

# THE INDUSTRY'S NEWSPAPER

VOL. 4. NUMBER 36

FRIDAY, SEPTEMBER 17, 1976

# **D.C. Stations Fined Over Lottery Spots**

Seven Washington D.C. area radio stations were fined last week by the FCC for broadcasting lottery information, which is a violation of the U.S. Code. The lottery was part of a local pant store promotion which was advertised on the seven stations. The commercials that were broadcast explained that when a person bought a pair of slacks (consideration) he could then spin a roulette type wheel (chance) that contained various dollar amounts which would be deducted from the total purchase price (prize). All three elements of a lottery seemed to be apparent and the Commission moved in with the fines

Fined were WASH-FM, WEEL, WHFS-FM, WMAL-FM. These four stations were ordered to forfeit \$3000 each. The other three stations, WEAM, WPGC and WPGC-FM were fined \$2000 each.

R&R learned that WMAL-FM attorneys had called to clear the spot with the local FCC office and received clearance from a staff advisor. The clearance was informal and in no way can be used in defense by the station. The interesting part is that when the FCC did decide to fully investigate the commercial and made the decision that the advertisement was of a lottery, the station was never advised by the field staff

# Lujack Back

"Superjock" Larry Lujack returns to WLS/Chicago to do the morning air shift. Lujack, who left WLS to join WCFL a few years ago, was most recently playing the beautiful music sounds of the new WCFL awaiting the end of his contract. John Gehron, WLS PD, told R&R: "There's no doubt that we have the strongest personality lineup in the country, and it's really good to have Lujack back."

# Jay Thomas To 99X/New York

Lee Douglas, PD of WXLO-99X/ New York announced that Jay Thomas has joined the air staff and will do mornings. Thomas was formerly PD at WAYS/Charlotte. The kickoff campaign planned to welcome Thomas to the Big Apple will be gigantic. Thomas told RER: "I'm the happiest I've ever been and that means I'll do the best job I've ever done."

that their opinion had been changed. Several of the stations are going to fight the case on the grounds that it was not truly a lottery. One Program Director commented that since the awareness level was upped about lottery content in commercials he has noted that he is now rejecting several spots a month. Because of the seriousness of this problem, R&R is re-running a column about lotteries this week on page 10.

INS& OUTS This was a big week for changes on both sides of the industry, here's a

# Radio

quick overview.

# Tom Adams Resigns

Tom Adams resigned his morning air show at KGU/Honolulu in what Adams described as "a dispute over financial remuneration." Adams, the publisher of the "Electric Weenie," stated he took the mornings at the station from 12th to 2nd and didn't feel management financially appreciated him. Adams will now devote his full energies to the "Weenie."

# New PD at WIBG

George Johns, National PD for the Fairbanks Broadcasting Company announced the appointment of Chuck Knapp as Program Director of WIBG/ Philadelphia. Knapp had a great level of success as PD at KSTP/Minneapolis. Bill Gardner has been named Assistant PD.

# Magid Expands

The Frank N. Magid Company has brought in two radio pros to their expanding division. Fred Gumback, formerly with WGBS/Miami joins as a Marketing Director for their radio services division. Alan Burns resigned WDAI/Chicago to join Magid as a Radio Consultant.

# Ferguson Exits Q

Ted Ferguson left his PD position at WDRQ/Detroit Monday (13). He is currently looking for a programming position and can be reached at (313) 543-6693

# 96X Changes Jerry Clifton, PD of WMJX/Miami

hired Eric Rhodes as the new Music Director of the station and 10pm to 2am jock. Clifton also brought in Kid Curry from 15Q/Knoxville to do 6pm-10pm

# Galveston

Ken Rush is the new PD at KILE replacing Dan Gallo who is going to WWUN/Jackson, Miss, New morning man at KILE is Gary O'Brien, formerly of KULF/Houston

# Records

# **Grieff To VP**

Jerry Moss, President of A&M Records, has appointed Barry Grieff to the position of Vice President of Advertising, Merchandising, and Special Projects for the label. In his new position, Grieff will report directly to Moss.

# Schreiber To **UA Country**

Jerry Seabolt, Natl. Country Promo Director for United Artists Records announced the appointment of Carson Schreiber to the position of Western Regional Country Promotion Manager. Previously Schreiber was with Farr Records and before that Music Director of KLAC.

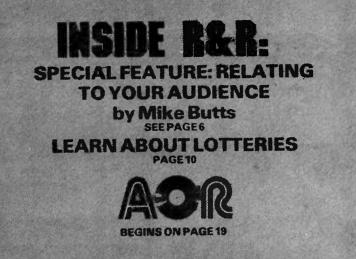
# **RSO Expands**

Al Coury, President of RSO Re-cords appointed Bob Smith to the position of West Coast Promotion Manager, Smith was with Columbia **Records in Seattle.** 

# **Bonneville Expands**

**Bonneville Broadcast Consultants** announced the introduction of a new format, its fourth, Called "Soft Bock." the format is made up of current and past hits, plus significant album cuts, etc.

President Marlin Taylor stated that two outstanding industry persons with a great deal of experience are associated with Bonneville to handle the new format. Dick Drury joins as Manager of Special Projects and is responsible for management, sales and station relations for "Soft Rock." Bob Henabery, while continuing his own station consulting activities, will be handling the creative format development and music programming functions.



# **PD Shuffle In Memphis** Disco Dees and George Klein Exit—John Long To WHBQ

This was a big week for Program Director changes in this Southern city. On Monday morning, WMPS PD/morning air star and RSO Records recording artist, Rick Dees was terminated from his PD/air position. John W. Rhea,

Later that same day, Dick French, GM of WHBQ, announced that George Klein, a 14 year veteran of the station, "...had voluntarily terminated his employment with WHBQ Radio." French announced that John Long, formerly



VP/GM of the Plough Broadcasting facility told R&R: "Rick was terminated for his continued refusal to follow company policy with regard to conflict of interest and company interpretation of FCC policy." A replacement will be announced soon, according to Rhea.



George Klein

PD of WAPE would be the new Program Director beginning September 20. French also noted that because Klein was holding down the PD position and the morning shift they would now be looking for a super talented morning man and emphasized that WHBQ will be paying competitive dollars for talent.



All figures are total persons 12 plus, Monday-Sunday 6am-12midnight Metro Survey Area, July-August 1976 Arbitron, unless otherwise specified.

FORMAT CODE: R-Rock, A-AOR, C-Country, B-Black, PA-Pop/Adult, O-Oldies, S-Spanish, N-News, T-Talk, **BM**-Beautiful Music.

## LOS ANGELES

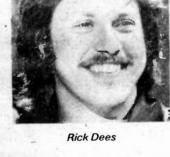
KABC (T) on top here with 8.8 from 8.2. They have huge shares at night with Dodger baseball. KHJ (R) next 5.4. KIQQ (R) with a 5.9, up from up nicely 1.8 to 3.1. In Beautiful Music, KBIG down 6.4 to 5.0, KJOI up 4.8 to 5.4. KOST (BM) 1.9 to 2.3, KPOL-AM (BM) 1.6 from 2.3, their FM 1.1 to 1.3. KMPC (PA) down slightly 4.1 to 3.6, KFI (PA) 2.8 to 3.1. All News KNX 4.4 to 4.2, KFWB (N) 4.0 to 3.3. KRLA, Oldies with some current hits, was up well again 2.8 to 3.4. AOR KLOS 3.7 to 3.2, KMET (A) stayed the same at 2.1, KWST (A) also the same with a 1.6. KNX-FM (A) 3.2 to 3.0. Both KIIS-AM

& FM (PA) up, AM 1.0 to 1.5, FM 1.0 to 2.5. KDAY (B) 3.0 to 2.7, KGFJ (B) continues to decline 1.4 to .8. Country KLAC 3.7 to 3.1. KLVE (S) up 2.1 to 2.5. KRTH (O) 2.3 to 2.1. Anaheim Rocker KEZY up 1.2 to 1.5. In Adults 18-49; KHJ on top with 5.3, KABC next with 4.9, KNX-FM third with 4.7. In teens it's KHJ with 20.4, KIQQ with 10.1, KDAY 8.2.

#### CHICAGO

Pop/Adult WGN had their best book in awhile, up 12.6 to 13.4. WLS (R) almost exactly the same 9.7 from 9.8. WBBM (N) up slightly 7.4 from 7.0. WMAQ (C) doing nicely 5.3 to 5.6. Both WJJD AM & FM (C) up., AM 1.6 to 2.6, FM .9 to 1.3. WIND (PA) 4.1 to 4.3. WBBM-FM (PA) 2.5 to 2.2, WCLR (PA) 3.4 to 2.6. In Beautiful Music, WLOO remains the same with 5.9, WAIT down some 4.7 to 3.3, WCFL 3.7 to 3.2, WLAK dropped 6.3 to 3.1. WDAI (A) up well 2.6 to 4.4. WVON

Continued on page 6







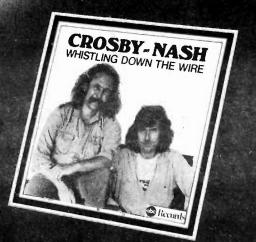
# GERRY PETERSON KCB0

HAS JUMPED ON IT! OUT OF THE BOX!

The most requested cut from the about-to-be-gold album, WHISTLING DOWN THE WIRE (ABCD-956)

obe Records

©1976 ABC Records Inc.



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PERSONAL SERVICE AND ADDRESS A



#### KRUX BACK TO BOCK

After barely a year and a half with the NBC News & Information Service all News format, KRUX/Phoenix has announced that they will return to a Rock format on September 27. Richard Ruiz will be the Program Director for the new format, Ruiz is a 3 year veteran of KRUX, having served as PD during the previous Rock period, and remained during the News format. Ruiz is currently looking for an air talent staff for the station

#### STATIONS FIGHT MD

great number of radio stations and personnel gave their time and energies to join in the Jerry Lewis Telethon activities to battle Muscular Dystrophy

WJON/St. Cloud helped out the Central Minnesota headquarters for the 6th straight year. Total pledges for the area came to over \$30,000.

KRKE/Albuquerque's King Kong Kirby and Dr. Wu helped MC the Lewis Telethon, urging viewers to pledge over \$170,000.

David Ross and Charlie "Rock & Roll" Simon, of WISM/Madison, acted as honorary co-hosts for the city's Telethon, raising \$65,000.

The air staff of KEWI/Topeka became disco-jocks for the station's Disco Dance A Thon. The 12 hour event raised funds for the Dystrophy charity

On Labor Day, WGBB/Merrick, New York held the WGBB/Jerry Lewis Muscular Dystrophy Balloon Launch. Listeners bought balloon kits, with all the money going to the charity, and launched the balloons from a local shopping center. Prizes were awarded to those who's balloons travelled the farthest. Afternoon drive personality Don Rosen also appeared in the New York Telethon

WCVS/Springfield, Illinois presented a check to MD during the local Telethon. To raise the funds, the station held a dance featuring a local group, charging \$1 admission.

WFIL MAKES PHILADELPHIA RICH Thousands of dollars are being offered in WFIL/Philadelphia's latest contest. Air personalities make callouts in the hopes of finding a listener who will answer the phone with "WFIL's Gonna Make Me Rich." If they do, they automatically win \$5000. On top of that prize, if the listener knows the "secret word of the hour." they win an additional \$5000

SPORTS PREDICTIONS

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WAAY/Huntsville is offering \$155 cash to listeners who can correctly football games. Calls are taken all week to log listeners' predictions. In addition, the nighttime hours are devoted to the same contest, but predictions are made for local high school games

WAXY CLASS REUNION

Over the Labor Day weekend Rock & Roll DJ stars of Miami radio in the 60's gathered together for the "Class Reunion" at WAXY/ Ft. Lauderdale. Starting Friday afternoon, the station featured nothing but hits from 1955 through 1972, with the personalities who had played the hits then. Included in the reunion were; WLW/Cincinnati President Charlie Murdock, WMAQ/Chicago personality Lee Sherwood, and current WAXY PD Rick Shaw.

#### SUMMER-END BEACH BOYS' PROMOTIONS

The entire month of August was 'Beach Boys" month at WROR/Boston. Beach Boys kites, frisbees, alburns and T-shirts were given away, as well as tickets to the late August Providence Beach Boys' concert. Wrapping up the special month was the airing of the "Best Summers Of Our Lives" Beach Boys special.

KFXM/San Bernadino held a Battle of the Beach Boys vs. the Beatles recently. Records by the two groups were challenged against each other. The winning tune was then put up against a new record. The final playoff saw "Hey Jude" against "Good Vibrations", with Good Vibes winning, WISM/Madison gave their listeners

a pint of blood each to the cause

BLAZING SALADS

a chance to go "back to the beach one last time" at the end of summer. The Labor Day weekend "Splash" promotion featured giveaways of T-shirts and complete Beach Boys' LP libraries

#### SUPER SKATEBOARD PROMOTION

WBJW/Orlando is testing their listeners' knowledge of skateboard slang in their "Super Skateboard Saturday." Jocks ask the skateboard trivia questions on the air, the first correct caller wins one of the 20 skateboards given away that day.

# ON AIR CONCERT

A recently scheduled outdoor concert featuring War and Labelle in Columbus, Georgia, was rained out, so War stopped by WCGQ for an onthe air concert instead. The group answered request lines and played their latest LP "Greatest Hits.

"BOOGIE" SHIRTS Limited edition "Boogie Shirts" were given away to WERC/Birmingham listeners during Labor Day weekend. At the designated signal, callers who said "WERC is my favorite radio station" won the shirts.

#### WFOM FOOTBALL REPORTS

WFOM/Marietta has given added incentive to high schoolers who call in reports on local football games. Every time a report is called in, the reporter is awarded a hit LP. At the end of the football season, WFOM will hold an appreciation banquet for the reporters with an award for the most consistent reporter.



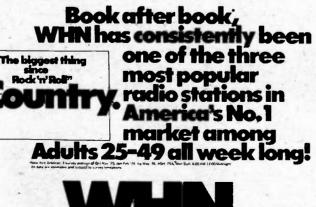
WHAT KIND OF PERSON EATS R&R?-In this case, it's Dennis Locorriere of Dr. Hook, who recently visited KLEO/Wichita during the group's tour. KLEO also arranged for a meeting between Dr. Hook and one of their biggest fans. The young lady pictured here sustained gunshot wounds in a sniper incident recently, while waiting in line to buy tickets for the group's local concert. Dr. Hook felt that anyone who went through that much for one of their shows deserved something special. Group members visited the girl's house, presenting her with an autographed copy of their new LP and a KLEO T-shirt.



13Q/Pittsburgh was recently visited by the Average White Band. One of the Band's members is shown here with (left to right); morning man Michael Sarzynski; afternoon man Don Cox; AWB's Alan Gorrie; and PD Dennis Waters







WROR/Boston's Arnie "Woo Woo" Ginsburg is shown here hosting the

WROR 'Revival/Survival" Blood Drive, held in conjunction with a local

TV station. Despite extremely hot temperatures, over 150 people donated

WAKY/Louisville recently gained some new staff members when WEA Promotion Exec Ross Grierson (right) presented the two live rabbits pictured here to Bob Moody (left) and John Randolph (center). It was all a part of Grierson's promotion efforts for the Eddie Rabbitt single.

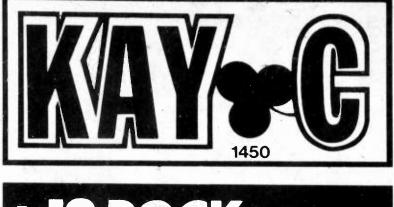


Even a rainstorm did not dampen the activities during WCOL/Columbus Great American Races and Concert, Ten WCOL listeners were chosen to compete in the paddle-boat races, the first and second place finishers are pictured here. Race attendees enjoyed a free concert featuring a local group, and free Coke was offered to all.

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**RADIO & RECORDS** 

R&R/Friday, September 17, 1976



Two new station bumperstickers are shown here. KAYC/Beaumont is distributing their new stickers, and WGUY/Bangor uses their "12 Rock" station

slogan on their contest tie-in stickers.



Cheri McSpaden proves that she has the muscle to compete with the rest of the KEWI Good Guys. She and the rest of the air staff participated in a recent softball game against the Topeka City Commissioners.



96KX/Denver personalities Brant Miller and Rick Brady prepare their "dragsters" for a race against Muscular Dystrophy. KXKX on-air staff broadcasted a remote helping raise over \$2500 for the charity.



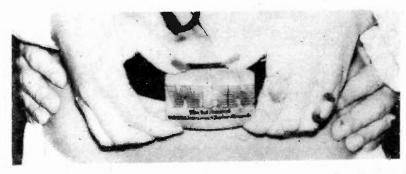
Division champion ice hockey team the Indianapolis Racers, continued their winning off the ice when they recently beat the WIFE/Indianapolis personalities in a softball game. The benefit game attracted hundreds of spectacors, with all proceeds given to the State Chapter of Cystic Fibrosis.



WTOC/Savannah PD Dick Richards (left) and afternoon man John Dantzer (right) are pictured with some of the winners in the station's Savannah River Raft Race, the first held by WTOC.



American Tears recently appeared at WLCY/Tampa's "World's Largest Family Beach Picnic." The weekend affair included promotional displays and entertainment, highlighted by two Sunday concerts by the group. Pictured with American Tears are WLCY personalities Steve Kelly and Jeff Lawrence (kneeling).



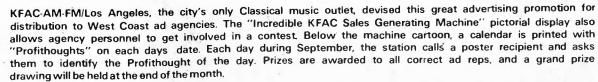
WHN/New York submitted this picture of their latest belt buckle. The buckles were awarded to random callers of their "Listener's Choice Awards" voting contest

# THE INCREDIBLE KFAC SALES GENERATING MACHINE



- **1** You put your commercial message in.
- 2 It becomes part of the dynamic and vital programming and community involvement efforts which are specially tailored to satisfy the information and entertainment needs of our listeners.
- It goes through our most believable and persuasive personalities.
- It goes out through SEPARATELY PROGRAMMED AM and FM receivers
- located throughout the entire Southland It reaches the people you want to 5 but find it difficult to do so
- on other media. It INFLUENCES and MOTIVATES 6 them to buy lots of things with
- their money

7 You get the Sales out!



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OUTPUTS

WHAT MAKES RADIO SPECIAI	?
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13 fast-paced, music-crammed, absolutely fascinating entertainment hours o biggest names in contemporary music and what makes them so special	n the
Watermark, Inc., 10700 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980- Please send full details and a complete complimentary copy of an entire "Special of the Week" epison	
Address City State Zip © 1976 Watermark, Inc., Makers of American Top 40, American Country Countdown, The Elvis Presley Story, The California Special and Mansion	of Mystery.

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# **Being Relatable To Your Audience**

#### From Mike Butts In The A.M.-

What are the most important ingredients in preparing a morning show...playing music that's right on target...a great voice...information...funny bits? The first two items are certainly important, but as an air personality, these shouldn't be the top priorities in your mind. The Program Director does his job...and the music is right...in the pipes department, that's out of your hands too, you got what you were born with and short of being contrived, there's nothing you can do to change that. Information is naturally expected, but the way you do creative bits...one liners, etc...anything over and above the basics will help you win or drag you down.

Please allow me to share with you what most pros have known for years, and what my dearest friend taught me years ago. Don Barrett, now with Columbia Pictures, was my G.M. at KIOO/LA, WWWW/Detroit, and National Program Director when we both worked for the McLendon Corporation. His thoughts were, "If you can't do anything else...at least be sure you do what's important to a morning show or any airshift...be relatable." Be relatable to your audience...relatable to what's happening where you're at It's been of great help to me...it's a tool of success, and if nothing else, it's a great crutch.

Maybe you don't have the best voice in the business... join the club! There's only one Charlie Van Dyke..maybe you don't have a one liner ready for every situation..so what... I've never heard anybody more polished with that style than Dr. Don Rose. So it's important that the things you say, and do, make it.

I always write my own material..ego is one reason, and I love to create bits and perform them. The alternative to this, of course, is subscribing to a joke service. Great for stand-up comedians..good for, stimulating my mind with fresh input so I can write more of my own stuff, but basically those bits will be done by thousands of jocks all over the country... same bits...same days..bits of jokes that were written "in general"...and not for my market. You can get closer than that.

A legal pad in your car will help you to remember to jot down "relatables" as you see or think of them. Something visible that has some humor in it that you can print here, but you could point out that huge, but concealed chunk out of the road at the intersection of and that you discovered. It relates first of all...provides a service in some cases... makes you sound on top of things, and then if some of your relatables can be made into comfortable humerous bits, well that's even better. Just keep your eyes and ears open and a pad and pencil ready to write 'em down so you don't forget. Be on the outlook for "hooks" or "tie-ins" with local TV personalities, sports figures, newspaper columnists. You can do it with the music in some cases...here in the Twin Cities, of Minneapolis/St. Paul. from time to time..it's Lovin' You by Minne-Apolis Ripperton..or Silly Love Songs by St. Paul Mc-Cartney..or Chicago with Saturday in\_\_\_\_ Park.

How about being relatable in the weather forecasts...On a humid day, it could be as sticky as the "Stadium Issue" is...or something making headlines locally...the skies could be as grey as\_\_\_\_\_'s hair! \_\_\_\_\_\_being the anchorman on Channel 4 or whatever...there was sooo much ice on my car this morning that Garry Unger could've scored a hat trick on my windshield.

Hopefully you won't think I'm trying to come off as an expert ...I'm not, and furthermore, I'm not even a Program Director. The intention is simply to make a contribution to those who can use it, and to add some fresh input for you if it fits.

Being relatable will set you apart from the others, because believe me, not everybody does it. Some jocks may have a great voice, be technically perfect and have many other qualities, but you'd never know they live where they do-by listening to their shows. It takes more than just three or four hours a day...it takes extra work, knowing where you're at, being visible from time to time to those who might be listening... it's a knowledge you have and a feeling that you get. It's recruiting new listeners, self-promotion and establishing yourself as a real, live member of the community. Here are some ideas on what I mean:

Rather than have your programming secretary or anyone answer your mail for you...and certainly before you'd mail out a form letter, answer your own fan mail, personally. It's worth it in the long run even if it is a lot of extra work. People really appreciate it, and it's good PR for you and the station.

Don't just wait to get it...solicit it. For instance, when you give away a prize on your show...get all the info, and send out thank you notes to people who have won on your show. It will be appreciated by the person who received your letter... they are sure to tell someone else, and if by some chance your station takes a long time to mail out prizes, your letter could buy some time to keep the winner from getting upset. Survey Pictures

Each day on your way to work, carry along a supply of survey pictures...stop at different newspaper boxes..buy a paper, and then insert a survey picture inside each one of the newspapers...you should have reached somebody with that trick. Jukebox Numbers

Talking about relating right? Go to a popular spot where they have big crowds..you must select a good relatable place everybody is aware of..copy down the numbers on the jukebox... to be used on the air in such a way, i.e., Elton and Kiki Dee..all over the country that song is Number 1...and number S-5 on the jukebox at Henry's Place, or whatever,

You can help promote your show by establishing a "regular" spot in all areas that you trade and do business with..such as the gasoline attendant where you get gas...the waitress at the same place where you have your meals or coffee before work...the clerk at the dry cleaners and so on. Be their friend... offer them a T-shirt or something from the station...be glad to give them an autograph for their kids, and for no reason at all, drop off an album that you thought they might enjoy... they'll appreciate it, talk about, and all of a sudden, you're no longer just somebody on the radio...you've become a personal friend, and to them, a very special member of the community.

A couple of rating periods ago, from the time I got off the air at 9AM until sometimes as late as 8 at night, I would just go out all over my cities and create situations that would enable me to meet people, introduce myself in a way that wasn't obvious hype, and do something nice for the people I did come in contact with. Try it..load up your car with station prizes..shirts, key chains, bumper stickers, patches, albums, station paraphernalia, survey pictures of yourself, etc. Pull in a gas station to get a dollars worth of gas that you really don't need...so you can ask directions to a place that you may already know how to get to...just so you can say, "Thanks...

# Bobby Scian's

HI NIGHTFALL . I'M LOOKING FOR THE NEW RESEARCH QUESTIONNAIRE I really appreciate your help...what's your name...Oh Bob, Well Sue, it's nice to meet you...I'm Mike Butts, I do the morning show on KDWB...thanks again for your time and help." Drop a Beach Boys' album or T-shirt in their hand, and be out the driveway or door in seconds flat. It's a lot of extra work... granted, but it just can't do anything but huge positives for yourself and the station...those people that you came in touch with will check your show out at least once...Be Great!

