

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 32

FRIDAY, AUGUST 20, 1976

Indecency Complaint Denied By FCC

For almost a year, **Norman Markowitz** has been sending letters to radio stations regarding their broadcasting of the record "Butter Boy" by Fanny. He also attacked ABC television for broadcasting the name of one of the characters in the movie Goldfinger, "Pussy Galore."

Markowitz continued his harassment by filing, in February 1976, a petition against WRC, WKYS and WINX, all Washington D.C. radio stations.

On August 11, the Commission denied Markowitz's application for review of a ruling by its Broadcast Bureau holding that language broadcast by the stations was not "indecent" within the meaning of the applicable law.

Matthews Named PD At WAYS

Beau Matthews has been promoted to the Program Director position at WAYS/Charlotte. Matthews will function as an off the air PD handling the administrative and music duties at the station. Jay Thomas will continue as Group PD for the three stations currently owned by Sis Broadcasting, WAYS/Charlotte, WROQ FM/Charlotte and WAPE/Jacksonville. The company is currently negotiating the purchase of more facilities.

Eagles Rock & Roll Tennis Festival

Irving Azoff and **Denny Bond**, in conjunction with the Concern Foundation for Cancer Research, have announced plans for the first-ever Eagles Rock & Roll Tennis Festival, to be held at the Los Angeles Tennis Club, October 1, 2 & 3. In addition to the Eagles, other participants so far include **Boz Scaggs**, the **Average White Band**, **Seals & Crofts**, **War**, and **Jeff Beck**, with more artists to be announced. Included in the festivities is a separate invitational pro-am tournament for representatives of the music industry; the proceeds of which will go directly in support of Cancer immunology research.

Everyone Wants A Piece Of The (K)ROQ

A Los Angeles Superior Court judge has rendered a \$944,695 judgement decision against 14 principals at radio station KROQ, owned by Burbank Broadcasting Co. The decision was in favor of Chandler Leasing Division who had leased studio equipment to the station. The station went dark July 1, 1974 and has just recently returned to the air.

Burbank Broadcasting has paid approximately \$100,000, but Chandler still wants the remaining \$844,000 plus, that is owed.

The Bureau explained that the Commission had defined "indecent" as words that "depict sexual and excretory activities and organs in a manner patently offensive by contemporary community standards for the broadcast medium..." The Bureau ruled that in its judgement, the words used, at worst, are double entendres or innuendos and the language is not "patently offensive" as that phrase is used by the Commission.

Clive Davis Announces Major Arista Artist Expansion

Clive Davis announced Monday (16) a major expansion of Arista Records. Davis explained that after the label's first two years of operation, "We at Arista have broken more new artists than the next two labels combined." Davis cited the outstanding success of artists such as **Barry Manilow**, **Melissa Manchester**, **Eric Carmen**, **Patti Smith**,

Gil Scott-Heron, **Outlaws** and **Bay City Rollers** for Arista's rapid climb to its current position as the sixth largest record company in America.

Before advising the assembled members of the press of the specific artists involved in Arista's new move, Davis said, "We are moving to a new level of market penetra-

tion. Arista has proven itself to be a significant force in the breaking of new artists..."

Davis then proceeded to enumerate the following artist signings: **Alan Parsons**, **Rick Danko** of **The Band**, **Mandrill**, **Don McLean**, **Randy Edelman**, **The Hudson Brothers**, **The Kinks**, and **Lou Reed**.

We Never Gave Up Hope!



Three years ago we began by earning the readership of the industry's top programmers and record executives. Soon thereafter **Hugh Hefner** posed reading R&R, which was a first in the giant Playboy empire. We followed that with **Sinatra** and **Elton** and now...the **King Of Comedy**, **Bob Hope**...found reading R&R, using the complete information in our pages to check up on his new album "America Is 200 Years Old... And There's Still Hope!" Thanks for the memories, Bob.

Quickies

WLIB/New York has changed its Black gold and R&B format to a new Caribbean/Reggae music presentation with some disco music added.

The FCC has approved the sale of **KUDI/Great Falls, Montana**, and **KLPM/Minot, North Dakota** to **Ingstad Broadcasting**. Ingstad is the owner of **KKLS/Rapid City** and **KKXL/Grand Forks**. New formats and call letters for the stations will be announced soon.

GOSSERT MURDERED

Gus Gossert, well known New York programmer and announcer was found shot to death, in the back seat of a car, last Tuesday (10) in Knoxville, Tenn. Gossert was working at a station in Oakridge, Tenn.



PARSONS 'POE'-SES WITH DAVIS—Clive Davis announced the signing of **Alan Parsons** to a long term exclusive recording contract with Arista Records. (See story above). Pictured celebrating the event are Davis and Parsons. Parsons, who began his career as an engineer for the Beatles on the "Abbey Road" album and then with **Pink Floyd** on their historic "Dark Side Of the Moon" album and later went on to produce **Pilot** (It's Magic) and the new **John Miles** album, now joins Arista as an exclusive recording artist, concentrating full time on producing.

RKO Management Change In New York

Dwight Case, President of **RKO Radio**, announced two top level management changes at the company's New York radio stations. **Rick Devlin**, formerly manager at **99X (WXLO)** has been promoted

to Vice President and General Manager of **WOR AM**. **Erica Farber**, GM of **WROR/Boston**, is the new General Manager of **99X**. The appointments are effective immediately.



WALDEN'S MACON DEALS ON USED CARS—**Phil Walden**, President of **Capricorn Records**, decided that he would not be outdone by **Al Coury**. Coury, President of **RSO Records**, recently provided each of his regional representatives with a new Mercedes-Benz for their use the entire weekend of the RSO meeting in Los Angeles. Capricorn promotion exec's are shown here proudly displaying Walden's flamboyance at their recent regional meeting in Macon. (L to R): **Bill Davis**, Regional Atlanta; **Phil Rush**, National Promotion; **Paul Ehlis**, Midwest Promotion; **Pete Mezzetta**, Regional Chicago; and **Thom O'Hair**, Regional West Coast.

It's As Simple As This:
NEIL DIAMOND

has a new single

"Don't Think...Feel"



Ships This Week

*It's Already
On KHJ*

**From Neil Diamond's already classic album
"Beautiful Noise"
on Columbia Records**



RADIO

RADIO NEWS

FM SHARES TOP AM IN TWO MAJOR MARKETS

A special Arbitron study of FM audiences in the top ten radio markets shows that two of these markets have FM shares that are higher than AM shares. In the ten markets analyzed, on the average, FM shares are up almost 100% since 1970 and up 10% in the last year alone.

Dallas-Ft. Worth and Washington D.C. are the two markets with higher FM shares. Dallas-Ft. Worth's April/May 1976 survey FM share is 48.5, AM share is 45.1 for the same sweep. Washington D.C.'s FM share is 46.2, against an AM total of 44.9.

During the six year time period for the Arbitron FM survey, the number of FM stations meeting listing requirements for Arbitron reports increased 31%.

Arbitron has also announced that because November 2, 1976, National Election Day, falls during the October/November radio survey dates (October 28-November 17), a random day from the survey period will replace Election Day to avoid non-typical listening.

BARELY LEGAL B100

B100/San Diego PD Bobby Rich and staff decided to take advantage of the recent non-official "Nude Beach Day" in Southern California, with jocks handing out B100 T-Shirts and beach balls to the barely clad bathers. On the air, the station gave away "B100 Barley Legal Do It Yourself Swimsuit Kits," consisting of 3 B100 custom stickers. If the call-in listener who won the stickers didn't think that they allowed enough coverage, they were awarded a T-Shirt to cover the situation.

WGCL HELPS LOCAL ZOO

WGCL "G98"/Cleveland is asking their listeners to collect Beechnut gum wrappers, hoping to raise 100,000 so that the makers of Beechnut will donate two Sea Lions to the Cleveland Zoo. After all are collected, G98 will sponsor Beechnut Day At The Zoo. Rock bands will provide music all day, and prizes will be awarded to listeners who attend.

WLOF'S "OLE" CONTEST

The sound of "Ole" is the key for WLOF/Orlando listeners to call in to qualify for a one week ex-

penses paid trip to Acapulco, plus \$100 spending money. Qualifiers also won prizes such as free dinners, six packs of Coke, and much more.

MOTORCYCLE GIVEAWAY

WACI/Freeport jocks will race in an imaginary "Kawasaki 500" on the air as part of the station's motorcycle giveaway promotion. Callers choose which jock they think will win the "race," a motorcycle race soundtrack is played, and one jock is announced the winner. If the listener is correct, they qualify for a drawing for the bike, consolation prizes to losing callers are hit albums.

LABOR DAY CASH

A total of \$1000 cash, given away in \$100 amounts, will be won by WRNR/Martinsburg listeners over Labor Day Weekend. To qualify, listeners register at local sponsors. During the holiday weekend, the station will make call-outs to registrants, if they answer the phone, they win the cash.

THE BEATLE BOX

KTKT/Tucson is giving away a jukebox full of Beatle hits in their most recent contest. Listeners re-

gister at the Back to School display in a local department store, or call in to win prizes and become eligible for the box.

WAIR/Winston-Salem's "Fresh-AIR Beatle Mobile" traveled the streets last weekend, with air personalities giving away assorted Beatles' LPs, posters and other Beatle memorabilia.

PROMOTION WRAP-UP

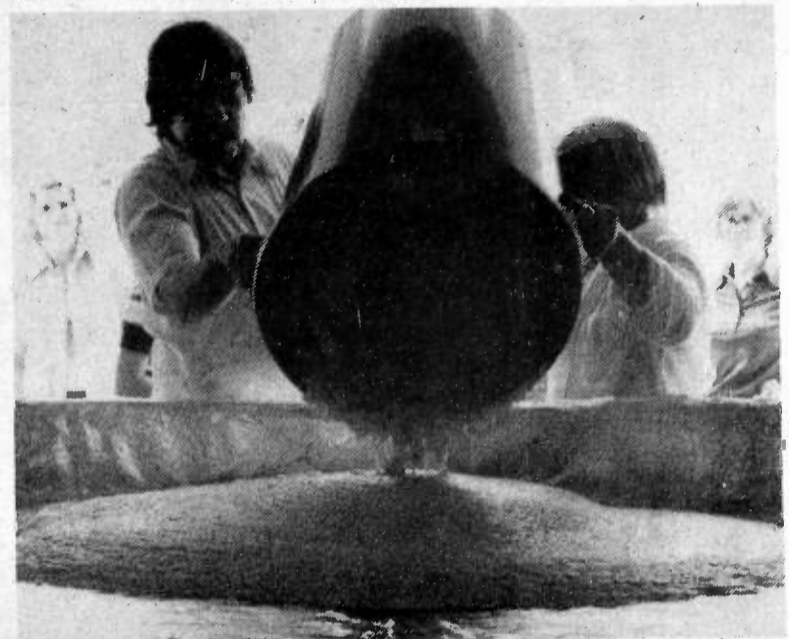
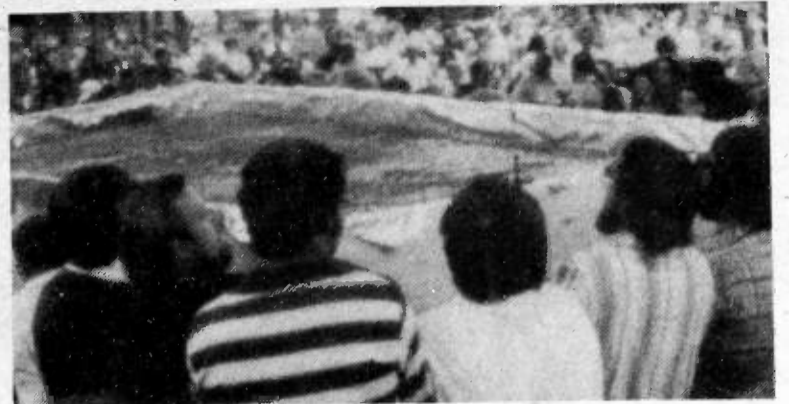
Q102/Cincinnati continues their summer concert series with ticket giveaways to both the Kiss and Beach Boys' concerts.

KAKC's "Jethro Tull-sa" weekend featured giveaways of Tull concert tickets, T-Shirts and albums.

WGLF/Tallahassee sent some of their listeners to the Jacksonville Who concert, as well as giving away Who Lps.

WSGA/Savannah have introduced their "Superstar" T-Shirts. The first of the series featured the Doobie Brothers' logo, with station logo on the back. Upcoming are Chicago and Elton John shirts.

The sound of the dragster going into overdrive was the clue for 98Q/Vidalia listeners to call in to win Bachman Turner Overdrive albums.



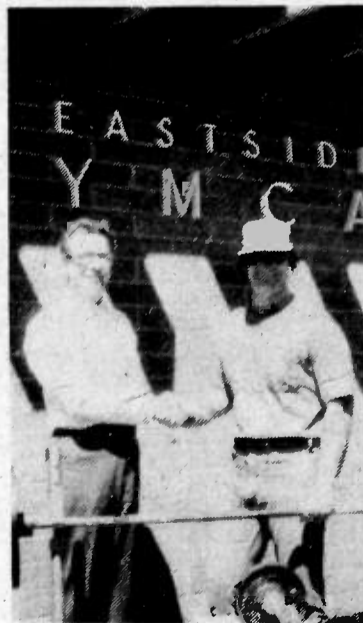
WLVA/Lynchburg is attempting to get their "world's largest cornbread" placed in the Guinness Book of Records, after successfully baking the 1500 pound bread pictured here. The pounds and pounds of dough were baked in the paint bake room of a local car dealer, where one of the station personalities broadcast a live description of the event.



To honor the one-year release dates of both Fleetwood Mac's and Gary Wright's hit LPs, and to thank San Francisco radio in their help in making them smashes, Warner Bros. promo exec Carl Walters (left) presents a thank you cake to KYA MD Steve Jordan, and WB's Bert Keane does the same to KFRC MD Dave Sholin (Left) and Music Assistant Leslie Wing.



KYA/San Francisco has again started distribution of their \$5000 button. Program Director Michael O'Connor is shown here with a facsimile of the button. Button-wearers are eligible for a range of prizes, topped by a final giveaway of \$5000 cash to one wearer.



KING/Seattle's 6-10pm personality Andy Barber, an avid weightlifting fan recently discovered that a local YMCA was lacking in equipment for his favorite sport. Barber (pictured right) donated much of his freelance radio and television talent to buy an entire set of equipment for the area's youth.

KNOX/Grand Forks recently ran a series of weekly family night movies at a local drive-in. Contests were held for all attending, including a watermelon feed, and a pie throwing challenge between the KNOX air personalities and theater management. Shown here is Assistant PD John Derrek winding up for his last throw at Program Director Chuck Scott, who conned the staff into the mess.



Wild Cherry lead singer Bob Parissi (left) stopped by hometown station WLIT/Steubenville to hand deliver his new LP to evening jock Ed Stroud (right).

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RADIO



CONNECTS THE PRIZES CONTEST

	1	2	3	4	5	6	7	8	9	10	11
C		B	I	C	Y	C	L	E			W
K							L			F	A
1	S	U	R	F	B	O	A	R	D	M	R
0	T		S	U	R	F	B	O	A	R	D
1	E	L	T	O	N		N	D		A	R
/	R	O	C	K			I	S		D	O
F							P			I	B
M		D	I	V	E					O	E

CK101/Cocoa Beach PD Ben Hill has devised a great listener recycling promotion, tying in with their "Your Music Connection" station logo. The playing cards shown here are distributed to listeners who fill in the exact time designated by the jocks in the correct box. When one listener fills in all the correct times for one complete prize, they mail or bring the card into the station to be awarded their prize.



Personality Lord Tim, last heard on KFVB/Los Angeles, has joined the staff of KWIZ/Santa Ana. To celebrate his return to radio, Station Manager Pat Michaels (right) hosted a special press party at a local yacht club.



For the second year in a row, Neil Sedaka did a special broadcast on WAVZ/New Haven with personality Tom Morgan. Sedaka talked about his music and career during the hour and a half interview. Sedaka also decided to get in on the winning, by attaching the WAVZ bumper sticker on his car. Pictured (left to right): Paul "The Morning" Mayer, Sedaka, Chuck Martin, Tom Morgan, and Sunshine.



Over 3000 KDAY/Los Angeles listeners turned out for the station's charity Bike-A-Thon, raising \$4000 for the United High Blood Pressure Foundation. Among the celebrities who helped raise funds were Al Green and Stevie Wonder, as well as station personalities Don Mac, Steve Woods and J.J. Johnson. Shown here are (left to right); Al Green, KDAY PD Jim Maddox.

ARB Summaries

(All figures are Monday-Sunday 6am-12midnight Metro Survey Areas, unless otherwise noted.)

