# Radio & Recent S

#### THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 21

FRIDAY, JUNE 4, 1976

#### What Does A Superstar Do After A Concert?



Paul McCartney sits around reading his copy of R&R. Next to Paul are his wife Linda and Capitol VP Promotion Bruce Wendell.

#### Emmy For 'Shotgun Tom'



"Shotgun Tom" Kelly, afternoon drive air personality at KCBQ in San Diego, was chosen to receive a San Diego area Emmy for outstanding achievement as a performer for hosting "Words A Poppin," a children's television show produced locally. The show is currently being made available for syndication.

#### Clive Cleared



Industry observers were elated over last week's court results which brought to an end the three year investigation of Clive Davis, president of Arista Records. The result being that after all the allegations regarding the new famous apartment and bar mitzvah, Davis was only cited for not paying taxes on \$8500 of income in a year in which he did pay taxes on \$340,000 of income. Five of the six charges were dropped against Davis.

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WITH ED WODKA
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#### Caught In Court



Surprise, surprise, Neil and Joyce are now Mr. and Mrs. Bogart. Sneaking away from the office last Friday the duo were joined in wedlock at a local courthouse by a flamboyant judge, who forgot to include the ring exchange in the ceremony. Our on the scene reporter noted that Casablanca's main Bogart insisted on the ring exchange and the judge commented, "with this ring I already weddeth."

#### The First Stereo T Shirt

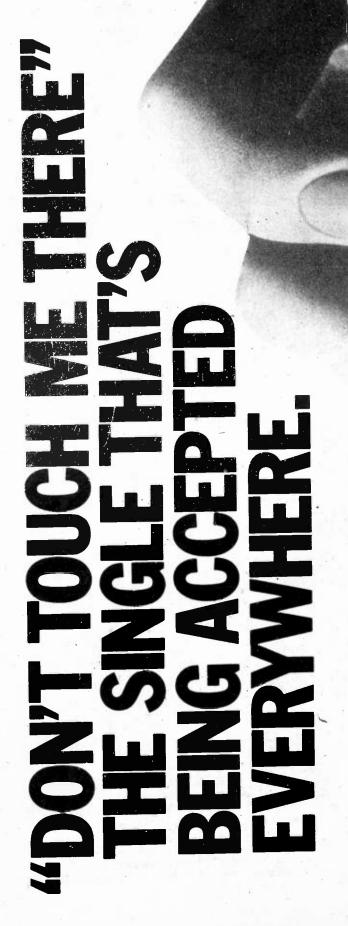


Neil McIntyre developed "The First Stereo T Shirt" for WPIX FM/New York. The wearer gets the front of the radio with one earphone on the front of the shirt and the back of the radio, etc.

#### Jock For A Day



WLS/Chicago afternoon drive personality Bob Sirott recently traded jobs with Chicago White Sox play by play broadcaster Harry Caray. Sirott mc'd a disco dance party on the field before the game and then helped call the color commentary for the television broadcast. Caray dropped by WLS the next day and took over the controls for a couple of hours of Sirott's show.



and secondary markets has been incredible.
Which isn't surprising when you look at the chart whis week for "Young and Rich", the album that's bringing you "Don't Touch Me There."

69 with a bullet in Billboard, 89 with a bullet in Record World, 80 with a bullet in Cashbox.

The single: "Don't Touch Me There" (AM - 1826)

The album: "Young and Rich" (SP - 4580)

The album: "Young and Rich" (SP - 4580)

Music from The Tubes that's being accepted wherever hit records are played. ASM RECORDS AND TAPES



# RADIO

# RADIO NEWS

#### WFIL'S LITTLE GREMLINS

WFIL/Philadelphia is giving away a pair of brand new AMC Gremlins that are fully equipped. Listeners have to figure out and identify, from on-air clues, the "5 Mystery Little Gremlins." Voices are recorded and played on air with clues.

#### SING IT AND SWIM

WCAO/Baltimore, PD Ron Riley reports a twist to the sing it and win promotion. They are now doing "Sing It And Swim" with listeners calling in and singing the station's jingle with the prizes being weekends at beach resorts and all players get sun tan oil. The grand prize is a fully installed swimming pool.

#### ARBITRON HEAVY RADIO LISTENING

In the Oct/Nov 1975 Arbitron survey, the company instituted a procedure whereby they would recontact and verify dairy holders that listened to the radio in excess of 350 quarter hours to all stations, and those who listened to in excess of 300 quarter hours to one station. In the Fall sweep 98,580 diaries were used with only nine diaries deleted as a result of the recontacting process.

Arbitron now feels the recontact method expends a great deal of time for what seems to be "an expected" finding among random sampling. Therefore Arbitron will discontinue this method but will continue to scrutinize for diaries that may contain abberations. Their new methods will not be revealed for security reasons.

#### ATTHE BUZZ-SWATTHE FLY

CK101/Cocoa Beach PD Benjamin Hill came up with a timely promotion for the summer season. This is the big fly and mosquito time of the year and the pesky things launch vicious attacks on unsuspecting people. To retaliate, the station is giving away, at the sound

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of the BUZZ, "Official CK Fly Swatters."

WHO CLAPS THE LONGEST KGGO/Des Moines found out the answer to who can handclap the longest by running a handclapping contest, which began with 40 contestants. 35 hours later the winner was declared. This particular contest broke the existing Guiness Book word record of 30 hours. Winner received a waterbed, and hopefully some ice to soothe his hands.

#### WHO'S COOL?

KSTP/Minneapolis presented their "Johnny Cool Weekend" where listeners called in when they heard "Hey Johnny Cool Is Calling You" winning Johnny Cool albums and T-Shirts, KSTP also recently ran ā bike-a-thon promotion for Multiple Sclerosis and raised \$35,000.

#### KNUS BIG RACE

KNUS/Dallas ran their Memorial Day 500 mini race with 100 contestants participating as drivers at a local miniature race track. The contestant with the fastest lap time won \$500.00

#### WORLD'S LONGEST TELEGRAM

KRIZ/Phoenix is putting together the world's longest telegram to Paul McCartney for the superstars' birthday on June 18th, which is also the date that the Wings tour hits nearby Tucson. Listeners are invited to call in and add their names to the telegram.

#### BOWERS TO TAKE VOWS

Our congratulations to Stu Bowers PD of WMAK/Nashville, who is getting married June 5th to a young lady from Kansas City.

#### WNOESMILE-A-PHONE

Michael Henry Martin has begun his daily "dial a smile" joke line. Listeners can call in 24 hours a day and hear a joke, or as Michael calls it, "absurdity." Response has been

#### WERC BENEFIT FOR MD

WERC/Birmingham is holding their third annual "School's Out Party" for the benefit of Muscular Dystrophy. Over Memorial weekend live bands played and the jocks broadcast live from a local amusement part with all proceeds going to charity.

#### BEECH-NUT PROMOTION

WGCL/Cleveland has their "Mystery Spotter" roaming the streets looking for people wearing "I'm A Beech-Nut" buttons. Upon finding these button wearers, the station awards cash prizes up to \$200 a button, plus a bonus if they are carrying a pack of gum.

#### WGBB BASEBALL BUSES

WGBB/Merrick is firmly behind the Mets and the Yankees with planned trips for their listeners to see key games. The bus trips will include several of the WGBB jocks on the buses conducting contests and giving away prizes. Station plans to also serve food for their listeners

#### RAIN NOR SNOW STOP Q JOCKS

KBEQ/Kansas City sponsored a Walk For Mankind and raised about \$130,000 in a twenty mile walk. Interesting part is that the money was raised by 500 walkers despite the fact that it was raining in 55 degree weather.

#### KRKE GETS NEW FACILITY

KRKE/Albuquerque broke ground for their new studio and office building. The design will be very modern space age type with a total of 6500 square feet, housing both the AM and FM facility.

#### "STICK IT ANYWHERE YOU WANT"

WEEO/Waynesboro is asking their listeners to put the station stickers anywhere they want, because each one is numbered and WEEO calls out the sticker number on the air and listeners call in to win.



KDWB/Minneapolis-St. Paul, recently awarded another of its \$19,999 grand prizes in their continuing bumper sticker promotion. Program Director, John Sebastian, is shown awarding the check to the David Jasper family of Bloomington.



WTHI/Terre Haute basketball team the "Aardvarks" shown in this group picture. WTHI has found the team to be an excellent outside promotion for the station, as they consistantly raise money for worthwhile charities throughout the broadcast area.





WAPE held their "Fun In The Sun Expo" recently featuring bands playing in a festival type atmosphere with exhibit booths for surfboards, sun products, recreation vehicles, pool manufacturers, etc.



Henry Winkler "The Fonz" stopped by KYA/San Francisco to select the winning entry in the second phase of their 50th anniversary celebration. The Fonz gave away a trip for two to Tahiti. Pictured are KYA MD Steve Jordan(R) and Mark Taylor, KYA PD (L).



KINT/EI Paso had an open line to their listeners asking if they could help make someone's dream come true. The young lady pictured was the winner. With her are MD, J.J. Mitchell (L) and KINT's Joey Mann (R). The dream was to call her fiance in Germany, who is in the Army, and to have the station broadcast her wedding on the air. She will receive her wishes, and receive a microwave oven, too.



Here's a station that is taking on TV by creating their own traveling TV type game show. The actual set travels around to shopping centers and is hosted in each location by a KWIZ jock. Contestants play the game by answering questions about music. Left to Right KWIZ Station Manager Pat Michaels, air personalities Michelle Carey, John Novak and Bob Sky, and KWIZ Program Supervisor Jim Bain.

# BUSINESS NEWS

# **BUSINESS NEWS**

FCC Reconsiders Tax Deferral

The FCC has stated that it will reconsider its recent decision to issue tax certificates to broadcasters who sell properties according to the Commission's cross-ownership regulations. The FCC's action came after a citizens group filed a complaint against the tax deferral. The Citizens Communications Center also volced their complaint with the Internal Revenue Service, stating that the tax rule would give an unnecessary break to large corporations with multi-media holdings.

Reid Leaves FCC

In a surprise announcement, Charlotte Reid resigned her post in the Federel Communications Commission, effective the end of the month. Reid recently re-married, and decided to perform wifely duties, rather than governmental ones.

NAB Vs. Cross-Ownership

The District of Columbia Court of Appeals has been asked to review the FCC's order prohibiting ownership of broadcast and newspaper holdings in the same market. The Court was petitioned by the National Association of Broadcasters, which stated that the Commission's study into the cross-ownership situation did not show any problems, and that more harm than good would come from the ownership rule.

Record Royalties Up

The House Subcommittee which is currently undertaking the revamping of all copyright laws has awarded an increase for composers of recordings. The raise is % of a cent, now totalling 2 % cents per record. An alternate method of royalty payment has been included in the committee's ruling, allowing the composer to get .6 of a cent for each minute of the recording, which would yield higher fees for longer records. After the subcommittee finishes all aspects of new copyright laws, the proposed laws will move through two more committees before full House and Senate votes.

**Dean To Rolling Stone** 

San Francisco based Rolling Stone magazine has signed up former White House counsel John Dean as their correspondent for the Republican national convention and ensuing campaign. Dean's contributions to the publication will include two lengthy pieces.

**Buyer Protection** 

American consumers should be aware that they now have a leg to stand on when time payment purchases prove to be faulty. The buyers can stop payments on the product, and insist the seller make good the item. If the seller does not replace it, the consumer is due a full refund of money already paid, plus cancellation of future payments.

GM Back To "Full Size"

General Motor's 1977 model year will see more full size cars getting the most advertising backup. The new models will make use of maximum interior space, but will actually be small-size on the outside, in comparison with real full size cars. GM predicts sales of over 11 million units for next year's models.

Family Weekly Sold

A number of newspaper companies have agreed to buy the Family Weekly insert from Downe Communications, for a reported \$19 million. The current chairman of Family Weekly will retain that position in the new organization.

Love For Sale

The proliferation of dating services and marriage brokers has resulted in more than a few phony gimmicks. New York's Better Business Bureau says that they are overburdened with complaints on such services. One reported gimmick involves a "guaranteed" marriage proposal within 3 months. If they legitimately cannot arrange the engagement within the time period, one of the broker's employees proposes to the lovelorn, then promptly breaks it off. Thus, the service contract is fulfilled.

Christmas In June

Seven Up Co. of St.Louis has already kicked off their "Season's greetings...Season's savings" ad campaign. Seven-up bottle caps qualify consumers for discount rates on printed photo Christmas cards during June and July.

New Spirit Unveiled

Touted as being similar to tequila, "Pisca Llama," a Chilean liquor will be marketed this month, after testing in several markets. Advertising for the new taste sensation will start in August. Brown Vintners of San Francisco is marketing the 150 year old South American drink.

Sister Station Plugs

The Federal Communications Commission has amended its rules to require stations to log promos for sister stations as commercial matter. This rule applies to co-owned stations within the same community.

Unquentine On Radio

A 13 week buy for Unquentine sunburn remedy has been kicked off on the ABC-FM and Contemporary networks, as well as spot buys in 19 other markets. The Norwich Products' sunburn aid commercials are voice by Natalie Cole.

New "Short & Sassy"

Following the success of "Long & Silky" hair conditioners, Clairol will introduce "Short & Sassy" to the marketplace this fall. As the name suggests, the product is geared toward keeping short hair styles at their best. Product is now being test marketed in Los Angeles.

Radio & Records
SUBSCRIBE
TODAY

1	Name		
	Company/Station		1000
1	Address	100000	-
1	City	State	
6430	Sunset, Suite 1221 Tel: (213) 460	6-9561	ONE YEAR-\$130

# THE FCC [So You Can Understand It]

RADIO RENEWAL PROGRAM STANDARDS

FCC has just taken the most unusual step of issuing an Order adopting a new Rule that actually specifies (1) the minimum program percentages it will look for in all AM and FM renewal epplications and (2) the parcentage variations in so-called renewal "promise against performance", which it will now accept without question.

The Commission's Order sets the following specific minimum percentage standards for (1) programming categories; and (2) "promise against

performance"

I. Minimum Percentages For Non-Entertainment Programs.

The Broadcast Bureau may grant routinely, under delegated authority, any Renewal Application which achieves at least (a) 8 percent or more of an AM station's total Non-Entertainment Programming, which is defined as during the hours of 6:00 am to 12:00 midnight or whenever the Station actually operates; or (b) 6 percent of an FM station's total non-entertainment Programming. (FCC has also adopted for TV-only at present, two new categories of Non-Entertainment Programs, but promises to consider them for radio in the near future.)

II. Promise Against Performance—and "Substantial Variations" Therefrom.

The FCC's order also sets for the first time specific percentages for FCC judgment as to whether there has been an undue reduction

for FCC judgment as to whether there has been an undue reduction in the Composite Week's programming in a current Renewal, from that previously proposed. To give the Licensee some flexibility in program changes, only "Substantial Variations" will preclude the routine Bureau renewal grants under delegated authority, and require further a special Bureau Inquiry as to what FCC calls an "explanation" for any "Substantial Variations."

Specifically, a "Substantial Variation" is defined as 15 percent in any major program category, as well as in a Station's commercial practices, or 20 percent in all categories.

Any higher variations will preclude a routine renewal, and will require special Staff Inquiry as to the justification for it, and may well also be taken to the Commission for further consideration. In this case, the Rule itself does not specifically include these cited percentages. But the FCC's order adopting it does specify these percentages, and makes clear that they will be the ones to be applied here after by the Bureau and FCC.



The album that's given you two hit singles in a row\* proudly presents a third:

# from Who Loves You

"Who Loves You," "December 1963 (Oh, What a Night)"



The Four Seasons on Warner/Curb records and tapes. Produced by Bob Gaudio



# THE PICTURE PAGE

#### Beach Boys Finish Off "Rock & Roll Music"



The Beach Boys (left to right) Dennis Wilson, Alan Jardine, Brian Wilson, Mike Love and Carl Wilson, are seen in the studio putting the finishing touches on "Rock and Roll Music," their new Brothers/Reprise single released last week.

#### **All The Young Dudeks**



Columbia recording artist Les Dudek recently made his L.A. debut at the Roxy. Dudek has played with the Allman Bros. and Boz Scaggs, who produced Les' album on Columbia titled "Les Dudek." Pictured from L to r: (Back row) Ron Oberman, west coast director of Merchandising; John Babcock, West Coast Director of Artist Development; Mike Atkinson, Columbia Regional Promotion Manager; Warren Williams, Columbia Local Promotion Manager. (Front) Ellen Bernstein, A&R West Coast; Don Ellis, National Vice-President A&R; Les Dudek, and Frank Shargo, West Coast Director of Product Management.

#### **Blackbyrds Fly**



The Blackbyrds receive their first gold album, "City Life," from Fantasy president Ralph Kaffel last week during a party hosted by the label. Queens Booking agent Charlies Graziano flew out from New York for the presentations; Carol Campbell, the mainstay of the Blackbyrd Productions LA office, and John Mason, attorney for Blackbyrd Productions, were both up from Los Angeles. Originally planned for about 70 people, the party mushroomed so that over 200 people actually showed up, proving once again that everybody loves a winner, and the Blackbyrds are winners! L—R: Keith Killgo (drums) Orville Saunders (guitar), Charles Graziano (Queens Booking), Kevin Toney (keyboards) CarolCampbell (Blackbyrd Productions), Ralph Kaffel (Fantasy president), John Mason (attorney), Joe Hall (bass) Stephen Johnson (sax/flute), Donald Byrd.

#### **Smokin' Brass**



Shown celebrating backstage after United Artists showcased their disco-soul band Brass Construction at the Roxy are (from left) Billy Juggs, KMET/Los Angeles; Jimi Fox, music director, B-100/San Diego; at the Roxy are (from left) Billy Juggs, KMET/Los Angeles; Jimi Fox, music director, B-100/San Diego; BC's Randy Muller; Ray Anderson, UA Vice-President, Promotion; Jeff Samuels, UA A&R department, who presented the band with gold records onstage; Jeff Lane, producer of Brass Construction; and BC's manager Sid Maurer.

#### **Grand Funk Get "Mothered"**



R&R—Rest and Relaxation? It just might be as Grand Funk and their new producer, Frank Zappa, zero in on recording the group's upcoming MCA album tentatively titled "Good Singin", Good Playin." The crew just finished the basic tracks at their studio in Michigan before entering the Record Plant in Los Angeles for vocals and overdubbing. Caught between cuts in the Plant's R&R room are: Don Brewer (on bed), with Frank Zappa urging on Mel Schacher, Craig Frost and Mark Farner.

#### **Young Queen Cole**



Capitol recording artist Natalie Cole will have her newly-released Natalie" album backed by a major merchandising campaign including a special in-store floor rack to hold copies of the album, posters and mobiles. Showing off the just-created merchandising aides are (L-R) Kevin Hunter, Natalie's manager; Dan Davis, Capitol's Vice President, Merchandising/Advertising/Publicity; and Don Grierson, Capitol's National Merchandising Manager.

#### **True Love At WPIX**





Buddah recording artist Andrea True stopped in at WPIX to present her new LP. The Andrea True Connection "More, More, More" which contains the single of the same name. Andrea and her band begin an East Coast tour at the end of May. Shown here: (left to right) Dave Mani, National Singles Promotion Manager; Andrea; Tom Cossie, Vice President of Pop Promotion; Neil McIntyre, program director of WPIX; and Alan Lott, Vice President of R&B Operations.

#### **KNOW Meets Mr. Wright**



Gary Wright's performance at Austin's recent "Sunday Break" outdoor concert was followed by this photo session. Left to right, cast of characters include KNOW music director Bill Mayne, MC for the show; Morris Jarrott, son of KNOW PD Dave Jarrott; Rob Sides, Warner Bros. promotion rep; Gary Wright and Dave Jarrott.

HARRY CHAPIN'S NEW SINGLE
"A BETTER PLACE TO BE",
L4537
IS ALREADY ON:

- \* WFIL Philadelphia
- \* WIXY Cleveland
- \* WKLO-Louisville
- ★ KCBQ—San Diego
- \* KLIF-Dallas
- \* WSAI Cincinnati
- **★ KJR Seattle**
- \* 13Q-Pittsburgh
- \* U100 Minneapolis



"A Better Place To Be" from the album
"Harry Chapin: Greatest Stories—Live"



#### The **Hottest:**

STARLAND VOCAL BAND **DOROTHY MOORE GARY WRIGHT** SILVER CONVENTION

# added this week.

Most Added:

**BEACH BOYS MANHATTANS** BEATLES "Into My Life"

#### PARALLEL ONE

WKBW/BUFFALO

Thin Lizzy Dr. Hook Starland Vocal Band HOT: HOT: Keith Carradine 2-1 Henry Gross 5-3 Capt. & Tennille 13-8 Gry Wright 1,5-9 Cyndi Grecco 24-18

WOXIIATLANTA

Parilament Vicki Sue Robinson Manhattana 5-1 Andrea True Connection 12-7 Brothers Johnson 17-10 Starland Vocal Band 16-11

Fric Carmon 22-16 WLS/CHICAGO

Andree True Connection Diana Ross 4-3 Dorothy Moore 14-10 Eric Carmen 22-13

Hall & Oates 20-14 Thin Lizzy 33-21 WPGC/WASHINGTOND.C.

Peter Frampton "Baby" Lou Rawis Thin Lizzy HOT: liver Convention 6-3 McCoo & Davis 9-8 Eric Carmen 13-7 Gary Wright 15-9 Starbuck 18-11

KHJ/LOS ANGELES

HOT: Capt. & Tennille 7-4 Cyndi Grecco 11-8 Andrea True Connec Dorothy Moore 20-16

CKLW/DETROIT

Not evailable HOT: Diana Ross 3-2 Low Rawis 10-6 Fleetwood Mac 14-9 Candi Staton 20-14 Cyndi Grecco 24-19

WCAO/BALTIMORE Ron Riley

Lou Rawis
Abba
Foghat
Boaties
"Into My Life"
Firefall
Donny Osmond
HOT:
Captain & Tennille 9-4
Starland Vocal Band 12-7
Felic Carman 20-12 Fric Carmen 20-12 nerica 24-14

Y100/MIAMI

Manhattans Capt. & Tannille Gary Wright (Nites) HOT: Andrea True Con Hall & Oates 15-10

WQAM/MIAMI

Manhattana HOT: Fleetwood Mec 13-9 Capt & Tennille 15-10 Marvin Gaye 17-12 Billy Ocean 19-13

13Q/PITTSBURGH

Starland Vocal Band Gary Wright Cept. & Tennille HOT: HOT: Henry Gross 7-4 Dorothy Moore 14-9 Menhettens 19-14 Cheech & Chong 21-15 KSLQ/ST, LOUIS Janet Cohen

None HOT: Diana Ross 3-2 Heart 7-4 Candi Staton 12-8 Bay City Rollers 23-15

KDWB/MINNEAPOLIS

**Dorothy Moore** Gary Wright

KNUS/DALLAS

Wings 1-1 Gary Wright 4-3 Dorothy Moore 14-6 Hall & Oates 18-13

KEZY/ANAHEIM

Cheech & Chong Tubes HOT:

Diana Ross 2-1

Silver Conventio Hall & Oates 11-4 WSAI/CINCINNATI Manhattans

HOT: Wings 2-1 Diana Ross 7-4 Starland Vocal Band 18-12 Dorothy Moore 18-13 Seals & Crofts 27-18

KSTP/MINNEAPOLIS Mark Driscoll

Cheech & Chong Tommy Roe Aerosmith "Last Child" HOT:

Capt. & Tennille 8-3 Dorothy Moore 10-6 Brass Construction 27-14 KCBQ/SAN DIEGO

TWO

WERC/BIRMINGHAM Mike St John

Arasa Construction

HOT:

HOT:

Beatles "Into My Life" "Into My Life"
Gallagher & Lyle
Silver
HOT:
Starland Vocal Band 2-1
Eric Carmen 13-6
Abba 20-12 Wings "Let Em In"

Queen John Travolta KLEO/WICHITA Ken Clifford HOT: Diana Ross 3-2

Manhattans
Seels & Crofts
Brothers Johnson
HOT:
Starfand Vocal Band 7-1
Capt & Tennille 10-5
Gary Wright 18-10
Eric Carmen 15-11
Dooble Brothers 21-18
Dorothy Moore 27-17
Steve Miller 24-19
Cyndi Grecco 29-21 Dooble Brothers 6-4 Cheech & Chong 19-9 Eric Carmen 25-19

PARALLEL WINW/CANTON

> Starbuck Beach Boys HOT: Silver Convention 9-3 Gary Wright 11-4 Andrea True Connection 1 Starland Vocal Band 18-12 WSGAISAVANNAH

Carpenters John Travolta Parliament Starland Vocal Band 7-2 Walter Murphy Brothers Johnson 11-6 Seals & Crofts 10-7 Candi Staton 22-13 Kelth Carradine HOT: Dorothy Moore 4 WKY/OKLAHOMA CITY Capt. & Tennille 7-4 Manhattans 19-15 Sandy Jones. Queen 22-16

WDRC/HARTFORD **Brothers Johnson** Silver Convention 7-2 Queen . Manhattana Starbuck 12-9 Starland Vocal Band 15-10 Neil Olamond WAKY/LOUISVILLE

Aerosmith "Last Child" Outlews Beach Boys HOT: Manhattans 2-1 Silver Convention 8-5 Fleetwood Mee 18-10 Parliament 29-16 Bobby Goldsboro 23-17 HOT: na Ross 5-1 Hall & Oates 12-6 Peter Frampton 13-8 Seels & Crofts 16-10 Capt. & Tennille 21-14 America 26-18

WMAK/NASHVILLE

WLEE/RICHMOND

Seals & Crofts

Queen Todd Rundgren

Brass Construction 17-10
Dooble Brothers 18-11
Fric Carmen 27-17

WNOE/NEW ORLEANS

Bellamy Brothers 9-7 Pratt & McClein 13-11

B100/SAN DIEGO

Beach Boys Steve Miller Eric Carmen HOT: Seals & Crofts 4-2

Rolling Stones
"Hot Stuff" 7-4

KJRB/SPOKANE Dave Yates

WXYZ/DETROIT

Hanry Gross 5-2 Parliament 12-8

Bob Seger 13-9

Carly Simon

John Travolta

WBBQ/AUGUSTA

Eddle Rogers

HQT:

None HOT: Wings 3-1 Silver Convention 8-4 Capt. & Tennille 9-8 Dooble Brothers 12-8 Dorothy Moore 15-9 Starland Vocal Band 17-11

Eric Carmon 27-17 Gary Wright 25-16

Les Dudek

HOT:

Thin Lizzy HOT: HOT: Wings 2-1 Fleetwood Mac 5-2 Dorothy Moore 8-4 Silver Convention 18-12 Eric Carman 19-13 Starland Vocal Band 26-20

KFJZ/FORT WORTH

America Queen HOT: Gary Wright 3-1 Fleetwood Mac 10-2 Brothers Johnson 7-4

WGH/NORFOLK

Beach Boys Todd Rundgren Beatles
"Into My Life"
Cheech & Chong
Parliament
HOT:

WAPE/JACKSONVILLE

Parliament
HOT:
Brothers Johnson 3-1
Dooble Brothers 8-2
Silver Convention 10-6
Starland Vocal Band 15-10
Manhattans 17-12 Thin Lizzy 23-17 America 26-19

Q102/CINCINNATI Seels & Crofts Cheach & Chong(nites)

HOT: Gary Wright 4-2' Fleetwood Mac 7-4 Capt. & Tennille 29-16 Bad Co. 26-18

WBJW/ORLANDO Tom West

Sons Of Champlin Beach Boys Lou Rawis (Days) Firefell (nites) HOT: HOT: Silver Convention 5-2 Diana Rose 10-6 Starbuck 13-9 Steve Miller 16-12 Thin Lizzy 23-16

WLAC/NASHVILLE Todd Rundgren

Menhattens Cheech & Chong HOT: Dorothy Moore 5-1 Henry Gross 8-2 Brothers Johnson 22-15

WORC/WORCESTER

Carpenters Ronnie & The Dirt Riders Lou Rawls **Bob Marley** John Travolta 3-1 Brotherhood Of Man 14-12 Silver Convention 22-16 Seals & Crofts 25-17

WPEZ/PITTSBURGH Charlie Lake Manhattens

Dorothy Moore HOT: HOT: Henry Gross 3-2 John Travolta 4-3 Starland Vocal Band 13-11

WZUU/MILWAUKEE Dave Anthony "Last Child
Peter Frampton
"Beby"
HOT:
Starland Vocal Band 6-2
Silver Convention 10-3

Gary Wright Thin Lizzy HOT: Starbuck 3-1 Capt. & Tennille 13-7 Dorothy Moore 27-10 Seals & Crofts 22-16 KROY/SACRAMENTO Steve Rivers

Starland Vocal Band Cheech & Chong HOT: Henry Gross 5-1 Dorothy Moore 8-2 liver Convention 11-6 Starland Vocal Band 7-4 Seals & Crofts 15-10 DoobleBrothers 17-12 Capt. & Tennille 18-13

**PARALLEL TWO** 

WIVY/JACKSONVILLE Jeff Craig

WEAC/EAU CLAIRE

Scott Christenser

Todd Rundgren

England Dan & John Co Don Harrison Band

Don Harrison Band Dahcotah HOT: Starland Vocal Band 8-5 Diena Ross 9-8 Eric Carmen 17-12 Starbuck 23-14 Americe 27-15

Keith Carradine Starland Vocal Band Seals & Crorus
Gary Wright \* .
HOT: \*
Silver Convention 8-2
Dorothy Moore 8-3
Capt & Tannille 12-8
Starland Vocal Bend 18
Dooble Brothers 17-10
Eric Carmen 20-11 Starland Vocations
HOT:
Silver Convention 10-5
Gary Wright 25-10
'Steve Miller 21-14

KCPX/SALT LAKE CITY

Carpenters Silver

Crystal Gayld HOT:

Queen 22-15

**WOW/OMAHA** 

Tom Bersenti

Cilla Black
Todd Rundgren
Dr. Hook
George Benson
Starland Vocal Bend
Cerpenters
HOT: HOT: Eric Carmen 8-1 Capt. & Tennille 11-4 Thin Lizzy 18-10 Heart 17-13 John Travolta 27-17

**WCOL/COLUMBUS** Wild Cherry

Fóols Gold

Foghat Beetles 'into My Life" HOT: Dorothy Moore 3-2 Starland Vocal Band 5-3 Capt. & Tennille 10-6 Bay City Rollers 13-7 Eric Carmen 14-11 Manhattans 22-16 Walter Murphy 26-19

KIOA/DES MOINES Peter McLane

WAYS/CHARLOTTE

WDHF/CHICAGO

America Seals & Crofts Starbuck HOT: Henry Gross 3-2 Tbin Lizzy 24-18

Z93/ATLANTA

Beach Boys Aerosmith

ings 2-1

Manhattana

Starland Vocal Band 13-9

Gary Wright 17-12 Steve Millar 22-16

KERN/BAKERSFIELD

America

Todd Rundgren
Paul Davis
Lou Rawls
Beatles
"Into My Life"
Carpenters
Tavares
KOT:
Starland Vocal Band 5-1
Starbuck 14-7
Brothers Johnson 15-8
Menhattans 18-13
Perliament 20-14 Billy Ocean
Dorothy Moore
Gary Wright
Beatles
"Into My Life"
HOT:
Diana Ross 9-2
Starland Vocal Band 17-5
Silver Convention 20-9
Eric Carmen 21-12

WRIEJERIE

Tim Byrd

Todd Rundgren

Johnnie Taylor Lou Rawls Thin Lizzy Beach Boys Carly Simon Trammps HOT: Lou Rawis Walter Murphy HOT: Wings 2-1 Hall & Oates 7-4 Steve Miller 29-17 nhattans 8-2 Seals & Crofts 11-3 Candi Staton 18-11 Brothers Johnson 17-12 Gary Wright 22-16 KWHP/OKLAHOMA CITY

Beatles
"Into My Life"
Beach Boys
Abba
HOT:

Capt & Tennille 1-1 Silver Convention 7-3 Starbuck 10-5

WGLF/TALLAHASSEE Charles Rowe Beatles "Into My Life"

Cerpenters Vicki Sue Robinson Keith Carradine HOT:
Diana Ross 3-1
Eric Carmen 8-2
Dorothy Moore 10-4
Seals & Crofts 12-7
Manhattans 15-10
Thin Lizzy 17-11

KAFY/BAKERSFIELD Chris Conner

Rhythm Heritage Manhattans Cheech & Chong HOT: Diana Ross 2-1 Dorothy Moore & 2 Starland Vocal Band 10-4 Eric Carmen 13-10 Dooble Brothers 16-11

KEELISHREVEPORT

John Travolta Todd Rundgran Donny Osmond Parliament Dana Valery Manhattans 10-1 Silver Convention Hall & Oates 12-7

KFYR/BISMARK

MOT: Gery Wright 5-3 Starland Vocal Ben Steve Miller 11-8 Thin Lizzy 18-10

WFOM/MARIÈTTA Peter Price PARALLEL THREE

Corporters
Tavares
Todd Rundgren
Brothers Johnson
HOT: Starbuck 2-1 Starlend Voc cal Band 7-3 Manhattana 13-9 Eric Carmen 14-10 Gary Wright 18-13 Steve Miller 20-14 Andree True Co

WORG/ORANGEBURG Ted Bell

Beach Boys John Travolta HOT: Diana Ross 5-1 Starbuck 8-5 Cept. & Tennille 19-9

KEWI/TOPEKA Bruce Wayne WAIR/WINSTON-SALEM

Todd Rundgren John Travolta John Travolta
Donny Osmond
Kelth Carradina
Perliament
Beach Boys
HOT: Wings 4-3 Starland Vocal Band 17-4

WJBQ/PORTLAND Vicki Sue Robinson

Seals & Crofts 2-1 Wings 4-3 Gary Wright 17-8 WEMP/MILWAUKEE

England Dan & John Coley

WRFC/ATHENS James Gilstrap Manhattans 1-1 Brothers Johnson 7-4 Gary Wright 10-5 Brass Construction 13-7

WNAM/NEENAH

(Both sides) 16-9

HOT: Pratt & McClain 4-2 Capt. & Tennille 9-5 Dorothy Moore 12-9 Starland Vocal Band 21-17

WISE/ASHEVILLE

Leon & Mary Russell HOT: Seels & Crofts 2-1 Gary Wright 8-6 Elton John 13-8

WJDX/JACKSON Gary Perkins

Rhythm Heritage Todd Rundgren HOT: Manhattans 9-2 Seals & Crofts 11-4 Diana Ross 12-7 Abba 18-13

WTRU/MUSKEGON

Carpenters
John Travolta
Beatles
"Into My Life"
Aerosmith
"Last Child"
HOT:
Dorothy Moore 4-1 Eric Carmen 13-9 Gary Wright 14-10 WHHY/MONTGOMERY Lanny West

Carly Simon Keith Carradine Silver Firefall (nites) HOT: Starland Vocal Band 2-1 Diana Ross 5-2 Wings 11-6 Seals & Crofts 12-7 Parliament 18-9 America 24-15 KDON/SALINAS Dennis Beck

Brass Construction Beatles "Into My Lifa" John Travolta Starbuck 3-1 Starland Vocal Band 11-7 Dooble Brothers 16-11 Diana Ross 20-16

KQWB/FARGO Wayne Hiller Thin Lizzy John Travolta Beatles "Into My Life" HOT: Starland Vocal Band 7-1 Gary Wright 12-8 Keith carradine 18-9 Queen 26-15

WGUY/BANGOR

Thin Lizzy Andrea True Connection 4
Capt. & Tennille 5-2
Starland Vocal Band 14-9

WSAR/FALL RIVER Curt Hansen

Kingfish Manhattans Aerosmith
"Last Child" Carly Simon James Taylor HOT: HOT: Tavares 4-1 Parliament 5-2 Dorothy Moore 7-3 Queen 13-6 John Travola 20-10 Thin Lizzy 24-15 WOSH/OSHKOSH

Manhattans Todd Rundgren Brothers Johnson Beach Boys "Into My Life" Capt. & Tennilla 1-1

KSLY/SAN LUIS OBISPO

Firefall
Manhattans
Billy Kirkland
HOT:
Starland Vocal Band 7-1
Dorothy Moore 12-5
Starbuck 15-11
Cyndi Grecco 21-13
Silver Convention 25-16
England Dan & John Cole

KRSP/SALT LAKE CITY Alan Hague WISH/MADISON David Rose

**PARALLEL THREE** 

Beach Boys

Beatles "Into My Life"

Carpenters HOT: Rolling Stones 11-7 Heart 12-8

KKLS/RAPID CITY

Beach Boys

Keith Carradina

Starland Vocal Band 10-6 Diana Rose 16-11 Gary Wright 17-12

WNOR/NORFOLK Phil Beckman

Starland Vocal Band Eric Carmen HOT: Wings 3-1 Dorothy Moore 5-2 Andrea True Connection Dooble Brothers 24-14

WEI B/FAVETTEVILLE

Maxine Nightingale "The One" Lee Osker Beach Boys

Cerly Simon Paul Davis John Travolta

James Glistrap HOT: Hall & Oates 1-1

Wings 42 Parliament 8-4 Dooble Brothers 10-8 Natalie Cole 14-10

Z96/GRAND RAPIDS Lee De Young

Brothers Johnson Andrea True Connection

Merlena Shaw

Wings 5-3

Dooble Brothers 21-13

**Brothers** John Beech Boys Manhattane Beaties "Into My Life" HOT: Dorothy Moore 11-6 Eric Cermen 14-6 Dooble Brothers 16-11 Gary Wright 23-16

WAKXIDULUTH

Firefall Beach Boys Elton John 'Into My Life HOT: Dooble Brothers 14-6 Andrea True Connection 23-14 Starbuck 28-18

WGNG/PROVIDENCE

Thin Lizzy Manhattane Harry Chapin HOT: • Andree True Connectio Gary Wright 10-6 Silver Convention 16-8 John Travolta 16-9