Even though I have been fortunate to always have worked in major markets at great stations with good numbers, it isn't surprising that you don't know me and may be asking yourself, where does this Butts guy get off giving advice? True, I don't write articles very often...I don't send my picture in everytime I'm at an industry party, or when an artist comes by the station to say hello and promote his product ... and if my dog had puppies, Claude Hall would be the last to know. Industry publicity is great.don't get me wrong, and maybe I don't promote myself that way enough. It's great for the ego, nice for your friends, you can send five copies to your mother, BUT...the bottom line on publicity for me is this ... will my article in R&R reach an 18-34 male in my market will it increase my teens or help my adult women numbers? Will that energy I'm spending on my ego relate to where I'm at and help make me successful? The next time I get a shot in the trades, that'll be nice, and I'll be grateful but it won't mean as much as a local story that my audience can see that might help me win. Winning and being number one is all that matters to me...and I'm not where I want to be yet, but being relatable has gotten me this far....THANKS DON!!!

# **ARB Summaries**

All figures are Monday-Sunday 6am-12 midnight Total Persons 12 plus unless otherwise indicated.

Continued from page 1

(B) 3.9 to 4.1. WDHF (R) 3.3 to 2.7. WFYR (O) 2.5 to 2.2. WJPC (B) 1.8 to 2.3. WXRT (A) up 1.0 to 1.7. WGCI (B) up .7 to 1.8. In Adults 18-49; WGN 11.6, WLS 9.8, WMAQ 5.9. Teens; WLS has a 29.4, WDHF 11.0, WVON 10.5, WDAI 10.3.

#### PHILADELPHIA

WIP (PA) had their strongest book in awhile, up 8.8 to 9.4. KYW (N) second with 8.6, from 8.8. WWSH (BM) down 8.6 to 7.9. WFIL (R) 8.1 to 7.2. WIBG (PA) doing nicely with the addition of Phillies baseball, up 3.5 to 6.9. Beautiful Music WDVR 5.9 to 5.1. WCAU (N/T) down 8.4 to 4.5, WCAU-FM (PA) up 2.0 to 3.6. WIFI (R) up 3.3 to 3.8. WMGK (PA) "Magic Radio" 4.7 to 3.8. All Talk WWDB up 2.2 to 4.1. AOR WYSP up 3.7 to 3.9. WMMR (A) up 1.6 to 2.2. WPEN (O) 2.9 to 2.6. WDAS (B) stayed the same at 2.4. WDAS-FM (B) 3.6 to 2.9, Adults 18-49; WIP with 8.6, WFIL right behind with 8.4, WIBG 7.0. Teens: WFIL 20.9, WIFI 14.3, WYSP 13.5.

#### WASHINGTON D.C.

Pop/Adult WMAL first here, up 11.9 to 12.1. WPGC-AM-FM (R) doing well again, combined total of 9.6, from 10.0. WASH (PA) continues to grow, up 4.5 to 5.2. WKYS (R) up well this book, 3.8 to 5.1. WGAY AM-FM (BM) 7.9 from 8.2, WJMD (BM) down 5.1 to 3.7. WOL (B) up 4.1 to 4.8, WOOK (B) also gained 2.1 to 2.8. WTOP (N) 4.8 to 4.0. WRC (N) up 2.3 to 3.0. WWDC-FM (A) up for the fourth straight bok, 3.4 to 3.8. WWDC-AM (R) 3.1 to 2.6. WMOD (R) 2.2 to 2.4. WUST (PA) 2.6 to 2.9. WMAL-FM (A) down 2.5 to 1.9. Country WPIK down from a high 3.2 to 1.8. WGMS-AM-FM (CL) 2.5 from 3.1. Adults 18-49; WMAL first with 9.8, WPGC-AM-FM 9.2, WKYS 7.3. Teens; WPGC-AM-FM 30.7, WOL 13.3, WOOK and WWDC-FM tie with 8.5.

0



# Indispensable Information. Every Friday.

dia 0 December

Name		
Company/Station	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	
Address	1. 18 1	
City	State	

# Yesterday it was<br/>"Afternoon Delight"<br/>"California Day"<br/>"California Day"<br/>"California Day"<br/>"σαισο from<br/>The smash follow-up from<br/>Starkand Vocal Band

Jerry Weintraub Management III Produced by Milt Okun





# Finally...A Simple Answer For Your Year-End Countdown...

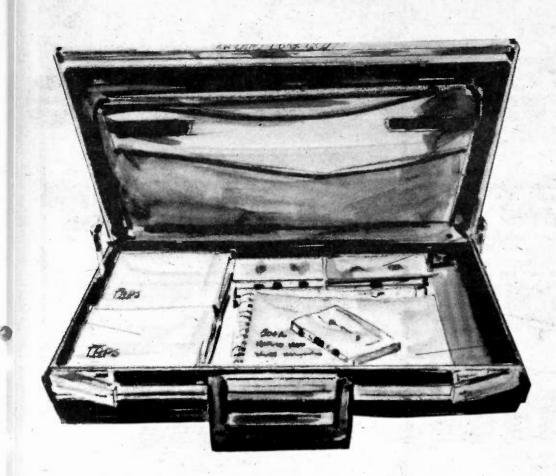
Now you can do a year-end countdown show and play YOUR hit list in YOUR order...



Year End Productions presents

and

The 1976 Countdown Kit'



# Here's what you get:

-- **THE TOP 120**-- A complete updated list which you can put in any order.

-FACT SHEETS - On each record, complete with all the artist/group information you'll need, including suggested song intros.

-JINGLES that can be easily tagged to your existing package or stand on their own.

# -SUPPLEMENTAL PRODUCTION AIDS

-STAR TRACKS-50 mini-interviews with the top artists that made the hits of 76. (including-Elton John, Paul McCartney, Olivia Newton-John, John Denver, Eagles, Seals & Crofts, Chicago, etc.)

-NEWS & ACTUALITIES of major events, a mini-almanac of 1976, already produced. -A COMPLETE MANUAL of operations & instructions.

# The "kit" can customize YOUR countdown to YOUR needs. Here's how:

-You can customize your year end countdown to the size list you want. (example: The 76 hits or the 93 hits). You aren't forced to play someone else's Top 100 list.

-This actually becomes YOUR STATION'S SHOW not a nationally produced countdown.

-The 'kit' allows for last minute updates in both music and news.

-Exclusive to each market -

Priced so you can afford it.

Call Radio & Records—(213) 466-9561 Reserve the 1976 Countdown Kit Now!



# Senate Passes Anti-Trust Bill

A Senate Bill which would affect sale of broadcast properties has passed the house of Congress by a wide margin. The anti-trust legislation has been lobbied against by many broadcasters and other industries. Also included in the bill is an anti-price fixing clause. A compromise bill is being readied for discussion by the House of Representatives. Many experts expect **President Ford** to veto the bill when it reaches his office.

# 3 Way Station Selling In S.F.

CBS has completed negotiations to purchase KEAR-FM/San Francisco in a three way exchange of properties. CBS' KCBS-FM would be sold to Golden Gate Radio, KMPX sold to Family Stations, and KEAR would be bought from Family by CBS.

# White OK'd for FCC Spot

The Senate Commerce Committee has approved **President Ford's** nomination of **Margita White** to the FCC. White takes over a 2 year term left vacant by **Charlotte Reid**.

# EEOC Cuts Down Backlog

In an effort to take care of nearly 120,000 job discrimination complaints, the Equal Employment Opportunity Commission has initiated new procedures to speed up action on the complaints. Charges by complaintants who cannot now be located will be dropped, and cases found to have no base will be dropped as soon as possible. In addition, the EEOC will attempt to make settlements between employer and complaintant before the cases are put on the books.

# Station Renewal Denied

The Federal Communications Commission has turned down the license renewal application of WBRL/Berlin, New Hampshire because of false billing practices covering a three year period.

# Record Budget For Lincoln-Mercury

An increase of 15% for Lincoln-Mercury's advertising budget for the first quarter is projected for introduction of their new models. The Ford Motor Co. division says that their ad schedule is based directly on consumer research. Lincoln-Mercury's full sized cars will be pitted against General Motors new cut-down sized models in ads. Television is scheduled to take up nearly 70% of the ad budget. The Continental Mark V commercials will be placed in radio and TV.

# **Big Budget For New Soup**

In direct competition with Lipton's "Cup-A-Soup," Nestle's will introduce their new "Souptime" soups with a huge advertising budget. The ad plans, expected to be in the multi-million dollar range, will follow the initial introduction in West Coast cities, after test-marketing in Buffalo and Portland, Oregon. Celebrity Peg Bracken will be featured in the commercials.

# Anti-Freeze Companies Pray For Bad Weather

Big inventories of anti-freeze from last winter have urged manufacturers to start their advertising campaigns early this year. **Dowguard** brand will use local radio and TV spots to drum up business. The nation's leader in anti-freeze, **Prestone II**, will place up to \$3 million worth of advertising during the cold weather season.

# Mars Ad Tie-Ins

The recent Viking exploration of Mars has led some American companies to use the "red planet' in advertising. Radio spots for TRW, Inc. tell listeners about the role the company's equipment plays in the Viking's search for life on Mars. Rockwell International's advertising salutes the Viking's research, and reminds Americans that they are working hard on upcoming Space Shuttles.

# Football Star Buys Into Radio

KAGB/Los Angeles has been bought by former football star Willie Davis for \$225,000. The sale is still subject to FCC approval. The outlet has been off the air and bankrupt since last December. New call letters will be requested by Davis' new company, All Pro Broadcasting Inc.

# **New Computer For ARB**

Arbitron has installed new advanced computers in their Beltsville research center. The new system is scheduled to be in operation for the October/November 1976 Radio survey. It is expected that the new computers will speed the processing of market and special reports.

# How Much Does Your Car Cost

The cost of using a new car is \$7.44 per day this year for standard sized autos, \$4.83 for compact and \$3.95 for sub-compact models. Costs continue to decline with each year of use, and the margin of difference between the costs of each size of car decreases.

## Skateboard Parks

A San Francisco company is betting on the continuation of skateboard popularity. They plan to open 100 custom skateboarding parks within the next year. The full acre parks will feature slopes designed for varying skills, and shops selling equipment and service on boards.

# **THE FCC** [So You Can Understand It]

This column, from an issue of R&R two years ago, is being printed again as an information service to our subscribers because of the recent FCC action against seven Washington D.C. area radio stations for broadcasting lottery information within a paid commercial.

#### LOTTERIES

It is generally agreed that in order for a particular contest and/or promotion to be labeled a "lottery" it must contain three elements prize, chance and consideration. For purposes of general guidance, a lottery is generally understood to comprise a game of chance for the purpose of raising funds, attracting customers, increasing product sales, and so on. Thus, a prize must be offered; chance must be involved; and the participants must have been required to pay money or give some other vaulable consideration in order to be eligible to win. As set forth above, all three elements must be present for any particular scheme to be classified as a lottery.

# **CLIENT LOTTERIES**

In many instances station advertisers hold prize drawings to increase their business and announce that the chances are "free," when in fact some type of merchandise **must be purchased** or a **payment made before a customer receives his chance.** Such a situation constitutes a lottery despite the absence of an extra charge for the chance, the consideration being the necessity for making a payment to the store or making a purchase in order to become eligible for a prize. Admission to a night club or dance with a door prize drawing being held is advertising a lottery if you advertise the door prize on the air.

## EVERYBODY WINS

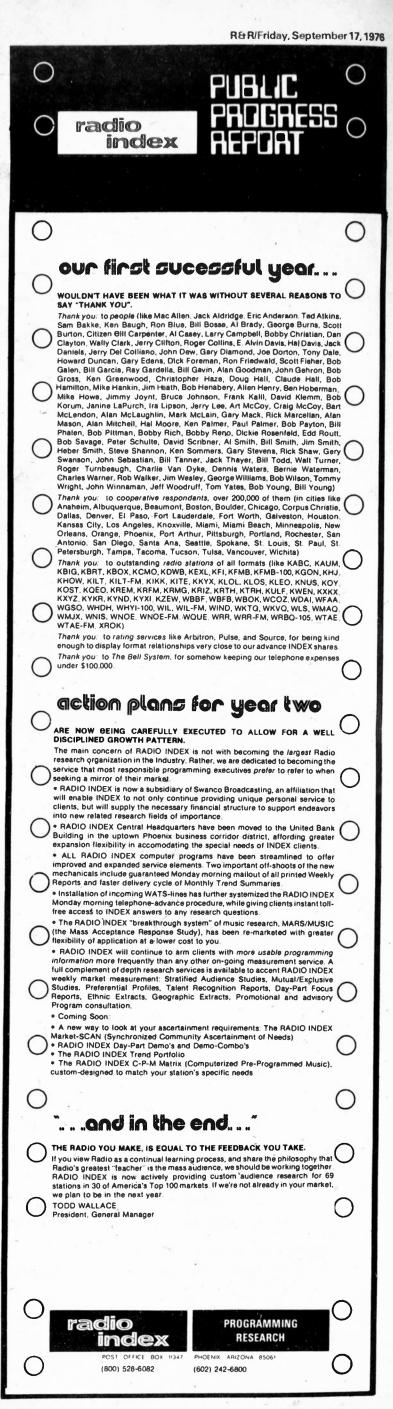
Moreover, where all participants who buy a chance or make a purchase win something, but the value of the prize depends on chance, or where ona may participate in a drawing without payment or purchase, but payment or purchase makes one eligible for a larger or "bonus" prize —in both cases all of the three necessary elements are present for the particular scheme to constitute a lottery.

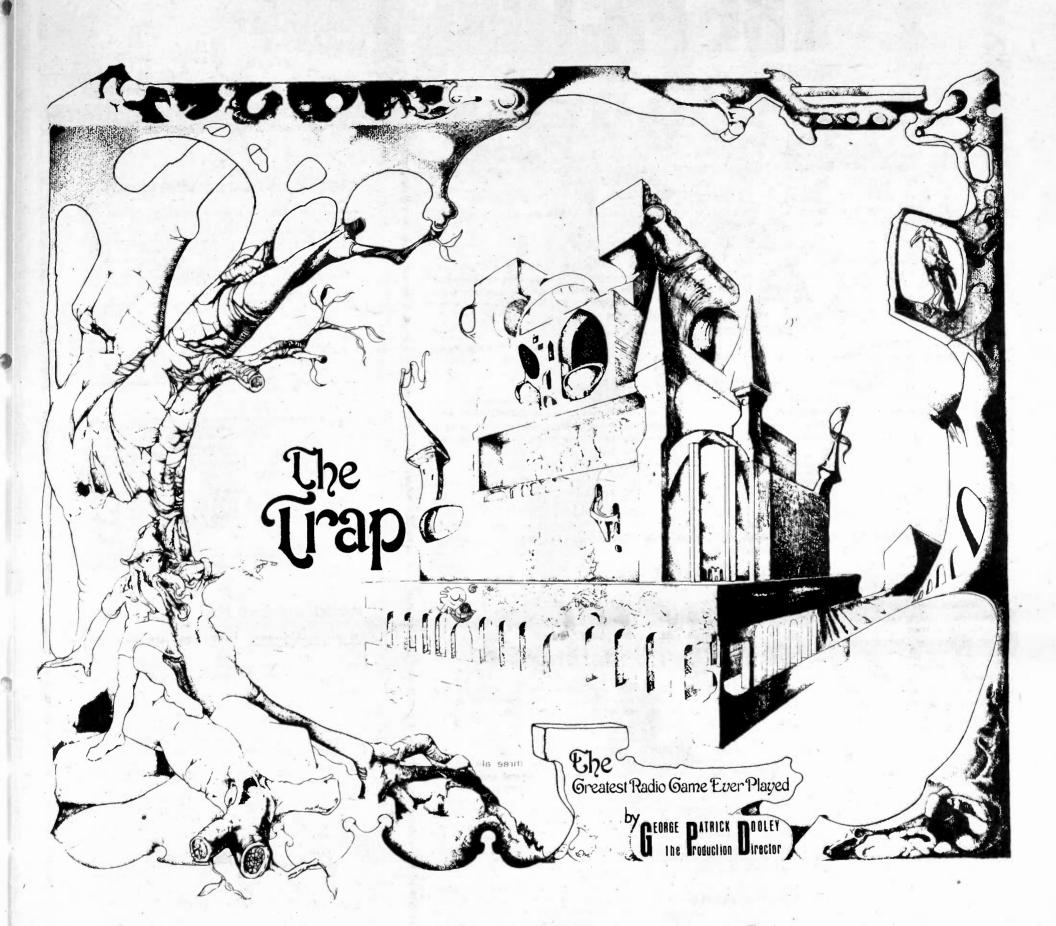
# PUBLIC SERVICE ADS

Many questions confront a broadcaster on a daily basis concerning events such as church carnivals, state fairs and other local activities where lotteries (bingos, door prizes, games of chance, etc.) are featured. The broadcast of announcements concerning such a carnival and/or state fair or any other event will appear to be proper so long as the announcements make no reference to any game or promotion which is a lottery, and so long as the carnival and/or event includes other activities which are not lotteries and to which the announcements can reasonably be said to refer.

#### CONSIDERATION?

The most difficult element to define is obviously consideration. The FCC has held that consideration is present if an automobile dealer requires a customer to take a demonstration ride in a new automobile in order to win a prize. While a mere trip to a store and/or any other place of business to obtain a "free" chance is acceptable, particular care must be taken that the "free" chance is readily available to the members of the public in a convenient and conspicuous place.





The most spectacular radio promotion ever assembled is ready for syndication. It took 6 months to produce and is absolutely the most incredible, fantastically produced programming feature you've ever heard. THE TRAP comes completely customized along with a 100-page 1/4 hr. by 1/4 hr. operations manual. Runs about 6 weeks. Price varies with market size. Average cost about \$1500. We're the Continental Communications Center, Atlanta, Georgia. Radios bold, new syndication firm. Call for the demo tape 404-993-7312.

P.S. Can you find the dollar sign on the castle?

R&R/Friday, September 17, 1976

# THE PICTURE PAGE

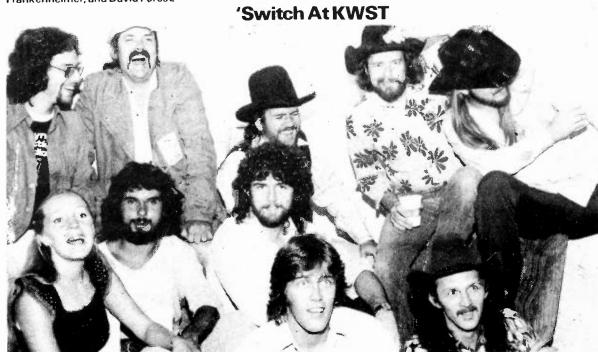
**Mac Plaques** 



Fleetwood Mac chose the recent Warner Brothers national promotion meetings, which coincided with their four-night SRO engagement at the Universal Amphitheatre in Los Angeles, to especially thank the Warner's promotion and marketing men for their part in the success of the current "Fleetwood Mac" album. The Warner's promotion staff was presented with framed enlargements of the "Fleetwood Mac" album cover personally signed by the group's members. The presentation was made by Fleetwood Mac's Artist Relations Liaison Officer Gabriele Arras during the meetings. Front row (from left): Kent Crawford, Warners West Coast Regional Marketing Manager; Danny Davenport, Southeast Region; John Montgomery, National FM Promotion; Al Frontera, Midwest Region. Back row (from left): David Urso, Warners National Promotion Director; Russ Thyret, Vice-President, Promotion; Cliff Siegel, Midwestern Regional Marketing Manager; Don McGregor, National Promotion Director; Gabriele Arras, Artist Relations Liaison for Fleetwood Mac; Eddie Gilreath, East Coast Region; Ed Rosenblatt, Vice-President, Marketing; and Murray Nagel, Southwest Region.

Maitland Meets Mickey

MCA Records' President J.K. Maitland and Crabshaw Production co-owners David Forest and Elvin Bishop, have jointly announced the signing of Mickey Thomas to MCA Records. Thomas, who sang the lead vocal on Bishop's recent single, "Fooled Around And Fell In Love;" has been featured on Bishop's recent albums and sang about 80 percent of the vocals on Bishop's upcoming "Home Town Boy Makes Good" album. Shown toasting Thomas' signing are (above, left to right) MCA President J.K. Maitland, Elvin Bishop, Thomas, Greg Mundy, Crabshaw Productions, MCA Vice President of Administration Lou Cook; Crabshaw attorney Johr Frankenheimer, and David Forest.



Los Angeles radio station KWST FM recently sponsored a Grinderswitch contest in conjunction with the group's concert appearance. The winning entry for a night of music and dinner was drawn from a number of post-cards sent in by KWST listeners. Shown backstage after the show are: (top row) Mark Cooper, KWST; Thom O'Hair, Capricorn Records; Dur Lombar; Stephen Miller; Larry Howard; (bottom row) Annette Ellis, contest winner; Howie Flores, her date for the evening; Rick Burnett, Grinderswitch; David Young, Capricorn Records, and Joe Dan Petty, Grinderswitch.

# **UA Brass Celebrate Anka Opening**



United Artists execs from across the U.S. converged on Las Vegas for meetings and to celebrate Paul Anka's opening at the MGM Grand and the imminent release of his new Ip "The Painter" (left to right) Phil Skaff, VP, Operations; Pat Pipolo, VP, Promotion; Joe Carbone, National Sales Manager; Artie Mogull, President United Artists Records; Anka; Mike Stewart, Chairman and President, United Artists Music Publishing Group, Inc.

E.C. Meets D.C.



Pyramid-Roulette Recording Artist, D.C. LaRue whose Progressive Disco debut LP "Cathedrals" is gaining international attention, was in Los Angeles recently to promote the title track which has just been released as a single. Dennis Ganim, President of Pyramid, hosted a West Coast D.C. LaRue luncheon at Le Restaurant in which everyone attending donned a pair of Uni-Royal "Official D.C. LaRue Disco Shoes." (Pictured (I to r) Eric Chase, K-100, PD with D.C. LaRue.

**Firefall At Civic** 



Atlantic recording group Firefall appeared in concert at the Santa Monica Civic Auditorium. Shown backstage are from left (top) Jock Bartley; Rick Roberts; (middle) Mark Andes; David Muse; Larry Burnett; Promotion Rep Barry Freeman; West Coast Regional Marketing, Tom Davies; (front) Michael Clarke; West Coast General Manager, Bob Greenberg; Artist Relations Assistant Betty lannaci; and Publicity Manager Jane Ayer.

Collins Conclave At E/A



Elektra/Asylum Records feted Judy Collins recently in Los Angeles upon the completion of her national concert tour and the release of her current Elektra album. Shown at the reception are, from left Ed Bernstein, her attorney; Mel Posner, President of Elektra/Asylum Records; Joe Smith, Chairman of Elektra/Asylum; Judy Collins; and Steve Wax, Executive Vice-President, Elektra/Asylum.

# "LOVE OF MY LIFE" IS A WALRUS "KILLER KUT" AND THE NEW SINGLE FROM

The word is out. This is the single that's breaking Gino Vannelli like never before. It's not just a Top 40 hit. It's moving fast on R&B and MOR stations all over the U.S. and even crossing the airwaves into Gino's native Canada. It's definitely not too early to know that Gino's time has finally come.