LOUISVILLE

WAVE (PA) tops the market this book, 12.4, down from 16.1. WHAS (PA) up 12.1 from 11.4. WAKY (R) 11.0 from 12.8. WKLO (R) 8.4 from 9.0. AOR WLRS up again nicely 7.0 to 8.8. WQHI (R) also showed good growth, 5.8 to 8.5. Country WINN 7.2 from 8.4. WLOU (B) 5.3 from 5.6. Beautiful Music WVEZ up slightly 7.5 to 7.6. In Teens, WAKY first with 29.5, WQHI with 18.1 for second, WLRS has a 16.8, WKLO 16.1. In Adults 18-49, WHAS on top with 12.4, WLRS second with 11.8, WAKY right behind with 11.6, WQHI fourth with 11.0.

MADISON

Pop/Adult WTSO leads the pack here, 16.4 from 10.6. WIBA (PA) slips 15.4 to 10.9. WISM (R) 12.6 from 14.1. WZEE (R) up substantially 5.9 to 10.9. WMAD-AM-FM (C) 7.6 from 11.2. WISM-FM (O) up to 8.1 from 6.9. WIBA-FM (A) up nicely 4.3 to 6.4. In Teens, a tight race with WZEE on top with a 38.5, WISM with 35.9. In Adults 18-49 WISM and WTSO tie with 13.0 for first place, WISM-FM second with 11.6, WMAD-AM-FM next with 8.6 total.

SPOKANE

Rocker KJRB on top here with 13.3, same as last book. KREM (R) down 11.0 to 9.8. Pop/Adult KEZE-AM-FM 10.6 from 14.4. KHQ (PA) up 8.1 to 10.6. Country KGA 10.1 from 10.7. KHQ-FM (R) up a point, 6.4 to 7.4. Beautiful Music KXXR-AM-FM 7.8 to 6.6. KZUN-AM-FM (PA) up nicely 3.2 to 5.9. In Teens, KJRB number 1 with 38.9, KREM next with 30.6, KHQ-FM with 13.9. In Adults 18-49 KJRB on top again with 14.7, KREM second with 11.0, KHQ-FM 10.1, KGA & KHQ tie with 9.2.

CHATTANOOGA

WFLI (R) picked up substantially here for number one Rocker in the market up 8.5 to 12.2. WGOW (R) down 9.8 to 8.3. WDEF (PA) still holds the overall lead 17.2 from 19.6. Country WDOD next with 10.3, up from 7.7. WDEF-FM (BM) up 4.6 to 9.7. WYNQ (BM) slipping 13.1 to 8.3. WNOO (B) 6.7 from 7.1. WFLI now leads in teens with a 37.5, WGOW with 25.0, WNOO 8.9. WFLI leads in Adults 18-49 with 13.4, WDOD 13.0 is next, followed by WYNQ with 9.4.

ALBUQUERQUE

KOB (PA) first here up to 12.3 from 9.7, sister station KOB-FM (BM) follows with 11.5, from 14.4. Spanish KAMX up nicely 4.6 to 10.0. KRKE (R) 9.2 from 9.9. KQEO (R) down 18.4 to 8.7. AOR KRST took a strong jump 4.8 to 8.9. KPAR-AM-FM (BM) up strong 2.5 to 7.2. KRZY (PA) down 9.1 to 6.8. A dead heat tie for Teens, both KQEO and KRKE with 30.0, KRST with 16.7. Adults 18-49 KOB first with 15.7, KRST 12.6, KOB-FM 10.9, KRZY 9.9, KQEO and KRKE again tie with 9.2.



WAVE/Jacksonville's "If It Fits, Wear It" logo is being used on station T-Shirts, book covers, music sheets, patches and other promotional items.



Allow me to introduce our new Program Consultant, Ms. Arbi.



WKBO/Harrisburg gave away a date with Barbi Benton, in support of her local concert appearances. Listeners had to write in why they wanted a date with Barbi and then listened for their letter to be read on the air. If they called in within the allotted time period, they won tickets to her show and became eligible for the drawing for the date. Pictured (left to right); Playboy Records' Janie Bachrach, WKBO MD Jim Buchanan, Barbi, and contest winner.



KDWB/Minneapolis continues its Summer of '76 promotions with the "Wham Bam Shang-A-Lang" weekend. KDWB's "Lone Ranger" tied in with the Wham Bam artist Silver, riding through the city's largest park, handing out 1000 silver dollars. Over 3000 listeners turned out to try to get their piece of silver. Pictured (left to right); Heilicher Bros.' Gary Diamond, KDWB Promotion Director Bill Hartman, PD John Sebastian, and Arista Records' Richard Palmese.

ERIC CARMEN

Makes His Rock'N' Roll
Singles Debut On Arista!

“Sunrise”

Instantly Rockin' On...

WPGC • 26

WCAO

WBBF • 30-25

WYRE • 30

KEWI

WRFC • HB-35

WGCL • 24-19

U100 • 25

KQWB • 29

WFOM • 30

WBX-FM • 29

WORC

KKXL • 16-10

WSM • AM & FM

WPIX

WZUU

WYSL

K100

KSTN

WSAR

KIIS

WROK

“Top Prospect
Of The Week!”

—GAVIN

And Beginning To Roll
Everywhere!

AS 0200

Produced by JIMMY IENNER

JUST ADDED:
WCOL 38, WFI, WBBQ,
KRSP, WJDX.



BUSINESS NEWS

Random Thoughts

"Random Thoughts" will reflect the questions and comments of our subscribers and our editorial staff regarding the day to day activities and occurrences in our industry. Your "Thoughts" are welcome.

NAB Favors ATS

After last week's NABET announced stand against the FCC's proposed ruling allowing the use of Automatic Transmission Systems, the National Association of Broadcasters has come out in support of the rule. The NAB said that the amendment of the rules would allow current technical knowledge to be put to use. The group also urged the Commission to adopt the rules for all broadcast stations.

AM Stereo Tests In Fall

A joint radio-electronics committee will test at least six AM stereo systems that have been developed on Eastern radio stations later this year. After testing is completed, the committee will make a recommendation on how one uniform system can be used. Phase two of AM stereo would then rely on engineering brand new AM radios that would pick up stereo.

GOP Asked To Take Stand On Equal Time

The Platform Committee of the Republican Party has been asked by CBS Inc. to support the lifting of equal time and Fairness Doctrine requirements for broadcasters. Among other topics CBS also brought up before the committee were the protection of journalists' sources and support of broadcast coverage of Congress.

PSA Out Of Radio

Pacific Southwest Airlines has announced that it is selling KEZR/San Jose as part of its move to divest itself of non-airline holdings. KEZR is the last of the PSA owned stations to be put on the sales block. Plans are to sell the remainder of its hotels as well.

Screen Gems Sale Finalized

Columbia Pictures Industries Inc. has completed the sale of their publishing holdings to British based EMI Ltd., as reported earlier. Screen Gems-Columbia Music changes hands for a total of \$23.5 million cash. EMI will make large scale investments into four Columbia movie releases as part of the financial agreement.

Legislation To Protect Broadcasters

Legislation has been introduced in the House of Representatives that would allow the FBI to come into cases of terrorism against broadcasters or journalists. Fines of up to \$100,000 and jail sentences of up to 50 years would be levied against those found guilty of attacking newsmen because of their editorial work.

FCC Denies Station Renewal

WKYZ/Madisonville, Tennessee will go off the air by November 1, after the FCC nixed their license renewal because of false billing practices. The Commission's investigation disclosed that nearly 20% of the station's gross income was obtained through double billing. WKYZ is the only station licensed to Madisonville.

New Connecticut Station

The FCC has overturned its previous ruling against a new AM outlet in Ridgefield, Connecticut. A Commission administrative law judge has now OK'd the new 850khz signal. Previously, the same judge has refused the application because the owners, Radio Ridgefield Inc. had not proved that they would serve the community needs of a neighboring city.

October Kick Off For Military Ads

Radio will be the main outlet for military recruitment ads, recently OK'd by the Defense Department. The first paid advertising for military since 1972 will have a budget of \$8.5 million. Tentatively set budgets for radio include: Army \$1.6 million, Navy \$2.7 million, Marines \$1.5 million, Air Force \$800,000.

Top 10 "Last Names"

If you've ever wondered how many other people share your last name, some statistics taken from Social Security numbers run down the top 10 names. They are, in order: Smith (with nearly 2 1/2 million); Johnson; Williams and Williamson; Brown; Jones; Miller; Davis; Martin; Martinez and Martinson; Anderson; and Wilson.

Continued on Page 24

THE FCC [So You Can Understand It]

REPORT ON RECENT FCC DEVELOPMENTS

The month of July saw a truly extraordinary outpouring of FCC rulings of significance to the entire communications industry, including radio, television and cable. Only a brief summary of all of these many FCC rulings would include the following:

FCC WILL NOT INTERFERE IN FORMAT CHANGES

The FCC in a significant action has concluded that entertainment formats are within the discretion of licensee and it would not interfere in licensee decisions to make changes. The FCC reasoned that many licensees would not undertake innovative or novel programming for fear of the costs resulting from a possible hearing.

FCC ESTABLISHES DEFINITION OF LEGALLY QUALIFIED CANDIDATES

Effective September 2, 1976, a legally qualified candidate is a person who has publicly announced that he is a candidate, or is qualified for a placed on the ballot; is eligible under applicable law to be voted for by an appropriate method; and makes a substantial showing that he is a bona fide candidate for nomination or office.

FCC AMENDS REMOTE PICK-UP BROADCAST STATION RULES

The FCC, as part of its re-regulation, has amended effective August 31, 1976, its rules governing remote pick-up broadcast stations to provide for the licensing of base and mobile stations as a group rather than individually. Also, it has increased the frequency availability to over 100.

FCC FURTHER AMENDS STATION IDENTIFICATION RULES

Effective July 22, 1976, the FCC will permit licensees to insert the Station frequency or channel number in its required identification announcement. Previously, the FCC permitted the broadcast of a licensee's name between the call sign and City of license.

FCC UNSYMPATHETIC TO CULTURAL NEEDS

The FCC denied a request by Educational Station WOSU-FM (Columbus, Oh.) which requested a waiver of the rules to permit an auction in order to raise funds on behalf of a local symphony orchestra. FCC ruled that this would permit the broadcast of commercial-like material on non-commercial stations, which was not permitted, unless it was for licensee's own operating expenses, not-withstanding the licensee's good intentions.

Continued on Page 22

Peterson Cites Industry's Lack Of Communication

There are a couple of things on my mind that I wanted to share with you and others in our business, so I hope you'll print this letter.

The first point regards changes in our published survey. KCBQ will continue adding any record we believe is beneficial to our programming. We will list ALL records on our survey. However, any new additions to our survey will be listed as "extras" until we determine that stock has been placed in the San Diego market. We will keep a record in the "extra" category for a maximum of three weeks. If stock is not in representative samples of San Diego record stores within three weeks, the record will be taken off of our list.

This will hopefully have two effects. One, the record companies will take a closer look at San Diego as an individual market and not just an extension of Los Angeles. Two, it eliminates 30 to 29 jumps of new records on our list. When we add a new record with a number, until stock is in the market, the record shows little strength as far as number jumps are concerned. A 30-29-28 move might hurt a record's chances nationally when in actuality, the record just hasn't been stocked in San Diego yet. It puts the burden right on the record companies. If they want a number—they must stock San Diego. We're hopeful this move will be beneficial to KCBQ and to all record companies.

The second point is one which concerns all program directors everywhere. It's called "breaking new records," "sticking your neck out," or "being crazy" depending on exactly how you feel about it. Today, more than ever before, it is harder for Program Directors to depend on national charts for their playlists. Markets are becoming more and more individualized and Program Directors must depend on local research to make sure the music they play is right for their market. Record promotion people are constantly on Program Directors to go on records "out of the box." That's their job—there's nothing wrong with that. In my opinion, there's nothing wrong with Program Directors taking shots occasionally, if they believe the record is right for their market. In attending the recent Columbia Convention, one of the main thrusts of the company was to break new artists in the future. The bottom line being the promo people would be pushing Program Directors on new records.

I've always been one of the Program Directors who would take a shot on a record. Recent developments have caused me to reflect on that and possibly change my mind. Three cases in point:

1) KCBQ goes out of the box on the Johnny Rivers record "Outside Help." Epic Records fails to get one other radio station on the record. Three days later, Epic takes out full page ads announcing the new Johnny Nash single. After the promotional people put me on the record, the company doesn't follow through with other stations and further convinces

Continued on Page 22

Bobby Ocean's err-waves



OCEAN: 8/76

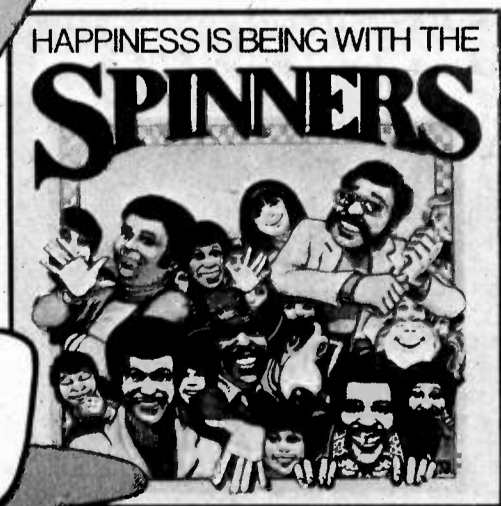
3:30

THE RIGHT TIME
FOR THE NEWEST
SINGLE FROM THE
SPINNERS.

"THE RUBBER BAND MAN" #3355
FROM THEIR LATEST LP, "HAPPINESS IS BEING WITH THE SPINNERS"



© 1976 Atlantic Recording Corp. A Warner Communications Co.



Produced by Thom Bell

THE PICTURE PAGE

No Broken Hearts Here



Rochelle Staab, Vice President of Programming, Bartell Broadcasting (left) visited with Elton John and Kiki Dee backstage on the opening night of their recent four-night sold out stand in Chicago. Elton & Kiki's single "Don't Go Breaking My Heart" was certified gold Tuesday, August 17. In addition, Elton was presented with a special award on behalf of MCA Records, commemorating the sale of over 5 million units of his "Greatest Hits" LP.

Hello Joni



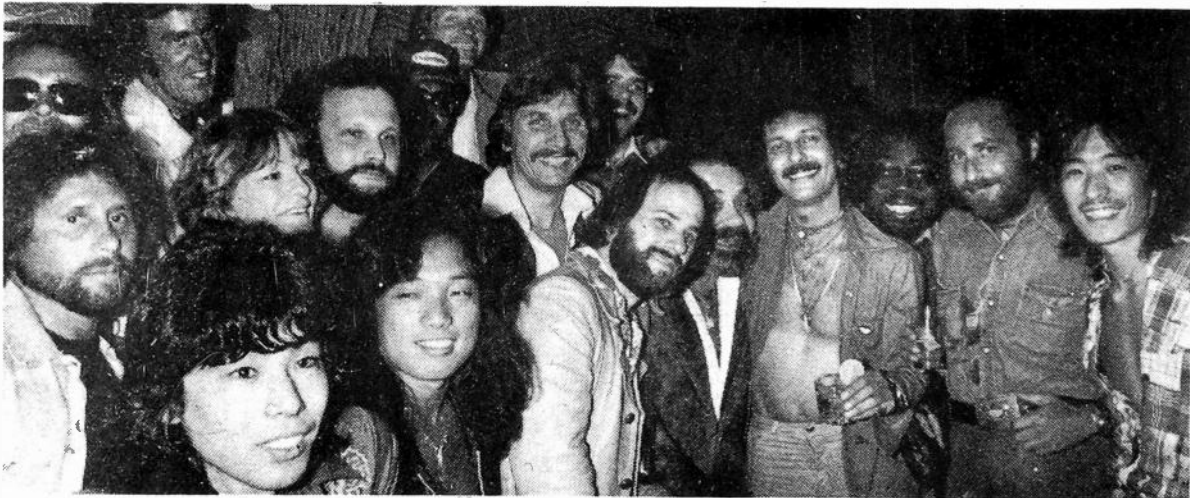
Barbra Streisand greets fellow songstress Joni Mitchell to her home for an invitational fundraising benefit held in honor of Congresswoman Bella Abzug, who flew from New York for the event. Also attending the affair were Jane Fonda and Tom Hayden, Vidal and Beverly Sasso, Jack Albertson, Don Knotts, Freddie Fields, Alan and Marilyn Bergman, Mike Farrell, Tom and Delores Laughlin, Sue Mengers, and David Begelman, among others. Monies that were raised during the afternoon affair will be used for Bella Abzug's campaign for election to the United States Senate in New York.

Snuff's Ofish-ial Salmon Expedition



Snuff Garrett (renowned record producer and part-time centerfold model) held his annual industry "Fishing Party" recently in Vancouver B.C. Attending this year were Left to Right: Bert Brimacombe (guide); Bob Wilson, R&R Publisher; Jerry Inman, E/A artist; Larry Uttal, President Private Stock; Bob Montgomery, producer; Roy Rogers, "King Of The Cowboys"; Ron Kass; Snuff Garrett.

