

THE INDUSTRY'S NEWSPAPER

VOL. 5, NUMBER 15

"PROMOTION MAN TO PRESIDENT"

WARREN BURGER & THE ARMY'S DRUG TESTS

at'R&R'convention

Big wheels turn

By Sean Mitchell

Wax Named E/A President

Steve Wax has been promoted to Records. He will join recently prothe presidency of Elektra/Asykum moted Vice-Chairman Mel Posner

speech given by Dallas' KNUS

radio president Gordon McLen-

Dary

end Chairman of the Board Joe . Smith at the top level of the company. Smith, in making the announcement, called Wax "one of the industry's brightest and most energetic executives." Wax's new position is a major success story for the promotion branch of the re-

FRIDAY, APRIL 15, 1977

cord industry, in which Wax has worked since 1965, becoming Vice President/National Promotion for first Bell and then Elektra/Asylum. Wax told R&R, "I want to say thanks to all my friends in radio and promotion who helped make this all possible."

THE R&R INTERVIEW:

WOW'S TOM

BARSANTI

WKQX Debuts

'Studio Jam'

COMPLETE INDEX



Steve Wax

Staab 'Splits' KIIS

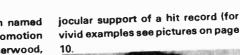
KIIS AM & FM/Los Angeles will take on separate identities Mondo (4/18), as formatted by PD Rochelle Staab. Staab announced the change in the formerly-simulcasted Popl Adult station after two-and-a-half months of research.

The AM side will be targeted at

a 25-49 audience. "It will be per-"Musically it will be extremely familiar-you'll know every song on the station." The approach will emphasize news and sports, with an hour-long sports talk show scheduled daily at 6pm.

Sherwood New Columbia National Promotion VP

Bob Sherwood has been named Vice President, National Promotion for Columbia Records. Sherwood, Netional Promotion Director at Columbia for the past year, will assume responsibility for all National Promotion staff ectivity. Sherwood first joined Columbia's Promotion Department in April 1973 as National Promotion Manager. Previously he enjoyed a successful radio career, working at WYSL/Buffalo, and WGCL/Claveland, and holding down PD positions at KROY/Sacramento and WRIT/Milwaukee. He is known throughout the industry for his colorful but total dedication to record promotion and his willingness to put everything he owns on the line in



vivid examples see pictures on page

and will be "very palatable, a nice contemporary station without a lot of bizarre hype. We are not going to overproduce ourselves." Talent lineup for the stations will be announced next week. No con-

The FM will take an AOR ap-

tests have been planned to kick off either station's new format, and the only time the stations will simulcast is in morning drive 6-10 with Charlie Tuna.

Cooper Named Senior VP At **20th Century**

Hervey Cooper has been named Senior Vice President, A&R, for 20th Century Records. Cooper, who was



Нагуеу Соорег

formerly Senior Vice-President of Marketing, will continue his ongoing promotion responsibilitie Alan Livingston, President of the Entertainment Group, 20th Century Fox Film Corp., who made the announcement, will also be taking the title of President, 20th Century Records, assuming the position recently vacated by Russ Regan. A replacement for Cooper in the marketing area is also being sought.

ON THE COVER OF ROLLING STONE-Well, actually we're inside on page 27 of the above issue. We thank both Sean Mitchell and Rolling Stone for the excellent in-depth coverage of our convention.

WFIL Airs Unreleased Live Beatles Album

The "exclusive" season opened this month for radio, as WFIL/Phila-

SJR Communications **Buys KRLY/Houston**

SJR Communicati mitted to the purchase of KRLY/ Houston from Zantanon Communications Corporation for \$2,250,000, subject to FCC approval. SJR will then reach its full complement of seven FM stations. The company currently owns WYSP/Philadelphia, WKLS/Atlanta, WKTU and WJIT/ New York, WKAO/Cleveland, WJMD and WUSF/Washington, and WTMI/ Miami.

delphia premiered the "Beatles Live At The Hollywood Bowl" LP, not scheduled for release by Capitol till May. WFIL played several tracks from the album throughout the weekend (4/9) and gave away copies to listeners. Capitol National Promotion Director Steve Meyer told R&R that WFIL definitely did not get the album from the label, and remarked that bootleg tapes and alburns of the Hollywood Bowi concerts (from 1964 and 1965), as well as Shea Stadium appearances, had been "floating" around for some time. The upcoming Capitol release has been extensively edited and prepared for release by original Beatles' producer George Martin.

FCCTOAPP **Obscenity Ruling** New York "dirty words" case, as

R&R has learned that the FCC will appeal to the Supreme Court to overrule the recent U.S. Court Of Appeals decision striking down the Commission's ruling in the WBAI/



Bob Sherwood

reported in R&R. The FCC will also

appeal an Appeals Court decision

voiding the agency's pay-cable re-

gulations.

Only One 'Rocky' Is Knocking 'Em Out In The Stores:



NEHI (Los Angeles One-Stop) ORDERED 5,000 OFF OF SURROUNDING AIR PLAY

KIOA 33-29 (No. 1 phones)		WJET a-29	WOW add
KFYE no. 1		B100 deb 25	WIBG HB
KFIV no. 5		WQXI days	WBBQ on
KLMS hb (top 15 sales first week)		KNDE HB	WAKX deb 21
KJOY 30		KCPX add	KRSP add-29
KYNO HB-28 WJON deb-18 KKXL add-30	WISM on WISE add KCBN on	KFXD HB KJCK HB KOTN HB	KLMS HB WDBQ on

A Hit On Columbia

WKQX Debuts 'Studio Jam' **Series Of Studio Concerts**

WKQX/Chicago will debut a new April, entitled "The WKQX Studio

series of in-concert broadcasts in Jam." The station contracted to

Fitzgerald Leaves Caribou To Begin Own Management Co.

Larry Fitzgerald, President of Caribou Management and Vice-President/GM of Caribou Recordings, has resigned from both positions. He will be announcing plans to open his own management and record production company shortly. Fitzgerald had administered Caribou for the past ten years, managing Chicago since their inception. He also co-produced the sell-out Wings Over America Tour of 1976, and has been involved in the management of the Beach Boys, Billy Joel, O.C. Smith, and several other artists over the years.

purchase a series of concerts recorded at Mantra Studios in Chicago, featuring both established and up-and-coming artists. JAM Productions, a leading Midwest concert promotion firm, will be booking acts for the concerts. The first concert, scheduled for April 16, features **Iggy Pop** with his touring band (including David Bowie).

Commenting on the new series, PD Bob Pittman said "This series will be giving the Chicago audience a new dimension to both the upand-coming and already established artists. It's a totally new experience in Rock music, an insight into the atmosphere of a recording studio."

Inside R&R: BUSINESS NEWS. 4 STREET TALK. 8 TOM BARSANTI INTERVIEW...... 24 AOR SECTION. 28

PIPOLO NEW A&R VP

Monteiro New Promotion √P At United Artists

Stan Monteiro has been appointed to the position of Vice President of Promotion at United Artists. Monteiro will relocate to the label's Los Angeles headquarters and report to Vice President of Market-



Stan Monteiro

ing Gordon Bossin, who made the announcement.

Monteiro assumes the position previously held by Pat Pipolo, who has been promoted to Vice President of A&R at United Artists. Pipolo, formerly Vice President

of Promotion at Island and MCA before joining UA, will be reporting directly to label President Artie MoguiL

Monteiro comes to United Art-



Pat Pipolo

ists from Columbia Records, where he has been Director, National Promotion for the past five years. Previously, he was a co-founder. and marketing head at Grunt Records, and did national promotion for Metromedia and RCA Records.

Josephson Associates To Buy WNIC/Detroit

Marvin Josephson Associates, one of the nation's largest talent agencies, has agreed in principle to purchase WNIC-AM & FM/Detroit. The purchase is the first move into broadcasting for the agency (whose clients include Barbra Strei sand and Henry Kissinger, among others). MJA plans no management or format changes for the stations, which are currently Pop/ Adult (AM) and Rock (FM).

RSO, Island Consolidate Field Promotion Force

RSO and Island Records are jointly instituting a consolidated field promotion force to work releases from both labels. Island founder Chris Blackwell and RSO Chairman Robert Stigwood announced that the new combined promotion organization is called RSO/Island Promotion. Rich Fitzgerald will be supervising 24 promotion specialists in the capacity of National Promotion Director. Working with him on the management end are Bobby Applegate from Island and Bob Smith from RSO. All will be based in Los Angeles, reporting to RSO President Al Coury, who developed the concept along with Island's President Charley Nuccio.

Coury, discussing the radical combination, said "Looking at this **RSO/Island Promotion concept**

strictly from the street level, the two companies will have a staff of the size and force to compete on equal footing with any major label...Both Charley Nuccio and I are confident that once this pioneering effort is proven successful, other labels of comparative size will be obliged to evaluate this type of union in terms of their own field promotion needs.

Nuccio stressed that both labels will retain total autonomy in all areas of operation except promotion. "It's not a merger, a joint venture or anything similar," he said. "It's a new idea predicated on the oldest of virtues-common sense. More is better." The efficiency of the new combination will be smoothed by Island's recent move to Polygram distribution, which also handles RSO. The joint promotion team will be working important new releases from both companies upcoming shortly.

Peter Gabriel **Roxy Performance Beamed Via Satellite**

Atlantic recording artist Peter Gabriel's Saturday evening (4/9) concert at the Roxy in Los Angeles was beamed via communications satellite to 15 major AOR stations across the nation. According to Atlantic's Senior Vice President of Promotion Dick Kline, "This is the first time that a program of this kind has been broadcast by satellite to this many radio stations." (Continued on page 10)



Rich Palmese

Richard Palmese Appointed VP Nat'l AM Promotion For Arista

Richard Palmese has been appointed to the position of Vice President of National AM Promotion at Arista Records. Palmese, formerly Director of National Promotion at the company, will be in charge of Top 40 singles promotion across the country. He will report directly to the label President Clive Davis, who made the announcement. citing an exceptionally high level of sales and airplay activity which he termed

... the hottest period in our history." to be bolstered by an upcoming release of major proportions. Davis will also announce the appointment of an AOR counterpart to Palmese, to supervise album promotion.

BILLBOARDS: BOMBARDED IN MEMPHIS, IDENTICAL IN BAKERSFIELD



WHBQ/Memphis tossed a new wrinkle into their current billboard campaign. After saturating the city with the glant-size images of morning man Rick Dees and afternoon drive jock Bob Landree, they moved onto TV for the next stage. Televised spots depicted the rest of the station's air personalities walking down the street, spotting the billboard, and registering annoyance at not getting boards of their own. The jocks then proceeded to bombard the offending biliboards with tomatoes, eggs, mud and other attractive artifacts. To top it all off, WHBQ modified their actual billboards to display the new decorations, as pictured.



It was a new "age" in advertising in Bakersfield starting April 1 (appropriately enough), as both KUZZ (Country) and KERN (Rock) inadvertently advertised near-identical contests via billboard. On learning of this Program Director's night-



mare, KERN immediately took decisive action and upped their ante to 100 times your age, while KUZZ stuck to their frequency of 97 for a multiplying factor. Amazingly enough, the same billboard compony put up the artwork for both station promotions—obviously being firm believers in the value of direct competition.

Plan Now For Summer!

Page4

Lock up your market with the single most successful Rock special ever...



ALREADY AIRED ON WLS, KFRC, KCBQ, 13Q, WAYS, WFIL, WSGA, AND MANY MANY MORE.



Priced VERY AFFORDABLY By Market Size.

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213-466-5201

for all the details.



Cross-Ownership Appeal To Supreme Court

The Federal Communications Commission has said that they will appeal a lower court decision that overruled the FCC's newspaper-broadcast cross-ownership stand. The appeals court said that all cross ownership situations should be immediately divested, contradicting the Commission's ruling that current common ownerships could stay intact, but barred formations of new affiliations. The Supreme Court will now decide the issue.

High-Pay Jobs To Women, Minorities

Women and minorities continue their climb into management positions in broadcasting, according to the **FCC**'s most recent statistics. In 1976, a total of 34,324 women were employed in the industry full time, 44% of those were in management, technician, sales and skilled craftsman positions. In 1975, 40% of women employees were in these high-pay jobs. Minority group members totaled 15,962, with 65% in upper level positions, a 1% gain over 1975.

Beatles Lose Appeal To Stop LP

A London court has ruled against the individual **Beatles** and their **Apple Corps.**, making it possible for English label Lingasong Records to immediately distribute a Beatles' album recorded in Germany in the early 60's. John, Paul, George and Ringo had claimed that the original tapes were of poor quality, and could damage their reputations. The group had been offered the tapes twice in the past 10 years, but had not reached agreement with the owners to purchase them.

First Freight Co. To Use Radio Spots

Aiming their campaign at infrequent business shippers, **Airborne Freight Corp**. is the first such company to utilize radio buys on a national level. Airborne kicked off their radio push last year with network buys, and later spot buys in 17 markets. Response from the intial effort proved that spot buys were more effective, and they plan to use the majority of their \$1.5 million ad budget on radio this year. The local-station basis buys will hit morning and afternoon drive periods.

AMC Tries Freebies To Spark Sales

With the major sales of American cars now showing a trend toward larger models, small-car maker American Motors is trying a new "giveaway" approach to urge sales. The "All American Giveaway" offers buyers of air conditioned models air travel valued at \$400, hotel accomodations, or luggage. A heavy \$4 million ad campaign, using radio, TV and newspapers will back up the "giveaway," which runs through June 10th.

Increase Of Unmarried Couples Changes Ad Approach

The number of households made up of unmarried couples has surged more than 50% since 1970, and is now closing in on the million mark. More than 57% of these households are headed by 35 year olds or younger, and while the exact spending power of them is unknown, most businesses agree that it is more than significant. Many major advertisers are zooming in on the group, making ad adjustments, such as omitting wedding rings on TV models, and not using such terms as wife, husband, or spouse.



"Laverne & Shirley" Tops "Happy Days"

ABC kept its Nielsen rating lead for the week ending April 3, with a total 19.9 rating, compared to **CBS**' 18.7 and **NBC**'s 15.8. "Laverne & Shirley" pulled to the top of the heap, replacing the recent ruler "Happy Days." which came in third. Part one of "Jesus of Nazareth" on NBC was in second place. The Academy Awards presentation was fourth, followed by "Barney Miller." "MASH." "Three's Company," "Hawaii Five-O." "Barnaby Jones." and "Welcome Back Kotter." Interesting to note that the week was ABC's 13th consecutive to come out on top, the biggest total for a network in a decade.

Arbitron's TV meter service demonstrated that Los Angeles and New York audiences are somewhat starstruck, the Academy Awards came in first by far in both markets. The rest of the top 10 in L.A.: 2) "Happy Days." 3) "Laverne & Shirley" tied with "Perry Como Special," 5) "Barney Miller," 6) "Three's Company." 7) "Bionic Woman." "Welcome Back Kotter." and "What's Happening!" tied, 10) a tie with "Baretta" and "Eight Is Enough." In New York: 2) "Happy Days" and "Laverne & Shirley." 4) "Barney Miller," 5) "What's Happening!" 6) "Three's Company," and "Welcome Back Kotter." 8) "Eight Is Enough," 9) three way tie with "Baretta" "Brady Bunch Hour," and "Perry Como Special." All rankings are for the week of March 26-April 1.

Dees Gets "Wacko," "The Juice" Signs Up With NBC

Rick Dees has been set to appear on the new "Wacko" children's music and comedy show scheduled for this fall. His comedy bits will be in several episodes of the show...**O.J. Simpson** has signed with NBC, to produce and star in NBC World Premier Movies, as well as appearances in variety programs and commentary for the 1980 Olympics...

FCC [So You Can Understand It]

WXPN (FM-ED), Philadelphia, License Renewal Denied FCC Administrative Law Judge Walter C. Miller has denied the renewal application of The Trustees

of the University of Pennsylvania for its noncommercial educational FM station WXPN, Philadelphia. Judge Miller found the Trustees failed to exercise adequate control and supervision over WXPN's

operations in a manner consistent with a licensee's responsibilities and, therefore, did not possess the requisite qualifications to remain a Commission licensee.

The WXPN renewal application was designated for hearing by the Commission January 7, 1976, to determine whether the licensee had exercised adequate control or supervision of the station's operation, whether it possessed the qualifications necessary to be or remain an FCC licensee and whether grant of the application would serve the public interest, convenience and necessity.

Subsequently, at the Trustee's request, the FCC Review Board enlarged the issues to determine whether the programming of WXPN had been meritorious, particularly with regard to public service programs.

Hearings were held in Philadelphia last September 20-21 and in Washington October 7-8. The record was closed December 10, 1976.

Initially. Judge Miller outlined the organizational structue of the Trustees and the way the licensee had delegated, subdelegated and sub-subdelegated its control and supervision over WXPN.

The Trustees are a multi-member body involving 42 Trustees and three ex officio Trustees, who, in reviewing University affairs, operate through various committees. (Continued on page 10)

United Artists Company United Artists Records of America United Artists Mocords of Ameri 6920 Sunset Boulovard Los Angeles, California 90028 (213) 461-9131 Tofex 67-9271 Conta Trans Course Los Anagles Cable VANE COHDS. Los Angoles Arthur Moguli President We take great pride in announcing the acquisition of an industry Super Star Velcome Stan Monteiro The UN Damily. 1 1 4 7 2



Memphis Has A "Hotel California"

WHBO/Memphis listeners are now able to "check in" to the station's "Hotel Californie" in the station's huge month-long contest. Callers receive limited edition "nightshirts" plus engraved hotel registration cards with their room number listed. Between now and April 30th, room numbers will be called on the air, the contestants have 56 minutes to call in and claim one of the several great prizes. The first prize offered is a trip to London for The Eagles' concert there, with \$1000's in prizes coming up as the contest continues.

WKYS Sets New Kissing Record

The hot lips of WKYS/Washington D.C. Music Director Candy Wess ling and local TV sportscaster Klaus Wagner made history recently, when the couple kissed for a world record breaking 124 hours, 51 minutes. Although the team probably derived much pleasure from the feat, the March of Dimes also benefited from the marathon. "Kiss Birth Defects Goodbye" was the theme, raising thousands of dollars for the charity. At the site of the activity, an auction of gifts donated by local merchants added to the dollars raised. Candy and Klaus were given five minute breaks to eat, sign autographs and sneak in some relaxation before climbing back into a room-sized modular sofa to continue their smooching.

KEWI's "Cookin" Electrically

The KEWI/Topeka "Electric Gadget" contest was recently kicked off offering listeners, who registered at sponsor's stores, electric appliances such as digital watches, AM/FM clock radios, cooking gadgets and many other items. Registrants have to listen for code words on the air each hour, and wait for a call from one of the KEWI jocks. If they are called and know the word, they automatically win a gadget worth between \$10 and \$100. Each person who registers is also eligible to win a complete stereo system.

Radio & Records

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The Ultimate Love Nest Offered

One K108/Honolulu liştener now owns whet is probably the most complete dream bedroom in history, thanks to the station's "Dream Room" contest. Listeners entered the contest at participating merchants to be able to win a "love nest" mirrored waterbed, color TV, stereo system, bedroom furniture, oil paintings, lamps and all the extras, valued at over \$2000.

"Sold-Out" Klaatu Contest

WDAK/Columbus, Georgia created such a controversy with their "Klaatu For You' promotion that every record store in town sold out the album, making WDAK the only place around to get the LP. During the weekend, a 6 minute program explaining about the group was aired, and albums were given away each hour. Station PD Bob Elliot told R&R that by Saturday morning, listeners were calling offering up to \$30 for a coav of the LP.

The New "93-Rock" Great Cash Giveaway

KMGK "93-Rock"/Des Moines just completed their "Great Cash Giveaway," offering cash prizes double, triple or quadruple their listeners' ages. Postcards were sent in, with the station making callouts asking if they were listening to KMGK at the time. If they were and could name the last song played, they won their age in cash, winning even more if they could identify up to four of the last songs played. Newspaper ads backed up the promotion, containing coupon to make entering easier. Over \$1200 was given away in the three-week run of the contest

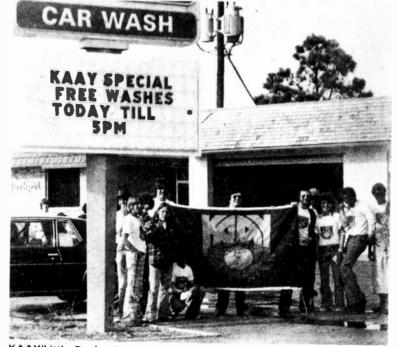
Cancer Education, Buell Supports Easter Seals

For the third year in a row, WSPT/Stevens Point held "Cancer Education Day" in a remote broadcast from a downtown business area. Tying in with national American Cancer Month, the station staffers on location handed out information pamphlets on the disease. Local celebrities and doctors aided the cause, with the doctors speaking on the various aspects of cancer prevention.

KULF/Houston's Chuck Buell was the host for the 1977 area Easter Seals Telethon, presenting 21 hours of entertainment by Texas stars, and helping raise nearly \$200,000 in pledges.



KUGN/Eugene did a twist on the old April Fool's trick of one radio station swapping jocks with another, by switching with the newstaff of a local TV station. Pictured is both stations' staffs gathering after the newscast, trying to explain to viewers what happened.



KAAY/Little Rock offered a free full service car wash to their listeners displaying KAAY Sunshine Stickers, with station jocks on hand to stick them on if a listener didn't already have his. Several hundred fans turned out to get cleaned up after an especially hard winter. KAAY's Bob Robbins, Mike McKinney and Reid Reker are shown holding the KY banner surrounded by car wash employees who were all wearing KAAY Sunshine Shirts.



WTAR/Norfolk announcer Ken Hicks and Assistant PD Sherri Brennen, display some of the prizes in the station's "Playin' and Payin' of the Green" for St. Patrick's Day. Listeners called in anytime they heard the word green in the title or lyrics of any song played, every selected caller was a winner of either green ice cream, green beans, or "green" money.

WERK "Fools" City Officials

WERK/Muncle morning man Paul Mendenhall didn't turn up for his show on April Fool's Dey, so News Director John Irwin told listeners to be on the wetch for a foolish prenk somewhere in the city. Mendenhall took to the roof of several high-rise buildings, showering listeners with \$2 bills. During his bit from high atop City Hall, even the Mayor and Chief of Police were recipients of the free money.

Radio Easter Bunny Bonanzas

KING/Seattle sponsored one of the city's largest Easter events last Saturday, hiding thousands of candy eggs in the turf of the Seattle Center stadium during the "Easter Egg Scramble." Some of the eggs were extra special: 100 of them were good for free rides at the Center, 100 were good for free stuffed animals, and two eggs entitled the lucky finder to new bicycles. The Easter Bunny, along with all the KING jocks, helped youngsters in their searches.

WTSN/Dover's Easter promotion was titled "Ham It Up," inviting their listeners to do just that on the air. Talented callers sang songs, told jokes, "played their nose," or did a variety of other crazy things in order to win Easter Hams.



K108/Honolulu recently presented Volume 1 of their "Music Menu" survey, offering delectable musical goodies to their listeners.

U



The first day of Spring was celebrated by CJBK/London, Canada's morning personality Joe Dushane, and 50 bikinis, all with girls in them! One of the entrants in the "Salute To Spring" won a trip to Florida, swimming club membership and a free dinner. The promotion hit the front page of the city's newspaper, highlighting the success of the fourth annual contest.

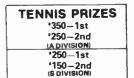
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BOBBY POE'S POP MUSIC SURVEY

Presents The 5th Annual Top 40 Radio/Records Seminar/Awards Banquet

GOLF PRIZES \$500.00-1st \$300.00-2nd \$200.00-3rd and

Radio/Record Executives Golf & Tennis Tournaments



AT THE SHERATON INTERNATIONAL INN & CONFERENCE CENTER RESTON, VA. (5 minutes from Dulles Airport)

- **JUNE 9-10** -

FINAL NOMINEES FOR RADIO INDUSTRY '76

RADIO EXECUTIVE OF THE YEAR '76: Rochette Staab (Bartel)—Dan Cleyton (Lin)—Bill Cunningham (Heftel)—Gery Stevens (Doubleday)—Tim Sullivan (RKO)—Stan Keplan (Sis)—Russ Whittenberger (Bartel)—Erica Farber (RKO)—Jerry Blum (Jefferson Pilot)—Jim DeCaro (Lin)

NATIONAL PROGRAMMER/CONSULTANT OF THE YEAR '76: George Williams (Southern)—Craig Scott (Plough)—John Rook (Rook)—Bill Tanner (Heftel)—George Burns (Burns Medie)—Todd Wellace (Wallace)—Bo Donovan (Tuesday)—Bill Pear/Tom Greenleigh (Pearl/Greenleigh)—Bob Beron (Smith)— Jack McCoy (DPS)

MAJOR MARKET RADIO STATION OF THE YEAR 76: KCBQ (San Diegol-WRKO (Boston)-KHJ (Los Angeles)-Z-93 (Atlanta)-WABC (New York City)-WFIL (Philadelphia)-KSLQ (St. Louis)-WPEZ (Pittaburgh)-KDWB (Minneapolis)-CKLW(Detroit)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '76: Gerry Peterson (KCBQ)—Les Gerland (CKLW)—Charlie Lake (WPE2)—John Sebastian(KDWB)—Dan Mason(Z-93)—Bob Hamilton(WIF!)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '76: Joel Denver (WFIL)—Jack Forsythe (13Q)—Mason Dixon (KCBQ)— Carol Singer (WRKO)—Rhett Walker (WQXI)=Dave Sholin (KFRC)—Jim Elflot (WPGC)—Rosalie Trombley (CKLW)—Jimi Fox (B100)—Mikie Beker (KLIF)

MAJOR MARKET AIR PERSONALITY OF THE YEAR 76: Dr. Don Rose (KFRC)-Shot Gun Kelly (B100)-Dan Donovan (WFIL)-Bobby Ocean (KHJ)-Tim Kelly (WPGC)-Harry Nelson (WRKO)-Charlie Van Dyke (KHJ)-Barry Kaye (KLIF)-Johnny Dark(WRKO)- JAYTHOMAS(99X)

LARGE MARKET RADIO STATION OF THE YEAR 76: WOKY (Milwaukee)—WKBW (Buffalo)—KRIZ (Phoenix)—Q106 (Tampe)— WNAP (Indianapolia)—WNCI (Columbus)—WIFE (Indianapolia)—WMJX (Mlami)—WNOE (New Orleans)—WNDE (Indianapolia)— WKRQ (Cincinnati)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR 76: Jim Brown (WOKY)-Bob Laurence (KBEQ)-Alan McLaughlin (KRIZ)-Bill Garcia (Q105)-Bill Hennes (WNDE)-Bob Harper (WKBW)-E. Alvin Davis (WSAI)-Robert W. Welker (Y100)-Jerry Clifton(WMJX)-Bobby Christian(KXKX)

LARGE MARKET MUSIC DIRECTOR OF THE YEAR '76: Mary Kay Anthony (WOKY)-Dave Bishop (WCOL)-Quincy McCoy (Y100)-Ron Parker (WLCY)-Jerry Steele (WIFE)-Eric Rhodes (WMJX)-Bob Welker (WT)X)-Larry Groves (KEZY)-Tracy Mitcheil (KJR)-Jay Stone (KUPD)

LARGE MARKET AIR PERSONALITY OF THE YEAR '76: Jack Armstrong (WIFE)-Danny Neverath (WKBW)-Mark Driscoll (WNOE)-C.C. McCartney (KXKX)-Chris Edmonds (WNCI)-Kevin Murphy (WNDE)-Bob Goode (WSAI)-Chris Curtis(WZUU)-Steve McFarland(WOKY)-Richard Ruiz(KRUX)

MEDIUM MARKET RADIO STATION OF THE YEAR 76: WLAC (Nashville)—WKLO (Louisville)—WAYS (Charlotte)— WHBQ(Memphis)—KROY (Secramento)—WMPS (Memphis)—WAMS (Wilmington)—WAPE (Jacksonville)—WMAK (Neshville) —WSGN (Birmingham)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR 76: Steve Rivers (KROY)-Bob Savage (WBBF)-Frank Lewis (WERC)-Dick Kent (WLAC)-John Long (WHBQ)-Jan Jeffries (WSGN)-Ray Quin (WAMS)-Dave Parks (WLEE)-Tom West(BJ105)-Bob McNeil(Q94)-Bob Canada(WGH)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '76: Bill Thomes (WSGN)—Tom Nast (WBBF)—Steve Carter (KAKC)— Tom Sommers (WAMS)—Steve Kirk (WING)—Jim Waish (3WD)—Phil Stanley (WMAK)—Ken Clifford (KLEO)—Gary Waldron (KCPX)—Jeff Ryan(WTRY)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '76: Rick Dees (WMPS)—Dave Mason (WBBF)— Scott Slade(WAYS)— Coyote Celhoun (WAKY)—Greaseman (WAPE)—Gary Mejor (WKLO)—Marc Elliot (KLEO)—Reiph Wimmer (Q94)—Barry Casey (KEYN)—Don Martin (WTRY)

SECONDARY MARKET RADIO STATION OF THE YEAR '76: WPRO (Providence)—WKIX (Reliegh)—980 (Videlle)—WFU (Chattanooge)—WAVZ (New Heven)—KIOA (Des Molnes)—WCRO (Johnstown)—WRFC (Athens)—KAAY (Little Rock)— WGUY(Bangor)—WAIR(Winston-Selem)—WBSR(Pensacola)—WQPD(Lekeland)—WBGN(Bowling Green)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR 76: Chris Hampton (WBSR)-Bill Burkett (KRKE)-Stave Kelly (KEEL)-Jerry Rogers (WSGA)-Marv Pilgrim (WFIL)-Sam Lee (KLWW)-Tom Shovan (WFIF)-Ken Curtis (KAKC)-Larry Stavens (WHHY)-Dan Steele (WKBO)-Gary Berkowitz (WPRO)-Sandy Neri (WCRO)-Reggie Blackwell (WRFC)-Tim Edwards (WRJZ)

SECONDARY MARKET MUSIC DIRECTOR OF THEYEAR 76: Jay McDaniels (WMFJ)--Ron McKay (WKIX)--Mac King (WSA)--Bruce Stevena (WBBQ)--Jack Michaels (WCRO)--Dave Nichola (WGAD)--Waylon Walker (KRKE)--John Shomby (98Q)--Steve Denton (WBGN)--Dan Ingram (WBSR)--Merk St. John (WISE)--Kerry Jackson (WGSV)--Charles Rowe (WGLF-FM) --Jimmy Byrd(WAUG)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '76; Marc Mitchell (WAIR)—Scott Davis (14ZYQ)—Jim Buchanan (WK80)—Kelly West (WXIL)—Doc Donovan (WLAV)—Bob Hollanda (WNBH)—Kris Van Dyke (WALG)—Don Michaels (KSTY)— Steve York (WAUG)—Bill Matthews (WEEO)—Greg McClure (WFOM)—Scott Kerr (98Q)—Doug Weldon (WRAW)—Robert Page(WTOB)

FINAL NOMINEES FOR RECORD INDUSTRY '76

RECORD COMPANY OF THE YEAR '76 (Corporate)—Columbia—ABC—Capitol—Werner Brothers—Elektre/Asylum—Epic— Polydor—RCA—Mercury—United Artista—MCA.

RECORD COMPANY OF THE YEAR '76 (Independent)-A&M-Motown-Ceseblance-Big Tree-Chryselis-Midland-Private Stock-RSO-20th Cantury-De-Lite-T.K.

