

Radio & Records

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Industry Mourns WEA President Joel Friedman

Joel M. Friedman, President and founder of Warner/Elektra/Atlantic Corporation, died Tuesday (November 8). He was 52.

Friedman founded WEA, the distribution wing of Warner Bros., Elektra/Asylum, and Atlantic Records, in 1970. At the time, he was Vice President/Director of Marketing at Warner Bros. He had been Editor of *Billboard* for seven years previously, and had been the first Music Editor of *Cash Box*, working there for five years.

Friedman held an LLB degree from California State University at San Fernando Valley's College of Law, and was a founder and member of the California Copyright



Conference. He served two terms as First Vice President/Treasurer of NARAS, and was the recipient of a number of civic and public service awards. His role as founder of WEA made him one of the recording industry's most significant creative contributors, rendering his achievements both memorable and enduring.

Arbitron Curtails ESF Plans

Arbitron Radio has cancelled plans for the ongoing use of its ESF (Expanded Sample Frame) survey technique in all markets except Chicago, and has delayed expansion plans for the system. ESF, designed by Arbitron in December 1976 to survey unlisted households, has encountered considerable controversy at the radio station level since its introduction. According to Arbitron, the original plan was to introduce ESF in New York, Los Angeles, Chicago, and Philadelphia, with other major markets to follow. In order to continue their plans for ESF, Arbitron stated that financial support was necessary, requiring a 7% price increase, and an 80% positive response from subscribers in a given market.

No new markets met the above qualifications for the current October-November rating period, according to Arbitron. In addition, subscriber response in the four markets currently using ESF was generally well below the 80% remark. Chicago subscribers responded positively with an 80% figure, but in Philadelphia, the response was 59% favorable, with 52% in New York and 35% in Los Angeles. Therefore, according to the company, ESF will be employed only in Chicago for the January-February rating period.

In a statement prepared for

R&R, Arbitron cited the "complex nature of the methodology" of ESF for the poor station re-

action, but stated that the company would continue its efforts to convince radio of the value of ESF.



STATION VAN "CAPTURED" IN "ENEMY" TERRITORY—Rivalry between Country stations WDAF/Kansas City, Mo. and KCKN/Kansas City, KN escalated to new heights following a recent border skirmish. The KCKN "Fun Spot Van" was on a scouting mission of some sort in the WDAF parking lot, when it was captured by an alert division of WDAF staffers. The driver, who was identified only as "K.C. Denim," was interrogated, and after she could offer no coherent reason for her actions, was eventually released, as WDAF stepped up its sentry patrol assignments. In a picture smuggled in from the combat zone, WDAF's Ted Cramer (left) supervises the capture, with the station's Jim Tyler (right) keeping a protective hold on Ms. Denim of KCKN. In the center, Randy Michaels and Miss Liz of WDAF utilize protective anti-gas warfare techniques, just as a precaution.

S.F. Radio, TV Hit By License Denial Petitions

Fifteen San Francisco area radio stations and seven television outlets have had their licenses challenged by the **Community Coalition for Media Change**, a group representing minorities. CCMC's action in filing petitions to deny license renewals for the 22 stations is regarded as similar to a number of petitions filed earlier by a Los Angeles area NAACP chapter against stations in that city. As in the Los Angeles case, the basic complaint is that San Francisco area stations are deficient in hiring black males, especially in management positions. Some sta-

tions are also charged with a deficiency of programming oriented towards Black issues.

Radio stations filed against in the CCMC action are **KCBS, KSFX, KMEL, KSAN, KNEW, KOIT, KKHI, KNBR, KFRC, K101, KIQI, KFQG, KRE, KDIA**, and, in a later action coordinated with a number of other organizations, **KQED-FM, KRE** and **KDIA**, a black-formatted station, was accused of providing inadequate news and community service, while **KRE** is currently involved in legal action with CCMC. **NBC's KNBR** was also cited for "blatant misrepresentation" for allegedly representing certain minority-held jobs as "clerical" when dealing with unions but as "professional" to the FCC so as to appear to have more minorities in professional positions.

Television stations involved in the action are **KGO-TV (ABC), KRON-TV (NBC), KPIX (CBS), KBHK, KTVU, KQEC**, and (in the same joint action affecting **KQED-FM**) **KQED**.

WEFM Format Change Agreement Reached

The five-year battle over **WEFM/Chicago's** format switch has come to an apparent end, with a compromise evolved by **General Cinema Corporation**, owners of the station, and the **Citizens Committee To Save WEFM**, which had fought for the retention of the station's longtime Classical format. General Cinema will be free to change the format, in exchange for a number of concessions toward Chicago's other two Classical outlets. Details on GCC's format intentions were held back pending final FCC approval of the compromise.

The controversy began in 1972 when GCC purchased **WEFM** from **Zenith Radio Corp.**, with the intention of converting it to an AOR-styled format. The station had been Classical for years, although it had apparently suffered a decline following successful Classical challenges by **WFMT-FM** and **WNIB-FM**. However, the Citizen's Committee To Save **WEFM** was formed, and launched a long series of appeals to the FCC, which generally held that any intervention in the matter would be a First Amendment violation against the owners. However, an October 1974 U.S. Court of Appeals decision ordered the FCC to hold public hearings on the case, stating that if left to themselves, broadcasters would "shape their programming to the tastes of that segment of the public" most courted by advertisers.

The FCC held the hearings, but continued to rule against the Committee, which reportedly found it-

self running low on funds, with an eventual Supreme Court appeal appearing to be prohibitively costly. Therefore, the present compromise was worked out. The Citizen's Committee's legal costs were paid by GCC. In addition, a new Classical and opera record library (totaling at least 575 albums) will be purchased by GCC for **WBEZ-FM**, a city-funded public radio station, and **WEFM's** tape library will also be given to **WBEZ-FM**.

(Continued on page 14)

Watermark/Plough Elvis Show Suit Settled Out Of Court

Watermark Inc.'s \$900,000 lawsuit against **Plough Broadcasting for WMPs/Memphis'** alleged "unauthorized airing" of **Watermark's "Elvis Presley Story"** documentary (*R&R*, August 26) has been settled out of court. **Watermark** received a settlement of \$5800 in the compromise agreement. **Watermark** had originally contended that **WMPs'** licensing agreement for the documentary had run out months before the station had broadcast it following **Presley's** death, and that **Watermark** had sent telegrams to **WMPs** informing the station that the 13-hour documentary was "outdated" and should not be aired. **Plough**, however, had earlier offered to pay **Watermark** the going rate for the special. On being informed that it

was outdated and that a new version was in preparation, **Plough** pointed out the time factor, and broadcast the earlier **Elvis** special, preferring to air it directly after **Presley's** death rather than waiting for the syndicator to produce an updated version at a later date.

Berry Gordy IV, Suzanne De Passe Promoted At Motown

Berry Gordy IV has been appointed Executive Vice President of the Creative Division of **Motown Industries**, while **Suzanne de Passe** has been promoted to Vice President of the company and Staff Assistant to Chairman **Berry Gordy**. In making the announcement, Vice Chairman **Michael Roshkind**

commented: "We must continually update our management team with the finest talent available in the best possible structure to reap maximum rewards...We are a viable, energetic entertainment complex, as conceived by **Berry Gordy**, and we feel that dynamic.

(Continued on page 14)

When you want to turn them on, "TURN TO STONE"

The new single by



E L L O

From "Out Of The Blue"



On Jet Records & Tapes. Distributed by United Artists Records & Tapes. L 11

Written and produced by JEFF LYNNE.

New "Continuous" Rating Service From RAB

The Radio Advertising Bureau's long-promised alternative rating service has been approved by the organization's Board of Directors, and will go into operation by March 1 of next year. The new service, called **Radio Marketing Research, Inc.**, promises "continuous measurement of radio...rather than periodic flights," according to RAB.

RMR will use methodology developed by the Radio Marketing Task Force, headed by **MetroMedia Radio President George Duncan** under RAB auspices. Specifically, telephone interviews using an on-line

CRT (cathode ray tube) terminal will be employed, with a computer able to direct the interviewer to ask specific questions or identify incorrect answers (such as non-existent call letters) instantly.

Under the continuous measurement feature, full reports will be issued "periodically" when a sufficient sample has been accumulated, with interim highlight reports issued monthly or bi-monthly to subscribers. In addition to conventional quarter-hour and cumulative data, RMR will provide quali-

tative information such as shopping habits.

The top four markets are scheduled to be measured by March 1, 1978, with the next six beginning June 1, and the remainder of the top 20 starting September 1. Markets below the top 20 will commence in 1979, unless special arrangements can be worked out.

The RMR will purchase its measurements from an independent company yet to be named. RAB Board Chairman **Arthur W. Carlson** forecast "a positive reaction among radio broadcasters generally" as far as support for the new RMR service is concerned.



ON THE AIR AND IN THE AIR—Two air personalities at 13Q/Pittsburgh and WNYR/Rochester really deserved their titles recently, as they did their shifts from unusually lofty heights. 13Q morning man **Jim Quinn** found himself in the station's "Happy Honker" van, which was hoisted by an 18-ton crane to the top of the 60-foot Wabash Bridge Pier overlooking the Monongahela River. Quinn appeared on the pier for his morning show and later for hourly call-ins to the station, for a total of 96 lonely hours, all to raise money for the 1977 United Fund. Above, the "Happy Honker" is hoisted to its resting place. In Rochester, WNYR air personality **Charlie Hamburger**, with his wife and cat, was under suspension, as he broadcast his Country-formatted morning show from a "Sky House" mobile home suspended 65 feet by two 18-ton cranes above Rochester's busiest freeway interchange, the "Can of Worms." He vowed to stay suspended until \$10,000 was raised for a local charitable center. Hamburger's stunt won local newspaper coverage and caused a monumental traffic jam as motorists flocked to the area to gawk. His floating temporary home is pictured

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ABC's Davis Sets West Coast Promotion/Sales Team

Gary Davis, Vice President Sales/Promotion at **ABC Records**, has stepped up his restructuring efforts by appointing a new West Coast team combining promotion and sales. **Lou Galliani** assumes the newly-created position of Regional Director of Promotion and Sales, West Coast, supervising promotion and sales activities and overseeing ABC's independent distribution operation in Denver. Galliani was previously West Coast Regional Promotion Manager for Elektra/Asylum.

John Bettencourt, **Bob Galliani**, **Fred Zaehler**, and **Mike Brannen** have been appointed Promotion and Sales Managers. Bettencourt, formerly ABC's San Francisco Promotion Manager, will be responsible for Los Angeles, San

Diego and Phoenix. Galliani, a former San Francisco Local Promotion Manager for Warner Bros., will remain in the San Francisco/Northern California region. Zaehler, who was a Seattle-based promo-

tion representative at Elektra/Asylum, handles that region for ABC. Brannen, who has worked in sales and promotion at ABC for four years, has been assigned the Denver area.

WTOP Sold By Washington Post

The **Washington Post Co.** has divested itself of its last radio property after selling **WTOP/Washington D.C.** to the **Outlet Company of Providence, Rhode Island** for \$6,675,000. As a condition of the sale, Outlet was required to retain WTOP's all-News format for at least two years. Outlet currently

owns **WDBO-AM-FM-TV/Orlando**, **WJAR-AM** and **TV/Providence**, **WCMH-TV/Columbus, Ohio**, and **KSAT-TV/San Antonio**. The company recently sold **WNYS-TV/Syracuse** to a group of investors headed by a former Washington Post Co. chief executive.

LETTERS:

Call-Out: It Don't Come Easy

Dear R&R:

I agree! I believe call-out research is necessary and can be a better method than previously used record store and playlist methods of evaluating music. However, all too often there is no more validity to call-out research than there was to previously used research methods. There are too many variables that

are overlooked. For example, rarely is the research tabulated according to listening levels of the audience. Light radio listeners get as much "weight" as heavy listeners. It is well known that neither light, nor heavy radio listeners make up the mainstream of the radio audience.

Furthermore, one call-out method is to play part of a record (which

part?), while another method is to ask about artists and their records. The two methods measure different things; therefore, they yield different results. In a recent major market study we found that only 28% of the 18-34 year olds know the names of artists and are able to link artists to music. Isn't this method of research nearly as bad as record store research?

I also agree that a combination of methods is even more dangerous. Record store research is not valid because heavy radio record buyers differ in age, sex, musical taste and radio listening behavior from non-record buyers. Playlist information is not any better because exposure levels vary in different parts of the country. Combining call-outs with record store research or playlist information makes no sense. There is no valid formula which has been developed on how to combine the results of the two or more methods. Combining two or three invalid research methods does not make valid research.

Valid research is possible and is being conducted by some radio stations. But, unfortunately others think that simply because they are talking to a few people they are doing research. Research is more than a few calls; it is a scientific problem-solving process. Simple questions like "what do we want to measure?" or "who do we want to talk to?" can easily become complex questions. Calling the wrong people in a survey (which has been done) can often be more disastrous than calling no

Artists Unveil New Fall Suits In Court

A barrage of legal action in the record industry is suddenly in evidence, as three artists are suing labels for reissuing old material, another seeks an injunction against release of a newer LP, and **George Harrison** could be headed back to court.

Gregg Allman has filed suit against **Springboard International Records** for releasing an album called "Gregg and Duane Allman" allegedly culled from two albums made by Allman's L.A.-based group **Hourglass** in 1967 and 1968. Allman's suit charges that Springboard failed to identify the material as ten years old and used recent-appearing photos on the cover. The suit, in which Allman is joined by the estate of the late **Duane Allman** and by **Capricorn Records**, seeks to prevent Springboard from further distribution of the record and asks that existing copies be destroyed.

In similar actions, **David Soul** is suing **Sound City Recording Co.** of Shreveport to prevent the release of recordings made in 1969, which Soul believes are damaging

to his professional reputation. Soul's mid-60's recordings for **MGM**, at which time he wore a mask over his face, have not yet been reissued, but conceivably could also become targets of Soul's. And Jazz pianist **Oscar Peterson** filed

Ariola Catches New Wave With Zombie Label

Ariola Records has formed a new custom label called **Zombie Records**, which will feature New Wave Rock artists. **Scott Shannon**, Senior Vice President of Ariola and General Manager of the new label, commented: "This is a crucial phase in the development of Ariola. We're taking a different attitude toward New Wave than most other labels which have shown interest in the phenomenon. Zombie will be dedicated to great Rock & Roll, and nothing less. New Wave has been mishandled and misunderstood—it's Rock music made exciting by a whole new attitude. We feel the combination of Ariola's worldwide distribution and our new market-

a \$5 million suit against various recording companies who were allegedly marketing two unauthorized albums represented as live LP's, which Peterson contends were tapes of a mid-50's TV series.

ing and promotion concepts will enable Zombie to command a major share of the existing market for New Wave, and to make significant inroads into areas which have not yet felt the impact of this new musical form."

Shannon announced that **Don Waller** has been appointed Director of Promotion and Marketing for **Zombie**. Waller was most recently Editor of the Hard-Rock-oriented magazine **Back Door Man**, and has written songs for the **Blue Oyster Cult**. **Pam Turbov** was named Director of Publicity and Public Relations. She has been a free-lance journalist and most recently worked at **Record World**.

Frank Zappa, meanwhile, attempted last week to get a preliminary injunction against **Warner Bros.** and **DiscReet Records** to prevent them from releasing an album called "Zappa In New York." Zappa had intended to release the album on **Phonogram/Mercury**, to which he signed recently. However, his motion for the injunction was denied late last week, as Warners representatives informed the court that they had

(Continued on page 14)

End Of "The Road" For Elton: Orlando Returns

Elton John announced his retirement from live concerts Thursday (11-3) before a London audience, calling it a "painful decision." Said Elton, "There's a lot more to me than being on the road." His management reportedly was as surprised by the announcement as the crowd, and was reported planning further discussions with the star.

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Mediascope

Dodge Trucks Dodge TV In Favor Of Radio

Dodge is launching its heaviest radio drive in history in support of its 1978 truck line. Twelve 30 and 60-second spots will air on 2700 affiliates of the ABC, CBS, NBC, Mutual and National Black networks, with almost 60% of the spots in drive time. A Dodge spokesman commented, "Network radio is a practical way to reach light-duty truck prospects today."

Coors Brews Youth-Appeal Ad Campaign

Adolph Coors Co. is making a drastic change in their ad approach on the heels of a sales decline. \$13.5 million, more than double any previous budgets, will back a multimedia campaign, stressing new Country, Rock, Latin, and Soul-styled musical commercials on radio and TV. The new theme is "Make It Coors. Make It Yours," and the pitch is toward youth, shifting emphasis slightly from scenic visuals and a stress on water quality, and dropping Beautiful Music-styled backdrops. Country radio spots in Western markets kicked off the new campaign last week, with the first TV showings scheduled for the Rolling Stone Tenth Anniversary show November 25. Kenny Rogers will be featured in Country-styled ads. Coors had slipped in sales, thanks to an aggressive Budweiser campaign and consumer resistance to Coors' nondetachable can lids (now to be discontinued). The traditional sales leader in many Western markets, especially California, Coors had slipped 5% in California to a 31.6 share of the market, while Anheuser-Busch (including Budweiser) had jumped almost 10% to a 29.3 share.

"Love Me" Entendre Spices Up Stereo Campaign

Wall To Wall Sound of Philadelphia is scoring major success with a new, deliberately ambiguous sex-oriented ad pitch on radio and TV. The lines go something like: "Please be kind. This is my first time. Am I doing the right thing? I've never done this before," spoken by six men and six women in various commercials. The idea for the double entendre is to "deal with the emotional aspects of purchases and the insecurity of buying stereo equipment," according to the company, who believe that buying sophisticated stereo setups can be a nerve-racking experience. No problems have been encountered in acquiring clearance for the spots, which on radio run on FM stations with AOR, Classical and Pop/Adult formats, and on TV during sports telecasts, late news, and shows like "Saturday Night Live."

Media Win Gag Order Concession From Senate

The Senate Judiciary Committee has voted that broadcasters and newspapers are not subject to penalties for disobeying court gag orders if the orders are later found invalid on appeal. If a gag order is upheld, however, they would be subject to contempt proceedings.

National Public Radio Sets New Shows, Goals

National Public Radio, under new President Frank Mankiewicz, has announced arrangements for an ambitious 26-segment "World Of F. Scott Fitzgerald" radio series, and a series on 20th Century humanists (Freud, James Joyce, and others) in 13 one-hour segments called "A Question Of Place." The latter program series is budgeted at up to half a million dollars, with the Fitzgerald series costing \$300,000. NPR has 201 stations, mostly FM. Mankiewicz also disclosed that a \$15 million satellite would be operational by December 1979, giving NPR four channels for simultaneous broadcasting. He also discussed efforts to lobby for mandatory AM-FM radios in cars, stating that NPR currently reaches only 60% of the nation, and raising the possibility of antitrust action against auto manufacturers if the AM-FM issue is not resolved.

"Crop Drops" Pop On Radio

IMS Corporation of Coeur d'Alene, Idaho, is launching a \$750,000 drive using radio and outdoor facilities to promote a water-saving computerized drip irrigation system for farm use, called "Crop Drops." The campaign will run in drought-affected agricultural areas.

Digest Padded With Ads

The Reader's Digest claims that its November issue, with \$10,297,000 worth of advertising, represents the "largest amount of advertising revenue ever invested in any magazine in publishing history." Previous record was probably \$8.5 million for the Digest and Better Homes & Gardens.

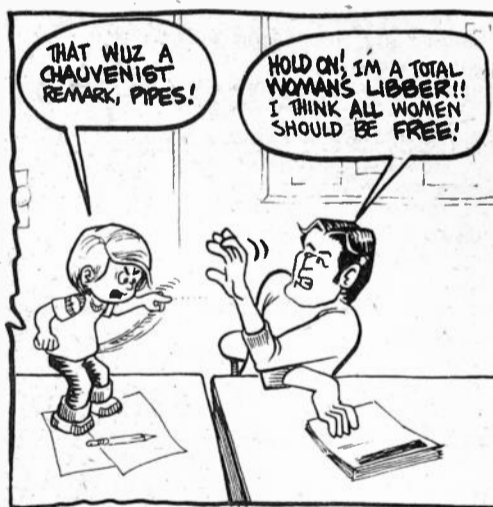
Justice Antitrust Chief Favors Communications Competition

John Shenefield, newly-appointed Assistant Attorney General for Antitrust in the Justice Department, has dedicated himself to furthering competition in the communications business, and indicated that he would not hesitate to take the FCC to court in support of that goal. During a speech before the Federal Bar Association, Shenefield commented, "The feature that is most striking to novices like myself (in the communications business) is that those who are most vociferous in opposing further experiments with competition have done so well despite the competition we have already." He said the Justice Department would advocate additional VHF allocations, and would encourage cable TV as well.

All's Farrah In Love And Slacks

Farah Manufacturing, slacks manufacturers, have signed Farrah Fawcett-Majors to advertise their product, in a seemingly most logical move. The company has also invited four Western advertising agencies to bid for its multimillion dollar account. Farah's most recent agency Eisamen, Johns & Laws; Chiat & Day; Davis, Johnson, Mogul & Columbatto; and former account holder Mithoff Advertising are competing.

ERR WAVES



BY BOBBY OCEAN

R&R CALENDAR OF EVENTS

November 1977

National Association Of Broadcasters Regional Meetings, Fairmont Hotel, Dallas, November 14-15

Intercollegiate Broadcasting System West Coast College Radio Convention, Jack Tar Hotel, San Francisco, November 11-13

National Association of Educational Broadcasters Convention, Sheraton Park Hotel, Washington, November 13-16

ARIZONA BROADCASTERS ASSOCIATION FALL CONVENTION, DOUBLETREE INN, SCOTTSDALE, AZ, NOVEMBER 17-18

December

Kentucky Society of Broadcast Engineers Regional Convention and Equipment Exhibit, Marriott Inn, Clarksville, Indiana, December 1-2

January 1978

Tennessee Association of Broadcasters Annual Legislative Reception, Nashville, January 10, 1978

Country Music Association Board Meeting, Acapulco, Mexico, January 10-11, 1978

National Broadcasters Joint Board Meeting, Cerromar Hotel, Puerto Rico, January 16-20, 1978

FLORIDA ASSOCIATION OF BROADCASTERS MIDWINTER CONFERENCE, ERROT ESTATE INN & COUNTRY CLUB, NORTH OF ORLANDO, FL, JANUARY 21, 1978

National Religious Broadcasters Annual Convention, Washington Hilton, Washington D.C., January 22-25, 1978

SOUTH CAROLINA BROADCASTERS ASSOCIATION WINTER CONVENTION, SHERATON INN 195, HEARON CIRCUIT, SPARTANBURG, SC, JANUARY 22-24, 1978

NORTHWEST BROADCAST NEWS ASSOCIATION/RADIO & TELEVISION NEWS DIRECTORS ASSOCIATION ANNUAL MEETING, SHERATON RITZ, MINNEAPOLIS, MN, JANUARY 27-28, 1978

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978

National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 8-11, 1978

Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19

April

NATIONAL ASSOCIATION OF BROADCASTERS ANNUAL CONVENTION, LAS VEGAS, APRIL 9-12, 1978

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Board Meeting, Washington D.C., April 18-19, 1978

May

Sixth Annual Gospel Radio Seminar, Airport Hilton, Nashville, May 5-6, 1978

National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 24-27, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, June 1-3, 1978

Country Music Association Fan Fair, Nashville, June 7-11, 1978

American Women In Radio & Television Annual Convention, Los Angeles Hilton, June 13-17, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 25-28, 1978

July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, June 17-20, 1978

September

Institute of Broadcasting Financial Management Annual Conference, Dunes Hotel, Las Vegas, September 17-20, 1978

Radio Television News Directors Association International Conference, Atlanta Hilton, September 20-22, 1978

The Hit Single From "Foot Loose & Fancy Free" Is Running Wild!

ROD STEWART

"You're In My Heart (The Final Acclaim)"

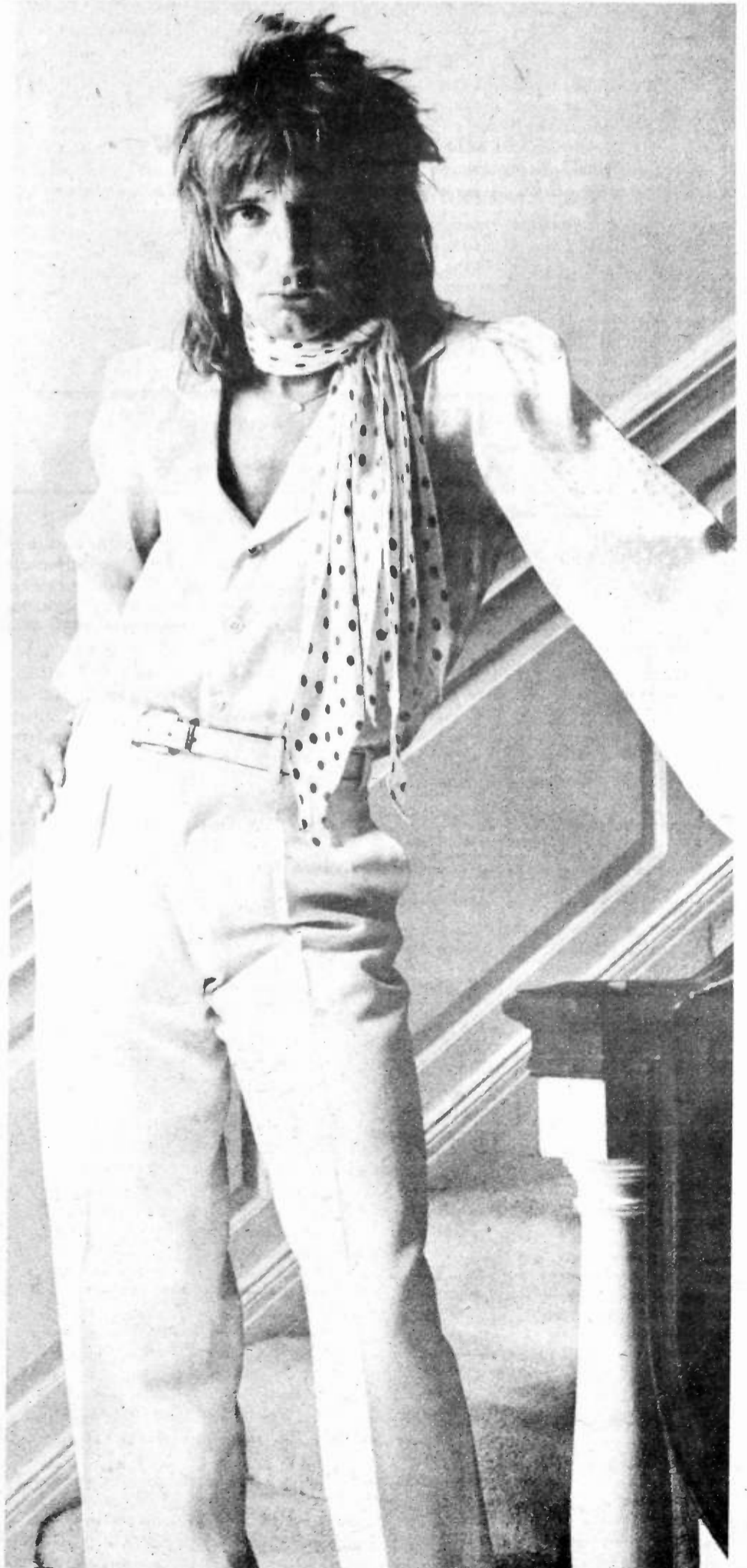
from his long awaited LP,
"Foot Loose & Fancy Free."

WPGC add	WINW on	WFOM 28-24
WPEZ deb 28	WOW add 22	98Q 34-28
13Q 19-16	WKY 15	WLOF add 38
CHUM 19-16	K100 debut 31	WFLB 35-30
KRBE 30-27	KERN debut 27	WAAY 29-23
WZUU 15	KYNO on	WISE debut 31
KJR debut 24	KNDE 24	WAIR debut 33
WDRC on	KJRB add	WANS on
PRO-FM add	WFEA 28-22	92Q debut 28
JB105 36-28	WRFC add	WEBC add
WTRY debut 30		WJON add
WPHD 22-17		WROK add
WQXI 29-22		WSPT add
Q94 debut 22		WKAU 32-27
WMAK on		WNAM add
WNOE 29-24		KDON add
WTIX add 26		KSLY 28-23
WERC debut 23		KAFY debut 28
WSGN add		KCBN 23-20
BJ105 add 39		KRKE on
KINT add		KPAM add
KHFI debut 24		KBIM debut 34
KAKC debut 32		KFXD add



on Warner Brothers Records

produced by Tom Dowd



What's New?

CB Slump—Band On The Run

The Cinderella communications success story of 1976, citizen's band radio, has turned into a pumpkin this year, as Halloween slips by, and should be a sizable turkey in time for Thanksgiving. Two main reasons have caused the slump—a glut of 23-channel CB units on shelves following the FCC's expansion to 40 channels in January, and a probable saturation of the potential market for citizen's band. Major manufacturers report massive overstocks of 23-channel CB units, with reports that General Electric and others have been scrambling to unload all the CB units they can. Even forecasts for the 40-channel models are somewhat gloomy, as the industry consensus seems to be that CB has peaked. In 1976 over 13 million CB units were sold; this year, knowing they'd be hard-pressed to equal that first faddish boom year, industry observers projected 10 million sales. The best estimates currently indicated 6-7 million when the year is done, including a large number of 23-channel units at rock bottom prices. Many manufacturers are regarded as likely to drop out of the CB convoy soon.

Government Detects Defects Via Auto Hot Line

Potential auto buyers worried over whether their prospective cars were ever recalled for safety defects can call a toll-free hot line staffed by the National Highway Traffic Safety Administration for the information. Operators are on duty from 8:30am-5pm EST, Monday through Friday. Callers should come prepared with the car's year, model, and vehicle identification number. The line can also be used to report safety problems. The number is (800) 424-9393, or in Washington D.C., 426-0123. Alaska and Hawaii are not included.

Master Disaster From IRS Ruling

The Internal Revenue Service has terminated a handy tax shelter available to many in the recording industry, by adding new restrictions to blunt the effectiveness of a "master recording" arrangement. Under previous regulations, an investor could buy a master recording for a certain amount, pay half or less in cash and issue a note for the remainder. The investor was then bound to pay the rest only if the master was leased to a record company in exchange for royalties, while the original investor meanwhile could take tax deductions for the entire amount of his initial purchase, not just for the amount he actually paid in cash. Under the new ruling an investor who takes such a course is subject to the loss limitations provisions of Section 465 of last year's Tax Reform Act, which specifies that a taxpayer must have money at risk in order to take a deduction. Only the amount paid in cash is considered to be under risk, which takes a major chunk away from the potential deduction.

TV News

NBC Makes Programming Changes

NBC has elevated Paul L. Klein, the network's Programming Vice-President, to the position of Executive Vice President, Programs, awarding him an equivalent position with ABC's Fred Silverman and CBS' Bud Grant. Klein is regarded as the executive responsible for NBC's so-far successful "Big Event" programming emphasis, concentrating on specials and mini-series. Irwin Segelstein, former President of Columbia Records and former holder of Klein's new position, moves to Executive Vice President, Program Planning, dealing with long-range programming concepts and plans.

NBC has signed Dick Clark to a long-term exclusive contract for all future new programming. Clark had previously dealt chiefly with ABC, but had recently scored a Top 10 ratings success with his NBC special "Good Old Days." Clark will be preparing an early evening variety series for the 1978-1979 season, which he will host...Suzi Quatro, former Arista and Big Tree artist, made her TV series debut on Happy Days November 8, and will appear again on the show November 15, playing the younger sister of Pinky Truscadero, "Leather" by name, and leading a Rock band.

Bruzzone Research Co. of Alameda, California is conducting a detailed study of all network TV commercials that appeared in prime time recently. The study, which focuses on consumer product identification and interest, is said to set new standards for norms in such tests by covering the entire spectrum of televised prime time spots. 1000 households nationally are mailed questionnaires with storyboards, asking multiple choice questions on whether viewers remember seeing the spot, whether they recall the brand name, their interest in the message, and their overall reactions. The company hopes to provide advertisers with a sounder understanding of their commercials' effectiveness.

CBS Takes 5 Of Top 10, But ABC Still Tops

CBS registered its best performance of the new season, with five shows in the Top 10 for Nielsen's week ending October 30, but it was still only good enough for second place. ABC, paced by "Laverne & Shirley," "Happy Days," and the consistently strong "Three's Company" (which finished 1-2-3) still ranked first with a 19.9 rating. CBS pulled an 18.5, while NBC fell to third with an 18.0.

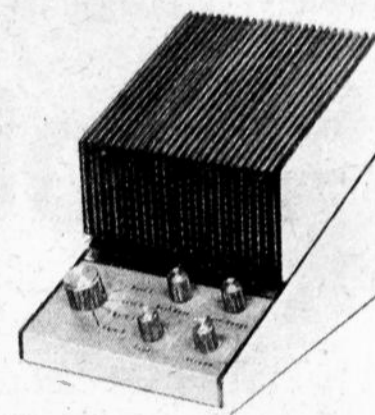
Following ABC's sweep of the first three places were 4) CBS special "It's Your First Kiss, Charlie Brown," in a strong showing for the venerable comic strip institution 5) ABC's ever-present "Charlie's Angels" 6) CBS' "60 Minutes," scoring remarkably well this season for a news program 7) CBS' "Fat Albert" special, which followed Charlie Brown's subteen-oriented lead-in 8) NBC's only contender, the TV movie "The Night They Took Miss Beautiful" 9) CBS' "All In The Family" and 10) the same network's "One Day At A Time." Bob Hope's "On The Road With Bing" tribute special finished 11th. Top-ranked new series, as usual, was "Soap" at 18th, while NBC's highly-touted new family drama, "James At 15," which was the number one-rated program as a two-hour pilot, finished a startlingly low 63rd. A number of new shows were clustered tightly at the bottom of the rankings, so that forthcoming cancellations seems like a safe prediction as fall moves onward.

ABC still dominated Arbitron's survey of New York and Los Angeles viewing patterns for the week ending October 28. In New York, "Happy Days" and "Laverne & Shirley" tied for the lead, closely trailed by "Three's Company" and "Charlie's Angels." "Charlie Brown" won a tie for 5th with NBC's "The Night They Took Miss Beautiful," while CBS' "Fat Albert" tied with ABC's "What's Happening" for 7th. ABC's "Happy Birthday Las Vegas" special was 9th, with "Soap" coming in at 10th.

In Los Angeles, Monday Night Football on ABC defeated all challengers. Next came 2) "Laverne & Shirley" 3) "Happy Days" 4) "Happy Birthday Las Vegas" 5) "Three's Company" 6) "Donny & Marie Special" 7) "Charlie's Angels" and 8) a four-way tie between ABC's "Barney Miller" and "What's Happening," NBC's Bob Hope "On The Road With Bing" special, and CBS' "Bugs Bunny Special."

Sound Surroundings Simulated

If noise annoys you, at home or in the office, Edmund Scientific's new "Professional Sound Conditioner" may pose a sound alternative. It's designed to "mask unwanted noise," by creating new, more soothing sounds. The unit electronically simulates the sound of rain, waterfalls, and the surf sound (probably not the Beach Boys), for a soothing effect. The waterfall sound is especially recommended by the manufacturer for "blocking out loud noises," since it "produces a deep Niagara Falls roar" which is presumable an improvement. The overall effect of the Sound Conditioner, which features a five-inch diameter speaker, three modulating controls, and a four-sound channel selector, is to "unify the total sound heard," and day sleepers and others annoyed by noise could well find it a sound investment. Make your inquiries heard at Edmund Scientific, 7782 Edscorp Bldg., Barrington, NJ 08007, (609) 547-3488.



Davis Selected For Who's Who 1978

Arista Records President Clive Davis has been selected to appear in the 1978 edition of Who's Who In America. In the past, Who's Who has not been noted for its attention to notables in the record industry; apparently, the attitude is changing.

Album Covers Covered In New Book

Phonographica, by Brad Benedict and Linda Barton, is a book offering tribute to the developing art form of album covers, basically those of the last ten years. Starting with the Beatles' "Revolver" cover (late 1966), the book ranges upward to the present (Steve Miller's "Book Of Dreams," for instance), and includes a few unpublished album covers of note. Although it's not by any means a comprehensive collection of worthy covers, it's an illuminating illustration of how far the concept of artistic album covers has come in a decade's time, and an attractive gift at \$9.95 soft-cover, \$19.95 hard.

Federal Copyright Royalty Tribunal In Action

The long-delayed Copyright Royalty Tribunal will start functioning in November. President Carter's five appointees have been confirmed; they are Thomas Brennan, Chairman and former Senate Copyright Subcommittee counsel; Cleveland attorney Clarence James, Jr.; Austin CPA Frances Garcia; New Hampshire author Douglas Coulter; and former Democratic National Committee Deputy Chairperson Mary Lou Berg of Wisconsin. Following three days of orientation hearings before the end of the year, with representatives from trade associations, performance rights societies, and other interested parties participating, the tribunal will involve itself in copyright regulations. Their first order of business will be to write a compulsory license for jukeboxes, developing a policing mechanism to insure that royalties are paid. After that will be a license for broadcasters' use of copyrighted works.

Mopeds Mop Up In Motorcycle Market

Mopeds, the small motorized bicycle-styled vehicles frequently given away as prizes by radio stations, are tearing up the track in terms of sales nationwide. According to government figures, 102,000 mopeds were sold during the first six months of 1977, a 223% increase over last year. And Harley-Davidson projects 200,000 more moped sales by the end of this year, with the company planning to enter the field in spring 1978. Most mopeds are currently imported from Austria, France, Italy and Holland. They travel up to 30mph and get 100 miles a gallon, but the chief attraction may be that most states do not have insurance or safety requirements aimed at mopeds, and that could change. But for now, radio stations devising moped promotions seem to be on the right track, as there are no signs of the market slacking off.

Happy Ending Of Pending Spending

Projections for consumer spending for the rest of the year through Christmas are for high levels, according to a University of Michigan Survey Research Center study. The rate of spending increases may be down a bit, but the actual expenditures should mean a healthy holiday season for sellers.

Rolls Royce Goes Economy

Rolls-Royce has introduced what the company terms an economy model, called the Silver Shadow II. The price is a relatively modest \$49,500, compared to \$84,000 for the Corniche convertible and \$104,000 for the Camargue model.

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SUBSCRIPTIONS

Krisann Aglio

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"DESIRÉE"

Neil Diamond

The Neil Diamond music
you've wanted
for your station.

FROM THE NEW ALBUM

**"I'm Glad You're Here
With Me Tonight"**

**Produced by Bob Gaudio
on Columbia Records**

**Watch the "Neil Diamond Special", NBC-TV
Thursday, Nov. 17, 10 PM, EST**

What's New?

"Superphone" Now On Call

More news on the phone accessory front—the "Superphone" provides an electronic memory for your ten most used numbers, dialing them automatically at the touch of a button. Further, it will save you even more dialing—if you get a busy signal, it will hang up and try again up to 16 times, alerting you with a ring when the call goes through. Sounds like just the ticket for callers trying to get through on radio request lines, but anyone who uses a phone frequently can benefit. For further information, dial **Phone Central Systems**, 92 Marcus Ave., New Hyde Park, NY 11040, (516) 248-3636.

Brands On The Run—No-Frills Goods Offered

Chicago-based **Jewel Food Stores** has introduced a new line of no-brand-name food products and sundries in 53 of its stores. The line, called "generic" in the trade because only the name of the product ("canned corn" or "paper towels") appears on the can. Design is stark and simple, but prices, because of the simple labeling, low promotion costs and limited selection and size variation, are lower than brand names and even house brands. At first, the new products will be sold in separate sections, but later they may be integrated with regular brand-name selections, if consumer response is favorable. If it catches on, this is a trend that is likely to spread nationwide.

Women Add The Personnel Touch

More women are being hired to work in personnel departments than in any other management area, according to a **National Personnel Associates** survey. Next most popular for incoming women are sales, accounting, data processing, and engineering.

Clark Davis Appointed Starr Broadcast President

Clark W. Davis has been appointed President of the **Starr Broadcasting Group's** Broadcast Division. He supervises the company's broadcast properties **WTVQ-TV/Lexington**, **KITV-TV/Honolulu**, **WWW/Detroit**, **KABL-AM & FM/San Francisco**, **KMGC/Dallas**, **KYOK/Houston**, **KXLR/Little Rock**, **WBOK/New Orleans**, and **KUDL AM & FM/Kansas City**. Davis was appointed Vice President of the Starr Broadcasting Group in July 1974, as well as Vice President/General Manager of **WTVQ-TV**. Previously, he was Vice President/General Manager of **WHTN-TV/Huntington, W.V.**, and General Manager of **KDAY/** Los Angeles.



Chain Of Gold Records Offered

For most people in the industry, a string of gold records is the ultimate goal. Now at least you can get gold records on a 14 karat gold closed link chain, as a decorative item. **Gail Murphy** offers a 14K gold record charm, customized to your order, along with the chain or not, per your choice. Engraving costs extra, but it does add that personal touch. Inquire via **Gail Murphy**, P.O. Box 480378, Los Angeles, CA 90048, (213) 652-4568.



Recent Old Cars Could Be Power Gold

Suddenly, cars of the last 25 years are becoming instant classics, specifically those from 1950-1965. A shrinking supply, plus tight government emission control regulations, is increasing the demand for restored recent vintage autos at a dramatic rate. Certain limited models like 1957 Pontiac Bonneville are up in the \$15,000 range today, and it's definitely a collectors' market with prices going up. One source of useful information is the **Antique Auto Club Of America**; that junker of yours could turn out to be an aristocrat after all.

Bubble Gum Market Popping

The bubble gum marketing bubble looks far from bursting as sales (and advertising expenditures) are up an estimated 60%, with bubble gum accounting for approximately 25% of the \$1 billion chewing gum market. Top national contenders in this sticky competition include **Life Savers'** "Bubble Yum," **American Chicle's** relatively recent "Bubblicious," **Fleer's** "Sugarloaf," and **Topps'** Bazooka "Smooth 'n' Juicy." Sugarless b'gum is also starting to make an impact. Most bubble gum ad campaigns have been TV-oriented so far, but expansion to other media is a possibility—after all, they've only just b'gum.

Autos Lose Weight, Models

Latest automotive statistics reveal that car manufacturers are offering 252 different models this year, down from 275 last year. **GM** has 138 models, **Ford** 64, **Chrysler** 39 and **American Motors** features 11. Also, GM intermediate models for 1978 are a foot shorter and up to 700 pounds lighter than their 1977 counterparts, a trend espoused by other manufacturers as well.

In Love With Their Cars

Gas prices are no object when it comes to the American executive's fondness for auto transportation. According to a survey by **First Pennsylvania Corporation**, 75% of the execs polled said they'd be willing to pay up to \$2.08 a gallon for gasoline before they would give up their cars as a means of getting to work. Another 20% said they would not forsake their autos "at any price."