A&M 'Creates' Surprise



A&M artists Felix Pappalardi and Creation received a surprise visit from the A&M regional promotion staff backstage following their performance at L.A.'s Roxy. From left to right: (front) Masayuki Higuchi, Creation; Shigeru Matsumoto, Creation; Gary Lippe, A&M Regional Promotion; Rich Totian, A&M National FM Director; Felix Pappalardi; Larry Green, A&M Regional Promotion; Steve Dunn, A&M Regional Promotion; Kazuo Takeda, Creation; (back) Al Moinet, A&M Regional Promotion; Bugs Pemberton, Creation; Eddie Mottau, Creation; Jan Basham, A&M L.A. Local Promotion; Ron Farber, A&M Regional Promotion; Harold Childs, A&M Vice President of Promotion; Don Tolle, A&M Regional Promotion; Pete Mollica, A&M Regional Promotion; and Lenny Bronstein, A&M National Album Co-ordinator.

Dr. Hook & The Capitol Show



Backstage following a recent performance at the Roxy Theatre in Hollywood, members of Dr. Hook thank Don Zimmermann, Capitol's Executive Vice President and Chief Operating Officer, with an exuberant display of affection. Standing around are (L-R) Dennis White, Capitol's Vice President, Sales; Rupert Perry, Capitol's Vice President, A&R; Bobby Haller, Dr. Hook's co-manager; Steve Meyer, Capitol's National Promotion Manager; Don Grierson, Capitol's Director, Merchandising & Advertising; bandmember Rik Elswit; Dan Davis, Capitol's Vice President, Creative Services/Merchandising & Advertising/Press & Artist Relations; Zimmermann; bandmembers Jance Garfat, Ray Sawyer, Dennis Locorriere and Bill Francis.

Windsong A Winner



Following his recent Vancouver concert, John Denver was presented with a platinum album for his RCA album, Windsong, and a gold album for his RCA LP, Rocky Mountain Christmas. Seen backstage with Denver are (L) Larry Douglas, Windsong Records VP in Charge of Promotion; and (R) John Ford, Field Representative for RCA Canada.

Sedaka's Rocket Blast



Rocket Records and MCA Records hosted a party for Neil Sedaka following his opening night at the Universal Amphitheatre in Los Angeles. "Steppin' Out" at the celebration are (left to right) Wayne McManners, MCA Promotion; Neil Sedaka; Rosie Guevara, KHJ MD; Leba Sedaka; and Tony King, Executive Vice-President of Rocket.

The Question Is...

IS THAT REALLY ALICE COOPER?

The Answer Is...

**CKLW—
Number
10!**



"I Never Cry"

The smash single from Coop's
latest album "Alice Cooper Goes To Hell"



on Warner Bros. Records

 ALIVE ENTERPRISES, INC.
8530 WILSHIRE BOULEVARD, SUITE #306
BEVERLY HILLS, CALIFORNIA 90211



THE PICTURE PAGE

ABC's Crosby/Nash Reception



In their first Los Angeles appearance since last August, ABC recording artists, David Crosby and Graham Nash performed last week for three nights at the Greek Theater. A special reception was held following the opening night performance. Shown seated, Jerry Rubinstein, Chairman of ABC Records; and Graham Nash. Standing, left to right are Paul Sullivan, Program Director, KNAC-FM; Steve Resnik, National Director of Secondary Promotion, ABC; David Crosby; a beautiful fan; Tom Yates, Program Director, KLOS-FM; Bob Burch, Program Director, Century Broadcasting chain; Donna Williams, Promotion Department Coordinator, ABC; and Jack Ashton, Local Promotion, ABC Los Angeles.

Williams To Warner/Curb



Hank Williams, Jr. has been signed to Warner-Curb Records. The group portrait formalized the agreement features (left to right) top row: Mike Curb; Warner Bros.; Executive Vice President Stan Cornyn; David Berman, Vice President for Business Affairs; Ed Rosenblatt Vice President and Director of Sales and Promotion; bottom row; artist's manager J.R. Smith; Williams and Tony Scotti of Gernhard-Scotti Productions, Alabama.

E/A's National Promotion Convention



The Elektra/Asylum/Nonesuch national promotion staff was honored during the company's first National Promotion Convention with special Platinum Record awards commemorating over three million in sales for recent albums by Queen, Eagles and Linda Ronstadt. Following the awards ceremony, held at The Bistro in Beverly Hills, Joe Smith, Company Chairman, congratulated the entire staff. Pictured in the front row are (from left): David Cahn, Promotion Representative, Buffalo; Burt Stein, National Album Promotion Director; Fred DeMann, National Promotion Director; Joe Smith, Chairman; Ken Buttice, Vice President, Promotion; and Robin Huff, Promotion Assistant.

Murphey At Musicland



Musicland, one of the largest retail record chains across the United States, recently held their annual convention at the Arrowhead Lodge in Alexandria, Minnesota. Epic recording artist Michael Murphey performed a set of his songs and was joined on stage by his son, Ryan for a banjo duet. Shown: Ryan Murphey (L) with Michael Murphey.

Don't Look A Gift Horse...



John Gorley (far right) of Reggae Productions, promoter at Denver's Red Rocks Amphitheater, and the Dirt Band's agent Lance Smith (2nd from left), present contest winner Tom Ward with a horse, "Bertha." Ward's lucky ticket-stub was drawn from among thousands just prior to the group's performance. Also pictured with Smith, Gorley and Ward are Dirt Band members John McEuen, Jeff Hanna and John Cable. The contest which was tied in with KIMN radio, kicks off The Dirt Band four-month non-stop tour.

Sweet City Cookes With Samona

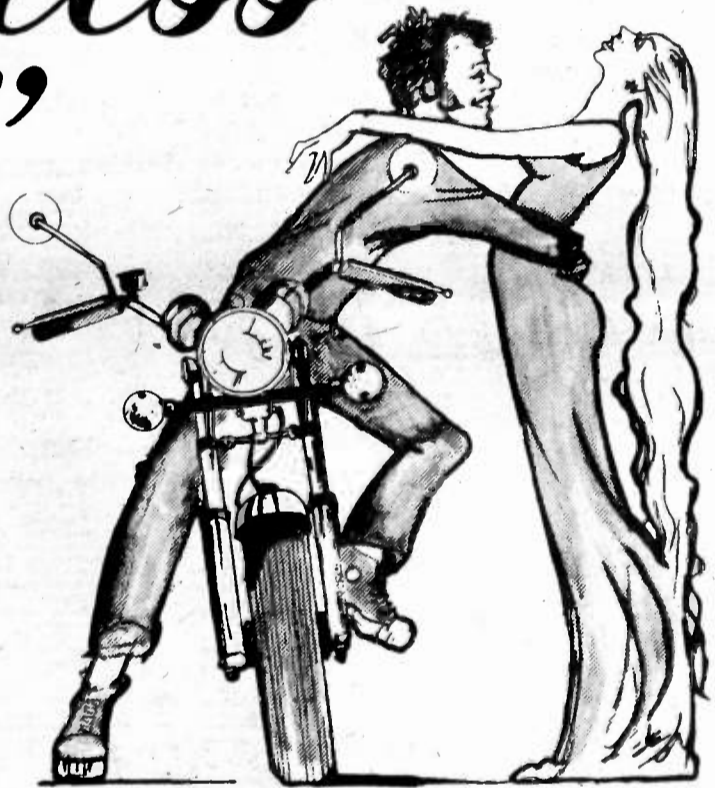


Mike Belkin and Carl Maduri, Co-Owners of Sweet City Records, (distributed by CBS-Epic) have pacted their second artist Samona Cooke, to the newly-formed Ohio-based label. Also pictured at the signing (l-r): Mike Belkin, manager Angelo Creame and Carl Maduri.

Barry Mann's
sensational story record
is exploding with requests to
play it again and again and....

“*The Princess*
and **the punk**”

AS0194



Thank You SAN DIEGO!

B100·HB-25-18
KCBQ·Debut 30

Thank You CINCINNATI!

WSAI·HB-28

Produced by Lambert & Potter
Written by Barry Mann & Cynthia Weil

Instant Calls, Non-Stop Requests And Sales Building Everywhere!

WBBQ
WRFC·35-31
WBBM
WMGC (WIXY)
WNDE·18-13
KCPX·HB-23

KRSP·HB-27
KJOY
WWWD
KENO
KJAS
WGOW

WCRO·HB-28
WAIL·Debut 17
KEYS
KERN·Extra-27
KSLY·29-25
KOOK

On Arista Records

LITTLE RIVER BAND

Four months ago, Capitol Records released the debut album by a new, critically-acclaimed Australian group called LITTLE RIVER BAND. The feedback from AOR radio indicated an outstanding reaction to the opening cut "(IT'S A) LONG WAY THERE," an epic masterpiece reminiscent of the best work by CSN&Y. An edited version of "LONG WAY THERE" was released as a single to AOR stations to maximize AOR programming potential. Reaction to the edit/single was tremendous; after six weeks on R&R's "Progressive Singles" activity list, the enthusiasm of programmers and our own promotion men indicated a demand for the release of the single to Top 40 stations.

Initial response to the "LONG WAY THERE" single has been outstanding:

RECORD WORLD
August 21, 1976

"Australian group with a CSN&Y harmony influence has received much AOR play, but it's only the beginning. The group has the poise and the talent to hit big on these shores."

CASHBOX
August 14, 1976

"A haunting string introduction gives way to some funky rock and roll in this fully realized single from the Little River Band... The harmonies are deep and rich."

BILLBOARD
August 14, 1976

"There's a Crosby, Stills, Nash & Young feel as it shifts from a symphonic, airy opening to guitar-dominated mid-rock base. Carefully honed folk rock vocals throughout."

**BILL GAVIN'S
PERSONAL PICKS**
August 6, 1976

"Import from Australia opens with an ear-catching baroque styled intro, followed by a gutbucket guitar and a highly professional performance by the singers."

Immediate secondary market acceptance has Capitol Records excited by the prospect of breaking this single and fully establishing LITTLE RIVER BAND as a major new group in the U.S. Promotion and marketing plans are now geared to total commitment. Believe it.

"(IT'S A) LONG WAY THERE"

Harvest 4318
Distributed by CAPITOL

From the debut album

LITTLE RIVER BAND
(ST-11512)



It broke in
DETROIT-CKLW now #10

"It's no. 1 phones!" Rosalie Trombley

Confirmed in
CLEVELAND-WGCL now #7

"I can't hold it back!" T.J. LAMBERT

and about to roll
EVERYWHERE!

ROXY ROLLER

LON 240

by **SWEENEY
TODD**



ONE PLAY AND WATCH YOUR PHONES LIGHT UP!

LONDON
RECORDS

Produced & Directed by Martin Shaer



2 1 ELTON & KIKI
 3 2 KC & SUNSHINE BAND
 4 3 PETER FRAMPTON ("Feel")
 5 4 WILD CHERRY
 6 5 WALTER MURPHY
 7 6 SEALS & CROFTS
 8 7 CANDI STATION
 9 8 VICKI SUE ROBINSON
 10 9 CHICAGO
 11 10 MANHATTANS
 12 11 WAR
 13 12 STARLAND VB
 14 13 WINGS
 15 14 TAVARES
 16 15 BEE GEES
 17 16 SILVER
 18 17 LOU RAWLS
 19 18 CAPTAIN & TENNILLE
 20 19 PETER FRAMPTON
 21 20 GARY WRIGHT
 22 21 MICHAEL FRANKS
 23 22 ENGLAND DAN
 24 23 JOHN TRAVOLTA
 25 24 BROTHERS JOHNSON
 26 25 ELO
 27 26 RICK DEES
 28 27 ANDREA TRUE
 29 28 BOBBIE GENTRY
 30 29 BEATLES
 31 30 CHEECH & CHONG

ADDS: 26



3 1 ELTON & KIKI
 4 2 PETER FRAMPTON
 5 3 WINGS
 6 4 BEE GEES
 7 5 ENGLAND DAN
 8 6 BOZ SCAGGS
 9 7 WILD CHERRY
 10 8 MANHATTANS
 11 9 FLEETWOOD MAC
 12 10 KEITH CARRADINE
 13 11 NEIL DIAMOND
 14 12 CLIFF RICHARD
 15 13 QUEEN
 16 14 STARLAND VB
 17 15 SEALS & CROFTS
 18 16 TAVARES
 19 17 WALTER MURPHY
 20 18 LADY FLASH
 21 19 ELO
 22 20 ORLEANS
 23 21 JEFFERSON STARSHIP
 24 22 BEACH BOYS
 25 23 ROD STEWART
 26 24 KC & SUNSHINE BAND
 27 25 ANDREA TRUE
 28 26 AMERICA
 29 27 SILVER
 30 28 DR. HOOK
 31 29 GEORGE BENSON
 32 30 LOU RAWLS
 33 31 STEVE MILLER
 34 32 TAVARES
 35 33 CHICAGO
 36 34 HEART
 37 35 HENRY GROSS

ADDS: HALL & OATES
 ON: LEO ZEPPELIN
 SONS OF CHAMPLIN
 ALICE COOPER
 JAMES TAYLOR
 POCO
 STILLS-YOUNG
 LEON & MARY RUSSELL
 WHO
 BLUE OYSTER CULT
 ALAN PARSONS

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7 1 WILD CHERRY
 8 2 ELTON & KIKI
 9 3 ENGLAND DAN
 10 4 KC & SUNSHINE BAND
 11 5 BEE GEES
 12 6 WINGS
 13 7 GEORGE BENSON
 14 8 PETER FRAMPTON
 15 9 LOU RAWLS
 16 10 TAVARES
 17 11 ARETHA FRANKLIN
 18 12 MANHATTANS
 19 13 WALTER MURPHY
 20 14 DR. HOOK
 21 15 BEACH BOYS
 22 16 BROTHERS JOHNSON
 23 17 CLIFF RICHARD
 24 18 GARY WRIGHT
 25 19 FLEETWOOD MAC
 26 20 NEIL DIAMOND
 27 21 JAMES TAYLOR
 28 22 ORLEANS
 29 23 OLIVIA NEWTON-JOHN
 30 24 FIREBALL
 31 25 JEFFERSON STARSHIP
 32 26 CHICAGO
 33 27 WAR
 34 28 BOZ SCAGGS
 35 29 SILVER
 36 30 CANDI STATION

ADDS: 27, 28, 29



1 1 ELTON & KIKI
 2 2 WINGS
 3 3 ENGLAND DAN
 4 4 CLIFF RICHARD
 5 5 MANHATTANS
 6 6 WALTER MURPHY
 7 7 STARLAND VB
 8 8 PETER FRAMPTON
 9 9 BEE GEES
 10 10 JOHN TRAVOLTA
 11 11 AEROSMITH
 12 12 DR. HOOK
 13 13 WILD CHERRY
 14 14 BEACH BOYS
 15 15 PARLIAMENT
 16 16 SILVER
 17 17 KC & SUNSHINE BAND
 18 18 CHICAGO
 19 19 SEALS & CROFTS
 20 20 TAVARES
 21 21 GEORGE BENSON
 22 22 FLEETWOOD MAC
 23 23 KEITH CARRADINE
 24 24 WAR
 25 25 LOU RAWLS

ADDS: ORLEANS
 HEART
 ALAN PARSONS (live)
 ON: BOZ SCAGGS
 JEFFERSON STARSHIP



1 1 ELTON & KIKI
 2 2 WINGS
 3 3 BEE GEES
 4 4 PETER FRAMPTON
 5 5 ENGLAND DAN
 6 6 STARLAND VB
 7 7 TAVARES
 8 8 LOU RAWLS
 9 9 WILD CHERRY
 10 10 WALTER MURPHY
 11 11 NEIL DIAMOND
 12 12 BOZ SCAGGS
 13 13 MANHATTANS
 14 14 KEITH CARRADINE
 15 15 THIN LIZZY
 16 16 GARY WRIGHT
 17 17 WAR
 18 18 OLIVIA NEWTON-JOHN
 19 19 CLIFF RICHARD
 20 20 SEALS & CROFTS
 21 21 CANDI STATION
 22 22 HELEN REDDY
 23 23 KC & SUNSHINE BAND
 24 24 SHERBET
 25 25 ANDREA TRUE
 26 26 DR. HOOK
 27 27 BEACH BOYS
 28 28 QUEEN
 29 29 CHICAGO
 30 30 GEORGE BENSON