PRESIDENT OF THE YEAR 75 (Corporate)—Jerry Greenberg (Atlantic)—Irwin Segelstein (Columbia)—Bruce Lundvall (CBS)—Jerry Rubinstein (ABC)—Ken Glancy (RCA)—Bhaskar Menon (Cepitol)—Mo Ostin (Warner Brothers)—Arthur Mogul (United Artists)—Mike Maitland (MCA)—Irwin Steinberg (Mercury)

PRESIDENT OF THE YEAR 76 (Independent)-Neil Bogart (Casabianca)-Jerry Moss (A&M)-Bob Reno (Midland)-Doug Morris (Big Tree)-Art Kass (Buddah)-Larry Uttal (Private Stock)-Al Coury (RSO)-Terry Ellis (Chrysalis)-Phil Welden(Capricorn)-Berry Gordy Jr. (Motown) -Jay Lasker (Ariola)

RECORD EXECUTIVE OF THE YEAR '76 (Corporate)—Ron Alexenburg (Epic)—Jack Craigo (Columbie)—Steve Wax (Elektre)— Bob Harrington (RCA)—Charles Fech (Mercury)—Don Zimmerman (Capitol)—Mort Weiner (RCA)—Gordon Bossin (UA)— Tony Mertell (CBS)—Pet Pipolo (UA)—Jack Kiernan (RCA)—Lou Simon (Polydor)—Ed Rosenblatt (WB)

RECORD EXECUTIVE OF THE YEAR '76 (Independent)—Bob Edson (RSO)— Dennis Ganim(Roulette)—Tony King (Rocket)— Irv Biegel (Private Stock)—Paul Fishkin (Bearsville)—Dick Vanderbuilt (Big Tree)—Eddie DeJoy (Janus)—Gebe Vigorito (De Lite)—Cecile Holmes (Casablanca)— Howard Stark (Ariola)

VICE PRESIDENT OF PROMOTION OF THE YEAR 76 (Corporate)—Dick Kline (Atlantic)—Rey Anderson (United Artista)— Stan Monteiro (Columbis)—Bruce Wendell (Cepitol)—Stan Bly (Mercury)— Arnie Geller (Polydor) —Charlie Minor (ABC)—Kenny Buttice (Elektra)— Russ Thyret (WB) —Vince Cosgrave (MCA)

VICE PRESIDENT OF PROMOTION OF THE YEAR '76: (Independent)—Dave Cerrico (Arista)—Harvey Cooper (20th Century)— Noel Love (Private Stock)—Tom Cossie (Buddeh)—Scott Shannon (Ceseblance)—Buck Reingold (Chelsea)—Freddy Mancuso (Island)—Larry Douglas(Windsong)—Barry Fiedel(Phantom)—Paul Lovelace(Monument)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Corporate)-Vince Faraci (Atlantic)-Steve Meyer (Capitol)-Freddy DeMann (Elektra)-Pete Gideon (MCA)-David Urao (Warner Bros.)-Freddy Ruppert (Polydor)-Pat McCoy (ABC)-Gordon Anderson (CBS)-Don McGregor (Warner Bros.)-Randy Brown (Portrait)

NATIONAL PROMOTION DIRECTOR OF THE YEAR 76 (Independent) ____ Jack Hakim (20th Century)—Joe Isgro (Motown) ___ Rich Fitzgereid (RSO)—Howard Rosen (Private Stock)—Louie Newman (Janus)—Gary Buttice (Beersville)—Mike Leventon (Kirshner)—Jerre Hell (London)—Jerry Doughman (Windsong)—Marty Kupps (Lifesong)—Howard Smiley (T.K.)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '76 (Corporate)—Mergo Knesz (Atlantic)—Rick Swig (Epic)—Shella Chalanda (Columbla)—Steve Resnick (ABC)—Niles Siegel (Polydor)—Mike Becce (RCA)—Chuck Thegard (Columbla)— Larry King (Atlantic)—Jim Taylor (Mercury)—Worthy Patterson (RCA)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR 76 (Independent)—Sam Karamanos (Arista)—Mike Klenfner (Arista)— Unde Alter (Bang)—Iris Irizarry (De-Lite)—Phil Rush (Capricorn)—Marc Nathan (Playboy)—Herry Spero (Midland)—Carolyn Nakano (London)—Ira Leslie (Roulette)—Lynn Gilbert (Phantom)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '75 (Corporata)—Don Goldberg (Columbia)—Mike Manocchio (ABC)— Don Miller (Epic)—Paul Black (Columbia)—Bud O'Shee (Epic)—Reds Richards(Epic)—George Collier (Atlantic)—Rik Alberte (Elektra)—John Betancourt(RCA)—John Parker(United Artists)—Long John Silver(Polydor)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '76 (Independent)-Bill Lemmons (Arista)-Wade Conklin (Buddah)-Al Moinet (A&M)-Richard Palmese (Arista)-Gary Bird (Buddah)-Chuck Dembrak (Midland)-Bob Zurick (Island)-Mike Kelly (London)-Charlie Walker(Janus) Brysn Interland (Casablanca)-Bob Peiva(London)

LOCAL PRÓMOTION DIRECTOR OF THE YEAR '76 (Corporate)—Bruce Portman (Capitol)—Matty Singer (ABC)—Arthur Fields (Capitol)—Frank Fallce (MCA)—Joe Bilelio (Polydor)—Earl Rollison (Columbia)—Gino Rumple (Capitol)—Ron Gregory (Warner Bros.)—Dain Eric (Capitol)— Len Collins (Epic)—Ed Mascola (RCA)

LOCAL PROMOTION DIRECTOR OF THE YEAR '76 (Independent) Berry Brems (Arists)—Larry Van Druff (Casablanca)— Garry Lippe (A&M)—Mark Weiss (20th Century)—Bobby Murt (RSO)—Billy Harper (A&M)—June Colbert (Arists)— Pete Mollica (A&M)—Chris Morgan (20th Century)—Scott Kranzberg (Private Stock)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '76: Don Anti/Tony Muscolo—Scotti Brothers—Jerry Meyers— Ernie Phillips—Joe Cash/Kenny Kandell—Bruce Hinton—Russ Spooner—Vic Perrotti—Lu Fields—Bruce Bird—Fred DiSipio— Don Whittemore—Doug Lee—Tim Riley—Carl Strube—Dave Ezzell—Barry Resnick—Chuck Chellman—Jerry Brenner—Sammy Affano—Ron/Larry Saul

RECORD PRODUCER OF THE YEAR '76: Don lenner—Richard Perry—Steve Barri—Freddy Perren—Gua Dudgeon—Jamea William Guerico—Mike Curb—Lambert/Potter—Arlf Mardin—Joe Wissert—Gary Klein—Mike Post

MUSIC PUBLISHER OF THE YEAR 76: Screen Gema-United Artista-Warner Brothera-Jobette-Irving/Almo-Kirshner-MightyThree-House Of Bryant-Sherlyn-Combine

POP MUSIC SURVEY—SEMINAR/AWARDS BANQUET Registration fee: 145.00 Seminar/Banquet/Cocktail Party/Golf 145.00 Seminar/Banquet/Cocktail Party/Tennis 120.00 Seminar/Banquet/Cocktail Party Make check payable to: Pop Music Survey—1203 28th Street, N.W., Washington, D.C. 20007 NAME ADDRESS	RADIO PANELISTS: JAY COOK GERRY PETERSON CHARLIE LAKE LES GARLAND JIM COLLINS RON RILEY T.J. LAMBERT DWIGHT DOUGLAS (AOR) BOB HUGHES (P/A) GORDON PEIL (Disco) BOB PITTMAN (Country) CORTEZ THOMPSON (Soui) MEL PHILLIPS (P/A)	RADIO PRESENTATIONS: STAN MONTEIRO HAROLD CHILDS BRUCE WENDELL DICK KLINE JIM JEFFRIES BOB HARRINGTON CHARLIE MINOR STAN BLY HARVEY COOPER DAVE CARRICO, BOB EDSON MORT WEINER RAY ANDERSON BICH PALMESE	RECORD PANELISTS BOB SHERWOOD RICK SWIG VINCE FARACI RICHARD PALMESE HOWARD ROSEN JACK HAKIM PETE MOLLICA STEVE MEYER FRED RUPPERT JOE ISGRO JERRE HALL MIKE BECCE CHUCK DEMBRAK	PRESENTATIONS GEORGE WILSON KENT BURKHART GEORGE WILLIAMS LES GARLAND HARV MOORE JIM ELLIOT JOEL DENVER BILL HENNES JACK FORSYTHE CHARLIE LAKE JAY COOK GERRY PETERSON JIM BROWN
CITY	MASTER OF CEREMONIES To Be Announced GUEST SPEAKERS KENT BURKHART GEORGE WILLIAMS GEORGE WILSON	TOM COSSIE BOB SHERWOOD EDDIE DeJOY BRUCE BIRD		ROCHELLE STAAB STEVE RIVERS DICK KENT JERRY ROGERS MIKE ST. JOHN CHRIS HAMPTON STEVE KELLY



What was **Paul Drew** reportedly doing at the White House in Washington? I'm sure he wasn't taking the tour since he reportedly made several visits there in the past few weeks.

What Miami Top-40 station will probably be sold right after the book? WTIC-FM/Hartford will change formats soon and go Top 40 under the leadership of Mike Joseph.

Nell Bogart says there is no truth to the rumors going around that Casablanca Records is going to be sold to ABC to MCA.

Nationwide will take over operation of Pittsburgh's 13Q probably by next week. Jack Forsythe tells me the station is now calling itself "The New 13Q."

Jey Cook and Joel Denver, WFIL/ Philadelphia, really scored last weekend when they featured an unreleased English Beatles album entitled "Live At The Hollywood Bowl" which was recorded in 1965. Capitol now plans to release the album here in the states on May 11.

Chuck Morgan, who has been jocking at CKGM/Montreal, for the past few years will be heading back to the States in the very near future and will take over the programming of a Mid-West Top 40 station.

Liz Kilay who is the Music Director of Z96 in Grand Rapids will be moving up her shift from all night to 10 til 2am. Besides being a super music person, Liz is a killer on the air.

Rochelle Staab, PD at KIIS/Los Angeles told me a funny story. You never know who will call your station here in Hollywood. Many times stations have received calls from people identifying themselves as John Lennon and requesting his new song, but most of the time it's a prank. The other day Rochelle's secretary answered the phone to find someone identifying himself as Neil Diamond requesting to talk to Charlie Tuna. Not believing the caller, the secretary said something like well if this is Neil Diamond, I'm Olivia Newton-John. You guessed it...it was Neil Diamond calling and I don't think he was thrilled with his greeting

This week's photo flashback is from 1967 with super All-American Johnny Canton at WDGY/Minneapolis. Johnny is seen here staring down a local promotion person during one of his famous record sessions.

Z93 super programmer **Dan Ma** son called to let me know his station is giving away a three bedroom house during the book. The station is using three telephone contestants at a time on the air playing against each other.

CKLW is still undergoing its NABET

strike. However, PD Dick Sozzi called to tell me that seven of the strikers decided to call it quits as far as walking the picket line and came back to work this week. Meanwhile CKLW continues to cook.

KHJ Operations Manager Michael Spears met with L.A. Promotion Executives to run down his policies regarding adding and deleting records on the station. Also Spears announced that KHJ night jock John Leader will be assisting Music Director Rosie Guevara with the weekly music.

Bill Garcle, PD at 99X has a great name for his Spring promotion... "The Twenty Thousand Dollar TRI-State Snatch."

Bob Kaghan who is the PD at Knoxville's newest Rocker, WRJZ, called to say Hi and tell me about his station which is 5000 watts at 62 on the dial. Not a bad place to be with five thousand watts.

Let me get this straight once and for all...Kevin Metheny is program-

RADIO & RECORDS

ming KMJC/Magic 91 in San Diego. Every time I write about Kevin or his station I screw up either his name or the call letters. Sorry Kevin!

Greater Pittsburgh has a new Soft Rock station, FM 97 out of Braddock, Pennsylvania is the new kid in town and the staff is really excited about the new format.

Tom McLean who has been programming CKGM/Montreal for the past few years has been promoted to GM of the station. Nice to see a Program Director get a shot at the top office.

KHJ has gone combo and the jocks really sound smooth, especially since they have been working with board operators for some time. Really smooth switch.

I hear that 99X morning man Jay Thomas will be doing some acting in an off-Broadway play.

KINT/El Paso needs a morning man like yesterday. If you're interested call Johnny Keye at (915) 779-6454.



WLAY/Muscle Shoals MD Jay Christian visited with members of Big Tree recording artists Hot, during their recording session for a new album. Christian is pictured with the group during a break in the action.



KSTP/Minneapolis ran a "Boston Tea Party" contest in conjunction with the group's local concert. Fifteen winners plus dates got to go backstage after the show to party with Boston and Starcastle. Station and record reps at the party included (left to right, back row), CBS Branch Manager Ken Yastic, Starcastle's Terry Luttrell, Boston's Brad Delp, KSTP's Jeff Pidgeon, Lettie Freeburg and Dave Cooper. (Front row, left to right); Epic Regional Promotion Bob Feineigle, and Epic's Steve McDevitt.



The Easter Bunny visited his favorite radio station, WAVZ/New Haven, to join in the annual WAVZ Easter Egg Hunt. Hidden prize egges were redeemable for gift goodies including McDonald's gift certificates, T-shirts, candy and albums. This year's celebration was coordinated by WAVZ PD Pete Salant and the New Haven Recreation Department, with over 4000 children and parents showing up for the festivity.



For two weeks prior to St. Patrick's Day, these stickers were made available through local Credit Union branches in Kelowna, British Columbia. On the day, the CKIQ leprechaun began cruising in search of the stickers, with his pot of greenbacks. Eleven greenbacks were awarded to all who "stuck" on 1150/CKIQ. Hundreds and hundreds of cash prizes were awarded.



Upper Midwest promotion people, along with the KQWB/Fargo and WEBC/ Duluth jocks are pictured after their basketball game for the stations' Appreciation Party held in Duluth. According to VP of Programming Wayne Hiller, "The promo people won, but the scorekeeper was hyped."



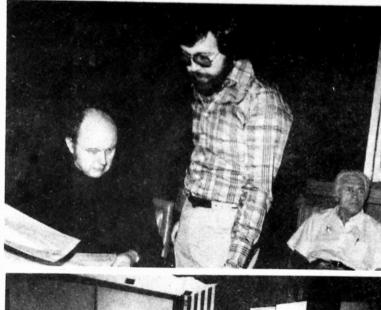
WORC/Worcester observed the 25th anniversary of American Bandstand by having the city's Mayor, Thomas Early, on the air as a guest disc jockey on the Chris Roberts morning show. The mayor proclaimed the day as Bandstand Day, and the station gave away Dick Clark "greatest hits" compilation albums. Shown are Mayor Thomas Early and Chris Roberts.

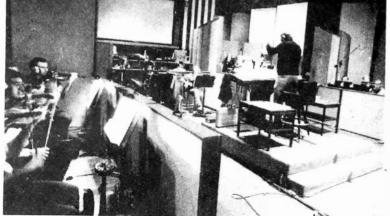


KZOK (OK102½)/Seattle promoted the premiere of the motion picture "Bugsy Malone" with a costume contest. Keeping the 1930's flavor of the movie, the station invited listeners to come dressed in 1930's attire for free admission. Approximately 600 showed up, filling the theatre to capacity. In addition, the Packard Car Club of Seattle showed up in full force with 17 vintage cars that ushered more than 20 local VIP's to the Harvard Exit Theatre. Shown in costume (I to r): Gary Baugh, KZOK Promotion Director, and Norm Gregory, KZOK Program Director.



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TM Productions of Dallas, Texas, announced the release of "The Winning Score," station ID production and promotion package. The material was cut at Warner Brothers Sound Stage One simultaneously with a 75-piece orchestra. This is the largest orchestra ever used on station identification material. The package contains special controlled and activated flow vocal ID material and 150-cut production library for use in producing contests and station promotion material. Top picture (Left to right) are Tom Merriman and Jim Long working on "Winning Score." Above Tom Merriman conducts 75-piece orchestra at Warner Brothers Sound Stage One.



KDWB/Minneapolis recently completed a series of ski promotions to help listeners make it through cold winter months. \$5000 worth of free ski trips were given away in the annual "Ski Free Weekends." KDWB also held the first"NASTAR" Disco Ski Day, tying in with the national ski racing event held locally. Capping off the ski season was the "Stereo KDWB Golf Classic On Skis." Crowds of skiers jammed the ski area to try their luck at 18 holes of gold, played with plastic clubs up and down the 18 ski runs. Pictured are KDWB Noon-3pm air personality Chuck Britton, about to tee off on the 18th hole as his caddie watches, and another shot of True Don Bleu (right) awarding one of the winners in the Disco Ski Day competition.

Gabriel (Continued from page 3)

Kline told **R&R**: "The program which started in L.A. at 9:30pm (PST) was beamed by AT&T via satellite to each of the cities. At that point it was translated in each market by special receiving/encoding devices to 15kc stereo lines and carried to the stations for broadcast. Because AT&T has a limited number of these devices, we had to limit the number of participating stations to 15."

QUESTION: Would This Man Do Anything To Promote A Record? ANSWER: Sure Would!



On the occasion of Bob Sherwood's promotion to Vice President, National Promotion for Columbia, we thought we'd take this opportunity to review the unique, sophisticated style of promotion which catapulted Sherwood to stardom. At left, Sherwood (a big fan of impressionist Rich Little) does his impression of an automobile bumper for the crew of a Midwest radio station. At right, a gold-painted Sherwood gives himself (instead of a gold record) to WQXI for helping break Chicago's "If You Leave Me Now." Station hung Sherwood on the wall for two weeks until the real gold record arrived.



The scene was backstage at the Roxy in Los Angeles directly following Atlantic recording artist Peter Gabriel's peformance. Shown (I to r): Beth Rosengard, Atlantic National Album Promotion Co-ordinator; Bob Greenberg, Atlantic Vice President/West Coast General Manager; Barry Freeman, Atlantic West Coast Regional Promotion; Norm Winer, KSAN/Sai Francisco air personality; B. Mitchell Reed, KMET/Los Angeles air personality; Sam Bellamy, KMET Program Director; and Peter Gabriel.



WAPE/Jacksonville recently held their Big Mac Attack Contest, with all winners qualifying for the grand prize: a trip to anywhere in the U.S. Shown are WAPE's P.S. Finn and P.D. Mark Driscoll presenting the grand prize winner with his airplane tickets, one for him and another for a friend.

KALEIDOSCOPE NEWS SERVICE

A lot of people know GLEN CAMP BELL was in the BEACH BOYS briefly as BRIAN WILSON's replacement, but few know exactly how long his stint was. He was in the group for six months...Can you tell me JOHN DENVER's mother's first name? Give up? ERMA...JOHN McVIE says FLEETWOOD MAC will be the world's most successful band this year...KENNY NOLAN has been songwriting since 1969... TAVARES used to be known by several names: THE DEL RIOS. CHUBBY and the TURNPIKES' and THE TURNPIKES ...DIONNE WARWICK says she works about 4 months a year...26 pages every 2 weeks...our latest issue free at P.O. Box 4819, Walnut Creek, CA 94596.

The FCC

(Continued from page 4)

The Trustees placed their control and supervisory powers over WXPN's operations in the hands of the President of the University, who, because of his many duties, ostensibly redelegated that authority to the Dean of Students. The Dean of Students, in turn, subdelegated authority over the station to the Director of Student Activities, who delegated the control and supervision of WXPN to the students.

Judge Miller said the problem of tracing control and supervisory responsibility does not end here, since within the student body there are six student organizations who directly and indirectly exercise control over WXPN's operations.

This complex maze of delegations, subdelegations and sub-subdelegations, the judge said, made it simple for any one individual or group to avoid making unpopular but necessary decisions—the control and supervision of station programming. With supervision and control spread so widely, he said, it was easy "to pass the buck" and let some other group or individual make the unpopular decision.

Judge Miller pointed out that the Commission long has held that commercial licensees must adequately control and supervise the operations of stations entrusted to them. He said noncommercial licensees are equally obligated to reasonably assure responsible station control and management.

Simply because an educational licensee does not operate for profit, the judge said, does not mean it is discharged from its duty to provide an acceptable program schedule consonant with operating in the public interest. Nor should it be relieved of its paramount obligation to apply effective measures to forestall violations and prevent recurrences, Judge Miller stated.

The judge found that between November 29, 1972, and March 5, 1975, the Trustees evidenced a total lack of supervision and control over WXPN's operations.

During this period, Judge Miller said the Trustees permitted a group of students to seize control of the station's operation. These students, he said, were not interested in running a responsible broadcast operation and they had no desire to maintain the integrity of the station license. Not only did these students act irresponsibly, they openly challenged responsible University officials to do anything about it, sensing the responsible University officials were unwilling to institute adequate control measures, Judge Millerfound.

Further, he found, that even after the Trustees declared certain materials unsuitable for public broadcast, these students deliberately continued to broadcast them.

Judge Miller described these materials as "licentious slime and nauseating verbiage...sordid utterances of the most vile type." Judge Miller said the University's position that such material was not suitable for public broadcast was eminently reasonable. However, he said, it was unfortunate that the Trustees waited over two years to do anything about that position.



R&R/Friday, April 15, 1977

THE PICTURE PAGE

Butler Did It Again



During Jerry Butler's visit to Los Angeles to promote his new album "Suite For The Single Girl" on Motown Records, he stopped by VIP Records for an in-store appearance. From left to right: Kelvin Anderson, VIP Records; Kermit Quarles, record merchandising; Milton Lathan VIP store manager; Butler; Edna Collison, Motown Regional Promotion Manager, West Coast; Cletus Anderson VIP President; Homer Talbert co-producer of the album. Kneeling: George Nakashigo VIP buyer, Steve Ales, Motown Regional Sales Manager, West Coast

All The Young Girls Love Alice



The women who work for Warner Bros. Records recently took time out to honor one of their own. Alice Cooper, on the occasion of his last single, "I Never Cry" achieving RIAA gold status. Alice and the Warner Sisters seem to be doing everything but crying on the front steps of the Warner Bros. Burbank headquarters.

Salamon Speaks



WHN/New York Program Director Ed Salamon was a principle speaker among top radio professionals invited to lecture at the New School for Social Research in New York City during March. Commenting on why WHN's Country music format had become so successful in the past few years, Salamon said: "Ask the record companies who buys singles and they'll tell you its kids; ask them who buys Country music and they'll tell you it's adults. That's why WHN's become so popular, we play the music adults want to hear." Ed Salamon has been WHN's Program Director since June of 1975. Shown are (left to right) Ron Zalkind of the New School, WABC's Rick Sklar, WHN's Program Director Ed Salamon, and Columbia Records' Mike Pillot.

Mr. Smith Goes To Anaheim



Bread were congratulated by Elektra/Asylum's top brass backstage following their SRO concert at Anaheim Convention Center. (L-R) Joe Smith, E/A Chairman; David Gates of Bread; James Griffin of Bread; and Mel Posner, E/A Vice Chairman.

Salsoul Cayre's For Holman



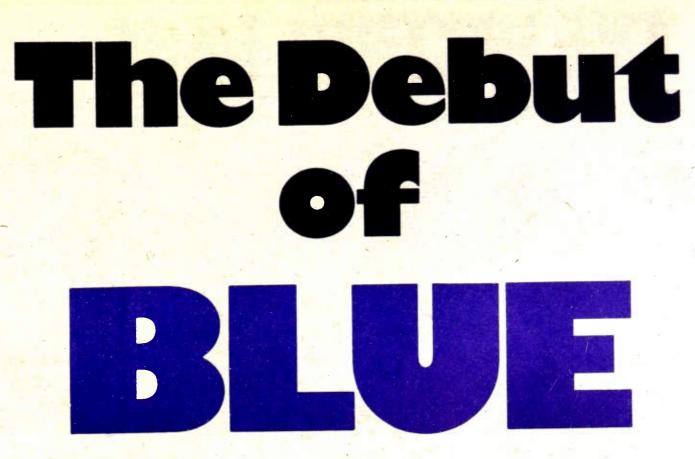
Present at the signing of Eddie Holman to Salsoul Records were (seated, to r) Holman and Joe Cayre, President; along with (standing, I to r) Salsoul's Ken Cayre, Vice President; Lloyd Gelassen, Director, Press and Public Relations; Denise Chatman, National Disco Promotion Director and Chuck Gregory, Vice-President of Marketing

Capitol Takes Giant Step



Capitol recording artists Gentle Giant recently rocked the Shrine Auditorium with their blend of Jazz, Rock and Classical music. Backstage the group met with Capitol Records personnel to discuss the national tour (which ended in L.A.) and the band's current "Playing The Fool" live album. Pictured in the back row (L-R) are: bandmember Gary Green; Dain Eric, Capitol's Los Angeles Promotion Man; bandmember Derek Shulman; Larry Hathaway, District Sales Manager for Los Angeles; and Kyo Sharee, West Coast Press & Artist Relations Manager. In front (L-R) are: Ray Tusken, National AOR Promotion Manager; Nina Lagerwall, Tusken's Assistant; and bandmembers Ray Shulman, John Weathers and Kerry Minnear

Page 12



A New Group on Rocket Records with a New Single "Capture Your



Produced by Elton John & Clive Franks

Blue Captured the Hearts of These Stations It'll Capture Your Heart Too!

KQDI-Great Falls KRLC-Lewiston, Id. KYLT-Missoula, Mo. KTMS-Santa Barbara, Ca. KATY-San Luis Obispo, Ca KBIM-Roswell, N.M.

KLWN-Lawrence KJCK-Junction City KJAS-Jackson, Mo. KGMO-Cape Girardeau, Mo. WAIL-Baton Rouge, La. WIBM-Jackson, Miss. KMKF-Manhattan, Kansas KTGR-Columbia

11- Contractor

WQTC-Two Rivers, Wis WACI-Freeport, III. WWCK-Flint Mich. WBGN-Bowling Green, Ky. WCCW-Traverse City KRIG-Odessa 3WD-Schenectady WFEA-Manchester, N.H. WQQW-Waterbury, Conn. WTRY-Troy, N.Y. WICC-Bridgeport, Conn. WBAB-Babylon, N.Y. WARM-Scranton, Penn. WEEX-Easton, Penn. WNBH-New Bedford WOLF-Syracuse, N.Y. WAUG-Augusta, Ga. WERC-FM-Birmingham WRFC-Athens WQPD-Lakeland, Fla. WRKT-Cocoa Beach WGLF-Tallahassee WLEQ-Bonita Springs WBBQ-Augusta WFLB-Fayetteville

JUST ADDED AT: WAEB KOLA KIKX

KATI

THE ROCKET RECORD COMPANY

MCA RECORDS

R&R/Friday, April 15, 1977

THE PICTURE PAGE

Bell Rings In At WQXI

Cook With Honey



Recently William Bell was honored with "William Bell Day" in Atlanta, his home town. During the day, Bell dropped by WQXI-AM in the city to drop off a copy of his new Mercury album, "Coming Back For More," and to pay his respects to one of the first stations in the country to take the single Top 10. Shown from left are Barry Chase of WQXI, Bell, Chester Simmons, Regional R&B Manager for Phonogram, Inc./Mercury Records, and Scott Woodside of the station.

Emmylou Gets A Lock On Cincinnati



Pictured above are Sue Hart (right) and Jay Cook, Program Director of WFIL/Philadelphia, Ms. Hart was Arista recording group Mr. Big's Miss For A Day, and personally delivered copies of the band's new single, "Romeo," to Cook at WFIL.



Emmylou Harris was recently presented with the key to Cincinnati upon her recent arrival in that city. Welcoming committee included (left to right) David Cahn, Warner Bros. Regional Promotion Manager, concert promoter Ross Todd, Regional Marketing Manager Al Frontera; Emmylou; local Warner Bros. Promotion Exec. Al Stann and Cincinnati City Councilman Gerald Springer



Members of the Beach Boys, (L-R) Carl Wilson and wife Annie, Brian and Marilyn Wilson, Dennis Wilson and friend Dean Torrance, are shown at the group's album listening press reception hosted by Warner Bros. Records. The reception was held at the Brother Studios in Santa Monica to announce the release of their new Brother/Reprise album "The Beach Boys Love You," produced by Brian Wilson. Missing group members from photo were Alan Jardine, at a community conference in Monterey, California; and Mike Love, currently in France at a Transcendental Meditation seminar.



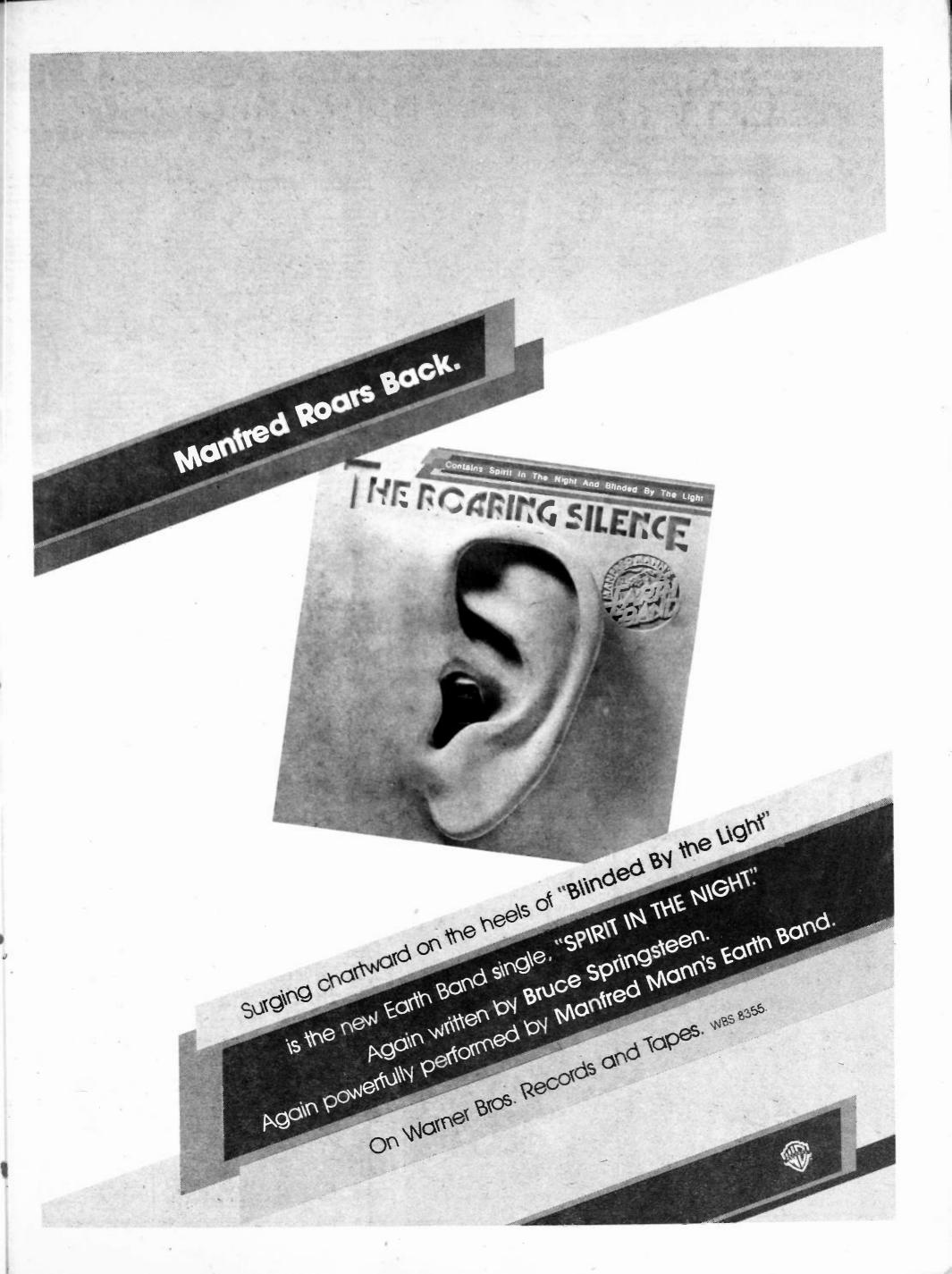


Genesis has re-signed with Atlantic Records it was announced jointly by Atlantic President Jerry Greenberg and Tony Stratton Smith, Chairman of Charisma Records in London. Under terms of the new, long-term agreement, Atlantic will continue to distribute all product by Genesis in the U.S. and Canada. Shown toasting the band's re-signing to Atlantic are: Tony Stratton-Smith (left) and Jerry Greenberg (right)



(Advertisement)

Page 14



Most Added:

FLEETWOOD MAC **KC& SUNSHINE BAND STEVIE WONDER** ALAN O'DAY

Music key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RAU indicates the song was dropped from the playlist then re-added.

WKIX/RALEIGH Ron McKey

Peter McConn

Fleetwood Mac

Rose Royca 16 12 KC & Sunshine 24 13

KEEL/SHREVEPORT

Leo Sayer 1-1 Joe Tex 17-2 Englas 11-4

Steve Kelley

Leo Seyer 8-3

Tovares 20-16

JoeTex

Firefall

HOT

Climax Blues 15-10

Boz Scaggs 16-12

WBBO/AUGUSTA

Flaetwood Mac

Glan Campball 5-4

Kanny Rogers

Leo Seyer 6-5 Eagles 10-6 Hot 12-7

Alan O'Day 13-9

Addrisi Bros. 23-18

WNCUCOLUMBUS

KC& Sunshine

Stavie Wonder HOT:

Leo Saver 8 3

Atlanta Rhythm 23-13

Boz Scaggs 22-1

Dave Bishop

Joe Tex

HOT

Alan O'Day

Leo Seyer 5-1 Q 22-16

WLAC/NASHVILLE

HUT: Boz Sceggs 7.4 Jennifer Warnes 14.11

Starz 25-18

Oick Kent

JoeTex

HOT

KC & Sunshine

Jennifer War Hot 21-16 Taveres 22-17

KIMN/DENVER

_.... Stephen Bishop Hot

Stallion 14-9 Capt. & Tennille 18-10

WIFE/INDIANAPOLIS

Boz Scaggs 19-13

Leo Sayer 27-17

Jerry Steele

Rose Royce HOT:

Oavid Soul 2-1

Leo Sayer 11-7

Atlanta Rhythm 6-5

Climax Blues 19-14

WARY/LOUISVILLE

John Randolph

Fleetwood Mac McCoo & Davis

Kenny Rogers 2-1

Boz Sceggs 17-12 Addrisi Bros. 23-16

KTLK/DENVER

Atlanta Rhythm 5-4

Boz Scaggs 17-12

Leo Sayer 25 18

FRNARDINO

KC& Sunshine

KEYM/SAN

Ted Brown

Alan O'Oay HOT:

Boston 5-2

David Soul 6.4

Atlanta Rhythm8-5

Glan Campbell 11 6

Gien Campbell 11-6 Jenniter Warnes 14-8

Rick Brady

None

s 30-11

Leo Seyer 12-8 Don Williams 3

Firefall

Starbuck

HOT:

052

Jennifer Warnes 18 9

Fleetwood Mac

Ed Groen

Bread

HOT

agles 6-3

Fleetwood Mac

WCOLICOLUMBUS

Kiss 9-4

10cc 14-11

Kiss 16 12

Q 24 19

None HOT

Sylver

HOT

WORC/HARTFORD

Jim English

Kenny Rogers

Fleetwood Mac

Eegles 4-1 Atlanta Rhythmt Hall & Oates 12-7 Devid Soul 14-10

Leo Sayer 26-18 Williem Bell 25-19

WDW/OMAHA

Alan OʻDay Maynard Ferguson HOT:

Jonniter Warnes 4

Atlanta Rhythm 84

Andrew Gold 9-6

WTRY/TROY

JeffRyan

Chicago

Joe Tex

Sylvers

HOT

Alan O'Day

Peter McCann Al Stewart

Glen Campbell 4 Natalie Cole 5-3 Leo Seyer 10-7

Boz Scaggs 18-9

Climax Blues 28-1

Rose Royce 25-19

KTKT/TUCSON

Glen Campbell 2-1

KC& Sunshine 98

Fleetwood Mec 30-24

Leo Saver 11-9

094/RICHMOND

Marshell Tucker

Peter McCenn HOT:

Glan Campbell 8-6

Boz Sceggs 10-7 Andrew Gold 18-11

Firefall 24-19 Rose Royce 28-21

Q105/TAMPA

Yvonne Ellimar

Chicago Peter McCann HOT:

Glen Campbell 1-1 Boz Scaggs 4-3 Natalia Cole 9-4

Leo Sayer 11-6

Q 15-11

Hot 17-12

Ron White

Eagles 3-2 Kansas 5-3

None

HOT

Climex Blues 10-7

Rose Royce 13-10

KC & Sunshine 21-13 Stevie Wonder 23-15

WGRD/GRAND RAPIDS

Leo Sayer 10-8 Jennifer Wernes 16-10

WOLF/SYRACUSE

Eagles 2-1 Glen Campbell 3-2 Hall & Oates 4-3 Thelma Houston 11-6 Atlanta Rhythm 19-11 Leo Sayer 17-12

KJRB/SPOKANE

Michael Christian

Stevie Wonder (DP)

KC& Sunshine

"Lucky" (DP) HOT:

Theima Houston

Boz Sceggs 17-14 Natalie Cole 18-15

WYRE/ANNAPOLIS

Fleetwood Mac

Stallion Andrew Gold Al Stewart

Leo Sayer 5-1

Williem Bell 13-8

Boz Scaggs 14 11 Rose Royce 16 12 Climax Blues 18 13

HOT:

Jennifer Wornes 15-11

Oavid Soul 5-4

HeatEest

Don Bomban

Boz Scaggs

Eagles 2-1 Glan Camp

HOT

Bob McNeil

Jennifer Warnes 15-12

Leo Saver 4-3

Hot 20-14

Rusty Ford

Ed Alexand

Kiss HOT:

Kenny Rogers 10 8

Tom Barsant

Chicago

Hot

HOT

added this week....

