

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 5, NUMBER 13

FRIDAY, APRIL 1, 1977

Big Cash Giveaways Begin On Both Coasts

WABC/New York kicked off their new "77 GAME" this past week. The game is cash call-in type with a few interesting twists. Each hour a \$77 cash jackpot is up for grabs through call-outs made by the station. All the called person needs to know is in what denomination the money is that day (pennies, nickels, dimes, etc.). When they win the \$77 cash they have a chance to trade it in for a mystery prize or keep the cash. Mystery prizes vary from a banana to vacation trips, more cash, new cars and motorcycles.

KHJ: \$1000 A DAY

Promotion announcements began on Monday, claiming that the days of small prize contest giveaways were numbered, and noted that within hours KHJ would make a major contest announcement. They did, when they announced that KHJ would be giving away a thousand

dollars a day, every day for a month. They also announced that listeners could win as many times as they can, and that the contests would be simple and that there would be a guaranteed \$1000 winner every day. Sources inside KHJ noted that this was just the beginning of bigger things to come.

Russ Regan Resigns As 20th Prexy

Russ Regan announced his resignation as President of 20th Century Records Monday (28), effective today (4-1). Regan told *R&R*: "I'm about to begin my own business venture, and I'll be able to tell you more about it in a couple of weeks."

NBC Agrees To Supply WNUS Until April 21st

NBC has agreed to continue supplying its NIS news service to WNUS/West Springfield, Mass., until at least April 21, pending outcome of a hearing scheduled for that date. WNUS is suing the network for \$5 million damages as a result of NBC's decision to suspend the NIS service May 29.

NBC had planned to terminate service to WNUS early, for alleged non-payment of fees, but was halted by a restraining order from the court. The basis of the WNUS suit is a claim by the station that its contract with NBC calls for service til the end of 1977, which NBC's May 29 suspension date would violate. A decision on the matter, which potentially affects a number of stations across the country, should arise out of the April 21 hearing.

THE R&R INTERVIEW: WCOL-FM's Bob Gooding

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ALASKAN RADIO IS ALIVE!

Tales from the land
of frozen playlists...

—page 12—

WIBG BACK TO ROCK

Philly Top-40 Battle Heats Up

The street talk rumors now seem to be proving themselves true. Bill Hennes resigned his three week old Program Director position at WFIL/Philadelphia to join WIBG and his former boss, WIBG General Manager Burt Sherwood. Sherwood and Hennes worked as a team at WNHC/New Haven back in the late sixties. Under their guidance WNHC became the dominant Top 40 station. *R&R* attempted to reach both

men for comment, the WIBG phone lines were answered "All new WIBG" and both men refused to comment on the situation.

R&R has learned that the Philadelphia Phillies baseball games will not be on the station this year. A new jingle package has been cut, reportedly there are a few new jocks on their way to the station, and sur-

prising from local input WIBG should be Rocking full force by this weekend. WIBG is owned by Fairbanks Broadcasting Company (WVBF/Boston, KVIL/Dallas, WNAP/Indianapolis). The most recent WIBG format was patterned a bit after the very successful KVIL/Dallas personality approach Pop/Adult format. The station sunk to a 2.0 in the Jan/Feb Arbitron, its lowest market share in over a year.



IT'S ONLY ROCK & ROLL—The Rolling Stones played a few select dates at Toronto's El Macambo Tavern to record material for an upcoming live album. The performances were the most in-demand event in recent memory, and stations **CHUM** and **CHUM-FM**, in conjunction with the Stones, sponsored an exclusive promotion. As part of **CHUM**'s ongoing "Star Sign" promotion, they offered listeners a chance to attend a "Rolling Stones Party," and **CHUM-FM** asked their listeners to write in explaining why they'd like to attend a party with the Stones. Winners were awarded invitations to the "party," but none knew they would be attending the actual live performances until 24 hours before the shows.

How Do You Follow
A Smash Single That
Takes Off Like
CHERRY BABY?

With

(4399)



New Album

VIOLATION !!!

(SW-11617)

**"Debuts #29 Radio & Records
Album Airplay/40 Chart!"**

"Most Added!"

- Record World - April 2, 1977

"Top Add On!" & "National Breakout!"

- Billboard - April 2, 1977

"Most Added FM LPs!"

- Cash Box - April 2, 1977

Produced by Jack Douglas for Waterfront Productions, Ltd.



A rock
steady
PRODUCTION

Sullivan Chooses Spears To Lead "Revolutionary New KHJ"

Michael Spears has been named Operations Manager of KHJ. In this newly created position, Spears will also be acting as head of programming, replacing **Charlie Van Dyke**, who resigned two weeks ago. Van Dyke will retain his 6-9am morning slot at the station through May. The announcement was made by KHJ Vice President/General Manager **Tim Sullivan**, "I am delighted to announce the appointment of Michael Spears as Operations Manager for KHJ radio. I am confident that Michael will be a big asset to our radio station. He has proven to be one of the brightest Programmers in the country today. His track record at KFRC in San Francisco speaks for itself. The Operations Manager position is a new one at KHJ radio and it is intended to give Michael more overall control of the total on air product. This is the first step in several aggressive moves we intend to make in maintaining KHJ's dominance of Los Angeles radio. In line with this, we cut the commercial load

by 20%, effective this past Monday. We are well aware of the competitive struggles currently underway within the Los Angeles young adult radio spectrum. Simply stated, KHJ is committed to winning."

Spears, who has been the Programming and Operations Di-

rector of KFRC/San Francisco during the past four years commented to R&R: "By August 1, you'll be able to discern a new KHJ... with revolutionary style changes." No replacement has been officially announced for Spears at KFRC. **Dave Sholin** is acting Program Director.



Michael Spears at the press conference announcing his appointment as Operations Manager of KHJ.

WLAC'S 'ANGELS'



WLAC/Nashville and RCA Records sponsored a "Charlie's Angels Look-a-like" contest, with the winner receiving a \$600 chauffeured limousine shopping spree as "15-WLAC's Rich Girl for a day." Over 500 look-a-likes entered the competition. The final judging and announcement of the winner took place at a private champagne reception, with WLAC's **Allen Dennis** and **Ron Lake** officiating. Pictured left to right with the finalists are: WLAC's **David Tower**, RCA's **Ed Mascolo**, 20th Century's **Frank Turner**, look-a-like winner behind poster, WLAC PD **Dick Kent**, **Ron Lake** and **Allen Dennis**.

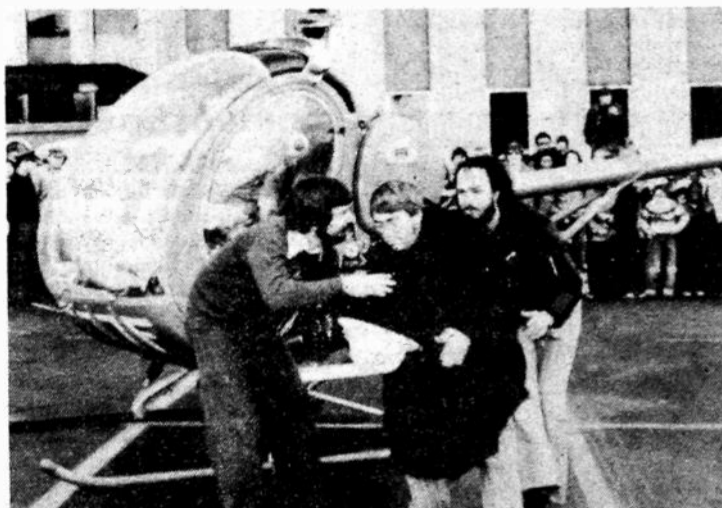
Steve Rivers Named PD At WiFi/Philadelphia

Steve Rivers, PD KROY/Sacramento, has been appointed PD at WiFi/Philadelphia. He replaces **Bill Hennes**, who moved to WIBG/Phila-



delphia after three weeks at WiFi. Rivers will be bringing his KROY morning team **T.N. Tanaka** and **Uncle Byron**, as well as night jock **Jeff Robbins**, who will hold down afternoons at WiFi.

BWANA JOHNNY ARRIVES IN STYLE



When KIOA-KMGK/Des Moines kicked off the rebirth of the two stations, KIOA PD **Sam Lee** and KMGK PD **Benjamin Hill** welcomed the "world-famous" **Bwana Johnny** in style. Bwana is now simulcasting his morning show on the two stations. Arriving via helicopter, Johnny tossed out hundreds of silver dollars to the gathered crowd, estimated at several hundred. Left to right are **Ben Hill**, **Bwana**, and **Sam Lee**.

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Glen Morgan Promoted To Operations Director At WABC

WABC announced the promotion of **Glen Morgan** to the position of Operations Director of WABC Radio. Morgan, who was PD of

WABC, will continue to assume the Program Director duties as well as enlarging his management scope with the company.

ARISTA'S TWIN HITS



Left to right: **Neil McIntyre**, WPIX, New York; **Arista Twins**; and **Steve Greenberg**, Arista local promotion, New York.



Pat Evans of WDRQ/Detroit; **Arista twins**; and **Hugh Suratt**, Arista Promotion, Detroit, (seated). See story below. More pictures, page 20.

Arista Hires Identical Twins In Unique Nat'l. Promotion

Arista Records ran a novel promotion campaign around the theme "Two Hits Are Better Than One." In conjunction with the release of "Sleepwalker" by the **Kinks** and "All The Kids On The Street" by the **Hollywood Stars** as singles, a special limited edition 45rpm disc was pressed up. The record, pressed on gold vinyl with a specially designed "Two Hits Are Better Than One" picture sleeve, featured the **Kinks'** record on one side and the **Hollywood Stars'** on the other.

The disc was serviced to close

to a thousand radio stations, retailers and music writers nationally. In addition, local Arista promotion personnel in 15 major markets hired pairs of identical twins to deliver the record in person to top radio figures.

"The idea of the campaign was to gain immediate action to...both 'Sleepwalker' and 'All The Kids On The Street,'" said **Richard Palmese**, Arista National Promotion Director. "Furthermore, we created an instant buzz among record collectors, as the disc is already a collector's item."

(More pictures, page 20)

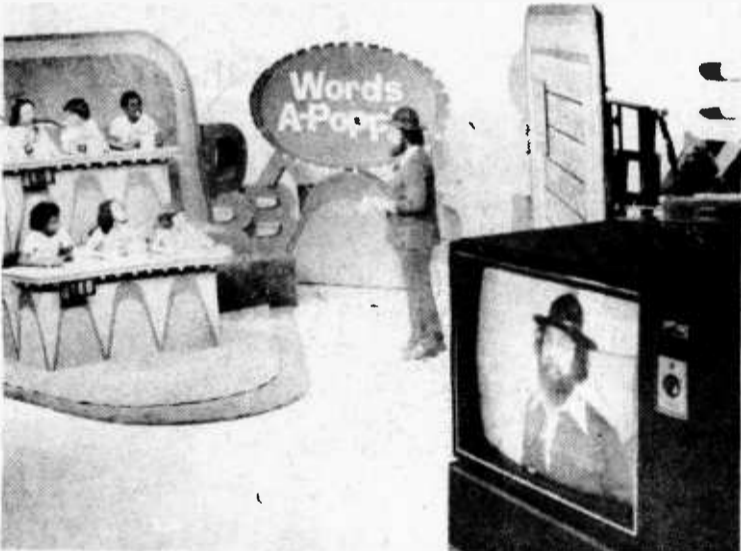
RADIO

WZZP Hits The Air

Cleveland's newest Rocker, WZZP, formerly WXEN, hit the air at high noon on March 13th. In addition to the new format and call letters, the station also went 50,000 watts, making it one of the strongest signals in Ohio. Two network affiliated TV stations and both local newspapers covered the auspicious occasion. PD Bob Payton also reports that they have launched a huge cash promotion called "Zip 106 Can Make You Rich," supported by major media advertising.

CKLW Sends Listeners To Their "Roots"

"Roots" author Alex Haley was the special guest on CKLW/Detroit last Monday (28), with an on-air interview with PD Dick Bozzi. Haley's interview ties in with the station's latest "Roots" promotion. One listener got a chance to discover his own roots by calling in to qualify for a trip to anywhere in the world where his family had their roots. Giveaways of the new WB album by Haley and A&M's Quincy Jones soundtrack LP were also featured.



B100/San Diego's morning drive personality "Shotgun" Tom Kelly won a national award for his children's TV game show, "Words-A-Poppin." Kelly is the recipient of the 1976 National Association of Television Program Executives' "Iris" award for the best locally produced children's show. Words-A-Poppin is aired on TV stations in San Diego, Indianapolis, Denver, and Bakersfield.

Albuquerque Association Formed

The Albuquerque Radio Broadcasters have officially formed an Association, including membership from 14 local stations. The organization will coordinate many broadcasters' functions in the community and will promote radio through joint projects and programs. Elected officers for the group are Chairman Ronald Sack, GM of KOB-AM-FM; Vice Chairman Bill Weaver, President and GM of KNWZ; Treasurer Bill Weinrod, GM of KHFM; Secretary Ed Gomez, GM KABQ. Other stations participating include KKIM, KPAR-AM-FM, KOEO, KRKE-AM-FM, KRST, KRZY and KZIA.

KAKC's Catchy Contest

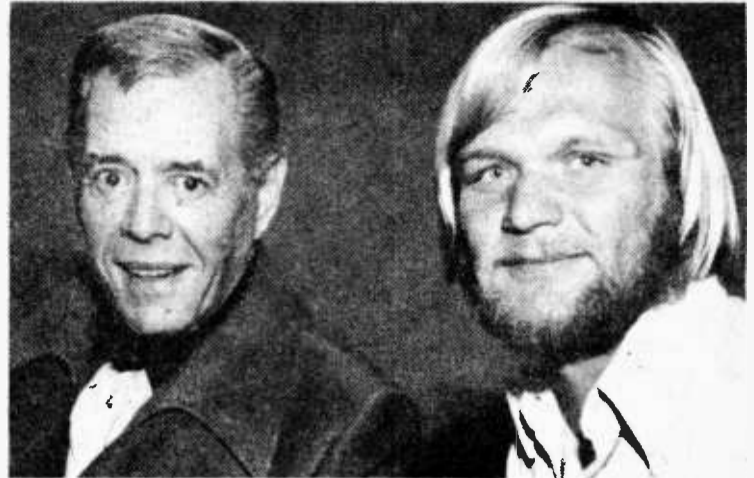
KAKC/Tulsa listeners have to be fast talkers to score cash prizes in their latest contest. Titled "KAKC's Cash Kicking Cliche Contest Keeps Contemporary Coins Constantly Coming 'Cause KAKC Cares," callers must repeat that phrase in 3 seconds or less to win \$100. So far, eight listeners have been fast enough to win.

The "Giving Of The Green"

KMKF/Marhattan, Kansas, spread a little green on St. Patrick's Day, placing 17 specially made "blarney" stones in public areas of the city and asked listeners to find them and exchange them for prizes. McDonald's Shamrock shakes, burgers and fries went to all finders, with a grand prize of a cash "pot of gold" to one winner.

KQDQ/Great Falls also "Gave Away The Green," offering listeners with \$1 greenbacks with the station's 1450 frequency in the serial numbers a \$10 bill in exchange.

KPNW/Eugene-Springfield added a musical twist to St. Patrick's Day, with programming consisting of "green" songs such as: "New Green Kid In Town," "Weekend In New Greenland," "Evergreen," and "Green Jeans On." Five albums were awarded as prizes at the end of the day for listeners' ideas on the best way to stay green.



Y95/Tampa's "Shotgun" Charlie Bennett welcomed Desi Arnaz to his show during Arnaz' visit to town promoting his autobiography. Bennett played him the Wilton Place St. Band's "Disco Lucy" which got a favorable reaction, according to Bennett. Desi said his daughter had told him there was a new version of his "I Love Lucy Theme," but he had never heard it before. Bennett was then treated to a private performance of the original, sung by Arnaz.

New York, San Francisco Superwalks

98X/New York's third annual Superwalk to benefit the March of Dimes is scheduled for April 24. Last year, over 30,000 walkers turned out to help the cause.

KFRC/San Francisco also plans a gigantic Superwalk Saturday (2). Donnie and Marie Osmond will visit with KFRC personalities and the crowds of walkers at seven different Superwalks throughout the Bay Area. Over \$100,000 was raised for the charity at last year's walk.

A Record "Record Run"

The staffs of WLOF/Orlando and a local record store were amazed by the speed of the second winner in their "Record Run" promotion, who netted 222 albums in three minutes. To qualify for one of the four record runs offered, listeners are spotted on the street with bumperstickers, and a drawing is held each Friday to determine the winner.

"Happy Vernal Equinox" From KSTT

WISM/Madison gave their listeners a chance to sweep down the ski slopes for free. Every car with a station bumpersticker received 2 lift tickets for all day and night skiing. WISM then held their fourth and final "Super Ski Sunday" after the giveaways, with a special remote set up. Over 4000 skiers flocked to the slopes for the event.

After one of the most severe winters in history, KSTT/Davenport celebrated the return of Spring with a giveaway of custom T-shirts. The collectors' item shirts were inscribed with "Happy Vernal Equinox From KSTT-March 20." Although only 50 shirts were given away, PD Don Michaels reports such great response to the idea that hundreds more could have been distributed.

KFRC's Reward For Bogus Tickets

Thousands of counterfeit concert tickets have been turning up recently in Northern California, so KFRC/San Francisco and promoter Bill Graham have joined forces to put a stop to the phony tickets. They are jointly offering a \$5000 reward for information leading to the arrest and conviction of the counterfeiters. Graham is heard 40 times a week on the air with messages urging ticket buyers to check with legitimate ticket agencies before buying from unknown individuals.

KLEO, WWCO Lend A Helping Hand

WWCO/Waterbury collected nearly 27,000 food items in their recent Food-A-Thon to help the needy. Despite a heavy snow storm during the collection period, hundreds of listeners turned out to donate non-perishable food.

KLEO/Wichita is seeking personally autographed albums or any other promotional items, to be auctioned off in the annual benefit for the city's public TV station. The items will receive mentions during the four hour prime time telecast. Send contributions to Ken Clifford, PD, KLEO, 5810 E. 29th N., Wichita, KS 67220.

Moffat's Series On Canadian Unity

Moffat Communications' stations all over Canada are featuring daily programs focused on national unity, called "The Challenge." CKY/Winnipeg, CHAB/Moose Jaw, CKXL-CHFM/Calgary, CHED/Edmonton and CKLG/Vancouver are airing the series which includes facts on history, politics, culture and individual Canadians' drive for a unified country. Prime Minister Trudeau was interviewed on the dual French-English language situation in one of the series' first parts. "The Challenge" is written and produced by Don Richards and narrated by Michael Morgan.

Cash, Beaverteeth, Birthdays, Stickers, & Naked Ladies!

WFOM/Marietta was blessed with the presence of one of the featured "Girls of the South" from Playboy Magazine recently. Donna Percival stopped by the station for a taped interview, lunch and tour of the station.

WDAT/Ormond Beach has kicked off their WDAT Superstickers promotion. 60,000 stickers will be distributed through 7-Eleven stores in the area. WDAT will be stopping people on the street and also calling out sticker numbers on the air to award prizes.

WAKX/Duluth held a 24 hour Glen Campbell birthday party, awarding callers copies of Glen's "Southern Nights" and "Rhinstone Cowboy" albums. The station also held an "All America" weekend, playing cuts from America's LPs and giving away copies of their latest album.

98Q/Vidalia welcomed the group Beaverteeth to town with their "Mad Dentist" contest. Callers had to guess which "tooth" the dentist would pull, scoring a copy of Beaverteeth's LP if the rotating cart found them correct, with consolation prizes of Big Mac's.

"K.104, You Got It" is the theme for WWCK/Erie's cash contest. People are asked on the street what station they listen to, if they respond with the phrase, they immediately win a crisp \$50 bill. At night, callers are asked to say "K104, You Got It" as many times as they can in ten seconds, winning an album for each time.

Sportsman's Comment Sparks Contest

When Fred Biletnikoff, star player with the Oakland Raiders received the Most Valuable Player Award after last season's Superbowl, he was asked by a reporter about his hometown, Erie, Pennsylvania. Fred responded by saying he didn't owe Erie a thing, for all he cared, it could fall in the lake! So, when Biletnikoff was scheduled to make an appearance in Erie in March, WRIE "took precautions" by awarding thirteen "survival kits" to listeners, consisting of inflatable rubber duckies to float away in. Morning man Bill Lacy also described the correct technique for treading water for those not lucky enough to win their duckie.

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"Egg Cream is deliciously exciting, the writing is superb, the vocals are marvelous and I wish I found them."

...Neil Bogart

Andy Adams and Egg Cream

Available on Pyramid Records

(Advertisement)

SUCCESS STORY.

At the risk of sounding boastful, we just want to say that the response to the Evolution of Rock has been quite overwhelming.

Within two weeks of release, the CHUM-produced radio documentary was bought by the following major stations:

KHJ Los Angeles	99X New York
KFRC San Francisco	WIBG Philadelphia
WLS Chicago	WHBQ Memphis
CKLW Detroit	KLIF Dallas
WRKO Boston	WTAE Pittsburgh

And more markets are being reserved daily.

Which is a clear indicator that this 64 hour series is every bit as good as we promised.

But what's just as exciting is the endorsement from the listeners themselves.

People like Bill Griggs, president of the Buddy Holly Memorial Society, who wrote to say how much he appreciated the faithfulness and quality of the segment dedicated to his idol.

And the hundreds of other rock fans who wrote or called to say what very soon everyone will know—the Evolution of Rock is great.

So, if you haven't considered the Evolution of Rock for your market yet, you should give us a call pretty soon.

At (416)
925-6666.

**The Evolution
of Rock**
THE MUSIC THAT MADE THE WORLD TURN AROUND



© CHUM Ltd. 1977

Business News

Mail Reduced To Five Day Week?

Recommendations from the **Commission on Postal Service** may suggest that mail service should be reduced to Monday through Friday in order to cut costs in the Service. The report is to be presented to Congress later this month, and some expect both Houses to be against such a cutback, although the Post Office hopes that they will give an extra subsidy to keep Saturday deliveries alive. An estimated \$400 million a year could be saved by the proposal. Part of the Postal Service's study included a survey of customers who said they would rather delete Saturday service than pay higher rates in the future. Postal officials still plan to ask for another rate increase to come into effect in 1978.

High Court To Decide On Nixon Tapes

The Supreme Court will decide whether the Watergate tapes of former President **Richard Nixon** will be open for public distribution. An earlier appeals court decision said that the tapes should be released to networks and record companies. **ABC, CBS, NBC, Public Broadcasting Service, Warner Communications** and the **Radio-TV News Directors Assoc.** all are seeking to broadcast or make recordings of the tapes. Attorneys for Richard Nixon pleaded to the Supreme Court that such distribution would be an invasion of privacy.

FCC To Reconsider Pay TV Rules

A Washington D.C. appeals court has told the **FCC** to reconsider its rules which restrict programs available on pay TV. The regulations, originally set up by the Commission in 1975, keep first run feature films and live sports events off pay TV. Specifically, the rules restrict showing films more than three or less than ten years old, and sports events which have been shown on commercial television within the past five years, such as the World Series. The court said that the Commission could not justify their stand that pay TV should be a "supplement" to regular TV, rather than an equal to it, and that at the least the FCC should reduce the restrictions, if not completely overturn them.

Bumper Crop Of Complaints

The **Federal Communications Commission** received a huge 7410 complaints on broadcasters during February, an increase of 5598 from January. Other comments and inquiries were also up 288, for a total of 2085. The FCC wrote 1415 letters in response to their incoming mail.

Polaroid Readies Instant Movies

After much industry speculation, **Polaroid** has officially stated that they now have developed a laboratory model for an instant movie system. In Polaroid's annual report, company Chairman **Edwin Land** said that the system would entail a cassette that would automatically record images in the camera, the cassette then would be placed in the viewer, ready for showing. Land did not give any indication of when the system would be ready for consumers, but did indicate that it would be soon.

Watch Out East Coast...Here Comes Coors!

While stepping up their plans for nationwide distribution of Coors beer, **Adolph Coors Co.** is fighting bootlegging of the brew on the East Coast, placing an ad in the **Washington Post** pleading for consumers not to buy the smuggled beer. Coors is now officially distributed as far east as Kansas City, with plans to go into all markets soon. The brand is already the number five seller nationally.

RCA Feliciano Product Stopped

A temporary injunction has been placed on **RCA Records** to stop the company from releasing any product by **Jose Feliciano** without the artist's approval, pending the outcome of Feliciano's lawsuit against RCA. Feliciano must give approval of songs, production credits, album covers and liner notes if records are to be released. The court set a \$50,000 bond to cover damages in case RCA does win the case.

Osmonds Plan Film Complex

Construction is planned soon for a huge movie and TV studio complex near the **Osmonds'** hometown of Provo, Utah. Two production studios and offices will be included in the 77,500 square foot buildings. The family will tape the ABC-TV "Donnie & Marie" show there after completion, as well as opening it up for other family projects.

New Truth-In-Leasing Act

Companies offering leases on cars, furniture and appliances now have to comply with new requirements of the Truth-in-Leasing act, in effect since March 23. Consumers must receive information on security deposits, fees, delinquency charges and the exact amount of "balloon" payments at the end of lease period.

"Baby" Recording Controversy

Two similarly-named recording groups, **Baby on Chelsea**, and **The Babys on Chrysalis**, are battling for the rights to their titles. The Chelsea group has been granted a restraining order prohibiting the Chrysalis artists from using the name in recording, performing or advertising under the name until a final ruling is made, with hearings scheduled for today (1). Chelsea's Baby has been using the name for seven years.

ERR-WAVES



The FCC

[So You Can Understand It]

FCC Amends Multiple Ownership Rules

The Commission has amended its multiple ownership rules with respect to regional concentration of control, and has issued a further rulemaking notice with respect to minority ownership policies.

Specifically, the FCC:

-Amended its rules to prohibit generally the acquisition of a station or modification of facilities if such would result in the common ownership of three broadcast stations where any two are within 100 miles of the third, if there is, or will be, primary service contour overlap of any of these related stations;

-Proposed amending its rules to allow a party owning up to 100 percent in a broadcast station to acquire up to 10 percent passive interest in each of several broadcast stations or newspapers which could not be commonly controlled under the multiple ownership rules.

On July 16, 1975, the Commission initiated the rulemaking proceeding proposing to adopt fixed standards for its broadcast regional concentration of control policy and to specify the extent of ownership participation to be allowed for minority stockholders in stations which could not be commonly owned under the current rules.

The Commission stated that during the course of this proceeding it had re-examined all recent applications which raised regional concentration issues to determine if there were "any factors or patterns which clearly negated the possibility that a grant of an application would create a regional concentration of control." The re-examination showed that where the primary service contours of commonly owned stations did not overlap, the probability of a concentration of control was unlikely, the Commission said.

"Therefore," the FCC said, "we shall not, as a general rule, raise a concentration issue where there is no overlap of primary service contours of commonly owned stations." The Commission said that perhaps as many as three-fourths of the applications it had re-examined in this matter involved no primary service overlap.

The new rule the Commission adopted would prohibit generally

(Continued on page 18)

TV News

Mary, "MASH," And "Waltons" Help CBS Surge

The departure of **Mary Tyler Moore** and "The Waltons" **Richard Thomas**, along with the wedding of "MASH's" "Hot Lips" moved CBS up to a high point in the Nielsen ratings for the week ending March 20, although ABC still led the way in total rating points. For the week, ABC held a 20.3, CBS 19.5, and NBC 16.6. "MASH" was number one, followed by "Happy Days," "The Waltons," "Wizard Of Oz," "One Day At A Time," "Mary Tyler Moore," ABC's Movie "Murder At The World Series," "Hawaii Five-O," NBC Movie "Rafferty & The Highway Hustlers," and "Baretta." "Laverne & Shirley" was pre-empted that week.

Arbitron's Meter Service ranks the top 10 for Los Angeles for March 12-18: 1) "Happy Days," 2) "Eight Is Enough," 3) "Welcome Back Kotter," 4) "Baretta" and "Charlie's Angels" tie, 6) "MASH," 7) "Donny & Marie," Charlie Brown Special, "Most Wanted," "Phyllis," "Rhoda," and "Wonderful World Of Disney" all tied. In New York: 1) "Happy Days," 2) "Welcome Back Kotter," 3) The Foreman-Young fight, 4) "Eight Is Enough," 5) ABC Friday Night Movie and "Fish" tie, 7) tie with special "The Body Human" and "Charlie's Angels," 9) "Donny & Marie" and "Three's Company."

