Radie& Records

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 14

FRIDAY, APRIL 16, 1976

Broadcasters Attack KCBQ Promotion

In whay may be a first in broadcasting, a group of several radio stations have formally protested the KCBQ ARB Questionnaire promotion. (see last week's R&R).

The San Diego Broadcasters Association (excepting KCBQ) has notified the FTC as well as all advertising agencies that they deplore the KCBQ promotion. The complaint to the FTC formally requests the government agency to step in and halt the promotion. The stations signed in the formal notice are KDEO, KEZL, KFMB AM & FM, KGB AM & FM, KOGO, KOZN, KPRI, and KSON AM & FM. A cease and desist demand leter was also sent to KCBQ by the organization. The major contention is that the promotion activities of KCBQ are, in the organization's opinion, calculated to distort the results of the Arbitron survey that began April 8.

Russ Wittberger, KCBQ VP & GM, told R&R: "The facts are that the official rating survey is known

to the general public as "Arbitron." At one time, up to 1973, the company identified itself to the public as American Research Bureau, Because of this, the advertising and broadcasting industries habitually referred to the survey company as ARB. It is a practice that continues today. Though the name was changed to "Arbitron" in 1973, those of us in the industry still doggedly refer to that rating company as "ARB" through habit. The critical issue is that to the general public the initials A R B mean nothing in relation to a listening survey.

If this is true, then why did we occasionally use the initials A R B in referring to our American Revolution Bicentennial contest? If there was any advantage to be gained over other stations by broadcasting the initials A R B over the air, it has been totally psychological. It is strictly an 'in' thing.

In planning this game/promotion, I contacted the American Revolution Bicentennial Administration's National office in Washington D.C. This organization was formed in 1974 to organize all events of the Bicentennial Celebration. They referred me to their San Diego branch, the City of San Diego Bicentennial Committee. I met with them and fully outlined, in person and then in writing, our plan to create a Bicentennial trivia quiz booklet which would be called KCBQ's "American Revolution Bicentennial" questionnaire. I explained that they would be made available at retail locations and that some would also be mailed to the general public. The San Diego Bicentennial committee enthusiastically endorsed the concept. They encouraged the use of the National "American Revolution Bicentennial" logo which has appeared everywhere over the past two years. their April 6, 1976 letter to us, sent by the Chairman of the San Diego **Bicentennial Committee stated 'We** are pleased to inform you that your program, the KCBQ Bicentennial Questionnaire contest has been endorsed by the City of San Diego Bicentennial executive committee. The Bicentennial office will provide you with assistance in planning and publicizing your program.

The reason that some questionnaires were mailed was that, as every broadcaster knows, when a contest or station advertising campaign is put together, it is imperative to



Tony Orlando and Dawn's recent appearance at the Boston Gardens was the focal point for an ambitious and highly successful promotion coordinated by Elektra/Asylum Records and WRKO, co-promoter for the concert. With a sold-out audience of 13,000 at the show, and a crowd of 3,000 meeting the group at the airport, WRKO and E/A maximized attention through a motorcade that brought the group to the station for a live broadcast. Seen here during the promotion are, from left: Kurt Nerlinger, Elektra/Asylum Boston Promotion Representative; Jack Hobbs, General Manager WRKO; Telma Hopkins of Dawn; Christy Wright, WRKO Music Director; Tony Orlando; J.J. Jordan, WRKO Program Director; Joyce Vincent Wilson of Dawn; Steve Wax, Executive Vice President, Elektra/Asylum Records; and Ric Aliberte, East Coast Regional Promotion Manager, Elektra/Asylum Records.

promote the campaign at least in part outside the station. The people you reach with messages over your own station are your current listeners. To reach the non-listeners your promotion efforts must also be extended outside the station. Rather than buy large amounts of television time, billboards, and bus advertising space, as most of the other stations in the market are doing at this time, we chose to do a select malling of what is a very attractive looking mailing piece-the questionnaire itself. By doing this, we hope to reach non-listeners and create, by word of mouth, among them, extra interest in the station.

We have never been guilty of running promotions only during rating (Arbitron) periods, nor of running advertising only during rating periods."

We also spoke with KCBQ's program director Gerry Peterson who kiddingly stated "Let'em eat cake."

There seems to be more at stake here than a simple protest against a contest/promotion, as the government, several clients and advertising agencies have been involved in what may be construed as a collusion of broadcasters against KCBQ. Further legal developments are expected from both sides.

New Orleans Broadcasters Pact Pulse

The Greater New Orleans Broadcasting Association put together a group package buy of the Pulse rating service for that city, with a further result being that six of the eight New Orleans Arbitron subscribers have notifed Arbitron that they are cancelling their subscription when their current contracts

The financial costs are a major factor here, with Pulse charging only \$6500 for the Spring metro book and \$13,000 for the Fall TSA survey. Arbitron charged the eight subscribers about \$80,000 total for their two annual sweeps.

In the Pulse deal all stations will split the cost of the rating survey and all stations and agencies will receive copies of both books.

Arbitron has stated they will con-

INSIDE R&R:

LISTENERS CHALLENGE
N.Y. & MILWAUKEE STATIONS

BOULDING LOOKS AT
THE MUSIC
PAGE 21
WIRE'S DON NELSON

WIRE'S DON NELSON INTERVIEWED



Ranwood Records introduced the new Snuff Garrett Opera Company album "Classical Country" with a big chuck wagon dinner at a local Beverly Hills restaurant. Pictured (L-R): Internationally known rodeo champ Larry Mahan; Snuff Garrett (the leader of the SG Opera Company and well known producer); Roy Rogers—The King of the Cowboys; and KLAC's Bill Ward.

tinue to survey the New Orleans area as they have many advertisers that subscribe to the survey.

R&R learned from a few of the area station general managers that several other city broadcast organizations have contacted the New Orleans Assocation stating the same concerns and inquiring about the details of the deal.

Brunswick Execs Sentenced

Brunswick Records' president Nat Tamopol has been sentenced to three years in jail and fined \$10,000 for payola charges. Also sentenced to two years and \$10,000 fines were VP-Sales Manager Peter Garris, secretary-treasurer Irwin Weigen, and production manager Lee Shepp. In addition to these penalties for the payola charges, all 4 men were also sentenced to 3 years each for 17 counts of mail fraud. All four convicted said that they would appeal. The "payola" charges stemmed from more than \$300,000 worth of Brunswick product which was black-marketed and never recorded on the books. The funds were allegedly used for gifts to radio per-

Phony Foghat Concert Exposed

A 32 year old resident of Aspen, Colorado was arrested on Tuesday, March 30, in St. Cloud, Minneasota, on felonious theft charges for the alleged sale of \$16,000 worth of concert tickets for a bogus Foghat concert.

The accused was arrested by St. Cloud police when he arrived at one of three local retail stores he was allegedly using to sell tickets for the concert, supposedly scheduled for April 9 at St. Cloud's Sports Center. According to local sources, not all of the \$16,000 was

recovered, and there is believed to be another suspect at large.

The concert was revealed as a hoax by Tom Kay of WJON who called the local Warner Bros. promotion representative to arrange an interview with Foghat, and was told that the group was not scheduled to appear in the area on this tour. Kay then called the Sports Center, and the directors of the arena knew nothing of the supposed concert. Finally, Kay called Premier Talent, the group's booking agent, and was told Foghat was scheduled to appear in Hungington on April 9.

The police were called in, the suspect arrested, and he is now being held in Stern City Jail awaiting arraignment.

Quickies:

Billy Pearl and Tom Greenleigh have been named consultants to KRLA/Los Angeles. "We will be streamlining their live-automation system, providing some programming ideas, and consulting on technical matters," Pearl said. The 50,000 watt AM'er will continue its hit oldies format. "KRLA has been a ghost ship for years, but the people there now seem to be working hard to turn it around," Greenleigh added.

A Federal District Judge gave judgement against Morris Levy and Adam VIII, Ltd., in favor of Capitol Records, EMI, and John Lennon. Plaintiffs had counter-sued Levy for unfair competition through Adam VIII's unauthorized release of the "ROOTS" album. Capitol in the same period released an official John Lennon album entitled "Rock N Roll." Capitol was awarded \$227,000 compensatory damages and \$10,000 punitive; EMI \$27,500 compensatory and \$10,000 punitive. and \$35,000 for violation of New York's "name and likeness" statute.



the new migle

DON'T FULLYOUR LOVE/ THEN YOU ON THE GOODBY

is from his forthcoming album

StoodLine

Swatsie

Produced Dennis Lambert and Brian Potter



RADIO

RADIO NEWS

KJR OPENS STADIUM

KJR/Seattle morning man Charlie Brown led KJR Co-owner Danny Kaye in staging the first major event in Seattle's new \$67 million multipurpose domed stadium. Charlie broadcast his morning show from the 50 yard line of the empty 65,000 seat facility as the "official, unofficial" opening. Among the guests attending were Seattle Mayor Wes Uhlman and KJR co-owner Les Smith, who along with Kaye, is a principal in the new Seattle American League Baseball franchise. The "official" opening of the stadium was held the following

EASTER EGG HUNTS

WLEE/Richmond has tied in with McDonald's restaurants for their gigantic Easter Egg Hunt. Listeners can pick up official egg collection bags at the restaurant locations, and then start their search for some of the 12,000 eggs that the station has hidden. Lucky hunters who locate special numbered eggs win prizes. Locale for the event is a local park.

98Q/Vidalia's hunt will also allow listeners to win valuable prizes this year. 98 eggs will be hidden around town, all with coded numbers. Clues are given on the air as to where the prizes are hidden, with clues getting vague when the big prizes are offered. All the listeners have to do when they find an egg is call the station to find out what prize they ripped off.

FOOL'S CONTESTS

WKYS/Washington D.C. ran a series of commercial spoofs taking off on radio and TV spots for their April Fool's promotion. Some of the foolish spots featured such items as "a two and a half record set of 'Great.Campaign Promises By Great American Campaigners,' that would cost hundreds of dollars if



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purchased seperately...but now thanks to 'Graft House'..." Morning personality Stoney Richards wrote, produced and directed the spots, and spiked his show with such news headlines as "President Ford stabbed himself 3 times yesterday with a ball point pen while signing bills into law." Listeners were made aware that these items were injest.

WSAl/Cincinnati's programming for that day included station jingles from all over the country. All the supposed station ID's were followed withthe legal station ID.

MILES OF MONEY

"105 feet of money" is the prize offered in WBJW/Orlando's latest contest. Different denominations of bills have been strung together to create the grand prize. Clues are given on the air to help listeners determine the exact amount of cash offered. In addition, local retailers are handing out "money maps," so that listeners can plot where some of the different bills are placed in the chain. The cash is being displayed in "visible vaults" in local shopping centers to gain attention to the promotion, as well as produced TV spots which feature shots of the WBJW jocks wrapped in the cash. First person to correctly guess the exact amount of cash wins it.

CHARITY DRIVES

.WVLK/Lexington has raised \$55,000 for Project Concern's walk for mankind. All the WVLK personalities joined 3000 walkers for the 23 mile hike for pledges. Proceeds went to local Medical and Dental Health clinics.

WEAQ/Eau Claire invited Easter Seals officials and civic leaders to their studios to hold interviews to help raise funds for the drive. Contributions for the area totaled \$35,000.

A number of events were planned by WAIR/Winston-Salem to support their Marchof DimesTreasure Walk. The 20 mile walk was culminated by a special show featuring Jonnie Cunningham, from the TV hit "Happy Days," and a performance by Disco Tex and the Sex-O-Lettes. WAIR's Tim Byrd "The Byrdman" MC'd the

WLCY/Tampa, in conjunction with McDonald's held a 50 hour dance marathon at a local university campus. 17 couples danced the hours away, with 10 minute breaks per hour, while spectators donated collections and made pledges to the dancers. 12 couples completed the grueling marathon.

MYSTERY PERSONALITY CONTEST

WPEZ/Pittsburgh has just completed their "Mystery Mermaid" contest. Listeners were given daily whispered clues to the identity of the "mermaid." The winning listener correctly identified Helen Reddy as the lady of the sea, and won a king size waterbed, complete with all options, and \$1000 cash.

MYSTERY VOICE

\$10,000 is up for grabs in WAPE/
Jacksonville's current "Mystery
Wish." Unidentified voices are heard
on the air each day, along with
hourly clues. Callers try to guess
the identity of the voice. Ten different winners will rip off \$1000
each. Billboard and newspaper ads
will support the promotion.

WAPE also held some special album giveaways recently. First, their listeners were offered copies of Led Zeppelin's "Presence" LP, before they were available in the stores. WAPE's "Hideaway" weekend featured giveaways of the new America LP of the same name, with all LP winners eligible for a grand prize of a "hideaway" weekend in New Orleans, all expenses paid.

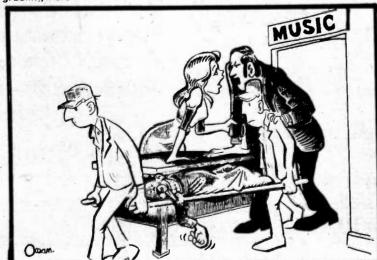
KING'S"MAGNUM ONE"

A series of promotions and contests are planned around the title "Magnum One" by KING/Seattle. Among the ways to win in the series is having a KING sticker on cars, while the station van cruises the streets awarding prizes to those spotted. The "Cash Clock" contest is centered around listeners knowing how many minutes lapse between when the clock starts and when the bell rings, in order to win cash prizes. The "Winning Explosion" phase has listeners waiting for the sound of the bomb dropping. If the 11th caller knows the last four songs played on KING, they win either \$11 per song, or an album per song.

KISS CONTEST TIE-INS

WFOM/Marietta listeners are being invited to join the "Kiss Army."
Kiss "Destroyer" LPs and Army
Patches are given to callers who call at the sound of the explosion.

"Kiss & Tell" is the theme for WGNG/Providence's contest. Every record played is given away to listeners if they know what record is on the air when they call. All these winners are eligible for a drawing for an all expenses paid trip to the Kiss concert in Niagara Falls, along with dinner with the group.



All I did was tell him we went on his record this morning...



A call from RKO President Dwight Case, got KFRC/San Francisco general manager Pat Norman in his office bright and early one morning for a special "conference call." The "call" turned out to be "a message of a different stripe!" When Pat opened his office door, a 9 foot Bengal tiger from Marine World-Africa USA, didn't want to be disturbed. Pat's only printable comment was "hold all my calls."

INTRODUCING OUR NEW MAGAZINE-



A MOSTUNUSUAL PUBLICATION...

We'll be sending you 2 FREE copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON



KIKX/Tucson MD Michael Hester (left) held an interview with nationally known promoter Bill Graham recently, during Graham's organization of a concert in nearby Tempe for the shooting of the epic"A Star Is Born." The film's producers needed a rock concert crowd in the thousands for shooting of one scene of the movie. Graham stopped by several area radio stations for interviews to promote the event, which was backed up by tickets giveaways. Nearly 60,000 crammed the site of the filming for the concert which featured Santana, Peter Frampton, Graham Central Station, Montrose and the L.A. Jets. Graham donated part of the sale price of each ticket to the March of Dimes charity.

BUSINESS NEWS

BUSINESS NEWS

"Abandoned" Station Loses License

The Federal Communications Commission has forfeited the license of KOLI/Coalinga, California, citing the fact the station had been virtually abandoned. Last September, the FCC had granted the station the right to suspend operation until financial matters could be cleared up, but refused the Pleasant Valley Broadcasting Co.'s request for an extension. The company informed the Commission that creditors had seized their equipment, and that the land where the facility is located had been sold for real estate development.

New York And Milwaukee Format Battles

WNCN/New York's Listeners' Guild has tried to protect that station's classical format by asking the FCC to guarantee that the station's buyers, GAF Corp., would not change the format. GAF is planning to purchase the station from Starr, with FCC approval of the transfer of sale expected later this month. The Commission denied the citizen's group request that the format would be guaranteed, although GAF made an agreement to keep classical on the air. The Listeners' Guild had also asked that if the format were to be changed by GAF, that another party should buy the outlet.

Another similar situation has arisen in Milwaukee, with ethnic groups complaining about the format change of WYLO/Jackson, Wisconsin, whose new ownership plans to move from ethnic to a religious format. The "Citizens for Diversified Radio" is filing against Family Broadcasting, the new owners, claiming that religious taped shows do not serve the needs of their community. The group also claimed that WYLO plans to reduce their public affairs programming drastically.

Business Moves To Post Cards

A number of American businesses are taking advantage of lower postal rates for postcards, which are currently 9 cents apiece. Many companies are using the cards for all correspondence except the most private. The Postal Service is reminding customers that even though first class rates for the first ounce is 13 cents, additional ounces require only 11 cents per ounce.

Flexible Hours Gain Company OK

Two U.S. companies are experimenting in flexible work hours for their employees, with good results noted. Northwestern Mutual Life has been telling their workers that they may begin work anywhere from 7am to 9am, as long as they then put in 7½ hours. An official of that company said that most employees are arriving for work about 7:30, resulting in reduced traffic congestion, and improved service. Control Data Corp. is also enthusiastic about their plan. Nearly 77% of their 25,000 employees are taking advantage of the hours, and finds that their workers' "quality of life" has improved, without loss of productivity. Decrease in absenteeism has also shown to be a benefit of the hours.

Martindale Signs For 3 More At KMPC

KMPC/Los Angeles' Wink Martindale has signed another 3 year pact with the station, for an undisclosed amount of money. Martindale is reportedly in the \$100,000 a year bracket. He also hosts CBS-TV's game show"Gambit."

NBC-TV Files Suit Against Strikers

A \$500,000 suit has been filed by NBC-TV against the National Association of Broadcast Employees and Technicians, whose strike against the network is deadlocked. NBC also sought injunctive relief from sabotage which the network claims has been going on since the strike's inception. Last week, workers had attempted to go back to work, only to find that NBC had locked them out because of the sabotage. The Union states that it is unaware of sabotage against NBC by any of its members, and said that the equipment failures were probably due to inexperienced management personnel who are now handling the worker's jobs.

Cincinnati Radio Re-Elects Officers

The Greater Cincinnati Radio Broadcasters Association has re-elected their entire Board for a second term. Those elected are: Charles K. Murdock, Avco Broadcasting Senior VP and GM of WLW elected as President John Bayliss, President and GM WSAI, elected VP; and Barry Gaston, GM WLQA, secretary. WCIN, WUBE, WNOP, WLQA, WLYK, WSAI, WEEZ, WEBN, WKRC, WKRQ, WLVV, WCKY, and WLW all have active representatives in the organization.

Giddens Joins McClure Broadcasting

Charles Giddens, manager of WRFC/Athens, has taken a position as Executive Vice President for McClure Broadcasting, owners of WCGQ and WHYD/Columbus, Georgia.

Pan Am Tries For Speed Record

Forty-nine passengers have signed up with Pan American World Airways to join in the airline's effort to set a speed record for an around-the-world flight. The May 1st flight will require passengers to fly for nearly 40 straight hours in order to make the commercial record.

---- INTRODUCING OUR NEW MAGAZINE



A MOSTUNUSUAL PUBLICATION...

We'll be sending you 2 FREE copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

THE FCC [So You Can Understand It]

"EQUAL TIME" RULE AMENDMENT PROPOSED BY FCC

The Commission has proposed amending its rules to require broadcast stations and cable TV systems to notify opposing candidates of gifts of time to any other candidate, for use within 72 hours prior to the day of an election.

The Commission noted that under present regulations if an editorial is broadcast within 72 hours prior to the day of an election, the station licensee promptly must inform the candidates opposed or not endorsed by the station so they may have an opportunity to exercise their right to a reasonable opportunity to respond before the election.

The Commission said, however, that a parallel notification procedure did not exist in cases where free time was provided for use by or on behalf or one or more but not all candidates for use within 72 hours before an election. It said that although it recognized that a licensee ordinarily had no obligation to inform one candidate that time had been given a competing candidate, it felt a failure to provide such notification when the gift is so close to election day could "effectively nullify the statutory right to equal opportunities."

The Commission said a timely notice provision should be proposed to cover the situation, one which would not accord different treatment based on whether the time was to be used on the candidate's behalf rather than by the candidate.

Comments are due May 17 and replies May 27.

FCC REAFFIRMS RETURN OF APPLICATION FOR NEW ST. LOUIS AM STATION

The Commission has reaffirmed its December 4, 1974, action returning as unacceptable for filing, the application of Bronco Broadcasting Co., Inc., for a new AM station on 1380 kHz at St. Louis—the facilities of KWK, which ceased operating on September 23, 1973, due to financial difficulties.

In that action, the Commission also designated for hearing, the applications of Curtis L. Mann, Trustee in Bankruptcy, for renewal of the KWK license, for a construction permit to reduce the power of KWK, and for assignment of the KWK license to Doubleday Broadcasting Co., Inc.

It also designated for hearing the competing application of Norman Broadcasting Company, to modify the facilities of WGNU, Granite City, III, and to specify the KWK frequency of 1380 kHz. (Granite City is across the Mississippi River from St. Louis.)

On November 5, 1973, Mann acting as receiver in bankruptcy, filed an application for renewal of the KWK License. The cut-off date for filing competing applications was set at January 1, 1974.

In the meantime, however, offers to purchase the assets of KWK were made by Doubleday and Bronco. The bankruptcy court, on January 4, 1974, authorized Mann to accept Doubleday's offer.

Hey"OJ,"

WEMOVE

FAST TOO!



R&R'touches down' with subscribers every Friday carrying *ALL* the industry's news and music information.

Everybody else has to "punt" the following Monday.

Our subscribers always get "The Competitive Edge"

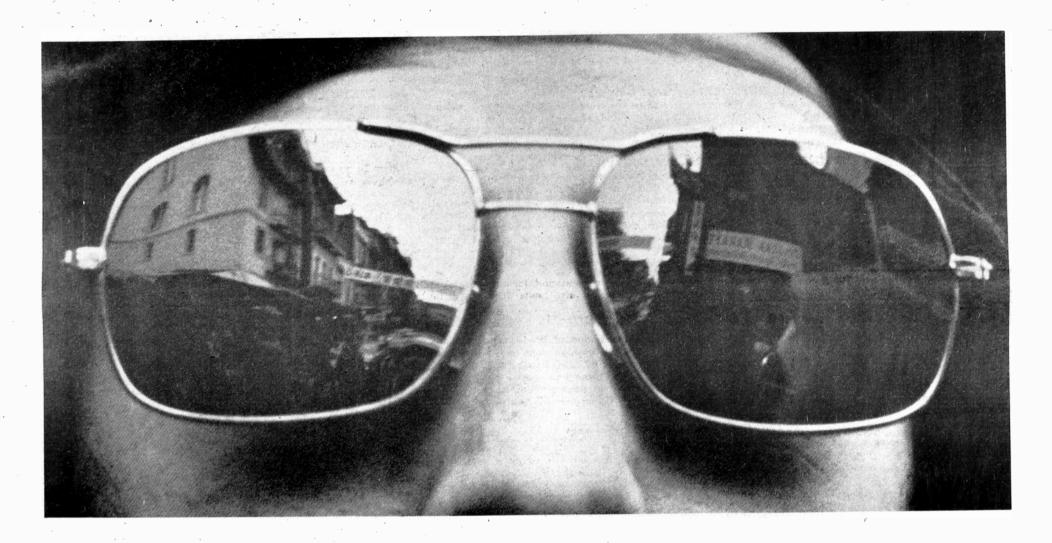
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6430	Sunset, Suite 122 ['cl: (213) 46	1, Hollywood, 90028 56-9561	ONE YEAR-	

The title song from the new

Doobie Brothers

album is now a single:



Clakin'It to the Streets?

On Warner Bros. Records



The **Hottest:**

John Sebastian **Sylvers Elvin Bishop** Wings **Henry Gross**

added this week...

