

THE INDUSTRY'S NEWSPAPER

**VOLUME 5, NUMBER 35** 

FRIDAY, SEPTEMBER 23, 1977

#### POLYGRAM BUYS MINORITY INTEREST

## Casablanca, Phonodisc In Distribution Deal

Casablanca Record and FilmWorks and the American Polygram Group jointly announced a distribution agreement effective October 1, with Casablanca product being handled "through the Phonodisc distribution network." At the same time, Peter Guber, Casablanca Chairman of the Board confirmed that he and the other Casablanca stockholders had voted to sell "less than a majority interest of Casablanca stock" to the Polygram Group.

Along with the confirmation of the long-rumored transactions, the official joint press release also contained an announcement of a plan under which "many of the Casablanca independent distributors" will continue distributing Casablanca product on a "dual distribution basis through December 31, 1977."

Commenting on the distribution deal. Casablanca President Neil Bogart said. "Although I feel sad leaving so many friends behind in independent distribution, it has come time for Casablanca to take more control of sales and distribution. The Phonodisc operation will essentially give us our own branch distribution. It is acknowledged that the Polygram group is one of the most powerful forces in

the world of entertainment, and with their financial backing, we will have all the facilities of a major branch operation, as well as keeping the independence of Casablanca. No other substantial change will take place in the recording, motion picture, or TV operations, or in the music and book publishing operations."

Guber complimented the international Polygram management team's diligence in arriving at a mutually advantageous agreement, and added, "This association gives Casablanca the ability to strengthen the financial resources for its own film productions." Inwin Steinberg, President of the Polygram Group, USA, stated, "Casablanca has shown itself to be the hrightest new star on the horizon will place the combination of our companies amongst the most powerful and important in leisure time entertainment." Concluding. Coen Solleveld, President of the World Polygram Group, said, "This is one of the most significant ventures Polygram has made in expanding its U.S. operation. We look forward to a longtime relationship with our new friends and associates at Casablanca.'

## **'Keener' Competition**For Detroit Rockers

A comeback for the glory days of Detroit Rock radio is in the offing, as WNIC-AM plans to change call letters and re-establish its classic identity of "WKNR," the fabled "Keener" which ruled the city's Rock roost for most of the 60's until the advent of CKLW's Bill Drake operation. Ed Christian, Vice/ President/General Manager of WNIC-AM-FM, in announcing the forthcoming change to R&R, noted that new station owners Marvin Josephson & Associates took over control on September 1. AOR-formatted WNIC-FM had surged in the July/August Arbitrons, while the AM side (Beautiful Music) had slipped slightly from an alreadyless-than-overwhelming standing. The decision was made to change to a "contemporary" format, taking place on September 28, after a station survey revealed that Detroit listeners had nothing but positive memories of WKNR before

the call letter and format switch several years ago.

The station has applied for the call letters WKTR, but will retain the "Keener 13 Radio" image of past times. Christian characterizes their approach as "somewhere between CKLW and wxyz," calling it "natural contemporary." He told RER the station would offer "no hype," and will also play no gold. Plans are for a 40-song playlist including a few LP cuts, with an announcer approach closer to AOR than Top 40. The station will be programmed in four record sweeps, with a commercial limit of 12 units an hour divided into four breaks. Paul Christy is Program Director of both the new station and WNIC-FM. Detroit observers expect a highly interesting Rock battle as "Keener 13 Radio" attempts to prove it can be more than nos-







BIGGEST JUMP YET FOR CAPITOL This series of photos does not depict Capitol's new "fall push," or the last desperate act of a company promotion rep. Noted stuntman Dar Robinson was filmed leaping off the top of the famed Capitol Tower for an upcoming NBC television special called "Superstunt." Robinson, who has also jumped off the top of the Houston Astrodome, landed on a monstrous airbag of his own design some 130 feet below in the Capitol parking lot. Presumably, Capitol employees were given advance warning to prevent panic (or a chain reaction) when Robinson hurtled into view of their win-

#### Brown Accepts FCC Nomination

Washington attorney Tyrone Brown has apparently changed his mind and will accept President Carter's nomination to the remaining open seat on the Fede cations Commission. Brown had originally refused the offer, holding out for a full seven-year term instead of the 21-month stint completing the term of Benjamin Hooks, who resigned to head the NAACP. But after being urged to reconsider, the former General Counsel of the Post-Newsweek stations agreed to accept. If he is confirmed, Democrats will control the FCC for the first time since 1964.

#### STORER BUYS WLYF/MIAMI SEE PAGE 3

THE ACR INTERVIEW
JACK CRAWFORD/WKDF
SEE PAGE 32

#### 'Bombs Away' In Talk Show Shock

KMOX/St. Louis found itself hurled into a possible breach of national security as a result of a bizarre phone-in incident last week on air personality Jim White's nightly 9pm-3am talk show. At 1:15 am during White's Thursday show, an unidentified caller phoned up during an open-line segment and inquired matter-of-factly, "Want to buy a nuclear bomb?", triggering an inquiry that eventually involved the FBI. the Pontagon, and the Strategic Air Commend and raised a number of provocative questions about Air Force nuclear security provisions.

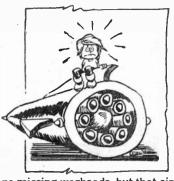
Upon hearing the caller's opening gambit, White told RER "I was ready to push the crazy button." The caller calmly proceeded to state that he had a nuclear warhead in his garage, and had stolen it from Whiteman Air Force Base near Sedalia, Missouri. His guaru at the base, and had stolen it from Whiteman Air Force Base near Sedalia, Missouri. His guaru at the base, spray painting a dummy warhead to match a real one, switching it, and spiriting off the actual weapon. His reason was, he claimed, to point up lax security precautions at the base.

#### Sitting On A Warhead

The call said that the warhead was being replaced at the base simultaneously with his call, and went on to offer to steal another warhead. meet White at a predetermined location, and take a photograph of White sitting astride the weapon as a further demonstration of Air Force security lapses. Declining this attractive offer, White decided he'd better inform the FBI, who advised him to keep the caller on the phone while they traced the call. White, figuring that the tracing would take a relatively short time, agreed. "I ended up staying on the phone with the guy for four hours" he said. "I talked to him for over two hours after we went off the air at 3:00. A couple of times he asked me whether I was keeping him on the phone so the call could be traced. I had to tell him, 'No, it takes them only ten minutes to trace a call.' Turned out it took the FBI the entire four hours to trace

Meanwhile, the FBI had contacted Pentagon and SAC officials and the Air Force base itself. Base officers fed White a series of specific questions about the base's security set up and the warhead itself to determine whether the mysterious caller was for real. White, whose service record in-

cludes some degree of contact with missiles, concluded that the caller knew what he was talking about, describing the warhead perfectly. A search on the base revealed



no missing warheads, but that circumstance coincided with the caller's claim that the stolen weapon had been returned.

#### Security Questions Raised

Eventually, it turned out that he called White again to claim that he had made the whole story up as a hoax. That was not quite the end of the matter, however. The caller's brother was a security guard, and even if the actual theft did not take place, the caller's detailed knowledge of the base's operations represented a serious breach of security. In addition, security guards at Whiteman AFB, when contacted by government officials, were of the opinion that the sort of theft described by the caller could very well work if four or five security guards, including the outpost at the base's main gate, teamed up. According to White, Air Force transfer policies in the area led to long-term assignments at one particular base, which in turn could conceivably lead to an atmosphere in which guards, becoming friendly, might decide to perpetrate just that sort

White also pointed out that the four-hour tracing period was unusually long, reporting that phone company sources had informed him that 20 minutes was the normal duration for tracing a longdistance phone call. Such delays obviously could prove disastrous in a situation where a warhead was stolen by someone of a less amicable disposition. White's personal involvement with the case, which SAC officials say "is currently under investigation," has not ended yet. As RER went to press, he received a call from the FBI requesting his presence at a new meeting, with subject unspe-

"Thunder In My Heart"

Another smash hit in the great Leo Sayer tradition.



JUST ADDERS

on Warner Brothers Records
Produced by Richard Perry

#### Shannon **Senior VP** At Ariola

Scott Shannon has been appointed Senior Vice President of Ariola America Records. Announcement of the newly-created position appointment came from label President Jay Lasker and Executive Vice President Howard Stark, who stated that Shannon's responsibilities will include direct supervision of A&R, Promotion, Advertising, and Publicity. Said Lasker, "We feel very fortunate to be able to obtain an executive of Scott's caliber for our organization, and we feel that his presence here will signal the beginning of an even more successful and progressive era for Ariola America.'

Shannon resigned his position as Vice President/Special Assistant to the President and Director of A&R at Casabianca Record and



**FilmWorks** to assume the new post. He had been at Casablanca for two years. He commented, "The experience I've gained as a member of the Casablanca family is invaluable. I consider Nell Bogart one of the major influences of my entire career and I will really miss working with him on a day-

to-day basis, but I honestly feel that it's time for a new challenge in my life. Ariola America is a smaller company and I look forward to taking part in its expan-

Pictured (l-r) Jay Lasker, Scott Shannon, Howard Stark.

#### R&R Staffer Finds Father Through Pop/Adult Reports

Karen Biondo, R&R Pop/Adult Assistant Editor, has not seen her father for almost 20 years. But he'll be flying out to California to see her for the first time since she was two, thanks to a chain of circumstances worthy of a Riplay's Believe-It-Or-Not feature.

According to Karen, her father had divorced her English mother when she was two, and she'd known little more than her father's name, with no idea where to locate him. Last week she was engaged in her usual pursuit of taking Pop/Adult station reports. "I was taking a phone report from WFDF in Flint, Michigan," savs Karen," "from Music Director Joe Wade. I'd been talking to him for months, and we'd gotten to know each other over the phone. I don't remember exactly why, but he asked me my last name. I said Biondo, and he said his was Formicola. So I said something like 'Great, another Italian,' and he went on to say 'I've got some relatives named Biondo.' So I just said, 'If you ever run into a Russell Biondo, tell him to look me up.' not really seriously expecting anything.'

Wade said, surprisingly, that he had a cousin in Florida named Russ Biondo. Karen, assuming the cousin was in his twenties like Wade, asked his age, and Wade said his cousin was much older, in his middle forties. Karen told him her father would be about that age, whereupon Wade said that his cousin had been married to an English woman, and later divorced. At this point, Karen's exclamations of shock and joy became audible throughout the entire office.

Wade, who turns out to be Karen's second cousin, followed up and got in touch with Russell Biondo through relatives and the following Saturday Karen got a call from her long-lost paternal grandmother. That night her father called, and the next day she visited her grandmother and met in person and via phone a host of relatives she'd never known before. Her father will be visiting her in October, and Karen can ther from a station reporter," still hardly believe it all. "It's she says. "It must have been such a long shot, finding my fa- destiny, or fate.'

#### **Chrysalis Restructures In First Anniversary Celebration**



Chrysalis Records, celebrated its first anniversary as an independent, has announced a major restructuring. Sal Licata has been promoted to Senior Vice President, with Russ Shaw, Billy Bass, and Paul Hutchinson all gaining promotions to the Vice Presidential level. Shaw and Bass, formerly Directors of Artist Development/Publicity and Promotion respectively, will now become Vice Presidents of the same departments, while Hutchinson has been promoted from Controller of the London branch of the company to Vice President and Controller in the U.S. All three will report to Licata, who will administer daily operations of the company.

Terry Ellis, President of Chrysalis, stated, "The promotion of Sal Licata will allow me to concentrate on overall corporate planning and to devote more time to the key areas of artist development and artist acquisitions. Sal has been a key figure in taking the company independent and making it work." Ellis commented further on the new Vice Presidential promotions: "Vice Presidential status is not easily obtained in the Chrysalis organization. These three gentlemen... have carved out strong personal reputations within the industry which deserve to be recognized. These individual promotions also reflect my great satisfaction with the efforts and achievements of the entire Chrysalis staff during our first year as an independent record company in the U.S."

Pictured (I-r) are Paul Hutchinson, Terry Ellis, Billy Bass, Sal Licata, and Russ Shaw.

#### Lambert Leaves WGCL

T.J. Lambert, Program Director at WGCL/Cleveland has left the station. Lambert told R&R: "It was a mutual agreement between management and myself. The parting was very amicable." Operations

Manager Bob Harper stated that WGCL has no immediate plans to replace Lambert, with Harper himself overseeing the station. Harper confirmed the amicable nature of the parting with Lambert.

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#### **EDITORIAL**

#### "Rock Awards" Blows It Again!

No one has yet found the best way to pay tribute to contemporary music in a television awards format. But judging from last week's shambles, masquerading under the name "The Third Annual Rock Awards," Don Kirshner has definitely found the worst way. The lowest moment of the show actually pitted artists like Bob Dylan, Little Richard, and Buddy Holly against Elvis Presley in a vote for the right to be admitted to Kirshner's "Hall Of Fame." The immediate financial gain from this show cannot be worth the long-range embarassment it continues to cause for the image of Rock, and Rock musicians, in front of the American TV

Kirshner should get out of the TV Rock awards field entirely before he jeopardizes it for everyone.

> **Bob Wilson Publisher**

#### Storer Buys WLYF-FM/Miami

Storer Broadcasting has agreed in principle to purchase WLYF-FM/Miami from Sudbrink Broadcasting for \$5.6 million in cash, plus a fiveyear consulting agreement whose worth was set at \$500,000. Storer had purchased Sudbrink's WLAK-

FM/Chicago last August. The transaction, which is subject to formal agreement and FCC approval, gives Storer an FM presence in Miami to go along with their 50,000watt AM outlet WGBS.

#### **Mushroom Gets Injunction** Straight From Heart

A Seattle judge issued an injunction September 15 against Mushroom Records prohibiting their use of three live tracks originally placed on Mushroom's controversial Heart album "Magazine." As reported in R&R, Mushroom, Heart's original label, had won the rights to issue the "Magazine" LP and did in fact release it to radio, trade, and press sources, as well as several thousand copies to West Coast retail outlets. Shortly thereafter. Heart management and Portrait Records, Heart's new label, won an injunction halting Mushroom's distribution of the record, creating a unique situation with radio stations across the country playing a record that could not be purchased. The new injunction forbids the use of the live tracks "You Shook Me," "Mother Earth," and "I've Got The Music In Me," which, Heart Manager Ken Kinnear pointed out to R&R, reduces the playing time of the "Magazine" album considerably. Mushroom sources confirmed that the "Magazine" album will be rereleased within the next week without the

live tracks, along with a single,

an original Heart composition called, appropriately, "Heartless."



GETTING A GOOD LIE-Columbia Vice President of Promotion Bob Sherwood does his famous impression of a golf tee as he sprawls on the course at the first annual Gerry Peterson Memorial Golf Tournament in San Diego. Getting teed off at Sherwood are (I-r) KCBQ air personality Tony Maddox, station PD Peterson, and Columbia Promotion Representative Bob Garland. For the fearsome foursome's final results, see Page 10.

## Mediascope

#### No Conflict Evidence In Cross-Ownership

A Rand Corporation study has found no evidence that cross-ownership of newspapers and television stations affects programming content or the price of TV ad time. No conclusive evidence on the same two points exists in regard to group ownership of TV stations, according to the same study. Though allegations abound accusing media owners of slanted news coverage, they apply to all types of owners and do not show any different patterns for owners of concentrated holdings. Market size, demographic characteristics, and local competitive situations all seem more important in determining ad rates and programming content, a Rand spokesman said.

#### Star Wars In \$140 Million Orbit

"Star Wars" total domestic box office gross has reached a cosmic \$140 million-plus as of the second week in September, as the phenomenal film continues its flight path toward topping "Jaws" as the largest-grossing movie in the known universe. Sequel follow-ups ("Star Wars II" and maybe "III") are in the development stages, so all parties interested in staging another record cover battle can start planning now

#### Mazda Hatches Hatchback Campaign

Mazda will kick off a \$10 million ad campaign at the start of October for its 1978 auto line, spotlighting its new GLC 1300cc hatchback. The pitch will take the form of 30-second spots on all three TV networks, and four-color spreads in over a dozen general and car-oriented magazines, supported by local major market TV and radio spots. The GLC, retailing from around \$3200, marks the first time Mazda has introduced a new model in the fall.

#### Morgan Signs With Watermark

Robert W. Morgan has signed an exclusive radio syndication contract with Watermark, Inc. Morgan, who has already hosted two 13-installment series of the "Robert W. Morgan Special Of The Week" syndicated music star profiles, will start a third series of the one-hour shows as his first project under the new agreement He will also continue his air duties at KMPC/Los Angeles.

#### Kefford Named Executive VP/GM At Drake/Chenault

James Kefford has been promoted to the position of Executive Vice President/General Manager of Drake/Chencult, Inc., following the resignation of Art Astor for personal reasons. Kefford, who will report directly to Bill Drake and Gene Chencult and will supervise all day to-day activities as Chief Operations Othicer of the company, was most recently a Regional Manager for Drake/Chenault.

#### Schlitz Goes For Long Pass

Schlitz Beer is launching a "Pass The Word" promotion with radio and TV spots airing during pro and college football games. Newspaper ads include a coupon offer for a specially-priced Schlitz football

#### Olds Doubles Radio Ad Budget

Oldsmobile officials are predicting a splintered market in the compact and intermediate-sized auto fields, and are convinced that their Cutlass will profit greatly from the confusion. This year several new models are being debuted, notably the Mercury Zephyr and Ford Fairmount. while the Cutiass and other GM intermediate models are smaller, verging on compact size. The Cutiass, second-best-selling car nationally, figures to do well in the confusion, and is spending more than ever before on advertising.

Radio's share of the Olds total ad budget nearly doubles this year to 13 percent, with magazines up 2 percent to 33 percent, TV up 5 to 30 percent, and newspapers down from 10 to 4 percent. Despite the overall budget percentages, Oldsmobile says that Cutlass' print ads will be six times as extensive, while TV will remain at last year's level.

#### Superscope Scopes Out Major Fall Ad Drive

Superscope Inc. is mapping out a major ad campaign for its Marantz stereo high fidelity components and Superscope tape recorders, CB's, radio/cassettes, and compact stereo units, with radio playing a key role in the approach. Superscope has never before used radio ads on a national basis, but their \$3.8 million total fall budget features a six-week stint of 60-second radio spots in over a dozen major markets starting October 24. TV and magazine ads are also planned.

#### **Rolling Stone Tenth Anniversary Issue Coming**

Rolling Stone is celebrating its tenth anniversary with a special issue highlighted by a major photo spread capsulizing the decade of the magazine's existence. The anniversary issue, will be out November 15.

#### Court Keeps Listerine Out In Cold

Listerine television spots must be tagged "Listerine will not help prevent colds or sore throats or lessen their severity." A U.S. Court of Appeals decision upheld an earlier FTC order requiring the correction. Warner-Lambert, makers of the mouthwash product, appealed the order on First Amendment grounds, but the court stated that without the disclaimer Listerine ads would be "part of a continuing deception of the public."

#### Radio Publicity Directory Available

Peter Glenn Publications has published their 1977-1978 edition of the "National Radio Publicity Directory." listing 3500-plus radio stations and 2500 talk shows. Subscription cost is \$70 plus \$1.50 postage, with a six-months update included. Inquire from the company at New York, NY

#### American Express Extends To Radio

The well-known American Express "Do you know me?" campaign will be extended into 51 radio markets by November 14, with spots on 150 stations for the 13-week duration. First of the 30-second spots, featuring local restaurant owner discussing their menus as well as the American Express charge cards, will debut in New York and Los Angeles this week.

#### Chevron Shifts Ad Account After 40 Years

Chevron U.S.A. has ended a 40-year relationship with the BBDO agency, switching its \$10 million ad account to J. Walter Thompson of San Francisco.

Continued on page 14

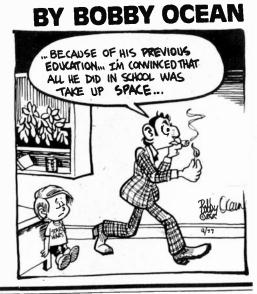
#### **ERR WAVES**



WHY DO & HAVE TO BE A PROGRAM DIRECTOR FOR MISFITS? THAT GUY SHOULD HAVE NEVER HAVE ENTERED RADIO! HE MISSED HIS TRUE CALLING ...







### **R&R CALENDAR OF EVENTS**

#### September 1977

Minnesota Association of Broadcasters Fall Meetings, Holiday

Nevada Broadcasters Association Annual Convention, Hyatt

National Association of Broadcasters, Seminar on station license-renewal procedures, Site to be announced. September

#### October

Missouri Broadcasters Association Fall Meeting, Holiday Inn

New Hampshire Association of Broadcasters Annual Country Radio Seminar, Agenda Committee, Red Carpet Inn

Gavin Report Regional Meeting, Louisville: October 1-2 Indiana Broadcasters Association Fall Meeting, Marriott Inn.

National Radio Broadcasters Association Convention, New

North Carolina Association of Broadcasters Annual

Country Music Association Awards Show, Nashville, October

Chellman-Twitty D.J. Golf Tournament, Nashville, October 12 Kentucky Broadcasters Association Fall Convention, Hyatt

Grand Ole Opry Birthday Celebration, Nashville, October 12

National Association of Broadcasters Fall Regional Meetings, Engineering, Hvatt Regency Hotel, Chicago, October 13-14 Illinois New Broadcasters Association Fall Convention, Champaign-Urbana, October 14-16

National Association of Broadcasters Fall Regional Engineering, Hyatt Regency Cambridge, Cambridge, Mass.

Tennessee Association of Broadcasters Annual Convention, Read House Chattanuoga October 19-21 National Association of Broadcasters Fall Regional Meetings

Engineering, Peachtree Plaza Hotel Atlanta, October 20-21 Arbitron Survey Period, October 20-November 16 Pittsburgh Chapter, Society of Broadcast Engineers Regional Convention, Howard Johnson Motor Inn. Monroesville, Pa.

North Dakota Broadcasters Association Fall Meeting, Holiday

Musexpo '77-International Record & Music Industry Expo, Doral Hotel, Manifesach, October 28: November 1
Florida Association of Broadcasters Fall Conference, The Beach Club Hotel, Naples, October 29

#### November

Oregon Association of Broadcasters Fall Conference, Valley

River Inn, Eugene, OR, November 3-4 National Association of Broadcasters Fall Regional Meetings for radio. TV, and engineering executives, Marriott Hotel Denver, Colorado, November 7-8

National Association of Educational Broadca Sheraton Park Hotel, Washington, November 13-16

#### January 1978

Country Music Association Board Meeting, Acapulco, Mexico,

March

#### R&R CONVENTION '7B, FAIRMONT HOTEL, DALLAS, MARCH

ninar, Nashville, March 17-18, 1978 National Association of Record Merchandisers Annual

Convention, Hyatt Regency, New Orleans March 8 11 1978

#### April

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978 Country Music Association Board Meeting, Washington D.C.

#### May

National Association of Broadcasters Radio Program College Hyatt Regency, Chicago, May 24-27, 1978

#### June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers Cincinnate, June 1-3, 1978

#### Country Music Association Fan Fair, Nashville June 7-11 1978 American Women In Radio & Television Annual Convention Los Angeles Hilton, June 17-20, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul. St. Paul, MN, June 25-28, 1978

#### July

Country Music Association Board Meeting, Fremont Hotel July 11-12 1978

Broadcasters Promotion Association Annual Seminar, Radmisson St. Paul. St. Paul. June 17-20, 1978

There's nothing like a hit song (known by 13 years of radio listeners) and a hit artist (known by 10 years of radio listeners)

## 'She's Not There' SANTANA



(a Zombies classic in '64) (a XIVIANA) classic in '77)

Immediately on:

KFRC TEN-Q KYNO KNDE KLIV WAYS KJOY KSTN KCPX KCBN



on Columbia Records

## What's New?

#### Ronstadt Rocks To Record Attendance

Linda Ronstadt has set new box office records for L.A.'s Universal Amphitheatre facility, adding a 12th night to a sold-out engagement. Her original stand was set for six days, but after a quick sell-out, it was expanded to 11, selling out again. The 12 nights mark the longest engagement ever at the Amphitheatre, with over 63,000 total attendance projected and an estimated gross of \$580,000.

#### **Janus Restructures Operations**

Janus Records has restructured its staff and organization, with President Ed De Joy becoming more involved in A&R and Promotion. Steve Begor has been appointed Advertising/Merchandising Director and will assist De Joy in general management of the label to free the president for other areas of concentration. National Promotion Director Louis Newman will now coordinate all West Coast single promotion, while National Album Coordinator Michael Plummer will also do West Coast Regional Promotion. Chuck Reichenbach, formerly West Coast Regional Promotion, will assume the same duties in the Midwest.

#### **Authorized Eivis Licensee Sues Poster Peddlers**

Factors. Etc., "sole and exclusive licensee for the worldwide manufacture, sale and distribution of Elvis Presley merchandise," has filed suit along with the Presley organization against four poster and greeting cards concerns who have alledgedly been selling Elvis posters. The suit seeks to restrain the four companies from selling Elvis merchandise and asks \$5 million in damages for unauthorized sales. Factors, Etc. intends to "vigorously police any misuse of the Presley name, image or likeness" in the future.

#### Cigarettes Proving Taxing to Your Financial Health

A special HEW panel is considering two new deterrents to smoking, neither of which affect tar or nicotine content but both of which would wound the pocketbook. One, aimed at consumers, would raise the federal cigarette tax; the other, slanted towards manufacturers, would bar tax deductions for cigarette advertising costs.

#### Shrinks Think Drinks Jinx Kinks

Does drinking reduce sexual desire? Definitely, according to a psychological experiment involving intoxicating subjects and letting them view erotic films. A measurable downtrend in sexual interest and tension resulted.

That was just one of a number of intriguing insights divulged at the annual American Psychological Association convention in mid-September. Over 8000 reports on human behavior were submitted. As recorded by a New West observer, a few other tidbits:

In comparing small- and full-breasted women, it was found that the less generously endowed were more independent, assertive, adventuresome, and generally in better shape mentally although (even if not stated in the report) no doubt markedly less well-rounded.

Jealous wives and husbands become much more upset if the target of their envy is unattractive in appearance; it's much more embarrassing and damaging to their self-esteem to be threatened by a drab looker.

And finally, psyching out their own profession, the skull pilots advised that if your psychologist seems to be losing interest in your woeful tale, it may not be your problem (as if you needed another problem). He could be suffering from the psychological "burnout" syndrome, a condition which strikes those forced to cope with other people's problems for a living and produces an extreme state of exhaustion and indifference towards everything not concered with themselves. That won't make patients any happier about shelling out their \$60 an hour, but it might help ease a few anxieties about whether your life story is too boring for words.

#### Evans Vice Chairman, Capitoi/Canada

J. David Evans has been named Vice Chairman/Chief Operating Officer of Capitol/Canada, replacing company President Arnold Gosewich as Chief Operating Officer. Bhaskar Menon. who is Chairman of the Board/Chief Executive Officer of the Canadian company, stated, "I am tremendously delighted at Dave Evans' appointment...He is a man of considerable personal qualities and professional ability who has won the respect and affection of all his colleagues, and of our artists and customers."

#### Save Your Place

If you've got a special parking place you don't want to lose, the "Reserved Parking Barrier" may be just the sneaky approach you're looking for. It's an orange plastic post with a bolted stand which can be placed in the middle of a parking space. When you want to park, you can drive right over it; when you leave, it springs upright to discourage passers-by. Also comes in white and blue; inquire via RPB Industries, 143 Yorba St., Tustin, CA (714) 832-8343.



#### Infant Expiosion Anticipated

The research department of the Ruben. Montgomery & Associates ad agency is predicting a huge baby boom immediately forthcoming that will dwarf even the famous post-World War II explosion. The prediction was made despite the current longterm leveling off of population growth in the U.S., the increase in single and two-member households, and other indicators pointing to a low rate of population expansion. Should the predicted baby boom take place, however, it will have a significant effect on the predominant upwardly-aging demographic trend by infusing a mass of younger potential radio listeners into the picture in 12-15 years.

#### Three Companies Go To \$7.98 List

**A&M.** Phonogram/Mercury. and RSO have all announced increases in their album list prices from \$6.98 to \$7.98. A&M raised a selected number of \$6.98 list LP's and tapes to the higher level, and also recently upped the price on their 3700 series to \$8.98 from \$7.98. The price for the Frampton Comes Alive double LP remains unaffected at \$9.98.

Phonogram/Mercury is raising prices on all future Pop albums and selected catalog product to \$7.98 effective October 1, with their tape price remaining at \$7.98. Classical records and tapes move up \$1 to \$8.98, while Mercury Country product (present and future) remains at \$6.98 along with all Menument albums.

RSO will raise its list price on all albums to \$7.98, also effective October 1, with all future and catalog product affected. The price of tapes and the current two-record Bee Gees Live set will not be increased at this time.

#### **Recording Studio Directory Available**

"The Mix," a directory of recording studios and services in Northern California, has been published by the Bay Area Music Magazine (BAM). Included are detailed profiles of over 100 studios and "relevant articles" on various related concerns. It's free and available from BAM, P.O. Box 6395, Berkeley, CA 94706.

#### **Coke Conceals Contraband Cans**

For those with a reason to cover up the beer cans they're drinking, a Southern California liquor store is selling a plastic apparatus that wraps around any can and then looks exactly like a Coca-Cola can. A bargain at 50 cents, but don't let the cops get too close, the logo is misspelled to avoid trademark suits.

#### Mailroom On Wheels

Automation is threatening another traditional feature of record company life—the mailroom. Lear Siegler Inc. has devised a "self-propelled, automatically guided office delivery vehicle," which they call the "Mailmobile." It moves through an office, stopping at predirected points so that mail can be loaded on or picked up, then rolling on again to the next stop. Instead of being guided by expensive and unsightly wires buried in the floor, the guidance system consists of an invisible chemical applied along the desired floor path. An ultraviolet light on the cart causes the chemical to glow, and photosensors detect the light and activate a steering mechanism. The path can crise-cross if desired, and is coded to allow for 10-20 second mail stops. Retail price is \$12,200, according to a Los Angeles Times report, and it appears to be a terrific gadget. But before record companies start planning to jettison their mailroom operations and invest in a fleet of Mailmobiles, it should be kept in mind that the automated vehicles are not programmed to get executives' cars washed, pick up lunch from nearby restaurants, or collect the company's allocation of R&R's on Wednesday afternoons.

Continued on page 14

### TV News

#### "Soap" Slips By In Smooth Debut

ABC's controversial sex-oriented "adult comedy" "Soap" was by no means a washout in its debut September 20, but it didn't totally clean up either. Predicted viewer outrage failed to materialize, with many commenting the show was more soaporific than sensational. Calls to the network were 3-1 negative, but were not markedly higher than usual...As far as ratings went, "Soap" did reasonably well, scoring a 25.6 national rating (considerably higher in New York, Chicago, and L.A.) and winning its time slot, but coming in solidly below the ratings standing of ABC's reigning "Happy Days" opener.

ABC took the prize for the first "unofficial" week of the new TV season, scoring an 18.3 rating to resurgent NBC's 17.5 and CBS' disappointing 15.6. ABC won 4 nights of the week ending September 11, with NBC walking off with the other three. NBC also had a 1.2 punch for the week, taking the two top tallies with "James At 15," pilot for the upcoming series, and "Laugh-In." ABC's highly-touted "Washington: Behind Closed Doors" took 3rd, 4th and 8th with Parts VI, III, and I; the other parts finished 16th (IV), 17th (II) and 25th (V), adding up to an impressive overall 20.8 rating but not to the overwhelming success ABC had hoped for. Other Top 10 entries: 5) "Miss America" (CBS) 6) NBC Wednesday Movie "Elvis On Tour" 7) ABC's "Six Million Dollar Man" 9) ABC's "What's Happening" and 10) CBS' Tuesday movie "Logan's Run."

In Arbitron's audience estimates for the week ending September 9, New York viewers propelled "What's Happening" (ABC) to the top slot, followed by 2) "Welcome Back Kotter" (ABC) 3) NBC Monday Movie "James At 15" 4) "Laugh-In" (NBC) and "Logan's Run" tied 6) another tie between NBC's "Us Against The World" and "Washington: Behind Closed Doors, Part III" (ABC) 8) "Washington, Part II," 9) a four-way dead heat between "Alice," "All In The Family," (both CBS), CBS' new medical series "Rafferty" and "Washington, Part I."

Los Angeles figures showed "Washington, Part III" on top, with 2) "James at 15" following. From there 3) was a tie between "Laugh-In" and "What's Happening" 5) another tie featuring ABC's Sunday Night Movie and "Washington, Part II" 7) yet another tie with "Washington, Part I" and "Logan's Run," and sharing 9th place, "Washington, Part IV" and ABC's "Happy Days."

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# \$20,000,000. Net.\* Double platinum and headed for triple.

We figure it's time to release the first single.

"Daybreak"

Manilow "Live"

Manilow "Live" 2 record set; list price \$11.98

## **TOP-40**





JOCK ASSAILS PARASAIL RECORD—99X/New York's Jay Thomas became the first air personality in New York (if not the world) to parasail swinging from a trapeze bar recently. An expert parasailor was hanging in there supervising Thomas at all times. At left, Thomas (in black T shirt) hangs on the trapeze bar (not the sort of bar he's usually accustomed to) with his expert partner, at right, Thomas wads up his formerly airborne canvas apparatus.

#### **Promotions Of The Week**

In a final summer fling, KEWI/ Topeka gave their listeners a "Last Chance Weekend." The station provided music, food and drink for over 10,000 listeners at a local area park...A different Labor Day weekend promotion took place at WVLD/Valdosta, Ga. The station began running teasers that they were about to become 'A Thing Of The Past.' The phone calls began to pour in so WVLD decided to turn the confusion into a contest. The first person who could guess just what the station had planned received 100 LPs of their choice. At 6pm on September 2 after a simulated sign-off and static, WVLD returned to the air for a solid oldies Labor Day Weekend, thus explaining the 'Thing Of The Past'.... KSEE/Santa Maria, Ca., recently celebrated their 16th birthday with a sweet sixteen birthday party. The station featured oldies from the 1960's with featured artists such as Elvis Presley, Roy Orbison, Chubby Checker and Bobby Vee. Listeners bombarded the station with flowers and messages of congratulations...WRBK/New Bern, N.C., held a giveaway that was a 'Real Mother.' Each hour listeners were given a chance to call in and repeat the phrase "WRBK Is A Real Mother For Ya'' and received a copy of the Johnny Guitar Watson LP for their efforts. The station is currently planning a bumper sticker promotion and will be awarding over \$5,000 in cash and prizes to lucky listeners supporting the WRBK bumper stickers on their cars.. In another Labor Day promotion, WEBC/Duluth staged a "Dog Days" weekend. Correct number callers received a copy of the Atlanta Rhythm Section LP and at the end of the weekend one name was chosen to receive a pedigree puppy from a local pet store worth over \$200...Jimmy Buffett was in

Huntsville, Alabama for a concert appearance over the past weekend. To promote the show, WAAY held a "Great Gulf Coast Getaway." Hourly winners received either tickets to the concert or Jimmy Buffett LP's. A grand prize winner was selected from the hourly names and received a trip to Ft. Walton Beach and a chance to change their latitudes and drink some margaritas... In tribute to Elvis, WAIR/Winston-Salem brought Ronnie McDowell to town for a special live concert. McDowell sang many hits which made Elvis famous plus his own single "The King Is Gone."...And finally, in another Elvis salute, WHBQ/Memphis presented "The Concert That Would Have Been." The special consisted of three hours of uninterrupted music from live albums plus never before heard tapes of live performances. Elvis had been scheduled to perform at the Mid-South Coliseum on August 27th. The Coliseum was dark but Elvis fans still enjoyed an evening of Elvis on the radio... WYND/Sarasota had a "Summer Saturday" in which they gave away Donna Summer LPs every 15 minutes all day Saturday... Y103/Jacksonville helped welcome the Little River Band to town by giving correct number callers copies of the group's latest LP or tickets to the show. Ticket winner were given a special treat of watching the show from the stage...KPNW/Eugene, Or., in conjunction with Toyota. held an auction on the air for a 1977 Toyota Corolla. The highest bidder received the car with the \$3100 amount being donated to the Muscular Dystrophy Association

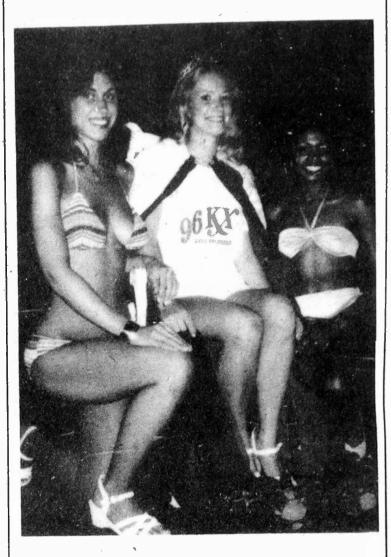
beginning a bumper sticker contest. Residents caught with the stickers on their cars receive prizes ranging from CB radios to

passes to local theaters. The WHUT air personalities are scouting the area searching for the stickers...KCAP/Helena, Mt.,

#### WHUT-WLHN AM 1470 FM STEREO 98

and local Jaycees recently held the second annual Lewis and Clark Raft Race. Over 3,000 people watched over 650 boats battle it out over a 4 1/2 mile course. The event was officiated by the Playboy Playmate of the year, Patti McGuire...To promote the concert appearance of April Wine, CJBK/London, Canada, made correct number callers instant winners of April Wine Concert Packs. The packs consisted of two concert tickets, T-shirts, and April Wine LPs. Qualifying names were then entered into a drawing, with the winner receiving limousine service to the concert, backstage passes and a chance to meet the

## 96KX Bikini Prize Winners



TEENY WEENY BIKINIS IN PITTSBURGH—96KX/Pittsburgh staged their first annual "Teeny Weeny Bikini" Contest (shades of Brian Hyland), with obviously pleasing results, judging from the picture above. Shown are the winner (center), cleverly concealing her prize-winning costume with a station T-shirt; flanking her are the first (left) and second runners-up wearing their prize-winning spare attire. The winner won an all-expense pald trip to Georgia's Jeckyl Island, an appropriate prize since she obviously has nothing to Hyde.





RECORDS A STEAL AT WPLR—WPLR/Bridgeport, Cn., held a "Record Robbery" promotion, with the winner allowed to race around a local record store for 3 minutes 58 seconds grabbing as many albums as he could snatch from the bins. As shown in the picture at right, he rampaged through the store at a record rate, coming back with stacks of tracks for his collection. At left, the winner in action; right, (I-r) store employee; Terry Coen, Warner Bros. Promotion, who helped set up the contest; Bill Wadman of the Karl Graffs record store; WPLR's Howard Schwartz; and the out-of-breath but breathlessly happy winner.

# Breakout



## MOTHER'S FINEST "BABY LOVE"

WCAO 35-31 WQXI 29-22 Z-93 21 WFOM 11 WAYS 13 WHHY 28 WISE 26 WANS 25 WIRK 25 KEEL 28-22 WBZ-FM WMAK LP

WANF WORD KEYN WKLO WBBQ WFLI WALG WQDE WRBN WCOS WFOX WVOV

WROV 14ZYQ WRKT WQOK WGNI WISE 26



on Epic Records



T.J. Lambert is in L.A. for a number of heavy interviews.

Gerry Peterson and Paul Drew seen huddled together last week in Los Angeles. I wonder if KHJ came up in the conversation? Also, Gerry was seen at the Rock Awards last week with his hair cut and sporting a good lookin' tux.

Congrats to Rich Sargent, who is the new National Director of Promotion for Road Show Records, distributed by UA. Rich was formerly associated with Chelsea Records.

Don Cox is the new 6-10 night jock at KHJ, replacing Mason Dixon who is back at KCBO/San Diego.

Congrats to Bob Goode who is the new Operations Manager at WROK and its FM station in Rockford. Bob was formerly with WSAI as Music Director. By the way, WROK is owned by Vernon Nolte, who is the man who invented the cartridge machine, probably the most used piece of equipment at every station outside of the transmitter. C. David Hamilton, who had been programming WROK, is the new PD at KAAY/Little Rock.

Nice to see WNOE/New Orleans PD C.C. Courtney during his recent L.A. visit. C.C. dropped by the R&R offices to meet everyone and not until he left did I find out that he penned the song "Why Can't I Touch You," a hit several years back by Ronnie Dyson.

WZZD (WIBG)/Philadelphia is off and running with phase one of its introduction into the market. The entire station is pre-produced, with PD Kevin Metheny asking listeners to tell the station what they want and what they don't want from the new WZZD. Actually the call letters have not been okayed as of yet, but Kevin expects that to come through shortly. Kevin is the 'wizzard' behind the whole thing.

Street talk is that there will be more KHJ jock changes coming up very shortly. By the way, you can be sure that PD Michael Spears is not packing his bag.

My best to Mike Rizk, Mercury promotion, Cincinnati, who has decided to take a leave of absence and take a nine-month trial run as a Franciscan Friar. Mike called to let me know that he wants to see if he has what it takes to make it, and believe me it's not very easy. Who knows...Mike might just be promoting God instead of 10cc.

Buddah has closed down its L.A. office.

My best to Dick Downes, who is the new PD at WNOX/Knoxville. Dick decided to stay South and not take the KQWB job after all.

Jim Jeffries, Epic National Promotion, getting ready to take a trip down the aisle.

Word is that the announcer on the new TV show "The Fitzpatricks" is KHJ afternoon jock M.G. Kelly.

Dale O'Brien is the new PD at Z93/Atlanta. Dale did a great job as the MD at the station under Super Dan Mason and Quincy McCoy.

The ways best to Bongy Bries who has been doing regional Mercury.

The very best to Ronny Rafael, who has been doing regional Mercury out of L.A. for the past few months, and who now returns home to Dallas to do regional for Private Stock.

Chris O'Neil of WLOF/Orlando would like to thank all the jocks who helped out last week by recording their greetings, aired during the station's "Guest DJ Weekend." As you probably know, almost everyone who lives in Florida is from someplace else and I understand the listeners got a kick out of hearing from jocks and stations from their original home towns.

Happy birthday to Bob Kennedy and Jim O'Toole from WEEO/Waynes-boro.

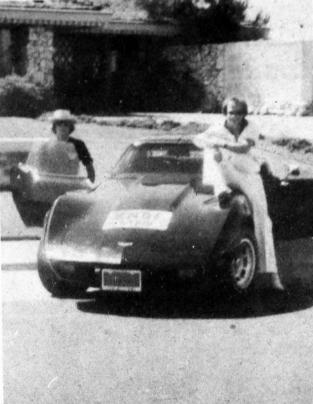
About 500 screaming kids showed up this week at L.A.'s Ten-Q to see Donny Osmond who dropped by the Real Don Steele show on Don's first day back from vacation. I drove over to the station with Donny and Wayne Osmond, and believe me when I tell you that the Osmonds are as popular as ever with the teen demographics. We'll run some pictures of the Ten-Q promotion next week. PS: I hope your foot gets better, Jimi Fox. Jimi broke his foot in a fox hole while on vacation.

Supplementing our Arbitron Breakout issue, my congratulations go to WHHY/Montgomery, who had their best book ever and are number one in

Linda Fox (no relation to Jimi) is now doing all nights at KCBQ. PD Gerry Peterson is looking for a weekend jock at this time.



This week's Photo Flashback appears without J.J. Jordan's knowledge. The photo of J.J. at age 12, supplied by his wife Ginny, was placed in the paper after J.J. left for one of his midnight prowls by the R&R production staff.





KNDE FLOATS ON TO VICTORY IN BALLOON RACE—KNDE/Sacramento recently battled Top 40 counterpart KROY—in balloons. The balloons were launched from the California State Fairgrounds, with a three hour race at 5000 feet resulting in a KNDE victory. At left, KNDE air personality "Chucker" Hale, who piloted the winning balloon, and PD Mark Driscoll gather their strength preflight before taking off to the fairgrounds in the "KNDE Boogie Jet Vette." At right, Hale (wearing KNDE T-shirt) catches his breath after a rocky landing.



HEAD EAST HEADS TO WDLB—WDLB/Marshfield, Wisconsin was the recipient of a visit from A&M artists Head East, following the group's concert at the Central Wisconsin State Fair. Pictured (rear, I-r) are Mark Seeger of WDLB; Dave Bubolz, Pentagram Productions; and WDLB air personality Dallas Cole; (front) three members of Head East.



AWAY—WZOO/Ashaboro, NC staged an album ripoff with a twist—their prizes were "unheard of" LP's. Each hour winners won an unknown album, with the weekend's winner taking home 25 LP's—with the station kindly adding a few hits. Shown (I-r) WZOO air personality Gary "Boom Boom" Cannon, the winner, Program Director/MD Bill Cox, and air personality Chris Angel.

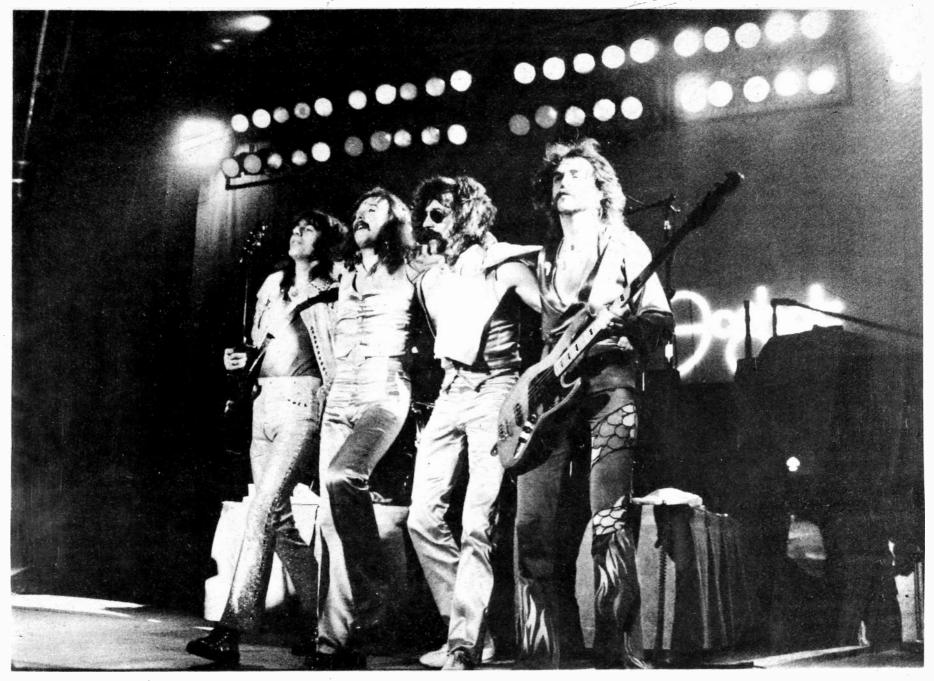


KCBQ ON COURSE WITH GOLF TOURNEY—KCBQ/San Diego staged the gala Gerry Peterson Memorial Golf Tournament, allowing any record company personnel with a memory of Gerry Peterson to participate. Pictured winning exciting trophies are (I-r) Walter Stewart of Soul City Records, who got the second best score and had to share his trophy with Bob Garland of Columbia, who won; Gerry Peterson; and Bob Sherwood of Columbia, whose 121 score set a new course record without even adding in his score for the back nine holes.



KUPD DIVES ITSELF CRAZY—KUPD/Phoenix held a charity promotion featuring an attempt to set a world record for underwater broadcasting. When station jocks got a severe case of aquaphobia, Vice President/Station Manager Lloyd Melton valiantly entered the special diving tank studio and remained there for 24 hours in two separate stints. Other station personnel were finally persuaded to take a dive, and the station total was 48 hours, with 10,000 people showing up to watch (some of whom are shown in the accompanying phota). KUPD claims world records for both individual and collective underwater broadcasting and the station is submitting the figures to the Guinness Book of World Records, but it might be advisable to point out that the Guinness Book's 1977 edition does not even have a category for underwater broadcasting. Good tack anyway.

## Live ILove!



## "I Just Wanna Make Love To You"

## FOGHAT

The definitive LIVE version of the Foghat standard from one of the biggest selling albums in the country.

WKBW debut 29 KRBE on WPEZ add **CKLW 26-24 WDRQ35** KSLQ 33-29 **WGLF** on

**Z93 LP** KCBQ add **WBBF 21-18 JB105 add 39 WPHD 26-23 WQXI** on

**WAPE 33-30 WMAK 33 KERN 28 KNDE 13-11** 

**KJRB** on WISN 30-21 **WSPT 21 KEWI 27** KSTT add 34 **WRFC** on 98Q add

WIRK 11 **CK101 add 39 WCGQ 27** KCBN 25 **KBIM** on WLAC on WTIX on

On Bearsville Records

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EXTRA!

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Read All About It!

Send your station's

Radio & Records News Desk

6430 Sunset Blvd.,

Suite 1221

news, photos, etc. to

Hollywood, Calif. 90028

Black & white photos, please!



WTIC CLICKS WITH CASH CONNECTION—WTIC/Hartford gave a listener \$5240 in cash in the station's "Cash Connection" contest. The winner guessed the correct amount in the jackpot and took home the check. Pictured are (I-r) the winner and his sister, WTIC air personality Mike McKay and station Operations Manager Jay Clark.



WNVY UP IN THE AIR—As part of a promotion to raise money for MD, WNVY/Pensacola, Florida, had air personality Robb Murphy put in a trailer which was hoisted 70 feet above ground. During his live broadcast Murphy vowed to stay in the air until \$2000 was raised. At the end of 96 hours \$2311 was donated for the cause.



DES MOINES THE MERRIER FOR CAPTAIN & TENNILLE—KGGO/Des Moines was visited by A&M's Captain & Tennille following their Iowa State Fair concert, and were interviewed by Program Director Jerry Dean (shown at right).



KVOX HOLDS TOP 40TH BIRTHDAY PARTY—KVOX/Moorhead, MN, celebrated its 40th anniversary on the air August 16 with a major sold-out concert at the Fargo, North Dakota, Civic, featuring among others, Andy Gibb and Neil Sedaka. Pictured (I-r) are KVOX-FM PD Mark Renier, KVOX-AM PD Bob Denver, Andy Gibb, and RSO Minneapolis Promotion Representative Steve Massie.