KCBN/RENO Red Mountain

George Benson Beach Boys Carpenters Cheech & Chong Firefall Parliament Tavares HOT: Starland Vocal Band 1-1 Gary Wright 7-3 Silver Convention 8-5 Dooble Brothers 16-11 John Miles 23-18

WJON/ST. CLOUD

Four Seasons
Bobby Goldsboro
England Dan & John Coley
Beatles
"Into My Life"
HOT:
Captain & Tennille 16-2
Starland Vocal Band 20-7
Gary Wright 17-11
Dorothy Moora 23-15
Rhythni Heritage 28-16

Wings 2-1 Diana Ross 7-3 Dorothy Moore 9-5 Silver Convention 2 Gary Wright 26-15

98Q/VIDALIA

Andrea ..... Beach Boys

HOT:

Beatles
"Into My Life"

Beach Boys Kelth Carradi Trammps
Nazarath
HOT:
Manhattans 2-1
Wings 4-2
Capt. & Tennille 7-4
Hall & Ostes 11-5
Parliament 13-8
BILL Costs 21-10 Bill Cosby 21-10

WLOF/ORLANDO

Steve Miller Beach Boys HOT: Henry Gross 6-3 Silver Convention 10-6 Manhattans 15-11 Starland Vocal Band 21-16 John Travolta 26-18 KDZA/PUEBLO

Gerard HOT: Silver Convention
Hall & Oates 8-6
Dorothy Moore
Starbuck 20-16

KILE/GALVESTON

Queen

Parliament

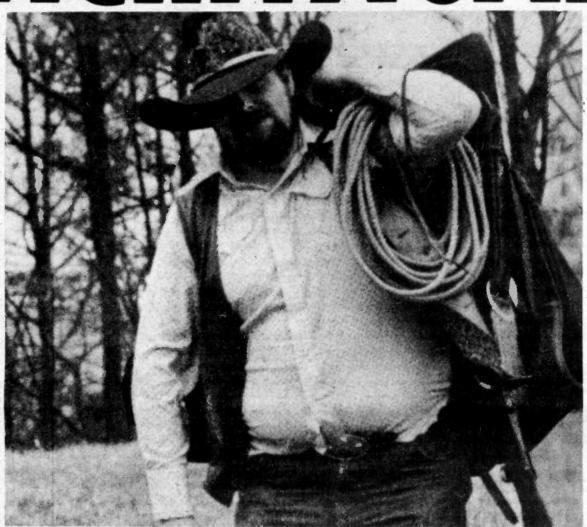
John Travolta Beach Boys Menhattana Peter Frampton "Do You Feel" HOT: Wings 2-1 Dooble Brothers 13-8 complete dents will 5 \$ 2 holiday n time t

36. 5 5 3 to the long I r research in m next week Due to their r

# Something Bigger than Big is here!

THE NEW CHARLIE DANIELS BAND HIT SINGLE

# "WICHITA JAIL"



# A Breakout single from the Charlie Daniels Band

From the album
"Saddle Tramp"



on Epic Records

# CLASSIFIED

#### **OPENINGS**

KSOM/ONTARIO looking for full time and part time KCBQ/SAN DIEGO in need of morning person. A jocks. No Calls. Tapes & resumes to Bob West, KSOM, Box 1510, Ontario, CA 91762 (5/24)

Opening for morning news anchor for 50kw AM-MOR. Authoritative communicator. Tapes & resumes to Bill Moyes, Frank Magid Assoc., One Research center, Marion, Iowa 52302 (5-24)

KGMY/MISSOULA accepting tapes & resumes for future possible openings. Human enthusiastic air personalities. Send to Tom Rush, KGMY, Box 1495, Missoula, MT 59801 (5-24)

WSPT/STEVENS POINT needs night time cooking personality. Must have production shilities. Tapes & resumes to Pat Martin WSPT, Box 247, Stevens Point, Wisc. 54481 or call (715) 341-1300 (5-25)

WGOW/CHATTANOOGA accepting resumes and air checkfor air talent and production. 1st phone a must. Send to Bob Riley, WGOW, Box 4704, Chattanooga, TN 37405 (5-25)

KGW/PORTLAND has opening for air personality. Tapes & resumes to Mike Phillips, 1501 S.W. Jefferson, Portland OR 97201 (5-25)

WAAY/HUNTSVILLE Needs news director (some TV) Tapes & resumes to WAAY, Box 551, Huntsville, Ala. 35801 EOE(5-25)

CHUM/TORNOTO Looking for top notch jock. Creative, good production. No calls. Tapes & resumes to CHUM Radio, Roger Ashby, 1331 Young Street, Toronto, Ontario, Canada M4T1Y1. (5-25)

CKLW/DETROFF has a rare immediate opening for a news person. Tapes & resumes to CKLW, Byron. MacGregor, 26400 Labser Rd. Southfied, MI 48076 (5-26)

KING BROADCASTING GROUP has morning news opening. Tapes & resumes to Citizen Bill, KREM, 4103 S. Regal, Spokane, WA 99203. (5-27)

WGRD/GRAND RAPIDS looking for the world's most entertaining morning person. Air check and resumes to Ron White, WGRD, 122 Lyon N.W., Grand Rapids, MI 49502 (5-27)

KYSN/COLORADO SPRINGS accepting tapes & resumes for future openings. Send to Larry Blake, KYSN, Box 1715, Colorado Springs, CO 80901 (5-27)

KIIQ AM & FM/COLORADO SPRINGS looking for one news person. Must be creative, intelligent and love news. We are also looking for a weekend jock. Tapes & resumes to Jack Bullet, KIIQ, Box 111, Manitou Springs, CO 80829. (303) 685-5676 (5-28)

KEYH/HOUSTON now accepting applications for future news openings. Will consider small and medium market talent ready to move up to a major market. Tape, resume & salary requirement to Jar-rett Day PD, KEYH, 3130 Southwest Freeway, Houston, TX 77098 (5-28)

WERC/BIRMINGHAM needs a creative humorous morning personality to step into a number one slot. No Calls. Tapes & resumes only to Frank Lewis, WERC, Box 10904, Birmingham, Ala. 35202

Z96/GRAND RAPIDS now accepting applications for future openings. Production a must. Tapes & resumes to Skip Essex, Z96, Box Z, Grand Rapids, MI 49501. EOE. No Calls (5-28)

WYND/SARASOTA Needs afternoon drive jock. Contact Carl Strandeli (813) 958-5561. Tapes & resumes to WYND, Box 3618, Sarasota, Fla. 33578 (5-18)

WISE/ASHVILLE needs Top 40 morning personality Good pay for the right person. Great facilities. Tapes & resumes to Mark St. John, WISE 90 Lookout Rd. Ashville, N.C. 28804, or call (704) 253-5381 (5-28)

KOMA/OKLAHOMA CITY still looking for a unique creative morning air talent with proven track record. Good pay and benefits for right person. Tapes & resumes to Tom Birch, KOMA, Box 1520, Oklahoma City, OK 73101. No Calls please. (5-28)

WJJJ/CHRISTIANSBURG has opening for announcer. Adult contemporary rock; automated FM. Air shift, production, MD, leading to PD for right person. Good voice, experience, third ticket. Tapes & resumes only to Ron Lee, Box 30, Christiansburg, VA

Opening for Adult contemporary PD/jock, strong talent and character, Tapes & resumes to Bill Moyes, Frank N. Magid Assoc., One Research Center, Marion, Iowa 52302 (5-17)

loon, no time & temps need apply. Call Gerry Peterson (714) 286-1170 (5-28)

KRBC/ABILENE Now acepting applications for news director. Tapes & resumes to dave Dalzell, Operations Mgr., Box 178, Abilene, Texas 79604 (5-17)

WIFI/PHILADELPHIA Needs summer relief jock. Tapes & resumes to Bob Hamilton, WIFE, One Bala Cynwyd Plaza. Bala Cynwyd, PA 19004 EOE M/F

WIFI/PHILADELPHIA needs tapes & resumes for future openings. See above.

14ZYQ/FREDERICK looking for weekend person and full time air personality. Contact Howard Johnson (301)662-2148(5-18)

#### AOR

AOR jock needed. Tapes & resumes to Robin Walker, 122 Old Sligo Rd., Lagrang, KY 40031 (5-24)

K-100/LOS ANGELES has opening for news person who can relate to 18-34 audience. Also, jock who can handle tight air production with an AOR approach. Tapes & resumes to K-100, 6430 Sunset, Suite 1102, Hollywood, CA 90028(5-24)

KLZ-FM/DENVER seeking people-oriented PD with knowledge of AOR Music. Tremendous facilities with good people and surroundings. Contact Art Wander (303) 759-5600 or (216) 535-7831 EOE (5-25)

Y95/ROCKFORD has immediate opening for AOR morning personality. Adult presentation. Tapes & resumes only to Nick Owens, Y95, 1901 Shaw Rd., Rockford, IL 61111 (5-27)

WRNO/NEW ORLEANS needs exp. AOR announcer. No calls. Tapes & resumes to Tom Owens. Box 6071, New Orleans, LA 70114(5-21)

WNOE-FM/NEW ORLEANS needs experienced AOR announcer for future opening. No Calls. Tapes & resumes to Bohby Reno, WNOE-FM, 529 Bien-'ville St., New Orleans, LA 70130 (5-4)

WWWW/DETROFF looking for morning person with background in both AOR radio and news. Tapes & resumes to Jerry Lubin, WWWW, 2930 East Jefferson, Detroit, MI 48207 (5-4)

#### **MISCELLANEOUS**

FRED MANCUSO Lost his brief case with all his phone numbers in It. He would like people to call or write him with their phone numbers. (213) 550-0170, 9255 Sunset, Suite 201, LA, Calif. 90069

MARK DRISCOLL, PD of KSTP/Minneapolis-St. Paul thanks all the radio people for the overwheiming response to the ad in R&R. The position has been filled. There's a lot of good talent out there. Keep on truckin'.

KCHF, a Progressive Rock station in Sioux Fails in desperate need of record service from all lahels! Kevin Brodock-MD, KCHF, 224 S. Main, Sioux Falls, S. Dakota 57101 (5-18)

KMER/KEMMERER needs record service from all labels. Lp's and singles, Country & MOR. KMER, 435 Fossil Butte, Kemmerer, Wyoming 83101 (5-19)

#### **COUNTRY**

WLJE/VALPARAISO, Indiana has sales/airworl opening. If Country is not your thing, forget it. We want enthusiasm—room for only one. Great area Call Len Ellis (219) 462-8125 (5-27)

WTOC/SAVANNAH needs Country jocks. Tapes & resumes to Millard Ganey, WTOC, Box 8086, Savannah. GA 31402 (5-19)

KLAK/DENVER Needs all nite jock. Tapes & resumes to Jonathan Fricke, 7075 W. Hampden, Denver, CO 80227 or call (303) 985-8771 (5-20)

Contemporary Country station in Alabama looking for exp. communicators with good production talents .We're number one in our market; so no beginners please. Tape & resume to Dana Harmon, WBHP. Box 547, Huntsville, Ala. 35804 (5-20)

#### **GOODS & SERVICES**

ATTENTION JOCKS: Original comedy material from my typewriter to your mouth. For freebee write HYPE, INK., Box 69581-R, LA, Calif. 90069.

Burned out on tired one-liners, put-downs, and prune jokes? FRUITBOWL is for CREATIVE jocks, and you deserve to know why! Month's trial sub-scription absolutely free! FRUITBOWL, Dept. "R". Box 382, Fair Oaks, CA 95628.

Goods & Services classified ads are available on this page Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Bivd. Suite 1221, Hollywood, CA 90028 (Please note that all 'openings' and 'positions sought' ads remain free).

#### POSITIONS SOUGHT

next ad. 71/2 years exp. all shifts Top 40. 2 yrs. exp. MD and 21/2 prod dir. Not a screamer, but up and bright. JAY CHRISTIAN, WDJQ/Bultimore. (301) 383-1573 (home), (301) 539-1043 (work) (5-21)

ROBERT JOHN seeking full time air shift in major market. Currently KSAQ. 7 yrs exp. Call (512) 735-2454. Any offers considered (5-21)

KEN BECK seeking job as AOR programmer or PD preferably on West Coast. Formerly KSFM. (916) 758-3124 or write 1019 F Street, Davis, CA 95616

5 second Top 40 personality, wants oights or all nights at together Top 40 rocker, 1st phone, tape & resume avaialable. Call (806) 359-5555 anytime.

ROBB LEWIS now in Hawali and feel enclosed. Need to be rescued soon. C&W Jock & ND for 5 yrs. also part time disco jock...looking for place that wants to bring me back to civilization either in news dept. or air. (808) 668-1384 or send flare to 87-251 Maaloa St., Waianae, HI 97972 (5-24)

KEVIN BARRETT formerly KLUC looking for Top 40 or AOR position. Available now. (714) 462-4808 (5-24)

Exp. news director and reporter from large-medium market seeks greater challenge. STEVE KREMER, Maryland (301) 926-5005 (5-24)

DAVE MACAULAY, formerly WMLO, WCIB, WDNH, WCBQ, Audio Graphics, interested in PD or MD/ jock position in Contemp. MOR or Rock. Good pro duction background. Prefer Northeast, but open to everything.(617)922-0798(5-24)

STEVERANDALL Looking for stable MOR or Country gig. Formerly KMAK, KROY, KYNO, KISN, WDAI. Have been both music and production director and consultant. (209) 229-0832 or 229-4723 (5-24)

Philadelphia music director with track record and references. Will welcome all offers. Call M.C. STE-PHENS (318) 865-4467 (5-24)

Female jock available. Pipes, personality, and professionalism. Contact through Ron McKay, WKIX/ Raleigh, N.C. (919) 851-2711 (5-25)

THOMAS H. TWINE, 5 yrs. exp. including WROV, WQRK, former PD WJJJ. 1st phone, seeking position. (703) 951-9257 or write No. 8 Liskey's Trailer Court, Blacksburg, VA 24060.

TOM RIVERS formerly K-100, CKLW, CHUM, WIBG, available for AOR or Top 40 position. Prefer West Coast. (213) 876-4306 after June 4. (5-26)

Zany personality team wants chance to be creative at stable station. (402) 462-4750 (5-26)

Seek news position. 2 yrs. announcing, mostly news oriented, interviewing and some reporting, 1st phone Mid Atlantic & Midwest preferred. Markets 50,000 pop. or larger desired. GLENN F. CUNNINGHAM, c/o Joseph Heard, Chanceliors Run Rd., Great Mills, MD 20634 (5-26)

Exp. progressive rock announcer currently WSCV, seeks position at AOR or Contemp. rock station. Xlint references, will relocate. Prefer overnight shift. MARK WARSHOW(603)532-7421(5-26)

#### Classified Advertisers:

#### Please let us know when your positions have been filled.

JUAN BENNE' I seeking news position. Formerly WLOB, who changed owners and cut back the news dept. (207) 773-6261 (5-26)

MARK SHANNON, 4 yrs exp. Adult Contemp/Top 40, 1st phone. Desire position as PD or Air/production (516) 727-7545 (5-26)

looking for bigger gig. (313) 547-2496 or (615) 57. 1333 (7-Mid) (5-27)

Former Top-5 market morning person looking for major market position. Excellent production. (714) 772-4291 (5-14)

JOHN DiCIOCCIO, grad. student brdcst, journalism, print exp. 3 mos at Univ. Georgia radio. Want exp. where emphasis is good brdcst, journalism, public affairs, enjoy digging for facts. 319 Springtree Rd., Apt. C Athens GA 30601 (5-15)

Major market air personality with programming background looking to program med-major Top 40 operation .(312)236-6848.(5-19)

# CHANGES

CHRIS TYLER resigns as PD of WVOV/Huntsville for a-summer job in Guatamala, joining Operation Serve, a project to rebuild damage done by the massive earthquake.

TOM HOLLIDAY to 14WKas production dir., from CLG/Morgantown. TOMP ARKER to KFRC from KGW/Portland.

HENECASHMAN tokDON 10am-2pm from KIDD/Monterey.

DENNIS BECK appointed MD of KDON/Salinas.

SCOTT SLADE leaves WAYS and goes to WAKY/Louisville.

RICK BRADY formerly 1-6am 96KX promoted to production coordinator of same. MIKE SHANNON formerly weekends replaces Rick Bradyon the 1-6am shift at 96KX. BOBTRAVIS exits WLEE/Richmond to join WIFI/Philadelphia.

BRIAN McGARY from WLOB to WGH/Norfolk.

CAPTAINKIRK RUSSELL joins WLOB/Portland from KRKE.

DAVE ALLISON is leaving WYND to go into the hi-fi husiness.

GREG COLE from weekends to production/swing at WASH/Washington D.C. BOB McKAY most recently WKYS, KRKE/Albuquerque joins KQEO to assume news director

KSOM ONTARIO LINEUP: 6-10am Mark Williams. 10am-2pm Chuck Van Horne. 2-6pm Bob MICK RIZZO, formerly WDRQ, currently WKGN,

West, 6-midnight Mark Olson, Mid-6am Brian St. Peters. Weekends: Val Valentine, Bob Gowa Alan Scott, and Mark Sadačca as engineer.

KRBC ABILENE LINEUP: 5-8am John Scott, 8-noon Bob Test, Noon-3:30 John Frost, 3:30-6:30pm Dave Dalzell (PD), 6:30-9:30pm Tom Bates, 9:30pm-3am Mark Wayne, B.J. Keith weekends & till in and Lee Douren filling news director spot.

14WK WHEELING LINEUP: 6-9am Gary Persons (PD), 9am-noon Ed Abels, Noon-3pm Tom Holliday (from Cl.G). 3-6pm fim Roberts (MD). 6-11pm Paul Petlow, Mid-6am Farrel Smith (formerly WABC, WAKY).

KGMY'MISSOULA LINEUP: 6-9am Lou and Tim, 9am-2pm Long John Cody (from WDLP). -7pm Tom Rush (PC/MD). 7-mid Rands Robbins, Mid-6am Tomms Steele, Weekends, Shawn, WLOB/PORTLAND, MAINE LINEUP: 6-10am Bob Anderson, 10am-2pm Ron Foster (PD), 2-7pm Steve Brodie (MD). 7-mid Captain Kirk Russell, Mid-6am Dan McCrae. Weekends:

Willie Mitchelland lim King KTKT TUCSON LINEUP: 6-10am Roger Collins, 10am-2pm Ed Alexander, 2-6pm Don Beetcher, 6-10pm C.C. McCartney (from KRIZ), 10pm-2am Jim Gillie, 2-6am Mike Daniels

# (UA-XW/807-Y)

White the state of the state of

"BLT" (UA-XW807-Y) by Lee Oskar.
Added first week out at CKLW.
The hot new single from
"LEE OSKAR" (UA-LA594-G).
Out now and Takin' Care of Business.

Produced by Greg Errico and Jerry Goldstein for Far Out Productions.

A Far Out Production on United Artists Records

Perallel I: Major market stations (top 30 markets) that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations (31-100 markets) that ere format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel will also cover stations with longer playlists. It also will include secondary reporters that are not the format domlnant station in their market but influence the market considerably.

Format dominance determined icm latest Arbitron survey available in that market.



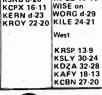
DENOTES FIRST WEEK IN PARALLELS.

Due to the long holiday weekend many stations were unable to complete their research in time to make our deadline Those correspondents will return next



AMERICA 3:15	
Today's The Day (W.	3)
LP: Hideaway	

171	P2	P3
P   Northeast		
Northeast	Northeast	Northeast
WPGC 16-15	WDRC 25-18	WSAR 22-21
WKBW 23-23	WORC 29-28	WGUY 27-24
WCAO 24-14	WBBF 22-18	
	WPEZa	Midwest
Midwest .		
	Midwest	Z96 on
KSTP 28-23		WEMP 18-17
C1050	WCOL 26-23	WAKX d-20
West	WINW 23-23	KQWB 24-20
	WZUU 18-16	WISM d-29
KHJ 27-21	WDHF a-27	WTRU 14-14
KEZY d-32	110111 0-27	WEAQ 27-15
	South	WNAM d-29
	500111	WOSH 28-17
	Z93 a-28	KEWI d-34
	WSG A 20-19	KFYRa
1.0	WAPE 26-19	
	WBBO d-28	South
	KFJZ a-28	100.00
	WLAC d-24	KEEL 35-30
	WGH d-27	WHHY 24-15
	WLEE d-29	WRFC 22-21
	WERC 21-20	WAIR d-26
Total Control	WBJW 26-21	WFOM d-29
58 115	WIVY 22-21	WJDX 24-19
		980 26-23
	West	WLOF d-26
47.	*****	WGLF 18-13
250	KJRB d-26	WFLB 19-16
	KODY 16 11	WISE OF





ck And Roll Music

(Warner/Reprise)				
PI	1 P2	1 P3		
ortheast	Northeast	Northeast		
CAO d-24	WDRC on WORC on	WGNG d-27		
dwest		Midwest		
LS 41-31	Midwest	Z96 a-30		

PI	P2	P3
Northeast	Northeast ·	Northeast
WCAO d-24	WDRC on WORC on	WGNG d-27
Midwest		Midwest
	Midwest	
WLS 41-31		Z96 a-30
WSAI d-29	WXYZ on	WEMP on
KDWB 29-23	KIOA d-25	WAKX a
KSTP 29-22	WINW a-25	WISM a
		KWHPa
West	South	WTRU 35-30
		KKLS a-32
KCBQ 29-24	WAYSa	WNAM a-n
KEZY d-33	Z93 a	WOSH a
	WAKY a	KEWIa
	WSGA 28-25	
	WGH a	South
	WBJW a-40	
		KEEL a-39
	West	98Q a
		WLOF .
	B100 a	WGLF d-28
	KCPX d-25	WFLB
		WORG a
		KILE a
Pulling imme	diate phones	West
		KRSP .
		KDZA a-39

#### **ELVIN BISHOP 2:58** Fooled Around & Feli In Love (Capricorn/WB)

P1	P2 1	P3
Northeast	Northeast	Northeast
WKBW 27-28	WDRC 2-2	WRIE 6-9
130 4-3	WPEZ 6-7	
		Midwest
Midwest	Midwest	
		Z96 6-8
WLS 7-6	Q102 5-5	<b>WAKX 19-2</b>
WSAI 1-2	WXYZ 4-3	KQWB 8-13
KDWB 5-12	KIOA 2-4	WISM 5-12
CKLW 2-3	KLE 0 20-24	WT RU 15-1:
KSLQ 10-14	WINW 3.5	KKLS 4-4
KSTP 6-13	WOW 3-5	WN AM 5-7
	WDHF 8-7	KEWI 16-21
South		KFYR 15-1
	South	
WQXI 14-25		South
WQAM 12-15	Z93 12-27	
Y100 11-12	WAKY 5-6	KEEL 2-10
KNUS 7-10	KFJZ 9-11	WJDX 15-20
	WMAK 17-26	WLOF 12-1-
West	WNOE 3-3	WNOR 8-9
	WGH 10-10	WORG 9-17
KHJ 4-8	WLEE 9-12	
KCBQ 5-10	WERC 14-22	West
KEZY 3.5	WBJW 24-25	
	200	KSLY 10-19
	West	KDZA 27-3
		KAFY 27-2
17 100	B100 1.5	
	KERN 10-18	
	KROY 15-16	

[== 4 4	
BRASS CONS Movin'(UA)	STRUCTION
Movin'(UA)	
3:46	
	4 1

PI	1 P2	P3
Northeast	Northeast	Northeast
WCAO 18-16	WORC on WPEZ.on	WRIE 24-20
Midwest .		Midwest
KSTP 27-14	Midwest	796 17-12
South	WKY a-23	WISM on:n KWHP 20-17
WQAM 26-20	South	WTRU 23-22 KEWI 14-14
West	WAYS 16-15 293 21-21	South
КНЈ 26-20	WBBQ 28-24 WGH 24-22 WLEE 17-10 WIVY d-30	KEEL 25-29 WRFC 13-7 WAIR 19-15
	West	98Q 14-11 WLOF 18-17 WGLF 4-14
16.	B100 11-9 KERN d-21	WNOR 21-19 KILE 17-19
		West
		KDON a KDZA 31-27 KAFY 24-17 KCBN 26-22



#### THE CAPT. & TENNILLE Shop Around (A&M) 3:23 LP: Song Of Joy

PI	P.2	P.5
Northeast*	Northeast	Northeast
WPGC 12-12	WDRC 21-14	WJBQ 9-5
WKBW 13-8	WORC 21-19	WRIE 3-2
WCAO 9-4	WBBF 11-4	WGUY 5-2
13Q a-25	WPEZ 20-17	
100 010	,	Midwest
Midwest	Midwest	
		Z96 13-10
WLS 6-4	Q102 29-16	WEMP 11-8
WSAI 11-11	WXYZ 19-18	WAKX 4-12
KDWB 11-5	WCOL 10-6	KQWB 6-7
KSLQ 24-22	KIOA 4-3	WISM 6-4
KSTP 8-3	KLEO 10-5	KWHP 1-1
	WINW 12-11	WTRU 6-4
South	WOW 12-8	WEAQ 16-13
5551	WZUU 14-12	KKLS 6-6
WQAM 15-10	WKY 6-6	WNAM 9-5
Y100 a-21	WDHF 13-12	WOSH 1-1
KNUS 11-9	4	KEWI 10-9
	South	KFYR 12-7
West		
	Z93 19-20	South
KHJ 7-4	WSGA 7-4	
KCBQ 12-11	WAPE 16-20	KEEL 14-11
KEZY 18-14	WBBQ 7-7	WHHY 8-10
KEE! 10 13	KFJZ 11-10	WRFC 9-12
	WMAK 14-14	
	WLAC 10-8	WFOM 8-7
	WGH 18-16	WJDX 4-6
	WLEE 8-8	980 7-4
1 1	WERC 8-10	WLOF 13-12
	WBJW 20-19	WGLF 7-8
	WIVY 4-3	WISE 5-4
		WNOR 20-19
	West	WORG 19-9
		KILE 3-4
	KJRB 8-6	
	B100 28-26	West
	KCPX 2-2	
	KERN 13-7	KRSP 3-3
	KROY 18-13	KDON 6-8
		KSLY 5.7
-		KDZA 10-8
		KAFY 11-8
		KCRN 4.2

Never	ARMEN 3:4 Gonna Fall I Again (Arista	n ·	
P1	P2	Nort	P,3
ortheast	Northeast		theast

	Never Gonna Fall In Love Again (Arista)		
P1	P2	P.3	
Northeast	Northeast	Northeast	
WPGC 13-7	WDRC 26-20	WSAR 21-14	
WKBW 17-15	WORC 4-4	WRIE 11-10	
WCAO 20-12	WBBF 6-1	WGUY 23-18	
130 24-18	WPEZ d-21		
		Midwest	
Midwest	Midwest	Z96 8-9	
WLS 22-13	Q102 22·19	WEMP 12-10	
KDWB 9-8	WCOL 14-11	WAKX 6-8	
CKLW 26-24	KIOA 21-12	KQWB 15-16	
KSTP 13-10	KLEO 15-11 WINW 22-19	WISM 14-8 KWHP 9-8	

	WOW 20-11	WTRU 13 9
	WZUU B-7	WEAQ 17-12
22-16	WKY 17-18	KKLS 19-16
1.17		WNAM 13-13
,		WOSH B-3
	South	KEWI 33-27
		KFYR d-21
-10	WAYS 18-17	
25-19	Z93 23-17	South
20-18	WAKY 10-8	
.0 10	WSGA 18-18	KEEL 18-15
	WAPE 12-15	WHHY 18-16
	WBBQ 13-6	WAIR 22-18
	KFJZ 26-24	WFOM 14-10
	WMAK 18-13	WJDX 10-9
	WLAC 15-12	98Q 24-18
	WGH 26-23	WLOF 14-13
	WLEE 27-17	WGLF8-2
	WERC 15-12	WFLB 23-20
	WBJW 22-20	WISE 25-24
	WIVY 12-9	WNOR a-26
		WORG 22-18
	West	KILE 25-24
	KJRB 18-15	West
	B100 a	30000
	KCPX 10-8	KRSP 14-10
	KERN 11-9	KSLY 4-4
	KROY 20-19	KDZA 25-20
		KAFY 13-10
		KCBN 10-8

PERICO

South

WQXI Y100



LP: Takin' It To The Streets

PI	P2:	P3'
Northeast	Northeast	Northeast
		Teor time day
WPGC 29-25	WBBF 13-14	WGNG_14-12
WKBW 20-16	,	WSAR 15-13
WCAO 25-18	Midwest	WRIE d-27
		WGUY 16-13
Midwest	WXYZ 17-14	
The state of the s	WCOL 8-9	Midwest
WLS 25-23	KIOA 24-24	
WSAI on	KLEO 21-16	Z96 27-23
KSLQ 28-24	WINW 17-17	WEMP 13-11
KSTP on .	WOW 17-10	WAKX 14-6
	WZUU 4-4	KOWB 20-19
South	WKY 14-14	WISM 16-11
	WDHF 11-11	KWHP 15-12
Y100 26-29		WTRU 17-16
KNUS 23-21	South .	WEAQ 22-16
	,	KKLS 26-21
West -	WAYS 25-18	WNAM 23-21
	WAKY 15-12	WOSH 12-9
KHJ 14-14	WSGA 15-14	KEWI 18-16
KCBO 6-4	WAPE 8-2	
KEZY 18-12	WBBQ 24-18	South
	KFJZ 18-15	
		KEEL 19-21
	WGH 21-18	WHHY 25-24 WRFC 12-22
	WLEE 18-11	WRFC 12-22
1000	WERC 16-21	WAIR 23-17
	WBJW 17-14	WFOM 23-20
DE CALLAS	WIVY 14-11	WJDX 16-14
		98Q 18-18
	West	WFLB 10-8
1000		WISE 19-16
	KJRB 12-8	WNOR 24-14
	B100 10-8	WORG 21-20
	KCPX 14-12	KILE 13-8
3.11	KERN 15-11	
	KROY 17-12	West
39 M	1	KRSP 21-13
		KDON 16-11
		KSLY 3-3
	12/12/2	KDZA 14-11
		KAFY 15-11



P2 Northeast WDRC 8-12 WBBF 2-3	P.I. Northeast
Northeast WDRC 8-12	Northeast
WDRC 8-12	
MIDDE 2 2	WJBQ 18-18
AABBL T.2	WGUY 2-5
WPEZ 10-9	
	Midwest :
Midwest	HEALT'S 7:
	Z96 14-21
Q102 7-4	WEMP 4-14
WXYZ 6-6	WAKX 22-24
KIOA 7-7	KOWB 11-12
KLEO 14-20	WISM 8-14
WOW 10-16	WNAM 14-1
WKY 8-12	KEWI 19-18
WDHF 23-29	
	South
South	
	<b>KEEL 13-13</b>
	WFOM 15-22
	WLOF 8-9
	WNOR 17-2
	West.
	KDZA 3-5
	-
	Q102 7-4 WXYZ 6-6 KIOA 7-7 KLEO 14-20 WOW 10-16 WKY 8-12 WDHF 23-29



	IGAYE 3:15 ou (Temle) You	*
P1 Midwest	P2 Midwest	P,3 Midwest
CKLW 11-11 KSLQ 26-20 KSTP on	WCOL 38-34 WKY 20-19	WISM on KWHP 19-15 KEWI 39-33
	South	South
South WOAM 17-12	WAYS 21-19 KFJZ 8-7 WLAC 18-18 WGH d-26 WLEE 21-19 P.3	KEEL 33-32 WRFC 4-3 98Q 5-13 WGLF 25-26 WORG on KILE 31-26
	Northeast	West
	WSAR 2-5 WRIE 23-19	KDON 26-25 KAFY 17-21

THE STREET OF THE STREET WAS ASSESSED TO STREET OF THE PROPERTY OF THE STREET OF THE S

#### CYNDIGRECCO 2:29 Making Our Dreams (Pvt Stk)

P1	P2	P,3
Northeast	Northeast	Northeast
WPGC 30-23 WKBW 24-18	WORC 2-2	WGNG 21-18 WRIE 25-23
WCAO 26-22	Midwest	WGUY 28-22
Midwest	WCOL 30-28 KLEO 29-21	Midwest
WSAI 26-19	WINW 20-20	WISM 17-13
CKLW 24-19	2000	WTRU 34-23
O.C.	South	WEAQ 24-21
West	1	WOSH 33-26
*****	WAYS 24-22	KEWI 34-31
KHJ 11-6	WSGA 27-24 WBBQ 18-15	
	WGH d-28	South
100000	WLEE d-28	
. 10.3	WERC 23-18	KEEL 36-27
100000000000000000000000000000000000000	WBJW 40-36	WHHY 8-8
10174 101979	WIVY 5-4	WRFC on
N. 100 Per 200		WFOM 16-1.1

**CERN 20-17** 

HENRY GROSS

	Shannon (Lifesong)		
3	LP: Releas	8	
st	PI	P2	49
14-12	Northeast	Northeast	Norti
15-13	WPGC 3-4 WKBW 5-3	WORC 17-21	WJB
16-13	WCAO 4-6	WPEZ 3-2 Midwest	WGU
'	Midwest	Q102 2·3	Midv
23		WXYZ 5-2 KIOA 13-15	Z96
14-6	WLS 2-2 WSAI 6-5	KLEO 4-7 WINW 5-9	WAK
6-11 15-12	KDWB 4-1 CKLW 9-7	WOW 9-15 WKY 4-3	WISH
17-16 22-16	KSLQ 9-6 KSTP 3-8	WDHF 3-2	WEA
26-21	South	South	WNA
12·9 8·16	WQXI 9-14	WAYS 6-10 Z93 4-5	KEW
8-16	WQAM:3-7 Y100 1-1	WAKY 7-7 WSGA 3-8	KFY
	KNUS 13-17	WAPE 21-24 WBBQ 12-16	Sout
25-24	West	KFJZ 6-8 WMAK 1-3	KEE
12-22	KHJ 19-22 KCBQ 11-14	WLAC 6-2	WEC
23-20	450	WNOE 25-22 WGH 1-1	WFL
·18 10·8	`	WLEE 1-7 WERC 24-29	WNC
9-16· 24-14		WBJW 12-18 West	KILI
21-20 3-8	1	KJRB 1-2	West
	2 3	B100 6-10	KRS



#### Sara Smile (RCA)

	LP: Daryl	Hall & John Ös	ites
1	PI	1 P2 I	P3
1	Northeast	Northeast	Northeast
1	WPGC 6-10	WDRC 12-6	WGNG 3-3
1	WKBW 12-14	WBBF 17-21	WJBQ d-10
1	WCAO 13-28	WPEZ 21-24	WRIE 7-4 WGUY 11-14
	Midwest	Midwest	
1			Midwest
1	WLS 20-14	Q102 14-10	
	WSAI 30-28	WXYZ 15-17	Z96 4.7
	KDWB 10-10	KIOA 5-6	WEMP 16-15
1	CKLW 16-17	KLEO 8-9	WAKX 11-13
	KSLQ 6-11	WINW 7-10	WISM 13-17
	KSTP 5-9	WOW 11-7	KWHP 3-2
1		WZUU 3.6	WTRU 1-2
J	South -	WDHF 10-9	KKLS 14-14
	100		WNAM 10-10
	WOXI-8-8	South	WOSH 20-28
	WQAM 20-16		KEWI 20-17
1	Y100 15-10	WAYS 2-9	
	KNUS 18-13	Z93 14-18	South
		WSGA 10-9	
1	West	WAPE 24:27	KEEL 12-7
1		WBBO 3-3	WHHY 17-26
1	KHJ 5-5	WMAK 3-5	WRFC 6-10
	KCBO 8-8	WLAC 1-3	WAIR 2-3
1	KEZY 11-4	WGH 11-8	WFOM 9-12
٥	The second	WLEE 7-6	WJDX 5-5
١		WERC 3-3	98Q,11·6
1		WBJW 6-11	WLOF 5-4
I	-		WGLF 9-15
		West	WFLB 1-1
1	4		WNOR 6-5
		KJRB 8-14	WORG 6-4
		B100 25-21	KILE 18-15
		KERN 5-3	
0		KROY 4-4	West
1		4.5	KDON 2-3
۱	100000000000000000000000000000000000000		KDZA 8-6
		7 7.	KAFY 7-7
			KCBN 21-28

	HEART	4:10
15		* # 19.1*
3 4	*	

PI	P2	P3
Northeast	Northeast	Northeast
WCAO 28-20	WBBF 17-13	WJBQ 15-15
Midwest	Midwest	Midwest
KSLQ 7-4	WINW 25-24	Z96 on-n WAKX 10-9
West	South	KWHP 17-16 KKLS 23-19
KCBQ 28-25	WBBQ 17-14	WOSH 21-18
KEE! 15.10	WERC 4-11	South
	10.0	WRFC 20-17
		WAIR 24-19 WGLF 20-22
	WCAO 28-20 Midwest KSLQ 7-4 West	WCAO 28-20 WBBF 17-13 Midwest Midwest KSLO 7-4 WINW 25-24 West South KCBO 28-25 KEZY 19-16 WGM on

21-18 5-23 28-22		1
7-13 34-23 24-21 33-26 4-31		Bi /'/ LP
16-27 8-8 on 16-1.1	1	WPGC WCAC

4-31	1
	Nort
86-27 8-8 on	WPC WC
16-1.1 22-20	Mid
n 28-26	CKI KSI KST
6-11	Sou
21-13 28-24 22-16	wa
7	

	KRSP 16-11 KSLY 21-13 KDZA 28-24 KAFY 22-16
3:5 ng/	

Shannon (Lifesong)		
P  Northeast_	P2 Northeast	P3 Northeast
WPGC 3-4 WKBW 5-3 WCAO 4-6 13O 7-4	WORC 17-21 WPEZ 3-2 Midwest	WJBQ 1-4 WRIE 16-14 WGUY, 21-27
Midwest WLS 2-2	Q102 2-3 WXYZ 5-2 KIOA 13-15 KLEO 4-7	Midwest Z96 3-4 WEMP 2-3 WAKX 1-1
WSAI 6-5 KDWB 4-1 CKLW 9-7 KSLQ 9-6 KSTP 3-8	WINW 5-9 WOW 9-15 WKY 4-3 WOHF 3-2	KOWB 2-4 WISM 7-10 WTRU 7-24 WEAQ 1-1
South	South	KKL6 15-15 WNAM 2-4