Smoking In The Boardroom

Smoking is still a way of life in most U.S. businesses, as bans have failed to catch on, according to a **Dartnell Institute of Business Research** report. Only 30% of American companies restrict smoking, with most restrictions confined to public or sensitive locations such as reception areas and computer rooms.

Cleaning Robots Fill Housework Vacuum

A New York-based company called **Quasar Industries** is working on a line of robots (or "androids," so named to distinguish the human-shaped creations from more mechanical robots) that perform simple household chores. Perfecting "Klatu," as Quasar calls its prototype android, will involve giving the company's present models a rotating waist and digital hands of some sort. Currently Quasar's robots are used as promotional gimmicks, responding to voice commands and speaking a few pre-slotted lines. The Klatu line would stick a vacuuming-instruction cassette into the android, which would program it for that task. For it to function properly, the dimensions of the rooms in the house would have to be carefully charted previously, and any furniture rearrangements would mean reprogramming the cassette as well. But the android could theoretically handle the vacuuming, ignoring anything (like a sleeping pet) that was out of place. Other tasks would include serving, dusting, and greeting guests (robot butler duty). Quasar hopes to have their first Klatu on the market within two years. Interestingly, the company experimented with putting a humanoid face on their robots, but psychological studies indicated that people would be more at ease with a blank globe for a face. In any case, the Klatu model sounds like just the thing for future-minded radio stations, especially the "automated" kind.

Audience Development Introduced

Audience Development, Inc. is a newly-introduced research and marketing subsidiary of the **TM Companies**, according to **TM President Dr. Jim Long**. The company is "designed to assess the strength of a station's image, which is determined primarily by advertising and programming." According to Vice President/Research Director **Jon Coleman**, "While the rating services provide quantitative data, Audience Development will be providing qualitative data, information about attitudes and lifestyles of a station's target audience." The company will operate independently of **TM**. A free research guide is available from Audience Development, Inc. 1349 Regal Row, Dallas, TX 75247 (214) 634-8511.

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we have a time saver
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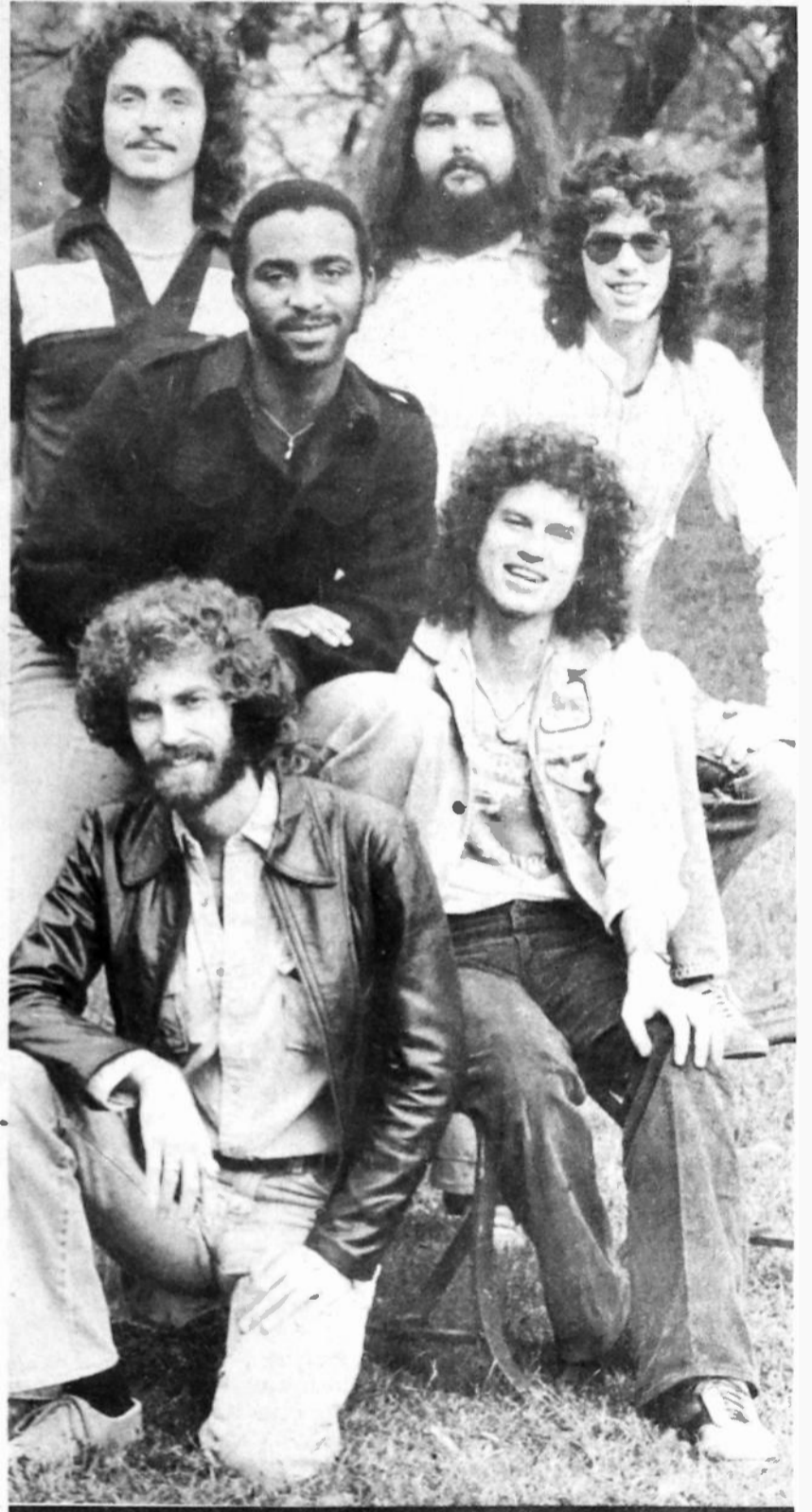
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**WPEZ
96X**

**WTMA
WJON**

**WOHS
WPHD**

**WYSL
WAKX**



on Epic Records

TOP-40



HALLOWEEN 1977



In 1977 Top 40 radio celebrated Halloween in a wide variety of styles. The colorful pageantry and youthful orientation of the holiday lends itself to an infinite number of radio promotions, and most stations made their tricks a treat for their listening audiences. Besides the promotions pictured around the page, stations across the nation played these tricks:

WCOL/Columbus, Ohio sponsored a Haunted House with the local Jaycees, charging admission with benefits for area charities. The station also offered photo opportunities with WCOL personalities and the featured monsters (who were occasionally hard to tell apart)...Meanwhile, in Columbus, Georgia, **WCGQ** sponsored a "Nightcrawlers" contest, with 50 contestants crawling on hands and knees in front of the station's own Haunted House for \$50 cash prizes and \$25 worth of albums.

WLEE/Richmond, Va., offered its listeners a choice, sponsoring a "Boo" House for the strong-hearted and a "Pooh" House for the milder personalities. Proceeds from admissions went to charity, and the station did live broadcasts and gave away prizes...**WJBQ/Portland Maine** also had a Haunted House, with their own Jaycees. The \$1 admissions totalled about \$10,000 for charity...**WTIX/New Orleans** threw a Halloween Party in their Haunted House, awarding free albums to everyone in costume.

JB105/Providence, R.I. had a "Bag The Stones and Elton Weekend," which they tied in with Halloween. Rolling Stones and Elton John albums, along with JB105



FANCY DRESS AT KDES—At KDES/Palm Springs, some of the staffers decided to get in the spirit of Halloween. They held a Halloween Open House, decorating the lobby, dressing up in costumes, and greeting trick-or-treaters all day. Pictured (l-r) are Promotion Director Sharon Lorin, Account Executive Peggy Lorin, Traffic Manager Kathy Manley and air personality Steve Smith.

book bags, were given away at the sound of the "Spooky Ghoul" to listeners who called in.

KENI/Anchorage held a Halloween Party and broke all their previous attendance records, as no one apparently wanted to remain out in the cold while the party was going on...Finally, **Y103/Jacksonville** did the holiday up right, sponsoring a Jaycees Hall Of Terror (some Jaycees can be pretty terrifying), and hosting a midnight showing of "Old Dracula," giving away free tickets and prizes as part of a gala "Boo Festival." Halloween is gone for 1977, but radio's sure to come up with a new bag of tricks (and treats) for 1978.



HALLOWEEN SEALED WITH A "KISS"—WXXX/Pittsburgh morning man Blake Laurence dressed up in full Kiss regalia to promote the station's Halloween festivities. WXXX also gave away cash prizes to the best costume, with a Darth Vader lookalike winning.



WITCH IS THE RADIO PERSONALITY?—WSGA/Savannah Assistant Program Director Brady McGraw poses with a delightful denizen of Savannah during the station's Haunted House, sponsored with the local Jaycees. The promotion raised over \$10,000 for various Jaycee projects.



Meet KPNW's Halloween "GHOULS"

LISTEN TO KPNW FOR MORE DETAILS

—COUPON—

KPNW NIGHT

SATURDAY, OCT. 29

THE ORIGINAL HAUNTED HOUSE

65 Ross Lane - Beltline & River Road

VALID ONLY SATURDAY, OCTOBER 29, 1977

KPNW TAKES GHOUL APPROACH—KPNW/Eugene, OR featured an Original Haunted House promotion, giving away candy and free passes to the Haunted House beforehand. A record number of people attended KPNW Night at the House, with proceeds going to charity. Discount coupons were featured in local newspapers, with the bewitching ad pictured above.

Promotions Of The Week

KUPD/Phoenix is presenting the "\$5,000 Music Monitor" promotion, asking listeners to keep a list of the records played on the station in the order they're played on the air. Listeners are then asked to keep a copy of the list with them as the KUPD Call Girl is canvassing the area looking for record lists, awarding \$500 for them. The person with the longest accurate list of records will receive the \$5,000 grand prize, a strong attraction for listening to KUPD for extended periods of time...

WZIX/York, Pa., is giving its listeners a chance to show how much they know about the history of their town. The Articles of Confederation were signed in York in 1777 and the town considers itself the first capital of the U.S. Hourly

callers are asked a question about the town's colonial history and given 10 seconds to answer. To help in the education process the station has distributed "cram sheets" at various locations which

give all the answers...**WGAR/Cleveland** has brought back the "Mystery Voice" contest with celebrity voices stating the phrase that "WGAR Means More Music." Prizes include such items as ca-

KFRC/San Francisco challenged its listeners to pay close attention to the station's "You" jingles in a recent promotion. First the station cut 12 customized versions of the jingle with **Leo Sayer, George Benson, Pablo Cruise, Toni Tennille, England Dan & John Ford Coley, the Doobie Brothers, the Carpenters, Gary Wright, the Bee Gees, Steve Miller, Hall & Oates, and Heart.** Then they played the jingles for a solid week without identifying the star vocalists. After that familiarizing period, one star jingle a day was played, for 12 days, with clues offered and listeners attempting to guess the artist for a \$610 prize. Although some artists were immediately recognizable, it wasn't always as easy as it could have been, since Steve Miller and especially Heart took a very lighthearted approach to the jingle that could have been confusing; and because of the basic musical construction of KFRC's "You" jingle, about half the artists ended up sounding more like Stevie Wonder than anyone else. In any case, KFRC Program Director **Les Garland** reported highly enthusiastic listener reaction to the extensive promotion.

meras, coffee makers, TV games and cash to the listener who can unscramble the voices... There's a "Name Dropper" contest on at **KMEN** in San Bernardino, Ca. Listeners hearing their name on the air call in to win a key which might be the one to start up a brand new Mo-Ped. Listeners who qualify also receive their choice of one of the Top 10 LP's...**KXXK/Denver** is giving away \$1,000 a day for a month. Sometime during the day the station gives out a phone number and the first person to call that number picks up the cash...**WPEZ/Pittsburgh** ran a "Let's Get Small" weekend in conjunction with the new Steve Martin LP of the same name. Correct number calls received a copy of the comedy LP... Through another call-in-to-win promotion, **KSLV/San Luis Obispo** gave

their listeners a chance at a "Super Star Date" consisting of air fare to Los Angeles and limousine service to a Paul Williams concert for one couple and the Hall & Oates concert for another... In their "Winning Ticket" promotion, **WYND/Sarasota** has distributed 50,000 bumperstickers through area 7-11 stores. The bumperstickers have serial numbers printed on them and if the holder of the hour's winning bumper sticker calls in they receive a score of various prizes...**WFRL/Freeport** recently celebrated their 13th year on the air. A Coca-Cola carton stuffer was used along with in-store registration giving listeners a chance to receive thirty 6-packs of Coke or Sprite, theater passes, LP's, pizzas and a grand prize of a week's vacation to the Bahamas.



**DARING
TO GO WHERE
NO RECORD
HAS GONE
BEFORE.**

With the key new additions of KDWB and WKBW, Carpenters' "Calling Occupants" single has probed a new outer layer of the atmosphere.

And with the jumps happening all over the planet, there's no end in sight.

New Adds:

KDWB	W6H	WMAK E-27	WCUE 24-20
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WKIX	KJR 17-12	KPAM 18-16	KJOY 30-25
WAPI	KING 24-19	KAKC 31-24	KRIZ 17
WISE	CKLW 15-13	WBBQ 12-10	KRUX 33-31
WKY	10Q 26-23	KTLK H. B.	WCRO 28-22
KVIL	KJMN 30-25	KCPX 23-17	
KBEQ	WYRE 31-29	KRKE 11-9	

**CARPENTERS
"CALLING OCCUPANTS OF
INTERPLANETARY CRAFT"**

(AM 1978)

From "Passage"
(SP 4703)

ON A&M RECORDS & TAPES

Produced by Richard Carpenter • Associate
Producer: Karen Carpenter • Personal Manage-
ment: Jerry Weintraub/Management Three



Don't miss the upcoming TV Special
"The Carpenters At Christmas"
Friday, Dec. 9th, 9-10 P.M., ABC-TV.

"SHORT PEOPLE"

IS A

BIG

RECORD!

WFIL	KILT	WVBF	KHFI	KNDE	WAAY
WRKO	WBBF	Q94	KIIS-FM	WTSN	WISE
WKBW	JB105	WBBQ	TEN-Q	WHHY	92Q
WPEZ	WPHD	WNOE	K100	WRFC	WCGQ
KSLO	WFEA	WTIX	KCPX	98Q	KSLY

RANDY NEWMAN

"Short People"

The biggest little record
in America.

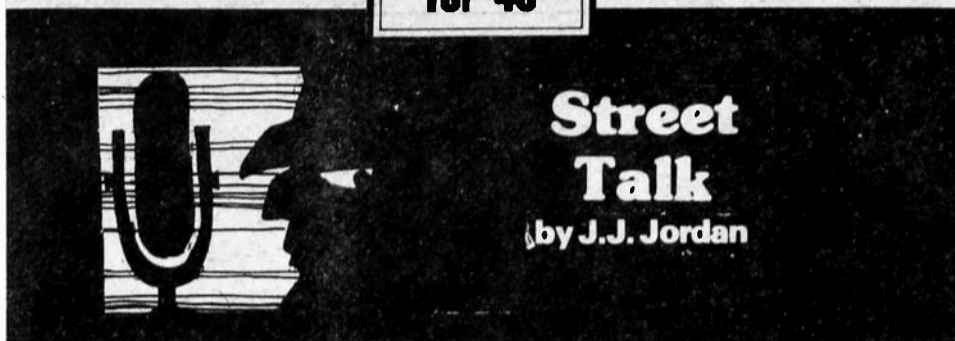


On Warner Brothers.

Produced by
Lenny Waronker and Russ Titelman

TOP-40

R&R/Friday, November 11, 1977



WPGC/Washington D.C. PD Dan Mason has been appointed Director of Programming for First Media Corporation, which also owns, besides WPGC, Z93/Atlanta, KAYK/Provo and KSGR and KDOT/Phoenix, which First Media just purchased pending FCC approval.

Sammy Alfano has been appointed National Singles Director for Elektra/Asylum Records. Sammy has been doing national independent for the past year and previously was National Promotion Director for ABC and Ariola Records.

What former L.A. PD is suing a Los Angeles magazine over a reported recent misstatement.

Capitol Records feted Steve Miller, on the occasion of his tenth anniversary with the label, at a posh L.A. restaurant, with official host duties shared by Executive Vice President Don Zimmerman, Vice President of Promotion Bruce Wendell, and National Promotion Director Steve Meyer. Many representatives from the Capitol Tower were on hand, as well as Miller's band and a number of L.A. radio notables. The highlight of the evening was the presentation in the restaurant parking lot of an Arabian horse to Miller, a noted horse fancier.

Look for former ABC Promo VP Charlie Minor to announce a deal involving a somewhat new label following final talks later this week.

Congratulations to WTIX/New Orleans PD Bob Mitchell and his wife Claire on the birth of a new daughter.

Nice to see ABC VP/Programming Rick Sklar and Allen Shaw, President of ABC-FM stations, during their recent trip to L.A. Both stopped by R&R to see our operation.

Jerry Dean is the new PD at WAAY/Huntsville, coming in from KGGO/Des Moines.

I'm told by a number of National Promo Directors that there are a lot of local promotion jobs open around the country but good people to fill these gigs are getting harder to find. Offhand I know of a couple of promo positions open in L.A., Cleveland, Atlanta and Boston. Where did all the good street people go?

Speaking of street people, look for Jim Collins to announce exciting new plans in the next few weeks.

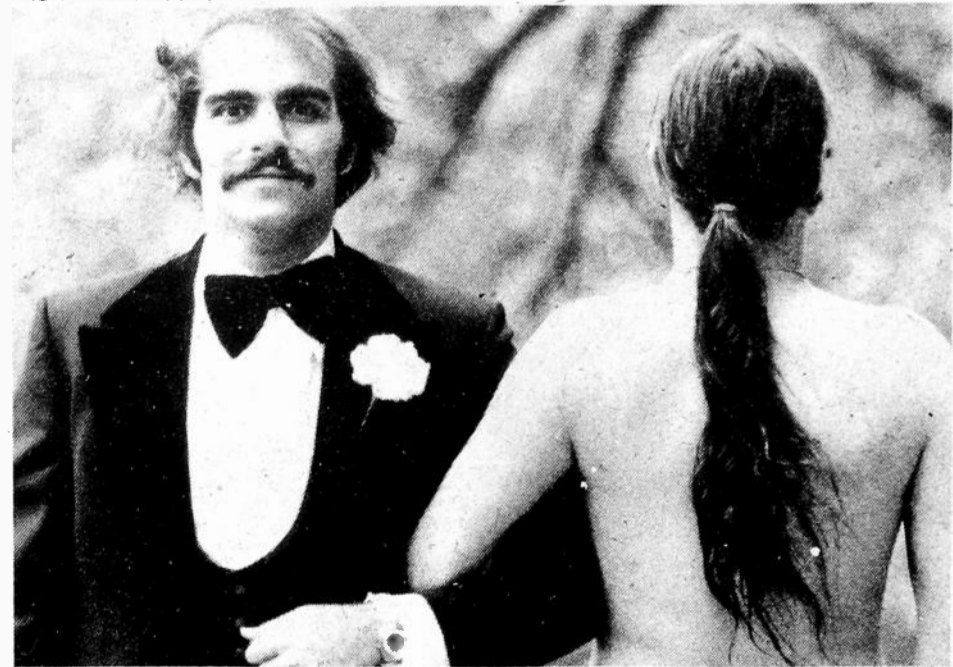
WAKY/Louisville PD Trigger Black is looking for an aggressive on-air female newscaster. If you're good and want to work at a fine radio station, send a tape and resume to Trigger at WAKY, 554 South Fourth Street, Louisville, Ky. 40202.

Congrats to Karen La Font, who has been appointed assistant to newly-appointed Vice President of Album Promotion Bobby Applegate at Ariola Records.

Mike Crosson joins WFIL/Philadelphia from Scranton, PA.

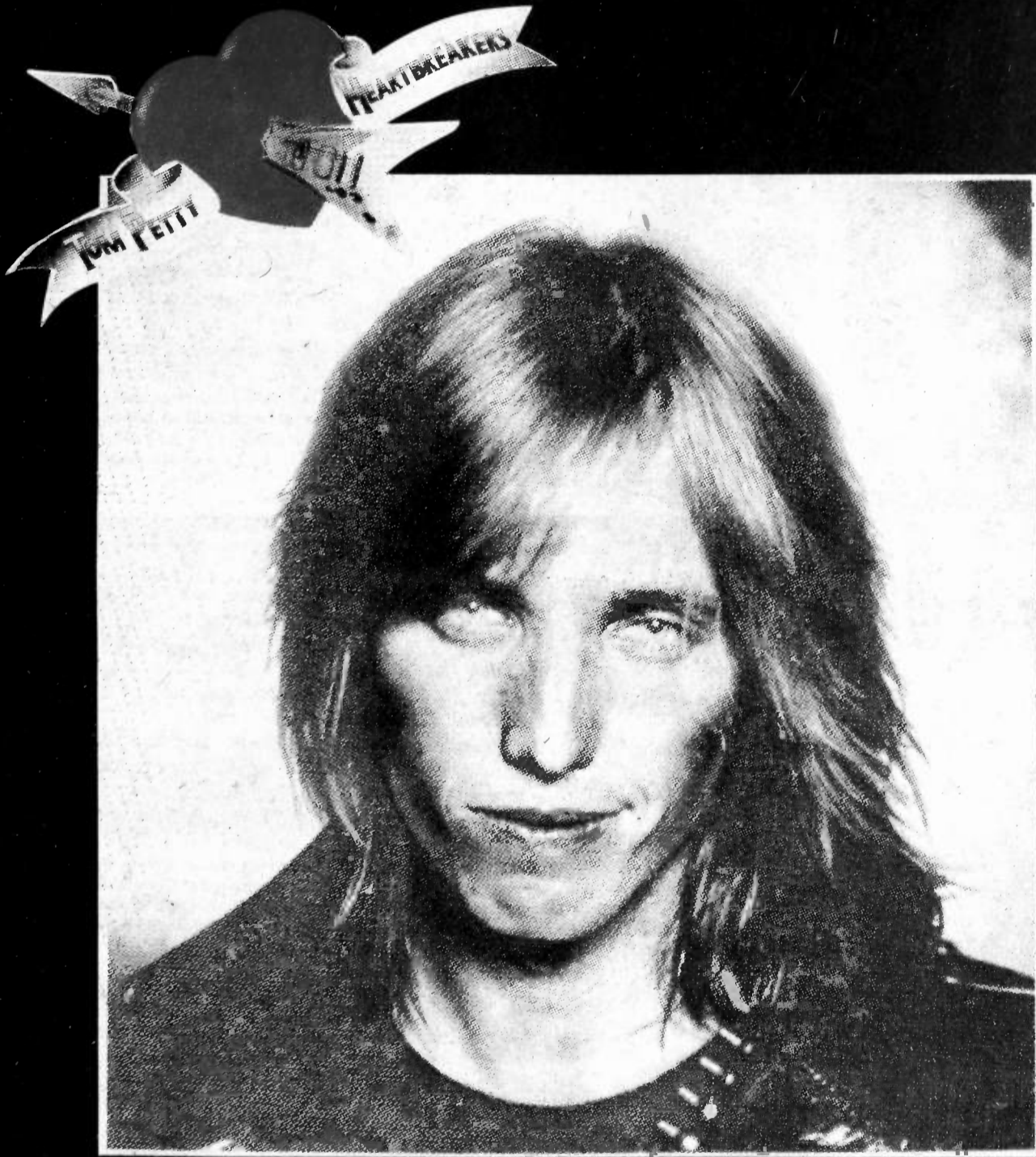
Congrats to Merv Pilgram and the staff at WZDQ/Chattanooga on their grand opening celebration coming up November 15th. Thanks for the invite, gang.

Best wishes to WAPE/Jacksonville's Tom Murphy and his wife Beverly who is expecting some time in May. Tom hopes it's a son so he can play him his old air checks.



Some guys will do anything to get their picture in R&R. I'm told that this is the infamous jock Banana Joe following his recent wedding services in Buffalo just before Joe split for CHUM/Toronto. For some reason though, I just don't buy that Joe's wife Robin could ever look like this. However, have you ever seen some of the girls in Buffalo?

"BREAKDOWN"
Breaking everywhere!



THE ABC TEAM BELIEVES IN
TOM PETTY
A N D T H E
HEARTBREAKERS


SHELTER
Distributed by
abc Records

WEFM Format

(Continued from page 1)

WNIB-FM will receive WEFM's record library, while WBEZ-FM will receive annual payments of almost \$40,000 to fund new Classical programs, and an additional \$12,500 for a new transmitter and technical equipment enabling WBEZ-FM to go to 24-hour operation.

An FCC ruling is expected within a month, and a possibility exists that the Court of Appeals may wish to examine the compromise package. FCC representatives have reportedly spoken to several major market Program Directors tentatively about taking over should the compromise be approved, but further details will not be available

until such time as final FCC approval has occurred.

Orlando Returns

(Continued from page 3)

Elton made clear that he was not giving up recording; he has a new album due in early 1978.

While Elton John partially retired, another recent retiree, **Tony Orlando**, announced plans to return to show business. He stated he'd been suffering from manic depression, but had been cured through "therapy, love, and a miracle medicine known as Lithium." His first return concert dates will be in the San Francisco area, at the San Carlos Circle Star Theater November 22-27, followed by a Las Vegas stint. His female associates in Dawn, according to Orlando, are pursuing their own careers and will not rejoin him.



DONNY & MARIE INSPIRE THOUSANDS—Polydor's Donny & Marie Osmond held an autograph party at KCBQ/San Diego and drew 4500 people, a record showing according to the station. Pictured (l-r) are KCBQ Music Director Nina Gomez; Donny; Marie; Billy Brill, Polydor promotion rep; and Program Director Gerry Peterson.



WCOL'S HIGH SERIAL BILL—WCOL/Columbus gave away a thousand-dollar bill to a listener who guessed its correct serial number on the air. The station is giving away two others in the next 30 days, and above, air personalities J. Parker Antrim and Steven B. Oliver rather reluctantly place one of the bills in a local bank vault. They were forced to surrender possession of the bill, but could console themselves that it wasn't their own vault.



LISTENERS "CHECK" WTIC-FM—WTIC-FM/Hartford gave away over \$18,000 in their current "Cash Connection" contest. Four of the winners flank the station's Program Director Michael St. John (left) and air personality Rick Donahue, who are checking out the scene themselves.

Suits

(Continued from page 3)

Finally, **Bright Tunes Music**, publishers of the **Cliffoneer** 1963 hit "He's So Fine," which George Harrison was accused of consciously plagiarizing for his "My Sweet Lord," has filed a motion for a partial new trial in the case. Harrison had been convicted of using the music of "He's So Fine" earlier, but the plagiarism was ruled unintentional. Bright Tunes seeks to reverse the "unintentional" decree.

Motown

(Continued from page 1)

responsible manpower like Berry Gordy IV and Suzanne de Passe will help keep us this way." Roshkind also cited the production and completion of several Motown film projects and the success of the company's publishing division and a number of record releases as influencing the restructuring move. Berry Gordy IV will continue to be responsible for the administration of Motown Industries, in addition to his new duties.



KLIV GETS BUGS OUT FOR MARCH OF DIMES—KLIV/San Jose's morning man Bob Ray was Grand Marshal for the San Jose March of Dimes Walkathon this year, and managed to induce Bugs Bunny (or a look-alike from the Great America theme park) to donate his time to the cause. Bugs and Ray pose with the poster boy for the drive above.



ELVIN IN AUSTIN—KHFI/Austin presented Capricorn's Elvin Bishop in concert locally. Backstage before the show, air personality Jonathan Edwards (left) and Operations Manager Jack Starr (second from left) visited with Bishop (second from right), while Willie Nelson's guitarist Jody Paine (right) looked on.



DANCING FOOLS—TEN-Q/Los Angeles is participating in a 24-hour Dance Marathon for the Easter Seal Society, featuring contemporary disco-styled music, and offering a 1978 VW Rabbit to the marathon winner. The three "happy hoofers" pictured are unlikely to win despite immense amounts of style and grace. From left to right, the TEN-Q Duck, "Rocky" (whoever he is), and Pioneer Pete, symbol of Pioneer Chicken, which is also involved in the marathon.

Call-Out Research

(Continued from page 3)

one. Radio programmers should know the difference between valid and invalid music research. My advice? Make no assumptions that research is easy.

Jon A. Coleman
VP, Research Director
Audience Development, Inc.

"Passive" Editorial

Dear R&R:

Your editorial on call-out research was rather passive. I mean, I figured you would tell me specifically WHICH colleges to attend and WHICH books to read—"Hey, get out of here!" But really, what one must remember is which passives are important and which passives are so inactive that they wouldn't even participate in an Arbitron survey. It reminds me of the other day. I was in a fast food outlet and I asked the girl bussing the tables which was her favorite radio station. She said, "I don't like radio!" My first reaction was, "Come on— which station!" She then said quickly, "None!" The lesson here is very simple: When some people don't represent the profile of your radio station, you'll go crazy researching them in order to find out why they don't love you! Then you realize that they can't be reached by your station; and all the time and energy you wasted trying to find out which one record or one jock or one hamburger they liked should have been used to find what your lovers want—why they are tiring and who they are wooed by! If we remember, it's always more important to concentrate on what we have and what we can develop, than to go on a wild goose chase only to find that the number one artist in Pittsburgh is Frank Sinatra! Research begins where people feel free enough to be honest. I would suggest that Program Directors go to bars and community events and talk to people on a one-to-one level; the last time I was called at home for a survey, I thought about how fast I could get off the phone, so that I could do something else. You'll never learn about people by confronting them—you must become one of them.

Dwight C. Douglas
PD

WWDC and DC101/Washington D.C.

R&R Caught In "Bib" Fib

Dear R&R:

With reference to the item in R&R Friday, October 21, 1977 headlined "Levinson Masterminds Return Of Bib Gibson..."

1. The name is Bob Gibson not Bib Gibson and I made a point of reverifying this with Bob immediately upon seeing the story.

2. Levinson did not "mastermind" the return of Bib, excuse me, Bob. In fact, Bob masterminded an alternative to retirement that allowed our industry to again benefit from Gibson's creative genius. I say that because it is true and because, in all humility, I recognize that kind of creative genius, having so much of it myself.

3. Gibson will indeed receive "Special Guest Star" billing here. That's because he's a star. His first words every morning are "Twinkle, Twinkle."

4. Thank you for running our photo. I would not buy a used car from either of us, but I am looking into the possibility of contact lenses for myself.

Robert S. Levinson
Levinson Associates, Inc.

**RAY CHARLES
ROBERTA FLACK
Two Great Stars
Two Great Singles**

**RAY CHARLES
"I CAN SEE CLEARLY NOW"**

#3443

**ROBERTA FLACK
"25TH OF
LAST DECEMBER"**

#3441

ATLANTIC RECORDS 

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WATCH FOR RAY CHARLES ON "SATURDAY NIGHT LIVE," NOV. 11.

The Hottest:

Bee Gees
Linda Ronstadt "Bayou"
Fleetwood Mac
Rita Coolidge
Chicago
PARALLEL THREE **Crystal Gayle**

WKAU/Kaukauna, WI.
 Alex Fullerton
 Lief Garrett
 Shaun Cassidy
 Rose Royce
 ELO
 "Stone"
 HOTTEST:
 Barry Manilow 4-3
 Rita Coolidge 6-4
 Styx 8-6
 Seals & Crofts 16-10
 LRB 22-17
 The Babys 23-19
 Player 27-20

KVFX/Fargo, N.D.
 Bob Denver
 John Denver
 Paul Simon
 HOTTEST:
 Bee Gees 3-2
 Judy Collins 4-3
 Paul Davis 7-4
 Fleetwood Mac 11-8
 Seals & Crofts 22-10
 LeBlanc & Carr 18-11
 England Dan 23-18
 Player 29-21

KPAMI/Portland, Or.
 Michael O'Brien
 Player
 Rod Stewart
 Kansas
 Andy Gibb
 John Denver
 HOTTEST:
 Linda Ronstadt
 "Bayou"
 Fleetwood Mac 13-6
 The Babys 11-8
 Barry Manilow 14-10
 Elvis 29-24

WFEA/Manchester, N.H.
 Paul Barrette
 Carpenters
 Tom Powers
 Olivia Newton-John
 Tim Moore
 HOTTEST:
 Bay City Rollers 4-3
 Paul Nicholas 6-4
 Pousette Dart Band 11-6
 Queen 16-10
 David Soul 20-15
 Rod Stewart 28-22

KQWB/Fargo, N.D.
 Bill Combs
 England Dan
 Steve Miller
 HOTTEST:
 Bee Gees 7-4
 Linda Ronstadt
 "Bayou" 10-5
 Paul Davis 12-8
 Seals & Crofts 17-9
 Paul Nicholas 15-11

WGUY/Bangor, Me.
 Mark Laurence
 Wings
 "School"
 Queen
 Linda Ronstadt
 "Bayou"
 HOTTEST:
 Fleetwood Mac 5-2
 Rita Coolidge 7-3
 Seals & Crofts 10-6
 Heatwave 11-7
 Judy Collins 16-8
 Bay City Rollers 15-9
 Abba 21-16
 Chicago 25-17

KYSN/Colorado Springs, Co.
 Mark McCoy
 Steve Miller
 Linda Ronstadt
 "Bayou"
 Santana
 HOTTEST:
 Rita Coolidge 3-2
 Firefall 4-3
 Crystal Gayle 8-5
 Chicago 10-6
 Barry Manilow 23-19
 Judy Collins 25-20

KLMS/Lincoln, Ne.
 Gary Collins
 None
 HOTTEST:
 Paul Nicholas 4-3
 Chicago 5-4
 James Taylor 20-13

WKNX/Saginaw, MI.
 Bill Savage
 The Kendalls
 Emotions
 "Neighbor"
 The Babys
 HOTTEST:
 Linda Ronstadt
 "Bayou" 8-6
 Barry White 10-8
 Jimmy Buffett 08-16
 Fleetwood Mac 28-19
 Peter Brown 29-23

WEEQ/Waynesboro, Pa.
 Bob Kennedy
 Styx
 Andy Gibb
 B.J. Thomas
 HOTTEST:
 Bee Gees 8-4
 Dave Mason 12-9
 Linda Ronstadt
 "Bayou" 21-13
 LRB 20-15
 Linda Ronstadt
 "Easy" 25-18

CK101/Cocoa Beach, Fl.
 Jonathan Doll
 None
 HOTTEST:
 Rita Coolidge 3-2
 Barry White 9-3
 Crystal Gayle 10-4
 Linda Ronstadt
 "Bayou" 16-7
 LTO 15-10
 Bee Gees 19-11
 Fleetwood Mac 26-17
 The Babys 24-18
 James Taylor 31-21
 Barry Manilow 32-22

WAIR/Winston-Salem, N.C.
 Jay McDaniel
 Santa Esmeralda
 Billy Joel
 Andy Gibb
 John Denver
 B.J. Thomas (DP)
 Millie Jackson (DP)
 HOTTEST:
 Debby Boone 3-1
 Bee Gees 8-3
 Barry White 10-6
 James Taylor 15-10
 Eric Carmen 17-11
 Dolly Parton 23-15
 Player 25-16
 The Kendalls 29-21
 Shaun Cassidy 35-24

WTRU/Muskegon, MI.
 Jon London
 Judy Collins
 Kansas
 Linda Ronstadt
 "Easy"
 Wings
 "School"
 HOTTEST:
 Paul Nicholas 4-3
 Crystal Gayle 7-4
 Bee Gees 13-8
 Linda Ronstadt
 "Bayou" 19-14
 Bob Welch 28-23

WJBO/Portland, Me.
 Andy Carey
 Linda Ronstadt
 "Easy"
 Rod Stewart
 HOTTEST:
 Seals & Crofts 6-2
 Linda Ronstadt
 "Bayou" 14-4
 Crystal Gayle 9-5
 Heatwave 11-8
 Queen 15-11

WJON/Saint Cloud, Mn.
 Tom Key
 Linda Ronstadt
 "Easy"
 Bay City Rollers
 Rod Stewart
 HOTTEST:
 Paul Nicholas 7-5
 Bee Gees 13-10
 Dave Mason 15-11
 Bob Welch 16-12
 James Taylor 20-15

KCBN/Reno, Nv.
 Red Mtn.
 Sammy Hagar (DP)
 Olivia Newton-John
 Orleans
 Elvis (DP)
 Samantha Sang
 Wings
 "School"
 HOTTEST:
 Heatwave 4-1
 Crystal Gayle 3-2
 Rita Coolidge 5-4
 Bee Gees 6-5
 James Taylor 10-8
 Fleetwood Mac 12-9
 Chicago 11-10
 Linda Ronstadt
 "Bayou" 18-13
 The Babys 27-19

WACI/Freepport, IL.
 Phil Bankster
 Rose Royce
 Dolly Parton
 Player
 HOTTEST:
 Crystal Gayle 3-2
 Firefall 4-3
 Bee Gees 5-4
 Chicago 14-10
 LRB 21-16
 Eric Carmen 27-17

WLOF/Orlando, Fl.
 Blackwell O'Neil
 Rod Stewart
 K.C. & Sunshine
 Carpenters
 LTO
 HOTTEST:
 Donna Summer 2-1
 Chicago 4-3
 Debby Boone 13-5
 James Taylor 11-6
 Barry White 14-11
 Dave Mason 17-12
 Crystal Gayle 23-19
 Fleetwood Mac 30-23

WISM/Madison, WI.
 Jonathon Little
 Shaun Cassidy
 Billy Joel
 Dolly Parton
 ELO
 "Stone"
 Kiss
 "Anyway"
 HOTTEST:
 Bee Gees 6-4
 Rita Coolidge 8-5
 Chicago 12-7
 Firefall 13-8
 Linda Ronstadt
 "Bayou" 17-10
 Barry Manilow 23-14
 Player 20-15
 LRB 27-20
 The Babys 26-21

WROK/Rockford, IL.
 Bob Goode
 Player
 Rod Stewart
 Santana
 Linda Ronstadt
 "Easy"
 HOTTEST:
 Donna Summer 4-1
 Eric Carmen 12-7
 Stephen Bishop 9-8
 Crystal Gayle 15-9
 Rita Coolidge 20-12
 Fleetwood Mac 22-17
 Barry Manilow 24-19
 Linda Ronstadt
 "Bayou" 25-20

KSTT/Davenport, Ia.
 Rick Fields
 Kenny Rogers
 "Sweet"
 Stevie Wonder
 Stillwater
 Kansas
 Heatwave (RA)
 Atlanta Rhythm (RA)
 HOTTEST:
 Chicago 2-1
 Crystal Gayle 5-2
 Paul Nicholas 6-3
 Firefall 7-4
 Rita Coolidge 8-5
 Dave Mason 9-6
 Bee Gees 10-7
 LRB 11-8
 Leo Sayer 24-19
 Barry White 28-20

KENO/Las Vegas, Nv.
 Scott Gentry
 Rita Coolidge
 HOTTEST:
 Debby Boone 12-1
 Heatwave 5-2
 Commodores 4-3
 Chicago 10-6
 Steve Miller 22-13
 The Babys 28-17
 James Taylor 33-26

WFOM/Marietta, Ga.
 Greg McClure
 Wings
 "School"
 John Denver
 Queen
 HOTTEST:
 James Taylor 2-1
 Chicago 3-2
 Judy Collins 4-3
 Player 9-5
 Fleetwood Mac 12-6
 England Dan 14-7
 Steve Miller 17-11

KSLY/San Luis Obispo, Ca.
 John Tobin
 ELO
 "Stone"
 Lynyrd Skynyrd
 John Denver
 Stevie Wonder
 HOTTEST:
 Crystal Gayle 7-1
 Dolly Parton 16-3
 Linda Ronstadt
 "Easy" 6-5
 Player 13-8
 Bee Gees 18-10
 Paul Nicholas 26-16
 Jackie De Shannon 27-22
 Rod Stewart 28-23

KDON/Salinna, Ca.
 A.J. Roberts
 Elvis
 B.J. Thomas
 Jackie De Shannon
 Rod Stewart
 Olivia Newton-John
 HOTTEST:
 Debby Boone 5-3
 Santana 7-5
 Player 12-9
 James Taylor 13-10
 Dolly Parton 15-11
 Barry Manilow 21-16
 Hall & Oates 23-17
 Fleetwood Mac 24-18

WAAV/Huntsville, Al.
 Bob Baron
 Bob Welch
 Elvis
 Billy Joel
 Randy Newman
 HOTTEST:
 Bee Gees 4-2
 Linda Ronstadt
 "Bayou & Easy" 7-4
 Judy Collins 25-19
 Fleetwood Mac 26-20
 Rod Stewart 29-23

KFXD/Boise, Id.
 Wendy Green
 Bay City Rollers
 Kansas
 LTO
 Rod Stewart
 Heart (DP)
 Lynyrd Skynyrd (DP)
 Fleetwood Mac
 "Second Hand" (DP)
 HOTTEST:
 Dave Mason 4-3
 Styx 12-4
 Crystal Gayle 8-6
 Chicago 11-7
 Rita Coolidge 13-8
 Linda Ronstadt
 "Easy" 20-15

WISV/Ashville, N.C.
 Ray Williams
 Lief Garrett
 Kansas
 Randy Newman
 Elvis
 Santana (DP)
 Missouri (DP)
 Carpenters
 HOTTEST:
 Rita Coolidge 6-2
 James Taylor 9-4
 Linda Ronstadt
 "Bayou & Easy" 13-6
 Bee Gees 11-7
 Fleetwood Mac 17-8
 LRB 20-10
 Seals & Crofts 21-14
 Styx 23-18
 Bay City 24-19
 The Kendalls 28-22
 Dolly Parton 30-23

WEAQ/Eau Claire, Wi.
 Sean McCartney
 Bob Welch
 Dolly Parton
 Linda Ronstadt
 "Bayou"
 HOTTEST:
 Crystal Gayle 4-2
 Bee Gees 5-4
 David Castle 14-10
 England Dan 20-15
 Steve Miller 22-16
 Linda Ronstadt
 "Easy" 29-22
 Carpenters 30-23

WANS/Anderson, S.C.
 Bill McCown
 Lief Garrett
 ELO
 "Stone"
 Santana
 Carpenters
 Dan Hill (DP)
 Raydio (DP)
 HOTTEST:
 Debby Boone 2-1
 Crystal Gayle 3-2
 Bee Gees 12-7
 LTO 15-9
 England Dan 17-11
 The Babys 18-12
 James Taylor 20-14
 The Kendalls 26-19
 Player 29-23

KKLS/Rapid City, S.D.
 C.J. Stone
 LLU
 "Stone"
 Andy Gibb
 Elvis
 HOTTEST:
 Crystal Gayle 4-3
 Barry Manilow 6-4
 Chicago 8-5
 Bee Gees 11-7
 England Dan 13-9
 Firefall 14-10
 Steve Miller 23-17

KOZA/Pueblo, Co.
 Rip Avina
 Styx
 Paul Simon
 High Inergy
 Shaun Cassidy
 HOTTEST:
 Rita Coolidge 6-3
 Bee Gees 10-7
 Linda Ronstadt
 "Bayou" 19-11
 James Taylor 31-23

WRFC/Athens, Ga.
 Kelly McCoy
 Rod Stewart
 Kansas
 Andy Gibb
 Samantha Sang
 Lynyrd Skynyrd
 "Haze"
 HOTTEST:
 Bee Gees 6-4
 Rita Coolidge 8-5
 Styx 14-9
 Barry Manilow 15-11
 LTO 23-17
 Linda Ronstadt
 "Bayou & Easy" 27-22
 Paul Simon 28-23

KKXU/Grand Forks, N.D.
 Bob Hooper
 Player
 HOTTEST:
 Fleetwood Mac 7-2
 Chicago 9-6
 Linda Ronstadt
 "Bayou" 10-7
 Barry Manilow 14-10
 Steve Miller 20-14
 Seals & Crofts 21-16

WBC/Duluth, Mn.
 Jay Scott
 Styx
 Paul Davis
 Rod Stewart
 HOTTEST:
 Crystal Gayle 2-1
 Bee Gees 3-2
 Chicago 4-3
 Paul Nicholas 9-4
 Judy Collins 11-7
 Bob Welch 12-9
 Player 26-18

John Denver's new single

"HOW CAN I LEAVE YOU AGAIN"

In your hands today!