PARALLEL TWO

-

BTO

HOT:

KC & Sunshine

Wings 3-1 Leo Seyer 5-4 Boston 12-9 Valerie Carter 19 14

W8GA/SAVANNAH

Kenny Rogers Universal Robot Band

Atlanta Bhythm 5.3

KC & Sunshine 11-7

Rose Royce 15-10 Climax Blues 20-1

Joe Tex 26-18

Ken Clifford

Kenny Rogers

Eagles 4-2 Leo Sever 5-3

Starz 20 12

0 22-11

CITY

нот

Kiss 4-3

Firefall 24 14

(iss 25-17

Alan Hague

Fast Lane

Andrew Gold Firefall

Bill Conti

KLEO/WICHITA

Fleetwood Mac Andrew Gold (DP) HOT:

Mr. Big 10-5 Jennifer Warnes 16-10

KRSP/SALT LAKE

Maynard Farguson

Leo Seyer 7-1 Glan Campbell 3-2

Theima Houston 54

Natalle Cole 11-8 Capt. & Tennille 14-9

K100/LOS ANGELES

Denise Gorman

Kenny Rogers

Eagles "Fest Lane" Joe Tex HOT:

Leo Sayer 3-1

Natalie Cole 9-4

Rose Royce 10-8

Fleetwood Mac

Sylvers (DP) Peter McCann HOT:

Leo Sayar 2-1

Natalie Cole 5-3

Jennifer Warnes 42

Joe Tex 11-5 Rose Royce 15-8 KC & Sunshine 18-13

KAAY/LITTLE ROCK

voine Ellimen

Eagles 3-1 Theima Houston 4-2

Leo Sayer 8-3 Jennifer Warnes 7-4

Boz Scaggs 15-9 Rose Royce 19-11 Climax Blues 20-12

WICC/BRIDGEPORT

Gary Peters

Alan O'Day

Bill Conti

HOT

vonne Ellimar

Peaches & Herb

Eagles 2-1 Natalie Cole 6-4 Atlanta Rhythm 7-6

Gien Campbell 9-7

Leo Seyer 13-10

Mark Driscol

Fleetwood Mac

KC& Sunshine 6-1

Leo Sayer 10-3

Joe Tex 16-5

Klss 27-19

Alen O'Dey Starbuck Sylvers HOT:

Thalma Houston 10-9

Stevie Wonder 17-13

WAPFLIACKSONVILLE

Dick Down

Alan O'Day

HOT

Bitl Thom

Atlanta Rhythm 6-3

WSGN/BIRMINGHAM

Alan O'Day 25-20

Jerry Rogen

HOT

Fleetwood Mac

Stallion

HOT:

WBRF/ROCHESTER

Rob Sevage

Stevie Wonde

Jimmy Buffett Williem Bell

Parker McGee

Rubinoos 11-2

Boz Scagga 17-3

Alan O'Day 29-22

John Shomb

Joe Tex KC & Sunshine

Leo Sayer 4 2 Jennifer Warn Williem Bell 8-6 Rose Royce 14

Netalle Cole 13 9 Hot 18-10

Boz Scaggs 22-14

Kevin Murphy

Leo Saver 19.4

ansas 15-11

KLIV/SAN JOSE

Eagles 12-8

Ralph Koal

KC & Sunshine

Alen O'Day Al Stewart Deen Friedm Firefall

Glen Campbell 7-3

Rose Royce 20-15

WMET/CHICAGO

Stevie Wonder

Hall & Oates 2-1

Oavid Soul 13-9

KINT/EL PASO

Netalle Cole

Kiki Dee (DP)

HOT:

Eagles 2.1

Max O'Brien

Joe Tex Eagles "FastLane"

Fleetwood Mag

HOT: Jennifer Warnes 4.2 Rose Royce 8.4 William Beil 11-8

Bellamy Bros. 18-11

Marshall Tucker 21-16

KC& Sunshine 25-18

92FM/PRDVIDENCE

Gary Berl

Aerosmith Foreigner

Leo Sayer 1-1

Atlanta Rhythm 12-9

Ruse Royce 29-13

KBEQ/KANSAS CITY

Tavares 7.6

Queen 13-10

Kiss 18-11

Kim Welsh

Eeglas 43

Foreigner KC & Sunshine HOT: Leo Sayer 6-2

Boz Scaggs 5-4 Atlanta Rhythm 9-7 Thelme Houston 14 9

Kenny Rogers 23-15 Bill Conti 28 20

Starz

Hot

HOT

Eagles 20-10

KC& Sunshine

Atlanta Rhythm 43

max Blues 24 16

WFL/CHATTANOOGA

Leo Sayer 9-5 Boz Scaggs 21-13

Capt & Tennille 27-21

Jennifer Warnes 13-9

HOT

10cc 5-2

Eagles 8-6

Dave N lorgi

Bill Conti

HOT

HOT

Climax Blues (DP)

Stevie Wonder(DP)

Capt & Tennille(DP)

Jannifer Warnes 18 6

Kenny Rogers 24 16

WNDE/INDIANAPOLIS

Alan O'Day

Eagles 2-1

HOT:

Yvonne Elliman 14-11 Kiss 23-16

WERC/BIRMINGHAM

HOT

Hot84

KAKC/TULSA

Fleetwood Med

Glen Campbell 2-1 Eagles 4-2

Kenny Rogers 14 8 William Bell 16-12

Boz Sceggs 22-13 Natalie Cole 28 17

Gary Waldron

Fleetwood Mac

AI Stewert

Euglos 2-1

Boston 75

Judy Rich

Joe Tex

Kiss

HOT

HOT

Maynerd Ferguson

Rubinoos 43 Atlanta Rhythm 5-4

Climax Blues 10-6

B100/SANDIEGO

HOT: Eagles 2-1 Atlente Rhythm 4-2 Glen Campbell 10-8 Leo Sayer 12-9 Rose Royce 15-11 Kris K-istottieren

Kris Kristofferson

Natalla Cola 25-16

WOXIATLANTA

(anny Rogers

Marvin Gaya

HOT:

9.3

'Watch' 17-12

KC & Sunshine 28-18

Universel Robot Band

KC & Sunshine 17-10

Boz Scaggs 19-14 Stevie Wonder 26-16

WJDX/JACKSON

Dave Perking

Alan O'Dey

Joe Tex 3-2

Tom West

Stevie Wonder

Jecksons(OP)

Vvonna Elliman

Mark & Clark (DP)

Bob Seger "Main St." (OP)

HOT: Gien Campbell 1-1

Leo Sayer 5-4 Jimmy Buttett 9-6 Q 18-8

Natalie Cole 17-10

Andrew Gold 32-23

WAVZ/NEW HAVEN

HOT Oavid Son15-3 Stevie Wonder 14-6 Leo Sayer 10-8 Tavares 12-9 Fleetwood Mac 21-14 Bill Contil 24 17 Boz Scanes 22-18

Boz Sceggs 23-18

Phil Stanley

Jacksons KC & Sunshine Andrew Gold

Junshin Andrew Gold Jimmy Buffett HOT: Jer

Natalie Cole 7.

Jay Street

Foreigner

нот

Pablo Cruise

KC & Sunshine

David Soul 32

Thelma Houston 6-5

Glen Campbell 8-6 Kansas 14 10 Leo Seyer 25 19

Rose Royce 11-7

Jennifer Warnes 4 2

Capt & Tennille 16-10

Kenny Rogers 20-11 Stavie Wonder 29-21

KROY/SACRAMENTO

Starz

WMAKNASHVILLE

Hot 24-14

Curt Hanson

Dean Friedman

Eegles ''Fast Lane''

HOT

David Soul 3-2

Kenny Rogers Yvonne Elliman HOT:

KC & Sunshine 6-4 Jennifer Warnes 8-6 Atlenta Rhythm 9 7 Q 20-15

WEJW/ORLANDO

KC& Sunshine 21-15

Dean Friedman 27-18

KCPX/SALT LAKE CITY

Luo Sayer 7-3

Steve C

Foreigner

AlStewart

Bread

HOT

KRIZ/PHOENIX Gary Firth WNOE/NEW ORLEANS

John Denve

Andrew Gold Jimmy Buttett Alice Cooper

Fleetwood Mad

Fast Lane" 11 8

Leo Sayer 20-12

WINW/CANTON

KC & Sunshine

Leo Sayer 7-2 Glen Campbell 6 4 Stevia Wonder 21-12

PARALLEL

THREE

WYND/SARASOTA

ke McKay

Natalia Cola RA

Mr. Big Yvonne Elliman Stevie Wonder

David Soul 10-2

Atlanta Rhythm 116

Boz Scaggs 13-7 Glen Cempbell 21-10 Climax Blues 26-15

WACI/FREEPORT

HOT: Climex Blues 2-1 Jennifor Warnes 4 2

Glen Campbell 7-3

Capt & Tennille 14 8

WSPT/STEVENS POIN

(lastu(both) 20-11

Englos 5-3 Jennifer Wernes 7-5

Klaatu "Sub Rosa" 8-6

Stevie Wonder 24 19

Firefall 9 7

Aubinoos 10-8

KEWI/TOPEKA

ruce Weyne

Fleetwood Mac

Natalie Cole 17-5

William Bell 14-9

Thelma Houston 15-10 R.E.O. 28-20

WVLK/LEXINGTON

Joe Woods

Orleans

Stevie Wonder

Mershall Tucker

"Reach" 2-1

Natalie Cole 43

William Bell 9 5

Climax Blues 30-21

KOWB/FARGO

Kenny Rogers

Andrew Gold McCoo & Davis

Loo Sayer 1-1 Loo Sayer 1-1 Glen Campboll 2-2 Boz Scaggs 9 3 Firefall 17-10 Klss 18-14 Bill Conti 28-20

HOT

Wayne Hille

Eagles 10-6

Hot 29-19

"Sub Rosa" HOT.

Klaatu

im Douglas

Andrew Gold

Starbuck

Eagles 10-4

Pat Martin

Boz Sceggs

Hot

HOT

Leo Sayer 9-5

Hot

Leo Sayer

Chicago

HOT

Eagles 5-1

Climax Blues 22-13

Williem Bell 25-17

Rose Royce 26-19

"Go" 2-1 Eagles 7-2 Boston 5-4

Wings 8.6 ELO 10.6

B.J. Quinn

Foreigner HOT:

Hot

Kiss

Eagles

WROK/ROCKFORD Dave H

> Manfred Mann Natalia Cole Andrew Gold Bill Conti нот Hall & Oates 2:1 David Soul 10 2 Atlents Rhythm86

Glen Compbell 198 Kiss 27 14 Stevie Wonder 29 19 Boz Sceuge 31-21

WHHY/MONTGOMER

Lanny Weet Andy Gibb Rutu Hufus Dean Friedman Peter McCann Alan O'Day нот Theima Houston 2-1 Fleetwood Mac 7 2 Y vonne Elliman6-5 Rose Royce 16-6 Q 18 10 Stevie Wonder 22-16 KC & Sunshine 24 19

WOSH/OSHKOSH

Dan Davis

Marshell Tucke Andrew Gold Starz 8 W. Stevensor KC & Sunshine

HOT Eagles 7 1 Thelma Houston 43 Glen Campbell 54 Jennifer Warnes 8-6 Leo Seyer 97 Climax Blues 11-8 Boz Sceggs 13 9 William Bell 15 1 Natalie Cole 17 12 Hot 22-16

Sub Rosa 24 18 WNAM/NEENAH

Kleatu

Kenny Rogers Stevie Wonder

Kiss KC & Sunshine HOT Glen Campbell 5-1

Atienta Rhythm 11-6 Thelme Houston 12-7 Eagles 14-8 Jennifer Warnes 19-12 Climax Blues 20-15 Leo Seyer 22-17

WISE/ASHEVILLE Rey William

Al Stewart Oeen Friedman Starbuck Mery MecGregor

Kenny Nolan Elliott Randall (DP) Maynard Farguson (Dp) HOT:

Eagles 2-1 Alan O'Day 11-3 Glen Campbell 10-6 Jennifer Warnes 12-8 Mershall Tucker 19 12 Kenny Rogers 22-16

Kiss 25-19

Rose Royce 30 22 WGLF/TALLAHASSEE

Charles Rowe Fleetwood Mac AlStewart

HOT Leo Saver 3-1 Glen Cempball 6-4 Jennifer Warnes 8-5 Netalie Cole 16 10 Kiss 17-13

Joe Tex 23 18 WAIR/WINSTON SALEM

Marc Mitchell

Mershall Tucker Mery MacGregor (DP) Starbuck (DP) Fleetwood Mec(DP) Henry Mancini (OP) HOT: October Fleetwood Mac Jimmy Buffett Dean Friedman noos(OPI Jennifer Warnes 8-4 HOT Natalie Cole 6 5 William Bell 9 6 Andrew Gold 11-7 2 16 11 Capt & Tennille 20 13 Kiss 15-9 Jennifer Warnes 14-10 Rose Royce 27-19 Kenny Rogers 28-22 KC & Sunshine 28-18

KSLY/SANLUIS OBISPO John Tobin

KC& Sunshine HOT Leo Sayer 6-3 Hot 7-4 Rose Royce 18 5 Boz Sceggs 13-8

PAR	ALLEL OF	NE	
NEAPOLIS	WPEZPITTSBURGH	96X/MIAMI	

Eric Rh

None HOT:

Jackson

David Soul 5-3

KLIF/DALLAS

Capt & Tennille

Alan O'Day

Eagles "Fast Lane" David Soul HOT:

10cc 2-1

Eagles 4 3

John Long

HOT

Kanny Rogars

Flaetwood Mad

Stevie Wonde

liam Bell 1-1

Joe Tex 4 2 Leo Seyer 7-4 Atlante Rhythm 13-9

KC & Sunshine 16 11

McCoo & Davis 19 15

Rose Royce 12-12

KING/SEATTLE

Manfred Menn RA

Boz Scaggs 13-5 Glen Campbell 14-7 Atlanta Rhythm 17-10

Jennifer Warnes 18-11

Natalie Cole 24-16

PARALLEL

KIOA/DES MOINES

TWO

iam Lee

Aerosmith

KC & Sunshine

Steve Gibbons

Andrew Gold

HOT

10cc 4-1

Kiss 11-2

Hollywood Stars

William Bell 16-5 Hot 10-7 Firefall 17-8

Netalie Cole 18-10

Peter McCann 29-16

WAYS/CHARLOTTE

Beau Matthews

Natalie Cole 4-3

Eagles 9-5 William Bail 11-9

WKY/OKLAHOMA

13.10

KC & Sunshine

Sandy Jone

Leo Sever 6-4

Fleetwood Mac

Natalie Cole 12-8

Climex Blues 18-9

KFJZ/FT. WORTH

enny Owe

KC & Sunshine

Devid Soul 6-5

Bob Herlow

Stevie Wonder Alen O'Oay

Aerosmith(OP)

Rose Royce 4 2

Rose Royce 4-2 Rubinoos 7-5 Glen Campbell 12-7 Boz Scaggs 10-8 KC & Sunshine 13-11 Andrew Gold 23-19

Bill Conti

AlStewart

HOT

Leo Sayer 7 6 Boz Scaggs 12-8 Jennifer Warnes 13-10

KERN/BAKERSFIELD

Joe Tex

HOT

CITY

HOT

HOT:

10cc 2-1

Maynard Ferguson 39-22

Eagles 16-11

Climax Blues

Eagles 1-1 Kansas 4-2

Boston 8 3

10cc 11-4

HOT:

Jim Davis

'Good Time'' 64

Natalle Cole 10-7 Wilton Pi. St. Band 15-8

ood Mad

Theima Houston 7-5

KC & Sunshine 97

Boz Sceggs 13-9 Kenny Rogers 16-1 Climex Blues 24-17

WHBQ/MEMPHIS

ara 16-12

	PAI	ALLELU
WABC/NEW YORK Bonys Jones	KDWB/MINNEAPOLI	S WPEZ/PITTSBURGH
Rose Royce	John Sebertien	Beeu Rainee
Boz Scagge Taveres RA	Climax Blues HOT:	KC & Sunshine Rose Royce
HOT Berbre Streisend 2-1	Glen Campbell 15-4 Atlants Rhythm 18-8	Foreigner Hot
Natalie Cole 7-5 Tavares RA-8	Leo Sayer 22-12 Boz Scaggs 27-15	Fleetwood Mac HOT:
Atlanta Rhythm 17-12 Leo Sayer 22-13	CHUMTORONTO	Engles 3 1 10cc 5-3
WKBW/BUFFALO	Nanci Krant	Atlanta Rhythm 10-6 Leo Sayer 18-8
Jim Quinn	Climax Blues Rose Royce	Boz Scaggs 16:10 Climax Blues 29:23
KC & Sunshine Engles	Stevie Wonder HOT:	WEAVCINCINNATI
"Fest Lane" Fleetwood Mac	10cc63 Engles 7-4	E. Alvin Davis
HOT: Atlenta Rhythm 12-7	Glen Campbell 11-6 Boz Scaggs 17-12	None HOT
Jennifer Warnes 22-14 Boz Scaggs 24-19	Leo Seyer 18-14 Jennifer Warnes 22-16	
Climax Blues 28-21	WCAO/BALTIMORE	Atlenta Rhythm 14 11
WFILPHILADELPHIA	Ron Riley	KILT/HOUSTON Bill Young
Joel Danver	Kenny Rogers	4/6
Climax Blues Hot	Joe Tex Fleetwood Mac	Kenny Nolan KC & Sunshine
Fleetwood Mac Addrisi Bros.	Chicago Alan O'Day HOT:	Ross Royce McCoo & Davis Alan O'Dav
HOT: Eegles 4-1 Atlanta Rhythm 5-4	Natalie Cole 3-1 Glen Campbell 4-2	Fleetwood Mac HOT:
Glen Campbell 10-8 McCoo & Devis 11-9	Janniter Warnes 5-4 Boz Scaggs 7-6	David Soul 2-1 Leo Sayar 12-6
Boz Scaggs 14-11 Leo Sayer 20-14	McCoo & Davis 10 7 Rose Royce 15.9	Natalie Cole 23 16 Q 33 19
Jennifer Warnes 21-16	130/PITTSBURGH	KSLQ/ST. LOUIS
CKLW/DETROIT Dick Bozzi	Jack Foreythe	Chartie Lake
Kiss	Yvonne Elliman Andrew Gold	Joe Tax Marvin Gaye
Joe Tex Alice Cooper	HOT: Leo Seyer 4.1	Firefall Fleetwood Mac
Stavia Wondar Bob Segar	Boz Scaggs 8-5 Atlanta Rhythm 14-6	Undisputed Truth Andy Adams
"Main St." HOT:	Glen Campbell 19-11 Hot 22-15	& Egg Cream HOT:
David Soul 2-1 Glan Campball 3-2	Addrisi Bros. 29-22	Eegles 5-4 Kiss 11-6
10cc 6-4 Marvin Gaya 8-5	WPIX/NEW YORK Neil McIntyre	KC & Sunshine 14 11 Leo Seyer 15-12
Eagles 10-8 Hot 30-20	KC & Sunshine	Jennifer Warnes 16-13
WLS/CHICAGO	Fleetwood Mac John Miles	Z93/ATLANTA Dale O'Brien
Jim Smith	AI Stewart (DP) HOT:	Marie Osmond
Jennifer Warnes Boz Scaggs	Eagles 42 Theima Houston 8-5	Yvonne Ellimen HOT:
HOT: David Soul 7-2	Leo Sayer 14-11	¹⁰ Joe Tex 7-1 Natalie Cole 8-6 Jennifer Warnes 12-9
Glen Campbell 9-3 Leo Sayer 11 8	McCoo & Davis 20-14	Climex Blues 15-10
Cept & Tennille 22-13 Kiss 28-15 Stevie Wonder 32-24	Q102/CINNCINNATI	Marshall Tucker 27-12 Kenny Rogers 26-18 Hot 29-22
WPGC/WASHINGTON	Fleetwood Mac	KCBQ/SAN DIEGO
D.C. Jim Colline	HOT: Stevie Wonder 2-1	Nina Gomez
Marvin Gaye	Eagles 4-3 Atlanta Rhythm 6-4	Yvonne Elliman , Climax Blues
Kenny Rogers Klaatu	Leo Sayer 15-5 Theima Houston 10-7	Eagles ''Fast Lane''
"Sub Rose" HOT	Boz Sceggs 13-8 Natalie Cole 22-14	McCoo & Oavis HOT:
Glen Campbell 1-1 Leo Sayer 7-2	Cept. & Tennille 25-18	David Soul 3-2 Eagles 4-3
KC& Sunshine 16-11	KSTP/MINNEAPOLIS	Rose Royce 12-8 Stevie Wonder 23-10
KHJ/LDS ANGELES	Dave Cooper	KEZY/ANAHEIM Rick Carroli
Michael Spears	None HOT: Oevid Soul 2-1	Foreigner
Climax Blues KC & Sunshine	Glen Campbell 3-2 Jenniter Warnes 4-3	Bob Seger "Main St."
Bob Seger "Main St."	Leo Sayer 7-5 Climax Blues 11-8	Q HOT:
HOT: Eagles 3-2	Boz Scaggs 13-9	Atlanta Rhythm 3-1 Eagles 5-3
10cc 4-3 Atlanta Rhythm 6-4	KNUS/DALLAS Řandy Hamas	Boz Scaggs 7-6 Rose Royce 12-9
Leo Sayer 9-6 Glen Campbell 12-7	RoseRoyce	Jennifer Warnes 20-16 Kiss 25-19
Jennifer Warnes 23-18 Capt. & Tennille 25-19	Stevie Wonder Williem Bell	KRBE/HOUSTON Clay Gish
	HOT: Hall & Oates 4-3	RoseRoyce
WRKO/BOSTON	Leo Sayer 14-8 Boz Scaggs 23-13	HOT: Hall & Oates 2-1
Lee Garland - Eagles	Kenny Rogers 20-15 McCoo & Davis 28-21	Leo Seyer 5-2 Eagles 6-3
"Fast Lane" Yvonne Elliman	WOKY/MILWAUKEE	Atlanta Rhythm 12-7 Climex Blues 15-11
KC & Sunshine HOT:	Vicki Tietz	Natalie Cole 17-12 Q 19-13
Glen Cempbell 43 Eagles 8-4	Kenny Rogers Capt & Tennille	KC & Sunshine 24-19 99X/NEW YORK
Stevie Wonder 15-8 Williem Bell 16-11	KC & Sunshine Aerosmith	Bill Garcle
Andrew Gold 19-14 Jennifer Warnes 29-17	HOT: Leo Sayer 7-3	Climex Blues HOT:
Fleatwood Mac 26:20 Rose Royce 30:21	Kiss 15-11 Foreigner 22-16 Stovie Wonder 31-21	Netalle Cole 4-3 10cc 7-5
	Stevie Wonder 31-21	Glen Campbell 8-7 Eagles 9-8
KPRC/SAN FRANCISCO	Quincy McCoy	Leo Sayer 14-10 Jecksons 28-22
Dave Sholin	Bill Conti KC & Sunshine "Keep"	KJR/SEATTLE Tracy Mitchell
Klas KC&Sunshine HOT:	Fire HOT.	Andy Glbb
Eaglas 2-1 Kansas 7-5	KC & Sunshine 41 Starz 54 Ecolog 8.6	Andrew Gold HOT
Gten Compbell 12-6 Jonniter Warnes 10-7	Engles 8 6 Stevie Wonder 16-9 Leo Sayer 20-15	Atlanta Rhythm 7-3 Leo Sayer 12-7
Stevie Wonder 16 8	Yvonne Elliman 23 19	Climex Blues 17-12 Fleetwood Mec 21-14

The Hottest: **LEO SAYER** EAGLES **BOZ SCAGGS GLEN CAMPBELL**

JENNIFER WARNES

Gene She

KKXUGRAND FORKS

elma Houston RA

PARALLEL THREE

KDON/SAUNAS Johnny Morga

Pablo Cruise Fleetwood Med Reatwood Mec B.W. Stevenson Paul Anke And aw Gold HOT Atlants Rhythm 3.1 Restor 6.4 Boston 64 Jenniter Warnes 10 7 Englas 12-8 Natalia Cola 20-15

Terry Les

Engles

Kiss(DP)

William Bell Stevis Wonde

Fleetwood Mec Rose Royce

Fest Lane

Shalamar (DP) HOT

HOT Hall & Dates 2 1 David Soul 3 2 Leo Sayer 14/8 or Scagge 20.9 KC & Sunshine 16 10 Capt & Tennille 17 12 Climas Plues 26 18

Climas Blues 26 18

Marshall Tucker Kinks Jethro Tull Bob Seger "Main St

Chicago KC & Sunshine

Leo Sayer 3 2 Eagles 4 3 Atlanta Rhythm 8 5 Jennifer Warnes 16 10

Steven Wonder 24 15

Stanley B Stewart

Hold Back (DP

NatalieCole 53 Engles 10.7 Joe Tes 12.9 Chinsa Blues 13-10 Slave "Slide" 20.13 Boz Scaggs 23.18 Alan O'Day 28.21

WISM MADISON

Yvonne Elliman

Chicago McCoo & Davis Marie Osmond Marshall Tucker (DP)

Klaatu "Sub Rosa" 29-21 Stevre Wonder 30-23

KPAMPORTLAND Michael O'Brien

Stevie Wonder

Andy Gibb

Andrew Gold Fleetwood Mac

KHFUAUSTIN

Andrew Gold

Jeff Ryde

HOT

Stevie Wonder

Leo Sayer 9-1

Alan O'Day 12-8 Kansas 16-12

Cody Jameson 21-16

Jack Starr

Hot

r(DP

Jennifer Warnes 9-6 Q 11-8

Mershall Tucker 74-19

KANC/ANCHORAGE

Glen Campbell 3-2 Atlanta Rhythm 6-4 Leo Sayer 13-8 Rose Royce 23-15

Joe Tex 16-9

Robert O

None HOT:

Gary Bond

HOT

Stove Miller Strve Miller Chilliweck (DP) Grahem Perker

SylversiDPI

Andy Gibb

HOT NataliaCole 53

Rose Royce

Rubingo

HOT

Capt & Tennille 24 18 Hot 25 19 KFXD BOISE andy Green

Andrew Gold Kenny Rogers May nard Fergusor Al Stewart (DP) 920/NASHVILLE John Davie Flentwood Mac Chilliweck (DP Jethro Tull(DP HOT

Fleetwood Minc Eagles Fast Lane Yvonne Elilmen HOT Boz Scaggs 12.8 Engles 1 1 Glan Campbell 5-2 Atlanta Rhythm 6-4 Marshall Tucker 16-10 Rose Royce 18-14 Leo Sayer 11.5 Jennifer Warnes 10.6 Boz Scaggs 13.10 Fleetwood Mac 19.13 WTSN DOVER

WKNX/SAGINAW

MileRyan

Finet

Hot Andrew Gold HOT Glen Compbell 4 1 Gien Compbell 4 1 Engles 8 2 Atlanta Rhythm 7 4 Leo Sayer 12 6 Boz Scaggs 25 9 Stevie Wonder 28 10 KC & Sunshine 26 13 NatalinCole 24 15 Rose Royce 27 18 WCGQ COLUMBUS

Kenny Rogers 31 24 Joe Conk WFLRFAYETTEVILLE od Mad

Alan O Day HOT Atlanta Rhythm 3 Engles 5-2 Leo Sayer 8-3 Jennifer Warnes 12-4 Kins 13.5 Rose Royce 168 Rose Royce 15:8 Tavarës 21:9 Hot 22:11 MinsheilTucker 27:18 Climas Blues 26:19 Joe Tes 29:21

KBIM/ROSWELL J. David Sione Fleetwood MacIDP

Marshell Tucker (DP) Yvonne Elliman (DP) KC & Sunshine (DP) Stevie Wonder HOT Engles 3 2 Rose Royce 8 3 Climax Blues 16-9 McCoo & Davis 18 14 William Ball 22-15

Engles 31 Glen Campbell 7-4 Atlanta Rhythm 6-5 Mike Post 23 16 Natalia Cole 32-24 Alan O'Day 34 25 Leo Sayer 14-8 Boz Sceggs 17-12 Capt & Tannilla 18-13 Natalie Cole 22-16 KODUGREATFALLS

Don Nord Fleetwood Mac

Alan O'Day Peter McCann HOT Leo Sayer 2-1 Eagles 4-2 Climax Blues 13-9 Firefali 14-10

KC & Sunshine 21-16 KVOX/FARGO Bob Denver

Climex Blues 6-5

HOT Eagles 3-2 Leo Sayer 8-3 Jennifer Warnes Natalie Cole 7-5 Q 18-13 Easting 20 14 McCoo & Davis Andrew Gold Rose Royce Foreigner 20-14 Stevie Wonder WFOMMARIETTA Bob Seger 'Main St Greg McClure HOT 10cc 6-1 Kenny Rogers

Renny Kogers Angel Fleetwood Mac Andy Gibb John Denver (DP) Mary MacGregor (DP) Graham Parker (DP) Firefall 13-8 Capt & Tennille 16-10 Marshell Tucker 21-11 Q 20-12 12 Graham Parks HOT: Leo Sayer 1-1 Starz 22-15 WEAQ/EAU CLAIRE Eagles 5-2 Natalie Cole 8-4

Scott Christensen Alan O'Day HOT Lao Saver 41 Boz Scaggs 16-12 Rubinoos 21-16 Climax Blues 23-17 Firefall 28-19

KAYC/BEAUMONT Jay Scott Stevie Wonder

WIRKW, PALM BEACH Z96/GRAND RAPIDS WLCY/TAMPA Ron Park e Liz Kiles Fleetwood Mac Finetwood Mac Bill Conti Foreignar HOT Gian Campbell 4.2 Natalia Cole 8.6 Leo Sayer 11.7 KC & Sunshine 18 Taveres HOT Eaglas 9-3 Atlants Rhythm 7-4 Leo Sayer 11.5 Boz Scagge 20.14 Stevie Wonder 26.20 Bor Scages 23 Climas Bluns 24 16 WSAR FALL RIVER WLOF ORLANDO shin Landa Daniel F. Hayder Bill Conti Foreigner Yvonne Ellimen Bob Seger Main St Kenny Rogers HOT Gian Campbell 2 1 Orleans Spring HOT David Soul 32 Loo Sayar 6 3 Jonnifor Warnes 118 Tavaras 5 1 Natalia Colo 15 10 Jimmy Buttett 23 15 Bor Scagge 7.5 William Bell 12.7 Rose Rovce 27 19 Glen Campbell 14-8 Stavie Wonder 25-14 Kinks 20-15 Andrew Gold 30 22 WTFU/MUSKEGON WJONIST. CLOUD Tam Kay Jon London Kanny Rogars Stevie Wonde Tevares Flantwood Mac Fleetwood Mac Kanny Foster (DP) HOT HOT Englas 5:4 Leo Sayar 7:5 Natalia Cola 8:6 Jannitar Warnes 14:10 KC & Sunshine 28:18 HOT Englas 6.4 Atlanta Rhythm 10.8 Henry Mancini 18 13 KDZA/PUEBLO KENO/LAS VEGAS Rip Van Winkle **Richard Clean** Flastwood Mac Engles Fast Lane Hot Hot Starz Dean Friedman Chicago HOT Engles 4.1 Glan Campbell 7.3 Leo Sayar 8.6 Bog Scanos 11.7 Kiss HOT Thelma Houston 2.1 David Soul 3.2 Engles 4.3 Glan Campbell 9.7 Natalia Cole 15.10 to 6 Second 20.15 Boz Scaggs 11 7 William Bell 16 10 Leo Sayer 20 15 Hot 26 20 Clime Blues 20.11 Natalia Cole 19 12 KILE GALVESTON Capt & Tanmilla 21 15 Pamivey WEEOWAYNESBORD Waylon Jannings Flaatwood Mac Bill Marthews HOT Leo Sayer 32 Janniter Warnes 8.5 Anrosmith Natalia Cole 14 10 Kenny Rogers 17 11 Jimmy Buffatt 19 13 David Bowie HOT WAKX/DULUTH Bruce MacGrego Stevie Wonder Hot Q нот Leo Sayer 13-3 George Harrison 85 Boz Scaggs 17 10 Rubinoos 25 14 Flaetwood Mac 21 15 Paul Barrett WGUY/BANGOR Mark Laurence America Myra Clardi Alan O'Day **Bill Conti** Chilliwaci ٥ Marshall Tucker HOT HOT Jennifer Warnes 5-3 Jenniter Warnes 5-3 Rubinoos 7-4 Cilmax Blues 12-7 Andrew Gold 13-8 Kiss 14-10 Stevie Wonder 25-16 WRIE/ERIE Jim King Stallion Red Mtn. HOT David Soul 2-1 Leo Sayer 21-4 William Bell 23-5

Kenny Rogers Yvonne Ellimar Marshell Tucker HOT Engles 4-2 Gien Campbell 5-4 A tlants Rhythm 9 William Bell 11.8 Kiss 15 11 Bei Senses 16 12 Boz Scaggs 18 13 WFEAMANCHESTER Orlando & Dawn Mary MacGrago Pablo Cruise Andrew Gold 2-1 Andrew Gold 2-1 Leo Sayer 3-2 Klastu "Sub Rosa" 15-8 Capt & Tennille 17-9 Marshell Tucker 19-11 Dean Friedman 24-15 Kenny Nolan 25-18 Fleetwood Mac 30-21 KCBN/RENO Bread Andy Gibb Henry Mancini Manfred Mann Grahem Parker Malan Baddu William Bell 22-5 Rose Royce 14-10 Eagles 17-11 Atlanta Rhythm 24-12 Densice Williams 22-13 McCoo & Davis 26-19 **Helen Reddy** HOT Gien Campbell 3-2 Rubineos 4-3 Kiss 7-4 0 23 14 Joe Tex 30-19 CK101/COCOA BEACH Marshall Tucker Maynard Ferguson Chris O'Nell HOT: Rose Royce 8-3 KC & Sunshine 18-6 Boz Scaggs 13-11 Glen Campbell 16-12 Kenny Rogers 20-14 Kiss 24-17 Explose Dean Friedman Tavares Yvonna Elliman Alan O'Day Orleans "Spring" HOT Gien Campbell 1-1 Atlanta Rhythm 4-2 Eagles 6-3 Climax Blues 6-4 Eagles "Fast Lane" 25-19 W JBQ/PORTLAND KC & Sunshine 16-11 Leo Sayer 22-12 Natalie Cola 25-15 Boz Scaggs 24-16 Jimmy Buffett 26-19