AI 6-5 NB 4-1 .W 9-7 .Q 9-6	WINW 5-9 WOW 9-15 WKY 4-3 WDHF 3-2	WAKX 1-1 KQWB 2-4 WISM 7-10 WTRU 7-24 WEAQ 1-1
th 4	South	KKL6 15-1 WNAM 2-4
XI 9-14 AM-3-7	WAYS 6-10 Z93 4-5 WAKY 7-7	WOSH 15-1 KEWI 2-2 KFYR 9-12
00 1-1 US 13-17	WSGA 3-8 WAPE 21-24	South
t	WBBQ 12-16 KFJZ 6-8 WMAK 1.3	KEEL 4-5 WHHY 11-1

JS 13-17	WAPE 21-24	South
19-22 IQ 11-14	WBBO 12-16 KFJZ 6-8 WMAK 1-3 WLAC 6-2 WNOE 25-22 WGH 1-1 WLEE 1-7 WERC 24-29 WBJW 12-18	KEEL 4-5 WHHY 11- WFOM 5-8 WLOF 6-3 WFLB 3-1 WISE 11-2 WNOR 2-4 WORG 4-8 KILE 11-1
	West	West
	K IRR 1.2	Elec-



#### HALL& OATES 3:07

PI	P2	P3 -
Northeast	Northeast	Northeast
WPGC 6-10	WDRC 12-6	WGNG 3-3
WKBW 12-14	WBBF 17-21	WJBQ d-10
WCAO 13-28	WPEZ 21-24	WRIE 7-4
		WGUY 11-14
Midwest .	Midwest	1000
0.00	, ,	Midwest
WLS 20-14	Q102 14-10	
WSAI 30-28	WXYZ 15-17	Z96 4.7
KDWB 10-10	KIOA 5-6	WEMP 16-15
CKLW 16-17	KLEO 8-9	WAKX 11-13
KSLQ 6-11	WINW 7-10	WISM 13-17
KSTP 5-9	WOW 11-7	KWHP 3-2
	WZUU 3-6	WTRU 1-2
South -	WDHF 10-9	KKLS 14-14
000	110111 100	WNAM 10-1
WQXI-8-8	South	WOSH 20-28
WQAM 20-16	0001	KEWI 20-17
Y100 15-10	WAYS 2-9	
KNUS 18-13	Z93 14-18	South
	WSGA 10-9	0001
West	WAPE 24:27	KEEL 12-7
*****	WBBQ 3-3	WHHY 17-26
KHJ 5-5	WMAK 3-5	WRFC 6-10
KCBQ 8-8	WLAC 1-3	WAIR 2-3
KEZY 11-4	WGH 11-8	WFOM 9-12
	WLEE 7-8	WJDX 5-5
	WERC 3-3	98Q.11·6
	WBJW 6-11	WLOF 5-4
		WGLF 9-15
	West	WFLB 1-1
10		WNOR 6-5
	KJRB 8-14	WORG 6-4
	B100 25-21	KILE 18-15
	KERN 5-3	10.10
	KROY 4-4	West

	** ** *** ***
HEART	4:10
	. Mar. 100 haran
razy U	n rou (Musnroom)
	n You (Mushroom)
	n You (Musnroom)

	1	
WCAO 28-20	WBBF 17-13	WJBQ 15-15
Midwest	Midwest	Midwest
KSLQ 7-4	WINW 25-24	Z96 on-n WAKX 10-9
West	South	KWHP 17-16 KKLS 23-19
KCBQ 28-25	WBBQ 17-14 WGH on	WOSH 21-18
KEZY 19-16	WERC 4-11	South
100	WIVY 18-18	WRFC 20-17
		WAIR 24-19
		WGLF 20-22

HEART CONTINUED -WORG 17-16 KJRB 19-24 8100 8-6

	KRSP 12-8 KDON 10-8 KSLY 9-9 KDZA 30-26
0	

#### ROTHERS JOHNSON Il Be Good To You 3:30 : Look Out For No. 1

P 2

	Charles and the second	Mrs. Sales Table Cont.
WPGC 11-8 WCAO 27-18	WCOL 24-22 KLEO a-30	WGNG 26-2 WSAR 1-4
Midwest	WKY 8-24	WRIE d-28 WGUY d-28
CKLW d-22 KSLQ 27-21 KSTP on South WQXI 17-10	South WAYS 17-12 Z93 16-14 WSGA 29-26 WAPE 3-1 WBBQ 29-25 KFJZ 7-4 WMAK d-27 WLAC 22-15 WGH 16-13 WLEE 23-20 WERC 11-6	Midwest  Z86 a-28  WISM a  WTRU 22-16  KKLS a-33  WOSH a-39  KEWI 21-20  South  KEEL 30-12
	WBJW d-38 WIVY 17-16 West B100 29-27 KROY 25-23	WHHY d-14 WRFC 7-4 WAIR 15-8 WFOM a WJDX 21-17 980 31-28 WGLF 22-17 WFLB 7-7 WISE 22-22 KILE 6-5



KSLY 31-28 KDZA 38-33 KCBN 11-8

#### MANHATTANS 2:32 Kiss & Say Goodbye LP: Manhattans (Col)

PI | P2 |

	Northeast	Northeast	Northeast
	WPGC 22-14	WDRC a	WGNG a
	WCAO 15-11	WORC on	WSARa
١	130 19-14	WPEZ a	WRIE-15-13
	Midwest	Midwest	Midwest
	WSAI a-30	WCOL 22-16	WISM a
	CKLW d-26	KLEO a-27	WTRU 31-21
	KSLQ 30-25	07 E 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WNAM a
	100000000000000000000000000000000000000	South	WOSH a-29
	South	0.00 to 0.00	KEWI d-32
	15/1	WAYS 8-2	
	WOXI 5-1	Z93 6-4	South
	WOAM a-26	WAKY 2-1	110
	Y100 a-18	WSGA 19-15	KEEL 10-1
		WAPE 17-12	WHHY 3-3
	West	WBBQ 26-23	
		WMAK a	WAIR 18-13
	KCBQ a-28	WLACa	WFOM 13-9
		WGH d-28	WJDX 8-2
		WLEE 30-26	98Q 2-1
		WERC 6-5	WLOF 15-11
		WBJW 37-26	WGLF 15-10
١.			WFLB 5-3
		West	WISE 20-19
			WORG 30-28
		KERN a	KILE
			West -
			1

#### STEVE MILLER 2:48 Take The Money & Run (Capitol)

LP: Fly Like An Eagle

0.1	1 P2	P3.
Pl		
Northeast	Northeast	Northeast
WPGC 27-24	WDRC 28-22	
WKBW 28-24	WORC 30-27	WSAR 14-12
WCAO 29-21	WBBF 28-27	WJBQ 20-20 WRIE 29-17
Midwest	Midwest	WGUY 24-21
WSAI 23-22	Q102 18-13	Midwest
KSTP 18-15	WCOL 27-24	
	KIOA 25-23	Z96 d-26
South	KLEO 24-19	WEMP 19-18
	WINW 19-18	WAKX 18-18
WQXI 21-19	WOW 16-13	KOWB 18-17
KNUS 22-18	WZUU 8.9	WISM 20-16
to more than	WKY 24-22	KWHP d-19 -
West	WDHF 22-21	WTRU 11-11
		WEAQ 25-18
KCBQ 21-16	South	KKLS 24-22
KEZY 25-23		WNAM 27-22
	WAYS 23-21	WOSH 22-15
	Z93 22-18	KEWI'd-39
	WAKY 11-9	KFYR 11-5
	WSGA 21-17	
	WAPE 13-9	South
	WBBQ 21-19	
	KFJZ 29-20	KEEL 26-22
	WMAK 22-18	
	WLAC 18-18	WRFC 27-26
	WGH 28-20	WAIR 27-22
	1 WUT 28-20	1110111 67-66

WGH 28-20
WLEE on
WFOM 20-14
WBNC 19-16
WBNZ 19-16
WWY 21-14
West
WST
WFLB 20-19
WSLB 29-21
KJRB 21-17
B100 a
KCPX 29-26
KERN 18-14
KROY 24-21
KRSP 20-19

KRSP 20-19 KDON 27-22 KSLY 14-12 KDZA 22-18 KAFY 20-15 KCBN 20-15

#### DOROTHY MOORE Misty Blue (Malaco)

PI	P2
Northeast	Northeast
130 14-9	WDRC 64
Miriwest	WORC 16-1
Million	SWEZ 8.20
WLS 14-10	Midwest
WSAI 18-13	Section 200
KOWB a-20	Q102 28-23
KSLQ 6-5	WCOL 3-2
KSTP 10-6	KIOA a-20
	KLEQ 27-1
South	WOW 8-3
	WKY 54
WQXI 11-12	WDH F 20-2
WOAM 5-4	100000
Y100 14-20	South
KNUS 14-6	
	WAYS 4-4
West	Z83 10-13
	WAKY 21-2
KHJ 20-16	WSG A 4-3
	WAPE 5-8
	WBBQ 11-9
	KFJZ 18-14
Company of the Compan	WMAK 8-4
	WLAC 5-1
C. C. San Physical Physics (Control of the Control	WGH 3-3
	WLEE 6-3
GIO SA PORTI	WERC 8-8
011319333	WBJW 14-1
	West



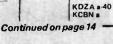
Northeast

WGNQ 18-13 WSAR 7-3 WRIE 8-5 WGUY 20-16



# PARLIAMENT 3:39

	(Casablanca) LP: Mothership Connection		
	PI.	1 - P2 -	. P3
No	rtheast	Midwest	Northean
WP	GC 26-21	WXYZ 12-8	WSAR 5
Mic	dwest	South	Midwest
	LW 5-5 LQ 25-23	WAYS 8-8 Z93 24-18 WAKY 29-15	KEWI a
Soi	uth	WSGA s-29 WAPE a-28	KEEL
WOXI a-21	WLAC on-n WGH a WLEE d-27 WERC a-17	WHHY 1 WRFC d WAIR 20 98Q 13-1 WLOF 2	
		West	WGLF 3 WFLB 8
		B100 d-30	WORG





#### ELECTRIC WEENIE

I TOLD THE DOC, "I'M NOT FAT. I'VE GOT BIG BONES." HE SAID. YOU NEED BIG BONES. TO HOLD UP ALL THAT FAT.

She said she liked him more than me because he brought her flowers and she didn't even have to be dead.

MY SECTY JUST CAME BACK FROM ARIZONA SAID THERE ARE TWO BIG SHORTAGES OUT THERE, MEN AND WATER. AND WHEN YOU FIND A MAN ONLY AFTER ONE THING. WATER

I was in Los Angeles recently for the first time and went around taking pictures of things I might never see again...Mann's Theater ...The Capitol Records Building... my wallet...

I'M HOPING THEY'LL COME UP WITH A HORMONE YOU CAN TAKE FOR POVERTY.

Wantmore? No? Write: The Electric Weenle 128 Opihikao Way Honolulu, Hawaii 96825

...she wouldn't settle for just one man.

ANEW SMASH SONG TO LIGHT UP YOUR PHONES!

BILLY KIRKLAND

A NEW NAME—BUT NOTFOR LONG!

From Lifesong Records



**Produced by Rob Stevens** 

		AND DESIGNATIONS
	<b>&amp; McCLAIR</b> Days (WB)	2:40
PI	P2	L P3
Northeast	Northeast	Northmat
WPGC 8-19	WORC 7-9	WRIE 4-8
WKBW 3-10	WORC 13-15	WGUY 15-23
WCAO 6-10	WPEZ 8-8	1.001 10.20
130 10-12		Midwest
- 10 10	Midwest	
Midwest		296 11-11
	Q102 13-15	WEMP 5-4
WLS 3-5	WXYZ 11-15	WISM 2-3
WSAI 4-7	KIOA 11-13	WTRU 3-6
KDWB 7-7	KLEO 13-14	WEAQ 4-4
CKLW 17-18	WOW 7-14	WNAM 4-2
KSLQ 8-7	WKY 3-6	WOSH 16-23
	WDHF 4-4	KEWI 3-6
South		
	South	South
WQXI 10-17		
WQAM 8-6	WAYS 12-20	KEEL 7-9
Y 100 12-13	Z93 11-11	WFOM 21-26
KNUS 2-2	WAKY 12-13	
1	KFJZ 4-6	WLOF 11-15
West	WMAK 7-7	WNOR 13-21
	WLAC 29-29	WORG 3-6
KHJ 21-23	WNOE 13-11	KILE 10-13
KCBQ 14-18	WLEE 5-5	l
		More



KJRB 5-7

NBJW 15-22

KDON 13-14 KDZA 4-7 KAFY 16-25

		2:50 Ty Best Frien (Elektra	ī l
1		1 12	P3
1	l' l Northeast	Northeast	Northeast
1	MOLLIBER	Northeast	Northeast
1	WPGC d-27	WDRC a	WGNG 13-10
	WKBW on	WORC 7-6	WSAR 13-6
	WCAO d-26	WBBF 29-26	WJBQ 19-19
			WRIE 22-16
	Midwest	Midwest	WGUY 12-7
Į	WSAI on	WXYZ on	Midwest
- 1	CKLW 22-20	WCOL 37-32	
1	KSTP d-29	WZUU 19-17	
1	West		WEMP 25-24
	AAG21	South	WAKX d-26
	KCBQ a-29	101 0 10 10 10 10 10 10 10 10 10 10 10 1	KQWB 26-15 WISM on
	KEZY 31-28.	WAKY on WSGA 22-16	KWHP d-18
		WAPE 28-22	WTRU 33-26
	1	WBBQ d-27	WE AQ a-27
		KFJZ a-30	KKLS 32-29
1		WMAK a	WNAM a
		WLAC on-n	WOSH 31-24
	ł	WGH 29-24	KEWI d-38
	1	WLEE a	KFYR 22-18
	l .	WBJW 38-29	
		1	South
		West	
	'		KEEL 37-25
	1	KJRB d-27	WHHY 22-18
		KCPX 22-15 KERN d-25	WRFC 30-29
		KROY 27:26	WAIR 31-27 WFOM d-28
	3	NNUY 2/20	WFOM d-28



WJDX 25-22 98Q 36-27 WGLF 28-21 WFLB d-26 WISE on WORG d-30 KILE d-28

KRSP d-25 KDON d-29 KSLY 22-17 KDZA a-38 KAFY d-26

KAFY d-26 KCBN d-23

RHYTHM HERITAGE 3:15 Baretta's Theme (ABC) LP. Disco-Fied		
Northeast	Northeast	Northeast
WPGC 20-17 WCAO 16-13 South WQXI 23-18	WDRC 29-26 WBBF on Midwest WCOL 20-15 WKY 22-21 WDHF 26-26 South 293 28-22 WBBO 30-26 KFJZ 17-16 WMAK 24-19 WGH 30-25 WLEE 19-13	Midwest  KQWB 21-22 WISM 26-24 KWHP on WTRU 30-3 KKLS 28-25 WOSH 25-21 KEWI 27-26 KFY R 21-20 South
		KSLY 32-29 KAFY a KCBN 28-26

ROLLING STONES 3:59 Fool To Cry (Rolling Stones) LP: Black and Blue		
Pt	P2	P3
Midwest	Northeast	Northeast
WLS 18-16	WDRC 15-11	WGNG 5-6 WSAR 3-7
South	Midwest	
	Q102 16-28	Midwest
WQAM 27-22 Y100 27-27	WXYZ 9-10	296 24-24
KNUS 12-14	WCDL 18-18	KOWB 22-23
KNU5 12-14	WINW 14-14	KWHP 11-9
West	WZUU 13-13 WKY 9-8	
KEZY 13-13	WDHF 15-14	

LLING 81	ONES CONTI	NUED
	South	South
p	WAPE 14-23 WBD0 4-4 KFJZ 14-13 WGH 4-4 WLEE 20-23 WBJW 4-7 WIVY 13-12 West KJRB 11-18 B100 14-12 KCPX 19-16 KERN 21-19	KEEL 21-23 WAFC 16-8 WFOM 12-16 960 8-16 WGLF 16-27 WNOR 9-6 WORG 16-12 KILE 14-10 West KRSP 11-7 KDON 22-18 KDZA 11-10 KAFY 28-20 KCBN 17-17
	ROSS 3:40	otown)
.P: Olana	Ross	
Pl	P2 Northeast	Northeast

F (	1 1	1 17.5
Northeast -	Northeast	Northeast
WPGC 4-5	WDRC 5-1	WGNG 4-4
WCAO 2-2	WORC 1-3	WSAR 8-17
13Q 11-10	WBBF 4-8	WJBQ 14-13
	WPEZ 11-10	WRIE 5-3
Midwest		WGUY 6-4
	Midwest	
WLS 4-3		Midwest
WSAI 7-4	Q102 8-7	
KDWB 2-4	WXYZ 7-5	Z96 7-3
CKLW 3-2	WCOL 11-12	WEMP 8-6
KSLQ 3-2	KIOA 9-2	WAKX 12-15
KSTP 1-1	KLEO 5-8	WISM 3-2
	WINW 2-2	WTRU 2-7
South	WOW 5-4	WEAQ 9-6
	WZUU 2-5	KKLS 16-11
WQX16-6	WKY 11-11	WNAM 3-3
WQAM 1-1	WDHF 6-5	WOSH 2-5
Y100 3-2		KEWI 9-8
KNUS 19-15	South	
		South
West	WAYS 5-5	
	Z93 7-6	KEEL 6-3
KHJ 3-3	WSGA 5-5	WHHY 5.2
KCBQ 3-2		WRFC 3-2
KEZY 2-1		WFOM 6-5
	KFJZ 12-12	WJDX 12-7
	WMAK 15-11	
		WLOF 2-2
	WGH 9-7	WGLF 3-1
	WLEE 2-1	WFLB 2-5
	WERC 2-8	WISE 14-11
	WBJW 10-6	WNOR 7-6
	WIVY 2-2	WORG 5-1
	l l	KILE 8-11 ·
	West	
		West
	KJRB 7-10	KDCDEC
	B100 5-7	KRSP 5-6
	KCPX 3-5	KDON 20-16
	KERN 1-2	KSLY 6-8
	KROY 10-7	KDZA 2-2
'		KAFY 2-1



KCBN 6-10

Н			
	SEALS & CROFTS 3:45 Get Closer (WB)		
Н	LP: Get Closer		
П	-P1	P2	P3
	Northeast	Northeast	Northeast
П	WKBW 9-7	WDRC 16-10	WGNG 19-14
1 1	Midwest	WORC 25-17	WSAR 12-9 WJBQ 2-1
		Midwest	WRIE 18-15
	WSAI 27-18 KSTP 23-19	Q102 a	WGUY 13-11
		WCOL 6-8	Midwest
П	West	KLEO a-28 WOW a	Z96 16-14
	KCBQ 4-3 KEZY 30-27	WZUU 12-11	WEMP 20-9 KQWB 5-5
ı	REZY 30-27	WDHF a-28	WISM 30-23
i		South	KWHP 6-4 WTRU 9-6
		WAYS 11-3 Z93 d-26	WEAQ 21-17
-		WAKY d-30	KKLS 20-17 WNAM d-28
ſ		WSGA 17-13 WAPE 19-16	WOSH 3-2
1	٠ .	WBBQ 5-5	KEWI 38-30 KFYR 3-5
1		WMAK 30-25 WLAC on-n	South
Т		WGH 12-11 WLEE a	
ı	ł .	WERC 10-7	KEEL 24-24 WHHY 12-7
L	1	WBJW 34-28 WIVY 23-20	WRFC 19-14
Т	1		WAIR 1-2 WFOM 26-21
Т		West	WJDX 11-4
н		KJRB 23-19 B100 4-2	98Q 23-30 WGLF 12-7
١!		KCPX 15-10	WISE 2-1 WORG 23-19
ı		KERN 22-16	KILE 9-9
1			West
			KRSP 25-21
			KDON d-30
			KSLY 13-10 KDZA 37-29
			KAFY d-22 KCBN 13-12
3			RUDIN 13-12

		KRSP 25-21 KDON d-30 KSLY 13-10 KDZA 37-29 KAFY d-22 KCBN 13-12	
Welcon	JOHN SEBASTIAN 2:48 Welcome Back (Warner/Reprise)		
PI	l P2	1 P3	
Northeast	Northeast	Northeast	
.,			
WPGC 17-22	WDRC 1-5	WGUY 8-16	
WKBW 8-13	WORC 8-10		
WCAO 5-8	WBBF 3-7	Midwest	
130 5-11	WPEZ 5-5	Z96 5-13	
Midwest	Midwest	WEMP 6-19	
Midwazt	MICHARI	WAKX 21-25	
WLS 5-8	Q102 3-8	KQWB 8-10	
WSAI 5-3	WXYZ 3-7	WISM 4-6	
KDWB 8-11	KIOA 6-10	WEAQ 5-8	
CKLW 8-18	KLEO 9-15	KKLS 3-7	
KSLQ 2-3	WOW 4-6	WNAM 7-11	
KSTP 15-27	WDHF 2-3	WOSH 6-11	
		KEWI 5-11	
South	South	South	
l	Z93 5-8	South	
WQAM 9-14	WAKY 9-16	KEEL 3-6	
Y100 6-9 KNUS 3-7	WARY 9-16	WFOM 11-19	
KNU5 3-7	KFJZ 5-9	WLOF 4-7	
West	WMAK 4-9	WNDR 1-3	
1 *****	WLAC 26-26	WORG 7-13	
KHJ 9-12	WNDE 6-9		
KCBQ 10-13	WGH 6-5		
KEZY 4-6	WLEE 16-21		

WBJW 11	NTINUED
West	KBLY 11:21 KDZA 9:14
KJRB 4- B100 15 KCPX 9- KROY 1	6 KAPY 6-12 KCBN 12-16 21
ER CONVI	ENTION 4:05

JOHNSE

SH V

SILVER CONVENTION 4:95  (Mt Up And Boogle (Mt Up And It 1)  LP: Silver Convention			
Pl	P2	P3	
Northeast	Northeast	Northeast	
WPGC 5-3	WDRC 18-16		
WKBW 7-6	WORC 22-16	WGUY 22-19	
WCAO 3-3	WBBF 5-5	8.81.4	
130 3-6	WPEZ 14-15	Midwest	
Midwest	Midwest	Z96 20-6 WEMP 9-7	
	0100 0 0	WAKX 5-4	
WLS 11-9 WSAI 9-8	Q102 9-8 WXYZ 14-12	KOWB 17-18	
KOW8 8-6	WCOL 4-4	WISM 10-7	
KSLQ 13-12	KIOA 20-9	KWHP 7-3	
KSTP 7-7	KLEO 3-3	WTRU 5-3	
KG11 7-7	WINW 9-3	WEAQ 10-7	
South	WOW 8-2	KKLS 11-10	
	WZUU 10-3	WNAM 8-6	
WQXI 3-5	WKY 7-2	WOSH 8-6	
WQAM 4-5	WDHF 7-6	KEWI 6-5	
Y100 5-6			
KNUS 5-4	South	South	
West	WAYS 10-7	KEEL 8-4	
	Z93 3-3	WHHY 6-5	
KHJ 2-2	WAKY 8-5	WRFC 15-15	
KCBQ 7-6	WSGA 12-11	WAIR 13-12	
KEZY 5.3	WAPE 10-6	WFOM 3-2	
	WBBQ 10-10	WJDX 2-3	
	KFJZ 2-5	98Q 12-22	
	WMAK 18-12	WLOF 10-6	
	WLAC 11-9	WGLF 11-9	
	WGH 7-15	WFLB 9-9	
	WLEE 3-2	WISE 3-3	
	WERC 5-4	WNOR 10-10	
	WBJW 5-2	WORG 14-10	
	WIVY 10-5	KILE 16-16	

Wost

STARBUCK 3:38

Moonlight Feels Right

KJRB 6-4 B100 3-3 KCPX 5-3 KERN 2-5

KROY 11-6

KRSP 8-12 KDON 18-17 KSLY 25-16 KDZA 7-3 KAFY 3-6

KCBN 8-5

(Private	Stock)	
· P1	P2	P3
Northeast	Northeast	Northeast
WPGC 18-11	WDRC d-30	WGNG d-30
WKBW 6-4	WORC 26-22	WSAR d-23
WCAO 8-5	WBBF 10-6	WRIE 13-12 WGUY 9-6
Midwest	Midwest	Midwest
WSAI 28-27	WCOL 9-13	MILLIAMOST
KDWB 19-15	KIOA 16-16	Z96 22-20
KSLQ 17-17	KI.EO 6-6	WEMP 24-23
KSTP 25-24	WINW a-21	WAKX 26-16
NO 1 F 20-24	WOW 19-18	KOWB 13-11
dana.	WZUU 11-10	
Şouth	WKY 12-9	KWHP 10-5
WQXI 2-3	WDHF a-30	WTRU 18-17
Y 100 23-19	C	WEAQ 23-14
	South	KKLS 25-23
West	700.0	WNAM 19-1
	Z93 8-7	WOSH 13-10
KHJa	WAKY 26-23	
KEZY 28-25	WSGA 6-6	KFYR 2-2
	WAPE 4-3	
4	KFJZ 24-23	South
	WMAK 28-24	
	WLAC 17-17	KEEL 15-16
	WGH 22-21	WAIR 14-7
	WLEE 22-22	WFOM 2-1
	WBJW 13-9	WJDX 6-8
	WIVY 11-8	98Q 20-14
		WLOF 24-22
	West	WGLF 2-5
		WFLB d-27
~	KJRB 13-12	WISE 7-5
	B100 23-20	WORG 8-5
	KCPX 12-9	KILE 30-33
	KERN 3-1	
	KROY 26-24	West
		KRSP 6-4
		KDON 3-1
		KSLY 15-11
		KDZA 20-15
1		KAFY 5-5
		KCBN 5-7

» PI	P2	P3
Northeast	Northeast	Northeast
WPGC 1-1	WDRC on	WSAR d-26
WKBW a-30	WORC on	WRIE 26-21
WCAO 12-7	WBBF a .	WGUY 14-9
13Q a-23	WPEZ 13-11	1
–		Midwest
Midwest	Midwest	
İ		Z96 29-25
WSAI 16-12	Q102 d-17	WEMP 15-5
KDWB 12-9	WXYZ d-16	WAKX 16-11
CKLW 27-25	WCOL 5-3	KQWB 7-1
KSTP 9-5	KIOA 17-5	WISM 27-21
	KLEO 7-1	KWHP 14-10 WTRU 16-15
South	WINW 16-12	WEAD 8-5
	WOW 15-9	KKLS 10-5
WQXI 16-11	WZUU 6-2 WKY 15-10	WNAM 21-17
	WDHF 25-22	WOSH 17-12
West	MDH L 52-55	KEWI 17-4
	C	KEYR 7-4
KHJ 17-13	South	KETO 7-4.
KCBQ 30-22	WAYS 7-1	South
KEZY d-29 ~	Z93 13-9	South
	WAKY 1-2	KEEL 27-19
1	WSGA 2-2	WHHY 2-1
	WAPE 15-10	WR FC 8-18
1	WBBQ 2-1	WAIR 5-1
	KFJZ 20-18	WFOM 7-3
	WMAK 26-20	
	WLAC 16-14	980 9-5
i	WGH 27-17	WLOF 21-18
-	WLEE 26-24	WGLF 27-20
l .	WERC 7-2	WFLB 21-18
1	WBJW 18-15	WISE 12-9
	WIVY a-23	WNOR a-26
~		WORG 10-7
	West	KILE 1-2
· ·	KJRB 17-11	
	B100 d-29	1
	-	

STARLAND VOCAL BAND

Afternoon Delight 3:12 (Windsong)

LP: Starland Vocal Band

STARLAND	OCAL BAND	CONTINUED
	KCFX 7-4 KERN 6-4 KROY a-28	West KRSP 1-1 KDON 11-7 KSLY 7-1 KOZA 36-26 KAFY 10-4 KCBN 1-1

The second second	Fever (Capit	toll
LP: Show	Case	
P1 Northeast	P2 Northeast	P.3 Northeast
WPGC 10-18 WKBW 4-8 13Q 8-8 Midwest WLS 9-11 WSAI 3-6 KOWB 1-2 CKLW 4-4 KSLQ 11-13 KSTP 2-2 South WQXI 4-4 WQXI 4-4 WQXI 4-5 WOAM 6-11 Y100 2-7 KNUS 10-12 West KHJ 10-15 KCBQ 2-5 KCBQ 2-5 KCBQ 9-19	WDRC 9-13 WORC 6-7 WBBF 8-11 WPEZ 2-4 Midwest Q102 10-12 WXYZ 2-4 WCOL 12-21 KIOA 1-1 KLEO 11-12 WINW 4-8 WOW 2-12 WKY 2-7 WOHF 12-13 South 293 1-2 WAFE 20-21 KFJZ 13-19 WMAK 9-10 WLAC 4-4	KEWI 1-1 South KEEL 6-8 WFOM 30-30 WJDX 8-12 98Q 10-18 WLOF 3-10
	WNOE 20-20 WGH 5-6 WERC 17-18 WBJW 2-4	WNOR 22-24
	West	West
	KJRB'2-3 B100 2-1 KCPX 11-17 KERN 4-6 KROY 3-10	KRSP.9-17 KSLY 8-16 KDZA 16-30 KAFY 4-9 KCBN 16-21



	THIN LIZZY 3:26 The Boys Are Back in						
1 4	Town (Mercury)						
LP: Jailbreak							
Pí	l P2	P3					
Northeast	Northeast	Northeast					
WPGC a-30	WDRC 24-21	WGNG a					
WKBW a	WORC on	WSAR 24-15					
WCAO d-25	WBBF 16-10	WRIE a-30 WGUY a					
Midwest	Midwest	Midwest					
WLS 33-21	WCOL 32-26	300 . 03					
KSTP 20-16	WZUU 18-15	Z96 d-27 WEMP 21-20					
South	WKY 12-18 WDHF 24-18	WAKX d-27					
South .	WUHF 24-10	KOWB a-26					
WOX1 24-20	South	WISM d-28					
Y100 16-14		KWHP'd-20					
1	WAYS d-23	WTRU 32-25					
West	Z93 29-25	WEAQ 28-22 KKLS 33-30					
VERV 00 70	WAKY d-27	WOSH 29-22					
KEZY 23-21	WSGA 25-21	KEWI d-38					
`	WAPE 23-17	KEYR 18-10					
	WBBQ 23-22 KFJZ 27-25						
1 1	WMAK a	South					
	WLAC d-25						
	WGH on	KEEL 39-33					
	WLEE d-30	WRFC 28-27 WFOM 27-23					
	WERC 30-27	98Q 28-21					
	WBJW 23-16	WLOF d-30					
	WIVY 18-17	WGLF 17-11					
	West	WFLB 26-23					
		WISE on					
	KJRB d-28	WORG 27-22					
	B100 26-23	KILE 34-29					
1. "	KCPX 28-24 KERN a-	West					
		rest					
		KRSP 29-26					
\		KDON 28-23					
1		KSLY 17-14					
1		KDZA 21-16					
Į.		KAFY d-27					
		KCBN d-25					



-	LP: John I	1010100	
	P1	P2	P3
ł	Northeast	Northeast	Midwest
١	WCAO 30-23	WORC 3-1	KQWB a-27
1	13Q 2·2	WB8F 27-17 WPEZ 4-3	WISM on WTRU a-33
	Midwest	A Ct at	WEAQ 31-26
	CKLW d-27	Midwest	KEWI a
1	South	WCOL 31-27 WDHF 28-23	South
	Y100 7-4	South	KEEL a-37 WRFC on
	West	WSGA 30-27 WBBQ a	WJOX 27-21 980 d-34
1	KCBQ a-30		WLOF 26-18
		West	WFLB a WORG a
		KJRB d-25	KILE
	,		West
1		Northeast	KRSP 22-20 KDON a
1		WGNG 15-9 WSAR 20-10	KCBN 18-13
		WRIE d-31	

,	ANDREA TRUE CONNECTION 3:02 More More (Buddah)				
ı	PI	P2	P3 Northeast		
	Northeast WPGC 19-13 WKBW 25-22 WCAD 21-17 13Q 6-5	Northeast WDRC d-28 WORC 9-9 WBBF 20-18 WPEZ 7-6	WGNG 2-1 WRIE 12-11		

ANDREA TRUE CONTINUED				
Midwest	Midwest	Midwest		
WL8 s-22	0102 12-11	Z96 +29		
WSAI on	WCOL 7-10	WEMP 14-13		
K8TP 11-11	KLEO 2-4	WAKX 23-14 KOWB 25-21		
South	WINW 10-7	WISM 28-25		
BOGDI	WOW d-19	KWHP 19-14		
WQXI 12-7	WKY 23-20	WTRU 20-18		
WQAM 14-2	WDHF 19-17	KKL\$ 22-20		
Y100 8-3	WORF 19-17			
KNUS a-23	South	Bouth		
West	Z93 18-15	KEEL 17-18		
	WSGA 14-12	WHHY 19-26		
KHJ 18-11	WAPE 18-14	WFOM 24-18		
KEZY 22-20	KFJZ 28-22	WJOX 18-16		
4	WMAK 20-15	WLOF 7-6 WISE 6-7		
	WGH 13-12	WNOR 19-12		
	WLEE 13-8	1111011 18-12		
F	WBJW 3-3 WIVY 9-7	West		
	MIV 1 9-7			
	West	KR8P 24-16		
,		KOZA 6-4		
	KJRB d-23	KAFY d-24 KCBN 19-19		
	KCPX 25-22	KCDM 18-18		
	KROY 28-25			



		WEJW 1-1 WIVY 1-1	WISE 1-2 WNOR 3-1 WORG 1-2 KILE 2-1
5 5		KJRB 3-1 B100 9-11 KCPX 1-1 KERN 6-8 KROY 2-3	West KRSP 4-5 KSLY 1-6 KDZA 1-1 KAFY 1-3 KCBN 3-6
2		WRIGHT Allve (WB)	
,[	P1 Northeast	P2 South	P3 Midwest
L	WPGC 15-9 WKBW 15-9 WCAO 23-15 13Q a-24	WAYS 22-16 293 17-12 WAKY 3-3	WEMP 3-2 WAKX 3-2
7	Midwest WSAI 29-23	WBGA 8-7 WAPE 6-4 WBBQ 1-2 KFJZ 3-1 WMAK d-29	KQWB 12-8 WISM 23-15 KWHP 2-6 WTRU 14-10 WEAQ 11-9
1	KDWB à-29 K8LQ 29-26 K8TP 22-21	WLAC d-23 WGH 23-19 WLEE 25-18 WERC 12-14 WBJW 9-8	KKLS 17-12 WNAM 15-14 WOSH 7-4 KEWI 12-12 KFYR 5-3
	WQXI 18-15 Y100 a-n KNUS 4-3	Wivy 25-10 West KJRB 16-13	South KEEL 11-17 WHHY 1-4
	West KCBQ 13-12 KEZY 10-9	B100 20-18 KCPX B-8 KERN a KROY 6-6	WRFC 10-5 WAIR 3-4 WFOM 181-3 WJDX 28-24 98Q 3-7
1	Northeast	Northeest	WLOF 29-25 WGLF 1-3
	WORC 27-26 WBBF 12-12 WPEZ 15-13	WGNG 10-6 WSAR 10-22 WJBQ 17-8 WRIE 28-25	WFLB 18-15 WISE 9-6 WNOR 26-20 WORG 20-16 KILE 7-6
1	Midwest Q102 4-2	WGUY 25-20	West
-1	WCOL 2-5 KIOA s-22 KLEO 16-10 WINW 11-4 WOW s-20 WZUU 1-1 WKY 10-13 WDHF 21-19		KRSP 2-2 KDON 4-4 KSLV 2-2 KOZA 15-13 KAFV 26-19 KCBN 7-3

#### **OTHERS GETTING SIGNIFICANT ACTION**

(Continued from Back Page)

ROLLING STONES "Hot Stuff" (Rolling Stones) This side getting good reaction where played, 9-7 KCBQ, 7-4 at B100, 18-16 KSLQ, 16-9 WRFC.
CANDI STATON "Young Hearts Run Free" (WB) 20-14 CKLW, 12-8
KSLQ, 18-11 WAYS, 23-16 WRFC, 6-6 WFLB, 22-13 WERC.

ATLANTA RHYTHM SECTION "Jukin" (Polydor) 26-24 at Z93, 25-20

at990, 19-17-WBBQ, on WAKY and more.
VICKI SUE ROBINSON "Turn The Beat Around" (RCA) Debut 27 KHJ, add WQXI, 17-11 WSAR, 22-17 WGNG, and many more. LOU RAWLS "You'll Never Find Another Love" (Phy/int) 10-8 CKLW, add WPGC, WCAO, WAYS, WRIE and more.
ENGLAND DAN & JOHN FORD COLEY "I'd Really Love To See You

Tonight" (Big Tree) 28-18 KSLY, add WEAQ, WEMP and more.

FOOLS GOLD "Rain Oh Rain" (Morning Sky/Arieta) Add WCOL, 30-27 KCPX, on WPGC.

TAVARES "Heaven Must Be Missing An Angel" (Capitol) 4-1 WSAR, 24-20 WGNG, add WFOM, KCBN and more.
JOHN MILES "Music" (London) 41-36 at 98Q, 23-18 KCBN, 33-29 WCOL.

CARLY SIMON "It Keeps You Runnin" (Elektra) Add WBBQ, WAYS,

WHHY, WORC and others.