"LOVE OF MY LIFE" (AM 1861) THE NEW GINO VANNELLI SINGLE From "The Gist of The Gemini" album ON A&M RECORDS & TAPES (SP 4596)

Produced by Gino Vannelli and Joe Vannelli with Geoff Emerick

ileo.iD

# **GINO VANNELLI ON TOUR:**

Sopt. 14—Guolph Univorsity, Guolph, Ontario Sopt. 15—Alumni Hall, London, Ontorio Sopt. 16—Shay Auditorium, Buffalo, N. Y, Sopt. 17/18—Massay Hall, Toronto, Ont. Sopt. 19—Massanic Auditorium, . Y, Sopt. 19 — Masonic Auditorium, Dotroit, Michigan Sopt. 22 — Convention Center, Indianopolis, Indiana Sopt. 24/25 — Auditorium, Chicogo, ill. Sopt. 26 — Opera House, St. Louis, Mo. Sopt. 28 — University of Mississisppi Oxford, Mississispi Sopt. 29/30 — Municipal Auditorium, Jackson, Mississippi Oct. 1/3 — Municipal Auditorium, New Orloons, Louisiana Oct. 6 — University of Hattlesburg, Hattleaburg, Mississippi Oct. 7 — University of Auburn, Auburn, Alobomo Auburn, Alobomo Oct. B – Township Holl, Columbio, S. C. Oct. 9/10 – Fox Theotor, Atlonto, Go. Oct. 13 – South Louislana University, Hammond, Louislana Oct. 15 Municipol Auditorium, San Antonio, Toxas Oct. 16 – Munic Hall Heurston, Towas Music Hall, Houston, Toxas Oct. 17-SMU McFarland Holl. Dallas, Toxos Dallas, Toxos Oct. 18 – Auditorium, Austin, Toxas Oct. 22 – Community Theotor, Borkoloy, California Oct. 23 – Community Theotor, Socramonto, Colifornia Socramonio, Colifornia Oct. 26 – Gordons, Vancouvor, B.C. Oct. 27 – Opora Houso, Spokano, Wash. Oct. 29 – Auditorium, Eugono, Orogon Oct. 30 – Poramount, Scattlo, Wosh. Oct. 31 – Poromount, Portland, Orogon Nov. 1 – University of New Mexico, Las Cruces, New Mexico

Nov. 3 – Civic Contor, San Diogo, Calif. Nov. 5 – Shrino, Los Angolos, California Nov. 11 – Lubbock, Toxas (Venuo ta bo announcod) Nov. 12 – Civic Auditorium, Albuquorqua, Now Moxizo Nov. 13 – Auditorium, Bouldar, Colorodo Nov. 14 – Air Forco Acodomy, Colorado Springs, Colorado Nov. 17 – Uptown Thootor, Kansas City, Kansos Nov 18 – Music Holl, Omaha, Nobrosko Nov. 19 – St. Poul, Minnesota (Vonuo to be announced) Nov. 23 – Towor Thaator, Milwoukaa, Wisconsin Nov. 24 – Richmond, Virginio (Vonuo to be announced) Nov. 25 – Kennady Cantor, Washington, D.C. Nov. 26 – Scope, Norfolk, Virginio Nov. 28 – Lyric Thoator, Baltimaro, Md. Doc. 1 – Cincinnoti, Ohio Doc. 1-Cincinnoti, Ohio (Vonue to be announced) Dec. 2 - Columbus, Ohlo (Vonue to be announced) (Vanue to be announced) Dac. 3 — Music Holl, Clavoland, Ohio Dac. 4/5 — Stanley Thaator, Pittsburgh, Ponnsylvanio Dac. 7 — Now Jorsey (Vanue to be announced) Dac. 8 — Avery Fisher Hall, New York, N.Y. Dac. 16 — Rechester, New York (View to be announced) (Vonue to be ennounced) Dec. 17/18—Hamilton, Ontarlo

(Vonuo to bo announcod) Doc. 19 — Concort Bowl, Montroal, Quo.

R&R/Friday, September 17, 1976

KRKE/ALBUQUERQUE

Bee Gees Abbe OaVorron b Botkin Boston Lynyrd Skynyrd "Free Bird" HOT: Rick Øees 1:1 Dr Hook 152 Cliff Richard 6 4 Bor Scagos 16 10 Stwyc Millae "Rock" 13-12

Bue Gees

**Most Added: Bee Gees Captain & Tennille** 

WLOFIORLANDD John Scott

Steve Miller "Rock" California James Taylor Eric Carmen Al Martinoldays) Salsou Drch. Initest John Valenti Höt Wild Charry 21 Chicogo 42 Rick Gees 53 Orleans 1514 Bay City Rollers 26 2

a 26 20

Steve Miller

PARALLEL THREE

WISE/ASHEVILLE

Bee Gees Firefall Starbuck Linda Ronstadt HOT: Wild Cherry 21 Cliff Richard 32

WELB/FAYE TTEVILLE Stanley B Stewart

Gary Wright

KOWB/FARGO

"Beth" 22 14

KCBN/RENÓ Red Mountair

Kiss Beth 25 21

WAIR WINSTON SALEM

Bee Goes Capt & Tonnille HDT EW&F11 Cliff Richard 5 3 D Half & J Oates 10 7 Stove Miller Rock: 16 13 Linda Ronstadt 23 19

WAAY HUNTSVILLE Bob Baron

Barry Manilow Barry Manilow Bure Grees Firefell Mifrage HOT Wid Cherry 1 1 Chicago 7 4 Bors Scargo 105 D Malf 5J Oates 178 Ewl6 1 81 0 Rick Dress 20 14 Kiss Borth : 27 15

Boston Bee Gees

Capt & Tennille HOT Cliff Richard 2 1

Boatles "Life 13:6 Linde Ronstadt 16:10 Orleans 20:14 Heart 22:16

WAKX/DULUTH Bruce McGregor

Jefferson Starship Capt & Tennille HOT Chicago 5.1 Rick Dees 8.2 Wild Cherry 16.4 Orleans 12.5 Vicki Sue Robinson 14.7 Rev Scanos 18.11

Boz Scaggs 18 11 O Hall & J Oates 20 12

KAFY BAKERSFIELD

Heart HOT Wild Cherry 1 1 Rick Dees 9 4 O Hall & J Oates 13 10

**Rick Dees Boz Scaggs Cliff Richard** Orleans **Steve Miller** 

WFILPHILADELPHIA

Heart Linda Ronstad Klas

Kiss "Beth" HOT: Wild Cherry 1-1 Rick Dees \$2 Orleans 11-7 Cill? Richard 13-9 Abba 23-18

WABC/NEW YORK Sonya Jones

HOT: Walter Murphy 2-1 Wild Cherry 7-5 Cliff Richard 16-11 Chicago 28-14 Orleans 27-15

Bee Gees D. Hall & J. Dates

Linda Ronatadt Bay City Rollers Gordon Lightfo

Peter Fremptor "Feel" 26-15 Abba 28-20

WKBW/BUFFALO

Rash Cadillac Abba HOT: KC & Sunshine Band 41 D. Half & J. Oates 13-9 Boz Scaggs 20-10 Bay City Rollers 25-20

Silver Rick Dees HOT: Chicago 1-1 Wild Cherry 4-2 Walter Murphy 9-4 Cliff Richard 10-5 Jefferson Starship 11-8 Bay City Rollers 16-11

CKLW/DETROIT Les Garland

Spinners Commodores HOT: Gordon Lightfoot41 Boz Scaggs 10-5 Chica go 11-7 Rick Dees 18-9 Orleans 24-18

KHJ/LOS ANGELES Charlie Van Dyke

"Rock" HOT Wild Cherry 2-1 Chicago 12-7 Orloans 16-10 Rick Dees 19-12 Fleetwood Mac 20-14

KFRC/SAN FRANCISCO

Blue Oyster Cult D. Hall & J. Dates RA HOT: Wild Cherry 3-1 KC & Sunshine Band 7-4 England Dan & J. F. Coley 10 6 Cliff Richard 12.8 Tavares 13-10 Pater Frampton

Peter Frampton "Feel" 15 11 Linda Ronstadt 17 12

KOWB/MINNEAPOLIS John Sebastian

O Hall & J. Oates Or. Hook "Daydream" HOT: Wild Cherry 9-1 Boz Scage 25-10 Capt. & Tennille 30-22

WCAO/BALTIMORE Ron Riley

Firefall

Steve Miller

Spinners

WLS/CHICAGO

HOT: HOT: Rick Bees 2-1 Cliff Richard 10-6 Heart 11-7 EW&F 17-12

WPGCWASHINGTON D.C. Jim Elliott

**Rick Dees** 

The Hottest:

CHUM/TORONTO

HOT: KC & Sunshine Band 1-1 Walter Murphy & 2 Cliff Richard 12:3 Wild Cherry 9-6 Dr. Hook 11:8 Orleans 16-12 Chicago 20-13 Jefferson Starship 27-17

WQAM/MIAMI Becky Torres

D. Hall & J. Oates

Flesh Cadillac Ritchie Family HOT: Walter Murphy 1-1

Boz Scaggs 6-3 EW&F 14-7 Cliff Richard 13-8 Orleans 18-12

KLIF/DALLAS Arthur Crofton

Gordon Lightfoot

Kiss "Beth" DeVorzon & Botkin

Chicago 7-2 Linda Ronstadt 11-5 Abba 18-13

"Rock"

Nancy Krant

None HOT:

# added this week.

WYREIANNAPDLIS

"Rock" Abba HOT: Heart 1-1 Boz Scagge 5-2 Walter Murphy 8-4 EW&F 13-10 Fleetwood Mac 14-11

KJRB/SPOKANE Michael Christian

Bee Gees Barry Manilaw BTO (nites) Gordon Lightfoot (nites) D. Hell & J. Oates

D. Hall & J. Oktes "Rich" (nites) HOT: Heart 8:5 Chicego 10:6 Stove Miller "Rock" 23:18 Linda Ronstadt 26:21 Bay City Rollers 30:22

WSGA/SAVANNAH Jarty Rogors

Bee Goos Capt & Tennille HOT: Rick Dees 3-1 Peter Frampton "Feel" 14-6 D. Hall & J. Oates 12-9

WCOL/COLUMBUS

Steve Miller

KERN/BAKERSFIELD

DeVorzon & Botkin 4-1 Peter Frampton "Feet" 18.7 Heart 18-9

Linda Ronstadt 23 18 Bay City Rollers 26 18

KRIZ/PHOENIX Charlie Foxx

Kiss "Bath" D. Hall & J. Oates Abba Orleans

Heert HOT: Chicago 6-3 Fleetwood Mac 8-6

Tavares 11 8 Bay City Rollers 30 19

WBBQ/AUGUSTA

Gordon Lightfoor Capt. & Tennille

Commodores DeVorzon & Botkin HOT:

leans 3-1 Boz Scaggs 6-2 Chicago 7-3 Heart 18 13

WOW/OMAHA Tom Barsanti

Bay City Rollers Linda Ronstadt HOT:

KC & Sunshine Band 2-1

KC & Sunshine Ban Walter Murphy4-2 Chicago 8-4 Orleans 9-5 Boz Scaggs 11-6 Dr. Hook 16-8 Heart 19-10

WLAC/NASHVILLE Dick Kent

uce Steve

Bee Gees Little River Band HOT:

PARALLEL TWO

WAPE/JACKSONVILLE Peter Frampton "Fael" Boe Gees HOT: Wild Cherry 1-1 Jefferson Starship 4-3 Rick Dees 14-10 Wor 16-12 Linda Ronstudt 20-16 Bay City Rollars 23-17 Kiss Kiss "Both" 24-19 WELI/CHATTANOOGA David Carroll Bay City Rollers Bee Goos Cept. & Tennille John Valenti HOT

HOT Chicage 5-1 Jemes Taylor 13-8 Sun 14-10 Kiss "Beth" 22-15 KCP&/SALT LAKE CITY Gary Waldron Ronny& Dirt Ride: John Valenti Starbuck England Dan & J.F. Coler HOT:

HOT: Chicago 1-1 Cliff Richard 3-2 Bay City Rollers 10.4 Cept. 5 Tennille "Muskret" 13.8 Beach Boys "OK" 15.9 DeVorzon & Botkin 23.14 Abba 27.19

Capt & Tennille Bee Gees DeVorson & Botkin Jigsaw HOT: Rick Dees 1:1 KC & Sunshine Band 3:2 Orlean 5:3 Stave Miler Rock 1:4:8 Flash Casillac 18:10 Gerdan Lightfoot 31:17 293/ATLANTA Dale O'Brien Capt. & Tennille Gordan Lightfoot Osmonds Firefall HOT: -Wild Charry 1-1 Chicago 11-7 Commodores 19-1 WBBF/ROCHESTER Bob Savage

Commodores 19-11 Peter Frampton "Feel" 23-19 Todd Rundgren "Man" (nites) England Dan & J. F. Coley (nites) HOT: Chicego 2.1 D. Hell & J. Oates 8.4 Orleans 12-6 Kias "Beth" 13.8 Pater Framtion Kiss "Beth" 25 20 Bay City Rollars 29 21 Brothers Johnson 30 KINTIEL PASD

KNDE/SACRAMENTO Beach Boys OK Tawer Df Power

HO1 Walter Murphy 1 1 KC & Sunshine Bar Chicago 10 8 EW&F 13-10

B100/SAN DIE GO Bobby Rich

Linda Ronstudt AWB HOT Rick Dees 13 1 Peter Frampton "Feel" 16 10 Fleetwood Mac 22 18 Steve Miller "Rock" 23 19 EWBF 28 20 Kiss Kiss "Beth" 30 24

WPEZ/PITTSBURGH Charlie Lake

Hgart Abba Dr Hook Gordon Lightfoot Goraon and HOT: Cliff Richard 4 3 England Oan & J Poter Frampton "Feel" 20 9 Chicago 24 16 Rick Oces 25 17

KAKC/TULSA Ken Curtis

13.8

Bob Lourence Linda Ronstadt EW&F

Capt. & Tennille Gordon Lightfoot Boston HOT: Wild Cherry 1 1 Heart 12 2 Potor Frampton "Feel" 8 4 Flash Cadillac 26 16 Rick Oces 28 18 KBEQ KANSAS CITY

Kiss Beth HOT HÖT Wild Cherry 1 1 Rick Oees 12 8 Or Hook 25 19 O Hall & J Oates 27 21 Steve Miller Rock "30 28

Flash Cadilisc HOT: Wild Cherry2.1 Water Murphy 32 Rick Decs 6.3 Chicago 9.6 Bes Geres "Dancing" 14-7 EW6 F16-9 D' Hell & J. Ostes 18-10 KLEO/WICHITA Ken Clifford Linda Ronstadt Gordon Lightfaot Bay City Rollers HOT: Wild Cherry 1-1 Orleans 12-5 Chicago 21-9 Rick Dees 22 11 WNOE/NEWORLEANS EW&F Little River Band Little River Band Gordon Lighthoot Johnnie Guitar Wetson "Alnit" DeVorzon & Botkin HOT: Wild Chorry 9 5 Walter Murphy 11 7 Heart 18 12 Chicege 20 15 KING/SEATTLE Rob Conrad Linda Ronstadt Boston Devorzon & Botkin Bee Gees HOT: Wild Cherry 1-1 KC & Sunshine Band 52 Rick Daes 7 4 Orleans 14-6 D. Hall & J. Oates 25 14 Bay City Rollers 29 16 e Band 5 2 PARALLEL THREE

KRDY/SACRAMENTO

KHFIAUSTIN Jack Starr Pater Frampton "Feel" Abba Kiss "Beth" HOT: HOT Boz Scaggs 2 2 EW&F 32 Orleans 6:4 Stave Miller "Rock" 10:5 Blue Oyster Cult 17:12 Michael Franks 25:18

296 GRAND RAPIDS Skip Essex DeVorzon & Botkin Capt & Tennille Maxine Nightingale Blue Dyster Cult RA

Maa.. Blue Dyster u.c. HOT Wild Cherry 2 1 KC & Sunshine Band 10 7 Steve Miller "Rock" 27 20 "YESTON KILE/GALVESTON Ken Rush Rod Stewart Starland Vocal Band

Starland Vocal Band Arizona H O T Chicago 3 1 Boz Scaggs 9 2 Beach Boys OK 85 O Hall & J Oates 12 6 Steve Miller "Rock" 26 10 Heart 15 11 Blue Oyster Cult 23 18 KEYA/BISMARCK Dan Brannan

Barry Manilow Capt & Tennille Firefall HOT Cliff Richard 7 1 Chicago 5 3 Steve Miller Rock" 14-7 Drieans 17 12

KREM/SPOKANE Craig Lutz Bee Gues Barry Manilow HOT Chicago 1 Heart 4-2 Orleans 7-4 Boz Scaggs 12 6 Jofferson Starship 13 9

Jofferson Starship 13 EW&F 24 15 Bay City Rollors 28 20 WGLF TALLAHASSEE Charles Rowe

Capt & Tennille Yvonne Ellimän BTO(nites) HOT Orloans 2 1 Blue Oyster Cult 8 5 Stovo Miller 16 10 Linda Ronstadt 19 13 Gallagher & Lyle 20 14 KEELSHREVEPORT Charlie Ross

Barry Manilow Capt, & Tonnilla Nail Sedaka Michael Rabon Osmonds HOT Wild Cherry 3 1 Chicago 6 3 OriVorron & Bolkin 20 10 Rick Dres 16 11 Sun 21 15 Join Valeni 25 18 Linda Ronstadi 27 19



Barry Manilow HDT HDT Chicago 1 1 Blue Oyster cult&3 Gapt & Tennille 12 4 Heart 11 8 Bor Scaggs 17 12 WJONIST CLOUD TomKay Bee Gees John Valenti

John Velanti Starland Vocel Band Joan Armatrading HOT: Chicago 2 1 Wild Cherry 6 3 Orleans 8 4 Jefferson Starship 18 13 Neil Sodaka 24 16 Thin Lizzy 25 18 Thin Lizzy 25 18 Rod Stewert 32-21 WOSH/OSHKOSH Dan Davis Bee Gees De Vorson & Botkin England Oen & J.F. Coley HOT: Orleans 3 D. Holl & J. Oates 5 2 Wild Charry 9 4 Bor Scaggs 16 9 Linde Ronstadt 23 18 WOLF/SYRACUSE Abba HDT Wild Cherry 3 1 Cliff Richard 7 3 Silver 16 10 Linda Ronstiidt 21 15 WCGQ COLUMBUS GA Peter Framptor -Feel -Feel Capt & Tennille HOT Wild Cherry 2 1 Chicago 4 2 Jefferson Starship 5 3 Bor Scaggs 7 4 Kins Kiss Beth 105 Bay City Rollers 23 17 KENOLAS VEGAS Richard Clear Bee Gees Abba Barry Manilow California Spinners Neil Sedaka (nites) Neil Sedaka Inites) Gary Wright Inites) Aod Stewart Inites) HOT Wild Cherry 2 1 Cliff Richard 9 4 Chicago 11 6 Dr. Hook 16 11 Steve Miller "Rock" 25 19 WEAQ/EAU CLAIRI Wild Cherry EW&F Capt & Tennille HOT Cliff Richard 2 1 Chicago 8-4 Rick Oves 26 8 WORGIORANGEBURG England Dan & J F Coley Bee Gees Oavid Oundas BTO HOT Wild Cherry 5 3 Wild Cherry 5 3 Rick Dees 10 4 Jefferson Starship Orleans 17 12 Stave Millor "Rock "26 18 EW&F 29 20 KVOX/FARGO Bob Denver

WSGN/BIRMINGHAM KRSP/SALT LAKE CITY Alan Hague Capt & Tennille Bee Gess HOT Chicago 1 1 Bos Scagge 8-3 Heart 96 Tavares 12 7 Linda Ronstad 116.8 Flash Cadillac 17 14 EW&F 20 16 Barry Manilow "Beth" Steely Dan HOT: Gordon Lightfoot 1 1 Chicago 5 3 Diana Williams 10 4 Jefferson Starship 16 13 WOHO/TOLEDO Bunky Anderson Aick Dees Michael Franks Brothars Johnson Grand Funk Aaliroad Eric Carman HOT: Walter Murphy 86 Dr Hook 11.7 D. Hall & J. Ostes 21.17 KSLV/SAN LUIS OBISPD John Tobin WYND/SARASDTA MikeMcKay Heert HOT: Wild Cherry 1-1 Walter Murphy 5-4 Brothers Johnson Cliff Richard 16-7 WNAM/NEENAH Don Garonimo Klas "Beth" HOT: Chicago 6-1 Heart 12-6 Jefferson Starship 16-9 Orleans 17-10 Bey City Ablers 21-16 Gordon Lightfoot 24-18 WVLK/LE:UNGTON Bee Geer. Capt & "ennite Nell Dia nond Abba HOT Wild Cherry 21 Chiff Richard 52 Chicayo 14 5 Boz Scaggs 16 8 Silve: 15 10 Eric Carmon 25 16 D Hall & J Oates 27 17 Bee Gees Drivid Dundas Boston Capt & Tennille HOT Beth 24 16

10 6

WGUY/BANGOR Mark Laurence HOT Stevo Miller 3.1 Rick Does 11.5 chicago 13.8 D Hall & J Oates 14.11 Bor Scaggs 17.13 Kriss WTRU/MUSKEGON Jon London

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Olck Smith None HOT Bay City Rollers 4 1 Abba 10 2 Steve Miller 16 10

Bee Goos Linda Ronstadt HOT: Wild Cherry 2.1 Chicago 5.3 Rick Oeos 9.5 KC & Sunshine Band 1 Boz Scaggs 14.11 Peter Frampton "Foel" 23.17 Bay City Rollers 25.18

Y100/MIAMI Quincy McCoy **Cliff Richard** Capt. & Tennille Heart HOT: Walter Murphy 1-T Rick Dees 7-2 England Dan & J.F. Coley 9-6 Bay City Rollers 13-11 KCBQ/SAN DIEGO Gerry Paterbon Beach Boys Beach Boys "OK" Little River Band Alice Cooper Starbuck Croaby & Nesh HOT: Walter Murphy 52 Cliff Richard 7-3 Rick Dees 15-7 KC & Sunshine Band 16-9 Steve Miller "Rock" 24-16 KSTP/MINNEAPOLIS Dave Cooper KIOA/DES MDINES Peter McLan Kiss "Beth" Linda Ronstadt Capt & Tennille HOT HOT Wild Cherry 5 1 Dr. Hook 7-4 Rick Dees 24 8 Boz Scaggs 23 10 WAYS/CHARLOTTE Beau Matthews Kiss Beth' Commodores Bay City Rollers Linda Ronstadt HOT Chicago 3-1 Bor Scaggs 8-4 Orieans 10-5 D. Hall & J. Oates 15-12 Jefferson Starship 13-13 Steve Miller 21-15 WAKY/LOUISVILLE John Randolph Little River Band Bay City Rollers Amazing Rhythm Aces John Cenver HOT. Or Hook 2:1 Stove Miller 13:7 Chicago 19:10 Firefall 25:16 WKY/OKLAHOMA CITY Sandy Jones

Bee Gees Ritchie Family Barry Manilow Peter Frampton "Feel" HOT-KC & Sunshine Band 1-1 Chicago 4-2 Rick Oses 12-3 Bay City Rotters 25-18 Abba 28-20

13Q/PITTSBURGH Jack Forsythe

Rick Dees Dr. Hook Norman Connors Capt & Tennile HOT: Welter Murphy 2-1 Cliff Richard 10-5 Boz Scaggs 13-8 Heart 22-14

WPDUNEW YORK Boo Goos Kias "Beth" Diana Ross (Itd pley) HOT. KC & Sunshine Band 1-1 Obices 3-2

KC & Sunaning Chicago 7-3 England Oan & J.F. Coley 9-5 Cliff Richard 13-7

CirtY Richard 13.7 Ritchie Family 15.11 Rick Open 20-12



HOT: Wild Cherry 2:1 Cilitt Richard 11:8 Bot Scaggs 13:10 EW &F14 11 Peter Frampton "Foel" 17:12 Eric Carmen 23:17 D. Hall & J. Oates 26:19 John Denver 28:21 WHBQ/MEMPHIS Bée Gees John Denver HOT: KC & Sunshine Band 1-1 Barry Manllov Flash Cadillac HOT: Boz Scaggs 93 D. Hall & J. Oates 11-6 Steve Mill "Rock" 23-17 Heart 27-18 99X/NEW YORK Lee Douglas Rick Dees HOT: HOT: Welter Murphy 1-1 KC & Sunshine Ba Wild Cherry 4-3 Chicago 15-11 Orleans 20-15 Cliff Richard 26-17 WRKO/BOSTON J.J. Jorden

PARALLEL ONE

KRBE/HOUSTON Clay Gish

Brothers Johnson Bee Gees Altchie Family HOT: KC & Sunshine Bend 5-4 Bor Scage 6-5 Dr. Hook 9-7 Chicago 145-8hp 13-9, Orieana 18-11 Hosri 24-14 Stava Miller

"Rock" 30 19

KSLQ/ST.LOUIS

Brothers Johnson Blue Oyster Cult Commodores Abba HOT:

Janet Coher

Gordon Lightfoot Gordon Lightfo EW&F Ritchle Family HOT: Wild Cherry 1-1 Dr. Hook 9:6 Kiss

Commodores Norman Connors Linda Ronstadt Bee Gees Finger Tips Steely Dan HOT: Wild Cherry 1-1 Welter Murphy 4-2 Orleans 8-5 "Beth" 12-7 Chicago 13-8 Abba 24-14 D. Hall & J. Oates 30-19 Bay City Rollers 28-21

PARALLEL TWO

WERC/BIRMINGHAM Mike St. John EW&F Capt. & Tennille Bobby Bare HOT: Wild Cherry 1 1 Boz Scggs 7 2 Cliff Richard 13 7

Kiss "Beth" 15-11 WORC/WORCESTER

WJOX/JACKSON Dave Perkins Copt & Tonnille Bee Gees Firotali HOT Wild Cherry 1 1 Rick Daes 9 4 Box Scagge 13 7 Jiggaw 14 10 Orleans 21 15 Gordon Lightfoot 23 17

Bee Gees Linda Ronstadt HOT: Cliff Richard 7-4 KC & Sunshine Band 10-7 Boz Scaggs 11-8 Heart 12-9 Kiss "Beth" Stajbuck HOT WIFEIINDIANAPOLIS HOT Wild Cherry 7 1 KC & Sunshine Band 13 5 Orleans 16 11

# Norman Connors HOT. HOT Wild Cherry 1 1 Rick Dees 4 2 Orleans 9:5 Boz Scaggs 15 11 Gordon Lightfoot 21 15

"Jeans On" by David Dundas This is one single that your listeners will want you to put on over and over again – just like their **m** favorite jeans.