Klaatu "Sub Rose Peter McCann HOT a 18 12 Sanford Townsend AlStewart Elliott Randall Jethro Tull Bill Conti HOT HOT Englins 2.1 Leo Sayor 3.2 Marshell Tucker 8.4 Theima Houston 10.5 KC & Sunshine 14.6 Kass 11-7

Foreigner 28 17 Rose Royce 31 21

Main St

Alan O Day HOT Marshall Tuckier 1.1 Natalio Cole 4.3 Leo Sayer 6-4 Joe Tex 10.5

WAAY HUNTSVILLE

onne Ellu Starz HOT David Soul 4 1

CITY, Dwayne Allen Rose Royce

KC & Sunshine Klastu "Sub Rose" Angel Kinks BobSeger "MainSt Foreigner HOT

Q 26 19

Jimmy Buffatt Fleetwood Mac Rose Royce HOT Glen Campbell 2-1 Leo Saver 52 Theime Houston 6-4 Climax Blues 9-7 Q 12-8

McCoo & Davis 30-20 Stevie Wonder 32-23

0 33 24

Kenny Rogers 12-1 Jennifer Warnes 11 8 Boz Scagge 16 10 John Danver 19 13 Yvonne Ellimen 21 16 Kiss 27 20 WXIL/PARKERSBURG Kally West

Natalie Cole 16 10 Boz Scaggs 17 11 Wild Cherry 23 13

NUNDAUA Scott Ken Sylvers BobSege

> Jimmy Buffett HOT HOT Leo Sayar 5-3 Joa Tex 8-5 Rose Royce 14-8 Alan O'Day 16-11 KC & Sunshine 25-19

WRFC/ATHENS Kally McCoy Kiss Alan O Day

Q 12 8 McCoo & Devis 14 10 Jimmy Buttett 16 12

Bob Baron Flantwood Mac

Eagles 5-2 Climas Blues 8-6 Jannifer Warnes 10-7 Leo Sayar 16-9 Joe Tex 19-14 Stevie Wonder 30-22

KWHP/OKLAHOMA

David Soul 7-3 Leo Sayer 10-4 Natalie Cole 16-10

KKLSIRAPID CITY Mick Kjør

Kenny Rogers

Boz Scaggs 17-13 Capt & Tennille 22-15

(4424)**The First Single**

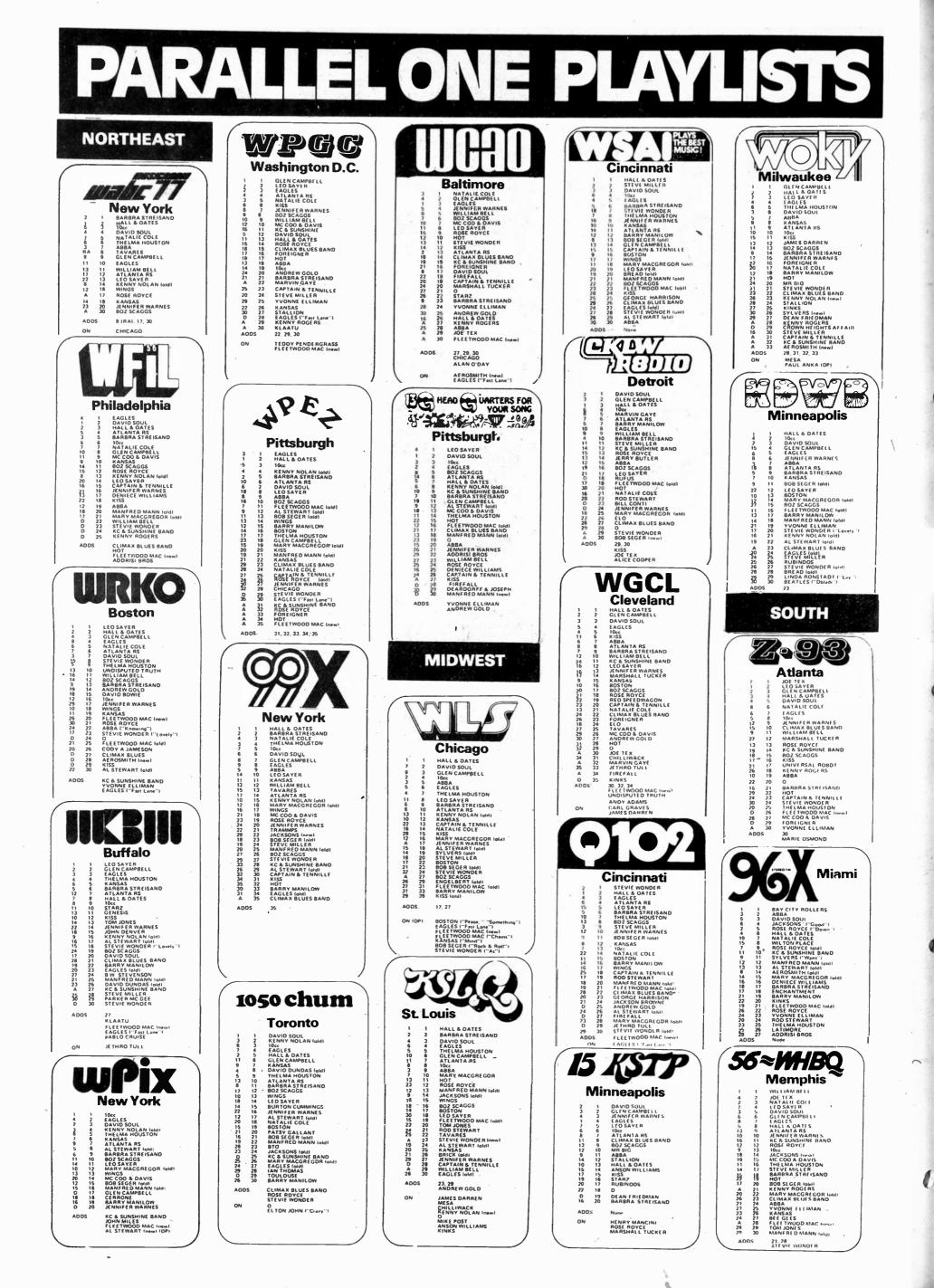
From

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Forthcoming

Produced by Steve Miller

Capitol





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With Action Like This, It's No Fairy Tale! CINDERELLA

WCAO 22-18 13Q deb-28 Q102 deb-27 KSLQ add-34 Y100 add-30 **WQAM 19** WYRE deb-27 **KIOA 17-8** KLEO 24-14 KAKC deb-40 **KBEQ 30-24** WAKY add-30 WAPE add-18 **WBBQ** add WMAK 30-28 **WNOE 26-22** Q9424-19 **WBJW** on Q105 deb-22 **B100 on KTLK** add **KLIV** add KCPX deb-30 **KERN 17-14** KIMN 29-25 **KRSP** add WSAR deb-28 WEEO deb-27 WGUV 30-25

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WAKX 24-19 **KQWB17-10** WJON deb-21 **WISM on** WACI 33-28 WTRU 34-31 WEAQ 28-19 **WSPT 9-7** KVOX 13-8 **KKLS 29-23 KKXL 25** WOSH deb-34 **KEWI 27-23 WHHY 14 WRFC 25** 980 20-17 **WVLK** on WLOF 29-26 WGLF 25-22 **WISE 27-23** CK10140-31 KHFI 20 **KANC** on KSLY 27-21 KDZA 22-19 KCBN 23 **KPAM** on **KQDI 14-10 KFXD 24-21**

ATLANTIC

	Parallel I: Major market stations dominant ⁶ in their market and/or dominant ⁶ in their market and/or dominant ⁶ in their market and/or dominant ⁶ in their market and/or stations usually play under 35 re- cords in total. Parallel II: Key stations (31-100 markets) that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections. Parallel III: All other reporting sta- tions. This parallel will also cover stations with longer playlists. It also will include secondery report- ers that are not the format dom inant station in their market but influence the market considerably. "Format dominance determined from latest Arbitron survey avail- able in that market.	Image: Strategy of the state strategy of the state strategy of the stra	CLIMAX BLUES BAND 3:14 Couldn't Get/LR/ght (Sire) P: P: GoldPlated P: VFGC 18-15 WFRC 0.2-7 WFRC 0.2-7 WFRC 18-15 WFGC 18-16 WFGC 18-16 WFGC 18-16 WFGC 18-16 WFGC 18-16 WFGC 18-16 WFGC 120-16 WFGC 1	YUONNE ELLIMAN 3:09 Hallo Strangar (RSO) LP: Love Me Image: Colspan="2">Image: Colspan="2" Image: Colspa="2" Image: Colspan="2" Image: Colspan="2" Im	Image: Second state of the second s
KSLQ 8-8 WMET 7-7 WKNX 7-4 WNX M11-6 WKNX 7-4 WKNX 11-6 WBC 4-1 WBC 4-1 WBC 4-1 WBC 4-1 WBC 1-1 WBC 4-2 Midwest Which 1-1 With 3-2 Midwest Which 3-2 Midwest With 3-2 Midwest Midwest Which 3-2 Midwest Midwest Which 3-2 Midwest Midwest Which 3-2 Midwest Midwest Which	Dancing Queen (Atlantic) LP: Arrival P1 P2 Northeast WARE 5-7 WFIL 12-19 WTR 20-22 WFC 40 25-28 WTR 21-22 WR 53-5 WTR 21-22 WR 53-5 WTR 21-22 WR 53-5 WTR 21-22 WR 53-5 WTR 21-22 WR 54-7 KKC 18-22 WR 54-7 WR 52-7 WS 64 03-30 KKC 18-22 WS 75-7 KKC 18-22 WR 75-71 WR 75-71 WS 84 03-30 WR 75-71 WS 84 05-7 WR 75-71 WS 84 05-7 WR 75-71 WAR 75-71 WAR 75-71 WAR 75-71 WR 75-71 WR 75-7 WR 75-71 WR 75-7 WR 75-71 WR 75-71 WR 75-71	Southern Nights (Capitol) Pi L: Southern Nights Pi Northeast Northeast Northeast WARC 9-5 WFIL 10-3 WAYZ 6-5 WFIC 1-3 WSAR 14-8 WFIC 9-3 WFIC 9-3 Northeast WARD 9-2 WFE 2-316 WGUY 6-9 WFE 4-3 WFE 2-3 WFE 2-33 WFE 2-3 WFE 2-33 WFE 2-15 WFE 2-316 WCU 5-2 WFE 2-33 WFE 2-3 WFE 2-33 WFE 2-3 WFE 2-33 WFE 2-15 WFE 2-316 WCO 2-7 WFE 2-33 WTRY 4-1 WCO 2-3 WFE 2-3 Mid west WAX 2-5 WFE 2-37 WCO 2-3 WIS 2-2 WOC 2-3 WFE 2-3 WIS 2-3 WFE 2-3 WIS 2-2 WIS 2-3 WIS 2-4 WIS 2-3 WIS 2-4 WIS 2-3 WIS 2-4 WIS 2-3 WIS 2-4 WIS 2-3 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-4 WIS 2-3 WIS 2-10 WIS 2-10	Image: Construction of the second s	LP: Rumours K Northeast Wortheast Northeast WFL 2 WAYZ 21-14 WS AR d. 30 WR BW 2.8-30 WBYR 2.8-30 WICC 4.23 WICS 2.8-30 WICC 4.23 Widwest WLS on-dp Q102.8 Midwest WGC 4.23 WLS on-dp Q102.8 Midwest WGC 4.23 WLS on-dp Q102.8 Midwest WGC 4.23 WLS on-dp Q103.8 Midwest WGC 4.23 WLS on-dp Q103.8 South WKY 8 WLS on-dp Q103.9 South WKY 8 West South WKY 8 KLEP 4.25 WM 4.4.29 WAYS 0.421 WFC 3.0.28 WFL 7.2 WFC 3.0.28 WFL 8.3 South WFL 8.3 South WFL 9.2 WAY 4.29 WFL 9.2 WAY 4.29 WFL 9.2 WAY 4.29 WFL 9.2 WAY 4.29 WFL 9.2 WAY 4.28 WFL 9.2 WAY 4.28 WFL 9.2 WAY 4.28 WFL 9.2	P1 P2 P1 Workbase Workbase Workbase Workbase Workbas

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Michael Franks Is Disturbing the Peace.

VIELE

a a construction of the

NACE CONTRACTOR

19.00

It's no secret. Michael Franks' new album, Sleeping Gypsy, is waking the neighborhood, from Seattle to the Big Apple, from the West Coast to the South East. What's more, the singing star of last year's The Art of Tea ("Popsicle Toes") is resisting all attempts to arrest the development of his hot career; sell-out concerts in Miami and Atlanta, solid airplay and brisk sales on the biggest MF LP yet...



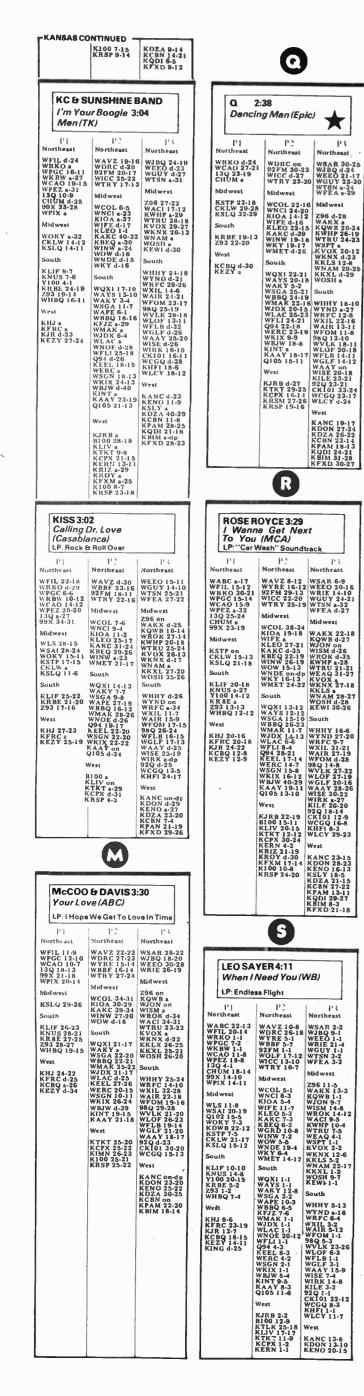
Michael Franks Sleeping Gypsy Featuring the Single "The Lady Wants to Know" (WBS \$\$569)

Produced by Tommy LiPuma



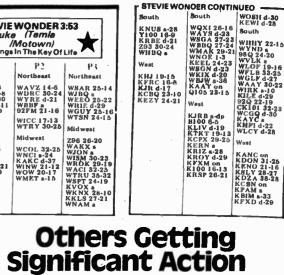
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on Warner Bros. records & tapes. BS 3004



-	LEO BAYER CONTI KRIZ B KROY KRYM KIMN 2 KIMO 3- KR97	4 KSLY 6-3 16-19 KDZA 8-6 16-13 KCBN 1-1 7-17 KPAM 8-3 1 KODI 2-1 -1 KRIM 1-1	
	BOZ SCAGGS Lido Shuffle (U LP: Silk Degrees Pi WrK0 14-11 WrK0 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 WrK1 14-11 South KLIF 13-9 KrUS 23-13 WrK1 14-11 KrBF 13-11 KrBF 13-11 KrB	3:40 Columbia) at at Northeas	Midweat WNCI 14-11 WJON 4-3 KION 4-1 WISM 4-7 WLS 2-4 WIFE 5-6 WISM 4-7 WACI 1-26 Q102 7-13 KAKC 9-10 KWHP 12-21 WOKY 10-10 KIEC 12-12 KOWB 4-2 WGRD 13-13 WEAQ 5-5 KSTP 6-6 WINW 5-9 WEAT 11-11 CKLW 6-4 WNDE 6-5 WKNX 5-7 KSLQ 4-5 WKNX 5-7
	BIOD 5-4 BIOD 5-4 KTLK 1 KLV 4-2 KTKT 15 KCPX 13 KERN 10	-12 West	
	P1 P2 Northeast Northeast WRC 3-4 WAVZ 5-5 Don't Give Up Oi (Pvt Stk) P1 P2 Northeast Northeast WARC 3-7 WYRE 3-12 WFIL 1-2 WOLF 1-12 WKC 3-7 WYRE 3-12 WFIL 1-2 WOLF 1-13 WGC 5-12 92FM 4-5 WHY 2-3 WOLF 1-4 WYR 2-3 WCL 3-6 WKC 3-7 WYRE 2-1 WGK 4-10 WICL 3-6 WKC 3-7 WYRE 2-1 WHY 2-3 WCL 3-6 WHY 2-3 WRC 2-2 WK 3-6 WHY 2-3 WK 2-3 WRE 1-1 WSA13-3 WCL 2-5 WYFE 2-1 WWR 2-3 WK 2-3 WGR 2-2 WK 2-3 WRE 1-3 WK 2-3 WRE 1-4 WSA13-3<	KRIM 22-21 KFXD 13-10 KFXD 13-10 NO D US Northeast WSAR 17-18 WEA 3-7 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 24 WEEO 3-5 WREQ 2-1 WEEO 3-5 WREQ 2-1 WREQ 2-1 WR	JENNIFER WARNES 2:51 Right Time Of The Night (Arista) LP: Jennifer Warnes P1 P2 Northeast Northeast WFIC 23:20 WARC 23:20 WFR 029:17 WFR 22:14 WFR 029:17 WFR 22:14 WFR 029:17 WFR 27:7 WFR 029:17 WFR 22:14 WFR 029:17 WFR 22:14 WCAD 24:16 WGC 14:12 WGAD 22:16 WGU 21:14 WFR 02:14 WCC 14:12 WGB 22:16 WGU 21:14 WFR 02:16 WGU 21:16 WIG 22:16 WGU 21:16 WIG 22:16 WGW 12:16 WIG 22:16 WGW 12:16 WIG 22:16 WGW 14:1 WGN 12:10 WTRW 11:10 WTR 11:16 WTR 11:11 WON 5:3 WMW 11:13:12 South WQX 12:11 WAS 14:13 WAS 14:13 WAS 14:13 WAS 14:13 WAS 14:13 WAR 52:20 WAM 15:12 WAR 14:20 WAM 15:12 WAR 14:20
•	KKUSS11-9 WQXI 15- WAYS 10- 78 WQXI 15- WAYS 10- WAYS 10- WSG 3-5 WBQ 3-5 WSG A 3-4 WHQ 3-5 WAYS 10- WAYS 10- WHAY 5- WHAY 5- W	 South WYND 10-2 WRFC -1-13 WARR 7-1-7 WARR 7-1-7 WFOM 7-10 980 10-21 South WEUF 2-2 WEUF 2-3 WEst KANC 2-3 KON 1-2 KEN 3-2 KEN 3-2	KCB0.29 G64/15-12 WLOF 11-8 KCB0.27-23 KEEL 10-9 WGLF 88-5 KEZY 20-16 WERC 9-5 WGLF 88-5 WKIX 20-19 WIEK 12-3 WIEK 12-3 KING 18-11 WKIX 20-19 WIEK 12-3 WKIX 20-19 WIEK 12-3 WIEK 12-3 WKIX 13-13 KINT 11-9 WIEK 12-3 West KHP1 77-18 WCG 012-4 West KHP1 77-18 WUCY 20-18 West KHP1 77-18 KAC 7-5 KINT 10-10 KSLY 10-10 KSLY 10-10 KTKT 10-10 KSLY 10-10 KSLY 10-10 KR07 16-15 KOD 8-13 KOD 18-14 KR07 16-15 KOD 18-14 K KR7M 16-12 KR01 8-13 K KR7M 16-15 KOD 18-14 K KR7M 16-15 KOD 8-13 K KR87 12-11 KBIM 6-3 K K KR7M 21-22 KPAM 3-4 K K KR7M 21-22 KPAM 3-4 K K KR87 12-11
	BARBRA STREIS A Star Is Born (Ev	AND 3:04	P1 P2 P3 Northeast Northeast Northeast
	(Col.) LP: A Starts Born 11 12 Northeast Northeast WAC 2-1 WAVZ 44 WRGW 31-31 WBE 10-1 WKGW 31-31 WBE 10-1 WKGW 31-31 WBE 10-1 WKGW 31-41 WBE 2-2-3 WKGW 31-41 WBE 2-3-3 WFLX 6-9 WTCC 8-11 WFLX 6-9 WTCC 8-10 WKW 4-4-3-3 WTCC 8-10 WKW 4-4-3-3 WTCC 8-10 WKIX 6-9 WCCL 15-10 WGA 5-6 WNE 7-7 WOX 9-14 WNDE 7-7 WOX 9-16 WNE 7-5 South WAY 2-22 WHB 0-16-18 WECL 16-13 Zd3 16-21 WET 16-13 WHB 0-18-18 WECL 16-13 WHB 0-18-18 WERC 16-21 WHB 0-18-18 WERC 11-15-20 WFAC 10-29 KCAY 10-11 West WH 2-2 WH 2-3 WAT 2-3 WKH 2-3 WAT 2-3 WKF 0-5-9 KAAY 10-11	124 Northeast WJBQ 6-10 WRIE 5-128 WGUY 19-28 WFEA 10-14 Midwest Z56 13-13 KGWB 10-11 WROK 11-16 WKRK 11-16 WKWK X5-11 WKX 5-11 WNA 4-5 KKXU 3-4 WOSH 10-15 South 20 WYD 7-11 WXIL 5-14 WKILE 10-14 KILE 10-14 KILE 10-14 KKL11-14 KKL11-14 KKL11-14 KKN 11-15 West KAN 11-18 KEN 01-0-17	WRKO 10-18 WYCC 11-23 WYCU 11-13 WPEZ 13-14 WRTV 7-27 WYCU 12-13 WFEA 5-12 WPEZ 13-14 WRTV 7-27 WYCU 12-13 WFEA 5-12 WHY X 3-13 WCOL 19-30 Widwest Widwest Midwest WCOL 19-30 Widwest Widwest WAX X 15-22 WISM 13-19 WK K 15-22 WAX 12-16 KWHP 2-11 WISM 13-19 Q102 16-17 WISM 12-16 KWHP 2-11 WOSH 12-17 WISM 13-19 WOSH 12-17 South South South WAYS 13-15 WYND 6-9 WXIL 15-15 West WAPS 13-16 WXIL 15-15 WH 14 6-20 WAYS 18-20 WINW 12-16 KING 3-13 West WCO 2-34 West WSO 8-3 WICY 16-20 West West WCO 2-24 KING 3-13 West KARD 71-22 West West WCO 12-21 KING 5-13 West KRO 717-23 KING 5-13 KRO 717-23 WN
	KEZY 1-4 KING 9-19 KING 9-19 KILK 13-10 KLIV 6-8 KERN 5-8 KERN 5-8 KERY 12-11 KFXM 10-12 KIMN 8-8 K100 19-20	KPAM 15-17 KQDI 18-20 KBIM 10-11 KFXD 12-17	AMERICA "Are You There" "Oon't Cry Baby" "Slo BAD COMPANY "Burnin Sky" BEACHBOYS "Johnny Carson" BOSTON "Long Time" "Peace Of Mind" EAGLES "Life In The Fast Lane" "Hotel California" ELO "Do Ye" "So Fine" "Telephone Line" "Tighto FLEETWOOD MAC "Dreams" "Go Your Own Way "Oon't Stop" PETER GABRIEL "Solsbury Hills" GENESIS "Your Own Special Ways"

		Sir D
10000 The i (Mar P) Northeast WAEC.53 WFIL 6-6 WRK012 WFGC14 WKE012 WFGC14 WKE012 WFGC14 WKE012 WFGC14 WKE012 WFGC14 WKE012 WFGC14 WKE012 WFG012 S0 S0 S0 S0 S0 S0 S0 S0 S0 S0	I'2 I/4 Northeast Wortheast WDRC 2-4 WBQ 4-6 WYRE 11-16 WEED 6-10 WBF 7-10 WREF 7-7 9 921 M 607 20-2 WOLF 5-4 WICL 5-4 WTRY 13-10 WICL 5-4 WTRY 13-10 WICL 3-37 KGW8 3-4 WKC 14-11 WON 4-7 WKC 13-14 WON 4-7 WKC 13-13 WKAK 3-6 WKC 13-13 WKAK 4-7 KHO 4-7 WHW 12-21 WGR 13-13 WSFT 11-11 WHW 5-8 WSFT 11-11 WND 5-7 WSFT 13-3 WK 13-3 WSFT 13-3 WK 13-3 WSFT 13-3 WK 3-7 WSFT 13-3 WK 3-7 WK 3-7	WLS 32-24
KLIP 2-1 KNU96-4 KRU96-4 KRU96-1 WBU WHBQ9-1 West KHJ4-3 KFRC3-3 KFRC3-3 KFRC3-3 KFRC3-3 KFRC3-3 KFRC3-4 KCRQ8-1 KCRQ8	WQX1 8-9 WAY3 7-7 WAPE 19-20 WHO 4-8 WBQ 7-15 WFOM 6-7 WJDX 16-19 WOLK 12-14 WNOE 16-24 WAXAY 3-4	WKIX, BOB SI WSAR, PETER WKIX, SYLVEI WOKY, ADDRI 13/1. W
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continued from Back Pege

ONTI "Theme From Rocky" (UA) 16/10 including Y100, WICC, debut23CKLW;24-17WAVZ, 30-26KKXL.

NOLAN "Luve's Grown Deep" (20th) 18/1, 26-23 WOKY, 29-26 26-24 WERC, 26-18 WFEA, 30-29 KKLS, 32-30 at 98Q. GER "Mainstreet" (Capitol) 15/9 including CKLW, KHJ, KEZY,

28-26 WAVZ. McCANN "Do You Wanna Make Love" (20th) 14/8 including 2105, WSGN, 29-16 KIOA, 29-25 WICC, 27-22 KVOX.

RS "High School Dance" (Capitol) 14/6 including WKIX, 30-26 39-32 WCOL, 30-25 WSGA.

SI BROTHERS "Slow Dancin' Don't Turn Me On" (Buddah) FIL, 29-22 13Q, 35-25 KIOA, 23-16 WAKY, 23-18 WBBQ, 24-21 RD FERGUSON "Theme From Rocky" (Columbia) 12/6 including

KRSP, WOW, KHFI, 39-22 KIOA, debut 25 at B100, debut 21

0 TULL "The Whistler" (Chrysalis) 12/3 including WTSN, on 35-33 KSLQ. ONS "Show You The Way To Go" (Epic) 12/2 including WMAK,

99X, 18-14 WHBQ, 29-23 WFOM. NACK "Fly At Night" (Mushroom) 11/3 including WGUY, 34-31

6-23 KRIZ. 'Sleepwalker'' (Arista) 11/2. 27-25 WOKY, 27-25 WBBF, 20-15

"Romeo" (Arista) 11/1. 24-20 WOKY, 12-10 KSTP, 10-5 KLEO, BOWIE "Sound & Vision" (RCA) 11/1. 18-15 WRKO, 8-8 KEZY,

SN. 24-20 WXIL

R Top-40 Radio Reporters

WIFE/Indienspolis, In. KLEO/Wichita, Ks KAKC/Tulaa, Ok. KBEO/Kanasa City, Mo WGR/DIGrand Rapida, Mi. WINW/Canaton, Oh. WOW/Ormsha, Ne WMOE/Indianspolis, ja WKY/Oklahoma City, Dk. WMET/Chicago, N

WQXI/Atlanta, Ga. WAYS/Charlotte, N.C. WMPS/Memphis, Tn WAKY/Louisville, Ky. WSGA/Savannah, Ga.

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WEGN/Birmingham, Al. WSGN/Birmingham, Al. WKIX/Ralaigh, N.C. W8JW/Orlando, Fl. KINT/El Paso, Tx. KAAY/Little Rock, Ar.

O105(WR8Q)/Tampa, FI

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PARALLEL THREE WVPro NORTHEAST

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STARBUCK' Next Hit! With A Beat For Everyone! "

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WFOM

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WAKY WAPE	WACI	WGLF
WBBQ WMAK	WHHY WRFC	WAAY WISE
WFLI	WAIR	WCGQ

98Q

Produced by Bruce Blackman & Mike Clark

For Bill Lowery Productions



TOMBARSANT WOW/OMAHA

R&R: When you came to the Omaha market in 1972 KOIL was the number one Rocker in that town, and had been for some time. WOW was like chicken Rock or whatever you want to call it...Pop/Adult Rock. When you came in you headed the station in a different direction. How does one go into a market with a very dominant AM Rocker, and go up against it with another AM station which is basically known as an Adult station?

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BARSANTI: To begin with, everybody worries about labels. Talking about Rockers and Adult Rockers and chicken Rockers and all that sort of thing. We felt that at that point there was a vast opening in the market, a vast need in the market that was not being served. There's a very very giant powerful radio station in Omaha, KFAB, which was, at that time, what we would think of as an old line traditional middle of the road kind of station, and KOIL of course was rocking. We felt that their appeal was very young. That left an awful lot of stuff in the middle to cover. So we went in with a core target audience of 18 to 34, that's what we shot at, hoping to later spread it in both directions. We wanted to be a really mass appeal radio station. I guess if we had to label ourselves as anything, that would be the best label I could think of. We're not really a Rock and Roll radio station, certainly aren't a Pop/Adult station, I don't know what we are, except we think a damned good radio station

R&R: Back in the days when KOIL was rocking very hard, during the last few years of its existence, Don Burdon was a man who spent a lot of money to come out on top. Was your budget in those days as extravagant as that of KOIL's?

BARSANTI: Absolutely not, not anywhere even close.

R&R: How did you counteract a large budgeted station? BARSANTI: With programming. I guess one of the most

important things that I attribute in terms of our success has been the management at that radio station. Steve Shannon, who's now at KCMO, and now Jim Edens both of whom believed that programming must come first, before sales or anything else. That if your product is not right, for any reason, or if you prostitute your product for any reason, that you'll suffer for it. Fortunately, both of those gentlemen believed that that was the way to run a radio station. And we were able to say no when clients came in wanting to sponsor five minute shows in the afternoon drive, which made no sense for a contemporary radio station. Those things then, many of them, ended up on KOIL for example. And sure they meant dollars initially, but in the long run we felt that we'd recoup those dollars and many more by the improved programming and ultimately the improved ratings, and that's what's happened.

RER: You said when you started out you went after an 18-34 base, and you were hoping at a later date to spread both ways. Tell me a little bit about your original programming ideas when KOIL was number one in teens and 18-34 demographics. What was your programming like then compared to now?

BARSANTI: It was different, I think it's always different. I think if we looked at it 6 months ago or six months from now it would be different, because you've always got to fine tune. Initially we felt we had to get some attention for ourselves. So we did that by playing a very heavy oldie rotation and promoting with strange kinds of things. We originated the banana promotion, which since then a lot of other stations have done, but it started there, the "gone bananas" thing. We actually built the 40 foot banana and did the whole thing. And it got some attention for us, it worked. There was no way people could not know we were in the market with a 40 foot banana hanging over their head. We were different enough at that point that we got some attention. Then after we got people's attention, we began changing our programming into what we ultimately have at this point. Of course we're never really gonna be there, it will continue to change, to mold itself to our market.

R&R: Going back to promotions, what is your promotion philosophy?

BARSANTI: I think of promotions just as you would think about putting a newscast together. That's like saying, you absolutely have to have 17 actualities in a newscast. Hey, if nobody says anything that hour, and you have to go out and manufacture things to put in there, they're not going to work for you anyway. It's the same thing for promotions, if the promotions are there for the sake of having a promotion as opposed to it being a good promotion, then I don't think it's going to do you any good. I think promotions are great. If you could have an effective promotion every weekend, and every Columbus Day and the 4th of July or whatever, fine, but I don't think very many radio stations really do. I think a lot of them have promotions because they feel like they ought to. I think that's a mistake, I think you ought to

BY J.J. Jordan

promote when you've got something to promote, and when you have an effective way of doing it, that's going to be meaningful to your particular audience. You mentioned earlier about fighting the big budgets. Every station in every market runs into this at one time or another, and we ran into a point where we had literally a quarter of a million dollars being thrown against us at one point, in prizes and cash and merchandise and so forth. There was no way that I was going to come up with \$250,000, or half a million dollars, in other words to do better, so we pulled everything off the air. We just pulled every promotion in the world off the air, cut back on everything and just played the hell out of the right music, during that period, and went up even more. The station with the quarter million dollar promotion went down. The money isn't all of it, they had gotten so cluttered, and they had traded out for so much of that quarter million dollars

BARSANTI: No actually there are four or five. There are three that really have 80% of the jukebox market. But we watch them very closely.

RER: Do you get actual tabulation on records, how many spins they've received all week from them, or what?

BARSANTI: We do that only on a spot basis, we can do that, but normally we've been working with these people long enough that we've built up a rapport with them, we know who they are, and they know who we are. We know when they give us a number, we tell them, you rate this on a one through whatever, and when they give us that number, we know approximately what that means, or how many records that means were sold, or how many spins or whatever.

R&R: Do you think there's any difference in programming to mid-America than there is to the South, or to the Northeast, or to the West?

DAYPARTING: "If your 35 year old listener decides to turn on your station at night for the first time in his life, he ought to still know he's listening to the same station..."

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worth of stuff that their spot load was just horrendous, and all of those things combined to make them a very cluttered radio station, so we just cleaned up. It worked.

1 Sec. 2

R&R: What's your spot load now?

BARSANTI: It varies. It never goes higher than 14 and a half minutes in the morning, and it drops after that, in other dayparts to as low as 10.

R&R: You were talking about playing the right music. What do you think is the right music? How do you sit down every week and decide upon what are exactly the right records to play?