CLIMAX REACHES WBBF.—Sire's Climax Blues Band stopped by WBBF/Rochester after a local appearance with Bad Company. The group conducted an interview, talked with fans, and posed for this picture with WBBF Assistant Program Director Scott Fisher (left) and station MD Tom Nast (second from left).



KANSAS CITY HERE SHE COMES—KBEQ/Kansas City was visited by Arista's Melissa Manchester after a concert and local in-store appearance. She's pictured cheek-to-collarbone with KBEQ air personality Grady McCrae.



A REO THRILL FOR COLLEGE STATION—Gary Richrath, guitarist for Epic's REO Speedwagon, stopped by to do an interview at KCR, the campus radio station at San Diego State University. REO was in town for a concert appearance. Shown (I-r) are KCR air personality Keith Royer, Richrath, unidentified young lady and Columbia rep Danny Balson.



WNDE Rollers Contest—WNDE/Indianapolis made their listeners believe in magic by allowing two contest winners to go backstage and meet the Bay City Rollers after their Indiana State Fair concert. Program Director Dave Parks and Music Director Jeff Lucifer are at far left in the above photo, with the Rollers and contest winners, including (front, in striped shirt) Parks' young son Michael.

Something new sun latest gold almin) ON ARM Pecovals

produced by cut stwens

produced by cut shenbaum

produced by cut shenbaum

produced by cut shenbaum

## What's New?

Continued from page 6

#### **Wands Wired For Weirdness**

Weird Products Ltd. of Stowe, Vermont, are marketing a novelty game called Weird Wands, retailing at \$5. Twin wands made of 39 inches of copper wire have wooden handles and small cups at opposite ends. Game's object is to pass a marble from one cup to the other. An \$800,000 ad budget, handled in-house or through local retailers, supports the game.

#### Rod Gets Nod In "Alimony" Decision

Rod Stowart will not have to pay Britt Ekland the \$5000 monthly temporary support she asked for pending the outcome of her \$15 million suit against the singer. The actress, who lived with Stewart for over two years, is suing under a recent California Supreme Court ruling that unmarried couples living together have community property rights. Ms. Ekland had also sought a court order allowing her to remain at Stewart's Holmby Hills estate, and according to her lawyers intends to stay there and resist any eviction attempts despite the court ruling. Meanwhile, Stewart told reporters in London that Ms. Ekland, who claims as part of her suit that she aided his career, actually had nothing to do with it. He said, "I would like to stress that Britt certainly did not help me write any songs or help me with my image. People bought the records and came to my concerts because of me, not her."

#### Fawcett Faucet Ad Push On Tap

A new line of Farrah Fawcett-Majors jewelry, shaped in the form of a faucet, and available in gold, silver, and other likewise expensive materials, will be backed by a \$500,000 60-day magazine/newspaper ad campaign. The jewelry items will retail from \$15 to \$2500, and were based on a gift idea conceived by Farrah's husband Lee Majors.

## Mediascope

Continued from page 4

#### "Instant Tax Refund" Ad OK

Beneficial Corporation is expecting a favorable Federal Trade Commission ruling allowing them to resume use of their "Instant Tax Refund" loan campaign. In 1975 the company advertised "instant tax refunds" in the form of loans made available after taxpayers paid their government dues. The FTC felt that the campaign was inherently deceptive, in that customers might believe the Beneficial loans were tied in with their forthcoming tax refunds, and ordered the company to desist. Recently, a U.S. Circuit Court of Appeals ruled that the FTC had overlooked Beneficial's First Amendment freedom of speech rights by making an outright ban of the slogan without allowing the possibility of alternative solutions such as explanatory disclaimers. Now Beneficial has submitted to the FTC a new ad proposal identifying the "instant tax refund" as a loan in large type, with a further disclaimer ("not dependent on your tax refund") in the body text. FCC approval is still pending but likely.

#### Food For Tots—Fast Food Chains Pitch Kids

Ronald McDonald is stirring up some competition in certain markets, as both Burger King and Kentucky Fried Chicken are going after what advertising people like to call the "kiddle factor." In Miami, Burger King has introduced a talking fire engine named Snuffy, who will soon star in a nationwide promotion built around fire safety. Local publicity campaigns will include education kits for schools and a 15-minute film starring Snuffy, along with posters, puzzles, and games. Burger King also uses a magician to appeal to kids in about 17 markets.

KFC, meanwhile, is conducting a four-market test on a cartoon figure called "Fowler The Fox," who disguises himself to steal chickens. Fowler disguise kits are available at local KFC outlets. Meanwhile, McDonalds' famous Ronald is still active, and gearing up for a full promotion this fall. In fast food advertising, the tricks are for kids.

#### Philips Debuts Video Recorder

North American Philips Corp. joins the home videotape recorder fray this fall, marketing a four-hour capability unit under the Magnavox name. Retail price ranges from \$1075 to \$1095, a bit higher than RCA's unit but over \$2000 less than Sony's two-hour model.

#### Beef Council Meats Radio, The Press

The National Livestock & Meat Board's Beef Industry Council is planning a major campaign to upgrade the image of meat as a nutritional food value. Weekly 60-second radio commercials on ABC's Paul Harvey news show will be utilized, along with a series of six color ads for consumer and trade journals. Meat's consumer image has been slightly spoiled by attacks on its price increases, government reports urging reductions in beef consumption, and a continuing vogue for vegetarianism. The new campaign stresses beef's protein resources and its high ratio of nutrients to calories. An even more extensive image-boosting campaign failed to gain passage in a referendum vote among the nation's cattlemen.

#### WZYQ Short Term Renewal Upheld By FCC

The FCC refused to reconsider its issuance of a short-term renewal to WZYQ/Braddock Heights, Maryland. The commission had issued the decision in April, citing the broadcasting of misleading and deceptive information on the cash value of prizes in a contest. According to the FCC, the station promised listeners they could win a "prize package of dollars" or a "cash prize jackpot," when actual prizes were \$30 in cash along with non-cash prizes. Station owners Musical Heights protested the decision, but to no avail.

#### Campbell Soups Up Ad Image

A new slogan for radio, TV, and point-of-purchase Campbell Soup ads has been introduced for the West Coast. Instead of the familiar "Campbell life" tag, consumers will be urged, "America, eat your soup."

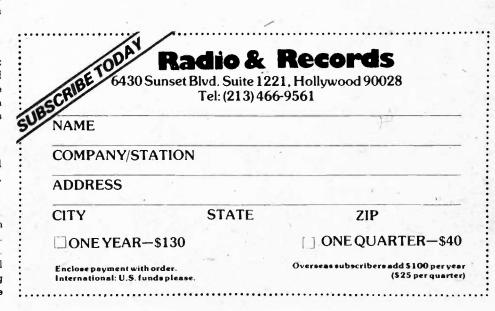
#### Census Says No Sense In Reform Bill

The United States Census Bureau expressed displeasure over a pending census reform bill which would require radio and TV stations to provide 90 minutes of free prime time to promote the 1980 census. The bill would also authorize the Bureau to purchase broadcast time beyond the free 90 minutes. Top Census officials went before the House Census Committee last week and attacked procedural portions of the bill, while showing "little enthusiasm" for the free-time provision, according to an Advertising Age report. No concrete alternatives were presented by the Bureau. The U.S. Chamber of Commerce attacked the bill last week as well, while the NAB has not yet taken an official position.





BEACH PARTY IN MOOSE JAW—CHAB/Moose Jaw, Saskatchewan, held its first Beach Festival at a local Provincial Park, drawing over 17,000 people (Moose Jaw's metro population, by way of comparison, is a mere 35,000). CHAB jocks hosted events like water skiing, power boat racing, log rolling, conoe jousting, and something called "sinking boat races." Aerial demonstrations of water bombing and helicopter rescues were also staged, and a local band put on a free concert. At top, a scene from the dramatic helicopter rescue demonstration; bottom, CHAB General Manager Vern Traill watches from extreme stage left with other local dignitaries as station morning man Jack Ross handles MC duties.



The single: DEVIL'S GUN

**WMJX** Miami

Y 100 Miami

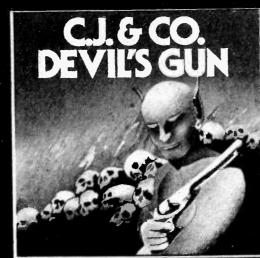
WKLO Louisville

WDRQ Detroit

**WNOE** New Orleans

LATE ADD WIX

## The album: DEVIL'S GUN



Produced and arranged by Mike Theodore and Dennis Coffey

A HIT ON WESTBOUND RECORDS AND TAPES W

#### **Most Added:**

Chicago **Bee Gees**  Music key: (DP) indicates the song is getting play during certain parts of the day and/or night (RA) indicates the song was dropped from the playlist then re-added.

## added this week...

#### **PARALLEL TWO**

#### WFIL/Philadelphia, Pa K.C. Hill

Chicago HOTTEST: Meco 4-1 Heatwave 7-5 Bros. Johnson 9-7 Stephen Hishop 10-Carly Simon 11-9 Debby Boone 18-10

#### WABC/New York, N.Y Sonja Jones

Meco 5-3 K C & Sunshine 9-4 LLO 11-8 ELO 11-8 Hestware 26-12 Stephen Bishop 18-14 B.J. Thomas A-21 Shawn Cassidy 30-22

#### CKLW/Detroit Mi. Rosalie Trombley

C J & Company Bee Gees James Taylor "face" Leo Sayer Johnny Rivers Johnny Rivers HOTTEST: Debby Boone 12-1 Heco 11-2 Carly Simon 8-4 Heatwaye 16-12 LTO 23-16 Dorothy Moore 24-17 Stephen Bishop 29-21

#### WLS/Chicago, II.

HOTTEST: Shaun Cassidy 4-1 Debby Boone 25-3 K.C. & Sunshine 11-7 Meco 16-9

#### WKBW/Buffalo, N.Y.

Bee Gees
Little River Band
England Dan
Carpenters
HOTTEST
Stor Wars/Meco
"Main Theme" 1-1
Carly Simon 5-3
ELO 9-5
K.C. & Sunshine 11-7
Stephen Bishop 13-10
Bros. Johnson 16-11
Crystal Gayle 23-16
Peter Frampton 24-18
Shaun Cassidy 27-22

#### KHJ/Los Angeles, Ca

Debby Boone Fleetwood Mac Linda Ronstadt "Easy" Barry White HOTTEST. Commodores B-4 Foreigner 10-7 Stephen Bishop 19-9 Donna Summer 21-12 Leif Garrett 22-17 Johnny Rivers 23-19 Heatwave 25-20 Carly Simon 27-22

#### KFRC/Sen Francisco, Ca.

Santana HOTTEST MOTTEST: Commodores 2-1 Heco 6-2 Shaun Cassidy 5-4 ELO 8-6 Ronnte McDowell 13-8 Carly Simon 15-10 Stephen Bishop 17-13 Heatwave 23-17

#### KDWB/Minneapolis, Mn John Sebastian

Rita Coolidge Pablo Cruise Judy Collins HOTTESI Debby Boone 26-5 Fleetwood Mac 10-6 B.J. Thomas 14-7 Crystal Gayle 25-16 Glen Campbell 27-19 Ponnie Miliap 29-21

#### WXKX/Pittsburgh, Pa Bobby Christian

BODDY Christian

r. C. A Sunshine
Chicago
Carly Simon
riss (AA)
HOTTEST
Emotions 2-1
ELO 5-2
Commodores 4-3
Fareigner 9-6
Steve Miller 11-8
Johnny Rivers 18-11
r. C. & Sunshine A-16

#### Z97/Ft Worth/Dallas, Tx. Danny Owen

None HOTTEST Peter Framoton 2-1 Johnny Rivers 5-3 Supertranap 8-4 Bros. Johnson 11-6 Commodores "Easy" 14-7 Bee Gees "Edge" 16-8 Elvis 20-9

#### KXKX/Denver, Co

Chicago
Rita Coolidge
HOTIEST:
Foreigner 2-1
Johnny Rivers 4-2
Bros. Johnson 11-7
K.C. & Sunchine 13-8
Debby Boone 23-12

**PARALLEL ONE** 

Paul Davis HOTTEST HOTTEST: Johnny Rivers 6-3 Carly Simon 9-6 Debby Boone 26-9 Steve Miller 21-15 Floaters 29-23

#### 96X/Mlami, Fl. Joal Denver

Rose Royce Rita Coolidge Jimny Buffett LTO HOTTEST Carly Simon 6-3
Barry White 18-6
Donothy Moore 12-7
Seals & Crofts 23-19

#### WCAD/Baltimore, Md Ron Rilay

Bee Gees Kiss MOTTESI: Meco 1-1 Rounite McDowell 11-2 Carly Simon 8-4 Heatwave 13-8 Commodores 16-10 Debby Boone 27-11 Elvis 19-14 Shaun Cassidy 22-18

#### Q102/Cincinnati, Dh. Mark Elliott

Meco Rita Coolidge Firefall Kenny Rogers HOTIEST: Foreigner 9-8 Steve Hiller 10-9 Johnny Rivers 12-10 Bros. Johnson 13-11 Stephen Bishop 24-20

#### CHUM/Toronto, Canada John Terminesi

Shaun Cassidy HOTTEST: HOTTEST: Peter Frampton 8-3 Stephen 31shop 10-7 Carly Simon 13-10 K.C. & Sunshine 19-12 Meco 24-17 Burton Cumnings 27-22

#### WSAI/Cincinnati, Dh E. Alvin Davis

Sanford-Townsend Carly Simon HOTIEST: Meco 10-1 Bros. Johnson 20-14 Emotions 22-15 K.C. & Sunshine 25-16 Heatwave 23-18

#### KSLO/St. Louis, Mo

Rose Royce Chicago Crawler HOTEST: Carly Simon 6-3 Foreigner 7-5 Heatwave 8-6 Commodores 11-8 Ronnie McDowell 16-9 Peter Brown 23-16 Shaun Cassidy 25-17 Debby Boone 31-22

#### Y100/Miami, Fl.

Chicago
Brick
First Choice
Alice Cooper
Johnny Rivers
HOITESI:
Leif Garrett 2-1
Carly Simon 3-2
ELO 4-3
Meco B-4
Seals & Crofts 13-7
Steve Hiller 16-10
Stephen Bishop 21-11
C.J. & Coopany 22-15

#### KSTP/Minneapolis, Mn Rob Sherwood

Rita Coolidge
Judy Collins
HOTIEST
Carly Simon 3-1
Johnny Rivers 6-3
Paco 8-5
Foreigner 10-7
r.C. & Sunshine 11-3
Firefall 19-14
Debby Boone 21-15

#### KING/Seattle, Wa

Crystal Gayle Chicago HOTIEST Stephen Bishop 2-1 James Taylor 3-2 Foreigner 7-4 Meco 16-7 Johnny Rivers 20-10 Carly Simon DB-15

Odyssey
"New Yorker"
HOTTES1:
Heatwave 12-4
Carly Simon 13-10
Debby Boone 31-13
Commodores 21-17
Foreigner 23-19

#### WHBQ/Memphis, Tn. John Long

Barry White
H. Happard
HOTTEST:
K.C. & Sunshine 1-1
Elvis 7-2
Shaun Cassidy 10-3
Johnny Rivers 9-4
Carly Sinon 16-6
Commodores 22-10
Reco 17-11
Ronnie Milsap 29-17

#### KTLK/Deriver, Co. Rick Brady

Dobby Boons Charlene HOTTEST: HOTTEST:
Johnny Rivers 3-1
Sanford-Townsend 5-3
Bros: Johnson 10-5
Steve Miller
"Swing" 20-10
K.C. & Sunshine 21-12

#### WPEZ/Pittaburgh, Pa

Barry White Linda Ronstadt Heart Seals & Crofts HOTESI: Bros. Johnson 4-1 ELO 6-1 Danna Summer 13-7 Foreigner 10-8 Stephen Bishop 12-9 Carly Simon 21-15 Heatwaye 26-18 Kenny Rogers 29-23 George Benson 35-27

#### WPGC/Weshington, D.C. Jim Elilott

Barry White
Elvis
Dave Mason
Heart
HOTTEST:
Debby Boone 3-1
Carly Simon 10-5
Tad Nugent 14-10
Shaun Cassidy 21-15
Firefall 23-18
Peter Brown 24-19
George Benson 29-24

Barry Manilow Chicago Atlanta Rhythm Barry White HOTIEST: Ronnie McDowell 1-1 K.C. & Sunshine 6-5 Shaun Cassidy 10-6 Donna Summer 11-8 Deebby Boone 25-11 Dave Mason 22-17 Paul Davis 23-19

#### KRRE/Houston Tx

Linda Ronstadt Helen Reddy Roger Daltrey (DP) Yes (OP) HOTTEST: HOTTEST: Debby Boone 1-1 Carly Simon 13-7 Ronnie McDowell 20-8 Peter Frampton 12-9 Heatwave 22-17 Johnny Rivers 29-21

#### KJR/Seattle, Wa. Tracy Mitchell

Bee Gees Crafler (OP) Dave Mason (OP) Linda Ronstadt "Olce" (OP) HOTTEST: Debby Boone 1-1 Johnny Rivers 4-3 Shaun Cassidy 16-4 K.C. & Sunshine 9-5 Bros Johnson 12-8 Carly Simon 14-9

#### KLIF/Dallas, Tx Jim Davis

Jim Davis
Chicago
C.B. Sager
Firefall
HOTTEST:
Debby Boone 15-2
Peter Frampton 9-3
Commodores 11-8
Meco 22-10
Donna Summer 14-11
Steve Miller 16-12
Foreigner 23-14
Ted Nugent 25-10
Crystal Gayle 29-21

#### PARALLEL TWO

WAYS/Charlotte, N.C Roy Rosen

Roy Roson
Donna Summer
Bee Gees
Judy Collins
HOTTEST:
Johnny Rivers 2-1
ELO 4-3
Carly Simon 8-4
Heatwave 10-5
Commodores 13-9
Ronnie Milsap 15-10
Rita Coolidge 20-14

#### WKY/Oklahoma City, Ok Sandy Jones

Sandy Jones
Debby Boone
Rita Coelidge
Crystal Gayle
Paul Nicholas
HOTTEST:
Johnny Rivers 10-3
Carly Simon 9-4
Shaun Cassidy 15-9
Steve Hiller 16-11
Heatwave 08-13

#### WNCI/Columbus, Dh Chris Edmonds

Ronnie Milsap HOTIEST: Heatwave 2-1 Forcigner 6-3 Debby Boone 21-5 Donna Summer 18-13

#### KNDE/Sacramento, Ca Mark Driscoil

Helm Reddy Racs Santana HOTTISH: Debby Boone 5-1 Ronnie McDowell 11-2 Floaters RA-12 ELO RK-13 Paul Hicholas 26-22 Peter Frampton 28-23

#### Q94/Richmond, Va Tim Watts

Judy Collins Alan Parsons James Taylor "Face" HOTTEST: Meco 2-1 K.C. & Sunshine 6-3 Donna Sunmer 13-6 Elvis 23-16

WTRY/Troy, N.Y.

#### WKIX/Rateigh, N.C. Ron McKay

Judy Collins
Barry Manilow
Chicago
Bree Gree
HofftST:
Heatware 1-1
Meco 3-2
Commodores 12-6
Foreigner 18-13
Peter Frampton 21-15
Crystal Gayle 27-21

KANC/Anchorage, Al

#### Robert D.

Robert D.

Little River Band (RA)
Ronnie Milisap
Crystal Gayle
HOTIEST:
Fleetwood Mac 3-1
Carly Simon 4-2
Foreigner 11-3
B.J. Thomas 5-4
K.C. A Sunshine 13-5
Debby Boone 14-7
Meco 20-9
Pater Frampton 27-14
Shaun Cassidy 24-19
Heatwaye 29-21

#### WIFE/Indianapolis, In Jay Hawkins

George Benson Robin Trower Robin Trower HOTTEST: Meco 4-1 Carly Simon 14-5 Stephen Bishop 12-10

#### KFXM/San Bernardino, Ca. Jeff Salgo

Ronnie Milsap Player HOTTEST: Meco 7-5 Stephen Bishop 11-7 Foreigner 14-8 Commodores 25-20

#### WNDE/Indianapolis, In Joff Lucifer

George Benson George Benson
Commodores
Little River Band
Chicago
MOTIEST:
Meco 6-1
Heatwave 15-8
Carly Simon 19-11
Debby Boone 26-14
Leif Garrett 24-17
Donna Summer 28-19
Paul Nicholas 29-24

#### WYRE/Annapolis, Md.

Chicago
Bec Gees
Kate Taylor
Linda Ronstadt
Jimmy Buffett
HOTEST:
K.C. & Sunshine 2-1
Meco 3-2
Carly Simon S-4
Bras. Johnson 7-5
Elvis 9-7
Debby Boone 21-9
Dorothy Moore 25-19

#### WFLI/Chattanooga, Tn Tim Cunningham

Wild Cherry David Soul HOTTEST: Carly Simon 1-1 Kenny Rogers 3-2 Heatwave 6-3 Johnny Rivers 9-4 Paul Davis 7-5 Peter Frampton 13-8 Crystal Gayle 23-15 Donna Summer 25-19

#### WDLF/Syracuse, N.Y. John Gabriel

Chicago HOTTEST: K.C. & Sunshine 1-1 Shaun Cassidy 5-2 Debby Boone 16-3 Donna Summer 15-6 Carly Simon 17-7 Bros. Johnson 20-14 Ted Rugent 30-22

#### WPHD/Buffalo, N.Y Hary Moore

Chicago
James Taylor
"Face"
Bee Gees
HOTIEST:
Meco 1-1
K.C. & Sunshine 3-2
Heatwave 6-3
Peter Frampton 15-6
Commodores (18-12
Yes 27-22

#### Dave Morgan

Barry White Chicago HDTIEST: Debby Bone 14-1 Shaun Cassidy 3-2 Peter Brown 5-4 Foreigner 13-7 K.C. & Sunshine 15-9 Carly Simon 19-11

#### WGRD/Grand Rapids, MI

Stephen 81shop Bros. Johnson HOTTEST: Shaun Cassidy 5-1 Foreigner 6-3 Peter Frampton 23-10

#### Dave Bishop

Chicago
Judy Collins
James laylor
Face\*
HOTHEST:
K.C. & Sunshine 5-3
Foreigner 6-4
Commodores 9-5
Steve Miller 11-6
Shaun Cassidy 12-10
Rita Coolidge 30-22 Brick Wild Cherry Babys HOITEST: KCPX/Salt Lake City, UL

#### WDRC/Hartford, Ct. Jim English

Paul Nicholas Firefall Silverado Chicago Ronnie McDowell HOTTST: Floaters 1-1 Shaun Cassidy 5-2 Carly Simon 4-3 Debby Boone 27-5 Bross. Johnson 18-8 Heatwave 21-9 Star Wars Star Wars
"Main Theme" 22-14
Elvis 23-17
Meco 29-19
Seals & Crofts 25-20

KYNO/Freeno, Ca. Santana Firefall Little River Band HOTTEST: Commodores 5-1 Floaters 4-2 Floctwood Mac 6-4 K.C. & Sunshine 12-7 Meco 11-8 Debby Boone 27-21

#### WQXI/Atlanta, Go. Rhett Walker

RIGHT Walker
Rita Coolidge
Crystal Gayle
Eric Carmen
Barry White
Seals & Crofts
HOTHEST:
Debby Boone 19-1
Star Mars/Mcco
"Main Theme" 5-3
Donna Summer 7-4
Que Mason 11-5
Johnny Rivers 10-10
Peter Frampton 20-15
Dorothy Moore 26-21
Mother's Finest 29-22

#### WINW/Canton, Dh Keith London

Chicago Bee Gees Crawler HOTTEST: Crawler:
Shaun Cassidy 7-1
Carly Simon 10-3
K.C. & Sunshine 8-4
Elvis 12-6
Johnny Rivers 11-7
Debby Boone 23-8
Peter Frampton 16-9
Commodores 24-15
B.J. Thomas 25-16
Ronnic McDowell 29-17
Eric Carmen 28-23

#### KROY/Sacramento, Ca. Terry Nelson

Bee Gees Barry Manilow Linda Ronstadt "Dice" Paul Nicolas HOTESI: Commodores 7-3 Carly Simon 9-7 Ronnie McDowell 20-10 Shaun Cassidy 16-11 B.J. Thomas 18-13 Heatwave 30-22 Elvis 29-22

#### Q105/Tampa, Fl. Bob McNeill

Jimmy Buffett Crystal Gayle HOTTEST: Heatway Left Johnny Rivers 3-2 K.C. & Sunshine 5-3 Peter Frampton 8-5 Bros. Johnson 12-6 Commodores 13-7 Meco 18-8 Carly Simon 24-10

#### KAKC/Tulsa, Ok

Chicago Judy Collins Alan Parsons HUTTEST: Meco 1-1 MATTEST: Meco 1-1 Carly Simon 2-2 K.C. & Sunshine 7-3 Floaters 8-5 Shaun Cassidy 13-7 Ronnie Milsan 16-9 Elvis 15-10 Donna Summer 18-13\* Kenny Rogers 20-15 Crystal Gayle 23-16 Steve Miller 26-21

Debby Boone 7-1 Carly Simon 14-8 Bros. Johnson 17-11 K.C. & Sunshine 26-20 Donna McDaniel 29-22 WLAC/Nashville, Tn.

John Connolly
Roger Daltrey
Jimmy Buffett
Bee Gees
Alan Parsons
Chicago
HOTICST:
Elvis 1-1
Sanford-Townsend 4-3
Heatwave 9-6
Bros. Johnson 24-8
K.C. A Sunshine 25-9
Carly Simon 19-13

#### WCDUColumbus, Dh.

Ronnte McDowell Dubby Boone 12-1 Heatwave 5-3 Carly Simon 13-9

#### Linda Ronstadt

Linda Ronstodt
"Eay"
Oes Gees
Dave Mason
Steve Miller
"Swing"
Fleetwood Mac
Fun"
Crayler (OP)
Santana (DP)
HOTTES!
K.C. & Sunshine 5-1
Carly Simon 10-6
Paul Micholas 17-10
Leff Garrett 20-13
Ronnie McDowell 28-16

KHFI/Austin, Tx. Jack Starr

Commodores
Johnny Rivers
James Taylor
"Face"
Rita Coolidge
HOTTEST:
Carly Simon 5-1
K.C. & Sunshine 8-4
Bebby Boone 19-5

Debby Boone 19-5 Steve Miller 14-9 Linda Ronstadt 22-16 Dave Mason 25-18

KEZY/Angheim, Ca

#### WAPE/Jacksonville, F

Paul Hicholas
Alan O'Day
Bee Gers
Jimmy Buffett
England Dan
Styn
10TIEST:
Ronnie McDowell 5-1
Ronnie Milsap 4-3
Carly Simon 10-5
Peter Francton 13-8
Hoatware 16-10
Brownsville Stn. 23-16
Commodores 25-20
Rita Coolidge 27-22
Little River Band 31-26

#### KLIV/Sen Jose, Ca. Raiph Koal

Ronnie Milsap Oave Mason Dave Mson Santana HOTIEST: Meco 2-1 Ronnie McDowell 10-2 Commodores 9-4 Carly Simon 12-8 Donna Summer 14-9 K.C. & Sunshine 17-11 Debby Boone 30-18

#### KLAZ/Little Rock, A

Chicago
Debby Boone
Bee Gees
HOTTEST:
Meco 6-1
Carly Simon 4-2
Johnny Rivers 8-6
Foreigner 10-7
Bross. Johnson 12-8
Donna Summer 14-10
Shaun Cassidy 20-11
Pcter Frampton 21-13
Heatwave 24-16
Commodores 23-18

#### B100/San Diego, Ca

Judy Rich Shaun Cassidy Shaun Cassidy
Dave Mason
HOTIGST:
Commodores 2-1
Peter Frampton 6-4
Foreigner 9-6
Floaters 10-8
K.C. & Sunshine 13-9
Carly Simon 19-10
Donna Summer 25-17

Chicago
Debby Boone
Ronnie Milsap
James Taylor
"Face"
Helen Reddy
Judy Collins
Jimmy Buffett
Donna Summer
HOTEST:
Meco IIIStephen Bishop 7-4
Bros. Johnson 9-b
Floaters 10-7
Carly Simon 14-9
Commodores 22-10
Brownswille Stn 21-10 Commodores 22-10 Brownsville Stn 21-11 Dorothy Moore 31-23 Eric Carmen 32-25

#### KOFD/Albuquerque, N.M. Frank Ragan

Donna Summer
Debby Boone
Paul Nichola's
Ronnie McDowell
Rita Coolidge
ChiCago
Linda Ronstarl
Bee Gees
Carpenters
Seals & Crofts
Helen Reddy
HOTEST'
K.C. & Sunshine 9-3
Bross. Johnson 5-4
Carly Simon 10-5
Johnny Rivers 12-9
Shaun Cassidy 24-14
Heatwave 25-16
Commodores 23-17
Fric Carmen 26-19

#### WERC/Birmingham, Al. Frank Lowis

Frank Lowis
Debby Boone
Barry White
Chicago
HOIIEST:
Foreigner 7-3
Meca 6-4
Donna Summer 10-5
Mealwaye 11-6
Helen Reddy 17-10
Crystal Guyle 19-12
Commodores 22-13
R.C. & Sunshine 23-16
Paul Micholas 20-17

#### KEEUShreveport, La. Steva Kelly

Judy Collins
Chicago
Judy Collins
Chicago
Jian Parsons
Helen Reddy
Robert Gordon
Donn Gewond
Edit Gordon
Donn Gewond
Edit Gordon
Donn Gewond
Edit Gordon
Donn Gewond
Edit Gordon
Donn Summer 12-8
Debby Boone 15-9
Ronnie Milsap 17-11
Kenny Rogers 18-12
Barry Milte 20-14
Paul Nicholas 23-15
Barry Milte 20-14
Paul Nicholas 23-15 Alta Coolidge Chicago Corothy Moore HOTIEST: Meco 3-1 Foreigner 4-3 Heatwaye 7-4 Carly Sleon 16-8 Alon Parsons 27-20 Crystal Gayle 20-22 KHSP/Salt Lake City, Ut

Chicago
Firefall
Crystal Gayle
Dave Mason
HOTIEST:
Debby Boone 7-1
Carly Steon 9-7
Puter Frankton 13-9
Eric Carmen 14-10
Floaters 19-11
Kiss 19-14
Paul Hicholas 22-17
Ronnie McDovell 23-18

Firefall

Steve Hiller
Chicago
Linda Ronstadt
HOTTEST:
Fleetwood Mac 4-1
Shaun Cassidy 3-2
Foreigner 6-4
K.C. & Sunshine 10-7
Stephen Bishop 14-9
Commodores 18-11
Ted Rugent 17-12
Carly Simon 21-16
Bros. Johnson 22-17 KLEO/Wichita, Ks. Van Morrison HOTTEST:

#### KERN/Bakersfield, Ca

-Crystal Gayle Debby Boone Chicago MOTIEST: Ronnie McDowell 12-1 Johnny Rivers 5-3 Kenny Rogers 13-7 Carly Simon 20-12 Little River Band 24-Linda Ronstadt 26-18

#### WBBQ/Augusta, Ga

Bruce Stevens Chicago
Dorothy Moore
Alan D'Oay
Cliff Curry
David Soul
HOTTES1:
Flectwood Mac 2-1
Bros. Johnson 3-2
Carly Simon 6-5
Paul Mitcholas 9-6
Foreigner 10-7
B.J. Thomas 11-8
Mcco 14-11
Donna Summer 15-12
Ronnie Milsap 20-16 TEN-Q/Los Angeles, Ca

K100/Los Angeles, Ca Denise Gorman Oave Mason Debby Boone HOTTEST: Fleetwood Mac 6-3 Meco 8-5 K.C. & Sunshine 12-10 Peter Frampton 14-11

#### Y103/Jacksonville, Fl

Abba Crawler HOTTEST Donna Summer 2-1 Foreigner 3-2 Shaun Cassidy 9-3 Neco 22-7 Paul Micholas 16-12 Eric Larmen 19-15 KTKT/Tucson.Az **Ed Alexander** 

#### JB105/Providence, R.I.

#### KINT/EI Paso, TA.

#### KGW/Portland, Dr

Firefall Carpenters Crystal Gayle HOTTEST: Fleetwood Mac 3-1 8.J. Thomas 4-2 Debby Boone 10-5 Carly Simon 19-11 Shaun Cassidy 30-23

HOTTEST: Foreigner 3-1 Donna Summer 9-4 Larly Simon 10-0 Bros. Johnson 15-11 CS & N 17-12 Crystal Gayle 20-15 Firefall 22-17

#### WIEI/Philadelphia, Pa

Firefall
Alan Parsons
Little River Band
HOTTEST:
Meco 1-1
Heatwave 3-2
K.C. & Sunshine 9-7
Commodores 14-10
Donna Summer 15-11
Carly Simon 16-12
Debby Boone 20-13
Philadelphia 30-19

Jamirox

Ronnie McDowell

Dean Friedman

Santana

Jacksons

Peter Brown

HOTTEST:

ELO:3-2

K.C. & Sunshine 8-5

Donna Sunmer 11-7

Shaun Cassidy 20-14

KIIS FM/Los Angeles, Ca

#### Staab/Cohen None HOTTEST: Meco 3-1 Donna Summer 14-6 Fleetwood Mac 12-9

KREC/Kansas City, Mo. Donna Summer Rita Coolidge Babys HOTIEST: Ronnie McDowell Shaun Cassidy 2-2 Debby Boone 25-3 Styx 9-4 Crystal

#### Styx 9-4 Crystal Gayle 10-7 Alan Parsons 15-9 Eric Carmen 19-14 Ronnie Milsap 30-1 Commodores 26-18 Dave Mason 28-22 WAVZ/New Haven, Ct.

CurtHansen dames Taylor
"Face"
Ronnie Milsan
Leo Sayer
HOTTEST:
Bros Johnson 6-4 firefall Jacksons
Rita Coolidge
HOTTEST:
Rebby Boone 8-3
Steve Miller 9-6
Bros. Johnson 11-9
Stephen Bishop 15-11
Barry White 26-14
Chicago 33-27 Donna Swiner 3-5 Carly Symon 15-7 Johnny Rivers 17-9 Peter Frampton 19-14

#### 92FM/Providence, R.I Gary Borkowitz Commodures Dave Muson Chicago Bee Gees Nottett: Debby Boone 3-1 Meco 5-4-8 Ronnie McNawell 28-5 Leif Carrett 22-13 Eric Cannen 29-20

KRIZ/Phoenia, Az.

Douglas A. Davis Kenny Rogers Chicago HDTTEST: Fleetwood Mac 2-1 Meco 5-3 Commodores "Easy" 9-6 CS & N 12-7 Johnny Rivers 13-9"

¥95/Tempa. FI

Heatwave Pablo Cruise HOTIEST: James Taylor 2-1 Leo Sayer 6-3 Foreigner 14-4 Commodores 16-11 Meco 17-12 Leif Garrett 26-21

Chicano
Oee Gees
Crystal Gayle
Crawler (IP)
1 inda Ronstadt
Oice\* (OP)
Player (DP)
101TES!
Johnny Rivers 3-2
Shaun Casstaly 6-3
Foreigner 9-6
K.C. A Sunshine 11-7
Debby Boone 21-14
Commodores 23-13

#### Robb Stewart

Foghat
Roger Daltrey
Bay City Rollers
Sylvers
HOTIEST:
Deby Boone 2-1
Floaters 5-3
Heatwave 1007 19-8
Left Garrett 22-12
Seals 5 Crofts 23-19
Konnie McDwell 39-21
Commodores 33-23

#### WLEE/Richmond, Va

Donna Summer Bee Gees Barry Monilow James Taylor "face" Tiace" Leo Sayer HOTTEST: Elvis 6-4 Foreigner 10-5 Paul Hicholas 24-17 Shaun Cassidy 23-18 Steve Hiller 25-20 Dave Mason 27-21 Dave Mason 27-21 Crystal Gayle 28-22

#### KFI/Los Angeles, Ce. Mark Taylor

Linda Ronstadt
"Dice"
HOTTEST:
K.C. & Sunshine 7-4
Ronnie McDowell 15-6
Foreigner 11-8
Carly Simon 14-9

#### WTIX/New Orleans, La Marty Maxwell

C.J. & Company
Paul Nicholas
Stevie Wonder
Pablo Cruise (DP)
Jinny Buffett (DP)
HOTTEST:
Debby Boone 11-1
Donna Summer 6-4
Sanford-Townsend
Carly Simon 19-14
Styx 27-22

#### WSGN/Birmingham, Al

Chicago a.rry Manilow Entry Manilow Bee Gees HOTTEST: Heatwave 3-1 Carly Simon 7-3 Meco 6-4 Paul Nicholas 12-8 Crystal Gayle 16-11 Dorothy Moore 26-21 Rita Coolidge 27-22

#### WNOE/New Orleans, La

Chicago England Dan Telf Garrett Eric Canmen CS & N HOTTEST: Andy Gibb 3-1 Johnny Rivers 4-3 Commodores 8-6 Fureigner 10-7 K.C. & Sunshine 14-11 Styx 21-17

#### PARALLEL THREE

Paul Nicholas Rita Coolidge Chicago Carpenters HOTEST: Johnny Rivers 2-1 Shaun Cassidy 4-2 Peter Frampton 11-5 Debby Boone 14-3 K.C. & Sunshine 16-9 Styx 19-13

WTRU/Muskegon, Mi Jon London Chicago Ronnie McDowell Carpenters Commodores NOTIEST: Meco 1-1 Carly Simon 5-2 Bros. Johnson 15-5 Heatwave 17-12 Debby Boone 25-16 Eric Carmen 24-18

#### WTSN/Dover, N.H.

Player Bee Gees Judy Collins Leo Sayer Ceo sayer Kiss HOTTES1 & Constitute 2-1 Meco 3-2 Foreigner 10-6 Debby Boone 16-7 Paul Micholas 13-9 Crystal Gayle 18-13 Eric Carmen 22-14 Steve Miller 21-15 C.B. Sager 27-20 Foghat 30-21

#### WISM/Madison Wi

Chicago
Bee Gees
Crystal Gayle
Linda Ronstadt
Jeff Lynne
HOTIEST:
Herco 2-1
Carly Simon 7-5
Foreigner 8-6
K.C. & Sunshine 1/2-7
Debby Boone 20-14
Cheap Trick 21-15
Paul Mischolas 24-17 Paul Micholas 2 Donna Summer 26 Heatwave 28-23

#### KSLY/San Luis Dbispo, Ca. John Tobin

Roger Daltrey Eric Carmen Dean Friedman England Dan Kate Taylor Kate Taylor Chicago HOTTEST-Pablo Cruise 9-2 Shaun Cassidy 11-4 Steve Hiller 9-5 Ronnie Hilsap 14-9 Leif Garrett 15-12 Larly Simon 27-15 Heatwave 23-10

#### WACI/Freeport II Michael Ames

Debby Boone
Helen Raddy
Berry Manilow
Capit A Tennille
Robin Irower
Iroda Ronstadt
"Blue/Easy"
HOTESI:
Fleetwood Mac 2-1
Commodores
"Easy" 5-3
Johnny Rivers 10-5
Shaun Cassidy 13-7
Kenny Ropers 12-8
Bros. Johnson 17-16
Steve Miller 16-12
Tirefall 23-17
Meco 24-18

#### WSPT/Stevens Point, Wi. Pat Martin

Judy Collins
Styx
Crystal, Gayle
Chicago
HOTIEST:
Leff Garrett 2-1
K.C. & Sunshine 6-3
Ronnisk Milsap 8-5
Donna Summer 10-6
Carly Simon 15-9
Peter Frampton 18-11
Paul Micholas 23-14
Konnie McDowell 25-16
Eric Carmen 26-18
Kenny Nolan 28-19

#### KBIM/Roswell, N.M.

J. David Stone Bee Gees
Chicago
Firefall (DP)
Hot (DP)
Dean Friedman (DP)
HOTTEST
Fleetwood Mac 3-1
Heetwaye 4-2
K.C. & Sunshine 6-3
Ronnia Milsap 19-11
Carly Simon 22-12
Shaun Cassidy 24-16
Debby Boon 30-23
Little River Band 32-25

#### WYND/Sarasota, FI. Larry Matthews

Ronnie McDowell B.J. Thomas Carpenters Debby Boone Dayld Castle HOTTEST: Meco 4-3 ELO 12-4 Bros. Johnson 8-5 Foreigner 15-7 Carly Simon 23-14 WANS/Anderson, S.C. Bill McCowr Crystal Gayle George Benson Chicago Jerry Reed Stym King Musker Band HOTIEST:

#### HOTTEST: Meco 1-1 Paul Nicholas 3-2 Shaun Cassidy 4-3 Dave Mason 12-7 Ronnie McDowell 27 Firefall 30-21 KSTT/Davanport la

Chicago Bee Gees Foghat Hall & Oates HOTTEST: Shaun Cassidy 3-1 Foreigner 6-4 Peter Frampton 13-8 Carly Simon 14-11 Eric Carmen 24-20 Firefall 26-21 Debby Boone 31-26

#### WEBC/Duluth, Mn Jay Scott

Ree Goes Chicago Judy Collins HOTTEST: HOTEST: Foreigner 4-3 Peter Frampton 7-4 Firefall 9-6 Steve Miller 11-7 Seals & Crofts 14-9 Bros. Johnson 10-14 Poco 20-16 Eric Carmen 23-19

Wendy Green

## Ronnie McDowell Crystal Gayle Chicago Kate Taylor HOTIEST: Johnny Rivers 4-1 K.C. 8 Sunshine 5-2 Foreigner 9-6 Bros. Johnson 12-7 Shaun Cassidy 13-8 Carly Simon 16-11 Donna Summer 20-43 Eric Carmen 28-21

KLMS/Lincoln, Ne. Gary Collins Commodores Hummy Buffett Crystal Gayle
HOTTEST:
Fleetwood Mac 2-1
CS & N 3-2
Leo Sayer 4-3
Carly Simon 12-10
Shaun Cassidy 14-11

#### WEAWEnu Claire, Wi Scott Christenson

HOTTEST. HOTTEST Johnny Rivers 1-1 Carly Sinon 5-2 8.J. Thomas 12-3 Andy Gibb 7-4 Meco 24-16 Commodores "Easy" 22-17 Dave Mason 25-20 Ronnie Hilsap 30-22

#### The Hottest:

**Carly Simon** K.C. & Sunshine **Debby Boone Foreigner Shaun Cassidy** 

#### **PARALLEL THREE**

KQWB/Fargo, N D

Rita Coolidge Derothy Moore M Haggard Sabys Roger Daltrey James Taylor Face HOTTIST 110 5-3

Carpenters (DP)
Rita Coolidge (DP)
Rate Taylor (DP)
NOTICST
Standard M4

KVOX/Fargo, N D

Johnny Pivers 1-1 Sanform-Townsend J-2 Foreigner 5-3 Ronnie Milsap 8-5 B.J. Thomas 10-6 Kendalls 14-8 Peter Frampton 16-9

WAAY/Huntsville, Al

Boo Baron

Dorothy Moore
Bee Gees
Chicago
Pablo Cruse
Mac McAnally
MOTIST:
ELO 4-2
F.C. & Sunshine 5-3
Carly Sienon 10-3
Romnie Milsap 13-9
Heatware 15-11
Crystal Dayle 20-15
Romnie McDowell 24-17
Romine McDowell 24-17
R

#### WKNX/Segmew M

KKLS/Rapid City, S.O.

Bay City Rollers England Dan James Taylor HOTTEST Romnie Milsap 4-2 Bee Gees 5-3 Carly Simon 7-4 Carole Ring 10-8 Stys 18-13

Babys
Bee Gers
Judy Collins
Yen Murrison
Santana
James Taylor
"Face"
MOTIEST:
Debby Boone 9-1
Paul Nicholas 5-3
Foreigner 6-5
Carly Simon 8-6
Pete: Frampton 13-9
Brownswille Stn, 14-10
Eric Carmen 18-12
Junnie McDowell 21-15
Junkie 26-19
David Soul 29-23

#### CK101/Cocos Beach, Fl Jason Douglas

Foghat Cliff Fichard

Meatwave HOTTEST K C A Sunshine 4-1 Meco 7-2 Johnny Rivers 6-3 Debby Boome 18-7 Foreigner 11-9

Fleetwood Mac 4-2 B J Thomas 6-3 Donna Summer 8-4 Paul Nicholas 9-7

Bros Johnson I I floaters 5-2 Larly Stwon 6-3 Johnny Rivers 3-6 Peter frameton 14-7 B J Thomas 13-9 Meco 15-10 Paul Nishelas 23-19 Brownsille Stn 30-24

Stys Bee Gees Paul Richolas MOTTEST Floaters 3-1 Commodores 10-5 Carly Simon 12-8 Crystal Gayle 13-10 Donna Sammer 18-14 Shaun Cassidy 27-16

Chicago Styx Bee Gees

Leo Sayer
Charlie
Carpenters
Semils & Crofts
Dean Friedman
Barry Mhite
Brick
HOTTEST:
Meco 5-1
Foreigner 4-2
Donna Summer 9-1
Carly Simon 8-5
Johnny Rivers 16-6
Kenny Rogers 15-7
Shaun Cassidy 11-8
Floaters 17-12 Floaters 17-12
Peter Frampton 19-13
Paul hicholas 21-15
Bros. Johnson 22-1b
Dorothy Moore 23-17
Commodores 24-13
Pablo Cruise 27-22

#### WEEO/Waynesboro. Pa Jim O'Toole

Chicago Little River Band MOTTEST a. C. & Sumshine Z-1 Bros. Johnson 6-4 Foreigner 8-5 Carly Simon 12-7 Maco 15-9 Commodores 18-7 Debby Boone 27-19 Paul Hicholas 30-21 Boonte Milsap 31-25 Jirefall 35-26

"Fun" HOTTEST. Shaun Cassidy 2-1 k.C. & Sumshine 5-3 Carly Simon 8-5 Foreigner 11-6 Peter Frampton 15-10 Donna Summer 18-12 Debby Boone 28-14 Crystal Gayle 25-18

#### WLCY/Tampe, FI

Crystal Gayle
Debby Boone
Styx (DP)
Kiss (DP)
HOTTESY:
K.C. & Sunshine 4-2
Heatnave 5-4
Shaun Cassidy 6-5
Leif Garrett 10-8
Johnna Sunsur 18-15
Steve Hiller 26-21

#### KEWI/Topeka, Ka

Chicago
Johnny Rivers
David Castle
HOTTEST
Alice Cooper 2-1
Commodores
Teasy\* 4-2
Carly Simon 10-7
Peter Frampton 16-9
Ronnie McDowell 28-14
Alan 0 10ay 22-16
Paul Microlas 30-20

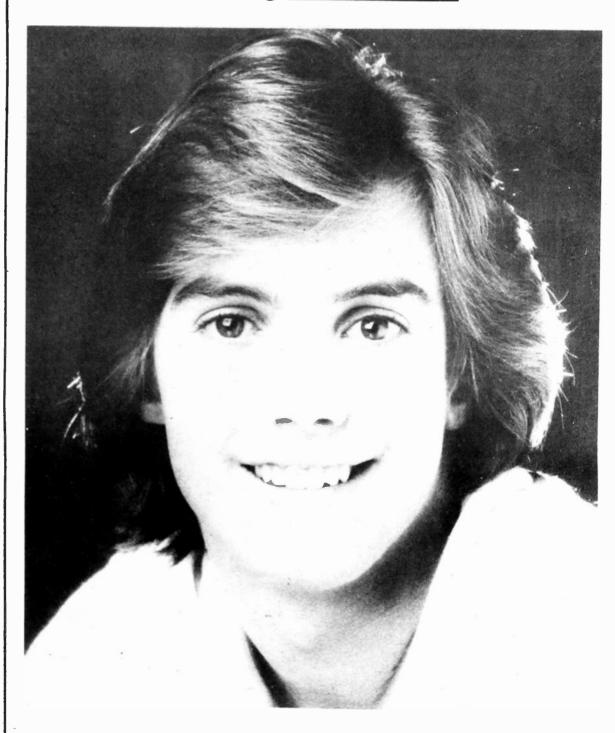
Commodores
Chicago
Little River Band
MOTTESTK.C. & Sunshine 3-1
Carly Simch 5-3
Shaun Eassidy 11-4
Debby Boone 16-10
Kenny Rogers 22-17
Eric Carmen 26-20
Ronnie McDowell 30-23

#### KQDI/Great Falls, Mt.

Rita Coolidge Crystal Gayle Bee Gees HOTIEST, Meco 1-1 K.C. & Sunshine 3-2 Carly Simon 6-4 Foreigner 10-7 Johnny Rivers 17-10 Eric Carusen 24-15 Bonnie Milsap 26-20 Styx 30-24

## To Radio Programmers

## **Everywhere:**



Thanks for my second straight hit!

## **SHAUN CASSIDY** hat's Rock & Roll

Produced by Michael Lloyd For Mike Curb Productions



on Warner/Curb Records

## PARALLEL ONE PLAYLISTS

#### NORTHEAST



ANDY GIRB

RITA COOLIDGE (old)
MECO MECO SANO
MECO MACO SANO
MECO MACO SANO
EN COLOMBO MACO
EMOTIONE (old)
ELO
JAMES TAYLOR (old)
BROS JOHNSON
STAR WARE (20th)
OONNA SUMMER
STEPHEN BISHOP
CARLY SIMON
FOREIGNER
SALVANO

## **Philadelphia**

MECO PETER FRAMPTON (new) RITA COOLIDGE (old) FLEETWOOD MAC FLEE TWOOD MACHEATWAYE
FLOATERS
FROS JOHNSON
STEPHEN BISHOP
CARLY SIMON
DEBBY BOONE
KC & SUNSHINE BAND
SUPERTRAMP
ANDY GIBB
HEART (old)

HEARY (old) LEO SAYER (old) FOREIGNER JAMES TAYLOR (old) GEORGE BENSON EMOTIONS (old) COMMODORES (old) ELO

ELO SHAUN CASSIDY RONNIE MC DOWELL

25 24 D

ELVIS PRESLEY
DONNA SUMMER
LITTLE RIVER BAND
CSN (now)
STEVE MILLER
STEVE MARTIN ("Excuse")



#### **New York**

ANDY GIBB MECO EMOTIONS HEATWAVE KC & SUNSHINE BANO RITA COOLIDGE (old) STEPHER BISHOP BROS JOHNSON FOR CARLY SIMON DONNA SUMMER ELO DONNA SUMME ELO DEBBY BOONE HEART (old) ELEETWOOD MAC LEBST BUDNE
HEART IGID MACE
FIET CHOICE
COMMODORS Inew!
JAMES TAYLOR (old)
FOREIGNER
BJ. THOMAS
BJ. THOMAS
BJ. THOMAS
FOREIGNER
BJ. THOMAS
BJ. THOM

#### 1050 chum **Toronto**

CARLY SIMCN
FORIGINES
RC & SUNSHINE BAND
E & SUNSHINE
BANDY GIBB
JOHNNY RIVERS
BJ THOMAS
RABLO CRUISE IOIDI
VEHICLE
SUPERTRAMP
E SUPERTRAMP
E SUPERTRAMP
E SUFFON CUMMAINGS
CSN (old)
BEE GEES (old)
PETER FRAMPTON (old)
LEIF GARRETT
BAY CITY ROLLERS (old)
BAY CITY ROLLERS (old)
ERIC CARMEN
SHAUN CASSIDY (old) 12 19 9 11 18 20 24 14 16 15 17 27 21 26 22 0 23 25 0 28

SHAUN CASSIOY Inew

MOTIONE (HIII) CARLY SIMON OHNNY RIVERS CARLY BINON
JOHNNY RIVERS
(LO ACCOLIGOS (aid)
RIVERS
(LO ACCOLIGOS (aid)
RIVERS

BEE GEES (new) LITTLE RIVER BAND ENGLAND DAN (new)

WPGG

Washington D.C.