ADDS: NEIL DIAMOND ("Don't Think")
 ORLEANS



2 1 WINGS
 3 2 ELTON & KIKI
 4 3 KC & SUNSHINE BAND
 5 4 BEATLES
 6 5 ENGLAND DAN
 7 6 STARLAND VB
 8 7 STARBUCK
 9 8 QUEEN
 10 9 BEE GEES
 11 10 BEACH BOYS
 12 11 WILD CHERRY
 13 12 WALTER MURPHY
 14 13 MANHATTANS
 15 14 RICK DEES
 16 15 CHICAGO
 17 16 SILVER
 18 17 JOHN TRAVOLTA
 19 18 ORLEANS
 20 19 ANDREA TRUE
 21 20 LINDA RONSTAOT
 22 21 FLEETWOOD MAC
 23 22 WAR
 24 23 BOBBIE GENTRY
 25 24 SEALS & CROFTS
 26 25 PETER FRAMPTON
 27 26 LADY FLASH
 28 27 LOU RAWLS
 29 28 JAMES TAYLOR
 30 29 HELEN REDDY
 31 30 PARLIAMENT
 32 31 BROTHERS JOHNSON
 33 32 PAUL DAVIS
 34 33 WINGS (old)
 35 34 OLIVIA NEWTON-JOHN
 36 35 GARY WRIGHT
 37 36 GEORGE BENSON
 38 37 BOZ SCAGGS
 39 38 KEITH CARRADINE
 40 39 CLIFF RICHARD
 41 40 BEACH BOYS (new)

ADDS: 38, 37, 39, 40
 ALAN PARSONS
 ON: HALL & OATES



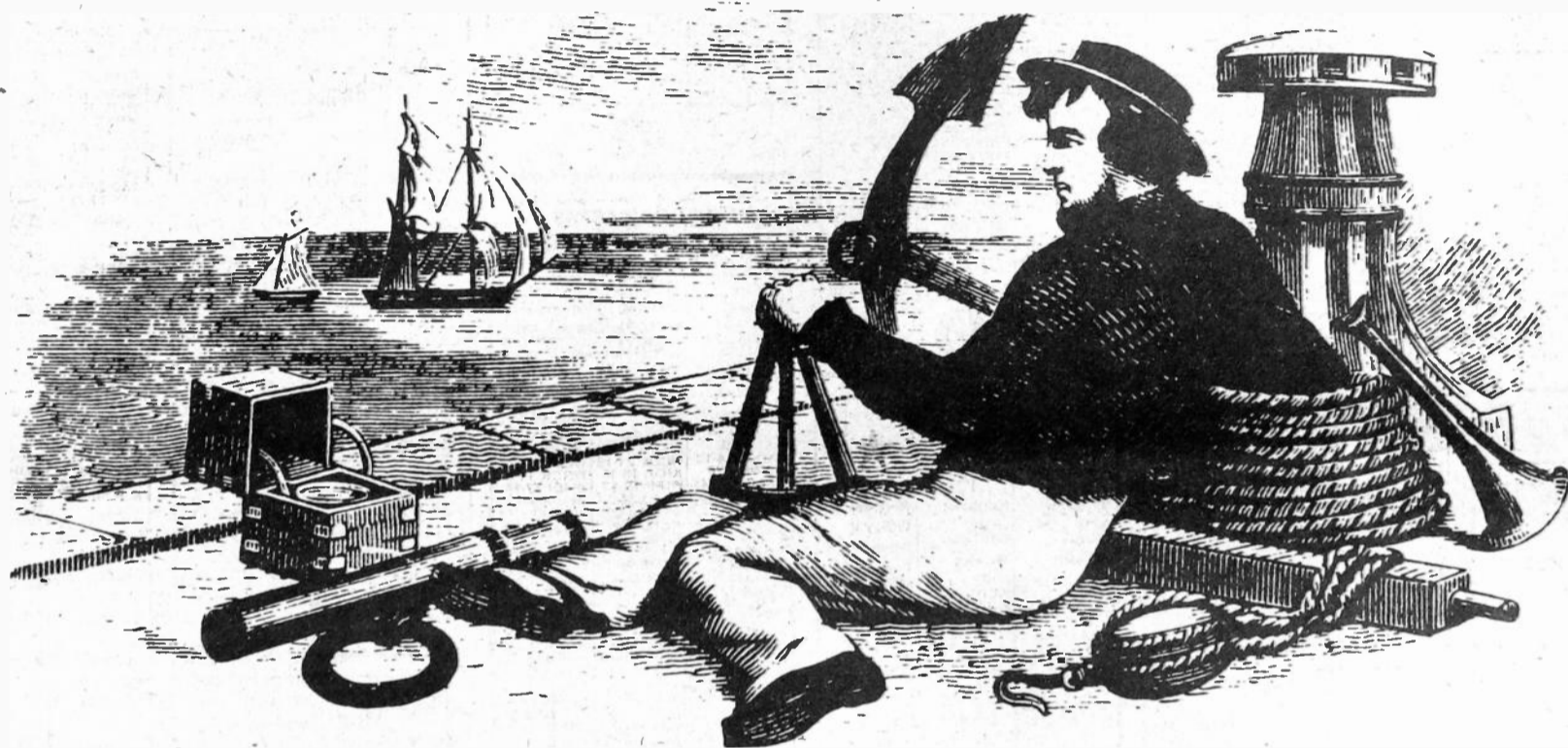
1 1 ELTON & KIKI
 2 2 MANHATTANS
 3 3 WALTER MURPHY
 4 4 GEORGE BENSON
 5 5 LOU RAWLS
 6 6 CHICAGO
 7 7 PETER FRAMPTON
 8 8 STARLAND VB
 9 9 JEFFERSON STARSHIP
 10 10 WINGS
 11 11 BOZ SCAGGS
 12 12 BEE GEES
 13 13 FLEETWOOD MAC
 14 14 VICKI SUE ROBINSON
 15 15 ENGLAND DAN
 16 16 BEACH BOYS (old)
 17 17 KC & SUNSHINE BAND
 18 18 PARLIAMENT
 19 19 SHERBET
 20 20 NEIL DIAMOND
 21 21 OLIVIA NEWTON-JOHN
 22 22 WILD CHERRY
 23 23 CLIFF RICHARD
 24 24 JOHN TRAVOLTA
 25 25 TAVARES
 26 26 JOHN DENVER ("Bad")

ADDS: PETER FRAMPTON ("Feel")
 HALL & OATES
 DR. HOOK
 26



1 1 ELTON & KIKI
 2 2 MANHATTANS
 3 3 ENGLAND DAN
 4 4 BEE GEES
 5 5 PARLIAMENT
 6 6 PETER FRAMPTON
 7 7 DR. HOOK
 8 8 STARLAND VB
 9 9 TAVARES
 10 10 WILD CHERRY
 11 11 ORLEANS
 12 12 ANDREA TRUE
 13 13 DOROTHY MOORE
 14 14 JEFFERSON STARSHIP
 15 15 BOZ SCAGGS
 16 16 VICKI SUE ROBINSON
 17 17 WINGS
 18 18 KEITH CARRADINE
 19 19 FLEETWOOD MAC
 20 20 CHICAGO
 21 21 STARBUCK
 22 22 CLIFF RICHARD
 23 23 ALAN PARSONS
 24 24 JOHN TRAVOLTA
 25 25 GARY WRIGHT ("Let")
 26 26 BARRY MANN
 27 27 WALTER MURPHY
 28 28 WINGS (old)
 29 29 HALL & OATES (old)
 30 30 GARY WRIGHT

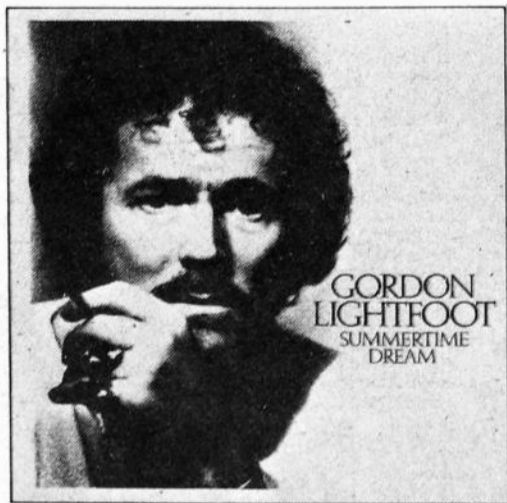
ADDS: 27
 HEART
 LADY FLASH
 ON: RICK SPRINGFIELD
 PETER FRAMPTON ("Feel")



If you thought Gordon Lightfoot's "Wreck of the Edmund Fitzgerald"
sounded good at 33, wait'll you hear it at 45!

"Wreck of the Edmund Fitzgerald"

b/w "The House You Live In" (RPS 1369)



from the album
Summertime Dream
(MS 2246),
produced by Lenny Waronker
and
Gordon Lightfoot
for
Warner/Reprise Records.

Manhattan continued
South
Y100 6-10
WBHQ 9-12
West
KHJ 8-13
KFR 3-2
KJR 2-5
KTLK 7-13
KCBQ 2-2
KEZY 5-8

Lou Rawls continued
West
WAVE 6-6
WBBQ 26-21
WJOL 12-10
WVFX 12-10
WVFX 12-10
WVFX 12-10

Boz Scaggs continued
South
KLIF d-20
WQAM d-26
WBHQ a-28
West
KHJ 15-12
KFR 3-2
KJR 2-5
KTLK 7-13
KCBQ 2-2
KEZY 5-8

Candi Staton continued
KINT 17-19
West
KYNO 26-24
WNOR 18-16
West
KDON a-26
KJOY 11-24

Wild Cherry continued
WQAM 11-2
Y100 6-10
WBHQ 9-12
West
KHJ 11-9
KFR 3-2
KJR 2-5
KTLK 7-13
KCBQ 2-2
KEZY 5-8

Wings continued
WOKY 12-9
KDLW 8-10
KCLW 3-3
KBLQ 6-12
WGL 2-4
KSTP 4-5
South
WQXI 9-9
KLIF 4-2
WQAM 5-10
Y100 12-13
WBHQ 2-6

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

HELEN REDDY
I Can't Hear You No More
(Cap)
Northeast P1 P2 P3
WRKO 21-21
WPGC 27-26
WKBW 24-18
WCAO 30-28

SEALS & CROFTS 3:45
Get Closer (WB)
LP: Get Closer
Northeast P1 P2 P3
WFIL 11-21
WRKO 19-27
WPGC 9-9
WKBW 27-30
WPIX 10-7

TAVARES 3:58
Missing An Angel
(Capitol)
LP: Sky-high
Northeast P1 P2 P3
WABC 6-7
WFIL 6-7
WRKO 6-8
WPGC 17-14
WPIX 5-6
WCAO 5-4
99X 5-4

WINGS 3:43
Let 'Em In (Capitol)
LP: At The Speed Of Sound
Northeast P1 P2 P3
WABC 7-4
WFIL 4-6
WRKO 7-7
WPGC 3-5
WKBW 5-6
WPIX 9-11
WCAO 2-1
13Q 15-10
99X 10-12

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

ORLEANS 3:48
Still The One (Asylum)
LP: Waking and Dreaming
Northeast P1 P2 P3
WFIL 22-18
WRKO a-28
WPGC 11-8
WKBW 26-7
WPIX on
WCAO 20-13

CLIFF RICHARD
Devil Woman (Rocket)
LP: I'm Nearly Famous
Northeast P1 P2 P3
WFIL d-23
WRKO 11-13
WPGC 29-24
WKBW 28-20
WPIX on
WCAO 26-24
13Q a-25

SILVER 3:32
Wham Bam Shang (Arista)
Northeast P1 P2 P3
WFIL d-24
WRKO 15-14
WPGC d-26
WCAO 24-22
West
WOKY 23-18
KDWB 6-3
CKLW d-30
KSLQ 36-35
WGCL a-25

JAMES TAYLOR 3:52
Shower The People
LP: In The Pocket (WB)
Northeast P1 P2 P3
WABC 9-10
WCAO a
West
WSAI on
South
KLIF a
WBHQ 24-21

WAR 3:59
Summer (UA)
LP: Greatest Hits
Northeast P1 P2 P3
WABC a-26
WFIL 19-19
WRKO 26-24
WPGC a
WPIX on
WCAO 16-14

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

ORLEANS 3:48
Still The One (Asylum)
LP: Waking and Dreaming
Northeast P1 P2 P3
WFIL 22-18
WRKO a-28
WPGC 11-8
WKBW 26-7
WPIX on
WCAO 20-13

VICKI SUE ROBINSON
Turn The Beat
Around (RCA)
Northeast P1 P2 P3
WABC 8-8
WFIL 9-13
WPGC 15-13
WKBW 2-1
WPIX 11-14
WCAO 11-10
13Q 12-15
99X 7-6

STARLAND VOCAL BAND
Afternoon Delight 3:12
(Windson)
LP: Starland Vocal Band
Northeast P1 P2 P3
WABC 3-6
WFIL 3-5
WRKO 17-18
WKBW 14-21
WPIX 3-4
13Q 6-7
99X 6-7

WAR 3:59
Summer (UA)
LP: Greatest Hits
Northeast P1 P2 P3
WABC a-26
WFIL 19-19
WRKO 26-24
WPGC a
WPIX on
WCAO 16-14

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

LOU RAWLS 3:36
Love Like Mine (Phyl/Int)
Northeast P1 P2 P3
WABC 1-1
WFIL 2-4
WRKO 9-9
WPGC 6-12
WKBW 1-1
WPIX 2-3
WCAO 8-12
13Q 2-3
99X 1-1

STARLAND VOCAL BAND
Afternoon Delight 3:12
(Windson)
LP: Starland Vocal Band
Northeast P1 P2 P3
WABC 3-6
WFIL 3-5
WRKO 17-18
WKBW 14-21
WPIX 3-4
13Q 6-7
99X 6-7

STARLAND VOCAL BAND
Afternoon Delight 3:12
(Windson)
LP: Starland Vocal Band
Northeast P1 P2 P3
WABC 3-6
WFIL 3-5
WRKO 17-18
WKBW 14-21
WPIX 3-4
13Q 6-7
99X 6-7

WAR 3:59
Summer (UA)
LP: Greatest Hits
Northeast P1 P2 P3
WABC a-26
WFIL 19-19
WRKO 26-24
WPGC a
WPIX on
WCAO 16-14

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

LOU RAWLS 3:36
Love Like Mine (Phyl/Int)
Northeast P1 P2 P3
WABC 1-1
WFIL 2-4
WRKO 9-9
WPGC 6-12
WKBW 1-1
WPIX 2-3
WCAO 8-12
13Q 2-3
99X 1-1

BOZ SCAGGS 3:15
Lowdown (Columbia)
LP: Silk Degrees
Northeast P1 P2 P3
WABC a-11
WFIL 20-15
WRKO 29-19
WPGC 24-18
WKBW a
WPIX a
WCAO 29-27
99X 12-9

CANDI STATON 3:51
Young Hearts Run Free
(WB)
Northeast P1 P2 P3
WFIL 12-10
WRKO 12-8
WPGC 14-21
West
KHJ 9-6
KFR 2-8
KJR 6-7
KTLK 6-6
KCBQ 8-8
KEZY 9-14

WAR 3:59
Summer (UA)
LP: Greatest Hits
Northeast P1 P2 P3
WABC a-26
WFIL 19-19
WRKO 26-24
WPGC a
WPIX on
WCAO 16-14

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

WALTER MURPHY 3:02
A Fifth of Beethoven (Pvt)
LP: A Fifth Of Beethoven (Stk)

LOU RAWLS 3:36
Love Like Mine (Phyl/Int)
Northeast P1 P2 P3
WABC 1-1
WFIL 2-4
WRKO 9-9
WPGC 6-12
WKBW 1-1
WPIX 2-3
WCAO 8-12
13Q 2-3
99X 1-1

BOZ SCAGGS 3:15
Lowdown (Columbia)
LP: Silk Degrees
Northeast P1 P2 P3
WABC a-11
WFIL 20-15
WRKO 29-19
WPGC 24-18
WKBW a
WPIX a
WCAO 29-27
99X 12-9

CANDI STATON 3:51
Young Hearts Run Free
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OTHERS GETTING SIGNIFICANT ACTION
(Continued from Back Page)

MICHAEL FRANKS "Popsicle Toss" (Reprise/WB) Add WKBW, WDR, KCPX, 23-14 WCOL, 19-17 WIFE, 27-18 WERC, 18-15 KCBN and more. OHIO PLAYERS "Who'd She Coo" (Mercury) Add WCAO, Z93, 24-21 WIFE, 25-16 CKLW, 18-15 WFLB and more. FIREFALL "You Are The Woman" (Atlantic) Add WBBF, WROK, WBBQ, 28-24 WBHQ, 25-22 WDR and others. ABBA "Fernando" (Atlantic) Add WOKY, CKLW, debut 29 WFI, and more. ELO "Showdown" (UA) Add WINW, 30-25 at Y100, 23-19 KEZY, 27-24 WACI, 28-24 KSLY and others. BARRY MANN "The Princess & The Punk" (Arista) 18-16 at B100, 28-27 WSAI, 23-17 KCPX and others. BOBBIE GENTRY "Ode To Billie Joe" (Capitol) (WB) Add KIOA, 14-7 WORC, 23-14 KLEO, 16-13 KSLY, 15-13 WACI and more. GRAND FUNK RAILROAD "Can You Do It" (MCA) Add WCAO, B100, 30-29 WGLF, 18-11 WHHY, 28-26 KCPX and others. JIGSAW "Brand New Love Affair" (Chelsea) Add WJON, KCLS, WJDX, 17-15 WORC, 20-16 KFYR and more. ALICE COOPER "I Never Cry" (WB) 11-10 CKLW, 25-18 KCBN, 11-10 WXYZ and others. LEON & MARY RUSSELL "Rainbow In Your Eyes" (Paradise/WB) 4-3 WBQ, 16-13 KEEL, 18-14 WJDX, and others. SHERBET "Howzat" (MCA) 30-26 WRKO, 29-28 at 99X, 27-24 KHJ, 21-19 KFR and others. DIANA ROSS "One Love In My Lifetime" (Motown) Add 99X, 28-26 WGL, debut 29 WIFE, 25-22 WAIR, and more. AMERICA "Amber Cascades" (WB) 29-26 KEZY, 22-20 WRIE, 23-19 KRSP, add KXKL and others. JOHN HANDY "Hard Work" (ABC) Add WPIX, 16-15 CKLW, 8-6 WXYZ, 35-29 WTRU and more. JOHN MILES "Highfly" (London) 10-5 WROK, 27-21 WBBF, 28-25 WIFE and others. KISS "Detroit Rock City" (Casablanca) Add WBBF, WAIR, 30-27 WND, on 293 and others. STARBUCK "I Got To Know" (Private Stock) Add WOKY, WGL, debut 29 WERC, debut 25 WFOM and more. GROUP WITH NO NAME "Baby Love (How Could You Leave Me)" (Casablanca) Add WEEQ, KEEL, debut 38 at 99Q and more.