BARSANTI: I feel that there are two methods of programming, there's the gut feel programmer, and there's the mathematics whiz who is all strictly numbers and research. I think they're both great, but I don't think either one really works in the long run exclusively. I think it's a combination of those two things that is magical. And I think when you look at the stations or the chains that have been very successful, it's because they've had, maybe it's been two or three different people, maybe they've had a research guy and a gut feel programmer who work together, whatever. Or one guy who can do both. But I think that's what works, and I think that's what we try to do, we certainly do research. We pay a lot of attention to the raw numbers and in fact initially we have a mathematical system that goes through the music and pulls out, you know, here it is, 1 through 47 or whatever it's going to be. But then at that point, you've looked at the research, you've looked at how the mathematics have worked out, then you've got to sit down, and you've got to let your stomach and your ear tell you a few things, you've got to say, wait a minute that may be the number one record in the nation, but I'm sorry it does not sound like this radio station. And if it doesn't sound like your radio station, it doesn't belong on your station. And vice versa. So that has to play a part, you have to say no, you have to say I don't care if it's number one or number fifty or whatever, it isn't right for my station, or it is right. I think every programmer walks around, he can be 1000 miles away, but ring his station in his head. record, if it doesn't fit with the rest of what's in your head, then it doesn't belong on your station.

R&R: What kind of research are you doing, for music? BARSANTI: We research, of course the local sales, the phone requests, jukebox play.

R&R: How many stores are you calling weekly? BARSANTI: Not a lot in Omaha, Nebraska, simply because

there aren't a lot. Omaha is very heavily racked, much more so than many areas of the country. Probably 10 in that area, per week. Additionally we use **R&R** and we use **Record** World as sources of what's happening nationally with the charts. We do monitor jukebox play, very closely.

R&R: Are there one or two people who control the jukeboxes?

BARSANTI: Oh sure. There are differences everywhere. Anywhere you program is going to be different, even different places in the midwest are going to be different. I think that people are people, and people are the same everywhere, it's just, the broad strokes are going to be the same. It's the nuances that will be really different. Maybe you would find that people in mid-America will be more easily offended at an off-color remark than people in New York for example. But they still like a dirty joke. So if you're going to do a dirty joke you've got to find a way to do it but do it less blatantly. Here they are less quick to react to a fad, which in a way, may be an advantage. Because if the fad is really and truly going to make it, by the time it gets to us in the midwest, and we start seeing it happen, then we figure it's for real. Most of them die out long before they ever get to us, so we don't have to worry about them. I guess it's a little slower, the pace is perhaps a little slower. People sometimes make a mistake though about the midwest, particularly because of its agricultural background, they think the people may be stupid or backwards, or hicks. That's a real mistake, because they are perhaps not quite as sophisticated, but they're every bit as sharp as the people everywhere else.

R&R: WOW has a vast signal coverage area. How many states do you get into?

BARSANTI: Our signal goes in to six states. – R&R: Taking that six, do you pay any attention at all to anything beyond Omaha?

BARSANTI: Oh absolutely. We have to, we're a regional radio station. There's no doubt about it. Of course, Omaha is our main center of concern, that's our metro market, that's our city of license. That has to be our primary concern, but if you see the literally stacks of mail that come in every week from Niola, Nebraska, and Red Oak and Shenandoah, and the little communities which add up, even the larger ones like the Lincolns and the Sioux Falls, South Dakota's, and those kinds of places, we just have so many listeners there that we can't ignore them, it would be criminal. So we do think about them, and we do pay attention to what they're interested in.

R&R: Does the pay scale in Omaha allow you to continually have the top talent you need?

BARSANTI: My morning guy's out of New York, my afternoon guy is lately out of Pittsburgh. We're finding that people, more and more, are becoming less concerned with the gross dollars and more concerned with the quality of life. And guys are saying, you know I'm sick of Pittsburgh, and I am sick of Cleveland, and I am sick of wherever, and driving an hour and a half to work and the smog and the crime and I can't let my kids play in the streets. They're finding out that WOW in Omaha, Nebraska pays damn good money.

Just Released.

The Kenny Rankin Single

FON AND ONF

Specially edited for Top 40, at 2:51

From the new, chart-climbing album

Produced by: Michael Stewart Arranged and Conducted by: Don Costa.

THE KENNY RANKIN ALBUM. ON LITTLE DAVID RECORDS.





"...you've got to say 'I'm sorry, that may be the number one record in the nation, but it doesn't sound like this radio station.'...",

(Continued from paga 24)

R&R: Give me a ballpark figure of what the everage pay may be for a jock who's working in Omeha?

BARSANTI: I've got to talk about my radio station which I think is considerably higher than the rest of the market. But I guess if you put them all together and average them and divided it by 5 or whatever, you'd probably come up somewhere around \$18,000 or \$19,000 to start, in that area. I'm not talking about an all night guy obviously.

R&R: That's good money.

BARSANTI: You bet it is. And compared to the cost of living in that part of the country, and so forth, it makes it very attractive. A guy can live 10 minutes from work easily.

R&R: Almost every programmer has had a parsonality who works for him, who is older. How do you work with a jock that has much mora experience than you?

BARSANTI: When I first got to WOW and we were changing the station, there were and still are some guys around who, God, they were in radio before I was born. Johnny Carson started working at our radio station, and we still had people who had announced for him and been his engineers and all that sort of thing.

R&R: You're kidding me.

BARSANTI: For sure, yeah, in fact this past year a couple of them retired, who go back that far, we've still got some around who were there when he was there, and so forth. All of a sudden here comes this punk kid in, and how do you deal with that? I think very simply, what we're talking about here is respect, if people respect you then you don't have any problem dealing with them. I think the only way you get that is to earn that. You don't come in balls-out, you have to come in quietly. And you have to show these guys, who are pros, that you really do know what you're doing, and I think you maybe have to take a little extra time to sit down with them and say, here's why we have a playlist of this length, and here's why this works, and here's why that doesn't work. And I think you know they're bright guys or they wouldn't have lasted this long in the business, so you sit around and you explain the logic of what you're doing and how you're doing it, and all of a sudden they have to sit back and say, yeah, that makes sense. You get them on your team that way, and then things go much more smoothly

Ref. Let's go back to music for a second. Whan doing your research let's take for an example when Stavia Wonder's album came out, and at the tima there was no particular single off the album, but let's say that in your research it was coming in at numbar one, how would you look upon that, would you say, well wa should be programming something from that album, or would you hold back and say no there's nothing out yat, let's wait and see what the company's ... going to do?

BARSANTI: Normally, we play only singles, we do not play album cuts.

R&R: Why?

BARSANTI: Quite a few reasons to begin with, I don't have enough research or good enough research systems to know for example when somebody goes into a store and buys an album, why they're buying it, what on it they like. A guy is an Eagles' fan, so the Eagles come out with a new album, he runs in there and buys it. He may get it home and not like any of it, or he may like only one cut, and hate the rest of the album. If I don't know what that one cut is, and I'm just randomly playing a bunch of stuff, unless, again, unless that gut feel comes back in and tells you this is it, and you believe that and you go, which is just that I think you have to do, then I think you're wrong. I think you're making a mistake by playing the wrong thing. I firmly believe that playing the wrong records can be devastating to a radio station. I believe that with all my heart. If you stop and think about it, we're all very keen to a commercial. Let's say you get some guy on that screams and hollers and does an absolutely horrendous 60 second commercial, and you know that nobody in the world is going to sit through that without punching the button on the radio. To begin with, it should never be on your radio station if there's one like that, but we've all seen them come and go. OK, if you're playing the wrong record, that's like three or four of those in a row. And how many times a day does that record get played. Maybe 5 times a day, all right that's like how many of those horrendous commercials running? And if you've got 2 wrong records, or 3 or 4, 4 wrong records out of a large playlist isn't very many, but if you add up the cumulative time that...how many rotten commercials is that? If you translate it like that, it could be devastating to you. So I think you've got to be very careful, in the case of the Wonder, where you've got an artist of that stature, with an album that is that long waited for and that publicized, and all of the excitement and so forth, I think you've got to be able to make an exception to the rule, and we did. In fact, at our station we played 2 cuts, and they're the same two cuts that I think everybody else got on. So I think we do make exceptions to that rule, in a case of something really special, like that Stevie Wonder album.

R&R: At this time when this interview is taking place, "Hotel California" by the Eagles is one of the most added

songs, or one of the biggest jumpers on most stations and my question is, as a programmer, if that record is so great, right now, and people are saying wow, what a fantastic song that is, why waran't they playing it the same time they ware playing "New Kid in Town?"

BARSANTI: Well probably, because if you're only playing 20 records, and 3 of them or 4 of them are off the Eagles' latest album, that's all you're playing. What happens to the other artists? I think that's probably it, I think you've only got room for so much product by a particular artist at a particular time and with the kind of rotations you have, and the way people listen to the radio. Now if you're playing two or three Eagles' songs at once it will sound like that's all you're playing.

R&R: Without gatting down to nitty gritty basics and tall ing secrets, how do you break down your actual in studio rotation playlist. Do you have "hots," atc.

BARSANTI: Oh absolutely. We have a power rotation, and we have a secondary rotation for current records. And then we have 5 categories of oldies.

R&R: How often do they turn over?

BARSANTI: Well it varies by daypart, as often as 2 hours, and as far apart as every 2 and a half hours, so your average would probably be 2 and a quarter hours.

R&R: So, you've just answered my next question, you do beliave in dayparting?

BARSANTI: Absolutely. But again, I don't think we do anything to great lengths. I daypart, but very carefully, and not a whole lot because again I think that your radio station has to be the same station all the time. Let's say at night you're heading for the teens a little more, because

that's the available audience, but all of a sudden you're 35 year. old guy decides to turn your radio station on at night for the first time in his life, he ought to still know that he's still listening to your radio station. It shouldn't sound like "what is this?" Or I can't find WOW on the dial, did they go off or what? If I feel like I've got to daypert it, that it can only be played between these two hours and never again, or whatever, we probably won't play it at all.

R&R: What about dayparting contests, do you ever do that? BARSANTI: We daypart anything that we feel we have to, whether it's a promo, or a contest. Absolutely, we do contests that are run only a night, or they're run in a particular show, or the emphasis...we may just daypart by emphasis. We may run it 24 hours, but put the emphasis in a specific area.

R&R: What do you think the role of a Program Director Is, in conjunction with the Manager, the Sales Manager, etc.? Yaers ago, we all saw the Program Director as the guy with the long hair, non-managamant.

BARSANTI: I think that's all over. I think more and more it's coming around, I don't know that it ever really left, but I think some stations went through a phase of the George Carlin characterization of the radio DJ or the Program Director, the hippy dippy weather man, whatever. I think the really successful programmers in our country, and you know who they are, we all know who they are, are businessmen, or they're business people. I shouldn't say men anymore, because there are some very fine women in this business. They're business people, they understand that it doesn't matter what you're ratings are, you know being number one, but losing money ain't gonna cut it. You've got to understand the sales angles, you've got to'understand the Federal regulations, you've got to understand Equal Employment regulations, you've got to understand the corporate structure if you're in a corporation. All of these things are an every day part of life, and I think more and more the really successful Program Directors have been and will continue to be even more so, the people who understand all these facets of radio, not only which is the right record to play, and how to best give away \$10,000 In six weeks. They're going to have to understand all the aspects of radio, or promotions, of sales, of management, of news, all of these things are important. The Program Director that doesn't really understand all these things is not going to succeed.

by Bobby Ocean

ERR-WAVES



"Everybody Ought To Be In Love"

The Sinatra single.

Written by Paul Anka. Produced, arranged and conducted by Charlie Calello

To be performed on the ABC TV special Sinatra And Friends, Thursday, April 21, 10 pm (Special Guests: Tony Bennett, Natalie Cole, John Denver, Loretta Lynn, Dean Martin, Robert Merrill and Leslie Uggams).

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On Reprise Records. RPS 1386



Mike Harrison

Before we begin, I'd like to take a moment to offer my personal congratulations to Mike Klenfner upon his appointment as Senior Vice President and Executive Assistant to the President of Atlantic Records. I knew Mike way back in the "old days" when we both worked behind the microphone of WNEW-FM/New York. Mike was a part time air personality (who couldn't pronounce his own name correctly...it's Klen-fner, Mike, not Kleff-nor) and Music Director. From there he became Columbia's first National Album Promotion Director; then on to Arista with Clive Davis as Vice President of Promotion and Artist Management; and now...well you know the rest. Mike is a shining example of an AOR broadcaster who made the transition from radio to records, taking his knowledge of AOR with him.

WBCN Enters Federal Mediation

The management of WBCN/Boston and representatives of the United Electrical Workers Union have been in Federal mediation since Tuesday of last week (4/5) in an attempt to settle a labor dispute between the station and the union. According to station sources, the primary issue in the dispute centers around the amount of financial compensation management will agree to pay staff members who are being asked to increase their work week from five to six days. WBCN is one of the few stations in the Northeast covered by a contract with the UEW as opposed to AFTRA. Union members include all air personalities, news people, front office personnel, and some of the station's sales staff.

WBCN's recently appointed Program Director Bob Shannon asked me to pass the word along that as soon as this problem is worked out, hopefully very soon, the station will resume reporting music information to **R&R**. In the meantime, the union negotiations coupled with a new Programming Department administration are taking up their share of valuable time.

We'll be writing about WBCN's new programming directions in this column, as soon as they're able to get cookin' again.

Promotions

Superbowl Of Rock: That's what WDAI/Chicago Program Director Bill Todd calls his station's planned series of outdoor concerts to be held at Soldier Field (that's where the Bears play). The first installment will feature ELP with a 70 piece orchestra and the quadrophonic sound system that was used at the Montreal Olympics.

DC101/Washington D.C.: presented Nite City at the Warner Theatre for the admission price of \$1.01. Also, every Sunday night the station presents a two hour music special tracing the history and music of an outstanding act. This week, Bed Company was featured.

Secret Phrase: WQCN/Hagerstown has been giving their listeners a word a day. At the end of the week, the listeners have to put the words together to make the secret phrase. The first person to correctly do so wins a motorized Honda bicycle. For each hour that the phrase goes unguessed they add on another free gallon of gasoline.

Free Concert Series: WAAL/Binghampton is setting up a showcase for recording acts and invites interested record companies to get involved. Contact MD Steve Becker at (607) 772-8850. Hard Hitters: WOUR/Utica has announced that their staff softball team is ready to stumble onto the field. They call themselves the "Celler Dwellers."

Phony Commercials: WBLM/Maine celebrated April Fools Day by running insane commercials actually bought by their regular clients.

Take The Music And Run: That's the name of WZZQ/Jackson's latest contest. To qualify, listeners call in and randomly get their names on the list. Then the big drawing is held and the winner gets 102 seconds to run through a local record store and grab as many goodies (records) as possible. Other prizes include albums, T-shirts, tickets, etc.

Tubes World Premiere: Fee Waybill visited his old buddy, KZEW/Dallas MD Charlie Kendall, and presented the world premiere of the group's new album, "New," The album was played in its entirety and audience comment was solicited. Out of the 30 calls taken, all were positive.

Go Fly A Kite: WLAV-FM/Grand Rapids is holding their "Second Annual LAV-FM Kite Fly." The station invites listeners to join them in a day of kite flying. The station hands out albums, button's, and other desireable items at the yearly Spring event.

Poster Contest WGVL/Gainesville is holding their "Third Annual Poster Contest." Listeners are invited to submit their original artwork using their variations of the WGVL logo "The Quad Ship." The winner gets a Yamaha 350 as well as the honor of getting the artwork into printads and billboards around town.

Design The Sign: KWST/Los Angeles has whitewashed their giant billboard above Gazzari's Night Club on the Sunset Strip and are running a promotion inviting listeners to design the next station display to grace it's very obvious face. The billboard's dimensions are given out over the air and the winner gets to have his/her artwork blown up and put on the billboard for all of LA, (including some very heavy art directors) to gaze upon. In addition, the winner will receive a complete home stereo system.

Live Broadcasts: Pezband on WCMF/Rochester...Charlie Daniels, ARS, and Law on WDVE/ Pittsburgh...Alessi on WLIR/Long Island...Head East on WIBA-FM/Madison.

WCCC/Hartford: The station sponsored ELQ and Starcastle in concert and gave away front row tickets, regular house tickets, and albums.

Interviews: REO on KADI/St. Louis from Peaches Records South and drew some 2,000 people...Zeta 4/Miami interviewed AI Stewart...City Boy on KFIG/Fresno...Iggy Pop on WZMF/ Milwaukee...Manfred Mann on KFMH/Muscatine...Boston on WKQX/Chicago...Michael Franks on WAAF/Worcester.

The Beatles A-Z: That's the show that features 12 straight hours of every Beatles song ever recorded, in alphabetical order, KSAN/San Francisco will be re-running it.

Joan Armatrading Via Disc: A&M recording artist Joan Armatrading's recent performance at the Bijou Cafe in Philadelphia was captured on vinyl for a special coast to coast presentation on Lee Abrams' assemblage of "Superstar" stations and played Sunday evening (4/10). The presentation was conceived and organized by A&M's National AOR Director Rich Totoian and WYSP/Philadelphia Program Director Sonny Fox.

Available For The Asking: E/A has a two hour tape of Tom Waits in concert available for AOR airplay. Contact Burt Stein at (213) 655-8280.

AOR Marches On

KSJO/San Jose is yet another AOR station to reach their tenth year of broadcasting variations of Progressive Rock music. According to Music Director Paul "Lobster" Wella, the station will be getting involved with audience participation specials featuring the music played on the station since 1967, year by year. Old classics like Sgt. Pepper and Cream albums will be given away on the air. Lobster and I discussed how he is one of the veterans of the station although 2 1/2 of his years during KSJO's history were, in fact, spent at competitor KOME. He puts it this way, "I never intended to leave" but if you recall, KSJO spent a year (circa 1974) playing with a Top 40 format, and Lobster went across the street. When the station went back to AOR, he eventually went back to KSJO. A Little Side Note: Lobster told me that for the year preceding his departure from the station, he was the station's restaurant critic and did about two reviews a week. That's how he became such a local heavyl

Happy Birthday KZAM: The Seattle AOR outlet just celebrated their second anniversary on April 1st and used variations of "Ship Of Fools" and "Voyage of the KZAMMED" in promoting it. They invited listeners to join them on the "super ferry" to cruise Puget Sound. Approximately 900 listeners showed up to enjoy a 350 pound cake and the music of local bands, the New Deal Rhythm Band and Junior Cadillac.

Shavelson To Mercury AOR/Bone To Artist Development

David Carrico, Vice President of Promotion for Phonogram Inc./Mercury Records has announced the appointment of Mike Shavelson to the position of National Album Promotion Director, replacing Mike Bone. Jules Abramson, Senior Vice President of Marketing for the firm has announced the appointment of Mike Bone to the newly created position of Artist Development for the label.

Shavelson joins Phonogram/Mercury from Epic Records where he headed National ' Album Promotion for nearly two years.

Maxanne Exits WBCN

WBCN/Boston's colorful air personality of the past 6 1/2 years, Maxanne Sartori, has resigned her position with the station to join Danny Goldberg, Inc., based out of New York. Maxanne's first project with the organization will be National Promotion for Capitol recording artists, Mink DeVille.

Changes And Evolution

Mavis Mackoff is the new Programming Assistant of KZOK (OK102 1/2)/Seattle replacing Lori Holder who left the Music Directorship of the station to join the staff of R&R...The Natural Broadcasting System Ltd. announces the appointment of Tink Irvin as Station Manager of its Williams, Arizona station...CHEZ-FM is a brand new AOR station broadcasting 100,000 watts from Camp Fortune, which is nine miles north of Ottawa, Canada. Chuck Azzarello is Program Director, Brian Murphy is Music Director and Sheryl Nicholson is Assistant MD. They can be reached at (613) 563-1919...

Catch A Rising Star (And Only Charge \$1 For A Listen)

KISW (FM100)/Seattle General Manager Bob Bingham informed us of the station's "Rising Star" concerts held periodically at that city's Paramount N.W. Theatre. Admission to the concerts, which consist of such acts as Robert Palmer, SB&Q, John Miles, Walter Egan, and 38 Special, is a mere "one hundred cents." The concerts are a co-production of the radio station, the theatre, and the John Bauer Concert Company. According to Bingham, "No one makes any money on these concerts. The low admission barely covers the expenses. The theatre lends its facilities, the concert company lends its organization, the record companies lend their support, and the radio station provides advertising and promotion, all for free. Our purpose is to provide artists exposure that are on the way up, but that our audience might otherwise not see if they were to play in town at five or six dollars a ticket."

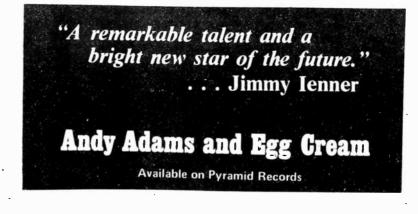
More and more AOR stations are getting into the "Cheapie Concert" type promotions. This is very healthy to the music scene in general, because the club circuit seems to be falling victim, too, to the rising costs of concert tickets. Consumers, undoubtedly, will show renewed interest in checking out up and coming acts if performances were more financially accessible.

....The Concept Is Spreading

KISW isn't the only station entertaining their listeners with reasonably priced activities. WMMS/Cleveland Music Director Shelly Stile told us about the Midwest AOR stronghold's "One-O-One Days of Spring" promotion. According to Shelly, "This is one of the station's biggest promotions ever." First of all, the station has begun a \$1.01 concert series which was kicked off with Angei and Sammy Hagar. The concert was held at Public Hall and drew approximately 10,000 people. Casablanca Record and FilmWorks were there with cameras and filmed the entire event for a possible forthcoming full length motion picture. Upcoming concerts in the series will feature Chilliwack, Steve Gibbons, and the Babys at the Agora. The station also featured a \$1.01 Lasarium show and three consecutive \$1.01 Sundays of drag racing at a local car racing strip.

The station is also going into their sixth year of "Coffee Break Concerts" which feature live local and national talent playing acoustic music on the air between 11am and 12 noon each weekday. The program which is hosted by Matt The Cat will be featuring such artists as Martin Mull, Elliot Murphy, Tim Moore, Walter Egan, and Pousette-Dart.







R&R/Friday, April 15, 1977

Radio & Records Album Airplay/ 40_

Page 30

1			
2	DEMEDOCALLANE & DALANED	Rumours (WB).	"Fun" "Chain" "Dreams" "Stop" lead
3	- LINENGON LAKE G PALMER.	Works (Atl)	"land lava" "la Ma" "Classer" land
4	CAGLES	Hotel California (Asylum)	Title "Lane" "Mantad" "Maide"
4 5	SCINNO FULL	. Songs From The Wood (Chryselie M/P)	"Albietlar" "Valuet" "Alendar"
6		. Burnin' Sky (Swan Song)	Title "Morning" "Hearth ast" land
7		. Sleepwalker(Arista)	Title "Ctorment" " heleshow"
8	Ang	BOCK & Roll Alternative (Polydor)	"In To Vou" "Alass" ""O
8		Foreigner (Atl)	"First Time" lands
-		Animals(Col)	"Chappen" "Dame" ""
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40	AMERICA	Harbor(WB)	"Don't Crv" "You There" "Slow"
And the second			

Chart Summary

Eight weeks in a row at the top for FLEETWOOD MAC. ELP jumped into the second position. EAGLES, TULL, BAD, and KINKS remained strong and stable. ARS showed positive movement within the top 10. FO-**REIGNER** charged into the top 10. FLOYD maintained. SUPERTRAMP was the week's highest debut breaking into the chart at number ten. Lots of raves from programmers on this one. GA-BRIEL nudged up. KANSAS was stable. BECK and TUCK-ER nudged up. BETTS debuted impressively. RAITT also debuted to positive programmer reaction. DUDEK maintained. EGAN was solid. BUF-FETT maintained. KLAATU didn't budge. REPORT is hanging in there. BOYS debuted. JEFFREYS maintained. FERRY debuted. REO and CHILLIWACK debuted. ELO and AMERICA bounced back onto the chart. BRUCE COCK-BURN, IGGY POP, IAN MA-THEWS, and VALERIE CART-ER almost made the chart in that order.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.



EARLY CLIPS FROM THE U.K. TELL THE STORY... THE LEGENDARY **JACK BRUCE IS ALIVE AND WELL!!**

The Jack Bruce Band is a real scorcher.. He makes difficult playing sound simple and inevitable.

Not enough attention has been paid in the past, I feel, to Jack Bruce's talents as a vocalist. The instrumental virtuosity he has always surrounded himself with has tended to obscure the fact that not only is he a great melodist who has added new dimensions to the boundaries of the rock tune, but that he is a superb vocal technician in the rendering of his own and other people's songs.

- Karl Dallas, MELODY MAKER. England

AN ALBUM that marks a brighter, positive return for an established artist is always a delight to hear. When the artist in question is Jack Bruce it's enough to make you start banging on the walls to spread the good news to your neighbours.

-Hugh Fielder, SOUNDS, London

I went to the concert not knowing exactly what to expect --- when I came out I realised that Bruce is still the classic rock bassist — but of the Seventies

- Bridget Hughes. HODDERSFIELD **EXAMINER**, England

The Reso Family



"HOW'S TRICKS" the new album by THE JACK BRUCE BAND



TRSO **Records and Tapes**

Pick of the week is definitely HOW'S TRICKS (R.S.O.) from the Jack Bruce Band. This veteran from one or the original mid-sixties supergroups, Cream (the other members were Clapton and Ginger Baker) is re-born.

He's made a truly beautiful L.P., with the emphasis on subtlety and restraint. It could and should appeal to everyone who like good music of any kind.

- DAILY EXPRESS, England

The album is refreshingly straightforward, the songs at times pared down to the point of simplicity and almost every track is in a different style. They range from the slow and jazzy ballad Without A Word (with Tony Hymas proving a highly effective keyboard player), to the rocking, but still jazz-tinged Johnny B. '77.

- MANCHESTER GUARDIAN, England

Jack is back. After some fairly unsuccessful outings since Cream he's formed a strong new band and they've made a promising debut.... In the past Jack Bruce has had a shaky career but the future of this new band looks assured. - Robin Smith, RECORD MIRROR,

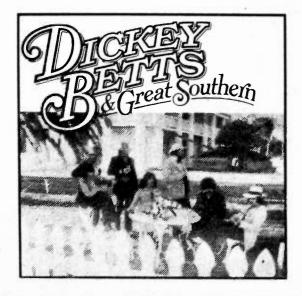
England.

"Everything we do swings." — Jack Bruce.





Dickey Betts is back. With his new band Great Southern, this is the most exciting album of his illustrious career. Driven by dual lead guitars and two powerful drummers, it features the great voice and blistering guitar that made "Ramblin' Man," "Blue Sky" and "In Memory Of Elizabeth Reed" American rock classics.



John Rockwell just said it this way in the New York Times:

"Dickey Betts was primarily responsible for the wonderfully sweet guitar lines that used to characterize the Allman Brothers, and he's lost none of his skills. With Betts and Dan Toler trading off guitar parts, his new Arista album is a record all fanciers of southern rock will have to hear."

This is the Dickey Betts album that rock 'n' roll fans have been waiting for.

Dickey Betts & Great Southern On Arista Records



JUST FOR THE RECORD...

"Perfect summertime music. Cleveland is gearing up for the outdoors...this is roll down your window, turn up the radio and GET DOWN...hey yo!!" -shelly Stile, WMMS/Cleveland

"Straight ahead rock 'n roll. If you want a good time, start here" -Jackie McCauley, KLOL/Houston

"N·I·C·E !!!!"

-Bill Bartlett, WAIV/Jacksonville, Fla.

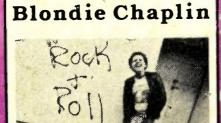
"Our musical prayers were answered when the "CHAPLIN" arrived!"

-Ken Calvert, WABX/Detroit

"April, May...CHAPLIN WILL!"

Bill Steadman, WINZ/Miami

He's everything they say, and more. They call him, BLONDIE CHAPLIN. Produced by Rob Fraboni. Available on Asylum. 7E-1095.







Rick Derringer, Blue Sky Records artist and leader of the band, Derringer, did a one night only show recently at Whiskey in Los Angeles. The show was broadcast live over radio station KWST. Pictured above backstage are (I to r); Jim McKeon, Regional AOR Promo Mgr for Epic; Sandy Horn, Local Promo Mgr. for Epic; Mark Cooper of KWST; Rick Derringer; Bud O'Shea, Associate Director of National Promo.



Atlantic/Virgin artist Steve Hillage and his band recently played two nights at Philadelphia's Spectrum. Hillage's visit was highlighted by an on-the-air interview with WMMR radio personality Ed Sciaky. Shown at WMMR's Philadelphia studios are, from left; Ed Sciaky; Steve Hillage; Program Director Paul Fuhr and Local Atlantic Promotion Man in Philly Rick Alden.



sold out concert by members of the FM 92 Starview, Mt. Wolf, Pa., staff. Pictured above (I-r) Hal' German, PD FM92; Bromberg; Bromberg's road manager, Ursula Alexander; Jeff Kauffman, FM92 Music Director;

Fantasy recording artist David Bromberg was visited backstage after a and News Diretor, Charley Meyer.

"One of the freshest and vital songwriters and artists in years. . . . Richard Perry Andy Adams and Egg Cream

Available on Pyramid Records

landmarks

(Advertisement)

R&R/Friday, April 15, 1977

(

"Just Another Night In Reno"

Not just anothe fight from the NEW RIDERS OF THE PURPLE SAGE

111111

It's got the feel of a hit and it's from their newest album: WHO ARE THOSE GUYS? (MCA-2248)

MCA RECORDS



Produced by Bob Johnston Page 38





Notes Of Interest

It was sad to learn of the death of songwriter EDDIE MILLER, 57. Miller who wrote more than a 1000 songs in his lifetime, including "Thanks A Lot," "There She Goes," and co-writer of "Release Me," was the founder of the West Coast-based Academy of Country Music...RALPH EMERY, WSM, Nashville, is set to MC a benefit show at the Grand Ole Opry, April 27, for the Songwriters Hall of Fame to be opened in Nashville sometime in May. Guest performers will include MERLE HAGGARD, BRENDA LEE and MICKEY NEWBERRY...Congratulations to General Manager DONALD McCOUN and his staff at KCKN, Kansas City, Kansas, on their 20th anniversary of being a Country music radio station. A special salute to DON RHEA, the station's morning personality and Music Director, who has put in 15 years in that slot for the station ... KUZZ, Bakersfield, according to PD JAY ALBRIGHT has begun soliciting listener participation for their music survey." Jocks are reading announcements asking for listeners, who might be interested, to send in their name and address. The station will then send a post-paid questionnaire to the participants ..BARRY GRANT, PD of WIRK-FM (K-108), West Palm Beach, tells of how he made R&R's AOR Editor, MIKE HARRISON, a star. The station aired an interview Harrison did with RCA artist DOLLY PARTON. Grant says the station received numerous letters from inmates at the Glade Correctional Institute. According to Grant, "That night Harrison can be assured he had a captive audience."...Next week, I am off to Tulsa, Oklahoma, for the Country Music Associations second quarterly Board meeting. I'm looking forward to spending time with Country music legends JACK CRESSE, General Manager, and BILLY PARKER of KVOO, who will be hosting a cocktail reception for the visiting CMA.

Changes

DOUG MacKINNON, from KITE, San Antonio, replaces R.T. SIMPSON as PD at KERE, Denver. Simpson is now Production Director. DOUG LANE, from KIRL, St. Louis, will take over as Music Director...R.T. OLDENBERG, General Manager of WVOJ, Jacksonville, Florida, has appointed TOM ALLEN, from WNEX, Boston, as the station's Program Director ... JOE GEARING, from KDKA, Pittsburgh, is now doing morning drive at WIXZ, McKeesport, Pa..."Big John" TRIMBLEY has exited KWKH, Shreveport, to do the all-nighter at WRVA, a 50KW station in Richmond, Virginia...KELLY McCLAIN, from WLAC-FM, Nashville, has joined the weekend staff of WKDA...GARY LEE WRIGHT has moved from WFNC, Fayetteville, to afternoon drive at WMRB, Jacksonville, Florida. PD PAUL GOLD of WFNC is looking for a replacement. (919) 867-3111...DAN DRISCOLL, from Nashville, will be joining JIM BAILEY at WVMI, Biloxi, for a morning team show on the station...BILL CATINO, former Midwest-East Coast Promotion Director for RCA Records has been chosen National Promotion Director of Cleveland international Records, a new label out of Cleveland..

Concert Promotions

WHOO, Orlando, according to PD Mike Burger, is presenting Marty Robbins, Larry Gatlin and Ray Stevens at Disneyworld. They are giving away tickets and LPs to tie in with the "Springdom at the Kingdom" concerts... Dugg Collins, PD of KDJW. Amarillo, reports his station's free Country concert, April 1, was a great success. Acts included Wynn Stewart, Margo Smith, Billy Larkin, Randy Barlow, Barbara Mandrell, and Frenchie Burke...More than 80,000 persons turned out to see Ronnie Milsap, Tammy Wynette and Danny Davis for a KFDI, Wichita concert...WBGW-FM, Bangor, Maine, will be presenting Charley Pride, along with Dave & Sugar, April 21...WRCP, Philadelphia, gave away 24 dinners plus tickets to see Roy Clark and Barbara Fairchild at the Latin Casino ... WWOK, Miami, according to Music Director Ron Tatar, presented Jerry Lee Lewis and Marty Robbins before some 22,000 persons at the recent Country Youth Fair they helped sponsor...WSM, Nashville, had a live remote from the "Pickin' Parlor" with a show featuring Tom T. Hall and Billy Cartar on his recent 40th birthday..

Presley Single Not A Single?

From coast-to-coast, rumors have stirred the Industry about an RCA single (JH-10951), Elvis Presley, "Let Me Be There." This is to set the record straight regarding the song:

Publisher AL GALLICO, who owns the publishing rights for "Let Me Be There," had 2000 promotional copies of an Elvis Presley version of the song pressed through RCA Records in New York. The cut was from the "Elvis As Recorded Live On Stage in Memphis" album.

The first major rumor surrounding the release was of an 8 million suit against Gallico by Presley. This has been proven to be totally false. R&R contacted ED HOOKSTATEN, Mr. Presley's attorney, and according to his office no suit has been filed.