WALTER MURPHY "A Fifth Of Beethoven" (Private Stock) 26-19
WCOL, 27-20 WBBQ, edd WSGA, WRIE and more. PAUL DAVIS "Thinking Of You" (Bang) 38-31 WOSH, add WFLB,

WAIR and others.
TRAMMPS "That's Where Happy People Go" (Atlantic) 12-10 CKLW,

add WAYS, 98Q, and more. BILL COSBY "Yes, Yes, Yes" (Capitol) 30-24 WAKY, 14-11 WLAC, 21-10

at 98Q. SILVER "Whem Bern Shang-A-Lang" (Arista) Add KCPX, WBBQ, WHHY.

OUTLAWS "Breaker Breaker" (Arista) Add WAKY, debut 30 at 293, 27-25 KQWB and others.

WAYNE NEWTON "The Hungry Years" (Chelsea) Debut 20 WLAC, 25-20 WAIR, 15-13 WIVY.

BOB SEGER "Nutbush City Limits" (Capitol) 13-9 WXYZ, 23-19 WGLF. GEORGE BENSON "This Masquerade" (WB) Add WBBF, KCBN, on WKBW.

LEON & MARY RUSSELL "Reinbow in Your Eyes" (Paradise/WB) 25-23 WQXI, 30-24 WAIR, 23-18 KILE, add WISE, 98Q.

WET WILLIE "Everything That 'Cha Do" (Capricom/WB) 23-21 KIOA. 24-22 WSGA, 24-22 KEZY and more.

#### FRUITBOWL

JIMMY CARTER'S SON JEFF SMOKED GRASS **TOO, AND BELIEVES IT SHOULD** BE LEGALIZED. ONE OF THESE DAYS WE MAY GET BACK TO NOMINATING CANDIDATES IN A SMOKE-FILLED ROOM...(tie in: Silly Luv Songs, Rite Back Where,

Duane Newcomb, author of "The Postage Stamp Garden Book," says you can grow lettuce or carrots right in your epartment...All you need is a light bulb and an empty closet. Know anyone who lives in an epartment, and has an empty closet? (tie in: Strange Ma-

Congratulations to the Australians who decided last week to make "Waltzing Matilda" their official national anthem. That's what we could use: e national anthem you can dance to...(tie in: Get Up & Boogle, you name it)

JERRY BROWN REALLY DOESN'T WANT TO LIVE IN THE WHITE HOUSE...HE JUST WANTS TO MAKE SURE NOBODY ELSE DOES...

REMEMBER WHEN WE USED TO SIT DOWN AND TALK OUR PRO-BLEMS OVER COFFEE AND CI-GARETTES? NOW, THEY'RE THE PROBLEMS...(tie in: Happy Days)

For info write: FRUITBOWL Box 382 Fair Oaks, Ca 95628

# The hits keep on comin' and they're all comin' home.



"Get Up NB 10571
and Boogie"
Silver Convention
MCB 3'
RW 3'
BB 3'

Her in Let Her in Let John Travolta CB 37' MM RW 46' BB 43'

Manufactured and Distributed by RCA Records

# AOR Radio

(ALBUM ORIENTED ROCK)



Visiting Atlantic recording artist, Firefall, backstage at the Tower Theater in Philadelphia are (I-r) Firefall members, David Muse, Jock Bartley, Rick Roberts, Larry Burnett, Michael Clarke, and Mark Andes. Atlantic Album Sales manager, Sal Uterno, Ed Sciaky of WMMR-FM, Firefall manager Milt Levy, and Larry Magid.

#### AOR News

staff of WZZQ in Jackson, Mississippí. They won the Ariola Records SONS OF CHAMPLIN 60 second spot contest and the big \$750 prize goes to SERGIO FERNANDEZ who voiced and produced it and DAVE ADCOCK who wrote it. We were told by BOBBY APPLEGATE, Arista's national AOR man, that the competition was heavy and it was no easy choice. Runners-up (to be announced soon) will be getting a \$50 prize each...KEN BECK is no longer program director of KSFM...WJKL is entering a canoe in the big annual Mid America Canoe Race down the Fox River. It covers 22 miles between Elgin and Aurora. Their cance will be manned by sta tion program director, ARMAND CHIANTI, and A&M Chicago promotion man, BILL JOHNSON, who came up with the whole idea. The station is running a contest inviting listeners to guess the time it'll take the WJKL cance to finish the race. The 5 closest guesses will win complete catelogues of JOE COCK-PETER FRAMPTON, RICK WAKEMAN, CAT STEVENS, and NAZARETH. The closest guesser gets the albums and the canoe, which we've been told is a real beauty...ANDY GUTTERMAN and BILL DAVIS are now doing weekends on WAAL...LARRY ALLEN is now doing 7 to midnight on WQCM. He's from WKTK...WKDA-FM hosted the Tennessee State Frisbee Tournament. The station also cosponsored a contest with MCA Records in which listeners were invited to write a 60 second spot for KGB, MAN, and STEVE GIB-BONS. The winner got three minutes to carry as many records out of a record store as he could plus his voice on the spot. The winner piled up 78 albums and the spot is now running. This creative promotion was the brain-child of MCA's LEON TILLIS...WAAF, which gets into quite a few markets, sponsored 5 New England spring clean-ups in setts, Connecticut, and Rhode Island...CHARLIE DANIELS was a guest DJ on KEXL...UFO and NA-ZARETH dropped by WCOL-FM... WBAB interviewed MIRABAI... KFML presented LARRY CORYELL, KATY MOFFATT, and STEVE GOOD MAN in live radio concerts...WLIR presented TOMMY BOLIN in a live radio concert from My Father's Place ...WRPL gave away a pair of tickets to a DOC SEVERINSON concert including limo ride and dinner. The station interviewed JESSE COLIN YOUNG, BILLY JOEL, LARRY JON WILSON, and JANE PARSONS. The station presented an all live weekend, featuring live concert tapes and



KSHE, has hired "Thumbs" Thornhill and his trusty 10-speed, CB equipped bike to report traffic conditions in St. Louis. Since the CB depends on a generator attached to the wheels, Thumbs is often seen reporting from phone booths. Thumbs says that he's still looking for a good buy on a helicopter...



Joan Baez recently dropped by KZEW as she winged her way through Dallas-Ft. Worth with the Rolling Thunder Review. Pictured (I-r) Ms. Baez, Don Tolle, A&M Records and Ken Rundel of KZEW-FM.

also did a remote from a local record store with clowns, magicians, and mimes. The store did its best day of business in its history...WCMF presented EARL SLICK in a live radio concert...DC101 presented HAR-RY CHAPIN in concert to benefit the World Hunger Organization... Y96-FM presented an OUTLAWS weekend in which they gave away albums and a Reggae weekend in which MARLEY & WAILERS albums were given away...WHCN presented LOU-DEN WAINWRIGHT III in a live radio concert...JEFFREY COMANOR and BOXER dropped by the station ...KDKB interviewed TUBES, STEVE FROMHOLZ, JESSE COLIN YOUNG, and CHARLIE DANIELS..

KSJO interviewed THIN LIZZY...WBCN did an outdoor live remote from the Newberry Street Fair in which local acts performed. 135,000 people attended...An educational TV station in Pittsburgh held a public auction to raise funds. WDVE offered their all night shift (one show) for auction. Someone paid \$403 to do the show.

# Progressive Singles:

**BEACH BOYS** "Rock And Roll Music" (Warner/Reprise) **CARLY SIMON** "It Keeps You Runnin" (Elektra) CHEECH & CHONG "Framed" (Ode) SOUTHSIDE JOHNNY "I Don't Want To Go Home" (Epic) RODSTEWART "What's Made Milwaukee Famous" (Merc) **FOOLS GOLD** "Rain Oh Rain" (Arista) WETWILLIE "Everthing That Cha Do" (Capricorn/WB)

(Capricorn/WB)
DONOVAN
"A Well Known Has-Been" (Epic)
OUTLAWS
"Breaker Breaker" (Arista)
JAMES TAYLOR
"Shower The People" (WB)

### Mike Harrison



AOR radio's trendless pattern as reflected in the Album Airplay/40 creates excitement and mystery from week to week because it is very much a part of AOR radio to give rise to the unexpected. When the chart was first introduced, many were surprised by it and greeted it with cautious scepticism. Only those involved in the day to day activity of AOR radio operations immediately recognized that it reflected a system and pattern that they were very much used to dealing with. As time went by, record people began to realize that a trendless consciousness on the part of most AOR broadcasters was, in fact, a promotional plus factor.

I am often barraged by people asking me to explain AOR radio to them, as I'm sure most of this section's AOR readers are. People from other parts of the industry wonder how a format with so many different styles, philosophies, and methods, in addition to being nationally trendless, can, in fact, be so successful. One of the answers to that question, and one of the aspects of AOR radio that many people from other contemporary music formats find so difficult to get a handle on lies in the very fibre and significance of AOR radio's trendless consciousness.

One of this industry's major rhetorical questions is, "Does a record have to have it in the grooves to make it, and, if it does, will radio give it a shot?" More and more, it has become convenient to work under the loose premise that the answer is yes. I say "convenient" because if a record does not go all the way to success, record people and radio people alike can put the blame on the record and not themselves. AOR radio, because of its nature to act as many independent agents preforming in their own way, has had the opportunity to resist that syndrome.

How does this syndrome manifest itself? You may have noticed that with the onset of the research fad, people in the industry are very quick to label a record a stiff if its progress doesn't fall into the same pattern of growth and spread that most hits do. I call research a fad only in the context that, in spite of the enormous benefits-that its proper application can offer music programmers, many do not have the time or resources to engage in it extensively, but thinking that is the "thing to do," claim that they do it, all the while mimicing other broadcasters whose research they delude themselves into thinking is better than theirs. The sad truth (or happy truth-depending upon how you choose to look at it) is that even the best research at its highest level of effectiveness can only tell you how to play it safe. In any competitive industry, especially one that deals with creativity and the arts, playing it safe does not always provide the ..ecessary edge to be a true winner. Success often comes from sticking your neck out once in a while, or to word it less frighteningly, by learning from your own experience, not the experience that somebody else claims to have had.

When programmers put all their confidence in the other guy, assuming that he knows something that they do not, they create unofficially agreed upon "terminal" stations run by programming monsters who have it in their overly inflated power to make or break a record. Ironically, by not testing the records that their hearts and ears tell them may have what it takes to go all the way, they are taking away a huge degree of the research that the aforementioned programming monsters need to accurately make their decisions. Thus the major stations have to work with watered down research, often only local in scope, and everybody takes it as the gospel and follows the supposed leader.

The thing that makes AOR radio such a powerful industry comer is that even though it is tremendously united as a block looking out for its own interests, and that is members are interested in what each other is doing, most of its participants think that their own particular methods are the best. Thus there are no AOR superstars who directly effect a mass of imitators. The guy out there is a community of 50,000 is not necessarily in awe of the guy in New York.

This gives record people room to move. If an album slows down one week, it can come back the next. There is no single clandestine sign that immediately means thumbs up or thumbs down.

Perhaps record people have aided the cause of few influencing many in the world of singles oriented radio by passively accepting the loss of a bullet in the trades or slow activity at a key station as meaning the handwriting is on the wall and just moving on to the next project. If a record company truly believes in a record, they should never give up merely because one or two key stations or a key chain refuses to give it the old thumbnail justification that the rest of the industry has fallen into the habit of believing is the ultimate designation of whether or not it is a hit. AOR radio doesn't work that way and seems to be functioning quite healthily.

Now, I am certainly not suggesting that Top 40 radio should disregard its built in trends. Property applied and followed, they can be a devastating programming force. They should, however, not live or die by them exclusively, but, rather stick to their convictions in cases that their convictions go against the national trend. If more did that, it would not

Continued on page 22



	— Albun	n Airpla
1	STEVE MILLER	
2	ROLLING STONES	Black And blue (Rol Stn)
3	STEELY DAN	
4	JETHRO TULL	
5	WINGS	
6	DOOBIE BROTHERS	. Takin It to The Streets (WB)
7	AEROSMITH	Rocks(Col).
8	LED ZEPPELIN	
9	BOB MARLEY & WAILERS	Rastaman Vibrations (Island).
10	STEPHEN STILLS	
11	BOZSCAGGS	
12	TODD RUNDGREN	. Faithful (Brsvle/WB)
13	HEART	. Dreamboat Annie (Mushroom
14	THIN LIZZY	. Jailbreak (Merc)
15	FIREFALL	
16	CHARLIE DANIELS.	
17	SANTANA	Amigos (Col).
18	PETER FRAMPTON	Comes Alive (A&M)
19	CHRIS HILLMAN	
20	ATLANTA RHYTHM SECTION	Red Tape (Polydor)
21	TUBES	Young And Rich (A&M)
22	BILLY JOEL	
23	SONS OF CHAMPLIN	. Circle Filled With Love (Ariola
24	ROGER McGUINN	Cardiff Rose (Col)
25	IANMATHEWS	
26	ELTON JOHN	
27	LEON & MARY RUSSELL	
28	AMERICA	Hideaway (WB).
29	POCO	
30	RENAISSANCE	
31	ALANPARSONS	그리 하는 사람들은 모양하는 경영에 가장 하면 하는 것이 되었다. 그리고 아이를 하는 것이 없는 것이다.
32	J. GEILS	
33	GEORGE BENSON	
34	RAINBOW	
35	ISLEY BROTHERS.	
36	POUSETTE DART	
37	LOUDEN WAINWRIGHT	. T Shirt (Arista)

Title, "Money" "Rock'n Me" "Honey" ...... "Hot" "Mama" "Cry" "Fate" "Kid""Fez"Title, "Divorce" lead B). . . Title "Quiz" "Piper" "Dipper" tol). . . . "Beware" "Silly" "Let Em In" "Hide" "Wheels" Title "8th" "Loose" ..... "Child" "Lead Out" "Saddle" "Dog" ...... "Hots" "Fault" "Candy" "Tea" .. "Vibrations" "Roots" "Cap" "Closer" "Loner" "Paris" "Circlin" "Lowdown" "Over" "Can I Say" "Vibrations" "Black" "Common" n). . . . "Magic""Crazy""Deep""Child" "Boys" Title "Running" ...... "Livin" "Matter" lead ..... "Dixie" "Jail" Title "Life" "Shine" "Europa" "Dance" "Tired" "Baby" "Sun" "Happening" "Feel" "Step" Title "Fallin" "Take It" ..... "Jukin" "Emotion" "Spirit" "Touch" "Disco" lead .... "Hollywood" "Prelude" "Miami" lead a). . . . "Hold On" "Sea" "Imagination" "Take Me" "Dreamland" "Table" .. "Darkness" "Morning" "Eyed" .... "Pilot" "Love Sóng" "Pigeon" lead B). ... "Rainbow" "Windsong" "Fantasy" ... "Today" "Amber" "Letter" "Water" .. Title "Steal" "Sky" lead "Understand" "Ocean" "Russia" "Raven" "Doctor" lead "Love Go" "Got Lost" lead "Masquerade" "6-4" Title .. "Close Eyes" "Starstuck" lead ck). .... "People" Title "Feel Need" "Dancer""Halo""Can I Say" "Packy" "Hollywood" lead FLEETWOOD MAC. ..... Fleetwood Mac (Warner/Reprise). .. "Warm" "Rhiannon" "Land" "Say"

It was a very unusual week with only one chart debut. For the first time in this chart's history, albums bouncad back higher than the high debut. MILLER and STONES traded places in an extremely tight contest for the top spot, DAN remained a powerful number three. TULL nudged up. WINGS enjoyed a healthy resurgence from last week. DOOBS and AEROSMITH dld not budge. MARLEY maintained. STILLS inched up. BOZ had a big week, reversing the normal erosion that had set in over the past few weeks. TODD is hanging in there. HEART showed impressive gains. LIZZY, FIREFALL, and DANIELS maintained. SAN-TANA came up a bit. FRAMPTON put the brakes on his slow slide. HILLMAN had a sensational week showing major growth. ARS elso picked up more airplay. JOEL was stable. SONS continue to turn those adds into hots. MATHEWS surged. RUSSELLS didn't budge. RENAIS-SANCE continues to spread. PAR-SONS had a magnificent week, bouncing back onto the chart and finding himself a place in the chart record book with the aforementioned accomplishment. BENSON also bounced back onto the chart as AOR radio re-discovers the album. RAINBOW continues to grow. DART bounced back onto the chart. The album refuses to stay off AOR turntables. CAMEL picked up increased play. RIDERS were the week's only debut. MAC just made it. TERRY REID, SOLUTION, and JOE COCK-ER almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in

#### Suggested Albums

#### **MARSHALL TUCKER**

38

39



They continue to be a band on the rise, maturing album to album leaving us an array of classics along the way. Again, they dazzle us with their energy and full blown lavish instrumentation. Doug Gray is in top vocal form.
"Long Hard Ride" "Walkin The Streets Alone"
"Windy City Blues" and "You Say You Love
Me" are superb. (Capricorn)

#### **BACK POCKET**



This duo consisting of Pat Robinson and Pat Maroshek (Pat & Pat) seem to be a deep pool of talent. They work their way smoothly affortlessly through a potpourri of strong origin tunes showing keen vocal prowess and the sic is Pure Prairie League-ish in flavor but origi ough to stand on its own. "Come On 'Ride On A River' "This Song Of Mine" "Lonely Railroad Ties"(Joyca)

#### **RUNAWAYS**



A Punk Rocker's delight. This group of 16 and 17 year old teen queens put out a hot raunchy Rock and Roll sound that will be eaten up by "Cherry Bomb" "Rock and Roll" "Lovers" "American Nights" "Blackmail" and more. (Merc)



One of the great percussion albums. This group employs just about every type of drum, gong, and vibe imaginable and comes up with a very asant musical flow. Certainly not for even is a place in your production room. "Razool is probably the easiest cut to program but that's not where the quality ends. (Round)

#### **NEW RIDERS**



Tasty grassroots Country flavored Rock from a fine incornation of the perennial Riders, A great combination of homegrown material as well as tunes by other outstanding artists. Side one's got the cookers and side two will please those who like their funk more laid back. "Annie Nay" "Hard To Handle" "You Can Never Tell" ing Song" and "Fifteen Days Unda The Hood" (MCA)



It's like having the original group back together again, Soma of these previously unre ongs are as good, if not better, than the ones that went on to become hits during the group's heyday. "Species Hawk" "Runnin' Oown The "Palmyra" "Take The Long Way Home

#### **LESLIE DUNCAN**



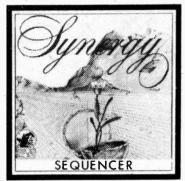
An easy going collection of songs, spotlighting the vocal talents of the well respected song-stress. Predominantly mellow, there's a lot of change of pace tasties to choose from. "I Can See Where I'm Going" "Moon Bathing" "Rescue

#### **BILLY JOE SHAVER**



There's plenty of kick-ass stompers for AOR radio in this fine Country album. Songwriter linger Shaver is backed up by a great bunch f guest artists here including Charile Caniels Richard Betts, Bonnie Bramlett, and Chuck Leavell, "Texas Uphere Tennessee" "Ain't No God In Mexico" "Love You Till The Cows Come Home" and "A Restless Wind" are standouts. (Capricom)

#### SYNERGY



It says on the jacket that no standard instru mentation was used in this album, only elec-tronical synthesizer equipment. However, it sounds like strings, harpsichords, and horns. Definately a treat for the ears and cerebrum. "S-Scape" and "Classical Gas" are good tracks for starters. (Passport)

#### **BENSIDRAN**



Certainly not a newcomer to AOR circles, this ould be the album to make Sidran's solo career start popping. A combination of Jazz, Soul. and Rock; original material and the songs o other fine artists. "Feel Your Groove" "Beg For It (The Real Thing)" "You Talk Too Much" "The Cuban Connection" "Free In America"

# The Brand New Album By The Amazing TROGS Is Going Wild!

# THETROGGTAPES



On...KSAN **WMMR WHFS WBRU** OK102.5 WRNW **WCMF** WVVX WCCC

**KSHE** W4 **WBAB** MIOQ **KGLR WAER** WQBK WOUR

More and more stations are picking up THE TROGG TAPES! This is the startling, new album which resulted from The Troggs recent reunion with Larry Page, their original producer. It's throbbing rock and roll—it's the raw power of this amazing band—and it's being played and replayed!



The Hottest:

**ROLLING STONES** 

Black And Blue (Rol Stn)

STEVE MILLER

Fly Like An Eagle (Capitol)

STEELY DAN

Royal Scam (ABC)

JETHRO TULL Too Old To Rock (Chrysalls/WB) WINGS

#### Most Added:

**CHRISHILLMAN** Slippin Away (Asylum) NEW RIDERS New Riders (MCA) **IAN MATHEWS** Go For Broke (Col)

# 

Mike Harrison/Editor

#### KMYR FM/ALBUQUERQUE

ADDED Gentle Giant (Capitol) Gente Giant (Capitol)
AR Aost (ABC)
Isley Bros (T Neck)
Terry Reid (ABC)
JD Read (Chrysalis-WB)
Leslie Duncan (MCA)
Maxine Nightingale (UA)
Solution (Rocket)

Marley&Wallers(Island) Fleetwood Mac (WB) JC Young (WB) Firefell (Asl) Rolling Stones (RS) Wings (Capitol) Led Zeppelin (Swan) Steely Dan (ABC) Dooble Bros (WB) Jethro Tull (Chrysalis-Bros Johnson (A&M) Camel (Janus)

STEVE SUPLIN, Music Director: GIANT's "Give It" ISLEY's "People" "Feel Need" READ's "Shoulder" "Taku Down" SOLUTION's "Chappaqua" "Whirt-e-gig"

#### KRST FM/ALBUQUERQUE

ADDED Ian Mathews (Col) Black Dak Ark (MCA) Angelo (Fantasy) Solution (Rocket) J D Reed (Chrysalis-WB) J Gells (Atl)

HDT ARS (Poly) Ans (roly)
Billy Joel (Col)
Marley&Weilers(Island)
Wings (Capitol)
Rolling Stones (RS)
Doobse Bros (WB)
Jethro Tull (Chrysalis-WB)
Steely Dan (ABC)
Heart (Mushroom)

DAVID JACKSON, Music Director: Playing various cuts

#### **KEZY FM/ANAHEIM**

ADDED ADDED
Don Nix (Cream)
Nelson Stater (RCAI
J&E Winter (B Sky)
Garrett Lund (Terra Fertilles)
Stoneground (UA)
Aerosmith (CoI)

Giants (Casablanca) Steve Miller (Capitol) Wings (Capitol) Pousette Dart (Capitol) Bob Seger (Capitol) Joe Cocker (A&M)

BERNIE ALAN, Program Director: NIX's "Harpoon" Title, SLATER's "Memory" WINTERS' "Harlem" LUND's "Livin" STONEGROUND's "Hannah" AEROSMITH's "Combination" "Promise"

#### FM103/ANN ARBOR

ADDED
Stave Miller (Capitol)
ARS (Polyl)
Louden Wanneright (Arista)
Bitly Joel ("Col)
Camel (Janus)
Roger Me Guinn (Col)
Alan White (Atl)
Gentle Giant (Capitol)
Crusaders (ABC)
Savoy Brown (London)
Man (MCA)
Alan Parsons (20th) ADDED Alan Parsons (20th)

HOT
Doobie Bros (WB)
Santana (Col)
Rolling Stones (RS)
Steely Dan (ABC)
Larry Coryell (Arista)
George Benson (WB)
Stephen Stills (Col)

NEIL LASHER, Program Director: Playing various cuts.

#### **KLBJ FM/AUSTIN**

w (Poly) Chris Hillman (Asylum)
Poco (ABC)
Angel (Casablanca)
Warren Zevon (Asylum) HDT Steely Dan (ABC) Rolling Stones (RS) Roger McGuinn (Col) Roy Buchanon (Att) Charlie Daniels (Epic) Jethro Tull (Chrysalis-I Genesis (Att) Steve Miller (Capitol) Aerosmith (Col)

STEVE SMITH, Program Director: Playing various cuts

#### **WAAL FM/BINGHAMTON**

ADDED Steve Miller (Capitol) Rainbow (Poly) Billy Joel (Col) Jethro Tull (Chrysalis-WB) Gentle Giant (Capitol) Laslie Duncan (MCA) Tower of Pawer (WB1) Nazareth (A&M) Poussatte Dart (Capitol)

HOT
Aerosmith (Col)
Heart (Mushroom)
Todd Rundgren (BV-WB)
Marley&Waiters(Istnd)
Etton John (MCA)
Steely Dan (ABC)
Wings (Capital)
Rolling Stonesi (RS)
Camel (Janus)
Doobis Bros (WB)
Fools Gold (Arista)
Nils Lofgren (A&M)
Firefall (Ad)
ARS (Poly)
Head East (ABM)

STEVE BECKER, Music Director, MILLER's Tide "Money"
"Honey" JOEL's "Prelude" "James" "Summer" TULL'e
"Taxi" "Dipper" POUSETTE's "Dancer" "Can I Say" Playing
GEORGE BENSON, BROTHERS JOHNSON, LEM RUSSELL,
QUEEN, WET WILLIE, and MICHEL POLNAREFF singles.

#### WERC FM/BIRMINGHAM

ADDED
ARS (Polydor)
Stephan Stills (Col)
Jethor Tull (Chrysalis/WB)
Sons Of Chemplin (Ariola)
Pousette Dart (Capitol)
Billy Jost (Col)
Poco (ABC)

HDT Firefall (Atl) Fools Gold (Arista) Aerosmith (Col) Wet Willie (Capricos America (WB)

MIKE ST. JOHN, Music Director: ARS' "Jukin" STILLS' "Closer" "Paris" JOEL's "Hollywood" POCO's Title.

#### WBCN FM/BOSTON

ADDED
Bebe Ruth (Capitol)
Boxer (Virgin)
Crusaders (ABC)
Groundhogs (UA)
Lan Mathews (Col)
Poco (ABC)
Savoy Brown (London)
Sons of Champlin (Ariola)
Tewares (Capitol)

HOT
J Geils (Att)
Islay Bros (T Neck)
Grag Kihn (Beserkly)
Nils Lofgren (A&M)
Steve Miller (Capital)
Monty Python (Arista)
Rolling Stones (RS)
L&M Russell (Paredise-M
Steely Dan (ABC)
Marky&Wallers (Island)

BOB SLAVIN, Music Director: BOXER's "World" SONS "Imagination" ISLEY's "Harvest" LOFGREN's "Crime" MILLER's "Window" Title, RUSSELL's "Reinbow" DAN's "Everything" Raying ROSE BANKS, BEACH BOYS, DON COVESE, JOHN FOGERTY, and ARETHA FRANKLIN singles.

#### WCOZ FM/BOSTON

ADDED
Terry Reid (ABC)
Poco (ABC)
Andy Pratt (Nemoorer)
New Riders (MCA)
Burritos Bros (Col)
E8-J Winter (B Sky)
Respoberres (Caoliol)
Oavid Bowie (RCA)
Kinks (RCA)

HOT
Aerosmith (Col)
Wings (Ceoitol)
Rolling Stones (RS)
Fleetwood Mac (RS)
Fleetwood Mac (RS)
Steely Dan (ABC)
Peter Frampton (ABM)
Marlay&Waliers(Island)
Elton John (MCA)
Steve Miller (Capitol)
Islay Bros (T Neck)
Doobse Bros (WB)
Hall & Qalas (RCA)

#### WCOZ FM/BOSTON

Cont.

Jethro Tuli (Chryselis-WB)

Jathro Tull (Linrysalis-veor)
Box Seages (Col)
Mervin Gaya (Tamla)
KEN SHELTON, Music Director: Playing antire Lps. Playing
THIN LIZZY, ROY WOOD, TAVARES, ROY AYERS, LEE
GARRETT, JOHN LINCOLN WRIGHT singles.

#### WBUF FM/BUFFALO

ADDED Mantler-Goray (WAAT) Mantier-Goray (WAAT)
Sons of Champlin (Ariola)
Chris Hillman (Asylum)
Ben Sidran (Arista)
David Bowie (RCA)
Kinks (RCA)
Burtin Bros (Col)

HDT Steely Dan (ABC) Steely Dan (ABC)
Steve Miller (Capitol)
Todd Rundgran (BV-WB)
Roger McGuinn (Col)
Gentle Glant (Capitol)
Nils Lofgran (A&M)
Tubes (A&M)
Dooble Bros (WB) Mallard (Virgin)
Jethro Tull (Chrysalis-WB)
Streetwalkers (Merc)

ERIC TRAVERS, Music Director: Playing antire Lps.

#### WVAFFM/CHARLESTON

ADDED Billy Joel (Col) Eric Anderson (Ariste) Louden Walnwright (A Steve Miller (Capitol) Albert King (RCA) Russ Ballard (Col)

HOT
Rolling Stones (Rol Stn)
Dooble Bros (WB)
Stephan Stills (Col)
Led Zeppelin (Swan Song)
Wings (Capitol)
Firefall (Atl)
Seals & Crofts (WB)
Steely Dan (ABC)
Todd Rundgren (Bravle/WB)
Jethro Tull (Chrysalis/WB)
Elton John (MCA)
Charlle Daniels (Epic)
or Plaving various cuts

TOM OWENS, Program Director; Playing various cuts.

#### WRPL AM CHARLOTTE

ADDED
Denovan (Epic)
tan Mathews (Col)
Kaith Carradine (ABC)
George Benson (WB)
Graham Packer (Marc)
Angelo (Fintary)
Roger McGuinn (Col)
Burrito Bros (Col)
Norman Conners (Buddah)

HOT | Dooble Bros (WB) Steely Dan (ABC) Feliport Convention (A& Steve Miller (Capitol) Billy José (Coi) Firefall (Att) Renalssance (Sire) LA Jets (RCA) Bill Amesberry (Capitol) Christ Hillman (Asylum)

CHRISHENSLEY, Program Director: Playing various cuts.

#### TRIAD FM/CHICAGO

ADDED
Mike Urbaiak (Arista)
David Bowle (RCA)
Ronnie Lawr (B Note)
Synergy (Passport)
Soution (Rocket)
Angel (Casablanca)
Ben Sidran (Arista)
Blue Davar Cult (Col.) Blue Dyster Cult (Col)

Return to Forever (Col) Wings (Capitol) Marlay & Wailers (Island) Firefall (Ad) Firefall (Ad) Scorpions (RCA) Alan Persons (20th) Mahagony Rush (Col) Shadowfax (Passport) Jethro Tull (Chrysalis-WB)

SAUL/SMAIZYS, Program Director: Playing entire Lps.

#### WXRT FM/CHICAGO

ADDED Solution (Rocket)
JGE Winter (B Sky)
Doc Wasson (UA)
Terry Reid (ABC) Ronnie Laws (B Note) Blue Oyster Cult (Col) Synergy (Passport) Alan Parsons (20th) Steve Harley (EMI)

Led Zeppelin (Swan) Boz Scagg s(Col) Thin Lizzy (Merc) Heart (Mushroom) Steve Miller (Capitol) Jethro Tull (Chrysalis-WB)

BOB SHULMAN; Playing various cuts.

#### M105 FM/CLEVELAND

HOT
Aeromith (Col)
Box Scages (Col)
Wings (Capitol
Led Zeppelin (Swan)
Todd Rundgren (BV-WB)
Dooble Bros (WB)
Firefall (Av1)
Tubes (A&M)
Heart (Mushroom)
Bitly Joel (Col)
J Gellis (Av1)

ERIC STEVENS, Program Director: AEROSMITH's "Lead" "Child" "Seddle" BOZ's "Lowdown" "Over" "Cen I Say" ZEP's "Cendy" "Hots" TODD's "Vibrations" "Common" DOBIE's "Wheel" "8th" Title, AMERICA's "Today" "Wester" FIREFALL's "Matter" "Livin" TUBES "Touch" HEART's "Crazy" "Maglic" JOEL's "Hollywood" "Mlamil" GEILS' "Love Go" "Got Lost" Playing BEACH BOYS single.

#### WMMS FM/CLEVELAND

ADDED John Basette (Tinkertoo) Angel (Casablanca) Chris Hillman (Asylum) Ian Mathews (Col) Raspberries (Caoitol) Terry Reid (ABC)

d Rundgren (Brsvle) Zeppelin (Swan Song) Wings (Capitol Genesis (Atl) Genesis (Atl)
Rolling Stones (Rol Stn)
Aerosmith (Col)
Dooble Bros (WB)
Michael Stenley Epic)
Heart (Mushanam) Heart (Mushro Tubes (A&M) Ian Hunter (C J Geils (Atl)

CHARLIE KENDALL, Music Director: Playing entire Lps. Playing SOUTHSIDE JOHNNY and BEACH BOYS singles.

#### WCOLFM/COLUMBUS HDT

ADDED
Babe Ruth (Capitol)
Groundhogs (UA)
Mahagony Rush (Col)
Isley Bros (T Neck)
Charlie&PenBoys(A&M)
Glants (Casablanca)
Streetwalkers (Marc)
Doc Watson (UA)

HDT
Aerosmith (Coi)
Rolling Stones (RS)
Wings (Capitol)
Marvin Gaye (Tamis)
Led Zappelin (Swan)
Isley Bros (T Neck)
Gary Wright (WB)
Dooble Bros (WB)
Peter Frampton (A&M)
Etton John (MCA)
Jethro Tull (Chrysalis-WB)
Leg BlitMid "Qleatone" (Vleatone")

BOB GOODING, Program Director, RUTH's "Oldstance" "Us"
"Surrander" "Went Away" GROUNDHOG's "Hour" "Free-way" "Boogle" RUSH's "Answer" "Jive" "Besy" ISLEY's
"People" "Stay" Title "Need" PEP's "Mors" "Lara" "Seven" (IANTS" "Rodel" "Love Song" "Ride" "STREETWALKERS: "Roll Up" "Daddy" WATSON's "Home" "Lady" "Pess-

#### KAMC FM/DALLAS

ADDED
Stew Miller (Capitol)
Billy Joel (Col)
Proco (ASC)
ARS (Polydor)
ARS (Polydor)
Aromithi (Col)
Jeft Comanor (Epic)
Ajan Parsona(20th)
Fric Anderson (Col)
Ian Mathews (Col)
Roger McGulinn (Col)
Donovan (Epic)
Marlay & Walters (Island)

HOT
Dooble Bros (WBI
Pater Frampton (A&M)
Nils Lofgren (A&M)
Nils Lofgren (A&M)
Sex Seages (Col)
Led Zeppelin (Swan Song)
Rolling Stonos (Rol Stn)
Sentans (Col)
Sephen Stills (Col)
Joe Walsh (A&C)
J C Young (WB)

LAURA FITTZ, Music Director: Playing various cuts

#### **KZEW FM/DALLAS**

ADDED ADDED Donovan (Epic) RED (Epic) Rainbow (Poly) Tubes (A&M) Sons of Champlin HDT Alan Parsons (20th) Steve Miller (Capitol) Wings (Capitol) Rolling Stones (RS) Steely Dan (ABC) Santane (Col)

#### MARK CHRISTOPHER, Music Director: Playing entire Lps. **KBPIFM/DENVER**

ADDED Terry Reid (ABC)

HDT
Wings (Capitol)
Rolling Stones (RS)
Firefall (Att)
Stave Miller (Capitol)
Boz Sceggs (Col)
Doobie Bros (WB)
Jethro Tull (ChrysalisSteely Dan (ABC)

JEFF POLLACK, Music Co-ordinator: Playing various cuts.

#### KFML AM/DENVER

ADDED

Ben Sidran (Arista)
Mike Urbaniak (Arista)
Catalyst (Muse)
Arrogance (Vangeurd)
Doc Watlon (UA)
Bob Wills (Col)
Chico Hamilton (BI Note)
Burrito Bros (Col)
George Mobius (Catalyst)

iHOT
Solution (Rocket)
Leslie Duncan (MCA)
Chris Hillman (Asylum)
Gong (Virgin)
Terry Raid (ABC)
MCCoy Yper (Milestone)
Ranalszance (Sire)
Eric Anderson (Ariste)
Sons of Champlin (Ariola)
Larry Corystl (Ariste)
Diractor Playing antire L

CRAIG APPELQUIST, Program Director: Playing entire Lps

#### **WABX FM/DETROIT**

ADDED Isn Hunter (Col) Terry Reid (ABC) Terry Reid (ABC)
Warren Zevon (Asylum)
Chris Hillman (Asylum)
Black Dak Ark (MCA)
New Riders (MCA)
Nev Riders (MCA)
Nat'l Gas (Pvr Stk)
ARS (Polydor)
Runeways (Merc)
Tremelouse (DJM)
Donovan (Epic)
Angel (Casablanca)

HDT Bob Seger (Capitol) Bob Sager (Capitol)
Sevoy Brown (London)
Charlie Daniels (Epic)
Aerosmith (Col)
Steve Miller (Capitol)
Nazereth (A&M)
Steely Dan (ABC)
Poco (ABC) Jethro Tull (Chrysalis/WB) UFD (Chrysalis/WB) Groundhogs (UA) Tubes (A&M) Rolling Sen rupes (A&M)
Rolling Stones (Rol Stn)
Led Zeppelin (Swan Sone
Heart (Mushroom)

KEN CALVERT, Music Director: Playing entire Lps.

#### WWWW FM/DETROIT

ADDED
Angel (Cesablanca)
Donoven (Epic)
Hely Bros (T Nock)
Ian Mathews (Coll
John Miles (London)
Terry Reid (ABC)
Chris Hillman (Asylum)
Streetwalkers (Merc)
Troggs (P Stock)

HOT
ARS (Poly)
Ian Hunter (Col)
Led Zappelin (Swan)
Marley Alfwaliers Island)
Steve Miller (Capitol)
Rolling Stones (RS)
Santana (Col)
Bob Seger (Capitol)
Steely Dan (ABC)
Thin Lizzy (Merc)
Wings (Capitol)
Charlia Daniels (Epic)

KAREN SAVELLY, Music Director: DONOVAN's "Has Been" leads, HUNTER's Title ZEP's "Fault" MARLEY's "Vibrations" MILLER's Title "Space" STONES' "Melody" SEGER's "Loser" "Travelin" DANIELS "Life"

#### WJKL FM/ELGIN

ADDED
Tut Teylor (Tokoma)
Gabor Szebo (Merc)
Doc Watton (UA)
Gong (Virgin)
New Riders (MCA)
Tolouse Englehart (6

HDT Heart (Mushroom) Heart (Mushroom)
Louden Walnwright (Arista)
Marlay&Wallers(Island)
Tubes (A&M)
Shawn Phillips (A&M)
Passport (Acto)
Steva Miller (Cepitol)
Charlis Deniels (Epito)
Joe Cocker (A&M)
Solution (Rocket)
ARS (Poly)

TOM MARKER, Music Oirector; Playing various cuts.