The "National Anthem" tomorrow!

From the album

John Denver
 I Want To Live



RCA

AFL 1-2521

ROUND 1

Jerry Weintraub
 Management III

RCA
 Records



Produced by:
 Milton Okun

Z-97

Fm Stereo
FT. WORTH/DALLAS

- 1 BEE GEES
 - 2 ELVIS PRESLEY (old)
 - 3 LEO SAYER (new)
 - 4 JUDY COLLINS
 - 5 R.J. THOMAS (old)
 - 6 FLEETWOOD MAC
 - 7 LINDA RONSTADT ("Easy")
 - 8 BARRY MARLOW
 - 9 STEVE MILLER
 - 10 JAMES TAYLOR (new)
 - 11 FIREFALL
 - 12 HEATWAVE
 - 13 COMMODORES
 - 14 RITA COOLIDGE
 - 15 CHICAGO
 - 16 BROCK JOHNSON (old)
 - 17 DAVE MASON
 - 18 PETER FRAMPTON
 - 19 LINDA RONSTADT ("Bayou")
 - 20 DEBBY BOONE
 - 21 FLEETWOOD MAC (old)
 - 22 REG GEE (old)
 - 23 SANFORD/TOWNSEND (old)
 - 24 EMOTION (old)
 - 25 JOHNNY RIVERS (old)
- ADDS: 17

93 KHJ

Los Angeles

- 1 DEBBY BOONE
 - 2 LINDA RONSTADT ("Bayou")
 - 3 HEATWAVE
 - 4 CRYSTAL GAYLE
 - 5 BEE GEES
 - 6 BARRY WHITE
 - 7 BARRY SIMON
 - 8 COMMODORES
 - 9 DONNA SUMMER
 - 10 PAUL NICHOLAS
 - 11 CHICAGO
 - 12 RITA COOLIDGE
 - 13 FLEETWOOD MAC
 - 14 MICK
 - 15 HIGH INERGY
 - 16 SANTANA
 - 17 KC & SUNSHINE BAND
 - 18 SHAWN CASSIDY (new)
 - 19 STEVE MILLER (old)
 - 20 STEPHEN BISHOP
 - 21 MELVIN RUDOLPH
 - 22 JOHNNY RIVERS
 - 23 SHAWN CASSIDY (old)
 - 24 FIREFALL
 - 25 LEIF GARRETT (new)
 - 26 LITTLE RIVER BAND
 - 27 STEVE MILLER
 - 28 DONNY A MARIE
 - 29 LTD
 - 30 DIANA ROSS
- ADDS: BOB WELCH
ABBA ("Dance")
WINGS ("Deth")
- ON: ELO ("Stone")

96X

Miami

- 1 DEBBY BOONE
 - 2 PETER DINKlage
 - 3 BARRY WHITE
 - 4 JOHNNY RIVERS
 - 5 CRYSTAL GAYLE
 - 6 PRICK
 - 7 C.J. & CO. (old)
 - 8 BEE GEES
 - 9 CARLY SIMON
 - 10 RITA COOLIDGE
 - 11 FIRST CHOICE
 - 12 CHICAGO
 - 13 EARTH WIND & FIRE
 - 14 LOVE A KISS
 - 15 LINDA RONSTADT (both)
 - 16 LTD
 - 17 SEALS & CROFTS
 - 18 SANTANA
 - 19 PLAYER
 - 20 HEATWAVE
 - 21 ELVIS PRESLEY (new)
 - 22 BILLY JOEL
 - 23 FLEETWOOD MAC
 - 24 KC & SUNSHINE BAND ("Wind")
 - 25 GENERAL JOHNSON
 - 26 ENGLAND DAN
 - 27 HIGH INERGY
 - 28 STEVE MILLER
 - 29 FOOTPAT
 - 30 WET WILLIS
- ADDS: BOB WELCH
STEVIE WONDER (new)

KCBQ

San Diego

- 1 DEBBY BOONE
 - 2 HEATWAVE
 - 3 DONNA SUMMER
 - 4 COMMODORES
 - 5 CARLY SIMON
 - 6 CHICKEN & CHIPS
 - 7 KC & SUNSHINE BAND
 - 8 LINDA RONSTADT ("Bayou")
 - 9 STAR WARS (old)
 - 10 CHICAGO
 - 11 FIREFALL
 - 12 FOREIGNER
 - 13 BEE GEES
 - 14 FLEETWOOD MAC (old)
 - 15 SHAWN CASSIDY (old)
 - 16 EMOTIONS (old)
 - 17 FLOATERS (old)
 - 18 TED NUGENT
 - 19 BROCK JOHNSON (old)
 - 20 ELO
 - 21 PAUL NICHOLAS
 - 22 PETER FRAMPTON
 - 23 RITA COOLIDGE
 - 24 LITTLE RIVER BAND
 - 25 COMMODORES (new)
 - 26 STEPHEN BISHOP
 - 27 ANDY GIBB (old)
 - 28 JAMES TAYLOR (old)
 - 29 RITA COOLIDGE (old)
 - 30 ENGLAND DAN
- ADDS: DONNY A MARIE
SEALS & CROFTS
OLIVIA NEWTOM JOHN

WEST

KTLK

1280 Denver

- 1 STEVE MILLER (new)
 - 2 RITA COOLIDGE
 - 3 FIREFALL
 - 4 CHICAGO
 - 5 BROCK JOHNSON (old)
 - 6 DEBBY BOONE
 - 7 PETER FRAMPTON
 - 8 JOHNNY RIVERS
 - 9 SHAWN CASSIDY (old)
 - 10 FLEETWOOD MAC
 - 11 KC & SUNSHINE BAND
 - 12 SANFORD/TOWNSEND (old)
 - 13 HEATWAVE
 - 14 BAY CITY ROLLERS
 - 15 BOB WELCH
 - 16 BEE GEES
 - 17 FOREIGNER
 - 18 FLEETWOOD MAC (old)
 - 19 STEPHEN BISHOP
 - 20 CRYSTAL GAYLE
 - 21 JAMES TAYLOR
 - 22 SUPERTRAMP (old)
 - 23 LINDA RONSTADT (both)
 - 24 EMOTION (old)
 - 25 DAVE MASON
 - 26 CSN (old)
 - 27 CARLY SIMON
 - 28 ENGLAND DAN
 - 29 SANTANA
 - 30 CARPENTERS
- ADDS: STYX (DP)
PAUL SIMON (DP)
KANSAS (DP)

KFRC 610

San Francisco

- 1 DEBBY BOONE
 - 2 CRYSTAL GAYLE
 - 3 HEATWAVE
 - 4 CHICAGO
 - 5 LINDA RONSTADT ("Bayou")
 - 6 JOHNNY RIVERS
 - 7 CARLY SIMON
 - 8 LINDA RONSTADT ("Easy")
 - 9 SANTANA
 - 10 RITA COOLIDGE
 - 11 BARRY WHITE
 - 12 BEE GEES
 - 13 PAUL NICHOLAS
 - 14 DAVE MASON
 - 15 MICK
 - 16 FABLO CRUISE
 - 17 THE BABYS
 - 18 DONNA SUMMER
 - 19 LTD
 - 20 STEVE MILLER
 - 21 FIREFALL
 - 22 JUDY COLLINS
 - 23 STEPHEN BISHOP
 - 24 STEVE WONDER (new)
 - 25 BOB WELCH
 - 26 SHAWN CASSIDY (new)
 - 27 PLAYER
 - 28 LEIF GARRETT (new)
 - 29 ENGLAND DAN
- ADDS: BEE GEES ("Alive")
HIGH INERGY
- ON: HEART (new)
KANSAS

KING

Seattle

- 1 RITA COOLIDGE
 - 2 CRYSTAL GAYLE
 - 3 CHICAGO
 - 4 CARLY SIMON
 - 5 MICK
 - 6 BEE GEES
 - 7 HEATWAVE
 - 8 FIREFALL
 - 9 LINDA RONSTADT ("Bayou")
 - 10 BROCK JOHNSON (old)
 - 11 JOHNNY RIVERS
 - 12 FLEETWOOD MAC
 - 13 STEPHEN BISHOP
 - 14 PAUL NICHOLAS
 - 15 CARPENTERS
 - 16 B.J. THOMAS (old)
 - 17 KC & SUNSHINE BAND
 - 18 BARRY MARLOW
 - 19 DEBBY BOONE
 - 20 STEVE MILLER
 - 21 STAR WARS (old)
 - 22 LINDA RONSTADT ("Easy")
 - 23 STYX
 - 24 LITTLE RIVER BAND
 - 25 SANTANA
- ADDS: BAY CITY ROLLERS
WINGS ("Guns")
PAUL SIMON
- ON: PLAYER (new)
JAMES TAYLOR

KJR

Seattle

- 1 CRYSTAL GAYLE
 - 2 RITA COOLIDGE
 - 3 COMMODORES
 - 4 HEATWAVE
 - 5 BEE GEES
 - 6 CHICAGO
 - 7 DONNA SUMMER
 - 8 CARLY SIMON
 - 9 ERIC CARMEN
 - 10 CARPENTERS
 - 11 STEVE MILLER
 - 12 FLEETWOOD MAC
 - 13 LINDA RONSTADT ("Bayou")
 - 14 DAVE MASON
 - 15 BROCK JOHNSON (old)
 - 16 PLAYER
 - 17 THE BABYS
 - 18 PAUL NICHOLAS
 - 19 FIREFALL
 - 20 STEVE MILLER
 - 21 CARLY SIMON
 - 22 JUDY COLLINS
 - 23 LITTLE RIVER BAND
 - 24 ROD STEWART
 - 25 SANTANA
- ADDS (DP): ELO ("Stone")
LINDA RONSTADT ("Easy")
JAMES TAYLOR
BILLY JOEL
- ON: BAY CITY ROLLERS

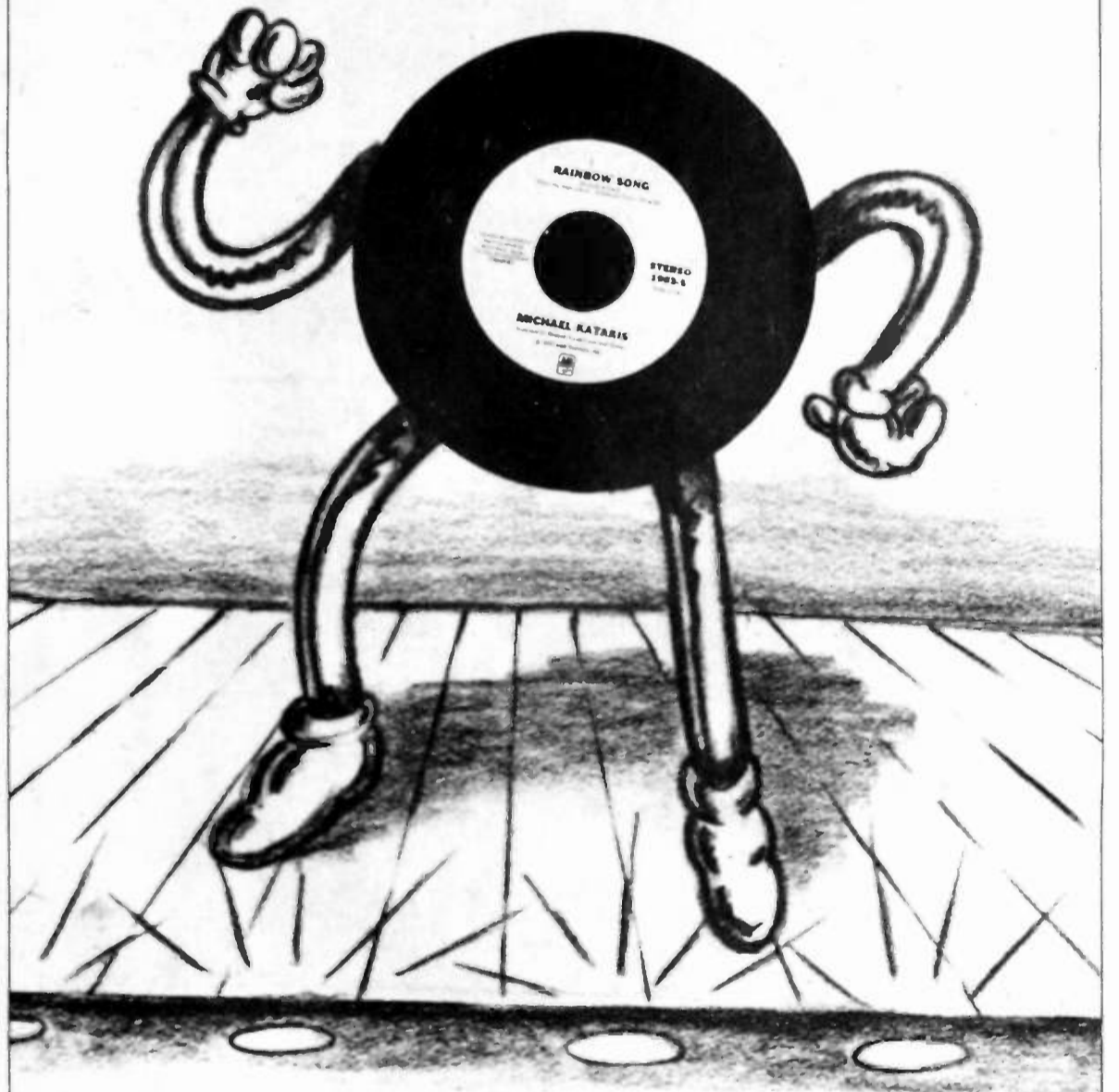
96 KX

DENVER

- 1 RITA COOLIDGE
 - 2 STEVE MILLER (new)
 - 3 FLEETWOOD MAC
 - 4 DEBBY BOONE
 - 5 CHICAGO
 - 6 BOB WELCH
 - 7 SANFORD/TOWNSEND (old)
 - 8 BROCK JOHNSON (old)
 - 9 FIREFALL
 - 10 HEATWAVE
 - 11 FOREIGNER
 - 12 EMOTIONS (old)
 - 13 JOHNNY RIVERS
 - 14 KC & SUNSHINE BAND
 - 15 BEE GEES
 - 16 JAMES TAYLOR
 - 17 COMMODORES (old)
 - 18 CRYSTAL GAYLE
 - 19 CARLY SIMON
 - 20 LINDA RONSTADT ("Bayou")
 - 21 STEPHEN BISHOP
 - 22 FLEETWOOD MAC (old)
 - 23 STEVE MARTIN ("Grandmother")
 - 24 JUDY COLLINS
 - 25 ANDY GIBB (old)
- ADDS: 20

"RAINBOW SONG"

THE NEW MICHAEL KATAKIS SINGLE THAT'S ON TOUR WITH JOAN ARMATRADING.



MICHAEL KATAKIS "RAINBOW SONG" AM 1983

ON A&M RECORDS
From the album "A Simpler Time"
SP 4635



Produced by Michael Katakis and Joel Cohen

MICHAEL KATAKIS ON TOUR WITH JOAN ARMATRADING:

NOVEMBER 9

Avery Fisher Hall
New York, N. Y.

NOVEMBER 10

War Memorial
Trenton, N. J.

NOVEMBER 11

Tower Theater
Philadelphia, Pa.

NOVEMBER 12

Chrysler Auditorium
Norfolk, Virginia

NOVEMBER 13

Warner Theater
Washington, D. C.

NOVEMBER 14

Alexander Theater
(Princeton Univ.)
Princeton, N. J.

NOVEMBER 15

Symphony Hall
Boston, Mass.

NOVEMBER 16

City Hall
Portland, Maine

NOVEMBER 17

Paradise Theater
Boston, Mass.

NOVEMBER 22

State Theater
(Univ. Of Wisc.)
East Lansing, Mich.

NOVEMBER 24

Ellis Aud. South
Memphis, Tenn.

NOVEMBER 26

Grinnell College
Grinnell, Iowa

NOVEMBER 27

Guthrie Theater
Minneapolis, Minn.



HOT MAGIC!



DIANA ROSS "GETTIN' READY FOR LOVE"

FROM THE ALBUM "BABY IT'S ME" M7-890R1

M 1427F

HIGH ENERGY "YOU CAN'T TURN ME OFF"

FROM THE ALBUM "TURNIN' ON" G6-978S1

G 7155F

STEVIE WONDER "AS"

FROM THE ALBUM "SONGS IN THE KEY OF LIFE" T13-340C2

T 54291

THELMA HOUSTON "I'M HERE AGAIN"

FROM THE ALBUM "THE DEVIL IN ME" T7-358R1

T 54287F

MANDRE "SOLAR FLIGHT"

FROM THE ALBUM "MANDRE" M6-886S1

M 1429F

MOTOWN

Table listing radio stations and programs for Dave Mason continued.

Table listing radio stations and programs for Nicholas continued.

Table listing radio stations and programs for Ronstadt "Easy" continued.

Table listing radio stations and programs for James Taylor continued.

Table listing radio stations and programs for Welch continued.

Table listing radio stations and programs for White continued.

Table listing radio stations and programs for MECO 3:28.

Table listing radio stations and programs for BARRY WHITE 3:27.

Table listing radio stations and programs for BOB WELCH 2:51.

Table listing radio stations and programs for CARLY SIMON 3:30.

Table listing radio stations and programs for STEVE MILLER 3:27.

O'Liners advertisement featuring a quote from Howard Cosell and contact information.

Table listing radio stations and programs for CARLY SIMON 3:30.

Table listing radio stations and programs for BOB WELCH 2:51.

Table listing radio stations and programs for STEVE MILLER 3:27.

Table listing radio stations and programs for LINDA RONSTADT 3:57.

Table listing radio stations and programs for DONNA SUMMER 3:42.

R&R Top-40 Radio Reporters section listing stations across various regions.

Table listing radio stations and programs for LINDA RONSTADT 3:57.

Table listing radio stations and programs for DONNA SUMMER 3:42.

Table listing radio stations and programs for STEVE MILLER 3:27.

Table listing radio stations and programs for LINDA RONSTADT 2:27.

Table listing radio stations and programs for PAUL NICHOLAS 2:44.

Advertisement for National Request Tabulation and Active Re-Currents.

Table listing radio stations and programs for PAUL NICHOLAS 2:44.

Table listing radio stations and programs for JAMES TAYLOR 2:43.

Table listing radio stations and programs for LINDA RONSTADT 2:27.

Table listing radio stations and programs for NATIONAL REQUEST TABULATION.

Table listing radio stations and programs for ACTIVE RE-CURRENTS.

Advertisement for AOR HOT TRACKS.

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Table listing radio stations and programs for ACTIVE RE-CURRENTS.

Advertisement for AOR HOT TRACKS.

**In Your Heart
You Know It's
A Smash.**

"Kick It Out"

THE NEW

Heart

SINGLE

ALREADY ON:

**KFRC
KING**

**WTIX
WINW**

**KLIV
KJRB**

**WFLB
KPAM**

**KQDI
KFXD**

ON PORTRAIT RECORDS

Management by
Ken Kinnear-Albatross Mgt. Inc.

Portrait

Produced by
Mike Flicker

THE PICTURE PAGE

Place Of Honor



Columbia Records recently held a special luncheon for artist Mary Kay Place. Ms. Place made a promotion visit to New York in conjunction with her new album. Pictured at the luncheon are, from left: (seated) Walter Yetnikoff, President, CBS/Records Group; Bruce Lundvall, President, CBS Records Division; Mary Kay Place; Jack Craig, Senior Vice President and General Manager, Marketing, CBS Records; Don Dempsey, Vice President, Marketing, Columbia Records. (Standing): Bob Sherwood, Vice President, National Promotion, Columbia Records; Don DeVito, Vice President, Talent Acquisition, Columbia Records; Arma Andon, Vice President, Artist Development, Columbia Records; and Paul Smith, Vice President, Marketing Branch Distribution, CBS Records.

Sherbet For Success



MCA recording artists Sherbet, an Australian band, had their United States debut at the Roxy last week. To commemorate the event, the Australian Consul General, Don Skelton (pictured far right) presented the band with an award thanking Sherbet for being the best-selling group in Australia and wishing them success in the U.S. Also extending their best wishes are Olivia Newton-John and MCA Vice President/Administration, Lou Cook.

ABC Assembles For Williams



ABC/Dot Records recently showcased their recording artist Don Williams at the Roxy in Los Angeles. Pictured backstage after the show are, from l-r, front row; Gary Davis, Vice President, Sales/Promotion, ABC; Jay Morgenstern, President, ABC/Dunhill Music, Inc.; Steve Diener, President, ABC; Dotty Vance, West Coast Promotion, ABC/Dot; Steve Resnik, National Singles Director, ABC; Randy Gurley; Danny Flowers, guitarist for Williams; middle row: Bob Kirsch, Product Manager, ABC/Dot; Williams; Herb Belkin, Vice President of Operations, ABC; Skip Byrd, Vice President, National Sales, ABC Records Ind.; Marvin Deane, National Director, ABC; Dino Barbis, Director of National Promotion, ABC; Joann Barry, the Jim Halsey Company; David Williamson, bassist for Williams; top row; Don Biederman, Vice President of Legal Affairs and Administration, ABC; Elaine Corlett, Vice President of Artist Development, International Division, ABC; and Corb Donohue, National Director of Artist Development, ABC.

Rod Doubles Platinum Pleasure



Rod Stewart celebrated the end of his Canadian tour with a reception held by WEA Music of Canada, Ltd. The event was highlighted when Larry Green, WEA Canada's National Promotion Manager presented Stewart with an award for the album "A Night On The Town" which had exceeded double platinum status in that country. Pictured (left to right) Stewart, and Green.

Glenda Griffith Gala Given



Under the direction of new Senior Vice President, Scott Shannon, Ariola Records launched a new phase of operations with a lavish party at the famous Bistro in Beverly Hills. The occasion for the event was the debut release by Glenda Griffith. The album was produced by Don Henley (with Jim Ed Norman) who also co-hosted the party with Ariola. Pictured left to right: Don Henley, Glenda Griffith, Stevie Nicks, Mrs. Susan Felder and Don Felder.

Meco Inherits The Gold



Millennium recording artist Meco Monardo, of "Star Wars" fame, was recently awarded gold records by the RIAA. Pictured at the presentation of the awards are, (l-r, seated) Meco Monardo and Bruce Bird, Vice President of Promotion for Casablanca Record and FilmWorks; (l-r, standing) Nancy Reingold, Pop/Adult Promotion, Casablanca; Allen Le Winter, National Album Promotion, Millennium; Irv Blegel, Executive Vice President, Millennium; Don Jenner, National Promotion Director, Millennium; Sandy Jones, National Secondary Promotion, Millennium; Jimmy Jenner, President, Millennium; and Herb Rosen, Independent Promotion.

(Picture Page continued on page 60)

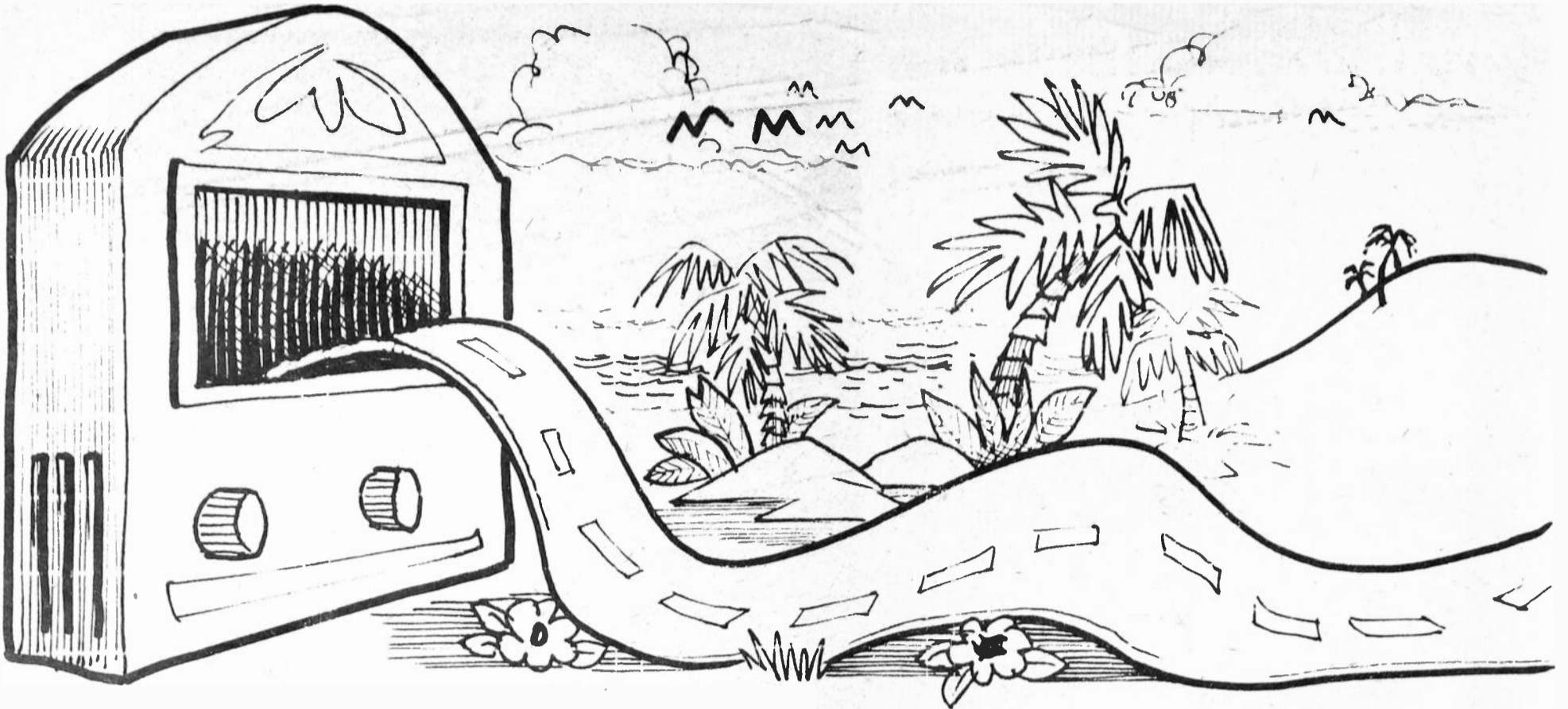
Joel M. Friedman

In Memoriam

May 4, 1925–November 8, 1977

wea

Warner/Elektra/Atlantic Corporation



Diary Of A Programmer On The Road:

A 3500 Mile Journey Across The Radio Dials Of America

by Michael O'Shea
PD, KVI/Seattle

After success programming WFTL/Ft. Lauderdale, Michael O'Shea was appointed Program Director at KVI in Seattle. It became necessary for O'Shea to move himself, family, and belongings 3487 miles across the country, perhaps the longest station-to-station PD move recorded. While talking to O'Shea, I asked him if he would jot down his impressions of

radio while making the long cross-country drive. He willingly accepted this extra burden, and the result was a wealth of interesting insights from one of the nation's most able and observant programmers.

Mike Kasabo
Pop/Adult Editor

If you're like me, when vacation time comes around, even though you tell yourself that you want to get as far away from contact with radio as possible, you end up dialing in every possible signal...comparing sounds, listening for idea-starters, etc. I can think of at least half a dozen vacation trips in the car...negotiating the mountain highways of Tennessee, travelling the desert floor of Nevada, or the Everglades of Florida...with the kids playing "travel bingo" in the backseat, Connie navigating with the Rand McNally, and me dialing back and forth. Up the AM band, down the FM band. Then repeating the never-ending exercise, because by then I'm another fifty miles down the Interstate and there's a whole new smogasboard of carriers to tune to.

In mid-September I made the decision to accept an offer made from Golden West Broadcasters to join their Seattle property, KVI, as Program Director. I had been serving as Operations Manager of WFTL/Ft. Lauderdale, and National Program Director of all the Amateurs Stations (Miami, St. Louis and Houston).

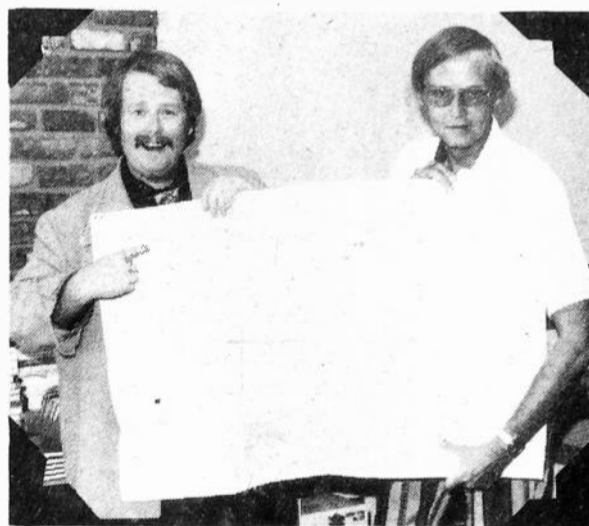
Initially, the thought of packing up the family, the tropical fish and various hanging plants and traversing literally the length and breadth of the United States to our new adventure, seemed loathsome. But the more I thought about it, the more appealing it became. I would not only get to practice my favorite travelling pastime of dial-searching, but since it was just prior to the October/November rating sweep the stations along the way would certainly be showcasing their "finest hours." A ten-day head-clearing along America's Interstate system...with the best that radio had to offer...when do we start?

The Programmer's Diary Begins

Thursday, October 6, Florida: Pulling onto Florida's Sunshine State Parkway heading North from Ft. Lauderdale, I was filled with all kinds of conflicting thoughts and emotions. Heading to a sensational new adventure, with probably the finest broadcast group in the country...to one of the finest stations in America...and certainly one of the best cities to live in.

On the other hand, leaving the best job I've ever had...working for and with people I really loved, and in an area that was tremendously enjoyable. I was heartsick that I had not been successful in finding my replacement at WFTL in more than a month of interviewing, but I had given KVI's Vice President and General Manager, Jim Johnson, a start date that I was committed to keep. So, here we were rolling up the turnpike, leaving beautiful South Florida behind.

My first surprising realization was that it was physically impossible to give mental priority to the radio and the CB unit simultaneously. Who needs "smokey-reports" anyway, let's keep it at 55 and start dialing. Click goes the CB.



From one tip of the country to the geographical opposite, Michael O'Shea (l) points to Seattle, while WFTL midday personality Chuck Parmelee "thumbs" Florida.

With 56 listenable signals in South Florida (most of them speaking English), the beginning of my sojourn was a veritable "hot buffet." It's one of the most competitive exciting radio markets right now. Some recent changes in the market will keep it that way for a while to come. WQAM has a new Program Director...and is displaying a style somewhat similar to New York's WNBC, since Bob Pittman took over there. WQAM seems to have cut its commercial load, is clustering their music more than ever, and is presenting it in a non-hype style. To me the music sounds more "re-current" than current...they certainly aren't taking any chances on records, playing only the cream. Another interesting thing they're doing is playing up the fact that they're on AM (not FM). They're doing this in their billboards, doing a cross-promote on the "A-M" in their call letters and the band on which they're featured.

Meanwhile, on the FM band, Bill Tanner is running one of the most exciting sounding stations in the country—Y-100. They seem to be breaking every rule for a high-energy, tight list, FM Rocker...but their growth in every rating report outglistens the last. Their jocks really express personality...they add some left-field records...do some crazy unexpected things, but just keep on winning. The Y-100 "experience" is truly amazing...and Bill should be congratulated for doing a superb job.

On the Pop/Adult side: Lee Rodgers at Storer's WGBS is

going to wear 'em out with consistency. Using a "WGAR" type music mix, he plays just the winners and presents them with excellent personalities. WGBS sounds good...and has for some time.

Allan Anderson at WIOD has been forced into a rebuilding effort. WIOD's decline of come and quarter hours over the last four years (prior to Al's joining the station), has presented a tremendous challenge to the new management team. They have responded with some new programming approaches, adding lots of sports (they've had the Dolphins for years), hot talk shows, and a new afternoon personality. WIOD has the fabulous Big Wilson on middays...and Big sounds better than ever. One thing I heard on WIOD as I was driving out of town was a neat new contest...The Great Grocery Giveaway, with each personality having a different method for the listeners to win. It sounded good...a total station promotion, but variations from daypart to daypart.

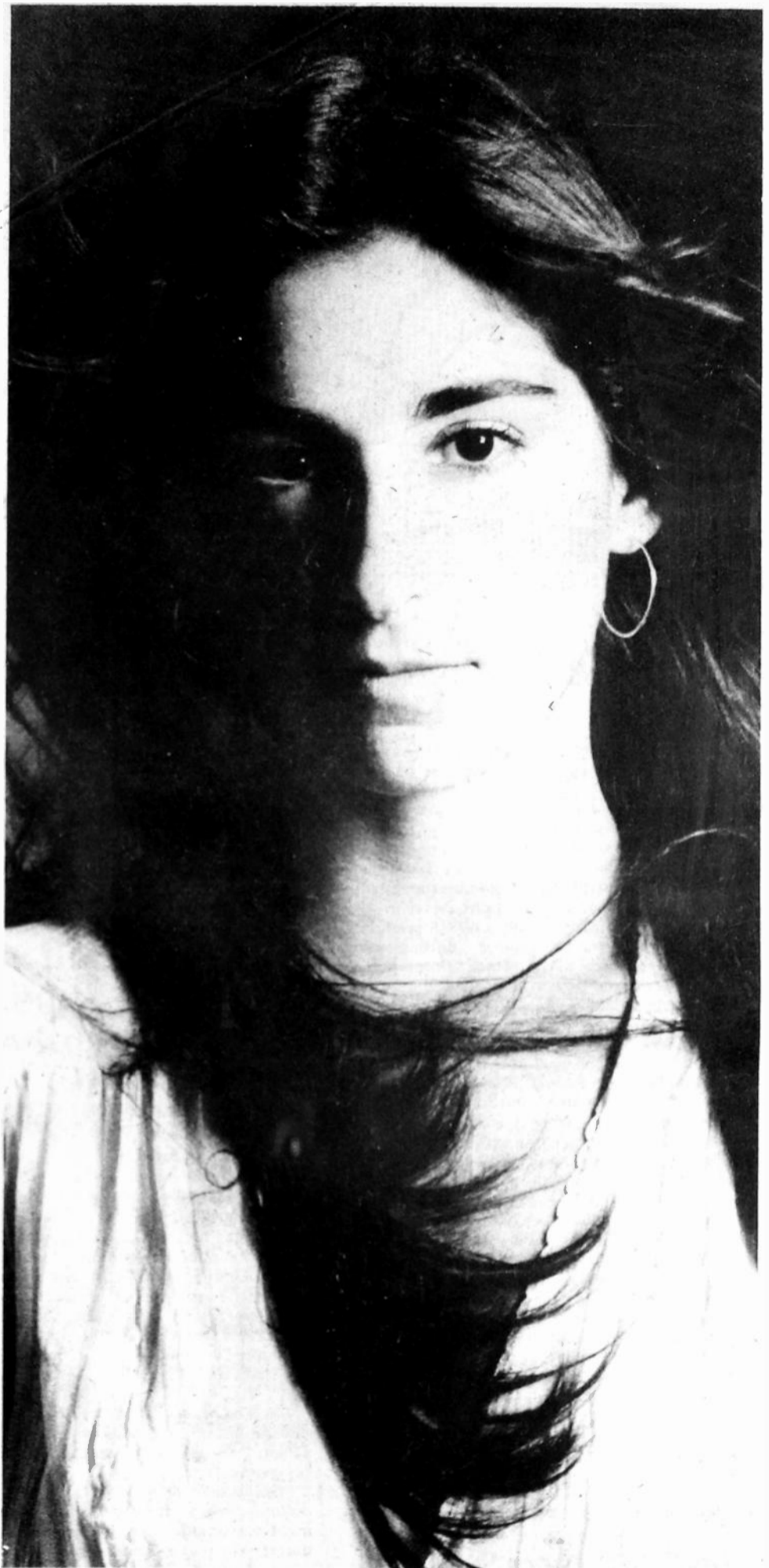
Rounding out the South Florida scan, I have to say something about my favorite station...WFTL. Despite having no Program Director through the Arbitron sweep, many plans set up by Bill Sherry (GM) and me were being carried through by a very talented and dedicated staff. Promotion-wise, WFTL was continuing its four year "rear window sticker" contest offering listeners some sensational merchandise prizes (when stopped with an 'FTL sticker on their car), then offering them a chance to trade in their prize for a possibly bigger prize in the envelope (or a clunker)...a la "Let's Make A Deal." Sounds fun on the air. The "biggie" for WFTL this fall was the "Dream Maker Contest." Its methodology is similar to Jack McCoy's famous "Last Contest"...with the hourly description of fabulous prize packages (to be broadcast only once). The winner of the contest would tell the station which prize package they would want to win. Winners are selected in "call-out" fashion, identifying the number of the prize package they want to win, and its contents.

Heading into the northern part of Florida's "Gold Coast," there are two radio gems that I always enjoy listening to. One is WJNO/Palm Beach programmed by Russ Morley, who does more with less (budget-wise) than anyone I know. Despite these limitations and a serious signal problem, WJNO is constantly improving its rating picture. Then there is one of my all-time favorite small market radio stations...WSTU/Stuart, Florida. The first time I heard WSTU (in '74) I was absolutely amazed at the professionalism and quality in sound bounding out of their 1450 Khz. When I was later complimenting its sound to some radio types in Miami, I was told that the station was owned and operated by Harvey Glasscock. All the pieces then fell into place. Harvey had been General Manager at WNEW and WIP, and after moving to Florida purchased WSTU. I was saddened to hear that Mr. Glasscock passed away this year. The radio industry lost a good one.

**The song that AOR Radio has
been *holding onto* for over
two months!**

"I Can't Hold On"

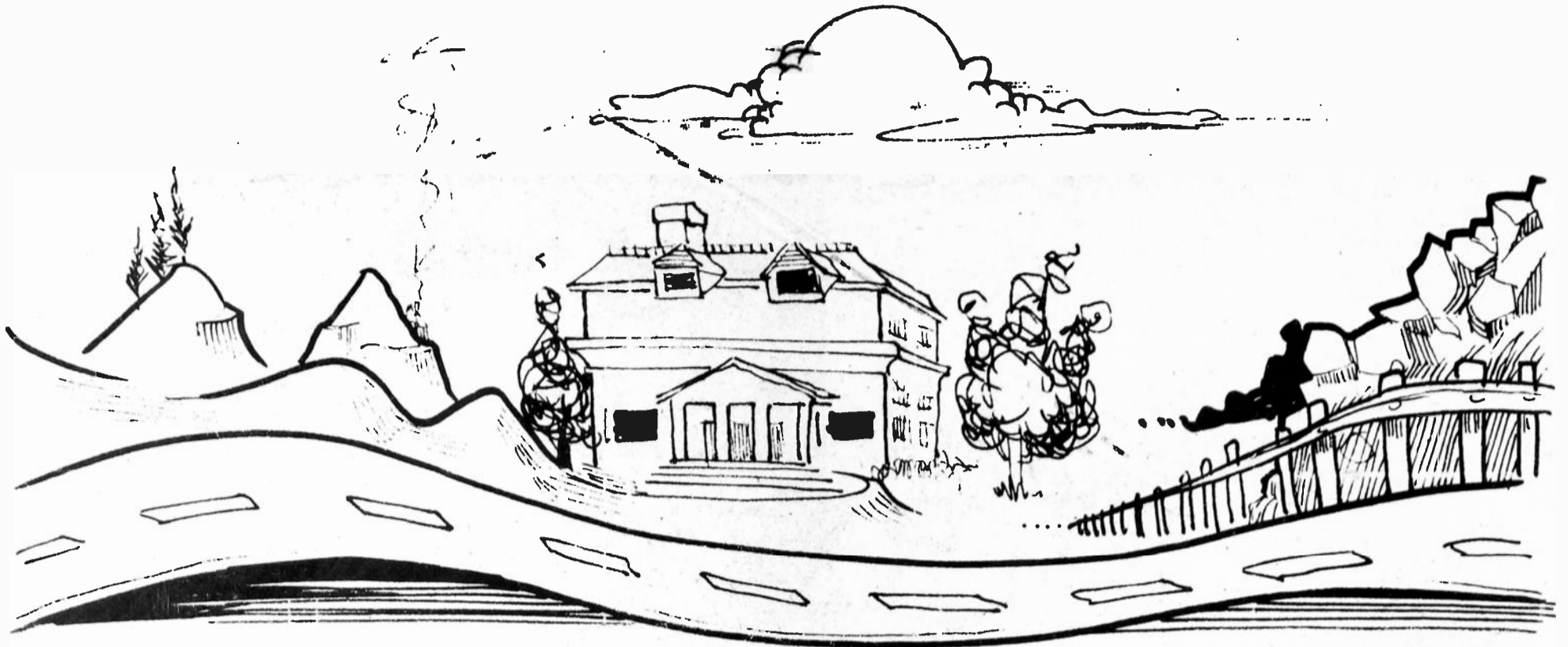
**Karla
Bonoff**



**From one of the most-played
debut albums of the year!!**



on Columbia Records



On The Road

About the fourth trip up the dial we had progressed into central Florida...and the Orlando stations were in range. Some excellent Pop/Adult programing there. WDBO consistently pulls down the lion's share of the quarter hours. They were sounding superb...doing some topical telephone talk in between some of the records. The morning man, Jim Turner, especially impressed me. One of my favorites in Orlando has always been WKIS. They could be transplanted into New York or Chicago and fit right in with their consistently high quality of programming. WKIS was doing something interesting with their music, putting songs together into what they called "Kiss-Clusters." Promotionally, they're doing cash calls...and polling their listeners on Elvis favorites, preparing to do an Elvis special. I heard Clay Daniels and Jack Murphy on the air; it's a very slickly programmed station.

