

### THE INDUSTRY'S NEWSPAPER

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FRIDAY, NOVEMBER 19, 1976

#### **Arbitron Comments On Phony Diaries**

In the past month, Arbitron, the leading radio rating survey company has experienced two severe episodes that have upset their recent implementation of double check systems on their in home diaries to alleviate tampering. Diaries were obtained at the post office in Memphis, Tenn. and resulted in favorable results to a radio station. Just two weeks ago a San Jose, California station obtained six blank diaries and turned them in to Arbitron. R&R contacted Larry Manuel, Vice President/General Manager of Arbitron, and we asked some very pointed questions about the security systems and related survey policies. The responses Manuel were honest and informative. Because of the importance of this information we are reporting the questioning session as it occurred.

R&R: Let's take the Memphis situation first. How could that happen? Is it not true that Arbitron is supposed to call backand check on the diary holders and make sure that everything is going well? Therefore, they should know the 6 diaries were not in the hands of the original diary people contacted.

MANUEL: I'll start at the beginning on that one. Our normal procedure is we make the placement call and then we call the household again a couple of days before the survey starts, which is generally about when they receive their diary. The purpose of the call is to ask them if they have any questions, but did you get your diary has not been part of the procedure, because it may not be there until the next day or so. We've never had the problem there before. The midweek call is not a manditory contact, it is an attempted contact and the call is made to ask again, do you have any problems, do you have any questions.

R&R: Were they made in the case of the six Memphis diaries?

MANUEL: The calls were made. One of the households was contacted, the other households were not contacted. We only made one attempt in the past. Again, it was just for a question type thing. We have always made the assumption in the past that there will be 1 to 2% lost in the mails, so it's never been a mandatory thing. That's how they could have gotten through in that case.

R&R: Are you going to change some things now, so that possibly you do check with every household?

MANUEL: In the future, we are checking every single household, to insure that they got their diaries, got the right number of diaries, and that there are the correct number of people in the household.

RER: Because of the San Jose situation, have you thought about putting a limit of the number of diaries in the household?

Continued on page 10



WORLD WAR TWO HITS-The new film "All This And World War Two" world premiered in Los Angeles this past week. The premiere was hosted by 20th Century Records, whose President, Russ Regan was the originator of the film concept and the packager of the superstar album. Gathered (I-r) at the Cinerama block party are Jack Hakim, 20th Century Records' Vice President, Promotion & Artist Relations; Lou Reizner, Soundtrack Producer; Joe Cocker; Keith Moon; and Harvey Cooper; Senior Vice-President Marketing.



Tina Turner (left) and Red Buttons (right) flank 20th Century Records' President Russ Regan and his lovely wife Judy at the premiere

## **Former PD Sues** For \$600,000

**INSIDE R&R** 

RECAP OF RECENT FCC RULINGS SEEPAGE 12

R&R CONVENTION DETAILS SEEPAGE 19 **INSIGHT TO BOB PITTMAN** SEE PAGE 38

Jack Hayes, former Program Di-rector of KOIN/Portland, has filed suit charging Mt. Hood Radio & **Television Broadcasting Corpora**tion and several directors and employees with wrongful discharge, libel, and defamation. The suit seeks \$300,000 in general damages and \$300,000 punitive damages, and a public retraction and apology for statements made by defendants while Hayes was employed by the company, and for statements and accusations made following his termination.

According to Hayes, he was ter-

#### KOIN General Manager Richard J. Butterfield who stated "I have no record of a law suit, I can't comment if I haven't been sued yet." Papers were in the process of being served at the time, Butterfield refused further questioning.

minated by telegram while in the

hospital recovering from an accident

that occurred on the station pre-

mises. No specific reason was given

Hayes at that time. Accusations

later were of stealing station pro-

perty and of beating up a secretary.

The secretary recently admitted her

story was untrue. R&R contacted

complaints were that the consumers were unhappy with the single

they purchased, as it was not the

same as was played on WKBW.

After some quick research Quinn

found that the single supplied for

airplay was different from the stock

copy. Both Harper and Quinn noted

that this has happened on several

other singles and that the choice.

to edit should remain with the sta-

tion, or at least the edit should be

the same as the consumer is going

**WKBW Deletes Edited Singles** 

Bob Harper, PD, and Jim Quinn, MD of WKBW informed R&R this week that they are instituting a new policy for the protection of their single buying listeners. The station will not favorably consider for airplay any single records that have been edited, and do not match the consumer version. Both commented, "The single in the store should be what they hear on the radio." The new action is in response to many complaints the station received on the Ritchie Family single. The

#### **R&R's Jim Duncan Elected CMA VP**

to purchase.

During last week's election of officers for the 1977 Country Music Association, Jim Duncan, Country



SOMETHING IN THE WAY HE MOVES—George Harrison greeted Southern California radio and press representatives this past Sunday night at an exclusive party to premiere his new album "331/". Harrison also presented comedic films of two of his songs which will be shown this week on NBC's "Saturday Night Live." Pictured L.R. WB's Russ Thyret, Dave Urso, Don MacGregor, Mo Ostin, Harrison, Dennis Morgan of Dark 

Editor of R&R, was elected as a Vice President, to serve for one year. Duncan will attend each of the four CMA meetings scheduled in 1977. The first is to be held in New York, January 19.

Dan McKinnon, who Duncan worked with for eight years at KSON/San Diego, and who is President of McKinnon Enterprises, San Diego, was elected President of next year's CMA. Norm Weiser, President of Chappell Music, New York, has Continued on page 10

#### Quickies

Barry Kaye now doing afternoon drive at KLIF/Dallas.

Snuff Garrett has agreed to again produce Cher, commenting, "To record Cher one more time is a hell of a challenge, but I wouldn't give my spot to a leopard."

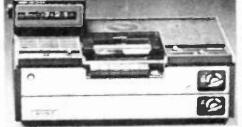
Dave Glew has been appointed Senior Vice President/General Manager of Atlantic/ATCO Records. Glew's former position at the company was as Senior VP of Marketing.

Lee Bartell is getting back into radio and has purchased KDEO/San



# and it could

a Role in A Major WB Filmi





A screen test, with a guaranteed speaking role in a major Warner Brothers' Motion Picture or Television production. But that's not all...you'll also win a Sony video cassette machine, a copy of your screentest, plus a library of films!

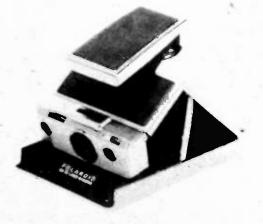
COLUMNA



A recording or production contract for a single record with Columbia Records! You'll be able to record a single (of your choice) that will be released and promoted by Columbia. It could be the beginning of a whole new career!

# 25 FINALISTS..

will be selected by the Warner Brothers' casting department and the top prize winners will be announced in January. All 25 finalists will receive the new, deluxe Polaroid SX 70 camera!







be you!



Here's your chance to become a star through R&R in the most exciting contest ever opened to the radio industry!

# EVERYONEWHOENTERS...

will receive this great prize: a complete copy of the script to "A Star Is Born," the Warner Brothers' film starring Barbra Streisand and Kris Kristofferson.

KHJ's Machine Gun Kelly makes his motion picture acting debut in "A Star Is Born." You can be a movie star too!



# How To Enter...And How To Win!

First, listen to Barbra Streisand's new hit recording of "Love Theme From 'A Star Is Born' (Evergreen)." Jot down all the lyrics (or ask your local Columbia promotion person for a lyric sheet). Then make the most of your talent and read your interpretation of the lyric in your own distinctive way on a cassette and send it, along with the entry blank at right to: R&R, "A Star Is Born" Contest, 6430 Sunset Blvd., Suite 1221, Hollywood CA 90028.

#### Official Entry Blank—A Star Is Born

-I have enclosed a cassette of my reading of the lyrics to "Evergreen (Love Theme From A Star Is Born)." Please enter me into your exciting contest.

POSITION		
STATION	31	
ADDRESS	the second second	
CITY	STATE	ZIP

All entries must be received no later than Dec. 31st. Sorry, CBS and R&R employees and their families are ineligible. Void where prohibited by law.

Mail this entry blank or reasonable facsimile.



#### Management "Gives In" to Jock

Page 4

WPEZ/Pittsburgh afternoon drive man Dennis Elliott put management on the line recently, when he told his audience that he didn't have enough prizes to give away. Elliott called Station Manager Steve Berger on the air and threatened to play only Rod Stewart's "Tonight's The Night" and The Spinners "Rubber Band Man" back-to-back until some more loot was available to listeners. In a little over an hour, Dennis had copies of each of the Top 10 LPs in town, pairs of tickets to several upcoming concerts, a cassette player, Polaroid camera, T-shirts, posters, plus \$200 cash. Elliott gave it all away to the 94th caller.

#### **KAAY's Moving Experience**

KAAY-KEZQ/Little Rock moved into their studios last week, and held a gala cocktail reception in their new facilities. Wolfman Jack was the special quest on the air after the party.

#### **Early Holiday** Start

KQDI/Great Falls PD Don Nordine reports on the station's Thanksgiving promotion plans. The "Make like a turkey and win your bird" contest gives listeners a chance to call in and gobble like a turkey on the air. A rotating cart determines whether KQDI's turkey will gobble back at the listener, if it does, they win the bird. Losers win consolation T-shirts.

WRKO/Boston will stage its third annual Londonderry Faire during Thanksgiving weekend. The event kicks off the Christmas holiday season, with WRKO's Faire featuring exhibits from major Boston retailers, craftspeople, artisans and restaurants. Jugglers, strolling musicians,puppets, and magicians will add to the London street fair theme.

-WSOC-FM/Charlotte and morning personality John Harper have come to the rescue to continue a Christmas tradition in the city. Since the mid-60's, employees of the Department of Social Services for the county have sponsored an annual Senior Citizens' Christmas Party, providing entertainment and refreshments for the older generation, This year, due to increased workload in the department, they could not hold the party. Harper and the station have, through the help of local merchants and their listeners, planned a substitute party and are inviting all senior citizens in the entire county to join them for the event

#### Shipwreck **Special**

WJON/St. Cloud commemorated the anniversary of the sinking of the Edmund Fitzgerald with Gordon. Lightfoot LP giveaways, and a special interview. A professor of the University of Minnesota discussed his investigation of the now-famous sinking.

#### Elvis Extravaganza

WISM/Madison built up excitement for the first-time ever appearance of Elvis Presley in town. A special airing of the "Elvis Presley Story," along with an Elvis film festival and a chance for a listener to win an evening for four with dinner and choice tickets to the concert included.



WISM/Madison hosted Heart while they were in town for a recent concert appearance. Ann Wilson and Roger Fisher of Heart dropped by the station for a live interview and listener question session. WISM promoted the sell out concert with tickets and LP giveaways. Pictured (left to right); Roger Fisher, WISM's Nifty Neil Gavin, Ann Wilson and WISM's David Ross.



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#### Amazing Money Maze

Everyone who plays wins in WQXI/Atlanta's current "Amazing Money Maze" giveaway. Certain number callers qualify to try for step one through the maze. They tell the jock whether they want to turn left, right or go straight ahead, a rotating cart tells them if they made the correct step. If they did, \$100 cash is awarded. If the caller then wants to forfeit that cash amount, he goes to step 2 to win either a \$2000 stereo system or \$500 cash and a micro-wave oven. If that level is reached, they can give it all up for the grand prize step 3. If correct in the third chance, they will win a 1977 Audi Fox and a pair of airline tickets to anywhere in the world. If the listener makes the wrong move in step 1, a \$10 consolation prize is awarded.



An Indianapolis couple has been hoisted high in the air on to a specially constructed platform built on the front of a billboard in the city. The couple will make the 12 foot by 48 foot platform their home for an indefinite period. After an extensive search, WNDE found the couple, who admitted a dislike for the radio station. In an effort to convince them that anyone who listens long enough will learn to love the station, WNDE asked the couple to take part in an experiment. They are now totally isolated, listening to only WNDE on a special radio which only picks up that signal. Their only contact with the outside world is special telephone lines to the station studio. Thousands of area residents have visited the couple, shouting greetings to them. They report back to the station every two hours on their "camping" experiences and their feelings for the station.

#### **Cash For Couples**

WBJW/Orlando is giving clues to the serial numbers of two \$1000 bills in their current contest. Clues to the numbers of "His & Hers" bills are given on the air, listeners can keep track of the clues and guess on either one or both of the bills.

#### Benefit Promotions

WONZ/Natchez recently held a benefit concert for a local child who is seriously ill with Spencer's disease. Through donations collected at the "Jam" a considerable amount of money was raised to help pay huge hospital expenses for the boy. Local record promotion representatives donated over 300 albums as giveaway prizes for the attendants. WQNZ and sister station WNAT have also been playing benefit basketball games throughout their area for various causes and charities. The "Radio-Rats" have yet to win a game, but according to WQNZ PD Joe Pestana, "We expect to soon, since we've begun communal worship services over a stack of Don Imus airchecks."

WKAP/Allentown broadcast their third annual 24 hour dance marathon from a local high school, raising \$5200 for the benefit of a Country organization for the blind.

KDES/Palm Springs has organized a special benefit for a rehabilitation center for crippled children. In conjunction with Coca-Cola bottlers, the station will hold a Coca Cola sale in a local shopping center, with all profits going to the charity. A house built of cases of the soft drinks will be constructed, and KDES personality Ty Stevens will broadcast live from inside the structure.

#### **Public Affairs** Award

A 30 minute segment of KING/ Seattle's continuing public affairs series "PS: We Love You" has been honored by the 11th Annual Gabriel Awards.The awards arepresented by a nationwide Catholic association for broadcasters. The segment, entitled "Drinking Again," contained information for young drinkers and for young people with alcoholic parents. Interviews with doctors, counselors and six teenagers with alcohol problems provided an insight into the problem for the station's listeners. The special was written and produced by KING's Public Affairs Director Diane Clark.

#### **WRFC Stands** For...

**Reggie Blackwell, WRFC/Athens** PD reports on the latest station contest "WRFC Stands For," which invites listeners to send in postcards with their creative slogans of what they think the call letters stand for. Prizes include daily album giveaways and a grand prize of a sound movie outfit. Grand prize winner will be selected by drawing of all the entries. WRFC is promoting this contest as just the beginning of over \$9,600 (their frequency is 960) to be given away.

#### WZAM Share Kit

WZAM/Norfolk has introduced their "ZAM Share Kit" promotion.



To bring in Halloween the right way, Wolfman Jack was guest jock on KHJ/Los Angeles, with Dr. John. The next night Wolfman appeared at Knotts Berry Farm as the M.C. of his "Shock & Rock" revue.

#### **Radio Election** Activity

A number of stations and broadcasters got involved with the National elections via promotions or public service involvement.

AOR DC101/Washington D.C. held a post-election day "clean up" of the city. Listeners were offered a DC101 T-shirt for bringing four discarded campaign posters to the station.

Stan Statham, formerly with KROY Secremento and other Northern Californla stations, was elected to the State First District Assembly.

The Buffalo Radio Association Group (BRAG), in a combined effort of all area stations, broadcast a total of 1,158 public service radio spots urging people to go out and vote November 2nd.

WCGQ/Columbus, Georgia's Scott Miller traveled the 40 mile distance to Plains to do direct coverage of the election from the President-elect's hometown.

Listeners write in for the package which contains a four-part survey and a bumpersticker. The survey asks about radio habits, favorite artists and music, programming suggestions and community problems. The sticker gets listeners into drive in movies free. All listeners who return the surveys also receive prizes such as concert tickets, movie passes and become eligible for a Thanksgiving day drawing for a motorcycle and microwave oven

#### **More Cash** Giveaways

Q102/Cincinnati is giving their listeners a mid-week break by holding \$100 bill Thursdays. Each Thursday, random callers are taken and awarded the cash.

KFXM/San Bernardino has come up with a number of ways to deliver big cash prizes to their listeners. \$100 and \$1000 bills are given away to listeners who answer that KFXM is their favorite radio station when asked. Some of the ways the money is given away include call-out phone calls, stopping people in the street, knocking on doors, and sending let-

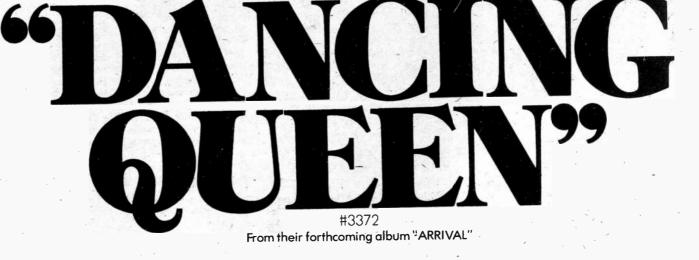
#### ters Golden Wheel Spin

The WROR/Boston "Golden Wheel" offers listeners the chance to win prizes and cash. Listeners register by sending their home and work phone numbers to the station. When the station calls them, they spin the wheel to win prizes such as motorcycles, CB radios, cassette records, FM digital clock radios and ounces of gold.



(advertisement)

# Because of an overwhelming popular demand, we are releasing a new ABBA single.



#1 in England
#1 in Holland
#1 in Australia
#1 in Germany
#1 in Belgium
#1 in Sweden
#1 in Norway
#1 in Denmark
#1 in Switzerland
#1 in Austria

Produced by Benny Andersson & Björn Ulvaeus

nowhith



in the U.S.

#### RADIO & RECORDS

R&R/Friday, November 19, 1976





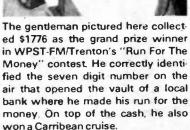
WRFC/Athens' Reggie Blackwell (I) received a gold record for Starland Vocal Band's "Afternoon Delight' from RCA Promotion Exec Mike Craft.



KDWB-AM-FM/Minneapolis Program Director John Sebastian (right) is shown awarding the station's \$6000 Phantom Van to the winning listener. Thousands of KDWB fans qualified for the van drawing by listing one hour of songs played on the stations. The presentation of the Phanton signified the end of KDWB's Summer of '76 promotion.



Hundreds of KAAY/Little Rock listeners proved faithful to the station when they turned out at 5:30am to help morning man Sonny Martin start the first day of broadcast from their new studios. Hundreds of dollars in cash and prizes were tossed to the early birds by Sonny from atop the KAAY Funmobile. A caravan of over 100 cars went along with Martin, and everyone that showed up between 5:30 and 9:00 were served coffee and donuts.





Ted Bair has been appointed Opera tions Director for Storer Radio's WHN/New York. Ted has been WHN's Director of Public Affairs and Broadcast Standards. Before joining WHN, Ted had been Program Manager of WNBC/New York, and Program Director of Metromedia's WCBM/Baltimore. Before that Ted had been an air talent for CBS owned WEEI/Boston, and WBZ/Boston. WHN General Manager Neil Rockoff. in making the announcement said, 'Ted's outstanding performance in his broadcast standards role, as well as his vast standards/operations background, has led to this new po-

sition." Ed Salamon will continue in his position as Program Director.



To encourage safety-mindedness in the Houston area, Country KIKK's "Jerry In the Morning" solicited safety slogans from his audience. The fourth grade class of Jane Long Elementary School in Richmond, Texas responded en masse. The prizes for winning entries were a safety flag for your bike and a month's lunch money (on Jerry). For their great participation in the promotion, Jerry made the entire class winner for a day and personally delivered the flags and took the whole class to lunch.



On Kevin McCarthy and Dick Hitt's KNUS/Dallas morning show, male listeners were asked to call in and give their best "opening line" for meeting women. The judge, local bellydancer Chastity Fox awarded the winner with a noon performance at his place of business. Pictured are the ecstatic winner and Chastity, and at far right, McCarthy.



KWIC/Beaumont sent us their new bumpersticker displaying the station's new logo.



KRBE/Houston announced their move to new studios and offices with this postcard.New address is 2500 West Loop South, Houston 77027, phone (713) 960-0123.



98Q/Vidalia PD John Shomby (right) is shown being presented a gold record award for breaking Henry Gross' "Shannon" from Lifesong Records' Curtis Jones. Shomby has the phone clutched in hand so that former 98Q PD Ken Curtis, currently KAKC/Tulsa PD, could listen in on the proceedings.



Ed Boyd, General Manager of KIIS/Los Angeles (right), joined other members of the Affillate Advisory Boards of the four ABC Radio Network Services at their annual meetings in New York recently. Welcoming Boyd to the opening reception were (left) Edward McLaughlin, President ABC Radio Network, and Harold Neal Jr. President ABC Radio.

# The Melissa Manchester Album Is Here!





Produced by VINI PONCIA A L 4095

"Most Added!" RADIO & RECORDS 133\* BILLBOARD 153\* CASH-BOX 162\* RECORD WORLD

> ...And the New Single Now Breaking From The Album!



Produced by VINI PONCIA A S 0218

On Arista Records

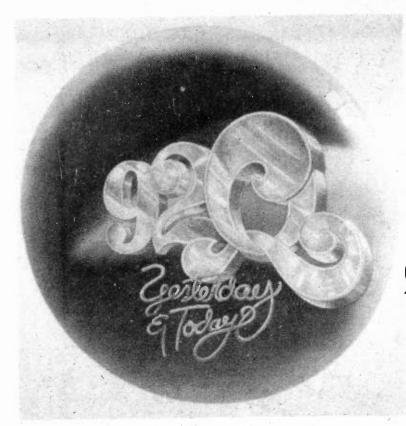
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KJOI

98.7



KFRC/San Francisco's Rick Shaw presents a listener with the key to the "KFRC Halloween Machine," a vintage Wurlitzer jukebox containing 100 Beatles' singles. The winner was the first caller to identify correctly a few seconds of a Beatle song aired. Pictured (left to right); KFRC MD Dave Sholin, jock Marvelous Mark, winner, Shaw and KFRC's newest on-air staff member Sally Adams.



92Q/Nashville sent along this sample of their new logo used on the station's T-shirts.



In Seattle, Country station KAYO recently erected these multi-colored, bright red, yellow, black and white billboards in conjunction with their latest Hi-Low promotion. According to Program Director Ben Peyton, the response was so strong the phone company advised them to install additional phone lines.



WNBC/New York sent us a copy of their current ad running this fall. Clowning it up for the photo session are (top, left to right); morning man Don Imus, 2-6pm Walt "Baby" Love, 10am-2pm jock Joe McCoy and 2-6am personality Johnny Michaels. Pictured bottom (left to right) Cousin Bruce Morrow, 6-10pm and Dick" Summer, 10pm-2am.

## KJOi FM 99 Less talK ... The most beautiful music.

#### More Los Angeles adults listen to KJOI than any other radio station playing music of any kind.\*

Why is listening to KJO1 FM 99 stereo different? Simple, KJO1 plays the *most* music in Southern California..., up to 57 minutes of beautiful music every hour? Much of the music world's beautiful music you hear has been specially recorded for KJO1. Less talk, more beautiful music than any other station in Southern California. Why not set your FM dial to 99.



For your convenience we've included an "FM all-channel guide." Clip and save it. You'll be able to find KJOI at 99 on your dial. You'll also be able to find the other FM stations in Southern California. But after you've heard them all...you'll always switch back to KJOI where you hear the *most* beautiful music.

#### Save this FM all channel guide 🕨

Antonion Radar Andros d'Estimates data Aug. (1976) Los Augustis Meteoritarias e Aras Ma Androso data directorates and annocente accessione de Antonio Meteoritaria.

KJOI/Los Angeles' current advertising features an "FM all-channel guide" for Southern California as part of the station's new "Less talk...the most beautiful music" promotion.



Three of the four winners in WTOC/ Savannah's "Every Moment" contest are pictured here with PD Dick Richards. The promotion tied in with Highway 101's "Every Moment" single. Each hour, the record was played and listeners called in to quaify for the drawing to determine the four winners of digital watches.



THE BOSS TOLD ME HE WAS GO ING TO SEE TO IT THAT HIS SON GOT NOTHING BUT THE BEST. I ASKED HIM ON WHOSE DOOR-STEP HE WAS GOING TO LEAVE HIM ON?

I got a weird Doc. He tells you to get undressed then he goes outside and peeks through the keyhole.

YOU'VE HAD TOO MUCH TO DRINK IF YOU MIX A TOM COLLINS IN THE DISPOSAL

EST, TM and BM...three well known movements.

IN COLLÈGE MY GIRL TAUGHT FRIGID 1 & 2.

Remember, a straight line is the closest distance between two bars.

For even more of this??? free, write: Electric Weenie, 128 Opihikao Way Honolulu Hawaii 96825.



For the 3rd year in a row, KRSP/Salt Lake City sponsored the March of Dimes Haunted House in their area, raising \$105,000 for the charity. To publicize the House, KRSP staged a "disc-jockey napping" on the air prior to the Haunted House opening. "Count Dracula" actually came in the station and took Tom Robin off the air, loaded him into a helicopter and buzzed off to the House where they were greeted by famous monsters. Tom was dragged down to the "dungeon" and was locked up. Robin then did a remote broadcast, telling listeners that he would be held there until \$50,000 was raised. 10 days later the goal was met and Robin was unchained.



KJR/Seattle personality Coby McCloud takes a breather with some friends at a rest stop during the second annual KJR cyclethon with cheerleaders for Seattle's National Football League Seahawks. Over 2000 listeners rode the 52 mile course to raise over \$70,000 in pledges for the Washington State Heart Association.

# BARBRASTREISAND Love Theme From "A Star Is Born" (Evergreen)

Negrossian and an and all an off



# The remarkable single from the motion picture event of the year.

Produced by Barbra Streisand & Phil Ramone from "A Star Is Born"…The Original Soundtrack Recording.

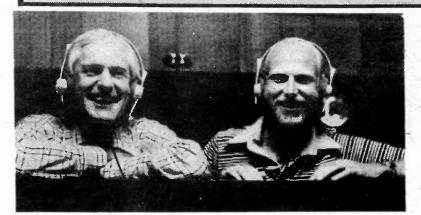
### Just Released on Columbia Records



Warner Brothers' "A Star Is Born" opens nationwide on Christmas Day.

R&R/Friday, November 19, 1976





Dr. Timothy Leary is beginning a new career as producer-announcer of a syndicated radio show. The former Harvard professor, now free on bond while appealing a marijuana conviction, will hold a regular slot on "The Joyful Wisdom" program, hosted by Gabriel Wisdon of KGB-AM-FM/San Diego. The Dr.'s segment of the show is called "Conversations With Higher Intelligence," an attempt to duplicate some of the drama of the Orson Welles Martian broadcast via "conversations with extraterrestrial friends." Leary and Wisdom are understandably vague about the technical means used to pick up the galactic messages, but feel confident that they will be able to set up communications.



The KIMN/Denver "Coffin Cruiser" travelled around town during Halloween weekend. All the jocks loaded into a 1965 hearse with a coffin containing Dracula, and took along nearly \$1000 worth of candy, making stops at Children's hospitals and parties for under-priviled ded children brightening their holiday with trick or treat bags full of goodies. The Coffin Cruiser also made stops at the KIMN Haunted House where over 29,000 people passed through, raising nearly \$80,000 for Youth For Christ. Pictured left to right PD Hal Widsten, afternoon man Danny Davis, evening jock Tom Rivers, mid-day man Doug Erickson, morning man Lee Randall, MD Ed Greene, and weekend personality Nancy Burns. In the coffin is night man Jim Herron.



WIFC/Wausaw brought Dr. Hook to town for two sold out performances. Group members stopped by the station during their stay to visit with the air personalities. Pictured left to right WIFC afternoon man Jim Owen, morning man Sebastion Stone, Ray Sawyer and Dennis Locorriere of Dr. Hook.



Doobie Brother Michael McDonald donned one of KYNO/Fresno's custom T-shirts during his visit to the station in conjunction with the group's local concert. Pictured left to right, Warner Bros' Bert Keans, air personalities John Berry and Kris Van Kamp (MD), Warner Bros' Carl Walters and McDonald.

#### **ARB Interview**

Continued from page 1

MANUEL: We'll allow six. At this point in time we are not changing that.

RER: In a situation like San Jose, what you're talking about is that one family, and even if it was a legitimate family that lived there with six diarles it could change the whole spectrum of a book for a radio station. MANUEL: I don't think that there's any question that a large household can impact the survey, but I'd have to believe that there are six member households around and if we limit a number of diaries in a household, then we've got a research problem there.

**R&R:** The person in San Jose, the name you originally called for, was a deceased person.

MANUEL: The telephone was listed in the husband's name, who happened to be dead.

**R&R**: But when Arbitron called and asked for the person, didn't someone say he was no longer alive?

MANUEL: Yes, but that's okay, you'd still place the household. The household, the name, whoever the remaining family member was, would still be part of the sample.

**R&R:** Did you not last year install new checking systems going in to look for excessive listening for a radio station? If so, why didn't it work.

MANUEL: We did in the fall of last year a study on the entire sweep of 98.000 diaries and we eliminated nine diaries. We recontacted all heavy listening and what we determined out of that, was that we would continue certain procedures, but that we would not recontact every household. It was, again, not a mandatory thing, that is evidently not enough, and we are recontacting everything that is even faintly suspicious. We are starting with this Oct.-Nov. survey, we are going to validate every single heavy listening diary and that means we will go back to the person, we must talk to that person, validate the household. If there's a heavy listening diary in a household, say there's two diaries that come from a household. one from a 25-34 or a 25 year old man, one from a 27 year old man, we must talk to both of those persons in the household before we'll use the diary, instead of just one and validating the other one, which is part of the old technique.

**RER**: With the different procedures that were put in, the people that are looking it over for mistakes and invalid diaries are keypunch clerks or whatever, that are getting a minimum salary an hour. It's such a valuable survey, people lose their jobs because of bad ratings. Are you counting on a 19 year old keypunch operator to locate problems.

MANUEL: No, that has all been computerized now. Every single diary is inspected by a computer, it will look for two different types of things. It will,one, look for X number of quarter hours. Every diary's counted, per quarter hour, by number of stations, and the one that we're working on now, which we do not have totally yet, but we're going to be reviewing heavy listening and large family sizes for its patterns of listening. We're programming that now, we'll have that in the very near future by the January survey.