#### M104 FM/EL PASO

ADDED Billy Joel (Col) Ien Mathews (Col) Reinbow (Poly) Angel (Casablanca Sons of Champlin (Ariola) Poco (ABC)

Bob Segar (Capitol)
Man (MCA)
Head East (A&M)
Staphen Stills (Col)
Thin Lizzy (Merc)
Steely Dan (ABC)
ARS (Poly)

MIKE PRESTON: HEART's "Child" ZEP's "Tea" TROWER's "Stoned" SEGER's "Nutbush" MAN's "Future" HEAST's "Victim" STILLS "Circlin" LIZZY's "Boys" "Dan's Alive" ARS "Jukin"

#### **WWCK FM/FLINT**

ADDED
Islay Bros (T-Neck)
Denovan (Epide)
Billy Joel (Col)
Louden Walnwright (Arista)
Roger Medicinn (Col)
Ian Mathews (Col)
Angsi (Cassblenca)
Bick Colt Ark (MCA)
UFO (Chrysla/WB)
Chris Hillman (Asylum)
Steve Harley (EMI)
Rungways (Merc)

HOT
Heart (Mushroom)
Sentena (Col)
Temptations (Motown)
Stave Miller (Coaletol)
Hall & Ostes (RCA)
Todd Rundgern (Bravie/M
Acroemith (Col)
Rolling Stones (Rol Stn)
Firefall (As)
Bob Seger (Capital)
Staven Stills (Col)
Steely Dan (ABC)
Nazarath (ABM)
Alsn White (Ad)

ABE, Music Director: Playing various outs. Play R. RILLY OCEAN, RUFUS, FOGHAT, JOHN FO ing HOLLIES, BILLY OCEAN, RUFUS, FOGHAT, GERTY, J. GEILS, and CHEECH & CHONG singles

#### KFIG FM/FRESNO

AUDED
Lesile Duncan (MCA)
Larry Coryell (Arista)
Fools Gold (Arista)
Diga (Round)
Jimmy Ponder (ABC)

HDT
Peter Frampton (A&M)
Mervin Gaye (Temle)
Led Zeppelin (&wen)
Santans (Col)
Stephen Stills (Col) Steplen Stin (Col)
Nazareth (A&M)
Aerosmith (Col)
George Benson (WB)
Magley&Wallers (Island)

JOE COLLINS, Program Director; Playing entire Lps

#### KFYE FM/FRESNO

ADDED Sethro Tuli (Chrysalis-WB)

HDT Stave Miller (Capitol) Wings (Capitol) Elton John (MCA) America (WB) Bros Johnson (A&M) Boz Scaggs (Col) Stephen Stills (Col) L&M Russell(Pare-WB) Joe Cocker (A&M)

HOŤ Jethro Tult (Chrysalis-WB)

Jenro Turi (Crrysais-W Led Zeppelin (Swen) Etton John (MCA) Rush (Merc) Peter Frampton (A&M) Heart (Mushroom)

GREG ELLIOT, Music Director, TULL's Title "Quiz" POCO's
"Tulse" "Sky" "Just Like Me" SONS" "Hold On" "Sea"
MILLER's Title "Money" WINGS "Beware" "Silly" "Let
Em" ELTON's "Pillot" "Pipeon" "Border" "Love Song" AMERICA's "Water" "Lar" "Today" "Letter" "Lovely" "Amber" BOZ's "Lowdown" "Georgia" "Glr To Do "Can I
Say" SANTANA's "Shine "Europe" "Dance" "Tired"
STILLS "Loner" "Time" "Closer" "Tongues" RUSSELL's
"Fantay" "Satery" "Rainbow" "Windsong" COCKER's
"Cama Along" "Jaelous" "Broke" "Indifference" Playing
LEE OSKAR, MARVIN GAYE, GERARD, STANKY BROWN,
and THINLIZZY singles.

#### WIXX FM/GREEN BAY

ADDED Solution (Rocket) ADDED
Solution (Rocket)
Mahapony Rush (Col)
Roger McGuinn (Col)
UFD (Chrysalin-WB)
LL Smith (F Dutchman)
sley Bros (T Meck)
RED (Epic)
Crusaders (ABC)
Steve Miller (Cagitol)
Synergy (Passport)
Renaissance (Sire)

MIKE TINNES, Program Director: Playing entire Lps. Playing SANTANA singles.

#### **WQCM FM/HAGERSTOWN**

ADDED Santana (Col) Santana (Col)
REO (Eolic)
Jethro Tull (Chrysalis-WB)
Aerosmidh (Col)
Rick Wakeman (A&M)
Alan Parsons (20th)
Papa John Cresch (Buddah;
Rainbow (Poly)
Roger McGunn (Col)
Sons of Champlin (Ariota)
New Ridars (MCA)

HOT
ARS (Poly)
Steve Milier (Capitol)
J Geils (Atl)
Firefall (At)
Rolling Stones (RS)
Savoy Brown (London)
Bros Johnson (A&M)
Heart (Mushroom)
Todd Rundgren (BV-WB)

PETE WILSON, Program Director: Playing entire Lps

#### WCCC FM/HARTFORD

ADDED Chris Hillman (Arylum) New Riders (MCA) Lasie Duncan (MCA) Isley Bros (7-Neck) Billy Joel (Col) Jeff Comaner (Epic) J D Read (WB) Solution (Rocket)

HDT Marley & Wailers (Island) Wings (Capitol) Wings (Capiton Steely Dan (ABC) aresty Dan (ABC)
Aerosmith (Col)
J Geils (Atl)
Genesis (Atl)
Doobie Bros (WB)
Bob Seger (Capitol)
Elton John (MCA)
L & M Russell (Paradise/MB)
Ed Zenopils (Sum Canal Led Zeppelin (Swan Song) Steva Müller (Capitol) Rolling Stones (Rol Stn) Seals & Crofts (WB) Stephen Stills (Col)

BILL NOSAL, Program Die DODGERS single.

#### WHCN FM/HARTFORD

AODED
Andy Pratt (Nemporer)
Ben Sidran (Arista)
Natural Gas (P Stock)
Jät Winter
Burritos (Col)
Harmonica Blues (Yazoo)
Graham Parker (Merc)
Kinks (RCA) Kinks (RCA)
Dige (Round)
Chuck Girard (Good Naws)
Solution (Rocket)
Arrogance (Vangaurd)
Warren Zevon (Asylum)
Chris Hillman (Asylum)
Gong (Virgin) HDT Firefall (Ati) Camel (Janus) Thin Lizzy (Marc) Streetwalkers (Marc) Chick Corea (Poly) Marley&Wallers(Island) L&M Russell (Paradiss-V Steely Dan (ABC) Aerosmith (Col) Rolling Stones (AS) Rolling Stones (RS) Taj Mahat (Col) Les Dudek (Col) Roger McGuinn (Col)

PAUL PAYTON, Music Cirector: Playing antire Lps. Playins DABAR HOORELBEKE, Music Director: BOWIE's "John CARLY SIMON, QUITMAN DENNIS, and SOUTHSIDI Dancing" MARLEY's "Vibrations" Playing CHEECH & CHONG JOHNNY singles.

#### WZZQ FM/JACKSON

ADDED Sons of Champlin (Ariola) Terry Reid (ABC) Islay Bros (T Neck) Billy Joel (Col) Ramsey Lewis (Col)

HDT L&M Russelt (Paradise-WB) Boz Scaggi (Col) Steve Miller (Capitol) Bob Seger (Capitol) J Geils (Atl) Thin Lizzy (Merc) Rolling Stones (RS) Steely Dan (ABC) Led Zeppelin (Swan) Todd Rundgren (BV-WB)

KEITH CARTER, Music Director: JOEL's "Hollywbod"
"Dancer" "Prelude" MATHEWS" "Darkness" "Brown Eyed"
DANIELS" "Dixis" "Jall" AEROSMITH's "Child" "Lead Out"
"Dog" "Saddie" HUNTER's Title. RUSSELL's "Rainbow"
"Satisty" "Windsong" 802's "Over" "Lowdown" "Lido"
MILLER's "Money" Title "Honay" "Rock N Ms" TODO"
"Verb" "Vibrations" "Black"

#### KYYS FM/KANSAS CITY

ADDED Fools Gold (Arista) Ian Mathews (Col)

HDT George Benson(WB) Dooble Bros (WB) Fleetwood Mac (WB) Aerosmith (Col) Heart (Mushroom) Steve Miller (Copitol)

MAX FLOYD, Program Director: Playing various cuts

#### At The Sped Of Sound (Capitol)

KSMB FM/LAFAYETTE ADDED Steely Den (ABC) Billy Joel (Cal) Steve Miller (Capitol) McCoy Tyner (Milestone) McIntosh & TJ (RCA) ARS (Polydor)

HDT Nils Lotgren (ABM) Rolling Stones (Rol Sin) Dooble Bros (WD) Box Seeges (Col) Charlie Daniels (Epic) Charlis Daniels (Epic)
Firefall (AL)
La M Russell (Paraden/MB)
Fros Johnson (AB,MI)
Led Zeppelin (Seem Song)
Stephen Stulls (Cas)
Wings (Capital)
Todd Rungfern (Brivla/MB)
Robin Trower (Chrysalis/MB)
Sentans (Col.
Elton John (MCA)

RAY SUTLEY, Music Director Playing various cuts. Playing ROLLING STONES, FODLS GOLD, ARS, IAN LLOYD, BON NIE RAITT, JANIS IAN, and CDUNTRY JOE MACDONALD

#### KNAC FM/LONG BEACH

ADDED Blue Dyster Cult (Col) Banaistance (Sire)

HOT Steely Dan (ABC) Marley&Wailers(Island) Mariay&Wailars(Island)
Aerosmith (Col)
Dooble Bros (WB)
Wings (Capitol)
Led Zappelin (Swan)
Rolling Stones (RS)
Thin Lizzy (Marc)
L&M Russell (Paradise-WB)
Santana (Col)
Jethro Tull (Chrysalis-WB)
Charlie Danels (Epic)
Stephen Stills (Col)

BOB B BLUE, Music Director: Playing entire Lps. Playing CHEECH & CHONG singles.

#### WBAB FM/LONG ISLAND

ADDED
DC LaRue (Pyramid)
Larry Coryell (Arista)
Natural Gas (P Stock)
Angel (Casablanca)
Synergy (Passport)
Chris Hillman (Arista)
Kinks (RGA)
Warren Zevon (Asylum Kinks (RGA)
Warren Zevon (Asylum)
Terry Raid (ABC)
Charlieä/PeoBoys(A&M)
Angelo (Fantasy) HOT
Billy Joel (Col)
Stava Miller (Capitol)
Todd Rundgran (BV-WB)
Tuhas (A&M)
Charlle Daniels (Eost)
Steely Dan (ABC)
Poco (ABC)
Stanky Brown (Sire)
Aeromith (Col)
Roger McGuinn (Col)
Ian Mathews (Col)
Louden Wainwright (Arista)
Renaissance (Sire)
Cector: GAS' "Do It" ANGE

BERNIE BERNARD, Music Director (AGS "Do It" ANGEL's "Ice" SYNERGY's "Gas" HILLMAN's "Sweatast" ZEVON's Frank" REID's "Faith" JOEL's "Hollywood" MILLER's "Rock N Ma" TODD's "Black" DAN's "Divorcs" POCO's Tide McGUINN's "Tak Ma Away" MA THEWS "Morning Comes Playing ENGLAND DAN 6 JONN FORD COLEY. BEATLES

#### WLIR FM/LONG ISLAND

ADDED
Chris Hillman (Asylum)
New Rirfers (MCA)
Netural Gas (P Stock)
Isley Bros 17 Neck)
Letile Duncan IMCA)
Warren Zevon (Asylum)
Terry Reid (ABC)
Arry Chapin (Elektra)
Angel (Casablanca)

HOT
Steve Miller (Capitol)
Billy Joal (Columbia)
L&M Russell (Paradise y/B)
Stephen Sitils (Col)
Les Dudek (Col)
Dooble Bros (WB)
Jethro Tull (Chrysalis-WB)
Steely Dan (ABC)
Kinglish (Round)
Passport (Atco)
Todd Rundgren (BV-WB)
ARS (Poly)
Lourden Wannwright (Arista

DENNIS MACNAMARA. Music Director: Playing entire Lps Playing ENGLAND DAN & JOHN FORD COLEY, and BEACH BOYS and SDUTHSIDE JOHNNY singles.

#### K100 FM/LOS ANGELES

ADDED Jethro Tull (Chrysalis-WB) Steely Dan (ABC) Sons of Champlin (Ariola)

HDT Railing Stones (RS) Peter Frampton (A&M) Dooble Bros (WB) Stephen Stills (Col) Box Sceggs (Col) ERIC CHASE, Program Oirector: Playing various cuts, Playing STEVE MILLER, TUBES, and FDOLS GOLD singles.

#### KLOS FM/LOS ANGELES

ADDED

HDT Queen (Elektre) Boz Scagęs (Col) Fleatwood Mac (WR) Wings (Capitol) Led Zeppelin (Swan) Aerosmith (Col)

#### **KMET FM/LOS ANGELES**

ADDED
Angela (Fantasy)
Louden Wainwright (Arista)
RED (Epic)
J&E Winter (B Sky)
Poco (ABC)
Bill Wray (MCA)
Bros Johnson (A&M)

HDT Steve Miller (Capitol) Box Sceggs (Col) Thin Lizzy (Merc) Stephen Stills (Col) Rolling Stones (RS) Wings (Capitol) Cherlie Daniels (Epic) BOB COBURN, Music Librerten: Playing verious cuts. Playing BEACH BOYS, SOUTHSIDE JOHNNY and CARLY SI-MON singles.

#### **KWSTFM/LOS ANGELES**

ADDED ADDED Ian Hunter (Col) Terry Reid (ABC) Warren Zevon (Asylum Warren Zevon (Arylum Chris Hillman (Asylum Black Oak Ark (MCA) New Riders (MCA) Nat'l Gas (Put Stk) ARS (Polydor) Runaways (Merc) Donovan (Epic) Charley (Col) HOT
Bob Segar (Caoltol)
Bob Segar (Caoltol)
Sarvey Brown (London)
Chartle Daniels (Epic)
Asroumbh (Ca)
Stave Miller (Caoltol)
Firefall (Asl)
Nazareth (A&M)
Steely Dan (ABC)
Pozo (ABC)
Comel (Janus)
Jethro Tull (Chrysalis/WB)
UFO (Chrysalis/WB)
UFO (Chrysalis/WB)
UFO (Chrysalis/WB)
Angel (Casablanca)
- Plaving and Tubes (A&M)
Angel (Casablanca)
- Plaving and Tubes (A&M)

MARK COOPER. Music Oirector: Playing entire Lps



#### MELSH-CONNECTION

For the past few weeks the MCA Promo Team has been telling you about the greatness of the new MAN LP, "THE WELSH CONNECTION." Now here's what you've said:

"Once again the MAN Band has more than lived up to the expectations I look for. "THE WELSH CONNECTION" is on at all of our stations, KSHE, WABX, KWST."

BOB BIRCH, National Program Director, Century Broadcasting

"OUT OF YOUR HEAD" jumps right out of the LP, and has the makings of a smash."

MIKE HARRISON, Radio & Records

"DEKE LEONARD is my hero, I'd like nothing better than for him and MAN to have a hit record, and this is definitely it!"

RACHAEL DONAHUE, KMET-Los Angeles

"We just went along for the 'Ride And The View,' and we loved it."

Air Staff-KSAN/San Francisco

"MAN has long been one of our favorite undiscovered bands, and they now *finally* have an LP that will give them mass acceptance."

ED SCIAKY, WMMR/Philadelphia

#### "THE WELSH CONNECTION" is also on at:

#### The album:



MCA-2190

WBCN/Boston WHFS/Washington WKTK/Baltimore WHCN/Hartford WCMF/Rochester WMMS/Cleveland WDVE/Pittsburgh WWWW/Detroit WQFM/Milwaukee WZMF/Milwaukee KZOK/Seattle KISW/Seattle KSHE/St. Louis WAIV/Jacksonville WKDA/Nashville WRNO/New Orleans **KZEW/Dallas** 

**KLOL/Houston** KMET/Los Angeles KLOS/Los Angeles **KWST/Los Angeles** KDKB/Phoenix KSAN/San Francisco KZEL/Eugene WLIR/Long Island WIOQ/Philadelphia WCOL/Columbus KFWD/Dallas KNAC/Long Beach KSJO/San Jose KOME/San Jose KTIM/San Raphael KFIG/Fresno KZAP/Sacramento and many others!

The single:

OUT OF YOUR HEAD MCA-40539

.MCA RECORDS

#### WLRS FM/LOUISVILLE

Outlaws (Arista)
Dooble Bros (WB)
Wings (Capitol)
Starcastle (Epic)
Flestwood Mac (WB)
Led Zeppelin (Swan)
Amazina (WB) America (WB)
Rolling Stones (RS)
Thin Lizzy (Merc)
Ted Nugent (Epic)
Aerosmith (Col)

Jethro Tull (Chrysalis-WB) AUSTIN VALLI, Music Director, FRAMPTON's "Baby" "Sun" OUTLAWS' "Prisoner" "Stok" DOOBIE's "Bith" "Wheel" WINGS: "Win" "Do Something" STARCASTLE's "Lake" "Froces: "Seasons" MAC's "Warm" "Say You Love" ZEP's "Fault" "Achilles"

#### WIBA/MADISON

ADDED
Ben Sidran (Arista)
Jeff Comaner (Epic)
Monty Python (Arista)
Jethro Tull (Chryselis A
Rainbow (Polydor)
Billy Joel (Col)
Jan Mathema (Col)

Tubes (A&M)
Little River (Harvest)
Nazareth (A&M)
Marley & Wallers (Island)
Heed East (A&M)
Ian Hunter (Col)
Renaissance (Sire)
Steve Miller (Capitol)
Aerosmith (Col) Steely Dan (ABC)

PETER STEINMETZ, Music Director: Playing entire Lps.

#### **BLUE 92/MADISON**

ADDED

ADDED
Bress Construction (UA)
Brosv-dohnon (AB/M)
Ranbow (Poly)
Ranbow (

#### **WQFMFM/MILWAUKEE**

HOT

ADOED Angel (Csablenca)
David Bowle (RCA)
Billy Joel (Col)
Michael Stanley (Epic)
UFO (Chryselis-WB)
Roger McGuinn (Col) HOT Aerosmith (Col)
Jethro Tull (Chrysalis-Wi
Isley Bros T Nack)
Rainbow (Poly)
Crusaders (ABC)
Wings (Capitol)
Rolling Stones (RS)
Peter Frampton (A&M)
Marvin Gaye (Tamla)
Fleetwood Mac (WB)
Quen (Elgktra)
Steve Miller (Capitol)
Heart (Mushroom)
Alan Parsons (20th)

8088IN BEAM, Music Director: Playing entire Lps.

#### WZMF FM/MILWAUKEE

ADDED ADDED Chris Hillman (Asylum) Natural Gas (P Stock) Crusaders (ABC) Black Oak Ark (MCA) Angel (Cesablenca) Solution (Rocket) Synergy (Passport) Eric Anderson (Arista)

Aerosmith (Col) Heart (Mushroom) Alan Parsons (20th Thin Lizzy (Merc) Ted Nugent (Epic)
Peter Frampton (A&M)
Steve Miller (Capitol)
Queen (Elektra)
Joe Walsh (ABC)
Jethro Tull (Chrysalis-W

JIM ROBERTS, Program Director: AEROSMITH's "Dog" Saddle" "Child" HEART's "Crazy" "Magic" PARSONS' "Raven" "Dr." "Feather" LiZZY's "Running" Title "Boys" NUGENT's "Strangle" "Baby" GUEEN's "Friend" "39" "Lady" "Death" WALSH's "Walk" "Rocky"

#### WKLH FM/MONTGOMERY

ADDED ARS (Poly) New Riders (MCA) Renaissance (Sire) Angel (Casablanca Terry Reid (ABC) HOT
Jethro Tull (Chrysels-WB)
Aerosmith (Col)
L&M Russell (Pers-WB)
Steely Dan (ABC)
Steely Dan (ABC)
Steely Danier (Capitol)
Rolling Stones (RS)
Alan Persons (20th)
Louden Weinwright (Arista)
Playing verjous Cutts

JEFF TILDEN, Program Director; Playing various cuts.

#### KFMH FM/MUSCATINE

ADDED Steve Miller (Capitol) Rainbow (Polydor) Jethro Tull (Chrysalis/WB) Iam Mathews (Col) J D Read (Chryselis/WB)

HOT J Geils (Atl) J Gells (Att)
Santans (Col)
Wings (Capitol)
Led Zeppelin (Swan Song)
Steely Dan (ABC)
Pousatte Dart (Capitol)
Sutherland Bros (Col)
Nazarath (ABM)
Charlie Daniels (Epic)
Genesis (Att) Genesis (Atl) Nils Lofgran (A&M) Rolling Stones (Rol Stn)

VINIANNONE, Music Director: Playing various cuts.

#### WKDA FM/NASHVILLE

ADDED ADIOED
Donovan (Epic)
Ronnie Lews (B Note)
Warren Zevon (Asylum)
Chris Hillman (Asylum)
Alen White (Atl)

Led Zeppelin (Swan) Led Zeppelin (Swan)
Fleetwood Mac (WB)
Rolling Stones (RS)
Pater Frampton (A&M)
Wings (Capitol)
Charlie Daniels (Epic)
Santana (Col)
Elton John (MCA)
Doobia Bros (WB)
Steely Dan (ABC)
Stave Miller (Capitol)
L&M Russell (Pardisa-WB)
Jethro Tull (Chrysalis-WB)
Jienton ZEPS' "Fault" "

JACK CRAWFORD, Program Director, ZEP's "Fault" "Candy" "Hots" MAC's "Land" "Rhiannon" "Ssy You" STONES' "Hot" "Foot "Mame" "Negring" FRAMPTON's "Feel" "Show Me" "Happening" "WINGS" "Silly" "Beware" "Winfo" "Hide" DANIELS" "Dixis" "Jeil" Title "No. 9" "Life" SANTANA's Candy "Daniel" "Jeil" "Title "No. 9" "Life" SANTANA's Candy "Blues" "Light" "Light "Shine" "Europe" ELTON's "Love Song" "Pilot" "Funersi
DOOSIE's Title "Wheels" "Special" "Loose" MILLER's "Mo
ney" Title DAN's "Kid" Title RUSSELL's "Reinbow" "Sa
tisfy" TULL's "Taxi" Title

#### WNOE FM/NEW ORLEANS

ADDED Chris Hillman (Asylum) Donovan (Eple) Keith Jarratt (ABC)

Keith Jarratt (ABC) Rolling Stones (Rol Stn)
Wings (Capitol)
BRIAN NICHOLS, Music Director: BENSON's "64" "8

#### **WNEW FM/NEW YORK**

Alan Rich (Col) Synergy (Passport)
Denny Lane (Wizerd-i
Ronnie Lane (Island)
Diga (Round)
Angel (Casablanca) John Hartford (FI Fish) Warren Zevon (Asylum) Blue Oyster Cult (Col) Peter Alten (A&M) Burrito Bros (Col) ROITING Stones (RS)
Rensissance (Sire)
Billy Joel (Co.)
Roper McGuinn (Co.)
Steve Miller (Capitol)
New Ridern (MCA)
Wings (Capitol)
Jethro Tull (Chrysalle/WB)
Chris Hillman (Asylum)
Todd Rundgen (SV/WB)
Natural Gas (P Stock)
Louden Walnwright (Aniswight (Ca)

VIN SCELSA, Music Director: Playing entire Lps

#### WNOR FM/NORFOLK

ADDED UFO (Chryselis-WB) Sons of Champlin (A

HOT Led Zeppelin (Swen) Wings (Cepitol) Peter Frempton (A&M) Rolling Stones (RS) Aerosmith (Col) Stave Miller (Capitol)

BRUCE GARRAWAY, Program Director; ZEP's "Life' "'Hote' "Tee" "Royal" WINGS "Let Em In" "Beware" "
FRAMPTON's "Happening" "Dooble" "Want To Be"
"Lines" "Money" STONES" "Gate" "Memory" "M
ARROSMITH's "Child" "Rats" "Lead Out" MILLER's "
N Me" Title "Money"

#### **WORJ FM/ORLANDO**

HOT
Firefall (Art)
Jos Cacker (A&M)
Pousatte Dart (Capitot)
Marley&Weilers (Island)
Steve Miller (Capitot)
Jessey David (Capitot)
Alan Partons (20th)
Rolling Stones (RS)
Sons of Champlin (Article)

ANITA LENZ, Music Director: Playing entire Lps. Playing BEATLES, HALL & OATES (Gone), GALLAGHER & LYLE, and CARLYSIMON singles.

#### WMMR FM/PHILADELPHIA

ADOED Burritos (Col) David Bowie (RCA) Ramses (Annuit Scepte Graham Parker (Merc)

HOT Billy Joel (Col) Chris Hillman (Asylum Gentle Gient (Cepitol) Stephen Stills (Col) Charlie Deniels (Epic) Steely Den (ABC) Poco (ABC) Playing entire Lps

#### **KDKB FM/PHOENIX**

ADDED
Graham Perker (Merc)
New Riders (MCA)
Lestle Duncan (MCA)
Ronnie Laws (Blue Note
Doc Watton (UA)
Eddle Rabbitt (Elektra)

Todd Rundgren (Bravie/WE Charlie Daniels (Epic) Stave Miller (Capitol) Jethro Tuli (Chrysells/WB) Marley & Wallers (Island) Chris Hillman (Asylum) Ian Mathews (Col) Shewn Phillips (A&M) Thin Lizzy (Merc) LINDA THOMPSON, Music Di THOMPSON, Music Director: Playing various cuts JERRY JEFFWALKER, and CARLY SIMON singles.

#### WDVE FM/PITTSBURGH

ADDED

JIM ROACH, Program Director: Playing various cuts

#### WYDD FM/PITTSBURGH

ADDED
Poco (ABC)
TS&S (Capricorn/WB)
Eric Klugh (Blus Note)
Sons Df Chemplin (Ariola)
Crusaders (ABC)
J & E Winter (Blus Sky)

HOT
ARS (Polydor)
George Benson (WB)
Roy Buchenon (Ad)
Doobie Bros (WB)
Genesis (Atl)
Heart (Mushroom)
Led Zeppelin (Swan Song)
Steve Miller (Capitol)
Outlaws (Arista) Steve mater (Lapitor)
Cudawa (Arista)
Pousette Dart (Capitol)
Todd Rundgran (Brsvle/WB)
Rólling Stones (Rol Stn)
Steely Dan (ABC)
Staphen Stills (Col)
UFO (Chrysalis/WB)
Marlay & Wailers (Island)

STEVE DOWNES, Program Director: Playing various cuts

#### WQDR FM/RALEIGH

ADDED semith (Col) George Be

Continued from page 16

eliminate trends. It would create new ones and give each individual pro-

grammer more of a say in those trends' directions. Most important, they

would begin to have more of an influence in what the glant stations do.

stiffed the first time it was released, but having the rare opportunity

to be given a second chance is now proving itself to be quite successful.

Does that mean that the public likes it this time around but didn't

the first? My guess is the public never was really given the chance to

register its approval the first time around. Another interesting record is

Billy Ocean's "Love Really Hurts Without You." In spite of the fact

that the national trend showed it sliding after peaking at a less than

Look at Gary Wright's chart climbing single, "Love Is Alive." It

Wasn't that supposed to be the format's original premise?

HOT
Peter Frampton (A&M)
Wings (Capitol)
Boz Seagss (Col)
ARS (Poly)
Steely Dan (ABC)
Steve Miller (Capitol)
Jethro Tull (Chrysalis-WB)
Dooble Bros (WB)
Staphan Stills (Col)
America (WB)
Santena (Col)
Etron John (MCA) HOT Fiton John (MCA)

SILL HARD, Music Director: Playing verious CARLY SIMON and BEACH 8 OYS singles.

#### KGLR FM/RENO

ADDED Eric Anderson (Ar Louden Weinwrigh BT Express (Col) Pnco (ABC) New Riders (MCA) Isley Bros (T Nack) Donovan (Epie) HOT George Benson (WB) Billy Joel (Col) Steely Den (ABC) Stephen, Stifh (Col) Bor Soeggi (Col) Doobte Bros (WB) Mariev&Wallers(Islan

SKIP DEES, Music Director, JOEL's "Ny" "Mismi" BENSON's "Breezin' "'Masquerade" POCO's Title DAN's "Fez" 80NS' "Hold On"

#### WCMF FM/ROCHESTER

ADDED
Libra (Motown)
Crusseders (ABC)
Crusseders (ABC)
Crusseders (ABC)
Crusseders (ABC)
Rainbow (Poly)
Natural Gas (P Stock)
Devid Bowle (RCA)
Steely Dan (ABC)
UFO (Chrysalis-WB)
Poco (ABC)
Warren Zevon (Asylum)
Listy Bros (T Neck)
Angel (Cassblanca)

HOT
Todd Rundgren (BV-WB)
Stanky Brown (Bire)
Jethro Tull (Chryselis-WB)
Thin Lizzy (Mere)
Tubes (ABM)
Aerosmith (Col)
Roger MeGulinn (Col)
Filefall (Adl)
Stave Miller (Capitol)
Camel (Janus)
Heart (Mushroom)
Reneissance (Bire)

BERNIE KIMBLE, Program Director: Playing entire Lpa

#### Y95 FM/ROCKFORD

AODED Marley&Wallers(Island) Outlaws (Arista)

Rolling Stones (RS) Led Zeppelin (Swan) Oueen (Elektra) Santana (Col)

BARRY CHASE, Program Director: MARLEY's "Vibrations"
"Roots" "Cap" OUTLAWS" "Freeborn" "Stick" "Lover"
"For You" WINGS" 'Silly" "Bewares" "Let Em In" "Wino"
DOOBIE's "Runnin" Title "Wheel" "Rio" STONES' "Cry"
"Motel" "Hot" ZEP's "Hots" "Fault" "Candy" QUEEN's
"Friend" "33" SANTANA's "Dance" "Shine" "Europe" "Tired" AMERICA's "Today" "Lovely" "Amber" "Letterp"

#### **KZAP FM/SACRAMENTO**

ADDED Terry Reid (ABC) Solution (Rocket) Dige (Round)

HOT Sans of Chemplin (Ariola) Steely Dan (ABC) Steve Milter (Capitol) Jethro Tull (Chryselit-WB) Stoneground (Flat Dut) Marley & Wallers (Island) Stephen Stills (Col)

BRUCE MEIER, Music Director: Playing entire Lps. Playing BEACH BOYS, JERRY JEFF WALKER, and SOUTHSIDE JOHNNY singles.

#### **KEXLFM/SAN ANTONIO**

ADDED Alan Parsons (20th) Steve Miller (Capitol) Rainbów (Polydor) Pousette Dart (Capitol) Heart (Mushroom)

HOT
Aerosmith (Col)
Thin Lizzy (Merc)
America (WB)
Etton John (MCA)
Rolling Stones (Rol Stn)
Fiestwood Mac (WB)
Wings (Capitol)
Santane (Col)
Jethro Tull (Chrysalis/WB)
Doobie Bros (WB)
Doobie Bros (WB)
Ed Zepoelin (Swan Song)
Pater Framoton (A&M)

KEN CROWLEY, Music Director: PARSONS' "Raven" MILL ER's "Honey" Title "Money" RAINBOW's "Staistruck' "Close Eyes" Playing GARY WRIGHT single.

#### KTFM/SAN ANTONIO

ADDED

HÖT
Peter Frampton (A&M)
Thin Lizzy (Marc)
Lee Osker (UA)
Santans (Col)
Mahagony Rush (Col)
Rolling Stones (RS)
Bob Sager (Capitol)
Todd Rundgren (BV-WI
Aerosmith (Col)
Boz Scaggs (Col)

TRIGGER BLACK, Program Director: RUSH's "Rain" "Away" "Emporer" "Dragon" BENSON's "Breezin" "Masquerade"

#### KPRI FM/SAN DIEGO

ADDED ADDED
Rainbow (Poly)
Roger McGuinn (Col)
Louden Wainwright (Arista)
Donovan (Epic)
Charlie Daniels (Epic)

Tubes (A&M) Led Zepoelin (Swan) Wings (Capitol) Dooble Bros (WB)

KEITH ALLEN, Program Oirector: Playing variety of cuts. Playing CARLY SIMON, GENESIS, DON HARRISON, CHEECH & CHONG, ARS and TODD RUNDGREN singles.

#### KSÁN FM/SAN FRANCISCO

ADDED ADDEO
Ben Sidrar (Ariste)
Angelo (Fantasy)
Alan Rich (Col)
Ronnie Laws (Blue Note)
Rose Banks (Motown)
Chris Hillman-(Asylum)
Sons Of Chemplin (Ariola)
Troggs (Pvt Stk) HOT Man (MCA)
Crusaders (ABC)
Ian Hunter (Col)
Steve Milar (Capitol)
Steely Dan (ABC)
Tubes (A&M)
Ian Mathews (Col)
Lerry Coryell (Arista)
Warren Zevon (Asylum

DON POTOCZAK, Music Director: Playing eing BEACH BOYS and DON COVASE singles.

#### KOME FM/SAN JOSE

ADDED ADDED Monty Python (Arista) Pousette Dart (Capitol) Larry Coryell (Arista) Eric Anderson (Arylum Ronnie Laws (B Note) Blue Oyster Cult (Col) UFO (Chrysalis-WB)

HOT
Tubes (A&M)
Wings (Capitol)
Rolling Stones (RS)
Santana (Col)
Marley&Waiters(Island)

guys who probably don't know much more than they do.

DANA JANG, Music Director: Playing various cuts.

#### KSJO FM/SAN JOSE

ADDED Naw Riders (MCA) Rainbow (Poly) Werren Zevon (Asylum)

HOT Camel (Janus) Thin Lizzy (Mero) Steely Dan (ABC) Tubes (ABM) Steel Milher (Cepical) Jethro Tull (Chrysslis-WB) Stephen Stills (Col) Det Seeges (Col) Outlaws (Aristal) Rolling Bross (BB)

BURT SAUMGARDEN, Music Director: Playing entire Lps

#### **KZOZ FM/SAN LUIS OBISPO**

ADDED Solution (Rocket) Runsweys (Marc) Poco (ABC) Centia Giant (Capitol) Eric Anderson (Arista) Pousset Derit (Capitol) Stragtwelkers (Merc) Stonaground (Flat Out) Louden Weinwright (Aris Lan Mathaw (Col) Chris Hillman (Asylum) Renaissence (Sire) ADDED Renaissance (Sire) Roger McGuinnn (Col) Steve Herley (EMI)

HDT
Aerosmith (Col)
Camel (Jonus)
Thin Lizzy (Mero)
Sons Of Chemplin (Ariole)
J Gells (Atl)
Rolling Stores (Rol Stn)
Alen Persons (20th)
Steely Dan (ABC)
Tubes (ASR)
Mariny & Wallers (Island)
Yodd Rundgen (Bravle/WB)
Outlaws (Arista)
J O Souther (Asylum)
Firefall JAtl)

RICK WILLIAMS, Music Director; RUNAWAYS' 'Justice' RBR" ANDERSON's "Cantine" "Surprise" STREETWALK.
ERS' "Shotgun" "Roll Up" MATHEWS' "Darkness" "West"
Playing BEACH 80YS, CHEECH & CHONG, and TRET FURE

#### KTIM FM/SAN RAPHAEL

ADDED New Riders (MCA) Chris Hillman (Asylu ELD (Import) ARS (Poly) HDT
Rolling Stones (RS)
Led Zappelin (Swen)
Crussders (ABC)
Stree Mitter (Capitol)
Sons of Champlin (Ariola)
Joe Cocker (A&M)
Jan Hunter (Cot)
Man (MCA)
Camel (Janus) Camel (Janus) Jethro Tuli (Chrys Steely Dan (ABC)

TONY SERARDINI, Music Director: Playing entire Lps

#### KXFM/SANTA MARIA

ADDED ADDED

Silue Oyster Cult (Col)
Angelo (Fantasy)
Solution (Rocket)
Nick Drake (Antilles)
Little River (Harvest)
Lan Methews (Col)
Renaissance (Sire)
J&E Winter (B Sky)
Chris Hillman (Asylum)
New Riders (MCA)
Roger McGuinn (Col)
ABIKE SECHTES Adue

Outlews (Arista) Thin Lizzy (Merc) Heart (Mushroom) reart (Mushroom)
Todd Rundgren (BV-WB)
Marley&Wailers(Island)
Tubes (A&M)
Steve Miller (Capitol)
Firefall (Atl)

MIKE BECHTEL Music Director: SOLUTION's "Song" "Pearl"
RENAISSANCE's "Ocean" "Russle" WINTERS' "Harlem"
"RBR" "Feelings" RIDER's "Flowers" "Tell" McGUINN's
"Table" "Take" "Dreamland" Playing CHEECH & CHONG
single.