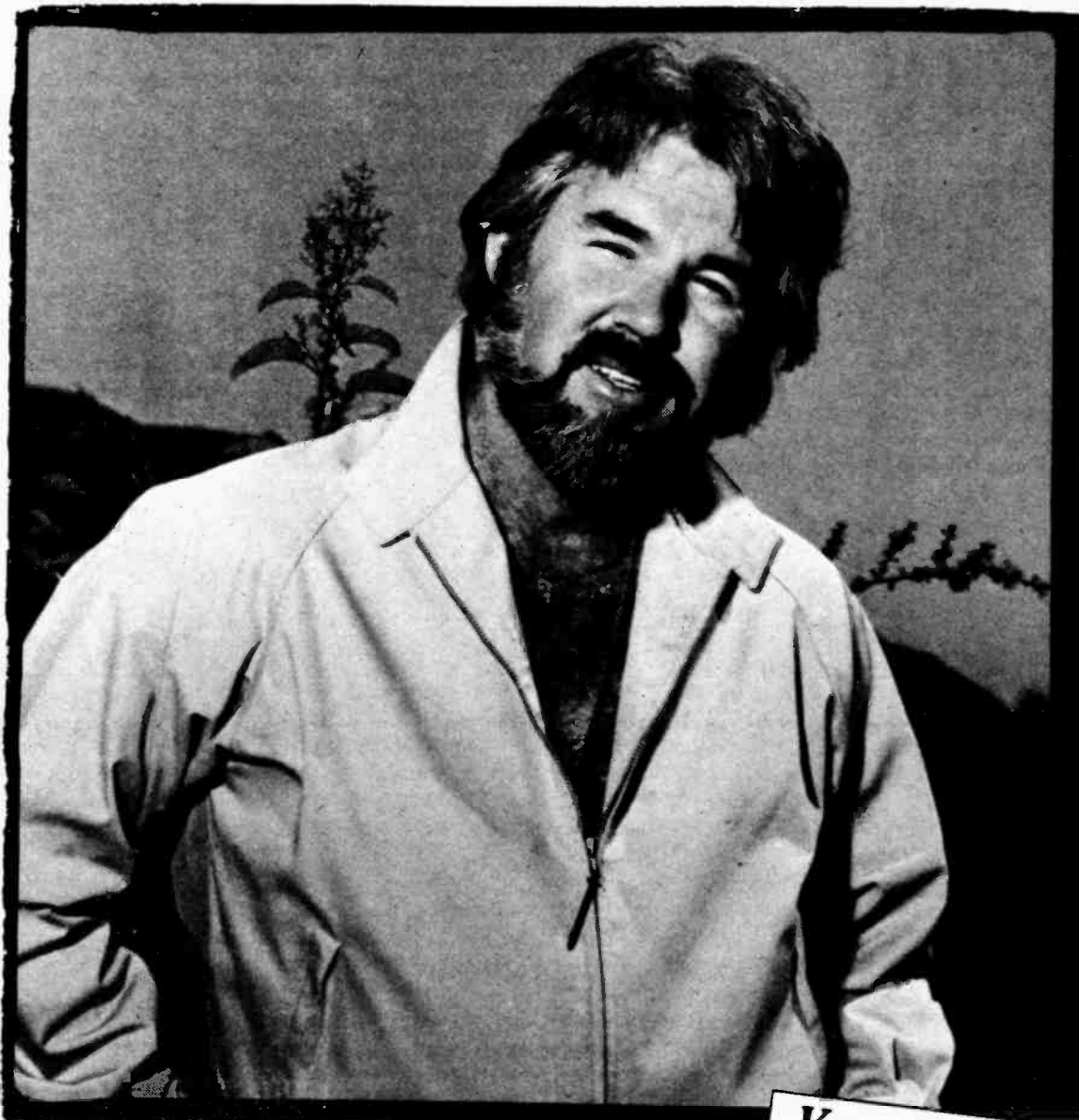
Kaplan Special, Blake Exits "Baretta"

"Welcome Back Kotter" star **Gabriel Kaplan** will host a 90 minute special April 14, titled "Gabriel Kaplan Presents Future Stars," on ABC. Among the new stars featured is **Casablanca's Stallion**. Next season will be **Robert Blake's** last as star of "Baretta." The actor announced his exit from the series last week...

by Bobby Ocean

THE CROSSOVER QUEEN: LUCILLE

UAXW 929-Y



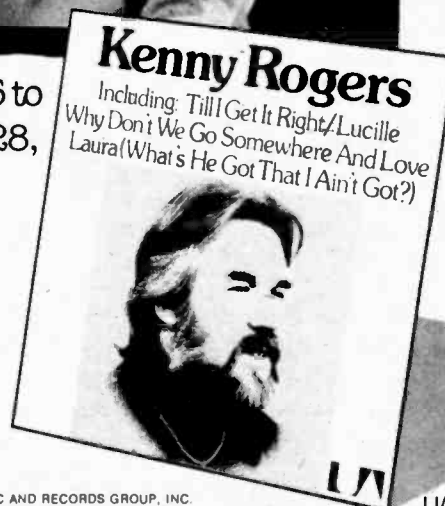
The Kenny Rogers single went from 34 to 25 to 18 at KILT; it's on KLIF at 25, KONO, WAKY at 28, and WKY. It jumped from an extra to 10 to 5 at WORD, Spartanburg.

It's number one on the country charts in Billboard, Record World and Cashbox.

It's bulleting up the pop charts. And R&R is already reporting significant action.

In a word, it's a SMASH.  ©1977 UNITED ARTISTS MUSIC AND RECORDS GROUP, INC.

**A CONFIRMED POP HIT. LUCILLE BY KENNY ROGERS.
ON UNITED ARTISTS RECORDS**



UALA 689-G

Just Added!

WMPS #24-MEMPHIS

KRLY #18-HOUSTON

WMAK-NASHVILLE

WOW-OMAHA

WHYH-MONTGOMERY

WERC-BIRMINGHAM

WABB-MOBILE

WBBQ-AUGUSTA

WQPD-LAKELAND

Street Talk

by J.J. Jordan

Is it true the Beach Boys will be leaving the Warners fold?

Street talk in the Northeast is that WKBW/Buffalo is for sale. As far as I can tell, there is no truth to the rumor.

Cleveland's new Rocker WZZP, has hit the air but I haven't heard too much feedback as to how they sound.

What Los Angeles-based record executive is looking to replace his promo head with someone now in the national field?

Is it true that Ten O Jimi Fox and a few members of his jock staff were asked to leave the KHJ press conference announcing Michael Spears as Operations Manager?

While taking station music reports, I keep hearing most people mispronouncing Rubinoos. For the record it's: RU-BIN-OOS.

Now that "Rocky" was voted the best picture of the year, will some record company out there bring home the movie's theme?

I had the chance to hear San Diego radio last weekend for the first time in years. I think all three Rockers sound pretty good but pretty much alike. I did have the chance to promise KMJX (Magic 91) programmer Kevin Metheney that I would stop printing his name as Kevin McCarthey. Sorry, Kevin.

If any radio station or record company is having trouble with its staff baseball team, I suggest you call Janus Record's VP Ed Dejoy for help. Ed is coaching a junior baseball team (The Northridge A's) which consists mainly of ten year-olds. In my opinion the best kid on the team is my son Joey but I guess I'm prejudiced. Eddy is always trying to get hits whether on the field or on the chart.

Lee Douglas, PD at WPEZ/Pittsburgh called to say that his Lottery promotion is going over like gangbusters with great demos. I'm sure Lee wouldn't mind running down how the promotion works if you give him a call.

Late flash...WXIL/Parkersburg and WPRO-FM (92FM)/Providence need jocks now. Tapes and resumes to Kelly West c/o WXIL and to Gary Burkowitz at WPRO-FM.

Welcome aboard to the following new reporters: WFEA/Manchester, 92Q/Nashville, WXIL/Parkersburg and KFXD/Boise. To any and all other stations that contacted me regarding becoming R&R reporters: we'll be adding and deleting after the



April/May Arbitron. When your Spring book comes out contact me then.

Will Harvey Cooper be named President of 20th Century records?

My best wishes to Russ Regan in his new venture to be announced soon. Russ is a super person.

The person taking over programming at KFRC/San Francisco will reportedly, be from within the station or at least within the chain.

This week's photo flashback is from a Christmas party back in 1968 at Bell Records. Pictured left to right is Gordon Bossin who is now at UA records, Carolyn Nakano, now at London, Dave Carrico, now at Mercury, and Oscar Fields, now at RCA. Dave Carrico told me that they didn't have any hits at the time so the staff decided to try to cut their own.



WLOF/Orlando made its presence known at the Walt Disney World Superstar Valentine's Party. At top, PD John Lander (R) awards 50-lb lollipop to "lucky" winner. Center RSO's Rick Dees with Lander; and bottom, Capitol's Sylvers with WLOF air personalities Gary Collins and Barbara.



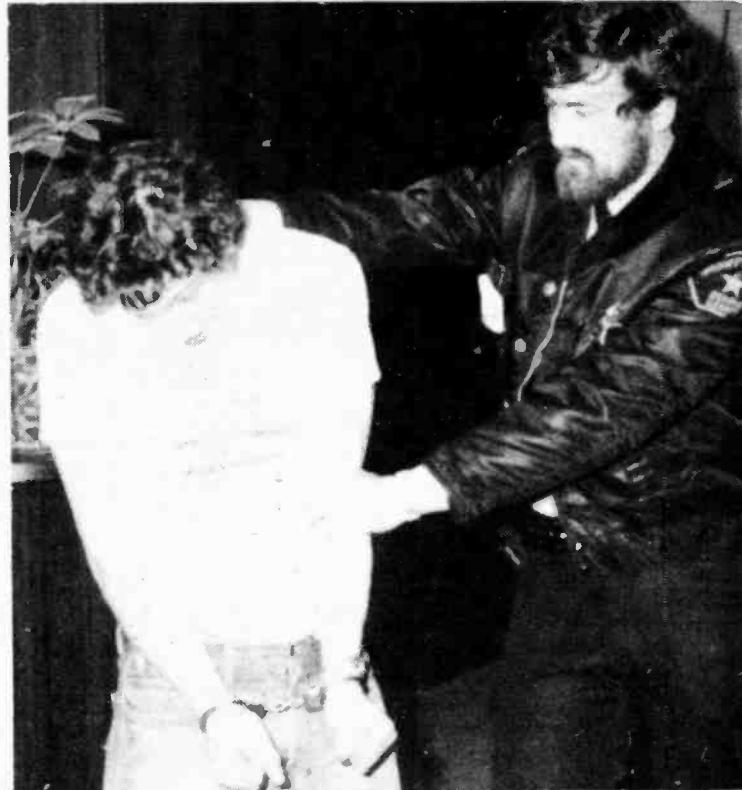
Coinciding with the release of their new album, the members of Foreigner are preparing to embark on their premier public performances very shortly. Above, a "foreigner" delivers a "Foreigner" as Atlantic West Coast Director of A&R and part-time Viking John David Kalodner brings the group's debut album to the Los Angeles studios of radio station KLOS. Shown are, from left: KLOS air personality Damion; Atlantic West Coast Regional Promotion Director Barry Freeman; KLOS Music Director Dabar Hoorelbeke; Kalodner; and Tom Yates, Program Director.



KNDE/Sacramento sent four contest winners to Boston's San Francisco concert, with PD Steve Moore and night man Chuck Hale escorting them to the city in a limo. Pictured while meeting the group backstage are (left to right, back row); lead guitarist Tom Scholz, Hale, Moore and lead vocalist Brad Delp, along with the winners.



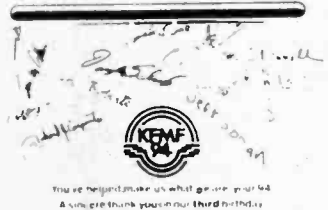
KAAY/Little Rock got some extra exposure for their call letters, plus lent a helping hand to charity when they recently donated new football jerseys, helmets and shoulder pads to the Arkansas School For The Deaf's YMCA football team.



KKOK/Huron's Shawn Michaels was "busted" after publicly slandering the Huron Police Department's basketball team. KOKK sold over a thousand dollars in tickets to the KOKK-Police basketball game to spring Michaels from jail. Proceeds went to Our Home, Inc., a local foster care program.

(Advertisement)

THANKS



Hundreds of dollars in prizes were given away during the KFMF/Chico, California Birthday Celebration. Dave Mason kicked off the last week of the month-long event with a sell-out concert. On the station's official third birthday, KFMF went commercial-free and treated listeners to prizes ranging from stereo equipment and free dinners to clothes and albums.

"I'm looking forward to recording many of his songs."

...Frankie Valli

Andy Adams and Egg Cream

Available on Pyramid Records

Denver Data;

SUBJECT: "My Sweet Lady" PB10911
New Single by John Denver

TO: All Radio Programmers
FROM: RCA Promotion Staff

Radio & Records

3/25: POP/ADULT — NEW & ACTIVE — MOST ADDED
3/25: BACK PAGE "GETTING SIGNIFICANT ACTION"
4/1: BACK PAGE

Gavin Report

3/25 — PICKS & PLAYS

Friday Morning Quarterback

3/8 — FRONT OF RED PAGE

WKBW 30-21

KRBE	KQWB	WAIR
WYRE	WJON	KAYC
WBBF	WEAQ	WLCY
WRIE	WSPT	KDON
WAKX	KKXL	KBIM

FROM HIS NEW ALBUM



Jerry Weintraub
Management III

RCA Records

Produced By:
Milt Okun
Asst. Producer:
Kris O'Connor

The Hottest:

EAGLES "Hotel"
GLEN CAMPBELL
LEO SAYER
ATLANTA RHYTHM SECTION

PARALLEL THREE

WMAW/NEENAH Jason Page	KFYR/BSMARCK Dan Brunner	KVOX/FARGO Bob Denver	KBNW/ROSWELL J. David Stone	WOSH/OSKOSH Daniel R. Davis	WJON/ST CLOUD Tom Kay
Rose Royce Hot Q HOT: David Soul 4-1 Barbra Streisand 5-3 Hall & Oates 10-6 George Harrison 12-8 Glen Campbell 18-11 Atlanta Rhythm Sec. 21-16 Thelma Houston 23-17 Eagles 25-19	Natalie Cole Hot HOT: Hall & Oates 2-1 Jennifer Warnes 4-3 Glen Campbell 7-4 Climax Blues Band 15-9 Rod Stewart 14-11 WOLF/TALLAHASSEE Charles Beave	Kenny Rogers (DPI) Fleetwood Mac "Dreams" Peter McCann KC & Sunshine Band Foreigner HOT: Leo Sayer 1-1 Jennifer Warnes 7-3 Eagles 5-4 Glen Campbell 6-5 Jackson Browne 9-7 Atlanta Rhythm Sec. 11-9 Boz Scaggs 18-13 Firefall 23-15 Capt. & Tennille 29-16	Capt. & Tennille Cody Jameson Q Kenny Rogers Natalie Cole (DPI) Andrew Gold (DPI) Mesa (DPI) HOT: David Soul 3-1 Leo Sayer 7-2 Eagles 9-5 Atlanta Rhythm Sec. 10-6 Jennifer Warnes 12-8 Glen Campbell 17-11 Rose Royce 21-13 Santana "Children" 22-16 Climax Blues Band 23-23 McCoo & Davis 33-25	Klaatu "Sub Rosa" & "Occupants" Kiss HOT: Atlanta Rhythm Sec. 6-4 Thelma Houston 12-4 Glen Campbell 18-7 Eagles 18-8 Jennifer Warnes 15-10 Leo Sayer 24-14 Climax Blues Band 21-16 Boz Scaggs 31-23 KMF/AUSTIN Jack Starr KC & Sunshine Band Rufus "Hollywood" Firefall HOT: William Bell 1-1 Orleans "Resch" 4-2 Leo Sayer 13-4 Abba 11-8 Q 18-10 Rose Royce 23-13	McCoo & Davis Foreigner Natalie Cole HOT: Glen Campbell 2-1 David Soul 8-3 Kenny Rogers 19-12 KBLV/SEAN LUNS ONBPO John Tobin Cody Jameson Stevie Wonder Marshall Tucker Valerie Carter HOT: Hall & Oates 2-1 Eagles 3-2 Glen Campbell 10-3 Hot 13-7 Jennifer Warnes 17-10 Natalie Cole 21-11 Climax Blues Band 22-16
WTRU/MUSKOGON Jon London	Marshall Tucker Tavares KC & Sunshine Band Andrew Gold Blue (DPI) HOT: Atlanta Rhythm Sec. 4-2 Eagles 12-3 Leo Sayer 11-4 William Bell 10-7 Glen Campbell 13-8 Hot 21-15 Boz Scaggs 23-18 Q 24-19	WVWV/W PALM BEACH Terry Lee Leo Sayer Natalie Cole Boz Scaggs Climax Blues Band (DPI) HOT: Eagles 3-2 Hall & Oates 12-4 David Soul 13-10 Atlanta Rhythm Sec. 18-13 Glen Campbell 20-16 Capt. & Tennille 27-20	KAYC/BEAUMONT Jay Scott Gary Wright Leo Sayer Joe Tex HOT: Hall & Oates 1-1 Kansas 8-3 Thelma Houston 8-5 David Soul 13-7 Jennifer Warnes 17-13 Natalie Cole 28-15	KMXL/PARKERSBURG Kelly West Wild Cherry McCoo & Davis Rose Royce Betty Midler Belamy Bros HOT: Boston 4-1 Olivia 6-2 Eagles 16-5 Leo Sayer 19-8 Marshall Tucker 21-11 Foghat 18-13 Jennifer Warnes 25-18 Kiss 28-19 KC & Sunshine 30-21	Cody Jameson Stevie Wonder Marshall Tucker Valerie Carter HOT: Hall & Oates 2-1 Eagles 3-2 Glen Campbell 10-3 Hot 13-7 Jennifer Warnes 17-10 Natalie Cole 21-11 Climax Blues Band 22-16
WGGQ/COLUMBUS GA Joe Cook Jacksons Yvonne Elliman HOT: Hall & Oates 2-1 10cc 3-2 Thelma Houston 6-4 Wings 10-5 Boston 11-4 Atlanta Rhythm Sec. 12-7 Eagles 13-8 Jennifer Warnes 23-17 Kiss 24-18	WRFC/ATHENS Kelly McCoy Hot Waylon Jennings Yvonne Elliman Firefall Starbuck Universal Robot Band HOT: David Soul 5-2 Marshall Tucker 9-3 Jennifer Warnes 10-5 Eagles 15-6 Natalie Cole 18-11 Boz Scaggs 20-14 Deniece Williams 22-16 Rose Royce 29-18 Joe Tex 32-23	EWHP/OKLAHOMA CITY Dwayne Allen Marshall Tucker Gary Wright Genesis Natalie Cole Boz Scaggs HOT: Eagles 9-1 Wings 11-7 David Soul 19-8 Jackson Browne 15-9 Atlanta Rhythm Sec. 18-12 Leo Sayer 28-17	SQ/NASHVILLE John Davis McCoo & Davis Firefall Jimmy Buffett HOT: Leo Sayer 1-1 Eagles 3-2 Atlanta Rhythm Sec. 5-3 Glen Campbell 14-4 Jennifer Warnes 17-12 Climax Blues Band 21-15 Boz Scaggs 23-16	WXII/PARKERSBURG Kelly West Wild Cherry McCoo & Davis Rose Royce Betty Midler Belamy Bros HOT: Boston 4-1 Olivia 6-2 Eagles 16-5 Leo Sayer 19-8 Marshall Tucker 21-11 Foghat 18-13 Jennifer Warnes 25-18 Kiss 28-19 KC & Sunshine 30-21	John Denver Bruce Foster HOT: David Soul 5-4 Wings 9-8 Atlanta Rhythm Sec. 12-7 Kenny Rogers 26-18
WRWK/ROCKFORD Dave Hamilton	WFOM/MARNETTA Greg McClure Starz (DPI) Jacksons Dean Friedman B.W. Stevenson Starbuck Waylon Jennings (DPI) Marshall Tucker (DPI) HOT: Hall & Oates 2-1 Glen Campbell 8-2 William Bell 12-7 Leo Sayer 14-8 Natalie Cole 15-9 Eagles 17-11 Climax Blues Band 24-19 Kiss 28-20	WEAQ/EAU CLAIRE Scott Christenson William Bell HOT: 10cc 3-1 Glen Campbell 8-4 Eagles 10-5 Leo Sayer 12-8 Thelma Houston 22-13 Jennifer Warnes 20-15 Boz Scaggs 27-21	WGUY/BANGOR Mark Lawrence Rose Royce Fleetwood Mac "Dreams" Stevie Wonder Kinks Kenny Rogers Firefall HOT: Eagles 1-1 Atlanta Rhythm Sec. 3-2 Glen Campbell 5-3 Leo Sayer 8-4 Thelma Houston 7-5 Jennifer Warnes 13-8 Rubinoos 19-11 Kiss 24-18	WSAR/FALL RIVER Daniel F. Hayden Q Stevie Wonder Cody Jameson Marshall Tucker HOT: Eagles 3-1 Leo Sayer 6-3 Tavares 15-6 Rose Royce 11-7 William Bell 24-13 Andrew Gold 23-22	WEEOWA/WYNEBORO Bill Matthews Stevie Wonder Andrew Gold Alan O'Day Starz McCoo & Davis HOT: Leo Sayer 3-1 Eagles 10-5 Glen Campbell 14-5 Natalie Cole 20-11 Atlanta Rhythm Sec. 19-13 Kiss 24-19
WBYW/MONTGOMERY Lanny West Kenny Rogers Kenny Nolan Mike Post Starbuck KC & Sunshine Band Stevie Wonder HOT: Hall & Oates 2-1 Jimmy Buffett 9-4 Henry Mancini 18-5 William Bell 14-8 Yvonne Elliman 17-9 Fleetwood Mac "Dreams" 21-11 Natalie Cole 19-13 John Travolta 23-16 WABW/WESTON- SALEM Mark Mitchell	KDON/SALINAS Johnny Morgan Rose Royce Stevie Wonder Yvonne Elliman HOT: 10cc 3-1 Thelma Houston 5-3 Atlanta Rhythm Sec. 7-4 ELO 9-6 Rubinoos 12-6 Wings 14-9 Rod Stewart 15-11	KEWV/TOPEKA Bruce Wayne Natalie Cole Firefall Kenny Rogers REO Speedwagon HOT: Hall & Oates 2-1 Leo Sayer 18-2 Eagles 14-9 Glen Campbell 25-17 William Bell 24-19	KILE/GALVESTON Pam Invey Starz Hot HOT: 10cc 3-1 Thelma Houston 4-2 Glen Campbell 5-3 Natalie Cole 21-15 Rufus 25-17 Boz Scaggs 27-19 Rose Royce 28-20	WJBO/PORTLAND Jeff Ryder Jennifer Warnes KC & Sunshine Band HOT: Eagles 1-1 David Soul 3-2 Glen Campbell 8-3 Boz Scaggs 12-9 Leo Sayer 18-12 Kansas 22-16	WLCX/TAMPA Ron Parker Rose Royce Capt. & Tennille HOT: David Soul 2-1 Eagles 11-2 Atlanta Rhythm Sec. 6-4 Deniece Williams 18-13 Natalie Cole 19-14 William Bell 24-18 Boston 30-19
WFAA/MANCHESTER Paul Barrette Kenny Nolan Orleans "Spring" Dean Friedman Starz Blue HOT: Hall & Oates 4-1 Andrew Gold 3-2 Leo Sayer 12-6 Eagles 15-9 Rubinoos 26-15 Rod Stewart 21-16 Capt. & Tennille 30-20	WFLB/FAYETTEVILLE Stanley S. Stewart George Benson (DPI) Bread Stevie Wonder Klaatu "Sub Rosa" (DPI) "Occupants" David Bowie (DPI) Firefall (DPI) HOT: Leo Sayer 9-1 Rose Royce 6-2 David Soul 14-5 Hall & Oates 10-8 Glen Campbell 12-9 Hot 19-12 Joe Tex 26-17	WFBF/EVANSVILLE Buddy Scott None HOT: David Soul 5-2 Atlanta Rhythm Sec. 6-3 Thelma Houston 7-5 Eagles 10-7 Glen Campbell 15-11	WISN/ASHEVILLE Ray Williams Foreigner Cody Jameson Rose Royce Kenny Rogers (DPI) HOT: Thelma Houston 6-3 Atlanta Rhythm Sec. 9-5 Eagles 10-6 Mesa 13-9 Leo Sayer 14-10	WJON/ST CLOUD Tom Kay McCoo & Davis Foreigner Natalie Cole HOT: Glen Campbell 2-1 David Soul 8-3 Kenny Rogers 19-12 KBLV/SEAN LUNS ONBPO John Tobin Cody Jameson Stevie Wonder Marshall Tucker Valerie Carter HOT: Hall & Oates 2-1 Eagles 3-2 Glen Campbell 10-3 Hot 13-7 Jennifer Warnes 17-10 Natalie Cole 21-11 Climax Blues Band 22-16	WMAW/NEENAH Jason Page Rose Royce Hot Q HOT: David Soul 4-1 Barbra Streisand 5-3 Hall & Oates 10-6 George Harrison 12-8 Glen Campbell 18-11 Atlanta Rhythm Sec. 21-16 Thelma Houston 23-17 Eagles 25-19

LOOK WHO'S PLAYING THE HIT! WHODUNIT (4398)

TAVARES

WABC—hot prospect debut 15
99X—add no. 20
WDRQ—23
KSLQ—29
KCBQ—25
WAVZ—14
WAPE—27
KEEL—23
KPAM—26
WAKY—add
WTRY—HB
KJOY—HB
WORD—19

WQPD—9
WCUE—HB
WBZ-FM—29
WPRO—HB
WPRO-FM—HB
KJRB—debut 27
KCPX—debut 30
WLAC—debut 30
WSAR—6
WACI—27
WLOF—debut 29

WCGQ—debut 29
WMAK—HB
KIOA—HB
WFLB—HB
KDZA—HB
KBIM—HB
WMFJ—HB
3WD—HB
WNBH—HB

From Their Forthcoming Album,
"Love Storm"
Produced by Freddie Perren
for Grand Slam Productions



RPM

RECORDS—PROMOTION—MARKETING



Mike Dundas

Gary Davis

Bob Galliani

Dino Barbis

Susie Blosser (above)

325 Pine St.,
Sausalito, Calif. 94965

415/332-9233

WE DELIVER!

ALASKA HAS ARRIVED!

by Harve Allen
PD/KANC, Anchorage

It was just over three years ago when my phone rang, and there was some guy on the other end wanting to know if I'd like to come to work for his broadcast company. It sounded good, until he told me where. Alaska? You've got to be out of your mind! Who in the world would want to go there? Nothing but igloos, dogsleds and Eskimos that sit around all day and eat blubber. All of this was racing through my mind, but at the same time, the person on the other phone was telling me different.

The whole thing caught me off guard, and the phone calls came for three more days, the same dude, the same job offer. I grabbed an atlas, all the books on Alaska I could find, and started reading. After that three-day period I had talked myself into it. What the hell, I'm single, just sell the car, give two weeks notice and hop on a plane. And that's exactly what I did.

After three years, I've seen the radio market in Alaska grow up. The main market, of course, is Anchorage. The metro population is about 250,000 give or take a few points. It's growing so quickly, that by the time this is printed, the statisticians' latest figures will be obsolete. The heavy pipeline boom is over, but the economy is not slowing down; if anything it seems to be picking up, with the latest topic being what route the new gas pipeline is going to take.

There are ten stations in Anchorage, playing everything—Classical, Jazz, AOR, and a couple of different version of "Top 40 Contemporary." Often the term that comes to mind about Alaska is "the boonies." When it comes to radio, not so. Stations here are probably more competitive than in markets of equal or larger size in the lower forty-eight states. Three years ago, it seems almost anything went. Radio seemed to lack direction. When people started pouring in, so did radio people, and with them came new and innovative ideas. The market has imported talent to improve all aspects of the media, from sales to air talent. In 1977, Alaskan Program Directors find themselves concerned with boosting the quarter hour comes, while trying to maintain the exclusives by working with new formulas for reach and frequency on rotation rates.

If one lives in Peters Creek, which is slowly engulfed by the greater Anchorage area, it's only a thirty minute drive to downtown on the freeway. A freeway in Alaska? Yeah, there's a couple, along with our fair share of McDonald's, Burger Kings, and every other franchise you could think of. And, like traffic sometimes gets on the San Diego freeway, it can take you twenty minutes to get from 4th street out to 72nd. But unlike Southern California, and the metro jungles of the lower 48 states, Alaska is a paradise. Thirty minutes from town, and you can be in Alaska, the Alaska you have probably thought or read about. Hunting, and fishing, if you're into that. The hang gliding and skiing is some of the best in the world, and there are more places to get away to than to get away from. Alaska offers the best of the "big city" and very few of the hassles. Yeah, all well and good but what about radio, and how about the facilities? Well, it goes like this, from the VW to the Rolls. Not really any different than any other market.

Jock at station "A" has a couple of turntables, an old Ampex 601, a flat audio line, and to be tight, a good sense of timing. He may have anywhere from 500W to 50KW. Jock at station "A" is driving a Volkswagen. Then there's jock at station "B." He has nine cart machines in control, with everything run off LED digital, and a couple of turntables for an occasional LP cut that may not be carted. His audio line is split, processed, amplified, limited, equalized and he sits behind the wheel of a Rolls. Regardless of the model he drives, the Alaskan jock fights an uphill battle seven days a week. A lot of industry people don't know where Seattle is, let alone Anchorage, Alaska. The return rate on recorded product shipped to Alaska by distributing outlets in the northwest is zero percent. Somebody in Alaska must be buying some records and tapes. This is not surprising to us, but it always seems to surprise the record reps. And media buyers on the West Coast. If you still don't catch my line of thought, I'll spell it out in a little bit more detail for you.

Alaska is the largest state in the union. It has more gas, oil, coal and natural resources than most of the lower 48 states put together. We are not short of clean water, fresh air, and money. If the high school student wants a job, he gets one. To think of starting work at anything under \$3.50 or \$4.00 per hour is out of the question. There are jocks in this market who make \$2000 plus per month. Considering the population, that's a chunk of change. The average age (Oct-Nov ARB 77) of the market is 22.9 years. Everybody is young, and the Managers and PD's keep hearing from the public, "I want to hear what I want to hear, and buy what I want to buy," and believe me, when it comes to the buying part, nobody holds back. The average household income in Anchorage is over \$22,000 per year. The market, money and talent is here, and they all live with and off each other.

Television in Alaska covers all three networks and the PBS. The big hangup...it's anywhere from two to four weeks behind the lower 48 states and replayed a la VTR. Radio is live, including the network news for the stations that have them, so radio is definitely where it's at. But if you work in the biz, you know that already.

The bottom line is that Alaska has arrived. As a breaking market for new talent, new records and radio as it should be, moving ahead all the time. The big state is waiting for you to come and take a look, if you happen to get up this way. But if you come looking for igloos, dogsleds and Eskimos, you'll have to pay your five bucks and fall in behind the tour guide.

"A remarkable talent and a bright new star of the future."

