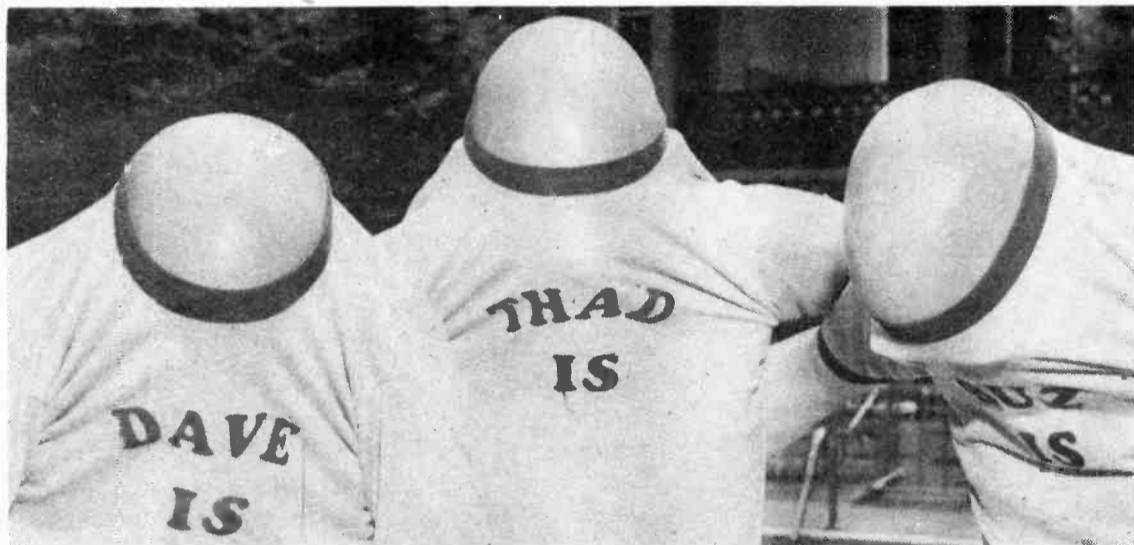


Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 5, NUMBER 29

FRIDAY, AUGUST 12, 1977



KYTE BOOSTS BALD EGOS—Contrary to apparent visual evidence, the above photo does not depict a trio of walking thumbs, or an alien race of intelligent potatoes. The three numb skulls pictured are the finalists in KYTE/Portland's "Bald Is Beautiful" contest. The station persuaded the city's Mayor to declare June 1 "Bald Is Beautiful Day." The original idea for the contest sprang from the unadorned skull of KYTE morning man Don Wright.

NAB Asks Radio Input On Royalties

The NAB has asked its members to submit "factual material" on the topic of promoting record sales via radio to be included in Copyrights Register **Barbara Ringer's** upcoming performance royalty report. Although the NAB memo to members maintained that Ringer's report to Congress would favor performance royalty proposals, it stressed the importance of including broadcasters' opin-

ions and evidence of how stations influence record sales. Statements from retailers, and reports from stations on methods used by record company promotion people in soliciting airplay on new records were cited by the NAB as examples of the type of material desired from broadcasters.

In calling for industry participation, the NAB delivered a stern warning on the issue, stating

"NAB's efforts to prevent establishment of a performance right in sound recordings was successful in the last Congress, but we cannot relax our efforts." Continuing, the memo raised the prospect of broadcasters having to pay out "nearly \$15,000,000 in addition to the fees already paid to ASCAP and BMI and other music listening societies."

CBS Convention Biggest Ever

The recently concluded CBS Records Convention was the company's largest in history, with over 1300 participating in a wide range of events taking place at London's Grosvenor House from July 25 to the 31st. Attendees heard addresses from CBS' top executives, including CBS Records Group President **Walter Yet-**

nikoff, CBS Records Division President **Bruce Lundvall**, and CBS Records International President **Dick Asher**. Also featured were numerous departmental seminars, workshops, and meetings covering all phases of the company's operations. New and upcoming product was previewed, intracompany awards were bestow-

ed, and the late **Goddard Lieberson**, former CBS Records President, was honored. The convention was highlighted by musical performances from label stars including **Boz Scaggs** and **James Taylor** (Columbia), **Heart** (Portrait), **Patti Labelle** (Epic), **Teddy Pendergrass** (Philadelphia International), and the **Beach Boys** (Caribou).



CBS CELEBRATES—Pictured left to right (standing): **Peter Philbin**, Manager of Talent Acquisitions, Columbia Records; **Matty Matthews**, Columbia Local Promotion Manager, New York; **Joe Wissert**, Executive Producer, Columbia Records; **Irving Azoff**, Boz Scaggs' Manager; **Carmella Scaggs**; **Boz Scaggs**; **Bob Sherwood**, Vice President Columbia National Promotion; **Jimi Fox**, Program Director, TEN-Q/Los Angeles; **Carol Singer**, MD, WRKO/Boston; **Charlie Lake**, National Program Director, Bartell Broadcasting. Seated: **Steve Marshall**, Program Director KNX-FM/Los Angeles; **Sheila Chlanda**, Associate Director, Secondary Markets; **Christie Wright**, Music Coordinator, RKO Radio; **Gordon Anderson**, Director National Promotion for Associated Labels.

FCC REVOKES WLLE/RICHMOND LICENSE FOR FRAUDULENT BILLING

—see page 4—

LIFESTYLES...THE NEW DEMOGRAPHICS

—see page 22—

Labor Board Rules CKLW Innocent

CKLW/Detroit-Windsor has been exonerated of all charges brought by NABET regarding unfair labor practices, according to a Canadian Labor Board ruling. In a 55-page opinion, the Board implied that any unfair practices may have been on NABET's side. The union had been striking against CKLW

for the past five months. Following the Labor Board's decision, the strike continued, but 10 of the original 32 striking employees have returned to work. CKLW PD **Dick Bozzi** told R&R: "Now that these charges have been dismissed, we will most likely return to the bargaining table."

Y100 & KEZK-FM Sold

Y100/Miami (WHYI) and Beautiful Music formatted KEZK-FM/St. Louis have been sold to **Norman Wain** and **Bob Weiss** for a reported \$6.1 million by the **Hefstet** chain pending

FCC approval. **Wain** and **Weiss**, who currently own KOAX/Dallas, will assume ownership at the beginning of 1978.

NABET Rewrites Strike Offers

As the NABET strike against the ABC network passed the 11-week mark, union officials were rewriting their proposals in preparation for a meeting with ABC in the Federal Mediation Service offices in Washington D.C. ABC officials

delivered a "new package" of offers recently as well, according to a NABET source, indicating a degree of willingness on both sides to bring an end to the extended strike.

CPI Chairman Cardozo Killed In Plane Crash

Hart Cardozo, Jr., Chairman of the Board of Communications Property, Inc., was killed July 31 when a private twin-engine plane in which he was a passenger, crashed into the side of a mountain while returning from an Alaskan fishing trip. Cardozo, 50, was a major stockholder in CPI, which

owns KHAK/Cedar Rapids, KFGO/Fargo, WDBQ and KIWI-FM/Dubuque, WNFL/Green Bay, KATE and KCPI-FM/Albert Lea, Minnesota, and WDBC and WFNN-FM/Escanaba, Michigan. He is survived by his wife, **Diane**, and three children. CPI President **Philip T. Kelly** will assume leadership of the company.



Pictured left to right (standing): **Bob Sherwood**, Vice President, National Promotion, Columbia Records; **Jim Jeffries**, Director of National Promotion, Epic Records; **George Chaltas**, Columbia Records Local Promotion Manager of the Year; **Jack Chase**, CBS Records, San Francisco Branch Manager; **Joel Newman**, Epic Records Local Promotion Manager of the Year; **Dave Sholin**, Music Director, KFRC/San Francisco; **Bud O'Shea**, Director of Marketing, West Coast, Epic Records; **Paul Smith**, Vice President, Sales & Distribution, CBS Records. Sitting: **Rick Swig**, Director of National LP Promotion, Epic Records; **Warren Williams**, Columbia Western Regional Promotion Manager.

Three For Three.



LEO SAYER
"How Much Love"

His third consecutive hit on Warner Bros. Records



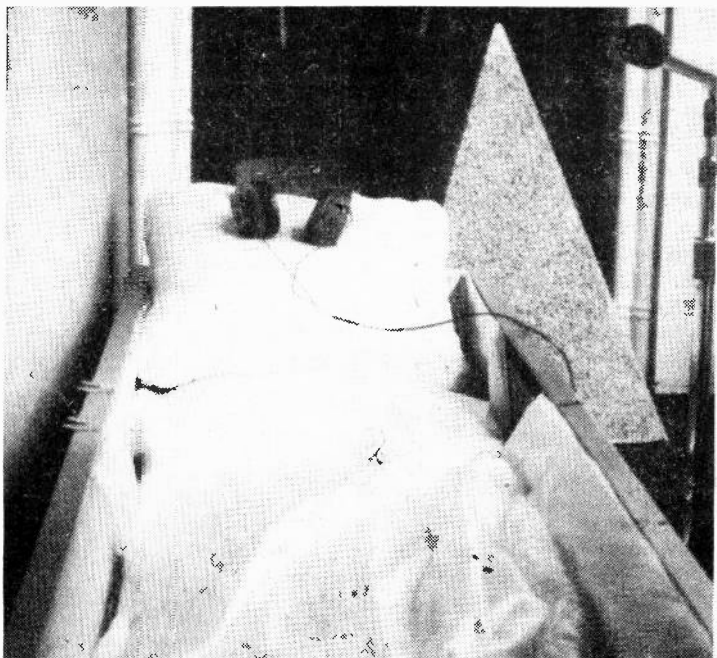
Gay Groups Ask Broadcasters For 'Adequate Representation'

A coalition of Gay groups filed a petition with the FCC to require broadcasters to develop programming to give adequate representation to Gays. **Jean O'Leary**, Co-Executive Director of the **National**

Gay Task Force, said that television and radio stations "often refuse to carry significant news of our community—or present distorted views of it...the old stereotypes of child molesters, murderers, and simpering fruitcakes still persist." She stated that Gays make up about 10% of the population, and maintained, "We are a minority that simply cannot be ignored."

Under FCC regulations, broadcasters are now required to consult with 19 specific minority and ethnic groups in developing fair programming and coverage, but Gays are not among those groups.

KING TUT FEVER



WLS air personality Bob Sirott became "wrapped up" in Chicago's "King Tut Fever" outbreak recently. The ongoing exhibition of the treasures of Egyptian Pharaoh Tutankhamun will attract an estimated 2 million visitors during its run, and Sirott decided to capitalize on the trend by becoming the first "radio mummy." Swathed in bandages, Sirott did his show Saturday afternoon from a coffin in the window of a Michigan Avenue I. Magnin store. WLS also gave away Bob Sirott King Tut T-shirts during the same weekend. Sirott recommends the promotion for other stations as the King Tut exhibition moves to other cities; as he told R&R, "Imitation is the most sincere form of plagiarism."

CBS Sets Fellowship In Lieberman's Memory

CBS Records has established a \$300,000 fellowship for advanced music students in memory of the late **Goddard Lieberman**, former President of the company. **Walter Yetnikoff**, Lieberman's successor as CBS Records President, expressed

the hope that other organizations and individuals with past associations with Lieberman might wish to make further contributions. Details will be announced in the fall, with the first Lieberman fellows to be chosen in 1978.

Back Seat Baby Born In 'Rush' To Hospital

Capricorn Records National Promotion Director **Phil Rush** and wife **Carolyn** became the parents of a Cadillac baby August 3. While Rush was en route from Los Angeles to Washington D.C., his wife, laboring under the delusion that her due date was a month away, finally concluded that she was undergoing real labor pains and called friend **Sandy Douglas**, wife of

Windsong Records/Management III Promotion Vice President **Larry Douglas**. Sandy's inter-industry effort nearly transported Carolyn to the hospital, but she was a bit too late, and young **Ian Cary Rush** was born in the backseat of the Douglas' Cadillac Seville. Both baby and mother are reportedly doing fine.

FCC Surveys Media On Blackout Coverage

FCC Commissioner **Margita White** is surveying news services and networks to measure the recent New York City blackout's effect on national communications. The survey asked networks how long they were out and how long they can run on auxiliary power, as well as querying about plans for future power emergencies.

Following the 1965 Northeast power blackout, an FCC formal inquiry impelled a number of stations to state they were planning strong precautionary action against future incidents, but prior to the present survey the Commission has never determined whether such action was taken. "We're hoping this survey will enable us to find out," said **Ray Seddon**, Chief of the FCC's Emergency Communications Division. Said Mrs. White, "If we find weaknesses in several areas, it might be looked into to see how the problems could be avoided in the future."

North American Rock Radio Awards Set

The first annual **North American Rock Radio Awards** show is set for broadcast November 24 as a 2-hour special on 250 stations in the U.S. and Canada. The program will reveal the winning performers in eight musical categories, nominated by over 200 members of **DIR Broadcasting**, presenters of the show, and voted by the public via ballots placed in **Rolling Stone** and **People** magazines. A special **Tom Donahue Memorial Award** will be given to the person contributing the most to FM radio in 1977, as chosen by the North American Rock Radio Awards Board of Directors, a cross-section of key radio and record executives.

INSIDE R&R:

BUSINESS NEWS.....	4
TOP 40 SECTION.....	6
STREET TALK.....	8
PICTURE PAGE.....	20
AOR SECTION.....	22
COUNTRY SECTION.....	30
POP/ADULT SECTION.....	36
OPPORTUNITIES.....	38

Ode To Epic

Lou Adler's Ode Records will be distributed by **CBS's Epic** label, in a return to its original situation when the company was founded in 1967. During that first CBS era, lasting two years, Ode had hits with **Scott McKenzie** and **Spirit**. After switching to **A&M** distribution in 1969, the label hit with **Carole King** (including the multi-million selling "Tapestry" album) and **Cheech & Chong**, selling 30 million records in eight years. A&M began a six-month selloff period on existing product August 1.

Under the new Epic pact, Adler will serve as a consultant to the

label. Epic acquires the bulk of the Ode catalog, including **Carole King's** Ode albums plus a never-released LP recorded in fall 1976. The **Cheech & Chong** Ode albums were also acquired by Epic, who signed the comedy duo to a separate contract at the same time. First release for Ode under the Epic banner will be an album by saxophonist **Tom Scott**. Continuing to fill executive positions at Ode are **Marshall Blonstein**, who becomes Vice President/General Manager in charge of Sales and Promotion; and **John Beug**, who will be Creative Director and assistant to Adler.

AM Stereo, FM Quadraphonic Questions Set By FCC

The FCC has published its list of inquiries for broadcasters and the general public on the question of **AM stereo** and **FM quadraphonic** broadcasting standards. Comments on the AM Stereo inquiry are due October 15, reply comments by November 15; for the FM Quadraphonic inquiry, September 15 and October 17.

Summarized, the main questions on the subject of AM stereo are:

1. What is the actual public interest and need for AM stereo?
2. To what extent are the broadcast industry and manufacturers of home and automobile receivers interested in meeting the public's interest in AM stereo?
3. What is the impact of AM stereo likely to be on FM's continuing development?
4. What will be the cost impact for the public for AM stereo receivers and for broadcasters for equipment?
5. To what extent should the FCC regulate AM stereo performance?
6. What is the possibility of a "standard" response characteristic for AM radio receivers to avoid the current problem in AM broadcasting where stations use special processing of their audio signals to overcome limitations in many receivers?

For FM Quadraphonic, the questions are:

1. Is the broadcasting industry interested in spending the money necessary for quadraphonic transmissions?

2. Are enough listeners willing to spend the money for quadraphonic processing equipment?

3. What are the merits of each of the three proposed systems?

4. Will sufficient program material for quadraphonic broadcasting be available?

5. What will the impact of FM quadraphonic standards be on subsidiary communications authorizations (SCA's), changes in station coverage, studio transmitter interconnections and transmission equipment?

6. Will current monophonic and stereophonic receivers be able to function normally with quadraphonic transmissions?

7. Can existing receivers be modified or adapted for quadraphonic, and how much more will quadraphonic receivers cost for each of the proposed systems?

The above questions and additional technical inquiries are raised in the FCC's notice of inquiry for July 6, 1977 (Docket No. 21310; Mimeo No. 70341). Copies of the complete inquiry are available from the Consumer Assistance Office, Federal Communications Commission, 1919 M St. N.W., Washington, D.C. 20554. Comments should be sent to Secretary, FCC, at the same address. For comments to be received as a "formal filing," an original and five copies must be submitted; informal filings require just one copy. The Docket No. above should be noted on all comments.

Business News

Listerine Must Retract Ads

The U.S. Circuit Court of Appeals upheld an order stating that future advertisements for **Listerine** Mouthwash must state that the product "will not help prevent colds or sore throats." The ads will not have to include the phrase "contrary to prior advertising" which had been ordered by the **Federal Trade Commission**. The court felt this phrase would only serve to humiliate the manufacturer.

Citizen Groups May Receive Notice On Station Deals

The **FCC** has issued a notice of inquiry as to whether or not the public should be notified in advance of broadcast station buys and sells, thus giving them the opportunity to challenge the negotiations and voice their feelings. The proposal was initially put forth by **Benjamin Hooks**, FCC Commissioner, allowing citizens groups 45 days notice in advance of contract signatures.

FCC Revokes License at WLLE-AM/Raleigh, N.C.

The **FCC** has revoked the radio broadcast license of **WLLE-AM/Raleigh, N.C.**, for fraudulent billing practices. One year ago an FCC administrative law judge imposed a \$10,000 fine against the station, not taking their license due to "mitigating factors." At that time, the station offered restitution to all advertisers who had been overbilled, and would take steps to prevent further fraud. However, the FCC ruled these weren't sufficient mitigating factors and that the station only took these steps when it faced possibly loss of its license. Evidence showed that between 1971 and 1973 the station overbilled its advertisers by \$68,000. It was also discovered that Gulf Oil was billed \$33,000 for advertising worth approximately \$9,000 and that a Gulf employee and station official worked together on that fraud.

New Grants For The World Press Freedom Committee

The **Knight Foundation**, **Scripps-Howard Foundation** and the **Robert R. McCormick Charitable Trust** foundations have all contributed \$50,000 to the **World Press Freedom Committee**, aimed at preserving an independent media in the third world. The committee is dedicated to the "free flow of international news" without government interference. These grants will be used to aid the print and broadcast media of the developing nations in the form of on-the-job training, seminars, fellowships and a manpower tool of technicians and teachers.

A Little Known Fact About Lloyds Of London

Contrary to popular belief, **Lloyds of London** is not an insurance company, but an association of individual underwriters. Just to set the record straight, Lloyds is no more in the business of selling insurance policies than the **New York Stock Exchange** is in selling stocks.

WAVA AM & FM/Arlington, Va., To Change Hands

A trio of Washington D.C. businessmen currently in the process of purchasing **WAVA AM & FM** for some \$3,000,000, are now planning to spin-off the AM for a yet undisclosed figure. The 50,000 watt WAVA-FM will presumably switch from its current All-News format, with the AM receiving new call letters.

Dinner For Two

A survey by the **National Restaurant Association** revealed that married couples dine out alone (without children) an average of twice a month, spending \$14.75 each time. The survey also revealed that 49% of the couples consider the recommendation of a friend in choosing a restaurant, while 32% prefer to consult newspaper restaurant reviewers.

Stations Denied FCC Fine Appeals

The **U.S. Court of Appeals** terminated suits by two radio stations that were appealing fines imposed on them by the **FCC**. **KILJ-FM/Mt. Pleasant, Iowa** received a \$500 fine for violating transmitter rules. **WIYN-AM/Rome, Georgia** was fined \$1000 for personal attack rule violations. The court said the 1934 Communications Act "vests exclusive jurisdiction in the district courts to review, in the first instance, license challenges to forfeiting orders."

TV News

CBS Gets Slight Edge For The Week

CBS moved slightly ahead of **ABC** in the Nielsen returns with a 14.2 rating. The network was aided by five shows reaching the top 10 for the week ending July 31. ABC came in with a 14.0 rating with **NBC** third with a 13.3 rating overall. Top 10 shows for the week were: "Charlie's Angels" CBS' "Hannie Caulder" "Laverne & Shirley" NBC movie "Sssss" "Happy Days" "The Jeffersons" "Shields & Yarnell" NBC special "Tut; The Boy King" "MASH" and "One Day At A Time."

The top 10 shows in New York according to Arbitron's Meter Service for the week of July 23-29: 1) "Charlie's Angels" 2) "Fish" tied with "What's Happening" 4) "Barney Miller" 5) "CBS Sunday Movie Special" 6) "Jeffersons" tied with "Laverne & Shirley" 8) "Baretta" "Happy Days" and "Quincy." Top 10 programs for Los Angeles were: 1) "Laverne & Shirley" 2) "Happy Days" 3) "Charlie's Angels" 4) "Baretta" "Barney Miller" "Fish" 7) "NBC Monday Movie" 8) "ABC Tuesday Movie" "CBS Sunday Movie Special" "Sunday Mystery Movie."