Most Added:

Rolling Stones Pratt & McClain Captain & Tennille (Shop Around) **Diana Ross** "Hangover" **Billy Ocean**

PARALLEL ONE

WL8/CHICAGO John Sebestis

John Sebastian Henry Gross HOT: Donny & Marie 13-7 Fleetwood Mac 16-10 Peter Frampton 21-14 Barry Manillow 31-18

WFILPHILADELPHIA

Henry Gross Hall & Octoo HOT: John Sebestian 6-3 Sylvers 15-8 Elvin Bishop 19-11 Diana Rosa

Capt & Tennille Rolling Stones

ELO Kiss (nites) Bad Co. Elvis Presley "Hurt" HOT: John Sebestian 9-1 Henry Gross 19-8 Fleetwood Mac 18-9 Wings 25-16

Bress Construction Startland Vocal Ban HOT: Sylvers 8-4 John Sebastian 9-6 Hall & Oates 145 Elvin Bishop 16-11 Wings 21-14 Henry Gross 26-18

CKLW/DETROIT

Beliamy Broth Rolling Stones Bob Seger "Nutbush" HOT: Sylvers 10-4 Queen 16-10

WKBW/BUFFALO Jim Quinn

Wings Pratt & McClain Barry Manilow Hall & Oates HOT: John Sebestien 2-1 Sylvers 9-3 Johnnie Taylor 18-4 Fleetwood Mac 24-18

KFRC/SAN FRANCISCO Dave Sholin

Disna Ross "Hangover" HOT: Johnnie Taylor 3-1 Elvin Bishop 8-4

KHJ/LOS ANGELES Charlie Van Dyke

Silver Convention Neil Sedaka HOT: John Sebastian 13-4 Pratt & McClain 12-8 Henry Gross 25-14 Queen 25-15

KRBE/HOUSTON Clay Glah

Billy Ocean Kies Prett & MCClein HOT: MOT: Sylvers 11-8 Elvin Bishop 18-11

KJR/SEATTLE

None HOT: Elvin bishop 6-3 Johnnie Taylor 7-4 John Sebastian 16-8

WRKO/BOSTON J.J. Jorden

Cyndi Grecco Dooble Brothers Silver Convention HDT: HOT: John Sebastian 2-1 Elvin Blahop 4-2 Pratt & McClain 9-3 Abba 13-9 Sylvers 8-4 Cate Brothers 22-14

KDWB/MINNEAPOLIS John Sebastian

Peter Frampton Sylvers
Elvin Blahop
Henry Gross
HOT:
Dr. Hook 8-4
John Sebastian 8-6
Barry Manilow 19-13
Johnnie Taylor 30-14

13Q/PITTSBURGH Jack Forsythe

n Sebastien 11-1 CHUM/TORONTO

Pratt & McClain Barry Manilow Rolling Stones Boz Scagge HOT: Klas 7-4 Bay City Rollers 20-12 Elvin Sishop 18-14 Wings 23-17 Hanry Gross 25-18

Y100/MIAMI Quincy McCo

John Sebestian 8-3 Peter Frampton 18-11 Elvin Bishop 20-14 Wings 24-18

KCBQ/SAN DIEGO Pratt & McClain

Henry Gross Rolling Stones Hall & Ostes Kiss HOT: Sylvers 7-3 Elvin Bishop 13-9 Johnny Rivers 22-17 Peter Frampton 28-1 Seels & Crofts 30-21

KNUS/DALLAS Kevin McCarthy John Sebastian Barry Manilow HOT: Elvin Bishop 12-5

WCAO/BALTIMORE Ron filley

CateBrothers
Rolling Stones
Brass Construction
HOT:
Peter Frampton 6-3
John Sebastian 12-6 Hall & Oates 22-12 Abba 24-15 Blackbyrds 23-16 Pratt & McClain 28-20

Billy Ocean Hall & Oates Marmelede Bro Smith HOT: Elvis Presley "Hurt" 84 Elvin Bishop 13-6 John Sebastian 18-7 Glen Campbell 17-10 Johnny Cash 24-17

WQAM/MIAMI

Backy Torres John Sebastian 1-1 Sylvers 5-3 Elvin Bishop 11-7 Marmelede 27-20

WABC/NEW YDRK Sonya Jones

HOT: Maxine Nightingale 4-2 Or. Hook 13-8 Sylvers 22-10 John Sebastian 21-12 WIXY/CLEVELAND Marge Bush

Henry Gross Pratt® McClain Rolling Stones (nites) Capt & Tennille (nites) HOT: John Sebastian 10-2

Dorothy Moore 17-8 Kiss 21-12 Blackbyrds 22-13 Elvin Bishop 23-14 KEZYIANAHEIM

Rolling Stones Diena Ross "Hangover" Hell & Dates HOT: Bellamy Brothers 7-4 Elvin Bishop 9-5

Elvin Bishop > 0. Sylvers 23-11 Wings 28-18 WGCL/CLEVELAND

Marvin Gaye Bay City Rollers HOT: John Sebastian 11-1 Evin Bishop 20-8 Dorothy Moore 16-10 Abba 18-11 Wings 23-16

KSLQ/ST. LOUIS

ELO "Hangover"
HOT:
Peter Frampton 15-9
Maxine Nightingale 19-10
Silver Convention 23-15 KTLK/DENVER

Barry Menilow
Abbe
Sutherland Brothers
HOT:
Pater Frampton 5-1
Henry Gross 13-8
Fleetwood Mac 18-9
John Sebastian 28-10
Sylvers 27-14
Efvin Blahop 28-18
Miners 6-18 Elvin Blahop 25-18 Wings 25-19 Pratt & McClain 32-21

KSTP/MINNEAPOLIS Mark Oriscoll

Rolling Stones Neil Sedaka Capt & Tennille HDT: HOT: Bellamy Brothers 6-3 John Sabastian 7-4 Sylvers 25-8 Wings 15-10

TWO

WKIX/RALEIGH Ron McKey

Rolling Stones Capt. & Tennille Dorothy Moore Hall & Oates HOT: Henry Gross 18-3 Carpenters 18-10 Emmylou Herris 11

WKY/OKLAHOMA CITY

WZUU/MILWAUKEE Cherile McCerthy

Rolling Stones Paul Simon Paul Simon Gary Wright HOT: Johnnie Taylor 4-1 Henry Gross 15-9

Sandy Jones

PARALLEL

WGRO/GRAND RAPIDS

Sylvers Johnnie Taylor HOT: Bellamy Brothers 3-1 Dr. Hook 9-2 WLEE/RICHMOND Bob Paiva

Frankle Valti Bro Smith HOT: Sylvers 5-3
Peter Frampton 10-6
John Sebastian 25-8
Elvin Bishop 20-11

Marmalade

WMAK/NASHVILLE

HOT: Elvin Bishop 2:1 Maxine Nightingale 8:3 Sylvers 7:4 Peter Frampton 16:8 Hall 5: Cates 17:10 Elvis Presley "Hurt" 22:14

KERN/BAKERSFIELD

Olivia C.W. McCall HOT: Elvin Bishop 1-1 Sylvers 8-2 John Sebastian 7-4 Pratt & McClain 14-9 Four Seasons 15-10

WLCY/TAMPA

ELO Pratt& McClain Bro Smith HDT: Sylvers 1-1 John Shastlan Wings 30-12 Henry Gross 23-15

WLAC/NASHVILLE Dick Kent

HOT: Hell & Oates 14-8

WOW/OMAHA

Capt. & Tennille , Johnny Cash (days) Diana Ross "Hangover" Hall & Oates Queen 13-8 Sylvers 16-10 Peter Frampton 17-11 John Sebastian 20-13 HOT: Peter Frampton 5-2 Ehvin Blahop 6-3 Kiss 9-6 Fleetwood Mac 17-10 Dorothy Moore 20-11 Barry Manilow 25-13 Pratt & McClain 24-17

Capt & Tennille

Capt b Tennit Gary Wright Diana Ross "Hangover" Dorothy Moore Seals & Crofts Rolling Stones HOT: Subvers 1.1 HOT: Sylvers 1-1 Henry Gross 5-2 Starbuck 10-7

John Sebastian 13-6 Wings 16-12

Rolling Stones Henry Gross Trammps Hot Chocolate Disna Ross "Hangover"
HOT:
Or. Hook 16-7
Peter Frampton

WORC/HARTFORD

Marmelade Kisa Diana Rosa "Hangover" HOT: Beliamy Brothers 10-3 Fleetwood Mac 18-9 John Sebestian 20-13 Peter Frampton 24-18

KRIZ/PHOENIX

HOT: Johnnie Taylor 2-1 Sylvers 9-4 John Sebastian 17-10 Henry Gross 21-15 Wings 23-18

WXYZ/DETROIT

Paul Simon Rolling Stones Pratt & McCiain

Wings Barry Manliow HOT: Hall & Dates 2-1

WERC/BIRMINGHAM MikeSt John

KJRB/SPDKANE Dave Yates

Gien Campbell

Johnny Cash Larry Gatlin (Itd play Nell Sedaka

KYNO/FRESNO Chris Van Kamp Pratt & McClain Billy Ocean Starbuck HOT: Johnnie Taylor 4-1 Abba 10-5 Henry Gross 12-6 John Sebastian 18-7 Cate Brothers 23-14

WPIX/NEWYORK Neil McIntyre

Q102/CINCINNATI Jim Fox None HDT: Sylvers 1-1 Johnnie Teylor 7-2 John Sebestian 20-10 Elvin Bishop 24-14

> WSGN/BIRMINGHAM Bill Thomas Capt & Tannille
> Half & Oates
> Rolling Stones
> Bey City Rollers
> "Letter"
> HOT:
> Sylvers 4-1
> Fleatwood Mec 7-3
> Bad Compeny 11-6
> Hamilton, Joe Frank 18-11
> Wings 21-14

WCOL/COLUMBUS

Olana Ross "Hangover" Silver Convention Seals & Crofts Sylvers 1-1 John Sebestian 6-3 Bad Company 17-8 Gary Right 24-12 Pratt B McClain 23-14 Andrea True Connectio Marmelede 31-21

WSGA/SAVANNAH Jerry Rogers

PARALLEL

TWO

Rolling Stones Eivis Presley "Hurt" Billy Ocean Cept & Tennille HDT: Eivin Bishop 2-1 John Sebestien 1 Winge 22 11

WPEZ/PITTSBURGH Charlia Laka

Johnnie Taylor 5-2 Sylvers 12-6 Dr. Hook 14-10 WGH/NDRFOLK

Dorothy Moore Neil Sedaka Richard Cocclenta Ted Nugent Morrisalede HDT: Peter Frampton 7-4 Sylvers 10-5 Fleatwood Mac 15-9 Elvin Sishop 22-14 Henry Gross 21-15 Wings 30-20

WINW/CANTON

WAPE/JACKSONVILLE John Long Hall & Dates
Pract & McClain
HDT:
Sylvers 1-1
John Sebastan 18-13
Pater Frampton 21-14
Elvin Bishop 22-15
Wings 23-16 HOT: Fleetwood Mac 11-3 Sylvers 12-6 Wings 20-10 John Sebsstian 24-14 Brothers Johnson 29-19

WBBF/ROCHESTER Bob Savage Hell & Dates

Silver Convention Steve Wightman Billy Ocean Brotherhood Of Man Brotharmos Of Man Rhythm Heritage HOT: Bellamy Brothers 2-1 Peter Frampton 7-3 Kles 14-8 Kiss 14-6 Sylvers 17-9 Henry Gross 18-11 Dr. Hook 20-13 Wings 25-16 Pratt & McClain 29-17

KFJZ/FORT WORTH

Pratt & McClain Silver Convention Dlana Ross - "Hengover" HOT: Elvin Sishop 7-1 Sylvers 16-9 Wings 19-10

WIFI/PHILADELPHIA Bob Hamilton Stave Wightmen HOT: John Sebastian 2-1 John Sebastian 2-1 Sylvers 7-4 Olana Ross "Hangover" Elvin Bishop 14-7 Gratt & McClein 20-9 Wings 24-13

Barry Manilow Bay City Rollers "Letter" HOT: Johnnie Taylor 1-1 Fleetwood Mac 11 Wings 24-13 KIOA/DES MOINES Peter McLane 293/ATLANTA Dale O'Brien

Barry Manilow
- Pratt & McClain
HOT:
Johnnie Taylor 4-1
Henry Gross 8-2
John Sebastian 18-8
Fleatwood Mac 22-16

Starbuck HOT: Sylvers 4-1 Fleatwood Mac 15-9 John Sebastian 18-10 Henry Gross 24-17 Olivia 30-20 WAYB/CHARLOTTE Capt. & Tennille Diena Ross "Hangover" Andres True Cor WYRE/ANNAPOLIS HOT: Blackbyrds 13-8 Dorothy Moore 24-12 Hall & Oates 21-13

Nell Sedaka Bro Smith HOT: John Sebastian 10-3 Elvin Bishop 11-7 Pratt & McClain 28-11 Henry Gross 28-12 Hall & Oates 21-13 Olivis
Al Wilson
Fleetwood Mac
HOT:
Cats Brothers 2-1
John Sebestien 12-8
Silver Convention 27-14
Kiss 25-19
gDians Ross
"Hangover" 25-18 Elvin Bishop HOT: John Sebastian 6-2 Diana Rosa "Hangover" 16-6 Wings 14-8

KCPX/SALT LAKE CITY PARALLEL

Capt. & Tennille
Billy Doean
Starland Vocal Band
Bay City Rollers
"Letter"
HDT:
Sylvers 1-1
Sutherland Brothers 11-7
Elvin Bishop 13-9
Fleatwood Mac 21-15
Pratt & McClain 22-16

WNDE/NEW DRLEANS Kevin O'Brien Dr. Hook 21-16 WORC/WORCESTER Dick Smith

THREE

WGUY/BANGOR Rolling Stones BTO (nites) Ted Nugent (nites) Zebera (nites) HOT: Diana Ross "Hangover" "Hangover"
Wings
Neil Sedaka
Pratt® McClain
HDT:
Henry Gross 2-1
John Sebastian 18-3
Rufus 17-14 John Sabastlan 3-1

WBJW/ORLANDO KEWI/TOPEKA

Billy Ocean Capt & Tennille Andrea True Connectiv HOT: Sylvers 5-2 Elvin Bishop 14-4 Wings 20-13 John Sebestian 23-14 Ceta Brothers Rolling Stones Pratt & McClair Dorothy Moore Andres True Co HOT: Johnnie Taylor 3-1 Sylvers 18-6

None HOT: Sylvers 13-3 John Sebastian 12-5 Dr. Hook 22-16

KLED/WICHITA Pratt & McClain Pratt & McClein
Wings
Berry Menillow
ELO
HDT:
Sylvers 3-1
Henry Gross 16-7
John Sebastian 25-15

Johnnie Taylor 3-1 Maxine Nightinga

Commodores HOT: Sylvers 5-3 John Sebestia Wings 19-13

Pratt & McClain

KROY/SACRAMENTO Steve Rivers

"Hurt"
HDT:
Barry Manilow 1-1
Henry Gross 14-7
Fleetwood Mac 16-10 WFLB/FAYETTEVILLE KINT/EL PASO J. J. Mitchell

Capt. & Tennille Rolling Stones Marmalade BTO Slick Olivia Brothers Johnson HOT: Cate Brothers 14-2 Pater Frammon 10-4

Olivia 17-12 ELD 24-18 Elvin Bishop 30-21

Pratt & McClair

Gary Wright Elvis Presley

KWHP/OKLAHOMA CIT

WEAQ/ÉAU CLAIRE Scott Christensen Elvin Bishop Pratt& McClain Johnny Cash HDT: Dr. Hook 3 2

WNAM/NEENAH

Barry Manilow Olivia HOT: Johnnia Taylor 4-1 Pater Frampton 12-5 Elvin Bishop 16-7 Henry Gross 18-8 Sylvers 23-16

WGLF/TALLAHASSEE Rolling Stones rs 2-1 Elvin Bishop 8-5 Barry Manilow 13-8 John Sebastian 20-1 Starbuck 24-17

WISE/ASHEVILLE

WKLD/LDUISVILLE Gary Major

Paul Anke Johnny Nash Brothers Smith Rolling Stones Brass Construction Elvis Presley 25-13

Richard Coccia

WRIE/ERIE Jim King Pratt & McClain Paul Davis

Pract B McClain
Paul Davis
Seals & Crofts
Al Wilson
Johnny Nash
Paul Simon
HOT:
Johnnie Taylor3.1
Hall & Dates 14-7
Abba 16-8
John Sebastian 19-11

KAFY/BAKERSFIELD Capt & Tennille Sutherland Brothers HDT: Sylvers 9-4 Commodores 13-7 Pratt & McClain 19-11 ELD 18-12 Wings 28-19

KFYR/BISMARK Dan Brannan

Gien Campbell Pratt& McClain HDT: Henry Gross 1-1 Peter Framptoni WORG/ORANGEBURG Ted Belf

Diena Ross
"Hangover"
Sterbuck
Marvin Gaye
Capt & Tennille
Silver Conventio
HOT:
Reliamy Brother WYND/SARASOTA Carl Strandell

HOT: Bellamy Brothers 3-1 John Sebastian 20-6 Henry Gross 16-11 ELO 25-15 Billy Ocean 26-17

Starland Vocal Band Heart Diana Ross "Hangover" Billy Ocean Seels & Crofts HOT: Peter Frampton 5-1 John Sebestian 17-3 Elvin Bishop 19-10 Sulvara 21-15 Silly Ocean
Glen Campbell
Rolling Stones
O'Jays
Keith Carradine
HOT:
Elvin Blahop 15-9
Henry Gross 20-11
John Sebastian 28-14
Wings 24-16
Fleetwood Mac 29-19

KEEL/SHREVEPORT

Diana Ross "Hangover"
Bress Construction
Marvin Gaye
Prett & McClein
Dorothy Moore
HOT: ivers 2·1 Fleetwood Mac 17:9 Henry Gross 19:11 John Sebastian 20:13 Billy Ocean 25-19

Starland Vocal Band HOT: Johnnie Taylor 7-2 Bay City Rollers "Letter 10-5 Henry Gross 19-3 Starbuck 16-9 John Sebestian 22-10

KKXL/GRAND FORKS

Hall & Oates Al Wilson Starbuck Rolling Stones HOT: John Sebastian 12-3 Johnnie Taylor 18-11 Swhems 20-12 Seels & Crofts
Blackbyrds
Nell Sedaka
Capt & Tennille
Rolling Stones
HOT:
Henry Gross 10-7
John Sebastian 15-8
ELO 20-12

WJDX/JACKSON

Silver Convention Capt & Tennille Rolling Stones MOT: Sylvers 10-4 Barry Menilow 13-7 Al Wilson 24-18 Pratt & McClain 27-20 WTRU/MUSKEGON

Gary Wright
Capt & Tennille
HOT:
John Sebastian 1-1

WFOM/MARIETTA

Wings 5-2 Johnnie Taylor 6-3

Paul Simon Rolling Stones Rolling Stones HOT: Peter Frampton 2-1 Fleetwood Mac 8-3 Elvis Presley "Hurt" 24-15 Starbuck 27-19 Kiss 28-20

KDON/SALINAS Art Bell

Hall & Dates Marmalade Capt. & Tennille Nell Sedake Starbuck HDT: Elvin Bishop 2-1 Sylvers 5-3 Henry Gross 15-7

Wings 16-8 John Sebes WACI/FREEPORT

WISMIMADISON

Sylvers 21-15 Fleetwood Mac 23-15 296/GRAND RAPIDS

> Sylvers Commodores HOT: Dr. Hook 3-1 Johnnie Tsylor 20-5 Rufus 17-9 Wings 23-13 KOWBIFARGO Billy Ocean John Sebastian 16-3 Barry Manilow 15-9 Sylvers 23-11

WEEO/WAYNESBORO Billy Ocean Alax Brown Alex Brown Cate Brothers Glen Campbe Diana Ross Diana Rosa
"Hengover"
HOT:
Sylvers 8-3
Bellamy Brothers 14-8
Kiss 17-11
John Sebastian 24-12

Capt & Tennille Billy Ocean Gallagher & Lyle HOT: Sylvers 9-2 Elvin Bishop 13-7 John Sebastian 17-9 Barry Manilow 20-12 WNCI/COLUMBUS Andy Williams

PARALLEL

THREE

Gary Wright ELD

WJDN/ST. CLOUD

Seals & Crofta Glen Campbell Billy Ocean Bad Company Neil Sedaka Sutherland Brothen Gino Cunico (Days) Paul Anka (Days) Rolling Stones (Days) Rolling Stones (Days) HDT: Donny & Marie 13-6 John Sebestian 26-11

tenry Gross 23-13 WSAR/FALL RIVER Curt Hansen

Rolling Stones At Wilson Berry Menilow Brothers Johns HOT: Sylvers 9-4 Wings 18-6 Brass Construction 1 Diana Ross "Hangover" 20-13 Hall & Dates 21-15

KOZA/PUEBLO Rip Van Winkle Billy Ocean Richard Cocciante Kiss Glen Campbell Pratt & McClain HOT: Peter Frampton 11-4

Henry Gross 17-10 Elvin Bishop 19-11 WRFC/ATHENS Reggie Blackweil

"Hurt"
Dorothy Moore
Pratto McClein
Bay City Rollers
"Letter"
Don Harrison Band
HDT: Peter Frampton 11-6 John Sebastian 18-3 Henry Gross 16-7 Fleetwood Mac 27-19 Starbuck 19-9

KCBN/REND

Captain & Tennille Johnny Cash Champs Bays Orches Christopher Paul & Si Marvin Gaye Walter Murphey Dorothy Moore Rolling Stones HDT: Sylvers 1.1 John Sebastian 8-3 Wings 24-8 Barry Manilow 20-10 Half & Oates 18-12 Al Wilson 26-19 Captain & Tennille Kiss Gary Wright Heart "Magic"

WAKX/DULUTH Craig McHanry

Marvin Gaye Hot Chocolate Diana Ross "Hangover" Marmalade Osibisa HOT: Sylvers 4-2 John Sebastian 15-4 Seals & Crofts 21-13 Silver Convention 32-11 10cc 27-19 Fleetwood Mac 40-23

Rolling Stones

WJBQ/PORTLAND Jeff Ryder Barry Manifow HOT: Henry Gross 2-1 John Sebestian 5-3 Sylvers 20-10

Fleetwood Mec

KRSP/SALT LAKE CITY

Rolling Stones Starland Vocal Band Bay City Rollers HOT: John Sebastien 18-3 Henry Gross 12-4 Elvin Bishop 10-6 Pater Frampton 11-7 Fleatwood Mac 18-12 Prett 6 McClein 24-18

KSLY/SAN LUIS OBISPO Rolling Stones Paul Anka HOT: John Sebestien 3-1 John Sebestien 3-1 Sylvers 14-5 Marmalade 23-13 Pratt & McClain 35-16

WEMP/MILWAUKEE Roger St. John

Pratt & McClain Fleetwood Mac Bay City Rollers Hall & Ostes Billy Ocean(nites) Rolling Stones (nites) Rolling Stones (nites)
Elvis Presley
"Hurt" (Days)
Melissa Manchester (days)
Cate Brothers (nites)
HOT:
Elvin Bishop 12-5
Elvin Bishop 12-5
Elvin Bishop 14-7

WDSH/DSHKDSH Oan Davis

Bad Company Billy Ocean HOT: Henry Gross 5-1 Hall & Octos 15-10 Wings 19-12

KILE/GALVESTON Ken Rush

Kiss
Cate Brothers RA
Rolling Stones
Capt & Tennille
Diana Ross
"Hangover"
Donna Summer
HOT: HOT: Starland Vocal Band 11-6 Andrea True Connection 1 Barry Manilow 25-15

KREM/SPOKANE Starland Vocal Band Marmalede Richard Cocciante Cate Brothers Bed Company

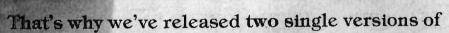
Rush
Dooble Brothers
"Streets" & "Wheels" (LP) HOT: Elvin Bishop 2-1 Sylvers 10-3 John Sebastian 21-12 Billy Ocean 26-17

Paul Simon Henry Gross Sylvers ELO Hall & Oates Peter Frampton 13-7 Dr. Hook 12-8 Wings 22-12 KKLS/RAPID CITY

WGNG/PROVIDENCE John Scott Diana Rosa "Hangover" Nell Sedeka

HOT; Abba 13-11 Wings 17-13 Sylvers 21-16 John Sebestian 8-4





Donna Summer's... "Could It Be Magic"

One side is for general audiences and the other side is for the more mature listener. Music for those who love to dance. And music for those who love to love.

And in case you don't already know, Donna's new LP, "A Love Trilogy," is just about Gold after only three weeks.

DONNA SUMMER
Pleasing loving-hearts from 6 to 65 on
QASIS RECORDS from Casablanca



CLASSIFIED

OPENINGS

WNAP/INDIANAPOLIS looking for experienced newsperson. Able to make decisions, take direction and perform. Tapes & resumes to Cris Conner, WNAP, 2835 N. Illinols, Indianapolis, Indiana 46208 No calls. EOE (4/6)

Newsperson needed this June for 1976 Headliner Award station. 235,000 person market. Number one station. If you're right out of school, don't apply unless you're prepared to compete with experienced professionals. Affirmative action employer. Live air check, resume and references to Mark Fryburg, News Director, WROV, Box 4005, Roanoke, VA 24015 (4/6)

KYSN/COLORADO SPRINGS needs a killer!!! Entertaining, imaginative person, able to ignite an early evening audience (6-10) in the mountains. Crazies welcome. Tapes & resumes to Gene Curtis, KYSN, Box 1715, Colorado Springs, Colorado 80901 (4/6)

KEWI/TOPEKA accepting tapes and resumes only for future part-time and full-time openings. Send to Bob Finot, KEWI, Box 4407, Topeka, Kansas 66604 EOE (4/7)

Come to Montana before John Denver sings about it. KBOZ needs air talent production. Good bread, excellent opportunity for the right person. Tapes & resumes to Paul Vann Ehlis, KBOZ, Box 147, Bozeman, Montana 59715 (4/7)

Brand new national news syndication, based in L.A. is looking for contributors from other parts of the U.S. to submit well produced news features on a regular basis. Send demo tapes of narration, production and writing to News Room, Box 1902. Orange, CA 92668 (4/8)

KOMA/OKLAHOMA CITY looking for creative, intelligent sounding morning personality. Tapes & resumes to Tom Birch, Box 1520, Oklahoma City, Oklahoma 73101, No Calls (4/8)

WCRV/WASHINGTON seeks tapes & resumes for future full time positions in announcing, news and sales. Contemporary Country station. Send to Rt. 31 North, Box 150, Washington, N.J. 07882. Seek females especially. (4/9)

KGGO/DES MOINES Looking for News Editor. Tapes resumes and salary requirements to KGGO, 3900 N.E. Broadway, Des Moines, Iowa 50317, ATTN: Jefferson Kay, PD.