**R&R**: Statements have been made a few times that to give the ultimate rating service, where everything was double checked, would be very expensive. Are you considering possibly putting in even more double checks and offering more, and having to offer it at a more expensive cost to the radio stations? Also, have you talked to the radio stations and would you be willing to see if they would pay for it, to get more complete verified data, so these kinds of things can't happen?

MANUEL: One thing you can be sure of is we'll stop it, and we'll take every means, legal and our own methods of stopping diary tampering, that's final. Whatever steps are necessary, we'll take them. The steps that we're taking now are going to cost us well over \$100,000 and we're not charging anybody for that and I have no intention of charging anybody for that. I don't believe that money can buy security absolutely. We will take every necessary step if it is absolutely necessary, we'll change every procedure we have. I've talked to radio people, especially to Stan Kaplan, about personal pickup. R&R: Well, he said he volunteered to have WAYS/Charlotte pay for that alone, by himself and he said that you people would not go along with

**MANUEL**: No, I told him that I'd be more than happy to test that out for himand will in fact test that out in 1977, but would not take his money for it, because I thought it was our responsibility.

**R&R:** What you're talking about is individual, in person, retrieval of diaries?

MANUEL: Right, it has a certain amount of problems to it, from a research point of view, in that there's a certain number of diaries that you can't get, you can't recontact homes to get them, you can't make an appropriate pickup time, so that you have tohave some of them mailed back, so you're still open to the same kind of problems. I would go to that if I felt that it eliminated 100% of the problem, if it only eliminates 90% of the problem, then I think the expense would be prohibitive.

There are probably many more questions that our readers would like to ask. Larry Manuel will appear at the R&R Convention & Expo 77 in February to answer your questions. Until then he has assured us that Arbitron will do everything possible to stop diary tampering and now double check whatever is necessary to achieve this goal.

#### **Jim Duncan/CMA**

Continued from page 1

been selected the CMA's Chairman of the Board.

Other new officers include: Executive Vice President, Jim Fogelsong, President ABC/Dot Records, Nashville; Vice President, Joe Smith, Chairman of the Board, Elektra-Asylum Records, Los Angeles; Vice President, Frank Jones, Vice President and General Manager, Capitol Records, Country Division, Nashville; Vice President, Charles Scully, National Public Relations Director, SESAC, New York; Vice President, Sam Lovullo, producer with Youngstreet Productions, Beverly Hills; Vice President, E.W. (Bud) Wendall. Vice President WSM Inc., and General Manager, Grand Ole Opry and Opryland, U.S.A.; Vice President, Bill Lowery, President Lowery Music Group, Atlanta; International Vice. President, Shooichi Kusano, Tokyo; Secretary, Bob Austin, Publisher Record World, New York; Assistant Secretary, Buddy Killen, President, Tree International, Nashville. Walt Turner, Program Director of WIL St. Louis, was appointed Sergeant at Arms.

#### Late News

#### Continued from page 1

Diego, pending FCC approval. Jeff Salgo & Associates has been retained as the consulting firm for the station. Bartell sold all the Bartell Media stations in 1968 and has been a practicing lawyer and hotel chain operator since.

WFABLICENSE PULLED The FCC has ordered WFAB/ Miami to cease operating immediately, and dismissed station owner United Broadcasting Co.'s petition to set aside an earlier FCC decision that denied license renewal of the station. The Commission's denial stemmed from double, triple and fraudulent billing practices by the station. They also stated that since United had not sought a review of the license denial earlier, the Commission's decision was final.



Several Los Angeles radio personalities have acted as "warm up" acts prior to tapings of NBC-TV's "The Practice" starring Danny Thomas. Pictured here trying to warm up the good doctor's stethoscope is KFI's Bob Shannon. Other radio folk that have participated in the tapings are KIIS' Kathy Gory, KMPC's Sonny Melendrez, and KFI's Larry Van Nuys.



D



#### Home TV Taping Brings Lawsuits

A possible thorn in the side of the new Sony Betamax home videotaping system has been brought to light with both Walt Disney Productions Inc. and Universal City Studios filing suits against Sony. The complaint, filed simultaneously by the companies, claims that the use of the recorder may infringe on federal copyright laws. The suits also claim unfair competition by Sony, and that the Betamax undermines contracts that the film makers have with networks and other customers. The Betamax system allows the public to tape TV programs for later home viewing. Besides the Sony Corp., the suit also lists as defendants Sony's ad agency, Doyle Dane Bernback, and retail outlets including J.W. Robinson Co. and Bullock's Inc., along with other department store chains which recorded parts of programs for use as display in their stores. The precedent setting suit also asks that all copies of the studios material be turned over to U.S. Marshalls pending the outcome of the court case.

#### Geffen To WCI Assistant Post

David Geffen has left his position with Warner Bros. Inc. to become Assistant to WB's parent company Warner Communications Inc. Chairman-Chief Executive Steve Ross. Geffen remains on the board of the WCI music and film boards of directors, and will continue to be based in Los Angeles. His move from the film end of Warner Bros. to WCI's corporate staff will allow Geffen to take part in company acquisitions, as well as acting as advisor to the film and music divisions.

#### Sonderling Profits Close To \$2 Million

For the nine-month period just ended, Sonderling Broadcasting reports profits of nearly \$1.9 million. Profits for the third quarter rose to \$190,000. The company also said that it expects its fourth quarter to be higher than its year ago profits.

#### Georgia Stations Sold

Albany Radio Inc. has received approval by the FCC to acquire WALG and WWCW-FM/Albany, Georgia from Radio Albany Inc. Albany Radio Inc. is wholly owned by Allen Woodall Jr. and Bernie Barker, current owners of WDAK/ and WEIZ/Columbus, Georgia. Both Albany stations will be managed by Mark Shor. In making the announcement of purchase, Albany Radio said that WALG will have a Pop/Adult format, and WWCW will be Country.

#### FTC Won't Delegate Ad Authority

A director of the Federal Trade Commission has nearly completely nixed the idea that the National Advertising Review Board should take over the FTC's regulatory powers over advertising. Acting Director of Consumer Protection of the FTC Margery Smith told a NARB board meeting that the Commission itself cannot delegate the authority, and that while Congress did have those powers, her opinion was that it should not be transferred. She also stated that large advertisers could possibly gain too much control if the NARB had such powers.

#### Mystery Signal Disappears

A high-powered radio signal, heard most clearly in Europe and the North Atlantic, has disappeared as mysteriously as it appeared, according to the FCC. The signal, which has disrupted ship to shore, telephone, and international broadcast services, sounded like a tapping noise and was disturbing those services for the past several months.

#### New Christmas Mail Deadlines

Due to the current United Parcel strike, and the possibility of UPS striking in even more areas than they are now, the U.S. Postal Service has moved up its suggested Christmas mailing deadlines. All parcels should be mailed by no later than December 3rd to guarantee Christmas delivery, and letter mail should be sent by December 10th. The Service is already flooded with parcels, nearly double the usual amount for this time of year.

#### **Return Of The Rebate**

Chevrolet and Pontiac subsidiaries of General Motors have brought back "rebates" to beef up sales of their small car lines, which have had a slow start in the new model year. General Motors is doing well with their large and intermediate size cars, but consumers are shying away from smaller models since there is no current gas crisis. Chevy offers \$200 cash rebates on Vegas and Chevettes ordered by December 10th. Pontiac makes the same offer for their Astre. Radio buys in 80 markets will back up the rebate offers.

#### Motorcycle Ad Spending Boom

Despite a recession in the motorcycle sales business, most of the industry is prepared for 10% gain this year and next. Advertising for next year is estimated at near \$20 million. Industry leader, Honda Motor Co., introduced their new ad theme recently when they displayed their 1977 models. Theme for their campaign is "Honda, Going Strong!"

#### Coke Stops Comparative Ads

After a long drawn-out battle with **Pepsi** in comparative and taste-testing ads, **Coca Cola Co.** will drop its comparative theme. Coke called its turn-around "an affirmative step" for the industry. Pepsi does not appear to be following intheir competitors footsteps yet, however. While Coke was making its announcement on their new ad direction, Pepsi was constructing a taste-testing booth in New York's Grand Central Station to film comparative ads for future run.

#### N.Y. Jocks Ad-Lib Spots

New York radio personalities are ad-libbing their way through a radio ad campaign for Lillet aperitif drink. The liquor's ad agency, Dreyfus, Ashby and Co., submits fact sheets to stations, but leaves the content of the spot in the jock's hands. Earlier in the fall, the agency held luncheons for the air personalities so they could get first hand info on the product. Spots will run through December, and have already been placed on WNEW, WOXR and WOR.

#### Radio Spots For New Film

A series of 30 and 60 second spots are being used in the Los Angeles radio market to introduce United Artists' "Rocky" movie. The film makes its debut in L.A. in early December, after a 15 station radio buy.

#### Cashing In On Carter

Some enterprising businessmen have taken advantage of President-elect **Carter**'s peanut business. One sells bottled peanut soil at \$5 a pop, another has been selling square inches of a Plains peanut field for the same price. A Plains clothing dealer is hoping that Jimmy will wear one of his custom denim tuxedos. If he does, the dealer has over 150 of the formal suits in stock.

## **THE FCC** [So You Can Understand It]

R&R/Friday, November 19, 1976

REPORT ON SEPTEMBER-OCTOBER DEVELOPMENTS AT FCC

The recent period of September and October were among the busiest in the FCC's history. This was partcularly true, of course, because of the large number of its political rulings stemming from the heated National Election Campaigns. However, there were also other significant FCC actions which should have a definite impact on day-to-day operations of Broadcast Stations as well as CATV Systems. Among those warranting what is necessarily only summary coverage because of their great number, are the following:

#### New Copyright Bill Becomes Law

Perhaps the most significant development of these months, if not the entire 1976 year, was the final enactment of a **new Copyright Act** for. the first time since 1909. The act was amended in several respects right up to its final Congressional passage so that its precise scope is not yet clear. Moreover, its specifics are yet to be detailed in the Rules and Regulations to be adopted by the new Copyright Commission it has set up. But it's already obvious that the Act will have the most profound impact on such basic matters as TV-CATV interrelationships; music and performance licensing; royalities for "juke boxes;" and other aspects that directly or indirectly affect the entire Communications Industry.

Continued on page 14



NBC's presentation of "Gone With The Wind" pushed that network to the top spot in the national Neilsen's report for the week ending November 7th, but by less than one rating point. NBC tallied up a 20.8 rating for the complete week, ABC had a 19.9 and CBS 19.0. ABC still leads in the season-to-date figures. Top 10 shows for the week were: "Gone With The Wind," "The Waltons," "Charlie's Angels," "Maude," "Bionic Woman," "All's Fair," "Baretta," ABC's film "Nightmare in Badham County," "Little House On The Prairie," and "Phyllis." Regularly scheduled Tuesday night programs did not show in these ratings due to the national elections. NBC's election coverage lead that race with a 20.6 rating, CBS second with 19.3 and ABC with 12.5.

Nielsen's early demographic breakdown of TV ratings shows ABC well in the lead with their evening show lineup. In total people, seven out of the top 10 shows were ABC's, with "Happy Days," number 1, NBC's "Big Event" movies and Monday movies also showed in the top 10, while CBS' "All In The Family" was the only show from that network to be tops in total persons. Female stars are hot with female viewers 18 plus, with both "Charlie's Angels" and "Bionic Woman" showing in that top 10. In all the various breakdowns within the 18 plus women catagory, these two shows also stood firm in the top 10, withthe exception of women 50 and over. For adult men, Monday Night Football showed consistently in the top 10 for 18 plus, again with the exception over over 50's, who's favorite show was "60 Minutes." Tops in male and female teens is "Happy Days," while the "Captain & Tennille" showed in the top 10 for both as well. In featured movies, "The Way We Were" was hot in young adult men.

Continued on page 14

### **Random Thoughts**

"Random Thoughts" reflect the questions and comments of our subscribers regarding the day to day activities and occurrences in our industry. The opinions expressed do not necessarily reflect the editorial opinions of Radio & Records. Your "Thoughts" are welcome.

Program Director Steve Christy and I are very concerned with socalled "highly credible" PD's who hype records to promo men in an obvious attempt to keep friends and influence record service.

I'm sure it happens in other areas, but we are concerned with a certain station in this area where it happens at least once a week. For example: This week this "highly credible" PD stated that a certain record made a tremendous jump and that it had now crossed to all White sales and requests. Now I know nothing of the requests, but I do know that the record is NOT selling White; as a matter of fact, it is selling Black in only ONE store.

This kind of hype is insulting to the audience and the promo men, not to mention the record outlets, who diligently try to give an accurate record report each week.

We feel this is elso detrimental to the broadcast industry and we here at G-105 hope we never have to resort to hyping in order to get record service and stay on friendly terms with promo men. We feel our credibility will stand on its own.

Bill Phipps Music Director G-105/Metter, Georgia







announcing their brand new single



( ... they're together again )

Aug Finechiel Jumes Guiffin Mike Botts David Gates On Elektra Records ... As Always De



FCC Reaffirms Full Disclosure As Contest Requirement The FCC has reaffirmed its previously-established practice by formally adopting a new Rule providing that a station broadcasting a contest or advertising information about it, must fully and accurately disclose its material terms; and must conduct it substantially as announced or advertised. FCC Continues Re-regulation of Broadcasting

The FCC has continued its so-called "Re-regulation" of broadcasting, by amending and up-dating certain technical rules, including what would constitute "major changes;" involving experimental operations; and covering Operator requirements, etc. But that has not, of course, precluded it from imposing other new requirements, such as the annual list of issues and programs, upon all radio stations.

#### New FCC Renewal Requirement For Reporting Certain Litigation

The FCC has further modified its new Renewal Form to require stations or their principal stockholders (10% or more), to report their litigation involving a finding of guilt or an adverse judgement for felonies, unlawful lotteries, anti-trust violations, fraud, discrimination, and unfair labor practices. FCC Reaffirms its AM/FM "Freeze" and Trade Press Talk Of its Extension

The FCC has reaffirmed its so-called "closed season" (or "freeze") on all radio new or major change applications in denying a waiver thereof and returning an application for a new Yuma FM station. Although FCC reiterated the promised end of the "freeze" as of 12/31/76, the trade press has indicated that the procedure has failed to achieve the FCC's desired purpose, and may well wind up having to be extended to give the staff time to process the many pending applications.

#### FCC Fines Unlawful Lottery On Chance Discounts

The FCC fined several Washington area stations carrying a spot promoting a variable discount on every purchase at certain stores that was determined by "spinning a wheel," as constituting an "unlawful lottery" under the Criminal Code. Station Admonished For Misleading Data As To Power And Audience Share

FCC has admoshed WAYE (Baltimore) for publishing a brochure with misleading information as to an FCC Authorization to increase its power, and its audience ranking within a certain (18 to 34) age group, in that it relied on old date although new data showing a lower ranking was available. FCC instructed its staff to bring WAYE's next renewal to its special attention for appropriate disposition, based on the station's record in the interim.

#### New FCC Guidelines For Community Surveys

The FCC has (a) ruled that stations may not use volunteer workers to conduct their surveys of "community leaders" to determine local needs and problems for renewals and other applications as required. It has also (b) amended its rules to make clear that stations are not required to conduct their other survey of the "general public," outside of their respective city of station license.

#### FCC Reaffirms More Restrictive AM/FM Non-Duplication Rules

The FCC has on reconsideration reaffirmed its new and more restrictive rules which cut down the amount of duplicated programming by commonlyowned AM/FM stations in the same local area. These new rules become effective May 1, 1977. At such time, duplication in an average week is limited to 25% in a city of over 100,000 people, and to 50% in a city of between 25,000 to 100,000. On May 1, 1979, even stricter limitations will apply the 25% duplication maximum to AM/FM stations in that 25,000 to 100,000 population category. Daytime-only AM's are not exempted, and the largest city size applies when the AM and FM are licensed to different communities.

#### FCC Again Rejects Department Of Justice Position On Cross-Ownership

The FCC has in several other communities such as St Louis, Milwaukee, Salt Lake City, etc., reaffirmed its earlier Fresno Ruling (now on Appeal to the Courts), and rejected the Department of Justice's demand for denial of TV License Renewals for Stations owned by local newspapers on grounds of undue concentration of local news and media advertising in the city's SMSA. FCC refused to presume anti-trust conduct along from market media concentration. It rather relied upon its recent cross-ownership rule that has "grandfathered" all existing cross-ownership situations notwithstanding that they don't conform with its new rule, except in a limited number (7) of instances in which "divestiture" of one medium was ordered since the market's one local TV station was owned by its only daily paper.

#### Station License Transferred On Change Of Format

Notwithstanding that FCC has previously concluded that it will not become involved in station format changes—particularly at the time of proposed sales—(which decision is now on appeal), its refusal to approve the sale of WRVR-FM (New York) because of objections to changes in its jazz format, has resulted in proposed buyer Sonderling amending his application to propose no significant change in WRVR-FM's current entertainment format, on which basis FCC then approved the sale.

#### FCC Shows Increasing And More Demanding Interest In Equal Employment Opportunity Programs

1. FCC rejected informal objections by a Cleveland NOW Chapter against the renewals of 10 Cleveland stations for alleged insufficient employment of minorities and females. Although the stations fell far short of a proportionate minority and female representation, FCC emphasized that—while it used statistical data of the labor market as a starting point for determining compliance—it was not the exclusive criteria, and that low EEO employment is subject to rebuttal by an Equal Employment Opportunity Program designed to correct such under-representation on a record of a station making reasonable and good faith efforts to recruit and employ minorities and women, and to place some in top positions. In such a situation, the stations "employment profile" is reviewed as whether within a "zone of reasonableness" notwithstanding the statistical disparity, on which basis FCC here denied the objections and found "reasonable compliance" with this standard.

1. In line with this same basic review approach, FCC renewed several Mississippi stations on the basis that its review of their EEO Programs demonstrated a good faith intent and reasonable efforts to comply with EEO

Rules and requirements. However, when several other Mississippi stations had only recently begun such implementation, or had not demonstrated sufficient good faith effort, while FCC denied informal NAACP objections, it did require such stations to submit additional EEO information in 1978, and with their 1979 renewals.

3. FCC denied a local community coalition objection to Berkeley AM/FM renewals, but did so subject to any action which FCC may take as a result of the final determination of their pending complaint before the EEO Commission. FCC indicated that it would defer to such other agency's actions where complaints were pending, and so condition its renewals on their outcome. It also concluded that the stations' "employment profile" and its affirmative action program indicated that the station's employment of minorities and women had been within a "zone of reasonableness," so that no further FCC inquiry was here warranted.

4. FCC renewed the license of WTLC (Indianapolis) in denying a petition by one Richard Bailey who contended that his termination for improper conduct was based upon discrimination, on its findings that the station is a Black-owned and Black-format its staff is 75% Black, including the Program Director, who recommended Bailey's dismissal, and that there was no showing of discrimination, nor any found by the Indiana EEOC to whom he had also complained.

5. FCC rejected a hearing of a renewal, notwithstanding that the station's "employment profile" showed only 7.4% females in the upper 4 job categories, although the station was admonished to increase its "affirmative action" efforts in that area. And in another case, FCC held that 26% of the station's full-time staff being women, and 8.3% in the upper 4 job categories, was reasonable, in light of the approximately 39.7% of the reading SMSA work force being female.

#### **TV News**

Continued from page 12

#### OTHER TV NEWS

Late arriving Nielsen ratings for last week show the CBS presentation of the controversial "Death Wish" film beat out such regulars as "Baretta" and "Charlie's Angels," despite a number of CBS affiliates who refused to run the movie due to its violent nature...The sun has gone down on Tony Orlando and Dawn's TV series. CBS has announced that the group's "Rainbow Hour" show will disappear from the air at the end of the year, and also that "The Blue Knight," which has been displaced by specials in the past few weeks, has been cancelled. The network has not yet announced a replacement for the Orlando show...ABC will feature "New Year's Rockin' Eve 1976" starring Frankie Valli & The Four Seasons, with Dick Clark, KC & The Sunshine Band, BTO and Donna Summer making guest appearances...The "Johnny Cash Christmas Special" airs December 6th on CBS, with guests Roy Clark, Tony Orlando, and Barbara Mandrell.



WPEZ/Pittsburgh's Jeff Lucifer (right) is shown with the winner of the station's "Black Box" contest and her husband. She guessed the contents of the "box" as being Alice Cooper's cane from his "Nightmare" concert tour, and won the cane as well as an all expenses paid trip to the Bahamas plus \$1000 spending money.



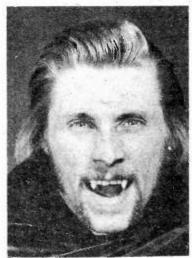
Nearly the entire staff of WOMI/Owensboro turned out to greet their new morning man, Big Bill Love (center, without T-shirt). Staffers have been advertising the new staff addition with these custom shirts, inscribed with "I need Love in the morning." WOMI also "hid" the 6' 7" morning man, and gave away prizes to listeners that went out looking for "A little Love in the morning."



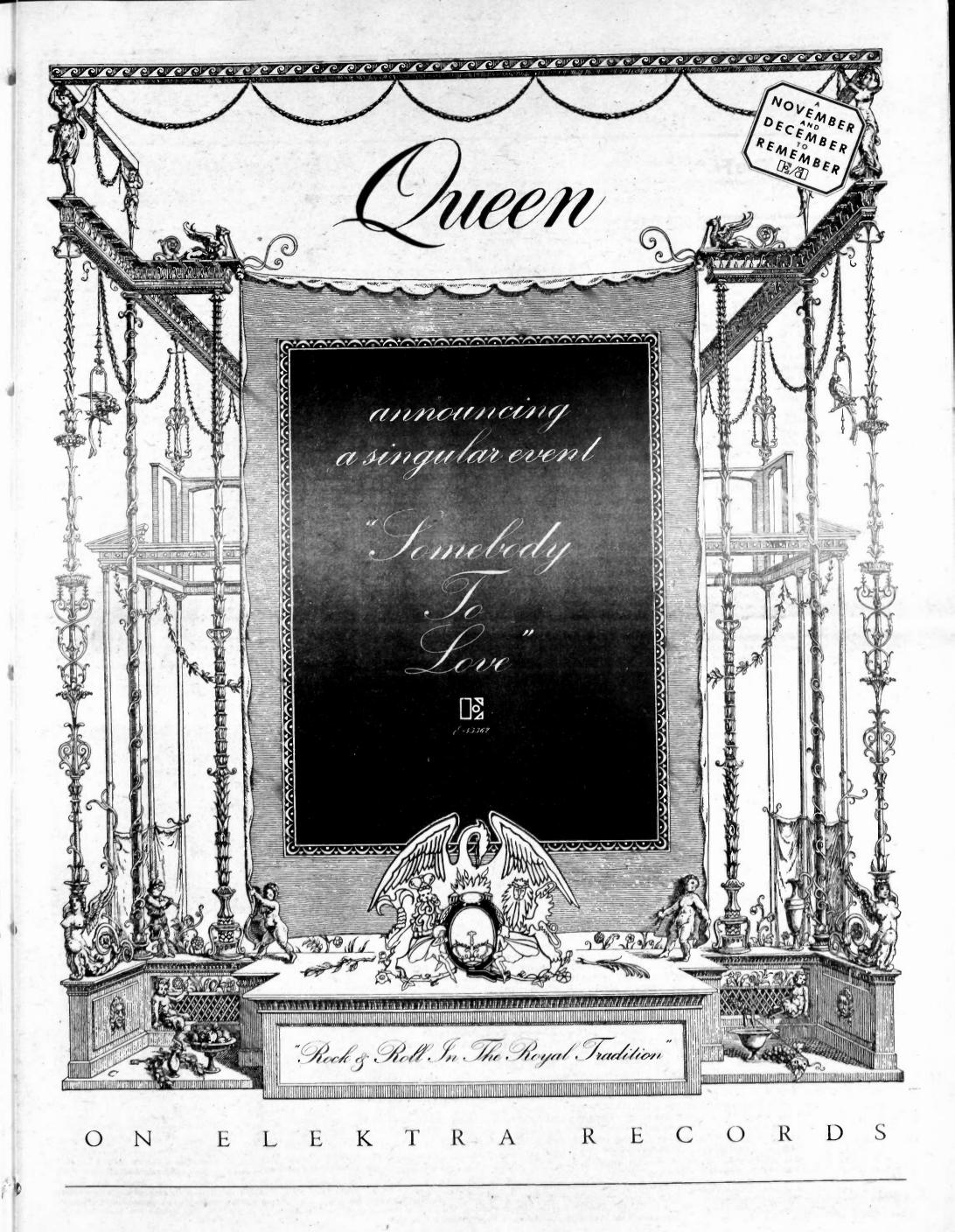
WPUP/Bay St. Louis, Mississippi is taking part in the United Way Marathon in their area. The station will broadcast live from the center of the main highway in town to raise funds for the charity, which supports local social welfare organizations, like the Boy Scouts and others. The climax of the broadcast will be an auction of such items as personal mementos from Elvis Presley, John Wayne, John Denver, Glen Campbell, BTO, Elton John and many others. Record companies are asked to donate similar items. Contact Joel Scarborough or Ron Johnson at WPUP (601) 467-5452, Pictured here is co-coordinator of the fund raiser, former Blood, Sweat & Tears singer Jerry Fisher (left), along with Marathon representative Mary M. Perkins, and WPUP Manager Joel Scarborough.



KEZY/Anaheim's John Peters (right) presents this smiling listener with a \$1000 bill. She won the cash by knowing the call letter of the day when KEZY called her at home. The station is now offering another \$1000 bill and a Honda a week for the next four weeks.



KDZA/Pueblo's "Kount Dracula" took part in the station's Halloween promotion, "Shock Your Socks Off." The contest tied in with KDZA's current "Rock Your Socks Off" promotional theme. Listeners attended a free "freakers ball and disco skate" at a local skating rink, with prizes awarded for the best Halloween costumes. The "Kount" was also on hand for the station's free Fright Flicks at a local drive in on Halloween weekend.