In between the metro areas of Florida it was sure nice to know that I could dial back to WGTO/Cypress Gardens, a powerhouse station in the Sunshine state, with 10,000 watts at 540. This year they have settled into a super Country format and can be heard all over the state. I heard WGTO running a mystery voice contest, with the prize being a trip to Nashville for the Country Music Awards. They were accepting collect calls in the contest. A good station.

A few more Florida listening-post notes: I heard the Big Ape...WAPE/Jacksonville. They too were promoting an Elvis special. This was the second of dozens of Elvis specials I was to hear about over the next nine days. Dinner in Tallahassee, and just in time to hear WAMN, a Black daytimer, sign off by playing "Taps"...different, but interesting.

Determined to get out of Florida in the first day of driving, we headed north into the darkness. Let's try some skywave. Sure enough, it worked...picked up my old alma mater, WLW/Cincinnati. I got a chance to hear my friend Andy MacWilliams doing the Cincinnati Stinger Hockey pickup. It was good hearing the "Big Seven" all the way down here in North Florida.

The odometer is passing its 500th mile today...and my dialing thumb is numb. Here's Bainbridge, Georgia...and there's a Holiday Inn (and I don't want any surprises at this hour).

Radio, Southern Style

Friday, October 7th: Up reasonably early (noon) and heading across the American South. Into Dothan, Alabama (Bobby Goldsboro's hometown), and already we're picking up WSAM in Montgomery (100 miles away)...and they sound great. WBAM, 50kw at 740, features a smooth Country format and excellent news coverage (with lots of actualities). They have a super morning man...warm, sincere, comfortable sounding. With all the dialing, though, I missed his name (I'm sorry too).

Heading into Montgomery I started seeing lots of radio station stickers...WHHY, Y102-FM, and others. Looks like another war of the stickers in Alabama's capital city.

By now I am dividing my time between the car radio and the CB radio. You've heard about how some of those Southern Sheriffs can be with "us foreigners." I'm letting the truckers of America help me out as much as they can. I was able to pick up Country WDOK from Birmingham as I drove through Selma, Alabama.

Somewhere near Meridian, Mississippi I started picking up WJDX/Jackson, a longtime respected AM Rocker. They sounded better than ever, using the on-air theme: "JDX-62...Musicrodio." They also have a sticker contest going, and driving through Jackson I couldn't turn my head without seeing another of their stickers.

One of the real treats in Jackson radio was the afternoon show on WSLI, the Pop/Adult station, featuring Bob and Al, a

"Fairbanks' KVIL is a phenomenon. George Johns and Ron Chapman have put together one of the best-sounding radio stations in the country...KVIL's format is somewhere between Pop/Adult and Rock...but with a heavy emphasis on personality and promotion. They are consistently superior."

two man PM drive show that is one of the most interesting and topical shows I've ever heard on radio. The day I caught their show they were talking about a Charles Lindbergh exhibit that was to be on display in town the next day. They had on the phone an authority on Lindbergh's history talking about "Lindy"...and they asked the one single question that has been bugging me the most about the Lindbergh flight. That question was: "With all the fuel tanks blocking the windshield, how did Lindbergh see where he was going?..." The most articulate and obvious answer: "He didn't!" Seriously, WSLI and Bob and Al were major market all the way.

Rolling right along "way down south in Dixie"...I listened to KNOE/Monroe, Louisiana, and KEEL in Shreveport before calling it a day of driving...and checking into a hotel in Longview, Texas.

Tomorrow it'll be "Big D." A chance to hear some great radio in my favorite city, Dallas...where I spent seven of the most rewarding years of my career, jocking and PDing KLIF during the great McLendon years.

Dialing For Dallas

Saturday, October 8th: From the Deep South to "deep in the heart of Texas." Oil wells, flat land, friendly people, glistening skyscrapers, Neiman-Marcus...and some super radio.

Panic!! Driving towards Dallas, listening to WFAA (which is now all-News at 570) I hear them mention that this is Texas/O.U. Weekend. Now to someone unfamiliar with Texas traditions this may not sound like much. But I know what Texas/Oklahoma University weekend is like. Take the Superbowl. New Year's Eve and Mardl Gras...put 'em all together and that's Texas/O.U. weekend. A wild night of partying, a great football game, no hotels..oh, Lord, no hotels!!

A quick phone call to my very good friend Jim Davis (PD of KLIF). I know Jim can help us out. "...What do you mean Jim and Charlie Van Dyke are in Moline, Illinois this weekend?!!"

Sweet Connie, Jim's Programming Assistant at KLIF comes to the rescue. She not only calls the entire town to find a motel room...she even goes over and puts down a deposit to make sure it'll be there when we get in. Remember the part about "friendly people."

Radio in Big D has sure come a long way. I remember when it used to be KLIF, KRLD and KBOX...and that was about it. Fairbanks' KVIL is a phenomenon. George Johns and Ron

Chapman have put together one of the best-sounding radio stations in the country. I still think Ron is one of the finest morning men in radio today. I also got a chance to hear a former Floridian, Larry Dixon, who's doing midday on KVIL, and Mike Selden, who's doing PM drive. KVIL's format is somewhere between Pop/Adult and Rock...but with a heavy emphasis on personality and promotion. They are consistently superior.

Bart McLendon is taking his FMer, KNUS, after KVIL now. Bart suffered last ARB when many of his teens departed to the new Z-97 FM Rocker, which debuted during



Joseph Amaturu, President WFTL and the Amaturu Stations (I) and O'Shea.

These Stations Have Entered The "Point Of Know Return"



WPGC 28
WCAO debut 28
WPEZ 33
WOKY 31
WDRQ 28
KSLQ 30-25
KFRC HB
KTLK add
WAVZ add 31
JB105 add 39
WTRY add
WPHD 28-25
WAYS HB
WIFI debut 27

Q94 debut 30
WBBQ add
WSGN debut 29
WRJZ HB
WIFE debut 27
KAKC add
KBEQ debut 29
WINW debut 30
WOW 24-18
WMET add 29
B100 add 26
K100 39
KQEO add
WXIL 38

KCPX HB
KRSP debut 28
KYNO add
KJRB HB
WHHY add
WRFC add
98Q debut 33
WISE add
WAIR debut 34
WANS HB
CK101 HB
WACI 31
WTRU add 33
KEWI 19-9

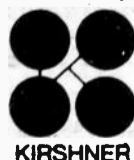
KSTT add
KAFY add
KPAM add
KBIM add
KFXD add
KXOK 40
WGH add
WFLB HB
WICC HB
KLIF LP cut
WSGA LP cut
KNDE LP cut
WKIX debut 25
WZUU LP cut

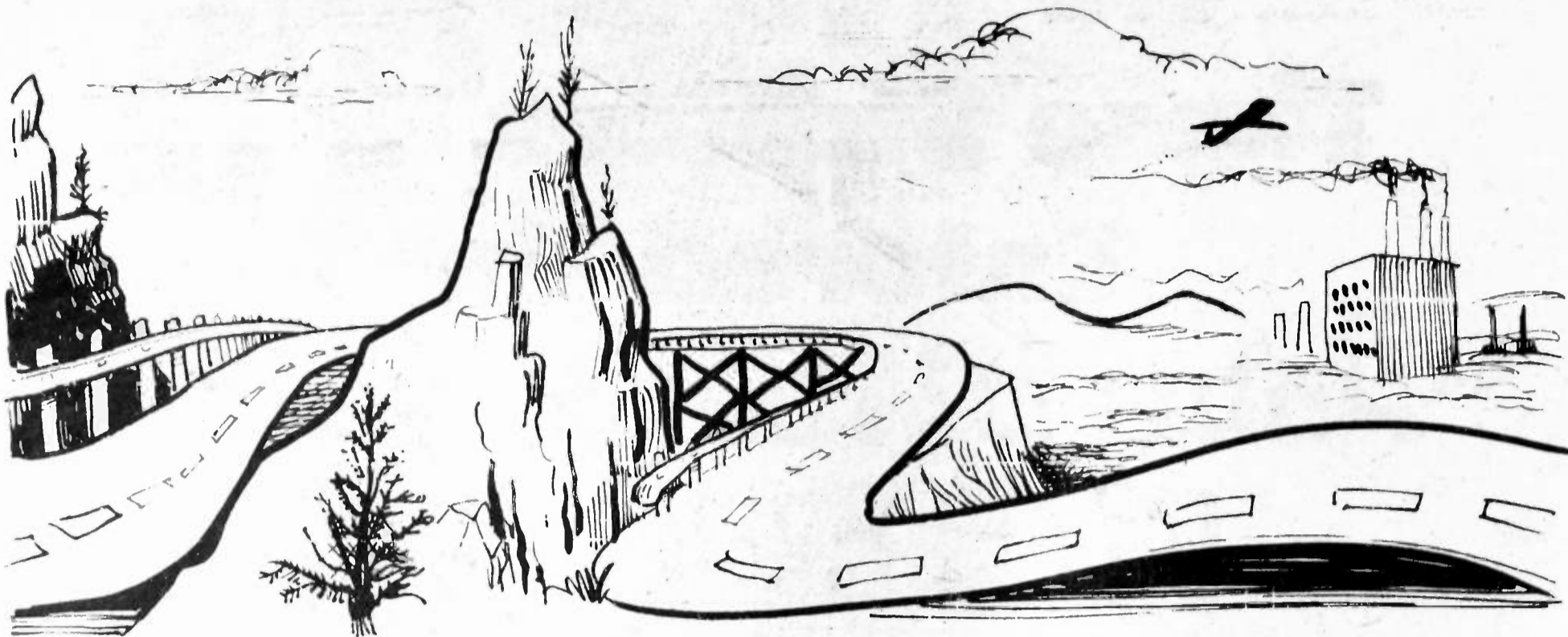
**"Point Of Know Return." The new single by
 Kansas that will take you beyond the
 Point Of Know Return.**

From the soon-to-be-platinum



On Kirshner Records and Tapes
 Produced by Jeff Glixman.
 Management: Budd Carr, BNB Associates Ltd.
 Distributed by CBS Records.





On The Road

the Spring book with zero commercials and a \$50,000 giveaway. Bart is now aiming KNUS at more of a 25-44 demo target, with some heavy personalities, imaginative promotions, and obvious music changes. I saw a number of KNUS billboards promoting Ron Morgan as their new morning man. Ron came to Dallas from KSD/St. Louis, where he had a solid success story with the ratings. KNUS also has Jack Schell, a big part of KVIL's initial surge, as midday personality.

I listened to KLIF almost all the way from Longview to Dallas, with those 50,000 watts on 1190. Jake Roberts was doing the Saturday midday show, talking about the big street celebration for Texas/O.U. the night before. It seems that KLIF had dispatched dozens of reporters to cover the event live. That's the kind of thing that made KLIF great in the first place. Jim Davis is doing a super job in getting KLIF back to the programming elements that made the station famous. The big question in Dallas is whether Jim can get the Dallas listener back to AM, after the consummated marriage to FM (over 55 percent of Dallas now listens to FM). KLIF has Charlie Van Dyke doing mornings and music, Jim Davis and Jake Roberts doing middays, Randy Robbins in PM drive, Cat Simon at night, and my very dear friend Cuzzin' Lennie on all nights. This lineup, plus a pretty tight list, and some super promotions, make KLIF sound more competitive than it has in years.

Some other Dallas "dialing" notes: KRLD has softened up considerably from its contemporary Pop/Adult sound of last spring, to a more mellow, conservative sound. KLIF had some dynamite billboards all over town, spotlighting Charlie Van Dyke and Randy Robbins. A surprise for me: KFJZ/Ft. Worth had a bunch of Dallas boards promoting "Hear Here," an obvious plug for their improved pattern over the Dallas area. Peter McLane is doing a good job with KFJZ. It seems like it's a battle of the boards in Big D...also saw a bunch for K-104 (Disco Soul), and a real cute board promoting KVIL's traffic coverage, with their traffic reporter in a giant paper airplane. I have to say that the winner of the "battle of the boards" in Dallas would be KRLD...promoting their conservative, laid-back station with enormous boards. Just call letters, painted deep purple on bright, bright pink. I guarantee they'll catch your attention, and may be a downright traffic hazard.

More Texas Radio

Sunday, October 9th: Well, it looks like we survived the Texas/Oklahoma University weekend...we even took the kids to the Texas State Fair last night (a welcome break after three days of driving). Meanwhile, Seattle is waiting, and I'd better start counting the white lines again.

Driving out of Dallas towards Amarillo I locked in on WBAP, the station with the largest come in the state of Texas. Incredible coverage with 50kw at 820—but they deserve their audience share. WBAP is a very well programmed Country music powerhouse. I noticed something different about them this time, though. Their music mix was much more familiar and Pop-Country sounding than before. Very mass appeal. Very nice.

I also had a chance to listen to WFAA again. They were running a Sunday morning talk show on helpful home hints. Sounds boring, but it isn't. Well handled by host...and I can tell you what to do if redworms get under your porch. WFAA has found its niche in the Dallas radio market with its CBS affiliation and its all-News format. WFAA has also got two of Texas most respected news broadcasters in their fold, Joe Halstead and Dick Wheeler.

I carried WBAP almost all the way to Amarillo (400 miles

from Dallas). Even though we could have driven farther, it was Sunday...and the Dallas Cowboys were about to play on TV. We wheeled the O'Shea-mobile into the first Holiday Inn in Amarillo, ordered dinner up to the room and got some rest and football (not necessarily in that order).

Colorado Calls

Monday, October 10th: Got ready for some pretty driving today. Today we'll be going over the Raton Pass from New Mexico into Colorado. I've made this drive several times before, and it never ceases to amaze me. You're driving along on flat plains through the Texas Panhandle and Northeastern New Mexico...then over a hill and around a bend, and there, jumping right out at you...the snow capped Rockies. It's like going from a black and white silent movie into a Technicolor epic in Sensurround.

We're going into an area where the radio stations will be few and far between. Listening heading out of Amarillo...then the great static barrier, broken only occasionally with a small Country daytimer playing Red Sovine and Community Bulletin Board announcements for the 4-H Club.

After we passed the beautiful Raton Pass of New Mexico we started getting KCSJ/Pueblo, Colorado...a very good Pop/Adult station. What was that he said about snow?? It can't be, this is early October...but, wait a minute...this is a 5000 foot elevation. KCSJ is putting on a weather forecast about every fifteen minutes, and each report makes the snow forecast heavier. They say it's snowing already in Denver...and that's where we're planning to spend the night. As a matter of fact, I'm supposed to have dinner tonight with Scott Fischer, Music Director of KHOW/Denver...one of my all-time favorite radio stations.

By midday we've reached Pueblo...and now are dialing slightly higher on the dial for KHOW. We hear some of Lynn Wood's show...then Scott comes on at noon. As usual, KHOW is sounding super. They're doing music sweeps (at least two in a row) across each quarter hour post. These are straight music-to-music sweeps, no talk, no jingles.

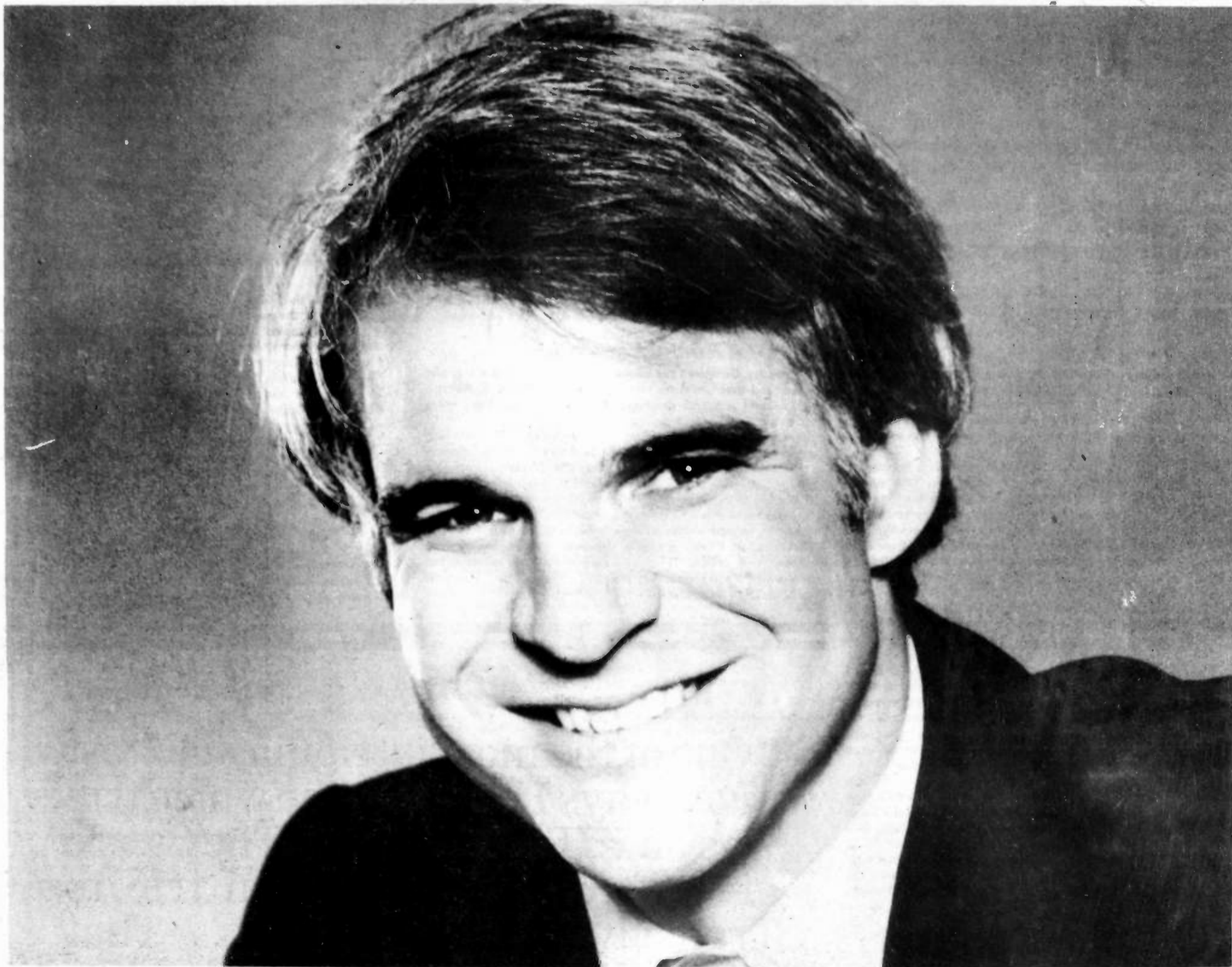


Evening personality Harry Smith (l) and Music Director Scott Fischer, KHOW/Denver.

Scott is talking about their giant "around the world" race and scavenger hunt. This would have to win the award on my cross country trip as best promotion. KHOW has a two-person morning show (Charley & Marti)...and the duo were racing each other around the world in opposite directions. Charley was winning, and was supposed to get in town that afternoon. Marti would finish her trip later that night. The kicker to this promotion was the elaborate "scavenger hunt" Hal Moore had dreamed up. At each stop the personality would call KHOW, do a live bit with the jock...and then be told what item they would have to find in

"KHOW is sounding super. They're doing music sweeps across each quarter hour post... their giant "around the world" race and scavenger hunt...would have to win the award on my cross-country trip as best promotion. KHOW has a two-person morning show (Charley & Marti)...and the duo were racing each other around the world in opposite directions."

"EXCUSE ME, GRANDMA!"



STEVE MARTIN **"Grandmother's Song"**

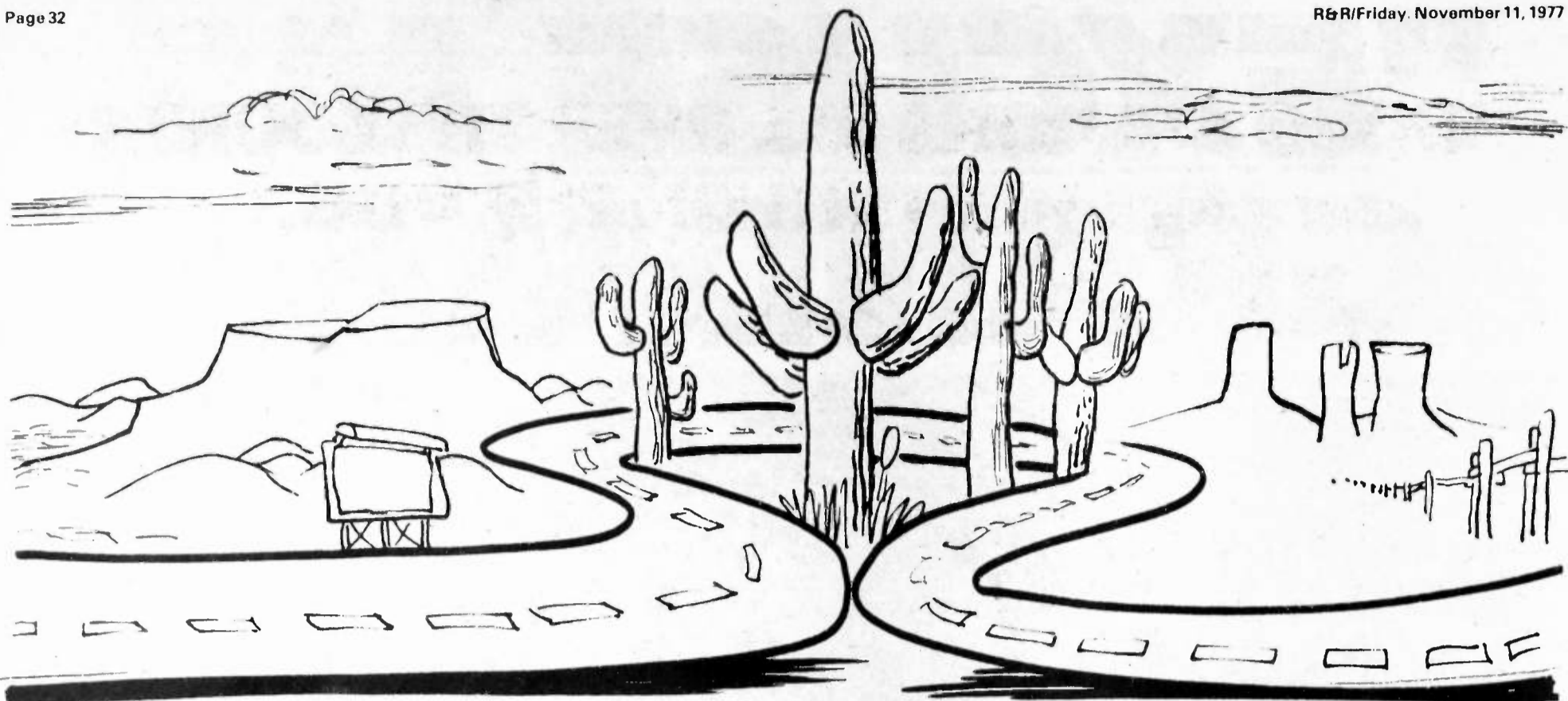
SHIPPING NOW!

The new single from the hottest comedian in America.

Produced by William E. McEuen
for the Aspen Recording Society.



on Warner Brothers Records



On The Road

that city before leaving. A camel-riding ticket in Cairo, a bar napkin in Bangkok, etc. Really sounded super on the air.

KHOW also invited their listeners to participate by guessing which personality would win...and how much time it would take. The closest guess by a listener won a trip for two to any city visited on the race.

Some other Denver listening notes: **KLZ** (Pop/Adult) sounds better than it ever has. I think this will be an interesting book for the P/A's in Denver. In the Rock battle, **Todd Wallace** is consulting **KIMN** and they're crisp and clean, with lots of music. I was amazed at the signal strength of **KTLK**; they were the loudest station on my dial (and they're in the middle of the dial, sounding louder than the low enders). **KTLK** also puts some good programming on that loud carrier.

I took a tour of KHOW this evening (after dinner with Scott). I had a chance to renew a friendship with **Harry Smith**, doing 6-10pm, mixing telephone talk and music on KHOW (Harry was my all-night man when I programmed **WLW/Cincinnati**). **Scott Fischer** gave me the fifty cent lecture on his music research system. It's a basic "call-out/passive" input system...but utilizing the **Doubleday** computer network, which gives Scott some interesting ways to analyze and breakout his data. He mainly uses it to determine his "A" records (or power rotation)...and the records that are becoming a fatigue factor on the listener's ear. He still uses his own ear to pick the hits (that was encouraging to me).

During my evening tour of KHOW, I had a chance to meet **Ray Durkee**, who's been with the station for years and years. Ray does a really mellow, comfortable late night show...and features some super nostalgia bits, some of which he's syndicating.

The forecasters were right about the snow...it was a near blizzard in Denver. But remember...I've been in Florida for four years, and my definition of "blizzard" might be different

than theirs. The kids got a kick out of seeing snow...and scraped enough off the hood of the car to make a snowball.

A Rocky Radio Ride

Tuesday, October 11th: Leaving Denver early in the morning we realized that we were now more than halfway to Seattle, but still had a lot of driving and dialing to go. Both were getting a little old.

Leaving Colorado, heading into Wyoming...we were still carrying both KHOW and KLZ. KLZ was running more winners in their window sticker contest. Their late morning personality was very impressive. A smooth, relatable communicator.

Driving along Wyoming's east-west interstate, connecting Cheyenne with Rock Springs, I started dialing again, this time locking in on one of Wyoming's most famous radio stations, **KTWO/Casper**. **KTWO** is one of the most community-involved stations I've ever heard. Their news is superb. Their personalities are always talking about interesting things. Their music is Pop/Adult and well selected.

to hear almost the entire show of afternoon personality **Danny Kramer**, one of the best jocks I listened to on the trip. Danny was extremely topical, talking about the upcoming solar eclipse (and doing a remote from the local observatory) and about the previous night's Country Music Awards.

KSL was running their "Blue Chip" promotion, where they have distributed hundreds of thousands of KSL Blue Chips, with numbers engraved: "Listen for your number and win." Very effective promotion...neat way to merchandise the station. KSL was a fun station to listen to.

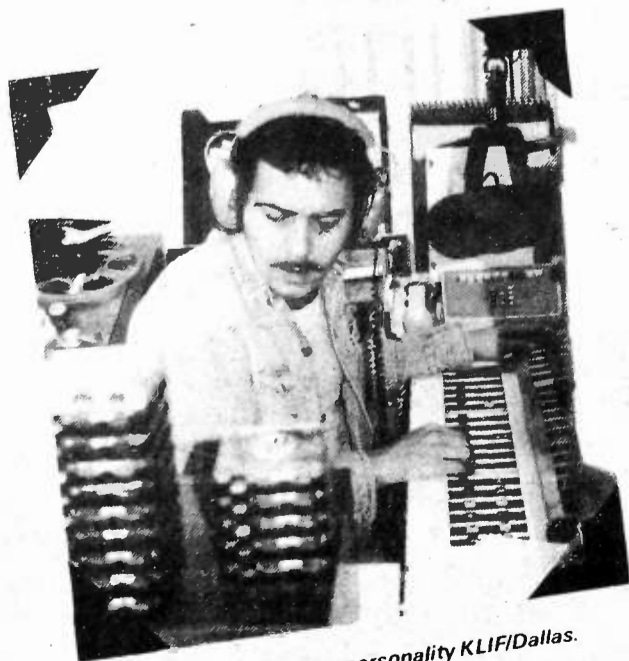
Pocatello, Idaho is just ahead...and a guaranteed reservation at the **Holiday Inn**, just in time for the first game of the World Series.

And those white lines just keep on comin'.

Radio Idaho

Wednesday, October 12th: Leaving Pocatello, Idaho early in the morning, with over 2,500 miles already covered (and about that many radio stations). I'm knocking on my wood-tone dash-

"One of the most intriguing contest giveaways I heard on the whole trip was on **KIDO**, in Boise. They were giving away a Halloween trip to Transylvania, Louisiana. That sounds like something **Gordon McLendon** might do."



Randy Robbins, PM drive personality **KLIF/Dallas**.

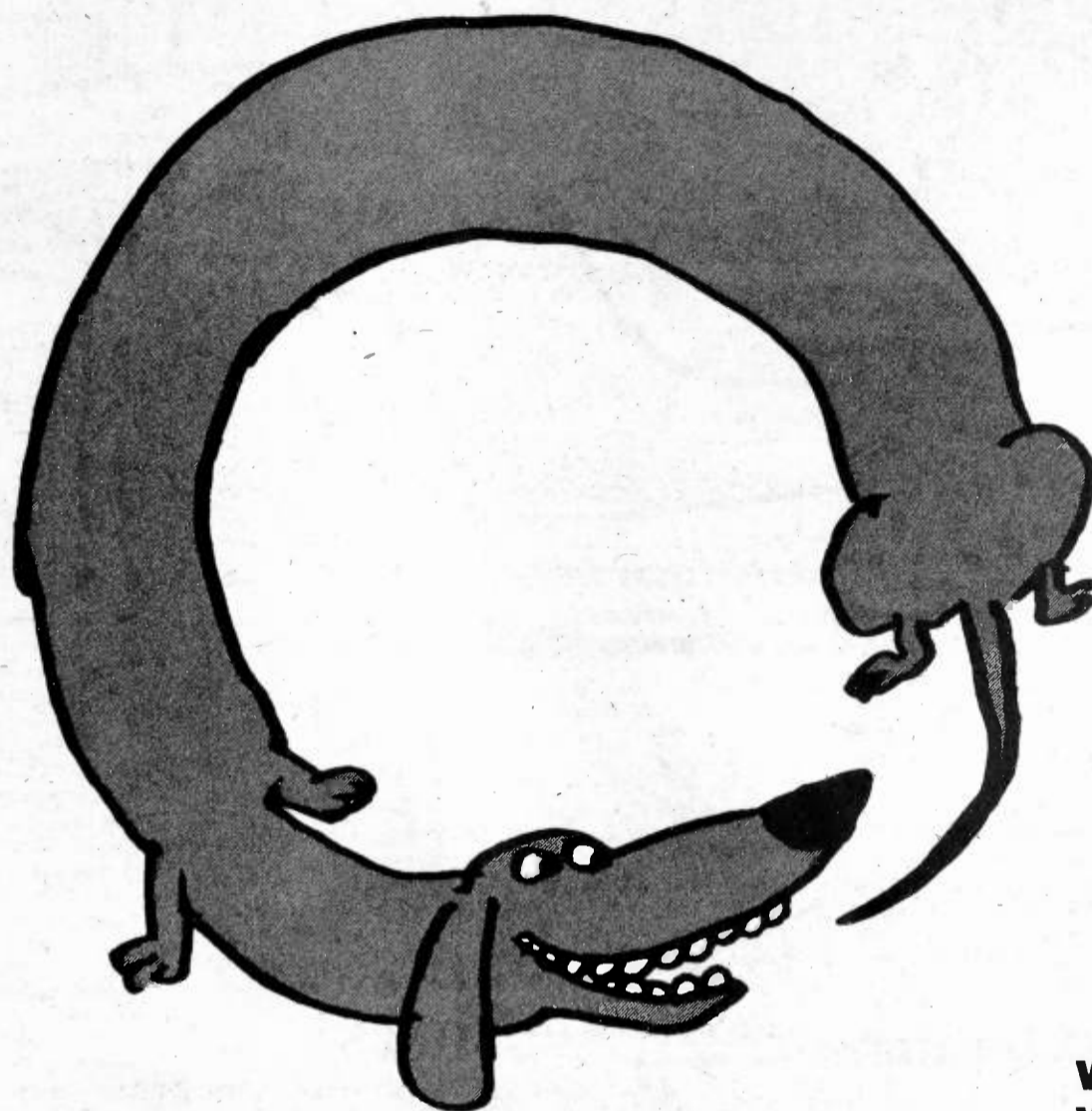
Not a lot of radio stations in Wyoming, so we stuck with **KTWO** for quite a while...until we got in the range of **KRKK/Rock Springs**. One of the radio highlights of the whole trip was an editorial featured on **KRKK**. It seems that the TV crew of CBS' "60 Minutes" had been in town doing a pretty negative feature on prostitution in that town, and its connection with organized crime. Instead of what one might expect from a local station, possibly blasting the big network for a lopsided report, **KRKK** took just the opposite side, applauding the network for its expose and encouraging city leaders to make a thorough investigation. The editorial was very straightforward, to the point, non-verbose, and reminded me of the editorials that **Gordon McLendon** used to do at **KLIF**. **KRKK** is a very involved radio station.

After Rock Springs came one of the radio listening highlights of the day, **KSL/Salt Lake City**. Picked them up just in time

board front for continued good luck. I figured that by now I would have had the Chevy on the repair line a couple of times for one ailment or another. Not so, General Motors is treating me right so far.

Not a lot of great radio reception in Idaho, with the pockets of population usually a pretty good distance apart. A couple of notes, however: **KFLI** in the small community of **Mountain Home, Idaho** was one of the most "promotion-minded" stations I listened to, with something (contest/promo, etc.) happening every few minutes. They had record giveaways, prize packages, etc...and what they may have lacked in quality giveaway, they more than made up for with quantity. One of the most intriguing contest giveaways I heard on the whole trip was on **KIDO**, in Boise. They were giving away a Halloween trip to Transylvania, Louisiana. That sounds like something **Gordon McLendon** might do.

RADIO STATIONS ALL OVER THE COUNTRY ARE PUTTING ON THE DOG.



WXAP Atlanta
V103 Atlanta
WENN Birmingham
WEUP Huntsville
WSOK Savannah
WIBB Macon
WOKS Columbus
WDKX Rochester
WUFO Buffalo
WHYZ Greenville
WJBE Knoxville
WWDM Sumter
WWIL Wilmington
WVOE Chadbourne
WQIZ St. George
WAMO Pittsburgh
WCIN Cincinnati

XNOK-FM Dallas
KFJL Oklahoma City
KGRI-FM Henderson
WNOV Milwaukee
WWCA Gary
WXOK Baton Rouge
WTAM Gulfport
WDAS Philadelphia
WCAU-FM Philadelphia
KKSS St. Louis
KJAZ Oakland
WKYS Washington, D.C.
WEBB Baltimore, Md.
WBUL Birmingham

WJLB Detroit
WCHB Detroit
WGPR Detroit
WKLR Toledo
WWWS Saginaw
KACE Los Angeles
WLOK Memphis
WLOU Louisville
WSTM Louisville
WRBD Ft. Lauderdale
WPDQ Jacksonville
WGRD Jacksonville
WTMP Tampa
WORL Orlando

WOKB Orlando
WWAB Lakeland
WRXB St. Petersburg
WANM Tallahassee
WOWD Tallahassee
WAWA Milwaukee
WBOK New Orleans
WXEL-FM New Orleans
WBOP Pensacola
WBLS New York
WDAS-FM Philadelphia
WESL St. Louis
KPRS Kansas City
KRE Berkeley
WEAM Falls Church
WWIN Baltimore, Md.

"WAS DOG A DONUT" AM 1971

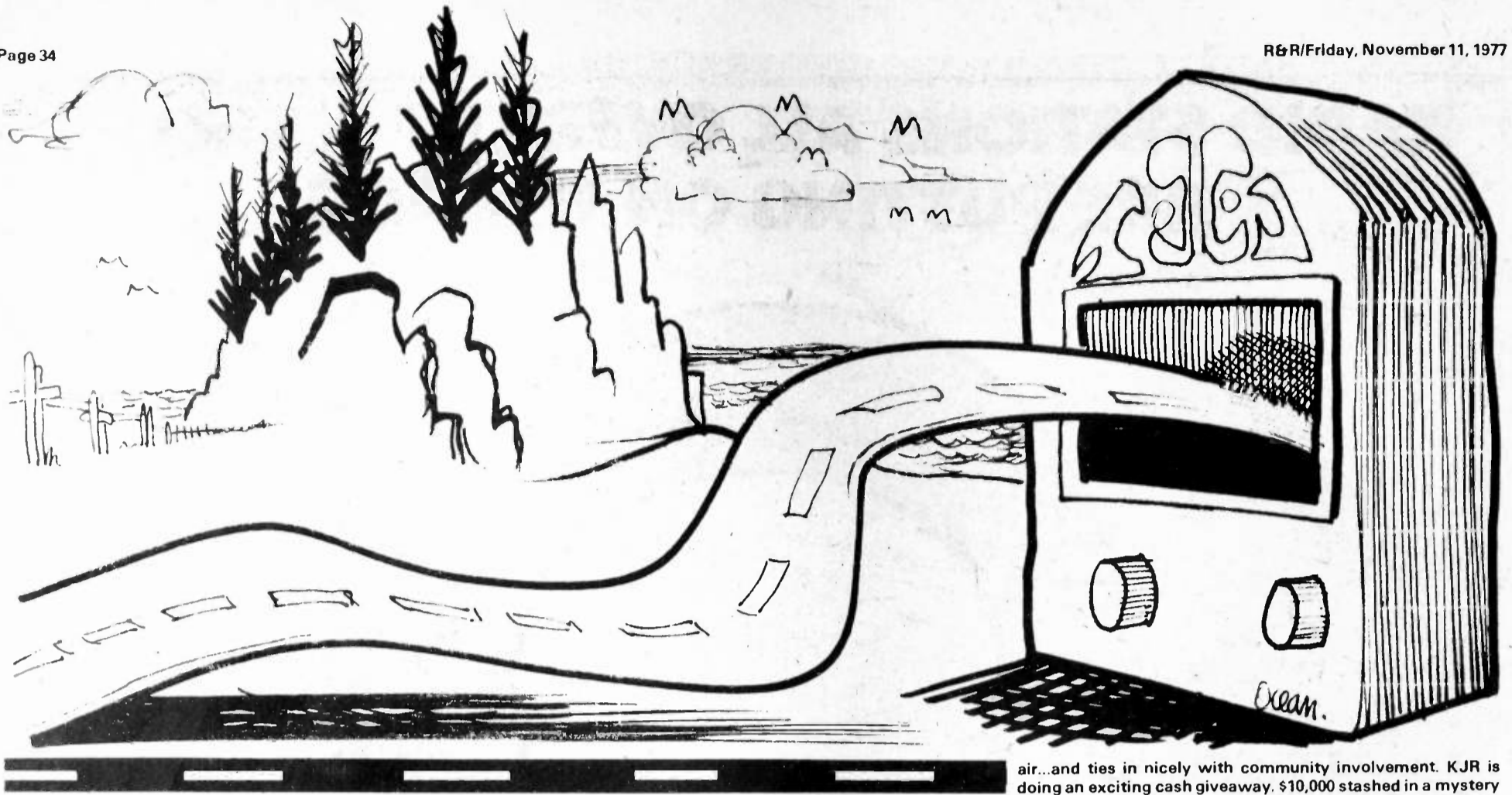
CAT STEVENS' FIRST INSTRUMENTAL HIT.

From "Izitso"
SP 4702

ON A&M RECORDS

Produced by Cat Stevens with Dave Kershenbaum





“3840 highway miles...208,800 white stripes...280 gallons of No-Lead... 620 radio stations...1275 stop sets... 249 music sweeps...79 newscasts! It was fun! Once!”

air...and ties in nicely with community involvement. KJR is doing an exciting cash giveaway. \$10,000 stashed in a mystery city...they're giving clues as to the locale...when a listener identifies the city he or she wins the cash and round trip airfare for two to go pick up the money.

Summing Up The Trip

Reflections of thought while "living" at the Rodeway Inn and househunting nightly: The mileage total was 3,480... and just about that many miles up and down the radio dial. I heard plenty of Elvis specials and cash calls. If there were any "trends" I picked up, one certainly would be the increasing number of music-to-music sweeps on a myriad of formats...in many instances referring to them as "sweep" or "music clusters" on the air. Interesting enough, the single record I heard more than any other was "Changes In Latitudes,

On The Road

Well, we can't be too far from Seattle now...crossing the Oregon state line. A stop at the Oregon Welcome Center points up the fact that we can save a half days driving by bypassing Portland and diagonally crossing Washington state, instead of travelling the coastline (our original intended route). I really wanted to see Portland, and visit with Eric Norberg and the people at KEX. The decision is made to take the shorter route, and catch Portland the next time. Looks like we'll be spending our last night "on the road" in the Tri-cities area of South-eastern Washington.

Battle In Seattle

Thursday, October 13th: Only about a half day's drive to Seattle today. I listened last night and again this morning to



Arrival In Seattle: Evening air personality Jack Allen (l) welcomes Program Director Mike O'Shea to KVI.

KONA in Richland, Washington (Tri-cities). Excellent sounding Pop/Adult-formatted station, with tremendous news involvement.

By now we can see majestic Mt. Rainier off to the West... and since I set a car radio button on WFAA, 570 in Dallas; let's see if we can pick up KVI, also at 570. We're still about 150 miles from Seattle, but KVI is beginning to come through all that static at 57. I'm listening to Peter B., KVI's 10am-1pm personality; he's doing his famous spoof on astrology, "Mr. Zodiac." A very funny bit.

Coming through the beautiful Snoqualmie Mountain Pass, the closest ski resorts to Seattle, I can now tune in most of the other Seattle stations. KJR and KING have a tremendous battle on the Rock side. KJR sounds louder on the dial, but KING seems to be winning the ratings battle at this point. Charlie Brown, KJR's famous morning man is keeping up the "craziness" with character voices and madcap sound effects. KOMO is featuring a traditional Pop/Adult sound and lots of news. KOMO pulls excellent numbers, many of them skewing strong 35 and 44 plus. KIRO is doing all-News, with lots of sports play-by-play. It's announced in the paper that KIRO has now picked up the basketball Supersonics to go with their rights to carry the NFL Seahawks. KVI is in the second of a five-year agreement to carry the baseball Mariners.

Other Seattle Notes: I hear my old buddy Don Wade doing mornings at KTAC/Tacoma. Don and I were at KLIF for a time together...he's super!! Robin Mitchell is PD'ing Pat O'Day's FM Rocker, KYYX. He's doing quite a job making an automated station sound very, very live. The Sterling AOR FM'er, KZOK, has dropped their former logo "OK102 1/2," and are identifying the station by call letters again. They are also heavily promoting their AORAM station.

Promotionally, in the Puget Sound area: KVI is scoring very heavily with the "I Love You Seattle" multi-level promotion. We have thousands of T-shirts out, local leaders and sports celebrities on the air saying "I Love You Seattle," a jingle package promoting the theme...and now the "Sounds of Seattle" contest. We've recorded secret sounds all over the area, play the sounds (with clues) and invite the listeners to call in and identify the sounds. Preliminary prizes include vacation weekends...and the grand prize: A trip for four to Hawaii, with wardrobe and luggage. It sounds super on the



O'Shea (l) with Cat Simon, KLIF/Dallas.

"Changes In Attitudes" by Jimmy Buffett (for me, a very appropriate title). I saw lots and lots of radio station stickers (most of which couldn't be read unless bumper to bumper), and many promotional billboards, in most cases with blaring call letters that could be read for a mile away.