ERR WAVES



by Bobby Ocean

The FCC

Reconsideration Of Noninterference Policy In Broadcast Formats Denied

The Commission has denied the requests of five parties for reconsideration of its July 28, 1976 order that station entertainment formats were within the discretion of licensees and that it would not interfere in broadcasters' decisions to change their programming.

Those seeking review were Frank Kahn of Dobbs Ferry, N.Y., the Office of Communications of the United Church of Christ, the Action Alliance of Senior Citizens of Greater Philadelphia, the WNCN Listeners' Guild, New York City, and Classical Music Supporters, Inc.

On December 22, 1975, the Commission began an inquiry on what role, if any, it should play in examining proposed changes in station entertainment formats.

The inquiry resulted from a policy mandated by the U.S. Court of Appeals for the District of Columbia Circuit in several recent format change cases (among them, WEFM-FM/Chicago) that required the Commission to more closely scrutinize proposed format changes.

The WEFM case involved the 1972 application by the Zenith Radio Corp to assign its license of that station to GCC Communications of Chicago, Inc., and GCC's accompanying proposal to change the format from Classical music to Rock. The court reversed FCC approval of this application and remanded it to the Commission for further action. The Commission put the application in hearing.

In reaching its non-interference decision, and in considering the requests for reconsideration of it, the FCC noted it was the intention of Congress in the Communications Act of 1934 that broadcasting be conducted on a competitive basis and said government regulations of formats was contrary to such an intent.

The Commission found the procedure required by the Court imposed "common carrier-like" obligations on broadcasters by requiring them to obtain governmental approval before discontinuing service. It said competition had been effective in producing wide diversity in entertainment programming.

The FCC said format allocation by market forces enabled consumers to give a rough expression of whether their preference for diversity within a given format outweighed the desire for diversity among different formats. It noted this proposition was supported by an FCC staff study that found radio audience ratings tended to differ nearly as much for stations programming similar types of music as for those with markedly different types.

Government regulation of formats was contrary to the public interest, the Commission said.

It said the guidelines suggested by the court would result in numerous administrative hearings on both renewal and assignment applications, creating an administrative hardship, with no real assurance that the public would be better off. It also found a "constitutionally chilling" aspect to government regulation of entertainment formats. It said many stations might consider the risks of starting innovative or novel programming unacceptable in view of the costs they might face in justifying their actions in a hearing.

The Commission also noted the practical problem of deciding exactly what a station's entertainment format was, and after once doing so, whether it had changed.

The Commission said it remained convinced that program regulation was extremely complex and unwise. Nevertheless, it said, it recognized that its conclusions were subject to judicial review and, for that reason, it continued the stay of implementation of the new policy until court review had been completed.

Action by the Commission July 27, 1977, by Memorandum Opinion and Order. Commissioners Wiley (Chairman), Lee, Quello, Washburn and White with Commissioner Fogarty concurring and issuing a statement and Commissioner Hooks dissenting.

The Heat

Is On:

WPGC debut 25	WBBQ debut 30	WFOM 2-1	KDON 28-23
Y100 8-1	Y103 17-13	WSPT add	KJOY 22-18
96X 21-8	WLAC add	WRFC 7-2	KPAM 30-26
Z93 15-11	Q105 debut 24	98Q 16-13	KBIM 34-31
WCOL 34-28	WSGN add	WLOF 30-16	WKLO
KLEO 1-1	WBJW 3-3	WFLB 13-10	WTOB
WQXI 12-4	KINT 24	WGLF 14-6	WRVQ
WCAO debut 29	WRJZ on	WAAY debut 27	
WSAI add 30	KRSP debut 28	WAIR debut 34	
WDRQ add	KYNO debut 25	WIRK 21-18	
KXOK 30	KNDE debut 30	WANS 23-18	
WAVZ was 2	WTSN 26-22	KILE add	
WSGA 30-28	WAKX debut 27	WCGQ 20-16	
Q94 23-19	WTRU add 35	WLCY 26	

HEATWAVE

“BOOGIE NIGHTS”

The Summer Smash of '77.

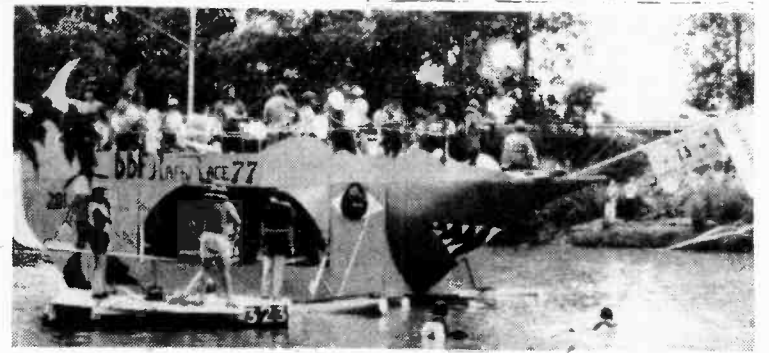


On Epic Records

TOP-40

WBBF "Raft Race '77"

WBBF/Rochester recently held their "Raft Race 77" on Rochester's Genesee River. Over 500 entries by individuals, groups and businesses participated in the event. Anything that would float was permitted for the race, except for gas or electrically powered rafts. The first wave of rafts left the starting point at 9am and were still coming in to the finish line four miles downstream at 8pm that evening. The station awarded cash prizes and trophies to crews of rafts which were declared winners in varying categories, covering both commercial and noncommercial entries. Over 80,000 spectators gathered for the race, with the WBBF DJ's providing remote coverage from the starting and finishing lines, the river, and the sky above.



MY BODY LIES OVER THE "OCEAN"—KHJ's Bobby Ocean skirts the issue of welcoming the station's newest air personality, Sally Adams, to Los Angeles, while KHJ jocks Charlie Tuna (center), M.G. Kelly (far left), and Dr. John Leader are preoccupied with admiring the new KHJ Superstar Van.



WISCONSIN GREETES THE OSMONDS—WISM/Madison sent four listeners to Milwaukee to see the Osmonds in concert. Listeners called in to qualify their names for the concert and received the new Donny & Marie LP. Winners were chauffeured to the concert where they received VIP tickets, autographs and had a chance to have their pictures taken with Donny & Marie. Pictured front row (L to R) WISM winners with Donny & Marie. Back row (L to R) WISM's Charlie Simon and Jonathan Little, Richard Hall, Polydor's Local Rep and Jerry Jaffee, Polydor's National LP Rep.

Best Promotions Of The Week

KFRC/San Francisco is giving listeners what they ask for in their "Dream-A-Day" contest. A certain record is announced once an hour as the "Dream Maker." Later that hour, listeners are asked to call in with the correct artist and title of the "Dream Maker" song. Winners receive T-shirts and albums and tell KFRC what their dream is: One of these winners per day had their wish come true. Prizes granted so far include trips to Hawaii, college expenses for the upcoming fall, washers and dryers, a year's free cab fare, camera outfits, and even \$1,000 toward teeth braces...In that same city, the KSFJ/San Francisco Glitter Gold T-shirt giveaway has resulted in such phone company problems that the company has insisted the station take a heavy volume phone number to handle the calls from contestant hopefuls...Experiencing the drought with the rest of the West, KFXD/Boise ran a contest with a complete waterbed ensemble as the prize. However they were faced with a problem when their prize was one which needed water. The station asked listeners to come up with ideas to save enough water to fill the waterbed. A listener who wrote and recorded a song about water conservation was the winner. KFXD then printed a booklet of the 100 best water-saving ideas submitted during the promotion...Speaking of water, the WCOL/Columbus Great River Race is on. Competing in the race will be 12 personalities at the Riverfront Amphitheater where the race will be held. Recording artist Andy Pratt will be in concert before the

race with all proceeds to benefit Recreation Unlimited...Over 175 people competed for \$500 in prizes at KEWI/Topeka's Skateboardin' Phase Two rally. Skateboarders ranging in age from 4 to 48 participated in the event. Crowds were estimated to be over 4000. KEWI has more skateboardin' rallies planned before the Topeka snows put an end to summer recreation...WISE/Asheville listeners were

asked to repeat the phrase "Nobody Does It Better Than Big WISE" and received Carly Simon singles, "Greatest Hits Albums" and tickets to the new movie "The Spy Who Loved Me" for their efforts...WHIM-AM & FM/Bloomsburg Pa. is currently running their "Prize Is Right" contest. Correct number callers are given a chance to identify the current hour's prize. If they know the prize, they win it.



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- MORE THAN A CAMPAIGN
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(Advertisement)



"Like Louis Armstrong said 'I can read music but not enough to hurt my playin.'"

KENNY ROGERS

on the Robert W. Morgan Special of the Week
WATERMARK, INC. 10700 Ventura Blvd.,
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ABBA—THE BEEGEES—BREAD—NATALIE COLE—JUDY COLLINS
ELECTRIC LIGHT ORCHESTRA—STEVE MILLER—LOU RAWLS—KENNY ROGERS—LEO SAYER
THE TEMPTATIONS—FRANKIE VALLI AND THE FOUR SEASONS—THE LOVE SONGS OF PAUL WILLIAMS

THE ROBERT W. MORGAN SPECIAL OF THE WEEK

(Advertisement)

**A Brilliant Performance
Of A Classic Song.**

**“It’s In His Kiss”
(The Shoop Shoop Song)**

KATE TAYLOR

Produced by James Taylor and Lew Hahn

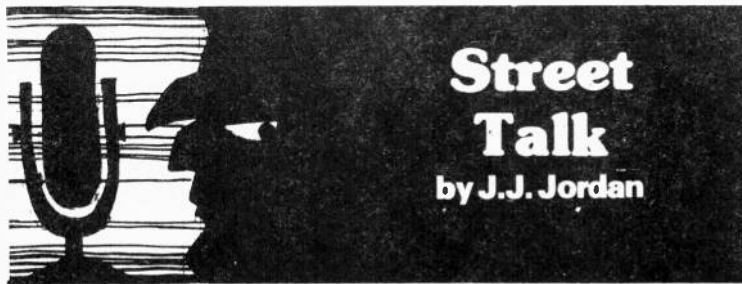
Vocal arrangement by James Taylor

It's In The Grooves...



on Columbia Records

TOP-40



Two major radio changes this week. **WQAM PD Jim Dunlap** has exited the Miami station after spending years there working in different capacities. The new PD at WQAM is **Tom Birch** who comes in from **KOMA/Oklahoma City**. Both WQAM and KOMA are **Storz** stations. Replacing Birch at KOMA is **Charlie Cusack**, who has been Assistant PD.

Colleen Cassidy is the new Music Director/Research Director at **Y100/Miami**, under PD **Bill Tanner**. Colleen comes to the station from **WMAQ/Chicago**. Also **Y100 Production Director Cramer Haas** will replace **Quincy McCoy** on the air.

Is **Randy Meisner** leaving the **Eagles**?

Pat McCoy joins **Warner Bros. Records** as trade liaison. McCoy was formerly **West Coast Promotion Director** for **Lifesong Records**.

KNUS/Dallas is reportedly getting ready to go after **KVIL** who has had great ratings success in that city. Former **KNUS jock Cat Simon**, is now doing nights across the street at **KLIF** for **Jim Davis**.

Great to hear that old buddy **Super Shannon** landed a gig at **WCOL/Columbus** doing 7-to-midnight. Shannon is one of the best nighttime cooks in the country besides being a great guy.

Happy birthday **Jerry Doughman**, **Management Three**.

I hope **Mercury Promotion VP Dave Carrico** is feeling better. David threw out his back several weeks ago while sneezing. I hear that the **Mercury** national meetings went well last week in **Chicago**. Both **Capitol** and **Arista** are set to invade **San Diego** this month, both holding national meetings.

Chuck Geiger, formerly of **KCBQ** and **KSLQ** is now doing late evenings at **WPEZ/Pittsburgh**.

Congrats to the staff of **WKNX/Saginaw** on the station's great ratings. Also congrats to **Mark Driscoll** on his last book at **WAPE** just before the split for **Sacramento** and **KNDE**.

Paul Stookey, former member of **Peter, Paul & Mary**, has opened his own label and recording studio in **South Blue Hill, Maine**.

Paul and Ann Drew off to **Japan** to listen to the radio.

Don Cox has left **13Q/Pittsburgh** and is available at (412) 276-7661. Also, **Buzz Brindle** is still looking and can be reached at (412) 931-5763.

Congrats to former **WNBC Production Director Bill Rock**, who is now the new **Operations Director** at **WELI/New Haven**.

Speaking of **WNBC**, here is the station's new lineup by shifts: **Ellie Dylan** 6-10am, **Johnny Dark** 10-2pm, **Lee Masters** 2-6pm, **Allen Beebe** 6-10pm, **Batt Johnson** 10-2am. Weekends: Assistant PD **Jay Stone** and **Roz Frank**, who is the station's new **Music Director**.

If any record company is looking for someone who really knows his stuff in the field of **Artist Relations**, **Bert Bogash** has left **MCA** and is available at (213) 657-5715.

WAAY/Huntsville PD Gary Drake is exiting his position to join the station's **Sales department**. Group PD **Bob Barron** is looking for a great air talent who could have a shot at the PD position.

After a great **Spring book**, **KAAY/Little Rock PD Dick Downes** has decided to look for something a little bigger. Dick would like to step up in markets in the near future but until that time will remain programming the **Little Rock** station. If you're looking for a young, sharp PD, give Dick a call.



BIKINI'S AROUND—13Q/Pittsburgh Don "Cox-On-The-Radio" is shown here surrounded by entrants in the 13Q/Hawaiian Tropic Bikini contest. Judging lasted all evening long, jamming a local night spot which hosted the event.



A LOT OF BULL—WSGA/Savannah ran a "Shoot The Bull" promotion in recognition of the **Captain & Tennille's** two fine bulldogs, **Elizabeth and Broderick**. Listeners were asked to talk for 30 seconds on a designated subject with no unnecessary pauses. If successful, the listener won a **Captain & Tennille LP catalogue** and qualified for a night on the town with the duo while in **Savannah** for a concert appearance. Pictured at the culmination of that promotion are (l to r) **WSGA Station Manager Jerry Rogers**, **Daryl Dragon**, **WSGA contest winner, Toni Tennille**, and former **WSGA Traffic Manager Andy Ryan**, who is now the **Assistant Manager** of the **Savannah Civic Center**.



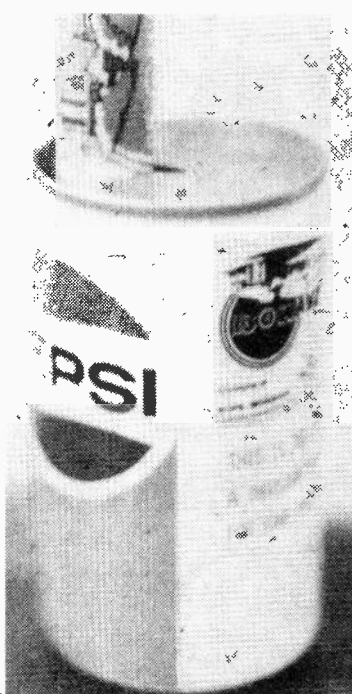
A REAL CHICKEN PROMOTION—**98Q/Vidalia** helped promote **Kentucky Fried Chicken's** promotion offering two chicken dinners for the price of one. **Gary Michaels, MD**, dressed up as "Gary Gizzards" stood outside the eatery waving customers in for the special dinners while **PD Scott Kerr** broadcast from the site. The response was so great, local authorities were called in to direct traffic.

Radio & Records

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THE \$1000 PEPSI—**WAVZ/New Haven** and **Pepsi-Cola** presented the "Pepsi Prize Stash" contest. A can of **Pepsi** valued at \$1000 was concealed at a secret location in the **New Haven** area with listeners receiving hourly clues as to the can's whereabouts. The first person to locate the can and bring it to the station was awarded the \$1000 prize. Pictured is the valuable **Pepsi** can.

(Advertisement)

Attention PD's Who Work For Cheap SOB's:

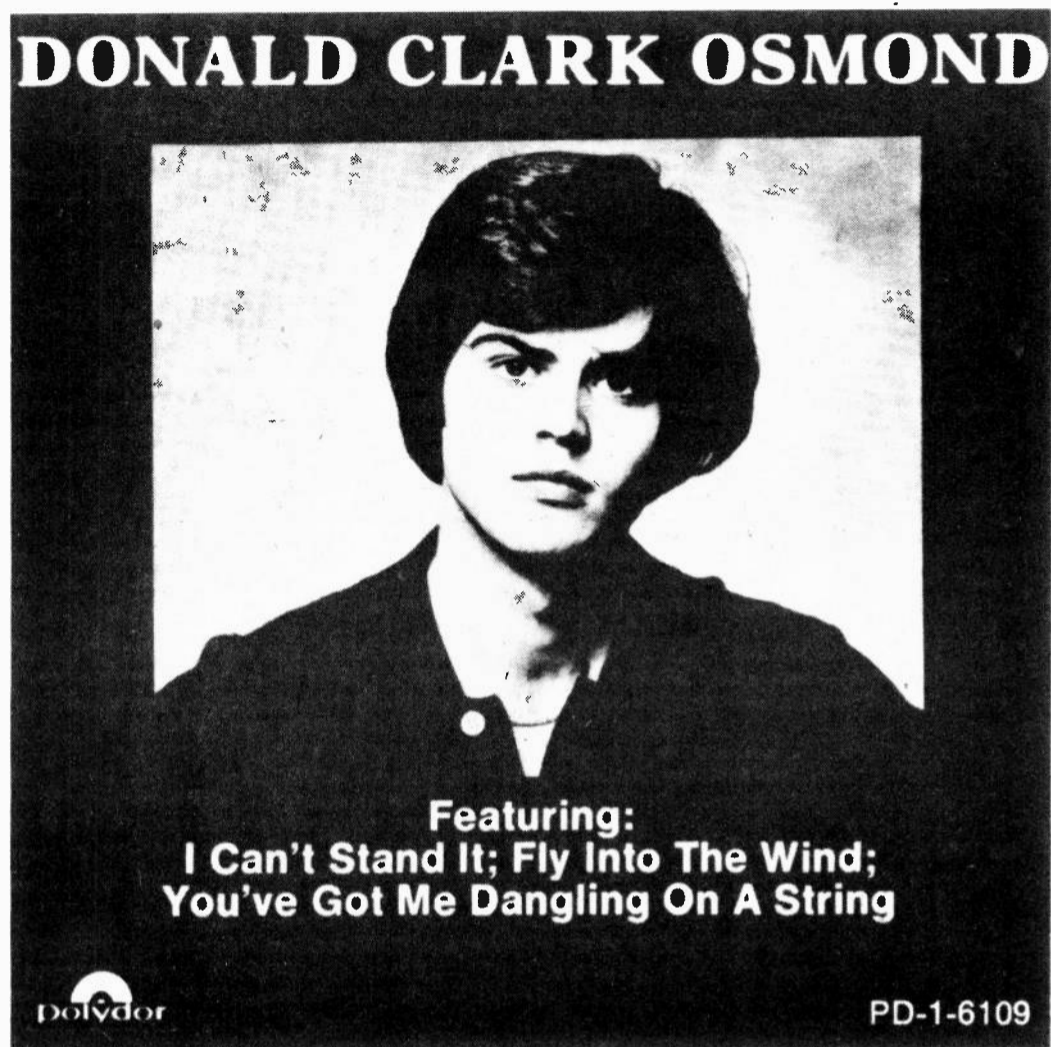
It's a bitch ain't it. **KHJ** has "Zork" and **WMAQ** is "gonna make you rich". Meanwhile you sit with salt and pepper sets, the good tradeouts are being used by the salesmen and every-time you tighten up the playlist, the record companies tighten up the freebies. Plus, the fall books are coming and your competition will spend more money in days then they have in months and pretend they're not trying to hype the ratings. Ho Ho. **FACT OF LIFE**: PD's survive by the rating books and GM's by the accountant's books. Many stations that turn a healthy profit are dogs in the ARB. It's possible that they're not cheap, just good businessmen. **LOOK**, I've got something for both of you. It's a promotion that's been known to net some very good dollars and be a strong audience builder at the same time. It's **THE MUSIC GAMES**. . . Country and now a new Rock version, **SUPERSTARS**. There's a long list of stations that run it and love it. **WHOO, WINN, KGA, WAME, KSO, KRZY**, and dozens more. **THE MUSIC GAMES** are simple, no clutter, no tune-out factors, great quarter hour maintenance, good re-cycling, and remember it makes money. The last one alone is reason enough to run it. Surprise you-know-who, make him think you're interested in the bottom line. Sure it's a sneaky way to get a great promotion on the air, but you gotta do something. Call me, write me, send me a smoke signal, better yet send me some stuff and I'll make my own smoke signal. Every Contemporary and country PD and GM should be aware of this promotion. **Bill Taylor** 714-629-4588 983-2658 Box 3081, Ontario, Ca. 91761

The 50 Playlist To The 30 Playlist Only Part Of The Top 40 Story.