DEBBY BOONE
HEATWAVE
MECO
KC & SUNSHINE BAND
CARLY SIMON
FLEETWOOD MAC
FOREIGNER

ELVIS PRESLEY DAVE MASON HEART

**Baltimore** 

ADOS:

AOOS

MECO
RONNIE MC DOWELL
REAL SUMMINE BANO
REAL SUMMON
FLEETWOOD MAC
RODS JOHNSON
FOREIGNEN
FOREIGN

MOTHER'S FINEST BEE GEES (new) KISS (new)

TPE494.5FM

Pittsburgh

BRDS JOHNSON

BRDS. JOHNSON
COMMODORES tostni
ELO
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ELO
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ELO
DE COMMODORES

AL HYDMASS AND HYDMASS AND HYDMASS AND HE AND HE AND HE AND HE AND HE AND HYDMASS AND HYDM

ROBERT GORDON PABLO CRUISE (new) EOGHAT CRYSTAL GAYLE CHARLIE (new)

ADDS:

## **PITTSBURGH**

CBN (old)
PABLO CRUISE (old)
COMMODORES (old)
BEE GEES (old)
KC & SUNSHINE BAND

KC & SUMBNINE BAND
CHICAGO
RITA COOLIDGE (old)
HEART (old)
CARLY BIMON
ENGLAND DAN (old)
KISS (old)
STEVE MILLER (old)
PETER FRAMPTON (old)

17 18 19 20 21 22 23 24 16, 17, 20, 22 (RA)

#### **MIDWEST**



STAR WARS (20th)/MECO
MERI WILSONIOId)
CARLY SIMON
CARLY SIMON
CARLY SIMON
CARLY SIMON
FOREIGNER
HEATWAVE
KC & SUNSHINE BAND
COMMODORES Invavi
PLOATERS
STEPHEN BISHOP
FLETWOOD MAC
STEVE MILLER
DOINNY RIVERS
PETER BRDWN
SHAUN CASSIOY
AL ANY PARSONIS
AL ANY PARSONIS
AL ANY PARSONIS
PAUS ANT ANY PARSONIS
PETER BROWN
SHAUN CASSIOY
AL ANY PARSONIS
PETER BROWN
FREE BRAMFON
FIRE FALL
BARRY WHITE
DOROTHY MODRE
CHARLE RICH
STYLE BROWN
FORE BRYST
FOREIGNES
FOREIGNE

ROSE ROYCE (new) CHICAGO CRAWLER 32, 33, 34

DONNY OSMOND FIRST CHOICE RONNIE MILSAP

AODS



Cincinnati INCINNATI

EMOTIONS (old)
HEART (old) OR (old)
JAMOY GIBB
HEETWOOD MAC
ELO
FLEETWOOD MAC
BRICK
B

PETER FRAMPTON (old) CSN lold)
HEATWAVE
PETER MC CANN lold)
KC & SUNSHINE BAND lold)
ABBA
ENGLAND DAN lold)

23 RITA COOLIDGE (new) FIREFALL KENNY ROGERS



SHAUN CASSIDY KC & SUNSHINE BANO JOHNNY RIVERS HAM JAM STAR WARS (201h)

STEPHEN BISHUP
ELO
DEBBY BODNE
COMMODORE IN 1018
SANFORD/TOWNSEND
PETER FRAMPTON
FLEETWOOD MAC
SANFORD/TOWNSEND
FROS JOHNSON
JAMES TAYLOR (1018)
FROS JOHNSON

PAUL OAVIS AOOS:



ANDY GIBB KC & SUNSHINE BAND JOHNNY RIVERS MECO DEBBY BOONE PLETTWOOD MAC B.J. THOMAS

5 6 7 8 9 10 112 133 146 167 118 221 223 224 225 27 28 30 BL THOMAS

ELD

RITA COOLIDGE (aid)

CARLY SIMON SEND

CRYSTAL (AYLE

JAMES TAYLOR (aid)

JAMES TAYLOR (aid)

DARRY MANILÓW (aid)

RONNIE MILSAF

PETER FRAMPTON (aid)

AND CALVISE (aid)

FLEETWOOD MAC (aid)

FLEETWOOD MAC (aid)

FLEETWOOD MAC (aid)

RITA COOLIDGE (aid)

RITA COOLIDGE (aid)

RITA COOLIDGE (aid)

RITA COOLIDGE (aid)

27, 28, 30 AODS:

å A

#### (L)(101) 1:000

#### Detroit

DEBBY BOONE
MECO OIBB
ACARLY SIMON
RAM JAM
DONNAS JUMMER R
DONNAS JUMMER R
DEG ROCE BENSON
BARRY WHITE
RITA COOLIOGE
RICC CARMEN
STEVE MILLER I INOVI
RICC CARMEN
STEPHEN BISHOP
RITA TOOLIOGE
RICC CARMEN
TED NUCLENT
TED NUCLENT
TED NUCLENT
RITA COOLIOGE
RICC CARMEN
TED NUCLENT
RITA COOLIOGE
RITA DEBBY BOONE

ADOS:

CJ& CO BEE GEES (new) JAMES TAYLOR (new) LEO SAYER (new) JOHNNY RIVERS

#### NSA PLAYS THE BEST MUSIC! Cincinnati

MECO ANDY GIBB HEART (old)
JAMES TAYLOR (old)
KENNY LOGGINS
ELO
FOREIGNER
JOHNNY RIVERS RITA COOLIDGE (eld)
FLEETWOOD MAC
STEVE MILLER
STEPHEN BISHOP
BROS JOHNSON 9 10 11 12 13 14 16 17 18 19 20 21 22 24 25 27 28 29 30 BROS JOHNSON
HONTONS GIG!
KC & SUNSHINE BAND
LEO SAYER GIG!
HEATWAVE
CSN GIG!
SUPER TRAMP
PETER FRAMPTON (new)
PETER FRAMPTON
FETER FRAMPTON
ALICE COOPER GIG!
ALICE COOPER GIG!
ALICE COOPER
STANDAMP
STANDAMP
STANDAMP
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STANDAMP
STANDAMP
STANDAMP
STANDAMP
STANDAMP
CARLY SIMON
28, 30

15 KSTP

#### Minneapolis

CARLY SIMON MECO JOHNNY RIVERS COMMODORES (old) MECO
JOHNNY RIVERS
COMMODORES (old)
POCO DO/TOWNSEND
FOREIGNER
KC & SUNSHINE BAND
ALAN PARSONS
ELOTIONS (old)
LITTLE RIVER BAND
RONNIE MC DOWELL
FIREFALL
DEBBY BOONE
ANDY GIBB
RONNIE MLSAP
ERIC CARMEN
BL. TROMAS Y LE
CHICAGO

15 16 19 21 12 18 20 13 KENNY ROGERS RITA COOLIDGE (new) DN PAUL NICHOLAS

1 SHAUN CASSIDY
1 2 EMOTIONS olds)
25 3 EMOTIONS olds)
26 3 4 ANDY GIBS
7 5 PETER BROWN
11 8 RAM JAM SHINE BANO
12 6 RAM JAM SHINE BANO
13 8 CORE (INFE
16 10 FOR SAYER (old)
10 11 FOR SAYER (old)
11 13 RAM SAYLOR (old)
12 13 RITA COOLIDGE (old)
13 RITA COOLIDGE (old)
14 19 JOHNNY RIVERS
15 11 HELEN REODY (old)
16 CARLY SIMY ON I'Road,"
17 A 19 CARLY SIMY ON I'Road,"
18 12 FIREFAL RISE (old)
19 22 29 PETER MC CANN (old)
21 33 BAUN CASSIOY (old)
22 31 SHAUN CASSIOY (old)
23 31 SARUN CASSIOY (old)
24 32 BAYLOR (old)
27 34 BAYLOR (old)
37 38 BAY CITY ROLLERS (old) SHAUN CASSIDY

AODS

#### SOUTH

#### 77.93

#### Atlanta

BARRY MANILOW (new) CHICAGO ATLANTA RS ("Georgie") BARRY WHITE

DOOBIE BROS

#### *56≈WHB*Q Memphis

KC & SUNSHINE BAND
ELVIS PRESLEY
SHAUN CASSIDY
JOHNNY RIVERS
SANFORD/TOWNSEND
CARLY SIMON
JAMES TAYLOR lold!
FLEETWOOD MAC
FOREIGNER
COMMODORES (new)
MECO 70961623 1227794582293121485158240223 27 A 28 FLEE IWOUD MAL.
COMMOOORES (now)
MECO DONNA SUMMER
FLOATERS (not)
BUT ACTERS (not)
BUT ACOULDES (not)
RONNIE MILSAP
HOT CHOCOLATE
KENNY ROGERS
COMMODORES (not)
BUT ACOULDES (not)
BUT ACOULDES (not)
FLOATERS
ELO VE
DEBRY BOONE
ISLEY BROS
BARRY WHITE
PABLO CRUISE (not)

AOOS:

29 MERLE HAGGARD ("Graceland")



DEBBY BOONE MECO
KC & SUNSHINE BAND
DONNA SUMMER
CRYSTAL GAYLE
BROS JOHNSON
CARLY SIMON GROS JOHNSON
CARLY SIMON
RONNIE MC DOWELL
PETER FRAMPTON
ANDO GIBSSIOV (new)
FLOATERS
STEPHEN BISHOP
STEVE MILLER
COMMODORES (new)
FLOATERS
FOREIGNER (new)
ELVIS PRESLEY
KENNY ROGERS
JOHNNY RIVERS
ADONNY ROGERS
CAROLE KING
HELEN REDOV (old)
LINDA RONSTADT
LOGER SIMCHAEL
LITTLE RIVER BAND
BEE GEES (old)
CARPENTERS
25. CAROLY (new)
25. CAROLY (NEW)

25
HELEN REDDY (new)
ROGER DALTREY (new! (OP)
YES (DP)

RINGO STARR MY BUFFETT Inewi KISS (new)
TED NUGENT
FOGMAT
LINDA RONSTAOT ("Oice")
HEART (new)
JUOY COLLINS (new)

#### 製場。 **Dallas**

1 BROS JOHNSON
2 DEBBY BOONE
3 PETER FRAMPTON
4 JOHNNY RIVERS
6 KC B SUNSMINE BAND
7 CARLY SIMON
8 COMMDDORES Inow)
8 COMMDDORES Inow)
9 FLEETWOOD MAC
10 MECO
11 MECO
12 STEVE MILLER
13 JAMES TAYLOR INIO
14 FOREIGNER
16 FOREIGNER
16 FOREIGNER
16 FOREIGNER
17 ANDY GIBB
18 TED NUGENT
18 BJ INDMAS
17 ANDY GIBB
18 TED NUGENT
18 BJ INDMAS
21 CRYSTAL GAYLE
22 PABLO CRUISE
23 PETER FRAMPTONIOI
24 FOREIGNER
25 FOREIGNER
26 FOREIGNER
27 SHAUN CASSIDY (new)
28 HEATWAY
29 FETER FRAMPTONIOI
20 EMOTIONS INIOI
21 SHAUN CASSIDY (new)
26 EMOTIONS INIOI
27 SHAUN CASSIDY (new)
28 HEATWAY
29 FETER FRAMPTONIOI
20 FINE CARMEN
20 FOREIGNER
20 FOREIGNER
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13 20 20 18 19 26 24 27 O O

CHICAGO CAROL BAYER SAGER FIREFALL

JAMES TAYLOR (new)
FLEETWOOD MAC ("Fun")
OODBIE BROS ("Echoen")
LINDA RONSTADT ("Essy")
BROS JOHNSON ("Leve")
LEO SAYER (new)



21 ENGLAND DAN (old) 2 22 ABBA 3 23 EAGLES 24 RITA COOLIDGE (old) 25 FOREIGNER (old)

## 96X Miami

HEATWAVE
FLOATES
FLOATES
FLOATES
FLOATES
FLOATES
ANDY GIRB
BARRY WHITE
DOROTHY MON
PAUL NICHOLAS
FLOATES
FLOYE
FLOY
FLOYE
FLOY

ROSE ROYCE (new)
RITA COOLIDGE (new
JIMBLY BUFFETT (new

## Miami

LEIF GARRETT
CARLY SIMON
ELO
MECCUNSHINE BAND
KC & CUNSHINE BAND
KC & CUNSHINE BAND
KC & COUNTY
KC & C

#### WEST

#### KFRC.610 San Francisco

MECO

ON DAVE MASO

## 96KX

R&R/Friday, September 23, 1977



ONNINY RIVERS
PORTEGRER
PARTEDOTTOWNSEND
STEPHEN BISHOP
RIOS JOHNSON
EMOTIONS
STEVE BILLER ("Swing")
STEVE BILLER ("Swing")
KC & SUNSHINE BAND
CARLY SIMON
LEO SAVER Icidd)
RAY CITY ROLLERS (cidd)
RAY CITY ROLLERS
WE ARRENDED
HE ART SAME
HE ART SOLLERS
HE ART SO

HEART (old)
JAMES TAYLDR (old)
MECO
PARLO CAUISE (old)
PETER FRAMPTON (new)
CHICAGO
PIREFALL
SHAUN CASSIDY (new)
ELO
PLI THOMAS

ADD\$

17 REE GEES (now) CHARLENE DAVE MASON ALAN PARSONS STEVIE WONDER

San Diego

COMMODORES (Immo)
JAMES TAYLOR (Link)
STAR WARE (EDIN)
PLEETWOOD MAC
COMMODORES (Lost)
MC B SUMBRING (Lost)
MC B SUMBRING (RAD
RES (Lost)
SAND C SSIDY
PROPER SAND POR TOWNSEMD
PROPER SAND POR TOWN

ADDS 14

#### 93+KHJ Los Angeles

7 2 MECO
6 3 SHAUN CASSIDY
6 4 COMMODORES (new)
7 5 E COMMODORES (new)
8 6 EMOTIONS (COMMODORES)
8 9 SAMESTAYLOR (OM
8 9 SAMESTAYLOR (OM
8 9 SAMESTAYLOR (OM
8 19 9 STEPHIR RISHOP
11 17 DONNA SUMMER R
11 17 DONNA SUMMER R
14 11 FETTE RAAMTOM
15 COMMODORES (God)
17 15 COMMODORES (God)
18 16 CEN GOD (COMMODORES (COMMODO

DERBY BOONE
FLEETWOOD MAC ("Fun")
LINDA RONSTADT ("Eury")
RARRY WHITE

#### KING Seattle

STEPHEN BISHOP
JAMMS TAYLOR load
DEBBY BOOME
TO RELIGIONER
STEPHEN BISHOP
STEPHEN BISHOP
THE FINANCIA
THE FINANCIA
THE FINANCIA
THE FINANCIA
THE STEPHEN BISHOP
THE S

25 BARRY MANILOW (of CRYSTAL GAYLE CHICAGO

#### KJR Seattle

1 DEBBY BOONE
2 2 DEBBY BOONE
16 4 DEBBY BOONE
16 5 DEBBY BOONE
17 ADMINISTRATION
18 END STEPHEN BISHOP
18 BROS JOHNSON
18 BROS JOHNSON
19 BROS JOHNSON
10 11 DOOBLE BROS
10 LOOMMODORES Indel
19 LOOMMODORES LOID
10 11 DOOBLE BROS
10 LOOMMODORES
10

(OP): BEE GEES (new)
CRAWLER
DAVE MASON
LINDA RONSTADT ("Oice")

## MEMO:

TO: Program Directors

FROM: The Atlantic Family

SUBJECT: The Right Hits At The Right Time

The Atlantic Family Enables You To Play More Music Per Hour With The Following Hit Singles:

## 2:23

#### WPEZ 32-28 CHUM debut 26 CKLW 28 WQAM add Y100 2-1 KHJ 22-17

KTLK 28 WDRC 30-27 WBBF 5-5 WIFI 21

92FM 22-13 JB105 22-12

WTRY on WIFE 21-19 WNDE 24-17 WQXI 29

## Leif Garrett "Surfin' USA"

**WAPE 24-21** Y103 14-11 **Q94** debut 25 **WBBQ 23 WNOE** add Y95 26-21 WSGN debut 27 WKIX debut 27 B100 20-16 KLIV 25-21 **TEN-Q 27** KCPX 20-13 KRSP debut 22 **KFXM 27-23** KRIZ 25-21 WEEO debut 29

WGUY 13-11
WTSN 14-11
WFEA add
WTRU 32-27
WSPT 2-1
WKNX add
98Q debut 34
WISE add
WAIR 18-15
WIRK 21-14
WANS debut 30
WLCY 10-8
KSLY 15-12
KCBN 17-14
KFXD debut 23

Top 5 phones wherever played!

## 2:55

WKBW add 13Q on WSAI debut 29 WOKY debut 22

#### England Dan & John Ford Coley "Gone Too Far"

WAPE add WNOE add KEEL add 34 KKLS add WGLF add KSLY add

## 2:46

#### Crosby, Stills & Nash "Fair Game"

Just Shipped And Already On:
WFIL WHHY WTIX
WAYS WNOE WORD

3:05

#### ABBA "Money, Money"

**SHIPPING NOW!** 

From Atlantic and Big Tree Records

## **Parallels**

Parellel I: Selected major market stations that are formet dominant<sup>e</sup> in their market and/or are the major seles influence. These stations usually play under 35 records in total,

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category elso will include some major market stations that are not the dominant ratings/seles influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel elso covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

\* Format dominance determined from the latest Arbitron survey available in that market.



#### DENOTES FIRST WEEK IN PARALLELS.

EIAC	,,,	SFI	no
	4		
	- 60		1
	- W		,

STEPHEN BISHOP 3:14 On And On (ABC)			
LP Carele	95		
F1 Northeast	P2 Midwest	Northeast	
W-MC 18-14 998 7-7 WFIL 10-8 WFGC 11-17 WEBW 14-10 WCAO 9-26 WFEZ 12-9 CHUM 10-7 Midwest WSAI 16-13 Q102 24-20 WOKY 7-7 KDWB 5-14 CKLW 29-21 KSLQ 13-11 South KLJF 2-5 Z97 1-2 Y100 21-11 RRBF 8-13 WHRQ 15-22	WCOL 3-11 WIFE 12-10 WIFE 10-9 WN BE 10-9 K AKC 11-19 K AKC 11-19 WKY 8-8 WMET 20-17 WGRU a-16 South KHF1 15-17 WAYS 14-11 WAYS 14-12 WBQ 5-9 WNOC 15-13 WTIX 3-7 Q405 99-11 VES 2-12 KEEL 27-24 WSGN 23-24 VBW SGN 23-24 WBJW 7-4 KINT 5-6 KLAZ 11-17	WJHQ 9-9 WFEA 7-14 Midwest WEBC 8-13 WISM 9-10 WROK 24-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WFRU 13-1 WGBF 12-1 KSTT 8-6 SOuth WYND 21-1 WISE 7-7 WAIR 9-14 WIRK 19-23 92Q 20-19 WICY 22-22	
West	West	West	
KHJ 19-9 KFRC 17-13 KJR 7-6 KING, 2-1 KYKX 1-4 KTLK 1-4 WAVZ 15-11 WARC 24-22 WYRF 13-12 WBFF 6-6 WIFI 28-28 WTLK 1-3-15 WFRID 19-9 WFRID 19-9 WFRID 19-9 WFRID 19-9	B100 3-3 KLIV 15-15 KGW 2-4 KTKT 5-6 KIIS- FM 11-11 K100 9-15 K100 9-1	KDZA 5-20 KAFY 8-4 KRKE 1-4 KPAM 9-12 KBIM 5-7 KFXD 11-9 KYSN 9-5	

#### DEBBY BOONE 3:43 You Light Up My Life (WB)

Į			
1	P1 1	42.	P3
1	Northeast	Northeast	Northeast
	99X 31-13 WFIL 18-10 WPGC 3-1 WKBW 30-28 WCAO 27-11	WAVZ 8-3 WDRC 27-5 WYRE 21-9 WBBF 7-1 WIFI 20-13	WJBQ 22-19 WEEO d-25 WGUY 28-14 WTSN 16-7 WFEA 10-1
	WPEZ d-31 Midwest	92FM 3-1 JB105 2-1 WOLF 16-3	Midwest
	WLS 25-3	WTRY d-29	WAKX 24-10 WEBC d-26
	WSALd-25	Midwest	WISM 20-14
	WOKY 26-9 KDWB 26-5 KSTP 21-15 CKLW 12-1	WNCI 21-5 WCOL 12-1 WIFE d-11	WACI a-22
	KSLQ 31-22	WNDE 26-14 KBEO 25-3	WTRU 25-16 WEAQ 17-14 WSPT 30-25
	South KLIF 15-2	WINW 23-8 WKY a WMET 14-1	KVOX a-30 KQWB a WKNX a-30
	96X 30-28 KRBE 1-1	South	WNAM on KKXL a-27
	Z93 25-11 WHBQ d-27	KHFI 19-5 WOXI 19-1	KFYR 14-8 WGBF 18-7 KSTT 31-26
	West	WQXI 19-1 WAYS 25-24 WAPE on	South
	KHJ a KFRC d-19 KJR 1-1	Y103 d-29 Q94 28-24 WLEE 29-26	WHHY 8-12
	KING 1-3 KXKX 23-12 KTLK a-17	WBBQ 29-25 WNOE d-37 WTIX 11-1	WRFC 28-24 98Q 32-29 WGLF on
		WERC a WKIX d-30	WAAY 30-25 WISE a WAIR 22-16
		WBJW a-38 KLAZ a	WIRK a-26 WANS on
		West	KILE 1-1 92Q d-23 WCGQ 30-26
		KLIV 30-18 KGW 10-5 TEN-Q on	920 d-23 WCGO 30-26 KAYC d-24 WLCY a-29
		K100 a KFI d-29	West
		KQEO a-23 KCPX d-19 KRSP 7-1	KSLY on KDZA 27-19 KCBN 9-1
		KERN a KYNO 27-21	KRKE 20-18 KPAM 16-10
		KROY d-19 KNDE 5-1	KQDI 29-26 KBIM 30-23
	1	KANC 14-7 KJRB 21-14	KFXD 30-27 KYSN 26-22

	KGW 10-5 TEN-Q on K100 a KFI d-29 KQEO a-23 KCPX d-19 KRSP 7-1 KERN a KYNO 27-21 KROY d-19 KNDE 5-1 KANC 14-7	KAYC d-24 WLCY a-29 West KSLY on KDZA 27-19 KCBN 9-1 KCBN 9-1 KPAM 16-10 KQDI 29-26 KBIM 30-23 KFXD 30-27 KYSN 26-22	
	OHNSON 3 erry Letter 2		,
PT	P2	P3	
Northeast	Northeast	Northeast	
WABC 8-10 99X 8-8 WFIL 9-7 WFIC 9-7 WFGC 9-9 WFG 9-8 WFG 9-8 WFG 9-8 WFB 16-11 Midwest WSAI 20-14 Q102 13-11 WOKY 17-16 South KLIF 1-1 297 11-6 Y100 11-9	WAVZ 11-9 W)RC 18-8 V, RE 7-5 WBF 17-11 WIF1 8-5 JB105 15-13 WOLF 20-14 WFHD 10-9 Midwest WNC1 7-9 WCOL 10-8 WIFE 10-14 WNDE 21-21 KLEO 15-11 KAKC 12-12 KBEQ 18-15	WEEO 12-9 Midwest WAKX 11-8 WEBC 18-14 WISM 11-11 WROK 22-29 WACI 17-10 WRRU 12-29 WKNX 2-4 WKNX 2-4 WHAM 29-27 KEMI 13-11 WGBF 8-5 KSTT 18-17	

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VLLELS.			
₽ Bros. Johns	on continued		
96X 8-8 KRBE 7-6 Z93 8-10 WHBQ 8-15	WINW 3-5 WKY 6-5 WMET 16-14 WGRD a-19	South WHHY 16-19 WYND 8-5	
West	South	WFOM 10-8 98Q 6-6	
KFRC 7-12 KJR 12-8 KING 18-17 KXKX 11-7 KTLK 10-5	KHFI 4-7 WQXI 10-20 WAYS 6-6 WAFS 18-14 WAFS 18-14 WLEE 7-6 WBEQ 3-2 WLAC 24-8 WNOE 5-5 WTIX 14-19 WERC 3-7 WSGN 4-5 WKIX 1-7 WSGN 4-5 WKIX 1-7 WSGN 4-5 WKIX 1-7 WKIX 1-7 WKI	WLÖF 1-1 WAIR 6-6 WIRK 9-12 WANS 9-15 KILE 6-4 WEGY 22-16 KAYC 1-2 WEGY 22-16 KAYC 1-2 WEGY 22-16 KAYC 1-2 WEGY 12-13 KCBN 16-2 KCBN 16-2 KCBN 16-12 KRE 5-6 KQDI 15-12 KRES 1-2 KRES 1-12 KRES 1-12	
	B100 15-12 KLIV 8-10		
	KGW 18-16 KTKT 6-4 KFI 12-11		
	KQEO 5-4 KEZY 22-17 KCPX 9-8 KRSP 3-6		
	KYNO 9-14 KROY 17-17 KNDE 18-16 KFXM 13-11		
	KRIZ 11-10 KJRB 15-13		



	ARMEN 3:3	9			
She Did It (Ariste)					
	LP: Boats Against The Current				
P1	P2	P   14			
Northeast	Northeast	Northeast			
WPGC 19-16 WKBW on WCAO 20-17 WPEZ 40-35 CHUM d-29 Midwest	WAVZ 23-21 WDRC d-28 WYRE 20-18 WIFI 21-18 92FM 29-20 JB105 27-27 WTRY 16-13	WEEO 28-26 WGUY 24-22 WTSN 22-14 WFEA 23-18			
WSAI 29-26 KSTP 20-18 KSTP 20-18 CKLW 25-20 Youth KLIF d-30 293 d-28 West KBJ d-23 KJR d-26 KTLK 19-16	Midwest  WCOL 20-19 WNDE d-30-9 WNDE d-30-9 WNDE d-30-9 WNDE d-30-9 WNET 28-27 WNET 28-27 WNET 38-27 WNYS 21-21 W103 19-15 WOXI a-27 WAYS 21-21 W103 19-15 WNET 30-25 WBEG d-27 WIX 34-34 KEEL 26-20 WERC 12-8 WKIN 22-25 KKIN 18-17 TEN-Q 00 KIO 20-28 KKIN 18-17 KKIN 1	WAKX 25-21 WEBC 23-19 WISC 23-19 WIJON on WISM 29-26 WHHY 24-24 WHIC 29-21 WHO 27-18 WISM 29-21 WESM 29-21 WISM 29-21 WISM 29-21 WISM 29-21 WISM 29-21 WESM 29-21 WES			
	KFXM 20-16 KANC 30-25 KJRB 26-24				

SHAUN CASSIDY 2:52 Thet's Rock 'N Roll (WB) LP-Shaun Cessidy				
P1	P2	1 P3		
Northeast	Northeast	Northeast		
WA BC 30-22 99X 25-29 WFIL 24-22 WFGC 21-16 WK BW 27-22 WCAO 22-18 CHUM a Midwest WLS 4-1 WOKY 1-1 CKLW 9-7 KSLQ 25-17 South KLIF 27-27 Y100 18-24	WAVZ 2-2 WDRC 5-2 92FM 1-2 JB105 1-2 WOLF 5-2 WTRY 1-2 Midwest WNCI 5-11 WIFE 8-8 WNDE 1-2 KAEC 13-7 KBEQ 2-2 WINW 7-1 WKY 16-9 WMET 3-2 WGRD 5-1	WEEO 7-1 WGUY 2-1 WTSN 1-3 WFEA 1-2 Midwest WISM 4-4 WROK 30-10 WACF 13-7 WTRU 3-8 WEAQ 4-2 WETT 1-2 WSTT 1-2 KLMS 4-11 WNAM 22-12 KEWI 7-8 KFYR 4-2 KSTT 3-1		
KR HR 9-11 293 10-6 WHBQ 10-3	South	South		
West	WQXI 4-8 WAYS 18-15 WAPE 21-18	98 Q 19-18		
KHJ 6-3 KFRC 5-4 KJR 16-4 KTLK 25-25 KCBQ 24-12	Y103 9-3 Q94 12-10 WLEE 23-18 WBBQ 12-10 WLAC 36-34 WTIX 16-13 Q105 d-17 Y95 22-20 WFLI a	WLDF 32-29 WFLB 9-9 WAAY 8-7 WISE 3-1 WAIR 1-5 WIRK 3-1 WANS 4-3 KILE 18-16 WCGQ 11-8		

: Shaun Cassid	y continued	WLCY 6-5 Wast KSLY 11-1 KCPA 1-3 KCPA 1-3 KCPA 1-3 KGPA 11-1 KGPA 14-6 KGPA 13-4 KGPA 13-4 KGPA 33-1 KGPA 33-1
CHICA( Baby, W. Surprise LP: Chicag P! Northeast WFIL a WFIC d-27	30 3:04 hat A Big (Col)	Pt Northeast WJBQ *

,	KYNO 22-20 KROY 16-11 KNDE 2-4 KFXM 19-15 KANC 24-19 KRIZ 17-16 KJRB 6-3	(dp)
CHICAC Baby, W. Surprise LP: Chicag	hat A Big (Col)	*
Pl	P.) Northeast	P4   Northeast
WFIL a WEGC d-27 WEGC d-27 WCAO d-28 WXXX a-17 Midwest KSTP d-21 CKLW d-29 SOuth KLIF a SOUTH FLOOR STORE ON SEPECT STORE STORE ON SEPECT STORE	WAVZ 33-27 WDRC a WYRE d. 27 WJRF d. 29 JB100 a. 09 JB100 a. 09 WJRF a. 30 WPHD a Midweat WNOE a KAKC a WINW a WMET a-30 WHAT a-30 KIFI ON WHAT a-30 WHAT a-30 KIFI ON WHAT A-20 KIFI A-20 WERC a WSGN a WKIX a WTH WEAT KIFI A-20 WEAT KIFI A-20 WEAT KIFI A-20 KEZY a	WJEQ a WEEO a WEEO a WFEA d-2B Mid west WAKX a WEBC a WJON a WJON a WTRU a-32 WSPT a KVOX a KVOX a KVOX a KVOX a KVOM a-31 WFO B WKNX a WJEE a WAAY a WJISE A WJISE A WAAY a WJISE A WJISE A WAAY a WJISE A WJISE A WAAY A WJISE A WAAY A WJISE A WAAY A WJISE A WJISE A WAAY A WJISE A WJ
,	KCPX d-24 KRSP a KERN a KYNO d-29 KROY d-29 KRIZ a-30 KJRB a	KBIM a-32 KFXD a KYSN a

LP: Commodores			
PT	P2	[ P3	
Northeast	Northeast	Northeast	
99X 21-17	WAVZ 13-12	WEEO 20-15	
WPGC 12-12 WCAO 16-10	WIFI 14-10 92FM a-27	Mid west	
WPEZ 1-2 WXKX 4-3	JB105 33-23 WTRY a	WAKX 26-22	
Mid west	WPHD 18-12	WISM d-30 WTRU a-35	
WOKY 30-26	Midwest	KOWR 29-28 KKLS 25-24	
KSLQ 11-8	WNCI 3-6	WKNX 17-11	
South	WCOL 7-6 WIFE 11-15	KLMS a MA WNAM on	
KLIF 11-8	WNDE a KAKC 36-33	South	
Y100 6-6 KRBE 16-15	KAKC 36-33 KBEQ 26-18 WINW 24-15	WHHY 19-30	
Z93 4-4	WKY d-18	WYND 11-9 WFOM d-17	
WHBQ 22-10	South	98Q 24-14	
West	KHFI'a	WLOF 38-28 WFLB 4-4	
KHJ 8-4 KFRC 2-1	WQXI 8-11 WAYS 13-9	WGLF 15-13 WAAY 16-13	
KJR 24-21 KCBQ 6-3	WAPE 25-20	WISE 17-14 WAIR 34-30	
	Q94 9-5 WLEE 26-23 WBBQ 30-26 WLAC d-36 WNOE 1-2	WIRK 4-4 WANS 8-5	
	WBBQ 30-26	KILE a-28	
	WNOE 1-2	WCGQ 24-18 KAYC on WLCY 2-3	
	0105 13-7		
	Y95 16-11 WFIJ 24-21	West	
	WFLI 24-21 WERC 22-15 WSGN 14-13	KSLY 1-1 KDZA 18-12	
	WKIX 12-6 WBJW 22-10 KINT 15-12	KAFY 10-6 KCBN d-24	
	KINT 15-12	KRKE 10-5 KPAM a-30	
	KLAZ 23-18	KBIM 11-10 KFXD 22-20	
	West	KYSN d-28	
	BL00 2-1 KLIV 9-4		
	KTKT 24-20		
	FM 1-2 TEN-0 19-15	`	

COMMODORES 3:28 Brickhouse (Motown)

		KRSP 21-19 KERN 10-8 KYNO 5-1 KROY 7-3 KNDE 6-8 KFXM 25-20 KANC 26-26 KJRB 23-18	
	Eesy (M	odores	
	Pl	P2	P3
1	Northeast	Northeast	Midwest
	99X 15-22 WFIL 19-20 WKBW 8-13 WFEZ 1-2 WKKX 13-14 CHUM 2-2 Midwest WOKY 8-10 KDWB 9-12 KSTP 2-4	WAVZ 16-20 WDRC 11-13 WBBF 16-19 WIFI 12-17 WPHD 12-17 Mid west WNDE 20-22 KAEC 16-21 KAEC 17-24 WGRD 14-17 South	WACI 5-3 WTRU 12-1 WEAQ 22-1 KVOX 12-7 KQWB 12-1 KLMS 8-7 KKXL 11-11 KEWI 4-2 KFYR 5-14 KSTT 15-23 South
	Z97 14-7 WHBQ 14-20	KHF1 7-13	WLOF 25-3: WAAY 9-12
	West KHJ 4-11 KFRC 12-16	WLAC 33-29 WNOE 8-6 WTIX 3-26 Q105 17-21 Y95 9-7	WISE 8-19 92Q 7-12 West
	KJR 6-10 KING 8-8 KCBQ 2-7	WBJW 25-25 KINT 17-26 West	KDZA 23-30 KAFY 4-8 KRKE 6-7 KQDI 11-13 KBIM 15-21
		B100 16-25 KLIV 13-20 KGW 8-12 KTKT 7-13 KIIS- FM 19-21 K100 5-7 KFI 8-14	KFXD 7-17



IILO 3:57					
Telephone Line (UA/Jet)					
LP: A New World Record					
P1	[ P3				
Northeast	Midwest	Northeast			
WARC 11-8 99 X 10-12 WFIL 25-21 WPGC 7-8 WKRW 9-5 WCAO 6-9 WPEZ 6-3 WXKX 5-2	WNCI 1-2 WCOL 9-12 WIFE 6-9 WNDE 9-10 KLEO 13-13 KAKC 14-22 WINW 5-13 WKY 18-15	WJBQ 6-6 WEEO 15-22 Midwest WISM 3-3 WROK 2-1			
CHUM 9-13 Midwest	WMET 10-18 South	WTRU 9-11 WSPT 9-15 WNAM 3-6			
WBAI 7-6 Q102 6-6 WOKY 5-8 KDWB 11-8 KSTF 5-10 CKLW 7-14	KHFI 9-10 WAY8 4-3 WAPE 8-23 Y103 8-8 WBBQ 4-4 WLAC 17-21 Q105 14-16	KEWI 8-23 WGBF 9-15 KSTT 11-18 South			
South KLIF 10-15 Z97 10-14 Y100 4-3 96X 16-18 KRBE 24-26 Z93 19-23 WHBQ 20-25	Y05 7-9 KEEL 9-6 WERC 5-11 WSGN 21-25 WKIX 14-17 WIJW 5-12 KINT 10-13	WRFC 10-16 98Q 4-4 WLOF 9-13 WAAY 4-2 WISE 2-6 WISE 2-6 KILE 8-13 KILE 8-15 92Q 5-3 KAYC 4-3 WLCY 9-10			
West KHJ 2-5 KFRC 8-6 KJR 8-12 KING 6-9 KXKX 15-19 KTLK 18-26 KCBQ 3-2 P) Northeast WAVZ 14-17 WYNE 4-8 JB105 18-30 WOLF 4-12 WTRY 7-8 WPHD 20-27	B100 4-11 KLIV 4-7 KOW 15-21 KOW 15-21 KOW 15-21 KIB-5 FM 5-5 TEN-Q 3-2 K100 1-1 KPI 3-3 KEZY 2-5 KEZY	WEST 13-11 KAFY 7-9 KRZA 13-11 KAFY 7-9 KRAM 6-11 KQUI 3-5 KRZM 6-10 KRZM 6-10 KRZN 6-10 KRZN 10-17			

	EMOTIONS 3:40 Best Of My Love (Columbia)						
ı	LP: Rejoice						
	PT	1 82	I PA				
ı	Northeast	Midwest	Northeast				
	WABC 4-7 998 3-3 -998 3-3 -998 3-3 -998 3-3 -998 3-3 -998 2-2 -998	WNCI 17-20 WC0L 11-17 WC0L 11-17 KAKC 61-2-3 KAKC 64-3 WKY 5-17 WMET 1-3 WGRD 10-8 South WQXI 9-16 WAFE 29-32 WB0B 11-9 WAFE 29-32 WB0B 11-9 WHAC 2-2 WNOE 11-9 WFLI 19-24 KEL 2-10 WFLI 19-24 KEL 2-10 WFLI 19-24 KEL 2-10 WFLI 19-24 KEL 2-10 KINT 9-11 KLAZ 5-9 West BIO0 14-22 KLIV 3-6 KGW 13-17 KLAZ 5-9 WEST KLIV 3-6 KGW 13-17 KLAZ 5-9 KEST 4-5 KGEO 3-7 KCFX 16-28 KGW 13-17 KTKT 4-8 KIIS-5 KGEO 3-7 KCFX 16-28 KGW 13-17 KINT 1-5 KGEO 3-7 KCFX 16-28 KGW 15-19 KFXM 17-27 KROE 1-19 KFXM 17-21 KNOE 5-19 KROE	WEEO 6-16 WGUY 4-9				
	WTRY 3-7 WPHD 2-5	KANC 8-12 KRJZ 6-8 KJRB 7-9					



141	1 P2	1 123	ı
Northeast	Northeast	Northeast	ı
WPGC 23-18 WKBW d-25 WKEW d-25 WFEZ 39-32 MIG 28-23 Q102 a d-33 WSTF 19-14 KSLQ 29-26 South KL1F a West KTLK 26-24	WAVZ a-28 WDRC a WDRC a WYRE 19-16 WIFI a-30-24 WTRY a-30-24 WMET 30-24 WMET 30-24 WMET 30-24 WMET 30-24 WMYS an WAYS an	WEEO d-30 WGUY d-26 WTSN d-30 WFEA d-26 Midwest WAKK 6-4 WEBC 9-6 WISN 00 WISN 00 WISN 01 WISN 01 WISN 01 WISN 01 WISN 01 WEAQ 11-10 WFAQ 11-10	
		l.	

P    P    P    P      P      P        P          P
Northeast
WABC 6-6   99X 14-18   WCOL 4-4   WEED 2-4   WEED 2-4   WEED 2-4   WEED 2-4   WEED 2-4   WEED 2-5   WEED 2-5
WFEZ 7-12   WKK 8-7   CHUM 17-21   WEBG 3-7   WKK 8-7   CHUM 17-21   WKET 12-18   WEBG 3-7   WKET 12-18   WEBG 3-7   WKET 12-18   WEBG 3-7   WKET 12-18   WKET
WAVZ 3-0   KÖZÖ 1-1   WILCY 16-18   WILCY 16-18   WILCY 18-20   West   WBBF 13-14   KYNO 6-4   WIF1 2-3   KROY 2-2   KDZA 1-2   WBBF 13-38   KNDZ 16-12   KCBN 11-16   WRTY 4-5   KANC 3-1   KRZ 2-1   WPHD 5-7   KRIZ 2-1   KJRB 8-10   KJRB 3-1   KFXD 1-5   KJRB 3-1   KFXD 1-5   KJRD 1-

K 1	Float On (ABC)				
LP: Float	ers				
PT	P2	P3			
Northeast	Midwest	Northeast			
WABC 3-5 99X 6-9 WFIL 5-6 WFGC 17-20 WPEZ 3-5 Midwest WOKY 29-23 KSLQ 10-10 South Y100 27-30 96X 2-2 KRBE 10-12 WHBQ 4-13 West KHJ 13-16 KHJ 13-16 KFRC 9-14	WNC1 16-16 WCOL 14-13 KAKC 8-5 KBEQ 6-13 WNW 6-13 WNY 7-12 South KHFI 3-6 WAYS 7-12 WAFE 19-27 Y103 13-18 Q94 13-13 WLEE 2-2 WBEQ 7-13 WLEE 2-2 WBEQ 7-13 WBEQ 13-13 WGGN 10-14 WFIL 12-20 KEEL 8-13 WSGN 10-14	WEEO 4-13 Midwest WAKX 14-14 WISM 16-18 WNAM on WGBF 2-4 South WHHY 6-13 WYND 10-10 WRFC 7-13 98Q 5-20 WLOF 5-2 WALE 7-12 WALE 7-12 WGGQ 17-12 KAYC 9-14			
KJR 18-17 KCBQ m-14	WBJW 10-7 KINT 14-14	West			
P2	West	KSLY 3-3			
Northeast WAVZ 22-24 WDRC 1-1 WIFI 6-9 92FM 4-9 JB105 5-3 WTRY 8-10	RTKT 11-18	KDZA 4-18 KAFY 5-5 KCBN 12-18 KRKE 3-18 KRKE 4-18 KQDI d-27 KEIM 10-9 KYSN 13-8			

FOREIGNER 3:18

Cold As Ice (Atlentic)

	LP: Foreigner						
	PI	1	P	2	1 1	13.	
ı	Northeas	t P	iorthe	ast	Northe	ast	
	WABC 2: 99X 23-1 WFIL 17 WFIC 5- WKBW 14 WKBW 2-10 WKKW 9-10 WKKW 9-10 WKM 18-10 WKM 1	2-18   9   9   7   7   7   7   7   7   7   7	VAVZ VDRC VBBF VBBF VBF VBF VPHD VCOL LLEO VCOL LLEO VCOL LLEO UNDE VCOL LLEO UNDE VCOL LLEO UNDE VCOL VCOL VCOL VCOL VCOL VCOL VCOL VCOL	12-13 10-10 12-10 0-14 11-10 12-10 6-11 14-11 8-8 11-12 13-4 11-12 13-7 6-3 11-12 13-7 6-3 15-12 19-18 7-11 2 10-5 10-7 39-32	WJBQ WEUY WTSN WFEA MIdwei WAKX WEBC WAKN WYON WISM WARY WYON WARY KOWB KKAKX KKAXX KXX K	10-11-10-1 11-11-11-11-11-11-11-11-11-11-11-11-1	6 6 6 6 1 3 2 3 1 5 8 1 5 1 6 1 5 1 6 7 7
	KJR 15-1 KING 7-4 KINKX 2- KTLK 2-5 KCBQ 17	4 W Q Y W K K W W K K K W	TIX 5 105 1 95 14 FLI 1 EEL 5 ERC 5 SGN 1 KIX 1 BJW 1 INT 4 LAZ 1	0-15 -4 1-10 -3 7-3 5-9 8-13 5-14 -3	WLOF WFLB WGLF WAAY WISE 1 WAIR 8 WANS KILE 1 92Q 16 WCGQ KAYC WLCY	17-1 5-6 1-5 14-1 0-8 1-7 11-9	14
		K K K T K K K	100 8- GW 22 FKT 1 IS- M 13-1 EN-Q 100 11 FI 11- QEO 1 EZY 6 CPX 4	2-19 2-11 4 12-11 3-12 8 3-6	KAFY I KCBN 6 KRKE 1 KPAM 8 KQDI 1 KBIM 1 KFXD 9	-D   7-1   1-1   1-7   0-7   3-1 3	3

Northeast	Northeast	Northean
	WAVZ 5-7 WDRC 26-28 WYRE 16-14 WYRE 16-14 WYRE 16-14 WYRE 18-15 WFID 15-6 Midwest WOLE 11-10 WRIT 18-15 WFID 15-6 Midwest WROLE 8-8 WCOL 28-23 WNDE 18-12 WROLE 12-12 WMET 22-20 WMET 22-20 WMET 22-20 WMET 22-20 WMET 13-8 Y103 7-14 Q94 16-14 Q94 16-14 Q94 16-14 WJEE 12-8 WJEE 1	WJRQ 18 WEEC 11 WWEEC 11 WHEN 11 WHEA 11 WAEX 1, 1 WE





P   P   P   P   P   P   P   P   P   P		HEATWAVE 3:06 Boogie Nights (Epic)				
P  Northeast		1				
Northeast	-					
WABC 26-12   WABC 21-21   WAB						
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WKBW 18-14   WGAO 13-8   WFZ 26-18   WFZ	WFIL 7-5	WINW 14-12	WTSN 5-4			
WFEZ 26-18   WAK 10-7   WAKX	IWKBW 18-14		Midwest			
Midwest  WAS 10-5  WOX 123-18  WAYS 10-5  WOX 125-18  WAYS 10-5  WISM 28-23  WAYS 10-5  WISM 28-23  WAYS 10-5  WISM 28-23  WAYS 10-5  WISM 28-23  WISM 28-21  WISM 28-22  WISM	WCAO 13-8 WPF7 26-18	South	WAKK 10-7			
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Midwest KNDE 8-7 KFXM 24-22 WNCI 2-1 KANC 29-21 WCOL 5-3 WIFE 7-12	WEND 0-9	KROY 30-21	KYSN 28-23			
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WIFE 7-12	WNC! 2-1	KANC 29-21				
	WIFE 7-12	PS K B 50-16				
(Parallels continued on page 22)		continued on s	221			

The English Airplay Charts will return in next week's R&R.

# For the Rollers, a gold album in 3 weeks is expected.

But their first ballad single will make history.



The Way I Feel Tonight"
the 2nd hit single
from the Bay City Rollers'
gold album "It's a Game."
You can't lose.
ON ARISTA RECORDS.



## THE PICTURE PAGE

#### **Doobies Join John In London**



An after-concert party for The Doobie Brothers was held to celebrate the band's first British tour in three years and the release of their new album. Following their concert, guests moved on to the Chelsea Hotel Swimming Pool. Pictured (from left) Doobie Brother Bobby Lakind, engineer Val Garey, Michael McDonald of the Doobies, Elton John, and Doobie Jeff "Skunk" Baxter.

#### **Direct From Denver**



RCA artist John Denver recently made his only public concert appearance of 1977 at Harrah's in Lake Tahoe. Following the opening night show, R&R Country Editor Jim Duncan and Red Mountain, Program Director of KCBN/Reno, visited backstage. Pictured left to right are Jim Duncan; his wife, Judy; John Denver; Betsy and Red Mountain.

#### **New Champion at CBS**



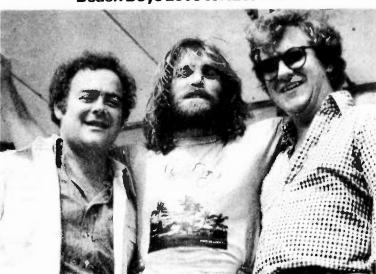
CBS Records hosted a reception for Tommy Mottola to celebrate a production association with Champion Entertainment and the CBS Records Group. Pictured from left: Don Ellis, Vice President, A&R; Jack Craigo, Vice President and General Manager, Marketing; Ron Alexenburg, Senior Vice President, Epic Records; Tommy Mottola; Walter Yetnikoff, President, CBS Records Group; Paul Smith, Vice President, Sales and Distribution; Allan Davis, Vice President Creative Operations International Division.

#### **Offishal Picture**



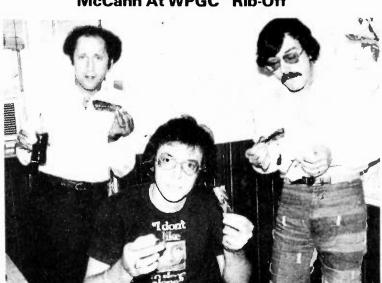
Getting together just for the halibut are these intrepid fishermen. Pictured during a recent fishing trip are (top I-r) Snuff Garrett, record producer, Roy Rogers; (bottom I-r) Steve Rose, art dealer, Mike Maitland, MCA President, Bob Wilson, R&R Publisher, Steve Wax, Elektra/Asylum President Olaf Wieghorst, famous Westernartist and Don Passman, leading music industry attorney.