After a hundred radio listening hours, here are a few of the "sound events" that particularly stood out:

Promotions: KHOW/Denver's round the world Scavenger Hunt.

KIDO/Boise's Halloween trip to Transylvania, Louisiana. Air Personalities: Bob and Al, WSLI/Jackson; Ron Chapman, KVIL/Dallas, Danny Kramer, KSL/Salt Lake City; Robert E. Lee Hardwick, KVI/Seattle.

Events: KLIF's coverage of Texas/Oklahoma weekend festivities; KSL's coverage of the solar eclipse.

Stations: KHOW, KSL and KVI.

Community Involvement: KRKK/Rock Springs, Wyoming; KHOW/Denver; KTWO/Casper, Wyoming.

3480 highway miles...208,800 white stripes...282 gallons of No-Lead...620 radio stations (estimated)...1275 stop sets... 249 music sweeps...76 newscasts!

It was fun! Once!

O'Shea's burdens weren't over when he completed his cross-country trip. Besides his PD duties at KVI, he had to fill an airshift immediately, as a key personality had fallen ill. In town less than 48 hours, O'Shea arranged to have remote equipment installed in the bedroom of the bedridden jock, and the resultant show turned out to be one of the most novel and acclaimed broadcasts Seattleites had heard.



“Hey, Deanie.” Shaun Cassidy. America’s Brightest New Star Has Another Smash. On Warner/Curb Records.

<i>99X 33</i>	<i>WAVZ add 30</i>	<i>Y103 add</i>	<i>KCPX 9-6</i>	<i>WAIR 35-24</i>	<i>WKAU add</i>
<i>WRKO on</i>	<i>WDRC on</i>	<i>WBBQ on</i>	<i>KRSP 24-16</i>	<i>WIRK debut 24</i>	<i>WNAM debut 26</i>
<i>Y100 30-23</i>	<i>PRO-FM add</i>	<i>WSGN add</i>	<i>KNDE debut 30</i>	<i>WLCY add 26</i>	<i>KSTT debut 27</i>
<i>WHBQ debut 28</i>	<i>JB105 39-24</i>	<i>WJRZ add</i>	<i>KJRB add</i>	<i>WKIX on</i>	<i>KDZA add 40</i>
<i>KHJ 25-18</i>	<i>WOLF add 27</i>	<i>WINW debut 25</i>	<i>WGUY debut 28</i>	<i>WISM add</i>	<i>KCBN on</i>
<i>KFRC debut 26</i>	<i>WTRY add</i>	<i>KLIV debut 22</i>	<i>WFLB debut 19</i>	<i>WEAQ 30-23</i>	<i>K101 on</i>

Produced by Michael Lloyd for Mike Curb Productions

AOR

(ALBUM ORIENTED ROCK)



Mike Harrison

Artists, Scientists, and Mechanics

Three programmers got together one day and started a radio station. One was an artist, one was a scientist, and one was a mechanic.

The artist had a vision of what he considered to be the "perfect" sound. He heard it in his head and went about producing it with the raw tools he had available. It was good.

The scientist analyzed the reasons for the artist's "perfect" sound working so well and sorted them out for future reference. His analysis was good.

The mechanic created systems and machines that could further create the "perfect" sound in the absence of both the artist and the scientist. The systems and machines were good.

The radio station was a tremendous success and the world wanted to know why.

The artist spoke of his vision, the scientist spoke of his analysis, and the mechanic spoke of his machine.

Everybody heard what they said, but nobody really listened.

The artist's vision was mistaken for vision in general. The scientist's analysis was mistaken for analysis in general. The mechanic's machine was mistaken for machines in general.

Along came scientists who, because they could analyze art, believed they were artists. Along came mechanics who, because they worked in laboratories, believed they were scientists. Along came artists, who because they were so happy to have jobs, began to work on machines.

Then one day, unexpectedly, the scene changed!

Someone with real vision was once again needed.

That was the day that three programmers got together and started a radio station. One was an artist, one was a scientist, and one was a mechanic.

WSHE Is Planning A Big One

WSHE/Ft. Lauderdale, Miami, in co-sponsorship with the city of Miami, is presenting a 3 day "Festival of the Arts" this weekend (11/11, 12, and 13) for the benefit of the National Hemophilia Foundation, plus other charities. The site of what local observers are calling "another Woodstock" is the 43 acres at Bicentennial Park in Miami. Admission to the event is free with money being made by the many crowd services, including food, soft drinks and a carnival.

The line-up of talent includes John Stewart, Jay Ferguson, Dr. Hook, Mark Famer, Outlaws, Point Blank, UFO, Rick Nelson, and Neil Young & Friends (he'll perform on the 12th - his birthday). Of course, there's great speculation as to who these "friends" will be. Even station officials reportedly do not know.

Interestingly, Neil Young stopped by WSHE recently and participated in his first radio interview in years. He is quoted as saying, "I wanna do this festival to celebrate my birthday with my friends in front of 300,000 people."

Color

SHEET: WZMF/Milwaukee is publishing a weekly music sheet covering musical activities in and around the city that made beer famous. Industry people interested in seeing it should contact the station.

ROCK WARS: Y-43/San Francisco ran an on-the-air "Rock Wars" battle of the bands soon after the tragic Lynyrd Skynyrd accident. Needless to say, Lynyrd Skynyrd came in first place with *Aeromith* placing second.

WALK-A-THON: KLBJ/Austin raised \$6500 to combat Cerebral Palsy.

DUANE ALLMAN: October 29th marked the 6th anniversary of the untimely death of the legendary Allman brother. KAWY/Casper presented an on-the-air special marking the date.

HOT ROCK GIVEAWAY: KFMF/Chicago presented an 18 day "Hot Rock Giveaway" in which listeners were invited to visit any of 18 local merchants and pick up their Hot Rock cards. They then filled out half the card and sent it back to the station. Each card was numbered on both halves. Then KFMF visited a Hot Rock outlet at random each day from which they conducted a remote broadcast. At the remotes, Hot Rock cards were drawn with the number announced on-the-air. Lucky card holders then had 94 minutes to make it down to the Hot Rock outlet and claim a prize of \$94 cash. A total of \$1,692 was given away in the 18 days.

CLEVELAND TO PARIS: WMMS/Cleveland has been running a drawing in conjunction with a promotion for Bob Welch's "French Kiss" album. The winner gets a trip to Paris.

PHOTO COSTUME CONTEST: WDIZ/Orlando is giving away a "Mo-Ped" in conjunction with a Cheap Trick promotion.

THE LOW-RIDER CAPITOL OF THE WORLD: That's the way KOME/San Jose Music Director Dana Jeng describes his city. The station just sponsored a highly successful low-rider parade.

HALLOWEEN PUMPKINS: KRST/Albuquerque threw a costume party for their listeners at a local bar and gave away \$100 for the best costume....KOME/San Jose went party crashing in a rented Rolls-Royce...WAAL/Binghamton presented their 2nd annual "Halloween Ball" in which approximately 99% of the approximately 1,000 listeners in attendance came dressed in costume. The party featured music of a live band, costume contest prizes, and dunking-for-apples type games....WOOR/Utica gave a listener one day's interest on a million dollars in a costume contest (\$136.98).

DAYTON TO CINCINNATI AND BACK: WTUE/Dayton gave away 110 C&S&N albums. Winners became eligible for a drawing in which 10 of them win pairs of tickets with chartered bus transportation to the Cincinnati concert.

Concerts & Conversation

RADIO CONCERTS: Tom Waits and Stillwater on WMC-FM/Memphis...Tom Waits and Crawl on WLIR/Long Island...Cheap Trick on WXRT/Chicago...Brand X on WCMF/Rochester.

PRESENTATIONS: WOOR/Utica presented City Boy for 96¢...DC101/Washington D.C. presented Target for \$1.01.

INTERVIEWS: Robin Trower on WVAF/Charleston...Tom Waits, Thin Lizzy, and Graham Parker on WZMF/Milwaukee...Todd Rundgren on KSHE/St. Louis...Gails, Tom Scott, and Billy Cobham on KTIV/San Raphael...John Payne, Louis Levon, and Duke Williams on WEZV/Allentown...Alan Price on WLIR/Long Island...Thin Lizzy, Graham Parker, and Jim Dandy on WQFM/Milwaukee...Frankie Valli, G.S. Heron, Betsy Rose and Cathy Winter on WRPI/Troy...Bed Boys, Robert Gordon, and Link Wray on KSJO/San Jose...Dennis Wilson on KNAC/Long Beach...Don McLean and Paul Horn on KZAM/Seattle.

LOFGREN HEARD ON SEVEN CITY HOOKUP: A&M Records (delving into new areas) put together a seven-city AOR radio hookup for Nils Lofgren's appearance at New York's Bottom Line. Participating stations were WNEW-FM/New York, WBCN/Boston, WYSP/Philadelphia, DC101/Washington D.C., WKLS/Atlanta, ZETA 4/Miami, and WXRT/Chicago. Lofgren was introduced by WNEW-FM air personalities Richard Neer and Dave Herman.

Evolution

Muffin has moved from Programming Assistant of Y-43/San Francisco to the same position at KMEL/San Francisco...Mary Lyons has left her news position at KLOS/Los Angeles to join KHJ/Los Angeles in the same capacity...Ray Appleton has joined the airstaff of KFYE/Fresno doing weekends...Steve Becker, Music Director of WAAL/Binghamton moves to WAVA/Arlington to do 7-midnight...Terry Galester has been upped from Music Director/Assistant Program Director to Program Director of KXXX/Bakersfield. Program Director Jay Albright is leaving to take over the PD'ship of Country formatted KSOD/Des Moines...WISN-FM/Milwaukee will be dropping their Beautiful Music format on Christmas day and become AOR formatted WLPX (97X). The station will be consulted by Lee Abrams. Tom Daniels, PD of WAAF/Worcester, will be Program Director.

Update

Congratulations to KMET/Los Angeles overnight star David Perry and his wife Linda upon the birth of their first baby girl, Jessica Lynn...Same hospital a few hours later: Atlantic Records West Coast Director of Artist Relations Tony Mandich and his wife Jilica were blessed with the arrival of baby girl Nicole. Best Wishes!!! (It seems there's a regular San Fernando Valley baby boom going on out here)...KFIG/Fresno, the soft AOR outlet consulted by Tom McKay of Windchime Communications, has just purchased the Tuesday Productions soft AOR jingle package. It's built upon the same type of tracks currently on KNX-FM/Los Angeles' jingles (extremely tasty)...WMMS/Cleveland found themselves in possession of a booth at the Cleveland Ski Fair. "What to do with it???" was the question of the hour. Then some bright soul came up with the idea of displaying all the station's gold and platinum albums (they probably needed an 18-wheeler to get them all down there). Most listeners never get to see these things in person. Reaction was great...It was good to see WQFM/Milwaukee Program Director Bobbin Beam here in L.A. on a quick visit. She told me that her entire household is hooked up to a computer. I asked her if she saw "The Demon Seed." She said, "No..." WXRT/Chicago and that city's TV Channel 11 presented a simulcast of the motion picture "Gimme Shelter"...Watch out for Phonogram Artist Development Director Mike Bone who recently picked himself up a Canon AE-1. He's been snapping just about every industry person with whom he's come in contact...It's official. William Shatner has signed to recreate his characterization of Capt. James T. Kirk in the new "Star Trek" coming up this spring...ABC Sportscaster Howard Cosell has accepted formal invitations to join the faculty of both Yale and N.Y.U. (New York University). He'll be delivering a 13 week series of lectures at each in his new role as Professor of Big Time Sports...Switchies: A&M's National Promotion Coordinator "Heavy" Lenny Bronstein (usually based in L.A.) and National AOR Promotion Director Rich Totolan (usually based in N.Y.) have swapped offices for a couple of weeks (we've been assured that this is entirely temporary)...Word from San Francisco is that Jefferson Starship lead guitarist Craig Chaquico has been running into encounters (on more than one occasion) with Bay Area law enforcement personnel over his traffic-law infractions. Craig has been buzzing around the city on a motorized skateboard...

CHEAP TRICK

("They have) won the war
punk rock tries to fight—this
is rock & roll at its best...")

Cheap Trick In Color

Including:
I Want You To Want Me/Big Eyes
Oh Caroline/Southern Girls/Downed
You're All Talk/Clock Strikes Ten



—Dave Marsh
Rolling Stone

"In Color"

on Epic Records

Play These At 33 1/3!

STARCASTLE



on Epic Records

This third album is a charm. Starcastle is no longer a "mid-west" band as their incomparable sound is now spreading nationwide onto radio stations and consumer turntables. Listen to: "Shine On Brightly" and "Could This Be Love."

SEE STARCASTLE ON TOUR:

- | | |
|----------------------|-------------------------|
| 11-11 Scranton, Pa. | 11-18 Buffalo, NY |
| 11-12 Rochester, Pa. | 11-19 West Point, NY |
| 11-13 Utica, NY | 11-20 Bridgeport, Conn. |
| 11-16 Boston, Mass | |

MEATLOAF

Meatloaf is a new name whose music will linger in your mind and on your radio station for a long time. Meatloaf's album is now breaking in Cleveland, St. Louis, San Francisco, Philadelphia, Dallas, and New York. He has already sold out his upcoming Bottom Line appearance. Find out why! Listen to: "You Took The Words Right Out Of My Mouth" and "Paradise By The Dashboard Light."

SEE MEATLOAF ON TOUR:

- | | |
|------------------------|-------------------------|
| 11-14 Cleveland, Ohio | 11-27 New York City |
| 11-17 Cincinnati, Ohio | 11-30 Philadelphia, PA. |
| 11-20 Pittsburgh, PA. | 12-4 Dallas, Tex. |



on Cleveland International/Epic Records

EDGAR WINTER'S WHITE TRASH



on Blue Sky/Epic Records

This is the original "Edgar Winter's White Trash" featuring lead singer Jerry La Croix. This is the band that launched Edgar Winter's career and created such classics as "Tobacco Road" and "Keep Playing That Rock & Roll." The new White Trash sound is equally as classic, featuring "Paradise Love" and "Stickin' It Out."

SEE EDGAR WINTER'S WHITE TRASH

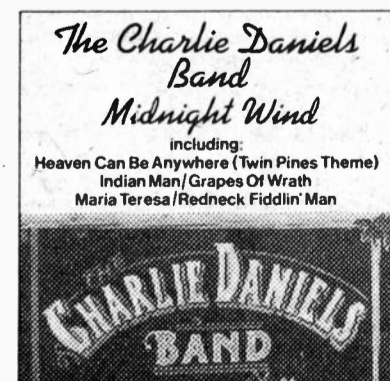
- | | |
|------------------------|------------------------|
| 11-19 Kalamazoo, Mi. | 11-24 Painsville, Ohio |
| 11-21 Evansville, Ind. | 11-27 Memphis, Tn. |
| 11-23 Pittsburgh, PA. | 11-29 Richmond, Va. |
| | 11-30 Albany, NY |

CHARLIE DANIELS BAND

The Charlie Daniels Band is the premier southern rock & roll band. Constantly on the road and performing close to 250 dates a year, Charlie Daniels is a familiar name to rock & roll audiences and AOR listeners all over the country. No AOR station is complete without C.D.B. music and "Midnight Wind" is no exception. Check out "Redneck Fiddlin' Man" and "Maria Teresa."

SEE THE CHARLIE DANIELS BAND:

- | | |
|-------------------------|--------------------------|
| 11-7 Buffalo, NY | 11-13 Indianapolis, Ind. |
| 11-9 Springfield, Mass. | 11-15 Milwaukee, Wis. |
| 11-11 Passaic, N.J. | 11-17 Detroit, Mich. |
| 11-12 Cleveland, Ohio | 11-18 Chicago, Ill. |



on Epic Records

Radio & Records

Album Airplay/40

Chart Summary

November 11, 1977

1	STEELY DAN	Aja (ABC)	"Peg" Title "Josie" "Cow" "Blues"
2	LINDA RONSTADT	Simple Dreams (Asylum)	"Easy" "Bayou" Title lead
3	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Know" "Name"
4	SANTANA	Moonflower (Col)	"She's Not" Title lead
5	KANSAS	Point Of Know Return (Kirshner)	"Dust" Title "Paradox" lead
6	ELO	Out Of The Blue (Jet)	"Stone" "Blue Sky" "Star" "Steppin"
7	BOB WELCH	French Kiss (Capitol)	"Lady" "Outskirts" "Ebony" "Easy"
8	RANDY NEWMAN	Little Criminals (WB)	"Short" "Baltimore" Title
9	DOOBIE BROTHERS	Livin' On The Fault Line (WB)	Title "Echoes" "Darlin"
10	JOAN ARMATRADING	Show Some Emotion (A&M)	"Mercy" Title "Sun" lead
11	CHICAGO	Chicago XI (Col)	"Surprise" "Take Back" "Time"
12	ROD STEWART	Foot Loose & Fancy Free (WB)	"Hot Legs" "Heart" "Nerve" lead
13	ALAN PARSONS	I Robot (Arista)	"Day" "Wouldn't" "Breakdown" lead
14	BILLY JOEL	Stranger (Col)	"Way You Are" "Italian" Title
15	NILS LOFGREN	Night After Night (A&M)	"Moon Tears" "Dance" "Tough"
16	ROBIN TROWER	In City Dreams (Chrysalis)	"Somebody" "Wine" "City"
17	ROLLING STONES	Love You Live (RS)	"Rock Me" "R&R" "Sympathy" lead
18	TOWNSHEND/LANE	Rough Mix (MCA)	"Baby" "Heart" "Turning" "Street"
19	HALL & OATES	Beauty On A Back Street (RCA)	"Lovers" "Habits"
20	BLUE OYSTER CULT	Spectres (Col)	"Night" "Nosferatu" "Death" lead
21	EDDIE MONEY	Eddie Money (Col)	"Two Tickets" "Hold On Me" lead
22	WET WILLIE	Manorisms (Epic)	"Serenade" "Make You Feel" lead
23	CROSBY & NASH	Crosby & Nash Live (ABC)	"Immigration" "Deja" "Lady" lead
24	FLEETWOOD MAC	Rumours (WB)	"Loving Fun" "Gold Dust" lead
25	DAVID BOWIE	Heroes (RCA)	Title "Silent Age" "Beauty" lead
26	CAMEL	Rain Dances (Janus)	"Highways" "Sky" "Metro" lead
27	CROSBY, STILLS & NASH	Crosby Stills & Nash (Atl)	"Star" "Game" "Shadow"
28	ERIC CLAPTON	Slow Hand (RSO)	"Cocaine" "Core" "Lay" "Peaches"
29	GINO VANNELLI	A Pauper In Paradise (A&M)	"Valleys" "Night" "Surest"
30	GRAHAM PARKER	Stick To Me (Merc)	Title leads
31	KARLA BONOFF	Karla Bonoff (Col)	"Near" "Hold"
32	OZARK MTN. DAREDEVILS	Don't Look Down (A&M)	"Moon" "Fox"
33	DAVID BROMBERG	Reckless Abandon (Fantasy)	"Child Song" "Beware"
34	FOGHAT	Live (Brsvle/WB)	"Love" leads
35	STYX	The Grand Illusion (A&M)	"Sail" leads
36	NAZARETH	Expect No Mercy (A&M)	"Busted" "Gone" lead
37	STARCASTLE	Citadel (Epic)	"Could There Be" "Think"
38	NEIL YOUNG	Decade (WB)	"Sugar" "Rose" lead variety of cuts
39	LEVON HELM	RCO Allstars (ABC)	"Washer" "Sing" lead
40	KISS	Alive II (Casablanca)	"16" "Gun" "Shout" "Beth" lead

It was another strong week at the top for **STEELY DAN**, gathering hots at 87 percent of our reporting stations. The top of the chart was stable with **RONSTADT** and **SKYNYRD** holding firm at numbers two and three. **RONSTADT** received hots at 69 percent of our reporters, **SKYNYRD** was hot at 58 percent. **SANTANA**, hot at 56 percent of our reporters, took a nice jump. **KANSAS**, hot at 49 percent of our reporters, inched up into the top five. **ELO** made the most added list for the second week in a row with additional adds at 47 percent of our reporters. The album took a healthy inner-top ten leap. **WELCH** is hanging in there among the turntable biggies. **NEWMAN** moved up. **ARMATRADING** inched up. **ROD** was the week's highest debut with adds at 55 percent of our reporting stations. **PARSONS** maintained. **JOEL** nudged up. **NILS** made impressive gains. **TROWER** maintained respectable airplay. **T/L** maintained. **MONEY** moved up powerfully. **WILLIE** debuted impressively with adds at 30 percent of our reporters. **CAMEL** took a strong jump. **CLAPTON** debuted with adds at 28 percent of our reporters. **GINO** debuted. **BONOFF** maintained. **BROMBERG** inched up. **NAZARETH**, **YOUNG**, **HELM**, and **KISS** debuted. **JESS RODEN** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- THE BABYS**
Broken Heart (Chrysalis)
- CHARLIE DANIELS**
Midnight Wind (Epic)
- FOREIGNER**
Foreigner (Atl)
- SAMMY HAGAR**
Musical Chairs (Capitol)
- LOGGINS & MESSINA**
Finale (Col)
- JESS RODEN**
The Player Not The Game (Island)
- PHOEBE SNOW**
Never Letting Go (Col)
- JAMES TAYLOR**
JT (Col)
- EDGAR WINTER**
Recycled (Blue Sky)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncbacks.' In *The Bin* albums are listed in alphabetical order.

MOST ADDED

- ROD STEWART** *Foot Loose & Fancy Free* (WB)—Added at 55 percent of our reporters.
- ELO** *Out Of The Blue* (Jet)—Added at 47 percent of our reporters.
- WET WILLIE** *Manorisms* (Epic)—Added at 39 percent of our reporters.
- CROSBY & NASH** *Crosby & Nash Live* (ABC)—Added at 30 percent of our reporters.
- ERIC CLAPTON** *Slow Hand* (RSO)—Added at 28 percent of our reporters.

THE HOTTEST

- STEELY DAN** *Aja* (ABC)—Hot at 87 percent of our reporters.
- LINDA RONSTADT** *Simple Dreams* (Asylum)—Hot at 69 percent of our reporters.
- LYNYRD SKYNYRD** *Street Survivors* (MCA)—Hot at 58 percent of our reporters.
- SANTANA** *Moonflower* (Col)—Hot at 56 percent of our reporters.
- KANSAS** *Point Of Know Return* (Kirshner)—Hot at 49 percent of our reporters.

PROGRESSIVE SINGLES

- 1 **BOZ SCAGGS**
"Hard Times" (Col)
- 2 **PAUL SIMON**
"Slip Slidin' Away" (Col)
- TIE **QUEEN**
"We Are The Champions" (Elektra)
- 3 **AEROSMITH**
"Draw The Line" (Col)
- 4 **EARTH WIND & FIRE**
"Serpentine Fire" (Col)
- 5 **THE BABYS**
"Isn't It Time" (Chrysalis)
- 6 **DAVE MASON**
"We Just Disagree" (Col)
- TIE **ART GARFUNKEL**
"Crying In My Sleep" (Col)
- 6 **BEE GEES**
"How Deep Is Your Love" (RSO)
- 7 **ELVIS COSTELLO**
"Alison" (Col)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

AOR ACTIVITY



ALBANY
519-852-8888

ADDED
Rod Stewart (WB)
Neil Young (WB)
Leonard Cohen (WB)
Jethro Tull (Chrysalis)
Dave Grusin (Polydor)
The Scratch Band (Big Sound)
Consequences (Mercury)
P1 Travers (Polydor)
Sex Pistols (Virgin)
Cowboy (Capricorn)
Kiss (Casablanca)
Black Oak (Capricorn)
Nazareth (A&M)
Wet Willie (Epic)
Aiphonst Johnson (Col)

HOT
Joan Armatrading (A&M)
BOC (Col)
David Bowie (RCA)
ELO (J&I)
Foreigner (A&I)
Levon Helm (ABC)
Nils Lofgren (A&M)
Loggins & Messina (Col)
Eddie Money (Col)
Rolling Stones (RS)
Steady Dan (ABC)
Santana (Col)
Talking Heads (Sire)
Townshend-Lane (MCA)

JACK HOPKE, PD: KISS' "Anyway You" BOC's "Nonferatu" NIGHT BOWIE'S Title. Playing BOZ SCAGGS, AEROSMITH, CHEECH & CHONG, QUEEN, EW&F, PAUL SIMON, DEAD BOYS, RICHARD HELL and EATER singles.



KLBJ FM austin
512-474-6642

ADDED
Rod Stewart (WB)
Crosby Nash (ABC)
Pat Travers (Polydor)
Gino Vannelli (A&M)
ELO (J&I)
Layon Helm (ABC)
David Bromberg (Fantasy)
Loggins & Messina (Col)
Eddie Money (Col)
Bill Queteman (RCA)

HOT
Santana (Col)
Joan Armatrading (A&M)
Steady Dan (ABC)
Randy Newman (WB)
Robin Trower (Chrysalis)
Lynyrd Skynyrd (MCA)
Cameo (Janus)
Bob Welch (Capitol)
Rolling Stones (RS)
Rush (Mercury)

STEVE SMITH, PD: C/N's "King" VANNELLI's "Valhalla" BROMBERG's "Child" NEWMAN's "Short" WELCH's "Outskirts" Playing AEROSMITH and BOZ SCAGGS singles.



KAWY Casper
307-236-1616

ADDED
Eric Clapton (RSO)
David Bowie (RCA)
Shakti (Col)
Edgar Winter (Blue Sky)
Treasure (Epic)
Cowboy (Capricorn)
Pat Travers (Polydor)
Gloria Griffith (Arista)
Javi Rodon (Island)
Meat Loaf (Cleveland Intl)
BSt (ABC)
George Thorogood (Rounder)
Pointer Sisters (ABC)
Wet Willie (Epic)
Satin Whale (Novel)

HOT
Santana (Col)
Lynyrd Skynyrd (MCA)
Steady Dan (ABC)
Bob Welch (Capitol)
Chicago (Col)
Karla Bonoff (Col)
Joan Armatrading (A&M)
Tom Waits (Asylum)
Kansas (Kirtshner)
Randy Newman (WB)
Robyn Trower (Chrysalis)
Wihbone Ash (MCA)
The Joy (Fantasy)
CSN (A&I)
Phoebe Snow (Col)

FRED MOORE, MD: CLAPTON's "Cocaine" "Peaches" BOWIE's "Beauty" "Blent" SHAKTI's "Face" "Peace Of Mind" WINTER's "Parallels" "Competition" Playing QUEEN, GOLDEN EARRING, ELVIS COSTELLO, J.M. JARRE, and ART GARFUNKEL singles.



DENNIS WILSON IN KEZY GRASS—Caribou artist Dennis Wilson (right) crouches on the lawn at KEZY-FM/Anaheim, talking with Program Director Jack Snyder, and providing a contrast to the usual in-studio publicity shots.



KRST Albuquerque
508-766-7908

ADDED
ELO (J&I)
Pointer Sisters (ABC)
Eric Clapton (RSO)
Edgar Winter (Blue Sky/Epic)
Wet Willie (Epic)
David Bowie (RCA)
Sammy Hagar (Capitol)
Javi Rodon (Island)

HOT
Lynyrd Skynyrd (MCA)
Santana (Col)
Linda Ronstadt (Asylum)
Doobie Bros. (WB)
Chicago (Col)
Bob Welch (Capitol)
Hall & Oates (RCA)
Kansas (Kirtshner)
Rolling Stones (RS)
Alan Parsons (Arista)

BILL STAMBAUGH, PD: SANTANA's "She's Titled" DAN's "Pag" "Deacon" WELCH's "Lady" "Outskirts" PARSONS' "Show" "Day" Playing BOZ SCAGGS, PAUL SIMON, ART GARFUNKEL, AEROSMITH, ROD STEWART, QUEEN, EW&F, and SUPERTRAMP singles.



98 Rock WYY Baltimore
301-883-0088

ADDED
Kiss (Casablanca)
Rod Stewart (WB)
Eric Clapton (RSO)
B.J. Harvest (MCA)
Chicago (Col)
Fleetwood Mac (WB)
Kiss (Casablanca)
Foghat (Brisley/WB)

Linda Ronstadt (Asylum)
Steve Miller (Capitol)
Janet Taylor (Col)
Kansas (Kirtshner)
Alan Parsons (Arista)
Rolling Stones (RS)
Steady Dan (ABC)
Doobie Bros. (WB)
ELO (J&I)

BOB SLAVIN, MD: Playing various cuts. Playing AEROSMITH, BEE GEES, DAVE MASON, PLAYER, BABY'S, QUEEN, STEVE MARTIN (edit), SANTANA, PAUL SIMON and BOZ SCAGGS singles.



WRPL 1540 Charlotte
704-372-1640

ADDED
Edgar Winter (Blue Sky)
Jess Rodon (Island)
ELO (J&I)
Playa (Island)
Gino Vannelli (A&M)
Rod Stewart (WB)
Wet Willie (Epic)
Jan Hammer (Newporter)
David Bowie (RCA)
Meg Christian (Olivaria)
Dan Hill (20th)
Cowboy (Capricorn)
Mary McCaslin (Philos)
Mike Cross (TGS)

HOT
Santana (Col)
Steady Dan (ABC)
Townshend-Lane (MCA)
Cameo (Janus)
Billy Joel (Col)
Doobie Bros. (WB)
Ozark Mt. DO (A&M)
Eddie Money (Col)
B.J. Harvest (Polydor)
Don McLean (Arista)
Randy Newman (WB)
T. Nakamura (Polydor)
David Bromberg (Fantasy)
Danny Peck (Arista)
Paul Winter (A&M)



WELCH OVER THE HUMP IN RADIO TOUR—Capitol's Bob Welch, a tireless visitor of radio stations as evidenced by his recent promotional tour, stopped by KMEL/San Francisco. Welch is grinning flandishly at right, while Capitol San Francisco Promotion Representative Sandy Thompson (left) and KMEL's new Program Director Bobby Cole present more restrained visages to the camera.



WAAL Binghamton
807-772-8850

ADDED
Rod Stewart (WB)
Genesis (A&I)
Eddie Money (Col)
Edgar Winter (Blue Sky/Epic)
Wet Willie (Epic)
HOT
Ozark Mt. DO (A&M)
Crosby & Nash (ABC)
Lynyrd Skynyrd (MCA)
Steady Dan (ABC)

Kansas (Kirtshner)
BOC (Col)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Townshend-Lane (MCA)
Santana (Col)
Bob Welch (Capitol)
Graham Parker (Mercury)
Nils Lofgren (A&M)
Joan Armatrading (A&M)
Hall & Oates (RCA)

STEVE BECKER, MD: Playing various cuts. Playing CHICAGO, DOOBIE BROTHERS, RANDY NEWMAN, QUEEN, PAUL SIMON, AEROSMITH, BOZ SCAGGS and VAN MORRISON singles.



WROG Charlotte
704-392-6197

ADDED
Ozark Mt. DO (A&M)
Nazarath (A&M)
Wet Willie (Epic)

HOT
Kansas (Kirtshner)
Steady Dan (ABC)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Ted Nugent (Epic)

JIM BALLARD, PD: Playing various cuts. Playing DAVE MASON, STEVE MILLER, BEE GEES, THE BABYS, JAMES TAYLOR, FLEETWOOD MAC, ERIC CARMEN, and CHICAGO singles.



WSAN Allentown
215-434-9511

ADDED
Eric Clapton (RSO)
Intergalactic Touring (Pavort)
Maynard Ferguson (Col)
Edgar Winter (Blue Sky)
Graham Parker (Mer)
Motors (Virgin)
HOT
Steady Dan (ABC)
Chicago (Col)
Joan Armatrading (A&M)

Kansas (Kirtshner)
Billy Joel (Col)
Santana (Col)
Hall & Oates (RCA)
Linda Ronstadt (Asylum)
Bob Welch (Capitol)
Townshend Lane (MCA)
Karla Bonoff (Col)
BOC (Col)
Nils Lofgren (A&M)
City Boy (Mer)

RICK HARVEY, PD: CLAPTON's "Cocaine" PARKER'S THE STEELY "Black Cow" "Jostle" Playing ROD STEWART, QUEEN and BOZ SCAGGS singles.



WBCN104fm Boston
617-266-1117

ADDED
ELO (J&I)
Rod Stewart (WB)
Crosby & Nash (ABC)
Loggins & Messina (Col)
HOT
Steady Dan (ABC)
Townshend-Lane (MCA)
Randy Newman (WB)
Bob Welch (Capitol)
Grateful Dead (Arista)

Joan Armatrading (A&M)
Steve Goodman (Asylum)
Doobie Bros. (WB)
Karla Bonoff (Col)
David Bowie (RCA)
Meat (Portrait)
Phoebe Snow (Col)
Robin Trower (Chrysalis)
John Stewart (RSD)
James Taylor (Col)

JOHN BRODY, MD: Playing various cuts. Playing ELVIS COSTELLO, QUEEN, AEROSMITH, AL GREEN, PAUL SIMON, BOZ SCAGGS and MISSOURI singles.



WVAV Charleston
304-825-7623

ADDED
ELO (J&I)
Gino Vannelli (A&M)
Loggins & Messina (Col)
David Bromberg (Fantasy)
Don McLean (Arista)
HOT
Linda Ronstadt (Asylum)
Rolling Stones (RS)
Steady Dan (ABC)

Chicago (Col)
Styx (A&M)
Bob Welch (Capitol)
Alan Parsons (Arista)
Hall & Oates (RCA)
Charlie Daniels (Epic)
Kansas (Kirtshner)
Phoebe Snow (Col)
Robin Trower (Chrysalis)
Lynyrd Skynyrd (MCA)

TOM OWENS, PD: Playing various cuts.



WEZV Allentown
715-694-0511

ADDED
ELO (J&I)
Eric Clapton (RSO)
Intergalactic Touring (Arista)
Gino Vannelli (A&M)
BOC (Col)
HOT
Steady Dan (ABC)
Kansas (Kirtshner)

Doobie Brothers (WB)
Joan Armatrading (A&M)
Linda Ronstadt (Asylum)
Yes (A&I)
Randy Newman (WB)
Rolling Stones (RS)
Lynyrd Skynyrd (MCA)
City Boy (Mer)
Meat Loaf (Cleveland Int)
Nazareth (A&M)
Ozark Mtn Daredwells (A&M)

JOE McLAIN, PD: ELO's "Stone" "Blue Sky" "Wild" WALTER's "Cocaine" "Core" INTERGALACTIC's "Schizoid" "Racing" VANNELLI's "Valhalla" "Black" BOC's "Godzilla" "Golden" Playing BOZ SCAGGS, EDDIE & HOT RODS, QUEEN, AEROSMITH and ART GARFUNKEL singles.



Q-FM-97 Buffalo
716-887-4665

ADDED
James Taylor (Col)
Nazareth (A&M)
Wet Willie (Epic)
Kiss (Casablanca)
Eric Clapton (RSO)
ELO (J&I)
Gino Vannelli (A&M)
Ozark Mt. DO (A&M)
HOT
Rod Stewart (WB)

Foghat (Brisley/WB)
Chicago (Col)
Styx (A&M)
Linda Ronstadt (Asylum)
Steady Dan (ABC)
Rolling Stones (RS)
Steve Martin (WB)
Kansas (Kirtshner)
Lynyrd Skynyrd (MCA)
Randy Newman (WB)
Bob Welch (Capitol)
Donna Summer (Casablanca)
LBB (Harvest)
The Babys (Chrysalis)

JOHNNY VELLOFF, PD: Playing various cuts. Playing AEROSMITH, QUEEN, PAUL SIMON, and BOZ SCAGGS singles.



WKQX Chicago
312-887-8270

ADDED
Rod Stewart (WB)
Cowboy (Capricorn)
Dwight Twilley (Arista)
Wet Willie (Epic)
Joe Armatrading (A&M)
HOT
Thin Lizzy (Mer)
Kansas (Kirtshner)
Steady Dan (ABC)
Utopia (Brisley/WB)
Cheap Trick (Epic)

Robin Trower (Chrysalis)
Lynyrd Skynyrd (MCA)
ELO (J&I)
Linda Ronstadt (Asylum)
Jay Ferguson (Arista)
Chicago (Col)
Bob Welch (Capitol)
Santana (Col)
Bill Queteman (RCA)

BOB KING, MD: Playing various cuts. Playing LITTLE RIVER BAND and TOWNSHEND/LANE singles.



FIREFALL AND CHUM: JUST GOOD FRIENDS—Atlantic's Firefall were in Toronto for a concert, so they dropped by the studios of CHUM-FM before the show. (L-R) Jock Bartley and Larry Burnett of the group, CHUM-FM's Brian Mester, WEA rep Jim Campbell, and the station's Rick Moranis (seated).



Kgot Anchorage
907-349-2537

ADDED
ELO (J&I)
John Stewart (RSO)
Alan Price (Jet)
George Duke (Epic)
David Bromberg (Fantasy)
Funzone (It Artists)
David Bowie (RCA)
Cameo (Janus)
Nils Lofgren (A&M)

HOT
Randy Newman (WB)
Joan Armatrading (A&M)
Steady Dan (ABC)
The Joy (Fantasy)
Jackie De Shannon (Amherst)
Eddie Money (Col)
Chuck Mangione (A&M)
Lynyrd Skynyrd (MCA)
Kansas (Kirtshner)

LARRY WAYNE, PD: ELO's "Whale" NEWMAN's "Baltimore" ARMATRADING's "Sun" STEWART's "Thunr ar" PRICE's "Just" JOY's "Morning" BROMBERG's "Child" DEBHANNON's "Tonight" MONEY's "Two Tickets" FUNZONE's "Sinka" MANGIONE's "Maul" LYNKYRD's "I Know" KANSAS' "Duet" CAMEL's "Skylines" LOFGREN's "Moon Tears" Playing SAMMY HAGAR, GEORGE DUKE, STARWOOD, DAVID BOWIE, and AEROSMITH singles.



WCAJ Cambridge
617-852-6450

ADDED
Leonard Cohen (WB)
Cowboy (Capricorn)
Dillard's (Flying Fish)
Grinderswitch (Rabbit/Atco)
Shakti (Col)
Ralph McTell (UK/WB)
Moonlighters (Amherst)
Colleen Peterson (Capitol)
Alan Price (Jet)
Rod Stewart (WB)
Neil Young (WB)

HOT
Joan Armatrading (A&M)
Beatles (Capitol)
David Bromberg (Fantasy)
The Joy (Fantasy)
Loggins & Messina (Col)
Randy Newman (WB)
Ozark Mt. DO (A&M)
John Renbourn (Trans Atlantic)
Bil Starnes (Mineral River)
Phoebe Snow (Col)
Steady Dan (ABC)
John Stewart (RSD)
Tom Waits (Asylum)
John Lincoln Wright (ESCA)



FM103 Ann Arbor
313-862-9102

ADDED
ELO (J&I)
Player (RSO)
Eric Clapton (RSO)
Starcastle (Epic)
Shakti (Col)
Grinderswitch (Rabbit/Atco)
Rod Stewart (WB)
Cowboy (Capricorn)
Jess Rodon (Island)

HOT
Steady Dan (ABC)
Randy Newman (WB)
Joan Armatrading (A&M)
Hall & Oates (RCA)
David Bromberg (Fantasy)
Santana (Col)
Doobie Bros. (WB)
Heron-Jackson (Arista)
Linda Ronstadt (Asylum)
Bob Welch (Capitol)
Rolling Stones (RS)
VSOP (Col)
Bobby Hutchinson (US)
Ralph Tower (ECM)

DAN COVEY, MD: Playing various cuts. Playing EW&F and BOZ SCAGGS singles.



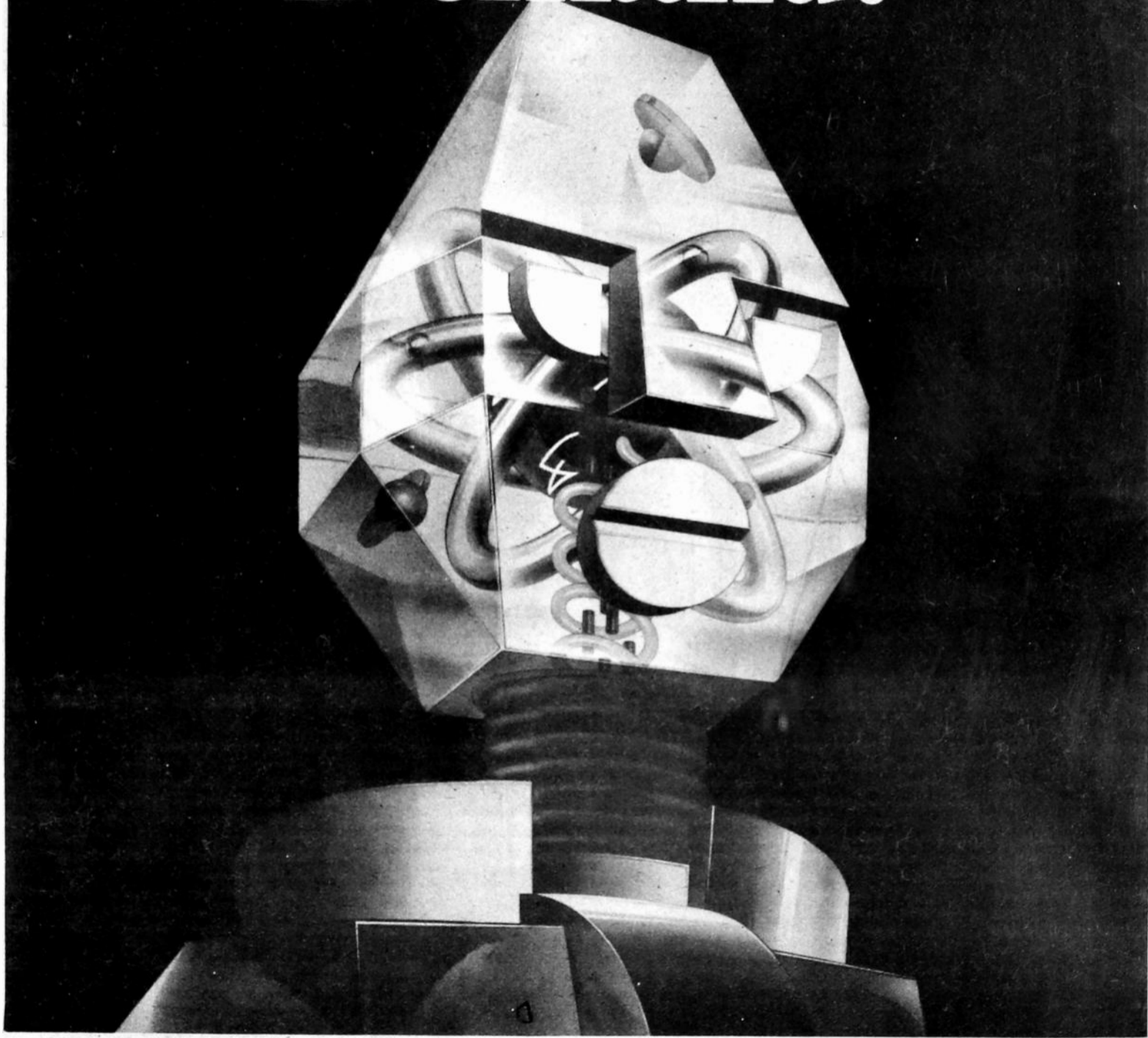
WLUP Chicago
312-440-8270

ADDED
ELO (J&I)
Rod Stewart (WB)
Eric Clapton (RSO)
HOT
Steady Dan (ABC)
Santana (Col)
Styx (A&M)

Linda Ronstadt (Asylum)
Alan Parsons (Arista)
Chicago (Col)
Foghat (Brisley/WB)
Kansas (Kirtshner)
CSN (A&I)
Lynyrd Skynyrd (MCA)

BILL EVANS, MD: Playing various cuts.