#### **OPENINGS**

KFXM/SAN BERNARDINO needs weekenders. 1st WSSV/PETERSBURGH now accepting tapes and rephone. EOE. Ted Brown, 666 Fairway Dr., San Bernardino, CA 92408. (714) 825-5555. (11-5)

KDEO/SAN DIEGO needs weekend person. EOE. Larry Himmel, 2282 Fletcher Parkway, San Diego, CA 92112. (714) 583-9100. (11-5)

WKAU/KAUKAUMA looking for parttimer, air shift with some disco work. Also accepting tapes and resumes for possible future openings. Contact B.J. Crocker, WKAU, Box 1050, Kaukauma, WI 54130. (414) 766-4664.(11-8)

I am looking for a creative Pdtn. Director in a small/ med. mkt. who is ready to move up. Tapes, resumes and salary requirements to Jarrett N. Day, KEYH, 3130 SW Freeway, Houston, TX 77098. (11-8)

ALASKA! Yes, we are remote, but the level of pro fessionalism is high. If you think you can rock with Alaska's hottest Rocker, send tapes at once to Dan York, KENI, Box 1160, Anchorage, AK 99501. No calls please. (11-8)

KVWJ-FM/LOGAN looking for Top 40 jocks. Min. wage but good chance to get started. Also have sales opening. Home of Utah State U. and great skiing! Tapes and resumes to Ted Bear, PD, 666 N. Main, Logan. UT 84321.(11-8)

Sports reptr.-not pbp-wanted for country's biggest sport station. 50kw AM. Top 10 mkt. Exc. oppt'y for the right person. EOE. Tapes and resumes to Bill Moyes, Frank N. Magid Associates, One Research Ct., Marion, IA 52302. (11-8)

Pop/Adult personality wanted for maj. AM powerhouse. Minoritie encouraged to apply. Tapes and resumes to Bill Moyes, Frank N. Magid Associates (see above.)(11-8)

KCMO/KANSAS CITY looking for an O.J. Simpson morning star and also in search of a News Direc-tor. Tapes and resumes to Al Casey, 125 E. 31st St., Kansas City, MO 64108. (816) 531-6789. EOE. (11-8)

WDAT/DAYTONA BEACH personality oriented Contemp station and soon going 5kw, looking for theimpossible-an engineer/jock combo man. If you can fill the bill, rush tapes and resumes to Warren F. Miller, Jr., Box 5038, Daytona Beach, FL 32018. (11-8)

WBJW/ORLANDO needs dynamite newsperson. EOE. Tapes and resumes to Tom West, Box 7475, Orlando, FL 32804. No calls please. (11-9)

WHHY/MONTGOMERY accepting tapes and resumes for jock and news people. EOE. Larry Stevens, Box 2744, Montgomery, AL 36105. (11-9)

WTRU/MUSKEGON looking for exp. nite jock. Good med. mkt. oppt'y. Tapes and resumes to Jon London, Box 4305, Muskegon Hgts., MI 49444. (11-9)

WAKX/DULUTH accepting tapes and resumes for possible future openings. Bruce McGregor, 410 W. Superior St., Duluth, MN 55802. (11-9)

WGCI-FM/CHICAGO accepting tapes and resumes for future openings for Disco/Prog./Soul station. Greg Crawford, 3350 S. Kedzie Ave., Chicago, IL 60623. No calls please. (11-9)

WGH-AM/NEWPORT NEWS has immediate opening for anncr. with great pipes and, equally important, commercial pdtn. skills. Must have creativity and resonance. Only PROS need apply. Tapes and resumes to Bob Canada, Program Mgr., Box 98, Newport News, VA 23607.(804)826-1310.(11-11)

KNOW/AUSTIN has drive news opening. Tapes and resumes to Bob Shrader, Box 2197, Austin, TX 78768. EOE. (11-11)

WAYS/CHARLOTTE has parttime weekend opening. es and resumes only please to Beau Matthews, 400 Radio Road, Charlotte, NC 28216. (11-11)

Wanted: Alive, involved, up-tempo morning man. Contact Paul King, Operations Mgr., WWUN, Jackson, MS 39201. (601) 355-0373. Reward: Good salary, stable situation and satisfaction. (11-11)

Contemporary air personality wanted for med. mkt. station. Must have adequate pipes and something to say. Please send tapes and resumes to Alan Burns, Frank N. Magid Associates, One Research Ct., Marion, LA 52302.(11-1)

Newsradio station looking for strong on-air news personality. Must understand how to communicate what's happening in a lively style. Tapes and resumes to Bill Moyes, Frank N. Magid Associates (see above). (11-1)

KAGO/KLAMATH FALLS looking for 6-mid jock. No calls. Tapes and resumes to Jim Howe, Box 1150, Klamath Falls, OR 97601 (11-1)

sumes for future openings. EOE. Nick O'Nell, PD, Box 231, Petersburgh, VA 23803. (11-1)

Top rated in nation's 49th A.D.I. needs nite personality. Tapes and resumes to Barry Drake, Operations Mgr., WILQ, Box 389, Williamsport, PA 17701. M/F. EOE. (10-29)

WTAL/TALLAHASSEE needs morning drive jock. Call (904) 877-1108. Tapes and resumes to Frank Zeihmeyer, Box 1369, Tallahassee, FL 32302. (11-5)

#### COUNTRY

KHAK/CEDAR RAPIDS needs female air talent. Tapes and resumes to Dave Donahue, PD, Box 1360, Cedar Rapids, IA 52406, or call (319) 365-9431 (11-9)

WBHP/HUNTSVILLE looking for Program Mgr/Director. Seeking a creative, managing PD for CW format. Emphasis on local news and community involvement. We offer permanency for the right PD. Salary open. Tapes and resumes to Buster Pollard, Box 547, Huntsville, AL 35804. (11-11)

So. Calif's giant wants modern Country oriented jocks w/pipes, pdtn. and pride to join exciting broadcast organization in winning effort.Prefer 1st phone, but will listen to all talent. Right people get right price right now! Rush tapes and resumes to Box 2743. San Bernardino, CA 92406. (11-11)

WFMB/SPRINGFIELD's undisputed No. 1 Country music station, is now accepting tapes and resumes from talented jocks for nite parts. We'd like to get even further abead...if you would send your best efforts to: Jim Moore. 820 Myers Bldg., Springfield, IL 62701. EOE. M/F. (10-29)

#### AOR

KZEW/DALLAS looking for progressive News Director. Call Ira Lipson, M-F, (214) 748-9898. (11-9)

Great AOR oppt'y for organized, structure oriented PD. Send pdtn. tape and resume to Bert Kleinman. Drake/Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. (11-10)

WAAF/WORCESTER has immediate opening for strong voice/strong pdtn. Lee Abrams/AOR format. Strong signal covering much of New England. Tapes and resumes to Tom Daniels, PD, 34 Mechanic St., Worcester, MA 01608. (11-10)

WDAL/CHICAGO, ABC-FM, has a rare opening for a prime air position vacated after 4 yrs, If you find yourself between Top 40 and AOR, have good exp., a together head and are looking for security, send tape and exp. sheet to Bill Todd, PD, WDAI, 360 N. Michigan, Chicago, IL 60614. (11-11)

WGRQ-FM/BUFFALO looking for AOR pdtn. person w/good sense of communicating with 18-34's. Needed now. Tapes and resumes to John McGhan. 59 Virginia Place, Buffalo, NY 14202. No calls please. EOE (11-11)



DICK GROVE appointed General Sales Manager WROR/Boston. TRINA CATANIA named Account Executive WLS Musicradio from WNIS-FM/Chicago. MARK DRISCOLL to Director of Research/Music & Programming WNOE-AM-FM/New Orleans. DON BISHOP to Program Director KAYK-AM-FM/Salt Lake City from K100. J. RAY PADDEN appointed to General Sales Manager KIIS/Los Angeles DICK PENN appointed General Manager KTAR/KBBC/Phoenix from KIIS. GREGG HERSHOLT promoted to News Director KJRB/Spokane. ROSS BROOKS to QT101/Johnson City from WLAC. ERIC STONE to WJBQ/Portland from WGUY: BOB STEVENS to WWCT/Peoria AM drive from WMAY. SANDY TRAVIS to middays KLZ/Denver from WMAY. JOHN REED to mornings WGOW/Chattanooga from W TED BEAR promoted to Program Director KVWJ-94FM/Logan. BOB ADAMS promoted to Asst. Program Director KVWJ-94FM/Logan. LARRY MILLER to WCOZ/Boston from KMPX, WABX, KLOS. JAY SORENSON to nights WPST-FM/Trenton. BILL POSTON to WORG/Orangeburg. DEREK RYAN to 10-2am KTLK/Denver from KROY. TOM McKAY formerly KNX-AM/Los Angeles, now consulting KBBC/Phoenix. KEVIN KAHL to KBLF/Red Bluff from KPOP. WNOE-AM/NEW ORLEANS LINE-UP: 6-10am C.C. Courtney (fromKCMO), 10-2pm Allen Beebe,

2-6pm Kevin Metheny, 6-10pm Mark Driscoll (from K100, KSTP), 10-2am Steve Harrison (from WNOE-FM), 2-6am Lee Armstrong (from WWRL).

KRUX/PHOENIX LINE-UP: 6-10am/PD Richard Ruiz, 10-2pm Jay Morgan, 2-6pm/Pdtn. Director Barry Morgan, 6-mid/MD Greg Mills, Mid-6am K.C. Kennedy. Weekends: John Roberts, C.W. McMuffin.

WAIR/WINSTON-SALEM LINE-UP: 6-10am Steve Norris, 10-2pm Paul Richards, 2-6pm/Acting PD Jay McDaniel, 6-10pm Marc Mitchell, 10-2am Billy Brooks, 2-6am Spider Man.

KBLF/RED BLUFF LINE-UP: 6-10am Steven Thomas, 10-2pm Ron West, 2-6pm Dave Michaels, 6-12pm Kevin Kahl. Weekends: Bob Johnson, Ruel Osburn, Dave Kelin.

### **POSITIONS SOUGHT**

DR. JOHN (Jim Watkins) formerly WPEZ, Asst. PD WNEU, looking for maj. or med. mkt jock gig or med. mkt. PD. (304) 233-2104. (11-4)

SCOTTY DRAKE, 41/2 yrs. exp., ex-AM drive/MD WJPS, looking for med. mkt. gig. Will consider all reasonable Top 40 or Adult Contemp offers. 1809-A Plantation Ct., Evansville, IN 47714. (812) 479-7703. (11-5)

#### **GOODS & SERVICES**

Boondox Wireless gives everybody gas! "The Gasser!" Ten pages a month! Odd info and funny thoughts! Ten states for three years! Now the world! Free sample! Boondox Wireless, 1001 South 12th Street, Wausau, WI 54401.

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Original DJ comedy from top Hollywood comedy writer. For freebee write, HYPE, INK. Box 69581, L.A., CA 90069.

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Burned out on tired one-liners, put downs and prune jokes? FRUITBOWL is for CREATIVE jocks, and you deserve to know why! Month's trial subscription absolutely free! FRUITBOWL, Dept. "R" Box 382, Fair Oaks, CA 95628.

"Different?" "Funniest?" YOU be the judge. Original comedy for radio entertainers. Free sample! OBITS, 366-R West Bullard, Fresno, California 93704.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90028 (Please note that all 'openings ositions sought' ads remain free).

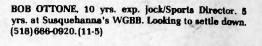
#### MISCELLANEOUS

W-I (WWUN/JACKSON) has gone Top 40 and needs record service for 45's, lps, oldies; from all sources. Paul King, Jackson Hilton Hotel, Jackson, MS 39201. (10-29)

WONC/NAPERVILLE needs single/LP service. Jerry Hendricksen, 31 N. Brainard, Naperville, IL 60650. (312) 355-9303. (11-8)

KSNO/ASPEN needs service from all record companies. Mike Seraphin, Box 10910, Aspen, CO 81611. (303) 925-7383. (11-9)

KVWJ/LOGAN going from AOR to Top 40. In desperate need of good oldie library. 666 N. Main, Logan, UT 84321.(11-9)



LARRY WOODSIDE formerly KROQ, KMEX looking for air personality position, preferably AOR. (213) 240-1991, 466-5801, 378-0995. Tapes and resumes upon request.(11-5)

Talented Black jock looking for a format change to Soul/R&B or Top 40. Great pipes, lots of ambition. good pdtn. 175 Jay St., Albany NY or call (518) 785-9061 after 8pm. (11-8)

10 vrs. L.A. anner. looking for med. mkt. anner/news position. Family man. Exp. includes KWIZ, KWST, KFI news, Exc. Top 40, Country anner. Some TV. B.H. BELTER (714) 842-7388. (11-9)

GARY HAMILTON, 15 yrs. exp. KLIF, KIMN, WIXY and currently PD WAUG-FM, looking for PD/MD or jock position. (404) 722-1304 or 793-6642. (11-9)

IIM WOOD is still Rockin' in L.A but desires change to PD in med. mkt. This ad OK with present employer. (213) 244-0090. (11-9)

"CAPT. BILLY" MARTIN looking for PD in med/maj mkt. Formerly PD/KFXM, 12 yrs. radio, 5 yrs programming, including 4 in top ten mkts. (714) 825-5555. (11-9)

JOHN PAUL BEARD, presently 14K/Amarillo, 5 yrs. exp., 1st phone. Presently Rockin' 'N Rollin' in number one station in 11 station mkt. Looking for step up with a chance for advancement and a salary that is above poverty level. Avail. immediately, will relocate. (806) 374-0871. (11-10)

RUSS MARTIN, most recently KYA, KROY, KNDE is looking. 1st phone. (916) 961-1658. (11-10)

AOR music expert with commercial sense, 6 yrs. maj. mkt. exp., exc. stereo pdtn., knowledgeable jock. Avail. yesterday. Sebastian, 1430 Harvard Rd., N.E., Atlanta, GA 30306. (404) 874-5771. (11-10)

Young. aggressive jock, 1 yr. exp. looking for full-time gig anywhere. BOB RUSH (305) 783-0354. (11-11)

Please read! L.A. jock interested in programming and/ or air. Pref. AOR in Cent. Coast or S. CA. Exp. Pop/Adult, Rock, Disco, Big Band and Gospel. 1st ticket. MR. XYZ (213) 240-1991, 378-0995, 466-5801. (11-11)

### **Special Tape Sale**

AMPEX 641-1 MIL RECORDING TAPE

—Box and 7" plastic reel included – —Each reel contains 1800 ft. —

—used once by major syndicator—

85¢ each (a \$3.25 wholesale value new) minimum order 50

Perfect For Top Quality Production Use Call Chuck at Audio Stimulation 213/466-5201

BOB KELLEY, formerly nites 15Q, WSAI, needs Rock 'N Roll transfusion. All types considered. Salary desired-I'm lonely. (513) 385-2695. (11-11)

Mornings just aren't the same without bacon and eggs, salt & pepper, and "Dance" (STEVE LOVIN) and "Ryun" (MIKE). P-B-P, color too. Med/Maj mkt. exp. Please please call call (715) 834-0969. Prepared, ready to go now! (11-11)

JOHN FOX formerly AM drive WGCO, WIFI, seeks personality Top 40 or Pop/Adult position. (216) 228-2824.(11-11)

BRUCE BISSON looking for Maj/med. mkt. Top 40 position. Formerly WTRU, WISE. (704) 293-5511.

RICK LOGAN is looking. Available now. (904) 268-0846.(11-11)

MIKE RYAN formerly WYOO, currently all-nite man at WEAO for 11/2 vrs. looking for daytime position. 1st phone, pref. Midwest. (715) 834-0969. (11-11)

Young, hardworking air personality desires position w/competitive Rocker. 1st phone. ROD PETERSON (612) 681-1929. 9940 Blaisdell Ave. S., Minneapolis, MN 55420. (10-25)

D T A N S 0 R T N D A 1 Anew single "Someone To Lay Down Beside Me" 6/w "Crazy" E45361 From her platinum album "Hasten Down The Wind" 7E-1072 On Asylum Records and Tapes and NOVEMBER NOVEMBER DECEMBER DECEMBER REMEMBER DS/A Produced by Peter Asher



#### Little River Rising At WYSP



Capitol recording artists Little River Band, in the midst of their first North American tour, stopped by radio station WYSP in Philadelphia for an on-the-air interview. The band, which is hot on the charts with their self-titled debut album and Top 30 single, "It's A Long Way There," are winning praise from fans and critics alike with every performance. Pictured standing (L-R) are Arthur Field, Capitol Promotion Representative; Dennis Somach, WYSP Music Director; LRB's Glenn Shorrock; Maureen Flagherty, WYSP air personality; and LRB's Beeb Birtles. Sitting is LRB's Graham Goble.

#### **Big Tree Welcomes Le Blanc/Carr Band**



Since the world premiere of the Lenny LeBlanc/Peter Carr Band on their home turf in Alabama early last month, the Big Tree recording troup has been on tour around the country breaking in their new act. Shown after the premiere performance of the band at the University of Alabama in Florence are, from left: Atlantic Records President, Jerry Greenberg; Big Tree's West Coast General Manager, Mardi Nehrbass; Pete Carr; Lenny LeBlanc; Big Tree President, Doug Morris; and Atlantic's Vice President of Promotion, Dick Kline.

Public Relations (Proudly!)



Black Tie Spoof of parties highlighted presentation to Bob Levinson of Levinson Associates, Inc., Public Relations of a California State Senate Resolution saluting Levinson and the PR organization's 10th anniversary. Event was held at the Palm Restaurant in Los Angeles and lasted a full 10 minutes, as friends from the entertainment industry were given their choice of an onion ring or cottage fry potatoe to go with a mini-cup of orange juice, while Levinson received the resolution from Sen. Alan Robbins and saw his caricature unveiled on the Palm's wall. The resolution cited the international PR organization for "an outstanding record of dedicated and highly effective performance to the entertainment industry through the force of public relations service." From left: Levinson; Sen. Robbins; Sandra Levinson and RSO Records President Al Coury, who was among the guests at the fete.

#### **Gold To Go At KDAY**



**KDAY GOES GOLD**—KDAY/Los Angeles is giving away solid gold medallions, bars of solid gold, and a gold-colored '77 Grand Prix as part of its "Golden Sweepstakes" promotion. PD Jim Maddox says the promotion has stimulated the biggest audience response in the last three years for the station.

#### Struttin' His Gold



Phil Rush (left), Capricorn's National Promotion Director and Capricorn Executive Vice-President Frank Fenter (right) present Elvin Bishop with his first gold Capricorn album, "Struttin' My Stuff."

#### **Springfield Reunion**



The Santa Monica Civic Auditorium was the scene of a gala reunion with Rick Springfield. (L to R) Mike Gardner, ICM; Springfield; Nigel Olsson who plays drums on Rick's Chelsea album, "Wait for Night" and Chelsea Records' Buck Reingold and Tom Thacker.

#### Wonder's Double Decker



For 13 weeks a specially painted bus will run a normal timetable on all routes of the Sydney Australia metropolitan area. Dubbed the 'Wonderbus' and featuring a full-color, painted reproduction of the cover of the Stevie Wonder album, "Songs in the Key Of Life," the vehicle augments the 'Soul-full Summer" promotion already underway. In addition, a custombuilt sound system has been installed to allow the continuous playing of Wonder's latest release on cassette. This is the first time that music of any type has been aired on public transport in Australia.

Page 18

# The Industry's Biggest And **Best Convention Will Be In** Dallas Feb. 18-20, 1977



## \$100 PER PERSON

### **INCLUDES:**

Full registration to all meetings and exhibits, plus:

FRIDAY: Cocktail & Buffet Supper Party SATURDAY: Brunch, Mid-Afternoon Snackbreak, Dinner & Super Star Show. **SUNDAY: Brunch** 

Convention badges must be worn at all times for admittance to all events

For Exposition Information Contact Ken Field at National Exposition—212/391-9111

### NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

### MAIL THIS COUPON TO R&R:

### MAIL THIS ROOM RESERVATION DIRECT TO HOTEL

R&R CONVENTION & EXPO '77 6430 Sunset Suite 1221	RADIO AND RECORDS CONVENTION & EXPO '77 Send To: February 18·20, 1977 Fairmont Hotel RETURN RESERVATION FORM Dallas, Texas 75201
Hollywood, Calif 90028 PLEASE REGISTER ME AT THE R&R CONVENTION & EXPO '77. ENCLOSED IS MY CHECK/MONEY ORDER (payable to Radio & Records) FOR \$100.00	Send all reservations to the Fairmont Hotel, Reservations Department, Dallas, Texas 75201. Please check your preferred hotel. Circle hotel, type of room, and rate requested. If your preference is not available, you will automatically be referred to the next available hotel.
Name	1 will errive on depart depart dete time depart
Company/Station	NameCompany
Address City State Zip NOTE: MULTIPLE REGISTRATIONS CAN BE MADE ON AN ACCOMPANYING SHEET OF PAPER.	Address     City/State       Additional occupants     name(s)       FAIRMONT, ACCOMODATIONS     Overflow arrangements have been made at the following 2 hotels:
Based at the Fairmont Hotel, with 24-hour bus service from the Dallas	
Sheraton and Dupont Plaza Hotels.	All reservations cancelled after 4pm unless a deposit has been received or payment guaranteed for late check-in. If guest guarantees reservation and does not arrive, room will be billed for one night and the reservation cancelled.
<i>Mark your calendar now</i> <b>FEB. 18-19-20, 1977</b>	If a room at the rate requested is unavailable, one at the nearest available rate will be reserved. All requests must be received 30 days prior to the starting date of the convention. Rooms held for this meeting that are not reserved by that time automatically revert to the hetel. <b>RESERVE YOUR ROOM EARLY</b> All rooms subject to 6% sales tax.

## **Most Added:**

Aerosmith Queen **Sylvers** Brick McCoo & Davis

#### PARALLELONE

ELO

Queen

Smokie

HOT

None

HOT

England Dan

Steve Miller "Fly" HOT:

Boston 17-6

Funky Kings 25-17

Kiss 11-2

Bread

#### KTLK/DENVER

Dr. Buzzard McCoo & Davis DeVorzun & Botkin HOT Abba 6-3 Dr. Buzzard A-6 Rod Stewart 15-7 Boston 20-12 Kiss 23-16 Firefall 38-24

WKBW/BUFFALO

WABC/NEW YORK

onya Jones

.

Jim Quinn Queen Bee Gees Spinners HOT: Rod Stewart 2-1 E. Humperdinck 1-1 vonne Elliman 19-8 Leo Sayer 12-9

WFIL/PHILADELPHIA Joel Denver **Burton Cummings** 

Yvonne Elliman Stevie Wonder "I Wish" (nites) HOT Rod Stewart 41 Spinners 12-7 Boston 14-9 E. Humperdinck 17-12

WQXI/ATLANTA Rhett Walke

**Burton Cummings** McCoo & Davis нот Rod Stewart 1-1 DeVorzon & Botkin 12-4 Bee Gees 17-12

WPGC/WASHINGTON DC **Jim Elliot** 

ELO Tavares Yvonne Elliman HOT: Rod Stewart 1-1 Spinnars 2-2 Bee Gees 10.9 Firefall 14-11

WLS/CHICAGO Jim Smith

Walter Murphy **George Harrison** HOT Boston 4-3 Kiss11-6 Spinners 18-13 Leo Saver 23-16 McCoo & Davis 29-22

WRKO/BOSTON Carol Singe

Elton John Dr. Buzzard McCoo & Davis HOT: Bee Gees 1-1 Rod Stewart 4-3 Leo Sayer 8-4 Firefall 9 5 Alice Cooper 12-6

Spinners 15-9 Eric Clapton 23-17 CKLW/DETROIT Les Garland

Elton John Quaen Brick HOT McCoo & Davis 1-1 Rod Stewart 3-2 -Burton Cummings 9-6 Leo Savar 17-10 Deniece Williams 20-14 E. Humperdinck 21-16

Alice Cooper Bay City Rollers HOT: DeVorzon & Botkin 2-1 Capt & Tennille 5-3 Elton John 10-4

Rod Stewart 18-11 McCoo & Davis 20-15 KHJ/LOS ANGELES

Charlie Van Dyke Burton Cummings Humperdinck ELO HOT

Capt. & Tennille 4-1 Rod Stewart 11-5 Boston 9-6 Sylvers 24-12 McCoo & Davis 22-16 Firefall 23-18

Kiss 29-20

Spinners HOT England Dan 16-12 Kiss 8-3 Brick 14-9 EW&F Nancy Krant Commodores ELO Tavares McCoo & Davis HOT: Rod Stewart 1-1 Gordon Lightfoot 5-3 Boston 8-6 Elton John 13-9 Spinners 14-10 Sylvers 25-17 WOAM/MIAM **Becky Torres** McCoo & Davis HOT: Brick 7-2 Elton John 12-4 Abba 10-7 Spinners 13-8 Q102/CINCINNATI **Jim Fox Burton Cummings** ELO Stevie Wonder "Paradise HOT: Aerosmith 1-1 Capt & Tennille 6-3 Boston 10-7 Blaze 14-11 KFRC/SAN FRANCISCO Elton John 17-12 WSA!/CINCINNAT E. Alvin Davis Spinners Burton Cummings England Dan HOT Rod Stewart 1-1 DeVorzon & Botkin 7-4 Firefall 10-8 Boston 17-13 Aerosmith 26-16 Leo Sayer 29-18 KSLQ/ST. LOUIS Scott Jones Not Available Rod Stewart 10-4 Capt & Tennille 11-5 Spinners 14-10 Burton Cummings 26-17

KCBQ/SAN DIEGO Gerry Peterso Hemilton, Joe Frank Alice Cooper Laverne & Shirley Commodores "Sixteen" Aerosmith нот Rod Stewart 2-1 Rod Stewart 1-1 Capt & Tennille 8-3 Kiss 10-6 Leo Sayer 16-9 Firefall 11-8 Bee Gees 22-16 Elton John 15-11 Spinners 30-18 Bee Gees 18.13 Leo Sayer 21-16 KJR/SEATTLE Steve West WGCL/CLEVELAND E.J. Lamber Stevie Wonder "Lovely" & "I Wish" E. Humperdinck Sylvers HOT: Bee Gees 5-2 McCoo & Davis 7-3 Kiss 1-1 LTD 17-4 Rod Stewart 3-2 Bee Gees 5-4 Leo Sayer 7-5 ELO 16-7 D. Hall & J. Oates 27-18 Firefall 12-8 **KDWB/MINNEAPOLIS** Boston 13-9

130/PITTSBURGH Dr. Sarzynski McCoo & Davis Foghat HOT: DeVorzon & Botkin 7-3 Rod Stewart 1-1 Elton John 21-9 Capt & Tennille 4-2

Yvonne Elliman

"I Wish"

Kiss 4-2

Abba 6-4

Boston 5-3

Alice Cooper 9-6

**Rob Sherwood** 

Lynyrd Skynyrd

E. Humperdinck

Rod Stewart 1-1

Elton John 12-9

DeVorzon & Botkin 3-2

Aerosmith

Firefall 8-5

Queen

HOT

Cant & Tennille 14-10

KSTP/MINNEAPOLIS

Spinners 8-5 E. Humperdinck 10-6 WCAO/BALTIMORE Alice Cooper 24-13 Ron Rilen KEZY/ANAHEIM Eric Clapton **Rick Carroll** Rose Royce Aerosmith

George Harrison Foghat HOT: Rod Stewart 1.1 Stevie Wonder McCoo & Davis 3-2 HOT Spinners 4-3 Firefall 11-8 Rod Stewart 1-1

England Dan 16-12 Y100/MIAMI Quincy McCov KC & Sunshine Band Rod Stewart 1-1 Elton John 13-8

"Reasons" 20 11 CHUM/TORONTO

> Burton Cummings 18 10 99X/NEW YORK

Lee Dougla Firefall Jacksons Elton John DeVorzon & Botkin England Dan Rose Royce

HOT Abba 8-3 Capt. & Tennille 12-5 Rod Stewart 15-6 WHBQ/MEMPHIS

John Long Rose Royce **Burton Cummings** ELO HOT Spinners 1-1 McCoo & Davis 7-3 Rod Stewart 12 4

Kiss 11-6 Leo Sayer 13-8 Alice Cooper 17-12 Sylvers 21-17 Brick 25-19 KLIF/DALLAS

> LTD Brick Sylver n Cummings HOT Rod Stewart 2-1

Bee Gees 10-4 England Dan 20-12 Ritchie Family 22-15 Elton John 24-17 KRBE/HOUSTON Clay Gish Mary MacGregor

"Gat Back" (20th) HOT: Capt. & Tennille 2-1 Firefall 14-8 Abba 29-11 Leo Saver 20-13 Kiss 23-14

KIOA/DES MOINES Peter McLane McCoo & Davis **Doobie Brothers** HOT: DeVorzon & Botkin 3-2 Rod Stewart 4-3 Kiss 5-4 Burton Cummings 15-7 Alice Cooper 24-12 WAYS/CHARLOTTE Au Matthew Sylvers HOT: Gordon Lightfoot 4-3 England Dan 8-4 Kiss 9-5 Alice Cooper 13-6 Leo Sayer 18-8 McCoo & Davis 22-9 Burton Cummings 17-10 KERN/BAKERSFIELD **Bob Hartow** 

**Jim Pirkle** 

Kenny Nolan

Dickey Lee

HOT:

Mary MacGrego

Rod Stewart 1-1

Leo Saver 12-8

John Gabrie

Elton John

Bee Gees 6-5

**Bob Hamilton** 

Mary MacGregor

Aerosmith(nites)

Rod Stewart 1-1

Boston 6-2

ss 12.7

Ron White

HOT: Rick Dees 2-1

Rod Stewart 3-2 Boston 11-8

Bee Gees 17-14

Jim English

Boz Sceggs

Queer

EW&F

HOT:

Seals & Crofts

Boston 5-3 Burton Cummin Rick Dees 15-11

KTKT/TUCSON

McCoo & Davis

Rod Stewart 1-1

Spinners 13-8

Elton John 17-9

Bee Gees 26-19

Bob Savage

Rose Royce

Aerosmith

Major Harris

Queen

Bread

Rush

Styx

HOT

Kiss

нот

Brick

Alice Cooper 29-21

WBBF/ROCHESTER

WSGA/SAVANNAH

Ed Alexandar

Queen HOT:

Kiss 8-4

England Dan 18-13

WDRC/HARTFORD

Non

Eric Clapton (nites)

Alicecooper 25-10

ELO HOT

HOT

Elton John 18-12

Gene Cotton 24-18

WOLF/SYRACUSE

McCoo & Davis 9-5

Barry Manilow Mary MacGregor Styx HOT Rod Stewart 1-1 **Burton Cummings 3-2** Leo Saver 5-3 Little River Band 9-5 Spinners 10-7 Elton John 15-9 McCoo & Davis 26-18 KRIZ/PHOENIX **Charlie** Fox England Dan Firefall Elton John E. Humperdinck George Harrison HOT Bee Gees 41 Leo Sayer 9-6 Rod Stewart 13-7 Capt. & Tennille 14-8 Alice Cooper 19-12 WKY/OKLAHOMA CITY Sandy Jone David Dundas Brick нот Rod Stewart 1-1 Peter Frampton 9-5 Boston 10-8 DeVorzon & Botkin 11-9 Spinners 14 10 Leo Sayer 16 12 WKIX/RALEIGH Ron McKay Boz Scaggs Donny & Marie HOT McCoo & Davis 19-2 England Dan 5 3 Spinners 12-5 Boston 18-7 Leo Sayer 21-10 Burton Cummings 27-13 Alice Cooper 25-15 E. Humperdinck 24-19 WIFE/INDIANAPOLIS Jerry Steele

Burton Cummings Aerosmith George Harrison Bee Gees lose Royce HOT Rod Stewart 1-1 DeVorzon & Botkin 10-2 Elton John 26-5 Petar Frampton 14-9 Stevie Wonder 'I Wish'' 19-13 WLAC/NASHVILLE **Dick Kent** Brick Yvonne Elliman **Rod Hart** HOT

fod Stewart 1-1 Peter Frampton 4-2 Elton John 7-3 Capt & Tennille 10-4 Burton Cummings 17-7 Spinners 15-10 WAPE/JACKSONVILLE ne Shayne Manfred Mann Sylvers Queen Aerosmith HOT: Bee Gees 1-1 Rod Stewart 6-2 McCoo & Davis 7-5 Alice Cooper 12-7

Little River Band 13-9 Elton John 18-11

Firefall 29-19

Jarry Rogers Mary MacGregor HOT: Rod Stewart 1-1 Bee Gaes 5-2 Alice Cooper 7-5 Brick 11-7 Leo Saver 14-11 McCoo & Davis 23 16 KJRB/SPOKANE **Michaal Christian** Kenny Nolan Manfred Mann "Get Back" (20th) Queen(nites) Aerosmith(nites) Luck" (nites) Rod Stewart 3-1 Boston 4-2 England Dan 12-5 Alice Cooper 14-6 Leo Sayer 17-11 WERC/BIRMINGHAM neila Camp Manfred Mann HOT: Rod Stewart 1-1 HOT: Kiss2-1 Capt. & Tennille 4-3 DeVorzon & Botkin 11-7 DeVorzon & Botkin 5-2 Leo Sayer 9-5 Brick 26-21