KKLS/Rapid City, S.D. KNOX/Grand Fork, N.D. KLEE/Ottumwa, Iowa. KCBN/Reno, Nev. KYLT/Missoula, Mt. KVOX/Fargo, N. D. KNX-FM/Los Angeles, Ca.

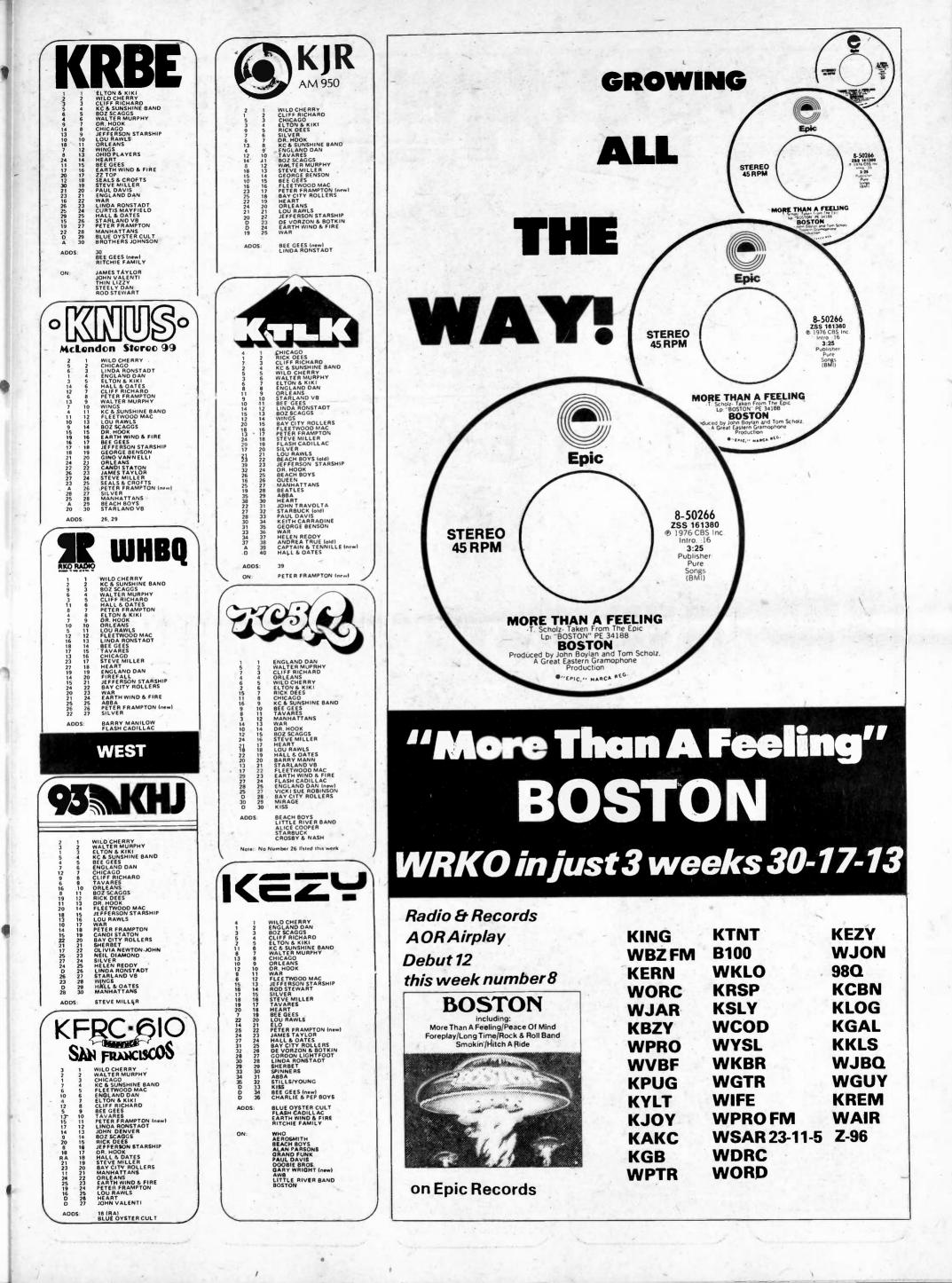
WORC/Worcester. Mass. WBBF/Rochester. N.Y. HB 26 WSAR/Fall River. Ma. WSPT/Stevens Point, Wisc. WQTC/Two Rivers. Wisc. WGUY/Bangor, Me.

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R&R/Friday, September 17, 1976





# LYNYRD Skynyrd







Mike Harrison's column will return next week with full coverage of the AOR seminar at the NRBA Convention in San Francisco.



Southside Johnny and keyboardist Kevin Kavanaugh of The Asbury Jukes stopped by the WYDD studios for an interview. Pictured from left to right are: Kevin Kavanaugh; Program Director Steve Downes; Southside Johnny; and Chuck Schwartz of Epic Promotion.



Detroit has a new club, "The Starting Point" and Mercury recording artists, Graham Parker, opened it. Pictured here standing (I-r) Martin Belmont of The Rumor; Bob Burch, Nat'l PD Century Broadcasting; Stephen Goulding of The Rumor; Jim Stritmatter, Phonogram Promotion; Steve Dahl, air personality WABX; Jerry Lubin, PD WWWW; Jim Sotet air personality WABX. Seated are Greg Allen of the Starting Point; Brinsley Schwarz of the Rumor; Graham Parker; Bob Andrew, the Rumor; Andrew Bodnar, the Rumor; and John O'Leary, air personality WABX.

# News

The new Program Director of WCOZ is GEORGE TAYLOR MOR-**RIS and the new Music Director is** LISA CARLIN, both upped from within. They've both been highly involved in AOR radio at many stations and are sensational people. "Captain" KEN SHELTON, another sensational person who had been handling the music chores will remain with the station as an air personality...It finally happened! WHCN Music Director COUNTRY PAUL PAYTON got married. Congratulations Paul...Congratulations are also in store for the staff of WAAL on their recent Arbitron success in Binghampton. By the way, **Music Director STEVE BECKER has** changed his airshift from 3-7pm to 7pm to midnight, so promo people, please give Steve a break and call on him later on in the day...DIANE **DIVOLA** is the new Music Director of WQCM ... KFWD (FM102) had a week long new studios "house warming" party in he penthouse of Dallas' Oakwood Towers during the week of September 12th between 5 and 7pm each evening. . Industry people dropped by. There were cocktails and munchies, as well as music and other goodies...GEORGE CRAIG has joined the staff of KSAN as Chief Engineer coming from Berkeley's KPFA. George is somewhat of a radio hero in the Bay Area since risking his life to save **KPFA's transmitter from the terrible** Berkeley Hills fire in the early seventies, WIOT drew over 9,000 people to their second helping of their famed Hasty Pudding free concert featuring local talent, frisbees, and soft drinks ... WKDA-FM had a 'Labor Day 300" in which they invited listeners to send in their top 300 songs. "Stairway to Heaven" was the overwhelming number one choice, A LED ZEPPELIN "object" and complete library were given away in a drawing of all who participated...KOME participated in the MD telethon in conjunction with local TV channel 11. They gave away albums, frisbees, and KOME buttons...KMET broadcasted live from



Rick Breeden of Oxnard California was recently awarded the 1974 Rickman motorcycle of Ian Anderson of Jethro Tull in a contest sponsored by KLOS in conjunction with Chrysalis Records. In addition to the first prize of the motorcycle, the winner was also awarded two tickets to the Jethro Tull concert. He was picked up by a limosine at KLOS and driven backstage where Ian Anderson awarded him his motorcycle. Photo: I-r: Ian Anderson; Rick Breeden, winner; Tom Yates, KLOS, Program Director; Jamie Breeden; Jerry Longden, KLOS DJ.

the Santa Monica Pier over the Labor Day Weekend featuring the music of top local LA area acts. KWST presented STARZ in a free concert at the Santa Monica Civic Auditorium. Tickets were given away at local record outlets. The station also presented the BURRITOS in a live radio concert from the Starwood....WNOE presented AL JAR-REAU in a live radio concert along with a picnic for their listeners featuring the music of local acts. WCOL-FM interviewed BOBBY COLUMBY ...KFIG interviewed AUTOMATIC MAN...WLIR interviewed DAVID CROSBY & GRAHAM NASH and presented RICHIE FURAY in a live radio concert from My Father's Place... WBAB interviewed GRAHAM NASH & DAVID CROSBY...WJKL interviewed MICHAEL QUATRO and JIM PETERIK...KTYD interviewed BECKY HOBBS and DAVID CROSBY. The station sent us a copy of their published airplay flyer. It has a picture of Music Director and air personality LAURIE COBB on the front. What a face! She definitely should be in the movies.

# **Progressive Singles:**

STRAWBS "I Only Want My Love" (Oyster) JIM CAPALDI

"Good Night & Good Morning" (Island) STILLS & YOUNG BAND "Long May You Run" (WB/Reprise)

ZZ TOP "It's Only Love" (London)

ERIC CARMEN "Sunrise"-Live (Arista) THE BAND

"Twilight" (Capitol)

ANDREW GOLD "Firefly" (Asylum) RICK SPRINGFIELD "Take A Hand" (Chelsea) THIN LIZZY "Cowboy Song" (Merc) TOM SNOW "Rock & Roll Widow" (Capitol) KISS "Beth" (Casablanca) BTO "Gimme Your Money Please" (Merc)

wer Woney Please" (Merc) WET WILLIE "Babyfat" (Capricorn/WB)



ABC/Shelter recording artists, Dwight Twilley and Phil Seymour paid a visit to WNEW-FM to see Vin Scelsa and Dave Herman. Pictured (I-r) Phil Seymour; Vin Scelsa, MD; Dave Herman, morning air personality; Mickey Wallach, ABC Promotion; Dennis Turner, Twilley's management; and Dwight Twilley.



The airstaff at DC101, Washington, are shown here protecting their production studio. Seriously, this unique promo shot was taken in historic Clifton, Virginia. Pictured in back row (I-r) Howard Page, 1am-6am; Kelly Saunders, weekends; Gary Chase, 10am-3pm; Denise Oliver, Music Director and 3pm-8pm; Dwight Douglas, P.D.; and Michael McKay, 8pm-1am. Frontrow, Dave Brown, 6am-10am and Jerry Strider, weekends.



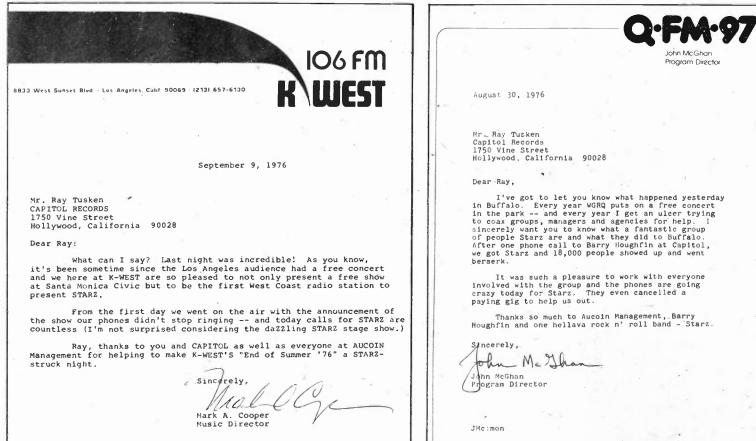
While in Chicago recently A&M artist Joan Armatrading stopped by to meet the folks at WJKL/Elgin. Pictured from left (standing) are Shel Lustig (jock WJKL); Tom Marker (MD WJKL); Joan Armatrading; Armand Chianti (PD WJKL); Trudy Fisher (MD WJKL). Kneeling (from left) Bill Johnson (A&M Promotion) and Gary Wagner (jock WJKL).

# THE HOTTEST NEW



# STRIKE

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# ATTENTION PROGRAMMERS: Here are Three Outstanding Reaction



Cuts FromTheir Debut Album \*Pull The Plug \*Tear It Down \* She's Just A Fallen Angel



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# Album Airplay/40

1			
2		Hasten Down The Wind (Asylum)	"The Day""Lay Down""Lose"
3	ent Enteen Stanship	SDITTIRe (Grunt)	"St Charlos" "Mith Lous" "Dain"
4	OTEVE MILLEN	FIV LIKE An Fagle (Asylum)	"Rockn Ma" Title "Mindow"
5	ORLEAND	Waking And Dreaming (Asylum)	"The One" "Fours" Title "Dum"
-	DOL OCAUUS.	Silk Degrees (Col)	"Lowdown" "Lido" "Coornin" "C.
6 7	HALLO VATES	Bloger Than Both Of He (BCA)	"Togothor""Dich""Comment
	Ambnogia	I've Never Travelled (20th)	"Lot A Momon""Dunning""Nood"
8	DOGION	Boston(Enic)	"Smokin" "Fooling" "Play" "Home
9	NUDSTEWART.	A Night On The Town (WB)	"Killing" "Tonight" "Flamingo"
10	newn I	Dreamboat Annie (Mushroom)	"Magic" "Lightning" Title
11	PETERFRAMPION	Comes Alive (A&M)	"Feel" "Doobie" "Sun" "Elech"
12	TAMASH/WIN/SHRIEVE	Go(Island).	"Winner" leads
13	GINO VANNELLI.	The Gist Of The Gemini (A&M)	"Summer" "life" "76"
14	STANLEY CLARKE	School Days (Nemperor).	Title "Hot Fun" lead
15	CHICAGO.	Chicago X (Col)	"Leave Me" "Once" "Mind"
16	RICHIE HAVENS	The End Of the Beginning (A&M)	"Not In Love" "Daughtor" "Do It"
17	WANFRED WANN.	Roaring Silence (WB)	"Rlinded" leads
18	AMERICAN FLYER.	American Flver(UA)	"Down Fasy" "Light" "Rluo"
19	AUTUMATIC MAN.	Automatic Man (Island)	"Pearl" "Genie" load
20	JESSE WINCHESTER	Let The Rough Side Drag (Brsyle/WB)	Title "Sten"
21	AVERAGE WHITE BAND.	Soul Searching (Atl)	"Queen" Title "Love"
22	FLEETWOOD MAC.	Fleetwood Mac(WB)	"Warm"" andelida"" Crustal"
23	BEE GEE3	Children Of The World (RSO)	"Love So Right" "Subway" Title
24	<i>JJ CALE</i> ,	Troubadour(Shelter)	"Baby" "Super" "So Bad" lead
25	ARLO GUTHRIE	Amigo (WB).	"Guabi" "Darkest" "Grocerv"
26	PARIS	Big Town, 2061 (Capitol)	"Trader" Title "Janie"
27	LYNYRD SKYNYRD	Sampler (MCA).	"Bird" "Texas" "Steps"
28	JEFF BECK.	Wired (Epic).	"Dancing" "Pork" "Blue" "Play"
29	BLUE OYSTER CULT.	Agents Of Fortune (Col).	"Reaper" "Summer" "Revenge"
30	JAMES TAYLOR.	In The Pocket (WB).	"Slow Burning" "Have It" "Money"
31	STEELY DAN.	The Royal Scam (ABC).	"Fez" "Alive" "Caves" "Divorce"
32	MONTROSE	Jump On It (WB).	Title leads
33	CROSBY/NASH	Whistling Down The Wire (ABC).	"Spotlight" "Dancer"
34	MIKE GREENE I	Midnight Mirage (Merc).	"Joni" "Need Love" Title
35	TOWER OF POWER	Ain't Nothing Stoppin' Us Now (Col).	"Slaughter" "Fun"
36	FIREFALL	Firefall (Atl).	"Woman" "Matter" "Cinderella"
37	JOAN ARMATRADING	Joan Armatrading (A&M).	"Zero" "Water"
38	JOHN KLEMMER.	Barefoot Ballet (ABC).	Variety Of Cuts
39	GEORGE BENSON	Breezin (WB).	"Masquerade" Title "6-4"
40	FUNKY KINGS	Funky Kings (Arista).	"Dancing" "Let Me Go" "Mattress"
	<u>^</u>		



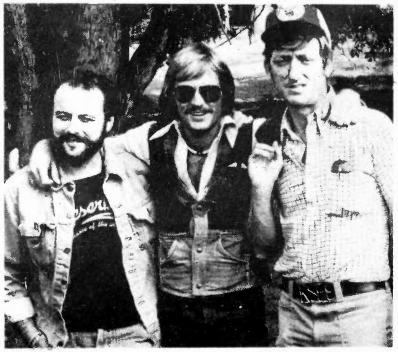
# R&R/Friday, September 17, 1976

# Chart

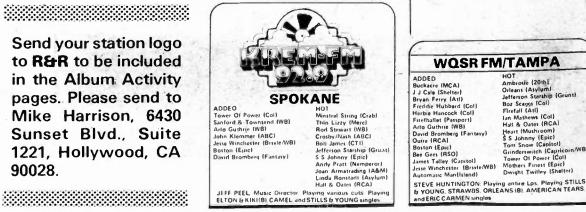
Its one of those changing of the guard type charts with eight debuts and no bounce backs. RONSTADT squeezed by the STARSHIP to take over the top position after a couple of very solid weeks at number two. Needless to say, the STARSHIP's 9 weeks in a row as number one has got to be hailed as one of the outstanding accomplishments in the history of this chart. MILLER remains at number three, an airplay monster. BOZ continues to regain momentum and broke back into the top five, ground he spent much time in weeks ago. H&O is solid. AMBROSIA repeated last week's sensational debut performance. BOSTON racked up more solid support. HEART maintained. FRAMP-TON didn't budge from the top ten. YAMASHTA inched up. GINO enjoyed healthy gains. CLARKE came on very strong. Many programmers are saying very nice things about the album. CHICAGO was stable. HAVENS was wel comed back to AOR turntables with opened arms as the album is this week's highest debut. MANN debuted impressively. AUTOMATIC continues to grow. WINCHEST-ER debuted. MAC inched up. BEE GEES, CALE, and GUTH-**RIE** debuted. **PARIS** is hanging in there. LYNYRD debuted with a special airplay only promotional album. This album is not the new live package which hadn't yet been released at the time these reports were taken. STEELY resurged a bit. MONTROSE debuted. KLEMMER maintained. JUDY COLLINS, TED NU-GENT, and FLO & EDDIE almost made the chart in that order.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain is airplay.

	AL FM
WA	SHINGTON
AODED	HOT
Arlo Guthrle (WB)	Linda Ronstedt (Asylum)
Bee Gees (RSO)	American Flyer (UA)
Ouncy Jones (A&M)	Yamashta (Island)
Lynyrd Skynyrd (MCA) Tim Weisberg (A&M)	Or. Buzzard (RCA)
Gato Barbieri (A&M)	SS Johnny (Epic) Brach Boys (Bro/Reprise)
Contraction of the second	Bot Scauge (Col)
	Hall & Oates (RCA)
MARK KERNIS, Music	Director: Playing various cuts
	TOP, JIM CAPALDI singles.
6	
6	3
WASHI	NGTON D.C.
ADDED	HOT
ADDED Bao Gers (RSO)	HOT Beach Boys (Bro/Reprise)
ADDED Bee Gees (RSO) Christing McVie (Sire)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt)
ADDED Bee Gees (RSO) Christing McVie (Sire) Ambrossa (20th)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taytor (WB) Chleagn (Col)
ADDED Bee Gees (RSO) Christing McVie (Sire) Ambrossa (20th)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taytor (WB) Cirleagn (Col) Heart (Mushroom)
ADDED Bee Gees (RSO) Christing McVie (Sire) Ambrossa (20th)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taylor (WB) Cirleago (Col) Heárt (Mughroom) BOC (Col)
ADDED Bee Gees (RSO) Christing McVie (Sire) Ambrossa (20th)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taytor IWB) Citleson (Col) Hustrt (Mushroom) BOC (Col) Linda Ronstadt (Asylum)
ADDED Beo Gees (RSO) Christing McVie (Sire) Ambrosia (20th)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taytor (WB) Cirkeagn (Col) Hodrt (Mushroom) BOC (Col) Linda Ronstadt (Asylum) Steve Miller (Casitol)
ADDED Barbiosa (2011) Zurshirosa (2011) Tury Collins (Elektra)	HOT Beach Boys (Bro/Reprise) Jefferson Starship (Grunt) James Taytor IWB) Citleson (Col) Hustrt (Mushroom) BOC (Col) Linda Ronstadt (Asylum)



WABX, Detroit, held a picnic at Camp Nehalu for it's staff. Shown enjoying the festivities are (I-r) Al Wilson, General Manager; Bob Burch, Nat I PD for Century Broadcasting; and Shelly Grafman, VP of Century Broadcasting.



# **Additional Album** Activity Continued from page 28 1km/s ST. LOUIS **KANSAS CITY** ADDED Amirona (20th) Deordato (MCA) Nettar (Passport) Manfred Mann (WB) Arlo Guthrer (WB) Lynyrd Skynyrd (MCA) Bee Gens (RSO) Jesse Winchester (Brule WB) Boston (Exol HOT Tony Williams (Col) Gino Vannelii (A&M) Orleans (Asylum) American Flyer (UA) Hall & Oates (Atl) Jesse Winchesser --Boston (Epic) Flo & Eddie (Col) David Blue (Asylu Montrose (WB) Ted Nugent (Epic) Ozark Mtn Daredevils (A&M) PETER PARISI, Program Olivector: Playing various cuts IT CHINAL URLELL ADDED FM/ST. LOUIS ADDED Ted Nugnet (Epic) Montrose (W6) Tommy Bolin (Col) Lynyrd Skynyrd (MCA) J J Cale (Shelter) Mothers Finest (Epic Manfred Mann (WB) (Epic) Havens (ARM) Paris (Capitol RON STEVENS, Music Oirector: Playing entire Lps WQSR FM/TAMPA HOT Ambroifs (20th) Orlean (Avylum) Jetferson Stanking (Grunt) Bor Scapps (Col) Findal (Atl) Ian Mathews (Oc) Heart (Muthroom) S Johnny (Epic) Tom Snow (Capicol) Grunderwisch (Capicon/V Tower O) Power (Col) Mothers Finest (Epic) Dwight Twilley (Shetter) ADDED Buckacre (MCA) J J Cala (Sheiter) Bryan Ferry (Ati) Fredhie Hubbard (Col) Herbie Hancock (Col) Herbie Hancock (Col) Guthe (WB) David Bromberg (Frantsy) Oure (RCA) Boston (Epic) Boston (Epic) Bee Gees (RSO) James Talley (Capitol) Jesse Winchester (Brsvl Automatic Man(Island) Ie/WB)



LEISA JOHNSON, Music Director Playing various curts Playing ZZ TOP, WAR and STILLS & YOUNG singles

Twentieth Century Records wishes to announce The New Album from

# A·M·B·R·O·S·I·A Somewhere: ive: never: TRAVELLED

**T-**510



Produced by Alan Parsons FOR KUBICON PRODUCTIONS

Personal Management FREDDIE PIRO



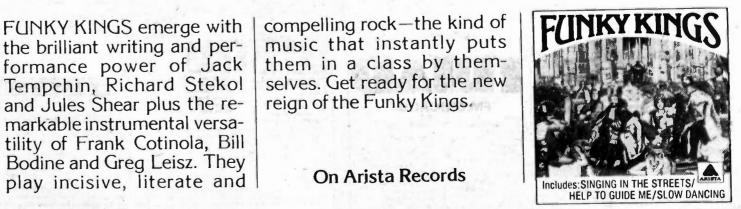




# he Beginning Of A New Rock'N Roll Reign!

the brilliant writing and performance power of Jack Tempchin, Richard Stekol and Jules Shear plus the remarkable instrumental versatility of Frank Cotinola, Bill Bodine and Greg Leisz. They play incisive, literate and music that instantly puts them in a class by themselves. Get ready for the new reign of the Funky Kings.