Opening for a creative morning drive personality coming up at KVOL. Humor is great, but the key word is "relate." Tape & resume only to Gregg Stevens, PD, KVOL Radio, Box 3030, Lafayette, LA 70502(4/9)

Immediate opening for morning announcer. Big voice 1st phone, commercial exp. only. Resort area. Contact Rick Murphy, KZUL, P.O. Box BN, Parker, Arizona 85344 (602) 669-9274 (3/17)

WHNC/HENDERSON needs afternoon jock, copy and production a must...Top 40-AM...Tapes and resumes to Don Morgan, PD, WHNC, Box 1240, Henderson, N.C. 27536(3-19)

CKGM/MONTREAL Needs announcer to handle some weekend air work and holiday shifting, along with promotional duties. Those interested in programming should send tapes and resumes to Tom McLean, PD, CKGM 1310 Greene Ave, Montreal Canada H3Z2B5 (3-30)

RADIO SISTEMA de INFORMACIÓN looking for anchor reporter. New regional Spanish news network covering Texas. Excellent pay and working conditions. Must be bi-lingual. Tapes & resumes to RSI, Box 15324, Austin, TX 78761 (3-31)

WEEO/WAYNESBORO Looking for nifty news director. Must be able to go out and collect and report news. Tapes & resumes to Dave Dillon, WEEO, Box 309, Waynesboro, PA 17268 (3-31)

WHBQ/MEMPHIS is now accepting tapes & resumes for future openings in news. Send to Sid Leak, WHBQ News Director, Box 11407, Memphis, TN 38111(4-1)

WCLG/MORGANTOWN has immediate opening for contemporary PM drive jock. Creative production a must. Top-flite professional staff. Are you good enough? Tapes & resumes to Bob Sherman, Box 885 Morgantown, W. Va. 26505. (4-1)

KRSP/SALT LAKE CITY needs newsperson. EOE. Contact Bob Moon P.O. Box 7760, Salt Lake City, Utab 84107(3-23)

KGMY/MISSOULA has immediate opening for human air personality, all-nite shift. Tapes & resumes to Tom Rush, P.O. Box 1495, Missoula, Montana 59801(3-23)

WMOH/HAMILTON (Cincinnati) needs a part-time announcer. Contact Joe London (513) 863-6800 EOE

50,000 watt KSTP/MINNEAPOLIS, No 1 18-34, looking for the best morning man in the U.S.A. Need other half of most popular 18-34 morning show in Twin Cities...Tapes & resumes to Mark Driscoll, PD, KSTP, 3415 University Ave., Mpsl/St. Paul, Minn 55114(4-2)

WJPC/CHICAGO Needs weekend female jock. Tapes & resumes to Richard Steele WJPC, 221 N. LaSalle Chicago, Ill 60601, No Calls (4-1)

WDAT/Live by the world's most famous beach, Daytona. Need air personality, good production, reasonable pay. Earnings limited by own ambition. Work your way up in the company. Contact Steve Day (904)877-4122EOE(4-2)

KAGO/KLAMATH FALLS needs exp. jock for morning shift. Tapes & resumes to Jim Howe, Box 1150 Klamath Falls, Oregon 97601(4-2)

WRKR/RACINE-MILWAUKEE needs a morning newsperson. Tapes & job history to Dick Lange, WRKR, 2200 N. Green Bay Rd., Racine WI 53405 (4-2)

AOR

KOME-FM in San Francisco Bay area, seeking full time production director with technical expertise in commercial production as well as creative copy ability. Applicant must also be able to perform weekend and fill-in airshifts. Only persons with production exp. need apply. Tapes & resumes to Ed Romig, PD, KOME, 1245 S Winchester Blvd./Suite 312, San Jose, CA 95128 No Calls (3-29)

WCMF/ROCHESTER Looking for afternoon drive jock. Must have knowledge of AOR programming and be able to do good production. Tapes & resumes to Bernie Kimble, WCMF, 129 Leighton Ave., Rochester, N.Y. 14609 (3-30)

WXRT/CHICAGO Looking for experienced morning jock with decent knowledge of music and strong personality. Tapes & resumes only to John Platt, WXRT, 4949 W. Belmont, Chicago, Ill. 60641 (3-24)

KLZ-FM/DENVER has immediate opening for strong exp. announcer. 1st class license necessary. Tapes & resumes to Elliott Gamson, KLZ-FM, 2149 S. Holly Ave., Denver, Colo 80222(3-24)

MISCELLANEOUS

WBIS has changed to an adult contemporary format and needs 45 and LP service from all labels. Send to Allen Kaye, WBIS, 1021 Farmington Ave., Bristol, Conn. 06010(4/9)

COUNTRY

WISZ/BALTIMORE needs all night air talent (female preferred) Tapes & resumes to Bill Barden, PD, P.O. Box 2849, Baltimore, MD or call (301) 781-1590(3-31)

WAJR/MORGANTOWN is going Country May 1st. Need a pro with minimum of 5 yrs exp. contemporary approach, and a team spirit. Afternoon drive open, better than average money and great facilities. Aircheck & resume to Bob Berry, WAJR, P.O. Box 867, Morgantown, W. Va. 26505 (3-26)

GOODS & SERVICES

National Media Consultants announces "Job Placement '76." You send us your tape...we'll send the best of you to 30 markets. Send for our info now. It only costs you a 13¢ stamp for the bargain of a lifetime. NMC, American Southwestern Plaza, 2403 San Mateo NE, p-18, Albuquerque, New Mexico 87110.

Original, hilarious, and timely comedy bits written for disc jockeys. For freebee write HYPE, INK. Box 69581-R, L.A. Calif. 90069.

One time used top grade 1 mil. tape, in boxes. Aiready bulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569.

BRIGHT, FRESH, AND FUNNY! Original comedy for radio entertainers. Free sample-write: OBITS, 366-R West Bullard Avenue, Fresno, California 93704

Ready to Roll! Brand new 5 points trucker show. For free demo tape, call Ratchet JAW at (714) 433-2666

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept. 6430 Sunset Blvd. Suits 1221, Hollywood, CA 90028 (Please note that all 'openings' and 'positions sought' ads remain free).

POSITIONS SOUGHT

MITCH McCRACKEN formally WRNO, WNOE-FM, looking for record promo gig. (504) 561-0218 (4/5)

TERRY REMY looking for news position. 8 yrs exp. West Coast preferred (202) 882-4582 (4/5)

LA VELL THOMAS, 1st phone, exp. in AOR, R&B and rock. Major market exp., music research and production. Presently working, looking for new glg. (714) 469-7830 or (714) 283-8184 (4/5)

J.W. DANTZ looking for stable position in Top 40 or MOR. Formerly KONO/San Antonio (714) 772-4291 (4/5)

Soon-to-be college grad. with degree in Business, seeks opportunities in programming, especially PD. Exp. in Top 40, Easy Listening, automation & production. DAVE RITTER, Box 577, Misenheimer, N.C. 28109 (4/5)

PAT FITZGERALD. Programmer, Major market personality seeks programming, and performing and/or consulting opportunities (512) 341-9476. (4/6)

Frustrated jock seeks position in record ind. No exp., but willing to work long, hard hours at low pay for chance to learn any facet of business. Prefer Northeast. TOM McCORMICK (518) 585-7122 before noon (4/6)

SCOTT SHANNON, 4 yrs. Contemporary/Rock, 11/2 years, C.E. Production, looking. Prefer S.E., Mid-West, West Coast (215) 424-3255; 6317 Crittenden Ct., Phila. PA 19138 (4/6)

STEPHEN HALTOM currently in suburban metro N.Y. City market, ex-WNOE, seeking upper medium/ major market drive time position. 2 yrs. major market, 4 yrs. programming exp. 9 yrs. in industry. Top skills (201) 366-1510 (work) or (201) 361-2834 (home)

10 yrs. broadcasting. Primary interest programming. Available for interviews April 26-May 5. Tapes & resume ready now. GREG SURECK (502) 826-3923 826-4079, 139 S. Alvasia St., Henderson, KY 42420 (4/7)

Young female, 2 yrs. in medium market, exp. in news & production, third phone. Looking for professional org. where I can sharpen my skills (502) 827-4953, (502) 826-3923. DONNA SON, 614 Center St. Henderson, KY 42420 (4/7)

Top 40/Rock announcer available for air shift at your station. Present station soon going automated. 3 yrs. exp. broadcast grad. 3rd endorsed. Very dependable and reliable. Give me a try. PAUL HUNNER (504) 872-6829 (4/7)

MIKE NOLAN, formerly KORJ-FM, has first license, 21/2 yrs. exp. likes to work (213) 982-0841 (4/7)

STORM 'N' JIM NORMAN is an aggressive, creative young man looking for exp. in Top 40 or Rock. Available immed. (312) 355-2206 or write c/o Ed Shultz. 2300 Beau Monde Terrace, 211, Lisle, Ill. 60067. (4/7)

CHUCK EASLTON recently left radio position at 96 ROCK, a Lee Abrams/Kent Burkhart station, for show biz gig whose flower didn't blossom. Seeking position at AOR or R&B format. (404) 944-1152, 7442 Twin Hill Way, Bldg. 7, Austell, GA 30001 (4/7)

RAY COOPER formerly KAFM/Dallas looking for air talent or PD position. (214) 526-0395 (4/8)

CARL BAKER, PD WCRV, seeks position with GROWING station. Have done it all: Records, news, sales. No place to go but up! Mgmt. exp. (201) 859-6605. Dig Contemp. Country or uptempo MOR. I've got ideas, Let's put 'em to use for once. (4/9)

TERRY LEY, 3 yrs air and production at WILI, AOR-AM, looking for production or production/air-shift in AOR or Contemporary, metro area preferred. Good music background and good copy. (203)456-1400(days)423-1271(nights)(4/9)

JOHN LANDERS, formerly morning man for KLEO/Wichita. Top numbers, 1st ticket, looking for gig on West Coast or Minneapolis-St. Paul area (605) 537-4397 (4/9)

L.A. r vrket jock looking for gig. Formerly KPPC. KROQ. Production and MD exp. 1st ticket, will relocate. Tapes & resumes available. LARRY (213) 240-1991 (213) 378-0995 (4/9)

PLEASE NOTE:

Deadline for all classified material is the Thursday preceding the following Friday's issue.

CHANGES

MARK WINDSOR, formery WDAT and WIVY now doing afternoon drive at WRKR/Racine-Milwaukee.

GEORGE WOODS ("Big George") moving from WWWZ. Charleston, to WBT/Charlotte to do 7-midnight.

DON GERONIMO from afternoon drive WYFE/Rockford to do nights at WSPT/Stevens Point.

DON GERONIMO from afternoon drive WYFE/Rockford to do nights at WSF1/Stevens Point.

NORM THIBEAULT from WSAR/Fall River to AM drive at WJTO/Bath. Maine.

SKIP ESSEX new Program Director of Z96/Grand Rapids.

LEE S. SIMONSON appointed Local Sales Manager of WFYR.

JOE PACHINO from WDJQ/Baltimore to WYRE as Music Director.

CHUCK DENSON New News Director at WNCI from WGAR (sister station).

TERRY ROBINSON new General Manager of KSLY/San Luis Obispo.
CHERI McSPADEN from KTTK/Topeka to KEWI weekends.
SCOTT BURTON named Programming & Operations Manager of KFMB-AM.

ALLEN KAYE Now doing 3pm to signoff at WBIS/Bristol from WWCO.

MIKE RAYLEIGH from WAPE to all nite show at WDRQ/Detroit as ELY FOXX.

JEFFERSON KAY New Program Director of KGGO/Des Moines from KRSP.
RAY MINEO promoted to VP & General Manager of KTLK/Denver.

FRANK SCOTT to WRC as General Manager from KTLK.

WDRQ/DETROIT LINEUP: 6-10am Jerry St. James (from U-100). 10am-2pm Jim Harper.
2-6pm Tom Jeffries (from WDHF). 6-8pm China Jones (Ted Ferguson). 8-midnight Kevin Jaxon (from KCBQ), Midnight-2am Spanky "The Kid" Lea, 2-6am Ely Foxx (from WAPE)

Z96/GRAND RAPIDS LINEUP: 5-9am Dick Kent, 9am-noon Skip Essex, noon-3pm Rick Donahue. 3-7pm Wayne Thomas (China Smith), 7pm-midnight Lee DeYoung (MD), Midnight-5am Bill Gamble, Weekends Rick Beckett.

WQXI-AM LINEUP: 6-10am Gary McKee, 10am-1pm Rhett Walker, MD (From KJR), 1-3pm Jack FitzGerald, PD (formerly G-98, WCUE, KSTT), 3-7pm Dickie Shannon (from WCFL), 7-11pm Coyote McCloud (from WMAK), 11pm-2am Night Train Lane, 2-6am Eric Stevens (Bits), Weekends Don Benson (Ass't PD, AM & FM).

WQXI-FM LINEUP: 6-10am Gary McKee, 10am-2pm Sean Kelly (from KSTT.)2-6pm Captain Nimmo, MD (WPLJ, WEBN), 6-10pm Jeff McCartney, 10nm./ Him Morrison (from WKLS). 2-6am Adrienne Edwards (from WHFM), Weekends K.vin U Conne. (Prod. Dir.) Dain

KRSP/SALT LAKE CITY LINEUP: 6-10am Dr. Carl Watkins. 10am-2pm Tod Kellv. 2-6pm Alan Hague (the Hague), 6-10pm Steve Carlson, 10pm-2am Tom Robin, 2-6am Michael Kane, weekends Benjamin Salem & Dave Neal.

KFRC/SAN FRANCISCO LINEUP: 6-9am Dr. Don Rose, 9am-noon Don Sainte-Johnn, noon-3pm Rick Shaw, 3-6pm John Mack Flanagan, 6-10pm Marvelous Mark, 10pm-2am Chuck Buell, 2-6am Shana, Weekends Mucho Morales.

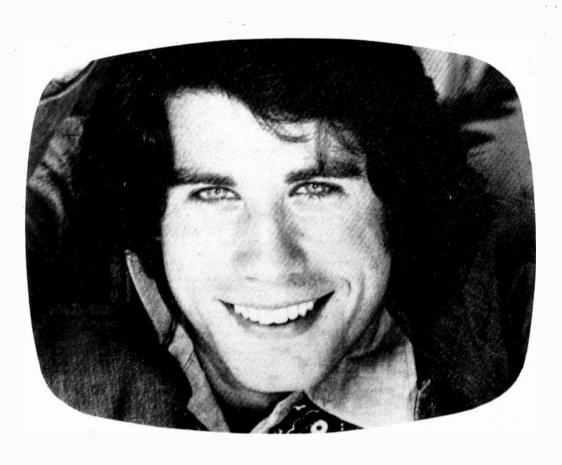
WKBO/HARRISBURG LINEUP: 6-10am Steele & Crissey, 10am-2pm Slim Jim Buchanan, 2-6pm

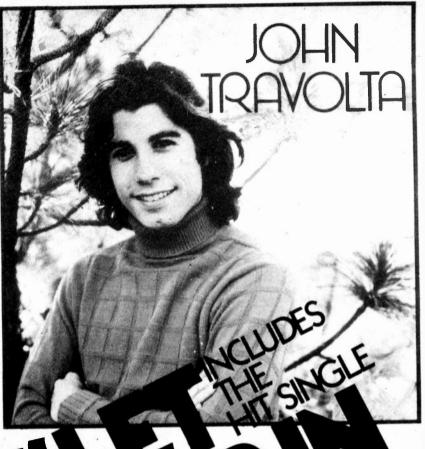
John St. John, 6-10pm Big Jim Roberts, 10pm-2am Rick Shockley, 2-6am Jeff Keye KAOK/LAKE CHARLES LINEUP: AM drive-Ken Rice (MD & Ass't PD). Middays-Charli Brown (Gary Parker), PM drive-Bill Conway (PD), nights-Dave the Mouse, all nites-John Deaux, weekends-Julie Tate.

WHAT VINNIE BARBARINO IS DOING TO MAKE "WELCOME BACK KOTTER" ONE OF THE BIGGEST TV HITS OF THE SEASON,

JOHN TRAVOLTA WILL DO TO MAKE HIS DEBUT ALBUM ONE OF THE GLANT RECORDING SMASHES OF THE YEAR.

BKL1-1563





OHN TRAVOLTA. THE HOTTEST

ACT OF THE YEAR AND TV HERO

TO MILLIONS OF FANS ACROSS

AMERICA. SHIPPING NOW.

suir veines as as the second of the control of the second of the second

MANUFACTURED AND DISTRIBUTED BY RCA RECORDS.

THE MOUSE THAT ROARS!

Parallels

P (Northeast

ABBA 3:18	5
I Dol Doll	5 Do/Do/Do
LP- Abba	(Atlantic)

Northeast

P [Northeest

WKBW 21-21 WCAO 24-15	WPE2 11-13	WEED 28-23
13Q 6-8	Midwest	WGUY 5-8
Midwest	WXYZ 19-17 KLEO 13-11	Midwes1
WIXY 39-30	WZUU 13-10	WEMP 22-14
CKLW 20-16	WKY a-22	WAKX 14-15
WGCL 18-11		WISM 26-23
	South	WAC1 7-7
Sou th		WTRU 23-23
	WHBQ 21-20	WEAQ 23-18
KLIF d-23	WSGA 20-18	WOSH 17-24
Wes1	WBBQ 16-13	KEWI 31-25
VV 051	KFJZ 23-20	KEYR 7-8
KTLK 4-36	WMAK 14-11	C
KEZY 24-20	WLAC 13-11	South
NEAT 24-20	WLEE 18-16	KEEL 23-20
		WHHY d-29
	West	WJDX 25-26
	W 000 45 40	WKLO 9-17
	KCPX 15-12	WORG II-
	KYNO 10-5	



BELLAMY BROTHERS 3:16 Let Your Love Flow

(WB/Curb)			
19	P2	P3	
Northeast	Northeast	Northeast	
1		, ,	
		KDZA 2-2 KAFY 4-6	

	KROY 13-10	KREM 15-13 KDZA 2-2 KAFY 4-6		
ELVIN BISHOP 2:58 Fooled Around & Fell In Love (Capricorn/WB) LP: Struttin' My Stuff				
LP: Struttin P Northeast WABC 3 WFIL 19-11 WRKO 4-2 WPGC 16-11 WKBW 11-9 WCAO 9-7 CHUM 19-14 Midwest WIXY 23-14 WSAI 18-13 KDWB 3-19 CKLW 12-7 WGCL 20-8 KSTP 10-7 South WGXI 1-3 KLIF 1-3-9 WGAM 11-7 WGCL 20-8 WGXI 1-3 KLIF 1-3-9 WGAM 11-7 WGCL 20-8 WGXI 1-3 KLIF 1-3-9 WGAM 11-7 KNEE 16-11 KRBE 16-11 KRBE 16-14 KRBE 16-14 KRBE 16-14 KRBE 16-18 KFRC 6-2 KTLK 26-18 KCBQ 13-9 KEZY 9-5	1'My Stuff P 1 Northeast 99X 3-18 WORC 28-23 WPIX on WORC 28-23 WYRE 11-7 WBBF 10-7 WBBF 10-7 WBF 14-7 WFE 2 on Midwest Q102 24-14 WXYZ 10-6 WXYZ 10-6 WXYZ 10-6 WXYZ 10-7 WFE 2 on Midwest Q102 24-14 WXYZ 10-6 WXYZ 10-7 WYE 20-15 WXY 11-9 South WAYS 6-7 WXU 11-9 South WAYS 6-7 WXU 11-9 South WAYS 6-7 WXU 22-15 WXY 11-9 South WAYS 6-7 WXGN 22-17 WXGN 12-17 WXG	P.3. Northeast WGNG 7-6 WSAR 5-9 WJBQ 21-20 WEE0 21-16 WGUY 3-2 WHE 21-17 WGUY 3-2 WHE 21-17 WGUY 3-2 WIGH 21-19 WGUY 3-2 WIGH 21-19 WGUY 3-2 WIGH 13-13 WGWB 21-19 WGUY 13-13 WGWB 21-19 WGUY 13-13 WGWB 21-19 WGUY 13-13 WGWB 21-19 WGUY 13-13 WGWB 31-19 WGUY 13-13 WGWB 31-19 WGUY 13-13 WGWB 31-19 WGUY 13-19		
	KROY 2-2	KREM 2-1 KOZA 19-11 KAFY 3-2 KCBN 3-2		

THE CAPTAIN &

TENNILLE 3:17 Lonely Night (A&M) LP: Song Of Jay			
PT	1 P2	l P4	
Northeast	Northeast	Northeast	
WABC 3-4 WFIL 5-7 WPGC 10-18 WKBW 10-12 WCAO 5-11 13Q 5-7 CHUM 12-16	89 X 7-9 WDRC 3-4 WPIX 1-2 WYRE 7-10 WBBF 1-2 WIFI 8-15 WPEZ 3-3	WGNG 14-18 WJ8Q 8-5 WEEO 9-18 WRIE 4-5 WGUY 13-15 Midwest	
Midwest	Midwest	KBEQ 4-7	
WLS 3 5 WIXY 1:1:17 WSAU 3:1:17 WSAU 3:18 PC KLW 6:11 KSLQ 5:8 KSTP 4:11 South WQX 10:12 KNLF 2:5 WQAU 5:7 KRE 2:3 KNUS 6:7 West KHJ 11:12 KFRC 11:15 KJL 11:15 KJL 14:23 KCBQ 10:16 KEZY 4:6	Q102 13-15 WXYZ 4-4 KICRA 6-9 KICRA 6-9 WGRD 2-8 WGRD 2-8 WINW 13-17 WOW 7-9 WZJU 3-11 South 293 14-18 WLCY 4-9 WAPE 7-12 WLAC 18-19 WLAC 18-19 WLE 16-19 WERC 16-23 WKIX 6-13 WBJW 17-25 WEST KICRA 7-10 KCPX 7-13 KYNO 16-20 KROY 6-7	286 6-10 WEMP 4-5 WAKX 7-10 WAKX 7-10 WJDN 5-8 WACX 9-10 WJDN 5-8 WACI 9-14 WTRU 3-9 WNCI 10-14 WEAQ 4-5 KKXL 15-16 WNAM 5-6 WNSH 8-13 KFYR 4-2 South KEEL 3-7 WYND 12-14 WNOE 11-11 WFOM 15-2 WAAY 7-16 WORN 12-18 WORN 12-	

CARPENTERS 2:53 There's A Kind Of Hush (A&M)

	WBBF 13-27	
KLIF 5-9	WODE 13.27	Midwest
	Midwest	
KRBE 27-24	I WILLIAM GST	KBEQ 26-22
KNUS 18-17	KIOA 12-15	Z96 d-20
KN03 18-17	KLEO 9-8	WEMP 16.19
West	WINW 16-23	WAKX 9-6 KQWB 13-13 WJON 7-7
AABSE	WKY 10-10	KOW8 11.11
	WK 7 10-10	WION 7.7
KFRC 12-17	C 45	WISM 12-17
KJR 12-11	South	WACI 10-18
KTLK 11-15		
	WLCY 10-14	WEAG 10-9
	KFJZ 13-14	WEAG 10.3
	WMAK 5-9	KKLS 3-3 KKXL 10-10
	WLAC 21-22	
	WLEE 12-17	WNAM 8-12
	WKIX 16-10	WOSH 11-14
	WBJW 12-12	KEWI 13-8
		KFYR 13-16
	West	
		South
	KTKT 14-13	
1	KCPX 3-6	WNOE a-24
	KERN 19-17	WFOM 28-30
	KROY 11-15	98Q 25-22
	KKOT IIII	WAAY 29-29
1		WISE 11-11
	1	WORG 13-20
		KILE 20-20
		KILE 20-20
		West
		KRSP 3-8
	ĺ	KSLY 18-19
		KREM 5-11
		KOZA 9-7
		KAFY 8-13

Sweet Love (Motown)			(
	LP: Movir	ı. Ou	
	P1	P2	P3
No	rtheast	Northeast	Northeast
СН	IL 16-16 UM on	WDRC 30-26 WPIX d-17 WIFI 21-19	WGNG 18-1- WSAR 12-16 WRIE 7-13
	dwest	Midwest	Midwest
CK KS	S 24-21 XY 13-21 LW 7-9 LQ 14-13	WXY2 11-8 KLEO 19-16 WINW 14-11 WKY 18-18	Z96 a-22 WISM 23-20 KWHP 17-14 KEWI 14-13
wo	AM 9-10	South	South
KF	00 13-10 tBE 19-19 tUS 16-16	WSGA 11-9 WAPE 22-29 WBBQ 12-9 KFJZ 10-7 WMAK 22-25 WLAC 19-12 WGH 12-8 WLEE 8-10 WERC 10-12 WKIX 15-19 WBJW 13-10	WYND 7-7 WRFC 8-11 WFOM 21-11 98Q 3-9 WGLF 14-13 WAAY on WISE 23-21 WORG 5-4 West KRSP 22-20 KDON 12-16 KREM 14-11