WFLI/CHATTANOOGA WDHF/CHICAGO Dave Morg ELO HOT Rod Stewart 1-1 Firefall 14-7 Burton Cummings 3-2 England Dan 13-9 Leo Saver 21-15 McCoo & Davis 23-17 KAKC/TULSA Steve Carte Seals & Crofts Gene Cotton HOT: E. Humperdinck 3-1 Leo Sayer 9-4 Spinners 13-5 Elton John 23-12 WIFI/PHILADELPHIA ELO 20-13 McCoo & Davis 24-14 David Dundas 27 **KFJZ/FORT WORTH** Denny Owen Alice Cooper HOT Rod Stewart 1.1 DeVorzon & Botkin 4-3 E. Humperdinck 23-16 Bee Gees 7-4 Boston 11-6 England Dan 14-9 WGRD/GRAND RAPIDS WYRE/ANNAPOLIS Terry Cashman Bread Mary MacGregor HOT: Rod Stewart 2-1 Elton John 20-12 Burton Curr B100/SAN DIEGO **Bobby Rich** Sylvers Bobby Pickett Rose Royce Ted Nugent nings 14-10 нот Bee Gees 9-5 Capt. & Tennille 10-7 Spinners 13-8 Abba 15-11 Leo Saver 21-16 ELO 25-19 WCOL/COLUMBUS OH Dave Bishop Lynyrd Skynyrd Brick Styx Kenny Nolan HOT: Rod Stewart 1-1 Spinners 5-3 Osmonds 10-6 McCoo & Davis 16-10 Sylvers 24-12 WMAK/NASHVILLE Phil Stanley Spinners LTD England Dan 1-1 E. Humperdinck 8-4 DeVorzon & Botkin 13-9 Sylvers Foghat HOT: Alice Cooper 10 2 Mary MacGregor 15-12 Kiss 8-4 Leo Sayer 12-8 Boston 16 11 E. Humperdinck 21-16 Elton John 25-17 WLCY/TAMPA **Ben Christophe** Barkays Stevie Wonder "Lovely E. Humpardinck HOT: Elton John 21-2 Boston 11-5 Leo Saver 12-6 Sylvers 23-13 Burton Cummings 27-17 WJDX/JACKSON Yvonne Elliman KC & Sunshine Band нот Rod Stewart 1-1 Sylvers 8-5 Spinners 9-6 McCoo & Davis 14-9 Burton Cummings 15-10 WBBO/AUGUSTA Bruce Stevens David Dundes

#### **Rose Royce** HOT: England Dan 5-1 Elton Jhn 10-4 DeVorzon & Botkin 18-9 Manfred Mann 30-10 Leo Sayer 19-11 Brick 24-12 Starz 28-20 KYNO/FRESNO Kris Van Kamp George Harrison Aerosmith Kenny Nolan Brick Elvin Bishop (days) Gene Cotton (days) HOT Capt & Tennille 4-2 Boston 6-4 Kiss 9-6 Bee Gees 13-9 Leo Sayer 19-12 WZUU/MILWAUKEE Chris Curtin Aerosmith Linda Ronstadt HOT: Blue Oyster Cult 6-3 Kiss 11-8 Leo Seyer 13-9 Menfred Mann 19-10 K100/LOS ANGELES Denise Go ings 21-16 Sylvers HOT: Leo Sayer 9-7 Bee Gees 10-8 Alice Cooper 13-9 Firefall 17-13 WNDE/INDIANAPOLIS Kevin Murphy Sylvers Ritchie Family ELO EW&F England Dan HOT: DeVorzon & Botkin 6-2 Elton John 144 Leo Sayer 16-6 Rose Royce 20 13 Alice Cooper 21-16 Bee Gees 23-19 KCPX/SALT LAKE CITY Gary Waldron Aerosmith McCoo & Davis **Barry Manilow** нот Leo Sayer 4 1 Spinners 5-4 Firefall 7-5 Elton John 20 13 Kenny Nolan 21-16 KC & Sunshine Band 'Wrap' 26 19 Smokie 28 22 Tom West Boz Scaggs HOT Rod Stewart 1-1 Burton Cummings 15-9 Leo Sayer 16-10 Z93/ATLANTA Dala O'Bria Dr. Hook HOT: Boston 7-3 Leo Saver 21-14 McCoo & Davis 25-19 **Burton Cummings** David Dundas Donny & Marie Parliament **Bruce Springsteen** "Fever Lee Oskar "Starkite" HOT: Rod Stewart 2-1 Kiss 3-2 Bay City Rollers

WPEZ/PITTSBURGH **Charley Lake** Leo Sayer HOT Kiss 5-3 Boston 11-7 Brick 24-17 KRSP/SALT LAKE CITY Alan Hague Bread Aerosmith Queen Donny & Maria Lynyrd Skynyrd (nites) HOT: Rod Stewart 1-1 Leo Saver 8-3 Alice Cooper 16-10 Elton John 18-12 ELO 20 14 McCoo & Davis 23-18 Kenny Nolan 29-19

KBEQ/KANSAS CITY **Bobby Laurence** E. Humperdinck Mary Kay Place Aerosmith HOT

Boston 10-6 Bee Gees 16-9 Spinners 19-10 Leo Sayer 25-16 KING/SEATTLE McCoo & Davis Sylvers E. Humperdinck

**David Dundes** Aerosmith HOT Rod Stewart 3-1 Firefall 12-5 Burton Cummings 13-9 England Dan 16-10 Alice Cooper 25-11

WINW/CANTON B.J. Quinr **Burton Cummings** McCoo & Davis

HOT: Kiss 4-2 Spinners 14-9 Alice Cooper 17-10 Sylvers 19-13 Leo Sayer 21-16

England Dan 24-17

Rod Stewart 1-1

KIMN/DENVER

lary MacGrego

Ed Greene

'As'

Boston 5-3

Bee Gaes 8-5

Dick Downes

Stevia Wonder

Rod Stewart 51

England Dan 15-9

Spinners 16-10

McCoo & Davis

Rod Stewart 6-3

Bee Gees 7-4

Kiss 20-12

Spinners 15-11

WOW/OMAHA

Tom Barsant

Commodores

McCoo & Davis 14-8

Yvonne Elliman 18-11

"I Wish" Gene Cotton

HOT

HOT

Kenny Notan

Stevie Wonder

Rod Stewart 2-1

Spinners 12-7 Alice Cooper 15-10 Elton John 21-16

KAAY/LITTLE ROCK

KROY/SACRAMENTO Steve Rivers DeVorzon & Botkin Commodores ELO HOT

Boston 6-3 Elton John 16-11 Spinners 17-12 Sylvers 23-18 McCoo & Davis 30-19

WBJW/ORLANDO

Ritchie Family 4-2 Spinners 13-7 DeVorzon & Botkin 14-8

Burton Cummings 6-2 DeVorzon & Botkin 9-5

**KINT/EL PASO** J.J. Mitchell WNOE/NEW ORLEANS HOT: Capt & Tennille 3-1

"Only" 11-4

Aerosmith 29-12

Elton John 24-19

Burton Cummings E. Humperdinck ELO HOT Rod Stewart 6-2 DeVorzon & Botkin 8-4 England Dan 18-10

WMPS/MEMPHIS Mike St. John David Dundas Aerosmith

P

WRFC/ATHENS

Kelly McCoy

Rose Royce

Starbuck Aerosmith Cliff Richard

oghat

Brick 8-3

LTD 29-21

Ken Rush

Aerosmith Ambrosia

**Eric Clapton** 

HOT: Boston 2-1

Leo Sayer 3-2

Burton Cum

John Tobir

Bread

Manfred Mann

Yvonne Elliman

Bob Segar "Night Moves" HOT:

Leo Sayer 11-2 ELO 10-6

Alice Cooper 13-9

Boz Scaggs 27-17

Elton John RA

Aerosmith

Bee Gees 9-5

Spinners 18-14

**KEWI/TOPEKA** 

Yvonne Elliman

George Harrison E. Humperdinck

Rod Stewart 7-2

Bee Gees 9.5 Alice Cooper 24-9

Commodores 17-11

England Dan 18-12

Spinners 29-17

Mark Laurence

George Harrison

**Cliff Richard** 

**Barry Manilow** 

Rod Stewart 1-1

David Dundas 3-2

Beaties

ELO

HOT

Brick

нот

Rod Stewart 1-1

Alice Cooper 4-3 Spinners 6-4

Elton John 22-14

McCoo & Davis 24-19

WSPT/STEVENS POINT

Beatles 25-18

Boston 3-2

ELO8-5

WGUY/BANGOR

Leo Sayer 28-13 McCoo & Davis 30-16

Capt & Tennille 2-1

Bruca Wayne

ELO 27-20

Kansas

Son' Son'

HOT:

HOT:

E. Humperdinck

KKXL/GRAND FORKS

Aary MacGregor 14-10

Alice Cooper 10-6

Elton John 18-13

E. Humperdinck 16-11

Gallagher & Lyle 26-15

KSLY/SAN LUISOBISPO

gs 8-4

Barry Manilow

Bread

Canny Nolan

Pratt & McClair

HOT: Johnny Bristol 3-1

Leo Sayer 14-10 McCoo & Davis 25-18

KILE/GALVESTON

"What's

HOT: Rod Stewart 2-1 Spinners 5-2 Brick 16-9 McCoo & Davis 18-10 Sylvers 20-14 Vonne Elliman 25.17

Stevie Wonder "I Wish" 29-21 KLEO/WICHITA McCoo & Davis England Dan Led Zeppelin "Stairway HOT Kiss 3-1

**Burton Cummings 7-4** Spinners 11-7 Alan Parsons 13-8 Bee Gees 21-13 Alice Cooper 23-15 Aerosmith 30-20 KNDE/SACRAMENTO

**Diane Cartwrigh** McCoo & Davis

Sylvers HOT Rod Stewart 1-1 Capt & Tennille 5-3 Leo Sayer 10-4 Boston 9.6 Elton John 21-10

PARALLEL THREE

WJON/ST. CLOUD Tom Kay

Styx "Crystal" Styx "Medemoiselle" Waylon Jennings Walter Murphy HOT: Rod Stewart 9-2 Burton Cu

WLOF/ORLANDO John Lande

E. Humperdinck Aerosmith Brick Yvonne Elliman Sylvers ELO HOT: Boston 14-2 Spinners 19-3 Peter Frampton 13-6 Alice Cooper 28-16 Burton Cummings ngs 23-17

WOSH/OSHKOSH Dan Davis Tavares

Hall & Oates

HOT:

Stys

Sylvers

Brick 1-1

LTD 28-19

Elton John 6-2

Rod Stewart 12-4

Emotions 18-12

HOT

Rod Stewart 1-1 Spinners 7.5 **Burton Cummings 9-6** ELO 25-19 Styx 30 21 Stevie Wonde "I Wish" 34-24 REM/SPOKANE

Craig Lutz **Burton Cummings 9-6** Spinners 16-12 Leo Sayer 17-13 E. Humperdinck 24-17 Queen HOT: Yvonne Elliman 23-18 Rod Stewart 2-1 WACI/FREEPORT

England Dan England Dan 11-6 Jim Douglas vonne Elliman 18-14 Burton Cummings 22-17 George Harrison Bread KCBN/RENO Clean

Red Mtn. Elvin Bishop ck (nites) LTD Donny & Merie (days) Quee Starbuck HOT: Spinners 3-1 David Dundas 5-3 Leo Sayer 8-5 Sylvers 14-6 Elton John 19-8 Yvonne Elliman 18-13 McCoo & Davis 29-21 96X/MIAMI Eric Rhoads

Pat Martin Manfred Mann Sylvers Stephen Bishop Foghat HOT: Kenny Nolan 41 Léo Sayer 11-6 Bee Gees 12-9 Styx 20-15 Elton John 22-16 Mary MacGregor 24-17 ELO 23-18 Spinners 27-19

# added this week...

#### **PARALLEL TWO**

WARY/LOUISVILLE

John Randolpi

Johnny Bristol

Kenny Nolan

Queen

Foghat

DeVorzon & Botkin 11-5 Burton Cummings 26-19

Donny & Merie Menfred Mann

### The Hottest:

**Rod Stewart** Leo Sayer **Spinners** Boston

**Elton John** 

KDZA/PUEBLO

Rip Van Winkle

#### PARALLEL THREE

KHFI/AUSTIN

Seels & Crofts

Led Zeppelin "Stairway" HOT: Boston 2-1

Spinners 4-2

Leo Sayer 12-6 Stevie Wonder "I Wish" 17-9

Eric Clepton 20-11

Elton John 21-15

WJBQ/PORTLAND

Mary MacGregor HOT Rod Stewert 1-1

Leo Sayer 10-2 Alice Cooper 7-3

KDON/SALINAS

Mery MacGrego

DeVorzon & Botkin 3-2

Rod Stewart 8-4 Yvonne Elliman 10-5

WSAR/FALL RIVER

WFLB/FAYETTEVILLE

Ted Nugent(nitas) Manfred Mann(nitas)

Norman Connors 4-3

E. Humperdinck 16-13 Sylvers 30-23

WROK/ROCKFORD

Burton Cummings

**Dave Hamilto** 

Baby Face RA HOT:

Rod Stewart 5-1

Boston 12-8 Spinners 14-8 Leo Sayer 18-11

ELO 20-15

DeVorzon & Botkin 17-14

McCoo & Davis 33-24

WISE/ASHEVILLE

Merk St. John

Yvonna Elliman

Stevie Wonder

"I Wish" HOT: Rod Stawart 1-1

England Dan 12-6 Sylvars 15-8

WNAM/NEENAH

ason Page

E. Humperdinck

Yvonne Ellimar Stevie Wonde

Rod Stewart 3-1

Firefall 6-3 Burton Cummings 8-5 Spinners 17-12

Sylvers

Aerosmith

Bread HOT: Rod Stewart 1-1

Spinners 3-2 Alice Cooper 4-3 Boston 7-4

HOT

Wish" (nites)

WCGQ/COLUMBUS Scott Miller

Burton Cummings 17-10

Aerosmith

Firefall 5-3

Spinners 7-4

Foghat

tanley B. Stewart

Johnny Bristol

Stevie Wondar "I Wish"

Rod Stewart 6-4

HOT: Bee Gees 1-1

Smokia Linda Ronstadt(days)

Boston 16-11

'l Wish

Arthur W. Bell

Sylvers HOT:

Kiss 2.1

Beatles 17-10

ELO 24-16

Jeff Ryder

EW&F

KKLS/RAPID CITY Michael Kjør Mery MecGrego Nerv Mecarego Sylvers HOT: Rod Stewert 41 Leo Seyer 12-4 Burton Cummings 19-5

John Travolta 30-21

WNOR/NORFOLK Phil Beckman MCCoo & Davis

England Den Leo Sayer HOT: DeVorzon & Botkin 3-1 Capt & Tennille 8-4 Rod Stewart 11-8 Kiss 27-16 Alice Cooper 28-17 Eiton John 29-19

WISM/MADISON David Ross

Mary MacGrego Donny & Marie Styx Bread

Led Zeppelin "Stairway" HOT: Rod Stewart 4-1 Bee Gees 3-2 Boston 9-3 Spinners 12-8 Elton John 15-10 England Dan 17-11 Alica Cooper 23-16

Leo Sayer 25-19 Curt Hansen WAIR/WINSTON-SALEM Stevia Wonder Mark Mitchell

Linda Ronstadt Terry Cashman Bread Aerosmith Barkays Hall & Oates **George Harrison** Gene Cotton HOT: HOT: Lao Sayer 7-1 Tavaras 1-1 E. Humperdinck 4-3 McCoo & Davis 20-6 Burton Cummings 10-2 E. Humperdinck 11-7 Spinnars 12-9 Stevie Wondar "I Wish" "Lovaly" 24-18 EW6616-12 Dr. Buzzard 25-16

KVOX/FARGO

Bob Denve Barry Manilow Quean Braad Stephen Bishop Sylvers Beatles HOT: Alice Cooper 10-3 David Dundas 16-10 Elton John 24-16 Funky Kings 23-17

WOHO/TOLEDO Tom Anderson

Beatles HOT: Rod Stewart 24-2 Bee Gees 9-3 Capt. & Tennille 12-4 Spinners 16-10 Peter Frampton 20-14 Alice Cooper 23-19 WICC/BRIDGEPORT

**Georga Herrison** LTD Queen Stevie Wonda "I Wish' Brick HOT:

Tony Autuor

Rod Stewarts-1 Capt. & Tennille 5-2 Bee Gaes 10-5 DeVorzon & Botkin 12-6 Spinners 14-8 Commodores 18-10 WAKX/DULUTH Bruce McGrego

**Burton Cummings** Alice Cooper HOT Rod Stewart 5-1 DeVorzon & Botkin 7-2 Boston 21-11 Kiss 27-17

980/VIDALIA John Shomby Sylvers Mary MacGrago Bread Starbuck

Gene Cotton HOT: Rod Stewart 1-1 Brick 10-2 Leo Sayer 14-7 Boston 11-8 Lynyrd Skynyrd 16-10 E. Humperdińck 18-13 McCoo & Davis **28-15** 

Funky Kings (deys) Stevie Wonder "I Wish" Queen Manfred Menn HOT: Rod Stewart 2-1 Spinners 4-2 Alice Cooper 7-3 McCoo & Davis 12-5 Burton Cummings 11-8 E, Humperdinck 26-16 KENO/LAS VEGAS

WTRU/MUSKEGON

**Richard Clea** Amazing Rhythm Aces Little River Band Linda Ronstadt Queen HOT: Rod Stewart 1-1 Kiss 7-4 Gordon Lightfoot 11-8 Elton John 22-10 Leo Sayer 17-12 Sylvers 25-15

KJOY/STOCKTON David Kraham Elvin Bishop Bread Linda Ronstadt **Barry Manilow** 

Norman Connors 19-12 Commodores 24-18 Tavares Aerosmith HOT Rod Stewart 1-1 Yvonne Elliman 6-3 Funky Kings 7-4 David Dundas 15-5 LTD 16-10 Styx 25-14 McCoo & Davis 23-17 EW&F 30-21

KOWB/FARGO Charlie Foxx

> Lanny West ELO

Aerosmith Quaan HOT:

> Barry Manilow 20-10 KAYC/BEAUMONT Jay Scott Foghat HOT Rod Stewart 1-1 Bee Gees 5-2 Boston 7-3

Leo Sayer 19-5 Kiss 15-9 McCoo & Davis 25-18 WGLF/TALLAHASSEE Charles Rowe George Harrison Aerosmith EW&F

Burton Cummings 8-4 Leo Sayer 10-5 McCoo & Devis 12-8 ELO 16-11 WSGN/BIRMINGHAM Boz Scagga

Brick HOT: Leo Sayer 41 Burton Cummings 5-4 E. Humperdinck 13-9 Spinners 16-11 WRIE/ERIE

**Jim King** Kenny Nolan HOT: Capt. & Tennille 3-1 Bee Gees 6-2 DeVorzon & Botkin 7-3 Yvonne Eilimen 12-7 Rod Stewart 22-12

Aerosmith George Herrison Styx Brick HOT: Rod Stewart 3-1 Bee Gees 5-2 Firefeli 6-3 Boston 9-5 Sylvers 17-9 Spinners 18-10 England Dan 16-11

McCoo & Davis 26-19 WCKS/COCOA BEACH Mike Stone LTD HOT: Rod Stewart 1-1

Spinnars 4-3 Boston 6-4 Leo Sayer 12-6 McCoo & Davis 18-10 Little River Band 23-17 John Travolta 25-18 FI O 26-19 Eric Clapton 31-22 Elton John 34-23

KFYR/BISMARCK Dan Brannan Mary MacGregor **Baby Face** HOT Rod Stewart 2-1

Leo Sayer 7-4 Bee Gaes 8-6 David Dundas 10-7 ELO 17-12 KAFY/BAKERSFIELD Chris Conner

Little River Band Queen HOT: Rod Stewart 1-1 Kiss 4-2 Boston 7-3 Leo Sayer 11-8

Firafall 14-9 Sylvers 24-18 WEEO/WAYNESBORO

LTD Barry Manilow Foghat HOT: Rod Stewart 6-1 Firefall 5-4

WEAQ/EAU CLAIRE Scott Christ

Aerosmith Dickey Lee HOT: Kiss 1-1 Alice Cooper 3-2 Steve Miller 5-3

Waylon Walke

Yvonne Elliman Manfred Mann **Rod Stewart** Aerosmith Elton John "Lip Queen Bread HOT Rod Stewart 1-1 Leo Sayar 10-2 Firefall 147

Peter Price Starbuck Kenny Nolan

Bob Baron Gene Cotton

> HOT: Firefall 7-5 Stevie Wonder

Rod Stewart 1-1 "I Wish" 12-8 Boston 15-9 Spinners 21-16 Elton John 28-19

# Don't fight the record that has survived a major rating period. "Don't Fight The Hands"

KEEL-Shreveport (17-5 ... in just two weeks M.D. Charlie Ross says, "TOP THREE SALES ... This is a hot item for our station, it would be for yours too!")

WBBF-Rochester (18-14...

Bob Savage, P.D. says, "A very steady mover, each week it has continued to grow, both in the stores and on the phones!")

As "Fallin' In Love" had some indicators months before it broke, "DON'T FIGHT THE HANDS" has the same ...

LATE ADDS!

KCBQ-

SAN DIEGO

KROY-SACRAMENTO

KTGR-Columbia, Mo. (6-5) WXIL – Parkersburg, W.Va. (10-7) WMSL-Decatur, Ala. (11-7) KGMY-Missoula, Mont. (9-7) WKGC-Panama City, Fla. (21-7)

> **RADIO!** you have believed this type of information before! Hard work and dedication CAN and WILL pay off!

"Don't Fight The Hands"... Hamilton, Joe Frank and Dennison... ... from the LP LOVE AND CONVERSATION (PB 414)



**ON PLAYBOY RECORDS** 

... where the sound can be found ... BETWEEN THE EARS.

Gueen Stephan Bishop Waylon Jennings Kenny Nolan HOT: Abba 8-5 Alice Cooper 10-6 Elton John 21-13 David Dundas 20-16 WHHY/MONTGOMERY

Gene Cotton Mary MacGregor Burton Cummings 14-10 Leo Sayer 15-12

**Burton Cummings 1-1** E. Humpardinck 6-3 Elton John 8-4 Brick 13-5 Leo Sayer 15-7

Gene Cotton (days) HOT: Rod Stewart 1-1 Boston 6-2 Yvonne Elliman 5-3

WAAY/HUNTSVILLE

Styx Aerosmith Baby Face

Burton Cummings 2-1 Boston 8-3 Leo Seyer 13-9

Baby Face 8-5 Spinners 23-17

### KRKE/ALBUQUERQUE

"Get Back" (20th)

WFOM/MARIETTA

Queen

Peter Frampton 9-6

Boston 12-10 E. Humpardinck 24-19

Elton John 28-19

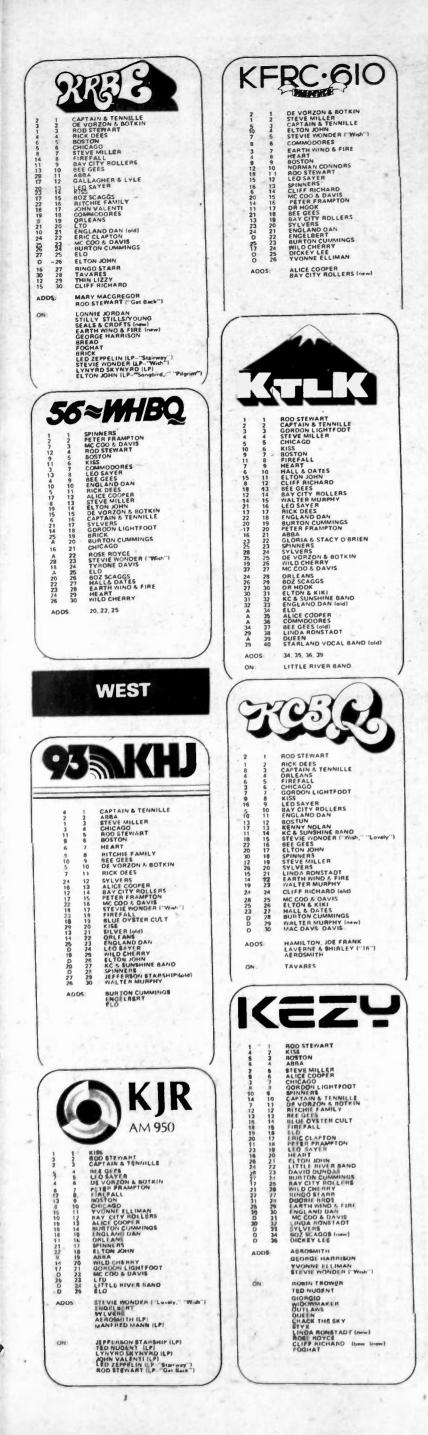
Boz Scaggs

Elton John 25-19

Sylvers

Mary MacGregor HOT:





## Dog Eat Dog Is In Heat!

KAKC 30-27, WAKY d-30, KING d-28, 98Q d-33, KTAC LP-HB, KHFI d-24

# You Can't Muzzle Ted Nugent!

KJRB, B100 a, KERN, WFLB a, KJOY, KJR, KEZY

# Dog Eat Dog Really Bites!

KREMa, KCBN, WKLO, KAAY

## **Dog Eat Dog Is A Bitch!** KATA, WZUU, WORD, KOZE

## Dog Eat Dog Has Been Unleashed on

KGW, KWWL, KYLT, KRPL, KBZY

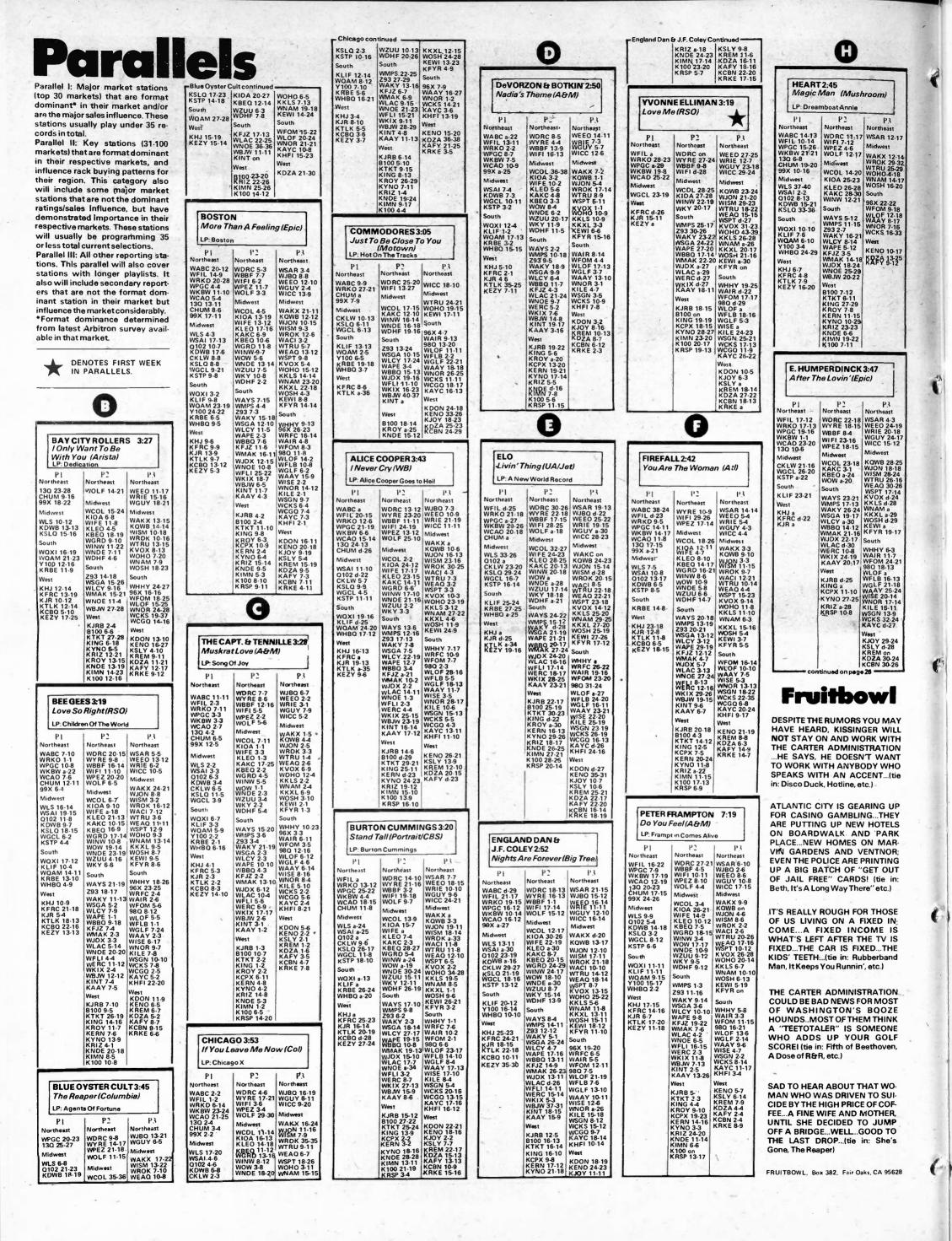
Ted Nugent's two Epic albums have sold 1.2 million units.

Ted Nugent. Dog Eat Dog. From his new gold album "Free For All." Pure Rock & Roll from a

real vet.

On Epic Records





# ROLLING STONE GIVES DAN HARTMAN THE "HIGH SIGN"

"Dan Hartman, who wrote Edgar Winter's hit "Free Ride" could give Eric Carmen a run for his money in the singles market. A multi-instrumentalist, Hartman shows a knack not just for writing hooks, but for arranging, playing and producing them in a wide variety of AM styles."

-Rolling Stone, 11/4/76

"High Sign." Introducing the first single from Dan Hartman's new album, "Images." On Blue Sky Records.