... Jimmy Jenner

Andy Adams and Egg Cream

Available on Pyramid Records

(Advertisement)



Orleans

**"Spring
Fever"** (E-45391)

**A perfectly timed
single from Orleans'**

"Waking & Dreaming" (7E-1070)

Produced by Chuck Plotkin

On Asylum Records 

56 WMBQ

Memphis

- 2 1 DAVID SOUL
- 3 2 WILLIAM BELL
- 4 3 HALL & OATES
- 5 4 THELMA HOUSTON
- 6 5 ROSE ROYCE
- 7 6 NATALIE COLE
- 8 7 EAGLES
- 9 8 GLEN CAMPBELL
- 10 9 BARBRA STREISAND
- 11 10 JENNIFER WARNES
- 12 11 STEVE MILLER
- 13 12 LEO SAYER
- 14 13 BOB SEGER
- 15 14 KC & SUNSHINE BAND
- 16 15 THELMA HOUSTON (old)
- 17 16 JOE TEX
- 18 17 BEE GEES
- 19 18 MC COO & DAVIS
- 20 19 ABBA
- 21 20 JACKSONS (new)
- 22 21 KANSAS
- 23 22 AL STEWART
- 24 23 TOM JONES
- 25 24 HOT
- 26 25 MANFRED MANN
- 27 26 EAGLES (old)
- 28 27 WINGS
- 29 28 FLEETWOOD MAC
- 30 29 ADDS: 22, 26

100

Miami

- 1 1 HALL & OATES
- 2 2 ABBA
- 3 3 DAVID SOUL
- 4 4 10cc
- 5 5 KC & SUNSHINE BAND
- 6 6 KANSAS
- 7 7 STAZ
- 8 8 BARBRA STREISAND
- 9 9 THELMA HOUSTON
- 10 10 WINGS
- 11 11 MANFRED MANN
- 12 12 EAGLES
- 13 13 WILTON PLACE
- 14 14 MARY MACGREGOR (old)
- 15 15 ROSE ROYCE ("Going")
- 16 16 ROSE ROYCE
- 17 17 NATALIE COLE
- 18 18 FLEETWOOD MAC
- 19 19 BAY CITY ROLLERS
- 20 20 WILLIAM BELL
- 21 21 CAPTAIN & TENNILLE
- 22 22 JOE TEX
- 23 23 STEVIE WONDER (new)
- 24 24 AEROSMITH (old)
- 25 25 ROSE ROYCE (old)
- 26 26 LEO SAYER
- 27 27 MARK & CLARK
- 28 28 KLAATU ("Sub")
- 29 29 SYLVERS
- 30 30 DEARDORFF & JOSEPH
- ADDS: 23, 26, 27, 28, 30
- HOT

KLIF 1190

Dallas

- 1 1 HALL & OATES
- 2 2 10cc
- 3 3 BARBRA STREISAND
- 4 4 GLEN CAMPBELL
- 5 5 EAGLES
- 6 6 DAVID SOUL
- 7 7 THELMA HOUSTON
- 8 8 FLEETWOOD MAC
- 9 9 STEVIE WONDER ("Lovely")
- 10 10 AEROSMITH (old)
- 11 11 ATLANTA RS
- 12 12 WILLIAM BELL
- 13 13 BOZ SCAGGS
- 14 14 ABBA
- 15 15 KC & SUNSHINE BAND
- 16 16 BOB SEGER
- 17 17 KENNY RODGERS
- 18 18 AL STEWART
- 19 19 NATALIE COLE
- 20 20 BARRY MANLOW
- 21 21 LEO SAYER
- 22 22 OLIVIA NEWTON JOHN
- 23 23 KANSAS
- 24 24 ROSE ROYCE
- 25 25 JENNIFER WARNES
- 26 26 MARY MACGREGOR (old)
- 27 27 OLIVIA JOHN
- 28 28 MC COO & DAVIS
- 29 29 STEVE MILLER
- 30 30 CLIMAX BLUES BAND
- ADDS: 24, 25, 28, 30

Z-93

Atlanta

- 1 1 LEO SAYER
- 2 2 GLEN CAMPBELL
- 3 3 DAVID SOUL
- 4 4 10cc
- 5 5 ABBA
- 6 6 WILLIAM BELL
- 7 7 HALL & OATES
- 8 8 EAGLES
- 9 9 NATALIE COLE
- 10 10 BARBRA STREISAND
- 11 11 ATLANTA RS
- 12 12 THELMA HOUSTON
- 13 13 ROD STEWART
- 14 14 ELO
- 15 15 ROSE ROYCE
- 16 16 KANSAS
- 17 17 JENNIFER WARNES
- 18 18 BOB SEGER
- 19 19 BOSTON
- 20 20 KENNY NOLAN (old)
- 21 21 KISS
- 22 22 KC & SUNSHINE BAND
- 23 23 BOZ SCAGGS
- 24 24 WINGS
- 25 25 JOE TEX
- 26 26 TOM JONES
- 27 27 CAPTAIN & TENNILLE
- 28 28 CLIMAX BLUES BAND
- 29 29 MC COO & DAVIS
- ADDS: 25
- ON: UNIVERSAL ROBOT
- HOT
- STEVIE WONDER (new)
- MARSHALL TUCKER
- FLEETWOOD MAC ("Dreams")

96

Miami

- 1 1 ROSE ROYCE (LP-"Going")
- 2 2 BAY CITY ROLLERS
- 3 3 HALL & OATES
- 4 4 ROSE ROYCE
- 5 5 ABBA
- 6 6 MANFRED MANN
- 7 7 AL STEWART
- 8 8 AEROSMITH (old)
- 9 9 JACKSONS (LP-"New")
- 10 10 SYLVERS (LP-"New")
- 11 11 KC & SUNSHINE BAND
- 12 12 MARY MACGREGOR
- 13 13 DAVID SOUL
- 14 14 NATALIE COLE
- 15 15 ENLIGHTENMENT
- 16 16 FLEETWOOD MAC
- 17 17 WILTON PLACE
- 18 18 BARBRA STREISAND
- 19 19 BARRY MANLOW
- 20 20 THELMA HOUSTON
- 21 21 DENICE WILLIAMS
- 22 22 LATHMORE
- 23 23 GARY WRIGHT
- 24 24 ROD STEWART
- 25 25 SYLVERS
- 26 26 STEVIE WONDER (old)
- 27 27 LEO SAYER (old)
- 28 28 KINKS
- 29 29 YVONNE ELLIMAN
- 30 30 STEVE MILLER
- 31 31 DICKIE GOODMAN
- 32 32 EMOTIONS
- 33 33 JACKSONS (old)
- 34 34 ROD STEWART (old)
- 35 35 BRICK (old)
- 36 36 DR BUZZARD (old)
- 37 37 MC COO & DAVIS (old)
- 38 38 ADDRESSI BROS
- 39 39 EAGLES (old)
- 40 40 WINGS
- ADDS: 39

WEST

KFRC-610

San Francisco

- 1 1 HALL & OATES
- 2 2 EAGLES
- 3 3 BOB SEGER
- 4 4 BARBRA STREISAND
- 5 5 FLEETWOOD MAC
- 6 6 10cc
- 7 7 DAVID SOUL
- 8 8 STEVIE WONDER ("Lovely")
- 9 9 ABBA
- 10 10 STEVE MILLER
- 11 11 KENNY NOLAN (old)
- 12 12 BARRY MANLOW
- 13 13 AL STEWART
- 14 14 KANSAS
- 15 15 JENNIFER WARNES
- 16 16 NATALIE COLE
- 17 17 GEORGE HARRISON
- 18 18 BOZ SCAGGS
- 19 19 BOSTON
- 20 20 ATLANTA RS
- 21 21 GLEN CAMPBELL
- 22 22 WILLIAM BELL
- 23 23 STEVIE WONDER (new)
- 24 24 EAGLES (old)
- 25 25 LEO SAYER
- 26 26 DAVID DUNDAS (old)
- 27 27 ROSE ROYCE
- 28 28 EAGLES ("Fast Lane")
- ADDS: FLEETWOOD MAC ("Dreams")

KING

Seattle

- 1 1 EAGLES
- 2 2 FLEETWOOD MAC
- 3 3 KANSAS
- 4 4 WINGS
- 5 5 ABBA
- 6 6 HALL & OATES
- 7 7 BARBRA STREISAND
- 8 8 GEORGE HARRISON
- 9 9 DAVID SOUL
- 10 10 THELMA HOUSTON
- 11 11 10cc
- 12 12 BOSTON
- 13 13 STEVE BISHOP
- 14 14 BOB SEGER
- 15 15 GLEN CAMPBELL
- 16 16 BOZ SCAGGS
- 17 17 BRICK (old)
- 18 18 AL STEWART
- 19 19 BARRY MANLOW
- 20 20 JENNIFER WARNES
- 21 21 JACKSONS (old)
- 22 22 ROD STEWART
- 23 23 ATLANTA RS
- 24 24 STEVE MILLER
- 25 25 MANFRED MANN
- 26 26 LEO SAYER
- ADDS: NATALIE COLE

93 KHJ

Los Angeles

- 1 1 DAVID SOUL
- 2 2 HALL & OATES
- 3 3 KENNY NOLAN (old)
- 4 4 BARBRA STREISAND
- 5 5 EAGLES
- 6 6 10cc
- 7 7 THELMA HOUSTON
- 8 8 KANSAS
- 9 9 ATLANTA RS
- 10 10 JACKSONS (old)
- 11 11 LEO SAYER
- 12 12 AL STEWART
- 13 13 WINGS
- 14 14 NATALIE COLE
- 15 15 ABBA
- 16 16 MARY MACGREGOR (old)
- 17 17 GLEN CAMPBELL
- 18 18 ELO
- 19 19 BOZ SCAGGS
- 20 20 BOSTON
- 21 21 MANFRED MANN
- 22 22 STEVE MILLER
- 23 23 WILLIAM BELL
- 24 24 BARRY MANLOW
- 25 25 EAGLES (old)
- 26 26 CAPTAIN & TENNILLE
- 27 27 STEVIE WONDER (new)
- 28 28 JENNIFER WARNES
- ADDS: 28
- KISS
- ROSE ROYCE
- MC COO & DAVIS
- EAGLES ("Fast Lane")

KCBQ

San Diego

- 1 1 HALL & OATES
- 2 2 BARBRA STREISAND
- 3 3 ABBA
- 4 4 DAVID SOUL
- 5 5 THELMA HOUSTON
- 6 6 EAGLES
- 7 7 MARY MACGREGOR (old)
- 8 8 10cc
- 9 9 JACKSONS
- 10 10 GLEN CAMPBELL
- 11 11 ATLANTA RS
- 12 12 AL STEWART
- 13 13 MANFRED MANN
- 14 14 HOT
- 15 15 BOSTON
- 16 16 FLEETWOOD MAC
- 17 17 WINGS
- 18 18 NATALIE COLE
- 19 19 BOZ SCAGGS
- 20 20 AL STEWART
- 21 21 KANSAS
- 22 22 BRICK
- 23 23 TOM JONES
- 24 24 ROSE ROYCE
- 25 25 ROD STEWART
- 26 26 TAVARES
- 27 27 EAGLES (old)
- 28 28 SYLVERS
- 29 29 ROSE ROYCE
- 30 30 JENNIFER WARNES
- ADDS: 29, 30
- LEO SAYER
- CAPTAIN & TENNILLE
- NEVA
- CHILLIWACK
- KINKS
- KENNY NOLAN (new)
- MIKE POST
- ANSON WILLIAMS

KEZY

Anaheim

- 1 1 BARBRA STREISAND
- 2 2 HALL & OATES
- 3 3 10cc
- 4 4 ATLANTA RS
- 5 5 KANSAS
- 6 6 DAVID SOUL
- 7 7 THELMA HOUSTON
- 8 8 EAGLES
- 9 9 AL STEWART
- 10 10 DAVID BOWIE
- 11 11 BOZ SCAGGS
- 12 12 WINGS
- 13 13 BOSTON
- 14 14 ROD STEWART
- 15 15 ROSE ROYCE
- 16 16 AEROSMITH (new)
- 17 17 JACKSONS
- 18 18 ELO
- 19 19 OLIVIA NEWTON JOHN
- 20 20 CLIMAX BLUES BAND
- 21 21 LEO SAYER
- 22 22 ABBA
- 23 23 GEORGE HARRISON
- 24 24 JENNIFER WARNES
- 25 25 STEVE MILLER
- 26 26 QUEEN
- 27 27 CAPTAIN & TENNILLE
- 28 28 KISS
- 29 29 JACKSON BROWNE
- 30 30 GLEN CAMPBELL
- 31 31 NATALIE COLE
- 32 32 STEVIE WONDER (new)
- 33 33 BOB SEGER
- 34 34 MARY MACGREGOR
- 35 35 MANFRED MANN
- ADDS: WILLIAM BELL
- YVONNE ELLIMAN
- KC & SUNSHINE BAND
- GARY WRIGHT
- FLEETWOOD MAC ("Dreams")
- ON: JONI MITCHELL
- KINKS
- BABY'S
- ELVIN BISHOP
- FOREIGNER
- JETHRO TULL
- ZZ TOP

AIN'T

GONNA

BUMMP

NO

MORE

WITH

NO

BIG

FAT

WOMAN

THE BIG FAT HIT ON EPIC RECORDS BY

JOE TEX

Z93—add-25
 WHBQ—22-18
 Y100—27-22
 WQXI—9-6
 WSGA—added-30

WJDX—8-5
 WNOE—added
 WKIX—debut 25
 WSGN—debut 25
 98Q—24-13

WRFC—32-23

WFLB—26-17
 WORD—No. 1

Parallels

Parallel I: Major market stations (top 30 markets) that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations (31-100 markets) that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel will also cover stations with longer playlists. It also will include secondary reporters that are not the format dominant station in their market but influence the market considerably.

★ DENOTES FIRST WEEK IN PARALLELS.

WILLIAM BELL 3:41

Trying To Love Two (Mercury)

Table of radio stations and frequencies for William Bell's album across various markets.

ABBA 3:50

Dancing Queen (Atlantic)

Table of radio stations and frequencies for ABBA's album across various markets.

ATLANTA RHYTHM SEC.

Solo In You 3:19 (Polydor)

Table of radio stations and frequencies for Atlanta Rhythm Sec's album across various markets.

BOSTON 3:03

Long Time (Epic)

Table of radio stations and frequencies for Boston's album across various markets.

JACKSON BROWNE 3:27

Here Comes Those Tears Again (Asylum)

Table of radio stations and frequencies for Jackson Browne's album across various markets.

GLEN CAMPBELL 2:58

Southern Nights (Capitol)

Table of radio stations and frequencies for Glen Campbell's album across various markets.

CAPT. & TENNILLE 3:18

Can't Stop Dancin' (A&M)

Table of radio stations and frequencies for Capt. & Tennille's album across various markets.

CLIMAX BLUES BAND 3:14

Couldn't Get It Right (Sire)

Table of radio stations and frequencies for Climax Blues Band's album across various markets.

NATALIE COLE 3:40

I've Got Love On My Mind (Capitol)

Table of radio stations and frequencies for Natalie Cole's album across various markets.

EAGLES 6:00

Hotel California (Asylum)

Table of radio stations and frequencies for Eagles' album across various markets.

FLEETWOOD MAC 3:34

Go Your Own Way (WB)

Table of radio stations and frequencies for Fleetwood Mac's album across various markets.

HALL & OATES 2:23

Rich Girl (RCA)

Table of radio stations and frequencies for Hall & Oates' album across various markets.

HOT 2:57

Angel In Your Arms (Big Tree)

Table of radio stations and frequencies for Hot's album across various markets.

KING 3:11

Over The Top (Mercury)

Table of radio stations and frequencies for King's album across various markets.

KYLE 3:15

Do You Wanna Taste Me (Mercury)

Table of radio stations and frequencies for Kyle's album across various markets.

THELMA HOUSTON 3:35

Don't Leave Me This Way (Motown)

Table of radio stations and frequencies for Thelma Houston's album across various markets.

WOLFE 3:23

My Love (Mercury)

Table of radio stations and frequencies for Wolfe's album across various markets.

WOLFE 3:23

My Love (Mercury)

Table of radio stations and frequencies for Wolfe's album across various markets.

THE ENGLISH AIRPLAY/30

Courtesy Radio & Record News, London

- 1 1 ABBA/Knowing Me Knowing You (Epic)
2 2 CLIFF RICHARD/My Kinda Life (EMI)
3 3 MANHATTAN TRANSFER/Chanson D'Amour (Atlantic)
4 4 MARY MACGREGOR/Torn Between Two Lovers (Ariola)
5 5 ELVIS PRESLEY/Moody Blue (RCA)
6 6 SHOWADDY WADDY/When (Arista)
7 7 BONEY M/Sunny (Atlantic)
8 8 DAVID BOWIE/Sound & Vision (RCA)
9 9 LEO SAYER/When I Need You (Chrysalis)
10 10 MR. BIG/Romeo (EMI)
11 11 ELO/Rockaria (Jet)
12 12 ELTON JOHN/Crazy Water (Rocket)
13 13 DAVID SOUL/Going In With My Eyes Open (Pvt. Stock)
14 14 MAXINE NIGHTINGALE/Love Hit Me (UA)
15 15 STYLISTICS/7000 And You (H&L)
16 16 HEATWAVE/Boogie Nights (GTO)
17 17 SMOKIE/Lay Back In The Arms Of Someone (Rak)
18 18 BARRY WHITE/I'm Qualified To Satisfy You (20th Century)
19 19 ELKIE BROOKS/Pearl's A Singer (A&M)
20 20 MICHAEL NESMITH/Rio (Island)
21 21 GLEN CAMPBELL/Southern Nights (Capitol)
22 22 SUZI QUATRO/Tear Me Apart (Rak)
23 23 JAMES & BOBBY PURIFY/Get Closer (Mercury)
24 24 BILLY OCEAN/Red Light (GTO)
25 25 QUEEN/Tie Your Mother Down (EMI)
26 26 BRYAN FERRY/This Is Tomorrow (Polydor)
27 27 RUBETTES/Baby I Know (State)
28 28 BERNI FLINT/Don't Want To Put A Hold On You (EMI)
29 29 DAVID DUNDAS/Another Funny Honeymoon (Air)
30 30 PETER GABRIEL/Solsbury Hill (Vertigo)

English Airplay Albums

- 3 1 CLIFF RICHARD/Every Face Tells A Story (EMI)
2 2 KIKI DEE/Kiki Dee (Rocket)
3 3 JOSE FELICIANO/Sweet Soul Music (Private Stock)
4 4 BELLAMY BROTHERS/Plain & Fancy (WB)
5 5 MINNIE RIPERTON/Stay In Love (Epic)
6 6 NATALIE COLE/Unpredictable (Capitol)
7 7 PARKER MCGEE/Parker McGee (Big Tree)
8 8 SYREETA/One To One (Motown)
9 9 AMERICA/Harbor (WB)
10 10 MANHATTAN TRANSFER/Coming Out (Atlantic)
11 11 METRO/Metro (Transatlantic)
12 12 BAD COMPANY/Burning Sky (Island)
13 13 NILS LOFGREN/I Came To Dance (A&M)
14 14 FRANKIE VALLI/Frankie Valli (Private Stock)
15 15 ROY ORBISON/Regeneration (CBS)
16 16 JOHN MILES/Stranger In The City (Decca)
17 17 BROTHERHOOD OF MAN/Oh Boy (Pye)
18 18 BRYAN FERRY/In Your Mind (Polydor)
19 19 DARYL HALL & JOHN OATES/No Goodbyes (RCA)
20 20 GENE COTTON/Rain On (ABC)

**AOR Radio Recognized The Sound
Of David Bowie's Newest LP**

**Top-40 Radio Must Have The Vision
To Recognize That It Takes Both—**

"SOUND AND VISION"

BOWIE'S NEWEST SINGLE

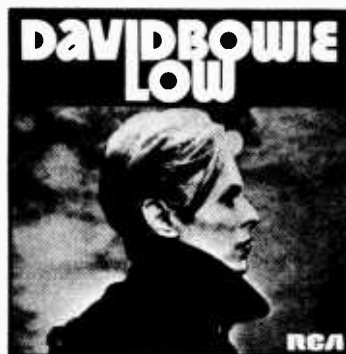
ADDED:

WRKO	WXIL
WPRO-FM	98Q
WDGY	WFLB
WTSN	KCBN

ON:

KEYZ-10	WORC	KQEO
WSAR-10	WFEA	KSLY
WAVZ	WAUG	WFBG
WBZ-FM	WRFC	WGNI
WGNG		KBIM

The New LP



CPL1-2030

RCA Records

"Undercover Angel"^{= 001} comes out in the open.

29-20	WBBQ	No. 1 Phones
29-15	WAIR	No. 1 Phones
22-19	WISE	No. 1 Phones
1-1	KRIG	No. 1 Phones
30-22	98Q	No. 1 Phones
39-30	KVOL	No. 1 Phones
No. 28	10Q	Top 10 Phones
21-18	WJBQ	
27-22	KSLY	
No. 22	WKLO	

Alan O'Day's new single is breaking everywhere



**JUST
ADDED
AT:**
KRIZ
WMAK
WFLB
WEEO
WACI
WGLF
KCBN

Pacific Records
Distributed by Atlantic Records

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THE PICTURE PAGE

ARISTA IN TWIN SPIN PROMOTION



Left to right: Gary Diamond, Arista Promotion; Arista twins; and Rob Sherwood, Program Director, KSTP, Minneapolis.



Left to right: Dale O'Brien, Z 93 Music Director, Atlanta and Bill Lemmons, Arista Regional promotion with Arista twins.



Michael O'Connor, KYA, San Francisco with Arista twins.



Left to right: Marty Goldrod, Arista L.A. (top); Bob Garland, Arista L.A. (top); Jimi Fox, 100Q Program Director, L.A., with Arista twins.



Left to right (standing): Bob Garland, Arista L.A.; Brian White, Music Director, KIIS, L.A.; Sherman Cohen, Research KIIS; Marty Goldrod, Arista. Left to right (seated): Rochelle Staab, KIIS Program Director, L.A. with Arista twins.



Arista twins with Jim Collins, Program Director WPGC, Washington D.C. (left) and Al Twanmo, Arista Promotion (right).

PLATINUM LIKE AN EAGLE



At the end of his recent 10-city West Coast, major-arena tour, Steve Miller was given a special commemoration by Capitol executives. Backstage at the Inglewood Forum following his show, Miller was presented with a unique "Double Platinum" award signifying 2 million certified unit sales of Miller's "Fly Like An Eagle" LP. At the presentation (standing L-R) are: Jim Mazza, Vice President, Marketing; Gregory Fischback, Miller's attorney; Rupert Perry, Vice President, A&R; Miller; Don Zimmermann, Executive Vice President and Chief Operating Officer; Bhaskar Menon, Chairman, President and Chief Executive Officer. Jenny Turner, friend of Steve Miller, is pictured seated.

COLE'S CIRCLE STARDOM



Capitol Records threw a party for Natalie Cole following the first of two sold-out performances at the Circle Star Theatre in San Carlos, California. At the bash, Sandy Thompson (left), Capitol's San Francisco area promotion man, introduced Ms. Cole to the Music Directors of two San Francisco radio stations—Deirdre Gentry, KSFJ; and Steve Jordan, KYA.

TOAST LIKE AN EAGLE



Photographed before they toasted the Eagles' concert at Madison Square Garden with a bottle of Chateau Lafite Rothschild are (L-R) John David Souther; Eagle Don Henley; Jerry Sharell, Elektra/Asylum Vice President/Artist Development; Joe Smith, E/A Chairman. The last time the Eagles played New York was 1975 at the Palladium.

THE LADY IS AT TRAMPS



During Helen Schneider's recent engagement at Tramps, among the people who went to hear her and congratulate her and participate in the general acclaim were (from left) Ray Anderson, Division Vice President, Promotion, RCA Records; Helen; Mel Ilberman, Division Vice President, Domestic Operations, RCA Records; and Larry Douglas, Vice President, Promotion of Windsong. RCA distributes and manufactures Windsong product.

(Advertisement)

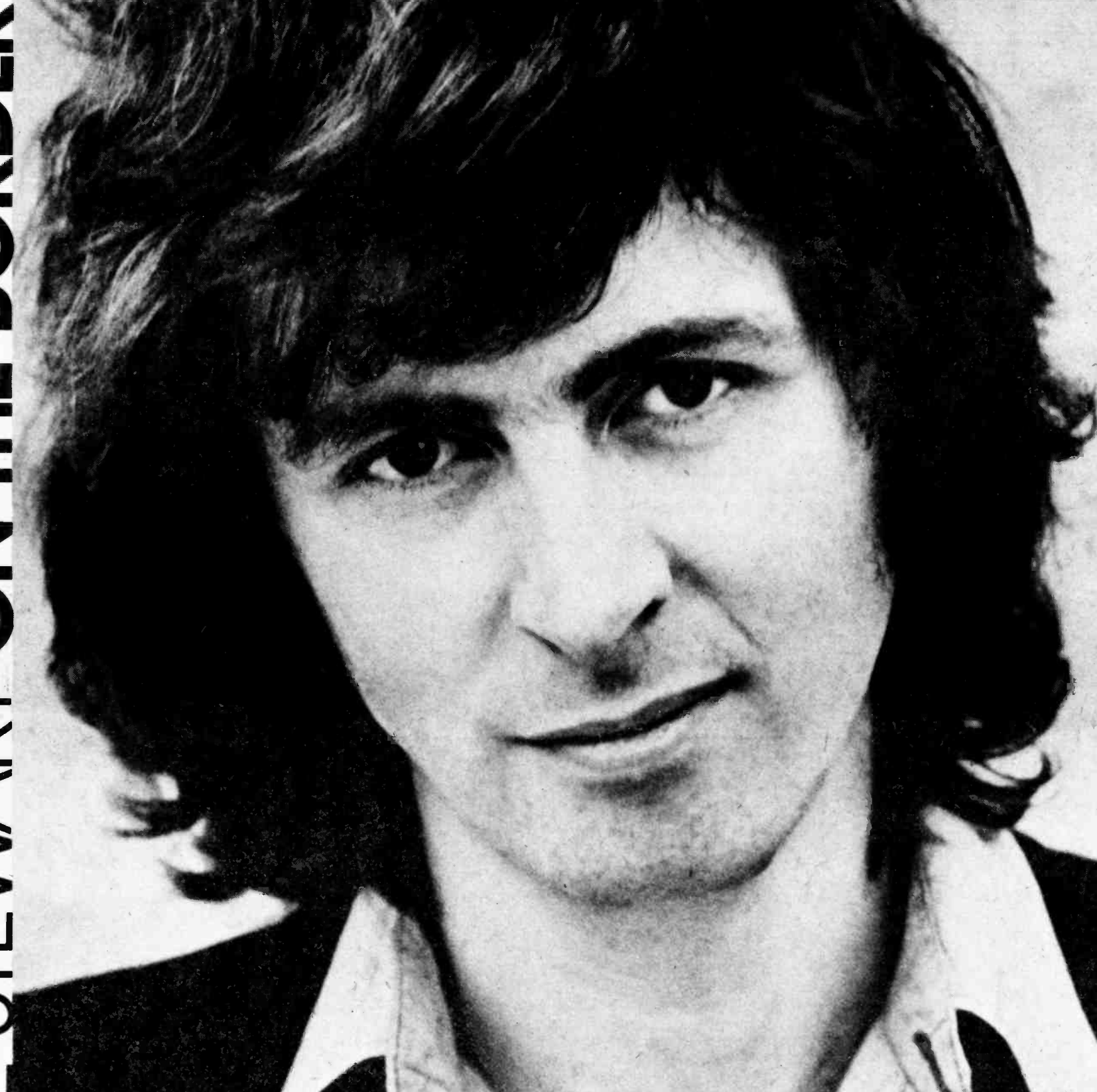
"One of the freshest and vital songwriters and artists in years."

...Richard Perry

Andy Adams and Egg Cream

Available on Pyramid Records

AL STEWART ON THE BORDER



Out of his Platinum album "Year of the Cat" leaps
the new single from Al Stewart.

"On The Border".

Bound to leave tracks all the way up the charts.



From **Janus Records**, a division of **GRT Corporation**.
8776, Sunset Blvd., Los Angeles, Ca. 90069

Management: Luke O'Reilly  Productions Ltd. **Agency:** I.C.M.

THE PICTURE PAGE

Sweet City Takes Q



Carl Maduri, President of Sweet City Records, announced the signing of Pittsburgh band "Q" to an exclusive recording contract with Sweet City Records (distributed through Epic). (L to R): Bill Vogel, drummer; Robert "Pecky" Pecman, bass; Carl Maduri, President, Sweet City Records and producer; Don Garvin, lead guitar; Bill Thomas, keyboards.

ABC Reception Great For Blue Notes



ABC Records threw a gala reception at L.A.'s Speakeasy for Harold Melvin and The Blue Notes opening night of the group's engagement at the Total Experience. Shown at the reception are (l to r) Elaine Corlett, Director of Artist Development, ABC International; Herb Belkin, Vice President, Marketing and Creative Services, ABC Records; Charlie Minor, Vice President, Pop Promotion, ABC Records; Dwight Johnson, bass, Blue Notes; Jerry Cummings, first tenor, Blue Notes; Barbara Harris, New York Director of Artist Relations, ABC Records; Belinda Wilson, West Coast Promotion Director, R&B, ABC Records; Bill Spratley, baritone, Blue Notes; Harold Melvin; Otis Smith, Vice President, ABC Records; David Ebo, lead singer, Blue Notes; and Sharon Paige, vocalist, Blue Notes.

Reddy, WIP Give Leukemia Its Just Deserts



Shown at the recent WIP Marathon to fight Leukemia is Capitol's Helen Reddy. Over \$67,000 was raised for the Leukemia Society of America. (Left to right) Ken Garland, WIP air personality; Dean Tyler, PD, WIP; Bill St. James, WIP; Joe Simone, WIP; and John Samartino, Capitol's Philadelphia Sales Manager. (Kneeling) Arthur Field, Capitol's Philadelphia Promotion Manager.

KMET's Freeway To Advertise



KMET/Los Angeles' current full page ad in New West magazine ties in FM car listening with the city's "freeway conditions" sign.

Blondie Gets Their Phil



Phil Spector came backstage to welcome the members of Blondie to Hollywood following their performance at the Whiskey nightclub recently. Spector, making a rare public appearance, had hosted members of Blondie at his West Hollywood/Beverly Hills mansion earlier in the week. Left to right: Jimmy Destri, Blondie keyboards; Deborah Harry, Blondie vocals; Phil Spector; Clement Burke, Blondie drums. Standing: Chris Stein, Blondie guitars. Seated: Gary Valentine, Blondie bass. (Photo by Julian Wasser, copyright 1977)

Whittemore Corp. Formed



Don Whittemore, veteran record executive, has announced the formation of The Whittemore Corporation, a promotion and public relations firm. In commenting on the formation of the new Los Angeles based company, Whittemore noted, "Combining promotion and public relations into one company gives our clients full service from one source. This way, we can provide more exposure and attention for our clients on a national basis." Current clients include BKM (Barry Krost Management) artists Cat Stevens, Billy Cobham, and the Don Harrison Band.

Mexico For EMI



At cost of over \$680,000 to EMI-Capitol, Mexico City's newest recording facility was recently dedicated by EMI-Capitol Chairman, Sir John Read. Signaling the expansion into new markets and an increasing output of Mexican product, the four-story studios contain the newest in recording technology. Pictured at the opening are: Lady Galsworthy (British Ambassador) and Sir John Read, Chairman, EMI.

(Advertisement)

"Dennis Ganim and Ira Leslie have discovered a fantastic new group. Andy Adams also writes all the material and is a genius to be."

... Bobby Poe.

The Bobby Poe Report, Issue # 362

Andy Adams and Egg Cream

Available on Pyramid Records

Last week we told you that 34,000,000 people hear the theme from "Baa Baa Black Sheep" every week.

Here's what some of those 34,000,000 people are saying to us.

WROV—Bill Jordan: "No. 1 in sales and requests for 2 weeks with instant reaction."

KLUE—John McCarthy: "No. 1 for 2 weeks in a row."

WOHS—Jeff Owens: "Big male phones—18-24."

KATY—Ron Kay: "Love it! Added out of the box with immediate sales and phones"

KUGN—Steve Mueller: "Post has done it again"

KRIG—Jo Jo Ryan: "No. 2 requested record, No. 12 this week—across the board demographics."

KCRS—Dave Conway: "Super sales and phones"

KEEL—Steve Kelly: "Last Mike Post record went no. 1 here. Just started on "Baa Baa Black Sheep" and already getting phones."