#### **Beach Boys Love WNEW-FM**



To help commemorate the tenth anniversary of WNEW-FM/New York and the fifteenth anniversary of The Beach Boys, the newly signed Caribou Records group performed at the radio station's annual Free Concert In Central Park in New York City. Pictured is Dennis Wilson of the Beach Boys, flanked by (left) Ron Alexenburg, Senior Vice President, Epic/Portrait/Associated Labels and (right) Gordon Anderson, Director, National Promotion,

#### McCann At WPGC "Rib-Off"



20th Century recording artist Peter McCann visited WPGC/Washington to prove he could take a ribbing. Pictured left to right: 20th Century Regional Promotion man Mark Weiss; WPGC's Music Director Jim Elliot; and Peter

## Home Run!



Debby Boone
"You Light Up My Life"

Last week's Top R&R Breaker is this week's smash hit EVERYWHERE!



Produced by Joe Brooks For Mike Curb Productions

on Warner/Curb Records.

## THE PICTURE PAGE

#### **Nugent In Town**



Epic recording artist Ted Nugent recently sold out Seattle's Coliseum and had the show broadcast live over Seattle's FM100 (KISW). Nugent headed an all CBS Records bill that included REO Speedwagon and Rex. Pictured above (I to r) Mike Alhadeff, Epic Local Promotion, Seattle; Howard Leese, Heart, Ted Nugent, John Kostick, Leber/Krebbs: Gary Crowe, KISW MD; Mavis Mackoff, KZOK MD; Bob Bingham, FM100

#### Gibb Goes Gold



Robert Stigwood, Chairman of the Board of Directors, Stigwood Group, Ltd., recently presented Andy Gibb with a Gold record for his debut RSO single. The presentation took place during Gibb's engagement at the Roxy in Los Angeles. Pictured at the presentation are (I-r): Andy Gibb, Robert Stigwood and Al Coury, RSO Records President.

#### Year Of The Tortoise At RCA



Don Davis, who produced Johnnie Taylor's "Disco Lady," has formed Tortoise International Records and signed an exclusive agreement with RCA Records whereby RCA will distribute and market worldwide all Tortoise recordings. Shown here surrounding Davis, who is President of Tortoise, are (I-r): Tom Tyrrell, Director, Business Affairs, RCA Records; Will Davis, Vice President, Business Affairs for Tortoise, and Davis' brother; Richard Roemer, attorney for Tortoise; Mel Ilberman, RCA's Division Vice President, Creative Affairs; Tortoise's Executive Vice President and General Manager Rick Ungar; Bob Summer, Division Vice President, Marketing Operations, RCA Records; and Myron Roth, Division Vice President, Business and Talent Affairs at RCA.

#### **Emmylou In Nashville**



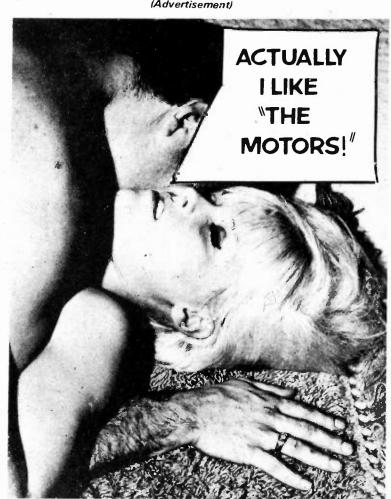
WB recording artist Emmylou Harris is flanked by two admirers backstage at a recent Willie Nelson/Emmylou Harris concert in Nashville. On the left is WKDA/Nashville's PD Les Acree and on right Warner Bros. recording artist Ray Stevens.

#### **Committing To Daltrey**

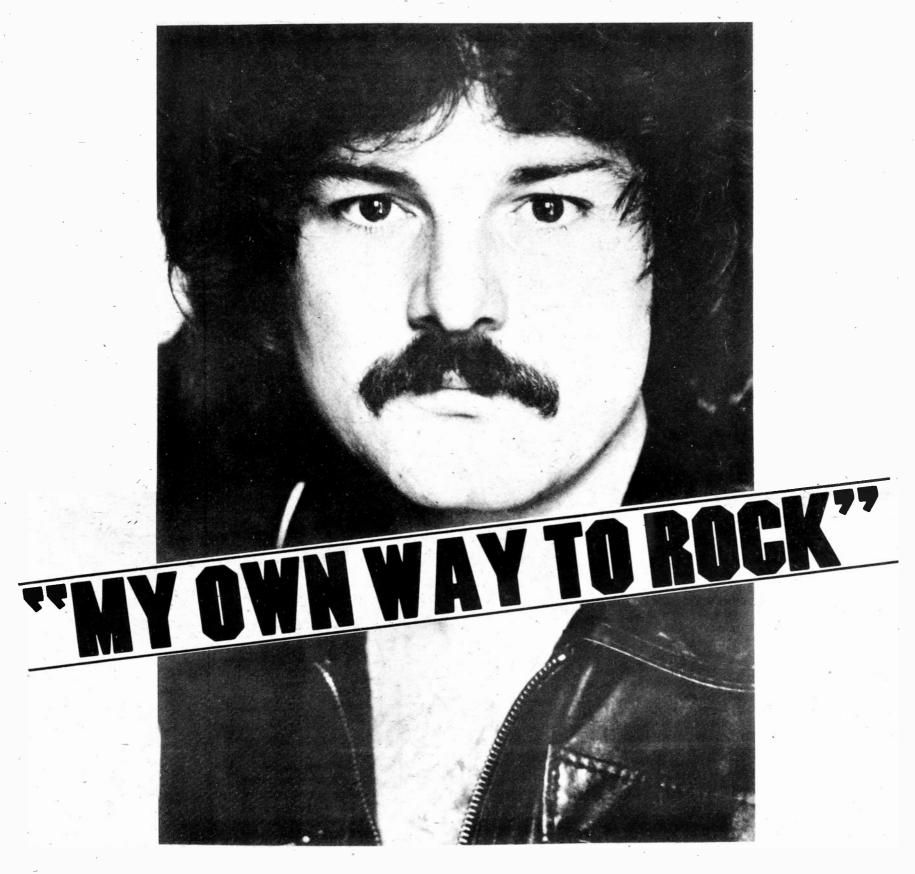


Roger Daltrey made an appearance on NBC's "Us Against The World" celebrity sports program recently. Daltrey's Great Britain team was cheered on by MCA Records' Vice President of Advertising, Bob Siner and Promotion Vice President, Ray D'Ariano just prior to running the relay race. The overall results netted a victory for the U.S. team. Pictured left to right: Siner, Daltrey and D'Ariano.

(Advertisement)



## **BURTON'S BACK WITH A SMASH!**



**KLSS** CHUM **KPAM** WAXC **KBZY WNDR** WFOM WCOD **WRBM WGAN WFOX BJ105** 

**WROV** WORD **WGNI KSTT KATY Y103** 

**WKSP KEYN** KROK **KGMO KJCH** 

**WLCX** KATA **WBJW WKLO KOIL** 

WIFC **KWEB KWWL KTAC KRLC** 

Pertual RECORDS

## THE PICTURE PAGE

#### **Reddy For Detroit**



Capitol recording artist Helen Reddy recently broke a fourteen-year attendance record at Detroit's Meadow Brook Theatre. The show drew a crowd that broke the previous attendence record by nearly 2,000 people. Ms. Reddy met with Capitol staffers after the show to be congratulated. Pictured are (standing, L-R): Jeff Johnson, Customer Service Representative (and friend); Bruce Mansfield, Customer Service Representative; Reddy; Len Marduez, Salesman; Larry Krutsinger, District Manager; and Ron Hewlitt, Salesman. Pictured kneeling is Craig Lambert, Detroit Promotion Manager.

#### **Lighting Up Seattle**



In Seattle, Washington, where Debby Boone's Warner-Curb single, "You Light Up My Life" broke, some of the principals behind the record got together at KJR. They are, from left, Jack Scanlan of Columbia Pictures, which distributes the "You Light Up My Life" film in which the song is featured; Susan Paul, friend of composer Joe Brooks who is shaking hands with Ichabod Cane of KJR; while Warner Bros. promotion manager Sue Brett and independent promotion man Jerry Morris look on.

#### **Platinum Gratitude**



RSO Records President AI Coury recently presented a Platinum Bee Gees "Children Of The World" album to the singles buyer for Pickwick International, Inc., Georgianna Jordon. Pictured at the presentation, left to right, are: Coury, Buzz McCarthy, Phonodisc Salesman, Mitch Huffman, RSO Regional Promotion Manager, Boston, Jordon, Paul Wennik, Phonodisc Branch Manager, Boston.

#### Crewe's In New York



Elektra/Asylum recording artist Bob Crewe just completed a personal appearance tour of New York, Nashville, and Atlanta to support his new single. While in New York Crewe met with WABC's Rick Sklar.

#### **Putting On Ayers**



Polydor recording artist Roy Ayers made a guest appearance on a taping of the Midnight Special. Ayers jammed along with host George Benson, and guests John Klemmer, Herbie Hancock, Maynard Fergeson, Jean-Luc Ponty and Harvey Mason. Shown (I-r) are Ayers; Benson's bassist Sammy Banks; and Benson.

(Advertisement)

For Your 1978 Car!
(WHEREVER YOU ARE)
CALL
'RED' SCHWARTZ
(213) 654-5000

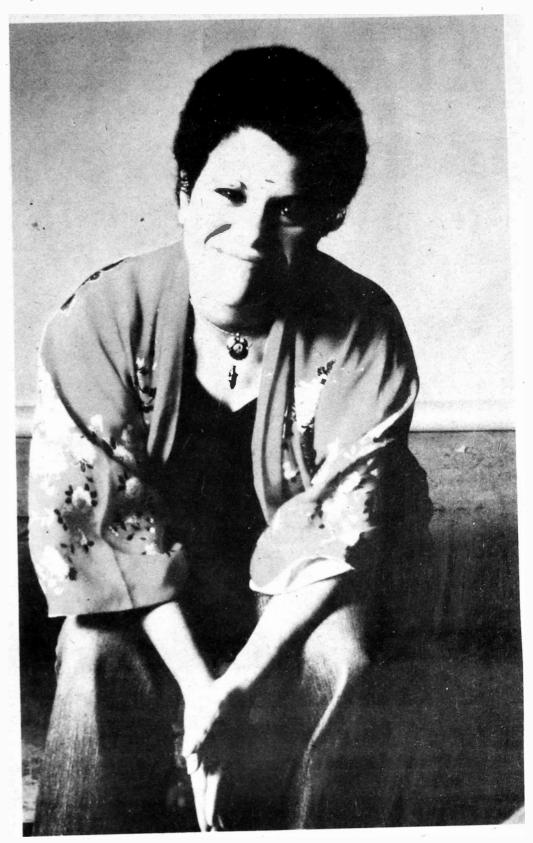


Executive Car Leasing Co. 7807 Santa Monica Blvd. Los Angeles, Calif. 90046

# "Never Letting Go"

## PHOEBE SNOW

An artist of infinite quality records a hit Stephen Bishop song that was waiting for this kind of interpretation.

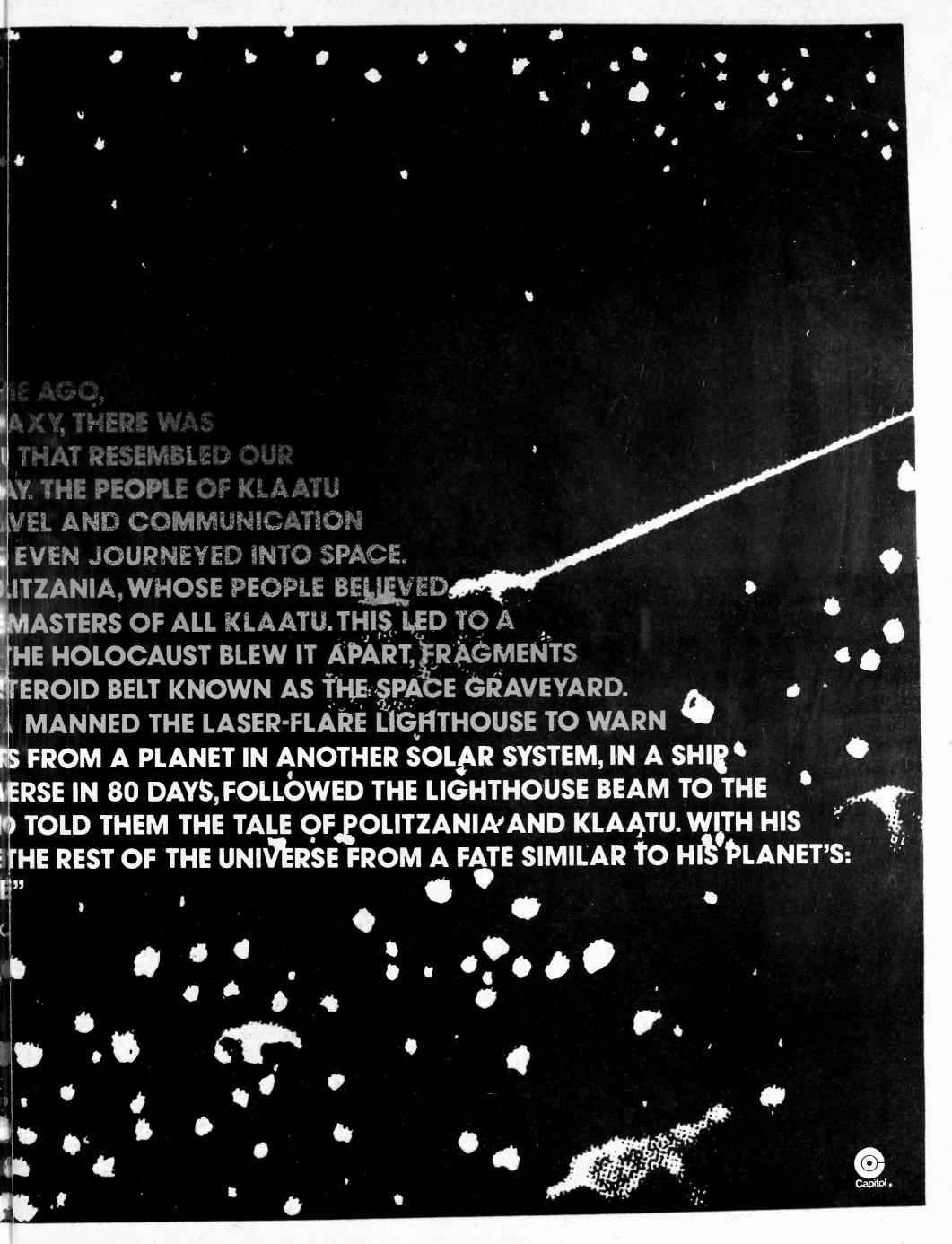


## "Never Letting Go"

The single and the album by Phoebe Snow



IN A FAR-AWAY A PLANET CALLED KLAA EARTH IN VIRTUALLY EVER DEVELOPED SOPHISTICATED SYSTEMS; THEY BUILT SUBWAYS A ON KLAATU WAS THE COUNTRY OF THEMSELVES SUPERIOR AND WANTED TO WAR WHICH DESTROYED THE ENTIRE PLANET. A HURLED ACROSS THE UNIVERSE, FORMING A HUGE THERE, THE LAST REMAINING INHABITANT OF POLITZAN INTERSTELLAR TRAVELERS OF THE DANGEROUS REEF TRAVEL POWERED BY ATOMIC ENERGY WHICH HAD TRAVERSED THE UN REEF AND THERE DISCOVERED THE DYING KEEPER OF THE LIGHT, WI DYING BREATH, HE UTTERED THE SINGLE WORD HE BELIEVED MIGHT SAV



#### ASR INTERVIEW:

## JACK CRAWFORD

#### PD/WKDF

#### by Mike Harrison

Naxt month, Jack Crawford will begin his fifth year as Program Director of Nashville's AOR giant WKDF. Under his programming supervision, the station has moved into a more structured direction and has gathered one of the largest Arbitron quarter hour average shares in the nation for a medium/major market AOR station.

Both a family man and a native of the South, Jack Crawford is one of the Industry's most liked and respected AOR PD's. Prior to joining WKDF, he spent five years at WKMO/Louisville, the last two as Assistant PD and Music Director. Before that, he was at WBOW/Terre Haute, an AMTop 40 station.

WKDF jumped from a 6.7 in the Oct. Nov. 76 Arbitron (Mon. Sun., 6am-12midnight, 12 plus, average quarter hour share) to a 9.2 in the Spring book. Both figures are impressive.

R&R: How about a brief history of WKDF's AOR format and where is the station today in relationship to the national AOR scene?

CRAWFORD: The station has been AOR or Progressive for about eight or nine years. It was already into the format when I got here. In the early days it was much more free-form and as time has gone on, the station has become more structured to the point now, where it is a mainstream AOR station. If you look at the free-form progressive type AOR stations on the one side and the structured Abrams type AOR stations on the other side, we're probably about two-thirds of the way along the spectrum, maybe even three-fourths of the way towards the Abrams side.

R&R: Would you fill us in on the recent ownership change and the call letter change?

CRAWFORD: The station was owned by The Chatham Corporation out of Chicago up until about a year ago and almost a year ago to the day the Dick Broadcasting Company in Knoxville signed the final papers and took ownership of what was at the time WKDA-AM(Country) and WKDA-FM. In December of last year we decided, well prior to that we made the decision, but on December 15th of '76 we changed the FM call letters to WKDF. The primary reason being, to acknowledge a distinct separation between the two stations.

R&R: How has the reaction been to the change?

CRAWFORD: It's been good. The entire time I've been at the stations I've felt that they needed different call letters. Naturally, in the beginning I wanted to keep KDA-FM and change the AM call letters, but I felt very strongly that the change had to be made, whichever station made the change. I was very concerned, especially going into the Spring rating period, which was the first period after we made the change. I thought there was a possibility that it could hurt us, that first book, but the results are in and if anything it helped us tremendously.

R&R: It was the best Arbitron in the history of the radio

CRAWFORD: Right!

R&R: ....and the largest one book jump in the history of your ratings.

CRAWFORD: The best increase we've ever had.

R&R: What do you attribute that tremendous jump to?

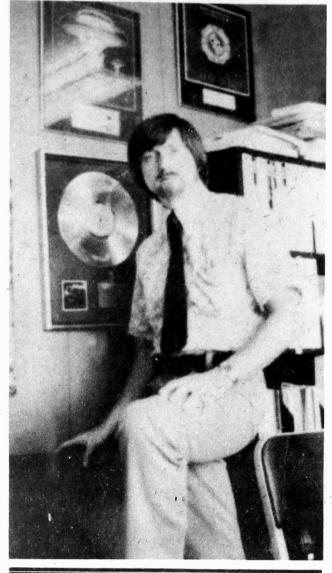
CRAWFORD: Through the grace of God, we were able to make two major changes. I think the call letter change played some part in that. We also made a tremendous cutback in commercial content at that time. Up until just going into the book we were running 11½ minutes and 17 units of commercials an hour. Going into the book we cut back to 8 minutes and 10 units, and I was able to make some major changes in the flow of the station with the elimination of those commercials. I think that was a tremendous factor.

R&R: How long has the average staff member on the air been with the station?

CRAWFORD: Most of them have been here about a year. Our Production Director, Carl Mayfield has been here about 6 years, I guess. The other announcing staff members have been here, full-time, a year or less, some of them as long as two years part-time.

R&R: Why the quick turnover?

CRAWFORD: It's a situation that has just come up in the past year or so. Up until that time we didn't have any major staff changes for about two years. There was one staff change shortly after I came to the station and then we went along for two years without any changes and then it just seems like it became our turn to start losing people. For one reason or another our staff members have left. For-



"To me the laid-back approach that I heard on some AOR stations is just as unnatural as the high-paced approach that the Top 40 stations use."

tunately we've had some good part-time people and I've been able to work with them during that time, and was able to promote part-time people into full-time positions.

R&R: How do you direct the jocks and what do you expect of an air personality on your radio station?

CRAWFORD: They have to be into radio as well as be into music. The style, the delivery on the station is very natural. To me the laid-back approach that I heard on some AOR stations is just as unnatural as the high-paced approach that the Top 40 stations use. It's in a different direction, but it's just as unnatural. The announcers are very natural, probably with a bit higher energy level than you would hear on most AOR stations. The station is very tight. We frown upon any dead air at all, we try to maintain a professional sounding radio station.

R&R: How about in terms of personality? How much leeway are the jocks actually given?

CRAWFORD: They're allowed a degree of freedom in what they say. I put liner cards in for all promotions and they ere given the freedom to ad-lib around those cards, as long as they think out in advance whet they are going to say. If they have something relevant to say, that's fine, but if it's BS then there is no place for it, they better get back into the music.

R&R: Do they have any type of control in the selection of what they play?

CRAWFORD: They have some control, there is a general structure to the station to maintain what I feel is the necessary balance for the music flow. There is some degree of selectivity within that structure.

R&R: So, they're following a format but they also have a degree of creativity within it.

CRAWFORD: Right.

R&R: What do you look for In adding new music?

CRAWFORD: I look for something that I think will sound good on the radio station and will be accepted by the radio audience. I guess a lot of it is gut feeling, it's drawing on my experiences and what I've seen be successful at the station in the past. As far as a new non-established artist is concerned, of course I read a great deal, I read all the trades, and refer to them constantly. I watch to see what newer product is doing in other markets and try to use all of that to determine what we're going to add. There's no set number of albums that we'll add, it might be as few as two or three albums in one week or it might be as many as 8 or 9 albums in a week. That just depends on the product that's available.

R&R: Do you add entire albums or individual cuts?

CRAWFORD: Generally, what I will do is add the entire album. I will go through the album and select two or three or four cuts that I feel are the strongest and will indicate them on the album, and we'll emphasize those cuts. The announcers also, as they listen to the album, they will indicate another cut they feel may be equally strong. Each week I'll go through R&R, Wairus, the trades, and the cuts that are indicated as getting play, I'll mark with an asterisk on the album to show that it is getting attention nationally, so we continue to update. There is also a place where I'll indicate if we're getting local feel on a certain cut from our phone requests. So, that information is all put onto a cover sheet that is attached to every album when it's placed in the control room. A knowledge of the likes and dislikes of the target audience is necessary before you can select the right music. Part of this knowledge comes with time: knowing what has been accepted in the past, and how musical tastes have changed. We also set up research systems to determine present musical tastes. These include checking a selected sample of record stores, racks, and distributors to determine which records are selling, and who is buying them. Relationships are established with these people so that we get specific units sold, rather than general number 1-25 lists of best selling albums. Follow-up cards are included with albums so that the station can determine which are the preferred cuts. This is also done with every album that is given away by the station. Request information is also tabulated with as much information as possible. Annual listener music polls such as our Labor Day 300 provide excellent information about listener preferences. Information is broken out by sex, age, and

R&R: Being an AOR Program Director, from your vantage point, what is the music scene really like in the home of Country music, Nashville?

CRAWFORD: Nashville is a very aware community when it comes to music. It is the home of Country music, but the people here are into music period. They appreciate all kinds of new music. The market was very early on Al Stewart, way ahead of most other markets and there are other artists with whom I will see some indication here sooner than in other parts of the country. We are fortunate that we have a local club here, the Exit-Inn, that showcases new talent.

R&R: It's used by both Country artists and Rock artists, isn't it?

CRAWFORD: And Jazz, and comedy artists like Cheech & Chong, Steve Martin, who's been on the Tonight Show many times. Artists like Jimmy Buffett and Michael Murphy have performed here for years and have been well received. Dan Fogelberg played down there many times before he was known on a national level.

Continued on page 34

# AIR OUAKE

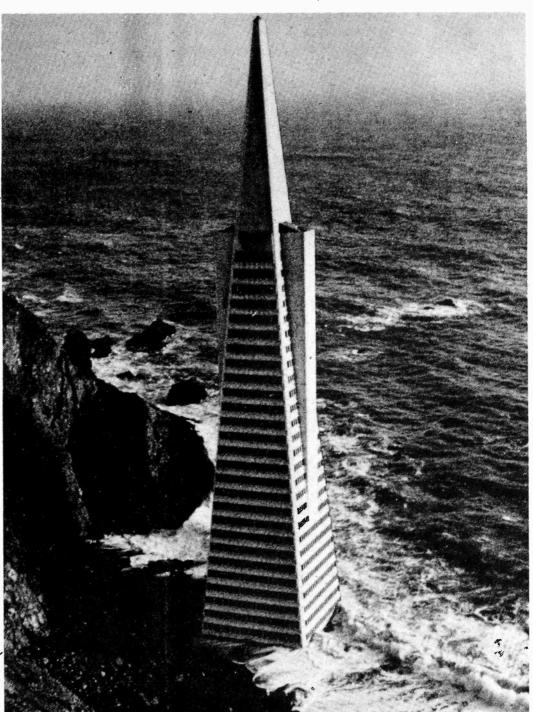
## THE DOOBIE BROS. RADIO CONCERT

## A 60-minute LIVE concert from their August '77 European Tour.

A Presentation Of The Warner Brothers Music Show.

WCMF/Rochester, N.Y. WOUR/Syracuse, N.Y. WNEW/New York, N.Y. WQBK/Albany, N.Y. WAAL/Binghamton, N.Y. K104/Erie, Pa. WGRQ/Buffalo, N.Y. WKDF/Nashville, Tenn. WFMF/Baton Rouge, La. WAB-FM/Mobile,Ala. WZZQ/Jackson,Miss. KSMB/Lafayette, La. KAAM/Little Rock, Ark. WMC-FM/Memphis, Ten. WSIM/Chattanooga, Ten. KKEG/Fayetteville,Ark. WOMP-FM/Wheeling, West Va. WKYX/Paducah,Ky. WABD-FM/Ft.Campbell, Ky. WKQQ/Lexington, Ky. WPLOR/Hartford, Conn. Z93/Atlanta,Ga. WERC-FM/Birmingham, Ala. WBBQ/Augusta, Ga. WQDR/Raleigh, N.C. WROQ/Charlotte, N.C. DC101/Washington D.C. WKTK/Baltimore, Md. WRVQ/Richmond, Va. WNOR-FM/Norfolk, Va. WWWV/Charlottesville, Va. WBCN/Boston, Mass. WFEA/Manchester, N.H. WPJB/Providence, R.I. WBLM/Lewiston, Maine WHHY/Montgomery, Ala. WBJW/Orlando, Fla. WIVY/Jacksonville, Fla. 96X/Miami, Fla. WRBQ/Tampa, Fla. WIOQ/Philadelphia, Pa. KMET-FM/Los Angeles, Ca. KERN/Bakersfield, Ca.

KJRB/Spokane, Wash. KZEL-FM/Eugene, Ore. KLBJ-FM/Austin, Tx. WKY/Oklahoma, Okla. KLIF/Dallas, Tx. KENO-FM/Las Vegas, Nev. KMEN/San Bernardino, Ca. KCBO/San Diego, Ca. KJR/Seattle, Wash. KINK-FM/Pórtland, Ore.



KMOD-FM/Tulsa, Okla. XROK/El Paso, Tx. KQDI/Great Falls, Montana KIMN-FM/Denver, Colo. KRST-FM/Albuquerque,N.M. KCPX/Salt Lake City, Utah KRBE-FM/Houston, Tx. KNOE/Monroe,La. KEEL/Shrevesport,La. WOKY/Milwaukee, Wisc. KYYS/Kansas City, Mo. WMMS/Cleveland, Ohio WDRQ/Detroit, Mich. WDVE/Pittsburgh, Pa. WIFE/Indianapolis,Ind. WLVQ-FM/Columbus,Ohio WTUE/Dayton, Ohio WYFE-FM/Rockford,III. KCCQ/Ames, Iowa WIQB/Ann Arbor, Mich. WWCK/Flint. Mich. WIOT/Toledo, Ohio WILS/Lansing, Mich. WIFC-FM/Wausau, Wisc. Z96/Grand Rapids, Mich. WSRD/Youngstown, Ohio WIBA/Madison, Wisc. KQRS/Minneapolis, Minn. KXOK/St Louis, Mo. KEYN-FM/Wichita, Kan. WAKY/Louisville, Ky. KQKQ/Omaha, Neb. WSRD/Youngstown, Ohio WKRQ/Cincinnati, Ohio KYNO/Fresno, Ca. KCBN/Reno, Nev. KOBO/Yuba City, Ca. KDKB-FM/Phoenix, Ariz. KWFM-FM/Tucson, Ariz. KTMS-AM & FM/Santa Barbara KSLY/SanLuis Obispo, Ca.

Running September 24th & 25th.

Check local listings for exact date and time.

Thanks For Listening!

#### Crawford

Continued from page 32

R&R: Of what direct use is this club to you and your radio station?

CRAWFORD: One of the main uses is that we do live broadcasts from there. We have two 15kc lines that are installed permanently so that if the club has a booking at the last minute we would like to do a broadcast, and the artist is willing and the record company is willing and we can get it all coordinated, which only takes a few phone calls, we can do a broadcast in a matter of one day's notice. We do an average of two or three a month, and they're of very good quality technically. I can see direct results of the broadcasts and the appearances there, I can actually feel the impact on the sales of an album a week or ten days later.

R&R: Do you play a lot of Country-flavored Rock or Country music just because you're in Nashville?

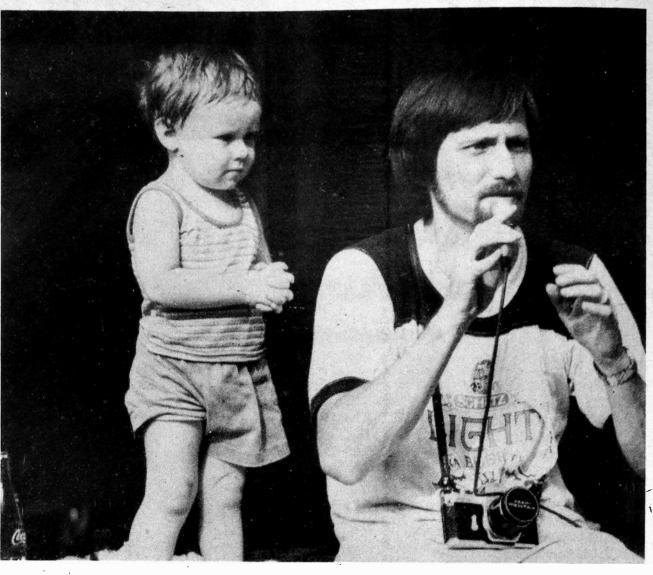
CRAWFORD: No, I try to avoid it, because I don't think Nashville is that much of a Country market as such. We do play some of the progressive artists like Waylon, and Willie, EmmyLou Harris, but I try to work that into the overall balance of the station; we don't lean too heavily that way. Take artists like Fogelberg, and Buffett, artists like that that have kind of a Country flavor to the music but are not really Country artists. We play those quite heavily.

R&R: What's the relationship between KDF and KDA?

CRAWFORD: We work together, we're programmed seperately. Les Acree is the Program Director of the AM station. He was at WMC-AM in Memphis up until about a year ago and he's been with us since then, and is doing a fine job. He's got a very good sounding Country radio station. We recently split sales staffs; until about a month ago our sales staff sold both AM & FM, but we're split now. We share the news staff. When I first came the news was simulacast, and that was a very strange-sounding news, trying to appeal to both the Country and AOR audience in the same newscast. About four months after I came to the station we seperated; the same news staff puts together completely seperate newscasts for both stations and they are done live on each station.

R&R: You mentioned that you drastically cut down the relatively high number of commercials for the Spring book. I remember in the Great Debate, in which you participated, everybody was amazed at the number of commercials run on WKDA-FM, as it was known in those days, in comparison with other AOR stations. What led to the decision to cut down on the commercial load at a time when the ratings were certainly not hurting?

CRAWFORD: The new owner, Mr. Jim Dick, realized when he took aver the station that the general trend of stations with our format across the country was to have a considerably lower commercial load than what we were carrying and he saw the potential-if we did cut back we could become even more of a factor in the market than we had been up to that point. We were doing well at that time, generally, ranking about 4th or 5th in the market. It was his desire and my desire, too, to make KDF the most valuable buy in Nashville and that means being the number one radio station in town.



Jack Crawford and his son Jason at the WKDF River Race to raise money for the local Lion's Club.

are trying to bring to the listeners, a lot of entertainment at a low cost. For the last 8 months we've been doing a T-shirt campaign with the station logo on the front; they're sold for \$2.50 each and \$1.03 of that goes to the Crisis Call Center, which is a 24-hour help-line in town. We do annual Frisbee Tournaments with the International Frisbee Association which hosts the Tennesee State Frisbee Tournament every year in the Spring. In the past we've done bike a-thons for Multiple Sclerosis, and others along that line.

**R&R:** How about outside advertising and promotion, which is sometimes tied in with community involvement, but more on an obvious level. Do you do billboards, busboards, TO

CRAWFORD: No, we don't do any of those. Maybe it would be a good idea if we did.

R&R: Does the AM station do it?

CRAWFORD: The AM station is doing one large billboard that is rotated from location to location on a monthly

involvement with the audience, because when we're out at a shopping center and telling the first 15 people to come by with a sticker, I'll probably spend an hour just talking to the listeners getting their reaction to what we're doing, and learning more about them and them learning more about us. So, from that standpoint it helps with our contact.

R&R: How is the competition in town? Do you feel that you are enjoying the luxury of exclusivity or in fact is AOR in competition with other formats in Nashville?

CRAWFORD: I think we are in competition with other formats. We are fortunate in that we are the only AOR station—there is one Soft Rock station also, on the FM side and there are two Top 40 stations on the AM side, one of them with 50,000 watts. There is no question that we are in competition with them.

R&R: You find that you do share listeners?

CRAWFORD: Yes. Very definitely.

R&R: Is there anything that you personally consider particularly unusual about your station?

CRAWFORD: Our news. I did a survey of our listeners about a year and a half ago. It was a combination of people mailing in requesting a copy of the survey and filling them out and our going out to shopping centers. One of the areas of the survey was indicating how you reacted to various special segments on the station-King Biscuit Flower Hour, Innerview, News Blimps, our regular newscasts, etc. Taking all those programs, all those elements into consideration the most favorable thing we have on the station besides the music is our news. More people indicated they like our news than liked programs- and I think these programs are of a very high caliber but we got more favorable response to the news than we did to King Biscuit, to Innerview, to Rock Around The World and that type of syndicated program. That to me speaks very highly for our news department.

. R&R: What makes your news special?

CRAWFORD: It's geared to the audience and much credit for that goes to Steve Dickert, our News Director. He's been with the company about 5 or 6 years. The news is delivered in the same style as the announcers deliver. If it is hard news-we try to stay away from the police blotter-type stuff-but if it is something that people are likely to be talking about, then we give that. All copy is rewritten, they never take wire copy and just read it. It's all rewritten to be more informal and to try to come from the perspective that will be of most interest to the 18-34 audience.

R&R: How many newscasts a day do you run?

CRAWFORD: In morning drive, we run four at 10 'past the hour, also we run a headline that runs a couple minutes at 20 till the hour. We do live cast at 12:10 and we also do live casts at 3:10, 4:10, and 5:10.

Continued on page 36

#### "...the most favorable thing we have on the station besides the music is our news."

R&R: What is the image that WKDE projects in Nashville?

CRAWFORD: I want us to be and I think we are a very credible radio station. It's something that the listener can have a great deal of confidence in. They can enjoy the station, they can feel a part of the station. We try to do the type of things that would involve the station with the listener and vice versa, to get the listener involved with the station.

R&R: What type of community involvement programs, both on and off the air have you done?

CRAWFORD: Right now we are in the middle of putting together a "One For The Sun" concert, which is a benefit concert, for MD, coming up Labor Day weekend Sept. 3rd. The concert will feature Pete Carr, Lenny LeBlanc, Trooper, Grinderswitch, Target and Jaguar. All proceeds will go to MD. It will be about an 8 or 9-hour outdoor concert. Cost per ticket is \$2.50. So, that's the type of thing we

basis. That's basically the extent of their outside promotion as well. The one thing we have found to be very successful for us is a rear window sticker promotion. The station was utilizing a rear window sticker with a very simple black ball with the call-letters on it. We distributed 120,000 of them with the KDA-FM on them and since the call letter change we've distributed another 60,000 of the new KDF stickers and we're out right now. We have clients who carry them for us who are really in need of stickers because they have people coming in asking for them. We utilize the stickers every weekend. All the announcers will be out and some of the sales staff with albums and concert tickets, T-shirts, whatever we have that is good for giveaways, and give them out to those who have stickers, and thank them for listening to KDF and then call into the station from the shopping center to announce the first 10 or 15 to come by with a sticker will get what ever it is we're giving away. I think that also helps with our

# Rock n'roll with all the sweat left in.

Dwight Twilley and Phil Seymour swagger their way home on their newest album "Twilley Don't Mind." It's rock n' roll so pure it hits you right between the eyes. The Dwight Twilley Band.
Rock n' roll at its very best.
On Arista Records.

Debuts at 32 on Radio & Records Album Airplay Chart.



#### Crawford

Continued from page 34

R&R: How long are the drive time newscasts?

CRAWFORD: Three minutes, never more than 31/2 minutes.

R&R: Do you sell them?

CRAWFORD: No, there is no commercial content run in the news.

RGR: What do you see in the near future for the station, any area that you are trying to fortify?

CRAWFORD: Well, like probably 99 percent of the AOR stations in the country we're very, very, strong in men and we are much weaker in women and I would like to see us do something about picking up those women. I honestly think we've got women out there listening, looking over the request sheets we keep, looking over the lists of winners that we have when we do telephone call give-aways. I know there are women out there listening for some reason and I can't explain it, they are not showing up. Maybe its just the women that listen to AOR are not the type who are willing to take the time to fill out a diary. I don't know what the answer is, but we definitely want to pick up our women.

R&R: What are you doing now to pick up more women?

CRAWFORD: I guess mainly the music. We try to maintain the balance that is exciting and new enough for the men and still familier enough for the women. I feel that is one thing the female audience wants, a good degree of familiar music.

R&R: What percentage of the songs you play on the station would you say are current and new as opposed to older material?

CRAWFORD: If you consider the in-between category of recurrents or recent gold, if you consider that es older music it would break down to about 50 percent. That would vary to a degree depending upon the time of day; overell 50 percent is new music and 50 percent is recurrent or gold.

RER: How do you go about maintaining the oldie or gold library? Is it just a wall of records that anybody can play what they want from or do you review it from time to time, adding records to it, and taking records out?

CRAWFORD: As an album progresses from current to recurrent to library status, I learn more and more which cuts are valid and which cuts are not, end there are more restrictions on cuts available to play in the oldie section than there are in the current. Once we've realized that these three or four are the important cuts on the album, then those are the cuts that are played from then on.

103

CRAWFORD: If you consider the in-between category of and better way to design the control room. How do you prents or recent gold, if you consider that as older deal with it?

CRAWFORD: We're running out of space right now, we've got one well just behind the control board turntable that is solid shelves of albums, and on another wall, we've expended as much as we can. Fortunately, in another six or eight months we'll be moving into some new studios and I've got designs in that building for much album space and shelf space.

R&R: So you have shelves right near the turntables?

CRAWFORD: Right, the mein wall of albums is right next to the turntable, it's more or less an extension of the console. In the cabinets below the turntables, there are bins set up, three bins for current albums, a couple of bins for current singles, and then immediately behind the turntable there is e bin for the recurrent albums.

two new or rether new AOR concepts, the soft AOR's and the hard AOR's, do you find that the evallability of product coupled with your research and gut feeling of what's popular is tending to draw the sound of your station either one direction or the other in terms of tempo, hardness and softness?

CRAWFORD: If anything we're softening just a little bit,

crawford: If anything we're softening just a little bit, and that's keeping in mind the females that we're trying to attract.

R&R: You are one of the nicest, easiest-going people i've ever met in this business. Does anything about radio ever bother you?

CRAWFORD: One thing that bothers me on some stations that I've heard is that there seems to be a laxity es far as nobody getting uptight about a record running out and there being dead air for e while, or about noises in the control room that ere superfluous to what's going on, which to me is a general unprofessional sound. That always bothers me. I really think that we need to keep in mind that we are running radio stations.

RER: Are you saying that a lot of the general "reality" that was portrayed on AOR radio in the late 60's and extended into the 70's has done a lot to take away from the mystique and illusion of radio?

CRAWFORD: No, i'm really not.

R&R: Ohl You just don't like superfluous noise and sounds on the air.

CRAWFORD: Right. If somebody who is on the air, doing what he should be doing, and someone walks in and for no reason et all cuts in, and they get into something between themselves, that is irrelevant. Things of that nature, hollering to somebody down the hall, which I have heard on some very well-respected AOR stations, surprise and bother me.

"As an album progresses from current to recurrent to library status, I learn more and more which cuts are valid and which cuts are not, and there are more restrictions on cuts available to play in the oldie section than there are in the current.

R&R: Do you daypart?

CRAWFORD: Yes, I do, as far as the mix of the music to a degree, and as far as the type of music. For example, I won't play a real heavy Deep Purple, or Led Zepplin in morning drive, which I think is pretty standard.

R&R: Do you play edited singles?

CRAWFORD: Very, very seldom. Occasionelly, I will take, sey, Foghet's "Fool for the City", or "Slowride", and play the edited version from 10am to 3pm end after 3 we use the 8 minute album version, but I try to keep that to an extreme minimum.

R&R: Do you get complaints when you do it?

CRAWFORD: No, because we don't do it that often. I'm sure if we did it more often, we would get complaints. One thing that I have gotten complaints on, one record a couple of years ago, the only copy I received of it had an electronic bleep in it. They wanted to edit out "bullshit" on the record and I've never gotten complaints from a listener on "bullshit". I got a number of complaints from having that bleep in the middle of the record.

R&R: Jack, how do you have your control room set up, in terms of where you place the records, singles, albums, oldies, etc. A lot of radio stations are trying to find the most expedient way to do it. Top 40 usually has the luxury, in terms of space, of dealing with a limited number of records; quite often they are able to put them all on cart. AOR's are always claiming they would like to find a new

R&R: Do you think you would be playing more singles on the station if they were presented in 33 ½ 12-inch form?

CRAWFORD: No, I base the decision on playing the single on whether or not it is veild to the station. There are basically two cetegories for singles. One is, the hot rotation. I'm talking about, say, "Handy Men" by James Taylor-we're playing the album as old, but that cut is doing so extremely well that it's in a little higher rotation. So there is a category there and that's not always singles, it may be an album cut as well. The other criterion for a single is basically if it's a single that leads the album. I went on the Dooble Brothers single right away, and as soon as the album came in, the album went in and I pulled the single out. So that's just a category to get the singles in if they're not available on an album.

R&R: What is your hottest turnover time for an individual song or cut?

CRAWFORD: About five hours. R&R: How about an album?

CRAWFORD: An album, as a whole, probably about every 2½ to 3 hours.

R&R: ...for another cut from the same album to pop up.

CRAWFORD: If it's a reel hot elbum, such as the Crosby, Stills & Nash LP.

R&R: You mentioned before you're pretty much a mainstream AOR station. Do you find that being a mainstream station right now, right in the middle of the emergence of





Produced by Eddie Leonetti for Silver Cloud Records Corp., a subsidiary of Contemporary Communications Corporation. Direction: David Krebs, Steven Leber and John Kostick for Leber-Krebs Inc., 65 West 55th St., New York, N.Y. 10019



#### (ALBUM ORIENTED ROCK)



#### **Mike Harrison**

#### Tom Yates To Consult WYDD/Pittsburgh

Tom Yates, President of Nova Broadcasting Services, has announced the addition of WYDD/Pittsburgh to their list of consulted AOR radio stations. Steve Downes will remain with WYDD as Program Director.

In addition to WYDD, Nova consults **WORJ/Orlando** and **KPAS/El Paso**. Yates coming into Pittsburgh will be interesting to watch because it will be the first time he and **Loe Abrams**, AOR radio's leading consultant, are being paired against each other in the same market. Abrams, of the consulting firm Burkhart/Abrams, consults **WDVE** in the Pittsburgh market. WDVE is one of the most successful "Superstars" stations. Look for WYDD, a long time "free-form" AOR outlet, to make significant programming modifications under Yates.

#### Calvert Resigns WABX/Detroit PD'ship

Kan Calvert has resigned the Program Directorship of WABX/Detroit to join CBS Records in the newly created position of Local Promotion Representative for Associated Labels in Detroit. Calvert will be working all CBS product other than Epic, Portrait, and Columbia.

Century Broadcasting National Program Director **Bob Burch** told **R&R**, "As far as I'm concerned, Ken and I have had nothing short of a great relationship during the two years that we've been working together. He's a tremendous guy and I wish him the best."

Until a new Program Director is named, Bob Burch will operate out of Detroit acting as WABX's PD and MD. He's looking for a top person. Don't call him unless you think you've got what it takes. (313) 398-1100.

#### **KZEL/Eugene To Be Sold**

According to KZEL/Eugene Program Director Stan Garrett, the Northwest bastion of progressiveness is about to be sold. A preliminary agreement to purchase has been filed with the FCC in Washington, D.C. According to Garrett, FM 96 Ltd., owned and operated by Jay West, will be sold to Rob Skinner.

Garrett indicated that the sale price, which will be made public shortly, will be in excess of \$500,000.

According to Garrett, "Everyone here is supportive of the new owner. He appreciates what we are and bought us for that reason. No negatives...no problem."

#### **Evolution**

Craig Michaels is the new Music Director at WDIZ/Orlando replacing exiting Mike Lyons....Program Director Nell Lasher is out at FM103/Ann Arbor with no replacement named yet...KOME/San Jose morning man Capt. Reif exited this week....Lindsey Walker is the new all nighter at KFWD/Dellas, replacing Neal Pedon. Lindsey had been with the station filling swing/utility shifts...Don Smith joins KZOZ/Sen Luis Obispo doing afternoons as Jimmy Christopher heads for KLOL/Houston to do evenings....Michael Purcell joins FM94/Fresno as General Sales Manager from WNBC-TV/New York and Program Director Dan Spears has been promoted to Operations Manager for Programming....Lee Arnold has resigned the Program Directorship of WGVL/Gainesville to become PD at WQXM (98 Rock//Tampa. Lae Abrams will be consulting the facility which is located in Clearwater, Florida between Tampa and St. Petersberg. The station, reportedly, has a great signal....Former WKDF/Nashville Music Director Dave Walton has formed "Special Delivery Promotions" an independent AOR promotion firm dealing primarily with the South. Their first account is Butterfly Records' Cheryl Dilcher album. SDP can be reached at (615) 327-1711.

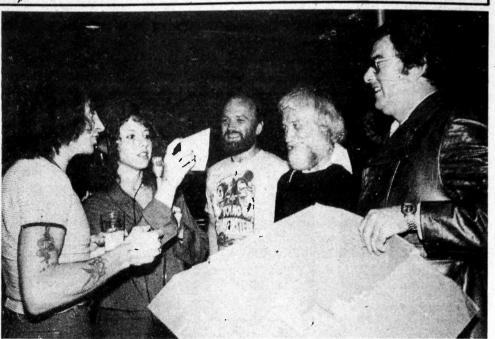
#### **Concerts & Conversation**

INTERVIEWS: Paul Horn, Dwight Twilley, Dennis Wilson and Danny O'Keefe on KTIM/San Raphaei...Stillwater on WJKL/Elgin...Dennis Wilson on KSJO/San Jose...Rory Gellegher on WLIR/Long Island...Bebop Deluxe and Dennis Wilson on KOME/San Jose.

RADIO CONCERTS: Roy Buchanan from My Father's Place on WLIR/Long Island...Genesis and Bob Marley on WMMS/Claveland...AC/DC, Andy Pratt, Dwight Twilly, Eric Clapton, Danny O'Keefe and Bob Segar on KSAN/San Francisco.

#### Color

LIVEWIRE: KSJO/San Jose is introducing a new weekly live broadcast, Sheila Rene's "Live Wire". Interviews with band members will be broadcast from clubs and concert halls in the Bay Area. Lined up are Bebop Deluxe, Tom Petty, The Marshall Tucker Band,



Bonnie Simmons, KSAN Program Director, pulls the name of the grand prize winner of the AC/DC Save Your Energy Contest out of the box backstage at The Old Waldorf in San Francisco. The contest, which was sponsored by KSAN and Atlantic Records, offered a grand prize of a Solex 4600 Mo-Ped, the new gas saving motorized bicycle. Present for the drawing were (I-r) Bon Scott, lead vocalist of AC/DC; Simmons; Rick Sadle, KSAN Production Director; Walt Calloway, Atlantic Records, Local Promotion/San Francisco; Barry Freeman, Atlantic Records Regional Promotional Director/West Coast.

Yes, Donovan, Thin Lizzy, UFO and the Doobie Bros.

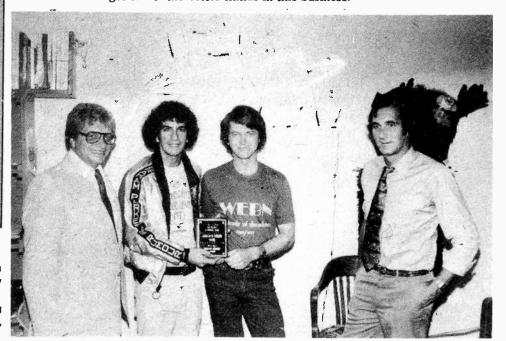
SIMPLE DREAMS: A lucky WMMS/Cleveland listener recently won an all-expense paid trip to Las Vegas to see Linda Ronstadt and meet her backstage and a complete Ronstadt catalog.

MORE AOR: WAZY/Lafayetta just went to 50,000 watts and is now programming AOR from 6pm to 6am. They're giving away a stereo system prize package in celebration of their new sound.

**WXRD/CRYSTAL LAKE** is sending a busload of listeners to the **STYX** show in Chicago. Each winner also receives an entire Styx catalog and a Styx T-shirt.

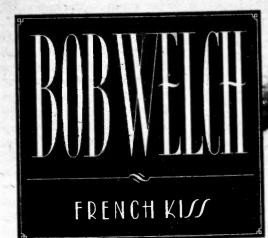
#### Update \*

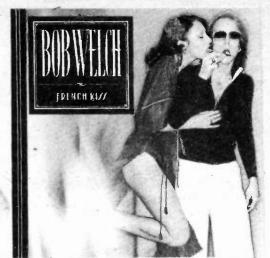
We understand that **Billy Bass**, who recently was upped to VP of Promotion at Chrysalis, filed a complaint to the United States Postal Service for the difficulties they create for record companies trying to organize nationally coordinated releases to radio stations....**Jim Millican**, from the CBC "90 Minutes With A Bullet" program sent us a card thanking us for the mention in this column. He pointed out, however, that we printed the wrong phone number. Those of you who still want to get involved with his fine Canadian program should call (204) 783-7630 or (204) 775-8351....What's **Bill Todd** up to lately? He's teamed up with "The Wizard" **Mike Lae** (whom many of us have bounced an idea or two off of over the years) at Brown Bag Productions in Denver. They've put together a program for AOR radio (although I understand some Top 40's want to get it too) called "Paradise Rising." It's a mythical 48 hour concert (a la Fantasy Park) narrated by **Orson Walles** and now available for airing. The program features the music of many of the favorite Rock superstars. Interested stations should call (303) 388-9245 for the whole story. Even if you're not interested in the show it might be worth a call just to talk to Mike Lee. He's got one of the better minds in this business.