**On Arista Records** 



AL 4078



Continued on page 22

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Page 26

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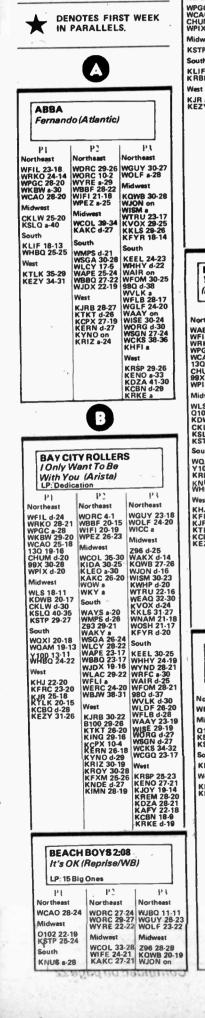
KTLK KCBC KEZY

Nort

Parallel I: Major market stations (top 30 markets) that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 36 records in total.

Parallel II: Key stations (31-100 markets) that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections. Parallel III: All other reporting sta-

tions. This parallel will also cover stations with longer playlists. It also will include secondary reporters that are not the format dominant station in their market but influence the market considerably. \*Format dominance determined from latest Arbitron survey available in that market.

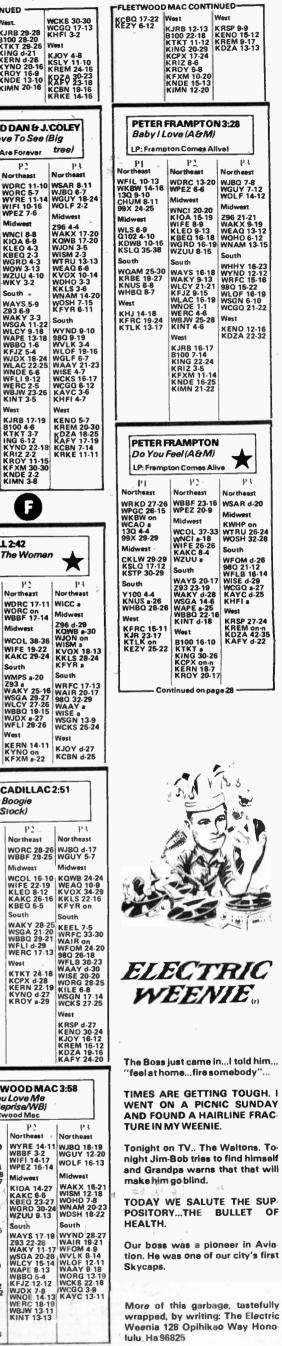


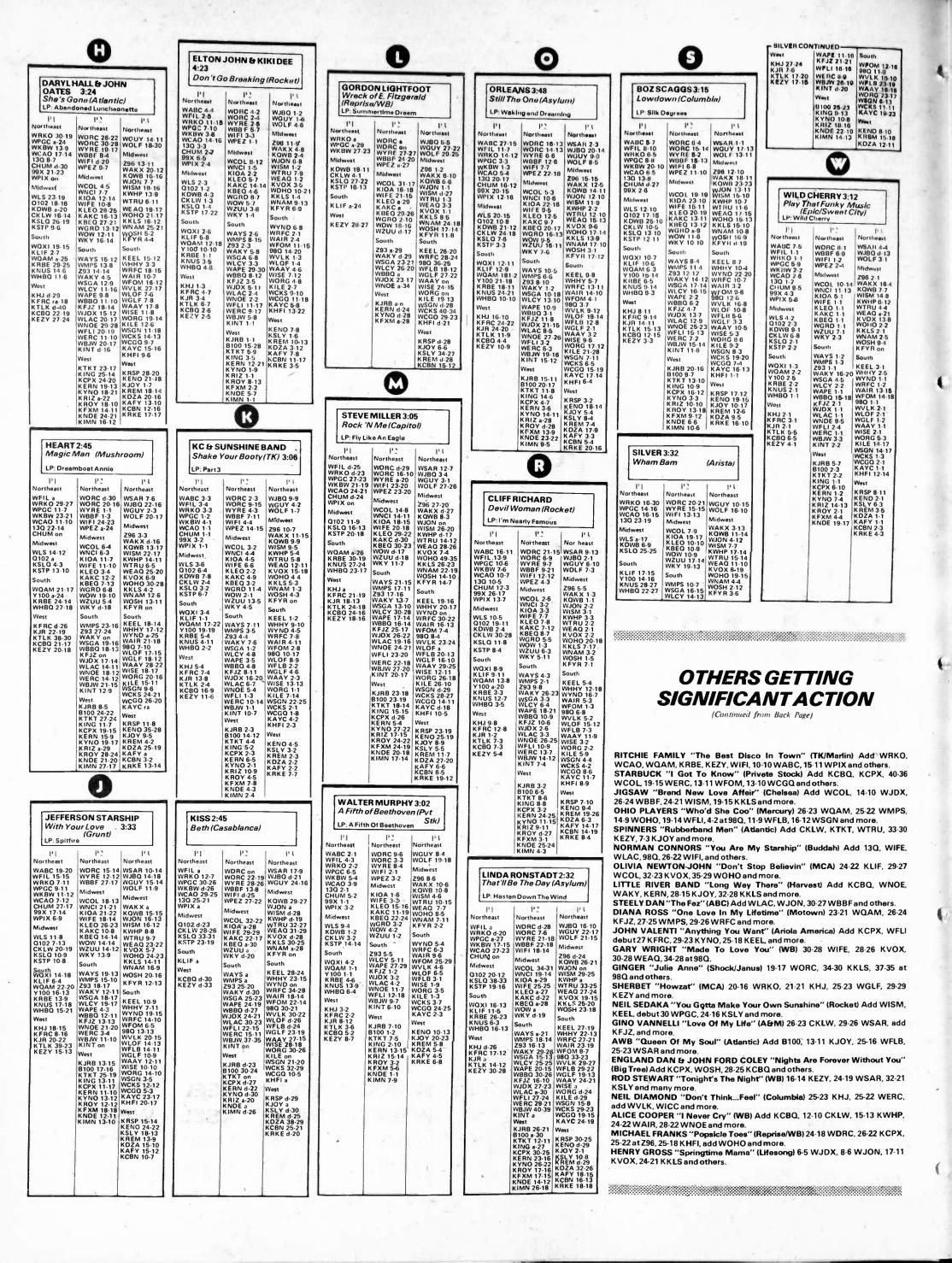
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BEACH BOYS CONTINUED TILK 28-26 Works 200 Wirks 200 W			•	•		G
EEY Gon     Woods 3, 7, 20 Window 27, 20 Window 27		1		ſ		
Love So Right (RSO)     P2     P1       LP - Children Of The World     Morthast     Northast     Northast       WGC a - S     WGV a - S     WGV a - S     WGV a - S       WGC a - S     WGV a - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WASE b - Z     WGV a - S     WGV a - S     WGV a - S       WER C - Z     WGV a - S     WGV a - S     WGV a - S       WER C - Z     WGV a - S     WGV a - S     WGV a - S       WER C - Z     WGV a - S     WGV a - S     WGV a - S       WER C - Z     WGV a - S     WGV a - S     WGV a - S       WH A - S     WGA - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WGV a - S     WGV a - S     WGV a - S     WGV a - S       WGV A - S<	TLK 26-26	South WMPS a WSGA 27-26 WBBO d-29 KFJZ 27-26 WJDX 20-18 WJDX 20-18 West KJRB d-26 KING 28-28 KCPX 15-9- KEPX 15-9- KEPX 15-9- KEPX 15-9- KEPX 0-00 KRIZ 21-21 KFXM 26-23	WEAG 24-25 KVOX 26-20 KKLS a-31 WNAM 27-25 South KEEL 29-26 WHHY 18-14 WYND 17-18 WAR 21-23 WAR 21-23 WAR 25-24 980 27-26 WVLK on WAAY 30-28 WISE 25-16 WORG 25-23 KILE 8-5 WORG 25-23 KILE 8-5 KILE 8-5 KILE 8-5 KILE 8-5 KILE 8-5 KILE 8-5 KILE 8-7 KILE 8-7	1	P   Northeast 13Q a-24 Midwest KDWB 30-22 South Y 100 a-22 West	P2 Northeast WORC on WIFI = 26 Midwest WCOL = -37 KIDA = -30 KAKC = South 293 = -27 WSGA = -30 WBGQ = KFJZ 29 - 22 WJDX = -26 WFLI = WERC = -29 WEJW = -40 WEJW = -40
BEE GEES 3:23 You Should Bo Dancing (RSO)     Pi Pi Work South Wile Sil Work South Work Sil Work Sil W	Love Sc LP: Childr P1 Northeast NPGC a NCAO a CHUM on NPIX a Midwest KCSTP a-30 South KLIF a (RBE a Nest KJR a	Pight (RSO en Of The Wor Northeast WDRC d-29 Midwest WCOL a-38 WKY a South 293 d-28 WSG A a-29 WAPE a-22 WBB0 on KFJZ a-28 WJX a-26 WLX a-26 WLX a-26 WLX a-26 WLX a-26 WLX a-26 WLX a-26 WLX a-26 WLX a-27 KINT a West KJRE a KINE a KINE a KINE a	P3 Northeast WSAR a WJBQ a WGUY a Midwest WISM a KWHP a WISM a KWHP a WISM a KWOX d-35 WVTRU a-31 KVOX d-35 WOXH a South WHY-0-21 WAIR a WFOM d-28 98Q a WFOM d-28 WAAY a WFOR G WAAY A WAAY A WA		PI Northeast WFIL 20-19 WPGC 16-22 WCAO 20-19 WPIX on Midwest Q102 d-26	Arista) P2 Northeast WDRC on WDRC 21-20 WYRE 24-28 WBBF 21-19 WIFI 22-21 Midwest WCOL 22-20 South WMPS 28-24 WBD2 21-19 West KERN on KYNO 30-24 P3 Northeast
BLUE OYSTER CULT 3:45       The Reaper (Columbia)       LP: Agenta Of Fortune     Pi       Northeast     Ward       WBW 12:11     Northeast       Midwest     WORC a     Pi       Old 20 on KSL0 a:37     Northeast     Northeast       WCDL 24:18     Northeast     WORC 4:22       Widwest     WOL 24:18     Northeast       WCDL 24:18     Northeast     WOL 24:18       Web F 17:18     South     WMPS 26:23       Wr F 27 a     KFNC a     Ward 26:23       KFRC a     WMPS 26:23     South       WHP 20:16     Bouth     Ward 26:23       KFNC a     KFJZ 28:27     South       WAR 20:26:20     WCR 11:51:31     South       Ward 28:23     KCR 12:11:11     P1     P2       West     WR 20:26:23     WCR 12:12     Word 13:11:11       West     KR 8:18:14:14     WCR 28:28:25     WOR 11:12:11       West     KR 8:18:17:16     WOR 12:12:11     Wort 12:11       West     KR 8:10:11:11     West	You Sh (RSO) P1 Northeast WFIL 5-11 WFIK 5-11 WFKD 4-9 WFGC 15-11 WRGC 15-11 WRGC 15-11 WRGC 15-11 WRGC 15-11 WRGC 15-11 WCAO 8-11 130 17-20 CHUM 6-15-11 South 8-13 Midwest WLS 8-13 0102 21-21 KDWB 14-1 KSTP 6-15 South WQAM 9-11 V100 25-28 KRBE 11-1 West KHJ 4-5 KFRC 5-9 KJR 10-15 KJL 40-15 KJR 10-15 KLK 10-15	P2 Northeast WDRC 3-9 WORC 3-9 WORC 11-1 WYRE 3-8 WIFI 5-9 WPEZ 10-11 Midwest WNC1 16-16 KIOA 8-13 WIFE 13-20 KEC 19-2 KBEC 11-1 KARC 19-2 KBEC 11-1 KARC 19-2 KBEC 11-1 KARC 19-2 KBEC 11-1 KMPS 6-7 WAYS 6-	Proving Pro		// You Le LP: Chicag P1 Northeast WABC 28-14 WFIL 14-12 WFRK0 13-8 WFGC 4-8 WFGC 4-2 130 15-12 CHUM 20-13 99X 15-11 WP1X 7-3 Midwest WLS 1-1 0102 9-8 KOWB 5-5 CKLW 11-7 KSLC 19-15 KSLC 19-15 KSLC 19-15 KSLC 19-15 KSLC 19-15 KSLC 19-15 KSLC 19-12 KLF 7-2 WDA M-5-6 Y100 3-3 KRBE 14-8 KNUS 5-2 WHSD 13-16 WHSD 13-16 West KHJ 12-7 KEPC 1-3	Ave Me No ox Northeast WDRC 23-17 WORC 13-11 WYRE 10-9 WBBF 2-1 WIFE 24-16 Midwest WCCL 9-7 WNC1 16-10 KIOA 9-11 WIFE 24 KLEO 21-9 KAKC 2-3 KBEQ 9-10 WGRD 9-6 WOW 8-4 WZUU 10-6 WK 7 6-1 South WAYS 3-1 WAPS 9-9 WZUU 10-6 WKY 6-1 South WAYS 3-1 WAPS 9-6 WZUU 10-6 KFJZ 6-3 WLAC 15-1 WFL 5-1 WFL 5-1 WFL 5-1 WFL 5-1 WFL 5-3 WHAT 5-3 West KJRB 10-6 B100 21-21 KTKT 6-3
	The R LP: Ag I'i Northeast WKBW 12 Midwest Q102 on KSLQ #3 KSTP 24-3 South KRBE d-2 West	Areaper (Colu ents Of Fortun WDRC & WBBF 11 Midwest WBBF 11 WWBF 12 WWCI = 2 WWCI = 2 WCI = 2	Implia       Implication       Implitettetee       Implicatio	5 31 4 3 16 6 3 11 9 11 14 2	Super LP: 8 ou P1 South KRBE 21-20 West	KCPX 1-1 KERN 2-3 KYNO 18-1 KRIZ 8-3 KROY 9-6 KFXM 12-7 KNDE 10-6 KFXM 12-7 KNDE 10-6 KIMN 5-2 DAVIS 3:00 Star (Beng) thern Tracks E P2 Northeest WVRE 20- Midwest WCL 13-1 WCL 12-1 WKCL 13-1 WCL 12-1 WKCL 13-1 WKCL 1

		- EW&F CONTINUE
	RICK DEES & IDIOTS 3:15 Disco Duck (RSO)	West. KJRE B100 KTK
HLLE 3:28 A) P:3 Northesst WJBQ a WGUY a Midwest 296 a WAWS 31-29 WJON on WISM 20-24 KWHP a WISM 20-24 KWTRU 34-28 WATRU 34-28 WOSH d-21 KFVR a South KEEL a-30 WHFY a WHY A		KJRE B100 KTKK KKINK KKINK KKINK KRO KND KIMI ENGLAND D Really Love LP: Nights Are f D1 Northeast Nor WFIL 6-8 WO WFIK 0-28-28 WFI WFIL 6-8 WO WFIK 0-28-28 WFI WFIL 6-8 CHUM 3-4 99X 9-7 WFIX 9-6 KIO 99X 9-7 WFIX 9-6 KIO Midwest KSL0 6-3 KSTP 4-5 South South WO 9-6 KSTP 4-5 South South YIO 9-6 WA KSL0 6-7 KSTP 4-5 South South YIO 9-6 KIO South YIO 9-6 KSTP 4-5 South XCS 7-1 KSTP 4-5 SOUTH
P3 Northeest 17 WSAR 3-2 11 WJBQ 4-3 9 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WQLY 13-8 WAKX 5-1 KQWB 5-2 0 WJON 5-3 WISM 8-4 KWHP 9-5 9 WTRU 3-1 WEAQ 8-4 0 KVOX 4-3 1 WDAU 28-24	DR. HOOK 2:56       A Little Bit More     Capitol//       LP: A Little Bit More     P1       Northeast     Northeast       WFIL 7.8     WORC 17:24       WFR0 9-6     WYRE 18-16       WGC 10:22-25     Midwest       WCAO 9-8     WPE 2:3-25       WCAO 9-8     WPE 2:3-25       WCAO 9-8     WPE 2:3-25       WCAO 9-8     WCL 5:3-24       Midwest     WCOL 2:3-29       WON 11-8     Widwest       WCOL 2:3-29     WON 11-9       WNOW 8:-23     KLEO 6-6       KUA 7-4     KKLS 17:13       Midwest     WOOL 11-7       WOM 15-15     South       WOAM 15-15     South       WOAM 15-16     WHS 7:13       WHD 7-9     WHS 7:13       WASK 2:1     WIFF 2:4       WHD 7-9     WAYS 13:14       WOAM 15-15     WAYS 13:14       WWI 0:5 8     WOAH 8:19       WHD 7-9     WHS 7:13       WHS 7:13     WASK 2:1       WHS 7:13     WASK 5:1       WIS 8:1 <th>KNUS 1-4 WHBQ 19-19 West KHJ 7-6 WFK FRC 10-6 KJR 4-9 WB KTLK 8-8 KCBQ 1-1 KEZY 1-2 KJF B10 KTLK 8-8 KJF KCBQ 1-1 KEZY 1-2 KJF B10 KT KJF KI KI KT KJF KI KI KT KI KI KI KI KI KI KI KI KI KI KI KI KI</th>	KNUS 1-4 WHBQ 19-19 West KHJ 7-6 WFK FRC 10-6 KJR 4-9 WB KTLK 8-8 KCBQ 1-1 KEZY 1-2 KJF B10 KTLK 8-8 KJF KCBQ 1-1 KEZY 1-2 KJF B10 KT KJF KI KI KT KJF KI KI KT KI KI KI KI KI KI KI KI KI KI KI KI KI
KKLS 12-8       6     WNAM 6-1       WOSH 11-7       KFYR 5-3       South       KEEL 6-3       WHYD 3-3       WHY 6-9       10     WYND 3-3       WHY 6-9       112     WAIR 6-5       WOOK 5-2       980 6-3       WUCF 4-2       14     WFLB 9-5       WGER 5-4       WAR 6-5       WORG 9-7       KKLE 3-1       WKS 8-5       WORG 9-7       KHF 11-10       West       KRSP 1-1       13       KRSP 1-1       14       WHE 8-6       KAYC 12-15       KHF 11-10       West       KAY 0-7       8       KAY 1-7-2       8       WAY 2-1       13       14       WE 8-7       14       WE 8-8       15       WHE 8-8       16       17       <	KJR d-23 KEZY 32-26     WORC on Midwest     WUNC 0.25-22 KEZY 32-26       Midwest WCOL a-39 WCOL a-39     KKLS 33-29 KEZY 32-26       WORE on WNDE a-36 WFLI d-21     South WFLB d-17 WFLB d-30 WFLE d-22 WFLE d-30 WFLE d-30	P1 Northeest Net WCAO d-26 Wi WCAO d-26 Wi KSTP 28-28 K South KL KSLP 36-37 Wi KSTP 28-28 K WOAM a-27 WHBQ a Wi WCAO d-26 Wi KCLF 22-20 K WOAM a-27 WHBQ a Wi KCBQ 27-24 K KCBQ 27-24 Wi KCBQ 27-24 K KEZY a Wi KCBQ 27-24 K KEZY a Wi KCBQ 27-24 K KEZY a Wi KCBQ 27-24 K KEZY a Wi KCBQ 27-24 Wi KEZY a WI KEY KEY A WI KEY KEY A WI KEY KEY KEY KEY KEY KEY KEY KEY KEY KEY
Image: Second	Midwest     WCOL 17-26     WTPU 2016       Midwest     WFCI 18-15     WTRU 27-23       CKLW 13-21     WFE 19-13     WEAQ 30-27       KSLQ 14-11     KLEC 19-17     KVOX 30-27       KSTQ 27-26     KAKC 20-16     WOHD 18-16       South     WOW 20-15     WOSH 33-30       WQX1 15-5     WKY a     South       WQX1 15-6     South     WOSH 33-30       WAX1 15-7     Y00 11-12     South       WHBQ 21-24     Z39 13-15     WRFC 1-19       WHBQ 21-24     Z39 13-15     WRFC 1-19       WHBQ 21-24     Z93 13-15     WRFC 1-19       WAKY 22-22     WART 1-1     WRFC 1-19       WAKY 22-22     WART 1-1     WRFC 1-10       KFRC 25-23     WLCY -27     980 18-11       KFRC 25-24     WLCY -27     WAF 10-11       WB0 4-28     WLCY 20-22     WAF 10-11       WB0 4-28     WLCY 22-21     WAF 12-19       WB0 4-28     WLOF 20-18     WAP 18-10       WB0 4-28     WLOF 22-21     WAP 18-10       WFL1 4-25     WAP	WPGC 12:13     W       WKBW 16:18     W       WCAO 13:17     M       99X 19:18     K       WPIX d:19:-18     K       WDIX d:19:-18     K       WOMS     W       O102 13:18     SC       CKLW 27:25     K       KSLO 9:16     W       WS South     W       WOAN 13:19     W       KILF 4:3     W       WOAN 11:4:9     W       KNDS 11:12     W       WHS0 12:12     W       KH20:14     W       KFRC 6:5     K       KJR 6:16     KTLK 18:18









# **OPENINGS**

Page 30

KAOK/LAKE CHARLES looking for talented jock and production person. Someone interested in good Rock & Roll radio who likes the sunny South. Tapes to Bill Conway, PD, KAOK, P.O. Drawer S, Lake Charles, LA 70601

KYNO/FRESNO looking for future talent. If you want to work hard for a number 1 station, let's hear from you. Tapes and resumes to Mike Novak, Box 6029, Fresno, CA 93703 or call (209) 255-8383.

KSOM/ONTARIO looking for exp. Pop/Adult communicators. Xlint production people needed. 1st class preferred. Rush tapes and resumes to Bob West. KSOM, Box 1510, Ontario, CA 91762.

WHBQ/MEMPHIS needs morning drive DJ. Contact George Klein, WHBQ. 485 So. Highland, Memphis, Tenn. 36111 EOE.

KGGO/DES MOINES has opening for PM drive. Tape, resume, photo and salary requirements to lefferson Kaye, KGGO, Des Moines 50317

KFIG/FRESNO accepting tapes for future openings. Send to Joe Collins, KFIG, 2220 Tulare St., Suite 625, Fresno, CA 93721.

O95/FT. PIERCE needs topical, humorous jock immediately. Tapes and resumes to Dave Brewer, Box 3192, Fort Pierce, FL, 33450.

KRUX/PHOENIX switching back to Top 40. Have immediate jock openings. Need two with 1st phone. Call Richard Ruiz, PD, (602) 247-5789 or tape and resume to KRUX. 7401 W. Camelback, Phoenix, AZ 85033

WROV/ROANOKE has openings for Top 40/AOR personalities. Tapes and resumes to WROV, Box 4005. Roanoke, VA. 24015 EOE.

WLAY/MUSCLE SHOALS (hit recording capital of the world) looking for stable, teen-oriented communicating night jock. Can be crazy. Call Tom Pepper (205) 383-2525 or tape and resume to WLAY, Box 220, Sheffield, AL 35660.

WALT/MERIDIAN, needs Top 40 jock, good production for night time shift. Position open now. Send tape and resume to Bob Lee. Box 5797, Meridian, MS 39301.

KDWB/MINN.-ST. PAUL looking for personality news person. \$20,000 a year range. Tapes and resumes to John Sebastian, KDWB, Box 7630, St. Paul, MN 55119 EOE.

IMMEDIATE OPENING for night time communicator. Good company and benefits. Tapes and resumes to Ken Correll, Box 238, Lynchburg, VA. 24501 or call (804)845-1241 EOE.

Looking for up and coming morning man to fill future opening in East Coast Top 50 market. Tape and resume to Programming Associates, Suite 210-B, 300 Mt. Lebanon Blvd., Pittsburgh, PA 15234.

NEEDED: exciting entertainers who can relate and communicate for Tri-State 100,000 watts boogie machine for future openings. Contact Ross Brooks, KQ101. Box 110, Russellville, KY 42276.

News person wanted for number one contemp. station in Southeast. RUSH tape and resume to Al Augustine. ND. WLVA, Box 238, Lynchburg, Virginia 24505.