WQPD—George McGovern: "Hot phones—it's a hit!"

KSDN—Gary Dixon: "No. 3 this week selling out at the stores."

WFRC—Steve Michaels: "Good phones—the sales are starting."

WFBC: "No. 20—Big morning phones"

KNOX—Robert Conrath: "...good phones"

KTRN—King Wiggins: "There's great phones—great record!!! No. 3 after 5 weeks of play—can't miss going no. 1."

KGKL—Curt Lancaster & Roy Cox: "Mike Post record could easily go No. 1 here."

KIOA—Sam Lee: "...pulling requests."

KERN—Bob Harlow: "Although newly added sales have already started."

KYJC—Jerry Allen: "No. 2 in requests, No. 1 in sales"

KBZY—Tim Gordan: "Been on 1 week—immediate response"

And recently pressed into the service of the exploding "Baa Baa Black Sheep" squadron:

KCBQ, WALG, WAKN, KSMB, KMHT, KLBK, WRKT, WMFJ, KQEO, KBIM.

New recruits:

WORD, KIST, KFIV, WHHY, KWWL, KFTM, WVLC.

**"BAA BAA BLACK SHEEP"
MIKE POST**



on Epic Records

THE PICTURE PAGE

TONGUES QUIVER FOR SUTHERLANDS



When Columbia recording artists The Sutherland Brothers & Quiver played the Paramount Theatre in Portland recently, it was an exercise in musical artistry as well as a co-operative achievement. Promoter John Bauer, in association with radio KISW and Paramount Theatre had booked the group, and Columbia artist Ned Doheny for one of a projected series of special one dollar concerts. Celebrating their mutual success are (left to right, standing): Nick Blackburn, Manager of Sutherland Brothers & Quiver; Tim Renwick, the group's guitarist; Frank Shargo, Columbia Records Director, Artist Development/Product Management, West Coast; Ian Sutherland; Willie Wilson, group's drummer; Gavin Sutherland; Eulysses Lewis, President of West Coast Theatres; (kneeling, l-r) John Morrison, John Bauer Associates; Larry Reyman, Local Promotion Manager, Columbia Records; John Bauer; Bob Bingham, Station Manager, KISW; Steve Slayton, KISW air personality; (reclining) John McHale, Manager, Paramount Theatre.

JACKSONS ENJOY THEMSELVES



The Jacksons were special guests of CBS Records Saturday night at the 1977 NARM Convention in Los Angeles. The Jacksons, shown in front from left, Marlin, Tito, Michael, Randy, Jackie and father-manager Joseph Jackson. Standing, from left, are Regional Marketing Vice Presidents, Northeast and Southwest, respectively, Ron Piccolo and Frank Mooney; Jack Craig, Senior Vice President and General Manager, Marketing, CBS Records; Mert Paul, Vice President, Marketing, Southwestern Region; Walter Yetnikoff, President, CBS Records, Group; Bruce Lundvall, President, CBS Records, Division; Ron Alexenburg, Senior Vice President, Epic Records and the Associated Labels; Jim Tyrrell, Vice President, Marketing, Epic Records and the Associated Labels; Del Costello, Vice President Marketing, Western Region; LeBaron Taylor, Vice President, Special Markets, CBS Records; Don Van Gorp, Vice President, Marketing, Midwestern Region, CBS Records.

GARLAND'S GET-TOGETHER



Garland Jeffreys hosted a party in Boston recently, when he met representatives of local Press and radio. Pictured (left to right) are: Joel Ackerman, A&M Promotion, Boston; Clark Smidt, WEZE; Gary Jensen, MD of WVBF; Mark Parenteau, WCOZ; Martin Kirkup, A&M Creative Services Director; Ron Farber, A&M Regional Promotion; John Garabedian, WGTR; Michael Ledgerwood, A&M East Coast Publicity Director. Seated at front (right) Lynda King, A&M Promotion; Garland Jeffreys, Maxanne, WBCN.

WRBN'S TOPIC OF CAPRICORN



Radio station WRBN-FM recently broadcast a 66-hour "Southern Rock Weekend" special to celebrate the music of the South. Included in the weekend was a two-hour segment on the formation and development of Capricorn Records. The segment featured interviews with Capricorn President Phil Walden and Executive Vice-President Fran Fenter as well as selections from records made during the seven-year history of the label. Pictured after the interviews are (left to right): Kevin Scott, Program Director of WRBN; Allen Prince, Music Director of WRBN; Phil Walden, Capricorn President; Frank Fenter, Capricorn Executive Vice President; and Don Schmitzler, Vice-President and General Manager of the Macon-based label.

FLEETWOOD'S PENGUINS



Fleetwood Mac drummer/manager Mick Fleetwood proudly accepts a signed photograph of Jacques Cousteau among the penguins in Antarctica from Tom Horton, Director of Special Projects for The Cousteau Society (left), at a reception following the group's concert at the Berkeley Community Theatre in Berkeley, California last month. The concert, which kicked off Fleetwood Mac's 1977 world concert tour, netted more than \$22,000 for The Cousteau Society, a non-profit environmental organization. The photograph, a gift to the band from Jacques Cousteau, is a still from the film "The Flight of the Penguins," which preceded the band's performance in Berkeley. The penguin is Fleetwood Mac's mascot and logo.

(Advertisement)

"Andy Adams shows promise of being one of the great songwriters of this era."

...Mike Stewart

Andy Adams and Egg Cream

Available on Pyramid Records

AOR



Mike Harrison

The reaction to the KRLA article in last week's R&R has been strong and widespread. The idea of a radio station breaking so many of the unwritten but widely subscribed to "rules" of AM Rock presentation has caused many broadcasters to stop and reconsider their current attitudes and approaches. The fact that the station has lifted their ratings since beginning their new "style" to a point that beat out the more "conventional" AM Rockers, without benefit of huge promotional budgets, highly paid live disc jockies, and reasonably good technical facilities, makes their accomplishment even more startling.

Many people have raised the questions: "How could such a schlock sounding radio station do so well?" Other broadcasters are beginning to entertain the idea that perhaps schlock sounding radio is the next step. You see, in spite of its incredible success, most educated Los Angeles ears will tell you that KRLA is not the most sophisticated thing to hit the dial.

A Lesson Has Been Learned...But What Is It?

KRLA did not make it because of all the many things wrong with it. It made it for the few important things that are right. These few factors are so powerful that they offset the drag of the station's many weaknesses and put it over the top.

The important facts are as follows: 1) KRLA is an extremely honest sounding radio station. Every voice heard on the station sounds like a real person "off-the-street" as opposed to the super-charged/polished announcer or DJ type. 2) The station is free of intimidating, hard to win contests. Prizes are small and winners are many. 3) The station does not impose music industry categorical biases upon their listeners. 4) Audience involvement is at an incredibly high level, on and off the air.

If KRLA was able to make it big just touching upon these elements, in spite of their many shortcomings (or rather, handicaps), can you imagine what would happen if some of the Top 40 "Big Guns" decided to apply their tremendous resources (budgets, facilities, brain banks, etc.) toward the type of radio KRLA is re-pioneering? In other words, taking out the schlock and upgrading the entire concept so that it equals the professional polish and creative energy level that is now being channeled into the current Top 40 radio approach.

If you recall, Gordon McLendon stated in his memorable speech at the R&R Convention, that all things being equal, the station with the big signal and budget will come out the winner.

Perhaps KRLA is showing them how. All they have to do is separate the schlock from the Rock and build upon a winning concept.

CHANGES

Ilse Gottlieb, former Program Director of WBRU/Providence, has joined the air staff of WAAF/Worcester...Bill Bowker is no longer doing mornings at KWST/Los Angeles. He's available. Phone (213) 339-2643...The Board of Directors of the Natural Broadcasting System, Ltd., Mesa Arizona, the parent company of KDKB/Phoenix, announced its incorporation. NBS has two stockholders, C. Dwight Tindle and Eric Hauenstein. According to Hauenstein, the corporation has acquired a construction permit for a radio station in Williams, Arizona and is in the process of purchasing a minority interest in KNOT/Prescott, Arizona, pending FCC approval...Formerly automated WDIZ/Orlando is now full time and live. The station is programmed by Mike Lyons and Ken Stevens.

Bay Area Inter-Station Music Meetings

It started about a year ago with the jocks at KTIM/San Raphael getting together every couple of weeks at Music Director Tony Berardini's house in Marin County to familiarize themselves with imports. The people at Rather Ripped Records in Berkeley provided both the records and information for these meetings.

Then, the word of these meetings began to spread and more people expressed a desire to attend. At that point, Tony opened the meetings to "any and all music freaks." Tony describes what's happening now: "As it now exists, the music meetings are very loose and informal, attended by jocks from KTIM, KSAN, Y-93, and any others who would like to hear new music. There are no restrictions on who is allowed to attend. We've had groups show up, most recently Tom Fogerty and Ruby, and a number of promotion people drop by regularly. The music presentation has expanded to include domestic releases which the jocks themselves like or that the promo folks bring by. The only rule is that the hype is checked at the front door. If the music is hot it'll get played a number of times. If it's a loser, we say so and 'gong' it. It's all pretty straight forward and in the aggregate a lot of fun."

Tony sums it up like this: "I find it exciting because you end up with a room full of jocks representing different philosophies of AOR exchanging information and being exposed to approaches and music they might not have, had they remained isolated in their own stations."

Promotions

WLIR/Long Island presented Stinky Brown in a free concert from My Father's Place...WCCC/Hartford gave away 4 complete Chicago libraries plus "an album of your choice" per hour for an entire weekend...KGOT/Anchorage and a local Volkswagen dealer are giving away the use of a Rabbitt for a year. Listeners enter at participating merchants, a drawing will be held, and all warranty work will be done by the dealer, for one year. The Rabbitt will have a special paint job with both the KGOT and Volks dealer's logos...WQCM/Hagerstown will give away a total of 970 prizes (albums, T-shirts, trips to New Orleans, bikes, etc.) within a four hour period, on the air. Listeners are sending in postcards to register for the giveaway which will take place at the end of the month...WCAS/Cambridge is running a Joe Ely "Hopes Up High" contest in which the listener who designs the best flying machine wins a dinner at the Hyatt and consideration for the design to be used on the cover of the artist's next album...KZOZ/San Luis Obispo gave

away Sammy Hagar albums...The staff of WKDF/Nashville put their asses on the line in a donkey basketball game they played against the faculty of a local high school to raise money for the school's band. The faculty won and \$1,000 was raised...WCOL-FM/Columbus presented Michael Stanley and Rex in a free concert...WXRT/Chicago is running a City Boy promotion. Listeners are invited to send in postcards describing what will make the most typical boy in the city of Chicago. The winner gets dinner at the Ritz Carlton with two members of the band WXRT's Scott McConnell...WBLM/Maine presented Aztec Two Step in a live radio concert from Portland...WZZQ/Jackson is showing the Pink Floyd movie in two theatres and giving away tickets and albums...WAAF/Worcester sponsored a dance marathon to raise money to combat muscular dystrophy. The station also is running a "Wings Over New England" contest in which the first prize is a flight to Nantucket Island and lunch. 50 Wings albums have been given away...KNAC/Long Beach provided live coverage of the Long Beach Grand Prix, an annual event, with Jerry Jackson and BM Banks handling the anchor chores from the KNAC remote unit...KSAN/San Francisco ran their first "Blimp Day On The Green" at a local park. The station teamed up with the New Games Foundation to provide listeners with a day of outdoor family activities. Highlights included mini-blimp races and the giving out of tickets to a KSAN screening of the movie "Black Sunday"...WIBA-FM/Madison went to the Federal Correctional Institute in Oxford and presented a concert featuring Piper and local group Road Spring Band. Word is the prisoners loved it...WWCK/Flint presented Harry Chapin in a live radio concert...WKQX/Chicago gave away a \$5,000 AMC Pacer in their "No Hype Give-Away" contest. Interestingly, the winner was a 23 year old medical student who had to sell his car last August in order to raise tuition.

Interviews

KREM/Spokane interviewed the Drifters and played some of their old tunes...WYXE/Madison interviewed Iggy Pop...KDKB/Phoenix interviewed Gene Clark...KOME/San Jose interviewed Jesse Colin Young...WLIR/Long Island interviewed Elliot Murphy and Ray Manzarek...WJKL/Elgin interviewed Ray Manzarek, Joe Beck, and Son Seals. The station presented Charlie Daniels as a guest DJ and he interviewed the Winters Bros...KFWD/Dallas interviewed Justin Hayward, Ray Davis, Martin Mull, and Michael Nesmith...WKQQ/Lexington interviewed ELO's Bev Bevan and Elliot Murphy...WXRT/Chicago interviewed Gary Wright and Todd Rundgren...KMOD/Tulsa interviewed Gentle Giant and David LaFlamme...KWFM/Tucson interviewed Tom Chapin, Ray Manzarek, Billy Joel, Starcastle, and Nils Lofgren...WBAB/Long Island interviewed Roger McGuinn...KZAM/Seattle interviewed Tom Chapin and Ian Mathews...WKGN/Knoxville interviewed Billy Joel.

Jeff Pollack To PD KYNO-FM

Jeff Pollack has resigned his position of Music Coordinator at KBPI/Denver to take over as Program Director of KYNO-FM (96 Rock)/Fresno. This marks Jeff's first Program Directorship in an active AOR career which included a stint as Music Director of KMYR/Albuquerque, numerous panel appearances at national radio conferences in which he has been a leading spokesman on the AOR movement, and participation in the recent R&R "Great Debate" of AOR programmers.

Radio Music Theatre

KADI/St. Louis is currently in the process of building their own theatre for musical and other entertainment presentations. It will have complete capabilities for live performances by both small and large groups. When completed, the theatre will have a seating capacity for about 40 people which should provide a warm, intimate atmosphere. The target for completion is the end of April. Anyone interested in further information or any acts wishing to perform in the facility should contact KADI Program Director Peter Parisi at (314) 721-2323.

Arista Expands AOR Department

Michael Klenfner, Vice President of Promotion for Arista Records has announced that Perry Cooper has been promoted from Associate Director of National Album Promotion to Director of National Album Promotion. Jerry Smallwood has been promoted from Local Chicago Promotion to Midwest Regional Album Promotion. Bob Garland has been promoted from Local Los Angeles Promotion to West Coast Regional Promotion. Mike Prince has been promoted from Local Denver Promotion to Southeast Regional Album Promotion, based out of Atlanta.

Klenfner told R&R, "We are now the only major national label with a strong AOR base in Atlanta, and the diversity of the label has necessitated the growth of having Regional Album Promotion people as you would have Regional Top 40 promotion people. We are pleased that the depth of our promotion staff allowed us to go within our company for these appointments."

Progressive Singles:

AMBROSIA "Magical Mystery Tour" (20th)	ORLEANS "Spring Fever" (Asylum)
DAVID BOWIE "Sound And Vision" (RCA)	GRAHAM PARKER "Hold Back The Night" "Sweet On You" "White Honey"
CLIMAX BLUES BAND "Couldn't Get It Right" (Sire)	"Soul Shoes" (Merc)
YVONNE ELLIMAN "Hello Stranger" (RSO)	RUFUS "At Midnight" (ABC)
DEAN FRIEDMAN "Ariel" (Lifesong)	SEALS & CROFTS "Goodbye Old Buddies" (WB)
GALLAGHER & LYLE "Every Little Teardrop" (A&M)	STALLION "Old Fashioned Boy" (Casablanca)
ANDREW GOLD "Lonely Boy" (Asylum)	10cc "The Things We Do For Love" (Merc)
BETTE MIDLER "You're Movin' Out Today" (Atl)	WINTERS BROTHERS "Sang Her Love Songs" (Atl)

John Lodge Natural Avenue

John Lodge's "Natural Avenue" has taken him from bass player/vocalist/writer with the Moody Blues to the highly successful "BlueJays," and now, a superb solo debut album—"Natural Avenue."



Lyrics & music by John Lodge.

PS 683



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Jerry Weintraub, Management III

Produced by Tony Clarke

LONDON
RECORDS & TAPES

Radio & Records

Album Airplay/ 40

Chart Summary

MAC leads the pack again as the album continues to rack up incredible AOR airplay. EAGLES inched back into the second position. BAD took a good jump. KINKS nudged up. TULL is hanging in the top five biggies. FLOYD maintained. ELP was the week's highest debut breaking in at an extremely impressive seven position. SEGER was solid. NILS remains strong. ARS had a very good week. KANSAS maintained. BAND was solid. FOREIGNER grew. BECK came on very strong. TUCKER and YOUNG maintained. STEWART inched back. AMERICA made some gains. RITA showed positive growth. HAYWARD made sizeable gains. STARZ debuted. REPORT maintained. COCKBURN had a good second week on the chart. ZZ resurged. KLAATU debuted. NITE was stable. BROWNE bounced back onto the chart. RETURN TO FOREVER and REO SPEEDWAGON almost made the chart in that order.

Table with 4 columns: Rank (1-40), Artist Name, Album Title, and Record Label. Includes entries like FLEETWOOD MAC Rumours (WB), EAGLES Hotel California (Asylum), BAD COMPANY Burnin' Sky (Swan Song), etc.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

Most Added: EMERSON LAKE & PALMER Works (AtI), JEFF BECK With The Jan Hammer Group (Epic), STARZ Violation (Capitol), JESSE COLIN YOUNG Love On The Wing (WB)

AOR ACTIVITY logo and text.

The Hottest: FLEETWOOD MAC Rumours (WB), EAGLES Hotel California (Asylum), BAD COMPANY Burnin' Sky (Swan Song), KINKS Sleepwalker (Arista), JETHRO TULL Songs From The Wood (Chrysalis)

WQBK ALBANY. ADDED: Roger McGuinn (Col), Jesse Colin Young (WB), Weather Report (Col), Ian Matthews (Col), Foreigner (A&I), George Duke (Epic), Chilliwack (Mushroom), Lazerus: Hit! Mob (UA), Miles Davis (Col), Gong (Virgin). HOT: Bad Co. (Swan Song), Nils Lofgren (A&M), Fleetwood Mac (WB), Band (Capitol), Eagles (Asylum), Jethro Tull (Chrysalis), Kinks (Arista), Sea Level (Capricorn/WB), Michael Franks (WB), Valerie Carter (Col), ELO (UA/Jet), Peter Gabriel (Atco), Procol Harum (Chrysalis/WB), Journey (Col). JACK HOPKE, Program Director. MCGUINN's 'All Night' FOREIGNER's 'First Time', CHILLIWACK's 'Night', PLAYING PINK PARKER EP and DAVE MASON and RETURN TO FOREVER singles.

KRST Albuquerque. ADDED: XIT (Canyon), Corky Lang (Elektra), Rita Coolidge (A&M), Jethro Tull (Epic), Garland Jeffreys (A&M), Nite City (20th), Michael Nesmith (Pic. Ar.), Billy Stevenson (WB), Jethro Tull (Chrysalis). HOT: ARS (Polydor), ELP (A&I), Bad Co. (Swan Song), Eagles (Asylum), Foreigner (A&I), Fleetwood Mac (WB), Kinks (Arista), Marshall Tucker (Capricorn/WB), Jesse Colin Young (WB), Jethro Tull (Chrysalis). BILL STAMBAUGH, Program Director. ELP's 'Pirates', 'Loves You', 'Tank', 'Fantasy', 'La Vie', 'LA', RITA's 'Higher', 'Alone', 'Talk', BECK's 'Woman', 'Jam', 'Wind', 'JEFFREY's 'Wild', 'Ghost', 'Rough', 'NITE', 'Summer', Title Playing DAVE MASON, ORLEANS, 10cc, SEALS & CROFTS, JENNIFER WARNES and B.W. STEVENSON singles.

KEZYFM Anaheim. ADDED: Roger McGuinn (Col), America (WB), Jefferson Airplane (Grunt), Amazing R. Ages (ABC), ELP (A&I), HOT: Nils Lofgren (A&M), Graham Parker (Mer), Genesis (Atco), Fleetwood Mac (WB), Peter Gabriel (Atco), Jethro Tull (Chrysalis), ARS (Polydor), Kinks (Arista), City Boy (Mer), Pink Floyd (Col), Iggy Pop (RCA), Al Stewart (Janus), Steve Gibbons (MCA), Sea Level (Capricorn/WB), Steve Nicks (WB). RON BURNSTEIN, Music Director. Playing various cuts. Playing PINK PARKER EP and LEON RED BONE singles.

FM-103 Ann Arbor. ADDED: Roy Harper (Chrysalis), Roger McGuinn (Col), Manfred Mann (Col), Gong (Virgin), Jesse Colin Young (WB), ELP (A&I), Return To Forever (Col), Dazy Gillespie (Pablo), Donald Byrd (Pablo), Miles Davis (Col), Woody Herman (RCA), R.B.A. McGarrigle (WB), Bobbi Hutchinson (Blue Note), Pleasure (Fantasy), Richard Torrance (Capitol). HOT: Jethro Tull (Chrysalis), Fleetwood Mac (WB), Jethro Tull (Chrysalis), Jimmy Buffett (ABC), Nils Lofgren (A&M), Jean-Luc Ponty (A&I), Weather Report (Col), Kinks (Arista), Pat Martino (WB), Flora Purim (WB), Joe Beck (Polydor), Eagles (Asylum). JOHN GIESE, Music Director. BECK's 'Woman', WATERS' 'R&R', 'Florida', MAC's 'Chain', TULL's 'Wonder', 'Whistler', BUFFETT's 'Trauma', 'Landfall', NILS' 'Rock Me', Title REPORT's 'Birdland', 'Palladium', KINKS' Title MARTINO's 'Mardi Gras', PURIM's 'You Love Me', 'Nothing', BECK's 'Back Home', PLAYING PINK PARKER EP, and DAVE MASON, CHARLIE DANIELS and BETTE MIDLER singles.

WUOF Buffalo. ADDED: ELP (A&I), Mott the New Wave (Virgin), Les Dudek (Col), Stephen Stills (RCA), Paspouri (Atco). HOT: Kinks (Arista), Peter Gabriel (Atco), Jethro Tull (Chrysalis), Bad Co. (Swan Song), Pink Floyd (Col), Fleetwood Mac (WB), Jeff Beck (Epic), Sea Level (Capricorn/WB), ARS (Polydor), Nite City (20th), Band (Capitol), Eagles (Asylum). ERIC TRAVERS, Music Director. Playing entire Lps. Playing PINK PARKER EP, and AMBROSIA and 10cc singles.

KMYR Albuquerque. ADDED: ELP (A&I), Jan Matthews (Col), Roger McGuinn (Col), Eric Gayle (Col), Weather Report (Col), Gong (Virgin), Rita Coolidge (A&M), Garland Jeffreys (A&M), Heat East (A&M), Kraftwerk (Capitol), Asleep At Wheel (Capitol), Players Atin (Vanguard). HOT: Fleetwood Mac (WB), Kinks (Arista), Foreigner (A&I), Sea Level (Capricorn/WB), Jethro Tull (Chrysalis), Nils Lofgren (A&M), Band (Capitol), Jesse Colin Young (WB), Michael Franks (WB), Pink Floyd (Col), Genesis (A&I), Gene Clark (RSO). CHARLIE WEIR, Music Director. Playing various cuts.

USAN AM/ALLEN TOWN. ADDED: Johnny's Dance Band (WindSong), ELP (A&I), Foreigner (A&I), Band (Capitol), Nite City (20th), Jethro Tull (Chrysalis), Jill Beck (Epic), Status Duo (Versigo-imp), Heat East (A&M), Jesse Colin Young (WB). HOT: Fleetwood Mac (WB), Kinks (Arista), Nils Lofgren (A&M), Eagles (Asylum), Jethro Tull (Chrysalis), Peter Gabriel (Atco), Pousette Dart (Capitol), Kansas (Kirshner), Boston (Epic), America (WB), Bob Seger (Capitol), Jackson Browne (Asylum), Kansas (Kirshner), ARS (Polydor), ZZ Top (London). RICK HARVEY, Program Director. Playing entire Lps.

Kgot Anchorage. ADDED: Free Beer (RCA), Tony Wilson (Virgin/WB), Elliot Murphy (Col), Snake T. (Asylum), Band (Capitol), Bad Co. (Swan Song), Billy Stevenson (WB), Central Park Sheiks (Fly Fish). HOT: Fleetwood Mac (WB), John Miles (London), Mike Audridge (Fly Fish). LARRY WAYNE, Program Director. TORRANCE's 'Rico BEER's Queen', WILSON's 'Style', MURPHY's 'Let Go', BOOKER's 'Tango', BAND's 'Knockin' BAD's 'Ceremony', STEVENSON's 'Down', SHEIKS' 'Stompin'.

WAAL Binghamton. ADDED: John Lodge (London), Steez (Capitol), Yvonne Elliman (RSO), Minkie Cole (Janus), Tony Wilson (Virgin/WB), Yardbirds (Epic). HOT: Fleetwood Mac (WB), Kinks (Arista), Marshall Tucker (Capricorn/WB), Steve Beck (Epic), Steve Beck (Epic), Steve Beck (Epic). STEVE BECKER, Music Director. LODGE's 'Summer Breeze', Title 'Children', MINKIE's 'Lullaby', WILSON's 'Loving You', PLAYING GEORGE BENSON, PETER GABRIEL, DEAN FRIEDMAN, PABLO CRUISE, ZZ TOP, RITA COOLIDGE, KISS, FOREIGNER, DAVE MASON singles and PINK PARKER EP.

Q-FM-97 Buffalo. ADDED: Nite City (20th), Jeff Beck (Epic), Foreigner (A&I), Andrew Gold (Asylum), Dean Friedman (Litesong), KLaatu (Capitol), Starz (Capitol). HOT: ELP (A&I), Stevie Wonder (Tamla), Kansas (Kirshner). MARK HENNING, Music Director. Playing various cuts. Playing PINK PARKER EP, and STARZ, ARS, LEO SAYER, GENESIS, ROD STEWART, HALL & OATES, KANSAS, 10cc, FLEETWOOD MAC, AL STEWART, EAGLES and STEVIE WONDER singles.

THE R&R INTERVIEW: BOB GOODING

by Mike Harrison

Bob Gooding has been Program Director of WCOL-FM/Columbus, Ohio since April, 1973. Under his direction, the AOR facility has maintained an impressive upward trend, showing 3.4, 4.5, 5.6, 5.8 and 7.8 in the past five Arbitrons (Mon-Sun, 6am-Mid, Total Persons 12 plus).

A native of Philadelphia, Gooding was initially influenced by that city's early Jazz radio scene which he states, "...was very much like what's happening today in AOR." He won a scholarship to study Communications from WHAT-FM, which he did for a few months. He left that to spend the next few years in the acting field.

Then, in his words, "I really got committed to helping people so I joined Vista for a couple of years and eventually became a Vista trainer." That experience brought him to Columbus where he joined the staff of the budding Progressive WCOL-FM as a part-time announcer in 1970. He has been with the station ever since, working his way up through the ranks to his present position.

R&R: *You are one of the few Black major/medium market AOR Program Directors that I know of. Do you ever run into problems or a conflict of interest as far as musical tastes are concerned?*

GOODING: No. My whole life has been devoted to the multi-cultural aspect of society. One of the biggest hassles we've had in this country is that people tend to think in compartmentalized situations. They think in terms of not wanting to have challenges. I love the challenge of enjoying various cultures and I've done it.

R&R: *Have you ever received any pressure from the Black community?*

GOODING: No, because I'm in a unique situation that I spent four years of my life here before I joined WCOL, working for Vista. I was very much involved in organizing both the Blacks and Whites in this community for music festivals and film festivals. I'm of the philosophy that they can be brought together and I can prove it in terms of my organization facilities on the street. I have a good situation because I have the reputation of being that kind of person and I've been pretty consistent with that.

R&R: *You're a cultural integrationist.*

GOODING: Yes.

R&R: *How much actual control do you exert over the ultimate sound of WCOL-FM?*

GOODING: I'm sort of a pragmatist in that I feel that there's a certain amount of freedom needed to really make this format work. However, I'm also a believer that with that freedom comes a huge amount of responsibility. I want every jock on the station to become, if he wants to be, a PD. I want to train them. I want to have them into production. I want them to become well-rounded individuals, because then, maybe, they'll understand my problems as Program Director, all the things that I have to contend with, other than just what comes across the air. There are a lot of internal

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"I will stake my reputation Andy Adams and Egg Creams are the superstars to come out of the late seventies."

... Morris Levy

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"My whole life has been devoted to the multi-cultural aspect of society. One of the biggest hassles we've had in this country is that people tend to think in compartmentalized situations...I love the challenge of enjoying various cultures and I've done it."

things, too. These range from sales to traffic to engineering, etc. In this format, back in '70 and '71, many of the really good people were not prepared to make the transition to '76 and '77. Many of them came into the business for the sake of music and music only. They couldn't do production and they couldn't work within a formatted situation. There was a void. These people were really very cheated and I want to avoid having any of my staff members fall into that. I want them to be able to move into management positions. I'd like to see a lot more of us, who grew out of this format, become General Managers and become models for management approaches to employees.

R&R: *What type of structures and guidelines have you instituted?*

GOODING: First of all, I see my role as being a "director." In other words, I feel that I have to talk to my jocks as much as I can every day. We have some basic guidelines they have to follow. We feel that it isn't healthy to put an album cut or song on a rotation in which it's played more than twice a day. I don't think it's wise to get into that repetitive situation. Unless an album or artist is really hot, we avoid repetition. The hottest is dictated by virtue of the feedback we get from the phones. The most important thing is to achieve a sense of balance. I always want the listener to feel a sense of "wanting more." You know, "Wow, I wish that person was on longer" or "I wish I could listen to that station more, I enjoy it" but never trying to overkill a situation with an album, an artist, an air personality, or whatever.

R&R: *In addition to telephone input, what other forms of research do you use?*

GOODING: We call the stores once a week and have a good relationship with them. We also do in-store research. We have people at the stores who monitor the album buying situation. We have a research card system in which we call

the people who buy certain albums at certain stores. I've done a lot of that myself because I think it's important for me to know what's going on. We're one of the few stations in the country that has a National Research Department. It takes in overall sales research and music research. John Lankenau leads up the department. He loves research, has a masters degree, and he's pretty good at it.

R&R: *Is this department shared with WCOL-AM?*
GOODING: Yes.