—Coming Soon!—

DONALD CLARK OSMOND

WANTS THE SHIRT OFF YOUR BACK!



Polydor Records and Donald Clark Osmond would like to take the shirt off your back! So if you send us a T-shirt with your logo on it, we will send you back an 8x10 with Donald wearing your shirt (Photos by Jimmy Osmond). Perfect for radio station playlists and promotions. You'd better hurry, though before Donald's new single "YOU'VE GOT ME DANGLING ON A STRING" gets to the top of the playlist before your photo does.

All T-shirts must be in by August 30.

**Billy Brill
Polydor Inc.
6255 Sunset Blvd. No. 624
Hollywood, California 90028**



TOP-40



FREE FLOAT PARTY—KDWB/Minneapolis and Aztec suntan products presented the largest outdoor disco/float party ever held anywhere. Over 15,000 enjoyed the day, receiving free food and beverages, frisbees, beach towels, sun visors, albums, T-shirts, and grand prizes of ten speed bikes. Listeners were asked to present a tube or bottle of the Aztec suntan product which allowed them in to the festivities free of charge. PD John Sebastian is shown posing with some of the day's winners.



BEACH BLOWOUT—WKAU/Kaukauna, Wisconsin hosted its first annual "Beach Blowout" at one of the local area beaches. Even though the day was threatened by rain and cool temperatures, over 3,000 people attended. Pablo Cruise and Beach Boys LP's were featured on the air and given to lucky listeners. Music was provided by a local group. Pictured (l to r) WKAU Promotions Director Jay Edwards; air personalities, Alex Fullerton, Jerry Morgan, and kneeling, Dan Dennis.



THE STAR FORCE—KQWB/Fargo presented a private screening of "Star Wars" prior to its opening at a local theater. Listeners received free passes and a chance to catch a glimpse of the KQWB Star Force comprised of air personality Jack Armstrong, PD Wayne Hiller, Ken Bennett, Pat Woodard and Chris Collins, KQWB air talent. The force arrived at the theater in a limousine and passed out Star Wars posters and soundtrack LPs.



SUPERVAN—14FBL/Syracuse sent in this picture of their new "14FBL Super van," which is carpeted inside floor to ceiling, contains studio ceiling lights and a 50 watt transmitter as well as a remote board. During their first remote, 14FBL helped a local car dealer sell 30 cars in a two day period.

Coming Soon
THE TOP-40 STORY

OUR FIRST-EVER FULL COLOR ISSUE!



A DREAM COME TRUE—WEAQ/Eau Claire's "Summertime Dream" promotion has just ended, presenting a Yamaha XS 360 "Dream Machine" to one of its listeners. Listeners were asked to guess the outcome of produced motorcycle leap attempts by the Q jocks. A correct guess won the listener a copy of the book "Evil Knievil and Other Daredevils" qualifying them for the grand prize drawing for the motorcycle. Pictured (l to r) WEAQ PD Scott Christenson, Linda Welder, winner, and WEAQ sales person Steve Potter.



SUPERSTICKER STICKERS—WDAT/Ormond Beach, Florida, is distributing thousands of their "Wdat Superstickers" to listeners in the area. People spotted with the stickers have a chance to win surfboards or a night for two at Disney World, with admission, ride tickets, and transportation for two to the Magic Kingdom. The feet pictured above belong to PD Barefoot Rick, getting in a little backyard surfing.



SHAUN CASSIDY IN MELBOURNE—3XY/Melbourne, Australia, had some help kicking off their "Rock 'N' Roll" weekend with a visit from Shaun Cassidy. Shaun appeared with Greg Evans and talked to listeners, gave away prizes, played some of his favorite songs and took listeners' requests. Listeners were invited to come down to the studios to see Shaun in person during his guest spot on the air. Pictured (l to r) 3XY's Brian Newington, Dick Hemig, John Scott, Chris Maxwell of WEA. Seated is Steve Hands. Standing: Phil Coulson and Peter Ikin from WEA, Shaun, Craig Fazekas and 3XY's Greg Evans.



FLYING JUNIORS SAILBOAT RACES—Little Rock, Arkansas was the site of the national sailboat races held during July. KAAV PD Dick Downes was on hand to present a trophy and Arkansas Traveler's Certificates to the race's winners. David Strong and Kent Stevenson of the San Francisco Yacht Club received these honors because they traveled the greatest distance to enter the event. Shown at the presentation (far right) is PD Dick Downes.



MORE SUMMER FUN—K104/Erie personalities Tony Bonzini and Terry Lee Collins traveled the beaches of Presque Isle State Park awarding prize packages to people whose radio's were tuned to K104. Beechnut gum, tickets to a local amusement park, a Pepsi back-pack, albums and T-shirts were included in the prize packages. Pictured are Tony and Terry making some of the presentations to lucky listeners.

THAT'S AIRPLAY!

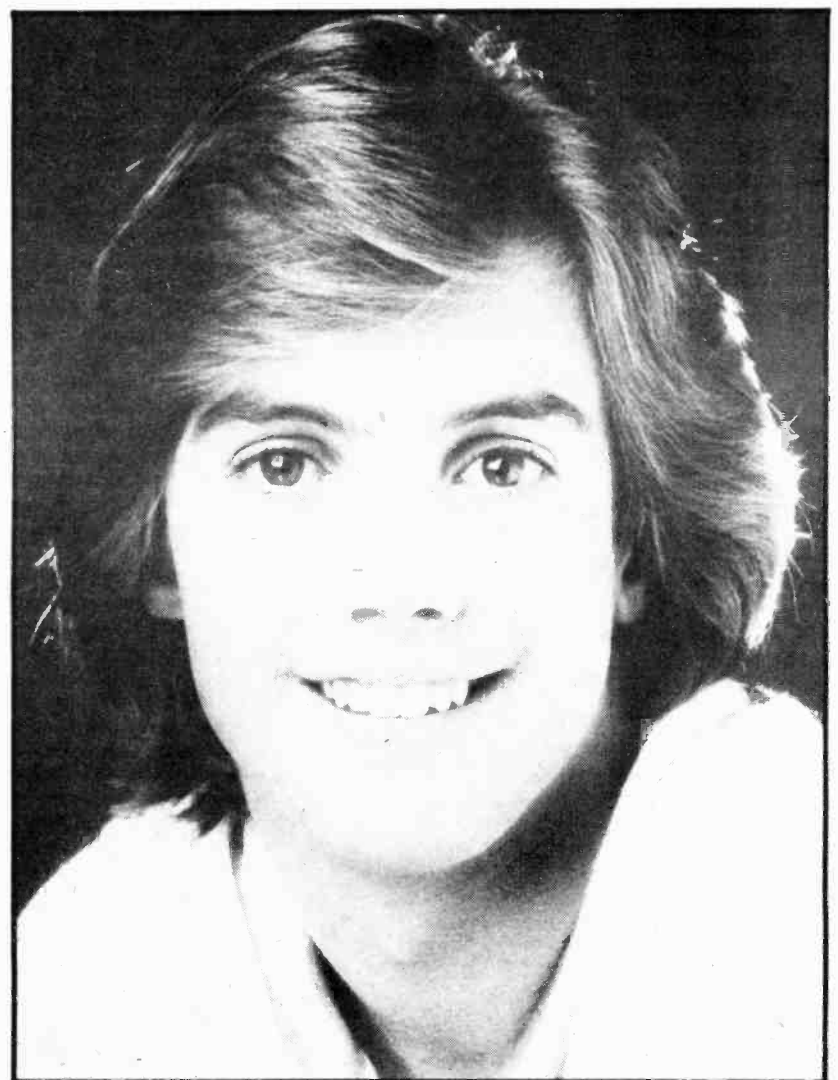
WRKO 13-7
WOKY 31-23
Y100 18-11
96X 20-16
Z93 debut 30
99X 34-31
WFIL on
KHJ 17-16
WAVZ add 27
WDRG 28-26
JB105 27-17
WTRY on
WCOL 25-17
KBEQ add 30
WOW 20-19

WQXI add 29
WSGA 25-21
WBBQ 30-27
Y103 add
WNOE 28-1
WERC 17-15
WSGN 20-11
WKIX 27-20
KJRB add
KEYZ 21-17
KCPX 7-4
KRSP 15-2
KERN debut 27
WEEQ add
WGUY add

WTSN 23-18
WFEA 27-17
WISM add
WTRU 35-25
WSPT 23-20
KSTT 29-26
WFLB add
WAAY on

WAIR 21-13
WIRK 19-11
WANS on
WCGQ add
KJOY 30-23
KDZA add 39
KAFY 25-20
KQDI on

"THAT'S ROCK & ROLL"



SHAUN CASSIDY'S EXCITING FOLLOW-UP TO "DA DOO RON RON"



on Warner/Curb Records.

The Hottest:

James Taylor
Emotions
Fleetwood Mac

PARALLEL THREE

- | | | | |
|---|--|--|---|
| <p>KAYC/Beaumont, Tx.
Paul King
Carly Simon
Kiss
Meco
HOTTEST:
James Taylor 4-2
Johnny Rivers 6-3
Bay City Rollers 9-4
B.J. Thomas 7-5
Emotions 12-7
Ram Jam 15-12
Fleetwood Mac 23-19</p> <p>WRQK/Rockford, Ill.
Dave Hamilton
UFO
Doobie Bros.
Star Wars
"Main Theme"
HOTTEST:
Rita Coolidge 8-2
Pablo Cruise 10-7
Fleetwood Mac 15-11
Leo Sayer 18-13
B. Streisand 22-15</p> <p>WAIW/Winston-Salem, N.C.
Dave Scott
Sam Neely
Firefall
George Benson (OP)
HOTTEST:
Emotions 3-2
Bros. Johnson 10-3
ELO 9-5
Leo Sayer 14-9
Star Wars
"Main Theme" 15-10
Supertramp 18-12
Shaun Cassidy 21-13
10cc 28-17</p> <p>KVOX/Fargo, N.D.
Bob Denver
Emotions
Steve Miller
Alan Parsons
Jane Olivor
HOTTEST:
Bay City Rollers 4-2
Sanford-Townsend 7-3
Jennifer Warnes 11-7
Pablo Cruise 14-10
Dave Mason 16-11
Leo Sayer 19-13
Carly Simon 22-14</p> <p>WTSN/Dover, N.H.
Jim Sebastian
Crystal Gayle
Steve Miller
Johnny Rivers
Paul Nicholas
HOTTEST:
Heart 8-4
Rita Coolidge 10-7
Kiss 15-12
Fleetwood Mac 17-13
James Taylor 20-14</p> <p>KENO/Las Vegas, Nv.
Richard Clear
Floaters
Ram Jam
Donna Summer
Eric Carmen
Peter Frampton
"Signed"
HOTTEST:
Rita Coolidge 3-2
Pablo Cruise 6-4
Meco 11-5
Bay City Rollers 10-7
Alice Cooper 12-9
Emotions 18-12
Stephen Bishop 28-21
KC & Sunshine 31-25</p> <p>WAKX/Duluth, Mn.
Bruce McGregor
Andrew Gold
Alan Parsons
Gary Wright
Melissa Manchester
HOTTEST:
Peter Frampton 2-1
Johnny Rivers 7-2
James Taylor 5-3
Stephen Bishop 6-4
Pablo Cruise 8-5
Little River Band 9-6
Helen Reddy 13-7
Leo Sayer 16-8
KC & Sunshine 26-19
Outlaws 29-22</p> <p>WEAQ/Eau Claire, Wis.
Scott Christensen
Andy Gibb
B.J. Thomas
Carole King
HOTTEST:
Rita Coolidge 3-1
Johnny Rivers 6-2
CS&N 17-11
Fleetwood Mac 26-14
Kenny Rogers 29-21</p> <p>KYSN/Colorado Springs, Co.
Mark McCoy
KC & Sunshine
Glen Campbell
HOTTEST:
Emotions 4-2
James Taylor 9-6
Alice Cooper 12-9
Commodores 14-11
Fleetwood Mac 19-12
Leo Sayer 22-16
Star Wars
"Main Theme" 27-20</p> <p>92Q/Naahville, Tn
John Davis
Bee Gees
HOTTEST:
Heart 6-4
Emotions 12-6
Commodores 14-7
Andy Gibb 16-10
B.J. Thomas 19-15</p> | <p>WTRU/Muskegon, Mi.
Jon London
Steve Miller
Foreigner
Heatwave
HOTTEST:
Johnny Rivers 22-5
Emotions 10-6
Floaters 14-9
Leo Sayer 23-10
Fleetwood Mac 19-15
Bros. Johnson 29-20
Shaun Cassidy 35-25</p> <p>KRKE/Albuquerque, N.M.
Smokey Rivers
Commodores
"Brick" (DP)
Carly Simon (OP)
Stephen Bishop
HOTTEST:
Emotions 10-1
Fleetwood Mac 12-7
James Taylor 15-10
Johnny Rivers 20-15</p> <p>KLMS/Lincoln, Ne.
Gary Collins
None
HOTTEST:
Rita Coolidge 4-2
James Taylor 7-3
Bay City Rollers 8-5
Star Wars
"Main Theme" 10-7
Alice Cooper 12-9
ELO 14-10
Pablo Cruise 17-13
CS&N 20-15</p> <p>WFLB/Fayetteville, N.C.
Stanley B. Stewart
Hot
Shaun Cassidy
Wild Cherry
HOTTEST:
ELO 4-1
Floaters 8-2
B.J. Thomas 6-3
Bros. Johnson 16-7
Foreigner 19-13
KC & Sunshine 21-15
Bee Gees 25-17
Meco 32-19
Kenny Rogers 35-27</p> <p>98Q/Vidalia, Ga.
Scott Kerr
Slave
Paul Davis
Steve Miller
Carly Simon
Ted Nugent
HOTTEST:
Emotions 2-1
Commodores 5-2
Pablo Cruise 6-4
James Taylor 9-6
Heart 10-7
Celli Bee 12-8
Johnny Rivers 14-10
Outlaws 15-11</p> <p>WYND/Sarasota, Fl.
Jack Dillon
Alice Cooper
HOTTEST:
Pablo Cruise 6-4
Rita Coolidge 7-5
KC & Sunshine 14-9
Leo Sayer 27-10
Fleetwood Mac 20-11
James Taylor 24-16</p> <p>WSPT/Stevens Point, Wis.
Pat Martin
Steve Miller
Heatwave
Leif Garrett
HOTTEST:
ELO 4-1
Kiss 12-6
Leo Sayer 15-10
Fleetwood Mac 17-12
Stephen Bishop 21-15
B.J. Thomas 26-19
Foreigner 29-22</p> <p>WGBF/Evanville, In.
Buddy Scott
Johnny Rivers
Leo Sayer
Sanford-Townsend
HOTTEST:
Rita Coolidge 4-1
Commodores 3-3
Emotions 9-4
James Taylor 12-6
Fleetwood Mac 18-13</p> <p>WGLF/Tallahassee, Fl.
Ned Smith
Meco & Davis
Hot
Mary MacGregor
Donna Summer
David Soul
Melissa Manchester
Brick
HOTTEST:
Dave Mason 2-1
Bros. Johnson 5-2
Sanford-Townsend 9-5
Heatwave 14-6
Kenny Loggins 10-7
Floaters 16-11
Hall & Oates 18-12
Doobie Bros. 17-13</p> <p>WLOF/Orlando, Fl.
Barbra Streisand
Carly Simon
Foreigner
Paul Nicholas
HOTTEST:
Pablo Cruise 4-2
Commodores 7-4
Sanford-Townsend 26-15
Heatwave 30-16
Bros. Johnson 31-21
Floaters 35-25</p> <p>KHFI/Austin, Tx.
Jack Starr
None
HOTTEST:
ELO 6-3
Alice Cooper 7-5
Foreigner 23-17
Bros. Johnson 25-20</p> | <p>WNAM/Neenah, Wis.
Jason Page
Poco
CS&N
Supertramp
Sam Neely
Hot Chocolate
Foreigner
HOTTEST:
Johnny Rivers 6-2
ELO 10-4
James Taylor 12-6
Emotions 14-8
Alice Cooper 16-10
Heart 18-12
Kiss 24-16</p> <p>*WGUY/Bangor, Me.
Mark Laurence
Shaun Cassidy
Kenny Rogers
KC & Sunshine
HOTTEST:
Sanford-Townsend 6-3
ELO 8-4
James Taylor 9-6
Fleetwood Mac 11-7
Supertramp 20-14
Glen Campbell 23-16
Johnny Rivers 28-22</p> <p>WRFC/Athens, Ga.
Bill Murray
Eric Carmen
Dorothy Moore
Brick
Ronnie Milsap
HOTTEST:
Heatwave 7-2
Supertramp 6-3
B.J. Thomas 9-5
Bob Seger 13-9
Floaters 18-10
Star Wars
"Main Theme" 17-11
Outlaws 15-12
Johnny Rivers 16-13
Kiss 19-15
Stephen Bishop 19-15</p> <p>WANS/Anderson, S.C.
Bill McCown
Brownsville Stn.
Ronnie Milsap
Johnny G. Watson
Steve Miller
Johnny Rivers
Donna Summer
HOTTEST:
Ram Jam 4-2
Emotions 7-3
James Taylor 9-5
Sanford-Townsend 10-6
ELO 14-10
CS&N 27-21
Foreigner 28-22</p> <p>KFKD/Boise, Id.
Wendy Green
Johnny Rivers
Bee Gees
Floaters
Bros. Johnson
Paul Nicholas
HOTTEST:
ELO 7-1
James Taylor 5-2
Fleetwood Mac 12-5
Commodores 15-7
Leo Sayer 17-11
Emotions 21-12
Sanford-Townsend 22-17
Helen Reddy 28-22
Bob Seger 30-23</p> <p>WJBO/Portland, Me.
Andy Carey
Stephen Bishop
HOTTEST:
James Taylor 4-2
Meco 8-3
Andy Gibb 11-5
CS&N 16-12</p> <p>WEEO/Waynesboro, Va.
Bob Kennedy
KC & Sunshine
Carly Simon
Shaun Cassidy
HOTTEST:
Commodores 5-1
Leo Sayer 14-4
ELO 10-7
Fleetwood Mac 19-14
Johnny Rivers 21-17</p> <p>KTAC/Tacoma, Wa.
Ric Hansen
KC & Sunshine
Carole King
HOTTEST:
Rita Coolidge 4-2
Peter McCann 5-3
Abba 7-5
Bay City Rollers 9-7
Pablo Cruise 10-8
Fleetwood Mac 12-9
Emotions 19-15</p> <p>WJON/St. Cloud, Mn.
Tom Key
Emotions
Firefall
Foreigner
HOTTEST:
James Taylor 2-1
CS&N 5-3
Stephen Bishop 9-6
Sanford-Townsend 16-11</p> <p>WIRK/W. Palm Beach, Fl.
Allan Edwards
Commodores
"Brick"
Paul Nicholas
HOTTEST:
Fleetwood Mac 5-3
Leo Sayer 14-9
Meco 18-10
Shaun Cassidy 19-11
James Taylor 17-13
Foreigner 20-14</p> | <p>WFEA/Manchester, N.H.
Paul Barrette
Glen Campbell
Doobie Bros.
Emotions
Meco (OP)
Supertramp (RA)
HOTTEST:
Alice Cooper 6-1
Pablo Cruise 9-5
Heart 13-6
Leo Sayer 12-9
Fleetwood Mac 14-11
Kiss 17-13
Shaun Cassidy 27-17
Star Wars
"Main Theme" 25-19
Donna Summer 29-21</p> <p>WAAY/Huntsville, Al.
Bob Baron
Ronnie Milsap
Kenny Rogers
Alan Parsons
Meco & Davis
KC & Sunshine
HOTTEST:
Alice Cooper 5-1
Emotions 8-5
Commodores 12-6
Heart 18-11
Fleetwood Mac 17-13
Leo Sayer 19-14
Johnny Rivers 27-21</p> <p>WFOV/Marietta, Ga.
Greg McClure
Paul Nicholas
Brownsville Stn.
Atlanta Rhythm
Meco & Davis
Donna Summer
Dorothy Moore
Dean Friedman
"Woman Of Mine"
George Benson
HOTTEST:
Heatwave 2-1
James Taylor 3-2
Dave Mason 5-3
Sanford-Townsend 9-6
Ram Jam 12-8
Mother's Finest 18-9
B. Streisand 15-11
Eddie Rabbitt 19-15
Supertramp 23-18
Johnny Rivers 28-20</p> <p>KSTT/Davenport, Ia.
Larry Marshall
Meco
HOTTEST:
Emotions 5-1
James Taylor 9-7
Commodores 10-8
Fleetwood Mac 19-14</p> <p>KCBN/Reno, Nv.
Red Mtn.
Eric Carmen
Outlaws
Kenny Rogers (OP)
Ronnie Milsap (OP)
David Soul
Kate Taylor
HOTTEST:
Bay City Rollers 2-1
James Taylor 5-3
Emotions 10-4
B.J. Thomas 8-5
Leo Sayer 16-12
Meco 21-13
Bros. Johnson 19-14</p> <p>KJOY/Stockton, Ca.
David Kraham
Stevie Nimmood
Millsap
Al Jarreau
Donna Summer
Dave Mason
HOTTEST:
Sanford-Townsend 3-1
Bros. Johnson 4-2
Floaters 11-3
Supertramp 9-6
Steve Miller 14-9
Meco 15-10
KC & Sunshine 25-14
Foreigner 28-15
Commodores
"Brick" 27-20
Shaun Cassidy 30-23</p> <p>WLCY/Tampa, Fl.
Ron Parker
Leo Sayer
Foreigner (DP)
HOTTEST:
Commodores
"Brick" 6-3
Floaters 8-6
James Taylor 14-10
Fleetwood Mac 21-15
KC & Sunshine 28-20</p> |
|---|--|--|---|

IT'S TIME FOR CRYSTAL GAYLE

WAKY
WMAK
WSM
WMPS
KEYN-FM

KLBK
KONO
WQNZ
WGSO

WACI
WHLM
WHYL
WPST
WTSN

COUNTRY

Radio & Records

TWO WEEKS AGO	LAST WEEK	CRISTAL GAYLE/Don't It Make My Brown Eyes Blue(UA)
16	11	0

August 12, 1977

Crystal Gayle's "Don't It Make My Brown Eyes Blue."