KALEIDOSCOPE NEWS SERVICE
Back in the sixties, STEPHEN STILLS auditioned for a place in the television group that was to be known as the MONKEES. He didn't pass the audition...OLIVIA NEWTON-JOHN is looking for a suitable film script, and may star in a movie next year with ELTON JOHN...LADY FLASH is BARRY MANILOW's backup vocal group when he tours. The three girls are from New York, Cleveland, and Brooklyn...HALL & OATES have been working together now for about eight years...In the last seven years, GRAND FUNK has recorded nine albums that have sold more than a million copies...WILD CHERRY is four guys from Stuebenville, Ohio who call themselves a "funky white band"...On August 23rd, 1963 the BEATLES "She Loves You" was first released in England...You burn up about 70 calories an hour watching television...It takes three people to artificially inseminate a whooping crane...and it costs nothing to receive our latest issue...for sample write P.O. Box 4819, Walnut Creek CA 94596.

ELECTRIC WENIE
Confucius say... a crowded elevator smell different to a midget...
I'M SAVING UP TO BUY ONE OF THOSE NEW \$2 BILLS.
Heavy drinking can lead to a loss of memory...heart problems...loss of memory...lessening sexual activity...loss of memory...palsy...loss of memory...and some other stuff that I forget...
THIS NOTE TO THE BOSS...A DINER JACKET IS NOT A COAT WITH SANDWICHES IN THE POCKET.
More of this drool free and other goodies by writing: The Electric Weenie 128 Ophihkao Way, Honolulu Hawaii 96825

L.T.D. HAS AN H-I-T!



At WAOK in Atlanta, one of the most important R&B stations in the country, "Love Ballad" went from "hitbound" to #9 in **one week**. It was picked, added, and charted at almost every other R&B station nationwide. It's selling out of racks, one-stops, and retails at an incredible rate. From every source it's being called a "monster." The word on the street is that "L.T.D.'s time has come!" If that isn't a hit, what is?

"LOVE BALLAD" AM 1847
THE NEW L.T.D. SINGLE
From the album "Love To The World" ^{SP 4589}
ON A&M RECORDS & TAPES

Produced by Larry Mizell and Fonce Mizell

AOR Radio

(ALBUM ORIENTED ROCK)



After his performance at Zoo Free Sunday, Nempor recording artist Tommy Bolin (center) stopped off at Zoo studios to chat with evening air personality Gary Shaw (l) and afternoon hostess, Loretta. KZEW showcases national acts at Zoo Free Sunday every Sunday night free of charge.

AOR News

BRIAN NICHOLS resigned his position of Music Director of WNOE. He took off for Europe with his wife. SCOTT SEGRAVES is the new MD. He'll be seeing record people on Tuesdays between noon and 6pm...BRENT ALBERTS and MARLENE FOX have joined the airstaff of WAIV. Brent is from WIIN...HOWARD THE CAB DRIVER of WPLJ lost his tennis match against BILLIE JEAN KING. He sprained his ankle during the game and is now in a cast...MIKE SHEEHY is the new Music Director of KNX-FM...WCOZ is celebrating their first anniversary as an AOR station...KSAN presented a documentary "Now It Can Be Told" which focused upon the CIA's mind control experiments on California prisoners...DC101 took part in a Cancer Swim-a-Thon in which air personality, MIKE McKAY swam 40 laps...WLIR presented SPIRIT and DUKE & THE DRIVERS in live radio concerts from My Father's Place. The station interviewed KIKI DEE and DONOVAN...ZETA 4 presented a tape of JOHN DAVID SOUTHER recorded live at the Troubador...WHCN presented ROGER McGUINN in a live radio concert and interviewed FIRE-FALL, STEVE KATZ (of AMERICAN FLYER), and AL ANDERSON (of NRBO)...WMMS presented STARZ in a free concert...KMOD presented FREDDIE KING in a live radio concert...KZAP interviewed CHRIS HILLMAN...KTIM interviewed MAN and ENGLAND DAN & JOHN FORD COLEY...WCMF interviewed GRAHAM PARKER...KWST interviewed DWIGHT TWILLEY...KFIG interviewed JOHNNY & EDGAR WINTER...KDEO gave away tickets to the JETHRO TULL concert...KNAC interviewed the LA RAMS' coach, CHUCK KNOX, and the NEW YORK METS' pitcher TOM SEAVER.

Send your station logo to R&R to be included in the Album Activity pages. Please send to Mike Harrison, 6430 Sunset Blvd., Suite 1221, Hollywood, CA. 90028.



Lew Galliani, West Coast promotion for Elektra/Asylum, really dressed the part to deliver Eddie Rabbitt's new album to PD Norm Gregory of OK102 1/2 in Seattle.

Progressive Singles:

- | | |
|--|---|
| ZZ TOP
"It's Only Love" (London) | ATTITUDES
"Sweet Summer Music" (Dk Hrse) |
| BRYAN FERRY
"Let's Stick Together" (Atl) | HUB
"Where There's Smoke" (Capitol) |
| STILLS & YOUNG BAND
"Long May You Run" (WB/Reprise) | ERIC CARMEN
"Sunrise" (Arista) |
| THE BAND
"Twilight" (Capitol) | RAY THOMAS
"One Night Stand (Threshold) |
| STRAWBS
"I Only Want My Love" (Oyster) | NAZARETH
"Loretta" (A&M) |
| BEE GEES
"You Should Be Dancing" | GRAHAM PARKER
"Soul Shoes" (Merc) |
| "Subway" (RSO) | JOE COCKER
"I Broke Down" (A&M) |

Mike Harrison's column will return next week.

THE FCC

Continued from Page 6

FCC MODIFIES AM ANTENNA MONITOR RULES

The FCC has amended its rules effective August 11, 1976 by eliminating the requirement that antenna monitors for AM broadcast stations having directional antenna systems be designed for remote control use.

FCC CENSORS LICENSEE FOR IMPROPER CONTEST

The FCC censored Station WRKT (Cocoa, Fla.) for its lack of control and supervision over a contest which was designed to deceive contestants by making it almost impossible for them to win the contest.

FCC REFUSES TO RESTRICT BROADCAST OF RODEOS

The FCC denied a petition by the U.S. Humane Society to prohibit the broadcast of rodeos or to require announcements that artificial devices are used to force the animals to act wild on the basis that there was no factual data establishing that the public was being deceived as to the nature of the rodeo events.

FCC FINES FOR OPERATIONAL VIOLATIONS

- A. The FCC fined Station WVOE (Chadbourn, N.C.) \$750 for failure to file financial reports and maintain proper power.
- B. In an unusual action, the FCC reduced a \$2,000 fine to \$1,000 levied against Station KANA (Anaconda, Mt.) for operating with full power during pre-sunrise hours.
- C. The FCC denied a request for rejection of a \$500 fine against Station WASA (Havre de Grace, Md.) for improper logging.
- D. The FCC fined Station KVOV (Henderson, Nev.) \$1,500 for failure to log the duration of commercial matter and to establish proper procedures for monitoring its foreign language broadcasts.
- E. The FCC fined Station KHJ (Los Angeles) \$2,000 for failure to give sponsorship identification of commercials.

BROADCAST OPERATOR HANDBOOK PUBLISHED

A new *Broadcast Operator Handbook* is now available from the Government Printing Office. It was compiled by the staff of the Field Operations Bureau and is intended to serve as a comprehensive study guide for persons wishing to qualify for the Radiotelephone Third Class Operator Permit and the Broadcast Endorsement.

Chapters 1 and 2 of the 112 page handbook cover basic radio law and operating practice. Applicants must pass an examination on these subjects to qualify for the third class permit. The remaining 14 chapters of the handbook are devoted to the fundamentals of broadcast station operation and are designed to prepare applicants for examination element nine (Broadcast Endorsement). In addition to the text the handbook contains numerous diagrams, illustrations, and a 20 question sample examination.

The *Broadcast Operator Handbook*, Stock Number 004-00-00329-2, Price \$2.60, may be ordered from:

Superintendent of Documents
U.S. Government Printing Office
Washington D.C. 20402

Do not send orders to the Federal Communications Commission. This handbook replaces the *Third Class Broadcast Operator Permit Study Guide* (1974; 20 pages).

Random Thoughts

Continued from Page 6

me that they aren't interested in what's happening in San Diego by nationally advertising another single that hasn't yet been released.

2) KCBQ goes on a cut selected by Atlantic records from the new AWB album. Four weeks later, Atlantic releases another cut as the single.

3) KCBQ goes on "Let It Out" from Gary Wright's album due to listener requests. Eight days later, Warner Brothers releases another cut as the single.

I don't want you to misunderstand my intentions. I don't have an ax to grind. I'm just saying that when I believe in a record and the promotional people feel the same way, I would like to be backed up by the record company. What happens is a lack of communication or belief on the part of the A&R people or the company execs, leaving the promotional people with egg on their faces and the Program Director pissed off. I guess what I'm saying is that if you're going to bust our balls in going on new product, do us a favor by backing us up when we do go.

Too many people in record companies, most promo people excepted, don't understand that a Program Director's job is on the line every time he adds a new record. The safest thing for an PD to do is to play only fifteen records so he won't be taking any chances. A Program Director gets NOTHING for going on records early. Promo and A&R people get bonuses. Program Directors only get the satisfaction of knowing they were right in believing a record was right for their market.

Record companies have been screaming for longer lists for years, claiming radio people were cheating their audience with short lists. I for one have agreed. However, the recent developments I've mentioned plus others I haven't mentioned, have led me to the conclusion that it's not radio, but record companies who are responsible for the short lists by not fully backing promo people who talk PD's into taking a shot. If he convinces a PD to take a shot and gets no record company backing, he'll not get another chance with that Program Director.

Again, I have no ax to grind. KCBQ has a great relationship with most record companies. I'm just trying to let the record companies know that they MUST develop a better line of communication between managers, A&R and promo people or the industry will continue to suffer.

Gerry Peterson
Program Director
KCBQ Radio

If you only read
R&R this week, you'll
know why **AMERICAN
FLYER** is getting such
incredible radio action
reports in **Billboard**,
Record World
& **Cashbox**.



- **Radio & Records:**
Debut at 18 on Album Airplay Chart
- **Record World:**
FLASHMAKER of the week
- **Billboard:**
First in Top Add Ons-National section
First in National Breakouts section
- **Cashbox:**
Number four in Most Added LP's section

American Flyer is Craig Fuller formerly of Pure Prairie League, Eric Kaz, songwriter extraordinaire, Steve Katz formerly of Blood, Sweat & Tears, Doug Yule formerly of the Velvet Underground. Their debut album. Produced by George Martin. On United Artists Records & Tapes.

(Such A Beautiful Feeling)

© 1976 UNITED ARTISTS MUSIC AND RECORDS GROUP, INC.



Album Airplay/40

1	JEFFERSON STARSHIP	Spitfire (Grunt)	"Charles" "With Love" "Cruisin"
2	ROD STEWART	A Night On The Town (WB)	"Tonight" "Killing" "Flamingo"
3	STEVE MILLER	Fly Like An Eagle (Capitol)	"Rockn Me" Title "Window"
4	LINDA RONSTADT	Hasten Down The Wind (Asylum)	"The Day" "Lay Down" "Tattler" lead
5	JAMES TAYLOR	In The Pocket (WB)	"Got To Have" "Shower" "Money"
6	CHICAGO	Chicago X (Col)	"Leave" "Once" lead
7	JEFF BECK	Wired (Epic)	"Dancing" "Play" "Blue"
8	AVERAGE WHITE BAND	Soul Searching (Atl)	"Love Own" "The One" Title "Queen"
9	GINO VANNELLI	The Gist Of The Gemini (A&M)	"Love Life" leads
10	CROSBY/NASH	Whistling Down The Wire (ABC)	"Spotlight" "Dancer" "Mutiny"
11	HEART	Dreamboat Annie (Mushroom)	"Crazy" "Lightning" "Child"
12	BOZ SCAGGS	Silk Degrees (Col)	"Lowdown" "Lido" "Georgia"
13	PETER FRAMPTON	Comes Alive (A&M)	"Feel" "Baby" "Sun" "Doobie"
14	YAMASH/WIN/SHRIEVE	Go (Island)	"Winner" leads
15	GEORGE BENSON	Breezin' (WB)	"Masquerade" Title "6-4"
16	GRAND FUNK RAILROAD	Good Singin' Good Playin' (MCA)	"Couldn't Wait" "Crossfire" "Get"
17	STEELY DAN	The Royal Scam (ABC)	"Fez" "Kid" "Alive"
18	AMERICAN FLYER	American Flyer (UA)	"Blue Eyes" "Light Love" "Down" lead
19	ORLEANS	Waking And Dreaming (Asylum)	Title "Fever" "Need" "Golden"
20	PARIS	Big Towne, 2061 (Capitol)	"Pale Horse" "Heart" "Janie" lead
21	MARK ALMOND	To The Heart (ABC)	"New York" "Trade" lead
22	BLUE OYSTER CULT	Agents Of Fortune (Col)	"Reaper" "Summer" "Revenge"
23	AEROSMITH	Rocks (Col)	"Child" "Saddle" "Rats" "Dog"
24	MICHAEL DINNER	Tom Thumb The Dreamer (Fantasy)	"Silver Bullets" "Julye" lead
25	ALICE COOPER	Goes To Hell (WB)	"Guilty" "Cry" "Wish" "Hell"
26	JOAN ARMATRADING	Joan Armatrading (A&M)	"Affection" "Tall" "Help" "Fire"
27	FLEETWOOD MAC	Fleetwood Mac (WB)	"Landslide" "Letter" "World"
28	GORDON LIGHTFOOT	Summertime Dream (WB)	"Wreck" "House" "Do It" Title
29	FIREFALL	Firefall (Atl)	"Mexico" "Woman" "Cinderella"
30	ALAN PARSONS	PrOject (20th)	"Tarr" "Raven" "Heart"
31	BEACH BOYS	15 Big Ones (Bro/Reprise)	"OK" "Palisades" "R&R"
32	SPIRIT	Farther Along (Merc)	"Phoebe" Title lead
33	CHRISTINE McVIE	Christine Perfect Album (Sire)	"No Road" "Bland" lead
34	JOHN MAYALL	A Banquet In Blues (ABC)	"Sunshine" "Lady"
35	RICHIE FURAY	I've Got A Reason (Asylum)	"We'll See" "Maker"
36	CARLY SIMON	Another Passenger (Elektra)	"Cowtown" "Runnin'" "Roll"
37	BONNIE BRAMLETT	Lady's Choice (Capricorn/WB)	"Hold On" "Stoned"
38	SOUTHSIDE JOHNNY	I Don't Want To Go Home (Epic)	Title "Fever" "On You"
39	DOOBIE BROTHERS	Takin' It To The Streets (WB)	"Wheel" "8th" "Loose"
40	WAYLON JENNINGS	Are You Ready For The Country (RCA)	Title leads

Chart Summary

STARSHIP, ROD, and MILLER remain the strong one, two, three punch of AOR turntables. RONSTADT was the week's highest debut and one of the highest debuts in this chart's recent history. TAYLOR had a tremendous week. CHICAGO maintained. AWB and GINO turned in another strong week. HEART again made huge gains, adding to last week's impressive showing. BOZ is enjoying a resurgence that most newer albums would envy. YAMASHITA was strong and stable. FUNK had a good week. FLYER flew onto the chart in a rather high position its first week out. ORLEANS and PARIS also debuted impressively. AEROSMITH was stable. DINNER debuted. JOAN nudged up. MAC remains. LIGHTFOOT inched up. FIREFALL and PARSONS bounced back onto the chart. SPIRIT came on strong. CHRISTINE and MAYALL debuted. CARLY bounced back onto the chart. WAYLON debuted. COUNTRY JOE McDONALD and CITY BOY almost made the chart, in that order.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

BUSINESS NEWS

Continued from Page 6

Hauptman Appointed To New ABC Post

Michael Hauptman has been appointed Senior Vice President of ABC Radio, a newly created position. Hauptman will be involved in the day to day administration of all the ABC operations.