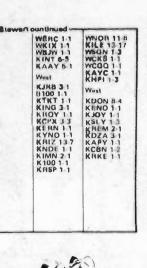


@ 1976 CBS

	POordon Lightfoot continued
0	KEIN 6 10 KYNO 12 16 KNIZ 3.2 KNDE 5.8 KNIX 10 12
ELTON JOHN 3:43 Sorry Seems To Be The Hardest Word LP: Blue Moves (MCA/Rocket) P1 P3 P3 P4	KRSP 12-16
Northeast         Northeast         Northeast           WABC 34-30         WDRC 64-27         WSAP 10-11           WFIL 22-16         WYRE 20-12         WJBQ 21-18           WRC 0 a25         WBRF 20-21         WIE 02-824           WPGC 2824         WFI 40-22         WIE 10-22           WKAD 1-13         WOLF 4-9         WGUY 30-27           WCAO 17-14         Midwest         WICC 23-19           CHUM 13-9         WCOL 26-22         WK X 20-10           Midwest         WFE 26-5         WON 4-12           WK 62 21-2         K 62 23-12         WISM 15-10           O102 17-12         KAK C23-12         WISM 15-10           WOW 20-15         WISM 22-14         WSPT 22-16           K 502 1-9         WZUU 16-15         WACL 22-14           WOW 20-15         WACL 22-14         WACL 22-14           K Strp 12-9         WZUU 16-15         WACL 22-14           K LIF 24-17         WOW 20-15         WACL 22-16           K LUF 24-17         WAY 10-17         WACL 22-16           WA X2 10-7         WOSH 42-6         WASH 10-27           WA X2 10-7         WOSH 42-6         WAY 21-6	McCOO & OAVIS 3:40           Have To Be A Star           (ABC)           LP. I Hope We Get To Love In Time           P1         P2           Northeast           WARC a: 14           WPFL 23:20           WRK 0 a: 30           WBF 22:18           Northeast           WGC 64:22           WARC 2:32           WYR 0:30           WBF 22:18           Midwest           Midwest           WIC 2:16:10           WIE 2:21           WRC 4:22           WK 0:3:32           WFE 2:25:21           Midwest           WIE 4:24           WIE 4:25           WIE 4:26 2:27:23           WE 4:27:23           WE 4:27:23           WE 4
Y 100 13-8 K RBE d-26 WHB0 19-14 West KHJ d-26 KHJ d-26 KHJ d-27 KFV I d-4 Ways 10-4 West KHJ d-26 KHJ d-26 KHJ d-27 KFV I d-4 Ways 10-4 Ways 10-4 Ways 10-7 Ways 10-7 Kays 10-7 Ka	KSTF 22-20         WINW #26         WSPT d. 25           KSTF 22-20         WOW 42.0         WSPT d. 25           WOUL 0.13         WOH0 33.26           WOUL 2.00         WOH0 33.26           WOXI 2.20         WOH7 24.17           WAAM 42.5         South           WAAM 42.5         South           Watt 2.20         WOH2 2.17           WHM0 7.3         WHSP 18-10           West         293 25.19           KHJ 22-16         WACK 23.26           WACK 23.27         WARA 22.5           KHJ 22-16         WGC 30.27           KHJ 22-16         WGC 30.27           KTLK 37-27         WBOD 19-16           KEZY d-31         WHOK 4.22           WJOX 14.9         90 26-15           WEL 19-5         WGC F12.3           WAK 19-2         WAAY 24.25           WSt 19-5         WGC F12.3           WK1X 19-2         WAAY 24.25           WSott 14-3         WOCK 316.10           KAT 14-8         Wooth 32.27           KAT 14-8         Wooth 32.27           KAT 14-8         Wooth 32.27           KON 30.07         KH1-10           KTT -25         West           KON 32.1
KISS 2:45 Roth/Careb/ancel	KRSP 23-18 KRKP 0-22 KRKE d-13
Beth (Casablanca)           P1         P2         P3           Northeast         WARC 23:16         WrRE 7.7         WJB0 3.5           WRO 5-8         WIFI 12.7         WJB0 3.5         WRE 5.6           WRO 5-8         WIFI 12.7         WJB0 3.5           WRO 5-6         WIFI 12.7         WJB0 3.5           WRO 5-8         WULF 1.1         WIE0 3.5           WRO 5-8         WOLF 1.1         WICC 7.16           WAS 3.5         KBE 6.7         WIRE 5.1           WAS 3.5         KBE 6.7         WIRK 4.2           WIA 2.2         WOW 4.3         WROK 1.4           WIA 2.5         KBE 6.7         WIRK 1.1           WAS 3.5         WROK 1.46         WINM 4.2           WOM 4.3         WROK 1.46         WOM 4.3           WAS 9.5         WAS 9.5         WOM 4.3           WAS 1.16         WAX 9.5.5         WAS 9.5           WHBO 11-6         WAX 9.5.1         WOA 4.3           WAS 1.1-8         WAX 9.5.1         WOA 4.3           WODE 3.5         WOB 4.3         WOB 4.3           WAX 9.5.12         WAX 9.5.15           WHB 0.11-6         WAX 9.5.15           WAX 9.2.22         WOB 4.3	STEVE MILLER 3:05           Rock 'N Nie (Capitol)           LP: Fly Like An Eagle         P:1         P:2         P:3           Northeast         Northeast         Warde 3:5         WORC 1:1         WB0 9:1           WRC 3:7         WIFI 2:3         WIFI 2:2         WRC 2:1         WRE 2:20           WK0 3:7         WIFI 2:4         WRE 2:20         WRE 2:20           WK0 80: 9:12         WOLF 13:11         WRE 2:20           WK0 80: 9:12         WOLF 14:11         WKC 2:7           WKW 9:12         WOLF 13:11         WAK X 8:8           130 12:12         Midwest         KAK 2:5           CHUM 4:7         KIDA 14:16         WMC 11:15:21           WLS 5:7         KBEC 17:18         WOC 11:17           MSA 13:17         WGR 0:5:3         WOHO 1:1:17           WSA 13:17         WGR 1:1:4         WOW 11:15:23           WDW 2:1         WOW 2:5         WOHO 1:1:1           South         WAYS 1:11         South           WOX 1:5:5         WAS 3:9         WCK 9:16           WH 0:1:1:5:5         WH 0:1:1:15:20         WOK 3:3           WAS 4:2         WEA 2:3:2         WAX 3:2           WH 2:5:5         WAS 3:11 <t< td=""></t<>
GORDON LIGHTFOOT 5:57 Wreck of E. Fitzgerald (Reprise/WB)	RITCHIE FAMILY 3:55
LP: Summertime Oream           P1         P2         P3           Northeast         Northeast         Northeast           WARC 4.4         WORC 3-4         WJBQ 11-14           WFIL 98         WYPE 6-10         WJBQ 11-14           WFIL 9.8         WYPE 6-10         WJBQ 11-14           WFIC 13-20         WPE2 10-13         WGUY 11-15           WKBW 24-28         WOLF 8-8         WiCC 1-3           WCA 09-17         Midwest         Midwest           WGA 09-17         KIAC 11-17         WiSM 5-7           99X 5-10         WIFE 2-6 5-1         WOH 7-13           Midwest         KLEO 6-11         WISM 15-7           WSAI 6-7         WISM 11-18         WOH 7-15           WOB 12-14         WOE 4-10         WOH 7-18           VSLG 4-7         South         WOF 7-10           WAR 9-10         WHF 9-10         South           WOAA 4-6         WAYS 4-3         WGE 7-47           WOAA 4-6         WARY 17-26         WGO 16-12           WAS 12-14         WARY 4-3         WARY 4-3           WAS 12-14         WARY 4-3         WARY 4-6           WHA 4-6         WARY 12-14         WARY 4-6           WAS 13-3	The Best Disco (TK/Marlin)           P1         P2         P3           Northeast         Northeast         Northeast           WRK0 18-24         WCR 21-16         WEE0 23-21           WRK0 18-24         WCR 21-16         WEE0 23-21           WRK0 18-24         WCR 21-16         WEE0 23-21           WCAO 13-10         WIF1 4-4         Widce 17-24           Y00 AM 16-17         WNOE 8-27         WOSH 12-14           WOAM 16-17         WNOE 8-27         WOSH 12-14           Wast         WACL 17-24         WoH0 18-17           Wost         WACS 14-14         South           Wast         South         WACY 14-20           Wast         South         WHHY 14-12           Wast         South         WHY 12-12           West         WAYS 14-14         WUSP 24-22           WILCY 13-11         WICF 2-24         WIND 22-23           WEC 23-22         WICY 2-24         WINSE 18-16           Wast         KIMN 20-19         West         KAKE d-10

		YER 2:48 ko Ma Fooli j (WB	
WFRWWCC C ME WLSS GOLKSCK Soc WLLER W KKSJ	PI rtheast H d-24 KO 8-4 GC 17-15 RW 12-9 AO 14-11 UM d-24 Svast S 23-16 A1 29-18 O2 18-14 LW 17-10 LO 36-32 SCL 12-10 TP 17-13 uth DX 120-17 IF d-23 IBD 0 13-8	P2 Northeast WORC 29:23 WYRE 16:14 WIFL 21:17 WFEZ a:27 WIFL 21:17 WFEZ a:27 WIFL 18:14 KLEO 19:17 KAKC 9-4 KBEO 25:16 WIFL 18:14 KLEO 25:16 WIFL 18:14 KUID 21:16 WINW 21:18 WORD 16:6 WZUU 13:9 WKY 16:12 WORF 21:15 South WAYS 18:8 WIFF 6:5 South WAYS 18:8 WIFF 6:5 South WAYS 18:8 WIFF 6:5 WAYS 18:8 WIFF 6:5 WAYS 18:10 WAYS 19:10 WAYS 18:10 WAYS 19:11 WICC 19:17 WAYS 19:17	P1 Northeast WSAR 99 WJB0 102 WH 10 21 18 WAR 23-21 WIC 20 17 Midwest WAKX d.23 KOWB 19-18 WJDN 20-19 WISM 25 19 WIGW 13-18 WAGX 13-9 WIGW 16-13 WAGX 13-9 WIGW 16-13 WAGX 11-7 WAGX 13-9 WAGX 13-9 WHY 15-7 WHC 15-12 WGL 15-12 WGL 16-12 WIGS 16-12 WISGN 4-1 WCG0 12-10 KAYC 19-5 WGG 12-10 KAYC 19-5 KHF 12-5 WGS 14-1 WCG 12-10 KAYC 19-5 KHF 12-5 WGS 14-1 WCG 12-10 KAYC 19-5 KHF 12-5 WGS 14-1 WCG 12-10 KAYC 19-5 KHF 12-5 WGS 14-1 WCG 12-10 KAYC 19-5 KHF 12-5 WGS 14-1 KAYC 19-5 KHF 12-5 KHF 12-5 KH
		ERS 3:30 Band Man ic)	
****** *******************************	P1 ortheast ABC 5-8 FIL 12-7 RK0 15-9 PGC 2-2-7 KBW a-30 CAO 4-3 300 8-5 HUM 14-10 XX 4-7 idwest LS 18-13 SA1 a-24 102 19-15 XLW 4-4 SLO 14-10 D2 19-15 XLW 4-4 SLO 14-10 GCL 2-6 STP 21-17 Jointh QX1 9-9 LIF 19-16 QAM 13-8 DO a-21 HBQ 1-1 est HJ d-28 FRC 16-13 IK 21-17 TLK 25-23 CBO 30-18 EZY 10-9	P2 Northeast WORC 23-15 WYRE 5-5 WIFI 9-0 WPEZ 6-5 WIFI 9-0 WPEZ 6-5 KBEQ 19-10 KCL 5-3 KICA 7-6 WIFE 6-10 KLEO 11-7 KAKC 13-5 KBEQ 19-10 WOR 7-7 WINW 14-10 WOHF 16-12 South WAYS 16-13 WAYS 16-13 KIN 12-7 KINT 15-11 KAY 16-15 KIN 12-7 KING 17-12 KOP 17-12 KING 17-12 KOP 15-4 KING 17-12 KING 18-15 KINN 12-7 KING 18-15 KINN 12-7 KING 18-15 KINN 12-7 KING 18-15 KINN 12-7 KING 18-15 KINN 12-7	WEE 0 7.7 WRIE 9.6 WGL 9.6 WGUY 16.12 WICC 14.8 Midwest WAKX 4.19 WJON 22.21 WISO 12.8 WROK 14.8 WROK 14.8 WROK 14.8 WROK 20.17 WEA0 20.17 WROK 10.17 WOSH 7.5 WWOM 10.9 WHOM 14.13 S900 5.11 WAC 19.3 WEO 14.13 WOG 19.3 WEO 14.13 WEO 20.17 WROK 4.3 WEO 20.17 WEA 20.17 WEA 20.17 WROK 4.3 WEO 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WROK 4.3 WEO 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WROK 4.3 WEO 6.7 WEA 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WEA 20.17 WROK 4.3 WEO 6.7 WEA 20.17 WEA 20.17 W
	1	EWART t's The Night	3:55 t (WB)
SAMA SAMA SAMA SAMA SAMA SAMA SAMA SAMA	PI ortheast ABC 15-7 FIL 4-1 RKO 4-3 PGC 1-1 KBW 2-1 CAO 1-1 KBW 2-1 CAO 1-1 HUM 1-1 KBW 2-1 CAO 1-1 HUM 1-1 KB 1-1 KB 1-1 HUM 1-1 SAI 1-1 HO 2-2-2 DWB 1-1 CLW 3-2 SLO 10-4 GCL 1-1 STP 1-1 STP 1-1 HO 1-1 RE 1-3 HB 1-2-4 HB 0-12-4 HB 0-1	Image: Wight of the forward	P P3 Northeast WSAR 2-2 WJB0 1-1 WEE 0 6-1 WHE 22-12 WGUY 1-1 WICC 8-1 Midwest WAKX 5-1 KGWB 2-2 WJDN 9-2 WJDN 9-2 WJDN 9-2 WISM 4-1 WRACK 5-1 WKAK 5-1 KGWB 2-2 WJDN 9-2 WISM 4-1 WRACK 5-1 WKAK 5-1 KKK 4-1 WKAK 5-1 KKK 4-1 WKAK 3-1 KKK 4-1 WHAY 3-6 96X 12-4 WFDM 1-2 980 1-1 WFDM 1-2 980 1-1 WFL 6-1 WGLF 1-1 WASE 1-1

LEO SAYER 2:48



ELECTRIC

WEENIE

A dollar bill is a Five with the

THE BOSS IS GOING TO BE LATE.

HE WAS AT A MASSAGE PAR-

LOR AND HIS HORN GOT STUCK.

An ounce of prevention will eli-

MY GIRL FRIEND IS REALLY UGLY. I HEARD THAT TWO WEEKS

AFTER SHE WAS BORN HER MO-

THER WAS STILL TRYING TO GET

In school I wanted to be on the football team. Guess I wasn't good

enough. They did let me stand out-

side the locker room during team prayers and keep an eye out for

SPEAKING OF FOOTBALL ... A

SURVEY SHOWS 90% OF ALL

CHEER LEADERS HAVE BIG POM

It's kind of overcast here today.

Either that or (PD) has been burn-

ing his clothes again.

minate a lot of Morning Sickness.

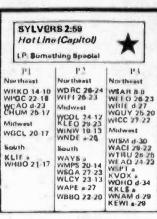
taxes taken out.

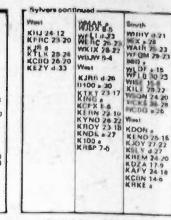
AN ABORTION.

Atheists.

POMS.

96825.





### **NEW & ACTIVE**

(Continued from Back Page)

LTD "Love Balled" (ASM) 35 reporters on it, 6 adds including KLIF, WMAK, Movee; 17-4 WGCL, 25-20 WERC, 13-8 WLAC, 28-19 at 96X, 16-10 KJOY.

MARY MacGREGOR "Tom Between Two Loves" (Arials America) 35 reporters on it, 15 adds including KRBE, KIMN, WSGA, WYRE, WIFI, WJBQ, KFYR. Moves; 15-12 WBBF, 14-10 KKXL, 24-17 WSPT.

STYX "Mademoiselle" (ABM) 34 reporters on it, 8 adds including KERN, WBBF, WCOL. Moves; 40-30 at 980, 23-19 WGLF, 25-14 KJOY.

GEORGE HARRISON "This Song" (Dark Horse) 30 reporters on it, 12 adds Including WLS, KEZY, KYNO, KRIZ, WIFE. Moves; debut 30 WDRC, on WKBW, 13Q.

STEVIE WONDER "Ian't She Lovely" (LP) (Motown/Tamia) This cut also doing well where pleyed. 30 reporters on it, 2 adds including KJR. Moves; 31-23 WCOL, 9-8 KJRB, 25-24 KYNO, 24-18 WAIR, 22-18 at Y100, 18-15 KCBQ.

Others Getting Significant Action

TAVARES "Don't Take Away The Music" (Capitol) Add WPGC, CHUM, WOSH, 1-1 WSAR, 17-14 WFLB, 20-15 WGLF and others. ROSE ROYCE "Car Wash" (MCA) Add WCAO, 99X, WHBO, B100, WIFE, WBBF, WAKY, debut 22 CKLW, 1814 WPGC, 2013 WNDE

and more MANFRED MANN "Blinded By The Light" (WB) Add WERC, WAPE, WBBQ, 28-25 KSLQ, 30-10 WAKY, 19-10 WZUU and others.

BREAD "Lost Without Your Love" (Elektra) Add WCAO, WYRE, WBBF, KRSP, KJOY, 40-31 WCOL and more.

LITTLE RIVER BAND "Long Way There" (Hervest) 13-9 WAPE, 9-5 KERN, 18-16WAKX, 23-17WCKS and more. BEATLES "Ob-La-Di, Ob-La-Da" (Capitol) 25-23 WKBW, 17-10 WJBQ, 25-18 WACI, 30-28 KKXL and others.

NORMAN CONNORS "You Are My Starship" (Buddah) 12-10 KFRC.

20.17 WISM, 35-27 WOHO, 24-21 at B100 and others. HALL & OATES "Do What You Want.." (RCA) Add WSAR, 27-18 WGCL, 25-22 KQWB, 11-9 WHHY, 9-7 WRFC and others. EARTH, WIND & FIRE "Saturday Night" (Columbia) Add WDRC, WNDE,

WSGA, 37-34 KSLQ, 16 12 WSAR and more. FOGHAT "Drivin' Wheel" (Bearsville/WB) Add WCAO, 13Q, WAKY, WMAK, 25-22 WBBF and more.

JOHN TRAVOLTA "Whenever I'm Away From You" (Midland Int'l) 7-7 at 13Q, 29.26 WLCY, 39.35 WNOE, 16.15 KQWB, 30.21 KKLS, 25-18 WCKS and others

BARRY MANILOW "Weekend In New England" (Arista) Add KCPX. KJOY, KILE, 20-10 WHHY and more. BOZ SCAGGS "What Can I Say" (Columbia) Add WBJW, WDRC, WFOM.

27-17 KSLY and others. DONNY & MARIE OSMOND "Ain't Nothin' Like The Real Thing" (Polydor) Add WBBQ, WNOE, 30-27 WRKO, debut 30 WGCL 39-32 WCOL, 23-19 WHHY and others.

FUNKY KINGS "Slow Dancin" (Arista) 25-17 KDWB, 26-20 KQWB,

23-17 KVOX, 10-8 KKXL, 7-4 KJOY and more. GENE COTTON "You Got Me Runnin" (ABC) Add KAKC, KAAY, KYNO, WHHY, WGLF, 24-18 WFLI and others

More of this elegant sewage free HUDSON BROTHERS "Help Wanted" (Arista) 18 15 WBBQ, 20 17 WBBF, by writing: The Electric Weenie 19-16 WGLF, 27-21 KRSP and others. 128 Qpihikao Way, Honolulu, HA AMAZING RHYTHM ACES "The End Is Not In Sight" (ABC) 25-22

WGCL, 10-9 WISE, 7-6 KAKC, 19-16 WKY and more.					
			_		

АП	er you've reaa it in
	Radio & Records
	on Friday,
	monute surborn wour more

it's old news when you read it in any other trade publication.

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On October 21st, 1976, the entire Exec Crew of the Capricorn Airborne Division donned their goggles and hit the skies on the first musical mission to break the song barrier. Slipping into power drive, they barnstormed the entire radio and record retail community of the city of Baltimore with the supersonic sounds of Elvin Bishop's Home Town Boy Makes Good and the soon-to-be-released Wipe The Windows, Check The Oil, Dollar Gas from The Allman Brothers Band. Angle of pitch was deemed aerodynamically sound and the resultant force applauded by everyone. The test flight was a success.

As the fineness ratio was adjusted to include Capricorn's first British acquisition

Easy Street, course headings were set, and the Exec Crew caught a tail wind for Philadelphia, New York, Boston, Pittsburgh, Cleveland, Detroit and Cincinnati. Eight cities in six days. And all record breakers.

But the admirable aviators can't be satisfied with a partial victory. This week their sights are set on Minneapolis, Chicago, St. Louis and Memphis. And next week — who knows?—the Capricorn Airborne Division could be winging its way into your backyard with even more harmonious high altitude antics.

All from Capricorn Record, Macon, Ga. Where no one flies by the seat of their pants.



Continued on page 32

6

t

# the word is spreading fast on the alpha band

"Exhilarating!" "Compelling!" "Unbounded!" "Impressive!" "Shattering!"

"Joyous!" "Spacey..." "Incredible!"

T-Bone Burnett, Steven Soles and David Mansfield together with David Jackson and Matt Betton are now The Alpha Band. They play rock & roll that springs from the streets of New York and is driven by the desert winds. It's music that will survive the warp of time and space.

**BILLBOARD:** "Several months ago, the three leaders of the Alpha Band were working as members of Bob Dylan's Rolling Thunder Revue. Based on the impact this LP should create, it's a cinch to say that they will have long healthy life in the business. The material is so diverse—from T-Bone Burnett's honkytonk space rock to Steven Soles Dylanesque ballads that this LP should explode on all fronts. Perhaps the buffering force in the music is the multi-faceted instrumental work of David Mansfield on guitar, pedal steel, fiddle, mandolin and assorted other instruments. This is one of the most impressive first efforts of 1976."

the alpha band

AL 4102

**CRAWDADDY:** "One of the most impressive debut albums of the year! A surprisingly tight, supremely professional set with a relaxed yet biting sound. The Alpha Band knows how to write clean rockers with grabby hooks and ballads with memorable melodies."

Everybody's listening to the most talked about group of the year!

**On Arista Records** 





CHANGES: JIMMY BYRD is the new Program Director of WAUG-FM. GARY HAMILTON will remain with the station doing the mid-day shift and as Production Director ... WQBK, Albany's AOR station, recently expanded their broadcast schedule to 24 hours. DICK THYNE, formerty with KNAC, is doing the all night show .... JEFF TILDEN is no longer Program/ Music Director of WKLH. STAN CHARLES is the new MD. No PD has been selected yet ... TOM MOR-GAN left WAAF to go to WDRC. PROMOTIONS: KSAN has kicked off series two of their "Music and the Movies" features around San Francisco in which the station co-sponsors in conjunction with KQED, the Pacific Film Archive/University Art Museum, and Pacific Stereo the presentation of a variety of film musical classics at selected theatres...Also, in the movie department, WAAF premiered "Car Wash" "Woodstock" and "The Song Remains The Same" in Worcester...KZAP has celebrated their 8th anniversary by presenting a three day giveaway of albums, "KZAP Classics," on the air...DC101 is cleaning up post-election garbage in Washington by giving listeners who bring 4 campaign posters to the station DC 101 T-shirts in return ... WDIZ had their call letters skywritten above Orlando for an entire aftemoon. WYXE is sponsoring a men's and women's fashion show at a local disco MC'd by the station's MIKE HAROLD...WAIV presented a 97¢ plus a can of food concert for charity. The performers were the OZARKS and JOAN ARMATRADING ...

SPECIAL PROGRAMMING: Y93 did a two hour STEVE MILLER special ... Every Tuesday night KGLR plays an entire album, beginning to end, without interruption. Some are brand new and some are classics...KGOT has premiered it's new "Easy Woodlin Radio Show" hosted by local musician MR. WHITEKEYS. They claim that it is the only program in the Anchorage market to bring the local audience and its local musicians together. The first show was kicked off with an interview with Folk band DR. SCHULTZ...KSAN has begun a new program called "Bands Across The Water" which will keep their listeners up to date on what's happening in the British music scene.

**RADIO CONCERTS: TED NUGENT** and ELO on KZOZ...GENESIS, SEALS & CROFTS, KANSAS, and AMBRO-SIA on WDVE ... GATO BARBIERI on WNOE-FM ... TOM WAITS on WHCN .. CHARLIE DANIELS on WLIR ..

SOUTHSIDE JOHNNY on KSAN. **INTERVIEWS: BOB SEGER, OZARKS RITCHIE HAVENS, and PATTI** SMITH on KWST...SOUTHSIDE JOHNNY and RICHARD SUPA on KTIM ... MELISSA MANCHESTER on WDVE...BILLY COBHAM and **GEORGE DUKE on WGVL..GEORGE** HARRISON, CHEECH & CHONG, STYX, and DAVID LAFLAMME on WGRO ... JOHN VALENTI on KFYE ... MANFRED MANN on Y95...LOU **REED on WNOE-FM...STEVIE WON-DER on WDAJ...GRAHAM PARKER** and ELVIN BISHOP on KZAP...DA-VID LAFLAMME and AZTEC TWO STEP on WHCN...TOMMY BOLIN and FOGHAT on KMOD...ALESSI on WLIR...DAVID LAFLAMME on WBAB...GROVER WASHINGTON and **BILLY JOEL** on WVUD...LILY TOMLIN on WGLR...ARLO GUTHRIE on WGRG ... MELISSA MANCHEST ER on WZMF.

**CHARLIE DANIELS: CHARLIE did** his own show on WAIV in which he played 5 songs live.

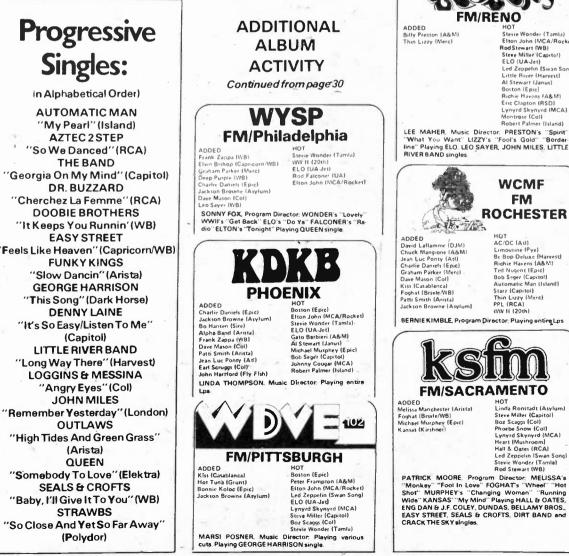


Ambrosia stopped by Denver's KFML for a live interview. (L to R) Jay Cooper, seated with earphones was the moderator; Craig Applequist (station's PD, standing); group member David Pack; 20th's Barry Goldberg; Burleigh Drummond, Ambrosia; Chris North, Ambrosia; Kampf (MS); and Joe Puerta, Ambrosia.



Capricorn records made a tour of cities across the country to debut Elvin Bishop's new album. Some of the many people who attended were (I-r) Mark Pucci, Nat'l Publicity Director for Capricorn; Paul Fuhr, PD WMMR, Philadelphia; Capricorn President Phil Walden; and Phil Rush, National Promotion Director for Capricorn.

ATTENTION: Due to the Thanksgiving holiday, Nov. 25, reports will be taken on Monday, Tuesday and Wednesday, (Nov. 22-24). No reports will be taken on Thursday.





JAY HANSEN, Music Director: Playing various cuts Playing GEORGE HARRISON, and QUEEN singles.

Continued on page 34

ADDED

Page 32

# KANSAS "Leftoverture"

Rather than listing call letters and leaving some out, the only call letters that are important are yours.

Practically every major AOR radio station in the country is programming the new Kansas album, "LEFTOVERTURE," heavily.

The Kansas catalog of albums have sold, collectively, over one million units. The Kansas Concert Tour is sold out everywhere.



Their new album, "LEFTOVERTURE," is making its way up the charts like gangbusters and we are rush releasing the brand new Kansas single,

# "Carry On Wayward Son"

### this week.

We, at Kirshner/CBS Records, would like to thank the thousands of radio people that have given their support and believe in Kansas, as we do.



#### Page 34

# Album Airplay/40

1	STEVIE WONDER So	ongs In The Key Of Life (Temle)
2	ELECTRIC LIGHT ORCHESTRA A	New World Becord (IIA/ Jet)
3	ELTON JOHN BI	ue Moves (MCA/Bocket)
4	BOSTONBo	oston (Epic)
5	LED ZEPPELIN	he Song Remains (Swan Song)
6	ALSTEWART Th	he Year Of The Cat/ Janual
7	LYNYRD SKYNYRD Or	ne More For From The Road (MCA).
8		Night On The Town (WB)
9	BOB SEGERNi	ight Moves (Capitol)
10	JACKSON BROWNE Th	ne Pretender (Asylum).
11		Looks Like Snow (Col).
12	ERIC CLAPTON No	o Reason To Cry (RSO).
13	ROBERT PALMER	ome People Can Do(Island)
14	<i>FOGHAT</i> Ni	ight Shift (Brsvle/WB).
15	THIN LIZZY	phnny The Fox (Merc)
16		ftoverture (Kirshner).
17		oot Allures (WB).
18		ertified Live (Col)
19	ELVIN BISHOP Ho	ometown Boy (Capricorn/WB)
20		ong Misty Days (Chrysalis).
21	EARTH, WIND & FIRE	pirit(Col).
22		y Like An Eagle (Capitol).
23	LEO SAYER En	ndless Flight (WB).
24	STILLS/YOUNG Lo	ong May You Run (WB/Reprise)
25		ee For All (Epic).
26		elp Is On The Way (Arista).
27		omes Alive (A&M).
28		ulf Winds (A&M).
29		arious Artists (20th).
30		ock & Roll Over (Casablanca)
31		gger Than Both Of Us (RCA)
32	MICHAELMURPHEY Flo	owing Free Forever (Epic).
33		eat Treatment (Merc)
34		reamboat Annie (Mushroom)
35	CHARLIE DANIELS	
36		oubadour (Shelter).
37		ock & Roll Heart (Arista).
38		asten Down The Wind (Asylum)
39	BOZ SCAGGSSil	-
40	SUTHERLAND BROS. & QUIVER Sli	ipstream (Col).