On United Artists Records
UA



- WIOD Miami**
- 1 HEATWAVE
 - 2 ANDY GIBB
 - 3 DEAN FRIEDMAN
 - 4 KC & SUNSHINE BAND (new)
 - 5 EMOTIONS
 - 6 HOT (old)
 - 7 COMMODORES ("Brick")
 - 8 FLOATERS
 - 9 SLAVE
 - 10 STAR WARS (20th)
 - 11 SHAUN CASSIDY (new)
 - 12 COMMODORES
 - 13 KISS
 - 14 PAUL NICHOLAS
 - 15 PETER MC CANN
 - 16 ALAN O'DAY
 - 17 PETER FRAMPTON
 - 18 EAGLES
 - 19 RITA COOLIDGE
 - 20 DONNA SUMMER
 - 21 LOU RAWLS
 - 22 EAGLES ("Victim")
 - 23 BROS JOHNSON
 - 24 JAMES TAYLOR
 - 25 CELI BEE
 - 26 MECO
 - 27 STEVE MILLER (old)
 - 28 ELO
 - 29 STEVE MILLER (new)
 - 30 ANDREW GOLD (old)
- ADDS: 26, 28, 29



- 96X Miami**
- 1 ANDY GIBB
 - 2 EMOTIONS
 - 3 FLOATERS
 - 4 SLAVE
 - 5 KC & SUNSHINE BAND (new)
 - 6 LOU RAWLS
 - 7 TEDDY PENDERGRASS
 - 8 HEATWAVE
 - 9 DEAN FRIEDMAN
 - 10 BARBRA STREISAND
 - 11 STAR WARS (20th)
 - 12 KISS
 - 13 PETER FRAMPTON ("Signed")
 - 14 FLEETWOOD MAC (new)
 - 15 ALAN O'DAY
 - 16 SHAUN CASSIDY (new)
 - 17 RITA COOLIDGE
 - 18 DONNA SUMMER
 - 19 BARRY MANILOW
 - 20 JAMES TAYLOR
 - 21 BROS JOHNSON
 - 22 CELI BEE
 - 23 PETER MC CANN
 - 24 STEPHEN BISHOP
 - 25 CSN
 - 26 FOREIGNER (new)
 - 27 COMMODORES ("Easy")
 - 28 PAUL NICHOLAS
 - 29 CARLY SIMON
 - 30 GEORGE BENSON
- ADDS: 28, 29, 30
DOROTHY MOORE



- Z-97 FM STEREO FT. WORTH**
- 1 ALICE COOPER
 - 2 HEART
 - 3 ENCLAND DAN
 - 4 FLEETWOOD MAC (new)
 - 5 FOREIGNER (old)
 - 6 CSN
 - 7 ABBA
 - 8 FLEETWOOD MAC (old)
 - 9 BARRY MANILOW
 - 10 PAOLO CRUISE
 - 11 CLIMAX BLUES (old)
 - 12 RITA COOLIDGE
 - 13 PETER MC CANN
 - 14 CHEA GIG
 - 15 STEPHEN BISHOP
 - 16 ATTY ANT-RS ("So In")
 - 17 FOREIGNER (new)
 - 18 ANDY GIBB
 - 19 PETER FRAMPTON
 - 20 STEVE MILLER (old)
 - 21 HOT (old)
 - 22 ANDREW GOLD (old)
- ADDS: 15, 17, 19



- 56-WHIBQ Memphis**
- 1 FLOATERS
 - 2 COMMODORES
 - 3 RITA COOLIDGE
 - 4 ISLEY BROS
 - 5 BROS JOHNSON
 - 6 ANDY GIBB
 - 7 PETER FRAMPTON
 - 8 SLAVE
 - 9 PABLO CRUISE
 - 10 BAY CITY ROLLERS
 - 11 PETER MC CANN
 - 12 ALICE COOPER
 - 13 ALAN O'DAY
 - 14 FLEETWOOD MAC (new)
 - 15 BARBRA STREISAND
 - 16 SHAUN CASSIDY (old)
 - 17 ENCLAND DAN
 - 18 HOT CHOCOLATE
 - 19 JAMES TAYLOR
 - 20 SANFORD/TOWNSEND
 - 21 BOB SEGER
 - 22 KC & SUNSHINE BAND (new)
 - 23 STEPHEN BISHOP
 - 24 FLEETWOOD MAC (old)
 - 25 BILL CONT
 - 26 GLEN CAMPBELL
 - 27 ANDREW GOLD (old)
 - 28 HOT (old)
 - 29 BROWNSVILLE (new)
 - 30 JOHNNY RIVERS
- ADDS: BROWNSVILLE (new)
JOHNNY RIVERS



- Z-93 Atlanta**
- 1 EMOTIONS
 - 2 ANDY GIBB
 - 3 JAMES TAYLOR
 - 4 COMMODORES ("Easy")
 - 5 ALICE COOPER
 - 6 FLOATERS
 - 7 ELO
 - 8 ALAN O'DAY
 - 9 ELVIS PRESLEY
 - 10 SANFORD/TOWNSEND
 - 11 HEATWAVE
 - 12 FLEETWOOD MAC (new)
 - 13 SHAUN CASSIDY (old)
 - 14 KC & SUNSHINE BAND (new)
 - 15 BROTHERS JOHNSON
 - 16 LEO SAYER
 - 17 KISS
 - 18 RITA COOLIDGE
 - 19 PETER FRAMPTON
 - 20 STEPHEN BISHOP
 - 21 PETER MC CANN
 - 22 GLEN CAMPBELL (new)
 - 23 RONNIE MILSAP
 - 24 B.J. THOMAS
 - 25 CSN
 - 26 KENNY ROGERS (new)
 - 27 STAR WARS (20th)
 - 28 CARLY SIMON
 - 29 HEART
 - 30 SHAUN CASSIDY (new)
- ADDS: 28, 29 (RA)
DONNA SUMMER
DOROTHY MOORE
PAUL NICHOLAS
- ON: STEVE MILLER (new)
BRICK

WEST



- KCBQ San Diego**
- 1 ANDY GIBB
 - 2 EMOTIONS
 - 3 RITA COOLIDGE
 - 4 PETER FRAMPTON
 - 5 SHAUN CASSIDY (old)
 - 6 ALAN O'DAY
 - 7 COMMODORES
 - 8 BARBRA STREISAND
 - 9 PABLO CRUISE
 - 10 PETER MC CANN
 - 11 COMMODORES ("Brick")
 - 12 FLEETWOOD MAC (old)
 - 13 KC & SUNSHINE BAND (old)
 - 14 STAR WARS (20th)
 - 15 ANDREW GOLD (old)
 - 16 BARRY MANILOW
 - 17 FLEETWOOD MAC (new)
 - 18 LEO SAYER
 - 19 ALICE COOPER
 - 20 JIMMY BUFFETT
 - 21 HEART
 - 22 JOHNNY RIVERS
 - 23 KISS
 - 24 FOREIGNER (old)
 - 25 MARVIN GAYE
 - 26 ELO
 - 27 JAMES TAYLOR
 - 28 KENNY LOGGINS
 - 29 CONTI/FERGUSON
 - 30 EAGLES
- ADDS: 26, 27
STEPHEN BISHOP
HOT CHOCOLATE
MAC MC ANALLY
GLEN CAMPBELL (new)
B.J. THOMAS



- KTLK 1280 Denver**
- 1 FLEETWOOD MAC (new)
 - 2 ANDY GIBB
 - 3 PABLO CRUISE
 - 4 BAY CITY ROLLERS
 - 5 ENCLAND DAN
 - 6 JAMES TAYLOR
 - 7 LEO SAYER
 - 8 PETER FRAMPTON
 - 9 SUPERFRAMP
 - 10 STAR WARS (20th)
 - 11 ELO
 - 12 TIM MOORE
 - 13 HEART
 - 14 RITA COOLIDGE
 - 15 CSN
 - 16 FLEETWOOD MAC (old)
 - 17 STEPHEN BISHOP
 - 18 FOREIGNER (new)
 - 19 LITTLER RIVER BAND
 - 20 FIREBALL (old)
 - 21 ROSTON
 - 22 EMOTIONS
 - 23 BARRY MANILOW
 - 24 DEAN FRIEDMAN
 - 25 CLIMAX BLUES (old)
 - 26 BROS JOHNSON
 - 27 ANDREW GOLD (new)
 - 28 SANFORD/TOWNSEND
 - 29 EAGLES
 - 30 MECO
- ADDS: 24, 30
CAROLE KING
BEE GEES
DOOBIE BROS
PETER FRAMPTON ("Signed")
EAGLES ("Love")
- ON:



- KJR Seattle**
- 1 HEART
 - 2 PETER MC CANN
 - 3 BAY CITY ROLLERS
 - 4 RITA COOLIDGE
 - 5 ALICE COOPER
 - 6 FLEETWOOD MAC (new)
 - 7 ABBA
 - 8 BARRY MANILOW
 - 9 JAMES TAYLOR
 - 10 LEO SAYER
 - 11 PETER FRAMPTON
 - 12 ELO
 - 13 SHAUN CASSIDY (old)
 - 14 CSN
 - 15 STAR WARS (20th)
 - 16 RAM JAM
 - 17 STEPHEN BISHOP
 - 18 DOOBIE BROS
 - 19 EMOTIONS
 - 20 SUPERFRAMP
 - 21 COMMODORES
 - 22 RA
 - 23 HELEN REDDY
 - 24 JOHNNY RIVERS
 - 25 FOREIGNER (new)
 - 26 KC & SUNSHINE BAND (new)
 - 27 PABLO CRUISE
- ADDS: 22 (RA)
CARLY SIMON (DP)



- KFRC-610 San Francisco**
- 1 COMMODORES
 - 2 ANDY GIBB
 - 3 EMOTIONS
 - 4 ALAN O'DAY
 - 5 ABBA
 - 6 RITA COOLIDGE
 - 7 BARRY MANILOW
 - 8 JAMES TAYLOR
 - 9 HOT (old)
 - 10 BAY CITY ROLLERS
 - 11 FLEETWOOD MAC (new)
 - 12 PETER FRAMPTON
 - 13 COMMODORES ("Brick")
 - 14 CSN
 - 15 PABLO CRUISE
 - 16 FLOATERS
 - 17 HEART
 - 18 BROS JOHNSON
 - 19 FLEETWOOD MAC (old)
 - 20 BOB SEGER
 - 21 SHAUN CASSIDY (old)
 - 22 KISS
 - 23 LEO SAYER
 - 24 ELO
 - 25 STEVE MILLER (new)
 - 26 SANFORD/TOWNSEND
 - 27 PETER FRAMPTON ("Signed")
 - 28 SUPERFRAMP
 - 29 ANDREW GOLD (old)
- ADDS: DONNA SUMMER
FOREIGNER (new)
BONEY M
- ON:



- 93-KHJ Los Angeles**
- 1 BARRY MANILOW
 - 2 PETER FRAMPTON
 - 3 COMMODORES
 - 4 ANDY GIBB
 - 5 JAMES TAYLOR
 - 6 ALICE COOPER
 - 7 SUPERFRAMP
 - 8 EMOTIONS
 - 9 BARBRA STREISAND
 - 10 BAY CITY ROLLERS
 - 11 RITA COOLIDGE
 - 12 STAR WARS (20th)
 - 13 KISS
 - 14 FLEETWOOD MAC (old)
 - 15 PABLO CRUISE
 - 16 SHAUN CASSIDY (new)
 - 17 FLEETWOOD MAC (new)
 - 18 JIMMY BUFFETT
 - 19 HEART
 - 20 ELO
 - 21 CSN
 - 22 BROS JOHNSON
 - 23 LEO SAYER
 - 24 MECO
 - 25 FLOATERS
 - 26 ANDREW GOLD (old)
 - 27 HELEN REDDY
 - 28 RAM JAM
 - 29 PETER FRAMPTON
 - 30 SANFORD/TOWNSEND
- ADDS: KC & SUNSHINE BAND (new)
STEPHEN BISHOP



"Little Darling (I Need You)" has been the most-played AOR single in the country for the past three weeks!*

AND NOW, IT'S A TOP-40 SMASH, TOO!

- | | | | |
|--------------|-------------|-------------|-------------|
| WPEZ | Y103 | WEBC | KKXL |
| KRBE | Y95 | WISM | WRFC |
| KJR | WKIX | WROK | WFOM |
| KTLK | KAAY | WACI | WFLB |
| WAVZ | KJRB | WTRU | WGLF |
| JB105 | KLIV | WSPT | WANS |
| WTRY | KGW | KVOX | KDON |
| WPHD | KYNO | KQWB | KJOY |
| WAKY | WFEA | KKLS | KCBN |
| Q94 | WAKX | WNAM | KRKE |
| | | | KFXD |

"Little Darling (I Need You)."

The Doobie Brothers all-format smash on Warner Brothers Records.



**R&R Progressive singles, 7/29, 8/5, 8/12 issues*



In the end, there is nothing you need to know about Jane Olivor that her voice cannot tell you.

JANE OLIVOR

“Some Enchanted Evening”

Listen To It.

They Already Are:

**KDWB
KSTP**

**KQDI
WCCO**

**KWEB
KWVL**

WJON

**KRNA
KROC**

**KRNT
KRIB**

**WCCO-FM
KVOX**

***John Sebastian, PD/KDWB—“24-34 females—1 play—
instant phones.”***

***Rob Sherwood, PD/KSTP—“Instant phones—24-34 females—
after one play...”***



on Columbia Records

Try A Smile

PIG-40771

CASH BOX

CLIFF RICHARD (Rocket/MCA 40771)

Try A Smile (3:06) (Colgems-EMI — ASCAP) (Perry)

A strong Beatle influence pervades this latest single from "Every Face Tells A Story," from its childlike harmonies to the decidedly Harrison-esque lead guitar embellishments. Richard's androgynous vocal could melt hearts at the top 40 level.



CLIFF RICHARD—Rocket 40771 (MCA)

TRY A SMILE (prod. by Bruce Welch) (writer: John Perry) (Colgems-EMI, ASCAP) (3:06)

The guitar figure that sets off the chorus is the most potent hook in an enjoyable pop song, well-suited to Richard's talents and a good prospect.

Billboard

recommended

CLIFF RICHARD—Try A Smile (3:06); producer: Bruce Welch; writer: John Perry; publisher: Colgems-EMI, ASCAP, Rocket PIG40771 (MCA).

A New Single by Cliff Richard on Rocket Records
Produced by Bruce Welch

MCA RECORDS

THE PICTURE PAGE

UFO Controversy



Pictured is a photograph of the billboard located on Sunset Blvd. in Los Angeles that features the Hipgnosis artwork from the most recent UFO album. Foster & Kleiser, the company who Chrysalis rents the billboard from, has received a letter from the owner of the property on which the billboard sits, requesting strongly that because of the suggestive and obscene nature of the artwork, the UFO artwork be removed from his property. Discussions among the owner, Foster & Kleiser, and Chrysalis are underway in an attempt to reach an agreement.

Raisin' Hell at KLOS



Elvin Bishop and Capricorn Records Western Regional Promotion Director Robin Wren took a tour of Los Angeles-based trade publications and radio stations to hand deliver Elvin's just-released LP. Pictured at KLOS are left to right, Dabar Hoorelbeke, MD KLOS; Elvin; Sue Finn, David Forest Mgmt.; and Robin Wren.

Rogers' Nighttime Friends



United Artists recording artist Kenny Rogers hosted a midnight party at his Los Angeles home following a recent appearance at the Universal Amphitheater. On hand to wish him well were, from left to right, actor, singer, Jimmy Boyd; Mary Ann Gordon; Kenny Rogers; Rogers' manager Ken Kragen; UA Director of Artist Relations, David Bridger; Arista recording artist Eric Carmen.

CBS Convention Coverage



Pictured from left, front row: Lorne Saifer, Vice President A&R, Portrait Records; Nancy Wilson of Heart; Ron Alexenburg, Senior Vice President, Epic/Associated/Portrait Records; Anne Wilson of Heart; Larry Harris, Vice President and General Manager, Portrait Records; Charlie Lake, National Program Director, Bartell Broadcasting; Jimi Fox, Program Director 10Q/Los Angeles. Rear: Roger Fisher, Steven Fossen, Michael Flicker and Mike DeRosier of Heart; Ken Kinnear, Manager of Heart; Carol Singer, Music Director WRKO/Boston; and Randy Brown, Director, National Promotion, Portrait Records.



Janis Ian receiving a Platinum Record for her "Between The Lines" album on Columbia Records. From left: Walter Yetnikoff, President, CBS Records Group; Bruce Lundvall, President, CBS Records Division; Ian; Norio Ohga, President, CBS/Sony; and Terry Lynd, Vice President and General Manager, Columbia Records of Canada.



Columbia recording artist Art Garfunkel (left) receiving the CBS Records International "Golden Globe Award" signifying worldwide album sales in excess of 5 million albums, pictured with Dick Asher, President, CRI (center), and Walter Yetnikoff, President, CBS/Records Group.



Pictured from left: Gordon Anderson, Director, National Promotion, the Associated labels; Dennis Wilson, Caribou solo artist and member of Caribou's Beach Boys; Walter Yetnikoff, President, CBS/Records Group; Brian Wilson and Carl Wilson of the Beach Boys; Bruce Lundvall, President, CBS Records Division; Ron Alexenburg, Senior Vice President, Epic/Associated/Portrait labels; Al Jardine of the Beach Boys; producer James William Guercio; and Tony Martell, Vice President and General Manager, the Associated labels.



The Dallas branch was awarded the Columbia Branch of the Year Award. From left: Paul Smith, Vice President, Marketing Branch Distribution, CBS Records; Ed Climie, Tom Croft, Bob Poer, Dusty Darst, Homan Crawford and Bob Chiato of the Dallas branch; Norm Ziegler, Dallas Branch Manager; Curtis Mobley, Craig Brascheer, John Madison and Phil Little of the Dallas branch; and Don Dempsey, Vice President, Marketing, Columbia Records.



The Seattle Branch was awarded the Epic/Associated/Portrait branch of the year. Pictured from left: Paul Smith, Vice President, Marketing Branch Distribution, CBS Records; Al Gurewitz, Director, National Sales, Epic/Associated/Portrait Records; Dan McNab, Joe Yoppolo, Bob Ratcliffe and Joel Meyers (hidden) of the Seattle Branch; Al Bergamo Seattle Branch Manager (holding award); Michael Alhadeff, Bernie Krane of the Dallas branch; and Jim Tyrrell, Vice President, Marketing, Epic/Associated/Portrait Records.

THE PICTURE PAGE

"A Year At The Top" Party Stop



Neil Bogart, President of Casablanca Record and FilmWorks, Norman Lear, and Don Kirshner hosted a party at Beverly Hills' Le Bistro for Greg & Paul, Casablanca recording artists and stars of the Lear/Kirshner-produced CBS-TV Comedy/Music series "A Year At The Top," which debuted August 5. Pictured (top) Neil Bogart (center) introducing Greg (right) and Paul before an impromptu live performance by the duo. (L-R, bottom) Neil Bogart, Dick Smothers, Don Kirshner, Greg Evigan, of Greg & Paul; (front) Paul Shaffer, Greg & Paul; Mackenzie Phillips, star of CBS-TV's "One Day At A Time."