Music Hall May Kick Off

Unless the management of New York's Radio City Music Hall finds a way to cut labor costs, the 42 year old showplace may close its doors. Current negotiation with unions will try to avoid a closedown next month.

Brooks Brothers To Beef Stew

More and more American men are now in the status of "homemakers," according to a recently released survey. 15% of all men surveyed held this status, which means that they are the "major purchasing agent of food and household products for the home." Breaking down this percentage, the study finds that 30% of these men are single, 35% married, and the remaining 35% divorced, widowed or seperated.

Big "Dough" For Pizzas

Shakey's pizza parlors will introduce a new, as yet undisclosed, product this fall. The major network TV push will include a partial sponsorship of NBC-TV's "Gone With The Wind" airing in November. After the initial TV campaign, multi-media advertising will be kicked off nationwide.

Coke: One Sip Is Not Enough

As the Coca Cola-Pepsi taste test ad battle continues, Coke is now airing spots in New York that tell viewers that "one taste is not enough." the two spots both hit hard at Pepsi methodology in their recent tasting ads, again stating that some letters are more appealing than others. The labeling of Pepsi's taste testing is one of the points that Coke has used in their competitive battle. Some industry people say that Coke's current campaign is designed to totally confuse ad viewers, in order for Coke's traditional number one standing in the market to remain.

New Look For Alka-Seltzer Plus

A 30% ad budget boost is planned for Miles Laboratories "Alka Seltzer Plus" cold remedy. Radio spots will be used in the introduction of a newly formulated Alka Seltzer, which contains more antihistamine. Total spending for the campaign could reach \$3.5 million.

Chrysalis Leaves WB

Chrysalis Records will leave the Warner Brothers distribution arm September 1. The label will go to independent distribution nationwide, a step which President Terry Ellis says has been planned for some time.

Cigarette Ads Via Phone

One New York company that supplies recorded telephone announcements on race results has been given the go-ahead to solicit for cigarette advertising on its lines. The Federal Communications Commission has no jurisdiction to stop the advertising, since the phone lines are only available to New York telephones, and therefore cannot come under the 1971 interstate rules banning such ads.

New Top-Of-The-Line Razor

Schick will introduce their new "Super II Classic" razor to the marketplace soon, a \$12.95 hand crafted pewter-finished model. This entry is in contrast to two other companies' recent 25¢ disposable razor items. Ads in women's magazines in December will introduce the model, which will be sold in retail stores that carry Shick's Hot Lather machines.

Hitachi Audio Campaign

Hitachi Sales Corp. of America will kick off a half-million dollar campaign for its new audio components in September. 60 second radio spots in 20 markets, including the American Contemporary Network, will use the theme "Look At Us Now." Ads will feature the company's new receivers, turntables, and cassette tape decks.

Questionnaire Codes Don't Affect Consumers

Consumer surveyors have been arguing for some time about the pros and cons of placing codes on survey questionnaires. Some research companies have been placing hidden codes on questionnaires to obtain more data, but recent findings by the nation's biggest mail surveyor, Erdos and Morgan Inc., disclose that as long as consumers are informed that their forms are coded, responses are kept at a high level. Previously, industry experts have felt that if those surveyed knew that they could be identified through the use of codes, responses received might drop 10%.

CAB Halts Overbooking Plan

The Civil Aeronautics Board has put a 90 day suspension on a proposed plan by airlines to solve the overbooking problem. The plan would allow airlines to tell passengers with confirmed reservations that they may still not be able to be seated without fear of those customers suing the airlines. The Supreme Court has recently ruled that citizens have the right to sue in these cases. The CAB says that it needs more time to study the situation before setting up rules.



Epic recording artist Charlie Daniels (r) trades roles with Bruce Garraway, Program Director of WNOR-FM, Norfolk, when he stopped at the station during Garraway's afternoon program recently.

Send your station logo to R&R to be included in the Album Activity pages. Please send to Mike Harrison, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

To The Trade

Mark-Almond's first album in two years has taken up where they left off:

It's an AOR-MOR smash with bullets in all three trades.

It's very strong among the 18-35 audience with good teen reponse.

It marks the ABC debut of producer Roy Halee, head of A&R.

And a single is forthcoming:
the unforgettable
"New York State Of Mind."

To The Heart (ABCD 945) From Mark-Almond Pure programing pleasure.



On ABC Records
and GRT Tapes

abc Records

© 1976 ABC Records, Inc.

IS STARZ THE HOTTEST NEW TOURING BAND? ASK WMMS!

Mr. Ray Tusken August 12, 1976
 Capitol Records
 1750 Vine Street
 Hollywood, CA. 90028

Dear Ray:

First, a big "thank you" to you and everyone at Capitol--especially Bruce Ravid--for making Starz' Cleveland concert debut a success. WMMS got behind the band with airplay and promotion and delivered the crowd--but it was Starz that gave them the show they came for.

Also, kudos to everyone at Aucoin Management who lent a hand. The Allen Theater premiere of Starz was great exposure for Capitol, the band, and, of course, WMMS. Thanks for bringing the premiere performance of Starz here in Cleveland to WMMS--they're punks after our own hearts.

Best regards,

John Gorman
 John Gorman
 Program Director

Charlie Kendall
 Charlie Kendall
 Music Director

Dan Garfinkel
 Dan Garfinkel
 Promotions Director

Radio & Records

Mike Harrison
 Editor

R&R/Friday, August 6, 1976

Ever since WMMS received national acclaim for chalking up a whopping 9.7 (12 plus, 6am to 12 midnight, Mon-Sun, 1/4 hour average) in the recent Arbitron, placing them on the top of the extremely competitive Cleveland radio pile and establishing them as the highest rated major market AOR station in the country, the station has been the object of extreme interest on the part of record companies (as you can well imagine) and radio people alike.

WMMS FM/CLEVELAND

ADDED	HOT
Budgie (A&M)	Steve Miller (Capitol)
Charley (Col)	Jefferson Starship (Grunst)
Dillinger (Island)	Rod Stewart (WB)
Hummingbird (A&M)	Aerosmith (Col)
I Don't Care (Buddah)	Blue Oyster Cult (Col)
	James Taylor (WB)
	Rory (Atco)
	AWB (A&I)
	Beach Boys (Brother/Reprise-WB)
	Michael Stanley (Epic)
	Donny & Marie Osmond (A&M)
	Donny & Marie Osmond (A&M)
	Starz (Capitol)
	Starz (Capitol)

CHARLIE KENDALL, Music Director: Playing entire Lps. Playing BRIAN FERRY, BLONDIE, GRAND FUNK, STILLS & YOUNG, ORLEANS, SWEENEY TODD, and RUBY STARR singles.

THE COAST

By JAAN UHELZKI

RECORD WORLD AUGUST 14, 1976

There's a riot going on; and it's not on Sunset Strip, in front of Dick Clark's star, but in downtown Cleveland, the r&r breakout market of the western world, where WMMS, Ohio's answer to Lee Abrams, sponsored a free concert featuring Bill Aucoin's latest sensation—Starz. All 3,200 seats at the Allen Theater were filled with overzealous and underaged Starz fans but 1,000 just as zealous, underaged but more outraged fans refused to clear Euclid Avenue. Aucoin called to tell us that altho' the tickets were freebies, scalpers were getting ten bucks plus for them. When it was apparent that the crowd wasn't going to disappear in some seconal haze, the men in blue were summoned to restore some order. Michael Lee Smith, the lead singer of the band didn't seem at all surprised at the mass display of affection, nor was he offended when someone accused Starz of playing punk rock. "We are punk, but with metaphysical sensibilities and broken hearts," he retorted. The band is indeed making some noise, in fact their song "Pull The Plug" (based on Karen Ann Quinlan) was banned on WNEW in New York, but is the most requested tune on WMMS.



1. SUPER SALES FOLLOW EVERY CONCERT! CURRENTLY #15 ON WMMS' SALES SURVEY.

2. LATE FLASH! NEW ON WRIF-ROCK 'N' STEREO/DETROIT.

3. NOW ON TOUR WITH AEROSMITH.



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RCA Records

COUNTRY

Direct From Duncan



Just spent three days last week in "Music City U.S.A." The R&R Country section went down to Nashville to gather some information on the directions of Country music in 1976 for an upcoming special feature. A special "thank you" to JERRY SEABOLT, National Country Promotion for United Artist Records and Playboy (and/or person) Record's NICK HUNTER for making our trip most comfortable and enjoyable. To pass the time, between the hours and hours of endless fun and excitement we found in Nashville, Seabolt and I got into a pretty heavy pong competition. After about 4,000 games Seabolt can be officially proclaimed Nashville's KING PONG. (Yes, Virginia, you might say Seabolt went "ape" over the game).

Really love to see those Country radio stations number one in a market. When I say "number one" I mean total audience "number one." Such is the case in the recent Arbitrons for Tucson, Arizona; Madison, Wisconsin and Terre Haute, Indiana. Congratulations this week to ANDY WITT and crew at WTSO, Madison, Wisconsin, who showed an overwhelming number one rating in their first rating book ever as a Country station. JIM SLONE, President, and BOB ENGLISH, Program Director of KCUB, Tucson; and the entire staff of WTHI, Terre Haute, Indiana, deserve equal congratulations on their recent "number one" ratings in their respective markets.

Let it be known that KVOO, Tulsa, all night jock BILLY PARKER does NOT own SCR Records. The company in fact is owned by BART "The General" BARTON of Richardson, Texas. Parker just records for the label and does not own it as I mentioned in last week's column. My apologies for any conflict this might have caused.

Best wishes to DON LANGFORD for continued success. As you can read in this week's Country section of R&R, Langford was officially appointed Operations Director for KLAC, Los Angeles to replace HAL SMITH, who is now with KNEW, Oakland-San Francisco. Langford used to do traffic reports under the name of Mike Scott for my morning show in San Diego at KSON. Now he is my boss, since I do some weekend work on KLAC...MIKE HANES is no longer Program Director of WKDA, Nashville. According to BOBBY DENTON, PD of WIVK, Knoxville, who will be helping to consult the station, a new Program Director will be named very soon...ELLIE DYLAN, evening personality of WMAQ, Chicago, continues to get more national exposure. She recently appeared on the NBC-TV "Tomorrow" show with host TOM SNYDER. Next thing you know, Ellie will have her own bus.

WHYD, Columbus, Georgia, will be changing their format to all Gospel music. The change will occur in about four weeks...LANCE CARSON, Program Director of WWUN, Jackson, Mississippi, reports his station will be getting new studios at the Jackson Hilton Hotel in the middle of September. (I wonder if that includes being able to use the pool)...JONATHAN O'NEAL is now Program Director and Music Director of WFRL, Freeport, Illinois...Was talking with BILL WADE, the famed Rock air personality, and he mentioned he has just purchased a medium-market station here in California and will be changing the format to Country. If you are interested in being a part of a first class operation, send your tapes and resumes to Wade at another one of his stations: KMEN, P.O. Box 1290, San Bernardino, California 92402. By the way KMEN is NOT the station to be changed to Country.

PROMOTIONS: ROSS MARANTI, morning jock on WIXZ, Pittsburgh, recently had himself locked up in an effort to raise \$300 for the local Muscular Dystrophy organization. A mockup jail was set up on a local shopping mall and Maranti vowed to stay in the cage until the money was raised...KRZY, Albuquerque and KXRB, Sioux Falls, South Dakota, both have run "Teddy Bear" contests in the last few weeks as a tie-in with the RED SOVINE single...WHOO, Orlando, just held a "Pie-A-Thon" at Busch Gardens. WHOO listeners were invited to come to the famed beer garden and throw pies at the WHOO jockies. They in turn gave away free t-shirts and albums...WISZ (Baltimore) will give you a piece of Mars. So reads the promo for a new contest on WISZ. At the sound of the Martian's digging, listeners call in and win. (Probably a Mars candy bar)...KNIX, Phoenix, has just started to run "Texas Country Weekends." On Saturday nights the station is playing some of the Country-Rock, Progressive Country music they normally would not play during the week. So far the response has been good, according to CHARLIE OCHS, KNIX Music Director...In New York, WHN, according to Program Director ED SALAMON, is holding the "First Annual WHN Listener Choice Awards." With 18 million people in New York City alone, Salamon claims this to be the biggest Country awards in existence. Each week the station picks up a category, such as male or female vocalist. WHN "friends and neighbors" are invited to call in and vote, via a code-a-phone, for their favorite in that category. If a jock picks up the phone during a call in, that caller will win a WHN belt buckle or other surprise...WOKO, Albany, New York, is running a "Numbers Game." The WOKO personalities call out numbers between 10 and 63. Listeners win five dollars if their telephone number adds up to that hour's number. In other words 466-9561 would equal "37" and if they called "37" I would win. (I wish those guys in Albany would speak up a little louder, I still haven't heard my number yet.)

Finally, I come to my close. (Famous last words of Lady Godiva). Did you hear about the gal who was still a virgin even after being married three times? The first guy was a psychiatrist and all he wanted to do was talk about it. The second fellow was a gynecologist and all he did was look at it. The third chap was a gourmet. (Hey, what's for dinner?)



Billy Sherrill, Vice President, A&R, CBS Records, Nashville, has announced the signing of singer/songwriter Harlan Sanders to the Epic Records label. Pictured above following the signing ceremonies, Sanders (front) stances on the Epic starting block with, left to right: Ron Bledsoe, Vice President, Talent Acquisition, CBS Records, Nashville; Roy Wunsch, Associate Director, National Sales and Promotion, Epic Records and the Associated Labels; Tony Martell, Vice President, Marketing, CBS Records, Nashville; and co-producer Ben Tallent and Teddy Irwin of Sams Creek Productions. Sanders kick-off release is entitled "Honky Tonker" and his first Epic LP, scheduled for September release, is entitled "Off And Running."



Backstage at The Other End in New York, guests toasted John Austin Paycheck's performance, his latest single "11 Months and 29 Days," and his soon-to-be-released album by the same title. Pictured left to right are Dan Beck, Director, Press & Public Information, Epic Records & Associated Labels; Ray Free, Local Promotion Manager, New York, Epic Records and The Associated Labels; John Austin Paycheck; Pam Green, Music Director, WHN; and WHN disc jockey Lee Arnold.



Jay Hamilton (right) the midnight to dawn "Truckin' Country DJ" at KPOK, Portland Oregon, clowns with member of the Terrific Truckers Assn. at their recent Bicentennial Jamboree. Recording artist Red Simpson was the featured guest for the three day event and the shows were MC'd by Hamilton. Since this event, as you may know, KPOK changed their format to beautiful music.



Jimmy Jay, General Manager of United Talent, Inc., has announced that Sonny James has joined the agency for representation. Prior to joining United Talent, James was represented by the William Morris Agency. Pictured at the recent signing are (left to right): Reggie Mac; Sonny James; Luther Wood, James' manager; and Jimmy Jay.



Biff Collie INSIDE NASHVILLE

RADIO ROW: Congrats To WSIX's DOUG DICKENS, just named Operations Mgr. for both WSIX AM & FM here. Doug has PD'd the very successful "Metropolitan Country" format on the FM for years...T. TOMMY CUTRER dropped his seven year-old syndicated "Music City USA" radio daily to run for Congress. Don't be surprised to hear he's coming back...ROY ACUFF, the Dean of the Opry, is back, and everybody agrees it's as it should be. He's rarin' to go, a little thinner, but a happy 72, he says...and WSM's Friday and Saturday nights somehow seem right again...MIKE HOYER's groovin' again on the other side of the day up in Fargo. Says the honeymoon is over when he stops helping with the dishes (and does them himself!)