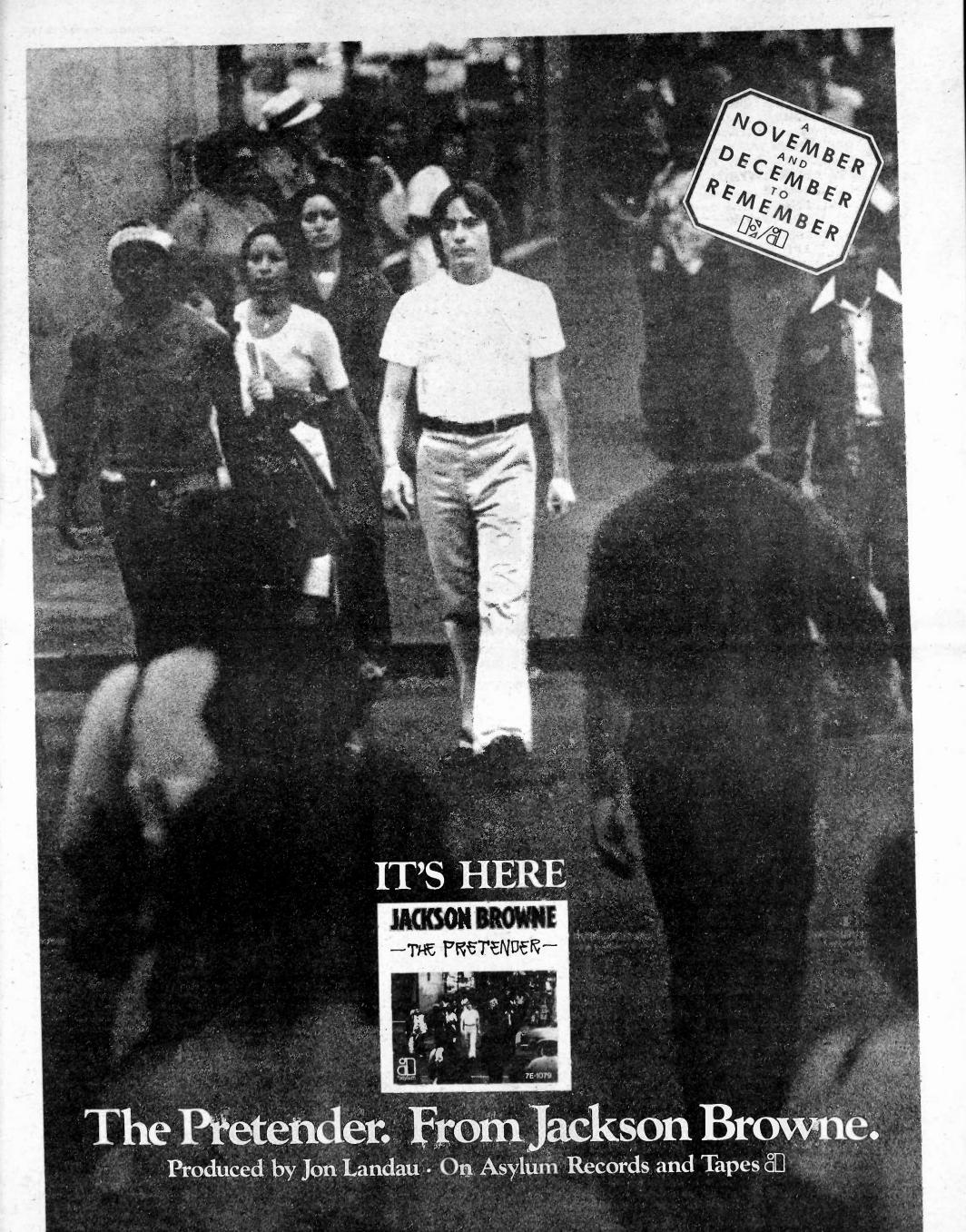
"Wish" "As" "Lovely" "Duke" "Tightrope" "So Fine"" "Do Ya" "Songbird" "Blue" "Sorry" "Tonight" "Feeling" "Hitching" "Smoking" "Stairway""Lotta Love" "R&R" Title "Border" "Stage" lead "Free Bird" "Texas" "Steps" lead "Tonight" "Flamingo" "Balltrap" Title "Mainstreet" "R&R" "Poppa" Title "Only Child" "Fuse" "Tears" lead "Shakey" "Let Me Down" "Autobio" "Rain" "Hello" "Carnival" "Man Smart" Title "Last Look" "Wheel" "Hot Shot" "Oil" "River" Title "Borderline" "Johnny" lead "My Mind" "Wall" "Wayward" lead "Napkins" "Wino" "Disco" lead "Watchtower" "Affection" lead "Spend Time" "Sidelines" lead "Caledonia" Title "Messin" "Saturday" "Face" "EW&F" "Rockn Me" Title "Window" "Honey" "Need You" "Dancing" "Hold On" Title "Make Love" "Fountainebleau" Title "Together" "Monkey" "Talking" "Fool" lead "Feel" "Doobie" "Sun" "Face" "Sweeter" "Brother" "Caruso" lead "Get Back" "Help" "Lucy" "Mystery" "Hard Luck" "Baby" "Take Me" "Rich" "Together" "Want" "Changing Woman" "Northwind" Title "Fools Gold" "Back Door" "Crazy" "Child" Title "Lightning" "Billy" "Roll" lead "Cocaine" "Baby" "Something" Title "Believe" lead "Lay Down" Title "Lose" "Can I Say" "Lido" "Lowdown" Title "Love" lead



WONDER remains the most played album in AOR radio. The top of the chart was stable with the first six positions unchanged from last week. SKYNYRD jumped into the top 10. ROD moved up nicely. The album has resurged powerfully since AOR radio discovered the cut "Tonight's The Night," one of those rare things that the format was late for. SEGER is also on the rise. JACKSON was the week's highest debut. Stations report it very heavily requested. FOGHAT had a tremendous week. ZAPPA debuted impressively. MASON took a mighty leap. TROWER maintained. MILLER inched back up. SAYER grew. NU-GENT held. FRAMPTON resurged powerfully. KISS debuted. PARKER debuted. HEART bounced back a bit. **DANIELS** debuted. REED bounced back onto the chart. **BOZ** bounced back onto the chart. SB&Q maintained. DA-VID LAFLAMME, GATO BAR-BIERI, and PATTI SMITH almost made the chart, in that order.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.





Editor's note: Some people consider BOB PITTMAN, Program Menager of WMAQ and WNIS FM, Chi-Cago, a genius. Others say he doesn't know what he is talking about. Above and beyond that, one thing is very clear: BOB PITTMAN has proved himself to be a winner. His ideas have changed the attitudes of many programmers in Country radio. R&R thought you might find his concepts interesting.

R&R: First of all, a question I get asked a lot by a lot of people about you, very simple and basic, how old are you? PITTMAN: I'm 22

PITTMAN: I m 22.

RtaR: Let's talk about your background, where you're from, your education, radio industry experience, and so on.

PITTMAN: I started in Brookhaven, Mississippi. When I was 15 years old I started learning to fly. My parents refused to pay for it because they thought flying was dangerous, so I began looking for a job. My first choice for a job was a clothing store. They wouldn't hire me at a clothing store because I was too young. I walked into a radio station and they gave me a job working weekends. From there I went to doing the afternoon show. R&R: What station was this?

PITTMAN: That was WCHJ. Then I went to WJMB across the street to do afternoon drive five days a week for about \$20 a week, which of course was a lot of money when you're in high school. From there I went to work for Bill Tanner, who is now the National Program Director for Heftel. I worked Progressive Rock, Pop/Adult, Top 40 in Jackson. Then I went to Milwaukee and WRIT and worked for Bob Collins, who's at WGN now, Bob Sherwood, of Columbia Records was there at the time. I then went to work for Bartell at WDRQ in Detroit and ran across George Wilson. All those people greatly influenced my thinking. Then I went down to WPEZ in Pittsburgh as Program Director, when I was 19. I got my start in programming there. Education-wise, I thought I just wanted to do radio to get some money while I was in college, and was planning to be a doctor. First year you don't major in anything, but I had been leaning toward pre-med. After the first semester I decided I wanted to be a radio star, or whatever you think when you first get into the business. I changed my major to sociology.

R&R: How do you feel your sociology background has helped you?

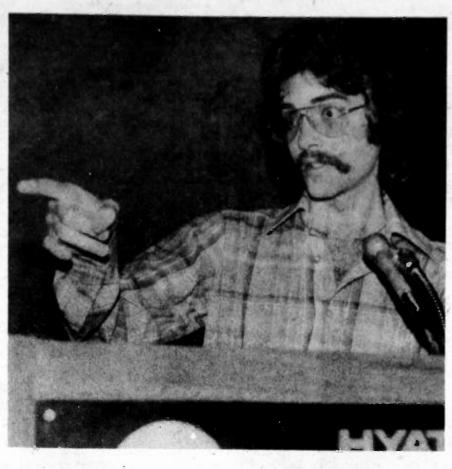
**PITTMAN:** It's helped considerably. When I got to Detroit and my mind became twisted, if you will, by George Wilson, who had me thinking that you really can't listen to what other radio people say. If there's one turning point, I'd have to say it was when George Wilson convinced me that you can't believe what other people say and you can't do radio just because somebody else is doing it, you have to go out and find out what people want. That was the basic thing. I was taking all these sociology courses and I said, "Jesus Christ, that's what sociology is all about." So I began to develop a lot of research methods. Here at WMAQ we use research to build the station.

R&R: What would you consider your overall programming philosophy and why do you feel it works? PITTMAN: Overall philosophy is to give the people what they want, and the way we find that is with research. I hate to use the term "research" because so many people say, "Well, we do research too. We call record stores, or check jukeboxes." There's good and bad research. I think a lot of it being used in the radio industry is archaic. Some is very good, but I've seen a whole lot of bad research, much more than I have good research. The basic thing about our research is to find out what people want and giving it to them.

R&R: Have your programming ideas changed since you've changed formats from Rock to Country? How different are your programming now as opposed to when you were a Rock programmer?

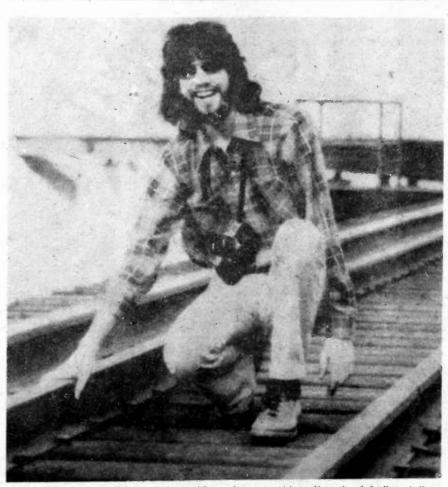
PITTMAN: Not a whole lot different. The concepts are the same, but the mechanics change. In other words, what is human to a 15 year old is quite different from being human to a 45 year old. But the concept of being human is still a constant. I brought a lot of things with me from Pittsburgh. In Pittsburgh we did "WPEZ Is Gonna Make Me Rich." In Chicago we've done "WMAQ Is Gonna Make Me Rich" and the slogan has worked just as well here, if not better, because we've had the money to back that slogan, plus the outside ad campaign. It's probably, I'd say, one of the more successful promotions ever run in Chicago.

**R&R:** Speaking of different formats, is there anything that you can talk about in regards to your recent appointment as Program Manager of NBC's FM station in Chicago?



THE R&R INTERVIEW: BBBB PITTMAN by Jim Duncan

"This is a business but there are certain people who treat it like a lifestyle..."



An early picture of Pittman shows him trying to get himself on the right "track."

PITTMAN: We're going to do some type of youth appeal format on the station. What it's going to wind up being yet, I don't know. We're looking at a couple of possibilities. We're looking at whether we want to automate it, and when I say automate I mean actually just put the music on automation cart machines, instacarts, and program it daily, or whether we want to go live. Of course we have problems with heavy union costs, so the more live we get the more overhead we're going to have. Right now we're in the process of doing a lot of research. I'm pulling out a lot of research we did for the AM. I want to find out what the market will stand in terms of format.

RER: OK, let's get into another area. What kind of working relationship do you have with your General Manager, Charlie Warner?

PITTMAN: Perfect. He's by far the best person I've ever worked with, for, under, or around, His background really is in sales. He was with CBS for a number of years as Vice President In charge of spot sales. When I wes in Pittsburgh he was Vice President in charge of Broedcast Properties for the company there. He is one of those people, although he is sales oriented, who is very aware of programming and always has input. Ha's one of those people that raally keeps you on your toes, always probing, questioning, "Why are you doing this, what's going on, how's it working." And more important than that, he really develops people. The one thing I've really learned here in working for NBC is the management skills necessary in a job like this. I feel Program Directors are greatly overlooked in terms of developing their management skills. That's one thing Charlie has really worked on with me and worked on with everybody in the station. He builds a very cohesive station, a station that's very performance oriented. We always find a way to get things done if it accomplishes our goal. If we need something, he's more than happy to do it.

**R&R:** Today, when the industry people get together to discuss music research, you're always brought up in their conversations along with a few other key people. Can you briefly touch on your music ideas?

PITTMAN: Yes. First, I'd just like to say it was really interesting when I got into Country radio how much resistance there was to research. I'd say the Country music industry is changing like crazy now. I've heard a lot of people changing their ideas. I see more young people coming up in the industry now because they have new ideas to contribute. My music philosophy is the same as the station; give the people what they want. We target the station 25-49. We also look at different types of listeners. Obviously there is no such thing as a typical WMAQ listener. Some of our listeners are hard-core Country fans, other people have never listened to Country music or Country music radio before WMAQ. We share the majority of our audience with WGN and we share 2nd most with WLS because basically Country music sounds an awful lot like Rock music used to sound. We have basically Rock disc jockeys over here who have come from Rock stations. Our approach is as we like to say "has the tightness of Top 40 but the warmth and sincerity of Pop/Adult." The only thing we really do Country is play Country music. We certainly don't have a Country lifestyle because Chicago is certainly not a Country city. It's a very urban center. R&R: What is your basic source of research?

PITTMAN: Basically call-out research. We balance according to the different people in our audience. We balance for the Rock listener who listens to us, we balance for the Pop/Adult listener, and we balance for the hard-core Country listener. Basically we find this out through our call-out research. We call a sample of people every week, probably 100 to 450 people a week, subdivided into different groups for compatibility, and we find out what these people want to hear. Then at the end of the week ve see what songs are common to all groups Which songs are big with all groups. What songs people are getting tired of. Which songs they hate. Which songs they're going to push the blitton on when it comes on the radio. Which songs they've never heard of. Which songs they find irritating. We balance the music and drop or add as needed based on the call-out research. The problem you really have with sales is when you're looking at sales research, that does not necessarily represent music popularity by the audience. Basically only 2 to 5 percent of our audience ever buys records, or buys any significant number of records. Maybe 6, 7 or 8 percent of our audience calls the request line at one time or another. So we're talking about either one of those systems being a very limited Continued on page 44

# We're Only Asking You To Play The Hits!





# Say Say

RONNIE MILSAP Let My Love Be Your Pillow

**RC/I** Records

# WAYLON JENNINGS

Are You Ready For The Country

# JIM ED BROWN & HELEN CORNELIUS

Saying Hello, Saying I love You, Saying Goodybe

TOULFINOW

# Bobby Borelers

# is the reason you've been hearing... **Vou ve been hearing**... **Vou ve been hearing**... **Vou ve been hearing**...

21

Playboy Records



"Breakers" are those newer records that have the greatest level of station activity on any given week

# **BILLIE JO SPEARS**

3 2 Weeks Weeks

# Never Did Like Whiskey (UA)

Starting to pickup good phones in many markets...Newly added at KNEW, WRCP, WAME, KRMD. Some charts include: 55-34 KLAC, 32-28 KCKC, 31-21 KAYO, 20-13 WSUN, 30-25 WIXZ, 28-19 WITL, 30-23 KGA, debut 27 WWOK, 26-20 WKDA.

# LARRY GATLIN

Statues Without Hearts (Monument) Very strong phone action. Making very good gains in all markets. Some charts: 29-23 WJJD, 12-5 KAYO, 31-22 WWVA, 32-23 KFTN, 38-27 KFOX, 31-25 WSM, debut 17 WVMI, debut 26 KBUL, 35-26 KLAK.

# **DONNA FARGO**

Don't Be Angry (ABC/Dot) Picked up many key markets in the last week. New stations: WJJD, KLAC, KCKC, WLOL, WKDA, WONE and more. Some reported chart action: 24-17 WWOK, 25-18 WMC, 19-11 KIKK, 38-30 KNIX, 14-11 KSON, 37-29 KAYO, 24-17 WWOK. (Note: two chart moves listed for this artist in last week's edition were wrong. 35-27 WPOC and 24-16 KCKN were listed incorrectly).

# **NEW & ACTIVE**

EDDIE RABBITT "Two Dollars In The Jukebox" (Elektra) Very close to being a "Breaker." Just put on WDEE, WUBE, WUNI, WPIK, WSUN, WAME, KRMD, KHOS, WONE, KRAK and more. Charted: 35-25 KCKC, 30-24 KSON, 37-29 KIKK, debut 25 KLAK, debut 27 WIXZ.

CRYSTAL GAYLE "You Never Miss A Real Good Thing" (UA) Still very strong. Chart moves include: 28-21 WJJD, debut 31 KERE, 32-27 WPIK, 20-13 KAYO, debut 27 KNEW, 37-30 WISZ, 30-22 KNIX, debut 29 WHK, debut 27 KLAK. New stations: WDEE, WONE, KUZZ, WSUN, WCOP, WAME.

RONNIE MILSAP "Let My Love Be Your Pillow" (RCA) The top added record this week. New stations include: WHK, KENR, KIKK, KNEW, KCKC (pick), WKDA, WWOK, WHOO, WUNI, KLAK, KKYX, WIL, KDJW and others.

WAYLON JENNINGS "Are You Ready For The Country" (RCA) Top added again this week. Stations included: WUBE, WJJD, KFOX, WWVA, WXCL, KGA, WSUN, KSON (both sides), KRZY, WLOL, WHK, KERE. Charted: debut 11 WWOK, debut 28 KNEW. WSLR added flip side only.

JIM ED BROWN & HELEN CORNELIUS "Saying Hello, Saying I Love You, Saying Goodbye" (RCA) Still picking up. Added at WIRE, KCKC, WMC, KCKN, WITL, WSUN, WBAP, WPIK, KGA, WONE, WXCL, KRAK.

NARVEL FELTS "My Good Thing's Gone" (ABC/Dot) Good reaction in most areas. Added at WBAP, WUBE, WJJD, KCKN, KERE, WIRE, KDJW, WONE, WXCL, WWVA, KRAK, WJQS.

SUNDAY SHARPE "A Little At A Time" (Playboy) Making good strides. Chart action includes: 39-29 KFOX, 30-27 WJJD, 35-27 KFTN, 40-27 WSLR. Added at WHK, WDEE, WBAP, WONE, WIRE, KCKN, KRMD.

CONWAY TWITTY "I Can't Believe She Gives It All To Me" (MCA) Predictably strong. New stations: KNEW, KFOX, WBAP KGA, KHOS, WMC, WHOO, WKDA. Early chart movements: 37-28 WPIK, debut 20 WWOK.

JOE STAMPLEY "Everything That I Own" (ABC/Dot) Tremendous response in all areas. Added KRZY. Charts: 35-30 WUBE, debut 27 WKDA, 17-13 WMAQ, debut 22 WVMI, 31-27 KSON, 26-21 KNEW, 30-20 KFOX, 37-29 WWVA.

**MOE BANDY** "She Took More Than Her Share" (Columbia) Starting to make gains. Added at WDEE, KENR, KLAC, WBAM, KHOS, WWOK, KRAK, WAME. Early chart: 36-27 WHOO.

VERN GOSDIN "Holdin' On" (Elektra) Picking up strength. Added WHK, KAYO, WIRE, WSM, WWVA. Charts: 33-27 KIKK, 29-25 WWOK, debut 33 KERE, 20-15 WBAM.

GARY STEWART "Your Place Or Mine" (RCA) Just added

# Radio & Records

# November 19, 1976

eeks \go	Ago		
8	4	0	JOHNNY DUNCAN/Thinking Of A Rendezvous (Columbia)
9	3	õ	DICKEY LEE/9,999,999 Tears (RCA)
12	5	0	MEL TILLIS/Good Woman Blues (MCA)
2	1	4 .	LOBETTAL VNN/Somebody Somewhere (MCA)
13	9	6	STATLER BROTHERS/Thank God I've Got You (Mercury)
3	2	6	DAVE & SUGAR/I'm Gonna Love You(RCA)
4	6	7	GEORGE JONES/Her Name Is (Epic)
19	16	0	MARY KAY PLACE/Baby Boy (Columbia)
6	7	9	FREDDY FENDER/Livin' It Down (ABC/Dot)
15	11	10	IOHNNY RODRIGUEZ/Hillbilly Heart (Mercury)
24	15	0	DON WILLIAMS/She Never Knew Me (ABC/Dot)
28	17	Ø	MICKEY GILLEY/Lawdy Miss Clawdy (Playboy)
1	8	13	MERLE HAGGARD/Cherokee Maiden/Diana (Capitol)
27	20	0	EMMYLOU HARRIS/Sweet Dreams (WB/Reprise)
22	14	15	MARGO SMITH/Take My Breath Away (WB)
11	10	16	T.G. SHEPPARD/Show Me A Man(Hitsville)
26	19	17	BOBBY BARE/Drop Kick Me Jesus (RCA)
33	22	Ð	TOM T. HALL/Fox On The Run (Mercury)
5	12	19	TAMMY WYNETTE/You And Me(Epic)
7	13	20	as a prevent BORBINS/Among My Souvenirs (Columbia)
	33	0	BILLY"Crash" CRADDOCK/Broken Down In Liny Pieces (ABC/DOI)
10	18	- 22	CHARLEY PRIDE/Whole Lotta Things To Sing About (RCA)
17	23	23	ANNE MURRAY/Things (Capitol)
-	37	0	OLIVIA NEWTON-JOHN/Every Face Tells A Story (MCA)
-	-		BULLE 10 SPEARS/Never Did Like Whiskey (UA)
36	32	0	GORDON LIGHTFOOT/The Wreck Of The E. Fitzgerald (WB/Reprise)
-	40	-0	KENNY ROGERS/Laura (UA)
	-		IOE STAMPLEY/Everything I Own (ABC/Dot)
-	- 29	29	DAVID ALAN COE/Willie, Waylon & Me(Columbia)
	-		LARRY GATLIN/Statues Without Hearts (Monument)
38	36	31	DAVID HOUSTON/Come On Down (Epic)
25		32	JACKY WARD/I Never Said It Would Be Easy (Mercury)
18		33	CONNIE SMITH/I Don't Want To Talk It Over (Columbia)
14		34	SONNY JAMES/Come On In (Columbia)
34		35	LYNN ANDERSON/Sweet Talkin' Man (Columbia)
	-	▶ 36	DONNA FARGO/Don't Be Angry (ABC/Dot)
39	39		FARON YOUNG/The Best   Ever Had (Mercury)
	38		MAC DAVIS/Every Now And Then (Columbia)
	-	• 39	CRYSTAL GAYLE/You Never Miss A Real Good Thing (UA)
2	3 27	40	BILL ANDERSON/Peanuts and Diamonds (MCA)

at WJJD, WMC, KNEW, KCKN, KRZY, WPOC, KFTN, WSM. Early chart: debut 30 KSON.

DALE McBRIDE "Ordinary Man" (Con Brio) Very strong start. Good response in most areas. Added at KERE, WLOL, KSO, KSOP, WISZ, KFGO, WEAT, WBAP, WJQS, WHOO, KCEY, WXCL and more.

RAY SAWYER "(One More Year Of) Daddy's Little Girl" (Capitol) Very heavy phone record. Added at KCKN, KNIX, WIL, WONE, KRAK, KHEY, WJJD. Charts: 2-1 WHN, 32-26 WUBE.

BARBARA FAIRCHILD "Cheatin' Is" (Columbia) New station adds include WJJD, KLAC, WAME, KRZY, KGA, WWOK. Chart: 24-18 WSLR.

WYNN STEWART "Sing A Sad Song" (Playboy) Added at WBAP, KKYX, KRMD, KHAK, WBAM, KLAK, WHOO.

# OTHERS GETTING SIGNIFICANT ACTION

EDDY ARNOLD "Put Me Back In Your World" (RCA) Added KIKK, WDEE. Charted: 24-19 WPIK.

RANDY BARLOW "Twenty-Four Hours From Tulsa" (Gazelle) Added WLOL, KDJW, KLAK, KRDR, KRZY. TOM BRESH "Hey Daisy" (Farr) First week adds included WBAP, KRAK,

KFGO, KAYO, KKYX. JOHNNY CASH "It's All Over" (Columbia) Added WAME, KUZZ. Charted: 30-23 KAYO, 29-23 WCOP.

CASH & CARTER "Old Time Feeling" (Columbia) Added WMC. Charted:

31-23 KCKC with good phones. Debut 30 WIL. JIM GLASER "She's Free, But She's Not Easy" (MCA) Added KDJW, KHEY.

Charts: 26-21 WONE, 23-16 KAYO: DON GIBSON "I'm All Wrapped Up In You" (ABC/Hickory) Add KLAC,

WIRE, KRZY. Early chart: 29-24 WPIK. FREDDIE HART "Why Lovers Turn To Strangers" (Capitol) Added KENR,

Continued on page 42

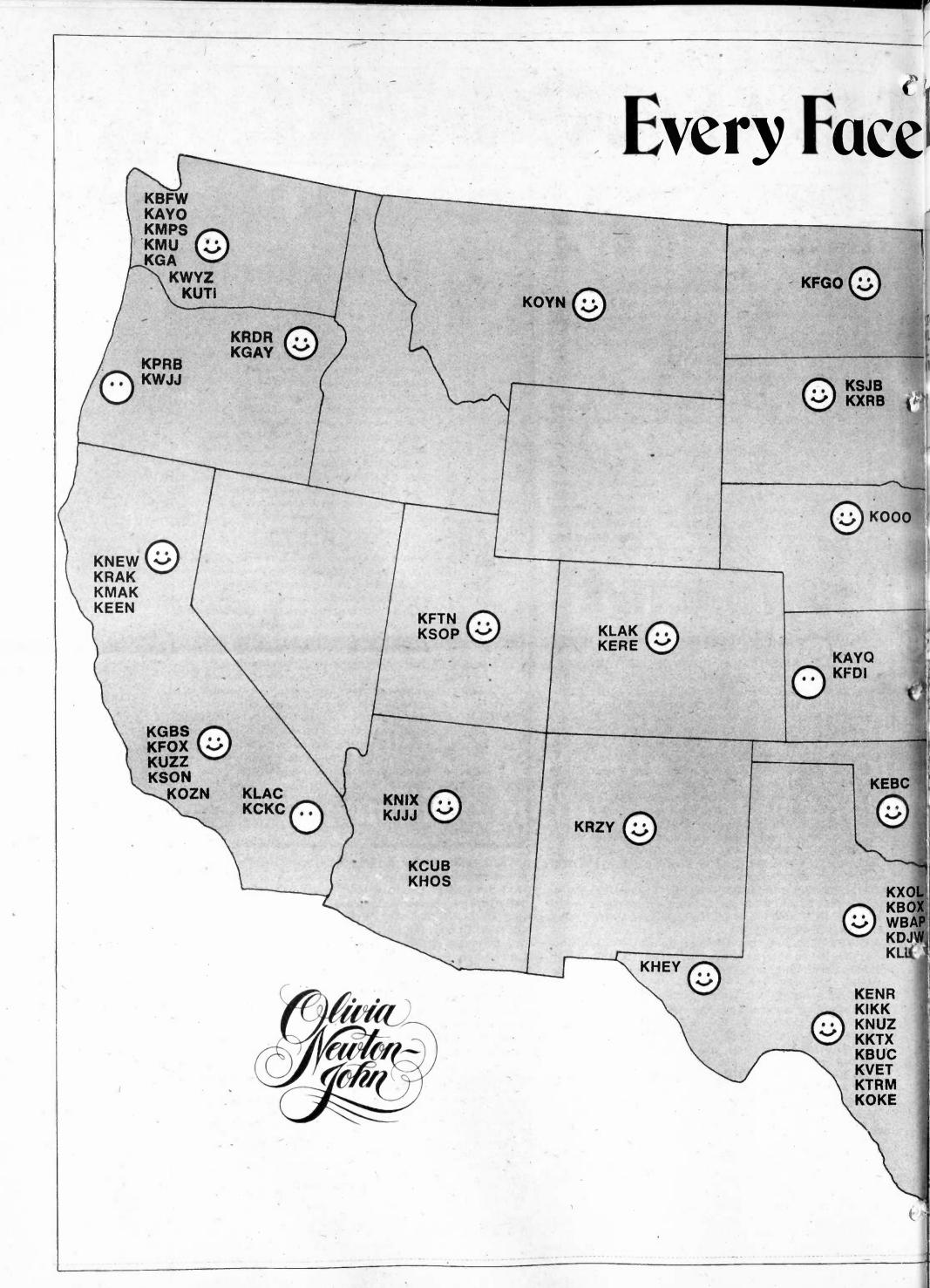


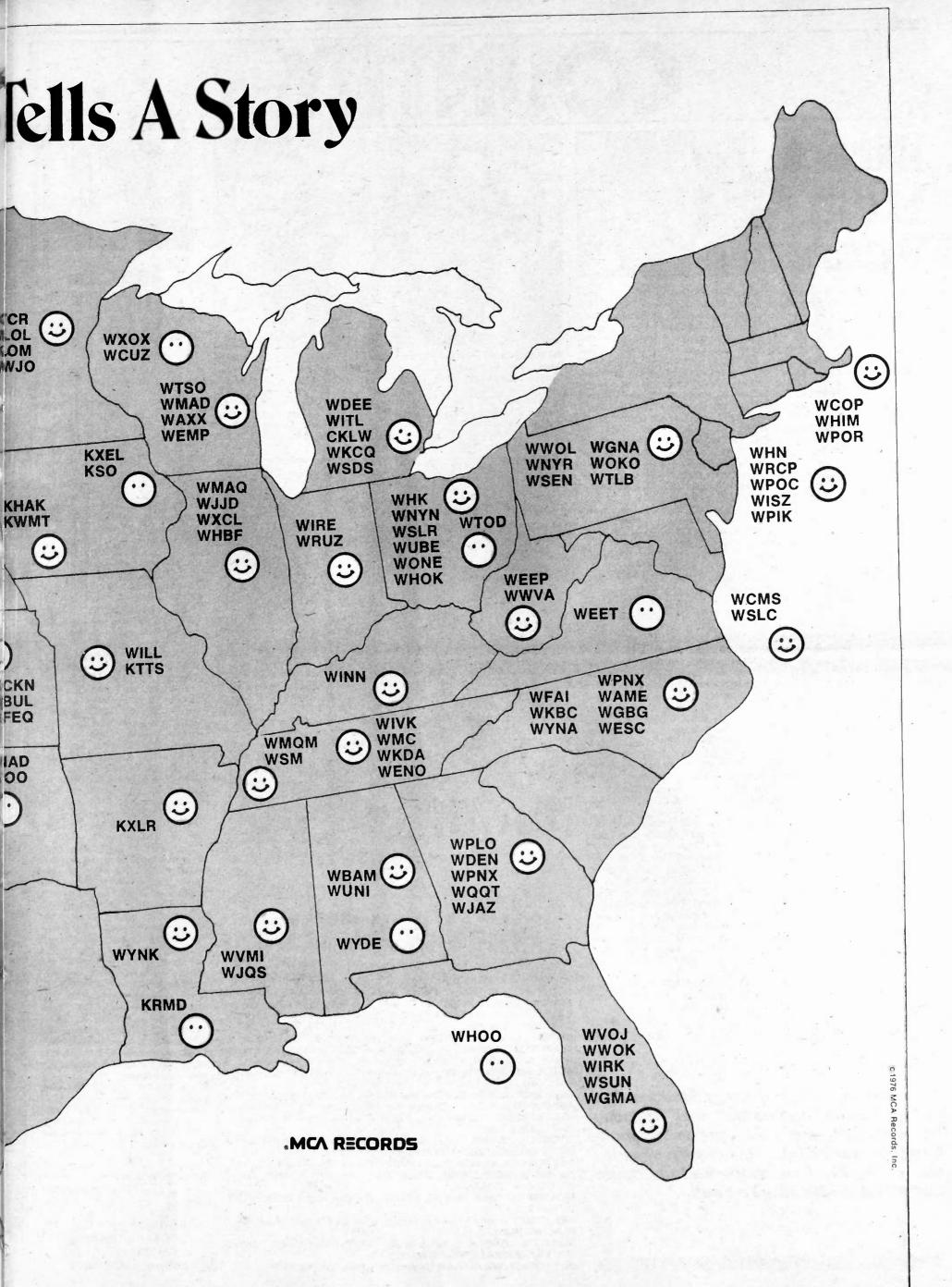
Let My Love (RCA) **EDDIE RABBITT** \$2 In The Jukebox (Elektra) NARVEL FELTS My Good Thing's Gone (ABC/Dot) **DONNA FARGO** Don't Be Angry (ABC/Dot) WAYLON JENNINGS Are You Ready For The Country (RCA)