D.H. Storm On Ariola America



Jay Lasker, President of Ariola America announced the signing of D.H. Storm in a pact with Lambert & Potter. Pictured (l to r): Bobby Applegate, National Promotion Director, Ariola; Paul Palmer, manager D.H. Storm; Harvey Bruce, Director of A&R, Ariola; Dennis Lambert, Haven Records; Rich Johnston, group member; Robin Welch, group member; Jay Lasker; Howard Stark, Executive Vice President, Ariola; Dean Hagen, group member; Brian Potter, Haven Records; and Mark Roswell who is with the management company.

"Cold As Ice" In New York



In celebration of the recent release of "Cold As Ice," by Foreigner, 99X/New York was presented with an ice sculpture of the "Foreigner Express." The carving, which weighed in at 300 pounds, was accompanied to the station by two female escorts plus Atlantic Local Promotion Rep Bill Cataldo. Shown surrounding the ice sculpture are, from left: 99X Music Director Roxy Myzal, Program Director Bill Garcia, model Heidi Allespach, Model Gigi Fredy, Bill Cataldo, and General Manager Erica Farber.

"Don't Worry Baby"



This baby's not worried as she and MCA's Assistant Promotion Manager Lorine Mendell, deliver B.J. Thomas' single "Don't Worry Baby" to Rhett Walker, WQXI/Atlanta Music Director.

Silver Convention Convenes In NY



Midsong International recording artists, Silver Convention, made an appearance in New York last week to promote their new album. The trio autographed LPs at Jimmy's Music World, met with the trade press and, as shown here, visited station WBLS. Sitting in front of photo are (l to r) Kevin Guillmet, Disco Coordinator at the station and Frank West, RCA Records New York promotion man. Seated in rear are Hal Jackson, Operations Manager, WBLS; Silver Convention's Ramona Wolf, Zenda Jacks and Rhonda Heath; and Wanda Ramos, the station's Music Director.

Backstage At American Bandstand



Soul City recording artist Johnny Rivers recently taped Dick Clark's American Bandstand. R&R's J.J. Jordan stopped by to visit Johnny on the set and is shown here with Johnny Rivers and Mardi Nehrbass, Big Tree's West Coast General Manager.

AOR

(ALBUM ORIENTED ROCK)



Mike Harrison

Lifestyles...The New Demographics?

As we rapidly approach the end of this decade, the increasing emergence of AOR radio stations in just about every nook of the nation is influencing new attitudes and directions of energy flow among the style's participants. In addition, other aspects and styles of music broadcasting are changing respectively.

No longer are AOR ratings and/or image battles easily pigeon-holed into simplistic categories based upon the internal goals of the form's participants, in terms of what "this kind of radio" means to them. With most of the sociological/artistic attitudes of the style's amazingly organic formative years laid to respectable rest and reference in the history books, coupled with Top 40 radio's increasingly open attitude toward new configuration/sources of musical "hits" and a late 70's environmental posture, the dimensions and boundaries of the music radio playing board are changing.

The people are changing and according to so many of our history lessons there's nothing unusual about that. The general mass mood of the 60's was marked by the overwhelming outward expression of feelings coupled with the effort of finding peer group identity. "Individualism" became the motto, even though we hardly became a society marked by individualism. The 70's have brought an ironic reversal of that syndrome. The mass expression of feelings has taken an inward direction. The concept of individualism is no longer in the public spotlight, but, on the whole, people are probably more individualistic than they were 10 years ago. This is particularly evident among the ranks of the enormous "post-war babies" chunk of the population. The "money-book" target is getting older.

The people are becoming moody. In many ways, they are beginning to perceive radio as a public utility as opposed to its being their link with identity. This leads us to the hypothesis that consumers of radio programming in 1977 listen mainly to what sounds good to them at the moment and devote the main attention of their interests to other isolated aspects of their lives. Mood is gaining control of taste. If this is indeed true, demographics, which a mere decade ago were a fairly accurate stereotypecaster, have become a less-than-accurate thumbnail mathematical approach to determining lifestyles which know no easily defined age/sex bracketing.

It is therefore no great surprise that there are a variety of stories being told by the recent Arbitron as the books continue to come in from around the nation with no single format or style success pattern emerging. Even automation (which not that long ago could only hope for a decent showing at best in Rock programming) is winning big over live radio in more markets than can be ignored. In addition, those broadcasters who firmly believe that the masses are devoted to one style of radio or another (for the sake of identifying with their chosen style) are hard pressed to come up with an explanation for the "see-saw" ratings battles emerging not only between AOR's of diverse ilks, but between AOR and Top 40 radio.

Yes, AOR radio is continuing to gain momentum, however, since achieving both industry and consumer recognition as a mainstream media form, the style's spread is far more significant to the immediate future of broadcasting than its growth. Also of great importance is the evolution of that which we call Top 40 radio. Putting all labels aside for the moment, it is fairly logical to assume that as long as radio plays the commercially consumed "art form" music, there will continue to be both markets for outlets that provide repetition of the favorites and those that provide variety from the base.

Since radio is a form of media, it must not only be concerned with the evolution of its own inner workings, but with its position within the rapidly changing structure of media in general. Radio will be forced to consider new flight plans as we approach the 1980's turbulence of new forms of electronic home and car entertainment as well as adjusting to the availability of new options in studio operational technology.

Perhaps we are approaching the gateway to a new era. If so, there's a great lesson to be learned from the past. Had the founding fathers of both AOR and Top 40 radio been afraid to play their role in creating the obvious future, there would be no AOR today. Being truly progressive in commercial broadcasting (as opposed to hanging your hat on a hook labeled "progressive") means being able to locate and capitalize upon that pinpoint spot at which the past, present, and future merge in a manner that amplifies the real meaning of the present and facilitates its representation. As Gordon McLendon said at the last R&R Convention: "The more things change, the more they remain the same." The new mechanics are here; old, current, and new music will always be available; and as is usually the case during periods of social factionalization, the public seems extremely vulnerable to temptation.

Evolution

Ed Romig exited the Program Directorship of KOMA/San Jose. Mikel Hunter is the new PD...Tom Dooley has joined WMC/Memphis as morning man from WMPS/Memphis...Pat Moore is no longer Program Director of KSFM/Sacramento. Dennis Newhall is the new PD and Gary Dixon is the new Music Director...Larry Snider has resigned the 6-10pm air slot at KREM-FM/Spokane to join Rock 98/Fresno (the home of PD Jeff Pollack) as Assistant Program Director and 7-midnight air personality...WITT-FM/Tuscola has joined the ranks of stations running the Windchime Communications "Mellowmusic" format...Brad Messer has resigned the News Directorship of KMET/Los Angeles to join KNUS/Dallas. Ace Young returns to the station as News Director. Newspace has shut down operations...Cecile is no longer Music Director of KFYE/Fresno.

Color

KAMP K-ZAM: During the Bellevue Arts & Crafts Fair, KZAM/Seattle operated a day care center so parents could be free to browse the fair.

Supertramp & Superburgers: In a call-in contest WGVL/Gainesville (the home of PD Lee Arnold) rented a Greyhound bus and took a load of lucky listeners to see Supertramp in concert with a feast at McDonalds along the way. Winners were also given Supertramp libraries.

Page Park was the scene of Y95/Rockford's "First Annual Frisbee Tournament." 4,000 people showed up and were treated to the music of a local band after the games.

Tickets were given away by WIBA-FM/Madison for the local premiere of the "Fantastic Animation Festival."

Solar Fun Kits: Packages complete with albums, suntan lotion, beach towels, pizzas and burgers were given away by WQCM/Hagerstown.

38 people were sent by CHEZ/Ottawa to see Pink Floyd at Olympic Stadium in Montreal in the station's "CHEZ Chezpes Poster Contest."

Here's A Big One: Listeners of WKQX/Chicago are being invited to send in postcards listing the ten artists that they'd like to see in concert. The winner (to be selected in a drawing) and a guest will be sent to see as many of those artists currently performing, even if it means going to Europe. \$5,000 has been budgeted for this promotion.

150 listeners are being sent to Six Flags by KSHE/St. Louis to see Firefall in concert.

Super Sessions: To encourage Canadian musicians without previous recording experience, CHUM-FM/Toronto is accepting tapes of original songs never previously released on record for selection of 10 finalists and an ultimate single winner. Each finalist will receive up to 8 hours of free professional studio time and the ultimate winner will be presented for consideration to the leading record companies in Canada.

An exclusive search is underway by KWST/Los Angeles to find from the ranks of Southern California talent a new lead guitarist for UFO.



DC101/Washington D.C. helped Christine McVie of Fleetwood Mac celebrate her birthday on July 12 at the Capital Centre in Washington. From left to right: Gary Chase of DC101; McVie; Tony Anderson of WEA; Stevie Nicks; and Program Director Dwight Douglas.



Bearsville Records Chief Operating Officer Paul E. Fishkin took his show on the road recently and previewed the biggest Bearsville album release in history (three albums) to radio folks in Dallas. Left to right: Paul Fishkin; KLOL PD Jackie McCauley; Jo Broom and Paul Riann of KLOL; KLOL Programming Assistant Sandy Mathis; Dene Griffin of KLOL; Warner Bros. Promotion Manager Rob Sides; and C.J. Deering from KILT-FM.

Concerts & Conversation

Presentations: WXRT/Chicago celebrated their 5th anniversary by presenting Renaissance in a free outdoor concert...KY102/Kansas City co-promoted their "Second Summer Concert" drawing 57,300 fans to see Peter Frampton, Steve Miller, Styx, and Derringer at Arrowhead Stadium...WSHE/Miami presented "A Day For The Kids" concert with all proceeds going to benefit the fight against Muscular Dystrophy featuring Pat Travers, AC/DC, Trooper, Charlie Daniels (emcee) and Grinderswitch...T105/Dayton presented Jean Luc Ponty at the Victory Theatre and sold out two shows.

Radio Concerts: Al Jarreau on WMC-FM/Memphis...Pousette Dart on WLIR/Long Island... "An Evening With Joan Baez" on KNX-FM/Los Angeles...Graham Parker, Heart, and Burton Cummings on KSAN/San Francisco...Charlie and Pablo Cruise on WXRT/Chicago.

Interviews: Buddy Miles and Roger Daltrey on KWST/Los Angeles...Henry Gross, Doobie Bros., Supertramp, and Crack The Sky on WMC-FM/Dallas...George Martin on WLIR/Long Island...Keith Emerson on KZAM/Seattle...Gells and Jesse Colin Young on WYDD/Pittsburgh... Tim Weisberg and Stuff on WYXE/Madison...Greg Lake, Greg Rollie, and Ansley Dunbar on KSJO/San Jose.

Available: A tape of Pat Metheny in concert at the Main Point in Philadelphia is available to AOR stations from Polydor Records. Contact Jerry Jaffe at (212) 399-7044.

AOR Radio discovers another one, and it's not just a
drop in the ocean—**LAKE**



on Columbia Records

Radio & Records

Album Airplay/40

Chart
Summary

1	CROSBY, STILLS & NASH	Crosby, Stills & Nash (Atl)	"Star""Song""Blind""Cathedral"
2	YES	Going For The One (Atl)	"Stories""Parallels""Turn" Title
3	JAMESTAYLOR	JT (Col)	"Handy""L.A." "Face""Traffic"
4	STEVE MILLER	Book Of Dreams (Capitol)	"Swing""Stake""Jungle"
5	PETER FRAMPTON	I'm In You (A&M)	"Signed" title "Road""Friend"
6	HEART	Little Queen (Portrait)	"Barracuda" title "Archer"
7	GRATEFUL DEAD	Terrapin Station (Arista)	"Profit" Title lead variety of cuts
8	STEVE WINWOOD	Steve Winwood (Island)	"Chair""Time""Hold"
9	DAN FOGELBERG	Nether Lands (Epic/Full Moon)	Title "Love""Shoes""Time"
10	FIREFALL	Luna Sea (Atl)	"Love""Long""Steven""Sold"
11	ALAN PARSONS	I Robot (Arista)	"Wouldn't" Title "Breakdown" lead
12	CAROLE KING	Simple Things (Capitol)	"Cafe""One" Title "Hold"
13	FLEETWOOD MAC	Rumours (WB)	"Stop""Fun""Chain"
14	GEILS	Monkey Island (Atl)	"Surrender" leads
15	NEIL YOUNG	American Stars 'N' Bars (WB)	"Bullet""Hurricane""Homegrown"
16	STYX	The Grand Illusion (A&M)	"America""Foolin""Sail" Title
17	ROGER DALTRY	One Of The Boys (MCA)	"Annie" Title
18	SUPERTRAMP	Even In The Quietest Moments (A&M)	"Give""Lover" title
19	ANDY PRATT	Shiver In The Night (Nemperor)	"Rainbow""All" lead
20	TED NUGENT	Cat Scratch Fever (Epic)	Title "Live""Whang"
21	ELVIN BISHOP	Raisin' Hell (Capricorn/WB)	Variety of cuts
22	LITTLE RIVER BAND	Diamantina Cocktail (Harvest)	"Help""Day""Happy"
23	LEADON & GEORGIADES	Natural Progression (Asylum)	"Love""Singer""Glass"
24	FOREIGNER	Foreigner (Atl)	"Ice""Home"
25	BEBOP DELUXE	Live! In The Air Age (Harvest)	"Exchange""Ships""Shine"
26	MARLEY & WAILERS	Exodus (Island)	"Jammin" leads
27	KENNY LOGGINS	Celebrate Me Home (Col)	"Daddy""Dream""Wise"
28	UFO	Lights Out (Chrysalis)	"Hot" leads
29	ANIMALS	Rudely Interrupted (UA/Jet)	"Bill""Fine""Baby""Bit"
30	MINK DE VILLE	Mink De Ville (Capitol)	"Cadillac""Venus"
31	CAT STEVENS	Izitso (A&M)	"School""Star" lead
32	RUMOUR	Max (Mercury)	"Face""Airplane"
33	TIM WEISBERG	Tim Weisberg Band (UA)	"Cascade""Aspen""Rainbow"
34	PABLO CRUISE	A Place In The Sun (A&M)	"Gonna""Fire"
35	COMMANDER CODY	Rock 'N' Roll Again (Arista)	Variety of cuts
36	JIMMY BUFFETT	Changes In Attitudes (ABC)	"Trauma""Margaritaville"
37	KISS	Love Gun (Casablanca)	"16" leads
38	LAKE	Lake (Col)	"Lines""Time""Run"
39	RITA COOLIDGE	Anytime, Anywhere (A&M)	"Higher" leads
40	ROBERT GORDON	With Link Wray (Pvt. Stk.)	"Woman""Hot""Summer"

Another week at the top of a relatively stable stack for **CS&N** as the album racked up hot reports at 83% of our reporting AOR stations. The top 6 positions on the chart remained unchanged from last week. The **DEAD** really came on like gangbusters this week picking up adds at 64% of our reporting stations. **WINWOOD** and **FOGELBERG** were stable. **FIREFALL** had a sensational second week on the chart picking up adds at 39% of our reporters. **PARSONS** and **KING** maintained. **YOUNG** remained strong, as did **DALTRY**. **PRATT** took a very healthy jump spreading to 27% more of our reporters than was tallied last week. **NUGENT** was stable. **BISHOP** was the week's highest debut picking up adds at 41% of our reporters. **LRB** maintained. **UFO** enjoyed a strong turntable surge. **ANIMALS** debuted impressively. **MINK** resurged noticeably. **CRUISE** nudged up. The album has been on the chart for almost half a year. **CODY** debuted. **BUFFETT** bounced back on to the chart. **GORDON** is hanging in there. **LITTLE FEAT** and **JESSE WINCHESTER** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

NORTON BUFFALO
Lovin' In The Valley (Capitol)

CHARLIE
No Second Chance (Janus)

LITTLE FEAT
Time Loves A Hero (WB)

STRAWBS
Burning For You (Polydor)

WAR
Platinum Jazz (UA)

JESSE WINCHESTER
Nothin' But A Breeze (Brsvle/WB)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart 'bouncers.' In *The Bin* albums are listed in alphabetical order.

MOST ADDED

GRATEFUL DEAD *Terrapin Station* (Arista)—Added at 64% of our reporters.

ELVIN BISHOP *Raisin' Hell* (Capricorn/WB)—Added at 41% of our reporters.

FIREFALL *Luna Sea* (Atl)—Added at 39% of our reporters.

ANIMALS *Before We Were So Rudely Interrupted* (UA/Jet)—Added at 28% of our reporters.

ANDY PRATT *Shiver In The Night* (Nemperor)—Added at 27% of our reporters.

THE HOTTEST

CROSBY, STILLS & NASH *Crosby, Stills & Nash* (Atl)—Hot at 83% of our reporters.

YES *Going For The One* (Atl)—Hot at 69% of our reporters.

JAMES TAYLOR *JT* (Col)—Hot at 59% of our reporters.

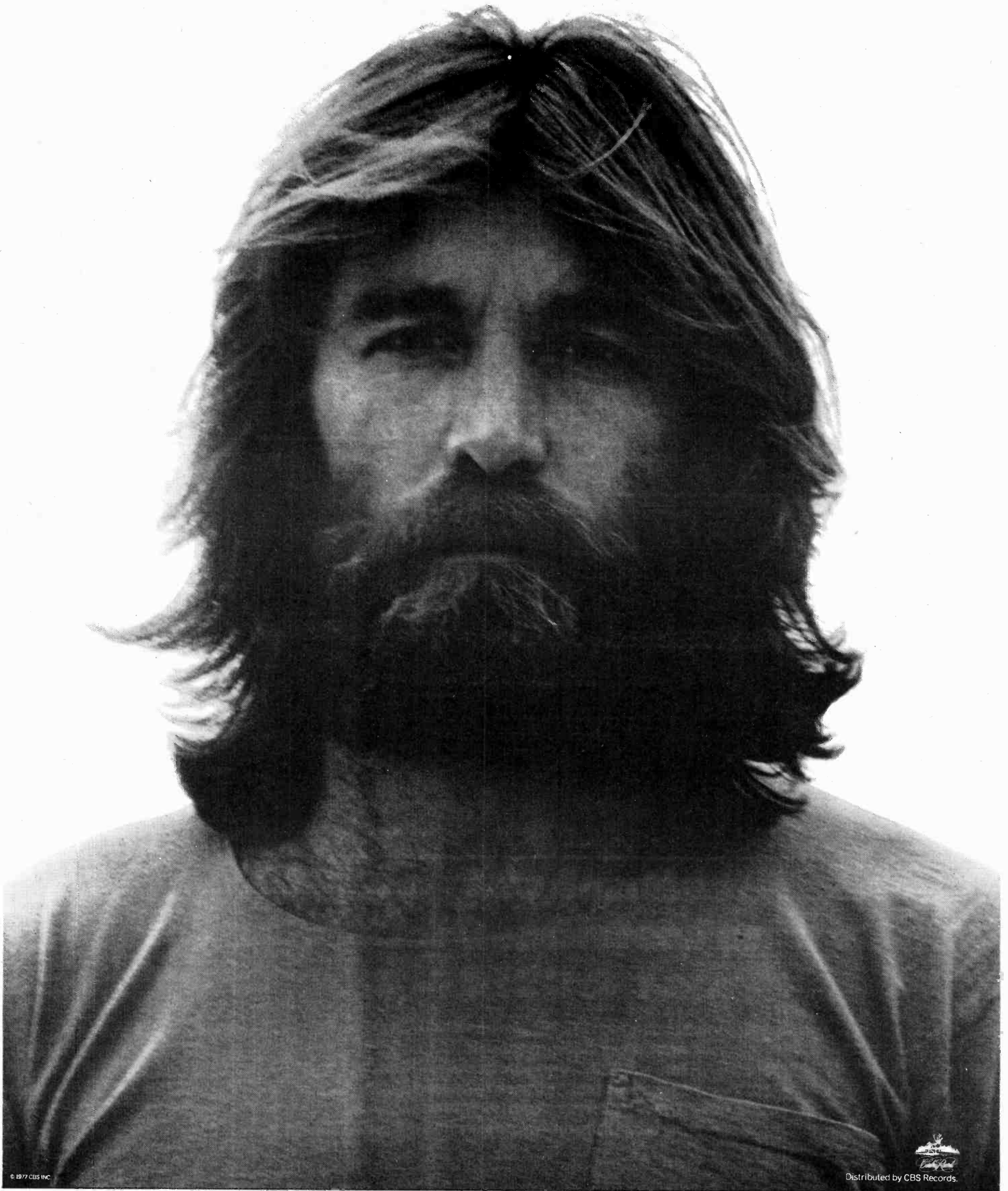
STEVE MILLER *Book Of Dreams* (Capitol)—Hot at 53% of our reporters.

PETER FRAMPTON *I'm In You* (A&M)—Hot at 53% of our reporters.

PROGRESSIVE SINGLES

- DOOBIE BROTHERS**
"Little Darlin'" (WB)
- THIN LIZZY**
"Dancing In The Moonlight" (Mercury)
- CARLY SIMON**
"Nobody Does It Better" (Elektra)
- SANFORD-TOWNSEND BAND**
"Smoke From A Distant Fire" (WB)
- RAM JAM**
"Black Betty" (Epic)
- BALCONI'S FAULT**
"Take Me Home" (Cream)
- ELO**
"Telephone Line" (UA/Jet)
- GENESIS**
"Spot The Pigeon" (Charisma-Imp)
- SPARKS**
"Over The Summer" (Col)
- STEPHEN BISHOP**
"On And On" (ABC)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.