By Popular Demand.



AS 0288

In response to radio programmers at stations everywhere, we are releasing this classic mass-appeal single from the platinum album "I Robot" by The Alan Parsons Project.

"Don't Let It Show."

It's the single you asked for.
On Arista Records.



ELP IS ON THE WAY FOR WNEW—WNEW-FM/New York sponsored a special benefit concert at Madison Square Garden featuring Atlantic's Emerson Lake & Palmer as sole performers, with proceeds going to area charities. A post-concert party was cohosted by the station and the label in the Rainbow Room in Rockefeller Center.



Shown at the party (l-r) are WNEW-FM air personality Pete Fornatele, Atlantic Records Chairman Ahmet Ertegun, Carl Palmer of ELP, and Atlantic Executive Vice President Sheldon Vogel.



Enjoying the festivities are (l-r) Atlantic President Jerry Greenberg, Vogel, Palmer, and Atlantic National Sales Manager Sal Uterano, promotion rep Bill Cataldo, 99X/New York Music Director Roxy Myza, and Atlantic Senior Vice President of Promotion Dick Kline.



From left to right, Kline, concert promoter Ron Dalsener (who staged the show), WNEW-FM Program Director Scott Muni, and President of Premier Talent, Frank Barsalona.



Alone at a table, ELP's Greg Lake and WNEW-FM air personality Alison Steele.



Shown (l-r) Atlantic National Pop Album Promotion Director Tunc Erim, ELP manager Stewart Young, and WNEW-FM Vice President/General Manager Mel Kermazin, who coordinated plans for the special benefit concert.

WYRT
Chicago's Finest 93.1 FM Rock Station
Chicago
312-777-1700

ADDED Elvis Costello (Col) Billy Cobham (Col) Baby Grand (Arista) Montreux Summit (Col) Rod Stewart (WB) Wet Willie (Epic) Eric Clapton (RSD) Jan Hammer (Nemperor) Neil Young (WB) Tangerine Dream (Virgin) Preservation Hall Jazz (Col) Corky Siegel (Deutchgramophone) Jethro Tull (Chrysalis/WB) Sex Pistols (Gann Imp) Genesis (A&I)	HOT Steady Dan (ABC) Randy Newman (WB) Lynyrd Skynyrd (MCA) Steve Martin (WB) ELO (Jet) Cheap Trick (Epic) Linda Ronstadt (Asylum) Utopia (Brasile/WB) Bill Osustman (RCA) Tom Waits (Asylum) BOC (Col) Corky Siegel (Deutchgramophone) Jethro Tull (Chrysalis/WB) Sex Pistols (Gann Imp) Genesis (A&I)
---	---

BOB GELMS, MD: Playing various cuts.

WEBN
Cincinnati
513-871-8000

ADDED None HDT Steady Dan (ABC) Linda Ronstadt (Asylum) Fleetwood Mac (WB)	HOT Kansas (Kirshner) Alan Parsons (Arista) Santana (Col) Kenny Loggins (Col) Rolling Stones (RS) CSN (A&I)
--	--

DENTON, PD: Playing various cuts.

WMMs
Cleveland
216-431-8000

ADDED Elvis Costello (Col) ELO (Jet) Kiss (Casablanca) Rockets (RCA) Rod Stewart (WB) Crosby/Nash (ABC) HDT Fleetwood Mac (WB) Bob Welch (Capitol)	HOT Steady Dan (ABC) Meat Loaf (Cleve Int'l) Linda Ronstadt (Asylum) Kansas (Kirshner) Lynyrd Skynyrd (MCA) BOC (Col) Steve Martin (WB) Crawler (Epic)
--	---

JOHN GORMAN, PD: Playing various cuts. Playing BOZ SCAGGS, BEE GEES, NICK DRURY, SEX PISTOLS, EDDIE & HOT RODS, AEROSMITH, PAUL SIMON, QUEEN, ALEX BEVAN, SOUTHSIDE JOHNNY, CARLY SIMON, and WILD GIRAFFES singles.

MIOS
Cleveland
216-781-1100

ADDED ELO (Jet) Billy Joel (Col) Kiss (Casablanca) Rod Stewart (WB) HDT Steve Miller (Capitol) Linda Ronstadt (Asylum) Chicago (Col)	HOT Hall & Oates (RCA) Styx (A&M) Lake (Col) Sandy Dan (ABC) Fleetwood Mac (WB) Kansas (Kirshner) Meat Loaf (Cleveland Int'l) LRB (Harvest)
---	--

ERIC STEVENS, PD: Playing various cuts.

WGOL
Columbus
614-221-7811

ADDED Eddie Money (Col) ELO (Jet) Alan Price (Jet) Crosby Nash (ABC) HDT Babys (Chrysalis) Steady Dan (ABC) Hall & Oates (RCA) Linda Ronstadt (Asylum)	HOT Lynyrd Skynyrd (MCA) Kansas (Kirshner) Alan Parsons (Arista) Prism (Arista) Santana (Col) Joan Armatrading (A&M) Rush (Mer) David Bowie (RCA) Nils Lofgren (A&M) Robin Trower (Chrysalis) Randy Newman (WB)
--	---

GUY EVANS, PD: MDNEY's "Hold On Me" PRICE's "Just for You" Playing RDD STEWART, QUEEN, BOZ SCAGGS, and AEROSMITH singles.

FM 102.1
Dallas
214-528-5500

ADDED Neil Young (WB) Rod Stewart (WB) Saul & Croft (WB) Lemon Helm (ABC) Graham Parker (Mercury) HDT Steady Dan (ABC) Linda Ronstadt (Asylum) Steve Martin (WB) Lynyrd Skynyrd (MCA)	HOT Chicago (Col) Bob Welch (Capitol) Kansas (Kirshner) Robin Trower (Chrysalis) Doobie Bros. (WB) Hall & Oates (RCA) The Babys (Chrysalis) Gino Vannelli (A&M) Santana (Col) Crawler (Epic)
--	---

STEVE SUTTON, MD: Playing various cuts. Playing DAVE MASDN and PAUL SIMON singles.

WYRT
Dayton
513-224-1801

ADDED ELO (Jet) Sammy Hagar (Capitol) HDT Steady Dan (ABC) Lynyrd Skynyrd (MCA) Linda Ronstadt (Asylum)	HOT Fleetwood Mac (WB) Kansas (Kirshner) Kenny Loggins (Col) Alan Parsons (Arista) Doobie Bros. (WB) James Taylor (Col) Santana (Col) Dave Mason (Col)
--	---

SEAN SCOTT, MD: Playing various cuts.

WYRT
Dayton
513-224-1801

ADDED ELO (Jet) Commodores (Motown) Gino Vannelli (A&M)	HOT Randy Newman (WB) Eddie Money (Col) Steady Dan (ABC) Santana (Col) Lynyrd Skynyrd (MCA) Kansas (Kirshner) Marsberg & Walters (Casablanca) Phoebe Snow (Col)
---	--

DAVID LUCZAK, MD: NEWMAN's "Baltimore" "Short" DAN's Title SNOW's Title Playing QUEEN, EWIE, THE BABYS, BOZ SCAGGS, and CAT STEVENS singles.

KFMB
Denver
303-781-1300

ADDED Steve Kohn (Col) Shakti (Col) ELO (Jet) Pat Travers (Polydor) Painter Sisters (ABC) Jess Rodden (Island) Tressure (Epic) Steve Gibbons (MCA) David Byrne (RCA) BOC (Col) Carnology (Vanguard) Blue Mitchell (ABC) Billy Cobham (Col) Martin Carthy (Rounder)	HOT Joan Armatrading (A&M) Lemon Helm (ABC) Eric Clapton (RSD) Eddie Money (Col) Graham Parker (Mercury) The Joy (Fantasy) Ozark Mt. DD (A&M) Randy Newman (WB) Alan Price (Jet) Santana (Col) Charlie Daniels (Epic) John Stewart (RSD) Townshend-Lane (MCA) Kansas (Kirshner)
---	--

JIM SPRINKLE, MD: Playing various cuts. Playing KATY MOFFATT, and BOZ SCAGGS singles.

WALBX
Detroit
313-388-1100

ADDED Edge Water (Blue Sky) ELO (Jet) Joan Armatrading (A&M) Starcastle (Epic) Rod Stewart (WB) Nezareth (A&M) Player (RSD) Kiss (Casablanca)	HOT Foreigner (A&I) Linda Ronstadt (Asylum) Foghat (Brasile/WB) Chicago (Col) Alan Parsons (Arista) Santana (Col) Steady Dan (ABC) Bob Welch (Capitol) Lynyrd Skynyrd (MCA) Kansas (Kirshner)
--	--

JOE KRAUSE, MD: Playing various cuts. Playing AEROSMITH singles.

94.3 THE FOX-WJKL
Elgin
312-741-7700

ADDED Alpha Band (Arista) Wet Willie (Epic) VSOOP (Col) Alphonso Johnson (Epic) Larry Jon Wilson (Monument) Gap (Waterhouse) Meat Loaf (Cleve Int'l) Hank Jones (Muse) Sex Pistols (Virgin) Billy Cobham (Col) Cowboy (Capricorn) Steve Gibbons (MCA) BOC (Col)	HOT Santana (Col) Joan Armatrading (A&M) Graham Parker (Mercury) David Bromberg (Fantasy) Grinderswitch (Rabbit/Atco) Robin Trower (Chrysalis) Steady Dan (ABC) Ozark Mt. DD (A&M) Robert Gordon (Pri. Stk.) Nick Jameson (WB) Randy Newman (WB) Dr. Feelgood (Col) Nils Lofgren (A&M) The Babys (Chrysalis) J.L. Poney (A&I)
---	---

TOM MARKER, PD: Playing various cuts.

FM 94
KPARS / EL PASO
915-633-8711

ADDED Wet Willie (Epic) Dan Hill (20th) The Joy (Fantasy) Camel (Lanús) Grinderswitch (Rabbit/Atco) Point Blank (Arista) HDT Styx (A&M) Santana (Col)	HOT Chicago (Col) Hall & Oates (RCA) Doobie Bros. (WB) Steady Dan (ABC) Kansas (Kirshner) Robin Trower (Chrysalis) Linda Ronstadt (Asylum) Alan Parsons (Arista) Bob Welch (Capitol) Billy Joel (Col) Rush (Mercury)
---	--

DENNIS SHOLEY, MD: WILLIE's "Weekend" Playing various cuts. Playing BOZ SCAGGS, AEROSMITH, PAUL SIMON, ROD STEWART, EDDIE & HOT RODS, and DAVID BOWIE singles.

KZEL
Eugene
503-747-1221

ADDED Lemon Helm (ABC) Crosby & Nash (ABC) Cowboy (Capricorn) Rod Stewart (WB) Wet Willie (Epic) Fandango (RCA) Consequences (Mercury) Tressure (Col) Intergalactic T.B. (Passport) Neil Young (WB) Shakti (Col) Nazareth (A&M)	HOT Steve Martin (WB) J. M. Jara (Polydor) Karl Bonoff (Col) Joan Armatrading (A&M) Linda Ronstadt (Asylum) Lynyrd Skynyrd (MCA) Steady Dan (ABC) BOC (Col) Randy Newman (WB) Santana (Col) ELO (Jet) Chuck Mangione (A&M)
--	---

STAN GARRETT, PD: Playing entire Lps. Playing ELVIS COSTELLO single.

KFIG
Fresno
209-485-7762

ADDED Rowans (Asylum) Automatic Man (Island) Go (Arista) Rhoda Curtis Kansas (Kirshner) Caldera	HOT Linda Ronstadt (Asylum) Stevie Wonder (Tamla) James Taylor (WB) Joan Baez (Portrait) Steady Dan (ABC) Doobie Brothers (WB) CS & N (A&I) PPL (RCA)
--	--

ART FARKAS, PD: KANSAS' "Dust" RONSTADT's "Maybe" "Marry" "Paint" "Bayou" "Sorrow" Tide WONDER's "Star" Playing JANIE FRICKE, BEE GEES, BROS. JOHNSON, STEPHEN BISHOP, CARLY SIMON and CHICAGO singles.

Y94
Fresno
209-485-5794

ADDED ELO (Jet) Rod Stewart (WB) Ozark Mt. DD (A&M) HDT Chicago (Col) Supertramp (A&M) Doobie Bros. (WB)	HOT Rita Coolidge (A&M) Steady Dan (ABC) Linda Ronstadt (Asylum) Fleetwood Mac (WB) Steve Miller (Capitol) CSN (A&I) Rolling Stones (RS)
--	--

DAN SPEARS, PD: ELD's "Stone" "Women" "Lightning" ROD's "Hot Legs" Playing various cuts.

Y94
Fresno
209-485-5794

ADDED ELO (Jet) Rod Stewart (WB) Ozark Mt. DD (A&M) HDT Chicago (Col) Supertramp (A&M) Doobie Bros. (WB)	HOT Rita Coolidge (A&M) Steady Dan (ABC) Linda Ronstadt (Asylum) Fleetwood Mac (WB) Steve Miller (Capitol) CSN (A&I) Rolling Stones (RS)
--	--

DAN SPEARS, PD: ELD's "Stone" "Women" "Lightning" ROD's "Hot Legs" Playing various cuts.

Y94
Fresno
209-485-5794

ADDED ELO (Jet) Commodores (Motown) Gino Vannelli (A&M)	HOT Randy Newman (WB) Eddie Money (Col) Steady Dan (ABC) Santana (Col) Lynyrd Skynyrd (MCA) Kansas (Kirshner) Marsberg & Walters (Casablanca) Phoebe Snow (Col)
---	--

DAVID LUCZAK, MD: NEWMAN's "Baltimore" "Short" DAN's Title SNOW's Title Playing QUEEN, EWIE, THE BABYS, BOZ SCAGGS, and CAT STEVENS singles.

KISS

ALIVE

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NBLP 7076


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Casablanca
Record and Film Works



Thank You For Being
Part Of My Album
And My Life

Bill Szymczyk
Don Henley
Don Felder
Joe Walsh
Walter Egan
Jai Winding
John Selk
Valerie Carter
Waddy Wachtel
Carole King
Mark Hofstein
Kenny Edwards
Tim Schmit
J. D. Souther
Andrew Gold
John Hug
Michael Botts
Danny Kortchmar
Danny Dougmore
Craig Doerge
Russ Kunkel
Bobbie Hall
Steve Forman
Tommy Morgan
Jay Ferguson
Bob Carpenter
Willie Weeks
Karla Bonoff
"Sneaky" Pete Kleinow
Jane Getz
Vince Malamed
Jim Ed Norman

Glenda



GLEND A GRIFFITH

SW 50010

\$1.00

KFMH Muscatine
219-263-2612

ADDED
Tangerine Dream (Virgin)
Jan Hammer (Nemperor)
Treasure (Epic)
Pat Travers (Polydor)
Patti Austin (CIT)
Maynard Ferguson (Columbia)
Cowboy (Capricorn)
Jess Roden (Island)
David Bromberg (Fantasy)
Gino Vannelli (A&M)
Baby Grand (Arista)
ELO (J&J)
Intergalactic T.B. (Passport)
Billy Cobham (Colt)
Tufano & Giammarrese (Ode/Epic)

HOT
Crosby & Nash (ABC)
Linda Ronstadt (Asylum)
Shakti (ABC)
Doobie Bros (WB)
Charlie Daniels (Epic)
Santana (Colt)
Lynyrd Skynyrd (MCA)
Steady Dan (ABC)
LRB (Harvest)
CSN (Arista)
James Taylor (Colt)
Grateful Dead (Arista)
Harry Chapin (Elektra)
Elvin Bishop (Capricorn)
Fleetwood Mac (WB)

LISA CATALONA, MD Playing entire Lps

THANKS FOR LISTENING

KDFW Nashville
615-264-0511

ADDED
Rod Stewart (WB)
Eric Clapton (RSO)
Wet Willie (Epic)
Gino Vannelli (A&M)
Shakti (Colt)
Billy Cobham (Colt)
Paul Winter (A&M)

HOT
Lynyrd Skynyrd (MCA)
Steve Nicks (Arista)
Steady Dan (ABC)
Bob Welch (Capitol)
Santana (Colt)
Kansas (Krushner)
Robin Trower (Chrysalis)
Linda Ronstadt (Asylum)
Billy Joel (Colt)
Chicago (Colt)
Doobie Bros (WB)
ELO (J&J)

JACK CRAWFORD, PD LYNRYD's "Name"
PARSONS' "Breakdown" "Voice" DAN's "Blues"
"JOE" WELCH's "Ebony" "Lady" SANTANA's
"She's Not There" KANSAS Title "DUST" TROWER's
"Wine" "Calling" RONSTADT's "Simple" "Poor"
JOEL's "Way You Are" "Italian" CHICAGO's
"Surprise" "Chicago" DOOBIE's "Made" "The ELO's
"Stone" "Women" Playing STEVE MILLER, BEE
GEES, AEROSMITH, QUEEN, BOZ SCAGGS, and
PAUL SIMON singles.

WNOE-FM New Orleans
504-579-1212

ADDED
Eric Clapton (RSO)
Kiss (Casablanca)
Michael Franks (WB)
Levon Helm (ABC)
David Bowie (RCA)

HOT
Gato Barbieri (A&M)
Chris Martin (WB)
Donna Summer (Casablanca)
Bob Welch (Capitol)
Foghat (Brisis/WB)
Gino Vannelli (A&M)

BOBBY RENO, PD: Playing various cuts. Playing
PAUL SIMON and ROD STEWART singles.

WPIX FM New York
212-949-202

ADDED
Neil Young (WB)
Jethro Tull (Chrysalis)
Wet Willie (Epic)
Kiss (Casablanca)
Joan Armatrading (A&M)

HOT
Steady Dan (ABC)
Chicago (Colt)
Doobie Bros. (WB)

Billy Joel (Colt)
Townshend-Lane (MCA)
Linda Ronstadt (Asylum)
Rolling Stones (RS)
Alan Parsons (Arista)
CSN (Arista)
Fleetwood Mac (WB)
Bob Welch (Capitol)
Chicago (Colt)
Lynyrd Skynyrd (MCA)
Robin Trower (Chrysalis)
Rod Stewart (WB)

NEIL McINTYRE, PD: YOUNG's "Sugar" "Road"
TULL's "Glory" WILLIE's "Street Corner" "Make You
Feel" KISS' "Love Gun" "Shout" "16"
ARMATRADING's "Emotion"

WNOFm Norfolk
804-623-3667

ADDED
Grinderswitch (Rabbit/Atco)
Jess Roden (Island)
BOC (Colt)
ELO (J&J)
Wet Willie (Epic)
Fleetwood Mac (WB)
LRB (Harvest)
Firefall (A&I)

Linda Ronstadt (Asylum)
Pablo Cruise (A&M)
Kenny Loggins (Colt)
Steady Dan (ABC)
Bob Welch (Capitol)
Joan Armatrading (A&M)
Kansas (Krushner)
Santana (Colt)
Lynyrd Skynyrd (MCA)
Styx (A&M)

RON REIGER, MD. GRINDERSWITCH's "Redwing"
"You & Me" WILLIE's "Rainman" "Serenade" Playing
THE BABYS, BOZ SCAGGS, ROD STEWART, ROBIN
TROWER, CHICAGO, and DAVE MASON singles.

KATT Oklahoma City
405-631-8881

ADDED
David Bowie (RCA)
Cowboy (Capricorn)
Santa Esmeralda (Arista)
Heron-Jackson (Arista)
Gino Vannelli (A&M)
Steve Hillage (A&I)
Nazareth (A&M)
Crosby & Nash (A&I)
Levon Helm (ABC)

HOT
Steady Dan (ABC)
Linda Ronstadt (Asylum)
Kansas (Krushner)
Bob Welch (Capitol)
Rolling Stones (RS)
Robin Trower (Chrysalis)
J. M. Jarre (Polydor)
Doobie Bros (WB)
Randy Newman (WB)
Chicago (Colt)
Townshend-Lane (MCA)
Lynyrd Skynyrd (MCA)
Chuck Mangione (A&M)
Meat Loaf (Cleveland Intl)
Tom Petty (Shelby)

MIKE BAILEY, MD. Playing various cuts. Playing BOZ
SCAGGS, ROBERT GORDON, ROD STEWART, and
ART GARFUNKEL singles.

KQ98 Omaha
402-222-2041

ADDED
Cheap Trick (Epic)
Levon Helm (ABC)
Camel (Janus)
Meat Loaf (Cleveland Intl)
Wet Willie (Epic)
Crosby & Nash (ABC)
The Joy (Fantasy)
Alan Price (J&J)
Lemont Cranston (Shadow)
Eddie Money (Colt)
Gino Vannelli (A&M)
Cowboy (Capricorn)
Edgar Winter (Blue Sky)

HOT
Linda Ronstadt (Asylum)
Steve Miller (Capitol)
Fleetwood Mac (WB)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)
BOC (Colt)
Ted Nugent (Epic)
Rita Coolidge (A&M)
Foreigner (A&I)
Alan Parsons (Arista)
Kansas (Krushner)
Foghat (Brisis/WB)
Dave Mason (Colt)
Chicago (Colt)

BARRY TAFT, MD. CAMEL's "Highways" MEAT's
"Paradise" JOY's "Come Running" VANNELLI's
"Valleys" Playing BOZ SCAGGS, ROD STEWART,
PAUL SIMON, QUEEN and AEROSMITH singles.

WOPX Orlando
305-862-3670

ADDED
ELO (J&J)
HOT
Linda Ronstadt (Asylum)
Steady Dan (ABC)

Hall & Oates (RCA)
Cheap Trick (Epic)
Bob Welch (Capitol)
Doobie Bros. (WB)
Nils Lofgren (A&M)

CRAIG MICHAELS, MD. ELO's "Blue" "Stones"
Playing QUEEN, PAUL SIMON, EWBF, OWIGHT
TWILLEY, AEROSMITH, and TERENCE BOYLAN
singles.

WORJ Orlando
305-298-8810

ADDED
Eric Clapton (RSO)
Rod Stewart (WB)
Jess Roden (Island)
Camel (Janus)
The Joy (Fantasy)
Dan Hill (20th)
Wet Willie (Epic)
Grinderswitch (Rabbit/Atco)
Point Blank (Arista)

HOT
Lynyrd Skynyrd (MCA)
Kansas (Colt)
Linda Ronstadt (Asylum)
Hall & Oates (RCA)
Doobie Bros (WB)
Bob Welch (Capitol)
Chicago (Colt)
Steady Dan (ABC)
Point Blank (Arista)

BILL MCGATHY, PD: Playing various cuts. Playing
QUEEN, PAUL SIMON, DAVID BOWIE, BOZ
SCAGGS, AEROSMITH, PLAYER, and SANTANA
singles.

WIOQ Philadelphia
215-638-6100

ADDED
Jan Hammer (Nemperor)
Tangerine Dream (Virgin)
ELO (J&J)
Levon Helm (ABC)
Wet Willie (Epic)
Pat Travers (Polydor)
Billy Cobham (Colt)
Glenda Griffith (Arista)
Leonard Cohen (WB)
Genesis (A&I)
Treasure (Epic)
Rod Stewart (WB)
Neil Young (WB)
Jethro Tull (Chrysalis/WB)

HOT
Steady Dan (ABC)
Billy Joel (Colt)
Alan Parsons (Arista)
Eddie Money (Colt)
Randy Newman (WB)
Foreigner (A&I)
David Bowie (RCA)
Grateful Dead (Arista)
Linda Ronstadt (Asylum)
Metro (Sire)
BOC (Colt)
Robin Trower (Chrysalis)
Motors (Virgin)
Kansas (Krushner)
Talking Heads (Sire)

HELEN LEICHT, MD: Playing various cuts.

KDKB Phoenix
602-833-8888

ADDED
Levon Helm (ABC)
Rod Stewart (WB)
Eddie Money (Colt)
Bob James (Tappan Zee)
Dan Hill (20th)
Leonard Cohen (WB)
Billy Cobham (Colt)

HOT
ELO (J&J)
Lynyrd Skynyrd (MCA)
Kansas (Krushner)
Joan Armatrading (A&M)
Bob Welch (Capitol)
Billy Joel (Colt)
Santana (Colt)
Charlie Daniels (Epic)
Randy Newman (WB)
Thin Lizzy (Mercury)
China (Rockwell)
Terence Boylan (Asylum)

HANK COOKENBOD, PD: MONEY's "Star" HILL's
"California" KANSAS Title ARMATRADING's Title
JOEL's Title "Vienne" CHINA's "Savage" Playing
WAR single.

WBRU Providence
401-272-8660

ADDED
ELO (J&J)
Rod Stewart (WB)
Neil Young (WB)
Commodores (Motown)
Starcastle (Epic)
Don McLean (Arista)
Grinderswitch (A&I)
Moonlighters (Amherst)
Scratch Band (Blue Sound)

HOT
Eddie Money (Colt)
Randy Newman (WB)
Graham Parker (Mercury)
Steady Dan (ABC)
Joan Armatrading (A&M)
David Bowie (RCA)
Bob Welch (Capitol)
Townshend-Lane (MCA)
Linda Ronstadt (Asylum)
Nils Lofgren (A&M)
Talking Heads (Sire)
Santana (Colt)
John Stewart (RSO)
Dwight Twilley (Asylum)

GLENN STEWART, MD: Playing various cuts. Playing
AEROSMITH, JEFF LYNNE, QUEEN, EWBF, BOZ
SCAGGS, and PAUL SIMON singles.

Pittsburgh wydd
412-382-2164

ADDED
Rod Stewart (WB)
Eric Clapton (RSO)
Wet Willie (Epic)
The Joy (Fantasy)
Dan Hill (20th)
Camel (Janus)
Gino Vannelli (A&M)
Neil Young (WB)

HOT
Lynyrd Skynyrd (MCA)
Chicago (Colt)
Kansas (Krushner)
Linda Ronstadt (Asylum)
Rush (Mercury)
Alan Parsons (Arista)
Hall & Oates (RCA)
Doobie Bros. (WB)
Steady Dan (ABC)
Robin Trower (Chrysalis)
Billy Joel (Colt)
Bob Welch (Capitol)
Leo Sayer (WB)
ELO (J&J)
Santana (Colt)

JACK ROBERTSON, MD. ROD's "Joking" "Heart"
"Legs" "Insane" "Holding" CLAPTON's "Panache"
"Wonderful" "Seeker" "Lay" WILLIE's "Serenade"
Playing BOZ SCAGGS, AEROSMITH, PAUL SIMON,
and QUEEN singles.

kink PORTLAND
503-226-5008

ADDED
Ray Charles (A&I)
Dan Hill (20th)
Jan Hammer (Nemperor)
Baby Grand (Arista)
Rod Stewart (WB)

HOT
Randy Newman (WB)
Earl Klugh (Blue Note)
Bebop Deluxe (Harvest)

MIKE BAILEY, MD. CHARLES' "Jealous" HILL's
"Name Of Love" HAMMER's "Don't You Know"
GRAND's "Spotlight" ROD's "Heart" "Nerve" "King"
"Loving You" "Legs" JAMESON's Title.

72 pages

ROLLING BOLDER

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EXCLUSIVE **ELTON!**

AFTER THE TRANSSEXUAL OPERATION...

BEATLES REUNION

LESS THAN 7,000 IN SHEA STADIUM! WHERE WERE YOU?

FEAR AND LOAFING

IN THE GARTER WHITE HOUSE

GROUPIES Whipped REVISITED

WXRT ROLLS A "BOLDER"—WXRT/Chicago devised one of the more unusual promotions of late. They learned that the Boston Phoenix had put out a parody issue of Rolling Stone, and station Business Manager Seth Mason conceived the idea of customizing the magazine for Chicago. The Phoenix agreed, and a number of Chicago-area advertisements were placed. The station publicized the issue heavily, giving away a number of free copies, and made the paper available at newsstands for \$1.00. The "Rolling Bolder" is a full 72-page issue, managing to poke fun at almost every Rolling Stone department and feature; it was stickered "Warning: Brought to you by WXRT 93 FM, Published by The Phoenix; not authorized by Rolling Stone."



DINNER FOR A PRICE—Jet recording artist Alan Price was feted in Boston during his current U.S. tour, with a number of local AOR radio personnel making their presences known. Pictured (l-r, top) are WVBF Music Director Gary Jansen, WEEL Program Director Clark Smidt, Price, WBCN Announcer Tracy Roach, WCAS Music Director Don Cohen, and WCAS Program Director Moe Shore. In the front row (l-r) UA promotion rep Dick Smith, Boston Herald American Music Editor Dennis Daniels, WBCN Music Director John Brodey, John Price, and Jet General Manager of East Coast Operations Greg Kimmelman.

**We must interrupt
the here and now for stars
from somewhere else.**



Residents of Earth. You are in communication with the future. The year is 3067 and peace reigns throughout the galaxies. As the Intergalactic Touring Band, we have transported several premier musicians from your era to join us on our humanitarian mission. **Dave Cousins, Annie Haslam, Meat Loaf, Clarence Clemons, Arthur Brown, Rod Argent, Ben E. King, Synergy** and members of **Brand X, Status Quo, and Fireballet** will tour the Far Colonies of space to promote harmony between ourselves and alien species. The tour will last ten years. Further contact forthcoming.

The Intergalactic Touring Band is orbiting your neighborhood now
on Passport Records marketed by Arista.



Produced by Stephen Galfas and Marty Scott.

WQDR
STEREO ROCK 'N' RALEIGH
919-832-6371

ADDED Wet Willie (Epic) Rod Stewart (WB) Metro (Sire) Mike Cross (CBS) Crosby & Nash (ABC) Gino Vannelli (A&M) Genesis (A&I)	HOT Linda Ronstadt (Asylum) James Taylor (WB) Doobie Bros (WB) Fleetwood Mac (WB) Steely Dan (ABC) Kansas (Krushner) Santana (Col) ELO (Jet) Randy Newman (WB) Joan Armatrading (A&M) Lynyrd Skynyrd (MCA) Katie Bonoff (Col)
--	--

CHRIS MILLER, MD. Playing various cuts. Playing THE BABYS, PLAYER, PAUL SIMON, DAVE MASON, QUEEN, BOZ SCAGGS, and 5WB singles.

KGB Radio
LIVE 105
707-826-3880

ADDED Rod Stewart (WB) ELO (Jet) Neil Young (WB) Grinderswitch (Rabbit/Atco) Pointer Sisters (ABC) Leonard Cohen (WB) David Bowie (RCA) Pat Travers (Polydor)	HOT Santana (Col) Steely Dan (ABC) Loggins & Messina (Col) Nils Lofgren (A&M) The Babys (Chrysalis) Firefall (A&I) Sammy Hagar (Capitol) Townshend-Lane (MCA) Eddie Money (Col) Foghat (Brisve/WB) Graham Parker (Mercury) Joan Armatrading (A&M) Rolling Stones (RS) Kansas (Krushner) The Joy (Fantasy)
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PAUL EMERY, MD. Playing various cuts. Playing AEROSMITH, EDDIE & HOT RODS, BOZ SCAGGS, PAUL SIMON, TOM PETTY, QUEEN, and MARY McCASLAN singles.

WCMF
ROCHESTER
716-288-3200

ADDED Elvis Costello (Col) Intergalactic T.B. (Passport) Sammy Hagar (Capitol) Gino Vannelli (A&M) Crosby & Nash (ABC) Levon Helm (ABC) Wet Willie (Epic) Kiss (Casablanca) Jess Roden (Island) Dark Mt. DD (A&M) Barefoot Jerry (Monument) Neil Young (WB) Rod Stewart (WB)	HOT Horriplins (DJM) Jackie De Shannon (Amherst) Joan Armatrading (A&M) Rush (Mercury) Graham Parker (Mercury) ELO (Jet) BOC (Col) Townshend-Lane (MCA) John Stewart (RSD) Santana (Col) Baby Grand (Arista) Nils Lofgren (A&M) Camel (Janus) Eddie Money (Col) Kansas (Krushner)
--	---

BERNIE KIMBLE, PD: COSTELLO's "Shoes" "Allison" VANNELLI's "Valley" "One Night" Playing PAUL SIMON and DAVID BOWIE singles.

WABC
Rochester
716-232-7800

ADDED ELO (Jet) Michelle Phillips (A&M) Gino Vannelli (A&M) Jax Roden (Island) Dark Mt. DD (A&M) Harb Pedersen (Epic) Malcolm Tomlinson (A&M)	HOT Doobie Bros. (WB) Steely Dan (ABC) Randy Newman (WB) Katie Bonoff (Col)
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DOUG JAMES, MD. Playing various cuts. Playing ROD STEWART, PAUL DAVIS, CARPENTERS, DOOBIE BROTHERS, and PHOEBE SNOW singles.

195
Rockford
815-877-8064

ADDED ELO (Jet) Wet Willie (Epic) Randy Newman (WB) Gino Vannelli (A&M) Loggins & Messina (Col) HDT Steely Dan (ABC) Cheap Trick (Epic) Kansas (Krushner)	HOT Alan Parsons (Arista) Linda Ronstadt (Asylum) Foghat (Brisve/WB) Santana (Col) Styx (A&M) Fleetwood Mac (WB) Foreigner (A&I) Lynyrd Skynyrd (MCA)
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BRAD HOFFMAN, MD: WILLIE's "Make You Feel" LEO & MEBB's "Pescemacker" DAN's "The KANSAS" "Spider/Portrait" SANTANA's "She's Not There"

LYNYRD's "Smell" Playing THE BABYS, CHICAGO, and PETER FRAMPTON singles.

ksfm
SACRAMENTO
916-422-1025

ADDED Eric Clapton (RSD) ELO (Jet) Bill Quateman (RCA) Metro (WB) Levon Helm (ABC) Steve Gibbons (MCA) Nazareth (A&M) Edgar Winter (Blue Sky) Cream-Godley (Mercury) Rod Stewart (WB)	HOT Pat Travers (Polydor) Neil Young (WB) Crosby & Nash (ABC) Jess Roden (Island) Treasure (Epic) HDT Steely Dan (ABC) Linda Ronstadt (Asylum) Foghat (Brisve/WB) Hall & Oates (RCA) Nils Lofgren (A&M) Lynyrd Skynyrd (MCA)
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GARY NIXON, MD: Playing various cuts.

KZAP
Sacramento
916-444-2808

ADDED Levon Helm (ABC) Rod Stewart (WB) Cowboy (Capricorn) Neil Young (WB) Pat Travers (Polydor) Cream-Godley (Mercury) Grinderswitch (Rabbit/Atco) Crosby & Nash (ABC) Commodores (Motown) Nazareth (A&M) Steve Kahn (Col) Lemon Cranston (Shadow) Wet Willie (Epic)	HOT Santana (Col) Linda Ronstadt (Asylum) Hall & Oates (RCA) Steely Dan (ABC) Randy Newman (WB) ELO (Jet) Rolling Stones (RS) Robin Trower (Chrysalis) Camel (Janus) David Bromberg (Fantasy) Graham Parker (Mercury) Lynyrd Skynyrd (MCA) Dwight Twilley (Arista) Joan Armatrading (A&M) Nils Lofgren (A&M)
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BRUCE MEIER, MD: Playing various cuts.

KPRI
SAN DIEGO 714-483-8181

ADDED Sammy Hagar (Capitol) Graham Parker (Mercury) Wet Willie (Epic) Dark Mt. DD (A&M) Stercastle (Epic) ELO (Jet) BOC (Col)	HOT Steely Dan (ABC) Linda Ronstadt (Asylum) Doobie Bros. (WB) Santana (Col) Yes (A&I) Alan Parsons (Arista)
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CECILE, MD, HAGAR's "Tum Music" PARKER's Title ELO's "Blue Sky" "Street" "Stone" BOC's "Fireworks" "Noferatu" Playing FOGHAT, RITA COOLIDGE, BOZ SCAGGS, DAVE MASON, THE BABYS, and FIREFALL singles.

102.5
San Francisco
415-397-2600

ADDED Eric Clapton (RSO) Crosby & Nash (ABC) Cheryl Dicher (Butterfly) Baby Grand (Arista) Metro (Sire) Rod Stewart (WB) Neil Young (WB)	HOT Steely Dan (ABC) Linda Ronstadt (Asylum) Doobie Bros. (WB) Chicago (Col) Hall & Oates (RCA) Robin Trower (Chrysalis) Randy Newman (WB) Nils Lofgren (A&M) Santana (Col) Heart (Mushroom)
--	---

JAY HANSEN, MD. Playing various cuts. Playing BOZ SCAGGS, PAUL SIMON, AEROSMITH, and QUEEN singles.

KMET
San Francisco
415-381-8400

ADDED ELO (Jet) Rod Stewart (WB) Neil Young (WB) Crosby & Nash (ABC) Stercastle (Epic)	HOT Not Computed Will Return Next Week
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MUFFIN, Prog. Asst. Playing various cuts. Playing COMMODORES single.

KSAN
San Francisco 415-386-2826

ADDED Rod Stewart (WB) Nazareth (A&M) Crosby/Nash (ABC) Iggy & Stooges (Import) Pat Travers (Polydor) HDT David Bowie (RCA) Sex Pistols (Virgin) ELO (Jet) Bob Welch (Capitol)	HOT Eddie Money (Col) Graham Parker (Mercury) Nils Lofgren (A&M) Sammy Hagar (Capitol) Elvis Costello (Col) Townshend-Lane (MCA) Santana (Col) Randy Newman (WB) Steely Dan (ABC) Dwight Twilley (Arista) Mott's (Virgin)
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BEVERLY WILSHIRE, MD: Playing entire Lps. Playing IAN HUNTER and RADIO STARS singles.

KOME
San Jose
408-246-8211

ADDED Eric Clapton (RSO) Rod Stewart (WB) Crosby & Nash (ABC) Neil Young (WB) HOT Chicago (Col) Doobie Bros. (WB) ELO (Jet) Foghat (Brisve/WB)	HOT Hall & Oates (RCA) Nils Lofgren (A&M) Lynyrd Skynyrd (MCA) Eddie Money (Col) Randy Newman (WB) Rolling Stones (RS) Linda Ronstadt (Asylum) Santana (Col) Steely Dan (ABC) Townshend-Lane (MCA) Bob Welch (Capitol)
--	--

DANA JANG, MD: CLAPTON's "Cocaine" "Core" ROD's "Legs" "Johnny" "Hanging" C/N's "Simple" "Immigration" Playing AEROSMITH, HOODOO RHYTHM OEVILS, BOZ SCAGGS, PAUL SIMON, and QUEEN singles.

KSJO
SAN JOSE
408-246-6060

ADDED Pat Travers (Polydor) Lone Star (Col) Leo Sayer (WB) Sex Pistols (Virgin) Kiss (Casablanca) Eric Clapton (RSD) Jess Roden (Island) Neil Norman (GNP) Albert King (Tomato) Rockets (Yontese) Crosby & Nash (ABC) Wet Willie (Epic)	HOT Nils Lofgren (A&M) Linda Ronstadt (Asylum) Rolling Stones (RS) Foghat (Brisve/WB) Sammy Hagar (Capitol) Bob Welch (Capitol) The Babys (Chrysalis) Santana (Col) Eddie Money (Col) Crawler (Epic) Lynyrd Skynyrd (MCA) Townshend-Lane (MCA) David Bowie (RCA) Hall & Oates (RCA) Camel (Janus)
--	---

PAUL WELLS, MD: Playing various cuts.

107.7
San Luis Obispo
805-544-6003

ADDED Rod Stewart (WB) Jess Roden (Island) BOC (Col) Nazareth (A&M) HDT Steely Dan (ABC) Doobie Brothers (WB) ELO (Jet) Elvis Costello (Col)	HOT Gil Scott Heron/Jackson (Arista) Santana (Col) Randy Newman (WB) Camel (Janus) Grateful Dead (Arista) Linda Ronstadt (Asylum) Townshend-Lane (MCA) Lynyrd Skynyrd (MCA) Neil Young (WB) Hall & Oates (RCA) Joan Armatrading (A&M)
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FRANK DE SANTIS, MD: ROD's "Nerve" "Hengin" "Hot Legs" "Born Loose" BOC's "Leather" "Goin'" NAZARETH's "Busted" Playing BOZ SCAGGS, QUEEN, and CHEECH & CHONG singles.



KMET MEETS COLTRANE—TK/Clouds artist *Chl Coltrane* visited KMET/Los Angeles, with the visit commemorated by the above photo featuring KMET Program Director Sam Bellamy (left) and morning man Jeff Gonzer flanking Ms. Coltrane.



CITY BOY SITTING PRETTY IN ALLENTOWN—Mercury's *City Boy* recently stopped by two Allenton, PA stations, WEZV and WSAN. At WEZV, our photo reveals (l-r) Phonogram/Mercury local promotion rep Jerry Armour, Lol Mason, Max Thomas, and Steve Broughton of *City Boy*, and (foreground) WEZV Program Director Joe McClaine. Standing in front of the group, WSAN Program Director Rick Harvey, station Production Director Butch Stout, *City Boy's* Thomas, and air personality Hal Schwoyer.

Missouri is sizzling!



Their new single **MYSTIC LADY** is stimulating for every radio format.
Missouri is climbing the charts on these stations:

KNAC	KFMF	KWKI	WQFM	WLRS	KBSO	WUOG	WVAF	WSAN	WBAB
KEZY	KFJC	KBEQ	KCSU	KFMQ	KGLR	WHHY	KSMB	WMDI	WQBK
KSRT	KALX	KSHE	KTCL	WIBA	ZETA	WZXR	KZEW	WAAL	WBRU
KUOP	KFML	KADI	KUNM	WNUR	WFSU	WSIM	WFMF	WENE	WLYX
KSJO	KCFR	KFMZ	KVAN	WVX	WGVL	WKUT	KATT	WCMF	WHB
KZOZ	WGVL	KCOU	KFMY	WXRO	WRAS	WOOR	KMOD	WRFH	KLWN
KTYD	WHB	KFMH	KZEL	WPGU	WZMF	WQDR	KAAY	WRPI	WVUM
KCAL	KLWN	KMRJ	KZOK	WCBU	WIOT	WAAF	WHFS	WFDV	WANS
KLRB	KYYS	KMDO	KREM	WBCN	WMHE	WGOE	WYSP	WRSU	KTGR

Missouri

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San Rafael 418-484-7810

ADDED: Jerr Roden (Island), ELO (J&I), Pointer Sisters (ABC), Intergalactic Touring (Passport), Commodores (Motown), Thelma Houston (Motown), HOT, Lynyrd Skynyrd (MCA), Millie Jackson (Polydor), George Thorogood (Rounder), Randy Newman (WB).