After talking with Gallico, he referred us to MEL ILBERMAN, Division Vice-President of Domestic Operations for RCA Records. According to Gallico, Ilberman told him, if he had enough action on the cut, RCA would release it as a single. Ilberman told R&R, "I talked with Gallico a couple months ago and may have said that in a conversation. But in my latest conversation with Gallico, last week, I told him we couldn't do it now, because we have plans for a new Elvis release in a few weeks." Gallico says this method of presenting a cut has been done many times before. R&R talked with MEL FOREE of Acuff-Rose Publishing. He backed up Mr. Gallico's statement.

R&R reached JOE GALANTE, Director, Nashville Operations, RCA Records, he said. "We are not going after the record. There is going to be no record product available. There will be no stock on the record. I guess this is the biggest fluke in the record industry. It is not an official RCA record." Galante also stated another Elvis Presley single is scheduled for release in about three weeks.

R&R's policy regarding the tracking of the song: We plan to reflect airplay as we do normally. It will be graphed and listed weekly as would any other song.



Vassar Clements has signed with MCA Records, according to the label's President, J.K. Maitland, One of the nation's most famous and successful fiddle players, Clements has been highly regarded as a musician and performer in both Country and Rock fields for many years. Shown above after the signing are (left to right): Mike Maltland, Vassar Clements and Jack Parker, Vice President/A&R, Nashville.



Columbia recording artist Sonny James managed to complete a unique project recently. James' forthcoming Columbia album, "Sonny James In Prison In Person" was recorded within the walls of the Tennessee State Prison. The album's session musicians are exclusively inmates of the prison. James will be the only non-inmate musician appearing on the album. James is pictured above following the live recording with his Tennessee State Prison Band. The album is scheduled for release in May and was produced by George Richey.

Biff Collie Inside Nashville

CONGRATULATIONS: To JIM ED BROWN who will, receive a distinguished alumni award from his alma mater University of Arkansas at Monticello on May 13th...To JIMMY DEAN and the producers of the "Country Music Hit Parade" 90 minute special taped here last week to be shown now on Tuesday night May 3rd. Even the musicans said it was the easiest, most fun show they had ever done for TV...To JERRY REED, CLAUDE AKINS and company on the healthy ratings they've gotten on the "Nashville 99" mini-series the past two Friday nights. Tonight (15th) and next Friday are the final episodes at this time. CBS is enthused RE: Prospects of a next fall weekly schedule on the show ...

To MARY ANN JORDAN on her exciting Gospel album recorded here last week...To "Pig" ROBBINS, CMA's "Instrumentalist Of The Year" 1976 on his

first piano album to be released on Elektra next month...To SONNY JAMES, who has another "first" in his "In Prison, In Person" album, created "Live" by he and his producer GEORGE RICHEY, behind the walls of Tennessee State Penitentiary, in which SONNY JAMES is the only performer or musician who is NOT an inmate.

FACTS ON FAMOUS FIGURES: SAMMI SMITH used tap dancers and kazoo on the "All I Ever Need Is You" cut on her next album...TANYA TUCKER bought e 1977 Porsche Turbo Cierra Coupe, and now she thinks she's in love with her car..

TAMMY came out of the hospital to appear on the "Country Music Hit Parade" 90 minute special...VAUGN HORTON was introduced to the studio audience when DONNA FARGO sang his classic song "Mockingbird Hill" on that same TV special...CHET ATKINS, DANNY DAVIS, and FLOYD CRAMER finished their first album together "Chet, Floyd & Danny."

BACKSTAGE: RONNIE MILSAP does a number on a platform about six feet high on the special shot here last week. When he found out he was going to be up there, he said, "Aw guys, I get dizzy when I look down!"



WAYLON

"Luckenbach, Texas"



WAYLON JENNINGS Luckenbach, Texas (RCA)

Most requested record in the country. Making monstrous gains in every market. Just added at WHN, WJJD, WMC, KCUB, WUBE, and many more. Some chart moves include 32-18 KCKC, 25-18 WUNI, debut 25 KNEW, 48-12 KBOX, debut 15 KFOX.

FROM HIS FORTHCOMING ALBUM "OL' WAYLON"



NEW&ACTIVE DOLLY PARTON "Light Of The Clear Blue Morning" (RCA)

DOLLY PARTON "Light Of The Clear Blue Morning" (RCA) Continues to pick up new stations including KLAC, KNEW, WDEE, WJJD, KSO, WWVA, KCKN, WKDA, WUNI, KHAK, WFRL, KLAK, KMPS, KLVI. Early charts 32-27 KSON.



RC/I Records

R&R/Friday, April 15, 1977



Breakers" are those newer records that have the greatest level of station activity on any given week.

WAYLON JENNINGS

Luckenbach, Texas (RCA)

Most requested record in the country. Making monstrous gains in every market. Just added at WHN, WJJD, WMC, KCUB, WUBE, and many more. Some chart moves include 32-18 KCKC, 25-18 WUNI, debut 25 KNEW, 48-12 KBOX, debut 15 KFOX.

EDDIE RABBITT

I Just Can't Help Myself (Elektra)

Still very strong. Added at WHN, WRCP, WIXZ, WTHI. Some chart action includes 37-23 WSM, debut 30 KNEW, 24-18 KFOX, 27-21 WSUN, debut 24 WJJD, debut 29 WKDA, 34-28 KHAK.

NEW & ACTIVE

MEL TILLIS "Burning Memories" (MCA) The "Most Added" record of the week. Some new stations include KCKC, WKDA, KNEW, KENR, KKYX (pic), KFOX, KAYO, KSO, WJJD, KNIX, KCKN, WLOL, WWVA, KEED, KIKK, KJJJ and many more

TANYA TUCKER "Cowboy Lovin' Night" (MCA) Another "Most Added" record this week. New adds this week at KNEW, KSON, WUBE, KFOX, KSO, WONE, KCUB, KRAK, WWJO, WBAP, WVOJ, WNYN and others. Early charts 33-24 KCKC, debut 35 KRAM.

TOM T. HALL 'Your Man Loves You, Honey" (Mercury) This week's new stations include KGBS, KNEW, WDEE, KJJJ, KHOS, WSLR, WJJD, KCUB, KUZZ, WWJO, K15, WNYN, WFRL, WEEP, WVOJ, KCKN, KXRB, WLAS. Early charts debut 33 KCKC, debut 33 KRAM.

REX ALLEN JR. "I'm Getting Good At Missing You" (Solitaire) (WB) New adds at WJJD, WDEE, KGBS, WSM, KSSS, KEED, KCUB, WBAP, WHOO and others. Early charts debut 40 KKYX, 39-30 KNIX, debut 24 KJJJ, 35-28 KCKC, 56-50 KLAC

DOLLY PARTON "Light Of The Clear Blue Morning" (RCA) Continues to pick up new stations including KLAC, KNEW, WDEE, WJJD, KSO, WWVA, KCKN, WKDA, WUNI, KHAK, WFRL, KLAK, KMPS, KLVI. Early charts 32-27 KSON.

FREDDIE HART "Thank God She's Mine" (Capitol) New stations this week include KBOX, WSLR, KSO, KRAK, WBAP, KFDI, WUNI, KCKN, WMC, WWVA, WLAS, WLOL, WHOO, WNRS (pick), WFNC. Charts debut 34 at KRAM.

RANDY BARLOW "Kentucky Woman" (Gazelle) Continues to do well, with adds at KENR, KNEW, KAYO, KJJJ, KMPS, WTHI, WVOJ. Charts 32-27 WSLR, 37-29 WONE, 34-29 KLAK, debut 35 WSM, debut 37 KRAM.

BARBARA FAIRCHILD "Let Me Love You Once Before You Go" (Columbia) This weeks new stations include KNEW, WSUN, WWJO, WRCP. Chart activity 22-13 KGBS, 33-28 WLOL, 46-35 KLAC, 31-26 KRZY, debut 30 KAYO, 31-23 KJJJ, debut 30 KMPS.

DICKEY LEE "If You Gotta Make A Fool Of Somebody" (RCA) New stations this week include WTHI, WRCP, WNRS, WGTO. Charts debut 28 WHK, 35-19 KIKK, 28-24 KERE, 35-26 WUBE, 40-30 WONE, 53-44 KLAC, 27-8 KENR, 32-26 WLOL, 27-22 WCAW.

BARBARA MANDRELL "Married But Not To Each Other" (ABC/Dot) Added at KLAC, KFOX, KERE, KENR, WDEE, WFNC, KUZZ, KSSS, KLVI. Charts debut 29 KAYO, debut 29 WWOK, debut 26 WKDA.

DON KING "I've Got You" (Con Brio) Continues to pick up new stations, including WMAQ & WDAF. Charts debut 29 KNEW, 33-26 KNIX, 28-18 KGBS, debut 25 KERE, 30-22 KFOX, 26-17 KSO, 17-11 WONE, 30-23 WWJO, debut 32 KRAM. EDDY ARNOLD "(I Need You) All The Time" (RCA) Added

at WSUN, WIXZ, WWVA, WWOK, WWJO. Charts 36-26 KCUB, 9-5 KRDR, 20-17 WIRK-FM, 28-19 WLOL. ELVIS PRESLEY "Let Me Be There" (RCA) First week adds

at KNEW, KAYO, WONE, KLAK, WMC, WUNI, KHOS, KBOX, KSON. Charts debut 39 KRAM.

Radio & Records

April 15, 1977

8	6	0	LORETTA LYNN/She's Got You (MCA)	
3	1	2	GENE WATSON/Paper Rosie (Capitol)	
6	5	Θ	MICKEY GILLEY/She's Pulling Me Back (Playboy)	
11	8	0	CONWAY TWITTY/Play, Guitar Play (MCA)	
1	2	5	KENNY ROGERS/Lucille (UA)	
9	9	0	EMMYLOU HARRIS/C'est La Vie (You Never Can Tell) (WB)	
14	11	Ō	DON WILLIAMS/Some Broken Hearts Never Mend (ABC/Dot)	
12	10	Ō	JOHNNY PAYCHECK/Slide Off Your Satin Sheets (Epic)	
2	3	9	JOHNNY DUNCAN/It Couldn't Have Been Any Better (Columbia)	
5	7	10	GLEN CAMPBELL/Southern Nights (Capitol)	
4	4	11	DAVE & SUGAR/Don't Throw It All Away (RCA)	
22	16	Ð	VERN GOSDIN/Yesterday's Gone (Elektra)	
13	12	13	DONNA FARGO/Mockingbird Hill (WB)	
25	18	Ø	JENNIFER WARNES/Right Time Of The Night (Arista)	
18	15	15	LARRY GATLIN/Anything But Leavin' (Monument)	
38	21	Ū	CRYSTAL GAYLE/I'll Do It All Over Again (UA)	
-	30	Ð	FREDDY FENDER/The Rains Came (ABC/Dot)	
-	32	Φ	MERLE HAGGARD/If We're Not Back In Love By Monday (MCA)	
7	13	19	MARTY ROBBINS/Adios Amigo (Columbia)	
32	25	0	MOE BANDY/I'm Sorry For You, My Friend (Columbia)	
31	29	Ø	KENNY DALE/Bluest Heartache Of The Year (Capitol)	
37	28 🚽	0	TAMMY WYNETTE/Let's Get Together (One More Time) (Epic)	
39	24	23	MARGO SMITH/Love Explosion (WB)	
28	19	24	T.G. SHEPPARD/Lovin' On (Hitsville)	
10	14	25	CHARLEY PRIDE/She's Just An Old Love Turned Memory (RCA)	
_	38	\odot	EDDY ARNOLD/(I Need You) All The Time (RCA)	
35	31	27	JERRY REED/Semolita (RCA)	
16	17	28	CHARLIE RICH/Easy Look (Epic)	
36	35	Ð	NARVEL FELTS/The Feeling's Right (ABC/Dot)	
-	39	0	DON KING/I've Got You (Con Brio)	
	36	Ð	EDDIE RABBITT/I Just Can't Help Myself (Elek tra)	
19	27	32	SAMMI SMITH/Loving Arms (Elektra)	
_		-	WAYLON JENNINGS/Luckenbach, Texas (RCA)	
15	20	34	BILLIE JO SPEARS/I'm Not Easy (UA)	
7		35	DICKEY LEE/If You Gotta Make A Fool Of Somebody (RCA)	
-		36	JOHNNY CARVER/Living Next Door To Alice (ABC/Dot)	
23	23	37	LYNN ANDERSON/Wrap Your Love All Around Your Man (Columbia)	
_			BILLY "Crash" CRADDOCK/Just A Little Thing (ABC/Dot)	
_		39	BOBBY BARE/Look Who I'm Cheatin' On Tonight (RCA)	
17	26	40	SONNY JAMES/You're Free To Go (Columbia)	Nev
				INCV

w Entries

RONNIE SESSIONS "Me And Millie" (MCA) Charts debut 36 WSLR, debut 31 WHK. Added at WSM, WDAF, KEED, KSSS, WLAS, WUNI, WHOO (pic), WIRK-FM.

RAYBURN ANTHONY "Lonely Eyes" (Polydor) Added at KCUB, WVOJ, KSO, WSUN, KNIX, KCKN, WIRK-FM, WFNC. Charts 26-23 KERE.

TINA RAINFORD "Silver Bird" (Epic) Added at KRDR, KMPS, KLAK, KRAK, WWOK, WOKO, WLAS. Charts debut 38 KENR, debut 2 WHN. Good phones reported.

JERRY REED "Semolita" (RCA) Charts 37-27 KSO, 19-10 KCUB, 24-19 KERE, 31-21 WWJO, 26-19 KLVI, 24-21 WCAW, debut 19 WGTO, 29-25 WEMP. Added at KIKK & WSM.

HANK WILLIAMS JR. "Mobile Boogie" (WB) Added at KGBS, KSSS, KSO, WSLR, KHEY, WIRK-FM. Charts debut 26 KJJJ, debut 39 KENR, debut 28 WCAW, 22-16 WUNI.

PAL RAKES "That's When The Lyin' Stops (And The Lovin' Starts) (WB) Added at KSSS, KSO, KLAK, KRDR, WVOJ, WRCP, WFRL. Charts 36-26 at WMAQ.

JOE STAMPLEY "She's Long Legged" (Epic) New stations this week include KERE, WNRS, KJJJ, WDEE, WBAP, KLVI, WGTO, WNYN. Charts debut 35 WSLR.

Others Getting Significant Action

ASLEEP AT THE WHEEL "That's What's Wrong With Lovin' Today" (Capitol) Added at KCUB. Charts: 27-22 WWVA, 31-26 WSLR. DON GIBSON "Fan The Flame, Feed The Fire" (ABC/Hickory) Added at WJJD, KNEW, KCYE. Charted: 44-29 WLOL, debut 30 WHK, 26-22 WHOO. RAY GRIFF "A Passing Thing" (Capitol) Adds include KRZY, WONE, KRAK, KEED, KHAK.

Most Added

MELTILLIS Burning Memories (MCA) TOM T. HALL Your Man Loves You (Mercury) **DOLLY PARTON** Light Of The Clear Blue Morning (RCA)

WAYLON JENNINGS Luckenbach, Texas (RCA) **TANYA TUCKER** Cowboy Lovin' Night(MCA)

¥		Most
	Re	equested
-	1	WAYLON JENNINGS (RCA)
1	2	KENNY ROGERS (UA)
3	3	GENE WATSON (Capitol)
2	4	GLEN CAMPBELL(Capitol)
5	5	CONWAYTWITTYIMCAL

5

10

- DON WILLIAMS (ABC/Dot) I.ORETTA LYNN (MCA) JOHNNY PAYCHECK (Epic)
- MERLE HAGGARD (MCA) KENNY DALE (Capitol)

Page 40

R&R/Friday, April 15, 1977

Others Getting Significant Action

(Continued from page 40)

JODY MILLER "Spread A Little Love Around" (Epic) Early adds include WBAP, WLAS, WKDA. ANN J. MORTON "Good Looking Cowboy" (Prairie Dust Records) Added

at KFOX, KSO, WWOK. DARRELL McCALL & WILLIE NELSON "Lily Dale" (Columbia) Added

at KNEW, KERE, WWVA. Chart: 34-29 KFOX. MARY KAY PLACE "Vitamin L" (Columbia) Adds include KGBS, WBAP,

KHEY, KJJJ. RAY PRICE "Help Me" (Columbia) Some areas report strong phones. Added at KNIX, KLVI, WDEE, KHAK, KFOX.

CONNIE SMITH "The Latest Shade Of Blue" (Columbia) Added at KJJJ, KLAK, KEED, KLVI, WIRK-FM, KHAK. MEL STREET "Rodeo Bum" (GRT) Adds include KHEY, KRZY, WGTO,

WOKO. JAMES TALLEY "Alabama Summertime" (Capitol) Adds are WHOO, KRAK, KLAK.



Columbia recording artist Johnny Cash is pictured on stage at Kingston's Memorial Centre in Ontario Canada. The performance was sponsored by sister stations CFMK and CKWS. CFMK Music Director Dave Cunningham introduced the show to the capacity crowd.

Country Albums

Album cuts receiving airplay and activity

LYNN ANDERSON (Columbia): "This Country Girl Is Woman Wise" and "Feelings"

ASLEEP AT THE WHEEL (Capitol): "The Wheel" "Am I High" "A Dollar Short And A Day Late" and "When Love Is Gone'

HOYT AXTON (MCA): "You Taught Me How To Cry" MOE BANDY (Columbia): "High Inflation Blues" and "When All The Beer And All My Friends Are Gone'

BOBBY BARE (RCA): "You Made A Believer Out Of Me" GLEN CAMPBELL (Capitol): "Sarah's Song" "God Only Knows" "Sun-

flower" and "Get Used To The Crying" JOHNNY DUNCAN (Columbia): "Denver Woman" "Ain't You Something"

"Maybe I Just Crossed Your Mind" and "Atlanta Georgia Stray" DONNA FARGO (WB): "That Was Yesterday" "Gifts Of Life" "Do I Love You?" and "I Want To Learn A Love Song"

NARVEL FELTS (ABC/Dot): "Remember' LARRY GATLIN (Monument): "High Time" "Take Back It's Over" and

J

''Jacob & Marcy

MERLE HAGGARD (Capitol): "Mississippi Delta Blues" "Gamblin' Polkadot Blues' "I Never Go Around Mirrors" and "Waltz You Saved For Me" EMMYLOU HARRIS (WB): "San Antonio Rose" "Luxury Liner" "Poncho

& Lefty" and "Makin' Believe" DOLLY PARTON (RCA): "How Does It Feel" "Higher & Higher" "Apple

jack" and "You Are" CHARLEY PRIDE (RCA): "Get Off Your Good Intentions" "I'll Be Leaving

Alone" and "The Rose is For Today" CHARLIE RICH (Epic); "Where Do We Go From Here?" "Spanish Eyes"

and "Mood Indigo" MARTY ROBBINS (Columbia): "Helen" "Eighteen Yellow Roses" "I Don't Know Why" and "My Happiness"

BILLIE JO SPEARS (UA): "Seeing Is Believing" "Heartbreak Hotel" and That's What Friends Are For'

GARY STEWART (RCA): "Rachael" and "Blue Ribbon Blues" MEL TILLIS (MCA): "Play It Again Sam" "Wedding Bells" "Burning

Memories" "Morning After Baby Let Me Down" and "Golden Nugget Gamblin' Casino' TANYA TUCKER (MCA); "Wait Till Daddy Finds Out" "Dance The Night

Away" and "Knee Deep" CONWAY TWITTY (MCA); "Some Kind Of Wonderful" "Woverton Mountain" "One In A Million" "Memphis" and "Good Time Charlie's Got The Blues'

GENEWATSON (Capitol): "Most Of All Why?"

DON WILLIAMS (ABC/Dot): "In The Morning" "Cup Of Tea" and "Time On My Hands'

CUUN

WSLR/Akron Tom T. Hall Peggy Sue Hank Williams Jr. Freddie Hart WOKO/Albany

WONE/Dayton

Ray Griff Elvis Presley

Tanya Tucker Freddy Weller

KFRE/Denve

Barbara Mandreli

KLAK/Denver

James Talley Dolly Parton Connie Smith

Elvis Presley

Pal Rakes

Tina Rainford

KSO/Des Moines

WDEE/Detroit

Ray Price Dolly Parton Rex Allen Jr. Tom T. Hall Joe Stampley Donna Fargo

KHEY/EL Pasc

Hank Williams Jr.

Mel Street Mary Kay Place Mel Tillis Red Steagall

Dusty Chaps Susan Raye

KEED/Eugene

LaWanda Lindsay

Ronnie Sessions Connie Smith Rex Allen Jr.

Susan Raye

KFGO/Fargo

Dickey Lee Herb Pedersen

Tanya Tucker Freddie Hart

Ray Price Connie Smith Ronnie Sessions Tanya Tucker Pal Rakes

WBAP/Ft. Worth

WFRL/Freeport

Eddie Rabbitt Mel Tillis Tom T. Hall Dolly Parton Floyd Cramer

Rex Allen Jr

Linda Hargrove

KENR/Houston

Vernon Dxlord

Randy Barlow Barbara Mandrell Mel Tillis

KIKK/Houston

Met Tillis

Jerry Road

Jim Reeves

Pal Rakes

Ray Griff Mel Tillis

Mel Tillis

La Costa

Mel Street Dick McManus Tina Rainford Merle Haggard Crystal Gayle Billy Thunderkloud

KRZY/Albuquerqu

Ray Griff Mel Street

WNRS/Ann Arbon

Dickey Lee Eddie Rabbitt Joe Stampley Rex Allen Jr. Freddie Hart Tanya Tucker

WPLO/Atlanta None

KUZZ/Bakersfield

Tom T. Hall Barbara Mandrell KLVI/Beaumont, Tx

Barbara Mandrel Connie Smith Dolly Parton Joe Stampley Ray Price Tanya Tucker

Jessica Jame: Eddie Rabbitt WVMI/Bilóxi, Miss

> Ronnie Sessions Eddy Arnold Rex Allen Jr. Waylon Jennings Dolly Parton

Tanya Tucker Freddie Hart WNYN/Canton

Joe Stampley Tom T. Hall Waylon Jennings Tanya Tucker Connie Smith Donna Fargo

KHAK/Cedar Rapids

Ray Griff. Jim Reeves Connie Smith Tompall Glaser Ray Price Dolly Parton WCAW/Charleston

Loretta Lynn Waylon Jennings

WMAQ/Chicago

Cody Jameson Don King WJJD/Chicago

Don Gibson

Waylon Jennings Tom T. Hall Mel Tillis Rex Allen Jr. **Dolly Parton** Tanya Tucke

WUBE/Cincinnati "Crash" Craddock

> Waylon Jennings Tanya Tucker WHK/Cleveland

None KSSS/Colorado Springs

Linda Hargrove Kenny Dale Barbara Mandreli Pal Rakes Cathy Barnes Rex Allen Jr.

Jimmy Buffett Ronnie Sessions Jonathan Edwards Hoyt Axton

WGTO/Cypress Gardens, Fla.

Rex Allen Jr Dickey Lee Joni Lee Eddie Rabbitt loe Stampley Mel Street

Temmy Wynette

KBOX/Dallat

Elvis Presley Freddle Hart Leroy Van Dyka Sterling Whipple Bobby Smith

WLAS/Jacksonville, N.C.

Tina Rainford Jody Miller Tom T, Hall Rex Allen Jr. Mary MacGregor Ronnie Services Ronnie Sessions Freddie Hart KCKN/Kansas City, Ks.

Joe Stampley McCall & Nelson Freddie Hart Tom T. Hall Rayburn Anthony Mel Tillis **Dolly Parton**

> WDAF/Kansas City, Mo Ronnie Sessions

Don King Crystal Gayle KRAM/Las Vegas

Jan Howard Mel Tillis Susan Raye

Dolly Parton Rayburn Anthony Freddie Hart Waylon Jennings Leroy Van Dyke Hank Williams Jr. Pal Rakes Ann J. Morton David Houston Tanya Tucker Mel Tillis Vivian Bell Ray Price Ann J. Morton Barbara Mandrell Roger Willheart Tanya Tucker Mel Tillis

Barbara Mandrell KGBS/Los Angeles

> Tompall Glaser Mary Kay Place Tom T. Hall Freddie Hart Hank Williams Jr.

Rex Allen Jr. KLAC/Los Angeles Dolly Parton

Barbara Mandrell Kenny Dale WDEN/Macon, Ga

Tanya Tucker Lloyd Goodson Freddie Hart

Tom T. Hall WDDD/Marion, III.

Joni Lee Connie Smith

Kendalls James Talley R.W. Blackwood Eddie Rabbitt Sons Df Pioneers Tanya Tucker Waylon Jennings

WFNC/Fayetteville WMC/Memphis

Elvis Presley Barbara Mandreil Rayburn Anthony Bobby Bare Waylon Jennings Freddie Hart

WWDK/Miami KWMT/Ft, Dodge, la Mel Tillis

Tina Rainford Ann J. Morton

Eddy Arnold

WEMP/Milwaukee

Kenny Dale Mary MacGregor Jon: Lee WLDL/Minneapolis

Mel Tillis Freddie Hart Linda Cassady

Mary Kay Place Jody Miller Waylon Jennings Mel Tillis Rex Allen Jr. Tanya Tucker Freddie Hart Joe Stampley WUN1/Mobile

Dolly Parton Ronnie Sessions Elvis Presley Freddie Hart

KCEY/Modesto, Ca.

Red Steagall Dolly Parton Freddy Fender Don Gibson Dale McBride Margo Smith

WKDA/Nashville Dolly Parton Mel Tillis

WSM/Nashville

Jerry Reed Ronnie Sessions Rex Allen Jr. F. Fender (Both)

WHN/New York

Moe Banoy Crystal Gayle Eddie Rabbitt Waylon Jennings

Mon Bandy

Troy Seals WJQS/Jackson, Miss

Freddin Hart Tanya Tucker Tom T. Hall Mel Tillis Vern Gosdin

WVDJ/Jacksonville, Fla.

Pai Rakes Mel Tillis Joe Stampley Randy Barlow Waylon Jennings Tanya Tucker Tom T. Hall Rayburn Anthony

Kenny Dale Tanya Tucker Dolly Parton Tom T. Hali Barbara Fairchild Elvis Presley Randy Barlow Mel Tillis MacCell & Nalcon

KNEW/Oakland-S.F.

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WWJO/St, Cloud

Rex Allen Jr. Tom T. Hall Waylon Jennings Eddy Arnold Barbara Fairchild Tanya Tucker

WSUN/St, Petersburg

Barbara Fairchild

Jimmy Jimmy Buffett Merle Haggard Rayburn Anthony Eddy Arnold

KKYX/San Antonio

Susan Raye

David Houston

Jim Reeves Brian Collins

Claude Gray Mel Tillis

Kenny Dale Mel Tillis

KSDN/San Diego

Tanya Tucker Elvis Presley

Z104/San Diego

Margo Smith Tanya Tucker Vern Gosdin Leroy Van Dyke

KMPS/Seattle

Randy Barlow Mel Tillis Tina Rainford Dolly Parton

KAYD/Seattle

Mel Tillis John Conlee Elvis Presley Randy Barlow

KXRB/Sioux Falls

Eddie Rabbitt Tom T. Hall Waylon Jennings Met Tillis

Waylon Jennings Eddie Rabbitt Mel Tillis Dickey Lee Kathy Barnes Randy Barlow

KCUB/Tucson

Moe Bandy Rex Allen Jr. Tom T, Hall Waylon Jennings Tammy Wynette Johnny Carver Asleep At Wheel Rayburn Anthon

Rayburn Ant Tanya Tuckei

KHDS/Tucsor

Tom T. Hall Jennifer Warnes Elvis Presley

Waylon "Belle Eddie Rabbitt

Vern Gosdin

John Denver

Freddie Hart

P-Mel Tillis

Hank Williams Jr Connie Smith

Ronnie Sessions Rayburn Anthony

WWVA/Wheeling, W. Va

Lloyd Goodson George Hamiltor

Mel Tillis McCall & Nelson Eddy Arnold Freddie Hart Dolly Parton

KED./Wichita, Ks.

Freddie Hart Durwood Haddock

Mel Tillit

Bobby Lewis

Dickey Lee "Crash" Craddock Waylon Jennings

WIRK-FM/W, Palm Beach

Mel Tillis

WTLB-FM/Utica, Ny

WEAT/W, Palm Beach

WTHI/Terre Haute, Ind.

KCKC/San Bernardino

McCall & Nelson Don Gibson K15/Ontario Mel Tillis

WKYG/Parkersburg, W. Va

Tom T. Hall Kenny Dale Dolly Parton George Hamilton IV

WXCL/Peoria, III

Mary MacGregor Ray Price Ronnie Sessions George Hamilton IV Waylon Jennings Mel Tillis

WRCP/Philadelphia

Kenny Dale Pal Rakes Eddie Rabbitt Dickey Lee Barbara Fairchild Moe Bandy

KN1X/Phoenix

KJJJ/Phoenix

Bobby Butler Randy Barlow Waylon Jennings Connie Smith Joe Stampley Tompall Glaser Tom T. Hall Mel Tillis LaCosta

LaCosta Mary Kay Place

WEEP/Pittsburgh

WIXZ/Pittsburgh

Kenny Dale Eddie Rabbitt T.G. Sheppard Eddy Arnold

Crystal Gayle Johnny Carver

Don Gibson Tom T. Hall

Hoyt Axton

Bobby Lewis

Ruby Falls

Stella Parton

KBET/Reno

Tom T. Hall

Rex Allen Jr

Floyd Cramer

Kenny Dale

Dolly Parton

Rex Allen Jr.

Tanya Tucker

Ray Griff Dottie West

Tanya Tucker Fraddie Hart

Waylon Jennings

Tina Rainford

Ian Howard

James Talley

Mol Tillis

Pal Rokes

WHRE/Rock Island

Barbara Mandrell

Honk Williams Jr

KRAK/Sacramento

Tom T. Hall Gary Stewart Peggy Sue Dewayne Drender Jerry Jayo Cledus Maggard Hank Williams Jr.

Mel Tillis

Pal Rakos

Tina Bainford

KRDR/Portland

George Hamilton IV Claude Gray

WPDR/Portland, Maine

Tom T. Hall Kenny Dale

Ray Price Mel Tillis Rayburn Anthony "Crash" Craddock

Freddie Hart Tanya Tucke

Tanya Tucker Tom T. Hall Dottie West WHOO/Orlando

Freddie Hart Freddie Hart Rex Allen Jr. Hoyt Axton LaWanda Lindsay Gene Pitney James Talley Ronnie Sessions

KFDX/Long Beach

ASLEEP AT WHEEL That's What's Wrong (Cap)

JOHNNY CARVER Living Next Door (ABC/Dot)

G

d #1KCUB. 26-19

VMAQ, 36-30 KJJJ



Added at K858, KROR WHOO

JOHNNY CASH

The Last Gunfighter (Coll

LES Indice to elphabe Hoet order	Still very stong. Some adde- include WBAP, KCUB. WJJD, See NEW & ACTIVE
HOYT AXTON	MOE BANDY
You're The Hangnell (MCA)	I'm Sorry For You (Col)

"Crash" CRADDOCK Little Thing (ABC/Dot)

New KNI WDI

31 20 WLOL 30-22

0

d (WB

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	+	+			1	F
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-	+	\checkmark	-	-	-	-
	1	1				-

RAYBURN ANTHON

ly Eyes (Po

BOBBYBARE

Look Who I'm Cl

KENNY DALE Bluest Heartache (Cap)

Still getting more sta adds KLAC, KCKC, KN WRCP, WEEP

O

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-	\checkmark	-	-	-	-	-

	BARBARA FAIRCHILD
-	Let Me Love You Once(Col)
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D	
	See NEW & ACTIVE. Good
	phones reported in some
1	areas
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FREDDY FENDER The Reins Came (ABC/Dot)	CRYSTAL GAYLE 1/// Do /t(UA) Added at WHN, WDAF 20-14 KNEW, 43.29 KLAC	DON GIBSON Fan The Flame (ABC/Hickory)	BOBBY GOLDSBORO Me And The Elephents (Epic)	A Y GRIFF A Passing Thing (Capitol)
MERLE HAGGARD If We Meke It(MCA)	TOM T. HALL Your Man Loves (MerCury)	GEORGE HAMILTON IV I Wonder Who's (ABC/Dot)	FREDDIE HART Thank God Sha's Mine (Cap) Thank God Sha's Mine (Cap) Key Addi include WBAP RBDX, KFDI, WMC, WSLR, KCKN, See NEW & ACTIVE 41	Key Breaker ster only two weeks outi
DON KING I've Got You (Con Brio)	DICKEYLEE If You Gotta Maka (RCA)	McCALL & NELSON Lily Dale (Columbia)	BARBARA MANDRELL Marriad But Not (ABC/Dot)	ANN J. MORTON Good Looking (Prairie)

MARY KAY PLACE

Starting & Active

Silver Bird (Epic)

+ + + +

to gein. See New

in L (Columbia)

PALRAKES	JERRY
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MARGO SMITH

MELTILLIS

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During a recent sailboat regatta, KLAK, Denver, Music Director Jim Teeson represented his station. In the top picture Teeson is shown during the race. The bottom photo shows Teeson with models Renee and Ione. Even though he lost the race, as you can see, Teeson certainly was the



Monument recording artist Larry Gatlin shows his appreciation to WHN's Lee Arnold for letting him return as a special guest DJ on the New York station. WHN Program Director Ed Salamon was overheard to have said, "I sure hope Gatlin isn't one to kiss and tell. I wouldn't want any rumors to get out to Bob Pittman on how I run this radio station. After all, I have more listeners than he does."



WPOC/Baltimore Program Director Pete Porter is pictured (his back is the second from the left) at the giant billboard-sized Circus Puzzle, along with members of one of the competing teams in the Circus Jigsaw Puzzle Contest held recently. Teams of four were given 15 minutes to try and put the giant puzzle together for charity.