- MARY KAY PLACE (Col) EMMYLOU HARRIS (WB/Reprise)
- DICKEY LEE (RCA) LARRY GATLIN (Mo

  - JOHNNY DUNCAN(Col) CONWAY TWITTY (MCA)
  - MEL TILLIS (MCA)
  - RAY SAWYER (Capitol) JOE STAMPLEY (A8C/Dot)
- 10 STATLER BROS. (Morcury)





R&R/Friday, November 19, 1976

3

# Direct From Duncan



A phone call last week from the Country Music Association's Executive Director Ms. JO WALKER and KENR/Houston's Operations Director RIC LIBBY certainly made my day. They both had called from Nashville to inform me I had been selected as a Vice-President of the CMA for 1977. (I guess they finally figured out some of my vices and thought I could handle that department just fine). Seriously, I consider that appointment a great honor. I will serve the CMA to the best of my ability, contributing my ideas, and hopefully some of yours through me, to better an outstanding organization dedicated to the Country Music Industry. Some tremendous radio people are involved with the CMA, such as DAN McKINNON (the newly elected CMA President) of KSON, San Diego; DON NELSON and BILL ROBINSTON of WIRE, Indianapolis; BILLY PARKER, KVOO, Tulsa; DALE EICHOR, KWMT. Fort Dodge, Iowa; WALT TURNER, WIL, St. Louis; and, of course, RIC LIBBY. Together, I hope, the needs of the Country Radio Industry will be served. Special thanks to the CMA officers and board members who wanted to make R&R and Jim Duncan very much an active part of the organization.

THIS & THAT DEPARTMENT: WHN, New York, air personality LEE ARNOLD has a record to soon be released. It is called "Trucker's Christmas" and is on the Kirshner label...Congrats to KHEY's (El Paso) Program Director CHARLIE RUSSELL who recently became a grandfather for the first time... MIKE BURGER, PD of WHOO, Orlando, was first runner-up at the Pro-Am golf tournament at the recent Disney World National Team, Championship... WPNX, Columbus, Georgia, according to owner SID KAMINSKI, needs an all night air talent. Tapes and resumes to PD JIM BELL. He can be reached, if you are interested, at (404) 322-2270...BUTCH BRADY is the PD of a 5,000 watt new Country station in Beaumont, Texas, KLVI. The station had been Rock for the past 14 years before converting to Country. The station needs service old and new. If you can help, the station's mailing address is P.O. Box 5463, Beaumont, 77702. Phone(713)838-6193...

CHANGES: NEIL HOWARD has left WRCP, Philadelphia. Interim PD is NICK REYNOLDS. Howard is available (215) 935-2226. JAY MEYERS has been hired at the station to do the all night show...KSON, San Diego, has added local sports personality JERRY GROSS to their staff. Gross has recently signed with the CBS television network to call some basketball games... J.D. DALTON, evening jock on WFRL, Freeport, III., is the station's new Music Director...KEED, Eugene, Oregon, has added a lady to the all night staff. She is MICHELLE MICHAELS, formerly KSID, Sidney, Nebraska... RICK JOHNSON is the new PD at WCAW, Charleston, West Virginia. Former PD TOM MILLER has returned to WWVA, Wheeling. Johnson reports GARY PAXSON, from WING, Dayton, is now the morning jock and GLEN SCHEEN is doing afternoons...From WFMB, Springfield, Illinois, LEE LAWRICK joins WHBF, Rock Island, Illinois as afternoon drive personality and PSA Director...WEMP, Milwaukee, formerly a Pop/Adult station, has changed formats to full time Country. They will be using the Drake-Chenault automated Country format...

PROMOTIONS: KHEY, El Paso, is asking their listeners to send in their grocery receipts. If the station draws that entrants food register\_tape, they win that amount in cash...WWOL, Buffalo, held their first annual WWOL Kidney Foundation Jamboree, which helped raise over \$6,000. The event which featured 12 local area music groups and starred WB's MARGO SMITH was attended by over 4,000. WWOL's PD DAVID R. SNOW acted as the M.C. for the noon to midnight event...KSON AM & FM, San Diego, presented another "Everything We Play" weekend. Every record played during the weekend was given to the first caller after the song was played. ED CHANDLER, station PD, reports over 400 winners...BILLY COLE of WHO, Des Moines, will be holding his third annual Christmas Show at the Iowa State Prison, December 19. The prison, which is located in Fort Madison, will have a show which will star WEBB PIERCE plus many local artists.

KCKC, San Bernardino, General Manager BOB MITCHELL sent along this week's bit of craziness: "Did you hear about the guy who bought his wife a wig? He heard she was getting 'bald' at the office."

Attention Country Reporting Stations: Due to the Thanksgiving holiday next Thursday, November 25, your weekly research reports must be in to us NO LATER than Wednesday, November 24. Your cooperation is appreciated! Happy Birdday To You!!



WTSO/Madison's free listener appreciation festival was recently held at Devils Head Ski Lodge. An estimated 8,000 fans were in attendance. 18 area Country and Bluegrass bands set up on the base of a ski hill, and played from noon to 9pm. Special guest star at the festival was Hitsville recording artist T.G. Sheppard. Plans are in the making for next years festival already as it was deemed a huge success by the station and the entire community. Pictured (L to R) Rog Russell, General Manager, Andy Witt, morning personality, Sheppard, Cal Casey & Pat Martin, WTSO personalities, and Chuck Morkri, Operations Manager.



KNIX/Phoenix recently presented Crystal Gayle at Magoo's, a local night spot in Phoenix. Pictured backstage at the club are (L to R) Carson Schreiber, West Coast Promotion for United Artists (you may not recognize him without his glasses), Crystal, and KNIX Music Director Charlie Ochs.



WKDA/Nashville sent along their current window sticker promotion. The colors of the sticker are bicentennial red, white & blue. To quote Dale Turner, WKDA's newest air personality, "It's your basic "Get It & Stick It" promotion." We wish them much success with this campaign.

# NEW & ACTIVE

KCKC, KFOX, KERE, KIKK, KNIX.

ROD HART "C.B. Savage" (Plantation) Added WPIK, WAME. Chart: debut 28 KIKK. Good phone record.

BILLY LARKIN "Here's To The Next Time" (Casino) Added first week at KCKC, KKYX, WBAM, WUNI.

BRENDA LEE "Takin' What I Can Get" (MCA) Added WHK, KAYO, KUZZ. JOHNNY LEE "Ramblin' Rose" (GRT) New adds include KGA, WWOK,

WBAM, KFGO, KRDR, and KKYX. MIKE LUNSFORD "Stealin' Feelin" (Gusto) Adds include WPOC, WHOO, WITL, KBUL.

BILLY MIZE "It Hurts To Know The Feeling's Gone" (Zodiac) Still moving. Added WUBE, KHOS, KGA. Charted: 28-22 KFTN, 31-26 KFOX, 32-26 WBAM. DALE McBRIDE "Ordinary Man" (Con Brio) Added WBAP, WJQS, WLOL, WHOO, KHEY, WXCL.

JOHNNY PAYCHECK "I Can See Me Loving You" (Epic) Added WAME, WSUN, Charted: 31-25 KIKK, 31-25 KENR.

RAY PRICE "Mansion On The Hill' (ABC/Dot) Added KIKK, KENR, KKYX. RONNIE SESSIONS "Wiggle, Wiggle" (MCA) Added KGA, KFTN, WAME, KNIX. Charted: 25-18 KLAK.

RICK SMITH "Daddy How Am I Doing" (Cin-Kay) Added WEAT, KRMD. Charted: 32-28 KFOX.

MEL STREET "Looking Out The Window Through The Pain" (GRT) Added KLAC, WSUN, WCOP.

MARY LOU TURNER "Love It Away" (MCA) Added WPOC. Charted: 27-22 KGA, 38-30 KRAK, debut 30 WAME.

DOTTIE WEST "When It's Just You And Me" (UA) Added KGA, KERE.



# Biff Collie INSIDE NASHVILLE

FASCINATING FACTS ABOUT FA MOUS FIGURES: BURT SUGAR MAN will produce a new daytime variety (70% comedy, 30% music) show starring JIM STAFFORD. Remember Stafford used to play lead guitar on the Opry for BILL CAR-LISLE and the Carlisles? Truel...STAN KENTON's latest verbal hemmorhage, in an interview with a Canadian reporter, includes more choice trash words describing his distaste for Country music and it's people, as he continues to make himself one of the most forgettable in the music business. He was a favorite of mine for over 30 years, until he talked me out of it. Last week on our "Inside Nashville" radio show we presented Kenton with our own personal award, "To Stan Kenton, 1976's Number One Musical Bigot!"...DAVID CHAN was here to interview and photograph candidates for the centerfold in Playboy magazine. Scale is \$50-for fully clothed pics, and \$250 for semi-nudes and nudes. The winner, Chan says, the one he chooses for the centerfold, is awarded \$10,000. But that's gotta be some kind of picture! (We'll see what develops)...CONNIE SMITH was named State Chair-person of the membership committee for Tennessee Parent-Teachers Association. Connie's kids range in age from 3 months to 13 years...It cost over \$2,000 just to move JOHNNY and JUNE CARTER CASH's den furniture from their Old Hickory Lake home, to Opryland studios, and back to the house again. They used the real den furniture on the set for the Cash Christmas special they taped here last week...RED SOVINE and WEBB PIERCE were the first to sign on as lifetime members of FICAP (Federation of International Country Air Personalities). Membership, after a couple of months, is over 125! ... This looks like the organization we've been hoping for, for almost 30 years. Country on the air personnel needs strength in humbers, and this seems to me to be the most obvious answer for getting things done....Congratulations to R&R's JIM DUNCAN on his election as an officer of the COUNTRY MUSIC ASSOCIA-TION for 1976-77. Jim's contributions to the Country radio industry have been very obvious to all. I know he'll serve with the best interests of this side of the industr

Was it JOHN DENVER who said, while here for his concert, when presented the "Key To The City Jail" by Davidson County SHERIFF FATE THOMAS, who asked, "Does this key get me in? Or out?"  $C^{2}$ 

Send details of your promotion or anything else newsworthy

- R&R Country 6430 Sunset Blvd. Suite 1221
- Hollywood Ca. 90028

# IF YOU HAVEN'T HEARD THE FIRST CHARLY MCLAIN SINGLE YET, TURN ON YOUR RADIO.

WHOO **WWOK KIKK KENR KNUZ KBOX KCKN** WBC **KEBC** KKYX WIVK **KBVC WYNA KKDA** WPOC WISZ **WPIK KFOP** WTSO **KTCR** WLOL WCOV **WSEN** 

Charly is the best looking person by that name you'll ever meet. And her new single's future looks good, too. It's on all the charts, and bulleting.

A new single on its way up. On Epic Records.

. "EPIC," MARCA REG. © 1976 CB5 INC CM

group of people. But with call-out research we can call a random cross sample of our listening audience and based on that we can tell exactly what our audience wants, and not what the record buyers want, nor what the people who call the request lines want, but the audience. We've found some great discrepancies between record sales, and our call-out research. For example, an Olivia Newton-John record, or a Glen Campbell tends to appeal to these very passive people that don't buy records, and don't call request lines. Those songs will show very very high in the call-out research, but will do just mediocre in sales and maybe mediocre in requests. R&R: Do you do a lot of day-parting

of your music? **PITTMAN: Not that much because** we're basically looking for compatibility between groups. Most of those songs we play should be compatible across all groups of people. Sometimes with some of the truckers songs we've found them to be heavy negatives with women and we'll avoid them during the day.

R&R: How about your percentage of oldias? Do you play a lot of old songs?

PITTMAN: It varies. We play probably 50% oldies on the average. Sometimes like on the over-night it goes even higher, maybe 60% oldies.

R&R: Talking about oldies, is there any cutoff point as far as time period? PITTMAN: Not really, although I'll tell you generally the oldies we play are fairly recent songs. As a matter of fact, we play "Your Cheatin' Heart" and "Cold Cold Heart" by Hank Williams, but those tend to be the exceptions rather than the rule. Most of the oldies we play are 4,5 or 6 years old.

R&R: Can you get into anything about music rotation at all?

PITTMAN: Well, I think it really depends on the station you're dealing with. We carry a lot of news, an awful lot of commercials, and a lot of programs from NBC which all tend to build our community image. so what we have built by this is a built in tune-out factor. What we want to do is to make sure they come back to us. Since we have so many tune-out factors we program the station accordingly. That means fairly tight rotation, big records all the time, and heavy repetition of songs on the station. The balance is probably the key thing, how the music is balanced, one song against the other.

R&R: Some criticism of your station

**One-Believers Zero'** 

Wrong For So Long'

"Will The Circle"

Hold The Way"

has been in the area of your air talent. Feeling that possibly it may be robotized Rock jocks playing Country music. Do you believe in strong air personalities or do you put more emphasis upon making the station the total star rather than the air talent?

PITTMAN: Not really. I don't like stars. I don't like any stars. Our people here are not to put on a show, as a matter of fact, I don't let people use prepared material on the air. I want everybody to go on the air and be themselves. To me that is real personality. That's being honest and real human. Somebody that goes in and tells just jokes is being very plastic. I can't stand to sit down and try and talk to someone that keeps zinging me with one-liners because you can never carry on a coherent conversation with them. The rule of thumb we use is that you should be able to look somebody in the eye sitting right at the desk and feel very comfortable with what you're saying. Your personality should be yourself.

R&R: You put a lot of importance on aiving the station call letters right out of a record. Can you give us your reasons?

PITTMAN: Well that's not necessarily a hard and fast rule at the station. Our people tend to do it. I just like the call letters to be prominent, not to be lost in a rap. Coming out of music tends to be the highest point of a listeners attention, as you begin to talk they begin to psychologically tune you out. Coming out of commercials we do the call letters last because as you begin to get back into music their attention begins to pick up again. We want the call letters at the two points of highest attention, which is coming out of music and going into music.

R&R: In the area of promotions, because of the money that NBC has given you for promotion, you've had a chance to experiment with a lot of different types of contests, and/or station promotions. Which have you found to be the most effective, and any that you might steer clear of next time?

**PITTMAN:** Most of the contests we do are for a specific purpose. Through research we'll see a particular need and we will create a contest to possibly overcome that. Perhaps we'll see a problem with maintenance, adult men, and so we'll design a contest specifically for that purpose, to help us get those men to listen a little bit longer. One thing that I know a lot of people do in radio that I don't do is

Dog" and "Mama's Catfish Blues"

UNTRY ALBUMS

Album cuts receiving airplay and activity

BILL ANDERSON (MCA): "Meanwhile Back In Cleveland" and "Liars

DAVE & SUGAR (RCA): "Late Night Country Lovin' Radio" and "So

MOE BANDY (Columbia): "Mind Your Own Business"

DAVE DUDLEY (UA): "Rooster Hill" and "Sugarland U.S.A."

JOHN DENVER (RCA): "San Antonio Rose" and "Hitchhiker"

SONNY JAMES (Columbia): "Don't Let Me Di In Prisonland"

RAY PRICE (ABC/Dot): "Half As Much" and "You Win Again"

JOHNNY RODRIGUEZ (Mercury): "Lyin' Eyes" and "Desperado"

GEORGE JONES (Epic): "Nobody Misses You When You Are Gone"

BRENDA LEE (MCA): "Ruby's Lounge" and "It's Another Weekend"

WILLIE NELSON (Columbia): "The Troublemaker" "Uncloudy Day" and

OLIVIA NEWTON-JOHN (MCA): "Bet You A Kangaroo" and "Love You

MARTY ROBBINS (Columbia): "Ava Maria Morales" "Way Out There"

JESSI COLTER (Capitol): "You Hung The Moon"

FREDDY FENDER (ABC/Dot): "50's Medley"

MICKEY GILLEY (Playboy): "L-O-V-E"

L(Mercury):

CRYSTAL GAYLE (UA): "Come Home Daddy"

LORETTA LYNN (MCA): "Me and Ole Crazy Bill"

DOLLY PARTON (RCA): "Sun Goes Down"

and "Ballad Of Bill Thaxton"

KENNY ROGERS (UA): "Lucille"

LINDA RONSTADT (Asylum): "Crazy"

JOE STAMPLEY (Epic): "There She Goes"

WYNN STEWART (Playboy): "Big, Big Love"

TAMMY WYNETTE (Epic): "Hawaiian Wedding Song"

small prize giveaways. I steer clear of anything under \$60 in value bacause people tend to remember only the smallest prize given away. R&R: Surely you're aware thet you and WHN, New York, PD Ed Salemon are probably the most criticized, themost praised, most analyzed, and probably the most telked about Program Directors. PITTMAN: Most hated...

R&R: Yes, most hated sometimes, in Country music today. Do you feel that you've been justly criticized by the Country music industry?

PITTMAN: Well I think it's all opinion. I mean this is a business, and there are certain people that treat it as a lifestyle, as a personal experience. We have high overhead here, we have high sales projections, a heavy spot rate. NBC is obviously wanting to see WMAQ as a financial success. I can't afford to play around with subjective opinions. I would hope that the things I do on the radio are not my personal opinions, but are based on objective decisions, based on facts, based on research data. The disc jockeys here are thinking people and constantly give their input. Everybody treats it as a business and I think that's the basis of the criticism. I am doing a lot of things people don't want to hear and doing a lot of things people don't want me to do, but I think there are certain people that don't want Country music to change. It's got to change and it's got to grow just like every other industry and every other form of music does.

R&R: Do you have any suggestions for up and coming Program Directors?

PITTMAN: I think the thing to do is keep an open mind. Be willing to change your mind. Change your goals and your objectives. I certainly have. I've had a lot of people that have completely turned my head around. Had my mind at that point been closed I would have really missed a lot. My mind is constantly changing. I'm constantly being influenced by the research I see. As a matter of fact, most of the music we put on the air I have not heard until it gets on the air. I don't want to hear it because if I heard it and I have some opinion, positive or negative, it's amazing how much that can color the way I interpret the research. Remain as objective as possible and work as hard as you can at developing ideas that are going to give the audience what they want and not the things that are going to give you a personal ego trip or sound good to other radio people.

R&R: As one of the leaders in the radio industry, at age 22, what goals have you got for your life?

PITTMAN: I like the way you save the easy ones until last. That's a good question. I'll be quite honest, I'm limited a lot by age. Before I came here there were a lot of people that would have turned me down for jobs. Turned me down, not necessarily because of ability, but because of age. I have a General Manager here that doesn't care how old I am. He cares about how well I can handle people and how well I can program. I have certain doors that are closed to me until I put on another 5, 6 or 7, or maybe 10 years. I would eventually like to get either into TV programming, or a higher level of management. I'm perfectly happy here, and there are a lot more things I want to do here. WMAQ is on a long growth situation. We've shifted the station from the immediate numbers we had in the beginning, to trying to build the station to last. I'm very content to stay here for another 4 or 5 years. I've got another 2 or 3 years on my contract, so I'm locked in for that anyway. It's either that or do consulting. I really don't know where my head's going to be in a couple of years. Right now I'm just trying to pay my bills.

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KLAC/Los A WELR/Akron WMNI/Columbus, Oh WIL/St. Louis P-Ronnie Milser Tenys Tuckst Rey Sewyst Donns Fergu \* Sonny Throckmorton Wayton Jennings (Flip) Wynn Stewer Johnny Carve Larry Getlin Mel Street Donne Fargo \* Moe Bandy Barbere Fairchild Don Gibson Anny Carver Rendy Barlow Larry Gattin Eddie Rabbitt Ray Sawyar WOKO/Albany Freddy Weller Billie Jo Speers Jacky Ward Larry Gatlin WDOD/Merion, II WONE/Dayton WSUN/St. Prterabur Eddle Rabbitt \* Stella Parton Jerry Foster Sernmi Smith Debi Hawkins Don Gibson Johnny Paycheck Mickey Gilley Mel Street Eddie Rabbitt \* Crystal Gayle Brown & Cornetius Weyton Jennings \* Donne Fergo Eddle Rabbitt Sunday Sherpe Crystel Gayla KRZY/Albuquerqu Narvel Felts Brown & Co Ray Sewyer Waylon Jennings Randy Barlow Gary Stewart Don Gibson Ronnie Session Randy Barlow KKYX/San Antoni Joe Stampley Barbara Fairchild KERE/Danva WMC/Mamphis Ronnie Miliap Ray Price Sue Richards Jody Miller Tom Bresh Billy Larkin Johnny Lae Dottie West WaytonJennings Freddle Hart Narvel Feits "Crash" Craddoc Mel Tillis (MGM) Cash & Carter Brown & Corr KDJW/Amerillo Randy Barlow Narvel Felts \* Ronnie Mileap Jim Glaser Gery Stewart Conway Twilty WWDK/Mismi Johnny Lee Brush Arbor Jerry Jaye Johnny Lee Barbara Fairchil Moe Bandy Ronnie Milsap KLAK/Denver Bobby Borcher WTCR/Ashlend, Ky Patti Leatherwood Ronnie Milsap \* Mary Kay Place Dickey Lee Conway Twitty Crystal Gayle Wynn Stewart Dwayne Orlander Randy Barlow Bellamy Brothers WLOL/Minneepol KCKC/San Be Donna Fargo \* Freddie Hart Billy Larkin Brown & Cornelius P-Ronnie Milsap \* WPLO/Atlente WDEE/Detroit Randy Barlov Donna Fargo Dale McBride None Crystal Gayle Eddie Rabbitt Moe Bandy Eddy Arnold Brenda Lee Sunday Sharpe Johnny Carver KUZZ/Bakersfield WUNI/Mobile Larry Gatlin Cal Smlth Johnny Cash Olivla Brenda Lee Crystal Gayle Eddie Rebbitt Ronnie Miliap Donna Fargo ' Billy Larkin KSON/San Diego Wayton Jennings (Both) Dr. Hook KHEY/EI Paso Jim Ĝlaser Donna Fargo ' Ray Sawyer Larry Gatlin Dale McBride Asleep At Whee "Crash" Craddock NBAM/Mo WISZ/Baltimor E. Humperdinck Moe Bandy Jerry Foster Johnny Lee Billy Larkin Carl Smith Wynn Stewart Z-104/San Diego Kenny Rogers Freddie Hart Ronnie Milsap Conway Twitty Sunday Sharpe Dr. Hook Bobby G. Rice Conway Twitty Date McBride Dottie West Don Gibson KEED/Engene, Or Brush Arbor Dottie West Johnny Lee Ronnie Sessions Waylon Jennings Brown & Corneliu Conway Twitty Barbara Fairchild WPOC/Baltimore WKDA/Nashvill Mary Lou Turner Donna Fargo ' Faron Young Gary Stewart Mike Lunsford Ed Bruce Robbie Watkins KAYO/Seattle Donna Fargo \* Conway Twitty David Houston Ronnia Milsap Ronnie Milse Buck Owens Brenda Lee Vern Gosdin Tom Bresh KFGO/Fargo WSM/Nashvilla WVMI/Biloxi, Mr Wayton Jennings (Boi Brown & Cornetius Johnny Lee Sonny Throck morton Tom Bresh Narvel Fetts \* Sue Richards Ray Price Jody Milter KRMD/Shrevepor Gary Stewart Kenny Starr Geoff Morgan Donna Fargo Vern Gosdin Margo Smith Faron Young "Crash" Cradd Donna Fargo Sunday Sharpe Eddie Rabbitt Bittle Jo Spears Mac Davis Mickey Gittey Rick Smith Wynn Stewart WCOP/Boston WHN/New Yor Mel Street Eddie Rabbitt Crystal Gayle Tom T. Hall Larry Gatlin WBAP/Ft. Worth KXRB/Sioux Falls Brown & Corn Conway Twith Wynn Stewart Yom Breish Jean Shepard Dale McBride Sunday Sharpe Narvel Felts KNEW/Oakland-S. Conway Twitty Tom Bresh Mel Street WWDL/Buffelo Bille Jo Spears Conway Twitty Ronnie Milsap Gary Stewart Conway Twilty Narvel Felts \* Brown &Cornelius Cash &Carter KGA/Spokan WHOO/Orlands WNVN/Cantor Ronnie Sessions Wayton Jennings \* Brown & Cornetius Conway Twitty Johnny Lee Barbara Fairchild Dottie West Brush Arbor Ronnie Miłsap " Calico Mike Lunsford Wynn Stewart Conway Twitty Dale McBride Vic Dana Randy Barlow Dottie West Narvel Felts \* Donna Fargo Mel Street Waylon Jennis Brenda Lee Vern Gosdin WFRL/Freeport Asleep At Wheel Waylon Jennings Even Stevens WNRJ/Gainesville WITL/Oshkos WTHI/Terre Heute Johnny Lee Sonny Throckmorton Billy Larkin Waylon Jennings \* Doc Watson Jerry Jave Joe Stampley Billie Jo Spear Johnny Cash Olivia Cal Smith Crystal Gayle KHAK/Cedar Rapid Johnny Lee Eddie Rabbitt \* Olivia Narvel Feits \* Brown & Cornelia Wynn Stewart Donna Fargo ' Narvel Felts ' Eddie Rabbitt KENR/Houston WXCL/Peorla Ronnie Milsalp RayPrice Moe Bandy Brown & Cornel Narvel Felts Bobby G. Rice Kenny Starr Porter Wagoner Dale McBride Sammi Smith Gordon Lightfoot Wayton Jennings (Flip) Moe Bandy Jody Miller Freddie Hart WCAW/Charleston, W. Va. KHOS/Tucson Johnny Rodriguez Emmylou Harris Tom T. Hall Sammi Smith Tom Bresh Larry Gatlin KIKK/Housto Waylon Jenning Geolf Morgan Conway Twitty Eddie Rabbitt \* Billy Mize Moe Bandy Billy Swan Sue Richards Ronnie Milsap WRCP/Philadelph Ray Price Eddy Arnold Freddie Hart Billie Jo Speers Eddie Rabbilt WAME/Cherlotte KVOO/Tulsa Billie Jo Spears Rod Hart Crystal Gayle Cal Smith Eddie Rabbitt Johnny Paycheck Johnny Cash Barbara Fairchild Moe Sandy Ronnie Sessions Brown & Cornelius Waylon Jennings \* Buck Owens Dale McBride Conway Twitty Mike Lunsford WIRE/Indianap KNIX/Phaenis Johnny Carve Narvel Felts \* Don Gibson Vern Gosdin Asleep At Wheel Jody Miller Bobby G. Rice Ray Sawyer Ronnie Sessions Freddle Hart Sunday Sharpe WJOS/Jackson, Miss WEEP/Pirtaburgt WPIK/Weshington D.C Narvel Felts \* Sandy Posey Glen Barber Dottie West Billy Lorkin Sherry Bryce Brown & Corn Bellamy Brothi Sunday Sharpe Porter Wagonet Dale McBride WMAQ/Chi Rod Hart Brown & Co Buck Owens Margo Smith Eddle Rabbitt duck Owens Bellamy Brothers Joni Lee WIXZ/Pittsburgh WJJD/Chicago Lerry Gattin Ray Sawyer Narvel Felts \* Donna Fargo \* Barbara Fairchild Gary Stewart Waylon Jennings \* KRDR/Portland, Ora WEAT/W. Paim Beach, Fia Rick Smith Randy Barlow Warner Mack KCKN/Kansas City WUBE/Cinci Bellamy Brothers Johnny Lee Ray Sawyer Brown & Corr Gary Stewart Wynn Stewart Sunday Sharp Narvel Felts Billy Mize Nervel Felts \* Weylon Jenning Larry Gatlin Eddie Rabbitt \* KETN/Provo, Utal ings Jean Shepard Ronnia Sessio Gary Stewart WIRK-FM/W, Patm Beach, Fis. MHK/Cleveland Ronnie Milsep \* Ray Saywar Sunday Sharpe Mac Davis Joh: ny Paychack MHEF/Rock Iste Brenda Les Ronnie Milsap Wayton Jennin Vern Gosdin SundaySharpe WHOK-FM/L Moe Bandy Rick Smith Wynn Stewar Sterling Whipple Narvel Falts \* Ray Sawyer' Mel Street Convey Twitty KRAK/ KSSE/Colori WWV A/M Eddie Rabbitt Narvel Feits \* Ray Sawyer Moe Bandy Billy Swan Ronnie Mitsao Crystal Gayle Eddy Arnold Sunday Sharpe Mel Street Doc Watson Jim Ed Brown Dirt Bend WITL/Lansin Vern Gosdin Waylon Jennir Terry Bradehæ Narvei Felts \* Kathy Bernes Brown & Come Cledus Maggers Johnny Carver Mack White Mike Lunsford Randy Barlow Tom Bresh KBUL/Michita Crystal Gayle Mike Lunsford Moe Bandy Wynn Stewert Olivia Semmi Emith WPNX/Co KFOX/Long Jean Shepard Mike Lunsfor Tom Bresh Brush Arbor Johnny Lee WWW.JO/EA. C

Waylon Jenning Convey Twitty Freddie Hart

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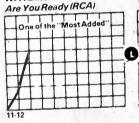
# RANDYBARLOW Hours From Tulsa (Gazelle) Added WLOL and KDJW Other Action"

# 8-18

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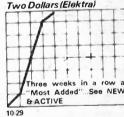
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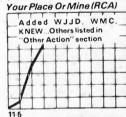
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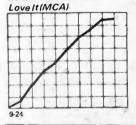
### EDDIE RABBITT



# GARY STEWART



# MARY LOU TURNER



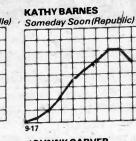
O'Liners'

NOVEMBER 19: DISCOVERY DAY: Com-

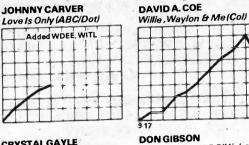
memorates Columbus' discovery of Puerto

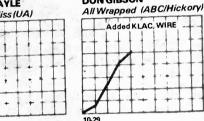
Rico in 1493...Six months later he returned

to Spain with a boatload of hubcaps!