WSGN/BIRMINGHAM needs afternoon news person. Dynomite voice and delivery. Xlint salary with benefits. Must be able to write and gather news. Tapes and resumes to Jan Jeffries, WSGN, City Federal Bldg. Penthouse, Birmingham, AL 35203 (8-30)

WGNG/PROVIDENCE has immediate opening for all nite jock. Tapes & resumes to Neil Nelson, WGNG, 100 John St., Cumberland, RI 02864 or call (401) 725-9000(8-31)

KKLS/RAPID CTTY needs top notch afternoon drive jock who's a production pro. Tapes & resumes to Tom Franklin, Box 460, Rapid City, SD 57701 (8-31)

IMMEDIATE OPENING for night time communicator. Good company & benefits. Tapes & resumes to Ken Correll, WLVA, Box 238, Lynchburg, VA 24501 or call(804)845-1241(8-31)

Major L.A. disco-jock looking for jock. Contact-Rick Kerry at (213) 340-5653 (8-31)

KINT/EL PASO has jock opening. Tapes & resumes to Johnny Kaye, KINT, 5300 El Paso Drive, El Paso, TX 79905. EOE(8-31)

KWSL/SIOUX CITY, Iowa needs News Director. Must have good pipes and initiative. Call Doc Holliday (402) 987-3477 (9-1)

KGW/PORTLAND has immediate news opening. Minorities encouraged. Tapes & resumes with writing samples to John Erickson, 1501 S.W. Jefferson, Portland, OR 97201 (9-1)

# COUNTRY

WBHP/HUNTSVILLE looking for PD. Salary open. Also GARY DIXON looking for job as air personallty, MD, needs afternoon drive personality with production ability. (205) 534-3521 Send tapes and resumes to Buster Pollard, Box 547, Huntsville AL, 35804 (9-10)

WMC/MEMPHIS looking for the right person to do morning drive. Tapes & resumes to Bob Young-PD, WMC, 1960 Union St., Memphis, TN 38104 EOE (8-31)

KCKC/SAN BERNARDINO accepting air checks for possible future air-shift and news positions. NO CALLS. Send with resume to Bob Mitchell-GM, KCKC, Box 2565, San Bernardino, CA 92406 EOE (8-31)

AOR

Air/Production talent needed for California progressive Rocker! Looking for creative person willing to work. Tapes/Resumes to Ron Woodward, KFMF, Box 266, Chico, CA 95927 or call (916) 324-8461 (9-5)

WMHE-FM/TOLEDO 92.5 has opening for morning person/Production Asst. and for weekend personality. Tapes & resumes to Mike O'Mara, 4665 W. Bancroft. Toledo. OH 43615 or call (419) 531-1681 (8-16)

MISCELLANEOUS

KSLP/ST. LOUIS PARK needs record service. Contact Scott Segelbaum, GM , 6425 W. 33rd St., St. Louis Park. MN. 55426(9-5)

KLIP-FM/KENOSHA, new AOR, needs album service from all labels. Contact Scott Henderson, Box 659, Kenosha, Wisconsin, 53140 or (414) 657-6162 (9-5)

FM 92(WPRO-FM)/E. PROVIDENCE new music number (401) 433-4207 after 5pm. (9-1)

KO101/RUSSELLVILLE needs record service from all labels. Send to Box 110, Russellville, KY 42276. (9-10)



RONALD THOMPSON appointed President of Dellar Broadcasting.

FUNKY OL' BROTHER ROSS to PD of KQ101/Russellville from WLAC

WSEZ-FM now programming from 6pm-6am simulcast with WAIR/Winston-Salem. TIM BIRD moves to 6pm-10pm shift at WAIR.

MIKE McKAY new MD at WYND/Sarasota.

EVA ROSS named Weekend News Announcer at KHJ/L.A. where she has been Community Affairs Director.

JOHN DERREK promoted to PD of KNOX/Grand Forks.

DAVE THOMPSON from 99X to KDWB/Minneapolis.

GARY DIXON resigns as PD of KSDN/Aberdeen.

**CLEVELAND WHEELER from KUPD to KROY/Sacramento.** JOE KRAUSE to PD at KROI-FM/Sacramento from MD at KROY. STEVE RIVERS, PD at KROY will oversee KROI-FM.

SUE MARSHALL to temporary fill-in at KDES/Palm Springs.

SHARON LORIN to Promotion Director KDES-AM/FM.

DAVE MANN leaves Y95 to go to WOKY/Milwaukee. HOWIE CASTLE to WYND/Sarasota from WLCY.

MARSHA KNICELY from WNBC to WGNG/Providence.

BRIAN ST. PETERS from KSOM to Director of Operations KXTZ/Henderson.

AL AUGUSTINE new News Director of WLVA/Lynchburg from WOKY. MARC McCOY from KLEO to PD KYSN/Colorado Springs.

MARC (JEFF) ELLIOT from KBEQ to KLEO/Wichita as jock/music research. WGBB/MERRICK CHANGES: BOB LAWRENCE new GM, GIL DAVID to PD and ED GRILLI to News Director.

DIANE BLACKMON to WCAU-FM/Philadelphia from KDIA.

STEVE CASEY from Asst. PD KRIZ, Doubleday's Phoenix outlet to direct their Research & Development division. He will operate out of the former WYOO studio facilities.

WEMP/WNUW-FM/MILWAUKEE CHANGES: RICHARD C. WILLIAMS promoted to Local Sales Mgr., DOUG KIEL appointed News Director, SUE McNETT added to news staff, able. Promises won't buy bread. Hopefully your dollars CATHY HANCOCK hired as Traffic Mgr. (from WTMJ), and KAREN BRESINSKI named Continuity Asst (from WTMI).

WPRO-FM/E. PROVIDENCE LINEUP: 6-10am CHUCK BENNETT, 10am-2pm GARY BERKO-WITZ PD, 2pm-6pm THE BOOGIE MAN, 6pm-10pm MIGHTY MIKE OSBORNE, MD, 10pm-2am ROBB WILLIAMS formerly WMBQ, WABB, currently JOHN BINA. Weekends: TERRY O'BRIEN/TRACY ROACH.

WAGQ/ATHENS LINEUP: 7am-10am GLENN ROBINSQN (from WRFC), 10am-2pm GEORGE MONTIEL (from WRFC), 2pm-6am SEBASTION (from WRBN), 6pm-10pm J.J. WALKER (from WCGQ); 10pm-1am JAY WATSON (from WCGQ); 1am-7am JIM STEWART (from WJSR) SUPER SHANNON presently WKBW/CJRN real enter-Weekends: WALTER ALLEN (from WJSR); STEVE DYKES (from WNGC).

KNUS/DALLAS LINEUP: 5:30-9am KEVIN McCARTHY & DICK HITT, 9-11am CHRISTOPHER position. (716)662-1960. (9-3) HAZE, 11am-3pm JAKE ROBERTS, 3-6pm RANDY HAMES, 6-10pm CAT SIMON, 10pm-1am FRED KENNEDY, 1-5:30am BOB PATTERSON, WEEKENDS: CHIP KNIGHT. seeks to relocate at AOR station, prefer Northeast

KROY/SACRAMENTO LINEUP: 6-10am UNCLE BYRON and T.N. TANAKA, 10-2pm DAVE MICHAELS, 2-6pm CLEVELAND WHEELER, 6-10pm JEFF ROBINS. 10pm-2am TONY COX. 2-6am DAVE YOUNG, Weekends: JOHN PALMER (from KIKX)

WACI/FREEPORT LINEUP: Sign on-9am RANDALL T. WALKER, 9-2pm CHRIS O'BRIAN (PD also) 2-6:30 TONY JAMES, 6:30-sign-off JACK DIAMOND, fill-in and MD JIM DOUGLAS.

oriented background. Good interviewer/conscientious KNOX/GRAND FORKS LINEUP: 6-10am JIM BOLLMAN, 10-3:00 BILL HICKOCK, 3-7 JOHN worker and 1st phone. Contact GLEN CUNNINGHAM DERRECK-PD, 7-Mid ROBERT W. CONRAD, Mid-6 STEVE ERICKSON, Wknds. BOB WAYNE c/o J. Heard, Chancellors Run Rd., Great Mills, MD. 20634 (9-3) and TED DOUGLAS.

# **POSITIONS SOUGHT**

or PD. (605) 225-2384 (9-7)

'STUDEBAKER 'BEAUDACIOUS' CHASE" formerly KFTV seeking DJ position in any market, Top 40 or Pop/Adult. Call (209) 521-7968. (9-7)

BO WEEVIL, recently KYSN, is seeking a position .... one with my hands off my knees. (317) 342-8358. Got 1st too! (9-7)

College Music Director WKSU, 3 yrs. exp. Jazz. AOR, 3rd endorsed, telecome B.S. degree. NPR Production exp. AL BARTHOLET (216) 745-4959 or 644-4000. Willing to relocate (9-7)

# **GOODS & SERVICES**

Burned out on tired one-liners. put downs and prune jokes? FRUITBOWL is for CREATIVE jocks, and you deserve to know why! Month's trial subscription absolutely free! FRUITBOWL, Dept. "R" Box 382, Fair Oaks. CA 95628.

CreeYadio Services would like "minimum" record service from all labels for Top 40, Pop/Adult and Country singles. Send to Jay Trachman, Box 382, Fair Oaks, CA 95628.

"Different?" "Funniest?" YOU be the judge. Original comedy for radio entertainers. Free sample! OBITS; 366-R West Bullard, Fresno, California 93704.

Comedy bits for all formats. Jay Lawrence KLAC loves it. For freebee write, HYPE, INK. Box 69581, LA. CA. 90069.

DEEIAYS!! 11,000 classified one-line gags, \$10. Comedy catalog free on request. Edmund Orrin, 2786-R West Roberts, Fresno, Calif. 93711.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90028 (Please note that all 'openings'

and 'positions sought' ads remain free).

WAYNE MOSS, Oper. Mgr./PD KAAY past 6 yrs. looking for programming or management position due to station's new manager bringing his own PD. 9208 Cloverhill Rd., Little Rock, AR 72205 or (501) 225-5550.(9-7)

AOR/Top 40 jock, seeking medium market. 2 yrs. exp. major broadcasting co. currently in Ohio, will relocate. Good production. Call Tom (216) 854-2421. Good references. (9-7)

Looking for another position programming Beautiful Music and or Pop/Adult, AOR air shift. Proven results in Top 50 market. Stop spinning your reels. JIM DENNISON (419) 882-5404 after 10:30am (9-7)

Black Female, WQSM, seeking announcing, advertising, promotion, or community oriented position in N.Y.S. area (or surrounding) YVONNE BARTLEY, 1009 William/Clark Rd., Fayetteville, N.C. 28303 (9-7)

STEVE ANDREWS currently PD afternoons WNDR, formerly WOIX, seeking PD Or jock position (315) 446-1515 or 492-9738. (9-8)

SEBASTIAN DANGERFIELD/AOR announcer. 6 yrs. major market exp. Good stereo production, looking. (404) 874-5771, 1430 Harvard Rd. NE. Atlanta GA 30306(9-8)

JACK HAYES, PD, KOIN for over a year, looking for similiar pos. at any West Coast market. (503) 223-7825 (9-8)

BILL LINDY, current midday jock and MD in Wis. looking for Top 40 station that cares for their personnel. 1 yr. exp., 1st ticket. Good numbers in last ARB. (414) 235-1379 after 5pm (9-8)

'Station and Program Management Specialist'' Seven vrs. with Nations Greatest Radio Station. (716) 633-5274 or Box 44, Buffalo, NY 14051 (9-10)

MIKE BUTTS IN THE MORNING avaiable. Formerly K100, KCBQ, KDWB. (612) 738-0262 or 739-4000 (9-9)

MITCH McCRACKEN formerly WRNO MD, WNOE-FM Radio Magazine, ABC Records, looking for record promotion gig in South. (504) 561-0218. (9-9)

GREG McCLURE previously KNAC and will work for you. Great AOR production and music knowledge. (213) 591-3283 (9-9)

MARTY LANGE, 5 yrs. exp, 3rd ticket, AOR announcer. (608) 785-0061 or 400 Buchner Place 220, LaCrosse, Wisconsin, 54601 (9-9)

English AOR-DJ/MD, KSML, 2 yrs. X-Radio Caroline/ Radio Geronimo, 7 yrs radio experience. Commercial production exp. Call BARRY EVERITT (213) 657-0246 (9-9)

Pro, 3rd endorsed wants opening in small to medium Top 40 or AOR. Former jock/MD number 8 market in nation. Relocate easily. Strong everything. Wife has 3rd exp. includes automation, commercials, Both xlint recommendations. Ideally work together, same hours. R.F.D. 2, Buzon 90-A, Rio Piedras, Puerto Rico 00928. (9-9)

MIKE WHEELER at your service. Formerly KREO. Exp. jock, production, news, remotes and dances, 3rd class, move anywhere in West. (714) 347-7923 or 347-3403 (9-10)

6 yr. exp. currently medium market. Desire programming, production or annoucer Pop/Adult. Call T.A. before 10am and after 6pm. (302) 478-5679 (9-10)

GARY WALKER, Midday at KOMA seeking midday or PM drive slot in Top 50 markets. Human, creative, consistent and 1st phone. (405) 794-1573 (9-10)

SCOTT ALLEN, formerly KRBE, currently KFJZ, availwill. PM drive ready to cook. (817) 731-0135 or 731-6301 (<del>9</del>-3)

nights or middays. Great news. too! (817) 460-4990. (9-3)

tainer, character voices, looking for PD, MD or jock

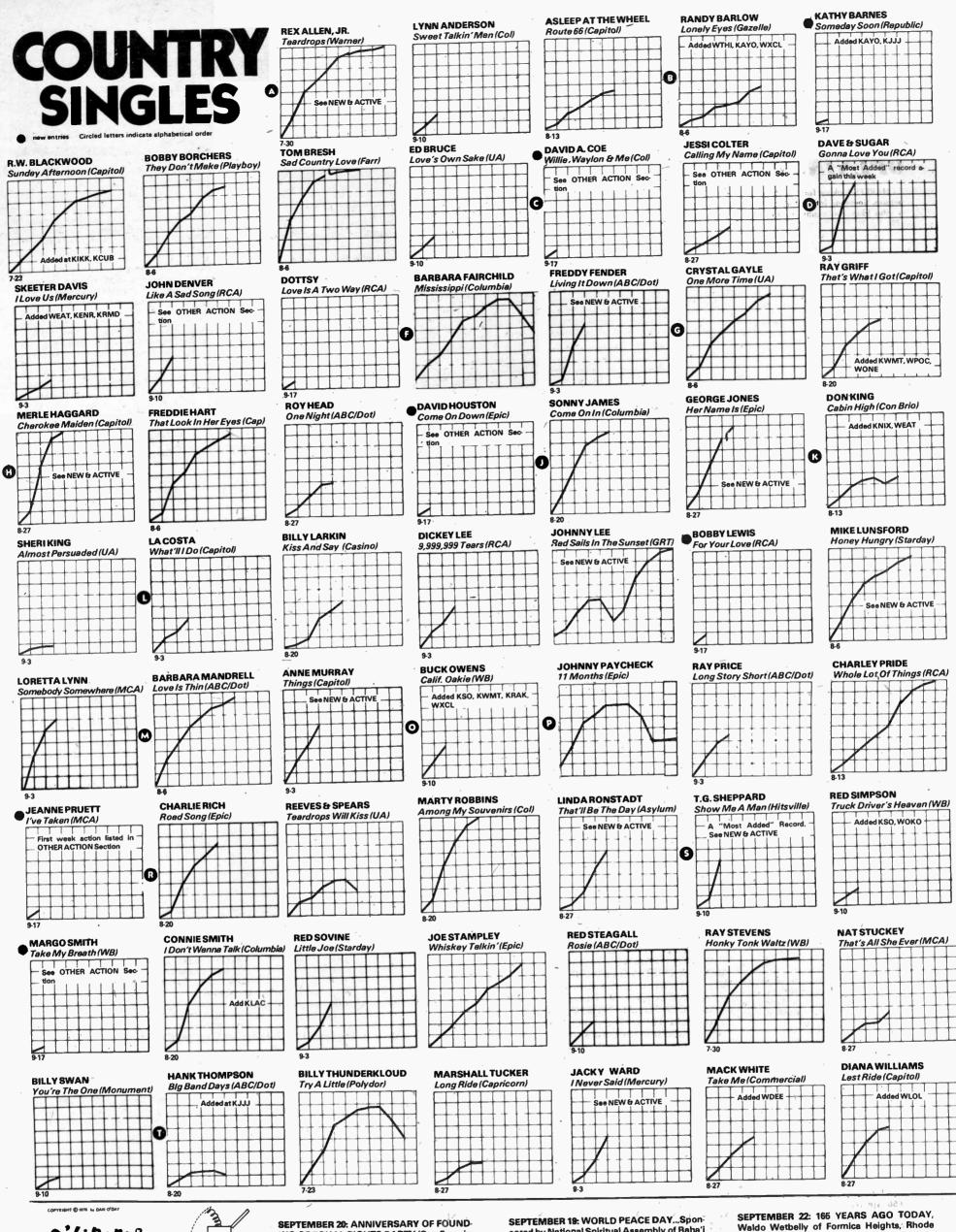
Female jock, 1st phone, 4 yrs major market top ratings.

or Northwest, consider any reas. offer. RANDI KIRSH-

Seek AOR announcers job. Some AOR exp. plus news

(

BAUM (612) 729-4857. (9-1)



SEPTEMBER 17: EXPECTANT FATHER DAY ..."To honor the forgottan man--tha expectant fathar"...(Jock) was just recently honored as an expectant fathar; you might racall reading about tha court case in the papers!

O'Liners

1

SEPTEMBER 20: ANNIVERSARY OF FOUND-ING OF EQUAL RIGHTS PARTY (Sen-Francisco, 1884)...First candidate for President was Mrs. Balva Lockwood (Sha lost)...Sixteen yaars later they marged with the Male Chauvinist Pigs Party after agraeing on Christine Jorganson as a "compromise candidatai"

SEPTEMBER 19: WORLD PEACE DAY...Sponaored by National Spiritual Assembly of Baha'i ...in 'honor' of this day, Seals & Crofts will ahova aukelele down idi Amin's throati

Island, become the first man in history to

use a 12-inch ruler to measure his nose. Pre-

Calendar, topicals, racord lines, jock bits..

For a frae sample issua, write: O'LINERS,

366 West Bullard Avenua, Fresno, California

93704.

viously, rulers had always measured a foot!

SEPTEMBER 21-OCTOBER 25: ALOHA FESTI-VAL, Hawali...Highlight of tha festival will be Jack Lord, fearlessly arresting a pinaapplal

R&R/Friday, September 17, 1976

# Direct Stom

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The big Country Industry Convention is drawing near. To all of our reporting Country stations, a reminder to make sure we get your report that week no later than Wednesday, earlier if possible. That is the week of October 11th. On Wednesday, as it has been for the last four years, the CHUCK CHELLMAN-GEORGIA TWITTY Radio Golf Invitational will be held at the Crockett Springs National Golf and Country Club beginning with the buffett breakfast at 8:00 am, October 13th...The week's festivities begin with the Tenth annual CMA Awards Presentation Show from the stage of the Grand Ole Opry House. The show, which is co-hosted by JOHNNY CASH and ROY CLARK, will air via the CBS Television Network that night. The finalists for this year's awards are as follows:

## ENTERTAINER OF THE YEAR.

WAYLON JENNINGS, RONNIE MILSAP, WILLIE NELSON, DOLLY PARTON, and MELTILLIS.

#### SINGLE OF THE YEAR

"Convoy," C.W. McCALL (MGM-Polydor); "Good Hearted Woman," WAY-LON & WILLIE (RCA); "Teddy Bear," RED SOVINE (Starday); "The Blind Man In The Bleachers" KENNY STARR (MCA); and "The Door Is Always Open," DAVE & SUGAR (RCA).

# ALBUMOETHE YEAR

"Night Things," RONNIE MILSAP (RCA); "Teddy Bear," RED SOVINE (Star-day); "The Blind Man In The Bleachers," KENNY STARR (MCA); "Wanted-The Outlaws," WAYLON, WILLIE, JESSI, and TOMPALL (RCA); and "200 Years Of Country Music," SONNY JAMES (Columbia). SONG OF THE YEAR

"I'll Get Over You," "Rhinestone Cowboy," "The Blind Man In The Bleachers," 'The Door Is Always Open," and "Till I Can Make It On My Own." **FEMALE VOCALIST** 

CRYSTAL GAYLE, EMMYLOU HARRIS, BARBARA MANDRELL, DOLLY PAR-

#### TON and TAMMY WYNETTE.

**MALE VOCALIST** WAYLON JENNINGS, RONNIE MILSAP, WILLIE NELSON, CONWAY TWITTY and DON WILLIAMS.

**VOCAL GROUP** AMAZING RHYTHM ACES, ASLEEP AT THE WHEEL, DAVE & SUGAR, **EAGLES, and STATLER BROTHERS** 

# **VOCAL DUO**

BILL ANDERSON & MARY LOU TURNER; CONWAY TWITTY & LORETTA LYNN; GEORGE JONES & TAMMY WYNETTE; MEL TILLIS & SHERRY BRYCE; and WAYLON JENNINGS & WILLIE NELSON.

#### **INSTRUMENTAL GROUP**

ASLEEP AT THE WHEEL, ROY CLARK & BUCK TRENT, DANNY DAVIS & THE NASHVILLE BRASS, THE CHARLIE DANIELS BAND, and THE WAY-LORS.

# INSTRUMENTALIST

CHET ATKINS, ROY CLARK, JOHNNY GIMBLE, CHARLIE McCOY, HARGUS "Pig" ROBBINS.

Bob Darnell has been appointed the Program Director of KOZN-FM, San Diego, to replace GARY PERKINS...DON ROBERTS is the new Music Director of KFGO, Fargo, North Dakota...TOM MILLER, formerly with WCAW, Charleston, West Virginia, is now doing noon to three on WWVA, Wheeling... BILL WEST will be handling the music chores at KHOS, Tucson. His airshift is seven to midnight, and he will be taking calls on Mondays and Wednesdays... KALF-FM, Ukiah, California, has changed formats from Pop/Adult to Country and will be using the Drake-Chenault "Great American Country" automated format...A new Progressive Country formatted station in New Orleans, WNPS. PD JOHN SCOTT needs service. Send to WNPS, New Orleans 24026. Kansas State University radio station KSDB. Manhattan, Kansas, will be doing some Country programming. If you can help with product, they would appreciate it. Send it to PD BOB KIGER, P.O. Box 278, Manhattan, Kansas 66502

RON NORWOOD, Operations Director of KGA, Spokane, reports the station has changed their phone number. (509) 448-2311...CBS Records has moved in Nashville. Their new address is 49 Music Square West, 37203... Independent record promoter TOM McCONNEL, who recently was in the hospital for back problems, wanted to thank all his friends for their cards and well-wishes. He's back on the road to recovery..

**PROMOTIONS: WPOC, Baltimore,** recently gave away a "mountain of beer" as part of a promotion with a local race track. Participants had to guess the number of cans in the "mountain" and they won a case of beer a month for a year...KRZY/AIbuquerque is taking part in the New Mexico State Fair, now through the 27th. Country entertainment will be provided by ROY CLARK, HANK THOMPSON, TANYA TUCKER, JERRY REED and FREDDY FENDER ....

Any funny line I could think of could not top this picture I recently received from BRUCE NELSON at KENR, Houston. It shows KIKK, Houston, Music Director JOE LADD with the special birthday cake he was given by Nelsonand some of the other local radio people:





OUNTRY

WWVA/Wheeling, W. Va. radio's Buddy Ray, host of the Country Roads Show, and Elaine Eff, Public Relations Co-Ordinator for the Smithsonian Institution, finalize plans for the Festival of American Folklife which spotlighted our nation's Transportation workers, August 11 through September 6th. The festival stage saluting the trucking industry was carried out under the Bicentennial Truckshop theme.



Recently Playboy Records named stations all across the country who have been selected to receive the label's version of baseball trading cards, as part of a current promotional campaign of its artists. Designed to depict the Playboy roster in full uniform, all cards feature a 4-color photo on one side, with the second side offering a "Mini" bio on each performer. Assembled together in 6-pak kits, the cards are being presented in a wrapper that is clearly identified as the Collector's Series for 1976, and will be made available on a limited basis. The promotion was created by Playboy's National Promotion Director in Nashville, Nick Hunter.