DR, HOOK 2:44				
Only Sixteen (Capitol)				
' '	•	i i		
LP: Bankre	upt			
Pl	P2	P3		
Northeast	Northeast	Northeast		
WABC 13-9 WFILL 12-19 WFILL 12-19 WFICO 7-10 WFICO 7-10 WFICO 11-12 WFICO 11-1	WPIX 16-7 WORC 4-11 WYRE 9-14 WYRE 9-14 WYRE 9-14-10 Midwest Q102 15-12 WXZ 5-11 KCFO 5-5 WINW 15-18 WOW 6-4 WKY 7-7 South WAYS 8-16 WHG 8-11 Z93 10-11 WGA 6-10 WKIZ 6-15 WKGA 6-10 WKIZ 6-15 WKGA 6-10 WKIZ 6-15 WKH 11-17	WJBQ 1-2 WEEO 3-2 WRIE 5-9 WGUY 11-14 Midwest KBEQ 6-2 296 3-1 WEMP 3-2-8 WAWB 3-7 WJON 1-1 WJON 1-1 WJON 1-1 WJON 1-1 WJON 20-30 WISM 7-10 WAC 20-30 WISM 7-10 WAC 3-2 KKLS 7-5 KKXLS 6-5 KKXLS 6-5 KKXLS 6-1 WOSH 20-26 KEWI 4-4 WOSH 20-26 KEWI 4-4 WOSH 20-26 KEWI 7-26 WNOG 21-15 WNOG 4-4 WNFC 17-26 WNOG 21-15 WNOG 12-17		
KTLK 9-11 KCBQ 8-12	KINT 7-17 West	WJDX 7-22 WKLO 8-16 WGLF 15-18		

nok c	ONTINUEO	
OOK C	KTKT 22-16 KTKT 22-16 KYNO 17-21 KRIZ 16-22	WAAY 6 WISE 3-1 WORD 6 West

₽ 0R. H0



ELECTRIC LIGHT ORCH. Strange Magic (UA) 3:22 LP: Face The Music

ortheast	Northeast	Northeatl
CAO 21-17 HUM d-28	WDRC 28-24 WORC 19-17 WYRE 25-22	WSAR 14-
id west	WIF1 28-23	WRIE 23-
	Midwest	
SLQ a-28		Midwest
QCL 8-13	Q102 26-21	
5TP 16-17	WCOL 18-17	KBEQ 30-
	KLEO a-30	296 15-27
uth	WINW 17-12	WAKX a-3
	WOW d-18	KQWB 22-
QXI a	WZUU 14-12	WJON 11-
LIF 21-20	WKY 15-13	WISM 30-2
RBE 20-16		WACI d-21
	South	KWHP 6-4
rs t		WTRU 22
	WAYS d-22	WNC1 a-18
4J 23-17	293 d-25	WEAQ a-J
IR 9-14	W5GA 15-15	KKLS 14-
TLK 18-13	WLCY a-28	KKXL 18-
EZY 11-10	WAPE 16-11	WNAM on
	KFJZ 14-12 WGH 24-22	WOSH 21-
	WLEE D-25	KEWI 24-1
	WERC 30-29	KFYR 14-
	WKIX d-22	South
	WECH 4.25	



FLEETWOOD MAC 3:46

LP: Fleetw	oud Mac	
Pl	P2	P3
Northeast	Northeast	Northeast
WFIL a WRKO 21-15 WPGC 28-20 WKBW 24-18 WCAO d-28 CHUM 15-13	WDRC 16-9 WORC 10-5 WBBF 24-22 WIFI d-22 WPEZ on Midwest	WGNG 12 WSAR 8-1 WEEO 26- WRIE 15- WGUY 29 Midwest
Midwest WLS 19-10 K\$LQ 7-11 K\$TP 17-14 South WQXI 18-9 KRBE 29-25 West	Q102 d-26 WCOL 20-19 KIOA 22-16 KLEO 29-22 WGRD 11-11 WINW 12-10 WZUU 10-8 WKY 16-14 South	WJON 22- WISM 29-1 WACI 23-1 KWHP 16- WTRU 16- WNCI 14-1
KFRC d-18 KJR 12-18 KTLK 16-9 KCBQ 9-8 KEZY 18-15	WAYS 25-21 WHBQ 2-30 Z93 15-9 WSGA 19-14 WAPE 11-3 WBBQ 17-14 WMAK 2-30	WEAQ 21- KKLS 10- KKXL 17- WNAM d-: WOSH 7-4 KEWI 39-:

Z93 15-9	NNA
WSGA 19-14	WNA
WAPE 11-3	WOSE
WBBQ 17-14	KEW
WMAK a-30	
WLAC d-26	South
WGH 15-9	
WLEE d-22	KEEL
WERC 17-10	WHH
WKIX R-4	WRF
	WFO
	(QLW
	98Q -
	WFL
	WAA
101000	WISE
West.	WOR
w.oo. oo	KILE
KIKT 11-11	West
	WSGA 19-14 WAPE 11-3 WBBQ 17-14 WMAK 2-30 WLAC d-26 WGH 15-9 WLEE d-22

est IRB 20-14	WISE 18-1 WORG d-2 KILE 15-1
TKT 11-11 PX 21-15 RN 10-13	West
/NO 5-2	KRSP 18-1
RIZ 20-11	KDON 7-5
	KSLY 5-4 KREM 7-5
	KDZA 38.2
	KAFY 11-2
	KCBN 5-4

FOUR SEASONS 3:21
December 1963 (WB/Curb)
LP: Who Loves You

P1	P2	P3
ortheast	Northeast	Northeast
ABC 2-3	99 X 1-5	WGNG 19
FIL 2-4	WORC 1-1	W180 8-8
RKO 3-13	WPIX 3-3	WEED 1-6
PGC 7-10	WORC 5-12	WGUY 9-1
KBW 14-15	WYRE 5.9	
CAO 4-10	WIF! 4-8	Midwest
Q 2-4	WPEZ 1-1	
HUM 8-9		KBEQ 2-4
	Midwest	Z96 1-3
idwest		WEMP 18-
	Q102 5-7	WAKX 1-1
LS 9-12	WXYZ 7-10	KOWB 2-2
1XY 7-18	KIOA 2-7	WJON 4-4
SAI 4-3	KLEO 1-3	WISM 5-8
DWB 1-1	WGRD 1-3	KWHP 5-1
KLW 14-18		WTRU 2-4
SLQ 2-6	WOW 4-6	WNCI 7-1
STP 1-2	WKY 2-6	WEAQ 1-1
		KKXL 4-7
outh	South	WNAM 6-
		WOSH 12-
Q X I B-10	WAYS 10-15	KEWI 2-2
16 7 12	WW. 00 10 13	KEVO 34

	South	AALAWIN 6
		WOSH 1
B-10	WAYS 10-15	KEWI 2-
-12	WHBQ 18-27	KFYR 2
2-2	Z93 8-12	
-1	W5GA 13-13	South
4-9	WLCY 7-7	
5-9	WAPE 14-20	KEEL 9-
	KFJZ 9-11	WYND 4
	WMAK B-12	WNOE 2
	WLAC 7-8	WJDX 1
6	WGH 9-13	WKLO 5
ĭ-2	WLEE 14-20	WAAY I
i -	WERC 12-14	WORG
Ż-B	WKIX 5-6	********
1-1	WBJW 22-22	West
6-7	KINT 6-6	*****
0.7	KIMI 9-6	KRSP 6-
	West	KDON 6
		KSLY 7
	KJRB 14-16	
	KTKT 2-4	KOZA 1
	KCPX 10-17	KAFY 6
	KERN 15-10	KCBN 1
	KYNO 15-19	
	KR12 4-5	
	KROY 3-4	

PETER FRAMPTON 3:25

Show Me The Way IACM		
LP: Frampton Comes Alivel		
PI	P2	P3
Northeast	Northeast	Northeast
WABC 14-17 WFIL 9-6 WRKO 11-12 WPGC 5-6	99X 10-11 WDRC 24-16 WPIX 20-12 WORC 22-21	WGNG 6-5 WSAR 3-3 WJBQ 15-1 WEEO 11-7

WRIE 18 18 WOUY 8-8 WIXY 8-8 WSAI 10-7

WOHD /-4	WALL B-I
WINW 21-14	WTRU 10-
WOW 17-11	WNC1 12-1
WZUU 8-6	WEAQ 18-
	KKLS 18-1
	KKXL 21-1
South	WNAM 12-
	WOSH 2.2
WAY\$ 15-11	KE WI 8-9
WHIBO 5-8	MEVR A.3
293 7-6 WSGA 7-6	
WSGA 7-6	South
WAPE 5-2	KEEL 5-5
KFJZ 5-5	WHHY 24-
WMAK 16-8	WYND d-I
WLAC 8-7	WRFC 114
WGH 7-4	WNOE 6-6
WGH 7-4 WLEE 10-6	WFOM 2-1
WERC 5-2	98Q 7-6
	WKLO 11-
WSGN 10-7	WGLF 4-3
	WFLB 104
KINT 11-8	WAAY 10-
	WISE 6-13
West	WORG 14
	KILE 5-3



HENRY GROSS 3:50 Shannon (Lifesong)

LP: Release			
P1	P2 :	1	
Northeast	Northeast	Northe	
WFIL a WRKO 6-6 WPGC 26-18 WKBW 9-8 WCAO 19-14 CHUM 25-19	WDRC 18-14 WPIX a WORC 11-6 WYRE 26-12 WBBF 18-11 WIFI 26-21	WGNG WSAR WJBQ WEEO WRIE WGUY	
Midwest	Midwest	Midwe	
WLS 3-25 WIXY 2-39 WSAI 20-22	Q102 d-24 WCOL 5-4 KIOA 8-2	Z96 2- WEMP WAKX	

XY 2-39	WCOL 5-4	WEMP 13
AI 20-22	KIOA 8-2	WAKX a
WB a-30	KLEO 16-7	KOWB 7-
TP 14-13	WGRD 6-6	WJON 23
	WINW 20-19	WISM 20
uth	WOW 3-20	WACL B-
	WZUU 15-9	KWHP 14
XI 19-8	WKY 17-15	WTRU 14
AM 28-22	******	WNCI 8-4
4,4111	South	WEAQ 1
st	300111	KKLS 4
	WAYS 20-19	KKXL 2-
IJ 25-14	WHBQ 7-5	WNAM 1
R 19-17	Z93 24-17	WOSH 6.
LK 13-6	WSGA 10-7	KEWI 37
BQ a-25	WLCY 23-15	KEYR 1-
ZY 21-16	WAPE 15-13	
21-10	WATE ISSUE	e

WSGA 10-7	KEWI 37-32
WLCY 23-15	KEYR 1-1
WAPE 15-13	1
WB8Q 6-2	South
	KEEL 19-11
	WHHY 19-8
	WRFC 15-7
	WFOM 18-14
	M1DX 6-3
	98Q 20-43
	WGLF 5-4
	WFLB 19-17
KINT D-20	WAAY 22-19
	WISE 10-7
West	WORG 16-11
	KILE 22-16
KJRB 21-15	
	West
KCPX 16-11	
KERN 4-8	KRSP 12-4
	KDON-15-7
KR12 21-12	KSL V 6.12
	WLCY 23-15-13 WAPE 15-13 WAPE 16-13-13 WBQ 6-2 KFJZ 18-13 - WMAK 29-26 WLAC 26-21 WGH 21-15 WERC 22-26 WKIX 18-3 WSGN 17-9 WBJW 29-23 KINT D-20 West KJRB 21-15 KTKT-15-12 KCPX 16-11 KERN 4-8 KYNO 12-6

WSGN 17-9 WBJW 29-23 KINT D-20 West KJRB 21-15 KTKT 15-12 KCPX 16-11 KERN 4-8 KYNO 12-6 KRIZ 21-17 KROY 24-23	WGLF 54 WFLB 19-11 WAAY 22-1 WISE 10-7 WORG 16-1 KILE 22-16 West KRSP 12-4 KDON-15-7 KSLY 6-12 KREM 13-7 KDZA 17-10 KAFY 12-9 KCBN 7-6

HALL & OATES 3:07 Sara Smile (RCA)			
P1 P2 P3			
rtheast .	Northeast	Northeast	
FIL a RKO 27-21 PGC 14-9	WORC on WYRE 21-13 WBBF a	WGNG 20-17 WSAR 21-15 WEEO d-28	

	WPEZ 2-5	WRIE 14-7 WGUY d-29
2 3-5	Midwest	Midwest
dwest XY 12-15 LW 1-1 TP 12-15	WXYZ 2-1 WCOL 10-15 WINW a-24 WZUU d-16	296 9-16 WEMP a-29 WAKX a KQWB 24-20
1P 12-15 uth JF a	WKY 19-19 South	WJON 25-17 WISM 25-21 WACI 28-24 WTRU on
st	WSGA 26-23	WNCI 5-7 WEAQ 22-22 KKI 5 12-29
BQ a-29	WLCY 25-25 WAPE 9-7 WBBQ 25-23 WMAK 17-10 WLAC 14-6	
	WGH on WLEE 24-21 WERC a-30 WKIX a WSGN a WBJW 39-32 KINT d-19	WHHY d-24 WRFC d-29 WFOM d-26 WKLO d-24 WGLF d-28 WFLB 18-10
	West	WISE 24-22 WORG d-28
	KTKT on	West
	KCPX d-28 KYNO 28-17 KROY on	



KISS 2:3 Shout It (Casabla LP:Destro	OutLoud Inca)	
Pl	P2	P3
Northeast	Northeast	Northeast
WRKO 29-20 WPGC 27-24 WKBW on WCAO d-25 CHUM 7-4	WORC a WBBF 14-8 WIFI 27-24 WPEZ on	WGNG 10-1 WSAR 4-11 WEEO 17-1 WGUY 21-1
Midwest	Midwest	Midwest
WIXY 21-12 CKLW 13-15	WXYZ on WCOL 13-10 WINW 24-20	
South	South	WJON 36-3
WQXI a-n	WHBQ 29-18	WTRU 17-1





BARRY MANILOW 3:45 Tryin' To Get The Feeling Again (Arista) LP Tryin' To Get The Feeling

ı	ł'1	P2	PA
	Northeast	Northeast	Nurtheast
	WFIL 10-10 WRKO 30-26 WPGC 15-15 WKBW 4-28 WCAO 18-13 CHUM 4-27	WORC 25-22 WPEX on WORC 29 24 WYRE 18-16 WBBF 28-24 WIFI 10-10	WSAR a W/8Q a-21 WEEO 20 1/ WRIE 6-4 WGUY 28-22 Midwes1
	Midwest	Midwest	KHEQ 28 20
		KIOA a-18	WACI a 19 KWHP 1-1
	WQX1 22-15 KLIF 15-8	South	KKLS 18-17 KKXL 11 9 WNAM
	KNUS a-23	WAYS 11-10 WHBQ 24-21	WO5H 24 18
	West 19 13	Z93 19-13 W5GA a-16	KFYR 19-14 South
	KMJ 18-13 KJR 25-24 KTLK a-32 KCBQ 17-15 KEZY 29-19	WLCY 14-10 WAPE 13-17 WBBQ 19-16 KFJZ 21-18 WMAK 20-15 WGH 29-25 WLEE 17-13 WERC 28-13 WKIX 25-25 WSGN 6-4 WBJW 15-11 KINT 13-11	KEEL 14-12 WRFC d 27 WFOM 7 6 WJOX 13-7 98Q 16-12 WKLO on WGLF 13 8 WAAY 20-12 WISE 13-10 WORG 21 14 KILE 25-15
			West

DOROTHY MOORE Misty Biue (Malaco)		
PI	P2	P 4
Northeast	Northeast	Midwest
WPGC 3-2 WCAO 26-19	WPIX on WORC a	KEWI a
Midwest	WIFI d-30 Midwest	South KEEL a-40
WIXY 17-9 WGCL 16-10	WEOL 36-27	WHHY a WRFC a WJDX 4-6
South	South	WKLO 20
Y100 21-17	WAY5 24-12 293 21-15	WAAY 8-2 WORG 28-
West	WSGA 28-25 WBBQ a	West
KCBQ 27-26	WGH a WLEE a WERC 20-11	KCBN a



OLIVIA NEWTON-JOHN Come On Over (MCA) LP: Come On Over 3:38

LP: Come Un Over			
PT	P2	PR	
Aidwest	Northeast	Northeast	
v+XY 16-11 couth LLIF 18-14 RBE 14-10 NUS 22-12 Vest KEZY d-23	WDRC d-30 WORC 12-8 Midwest WCOL 26-22 WOW 10-15 WKY a-23 South WHBQ a-28 Z93 30-20 KFJZ 28-23 WGH 28-24 West KERN a-3 KYNO 4-30 KRIZ 28-27	WGNG 23-21 WEEO 6-29 WGUY 15-13 Midwest WEMP 19-18 WISM 09 WISM 09 WISS 09 WIS	
		KILE 8.7	

MAXINENIGHTINGALE Right Back Where We 3:16 Started From (UA)

PT	P2	P3
Northeast	Northeast	Northeast
WABC 4-2 WFIL 4-5 WRKO 1-5 WPGC 4-8 WKBW 3-6 WCAO 2-5	99X 3-3 WDRC 9-5 WPIX 5-4 WORC 1-4 WYRE 4-8 WBBF 16-26 WIFI 5-11	WGNG 2- WSAR 6- WJBQ 12 WEEO 2- WRIE 2-2 WGUY 6-
13Q 4-3 CHUM 5-6	WPEZ 4-7	Midwest
Midwest	Midwest	KBEQ 19 296 8-11
WLS 5-3 WIXY 4-7 WSAI 9-4 KOWB 2-2 KSLQ 19-10 WGCL 4-5 KSTP 5-6	Q102 9-6 WCOL 4-5 KIOA 5-3 KLEO 7-10 WGRD 8-14 WINW 2-2 WOW 3-1 WZUU 6-4 WKY 1-1	WEMP 2- WAKX 4- KQWB 5- WJON 3-: WISM 2-1 WAC1 1-4 WTRU 4- WNC1 4-5 WEAQ 5-
South	South	KKKL J-
WQX1 6-6 KLIF 4-3 WQAM 4-4 Y100 6-6 KRBE 8-8 KNUS 4-3	WAYS 3-3 WHBQ 11-7 293 5-5 WSGA 3-5 WLCY 6-8 WAPE 2-4	KKLS 5-6 KKXL 3- WNAM 1- WOSH 5- KEWI 11- KFYR 5- South
West		KEEL 1-2 WYND 9-
KH1 2.1	WLAC 15-15	WRFC 10





BILLY OCEAN 2:58 Love Really Hurts (Ariola America)

	Notheast	Nucliurast	Nucltiest
	WFIL 24-20 WRKO 25 18 WPGC J0 27 WCAD d 24 CHUM d 29	WEHC un WORC if 27 WYRE a 28 WBBF a WIFE 22 17	WGNC 26 23 WSAH d 29 WEEG a WRIE on
	Midwest	Midwest	WEMP an
	CKLW 28 26 WGCL on KSTP 24 20	WCOL 4 10 WZOU a 15	WION 4 17 WISM 4 WACI 4
	South KLII a		WTRU 25 25 KKLS 26 24
		WSGA 4 29 WBBQ 4 29 WGH on	KKX1 11 22 WO5H a
	West	WERC 29 20 WKIK 31 29	KTVH d 24
ı	KHJ 24-23 KFRC 20 19	W5GN 2120 WBJW 438	South
	KJR d 21 KTLK 34-29	West	KEEL 25 19 WHHY 29 21
Ì	KIEK 34-23	KJRB a 26	MRFO ou
		KCPX a KERN d 20 KYNO a	WGLF 25 22 WFLB d 28 WAAY a WISE d 26 WORG 26 17
			KILE d 27
			West
			KRSP 30 28 KDON 27 18 KREM 26 17 KDZA 2 31 KAFY 21 18 KCBN 30 24

O'JAYS2:50 Livin' For The Weekend (Phy/Int) LP Family Reunion

PT	P2	Pi
Northeast	Northpast	Northeast
CHUM on	WYRE 20-17	WEEO d 25
Midwest	South	Midwest
WIXY 14-10 KSLQ 11-12 WGCL 9 14 South KRBE 26-29	WAYS 9-9 WHBQ 15-12 293 6-8 WSGA 12-12 WAPE 8-15 KFJZ 27-21 WMAK 19-16 WLAC 5-10 WGH 18-17 WERC 14-27 WBJW 38-34 KINT a	WAC1 15 1 J KWHP d-18 WNAM on WOSH 26-21 KEW1 27-24 South WRFC 20-14
		KDON 14-9 KDZA 30-24



PRATT & McCLAIN 2:40 Happy Days (WB)

	P)	P2	P3
	Northeast	Northeast	Northeast
	WFIL 22-14 WRKO 9-3 WPGC 29-23 WKBW a-25 WCAO 29-20 CHUM a	99X 15-12 WDRC d-27 WORC 6-2 WYRE 29-11 WBBF 29-17 WIFI 20-9	WGNG 24 19 WJBQ 10-7 WEEO 30 26 WRIE d-30 WGUY 4 30 Midwes1
i	Midwest	Midwest	
	WIXY a-40 CKLW 22-17 WGCL d-24 South	Q102 d-22 WXYZ J-16 WCOL 23-14 KIOA J-22 WIFE J	WEMP 3-23 KQWB 11 75 WJON 39-27 WISM d-25 WAC1 3-29 KWHP 4
	KLIF on KRBE a	KLEO a-25	WTRU 32-18 WEAQ 3-30 KKLS 29-26
	West	South	KKXL 26-14 WOSH d-25
	KHJ 12 8 KERC 17-12 KJR d-22 KTLK 32-21 KCBQ 3-24 KEZY d-21	WHBQ 25-25 WSGA 30-21 WLCY a-29 WAPE a-26 WBBQ d-29 KFJZ a-25 WLAC d-27 WGH on WLSE a WERC 24-17 WKIX d-26 WSGN 20-15 WBJW on KINT a	WKLO on
		KJRB d-24 KTKT 29-24- KCPX 22-16 KERN 14-9 KYNO 2-24 KROY 18-14	West KRSP 24-18 KDON d-27 KSLV 35-16 KDZA a-37 KAFY 19-11 KCBN d-29

ELVIS PRESLEY 2:05 Hurt(RCA)

P.2	P3
Northeast	Northeast
WORC 16-9	WGUY 24 23
South	Midwest
WAYS 4-5 WHBQ 13-13 293 9-7 WSGA 3-28 WBQQ 26-18 WHAK 22-14 WLCAY 22-13 WLCAY 26-23 WLEE on WEST 18 14	WEMP 3-d WJON 40-30 KWHP 4 South KEEL 32-29 WRFC 2 WFOM 24-15 WJDX 23-19 WKL 0 25-13 WFL 8 15-13 WFS d 22-2 WORG 29-2 WEST WEST SOUTH KEEN 34-27 KCBN on
	Northeast WORC 16-9 South WAYS 4-5 WHBQ 13-13 293 9-7 WSGA 3-28 WBBQ 26-18 WMAK 22-14 WLAC 10-9 WGH 26-23 WLEE on West

BOBBY POE'S

POP MUSIC SURVEY

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The Fourth Annual Radio/Records Seminar/Awards Banquet And

GOLF PRIZES

\$500.00-1st \$300.00-2nd \$200.00-3rd

Celebrity Golf And Tennis Tournaments

JUNE 3-4-5

AT THE HILTON AIRPORT INN, NASHVILLE, TENN.