CHICAGO, September 8, 1977—When WEBN in Cincinnati recently celebrated their 10th year anniversary, Mike Rizk (second from left), area promotion manager for Phonogram, Inc./Mercury Records, presented the station with a plaque and also a neon sign that spells out WEBN and Mercury with a thunderbolt in between the names. Seen at the presentation are, from left: John Otting, WEBN Sales Manager; Rizk; Denton Marr, Program Director; and Frank Wood, WEBN General Manager (and owner).

## FORMER SINGER/SONGWRITER/GUITARIST OF FLEETWOOD MAC GOES SOLO!





Debuts On Album Airplay Chart At #9!!!

—Radio & Records

Capitol Records Thanks AOR Programmers For Your Enthusiastic Response.

As A Result Of Your Immediate Feedback, We Are Rush-Releasing
The New "French Kiss" Version Of Bob's Classic, "Sentimental Lady:\*\*\*

(Attention Top 40 Programmers: The Album And Single Versions Are Identical At 2:51)

ES PLEASURES HOT! Capitol. "FRENCH KISS" · L PRODUCED BY CARTER



#### Radio & Records

## Album Airplay/407

#### **September 23, 1977**

1 ,		"Heartache" "Darling" Title "Echoes"
2	LINDA RONSTADT Simple Dreams (Asylum)	"Carmelita" "Pitiful" "Dice" "Easy"
3	CROSBY, STILLS & NASH Crosby, Stills & Nash (Atl)	"Shadow" "Song" "Changes"
4	ALAN PARSONS I Robot (Arista)	"Wouldn't" "Day" "Breakdown"
5	YES Going For The One (Atl)	"Parallels" 'Turn"
6	JAMES TAYLOR JT (Col)	"Handy" "Face"
7	GRATEFUL DEAD Terrapin Station (Arista)	"Prophet" "Sunrise" "Passenger"
8	HALL & OATES Beauty On A Back Street (RCA)	"Change" "Love" "Lovers"
9	BOB WELCH French Kiss (Capitol)	"Lady" "Eyes" "Hot" "Easy" lead
10	FIREFALL Luna Sea (Atl)	"Home" "Sold" "Long"
11	FLEETWOOD MAC Rumours (WB)	"Stop" "Never"
12	STEVE MILLER Book Of Dreams (Capitol)	"Jungle" "Friend"
13	ROBIN TROWER In City Dreams (Chrysalis)	"Wine" Title "Bluebird" "Somebody"
14	STEVE WINWOOD Steve Winwood (Island)	"Time" "Chair"
15	STYX The Grand Illusion (A&M).	"Foolin" "Sail" Title
16	HEARTLittle Queen (Portrait)	"Barracuda" Title "Archer"
17	CHICAGO Chicago XI (Col)	
18		Title "Soldier" "Southbound"
19	DAN FOGELBERG Nether Lands (Full Moon/Epic).	
20	KARLA BONOFF Karla Bonoff (Col)	"Someone" "Faces" "Home" "Isn't"
21	UTOPIA Oops! Wrong Planet (Brsvle/WB)	
22	CRAWLER Crawler (Epic)	
23	HEART Magazine (Mushroom).	
24	FOGHAT Live (Brsvle/WB).	
25	TOWNSHEND LANE Rough Mix (MCA)	
26	FOREIGNER Foreigner (Atl)	
27	TERENCE BOYLAN Terence Boylan (Asylum)	
28	JEAN-LUC PONTY Enigmatic Ocean (Atl).	"Lady" "Sea" lead
29	CITY BOY Young Men Gone West (Mercury)	Title "Honey" "Spun"
30		"Young" leads variety of cuts
31	TED NUGENT CatScratch Fever (Epic)	Title leads
32	<b>DWIGHT TWILLEY</b> Twilley Don't Mind (Arista)	
33	LAKELake (Col).	"Line" leads
34	SUPERTRAMP Even In The Quietest Moments (A&M).	"Give" leads
35	HARRY CHAPIN Dance Band On The Titanic (Elektra).	
36	LITTLE RIVER BAND Diamantina Cocktail (Harvest)	
38	PETER FRAMPTON	
39	RICHIE HAVENS Mirage (A&M).	
40	ERIC CARMEN Boats Against The Current (Arista)	
10	BILL OCH ALBERT I I I I I I I I I I I I I I I I I I I	

## **Chart Summary**

The **DOOBIE BROS**. received more airplay than any other album in the nation this past week gathering hot reports at 76 percent of our reporting AOR stations. RON-STADT moved up strongly to the second position with hots at 67 percent of our reporters. CS&N are still powerful at number three after staying at the top of the chart for eleven consecutive weeks.PARSONS remained stable with hots at 53 percent of our reporters. YES inched into the top five. The DEAD and H&O maintained. WELCH was the week's highest debut with adds at 59 percent of our reporting stations in addition to hot reports at WNEW-FM, KSJO, WAAL, WRPL, WBRU, and WQBK. FIRE-FALL maintained. MAC resurged powerfully. MILLER maintained. TROWER took a mighty leap with adds at 44 percent of our reporting stations plus significant hots. CHICAGO debuted impressively with adds at 58 percent of our reporters. LIZZY maintained. BONOFF held firm. **HEART** (Mushroom) took an airplay jump. FOGHAT showed healthy increases. T/L debuted. PONTY debuted, CI-TY inched up. GIANT debuted. TWILLEY debuted. LAKE resurged well. CHAPIN debuted. BEBOP inched back up a bit. KLAATU almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

## IN THE BIN

JAY FERGUSON
Thunder Island (Asylum)
GEILS
Monkey Island (Atl)
CHRIS HILLMAN
Clear Sailin' (Asylum)
CAROLE KING
Simple Things (Capitol)
KLAATU
Hope (Capitol)
KENNY LOGGINS
Celebrate Me Home (Col)
PIPER
Can't Wait (A&M)
PURE PRAIRIE LEAGUE

The albums listed In The Bin are those which received enough AQR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continues airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncbacks.' In The Bin albums are listed in alphabetical order.

Live! Takin' The Stage (RCA)

## MOST ADDED

BOB WELCH French Kiss (Capitol)—Added at 59 percent of our reporters.

CHICAGO Chicago XI (Col)—Added at 58 percent of our reporters.

ROBIN TROWER In City Dreams (Chrysalis)—Added at 44 percent of our reporters.

TOWNSHEND LANE Rough Mix (MCA)—Added at 36 percent of our reporters.

**DWIGHT TWILLEY** Twilley Don't Mind (Arista)—Added at 27 percent of our reporters.

### THE HOTTEST

DOOBIE BROTHERSLivin' On The Fault Line (WB)—Hot at 76 percent of our reporters.

LINDA RONSTADT Simple Dreams (Asylum)—Hot at 67 percent of our reporters.

CROSBY, STILLS & NASH Crosby Stills & Nash (Atl)—Hot at 63 percent of our reporters

ALAN PARSONS / Robot (Arista)—Hot at 53 percent of

YES Going For The One (Atl)—Hot at 46 percent of our reporters.

## PROGRESSIVE SINGLES

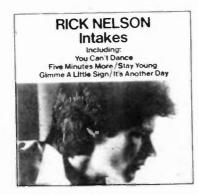
- 1 ART GARFUNKEL
- "Crying In My Sleep" (Col)
  2 CARLY SIMON
- "Nobody Does It Better" (Elektra)
- KATE TAYLOR
- "It's In His Kiss" (Col)
- 4 RINGO STARR
- "Wings" (Atl)
- 5 EDDIE & THE HOT RODS
  . "Do Anything You Wanna Do" (Island)
- 6 DON HARRISON
- "Helter Skelter" (Mercury)
- 7 BEE GEES
- TIE "How Deep Is Your Love" (RSO)
  - 7 STEPHEN BISHOP
  - "On And On" (ABC)
    8 RITA COOLIDGE
  - "We're All Alone" (A&M)

vve re All Alone (AGIVI)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received This chart represents airplay only and does not attempt to fabricate a trend.

# RICK

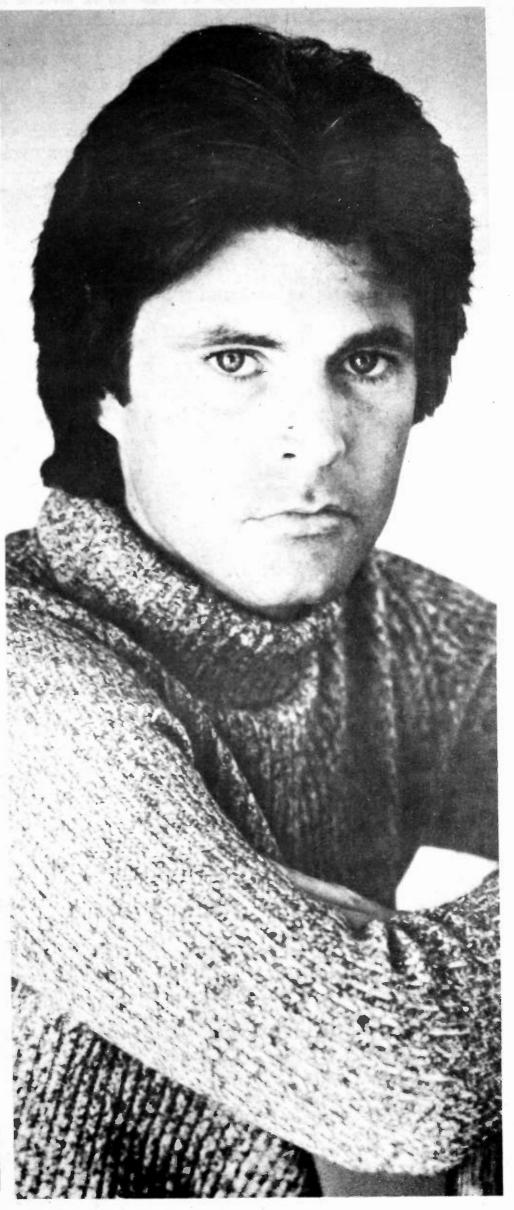
An artist who has provided contemporary music for two decades.



"Intakes." New music for all demographics and formats.

On Epic Records.





## ASER ACTIVITY



AODEO AODEO
Automatic Man (Island)
Dwight Twilley (Ariste)
Go (Arista)
Chicago (Col)
John Mayatt (ABC)
JL Ponty (Att)
Recine Cars (Chrysalis)
Heron-Jackson (Arista)
Fools Gold (Chrievick-Imp)
Townshend-Lane (MCA) MOT
Terence Boylen (Asylum)
City Boy (Merc)
Ooobbe Bros. (WB)
Hall & Ostes (RCA)
Gentte Glant (Capitol)
Seve Miller (Capitol)
Lake (Col)
Mary McCastin (Philo)
PPL(RCA)
Linda Ronstadt (Asylum)
Alan Parens: (Arista)
Robin Trower (Chrysels)
Bob Weldt (Capitol)
Steve Winwood (Island)
Yes (Ari)



ADDED
Richie Havens (A&M)
Robin Trower (Chrysalis)
Bob Weich (Laghitol)
JL Ponty (Col)
Townshend-Lane (MCA)
Tom Petty (ABC)
Karla Bonoff (Col)
Terence Boylan (Asylum)

HOT
Linde Ronstadt (Asylum)
Yes (Att)
Steve Miller (Cepitol)
James Taylor (Col)
Styx (A&M)
Heart (Portralt)
CSN (Att)
Alan Parsons (Arista)
Firefall (Att)
Grateful Dead (Arista)

BILL STAMBAUGH, PD: Playing various cuts. Playing CARLY, RINGO, S. BIBHOP, K. TAYLOR, JM Playing CARLY, RINGO, S. B. JARRE and SECTION singles.



AODED Utopia (Brsvle/WB) Foghat (Brsvle/WB) Dwight Twilley (Arista) Gentle Giant (Capitol) Gentle Giant (Capitol)
Rhaad Bros. (EMI)
Townshend - Lene (MCA)
Robin Trower (Chrysalis)
Klaatu (Capitol)
Steve Mertin (WB)
Babys (Chrysalis)
Racing Cars (Chrysalis) MOT
Grateful Oead (Arista)
CSN (Ari)
Ves (Ari)
Firefell (Art).
Stree Winwood (Island)
Alan Parsons (Arista)
James Taylor (Col)
Steve Miller (Capitol)
Ooobie Bros. (WB)
Hall & Oates (RCA)
Linda Ronstadt (Alylum)
Foreigner (Art)
Ted Nugant (Eprc)
Sanford-Townsend (WB)

RICK HARVEY, PD: Playing various cuts. Playing EDDIE & HOT RODS singles.



**ALLENTOWN** 

ADDED
Robin Trover (Chrysalis)

Linda Ronstadt (Asylum)
Richie Harens (A&M)
HOT
CSN (Att)
Ves (Att)
Supertramp (A&M)
Supertramp (A&M)

Asin Parsons (Arista)
Supertramp (A&M)

Asin Parsons (Arista)
Supertramp (A&M)

JOE McLAINE, PD: Playing various cuts.

### 9MB KEZYFM

Anaheim

ADDED
Dwight Twilley (Arista)
Robin Trower (Chrysalis)
China (MCA)
Townshend-Lene (MCA)
Split Enz (Chrysalis)
Racing Cars (Chrysalis)
Racing Cars (Chrysalis)
Shawn Phillips (A&M) /
Target (A&M)
Piper (A&M)

HOT
Steve Winwood (Island)
Linda Ronstadt (Arylum)
Firefall (Atl)
Grateful Dead (Arista)
Syx (A&M)
Alan Parsons (Arista)
Yas (Atl)
Dooble Bros. (WB)
Steve Miller (Capitot)
CSN (Art)
Heart (Portrait)

JACK SNYDER, PD; Playing various cuts. Playing SHERBET and EDDIE & HOT RODS singles.



Anchorage 807-348-2831

ADDED
Hall & Oates (BCA)
Karla Bonoff (Col)
Happy The Man (Arsta)
Caldera (Capitol)
Richie Havens (A&M)
Utopia (Brisla/MB)
Automatic Mantistand)
Shawn Phillips (A&M)
Freddie King (RSO)

HOT
Little River Band (Marvett)
Doobie Bros. (WB)
Aalon (Arista)
Harry Chapin (Eliktra)
PPL (RCA)
Rhead Bros. (EMI)
Grateful Doed (Arista)
Linda Ronstadt (Asylum)
Prism (Ariola)
Tom Scott (Epic)

LARRY WAYNE PD. Pleying various cuts. Pleying GARRUNKEL WINWOOD and JARRE singles. Pleying M50's "Change" BONOFFs "Isn't" HAPPY's "Ridden" CALDERA's ditte HAVEN's "Live" 'JOTPIA'S "Answer" AUTO. MAN's "Give" PHILLIPS' "Flight"



#### Ann Arbor

ADDED
Chicago (Coi)
Townshend-Lane (MCA)
Automatic Man (Island)
Mary McCaslin (Philo)
Heron-Jackson (Arista)
Gentie Giant (Capitol)
JM Jarre (Polydor)
Robin Trower (Chrysalis)
Pat Martino (Muse)
Cedar Walton (Muse)

HOT
Dooble Bros. (WB)
Hall & Oates (RCA)
Steve Winwood (Island)
Gresful Deed (Aritst)
LF Ponty (Art)
LF Ponty (Art)
Hummingbird (ARM)
Linds Ronstadt (Asylum)
Donovan (Arists)
Tom Scott (Epic)
Yes (Aut)
Colin Walcott (ECM)
Ray Baretto (Fenta)
Coltrens (Pablo)

DAN COVEY, MD: Playing various outs. Playing RINGO and GORDON singles.



ADDED
Bob Welch (Cepitol)
Chicago (Col)
Gentle Glant (Capitol)
Racing Cars (Chrysalis)
Townshend-Lane (MCA)
Dennis Wilson (Caribou)
Small Faces (Att)

Bebop Deluxe (Hervest) J.L. Ponsy (Atl) CSN (Atl) CSN (Att)
Linda Ronstadt (Asylum)
Steve Winwood (Island)
Heart (Portralt)
Grateful Dead (Aris\*s)
Yes (Att)
Thin Lizzy (Mercury)
Hall & Oates (RCA)

STEVE SMITH, PD: Playing various cuts.



#### **Baltimore**

ADDED ADDED
Chicago (Col)
Bob Weich (Capitol)
Robin Trower (Chrysalis)
HOT
Foreigner (Att)
Stave Miller (Capitol)
Ted Nugent (Epic)
Sanford-Townsend (WB) Alan Parsons (Arista)
Stephen Bishop (ABC)
Peter Frequetion (A&M)
CSN (Ati)
Yes (Atil)
Ocobbe Bros (WB)
Linde Ronstadt (Axylum
James Taylor (Col)
Hall & Oates (RCA)
Grateful Dadd (Arista)
Steve Winwood (Island)

## Binghamton 607-7724600

ADDED
Chicapo (Col)
Townshend-Lans (MCA)
Heron-Jackson (Arista)
J.L. Pony (Att)
Gentle Clant (Capitol)
Point Blank (Ansta)
Automatic Man (Haland)
John Mayall (ABC)
Dwight Twilly (Airsta)
B.J. Harvast (MCA)
Bust Sommer (Capitol)
Cate Bris (Asylum)
Jackia Lomax (Capitol)
Nick Jameson (Ersyle/Wg)
Max's Kansas Cryy (Ram)

HOT
Linda Ronstadt (Asylum)
Robin Trower (Chrysalis)
City Boy (Mercury)
Dooble Bros (WB)
Eric Carmen (Arista)
Hall & Oates (RCA)
Animals (UA/Jet)
Strawbs (Polydor)
Crawler (Epic)
Piper (A&Mi)
Herry Chiffin (Elektra)
Rubi (Mercury)
Bob Welch (Capitol)
PPL (RCA)

STEVE BECKER. MD: Playing various cuts. Playing BG's, GORDON, HEART, STYX. FIREFALL, GAR-FUNKEL K. TAYLOR, CHILLIWACK, and WINTERS BROS. singles.

#### WBENIOAIM

ADDED
Gentle Giant (Capitol)
Hummingbird (A&M)
Bob Welsh (Capitol)
Mille Jackson (Spring)
Mar's Kansa City (Ram)
Mary McCastin (Philo)
Cheap Frick (Col)
Mandre (Motown)
HOT

Babop Deliuse (Harvest)
Karla Bonoff (Col)
City Boy (Merc)
Crawler (Epic)
Crawler (Epic)
Crawler (Epic)
Crawler (Epic)
Crawler (Epic)
Crawler (Epic)
Greteful Dedd (Ansta)
Paul & Oates (RCA)
Heart (Mushroom)
Mink Deville (Capitol)
Christopher Morris (MCA)
Linda Ronstadt (Asylum)
James Taylor (Col)
Steve Winwood (Island)

JOHN BRODEY, MD: Playing various cuts. Playing R. GORDON, EDDIE & HOT RODS, FOGHAT and BG's



ADDED
Small Faces (Att)
Bob Watch (Caprtol)
Rush (Merc)
Townshend-Lane (MCA)
Chicago (Col)
Karla Bonoff (Cot)
HOT HOT
Senford Townsend (WB)
Foreigner (Atl)
Alan Parsons (Arista)
Steve Miller (Capitol)
Stephen Bishop (ABC)

Ted Nugent (Epic)
ELO (UA/Jet)
Peter Frampton (A&M)
James Taylor (Col)
Yes (Atl)
Foghat (Bravle/WB)
Doobie Bros. (WB)
Linda Ronstadt (Asylum
Hall & Oates (RCA)
Heart (Mushroom)

JOHNNY SOMMER, PD: Playing various cuts.

### WC45 Cambridge

ADDED Steve Martin (WB) Sammy Walker (WB) Sob Welch (Captot) HOT Karls Bonoff (Cot) Roy Bookbinder (Blua Goose) Terence Boylan (Asylum)

DON COHEN, MD: Playing various cuts. Playing GARFUNKEL, K. TAYLOR and SPLINTER singles.



ADOEO Chicago (Col) Robin Trower (Chrysalis) Oamy Peck (Arista) China (Rocket) Automatic Man (Island) Go (Arista) Randy Pie (Polydor) Tom Petty (ABC)

HOT
Teranca Boylan (Asylum)
Karla Bonoff (Cot)
CSN (Asyl)
Fireful (Aut)
Crewler (Epic)
Styx (A&M)
Dooble Bros. (WB)
Stiltwater (Capricorn/WB
Mylon LeFevra (WB)
Jemas Taylor (Cot)
Emperor(Pvt. Skt)
Hall & Oster (Rt)A.
Linda Ronstadt (Asylur
Leadon & Georgiades ()
Heart (Mushroom)

PHILIP BLACK, PD/FRED MOORE, MD: Playing various cuts. Playing CHICAGO's "Polloeman" "Chicago" TROWER's "Wine" "Bluebird" POINT's "Cover" "Bars" CHINA's "Bide" "You" AUTO's "Give" "Live" GO's "Befors" "Mysteries" PIE's "Stand" "Game" PETTY's "Breakdown" "Wild" Playing SEALS & CROFTB, CARLY and B. BARE aingles.



#### Charleston

ADDEO Linda Ronstadt (Asylum) Robin Trower (Chrysalis) John Mayall (ABC) Richie Havens (ABM) HOT Hall & Oates (RCA) Dooble Bros. (WB) James Taylor (Col)

CSN (Att)
Styx (A&M)
Heart (Portrait)
Firefall (Att)
Yes (Att)
Little River Band (Harvest)
Grateful Dead (Arista)
Alan Persons (Arista)
Steve Winwood (Island)

## Charlotte . Mar 32 6191

ADOED Rex(Col) Chicago (Col) Heart (Mushroom) Hall & Oates (RCA)

HOT Linda Ronstadt (Asylum) Styx (&AM) Yes (Atl) Dan Fogelberg (Eprc/Full Moon) Steve Miller (Capitol)

JIM BALLARD, PD: Playing various cuts. Playing BG's, COOLIDGE, CARLY, S. BISHOP, FOREIGNER, M. FINEST, and RAM JAM singles.



WRPL Charlotte

AODED

B.J. Harvest (MCA)
Townsherd-Lane (MCA)
Townsherd-Lane (MCA)
Tom Scott (Epic)
Utopia (Brivele/Bills)
Heron- Jackson (Arista)
Buzz Caston (DJM)
Dwight Twilley (Arista)
Unicorn (Eapitol)
Go (Arista)
Atmospheres (Capitol)
Boxer (Epic)
Boxer (Epic)
Boxer (Epic)
Automatic Man (Island)
Automatic Man (Island)
Automatic Man (Island)

DEBBIE CALTDN, MD: Playing various cuts. Playing KLAATU's title HILLMAN's "Quite" DODBIES' "Heartsche" LEADON's "Sperrow" WILSON's "You" DREGS' "Holiday" FOGELBERG's "Leasons" CRAWLER's "Sold" PHILLIPS' "Fight" WELCH's "Lady" DEAD's "Sunriss" GIANT's "Young" PARSONS' "Breakdown" CHAPIN's title

#### WKQX CHICAGO

AODED
Chicago (Col)
Ender Roman (Arylum)
Chicago (Col)
Ender Roman (Environment)
Environment (En Alan Parsons (Arista) Grateful Dead (Arista)
Lake (Col) Robin Trower (Chrysalis)

BOB KING, MD: Playing various cuts.



Con (Att)
Dooble Bros. (WB)
Linds Ronstadt (Asylum)
Foreigner (Att)
Nast (Portreit)
Jemes Taylor (Col)
Dan Fogelberg (Epic/Full Me

DENTON MARR, PD: Playing various outs. Playing GARFUNKEL single.

## Chicago's Fine FM Rock Station \_ Chicago

ADDEO
Klestv (Capitol)
Townshend-Lane (MCA)
Ron Carse (Milistone)
Automatic Man (Island)
UT. Feelgood (Col)
Dwighs Twithy (Arists)
Chicago (Col)
Chicago (Col)
Gamble Rogers (Mr. Reiroad)
Memphis Nighthewsks (Delmark)
Stave Martin (WB)

HOT
Linds Ronstadt (Asylum)
Dooble Bros. (Wis)
The Litzy (Merculy)
Usopic (Braid-Wis)
Steve Winwood (Island)
Dan Fogelbers (Epic/Full Me
Vat (At)
Steve Miller (Capitol)
Cheap Trick (Epic)
ki CSN (At)
J.L. Ponty (Ad)
Fleatwood Mac (WB)
Neil Young (WB)
Mink De Ville (Capitol)

BOS GELMS, MD: Playing various outs. Playing RON-STADT's "Pidful" "Cermelite" LIZZY's dite "South-bound"

## Cleveland 210-201-1100

James Taylor (Col)
Firefall (A.d)
Firefall (A.d)
Firefall (A.d)
Lake (Col)
CSN (A.d)
Heart (Portrait)
Dooble Bros. (WB)
Crawler (Epic)
Hall & Oster (RCA)
Linda Ronstadt (Asylum)

## Cleveland

HOT
Fleetwood Mac (WB)
Linds Ronstadt (Apylum)
Heart (Muhroom)
Ulopie (Brivia/WB)
Firefall (Ad)
Stere Winwood (Island)
Alex Bevan (Springboard)
Jerry Busch (Demo)
Heart (Portrail)
Robert Gordon (Pvt. Stk.)
Greg Kinh (Berserkley)
Yes (At!)

JOHN GORMAN, PD: Playing various cuts, Playing EDDIE & HOT RODS, R.S. TRATTON, A. DODGER, SMOKIE, RINGO, CARLY, WILD GIRAFFES, LUXUS, K. TAYLOR and DON KRISS singles.

## Columbus 614-221 7811

ADDED ADDED
Jay Ferguson (Atylum)
Piper (A&M)
Bob Welch (Capitol)
Robin Trower (Chrysals)
Townshend - Lane (MCA)
HOT
Hall & Oetes (RCA)
Eric Carmen (Arrita)

Dooble Bros. (WB)
Prism (Ariola)
AC/DC (Art)
Heart (Mushroom)
Ruish (Meccury)
Yes (Art)
Peter Frampton (ARM)
Kerla Bonoff (Col)
James Taylor (Col)
Styx (A&M)
Utopia (Brsvle/WB)

GUY EVANS, PD: Playing various cuts.



Small Feces (Att)
Herbie Mann (Att)
Bob Welch (Capitol)
Robin Trower (Chrysalis)
Rex (Col)
City Boy (Mercury)
Target (AgiM)
Rush (Mercury)
Tom Petty (ABC)
HOT

James Taylor (Col)
-CSN (Art)
-CSN (Art)
-Ves (Art)
-Ves (Art)
-Ves (Art)
-Carole King (Capitol)
-Teirefall (Art)
-Teirefall (Art)
-Teirefall (Art)
-Teirefall (Art)
-Teirefall (Art)
-Teirefall (Art)
-Teirefall

MIKE HEDGES, MD: Playing various cuts.



Dallas .

Donovan (Arista)
Richie Havent (A&M)
HOT
Heart (Portrait)
CSN (Atl)
Fleetwood Mac (WB)

AOOEO
Robin Trower (Chrysalis)
Karla Bonoff (Col)
Terence Boylan (Avylum)
Bob\_Welch (Capitol)

AUDITION (Capitol)

Jimes Taylor (Col)
Steve Miller (Capitol)
Linda Ronstadi (Asylum)
Dooble Brio. (WB)
Foghat (Brivle/WB) Foghat (Brivle/WB)
LRB (Harvest)
Stephen Bishop (ABC)
Foreigner (Atl)
Yes (Atl)
Dan Fogelberg (Epic/Full Moon)
Utopia (Brivle/WB)
Peter Frampton (ABM)

STEVE SUTTON, MD: Playing various cuts. Playing CARLY and WINWOOD singles. Playing HEART's "Queen" RONSTADT's "Blue"



HOT Heart (Portrait) Fleetwood Mac (WB) Dooble Bros. (WB) Foreigner (Atl) Alan Persons (Arlsta)

SEAN SCOTT, MD: Playing various outs. Playing K. TAYLOR single.



ADDED
Townshend Lane (MCA)
Dwight Twilley (Ariste)
Chicago (Col)
Randy Pie (Polydor)
HOT
CSN (Ati)
Firefall (Ati)

Leadon & Georgiedes (Asylum) Harry Chepin (Elektre) Kenny Loggins (Col) Andry Prest (Nemperor) Linde Ronstedt (Asylum) Dooble Bros. (WB) Yas (Au) Styx (A&M)

DAVE LUCZAK, MD: Playing various cuts.

## Detroit 313-388 1100

ADDEO
Terence Boylen (Asylum)
Robin Trower (Chrysalis)
Chicago (Coil)
Dwight Twrilay (Arista)
Randy Pie (Polydor)
Bob Welch (Capitol)
Elvin Bishop (Capricorn/WB)
HOT Foghat (Brsvle/WB) Linda Ronstadt (Asylum)

Alan Parsons (Arista) CSN (Atl) CSN (Atl)
Doobie Bros. (WB)
James Taylor (Col)
Yes (Atl)
Franks Miller (Chrysalis)
Rush (Merci)
Iggy Pop (RCA)
Ram Jam (Epic)
Hall & Oates (RCA)
Rare Earth (Prodigal)
Utopia (Brysle/MB)
Cheap Trick (Epic)

KEN CALVERT, PD: Playing various cuts.

#### **WRIF Detroit**

ADDED
Chicago (Col)
Gráteful Dead (Ariste)
Linda Ronstedt (Asylum)
Linda Ronstedt (Asylum)
Foghat (Brsvle/WB)
Alan Parsons (Arista)
Hall & Dates (RCA)
Ooobie Bros. (WB)

GLORIA JOHNSON, MD: Playing various cuts. Playing SANFORD, BG's and HEART singles.



ADDED
JM Jarre (Polydor)
JM Jarre (Polydor)
Papa John Creach(DJM)
Dooble Bro. (WB)
Genite Giant (Capriol)
Chreage (Col)
Heron-Jackson (Arnta)
Go (Arnta)
Go (Arnta)
Jore Mangual (Turntitle)
Hall & Oales (RCA)
Jack de Johnette (Polydor)
Colin Walcont (ECM)
Bob Welch (Capriol)

Bionic Gold (Big Sound)
HOT
JL Ponty (Ait)
Robin Trower (Chrysalis)
Stillwater (Capincorn/WB)
Thin Lizzy (Merc)
Robert Gordon (Pet. Sik)
Linda Ronstant (Arylum)
Small Faces (Ait)
Shawn Phillins (AğıM)
Patrick Moraz (Import)
Jay Fergus (Arylum)
Crawfer (Epic)
Cheap Trick (Epic)
Chris Hillman (Alylum)
Rumous (Mex.)

WALLY LEISERING, MD: Playing various cuts



ADOED
Bob Welch (Capitol)
Townshend-Lane (MCA)
Stillwater (Capitorn/WB)
Jaguar (RCA)
Robin Trower (Chrysilis)
HOT Foreigner (Att) CSN (Att) James Taylor (Col) Firefall (Att)

Fleetwood Mac (WB)
Steve Winwood (Island)
Grafeful Dead IArista)
Peter Frampton (A&M)
Yes (Atl)
Alan Partons (Arista)
Carote King (Capitol)
Styx (A&M)
Dooble Bros (WB)
Hall & Qates (RCA)

DENNIS SHOLEY, MD: Playing various cuts. Playing COOLIDGE. CRAWLER, K. TAYLOR, RINGO. HILL-MAN.T. LIZZY,FOGHAT and LAKE singles.

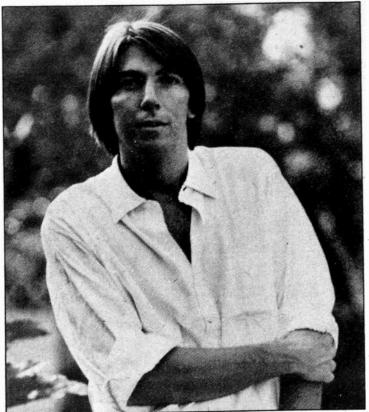
#### **KZEL** Eugene

503 /47 1221

HOT
Linda Ronssadt (Asylum)
Doobse Bros. (WB)
Donovan (Arista)
Foghat (Brissle/WB)
Ram Jam (Eprc)
Tom Petty (ABC)
Karla Bonoff (Coll)
Terence Boytan (Asylum)
Hall & Oates (RCA)
City Boy (Merc)
CSN (Ast)
Ted Nugent (Eprc)

()

STAN GARRETT, PD: Playing various cuts. Playing D. HARRISON, GARFUNKEL, K. SOUTHERN and K. TAYLOR single.



## WE WAITED TWO YEARS FOR TERENCE BOYLAN'S DEBUT ALBUM.

IT TOOK US BY SURPRISE.

THANKS TO ALL OF YOU O LISTENED AND

W

V

Nashville

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#### WWCK 105 FM Flint 313-744 1058

Chicago (Col)
Gentle Giant (Capitol)
Prism (Ariola)
Bob Welch (Capitol)

HOT
Foreigner (Atl)
Fleetwood Mac (WB)
Foghat (Bravle/WB)
Haart (Portrait)
Stave Miller (Capitol)
Islay Bros. (T-Neck)

JOE KRAUBE, PD: Playing various outs, Playing CHICAGO's "Mississippi" "Surprise" "Time" WELCH's "Lady" Playing CARLY, B, BISHOP and SANFORD eingles.

#### Rock 96 FM.

Fresno

ADDED
Gentle Giant (Capitol)
Chicago (Col)
Seals & Crotts (WB)

Dooble Bros (WB) Ted Nugent (Epic) CSN (Atl) Firefall (Atl)

JEFF POLLACK, PD. Playing various cuts



ADDEO Bros Johnson (A&M)
Chicago (Col)
Dan Fogelbarg (Epic/Full Moon)
HOT
Ficetwood Mac (WB Stree Militer (Capitol)
Heart (Portran)
Stephen Bishop (ABC)
Anty (Gibb (RSD))

DAN SPEARS, PD. Playing various cuts. Playing CHI-CAGO's "Surprise" "Time" "Chicago"



Fresno 209-465 7762

ADDED
Seds & Crofts (WB)
Richie Havens (A&M)
Chris DeBurgh (A&M)
Domanic Trovano (Capitol)

CSN (Att)
James Taylor (Col)
Carole King (Capitol)
Linda Ronstadt (Asylum)
Cal Stevens (A&M)
Grateful Dead (Arista)

ART FARKAS, PD Playing various cuts.

## WGVL

Gainesville 301-278-3801

ADDED
Townshend-Lane (MCA)
Dwight Twiley (Airsta)
Klaatu (Capitol)
Bob Welch (Capitol)
Malcolm Tominson (A&M)
Micham Twiling (ABM)
James Taylor (Col)
James Taylor (ABM)
Crawler (Epic)
Firefall (ABM)
Crawler (Epic)

LEE ARNOLD, PD: Playing various cuts. Playing TROWER GARFUNKEL K. TAYLOR RINGO, GENESIS, SEALS & CROFTS, CARLY and SPECTOR



ADDED Crawler (Epic) Terence Boylan (Asylum) Robin Trower (Chrysalis) HOT CSN (Ati)
James Taylor (Col)
Yes (Ati)
Styx (A&M)

Firefail (Att)
Harry Chapin (Elektra)
Dooble Bros. (MB)
Linda Ronstadt (Asylum)
Heart (Mushroom)
Andy Pratt (Mushroom)
Dennis Wilson (Caribou)
City Bay (Merc)
Jay Ferguson (Asylum)
Eric Carman (Arista)
Donovan (Arista)

DOC DONOVAN, MD: Playing various cuts. Playing SECTION, COLLINS and RJ HARVEST singles.



ADDED Dooble Bros. (WB)
Hall & Oates (RCA)
Linda Ronstadt (Asylum)
Thin Lizzy (Mercury)
Piper (A&M)

HOT Firefall (At) Heart (Portrait) Stave Winwood (Island) Fleetwood Mac (WB) City Boy (Merc) Eric Carmen (Arista) Foreigner (Atl) PQL (RCA) Ram Jam (Epic)

STEVE WILLIAMS, MD: Playing various cuts. Playing CARLY. K. TAYLOR. RAM JAM, S. BISHOP, and RINGO singles.

#### WHCN

**HARTFORD** 

Chicago (Col)
Bob Welch (Capitol)
Townshed Lane (MCA)
Piper (A&M)
HOT
Docker Doobie Bros (WB)

203 247 9420 Linda Ronstadt (Asyl Firefall (Atl) Hall & Oates (RCA) James Taylor (Col) Yes (Atl) / CSN (Atl) Alan Parsons (Arista) Fleetwood Mac (WB)

BARRY NEAL, MD: Playing verious cuts. Playing CHI-CAGO's "Vote" "Chicago" "Little" "Policemen" "Up-town" WELCH's "Lady" "Eyee" "Heert" Playing SILVERADO and CARLY singles.



ADDED Chris DeBurgh (A&M) Bob Welch (Capitol) Bob Welch (Capitol)
Emperor (Pvt, Stk.)
Colosseum II (MCA)
Chicago (Col)
HOT
CSN (Atl)
Jemes Taylor (Col)
Steve Miller (Capitol)

Alan Parsons (Azista)
Heart (floriteit)
Pater Frempton (A&M)
Dan Fogelberg (Epid/Full Moon)
Flastwood Mac (WB)
Linda Ronstadd (Asylum)
Firefall (Ad)
Dooble Bras, (WB)
Chicago (Col)
Harry Chapin (Elektre)
Terence Boylan (Asylum)

BILL NOSAL, PD: Playing various outs. Playing SILVERADO and GARFUNKEL singles.

#### KLOL Houston 713-526 4581

ADDED
Bob Welch (Capitol)
Piper (A&M)
Crewfer (Epric)
Townshend-Lane (MCA)
James Brockett (Adelphi)
HOT
Linda Ronstedt (Asylum)
Dooble Brock (WB)
Bonnie Reitt (WB)
Bonnie Reitt (WB)

JACKIE McCAULEY, PD: Playing various cuts.

### WZZQ.102.9

Jackson 501-562-1062

Chicago (Col) Section (Capitol) HOT

Star Wars (20th Cent) isley Bros. (T-Neck) Pablo Cruise (A&M) James Taylor (Col) Heart (Portrait)

WAYNE HARRISON, PD: Playing various cuts. Playing CARLY and SEALS & CROFTS singles. Playing WELCH's "Lady" "Easy" "Eyes"



ADDED Townshend-Lane (MCA) Linda Ronstadt (Asylum) Donovan (Arista) Harry Chapin (Elektra) HOT Styx (ALM) Alan Persons | Arista| Burton Cummings (Portrait) Foreigner (Atl) AC/DC (Atl) Rita Coolinge (ALM) Tim Weisberg (UA) Bebop Deluxe (Harvest) Lake (Col) Crawler (Epic)

JAMIE BROOKS, PD: Playing various cuts. Playing STYX's title "Salling" "Fooling" Playing CARLY, TROWER and GARFUNKEL singles.



ADDED
Robin Trower (Chrysalis)
Karla Bonoff (Col)
Thin Lizzy (Mercury)
Piper (A&M)
Bob Wetch (Capitol)
Chicago (Col)

HOT Lake (Col) Crawler (Epic) Doobie Bros (WB) Styx (A&M)

MAX FLOYO, PD: Playing various cuts.

#### WBLM 207-375-4208 Lewiston-Portland

ADGED
Townshend-Lane (MCA)
Automatic Man (Island)
Bok Welch (Capitol)
Chcago (Col)
Mary McCarlin (Philo)
SRO (Backdoor)
SRO (Backdoor)
Hall & Oates (RCA)
Andy Pratt (Memperor)
Dan Fogelberg (Epic/Full MoAlan Partons (Arista))
Robert Gordon (Pt.; Stk)
Caroke King (Capitol)
Crawler (Epici)

JOSE DIAZ. MD: Playing various cuts. Playing K. TAYLOR, GARFUNKEL, STAR WARS, B. BROWN, RINGO, and M. REYNOLDS singles.



#### Lexington 605 222 1615

Robert (Capitol)
Robin Trower (Chrysalis)
Karla Bonoff (Col)
Hall & Oates (RCA)
J.L. Ponty (Art)

CSN (Att)
James Taylor (Col)
Firefall (Att)
Rita Coolidge (A&M)
Ram Jam (Epic)
Dan Fogelherg (Epic/Full Moon)
Linda Ronstadt (Axylum) HOT
Fleetwood Mac (WB)
Steve Miller (Capitol)
Alan Parisons (Arista)
Ster Wars (20th)

DICK HUNGATE, PD: Playing various cuts. Playing CARLY, SANFORD, BROS. J. and ELO aingles. Playing COOLIDEE: "Alone" "Southern" "Way" "Talk" RAM JAM's "Wheet" "404"



ADDED
Chicseo (Cot)
Split Enr (Chtysels)
Racing Cars (Chrysels)
Baby (Chrysels)
Babys (Chrysels)
Sparks (Col)
Townshand-Lene (MCA)
HOT
Sityx (A&M)
Robin Trower (Chrysels)

Heart (Portrait)
CSN (Act.)
Thin Lizry (Merc)
Stew Winnwood (Idand)
1997 Pos (RCA)
Ulopia (Brevle/WB)
Doable Bros. (WB)
Linda Ronstadt (Asylum)
UFO (Chrysalsi)
Stewe Milliar (Capitol)
Yes (Att)

BILL CLAY, PD: Playing various outs, Playing D. HARRISON single.

#### WBABAOPATA Long Island 518-881-4000

ADDED
Karla Bonoff (Col)
Small Faces (Ait)
Shawn Phillips (A&M)
Max's Kansas City (Ram)
China (Rocket)
Gentde Giant (Capitol)
Bob Welch (Capitol)
Chicago (Col)
Dwight Twilley (Arista)

HOT
Linds Roostedt (Asytum)
Dave Maton (Col)
Dan Fogelberg (Epic/Full Moon)
Dobbe Bro. (WB)
Utopla (Brivle/WB)
Firefall (Atl)
Haart (Mushroom)
Steve Winwood (Island)
CSN (Atl)
Fiestwood Mac (WB)

BERNIE BERNARD, MD; Playing various cuts.

#### WHR FM 92-7 Long Island

ADDED
Gentle Gient (Capitol)
China (Rocket)
Chicago (Col)
Malcolim Tomlinson (A&M)
Mary McCaslin (Philo)
Target (A&M)
Stenley Turrentine (Fantary)
Klastu (Capitol)

HOT
Dooble Bros. (WB)
Jay Farguson (Arylum)
Steve Miller (Capitol)
Thin Lizzy (Merc)
Alan Parsons (Arista)
Dingoes (A&M)
PPL (RCA)
James Taylor (Col)
Bob Watch (Capitol)
Fisalal (AU)
CSN (AU)
Babop Deluxe (Harvest)
Linda Ronstadt (Arylum)
Uropis (Brisvie/WB)
Crawler (Epic)

DENIS McNAMARA, MD: Playing various cuts



ADDED
Chicago (Col)
80b Walch (Capitol)
Dwight Twilley (Arista)
HOT
Foghat (Brsvin/WB)
Grateful Dead (Arista)
Steve Winwood (Island)
CSN (Ati)
Linda Ronstadt (Atylum)

Thin Lizzy (Mercury)
Heart (Mushroom)
Prism (Ariola)
Yas (All)
Geds (Atl)
Robin Trower (Chrysalis)
Firefall (Atl)
Tom Petty (ABC)
Doobie Bros. (WB)
Crawler (Epic)

CHARLIE KENDALL, MD: Playing various of Playing EDDIE & HOT RODS singles.



ADDED
China (Rocket)
Brian & Brenda (Rocket)
Rocket Bros. (RABM)
R

MICHAEL SHEEHY, MD: Playing various cuts. Playing GARFUNKEL, CHICAGO and BG's singles.



#### Los Angeles 212-403211

ADDED Foghet (Brsvle/WB) Chicago (Col) Robin Trower (Chrysalis)

HOT
CSN (Att)
James Taylor (Col)
Rita Coolidge (A&M)
ELO (UA/Jet)
Steve Miller (Cepitol)
Fleetwood Mac (WB)

RUTH PINEDO, MD: Playing various cuts. Playing NUGENT and DEAD singles.



ADDED
Rem Jam (Epic)
Bob Welch (Capitol)
Prism (Ariola)
JL Ponty (Atl)
Chicago (Col)
Tom Petry (ABC)
HOY Dántenda (A

Foghat (Brsvle/WB)
Dooble Bros. (WB)
CSN (Atl)
Dan Fogelberg (Epic/Full Moon)
Foreigner (Atl)
Yes (Atl)
Steve Miller (Capitol)
James Teylor (Col)
Neil Young (WB) Peter Frampton(A&M) REO (Epic) Rex (Col)

AUSTIN VALI, MD: Playing various cuts. Playing SUPERTRAMP, S. BISHOP, ELO, FIREFALL C. KING, and HEART aingles. Playing MAC's "Naver" FOGELBERG's "Sketches" TAYLOR's "Face"



ADDED

Styx (A&M) Cheap Trick (Epic) Stave Miller (Capito Linda Ronstedt (A

WIN Madison

Firstall (Att)
CSN (Att)
Yas (Att)
Foghat (Bravle/WB)
Laka (Col)
James Taylor (Col)
Dooble Bros (WB)
Tad Nugent (Epic)
Heart (Portrait)
Rem Jam (Epic) Bob Welch (Capitol) J.L. Ponty (Atl) Hobin Trower (Chrysalis)

HARRY, MD: Playing various cuts, Playing CARMEN, DRIVER, CHEAP TRICK, POCO singles. Playing PRIBM's "Superstar" CRAWLER's "Sober" PETTY's "Breskdown"

#### WIBA·FM Madison 601 274 5460

ADDED ADDEO
Rush (Merc)
Klastu (Capitol)
Harry Chapin (Elektra)
Keith Jarest (ABC)
Karla Bonoff (Col)
Chris DeBurgh (ABM)
Sob Welch (Capitol)
Dwight Twilley (Arista)
Automatic Man (Island)
Missour (Panama)
Townsphand-Lane (MCA) HOT
Linda Ronstadt (Asylum)
Chasp Trick (Epic)
Fleetwood Mao (WB)
Utopia (BrisleWB)
Dooble Bros. (WB)
CSN (Atil)
J.L. Ponty (Ati.)
Grateful Dead (Ariste)
Shawn Phillips (A&M)
Hirth Martinez (WB)
Styx (A&M)

PETE BOLGER, MD: Playing various cuts. Playing GARFUNKEL, STAR WARS and CARLY singles.



ADDED
Thin Lizzy (Merc)
Tom Patty (ABC)
Bob Welch (Capitol)
Piper (ABM)
L/ Ponty (Atl)
Chicago (Col)
Jay Boy Adams (UA)
NOT
Fleetwood Mac (WB)
Alan Panons (Anita)
Foreigner (An)
Stephen Bishop (ABC)

RON OLSON, MD: Pleying various cuts. Pleying LIZZY's title "Soldier" PETTY's "Breakdown" PIPER's title ADAMS' "Legend"



ADDED Chicago (Col) Robin Trower (Chrysalis) John Mayall (ABC) Racing Cars (Chrysalis)

HOT
CSN (Atl)
Dooble Bros. (WB)
Firefall (Atl)
Pierce Arrow (Col)
Styx (ABM)
Yes (Atl)
Hall & Oates (RCA)
Bebop Deluxe (Harvest)

### wafm

Milwaukee

ADDED
Kfaatu (Capitol)
Harry Chapin (Elektra)
China (MCA)
Gentle Glant (Capitol)
Chicago (Col)
Robin Trower (Chrysalis)
Bob Welch (Capitol)
HOT

CSN (Ati)
Alan Parsons (Ariste)
Yes (Ati)
Supertramp (A&M)
James Taylor (Col)
Greteful Dead (Arists)
Stava Miller (Capitol'
Thin Lizzy (Merc)
Firefall (Ati)
Styx (A&M)
Foreigner (Ati)
Roger Daltrey (MCA)

DAVE-O POPOVICH, MO: Playing various cuts, Playing COOLIDGE, CHEAP TRICK, D, HARRISON, PLAYER, BUFFETT and BAD BOY singles.

#### KQRS **Minneapolis**

ADDED
Bob Watch (Capitol)
PPL (RCA)
HOT
Bonnie Ratt (WB)
Yes (Atl)
Steve Winwood (Island)

Alan Parsons (Arista)
CSN (Atl)
Ted Nugent (Epic)
Juste River Band (Harvest)
Little River Band (Harvest)
Dan Fogelberg (Epic/Full Mod

KEVIN ST. JOHN, MD: Playing various cuts.



ADDED
Bobby Hulcherson (Biue Note)
Babys (Chrysalis)
Point Blank (Arista)
Rohard Torrance (Cepitol)
Boh Welch (Cepitol)
Dwight Twilley (Arista)
John Mayalf (ABC)

ADDED
HOT (Agricult)
Heart (Mushinom)
Grateful Daid (Arista)
Fleetwood Mac WB)
Gells (Ati)
Little River Band (Harvest)
Thin Lizzy (Merc)

John Meyalf (ABC)
Robin Trower (Chrysalis)
Robin Trower (Chrysalis)
Klastu (Capitol)
Klastu (Capitol)
Klastu (Capitol)
Klastu (Capitol)
Smalf Faces (Atl)
PPL (RCA)
JL Ponty (Atl)
JL Ponty (Atl)
Harry Chapin (Elektra)

LISA CATALONA, MD: Playing various cuts.