WIXZ/McKeesport, PA morning man Ross Merante was jailed recently at a local shopping mall to help raise funds for Muscular Dystrophy. Listeners had to go to the mall and spring him from the slammer by contributing a total of at least \$300. Ross made several on the air pleas for clemency despite the efforts of General Manager Tony Renda to keep him locked up. Sympathetic listeners contributed nearly \$1000.00. The promotion was considered by all to be a big success.



WHBF/Rock Island, II was lucky enough to be paid a visit by United Artists recording artist Billie Jo Spears while she was in the area for two weeks, Pictured (I to r) Dick Stuart, Program Director, Billie Jo; Joanne, Music Director, (seated) Brian Melby, Air Personality.



**Biff Collie** 

# INSIDE NASHVILLE

\$200,000 worth of songwriter's dreams were completely destroyed last Friday just after midnight when HARLAN HOWARD's custom made home on the hill was wiped out by fire. HARLAN's 23 year old daughter JENNIFER and two house quests were evacuated without incident as the place burned to the ground.

LIFE'S LITTLE UPS AND DOWNS: LORETTA LYNN's six radio commercials for Amax Coal Company in Indianapolis seemed a natural thing to do. About the time LO-RETTA's spots went on the air, Amax Coal got mixed up in an unauthorized wildcat strike. Now United Mine Workers officially are denouncing LORETTA as being associated with a scab outfit...So far, **BOBBY BARE and RCA are ahead** in the "Public Reaction Poll" on BARE's new "Dropkick Me Jesus" record, but many stations will continue to "wait and see" what hap pens before they jump on it...GARY S. PAXTON rush-released this week a new LINDA K. LANCE cover on the current Pop hit by FLEETWOOD MAC on his own GARPAX label. He negotiated a complete distribution deal with DICK HEARD at GRT this week.

Music Row mumbles are "Well, WAYLON and WILLIE will take all the marbles this year" in the CMA Awards, with virtually every category representing either WAYLON or WILLIE or both...GLEN CAMP-**BELL signed in for the Pro-Celebrity** Golf Tourney next week ... MIKE DOUGLAS, SONNY JAMES, RAY CHARLES, RONNIE PROPHET and **RIP TAYLOR** hosted or co-hosted syndicated "MUSIC HALL AMERI-CA" segments this week... Three super giant influentials in Country Mu sic history, all in different ways, celebrated birthdays this week; GEORGE JONES, BILL MONROE, and ROY ACUFF. My, how they have affected this business!!!...Yes, JOHN-NY CASH and WAYLON JENNINGS will have a single duet "I Wish I Was Crazy" released week after con vention. CASH is seriously considering the Mid-Term Weekly TV series start, as a result of the early good looks of his current CASH mini-series Songwriter LIZ and CASEY ANDER-SON, LYNN's folks, sold their new one year personally designed house and built mansion on the lake here, sold her 200-song catalog to ACUFF-ROSE, and are moving to LAKE TA-HOE to "Just take it easy and write songs," LIZ says.

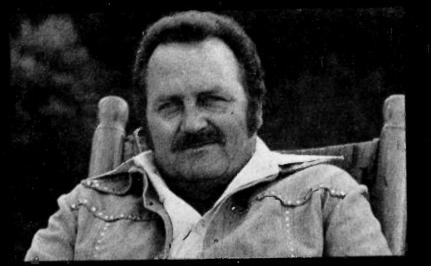
**CLOSER: BEN SMATHERS, square** dance-clogging family patriarch, played me a Texas-Country master by a new girl protege and described it as a "Pearl Beer and Hard-Boiled Egg" song!











"THAT LITTLE DIFFERENCE" (E-46342)

> ELEKTRA/ASYLUM COUNTRY WE DELIVER, ALWAYS HAVE



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# Radio & Records

September 17, 1976

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BREAKERS

No record qualified for the "Breaker" position this week.



FREDDY FENDER "Living It Down" (ABC/Dot) Gaining. Just added at KBOX (pick), WLOL, WMC, WUNI, KRMD, KRAK, KSO, KWMT, KVOO, WWOK, WONE. Chart action 36-24 KIKK, 39-27 KFOX, debut 22 KCKN, 37-25 KENR, debut 27 KNEW, 27-20 WISZ.

MERLE HAGGARD "Cherokee Maiden/What Have You Got Planned Tonight Diana" (Capitol) "Maiden" side is still strongest. Addd at WJJD, WUBE, WONE, WTCR, WCOP, WUNI, WXCL, KBUL. Charts 37-29 WMAQ, debut 30 KRMD, debut 30 KENR, 27-21 KFOX, debut 30 WLOL, debut 28 KNIX, debut 25 KLAK, 32-21 WPOC, "Diana" side added WMC, WHK.

DAVE & SUGAR "I'm Gonna Love You" (RCA) Still picking up nicely. Added at KNEW, WDEE, WUBE, KERE, KENR, KLAK, KJJJ, WXCL, KSO, KWMT, KBFW, WEAT. Early charts debut 27 KCKN, debut 28 KRMD.

JOHNNY LEE "Red Sails In the Sunset" (GRT) Still very strorig. Added at WWOK, KNIX, KSON, KAYO, WPOC, KHAK. Charted 39-25 KSO, 36-27 WLOL, 15-9 KDJW, 35-27 WSUN, 1 KIKK, 1 KENR, debut 29 KLAK, debut 24 WWJO, 22-17 KWMT.

TAMMY WYNETTE "You And Me" (Epic) Getting very good phone reaction. Some chart action includes 36-19 KLAC, 34-28 WMAQ, 20-15 WCOP, 19-10 KIKK, 22-14 WHK, 29-21 WIRE, debut 22 WMC, 29-21 WDEE, 35-29 WSM, debut 25 KJJJ, 31-23 KCUB, 29-14 WEAT, 16-11 KLAK.

T.G. SHEPPARD "Show Me A Man" (Hitsville) A "Most Added" this week. Some stations include WUBE, WSM, KVOO, KLAK, KRAK, WONE, WWOK, KSO, WTHI, KWMT, KFGO, WXCL.

MIKE LUNSFORD "Honey Hungry" (Starday) Making good gains. Added at KNEW, KUZZ, WSUN. Chart action 37:30 WIRE, 39-19 WLOL, 25-20 KGA, 31-27 KLAK, 36-28 KJJJ, 22-15 KCUB, debut 27 WAME.

**JACKY WARD** "I Never Said It Would Be Easy" (Mercury) New adds KCKN, WUNI, KFOX, KCUB, KLAK, KJJJ, KSO. Early charts 30-16 KENR, 33-19 KIKK, debut 24 WWOK.

TOM BRESH "Sad Country Love Song" (Farr) Chart gains include 24-16 WHK, 32-12 WLOL, 37-24 KSO, 34-27 WONE, 23-17 WSM, debut 30 WCOP, 13-7 KFGO, 36-26 KCUB. Added at KBUL.

**GEORGE JONES** "Her Name Is..." (Epic) Station adds KLAC, KNEW, KRAK, WOKO, WIXZ. Charts 40-30 KFOX, 36-26 KENR, 29-24 KSON, debut 18 KFGO.

LORETTA LYNN "Somebody Somewhere" (MCA) Just added at WPLO, KLAC, WJJD, KRMD, WUNI. Charted debut 29 WMC, 28-22 WWOK, 37-29 KBOX, 47-26 WEAT.

BARBARA MANDRELL "Love Is Thin Ice" (ABC/Dot) Added at KSON, KUZZ, WJJD, WIXZ. Charts include 43-28 KLAC, 23-14 KNIX, 34-24 KCUB, debut 30 WAME, debut 27 WCOP.

**REX ALLEN JR.** "Teardrops In My Heart" (WB) Just picked up WJJD, KIKK, KCUB, WSUN. Charts 32-26 WIRE, 62-24 WDEE, 24-17 WLOL, 35-25 KLAC.

**FREDDIE HART** "That Look In Her Eyes" (Capitol) Still gaining. Added at KBOX. Charts 23-15 WPLO, debut 28 WMC, debut 29 KERE, 31-26 KDJW, 21-14 WIXZ, 38-28 WLOL, 26-20 WCOP.

DICKEY LEE "9,999,999 Tears" (RCA) Just picked up KNEW, KSO, WPOC, KJJJ, KWMT, WTHI. Early charts 39-24 KENR, 38-23 KIKK.

**ANNE MURRAY** "Things" (Capitol) Added at WUBE, KNEW, WSM, KAYO, KFOX, KJJ, KVOO, WVMI.

LINDA RONSTADT "That'll Be The Day" (Asylum) Just picked up at WDEE, WIRE, WUBE, WTCR. Charted 35-27 KBOX, 24-16 WPOC, 24-17 KENR, 30-26 WCOP.

**RED SOVINE** "Little Joe" (Starday) Getting very good phones where played. Added WIRE, KBUL, KRAK, KVOO, WTCR, Early charts debut 27 WPOC, debut 30 KJJJ.

0	JIM ED BROWN & HELEN CORNELIUS/I Don't Want To Have To Marry You (RCA)
Ø	TANYA TUCKER/Here's Some Love (MCA)
3	WILLIE NELSON/If You've Got The Money (Columbia)
0	WAYLON JENNINGS/I'll go Back To Her/Can't You See (RCA)
5	RONNIE MILSAP/(I'm A) Stand By My Woman Man (RCA)
6	DOLLY PARTON/All I Can Do (RCA)
0	CONWAY TWITTY/Games Daddies Play (MCA)
8	JOHNNY RODRIGUEZ/I Wonder If I Ever Said Goodbye (Mercury)
0	JERRY LEE LEWIS/Let's Put It Back Together Again (Mercury)
Φ	WYNN STEWART/After The Storm (Playboy)
O	OLIVIA NEWTON-JOHN/Don't Stop Believing (MCA)
Ð	TAMMY WYNETTE/You And Me (Epic)
13	BILLIE JO SPEARS/Misty Blue (UA)
Φ	AMAZING RHYTHM ACES/The End Is Not In Sight (ABC/Dot)
O	BILL ANDERSON/Peanuts and Diamonds (MCA)
16	MOE BANDY/Here I Am Drunk Again (Columbia)
Ø	NARVEL FELTS/My Prayer (ABC/Dot)
0	CHARLEY PRIDE/Whole Lot Of Things To Sing About (RCA)
19	DONNA FARGO/I've Loved You All Of The Way (WB)
20	MICKEY GILLEY/Bring It On Home To Me (Playboy)
21	EMMYLOU HARRIS/One Of These Days (Warner/Reprise)
22	JOHNNY CARVER/Afternoon Delight (ABC/Dot)

23 21 23 JOE STAMPLEY/The Night And My Baby (ABC/Dot) 35 0 MARTY ROBBINS/Among My Souvenirs (Columbia) 0 39 36 BARBARA MANDRELL/Love Is Thin Ice (ABC/Dot) 0 34 JOHNNY LEE/Red Sails in The Sunset(GRT) 14 15 27 BILLY "Crash" CRADDOCK/You Rubbed It In All Wrong (ABC/Dot) 39 TOM BRESH/Sad Country Love Song (Farr) 0 32 34 SHEILA TILTON/Half As Much (Con Brio) 29 MIKE LUNSFORD/Honey Hungry (Starday) 40 0 0 REX ALLEN JR./Teardrops In My Heart(WB) 0 FREDDIE HART/That Look In Her Eyes (Columbia) 15 23 33 GLEN CAMPBELL/See You On Sunday (Capitol) 18 26 EDDIE RABBITT/Rocky Mountain Music/Do You Right Tonight(Elektra) 34 SONNY JAMES/Come On In (Columbia) 35 27 33 DR. HOOK/A Couple More Years (Capitol) 36 37 JOE STAMPLEY/Whiskey Talkin' (Epic) 38 CRYSTAL GAYLE/One More Time (UA)

3739SAMMI SMITH/From Sunday School To Broadway (Elektra)2040DON WILLIAMS/Say It Again (ABC/Dot)

OTHERS GETTING SIGNIFICANT ACTION

LYNN ANDERSON "Sweet Talkin' Man" (Columbia) Added at WDEE, KHAK, WXCL, KDJW.

ASLEEP AT THE WHEEL "Route 66" (Capitol) Added at WCOP. Charted 25-15 KENR, 37-30 KNIX, 26-17 KCUB. ED BRUCE "For Love's Own Sake" (UA) New adds WTHI, KVOO, WWJO,

KHAK, KFGO. DAVID ALAN COE "Willie ,Waylon And Me" (Columbia) New station adds KKYX, KJJJ, WSM, KRAK, KBUL.

JESSI COLTER "I Thought I Heard You Call My Name" (Capitol) Added at WPLO, WHK, KJJJ, KDJW, KSO. Early charts debut21 KCKN. JOHN DENVER "Like A Sad Song" (RCA) New adds WDEE (pick), WHK,

WXCL, KFOX, KRAK, WUNI. DOTTSY "Love Is A Two-Way Street" (RCA) Added at KSO, KVOO, WTCR,

KERE, WEAT. DAVID HOUSTON "Come On Down" (Epic) New adds include KERE, KENR,

KRMD, KVOO, KHAK. SONNY JAMES "Come On In" (Columbia) New adds include KNEW, WIXZ, WWOK, WAME. Charted 37-30 WSM, 30-25 KNIX, 40-22 KJJJ.

LA COSTA "What'll I Do" (Capitol) Added at WPLO, KBOX, KVOO, KSO, WXCL.
BILLY LARKIN "Kiss And Say Goodbye" (Casino) Added at WDEE, KSON,

KENR, KJJJ, WLOL, WMC, WTHI. BUCK OWENS "California Oakie" (WB) Added at KSO, KWMT, KRAK,

WXCL. JEANNE PRUETT "I've Taken" (MCA) First week adds include KCKN, KENR, WSM, KERE (pick), KKYX, KFGO.

CHARLIE RICH "Road Song" (Epic) New adds KLAC, WCOP, WTHI, KRAK, WXCL. Charted 34-28 KLAK, 30-26 WHK.

MARGO SMITH "Take My Breath Away" (WB) Added at WONE, KFOX, KKYX, KCKC(pick). JOE STAMPLEY "Whiskey Talkin" (Epic) Added at WHK, WSUN, WAME,

KUZZ, Charted debut 29 WCOP, 21-13 WLOL. NAT STUCKEY "That's All She Every Said Except Goodbye" (MCA) Added at WPLO, WIRE. Most Added

NEW

ENTRIES

DAVE & SUGAR I'm Gonna Love You (RCA) T.G. SHEPPARD Show Me A Man (Hitsville) FREDDY FENDER Living It Down (ABC/Dot) MERLE HAGGARD Cherokee/Diana (Capitol)



# You and Tammy.

You and Tammy are in the process of giving America a very beautiful #1 country record, "You and Me."



Tammy Wynette on Epic Records and Tapes.

R&R/Friday, September 17, 1976

WIXZ/Pittsburgh

Sonny James Barbara Mandrell George Jones

WHBF/Rock Island, III

KRAK/Secremento

Buck Owens George Jones Charlie Rich Friddy Fender Red Sovine David A. Coe 1.G. Sheppard John Denver

WWJO/St. Cloud

Ed Bruce

Rex Allen, Jr Bill Anderson

WSUN/St. Petersburg

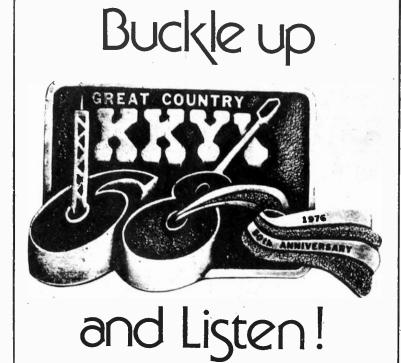
Mike Lunsforrt Rex Atlen,Ji Joe Stampley (E)

KKYX/San Antonio

David Allen Con

Wyon Stewart

La Costa Dickey Lee Billy Laikin



KKYX/San Antonio sent us their latest newspaper ads being run in conjunction with their latest belt buckles and the station's 50th Anniversary cele bration



KERE/Denver is currently running a contest with the grand prize of a Caribbean cruise from Miami. The Cruiser drives around town, broadcasting its current location to its listeners. The first person with a window sticker to find the cruiser wins a prize and is eligible for the grand prize trip. Pictured (L to R) R.T. Simpson, Ray Johnson (driver), and midday personality Bill Bline.



WSM/Nashville, recently held a "Combine Writers Night" at the Exit-In Club. Guest writers included Kris Kristofferson, Dolly Parton, Mickey Newbury, Larry Gatlin, Billy Swan and many others. WSM's Tony Lyon was the show's master of ceremonies. The show was in conjunction with Combine Music Publishing Company. Pictured on staged during the finale are (left to right); John Scott Sherrill, President of Combine Music; Bob Beckman; Arthur Alexander; Monument recording artist Larry Gatlin; Tony Lyon; Michael Bacon; Epic artist Larry Jon Wilson; Combine V.P. John McCrae; Patti Leatherwood; Ross Galbraith; and Terry Deamore.

# UNTRY ALBUMS

Album cuts receiving airplay and activity

REX ALLEN, JR. (WB): "San Antonio Rose" and "Streets Of Laredo" ASLEEP AT THE WHEEL (Capitol): "Miles & Miles Of Texas" EDDY ARNOLD (RCA): "Put Me Back in Your World"

TOM BRESH (Farr): "Buford's One and Only Country Disco Band" JOHNNY CARVER (ABC/Dot): "Daydream"

JOHNNY CASH (Columbia): "Let There Be Country"

DAVE & SUGAR (RCA): "I'm Leaving The Leaving Up To You"

JOHN DENVER (RCA): "Hitchhiker" and "San Antonio Rose"

CRYSTAL GAYLE (UA): "Before I'm Fool Enough" and "Never Get Over A Good Thina"

MERLE HAGGARD (Capitol): "Union Station" "Silver Ghost" and "Railroad Lady"

BUCK OWENS (WB): "John Law" and "Love Don't Make The Bars" DOLLY PARTON (RCA): "From Boulder To Birmingham" and "Shattered Image'

LINDA RONSTADT (Asylum): "Crazy"

MARTY ROBBINS (Columbia): "Ballad Of Bill Thaxton" and "Way Out There'

STARLAND VOCAL BAND (Windsong): "Baby You Sure Look Good Tonight" MEL TILLIS (MCA): "I Order One For Me" "The New Green Light" and "Gator Bar"



WKCQ/Saginaw, ABC/Dot recording artist Narvel Felts stopped to pose with Tom Samoray, Music Director, between his appearances at the Wagon Wheel Lounge in Flint, Michigan,

## **CMA SPEAKERS BUREAU** ANNOUNCED

The CMA Speakers Bureau-a new public service program operated by the Country Music Association-is now available to civic groups, clubs, professional societies, educational institutions and other similar organizations

Staffed by some of the most dynamic executives and personalities in the music business, the CMA Speakers Bureau is capable of scheduling speakers with first hand knowledge and experience in all phases of today's flourishing Country music industrý,

The thrust of the CMA Speakers Bureau is two-fold, with the initial move directed toward Nashville and the Middle Tennessee area. Early in 1977 the program will be expanded to cover the entire nation.

According to CMA Director, Tandy Rice: "We are making the initial announcement of our program now because of the many organizations that make their plans for conventions and meetings after the Labor Day weekend."

Current members of the CMA Speakers Bureau include: Ron Bledsoe CBS Records; Bob Bray, Top Billing, Inc.; Chuck Chellman, Chuck Chellman Co.; Danny Davis, the "Nashville Brass"; Bill Denny, Cedarwood Publishing, Inc.; Jim Foglesong, ABC/ Dot Records; Gayle Hill, G. Hill & Co.; Dick Hutter, CBS Records; Bob Jennings, Acuff-Rose; Elroy Kahanek, Jack D. Johnson Talent Ric Libby, KENR; Merlin Littlefield, ASCAP; Brad McCuen, SESAC; Frances Preston, BMI; Tandy Rice, Top Billing, Inc.; Bill Robinson, WIRE; Ed Shea; ASCAP; Dave Skepner, Loretta Lynn Enterprises; Roger Sovine, BMI; Joe Talbot, Joe Talbot and Associates; Paul Tannen, Screen Gems, Columbia Music/Golgems Music; and Bob Whittaker, Opryland, U.S.A.

further information and For a detailed brochure of the CMA Speakers Bureau, write or call: The Country Music Association, Seven Music Circle North, Nashville, Tennessee 37203. Telephone: (615) 244-2840.

# 

# ATTENTION R&R COUNTRY KEPUKI IING STATIUNS:

Because of the upcoming convention in Nashville, the week of October 11th, all reports must be in no later than Wednesday, October 13. We urge you to get them in as early as possible that week. Thank you for your cooperation.

Dickey Lee Roy Head Linda Ronstadt Wayne Kemp Johnny Tillotson



Jenmy Dean Charler Daniels Linda Ronstadt Red Sovine Red Sovine Nat Stuckey Murray Fine WJQS/Jackson, Miss David Housto

T.G. Sheppard Don King Loretta Lyon Roy Heart Jessi Colter La Costa

KCKN/Kansas City Jeanne Pruett

Jessica James Jessica James Jerry J. Walker Cates Sisters Jacky Ward Steve Goodman Steve Young Charlie Daniels

WIRE/Indianapolis

WITL/Lansing,Mich George Jones Linda Rosuladt Ed Bruce Skeeter Davis Dickey Lee

Anne Murra

Margo Smith

Gene Watsor

Charlie Rich George Jones Loretta Lynn Connie Smith

Jerry Naylor

WDDD/Marion, III

Ray Price Dave & Sugar Charlie Rich Anne Murray Dottsy Ed Bruce Freddy Fender Twingy

Τιννιαισγ

WMC/Memph

Billy Larkin Haggard (Etip) Freddy Fender

WWOK/Miami

Johnny Lee T.G. Sheppard Sonny James

WLDL/Minneapolis

Freddy Fender Billy Mize

Billy Mize Billy Larkin Diana William

WUNI/Mobile

Haggard Bon Bill Anderson Marty Robbin Loretta Lynn Freddy Fender John Denvet Jacky Ward

WSM/Nashville

Anne Murray David A. Coe T.G. Sheppard Jeanne Pruett

WHN/New York

Bill Anderson

Anne Murray

Dave & Sugar Mike Lunsford

Marty Robbins Bobby Borchers Mack White Barbara Mandrell Merle Haggard\*

WXCL/Peoria

P-Jimmy Dean Lynn Anderson Merle Haggard\* Randy Barlow Charlie Rich La Costa Dave & Sugar T.G. Sheppard\* John Denver Buck Owens

KNIX/Phoeni

Johnny Lee Don King

Jessi Coltei

KJJJ/Phoenix

Jessi Colter Kathy Barnes Dave & Sugar Jakcy Ward Dickey Lee Anne Murray Billy Larkin Hank Thompsor David A. Coe

R W. Blackwood Randy Cornor Rex Allen Jr, Doug Sahm Floyd Cramer

W.Y TL/Oshkosh, Wise

Dickey Lee

Amazing Aces

KNEW/Dakland S.F

Haggard (Both)

KFOX/Long Beach Jacky Ward Billy Mize John Deriver

David Allen Co Jeanne Pruett Randy Cornor Gene Watson Darrell Mc Call Margo Smith P-Billy Mize KCKC/San Bernarding **KLAC/Los Angeles** 

> P-Margo Smith Jeanne Pruett KSON/San Diego

T.G. Sheppard Billy Larkin Barbara Mandrel Johnny Lee Rex Allen,Jr Marty Robbi

KAYD/Seattle Johnný Lee Kathy Barnes Bandy Barlow Anne Murray Billy Parker

KRMD/Shreveport Freddy Egoder 1

6.