TENNIS PRIZES *350--1st *250-2nd (A DIVISION) *250—1st

FINAL NOMINEES FOR RADIO INDUSTRY 75

RADIO EXECUTIVE OF THE YEAR '75: Dwight Case (RKO)-Rochelle Staeb (Bartell)-Dan Clayton (Lin)-Bill Cunning is (Doubleday)—Mardi Nerhbass (RKO)—John Bayliss (Combine)—Dave McNames (Fairchild)—Jerry Blum (Jefferson Pilot)—Jim Hilliard (Fairbanks)—Tim Sullivan (RKO)

NATIONAL PROGRAMMER OF/THE YEAR '75: George Johns (Fairbanks)—Bill Tenner (Heftel)— George Williams (Southern)—Rick Skler (ABC)—Bo Donovan (SRO)—Jerry Clifton (Bartell)—Allen Shaw (ABC/FM)—Criag Scott (Plough)—Bob Baron

RADID CONSULTANT OF THE YEAR '75: Kent Burkhart-John Rook-Jack McCoy-Jerry Boulding-George Burns-Dick Starr-Bill Drake-Todd Wallace-Bud Connell-Lee Abrams

MAJOR MARKET RADIO STATION OF THE YEAR '75: WABC (New York City)—KHJ (Los Angeles)—WRKO (Boston WLS (Chicago)—CKLW (Detroit)—KCBQ (San Diego)—WPGC (Washington)—13Q (Pittsburgh)—WQXI (Atlanta)—KRBE (Houston)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '75: J.J. Jordan (WRKO)-Ron Riley (WCAO)-Chuck Roberts (KCBQ)—John Gerhon (WLS)—Charlie Van Dyke (KHJ)—Jim Collins (WPGC)—Dah Mason (Z-83)—John Sebastian (KOWB)— Eric Stevens (M-105) — Bobby Rich (B100) — Bill Young (KILT)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '75: Joel Denver (WFIL)—Christy Wright (WRKO)—Dave Sholin (KFRC)—Charlie Lake (WPEZ)—Ted Ferguson (WDRQ)—Jim Elliot (WPGC)—Don Benson (WQXI)—Bob Hall (U100)—Sendy Mirzoeff (WIBG)—Charlie Tune (WGCL)—Jonnie King (KSLQ)

MAJOR MARKET AIR PERSONALITY OF THE YEAR '75: John Leader (KHJ)—George Michael (WABC)—Don Rose (KFRC)—Randy Robbins` (WIXY)—Chuck Knapp (KSTP)—Harry Nelson (WRKD)—Jimi Fox (B100)—Don Berns (KLIF)—Jerry St. James (U100) -J.J. Jackson (WQXI) Banana Joe/WFIL

LARGE MARKET RADIO STATION OF THE YEAR '75: WCOL (Columbus)—WOKY (Milwaukee)—KTLK (Denver)—WKBW (Buffalo)—KJR (Seattle)—WSAI (Cincinnati)—KIMN (Denver)—KRIZ (Phoenix)—WQAM (Miemi)—WIFE (Indianapolis)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '75: Bill Hennes (WNDE)-Byran McIntyre (WCOL)-E. Alvin t W Walker (Y100)-Bob Herper (WKBW)-Jim Brown (WOKY)-Robin Mitchell (WSAI)-Alan M

(KING LARGE MARKET MUSIC DIRECTOR OF THE YEAR '75: Quincy McCoy (Y100)—Dave Bishop (WCOL)—Linda Heuth (KIMN)—Dean Mitchell (WMJX)—Bob Leurence (KEBQ)—Steve West (KJR)—Tom Birch (WNOE)—John Bettencourt (KLIV)—Bob Walker (WTIX)—Chuck Morgan (WNDE)

LARGE MARKET AIR PERSONALITY OF THE YEAR '75: Danny Neverath (WKBW)-Bob Barry (WOKY)-Harv Moore (WYSL)—Den Alexander (KTLK)—Scotty Brink (KJR)—Steve Casey (KRIZ)—Don Wright (WFUN)—Scott Keynon (KIMN)— Tim Kelly (KTLK)—Rebel Porter (WIFE)

MEDIUM MARKET RADIO STATION OF THE YEAR '75: WMAK (Neshville)-WAKY (Louisville)-WLAC (Neshville)-.WERC (Birmingham)—WMPS (Memphis)—WLEE (Richmond)—WAPE (Jacksonville)—WKLO (Louisville)— WING (Dayton) -- KROY (Secremento

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '75: Mark Driscoli (WBBF)—Dick Kent (WLAC)—Johnny Randolph (WAKY)—Bob Paiva (WLEE)—John Long (WAPE)—Bob Hamilton (WLAV)—Roy Mack (WMPS)—Jan Jeffries (WSGN)—Lee Gray (WKLD)—Carl Strandell (WYND)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '75: Beau Matthews (WAYS)—Nancy Solinski (WMAK)...Bobby Dark (WAMS)...Bob Savage-(WBBF)...Jim Stewart (WGH)...Bill Thomas (WSGN)...Jim English (WDRC)...Johnny Williams (WPTR)...Dava Allison(WYND)...Ken Clifford (KLEQ)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '75: George Klein (WHBQ)-Mike St. John (WERC)-Gary Major (WKLO)-Rick Dees (WMPS)-Mike Driscoll (WTRY)-Tom Nast (WBBF)-Jeff Gerber (WHFM)-Wayton Walker (WAYS)-Mason Dixon (WHBQ) — Coyote Calhoun (WAKY)

SECONDARY MARKET RADIO STATION OF THE YEAR '75: WKIX (Releigh)...WHHY (Montgomery)...WFLI (Chattanooga)... WAVZ (New Haven)...KRKE (Albuquerque)...K1OA (Des Moines)...WRIE (Erie)...WBGN (Bowling Green)...KTAC (Tekoma)... WNOX (Knoxville) -- WGNG (Providence) -- WORC (Word SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '75: Les Garland (WAVZ)-Paul Sebastian (WFOM)-

Tim Byrd (WAIR)—Tex Meyer (WGOW)—George McGrovern (WQPD)—Charile Walker (WFLB)—Larry Stevens (WHHY)—Sendy Neri (WCRO)—Chris Hampton (WBSR)—Jerry Rogers (WSGA)—Jack Fitzgereld (KSTT)—Dain Eric (WMFJ) SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '75: Lampy West (WHHY)-Ron McKey (WKIX)-Mike Steele

(KEEL) — Jay McDaniels (WTOB) — Dan Ingram (WBSR) — Jack Michaels (WCRO) — Peter Price (WFOM) — Jason O'Brien (WALG) — Bob Payton (XROK) — Mike West (WAVZ) — John Jenkins (WBBQ)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '75: Bob Doris (WKWK)-Russ Spooner (WAIR)-David Carroll (WFLI)—Ken Curtis (98Q)—Bill Gemble (Z-96)—Jim Buche TomMcKay(WJON)—Bob Finot(KEWI)—Ron White(WGRD) n (WKBO)-Bruce Stevens (WBBQ)-Steve McKee (KSTT)-

FINAL NOMINEES FOR RECORD INDUSTRY '75

RECORD COMPANY OF THE YEAR 75: Arista-Epic-Capitol-Warner Brothers-Columbia-Polydor-A&M-RCA-Motow ktra/Asylum—United Artists—MCA

RECORO COMPANY PRESIDENT OF THE YEAR '75: Jerry Greenberg (Atlantic)—Ken Glancy (RCA)—Joe Smith (Warner Brothers)—Henry Stone (TK)—Al Teller (UA)—Jerry Moss (AEM)—Irvin Segelstein (Columbia)—Jerry Rubinstein (ABC)— Larry Uttal (Private Stock)—Neil Bogart (Casabianca)

RECORD COMPANY EXECUTIVE OF THE YEAR '75: Ron Alexenburg (Epic)—Bob Fead (A&M)—Al Coury (Capitol)—Charlie Fech (Mercury)—Gene Armond (U.A.)—Jack Craigo (Columbia)—Tom Takayoshi (Playboy)—Otis Smith (ABC)—Barney Ales (Motown)—Don Zimmerman (Capitol)—Mort Weiner (RCA)

VICE PRESIDENT PROMOTION OF THE YEAR '75: Olck Kline (Atlantic)-Ray Anderson (U.A.)-Harold Childs (A&M) Dave Carrico (Arista)—Stan Bly (Mercury)—Buck Reingold (Casablenca)—Paul Johnson (Motown)—Steve Wax (Elektra)— Noel Love (Private Stock)—Ed Rosenblatt (Werner Brothers)—John Rosica (RCA)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '75: Bruce Wendell (Capitol)—David Ezzel (A&M)...Vince Faraci (Atl)... Jack Hakim (Playboy)—Ron Saul (Motown)—Sammy Alfano (ABC)—Ken Burtice (Elektra)—Gary Davis (WB)—Steve Rudolph (Avco)—Pete Gideon (MCA)—Mike Klenfner (Arista).

NATIONAL PROMOTION EXECUTIVEOF THE YEAR '75: Bob Edson (Capitol)—Harvey Cooper (Haven)—Mel Phillips (Epic)-Margo Knesz (Atlentic)—Howard Smiley (T.K.)—Pat McCoy (ABC)—David Urso (Warner Bros)—Nancy Sain (U.A.)—Fred Ruppert(Buddeh)—Don McGregor (Warner Brothers)—Freddie DeMann (Elektra)

REGIONAL PROMOTION DIRECTOR DF THE YEAR '75: Jerry Goodman (ABC)—Bill Heard (Epic)—Larry Cohen (U.A.)— Don Miller (Epic)—Bob Spendlove (RCA)—Bud O'Shea (Epic)—John Parker (U.A.)—Bill Lemmons (Arista)—Larry King (Atlantic)— Wade Conklin (Buddah)

LOCAL MARKET PROMOTION DIRECTOR OF THE YEAR '75: Chris Morgan (Playboy)—J.B. Brenner (AfrM)—Bob Brady (ABC)—Danny Davenport (Warner Bros)—Danny Davis (Mercury)—Paul Black (Columbia)—Mike Menocchio (ABC)—Ira Leelie (Polydor)—Stan Byrd (Columbia)—Wynn Jackson (Casablenca)—Len Kanofsky (MCA)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR 75: Lu Fields—Jerry Meyers—Emile Phillips—Perry Stevens—Jim Davenport—Chuck Cheliman—Anti/Muscolo—Ben Scotti—Dennis Genim—Berry Resnick—Don Whittemore—Frank Jim Dayenport-Chuck Chellman-Anti/Musc

MUSIC PUBLISHER OF THE YEAR '75: Acuff/Ross—Jobetts—Tree—United Artists—Irving/Almo—Combine—Ho -Mighty Three-MCA-Sherlyn

PRODUCER OF THE YEAR '75: Bob Crewe—Gus Dudgeon—Rick Hall—Billy Sherrill—Mike Curb—Lamb lenner—Steve Barri—Arif Mardin—Chips Moman—Richard Perry—Joe Wissert

MALE ARTIST OF THE YEAR '75: John Denver-Paul Simon-Neil Sedaka-Paul Anka-Glen Campbell-Barry Manik

FEMALE ARTIST OF THE YEAR '75: Janks lan-Linda Ronstadt-Diana Ross-Natalie Cole-Melissa Manchester-Caro

- Maria Muldaur - Jessi Colter GROUP OF THE YEAR '75: Eagles—Bee Gees—Hamilton/Joe Frank/Reynolds—Rufus—Foghet—Bey City Rollers—Tony

ssons — Sweet — Ozark Mountain Daredevils — Blackbyrds DUO OF THE YEAR '75; Ceptain & Tennille—Righteous Brothers—Loggins & Messins—Seels & Crofts—Donny & Marie

Cashman & West-Kris & Rita-Simon & Snow-like & Tine-Cheech & Chong

INSTRUMENTALIST OF THE YEAR '75: KC/Sunshine Band-Earth/Wind/Fire-Ven McCoy-Mike Post-Kool & Gan Rhythm Peritage-Ohio Players-Average White Band-Silver Convention-Hot Chocolete-B.T. Express

RECORD OF THE YEAR '75: "Hustle"-Van McCoy-"Lady Marmalde"-LaBell-"Fire"-Ohio Players--"Get Down Tonight"-KC/Sunshine Band-"Mandy"-Barry Manilow--"Lyin' Eyes"-Eagles--"Fame"-David Bowle--"When Will I Be Loved"-Linda Ronstadt-"JiveTalkin"-Bee Gees--"Why Can't We Be Friends"-War

SONG OF THE YEAR '75: "Love Will Keep Us Together" E/Sedaks/Greenfield)—"Rhinestone Cowboy" (Welss)—"At Seventeen" (len)—"Thank God I'm A Country Boy" (Sommers)—"Feelings" (Albert)—"Send In The Clowns" (Sondhelm)—"Somebody Done Wrong Song" (Moman/Butler)—"My Eyes Adored You" (Crewe/Nolan)—"Before The Next Teerdrop /Keith)-"Have You Never Been Mellow" (Ferrer)

ALBUM OF THE YEAR '75: "That's The Way Of The World" (Earth/Wind/Fire)-"Back Home Again" (John Denver)-"Have You Never Been Mallow" (Olivia Newton-John)—"Between The Lines" (Janis Ian)—"Still Craxy After All These Years" (Paul Simon)—"Venus & Mars" (Paul McCartney & Wings)—"Born To Run" (Bruce Springsteen)—"Welcome To My Nightmars" (Alice Cooper)—"One Of These Nights" (Engles)—"War Child" (Jethro Tull)

POP MUSIC SURVEY-SEMINAR/AWARDS BANQUET Registration fee: ☐ 145.00 Seminar/Banquet/Cocktail Party/Golf ☐ 145.00 Seminar/Banquet/Cocktail Party/Tennis ☐ 120.00 Seminar/Banquet/Cocktail Party Make check payable to: Pop Music Survey-1203 28th Street, N.W., Washington, D.C. 20007. NAME. **ADDRESS** CITY_ COMPANY PHONE There are only 175 Rooms at the Hilton Airport Inn On A First Serve Basis **ROOM-RESERVATION (615) 244-5472** Badges & Tickets Are Manditory For Admittance To All Functions — Strictly Enforced Contestants For golf & Tennis Prizes Must Be Associated With A Radio Station/Record Co./Record Dist./Music Publisher

MASTER OF CEREMONIES

To Be Announced

GUEST SPEAKERS

Richard Fulton MAYOR/Nashville

Kent Burkhart

RADIO PANELISTS:

Jay Cook **Gerry Peterson** Jerry Clifton Harv Moore **Bill Tanner Bryan McIntyre** Les Garland **Ron Riley Dennis Waters** Jerry Boulding (Soul) Mike O'Harro (Disco) **Bob Pittman (Country)**

RECORD PANELISTS: Bob Sherwood Jim Jeffries **Larry Douglas** Tom Cossie Mel Phillips Scott Shannon Larry Baunach **Eddie DeJoy** Joe Cash Don Anti Harvey Cooper **Bob Edson**

RADIO PRESENTATIONS Wesley Rose

Jerry Greenberg Russ Regan **Neil Bogart** Wes Farrell Shelby Singleton **Boudleaux Bryant** Jimmy Bowen **Harold Childs Bruce Wendell** John Sturdivant Ron Moseley **Bob Skaff** Stan Monteiro Lucky Carle Ron Granger **Fred Fioto Mort Weiner** Jim Davenport

RECORD

PRESENTATIONS George Wilson Kent Burkhart George Williams Jay Cook **Ted Ferguson** Rochelle Staab Stu Bowers **Dick Kent** Bill Hennes Jim Collins Jim Elliot Charlie Lake Joel Denver **Gary Major** Larry Ryan Johnny Randolph MikeSt. John **Bob Paiva** Mark Driscoll



QUEEN 5:55 Bohamian Rhepsody (Elektre) LP: A Night At The Opera

Pt	P2	P3
Northeast	Northeast	Northeast
WABC 7-5	99X 4-4	WJBQ 13-16
WFIL 3-2	WDRC 2-2	
WRKO 19-25	WPIX 2-1	Midwest
WPGC 1-1	WORC 7-15	
WKBW 1-2	WYRE 3-4	KBEQ 1-1
WCAO 3-2	WBBF 8-12	Z96 12-17
13Q 10-6	WIFI 3-3	WEMP 9-10
CHUM 2-3	WPEZ 6-4	WAKX 2-2
		KQWB 1-1
Midwest	Midwest	WJON 2-3
		WISM 6-6
WLS 1-1	Q102 2-4	WACI 12-17
WIXY 3-5	WXYZ 15-15	KWHP 3-3
WSAI 7-10	WCOL 7-9	WTRU 18-20
KDWB 3-3	KIOA 7-5	WNC1 3-6
CKLW 16-10	KLEO 4-4	WEAQ 6-4
KSLQ 1-1	WGRD 4-9	KKLS 1-2
WGCL 2-4	WINW 9-6	KKXL 1-1
KSTP 19-19	WOW 13-8	WNAM 3-4
	WZUU 1-3	WOSH 29-29
South	WKY 6-3	KEWI 1-3
Y100 9-9	South	
KRBE 3-2	· .	South
	WAYS 14-14	
West	WHBQ 9-10	WYND 3-3
	WSGA 16-19	WJDX 1-1
KHJ 29-15	WLCY 17-20	WAAY 11-17
KFRC 23-22	WAPE 17-22	WISE 4-3
KJR 2-5	WBBQ. 15-19	WORG 6-12
KCBQ 11-10	WGH 8-11	KILE 3-8
KEZY 14-9	WLEE 6-5	
	WKIX 10-5	West
	WBJW 7-9	_
	KINT 1-2	KSLY 20-22
		KREM 12-15
	West	KDZA 14-8 KCBN 11-14
	KJRB 18-20	
	KTKT on	
	KERN 9-7	
	KYNO 20-22	
	KR12 19-19	
	KROY on	
	ANOT DE	



DIANA ROSS 3:40 Love Hangover (Mo

1	Love Hangover (IVIO		
	LP: Diana Ross		
	PΙ	P2	P3
No	rtheast	Northeast	Northeast
	IL 20-12	99 X 16-6	WGNG a
WE	RKO 15-11	WDRC a	WSAR 20-13
WP	GC 19-13	WPIX a	WEEO a
WC	AO 30-26	WORC d-25	WRIE on
		WIFI 18-6	WGUY
Mil	dwest		
		Midwest	Midwest
wı	XY 36-25		
CK	LW a	WCOL a-36	KQWB 28-24
	LQ a-29	WKY 2-24	WISM d-25
	CL 26-22	WK 7 4-24	WACIA
٠		South	KWHP 19-15
we	4.4	300(11	WTRU 33-28
		WAYS 2-23	
l wa	1J d-22	WHBQ 28-19	South
	RC a	Z93 26-22	300111
	ZY a	WBBQ a	KEEL a-25
٦,	21 0	WODG 4	WRFC 30-23
		KFJZ a-29 WGH d-30	98Q a
		WLEE on	WFLB d-27
		WEEE OR	WORG a
		WERC 3-28 WKIX 27-27	KILE 3
		WSGN 22-21	TATE A
		113GIA 55-51	West
1		West	*****
		11431	KRSP 27-22
•		KCPX 23-18	KSLY 29-21
		KYNO on-n	KCBN d-23
l.		חיווס טויז ח	WC04 0.53

RUFUS 3:18 Sweet Thing (ABC) LP: Rufus Featuring Chaka Khan

PI	P2	J P3
Northeast	Northeast	Northeast
WABC 5-7 WFIL 8-15 WPGC 18-30 WCAO 14-22 13Q 8-11 Midwest WIXY 19-26	99X 6-10 WDRC 6-10 WYRE 14-19 WBBF 9-14 WPEZ 13-14	Midwest
WSAI 22-18 KSLQ 13-19 South	Q102 23-19 WCOL 9-13 KIOA 9-17 KLEO 12-17 WGRD 10-12	Z96 17-9 WAKX 20-18 WISM 9-12 WTRU 9-11 WNCI 13-15 WNAM 20-22
WQAM 3-6 Y100 4-5 KRBE 7-13 KNUS 8-13	WINW 7-7 WOW 11-17 South	WOSH 14-22 KEWI 10-10 South
West KHJ 10-26 KFRC 10-11 KCBQ 5-7 KEZY 5-8	WLCY 13-16 WAPE 101-6 WBBQ 8-21 KFJZ 12-19 WLAC 6-5 WGH 6-10 WERC 19-22 WBJW 19-26 KINT 2-3	WYND 2-6 WRFC 9-17 WFLB d-24 WAAY 3-3 WORG 8-16
	West KJRB 6-13 KTKT 6-8 KYNO 8-12 KROY 8-9	KDZA 5-12 KAFY 10-14 KCBN 12-21



JOHN SEBASTIAN 2:48 Welcoma Back (Warner/Reprise)

PI	P2	P3		
Northeast	Northeast	Northeast		
WABC 21-12 WFIL 6-3	99X 5-2 WDRC 20-13	WGNG 8-4 WSAR 10-8		
WRKO 2-1	WELY 4.14	WIRG 6-3		
WPGC 9-5	WORC 3-1 WYRE 10-3	WEEO 24-14		
WKBW 2-1	WYRE 10-3	WRIE 19-11		
WCAO 12-6	WB8F 3-5	WGUY 18-3		
13Q 11-1 CHUM 10-7	WIFI 2-1 WPEZ 9-6	Midwest		
CHOM 10-7	W/EZ 5.0	MIGWEST		
Midwest	Midwest	KBEQ 25-16		
WLS a-23	Q102 20-10	Z96 7-8 WEMP 25-13		
WLX V 10-2	WXYZ 6-2	WAKX 30-22		
WSAI 11-11	WCOL 6-3	KQWB 18-3		
KDWB 8-6	KIOA 18-8	WJON 26-11		
CKLW 3-2	KLEO 25-15 WGRD 13-5	WISM 28-14		
KSLQ 29-21 WGCL 11-1	WINW 18-13	WACI 17-9 KWHP 20-17		
KSTP 7-4	WOW 20-13	WTRU 1-1		
	WKY 20-11	WNCI 11-3		
South		WEAQ 28-21		
	South	KKLS 24-21 KKXL 12-3		
WQXI 9-1 KLIF 19-7	WAYS 7-6	WNAM d-21		
WOAM 1-1	WHBQ 128	WOSH 10-5		
Y100 8-3	Z93 18-10	KEWI 40-31		
KRBE d-28	WSGA 14-8	KFYR 10-6		
KNUS 4-22	WLCY 11-6	South		
West	WAPE 24-14 WBBQ 13-8	3000		
AAG2.	KFJZ 8-4	KEEL 20-13		
KHJ 13-4	WMAK 23-18	WHHY 22-10		
KFRC 14-9	WLAC 20-14	WYND 21-9 WRFC 18-8		
KJR 16-8 KTLK 24-10	WGH 25-21	WNOE 23-18		
KTLK 24-10 KCBQ 19-13	WLEE 25-8 WERC 1-1	WFOM 10-7		
KEZY 19-14	WKIX 21-17	WJDX 14-10		
	WSGN 9-5	98Q 15-4		
	WBJW 23-14	WKLO d-19 WGLF 20-11		
	KINT 20-16	WFLB 17-9		
	West	WAAY 17-9		
		WISE 15-8		
	KJRB 17-10	WORG 20-6		
	KTKT 12-5	MILL 2-4		
	4CPX 2-2			

JOHN SEBASTIAN CONTINUED | KERN 7-4 | West | KYNO 18-7 | KRIZ 15-4 | KRSP 15-3 | KRON 18-6 | KRSP 12-6 | KRSP 21-1 | KOZA 27-1 | KOZA 27-1

SWEET 3 Action (C	Capitol)	
Pi	P2	P3 .
Northeast	Northeast	Northeast
WRKO 14-27 CHUM 17-21 Midwest	WDRC d-29 WORC 8-13 WYRE on WBBF 4-6	WEEO 6-12 WGUY 20-18 Midwest
WIXY 9-16	Midwest	KBEQ 24-29 WAKX 11-17
South	WINW 19-22 WZUU 11-19	KQWB 14-21
WQAM 18-23 KRBE 17-17	South	WJON 9-15 WACI 18-28 WEAQ 11-11
West	WHBQ 17-24	
KTLK 23-34	WLCY 16-18 WMAK 3-2	WOSH 23-27
	WLEE 13-14 KINT 10-7	South
*	West	KEEL 15-21 WYND 24-26 WFOM 16-27
	KJRB 5-12 KTKT 23-29	WGLF 9-16
	KRIZ a-29	West
		KRSP 4-14 KREM 3-8 KDZA 10-20

	SYLVERS 3:25 Boogie Fever (Capitol)
١.	Boogie Fever (Capitol)
	LP: Showcase

WARC 22.10	99 Y 18.14	WGNG 21-16 WSAR 9-4 WJBQ 20-10 WEEO 8-3
WABC 22-10 WFIL 15-9 WRKO 8-4	WDRC 4.6	WSAR RA
WRKO 8-4	WPIX on	WJBQ 20-10
WPGC 8-4	WORC 15-10	WEED 8-3
WKBW 6-3	WYRE 6-6	WGUY d-21
WCAO 10-8	WBBF 17-9	1140. 011.
13Q 16-9	WIF1 7-4	Midwest
CHUM 1-1	WPEZ 12-8	midwest
CHOM III	MLET 17:0	K8EQ 17-6
Midwest	Midwest	Z96 a-12
	midwest	WEMP 14-7
WLS 2-2 WIXY 2-4	0102 1.1	WAKX 1-29
WIXV 74	Q102 1-1 WXYZ 16-14	KQWB 23-11
WSAI 1-2	WCOL 1-1	WJON 35-24
KDWB a-17	WLEC 1:1	WISM 10-7
CKI W 10-A	WGRD a-13	WACI 21-15
CKLW 10-4 KSLQ 6-5	WCOL 1-1 KLEO 3-1 WGRD a-13 WINW 1-1	KUUUD 1E.A
WGCL 3-3	WINW 1-1 WOW 16-10	KWHP 15-9 WTRU 12-5 WNCI 1-1
KSTP 25-8	WKY 8-2	Which 1.1
	WK V 8-2	WEAG 20-14
South	South	KKL5 17-9
300111	South	KKA1 30 13
WQXI 3-2	WAYS 1-1 -	KKXL 20-12 WNAM 23-16
	WHEG 3-3	WOSH 9-7
MANUE 3-3	Z93 4-1	KEWI 18-6
V100 3-2	WSGA 5-3	KEM1 18-4
	M2CH 3-3	South
KNUS 15-8	WLCY 1-1 WAPE 12-6	-30u(n
	WAPE 12-6	MEEL 23
West	WBBQ 1-1	KEEL 2-1 WHHY 1-1 WYND 5-1
	KFJZ 16-9 WMAK 7-4	MCCX 1.1
KHJ 3-3	WWW.	WRFC 2-1
KFRC 2-3	WLAC 4-3	WFOM 4-10
KJR 10-6	WGH 10-5	WJDX 10-4
KTLK 27-14	MEEE 3-3	980 4-2
KCBQ 7-3 KEZY 23-11	WLEE 5-3 WERC 4-5 WKIX 1-1	WKI 7 2.3
KEZY 23-11	WELL IN	WKLO 2-3 WGLF 2-1
	M2GM 4-1	WAAY 9-2
	WBJW 5-2	
	KINT 17-13	WISE 8-5
	l	WORG 2-2
1	West	KILE 9-5
-		West .
	KJKB 9-4	*****
	KJRB 9-4 KTKT 13-3 KCPX 1-1	KRSP 2-1
	KCPX 1-1	KDON 5-3
	KERN 8-2	K\$LY 14-5
	KYNO 6-3	KREM 10-3
1	KRIZ a-24	KDZA 15-5
	KROY 5-3	KDZA 15-5 KAFY 9-4
		KCBN 1-1
1		MCDIA 1.1



Disco Lady (Columbia)						
LP: Eargas	m					
PI	1 P2	P.3				
Northeast	Northeast	Northeast				
WABC 1-1 WFIL 1-1 WRKO 5-7 WPGC 2-3 WKBW 18-4 WCAO 1-1 13Q 1-2 CHUM 6-5	99 X 2-1 WDRC 27-21 WPIX 6-6 WORC 13-7 WYRE 1-1 WBBF 5-4 WIFI 1-2 WPEZ 5-2	WGNG 1-2 WSAR 1-1 WEEO 7-5 WRIE 3-1 WGUY 23-1 Midwest				

JOHNNIE TAYLOR 3:50





WINGS 3:28/5:54 Silly Love Songs (Capitol) LP:At The Speed Of Sound

	Pt	P2 /	P3
	Northeast	Northeast	Northeast
	WABC on	99X 14-8	WGNG 171-
	WFIL 25-21	WDRC d-28	WSAR 18-6
	WRKO 24-19	WPIX d-11	WEEO 4-27
	WPGC 21-14 WKBW a-23		WRIE 292-4
	WKBW a-23	WYRE 30-23	WGUY »
	WCAO d-21 CHUM 23-17	WBBF 25-16	
	CHOM 23-17	WIFI 24-13	Midwest
- 1	Midwest	WPEZ a	KBEQ a-30
- 1	,	Midwest	Z96 23-13
- 1	WIXY 38-29 WSAI d-19	14114 14051	WEMP 28-10
- 1	W5AI 'd-19	WXYZ a-18	WAKX 22-1
- (KDWB 15-8	WCOL 40-35	KOWB 30-2
-1	CKLW 26-23	KLEO a-26	WJON 38-25
- 1	K5LQ 28-20	WINW 23-16	WISM 24-16
	WGCL 23-16 KSTP 15-10	WOW 12-12	WACI 30-23
- 1	N31F 13-10	WZUU 16-13	KWMP 0-16
- 1	South	WKY 22-16	WTRU 5-2 WNCI a-20
- 1		South	WEAQ 31-2
- 1	WQX1 25-16	3000111	KKLS-31-25
- 1	KLIF d-25	WAYS 22-18	KKXL 30-2
- 1	Y100 24-18	WHBQ 20-17	WNAM on
- 1	KRBE d-20	Z93 d-23	MO2H 13-17
- 1	KNUS 23-19	WSGA-22-11	KEWI d-36
- 1	West ·	WLCY 30-12	KFYR 20-11
- 1	****	WAPE 20-10	
	KHJ 28-25	WBBQ 18-12 KFJZ 19-10	Sou tn
	KFRC 16-13	WMARK 20.27	KEEL 15.26
	KJR d-20	WMAK 30-27 WLAC 30-25	WHHY 26-1
	KTLK 28-19	WGH 30-20 WLEE 30-26 WERC 25-19 WKIY 24-16	WYND 18-8
	KCBQ 6-5 KEZY 28-18	WLEE 30-26	WRFC d-20
	KEZY 28-18	WERC 25-19	WFOM 17-1
		WSGN 21-14	98Q d-42
		WBJW 20-13	WGLF 22-14 WFLB 28-22
	1	KINI ON	WAAY 21-1
	į.	West	WISE on
	l	,,,,,,	WORG 30-2
		KJRB 23-18	KILE d-25
		KTKT 18-15	
		KCPX d-25	West
		KERN 23-19 KRIZ 6-2	V
	~	KROV 19-13	KRSP 29-23
		NAC . 13-13	KREM d-19
			KDZA 31-14
			KAFY 26-11
			MCRN 24-8

Parallel I: Major market stations (top 30 markets) that are format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations (31-100 markets) that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel will also cover stations with longer playlists. It also will include secondary reporters that are not the format dominant station in their market but influence the market considerably. *Format dominance determined from latest Arbitron survey available in that market.