LOTS A LUCK: RED SOVINE, the week his "Teddy Bear" is certified Gold, breaks his leg by falling off the Deadwood stage! Fact! Asked Red who will be the next superstar, he said "Me! I got as good a chance of being the next superstar as I did of cuttin' a million selling record in 1976!"...TAMMY due out of the hospital this week. GEORGE JONES worked a date or two for her last week...RONNIE MILSAP will record his first "live" album next Thursday afternoon (26th) while starring in the daily Opryland "Starburst" at the Opry House. TOM COLLINS will produce...RONNIE PROPHET named the "Celebrity Rescuer Of The Year" (1975). Prophet, a year and a half ago, rushed a 65 year-old tourist from Brooklyn to the hospital from a service station where Ronnie had been getting his car serviced. Nobody knew anything about it until the man, DOMINIC MAURO, wrote the Heart Association and told them about it. Salute!

SHOWCASE: Swan Song KENNY LOGGINS and JIM MESSINA wrapped their team with a Swan Song at Nashville's summer resort Hermitage Landing last Sunday night. It was their final performance as the successful duet team that's sold millions of records...BOBBY BORCHERS showcases his stuff at the Alley's Western Room...FARON YOUNG's Jailhouse headlined GENE WATSON and ROBIN YOUNG this week...LITTLE ESTHER PHILLIPS last weekend at the financially troubled Exit-In. Five Nashville radio stations are combining efforts to help bolster the bankruptcy-bound showcase...A Gospel music spec last weekend at the Tennessee Walking Horse National Celebration grounds (whew!) CLOSER: Fact: Driving through Mississippi without a C.B. after a short-cut had gotten me completely lost on State Farm Road 24, I stopped beside a farmer, leaning on his mailbox and asked: "Which way to Vicksburg?" He answered, "I don't know." "Does this road go to Jackson?" He spoke again, "I don't know." My third futile question: "Which direction is the Mississippi River?" Once again he said, "I don't know!" I HAD to say it "Man, you don't know nothin' do you?" His final answer, "I ain't lost!!!" (An unemployed DJ)

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

TANYA TUCKER

Here's Some Love (MCA)

Starting to break out in most markets. Good phone reaction where played. Added this week at WHN, WAME, KBUL, KHEY. Chart moves 26-18 KCKC, 24-17 KSON, 30-17 KNEW, debut 32 KLAJ, 29-21 WUBE, 38-19 KENR, debut 28 WJJD, 31-22 KBOX, 34-27 KNIX, debut 31 WHK, debut 24 WWOK, 36-19 WFNC, 40-29 WTHI, 24-17 WKDA, 33-26 KRZY, 33-22 KD JW, 36-29 WCAW, 38-26 KWMT.

NEW & ACTIVE

CHARLEY PRIDE "Whole Lot Of Things To Sing About" (RCA) The most added record this week. Immediate station adds include KCKC, KENR, WAME, KIKK, WSM, WIRE, KFOX, KHAK, KNIX, KLAJ, WISZ, WJJD, KKYX, WHOO, WSUN, KSOP, KCUB, WPOC, WXCL, KWMT, KAYO, KCKN. Early charts debut 30 at KNEW.

TAMMY WYNETTE "You and Me" (Epic) More strong adds this week including WAME, KNEW, WSM, WMC, KD JW, WSLR, KERE, KLAJ, WISZ, WEAT, WHOO, KSOP, KBOX (pick), WWOK, KHAK, KWMT, WNYN, WOKO. Early chart moves debut 34 KCKC, debut 35 WHK.

SONNY JAMES "Come On In" (Columbia) Strong first week. This week's adds include KCKC, KIKK, WWVA, KJ JJ, KD JW, KKYX, WDEE, WUNI, KNIX, KENR, WSM, WISZ, KLAJ, KERE, WHOO, KHAK, KCKN, WHK, KSOP, WPOC, KFGO.

TOM BRESH "Sad Country Love Song" (Farr) One of the most added records this week. New stations include KLAC, WJJD, KNEW, WWUN, WHK, KSOP, KHEY, KCUB, KRAK, WVMI, WNYN, WONE, KUZZ, WCOP, WTHI, WCAW, WHOK-FM. Some early chart action, debut 39 KNIX, 29-22 KSON.

CONWAY TWITTY "Games That Daddies Play" (MCA) Good phones reported in some markets. Added this week at KRAK, WUNI, KBOX, KBUL, KKYX, WMC, KHEY, WVMI, WOKO, KWMT. Strong chart moves debut 26 KNEW, debut 27 KSON, debut 30 WAME, debut 40 KENR, debut 24 KCKN, debut 24 WIXZ, debut 29 WWOK.

BILL ANDERSON "Peanuts And Diamonds" (MCA) Continues to pick up more stations. Added this week at WJJD, WMC, KUZZ, WPLO, WSLR, WUBE, WONE, KIKK, WIXZ, KSOP, WNYN, WFNC. Good phone action also reported. Charts 35-30 KERE, 29-19 KRZY, debut 29 WAME, debut 30 KBUL, debut 36 KNIX.

NARVEL FELTS "My Prayer" (ABC/Dot) Continues to gain strength. Added at KLAC, WUBE, WSLR, WAME, WWVA, WSUN, WCOP, KBOX, WNYN, WCAW, WHOK-FM. Chart moves debut 29 KNEW, 34-23 KD JW, 39-27 KWMT, 23-15 WWUN.

OLIVIA NEWTON-JOHN "Don't Stop Believing" (MCA) Adds this week include WMC, WUBE, KJ JJ, KUZZ, KCUB, WONE, WWUN, KWMT, KFGO. a-27 WCOP. Charts 35-28 KCKC, debut 38 KENR, debut 27 KNEW, debut 40 KNIX.

WYNN STEWART "After The Storm" (Playboy) Charts include debut 28 WMC, 37-23 WSLR, 39-29 KJ JJ, 23-16 WEAT, 37-26 KD JW, 35-30 WXCL, debut 38 WWVA, 27-17 KBUL, 35-22 KWMT, debut 26 WWOK. Added at KLAC, KAYO, WCAW, WHOK-FM.

WAYLON JENNINGS "Can't You See" (RCA) Continues to pick up more markets. Added at WWUN, WVMI, WTHI. Chart action 27-20 KD JW, debut 26 WMC, 15-10 KNEW, 33-20 WSLR, debut 25 WJJD, 33-26 KRZY, 28-22 WHOO, 26-15 WPOC, 30-21 KWMT, 31-23 KNIX.

MARTY ROBBINS "Among My Souvenirs" (Columbia) Continues to gain. Added this week at WKDA, KCKC, WDEE, WPLO, KENR, KLAJ, KERE, KGA, KEED, WXCL, KKYX, KNIX, KCUB.

AMAZING RHYTHM ACES "The End Is Not In Sight" (ABC/Dot) More new stations on it including KJ JJ, KRZY, WONE, WCOP. Early charts debut 34 WHK, debut 33 KLAJ, debut 20 KCKN, 35-29 WUNI, debut 33 KENR, debut 33 KERE, 32-25 KNIX, 35-30 WHOO.

Radio & Records

August 20, 1976

3 Weeks Ago	2 Weeks Ago		
5	2	1	MICKEY GILLEY/Bring It On Home To Me (Playboy)
8	5	2	RONNIE MILSAP/(I'm A) Stand By My Woman Man (RCA)
9	8	3	BILLIE JO SPEARS/Misty Blue (UA)
2	1	4	DON WILLIAMS/Say It Again (ABC/Dot)
4	4	5	EMMYLOU HARRIS/One Of These Days (Warner/Reprise)
1	3	6	GEORGE JONES & TAMMY WYNETTE/Golden Ring (Epic)
21	12	7	JOHNNY RODRIGUEZ/I Wonder If I Ever Said Goodbye (Mercury)
7	7	8	EDDIE RABBITT/Rocky Mountain Music/Do You Right (Elektra)
12	10	9	BILLY "Crash" CRADDOCK/You Rubbed It In All Wrong (ABC/Dot)
32	14	10	WILLIE NELSON/If You've Got The Money (Columbia)
11	11	11	EDDY ARNOLD/Cowboy (RCA)
30	20	12	JIM ED BROWN & HELEN CORNELIUS/I Don't Want To Have To Marry You (RCA)
15	13	13	MEL STREET/I Met A Friend Of Yours Today (GRT)
26	17	14	JOHNNY CARVER/Afternoon Delight (ABC/Dot)
23	18	15	MOE BANDY/Here I Am Drunk Again (Columbia)
18	15	16	TOMMY OVERSTREET/Here Comes That Girl Again (ABC/Dot)
6	9	17	CONWAY TWITTY & LORETTA LYNN/The Letter (MCA)
3	6	18	RED SOVINE/Teddy Bear (Starday)
34	22	19	GLEN CAMPBELL/See You On Sunday (Capitol)
-	30	20	WAYLON JENNINGS/Can't You See (RCA)
-	28	21	DOLLY PARTON/All I Can Do (RCA)
22	19	22	CHARLIE DANIELS BAND/Wichita Jail (Epic)
-	33	23	DONNA FARGO/I've Loved You All Of The Way (WB)
10	16	24	MARGO SMITH/Save Your Kisses For Me (WB)
29	25	25	DR. HOOK/A Couple More Years (Capitol)
-	40	26	TANYA TUCKER/Here's Some Love (MCA)
19	24	27	VERNON OXFORD/Redneck! (RCA)
28	29	28	JERRY JAYE/Honky Tonk Women (Hi)
-	32	29	BOBBY BARE/Put Some Lovin' On Me (RCA)
31	31	30	GENE WATSON/Because You Believed In Me (Capitol)
16	23	31	GARY STEWART/In some Room Above the Street (RCA)
38	37	32	MARY LOU TURNER/It's Different With You (MCA)
13	21	33	T.G. SHEPPARD/Solitary Man (Hitsville)
40	36	34	KENNY ROGERS/While The Feeling's Good (UA)
-	→	35	JOE STAMPLEY/The Night Time And My Baby (ABC/Dot)
-	→	36	JERRY LEE LEWIS/Let's Put It Back Together Again (Mercury)
36	34	37	RED STEAGALL/Truck Drivin' Man (ABC/Dot)
-	→	38	JOHNNY CASH/Sold Out Of Flagpoles (Columbia)
25	27	39	BOBBY GOLDSBORO/Butterfly For Bucky (UA)
-	→	40	SHEILA TILTON/Half As Much (Con Brio)

NEW ENTRIES

RAY GRIFF "That's What I Get" (Capitol) Making some good gains. Added this week at WDEE, WSM, KHAK, WKDA, WEAT, KCKN, WUNI, WWVA, KNIX, WWOK, WNRJ, WHOO.

BARBARA MANDRELL "Love Is Thin Ice" (ABC/Dot) This week's adds include WMC, WWVA, WNYN, KJ JJ, KNEW, WHK, WISZ, KBUL, KSOP, WEAT, WFNC. Debut 28 KERE. Good phones where played.

BOBBY BORCHERS "They Don't Make 'Em Like That Anymore" (Playboy) Picking up more stations this week. Added at KD JW, KSON, KFOX, WMC, WHOO, KJ JJ, WEAT, KHEY, WXCL, KWMT.

BARBARA FAIRCHILD "Mississippi" (Columbia) Making good gains. 34-26 KLAJ, 21-17 KCKC, 38-28 WHOO, 29-18 KBUL, 15-10 KAYO, 36-25 KWMT. New adds KLAC, KFOX, KENR, KERE, WWVA.

CONNIE SMITH "I Don't Wanna Talk It Over Anymore" (Columbia) New adds this week at WDEE, WPLO, KCKC, KGA, WKDA, KNIX, KENR, KIKK, KKYX, KCUB, KEED.

FREDDIE HART "That Look In Her Eyes" (Capitol) Some phone action reported. New station adds this week include WIRE, WISZ, WXCL, KD JW, KRZY, WSLR, KHEY, KKYX, KFGO. Debut 25 KCKN.

JERRY LEE LEWIS "Let's Put It Back Together Again" (Mercury) Early charts 35-19 WSLR, debut 29 WMC, 21-14 KENR, debut 39 WWVA, 37-27 WHOO. Added this week at WHK, KRAK, KRZY, WPOC, KWMT.

SHEILA TILTON "Half As Much" (Con Brio) Chart moves this week 19-13 WSLR, 20-11 KD JW, debut 29 KGA, 37-29 KRZY, debut 29 WIRE, 30-23 WKDA, 30-25 KLAJ. Added

Continued on Page 32

Most Added

- CHARLEY PRIDE
Whole Lot Of Things (RCA)
- SONNY JAMES
Come On In (Columbia)
- TAMMY WYNETTE
You and Me (Epic)
- TOM BRESH
Sad Country Love Song (Farr)

Most Requested

- | | | |
|----|----|-------------------------|
| 1 | 1 | RONNIE MILSAP (RCA) |
| 2 | 2 | RED SOVINE (Starday) |
| 3 | 3 | TANYA TUCKER (MCA) |
| 4 | 4 | JOHNNY CARVER (ABC/Dot) |
| 5 | 5 | BROWN & CORNELIUS (RCA) |
| 6 | 6 | BILL ANDERSON (MCA) |
| 7 | 7 | WILLIE NELSON (Col) |
| 8 | 8 | KENNY ROGERS (UA) |
| 9 | 9 | DR. HOOK (Cap) |
| 10 | 10 | GEORGE & TAMMY (Epic) |

POP/ADULT

Radio & Records

POP ADULT / 40

3 Weeks Ago	2 Weeks Ago		
2	1	1	WINGS/Let 'Em In (Capitol)
4	2	2	ELTON JOHN & KIKI DEE/Don't Go Breakin' My Heart (Rocket)
5	3	3	ENGLAND DAN & JOHN FORD COLEY/I'd Really Love To See You (Big Tree)
3	4	4	LOU RAWLS/You'll Never Find Another Love Like Mine (Phil. Int.)
9	6	5	GEORGE BENSON/This Masquerade (WB)
16	8	6	WAR/Summer (UA)
6	7	7	NEIL DIAMOND/If You Know What I Mean (Columbia)
1	5	8	MANHATTANS/Kiss And Say Goodbye (Columbia)
13	9	9	KEITH CARRADINE/I'm Easy (ABC)
19	11	10	WALTER MURPHY/A Fifth Of Beethoven (Private Stock)
23	16	11	FLEETWOOD MAC/Say You Love Me (WB-Reprise)
18	15	12	BEE GEES/You Should Be Dancing (RSO)
14	14	13	JAMES TAYLOR/Shower the People (WB)
12	10	14	BEATLES/Got To Get You Into My Life (Capitol)
20	18	15	DR. HOOK/A Little Bit More (Capitol)
7	12	16	STARLAND VOCAL BAND/Afternoon Delight (Windsong)
11	17	17	SEALS & CROFTS/Get Closer (WB)
27	22	18	PETER FRAMPTON/Baby, I Love Your Way (A&M)
-	25	19	OLIVIA NEWTON-JOHN/Don't Stop Believin' (MCA)
25	21	20	TAVARES/Heaven Must Be Missing An Angel (Capitol)
8	13	21	STARBUCK/Moonlight Feels Right (Private Stock)
39	28	22	JEFFERSON STARSHIP/With Your Love (Grunt)
35	29	23	BOZ SCAGGS/Lowdown (Columbia)
-	→	24	CHICAGO/If You Leave Me Now (Columbia)
31	27	25	MAXINE NIGHTINGALE/Gotta Be The One (UA)
32	31	26	SILVER/Wham Bam (Arista)
-	→	27	HELEN REDDY/I Can't Hear You No More (Capitol)
15	20	28	CARPENTERS/I Need To Be In Love (A&M)
-	35	29	CLIFF RICHARD/Devil Woman (Rocket)
-	33	30	CANDI STATON/Young Hearts Run Free (WB)
36	34	31	ANTHONY NEWLEY/Teach The Children (UA)
-	37	32	HALL & OATES/She's Gone (Atlantic)
10	19	33	CHICAGO/Another Rainy Day In New York City (Columbia)
24	23	34	JOHN DAVIDSON/Everytime I Sing A Love Song (20th)
38	36	35	SANTA FE/Adios (Chelsea)
26	26	36	QUEEN/You're My Best Friend (Elektra)
40	39	37	FRANK SINATRA/Stargazer (Reprise)
37	38	38	VICKI SUE ROBINSON/Turn The Beat Around (RCA)
-	40	39	GLEN CAMPBELL/See You On Sunday (Capitol)
-	→	40	ORLEANS/Still The One (Asylum)

NEW & ACTIVE CHICAGO

If You Leave Me Now (Columbia)
Adds include KHOW, KMPC, WBT, KRKK, WLW, KRNT, KCRA, WKHM, WTRX, WHAG, WQUD, KVI.

JEFFERSON STARSHIP

With Your Love (Grunt)
Add WTAE, WCBM, WSAV, WLW, WIND, WNIC-FM, WOWO, WHAG, WQUD...and more.

HELEN REDDY

I Can't Hear You No More (Capitol)
In terms of airplay, this is one of Helen's most impressive in awhile. Adds include KNBR, KMPC, WGAR, WBT, KRNT, KAKE, WKHM, WTRX, KMRJ, WQUD.