TONY BERARDINI, MD: Playing various cuts. Playing BOZ SCAGGS, AEROSMITH, PAUL SIMON, IAN HUNTER, and EWBF singles.



ADDED: ELO (J&I), Camel (Janus), Patti Austin (CTI), David Byrne (RCA), Dillard & Fry (Fly Fish), Grundenwitsch (Rabbit/Atco), John Stewart (RSO).

MARK GILES, MD: CAMEL's "Highway" STEWART's Title Playing KANSAS single.



ADDED: Shakti (Col), Leonard Cohen (WB), Glenda Griffith (Ariola), Wat Willie (Epic), Michelle Phillips (A&M), Jerr Roden (Island), BST (ABC), Bar Keys (Phonogram), Ozark Mt. DD (A&M), RCO Allison (ABC), Gino Vannelli (A&M), Jan Hammer (Nemperor), Bob James (Tappan Zee), Rod Stewart (WB), Lalome Washburn (Parachute).

LAURIE COBB, MD: Playing entire Lps. Playing ELVIS COSTELLO, MARILYN SCOTT, CATE BROTHERS, CHEECH & CHONG, and TERENCE BOYLAN singles.



Santa Maria 805-322-2158

ADDED: Rod Stewart (WB), ELO (J&I), Gino Vannelli (A&M), Crosby & Nash (ABC), Edgar Winter (Blue Sky/Epic), Ozark Mt. DD (A&M), Nazareth (A&M), HOT, Bob Welch (Capitol), Sammy Hagar (Capitol), Dwight Twilley (Arista).

GARRETT LAMBERT, MD: WELCH's "Lady", "Easy", HAGAR's "Turn Music", "Crazy" TWILLEY's "Here She Comes", "Find Baby" HEART's Title "Hello", STONES' "Rock Me", "RRR", DAN's "Cow", Title H&O's "Lovers", "Habits", TROWER's "City", "Calling", LYNRYD's "Sneak", "Dreamed", LOGGINS's "Dance", "Tough", "YES", "Turn", "Stories", PARSONS' "Wouldn't", "Day", RONSTADT's "Bayou", "Dice", ARMATRADING's "Winow", "Mercy", DOOBIES' "Echoes" Title Playing CHEECH & CHONG, BOZ SCAGGS, CARLY SIMON, BEE GEES, THE BABYS, ELVIS COSTELLO, AEROSMITH, PAUL SIMON, BILL COSBY, QUEEN, and EWBF singles.



Seattle 206-466-1540

ADDED: Eric Clapton (RSO), Levan Helm (ABC), Albert King (Tomato), Intergalactic T. B. (Passport), Billy Cobham (Col), Cowboy (Capricorn), Shakti (Col), Rod Stewart (WB), Crosby & Nash (ABC), Jerr Roden (Island), Glenda Griffith (Ariola), Steve Kahn (Col), Neil Young (WB).

JON KERTZER, PD: CLAPTON's "Lay", "Cocaine", "Core", "Frico" Playing various cuts. Playing BOZ SCAGGS, PAUL SIMON, KEITH BARBOUR singles.



Seattle 206-223-3212

ADDED: ELO (J&I), Pat Travers (Polydor), Crosby & Nash (ABC), Neil Young (WB), Consequences (Mercury), Rod Stewart (WB), Elvis Costello (Col), Eric Clapton (RSO), Queen (Elektra).

MAVIS MACKOFF, MD: COSTELLO's "Zero", "Allison", "Detective" Playing BOZ SCAGGS and PAUL SIMON singles.



SPOKANE 808-448-3850

ADDED: ELO (J&I), David Byrne (RCA), Neil Norman (J&I), Long Star (Col), Backstreet Jerry (Monument), BOC (Col), Doc Sevanson (Epic), HOT, Joan Armatrading (A&M), David Bromberg (Fantasy), Camel (Janus), Doobie Bros. (WB).

MICHAEL FOX, MD: ELO's "Stone", "Blues" BOWIE's "Black Out", "Blunt Age", Title BOC's "Death Valley", "Noferatu", "Night" Playing BOZ SCAGGS, PAUL SIMON, ART GARFUNKEL, ROD STEWART, QUEEN, and CORKY BIEGAL singles.



St. Louis 314-721-2222

ADDED: Meat Loaf (Cleveland Int'l), Brooklyn Dreams (Millennium), Gino Vannelli (A&M), Nazareth (A&M), Network (Epic), Wet Willie (Epic), ELO (J&I), Kiss (Casablanca), Crosby & Nash (ABC).

PETER PARISI, PD: Playing various cuts. Playing AEROSMITH, BOZ SCAGGS, and PAUL SIMON singles.



St. Louis 314-842-1117

ADDED: Wet Willie (Epic), Crosby/Nash (ABC), Nazareth (A&M), Network (Epic), David Byrne (RCA), Rockits (RCA), HOT, Prism (Ariola), Bob Welch (Capitol), Kansas (Kirschner), Babys (Chrysalis).

TED HABECK, MD: Playing various cuts.



TAMPA 813-266-0424

ADDED: Eric Clapton (RSO), Crosby & Nash (ABC), Wet Willie (Epic), Commodores (Motown), Edgar Winter (Blue Sky), Shakti (Col), Billy Cobham (Col), Nazareth (A&M), Cowboy (Capricorn), Pino John Cresch (DJM), Jan Hammer (Nemperor), Peter Allen (A&M).

STEVE HUNTINGTON, MD: WILLIE's "Berenade", COMMODORES' "Easy", KISS' "Beth", "18", RCO's "Women", "Sing", BHAKTI's "Peace Of Mind" Playing ROD STEWART, BOZ SCAGGS, PAUL SIMON, QUEEN, EWBF, AEROSMITH, ELVIS COSTELLO, RAMSEY LEWIS and JEFF LYNNE singles.



Toledo 419-531-1801

ADDED: ELO (J&I), Crosby & Nash (ABC), Eric Clapton (RSO), Saturday Night Fever (RSO), Cheap Trick (Epic), Wet Willie (Epic), Rod Stewart (WB).

PAUL GOLDBERG, MD: Playing various cuts. Playing BOZ SCAGGS, PAUL SIMON, ANDREW GOLD, DENNIS WILSON, BEE GEES, POCKETS, CARLY SIMON, J.M. JARRE, THE BABYS, QUEEN and PRISM singles.



Toronto 416-575-6665

ADDED: Santana (Col), Chuck Mangione (A&M), Charlie Daniels (Epic), Graham Parker (Merc), ELO (J&I), HOT, Linda Ronstadt (Asylum), Strelly Dan (ABC), Phoebe Snow (Col), Doobie Brothers (WB), Rush (Merc).

NANCY KRANT, MD: Playing various cuts.



807-874-9889

ADDED: Edgar Winter (Blue Sky), Wet Willie (Epic), BET (ABC), Crosby & Nash (ABC), Don McLean (Arista), Dan Hill (20th), April Wine (London), Rod Stewart (WB), Maynard Ferguson (Col), Billy Cobham (Col), Jan Hammer (Nemperor), Neil Young (WB), Denise Williams (Col), Jerr Roden (Island), Funzone (Mercury).

BOB DIBB, Research Director: WINTER's "In & Out", BROMBERG's "Seware", ELO's "Starlight", "Over" Playing BOZ SCAGGS, QUEEN, and CHEECH & CHONG singles.



Tulsa 918-749-4631

ADDED: Dwight Twilley Band (Arista), Eric Clapton (RSO), Mark Farner (Ari), Crosby & Nash (ABC), Joan Armatrading (A&M), Levan Helm (ABC), John Stewart (RSO).

BILL BRUUN, PD: TWILLEY's Title FARNER's Title "Lorraine" CIN's "Lady", CHARLES' "Sea", "Clearly", "Let It Be" STEWART's Title "Runner" Playing RAFFERTY, BOZ SCAGGS, ROD STEWART, and PAUL SIMON singles.



Utica 315-797-0803

ADDED: Glenda Griffith (Ariola), Levan Helm (ABC), Intergalactic T.B. (Passport), David Byrne (RCA), Sex Pistols (Virgin), Caravan (Arista), Phil Manzanera (Polydor).

TOM STARR, MD: Playing entire Lps.



WASHINGTON D.C. 301-569-7100

ADDED: ELO (J&I), Rod Stewart (WB), Eric Clapton (RSO), BOC (Col), Starcastle (Epic), Crosby & Nash (ABC), HOT, Alan Parsons (Arista), Steely Dan (ABC).

MICHAEL MCKAY, MD: ELO's "Stone", ROD's "Hot Legs", "Heart", CLAPTON's "Cocaine", STARCASTLE's "Could Be Love", "Think" Playing QUEEN, STEVE MILLER, DAVE MASON, FLEETWOOD MAC, and PLAYER singles.



WORCESTER 617-752-5611

ADDED: Kiss (Casablanca), Eric Clapton (RSO), ELO (J&I), Rod Stewart (WB), David Bromberg (Fantasy), BOC (Col), Charlie Daniels (Epic), Starcastle (Epic), Gino Vannelli (A&M).

ILYSE GOTTLIEB, MD: Playing various cuts. Playing THE BABYS, QUEEN, LINDA RONSTADT (both), PAUL SIMON, and AEROSMITH singles.



A&M GIVES A LITTLE BIT BACK TO CKLG-In recognition of CKLG/Toronto's playing Supertramp's "Give A Little Bit" single, A&M Canada awarded the station a gold record. Presenting it is A&M's Neil McGonigill (left), while CKLG Program Director Greg Haroldson (center) and Paul McKnight, Music Director, accept.

After you've read it in

Radio & Records

on Friday, it's old news when you read it in any other trade publication three days later.

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The Bill Quateman album radio has been waiting for.

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WEBN	KFMH	KFML	WSAY	KFMQ	KFWD	KSAN	KQKQ	KZEL	WAER	WMHE
KLRB	WDIZ	WIOQ	WBLM	WQSR	WBAB	WKQX	ZETA-4			
WVBR	KZAM	WGN	WQFM	KNOE	WDEK	WVUD				
WVVX	WLAV-FM	WHFS	KSHE	FM103	KWHP	KEZY-FM				
WTAO	WRPL	KMAC	KTYD	WJAX	WKTK	WAAL				
KXFM	KFMY	KQRS	WENE	KREM	KLBJ	WXFM				
WLIR	WXRT	WRAS	Y95	WCMF	WLUP	KZEW				
KMOD	KGLR	WTUL	KUNM	KZAP	WGTB	KZOZ				
KTCL	WQBK	WIOT	WMMR	WBRU	WFMF	WORT				
WSAN	WIBA	WGVL	WNUR	WZMF	KCBC	KLBK				
KPFT	KFDI	KVAN	KLOL	WOXR	WAIV	KAWY				
WXRD	KWFM	WKDD	WBBM	KTMS	KINK	WMIR				
WMYK	WNEW-FM	WLYX	WQCM	WWUH	WMMS	WGOE				

TOURING NOW!

NOV. 12 ROCKFORD, ILL.
 NOV. 13 MILWAUKEE
 NOV. 14 ELMHURST, ILL.
 NOV. 15 CLEVELAND
 NOV. 19 MONTGOMERY, W. VA.
 NOV. 21 CLEVELAND
 NOV. 22 SCHAUMBURG, ILL.
 NOV. 25 CHICAGO

RCA Records

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

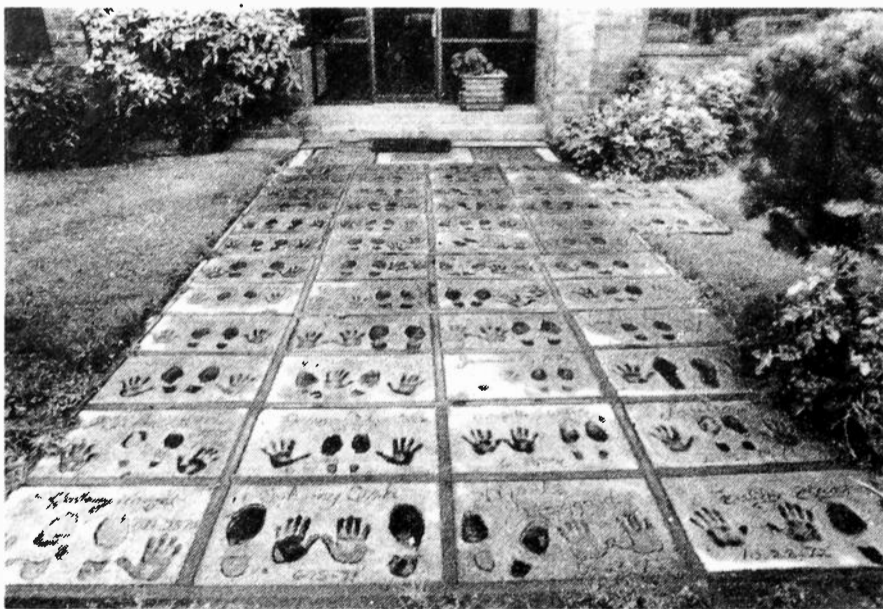
News Notes

CHRIS COLLIER, PD of KIKK/Houston will be departing from that station November 18. He is on his way to a new radio station challenge; more details next week, and I wish him well. Chris and I worked together at KFOX/Long Beach for about a year, when I first moved to Los Angeles more than three years ago...Ex-KSON/San Diego Music Director FRANK LEE, most recently with KWKH/Shreveport, is the new MD of KFYV (K-5) in Arroyo Grande, California...DEAN ALLEN has been promoted to PD of WWJO/St. Cloud, Minnesota. He will continue to do music for the station...MIKE HANES, former PD/air personality with WKDA/Nashville, is moving to St. Louis to manage another "Possum Holler" nightclub for entertainer GEORGE JONES...Congratulations to the news staff of WAME/Charlotte, N.C. on receiving a news award from the Associated Press of North and South Carolina for the "Best Weekend News Feature"...LEE PHILIPS, PD of WOKO/Albany New York will be taking music calls between 3 and 5pm on Wednesday and Thursday each week.

Help Needed: BARRY DAVIES, PD of new Canadian Country station CTSI/Estevan, Sask. needs record service. Write to P.O. Box 365, Zip 54A-2A4...A new top-rated Country station in Lubbock, Texas KEND, needs record service, especially contemporary Country music. PD SI MARCHBANKS invites your calls to discuss music: (806) 747-0101...DENE HALLUM, Program Director of WFEC/Harrisburg, Pa. invites artists to call the station, day or night, to record Christmas greetings. (717) 238-5122...KFTN/Provo, Utah PD, CHRISTOPHER NEIL McQUIRE (the Third, no less) is accepting tapes for future openings: P.O. Box 1400, Provo, 84601. The positions are not just for openings in Provo, but for some other BILL ANDERSON-owned properties coming in the near future...

Promotions, Contests & Concerts

Epic's CHARLIE DANIELS was a recent guest DJ on New York's WHN...Tuesday, November 8 was proclaimed "Dolly Parton Day" in Kansas City, Kansas and Missouri by the mayors of both cities. This was the first time both cities have joined to honor an individual. KCKN/Kansas City, Kn. held a "Dolly-Look-A-Like" contest as a tie-in for the event...KSON/San Diego is giving away some big bucks in their current "Hi-Lo" contest. Listeners call in and guess the correct amount of money in their current jackpot...KCKC/San Bernardino is giving away a live broadcast and dinner in some lucky listener's home for Thanksgiving. According to GM BOB MITCHELL, "Last year we ran this promotion and the response was so great, we decided to do it again"...KSO/Des Moines has set up a special tape recorder to record listener's voices singing the KSO logo jingle. When listeners hear their voices, they call in and win \$100...KXRB/Sioux Falls is running a "Quick News Quiz." Some time in the hour after a newscast, the jock takes a caller to answer questions about the news...Let's hear your news: R&R Country, 6430 Sunset Blvd., Suite 1221, Hollywood, California 90028.



KAYO/SEATTLE MAKES IMPRESSION—While digging through my files last week, I came across an interesting picture I took in Seattle during my visit earlier this year for the CMA's Board of Directors meeting. This is the outside pathway leading to the offices and studios of KAYO/Seattle. The foot and hand prints of many major artists, such as Johnny Cash, Merle Haggard, Freddie Hart, Kitty Wells and more, have been pressed into cement, with their signatures, to make the KAYO walkway.



GILLEY GOES TO GOLD—Actually, to the Gold Buffet Celebrity Room in Kansas City, where Playboy's Mickey Gilley played a full week. The official host station was WDAF/Kansas City, Mo. Pictured after his live disc jockey show on WDAF are (left to right) 61 Country's Randy Michaels; Ted Cramer; Gilley; Miss Liz and Jim Tyler. The group is shown in front of two pickup trucks WDAF is giving away in their current promotion. One truck had \$10,000 in the glove compartment. "Kansas City here I come!"



WUNSCH GETS STUCK IN OMAHA—During a recent stopover at KYN/Omaha, Epic Records' Roy Wunsch joined the station's official "Country Club." He is pictured signing up. After asking what to do with the KYN bumper sticker. He was told to "stick it." As you can see, he did... and all lived happily ever after.



Biff Collie

Inside Nashville

T.G.I.F.: DICK FELLER, who wrote "Biff, The Friendly Purple Bear," "Lord Mr. Ford" and the soundtrack for the JERRY REED and BURT REYNOLDS movie, "Smokey & The Bandit," wrote a song last week...THE HARD way. He and a couple of drinking buddies broke open a jug of vodka; about two-thirds through, Dick decided to make use of the strong back available and pick up a couple pieces of furniture at "the old house,"

which he was trying to sell. Unfortunately, his "old" neighbor called police to report a "breaking and entering" before the neighbor realized it was his old friend and neighbor, Dick Feller. As they drove away from the house with the "loot," Feller later related that flashing blue lights accompanied what looked like Baretta, Kojak, Jack Webb and all the cats on "Police Story" swarmed, arrested and incarcerated them. "I couldn't convince

Continued on page 58

Spend A Country Christmas With Olivia...



*Olivia
Newton-
John*

"A Country Christmas With Olivia." The hottest radio special of the season, and it's available to you for free exclusively in your market if you act now. Join Olivia and her guests, Ronnie Milsap, Kenny Rogers, Conway Twitty, Stella Parton, Charley Pride, Merle Haggard, Barbara Mandrell, and Eddie Rabbitt in a Country Christmas you'll never forget! Call Audio Stimulation at 213/466-5201.

MCA RECORDS

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DAVE & SUGAR

I'm Knee Deep In Loving You (RCA)

New adds include WHK, WGTO, WHN, WEAT, KHEY, WIXZ. Charted: 39-29 KENR, 40-30KFDI, debut 26 WSUN, debut 25 WWOK, 6-1 WIRK-FM, 28-19 WWVA, 23-16 WAME, 19-8 K-15, 25-18 KGA, debut 21 KJJJ, 30-18 KRMD, 28-21 KMPS, 33-24 WNYN, debut 30 WSLR, 38-22 KXRB, 28-22 KNIX.

MOE BANDY

She Just Loved The Cheatin' Out Of Me (Columbia) Added at KSON, WOKO. Chart action: Debut 29 KAYO, 21-16 KGA, 18-10 KJJJ, 27-21 WMC, 23-14 KRMD, 35-29 KLAC, debut 29 WPLO, 13-7 KCKN, 22-14 KMPS, 26-20 WKDA, debut 29 KUZZ.

CONWAY TWITTY

Georgia Keeps Pulling On My Ring (MCA)

New adds include KLAC, WVMi, KLVI, WEAT, WPOR, WOKO, WFEC. Charted: debut 27 WSUN, debut 29 WUBE, 28-17 WWOK, 32-28 WIRK-FM, 31-27 KSON, 33-24 KRMD, 30-24 WLOL, 35-25 WNYN, debut 28 WSLR, 38-23 KIDN, 20-11 WMC, 35-24 KENR, 26-20 WPLO. Strong phones in many areas.

KENNY ROGERS

Sweet Music Man (UA)

Chart action: debut 25 WSUN, 27-16 WHOO, 13-8 WKDA, 18-10 KFTN, 28-23 KGBS, 34-22 KIKK, 17-12 WPLO, 20-14 WUNI, 33-23 KENR. New adds include KAYO, WCAW, WWJO, CFGM, KRMD. Good request action reported.

NEW & ACTIVE

RAY PRICE "Born To Love Me" (Columbia) Added at WINN, WAME. Charted: 35-20 KFDI, 31-23 KSO, 12-9 KAYO, 17-10 WONE, 20-13 KRMD, 29-23 WLOL, 39-20 KXRB, 20-14 KFGO, 26-19 WMC, 33-28 KGBS, 30-24 WPLO.

BOB LUMAN "The Pay Phone" (Polydor) Chart action: 20-14 WGTO, 28-19 WUBE, 39-20 KSO, 15-7 WWVA, 30-24 KGA, 37-25 WONE, 21-14 WKDA, 23-18 WMC, 32-27 KGBS. Added at WSLR, WBAP.

DICKEY LEE "Peanut Butter" (RCA) Added at WKDA. Charted: 21-12 WSUN, 30-25 WAME, 22-11 KJJJ, 36-24 WONE, 30-23 WSLR, 36-25 KIDN, 39-30 KGBS, 27-19 KENR, 31-19 KIKK, 21-14 WPLO.

VERN GOSDIN "Mother Country Music" (Elektra) New adds include KFGO, WSUN, KRMD, WFEC. Charted: debut 27 WWOK, 31-23 WHOO, debut 30 KAYO, 40-27 KXRB, 27-21 WXOR, 35-27 KNIX, debut 25 WPLO.

RONNIE MILSAP "What A Difference You've Made In My Life" (RCA) Added by more than 40 percent of our reporting stations first week. Some include KNIX, KEED, KSON, WNYN, WUBE, KSO, WSUN, WSM, WFEC, KLAC, KCKN, WAME, WCAW, KENR, WITL and others.

ELVIS PRESLEY "My Way" (RCA) A "Most Added" record. Some new adds include KSON, WFNC, WSM, WIL, KCKC, KNIX, KLAC, KNEW, KUZZ, WITL, KIKK. Charted: debut 25 KERE, debut 14 WHN, 34-18 WIXZ, debut 22 K-15, 15-11 WPLO, 34-22 WFEC.

MICKEY GILLEY "Chains Of Love" (Playboy) A "Most Added" record for 3 consecutive weeks. New adds include KAYO, KGA, KTOM, WDEE, KSO, WSUN, KLVI, WHN, WSM, WXOR, WCAW, CKLW-FM, WONE and others.

JERRY LEE LEWIS "Middle Age Crazy" (Mercury) Starting to get good phone response. Charted: 36-27 WWVA, 34-26 KNIX, debut 26 WPLO. Added at KAYO, KLAC, WNYN, WHK, WSUN, WIRK-FM, KNEW, KGBS, WUBE, WONE, KHAK, WSLR, KFGO and others.

JOHNNY PAYCHECK "Take This Job And Shove It" (Epic) A "Most Added" record. Chart action: 12-6 WDAF, 39-26 WAME, debut 30 KRMD, 39-28 K-15. Adds include KSON, KMPS, KHAK, WNYN, KSO, WHOO, WMC, WBAP, WHN, WWVA, WFEC, KYNN.

JOHNNY RODRIGUEZ "Savin' This Love Song For You" (Mercury) Added at KLAC, KGBS, WONE, WAME, WOKO, WEAT, WLOL, KHAK, KCKN, WBAP, KRZY and more. Charted: 27-21 KGA, debut 29 KJJJ.

REX ALLEN, JR. "Lonely Street" (WB) Gained strongly in all regions. Some adds include KBET, KUZZ, WNYN, WGTO, WHOO, WPOR, WMAQ, KHAK, WMC, WWOL, WFEC, WJQS, KWMT, WXOR, and others.

GARY STEWART "Quits" (RCA) Added at KGBS, WDEE, KSO, KRMD, WMC, WBAP, WPOR, KCKN, KWMT, KHEY. Charted: 26-21 WWVA, 35-22 KIDN.

CONNIE SMITH "I Just Want To Be Your Everything" (Monument) Charted: 26-22 KAYO. Adds include KERE, KGA, KRZY, KTOM, WLOL, KCKN, WITL, KWMT, KLVI, KIKK, WEAT, WCAW, WWVA.

JOHNNY CASH "After The Ball" (Columbia) Added at KNEW, WDEE,

Radio & Records COUNTRY AIRPLAY/40

November 11, 1977

TWO WEEKS AGO	LAST WEEK		
6	2	①	WAYLON JENNINGS/Wurlitzer Prize/Lookin' For A Feeling (RCA)
5	1	2	C.W. McCALL/Roses For Mama (Polydor)
4	4	③	CHARLEY PRIDE/More To Me (RCA)
8	5	④	LINDA RONSTADT/Blue Bayou (Asylum)
9	3	5	MERLE HAGGARD/From Graceland To The Promised Land (MCA)
10	9	⑥	DONNA FARGO/Shame On Me (WB)
3	7	7	LARRY GATLIN/Love Is Just A Game (Monument)
25	15	⑧	DOLLY PARTON/Here You Come Again (RCA)
1	8	9	DON WILLIAMS/I'm Just A Country Boy (ABC/Dot)
2	6	10	KENDALLS/Heaven's Just A Sin Away (Ovation)
16	13	⑪	JACKY WARD/Fools Fall In Love (Mercury)
21	17	⑫	BILL ANDERSON/Still The One (MCA)½
23	16	⑬	TAMMY WYNETTE/One Of A Kind (Epic)
12	12	14	CRISTY LANE/Let Me Down Easy (LS)
30	20	⑮	DEBBY BOONE/You Light Up My Life (WB)
15	14	16	WILLIE NELSON/You Ought To Hear Me Cry (RCA)
11	11	17	BARBARA MANDRELL/Hold Me (ABC/Dot)
7	10	18	JOHN WESLEY RYLES/Once In A Lifetime Thing (ABC/Dot)
18	18	19	JANIE FRICKE/What're You Doing Tonight (Columbia)
-	34	⑳	DAVE & SUGAR/I'm Knee Deep In Loving You (RCA)
40	33	㉑	MARTY ROBBINS/Don't Let Me Touch You (Columbia)
31	27	㉒	MEL STREET/Close Enough For Lonesome (Polydor)
37	25	23	JIMMY BUFFETT/Changes In Latitudes, Changes In Attitudes (ABC)
20	24	24	JERRY REED/East Bound And Down (RCA)
-	38	㉔	MOE BANDY/She Just Loved The Cheatin' Out Of Me (Columbia)
32	30	26	TOMMY OVERSTREET/This Time I'm In It For The Love (ABC/Dot)
-	39	㉖	CONWAY TWITTY/Georgia Keeps Pulling On My Ring (MCA)
-	31	㉗	JOHNNY DUNCAN/Come A Little Bit Closer (Columbia)
13	21	29	EDDIE RABBITT/We Can't Go On Living Like This (Elektra)
-	40	㉙	RAY PRICE/Born To Love Me (Columbia)
-	➔	㉚	KENNY ROGERS/Sweet Music Man (UA)
19	19	32	MERLE HAGGARD/A Working Man Can't Get Nowhere Today (Capitol)
14	22	33	MEL TILLIS/I Got The Hoss (MCA)
-	➔	34	BOB LUMAN/The Pay Phone (Polydor)
33	29	35	MEL McDANIEL/Soul Of A Honky Tonk Woman (Mercury)
-	➔	36	JOE STAMPLEY/Everyday I Have To Cry Some (Epic)
38	35	37	SAMMI SMITH/Days That End In "Y" (Elektra)
-	➔	38	DICKEY LEE/Peanut Butter (RCA)
17	23	39	LYNN ANDERSON/He Ain't You (Columbia)
-	➔	40	VERN GOSDIN/Mother Country Music (Elektra)

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRIES

WONE, WBAP, WPOR. Charted: 27-18 WIRK-FM, 24-17 KJJJ, 27-20 KRMD, debut 33 KCKC, 29-20 KFTN, 33-29 KNIX.

KENNY STARR "Hold Tight" (MCA) Some new adds include KBET, KAYO, KFDI, WHOO, KJJJ, KRAK, KHAK, WITL, WKDA, WSM.

BILLY "CRASH" CRADDOCK "The First Time" (ABC/Dot) Charted: debut 27 KCKC. Added at KERE, KBET, KGA, KYNN, WWOK, WIRK-FM, WXOR, KKYX, WWOL.

T.G. SHEPPHARD "Mister D.J." (WB) Added at KAYO, KGA, KFGO, KYNN, WITL, WWOK, WAME, WKDA, KIKK, KFTN, KGBS.

STELLA PARTON "Standard Lie Number One" (Elektra) Some new adds include KBET, KSON, KRAK, KNIX, CKLW-FM, WGTO, WIRK-FM, WXOR, WWVA.

LITTLE DAVID WILKINS "Agree To Disagree" (Playboy) Charted: 32-27 WHK. Added at KAYO, KSO, CKLW-FM, KHAK, WJQS, KHEY, WUNI, WPOR.

SUSIE ALLANSON "Baby, Last Night Made My Day" (WB) Some new stations include KBET, KGA, KMPS, KFGO, CKLW-FM, WXOR, WPOR, WCAW.

MARY KAY PLACE "Something To Brag About" (Columbia) Early adds include KCKC, KMPS, WLOL, WSM, KYNN, KCKN, WITL, KKYX.

Others Getting Significant Action

ED BRUCE "Star-Studded Nights" (Epic) Early adds include KRAK, KRDI, WMUS, WITL, and WHOO.

BRUSH ARBOR "Get Down Country Music" (Monument) Added at KRAK, WEAT, WPOR, and WCAW.

CATES SISTERS "I'll Always Love You" (Caprice) Charted: 28-22 WAME, 36-29 WLOL. Added at WPOR.

HELEN CORNELIUS "Lincoln Audrey" (RCA) Some new adds include KFDI, KFGO, WJQS.

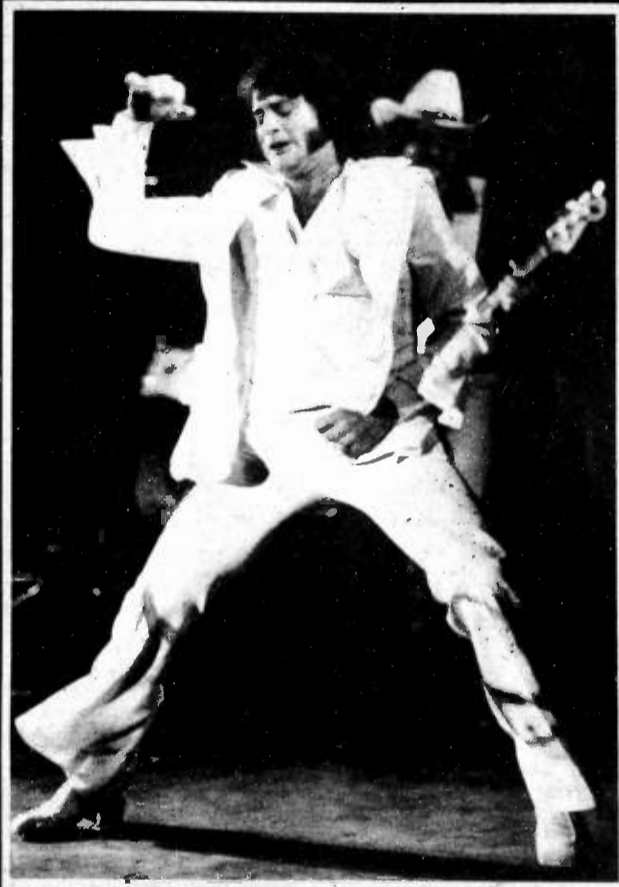
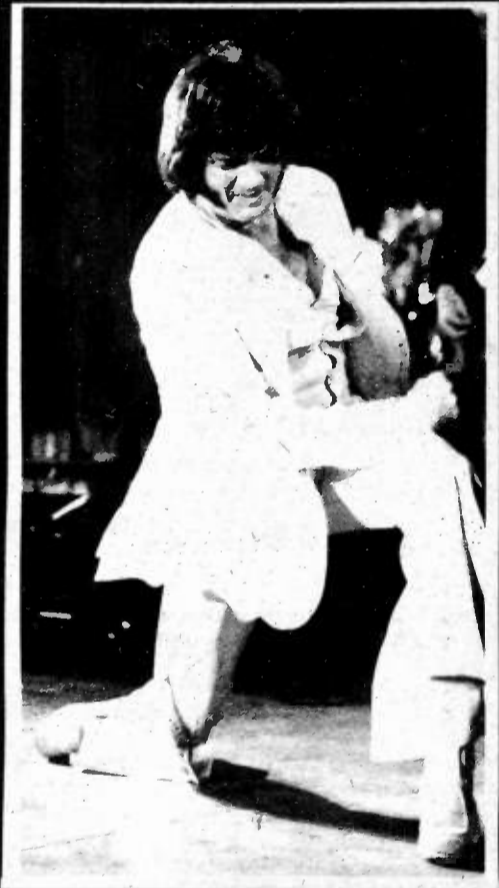
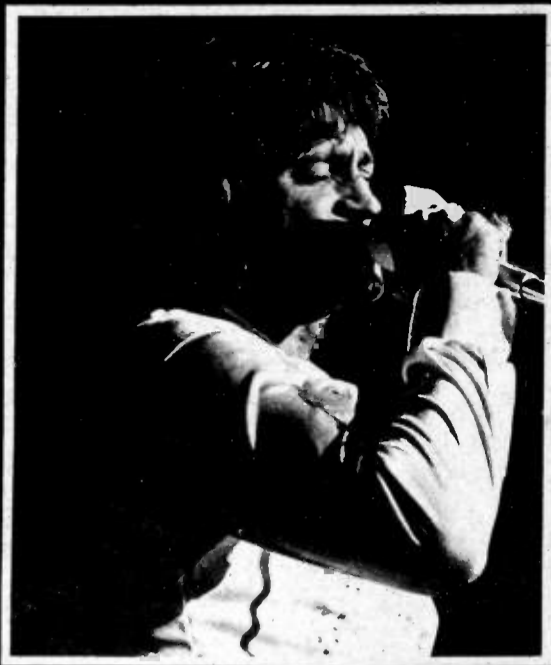
DOTTSY "It Should Have Been Easy" (RCA) Gained in all regions. New adds include KIDN, WMUS, KJJJ, WGTO, WAME, WSM, WWOL.

Most Added

- RONNIE MILSAP
What A Difference... (RCA)
- JOHNNY PAYCHECK
Take This Job & Shove It (Epic)
- MICKEY GILLEY
Chains Of Love (Playboy)
- ELVIS PRESLEY
My Way (RCA)
- JERRY LEE LEWIS
Middle Age Crazy (Mercury)

Most Requested

- 1 DEBBY BOONE (WB)
- 2 C.W. McCALL (Polydor)
- 3 JOHNNY PAYCHECK (Epic)
- 4 LINDA RONSTADT (Asylum)
- 5 WAYLON JENNINGS (RCA)
- 6 MERLE HAGGARD (MCA)
- 7 DOLLY PARTON (RCA)
- 8 DAVE & SUGAR (RCA)
- 9 KENDALLS (Ovation)
- 10 JOHNNY DUNCAN (Columbia)



ROY HEAD

One of the most dynamic, charismatic performers in our business, with a growing hit record of gigantic proportions.

A great voice... a beautiful ballad with #1 female requests everywhere played!

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personal management
LEE SAVAGGIO

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TULSA NASHVILLE LOS ANGELES

Radio & Records

Country Regional Adds

Table with columns for West, Midwest, East, and South, listing radio stations and their respective country music artists.



WJVA DOES BANG-UP JOB—As part of their Country Music Month promotion WJVA/South Bend, Ind., took part in the demolition derby at South Bend Motor Speedway. Newsman Steve "Fireball" Highsmith drove the "Big Brown Country Bruiser" for the station. Highsmith is pictured having a "smashing" good time.

Others Getting Significant Action

Continued from page 54
FREDDY FENDER "Think About Me" (ABC/Dot) Added at KGBS, KENR, and WUNI.
RAY GRIFF "Raymond's Place" (Capitol) Charted: debut 30 WWOK. Added at KWMT, KRMD and others.
FREDDIE HART "The Search" (Capitol) New adds include WEAT, KKYX, WPIK and more.
ROY HEAD "Come To Me" (ABC/Dot) Regional activity mostly Midwest and South. Added at KWMT. Charted: 32-25 KRMD, 12-8 KCKC, 29-17 WXOR, number one KENR, number one KIKK.
DON KING "I Must Be Dreaming" (Con Brio) Added at WONE, WMC. Chart action: debut 28 KMPS, 34-26 WHBF.
HANK SNOW "Breakfast With The Blues" (RCA) Added at KBET, KJJJ, and KRAK.
JERRY WALLACE "I'll Promise You Tomorrow" (BMA) New adds this week include KNIX, WJQS, and WPIK.



HALL HITS IN FLORIDA—Program Director Barry Grant, of WIRK-FM/West Palm Beach, interrupted a recent Tom T. Hall concert to present him with a plaque of appreciation for the RCA Records artist's work as the National Chairman of the "Be Kind To Animals Association."

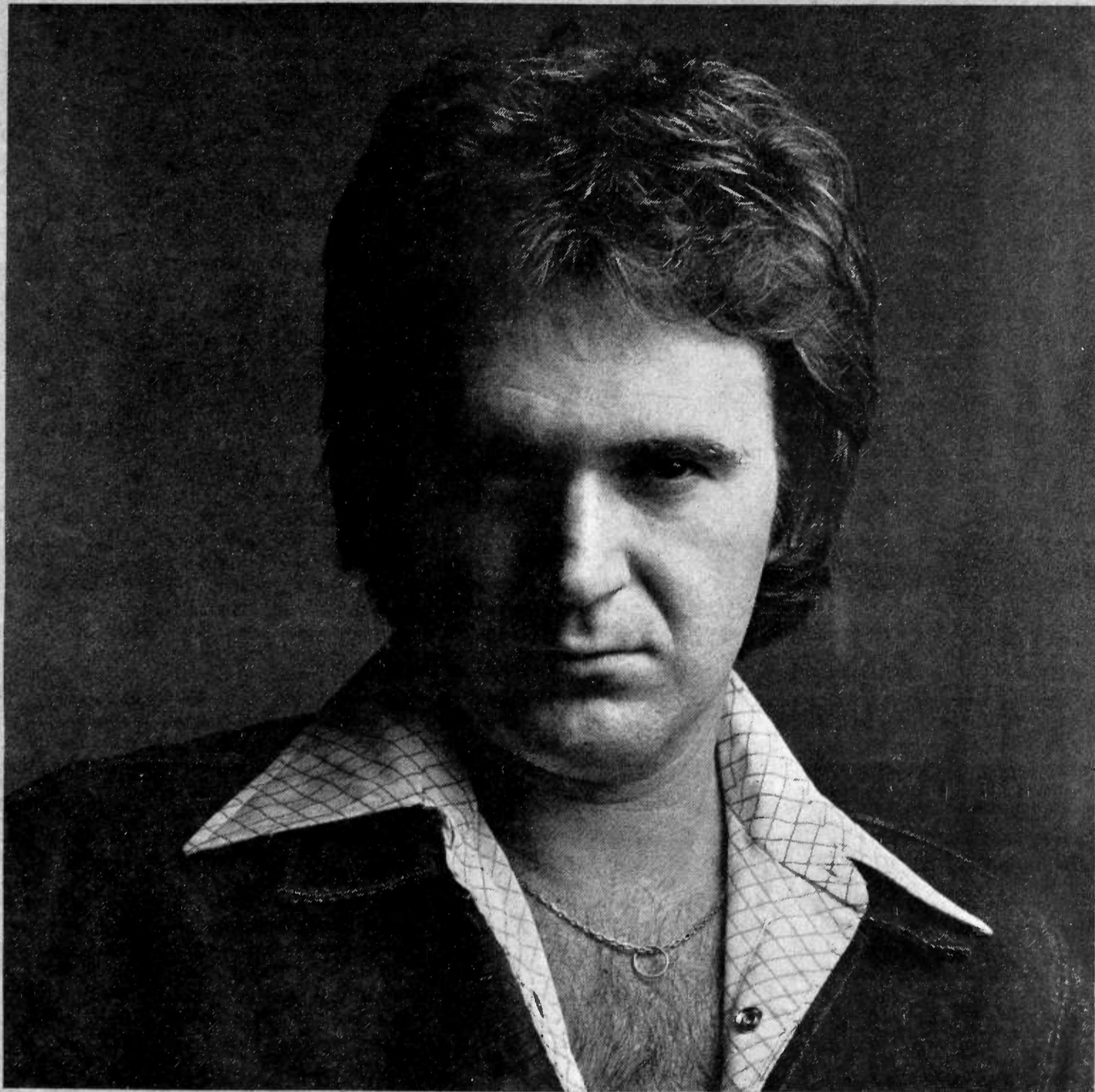
Country Albums

Album cuts receiving airplay and activity:
LYNN ANDERSON (Columbia): "We Got Love" "Angel In Your Arms"
ANDERSON & TURNER (MCA): "Way Ahead Of You"
BRUSH ARBOR (Monument): "Get Down Country Music"
BOBBY BORCHERS (Playboy): "All That's Good In Life" "Lunchtime Lovers" "Shawn" and "There's More To Her Than Meets The Eye"
BROWN & CORNELIOUS (RCA): "Here Today And Gone Tomorrow" "It Takes So Long" "Ready To Take My Chances" and "Between A Man And A Woman"
DONNA FARGO (WB): "Loving You" and "Gone At Last"
FREDDY FENDER (ABC/Dot): "Love Rules The Heart"
CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You"
DAVE & SUGAR (RCA): "Got Leavin' On Her Mind"
LARRY GATLIN (Monument): "Kiss It All Goodbye" "I Just Wish You Were Someone I Loved"
TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and "Little Green Flowers"
MERLE HAGGARD (MCA): "Heartbreak Hotel" and "Are You Lonesome Tonight"
FREDDIE HART (Capitol): "Stronger & Stronger" "The Search"
GEORGE JONES (Epic): "I Love You So Much"
KENDALLS (Ovation): "Don't Let Me Cross Over"
BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin'" and "Lovers, Friends & Strangers"
RONNIE MILSAP (RCA): "Crystal Fallin' Rain" "No-one Will Ever Know"
OAK RIDGE BOYS (ABC/Dot): "Freckles" and "Let Me Be The One"
DOLLY PARTON (RCA): "Lovin' You" "Cowgirl & The Dandy" "Me & Little Andy"
MEL TILLIS (MCA): "What Did I Promise Her Last Night"
CONWAY TWITTY (MCA): "Judge Of Heart" and "Talkin' Bout You"
GENE WATSON (Capitol): "Cowboys Don't Get Lucky"

Active Re-Currents
RONNIE MILSAP/It Was Almost Like A Song (RCA)
CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
ELVIS PRESLEY/Way Down/Pledging My Love (RCA)
KENNY ROGERS/Daytime Friends (UA)
KENNY ROGERS/Lucille (UA)
WAYLON JENNINGS/Luckenbach, Texas (RCA)
EDDIE RABBITT/Can't Help Myself (Elektra)
OAK RIDGE BOYS/Y'all Come Back Saloon (Columbia)
DAVE & SUGAR/That's The Way Love Should Be (RCA)
JERRY REED/East Bound And Down (RCA)

“MR. DJ”

WBS 8490



TG, The Good Sheppard

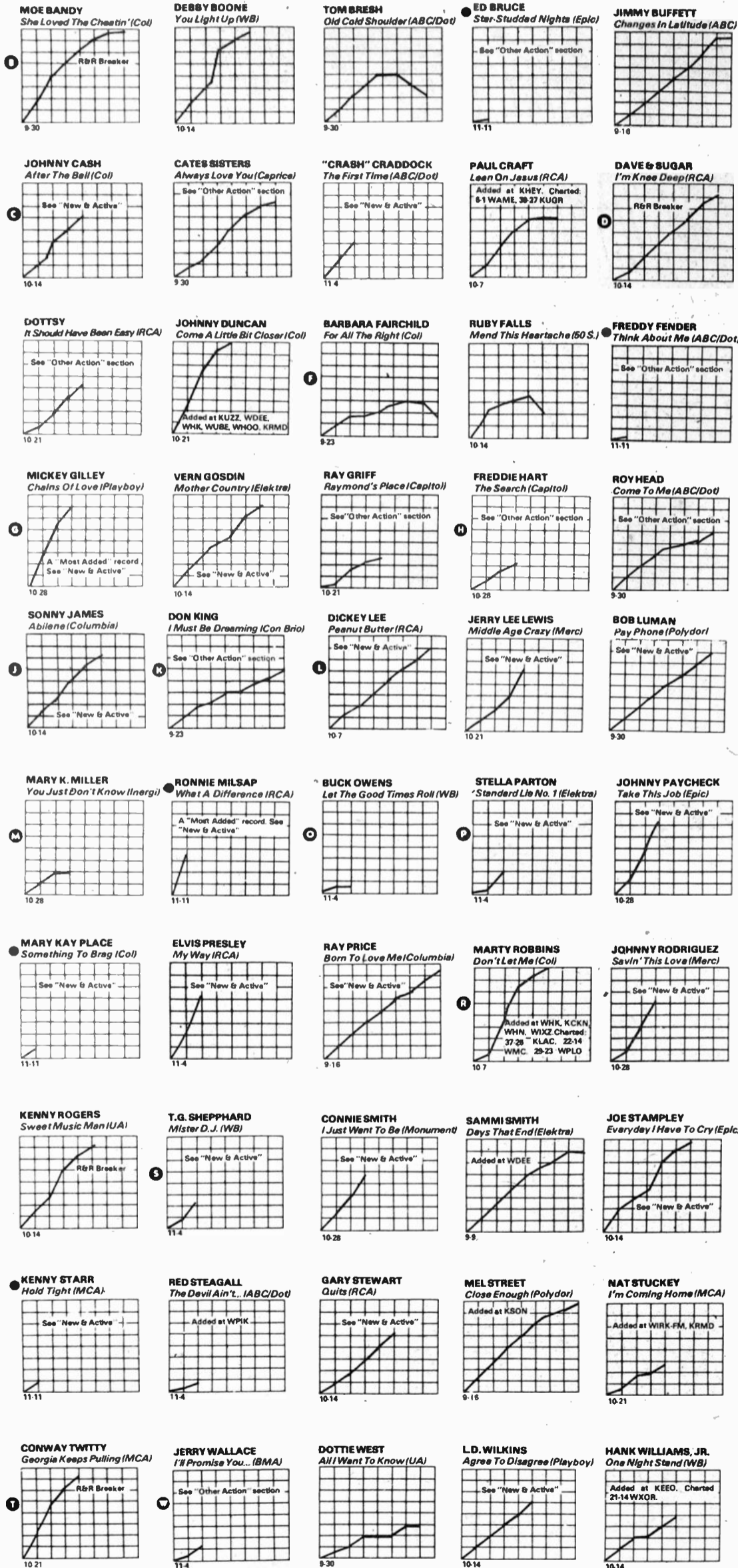
Produced by T.G. Sheppard and Jack Gilmer for Warner-Curb Records



Now coming at you on Warner Country

COUNTRY SINGLES

New entries circled in letters indicate alphabetical order



TWITTY'S BIRD IN BALTIMORE—Pictured during a recent concert appearance in Baltimore is (left to right) Frank Felce, MCA Records; Conway Twitty; Lisa Key, WPOC-FM air personality; and Ed Keeland, Branch Manager for MCA.