R&R: *Are you feeling the effects of a competitive situation between the two stations as WCOL-FM continues to gain a larger and larger audience?*

GOODING: As you know, FM radio and AOR radio in this town have probably developed late in comparison to other markets, larger markets. There are many markets in which it's happened and is already an institution. In Columbus, Ohio, it's happening, but it still is quite exciting because it has yet to become either "old" or totally accepted. It's still a challenge to program this to people because they've really yet to feel the impact of FM radio. But, obviously, it is beginning to happen and happen very, very well. When you come to a situation like WCOL-FM co-existing with an AM Top 40 station that's been a monster for 15 years, it's going to be difficult not to sometimes be treated, either consciously or unconsciously, as a stepchild. And that has happened here, or course. My job has been to educate the Sales Department, the Traffic Department, the Management, to the effect that this is a very viable format that can make it, and it has. I no longer have to sell them anymore as much as I have to say, "Yeah, we can do it better." And we are. Now it's a matter of helping them with all the little

(Continued on page 30)

EPIC COMES ALIVE!



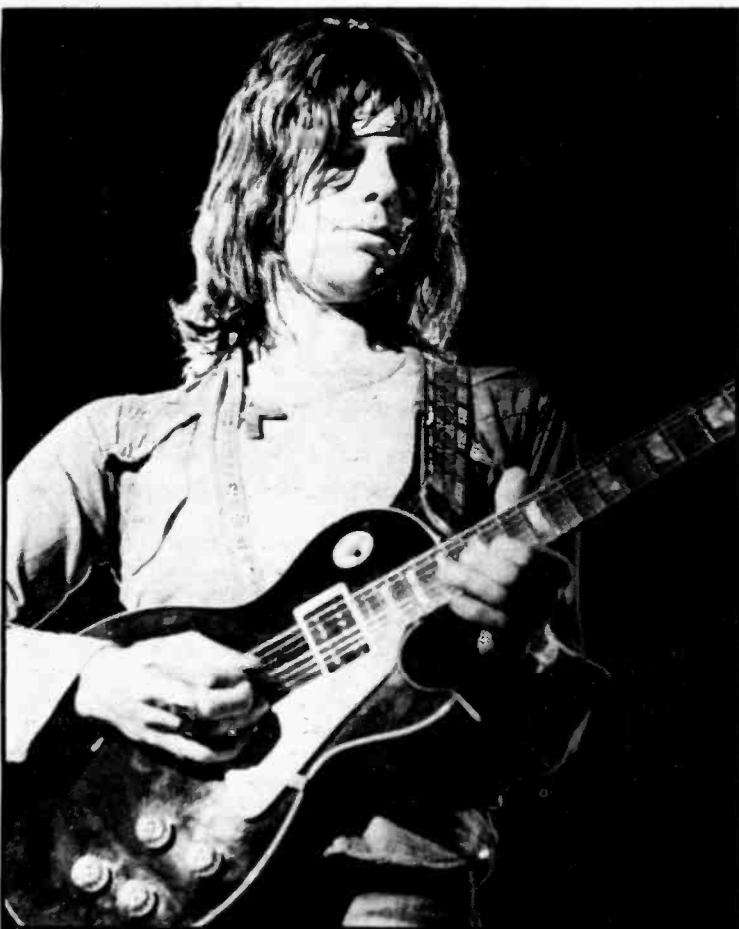
A Specially-Priced 2-Record Set

REO

SPEEDWAGON LIVE

You Get What You Play For
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Keep Pushin' / (Only A) Summer Love
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Top 10 Radio Doctors Milwaukee, No. 1 at Peaches St. Louis (45,000 sold in St. Louis market), Top 10 at Waxie Maxie Washington, Second highest debut LP on J.L. Marsh National List.



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The ultimate live LP! "Jeff Beck With The Jan Hammer Group Live" is the one Jeff Beck album you should not miss.

Recorded live at the famed Agora Theatre in Cleveland, this specially priced two-record set captures all the excitement of the group that is surely Cleveland's favorite rock 'n' roll stars.

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Will You Love Me Tomorrow / Real Good Time



Brought To You LIVE...from Epic Records

Gooding

(Continued from page 28)

nuances that make and perfect a good AOR station. It's just a matter of nuances such as what we can or shouldn't do promotion wise.

R&R: How successful have you been in making the management of the entire facility aware of the nuances of AOR radio?

GOODING: I would say that I've accomplished about 75% of what I want. There's still that 25% that I feel has yet to be taken care of, delivered, and accepted, to help them understand the differences. But overall, I think it's been a good educational process for all of us. The other thing is that I'm in a unique situation because I'm able to see the Top 40 realm. It's right next door to me. I'm also able to develop with the evolution of AOR. You've added to the situation yourself by doing something that was really needed, changing the terms "Progressive" and "Underground." They got to be so useless, you know. We didn't define what the hell we were all about and the changing that was beginning to happen as we began to see it.

R&R: You've always had a monopoly on the AOR market in Columbus, but now Lee Abrams has come into WLWQ. Is that going to cause any change in your posture, your competitive stance, immediately?

GOODING: No. Not immediately. Maybe a year from now, possibly, we may look at it differently. But for right now, to be honest, my staff and I are approaching the addition of WLWQ to this market as being something that was inevitable.

"...every station that does an AOR trip should always make their promotions sound very distinctive from what The Top 40's are doing and what the Pop/Adult's are doing. I think we still have to fit a certain life style and a certain psychological style of living."

We're not really reacting to them or saying "Let's change our programming concept." At this point, we feel that our programming concept is very valid and very much on the mark with Columbus, Ohio. Columbus is a very unique market, believe me. It used to be said that if it plays in Peoria, it'll play everywhere. Well, the same holds true for Columbus.

R&R: I've heard it said that as far as the demographic and ethnic breakdown is concerned, Columbus is about as "typical" as an American city can get.

GOODING: It is. It's a typical American city. It has roots that are sometimes super conservative with a little tinge of the South to them, mostly in terms of the city's pace. It can develop some great people in terms of culture and art, but the biggest hassle is that those people often tend to leave the city, as opposed to, perhaps, working toward some changes in the city itself.

R&R: Since you've enjoyed the luxury for so long of being the only AOR in town, you haven't been forced to deal with the kind of fragmentation that AOR's in cities such as New York and Los Angeles encounter. Gathering by your playlists, which show quite a bit of sound variety, WCOL-FM seems to be one of the "all-purpose" AOR's.

GOODING: I'd like to describe it as really a "multi-cultural" AOR. That means we haven't had to resort to the kind of programming in which we say, "OK, we don't play any Black music other than Stevie Wonder." Let me make this statement about the subtleties of Columbus. The market has long been involved in a love affair with Country music and Black music. However, when they get together with their peers, they'll sit around and say, "I like Ted Nugent and I like so and so." But then they'll go to a Country music club and get off on the Country Rock or go to a disco and get off on Black music. I'm basically talking about people between the ages of, say, 18 and 30.

R&R: AOR radio is beginning to spin off into Hard Rock

(Advertisement)

"The excitement reflected by Andy Adams is reminiscent of the early Elton years."

... Norm Winter

Andy Adams and Egg Cream

Available on Pyramid Records



and Soft Rock formats. Do you have any kind of predetermined balance between Soft Rock and Hard Rock?

GOODING: In our sets, we try not to, as we did in the old days, play 3 or 4 up-Rockers in a row. We try to balance it, have tempos in our segues. We like to build momentum without creating a jarring effect and then bring it to a gradual decline, using the pace and tempo of the music. Finding the right balance has been one of the biggest hassles we've had with our kind of radio, without putting the kind of format into effect that says, "Follow this from A to Z." I'd rather give the jock some freedom. I want a jock to challenge me sometimes about my programming concepts because that's input, that's how we keep our energy, that's how we really stay in tune with what's really happening. Sometimes they'll take a chance and maybe go against whatever I've laid out, but that's fine. As long as they can sit down with me and say, "Here's why" and we discuss it.

R&R: How do you handle station promotions?

GOODING: My philosophy about promotions has changed considerably in the last couple of years. I used to think that AOR promotions should only be tied to things such as concerts and tickets. Now, I feel as if we've had a change in our society and people are more open to dealing with things that, five or six years ago, were called "cop-outs." It's no longer a hassle to say, "We're going to run a contest in which you'll have a chance at winning a car or a trip to Jamaica" or whatever. Now, we can run promotions that are much larger in scope than before. The only thing that we must maintain is honesty with our audience during all promotions. So, even though we can give away more than we used to, I think that every station that does an AOR trip should always make their promotions sound very distinctive from what the Top 40's are doing and what the Pop/Adult's are doing. I think we still have to fit a certain life style and a certain psychological style of living.

R&R: What you're basically saying is in its contests and promotions, to maintain the image of AOR, that a lot of the early Progressive broadcasters didn't realize that the audience would accept a lot more than they thought they would.

GOODING: We were afraid to try those things. We were scared. Then, we were so hung up on peer pressure. You know, because we identified with the audience so much to the point that sometimes we never really had a chance to

R&R/Friday, April 1, 1977

develop and work with bringing more people into our realm. We played to and delivered our programming to a certain audience and never tried to get beyond that particular scope.

R&R: What is your particular scope today? What is your target audience?

GOODING: 18 to 34. For a long time, as far back as 1970, we've been number one in males. That's become even stronger. We've done very well in teens and women and that, too, is growing. The key to the whole thing is balance.

R&R: In that balance, how do you go about maintaining the male audience while building upon the females and teens?

GOODING: That's a tough one. One way in which we've gone about it is having our announcers develop into personalities. They are not just "talking more," but they're talking about topical situations, things that have happened in the news, subject matter that is of interest to both males and females; to an 18 year old male and a 25 year old female. Also, we're playing albums that have been researched as selling very well to the female market and gathering requests from both males and females. We give out our in-studio phone numbers and we do more than just simply say, "OK, thank you for the request, goodbye." We actually talk to the people. When we say, "Call our number," we really mean it. Not just requests, but to really sit and talk.

R&R: Therefore, it takes more than music to build a well-balanced demographical...

GOODING: We have many people who listen to WCOL-FM only because of our News.

R&R: Tell us about your News policies.

GOODING: Our News policy has gone through the evolution process. Up until about two years ago, I pretty much had developed a News Department myself and a News format. Some of it has still held over to this day and some of which has affected the AM side to a degree, in terms of presentation and approach. We have people in our News Department who can identify with the music that we play... they get involved in our promotions, like going on a bus trip to see a concert. That's a big key right there. We have people who really fit in with what we're doing in terms of overall programming. Our News is low-keyed and it's not just the "Happy News" approach. We have a balance between real gut News and light material.

R&R: How many people work in your News Department?

GOODING: We share a News staff with the AM of about 10 to 12 people, the largest in the city. Of that, we've got three people on the staff whom you could basically consider to be investigative reporters. Their jobs have been geared to that sort of thing. Some of them work at City Council, some work with what's happening with students on campus, there are 55,000 students at the University, they all have specific, keyed-in roles as to what's happening in Columbus.

R&R: What is your approach to Public Affairs?

GOODING: That's always difficult if you want to really serve the needs of "the community" because each segment of the community says you should make more time for this or for that. We do have some block programming. We also have a sense of devotion to the musicians in Columbus. We've had for two years a program called "Home Grown In The Studio" which basically aired each Sunday night for an hour featuring local talent performing music. We also had a thing called "Information '75-'76" which was a clearing house to provide jobs for musicians here, to hook them up together, to share ideas, and eventually work together and find jobs together in Columbus. We've run some things that qualify as Public Affairs and Public Service that I'm not totally pleased with, but it's an on-going and changing situation. I'm against programming Public Service from the standpoint that I have to do it because it's required. We are working toward doing what's required, but making it as creative and exciting as possible. I have not accomplished my total goals in this area but I am working on it. The whole area of Public Service and Public Affairs is something that is going to take a lot of thinking of all radio. I think that there should be a workshop on the topic at the next R&R Convention. In an AOR situation as ours, I feel like I'm cheating someone if we run messages that just say, "If you've got a CB, be sure and lock your car, this has been a Public Service message from so-and-so." That's a cop-out, to me.

R&R: Where do you see WCOL-FM fitting into the national spectrum of AOR radio stations?

GOODING: What we've really tried to do, to be honest, is taking the approach of KSAN and WNEW-FM, in terms of their announcers and music, and synthesize them into something that makes sense to the populace in Columbus. That means our music cannot be too obscure and it has to have a sense of cultural balance. We avoid labels. In other words, we'll play some Jazz, but we won't call it "Jazz." Those kind of labels scare people away. We just lay it out and let the people decide. I also appreciate the logic that Lee Abrams has about AOR radio. Some of his things I don't agree with, but I respect his programming concepts because it's good that some of his stuff is being presented to stations that are, at this point, not opening their heads about how to approach AOR programming. So, I appreciate both his kind of programming as well as the KSAN/WNEW-FM approach. We try to synthesize all these things and come up with "what makes the most sense for us" and it's worked out.



Iggy Impact!

BILLBOARD 3/26—"National Breakout"
**CASHBOX 4/2—"Regional Album Action, Midwest Most
 Added FM LP's"**
RECORD WORLD 4/2—Regional Album Breakout—East

THE VILLAGE VOICE

March 28

"Iggy may finally become the superstar we always knew he could be, and he's already transcended the punk-rock he almost singlehandedly birthed..."
 —Lester Bangs

**Melody
Maker**

March 5

"Like Bowie's 'Low,' Iggy's newest LP 'The Idiot' is a disturbingly pertinent expression of modern music; psychotic, neurotic—you name it, it's got it. Have fun."

—Allan Jones

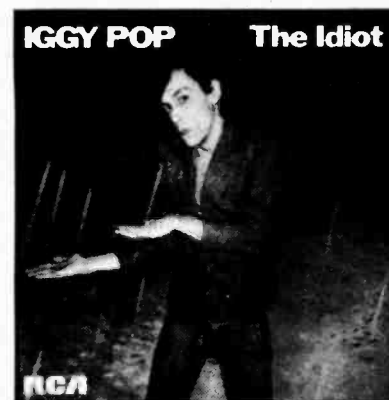
TOUR REPORT:

NY—SOLD OUT!
PHILADELPHIA—SOLD OUT!
CLEVELAND—SOLD OUT (EXTRA SHOW ADDED!)
DETROIT—SOLD OUT (EXTRA SHOW ADDED!)

IGGY IN CONCERT:

4/1—MILWAUKEE, WIS.
 4/6—PORTLAND, ORE.
 4/7—VANCOUVER, BC
 4/9—SEATTLE, WASH.
 4/13—SAN FRANCISCO
 4/15—LOS ANGELES

IGGY ON RECORD:



RCA Records

THE NEW LP

WHY IS THIS IGUANA SMILING?



Because the first Iguana album is out.

Because it's getting excellent initial reaction at AOR radio
all over the country.

Because it's filled with good songs, rich harmonies and an
infectious combination of acoustic and electric guitars.

And most of all, because it's happening.

Iguana
UAJA 6871 G

A VERY SPECIAL NEW BAND ON UNITED ARTISTS RECORDS AND TAPES.



© 1977 United Artists Music and Records Group, Inc.

KQ102 Stereo Minneapolis
ADDED Pat Martino (WB)
HOT Band (Capitol)
Bruce Cockburn (True North)

FM92 WKLH Montgomery
ADDED Jeff Beck (Epic)
John Mayall (ABC)
Roger McGuinn (Col)

KFMH Muscatine
ADDED Steve Miller (Capitol)
Return To Forever (Col)
Louis Van Dyke (Col)

WKDF Nashville
ADDED Jesse Colin Young (WB)
Jeff Beck (Epic)
Jan Mathews (Col)

WNOE-FM New Orleans
ADDED Nils Lofgren (A&M)
Rita Coolidge (A&M)
ELP (A&I)

WPLJ 955 New York
ADDED Marshall Tucker (Capricorn/WB)
ELP (A&I)
HOT Eagles (Asylum)

WNOFm Norfolk
ADDED ELP (A&I)
Rita Coolidge (A&M)
Nils Lofgren (A&M)

WDIZ Orlando
ADDED Band (Capitol)
Rita Coolidge (A&M)
Nils Lofgren (A&M)

WOLR Orlando
ADDED Jesse Colin Young (WB)
Rick Wakeman (A&M)
ELP (A&I)

KDKB Phoenix
ADDED Jerry Ropella (Little Eskimo)
ELP (A&I)
Amazing R. Aces (ABC)

WDVE 102 Pittsburgh
ADDED Kilaui (Capitol)
Return To Forever (Col)
George Duke (Epic)

wydd Pittsburgh
ADDED Kilaui (Capitol)
Return To Forever (Col)
George Duke (Epic)

WBRU Providence
ADDED Jeff Beck (Epic)
Starr (Capitol)
Ohno Players (Merac)

KGLR Reno
ADDED Steve Gibbons (MCA)
Herbie Mann (A&I)
Andy F. Low (A&M)

WROV Roanoke
ADDED ELP (A&I)
Jesse Colin Young (WB)
Garland Jeffreys (A&M)

WCMF FM Rochester
ADDED Steve Hunter (A&I)
Roy Harper (Chrysalis)
Molke Cole (Janus)

WMOA Rochester
ADDED Dean Friedman (Lifesong)
Jesse Colin Young (WB)
Procol Harum (Chrysalis/WB)

ksfm Sacramento
ADDED Rita Coolidge (A&M)
BW Stevenson (WB)
Roger McGuinn (WB)

KPRI San Diego
ADDED Roy Harper (Chrysalis)
ELP (A&I)
Jan Mathews (Col)

Y93 San Francisco
ADDED ELP (A&I)
Kilaui (Capitol)
Roy Harper (Chrysalis)

KSAN San Francisco
ADDED Mallard (Vireo)
Stretch (Anchor)
Starr (Capitol)

KOME San Jose
ADDED ELP (A&I)
Les Dudek (Col)
Michael Stanley (Epic)

San Luis Obispo
ADDED Steve Hunter (A&I)
Les Dudek (Col)
ELP (A&I)

San Luis Obispo
ADDED Steve Hunter (A&I)
Les Dudek (Col)
ELP (A&I)

KUIE San Rafael
ADDED ELP (A&I)
Icky Pop (RCA)
Kraftwerk (Capitol)

KTMS-FM Rock 97 Santa Barbara
ADDED Valerie Carter (Col)
Roger McGuinn (Col)
Deja Vu (Capitol)

KX FM Santa Maria
ADDED ELP (A&I)
Garland Jeffreys (A&M)
Michael Stanley (Epic)

KZAM Seattle
ADDED Amazing R. Aces (ABC)
ELP (A&I)
Les Dudek (Col)

OK102 and a half Seattle
ADDED Les Dudek (Col)
Weather Report (Col)
Maynard Ferguson (Col)

SPOKANE
ADDED ELP (A&I)
Gong (Vireo)
Jeff Beck (Epic)

KADI St. Louis
ADDED ELP (A&I)
Icky Pop (RCA)
Starr (Capitol)

St. Louis
ADDED Steve Gibbons (MCA)
ELP (A&I)
Starr (Capitol)

chum Toronto
ADDED Forenger (A&I)
John Lodge (London)
Maze (Capitol)

KWFM Tucson
ADDED Tangirine Dream (Vireo)
Forenger (A&I)
Kraftwerk (Capitol)

KMOD Tulsa
ADDED ELP (A&I)
Gap Band (Tatol)
Nils Lofgren (A&M)

WMAL FM Washington
ADDED ELP (A&I)
Walter Egan (Col)
Yardbirds (Epic)

dc101 WASHINGTON D.C.
ADDED Les Dudek (Col)
Justin Hayward (Deram)
Yardbirds (Epic)

WAAC107FM WORCESTER
ADDED ELP (A&I)
BJ Harvest (MCA)
Elliott Randall (Kirschner)

Industry's Largest Free Classified See Page 44

COUNTRY



Direct From Duncan

News Notes

One of Houston's "Super Dudes" is now going to be "Sub Dude." Congratulations to BRUCE NELSON on KENR on his recent marriage to MARGARET CONWAY, a former employee of competing station KIKK...MARTY SULLIVAN, Operations Director of KRMD/Shreveport informs me his FM station is now at an increased power of 100,000 watts. Right now the station simulcasts much of the day with the AM...The folks who own KFDI, Wichita will soon take over a station in Sullivan's market. The 50kw facility will be programmed Country. More details later...There's a new Country station in Union City Tennessee, WALR-FM which was programmed Easy Listening prior to the change, needs record service, singles, and LP's. Send them to PD LARRY DOXEY, PO Box 602, Union City, Tennessee 38216. Larry also is inviting artists to do on-air interviews. (901) 885-2014...JAY HOFFER, VP of Hercules Broadcasting (KRAK/Sacramento and KMPS/Seattle) has been elevated to the rank of Adjunct Professor on the part-time faculty of Golden State University. Hoffer has been with the school for sixteen semesters. He is the head of the marketing department on the Sacramento campus...WDAF/Kansas City, Missouri, has announced Handeman's in Kansas City (a major record distributor) will be using their music survey exclusively to rack the stores on their account list. Some of the stores include J.C. Penneys, K-Mart, and Woolworth...KEBC-FM/Oklahoma City, has just received the "Radio Station Of The Year" award from Oklahoma Governor DAVID BOREN at the annual meeting of the Governor's Committee on Employment of the Handicapped. The station was elected for the award because of their outstanding efforts in providing public service to the handicapped of the area. Operations Manager DENNIS RAINWATER accepted the award for the station. The station's News Director MIKE KOURI recently accepted two News awards at the Oklahoma Associated Press Broadcasters meeting...

Yawn...

ZZZZ: This story comes from DALE EICHOR, Operations Director of KWMT/Fort Dodge, Iowa. A sixteen year old Iowa boy has apparently broken the World's Record for going without sleep, and KWMT News Director JOHN PERDUE found out the boy did it with the aid of Country music. TERRY FARRELL of Argo, Iowa, recently stayed awake for 283 hours, and he told Perdue he listened to Country music stations all over the nation, especially at night to stay awake.

Picture That...

I had the pleasure, during the recent Country Radio Seminar in Nashville, to spend some time at the annual recording session of MCA recording artists CONWAY TWITTY and LORETTA LYNN. Equally thrilling was my meeting their Producer, Country music legend OWEN BRADLEY. During a break in the session the four of us had a chance to talk about their new album. (See below)



Pictured during their annual recording session at Bradley's Barn in Nashville are MCA artists Conway Twitty and Loretta Lynn, along with producer Owen Bradley and R&R Country Editor Jim Duncan.



At the recent WFMS, Indianapolis, "Country Music Spectacular," ABC/Dot artist Barbara Mandrell took time for a photo with the air staff. Shown (left to right) are Vern Robinson, midnight-6am; Suzanne Benson, 7pm-midnight; Herb Allen, 6-11am, Ms. Mandrell; Program Director Dan Halyburton; and Jerry Mason, 2-7pm.

Changes & Things

Len Anthony, PD of KXRB, Sioux Falls, S.D. has been chosen to take over the morning shift at WPLO/Atlanta as of April 14th. KXRB will be looking for a qualified Program Director. According to Anthony, the job includes an air shift and pays good bucks. He will be helping the station hire the new Program Director. Send Tapes & Resumes to him at 100 N. Phillip Avenue 57102. (605) 336-7393...Speaking of openings, Bob Mitchell of KCKC/San Bernardino is in desperate need of a News person. Call (714) 882-2575 if you know of someone...KUZZ/Bakersfield is also looking for a News person. Contact PD Jay Albright at (805) 393-1500...Larry Neal, formerly of WFRL, Freeport, Ill., will be doing morning drive at WFMB/Springfield, Ill. New MD of the station is a lady called Rebecca. Her air shift is from 2-8pm...Rick Elliott has been moved from the weekend slot to the evening show on WMAQ/Chicago. He takes over for Ellie Dylan who moved to the afternoon drive. (See related photo in this section)...Bobby Craig, from WTHI/Terre Haute, Ind., is now doing afternoon drive at WONE/Dayton...Barbara Martell has been appointed Station Manager of KEZC-FM, Truckee/Lake Tahoe, California. The station, which is owned by the Natural Broadcasting System, LTD., Mesa, Arizona, went on the air a couple of weeks ago with a Easy-Country format...From WZZM-FM, Grand Rapids, Tom Sidwell joins WJVA/South Bend, Indiana as Music Director and midday jock...Steve Kenney from KRAK/Sacramento, joins KNEW/Oakland-San Francisco to do weekends and production...KERE/Denver now has a morning team starring John Hardin, of KOA/Denver and comedienne Fay McKay. That makes the third morning team in that market...Dick Martin from KILT-FM/Houston is now doing noon to three at KENR/Houston. Mike Cannon has been moving to evenings. Mark Robinson who had the evening slot for three years is looking. (713) 723-0678.



Biff Collie Inside Nashville

RCA studios, closed in January, are alive and well, thank you, under the management of old pro OWEN BRADLEY. The name is now MASTER SOUND STUDIOS. CECILE LIGHT, a longtime Bradley staffer, will coordinate bookings for the new studio operation, and BILL VANDERVORT and BILL HARRIS, RCA engineering mainstays are engineers of the Bradley downtown facility. Owen, of course, will still operate Bradley's Barn in nearby Mt. Juliet. The property on which the RCA facility stands, is owned by Owen and his brother HAROLD BRADLEY, and CHET ATKINS. The Bradley's, of course, had the first "Music Row" facility when they built the old quonset hut studio, in 1950, where COLUMBIA Studios now stands on 16th. If there is one person who could be singled out as leader or a key force in creating what we call the "Nashville sound," Owen Bradley would be the most likely. He's retired VP of DECCA-MCA, now working as an independent

producer.

NAME DROPPER: WILMA RUDOLPH, former Tennessee State University track star and winner of three gold medals in the 1960 Olympics, will be the subject of a 90-minute dramatic special on NBC-TV. It'll be a biographical drama. Her home is Nashville-Clarksville area, she now lives in Chicago...JIMMY DEAN comes to town Friday thru Sunday (5-7th) to host the new 90-minute "Country Music Hit Parade" special, with a couple dozen stars singing their hits of the past 12 calendar months. CHET HAGAN will produce, WALKER MILLER will direct, and BILL WALKER will again be the music man, conducting the entire musical score...ROY CLARK bought a "substantial interest" in the TULSA DRILLERS baseball team of the TEXAS LEAGUE. He wanted to play ball, he said, was invited to ST. LOUIS BROWNS' spring training in 1951 but couldn't afford to get to the tryout. Now he can PLAY if he wants to...The CLAUDE AKINS-JERRY REED starrer "Nashville 99" starts tonight (1st) on CBS-TV and needs all the help it can get just to be seen (it's opposite "Rockford Files"). MEL TILLIS is the first show's guest star. They say it's really a good show. If it goes, it'll have a Nashville music scene backdrop on most every show...Congratulations to the STATLERS on their first gold album "Best Of..."

(Continued on page 40)

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

MOE BANDY

I'm Sorry For You, My Friend (Columbia)

Continues to do very well. Just added at KBOX & WKDA. Some chart activity includes 11-7 WUBE, 27-15 WMC, 24-19 WPLO, 28-11 WDAF, 31-20 KIKK, 31-26 KENR, 37-25 WLWL, debut 29 KERE, debut 25 WAME, debut 27 KGA.

T.G. SHEPPARD

Lovin' On (Hitsville)

Made some really good strides in the last two weeks. Charted 14-10 WHK, 35-29 WIRE, 35-29 WUBE, debut 30 WPLO, 31-22 WONE, 28-21 KFTN, 27-22 KERE, 19-14 WDAF, 24-18 WLWL, 25-19 KGA. Just added at WWOK, WSUN, KSON.

KENNY DALE

Bluest Heartache Of The Year (Capitol)

Just picked up at WUBE, WWVA, WSUN, WPOC, KUZZ. Some chart activity includes 26-19 KSON, 31-20 WMC, 29-19 WKDA, 24-18 KMPS, 19-9 KRMD, 30-20 WSLR, 17-11 KD JW. Starting to get good phone response.

NEW & ACTIVE

CRYSTAL GAYLE "I'll Do It All Over Again" (UA) Still very strong. Good phones. New adds at KLAC, KNEW, WAME, KUZZ, KERE, WCOP. Charted 29-23 KSON, 10-7 KCKC, 34-21 WMAQ, 40-28 WSM, 33-22 WUBE, debut 28 WPLO, debut 20 KNIX, debut 27 WHK.

TAMMY WYNETTE "Let's Get Together (One More Time)" (Epic) Very strong. Charted 29-24 KCKC, 35-26 WMAQ, 49-39 KLAC, 35-22 WMC, 24-15 KCKN, 35-26 WSLR, 36-22 KNIX, 27-20 KFTN, debut 30 WJJD. Added at WUNI, WHK, WDAF, WSUN, WIXZ, WCOP.

EDDIE RABBITT "I Just Can't Help Myself" (Elektra) A "Most Added" record two weeks in a row. Some new stations include KLAC, WIRE, WIL, WPLO, WWOK, WSLR, WDAF, KRMD, Z104, WWVA, KFOX, WSM, and others. Debut 33 KCKC.

MERLE HAGGARD "If We're Not Back In Love By Monday" (MCA) Added at WMAQ, WPLO, WBAP, WUBE, WJJD, WEMP, KSO, KUZZ, WGTO, WUNI, and others. Early charts debut 29 KNEW, debut 17 KCKN, debut 31 WIL, debut 25 WWOK, debut 27 WKDA, debut 30 WMC.

MARGO SMITH "Love Explosion" (WB) New additions this week include WRCP, WIXZ, WCOP, WEAT, KUZZ. Charts 28-23 WSM, 32-27 KCKC, debut 26 KGA, 47-36 KLAC, 26-17 WSLR, debut 26 WAME, debut 25 KMPS, debut 26 KFTN, debut 21 KCKN, 35-29 WLWL.

BILLY "Crash" CRADDOCK "Just A Little Thing" (ABC/Dot) Gaining. Added at WMAQ, WJJD, WIL, WSM, WUNI, WGTO. Charted debut 29 WPLO, 27-14 WKDA, 34-21 WMC, debut 20 KCKN, 29-22 WLWL, 26-16 WHK, debut 30 WAME, debut 30 KERE.

FREDDIE FENDER "The Rains Came" (ABC/Dot) Added at KERE, WWJO, WRCP. Charts 34-26 KIKK, 25-20 KENR, debut 34 WEEP, 38-27 WSLR, debut 30 KNEW, 38-20 WWVA, 30-22 WSUN, 35-25 WIRK-FM.

JERRY REED "Semolita" (RCA) Charts 44-35 KLAC, 30-20 WONE, 27-16 WLWL, debut 29 KGA, debut 27 WAME, debut 27 WCOP, debut 27 KMPS. Added at WKDA, WRCP, WEMP.

EDDY ARNOLD "(I Need You) All The Time" (RCA) New station adds include KBOX, WRCP, WBAP, WGTO, WHBF. Charts debut 29 WAME, 30-25 WPLO, 20-13 KSON, 30-25 KNEW, 26-15 KRDR, debut 28 WUNI.

BARBARA MANDRELL "Married But Not To Each Other" (ABC/Dot) Continues to gain strength. New adds at WIL, KIKK, WMC, KRMD, WWOK, WBAP, WIRK-FM, WGTO, KMPS, KRAM.