Loretta Lynr David Houste Skienter David Billy Mize

KXR8/Sioux Falls, S.D. Amazing Aces Mede Haggard Connie Smith La Costa Anne Murray Fretche Hart Linda Ronstadt

KGA/Spokane Dickey Lee Randy Barlow Billy Larkin Gene Watson Kathy Barnes

WTHI/Terre Haute.Ind

Bobby Borchers T.G. Sheppard Ed Bruce Billy Larkin Dickey Lee Randy Barlow Charlie Rich

KCU8/Tucsor Rex Allen, Jr R W Blackwood Jacky Ward

KVOO/Tulsa Ed Bruce T.G. Sheppard\* Anne Murray

David Houston Dottsy Freddy Fender La Costa Jerry Navior David Frizzell Red Sovine

WEAT/W. Palm Beach

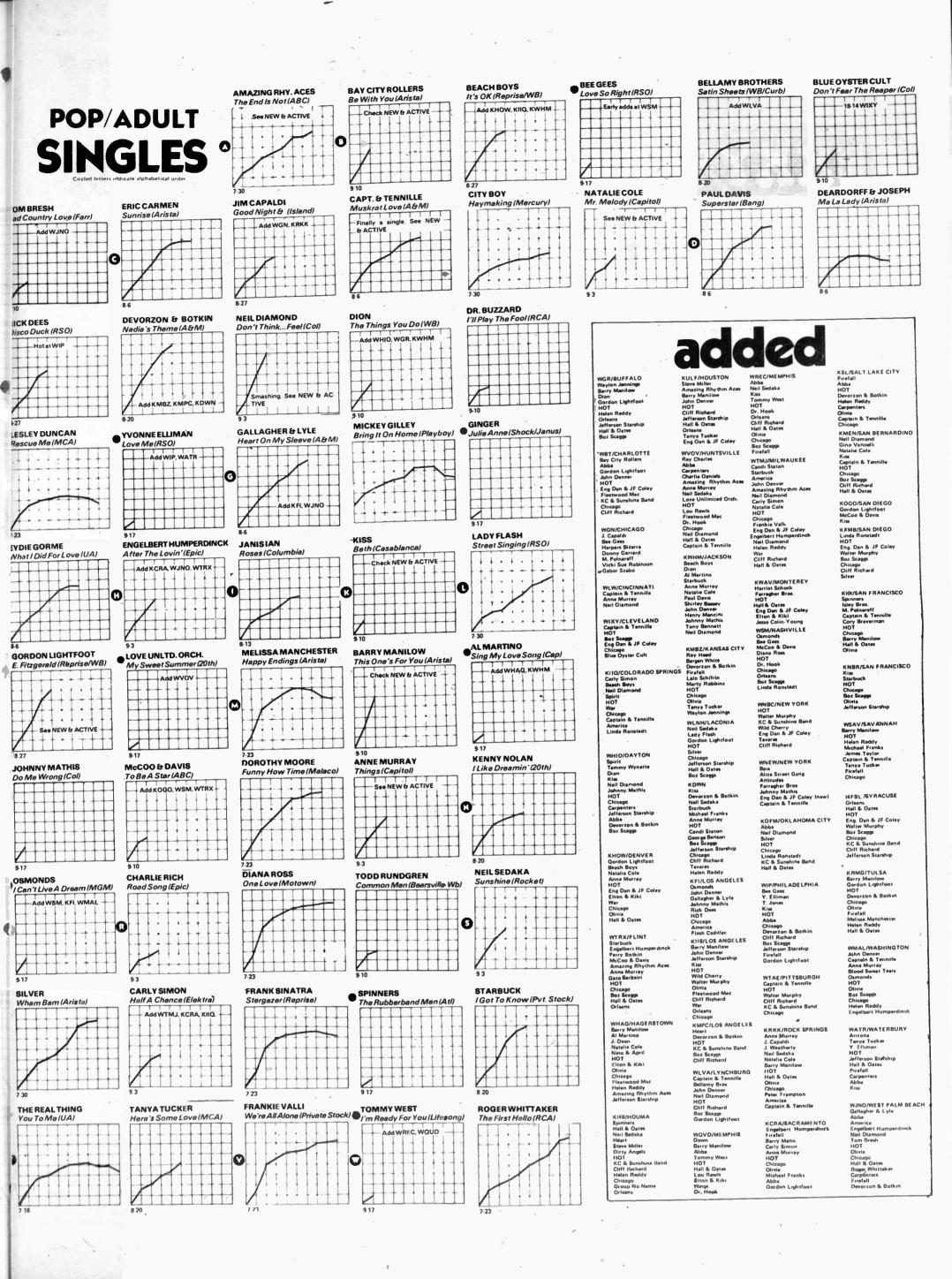
Pat Boone Dave & Sugar Skeeter Davis Dottsy Don King WIRK-FM/W, Palm Beach

P-Dave & Sugar Freddy Fender Freddy Fender Buck Owens Don King Jessi Colter Johnny Lee

(

KBUL/Wichita

David A. Coe Merle Haggard Tom Bresh David Wills Red Sovine



# **Radio & Records** POP / An

3 Weeks Ago	2 Weeks Ago*		ADULT / 4U
9	3	0	CHICAGO/If You Leave Me Now (Columbia)
1	1	2	ELTON JOHN & KIKI DEE/Don't Go Breakin' My Heart (Rocket)
2	2	3	ENGLAND DAN & J.F. COLEY/I'd Really Love To See You (Big Tree)
11	6	0	BOZ SCAGGS/Lowdown (Columbia)
5	5	5	WAR/Summer (UA)
13	11	0	OLIVIA NEWTON-JOHN/Don't Stop Believin' (MCA)
12	10	0	HELEN REDDY/I Can't Hear You No More (Capitol)
18	13	0	HALL & OATES/She's Gone (Atlantic)
10	9	9	JEFFERSON STARSHIP/With Your Love (Grunt)
6	8	10	LOU RAWLS/You'll Never Find Another Love (Phil. Int.)
19	14	0	CLIFF RICHARD/Devil Woman (Rocket)
7	12	12	WALTER MURPHY/A Fifth Of Beethoven (Private Stock)
3	4	13	WINGS/Let 'Em lít(Capitol)
4	7	14	GEORGE BENSON/This Masquerade (WB)
8	15	15	FLEETWOOD MAC/Say You Love Me (WB/Reprise)
16	19	16	DR. HOOK/A Little Bit More (Capitol)
24	21	Ð	ORLEANS/Still The One (Asylum)
15	18	18	JAMES TAYLOR/Shower the People (WB)
40	26	Φ	BARRY DeVORZON & PERRY BOTKIN JR./Nadia's Theme (A&M)
21	20	20	SILVER/Wham Bam (Arista)
17	17	21	TAVARES/Heaven Must Be Missing An Angel (Capitol)
31	27	0	CARPENTERS/Goofus (A&M)
27	23	23	KC & THE SUNSHINE BAND/Shake Your Booty (T.K.)
39	30	Ø	FIREFALL/You Are The Woman (Atlantic)
37	31	Ø	ABBA/Fernando (Atlantic)
14	16	26	BEE GEES/You Should Be Dancing (RSO)
34	28	27	LINDA RONSTADT/That'll Be The Day (Asylum)
		Ø	NEIL DIAMOND/Don't ThinkFeel (Columbia)
28	24	29	AMERICA/Amber Cascades (WB)
- •		0	BARRY MANILOW/This One's For You (Arista)
-	34	31	GORDON LIGHTFOOT/Wreck Of The E. Fitzgerald (WB/Reprise)
33	32	32	MICHAEL FRANKS Popsicle Toes (WB)
-	40	33	JOHN DENVER/Like A Sad Song (RCA)
36	35	34	CAPTAIN & TENNILLE/MuskratLove(A&M)
-	36	35	<b>ROGER WHITTAKER</b> /The First Hello, The Last Goodbye (RCA)
-	38	36	GALLAGHER & LYLE/Heart On My Sleeve (A&M)
-	39	37	PAUL DAVIS/Superstar (Bang)
- •		38	NEIL SEDAKA/You Gotta Make Your Own Sunshine (Rocket)
- •		39	ENGELBERT HUMPERDINCK/After The Lovin' (Epic)
- •		40	ANNE MURRAY/Things (Capitol)

# Most Added:

NEIL DIAMOND, Don't Think...Feel (Columbia) •ANNE MURRAY Things (Capitol) ABBA Fernando (Atlantic) JOHN DENVER Like A Sad Song (RCA) KISS

Rith (Casablanca BARRY MANILOW This One's For You (Arist



If You Leave Me Now (Col) KOFM, 3-2 KRMG, 8-3 WSM, 9-3 KMEN. 16-4 WVOV, 8-5 WHAG, 8-5 KIIQ, 10-6 WREC, WTRX, 17-7 WIXY, 15-9 KFMB, 29-16 KIIS, 14-7 K149, 23-17 WSAV, 11-7 KRKK, and hot reports from WTMJ, WTAE, WIP, WMAL, KMB2,

CRA. KSL KHOW, WJNO, KDWN, WGN, KNBR KFI and many more BOZ SCAGGS

Lowdown (Col) 21 WIXY, 75.KFMB, 65 WSM, 104 KMEN, 86 KMPC, 12-8 WREC, 16-9 WTRX, 15-8 14F8L, and showing up hot at WIP, WGR, WMAL, WLVA, WHIO, KNBR, KDWN, WLNH and more.

CLIFF RICHARD

Devil Woman (Rocket 3-2 KULF, 15-3 WBT, 8-3 WREC, 12-9 KMPC, 12-9

KMEN, 14-11 KFMB, 19-1214FBL, and hot at WTAE WTMJ WIP. WLVA. K149. KIIS. WSJS. HELEN REDDY I Can't Hear You No More (Capitol

#### 64 WSAV, 10-6 K149, 14-7 WHAG, 19-10 KRMG, and reporting hot at WMAL KSL, WGR, KDWN, WTMJ. HALL & OATES

She's Gone (Atlantic) 1-1 KWAV, 2-1 KRKK, 9-4 WREC, 12-9 KULF, 7-2 WATR, 14-10 KMEN, 20-12 KRMG, 20-15 WVOV 23-18 WTRX, and hot at WQUD, WGR, K101, WENH KHOW, WJNO, WTMJ.



A&M recording stars the Carpenters were in Chicago recently to try on WIND radio's all night personality Ed Schwartz' shirt. Just kidding, actually the duo stopped by to visit Ed after their recent Windy City concert.

# **NEW & ACTIVE**

# **NEIL DIAMOND**

Don't Think...Feel (Columbia) Debuts at number 28 this week. Adds include WLW, WHIO, WLVA, KMEN, KOFM, KIIQ, WJNO, WTMJ.

**ANNE MURRAY** 

Things (Capitol) Strong come back for Anne. Add WMAL, KCRA, WLW, WTRX, KRKK, WVOV, KWHM, KHOW, KDWN, & more.

# **BARRY MANILOW**

This One's For You (Arista) Add KRMG, WHAG, KRKK, WSAV, KULF, WQUD, KIIS, WGR & more.

**KISS** 

**Beth** (Casablanca) Hottest at WATR after just one week. Adds include WIP, WHIO, KNBR, KOGO, KDWN, WREC, KMEN, KIIS.

# **CAPTAIN & TENNILLE** Muskrat Love (A&M)

Already established from album play. 13-7 KIIQ, 14-9 WSAV, 20-15 KRKK, 34-16 WVOV, and hot at KSL Now a single and added at WNEW, WLW, KMEN, WMAL, WTAE, WIXY, KIOI, WLVA.

JOHN DENVER "Like A Sad Song" (RCA) Add WMAL, KIIS, WLVA, KWHM, WTMJ, KULF, WBT, KFI.

ABBA "Fernando" (Atlantic) Add KSL, WBT, WJNO, WVOV, WREC. KOFM. WOUD.

BAY CITY ROLLERS "I Only Want To Be With You" (Arista) Add KIOI, WIP, WSM, WNBC, KHOW, KULF, WBT. NEIL SEDAKA "You Gotta Make Your Own Sunshine" (Rocket) Add WLNH,

WREC, KRKK, K149, WVOV, KDWN. GORDON LIGHTFOOT "The Wreck Of The Edmund Fitzgerald" (Reprise)

Add KOGO, WGR, KRMG, WBT, KHOW, WLNH. STARBUCK "I Got To Know" (Private Stock) Add KNBR, WTRX, KWHM,

WTMJ, KDWN. NATALIE COLE "Mr. Melody" (Capitol) Add WTMJ, KHOW, KWHM, KRKK, WHAG, KMEN.

DION "The Way You Do The Things You Do" (WB) Add WHIO, WGR, KWHM. ENGELBERT HUMPERDINCK "After The Lovin" (Epic) Add WTRX, WJNO, KCRA. Hotalready at WMAL, WTMJ.

JOHNNY MATHIS "Do Me Wrong, But Do Me" (Columbia) Ad WNEW, WHIO, KEI, KWHM, AMAZING RHYTHM ACES "The End Is Not In Sight" (ABC) Add KULF,

WTRX, WVOV, WTMJ.

# POP/ ADULT BY MIKE KASABO



Football season is in full swing and Bobby Bare has the right idea. His upcoming single "Drop Kick Me Jesus Through The Goalposts Of Life" was tested at KCRA last week...and with favorable results. The song is from an old album and has been getting Country play in recent weeks. Asked about possible lyric problems, Bare informed RCA personnel that he wrote the song with absolutely no intention of it being irreverant, but rather wanted to make a positive statement using the sport of football as a common basis so that everyone could relate to the lyric.

The Bay City Rollers are making their fastest rise yet with Pop/Adult stations. Late add WCBM...check New & Active for other new play.

Natalie Cole's "Mr. Melody" comes through with the strongest week vet..see New & Active.

Barry DeVorzon & Perry Botkin Jr. are proving to be a solid team with "Nadia's Theme." It jumps 4-1 at KRMG and is reporting super hot at WHIO, WJNO, KSL and WIP.

Steve Miller's "Rock 'N Me" went on KULF and K149. The new Candi Staton "Run To Me" went right on Milwaukee powerhouse WTMJ and is already hot at KDWN.

Tanya Tucker's "Here's Some Love" rockets 5-2 on the Country charts, and appears to be showing some good signs of crossing over. Many comments, notably from Steve Bell-KMBZ, suggest that Pop/Adult listeners are showing strong support for the record in terms of phone responses and sales. Bell reports it as one of his hottest. Other strong moves... 15-12 WSAV, 16-11 KULF.

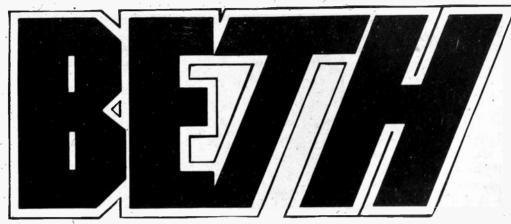
Although the Wild Cherry record has yet to find complete acceptance at the Pop/Adult level, several key stations show solid moves. 9-4 WNBC, 6-2 KIIS, are a couple of examples.

We'd like to welcome Bill Holiday as our new reporter from WVOV. He most recently was with WGMZ, Flint and now takes over the music direction at VOV, Huntsville.

The new England Dan & John Ford Coley "Nights Are Forever Without You" should be in your hot little hands shortly. WNEW is playing it from the album.

There's a beautiful love song that all Pop/Adult programmers should be aware of...

# *It's two minutes & forty-five seconds long and the title is*



When programmed it pulls incredible 18-49 female response

Listed below are a few of the stations already playing it

WIP-Philadelphia WNHC-New Haven KNBR-San Francisco KMOX-Salt Lake City KOGO-San Diego KMEN-San Bernardino KMED-Medford WBZ-FM-Boston KCRA-Sacramento WREC-Memphis KIMN-Denver WJR-Detroit WING-Dayton KNX-FM-Los Angeles

1011212

WEEI—Boston KWAV—Monterey WGN—Chicago WSB—Atlanta WSM—Nashville KGIL—San Fernando KIIS—Los Angeles WHIO—Dayton WAIL—Baton Rouge KDWN—Las Vegas WMGC (formerly WIXY) Cleveland K149—Houma, Louisiana

"BETH" • KISS • on Casablanca



WIN OTHER YORK ING

2

Weeks Weeks Week

Ago

Ago

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RICK DEES

KISS

1

Last

# REAKE

# **GORDON LIGHTFOOT**

Wreck Of The E. Fitzgerald (Reprise/WB) 55 percent of our reporters on it, with 12 new adds including WRKO, WPGC, KLIF, WBBQ, Z93. Moves; 19-11 KDWB, 4-1 CKLW, 31-17 WCOL, 1-1 KVOX and many other strong moves, see Parallels.

# ABBA

Fernando (Atlantic) 48 percent of our reporters on it, 11 adds including KSLQ, WKBW, WYRE. Moves; 23-18 WFIL, 24-14 WRKO, 28-20 WPGC, 35-29 KTLK, 27-19 KCPX, 17-5 WLCY, see Parallels for other good moves.

# BEE GEES

Love So Right (RSO)

45 percent of our reporters on it, most of it new additions including WCAO, WPGC, KSTP, WPIX, KLIF, KRBE, KJR, WCOL, WSGA, see Parallels for complete list.

# **FLASH CADILLAC**

# **Did You Boogie (Private Stock)**

43 percent of our reporters on it, with 5 edds including WKBW, KEZY, WQAM, WHBQ. Good movement this week, 29-19 KTLK, 16-10 WCOL, 26-16 KAKC, 29-21 WBBQ, 7-5 KEEL, see Parallels.

# THE CAPTAIN & TENNILLE

# Muskrat Love (A&M)

43 percent of our reporters on it, again most of these new additions, including 13Q, Y100, WCOL, KIOA, Z93, WSGA, WERC. Moves; 13-8 KCPX, 30-22 KDWB, see Parallels.

# PETER FRAMPTON

Do You Feel (A&M) 42 percent of our reporters on it. Moves; 44 at 13Q, 26-15 WPGC, 23-16 WBBF, 20-9 WPEZ, 14-6 WSGA, 15-11 KFRC, 17-12 KSLQ, 21-12 at 98Q, see Parallels.

# **BLUE OYSTER CULT**

# (Don't Fear) The Reaper (Columbia)

40 percent of our reporters on it, 9 adds including KFRC, KEZY, KIMN, WDRC, KSLQ. This record finally popped this week with moves 24-18 WCOL, 12-11 WKBW, 20-16 WKY, 11-10 WBBF, see Parallels.

This week reflects a minor change in the policy of tracking records on the Back Page, in that records that debut on the chart and maintain a position under number 30 will continue to be tracked in the New & Active, and if the airplay action is significant will be able to qualify for Breaker. Previously, records that debuted on the chart would go directly into the Parallels and would no longer appear on the Back Page.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

FIREFALL "You Are The Woman" (Atlantic) 39 reporters on it, 12 adds including WCAO, Q102, WMPS, Z93. Moves; 16-14 KLIF, 17-11 WDRC, 17-14 WBBF, 19-15 WBBQ, 13-9 WSGN, see Parallels.

ERIC CARMEN "Sunrise" (Arista) 39 reporters on it, 4 adds. Moves; 23-17 KSLQ, 22-20 WCOL, 30-24 KYNO, 29-23 WOSH, 25-16 WVLK, 13-11 WGLF, see Parallels.

DeVORZON & BOTKIN "Nadia's Theme" (A&M) 32 reporters on it, 9 adds including WCOL, WBBQ, WNOE, KING, KVOX. Moves; 23-14 KCPX, 4-1 KERN, 20-10 KEEL, 11-2 WHHY, see Parallels.

COMMODORES "Just To Be Close To You" (Motown) 14 reporters on it, 8 adds including CKLW, KSLQ, WQXI, WAYS, WBBQ, WLAC. Moves; 22-18 WPGC, 30-24 WERC, 19-11 at Z93.

BARRY MANILOW "This One's For You" (Arista) 30 reporters on it, 13 adds. Moves; 29-25 WPGC, 11-10 WPIX, 27-24 WIFI, 26-23 WMPS, 28-23 KCPX, 29-23 WFOM.

BOSTON "More Than A Feeling" (Epic) 20 reporters on it, 5 adds including KC. Moves; 17-13 WRKO, 28-23 KERN, 11-5 WSAR.

PAUL DAVIS "Superstar" (Bang) 28 reporters on it. Moves; 13-11 WCOL, 22-18 KCPX, 32-30 WMPS, 18-15 WISM, 45-33 WOHO, 10-8 WOSH.

JOHN DENVER "Like A Sad Song" (RCA) 16 reporters on it, 4 adds including KLIF, WAKY, WDRC. Moves; 30-28 WCAO, 28-21 KSLQ, 14-13 KFRC, 27-23 WERC.

RICK SPRINGFIELD "Take A Hand" (Chelsea) 26 reporters on it, 2 adds including KQWB. Moves; 24-21 WORC, 28-26 WCOL, 25-23 KRIZ, 30-28 WSAR, 21-19 KJOY.

BROTHERS JOHNSON "Get The Funk Out Ma Face" (A&M) 20 reporters on it, 5 adds including KSLQ, KLIF, KRBE. Moves; 30-23 at Z93, 4-1 WHHY, 10-6 WYND.

**Continued on page 28** 



# **September 17, 1976**

		1	
3	2	0	KC & SUNSHINE BAND/Shake Your Booty (TK)
4	3	ē	WILD CHERRY/Play That Funky Music (Epic/Sweet City)
9	4	Õ	CHICAGO/If You Leave Me Now (Columbia)
11	8	Ŏ	ORLEANS/Still The One (Asylum)
7	6	5	CLIFF RICHARD/Devil Woman (Rocket)
1	1	6	ELTON JOHN & KIKI DEE/Don't Go Breaking My Heart (Rocket)
13	10	Ø	BOZ SCAGGS/Lowdown (Columbia)
10	9	8	DR. HOOK/A Little Bit More (Capitol)
15	13	0	JEFFERSON STARSHIP/With Your Love (Grunt)
6	5	10	WALTER MURPHY & BAND/A 5th Of Beethoven (Private Stock)
2	7.	11	ENGLAND DAN & J.F. COLEY/I'd Really Love To See You (Big Tree)
23	18	Ð	RICK DEES/Disco Duck (RSO)
20	16	Ð	DARYL HALL & JOHN OATES/She's Gone (Atlantic)
22	17	Ö	HEART/Magic Man (Mushroom)
18	15	15	SILVER/Wham Bam (Arista)
12	14	16	LOU RAWLS/You'll Never Find Another Love (Phy/Int)
29	24	Ð	STEVE MILLER/Rock 'N Me(Capitol)
8	12	18	FLEETWOOD MAC/Say You Love Me (Reprise/WB)
_	28	0	BAY CITY ROLLERS/I Only Want To Be With You (Arista)
28	26	20	EARTH, WIND & FIRE/Getaway (Columbia)
5	11	21	BEE GEES/You Should Be Dancing (RSO)
31	25	22	LINDA RONSTADT/That'll Be The Day (Asylum)
14	19	23	TAVARES/Heaven Must Be Missing An Angel (Capitol)
19	20	24	PETER FRAMPTON/Baby, I Love Your Way (A&M)
_	34	23	KISS/Beth (Casablanca)
39	38	0	GORDON LIGHTFOOT/The Wreck Of The E. Fitzgerald (Reprise/WB)
34	32	Ø	FLASH CADILLAC/Did You Boogie (Private Stock)
32	30	28	BLUE OYSTER CULT/(Don't Fear) The Reaper (Columbia)
-	36	0	ABBA/Fernando (Atlantic)
	33	30	BEACH BOYS/It's OK (Reprise/WB)
17	22	31	WINGS/Let 'Em In (Ćapitol)
	_	> 32	PETER FRAMPTON/Do You Feel (A&M)
16	21	33	WAR/Summer(UA)
21	23	34	GEORGE BENSON/This Masquerade (WB)
24	29	35	MANHATTANS/Kiss And Say Goodbye (Columbia)
		> 36	ERIC CARMEN/Sunrise (Arista)
25	• 35	37	STARLAND VOCAL BAND/Afternoon Delight (Windsong)
_	-	38	FIREFALL/You Are The Woman (Atlantic)
26	31	39	SEALS & CROFTS/Get Closer (WB)
20		- 40	DeVORZON & BOTKIN/Nadia's Theme (A&M)

DeVORZON & BOTKIN/Nadia's Theme (A&M) 40

#### ACTIVE ALBUM CUTS NATIONAL REQUEST MOST ACTIVE ENGLAND DAN & J.F. COLEY TABULATIO RECORDS 'Nights Are Forever LAST ACTIVE BOZSCAGGS **RE-CURRENTS** 3 CLIFF RICHARD ORLEANS STARIAND VOCAL BAND Afternoon Delight' SEALS & CROFTS STEVE MILLER 4 D. HALL & J. OATES KC & SUNSHINE BAND "Get Closer" 5 WINGS BAY CITY ROLLERS EARTH, WIND & FIRE "Let'Em In MANHATTANS 7 LINDARONSTADT HEART Kiss & Say Goodbye GEORGE BENSON 8 JEFFERSON STARSHIP 10 STEVE MILLER

This Masquerade

CLIFFRICHARD WILD CHERRY CHICAGO **RICK DEES** ELTON & KIKI KC & THE SUNSHINE BAND BAY CITY ROLLERS WALTER MURPHY