Biff Collie

Continued from page 52

them it was my house. They said I didn't look like the type to own two houses." Dick was charged with driving under the influence, and spent the night in jail. Court date was set for next Thursday. And what would you expect a hit songwriter to do while drying out in the drunk tank? He wrote a song...called "Poor Richard's Blues"; true to the philosophy expressed in another Feller hit song, "Makin' The Best Of A Bad Situation."...CARL PERKINS was reminiscing the other day on the set of the JOHNNY CASH Christmas show here, about the early days in Memphis music. Perkins joins Cash, ROY ORBISON and JERRY LEE LEWIS to relive those memories of Memphis, 1955. "None of us knew then we were starting something that would change the course of American Musical History, but we could feel the excitement. The kids back then told us something. You could feel it." Orbison, Perkins, Cash and Jerry Lee recreate the Sun Records' scene as part of Cash's Christmas memories. ROY CLARK, in another segment of the show, joins Cash to rebuild, in their minds, those Christmases when GENE AUTRY was their hero. The STATLER BROTHERS and THE CARTER FAMILY are on the talent roster of this one, too. Could be Cash's best Christmas show yet. It'll be seen on CBS-TV, November 30.

SHELBY WINS AGAIN: In U.S. District Court in Nashville last week, SHELBY SINGLETON agreed to pay \$45,000 to RCA Corporation as part of a settlement of charges stemming from his release of that album, "Elvis Presley - The Sun Years." However, according to the settlement, he will be allowed to keep an estimated \$600,000 which the album grossed during the two weeks after Presley's death. In court, Singleton maintained that the album was a historical documentary rather than a musical release. The excerpts of the masters used in the LP were involved in RCA's purchase of the Presley Sun masters. Insiders here say that Shelby has something else up his sleeve yet to be pulled out. Stay tuned for the next court episode of Nashville's "Most Sued Music Man For 1977."

AIRLINES: KENNY PRICE, formerly the "300 Pound Round Mound of Sound," who lost nearly 100 lbs., is a handsome, dapper male lead in the new SAM LUVULLO-produced "Hee Haw Honeys."...BILLY CARTER was seen driving a beer truck down the streets of Nashville the other day. It was HIS beer

truck! He was here filming commercials for the new beer that bears his name...ROBERT REDFORD will star in "A Place To Come To," a movie based on the novel of celebrated novelist ROBERT PENN WARREN, to be filmed in Nashville and the Mid-South this winter. Producer-Director SIDNEY POLLACK is here now scouting for site locations...Tennessee Senator HOWARD BAKER forwarded a request in writing to the office of Postmaster General to have Elvis Presley commemorated on a postage stamp. Baker received a reply a few days later as follows: "Presley will not be eligible for consideration for a commemorative stamp until 1987."...Rock star NEIL YOUNG spent last week in Music City recording. (His first time in Nashville studios.)...DEBBIE PETERS, daughter of super-songwriter BEN PETERS and his wife JACKIE, signed with RCA and cut her first session with producer ROY DEAN... More next week from Music City U.S.A.....



**EXTRA!
EXTRA!**
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Send your station's news, photos, etc. to

Radio & Records
News Desk
6430 Sunset Blvd.,
Suite 1221
Hollywood, Calif. 90028

Black & white photos, please!

"Hold Tight"

MCA-40817

...the new single, new sound from

Kenny Starr

station's that's "holding on..."

Added At:

WPIK	WTOD	KKEE	WBAM	WSM	KJJJ	KPRB
WWOL	WITL	KSJB	WPNX	WIVK	KRAK	KRGO
WNYS	WNRS	KFGO	WJAZ	KEBC	KBET	KSOP
WSEN	WWKQ	KFDI	WPAP-FM	KBUC	KAYO	KOYN
WGNA	WYTL	WHOO	WMTS	WYNK	KMO	
WTLB-FM	WGEE	WYDE	WKDA	WJQS	KRDR	

Produced by Jerry Crutchfield

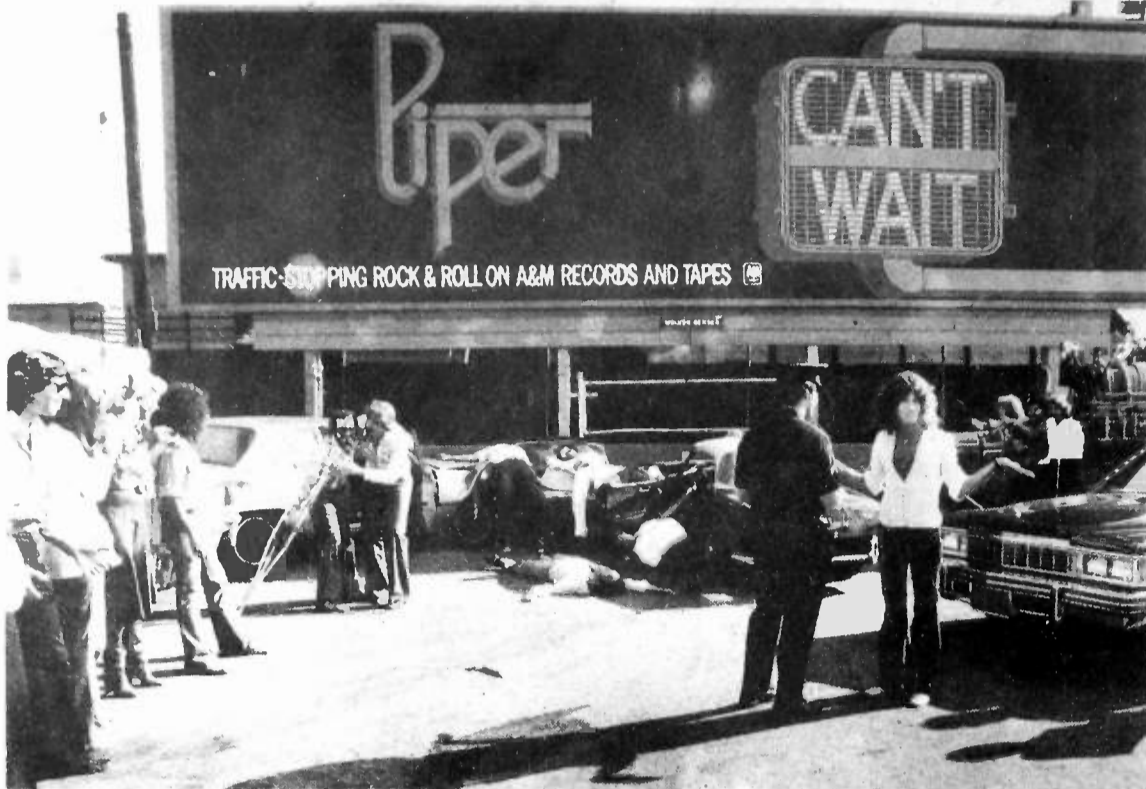


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United Talent, Inc.

MCA RECORDS

THE PICTURE PAGE

Piper Causes Traffic Scam



A&M staffers, Aucoin personnel and a variety of Los Angeles radio people just couldn't wait for the most recent Piper album, "Can't Wait." Pictured above, at the scene of the accident (in front of A&M's headquarters) are, from left, a be-crutched Jimi Fox, Program Director, KTNQ; helped by Pete Molica, A&M Assistant National Promotion Director; Aucoin personnel atop cars Rick Aliberte and Alan Miller; flat on the ground Bernie Grossman, A&M National Director of Singles; semi on the ground Ernie Campagne; Billy Squier, lead singer of Piper being questioned by the local authorities; and, taking it all in are A&M's Jordan Harris, Senior Product Manager; Bob Garcia, Artist Relations Director; and Jeff Ayeroff, Director, Creative Services.

Tillis Gets Vegas Notion



Recording artist Mel Tillis made his first Las Vegas appearance at the Frontier Hotel recently, and was greeted with SRO crowds. Tillis, with the Statesiders and Barbara Fairchild, were welcomed by press and Strip personalities. Shown with Mel at the fete are (left to right) Barbara Fairchild; Sahara Hotel headliner Joey Heatherton; and Walter Kane, Director of Entertainment for the Howard Hughes Hotels.

Nelson In Nashville



Epic recording artist, Rick Nelson played to four SRO Exit/In audiences recently. Pictured with Nelson backstage are: CBS Records Producer, Billy Sherrill; CBS Records Marketing Vice President Nashville, Rick Blackburn, and Buddy Killen, President, Tree International.

Red Hot Private Stock Celebration



Following the debut of Robert Gordon and Link Wray at the Whisky in Los Angeles, the pair were congratulated by (L-R): Joshua Blardo, Private Stock National Album Promotion Director; Scott Kranzberg, St. Louis Promotion for Pickwick Distributors; Jan Walner, Private Stock, L.A. Local Promotion; Robert Gordon; Bob Burch, National Program Director for Century Broadcasting; Link Wray; Marty Goldrod, Private Stock West Coast Promotion Director; Richard Gottehrer, Robert Gordon's producer.

ABC Respects Laws



Pictured at a luncheon honoring Eloise Laws for her Initial release for the label and her producer Linda Creed are, from left to right, standing: Bruce Wayne, Far Out Productions; Corb Donohue, National Director of Artist Development, ABC; Steve Gold, Far Out Productions; Eloise Laws; Barry Grieff, Vice President of Marketing and Creative Services, ABC; Linda Creed, producer; Jerry Goldstein, Far Out Productions; and sitting; Steve Diener, President, ABC; and Steve Epstein, Far Out Productions.

Wings "Mull" It Over



Wing members Denny Laine, Linda and Paul McCartney are seen in Scotland filming a promotional film to be used in conjunction with the release of their new Capitol single "Mull Of Kintyre/Girls' School." The single, recorded in Scotland, has just been released.

POP/ADULT SINGLES

New entries. Circled letters indicate alphabetical order.

THE BABYS
Isn't It Time (Chrysalis)
See New & Active
10-21

CHARLENE
I've Never Been (Prodigal)
10-7

FLOWER
Run To Me (UA)
See New & Active
11-11

DAN HILL
Sometimes When We (20th)
Add WGY, WJAK
11-4

OLIVIA NEWTON-JOHN
Honestly Love You (MCA)
Check New & Active
10-28

AL MARTINO
The Next 100 Years (Capitol)
Check New & Active
11-4

KENNY NOLAN
My Eyes Get Blurry (20th)
10-14

ELVIS PRESLEY
My Way (BCA)
See New & Active
10-21

LINDA RONSTADT
It's So Easy (Asylum)
Catching up with 'Bayou'
10-14

PAUL SIMON
Slip Sliding (Col)
Check New & Active
10-7

DONNA SUMMER
I Feel Love (Casablanca)
10-7

BOB WELCH
Sentimental Lady (Capitol)
10-21

P.R. BATTLE
Redlo Loves You (A&M)
Add WKIO
11-4

CROSBY, STILLS & NASH
Fair Game (Atlantic)
Add WAKR, KCRA
10-7

ART GARFUNKEL
Crying In My Sleep (Col)
Add WAKR
9-9

HOT
The Right Feeling (Big Tree)
10-12

TOM JONES
What A Night (Epic)
10-28

JOHNNY MATHIS
Hold Me, Thrill Me (Col)
9-23

HELEN REDDY
The Happy Girls (Capitol)
10-14

DIANA ROSS
Getting Ready... (Motown)
Check New & Active
10-28

SPINNERS
Heaven On Earth (Atlantic)
9-2

JAMES TAYLOR
Your Smiling Face (Col)
10-14

BARRY WHITE
It's Ecstasy (20th)
10-14

BOBBY VINTON
All My Today's (ABC)
11-4

STEVE WUNDER
As! Motown
See New & Active
11-4

ABBA
Money, Money (Atlantic)
10-7

ALESSI
Oh Lori (A&M)
9-16

BAY CITY ROLLERS
The Way I Feel (Arista)
10-7

JACKIE DeSHANNON
Don't Let The Flame (Amherst)
See New & Active
10-7

ANDY GIBB
Loves Is Thicker (RSO)
See New & Active
11-4

MARVIN HAMLISCH
Bond 77 (UA)
9-16

E. HUMPERDINCK
Lover's Holiday (Epic)
9-23

WAYLON JENNINGS
Wurlitzer Prize (RCA)
Add WGGG
10-7

LOBO
Afterglow (WB)
Check New & Active
11-11

DOROTHY MOORE
I Believe You (Malaco)
10-28

GENE PITNEY
It's Over (Epic)
Add WBAL, WYMC
11-11

PLAYER
Baby Come Back (RSO)
See New & Active
10-14

KENNY ROGERS
Sweet Music Man (UA)
10-14

WHAG/HAGERSTOWN
Elvis
Frankie Valli
Dolly Parton
Thelma Houston
Helen Reddy
Kenny Rogers
Linda Ronstadt
"Easy"
HOTTEST
Elvis
Linda Ronstadt
"Blue"
Chicago
Debbie Boone

WCHV/CHARLOTTEVILLE
Bob Welch
Beats
Rod Stewart
Stevie Wonder
Andy Gibb
Carole King
HOTTEST
Crystal Gayle
Rita Coolidge
Bee Gees
Fleetwood Mac
Linda Ronstadt
"Easy"
Steve Miller

WBYR/CHICAGO
No Adds
HOTTEST
Debbie Boone
Crystal Gayle
Rita Coolidge
Chicago
Judy Collins

WNO/CHICAGO
No Adds
HOTTEST
Debbie Boone
Donna Summer
Eric Carmen
Fleetwood Mac

WLW/CINCINNATI
Dolly Parton
Fleetwood Mac
The Babys
HOTTEST
Debbie Boone
Chicago
Bee Gees
Linda Ronstadt
Judy Collins

WGAR/CLEVELAND
Bob Welch
Dolly Parton
Paul Simon
The Babys
HOTTEST
Debbie Boone
Linda Ronstadt
Crystal Gayle
Bee Gees
Firefall
Rita Coolidge

WJAK/JACKSON, TN
Bob Welch
Buckingham Nicks
Samantha Sang
Dan Hill
Andy Gibb
HOTTEST
Rita Coolidge
Bee Gees
Chicago
Dolly Parton
Linda Ronstadt
Bill Withers
Bay City Rollers

KMBZ/KANSAS CITY
Bill Withers
Don Williams
Lobo
Al Martino
Danny Davis
HOTTEST
Rita Coolidge
Linda Ronstadt
Barry Manilow
Firefall

WAKR/AKRON
B.J. Thomas
CS&N
Art Garfunkel
Fleetwood Mac
HOTTEST
Al Martino
Gadooks
Rita Coolidge
Linda Ronstadt
Bee Gees
Chicago
James Taylor
Jimmy Buffett
Seals & Crofts
Judy Collins

WHO/OAYTON
Samantha Sang
Flower
Marc Ruth
Harry Nilsson
HOTTEST
Oasis Soul
Rita Coolidge
James Taylor
Debbie Boone

KHOW/DENVER
Don Williams
Elvis
Samantha Sang
HOTTEST
Judy Collins
Debbie Boone
Linda Ronstadt
Barry Manilow
Chicago
Bee Gees

KOB/ALBUQUERQUE
England Dan
Jackie DeShannon
Paul Simon
HOTTEST
Linda Ronstadt
Debbie Boone
Rita Coolidge
Barry Manilow

WSB/ATLANTA
Donny & Marie
Al Martino
HOTTEST
Bee Gees
Shaun Cassidy
Donna Fargo
Hargus Robbins
Marvin Benefield

WBAL/BALTIMORE
Al Martino
Samantha Sang
Bay City Rollers
Gene Pitney
Bing Crosby

WCBM/BALTIMORE
Bob Welch
Dolly Parton
Diana Ross
Elvis
Jackie DeShannon
HOTTEST
Debbie Boone
Rita Coolidge
Chicago
Bee Gees

WEEI-FM/BOSTON
Rod Stewart
"Joking"
Seals & Crofts
Harry Nilsson
Oasis Loggins
"Eyes"
Leo Sayer
HOTTEST
Art Garfunkel
Paul Simon
Chicago
Bob Welch
Phoebie Snow
Rod Stewart
Stevie Wonder
Diana Ross
Crystal Gayle
Linda Ronstadt

WKIO/BOWLING GREEN
Elvis
Henry Mancini
Rains & Harris
P.R. Battle
Leif Garrett
Gladys Knight
"Sorry"
The Pets
"Fools"
M. Nightingale
Randy Edelman
HOTTEST
Frankie Valli
Barry Manilow
Debbie Boone
Doobies
Ronnie Milsap

WCR/CHARLOTTE, MI
Flower
C. W. McCall
Andy Gibb
Millie Jackson
Bob Welch
HOTTEST
Barry Manilow
Debbie Boone
Bee Gees

WBT/CHARLOTTE, NC
Seals & Crofts
Paul Simon
Carpenters
Player
HOTTEST
Debbie Boone
Crystal Gayle
Rita Coolidge
Chicago
Bee Gees

WCMB/HARRISBURG
James Taylor
Jackie DeShannon
HOTTEST
Debbie Boone
Firefall
Leif Garrett
Bee Gees
Rita Coolidge
Fleetwood Mac

KULF/HOUSTON
Elvis
Dolly Parton
HOTTEST
Debbie Boone
Linda Ronstadt
Judy Collins
Bee Gees
Donna Summer

WJAK/JACKSON, TN
Bob Welch
Buckingham Nicks
Samantha Sang
Dan Hill
Andy Gibb
HOTTEST
Rita Coolidge
Bee Gees
Chicago
Dolly Parton
Linda Ronstadt
Bill Withers
Bay City Rollers

WGAR/CLEVELAND
Bob Welch
Dolly Parton
Paul Simon
The Babys
HOTTEST
Debbie Boone
Linda Ronstadt
Crystal Gayle
Bee Gees
Firefall
Rita Coolidge

KDWN/LAS VEGAS
B.J. Thomas
Diana Ross
HOTTEST
Debbie Boone
Oasis Soul
Rita Coolidge
James Taylor

KKVK/LITTLE ROCK
No Adds
HOTTEST
Oasis Mason
Debbie Boone
Chicago
Fleetwood Mac
Player

KMPC/LOS ANGELES
Fleetwood Mac
Dave Mason
Firefall
HOTTEST
Debbie Boone
David Soul
Art Garfunkel
Linda Ronstadt
Fleetwood Mac
Barry Manilow

WHAS/LOUISVILLE
Stevie Wonder
Billy Joel
HOTTEST
Debbie Boone
Chicago
Bee Gees

WLVA/LYNCHBURG
Rod Stewart
Bob Welch
Andy Gibb
Stevie Wonder
Fran McDermott
Muench
HOTTEST
Jackie DeShannon
Diana Ross
Mary McCaslin
Debbie Boone

WYMC/MAYFIELD
Samantha Sang
Kenny Rogers
HOT
Gene Pitney
Leif Garrett
HOTTEST
England Oan

WFTL/FT. LAUDERDALE
Tom Jones
HOTTEST
Henry Mancini
Helen Reddy
"Around"
B.J. Thomas
Commodores
Linda Ronstadt
Rita Coolidge
Firefall
Bee Gees
Linda Ronstadt
Barry Manilow
James Taylor
Seals & Crofts
Carpenters

WOWO/FT. WAYNE
The Babys
Judy Collins
Paul Simon
Steve Miller
HOTTEST
Debbie Boone
Rita Coolidge
Meco
Carly Simon
Chicago
Linda Ronstadt

WGGG/GAINESVILLE
Diana Ross
Jackie DeShannon
Waylon
Lily Tomlin
HOTTEST
Linda Ronstadt
James Taylor
England Dan
Art Garfunkel
Bee Gees
Paul Simon
Oasis Mason

WAG/HAGERSTOWN
Elvis
Frankie Valli
Dolly Parton
Thelma Houston
Helen Reddy
Kenny Rogers
Linda Ronstadt
"Easy"
HOTTEST
Elvis
Linda Ronstadt
"Blue"
Chicago
Debbie Boone

WCMB/HARRISBURG
James Taylor
Jackie DeShannon
HOTTEST
Debbie Boone
Firefall
Leif Garrett
Bee Gees
Rita Coolidge
Fleetwood Mac

KULF/HOUSTON
Elvis
Dolly Parton
HOTTEST
Debbie Boone
Linda Ronstadt
Judy Collins
Bee Gees
Chicago
Carpenters

FMS7/PITTSBURGH
Diane Steinberg
Chic (DP)
HOTTEST
Debbie Boone
Crystal Gayle
Linda Ronstadt
Bee Gees
Rita Coolidge
Player
Chicago

WQV/SCHENECTADY
Diana Ross
Kenny Rogers
Dan Hill
HOTTEST
Paul Simon
Bob Welch
James Taylor
Elvis

WTAE/PITTSBURGH
No Adds
HOTTEST
Crystal Gayle
Linda Ronstadt
Debbie Boone
Rita Coolidge
Chicago
Bee Gees
Carly Simon
Charlie Rich

KEX/PORTLAND
Bob Welch
Gadooks
Dave & Sugar
Carpenters
"Smile"
Cindy Hansberry
HOTTEST
Carpenters
Linda Ronstadt
Bee Gees
Fleetwood Mac

KVI/SEATTLE
Bob Welch
Bay City Rollers
Stevie Wonder
HOTTEST
Paul Simon
Chicago
Linda Ronstadt
James Taylor
Oasis Mason
Barry Manilow
Bee Gees
Rita Coolidge

WDAE/TAMPA
Linda Ronstadt
"Easy"
Carpenters
B.J. Thomas
HOTTEST
Debbie Boone
Crystal Gayle
Chicago
Judy Collins

WIBW/TOPEKA
Elvis
Kenny Rogers
Lobo
HOTTEST
Debbie Boone
Barry Manilow
James Taylor
Linda Ronstadt
Chicago
B.J. Thomas

KRMG/TULSA
Fleetwood Mac
Elvis
Bob Welch
HOTTEST
Debbie Boone
Rita Coolidge
Bee Gees
Linda Ronstadt
Dolly Parton

KRKK/ROCK SPRINGS
Oasis
Gladys Knight
Tom Jones
Flower
Paul Nicholas
Player
HOTTEST
Carpenters
Bay City Rollers
Paul Simon
Chicago
Kenny Rogers

KUCR/SACRAMENTO
Elvis
CS&N
Diana Ross
Jackie DeShannon
HOTTEST
Debbie Boone
Bee Gees
Chicago
James Taylor
Linda Ronstadt
Paul Simon

WASH/WASHINGTON D.C.
Rod Stewart
The Babys
B.J. Thomas
HOTTEST
Debbie Boone
Bee Gees
Linda Ronstadt
Player

WATR/WATERBURY
Stevie Wonder
Olivia
Bobby Vinton
HOTTEST
Crystal Gayle
Bee Gees
Linda Ronstadt
Dave Mason
Paul Simon
Bob Welch

WJNO/WEST PALM BEACH
David Castle
Flower
Al Martino
Oasis Mason
Bob Welch
HOTTEST
Debbie Boone
Barry Manilow
Judy Collins

KAKE/WICHITA
Fleetwood Mac
Elvis
HOTTEST
Barry Manilow
Bee Gees
Chicago
Dave Mason
Jimmy Buffett
James Taylor
Dolly Parton

KNBR/SAN FRANCISCO
Diana Ross
Rod Stewart
HOTTEST
Debbie Boone
Leif Garrett
Linda Ronstadt
Bee Gees
Rita Coolidge
Barry Manilow

KSFO/SAN FRANCISCO
Bob Welch
Diana Ross
Player
Stevie Wonder

WSBA/YORK
Paul Simon
Dolly Parton
Bob Welch
Verde
HOTTEST
James Taylor
Paul Oatis

WHIZ/ZANESVILLE
Al Martino
Lobo
HOTTEST
Paul Simon
Flower
Gary Ogan
HOTTEST
Donna Summer
Dave Mason
Linda Ronstadt
Paul Simon

POP/ADULT

Radio & Records

POP/ADULT AIRPLAY / 40

November 11, 1977

TWO WEEKS AGO	LAST WEEK		
1	1	1	DEBBY BOONE/You Light Up My Life (WB/Curb)
2	2	2	RITA COOLIDGE/We're All Alone (A&M)
5	5	3	LINDA RONSTADT/Blue Bayou (Asylum)
4	4	4	BEE GEES/How Deep Is Your Love (RSO)
3	3	5	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
8	6	6	CHICAGO/Baby, What A Big Surprise (Columbia)
7	7	7	BARRY MANILOW/Daybreak (Arista)
9	9	8	JAMES TAYLOR/Your Smiling Face (Columbia)
6	8	9	FIREFALL/Just Remember I Love You (Atlantic)
16	11	10	ENGLAND DAN & J.F. COLEY/Gone Too Far (Big Tree)
12	12	11	SEALS & CROFTS/My Fair Share (WB)
13	13	12	JUDY COLLINS/Send In The Clowns (Elektra)
32	20	13	PAUL SIMON/Slip Slidin' Away (Columbia)
14	14	14	CARLY SIMON/Nobody Does It Better (Elektra)
10	10	15	JIMMY BUFFETT/Changes In Latitudes, Changes In Attitudes (ABC)
27	21	16	DOLLY PARTON/Here You Come Again (RCA)
23	17	17	PAUL NICHOLAS/Heaven On The Seventh Floor (RSO)
18	15	18	DAVE MASON/We Just Disagree (Columbia)
11	16	19	MECO/Star Wars (Millennium)
19	18	20	CARPENTERS/Calling Occupants Of Interplanetary Craft (A&M)
35	26	21	FLEETWOOD MAC/You Make Lovin' Fun (WB)
25	23	22	HELEN REDDY/The Happy Girls (Capitol)
15	19	23	ERIC CARMEN/She Did It (Arista)
30	29	24	CROSBY, STILLS & NASH/Fair Game (Atlantic)
24	24	25	ART GARFUNKEL/Crying In My Sleep (Columbia)
-	-	26	BOB WELCH/Sentimental Lady (Capitol)
29	27	27	DONNA SUMMER/I Feel Love (Casablanca)
22	25	28	JOHNNY RIVERS/Swayin' To The Music (Big Tree)
38	36	29	ELVIS PRESLEY/My Way (RCA)
-	-	30	LINDA RONSTADT/It's So Easy (Asylum)
31	31	31	DAVID SOUL/Silver Lady (Private Stock)
20	22	32	CAPTAIN & TENNILLE/Circles (A&M)
40	38	33	B.J. THOMAS/Still The Lovin' Is Fun (MCA)
39	37	34	JACKIE DeSHANNON/Don't Let The Flame Burn Out (Amherst)
-	40	35	KENNY ROGERS/Sweet Music Man (UA)
-	-	36	PLAYER/Baby Come Back (RSO)
-	-	37	DIANA ROSS/Getting Ready For Love (Motown)
-	39	38	ABBA/Money, Money, Money (Atlantic)
17	28	39	RONNIE MILSAP/It Was Almost Like A Song (RCA)
-	-	40	TOM JONES/What A Night (Epic)

Most Added:

- BOB WELCH
Sentimental Lady (Capitol)
- ELVIS PRESLEY
My Way (RCA)
- DIANA ROSS
Getting Ready For Love (Motown)
- B.J. THOMAS
Still The Lovin' Is Fun (MCA)
- STEVIE WONDER
As (Motown)

Hottest:

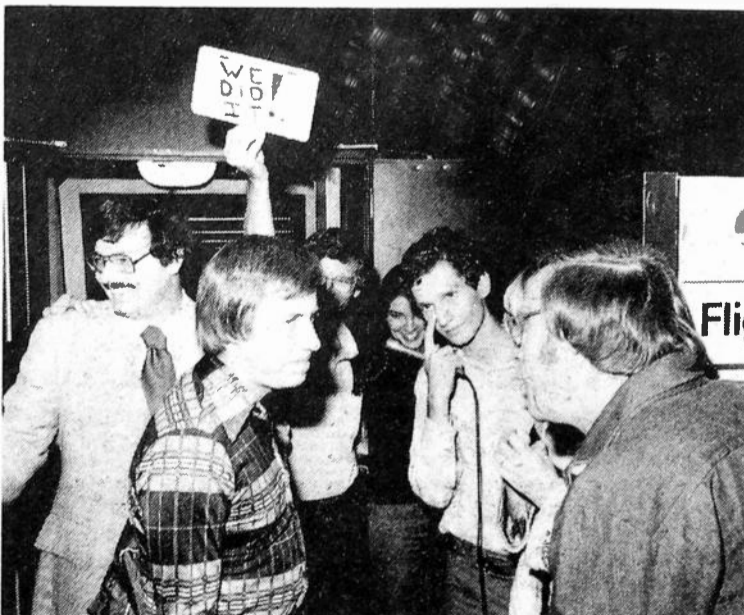
DEBBY BOONE
You Light Up My Life (WB/Curb)
Still topping the charts just about everywhere...scores 1-1 status at WSM, WDAE, FM97, WOWO, WBT, KMPC, WFDF, KSD, KRMG, WCMB, KUKI, WIND, WLW, KDOWN, 14RKO, WSIX, KBLF, WAKR, WFYR, WORG, WIBW, WGAR...also in hot rotation at KOB, WRIE, WCER, KGIL, WNEW, KCRA, KHOW, WJNO, KHNH, KJL, WHAS, WHIO, WTAE, WASH, KNBR, WHAG, WLVA and many more.

LINDA RONSTADT
Blue Bayou (Asylum)
Solid action in many markets...9-5 WSM, 18-13 WOWO, 3-3 FM97, 15-12 KSD, 8-5 KRMG, 12-8 WJAK, 10-8 WLW, 6-4 WATR, 2-2 KULF, 5-4 14RKO, 5-3 WMPS, 8-6 KBLF, 7-3 WAKR, 10-4 WORG, 12-4 WIBW, 3-2 WGAR plus hot rotation status at WGGGA, WHIZ, WLVA, WHAG, KNBR, WASH, WTAE, KOB, WRIE, KMPC, KVI, KGIL, WQUD, WNEW, KCRA, KEX, KHOW, KSL and others.

BEE GEES
How Deep Is Your Love (RSO)
Continues strong...7-5 WGAR, 12-9 WORG, 8-5 WAKR, 4-3 14RKO, 9-6 KULF, 6-4 WCHV, 4-3 WATR, 8-8 WLW, 3-2 WJAK, 22-12 KUKI, 12-9 WCMB, 5-4 KRMG, 10-7 KSD, 12-8 KMPC, 9-7 WBT, 3-3 WFTL, 8-5 FM97 and reporting hot at KAKE, KHOW, KEX, KCRA, WNEW, KGIL, WCMB, KVI, WRIE, WHAS, WTAE, WASH, KNBR, WGGGA.

Others Getting Significant Hot Reports:
CHICAGO/Baby What A Big Surprise (Columbia); RITA COOLIDGE/We're All Alone

(A&M); BARRY MANILOW/Daybreak (Arista); CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA); JUDY COLLINS/Send In The Clowns (Elektra);



The final chapter of WDAE's "Go For The Guinness" promotion is captured here at the Tampa Airport with the arrival of Tom Daren who appears to be puckered-up about the whole thing. The young man with the microphone, pointing to his right eye, is WDAE newperson Scott Waltermann. At right is station PD Chris Rethaus. Daren spent nearly three weeks flying to some ninety cities in order to gain entry into the Guinness Book of World Records.

NEW & ACTIVE

BOB WELCH

Sentimental Lady (Capitol)

Now realizing an excellent airplay spread...Adds include KSFO, KVI, WSBA, WLVA, WMPS, KBLF, KRMG, WJAK, WCHV, KEX, WBAL, WCER, WGAR, WJNO, WCBM.

ELVIS PRESLEY

My Way (RCA)

Adds include KHOW, KCRA, KGIL, WCBM, KAKE, KRMG, KULF, 14RKO, WIBW, WHAG, WKIQ.

DIANA ROSS

Getting Ready For Love (Motown)

Adds include WFDF, KSD, KDOWN, WGGGA, KNBR, WRIE, KSFO, KCRA, WGY, WCBM.

B.J. THOMAS

Still The Lovin' Is Fun (MCA)

Add WDAE, WQUD, WASH, WORG, KDOWN, WAKR, KUKI, WFDF.

STEVIE WONDER "As" (Motown) Add KVI, KSFO, WHAS, KBLF, WCHV, WATR, KGIL, KHNH.

JACKIE DeSHANNON "Don't Let The Flame Burn Out" (Amherst) Add WCBM, KCRA, KOB, WLVA, WGGGA, 14RKO, WCBM.

ANDY GIBB "Love Is Thicker Than Water" (RSO) Add WTMJ, WCER, WLVA, WHIZ, WCHV, KHNH, WJAK.

AL MARTINO "The Next Hundred Years" (Capitol) Add WNEW, WSB, WJNO, KMBZ, WHIO, WSIX, WHIZ.

ROD STEWART "You're In My Heart" (WB) Add WTMJ, WASH, KNBR, WLVA, WCHV, KUKI.

DOLLY PARTON "Here You Come Again" (RCA) Add WGAR, WSBA, WHAG, KULF, WLW, WCBM.

SAMANTHA SANG "Emotion" (Private Stock) Add KHOW, WYMC, KGIL, WBAL, WHIO, WJAK.

THE BABYS "Isn't It Time" (Chrysalis) Add WOW, WLW, WASH, KBLF, WGAR.

PAUL SIMON "Slip Sliding Away" (Columbia) Add KOB, WBT, WOWO, WSBA, WGAR.

FLEETWOOD MAC "You Make Lovin' Fun" (WB) Add KMPC, WLW, KRMG, KAKE, WAKR.

LOBO "Afterglow" (WB) Add WSB, KMBZ, WHIZ, WIBW.

OLIVIA NEWTON-JOHN "I Honestly Love You" (MCA) Add KGIL, WORG, WATR, KRKK.

TOM JONES "What A Night" (Epic) Add WFTL, WFDF, KRKK.

KENNY ROGERS "Sweet Music Man" (UA) Add WGY, WHAG, WYMC.

LINDA RONSTADT "It's So Easy" (Asylum) Add WDAE, WFDF, WHAG.

PLAYER "Baby Come Back" (RSO) Add KSFO, WBT, KRKK.

Mike Kasabo



KEX/Portland having very good success with the Carpenters album cut "Sweet Sweet Smile." Reaction has been so strong that Bob Swanson, MD, moved that cut into their hottest rotation.

The Beatles release "Girl" went right on WCHV, WATR.

We note some early action on the new Sammy Davis Jr. record "I Can Do That." It's from the smash play "A Chorus Line." It's getting good reaction at WMAL and WHAG.

Jackie DeShannon continues to pick up real solid airplay support with her Amherst release "Don't Let The Flame Burn Out."

The Gadzooks version of "Radio Loves You" picked up play at WHIO and KEX, while P.R. Battle went on WKIQ.

Leif Garrett's version of the old Dion smash "Runaround Sue" went right on WYMC, WORG and WKIQ.

Larry Gatlin is currently scoring big on the Country charts with "Love Is Just A Game." Several Pop/Adult's have now picked up on it including WCCO, WBAL, WIOD, WTMJ and others...it might be one to watch.

Another one from the Country side that's starting to show signs is the Kendalls record "Heaven's Just A Sin Away" with new airplay support from WNEW, WCCO, KMPC and others.

Al Martino's latest "The Next Hundred Years" is off to his best start in quite some time...check New & Active for latest key play.

Olivia Newton-John continues to get play on the re-release of "I Honestly Love You."

Harry Nilsson getting some attention with his new one...picked up play at WHIO, WEEI-FM and KUKI.

It appears that there is no stopping Dolly Parton's big crossover...hot reports are coming in fast now...13-9 WSM, 15-9 KRMG, 9-6 WJAK, 18-10 KAKE and in hot rotation at KGIL.

Gone With The Wind's medley of the two different versions of "It's Over" picked up WBAL and WYMC.

FLOWER

POWER!



**Flower's Debut Single:
"RUN TO ME"
It already looks like
a hit.**

**Produced by Stuart Alan Love
and David Chackler.
Arranged by Nick DeCarlo
written by the Bee Gees.**

**KOMO
KMLO
WCLL
KWAL
WNBH
WHUT
KWEB
WRBR**

**WBOW
WLAV
WOMC
KTRF
WGSO
WONN
WAIL
WQNZ
WHIZ**

**WRHA
WJR
WCCO
KRLD
KMOX
WSM-FM
WIOD
WMT
WKHM**

**KRKK
WKBX
KHNY
KXLY
WATR
WIBW
KIIQ
KNOR
KWAL**

**WJNO
WHIO
KDWN
WUSI
WRAJ
KBND
KBLI
KGY**

A Chalice Production



on United Artists Records

PETE TOWNSHEND · RONNIE LANE

"MY BABY GIVES IT AWAY"

(MCA-40818)



1977 MCA Records, Inc.

The Single taking off on...

WZUU-N
WHLI
WOLF-LP
WYSL-LP
WPHD-LP

WTLB-LP
WRIG-LP
KWSL
WKAU
WAKX-N

WJON-N
KJAS
KJCK
WFOX-LP
WALG-LP

WRJZ-N
KHFI-LP
KVOL
KFIV-N
KCBN

KBZY
KRLC
KALE-LP

Produced and Engineered by Glyn Johns

MCA RECORDS

You Can't Hide From A Hit.

"HIDE YOUR LOVE"

PB-11075

the new single by

Silverado

WTIC-FM - #4

"Definite national top 10 hit.
Sounds great on the radio."

-Rick Donahue, Music Director

WDRC-AM - #7

"Great record—big phones."

-Jim English, Music Director

WCCC-FM

"Great LP" -Bill Nosal, Music Director/
Program Director

WPLR-FM

"Remarkably strong album. Not
many albums have seven or eight
good tunes. We noticed immediate
sales and phone response."

-Gordon Weingarth, Program Director

Records Unlimited

"Top 5 seller in first 2 weeks—
LP sales phenomenal."

-Glenn Mason

Al Franklin's Music World

"Knocked Fleetwood Mac out of
#1 sales, which they held for
months."

-Dennis Udice

Belmont Records

"Constant re-orders on the LP."

-Craig Ferris

Central Records & Tapes

"Fantastic early sales on both the
LP and single. A hit right out of
the box."

-Bob Hoyt



APL1-242L



Personal Management:
Steve Harris-Ted Feigin
Associates, N.Y.C.
Produced by Don Oriolo

ABC

ASSOCIATED BOOKING CORP.

From Their Album
"Takin It All In Stride"

RCA
Records