DOLLY PARTON "Light Of The Clear Blue Morning" (RCA) First week adds at KJJJ, KSON, KEED, WSM, KNIX, WIRE, WUBE, KCKC, WIL, WLWL.

RONNIE SESSIONS "Me And Millie" (MCA) Added this week at KENR, KNIX, WKDA, KIKK, KMPS, KD JW, WHK, KCKN,

Radio & Records

April 1, 1977

4	2	0	KENNY ROGERS/Lucille (UA)
4	4	2	JOHNNY DUNCAN/It Couldn't Have Been Any Better (Columbia)
12	7	3	GENE WATSON/Paper Rosie (Capitol)
10	6	0	DAVE & SUGAR/Don't Throw It All Away (RCA)
1	1	5	GLEN CAMPBELL/Southern Nights (Capitol)
15	10	0	MICKEY GILLEY/She's Pulling Me Back (Playboy)
6	5	7	MARTY ROBBINS/Adios Amigo (Columbia)
16	11	0	LORETTA LYNN/She's Got You (MCA)
22	15	0	EMMYLOU HARRIS/C'est La Vie (You Never Can Tell) (WB)
2	3	10	CHARLEY PRIDE/She's Just An Old Love Turned Memory (RCA)
26	21	11	CONWAY TWITTY/Play, Guitar Play (MCA)
19	18	12	JOHNNY PAYCHECK/Slide Off Your Satin Sheets (Epic)
18	17	13	DONNA FARGO/Mockingbird Hill (WB)
-	28	14	DON WILLIAMS/Some Broken Hearts Never Mend (ABC/Dot)
11	9	15	BILLIE JO SPEARS/I'm Not Easy (UA)
17	16	16	CHARLIE RICH/Easy Look (Epic)
13	12	17	SONNY JAMES/You're Free To Go (Columbia)
35	27	18	LARRY GATLIN/Anything But Leavin' (Monument)
28	25	19	SAMMI SMITH/Loving Arms (Elektra)
3	8	20	MARY MacGREGOR/Torn Between Two Lovers (Ariola America)
7	13	21	JOHNNY RODRIGUEZ/Desperado (Mercury)
-	35	22	VERN GOSDIN/Yesterday's Gone (Elektra)
23	19	23	LYNN ANDERSON/Wrap Your Love All Around Your Man (Columbia)
18	14	24	TOM JONES/Say You Will Stay Until Tomorrow (Epic)
40	33	25	JENNIFER WARNES/Right Time Of The Night (Arista)
24	24	26	CAL SMITH/I Just Came Home To Count The Memories (MCA)
21	23	27	LITTLE DAVID WILKINS/He'll Play The Music (MCA)
-	37	28	T.G. SHEPPARD/Lovin' On (Hitsville)
14	22	29	ELVIS PRESLEY/Moody Blue/She Thinks I Still Care (RCA)
9	20	30	MEL TILLIS/Heart Healer (MCA)
-	40	31	KENNY DALE/Bluest Heartache Of The Year (Capitol)
-	→	32	MOE BANDY/I'm Sorry For You, My Friend (Columbia)
25	30	33	LOIS JOHNSON/Your Pretty Roses Came Too Late (Polydor)
20	26	34	STATLER BROTHERS/The Movies (Mercury)
-	39	35	JERRY REED/Semolita (RCA)
-	→	36	NARVEL FELTS/The Feeling's Right (ABC/Dot)
-	→	37	TAMMY WYNETTE/Let's Get Together (One More Time) (Epic)
-	→	38	CRYSTAL GAYLE/I'll Do It All Over Again (UA)
-	→	39	MARGO SMITH/Love Explosion (WB)
36	31	40	OLIVIA NEWTON-JOHN/Sam (MCA)

New Entries

KFDI, WLWL.

REX ALLEN JR. "I'm Getting Good At Missing You (Solitaire)" (WB) Some phones already reported. Added at KCKC, KSO, WKDA, WEAT, WMC, KNIX, WUNI, KMPS, KCKN, KFDI.

NARVEL FELTS "The Feeling's Right" (ABC/Dot) Charts 38-30 KLAC, 30-22 KCKN, 20-15 WLWL, 29-23 KGA. Added at WRCP, WEMP, WSUN, WBAP, KENR.

DON KING "I've Got You" (Con Brio) Continues to do well. Added at KBOX, KERE, KJJJ, WEMP. Charts 36-30 WIRE, 33-21 WONE, 25-19 WLWL, 30-19 KMPS, debut 30 WCOP, 29-23 KD JW.

DICKEY LEE "If You Gotta Make A Fool Of Somebody" (RCA) This weeks adds at WUBE, WSUN, WHBF, KUZZ, WHK, KHAK, Z104. Charted 37-30 WSLR, debut 29 KFTN, debut 26 KCKN.

JOE STAMPLEY "She's Long Legged" (Epic) Adds at KRDR, WEMP, KCKN, WLWL, KSO, WIRE, KHAK, WEAT, Z104.

DARRELL McCALL & WILLIE NELSON "Lily Dale" (Columbia) Charts this week 32-21 KIKK, 32-26 KBOX, debut 21 KENR, 23-17 WWOK, 33-26 KD JW. Added at KCKN, KJJJ, KRDR.

JEANNE PRUETT "I'm Living A Lie" (MCA) Added at WWVA, and WDAF. Charts 31-26 WKDA, 23-18 KNIX, debut 28 WCOP, debut 28 KGA, 29-24 WPOC, 32-25 WONE.

BOBBY BARE "Look Who I'm Cheatin' On Tonight" (RCA) Added at KCKC, KCKN, WUBE, WEMP, WHBF. Charts 36-29 KD JW, 32-24 WSLR.

TOM T. HALL "Your Man Loves You, Honey" (Mercury) First week adds at WIRE, KENR, WKDA, KNIX, KCKC, KIKK, KMPS.

Most Added

EDDIE RABBITT
I Just Can't (Elektra)

MERLE HAGGARD
If We're Not Back (MCA)

DOLLY PARTON
Light Of The Clear Blue (RCA)

Most Requested

1	1	KENNY ROGERS (UA)
2	2	GLEN CAMPBELL (Capitol)
3	3	GENE WATSON (Capitol)
10	4	LORETTA LYNN (MCA)
-	5	CONWAY TWITTY (MCA)
8	6	MICKEY GILLEY (Playboy)
-	7	JOHNNY PAYCHECK (Epic)
-	8	KENNY DALE (Capitol)
5	9	DONNA FARGO (WB)
6	10	VERN GOSDIN (Elektra)

Bill Walker Presents



(Con Brio, "With Enthusiasm")

I've Got You! (To Come Home To) CBK116

HEADING FOR TOP TEN! . . .

NEW!

From Australia's #1 Country Star!

"Give Me Liberty"

"I Ain't gonna' let you Sock it to me"

CBK119



REG-LINDSAY



DON KING

CBK118

"I'll Hold You In My Heart"

meet a New Member of our Family



JAN HOWARD

Con Brio Records
49 Music Square West
P.O. Box 196
Nashville, Tennessee 37202
(615) 329-1944

Nationwide Sound
Distributors
P.O. Box 23262
Nashville, Tennessee 37202
(615) 385-2704

**AND Here Comes DALE ("With Bullets") McBRIDE WITH
"I'm Savin' Up Sunshine" CBK117**

From His New Con Brio LP:



CBLP #051 SHIPPED THIS WEEK!

Others Getting Significant Action

ASLEEP AT THE WHEEL "The Trouble With Lovin' Today" (Capitol) Added at WIRE, KIKK, KENR, KSO, WMC.
HOYT AXTON "You're The Hangnail In My Life" (MCA) First week adds at KNIX, KFOX, WWVA, KLAC, WSM, WEEP (nites).
RANDY BARLOW "Kentucky Woman" (Gazelle) Added at WPLO, WWJO, KERE.
ROY CLARK "Half A Love" (ABC/Dot) Added this week at KSON, WONE & KDJW.
FLOYD CRAMER "Rhythm Of The Rain" (RCA) Added at KNIX, KHAK, WIRE.
BARBARA FAIRCHILD "Let Me Love You Once Before You Go" (Columbia) Added at KLAC & KRAM. Charts 29-24 KNIX.
GEORGE HAMILTON IV "I Wonder Who's Kissing Her Now" (ABC/Dot) Adds at KCKN, KERE, KHAK, KFDI.
FREDDIE HART "Thank God She's Mine" (Capitol) Added this week at KCKC, KIKK, KNIX, KFOX.
JODY MILLER "Spread A Little Love Around" (Epic) Added at KSO, WBAP, KRDR, KFGO.
STELLA PARTON "I'm Not That Good At Goodbye" (Elektra) New adds include KGA, WKDA, KDJW, KFGO, WPOC, WIRK-FM. Early charts: 22-16 KCKC.
MARY KAY PLACE "Vitamin L" (Columbia) This week's adds at KRAM, WBAP, KFDI.
RAY PRICE "Help Me" (Columbia) Added at KLAC, WSLR, WWOK, WMC, KFTN.
DOTTIE WEST "Every Word I Write" (UA) Picked up at KERE, WHBF, WWVA, WFRL, Z104, KUZZ.
HANK WILLIAMS, JR. "Mobile Boogie" (WB) Added at KENR, KBOX, KNIX, KIKK, WEAT, KFDI...debut 30WUNI.



Ellie Dylan, who was just moved from the evening slot on WMAQ/Chicago, is shown with her all-female afternoon drive crew. Ms. Dylan is now doing an air shift from 3-8pm. Pictured (left to right) Joanne Calloway, telephone coordinator; Charlene Miller, engineer; Steen King, news anchor; and Ellie (sitting).

Country Albums

Album cuts receiving airplay and activity

LYNN ANDERSON (Columbia): "Feelings"
ASLEEP AT THE WHEEL (Capitol): "A Dollar Short And A Day Late"
MOE BANDY (Columbia): "High Inflation Blues"
BOBBY BARE (RCA): "You Made A Believer Out Of Me"
GLEN CAMPBELL (Capitol): "Get Used To The Crying" "God Only Knows" and "Sunflower"
JOHNNY DUNCAN (Columbia): "Atlanta Georgia Stray" and "Ain't You Something"
DONNA FARGO (WB): "That Was Yesterday" and "Gifts Of Life"
LARRY GATLIN (Monument): "High Time" and "Jacob & Marcy"
MERLE HAGGARD (Capitol): "Mississippi Delta Blues" "Gamblin' Polka-dot Blues" "I Never Go Around Mirrors" and "Waltz You Saved For Me"
EMMYLOU HARRIS (WB): "Luxury Liner" "Poncho & Lefty" and "Makin' Believe"
WAYLON JENNINGS (RCA): "T For Texas"
GEORGE JONES (Epic): "A Drunk Can't Be A Man" and "Diary Of My Mind"
DOLLY PARTON (RCA): "You Are""Higher & Higher" and "Applejack"
CHARLIE RICH (Epic): "Mood Indigo" "On My Knees" and "Spanish Eyes"
MARTY ROBBINS (Columbia): "My Happiness" "Eighteen Yellow Roses" and "I Don't Know Why"
RAY SAWYER (Capitol) "Drinking Wine Alone"
RAY STEVENS (WB): "Dixie Hummingbird"
STATLER BROTHERS (Mercury): "I Was There" "Somebody Will Be Coming Alone" and "You Comb Her Hair"
MEL TILLIS (MCA): "Wedding Bells" and "Burning Memories"
TANYA TUCKER (MCA): "Knee Deep" "Cowboy Lovin' Night" "Dance The Night Away" and "Wait Till Daddy Finds Out"
CONWAY TWITTY (MCA): "Some Kind Of Wonderful"
GENE WATSON (Capitol): "Most Of All Why"
DON WILLIAMS (ABC/Dot): "Cup Of Tea" "In The Morning" and "Time On My Hands"

COUNTRY ADDS

WSLR/Akron Eddie Rabbitt Ray Price Pal Rakes Vivian Bell	WGTO/Cypress Gardens, Fla. Eddy Arnold Kathy Barnes "Crash" Craddock Merle Haggard Dan Hardy LaWanda Lindsay Barbara Mandrell	WDAF/Kansas City, Mo. Tammy Wynette Jeanne Pruett Eddie Rabbitt	WSM/Nashville Eddie Rabbitt Dolly Parton Troy Seals "Crash" Craddock Hoyt Axton	WHBF/Rock Island, Ill. Eddy Arnold Crystal Gayle Dottie West Dickey Lee Bobby Bare Merle Haggard
WOKO/Albany Kenny Dale John Denver Merle Haggard Dick McManus Tammy Wynette Jacky Ward	KBOX/Dallas Moe Bandy Eddy Arnold Don King Jan Shepard Hank Williams Jr. Tricia Johns	KCKN/Kansas City, Ks. Rex Allen Jr. Eddie Rabbitt Geo. Hamilton IV Ronnie Sessions Brenda Lee Jennifer Warnes Bobby Bare McCall & Nelson Joe Stampley	WKDA/Nashville Stella Parton Moe Bandy Rex Allen Jr. Tom T. Hall Ronnie Sessions Jerry Reed	KRAK/Sacramento Joe Stampley Merle Haggard Barbara Mandrell Barbara Fairchild Tom T. Hall Ronnie Sessions Troy Seals Dolly Parton Dale McBride Eddie Rabbitt
KDJW/Amarillo Stella Parton Roy Clark Ronnie Sessions Brenda Lee Jerry Max Lane Ann J. Morton	WONE/Dayton Tompall Gleser Roy Clark	WHOK/Lancaster Merle Haggard Moe Bandy Johnny Carier F. Fender "Rain" Jerry Reed	WHN/New York Conway Twitty Johnny Paycheck Don Williams Jennifer Warnes Tina Reinford	WWJO/St. Cloud Dolly Parton F. Fender "Rain" Randy Barlow Jennifer Warnes
WNRS/Ann Arbor Barbara Mandrell F. Fender (Both) Asleep At Wheel Crystal Gayle P. Tammy Wynette	WREB/Dayton Dottie West Don King Randy Barlow Crystal Gayle Marshall Tucker Eddie Rabbitt F. Fender "Rain" Geo. Hamilton IV	WITL/Lansing, Mich. Dolly Parton Joe Stampley Tompall Gleser Kenny Dale Red Steagall Dickey Lee Danny Wood	KNEW/Oakland-S.F. Crystal Gayle Jennifer Warnes	WLS/St. Louis Dolly Parton "Crash" Craddock Barbara Mandrell Eddie Rabbitt
WPLD/Atlanta Kathy Barnes Randy Barlow Merle Haggard Eddie Rabbitt	KSO/Des Moines Rex Allen Jr. Lloyd Goodson Joe Stampley Jody Miller Jennifer Warnes Asleep At Wheel Merle Haggard	KRAM/Las Vegas Barbara Mandrell Barbara Fairchild Mary Kay Place Carter Family Jennifer Warnes	WYTL/Oshkosh, Wisc. Bellamy Bros. Eddy Arnold J. Carver "Alice" F. Fender "Rain" Bobby Bare	WSUN/St. Petersburg T.G. Sheppard Narvel Felts Kenny Dale Tammy Wynette Dickey Lee
KUZZ/Bakersfield Margo Smith Dickey Lee Dottie West Merle Haggard Crystal Gayle Kenny Dale	KHEY/EI Paso Rex Allen Jr. Margo Smith F. Fender "Rain" Eddy Arnold Mel Street Mary Kay Place	KFOX/Long Beach Dolly Parton Eddie Rabbitt Freddie Hart Hoyt Axton	WHOO/Orlando Waylon Jennings Gene Pitney Stella Parton Joe Stampley Rex Allen Jr. Freddie Weller Tom T. Hall Kenny Dale	KCKC/San Bernardino Freddie Hart Dolly Parton Bobby Bare Troy Seals Jennifer Warnes Tom T. Hall Rex Allen Jr.
WPOC/Baltimore Kenny Dale Dolly Parton	KEED/Eugene Dolly Parton	KLAC/Los Angeles Barbara Fairchild Crystal Gayle Ray Price Eddie Rabbitt Hoyt Axton	WKYG/Parkburg, W. Va. Dottie West Dickey Lee Don Williams	KSON/San Diego Roy Clark Cody Jameson Dolly Parton Smokie T.G. Sheppard
KBFW/Bellingham, Ws. Dolly Parton Eddie Rabbitt Barbara Fairchild Roy Clark	KFGO/Fargo, N.D. Eddie Rabbitt Jody Miller Lost Gonzo Band Jan Shepard Dolly Parton Roy Clark Hank Williams Jr. Jessica James Tom T. Hall Rex Allen Jr.	WINN/Louisville Tom T. Hall Rex Allen Jr. Dolly Parton Dickey Lee Hank Williams Jr. Hoyt Axton	WXCL/Peoria, Ill. Peggy Sue Barbara Fairchild Asleep At Wheel Rayburn Anthony Randy Barlow Dottie West Tom T. Hall	WYLL/San Diego Joe Stampley Eddie Rabbitt Tompall Gleser Merle Haggard Dottie West Dickey Lee Larry Gatlin
WVMI/Biloxi Margo Smith Tammy Wynette Dickey Lee Narvel Felts	WFNC/Fayetteville Crystal Gayle Merle Haggard Dolly Parton	WTSO/Madison, Wisc. Vivian Bell Barbara Mandrell Pal Rakes Red Steagall Dottie West Bellamy Bros. LaWanda Lindsay Dolly Parton	WRCP/Philadelphia Eddy Arnold Jerry Reed Narvel Felts F. Fender "Rain" Margo Smith	KMPS/Seattle Ronnie Sessions Barbara Mandrell Tom T. Hall Rex Allen Jr.
WCOP/Boston Margo Smith Eddie Rabbitt Merle Haggard Crystal Gayle Tammy Wynette	KWMT/Ft. Dodge, Ia. Dickey Lee Dale McBride Eddie Rabbitt Geo. Hamilton IV John Denver Dottie West Red Steagall	WDDD/Marion, Ill. LaWanda Lindsay Merle Haggard Paula Kay Evans Billy Thunderclout Billy Don Burnes Tammy Wynette Roy Clark	KJJI/Phoenix Don King McCall & Nelson Nat Stuckey Dolly Parton	KRMD/Shreveport Connie Smith Eddie Rabbitt Barbara Mandrell Lost Gonzo Band
WNYN/Canton Rex Allen Jr. Crystal Gayle Ronnie Sessions Bobby Bare Cody Jameson	KBAP/Ft. Worth Jennifer Warnes Merle Haggard Barbara Mandrell Narvel Felts Mary Kay Place Eddy Arnold Jody Miller	WMC/Memphis Ray Price Asleep At Wheel Dale McBride Rex Allen Jr. Barbara Mandrell	KNIX/Phoenix Floyd Cramer Ronnie Sessions Hoyt Axton Hank Williams Jr. Tom T. Hall Freddie Hart Dolly Parton Rex Allen Jr.	KGAS/Spokane Rayburn Anthony Dolly Parton Jennifer Warnes
WAME/Charlotte Crystal Gayle Bobby Goldsboro Eddie Rabbitt	WFRL/Ft. Worth Crystal Gayle Bellamy Bros. Charlie Tango Dottie West	WLWL/Minneapolis Rayburn Anthony Eddie Rabbitt Dolly Parton Joe Stampley Pal Rakes Ronnie Sessions	WEEP/Pittsburgh Pal Rakes (Nites) Hoyt Axton (Nites)	KVOO/Tulsa Troy Seals Lloyd Goodson Geo. Hamilton IV Candy Noe Ronnie Blackwell Peggy Sue Nate Harvell Brenda Lee Jimmy Nait Jessica James
WMAQ/Chicago Merle Haggard Cal Smith "Crash" Craddock J. Carver "Alice" Linda Hargrove Joni Lee F. Fender "Rain" Johnny Paycheck	KIKK/Houston Tom T. Hall Barbara Mandrell Hank Williams Jr. Ronnie Sessions Freddie Hart Asleep At Wheel	WUNI/Mobile "Crash" Craddock Tammy Wynette Merle Haggard Rex Allen Jr.	WIXZ/Pittsburgh Tammy Wynette Don Williams Margo Smith	WTLB-FM/Utica, N.Y. Dolly Parton Geo. Hamilton IV Jody Miller
WJJD/Chicago Merle Haggard "Crash" Craddock	KENR/Houston Narvel Felts Tom T. Hall Ronnie Sessions Asleep At Wheel Hank Williams Jr.	WEMP/Milwaukee Jerry Reed Merle Haggard Don King Narvel Felts Bobby Bare Kendalls Joe Stampley	KRDR/Portland Marlene Francis McCall & Nelson Don Gibson Lloyd Goodson Joe Stampley Eddie Rabbitt Kendalls McClellan & Murray Jody Miller Cledus Maggard Jan Shepard Charlie Tango	WEAT/W. Palm Beach Margo Smith Eddie Rabbitt Joe Stampley Rex Allen Jr. Hank Williams Jr. Peggy Sue
WUBE/Cincinnati Dickey Lee Bobby Bare Kenny Dale Dolly Parton Merle Haggard	WIRE/Indianapolis Asleep At Wheel Floyd Cramer Mike Douglas Dolly Parton Eddie Rabbitt Tina Reinford Joe Stampley Tom T. Hall	KCEY/Modesto Kenny Dale "Crash" Craddock J. Carver "Alice" Bobby Bare (Both) Jerry Reed Barbara Fairchild	WVUN/Provo, Utah Rayburn Anthony Ray Price Mel Street	KFDI/Wichita, Ks. Tompall Gleser Geo. Hamilton IV Miy K Mary Kay Place Ronnie Sessions Cledus Maggard Hank Williams Jr. Rex Allen Jr. Lloyd Goodson
WHK/Cleveland Tammy Wynette Dickey Lee Don Gibson Ronnie Sessions	WLAS/Jacksonville, N.C. Stella Parton Kathy Barnes Crystal Gayle Eddie Rabbitt Cal Smith Dickey Lee	WMUS/Muskegon, Mich. Jeanne Pruett Gene Pitney Merle Haggard Joe Stampley Eddie Rabbitt Johnny Paycheck Crystal Gayle Barbara Mandrell	KBET/Reno, Nev. Dickey Lee Kendalls LaWanda Lindsay Bobby Goldsboro Marshall Chapman Troy Seals Smokie	
KSSS/Colorado Springs Charly McClain Bobby Goldsboro Joe Stampley Bellamy Bros. Mel Street Merle Haggard				



western union

Telegram

HDB089 (1615) (2-041890E088) PD 03/29/77 1614

TO: COUNTRY RADIO

FROM: EPIC RECORDS

WITHIN A MATTER OF A FEW SHORT DAYS, A EUROPEAN RECORDING ARTIST
TOTALLY UNKNOWN IN THE US...TINA RAINFORD HAS A TOTALLY UNIQUE
RECORD, "SILVER BIRD," THAT IS RAPIDLY ATTRACTING SOME OF THE MOST
SIGNIFICANT CALL LETTERS IN COUNTRY RADIO.

LIKE THESE!

KHEY	KENR	WHN	WIRE
WWL	KNUZ	KKYX	WCMS
KOYN	WGBG	WKDA	WWOK
KBOX			

"Silver Bird"

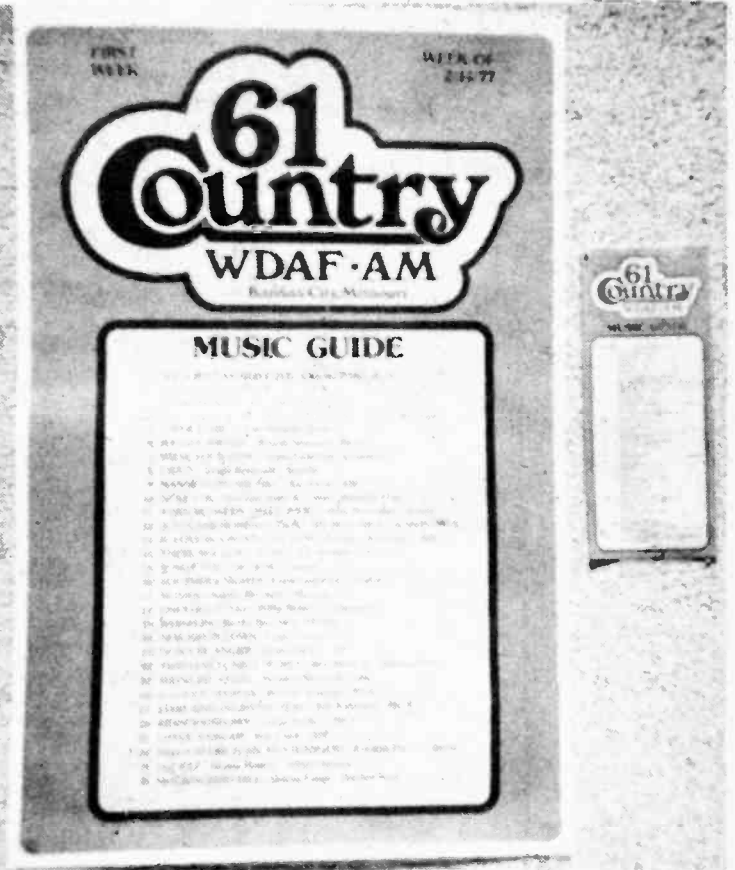
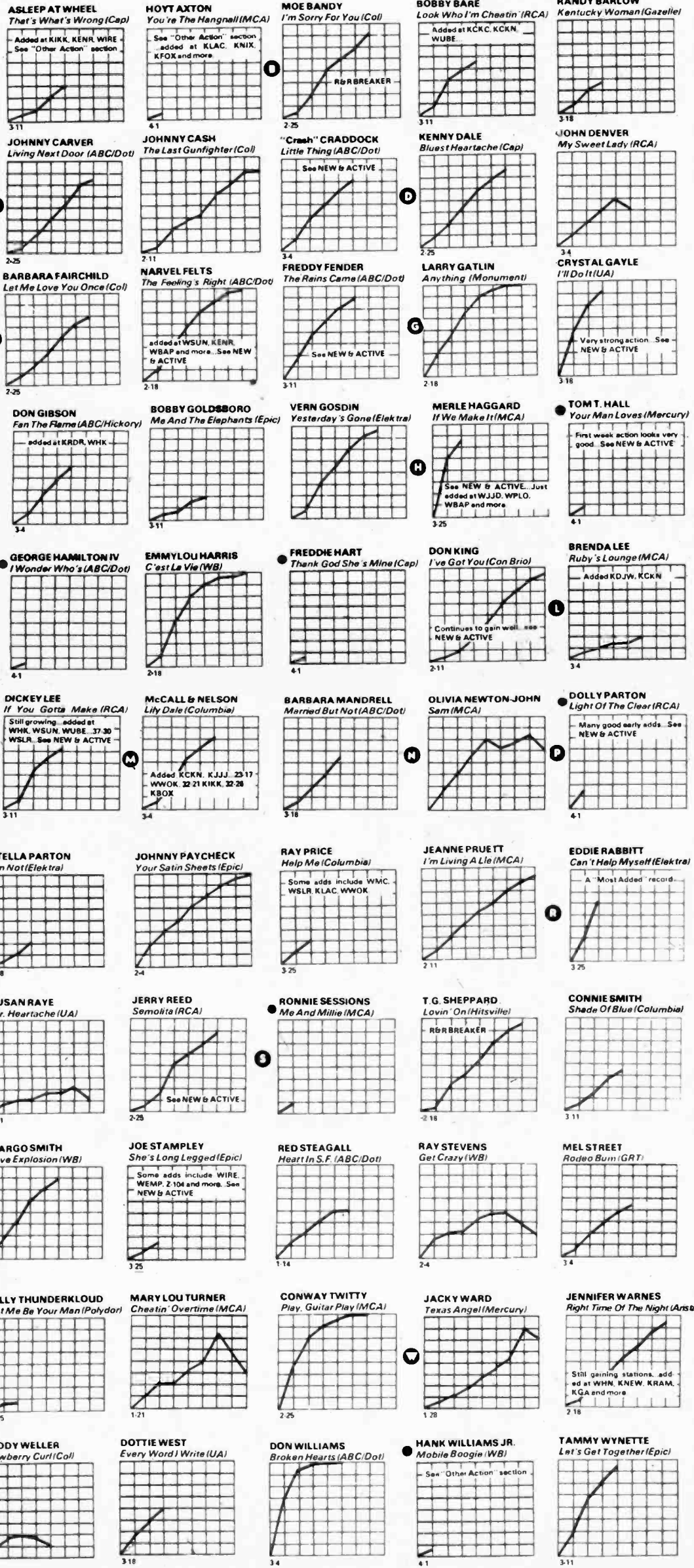
TINA RAINFORD



On Epic Records.

COUNTRY SINGLES

New entries Circled letters indicate alphabetical order.



One of America's newest Country radio stations is WDAF, Kansas City, Missouri. For the first week the station put out a music survey they printed up special edition "poster sized" copies of their music list. The above is a photo of the poster survey next to the regular survey sheet.



Epic recording artist Tammy Wynette is pictured with WSUN, St. Petersburg, Program Director Gary Kines (who bears a strong resemblance to Roy Orbison). Tammy was in town with the Statler Brothers, Ronnie Milsap, and Margo Smith for a Country show.