ADDED Chicago (Col) Robin Trower (Chrysalis) Bob Welch (Capitol) JL Ponty (Atl) Kerle Bonoff (Col) Peblo Cruise (A&M)
Ves (Ad)
Heart (Mushroom)
Heart (Portrait)
Foghat (Bravia/WB)
Dooble Bros, (WB)
CSN (Ati)
Jense Winchaster (Ervia/WB)
Dan Fogelberg (Epite/Full Mocoster (Exerty/WB)
Steve Miller (Cepitof) Rarie Bonoti (Col) Barefoot Jerry (Monument) HOT Alan Parsons (Arista) James Taylor (Col) Linda Ronstadt (Asylum)

JACK CRAWFORD, PD: Playing various outs, Playing CHICAGO's "Mississippi" "Chicago" TROWER's "Wine" "Bornebody" "Dreams" WELCH's "Lady" "Hort" "PONT's "Lady" "Sea" BONOFF's "Someone" "Home" "Faces"



ADDED
JL Ponty (Ati)
Bob Walch (Capitol)
Robin Trower (Chryselis)
HOT
Cour (A&M) Grateful Dead (Arista) Meco (Millenium)

Haart (Portrail)
Flastwood Mac (WB)
Alan Persons (Ariste)
James Taylor (Col)
Yes (Atl)

BOBBY RENO, PD: Playing various cuts. Playing BOONE, CARLY and MOT STUFF singles. Playing STYX's "Foothin" "Ball" DODBIES' title BUMMER's "Love" DEAD's "Propher"



ADDEO
Target (A& M)
Hummingbird (A& M)
Klateu (Capitol)
Dr. Feelgood (Col)
Cheap Trick (Epic)
Chicogo (Col)
Chins (Rocket)
HOT
Linds Ronstadt (Asylum)
Gentle Giant (Cepitol)
Piper (A& M)
Bob (Weich (Capitol)
Doobse Bros. (WB)

Bob Seger (Ceprtol)
Thin Lizzy (Mercury)
Kerla Bonoff (Cel)
Richie Havens (A&M)
Chris Hillman (Asylum)
Smell Feces (Atl)
Grateful Daed (Aristal)
Gets (Atl)
Flestwood Mec (WB)
Bruce Springsteen (Cel)

TOM MORRERA, MD: Playing various cuts. Playing EDDIE & HOT RODB and GARFUNKEL singles.



New York ADDED

Chicago (Col)

Foghar (Brvfa/WB)

Crawfar (Epic)

HOT

CSN (Ad)

Alan Parsons (Arista)

Stere MBire (Captiol)

Dan Fogstbern (Epic/Full Moon)

Sters Wilnwood (Island)

Stevs Winwood (Island)

NEIL McINTYRE, PD: Playing various cuts. Playing CHICAGO's "Chicago" "Vota" "Time" "Surprise" FOGHAT's "Ride" "Love" CRAWLER's "Sober"



ADDED
Heron-Jackson (Arista)
CTT Summer Jazz (CTI)
Airto (WB)
JL Ponty (Art)
Kenny Burrell (Fantary)
Hank Jones (Musa)
Bobby Hutcherson (Blue Note)
Bobby Hutcherson (Blue Note)
Staff (Bapic (Pablo)
Tom Scott (Epic)
Dollar Brand (Chiaroscuro)
Keith Jarrètt (ECM)
War (UA)

DOUG HARRIS,MD: Playing various cuts. Playing



ADDED Mother's Finest (Epic) Prism (Ariola) Karla Bonorf (Cot) HOT Fleetwood Mac (WB) James Taylor (Cot) Pablo Cruise (A&M) CSN (Atl) Firefall (Atl)

Dan Fogelberg (Epic/Full Moon)
Kenny Loguns (ColJimmy Buffett (ABC)
Cooble Bros. (WB)
Heatt (Fortrail)
H14 Coolidge (ABM)
Supertramp (ABM)
Supertramp (ABM)
Supertramp (ABM)
Little River Band (Harvett
Little River Band (Harvett
Bros. Johnon (ABM)

RON REGER. MD: Playing various cuts. Playing WONDER, NUGENT, S. BISHOP, and KING singles.

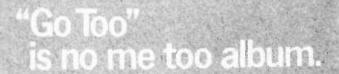


ADDED
Boh Welch (Caprtol)
Terence Boylan (Asylum)
Thin Lizzy (Merc)
JL Ponty (Atl)
Dwight Twilley (Arista)
Karla Bonoff (Col)
Robin Trower (Chrysalis)
HOT

Doobie Bro. (WB)
-Linda Ronstadt (Asylu Alan Parsons (Aristal Yes (Ati)
Styx (A&M)
James Taylor (Col)
Ted Nugent (Epril
Heart (Portrant)
Supertsamp (A&M)
Steve Miller (Capitol)
CSN (Asil)
Fleetwood Mac (WB)

-

BARRY TAFT, MD: Playing various cuts. Playing GARFUNKEL single.



Stomu Yamashta's new album "Go Too" is a brilliant masterwork of the first order

Stomulhas created a work of art. And to interpret his work he's brought together some of the best musicians in the world.

All Edweola Michael Christ All Edweola Michael Christ Paul Jacks on Dom Harvey Peter Horknson. Brether James and the supero British wordhists Jess Roden and

nei esult is an amazio dotalivi fignalivork Hilmula nei 40 m.T.



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#### WDIZ **Orlando**

ADDED
Linde Renstedt (Asylum)
Cheap Trick (Epic)
HOT
Rito Confider (ABM)
James Taylor (Cel)
Alon Parsons (Areta)

Dueline Bras (WB) Stephen Behap (ABC) CBI (AB) Hell & Cates (RCA) Supertramp (A&B) Plestroom! Max (WB)

CRAIG MICHAELS MD Playing various outs Playing CARLY, PRAMPTON, BROB J and GARPUNKE



ADDED

HOT Hoger Leitrey (MCA) Stys. (A&M) Grateful Dead (Arsital Stave Winwood (Mand) Limfa Renstadt (Asylun Eric Carmen (Arsital Prism (Ariola)

BILL McGATHY, PD Pleying various outs



ISN (AIII)

ADDED
Dought Twilley (Arista)
Foreigner (Att)
Intergalactic Funk (Casablenca)
Flastmood Mac (WB)
Go (Arista)
Chicago (Col)
ELP (Ast)
Babys (Chyr (adis))
Tom Petry (ABC)
Tom Petry (ABC)

SONNY FOX, PD Playing verious outs



ADDED Chicago (Col) Townshend Lane (MCA) Robin Trower (Chryslett) Bob Welch (Capitol) GO (Asista) Cente Giant (Capitol) Dr. Evelgood (Col) China (Rocket) Klaatu (Capitol)

Carolium Peyton (BBQ)
Karla Bonoff (Col)
(A)
(Col)
(Floatwood Mac (WB)
Stree Miller (Capitol)
Crewler (Epro)
Stya (A6-M)
Button Cummings (Portrait)
CSN (A4rl)
Dan Fogglebrig (Epro/Full Moon)
Robert Gardon (Prt Sik )

HANK COOKENBOO, PD: Playing various of



ADDED
Chicago (Col)
Karis Bonoff (Col)
Bob Weich (Capitol)
Gentla Gijnt (Capitol)
Kisatu (Capitol)
Owight Twilty (Arista)
Townshand Lane (MCA)
HOT
CSN (Att)
Yes (Att)

Aian Parsons (Aristal Pobin Trower (Chrysalist Foreigner (Lot) Leke (Col) Grataful Dead (Aristal) Gens (Ari) Stave Winwood Ilsland) Thin Licky (Marcury) Automatic Man (Island) Frefall (Ari) Richie Havans (A&M)

JACK RDBERTSON, MD: Playing various cuts. Playing K. TAYLOR, and GARFUNKEL singles. Playing WINWOOD's "Time"



ADDEO
Chicago (Col)
Baboo Deluss (Harvest)
Townshend-Lene (MCA)
Richie Herens (A&M)
Go (Arists)
HOT
Linda Ronstedt (Asylum)
Heart (Portratt)

Meart (Mushroom) Grateful Dead (Anste) Karla Bonoff (Cot) Dooble Bron. (WB) Alan Partons (Arista) J.M. Jarra, (Potydor) Leadon-Georgades (Asylu Jamia Brockett (Adelphi) Stere Winwood (Hand)

MIKE BAILEY, PD: Playing various cuts. Playing CHICAGO's "Burprise" "Policemen" TOWNSHEND's "Rivers" "Street" Playing KING, RONSTAD. TAYLOR. LEBLANC, MASON and GARFUNKEL

#### MBUR Providence 401-272 8650

ADDEO Robin Trower (Chrysalis' Townshend-Lane (MCA) Kleatu (Cepitol) Sperks (Col) Dwephs Twelley (Aresta) Heron Jackson (Arister Small Faces (Atl) China (Rocket) a (Rockel) ret Blurett (India Co.) Ted Curson (Trident) Don Cherry (Black St ) Ran Blake (Imp)

HOT Utopia (Bravie/WB) Orateful Dead (Arista) Linda Ronstadt (Asylum) Doobia Bros. (WB) Bob Welch (Capitol) Max's Kanias City (Ram) James Taylor (Col) Fraddie King (RSO) Nephthawis (Advisors) Nighthawks (Adalphi) Nighthewis (Adalphi)
War (UA)
Andy Pratt (Nemperor)
Hall & Dates (RCA)
City Boy (Merc)
Thin Lizzy (Merc)
PPL (RCA)

GLENN STEWART, MO: Pleying various cuts. Playing TWEEDS, K. TAYOR, RAMONES, BROWN end GORDON singles.

Pano)

Colostopen II (MCA) Store Martin (WII) Humanaphril (AAM) Go (Ansta) Gontle Grant (Capital) Chicago (Col)
Chicago (Col)
Chicago Cars (Chrysalis)
Turanshond Lore (MCA)
Hobin Truuser (Chrysalis)
Babys (Chrysalis)

City Boy Millors)
Crystine (Ignal)
Dambie Break (1998)
Dambie Break (1998)
Created Code (Astrial
Ary Forgoretin (Adylumi)
CSP (Ant)
Limite (Ignal Adylumi)
Hell B. Gotor (RCA)
Freque Deltray (MCA)
Uneque Br verloVB)
Vas (Ad)
Lambe B. Georgiades (Asylumi
Styn (Ad)
Terono Beylan (Asylumi)
Forgoretin (Asylumi)
Forgoretin (Asylumi)
Forgoretin (Asylumi)

PAUL EMERY, MD. Playing various outs. Playing CODE & HOT RODS. PRISM, CHRIS DE SURGH. SHERSET, SJORN SKIPPS. DRIVER, GENESIS. D. HARRISON and S J HARVEST singles

#### **WROV** Roanoke

ADDED Utopia (Brivia/WB)
JI. Ponty (Aii)
Bob Welch (Capitol)
Klastu (Capitol)
Chicago (Col) rtOT
Foreigner (All)
Heart (Portiet)
Etere Miller (Capitol)
Rita Coolidge (A&M)
Commodores (Motown)
Jenes Taylor (Col)
Fleatwood Mac (WB)
Oooble Bros (WB)
Linda Ronstadt (Asylum)

BILL JORDAN, MD: Playing various outs Playing BROS. J., FIREFALL, FRAMPTON, MASON, BUFFETT and POCO singles.



ADDED 100% Whole Wheat (AVI) Night Howk (Adelphe) Bebys (Chrysalis) Nick Jameson (Baarsvilla/W Heart (Mushroom) Gentle (Jant (Capitol) Racing Cars (Chrysalis) Robin Trover (Chrysalis) Rush (Merc) Qo (Ariss)

Bob Weich (Capitol)
HOT
Terrica Boylan (Arylum)
Horships (DJM)
Piper (AbM)
Stera Winwood (Haland)
Automatic Man (Haland)
Karla Bonoff (Col)
Dooble Bros (Wei)
Robert Gordon (Prt. Stk)
City Boy (Marc)
Tom Petty (ABC)
Linde Ronstant (Arylum)
Hall & Oster (RCA)

BERNIE KIMBLE, PD: Playing various outs. Playing EDDIE & HOT RODS, TALKING HEADS and J.G. WATSON singles.



ADDED Chicago (Col) Chris Hillman (Asylum) Shawn Phillips (A&M) Richte Havens (A&M) Bob Welch (Capitol) HOT CSN (Atl) James Taylor (Col)

Linda Ronstadt (Arylum) Linds Ronstadt (Apytum)
Eric Garmen (Arista)
Harry Chapin (Elektra)
Den Fogelberg (Epic/Full Moon)
Barbra Streisand (Col)
Stephan Bishop (ABC)
Rits Coolidge (ABM)
Doobte Bros. (WB)
Karla Bonoff (Col)

DOUG JAMES, MD: Playing various cuts. Playing CARLY, FIREFALL, MASON, SEALS & CROFTS, LEBLANC and CARR and MARLEY singles.



ADDED
Robin Trower (Chryselis)
Heart (Mushroom)
Thin Lizey (Marc)
Hall & Oates (RCA)
HOT
Fleetwood Mec (WB)
Heart (Portreit)

Alan Parsons (Arista) Yes (Atl) CSN (Atl) Ted Nugent (Epic)-Cheap Trick (Epic) Dooble Bros. (WB) Linda Ronstadt (Asylu Supertramp (A&M)

BRAD HOFFMAN, MD; Pleying various cuts.

#### ksfm **SACRAMENTO**

ADDED
Chicago (Col)
Townshend-Lene (MCA)
City Boy (Merc)
Go (Arista)
Happy The Man (Arista)
Dwight Twelley (Arista)
Dr. Feelgood (Col)
Automatic Man (Island)
Piper (A&M) Automatic Man (Island)
Piper (A&M)
Malcolm Tominson (A&M)
Boxer (Epic)
Chris Hillman (Asylum)

Cate Bros. (Anylum)
China (Rockat)
801 (Import)
HOT
CSN (Art)
Firefall (Art)
Doobs Bros (WB)
Kannylogeni (Col)
Foghat (Brivla/WB)
Linda Ronstadt)
JL Ponty (Art)
Norton Butfale (Capitol)
Robin Trower (Chrysells)

GARY NIXON, MD. Playing various cuts. Playing BLOOMFIELD, RINGO and RUTABAGA singles.



ADDEO Townshend-Lane (MCA) Townshend-Lane (MCA)
Robin Trower (Chrysalis)
Babys (Chrysalis)
Heron-Jackson (Arrista)
GO (Arista)
Terence Boylan, Jasylum)
Stave Martin (WB)
Randy Pie (Polydor) Chicago (Col)
Caroline Peyton (BBG)
HOT
Linds Ronstadt (Asylum)
Hall & Oates (RCA)
Thin Lizey (Mercury)
Grateful Dead (Aritts)
Dooble Bros. (WB)
Crawler (Epic)
Alan Panons (Asits)
CSN (Asi)
Chiti Hillman (Asylum)
Utopia (Brivile/WB)

BRUCE MEIER, MO: Playing various outs. Playing PLAYER single.



ADDED Chicago (Col) Paper (Abiti 190's Whole Wheet (AVI) Robus Trasser (Chrysdia) Chine (Rod) (I) Formitional Lane (MCA) J.L. Peety (AVI)

CON (AH) Control Legges (Cal)
Fad Rugent (Epts)
Double Bros (WB)
Linds Runstedt (Auyhur
Brose Winnead (Island)
Alan Parama (Austa)
Heart (Mushroom)

MARK WILLIAMS, MD Playing various cuts. Playing CARLY and LRS singles. Playing NUCENT's site DOOSIES" Heartache!



San Francisco .....

HOT legy Pop (RCA) Thin Luzy (Mereury) Linda Ronstadt (Atylum)

Mink DeVrile (Cepitol)
Elist Costello (Estif)
Unique (Brisla/MB)
Disright Twelley (Arista)
Bebop Deluze (Harvest)
Hall & Dates (RCA)
Robin Trower (Chrysale)
Alan Parsons (Arista)
Crewler (Epit)
Email Faces (Atl)
Dooble Bris (WB)
Grateful Deed (Arista)

SEVERLEY WILBHIRE, MD: Playing various outs Playing FLASH IN THE PAN, EDDIE to HOT RODS TALKING HEADS and V. MDRRISON singles



ADDED Design Twilley (Artista)
Pobin Trower (Chrystals)
Evin Costallo (Sutil)
Babys (Chrystalis)
Townshand-Lane (MCA)
Lisa Dal Bello (MCA)
Dr., Faelgood (Col)
HOT
Styx (A&M)
Alan Parsons (Artista)
Grateful Dead (Artista)

Jay Ferguson (Asylum)
CSN (Ast)
Yes (Ast)
Usopia (Brivle/WB)
Foghat (Brivle/WB)
Elvin Bishop (Caprisonic,
Cheap Yielot (Epic)
Roger Daltrey (MCA)
Thin Lizzy (Merc)
Heart (Portrait)
Hall & Oates (RCA)
Bob Walch (Capitol)

PAUL WELLS, MD: Playing various outs. Playing GQLD single.



ADDED Robin Trower (Chrysels) Chicago (Col) Townshend-Lane (MCA) Townshend-Lene (MCA) Bob Welch (Capitol) Gentis Giant (Capitol) Go (Arista) White Horse (Capitol) Dwight Twilley (Arista) HOT Bebop Deluxe (Harvest) Elvin Bishop (Capricorn/MB)

CSN (Att)
Quodele Brot. (WB)
Firsfall (Att)
Foghat (Brivla/WB)
Grateful Daod (Artiste)
Hall & Oates (RCA)
Haet (Muthroom)
Linda Ronstadt (Asylum)
Steve Witn/wood ((stand))
Utopse (Brivla/WB)
Yes (Att) CSN (Att)

DANA JANG, MD: Playing various outs, Playing B.J. HARVEST, GARFUNKEL, and RINGO singles.



#### San Luis Obispo

ADDED
Kerla Bonoff (Col)
Heron-Jackson (Arista)
Robin Trower (Chrysalis)
Racing Cars (Chrysalis)
Libby Titus (Col)
HOT HOT Elvis Costallo (Stiff) Dooble Bros. (WBI 10CC (Mercury)

Alan Parsons (Arista) Alan Parsons (Ariste)
Supertramp (A&M)
LRB (Harvast)
Grateful Dead (Arista)
Linda Ronsiedt (Arytum)
Mink DeVille (Capitol)
Hall & Oates (RCA)
Heart (Portrait)
Galls (Ast)
Pirefall (Ast)
Say Ferguson (Arytum)
Flactwood Mac (WB)



San Rafael 415-444 1510

ADDED ADDED
China (Rocket)
Eddis Kandricks (Tamla)
Donovan (Ariste)
Foghat (Brivle/WB)
Go (Ariste)
Bob Welch (Capitol)
Richie Havens (A&M)
Malcolm Tomlinson (A&M)
Robin Trawer (Chryselis)

HOT
George Thorogood (Rounder)
AC/DC (Ail))
Crawler (Eprc)
Bebop Deluse (Harvest)
Doobse Bros. (WB)
Robert Gardon (Pvt. Stk)
Utopia (Brivia/WB)
Norton Buffalo (Capitol)
Elvis Costello (Stiff)
Tom Scott (Eprc)
Grateful Dead (Arista)
Thin Lizer (Merc)
Strawbs (Polydor)
Dennit Wiston (Carbou)
Stave Winwood (s.land)

TONY BERAROINI, MD: Playing various cuts. Playing FLASH IN THE PAN, STRANGLERS, SEX PISTOLS, ORAMATICS and EDOIE & HOT RODS singles.



Santa Barbara

AODE D
Bran B Brends (Rockst)
Stree Winwood (Island)
Klastu (Capitol)
Malcolm Tominson (ABM)
Bob Watch (Capitol)
John Meyall (ABC)
Richard Torrance (Capitol)
Small Faces (Atl)
Drigos (ABM)
Centre Clasm (Capitol)
Robus Trower (Chryselis)

Chicago (Col)
HOT
Cata Bros. (Asylum)
Karla Bonoff (Col)
Doobta Bros. (WB)
Crawler (Epic)
Thin Lizzy (Mercury) Thin Lizzy (Mercury) GO (Arista) Gretsful Oead (Arista) Norton Buffelo (Capitol) Terence Boylen (Asylumi China (Rocket) 'Caldera (Capitol)

LAURIE COBB, MD: Playing various cuts. Playing M. SCOTT, PLAYER, CB SAGER, RINGO and MELISSA MANCHESTER singles.

#### KTMS · FM Rock 97 Santa Barbara - ---

ADDED Brian & Brando (Render) Gross Hartin (Blue Note) Karta Bannett (Cal) Bub Welch (Capital) Desight Yuelley (Arista) Automatic Man (Island) Go (Artiste) China (Reshet)

HOT Shamm Fulfitge (Adhle) Chare Hillmann (Anylums) Flat & Ostae (RCA) Control (RCA) (Anylums) J. Ponty (Ad) Flat (RCA) Torono (Boylan (Anylums) Rights Harons (Adhle) Lindo Forestadt (Anylum)

MARK GILES, MD. Playing various cuts. Playing COOLDGE BUFFETT and RINGO singles.



ADDED
Bob Welch (Capital)
Conside Clant (Capital)
Chicago (Cole)
Kuris Bonot (Chrysdis)
Kuris Bonot (Chrysdis)
Kuris Bonot (Cole)
Kuris Cole (Chrysdir)
Recing Cars (Chrysdir)
HOT
Carola King (Capital)
Alan Parson (Arista)
City Boy (Murcury)

Heart (Portrait) Strawbs (Polydori CSN (Atl) Hall & Oates (RCA) Hell & Gates (RCA)
Omahe Sheriff (RCA)
Stya (A&M)
Lake (Col)
Yas (A ti)
Feter Frampton (A&M)
Stave Winwood (Island)

CAREY BRUCE SINTON, PD/GARRETT LAMBERT, MO. Playing various outs Playing BJ HARVEST, RINDO, D CASTLE, D HARRISON, SG's and EDDIE & HOT ROOS singles. Playing KING's "Cafe" tide PARSONS" "Dey" "Wouldn's "CTY's tide DOOSIES"
"Darling" "Echoes" HEART's "Berrecude" "Arches" STRAWBS" Tryin" tide CSN's "Song" "Shadow" NHO's "Love" "Lovers" SHERIFF's "Quitet" "Shertf" STYX's "Sail" "Fooling" LAKE's "Lines" YES "Parailelei, "Turn" MILLER's "Friend" WINWOOD's "Chek" "Time"

#### KZAM Seattle

ADDED

Mary McCasini (Philo)
Chicago (Col)
Rory Block (Chrysini)
Bobby Hutchasson (Bjus Charles)
Bobby Hutchasson (Bjus Charles)
Staws Martin (WB)
Qo (Arsita)
China (Rocker)
Littan (Inner City)
Fairport Convention (Imp)
Roy Bookbindar (Blue Goosel
HOT

Dan Fooethers (Edul)

Lind Ronstadt (Asytum)

Dan Fooethers (Epical)

Lind Ronstadt (Asytum)

Dan Fooethers (Epical)

Lind Ronstadt (Asytum)

Dan Fooethers (Epical)

Dan Fooethers (Epical)

All Jarreau (WB)

Graffold Dad (Arsita)
Linds Ronstadt (Asytum)

eri Dan Fogelberg (Epic/Full Mo Ry Cooder (WB) Terence Boylan (Asylum) HOT Karla Bonoff (Col) Grateful Dead (Ansta) Linda Ronstadt (Asylu

JON KERTZER, MD: Playing 'various cuts. Playing GARFUNKEL and CARLY singles.

#### KZOK102 Seattle M-201901

ADDED
Senford Townsend (WB)
Klastu (Capitol)
Bob Welch (Capitol)
Ruh (Mercury)
Robin Trower (Chrysalis)
Chicago (Col)
HOT
CSN (Ast)
Fleatwood Mac (WB)
Foreigner (Att) ADDED

Hall & Oates (RCA) Hall & Oates (RK-A)
Heart (Portrait)
Linda Ronstadt (Asylum)
Stya (A&M)
Supertramp (A&M)
Vers (Art)
Steve Miller (Capitol)
Firefall (Att)
Duoble Bros. (WB)
James Taylor (Col)
Alan Pertons (Artis)

NORM GREGORY, PD/MAVIS MACKOFF, P. ASST: Playing various cuts.



ADOED

Klastu (Capitol)
Patrick Morar (Import)
Danny O'Kerfe (WB)
Geste Glant (Capitol)
Dos Sett (Epic)
Torn Secti (Epic)
Torn Secti (Epic)
Pascock Jarrati (ECM)
Pascock Jarrati (ECM)
Taylor Winstone (ECM)
Chirs De Burgh (ABM)
Domanic Troison (Capitol)
Coders' (Capitol)
Coders' (Capitol)
Prended King (RSO)
Steve Mills (Capitol)
Coders' (Capitol)
Alameson (Brivia MB)
Trence Boylan (Asylum)
Nigh Hawke (Adelphi)
Grammas (Panama)
Piper (ABM)
MICHAEL FOX. MO: Pleying GARFUNKEL SPARKS.

MICHAEL FOX, MO: Playing GARFUNKEL, SPARKS. McGRATH and O. HARRISON singles.

#### TOTTE AL المحسين St. Louis man

ADDED
Bob Wrich (Capitol)
Piper (A&M)
Hall & Dates (RCA)
Robin Trower (Chrysalis)
City Boy (Mercury)
Linda Ronstand (Auylum)
Dwight Twritey (Aristal
Chcapo (Col)
H()T
Ves (Ani)
CSN (Ani)

Crawler (Epič) Styx (A&M) Roger Daltrey (MCA) Alan Parsons (Arista) Alan Parsons (Asista)
Doobse Brys (WB)
Jay Ferguson (Asylum)
Thin Lirzy (Marcury)
Rush (Mercury)
LRB (Harvest)
Stillwater (Capricorn/WB)
Firefall (Ad)
Foghat (Bristle/WB)
Lahe (Cul)

TED HABECK, MO. Playing various cuts, Playing D. HARRISON single.

#### KADI St. Louis

ADOED
Chacepo (Col)
Piper (A&M)
Terence Boylen (Asylum)
Ren (Col)
Randy Pie (Polydor)
Robun Trows (Chrysals)
Karla Bonoff (Col)
Deeph T willy (Arista)
Target (A&M)
J. Ponity (Att)
Bob Weich (Ceptol)

HOT Doobs Bros IWB Linds Ronstadt (Arylum) Alan Paraons (Arista)

or Lake (Coll Thysials) Firefall (Ala)

ristal Tho Laye (Marculy) Hall & Oats (RCA)

Rush (Mercury)

CSN (All)

CSN (All)

PETER PARISI, PD: Playing various cuts

ADDRD Bruss Mertin (WB) Rubes Mertin (WB) Rubes Treese (Dhryade) CO (Arstal Capted) CO (Arstal Cante) Tember (At (Arstal Dend Face) And (Arstal Dend Face) And (Arstal Dent Lellette (II pie) J. Penny (At) Footis Mean (At (

Linde Renotati (Auylus Deoble Brox. (1993) Ver (Ast) Grossia Brox. (1993) Ver (Ast) Grossia Deoble Christoph Said (Aristoph Said Grossia Christoph Said (Ast) Carolin Exp (Marsary) Carolin Exp (Captor) Listo Past (1993) Brov Whoward (Island Express Whoward (Island Express Verbrox (Renory)) Brow Whoward (Island Express Carolin Exp (Captor)) Konny Laggins (Cal) South Bids Johnny (Egis)

STEVE HUNTINGTON, MD: Playing various auto. Playing BO's, MARLEY, R. TAYLOR, SPECTOR, RINGO and GARPUNKES, singles.



ADDED
Chicage (Cet)
Automatic Man (Island)
Rush (Marc)
Bob Watch (Cepited)
Teamshand-Lane (MCA)
JM Jarra (Palyeler)
Piper (AbM)
HOT Jay Ferguson (Asylum) Robin Trower (Chrysaln)

Decoble Bree. (WB)
City Bloy (Merc)
Alan Perane (Arista)
Laha (Cal)
Banfard Townsond (WB)
Teranas Beylan (Bishita)
Pophot (Brevis/WB)
Linde Pontatid (Aeytum)
Hall & Ostes (RCA)
Stow Witwend (Island)
Eris Carnes (Arista)
Jenes Taylor (Dat)
Lintis Ripse Band (Harvest
Lintis Ripse Band (Harvest

PAUL GOLDBERG,MD: Playing various outs. Playing T. LIZZY, BUNSHINE, B. BISHOP, COOLDGE, RAM JAM, SHERBET, GARPUNKEL, STYX, STRAWSS and



ADDED
Bols Watch (Capitol)
Chris Hillman (Asylum)
Robin Trover (Chrysalis)
Automatic Men (Island)
Missouri (Persama)
Chicago (Col)
HOT James Taylor (Col) Ted Nugent (Epic)

CSN (Atl) Steve Mille Stave Miller (Capitol)
Styr. (A&M)
Dooble Bros. (WB)
Heart (Portrair)
Dan Fogelberg (Epic/Futi Moon)
Peter Frampion (A&M)
Alair Persons (Arrital)
Gelis (Ati)
Yes (Ati)

KELLY RANDALL, MD: Playing various cuts. Playing PARBDNS' "Wouldn't" Playing FIREFALL. CUMMINGS and WONDER singles.



Karia Bonoff (Col) Thin Lizzy (Merc) Bob Welch (Capitol) JL Ponty (Atl) Hall & Ostes (RCA) HOT CSN (Atl)

Stave Winwood (Islam Doobie Bros. (WB)
Kenny Loggers (Col)
Flestwood Mac (WB)
Tad Nugert (Epic)
Styx (AdM)
Alan Parsons (Aristal
Yes (Ad))
Heart (Mushroom)
Steve Miller (Capitol)
Firefall (Ad1)
James Taylor (Col)

BILL BRUUN, PO: Playing various outs.

#### KWFM Section 32 Tomage

ADDED
J.M. Jarra (Polydor)
Richard Torranca (Capitol)
China (Rockat)
Devid Matthews (CTI)
John Meyall (ABC)
John Meyall (ABC)
John Meyall (ABC)
John Meyall (ABC)
J.L. Ponty (Ati)
Heron Jackson (Arista)
Heron Jackson (Arista)
Heron Jackson (Arista)
Chicage (Col)
Colesseon II (MCA)
Bob Wetch (Capites)

HOT
Doobs Bros. (WB)
Gratel Dead (Arista)
Lead On B. Georgiader (Arylum)
Alan Parsons (Arista)
Alan Parsons (Arista)
Caroline Payton (BBQ)
Fools
Fools Torons (Chrysalis)
Caroline Payton (BBQ)
Fools (Edi)
Dava Mason (Col)

JIM RAY, MD: Playing various outs. Playing D. HARRISON single.

#### WOUR Utica

ADDED
Townshend Lane (MCA)
Danny Toan LEmbry O
Dwight Twilly fArstal
John Mayali (ABC)
Ron Caste (Milestone)
Racing Cars (Chrysalis)
HOT
Linda Rossseria Linda Ronstadt (Asylum) Firefall (Att)

Gentle Grant (Capitol)
Karla Bonoff (Col)
City Boy (Mercury)
Bebop Detruse (Harver)
Stillwater (Capreson-WB)
Sanford Townsend (WB)
Clover (Mercury)
Jey Ferguson (Arytum)
Thin Lizer (Mercury)
Supertramp (AB/M)
Fall (AB/M)
Hall & Dater (RCA)
Terence Boylani (Arytum)
Terence Boylani (Arytum)

TOM STAR, MO: Pleying various cuts. Pleying RINGO SPARKS, SILVERADO and K TAYLOR singles Pleying TOWNSHEND's "Rivers" title



WASHINGTON D.C.

AODED
Robin Trower (Chrysaln)
Termshand Lene (MCA)
Thin Lizzy (Marc)
Beb Welch (Capitel)
Terence Boylan (Atylum)
Keita Bonoff (Ca)
Chicago (Col)
HOY
Stave Millar (Capitel)
Coobee Bros. (WB)

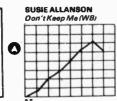
Linda Ronstadi (Asylumi Alan Parsons (Asstat James Taylor (Coll Yes (Atl) Hall & Ostes (RCA) Ted Nugent (Epic) Fizefal (Atl) Styl. (A&M) Hoart (Mushroom) Stere Winwood (Island) Cratefal (Dad (Azstat) Bebop Deluxe (Harvest)

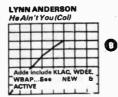
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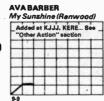
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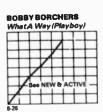
MICHAEL McKAY, MD: Playing various cuts. Playing CARMEN single.

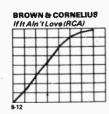


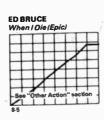


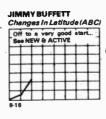


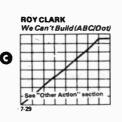


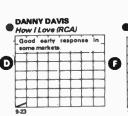




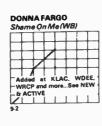


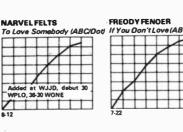


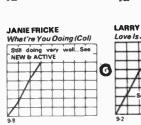


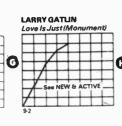




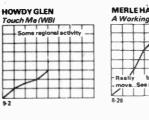


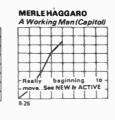


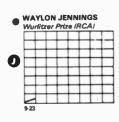


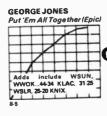


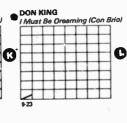


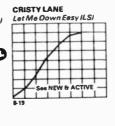


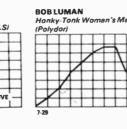


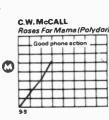




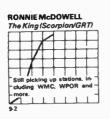


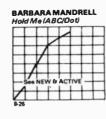


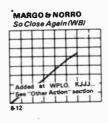


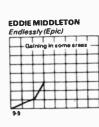


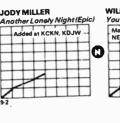


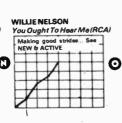


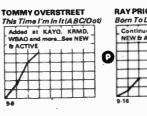


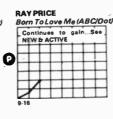


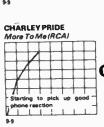


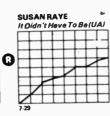


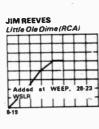


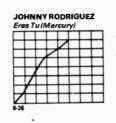


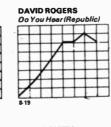




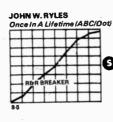


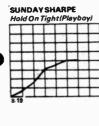


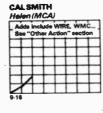


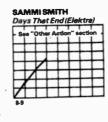




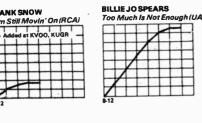


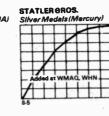


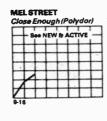




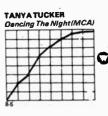


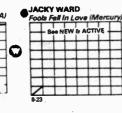


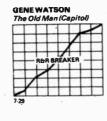


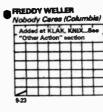


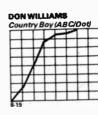














SON SHINES IN IOWA-Columbia recording artist Sonny James recently performed in Fonda, Iowa (about 35 miles west of Fort Dodge). Between shows he is pictured visiting with KWMT/Fort Dodge Operations/Music Director Dale Eichor (left) and KWMT News Editor John Perdue next to Sonny's Silver Eagle bus.



WADR HOSTS DICKEY LEE & BOBBY BARE-WADR/Utica-Rome, N.Y., held a 2-day "birthday party" recently marking its eighth anniversary as a Country station. To celebrate the station sponsored two Country music shows, one headlined by RCA's Dickey Lee, and the other by RCA's Bobby Bare. Pictured after the Bare concert are (left to right) WADR air personality Jeff Moulton and Cyde Bickins, WADR General Manager Larry Manuel (kneeling), WADR salespeople E.M.Kirk and Martha Keim; Bobby Bare; WADR air personalities John Sebastian and J.C. Wayne.

### Biff Collie

Continued from page 48

PRESLEY albums per day for at least 90 days, or about a million and a half units in the next three months. He's just one plant of course, who is supplementing the pressing demands of the Presley phenomena...Late congratulations to DON POWELL, ex-PD at MIKE OATMAN's KFDI/ Wichita, now Director of National Promotion for Hickory Records, Inc. ..Nashville Speedway President, BILL DONOHO ennounced a major open competition late model 500lap NASCAR sanctioned Stock Car Race October 14th, 15th, and 16th called "THE MARTY ROBBINS WORLD OPEN '500'" with a purse of \$76,225 plus contingency money which should swell considerably by race time.

"ALVIN! ALVIN!" Remember the CHIPMUNKS, ROSS BAGDASA-RIAN (DAVID SEVILLE'S) creation in the fall of 1958? Remember the three chipmunks, "ALVIN," "SI-MON," and "THEODORE?" Well the "Alvin" was (at about 55 rpm) the then-President of Liberty Records, ALBENNETT, who, after prospering the label for years, sold to UNITED ARTISTS in 1968. In fact, Al Bennett

is the reason I'm writing this column. I was doing Liberty-Imperial's Country promotion when he sold to U.A., later moved to Nashville as head of Country Sales & Promotion. When BOB WILSON started R&R, he invited me to write a Nashville column, and here I am four years later. Oh yes, Al Bennett is back in business, having recently spent \$4 million for East Memphis Music, Inc., publishing division of defunct Stax Records, and Hi Records and it's Jec and Fi Publishing subsidiaries, the properties include soul-singer AL GREEN, the BILL BLACK COM-BO, ACE CANNON, and ANN PEE-BLES. Watch him make it happen!

MEMPHIS DEVELOPMENT FOUN-DATION announced ( ton bronze statue of ELVIS, to be created by Pennsylvania sculptor ERIC PARKS. The foundation said the 25ft statue will be financed with private funds and built as a gift to the city of Memphis. Meanwhile, the Mississippi Highway Commission announced plans to name a 100-mile stretch of Interstate Highway 1-78 between Tupelo (his birthplace) and Memphis "Elvis Presley Memorial Highway"

## COUNTRY

### Direct From Duncan

Duncan Sautu Editor

by Jim Duncan, Country Editor

#### Radio News Notes

WCRP/Philadelphia, has a new GM. He is MIKE PLUMSTEAD, former general manager of WWOL/Buffalo. Plumstead is a former sales manager of WRCP, and therefore knows the market and the facility very well. Also, WRCP's FM will stop simulcasting as of October 1 and will have new call letters, WSNI-FM. They will be known as "Sunny Radio" and will feature live jocks and what they call "Beautiful Country Music." NELSON HOBDELL will program the station....R.T. SIMPSON has been reappointed PD of KERE/Denver. DOUG McKINNON, who had been PD, will remain with the station as an announcer. R.T. will be taking music calls daily between 1-3 PM, Denver-time....ED SALAMON and his entire staff at WHN are still shaking their heads over the recent GEORGE JONES no-show at New York's Bottom Line Club. The Jones performance was scheduled to air on WHN....One of the most respected music researchers in Country Radio, BOB MITCHELL, GM of KCKC/San Bernardino, has just hired a research assistant to do daily call-out research for the station. Should make his weekly input to R&R that much more valuable...As KFOX/Long Beach, gets closer to fading into the memories of Country Radio history, when they are expected to be sold by the first of the year, I'm sad to report they have now cut out their all-night programming completely. KFOX now signs off at midnight....PAIGE FARRIS has been appointed PD of WXOR/Florence, Alabama...STEVE WILLIAMS, from Hattiesburg, Mississippi, is the new all-nighter at WJQS/Jackson...LISA KAY will handle the same chores at WPOC-FM/Baltimore. She comes from WWOD/Lynchburg, Virginia....JOHN SNOOK, Music Director of WLAS/Jacksonville, N.C., says he will be taking music calls between four and six PM weekdays. (919) 455-4777....The new line up at Tucson's newest Country station, KIKX, is as follows: 6-10 AM: BOBBY BUTLER (PD): 10-3 PM: MARK ALLEN, son of singer REX ALLEN; 3-7 PM: TIM TYLER (MD); BOB JONES will do 7-midnight; and ERNIE BAER, who is the only holdover from the previous format, will do all nights...

OPENINGS: WKCQ, the 50kw FMer in Saginaw, Michigan, will soon be broadcasting their Country format 24 hours a day. The station has been simulcasting the over night show with their AM, which programs Top 40. PD TOM SAMORAY is looking for a female air personality to take over the all-nighter. If interested call (517) 752-8161. Send tapes and resumes to WKCQ, Box 1776, Saginaw, 48605....JIM WALTON, Operations Manager of WITL/Lansing, is looking for a PD for Country station WYTL/Oshkosh, Wisconsin. Tapes and resumes to Walton at WITL, 3200 Pine Tree Road, Lansing, Mi. 48910 or call (517) 393-1010....KSO/Des Moines is in need of some air talent. Send tapes, resumes, salary requirements, a recent photo, to GM PERRY ST. JOHN, KSO, Des Moines, 50317....JIM BAILEY has exited WVMI/Biloxi, to join Pop/Adult station WNIR/Binghampton, N.Y. LANCE CARSON will take over music. The station has a couple openings for air personalities. Tapes and resumes to PD BOB LIMA, P.O. Box 4606, Biloxi, Mississippi, 39533....

HELP: WAME/Charlotte, is looking to buy Country oldies. If you can help, contact MD JAY MARVIN, (704) 377-5916.

#### Promotions, Contests & Concerts

KSON/San Diego, is having a free night at the drive-in movies. The station will let listeners in free if they have a Kayson window sticker attached to their vehicle. The movie is the popular "Smokey & The Bandit."....KNIX/Phoenix, is getting excellent response to their weekly "Gong Show' held at a local night spot. Nightly winner gets \$102 and the worst act gets \$15.80. All winning acts will be flown to Los Angeles to audition for the television version of the "Gong Show."....CFGM/Toronto, Ontario, is inviting listeners to send in their names, addresses, phone numbers and their employer's names to morning man FRANK PROCTOR. Each day Proctor will make a drawing, then will make arrangements for the winner to have the day off compliments of CFGM....During Country Music Month, which, in case you hadn't heard, is October, KXRB/Sioux Falls, S.D., is having various hotels in town display on their marquee: "October Is Country Music Month", adding that KXRB is where the folks can get it on the radio....WIL/St. Louis, as a tribute to ELVIS, cooperated with a local drive-in theatre to run three Elvis Presley movies. WIL listeners got in for \$2.00 a their fall promotion. Each hour listeners will qualify for the drawing by winning hourly prizes. At the end of November the Mayor of the city will do the honors of drawing the grand winners....WKDA/Nashville has been running a "Twitty-Ditties" contest. The neighbors are invited to call in to answer trivia questions about Conway. They are given a copy of Twitty's latest MCA album as the prize....

#### **Country Music Month Convention Notes**

The CMA's Talent Buyers Seminar is scheduled October 6-9 at the Hyatt Regency....Final arrangements have been made for the Fifth Annual Chellman/Twitty Radio Golf Invitational. Golfers expected to compete are TOM T. HALL, CARLEY PRIDE, LARRY GATLIN, JACK GREEN, J.D. SUMNER, DEL REEVES and radio representatives from all over the nation and Canada. Again this year's event will be held Wednesday, October 12, at Crockett Springs Golf



**VAROOOM**—Over 300 KBBQ/Ventura listeners turned out for the first annual KBBQ Montalvo 100. Station jocks drove 100 laps in the above pictured Indy-type cars (smaller versions) as part of the promotion. Listeners were asked to guess which jock would win. Correct guessers were eligible for the grand prize, which was a tournament soccer foosball table.

and Country Club. For more information contact CHUCK CHELLMAN or GEORGIA TWITTY, (615) 320-7287. This is certainly one of the main highlights of the annual convention, and it doesn't matter if you golf or not....Another fun gathering is at Nationwide Sound Distributer's annual "Chili & Suds" party. "Mother Hype," BETTY GIBSON, will prepare a bunch of her famous chili for the gathering. It will be held Friday, October 14 at the NSD offices, 1204 Elmwood, just off 12th Ave. South, between noon and 6 PM....Mercury Records will be hosting a function on Thursday, October 13. I'll have more details later, but thought you would be interested in knowing Mercury's JERRY LEE LEWIS has been booked at Possum Holler that night. You should make plans to come by after the UA show at the Municipal Auditorium, also that evening....CON BRIO's 3rd annual "Pickin' Party" will be held, Wednesday, October 12, 2 PM, at RCA studio "A". Good food and drink, plus the chance to see a recording session featuring Con Brio artists JAN HOWARD, DALE McBRIDE and DON KING. THE BIFFER, our own BIFF COLLIE, will be one of the hosts...The Fourth Annual Playboy Records Party and Show will not be as crazy as in past years. This year only 250 invited guests will partake in the festivities provided by everyone's favorite "bunny farm". October 13, Thursday, will be the date of the party, which will be held at the Four Guys Harmony House, and will include a sitdown dinner....In the coming weeks, I will keep you posted on events and happenings at the 1977 Country Music Month Convention in Nashville.

#### CMA Announces Radio Station Winners & Hall Of Fame Nominees

The five nominees for this year's Country Music Association "Hall Of Fame" are JOHNNY CASH, VERNON DALHART, GRANDPA JONES, HANK SNOW and MERLE TRAVIS. From these names, this year's Hall of Fame inductee will be chosen by an anonymous panel of 250 electors, who vote by secret ballot. This year's winner will be announced on the 11th Annual CMA Awards Show, October 10 on the CBS television network. The host will be JOHNNY CASH.

The CMA have announced the winners of the Country Music Month Promotion. They include KBAM/Longview, Washington; WGTO, the new Country station in Cypress Gardens, Florida; and WSHO/New Orleans.

Congratulations to each station on their excellent contributions to the continued promotion of Country music...



#### **Biff Collie**

### Inside Nashville

WHO'S ON FIRST: DOLLY came back to aturday night well over a year, but you'da thought she never left. Would you believe three encores? After seeing Dolly on the Opry again, I remember well what she said one time at a Nashville Songwriters Awards. "No matter where I go, I'm still from Sevierville in East Tennessee."...The KENDALLS also Opry'ed Saturday night...Now that DENNIS WEAVER's "McCloud" is over (they cancelled), UNIVERSAL is developing a new series for him in which he'll do some Country singing, they say...They're talking about actress KATHLEEN QUINLAN for the title role in LORETTA LYNN's movie life story "Coal Miner's Daughter." Wonder who'll play MOONEY? (Her husband)...Rumors are

that Youngstreet Productions, creators of month called "Hee Haw Honeys." Wonder what it'll be about?...LARRY GATLIN showcased his stuff for the homefolks the past weekend at Nashville's Exit/In." As his star his risen, he's been polishing his professional personality and presentation and he'll be at home and accepted anywhere he works, whether it's the Bottom Line in New York or at the Opry on Saturday night. He belongs...JOE TALBOT, former steel guitarist with HANK SNOW, now head of Nashville's Precision Records Pressing, Inc., former President and Chairman of the Board of CMA, etc., last week reached an agreement with RCA to turn out 10,000

Continued on page 47

Someday, one day, today and everyday...



The new single from Sammi Smith, produced by Jim and David Malloy for Elektra Records, and already 65 with a bullet after only 14 playdays.

E/A Country ends in "Y"....also delivers, always has.



## REAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **GENE WATSON** The Old Man & His Horn (Capitol)

Starting to get phone action. Just added at WHK, KCKC, KNIX. Chart action 36-29 WIRE, 35-26 WUBE, 44-28 WDEE, 23-17 KRZY, debut 29 WPLO, 28-23 WMC,21-14 KDJW, 35-30 KLAC, 33-26 WONE, 33-20 KSO.

#### **JOHN WESLEY RYLES** Once In A Lifetime Thing (ABC/Dot)

New adds include WIL, KCKC, WDAF, WVMI, and others. Activity: 34-27 KLAC, 14-9 WUNI, 34-27 KRZY, 26-19 KERE, 10-8 WHK, 30-23 KFOX, 32-25 WONE, 31-25 WWVA,debut 30 **WWOK, 32-26 KBBQ.** 

## **NEW & ACTIVE**

BARBARA MANDRELL "Hold Me" (ABC/Dot) Chart action: 40-29 WLOL, debut WHK, debut 27 WSLR, debut 26 WWOK, 21-11 KFTN, 30-25 KRZY, debut 29 CKLW-FM. New adds include WUBE, KHEY, WPOR, KRAK

LARRY GATLIN "Love Is A Game" (Monument) A "Most Added" again this week. Some stations include WIL, WDEE, WRCP, KCKC, WUBE, WONE, WEEP, KSO, KHEY and others. Charted: 20-15 WUNI, 32-28 KSON, 36-30 WWVA, debut 27 WSUN,26-21 KRZY, debut WHK, 38-29 WHOO.

CRISTY LANE "Let Me Down Easy" (LS) Chart action: 28-22 KNIX, 38-28 KFOX, 32-26 WHK, 27-22 WSLR, 41-30 KSO, 22-16 KERE. Just added at WDAF, KCKC, KRGO.

LYNN ANDERSON "He Ain't You" (Columbia) New adds include KLAC. WDEE, WBAP, WHK, WONE, KRZY, KBBQ. Charted: 35-29 KIKK, 39-25 WLOL, 25-17 KFTN, debut 29 KJJJ.

BOBBY BORCHERS "What A Way To Go" (Playboy) Gaining very well in most areas.Charted: 27-17 WUBE, 31-23 WHK, 39-27 KJJJ, 28-23 WWOK, debut 26 WSLR, debut 29 WUNI, 16:10 KFTN. Added at KERE, KIKK, WPOR,

BILL ANDERSON "Still The One" (MCA) The "Most Added" record of the week in all regions. Some stations include WBAP, WDEE, KSON, WWVA, KENR, WHK, WIL, KCKC, KFOX, WKDA, WITL, and many others. Early chart: 42-34 KSON

MERLE HAGGARD "A Working Man Can't Get Nowhere Today" (Capitol) New adds include WSLR,KNIX, WBAP, WHIM,KLAK, KRZY, WXOR andmore. Charted: 27-22 WUNI, 47-30 WLOL, debut 29 KAYO, debut 21 WMC, debut 30 WSUN, 25-20 WVMI, debut KLVI.

DONNA FARGO "Shame On Me" (WB) A "Most Added" record.Added at WDEE, KLAC, WRCP, WAME, KRAK, WNOE, KAGY, WVMI, KBBQ, KXOR, CKLW-FM, and WMAQ. Charted: 19-13 WWVA, 29-24 KRZY, 31-26 KFTN.