KALEIDOSCOPE NEWS SERVICE

PAUL McCARTNEY was born JAMES PAUL McCARTNEY In Walton Hospital, Liverpool, on June 18th, 1942. That means he's about to be 34...DIANA ROSS says the biggest difference between doing concert tours now and in the early days, is that now she goes by plane instead of bus... 'Happy Music" by THE BLACK-BYRDS originated spontaneously at a rehearsal jam before a 1974 New Years' Eve gig in Camdén, New Jersey...NEIL SEDAKA says he has never thrown away any of the nearly 1000 songs he has written...The lead vocal on "Fooled Around And Fell In Love" is by MICKEY THOMAS, not ELVIN BISHOP, ELVIN, who plays guitar, comes from Tulsa, Oklahoma...

BARRY MANILOW says he started out wanting to be "the next

HENRY MANCINI."
BIRTHDAYS: DICKIE GOODMAN
(4/19-42)...MEL CARTER (4/22-33)...
PETER FRAMPTON (4/22-36)...
PARPER STRESS AND (4/24-24)...

BARBRA STREISAND (4/24-34). The American Revolutionary War began on April 19th, 1775...April 21 is SECRETARIES DAY...According to one poll, 2 out of every 25 Americans don't believe the U.S ever really put anybody on the moon. They believe actors were hired to stage the event... When you think your audience deserves more than time and temp, contact us for a free sample issue at P.O. Box 4819, Walnut Creek, Ca. 94596. Specify your format.

OTHERS GETTING SIGNIFICANT ACTION

(Continued from Back Page)

BAY CITY ROLLERS "Rock & Roll Love Letter (Arista) 17 reporters on it, 7 adds including WGCL, WIFE, WSGN, KCPX, 19-16 KHJ, 20-12 CHUM, 23-21 WERC, 10-5 WHHY. BRASS CONSTRUCTION "Movin" (UA) Add WPGC, WCAO, KEEL, WKLO, 29-26 WIFI, debut 24 CKLW, 22-19 WFLB, 17-12 WSAR.

BOZ SCAGGS "It's Over" (Columbia) 15-14 KFRC, 16-14 KCBQ, 22-19 KLIF, add CHUM, 10-6 KSLY, 30-23 WGLF, 34-32 KILE, 25-22 KERN.

SEALS & CROFTS "Get Closer" (WB) 30-21 KCBQ, 27-22 KEEL, add WCOL, WBBQ, WRIE, WJON, WISE.

FRANKIE VALLI "Fallen Angel" (Private Stock) 39-33 KTLK, 23-18 WORC, 22-20 WGCL, add WLEE, 26-21 WGLF.

HEART "Crazy On You" (Mushroom) 21-19 KJR, 29-27 CKLW, 33-29 WCOL, 10-6 KJRB, 28-27 KSTP, 11-9 KREM, 29-20 KCBN.

BLACKBYRDS "Happy Music" (Fantasy) 8-6 CKLW, 7-6 WGCL, 23-16 WCAO, 13-8 WAYS, 22-21 at Z93, 37-33 WCOL.

PAUL ANKA "Anytime" (UA) 29-25 WDRC, 30-29 CKLW, add WKLO, WCOL, KSLY, on WORC.

STARLAND VOCAL BAND "Afternoon Delight" (Windsong) Add WPGC, KCPX, WACI, 25-20 WSGA, 29-22 WBBQ, 17-14 WYRE, 5-4 WRFC, 11-6 KILE.

TED NUGENT "Hey Baby" (Epic) 30-25 WCOL, 21-17 KCBN, 16-15 KERN, 27-23 KKLS, debut 23 WBBF, add WGH.

MARVIN GAYE "I Want You" (Motown) 27-20 CKLW, add WGCL, KEEL, WORG, WTRU, debut 21 WRFC.

DOOBIE BROTHERS "Takin' It To The Streets" (WB) Add WRKO, 38-32 WCOL, on KSTP, debut 24 WSAR.

BTO "Lockin' Out For Number One" (Marcury) Debut 30 CKI W 42-39 at 980.

BTO "Lookin' Out For Number One" (Mercury) Debut 30 CKLW, 42-39 at 98Q, add WORC, WFLB, On WISM, WACI.

STAMPEDERS "Hit the Road Jack" (Quality/Private Stock) 24-21 WMAK, 16-14 KTKT, 27-24 WEEO, 28-26 KSLY on WGH.

J. GEILS BAND "Where Did Our Love Go" (Atlantic) 30-26 WORC, debut 23 WRKO, 25-22 WGNG, 25-23 WISE, debut 18 WZUU, 26-21 at Z96, on WGCL.

HAMILTON JOE FRANK & REYNOLDS "Everyday Without You" (Playboy) 26-21 WKIX, 16-11 WSGN, on KTLK, 28-20 WHHY, 21-20 WGLF.

BRO SMITH "Bigfoot" (Big Tree) Add WPGC, KLIF, WLEE, WLCY, WYRE, on WCAO nites, debut 27 KRSP.

HOT CHOCOLATE "Don't Stop It Now" (Big Tree) 25-23 WGCL, add WPIX, 28-27 WLCY, debut 26 WHBQ, on Z93, KEEL.
PAUL SIMON "Still Crazy After All These Years" (Columbia) Add WRKO, WXYZ,

WZUU, WFOM, WRIE and more.

DONNA SUMMER "Could It Be Magic" (Casablanca) 27-22 KEZY, on WKBW, add

KILE, 24-21 at 980.

EARTH, WIND & FIRE "Can't Find Love" (Columbia) 20-16 KFJZ, 33-30 KEEL, 24-20

KSLY, 20-18 WFLB.

C.W. McCALL "There Won't Be No Country Music..." (MGM) 25-20 KDON, 21-20 WCOL, debut 30 WBBQ, add KERN.

BROTHERS JOHNSON "I'll Be Good To You" (A&M) Debut 26 WPGC, add WCOL, WSAR, 29-19 WAPE.



ELECTRIC WEENIE.

Your Horoscope: Time and Money dominate. You will be approached by a pretty girl with a change maker in her panty hose.

TONIGHT ON TV. THE WALTONS. TONIGHT JOHN-BOY FINDS A NEW USE FOR HIS LAP.

At the last Emmy Awards, the honors for scenic designing went to Raquel Welch for the best set.

50 WAYS TO GET RID OF YOUR LOVER...INSTALL A FUN HOUSE MIRROR OVER YOUR BED...

Have "Welcome Los Angeles Rams" embroidered on your bath-room towels...

TURN THE ELECTRIC BLANKET UP TO 120 AND PLUG IT IN HIS PAJAMAS...

Play an album of German Marching Music while you're making love...

compliments of The Electric Weenie more samples by writing: Suite 1, 128 Opihikao Way, Honolulu, Hawaii 96725.



A MOST UNUSUAL PUBLICATION...

We'll be sending you <u>2 FREE</u> copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

THE FOCUS IS ON STARDOM!



Everyone Everywhere Agrees.

6MONIGHT SHABBUC

"Starbuck's record is bigger than the Masters Tournament!" -John Jenkins & Bruce Stevens/WBBQ

> "The Springtime smash of the decade!" -Mike St. John/WERC

"Great sales, great phones—Springtime is here and so is Starbuck don't miss this one!" -Lanny West/WHHY

WBBQ-14-10	*	WRFC—Debut 19
WERC-#1	*	WFOM—HB-27
WCOL-40-35	*	WAPE—#30
WAYS—HB-23	*	WGLF—Debut 24
WAUG-31-20	*	WAKN—14-10
WHHY—23-16	*	WAKY—HB
WORD—HB	*	WSGA—#29
WSGN—#2	*	WABB—#24

...and more coming!

PRIVATE STOCK RECORDS, LTD.

AOR Radio

(ALBUM ORIENTED ROCK)



While visiting San Francisco, Mushroom recording act Heart (Ann and Nancy Wilson) dropped by KSAN, and met with Music Director, Christy Marcus. Pictured (I-r) Ann Wilson, Christy Marcus, and Nancy Wilson.

AOR News

KSAN presented a 25 hour program dealing with the problem of

hunger. During this commercial free broadcast, celebrities, entertainers and experts on food, ecology, economics, nutrition and survival joined KSAN air personalities for a 24 hour conscious raising session on hunger and how it affects us all...WXRT celebrated April Fools by doing takeoffs of many other Chicago stations on the air utilizing elaborate production and the music of each station...CARON ALLEN is no longer PD Of KEZY-FM...BOB KUSAK has joined the airstaff of WMHE from WABX...PETER B. COLLINS has resigned from WDAI...LOUIS LEWOW has been appointed National AOR Director of Promotion for Private Stock...KZEW put on a benefit concert featuring TOM JANS to raise funds for the Fort Worth Zoo ape house. The station has been doing weekly free concerts from the Electric Ballroom in Dallas. Recent acts include BEBOP DELUXE, JOURNEY GREEZY WHEELS, WET WILLIE, PRETTY THINGS, NITZINGER, NOEL REDDING, and THEE IMAGE... WMMS has begun a new show called IRS (Instant Radio Spectacular). The 10pm program features taped concerts. The station also presented EARL SLICK, MONTROSE, and GENESIS in live radio concerts ..KSFM interviewed LES DUDEK... **KRST interviewed JAMES TALLEY** ...KTIM interviewed AEROSMITH ...KFIG interviewed WISHBONE ASH and GALLAGHER & LYLE...BERNIE **BERNARD** of WBAB interviewed GENESIS...WKLH is running a contest in which the listener has a chance to win four times his/her age. The station plays bits of four songs in a row. All they have to do is name them all...WHCN interviewed PURE PRAIRIE LEAGUE... WBRU presented POUSETTE DART in a live radio concert and interviewed HOLLY NEAR and JEFF LANGLEY...TRIAD interviewed the BRECKER BROTHERS and PAUL McCARTNEY ... CHARLIE DANIELS strikes again. He was a guest DJ on WOUR. The station presented a live radio concert with POU-SETTE DART and TALL DOGS... **HOLLY NEAR stopped by WBCN on** her tour of New England...KTYD interviewed MARCIA WALDORF and TRET FURE.



KYTD AM & FM in Santa Barbara, Calif. recognizes that "We've all got a little gorilla inside us, and sooner or later we've got to let him out." Fortunately for all the 12 foot gorilla's leg was just an April Fool's prank.

K100 is starting an intensive two week campaign to motivate listeners to stop smoking in conjunction withthe American Cancer Society. According to GM PAT SHAUGH-NESSY, "K100 is convinced that we can save hundreds of thousands of lives in our community by teaching people how to stop smoking. It isn't easy, but smokers can stop if they are properly motivated and educated. K100 will provide them with all the materials they need to break the tobacco habit. There's no charge whatsoever for the special stop-smoking kits we'll be talking about on the air and making available to listeners who call in and request them...KTYD has been experimenting with live radio variety shows. They presented The Big Broadcast of 1976 before a sold out house and broadcast it on the air. According to PD LARRY JOHNSON . 'The broadcast met with such success that the troupe plans to produce a stage and radio show every three months. Everyone is very excited about the prospects for nurturing radio back into the role of the active medium it deserves to

Progressive Singles:

ROLLING STONES 'Fool To Cry" (Rolling Stone) MARLENA SHAW "It's Better Than Walkin' Out" (Blue Note) **DON HARRISON** "Sixteen Tons" (Atl) **SEALS & CROFTS** "Get Closer" (WB) **HOLLIES** Write On" (Epic) HALL& OATES "Sara Smile" (RCA) JOHN FOGERTY "You Get The Magic" (Asylum) J. GEILS "Where Did Our Love Go" (Atl) STEVE GIBBONS 'Johnny Cool" (MCA) **BLACK OAK ARKANSAS** "Great Balls Of Fire (MCA) **JOHNNY CASH** "One Piece At A Time (Col) **STARBUCK** "Moonlight Feel's Right" (Pvt. Stk)

Mike Harrison



This has become an industry of orientations. Nothing is black or white, only different shades of gray. Yet, most people in the fields of radio and records prefer to deal in the comfort and security of extremes.

Take, for example, the term AOR. It means Album Oriented Rock. The word "Oriented" clues you to the fact that this Rock merely leans toward an album environment. An album environment is more than just the kind of radio that plays albums. It can be the very music itself that even when plucked from an album and pressed upon a single will still trigger an impulse in most consumers to purchase the album. AOR does not necessarily mean Album Oriented Radio, because there are stations that are oriented toward non Rock Album product. There are Album Oriented Country and Album Oriented Black, as well as others.

Interestingly, for every music format that you can concoct an "Album Oriented" label for, there's a parallel "Singles Oriented" genre. Again, the word "Oriented" indicates nothing more than a leaning. There are Singles Oriented Rock, Singles Oriented Country, and Singles Oriented Black, as well as others. The word Oriented qualifies the stations playing these types of music in a singles environment to play album cuts, too. So what we have are album oriented stations playing singles and singles oriented stations playing albums. Perhaps this is beginning to read like an elementary exercise in pedantics. Then again, perhaps, sometimes we overlook the obvious,

Take a look at the "Crossover" list in this publication's Black section. Notice that one half of the term is printed with black on white and the other with white on black. They each are oriented toward different environments and definitely jump off the page and hit you in totally different ways. Yet, they are composed of exactly the same elements: black and white or white and black. In this case it is a matter of optical orientation.

There was once a time when there was no need for the concept of "orientation" in this industry. Rock and Roll was kept rather separate from other forms, albums were a single accompanied by filler, Blacks made "Race Music," and Country music is what you listened to when driving across the country between big cities. There weren't all that many forms of music and music radio and they were seperate. It was easy.

Then came the expansion. If you remember from your science class the old theory of the expanding universe, it can be applied to the radio and record industry.

That's where there is a set of elements each moving in opposite directions with increased fragmentation, covering a larger and larger space, yet joined together and interdependent by an overwhelming common gravity.

When we started to see this happen to the industry we prepared for it and responded by increasing the field's areas and jobs of specialization. The multitude of specialized areas became the establishment and attitudinal walls were thrown up between them.

What was often overlooked was the overwhelming common gravity that joins everything together. The concept of orientation. You see, even though there are more fragments now than ever before, these many elements of the industry have more in common with each other than the lesser amount of seperate extremes of the past did.

These attitudinal walls have cut down visibility. Many Top 40 programmers who claim to be into research still do not know how to apply "hit" album cuts to their formats. Many AOR programmers who claim to be into good music still don't know how to handle a hit single that was once one of their favorite album cuts. Many Top 40 and AOR programmers do not know what to do when the outstanding cut on a hit album midcharts when released as a single. Many singles promotion people do not realize that AOR radio is a great singles breaking force. Many album promotion people do not understand that Top 40 radio sells a ton of albums. Many Black radio programmers do not know that a large portion of the Black populous likes music by White artists. Many White programmers don't realize that Black music can be popular in predominantly White markets. Many record companies do not realize that timing can play the decisive role in the releasing of singles from albums and have yet to learn why and how to apply it. Many Country radio people do not realize that the word "progressive" is nothing to be frightened of and that in most cases Progressive Country is nothing more than Album Oriented Country. Many Pop/Adult programmers do not realize that their format is really, in many cases, Top 40 radio with an expanded playlist. Many record companies do not realize that Oldies stations can actually sell records. Many retailers do not realize that their stores might not be attractive to older consumers. Many. A&R people do not realize that the description "commercial" works best when used in retrospect. Many radio people do not realize with stations in their market of other formats. they are in competition Many promotion people do not realize that they are in competition

Continued on page 16



ALBUM IN THE ENTIRE RECORD BAR CHAIN THIS WEEK."

Norman Hunter, Record Bar, N. Carolina

"'DESTROYER! HAS BEEN TOP TEN SINCE THE DAY IT CAME OUT"

Lou Fogelman, Music+, Los Angeles

"WE CAN'T KEEP THE ALBUM IN THE STORES."

Joe Loris, Power Play, Philadelphia

"'DESTROYER' IS TOP TEN IN SALES AND THE REST OF THE KISS CATALOG IS TOP TWENTY." Linda Powers, Music Peddlars, Detroit

"TOP FIVE RACK RESPONSE SINCE THE DAY IT WAS RELEASED."

Bill Swearingen, Heilicher Bros., Minneapolis

Available On Casablanca Records and Tapes.



Album Airplay/40

1 2	DUUBIE BRUTHERS	Takin It To The Streets (WB)	Title, "Wheels" "Loose" "Special"
3	I ED ZEDDELIN	At The Speed Of Sound (Capitol)	"Beware" "Silly" "Let Em In" "Baby"
4		Presence (Swan Song)	
			"Show Me' "Feel" "Doobie" "Flash"
5			"Over""Georgia""Lowdown""Lido"
6		Amigos (Col)	
7		Cry Tough (A&M)	
8		Kingfish (Round)	
9		Lady In Waiting (Arista)	
10		Trick Of The Tail (Atco)	
11			"Silver""Blood""Honey""Simple"
12		Jailbreak (Merc)	
13		Live (Chrysalis/WB)	
14	ELVIN BISHOP	Struttin My Stuff (Capricorn/WB)	"Fooled""Shout""Girl"
15	JOE WALSH	You Can't Argue (ABC)	"Meadow""Through Night"lead
16		Romantic Warrior (Col)	
17		Night At The Opera (Elektra)	
18		Les Dudek (Col)	
19		Pousette Dart Band (Capitol)	
20		Wetter The Better (Capricorn/WB)	
21		Recycled (Passport)	
22		Fleetwood Mac (WB)	
23		On The Road (WB)	
24		I Want You (Tamla)	
25		Black Market (Col)	
26	HEART	Dreamboat Annie (Mushroom)	"Magic Man""Crazy"
27	KISS	Destroyer (Casablanca)	"Youth""Shout It"
28	FOOLS GOLD	Fools Gold (Morning Sky)	"Hiding" leads
29	STEVE MARRIOT	Marriot (A&M)	"Late""Star""Know Me"lead
30	MICHAEL PINDER	The Promise (Threshold)	Title,"Dove" lead
31	JOHN MILES	Rebel (London)	"Thing" title "Music"
32		Gimme Back My Bullets (MCA)	
33		Sunburst Finish (Harvest)	
34	SUTHERLAND BROTHERS	Reach For The Sky (Col)	"Train""Mary""City"
35	RUSH	2112 (Merc)	"Something""Lessons"
36	PABLO CRUISE	Lifeline (A&M)	"Zero""Over""Crystal"
37		Dreamweaver (WB)	
38	MICHAEL FRANKS	The Art Of Tea (Warner/Reprise)	Variety of cuts
39	PHOEBE SNOW	Second Childhood (Col)	"2 Fisted""Third Time" lead
40	LOGGINS & MESSINA	Native Sons (Col)	"Lady""Princess"

Summary

THE DOOBS came out on top this week in the battle of the giants but were followed very closely by WINGS. The difference between the two could have been decided by one radio station, it was that tight. ZEP came on strong. SANTANA came up a bit. LOFGREN remains stable with impressive play now for three weeks in a row. KING-FISH is still very strong. **OUTLAWS** picked up. LIZZY nudged up. BISHOP is holding nicely. RETURN grew. QUEEN resurged slightly. **DUDEK** continues to spread. The album is getting raves wherever played. POUSETTE is another that started slow but has been growing and spreading with great reaction from programmers and listeners. **NEKTAR** took a mighty leap. MAC remains. GAYE continues to gain support. REPORT was the week's highest debut. PINDER and MILES debuted. BEBOP bounced back onto the chart. The album hasn't been on the chart for quite a few weeks now but continued to stay alive at the stations that believed and now seems to be breaking through. CRUISE maintained. WRIGHT remains. FRANKS, SNOW, and L&M bounced back onto the chart. HENRY GROSS, STAR-CASTLE, and DYLAN almost made the chart.

Suggested Albums

AMERICA

AMERICA Hideaway

Includes Watership Down Amber Cascades She's a Liar



There's very little that they can do wrong. This album has a bit more punch than past efforts. The fullness and richness of these songs AOR radio, where they started. Every cut-on this is superb. Perhaps, their finest album. Don't miss "Letter" "Don't Let It Get You Down" "Today's The Day" and "Watership Down" (WB)

JOHN DAVID SOUTHER

JOHN DAVID SOUTHER Black Rose



As if he weren't talented enough all by himself, back JDS up with an array of superstars the likes of Art Garfunkel, Linda Ronstadt, David Crosby, Stanley Clarke, and more and you've got a really fine album. This was a long time coming but well wortht he wait. He's got one of the clearest, most beautiful voices in con-temporary music. "Silver Blue" "Banging My Head Against The Moon" "If You Have Crying "Black Rose" (Asylum)

TUBES



If you liked their first album, then you'll really like this, their second. Thisone has a larger selection of programmable material. Super-duper Rock and Roll spiked by a touch of the bizare and laced with uninhibited, aggressive creativity. "Tubes World Tour" "Stand Up And "Don't Touch Me There" "Slipped My
"Proud To Be An American" and the

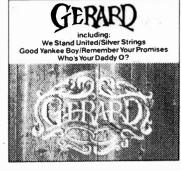
STEVE GOODMAN

STEVE GOODMAN Words We Can Dance To



The man who wrote "The City Of New Orleans" has deserved to "make it" big for many years now. This album just may be the vehicle. Lots of good singin' pickin' and fiddlin' in the Good man tradition but his fans will find this his most seasoned and polished effort to date.
"Can't Go Back" "Tossin And Turnin" "Between The Lines" "Death Of A Salesman"

GERARD



A brand new 8 man, 2 woman musical ensem led by pianist/vocalist Gerard McMahon and produced by James William Guercio, Great horn arrangements, vocals, and instrumentatio Bright, uptempo, and potentially commercial 'Good Yankee Boy'' "We Stand United" "Hello Operator"(Caribou)

PAUL DAVIS



This album proves there's a lot more to Paul Davis than just horses and cowboys. In this outing, he explores Rock and Roll, Soul, Reggas. Country Rock, Glues and even Gospel, A real gem. Every cut has something nice to offer Take your pick. (Bang)

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Harrison

Continued from page 14

with promotion people from other record companies. Many artists do not realize that they are sometimes more in competition with artists on their own label than with artists on other labels. Many publicists and promotion people in the same company either ignore each other or trip over each other's feet because they dont really knowwhat the other does. Many consumers don't know why they like what they like.

Because of the common gravity that overwhelmingly ties this whole ball of wax (or vinyl) together, specialized expertise is useless unless it is supplemented by a knowledge and understanding of neighboring orientations

Inner industry communication has got to be more than just the swapping of promotions, hype, and shallow claims to fame.

Understanding of how our different fields of expertise and specialization relate to each other can only lead to increased efficiency and achievement.

That's what seperates the cogs from the hub.

INTRODUCING OUR NEW MAGAZINE



A MOST UNUSUAL PUBLICATION...

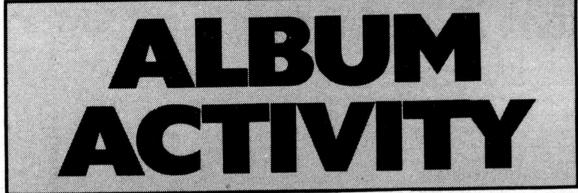
We'll be sending you <u>2 FREE</u> copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

Most Added:

LED ZEPPELIN Presence (Swan Song) **WEATHER REPORT** Black Market (Col) MICHAEL PINDER The Promise (Threshold) JOHN MILES Rebel(London) **MARVIN GAYE** I Want You (Tamla)



RADIO & RECORDS

Mike Harrison/Editor

KMYR FM/ALBUQUERQUE

ADDED
Stave Hacket (Chrysslis/Possette Dert (Capitol)
Kaleidescope (Pac Arts)
Ethos (Capitol)
Fools Gold (Arists) cket (Chryselis/WB

HOT Kingfish (Round) Peter Frampton (A&M) Ser Scegg (Cel) Laura Nyro (Col) Sebop Deluza (Harvest) Heart (Markhromi) Doobie Bors (Will Wings (Capted) Led Zeppelin (Swen Song) James Talley (Capted) . tor: Playing various cuts.