#### OK1021/2 FM/SEATTLE

ADDED Tim Hardin (Antilles Trops (Pvt Stk) ien Methews (Col) Chris Hillman (Asylu Poco (ABC) Runswéys (Merc) ARS (Polydor) Jeff Comanor (Epic) REO (Epic) Donovan (Epic)

Pater Frampton (A&M)
George Benson (WB)
Jethro Tull (Chrysalis/WB)
Steely Dan (ABC)
Crusaders (ABC)
Merley & Waiters (Island)
Dooble Bros (WB)
Box Seags (Col)
Firefall (Atl)

NORM GREGORY, Program Director: MATHEWS' "Dark-nes" HILLMAN's "Step" Title, POCO's Title "Steal" RUN-AWAY's "Justice" "Will" ARS' "Emotion" "Spirit" CO-MANER's "Love Me Not" REO's "Broaksway" "Summer" DONOVAN's "Has Been" CRUSADERS' "Funky" "Feeling" Playing CARLY SIMON, BEACH BOYS, and DAVID BOWIE

#### **KREM FM/SPOKANE**

нот

ADDED
J&E Winter (B Sky)
Savoy Brown (London)
Doug Lucos (Shadybrook)
Andy Pratt (Nemporer)
Libra (Motown)
Maxine Nightingale (UA)
Diga (Round)
AR Aces (ABC)
Rensissance (Sirel) Renaissance (Sire) Ronnie Laws (B Note) Terry Reid (ABC) Minstrel String (Crab)

HOT
Steely Dan (ABC)
Little River (Harvest)
Led Zeppelin (Swan)
Gary Wright (WB)
Santana (Col)
Joe Cocker (A&M)
JD Souther (Asylum)
Ian Hunter (Col)
Rolling Stones (RS)
America (WB)
Todd Rundgren (BV-WB)
Stephen Stills (Col)
Doobie Bros (WB)
Box Scaggs (Col)
City Boy (Virgin)

DON ADAIR, Program Direc

#### KSHE FM/ST. LOUIS

ADDED Terry Reid (ABC)
Warren Zevon (Asylum
Chris Hillman (Asylum
Black Oak Ark (MCA)
New Riders (MCA)
Nat'l Gas (Pvt Stk)
ARS (Polydor)
Runaways (Merc)
Troggs (Pvt Stk)
Angel (Casablanca)

Bob Seger (Capitol) Savoy Brown (London Charlie Daniels (Epic) Aerosmith (Col) Cristin Committee (Capital)
Steve Miller (Capital)
Firefall(Ati)
Nazareth (A&M)
Steely Dan (ABC)
Poco (ABC)
Camel (Janus)
Jethro Tull (Cfrysalis)
UFD (Chrysalis/WB)
Mahogany Rush (Col) Mahogany Rush (Col) REO (Epic)

RON STEPHENS, Music Director: Playing entire Lps

#### superb chart number, you'll notice in last week's parallels that some Top 40 stations (enough to make one take notice of the situation) continued to play it and enjoyed top 10 success wth it. Are these stations crazy, or is perhaps, the rest of the country crazy? Remember the term

It is impossible for radio to play every record that comes out and equally impossible for record companies to equally promote all product. However, in the cases of those that show some kind of widespread 'spark," it is the radio and record industry's obligation to give the public the chance to register and cast their vote, not to project it for them.

"The rest of the country" has nowhere near the significance one would think if it is merely a bunch of guys blindly following the lead of a few

The science of playing it safe with its tools of blinders and earplugs must be balanced by open mindedness and individual commitment if trends are to be trendsetting.

If you'll recall, The Beatles had a mid-charter in America called "She Loves You" about a year before "I Want To Hold Your Hand" started a wave that changed the face of the world's contemporary cultural scene. That would have been a helluva thing to have missed.

#### **WQSR FM/TAMPA**

ADDED Billy Swan (Monument) Billy Swan (Monument)
Diga (Round)
Paul Davis (Bang)
Lerry Coryell (Arista)
UFO (Chryselis-WB)
Chris Hillman (Asylum)
Terry Reid (ABC)
Stave Harlay (EMI)
Solution (Rocket)
Lesla Duncen (ACCA) Leslia Duncen (MC-Keith Jarrett (ABC) Troggs (P Stock) Ian Mathaws (Coi)

HOT
Toding Stones (RS)
Todin Rundgren (BV-W
Charlie Daniels (Epie)
Poutette Dari (Capito)
Mafey&Waiter(Illiand
Mafey&Waiter(Illiand
Dos Scaggs (Col)
Jesse C Young (WB))
Steely Dan (ABC)
Lee Okkar (UA)
Jimmy Buffatt (ABC)
ARS (Poly)
Kingfish (Round)

STEVE HUNTINGTON: SWAN's "No. 1" "Vanessa" DIGA's "Rezooli" "Happiness" DAVIS's "Magnolis" REID's "Baby" "Fooling" Title, HACKETT's "Dove" "Understand" SOLUTION's "Whitle-gig" Playing BEACH BOYS, JERRY JEFF WALKER, and KINGFISH (remix) singles.

#### WMHE FM/TOLEDO

Donovan (Epio) Jethro Tuli (Chrysalis/WB)

HOT
Rolling Stones (Rol Stn)
Wings (Capitol)
Led Zeppelin (Swan Song)
Dooble Bros (WB)
Steely Dan (ABC)
Stephen Stills (Col)
Seels & Corts (WB)
J D Souther (Asylum)
Joe Cocker (AsM)
Firefall (Atl)
Steve Miller (Capitol)
Marvin Gaye (Tamla)
L & M Russell (Paradita W
Etton John (MCA)
America (WB)

KAREN SEROTA, Muelc Director, DONOVAN's "Has Sean"
TULL's "Piper" STONES "Mames" "Fate" "Cry" WINGS:
"Silly" "Sewerse" "Hide" "Saby" ZEP's "Hots" "Fault'
DOOBIES' "Wheels" "8th" Title "Loose" STILLS "Loner"
"Paris' "Closer" "Circlin" JDS Title "Turn" COCKER's
"Jaelous" "REFEALL's "Livin" "Matter" MILLER's "Money"
"Rock N Me" "Sand" GAYE's Title ELTON's "Pilot" "Love
Song" "Bennle" AMERICA's "Amber" "Letter" "Today"
Playing CROSBY/NASH single.

#### **WOUR FM/UTICA**

ADDED
Andy Pratt (Nemporer)
Camel (Janus)
J&E Winter (B Sky)
Diga (Round)
Wyarren Zevon (Asylum)
Chris Hillman (Asylum)
Chico Hamilton (UA)
Liebmani Rirach (A&M Liebman&Birach (A&M) Lastie Duncan (MCA) Mike Urbaiak (Arista)

Renaissance (Sire)
Thin Lizzy (Merc)
Jethro Full (Chrysalis-WB)
Sons of Champlin (Ariola)
Pousette Dart (Capitol)
Steve Miller (Capitol)
Marley@Waller(sisland)
Mahagony Rush (Col)
Firefall (Atl) JEFF CHARD, Program Director: Playing entire Lps

#### WMALFM/WASHINGTON

ADDED David Box wie (RCA HOT Steely Dan (ABC)

MARK KERNIS, Music Director: DAN's "Kid" MILLER's Title. TULL's "Dipper" Playing SOUTHSIDE JOHNNY, BEACH 80YS, and CARLY SIMON singles.

#### DC101/WASHINGTON D.C.

ADDED onovan (Epic) narlia Daniels

Bad Co (Swan)
Bad Co (Swan)
Rolling Stones (RS)
Wings (Capitol)
Doobie Bros (WB)

DENISE OLIVER, Music Director TULL: "Piper "Kid" "Taxi"
"Dipper" S&C's "Baby" "Long Ago" "Greenfields" Tide
Playing FLEETWOOD MAC, GARY WRIGHT, KISS, WINGS,
STARLAND VOCAL ELVIN BISHOP, HENRY GROSS singles.

#### KSFM/WOODLAND

ADDED Deja Vu (Capitol) Chris Hillman (Asyl: New Riders (MCA) ARS (Poly) Poco (ABC) IHOT
Peter Frampton (A&M)
Boz Sceggs (Col)
Kingfish (Round)
Lynyrd Skynyrd (MCA)
Rolling Stones (RS)
Steve Miller (Cepitol)
Charlie Daniels (Epic)
Rainbow (Poly)
Dooble Bros (WB)
J Geils (Atl)

GENE MITCHELL, Music Director: VU's "Sallor" HILLMAN's 
"Step" "Take It" "Witching" "Churchyard" "Fallin" "Slippin" 
NEW RIDERS: "Hood" "Never Can Tell" "Flowers" "Over 
you" ARS" "Jukin" "Emotionan" "Shanghied" "Spirit" POCO's 
Tide "Stealeway" Playing JOE WALSH, JERRY JEFF WALKER 
BEATLES, ROD STEWART, BEACH BOYS, and TODD RUND. 
GREN singles.

#### WAAF FM/WORCESTER

A DDED
Head East (A&M)
Leslie Duncan (MCA)
Babo Ruth (Harvest)
Terry Reid (ABC)
Runaways (Merc)
Monry Python (Arista)
Nat'l Gas (Pyt Stk)
Kinks (RCA)
"Gentle Oinat (Capitol)

Tubes (A&M)
Jethro Tull (Chrysalis/WB)
L & M Russell (Paradise/WB)
Rolling Stones (Rol Stn)
Wings (Capitol)
Poco (ABC)
Steely Dan (ABC)
Stephen Stills (Col) JOE CAPOBIANCO, Program Director:HEART's "Magic" "Crazy" "Deep' SeC's Title, TUBES' "Disco" TULL's "Quis'



Here's a logo from WBRU-FM in Providence.

a GM position, how did you learn

the responsibilities? I mean, did

someone just say "Okay, you're the

best salesman, so now you can be

WOKDA: I was a Sales Manager be-

fore and I was blessed with hav-

ing some good leaders, Fritz Freder-

ick and Mort Cantor, they were

my bosses in Peoria and they were

the type of people that allowed me

to grow and shared things with

me. I think this is a big part of

management's responsibility, it's

training people, it's our responsi-

bility as managers to try to train

people around us. So they shared

enough things with me and in their

absence, for example, I was in charge

of the station, so there were many

times that decisions had to be made.

Then in Moline, Vern Treamleo

guided me at WQUA, he's an exe-

R&R: How do you operate today

as far as training people? Do you

WODKA: We're set up on a depart-

cutive director with Mid America.

have any planned programs?

the GM?"

Ed Wodka is the General Man eger of KIOA and KMGK-FM, Des Moines. Ed and his Operations Director, Peter McLane, accomplished a tremendous task in building KIOA into a major force in the Midwest. In this interview we talk about the trials and tribulations of being a GM and how Ed deals with the day to day problems that happen in radio.

R&R: Let's talk about your beginnings of broadcasting and your personal broadcast history.

WODKA: It started with WIRL/Peoria being a Bradley University graduate and a former athlete so it made sense to the management there that I did, the color on Bradley basketball games, because I was cocaptain and that type of thing fit right in and also started me in sales, this was in 1962. In 1965 I was promoted to Sales Manager and then around 1968 I left the company and went into a car business venture for approximately a year and then came back to the corporation to manage WQUA in Moline and that was about 1970. I was there until November of 1974 and then came to KIOA.

R&R: You came to KIOA as General Manager, is that correct?

**WODKA:** Correct.

R&R: Where had you been a GM before

WODKA: WQUA and KRVR.

R&R: When you were first given

THE R&R INTERVIEW:

# NODKA





mental basis. I kind of look at management of a radio station, like a

Continued On Page 26

# ANOTHER D(o) [ E D D E P IS COMING!

Yes friends, it's true. Next week when you open your R&R, you'll dip in and find two copies of the June issue of R&R Forum.

One of these copies is yours, because R&R Forum comes to you as a free bonus with your R&R subscription. The other copy is for you to pass along to a friend.

# **BLACK Radio**

### Singles Airplay/40 June 4, 1976

- MANHATTANS/Kiss And Say Goodbye (Columbia)
- NATALIE COLE/Sophisticated Lady (Capitol)
- BROTHERS JOHNSON/I'II Be Good To You (A&M)
- MARVIN GAYE/I Want You (Tamla)
- CANDISTATON/Young Hearts Run Free (WB)
- PARLIAMENT/Tear The Roof Off The Sucker (Casablanca)
- ISLEY BROTHERS/Who Loves You Better (T-Neck)
- BILL COSBY/Yes, Yes, Yes (Capitol)
- ARETHA FRANKLIN/Something He Can Feel (Atlantic)
- 10 HALL & OATES/Sara Smile (RCA)
- **DIANA ROSS/Love Hangover (Motown)**
- SPECIAL DELIVERY/The Lonely Man (Mainstream)
- TAVARES/Heaven Must Be Missing An Angel (Capitol)
- CROWN HEIGHTS AFFAIR/Foxy Lady (De-Lite)
- TRAMMPS/That's Where Happy People Go (Atlantic)
- LOURAWLS/You'll Never Find Another Love (Phy Intl)
- GEORGE BENSON/This Masquerade (WB)
- **DOROTHY MOORE/Misty Blue (Malaco)**
- SMOKEY ROBINSON/Open (Tamla)
- SILVER CONVENTION/Get Up And Boogie (Midland Intl)
- B.T. EXPRESS/Can't Stop Groovin' (Columbia)
- McCOO & DAVIS/I Hope We Get To Love In Time (ABC)
- LEON HAYWOOD/Strokin' (20th Century)
- LITTLE MILTON/Friend Of Mine (Glades)
- D.J. ROGERS/Say You Love Me (RCA)
- TYRONE DAVIS/So Good (Dakar)
- RUFUS/Dance Wit' Me (ABC)
- LEROY HUTSON/Lovers Holiday (Curtom/WB)
- LUTHER/It's Good For The Soul (Cotillion/WB)
- BRASS CONSTRUCTION/Movin' (UA)
- DEE DEE SHARP/I'm Not In Love (Phy Int)
- DONNA SUMMER/Could It Be Magic (Oasis)
- BO KIRKLAND & RUTH DAVIS/Easy Lovin' (Claridge)
- RHYTHM HERITAGE/Baretta's Theme (ABC)
- SANTANA/Let It Shine (Columbia)
- BOBBY BLAND/It Ain't The Real Thing (ABC/Impulse)
- JOHN HANDY/Hardwork (ABC/Impulse)
- MARGIE JOSEPH/Hear The Words (Cotillion/WB)
- VICKI SUE ROBINSON/Turn The Beat Around (RCA) FACTS OF LIFE/Caught In The Act Of Getting It On (Kayvette)

Album

1 MARVINGAYE.....IWantYou(Tamla)....."Dance"Title

5 PARLIAMENT......Mothership Conn (Casablanca) Title leads

6 BROTHERS JOHNSON.....Look Out For No.1(A&M)....."Ladies""Funk"

9 NORMAN CONNORS...Starship Connection (Buddah). Title "Bubbles"

8 BOOTSEY'S RUBBER BAND. Stretchin' Out (WB)..... Title, "Be With You"

Most Added:

TAVARES Heaven Must Be Missing An Angel (Capitol) GEORGE BENSON This Masquerade (WB) MILLIE JACKSON There You Are (Spring) FIRST CHOICE Gotta Get Away (WB) VANMcCOY Party (Avco)

#### **Hottest:**

NATALIE COLE Sophisticated Lady (Capitol) ARETHA FRANKLIN thing He Can Feel (Atlantic)
ISLEY BROTHERS Who Loves You Better (T-Neck) Can't Stop Groovin' (Columbia)

#### The

3 ISLEY BROTHERS..... Harvest For The World (T-Neck). "People Of Today" "Stay Down"

7 LEE OSKAR.....Lee Oskar(UA)......"Sunshine Keri""Down The Nile"

10 SILVER CONVENTION. . Silver Convention (Midland Intl) "San Fran Hustle" "No No Jo"

SINGLES: MANHATTANS maintained their hold on the top position. NATALIE came on strong and was a strong number two. JOHNSON nudged up. GAYE maintained. PARLIAMENT, ISLEYS COSBY, and ARETHA all had a healthy week, Inching up the chart. H&O came up with increased airplay. DELIVERY grew. TAVARES was the success story of the week. After falling off the chart last week, it bounced back onto the chart with superb airplay coming on higher than the week's highest debut AFFAIR made major gains. TRAMMPS main tained, RAWLS took a mighty leap, BENSON continues to grow impressively, SMOKEY is smokin', EXPRESS didn't stop, M&D held on HAYWOOD Inched up. ROGERS resurged. DA VIS didn't budge, HUTSON was the week's highest debut. LUTHER moved up nicely, SHARP made healthy upward moves. SANTANA nudged up. BLAND, HANDY, JOSEPH, and ROBINSON

ALRUMS: GAYE is now on top of the heep after trading places with BENSON. Both albums had very strong airplay. ISLEYS maintained NATALIE wes the week's highest debut, PAR LIAMENT inched up. JOHNSON also came up a bit. OSKAR bounced back onto the chart RUBBER maintained. CONNERS debuted. CON VENTION bounced back onto the chart.

#### **RADIO NEWS**

KDAY, Los Angeles now considers itself an Album Oriented Radio station. JIM MADDOX, the PD at KDAY says, "We have been evolving into an Album station for some time now, and I think we've finally arrived. Substantial changes in the music policy have been made but the station will in no way sound different. KDAY will continue to play some singles, but for the most part only those singles which are covered by albums.",.KNOK received an award for raising \$63,000 for the United Negro College Fund...After a month's illness TYRONE HACKER returns to WTLC. The line-up is: ROGER HOLLOWAY 6-9am, H.B. DAVIS 9-noon, TYRONE HACKER noon-3pm, JAY JOHNSON 3-7pm, FRED MOORE 7-10pm, COLLETTE VAUGHN 10pm-2am, CURTIS FOXX 2-6am...WILLIE HUTCH, BROTHERS JOHNSON, THE BLACKBYRDS and JIMMJE CASTOR BUNCH will be performing for fifteen high school graduates who win WTMP's contest "The Disco Revolution." Students send in graduation invitations from which fifteen will be selected ...KYAC is having a HOWARD **HUGHES** will contest. Listeners are asked to write "phoney" wills, from which the best one will be chosen. The winner will rèceive an all expense paid trip to LAS VEGAS via **Hughes Air West.** 

#### **BLACK ACTIVITY**

HOT ALBUMS: Silver Convention Isley Bros. Bootsy's Rubber Band Marvin Gaye Manhattans

KDAY/LOS ANGELES

HOT: John Handy 8:4 George Benson 13:5 Tavares 11:7 Bobby Bland 15:9

KOIA/OAKLANO

Margie Joseph Booty People

HOT ALBUMS: Isley Bros. Natalle Cole George Benson Marvin Gaye Boz Scaggs

HOT ALBUMS:

WGIV/CHARLOTTE Manny Clark

George Benso Natalie Cole Isley Bros Marvin Gayo Lee Oskar

ADOS: Lee Oskar Supremes George Benso First Choice John Handy Crusaders Tommy Tate

HOT ALBUMS

ADDS: B.T. Express Leon Haywood Tavares

Margie Joseph Tyrone Davis

HOT: Natalle Cole 10-7 Parliament 11-9 Isley Bros. 17-12 Miz Oavis 21-16

HOT ALBUMS: Marvin Gaye Lee Osker Norman Connon Isley Bros. Smoke

AOOS: Buddy Miles Honey White Adrianne Lanier Bellamy Bros. Simon Said John Tropea David Ruffin Tavares

KNOK/FORT WORTH Bergard Miller

HOT: George Benson 5-1 Isley Bros. 17-9 Arthur Alexander 22-11 Hall & Oates 36-13 Aretha Franklin 40-14

HOT ALBUMS: Brothers Johnson

Ohio Players Keisha Brown Natalie Cole Muscle Shoals Horns

WAMO/PITTSBURGH Mat Leadbetter

ylvis rown Heights Affair

Ninth Creation 10 Hall & Oates 15-8 Moments 18-11 Trammps 18-13

HOT ALBUMS: Brothers Johnson Sentana Temptations Marvin Gaye Kool & the Gang

WAOK/ATLANTA

WVKO/COLUMBUS Bill Moon

HOT: Aretha Franklin 9-1 Wild Cherry 7-3 Doc Severinson 23-12 Roy Ayers 20-14 Main Ingredient 25-16

WDAO/DAYTON Turk Logan

ADOS: Kay-Gees Bootsy's Rubber Band Facts Of Life Van McCoy Supremes Side Effect First Chalce

HOT: Leroy Hutson 19-10 Sontana 17-11 McCoo & Davis 16-12 Isley Bros. 20-13 Tyrone Davis 24-15

ADDS: Bloodstone

WBMX/CHICAGO Ernest James

KGFJ/LOS ANGELES

AOOS: Facts Of Life Special Onlivery Crown Heights Affair

HOT: Manhattans 14-8 George Benson 20-14 HOT ALBUMS:

WTLC/INDIANAPOLIS
Roger Holloway

ADDS: Biff O'Neill Millie Jackson Crown Heights Affeir H. Bledsoe Ben E. King

HOT: Aretha Franklin 4-1 Leroy Hutson 14-7 B,T. Express 20-12 Tavores 23-13

HOT ALBUMS: Natalie Cole Bootsy's Rubber Band Parliament Isley Bros, Brother Brothers Johnson

KATZ/ST. LOUIS Chris Hall

ADOS: Dramatics Tavares Lou Rawis Bobby Bland

HOT: Brothers Johnson 13-8 Santang 16-10 Tyrone Davis 18-11 B.T. Express 22-15 Aretha Franklin 24-17

HOT ALBUMS: Bootsy's Rubber Band Parliament Brothers Johnson Marvin Gaye Lee Oskar WTMP/TAMPA Jerry Walker

AODS: Margie Joseph Santana Johnnie Taylor George Benson Calhoon

HOT ALBUMS:

WJPC/CHICAGO Richard Steele

HOT: Parliament 23-10 Natalie Cole 22-11 Aretha Franklin 28-16 Brothers Johnson 27-17 HOT ALBUMS:

WSOK/SAVANNAH

ADDS: Blue Magic Major Harris Stylistics Millie Jackson

HOT: Trammps 8-3 Melba Moore 22-18 Hall & Oates 12-9 Natelie Cole 18-11

WOKJ/JACKSON Dick Dawkim

ADDS: Dramatics Ann Peebles Milite Jackson New Birth Bob Marley & Weilers Chi-Lites Wild Cherry Jemes Brown Van McCoy

HOT: Sun 17:10 Graham Central Station 27:15 King Floyd 28:18

HOT ALBUMS Johnnie Taylor Dorothy Maore Brothers Johnso

WWRL/NEW YORK Sonny Taylor

George Benson McCoo & Davis Eli's Second Coming Special Delivery

HOT: Parllament 11-5 Crown Heights Affair 19-12 Tavares 23-14 HOT ALBUMS:

Supremes B.T. Express Isley Bros. Millie Jackson Van McCoy WWIN/BALTIMORE Al Jefferson

AODS: Blue Magic First Cholce Millie Jackson Bob Marley & Wallers David Ruffin Freddie Hughes

Isley Bros. 14-11 Brothers Johnson 16-12 George Benson 21-13 Tavares 22-17

HOT ALBUMS: George Benson Norman Connors John Handy Bob Marley & Wailers Lou Rawls

XEAZ/SAN OIEGO Bruce Lee

AOOS: Van McCoy David Ruffin Lou Courtney Walter Murphy Santana

HOT: Natalie Cole 15 8 Half & Oates 18-11 B.T. Express 21-13 John Handy 24-14 Trammps 26-15 HOT ALBUMS

MARVIN GAYE: Black: 1-1 WAMO, 6-4 WDAO, 3-2 WWRL, 17-14 WWIN, 11-7 WEAZ, 9-8 KNOK, Rock: 26-20 KSLQ, 17-12 WQAM, 11-11 CKLW, 20-19 WKY, 36-34 WCOL, 21-19 WAYS.

LOU RAWLS: Black: 31-24 WTLC, add KATZ, WWRL, WJPC, debut 28 KDIA, debut 26 WVKO Rock: edd WPGC, WCAO, WAYS, WRIE, 10:6 CKLW, 28:24 WLOF.

TAVARES: Bleck: 28:19 XEAZ, 23:14 WWRL, 11:7 KDAY, debut 28 KIDA, add KATZ, WNOK, WAMO, Rock: Add WFOM, KCBN, WAIR, 4:1 WSAR, 24:20 WGNG, debut 19 WHHY, on WORC.

TRAMMPS: Black: 28-23 WAOK, 19-16 KATZ, 29-23 WJPC, 21-17 WDAO, 8-3 WSOK, Rock: 12-10 YS, 98Q, 29-28 WRFC,

HJ. 22-17 WGNG, 17-11 WSAR.

BILL COSBY: Black: 7-6 KATZ, 13-9 KSOL, 23-19 WAOK, 27-22 WSOK, 29-26 WOKJ. Rock:

14-10 WFLB, debut 30 WSAR, on WAKY. ISLEY BROTHERS: Black: 12-10 KSOL, 20-13 WDAO, 14-11 WWIN, 20-15 WAOK, 17-12 WAMO,

JEORGE BENSON: Black: Add WWRL, WGIV, 5-1 KNOK, debut 33 WOKJ. debut 29 WDAO.

29 at 980, on nites WAIR. LEE OSKAR: Block: Add WGIV. debut 34 WWIN, debut 28 KNOK. Rock: Add WFLB. on WAIR.

30-24 WAKY, 14-11 WLAC, 30-24 KEWI, 21-10 at 98Q.
NATALIE COLE: Black: 15-8 XEAZ, 4-2 WDAO, 9-4 KSOL, 18-11 WSOK, 10-7 WAMO. Rock:

17-9 KNOK, Rock: On WCOL, debut 26 WAKY, 22-17 WFLB, 29-27 WSAR, BOB MARLEY & THE WAILERS: Black: 31-28 KDAY, add WWIN. Rock: Add WORC. debut

JOHNNIE TAYLOR: Black: 32-22 KDAY, 28-19 WTLC, debut 29 WVKO. Rock! Add WRIE, debut

#### CANDI STATON: Black: 52 KSOL, 32 XEAZ, 32 KATZ, 86 WDAO. Rock: 12.8 KSLQ. 18-11 WAYS, 22-13 WERC, 20-14 CKLW, 6-6 WFLB. VICKI SUE ROBINSON: Black: debut 34 WVKO, 30-26 WTLC. Rock: Add WQXI, debut 27



BS 2948

ATTACK TOWNS OF STREET

# A Clear Case of "Hearts" break.

Candi Staton's "Young Hearts Run Free" broke wide open as a soul single when it was released...and it's breaking pop as you read this.

And "Young Hearts Run Free" is only one eighth of the excitement on Candi Staton's brand new Warner Bros. LP.

The album's title: YOUNG HEARTS RUN FREE. Easy to remember. Easy to listen to. And ready to do some breaking of its own.

On Warner Bros. records and tapes.



ball game, it's like being a coach. With my sports background I try to correlate a lot of things to the athletic geme. Johnny Wooden, for example, was a relatively obscure coach for ten years until he surrounded himself with some fine talent, in other words, I think the staff holds my future. Once Wooden recruited Alcindor, Hazard, Goodrich and Walton, then he became a great coach, now really wasn't he a good coach to begin with, but the talent made the difference, end that's kind of how i correlate my management responsibilities. In other words, I've got to surround myself with a good staff, good people end then hopefully with their input, we can make the right de-

R&R: Let's talk about the sales today. What configuration do you break down your national and your local retail sales.

WODKA: It varies, but I'd say probably an average of 75% to maybe 85% is local and then approximately 25% is national.

R&R: So you're dealing with about 75% of the spots onthe air as local. How many salesmen do you have? WODKA: We have a total on the

two stations of nine (AM & FM)
R&R: How do you manipulate nine
salesmen, isn't that kind of a lot
of salesmen to be selling?

WODKA: My philosophy is the shorter account list. That way, each sales person has more time to spendwith each individual account, to try and be creative. Unfortunately, too much of sales is order taking, and I think the salesman that really goes in and tries to stimulate a client, either comes up with a spec campaign and becomes that client's personal agency, to where he's the professional, and he's going to help your business grow. Then he's the type of sales person that's welcome all the time. The client hopefully wants to see one of our sales people come in because he's an answer

R&R: Okay, if he's an answer man, where are your salesmen getting their answers?

WODKA: We have what we call brainstorming sessions where we get all the sales people together along with my Operations Director, Peter McClaine and my Creative Director, Tim Taylor and his staff and he's got two different people, copywriters and announcers. We have each sales person present five opportunities. We write down on the basis of what five accounts are you having trouble with and what are the problems. In other words, and it's our job as management and think every person has a hot button, an it's out job as management and professional radio people, to find this hot button and then the salesman will present the problem of what this client is and then we brainstorm about it and so we get maybe an input of 10, 15 people.

R&R: Competitive salesmen as well helping?

WODKA: Sure, because we're all working for one goal and that's to get people on the radio. See, if we can get people into radio, we're going to get our lion's share of it. So we have AM and FM working together, even though it may initially be an AM order.

RER: What would you say the average account list length is?

WODKA: I'd say 75 to 100 accounts. Instead of having 200 accounts per man end only having four sales people. I devised a system which I call our account shuffle,or money draft. Instead of the Sales Manager just periodically assigning dead ac counts, a dead account is an account that has not been on the station for six months, to sales A or salesman B, what we do is post the list. Each sales person gets a list a week ahead of the draft, that these accounts, since they have not been on KIOA or KMGK for six months, will be available to be

# ED WODKA

(Continued from Page 23)

RER: In other words, you just take them away from the salesman?

WODKA: Right. Then the lowest biller for that six months period gets first choice of all the available accounts. And the psychology behind this is that I think it's important for the sales person to call on the accounts that they felt they can crack, because it's very difficult to sell en enemy anything. Now, if the salesman feels he can't sell so-andso account and the Sales Menager assigns it to him, he'll go through the motions, but in most cases you're better off having a positive attitude going in on that account. This then rotates; the second lowest biller gets the second choice and it just continues rotation, kind of like the pro-draft.

R&R: What happens when you bring a new salesman in, what does he

WODKA: Some stations operate that they get the list that was available. We have a new salesman that just joined us here within the last six to eight months and the available account list basically was a very healthy one. What I did with him, was to cut his list in half and divide the other half among the existing salesmen. The reason I did this is that so often sales people feel that the only way to get ahead with the radio station is to leave and come back. What I've done is, when somebody leaves, some of the older salesmen benefit by it. It may be only one or two accounts, but it may make a difference of another one or two thousand dollars of income for him. That way they don't resent the new salesman coming

R&R: As General Manager, do you carry a list as well, do you compete with your salesmen?

WODKA: I'don't look at it as competing. I do have a very, very short account list and that's like two or three accounts. The reason I do this is, one, I consider myself a professional salesman and if I ever get completelyout of the sales game, I lose touch with what is going out on the street. I always like to carry a few accounts, they're certainly not the most difficult accounts toservice, but they are retail type accounts that I get inclved in. That way I can stay in touch with the sales game and when the sales people say "Gee, it's really tough out there," I know that, because I just called on my car dealer and he's telling me what business is like.

R&R: Do you have any story that stands out in your mind about the hardest kind of client you ever got on Contemporary Radio?

WODKA: The one story that comes to mind is the Food Marts, where we had this grocery store on the air for quite a few years, and some people get bored with success or because they don't have people .coming in and saying "Gee, I heard your radio spot yesterday and it really was great." How much merchandise it sold is something else, but sometimes clients like feedback like "I saw this" or clipping out a little coupon. Well, we had a new ad manager come in for the grocery store and he wanted to cancel all radio, he said because the newspaper and the coupons were really working for them and radiodoesn't work. We said it had to work,let us give you a test. And he said, well you devise a test, so he threw the ball right back to us. In many of his newspaper coupons he either had very sharp merchandise or a freebee, some type of little freebee.So we stuck to his concept on the basis of a half gal-Ion of free ice cream, just come

in and ask. We also set the paramenters as, how many half gallons do we have to give away that you'll feel radio works? He felt if we gave away 500 half gallons of ice cream, it would be fantastic. Well, the spot schedule started and after the fifth spot was on, he called up and said "Take that ad off, I'm completely out of ice cream!" So he said you made a believer out of me, radio does work. But sometimes it takes a little gimmick like this to prove to an advertiser that radio is there day and night, we do everything to radio. Our day revolves around radio. Unfortunately for radio, radio is like an old shoe, it's too common and people just take it for granted.

RER: You obviously have a good relationship with your salesmen, take a lot of care to make sure they're motivated correctly, they're financially rewarded correctly, what about the air staff, what about the guys that really make the product on the air so that the salesman can make it a little bit-easier to sell?

WODKA: We try to have incentives for the air staff too, and also that we try to do without production department, is that we give them ideas. My Production Manager takes great advantage of this, for example there's a lot of agencies in the surrounding areas of Omaha Quad cities that are looking for talent, so we can provide these opportunities for them to do talent work for various agencies. There are so many things they can do if they want to think creatively and work. Like going to Montgomery Wards, for example, and talking to the store manager and saying instead of having some fifteen year old kid on your PA, can I cut a series of tapes for you?

RER: How do your salaries for your jocks stack up against what your salasman make 2

salesmén make?
WODKA: It's not unreal that a jock could make as much as a salesman. There's that much opportunity out there for a hustling type of person. I think too many jocks become very comfortable in what they're doing. We also provide outside talent on remotes like our jocks get \$75 for a remote and we'll have sometimes four to six remotes a weekend. So if a jock hustles and does a job for particular clients, it's not unlikely for a jock to pick up \$150 or \$225 in a weekend and I think that's pretty damn good stimulis.

RER: Are you the kind of General Manager that works closely with the programming department?

WODKA: We work closely daily, but don't misconstrue that. I believe the department head should have a certain amount of autonomy and should be allowed to be creative. The only thing that is set up are certain ground rules or perimeters on what is acceptable, and what isn't, like lyric content is one, and they know what these are, but I want them to do the thinking, so for the most part, Peter McClaine runs the AM. He's responsible for the total overall eir sound, he's my right arm and we have a good rapport. He will use me as a sounding board and he knows the programming game much better than I do. Getting back to "the staff holds your future," he's my talent, he's my guy and the success of the AM depends on him. I can help feed him ideas and some of them he takes, some he doesn't, and sometimes we have the same ideas.

R&R: When you make a budget up or when you ask your programming department, operations depart ment, to submit their budget for the year, do they budget raises?

WODKA: No, but we sit down and talk about raises, but thet's not so much a part of his responsibility in budgeting the expenses. He's more in charge of the overall promotional dollar, where that should be spent.

R&R: So you have a couple of key people, you have a key sales manager, and you have an operations manager, who else do you have there?

WODKA: The news director, of course I have a sales manager on FM, and a programming manager on FM, and our creative director is very important.

RER: Would you say these people are middle management executive level, that some day could be replacing you?

WODKA: Absolutely. I think this is theone great thing about our corporation we really strive to promote from within, For example, I'm a promotion from within. My executive boss was a general manager at Peoria, now he's an executive director of the company. The station manager in Peoria was promoted from within. The two people in the quad cities, one was in production and one was in sales, they're managers now. Don Nelson (WIRE) came out of programming into sales and sales management and now management. Our director of engineering, in charge of all the engineers, was promoted from within. Our assistant treasurer, who was just recently promoted, was my assistant manager in Moline, and now he's going to be a corporate guy. So probably, if I look around, we have eight or ten of our key personnel in the company that were all promoted from within.

R&R: You seem to have a foresight into the future and to be planning very well. Where do you see radio in the next few years? I mean, are youplanning now for trouble spots, do yousee that you may have to go automation to cut expenses in certain places or you may have to do certain other things?

WODKA: Well, this is one thing that always try to do every six months, l try to analyze ourselves, what our past successes were, what's our strength, what our weaknesses are and try to determine our future plans. I think this is management's responsibility, to determine what the future is going to be all about. For example, this is what we just hired another creative person on the AM and FM, because I feel part of our future out here in the next year or so, we're all playing basically a lot of the same music, so we need a healthier creative staff to make our commercials. It's whats in between those records that counts to make our stations consistently sound good, so we're constantly analyzing our operation. Automation is a factor all over, but I still believe in people. I think automation is effective on a Beautiful Music background type thing. I always look at some of the major markets and what they're doing as a guideline for a little market like ours, because they're five years ahead of the game, and in the Rock field, I thinkmost of your major markets have gone back to a live staff.

RER: Most of them are going back to combo, they're dropping enaineers.

WODKA: Right, and this is future consideration that we're under now, the remoting aspect. I think in business you've got to keep up with the state of art, like my traffic gal, six months from now, may not be

filling out the logs the way she's doing it.

R&R: What about motivating your people?

WODKA: What I try to do with our operation is to create a healthy environment. I think we're all under a lot of business pressure, a lot of self-inflicted pressure, and by filling the staff with a lot of positives, and keeping them up all the time, helps them perform better, especially in that sales game. Just by the nature of the business, salesmen are very insecure people, because they're constantly experiencing "No" and "No, thank you." They creve recognition, consequently this is why I look for new ways of motivating people.

R&R: How many people do you have working, and I assume they're both in the same facility, both AM and FM, so they must be together. How many people do you have in

WODKA: We have 35.

RER: Is it not difficult with 35 different personalities to keep a happy ship going?

WODKA: Absolutely.

R&R: How do you handle the day to day activities of everyone getting along with each other?

WODKA: Sometimes, hopefully they can solve a lot of their own problems. I believe in a lot of cliches, And I use them. For example, a problem is an opportunity, and any time this comes up we look for the opportunity in it. I would be greatly concerned if I didn't have problems, because if we didn't have problems they probably wouldn't need management. Most of the problems are communications problems; so andso didn't do this, because they didn't understand it. Our whole business revolves around problems. problems with a client, problems with the spots, with the traffic, last minute rush. But it's the problems that make our business fun and exciting, because we can do something about them.

R&R: That's part of the whole thing, radio is immediacy, it's always hap-

pening now.