**"Pacific Ocean Blue"—The first solo album
by Dennis Wilson. Next week.
On Caribou Records and Tapes.**

CHARGE!

**"Top National Add-Ons" – Billboard "Most Added" – Record World
Debuts at #35 on Radio & Records Album Airplay Chart.**



Commander Cody is back leading an all-out charge with his hot new band. Currently on tour leaving concert audiences stomping and screaming for more, The New Commander Cody Band's new album captures all the excitement of their raucous performance. It's loaded with great new songs, tight, driving musicianship and the non-stop energy of the Commander himself.

**"Rock 'N' Roll Again."
The New Commander Cody Band
On Arista Records.**



COUNTRY

Direct From Duncan

by Jim Duncan, Country Editor



Radio—News Notes

From Canada comes a little chuckle to get us started this week. This was featured in the music information sheet from CFGM's MD JOE LEFRESNE: "Have you heard about the great medical breakthrough? Doctors have finally learned how to determine the sex of a chromosome. Just pull down its genes!" By the way, CFGM is located in Richmond Hill, Ontario...DAVE DONAHUE has been appointed Director of Programming for Communications Property, Inc. He will oversee the programming of their various stations. Dave, who is based at KHAK/Cedar Rapids, Iowa, has selected BARRY BURKS as Assistant PD at the station. Also, congratulations to DD on his recent engagement to KHAK evening personality, DEBBIE CONNER. No date is set...GARY PERKINS, whom I worked with for about four years at KSON/San Diego and former PD of KSON and Z-104, is returning to El Paso. He was PD of KHEY for many years, prior to joining KSON. Perkins will take over as PD of K-102 (KLOZ-FM) the first of next week. The station has been programming AOC (Album-Oriented Country). Gary told me he plans to drop that format and go head-on against K-HEY. The station needs service on old and new records. Please help if you can: Koger Bldg., 444 Executive Center Blvd., El Paso 79902. Phone (915) 544-3500...STEVE LEADER is resigning his post as Music Director of KNEW/Oakland-San Francisco. He will continue his afternoon drive airshift for the station. He will remain MD until August 31. Steve said he wanted to devote more time to his air show...KLAC/Los Angeles has withdrawn from the "Station of the Year" competition for the Hollywood-based "Academy of Country Music." General Manager BILL WARD stated, "Elimination of KLAC in this category was in the best interest of the Country music industry on the West Coast." KLAC has dominated the award for the past seven years, since its inception in 1970...JOHN HARPER, from WSOC-FM/Charlotte has taken over as PD of WAME in the same market. JACK MARVIN has departed to WSPA/Spartenburg, S.C....After only a month at KIKK/Houston, BOBBY BUTLER has returned to his morning drive show at KJZZ/Phoenix. It was reported he just got homesick for Phoenix...KSO/Des Moines held a reception for the grand opening of their new "Broadcast Park," the station's new facilities. The Governor of Iowa was present for the festivities...JOHN SMITH has been moved up to Music Director of WLAS/Jacksonville, N.C. He reports the station needs LP service: WLAS, Bell Fork Road, 28540...August 2, WITL/Lansing, Michigan, celebrated the first anniversary of their "Country Gold" format on AM. The FM provides the market with more current musical programming...JIM HOWIE, formerly with WAME/Charlotte is the new mid-day jock at WIRK-FM, West Palm Beach, Fl...RON FERRISE, from WDEE/Detroit is the new morning man at KHOS/Tucson...September 1, WHBF/Rock Island will go to 24 hours a day broadcast. CHARLIE RAYE, who had been working part-time at the station, will assume the all night show. PD DICK STUART has taken himself off the air. CRAIG TIFFANEY, from WFMB/Springfield, Illinois takes over his afternoon drive shift...

Promotions, Contests & Concerts

KLLL/Lubbock, Texas, ran an ad in the local newspaper that read: "This Man Has Been Replaced." Below the words was a picture of morning man JERRY "Bo" COLEMAN. Coleman had gone on vacation for a week and the station decided to tie-in a promotion. In the ad, the station then listed the names of prominent community leaders who were used to "replace" Coleman during his vacation. Good response was reported...WKKN/Rockford, Illinois, ran a "It's A Gas Weekend." Station jocks went to a self-service gas station and pumped gas for one hundred of their listeners, each got a dollars worth. As an extra bonus, the customers got their windows washed by the air staff...WDAF/Kansas City presents CONWAY TWITTY at the Worlds Of Fun amusement center this month...WOKO/Albany ran a "D.J. Derby" as a tie-in promotion with the Saratoga Race Track. Listeners called in and guessed which WOKO personality would win that hour's fabricated horse race...KXRB/Sioux Falls, S.D., currently has the "Lucky Lady Sweepstakes" on-the-air. Participants are asked to send in a card or letter. Each hour someone is called and are asked to guess which jock will come up on the rotating cart. Incorrect guessers get an album, winners get appliances, plus 10 dollars. Winners are then eligible for the grand prize, a shopping spree...WXCL/Peoria will be doing remote broadcasts at the "Heart Of Illinois" fair. CHARLIE RICH, LARRY GATLIN, MERLE HAGGARD and ROY CLARK are set to perform...KFTN/Provo, Utah, gave listeners, with KFTN's bumper sticker on their vehicle, a free concert, featuring RAY GRIFF, as well as, a free movie at the local drive-in...August 22, WMAQ/Chicago will air a live CRYSTAL GAYLE concert from the Ivanhoe Theatre...WHOO/Orlando has installed the "WHOO Music Machine" which is a request line. PD MIKE BURGERS says they are working on getting demographic information from their listeners who request songs...You may think this next promotion is a bunch of BS, but actually it is a bunch of ES. KCUB/Tucson gave away five pound sacks of "ponderous pachyderm powdered poo." It was a promotion sponsored in cooperation with the Ringling Bros. & Barnum & Bailey Circus and some elephants. Contestants phoned the station at the sound of the elephant's trumpeting. Winners received their sack with the KCUB and circus logo on it. At the end of the circus shows, the winners were told where to claim their winnings. Each were given a "super-duper-pooer-scooper" to get the job done. (Most listeners said they thought the contest really stunk!)

...and Records

WESLEY ROSE, President of Hickory Records has announced the appointment of DON POWELL as Director of National Promotion for the label...After only five weeks on the market, WAYLON JENNINGS' LP "Ol' Waylon" has been certified gold by RIAA. This is the third Waylon album in four months to go gold...BOB HOPE headlines an outstanding line-up of sports and entertainment celebrities scheduled to participate in the 3rd Annual Roy Clark Celebrity Golf Classic and Star Night, Sept. 15-17 in Tulsa...LORETTA LYNN has



HOT TIME IN THE OLE TOWN—Jeannie and Royce Kendall (in firesuits) are pictured at the studios of WKDA/Nashville trying to cool down their current "hot" hit on Ovation Records. Pictured with The Kendalls are Les Acree (seated), Program Director of WKDA; morning personality Dale Turner; and WKDA's Music Director Tom Bootle.

been signed to a long-term exclusive contract with Allis-Chalmers to serve as National Spokeswoman for their Farm Equipment Division...GERRIE McDOWELL is the new Southwest Regional Promotion Director for UA/Country...

CMA Arbitron Study Available

A comprehensive Arbitron Study of Country music radio listeners is available to Country Music Association Organizational members. The kit is a valuable sales tool for Country radio stations. The study, which was conducted in 26 markets, analyzes income, household and buying characteristics of those persons who listen to Country radio. If your station is interested in this excellent study, contact KATHY HOOPER of CMA at (615) 244-2840.



FIRST LADY MEETS FIRST COUNTRY—Epic recording artist Tammy Wynette is pictured with WHN's Lee Arnold, right, and PD Ed Salamon, left, at a recent live radio broadcast of a Wynette concert. The concert was held in New York's Central Park as part of WHN's "Summer Festival of Live Music."



Inside Nashville

BUSINESS UNUSUAL: "Yes it is"—"No it isn't," depending upon whom you are talking with. Nashville Banner columnist BILL HANC stirred up a hornet's nest in the music community by saying that "economy woes play sad songs on Music Row" citing the firing of JACK PARKER at MCA's office here, and the dismissal of several other staffers; then Capitol's housecleaning left only a skeleton crew; and a day or so later, RCA announced

the closing of Sunbury-Dunbar, its publishing office here. Observers say Parker left MCA because of personality conflicts with LORETTA and CONWAY; that the loss of such big selling artists as MERLE HAGGARD, SONNY JAMES and BUCK OWENS was a prime factor in the Capitol pull out in Music City and that RCA is in the record business, not the publishing business, so that was a "pencil" move.

Continued on page 35

Two's Country... Please The Crowd

**GEORGE
JONES**

When I Die
Just Let Me
Go To Texas

**ED
BRUCE**

If I Could Put
Them All Together
(I'd Have You)

WESC
WPNX
WHOO
WPIK
WCMS
WSLC
WTOD
WIRE
WUBE
WIMN
WAXX
KSO
KTTS
WMAY
KFDI
KVOO
KXLR

KIKK
KENR
KUZZ
WYNK
KFOX
KJJJ
KHOS
KRAK
KGAY
KAYO
KMPS
KGA
KOYN
KLAK
KSOP

WKDA
WIVK
WESC
WHOO
WPIK
WCMS
WSLC
WAXX
KFDI
KVOO
KXLR

KXOL
WMAD
KIKK
KNUZ
KBUC
KMAK
KRAK
KGAY
KLAK
KSOP



on Epic Records

**EAST BOUND AND DOWN /
REDNECK IN A
ROCK AND ROLL
BAR**

PB-11056

**THERE'S
ONLY ONE
DIRECTION
FOR THIS SINGLE...**

STRAIGHT TO THE TOP!

RCA
Records



70 Billboard 74 Record World 65 Cashbox

Others Getting Significant Action

Continued from page 32

MARGO & NORRO "So Close Again" (WB) New adds at KEED, KFDI, WTSS, KKYX, KGA, WNRS, WITL.
NAT STUCKEY "Buddy, I Lied" (MCA) 20-14 WWOK. Added at WONE, KCKN.
GENE WATSON "The Old Man And His Horn" (Capitol) Adds at KVOO, WIRK-FM, KKYX, WWOK. 33-26 WSM, 46-35 WITL.
HANK WILLIAMS, JR. "I'm Not Responsible" (WB) New at KGBS, WBAP, KVOO.



SHE'S GOT LEGS (AND THAT AIN'T ALL)—KLVII/Beaumont, Texas, night personality "Country Lovin' Liz" is pictured at the recent Houston Astro-dome "Miss Astro World" contest. Liz was selected first runner-up in the competition.

Country Albums

Album cuts receiving airplay and activity:

BILL ANDERSON (MCA): "Still The One" and "Velvet And Steel"
BOBBY BORCHERS (Playboy): "All That's Good In Life" "Lunchtime Lovers" "Shawn" and "There's More To Her Than Meets The Eye"
BROWN & CORNELIUS (RCA): "Here Today And Gone Tomorrow" "It Takes So Long" and "Ready To Take My Chances"
JOHNNY CASH (Columbia): "Hit The Road And Go" "If It Wasn't For The Wabash River" and "No Earthly Good"
CRYSTAL GAYLE (UA): "Green Door" and "I Want To Come Back To You"
VERN GOSDIN (Elektra): "First Time Ever I Saw Your Face" "Mother Country Music" and "It Started All Over Again"
MERLE HAGGARD (MCA): "Love Somebody To Death" "Set Me Free" and "When My Blue Moon Turns To Gold Again"
TOM T. HALL (Mercury): "Time Takes Care Of Few Things" "And I Love You So" "Goodbye Cowgirl" and "Little Green Flowers"
SONNY JAMES (Columbia): "She's What Lovin' Is" "Heartaches" "Wild-wood Flower" and "Pistol Packin' Mama"
BARBARA MANDRELL (ABC/Dot): "How Long Does It Take" "After The Lovin'" and "Lovers, Friends & Strangers"
WILLIE NELSON (Columbia): "Mom & Dad Waltz" and "That's The Way Love Goes"
STELLA PARTON (Elektra): "Standard Lie Number One"
JOHNNY PAYCHECK (Epic): "You're Gonna Be The Cowboy" "You're Still On My Mind" "The Right Thing" and "She's Still Looking Good"
JERRY REED (MCA): "Westbound And Down" and "Smokey & Bandit"
JERRY REED (RCA): "Phantom Of The Opry" and "Something 'Bout You Baby I Like"
KENNY ROGERS (UA): "Ghost Of Another Man" "Sweet Music Man" "Desperado" and "My World Begins And Ends With You"
HANK SNOW (RCA): "I'm Still Movin' On" "I've Done At Least One Thing" and "Breakfast With The Blues"
BILLIE JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" "That's What Friends Are For" and "She's Out There Dancing"
JOE STAMPLEY (Epic): "Saturday Night Dance" "What A Night" "Everyday I Cry" and "Pour The Wine"
STATLER BROTHERS (Mercury): "The Star" and "That Summer"
TWITTY & LYNN (MCA): "Hey Good Lookin'" "We're Much Too Close" "Try It One More Time" and "Where Love Gathers Dust"
FREDDY WELLS (Columbia): "One Man Show"
DOTTIE WEST (UA): "By Your Side" "Save A Little For The Morning" "Till I Can Get It Right" and "All Night Long"

Active Re-currents

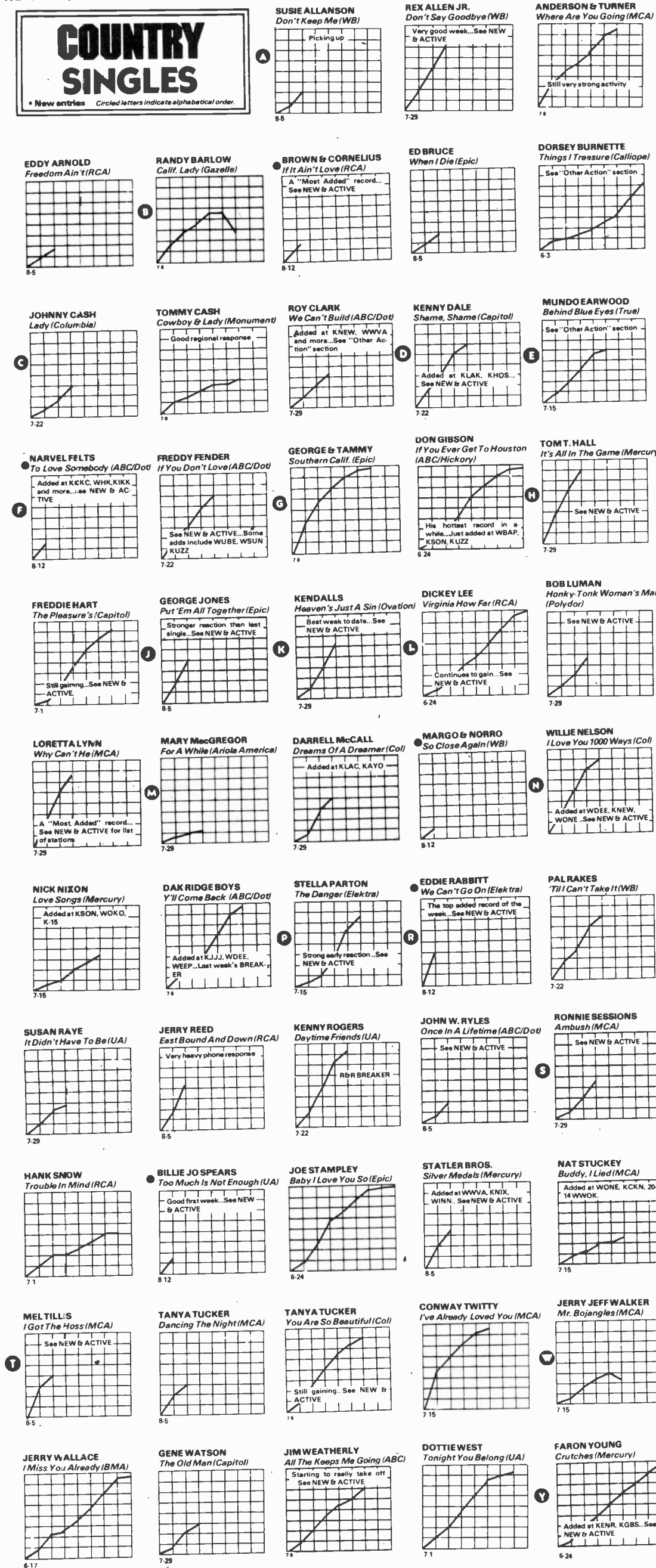
KENNY ROGERS/Lucille (UA); **WAYLON JENNINGS**/Luckenbach, Texas (RCA); **GLEN CAMPBELL**/Southern Nights (Capitol); **DONNA FARGO**/That Was Yesterday (WB); **BARBARA MANDRELL**/Married But Not To Each Other (ABC/Dot); **CRYSTAL GAYLE**/You Never Miss A Real Good Thing (UA); **JIMMY BUFFETT**/Margaritaville (ABC); **MERLE HAGGARD**/If We're Not Back In Love By Monday (MCA); **CHARLEY PRIDE**/I'll Be Leaving Alone (RCA).