Biff Collie

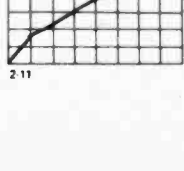
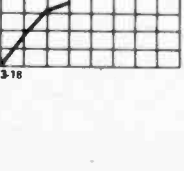
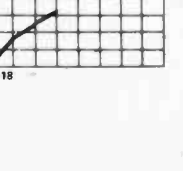
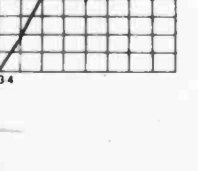
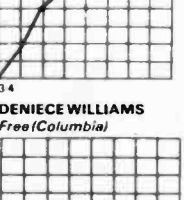
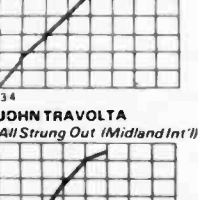
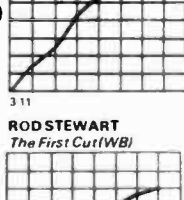
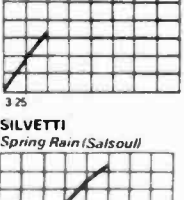
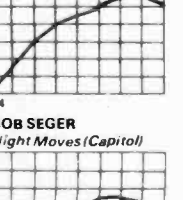
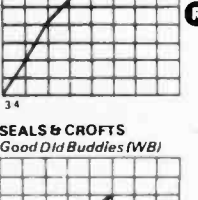
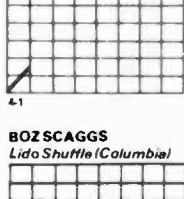
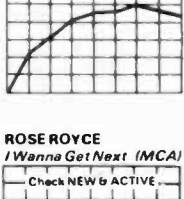
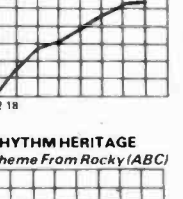
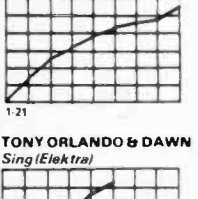
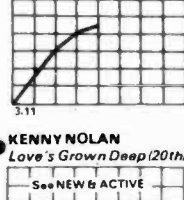
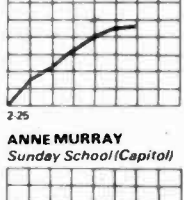
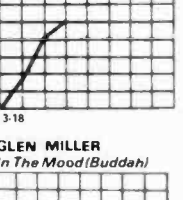
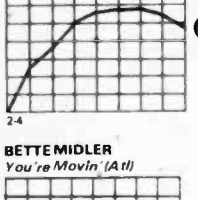
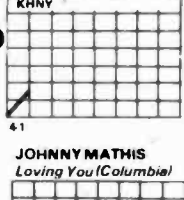
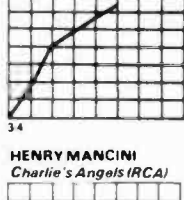
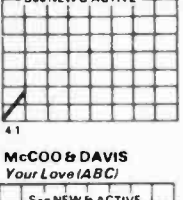
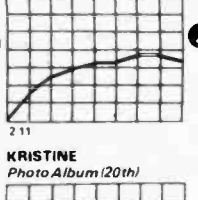
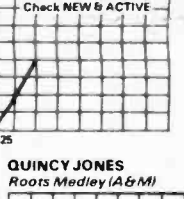
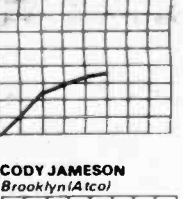
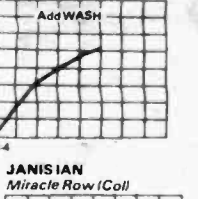
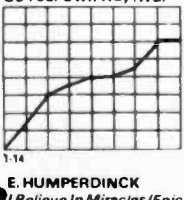
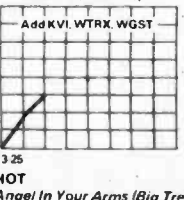
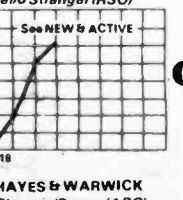
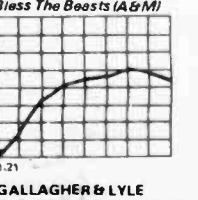
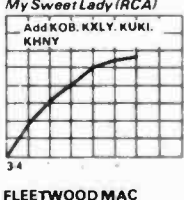
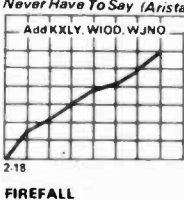
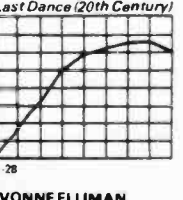
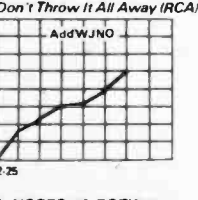
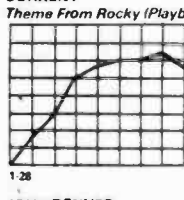
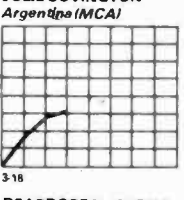
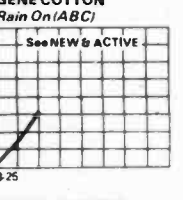
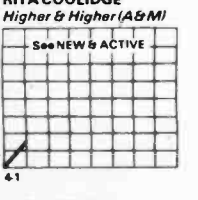
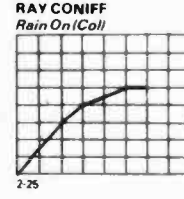
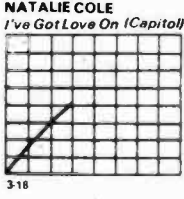
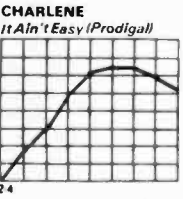
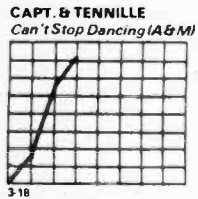
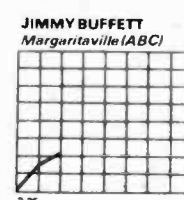
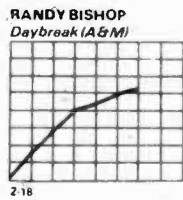
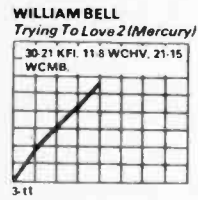
(Continued from page 35)

...ERNE FORD is here this week for the "Country Music Hit Parade" taping and next weekend he'll narrate a 30-minute Tennessee Walking Horse National Celebration... MAE BOREN AXTON is back at her Music Row desk after a bout with kidneys. Her biggest professional problem is, she works too hard. (Good for her clients, bad for her!)... The ANN LANDERS-based story in RED SOUVINE's "I'm Seventeen" is becoming a big item in school traffic safety classes and traffic courts. Though it's not the most palatable kind of story, it is one of the most effective thought provokers I've heard in a long time. A number of stations are making safety specials (30-60 minute documentaries) around the record story...

another of the traditionalists so vital to the roots of Country music. He'd had what the doctors first thought was a heart attack, then changed their minds. He never regained consciousness from that seizure in the doctor's office, at which time his heart stopped beating for four minutes. Though the heart was started again, medics feared brain damage would have resulted. He was a bluegrass fiddler, yet his biggest hits, "Big Wheel," "Midnight Special" (the same song as the TV weekly), were heavy beat records. In the 50's, when the "Big Wheel" came out, ROY ACUFF looked around for that loud, unusual sound on the Opry stage. It was a big bass drum, which they'd never had on the show before. When asked about it, Stoney said, "Aw, it's just a little ole Country drum." He was special.

STONEY COOPER's death erases

POP/ADULT SINGLES



ADDS

KOB/ALBUQUERQUE Bellamy Brothers...

WMGC/CLEVELAND Tom Jones...

WLVA/LYNCHBURG Yvonne Elliman...

K96/PROVO John Travolta...

KVI/SEATTLE Leo Sayer...

WGST/ATLANTA Thelma Houston...

14RKO/EVERETT Bread...

WYMC/MAYFIELD Andrew Gold...

KBLF/RED BLUFF Hot...

KXLY/SPOKANE Deardorf & Joseph...

WSB/ATLANTA Mark Lindsay...

WREB/MEMPHIS Kim Carnes...

WYMC/MAYFIELD Stevie Wonder...

KHNY/RIVERSIDE Apollo 100...

14FBL/SYRACUSE Leo Sayer...

WCBM/BALTIMORE Rose Royce...

WFOF/FLINT Roger Whittaker...

WYMC/MAYFIELD Kim Carnes...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WEEI-FM/BOSTON George Harrison...

WYMC/MAYFIELD Kim Carnes...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WYMC/MAYFIELD Kim Carnes...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WKIQ/BOWLING GREEN Herbie Mann...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

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WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

WYMC/MAYFIELD Stevie Wonder...

14FBL/SYRACUSE Leo Sayer...

POP/ADULT

Radio & Records

POP/ADULT/40

1	1	①	DAVID SOUL/Don't Give Up On Us (Private Stock)
3	2	②	GLEN CAMPBELL/Southern Nights (Capitol)
9	6	③	JENNIFER WARNES/Right Time Of The Night (Arista)
4	3	4	TOM JONES/Say You Will Stay Until Tomorrow (Epic)
2	4	5	BARBRA STREISAND/Theme From A Star Is Born (Columbia)
8	7	6	10cc/The Things We Do For Love (Mercury)
14	11	⑦	ATLANTA RHYTHM SECTION/So In To You (Polydor)
6	8	8	OLIVIA NEWTON-JOHN/Sam (MCA)
30	16	⑩	EAGLES/Hotel California (Asylum)
7	10	10	ABBA/Dancing Queen (Atlantic)
28	14	⑪	LEO SAYER/When I Need You (WB)
13	12	12	JACKSON BROWNE/Here Come Those Tears Again (Asylum)
5	5	13	AL STEWART/Year Of The Cat (Janus)
11	13	14	GEORGE HARRISON/Crackerbox Palace (Dark Horse/WB)
18	15	15	DONNA SUMMER/Winter Melody (Casablanca)
25	18	⑮	BOBBY GOLDSBORO/Me And The Elephants (Epic)
20	17	17	WILTON PLACE ST. BAND/Disco Lucy (Island)
19	19	18	THELMA HOUSTON/Don't Leave Me This Way (Tamla/Motown)
10	9	19	KENNY NOLAN/I Like Dreamin' (20th)
-	35	⑳	CAPTAIN & TENNILLE/Can't Stop Dancin' (A&M)
36	25	㉑	TONY ORLANDO & DAWN/Sing (Elektra)
29	28	㉒	ROD STEWART/The First Cut Is The Deepest (WB)
26	23	23	DARYL HALL & JOHN OATES/Rich Girl (RCA)
17	21	24	MARY MacGREGOR/Torn Between Two Lovers (Ariola America)
31	26	25	GORDON LIGHTFOOT/Race Among The Ruins (WB/Reprise)
15	24	26	BARRY MANILOW/Weekend In New England (Arista)
22	27	27	BURTON CUMMINGS/I'm Scared (Portrait)
16	20	28	PARKER McGEE/Just Can't Say No (Big Tree)
-	34	㉔	WILLIAM BELL/Trying To Love Two (Mercury)
35	31	30	JOHN TRAVOLTA/All Strung Out On You (Midland Int'l)
34	32	31	SEALS & CROFTS/Goodbye Old Buddies (WB)
37	33	32	SILVETTI/Spring Rain (Salsoul)
-	➔	33	YVONNE ELLIMAN/Hello Stranger (RSO)
40	37	34	JOHN DENVER/My Sweet Lady (RCA)
-	40	35	NATALIE COLE/I've Got Love On My Mind (Capitol)
-	38	36	QUINCY JONES/Roots Medley (A&M)
-	➔	37	BOZ SCAGGS/Lido Shuffle (Columbia)
-	➔	38	MARILYN McCOO & BILLY DAVIS/Your Love (ABC)
23	36	39	FLEETWOOD MAC/Go Your Own Way (WB)
-	➔	40	ROSE ROYCE/I Wanna Get Next To You (MCA)

Most Added

BREAD
Hooked On You (Elektra)
THE CAPTAIN & TENNILLE
Can't Stop Dancin' (A&M)
MARILYN McCOO & BILLY DAVIS JR.
Your Love (ABC)
LEO SAYER
When I Need You (WB)
YVONNE ELLIMAN
Hello Stranger (RSO)

The Hottest

DAVID SOUL
Don't Give Up On Us (Private Stock)
Continues to look like one of the biggest records of 1977 so far. 1-1 KSD, 1-1 WCMB, 2-1 14FBL, 1-1 WTRX, 2-1 KTNT, 1-1 WCHV, 2-1 WBT, 1-1 WATR, 2-1 KFI, 6-2 WNBC, 2-2 WSM, 4-3 KMPC, 3-2 WLW, 6-4 KFMB, 6-3 WFDF, 10-5 WMGC, 6-4 KAKE...plus reporting hot at WJNO, WNEW, WGY, WSBA, WIOD, KGB, KMBZ, WASH, WCBM, KXLY, KVI, KNBR, K101, WGR, KCRA, KSL and many more.
GLEN CAMPBELL
Southern Nights (Capitol)
Right on the heels of Soul. 1-1 KAKE, 1-1 14RKO, 2-1 WLW, 1-1 KRMG, 2-1 WFTL, 3-2 KUKI, 10-2 WCMB, 4-2 WTRX, 4-3 WREC, 4-3 WBT, 4-3 WSM, 12-5 WOWO, 9-5 WCHV, 13-9 KSD, 14-7 14FBL, 14-8 WFOF...and hot reports from KCRA, WJNO, WIOD, KMBZ, WASH, WGR, KNBR, KVI, KXLY, WCBM, KSL, WNEW, WGY, WLVA and others.
Other Significant Hot Reports:
JENNIFER WARNES/Right Time Of The Night (Arista); ATLANTA RHYTHM SECTION/So In To You (Polydor); EAGLES/Hotel California (Asylum); LEO SAYER/When I Need You (WB); CAPTAIN & TENNILLE/Can't Stop Dancin' (A&M); 10cc/The Things We Do For Love (Mercury); BOBBY GOLDSBORO/Me & The Elephants (Epic).



WNEW's Julie LaRosa (fourth from left) literally went all out this past St. Patrick's Day when he did his show from the station's balcony, which overlooked Fifth Avenue and offered an ideal view of the St. Patty's Day parade. Julie was joined, as you can see, by other parade-loving friends.

NEW & ACTIVE

BREAD

Hooked On You (Elektra)

Early returns indicate this might make it two in a row. Adds include WGR, KCRA, KMBZ, KXLY, KVI, KNBR, WGN, WMGC, 14RKO, WNEW, WTMJ, WSM, WBT, WEEL-FM.

CAPTAIN & TENNILLE

Can't Stop Dancin' (A&M)

Now playing on 85% of reporting stations. Latest adds include KSD, KTNT, WGST, KRMG, WSBA, WOWO, KUKI, KFMB, WKIQ, KIOI, WFDF.

McCOO & DAVIS

Your Love (ABC)

Add KEX, KIOI, WLVA, KAKE, WMGC, WIOD, WSBA, WCHV, KTNT, WKIQ.

HOT

Angel In Your Arms (Big Tree)

Adds include WIP, KNBR, WGY, WCMB, WMGC, KRMG, KTNT, KBLF.

YVONNE ELLIMAN

Hello Stranger (RSO)

Adds include KSL, WFDF, KIOI, WLVA, WCHV, WGY, K96, WCMB, WSBA.

LEO SAYER "When I Need You" (WB) Add WNEW, KOB, WOWO, KFI, KVI, KFMB, WFTL.
KENNY NOLAN "Love's Grown Deep" (20th) Add WIP, WGR, WGN, WGY, WNEW, WJNO, WTRX, KWAV.
RITA COOLIDGE "Higher And Higher" (A&M) Add WGN, KMBZ, WNEW, WIP, WEEL-FM.
GENE COTTON "Rain On" (ABC) Add KIOI, WSB, WYMC, WKIQ, WEEL-FM.
TONY ORLANDO & DAWN "Sing" (Elektra) Add KOB, WCMB, 14RKO, WFDF, KCRA.
CODY JAMESON "Brooklyn" (Atco) Add WSM, WGST, WREC, WASH, KBLF.
ROSE ROYCE "I Wanna Get Next To You" (MCA) Add KEX, WCBM, WASH, WLVA, KMPC.
ENGELBERT HUMPERDINCK "I Believe In Miracles" (Epic) Add WNEW, KFTL, WSB, WGR.
CLIMAX BLUES BAND "Couldn't Get It Right" (Sire) Add WIP, WASH, KNBR, 14RKO.
NATALIE COLE "I've Got Love On My Mind" (Capitol) Add WLVA, 14RKO, WTRX, WSMB.
MARIE OSMOND "This Is The Way That I Feel" (Polydor/Kolob) Add KEX, KHNY, K96, KRKK.

POP/ADULT NOTES

MIKE KASABO



The Climax Blues Band continues to show airplay growth at the Pop/Adult level with "Couldn't Get It Right" on Sire...it went on WIP, KNBR, WASH and 14RKO this week.

Rita Coolidge off to a fast airplay start with "Higher & Higher." Check New & Active.

The Dave & Sugar record "Don't Throw It All Away" has been enjoying top ten status on the Country charts for several weeks...and now is starting to look impressive at several P/A stations including a healthy move at KRMG where it debuted at number 14. It might be one to watch.

After many weeks in the field, the Hot record finally made good gains at the Pop/Adult level in terms of airplay. Check New & Active for latest play.

Engelbert Humperdinck has revived an old Kathryn Kuhlman tune "I Believe In Miracles." See New & Active for initial play.

Dean Tyler reports some activity on the Mesa record "Sailing Ships" and says he has word that an edit is due shortly from the company.

Many Pop/Adult programmers gave Stevie's "Isn't She Lovely" a good ride from the album and were, in turn, hoping that to be the single. Instead, "Sir Duke" another heavily played cut, was chosen for the release. Good P/A play is expected.

Cody Jameson's "Brooklyn" on Atco has been stirring up regional activity for awhile now on such stations as WTMJ, WIP, WTRX. This week it had it's most impressive airplay week so far. Check New & Active.

Stations continue to flip Elton... "Chameleon" got new play at WGY, WATR, KHNY.

The new Kenny Nolan "Love's Grown Deep" is off to a great start... See New & Active.

The latest Donna Fargo "Mockingbird Hill" is getting powerful phone request action at WFTL and KXLY.

BY POPULAR DEMAND



THE EDIT
on
THE SINGLE
Don't Cry
For Me Argentina
by Julie Covington
3:45



#1

ENGLAND
HOLLAND
AUSTRALIA



Music by Andrew Lloyd Webber · Lyrics by Tim Rice

MCA RECORDS

CLASSIFIED

Openings

WMP/MEMPHIS looking for news person. Tapes, resumes, creative work and writing samples to Larry Bachus, ND, 112 Union, Memphis, TN 38103. (901) 525-6868 EOE. (3-21)

KSTT/QUAD CITIES have opening for heavy personality morning drive. Tapes and resumes to Don Michaels, Box 3788, Davenport, IA 52803. (3-21)

KUSN/ST. JOSEPH seeking an individual who can give Adult Contemp approach to modern Country format. Pdrn. ability a must. No beginners but talent/ability more important than exp. Tapes and resumes to Mike Anthony, 2414 So. Leonard Rd., St. Joseph, MO 64503. (816) 233-2577. (3-21)

KVOX/MOREHEAD looking for air talent w/pdrn. skill. No calls. Tapes and resumes to Bob Denver, Box 97, Morehead, MN 56560. EOE. (3-22)

WXIL/PARKERSBURG looking for morning and nite (8-10pm) persons. Good money for right people. Outside activities are lucrative for earning extra money. Tapes and resumes to Kelly West, Box 1228, Parkersburg, WV 26101. No calls. (3-22)

WANS/ANDERSON now accepting tapes and resumes for future air openings. Top 40 format. Contact Jim Graham, Box 211, Anderson, SC 29622. (3-22)

WPNC/PLYMOUTH looking for one-half of a two man morning show, one local newsmen and one aft. jock ASAP. Top 40 Adult Contemp, good oppty. in stable operation. No big bucks but good atmosphere for the innovative. Tapes and resumes to Buzz Godyin, PD, Box 1067, Plymouth, NC 27962. (919) 783-4104. (3-22)

WMBR/JACKSONVILLE looking for an entertainer. Tapes and resumes to Bob O'Brian, Box 6877, Jacksonville, FL 32205. EOE. (3-22)

WMBR/JACKSONVILLE looking for talk show host. Tapes and resumes to Bob O'Brian (see above address). EOE. (3-22)

FRANK N. MAGID ASSOCIATES TALENT SEARCH ROSTER FOR THIS WEEK: Oppty. of a lifetime! Exp. PD w/strong track record in med. or maj. mkt. Must attract and hold 35 plus w/news, information, Adult music. Big bucks. East. Tapes and resumes to Bob Lowry, Frank N. Magid Associates, One Research Center, Marion, IA 52302. (3-22)

Air personality, weekends, for unique Black format. Contact Bill Parris, WSID (301) 358-9600. (3-22)

KDAY looking for R&B jock, preferably w/Top 40 exp. J.J. Johnson, 1700 N. Alvarado, Los Angeles, CA 90026. No calls please. (3-22)

WNEU/WHEELING looking for midday person. Adult Contemp. Tapes and resumes to Mike McVay, Box 6462, Wheeling, WV 26003. (3-22)

WTMC/OCALA looking for air personality with at least 2 yrs. exp. and good pipes for possible future drive opening. Tapes, resumes and salary to Lou Patrick, PD, Box 897, Ocala, FL 32670. No calls please. (3-29)

Openings

Sales persons wanted for new Black oriented station, 13X/San Diego. Call Rick Ward (213) 465-4106. EOE. M/F. (3-22)

WFIL/PHILADELPHIA looking for midday man. Tapes and resumes and full particulars ONLY to Jay Cook, 4100 City Line Ave., Philadelphia, PA 19131 EOE. (3-22)

WMBR/JACKSONVILLE looking for newsmen. Tapes and resumes to Bill Jasso, Box 6877, Jacksonville, FL 32205 EOE. M/F. (3-23)

KCAP/HELENA looking for news people, annrcs., and engineers. Tapes and resumes to Jim Schaeffer, Box 1165, Helena, MT 59601. (3-23)

96X/MIAMI looking for fulltime aft. news person. Building a super news dept! Contact Gary McKenzie, 825 41st St., Miami Beach, FL 33140. (305) 673-3213. (3-23)

WSMY/ROANOKE RAPIDS looking for two annrcs. One combo jock/news and one strictly jock. Tapes and resumes to WSMY, Box 910, Roanoke Rapids, NC 27870. (3-23)

FAIRBANKS BROADCASTING CO. looking for talent—all formats, all mkt. Tapes and resumes to George Johns, 2835 N. Illinois, Indianapolis, IN 46208. No calls please. EOE M/F. (3-23)

WAQY/SPRINGFIELD, the all new WACKY-102, is looking for strong, pdrn. oriented jocks to work on 50kw stereo FM Rocker. Openings possible due to staff expansion. Tapes and resumes to J. Rising, 45 Fisher Ave., E. Longmeadow, MA 01028. No calls. EOE. (3-24)

WCAO/BALTIMORE looking for one helluva Contemp minded Production Director capable of creative thinking and able to take charge. Some weekend and vacation jock work involved. If you have what we want, we'll pay you 20 K to start. No calls. Tapes and resumes to Ron Riley, Op. Mgr. 8001 Park Heights Ave., Baltimore, MD 21208. EOE. (3-15)

WCMB/HARRISBURG has opening for parttime/vacation swing jock. Pop/Adult format. Tapes and resumes to Rick Harris, Box 3433, Harrisburg, PA 17105. (3-15)

Maj. New England Contemp looking for pro, exp. air personalities. Tapes and resumes immediately to David F. Adams, 234 Clarendon St., Boston, MA 02116. (3-15)

KELO/SIOUX FALLS has immediate opening for middays or evenings at No. 1 Contemp on S. Dakota's desert. Bring own glass of water! Cook with believability? Pop your tape to me, Harley Worthit, PD, KELO, Sioux Falls, SD 57102. (3-15)

KROY/SACRAMENTO looking for 2-6am jock. Tapes and resumes to Steve Rivers, 1019 2nd St., Sacramento, CA 95814. (3-15)

WWKS/WBVP/METRO PITTSBURGH seeking tapes for full and parttime openings. Contact Bill Kelly, Box 719, Beaver Falls, PA 15010. EOE M/F. (412) 761-6600 9-10am and 12-2pm, EST, no collect calls. (3-4)

Openings

WROV/ROANOKE looking for exp. News Director. Good money for qualified person. Contact Wayne Moses, Op. Mgr., Cleveland Ave. at 15th St., Roanoke, VA 24015. EOE M/F (3-15)

WNOW/YORK now accepting tapes and resumes for future openings. Must have pro delivery, good pdrn. and min. two years exp. Ultra Contemp Country format. No beginners, no calls. Dave Marino, PD, Box 1747, York, PA 17406. EOE. M/F (3-15)

KERN/BAKERSFIELD looking for News Director/Pdrn. Person. Tapes and resumes to John Mitchell, Box 2700, Bakersfield, CA 93303. (805) 832-1410. EOE. (3-15)

KERN/BAKERSFIELD looking for midday jock at No. 1 station in Bakersfield. Tapes and resumes to John Mitchell (see above address) EOE. (3-15)

WIBG/PHILADELPHIA, Pop/Adult, has opening. Tapes and resumes to Chuck Knapp, 117 Ridge Pike, Philadelphia, PA 19444. (3-15)

KTLK/DENVER now accepting tapes and resumes for possible future openings. Send to KTLK, 1165 Delaware St., Denver, CO 80204. (3-15)

WOVV/FORT PIERCE looking for sales person w/ proven ability for Florida East Coast. 100,000kw AM rated No. 1 Rocker. 1st yr. income potential 18-18,000. Car allowance and guaranteed draw. Mgmt. possibility in near future. Contact Jim Lord, or Randy Miller (309) 484-1488 or write, Box 3192, Fort Pierce, FL 34968. (3-11)

WPEN/PHILADELPHIA looking for the world's greatest morning disc jockey person. Bright, exciting, warm, friendly, involved, adult, contemp, smart, creative, quick, humorous, clever, pro, witty, topical, believable, wonderful morning entertainer. Air check and resume to Peter Mokover, 2212 Walnut St., Philadelphia, PA 19102. EOE M/F (3-11)

WPTR/ALBANY the 15,000kw Top 40 powerhouse in New York's capital district is accepting applications for a midday entertainer. All inquiries confidential. Contact Brian Scott, Box 1540, Albany, NY 12205. (3-11)

Z-97/FT. WORTH-DALLAS has opening for a warm, no, hype, all nite Rock jock. Work 4 days, off 3 days. Tapes and resumes to Gary Mack, KFJZ-FM, Box 1317, Fort Worth, TX 76101. EOE. (3-11)

WFTN/Central New Hampshire is looking for an aggressive, imaginative newsmen for a growing company. Dedicated and initiative seeking newsmen desired for immediate opening. Contact Jeff Fisher (603) 934-2600, 934-5676. (3-11)

Program Director for small SW Pennsylvania mkt. Good pay. Great oppty. for good jock to learn programming. (304) 233-1885 after 5:00pm EST. (3-17)

Pop/Adult AM drive personality. \$12,000 plus for the right morning man who can capture & hold our target audience. If you feel you're the personality we're seeking, call Jack Parker, KBOM/Bismarck, N.D. (701) 863-8411. (3-18)

Openings

Mass appeal Rocker has two openings for annrc/pdrn. in the Ogden-Salt Lake area. No screamers! Tapes and resumes to Jordan Mitchell, Box 1430, Ogden, UT 84401. (801) 731-1111. (3-8)

Z86/GRAND RAPIDS looking for tapes and resumes for future openings. Contact Rick Donahue, Box Z, Grand Rapids, MI 49501. (3-8)

WHUT/ANDERSON needs creative communicator. We're a Contemp Top 40 station in Indiana's 7th largest city. EOE. Tapes and resumes to Mike Kase, Box 151, Anderson IN 46016. No calls. (3-9)

WTRX/FLINT now accepting tapes and resumes for possible future openings. (cassettes pref). Mike Anderson, Box 1330, Flint, MI 48501. (3-9)

WIFE/INDIANAPOLIS needs one midday jock and one off-air Pdrn. Director. Maj. mkt. exp. Tight format. Contact Jerry Kurkel, GM, (317) 637-1376. EOE M/F. (3-8)

WYMC/MAYFIELD has immediate opening for AM drive personality. A good secondary mkt. for someone looking to grow. Tapes and resumes to Gary Morgan, Box 13, Mayfield, KY 42068. (502) 247-1430. (3-9)

The mailman cometh, the mailman goeth, but the personality no showeth. Where are you guys? The bread is good, are you? Tapes and resumes to Peter McLane, KFJZ, Box 1317, Ft. Worth, TX 76101. (3-8)

Live in the Rockies, breathe clean air, make a little money. Nice people. Looking for aft. newsmen. Contact Dave Hewitt, ND, KIQ, Box 111, Manitou Springs, CO 80829. (303) 685-5678. (3-8)

WOKY/MILWAUKEE looking for newsmen. Tapes and resumes to Jim Brown, PD, 3600 N. Sherman Bl., Milwaukee, WI 53216. (3-8)

I'm looking for good people. Any sex, any color. No calls. Just tapes to Dick Kent, 15WLAC, Nashville, TN 37218. (3-7)

KIRL/ST. LOUIS needs midday and aft. jocks plus Music Director. Immediate! Contact Bill Gamble (314) 946-8800. (3-8)

Aggressive med. mkt. station has immediate opening for aft. drive jock. Pdrn. skills a must. Rush air check w/pdrn. samples and resume to Earl Morgan, WNYR-AM, Box 227, Rochester, NY 14601 (3-10)

WVOR-FM/ROCHESTER now accepting tapes and resumes from Contemp personalities for possible future openings. WVOR-FM, 333 Midtown Tower, Rochester, NY 14604. (3-16)

KTAC/TACOMA looking for 6-10pm jock. Tapes and resumes to Rick Hansen, 2000 Tacoma Mall Office Bldg., Tacoma, WA 98411. (206) 473-0085. EOE. M/F. (3-16)

CHANGES / RADIO

DAVE YOUNG to weekends KEZY/Anaheim from KROY.
 GREG AUSHAM to KELO/Sioux Falls from KVOX.
 CHRIS STONE to Instad Broadcasting/Rapid City from KVOX.
 AL CALDWELL to mornings KLVI/Baumont from KAYC.
 STEVE TAAFFE to 7-mid slot KEWI/Topeka.
 PAMELA W. PERSON appointed General Manager/Non-Monthly Radio Division/Mediatat.
 ROBIN MacARTHUR appointed Sales Representative/Non-Monthly Radio Division/Mediatat.
 JIM CARNEGIE appointed Sales Representative/Mediatrend Division/Mediatat from KQV/ABC and KUDL-AM/FM.
 THOM MOON appointed Client Services Director/Mediatrend Division/Mediatat.
 WALLY AUSLEY to Station Manager WPTF/Raleigh.
 JOHNNIE HOOD to Farm Director WPTF/Raleigh.
 MAURY O'DELL joins air staff of WPTF/Raleigh from WSPA.
 ADAM & BOB to morning drive WPTF/Raleigh from WQUA.
 JOHN H. FITZPATRICK appointed Commercial Manager WAPE/Jacksonville.
 GREG BYRON to News Director KLEO/Wichita from WHB.
 BRUCE McCALEB to Program Director KMYR/Albuquerque.
 DEREK RYAN to Music Director WZMF/Milwaukee plus 6-10pm air personality from KTKT.
 THOM O'HAIR appointed Program Director KFRC-FM/San Francisco.
 ARTHUR R. CHRISTENSEN appointed Sales Manager KOB-FM/Albuquerque from KTEZ-FM.
 LARRY BACHUS to News Director WMP/Memphis from WAPI.
 DAVE DIAMOND now fulltime 8-9pm slot KFI/Los Angeles from weekends.
 BILL SCOTT appointed Promotion Manager CFTR/Toronto, Canada.