WODKA: Right, and I think with the problems it's how you handle a problem that's important. I try to be patient, fair and also get two or three sides of the story. Get input from the staff. I think this is one of the most important points in overall motivation of the staff. When you're making a decision affecting groups of people, you have to get input from those people, otherwise you're operating in a vacuum and by getting input from the staff, everybody feels they're a part of the organization. We test market jingles, commercials, various things on our own staff and they feel that they're part of the operation, they've contributed something to the operation, instead of just saying "Is this a good jingle?" or "What do you think of this commercial?." Instead of my ears only hearing it, we call groups of people together and get their opinions.

RER: What would you say your personal goals are now, for the next five years?

WODKA: I would hope to think within maybe a five year period that I've got a nucleus of three, four or five different people right here at the station that have man-, 1 agement potential that I could help these people grow to the point of where they could éither take my position or move on with the company. It's rewarding to see people that you worked with prosper and grow, I think you never learn less,does that make sense, never learn less, and I think they just have to want to continue to grow, otherwise they're going to die. There's no inbetween, so in the five years, it's a day to day situation of trying to put out the best product, give them a good healthy environment to work in. My family is very happy, and when business is good and we're doing things I'm happy.

# COUNTRY

# Direct From Duncan



Now for our regularly scheduled column...GARY BENDER takes over as Music Director of KJJJ, Phoenix...JIM BAILEY has been promoted to Music Director of WVMI, Biloxi, Mississippi replacing LANCE CARSON who, as we mentioned last week has been named PD of WWUN, Jackson, Mississippi...ED SALAMON Program Director of WHN, New York, boasts of another first in his market. One of his jocks, J.J. RAIMEY works weekends on Country station WHN and during the week at a Black station in Newark, New Jersey, WNJR. (Now that's what I call "Country-Soul!")...KFGO, Fargo, North dakota, needs a copy writing-production person. Contact TOM SIMONS (701) 237-5245..."Big Guy" OLSON, morning man at WLOL, Minneapolis, has been named honorary Chairman for the Dakota County Association for Retarded Citizens.

PROMOTIONS: DICK CURLESS has been lined up as guest for the WIXZ, Pittsburgh, Talent Hunt. Besides entertaining, Curles will act as one of the judges for the talent search...MIKE BURGER reports from WHOO, Orlando, of their "Ode To Billie Joe" contest. Listeners send in what they think was thrown from the bridge as mentioned in the song. Winning entries get an LP and tickets to the movie...STEVE LEADER of KNEW, San Francisco, tells of their newly formed softball team called "The KNEW Softballers."...WHK, Cleveland, is running a Great American Weekend and they are giving away baseball tickets, hot dogs, apple pie, etc...A baseball contest is on-the-air at WISZ, Baltimore, according to PD BILL BARDEN. Listeners call in a guess what the DJ will do while up to bat, such as hitting a single, double, home run, etc. Winners get a bat. (Count Dracula will love this one!)...KUZZ, Bakersfield, is having a "Free For All" for their latest promotion. Listeners who display their bumper sticker get free admission to the local drive-in... KFOX, Long Beach, afternoon jock TERRY MOSS Let a two man comedy duo cut a live on the air audition tape. Moss had heard the boy's original audition tape, which was recorded at a local college facility, and was greatly impressed by their presentation. Less impressive, he felt was their lack of commercial material, so he offered to dub a few spots of and let the two incorporate them in their tape. "Then it hit me...to do a new audition tape live instead of pre-recorded, and let them take their chances." Moss called the two and they called half the people in town and told them to listen, which is easier than mailing the tapes out. Moss said there was a mysterious and last minute cancellation of a listener vote on who they would prefer to hear afternoons in the future. "We had technical problems with the phone lines," Moss snapped when asked about the vote...JIM CHRISTOFERSON, Program Director of KFOX (I had to mention his name somwhere in the story!!?f)... RED SHIPLEY, radio personality of WPIK-WXRA, Washington, D.C. is taking part in a goat milking contest at the Prince Williams County Fair. It is part of a fund raising event. (I understand Shipley has a lot of "pull" in that area.)...MCA artist BILL ANDERSON will bring his show to Orem, Utah, for three freebies. It is to promote the new call letters for his station in the Provo area. The new letters are KFTN, formerly

Hope you had an enjoyable holiday last weekend. Some friends and I were planning an outing. I told them I wanted to hunt bear. But they told me if I went with them I'd have to wear clothes. (It sounded better on the air, so just grin and bare it!)

#### "COUNTRY ROOTS" RELEASED

Editor's Note: Doug Greene, who is editor of the Country Music Foundation Press in Nashville, has a new book published. R&R columnist Biff Collie filed this review:

#### DOUG GREENE- "Country Roots"

Jim McGuire, a well known Nashville photographer, came to Doug Green at the Country Music Foundation last year after selling an idea for a pictorial history of country music to Hawthorn books. He asked Doug to help him tie together, with words, the pictorial account of the country legend. After the Hawthron editor read Doug's proposal, it was decided the pictures would be supportive of the text, instead of the original plan, the other way around.

"Country Roots" is a putting together of the pieces which gave individually and collectively shaped ourmodern country music of today, cooking all the ingredients of personal and acquired accounts of each element; Blues, Comedy Singing Cowboys, French Cajun music, Bluegrass, Western Swing, Gospel, Rockabilly, Country-Folk, Underground Country, Nashville Sound, Country-Pop, and Honky Tonk.

The 225 photographic accounts of our history include many pictures never before seen by most. Doug Greene is a quiet, hard-working young man who is here because he loves the music. His move to Nashville from Michigan led to his time as a member of Bill Monroe's Bluegrass, which was musically his first love, and his work at the Country Music Foundation, along with his ability to research and write show Doug Greene to be steeped in the love and the life of this thing called Country Music. These things really show in Doug's book "Country Roots."



KERE/Denver gave away a '76 Yamaha DT-175 in the KERE-Mr. Donut Derby where listeners qualified for the grand prize by taking part in simulated races on the air. Pictured left to right Jim Love, Rick Jackson, Chuck Parnell, Dee Phillips, Bill Bline, Bill Hartley, and R.T. Simpson.



KIKK/Houston's Bruce Nelson MD/Air Personality celebrates his birthday at Mickey Gilley's Club in Houston. Pictured left to right Joe Ladd, KIKK, songwriter Floyd Tillman, GRT's Johnny Lee, and Nelson. For Nelson's birthday Joe Ladd tried to say something funny to amuse Nelson. Nelson didn't laugh though, as he heard it last week on his own show.



WWVA Music Director Bob Barwick (seated) is all smiles after receiving an advance copy of Jamboree U.S.A. stars "The Heckels" (standing) latest RCA release "A Cowboy Like You." The Heckels (left to right): Bevery, Denny and Susie are the youngest members of Jamboree U.S.A. where they have been entertaining audiences for the past four years.



Singer-writer Pat Daisy (right) has been signed to a Country Kingdom Records contract by the label's president Dottle Austin (left). Ms. Daisy, whose premiere single will be shipped immediately, is the second ertist on the Houston based company's roster. Luke Austin was the first.



# Biff Collie INSIDE NASHVILLE

HEAD LINES & FOOTNOTES: The three fires set in the million dollar home of TAMMY WYNETTE early last Friay morning caused over \$150,000 damage. State arson investigators still have not determined who or how they were set, but were inclined to believe the fires, all within four hours, were set by someone inside the house at the time...HEADLINE: DOLLY PARTON has cancelled all scheduled appearances from late June until October on the advice of her physician. She announced last Saturday night would be her last appearance on the Opry for a while. She says it's just time to say "Whoa!"...HEAD-LINE: FARON YOUNG's indecent exposure charge in Tulsa as a result of a confrontation alleged to have taken place at a show New Year's Eve 1974. Tulsa District Attorney S.M. FALLIS dismissed the charge in light of an affidavit he recently received from a witness. Faron's attorney GRANT SMITH described the incident as "an extortion attempt"...HEADLINE: During a concert tour in British Columbia last week, JUNE CARTER CASH left behind \$200,000 worth of jewelry. A hotel chambermaid in Kamloops, British Columbia found the jewelry and turned it over to local authorities. This week she got a reply from June in Hendersonville. The parcel contained a thank-you note, a copy of John's book "Man In Black" and a \$500 check. (June's traveling light from now on.)...FOOTNOTE: Get ready for the "Ballad of Howard Hughes Will." RON CHANCEY produced one for ABC-Dot on songwriter GLENN MARTIN, but during the record session at Woodland Studios, the power went off for 15 minutes. Then after they finished. rushed it to the plant and waited for a test pressing. The needle stuck. They finally got another pressing that worked. Are you there Howard Hughes?

ONE LINERS: BOBBY POE's Pop Music Seminar held at the Airport Hilton, opened with a Music City welcome from MAYOR RICHARD FULTON and featuring many Nashville music folk, hosting industry people from everywhere...PAT **BOONE and DEAN JONES hosted** what they called a "Bicentennial Prayer Concert." Good reports from some of the 6,000 who attended... DOLLY guests on MAC DAVIS' show Thursday...Nashville TV weatherman BOYCE HAWKINS (he's broth-KINS? and BOOTS RANDOLPH shared champion roles in CHET ATKINS' Celebrity Golf Tournament at Deane Hill Country Club in Knoxville...Former steel guitarist and currently hot publisher-industry producer DON DAVIS is driving a new '76 Cadillac, a "thank-you" note from JOHNNY CASH for producing his "One Piece At A Time." Don got a new cadillac for finding another Cash hit, "A Boy Named Sue." Anybody got any ideas???...

Ago

3

37

27

Ago

### REAKER

Breakers" are those newer records that have the greatest level of station activity on any given week.

#### **MARGO SMITH**

#### Save Your Kisses For Me (Warner)

Continues to get key market gains. Some good phone action reported. New station additions include WDEE, WIRE, KKYX, KWMT, WFNC, WUBE, KBFW, KJJJ, KBUL, KPOK, WTHI, WWVA, KLAC, KRZY, KRAK. Charts: 30-21 KCKC, 33-28 KBOX, debut 30 KFOX, 34-26 WONE, 34-28 WHK, debut 38

#### **NEW & ACTIVE**

DON WILLIAMS "Say It Again" (ABC/Dot) More than 45% of our reporters on it. First week adds include KCKN, KTUF, WPLO, KLAK, KBFW, WJQS, WFNC, KGA, KEED, WIRE (pick), KWMT, WDEE, KFOX, WXCL, WMC, WHOO, KRAK, KCKC, WISZ, WTCR, WTHI, WWVA, KDJW, WWOK, WJJD, WIL, WHK, WUNI.

GEORGE JONES & TAMMY WYNETTE "Golden Ring" (Epic) Continues to pick up more markets include stations KFOX, KNEW, KCKC (pick), WKDA, KFGO, WUNI, KTUF, WXCL, KGA, KEED, KIKK, WLOL, KBUL, KWMT, WEAT, WTHI, WPNX, WCOP. Early chart: debut 23 KCKN, debut 28 KERE.

MEL TILLIS "Love Revival" (MCA) Starting to pick-up strength, New adds include KLAC, WMC, WJJD, WCOP, WPLO, KBUL KCUB, WISZ, KPOK, WWJO, WCOP, WFNC, WONE. Charts: 35-27 KCKN, 28-22 WKDA, 34-28 KBFW.

CARMOL TAYLOR "Really Had A Ball Last Night" (Elektra) Still making good gains. Charts: 38-26 WWVA, 22-18 KCKC. debut 23 KNEW, 30-27 KBFW, 23-16 WKDA, 26-17 KERE, 34-29 WDEE, 35-26 WXCL, 33-25 WPNX. Stations adding it include KAYO, WWJO, WFNC, WUBE, WCOP.

HOYT AXTON "Flash Of Fire" (A&M) Chart activity: 31-24 KCKC, 33-19 KSON, 29-20 KERE, 34-27 KAYO, 30-25 KBOX, 33-24 WFNC. New station adds include WMC, WIRE, WSM, WWVA (pick), WONE, KTUF, WISZ.

PORTER WAGONER & DOLLY PARTON "Is Forever Longer Than Always" (RCA) Station adds this week include KPOK, WMC, WCOP, WJJD, KSON, KBUL. Chart action: 17-11 WWOK, 32-25 KSON, 30-18 KNEW, 37-27 WFNC, 34-29 KERE, debut 38 WIL, 31-23 WPNX.

EMMYLOU HARRIS "One Of These Days" (Reprise) Picking up some key stations. New adds KERE (pick), WDEE (pick), KBOX, KGA, KEED, KRAK, KAYO, KVOO, KDJW, KBFW, KBUL, KFGO.

SONNY JAMES "When Something Is Wrong My Baby" (Columbia) New station adds included KIKK, KFOX, KCEY, WWOK. Chart activity: debut 30 WWVA, 34-28 KDJW, debut 36 KRZY, 32-27 WUBE, 23-15 KBFW, 37-29 KCUB. 25-20 WPLO. T.G. SHEPPARD "Solitary Man" (Hitsville) More station additions including KLAC, WMC, KRAK, WWJO, KPOK, KBUL, WCOP, WONE, WUBE. Early chart: 36-31 WHK, debut 30 **WKDA** 

BARBARA MANDRELL "That's What Friends Are For" (ABC/ Dot) Good gains. Added at KNEW, WIXZ, WWOK, KLAK, KERE, KAYO, Charts: 40-24 WWVA, debut 28 WCOP, 30-20 KWMT, 34-27 WXCL, debut 28 KGA.

MEL STREET "I Met A Friend Of Yours" (GRT) Off to a good start. New adds include KCKC, KEED, WKDA, KGA, KTUF, WJQS, KCUB, KCKN, WPNX, KKYX, KRMD.

BOBBY GOLDSBORO "Butterfly For Bucky" (UA) Good phone record. Chart activity: 13-6 WWOK, debut 29 WPLO, debut 22 KFOX, 35-27 WPNX, 16-10 KERE, 24-16 KBOX. Station adds include KENR, KLAC, KPOK, WFNC, WHBF.

LA COSTA "Lovin' Somebody On A Rainy Evening" (Capitol) Starting to pick up more strength. New adds WMC, KRZY, KNEW, WCOP.Charts: 35-28 WWJO, 29-21 WPNX, 35-30 KAYO, 28-23 WONE, 34-27 WKDA, 28-19 KERE.

EDDIE RABBITT "Rocky Mountain Music/Do You Right Tonight" (Elektra) Most action is still for "Rocky Mt." side. New adds WIL (pick), WUBE, KBFW. Chart first week 28 atWKDA. "Do Right" added WIRE, KCKN, WEAT.

NAT STUCKEY "The Way He's Treated You" (MCA) First

# Radio & Records

**June 4, 1976** Weeks Weeks

JOHNNY CASH/One Piece At A Time (Columbia)

2 CRYSTAL GAYLE/I'll Get Over You (UA) 2

3 ELVIS PRESLEY/Hurt/For The Heart (RCA) **■ MARTY ROBBINS/El Paso City (Columbia)** 13

S TANYA TUCKER/You've Got Me To Hold On To MCA, 10 7

21 13 6 JOE STAMPLEY/All These Things (ABC/Dot)

2 3 7 CONWAY TWITTY/After All The Good Is Gone (MCA)

8 BILLIE"CRASH" CRADDOCK/Walk Softly (ABC/Dot) 8

 JOHNNY DUNCAN/Stranger (Columbia) 20 10

10 GLEN CAMPBELL/Don't Pull Your Love/Tell Me Goodbye (Capitol) 9 8

 DAVE & SUGAR/The Door Is Always Open (RCA) 29 16 12 NARVEL FELTS/Lonely Teardrop (ABC/Dot) 11 11

30 18 1 WAYLON & JESSI/Suspicious Minds (RCA)

14 WILLIE NELSON/I'd Have Be Crazy (Columbia) 22 15

15 FREDDIE HART/She'll Throw Stones At You (Capitol) 14 14

16 RONNIE MILSAP/what Goes On When The Sun Goes Down (RCA) 9 4

17 STATLER BROTHERS/Your Picture In The Paper (Mercury) 28 21

 RAY STEVENS/You Are So Beautiful (WB) 26

19 BILL ANDERSON & MARY LOU TURNER/That's What Made Me Love You (MCA) 17 12

20 CHARLIE RICH/America The Beautiful (1976) (Epic) 24

21 MAC DAVIS/Forever Lovers (Columbia) 15 19

22 BILLIE JO SPEARS/What I've Got In Mind (UA) 6 12

23 BOBBY BARE/The Winner (RCA) 18 22

38 28 1 TOM BRESH/Homemade Love (Farr)

25 LORETTA LYNN/Red, White & Blue (MCA) 19 23

MERLE HAGGARD/Freedom Train (Capitol) 30

REX ALLEN, JR./Can You Hear Those Pioneers (WB) 32

28 CHARLEY PRIDE/My Eyes Can Only See (RCA) 7 20 PORTER WAGONER & DOLLY PARTON/Is Forever Longer Than Always (RCA)

30 DONNA FARGO/Mr. Doodles (WB) 26

31 FREDDY FENDER/Vaya Con Dios (ABC/Dot) 35

CARMOLTAYLOR/I Really Had A Ball Last Night (Elektra)

39 33 JIMMY DEAN/I.O.U. (Casino) 23 31

34 TOMT. HALL/Negatory Romance (Mercury)

35 BARBARA MANDRELL/That's What Friends Are For (ABC/Dot)

36 ASLEEP AT THE WHEEL/Nothing Can Take The Place Of You (Capitol) 40

37 SONNY JAMES/When Something's Wrong With My Baby (Columbia)

38 BOBBY GOLDSBORO/Butterfly For Bucky (UA)

39 DEL REEVES & BILLIE JO SPEARS/On The Rebound (UA)

40 OLIVIA NEWTON-JOHN/Come On Over (MCA) 16

NEW ENTRIES

week adds included KGA, KCKN, WPLO, KTUF, KEED, WTCR, WTHI, WHK.

CHUCK PRICE "I Don't Want It" (Playboy) Good response from many areas. New adds KSON, KJJJ, WDEE, WLOL, KGA, KTUF, KEED, KWMT.

GARY STEWART "In Some Room Above The Street" (RCA) Early charts: 38-23 KENR, debut 32 KIKK. New adds WUNI, **KCUB, WJJD, KPOK, WFNC, WIRE.** 

#### OTHERS GETTING SIGNIFICANT ACTION

CHET ATKINS "Frog Kissin" (RCA) Early station adds KRAK, KAYO KCKN, WISZ.

ED BRUCE "Sleep All Mornin" (UA) Early adds WIXZ, WWVA, KVOO KNEW, WSM

ROY CLARK "Think Summer" (ABC/Dot) First week adds WIXZ, KDJW KVOO, KRAK, WJQS, WPLO, WONE.

RANDY CORNOR "Heart Don't Fail Me Now" (ABC/Dot) New adds WIRE, KAYO, KCUB, KBFW. Chart DR. HOOK "A Couple More Years" (Capitol) New adds KCKN, KIKK, WHOO WPNX, KBFW.

ROY HEAD "Bridge For Crawling Back" (ABC/Dot) Latest adds KBOX WJQS, WHOO. Charted: debut 39 KIKK, 40-29 WFNC.

GEORGE JONES "You Look Your Best" (Epic) Added WIRE, KJJJ, KVOO, KDJW, KRMD. Charts: 25-17 WKDA, 31-29 KAYO. DICKEY LEE "Makin' Love Don't Make Love Grow" (RCA) New adds

WONE, KGA, KEED, KERE, KBUL. RONNIE MILSAP "Crying" (WB) Added KCKN, WSM, WPNX, KFOX, KIKK

TOMMY OVERSTREET "Here Comes That Girl Again" (ABC/Dot) Adds include WDEE; KENR, WJQS, KRAK, KVOO, WTHI

VERNON OXFORD "Redneck!" (RCA) Station adds are KSON, KLAK, KCKC, KRAK, KBUL. Early chart debut 26 WWOK, debut 36 KIKK.

SUE RICHARDS "Please Tell Her That I Said Hello" (ABC/Dot) Added

Continued on page 33

#### Most Added

**DON WILLIAMS** Say It Again (ABC/Dot) **GEORGE & TAMMY** Golden Ring (Epic) **MARGO SMITH** Save Your Kisses (Warner) **MELTILLIS** Love Revival (MCA)

#### Most Requested

JOHNNY CASH (col)

CRYSTAL GAYLE(UA)
JOE STAMPLEY (ABC/Dot)

MARTY ROBBINS (Col) JOHNNY DUNCAN(Col)

WILLIE NELSON (Col)

JIMMY DEAN (Casino) MERLE HAGGARD (Capitol)

BOBBY GOLDSBORO (UA)

FREDDY FENDER(ABC/Dot)

# The "Stranger" story ever told.

NCE again we tell you that "Stranger" is a smash.

Johnny Duncan is a super talent.

And now we add the fact that his new album, "The Best of Johnny Duncan" (including "Stranger," "Jo and the Cowboy" and "Sweet Country Woman"), will knock you out.

Johnny Duncan's "Stranger," on Columbia Records.

#### REX ALLEN, JR. LYNN ANDERSON ASLEEP AT THE WHEEL **HOYTAXTON MOEBANDY** Can You Hear (WB) Nothin' Can Take (Capitol) Flash Of Fire (A&M) NEW & ACTIVE the Adds on this side at KGA KEED, KWMT, KVOO. **RANDY BARLOW** KATHY BARNES **ROY CLARK RANDY CORNOR** DOTTEY **JESSI COLTER** JOHN DENVER Sleeping With (Republic) Goodnight My Love (Gazelle) Think Summer (ABC/Dot) Heart Don't Fail (ABC/Dot) Without You (Capitol) Makes Me Giggle (RCA) The Sweetest Thing (RCA) See OTHERS GETTING SIG dds at KGA, KEED, WISZ 0 GEORGE & TAMMY Golden Ring (Epic) **DONGIBSON** RAYGRIFF **STONEY EDWARDS LARRY GATLIN BOBBY GOLDSBORO** Doing My Time (Hickory) Love Still Makes (Capitol) I Love The Way (Capitol) Vaya Con Dios (ABC/Dot) Warm & Tender (Monument) Butterfly For Bucky (UA) Adds this week at WSM & WPNX. Charts debut 29 WKDA. NEW & ACTIVE Added at KDJW. KLAC MXCF KITI 0 et KENR, KPOK, KLAC, WENC, WHBF. **EMMYLOU HARRIS JERRY JAYE GEORGE JONES ROY HEAD SONNY JAMES** LA COSTA **DICKEY LEE** One Of These Days (Reprise) Bridge For (ABC/Dot) When Something Is (Col) Honky Tonk Women (Hi) Look Your Best (Epic) Lovin' Somebody (Capitol) Makin'Love(RCA) Added at WONE, KEEO, KBUL, KERE See NEW & ACTIVE **KNEW** 0 RONNIE MILSAP TOMMY OVERSTREET That Girl Again (ABC/Dot) JONII FF **BARBARA MANDRELL** VERNON OXFORD **PRICE MITCHELL OZARK MTN. DAREDEVILS** Angel On My Shoulder (MCA) That's What Friends (Dot) Crying (Warner) Tra La La La Suzy (GRT) Rednecki (RCA) Made It Right (A&M) Added at KDJW, KGA, Adds include KBUL, KRAK KCKC, KLAK, KSON. Chart debuts 26 WWOK, debut 36 KIKK. KEEO,WHK 0 **(2)** e NEW & ACTIVE for adds **RONNIE PROPHET CHARLEY PRIDE JOHNNY PAYCHECK CHUCK PRICE** PORTER & DOLLY **EDDIE RABBITT** D. REEVES & B.J. SPEARS It's Enough (RCA) On The Rebound (UA) A Mansion (RCA) Is Forever Longer (RCA) Rocky Mt./Do You (Elektra) Gone At Last (Epic) I Don't Want It (Playboy) 0 See NEW & ACTIVE SHIRLEY & SQUIRRELY T.G. SHEPPARD ● MEL STREET I Met A Friend (GRT) **SUE RICHARDS JOHNNY RUSSELL CONNIESMITH** Hey Shirley (Mabel-GRT) Solitary Man (Hitsville) Mac Arthur's Hand (MCA) Man & Woman (RCA) Please Tell Him (ABC/Dot) Added at KVOO, KSON, See OTHERS GETTING SIGNIFICANT ACTION See NEW & ACTIVE Added at KERE, WLOL, ee NEW & ACTIVE, Good See OTHERS GETTING SIG-KFOX, Charts debut 39 **KWMT** KRMO **CARMOLTAYLOR** MAT STUCKEY **HANK SNOW SAMMISMITH GARY STEWART** JOE STAMPLEY **MARGO SMITH** Who's Been Here (RCA) That Way He's Treated (MCA) In Some Room (RCA) Save Your Kisses (WB) I'll Get Better (Elektra) Was It Worth It (Epic) Added at KOJW, KVOD. KCKN 0 Top R&R BREAKER this GENE WATSON **DAVID WILLS BILLY WALKER** TOMPALL MARYLOUTURNER **MELTILLIS BILLY THUNDERKLOUD** Alone Again (RCA) Because You (Capitol) Different With You (MCA) Love Revival (MCA) T For Texas (Polydor) Indian Nation (Polydor) Added at KOJW, KRMO Soo OTHERS GETTING SIG Adds at WWJO, KBOX.

R&R Forum Number 2
Arrives Next Week!

# 

# GAN'T HEIP LOVIN' THAT MAN.

"YOU GOTTA HEAR IT!
THE PEOPLE
GOTTA HEAR IT!
IT'S INCREDIBLE"

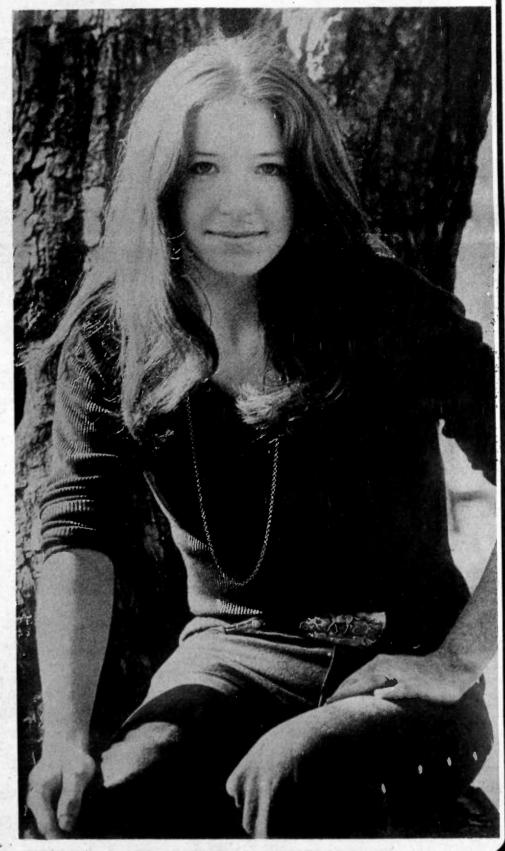
THE ARTIST

KATY MOFFATT

THE LABEL
COLUMBIA

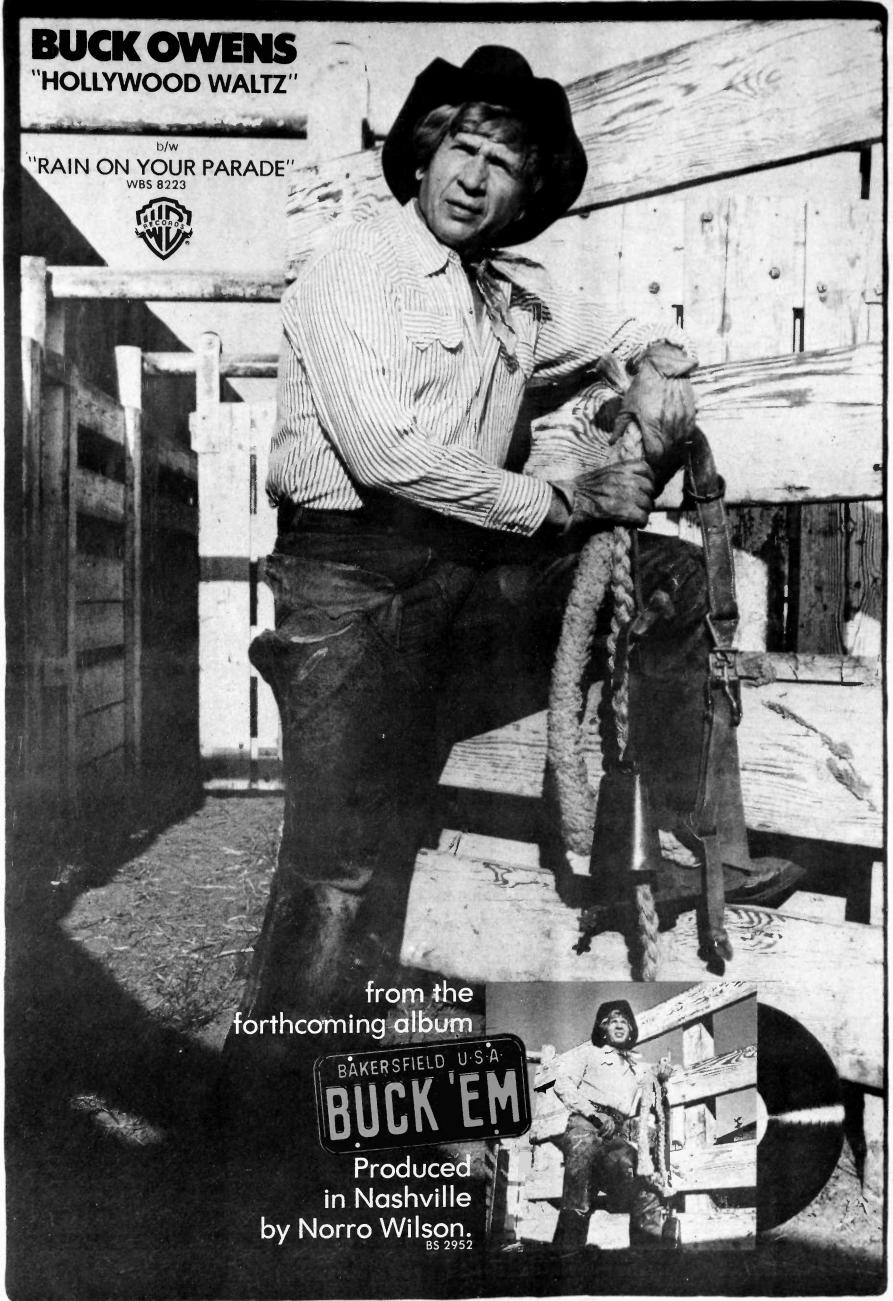
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#### **NEW & ACTIVE**

at KLAC, WCOP, KCUB, WUNI, WFNC, KWMT. Chart: 30-22 KENR. SHIRLEY & SQUIRRELY "Hey Shirley" (Mabel-GRT) More station adds including KCKN, KNEW, WIRE, KLAK. Charts: debut 35 KCKC (top phones),

MARY LOU TURNER "It's Different With You" (MCA) This week's station adds include KDJW, KRMD, WKDA, WEAT, KBUL.

GENE WATSON "Because You Believed In Me" (Capitol) More new station adds which include WDEE, WPLO, KGA, KEED, KCKN, WEAT, KRAK, WHOO.



WMCL/McLeansboro, Illinois sent us their latest bumper sticker promotion (bright green & white) which ties in with the national campaign to



KBOX/DALLAS DRAWS 35,000 TO COUNTRY FAIR

MAY 23. KBOX Radio in Dallas, held their second annual listenerappreciation concert at the famous Cotton Bowl. After a rainy morning, the show started under sunny skies at about 1:15 and lasted until 7:52 that evening. The event, according to Operations Director Tom Allen was a "bigger success than last year.

The show itself featured a wide range of Country music talent which included: Roy Head, T.G. Sheppard, Nick Nixon, Jody Miller, Freddy Fender, Johnny Duncan, Mike Boyd, Dave Dudley, Tany Booth, Tony Douglas, Sammi Smith, Bobby Smith, David Patton, and Will Sherman. Artists who were unable to provide their own band were backed by Dallas' Bobby Smith and the Country Blues.

KBOX also hosted their clients and the performers to a beer and barbecue party in the Cotton Bowl Press Box. Chester Maxwell, Vice-President and General Manage rof KBOX, said the station plans to continue the event annually. Pictured above is ABC/Dot artist Freddy Fender on stage at the Cotton Bowl.

#### **COUNTRY ALBUMS**

Album cuts receiving airplay and activity

HOYT AXTON (A&M): "Evangelina" GLEN CAMPBELL (Capitol): "Bloodline" and "Christiann No" JOHNNY CASH (Columbia): "Let There Be Country" CHARLIE DANIELS (Kama Sutra): "Dixie On My Mind" DR. HOOK (Capitol): "A Little Bit More"

TOM T. HALL (Mercury): "I'm Forty Now"

JONI LEE (MCA): "Baby Love" BARBARA MANDRELL (ABC/Dot): "She Don't Have To Stop" "Love Is

Thin Ice" and "Can't Help But Wonder' RONNIE MILSAP (RCA): "Lovers, Friends, Strangers'

C.W. McCALL (Polydor): "Crispy Critters"

NEIL SEDAKA (MCA): "No. 1 With A Heartache"

SIDE OF THE ROAD GANG (Capitol): "What Am I Doing Hanging Around"

NAT STUCKEY (MCA): "She Stays In The Name Of Love"



EDDIE RABBITT Rocky Mountain Music (Flat trat

Fantastic arrangements, good tight productions, excellent material and vocal performances by one of the best new talents out of Nashville make this album one of the best of the year. Rabbitt gets into some Country-Rock material that will surely open the door to other formats for thismulti-talented artist. Best "Country" ma terial: "Do You Right Tonight" "Two Dollars in The Jukebox" "Could You Love A Poor In The Jukebox" "Could You Love Boy, Dolly" and "Ain't I Something"



BARBARA MANDRELL This is Barbara Mandrell (ABC/Dot)

Besides being one of the prettiest ladles of Country music, this fady has one of the purest n record. Nice arrangements. Best cuts 'She Don't Have ToStop and Rock The Beby "Can't Help But Wonder" and "Love is Thin ice." Other possibles are "Husband Steeler" and "Will We Ever Make Love In Love Again." Featured singles are "That's What Friends Are For" and "Standing Room Only."



WFNC/Fayetteville, N.C. ran a "Cash for Cash" contest. The contest ran for two weeks during which time listener's submitted drawings of 'Johnny Cash's Cyco-Billie Cadillac" which is tht theme of his latest Columbia single "One Piece At A Time." Pictured is the winning en-

.....AND NOW WHOK PRESENTS AN EXCLUSIVE JUST FOR OUR LISTENERS...SIX SOLID HOURS

OF UNINTERRUPTED "GREAT AMERICAN COMEDY ..."

00. ON THE AIR 0 DayHESTER

Miami's country music station WWOK staged six hours of uninterrupted comedy recently from Midnight Friday until 6am Saturday.

The program, whose only interruptions came from the announcement of comedy artists and call letters, was the culmination of a month's worth of promotion on WWOK and in local newspapers.

Bob Cole, whose all-night show offers many varied features throughout the year, hosted the show. He commented,"It was the most well-received and successful gimmick I've ever had...a super programming positive.,.and so simple. I don't think hundred dollar bills would have attracted a larger aud-

Comedians featured included Country Humorists Jerry Cloer, Wendy Bagwell, Justis Wilson, Jerry Jordan, Andy Griffith, Charlie Douglas, Jim Nesbitt, Oscar Ray and Bob Murphey. Also featured were Hudson & Landry, Bill Cosby, W.C. Fields, The Bickersons, The Watergate Comedy Hour, and scores

> Watch For R&R Forum No. 2

> > **Coming** June 11

# **PROMOTIONS**

1195 Mt. Paran Rd. N.W. Atlanta, Ga. 30327 (404) 233-5167

COUNTRY MUSIC PROMOTION AT ITS HIGHEST LEVEL, REPRESENTING PUBLISHERS. ARTISTS AND RECORD COMPANIES.

# COUNTR

Asterisk (\*) denotes records Most Added this week

WDEE/Detroit

Gene Watson Chuck Price Margo Smith Rex Ailen Jr. Paul Webb

KEED/Eugene

ylou Harris

.WOKO/Albam Fraddy Fender Reeves & Spears Hoyt Axton Hank Snow Emmylou Harris Cal Smith

KRZY/Albuqu Margo Smith \* La Costa John Denver

KDJW/Amarillo Emmylou Har David Wills Price Mitchell George Jones Roy Clark Don Willems

WPLO/Atlanta Met Tillis 
Don Williams 
Eddy Arnold Nat Stuckey Roy Clark Gene Watson Oakridge Boy

KUZZ/Bakersfield Porter & Dolly La Coste Joni Lee Sue Richards

WISZ/Baltimore WIS\_/Bettimore
Randy Barlow
Neil Sedake "No. I"
Mel Tillis \*
Don Williams \*
Hoyt Axton
Chet Atkins
Ray Griff
Chuck Price
Connie Smith KBFW/Bellingha

Merle Haggard Emmylou Harris Randy Corner Eddie Rabbitt Johnny Duncan Dr. Hook Don Williams \* Nat Stuckey Margo Smith \*

WVMI/Bilouxi, Ms Rex Alian Jr. Ray Stevens Freddy Fender Joni Lae

WCOP/Bostor Sue Richards Moe Bandy Anne Murray Met Tillis \* La Costa T.G. Sheppard Carmol Taylor George & Tammy Porter & Dolly

WNYN/Canton Porter & Dolly Oak Ridge Boys Don Williams, \* Mel Tillis \* Anne Murray WCAW/Charlest

Johnny Paycheck Barbara Mandrell WMAQ/Chicago Porter & Dolly Mel Tillie \* Don Williams \* Gary Stewart WJJD/Chicago John Denver "Crash" Craddoct

WUBE/Cincinnat

Margo Smith \*Carmol Taylor Eddie Rabbitt T.G. Sheppard WHK/Cleveland

Don Williams Marty Robbins Nat Stuckey Price Mitchell

WPNX/Columbus, Ga Willie Nelson (Atl) Mei Street Sandy Posey Larry Gatlin Shylo
Dottie West
George & Tammy
Ronnie Milsep (W
George Baker Seie
Dr. Hook
P-Jeris Ross

Billy Thunderkloud Roy Hend Wayne Kemp Emmylou Harris Sendy Posey

KBOX/Dallas

WONE/Dayto Hoyt Axton Mol Tillis \* T.G. Shopperd' Roy Clerk Dickey Lee Connie Smith

KERE/Denver

Berbara Mendrell Dickey Lee Johnny Russell Sendy Posey P-Emmylou Harris

KLAK/Denver

Shylo Vernon Oxford Don Williams \* Shirley & Squirley

KFOX/Long Beach Sonny James Ronnie Milsap (WB) Don Williams \* George & Tammy \* Cal Smith

KLAC/Los Angeles

Margo Smith \*
Bobby Goldsboro
T.G. Sheppard
Don Gibson
Mel Tillis \* Sue Richards Johnny Gimble

WDDD/Marion, III.