COUNTRY ADDS

WSLR Akron, Oh. Loretta Lynn Tom T. Hall Susie Allanson Rex Allen Jr. John W. Ryles WOKD Albany, N.Y. Tanya Tucker (Col) Stella Parton Jerry Reed "East" Nick Nixon Jim Weatherly Oak Ridge Boys Rex Allen Jr. Freddie Hart Loretta Lynn Freddie Fender Ronnie Sessions Kendalls KRZY Albuquerque, N.M. Freddie Fender Rex Allen Jr. Statler Brothers Eddie Rabbitt KDJW Amarillo, Tx. Statler Brothers Billie Jo Spears DeWayne Orender Cristy Lane Narvel Felts John W. Ryles Dugg Collins Don Reeves WNRS Ann Arbor, Mi. Jerry Reed "East" Roy Clark Billy Thunderkloud John W. Ryles Margo & Norro Tanya Tucker Kenny Starr Narvel Felts Vernon Oxford KLUZ Bakersfield, Ca. Don Gibson Eddy Arnold Jim Weatherly Loretta Lynn Hank Snow Willie Nelson Freddie Fender WPOC-FM Baltimore, Md. Kenny Rogers Willie Nelson Tom T. Hall KLVI Beaumont, Tx. Freddie Fender Freddie Hart Anderson & Turner WVMI Biloxi, Ms. Freddie Fender Ronnie Sessions Rex Allen Jr. Loretta Lynn Tom T. Hall B.J. Thomas WNYN Canton, Oh. Tanya Tucker Tom T. Hall Johnny Paycheck Kenny Dale Brown & Cornelius Eddie Rabbitt Oak Ridge Boys KHAK Cedar Rapids, Ia. Willie Nelson Loretta Lynn Ava Barber Cristy Lane Eddie Rabbitt Rex Allen Jr. Narvel Felts WAME Charlotte, N.C. Tom T. Hall Tonnie Sessions Jim Weatherly Bob Luman Kendalls WJJD Chicago, Il. Freddie Hart Rex Allen Jr. Jerry Wallace WMAQ Chicago, Il. George & Tammy Conway Twitty Dave & Sugar WUBE Cincinnati, Oh. Jim Weatherly Freddie Fender George Jones Johnny Cash Loretta Lynn	WHK Cleveland, Oh. Ronnie Sessions Oak Ridge Boys John W. Ryles Jim Weatherly Narvel Felts Dickey Lee Loretta Lynn Ava Barber Jim Mundy Ray Griff Bob Luman KSSS Colorado Springs, Co. Tommy Cash Willie Nelson Ava Barber Hank Williams Jr. Freddie Fender Hank Snow Eddy Arnold WGTO Cypress Gardens, Fl. Kenny Rogers George Jones Tom T. Hall Susan Raye Mel Tillis Pal Rakes Freddie Fender Sharon Forrest WONE Dayton, Oh. Susie Allanson Pal Rakes Stella Parton Willie Nelson Nat Stuckey KLAK Denver, Co. Dave Conway David Alan Coe Jerry Reed "East" Faron Young Kenny Dale KSO Des Moines, Ia. Kenny Rogers Kenny Dale Bob Luman Susan Raye George Jones Jerry Reed "East" Peggy Forman WDEE Detroit, Mi. Oak Ridge Boys Stella Parton Bob Luman Rex Allen Jr. Tom T. Hall Kenny Rogers Johnny Cash Willie Nelson KEED Eugene, Or. Ronnie Sessions Kendalls Eddie Rabbitt Brown & Cornelius Margo & Norro KFGO Fargo, N.D. Narvel Felts Ed Bruce Eddie Rabbitt Brown & Cornelius Billie Jo Spears Jim Mundy WFNC Fayetteville, N.C. Tom T. Hall Rex Allen Jr. KWMT Ft. Dodge, Ia. Eddie Rabbitt Eddy Arnold Susie Allanson Mel Tillis Mundo Earwood Stella Parton Statler Brothers WBAP Ft. Worth, Tx. Dickey Lee Dorsey Burnette Tanya Tucker Hank Williams Jr. Carmol Taylor Bob Luman KUGR Green River, Wv. Kenny Rogers Eddie Rabbitt Lori Parker Chuck Price Johnny Cash	KENR Houston, Tx. Billie Jo Spears Faron Young KIKK Houston, Tx. Jim Weatherly John W. Ryles Narvel Felts Billie Jo Spears David Houston WIRE Indianapolis, In. Rex Allen Jr. Brown & Cornelius George Jones Kendalls Cristy Lane Ronnie Sessions Billie Jo Spears Eddie Rabbitt WJQS Jackson, Ms. Kenny Rogers B.J. Thomas Pam Rose Margo Smith Melba Montgomery Susan Raye Bob Trinity WLAS Jacksonville, N.C. Kenny Rogers Loretta Lynn Tom T. Hall Rex Allen Jr. Mel Tillis Bob Luman Ronnie Sessions Kendalls David Houston Ava Barber KCKN Kansas City, Ms. Rex Allen Jr. Eddie Rabbitt Ran Sanders Nat Stuckey Loretta Lynn WDAF Kansas City, Mo. Dave & Sugar Don King Don Gibson WITL Lansing, Mi. Billie Jo Spears Brown & Cornelius George Jones Jerry Reed "East" Eddie Rabbitt Margo & Norro Jim Mundy WHOK-FM Lancaster, Oh. P-Jerry Jeff Walker Tom T. Hall Susie Allanson Faron Young Stella Parton KFOX Long Beach, Ca. Bob Luman Wayne Kemp B.J. Thomas Craig Dillingham KGBS Los Angeles, Ca. John W. Ryles Faron Young Oak Ridge Boys Mary Miller Hank Williams Jr. Bob Luman Eddie Rabbitt KLAC Los Angeles, Ca. Darrell McCall Jim Weatherly Loretta Lynn Rex Allen Jr. Dottie West John W. Ryles WINN Louisville, Ky. Eddie Rabbitt Peggy Forman Kendalls Statler Brothers WTSO Madison, Wv. Margo & Norro George Jones Eddie Rabbitt Dorsey Burnette Jim Reeves Carly Smith Brown & Cornelius	WDDD Marion, Il. David Houston John W. Ryles WMC Memphis, Tn. Johnny Cash Kendalls Roy Clark Jerry Reed "East" Eddie Rabbitt WWOK Miami, Fl. Jerry Reed "East" Eddie Rabbitt Loretta Lynn Gene Watson WUNI Mobile, Al. Kenny Dale Tom T. Hall Rex Allen Jr. Eddie Rabbitt KCEY Modesto, Ca. Kenny Dale Ray Griff Pal Rakes R.C. Bannon Eddy Arnold Jim Mundy WMUS-FM Muskegon, Mi. Eddie Rabbitt Jerry Reed Tanya Tucker Loretta Lynn Narvel Felts Cristy Lane WSM Nashville, Tn. Kendalls Rex Allen Jr. Brown & Cornelius Pal Rakes Eddie Rabbitt WHN New York, N.Y. Joe Stampley Dave & Sugar Mel Street KNEW Oakland-S.F., Ca. Anderson & Turner Jim Weatherly Willie Nelson Roy Clark Rex Allen Jr. Jerry Reed "East" K-15 Ontario, Ca. Eddie Rabbitt Kay Austin Mel Tillis Oak Ridge Boys Brown & Cornelius Nick Nixon Susie Allanson (nites) Stella Parton (nites) Margo Smith (nites) Jerry Wallace (nites) Mundo Earwood (nites) Kenny Dale (nites)	KNIX Phoenix, Az. Mundo Earwood Billie Jo Spears Statler Brothers Brown & Cornelius Eddie Rabbitt Ed Bruce WRCP Philadelphia, Pa. Loretta Lynn Tom T. Hall Kenny Rogers Freddie Fender WEPP Pittsburgh, Pa. Dickey Lee Oak Ridge Boys Kenny Rogers WIXZ Pittsburgh, Pa. Conway Twitty Tanya Tucker WPOR Portland, Me. Oak Ridge Boys Stella Parton Rex Allen Jr. Dorsey Burnette Freddie Fender Kenny Rogers Nick Nixon Willie Nelson Pal Rakes Jerry Reed KFTN Provo, Ut. Sunday Sharpe Mel Tillis Johnny Cash WKKN Rockford, Il. Pal Rakes Brown & Cornelius WHBF Rock Island, Il. Willie Nelson Jim Weatherly Eddy Arnold Pal Rakes Mel Tillis Jerry Reed "East" KRAK Sacramento, Ca. Brown & Cornelius John W. Ryles Bob Luman Narvel Felts Billie Jo Spears Statler Brothers Susan Raye Loretta Lynn George Jones Mel Tillis Tom T. Hall WWJG St. Cloud, Mn. Tom T. Hall Loretta Lynn Kenny Dale Freddie Fender Johnny Holm WIL St. Louis, Mo. Don Gibson Eddie Rabbitt Jerry Reed "East" WSUN St. Petersburg, Fl. Tanya Tucker (Col) Rex Allen Jr. Freddie Fender Freddie Hart KKYX San Antonio, Tx. Dottie West Claude Gray Brown & Cornelius Alabama Margo & Norro Chuck Stewart Narvel Felts Mary Miller Jim Weatherly Cristy Lane Stella Parton Gene Watson Tanya Tucker George Jones Tommy Cash KKCC San Bernardino, Ca. Narvel Felts Kendalls Eddie Rabbitt Jim Reeves	KSON San Diego, Ca. Stella Parton Kendalls Jerry Reed "East" Don Gibson Nick Nixon Brown & Cornelius Johnny Cash Eddie Rabbitt Z-104 San Diego, Ca. Ronnie Sessions Pal Rakes Rex Allen Jr. Loretta Lynn Eddie Rabbitt Brown & Cornelius KAYO Seattle, Wa. Susie Allanson Darrell McCall Jim Weatherly Narvel Felts Tanya Tucker (Col) Billie Jo Spears John W. Ryles George Jones KRMD Shreveport, La. Kenny Rogers Rex Allen Jr. Claude King Kendalls KXRB Sioux Falls, S.D. Susie Allanson Oak Ridge Boys KGA Spokane, Wa. Ronnie Sessions Kendalls Eddie Rabbitt Brown & Cornelius Margo & Norro KHOS Tucson, Az. Don Gibson Jerry Wallace Stella Parton Kenny Dale Kenny Rogers Rex Allen Jr. KVOO Tulsa, Ok. Rex Allen Jr. King Edward IV Statler Brothers Jerry Reed "East" Mel Tillis Tanya Tucker Craig Dillingham Roy Clark Gene Watson Hank Williams Jr. Kendalls Ed Bruce George Jones Loretta Lynn Wayne Kemp Dugg Collins WTLB-FM Utica, N.Y. Eddie Rabbitt Kenny Starr Ray Sanders WEAT W. Palm Beach, Fl. Kenny Rogers Crystal Gayle Anderson & Turner Rex Allen Jr. Bob Luman WIRK-FM W. Palm Beach, Fl. Jerry Wallace Gene Watson Statler Brothers George Jones Mel Tillis WVVA Wheating, W.V. Brown & Cornelius Statler Brothers Tanya Tucker Kenny Dale Susie Allanson Roy Clark KFDI Wichita, Ks. Kenny Starr Eddie Rabbitt Sunday Sharpe John W. Ryles Joni Lee Alvin Crow Billie Jo Spears Margo & Norro Brown & Cornelius David Willis
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COUNTRY SINGLES

• New entries
Circled letters indicate alphabetical order.



WGTO/Cypress Gardens, Florida, Program Director John Terry (left) plays host to younger sister Dana Christie, Program Director of WAQI/Ashtabula, Ohio. Recently, Dana was a guest on John's program, 10am-noon, for a taste of Country radio. WAQI is programmed Pop/Adult. Needless to say, baby sister was more than happy to reveal a few "family secrets" about brother John to his regular listeners.



Pictured (left to right) are Tim Achterhoff, Mike Murphey and Jim Cox of WMUS-FM/Muskegon, Michigan, during a recent "on the beach" remote broadcast. The station broadcasters on the Lake Michigan beach during the Western Michigan Seaweed Festival Sand Sculpturing competition.



HOMECOMING IN DENVER—Denver welcomes back hometown MCA artist Dan McCorison at KLAB (left to right): Lindsey English, KLAB's Program Director; McCorison; Jay Bolton, Sales Manager; and Chuck McCommas, Denver Promotion Manager for MCA.

Biff Collie

Continued from page 30

Music Row executives' positive rebuttal came from BMI's FRANCIS PRESTON, ASCAP's ED SHEA, TREE MUSIC's JACK STAPP, UA's LYNN SHULTS, and APRIL-BLACKWOOD PUBLISHING's new Nashville head, CHARLIE MONK, who contend these changes are normal adjustments and the timing is coincidental. On the other hand, WESLEY ROSE, head of the giant Acuff-Rose Publishing complex expressed his concern about new people coming to Nashville hopeful of changing it from "Country" Music City to "Pop" Music City and that has not been a healthy influence on the personal enthusiasm which as permeated the Nashville scene through the years injecting creative excitement in the life and growth of "Tin Pan Valley."

FACTS AND FIGURES: LYNN ANDERSON will tape an hour long pilot for TV in September. Lynn, an unnamed Country star, and ENGELBERT HUMPERDINCK will perform on the special. Lynn will host what she calls a "new concept." She wouldn't say which network is bank rolling the pilot...RUSS CARTER brought a couple of busloads to Music City from WIRE/Indianapolis for the weekend...Vice-President WALTER MONDALE came off well on his Opry debut when he surprise-visited while here for a fundraiser. Republican stalwart ROY ACUFF made a beautiful democratic introduction to the Vice-President. Mondale said "Nashville is one place where more strings are pulled than Washington."...JERRY CLOWER said he felt kinda funny. Clower had "hosted" President Carter in his home town of Yazoo, Mississippi the week before and this was a "come-down"...the CARTER FAMILY (not Jimmy's) and JIMMIE RODGERS made their first record-

ing session the same day in the same empty office building in Bristol, Tennessee 50 years ago last week. Is that an important date? (Did Columbus discover America?)

BILL ANDERSON wrote me this note last week: "Since I told you at FANFARE that I have never seen my name in your R&R column, I've seen it twice! Now, if I can just make it on your radio show!"

FERLIN HUSKY's open heart surgery was a success according to Doctor's at Miller-St. Luke's hospital in St. Paul. He'll recuperate there, they say, for five weeks. Coronary bypass was performed last Tuesday during the nine hour operation to relieve blockage in three heart arteries. Actually, Ferlin checked into the hospital for treatment of a growth on his wrist which hampered his guitar playing, and to visit relatives of his wife, Mavis. After he complained of "blacking-out" at a recent concert he was encouraged to have tests run. Tests showed the artery blockage and immediate surgery was scheduled.

REALLY: Ex-KDA morning man TONY GEORGE 'one of the best I ever heard on his good days) moved to KRZE/Farmington, New Mexico with my old friend BOYD WHITNEY. Boyd's looking for more...BOB LOCKWOOD ex-morning man at WKDA/Nashville (high mortality rate?) dealing with the new "honey-radio" WHNE/Norfolk to replace JACK GAYLE...One-eyed Jack (WMAY/Springfield, Illinois) told me that CBS promo man told him that BOBBY BARE signed with CBS...Con Brio's JEANINE and BILL WALKER and JEFF WALKER flew to London for international distribution deal discussion...WSM Music Director MARY CATHERINE MURPHY has been recuperating from an auto accident...WSM's "Opry Stars Spotlight" host HARIL HENSLEY is now syndicating a "hit's" parade for national distribution...

POP/ADULT

Radio & Records

POP/ADULT/40

TWO WEEKS AGO LAST WEEK

2	1	1	JAMESTAYLOR/Handy Man (Columbia)
1	2	2	BARBRA STREISAND/My Heart Belongs To Me (Columbia)
3	3	3	ANDY GIBB/I Just Want To Be Your Everything (RSO)
6	5	4	CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic)
9	7	5	B.J. THOMAS/Don't Worry Baby (MCA)
4	4	6	RITA COOLIDGE/Higher & Higher (A&M)
12	8	7	GLEN CAMPBELL/Sunflower (Capitol)
5	6	8	BARRY MANILOW/Looks Like We Made It (Arista)
16	10	9	COMMODORES/Easy (Motown)
23	12	10	JOHNNY RIVERS/Swayin' To The Music (Big Tree)
28	18	11	STEPHEN BISHOP/On And On (ABC)
30	20	12	STAR WARS/Main Theme (20th)
13	13	13	ELVIS PRESLEY/Way Down (RCA)
11	11	14	PETER FRAMPTON/I'm In You (A&M)
7	9	15	ENGLAND DAN & J.F. COLEY/It's Sad To Belong (Big Tree)
37	26	16	CARLY SIMON/Nobody Does It Better (Elektra)
14	14	17	ALICE COOPER/You And Me (WB)
35	33	18	FLEETWOOD MAC/Don't Stop (WB)
19	19	19	BAY CITY ROLLERS/You Made Me Believe In Magic (Arista)
27	25	20	LEO SAYER/How Much Love (WB)
22	21	21	RONNIE MILSAP/It Was Almost Like A Song (RCA)
10	15	22	PETER McCANN/Do You Wanna Make Love (20th)
15	23	23	HELEN REDDY/You're My World (Capitol)
32	28	24	JENNIFER WARNES/I'm Dreaming (Arista)
39	37	25	CAROLE KING/Hard Rock Cafe (Capitol)
40	35	26	MAC McANALLY/It's A Crazy World (Ariola America)
8	16	27	ABBA/Knowing You Knowing Me (Atlantic)
24	24	28	PABLO CRUISE/Whatcha Gonna Do (A&M)
17	17	29	JIMMY BUFFETT/Margaritaville (ABC)
31	30	30	CHARLIE RICH/Rollin' With The Flow (Epic)
26	29	31	CARPENTERS/All You Get From Love Is A Love Song (A&M)
—	—	32	NEIL SEDEKA/Alone At Last (Elektra)
—	38	33	YVONNE ELLIMAN/I Can't Get You Out Of My Mind (RSO)
36	34	34	ELO/Telephone Line (UA/Jet)
38	36	35	SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB)
—	39	36	BEE GEES/Edge Of The Universe (RSO)
—	—	37	KENNY ROGERS/Daytime Friends (UA)
34	32	38	CAT STEVENS/Old Schoolyard (A&M)
—	40	39	JOHNNY MATHIS/Ariane (Columbia)
—	—	40	CRYSTAL GAYLE/Don't It Make My Brown Eyes Blue (UA)

This chart is based solely on airplay compiled from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

Most Added

FIREFALL
Just Remember I Love You (Atlantic)
CAROLE KING
Hard Rock Cafe (Capitol)
NEIL SEDEKA
Alone At Last (Elektra)
BROTHERS JOHNSON
Strawberry Letter 23 (A&M)

The Hottest

JAMESTAYLOR
Handy Man (Columbia)
Again the hottest around...1-1 14RKO, 1-1 KRMG
3-1 WORG, 1-1 KBLF, 2-1 WSM, 2-2 WSIX, 12-9
KFI, 4-3 WCHV, 3-2 WCMB, 18-12 KDWN, 12-8
WFYR, 9-5 KUKI, 5-4 WTRX, 6-3 KULF, 7-4 KSD,
14-10 WOWO and reporting hot at WHAM,
WASH, WTAE, KNBR, WMAL, KXLY, KSL,
WCER, WGGA, WHAG, WLVA, KHOW, WIOD,
WGY, WNEW, WIP, WQUD, WJNO, KVI, WSJS,
KMBZ, WTMJ plus more.

ANDY GIBB
I Just Want To Be Your Everything (RSO)
Chart topping in many areas...1-1 WBN, 2-1
KSD, 3-1 KULF, 1-1 WTRX, 1-1 WGAR, 1-1 WFYR,
1-1 KMPC, 2-1 14FBL, 1-1 WDAE, 1-1 WFDF...
plus hot at WBZ, WKIQ, WHIZ, KNBR, K101,
KHOW, WSJS, KVI, KMBZ and others.

B.J. THOMAS
Don't Worry Baby (MCA)
Continues to move well...5-2 KRMG, 11-7 KUKI,
10-6 WATR, 7-5 14RKO, 7-3 KAKE, 24-15 WOWO,
21-16 KSD, 12-10 KULF, 4-3 WSIX, 12-8 WCHV
and reporting hot at WTMJ, KVI, WSJS, WQUD,
WIP, WNEW, WGY, WIOD, WASH, WSBA,
KNBR, KXLY, WYMC.

COMMODORES
Easy (Motown)
Still moving nicely...18-11 WATR, 12-9 14RKO,
14-10 WBT, 14-10 KRMG, 11-6 WFDF, 4-3 WCMB,
12-8 14FBL, 10-8 KMPC, 18-11 KFI, 14-10 WTRX,
17-10 WORG and hot reports from WIP, WSJS,
K96, WASH, WTAE, KNBR, WMAL.

Others Getting Significant Hot Reports:

JOHNNY RIVERS/Swayin' To The Music (Big Tree);
STEPHEN BISHOP/On And On (ABC);
STAR WARS/Main Theme (20th);
CARLY SIMON/Nobody Does It Better (Elektra);
FLEETWOOD MAC/Don't Stop (WB);
CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic).

MON/Nobody Does It Better (Elektra);
FLEETWOOD MAC/Don't Stop (WB);
CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic).

POP/ADULT NOTES

MIKE KASABO



First of all, thanks to all those (and there were many) who responded to this column several weeks ago concerning our adding some new reporting stations for the Pop/Adult section. The information you've sent is on file here and before the end of summer we'll review each one carefully in order to beef up our input.

We note a great example of not giving up on a record...ABC released the follow-up to Stephen Bishop's "Save It For A Rainy Day" about five months ago. It was received with only mild reaction from many Pop/Adult programmers...but persistent promotion and a deep belief in the record by ABC proved the winning combination. "On And On" jumps into the number eleven slot on this week's P/A 40. It also was one of two "Breakers" on last week's Back Page.

The Brothers Johnson had a very healthy airplay week with P/A stations...check New & Active.

Dave & Sugar building with two more key adds this week...WIOD, KDWN.

Crystal Gayle's "Don't It Make My Brown Eyes Blue" continues to look strong in many areas...see New & Active for latest play. Response was so big in Wichita that KAKE put it on at number 22!

NEW & ACTIVE

CAROLE KING

Hard Rock Cafe (Capitol)

Now playing at 70% of our reporting stations...Adds include WTMJ, WSB, WHAM, WASH, WLVA, WMAL, K96, KRKK, WOWO, WBT, WIBW.

NEIL SEDEKA

Alone At Last (Elektra)

Looks strong...Add WGY, WHAG, WGGA, WTRX, WMAL, WORG, KSL, WHOK, KWAV, WYMC, KRKK, WIBW.

FIREFALL

Just Remember I Love You (Atlantic)

Big week in terms of new play...Add KMBZ, WTMJ, WNEW, WHAG, KDWN, WGGA, WASH, KXLY, WHOK, WYMC, 14RKO, WIBW.

BROTHERS JOHNSON "Strawberry Letter 23" (A&M) Add WIP, KVI, WLVA, 14FBL, WSBA, WHIZ, KEX, WBN, 14RKO.

KC & THE SUNSHINE BAND "Keep It Coming Love" (TK) Add WSJS, WGN, WIP, WCHV, KIOI, KUKI, WYMC, WCBM.

BEE GEES "Edge Of The Universe" (RSO) Add WSM, WSB, KBLF, WTRX, K96, 14RKO, WHOK.

STEPHEN BISHOP "On And On" (ABC) Add WTAE, 14FBL, WBZ, K96, WOWO, WBT, WBN.

ELO "Telephone Line" (UA/Jet) Add WGGA, WFDF, KBLF, K96, KMRJ, WOWO, WLVA.

KENNY ROGERS "Daytime Friends" (UA) Add WATR, WIBW, KMRJ, WCCO, KXLY, WTRX, KDWN.

SANFORD-TOWNSEND BAND "Smoke From A Distant Fire" (WB) Add WOWO, WBZ, WMAL, WLNH, 14FBL, WSJS.

MARY MacGREGOR "For A While" (Ariola America) Add WGY, WHAG, WHAM, KIOI, WHIZ, WEI-FM.

CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) Add WNEW, WSM, WASH, KIOI, KAKE, KKYK.