KRST FM/ALBUQUERQUE

ADDED

HOT
Bad Co (\$wan Song)
Box Scapps (Col)
Fleetwood Mac (Warner/Repris
Doobie Bros (WB)
Starcastle (Epic)
Santana (Col)
Elvin Bishop (Capricorn/WB)
Kingrish (Round)
Led Zappalin (\$wan Song)
Peter Frampton (A&M)
Les Oudek (Col)
Wings (Capriol)
Outswan (Aristan)
Heart (Mushrrom)
Al (Di Moola (Col)
DAVID JACKSON, Music Director: BOZ's "Georgia" "Lido"
"Lowdown" DOOBIE's "Loose" (Speciali" "Wheeles" ZEP's
"Fault" "Royal" "Tee" WING's "Silly" "Let Em In" HEART's
"Megic" "Craxy"

KEZY FM/ANAHEIM

L & M Russell (Paradise/W8) J O Souther (Asylum)

HOT Led Zappelin (Swan Song) Wings (Capitol) Peter Frampton (A&M) Doobie Bros (WB) Boz Scages (Col) Nils Lofgren (A&M)

CARDN ALLEN, Program Directly Playing RDLLING STONES eingle

KLBJ FM/AUSTIN

ADDED
Rush (Marc)
Jonsthon Edwards (WB)
Joe Wash (ABC)
John Miles (London)
Lonnie L Smith (FU Dusch)
Roy Harper (Chrysalis/WB)
Westher Report (Col)

HOT
Led Zeppelin (Swan Song)
Dooble Brox (WB)
Thin Lizzy (Merc)
Les Dudelr (Cd)
Box Seage (Cd)
Pater Frampton (A&M)
Kingfish (Round)
Genesis (Ati)
Jean L. Ponty (Ati)
George Benson (WB)

WAAL FM/BINGHAMTON

ADDED
Robin Trower (Chryselin/WB)
Nils Lofgren (A&M)
Thin Lizzy (Merc)
George Benson (WB)
Kis (Gasblence)
Pablic Cruise (A&M)
Dooble Bros (WB)
Sentana(Cof)
Wines (Cestod)

Nils Lefgren (ABM)
Nils Lefgren (ABM)
Thin Lizzy (Merc)
George Benson (WB)
Kiss (Casablenca)
Pable Cruise (ABM)
Dooble Bros (WB)
Santans(Od)
Kod & Gang (Delita)
Kod & Gang (Delita)
Kod & Gang (Delita)
STEVE BECKER, Music Director. TROWER's "Stoned" LDF-GREN's "For Love" CRUISE's "Zero" SANTANA's "Europe"
"Tired" lead. DOOBIE's "Wheels" "Loose" Title lead. Playing JUNN SEBASTIAN. EWF. J. GELIS, PRETTY THINGS, SEALS & CROFTS, and 10oc singles. HOT Chick Cores (Polydor)

WBCN FM/BOSTON

ADDED
Fools Gold (Morning Sky)
Genesis (Ad)
Tim Hardin (Antilles)
John Miles (London)
Nekter (Pesport)
Lee Oster (UA)
String Driven (20th)
Weether Report (Col) ADDED

HOT
Dooble Bros (WB)
Marvin Gaye (Temta)
Greg Kihn (Beserklary)
Kingfish (Round)
Led Zeppelin (Swan Song)
Nils Lofgern (ABM)
Pousette Dart (Capitol)
Box Seeggs (Col)
Phoobs Brow (Col)
Mitter (Cepitol)

BOB SLAVIN, Music Director: MILES' "Rebel" "Highfly" STRING's "Things We Said" Playing GARY DAVIS, JDHN FOGERTY, TOOTS & MAYTALS, ELVIS PRESLEY, and LOU-

WCOZ FM/BOSTON

ADDED

HOT Wings (Cepital)
Peter Frampton (A&M)
Fleetwood Mac (W8)
Bob Dylan (Col)
Feul Simon (Col)
Kingfish (Round)
Gary Wright (W8)
Marvin Geye (Temla)
Dooble Bros (W8) Boz Scaggs (Col)
Joe Walsh (ABC)
Sentana (Col)
Pousette Dert (Capitol)
Elvin Bishop (Cepricorn

KEN SHELTON, Music Director: Playing entire Lps. Playing HDLLIES, JOHN FOGERTY, 8TD, J. GEILS, JOHN SEBASTIAN and LITTLE BEAVER singles.

WBUF FM/BUFFALO

Fools Gold (Morming Sky) John Miles (London)

1

HOT
Led Zeppelin (Swan Song)
Nils Lofgron (A&M)
Genesta (A d)
Doobte Bros (WB)
Joe Wash (ABC)
Les Dudek (Col)
Robin Trower (Chrysalir/WB)
Bebop Deluse (Harvest)
Wings (Coptical)
Westher Report (Col)
Over PlayIng various cut)

ERIC TRAVERS, Music Director: Playing various cuts. Play— ing ROLLING STONES and RANDY PIE singles.

WVAFFM/CHARELSTON

Boz Scaggs (Col) Thin Lizzy (Merc)

HDT
(loc (Merc)
Bad Co (Swan Song)
Janin (an (Col)
Wings (Capitol)
Dooble Bros (WB)
Outlaws (Arista)
Meris Muldaus (WB)
Melissa Manchester (Arista)
BTD (Merc)
Led Zeppelin (Swan Song)

TDM DWENS, Program Director: Playing various cuts. Playing BELLAMY BRDTHERS single.

TRIAD FM/CHICAGO

ADDED Avers Rock (A&M)

HOT
Heart (Mushroom)
Chick Cores (Polydor)
Billy Cosham (Ad)
Thin Lizzy (Marc)
Genesis (Ad)
Led Zeppelin (Swan Sons)
David Sencious (Epic)
Journey (Col)
East Silck (Capitol)
Return Forever (Col)
Weather Report (Col)
Outlaws (Anita)
Setter Marriot (A&M)
Sentans (Col)
Wings (Capitol)
Wings (Capitol)

SAUL SMAIZYS, Program Director: Playing entire Lps. Playing RDLLING STONES, and RANDY PIE singles.

WXRT FM/CHICAGO

ADOEO L&M Russell (Paradise-WB) L&M Russell (Paradise-Bob Seger (Capitol) Michael Pinder (Thresh Bros Johnson (A&M) Pat Martino (WB) Rahsaan Kirk (WB) Jaco Pastorious (Epic) sholdl HOT
Outlaws (RCA)
Queen (Elektre)
Ted Nugent (Epic)
Petar Frampton (A&M)
Genesis (Adl)
Thin Lizzy (Merc)
Return to Forever (Col)
Journey (Col)
Kingfish (Round)
Led Zeppelin (Swan)

JDHN PLATT: Playing various cuts. Playing RDLLING STDNES singles.

WEBN FM/CINCINNATTI

ADDED Steve Hackett (Chryselis/MI Nits Lofgren (A&M) Pousette Dert (Capitol) Joe Welsh (ABC) Wings (Capitol) Led Zeppelin (Bwan Song) Mervin Gaye (Temia)

HOT
Peter Frampton (A&M)
Queen (Elektra)
Eagles (Asylum)
Robin Trower (Chrysalis)
Gary Wright (WB)
Santana (Col) Sentana (Col)
Jeen Pierra Rempal (Col)
Emmylou Härris (WB)
Fleetwood Mac (Warner/Reprise)

DENTON, Program Director: Playing various STEVE GIBBONS, and JOHN FOGERTY singles

WMMS FM/CLEVELAND

ADDEO Led Zeppelin (Swan) Weather Report (Col) Good Rats (Rat City) Modern Lovers (Beser Foots Gold (Ariste) Stray (Ple)

HDT Genesis (Att)
Bad Co (Swan)
Boz Scaggs (Col)
BeBop Deluxe (Ha Box Sceeps (Col)
BeBop Delives (Hervest)
Peter Frampton (A&M)
Nils Lofgers (A&M)
Nils Lofgers (A&M)
Nils (Casablanca)
Queen (Elektra)
Jesse C Young (WB)
Robin Trower (Chrystalis
Howard Werth (Rocket)
Dooble Bros (WB)
Wings (Capitol)
Earl Sick (Capitol)
Thin Lizzy (Merz)
Director LOVERS' "Blu

CHARLIE KENDALL, Music Director: LDVERS' "Runner"
"Plane" GDLD's "Hiding" STRAY's "Here Before" "Didn'
We'' "Easy" Playing JOHN FDGERTY single

M105 FM/CLEVELAND

AODED

HOT
Queen (Elektra)
Wings (Capitol)
Lad Zappelin (Swan Song)
Petar Frampton (ABM)
Genesis (Ad)
Joe Walsh (ABC)
Sweet (Capitol)
Bad Co (Swan Song)
Boz Scagg (Col)
Dooble Bros (Wa)
Etrin Bishop (Capitom/W)
ector: QUEEN's "Rhappa

ERIC STEVENS, Program Director: QUEEN's "Rhepso "Friend" WINGB" "Billy" "Werm" GENESIS' Title "Squot SWEET's "Action" "Lies" BOZ's "Over" "Lowdown" Bi OP's "Gir" "Fooled"

WCOLFM/COLUMBUS

ADDED
Les Oudke (Col)
Steve Marriot (A&M)
Good Rets (Ratcity)
Peblo Cruite (A&M)
Argent (UA)
Eddie Herris (At)
Mervin Qaye (Temle)
Unicorn 11 (Capitol)
Jaco Pastorous (Epic)
Kool & Gang (Delits) ADDED

HOT
Eagles (Asylum)
Pater Frempton (A&M)
Kiss (Caseblanca)
Wings (Capstol)
Rush (Merc)
Oueen (Elaktra)
Gary Wright (WB)
Santana (Col)
Joe Walth (ABC)
Led Zappelin (Swen Song)
Brass Construction (UA)
Pousette Dart (Capitol)
Kingfish (Round)

Poutette Dart (Capitol)
Kingtish (Round)
Kongtish (Round)
City'''Sacrifice'''Can Do'' MARRIDT''s "Sturtis"''Lookin
For Love''''Late'' RATS' Title, "Writing" "Almost Anything''
CRUISE's "Crystal"''Dver'' 'Zero'' ARGENT's "Rest Show''
Feet''''Home'''Rammaber'' MARRIS' "Flowers' Title, "Exempt"."Dying' GAYE's "Dance" Title "Loving You'' UNICRN's "Fery''' "Going'' "Bullayer' "PASTORIUS's "Child"
''Opus'' "Kuru'' "Come Over'' KOOL's "Sound" "Summer"
''Right Now.

KFML AM/DENVER

ADDED
John Miles (London)
Led Zeppelin (Swan Song)
Firefall (Ati)
William Actorman (Windha
Stave Harley (EMI)

HOT
Bo Hamsen (Cherisma)
Winge (Capitol)
Raturn Forever (Col)
|||| Jeco Pesotius (Epic)
Michael Pinder (Threshold)
Randall Bramblett (Polydor)
Nils Lofger (A&M)
Dooble Bros (WB)
Bob Seger (Capitol)
Pat Mertino (WB)

CRAIG APPLECITIST Program D

WABX FM/DETROIT

AOOED Ethos (Capitol) Michael Pinder (Londo Stray (Pye) John Miles (London)

HOT
Joe Walsh (ABC)
Nil Lofgren (A&M)
Led Zappelin (Swen
Status Quo (Capitol)
Heert (Muthroom)
Kiss (Cassbalines)
Robin Trower (Chrys
Wet Willie (Capricom
Dooble Bros (WB)
Outlaws (Arista)
Kingfish (Round)
Stu Qaye (Col)
Nektar (Passport)
Santana (Col)
Thin Lizy (Merc)
Plaving ertire Loe.

Playing entire Lps

WWCK FM/FLINT

ADDED
Led Zeppelin (Swen Song)
Jeco Pastorius (Epic)
Lonnie L Smith (Fly Durch)
Elvis Presley (RCA)
Les Dutchk (Cot)
Jesse C Young (VB)
Wet Willie (Corricorn/WB)
Richard Cocciant (20th)

HOT
Joe Walsh (ABC)
Sutherland Bros (Col)
Peter Frampton (A&M)
Dooble Bros (WB) Joe Walsh (ABC)
Sutherland Bros (Col)
Peter Frampton (ABIM)
Dooble Bros (WB)
Discole Bros (WB)
Capen (Elektra)
Loggins & Messins (Col)
Lymyrd Skrynyrd (MCA)
Wings (Capitol)
Thin Lizzy (Merc)
Henry Gross (Lifesons)
Lover Plavine antire Los Plavin

CHRIS McCABE, Music Director: Playing entire Lps. Playing HDLLIES, AERDSMITH, FLEETWOOD MAC, ELD, BELLAMY BROTHERS, J. GEILS, FOGHAT and SEALS & CRDFTS sin-

KFIG FM/FRESNO

ADDED Shakers (Epic) John Miles (Lo HDT
Led Zappelin (Swan Song)
Dooble Bros (W8)
Sentana (Col)
Wings (Capitol)
10ce (Merc)
Nils Lofgren (A&M)
Petur Frampton (A&M)
Return Forever (Col)
Genesis (AI)
Box Scapgs (Col)
Kingfish (Round)
Pablo Cruise (A&M)

RAY APPLETON, Program Director Playing various cuts

KFYE FM/FRESNO

Marvin Gaye (Temia) Stave Marriott (A&M) Argent (UA) ADDED

HOT
Outlaws (Ariata)
Wings (Capitol)
Capt & Tennile (A&M)
Santans (Col)
Poco (Epic)
Blackbyrds (Fantasy)
Maria Muldaur (WB)
Dooble Bros (WB)
Robin Trower (Chrysali

Robin Trower (Chrysalis/We)

GREG ELLIOT, Music Director: GAYE's Title. MARRIOT's
"Star" "Know Me" "Help Me" ARGENT's "Stay" "Butter,
fly" OUTLAWS: "Lover" "Stick!" "Ain's Bad" WINGS: "Let
Em Int" "Beware" "Silly" CAPT's "54" Title, "Shop" SANTANA's "Tell Me" "Dance" "Shine" "Europe" BLACKBYRDS: "Heppy" MULDAUR: "Sed" Title, "Can't Stend"
DOOBIE's Title, "Sth Ave" "Runnin" "Loose" TROWER's
"Can't Walk""Alethea"

WQCM FM/HAGERSTOWN

ADOED Lenny LeBianc (Big Tree) Jean L Ponty (Atl) Dooble Bros (WB) Kiss (Casablanca)

HOT
Outbus (Arrista)
Peter Frampton (AB,M)
Jesse C Young (W8)
Thin Lizzv (Merc)
Dr Freigood (Col)
Bad Co (Swan Song)
Johnny Winter. (Blue Sky)
Wet Willie (Capreorn/W8)
Robin Trower (Chrysalis/W
Golden Earing (MCA)
Kingfish (Round)

PETE WILSON, Program Director: Playing entire Lps

WHCN FM/HARTFORD

ADDED -Little River (Hervest) Little River (Hervest)
Don Marrison (Ast)
Molly Near (Redwood)
Firefall (Atl)
Guthre Thomes (Capitol)
Steve Fromholz (Capitol)
Steve Goodman (Asylum)
JD Souther (Asylum)
Stampedern (Pt Stk)
Bobby Whitlock (Capitoen
R & L. Thompson (Island)
Black Satin (Buddah)
Trapazold (Skyline)
Rahssan Kirk (WB)

HDT
Led Zeppelin (Swan Song)
Dooble Bros (WB)
Jaco Pastorius (Epic)
Marvin Gaye (Tamla)
Bos Scagga (Col)
Return Forever (Col)
Wasther Report (Col)
Genesis (Atl)
Nils Lofgren (AAM) Cry
Nils Lofgren (AAM) Bootlag
Gay Wright (WB)
Joe Waish (ABC)
Bros Johnson (A&M)
Thin Lizzy (Merc)

PAUL PAYTON, Music Director: Playing entirs Lps. Playing ROLLING STONES, JOHNNY CASH, and ROY ORBISON

WZZQ FM/JACKSON

ADDED

Melisse Manchester (Arista) Jesse C Young (WB) Box Sceggs (Col)

KEITH CARTER, Music Director; CAPT's "Musicat" COC-CIANTE's "Love Gone Awe" TRDWER's "Stoned" "Lady Love" "Cent: Wat" OUTLAWS" "Free Born" "Greaker" MELISSA's "You & I" "Rescue" "Happy" YOUNG's "Sun-light" "Medley" BOZ" "Lowdown" "Over" "Lido" Playing J. GEILS, and JOHN SEBASTIAN singles.

KYYS FM/KANSAS CITY

ADDED
Led Zappelin (Swan)
Return to Forever (Col)
J D Souther (Asylum)
Nanette Workman (Sig Tree)
Weather Report (Col)
Devid Senborn (WS)
George Senson (WS)

HOT Wings (Cepital) Sentane (Cal) Cate Bros (Asylum) Box Seeges (Cal) Dooble Bros (WB) Genesis (Atl) MAX FLOYD, Pro gram Director; WINGS' "Beware" SAN-CATE's "Union" SOZ's "Georgia" Play-Ing ROLLING STONES &

KSMB FM/LAFAYETTE

ADDED
Thin Lizzy (Merc)
Steve Merriot (A&M)
John Hartford (Fty Fish)
Ayers Rock (A&M)
Lenny LeBlane (Big Tree)
Naktar (Passport)
David Battasu (A&M)
Winge (Capitol)
Larry J Wilson (Monument
Dooble Bros (WB)
Oave Loggins (Epic)
Alphonso Johnson (Epic)
Weather Report (Col)
Selly Cobham (Arti

HOT Willie Nelson (Col) IWHIN NOISON (COI)
Santena (CoI-Imp)
Nils Lofgren (A&M)
Bros Johnson (A&M)
Sutherland Bros (Coi)
Randell Bramblett (Poly
Pater Frampton (A&M) Pater Frampton (A&M)
Jean L Ponty (Att)
Robin Trower (Chrysalis/WB)
Al Di Medic (Cd)
Bad Co (Swan Song)
Jonathon Edwards (Wanner/Ri
Mrai Muldaur (WB)
Loggins & Messina (Col)
Parlovs Dog (Col)
Vert Willis (Capricorn/WB)
James Tallay (Capitol)

RAY SUTLEY, Music Director: SANTANA's "Europe" "Dence Sister" LDFGREN's "Fire" Title. SUTHERLAND's "Dence" MULDAUR's "Eyes" TALLEY's "Blues" PONTY's "Renaissance" WILLE's "Ring" BRAMBLETT" "Grand" Playing CATE BROTHERS. BEBDP DELUXE, LYNYRD SKYNYRD.

WBAB FM/LONG ISLAND

ADDED
Michael Pinder (Threshold)
3 Dog Night (ABC)
Steve Marriot (ABM)
Earl Scruggs (Col)
Faraghar Brov (ABC)
Michael Franks (WB)
Weather Report (Col)
Dev 'Loggins (Epic)
Pat Martino (WB)
Miroslaw Vicous (WB) ADDED Heart (Mushroom)

L. B. M. Russell (Paradise/WB) INOT JOEANS

HOT Joe Weish (ABC)
Oudaws (Arista)
Box Seages (Col)
Nekter (Passport)
Lurus Nyro (Col)
Wings (Capitol)
John Millis (London)
Lynyrd Skynyrd (MCA)
Nils Lofgera (A&M)
Led Zappelin (Swan Song)
Kingfish (Round)
Tim Harden (
Genesis (ART)
Dooble Bros (NB)
sector: PINDER's Title DO

BERNIE BERNARD, Music Director: PINDER's Title. DDG's "Billy Kld" SCRUGGS" "Thing About You" FARAGHER's "Bshind Me" RUSSELL's "Rainbow" BDZ's "What Can I Say" NEKTAR's "Costa" WINGS" "Bewere" MILES' "Thing" LOFGREN's "Fire" KINGFISH's "Iron" HARDEN's "Never Too Far" DDDBIE's "Wheels."

WLIR FM/LONG ISLAND

ADDED
Firefall (At)
Ian Lloyd (Polydor)
Michael Finder (Threshold)
L & M Russell (Paredise/WB)
Steve Goodman (Asylum)
Bobby Whitlack (Capricom/WB)
Bruce Cockburn (True North)
Earl Scruggs (Col)
Fred McDowell (Antilles)
Status Que (Capitol)

HDT
Led Zeppelin (Swan Song)
Les Dudek (Col)
Dooble Bros (WB)
Pousette Dart (Cepital)
Jesse C', Young (WB)
Kingfish (Round)
Wings (Capital)
Michael Franks (WB)
Bebop Deluxe (Hervest) GIL COLQUITT, Music Director: Playing entire Lps. Playing ROLLING STONES, SEALS & CROFTS, NEIL SEDAKA, J. GEILS, MARLEY & WALLERS (Imp.). HEPTONES (imp), JOHNNY CASH, and LAUREL & HARDY singles.

KLOS FM/LOS ANGELES

HOT HOT
Peter Frampton (A&M)
Eagles (Asylum)
Fleetwood Mac (Werner/Reprise)
Robin Trower (Chryselis/WB)
Boz Seegs (Col)
Gary Wright (WB)
Tad Nugent (Epic)
Santana (Col)
Doobie Bros (WB)

DABAR HOORELBEKE, Music Director: ZEPPELIN's "Achilles" "Tes" "Hots On" "Royal" "For Life" Playing JOHN SEBASTIAN single.

KMET FM/LOS ANGELES

ADDED Marvin Gaye (Temla) John Miles (London) Tremeloes (DJM)

HOT
Box Scaggs (Col)
Wings (Capitol)
Joe Walsh (ABC)
Robin Trower (Chrysain
Dooble Bres (WB)
Peter Frempton (A&M)
Kingfish (Round)
Bed Co (Swen)
Genesis (Att)

BDB CDBURN, Music Librarian: Playing various cuts. Playing CHAMPS BOYS, and DON HARRISON singles.

KWST FM/LOS ANGELES

ADDED Les Dudek (Col) Steve Hacket (Chrysalis/N Richard Cocciant (20th) Jerry Garcia (Round) Mike Pinder (London) Ethos (Capitol)

HDT
Nils Lotgren (A&M)
Led Zeppelin (Swan
Heart (Mushroom)
Kiss (Casabalnca)
Kingfish (Round)
Thin Lizzy (Merc)
Nekter (Pessport)
Doobse Bros (WB)

DAVID PERRY, Music Director: Playing entire Lps

WIBA FM/MADISON

ADDED
Led Zeppelin (Swan Song)
Wings (Cepitol)
Stave Marriot (A&M)
Argent (UA)
Weather Report (Col)
Good Rats (Ratcity)

HDT
NIIs Lofgren (A&M)
Bed Co (Swan Song)
Steve (Jibbons (MCA)
Pater Frampton (A&M)
Joe Watth (ABC)
Kingfish (Round)
Supertremp (A&M)
Bebop Deluce (Hervest)
Patio Cruise (A&M)
Santana (Col)
Dr. Feelagon (Col)

PETE STEINMETZ, Music Director: Playing various cuts.

WZMF FM/MILWAUKEE

ADDED Led Zeppelin (Swan Song) Ayers Rock (A&M) Steve Merriot (A&M) Goog Rets (Ratcley) Billy Cobhem (Atl) Weather Report (Col) John Milles (London)

HOT
Queen (Elektra)
Heart (Mushroom)
Peter Frampton (A&M)
Superiramy (A&M)
Sup Blind Lon (Momegrown)
Aeroman's (Gal)
Thin Lizzy (Marc)
Surcestic (Epid)
Wings (Gapital)
Dooble Fore (Will)

JIM ROBERTS, Program Director, QuteRn's "38" "Friend"
"Lady" HEART's "Maglo Man" "Crary" FRAMPTON's "Show
Me" "Shine On," "Dooble" SUPERTRAMP's "Man's Woman"
"Slater" "Nobody" ARROSMITH's "Walk" "Emotion" LIZZY's
"Boys Are Back" "Running" Title, STARCASTLE" "Ledy"
"Firs" "Seasons" WINGS "Let Em In" "Bitly" "Beware" DOORIE's "8th Ave"

WKLH FM/MONTGOMERY

The

Hottest:

DOOBIE BROTHERS

Takin It To The Streets (WB)

WINGS

At The Speed Of Sound (Capitol)

PETER FRAMPTON

Comes Alive (A&M)

BOZSCAGGS

Silk Degrees (Col)

LED ZEPPELIN

Presence (Swan Song)

ADDEO
Led Zeppelin (Swan Song)
Michael Franks (WB)
Dooble Bros (WB)
Jesse C Young (WB)
Jonathon Edwards (WB)
Oevid Sanborn (Wal)
William (Canicara WB) Jonathon Edwerds-(WB) Oevid Sanborn (Warner/R George Benson (WB) Wet Willie (Capricorn/WB)

HDT Etvin Bishop (Capricori Wings (Capitol) Outlaws (Arista) Loggins & Messina (Co Kiss (Casablanca) Genesis (Atal) Bad Co (Swan Song) Rush (Merc) Wishbone Ash (Atl) Nit Lofgen (ABM) Jimmy Buffett (ABC)

JEFF TILDEN, Program Director: Playing various ing BILL WYMAN and PHDEBE SNDW singles.