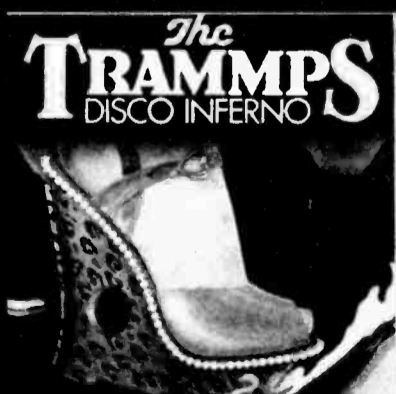
BILL LORIN appointed Sales Manager KDES-AM/FM/Palm Springs.
 BILL HENNES to WIBG/Philadelphia from WIFI.
 JAMES A (JIM) JOHNSON appointed Sales Manager KMPC/Los Angeles from KVI.
 KAREN BECK leaves Account Executive position KEZY/Anaheim to do freelance work.
 TOM BROOKS appointed Treasurer/Natural Broadcasting System Limited.
 ILYSE GOTTLIEB to WAAF/Worcester from WBRU/Providence.
 GARY ALAN-BELZMAN to KACY/Port Hueneme, CA from KUHL.
 WNPS/NEW ORLEANS LINE-UP: 6-10am/MD Ross Brittain (fr. WIIN, WSSA, WFOM), 10-3pm/MD Sebastian (fr. WPLO-FM, WIIN), 3-7pm Dick Blackmon, 7-mid Jim Lucas (fr. KUDL, WFUN, KGB), mid-6am Julie Tanner. Weekends: Sara Davis.
 KLEO/WICHITA LINE-UP: 6-9am Capt. John Forsythe (fr. XEROK), 9-noon Bob Lawrence, noon-3pm Jeff Garrett, 3-6pm/MD Ken Clifford, 6-10pm/Asst. PD/MD Marc Elliot, 10-2am Lenny Baxter, 2-6am Dave Baur. Weekends: Rick Gannon.
 WSAR/FALL RIVER LINE-UP: 6-10am Jack Michaels, 10-2pm/MD Dan Hayden, 2-7pm Chris Chandler, 7-mid Greg Stevens, 12-6am Eugene Brown. Weekends: Peter Massi.
 WCOL-AM/COLUMBUS LINE-UP: 6-10am J. Parker Antrim, 10-noon/MD Jerry Dean, noon-4pm Tom Kennedy, 4-7pm/MD Dave Bishop, 7-mid Chuck Martin, mid-6am Vicki Starr. Weekends: Barry Dain, Harry Valentine, Jim Roberts.
 WZZP-FM/CLEVELAND LINE-UP: 5-8am Bobby Box (fr. KQEO, KROY), 9-1pm Kirk Russell (fr. WQIO, KRKE), 1-4pm/MD Bob Payton (fr. XROK, WGCL), 4-8pm Bill Jeffries (fr. WIF, KGGG), 8-mid Max Haywood (fr. WGCL, WCUE), mid-5am Steve Brodie (fr. WAVZ, WQIO), Weekends: Kevin Coan (fr. WCUE, WKDD).

THE TRAMMPS'
single,
"Disco Inferno,"

3389

***from their soon
to be gold album,
is the most exciting
crossover record of '77.***

***Now exploding on
99X 29-24! WPIX ADD! WDRQ HB!***



SD 18211

On Atlantic Records & Tapes.

CLASSIFIED

AOR

Central Calif. top rated station looking for intelligent, energetic individuals for future positions. Tapes and resumes ONLY to Dan Spears, KFYE, Fresno Townhouse, No. 536, Fresno, CA 93721. (3-8)

KFLY-FM/CORVALLIS accepting tapes and resumes for future air openings. David Shult, Box K, Corvallis, OR 97330. (3-2)

For possible openings spring/summer, AOR giant, WBLM/Maine is looking for an anncr. Strong on pdtn. and personality. Good car a must. Send tapes and resumes to J.J. Jeffrey, 80 Exchange St., Portland, ME 04111. (3-2)

Country

WKLC, 50kw stereo Country in med. mkt., St. Albans, WV (Charleston-Huntington) now accepting tapes and resumes for possible future openings. Good bread, knowledge of Country formats and 1st ticket helpful but not necessary. Contact PD, Box 688, St. Albans, WV 26177. No calls please. (3-15)

WXOR/FLORENCE looking for morning drive and afternoon drive. Tapes and resumes to Wayne Thompson, Box 932, Florence, AL 36620. (206) 784-8121. (3-18)

KUZZ/BAKERSFIELD needs professional newspaper. Tapes and resumes to Jay Albright, PD, 1208 N. Chester Ave., Bakersfield, CA 93308. (3-10).

Miscellaneous

WBLG/LEXINGTON looking for Adult jingle package. Contact Jim Rivers, Box 1300, Lexington, KY 40501. (3-23)

14FBL (WFBL)/SYRACUSE needs record service from all labels. Contact Mike Andrews, PD, Eastwood Station, Syracuse, NY 13208. (3-24)

15-Q/MADISON needs Oldies and greatest hits Lps. from all labels. Contact Jim Packard, PD, Box 4408, Madison, WI 53711. (608) 271-8811. (3-15)

KMEN/SAN BERNARDINO looking for pdtn. music and sound effects. Send demos and prices to Jim Zippo, Box 1290, San Bernardino, CA 92402. (714) 889-2851. (3-17)

Positions Sought

DAVID (R&R) LYONS, former Asst. PD/MD/WAPE, WGCL and KRUX looking for a med. mkt. PD or maj. mkt. jock gig. (904) 284-2148. (2-22)

WAYNE SHAYNE former PD/WAPE and WGCL, looking for PD gig. (904) 284-2148. (2-22)

MARLENE FOXX, formerly WAIV Nighttime talent seeking Prog/AOR format in top mkt. Super voice, pdtn. and numbers! Write 35 Beach Ave., Larchmont, NY 10638. (914) 834-2883, after 8pm. (2-28)

M. SERAPHIN formerly KSNO/Aspen looking for MD gig. AOR, Top 40 or Adult Contemp format. 6 yrs. exp. (303) 925-1788. (3-1)

CLARK NEVADA, WNAM/Appleton, WYYY/Kalamazoo seeks med. mkt. air talent, pdtn. gig. (414) 725-9819. (3-17)

Positions Sought

Heavy duty truck driver show for all night radio gig. Ready to roll! This is a 1st class pro presentation. Tapes and resumes on request. (213) 244-0090. (3-21)

CORKY MILLS looking for full or parttime air work. 2 yrs. exp. 3rd phone. (218) 221-2435. (3-21)

DAN MICHAELS formerly KEZY/Anaheim available. (714) 778-1191. (3-22)

1st phone jock w/13 yrs. exp. (9 yrs. PD/MD in small and med. mkts). 4 yrs. college, some mgmt. exp. looking for move into AOR or record promotion. Currently PD/MD morning drive in mkt of 130,000 in TX. For tape and resume, DOYAL JOHNS, 205 Bellevue Circle, Gedden, AL 35901. (3-22)

KING KONG KIRBY looking for med. or maj. mkt programming position. Strong 6-10 personality. (303) 750-3889. (3-22)

I don't claim to be the best, nor do I know it all. I can be cultivated. 10 yrs. exp. 1st phone. Formerly WVAM, WAMS. Pref. Northeast, avail now. GEORGE MAIFAIR (814) 239-5706. (3-22)

FRED N. LEEHMUIS seeks Contemp programming position. Exp. includes 7 yrs. BS Broadcasting, 1st phone, mgmt., p/bp and formerly WSMY, KXEL, KCFL. Will consider anncr. position if right oppty. Relocation no problem. (919) 537-5814 aft. 6pm EST or write 1003 Quail Court, Roanoke Rapids, NC 27870. (3-23)

THE BIONIC THROAT SEEKS! Exp. w/Contemp/Pop/Adult formats. 1st phone. Presently at Top 40 station, seeking position in or around L.A. (within 75 miles), STEVE BURTON (213) 938-8208 or write 301 N. Sycamore Ave., Hollywood, CA 90036. Batteries not included! (3-23)

LARRY O'NEIL, presently WPPJ/Carrollton, GA looking for programming challenge. Consistent No. 1 ratings. SE, small to med. mkt. (404) 834-1058 or write Box 710, Carrollton, GA 30117. (3-28)

Anncr/News position sought in VA, MD, Carolina area. 3rd endorsed. Will graduate w/BS in Com. Media this summer. Some comml. exp. TV and sports information director exp. Interested in internship. RORY SWANSON (218) 755-2059 or 2912. 900A Minnesota Ave., Bemidji, MN 56601. (3-23)

Looking for steady AOR gig. 7 yrs. exp. currently doing aft. drive. DON MATHISEN (615) 877-2304 or 3159. 517-A Bruning La., Chattanooga, TN 37415. (3-24)

Is there anyone in the record business who needs someone who can follow through, organize, learn quickly and work under pressure? I offer a great disposition and exp. in Promotion and Creative Services Depts. RUTA (213) 275-1911 aft. 6pm. (3-24)

PAT BARRY, presently afternoons Q102/Cincinnati for past 3 yrs and formerly WNDE, WSAI, WMEE, WIXY. 8 yr. pro. actively looking for med. or maj. mkt. Top 40 gig. (513) 381-6888. (3-17)

LEONARD ROBERTS, WOOK-AM/FM/Washington, WCBM/Baltimore, WLPL/Baltimore, WHFM/Rochester, WYCR/York seeks full or part time air, news or pdtn work in South-Central Penn. or Central Maryland. Available immediately. (301) 848-7860. (3-17)

Positions Sought

BRIAN ADAMS, formerly K108, KDON, KSNB looking for AOR work. (918) 392-5181. (3-11)

CHRISTOPHER LANCE, formerly WDRQ, KRIZ, and presently B100/San Diego looking for competitive mkt. PD or million mkt. air position. Much knowledge! (714) 421-8946. (3-14)

JOHN GRIVAS/MARY CURRAN looking for a morning gig at AOR station. They mix music and news w/exec. 18-34 ratings from KSFM/Sacramento and WQFM/Milwaukee. John has also worked at KSNB, KOMA, WZMF. (916) 768-7622. (3-15)

Creative radio? Now a PD that can do the job. DUSTIN KIRBY (714) 325-8193. (3-15)

NEAL MIRSKY looking for a new home. Over 5 yrs. exp., Progressive and AOR. Last 2 yrs at WQSR/Tampa/St. Peto. Pdtm. Wizz, over 4 yrs. exp. as Pdtm. Director. Extensive musical knowledge. Call for tape and resume (813) 371-6357. Ready to work NOW! (3-15)

J.J. MITCHELL looking for air talent/MD position. Formerly KINT (915) 682-5073. (3-15)

HOWARD HOFFMAN exits WPIX/New York and is available (212) 254-4831 or contact Neil McIntyre at WPIX (212) 948-2102. (3-15)

RICK BRADY looking for PD or MD position in med-maj mkt. (303) 770-5362. (3-15)

Lost my morning drive gig here in Chicago and looking for Top 40 or a together "familiar artist" oriented AOR. Will consider smaller mkts. JIM CORCORAN (312) 736-8929. (3-16)

TOM RUSH formerly big WAYS, KTLK available for East or Southeast air talent or MD/PD position. (312) 677-5518 or 675-1281. (3-16)

JOHN RABICK formerly Pdtm. Director/jock KAKC/Tulsa; 98Q, WCVA. Fair for creating solid pdtn. and fun, audience-attracting promotions. Good ARB's 12-34 M/F & Teens. 3rd phone. Looking for Top 40 air/pdtm. position. (918) 492-9058. (3-16)

HELPI Presently locked in backward mkt. Need AOR gig. Exp. Call BOB CHRIS (806) 254-9536 or write 68 South Upper St. Lexington, KY 40506. (3-16)

DAVE DILLON former Op. Director WEEQ, looking for PD/jock gig in med. mkt. (717) 284-8329. (3-16)

I give 110% . 15 yrs. in radio. Tell me what you want. No small mkts please. My limits, I am told, are only those imposed upon me. MARK (805) 733-1401. (3-16)

T. TOM TURNER, 8 yrs. exp. in Top 40. Creativity only surpassed by enthusiasm. Willing to relocate immediately. Most recently KSON-AM. All calls welcome. (714) 475-2195. (3-17)

Looking. Hard drive boogie jock, accustomed to evening drive power. Proven track record. Available now. Willing to relocate. 6 yrs. exp. Damn good pdtn! Phone only if you have the money. COOKIN' KAY (206) 767-2195 aft. 6pm CST. (3-17)

The Night Lady, LEIGH TAYLOR, formerly WHEN, WFBL, available immediately. (315) 432-1918 or 437-3139. (3-17)

Positions Sought

BILL CHAMBERLAIN formerly KOBO/Yuba City, looking for air personality/pdtm. position. (916) 674-7407. (3-17)

Exp. Rock anncr/pdtm. 1st phone, looking for job in SW. PAY WYLLIS (517) 787-0283. (3-17)

Barbra Streisand and I have one thing in common: our birthday, April 24. And that's all. She's rich; I'm not. She's working; I'm not. She's a woman; I'm not. But I'm a cooker! And she's not. So hire me, a high energy Top 40 jock, and a star will be born. MAX COOPER (312) 297-0806.

Goods & Services

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Over 350 Top DJ's including Gary Owens KMPC, Jess Cain WHDH, and Johnny Holliday WWDC use my original comedy service. 25 pages of hilarious material delivered to your mouth every month. For FREEBEE, HYPE, INK. Box 69581, L.A., CA 90069.

Free Snack!

WANNA BE AS FUNNY AS GABE KAPLAN, RICHARD PRYOR AND JOHN DEAN? Forget it. But you can be funnier than you are now. Send for complimentary snack: LOLA'S LUNCH. 2434 Lake In The Woods Blvd., Suite 902, Ypsilanti, Michigan 48197.

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Original Comedy For Radio

"Different?" "Funnier?" YOU be the judge. Original comedy for radio entertainers. Free sample! OBITS. 366-R West Bullard, Fresno, California 93704.

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You'll Be Funnier!

HUNDREDS OF DEEJAYS RENEWED again this year! We guarantee you'll be funnier. Freebie! Contemporary Comedy. 5804-D Twineing, Dallas, TX 75227.

CHANGES / RECORDS

NOTE: Local, regional and national changes should be reported to Betty Rommel at R&R (213) 466-9561.

JACK TESSLER named Manager/International Marketing/RCA Records.
 GLEN BRUNMAN appointed Associated Director/Tour Publicity and Special Projects/Columbia Records.
 LARRY SCHNUR appointed Assistant to the Vice President/A&R/Epic Records.
 JONATHAN COFFINO appointed Director/Artist Development/Columbia Records.
 TOMMY WHITE appointed Manager/West Coast Artist Development/Epic Records and the Associated Labels.
 JOE GALANTE appointed Director/Nashville Operations/RCA Records.
 MARTIN OLINICK appointed Manager/Business Affairs/West Coast/RCA Records.
 DON WASLEY appointed National Promotion Director/Custom Labels/Casablanca Records.
 RICK SCHULTZE appointed West Coast Manager/Good Music Agency/Seattle.
 JAN H. LANDY appointed Assistant to the President/Worldstage, a division of Intercontinental Satellite Network, Inc.
 LEE DURHAM appointed Promotion Manager/A&M Records/Memphis.
 DEREK TAYLOR joins Warner Bros. Records as Vice President and Director of Creative Services effective July 1977.
 JOHN CABALKA joins Warner Bros. Records as Art Director.
 ROBERT A. CHUCK named Vice President of Business Affairs & Administration/BNB Management and their associate companies of Tatto Records and Big Heart Publishing.

ROGER LIFESET named National LP Promotion Manager/United Artists, Los Angeles.
 DES MOINES GREEN promoted to Sales Manager/MCA Records/Los Angeles.
 EDWARD C. MASCARI JR. appointed Sales Manager/MCA Records/Minneapolis.
 PAUL BROUSSEAU named Sales Manager/MCA Records/Boston.
 RALPH WITSELL named Promotion Manager/MCA Records/Dallas.
 RICKI GALE named Promotion Manager/MCA Records/Miami.
 SAMMY VARGAS joins Promotion Staff/MCA Records/New York from Mercury Records.
 HOWARD ROSEN appointed National Promotion Director/Casablanca Records.
 DAVID BUDGE appointed Manager/West Coast Publicity/Columbia Records.
 PERRY COOPER promoted to Director/Album Promotion/Arista Records.
 MICHAEL PRINCE named Southern Regional Album Promotion Manager/Arista Records.
 JERRY SMALLWOOD named Midwest Regional Album Promotion Manager/Arista Records.
 BOB GARLAND appointed West Coast Regional Album Promotion Manager/Arista Records.
 JUD SEIGAL promoted to Vice President/Sales & Distribution/Arista Records.
 RON RESNICK to Promotion Manager/Amherst Records.
 JOHN HEY to Secondary Pop Promotion/Amherst Records.
 STEVE CRESON assumes Promotion duties/Amherst Records/New York/New Jersey area.
 PAUL OWINGS to Merchandising/Amherst Records.



"Hooked On You"

(E-13389)

*The second single from
Bread's Gold album.*

bread

David Gates, Larry Knechtel, James Griffin, Mike Botts

On Elektra Records □◻

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualify for the Breaker position this week.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

ROSE ROYCE "I Wanna Get Next To You" (MCA) 88 reporters on it, 25 adds including 13Q, 99X, WDRQ, KLIF. Moves; 26-19 WPGC, debut 20 WFIL, 33-24 KSLQ, 18-15 at Z93, 22-15 KEZY, 9-7 WAVZ, 20-14 WAYS, 24-16 WMAK, 7-5 KERN, 11-7 WSAR, 26-16 WRFC, 6-2 WFLB, 27-17 CK101, 23-13 KHFI, see Parallels, charts at number 26.

HOT "Angel In Your Arms" (Big Tree) 81 reporters on it, 21 adds including 13Q, KSLQ, Z93, WHBQ. Moves; 22-16 WCAO, 27-24 WOKY, 13-11 WBBF, 19-15 WBBQ, 22-15 WMAK, 40-30 WBJW, 20-10 WSGN, 19-12 WFLB, see Parallels, charts at number 30.

Q "Dancing Man" (Epic) 73 reporters on it, 13 adds including WCAO. Moves; 30-26 at 13Q, 18-12 WGCL, 28-21 KRBE, 21-15 KIOA, 7-5 WAKY, 27-20 KAAV, 23-15 KKLS, 24-19 WGLF, 18-10 KHFI, 25-18 WSGN.

McCOO & DAVIS "Your Love" (ABC) 70 reporters on it, 15 adds including WQXI. Moves; 17-14 WFIL, 19-16 WPGC, 22-21 WGCL, 26-20 WHBQ, 30-28 WAVZ, 25-18 WYRE, 25-22 WERC, 24-17 WRFC, 25-22 WCGQ.

KISS "Calling Dr. Love" (Casablanca) 68 reporters on it, 11 adds including WFIL, WLS, KJOY. Moves; 8-6 WPGC, 15-11 WKBW, 20-15 WGCL, 27-21 at Z93, 35-28 KEZY, 13-7 WCOL, 22-14 KIOA, 10-7 WAKY, 8-5 KRSP, 24-19 WEEQ, 24-18 WGUY, 26-20 WFOM, 28-19 WXIL, 24-18 WCGQ.

KC & THE SUNSHINE BAND "Boogie Man" (TK) 60 reporters on it, 25 adds including WAVZ, KAKC, WAYS. Moves; 28-20 WPGC, 18-14 at 13Q, 26-17 KSLQ, 9-8 WGCL, 17-9 KNUS, 23-16 WHBQ, 29-13 WMPS, 11-7 WJDX, 17-10 KTKT, 11-9 at K100, 29-23 WACI, 30-21 WXIL, 24-19 KAFY.

FOREIGNER "Feels Like The First Time" (Atlantic) 55 reporters on it, 20 adds including WMET, WLAC, WNOE, Q105, WTSN, WAKX, WISE, KANC. Moves; 25-22 WPGC, 26-23 WOKY, 30-28 KSLQ, 39-35 WCOL.

STEVIE WONDER "Sir Duke" (Tama/Motown) 52 reporters on it, 34 adds including WKBW, Q102, Z93, Y100, WTRY, WINW, WOW, WMAK, KYNO, KNDE, KKLS, KCBN. Moves; 28-24 WRKO, 23-15 WCAO, 26-21 WSAI, 4-1 WNOE, 11-8 KJOY.

YVONNE ELLIMAN "Hello Stranger" (RSO) 49 reporters on it, 15 adds including WKY, WCOL, WBBQ, KJRB, KINT. Moves; 25-23 KDWB, 37-29 at 96X, 29-19 WBBF, 25-15 KCBN, 24-18 WTSN, 17-9 WHHY, 27-20 WSGN.

DENIECE WILLIAMS "Free" (Columbia) 44 reporters on it, 3 adds. Moves; 28-21 at 96X, 21-19 KSLQ, 19-15 WBBF, 32-27 WCOL, 35-30 KAKC, 29-18 WQXI, 12-9 WMPS, 15-12 WERC, 24-16 KYNO, 2-2 WSAR, 22-15 WRFC, 20-16 WGLF.

STARZ "Cherry Baby" (Capitol) 40 reporters on it, 12 adds including WCAO, 13Q, KSTP, KRBE, WAPE, KEEL. Moves; 16-13 WKBW, 11-7 at Y100, 24-15 WAVZ, 24-16 KIOA, 29-24 KCPX.

MARSHALL TUCKER "Heard It In A Love Song" (Capricorn) 36 reporters on it, 12 adds including Z93, WCAO, WLAC, KAAV. Moves; 24-21 KSLQ, 40-37 KAKC, 26-22 WAPE, 9-3 WRFC, 21-11 WXIL.

FIREBALL "Cinderella" (Atlantic) 36 reporters on it, 12 adds including Q94, KQWB, KANC, KJOY. Moves; debut 30 WCAO, 28-26 WGCL, 20-18 KIOA, 25-21 KERN, 25-16 WSPT, 23-15 KVOX, 24-19 KQDI.

TAVARES "Whodunit" (Capitol) 25 reporters on it, 3 adds including 99X, WAKY. Moves; debut 15 WABC, 26-25 KCBQ, 23-14 WAVZ, 41-31 KDZA, 15-6 WSAR.

Others Getting Significant Action

ANDREW GOLD "Lonely Boy" (Asylum) 31 reporters on it, add WPGC, KSLQ, WKIX, WISM, 29-26 WRKO, 27-22 at Q94, 16-13 WOW, 32-26 WTSN, 3-2 WFEA.

WILTON PLACE ST. BAND "Disco Lucy" (Island) 28 reporters on it, 21-17 at 13Q, 24-17 at 96X, 11-10 WBBF, 25-22 WCOL, 24-17 WACI, 18-16 KAYC.

KENNY ROGERS "Lucille" (UA) 27 reporters on it, add KNUS, WMPS, WMAK, WGUY, WROK, 25-17 KLIF, 29-24 KAKC, 28-10 WAKY, 26-18 KKXL.

RUBINOOS "I Think We're Alone Now" (Beserkley) 25 reporters on it, add KIOA, 30-26 KDWB, 25-16 WBBF, 10-8 WJBQ, 19-11 WGUY, 26-15 WFEA, 24-18 WSPT, 16-13 KFYP, 12-6 KDON, 14-12 KLIV, 2-2 KRSP.

AMBROSIA "Magical Mystery Tour" (20th) 23 reporters on it, 3-3 KSTP, 16-14 WBBF, 28-19 KIOA, 29-26 KQWB.

JOHN TRAVOLTA "All Strung Out" (Midsong Int'l) 22 reporters on it, 16-13 WCOL, 32-29 KAKC, 21-13 WMAK, 21-18 WRIE, 23-16 WHHY, 23-19 KBIM.

JOE TEX "Ain't Gonna Bump No More" (Epic) 21 reporters on it, add Z93, 27-22 at Y100, 9-6 WQXI, 8-5 WJDX, 32-23 WRFC, 24-13 at 98Q, 26-17 WFLB.

STALLION "Old Fashioned Boy" (Casablanca) 20 reporters on it, add WOKY, 20-17 KSTP, 29-27 WDRQ, 14-10 KCPX, 23-18 KIMN.

Radio & Records

April 1, 1977

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
16	7	5	1	EAGLES/Hotel California (Asylum)
2	1	1	2	HALL & OATES/Rich Girl (RCA)
7	4	3	3	DAVID SOUL/Don't Give Up On Us (Private Stock)
27	14	7	4	GLEN CAMPBELL/Southern Nights (Capitol)
3	3	2	5	10cc/The Things We Do For Love (Mercury)
1	2	4	6	BARBRA STREISAND/A Star Is Born (Evergreen) (Columbia)
12	10	8	7	THELMA HOUSTON/Don't Leave Me This Way (Tama/Motown)
21	16	10	8	ATLANTA RHYTHM SECTION/So In To You (Polydor)
6	5	6	9	KANSAS/Carry On Wayward Son (Kirshner)
—	—	15	10	LEO SAYER/When I Need You (WB)
4	6	9	11	ABBA/Dancing Queen (Atlantic)
—	29	18	12	NATALIE COLE/I've Got Love On My Mind (Capitol)
30	26	20	13	JENNIFER WARNES/Right Time Of The Night (Arista)
13	12	12	14	WINGS/Maybe I'm Amazed (Capitol)
—	30	25	15	BOZ SCAGGS/Lido Shuffle (Columbia)
8	8	11	16	FLEETWOOD MAC/Go Your Own Way (WB)
9	11	13	17	BOB SEGER/Night Moves (Capitol)
5	9	14	18	AL STEWART/Year Of The Cat (Janus)
14	13	17	19	BOSTON/Long Time (Epic)
—	—	27	20	WILLIAM BELL/Trying To Love Two (Mercury)
24	21	19	21	ROD STEWART/The First Cut Is The Deepest (WB)
11	17	22	22	MARY MacGREGOR/Torn Between Two Lovers (Ariola America)
22	20	21	23	TOM JONES/Say You Will Stay Until Tomorrow (Epic)
—	—	—	24	CLIMAX BLUES BAND/Couldn't Get It Right (Sire)
10	15	16	25	STEVE MILLER/Fly Like An Eagle (Capitol)
—	—	—	26	ROSE ROYCE/I Wanna Get Next To You (MCA)
18	23	23	27	KENNY NOLAN/I Like Dreaming (20th Century)
—	—	—	28	THE CAPTAIN & TENNILLE/Can't Stop Dancing (A&M)
23	22	26	29	JACKSON BROWNE/Here Come Those Tears Again (Asylum)
—	—	—	30	HOT/Angel In Your Arms (Big Tree)

National Request Tabulation

LW	TW	Teens	LW	TW	Adults
2	1	DAVID SOUL	1	1	EAGLES "Hotel"
1	2	HALL & OATES	6	2	LEO SAYER
3	3	EAGLES "Hotel"	5	3	GLEN CAMPBELL
5	4	LEO SAYER	2	4	DAVID SOUL
4	5	10cc	3	5	HALL & OATES
8	6	GLEN CAMPBELL	8	6	10cc
6	7	KANSAS	7	7	KANSAS
7	8	BARBRA STREISAND	4	8	BARBRA STREISAND
10	9	BOSTON	9	9	ATLANTA RHYTHM SEC.
—	10	KISS	—	10	NATALIE COLE

Active Re-Currents

KENNY NOLAN	JACKSONS
"I Like Dreaming"	"Enjoy Yourself"
ROSE ROYCE	STEVIE WONDER
"Car Wash"	"I Wish"
EAGLES	
"New Kid In Town"	
MARY MacGREGOR	
"Torn Between Two Lovers"	
MANFRED MANN	
"Blinded By The Light"	
BARRY MANILOW	
"Weekend In New England"	

GARY WRIGHT "Phantom Writer" (WB) 19 reporters on it, add KRBE, 29-28 KROY, 14-12 WGUY, 36-30 KIOA, 34-31 WOSH.

MESA "Sailing Ships" (Ariola America) 19 reporters on it, add WOKY, KCBQ, 34-31 KAKC, 25-22 KKLS, 33-30 WXIL, 13-9 WISE.

QUEEN "Tie Your Mother Down" (Elektra) 18 reporters on it, 29-28 WGCL, 31-26 KEZY, 29-24 KIOA, 34-30 WXIL, 19-17 WAKY.

JOHN DENVER "My Sweet Lady" (RCA) 16 reporters on it, 30-21 WKBW, on KRBE, 28-25 WYRE, 26-25 KAYC, 30-28 WEAQ, on KQWB, WJON.

KENNY NOLAN "Love's Grown Deep" (20th) 15 reporters on it, add WYRE, WAPE, WBBQ, WKIX, WHYY, 31-27 WOKY, on KCBQ.

MR. BIG "Romeo" (Arista) 14 reporters on it, add Y100, WNOE, WOW, 28-25 WOKY, 15-14 KSTP, 24-23 KLEO, 29-25 KKXL, 13-11 KQDI.

JIMMY BUFFETT "Margaritaville" (ABC) 14 reporters on it, 27-20 WBJW, 17-8 at Q105, 29-24 WGLF, WHHY, 32-29 CK101, 25-16 KJOY.

HENRY MANCINI "Theme From Charlie's Angels" (RCA) 13 reporters on it, 23-20 KIOA, 30-27 KBEQ, 27-26 KKLS, 15-5 WHHY.

FLEETWOOD MAC "Dreams" (WB) 12 reporters on it, add WRKO, KFRC, KEZY, WAVZ, KVOX, debut 20-19 KERN, 21-11 WHHY.

B.W. STEVENSON "Down To The Station" (WB) 12 reporters on it, add WKBW, WMPS, WFOM, 27-26 KIMN, 34-30 WACI, 29-24 WRFC, 25-21 KHFI.

ALAN O'DAY "Undercover Angel" (Pacific) 12 reporters on it, add WMAK, KRIZ, 21-18 WJBQ, 29-15 WJON, 30-22 at 98Q.

DEAN FRIEDMAN "Ariel" (Lifesong) 11 reporters on it, add WOKY, KSTP, WBBF, WBBQ, KEEL, KCBN.

JETHRO TULL "The Whistler" (Chrysalis) 11 reporters on it, add WKBW, WAKY, WAVZ, on KSLQ, KRBE.

KLAATU "Sub Rosa Subway" (Capitol) 11 reporters on it, add Y100, WBJW, WOSH, debut 17 WBBF, 27-20 WAKY, 33-26 WACI, 23-13 WSPT.

DAVID BOWIE "Sound & Vision" (RCA) 10 reporters on it, add WTSN, debut 21 WRKO, 12-10 KEZY, 12-10 WJON, 32-28 at 98Q.

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