R&R/Friday, April 15, 1977



STELLA PARTON I'm Not(Elektra) Light Of The Clear (RCA) Added at WDEE, KNEW, KLAC., and more. See NEW

elf (Elek tra)

4+++

RORBREAKER

JEANNE PRUETT

KLAC

& ACTIVE

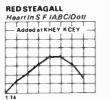
DOLLY PARTON

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EODIE RABBITT I'm Living A Lie (MCA) Can't Halp Mys 0

RONNIE SESSIONS

Me And Millie (MCA) Θ



JENNIFER WARNE Right Time Of The Ni C

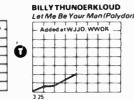
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S ight (Ansta)		WELLER rry Curl (Col)	

MEL STREET

Rodeo Bum (GRT)

- See "Other Action

T.G. SHEPPARD CONNIE SMITH Shada Of Blua (Co in' On (Hitsvii



HANK WILLIAMS JR. **OOTTIE WEST** Every Word I Write (UA

4)	Mobile Boogie (WB)
	See NEW & AC	TIVE
	41 -	

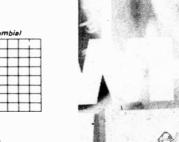
	See NEW & ACTIVE Add ed at WBAP, WGTD, WDEE and more
is week -	
es (MCA)	3 25 TANYA TUCKER Cowboy Lovin' IMCA1

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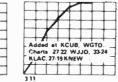
RAY PRICE ELVIS PRESLEY
 Lat Ma Ba Thera (RCA) Halp MelCo See story relative to thi Duncan's





REED That's Whan Tha Lyin 'W Continues to grow See NEW & ACTIVE

2 26





BABY FACE

Make Way Miami (ASI) AddKMRJ 0 335

BREAD

Hooked On You (Elektra NEW & ACTIVE e.

Rain On (Col)

2.2

CURRENT

Theme Fron

YVONNEELLIMAN

NATALIE COLE I've Got Love On (Cepitol) 1 V8 (G1 C09 C1 (C3))

JULIE COVINGTON

ne (MCA) rge

Add WSIX WTRX WATR

JOHN DENVER My Sweet Ledy (RCA) Add KSD, WGAR, WFDF

ANDREW GOLD

onely Boy (Asylum) 0

CODY JAMESON See NEW & ACTIVE 0

MARYM MARY MacGREGOR This Girl (Ariola America) McCOO & DAVIS Vour Love (ABC) ------

BETTE MIDLER

WALTER MURPH Check NEW & ACTIVE You're Movin' (Atl) AddWGAR KUKI AddWGAR KUKI 1.2

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HELEN You're		Y orld (Cap/i	to//	RHY1 Them				GE ((ABC)
See	NEWE	ACTIVE -	_		-			
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ONNE WARWICK	WILLIAMS Imbiej
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12 RANDY BISHOP Deybreek (A&M) WILLIAM BELL Trying To Love 2 (Me rcury AddKFMB, 14FBL KS6 CHICAGO HMMY RUFEETT You Are On My Mind (Col) Margaritav///ie (ABC) Check NEW & ACTIVE -Add KIOL 14RKO, KMRJ Check NEW & ACTIVE -200 NUL 19NUC KMIN G RITA COOLIDGE Higher & Higher (A&M) **RAY CONNIFF** Asin On (Col) -SeeNEW & ACTIVE DAVE & SUGAR

AMBROSIA

0

Megical Mystery Tour (20th)

Rocky (Playb Don't Throw It All Away (A **O** M

FIREFALL Cinderalle (Atlantic Hello Stranger (RSO) Ad KOB, KSO, WOWN. G

HOT

na YEB & WARWICK Phoenix/Prayer(ABC) HAVER & WARWICK

- See NEW & ACTIVE

Angel In Your Arms (Big Check NEW & ACTIVE NEW & ACTIVE

QUINCY JONES JACK JONES With One More Look (RCA

Roots Medley (ABM)

HENRY MANCINI

AddWiP

KENNY NOLAN

See NEWS ACTIVE

rom Rocky (ABC)

FRANK SINATRA

See NEW & ACTIVE See NEW & AL III

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STEPHEN BISHOP On And On (ABC) See NEW & ACTIVE 415 CLIMAX BLUES BAND u/dn't Get /t Right(Sire) M)

PAULANKA My Best Friend's Wife (UA)

- See NEW & ACTIVE

KOB/ALBUQUEROUE

Yvonne Elliman Johnny Mathis Deniece William

Roger Whittake Debby Boone

Bread HOT David Soul Jennifer Warnes Bobby Goldsboro Leo Sayer

WGST/ATLANTA Rose Royce Al Stewart Bread Frank Sinatra

Frank Sinatra Kenny Rogers HOT Glen Campbell Leo Sayer John Denver Mc Coo & Davis

WBAL/BALTIMORE

Jack Jones Kenny Rogers Frank Sinatra Marshall Tucker Al Stewart Cody Jameson Helen Reddy Chicago Walter Murphy David Pundas

David Dundas

WCBM/BALTIMORE

WCBM/BALTIM Np Adds HOT David Soul Glen Campbell William Bell Leo Sayer Jennifer Warnes ARS Rose Royce

AHS Rose Royce

WEEI-FM/BOSTON Chicago Pousette Dart Band City Boy

George Benson Mark Lindsay Morris Albert Helen Reddy Jack Jones HOT

Floyd Cramer Herbie Mann Alan O'Day

Current Barbra Streisand

Leo Sayer Glen Campbell

Stevie Wonde Bread

Hot

Bread Fleetwood Mac Firefall Andrew Gold HOT William Bell Ceptain & Tennille

Hot Rose Royce ... McCoo & Oavis Yvonne Elliman

WGN/CHICAGO BTO Status Quo Trudy Richards Peaches & Herb Helen Reddy

Elvis Presley

Vike Douglas

WLW/CINCINNAT; Chicago Stevie Wonder Rose Royce Helen Reddy

Helen Reddy Hot Bread HOT Glen Campbell Jønnifer Warnes Leo Sayer Yvonne Elliman Tony Orlando & Oawn Eagles

WGAR/CLEVELAND

WGAR/CLEVE Andrew Gold Stevie Wonder John Danver Kenny Rogers Bette Midler Jacksons HOT Glen Campbell ARS

Leo Sayer Jennifer Warnes Eagles

WHIO/DAYTON

Al Stewart Oavid Dundas Walter Murphy ' Stephen Bishop Anson Williams Chuck Mangione Jack Jones

Chicego Mosa HOT Jennifer Warnes Seals & Crofts Glen Campbell

Silvetti William Bell

Yvonne Elfiman

Engelbert Humperdinck Chicego

HOT

WBEN/BUFFALO Stevie Wonder Bread HOT

WKIQ/BOWLING GREEN

Jack Jones

B, J. Thomas

e's Angels (RCA

Love's Grown Deep (20th) Θ

KENNY ROGERS

Lucille (UA)

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	GENE COTTON Rein On (ABC)
CAV	DEARDORF & JOSEPH Never Have To Say (Ariste)
	GALLAGHER & LYLE Every Little Teardrop (A&M)
Tree,	E. HUMPERDINCK I Belleve in Miracles (Epic)
	Add KSL KUKI
	JOHNNY MATHIS Loving You (Columbia)

MARIE OSMONO This is The Wey (Polydo) Add WSM, KOWN

> ROSE ROYCE IWanne GetNext (MCA) -----

LSTEWART On The Border (Janus)

On The Border (Janua)
Check NEW's ACTIVE 4-15 STEVIE Sir Duk - 800

415

Lee NE	L	T	
See NE		+	-

KRNT/DES MOINES Engelbert Humperdinck Seals & Crofts Daniece Williams Helen Reddy Kenny Nolan Captain & Tennijle Walter Murphy HOT David Soul Hot IOcc Rod Stewart KHOW/DENVER Floyd Cramer Walter Murphy Stevie Wonder Johnny Rivers Johnny Rivers Helen Reddy Engelbert Humper Chicago Mary MacGregor Bread HOT Basbra Straisand Eagles Leo Sayer

HOT Barbra Streisand John Denver Glan Campbell David Soul Jennifer Warnes **I4RKO/EVERETT** Al Stewart Alan O'Day Hot McCoo & Davis Jimmy Buffett Rita Coolidge HOT David Soul HOT David Soul Glen Campbell Jennifer Warnes

Eagles Firefall Rose Royce Bobby Goldsboro Toný Orlando & Dawr WFDF/FLINT John Denver McCoo & Davis Bread Cody Jameson Climax Blues Band Kanny Nolan HOT Theima Houston

Gien Campbell ARS

William Bell Captain & Tennille WTRX/ELINT Kenny Rogers Mesa Stevie Wonder Stevel Wonder Bread Engelbert Humper Julie Covington HOT Oavid Soul Glen Campbell Engler Eagles Leo Sayer Natalie Cole Captain & Tennille

WFTL/FT. LAUDEROALE Elvis Presley Paul Anka Jack Jones WCHV/CHARLOTTESVILLE Helen Reddy HOT David Soul Jennifer Warnes Tony Orlando & Dawn Seals & Crofts John Denver Yvonne Elliman

WOWO/FT. WAYNE WoWO/FT.W/ No Adds HOT Oavid Soul Eagles Leo Sayer John Travolta Jennifer Warne nes

WCMB/HARRISBURG Stevie Wonder Chicago Seals & Crofts Spinners Climax Blues Band HOT HUT David Soul Glen Campbell Jennifer Warne ARS

Leo Sayer Natalie Cole KMBZ/KANSAS CITY

Elvis Presley Al Stewart Stephen Bishop Cody Jameson Hot Ozark Mtn. Oaredevils IOcc HOT Glen Campbell David Soul Bobby Goldsborg Jennifer Warnes

KOWN/LAS VEGAS Chicago Marie Osmond Yvonne Elliman Paul Anka Kenny Rogers HOT Eagles KFI/LOS ANGELES

Cody Jameson Abba Bread HOT HOT David Soul Glen Campbell Natalie Cole Leo Sayer Boz Scaggs McCoo & Davis Stevie Wonder Yvonne Elliman

KMPC/LOS ANGELES K,C, & Sunshi Stevie Wonder McCoo & Davis HOT IOcc ARS Glen Campbell Captain & Tennille

WLVA/LYNCHBURG Fleetwood Mac Bread Hot Al Stewart Deniece Williams HOT Sanlas Stevie Wonder Jennifer Warnes David Soul WYMC/MAYFIELD Starbuck Bread Yvonne Ettiman Blue Dean Freidman Peter McCann HOT

max Blues Band Firefall WREC/MEMPHIS Paul Anka Tony Orlando & Dawn Mary MacGregor Jesse Colin Young Chicago HOT Glen Campbell HOT Glen Campbell David Soul Jennifer Warnes ARS Captain & Tennille

WIOD/MIAMI Paul Anka Rose Royce Cody Jameson Stevie Wonder Kenny Rogers HOT Jennifer Warnes David Soul Yvonne Elliman Captain & Tennille Bobby Goldsboro WIOD/MIAMI Bobby Goldsboro Glen Campbell

WTMJ/MILWAUKEE Chicago Walter Murphy Walter Murphy Stevie Wonder HOT Bread Captain & Tennille Bobby Goldsboro Yvonne Elliman Cody Jameson Hot Glen Campbell Jennifer Warnes Jennifer Warnes Leo Sayer

Leo Sayer

KWAV/MONTEREY KWAV/MONTE Paul Anka Janis Ian 'telen Reddy Charlene LaCosta HOT Jennifer Warnes Leo Sayer

WSIX/NASHVILLE Engelbert Humj Bread Paul Anka Julie Covington dincl Julie Covingto Helen Reddy HOT David Soul John Denver Seals & Crofts

WSM/NASHVILLE WSM/NASHVIL Kenny Nolan Firefall Mary MacGregor Bruce Foster Starbuck Addriss Brothers Marie Osmond HOT Leo Saver HOT Leo Sayer Oavid Soul ARS Glen Campbell Jennifer Warnes Boz Scaggs

WNEW/NEW YORK Paul Anka Apollo 100 Apollo 100 Walter Murphy HOT Stevie Wonder Leo Sayer David Soul ARS William Bell

Glen Campbell Jennifer Warnes Yvonne Ellimai WORG/ORANGEBURG

Chicago Stavie Wonder Kenny Nolan Henry Gross Helen Reddy Rita Coolidge HOT Gian Campbell David Soul Jennifer Warnes ARS Leo Sayer Bobby Goldshor WIP/PHILADELPHIA Paul Anka Shields Shields Starbuck Rose Royce Henry Mancini HOT Kenny Rogers Hot

Cody Jameson Yvonne Ellimer Jennifer Warner

Jennin ARS William Bell

Leo Sayer Gtan Campbel

KMRJ/PITTSBURG Rose Royce Hot Hot Jimmy Buffett Baby Face HOT Yvonns Elliman Captain & Tennille Leo Sayer -Seals & Crofts WTAE/PITTSBURGH

WTAE/PIT ISB Kenny Rogers McCoo & Davis HOT David Soul Glen Campbell Leo Sayer

KEX/PORTLAND Rita Coolidge Yvonne Ellima William Bell Chicago Boz Scaggs HOT HOT Kenny Rogers Leo Sayer Hall & Oates Jennifer Warn HOT

K96/PROVO R96/PHOVO Tony Orlando & Dawn Rod Stewart William Bell Natalie Cole Bread HOT Jennifer Warnes Leo Saver

Jennifer Warnes Leo Sayer Captain & Tennifle ARS

KELF/RED BLUFF KBLF/RED BLUFI Stephen Bishop George Benson Chicago Randy Newman Mark Lindsay Wayne Newton Sonny & Cher Frank Sinatra Jonathan Edwards B. J. Thomas Bellamy Brothers HOT Gien Campbell

KHNY/RIVERSIOE KHNY/RIVERSIC Bellamy Brothers Blue Chicago Gene Cotton Hot Stevie Wonder HOT Apollo 100 William Bell Bread

KRKK/ROCK SPRINGS KRKK/ROCK SP Garret Cooper Bellamy Brothers Chicago Stevie Wonder Jack Jones Stephen Bishop Oave Mason HOT IOcc ARS Jennifer Warnes

KCRA/SACRAMENTO Kenny Rogers Stevie Wonder HOT Glen Campbell David Soul Jennifer Warnes Silvetti Leo Sayer

nifer Warnes

Firefall

Eagles

KSO/ST. LOUIS Vonne Elliman John Denver HOT Oavid Soul Glen Campbell Jennifer Warnes Leo Sayer

KSL/SALT LAKE CITY Rose Royce Bread Pattie Keith HOT Barbra Streisand John Denver Bobby Goldsboro

KEMB/SAN OLEGO William Bell Rose Royce Climax Blues Band HOT Abba Oavid Sout Gierr Campbell Easter

Eagles Jennifer Warnes Leo Sayer Boz Scaggs KGB/SAN OIEGO Stevie Wonder Firefall Mary MacGregor Chicago Boz Scaggs HOT Hall & Oates ARS IOcc Rose Royce Leo Sayer

KNBR/SAN FRANCISCO Stevie Wonder Andrew Gold Walter Murphy Chicago HOT HOT Jennifer Warnes Glen Campbell Leo Sayer Eagles David Soul

Jacksons Bread Facts Of Life Kenny Rogers Tavares Jimmy Buffett Stevie Wonder Boz Scaggs HOT Hall & Oates Abba Abba Theima Houston ARS ARS Leo Sayer Rose Royce Captain & Tennille McCoo & Davis Climax Blues Band

KIGI/SAN FRANCISCO

WGY/SCHENECTADY

WGY/SCHENECTADY Al Stowart Frank Sinatra Rita Coolidge Engelbert Humperdinck England Dan Chicago HOT Contang & Tegnilla

Captain & Tennille Yvonne Elliman

I4FBL/SYRACUSE

William Bell Climax Blues Band Stevie Wonder

Kansas HOT Glen Campbell Eagles ARS

KTNT/TACOMA Chicago Johnny Rivers Rita Coolidge Al Stewart Cody Jameson HOT Jennifer Warnes

HOT Jennifer Warnes ARS Yvonne Elliman

KRMG/TULSA

KRMG/TULSA Rose Royce Gailagher & Lyle Kenny Rogers HOT Leo Sayer Eagles Captain & Tennille ARS

KUKI/UKIAH

Leo Sayer Boz Scaggs

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Leo Sayer Boz Scaggs

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Hot

Bread

Al Stewart Mary MacGregor HOT Rose Royce David Soul Glen Campbelt Jennifer Warnes ARS William Bell Leo Saver

Chicago Peaches & Herb

Walter Murphy

Heten Reddy Stevie Wonder HOT Barbra Streisand Leo Sayer Jimmy Bulfett Jennifer Warnes

IOcc Glen Campbell

Jackson Brown

Glen Campbell

Leo Sayer Jennifer Warnes Rose Royce Deniece Williams ARS

William Bell Captain & Tennille

Leo Sayer Walter Murphy Paul Anka Jack Jones HOT Silvetti Jennifer Warnes Gleo Growshill

Glen Campbell

Mark Lindsa Paul Anka LaCosta Bread HOT William Bell ARS

Leo Sayer Glen Campbel

Yvonne Ellimen

WHIZ/ZANESVILLE Rose Royce Boones Sammi Smith Mark Lindsay

Leo Saye

WJNO/WEST PALM BEACH Frank Sinatra Frankie Valli

WATR/WATE RBURY Mary MacGregor Julis Covington Paul Anka Beliamy Brothers Sonny & Cher HOT Gien Campbell

Eagles

KUKI/UKIAH Climax Blues Band Pattie Keith Firefall Rita Coolidge Bette Midler HOT Glen Campbell Jennifer Warnes Leo Saves

WASH/WASHINGTON, D. C.

WMAL/WASHINGTON, D. C.

Leo Saver

Yvonne Elliman Eagles Glen Campbell ARS Jennifer Warnes Leo Sayer

Page 43

POP/ADULT

Radio & Records POP/ADIIIT/40

2	2	0	GLEN CAMPBELL/Southern Nights (Capitol)
3	3	0	JENNIFER WARNES/Right Time Of The Night (Arista)
1	1	3	DAVID SOUL/Don't Give Up On Us (Private Stock)
11	6	0	LEO SAYER/When I Need You (WB)
6	4	5	10cc/The Things We Do For Love (Mercury)
5	5	6	BARBRA STREISAND/Theme From A Star Is Born (Columbia)
7	7	7	ATLANTA RHYTHM SECTION/So In To You (Polydor)
9	8	8	EAGLES/Hotel California (Asylum)
20	12	0	CAPTAIN & TENNILLE/Can't Stop Dancing (A&M)
33	22	Ο	YVONNE ELLIMAN/Hello Stranger (RSO)
10	11	11.	ABBA/Dancing Queen (Atlantic)
4	9	12	TOM JONES/Say You Will Stay Until Tomorrow (Epic)
18	13	13	THELMA HOUSTON/Don't Leave Me This Way (Tamla/Motown)
21	16	14	TONY ORLANDO & DAWN/Sing (Elektra)
34	25	Φ	JOHN DENVER/My Sweet Lady (RCA)
8	10	16	OLIVIA NEWTON-JOHN/Sam (MCA)
29	20	Ø	WILLIAM BELL/Trying To Love Two (Mercury)
40	35	Φ	ROSE ROYCE/I Wanna Get Next To You (MCA)
-	29	Φ	HOT/Angel In Your Arms (Big Tree)
16	15	20	BOBBY GOLDSBORO/Me And The Elephants (Epic)
17	17	21	WILTON PLACE ST. BAND/Disco Lucy (Island)
37	23	22	BOZ SCAGGS/Lido Shuffle (Columbia)
38	32	$\boldsymbol{\varTheta}$	MARILYN McCOO & BILLY DAVIS/Your Love (ABC)
31	26	24	SEALS & CROFTS/Goodbye Old Buddies (WB)
35	27	25	NATALIE COLE/I've Got Love On My Mind (Capitol)
13	14	26	AL STEWART/Year Of The Cat(Janus)
32	30	27	SILVETTI/Spring Rain (Salsoul)
23	28	28	DARYL HALL & JOHN OATES/Rich Girl (RCA)
22	21	23	ROD STEWART/The First Cut Is The Deepest(WB)
12	18	30	JACKSON BROWNE/Here Come Those Tears Again (Asylum)
14	24	31	GEORGE HARRISON/Crackerbox Palace (Dark Horse/WB)
- •		32	STEVIE WONDER/Sir Duke (Tamla/Motown)
19	19	33	KENNY NOLAN/I Like Dreamin' (20th)
- •		34	JIMMY BUFFETT/Margaritaville (ABC)
-	37	35	FIREFALL/Cinderella (Atlantic)
-	39	36	BREAD/Hooked On You (Elektra)
-	40	37	DEARDORFF & JOSEPH/Never Have To Say Goodbye (Arista)
36	36	38	QUINCY JONES/Roots Medley (A&M)
- •		- 39	HELEN REDDY/You're My World (Capitol)
		40	CODY JAMESON/Brooklyn (Atco)

Most Added

STEVIE WONDER Sir Duke (Ternk/Motown) CHICAGO ou Are On My Mind (Columbia BREAD Hooked On You (Elektra) HELEN REDD Y You're My World (Capitol) KENNY ROGERS Lucille (UA) PAUL ANKA My Best Friend's Wife (UA)

The Hottest

GLEN CAMPBELL

Southern Nights (Capitol) On top. 1-1 WLW, 1-1 WATR. 1-1 WREC, 1-1 WORG, 1-1 WGST, 2-1 KUKI, 2-2 14RKO, 2-2 WCMB, 3-2 WBEN, 6-2 14FBL, 2-2 WTRX, 11-8 KMPC, 6-3 KSD, 6-3 KFI, 11-4 KFMB, 5-4 WSM, 8-5 WGAR and reporting hot at WJNO, WTAE, KNBR, WNEW, WTMJ, WGY, KHOW, WIOD, WIP, WCBM, WHIO, WASH, KCRA, WMAL, KMBZ and many many more.

JENNIFER WARNES

11 K96.22 KWAV, 3:2 WFTL, 4.3 WREC, 4.3 WATR, 4.3 WLW, 2:1 KTNT, 4.3 WORG, 10:7 KRKK, 14:11 WGAR, 11:7 WBEN, 6:5 WSM, 14:10 KFMB, 12:9 KSD, 21:16 WOWO plus hot reports from WASH, KOB, WIOD, KHOW, WGY, WTMJ, WNEW, KNBR, WJNO, KMBZ, WIP, WCBM, WHIO, KCRA, WMAL, KEX and many more.

Others getting significant hot activity:

DAVID SOUL/Don't Give Up On Us Baby (Privats Stock); LEO SAYER/When I Need You (WB); ATLANTA RHYTHM SECTION/So In To You (Polydor); YVONNE ELLIMAN/Hello Stranger (RSO); WILLIAM BELL/Trying To Love Two (Mercury); ROSE ROYCE/I Wanns Get Next To You (MCA); HOT/Angel In Your Arms (Big Tree).



Tony Orlando recently toured parts of Cleveland with WGAR's morning personality John Lanigan. Tony is captured happily adjusting a youngster's cap while Lanigan resorts to his former skill of magic by pulling a french fry out of his head.

NEW & ACTIVE

STEVIE WONDER

Sir Duke (Tamla/Motown)

Just edging out Chicago as this week's Most Added... WTMJ, KHOW, WIOD, WGAR, KRKK, 14FBL, KMPC, WORG, WLW, WTRX, WBEN, KIOI, KNBR, KCRA, WMAL, WCHV, KGB and many more.

CHICAGO

You Are On My Mind (Columbia) Adds include KEX, KNBR, WTMJ, KHOW, WGY, WLW, WREC, WORG, KTNT, KRKK, WBAL, WHIO, WMAL, WEEI-FM, KDWN, WCMB, KGB.

BREAD

Hooked On You (Elektra) Add WLW, WSIX, WTRX, WFDF, KOB, KHOW, KIOI, KSL, WMAL, WCHV, KFI, WBEN, K96, WHIZ, WGST, WLVA.

HELEN REDDY

You're My World (Capitol) Adds include KHOW, WBAL, WGN, WKIQ, WMAL, WSIX,

KWAV, WORG, WFTL, KRNT, WLW.

KENNY ROGERS

Lucille (UA) Adds include WIOD, KIOI, WTAE, WBAL, KCRA, KRMG, WTRX, WGAR, WGST, KDWN.

PAUL ANKA "My Best Friend's Wife" (UA) Add WNEW, WJNO, KWAV, WKOD, WATR, WREC, WFTL, KDWN, WIP, WSIX, WHIZ. AL STEWART "On The Border" (Janus) Add KMBZ, WASH, KTNT, WGST,

WLVA, 14RKO, WHIO, WBAL, WGY. **ROSE ROYCE** "I Wanna Get Next To You" (MCA) Add WIOD, KSL, WIP, KMRJ, WHIZ, KFMB, WGST, WLW, KRMG.

WALTER MURPHY "Rhapsody in Blue" (Private Stock) Add KHOW, WTMJ, WNEW, KNBR, WBAL, WJNO, WHIO, WMAL, KRNT.

HOT "Angel In Your Arms" (Big Tree) Add WMAL, KHNY, WLW, KMBZ, WLVA, KMRJ, 14RKO.

ENGELBERT HUMPERDINCK "I Belleve In Miracles" (Epic) Add KHOW, WGY, WHIO, WSIX, WTRX, KRNT. CODY JAMESON "Brooklyn" (Atco) Add WIOD, WBAL, KFI, KMBZ, KTNT,

WDFD. JACK JONES "With One More Look At You" (RCA) Add WFTL, KRKK, WKIQ, WHIO, WJNO, WBAL.

MARY MacGREGOR "This Girl (Has Turned Into A Woman) (Ariola America) Add KHOW, WASH, KGB, WSM, WREC, WATR.

FRANK SINATRA "Everybody Ought To Be In Love" (WB/Reprise) Add WGY, WBAL, WJNO, WGST, KBLF. KENNY NOLAN "Love's Grown Deep" (20th) Add WSM, WFDF, WORG,

KRNT.

RITA COOLIDGE "Higher & Higher" (A&M) Add WGY, 14RKO, KTNT, WORG.



Jimmy Buffett's "Margaritaville" getting heavy action at WMAL and WIOD.

Climax Blues Band continues to solid airplay action...latest adds include WCMB, KUKI, KFMB, 14FBL and WFDF...also reporting hot at K101 and WYMC.

Julie Covington's "Don't Cry For Me Argentina" keeps building... latest key adds are WTRX, WSIX and WATR.

Floyd Cramer was last seen in "San Antonio" still "On The Rebound" from his "Last Date." His latest release, however, is showing good activity at KHOW and WKIQ. It's the old Cascades song "Rhythm Of The Rain." Firefall's "Cinderella" picking up good new airplay action at WSM,

WCHV, KGB, KUKI...and is reporting hot at WYMC, 14RKO and KRKK. Hot is just that. 12-4 KRNT, 18-11 WCHV and in heavy rotation

at WIP, WASH, WTMJ, KGB and others. Jack Jones is off to his best airplay start in some time...check

New & Active, Pattie Keith's "Only If You Want To" picked up strong new play

at KSL and KUKI. The new Mark Lindsay went right on WHIZ, KBLF, WKIQ.

A lot of positive comments on the new Walter Murphy record "Rhapsody In Blue." See New & Active for initial play.

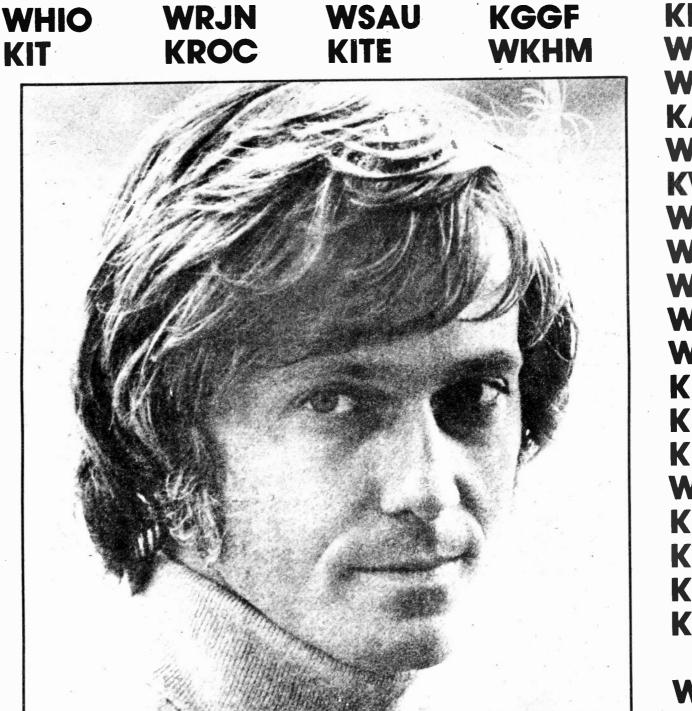
Kenny Nolan's follow-up "Love's Grown Deep" gets more and more active...see above for latest play.

Kenny Rogers "Lucille" has been a big Country item for several months...and is now making solid progress with Pop/Adult programmers... it's among the hottest at WIP and KEX. Check New & Active for latest play.

Mr. Sinatra appears headed for a good run with his latest, "Everybody Ought To Be In Love." See New & Active.

Jack Is Back! "With One More Look" AND ALL THESE STATIONS!

KHOW WGN KRKK WGAR комо KOGO WMT KOLO WBAX **KLOK KLIN** KORD KBIZ **KCSJ** KRNT **KUKI KTNT** KOB **WTRX WJNO KSFO**



KNND **WFIR** WHAV KAKE WFTL KWAV **WSM-FM** WCCO WBAL WHO WOAI KLIN **KEDO** KRLD WTBQ **KLOO** KOOS KTIX KMOX-AM/FM **WSJS**

JACK JONES "WITH ONE MORE LOOK"

A new single from his forthcoming album.

RCA Records

CLASSIFIED

Openings

Five Top 40 jocks needed for various time slots and various locations. News Director needed for high pressure, small mict. situation. News persons needed for present and future positions. Also have an opening for Top 40 PD in maj. mkt. Two maj. mixt, AOR jock openings. Applicants for past openings urged to reapply. Tapes and resumes to Dean Landsman Radio Services, 135 E. 54th St., New York, NY 10022 (4-4)

If you have a flair for station promotions and contests, this could be your ticket to security. Wm B.T. Productions, a division of the William B. Tanner Company in Memphis, has an opening for a professional creative production man w/good pipes. Stable, responsible person is a plus. If you're a man who can put it all together, then send a tape and resume to Wm B.T. Productions, William B. Tanner Company, 2714 Union Extanded, Memphis, TN 38112 Attn: Mitch Craig. No calls please (4-4)

KJRB/SPOKANE has all-nite jock opening. Looking for young, talented person w/a lot of potential and strong desire to grow. 1st phone. Tapes and re-sumes to John Sherman, Box 8007, Spokane, WA 99203. EOE. M/F. (4-5)

No.1 station in central Virginia looking for news person. Tapes and resumes to Al Augustine, ND, WLVA, 2318 Atherholt Rd., Suite 101, Lynchburg, VA 24501. EOE. M/F. (4-5)

WICC/BRIDGEPORT looking for jock. Tapes and resumes to Gary Peters, 177 State St., Bridgeport, CT 06604. EOE. (4-5)

WAAY/HUNTSVILLE looking for tapes and resumes for present openings. Bob Baron, Box 551, Hunta ville, AL 35804. (4-5)

WPRO-FM/PROVIDENCE needs nitetime maniac. 1st opening in 3 yrs. Tapes and resumes to Gary Berk-owitz, 1502 Wampanoag Trail, E. Providence, RI 02915 (4-5)

WTRY/TROY looking for fulitime prod. director. Tapes and resumes to Dan Martin, WTRY Road, Schenectady, NY 12308. (518) 785-9061. EOE. (4-5)

KWPR/TULSA mikt. needs tapes and resumes from Contemp personalities for future openings. Talent counts, not just experience. Tapes and resumes to Capt. John Rabick, Box 577, Claremore, OK 74017. No calls pise. (4-5)

WIVY-FM/JACKSONVILLE looking for part-timer Tepes and resumes to Chuck Martin, Gulf-Life Cent er, Jacksonville, FL 32207. (904) 398-2505. (4-8)

Openings

News/anchor person needed immediately for countries largest regional network. Smooth profession al delivery and excellent news judgement a must Tapes and resumes to David Day, Box 1317, For Worth, TX 76101. EOE. (4-6)

TM Programming In Dallas would like to hear from top notch production people interested in an oppty. to construct quality programming tapes. Profession-al working environment, desirable location, benefits. sumes and production samples to Don Hagen, TM Programming, 1349 Regal Row, Dallas, TX 75247.