C.W. McCALL "Roses For Mama" (Polydor) Adds include WIRE, KLAC, KENR, WRCP, WUBE, KIKK, KRMD, WSUN, WSLR and others. Charted: 33-13 KCKC, debut 25 KFTN, debut 22 WMC. Good phone action.

CHARLEY PRIDE "More To Me" (RCA) New stations include WUBE, WRCP, KLAC, WXOR, WSLR, KTOM, WONE, WVMI, KLVI and others. Early charts: 28-20 KAYO, debut 30 KFOX, 32-26 KRZY, debut 27 WUNI.

LINDA RONSTADT "Blue Bayou" (Asylum) Just added at WHK, KRZY, WAME, KAYO, WONE, WUNI, WKYG, KLVI, WXCL, KYNN, KRAMand more. Charted: 34-17 KCKC, debut 23 KENR, debut 27 WMC, debut 28

JACKY WARD "Fools Fall In Love" (Mercury) Starting to pick up. New adds include WMC, KNIX, WVOJ, WWVA, WONE, CKLW-FM, WHIM, WXCL. Charted: 39-24 KENR, 36-24 KIKK

JANIE FRICKE "What're You Doing Tonight" (Columbia) Added at KAYO, WNRS, WSLR, KAYO, WXOR, WWVA and others. Chart activity: 28-24 KCKC, 33-27 WHK

JIMMY BUFFETT "Changes In Latitudes, Changes In Attitudes" (ABC) New adds include KCKC, WIRE, WKDA, KRAM, WITL, KFOX, KLAK, WUNI, WWVA, KLAC, KFOX, WIRE, KRGO and more.

MEL McDANIEL "Soul Of A Honky Tonk Woman" (Capitol) Gaining irr most regions, Added at KCKC, WJQS, WHOO, WMC, KNIX, KRAK, WXCL, KUGR, WLOL, WMC and more.

WILLIE NELSON "You Ought To Hear Me Cry" (RCA) New stations include KLAK, WSLR, KCKN, KLAC, and KRZY. Chart activity: debut 24 KJJJ, 10-8 KCKC, debut 30 KAYO, 23-19 KFTN, debut 23 WURF debut 24 WM

TOMMY OVERSTREET "This Time I'm In It For The Love" (ABC/Dot) Continues to gain new stations. Adds include KAYO, WFNC, WLAS, KXLR, KHEY, WBAP, KSO, WTSO, KRMD, WXOR, and WXCL.

RAY PRICE "Born To Love Me" (ABC/Dot) New stations include KBET, KXLR, KAYO, WIRE, KFTN, KRGO, KYNN, WBAP, KCEY and KFGO.

JOHNNY RODRIGUEZ "Eres Tu" (Mercury) Chart activity: 35-26 WWVA, 31-24 WHOO, 15-9 WHN. Added at WDEE, WSUN, WUBE, WRCP, WUNI,

EDDIE MIDDLETON "Endlessly" (Epic) Activity mostly in the Midwest and South. Just added at: WTSO, WITL, WGTL, WNRS, WMTS. Charted: 22-15 WHK, 30-25 WSLR, debut 27 KFTN. Also added at WMAQ.

BARBARA FAIRCHILD "For All The Right Reasons" (Columbia) New adds include KRAK,KFOX, KRAM, KSO, WHOO, WKDA, WBAP, WKYG.

MEL STREET "Close Enough For Lonesome" (Polydor) Added at KAYO, KEED, WNRS, WXCL, KYNN, WKDA, WAME, KVOO.

#### Radio & Records

### **COUNTRY AIRPLAY/40**

WE	VO EKS	LAST WEEK		<b>September 23, 1977</b>	
	3	2	0	KENNY ROGERS/Daytime Friends (UA)	
	1	1	2	CONWAY TWITTY/I've Already Loved You In My Mind (MCA)	
	2	3	3	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)	
	1.7	8	0	KENDALLS/Heaven's Just A Sin Away (Ovation)	
	6	4	5	OAK RIDGE BOYS/Y'all Come Back Saloon (ABC/Dot)	
	11	6	6	JERRY REED/East Bound And Down (RCA)	
	15	13	0	MEL TILLIS/I Got The Hoss (MCA)	
	13	12	0	TOM T. HALL/It's All In The Game (Mercury)	
	12	10	0	LORETTA LYNN/He Can't Be You (MCA)	
	7	7	10	DAVE & SUGAR/That's The Way Love Should Be (RCA)	
	10	9	11	WILLIE NELSON/I Love You A Thousand Ways (Columbia)	
	21	16	0	EDDIE RABBITT/We Can't Go On Living Like This (Elektra)	
	8	11	13	ELVIS PRESLEY/Way Down/Pledging My Love (RCA)	
	18	14	14	FREDDY FENDER/If You Love Me (Why Don't You Leave Me Alon	e) (ABC/Dot)
	27	23	•	DON WILLIAMS/I'm Just A Country Boy (ABC/Dot)	
	25	20	O	KENNY DALE/Shame, Shame On Me (Capitol)	
	5	5	17	GEORGE JONES & TAMMY WYNETTE/Southern California (Ep	pic)
	38	24	.0	RONNIE McDOWELL/The King Is Gone (Scorpion/GRT)	
	24	21	19	STELLA PARTON/The Danger Of A Stranger (Elektra)	
	33	27	2	TANYA TUCKER/Dancing The Night Away (MCA)	
	34	26	0	STATLER BROTHERS/Silver Medals & Sweet Memories (Merc	ury)
	4	15	22	GLEN CAMPBELL/Sunflower (Capitol)	
	23	22	23	REX ALLEN, JR./Don't Say Goodbye (WB)	
	39	29	3	GENE WATSON/The Old Man And His Horn (Capitol)	
	35	28	0	JOHN WESLEY RYLES/Once In A Lifetime Thing (ABC/Dot)	
		32	0	JIM ED BROWN & HELEN CORNELIUS/If It Ain't Love By Now	(RCA)
	16	19	27	CHARLIE RICH/Rollin' With The Flow (Epic)	
	14	17	28	VERN GOSDIN/Till The End (Elektra)	
	19	25	29	FREDDIE HART/The Pleasure's Been All Mine (Capitol)	
	9	18	30	MERLE HAGGARD/Ramblin' Fever (MCA)	
	_	36	0	BILLIE JO SPEARS/Too Much is Not Enough (UA)	
	-	34	32	GEORGE JONES/If I Could Put Them All Together (Epic)	
	30	33	33	RONNIE MILSAP/It Was Almost Like A Song (RCA)	
	-	-	34	NARVEL FELTS/To Love Somebody (ABC/Dot)	
	-	-	35	BARBARA MANDRELL/Hold Me (ABC/Dot)	
	-		36	LARRY GATLIN/Love Is A Game (Monument)	
	_		37	JIM REEVES/Little Ole Dime (RCA)	New
	-		38	CRISTY LANE/Let Me Down Easy (LS)	Entries
	_	-	39	LYNN ANDERSON/He Ain't You (Columbia)	-
,	****	-	40	BOBBY BORCHERS/What A Way To Go (Playboy)	

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward

#### Others Getting Significant Action

Records are listed in alphabetical order.

R.C. BANNON "Rainbows And Horseshoes" (Columbia) Added at KAYO, KFOX, WCAW,

AVA BARBER "Don't Take My Sunshine Away" (Ranwood) Adds include KERE, WXCL, KJJJ, WKYG, WKKN. RANDY BARLOW "Walk Away With Me" (Gazelle) New stations include

KRGO, WNRS, WLOL, KSO, WTSO and KYNN. TOM BRESH "That Old Cold Shoulder" (ABC/Dot) Added at WLOL, WTSO,

ED BRUCE "When I Die, Just Let Me Go To Texas" (Epic) Charted: 33-18 KIKK. Adds include KJJJ, KBBQ, KRGO.

KFYX, KVOO.

CATES SISTERS "I'll Always Love You" (Caprice) Some new adds include KFTN, KFOX, WKKN, KKYX, WAME.

ROY CLARK "We Can't Build A Fire In The Rain" (ABC/Dot) Chart activity: 35-30 KCKC, 24-18 WMC. Added at KCEY, WSUN. DANNY DAVIS "How I Love You" (RCA) New adds include KJJJ, KYNN,

KRAK, WVOJ, WHOO. HOWDY GLENN "Touch Me" (WB) Added at KUGR, WXCL, KDJW, KVOO.

Charted: 38-20 KXLR, 27-20 KLAK. JAN HOWARD "Better Off Alone" (Con Brio) New adds include KBET, WMTS, KFTN.

WAYLON JENNINGS "The Wurlitzer Prize (I Don't Want To Get Over You)" (RCA) Early adds include WWOK, WKDA, WPOC-FM.

DON KING "I Must Be Dreaming" (Con Brio) New stations include KJJJ, WIRE, WVOJ, KDJW, WKYG.

MARGO & NORRO "So Close Again" (WB) Added at KJJJ, WFNC, WPLO. ANN J. MORTON "Blueberry Hill" (Prairie Dust) Early adds include KJJJ, KRAK, KYNN, KDJW.

CHARLY McCLAIN "Make The World Go Away" (Epic) New stations include KRGO, KCKN, KRMD, KENR. JIMMIE PETERS "Lipstick Traces" (Mercury) Added at KFOX, KDJW, and

SILVER CITY BAND "If You Really Want Me To" (Columbia) New adds include WIRE, KFGO, WMTS, KVOO. Continued on page 52

#### Most Added

**BILL ANDERSON** Still The One (MCA) **DONNA FARGO** Shame On Me (WB) C.W. McCALL Roses For Mama (Polydor) **LARRY GATLIN** Love Is A Game (Monument) CHARLEY PRIDE More To Me (RCA)

#### Most Requested

- THE KENDALLS (Ovation)
- RONNIE McDOWELL (Scorpion/GRT)
- JERRY REED (RCA) KENNY ROGERS (UA)
- MEL TILLIS (MCA)
- CRYSTAL GAVLE (UA)
- OAK RIDGE BOYS (ABC/Dot) 10
- EDDIE RABBITT (Elektra)
- FLVIS PRESIEVIRGAL 10 DON WILLIAMS (ABC/Dot)



Single: OV 1103 LP: OV 1719 8 Track: OV8 1719 Cassette: OVC 1719

## NOW CROSSING OVER POP!



#### Others Getting Significant Action

Continued from page 50

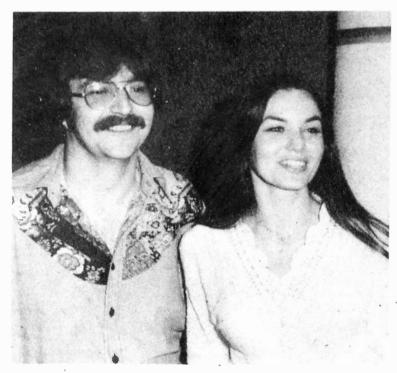
CAL SMITH "Helen" (MCA) Added at KFTN, KRGO, WIRE, KYNN, WMC. SAMMI SMITH "Days That End in Y" (Elektra) New adds include KERE, KXLR, KWMT, KRGO, WITL, KENR, WWVA.

STEVENS & GROOMS "The Queen Of Rock & Roll" (Elektra) Added at KRAM, KRGO, WNRS, KSO, KVOO, WHIM.

PORTER WAGONER "I Haven't Learned A Thing" (RCA) Early edds include KRAK, KFOX, KNIX, KRMD.

FREDDY WELLER "Nobody Cares But You" (Columbia) Added at KLAK, WMTS, KERE, WNRS, KNIX.

HANK WILLIAMS, JR. "I'm Not Responsible" (WB) Charted: 31-24 WEEP. Adds include KBBQ, KERE, KCEY, WPOR.



CHICAGO WELCOMES CRYSTAL -- Pictured is UA recording artist Crystal Gayle prior to an on-air interview on WMAQ/Chicago, with Dennis Day. Ms. Gayle was in town to perform at the Ivanhoe Theatre. The concert was also broadcast on WMAQ Radio.

#### **Country Albums**

Album cuts receiving airplay and activity:

BILL ANDERSON (MCA): "Still The One" and "Velvet And Steel" LYNN ANDERSON (Columbia): "We Got Love" "Angel In Your Arms" BRUSH ARBOR (Monument): "Get Down Country Music" BOBBY BORCHERS (Playboy): "All That's Good In Life" Lovers" "Shawn' and "There's More To Her Than Meets The Eye" BROWN & CORNELIOUS (RCA): "Here Today And Gone Tomorrow" "It Take sSo Long" "Ready To Take My Chances" and "Between A Man

CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You" DAVE & SUGAR (RCA): "Got Leavin' On Her Mind"

LARRY GATLIN (Monument): "Kiss It All Goodbye" "L. Just Wish You Were Someone I Loved'

VERNGOSDIN (Elektra): "First Time Ever I Saw Your Face" "Mother Country Music" and "It Started All Over Again"

MERLE HAGGARD (MCA): "Love Somebody To Death" "Set Me Free" and "When My Blue Moon Turns To Gold Again"

TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and "Little Green Flowers" FREDDIE HART (Capitol): "Stronger & Stronger" "The Search"

GEORGE JONES (Epic): "I Want To Sing" KENDALLS (Ovation): "Don't Let Me Crossover"

BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin" and "Lovers, Friends & Strangers"

RONNIE MILSAP (RCA): "Crystal Fallin' Rain" "What A Different You Made

In My Life" and "No-one Will Ever Know"

WILLIE NELSON (Columbia): "Mom & Dad Waltz" and "That's The Way

STELLA PARTON (Elektra): "Standard Lie Number One" JOHNNY PAYCHECK (Epic): "You're Gonna Be The Cowboy" "You're Still On My Mind""The Right Thing" and "She's Still Looking Good" JERRY REED (MCA): "West Bound And Down" and "Smokey & Bandit" KENNY ROGERS (UA): "Ghost Of Another Man" "Sweet Music Man"

'Desperado' and "My World Begins And Ends With You" BILLIE JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" "That's

What Friends Are Fore" and "She's Out There Dancing"

TATLED BROTHERS (Mercury): "Star" "Summer" "Some | Wrote" and STATLER BROTHERS (Mercury): "Star" "Summer"

"Saturday Night Setback

#### Active Re-currents

RONNIE MILSAPIIt Was Almost Like A Song (RCA); WAYLON JENNINGS! Luckenbach, Texas (RCA); CHARLIE RICH/Rollin' With The Flow (Epic); KENNY ROGERS/Lucille (UA); GLEN CAMPBELL/Southern Nights (Capital); JOHNNY PAYCHECK/I'm The Only Hell (Epic); MOE BANDY/Cowboys Aren't Supposed To Cry (Columbia); BARBARA MANDRELL'IMarried But Not To Each Other (ABC/Dot); MERLE HAGGARD|Ramblin' Fever (MCA); LYNN & TWITTY/Can't Love You Enough (MCA); VERN GOSDIN/Till The

## COUNTRY ADDS

#### EAST

WPOC-FM

Stella Partor Waylon Jennings

Don Williams Cal Smith Cal Smith
Johnny Rodriguez
Charley Pride
Linda Ronstadt
Larry Gatlin
Gene Watson
Sammi Smith

WCAW CharlestonW, Va.

Larry Gattin Kenny Dale R.C. Bannon WFEC Harrisburg, Pa.

Brown & Corr Statler Bros. Stella Parton Tenya Tucker Kenny Dale WHN New York, NY

Tanya Tucker Stella Parton Kenny Dale Statler Bros, Brown & Cornelius WKYG Parkersburg, W. Va.

Barbara Fairchild Ava Berber Don King WRCP Philedelphía, Pa

C.W. McCall Donna Fargo Johnny Rodrig Larry Gatlin Charley Pride WEEP Pittsburgh, Pa

Larry Gatlin Brown & Cornelius Jim Reeves WIXZ Pittsburgh, Pa

Tanya Tucker Stella Parton Kenny Dale Statler Bros Brown & Cornelius WPOR Portland, Me

Donna Fargo Charley Pride Johnny Rodriguez Lyna Anderson Larry Gatlin John W. Ryles Merle Haggard Sunday Sharpe

WHIM Providence, R.t. Janie Fricke Merte Haggard Jacky Ward

Bill Anderson Charley Pride Jacky Ward Linda Ronstadt Janie Fricke WWVA Wheeling, W. Va

Jacky Ward Sammi Smith Janie Fricke Bill Anderson Jimmy Buffett

#### **MIDWEST**

Charley Pride Willie Nelson Janie Fricke Merie Haggard C.W. McCall WNRS Ann Arbor, Mi.

Freddy Weller Frank Sinatra, Stevens & Gro-Randy Barlow Janie Fricke Eddie Middleton Bill Anderson Mel Street

WNYN Canton, Oh. Jimmy Buffett Bill Anderson Bill Anderson Merle Haggard Johnny Rodriguez Randy Barlow Howdy Glenn Charlie Lane Mel Street Don King KHAK Cedar Rapids, Iw.

Bill Anderson

WMAQ Chicago, II. Nervel Felts

MIJD Chicago, II

Don Williams Brown & Cornelius Statler Bros. WUBE Cincinnati, Oh.

Charley Pride C.W. McCall Larry Gatlin Johnny Rodrigue Barbara Mandrell

WHK Cleveland, Oh. Linda Ronstadt

WONE Dayton, Oh Larry Gatlini-Lynn Anderson Charley Pride Donna Fargo Linda Ronstadt Jacky Ward

Met McDaniel Larry Gatlin Stevens & Groom Tommy Overstreet Barbara Fairchild

WDEE Detroit, Mi.

Lerry Gattin Johnny Rodriguez Lynn Anderson Donna Fargo KFGO Fargo, N.D.

Bill Anderson Ray Price Jimmy Buffett Chuck Stea Chuck Stewart Silver City Band Jericho Harp Paul Kraft George Hamilton IV KWMT Ft. Dodge, Iw.

Sammi Smith Kenny Starr Eddie Middleton WIRE Indianapolis, In

Don King Jimmy Buffett Silver City Band Cal Smith C.W. McCall Ray Price KCKN Kansas City, Ks.

John W. Ryles Cristy Lane

WDDD Marion, III.

Larry Gatlin Donna Fargo Jen Howard Mel Street Dale McBride

WLOL

Tom Bresh Randy Barlow

WMUS-FM/AM

Muskegon, Mi.

Jimmy Buffett Bill Anderson Stella Parton

Omaha, Nb.

Linde Ronstadt Mel Street

Mel Street
Randy Barlow
Dan Davis
Ray Price
Cal Smith
Sherry Bryce
Ann J. Morton
Dale McBride

KYNN

Ronnie McDowell

Mel McDaniel no adds Jody Miller Charly McClain WDAF Kensas City, Ms.

WVMI Biloxl, Ms.

WITL Lansing, Mi. C.W. McCall Charley Pride Donna Fargo John W. Ryles Sammi Smith Mel McDaniel Bill Anderson George Hamiltor Jimmy Buffett Eddie Middleton WAME

WTSO Madison, Wi Tommy Overstreet Bill Anderson Tom Bresh Paul Kraft Randy Barlow Eddie Middleton

WCOS-FM Columbia, S.C. Jim Reeves

Johnny Holm

Ray Price Tommy Overstreet Bill Anderson Barbara Fairchild Dale McBride

KHEY El Paso, Tx. Susie Allanson Don Williams Donna Fargo

WYTL Oshkosh, Wi.

Stevens & Groom Mel McDaniel Donna Fargo Johnny Rodriguez Hank Snow

Tommy Overstreet Jacky Ward Linds Ronstedt Howdy Glenn Mel McDaniel Mel Street Ave Barber WKKN Rockford, II.

Bill Anderson Teresa Neal Eddie Middleton Pat Garrett Sherie Jericho Ava Barber Cate Sisters

Linda Ronstadt WHBF Rock Island, H

Howdy Glenn Charley Pride Hank Snow Janie Fricke David Rogers WWJO St. Cloud, Mn

no adds WIL St. Louis, Mo.

Bill Anderson John W. Ryles Yanya Yucker Larry Gatlin KXRB Sioux Falls, S.D.

no adds WJVA South Bend, In. Debby Boone Ronnie McDowell

CFGM Toronto, Ontario Don Gibson Jim Weatherly Rex Allen, Jr.

CKLW-FM Windsor, Ontario Janie Fricke Donna Fargo Jacky Ward

#### SOUTH

KDJW Amarillo, Tx. Jody Miller Ann J. Morton Barbara Anderson Don King Jimmie Peters Howdy Glenn

WPLO Atlanta, Ga. KLVI Beaumont, Tx.

Narvel Felts Janie Fricke Charlie Pride Johnny Rodriguez Linda Ronstadt

Charlotte, N.C.

Cates Sisters Rita Coolidge Linda Runstadt Donna Fargo Mel Street

John W. Ryles Cristy Lane Johnny Rodriguez

WGTO Cypress Gardens, FI. Donna Fargo Freddy Weller Willie Nelson Larry Gatlin Jody Miller

WBAP Dalles/Ft. Worth, Tx Billy Parker Merle Haggard Lynn Anderson David Rogers

Tommy Overstreet Barbara Mandrell Larry Gattin

WFNC Fayétteville, N.C. Tommy Overstreet

Maria Haggard Margo & Norro

WXOR Florence, At. Donna Fargo Janie Fricke Merle Haggard Tommy Overstreet Charley Pride KENR Houston, Tx. C.W. McCall

Sammi Smith Charly McClair Bill Anderson Roy Head KIKK Houston, Tx.

Roy Head C.W. McCall **Bobby Borchers** WJQS Jackson, Ms

Merie Haggero John W. Ryles Jimmy Buffett Mel McDaniel Ronnie McDowell

WLAS Jacksonville, N.C. Lori Parker Charley Pride Tommy Overstreet Janie Fricke Jacky Ward

WVOJ Incksonville Don King Danny Davis Anderson & Turner Jacky Ward

KXLR Little Rock, Ar. Ray Price Sammi Smith Tommy Overstreet WDEN Macon, Ga.

Billie Jo Spears Larry Gattin Tommy Overstreet Jacky Ward WMC Memphis, Tn.

Çal Smith Mel McDaniel Bonnie McDowell Ronnie McI Jacky Ward WWOK Miami, Fl. Tanya Tucker George Jones Wayton Jennings

WUNI Mobile, Fl. Linda Ronstad Jimmy Buffett Janie Fricke Johnny Rodrigue WMTS

Murfreesboro, Tn Freddy Weller Eddie Middleton Charley PRide Tom Bresh Silver City Band Janie Fricke Jan Howard Max D. Barnes WKDA Nashville, Tn.

Barbara Fairchild Mel Street Jimmy Buffett Bill Anderson Waylon Jennings Rayburn Anthon WHOO Orlando, Fl.

Danny Davis Ronnie Profit Bill Anderson Barbara Feirchild Mel McDaniel KFYX San Antonio, Tx.

Tom Bresh Jimmy Buffett Cates Sisters Bill Anderson Don King Jimmie Peters KRMD hreveport, La.

Porter Wagoner Tommy Overstreet Charly McClain C.W. McCall Sherry Byrce WSUN St. Petersburg, Fla.

Johnny Rodriguez Bobby Borchers Roy Clark C.W. McCall George Jones

KVOO Tulsa, Ok.

Mel Street Osborne Bros.
Ruby Fells
Howdy Glann
Charly McClain
Stevens & Groot
Del Reeves Del Reeves Silvar City Band Jessica Jemes HankWnow Max D. Barner

WEAT West Palm Beach, Fl.

Tanya Tucker Statler Bros. Jacky Ward Bill Anderson Gene Watson

WIRK-FM West Palm Beach Fl. Jacky Ward Charley Pride Donne Fargo

#### WEST

KRZY uerque, N.M.

Merle Haggard Lynn Anderson Willie Nelson Linda Ronstadt KSSS Colorado Springs, Co

Charley Pride Linda Hargrove Linda Hargrove
David Rogers
Freddy Weller
Tommy Overstreet
Sherri Jerrico
Mel Street
David Frizzell
Tom Bresh
Sammi Smith Cal Smith C.W. McCall

KERE Denver, Col Freddy Weller Sammi Smith Sammi Smith Ron Shaw Hank Williams, Jr. Bobby Borchers Paulie Hartford

Ava Barber Johnny Holm David Rodgers Narvel Felts KLAK Denver, Co. Jimmy Buffett Willie Nelson

KUGR -Green River, Wy. Hank Snow

KEED Eugene, Or. Bill Anderson Ronnie McDowell Mel Street KARM Fresno, Ca.

C.W. McCall Ronnie McDor Ronnie Milsap KRAM Las Vegas, Nv.

Linda Ronstadt Janie Fricke Jimmy Buffett Barbara Fairchild Stevens & Groom KFOX Long Beach, Ca Bill Anderson

Porter Wagoner R. Prophet Brush Arbor R.C. Bannon Barbara Fairchild Paul Kraft Jimmy Buffett Cates Sisters

KLAC Los Angeles, Ca. CharleyPride Donna Fargo Willie Nelson C.W. McCall Bill Anderson KCEY

Modesto, Ca Hank Williams, Jr. Wayne Kemp Sunday Sharpe Ray Price Ronnie McDowell Roy Clark Bobby Borchers Kenny Starr Jim Reeves

KNEW Oakland-S.F., Ca. Cristy Lane Bobby Borchers Lynn Anderson

K-IS Ontario, Ca.

Cristy Lane Roy Clark Janie Fricke

KJJJ Phoenix, Ar.

Ed Bruce Danny Devis Mergo & Norro Don King Ava Barber Ann J. Morton Lawanda Lindsey

KNIX hoenix, Ar

Porter Wagoner Jacky Ward Freddy Weller Gene Watson Whispering Bill Mel Mc Daniel

KRDR Portland,Or. Larry Gatlin Larry Gatlin
Johnny Rodriguez
Hank Williams, Jr.
Mel Street
Jessica James
Dale McBride
Tom Bresh
Frank Sinatra, Jr.
c w McCall

C.W. McCal KFTN Provo, Ut.

Ruby Falls Ray Price Jen Howard Cal Smith Cates Sister Kenny Dale KIDN Pueblo, Co.

Waylon Jennings Chuck Stewart Doyle Holly Tornmy Overstreet Rita Coolidge **KBET** Reno, Nv.

Ronnie McDowell Donna Fargo Bill Anderson Ray Price Jan Howard Doyle Holly Johnny Rodriguez

KRAK Sacramento, Ca. Danny Davis Billy Parker Mel McDaniel Barbara Fairchild Linda Hargrove Donna Fargo Bill Anderson

Barbara Mandrell Porter Wagone KTOM Salinas, Ca. Merle Haggard Larry Gatlin Ronnie McDow Bill Anders Charley Pride

KRGO Salt Lake City, Ut. Cristy Lane Randy Barlow Ed Bruce Stevens & Grooms Cal Srr Charly McClain Sammi Smith Ray Price Jimmy Buffett KCKC San Bernardino, Ca.

Larry Gatlin John W. Ryles Bill Anderson Cristy Lane Gene Watson Mel McDaniel Linda Hargrove Jimmy Buffett Tammy Wynette KSON San Diego, Ca. Rill Anderson

R.C. Bannon Tommy Overstreet Linda Ronstadt Ray Price Janie Fricke Mel Street KCUB Tucson, Ar

KAYO Seattle, Wa.

C.W. McCall Jim Reaves Barbara Mandrell Jacky Ward Narvel Felts KBBQ Ventura, Ca.

Lerry Gattin Johnny Rodriguez Lynn Anderson Donns Fargo Ed Bruce Hank Williams, Jr.

## COUNTRY DOUBLE PLAY...



From polycor to Radio to the Charts!

## C.W. McCALL "Roses For Mama"

Radio & Records Country New & Active, 9/23

C.W. McCALL "Roses For Mama" (Polydor) Adds include WIRE, KLAC, KENR, WRCP, WUBE, KIKK, KRMD, WSUN, WSLR and others. Charted: 33-13 KCKC, debut 25 KFTN, debut 22 WMC. Good phone action.



BB 34\* CB 47\* RW 42\*

Guaranteed Requests! Already crossing to Pop!

## **MELSTREET** Close Enough For Lonesome"

Radio & Records Country New & Active, 9/23 MEL STREET "Close Enough For Lonesome" (Polydor) Added at KAYO, KEED, WNRS, WXCL, KYNN, WKDA, WAME, KVOO.



BB 55\* CB 50\* RW 63\*

Chartmaker Sept. 23rd

Billboard Cashbox Record World



## POP/ADULT

Radio & Records

### POP/ADULT AIRPLAY/40

TWO WEEKS AGO	LAST WEEK		<b>September 23, 1977</b>
2	2	0	CARLY SIMON/Nobody Does It Better (Elektra)
4	4	Ø	JOHNNY RIVERS/Swayin' To The Music (Big Tree)
3	3	3	B.J. THOMAS/Don't Worry Baby (MCA)
10	5	0	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)
1	1	5	JAMES TAYLOR/Handy Man (Columbia)
18	7	0	MECO/Star Wars (Millennium)
7	6	7	STEPHEN BISHOP/On And On (ABC)
20	13	0	FREFALL/Just Remember I Love You (Atlantic)
8	8	9	RONNIE MILSAP/It Was Almost Like A Song (RCA)
6	10	10	STAR WARS/Main Theme (20th)
15	12	11	KENNY ROGERS/Daytime Friends (UA)
11	11	12	CAROLE KING/Hard Rock Cafe (Capitol)
14	14	13	FLEETWOOD MAC/Don't Stop (WB)
_	29	0	DEBBY BOONE/You Light Up My Life (WB/Curb)
22	18	15	SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB)
5	9	16	CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic)
21	15	17	ELVIS PRESLEY/Way Down (RCA)
35	31	O	CAPTAIN & TENNILLE/Circles (A&M)
19	19	19	NEIL SEDAKA/Alone At Last (Elektra)
33	25	<b>②</b>	GEORGE BENSON/The Greatest Love Of All (Arista)
34	23	21	STARLAND VOCAL BAND/The Light Of My Life (Windsong)
32	22	22	BROTHERS JOHNSON/Strawberry Letter 23 (A&M)
29	26	23	McCOO & DAVIS/Look What You've Done To My Heart (ABC)
38	35	<b>3</b>	KATE TAYLOR/It's In His Kiss (Columbia)
16	21	25	JENNIFER WARNES/I'm Dreaming (Arista)
28	27	26	JIM WEATHERLY/All That Keeps Me Going (ABC)
13	17	27	ANDY GIBB/IJust Want To Be Your Everything (RSO)
9	16	28	COMMODORES/Easy (Motown)
37	36	29	K.C. & THE SUNSHINE BAND/Keep It Comin' Love (TK)
17	20	30	GLEN CAMPBELL/Suńflower (Capitol)
12	24	31	RITA COOLIDGE/Higher & Higher (A&M)
_	39	32	LINDA RONSTADT/Blue Bayou (Asylum)
		33	ELO/Telephone Line (UA/Jet)
26	30	34	YVONNE ELLIMAN/I Can't Get You Out Of My Mind (RSO)
_	37	35	DOROTHY MOORE/I Believe You (Malaco)
_	38	36	POCO/Indian Summer (ABC)
-	40	37	PAUL NICHOLAS/Heaven On The 7th Floor (RSO)
-	-	38	RITA COOLIDGE/We're All Alone (A&M)
_		39	RONNIE McDOWELL/The King Is Gone (Scorpion/GRT)
-		40	ERIC CARMEN/She Did It (Arista)

MOST ADDED

RITA COOLIDGE **BARRY MANILOW** Doybreak (Arista) BEE GEES How Deep Is Your Love (RSO) You Light Up My Life (WB/Curb) THE HOTTEST

**CARLY SIMON** 

Nobody Does It Better (Elektra)

Ily piled up the hot reports this week...7-5 WORG, 8-4 WSM, 9-8 WBT, 38-13 WIND, 14-5 WDAE,11-2 14FBL.6-3 WAKR, 14-9 WGAR, 2-1 WJAK, 1-1 WTRX, 1-1 WFTL, 1-1 WLNH, 3-1 WCHV, 4-1 14RKO, 9-7 KSD and reporting hot at WMAL. WQUD, WCBM WHAM, KHOW, KNBR,KOB, WLVA, KVI, KSL KEX, WASH, WGR, WTMJ, KCRA, WNEW, WBZ, WHIZ and many more.

Star Wars (Millennium)

Keeps getting stronger...20-8 WLW, 15-7 WCHV 15-10 WCMB, 20-10 WATR, 11-7 14RKO, 14-11 KSD, debut 15 WIND, 10-6 WTRX, 41 WSM, 42 WDAE, 6-4 KULF, 8-5 KMPC, 5-1 WGAR end hot . KVI, KMBZ, KEX, KXLY, WGR, WTMJ, WIP, WNEW, K96, WHAG, WYMC.

CRYSTAL GAYLE

Don't It Make My Brown Eyes Blue (UA) Crossed all the way and is also one of the hottest...41 WSM, 18-11 WORG, 10-5 WSM, 9-6 WATR, 20-14 WDAE, 6-2 WFTL, 8-6 WJAK, 14-8 14RKO, 15-10 WAKR, 14-7 KULF, 26-18 WCHV, 10 2 KKYK, 13-9 WTRX, 19-12 WGGA,7-1 KRMG and reportinghot at WHAM, KHOW, WGY, KVI, KSL KMBZ, WASH, KXLY, WTMJ, KCRA, WNEW,

JOHNNY RIVERS

Swayin' To The Music (Big Tree) WGGA, 3-2 WTRX, 7-4 KRKK, 3-2 KSD, 4-3 WFYR. 9-7 WFTL, 25-6 WOWO,1-1 WORG, and reporting at WBZ, WNEW, KCRA, WTMJ, KXLY, WASH,KSL,KVI, WCER, WHAM WMAI

Others Getting Significant Hot Reports: RONNIE MILSAP/It Was Almost Like A Song (RCA); KENNY ROGERS/Daytime Friends (UA);

STEPHEN BISHOP/On And On (ABC); DEBBY BOONE/You Light Up My Life (WB/Curb); B.J. THOMAS/Don't Worry Baby (MCA).

#### Mike Kasabo



Jack London, KDWN Program Director, passes along the news that the station will hold a "KDWNListener Appreciation Day Picnic" next month. Everyone will be invited to attend the event and the station will supply all the food and beverages. Also included will be sack races, pie eating contests, barrel races and as a special bonus, those attending will have the opportunity to throw a pie at their favorite personality.

Bob Duckman, WASH Music Director, all excited about the nice increases the station posted in the summer Arbitron.

Congratulations to Ford Colley, who has just taken at WIND. He mentions that his best days to receive promotional visits are Tuesday and Thursday.

The new Bee Gees "How Deep Is Your Love" is getting a lot of good comments from programmers and along with that instant adds in many markets...see New & Active

Debby Boone's "You Light Up'My Life" continues as one of the hotter items around...reporting hot at WBZ, WASH, KSL, WHAM and showing good chart moves...4-1 WATR, 30-17 WFTL, 17-8 WFYR, 7-3 14RKO, debuts 16

New single from the Carpenters album "Passage" is, and get this, "Calling Occupants of Interplanetary Craft (The Recognized Anthem Of World Contact Day)." It comes in two versions, one running 7:07 and the edit runs a little under four minutes.

Judy Collins' reissue of "Send In The Clowns" continues to meet with positive comments from many PD's. Check New & Active for latest play.

## **NEW & ACTIVE**

#### **RITA COOLIDGE** We're All Alone (A&M)

Well on its way with loads of new airplay...Add WLW, KDWN. WLNH, 14RKO, WORG, KRKK, WCCO, WMAL, WCBM, WTAE, WGY, WJNO, WCER,KSL, WLVA, WASH, KXLY. WGR, WSB, KRMG.

#### **BARRY MANILOW** Daybreak (Arista)

Live version is off to a fast airplay start. New adds include...WIP, WBAL, WYMC, KRMG, WKIQ, WLNH, KHOW, WTAE, WHIO, WMAL, KHNY, WQUD, WFTL, WDAE, WSM, WORG, WLW, KRKK.

#### **BEE GEES How Deep Is Your Love (RSO)**

Impressive first week...Adds include WCCO, KHOW, KNBR, WCER, WASH,KEX, WGR, WIP, WNEW, WBAL, 14RKO, KKYK, KRKK, WATR, WJAK.

#### **DEBBY BOONE** You Light Up My Life (WB/Curb)

Continues strong...Add WOWO, 14FBL, WLNH, WKIQ, K96, WIOD,KHNY, KXLY, WSB, WBT, WGAR, KSD, WFDF, KKYK.

ENGELBERT HUMPERDINCK "Lover's Holiday" (Epic) Add WCCO, WMAL, KHOW, KMBZ, WNEW, WBAL, KRMG,WFTL,WHIZ.

JIMMY BUFFETT "Changes In Latitudes, Changes In Attitudes" (ABC) Add KNBR, WGY, WJNO, WIOD, KVI, WLVA, WDAE, WGGA.

CHICAGO "Baby, What A Big Surprise" (Columbia) Add WTAE, KNBR, WGY, KMBZ, WASH, WHAG, WFYR, WJAK.

LINDA RONSTADT "Blue Bayou" (Asylum) Add WBT, WCBM, KOB, WJNO, WSB. WNEW, KKYK.

STEVIE WONDER "Another Star" (Motown) Add WDAE, WFDF, WATR, 14FBL, KGIL, WHIZ.

KATE TAYLOR "It's In His Kiss" (Columbia) Add WLW, WFTL, WOWO, WYMC, WBZ DAVID SOUL "Silver Lady" (Private Stock) Add KSD, WCHV,WBZ, WJAK,

KEX, WGY JOHNNY MATHIS "Hold Me, Thrill Me, Kiss Me" (Columbia) Add WMAL,

WCCO, KXLY, WCER, WSB, WJAK. ART GARFUNKEL "Crying In My Sleep" (Columbia) Add WQUD, WHAG,

WHIZ, WORG, WFDF. KENNY NOLAN "My Eyes Get-Blurry" (20th)Add KSL, WNEW, 14RKO, WORG, KKYK.

DOROTHY MOORE "I Believe You" (Malaco) Add WTRX, WFTL, WJAK, WYMC, WHAG

JUDY COLLINS "Send In The Clowns" (Elektra) Add WGY, WBAL, WSM, WCHV. 14RKO.

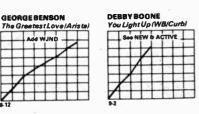


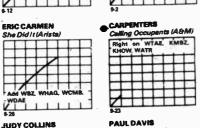
KULF/Houston spent bread to see Bread. As grand prize in a recent contest, the station picked up an entire evenings tab, including chauffered limousine, dinner at one of Houston's most lavish restaurants, and front row center tickets to see Bread in concert. Pictured (I-r) are contest winners Scott and Vicki Nichols, KULF personality Chuck Buell and his wife Kathy.

New Engelbert Humperdinck "Lover's Holiday" off to a nice start. David Soul's "Silver Lady" came through with its best week yet in terms of new airplay...see New & Active

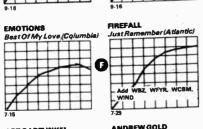
One of my reporters, who shall remain nameless, figures that his wife is like a bank...there is a severe penalty for early withdrawal.

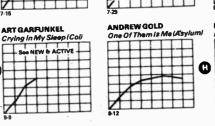
### POP/ADULT **SINGLES**



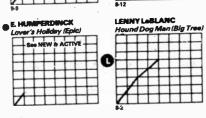


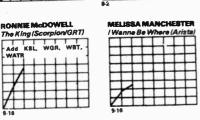


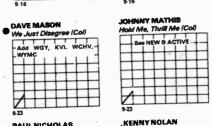




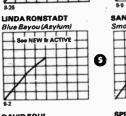
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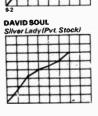




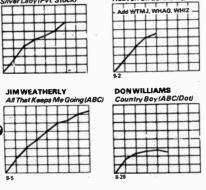


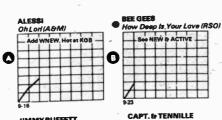


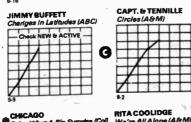


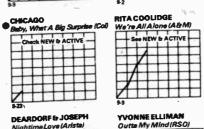


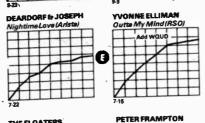
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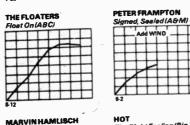


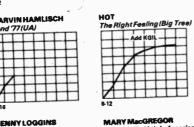


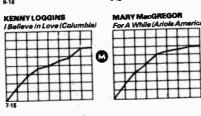


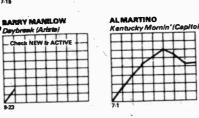


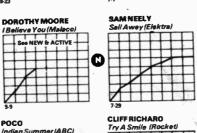


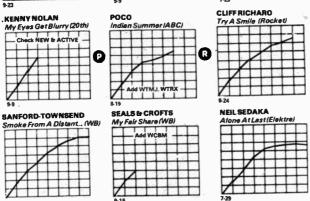


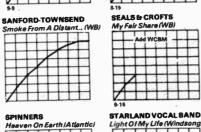


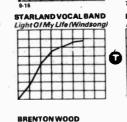


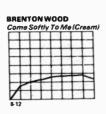


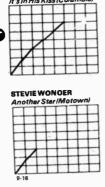












KATETAYLOR

)t's in His Kiss (Columbia)

## POP/ADULT **ADDS**

WAKE/AKEON K.C. & Sunshine HDTTEST James Taylor Carly Simon Ronnie Milsep

KOB/ALBUQUERQUE Andrew Gold Linda Ronstadt HOTTEST

WSB/ATLANTA Debby Boone Rita Coolidge Linda Ronstadt Charlene Johnny Mathis Jerry Reed Sam Neely Crystal Gayle

WRAL/BALTIMORE WBAL/BALTIMO Berry Manilow Englend Dan Bae Gees Waylon E. Humperdinck Madison St. Danny Davis Judy Collins

NCBM/BALTIMORE Firefall HDTTEST MDTTEST Ronnie McDowi Sheun Cassidy Carly Simon Fleetwood Mac K.C. & Sunshine Maco

WBZ/BOSTON Firefall Firefall
Eric Carmen
David Soul
Kate Taylor
HOTTEST
Carly Simon
Johnny Rivers
Stephen Bishop
K.C. & Sunshine
Debby Boone

WKIQ/BOWLING GREEN Barry Manilow Debby Boons Walter Murphy Jose Feliciano Jose Feliciano
England Dan
HOTTEST
Starland Vocal
Capt, & Tennille
Carly Simon
Rita Coolidge
"Alone" Ronnie Milsep Leif Garrett

WGR/BUFFALO Bee Gees
Ronnie McDowell
HOTTEST
Eivis

WCER/CHARLOTTE, MI Rita Coolidge Johnny Mathis Bee Gess HOTTEST Starland Vocal Johnny Rivers Bros. Johnson

WBT/CHARLOTTE, NC Ronnie McDov Ronnie Milsep Debby Boone Linda Ronstadt HOTTEST Fleetwood Mac Fleetwood Mac B.J. Thomas Stephen Bishop Carry Simon K.C. & Sunshine

WCHV/CHARLOTTESVILLE
Devid Soul
Deve Mason
Judy Collins
Little River
Pablo Cruise
HOTTEST
Carly Simon
Ronnie Milisep
Sanford Townsand
Meco
Kenny Rogers
Paul Nicholas
Firefall
Crystal Gayle

Crystal Gayle WFYR/CHICAGD WFY R/CHICAGD Firsfall / Chicago Capt. & Tennille Chicago "Take Me Back" HOTTEST Johnny Rivers Fleetwood Mac Debby Boone Stephen Bishop

WIND/CHICAGO Peter Frampton K,C, & Sunshine Firefall HOTTEST Emotions Emotions Fleetwood Mac Helen Reddy Stephen Bishop Carly Simon Meco Debby Boons

WLW/CINCINNATI
Barry Manilow
Rita Coolidge
Kate Taylor
HOTTEST
Floaters
Maco

WHIO/DAYTON Berry Manilow C.W, McCell Jose Feliciano HOTTEST Jim Weatherly Cept, & Tennille Meco James Taylor "Face" KMBZ/KANSAS CITY

KHOW/DENVER
Bee Gees
E, Humperdinck
Berry Manilow
Carpenters
Fleetwood Mec
HOTTEST
Carly Simon
Crystal Gayle
Stephen Bishop
BJ, Thomes
Sanford-Townsend I4RKO/EVERETT

Rita Coolidge
Kenny Nolan
Bee Gees
Judy Collins
HOTTEST
Carly Simon
Debby Boone
Meco
Crystal Gayle
Ronnie Milsay Kenny Rogers Bros. Johnson

WGAR/CLEVELAND
Debby Boone
Crystal Gayle
HOTTEST
Maco
Star Wars
"Waln Theme"
K.C. & Sunshine
Sheun Cassidy
Carly Simon
Peter Frampton
Elvis

WFDF/FLINT WFDF/FLINT Ronnie Milisp (Re-add) A. Garfunkel Debby Boone Stevie Wonder. HOTTEST Emotions Bros. Johnson Sanford-Townsk Pater Frampton George Benson

WTRX/FLINT Dorothy Moore Jack Jones "Strangers" Poco HOTTEST Carly Simon Johnny Rivers Ronnie Milsap Meco Crystal Gayle K.C. & Surshine Firefall

WFTL/FT, LAUDERDALE WFTL/FT, LAUK Kata Taylor E, Humperdinck Berry Manilow Dorothy Moore HOTTEST Carly Simon Crystal Gayle Johnny Rivers Jennifer Warnes Starland Vocal Capt & Tennille Debby Boone

WOWO/FT. WAYNE
Paul Nicholes
Debby Boone
Kate Taylor
HOTTEST
James Taylor
Senford-Townsend
Johnny Rivers
ELO
Peter Frampton
K.C. & Sunshine
Bros. Johnson
Ronnie Milsep

WGGA/GAINESVILLE Starland Vocal McCoo & Davis Jimmy Buffett Jimmy Buff HDTTEST HDTTEST
Carly Simon
Johnny Rivers
Kenny Rogers
Sanford-Townsend
Carole King
Crystal Gayle
Firefall

WHAG/HAGERSTDWN Eric Carmen Brenda & The Tabulations Wild Cherry I'all & Oates Souppers Spinners Dorothy Moore A, Garfunkel Chicago Peter McCann Berry White HOTTEST Meco Crystal Gayle McCoo & Davis Sanford Townsend

WCMB/HARRISBURG Eric Carmen HOTTEST BJ., Thomas Elvis Ronnie McDowell Sanford-Townsend Meco

KULF/HOUSTOI Commodores "Essy" Johnny Rivers HOTTEST Debby Boone Star Wars "Main Theme" Maco Crystal Gayle Emotions : Stephen Rushon KULF/HOUSTON

Stephen Bishop

WJAK/JACKSDN, TN WJAK/JACKSDN
Chicago
Dorothy Moore
See Gees
Donna McDanlel
David Soul
Johnny Mathis
Lenny LeBlanc
Greg & Paul
HOTTEST
Carly Simon
Ronnie Milsap
Kenny Rogers
Crystal Gayle
Kata Taylor
Lat Jernikel
Firefall

KMBZ/KANSAS
E, Humperdinck
Paul Davis
J, Rodriguez
Carpenters
Chicago
HOTTEST
Crystal Gayle
Star Wars
"Main Theme" Meco B.J. Thomas CS&N

WLNH/LACONI
Debby Boone
Rita Coolidge
Lenny LeBlanc
Barry Manilow
HOTTEST
Carly Simon
Stephen Bishop
Firefell
Hot WLNH/LACONIA

KDWN/LAS VEGAS Rita Coolidge HOTTEST

KKYK/LITTLE ROCK
Bee Gees
Kenny Noten
Debby Boone
Meco
Linda Ronstadt
HDTTEST
Carty Simon
Crystal Gayle
Firefall
Star Wars
'Main Theme'
Starland Vocal
Capt. & Tennille

KMPC/LDS ANGELES Foreigner Carly Simon HOTTEST ELO Fleetwood Mac Meco

WLVA/LYNCHBURG
Meco
Paul Nicholes
Rita Coolidge
Jimmy Buffett
Donna Summer
HDTTEST
Ronnie McDowell
Carly Simon
K,C. & Sunshine
Peter Frampton
Kenny Rogers
Elvis

WYMC/MAYFIELD
Dave Mason
David Castle
Kate Taylor
Dorothy Moore
Barry Manilow
HOTTEST
Ronnie McDowell
Maco Meco Seals & Crofts Bros. Johnson

WQUD/MEMPHIS David Castle Yvonne Elliman A. Garfunkel Capt. & Tennille Berry Manilow HDTTEST Carola Kine Carole King Kenny Rogers James Taylor Stephen Bishop Ronnie Milsap Carly Simon George Benson

WIOD/MIAMI Debby Boone Jimmy Buffett HDTTEST Ronnie Milsap Kenny Rogers B.J. Thomas Star Wars "Main Theme"

WTMJ/MILWAUKEE Spinners Pace Pace HOTTEST Meace Elviany Rivers Johnson Rivers Cystand Gayle Strated Vocal George Benson Carly Simon Ronnie Milsep

WCCO/MINNEAPDLIS
Hollies
Johnny Mathis
E, Humperdinck
Bae Gees
Rite Coolidge

WSM/NASHVILLE

Judy Collins Barry Manilow HDTTEST Star Wars
"Main Theme"
Kenny Rogers
Ronnie Milsep Carly Simon Crystal Gayle Charlene Paul Davis

WNEW/NEW YDRK Kenny Nolen Berry Menilow "City Rhythm" Bee Gees

Bee Ges
Alessi
Linda Ronstadt
E. Humperdinck
HOTTEST
B.J. Thomas
Berry Manilow
"Daybresk"
Ronnie Milisap
George Banson
Johnny Rivers
Carly Simon
Crystal Gayle
Meco

WORG/ORANI
Barry Manilow
Kenny Nolan
A. Garfunkel
Rita Coolidge
Hot Chocolete
(Re-add)
HOTTEST
Johnny Rivers
Paul Nicholes
Ronnie Milsap
Carly Simon
K.C. & Sunshin
Flestwood Mac
Crystal Gayle WORG/ORANGEBURG