JIM WEATHERLY "All That Keeps Me Going" (ABC) Add WJNO, WNEW, WIOD, WSIX, KOY.

CARLY SIMON "Nobody Does It Better" (Elektra) Add WBN, KNBR, WKIQ, WGGA, WLVA.

HOT "The Right Feeling At The Wrong Time" (Big Tree) Add KMBZ, WGN, WSM, WORG, KNBR.

YVONNE ELLIMAN "I Can't Get You Out Of My Mind" (RSO) Add WIOD, KSL, WLNH, WFDF, WHAG.

MAC McANALLY "It's A Crazy World" (Ariola America) Add WBN, WBT, WSBA, KVI, WQUD, WFTL.

McCOO & DAVIS "The Two Of Us" (ABC) Add WNEW, WIP, WBAL, WCMB.



WBT/Charlotte personalities H.A. Thompson (third from left), Bob Lacey (displaying peace sign), and Dick Durante (wearing cap) pose with members of their bicycle relay race teams during the stations Cycle Sunday promotion at the Charlotte Motor Speedway. The charity event featured championship bike races, a celebrity challenge race, 135 mph stock car rides and door prizes.

K.C. & The Sunshine Band has been a big Rock act for some time now, but never really pushed through in a large way with Pop/Adult radio. However, the new release "Keep It Coming Love" on T.K. is off to a very fast start...see above for latest play.

Al Martino's "Kentucky Mornin'" picked up some good new play at WSB, WHAM and WHOK.

Ronnie Milsap's "It Was Almost Like A Song" appears to be a solid entry wherever it's played...check out these moves...14-7 WSM, 9-5 WSIX, 11-6 KRMG, 25-18 KRKK, 15-10 KAKE.

New Marilyn McCoo & Billy Davis Jr. out and right on WNEW, WIP, WBAL and WCMB.

"Star Wars" Theme on 20th showing almost immediate hot action at many stations. Among them...WJNO, WNEW, WIOD, WLVA, WSBA, KEX, WSM, WSIX, WIBW, WATR.

Jim Weatherly showing his strongest airplay in a long time..."All That Keeps Me Going" is already in hot rotation at Milwaukee powerhouse WTMJ.

One of the most remarkable things to achieve in the radio business is longevity in any given position. Some have maintained quite well...for example Dick Whittinghill has been the morning man at KMPC/Los Angeles for twenty-seven years...and there are others around the country who've achieved that length of time and some who've passed it. Which brings me to my point, Charlie Allen, who is retiring in September, has been the Music Director at WGN/Chicago for an astounding forty-nine years. Now that's some achievement.

POP/ADULT SINGLES

GEORGE BENSON The Greatest Love (Arista)

STEPHEN BISHOP On And On (ABC)

PAUL ANKA Everybody Ought To Be (UA)

BEE GEES Edge Of The Universe (RSO)

PABLO CRUISE Whatcha Gonna Do (A&M)

DR. HOOK Walk Right In (Capitol)

MAC DAVIS Pickin' Up The Pieces (Col)

DEARDORF & JOSEPH Nighttime Love (Arista)

YVONNE ELLIMAN Outta My Mind (RSO)

EMOTIONS Best Of My Love (Columbia)

FIREBALL Just Remember (Atlantic)

GEORGE RSCHOFF Piano Dancing (Columbia)

FLEETWOOD MAC Don't Stop (WB)

THE FLOATERS Float On (ABC)

FOUR SEASONS Down The Hall (WB)

DEAN FRIEDMAN Ariel (Lifesong)

CRYSTAL GAYLE Brown Eyes Blue (Columbia)

ANDREW GOLD One Of Them Is Me (Asylum)

HIGHWAY 101 Every Moment (Rocket)

HOT The Right Feeling (Big Tree)

E. HUMPERDINCK Goodbye My Friend (Epic)

BROS. JOHNSON Strawberry Letter 23 (A&M)

KC & SUNSHINE BAND Keep It Coming Love (TK)

CAROLE KING Hard Rock Cafe (Capitol)

GLADYS KNIGHT Baby Don't Change (Buddah)

KENNY LOGGINS I Believe In Love (Columbia)

MAC McANALLY It's A Crazy World (Ariola Am)

MARY MacGREGOR For A While (Ariola American)

AL MARTINO Kentucky Mornin' (Capitol)

JOHNNY MATHIS Ariadne (Columbia)

MECO Star Wars (Millenium)

SAM NEELY Sell Away (Elektra)

CHARLIE RICH Rollin' With The Flow (Epic)

KENNY ROGERS Daytime Friends (UA)

LINDA RONSTADT Lose Again (Asylum)

MERRILEE RUSH Save Me (UA)

SANFORD-TOWNSEND Smoke From A Distant... (WB)

LEO SAYER How Much Love (WB)

NEIL SEDAKA Alone At Last (Elektra)

SEALS & CROFTS East Of Ginger Trees (WB)

CARLY SIMON Nobody Does It (Elektra)

STAR WARS Main Theme (20th)

CAT STEVENS Old Schoolyard (A&M)

SUPERTRAMP Give A Little Bit (A&M)

BOBBY VINTON Hold Me, Thrill Me (ABC)

FRANKIE VALLI Second Thoughts (Pvt Stock)

JENNIFER WARNES I'm Dreaming (Arista)

JIM WEATHERLY All That Keeps Me Going (ABC)

MERI WILSON Telephone Man (GRT)

BRENTON WOOD Come Softly To Me (Cream)

POP/ADULT ADDS

WSB/ATLANTA Carole King Parker McGee...

4RKO/EVERETT See Gees Bros. Johnson...

KFI/LOS ANGELES Foreigner Donna Summer...

WIP/PHILADELPHIA McCoo & Davis Bros. Johnson...

KXLV/SPOKANE Firefall Meco Kenny Rogers...

WBAL/BALTIMORE Kenny Rankin Peter McCann...

WDF/FLINT Yvonne Elliman ELO...

KMPC/LOS ANGELES Floeters Leo Sayer...

KOY/PHOENIX Sam Neely Jim Weatherly...

4FBL/SYRACUSE Sanford Townsend Stephen Bishop...

WCBM/BALTIMORE B.J. Thomas K.C. & Sunshine...

WTRX/FLINT Bee Gees Kenny Rogers...

WLV/LYNCHBURG Carole King Bros. Johnson...

KMRJ/PITTSBURG, KS Kenny Rogers ELO...

WDAE/TAMPA Firefall ELO...

WBZ/BOSTON Sanford Townsend Stephen Bishop...

WFTL/FT. LAUDERDALE "Main Theme" Peter Frampton...

WTAE/PITTSBURGH Stephen Bishop Dr. Hook...

WTAE/PITTSBURGH Stephen Bishop Dr. Hook...

WIBW/TOPEKA Carole King Neil Sedaka...

WEI FM/BOSTON Bonnie Raitt Dorothy Moore...

WOWO/FT. WAYNE Stephen Bishop ELO...

WYMC/MAYFIELD Firefall Neil Sedaka...

KEX/PORTLAND Bros. Johnson Greg Lake...

KRMG/TULSA Johnny Mathis Jennifer Warnes...

WKIO/BOWLING GREEN John Travolta Henry Mancini...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WBEI/CHARLOTTE, NC Carly Simon HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WCEI/CHARLOTTE, NC No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WBT/CHARLOTTE, NC Stephen Bishop Carole King...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WCHV/CHARLOTTE, NC Floeters K.C. & Sunshine...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WCFR/CHARLOTTE, NC No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WFBZ/CHARLOTTE, NC No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WFLX/CHARLOTTE, NC No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WGLA/CHARLOTTE, NC No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WHD/DAYTON Kenny Rankin Love Unlimited...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WHD/DAYTON Kenny Rankin Love Unlimited...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WHOU/DEVER No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

WHOU/DEVER No Adds HOT...

WGGG/GAINESVILLE Neil Sedaka Carly Simon...

WOD/MEMPHIS Mac McAnally George Benson...

WOD/MEMPHIS Mac McAnally George Benson...

KUKI/LUKIAH Steve Miller K.C. & Sunshine...

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

THE FLOATERS

Float On (ABC)

Very strong major market action qualifies for this Breaker position. 52% of our reporters on it, 9 adds. Key moves 10-9 WABC, 23-19 WFIL, 28-19 WRKO, 8-5 WPGC, 30-20 WPEZ, 5-3 WGCL, 16-6 at Z93, 5-1 WHBQ, 21-10 KRBE, 11-8 at Y100, 21-16 KFRC, 7-3 WQXI, 26-14 WAPE, 14-10 WBBQ, 18-6 KBEQ, 22-12 WICC, 24-1 KNDE, 18-10 WRFC, 16-11 WGLF, see Parallels, charts at number 23.

BROTHERS JOHNSON

Strawberry Letter No. 23 (A&M)

62% of our reporters on it, 12 adds including 99X, WOKY, WIFI, B100. Key moves; 24-21 WPGC, 34-26 WPEZ, 5-4 CKLW, 17-12 KSLQ, 29-23 at Y100, 24-15 at Z93, 11-6 WHBQ, 24-18 KFRC, debut 14 WAKY, 16-11 WERC, 17-11 WKIX, 31-21 WLOF, 16-7 WFLB, 5-2 WGLF, 10-3 WAIR, 29-20 WTRU, see Parallels, charts at number 28.

JOHNNY RIVERS

Swayin' To The Music (Slow Dancin') (Big Tree)

62% of our reporters on it, 11 adds including KSLQ, WHBQ. Key moves; 10-6 WCAO, 29-26 WRKO, 18-16 WKBW, 28-23 KJR, 17-12 WGRD, 6-3 WOW, 7-6 WNOE, 20-14 KAAV, 9-5 KRSP, 28-23 WBJW, 34-32 WLOF, 6-2 WEAQ, 7-2 WAKX, see Parallels, charts at number 27.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

B.J. THOMAS "Don't Worry Baby" (MCA) 57% of our reporters on it, 10 adds including WPGC, WCAO, Q102. Key moves; 23-18 KSTP, 18-11 KRBE, 27-24 at Z93, 11-9 WRJZ, 21-16 WOW, 27-24 WBBQ, 25-14 WERC, 40-34 WBJW, 25-20 WGUY, 25-15 KKKL, 9-5 WRFC, 16-12 WCGQ, 7-5 KAYC, 8-5 KCBN, see Parallels.

STEVE MILLER "Jungle Love" (Capitol) 56% of our reporters on it, 23 adds including WKBW, KSLQ, WGCL, Y100, WSGA, WACI, KQWB. Key moves; 32-23 at 99X, 39-34 WPEZ, 29-25 KFRC, 40-32 WCOL, 28-26 KBEQ, 29-25 KCPX, 40-36 WLOF, 14-9 KJOY, 34-29 KDZA, see Parallels.

KC & THE SUNSHINE BAND "Keep It Comin' Love" (TK) 55% of our reporters on it, 24 adds including WFIL, KHJ, WRJZ, KAAV, KIOA. Key moves; 13-9 WPGC, 24-15 WCAO, 24-18 WGCL, 23-14 at Z93, 7-4 at Y100, 27-25 KJR, 19-15 WSGA, 16-13 KTKT, 27-20 KIIS-FM, 29-15 KINT, 22-8 KNDE, 26-19 WAKX, 14-9 WYND, 23-16 WAIR, 25-14 KJOY, 28-22 KAFY, see Parallels.

CARLY SIMON "Nobody Does It Better" (Elektra) 73/20 including WPGC, KRBE, KSLQ, 96X, Z93, WAVZ, WCOL, KJRB. Key moves; 22-20 WKBW, 33-28 at JB105, 15-13 WPHD, 29-19 WQXI, 14-12 at Q94, 33-24 WNOE, 26-18 WERC, 20-16 WRJZ, 22-14 KVOX, 24-19 WRFC, 33-25 WFLB.

MECO "Star Wars" (Millenium) Note that several stations are listing both versions in the same chart position. 72/20 including WFIL, WRKO, Y100, WTRY. Key moves; 23-17 WPGC, 28-21 WCAO, 27-12 WPEZ, 9-1 WXXK, 25-12 KDWB, 21-10 KSTP, 18-10 WAVZ, 19-11 at JB105, 30-24 WCOL, 18-9 KLEO, 24-17 WAKY, 17-11 WNOE, 25-15 KCPX, 8-3 WJBQ, 32-19 WFLB, 18-10 WIRK, 11-5 KENO.

STAR WARS "Main Theme" (20th) 70/10 including WDRG. Key moves; 24-22 WFIL, 29-20 at 13Q, 20-16 WOKY, 21-16 KSTP, 15-10 at Y100, 20-15 KJR, 19-11 at JB105, 30-24 WCOL, 27-17 WLAC, 12-9 KIIS-FM, 6-4 KNDE, 6-2 KIMN, 25-19 WFEA, 18-15 WJON, 19-14 WSPT, 10-7 KLMS, 10-5 KEWI, 15-10 WAIR, 21-16 KQDI. See Parallels, charts at number 29.

BEE GEES "Edge Of The Universe" (RSO) 72/14 including WPEZ, KRBE, KTLK, WRJZ. Key moves; 26-23 WRKO, debut 28 WPGC, 23-16 WCAO, 30-26 at 13Q, 24-18 WTRY, 19-15 WOW, 40-32 WNOE, 28-23 WTSN, 25-17 WFLB, 23-19 KDON, 40-32 KDZA.

CAROLE KING "Hard Rock Cafe" (Capitol) 72/14 including WCAO, KTLK, KGW, TEN-Q, KRSP. Key moves; 28-25 at 99X, debut 27 KSTP, 21-17 WAVZ, 26-23 WIFI, 19-16 WICC, 29-23 at Q94, 25-23 KAAV, 22-19 WEBC, 36-31 WFOM, 38-31 WLOF.

SHAUN CASSIDY "That's Rock & Roll" (WB) 46/11 including WEEQ. Key moves; 17-13 WRKO, 31-23 WOKY, 18-11 at Y100, 17-16 KHJ, 27-17 at JB105, 25-17 WCOL, 28-1 WNOE, 20-11 WSGN, 27-20 WKIX, 7-4 KCPX, 23-18 WTSN, 27-17 WFEA, 21-13 WAIR, 19-11 WIRK, 30-23 KJOY.

HEATWAVE "Boogie Nights" (Epic) 44/6 including WSAI, WLAC. Key moves; 8-1 at Y100, debut 25 WPGC, 12-4 WQXI, 17-13 at Y103, 34-28 WCOL, 1-1 KLEO, 20-16 WCGQ, 23-18 WANS, 30-16 WLOF, 2-1 WFOM, 26-22 WTSN.

GLEN CAMPBELL "Sunflower" (Capitol) 43/5 including KSLQ, WFEA. Key moves 25-22 at Z93, 35-32 WOKY, 30-26 WQXI, 20-17 WKIX, 25-23 KYNO, 22-20 WBBF, 18-16 KRKE, 26-22 WFLB, 23-16 WGUY.

Radio & Records

August 12, 1977

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	1	ANDY GIBB/I Just Want To Be Your Everything (RSO)
3	2	2	2	RITA COOLIDGE/Higher & Higher (A&M)
10	8	4	3	EMOTIONS/Best Of My Love (Columbia)
11	7	5	4	JAMES TAYLOR/Handy Man (Columbia)
1	3	3	5	PETER FRAMPTON/I'm In You (A&M)
14	11	8	6	HEART/Barracuda (Portrait)
28	16	11	7	FLEETWOOD MAC/Don't Stop (WB)
7	5	6	8	BAY CITY ROLLERS/You Made Me Believe In Magic (Arista)
17	13	10	9	COMMODORES/Easy (Motown)
9	4	7	10	PABLO CRUISE/Whatcha Gonna Do (A&M)
23	17	15	11	CROSBY, STILLS & NASH/Just A Song Before I Go (Atlantic)
13	12	9	12	ALICE COOPER/You And Me (WB)
26	21	19	13	LEO SAYER/How Much Love (WB)
20	18	16	14	ELO/Telephone Line (UA/Jet)
21	19	17	15	KISS/Christine Sixteen (Casablanca)
22	20	18	16	RAM JAM/Black Betty (Epic)
-	25	22	17	SANFORD-TOWNSEND BAND/Smoke From A Distant Fire (WB)
4	10	14	18	SHAUN CASSIDY/Da Doo Ron Ron (WB)
6	9	13	19	BARRY MANILOW/Looks Like We Made It (Arista)
5	6	12	20	ALAN O'DAY/Undercover Angel (Pacific)
8	15	20	21	PETER McCANN/Do You Wanna Make Love (20th)
-	27	24	22	SUPERTRAMP/Give A Little Bit (A&M)
-	-	-	23	THE FLOATERS/Float On (ABC)
12	14	21	24	BARBRA STREISAND/My Heart Belongs To Me (Columbia)
-	-	27	25	STEPHEN BISHOP/On And On (ABC)
-	-	29	26	FOREIGNER/Cold As Ice (Atlantic)
-	-	30	27	JOHNNY RIVERS/Swayin' To The Music (Slow Dancin') (Big Tree)
-	-	-	28	BROTHERS JOHNSON/Strawberry Letter 23 (A&M)
-	-	-	29	STAR WARS/Main Theme (20th)
19	23	26	30	ABBA/Knowing Me, Knowing You (Atlantic)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate continued upward movement from at least 60% of our reporters.

Most Added

KC & Sunshine Band
Steve Miller
Stephen Bishop
Meco
Carly Simon

Hottest

James Taylor
Emotions
Fleetwood Mac

Complete Adds and Hits on page 12.

MOST ADDED PARALLEL ONE
Stephen Bishop
ELO
Steve Miller
Carly Simon
Donna Summer
HOTTEST PARALLEL ONE
James Taylor
Heart
Crosby, Stills & Nash
Fleetwood Mac
Rita Coolidge
Floaters

MOST ADDED PARALLEL TWO
KC & Sunshine Band
Meco
Stephen Bishop
Brothers Johnson
HOTTEST PARALLEL TWO
Emotions
Fleetwood Mac
James Taylor
Commodores

MOST ADDED PARALLEL THREE
KC & Sunshine Band
Steve Miller
Foreigner
Carly Simon
HOTTEST PARALLEL THREE
Fleetwood Mac
James Taylor
Emotions

The National Request Tabulation can now be found on page 18.

DOOBIE BROTHERS "Little Darling (I Need You)" (WB) 41/5 including KTLK, WAKY. Key moves; 37-35 WPEZ, 23-18 KJR, 26-22 at Y95, 18-16 KLIV, 32-30 WAVZ, 39-36 at JB105, 30-25 WTRY, 28-23 WPHD, 17-13 WGLF.
RONNIE MILSAP "It Was Almost Like A Song" (RCA) 38/13 including WOKY, KSTP, KAAV, KNDE. Key moves; 30-23 at Z93, 21-12 WERC, 10-10 WAKY, 8-7 WAIR, 16-15 KFYR, 25-21 WNAM, 13-12 WJON.
KENNY ROGERS "Daytime Friends" (UA) 38/10 including WOKY, KEEL, WBBQ, WICC, WGUY, WEBC. Key moves; 28-26 at Z93, 29-21 WEAQ, 35-27 WFLB, 29-27 WCGQ.
HELEN REDDY "You're My World" (Capitol) 34/5 including KSTP (re-add), WAKY, WISM. Key moves; 16-7 KRBE, 10-5 WLS, 28-27 KHJ, 25-21 WPEZ, 17-14 WRKO, 23-19 WKIX, 12-9 KKKL, 13-7 WAKX.
DONNA SUMMER "I Feel Love" (Casablanca) 31/15 including KFRC, Z93, KRBE, 13Q, WPGC, WNOE, TEN-Q, WGLF, KJOY. Key moves; 13-6 CKLW, 33-26 at 99X, 1-1 KINT, 29-21 WFEA.
TED NUGENT "Cat Scratch Fever" (Epic) 31/7 including B100, KLIV. Key moves; 27-24 WCAO, debut 28 at 13Q, 26-20 KSLQ, 26-21 KERN, debut 30 WPHD, 38-35 at JB105, 35-31 WRFC, 29-25 KJOY.
PETER FRAMPTON "Signed, Sealed, Delivered" (A&M) Still from LP play. There is no single. 33/4 including WRKO, B100, KCPX. Key moves; debut 27 KFRC, 21-15 WXXK, debut 29 KHJ, 17-14 WFIL, 24-21 KFXM, 16-13 WAKY, 28-18 WKNX, 13-10 KFXD.

Others Getting Significant Action

BOB SEGER "Rock & Roll Never Forgets" (Capitol) 25/3 including WGCL, 23-20 KFRC, 28-27 at JB105, 23-20 WBJW, 30-28 KYNO, 33-30 WACI, 13-9 WRFC.
OUTLAWS "Hurry Sundown" (Arista) 23/3 including WLAC, 17-14 WRJZ, 16-15 WIFE, 29-27 WAPE, 15-12 WRFC, 15-11 at 98Q, 29-22 WAKX.

continued on page 18.