KERN/BAKERSFIELD looking for midday jock at No. 1 station in Bakersfield. Tapes and resumes to John Mitchell, Box 2700, Bakersfield, CA 93303. (805) 832-1410. EOE. (4-7)

AM drive personality. Immediate slot w/top rated Adult/MOR. Must be bright, topical, aware and willing to get involved in the community. Tapes, resumes and photos to Russ Knight, Group One Broadcasting, Box 1590, Akron, OH 44309, EOE. (3-28)

KYSN/COLORADO SPRINGS looking for personality jock/pdtn. director. Tapes and resumes to Marc McCoy, Box 1715, Colorado Springs, CO 80901. (3-28)

ded immediately: jock for English speaking sta tion in Tehran, Iran. Exp. necessary. Exc. salary and benefits. (202) 333-3014 or send tapes and resumes National Iran Radio & TV, 2600 Virginia Ave. N.W., Suite 206, Washington, D.C. 20037. (3-28)

KBIM/ROSWELL looking for exp. radio News Director/Sports PBP person. Tapes and resumes to John King, Box 910, Roswell, NM 88201. (505) 622-2120. (3-29)

WZIX/YORK, PA has immediate opening for an after noon drive communicator, Pdtn. a must. Tapes and resumes to Paxton Quigley, 13 So. Beaver St., York, PA. 17401. (717) 846-8875 before 2pm EST. EOE. (3-29)

WKAU/APPLETON, WI. looking for parttime week end person. Contact B.J. Crocker (414) 739-9311. (3-29)

WMOH/HAMILTON-CINCINNATI has openings for full and parttime anners. Tapes and resumes to Joe London, 220 High St., Hamilton, OH 45011. EOE. M/F. (3-30)

WMPS/MEMPHIS have opening for news person Tapes and resumes ONLY to Larry Bachus, 112 Union, Memphis, TN 38103. EOE. (3-29)

WJDX/JACKSON looking for jock w/prod. exp. Tapes and resumes to Bob Burton, Box 2171, Jackson, MS 39205. (3-29)



KCBQ/SAN DIEGO needs female newsperson. Pay \$17,000-\$25,000. Tapes and resumes to Gerry Peter son, KCBQ Box 1629, San Diego, CA 92020. (4-5)

WTSN/DOVER has immediate opening for Top 40 jock entertainer. No calls please. Tapes and resumes to Paul LeBlanc, Box 400, Dover, NH 03820. EOE. (3-29)

Need top personalities for Black oriented station. 13X/San Diego, Full and parttime positions, Cheap RICK WARD (213) 465-4106. EOE. M/F. (3-31)

WGST/ATLANTA looking for 11-8am overnite jock. Tapes and resumes to Bill Sherard, 550 Pharr Rd. N.E., Atlanta, GA 30305. (3-31)

WLVA/LYNCHBURG looking for heavyweight Contemp morning personality. All new facilities, 3 wks. paid vacation, good benefits. Tapes and resumes to Chuck Holloway, Box 2264, Lynchburg, VA 24501. (804) 528-5959. EOE. (3-31)

KOIN-AM/FM/PORTLAND seeking dynamite per sonality talent for new Top 40 and Pop/Adult for-mats. Tapes and resumes to Mike Davis, 140 S.W. Columbia St., Portland, OR 97201. EOE. M/F. (3-31)

KSO-KGGO/DES MOINES needs good prod. man. Creative self starter will get the job. Contact John Leslie, 3900 N.E. Broadway, Des Moines, IA 50317: EOE. (4-4)

KSTT/QUAD CITIES have opening for heavy personality morning drive. Tapes and resumes to Don Michaels, Box 3788, Davenport, IA 52803. (3-21)

KUSN/ST. JOSEPH seeking an individual who can give Adult Contemp approach to modern Country format. Pdtn. ability a must. No beginners but talant/ ability more important than exp. Tapes and resumes to Mike Anthony, 2414 So. Leonard Rd., St. Joseph, MO 64503. (816) 233-2577. (3-21)

KVOX/MOREHEAD looking for air talent w/pdtn. skill. No calls. Tapes and resumes to Bob Denver, Box 97, Morehead, MN 56560. EOE. (3-22)

WXIL/PARKERSBURG looking for morning and nite (6-10pm) persons. Good money for right people. Outside activities are lucrative for earning extra noney. Tapes and resumes to Kelly West, Box 1228, Parkersburg, WV 26101. No calls. (3-22)

WANS/ANDERSON now accepting tapes and re-sumes for future air openings. Top 40 format. Contact Jim Graham, Box 211, Anderson, SC 29622. (3-22)



man morning show, one local newsman and one aft jock ASAPI Top 40 Adult Contemp, good oppty. in stable operation. No big bucks but good atmo sphere for the innovative. Tapes and resumes to Buzz Godwin, PD, Box 1067, Plymouth, NC 27962. (919) 793-4104. (3-22)

WMBR/JACKSONVILLE looking for an entertainer. Tapes and resumes to Bob O'Brian, Box 6877, Jacksonville, FL 32205. EOE. (3-22)

WMBR/JACKSONVILLE looking for talk show host Tapes and resumes to Bob O'Brian (see above address). EOE. (3-22)

Air personality, weekends, for unique Black format. Contact Bill Parris, WSID (301) 358-9600. (3-22)

KDAY looking for R&B jock, preferably w/Top 40 exp. J.J. Johnson, 1700 N. Alvarado, Los Angeles, CA 90026. No calls please. (3-22)

WNEU/WHEELING looking for midday person. Adult Contemp. Tapes and resumes to Mike McVay, Box 6462, Wheeling, WV 26003. (3-22)

WTMC/OCALA looking for air personality with at least 2 yrs. exp. and good pipes for possible future drive opening. Tapes, resumes and salary to Lou Patrick, PD, Box 897, Ocala, FL 32670. No calls please. (3-29)

Program Director for small SW Pennsylvania mkt. Good pay. Great oppty. for good jock to learn programming. (304) 233-1885 after 5:00pm EST. (3-17)

Pop/Adult AM drive personality. \$12,000 plus for the right morning man who can capture & hold our target audience. If you feel you're the personality we're seeking, call Jack Parker, KBOM/Bismarck, N.D. (701) 663-6411. (3-18)

Sales persons wanted for new Black oriented station, 13X/San Diego. Call Rick Ward (213) 465-4106. EOE. M/F. (3-22)

WMBR/JACKSONVILLE looking for newsman. Tapes and resumes to Bill Jasso, Box 6877. Jacksonville, FL 32205 EOE. M/F. (3-23)

AOR

WENE/BINGHAMTON mkt. now accepting tapes and resumes for possible future air openings. Heavy prod. a must. No calls pise. WENE, Box 151, Endwell, NY 13760, Attn: John Carter, EOE. M/F. (4-6)

Central Calif. top reted station looking for intelligent, energetic individuals for future positions. Tapes and resumes ONLY to Dan Spears, KFYE, Fresno Townhouse, No. 535, Fresno, CA 93721. (3-9)



CAPT. JOHN RABICK to Program Director KWPR/Tulsa.

ROSS W. FORBES promoted to Corporate Operations Manager, Concerned Communications Corp. KOBO/KUKI/KALF.

RICK BRADY to Asst. Program Director KTLK/Denver from KXKX.

LLOYD de VRIES named Morning Drivetime Editor's Asst. WRC All News Radio/Washington D.C.

FRANK LEOCE named Executive Vice President/Director of Sales Metro Radio Sales

STEVE KELLY to 3-7pm slot 55-KSD/St. Louis from WIBG. TINK IRVIN appointed Station Manager/Natural Broadcasting System, Ltd.'s Williams, AZ.

station DICK McKee to General Manager KRKE/Albuquerque. BOB RALEIGH to 6-10am slot KINT/EI Paso from KWIC, KNEW.

KRIS KANE to 9-noon slot WGCL/Cleveland.

BRAD DAVIS to 6-10 am slot WDRC-AM/Hartford from WFSB-TV.

MIKE TAYLOR to WDRC-FM/Hartford 6-10am slot from WKYS-FM.

LENNY WHITE to Music Director KNDE/Secremento from WAAY.

GARY McKENZIE to News Dept. KERN/Bakersfleid.

WILD MAN to 6-mid slot KENO/Las Vegas from WFEC.

TONY RUSSOMANNO joins the News Staff of The Newspace Radio Network.

PHIL GARDNER to afternoon drive KQXE/Phoenix from WMPS. SCOTT JONES resigns Music Directorship KSLQ/St. Louis.

TONY MANN to 10-2pm slot WFIL/Philadelphia from KUPD.

TOM TYLER exits WFIL/Philadelphia.

MIKE CRAWFORD to Promotion Manager/evening personality WDBR/Springfield from WGCI. BOB PUBLICOVER joins KNX-FM/Los Angeles News Staff as Bob Medigan, from KCBQ, KGB. KSON. WMEX.

ALLAN YOUNG to Asst. PD/MD Y95/Rockford from WLRS.

MAVIS MACKOFF to Programming Assistant OK102%/Seattle. KEVIN COX appointed VP Sales/NBC Radio.

KMEN.

MARILYN MERSCH joins 76 KFMB/B-100/San Diego as Account Executive.

CARLA ROUDABUSH joins the News Staff of WBCN-FM/Boston as part-time and morning newscaster.

NICK DALBY to KOBO/Yuba City as air talent, from KPAM. DWAYNE BONDS to 8-mid slot WROD/Daytona Beach as "The Sandman."

WLCY/TAMPA LINE-UP: 6-9am Jeff Laurence, 9-2pm Bob Tracy, 2-6pm Ron Parker, 6-10pm Gary Knight, 10-2am Ken Parks, 2-6am Barry O'Neil. Weekends: John Ryder (fr. WYND). WIRK/W. PALM BEACH LINE-UP: 6-9am Terry Lee, 9-1pm Randy On The Rock, 1-3pm Jungle Jim, 3-7pm Alan Funn, 7-mid Walker The Rocker, mid-6am Richard Strider The

Midnight Rider. Swing: Dave Gould, Wolfman. KAFY/BAKERSFIELD LINE-UP: 6-10am/Prod. Mgr. Chuck Morgan, 10-2pm/Op. Mgr. Richard W., 2-6pm/MD Randy Kramer (fr. WDVE), 6-mid Shotgun Johnny Ringo, Mid-6am Bill Ryder. Weekends: Rick Morgan, Op. Asst., Jim Harrington, Jim Diamond.

KTLK/DENVER LINE-UP: 6-9am John London & Ron Engleman (both fr. KXKX), 9-noon Steve Campbell, noon-3pm Dave Anthony, 3-6pm Chuck Evans, 6-9pm/PD C.C. McCartney, 9-mid Rick Brady, mid-6am John Ambrose. Weekends: Bill Bline.

WIVY-FM (Y103)/JACKSONVILLE LINE-UP: 6-10am/Asst. PD Paul "The Morning" Mayer, 10-1pm Jay Roberts, 1-3pm/PD Chuck (The Chucker) Martin, 3-7pm/MD J.J. Walker, 7-mid Don Bradley, mid-6am Otis Gamble. Weekends: Fast Frankie Crocker, Tom Heeran, Prog. Asst. WLRS/LOUISVILLE LINE-UP: 6-10am Mick Dolan, 10-3pm Jason Williams, 3-7pm/MD Austin Vali, 7-mid Drake Hall, mid-6am John Simon.

98ROCK (WIYY)/BALTIMORE LINE-UP: 6-10am Rick Fowler (fr. WXRA), 10-3pm Ty Ford (fr. WLMD, WEAM, WHFS), 3-6pm/PD Denice Oliver (fr. DC101), 6-10pm Bob Slavin (fr KMYR, WBCN), 10-2am Alan Courduff (fr. WMAL-FM), 2-6am Sarah Fleischer (fr. WMAR). Weekends: Dave London (fr. WDJQ, WLPL), Kelly Randell (fr. WLRS, KPRI).

KLOL/HOUSTON LINE-UP: 6-10am Ken Nobel, 10-2pm Paul Riann (fr. KBPI), 2-6pm Bart Hamill, 6-10pm Ed Beauchamp, 10-2am Danny Moffat (fr. KZEW), 2-6am Debbi Miller (fr. KEXL). WTOC/SAVANNAH LINE-UP: 5-10am/MD J.J. Hemmingway, 10-2pm/PD Dick Richards, 2-6pm

Ted Cooper (Teddy Bear Kelly) (fr. WAYS), 6-10pm Wild Bill Blabb, 10-5am John Doe & Larry Fabian. Weekends: Bob Duncan. KFDI-FM/WICHITA LINE-UP: 6-8am Ol' Mike, 8-noon Keith Foster, noon-6pm/PD John

Speer, 6-mid/MD Randy Stevens, mid-2am Weird Beard, 2-6am Buddy Nichols. DAVE WILLIAMS to Music Director KFI/Los Angeles, AKA: Dave Sebastian fr. KHJ, KEXY, KOBO/YUBA CITY LINE-UP: 5:30-10am Nick Dalby, 10-2pm Bob Acton, 2-6pm Jason W.

Fine, 6-mid Rick Corrigan. Weekend: Dave Shore, Tim Parvin, Chris James.

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Country

WTHI/TERRE HAUTE looking for all nite personality. Good benefits. Tapes and resumes to Fred Morse, PD, Box 1486, Terre Haute, IN 47808. (4-4)

WBHP/HUNTSVILLE looking for Country personalities w/strong prod. Tapes and resumes to Rick Warren, Box 547, Huntsville, AL 35804. (3-28)

WKLC, 50kw stereo Country in med. mkt., St. Albana, WV (Charleston-Huntington) now accepting tapes and resumes for possible future openings. Good bread, knowledge of Country formats and 1st tacket helpful but not necessary. Contact PD, Box 556, St. Albana, WV 25177. No calls please. (3-15)

Miscellaneous

Art Wander Consultants (KAZY/Denver, T105/Dayton) will accept all AOR album product mailed to WAKR, 853 Copley Rd., Akron, OH 44320. (4-5)

WQKI/ST. MATTHEWS need record service from all labels. Box 271, St. Matthews, SC 29135. (4-5)

Ted Bail/WQKI/St Matthews available for promotion calls weekdays 3-5pm EST. (803) 534-2777. (4-5)

KDUR-FM/DURANGO need record service from all labels. Contact Rick Wiegel, Asst. MD, Box A-38, Durango, CO 81301. (4-5)

KWPR/TULSA mkt. looking for record service from all labels, oldies too. Also looking for jingle package. Contact Capt. John Rabick, PD, KWPR, Box 577, Claremore, OK 74017. (918) 341-1281. (4-5)

WBLG/LEXINGTON looking for Adult jingle package. Contact Jim Rivers, Box 1300, Lexington, KY 40501. (3-23)

14FBL (WFBL)/SYRACUSE needs record service from all labels. Contact Mike Andrews, PD, Eastwood Station, Syracuse, NY 13206. (3-24)

Positions Sought

Announcer/newsperson seeking position and/or interrichip. Avail. Aug. 77. Past commercial exp. plus station staff positions held in Virginia, D.C., Carolina area. Salary negotiable. RORY SWANSON, 900A Minnesota Ava., Bernidiji, MN 56601. (218) 751-9259 or 756-2059, 2912. (4-4)

Female AOR air personality looking for small to med, mkt. position. Currently KPFK. Talented, reliable and exc. programming capabilities. Cell WOLF anytime: (213) 676-2039. (4-4)

7 yr. pro looking for Pop/Adult home. Ask for DON (606) 858-4268. (4-4)

Looking for news/talk host? I'm ready now! 10 years exp. 4 of those in news. Presently in maj. mkt. Ready to move to yours. Contact: MIKE THROOP (312) 453-0589. (4-5)

Excellent med. mkt. morning man w/soft delivery, 10 yrs. exp. looking to get out of small Alabama mkt. Adult oriented JON PAUL JONES (205) 787-2903. (4-8)

7 yrs. PD/MD, exciting prod/promotion. Solid air WSPD/Toledo, WIBM/Jackson, WCSS/Amsterdam. Ready for PD, MD or Prod. post, med-maj (419) 893-6818 or 117 Cass St, Maumee, OH 43537. JIM (Taylor) DONKEL (3-28)

GEORGE SAMPSON, formerly KLIV, KFRC, KXRX, looking for news position. Prefer West, will consider other. (408) 251-7090 or 45A El Campo Dr., San Jose, CA 95127. (3-28)

Positions Sought

GREG ANTHONY, formerly KOVA/Ojal, looking to move to Contemp and/or Rock air work, 3rd. (805) 643-7607. (3-28)

Brilliant beginner looking for a start. Several months exp. on-air work, news and voice overs. Call DAVE MILTON collect (213) 466-9860. (3-29)

BOB LEWIS, most recently KIKK, WQAM, WQXI, looking for gainful employment. (713) 661-4269. (3-29)

J.J. MITCHELL, 5 1/2 years exp. looking for jock and/or MD gig. (505) 548-9884. (3-29)

KING KONG KIRBY is available immediately! Formeny MD/KTLK, WAPE, WPIX (96X). Looking for stable air or programming position. (303) 750-3889. (3-30)

BILL SMITHSON, 12 yrs. exp. w/1st looking for position preferably in Florida, Georgia, or Alabama mkt. Exp. includes Country and Contemp formats. (305) 448-1260 or 510 Cadima, Coral Gables, FL 33134. (3-30)

VINNIE PERUZZI, formerty PD/WBZ-FM/Boston looking for PD or MD position. (617) 569-2285. (3-31)

Read this if you hire communicators, not just DJ's. 3 1/2 years commercial exp., solid pdtn., programming and research exp. 3rd phone, B.A. and ability to communicate. (812) 337-4296. (3-31)

Classical musician, asst professor w/3rd, 1 1/2 yrs. announcing exp. (KFMQ). Needs to break out of academic scene. Seeking fulltime classical announcing/programming spot. DAVID KAPPY, Asst Professor of Music, University of Nebraska, Lincoln, NE 68588. (402) 472-2509. (3-31)

Heavy top 10 mkt exp. incl. CKLW, RKO, Drake-Chenault nat'l syndication and currently at No. 1 FM night show in Chicago. Looking for med. or maj. mkt. programming position, either AOR or Adult Contemp. CHIP HOBART (312) 337-1154. (3-31) DAVID (R&R) LYONS, former Asst. PD/MD/WAPE,

WGCL and KRUX looking for a med. mkt PD or maj. mkt jock gig. (904) 264-2148. (2-22)

WAYNE SHAYNE former PD/WAPE and WGCL, looking for PD gig. (904) 264-2148. (2-22)

Heavy duty truck driver show for all night radio gig. Ready to roll! This is a 1st class pro presentation. Tapes and resumes on request. (213) 244-0090. (3-21)

CORKY MILLS looking for full or parttime air work. 2 yrs. exp. 3rd phone. (216) 221-2435. (3-21)

DAN MICHAELS formerty KEZY/Anaheim available. (714) 776-1191. (3-22)

1st phone jock w/13 yrs. exp. (9 yrs. PD/MD in small and med. mkts). 4 yrs. college, some mgmt. exp. looking for move into AOR or record promotion. Currently PD/MD morning drive in mkt of 130,000 in TX. For tape and resume, DOYAL JOHNS, 205 Bellevue Circle, Gedsden, AL 35901. (3-22)

PAT BARRY, presently afternoons Q102/Cincinnati for past 3 yrs and formerly WNDE, WSAI, WMEE, WIXY. 8 yr. pro. actively looking for med. or maj. mkt. Top 40 gig. (513) 381-5999. (3-17)

LEONARD ROBERTS, WOOK-AM/FM/Washington, WCBM/Baltimore, WLPL/Baltimore, WHFM/Rochester, WYCR/York seeks full or part time air, news or pdtn work in South-Central Penn. or Central Maryland. Available immediately. (301) 848-7850. (3-17)

Positions Sought

BILL CHAMBERLAIN, former PD/KOBO available for fulltime employment. Air personality and dynamite production. (916) 674-7407. (3-31)

Barbra Streisand and I have one thing in common: our birthday, April 24. And that's all. She's rich; I'm not. She's working; I'm not. She's a woman; I'm not. But I'm a cookerl And she's not. So hire me, a high energy Top 40 jock, and a star will be born. MAX COOPER (312) 297-0805.

HELPI Presently locked in backward mkt. Need AOR gig. Exp. Call BOB CHRIS (606) 254-9536 or write 58 South Upper St. Lexington, KY 40508. (3-16)

DAVE DILLON former Op. Director WEEO, looking for PD/jock gig in med. mkt. (717) 264-6329. (3-16)

I give 110% . 15 yrs. in radio. Tell me what you want. No small mkts please. My limits, I am told, are only those imposed upon me. MARK (805) 733-1401.(3-16)

I don't claim to be the best, nor do I know it all. I can be cultivated. 10 yrs. exp. 1st phone. Formerly WVAM, WAMS. Pref. Northeast, avail now. GEORGE MAIFAIR (814) 239-5706. (3-22)

FRED N. LEEMHUIS seeks Contemp programming position. Exp. includes 7 yrs. BS Broadcasting, 1st phone, mgmt, pbp and formerly WSMY, KXEL, KCFI. Will consider anncr. position if right oppty. Relocation no problem. (919) 537-5814 aft. 6pm EST or write 1003 Quail.Court, Roanoke Rapids, NC 27870. (3-23)

THE BIONIC THROAT SEEKSI Exp. w/Contemp/ Pop/Adult formats. 1st phone. Presently at Top 40 station, seeking position in or around L.A. (within 75 miles), STEVE BURTON (213) 938-8208 or write 301 N. Sycamore Ava., Hollywood, CA 90036. Battaries not included! (3-23)

LARRY O'NEIL, presently WPPI/Carrollton, GA looking for programming challange. Consistent No. 1 ratings. SE, small to med. mkt. (404) 834-1058 or write Box 710, Carrollton, GA 30117. (3-23)

Looking for steady AOR gig. 7 yrs. exp. currently doing aft. drive. DON MATHISEN (815) 877-2304 or 3159. 517-A Bruning La., Chattanooga, TN 37415. (3-24).

Is there anyone in the record business who needs someone who can follow through, organize, learn quickly and work under pressure? I offer a great disposition and exp. in Promotion and Creative Services Depts. RUTA (213) 275-1911 aft. 6pm. (3-24)

T. TOM TURNER, 8 yrs. exp. in Top 40. Creativity only surpassed by enthusiasm. Willing to relocate immediataly. Most recently KSON-AM. All calls welcome. (714) 475-2195. (3-17)

Looking. Hard drive boogie jock, accustomed to evening drive power. Proven track record. Available now. Willing to relocate. 6 yrs. exp. Damn good pdtni Phone only if you have the money. COOKIN' KAY (205) 787-2105 aft. 6pm CST. (3-17)

The Night Lady, LEIGH TAYLOR, formerly WHEN, WFBL, evailable immediately. (315) 432-1918 or 437-3139. (3-17)

Lost my morning drive gig here in Chicago and looking for Top 40 or a togather "familiar artist" oriented AOR. Will consider smaller mkts. JIM COR-CORAN (312) 735-8929. (3-16)

TOM RUSH formerly big WAYS, KTLK available for East or Southeast air talent or MD/PD position. (312):677-5518 or 675-1281. (3-16)



\$Cash In\$

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Poop Sheet

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NOTE: Local, regional and national changes should be reported to Betty Rommel at R&R (213) 466-9561.

RICHARD PALMESE appointed Vice President, National AM Promotion/Arista Records. FRANK HOROWITZ promoted to District Product Manager/Northeastern Region/MCA Records. JACK QUINN promoted to District Product Manager/Southern Region/MCA Records. BILL WAGONER promoted to District Product Manager/Western Region/MCA Records.

STAN MONTEIRO apointed Vice President of Promotion/United Artists Records, Los Angeles. PAT PIPOLO promoted to Vice President of A&R/United Artists Records.

STAN LAYTON named Vice President, Marketing/Sutton/Miller Ltd.-Sound Bird & Shadybrook labels.

BARRY BERGMAN promoted to Vice President-Professional Manager/Edward B. Marks Music Corp.

STEVEN BAKER appointed Manager, Publicity, East Coast/Epic Records, Associated Labels and Portrait Records.

SUSAN HEIMANSON appointed Coordinator, Radio Broadcast Department/Gotham Advertising. STEVE EINCZIG named Manager, Merchandising Administration & Associated Labels A&R Services/Epic Records, Associated Labels.

SYLVIA RHONE joins the staff of Bareback Records to head up In-House Promotion Department.

STEVE EVANOFF joins United Artists Records as Mid-Western Promotion Menager for Cleveland, Pittsburgh, Cincinnati, Columbus and surrounding areas.

ANDY PHILPOT appointed Promotion Manager/United Artists Records Mamphis, Little Rock, Nashville and surrounding areas.

NILES SIEGEL resigns position as National Album Promotion Director/Polydor Records to join RCA Records in same capacity.

ARTY SIMON appointed head of National Promotion for CAM Productions/Publishing, JANE PALMESE named to the National Promotion Stuff at Midsong International Records.

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

STEVIE WONDER

Sir Duke (Tamla/Motown)

73% of our reporters on It, 21 adds including CKLW. Moves; 15-8 WRKO, 2-1 at Q102, 16-9 at Y100, 16-8 KFRC, 23-10 KCBQ, 14-6 WAVZ, 21-12 WINW, 25-16 WGUY, 29-19 WROK, 24-19 WSPT, 22-15 WHHY, 38-28 KDZA, see Parallels, charts at number 20.

FLEETWOOD MAC Dreams (WB)

68% of our reporters on it, 44 adds including WFIL, WKBW, WCAO, Q102, KSLQ, KLIF, WDRC, WAKY, WBBQ, KCPX. Moves; 21-14 KJR, 21-14 WAVZ, 19-16 KERN, 30-21 WFEA, see Parallels.



All other new and recent releases getting substantial airplay. These are listed in order by their activity lavels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations ON the record this week. The second is the total number of stations ADDING the record this week.

Q "Dancing Man" (Epic) 89/9. Moves; 27-21 WCAO, debut 24 WRKO, 19 13 KRBE, 22 16 WCOL, 14 12 KIOA, 22 15 KLEO, 20 15 WJDX, 15-11 at Q105, 23-20 WGUY, 26-19 KWHP, 20-12 KVOX, 12-8 KKLS, 11-8 WFOM, 23-14 KCBN, 18-13 KPAM, see Parallels, charts at number 24.

KISS "Calling Dr. Love" (Casablanca) 87/9 including KFRC. Moves: 22-18 WFIL. 28-15 WLS, 15-11 WOKY, 11-6 KSLQ, 25-19 KEZY, 18-11 at 92FM, 25-17 KLEO, 16-12 WBBQ, 4-3 KRSP, 15-11 WEEO, 26-13 KVOX, 27-14 WROK, 11-7 WXIL, 25-19 WISE, 13-5 WCGQ, see Parallels, charts at number

YVONNE ELLIMAN "Hello Stranger" (RSO) 83/17 including WRKO, Z93, KCBQ. Moves; 29-25 WPGC, 28-24 WCAO, 23-19 at Y100, 14-11 WBBF, 38-36 KAKC, 18-14 WMAK, 19-13 WERC, 15-12 WTSN, 16-13 WAKX, 21-16 KKXL, 6-5WHHY, 9-6KCBN, see Parallels, charts at number 29.

McCOO & DAVIS "Your Love" (ABC) 82/5. Moves; 11-9 WFIL, 12-10 WPGC, 20-14 WPIX, 29-26 KSLQ, 19-15 WHBQ, 34-31 WCOL, 19-15 KINT, 20 15 WERC, 26 19 WRIE, 14 10 WRFC, 30 20 CK101, 18-14 KBIM, see Parallels, charts at number 23.

FOREIGNER "Feels Like The First Time" (Atlantic) 75/10 including WPEZ, 92FM, KROY, KAKC. Moves; 21-16 WCAO, 26-23 KSLQ, 23-20 KJR, 29-25 WDRC, 30 23 WAPE, 26-24 WLAC, 19-15 WRFC, 28-17 WXIL, 20-14 KPAM.

ANDREW GOLD "Lonely Boy" (Asylum) 71/18 including 13Q, WYRE. KIOA. KLEO. Moves: 19-14 WRKO, 24-20 WPGC, 23-19 KERN, 26-22 at K100, 15-12 WSAR, 13-8 WGUY, 25-22 WSPT, 11-7 WAIR, 2-1 WFEA

FIREFALL "Cinderella" (Atlantic) 56/7 including KSLQ, Y100, WBBQ, WAKY, WAPE. Moves: 17-8 KIOA, 24-19 at Q94, 24-14 KLEO, 17-14 KERN, 24-19 WAKX. 28-19 WEAQ. 9-7 WSPT, 13-8 KVOX, 40-31 CK 101, 14-10 KQDI.

KENNY ROGERS "Lucille" (UA) 55/19 including WPGC, WCAO, WOKY, WHBQ, WDRC, WQXI, WJDX. Moves; debut 25 WFIL, 20 15 KNUS, 26 18 at Z93, 148 KAKC, 10-8 WOW, 2-1 WAKY, 20-11 WMAK, 21-16 WFLI, 24-16 WERC, 7-6 WJON, 12-1 KKXL, 17-11 KILE

MARSHALL TUCKER "Heard It In A Love Song" (Capricom/WB) 49/9. Moves: 17-14 KSLQ, 27-12 at Z93, 23-20 WDRC, 23-18 WMAK, 19-11 WFEA, 21-11 KVOX, 1-1 WRFC, 8-4 WXIL, 15-10 at 92Q, 19-16 at 98Q, 24-19 WFOM: 27-18 WCGQ

STARZ "Cherry Baby" (Capitol) 47/5 including WMAK, WOSH. Moves; 11.10 WKBW, 19.16 KSTP, 5.4 at Y100, 25-18 WCOL, 15-13 KIOA, 20-12 KLEO 19 17 KCPX 22 15 KVOX

ALAN O'DAY "Undercover Angel" (Pacific) 45/20 including WCAO, KLIF, WCOL, KAAY, KLIV. Moves; 13-9 WBBQ, 12-8 WJBQ, 4-4 WAIR, 16-11 at 980, 11-3 WISE.

JOE TEX "Ain't Gonna Bump No Mora" (Epic) 36/11 including CKLW, KSLQ, WCOL, WTRY, WBBQ, B100, K100. Moves; 7-1 at Z93, 4-2 WHBQ, 26-18 WSGA, 16-5 WAPE, 3-2 WJDX, 17-2 WKIX, 11-5 WSGN, 10-5 WRFC, 16-9 WFOM, 8-5 at 98Q, 12-9 WFLB, 30-19 KCBN.

EAGLES "Life In The Fast Lane" (Asylum) 31/11 including WRKO, WKBW, KCBQ, WAVZ. Moves; 35-30 WPEZ, 30-25 KHJ, 24-22 KFRC, WLS (dp), 11 8 WNOE, 25 19 KHFI.

Radio & Records

THREE	TWO WEEKS	LAST	
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14

10 10 **BARBRA STREISAND**

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tie 10

April 15, 1977

	AUU	WEEK		
	1	1	0	EAGLES/Hotel California (Asylum)
	10	5	0	LEO SAYER/When I Need You (WB)
	4	3	ē	GLEN CAMPBELL/Southern Nights (Capitol)
	3	2	4	DAVID SOUL/Don't Give Up On Us (Private Stock)
	8	6	6	ATLANTA RHYTHM SECTION/So In To You (Polydor)
	2	4	6	HALL & OATES/Rich Girl (RCA)
	13	10	0	JENNIFER WARNES/Right Time Of The Night (Arista)
	5	8	8	10cc/The Things We Do For Love (Mercury)
	12	11	0	NATALIE COLE/I've Got Love On My Mind (Capitol)
	15	12	Ō	BOZ SCAGGS/Lido Shuffle (Columbia)
	7	7	11	THELMA HOUSTON/Don't Leave Me This Way (Tamla/Motown)
	6	9	12	BARBRA STREISAND/A Star Is Born (Evergreen) (Columbia)
	24	15	Ð	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
	26	17	0	ROSE ROYCE/I Wanna Get Next To You (MCA)
	20	16	O	WILLIAM BELL/Trying To Love Two (Mercury)
	9	13	16	KANSAS/Carry On Wayward Son (Kirshner)
	_	25	Ð	KC & THE SUNSHINE BAND/Boogie Man (TK)
	-	22	Ο	KISS/Calling Dr. Love (Casablanca)
	28	21	0	THE CAPTAIN & TENNILLE/Can't Stop Dancin' (A&M)
			- 20	STEVIE WONDER/Sir Duke (Tamla/Motown)
	30	23	21	HOT/Angel In Your Arms (Big Tree)
	11	14	22	ABBA/Dancing Queen (Atlantic)
	-	27	23	McCOO & DAVIS/Your Love (ABC)
	'	-	24	Q/Dancing Man (Epic)
	17	19	25	BOB SEGER/Night Moves (Capitol)
	19	26	26	BOSTON/Long Time(Epic)
	16	20	27	FLEETWOOD MAC/Go Your Own Way (WB)
	14	18	28	WINGS/Maybe I'm Amazed (Capitol)
	-		29	YVONNE ELLIMAN/Hello Stranger (RSO)
	18	24	30	ALSTEWART/Year Of The Cat(Janus)
1				

Active National Request Tabulation LW TW Teens LWTW **Re-Currents** Adults EAGLES 1 EAGLES 2 1 BOSTON LEO SAYER 4 2 LEO SAYER STEVE MILLER 2 2 "Long Time" 3 3 HALL& OATES **GLEN CAMPBELL** 'Fly Lika An Eagla' 3 3 1 4 DAVID SOUL 4 4 HALL & OATES **BOB SEGER** EAGLES 8 5 KC& SUNSHINE BAND 5 5 **DAVID SOUL** 'Night Moves' 'New Kid In Town 6 **GLEN CAMPBELL** 5 6 6 **BARBRA STREISAND AL STEWART** ROSE ROYCE KISS 7 7 8 **BOZSCAGGS** Year Of The Cat" "Car Wash" 6 8 10cc NATALIE COLE MANFRED MANN STEVIE WONDER "Duke" 9 9 STEVIE WONDER "Duke" "Blinded By The Light"

"Torn Between Two Lovers" **Others Getting Significant Action**

JENNIFERWARNES

ATLANTA RHYTHM SEC.

RUBINOOS "I Think We're Alone Now" (Beserkley) 30/3 20-17 KSTP, 11-2 WBBF, 4-3 KCPX, 7-4 WGUY, 8-5 WFEA, 25-14 WAKX, 22-16 WACI, 10-8 WSPT, 4-3 KCBN.

TAVARES "Whodunit" (Capitol) 29/4 including WABC (re-add), 22-19 KCBQ, 12-9 WAVZ, 7-6 at 92FM, 21-9 WCGQ. JOHN DENVER "My Sweet Lady" (RCA) 27/2 including WNOE, 18-15 WKBW, 30-28 KRBE, 22-20 WBBF, 37-24 KIOA, 19-13 KKXL

KLAATU "Sub Rosa Subway" (Capitol) 25/4 including WPGC, 13-12 WBBF, 15-14 WAKY, 15-8 WFEA, 29-21 WISM, 20 11 WACI, 8-6 WSPT

DEAN FRIEDMAN "Ariel" (Lifesong) 23/7 including WAVZ, KLIV, WHHY, WISE, 29-27 WOKY, 24-21 WBBF, 30-26 WBBQ, 27-18 KCPX, 24-15 WFEA CHICAGO "You Are On My Mind" (Columbia) 22/8 including WCAO, WDRC, WTRY, WISM, Q105, 32-28

WPEZ, on WABC. AL STEWART "On The Border" (Janus) 21/11 including WPIX, KCPX, KERN, KLIV, WYRE, WTRY, KAKC.

STARBUCK "Everyb Dancin (Private Stock) 20/5 Including WAKY, WAPE, 38-32 KIOA, 24-21 WSGN

23-20 WRFC, 25-21 WFOM. STALLION "Old Fashioned Boy" (Casablanca) 20/3 including WYRE, 30-27 WPGC, 28-24 WOKY, 14-12 KSTP, 14-9 KIMN.

HENRY MANCINI "Theme From Charile's Angels" (RCA) 19/2, 27-22 at 92FM, 20-19 KIOA, 29-28 KFJZ, 31-26 K CPX, 18-13 WJON, 29-26 WTRU,

JIMMY BUFFETT "Margaritaville" (ABC) 18/6 including WBBF, WMAK, WNOE, KKLS, 9-6 WBJW, 3-3 WHHY, 23-15 WLOF, 26-19 CK101,

AEROSMITH "Back In The Saddle" (Columbia) 17/5 including WOKY, KIOA, 92FM, debut 28 WRKO, 13-10 KEZY

B.W. STEVENSON "Down To The Station" (WB) 17/2, 27-24 WKBW, 21-19 KIMN, 26-19 WACI, 18-16 WRFC, 28-25 WFOM.

MARY MacGREGOR