WIP/PHILADELPHIA
Barry Manilow
Bee Gees
HDTTEST
Ronnie McDowell

WTAE/PITTSBURGH Rita Coolidge Chicago Barry Manilow Carpenters HDTTEST

KEX/PORTL'AN
David Soul
Bee Gees
Janie Fricke
HOTTEST
Stephen Bishop
Meco
Carly Simon
Star Wars
"Main Theme"
Shaun Cassidy
Bay City Rollers KEX/PORTL'AND

K96/PROVD Debby Boone HOTTEST Star Wars
"Main Theme"
Stephen Bishop
Meco
Carly Simon

KHNY/RIVERSIDE Stephen Bishop Barry Manilow Kenny Rogers Debby Boone Tom Sultivan HOTTEST Rita Coolidge
"Alone"
Linda Ronstadt
K.C. & Sunshine

WHAM/RDCHESTER Seals & Crofts Rita Coolidge Jack Jones "Strangers" Linda Ronstadt HOTTEST Debby Boone Crystal Gayle Johnny Rivers Carly Simon

KRKK/ROCK SPRINGS LeBlanc & Carr Rita Coolidge Bae Gees Biddu Orch. Barry Manslow HOTTEST Fleetwood Mac Deardorff & Joseph Johnny Rivers

KCRA/SACRAMENTD Cliff Richard HDTTEST Carly Simon Johnny Rivert Ronnie Milsap Crystal Gayle Kenny Rogers B.J. Thomas

KSD/ST. LDUIS Debby Boone David Soul HOTTEST Johnny Rivers Stephen Bishop B.J. Thomas Carly Simon Meco

KSL/SALT LAKE CITY Ronnie McDow Rita Coolidge Kenny Nolan HOTTEST Debby Boone George Benson Johnny Rivers

Stevie Wonder Dean Friedman Hot Paul Davis HOTTEST Kenny Rogers CS&N Linda Ronstadt Kate Taylor

KNBR/SAN FRANCISCD KNBK/SAN FH Chicago Jimmy Buffett Bee Gess HOTTEST Carly Simon James Taylor B.J., Thomas Kenny Rogers Carole King Meco

WGY/SCHENECTADY WGY/SCHENEC Chicago England Dan Judy Collins David Soul Dave Masori Rita Coolidge Jimmy Buffett HOTTEST James Taylor Capt, & Tennille Crystal Gayle

KVI/SEATTLE Dave Mason Jimmy Buffett HDTTEST B.J. Thomas -Carly Simon Crystal Gayle Johnny Rivers Meco Star Wers "Main Theme"

KXLY/SPOKANE
Rits Coolidge
Johnny Mathis
Debby Boone
HDTTEST
Meco
Johnny Rivers
James Taylor
Crysts Gayle
Stephen Bishop

I4FBL/SYRACUSE

IdFBL/SY RACL
Commodores
Paul Nicholas
Debby Boone
Stevie Wonder
HOTTEST
James Taylor
Carly Simon
Fleetwood Mac
Bros. Johnson
Ronnie Milsap

WDAE/TAMPA CS&N "Just A Song" Eric Carmen K.C. & Sunshine K.C. & Sunshin Barry Manilow Stevie Wonder Jimmy Buffett HOTTEST Andy Gibb Meco Carly Simon Kenny Rogers Crystal Gayle

KRMG/TULSA KRMG/TULSA Barry Manitow Rita Coolidge E. Humperdinck Tony Orlendo HOTTEST Crystal Gayle Carly Simon Kenny Rogers Ronnie McDowell

WASH/WASHINGTON, D. C. WASH/WASH Bee Gees Rita Coolidge Chicago HDTTEST B.J. Thomas Johnny Rivers Carly Simon Crystal Geyle Debby Boons

> WMAL/WASHINGTON, D. C. Jim Weatherly Rita Coolidge Johnny Mathis Barry Manilow E. Humperdinck HOTTEST HOTTEST
> Johnny Rivers
> James Taylor
> Stephen Bishop
> B.J. Thornas
> CS&N
> Andy Gibb
> Carly Simon
> Star Wars
> "Main Theme"

WATR/WATERBURY Bee Gees
Paul Davis
Ronnie McDow
Rhyshm Herita
Carpenters
Charlene
Stevie Wonder
HDTTEST
Debby Boone crystal Gayle Seals & Crofts Meco Stavie Wonder

KGIL/SAN FERNANDO

WJNO/W, PALM BEACH Jimmy Buffett Bob Crewe Linda Ronstadt George Benson Rita Coolidge HDTTEST Norl Sodaka

WHIZ/ZANESVILLE A. Garfunkel A. Gartunker Spinners Stevie Wonder High Inergy E. Humperdinck Paul Keras Silvarado HDTTEST Carly Simon Crystal Geyle Firefall Capt. & Tennille

## **OPPORTUNITIES**

#### **Openings**

KWRM/CORONA, Ca. needs first class part-time jocks for weekend gig here in Southern California. Send tapes and resumes to: Rick Painter, KWRM, Box 100, Corona, Ca. 97130 (9-13)

WFMB/SPRINGFIELD, II. looking forone full-time night announcer and one production person. Production person should have a good voice, experience with production technique and knowledge of multi-track recording equipment. Any engineering ability will be helpful. Tapes and resumes to Jim Moore. WFMB, 820 Meyers Building. Springfield, II 62701 or call (217) 528-3033. (9-12)

WANTED: Morning personality for No. 1 rated midwest contemporary combo. EOE. Call Mr. Biain (815) 235-4113, (9-12)

C3PO's and R2D2's skip this one. KELO seeks afternoon drive individual with great production for decent bucks. Ship your act to one of America's neatest and most competitive secondary markets, c/o Harley Worthit, KELO, Sloux Falls, SD 57102. EOE. MIF. (9-12)

Adult Contemporery/Pop/Adult is looking for a bright communicator for morning drive air shift involving kicking off new format. Good money and a great area. Tapes and resumes to C. David Bennett, Operations Manager, WCHA, Box 479, Chambersberg, PA 17201 No calls please. EOE: (9-12)

KIMN-FM/DENVER, Co., looking for seasoned production person with air shift. Send tapes and resumes to Scott Kenyon, KIMN-FM, 5360 W. 20th Ave., Denver, Co 80214. EOE. M/F, (9-13)

WVOT/WILSON, N.C., now accepting tapes and resumes for nighttime talent. Gary Edwards, WVOT, Box 170, Wilson, N.C. 27893. EOE. (9-13)

FAIRBANKS BROADCASTING, INC. now looking for great personalities. Tapes only to Cris Conner, Fairbanks Broadcasting,inc., 2836 N. Illinois St., Indianapolis, IA 46208 FOR 19.12

WIBM/JACKSON, Mi., has immediate opening for News Director. Must have writing experience and good delivery. Tepes and resumes to Garry Osborn, PD, WIBM, Box 1450, Jackson, Michigan 49204 EOE. (9-14)

WANTED: Air talents for future openings, First phone. Experienced. Salary open. Tapes and resumes to Torn Mann, PD, KALE, Box K, Tri-Cities, We. 99302. EQE. M/F. (9-14)

15Q Solid Gold Rock & Roll in Charleston, S.C.is looking to add to its staff. Looking for e strong positive attitude jock with talent both on the air and in the production department. Resume, aircheck and production samples to Program Director, Bunkie Anderson, 15Q, P.O. Box 891, Charleston, S.C. 23402. (9-12)

WEIR/WEIRTON, W. Va., has immediate full-time opening for night Rocker, good pay for market size. Contact Jack Michaels (304) 723-1430.EQE. (9-13)

WXIL/PARKERSBERG, W. Ve., looking for two jucks, e night cooker end a morning lunatic. Good bucks. Tepes and resumes to David Lyons, WXIL, Box 1228, Parkersberg, W. Ve. 26101 (9-12).

Are you looking for a secure position, well paid, with a number one rated contemporary station in a beautiful city? We're looking for a PM driva air parsonality with a good voice, that can relate to and entertain adults 20-40 in a concise manner. Good production a must. Our first opening in over a year. Tapes and resumes to Ken Scott, (FM96) KRAV/Tulsa, OK 74101. EOE. (9-8)

#### **Openings**

WTRX/FLINT, MI., is looking for new PD/Announcer for Adult/ Contemporary.Must have experience. Contact. Hal Fleher, WTRX, Filmt, MI. (313) 743-1150. EDE. (9-13)

WXQR/JACKSONVILLE, N.C., has immediate opening for Chief Engineer with first class license.Must know AM directionals, stereo FM and auto. Excellent salary. Contact Bud Andrews, WXQR Radio, Bellfork Road; Jacksonville, N.C 28540 or cell (919) 455-2607. (9-14)

KDFM/OKLAHDMA CITY. Top 40 FM looking for angineer/air talent combo.Call Mika Miller, (405) 478-0444.EOE, (9-14)

WADC/PARKERSBERG, W. Va., needs first class combo man with strong engineering immediately. Salary negotiable. Tapes and resumes to P.O. Box 1747, Perkersburg, W. Va 26101 EOE M/F. (9-14)

WGBF/EVANSVILLE, In. looking for uptempo jock for future opening. Contact Buddy Scott, Box 3486, Evansville, Indiana

KFYR/BISMARCK, N.D. looking for an 8pm-1am disc jockey and also a production person. Tepes end resumes to Dan Brannan, Box 1738, Bismarck N.D. 58501. EQE. M/F (9-14)

WSGN/BIRMINGHAM, AL looking for an all night jock, needed immediately. Also a part-time announcer. Contact Jan Jeffries, Penthouse City Federal Building, Birmingham, Al 35203. Or call (205) 322-3434. EQE, (9-14)

WRJZ/KNOXVILLE, Tn. has opening for Top 40 personality to join staff of the New 62. Must be creative and motivated, Send tapes and resumes to Box 3367, Knoxville, TN 37917 or call (816) 546-6121. EDE. (9-14)

K/HONEY/RIVERSIDE, Ca., needs maintenance engineer or technician. Some announcing involved. First phone required, immediate opening. Send resumes and references to Al Gordon, K/HONEY Radio, 7351 Lincoln Ave., Riverside, Ca 92504, (9-15)

KLIV/SAN JOSE looking for air-talent for all night show. M/F EOE. Tapes and resumes to John McCloud, KLIV, P.D. Box 995, San Jose, Ca. 95108. (9-15)

WBLG/LEXINGTON, Ky., needs morning drive personality. A true edult communicator, must stay plugged in and do his homework. Self starters only. Growing company in beautiful area. Tapes and resumes to Dick Hungate, Program Director, Box 1300,Lexington, Ky. 40501 EQE. M/F. [9-15]

K100 FM/LOS ANGELES, CA. looking for bright, fun jock. No screamers please. Tapes end resumes to Mike Novak, 6430 Sunset Bivd., Suite 1102, Los Angeles, CA 90028. No calls please. EOE. (9-15)

WFIN/WHMQ/FINLEY. Oh., looking for full and part-time contemporary jocks. Also, need a full and part-time automation announcers. Tapes and resumes to John Canterbury, 101 W. Sandusky, Finlay OH. 45840 (9-18)

KOZA/ODESSA, Tx., news person needed for top radio news operation in the market. Reporting, writing, and rating information to Brian Wilson, KOZA, P.O. Box 351,Odessa, Texas 79760 or cell (915) 332-4301. EOE M/F. (9-14)

WKAX AM/FM/DULUTH, MI. searching for announcer to handle 2am-6am shift.Must understand that this shift is vital in maintaining number one music station position in a highly competitive market. Send tapes and resumes to Bruce McGregor, WAKX, 410 W. Superior St., Duluth, MI 55802 (218) 727-7271. EQE. (9-6)

#### **Openings**

KAGO/KLAMATH FALLS, OR, still seeking two air talents. Adult contemporary station in a three station small market. Send airchack complete with production samples; resume and salary requirements to: Jim Howe, KAGO, P.O. Box 1150, Klamath Falls, Dr. 97501. Calls accepted 10-11am only (603)882-2651. (9-2)

WGRD/GRAND RAPIDS, MI., looking for afternoon drive personality. Send tapes and resumes to Ron White, WGRD, 122 Lyon, N.W., Grand Rapids, MI. 49503. No Cells (9-6)

Contemporary Adult/Pop/Adult personality jocks needed. Third phone, good production and news. \$850-\$700 per month plus fringe benefits, Call Mike Moyse, KMBY/Monterey, Ca (408) 373-1234. (9-6)

WKAX AM/FM/DULUTH, Min. looking for news person with personable delivery and most important a desire to dig for stories. Readers need not apply. Tapes and Resumes to: Bruce McGregor, WAKX, 410 W. Superior Street, Duluth Min 55802.(218) 727-7271. EOE.(9-6)

Experienced newsperson (male or female) for AM/FM operation, number one end two in North Centrel PA. Local emphasis with growing, aggressive company, stations in Pannsylvania and New York, with an eye toward the future. You talk quality, we'll talk money. If you're a communicator, send tapes and resumes to: Program Director, WLYC/WILQ, P.O. Box 1176, Williamsport, PA 17701. (9-8)

WCLS/CDLUMBUS, GA needs mid-day announcer for Adult Contemporary station programmed by Bill Parris Programming. Send tapes and resumes to: Pat Watson, P.O. Box 229; Columbus, GA 31902. EOE. (9-6)

WANTED: Personality with beautiful music experience

(Schulke) for production man/announcer opening, Natural delivery a must. Send tapes and resumes to KEUT, Box 24888. Seattle, WA 98124. (9-7)

WMOH/HAMILTON, OH needs afternoon air personality. Send tapes and resumes to Joe London, WMOH, 220 High St., Hamilton, OH 45011. Or call (513) 863-6800. Opening immediate, EOE M/F. (9-7)

Q97-FM/TACOMA is looking for a production/Top 40 jock. if you've got a no-hype style, want to work for a Seattle area station, this could be what you're looking for. Automation experience helpful. Tapes and resumes to Bill Coleman, KTNT, Box 5200, Tacoma, WA 98405. (9-7)

KTNT/TACOMA is looking for a News Director to head up four man staff at Northwest Pop/Adult station. Experience in all facets of local news and ability to work with people essential. Tepes and resumes to Bill Coleman, KTNT, Box 5200, Tacoma, WA 98405. (206) 597-8700. (9-7)

Production/Pop/Adult morning announcer for KTNT. Automation experience helpful but not as important as being a pro with a good one-to-one delivery. Send tapes and resumes to Bill Coleman, KTNT, Box 5200, Tacoma, WA 98405. Or call (206) 597-8700. (9-7)

DEAN LANDSMAN RADIO SERVICES has major and medium market openings for AOR and Top 40 jocks. Also looking for research oriented program person with Top 40 experience for new AOR station PD position. Newspersons for medium and small markets also needed. A cover letter including your background, goals and salary requirements must accompany all tapes and resumes. NO calls please. Dean Landsman Radio Services, 135 E. 54th Street, New York N.Y. 10022.(9-8)

#### **Openings**

KYNO/FRESNO, CA looking for a crazy morning personality. Tapes and resumes to Mike Novak, PD, KYNO, 2126 No. Barton, Freeno, CA 93703. EOE M/F. (9-6)

WCMB/HARRISBURG, PA needs a top notch AM drive personality. The successful candidate will be experienced, humorous end topical, able to successfully communicate with a 25-49 audience in a structured Pop/Adult format. Good bucks and excellent fringe benefits in this highly competitive market. Send tapes and resumes, including salary requirements to Dave Dillon, WCMB, P.O. Box 3433, Harrisburg, PA 17106. EOE. M/F. (9-8)

FRANK N. MAGID ASSOC. TALENT SEARCH ROSTER: Newsperson who can handle street work and anchor for medium market in Rocky Mtns. AM drive person for medium market in Midwest, Pop/Adult Communicator, Contact: Lee Roberts, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (9-9)

14RKO/EVERETT needs Engineer/part time jock.Call (206) 356-1144 or send tapes and resumes to Dave Corbin, 14RKO, Box 1227, Everett, WA 98206. EOE (9-9)

Pop/Adult traditional radio station needs air personalities. Contact Chip Austin, Program Director KŁAV/Les Vegas (702) 732-2565 or send tapes end resumes to: KLAV 953 E. Sahara Las Vegas, NV 89105. (8-9)

KVOY/YUMA, AZ looking for Pop/Adult morning man, strong on production. Also, need newsperson. Contact Ted Taylor (602) 782-4321. Tapes and resumes to: Box 228, Yuma, AZ 85364 (9-9)

SCONNIX GROUP BROADCASTING, a fast rolling company is currently seeking announcers and newspeople. No calls, Tapes and resumes only to: Warren Balley, WLNH, Parade Road, Loconia, New Hampshire, 03246(9'9)

A dominant major market "Superatars" station is looking for an extremely high quality disc jockey. Send tapes and resumes to Burkhart/Abrams, 6445 Powers Ferry Road, Suite 180, Atlanta, GA 30339. No cells please. (9-9)

WQLT/MUSCLE SHOALS...Rock format, 100,000 watt stereo station has immediate opening for mid-day (10am-2pm) jock. Must have good gipes and good production, Call Charles Manson (205) 764-8121 or send tapes and resumes to P.O. Box 932, Florence, AL35630 EOE M/F. (9-9)

WNAM/APPLETON, OSHKOSH needs exciting drive time talent. Also strong in production. Tepes and resumes immediately to: Ron Ross, Box 707, Neenah, Wi, 54956 EOE M/FNo calls (9-9)

KHJ/RKO GENERAL/LOS ANGELES has a rare opening for an exceptional nighttime performer. Cassettes or tapes to Michael Spears, Operations Manager, KHJ Radio, 5515 Meirose, Hollywood, CA 90038. EOE. M/F. No calls please.

KSTT/DAVENPORT, lows, has two openings. Looking for exceptional morning man and a teen oriented 6pm-10pm announcer. Good place to work if you're not stolen by a mejor. Contact Greg Crawford, P.O. Box 3788, Devenport, lows 52808. EQE. (9-9)

FRANK N. MAGID ASSOC. TALENT ROSTER: Leading research consultant firm for the industry is looking for a highly qualified individual with a thorough knowledge of radio, Must have college degree, research experience preferred. Resumes to Frank N. Magid Assoc., Radio Division, One Research Center, Marion, IA.

## CHANGES/RADIO

BUNKIE ANDERSON formerly Program Director of WOHO-WXEZ/Toledo joins 15Q/WQSN/Charleston, S.C. as New Program Director.

NEIL CONRAD appointed Operations Supervisor at KLOS/Los Angeles, Ca. CHRIS MILLER to Program Managerof WQDR-FM/Raleigh, N.C.

DON GERONIMO Joins 99X from 13Q/Pittsburgh.

KENNETH KARASZKIEWICZ appointed WOWO/Ft. Wayne,In. Business Manager. BOB GOTT joins G98's, WGCL-FM/Cleveland, Oh.

KRIS KRIDEL joins the WFYR/Chicago news team.

DEBBIE NORWICKE, formerly Operations Director, WGMR State College Pennsylvania, joins WOMP-FM as announcer and Traffic Director.

DAN McGRATH, formerly Traffic Director, WOMP-FM, appointed to Director of Music Research.

KORL/HONOLULU, Hi., announced three additions to its sales staff: Dwight Holiday, Roger Grande, and Carl E. Reynolds.

TERRY LYON appointed Assistant Music Diector and Promotions Director at Q102/Cincinnati,

Oh.

MIKE O'BRYAN new Music Director at WCGQ/Columbus, Ga., taking music calls Monday, Tues.

and Wed. 10-1pm and 2-4pm.

DUFFY SPEARS from KNOE/Monroe, La., to do afternoon drive KEEL/Shreveport, La.

KEN BOTTSON formerly KIKM/Sherman, Tx, to KEEL/Shreveport, La.to do 7pm-midnight shift. BOB MITCHELL to full time all nights at WICC/Bridgeport, Ct. DANA STEPHENS from WRUN/Utica, N.Y. to do weekends at WICC/Bridgeport, Ct.

RANDY KRAMER going to WPEZ/Pittsburgh from KAFY/Bakersfield, Ca.
UNCLE BOB formerly WABB/Mobile, Al., now doing mid-days as JACK O'BRIAN at Y103/Jacksonville, Fl.

TERRY DAVIS from KGOL/Freeport to afternoons at KILE/Galveston, Tx.

FRED HOLLAN formerly KNOW/Austin,Tx to do 9am-12noon at WAAY/Huntsville, Al. DAVE COREY, Program Director, WFEA/Manchester, N.H. has resigned, effective Sept 23rd.

DICK KENT, Program Director, WLAC/Nashville, Tn., returns to afternoon drive weekdays.

JOHN B. CANTERBURY formerly WDIF/Marion, Oh., Music Director to Program Director/Music

Director/afternoon drive at WFIN/WHMQ/Finley, Oh.
DON RUSSELL to WBT/Charlotte, N.C. from WBLG/Lexington.

WEZV/ALLENTOWN, PA LINE-UP: 6am-10am Bob Wolken, 10am-2pm Joe Swanson, 2pm-7pm Rod Wolf, 7pm-12mid Joe McClaine, 12mid-6am Carlton Howard.

WFMB/SPRINGFIELD, IL LINE-UP: 6am-10am Larry Neal, 10am-2pm Jim Moore, PD, 2pm-8pm Gary Beatty, 8pm-1am Greg Brown, 1am-6am Rebecca, MD.

KIKX/TUCSON AZ. LINE-UP: 6am-10am Bobby Butler, PD, 10am-3pmMark Allen, 3pm-7pm Tim Tyler, MD, 7pm-12mid BobJones, 12mid-7am Ernie Bear. WRBK-101-FM/NEWBERN, N.C. LINE-UP: 6am-10am John Creech, 10am-3pm Rick Styx, 3pm-

7pm John St. John, 7pm-11pm Shoutgun Steve Gannon, 11pm-6am "The Nite Rider" Bob Pittman. Weekends: Bob Bass and Jessica Scarangella.

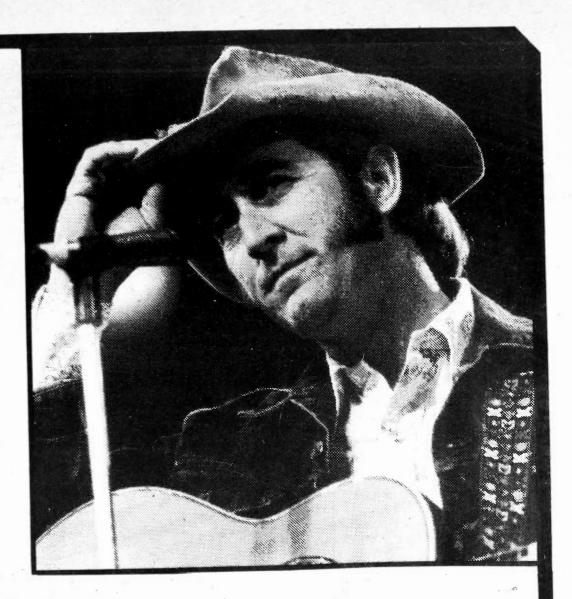
WGBF/EVANSVILLE, IN. LINE-UP: 6am-10am Bob Richards, 10am-2pm Dave Denver, 2pm-6pm Gary Spears, 6pm-10pm Howie Fox, 10pm-2am Buster Bradley, 2am-6am Mike St. John.

WTIX/NEW ORLEANS, LA. LINE-UP: 6am-9am Robert Mitchell, 9am-12noon Bob Walker, 12noon-3pm Bruce Cramer, 3pm-7pm Terry Young, 7pm-12mid Marty Maxwell, 12mid-6am "Doc" Watson. Weekends: Jeff McKay, Al Nassar.

WBLM/PORTLAND, ME. LINE-UP: 6am-9am R.J., 9am-11am Steve Thibodeau, 11am-3pm Ed Barks, 3pm-7pm Firefly, 7pm-12mid Jose Djaz, 12mid-6am Mark Persky.

# Don Williams 'I'M JUSTA COUNTRY BOY'

DO 17717



Some of you may not realize it, but this song is a pop standard. It was previously recorded with great success by Harry Belafonte, Glen Yarbrough, George McCurn & Jimmie Rodgers. We feel this new version by DON WILLIAMS is a definitive pop and country hit! WE HOPE YOU LIKE IT.......BILL GAVIN DOES!:

San Francisco

THE GAVIN REPORT #1163

Bill Gavin's Personal Pick

- - I especially like: I'M JUST A COUNTRY BOY-Don Williams (Dot) Our history department reports that the song was first recorded by Jimmy (HONEYCOMB) Rogers, on Roulette, then later (1963, I think) on A&M by deep voiced George McCurn. It's still a lovely, romantic love song, and country star Don Williams gives it the kind of reading that should cross it over into the pop field.



## **OPPORTUNITIES**

#### Country

WXOR/MUSCLE SHOALS, Al., needs 6pm-midnight jock, morning man/production director, Must have a love for modern Country music, Tapes and resumes to Charles Manson. P.O. Box 932, Florence, Al 35630 or call (205) 764-8121. EOE M/F. (9-14)

WKCQ/SAGINAW, MI, has immediate opening for female on air talent. Experience in Country preferred. Tepes end resumes to Tom Samory, WKCQ, Box 1776, Saginaw, Mi. 48605 or call (517) 752-8161. (9-13)

One of the nation's dominant modern Country radio stations is expanding as part of a new group broadcaster. We ere actively seeking top air personalities and news communicators. We offer the sunshine, top salaries, exceptional benefits and e great future to qualified professionals. Top forty, personality, AOR and Country airchecks welcome. Bellevability and presentation a must. Tapes and resumes to Tom Allen, Director, Broadcast Operations, WVOJ Radio, Jacksonville, Fl 32205. All replies held in strict confidence. No tapes will be returned. EOF. (8-13)

WVMI/BILOXI, Ms., needs two air personalities. Tapes and resumes to Bob Lims, WVMI, P.O. Box 4606, Biloxi, Mississippi 39633 EOE. (9-14)

KTYN/MINOT, ND. is looking for an afternoon personality. Tapes and resumes to PAT DEVANEY, Box 637, Minot 58701, Calif (701) 852-0301, (9-6)

WSUN/ST. PETERSBURG, FL. looking for morning man, adult communicator. Send tapes and resumes to Gary Kines, WSUN, Box 761, St. Petersburg, FL 33731, (9-7)

KSO/DES MOINES looking for air talent, nights, Tepes, resumes photo and salary requirements to: J.P. Andrews, KSO Redio, Des Moines, 4A 50317.

#### **AOR**

WIQB/ANN ARBOR, Mi., has en immediate opening for on-air AOR Program Director to handle all fecets of programming. Must be able to lead and motivate with growing company. Also, opening soon for 7pm-12mid AOR jock. Tapes and resumes to President, WIQB, Box 5, Ann Arbor, MI. 48105 (9-15)

Top 50,000 wett AOR in medium Midwest market needs a creative, resourceful energetic Production Director to start as soon as possible. Send tapes and resumes to: John Fisher. Program Director, WMHE-FM, 4665 W. Bancroft, Toledo. OH 43615 EOE. (9-6)

Classified Advertisers:

Please let us know when your positions have been filled.

#### Miscellaneous

WYMC/MAYFIELD, Ky., needs old Gold records from 1969 to 1975. Send to Gary Morgan, WYMC, Key Bottom Road, Mayfield,KY 42066 or call (802) 247-1430, (9-14)

WFIN/WHMQ/FINLEY, Oh., needs record service from all labels. Contact John Canterbury, 101 W, Sandusky, Finley, Oh. 45840, (9-15)

KBEA/KANSAS CITY, K9 is now "Music 15" Adult contemporary and needs record service. Contact Rich Hill at (913) 432-1480 efter 2pm.

WLSQ/MONTGOMERY, AL. Top 40, needs oldies, currents, singles and LP's from all record compenies. Contact J.J. Beech, Box 5000. Montgomery, AL 36101 or call (205) 264-6449. Also needs new Top 40 Jingles, contact Henry Allen, Program Director.

WIRK/W. PALM BEACH FL looking for Country oriented syndicated show. Samples to Terry Lee, Operations Manager, WIRK, P.O. Box 3828, W. Palm Beach, FL 33402.

#### **Positions Sought**

MIKE LYONS formerly Music Director at WDIZ/ORLANDO is looking. Call (305) 844-2809. (9-14)

ADAM FOX looking. First ticket, now working in Southern California. Tight board, good with news. Heavy copy writing and production experience. Contact: Adam Fox, 750 S. Lyon, Apt. 620, Santa Ana, Ca 92705 or call (714) 543-2902 (9-14)

STRICTLY 'PROFESSIONAL...currently Asst. PD in medium midwest market with 5 years on-air experience, college and better-than-average production skills. Seeking smell to medium midwest operation with good salary, benefits and advancement possibilities. Should be a permanent position. Call John at (812) 877-9218 before 4pm. (9-12)

PD in large medium market seeks assistant programming gig in major merket. Call (804) 285-7941 efter 5pm Eastern time, (9-12)

GEORGE WOODS, formerly WBT/Charlotte, looking for Pop/Adult or Contemporary, Aveilable immediately. Call (704) 536-1481. (9-12)

WHN/NEW YORK CITY Music Research Supervisor Peter Kanze seeks Music Director or small/medium market PD gig. Published Rock music writer, knowledgeable in most formats. prefer N.E. area. Call (212) 688-1000 ext. 215. (9-13)

Merried, unemployed jock is looking for medium market Top 40 eir shift or PD enywhere. Call (219) 745-7956, will respond to all calls. (9-14)

RICH BROTHER ROBIN, formerly TEN-Q, KCBQ, looking call (213) 876-6000 Ext. 417 (9-14)

GREG MITCHEEL formerly KNDE/Sacramento and KFXM/San Bernardino...availeble now for jock end/or Music Director position. First phone. Call (916) 481-7276, (9-1)

#### **Positions Sought**

LARRY SHERMAN, formerly KCKN, KOB, KNEW...14 plus years experience seeking adult radio position...Pop/Adult, edult contemporary, Beautiful Music...air talent, PD, MD. Phone (913) 842-8256 (9-14)

Five years experience, Pollshed, mature, bright, communicative air personality, currently doing morning drive and MD, seeking contemporary PopiAduit or AOR station in a large or good medium market, preferably in New York, Connecticut, or New Jersey, but all areas considered. Production, references, third endorsed. Bill Hunter (212) 799-9190, 9am-6pm, (9-14)

NEIL LASKER has resigned his position at WIQB/Ann Arbor. Eager to do air work in major market. Can be reached collect at (313) 995-0651, (9-15)

DAVID SCOTT has decided Winston-Salem lan't what he wants and has resigned his 6pm-10pm jock position and music duties at WAIR. Taking a much needed vacation to consider new opportunities. Friends and those wishing to discuss possibilities can reach Dave at (919) 768-3592 or (919) 487-7185. [9-14]

KEITH MORGAN, good pipes, good production.Currently at KBIK/LOMPOC, CA seeking medium market Country or Top 40, five years experience, will trevel...Cell (805) 736-5656 or (805) 736-1401 (9.8)

PD of e major merket suburben station wants to work with a GM that believes in talent, engineering, promotions and WINNING. Top 40, Contemporary and Pop/Adult programming experience. Great references...Call EDD at (913) 831-0370 after 6 pm. (9-1)

RICH LAWRENCE, formerly WKWK/WWKS/WBSR, seeking spot as Top 40 contemporary jock/engineer end Music Director. 8 years experience, 1st phone, strong production. Prefer Northeest or Midwest medium to large market, but will consider ell. (412) 531-4487. (9-2)

ROCK 'N ROLL WOMAN, medium/major merket experience. I get numbers. I know contemporary/Top 40 programming, jocking, promotion, music, and production. Reedy to take on right arm position for Top PD. I know the business. I can do the Job, Available immediately (518) 783-9222. (9-2)

A.J. (DAVE) DONOVAN formerly morning and efternoon drive WPTR, WHYN. Available immediately for medium/major market gig. Good knowledge of music/programming and good pipes. Prefer mid-day/afternoon drive, will consider Pop/Adult. Call (518) 783-9222, (8-2)

PAUL ROSCOE GILMORE. Funny, energetic, entertainer with production skills and voices looking for medium market gig. Formerly at 656/Providence. Hard working and eggressive. Heve done 6pm-10pm, 10pm-2am and afternoon drive. Looking for station that wants to win, has team players, end good people. If this sounds good call (617) 667-4969. (9-2)

TED KELLY formerly WAYS/CHAROLETTE now WTOC/SA-VANNAH loking for medium market, preferably Florida. Cell(912) 354-8069 or (912) 232-0127, (9-6)

#### **Positions Sought**

DR. DON MURRAY formerly of KERN/BAKERSFIELD, and KYJC/OREGON. PD, MD, air talent...looking. Can be reached at (714) 837-1978. (9-7)

The eye-opener STEVE MORENO formerly of KZEN-FM is tooking for a position with an AM/FM facility anywhere in the Country. Call (415) 239-6134 or write, 168 Leland Ave., San Francisco, CA 94134. (9-7)

Sharp, Ivy League, honors grad., seeks news and/or sports position at good station. First phone, 3 years experience. Good writing end reporting skills, PBP all sports. Prefer California, but will consider any offer. Call DAVE et (213) 271-2191. (9-7)

MARK ROBERTS now at KTGR/BOONVILLE, Mi looking for central part of America. 6 years experience small and medium markets, air talent, PD or MD. Contact Mark Roberts, 816 3rd Street, Boonville, Mi 65233 or call efter 11am (816) 882-6111. (9-7)

Need someone with excellent knowledge of music and programming with 8 1/2 years in Top 40 with major market experience? Then call JAY CHRISTIAN (205) 764-3076. (9-7)

RADIO NEWS ANCHORMAN, formerly ABC, RKO and Metro media, seeks anchor spot in major market. Call (213) 856-1155. (9-9)

Experienced radio newscester with extensive sports background, minority, seeking medium to mejor market position. Formerly State House and speciel network correspondent. Will consider any area. Contact: Karl Tyree, (215) 748-4742, (9-9)

DARRELL HOSACK...13 years experience. News Director WNOR/NORFOLK, currently News Director WRNL/RICH-MOND, VA looking...call (804) 358-2890. (9-9)

KEN JEFFRIES, five years redio pro looking for production or elr gig. Formerly mornings at KSEE/SANTA MARIA and WAZY/LAFAYETTE, IND. afternoons at WAZU/HAZELTON, PA and WBRX/BERWICK, PA. Strong production, writing end voices. Cell (805) 922-6407 or (213) 887-5630, (9-9)

GARY PERSONS, former Operations Meneger of 14WK in Wheeling is looking for a mejor market jock gig or a large market programming position. Write Apt. 1, 136 14th Street. Wheeling, WV 26003 or call (304) 233-1865.

PAUL LACKEY, young, enthusiastic Top 40 DJ looking for ε start in redio. Have FCC 3rd license. For tapes and resumes call Paul Lackey (816) 765-0327 (9-9)

#### **Goods & Services**

HUNDREDS OF DEEJAYS RENEWED again this year! We guarentee you'll be funnier. Freebiel Contemporary Comedy. 5804-D Twineing, Dallas, TX 75227.

O'LINERS is redio's festest-growing contemporary humor service – FREE SAMPLE ISSUE shows why! O'LINERS, 366-R West Bullard Avenue, Fresno, CA 93704.

## CHANGES/RECORDS

NOTE: Local, regional and national changes should be reported to R&R (213) 466-9561.

DEL ROY exits ATV Music Group, now doing independent promotion at (213) 848-1895 or (213)

STEVE KUTNER joins Famous Toby Mamis Public Relations out of Los Angeles.

SAM KARAMANOS named Arista National Promotion Administrator.

BILL GRAIG appointed National Director of Promotion, Special Markets for ABC Records. TOM LANZILLOTTI named Artist Relations Manager, Atlanta Branch, CBS Records. GENE MAHLER appointed Field Rep. for the Atlanta market for Chrysalis Records. JANIS ROSS appointed National Secondaries Coordinator for Chrysalis Records.

STEVE KUTNER joins Famous Toby Mamis Public Relations out of Los Angeles.

SAM KARAMANOS named Arista National Promotion Administrator.

RICHARD HARR joins the professional staff at Peer-Southern Organization as National Promotion Director.

CHUCK REICHENBACH to Chicago Mid-west Regional Promotion for Janus Records.

MARLA BANKS appointed Assistant A&R Coordinator for Janus Records,

Classified Advertisers Please Note:
All 'Openings' and 'Positions Sought' ads remain free...



level of station activity on any given week."

#### **COMMODORES**

#### Brickhouse (Motown)

68% of our reporters on it, 8 adds. Key moves; 16-10 WCAO, 11-8 KSLQ, 11-8 KLIF, 6-6 at Y100, 2-1 KFRC, 22-10 WHBQ, 8-4 KHJ, 14-10 WIFI, 26-18 KBEQ, 22-15 WERC, 5-1 KYNO, 24-14 at 98Q, 24-18 WCGQ, 1-1 KSLY, see Parallels, charts at number 18.

#### **PAUL NICHOLAS**

#### Heaven On The 7th Floor (RSO)

66% of our reporters on it, 9 adds including WDRC, WKY, KROY, KFYR. Key moves; 26-23 WCAO, 38-34 WPEZ, 24-21 KSLQ, 22-19 KJR, 28-26 WCOL, 31-25 KAKC, 16-12 at Y103, 28-17 WERC, 17-10 KCPX, 24-17 WISM, 7-2 WFOM, 30-21 KDZA, see Parallels, charts at number 23.

#### CHICAGO

#### Baby, What A Big Surprise (Columbia)

One of the most added records this week. 62% of our reporters on it, 64 adds including WFIL, WXKX, KLIF, Z93, KING, KXKX, WDRC, WPHD, WNDE, WLAC. Key moves; debut 21 KSTP, debut 24 KHJ, debut 25 KJR, see Parallels.

#### **FIREFALL**

#### Just Remember I Love You (Atlantic)

60% of our reporters on it, 13 adds including WLS, Q102, WAVZ, WDRC, KGW, KRSP. Key moves; 23-18 WPGC, 39-32 WPEZ, 19-14 KSTP, 29-26 KSLQ, 19-16 WYRE, 38-31 KAKC, 20-16 KINT, 23-17 WACI, 21-12 KKXL, 29-22 WHHY, 30-21 WANS, see Parallels.

#### **RONNIE MILSAP**

#### It Was Almost Like A Song (RCA)

60% of our reporters on it, 7 adds including WNCI. Key moves; 25-22 WOKY, 29-21 KDWB, 26-23 at Y100, 29-17 WHBQ, 16-9 KAKC, 30-17 KBEQ, 15-10 WAYS, 4-3 WAPE, 17-11 KEEL, 8-5 WJON, 11-7 WRFC, 13-10 WGCQ, 14-9 KSLY, see Parallels, charts at number 27.

listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below lexample 30/5). The first reporting stations ON the record this week. The second is

RONNIE McDOWELL "The King Is Gone" (Scorpion/GRT) Giant chart jumps at key major market stations qualifies for this position. 61/8. Key moves; 11-2 WCAO, 16-9 KSLQ, 20-8 KRBE, 1-1 at Z93, 13-8 KFRC, 28-5 at 92FM, 29-17 WINW, 5-1 WAPE, 23-10 WLAC, 15-6 KFI, 28-16 KCPX, 28-14 KEWI, 26-17 WFLB. CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) 77/20 including KING, WKY, KRSP, KANC, KJRB, WEEO, KLMS. Key moves; 30-25 WPGC, 23-16 WKBW, 25-16 KDWB, 29-21 KLIF, 24-20 at Z93, 20-15 KLEO, 23-16 KAKC, 19-12 WERC, 13-6 KKXL, 37-19 WFOM, 20-15 WAAY, 21-8 KILE, 40-32 KDZA, 13-10 KRKE.

RITA COOLIDGE "We're All Alone" (A&M) 77/24 including Q102, KDWB, 96X, WAVZ, KBEQ, WQXI. Key moves; 29-26 WTRY, 20-14 WAYS, 30-22 at

Q94, 27-22 WSGN, 40-31 WBJW, 25-21 KCPX, 24-15 KVOX. DAVE MASON "We Just Disagree" (Columbia) 64/9 including WPGC, B100, KLIV, KCPX, Key moves; 22-19 KSLQ, 19-16 WBBF, 28-22 KBEQ, 25-18 KHFI, 11-5 WQXI, 25-20 WEAQ, 25-19 KKXL, 2-1 WRFC, 12-10 WISE, 12-7 WANS, 39-29 KDZA.

TED NUGENT "Cat Scratch Fever" (Epic) 60/0. Key moves; 27-24 at 99X, 14-10 WPGC, 44 KSLQ, 25-18 KLIF, 28-25 at Z93, 30-22 WOLF, 13-11 WPHD, 37-27 KAKC, 21-18 KEEL, 23-20 at K100, 17-15 WRFC, 25-15 WFOM.

BEE, GEES "How Deep Is Your Love" (RSO) 51/34 including WKBW, WCAO, CKLW, KJR, KTLK, WPHD, WAYS, WAPE, WLAC, KLAZ, KCPX. Key moves:

KENNY ROGERS "Daytime Friends" (UA) 55/2 including Q102. Key moves: 29-23 WPEZ, 29-19 WHBQ, 20-15 KAKC, 3-2 WFLI, 18-12 KEEL, 17-14 KLAZ, 13-7 KERN, 23-19 WTSN, 8-7 WEAQ, 9-6 KFYR, 9-6 WRFC, 22-17 KPAM.

LEIF GARRETT "Surfin' USA" (Atlantic) 46/4 including WNOE. Key moves; 32-28 WPEZ, 2-1 at Y100, 22-17 KHJ, 29-28 KTLK, 30-27 WDRC, 22-12 at JB105, 24-17 WNDE, 26-21 at Y95, 20-16 at B100, 25-21 KLIV, 20-13 KCPX, 25-21 KRIZ, 13-11 WGUY, 2-1 WSPT, 10-8 WLCY.

BARRY WHITE "It's Ecstasy When You Lay Down Next To Me" (20th) 28/13 including WPGC, Z93, WHBQ, KHJ, WQXI, WMET, WEEO, WCGQ. Key moves; 30-26 at 99X, 10-9 CKLW, 30-27 KSLQ, 18-6 at 96X, 26-14 WAVZ, 20-14

LITTLE RIVER BAND "Help is On it's Way" (Harvest) 46/8 including WKBW. Key moves; 15-12 KSTP, 30-28 KRBE, 35-30 KAKC, 31-26 WAPE, 19-16 KEEL, 24-17 KERN, 12-10 WJON, 33-26 WTRU, 13-10 KVOX, 30-25 KILE.

ALAN PARSONS "I Wouldn't Want To Be Like You" (Arista) 41/5 including WTRY, KAKC, WLAC. Key moves; 18-16 WCAO, 27-24 WOKY, 15-9 KBEQ. 27-20 KINT.

#### Radio & Records

## NATIONAL AIRPLAY/30

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		September 23, 1977
5	3	3	0	MECO/Star Wars (Millennium)
8	6	2	Ø	KC& THE SUNSHINE BAND/Keep It Comin' Love (TK)
18	10	4	0	CARLY SIMON/Nobody Does It Better (Elektra)
11	8	5	Ŏ	FOREIGNER/Cold As Ice (Atlantic)
1	1	1	5	FLEETWOOD MAC/Don't Stop (WB)
14	11	9	0	BROTHERS JOHNSON/Strawberry Letter 23 (A&M)
20	18	12	O	SHAUN CASSIDY/That's Rock'N' Roll(WB)
15	12	10	Ŏ	JOHNNY RIVERS/Swayin' To The Music (Slow Dancin') (Big Tree)
9	9	8	9	STEPHEN BISHOP/On And On (ABC)
25	21	14	0	HEATWAVE/Boogie Nights (Epic)
4	4	7	11	ELO/Telephone Line (UA/Jet)
2	2	6	12	EMOTIONS/Best Of My Love (Columbia)
22	14	13	13	STEVE MILLER/Jungle Love (Capitol)
28	20	16	0	PETER FRAMPTON/Signed, Sealed, Delivered (A&M)
3	- 5	11	15	JAMESTAYLOR/Handy Man (Columbia)
30	26	20	0	DONNA SUMMER/I Feel Love (Casablanca)
_	_	25	0	DEBBY BOONE/You Light Up My Life (WB)
_	25	24	0	COMMODORES/Brickhouse(Motown)
7	7	15	19	ANDY GIBB/I Just Want To Be Your Everything (RSO)
10	15	17	20	SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB)
21	- 19	18	21	B.J. THOMAS/Don't Worry Baby (MCA)
16	17	22	22	FLOATERS/Float On (ABC)
_	28	26	@	PAUL NICHOLAS/Heaven On The 7th Floor (RSO)
_		28	Ø	ERIC CARMEN/She Did It (Arista)
_	_	30	23	RONNIE McDOWELL/The King Is Gone (Scorpion/GRT)
6	16	100000000	26	COMMODORES/Easy (Motown)
_	_	-		RONNIE MILSAP/It Was Almost Like A Song (RCA)
12	13	21	28	RITA COOLIDGE/Higher & Higher (A&M)
13			29	LEO SAYER/How Much Love (WB)
17		27	30	HEART/Barracuda (Portrait)

stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

#### **MOST ADDED**

Bee Gees

#### HOTTEST

Carly Simon K.C. & Sunshine Meco **Debby Boone** Foreigne Shaun Cassidy

Complete Adds and Hots on page 16

#### MOSTADDED PARALLEL ONE Chicago **Bee Gees**

Rita Coolidge **Barry White** HOTTEST PARALLEL ONE **Carly Simon Debby Boone** Meco K.C. & Sunshine

> The National Request Tabulation can now be found on page 22.

**MOSTADDED MOSTADDED** PARALLEL TWO Chicago **Bee Gees** 

HOTTEST PARALLEL TWO **Carly Simon** K.C. & Sunshine Meco **Debby Boone** Foreigner Commodores ("Brick") PARALLEL THREE Chicago Bee Gees Rita Coolidge **Crystal Gayle Debby Boone** HOTTEST PARALLEL THREE **Carly Simon** K.C. & Sunshine Shaun Cassidy Месо Foreigner **Johnny Rivers** 

DOROTHY MOORE "I Believe You" (Malaco) 39/4 including WAAY, 92Q. Key moves; 12-7 at 96X, 13-11 WPGC, 24-17 CKLW, 32-28 KSLQ, 19-16 at Y100, 25-19 WYRE, 30-26 at 92 FM, 18-14 WRFC, 40-26 WFOM, 23-17 WCGQ. STEVIE WONDER "Another Star" (Motown) 34/4. Key moves; 34-29 WPEZ, 30-27 WSAI, 20-22 at Y100, 14-12 at

96X, 8-8 WIFI, 26-22 at JB105, 18-16 WCOL, 25-23 KRSP, 21-17 WEBC, 26-23 WRFC. PABLO CRUISE "A Place In The Sun" (A&M) 33/7 including KDWB, WTIX, KTKT. Key moves; debut 27 WKBW, 28-26 KFRC, 20-16 KRSP, 34-28 WTRU, 29-21 KKXL, 27-22 WCGQ, 9-2 KSLY.

JUDY COLLINS "Send In The Clowns" (Elektra) 30/15 including KSTP, WTRY, KAKC, WAYS, KEEL, WKIX, WBJW, KCBN. Key moves; 28-24 WBBF, 19-13 KEWI.

LINDA RONSTADT "Blue Bayou" (Asylum) 28/7 including WPEZ, KRBE, WYRE, KQEO, KEZY, WISM. Key moves; 26-25 KLIF, 22-16 KHFI, 15-12 KIIS-FM, 27-24 at TEN-Q, 26-18 KERN.

#### Others Getting Significant Action

ELVIS PRESLEY "Way Down" (RCA) 31/2 including WPGC, 19-14 WCAO, 20-9 at Z97, 7-2 WHBQ, 23-17 WDRC, 23-16 WTRY, 12-6 WINW, 15-10 KAKC, 27-24 WCOL, 1-1 WLAC, 29-22 KROY, 27-20 KQWB.

JIMMY BUFFETT "Changes In Latitudes, Changes In Attitudes" (ABC) 26/10 including 96X, WYRE, WAPE, Q105, WLAC, 27-23 KBEQ, 35-21 WFOM, 17-14 KKLS,

CARPENTERS "Calling Occupants Of Interplanetary Craft" (A&M) 25/12 including WKBW, KGW, KAYC, WAIR, KFYR, KQWB, debut 30 CKLW, debut 30 KRBE, 28-25 KRIZ.

KATE TAYLOR "It's In His Kiss (The Shoop Shoop Song)" (Columbia) 26/5 including WYRE, 31-29 WOKY, 28-23 WKIX, 24-21 at 92FM, 39-35 WFOM, 30-23 KQWB, 20-15 WAKX.

PAUL DAVIS "I Go Crazy" (Bang) 27/1 including WOKY, 25-22 KRBE, 23-19 at Z93, 30-27 WINW, 7-5 WFLI, 20-14 KKXL, 15-5 at 98Q, 27-20 KILE.

FOGHAT "I Just Want To Make Love" (Bearsville/WB) 25/5 including KCBQ, JB105, 33-29 KSLQ, 26-24 CKLW, debut 29 WKBW, 13-11 KNDE, 26-23 WPHD, 30-21 WTSN.

GEORGE BENSON "The Greatest Love Of Alf" (Arista) 21/5 including WIFE, WFLB, 24-23 at 99X, 20-18 WFIL, 29-24 WPGC, 17-15 WCAO, 35-27 WPEZ, 26-23 KSLQ, 22-17 KEEL, 30-24 WFOM.

STYX "Come Sail Away" (A&M) 21/6 including WAPE, WRFC, 35-31 KSLQ, 27-22 WTIX, 9-4 KBEQ, debut 19 KJRB, 30-24 KQDI, 18-13 KKLS. PETER BROWN "Do You Want To Get Funky With Me" (Drive/TK) Good action in major markets. 12/1 including TEN-Q.

debut 25 at 96X, 23-16 KSLQ, 7-5 WLS, 30-25 WCAO, 24-19 WPGC, 21-16 WFLB. BROWNSVILLE STATION "Martian Boogie" (Private Stock) 20/0, 29-19 KEEL, 21-11 WBJW, 14-10 KCBN, 30-24 WLOF, 23-16 WHHY, 4-1 WKNX, 19-15 WTRU.

(Continued on page 22)