# JOHNNY CARVER





# JOHNNYLEE

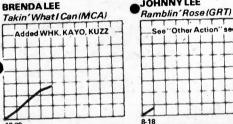
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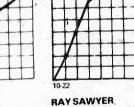
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PORTER WAGONER

Rode With The Best(RCA)

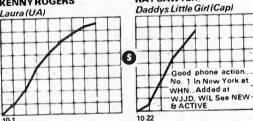


# OLIVIA NEWTON-JOHN Every Face Tells (MCA) Hurts To Know (Zodiac)



### KENNY ROGERS

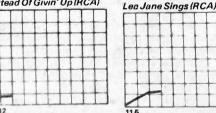
**BILLY MIZE** 



#### WYNN STEWART CALSMITH Sing A Sad Song (Playboy) Woman Don't Try (MCA)



### **BILLY WALKER** Instead Of Givin' Up (RCA)



#### NOVEMBER 20: It was on this day in 1827 that Swiss opera singer Stephano Twitty got the hiccups in the middle of an aria and thereby invented the yodell

We can't afford a Thanksgiving turkey this year; I guess we'll have to settle for roasted giblets

3

LYNN ANDERSON

# Sweet Talkin' Man (Col)

#### TOM BRESH Hey Daisey (Farr)

Added WBAP, KAYO....See "Other Action" section

BARBARA FAIRCHILD

New stations on it include KLAC, WJJD, KRZY

Nhy Lovers Turn (Capitol)

Added KENR. KCKC, KFOX KNIX...See "Other Action"

Cheatin' Is (Col)

FREDDIEHART

MIKELUNSFORD

Stealin' Feelin' (Gusto)

**VERNON OXFORD** 

Your Own Table (RCA,

10-15

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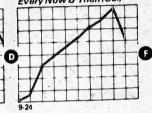
ASLEEP AT WHEEL

Miles & Miles (Capitol)

BROWN & CORNELIUS

KHEY, KNIX

# MACDAVIS Every Now & Then (Col)



# VERN GOSDIN

11-12

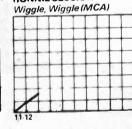
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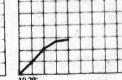
# GORDONLIGHTFOOT

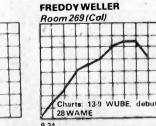
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# TOMMY OVERSTREET Young Girl (ABC/Dot)

# **RONNIE SESSION**







## Back on the farm my mother couldn't bear to kill the Thanksgiving turkey; every year Dad would have to send for a hit man from Chicagol

I'm not too sure about my kid's school. The kid came home the other day and told me the Pilgrims came over in three ships: The Nina, the Pinta, and the Havah Nageelahl

# She Took More (Col) Gaining...See NEW & AC TIVE 0

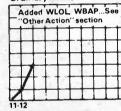
# EDBRUCE Love's Own Sake (UA)



# DONNA FARGO Don't Be Angry (ABC/Dot) RERBREAKER 10-15

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#### DALE MCBRIDE Ordinary Man (Con Brio)



# JOHNNY PAYCHECK (Can See Me Loving (Epic) 0 'Other Action" section

**BILLIE JO SPEARS** 

Never Did Like (UA

CONWAY TWITTY

She Gave It All (MCA)

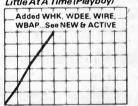
See NEW & ACTIVE

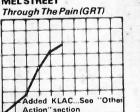
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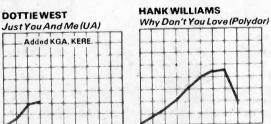
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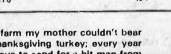
10-16

# SUNDAY SHARPE Little At A Time (Playboy)

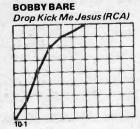




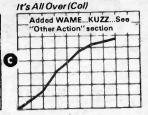




# MOEBANDY



# JOHNNY CASH



# NARVEL FELTS

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### DAVIDHOUSTON

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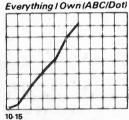
#### CHARLY MCLAIN av Down (Epic)

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### JEANNE PRUETT

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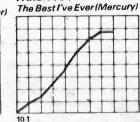
# JOE STAMPLEY



# TANYA TUCKER

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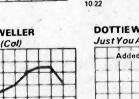
# FARON YOUNG



Every year it's the same; I go crazy trying to carve the turkey. But not this year; I've been taking lessons in Karatel...I've already perfected the backhand chop to the drumstickl...I don't think it's exaggerating to say I'll beat the stuffing out of that bird!

Calendar, topicals, record lines, jock bits ... For a free sample issue, write: O'LINERS, 366 West Bullard Avenue, Fresno, California 93704.

# 10.29 **RICK SMITH** Daddy, How Am I (Cin Kay) 10.22



MEL STREET

Action" section

# POP/ADULT

# Radio & Records POP /40 ADULT /40

Wooks Wooks Ago Ago CAPTAIN & TENNILLE/Muskrat Love (A&M) 1 BARRY DeVORZON & PERRY BOTKIN JR./Nadia's Theme (A&M) 0 4 3 0 FIREFALL/You Are The Woman (Atlantic) 5 4 0 ENGELBERT HUMPERDINCK/After The Lovin' (Epic) 7 5 0 10 6 MARILYN McCOO & BILLY DAVIS/You Don't Have To Be A Star (ABC) 2 2 6 ABBA/Fernando(Atlantic) KISS/Beth(Casablanca) 8 7 7 9 0 ENGLAND DAN & J.F. COLEY/Nights Are Forever Without You (Big Tree) 11 13 12 0 BURTON CUMMINGS/Stand Tall (Portrait) BEE GEES/Love So Right (RSO) 14 11 10 13 0 **ROD STEWART/Tonight's The Night(WB)** 16 10 12 CHICAGO/If You Leave Me Now (Columbia) 6 20 13 YVONNE ELLIMAN/Love Me(RSO) 15 GORDON LIGHTFOOT/Wreck Of The E. Fitzgerald (WB/Reprise) 3 8 14 22 15 GLADYS KNIGHT/So Sad The Song (Buddah) 16 24 18 16 BLOOD, SWEAT & TEARS/You're The One (Columbia) Ø ALICE COOPER/I Never Cry (Atlantic) 30 21 ELTON JOHN/Sorry Seems To Be The Hardest Word (MCA/Rocket) 27 0 25 0 **OLIVIA NEWTON-JOHN/Every Face Tells A Story (MCA)** 33 32 22 20 SPINNERS/Rubber Band Man(Atlantic) ANNE MURRAY/Things (Capitol) 17 17 21 39 32  $\odot$ LEO SAYER/You Make Me Feel Like Dancing (WB) 35 30 0 **GEORGE BENSON/Breezin' (WB)** AMAZING RHYTHM ACES/The End Is Not In Sight (ABC) 26 24 24 LOU RAWLS/Groovy People (Phil. Int.) 0 34 31 HALL & OATES/She's Gone (Atlantic) 19 20 26 O. COATES & P. ANKA/Make It Up To Me In Love (Epic) 33 0 40 ORLEANS/Still The One (Asylum) 12 19 28 WALTER MURPHY/Flight '76 (Private Stock) 37 Ø Ο FUNKY KINGS/Slow Dancing (Arista) 39 RITCHIE FAMILY/Best Disco In Town (TK/Marlin) 38 34 31 32 HELEN REDDY/Gladiola (Capitol) 38 JAMESTAYLOR/Woman's Gotta Have It (WB) 33 9 14 MARY MacGREGOR/Torn Between Two Loves (Ariola America) 35 SEALS & CROFTS/Baby, I'll Give It To You (WB) 36 BARRY MANILOW/Weekend In New England (Arista) 37 NEIL SEDAKA/You Gotta Make Your Own Sunshine (Rocket) 25 29 38 39 BEATLES/Ob-La-Di Ob-La-Da (Capitol) 40 LOVE UNLIMITED ORCHESTRA/My Sweet Summer Suite (20th)

# Most Added:

Flight 75 (Private Stock) BARRY MANILOW Weekend In New England (Arista) MARY MacGREGOR Torn Between Two Loves (Ariola America KENNY NOLAN I Like Dreaming (20th Century) ELTON JOHN Sorry Seems To Be The Hardest Word (MCA/Rocket) BEATLES Ob-Le Di Ob-Le Da (Capitol)

# The Hottest:

MuskratLove(A&M) 2-1 WTRX, 3-1 WSIX, 5-1 WNHC, 4-2 KSD, 3-2 KRMG, 5-3 WMGC, 21-7 WNBC, and reporting hotat KVI, WMAL, KHOW, WIOD, KITE, WNEW, KMBZ, WBZ, KNBR, WIP, WCBM, KFI, WASH, WHAM, WGY, WGR. ENGELBERT HUMPERDINCK

After The Lovin' (Epic) Hotat KHOW, WNEW, WLVA, WPTF, KVI, KITE, WSAV, KRKK, WGAR, WTAE, KULF, WIP, WISM-FM, WIOD; WGY, WGR, WASH, WHAM, KSD.

BURTON CUMMINGS

Stand Tail(Portrait) Jumped Into the top ten this week alded by hot reports from KNBR, WTMJ, KVI, WMAL, KITE, WGR, WHAM, KFI, K149, WTRX, KRKK, WSM, KEX, WATR, WBZ, 14FBL, WIZM, WCHV. ROD STEWART

Tonight's The Night (W8)

There are still a number of P/A stations not playing this one, but those who are are really having great success. Reporting hot at WTAE, KTX, WCBM, WASH, WGR, KITE, WTMJ, WNBC, K149, WTRX, KOFM, WSM, WNHC, KRNT, 14FBL, WISM-FM, KNBR, WBZ, WIZM, WCHV.



Two fifths of the Dimension, Marilyn McCoo & Billy Devis recently stopped by KIIS radio here in Los Angeles to visit with PD & morning man. Charlie Tuna. Marilyn & Billy are currently scoring big with "You Don't Have To Be A Star."

# **NEW & ACTIVE**

# WALTER MURPHY

Flight '76 (Private Stock) Might just soar into '77. Adds Include KVI, KCRA, KSD, WCHV, KNBR, KIOI, WIZM, WTRX, WGN, KRNT, WNHC, WMYC, WHAM, WTMJ, WLVA.

# **BARRY MANILOW**

Weekend In New England (Arista) Add WNEW, KSD, KIOI, KEX, WATR, WMAL, KITE, WIOD, KMBZ, WGY, WSAV, WTAE.

# MARY MacGREGOR

Torn Between Two Loves (Ariola America) Add WSM, WMGC, WSIX WTRX, KEX, WASH, KNBR, KIOI, KRMG, KAKE, WCHV.

# **KENNY NOLAN**

I Like Dreamin' (20th Century) Not so new, but now showing strong airplay. Adds include KULF, WATR, WNHC, WCHV, WPTF, WTRX, WASH, KRNT, WIP.

ELTON JOHN "Sorry Seems To Be The Hardest Word" (MCA/Rocket) Add WGAR, KRMG, KFI, WIZM, WMAL, KITE, WJMJ. BEATLES "Ob-La-Di Ob-La-Da" (Capitol) Add WIOD, WSM, WNBC, WGAR,

WBAL, KIOI, KMBZ, WATR. BREAD "Lost Without Your Love" (Elektra) Add KHOW, WSM, KEX,

KFI, WMGC, KULF, KNBR. O. COATES & P. ANKA "Make It Up To Me In Love" (Epic) Add KCRA.

WCHV, WPTF, WHAM, WLVA, KIOI, KRMG. O.C. SMITH "Together" (Caribou) Add WIP, KMBZ, WGY, WMGC, KHNY,

KFI. FRANK SINATRA "Like A Sad Song" (WB/Reprise) Add WIOD, WGY, WSIX, WSB, KRNT.

BOBBY VINTON "Nobody But Me" (ABC) Add WBAL, KRNT, WMAL, WGY, WATR, WSB.

JAMES TAYLOR "Woman's Gotta Have It" (WB) Add KMBZ, KRKK, WSAV, WASH, KITE.

DR. HOOK "If Not You" (Capitol) Add WBAL, WTMJ, WGR, WGY. GEORGE HARRISON "This Song" (Dark Horse) Add WGN, WIP, WTAE, KIOL

FUNKY KINGS "Slow Dancing" (Arista) Add KSL, WIZM, WHAM, KRKK. AL MARTINO "Dreams Of Me" (Capitol) Add WSB, KMBZ, WGN, WMYC. LARRY SANTOS "Long Long Time" (Casablanca) Add WSAV, KRNT, WLVA. 18-12 at K149.

ADULT

**BY MIKE KASABO** 



The Barry DeVorzon & Perry Botkin Jr. record "Nadia's Theme" continues to inch it's way up the Pop/Adult 40 this week, moving into the number three slot. We'd like to point out that the vocal version by Sounds Of Sunshine on Ranwood is also starting to get some attention at a number of P/A stations.

KEX, Portland again reports number one phone action on Abba's "Dancing Queen." At this point the record is still unavailable in this country, but has scored the top chart position in Australia.

The Boston record, "More Than A Feeling" on Epic has been a big chart item for both Rock and AOR the past couple of months. Now a growing number of Pop/Adult stations are starting to pick it up. Bread is back and first week airplay action shows that the future is

bright for their latest..."Lost Without Your Love." Check New & Active. Gene Cotton appears back in the race with his latest being added

to KFI; WSB, WPTF. The Funky Kings record "Slow Dancing" is getting more and more airplay support each week...see New & Active. It also registers hot after

just one week of play at WTMJ and WGY. George Harrison finally gets back into the game with a single release on Dark Horse called "This Song." It went right on four very big P/A

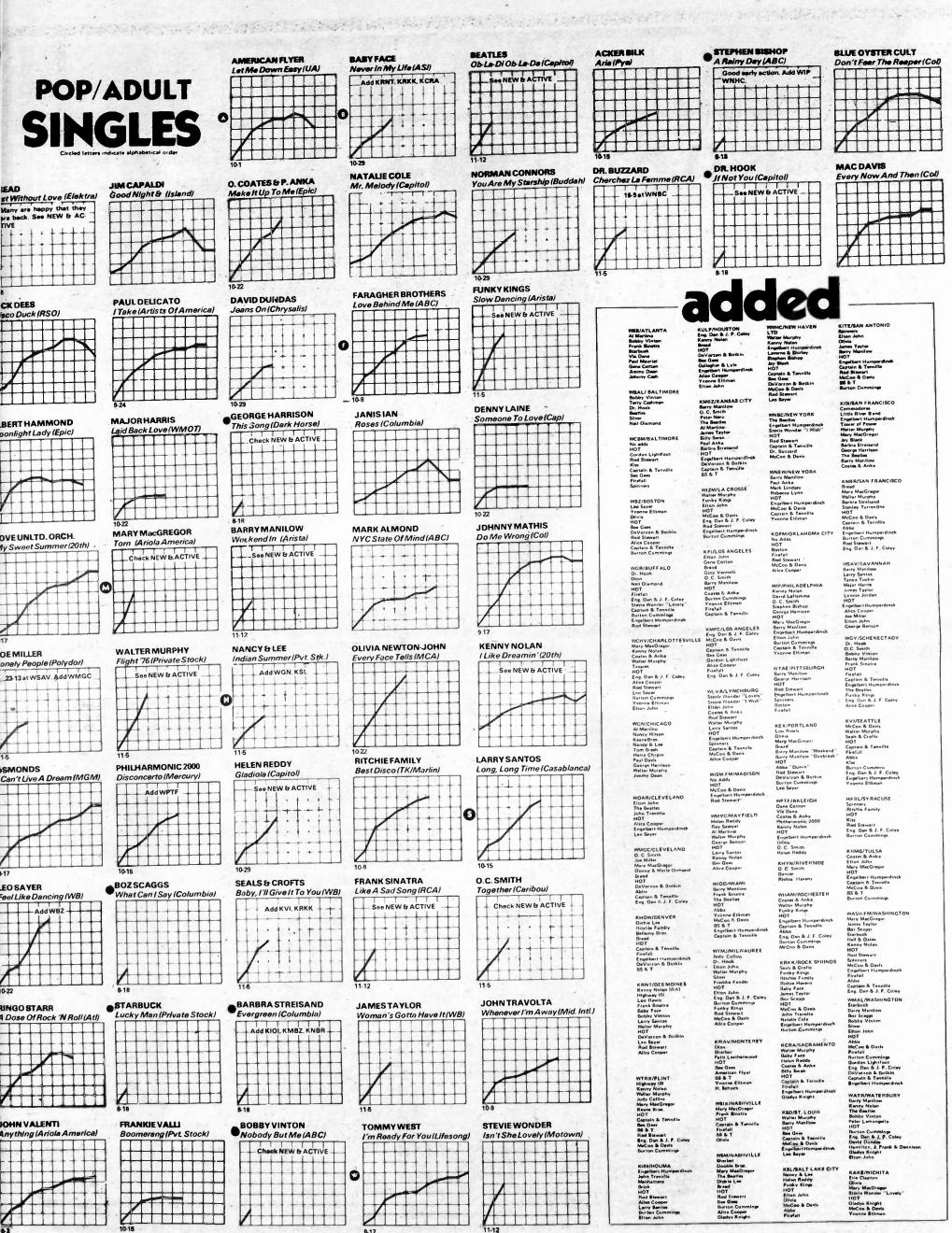
stations WIP, WTAE, WGN an K101. Dickie Lee's record "9,999,999 Tears" has been flooding the Country charts for many weeks now, and has just gotten two very important

P/A stations to pick it up...KHOW and WSM. Kenny Nolan's "I Like Dreamin" on 20th Century has been around for about three or four months. It started strong and then leveled off. Now it has come back in a big way in terms of new and important

eirplay...check New & Active for letest exposure. The new Silver record picked up three biggies this week...WMAL, WTMJ and WBAL.

**O.C. Smith** appears to be making a strong come-back bid with his latest for Caribou. Look under New & Active for latest play.

Berefa Streisend's latest "Evergreen" went right on K101, KMBZ and KNBR.



Into a collocar desi

l he



"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

# ENGELBERT HUMPERDINCK

# After The Lovin' (Epic)

Record spread well this week, almost home. 59 percent of our reporters on it, 12 adds including KSTP, KHJ, KJR, KING. Moves; 10-6 at 13Q, 17-12 WFIL, 17-13 WRKO, 1-1 WKBW, 8-4 WBBF, 3-1 KAKC, 24-19 WKIX, 10-8 WERC, 10-8 KRSP, 4-3 WSAR, 26-16 WTRU, see Parallels, charts at number 20.

# SYLVERS

# Hot Line (Capitol)

Record is a solid hit, major jumps. 59 percent of our reporters on it, 20 adds including KLIF, WAPE, WAYS, WMAK. Moves; 14-10 WRKO, 22-18 WPGC, 25-17 CHUM, 24-12 KHJ, 24-12 WCOL, 19-13 WINW, 20-14 WMPS, 8-5 WJDX, 8-6 KCPX, see Parallels, charts at number 25.

# YVONNE ELLIMAN Love Me (RSO)

Major adds and nice chart jumps in several key markets. 58 percent of our reporters on it, 11 adds including WFIL. Moves; 19-8 WKBW, 23-19 WGCL, 28-23 WRKO, 15-11 KJR, 9-8 WBBF, 17-14 WBBQ, 18-11 KAAY, 12-7 WRIE, 10-5 KDON, see Parallels, charts at number 28.

# **NEW & ACTIVE**

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

STEVIE WONDER "I Wish" (LP) (Motown/Tamia) This will be the single, ships 11/24. The moves are from LP sales and requests. 58 reporters on it, 9 adds. Moves; 7-5 KFRC, 18-15 KCBQ, 14-11 WPEZ, 29-21 WMPS, 12-8 WAAY, 14-11 WACI, 24-18 WAIR, 17-9 KHFI, 9-6 KJQY.

BRICK "Dazz" (Bang) Looks like this is the hit the company has been looking for. 53 reporters on it, 16 adds including 13Q, WKY, KLIF. Moves; 14-9 WFIL, 26-21 WPGC, 7-2 WQAM, 24-17 WPEZ, 16-9 WMPS, 8-6 at 293, 24-12 WAKY, 11-7 WSGA, 13-5 WHHY, 25-19 WHBQ.

RITCHIE FAMILY "The Best Disco In Town" (TK/Marlin) 5-4 WFIL, 22-15 KLIF, 22-16 KRBE, 13-10 WCAO, 21-16 WDRC, 13-11 WLCY, 4-2 WBJW, see Parallels, charts at number 26.

AEROSMITH "Walk This Way" (Columbia) Good adds and moves on its second week. Record is strong. 44 reporters on it, 31 adds including KSTP, KJR, KCBQ, WBBF, WIFE, WZUU, WAPE, KING, KCPX, KYNO, WHHY, WAAY. Moves; 29-22 WRKO, 1-1 at Q102, 26-16 WSAI, 29-12 WNOE.

KENNY NOLAN "I Like Dreaming" (20th) 46 reporters on it, 10 adds including WCOL, KJRB. Moves; 17-13 KCBQ, 26-24 WMPS, 21-16 KCPX, 4-1 WSPT, 29-19 KRSP.

DAVID DUNDAS "Jeans On" (Chrysalis) 44 reporters on it, 5 adds including WKY, KING, WNOE, WBBQ. Moves; 29-24 WCAO, 18-16 at 13Q, 20-15 KSTP, 28-23 KEZY, 27-19 KAKC, 14-12 KCPX, 10-7 KFYR.

LYNYRD SKYNYRD "Free Bird" (MCA) Special edited single on many stations. A few are playing the full version. 40 reporters on it, 3 adds including KSTP, WCOL. Moves; 7-6 WNOE, 15-10 at 98Q, on WPGC, WCAO, 13Q, KLIF, KRBE, WDRC, KIOA.

ERIC CLAPTON "Hello Old Friend" (RSO) 39 reporters on it, 3 adds including WCAO, WIFI. Moves; 23-17 WRKO, 24-22 KRBE, 21-17 KERN, 24-23 WBBO, 22-18 KAKC, 16-13 WACI.

QUEEN "Somebody To Love" (Elektra) 31 reporters on it, 22 adds including WKBW, CKLW, KSTP, KTLK, WDRC, WBBF, WAPE, KQWB, WHHY.

Continued o	n page zo	-				
Active Re-Currents		National Request Tabulation				
CHICAGO HEART						
"If You Leave Me Now" "Magic Man" ORLEANS WILD CHERRY						
"Still The One" "Play That Funky Music"	1	1	RODSTEWART			
RICK DEES	3	2	KISS			
"Disco Duck"	4	3	ALICE COOPER			
ELTON JOHN & KIKI DEE	2	A	CAPT. & TENNILLE			
"Don't Go Breaking My Heart"	5	5	PETER FRAMPTON			
BOZSCAGGS	6	6	LEOSAYER			
"Lowdown"	-	7	ELTON JOHN			
DARYLHALL& JOHN OATES	8	8	BURTON CUMMINGS			
"She's Gone"	7	9	BOSTON			
CLIFF RICHARD "Devil Woman"	9	10	SPINNERS			



THE INDUSTRY'S NEWSPAPER

#### **November 19, 1976** Last Week Weeks Weeks Ago Ago 0 9 ROD STEWART/Tonight's The Night(WB) 3 1 2 1 2 THE CAPTAIN & TENNILLE/Muskrat Love (A&M) 2 10 8 3 3 BOSTON/More Than A Feeling (Epic) 20 15 10 0 SPINNERS/Rubber Band Man (Atlantic) 13 9 9 6 DeVORZON & BOTKIN/Nadia's Theme (A&M) 6 4 4 KISS/Beth (Casablanca) 6 14 12 8 0 BEE GEES/Love So Right(RSO) 29 22 14 0 LEO SAYER/You Make Me Feel Like Dancing (WB) 5 5 5 PETER FRAMPTON/Do You Feel (A&M) 9 FIREFALL/You Are The Woman (Atlantic) 15 11 11 10 28 23 0 13 ENGLAND DAN & J.F. COLEY/Nights Are Forever (Big Tree) 23 17 12 Ð ALICE COOPER/I Never Cry (WB) 30 20 B BURTON CUMMINGS/Stand Tall (Portrait/CBS) 16 STEVE MILLER/Rock 'N Me(Capitol) 2 6 1 14 25 G 20 ELTON JOHN/Sorry Seems To Be The Hardest Word (MCA/Rocket) 6 GORDON LIGHTFOOT/Wreck Of The E. Fitzgerald (WB/Reprise) 4 7 16 3 7 15 17 CHICAGO/If You Leave Me Now (Columbia) 23 Ð McCOO & DAVIS/You Don't Have To Be A Star (ABC) 25 0 \_ ELO/Livin' Thing (UA/Jet) 27 2 ENGELBERT HUMPERDINCK/After The Lovin' (Epic) 7 10 21 18 HEART/Magic Man (Mushroom) 21 19 17 22 COMMODORES/Just To Be Close To You (Motown) 11 18 21 23 **RICK DEES**/Disco Duck (RSO) 8 13 19 24 BAY CITY ROLLERS/I Only Want To Be With You (Arista) 23 SYLVERS/Hot Line (Capitol) RITCHIE FAMILY/The Best Disco In Town (TK/Marlin) 29 28 26 27 12 24 14 ABBA/Fernando (Atlantic) 2 YVONNE ELLIMAN/Love Me(RSO) 22 19 21 29 **ORLEANS**/Still The One (Asylum) WILD CHERRY/Play That Funky Music (Epic/Sweet City) 30 22 26 26

# ASR HOT TRACKS

These tracks are those which have received concentrated airplay and positive reaction on AOR Radio over an extended period of time, and in many cases are still being programmed. The artists/groups selected have shown past success on Top 40 Radio. Tracks which have been released as singles are designated by (\*). AOR Tracks are listed in order of their level of airplay and acceptance.

BOSTON: "More Than A Feeling," "Hitch A Ride," "Peace Of Mind" CHICAGO: "Once or Twice," "If You Leave Me Now," ERIC CLAPTON: "Hello Old Friend," ELO: "Livin' Thing."" "Do Ya" FLEETWOOD MAC: "World Turning," "Blue Letter," "Landslide," "Warm Ways" PETER FRAMPTON: "Dooble Wah," "Jumpin' Jack Flash" HALL& OATES: "Rich Girl" HEART: "Magic Man,"\* "Crazy On You"\* JEFFERSON STARSHIP: "St. Charles,"\* "With Your Love,"\* "Cruisin" ELTON JOHN: "Sorry," "Cage The Songbird," "Bite Your Lip" LED ZEPPELIN: "Stairway To Heaven" LYNYRD SKYNYRD: "Free Bird" STEVE MILLER: "Fly Like An Eagle" "Rock 'N Me"\* ROBERT PALMER: "Man Smart, Woman Smarter" (Island)\* LINDA RONSTADT: "Someone To Lay Down Beside,"" "That'll Be The Day," "Lose Again" BOZ SCAGGS: "Lido Shuffle," "Lowdown," ROD STEWART: "Tonight's The Night," "Pretty Flamingo," "The Killing Of Georgie" ROD STEWART: "Get Back" (World War II) (20th) **ROBIN TROWER: "Caledonia"\*** STEVIE WONDER: "Isn't She Lovely," "As," "Sir Duke," "I Wish"