AMERICA

Amber Cascades (WB)
Add WSB, WLW, KFI, WGY, KAKE, WSIX, WVOV, KIIQ, and more.

LINDA RONSTADT

That'll Be The Day (Asylum)
Add WASH, KEX, KHOW, WNHC, KULF, WBT, WHIO and others.

HALL & OATES "She's Gone" (Atlantic) Add WTAE, WGAR, KULF, WGR, KRNT, WATR, WFTL, WREC.
PERRY BOTKIN, JR. "Nadia's Theme" (A&M) Add WIXY, WSM, KHOW, WMAL, WGAR, WATR.
BEACH BOYS "It's O.K." (WB/Reprise) Add WTAE, K149, WNHC, WASH, WATR.
ERIC CARMEN "Sunrise" (Arista) Add WLW, KRMG, KDWN, WHAG.
MICHAEL FRANKS "Popsicle Toes" (WB) Very hot at KEX, KVI and KRKK. Add WASH, KCRA, WLNH, WKHM.
DOROTHY MOORE "Funny How Time Slips Away" (Malaco) Add WHIO, WSAV, WREC, WQUD, WKHM.
ORLEANS "Still The One" (Asylum) Add WGAR, WCBM, WBT, KAKE.
DIANA ROSS "One Love In My Lifetime" (Motown) Add KMBZ, KNBR, WNBC, WFTL, KMRJ.
STARBUCK "I Got To Know" (Private Stock) Add WMAL, WSM, K101, WEEI-FM, KRKK.

POP/ADULT NOTES

BY MIKE KASABO



The John Handy record continues to show heavy impact in the Philadelphia market according to Dean Tyler, PD of WIP. The station has been playing the record for several months and it always shows up strong with not only phone requests, but sales. A few other areas showing activity include WJNO/West Palm Beach; WTMJ/Milwaukee; WATR/Waterbury.

The brand new Beach Boys record "It's O.K." is off to an early airplay start...see New & Active.

"You Are The Woman" by Firefall is starting to come on with good new airplay at WIP, WMAL and KRMG.

Bob Duckman, Music Director at WASH, is the latest to fall in love with Michael Franks and his unique record "Popsicle Toes." As KMPC morning man Dick Whittinghill pointed out on the air last week "...I don't know what he's talking about, but I sure like his style."

About three years ago, Atlantic released a record called "She's Gone" by Hall & Oates. Nothing much happened except for a good sales pattern in the Philadelphia-Baltimore-Washington area. Last year the Sylvers had a pretty good national hit with the song for Capitol. Now Atlantic has re-issued the original by H&O and it appears that the second time around will show much better results for the record. It jumps 37-32 on this week's Pop/Adult 40. Also check New & Active for new airplay.

New Charlie Rich just out and went right on WLW...it's called "Road Song." Mickey Gilley's version of "Bring It On Home To Me" continues to get more Pop/Adult airplay...add K101, WJNO and WKHM.

The Rick Dees "Disco Duck" record is getting heavy phone action at WGN. A few changes at WCBM...Dave Arlington moves from the all-night show to full time production. Ken Merson will be the new "Prince of Darkness" in Baltimore with Jack Diamond replacing Ken as weekend and utility man.

Jack Lee who has programmed WTMJ for six years has accepted the General Manager position across town at WEMP. The change is to take effect August 29. No replacement for Lee was named at presstime.

KMPC has lined up an all-star "guest disc jockey" list while Dick Whittinghill vacations. Getting their chance to be DJ for a day are Johnny Mathis, Glen Campbell, Dennis James, Los Angeles Rams coach Chuck Knox, Bobby Vinton, channel 4 anchorman Paul Moyer, and all this is capped off with Los Angeles Mayor Tom Bradley.

We appreciate all the great comments about the April/May ARB pull-out that came out with last week's edition. All programmers that I talked with said that it's one of the most valuable reference tools they have.

Most Added:

- CHICAGO
If You Leave Me Now (Columbia)
Now playing at over 80% of reporting stations.
- HELEN REDDY
I Can't Hear You No More (Capitol)
- JEFFERSON STARSHIP
With Your Love (Grunt)
- LINDA RONSTADT
That'll Be The Day (Asylum)
- HALL & OATES
She's Gone (Atlantic)

The Hottest:

WINGS
Let 'Em In (Capitol)
This and the Elton & Kiki are in a virtual tie for hottest honors. 3-1 WTRX, 12-2 WOWO, 4-1 KRKK, 2-2 KMPC, 4-2 WNHC, 4-2 WREC, 5-2 WKHM, 6-4 WNBC, 7-3 WSAV, 7-4 WHAG, 12-7 WGAR, 4-2 KAKE, 10-6 WIND, 13-5 WSIX, and hot reports from KEX, WCBM, KFI, KDWN, KMBZ, WGR, WTAE, KVI, WQUD, KNBR and many more.

ELTON JOHN & KIKI DEE
Don't Go Breakin' My Heart (Rocket)
4-1 WNIC-FM, 1-1 WSM, 4-1 WNBC, 1-1 WSAV, 2-1 WVOV, 4-2 WTRX, 4-2 KIIQ, 1-1 KULF, 6-2 WGAR, 1-1 KHOW, 6-4 KAKE, 7-1 KRNT, 10-5 WREC, 1-1 KFMB, 1-1 KMPC plus hot reports from WHIO, KFI, WGY, WTAE, WCBM, KHOW, WASH, KMBZ, WMAL, KNBR and many more.

WAR
Summer (UA)
11-2 KRMJ, 12-8 WFTL, 5-3 WATR, 19-9 KIIQ, 13-7 WNHC, 15-9 WBT, 7-4 KRMG, 19-11 WSIX... and reporting hot at KVI, KHOW, WLNH, WJNO, WTAE, KNBR, WMAL.

ENGLAND DAN & JOHN FORD COLEY
I'd Really Love To See You (Big Tree)
2-1 WHAG, 4-2 WVOV, 3-2 KWAV, 5-3 WSIX, 39-5 WKHM, 7-4 WTRX, 10-6 KRMJ, 5-1 WGAR, 18-6 KFMB, 19-10 K149, 5-4 KRNT...and also reporting hot at KNBR, WGY, KCRA, WHIO, WASH, KMBZ, WCBM, KVI, KHOW, KEX, KDWN and more.



R&R Pop/Adult reporting station KOFM/Oklahoma City recently staged a free concert starring Caribou records' Gerard. The concert was to promote voter registration in the area. More than 5,000 turned out to see Gerard with 2,000 registering. Pictured above are the group and KOFM personnel.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

HEART

Magic Man (Mushroom)

50 percent of our reporters on it, 17 adds including WLS, WGCL, KJR, WGRD, WSGA, WLAC. Moves; 9-5 WOKY, 8-6 KSLQ, 9-2 WBBF, see Parallels.

RICK DEES

Disco Duck (RSO)

Major market additions and chart jumps qualify this record for Breaker. 33 percent of our reporters on it, 18 adds including WFIL, WPGC, WGCL, Y100. Moves; 30-25 WSAI, 34-14 KTLK, 40-28 WCOL, 20-12 WBBQ, 25-9 KCPX, 16-1 WMJX, 31-5 WRFC, 13-6 WFOM.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

ALAN PARSONS PROJECT "Dr. Tarr & Professor Fether" (20th) 37 reporters on it, 10 adds including KJR, KTLK, WCOL, WBBQ. Moves; 31-28 WOKY, 26-23 KCBQ, 38-36 KSLQ, 10-8 KKLS, 12-6 KKXL, 21-17 KEEL.

STEVE MILLER "Rock 'N Me" (Capitol) 36 reporters on it, 12 adds including WOKY, WORC, WCOL, WIFE, WGH, WRIE, WISM. Moves; 27-22 at Q102, 23-12 KERN, 26-17 KSLY, 24-17 KAFY.

JAMES TAYLOR "Shower The People" (WB) 34 reporters on it, 5 adds including WCAO, KLIF, KFJZ. Moves; 24-21 WHBQ, 22-17 KAKC, 13-11 WKIX, 18-8 WRIE, 13-10 WSGN, see Parallels.

EARTH WIND & FIRE "Getaway" (Columbia) 33 reporters on it, 15 adds including WPGC, Z93, WDRG, WXYZ, WORC, WIFE. Moves; 15-11 CKLW, 25-22 WGCL, 34-27 WCOL, 16-12 WGH, 29-19 WVVL.

PAUL DAVIS "Superstar" (Bang) 33 reporters on it, 6 adds including WKY, WCOL, WBBQ. Moves; 21-19 WSAI, 32-30 KSLQ, 38-32 KTLK, 20-17 WOSH, 12-8 WHHY.

LADY FLASH "Street Singing" (RSO) 32 reporters on it, 7 adds including WOKY. Moves; 25-23 WCAO, 25-18 KEZY, 18-16 WORC, 19-17 WBBF, 25-19 KERN, 18-14 WFOM, see Parallels.

OLIVIA NEWTON-JOHN "Don't Stop Believin'" (MCA) 30 reporters on it, 3 adds including KKLS, WISM. Moves; 22-18 KHJ, 23-21 KFRC, 39-34 KTLK, 30-27 WDRG, 28-26 KAKC, 40-33 KEWI, 30-25 KCPX.

BLUE OYSTER CULT "(Don't Fear) The Reaper" (Columbia) 29 reporters on it, 2 adds. Moves; 18-16 WBBF, 25-20 WIFE, debut 25 WKBW, 23-21 KJRB, 19-16 KCPX 18-14 KRSP, 13-10 KJOY, see Parallels.

RICK SPRINGFIELD "Take A Hand" (Chelsea) 27 reporters on it, 10 adds including KCBQ, WGH, WEEQ, Z96, WORG, WSGN, WOSH. Moves; 37-36 WCOL, 34-28 at 98Q.

HENRY GROSS "Springtime Mama" (Lifesong) 27 reporters on it. 21-17 WORC, 24-18 KJOY, 13-9 KQWB, 19-13 KKXL, 23-20 WJDX, 29-22 at 98Q.

ERIC CARMEN "Sunrise" (Arista) 26 reporters on it, 10 adds including WPIX, WCOL, WIFE, WBBQ. Moves; 26-23 WPGC, 29-26 KQWB, 16-10 KKXL.

LINDA RONSTADT "That'll Be The Day" (Asylum) 23 reporters on it, 7 adds including WGCL, KLIF. Moves; 30-27 KSTP, 28-21 WORC, 24-20 KTLK, 27-24 WSGA, 25-22 KTKT, 28-11 KJOY.

FLASH CADILLAC "Did You Boogie" (Private Stock) 20 reporters on it, 6 adds including WERC, 98Q. Moves; 3-3 KLEO, 17-10 WGUY, 13-10 WACI, 23-18 KEEL, 26-16 KILE, 20-13 KDON, 9-8 KCBN, 26-15 KBEQ.

BEACH BOYS "It's OK" (Reprise/WB) 19 reporters on it, 15 adds including 13Q, KSTP, KTLK, WLAC, WBBF, WYRE, KING, KRIZ.

GORDON LIGHTFOOT "The Wreck Of The Edmund Fitzgerald" (Reprise/WB) 19 reporters on it, 6 adds including WLOF, WEAQ. Moves; debut 25 CKLW, debut 15 WGRD, 19-15 WJBQ, 27-23 KQWB, 10-1 WTRU, 18-14 KKLS, 27-19 KJOY.

Others Getting Significant Action

PETER FRAMPTON "Do You Feel" (A&M) 13-7 at 13Q, 3-3 at Y100, add KFRC, KSLQ, KAKC and more.

ELLISON CHASE "Let's Rock" (Big Tree) Add WIFE, 33-31 WOKY, debut 28 WISM, 30-25 WACI, 25-23 WOSH, 38-34 at 98Q and others.

Continued on Page 20.

Radio & Records

THE INDUSTRY'S NEWSPAPER

August 20, 1976

3 Weeks Ago	2 Weeks Ago	Last Week	
1	1	1	① ELTON JOHN & KIKI DEE/Don't Go Breaking My Heart (Rocket)
5	3	3	② BEE GEES/You Should Be Dancing (RSO)
6	4	4	③ ENGLAND DAN & J.F. COLEY/I'd Really Love To See You (Big Tree)
2	2	2	④ WINGS/Let 'Em In (Capitol)
13	7	5	⑤ LOU RAWLS/You'll Never Find Another Love (Phy/Int)
21	16	8	⑥ KC & THE SUNSHINE BAND/Shake Your Booty (TK)
18	10	9	⑦ WILD CHERRY/Play That Funky Music (Epic/Sweet City)
16	11	10	⑧ WALTER MURPHY & BAND/A 5th Of Beethoven (Private Stock)
15	13	11	⑨ PETER FRAMPTON/Baby, I Love Your Way (A&M)
23	18	12	⑩ FLEETWOOD MAC/Say You Love Me (Reprise/WB)
32	26	16	⑪ CLIFF RICHARD/Devil Woman (Rocket)
20	17	13	⑫ GEORGE BENSON/This Masquerade (WB)
4	6	6	⑬ MANHATTANS/Kiss And Say Goodbye (Columbia)
3	5	7	⑭ STARLAND VOCAL BAND/Afternoon Delight (Windsong)
30	23	18	⑮ DR. HOOK/A Little Bit More (Capitol)
9	9	14	⑯ SEALS & CROFTS/Get Closer (WB)
24	20	19	⑰ TAVARES/Heaven Must Be Missing An Angel (Capitol)
—	39	26	⑱ CHICAGO/If You Leave Me Now (Columbia)
35	29	22	⑲ WAR/Summer (UA)
—	38	28	⑳ ORLEANS/Still The One (Asylum)
40	33	30	㉑ JEFFERSON STARSHIP/With Your Love (Grunt)
38	32	29	㉒ SILVER/Wham Bam (Arista)
10	14	15	㉓ THE BEACH BOYS/Rock & Roll Music (Reprise/WB)
—	—	33	㉔ BOZ SCAGGS/Lowdown (Columbia)
19	24	24	㉕ VICKI SUE ROBINSON/Turn The Beat Around (RCA)
7	8	17	㉖ THE BEATLES/Got To Get You Into My Life (Capitol)
8	12	23	㉗ JOHN TRAVOLTA/Let Her In (Midland Intl)
14	15	20	㉘ KEITH CARRADINE/I'm Easy (ABC)
11	19	21	㉙ GARY WRIGHT/Love Is Alive (WB)
12	21	25	㉚ QUEEN/You're My Best Friend (Elektra)
27	25	27	㉛ CANDI STATON/Young Hearts Run Free (WB)
—	—	37	㉜ DARYL HALL & JOHN OATES/She's Gone (Atlantic)
—	—	38	㉝ HELEN REDDY/I Can't Hear You No More (Capitol)
17	27	32	㉞ THIN LIZZY/The Boys Are Back In Town (Mercury)
28	28	34	㉟ PARLIAMENT/Tear The Roof Off The Sucker (Casablanca)
—	—	→ 36	HEART/Magic Man (Mushroom)
22	22	→ 31	→ 37 ANDREA TRUE CONNECTION/More, More, More (Buddah)
—	—	→ 38	→ 38 LADY FLASH/Street Singing (RSO)
—	—	→ 39	→ 39 BLUE OYSTER CULT/(Don't Fear) The Reaper (Columbia)
—	—	→ 40	→ 40 JAMES TAYLOR/Shower The People (WB)

MOST ACTIVE RECORDS

WILD CHERRY
KC & SUNSHINE BAND
ELTON JOHN & KIKI DEE
WALTER MURPHY
ENGLAND DAN & J.F. COLEY
CLIFF RICHARD
CHICAGO
ORLEANS
LOU RAWLS
BEE GEES
PETER FRAMPTON

ACTIVE ALBUM CUTS

PETER FRAMPTON
"Do You Feel"
JOHN DENVER
"Sad Song"
THE CAPTAIN & TENNILLE
"Muskrat Love"
NEIL DIAMOND
"Don't Think... Feel"
ACTIVE RE-CURRENTS
GARY WRIGHT
CAPTAIN & TENNILLE
"Love Is Alive"
"Shop Around"
QUEEN
THIN LIZZY
"You're My Best Friend"
"The Boys Are Back"
STARBUCK
WINGS
"Moonlight Feels Right"
"Silly Love Songs"
ANDREA TRUE CONNECTION
"More More More"

NATIONAL REQUEST TABULATION

LAST WEEK		
1	1	ELTON JOHN & KIKI DEE
2	2	WILD CHERRY
4	3	KC & THE SUNSHINE BAND
3	4	WINGS "Let 'Em In"
10	5	CLIFF RICHARD
6	6	WALTER MURPHY
5	7	STARLAND VOCAL BAND
—	8	CHICAGO "If You Leave Me"
—	9	ENGLAND DAN & J.F. COLEY
—	10	DR. HOOK