Tompall
Randy Barlow
Chuck Price
Price Mitchell
George & Tammy
Emmylou Herris
Dickey Lee
Connie Smith Connie Smith Nat Stuckey Dale McBride Lynn Anderso Gene Watson Mel Street Don Williams KFGO/Fargo) N.D. Mundo Earwood George & Tammy Larry Butler

WFNC/Fayetteville, N.C. Starland Vocal
Moe Bandy
Sue Richards
Bobby Goldsbo
Rex Allen Jr.
Margo Smith
Met Tillis
Gary Stewart
Carmol Taylor
Tom Bresh

Tom Bresh Don Williams KWMT/Ft. Dodge Billy Larkin
Johnny Russell
George & Tamm
Lynn Anderson
Don Williams \*

WFRL/Freeport Pure Prairie League The Heckles Anne Murray Tom T, Hall Dale McBride WNRJ/Gainesville, Ge

WNRJ/Geinesville,
George & Tammy
P-Vernon Oxford
Emmylou Harfis
Sandy Possey
Dr. Hook
Mundo Earwood
Don Robertson
Sammi Smith
Chet Atkins
Jerry Jeff Walker
Chuck Price
Gene Watson
Don Gibson
T.G. Sheppard

WGEE/Green Bay Mel Tillis \*
Rendy Corner
Lynn Anderson
Billie Jo Spears (Cap)
Mary Lou Turner
Connie Smith
Rey Griff
Gary Stewart

KENR/Houston Rex Kramer . Bobby Goldsboro Tom T. Hall Tommy Overstreet

KIKK/Houston Dr. Hook
Ronnle Milsap (WB)
Jerry Jeff Walker
Sonny James
George & Tammy
Jeenne Pruett

WTCR/Huntington P-Charlie Ross Marty Robbins Nat Stuckey Tanya Tucker Freddy Fender

WIRE/Indianapo Wind-Indianapois
Hoyt Axton
Randy Corner
George Jones
Eddle Rabbitt (Both)
Shirley & Squirley
Margo Smith \*
Gary Stewert
P-Don Williams \*

WJQS/Jackson, Miss Don Williams \* Dottsy Lynn Anderson Mel Street Roy Clark Roy Head

KCKN/kansas City Don Williams \* Sammi Smith Eddie Rabbitt "Do You" Charlie Ross Ronnie Milsep (WB) Jeanne Pruett Nat Stuckey Jerry Jeff Walker Gene Wetson Dr. Hook Chet Atkins The Heckels Mel Street Shirley & Squirley

Eddle Rabbitt Anne Murray Reeves & Spears Emmylou Herris Billy Larkin Joe Brock WITL/Lansing Mich P-Don Williams \*
George & Tammy \*
T.G. Sheppard
Roy Clark
Dr. Hook
Mary Lou Turner
Rendy Barlow

WHDK-FM/Lancaster

P-Margo Smith T.G. Sheppard Ray Pillow Gary Stewart Chuck Price Hoyt Axton Sonny James Gary Dawson Roy Clark

WMC/Memphis

Hoyt Axton Don Williams \* Porter & Dolly La Costa T.G. Sheppard Mel Tillis \* Jerry Jaye

WWOK/Mismi

Don Williams \* Barbara Mandrell Sonny James WUNI/Mobile George & Tammy Sue Richards Gary Stewart. Don Williams \*

KCEY/Modesto, Ca Kathy Barnes Sonny James Dale McBride Joe Stampley ley (Epic)

Freddy Fender Hank Snow WK DA/Nashvilla Jeanne Pruett Mary Lou Turner Mel Street George & Tammy Ray Griff

WSM/Nashville Hoyt Axton Eddy Arnold Larry Getlin Ronnie Milsap (WB) Ed Bruce WHN/New York Willie Netson (Col) Freddy Fender Tom Bresh Paul Evans

KNEW/Dakland-S.F. Jerry Jaye George & Tammy Barbara Mandrell La Costa Shirley & Squirley Ed Bruce

WHOO/Orlando P-Shylo Dr. Hook Kelly Garrett The Heckles Don Williams Gene Watson Roy Head WYTL/Oshko

Joni Lee Tom T. Hall T. G. Sheppe WXCL/Pegris, III Don Williams \*
Billy Larkin
Don Gibson
Anno Murray
George & Tammy \*
Joe Stampley (Epie)

KJJJ/Phoenix Joni Lee George Jones Margo Smith Anne Murray KTUF/Phoenia

Chuck Price George & Tammy Don Williams \* Nat Stuckey Mel Street Hoyt Axton WIXZ/Pittsburg

Lynn Anderson "Dixia" Ed Bruce Roy Clark Tom Bresh Berbara Mandrett KPOK/Portland

Met Tillie \*
T.G. Sheppard
Margo Smith
Gery Stewart
Freddy Fende
Robby Goldsh Porter & Dolly WHBF/Rock Island,

Bobby Goldsboro Margo Smith \* T.G. Sheppard Billy Thunderkloud Charley Pride

KRAK/Sacramento

T.G. Sheppard Barbara Mendreli Anne Murray Emmylou Herris Don Williams Don Williams \*
Chat Atkins
Vernon Oxford
Roy Clark
Tommy Overstreet
Margo Smith \*
Gene Watson WWJO/St. Cloud, Minn

Carmoi Taylor Joni Lee Mei Tillis \* Rex Allen Jr. Merle Heggard T.G. Sheppard Billy Thunderkloud P-Hoyt Axton

WIL/St. Louis

P-Eddle Rabbitt

KSOP/Salt Lake City KSOP/Salt Leke City
Chet Atkins
Nat Stuckey
Jeanne Pruett
Ed Bruce
Jeris Ross
Mel Street
Ronnile Milisap
George Baker Selection
Lynn Anderson "Rodeo"
Lerry Gatlin
Don Williams
Gene Watson
Connie Smith
Roy Clark
George & Temmy "
Shirley & Squirley
Dr. Hook

KKYX/San Antonio

Margo Smith \* Mel Street Michael Clark KCKC/San Bernarding

P-George & Tammy Don Williams \* Vernon Oxford Eddy Arnold Mel Street KSON/San Diego

Vernon Oxford Porter & Dolly Anderson & Turner Chuck Price Cel Smith

KAYO/Seattle Chet Atkins Emmylou-Harris Carmol Taylor Randy Corner Barbara Mandrell Country Cavaller

KRMD/Shreveport Billy Larkin
Mary Lou Turner
George Jones Wayne Kemp
Mel Street
KXRB/Sloux Falls, S.D.

Starland Vocal Band Charlie Rich Tompall , Margo Smith \* Mel Tills \* T.G. Sheppard Anne Murray KGA/Spokane Randy Barlow Chuck Price Connie Smith Price Mitchell George & Tammy Emmylou Harris Dickey Leo Nat Stuckey Dale McBride

WTHI/Terre Haute, Ind. George & Temmy Nat Stuckey
Tommy Overstreet
Joni Lee
Don Williams \*
Margo Smith \*

KCUB/Tueson

Rex Allen Jr.
Randy Corner
Sue Richards
Mel Tillis
Mel McDaniels
Gary Stewart
Mel Street KV00/Tulsa George Jones
Ed Bruce
Rey Pennington
Billy Larkin
Lynn Anderson "Ri
Tommy Overstreet
Al Bolt
Connie Smith Cal Smith Roy Clark Emmylou Harris WLOL/Twin Cities

Chuck Price George & Tammy Johnny Russell Mel McDaniels WEAT/W. Palm Boach George & Tammy Mary Lou Turner Eddie Rabbitt "Do You"

WWVA/Wheeling, W. Vs.

Hoyt Axton Ed Bruce George & Temmy Mergo Smith \* Don Williams \*

KBUL/Wichite

Porter & Dolly Tom Bresh Margo Smith T.G. Shoppard Mel Tillis \* Dickey Lee Mary Lou Turner Emmylou Harris George & Tammy Vernon Oxford

# POP/ADULT

# Radio & Records

		1	_/	D	PO	
		A	1	_	PO ADU	
J		4	/ \	LT	ADU	1
	\	_	,		400	a, 4

3 Weeks Ago	2 Weeks Ago		ADULT /4U
4	1	0	WINGS/Silly Love Songs (Capitol)
2	2	0	HALL & OATES/Sara Smile (RCA)
5	4	0	STARLAND VOCAL BAND/Afternoon Delight (Windsong)
13	7	0	CAPTAIN & TENNILLE/Shop Around (A&M)
1	3	5	PRATT & McCLAIN/Happy Days (Warner-Reprise)
12	8	0	DIANA ROSS/Love Hangover (Motown)
3	5	7	JOHN SEBASTIAN/Welcome Back (Warner-Reprise)
17	11	0	ERIC CARMEN/Never Gonna Fall In Love Again (Arista)
10	10	9	NEIL SEDAKA/Love in The Shadows (Rocket)
20	13	0	STARBUCK/Moonlight Feels Right (Private Stock)
16	14	Φ	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn)
6	6	12	FLEETWOOD MAC/Rhiannon (Reprise)
7	9	13	BARRY MANILOW/Tryin' To Get The Feeling Back (Arista)
18	16	14	ANDREA TRUE CONNECTION/More, More, More (Buddah)
9	12	15	GLEN CAMPBELL/Don't Pull Your Love/Then You Can Tell (Capitol)
31	27	Ø	BROTHERHOOD OF MAN/Save All Your Kisses For Me (Pye)
28	22	Ø	SILVER CONVENTION/Get Up And Boogie (Midland International)
23	20	18	WAYNE NEWTON/The Hungry Years (Chelsea)
21	19	19	MELISSA MANCHESTER/Better Days (Arista)
8	15	20	HENRY GROSS/Shannon (Lifesong)
27	23	21	BTO/Lookin' Out For Number One (Mercury)
35	33	Œ	AMERICA/Today's The Day (WB)
37	30	3	CYNDI GRECCO/Making Our Dreams Come True (Private Stock)
30	24	24	PETER ALLEN/The More I See You (A&M)
34	26	25	ELTON JOHN/Love Song (MCA)
32	29	26	RHYTHM HERITAGE/Baretta's Theme (ABC)
36	31	Ð	SEALS & CROFTS/Get Closer (WB)
40	32	<b>@</b>	DORTHY MOORE/Misty Blue (Malaco)
33	28	29	TONY ORLANDO & DAWN/Midnight Love Affair (Elektra)
38	35	$\odot$	BOBBY GOLDSBORO/Butterfly For Bucky (UA)
11	17	31	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
26	25	32	AL WILSON/I've Got A Feeling (Playboy)
_	37	<b>3</b>	KEITH CARRADINE/I'm Easy (ABC)
_	40	34	ABBA/Mamma Mia (Atlantic)
_	<b>CARDINE</b>	> 3€	PAUL SIMON/Still Crazy After All These Years (Columbia)
_	38	36	MARIA MULDAUR/Sad Eyes (Reprise)
_		37	FOUR SEASONS/Silver Star (WB-Curb)
_	97.00	38	DONNY OSMOND/C'Mon Marianne (MGM)
_	39	39	JOHN DENVER/It Makes Me Giggle (RCA)

WALTER MURPHY/A Fifth Of Beethoven (Private Stock)

Captured recently at a formal KMBZ recording session we find (L-R) Walt Lochman, station's GM; Steve Bell, programmer of note; Bill Morse afternoon drive personality; C.W. McCall Polydor recording person.

#### Industry's Largest Free Classified

**SEE PAGE 10** 

#### **Most Added:**

AMERICA/Today's The Day (WB) It would be difficult to find a station not playing this one...adds include KRNT, WSIX, KVI, 14FBL, WPTF, WDAE, WNIC-FM, KFMB, KEX, KBLF, WTRX and more.

CARPENTERS/I Need To Be In Love (A&M) First week airplay swells to about 40% of our reporting stations. See New & Active for station

ABBA/Mamma Mia (Atlantic) Solid airplay. Now playing on over 55% of reporting stations. Adds include KRMG, WFTL, WHAG, WTRX.

KEITH CARRADINE/I'm Easy (ABC) Enjoying somewhat of a second life. Latest adds include KDWN, WTRX, KNX-FM, KEX, WOWO, WFIR, KOFM.

WINGS/Silly Love Songs (Capitol) Topping charts at majority of "numerical" trend stations. Those reporting hot include KEX, WFIR, WASH, KMBZ, KRNT, WFTL, WMAL, WIP, KULF, KAKE, WQUD, WGY, KWAV, WSM, KSL, KIIS, WSAV, WPTF, WSJS, WDAE, WCBM, WNIC-FM, WGAR, WLW, WBAL, KNBR and many more.

CAPTAIN & TENNILLE/Shop Around (A&M) Been hot all along and still continues so at KEX, WASH, KMBZ, KRMG, KRNT, WFTL, WIP, WIND, KAKE, 14FBL, WGY, WNHC, KIIS, WSAV, WPTF, WSJS, WGAR, KHOW and many more.

STARBUCK/Moonlight Feels Right (Private Stock) Hot and getting hotter... stations reporting this one include KULF, KAKE, 14FBL, WQUD, WGY, KWAV, WLNH, KSL. WEEI-FM, WSAV, WPTF, WSJS, WDAE, WASH, KEX, KOFM, KRMG, WMAL, WIP, WHAG, KHOW, KFMB and plenty more.

## **NEW & ACTIVE**

#### **CARPENTERS**

#### 1 Need To Be In Love (A&M)

As usual, first week airplay very strong. Adds include KHOW, WIP, KNBR, WGY, WATR, WLNH, KAKE, KULF, KMBZ, WGN, WMAL, WSB, WNHC, WLW, WTAE, WSAV, WNIC-FM, WTRX, KDWN.

#### **LOURAWLS**

You'll Never Find Another Love (Phil-Int'l) Adds include WASH, WGY, WLNH, WCCO, KRMG, KUKI, WSAV, WSJS, WMBR, KDWN.

#### SEALS & CROFTS Get Closer (WB)

Not so new, but now very active. Adds include 14FBL, KCRA, KFMB, WDAE, WNIC-FM, WOWO, WGAR, WMBR.

FOUR SEASONS "Silver Star" (WB/Curb) Add WLNH, KAKE, KULF, WSJS, KEX, WKBC-FM, KMPC, WTRX.

BEACH BOYS "Rock & Roll Music" (Warner/Reprise) Add WGN, KHOW, WTAE, KIIS, WNHC.

TODD RUNDGREN "Good Vibrations" (Bearsville/WB) Add WGN, WMAL, KNBR, KHOW, KEX, KULF.

BEATLES 'Got To Get You Into My Life" (Capitol) Add WIP, WSJS, KUS KULF WGY.

ENGLAND DAN & JOHN FORD COLEY "I'd Really Love To See You" (Big Tree) Add WIP, KRMG, WMAL, WSM.

DONNY OSMOND "C'Mon Marianne" (MGM) Add WNHC, WHAG, KHOW,

3 DOG NIGHT "Everybody Is A Masterpiece" (ABC) Add WGN, WBAL NEW MARKETTS "Song From M\*A\*S\*H" (Seminole) Add WGN, KCRA

PAUL DELICATO "I'll Be There" (Artists Of America) Add KSL, WBAL, WKBC-FM.

#### POP/ **ADULT**



BY MIKE KASABO



Summer's coming and Roy Clark wants us all to "Think Summer." So far the idea is paying off nicely in airplay support. Check his graph for initial adds.

As pointed out in last week's column, there appears to be growing trend to re-visit Beatlemania. Check New & Active for latest key stations now playing "Got To Get You Into My Life."

Also on the nostalgia list this week is the Beach Boys receiving good early airplay action with "Rock & Roll Music." Taking reports this week almost put my mind back to the mid and late sixties when those two groups were the biggest one-two punch going.

Glen Campbell's album cut "Lay Me Down" from his latest album is starting to get plenty of airplay at a number of stations...including WATR, KEX, and WQUD.

The Chet Atkins "Frog Kissin" record continues to get good action wherever played. WSB reports it as one of their most played sides, and KMBZ just added.

The new Maxine Nightingale "Gotta Be The One" (just shipping as a single) is off and running from the album at WSM and KOFM.

War's harmonica player, Lee Oskar, is starting to show up a little with Pop/Adult stations with his own record "BLT." Two heavyweight stations are giving it good play...WIP and WCCO.

Bob Hughes, WASH, really flipped over the Fleetwood Mac album In fact he put it in his regular singles rotation. John Travolta's "Let Her In" picked up solid play this week at WBAL

While Brotherhood Of Man's version of "Save Your Kisses For Me"

continues to outdistance Bobby Vinton's...it should be pointed out that BV's rendition is very hot at WTAE and jumps into the top ten at WFTL 15-7. After an uncharacteristically slow start, "Today's The Day" by America

is now clearly one of the hottest Pop/Adult sides in the country in terms of airplay. See Most Added for station breakdown.

The new James Taylor is out. Title is "Shower The People."

As reported in last week's R&R, John Lund whose programming creden tials are among the best in the business, is no longer with WNBC. Reached at home last week, Lund intimated that he would take some time off to relax before considering a number of positions before him. Those who attended R&R Convention '76 saw and heard John lend his programming expertise to the meetings. He's a heavy talent.

#### HOYTAXTON **FRANKIE AVALON** JOAN BAEZ Flash Of Fire (A&M) Thank You (De-Lite, Never Dreamed POP/ADULT AddWNICFM Add KSL WHAG SINGLES 0 ROYCLARK RAY CHARLES America Beautiful (Cross) CARPENTERS I Need To Be In Love (A&M) **MEL CARTER** CHAMPS' BOYS ORCH Think Summer (ABC/Dot) My Coloring (Private Stock, Tubular Bells (Janus) Add WATR, KSL FM, WHAG **PAUL DAVIS** JOHN DENVER **ENGLAND DAN & JOHN** GALLAGHER & LYLE / Want To Stay (A&M) **FOUR SEASONS** It Makes Me Giggle (RCA) Thinking Of You (Bang) I'd Really Love (Big Tree) Silver Star (WB/Curb) Add KOFM, WLNH, KNX dd KUKI, WASH, WCCO, 0 0 0 BOBBY GOLDSBORO MARVIN HAMLISH **ART GARFUNKEL CRYSTAL GAYLE SUSAN GEORGE** Disney Girls (Columbia) I'll Get Over You (UA) I'll Get Over (Chelsea) A Butterfly For Bucky (UA) If You Hadn't Left Me (A&M) + Add WMBR, WHOK KHOW, WDAEKBLF -O **JANISIAN** CAROLEKING **NEW MARKETTS** MANHATTANS **ANNE MURRAY** I Would Like To Dance (Col) High Out Of Time (Ode. Kiss And Say Goodbye (Col) M\*A\*S\*H (Seminole) Golden Oldie (Capitol) d WMAL, WSIX, KIIS 0 0 **BETTE MIDLER DOROTHY MOORE** MARIA MULOAUR WALTER MURPHY **JOHNNY NASH** Old Cape Cod (Atlantic) Sad Eves (Warner/Reprise Misty Blue (Malaco) A Fifth Of (Private Stock) Wonderful World (Epic) Add WLW, KMPC, KCRA 0 TODDRUNDGREN BILLYOCEAN **DONNY OSMOND** LOURAWLS CHARLIERICH Love Really Hurts (Ariola Ame Good Vibrations (Brsvle/WB) C'Mon Marianne (MGM) You'll Never Find (Phil/Int) America (Epic) BENEW & ACTIVE Check NEW & ACTIVE WMAL, KEX 0 LEON & MARY RUSSELL STARK & MCBRIEN BOZSCAGGS PAULSIMON RAYSTEVENS Rainbow (Paradise) It's Over (Columbia) If You Like The Music (RCA) Still Crazy (Columbia) You Are So Beautiful (WB) Add KNBR, KWAV, WMAL Add KDWN 0 DANA VALERY DONNA SUMMER TOM SULLIVAN JOHN TRAVOLTA BOBBY VINTON Yes, I'm Ready (ABC) Let Her in (Midland Int'l) Could It Be Magic (Oasis) WIII You Still Love (Phantom) Save All Your Kisses (ABC) AddWCCO, WFIR O O STEVE WIGHTMAN LARRY JON WILSON WING & A PRAYER **GARY WRIGHT** TAMMY WYNETTE You Know The Feelin' (Farr) I Feel A Hitchhike (Monument) Eleanor Rigby(Wing & Prayer) Love Is Alive (WB) Till Can Make It (Epic)

# added

Adde Include WSJS, KIIS, KULF, WGY, WIP

1

l'il Be There (Artists Of Ame

**PAUL DELICATO** 

WNIC-FM DETROIT

America
Frankie Avalon
Carpenters
Bill Le Bounty
Silver Conventio
Bobby Vee
Seals & Crofts
Hot:

Hot: Fleetwood Mac Diana Ross Keith Carradine

OWO-FT, WAYNE

BEACH BOYS
Rock & Roll (Warner/Reprise)
BEATLE8
Got To Get You (Capitol)

0

Adds Include KHOW, WGN, WNHC, KIIS, WTAE.

GINO CUNICO

Daydreamer (Arista

KAKE-WICHITA

WOWO-FT, WA Keith Carradin Seals & Crofts Rolling Stones Hot: Henry Gross Neil Sedaka Dorothy Moor BTD Eric Carmen IAFBL-SYRACUSE Cyndi Grecco Seals & Crofts WGAR-CLEVELAND

WGAR-CLEVELA Rhythm Heritage Seals & Crofts Cyndi Grecco Hot: Silver Convention Diana Ross Wings Hall & Oates Captain & Tennill-Dooble Bros. Eric Carmen

Dr. Hook Abba Steve Millar Roy Clark Bobby Vinton Donny Osmand Carole King Joan Baez Gallagher & Lyle Hot: Elvin Bishop Menhattans Billy Ocean Captain & Ter Starbuck

KHOW-DENVER Bobby Goldsboro Wayno Newton Cyndi Grecco Beach Boys Todd Rundgren Donny Osmond Bestles Carpenters New Markotts Hot: Barry Manilow Pratt & McClei Captain & Ten Seals & Crofts Diana Ross Starbuck

WLW-CINCINNAT Carponters
Walter Murphy
Hot:
Wings
Noil Sedeka
John Sebastian
Captain & Tenni
Brotherhood Of

KFMB-SAN DIEGO Seals & Crofts America Starland Vocal Band Hot: Elvin Bishop Starbuck

America Hot: Pratt & McClain Captain & Tenn Silver Convention

KRNT-DES MOINES WGN-CHICAGO WGN-CHICAGD
Billis Jo Spears
New Marketts
Carpenters
Carly Simon
Charlie Calallo
Beach Boys
Bob Marlay
T.G. Shappard
Todd Rundgren
Three Oog Night
Hot:
Snuff Garrett WETL

WGY-ALBANY Freddy Fender Freddy Fender
Beatles
Carpenters
Lou Rawls
Hot:
Wings
Brotherhood Of Man
Captain & Tennille
John Travoita
Paul Simon

KWAV-MONTEREY Dickle Lee Stark & McBrien Tina Walls Todd Rundgron Dan Fogelberg Billy Kirkland Hot: Seals & Crofts Starbuck Starbuck Keith Carradino BTO

WSM-NASHVILLE Steve Miller Maxine Nightingels Bill La Bounty Stanky Brown Grou England Oan Hot: Wings Pratt & McClain Starland Vocal B Seals & Crofts Chet Atkins

Wings
Starbuck
Dorothy Moore
Half & Oates
America
Starland Vocal Ba
Captain & Tennill WSB-ATLANTA Carpenters Hot) Chet Atkins WLNH-LACONIA Carpenters Dr. Hook Lou Rawis Paul Davis Four Seasons

Wings Brotherhood Of Man Ceptain & Tennilla Starbuck WFIR-ROANOKE Keith Carradine Carole King Dann Valery Hot:

WEEI-FM BOSTON Dan Fogelberg Paul Davis Hot: Starland Vocal Band Janis Ian Starbuck Larry Jon Wilson

KIIS-LOS ANGELES Beatles Beach Boys Rhythim Heritage Manhattans Brothers Johnson David Ruffin Carpenters Trammps Hot:

Hot: Wings Disna Ross Neil Sedaks

WSAV-SAVAN

Carpenters Lou Rawls Stark & McBrid

Stark & McBrien Rhythm Meritage Sundown Co. Hot: Starbuck Gallagher & Lyla Captain & Tannil Seals & Crofts

WPTF-RALEIGH Diana Ross

America Sounds Of Su

Hot: Henry Gross John Sebestian Pratt & McClain Brotherhood Of Man Wings Starland Vocal Band Eric Carmen Shylo Gallagher & Lyle Lou Rawls Hot:

KMBZ-KANSAS CITY Carpenters Chet Atkins Roy Clark

Hot: Wings Pratt & McClain Starland Vocal Band Captain & Tennilla

KRMG-TULSA Andres True Abbs Lou Rawis England Dan Hot: Starland Vocal Band Ceptain & Tennille Eric Carmen Seals & Crofts Brotherhood Of Man

FT. LAUDERDALE

Starbuck Abba John Davidson Perry Como Charite Ven Dyke Hot:

WSJS WSJS
WINSTON/SALEM
Four Seasons
Beatine
Lou Rawis
Hot:
Wings
Half & Oates
Dlans Ross
Starland Vocal Band
Neil Sedaka
Seals & Crofts
Starbuck
Ceptein & Tennilits WMAL-WASHINGTON Carpentors Menhattans David Ruffin Stark & McBrion England Dan Todd Rundgron Todd Rundgr Hot: America Wings Starbuck Hall & Dates Brotherhood Neil Sedaka Diana Rosa,

WIP-PHILADELPHIA Firefail England Dan Besties Carpenters Carly Simon Vicky Sue Robinson Steve Miller

Steve Miller Hot: Keith Carradine Eric Carmen Wings

WDAE-TAMPA

CNBR-SAN FRANCISCO

Bill Cosby
Todd Rundgren
Stark & McBrier
George Bakar
Eiton John
John Travolta
Cerpenters Starland Vocal Band Wings
Disna Ross
Starbuck
Seeis & Crofts
Captain & Ten

KNX-FM LOS ANGELE raul Davis Carole King Keith Carre

JIMMY BUFFETT

JOHN DAVIDSON

Everytime I Sing (20th Century

Captain & The Kid (ABC)

KMPC-LOS ANGELES Four Seasons
Walter Murphy
Hot:
Diana Ross
Captain & Tene
Cyndi Greeco

WTRX-FLINT

Abba
Carpenters
Hot:
Pratt & MoClain
Paul Anka
Fisetwood Mac
Diana Rose
Dorothy Moore
Starland Vocal
Eric Carmen

WMBR-JACKSONVILLE
Andres True
Wayne Newton
Bobby Goldsboro
Seels & Crofts
Lou Rawis
Hot:
Olens Rose
Hell & Ostes
Siviar Convention
Starland Vocal Bend
Paul Simon
Starbuck
Wings
Fleetwood Mec

COWN-LAS VEGAS KDWN-LAS-VEUMO
Carpenters
Shirley & The Squirrels
Etten John
Lou Rawis
Kaith Carradine
Ray Stevens
8TO
Anna Murray
Dorothy Moore
Austin Roberts
Het.
Boby Goldsboro
Keith Carradine

WATR-WATERBURY WATR-WATERBURY Carpenters Gien Campbell LP cut [Lgy Mo Down] Fools Gold George Baker Mel Carter George Bonsen Strotherhood Of Man Dorothy Moors Sobby Goldsboro Sterbluck America

WHOK-LANCASTER Ceptein & Tennille

WSIX-NASHVILLE

KUKI- UKIAH Al Wilson Lou Rewls Gallagher & Lyls Billy Kirkland

KBLF-RED BLUFF Tom Sullivan Dave Loggins America Bobby Goldsboro Starbuck

WTAE PITTSBURGH WKBC-FM -WKBC-FM
N, WILKESBORO
Penny McClain
Dion
John Davidson
Four Seasons
Roy Clark
Paul Dalleato
Hott
Capitain & Tennille
Starbuck
America
Cyndi Greco

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week

#### THE BEACH BOYS

Rock And Roll Music (Warner/Reprise)

46 percent of our reporters now on it, 24 adds including WAYS, Z93, WAKY, B100, WGH, WISM, Z96. Moves; 41-31 WLS, debut 24 WCAO, 29-23 KDWB, 29-24 KCBQ, 29-22 KSTP, pulling immediate phones, see Parallels.

#### **JOHN TRAVOLTA**

Let Her In (Midland International)

43 percent of our reporters on it, 13 adds including KCBQ, WBBQ, WLEE, WERC, KILE, KQWB. Moves; 2-2 at 13Q, 30-23 WCAO, debut 27 CKLW, 7-4 at Y100, 3-1 WORC, 27-17 WBBF, 4-3 WPEZ, see Parallels.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

TODD RUNDGREN "Good Vibrations" (Bearsville/WB) 40 reporters on it, 11 adds including WLEE, WBBF, WLAC, KEEL. Moves; 23-19 at 13Q, 40-30 WCOL, 16-14 at B100, 24-20 KCPX.

BEATLES "Got To Get You Into My Life" (Capitol) 33 reporters on it, 16 adds including WCAO, WCOL, KIOA, WBBQ, WGH. Moves; 30-25 WAPE, debut 18 WORC, debut 20 WBBF and more.

MARVIN GAYE "I Want You" (Tamla) 24 reporters on it. Moves; 26-20 KSLQ, 17-12 WQAM, 11-11 CKLW, 36-34 WCOL, 8-7 KFJZ, 18-16 WLAC, 4-3 WRFC, see Parallels.

ABBA "Mama Mia" (Atlantic) 19 reporters on it, 3 adds including WCAO, WOW. Moves; 30-27 WDRC, 39-36 WCOL, 20-12 WBBQ, 20-16 KFYR, 19-13 WJDX and others.

CHEECH & CHONG "Framed" (Ode) 17 reporters on it, 8 adds including KSTP, KEZY, WLAC, WGH, KAFY, KROY, Moves; 21-15 at 13Q, 19-9 KCBQ, debut 18 WPEZ.

FOGHAT "Fool For The City" (Bearsville/WB) 20 reporters on it, 4 adds including WCOL, WCAO, WEMP, WEAQ. Moves; 25-22 KERN, 24-17 KSTP

BROTHERHOOD OF MAN "Save Your Kisses For Me" (Pye) 22 reporters on it, 1 add. Moves; 14-12 WORC, 26-25 WSAI, 35-33 WCOL, 18-17 WOW, 20-18 KCPX, 30-24 WGNG.

KEITH CARRADINE "I'm Easy" (ABC) 19 reporters on it, 7 adds including WSGA, WIVY. Moves; 2-1 WKBW, 19-15 WBBF, 18-9 KQWB, 29-19 WEAQ.

FIREFALL "Livin' Ain't Livin" (Atlantic) 16 reporters on it, 8 adds including WCAO, KSLY. Moves; debut 19 WZUU, on WKBW, KSTP and more.

ELTON JOHN "Love Song" (MCA) 20 reporters on it, 1 add. Moves; 21-20 WSAI, 17-14 WGH, 7-5 WBJW, 13-12 WFLB, 13-8 WISE.

CARPENTERS "I Need To Be In Love" (A&M) 15 reporters on it, 11 adds including WBBF, WAPE, WORC, WERC, KCPX, WFOM, KRSP. Moves; 29-24 KHJ, 30-28 KSTP.

FOUR SEASONS "Silver Star" (WB/Curb) 16 reporters on it, 3 adds including WSAI. Moves; 23-19 KCPX, 34-31 KKLS, debut 29 WDRC.

#### Others Getting Significant Action

NEIL DIAMOND "If You Know What I Mean" (Columbia) Immediate adds at KHJ, WDRC, WXYZ, stock should be arriving this week.

PETER FRAMPTON "Baby I Love Your Way" (A&M) Another that is just out, stockon its way, add WPGC, WZUU, Y100.

BOZ SCAGGS "It's Over" (Columbia) Still shows some life, 15-11 KEZY, AEROSMITH "Last Child" (Columbia) Add Z93, WZUU, WDRC, on WPGC,

WCAO, debut 28 CKLW. GALLAGHER & LYLE "I Want To Stay With You" (A&M) 29-25 WCOL,

19-17 WKY, 18-16 at B100, add WBBQ and more. DONNY OSMOND "C'mon Marianne" (Polydor) Add WCAO, 98Q, KEEL, 38-35 WCOL, 28-24 WORC, 12-11 WGNG.

DON HARRISON BAND "Sixteen Tons" (Atlantic) 16-13 WBBQ, 20-15 KCBQ, 34-31 WCOL, add WEAQ and others.

#### Continued on page 14

Due to the long holiday weekend many stations were unable to complete their research in time to make our deadline. Those correspondents will return next week.

THE INDUSTRY'S NEWSPAPER

3 3	2	Last		June 4, 1976
eks We		Week		
•	1	1	0	WINGS/Silly Love Songs (Capitol)
	5	2	0	DIANA ROSS/Love Hangover (Motown)
	8	3	0	SILVER CONVENTION/Get Up And Boogie (Midland Intl)
	4	4	4	HENRY GROSS/Shannon (Lifesong)
-	11	9	9	THE CAPTAIN & TENNILLE/Shop Around (A&M)
	16	13	0	ERIC CARMEN/Never Gonna Fall In Love Again (Arista)
11	9	7	7	HALL & OATES/Sara Smile (RCA)
5	7	8	8	SYLVERS/Boogie Fever (Capitol)
33	25	14	0	STARLAND VOCAL BAND/Afternoon Delight (Windsong).
17	12	11	10	DOROTHY MOORE/Misty Blue (Malaco)
	6	6	11	PRATT & McCLAIN/Happy Days (Warner/Reprise)
6	2	5	12	IOHN SEBASTIAN/Welcome Back (Warner/Reprise)
2	17	15	B	STARBUCK/Moonlight Feels Right (Private Stock)
23		16	0	CARVINDICHT/Love Is Alive (WB)
29	23	17	15	ANDREA TRUE CONNECTION/More, More, More (Buddail)
28	22	10	16	ELVIN RISHOP/Fooled Around & Fell In Love (Capricom/WD)
3	3	18	17	DOORIF BROTHERS/Takin' It To The Streets (VVB)
26	20		18	FI FFTWOOD MAC/Rhiannon (Warner/Reprise)
8	10	12	0	The Money & Run (Capito)
_	29	21	0	SEALS & CROFTS/Get Closer (WB)
34	28	23	_	
-	-	30	9	CVNDI GRECCO/Making Our Dreams Come i rue (Frivate Otosia)
-	30	27	3	
	40	31	Œ	The Day (MR)
-	<u>-</u>	32		- OUEEN/Pohemian Rhapsody (Elektra)
18	24	25	25	ROLLING STONES/Fool To Cry (Rolling Stones)
20	19	19		
9	13	20	27	OUEEN/Vou're My Best Friend (Elektra)
-	-	- 38		The Boys Are Back In Town (Wercury)
_	. –	37	•	PARRY MANII OW/Tryin' To Get The Feeling Again Alisa,
13	14	29	3	A AND PROTHERS/I et Your Love Flow (VVD/
12	15		- / -	PRASS CONSTRUCTION/Movin' (UA)
36			-	PHYTHM HERITAGE/Baretta's Theme (ABC)
39	36	35		TRAVOLTA/Let Her In (Midland Intl)
-	-			DADLIAMENT/Tear The Roof Off The Sucker (Casabianca)
_	-			The Shadows (Rocket)
19				The Wood And Ove Really Hurts Without You (Ariola Allierica)
21	27	28		AAA DVIN GAYF/I Want You (Tamla)
-	3	_		
14	. 26			STIC On Vou (Mushroom)
35	33	33	3 4	10 HEART/Crazy Off Foutivides in Control

# ALBUM CUTS

WINGS "Let Em In' MAXINE NIGHTINGALE
"Be The One"
PETER FRAMPTON 'Do You Feel" **ELTON JOHN** "Funeral/Love Lies Bleeding"
HENRY GROSS "Springtime Mama" STEELY DAN

"Kid Charlemagne"

#### MOST ACTIVE RECORDS

STARLAND VOCAL DOROTHY MOORE GARY WRIGHT SILVER CONVENTION CAPTAIN & TENNILLE

DIANA RDSS DOOBIE BROTHERS MANHATTANS SEALS & CROFTS

#### ACTIVE **RE-CURRENTS**

QUEEN
"Bohemian Rhapsody"
MAXINE NIGHTHINGALE
"Ilight Back"
JOHNNIET ATVLOR
"Disco Lady"

PETER FRAMPTON
"Show Me The Way"
SELLAMY BROTHERS
"Let Your Love Flow"

#### NATIONAL REQUEST TABULATION

LAST

SYLVERS WINGS

STARLAND VOCAL BAND

HENRY GROSS CAPTAIN & TENNILLE SEALS & CROFTS SILVER CONVENTION

GARY WRIGHT DOROTHY MOORE