KFMH FM/MUSCATINE

ADDED ADDED
Miroslev Vitous (WB)
Les Oudek (Col)
Return Forever (Col)
Levada (Pye)
Fools Gold (Morning Sky)
Santana (Col)
Aj Weber (Anchor)
Doobse Bros (WB)

Melissa Manchester (Arista)
Outlaws (Arista)
Otis Rush (Delmark)
Pousette Oart (Capitol)

VIN JANNONE, Music Director: Playing antire Lps

WKDA FM/NASHVILLE

AOOED
Led Zappelin (Swan Song)
Foots Gold (Arista)
Nektar (Passport)
Bobby Whidock (Capricorn/WB)
Sallor (Epic)
Stave Marriot (A&M)
Bob Seger (Capitol)

HOT
Peter Frampton (A&M)
Etvin Bishoo (Capricorn/WB)
Robin Trower (Chrysalis/WB)
Lynryd Skynyd (MCA)
Doobie Bros (WB)
Wings (Capitol)
Mac Geyden (ABC)
Bob Dylen (Col)
Bed Cc (Swan Song)

Bad Co (Swan Song)

JACK CRAWFORD, Program Director; ZEF's "Fault" "Tea"
"Candy" FRAMPTON's "Show Me" "Feel" "Flash" "Happening" BISHOP's "Fooled" Title, "Girl" "Hey" TROWER's
"Stoned" "Lady Love" LYNYRD's "Blues" Title "Cry" DOOBIE's "Wheele" "Special" Title, WINGS "Silly" "Baware"
"Wino" "GAYDEN's "Freedom" "Glory" DYLAN's "Sars"
"Dismond" BAD's "Blood" "Slingle" "Skyes" Playing SEALS
6 CROFTS, JOHN SEBASTIAN, DON HARRISON, JOHN
FOGERTY, BILLY BURNETT, and HOLLIES singles.

WNOEFM/NEW ORLEANS

pelin (Swan Song)

HOT
Peter Fremoton (A&M)
Bad Co (Swan Song)
Wings (Capitol)
Robin Trower (Chrysalis/WB)
Santana (Col)

BRIAN NICHOLS, Music Director: Playing various cuts

WNEW FM/NEW YORK

ADDED Tim Harden (Antilles) Marvin Geye (Temla) Faragher Bros (ABC) Earl Scruggs (Col) Kokoma (Col) Kokoma (Col)
Taxi Driver ScTrack (Ariota)
L & M Russell (WB)
Herry Chapin (Elektra)
Steve Goodman (Asylum)
J D Souther (Asylum)
Firefall (Atl)
Don Harrison (Atl) HOT
Outlaws (Arista)
Led Zeppelin (Swan)
Bruco Springsteen (C
David Bowle (MCA)
Genesis (Ad)
Nektar (Passport)
Wring (Capital)
Santans (Col)
Fooli Gold (Arista)
Doobie Brot (WB)
Stanky Brown (Sire)
Return to Forever (C

DENNIS ELSAS, Music Director: Playing entire Lps. Playing RDLLING STONES single.

WPLJ FM/NEW YORK

ADDEO Hall&Oates (RCA)

HDT Peter Frampton (A&M) Queen (Elektra) Led Zeppelin (Swan) Wings (Capitol) Fleetwood Mac (WB) Dooble Bros (WB)

LARRY BERGER, Program Director: QUEEN's "39" "Rhap sody" "Friand" ZEP's "Candy" "Royal" "Hots On" WINGS "Silly "Let Em In" "Baware" "Baby" "Hide" DDOBIE's "Wheals" Title Playing HALL & OATES, and RDLLING STONES singles.

WNOR FM/NORFOLK

HDT Peter Frampton (A&M) Elvin Bishop (Capricorn/WB) Bed Co (Swan Song) ELD (UA)

BRUCE GARRAWAY, Program Director: FRAMPTON's "Show Me" "Sun' "Money" "Want' BISHOP's "Fooled" "Shout' BAD's "Honey' Title ELO's "Strange" "Fire"

WORJ FM/ORLANDO

HOT Kinglish (Round) Dooble Bros (W8) Thin Lizzy (Merc) Cate Bros (Asylum) Wings (Capitol) Marvin Gaye (Temla) Mils Lofgren (A&M) Outlaws (Arista)

ANITA LENZ, Music Director: LiZZY's "Boys Are Back

WMMR FM/PHILADELPHIA

ADDED
J D Souther
Steve Goodman (Asylum)
Harry Chapin (Elektre)
Michael Pinder (Threshold)
Took & Maytalis (Island)

HOT
Wings (Capitol)
Joe Watsh (ABC)
Nektar (Pastport)
Led Zeppelin (Swan)
Les Dudek (Col)
Santana (Col)
Return to Foraver (Col)

PAUL FUHR, Music Director: Playing entire Lps

For your convenience, AOR reporting stations have been alphabetized according to city. -

elin (Swan Song)

ADDED Tropes (Marlin) Led Zeppelin (Swan) L. Smith (Fi Dutch Stave Marriott (A&M) John Miles (London)

KDKB FM/PHOENIX

ADDED
Nektar (Pessport)
Nick Drake (Antillas)
Elvis Prestey (RCA)
Bob Seger (Capitol)
Harry Chapin (Elektra)
Steve Goodman (Asylum)
J D Souther (Arylum)
L & M Russell (Paredise/WB)
Lonnie L Smith (File) Dutch)
Tim Hardin (Antille)

LINDA THOMPSON, Music Director. Playing various cuts. Playing BRO SMITH, LOUIE HICKMAN, BRUSSEL SPROUTS JIMMY RABBIT, J. GEILS, and DON HARRISON singles.

WYDD FM/PITTSBURGH

Hush (Merc)
Pat Martino (WB)
L & M Russell (Paradise/WB)
Michael Pinder (Threshold)
Heart (Mushroom)
Third World (Island)

HDT
Elvin Bishop (Capricorn/WB)
Doobse Bros (WB)
Fleetwood Mac (Warner/Reprise)
Peter Frampton (A&M)
Michael Franks (Warner/Reprise)
Genesis (All (Swan Song)
Outlaws (Astrail)
Bos Scaggs (Col)
Starcastic Elvinsian
Robin Trower (Chrysalis/WB)
Wet Willie (Capricorn/WB)
Jesse C Young (WB)
Jesse C Young (WB)

STEVF DDWNES, Program Director: Playing various cuts Playing BLACK OAK ARKANSAS single.

WBRU FM/PROVIDENCE

HOT
Pousette Dart (Capitol)
Nils Lolgren (A&M)
Osibisa (Island)
Los Dudek (Col)
Sailor (Epic)
David Bowie (RCA)
Peter Frampton (A&M)

ILYSE GOTTLEIB. Music Director DOOBIE's "6th Ave Title OUTLAWS" "Breaker" ZEP's "Orleans" DART's "Smile OSIBISA's "Sunshine" DUDEK's "City"

WQDR FM/RALEIGH

ADDED Joe Walsh (ABC) Les Dudek (Col) Weather Report (Col)

HOT Wings (Capital; Peter Frampton (A&M) Doobie Bros (WB) Led Zeppelin (Swan Song) Boz Scaggs (Col) Fleetwood Mac (WB) Santana (Col) Emmytou Harris (Warner/R

BILL HARD, Music Director Playing various cuts Playing ROLLING STONES single

KTFM/SAN ANTONIO

ADDED Led Zeppelin (Swan Song)

Queen (Elektra)
Peter Frampton (A&M)
Fleetwood Mac (WB)
Thin Lizzy (Merc)
Rush (Merc) Santana (Col) Lee Oskar (UA) Bad Co (Swan Song) Dooble Bros (WB) Michael Franks (WB)

TRIGGER BLACK Program Director ZEP's "Candy"

KSAN FM/SAN FRANCISCO

Hot Zeppelin (Swan Song) Wings (Capitol) Nils Lofgren (ABM) Steve Marriot (ABM) Shakers (Asylum) Shakes (Asylum)
Marvin Gaye (Tamla)
Santana (Col)
Vicki Sue Robinson (RCA)
Bor Scags (Col)
Maynard Ferguson (Col)
Joe Walsh (ABC)
Genesis (Atl) Nekter (Pesanort)

CHRISTY MARCUS, Music Director: Playing entire Lps. Playing JOHN FOGERTY singlo."

KGB FM/SAN DIEGO

HDT
Pater Frampton (A&M)
Wings (Capitol)
Donble Bros (WB)
Flestwood Mac (Warner/6
Bob Dylan (Col)
Queen (Elektra)
Bad Co (Swan Song)
Kiss (Casablanca)
Elvin Bishop (Capitorn)
Boz Scaggs (Col)

ARTHUR SCHROEDER. Music Director: OUTLAWS' "Stick Around" FRAMPTON's "Feel" BAD's "Silver" KISS' "Shout it" BISHOP's "Fooled" "Shout" BOZ's "Georgle" "Tom-orrow"

KOME FM/SAN JOSE

Joe Ferrara (Jomoma)
Michael Pinder (Threshold)
Stanky Brown (Sire)
Bobby Whittock (Capricorn-WB)

HOT Bad Co (Swan) Dooble Bros (WB) Genesis (Atl) Kingfish (Round)

Bobby Whidock (Cepicorn-WB) Nils Lofgren (A&M)
Wings (Cepitol)
Outsws (Arists)
Pablo Cruise (A&M)
Santana (Col)
Bor Scaggs (Col)
Jesse C Young (WB)
DANA JANG, Music Director: Playing various cuts. Playing
JOHN FDGERTY, HOLLIES, and SEALS & CROFTS singles.

KZOZ FM/SAN LUIS OBISPO

ADDED Michael Pinder (Threshold) Kaleidescope (Pac Arts) Santana (Col) Marvin Gaye (Tamla) Nils Lotgen (A&M) Osibisa (Island)

HDT Led Zeppelin (Swan Song) Thin Lizzy (Merc) Sutherland Broi (Col) Bor Scaggi (Col) Elliot Murphy (RCA) Doobie Bros (WB) Wet Willie (Capricom/WB) Genesis (Atl) Jesse C Young (WB) Kinglish (Round) Third World (Island) Steve Hackett (Chrysalis/W

KTIM FM/SAN RAPHAEL

ADDED

Les Durlek (Col)
Doobie Bros (WB)
Mits Lofgren (A&M)
Osamu Kitapima (Antill
Rare Earth (Motown)
Outlaws (Arista)
Boz Scaggs (Col)
Santana (Col)

KTIM FM/SAN RAPHAEL

CONT.

Thin Lizzy (Mera) Kalaidosope (Pac Nekter (Pestport) Argent (UA) Wet Willie (Caprici Kinglish (Round)

TONY BERARDINI, Music Director: Playing entire Lps. Playing JOHN FOGERTY and J. GEILS singles.

KTYD FM/SANTA BARBARA

HOT
Wings (Capitol)
Lee Oskar (UA)
Phoebe Snow (Col)
Elvin Bishop (Capitorn/WB)
Bor Scaggs (Col)
Melissa Manchester (Arista)

LAURIE COBB, Music Director: Playing entire Lps. Playing TRET FURE single.

KXFM/SANTA MARIA

ADDED
Randall Bramblett (Polydor)
Ken Wheeler (ECM)
Ayers Rock (A&M)
Stempeders (Pvt Stk)
L & M Russell (Paradiso M/B)
Harry Chapin (Elektra)
Steve Goodman (Asylum)

HDT .
Genesis (Atl)
Dooble Bros (WB)
Peco De Lucia (Island)
Led Zappelin (Swan Song)
Nils Lofgran (A&M)
Thin Lizzy (Merc)
Santana (Col)

Wastiner Report Corr.
MIKE BECHTEL, Music Director, CHAPIN's "17" GOOD-MAN's "Lines" "Tossin" REPORT's "People" Title, Playing LOUDEN WAINWRIGHT and DON HARRISON singles.

OK1021/2 FM/SEATTLE

Led Zeppelin (Swan Song) Marvin Gaye (Tamla) Poco (Eoic) Pousette Dart (Capitol)

HOT
Raleidescope (Pac Arts)
Peter Frampton (A&M)
Doobie Bros (WB)
Wings (Capitol)
Outlaws (Arista)
Flora Purim (Milestone)
Cate Bros (Asylum)
Beboo Deluxe (Harvess)

NORM GREGORY, Program Director: KALEIDOSCOPE's "Ghost Riders"

KREM FM/SPOKANE

ADDED Steve Young (Mm Rail) Randy Sharp (RCA) Joe Walsh (ABC) Nektar (Passport) Ayars Rock (ABM) George Benson (WB) Bobby Whitlock (Capric

(HDT Wings (Capitol)
Peter Frampton (A&M)
Gallagher & Lyle (A&M)
Murrah Head (A&M)
Michael Franks (WB)
Bad Co (Swan Song)
Santans (Cot)
Led Zappelin (Swan Song)
Dooble Bros (WB)

DON ADAIR, Program Director: Playing various or ing LOUDEN WAINWRIGHT, and HOLLIES singles.

KSHE FM/ST. LOUIS

ADDED
Led Zeppelin (Swan Song)
Les Dudek (Col)
Ethos (Capitol)
Michael Pinder (London)

Rush (Merc) Thin Lizzy (Merc) Heart (Mushroom) Nekter (Passport)

INTRODUCING OUR NEW MAGAZINE:



A MOST UNUSUAL PUBLICATION...

We'll be sending you <u>2 FREE</u> copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

KSHE FM/ST. LOUIS

Outlaws (Arista)
Wat Willie (Capricorn/WB)
Kiss (Casablance)
Dooble Bros (WB)
Robin Trower (Chrysalis/WB)
Kinglish (Round)
Nils Lofgren (A&M)
Santana (Col)

MARK COOPER, Music Director: Playing entire Lps

WQSR FM/TAMPA

ADDED
Led Zeppelin (Swan Song)
Ayers Rock (A&M)
Faraghre Bros (ABC)
Ethos (Capitol)
Earl Scrugs (Epic)
David Cassidy (RCA)
John Miles (London)
Devid Astenau (ARM)
Stampaders (Prt Sik)
Luther Alliston (Gordy)
Rush (Merc)

Robin Trower (Chrysal ELD (UA) Journey (Col) Outlaws (Arista) Outlawis (Arista)
Peter Frampton (ABM)
Kingfish (Round)
Michael Franks (WB)
Jesse C Young (WB)
Bor Scaggs (Col)
Genesis (Ati)
Return Forever (Col)
Joe Walsh (ABC)
Austrians on the Planing I.

STEVE HUNTINGTON: Playing various cuts. Playing J. GEILS JOHN FOGERTY, and STEVE SAWYER singles.

WIOT FM/TOLEDO

ADDED
Led Zeppelin (Swan Song)
Les Dudek (Col)
George Benson (WB)
Les Ritenour (Epic)
Return Forever (Col)
Westher Report (Col)
Alphonso Johnton (Epic)
Mircolay Vious (WB)

Les Dudek (Col)
George Benson (WB)
Les Ritenour (Epic)
Return Forever (Col)
Washer Report (Col)
Alphonso Johnson (Epic)
Mirodav Vious (WB)
Pat Martino (WB)

Nell LASHER, Music Director: SWEET's "Action" KING-FISH's "Hypnotize" "Lightning" LOFGREN's "Ite Playing CATE BROTHERS, J. GEILS, EWF, FLEETWOOD MAC, FOGHAT, SEALS & CROFTS, HALL & OATES, GARY WRIGHT, and HENRY GROSS singles.

WMHE FM/TOLEDO

ADDED
IOCC (Merc)
Sutherland Bros (Col)
Outlaws (Arista)
Joe Walsh (ABC)
Thin Lizzy (Merc)
Sentana (Col)
Led Zeppelin (Swan)
Nils Lofgren (ABM)
Doobie Bros (WB)

1HOT
Bad Co (Swan)
Elvin Bishop (Capricum-WB)
Pater Frampton (A&M)
Henry Gross (Lifesong)
Carole King (Ode)
Loggini & Messina (Col)
Hall & Oates (RCA)
Queen (Elektra)
Boz Scaggs (Col)
Phoebe Snow (Col)
Wings (Capricum)
Jesse C Young (WB)

KAREN SEROTA, Music Librarian: CC: "Mandy" SUTHER-LAND's "Arma" OUTLAWS: "Breaker" WALSH's "Meedow: "Through Night" (IZZY's "Boys Are Back" SANTANA's "Shine" ZEP's "Fault" "Hots On" LDFRREN's Tide. DOOBIE's Special" Title. GROSS' "Shannon" H&O's "Sara" BOZ's

WOUR FM/UTICA

ADDED Stanky Brown (Sire) Good Old Boys (Round)

WOUR FM/UTICA

CONT.

Return to Forever (Co Terje Rypdel (ECM) Thin Lizzy (Merc) Ethos (Capitol) Kevin Odegard (ASI) Spooky Tooth (A&M)

Genesis (Ad)
Pousette Dart (Capitol)
Butharland Bros (Col)
Nils Lofgren (A&M)
Wings (Capitol)
Led Zappelin (Swan)
Nekter (Passort)
Outlaws (Aristo)
Fools Gold (Aristo)
Dooble Bros (WR)

Dooble Brot (WB)

JEFF CHARD, Program Director: DUDEK's "City" DART's
"Freezing" SUTHERLAND's "Train"

DC 101/WASHINGTON

ADDED ADDED Santána (Col) Wings (Capitol) Doobie Bros (WB) Wet Willie (Capricorn/WB) Johnny Winter (Blue Sky)

HOT Foghat (Bravie/WB) Devid Bowie (RCA) Peter Frampton (A&M) Robin Trawer (Chrysalis/WB) Elvin Bishop (Capricorn/WB) Bad Co (Swan Song) Hall & Oatos (RCA) Queen (Elaktra) Fleetwood Mac (Warner/Repri

DENISE DLIVER, Music Director: BOWIE's "TVC" "Stay "Gelden" H&O's "Sara" "Gino' "Separation" BISHOP's "Gelden" H&O's "Sara" "Gino' "Separation" 818HOP "Fooled" TROWER's "Daydream" "Sympathy" Playin SEALS & CROFTS single.

KFDI FM/WICHITA

ADDED
Doobte Bros (WB)
Jim & Ginger (ABC)
Pablo Cruise (A&M)
Bowen & Richards (Ran
Dave Loggins (Epic)
Pousette Dert (Capitol)
D & M Osmond (Poly)
John Hartford (Ff Fish)
Grezy Wheels (London)
Outlaws (Arista) Outlaws (Arista) Fools Gold (Arista) Stampeders (Pr Stoo Heart (Mushroom)

HDT Larry Groce (WB) Emmylou Harris (Wa Kinglish (Round) Kingfish (Round)
Jimmy Buffett (ABC)
Bill Wyman (RS)
Nanette Workman (Big Tree)
Wat Wiltie (Capricorn-WB)
Rusty Wiar (20th)
David A Coe (Col)
Willia Nelson (Col) Jonathan Edwards (WB)

KSFM/WOODLAND

JAY SHANKLE, Music Director: Playing various cuts

Wings (Capitol) Thin Lizzy (Merc) Roy Harper (Chrysalis Marvin Gaye (Tamla)

HOT
Pater Frampton (A&M)
Elvin Bishop (Capricorn/WB)
Bad Co (Swan Song)
Lynryd Skryyrd (MCA)
Bor Scaggs (Col)
Robin Trower (Chrysalit/WB)
Kinglin' (Round)
Sammy Hagar (Capitol)

KEN BECK, Program Director. WINGS: "Beware" "Anne" "Baby: "Wino" LIZZY's "Boys Are Beck" "Running" HAR-PER's "Gama" GAYE's Title. Playing JOHN SEBASTIAN, JDHN FOGERTY, and TOM JANS singles

WAAF FM/WORCESTOR

ADDED
Rory Gallagher (Polydor)
Ian Thomas (GRT-mp)
Led Zeppelin (Swan)
Tremeloes (DJM)

11 andon) Tremeloes (DJM)
John Miles (London)
Les Dudek (Col)
Spooky Tooth (A&M)

HOT
Thin Lizzy (Merc)
Emmylou Harris (Warner
Boz Szeggs (Coll)
Poussette Dart (Capitol)
Kokomo (Coll)
Sutherland Bros (Coll)
Nils Lolgren (A&M)
Kiss (Casablanca)
Staristeps (Dark Horse)
Flora Purim (Milestone)

JOE CAPOBIANCO, Program Director: LIZZY's Title, EMMY's "Amerillo" DART's "Dencer" KOKOMO's "Angel" "Imagination" SUTHERLAND's "Train" LOFGREN's Title, "Jailbati's KISS" "Youth" PURIN's Title, Playing SEALS & CROFTS ROAD APPLES, J. GEILS, and JOHN FOGERTY (both) singles

KNAC, Long Beach gives the record promotion people in the Los Angeles area a chance to play disc jockey in their annual April Fool's Day extravanza. Prizes are awarded for the most far out, the heaviest, and for crass commercialism. This year, Judges Harrison and Sharrison, after hours of tormenting deliberation, are pleased to announce the winners: MOST FAR OUT: Claude Hall, Billboard Magazine, for his insight into

country music and homespun warmth on the air. HEAVIEST: The tallest, if not the biggest April Fool, that graduate of the "Bob Sherwood School of Broadcasting," Columbia Records' Chuck Thagard.

CRASS COMMERCIALISM: The man who used his hour to plug his career and those of his friends, UA's Jack Ashton, (formerly of Merc, ABC, etc.. and friend of Ted Nugent, Bob Seger, Johnny Winter, etc...) HONORABLE MENTION: Don Stone of Lifesong for his preparation of







The KNAC winners: (Top I to r): Jack Ashton, UA; Bob B. Blue KNAC MD; Paul Sullivan, KNAC PD. (bottom I to r) Claude Hall, Billboard; Chuck Thagard, Columbia.

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Atlantic Records is issuing a limited edition of 500, numbered, copies of the obelisk that predominates the art work on Led Zeppelin's 'Presence" album. The meaning of the mysterious monolith (reminiscent of the movie "2001") has not been revealed by the group. The object appears in all the album's photographs whose subject matter cover the spectrum of human activity suggesting the obelisk is a futuristic supercomputer that enhances all aspects of human life...On the Marvel Comic Book's drawing board is a series of comics to star hard rockers Kiss as superheros in stories revolving around the group's musical career. The band is also considering several other projects involving TV and widescreen exposure...Tommy Bolin (sans Deep Purple) will debut a new single "Savannah Woman" along with his recently formed band when they embark on a national tour next month...Helen Reddy will star in Walt Disney's biggest budgeted musical since "Mary Poppins." The movie, "Pete Dragon," combines live action and animation with filming commencing June 14th. Reddy just completed a ten-city tour which netted her \$500,000 in take home pay...

The entertainment colony in L.A. turned out in full force last week for RSO Record's sumptuous announcement party held for their new President, Al Coury, at private club the Bistro. Virtually every record company executive was represented along with top movie producers, major concert promoters, artist managers, PR agencies, plus Time, Newsweek and People Magazines, Rolling Stone and top tongue Rona Barrett who mingled with radio personnel and artists Carly Simon, Brian Wilson, Anne Murray. It was also a first meeting for many of the rarely seen Robert Stigwood (who controls a vast media empire) who was a courtly and totally charming host providing a non-stop bar and staggering array of hot food for the 150 attendees...

A typo in last week's column made it appear as if Robert Stigwood was married to singer Yvonne Elliman . She is actually married to Bill Oakes. RSO's VP of TV development......20th Century Records

drew a capacity crowd of 600 people to Griffith Park's Observatory in L.A last week for a preview of the "Alan Parsons PrOject." Two years in the making, over 300 musicians and vocalists appear on the album which features the major works of chiller poet, Edgar Allen Poe, set to music entitled "Tales Of Mystery & Imagination." The role of Poe was enacted by thespian Orson Welles who had taped the introduction for the event with the album set for rush release...Chrysalis Records signed guitarist Leo Kottke to a long-term recording contract as revealed by the label last week. Kottke had formerly been with Capitol...

Minnie Riperton is finishing her new album which includes some guest work by one of the bona fide superstars in the business... Elektra reports that all the original members of Bread are back together (after a two year seperation) recording a new album with the material on the order of the group's much beloved sound... Congrats to Lynyrd Skynyrd drummer, Artimus Pyle, and his wife, Patricia, who recently ushered in their second son, Marshall Daniel Pye (named after good friends in the Marshall Tucker and Charlie Daniels bands)...Carole King has not surprisingly cancelled the third part of her U.S. tour to re-assume her number one career with her children and husband... Bobby Goldsboro's new single found its way to the singer in a rather unusual way. Former GM of KPPC in L.A., Doug Cox, currently conducts motivation seminars on the West Coast and uses a poem titled "A Butterfly For Bucky" as his opening. He sent it to Ray Anderson of U.A. who felt it was perfect for Goldsboro. After reading the poem, Goldsboro immediately set up a recording session and has just finished the number which reportedly has the same emotional impact as "Honey."

That titillating torso that proves wetter is better on the cover of Wet Willie's new album cover belongs to a young lady who also has a head for figures and works for the legal department of a large record company...Foghat toppled the year-long attendence record held by Led Zeppelin at Pittsburgh's Civic Center attracting 17,775 fans to their recent concert beating out the Zep by more than 3,000 ticket holders and also set a new record for the largest indoor concert ever held in that city... KGB feted their label, MCA, to an unveiling party of their live show to be publicly displayed on their 26-city tour commencing this month along with the release of their first single "Magic In Your Touch."... The Dooble Brothers are undertaking a back breaking 35 cities in 47 days tour to include the first appearance in over a year of one of the group's founding members, Tommy Johnston.

Gladys Knight has finished filming her starring role in her first motion picture "Pipe Dreams" and is off to Europe with the Pips for a major tour...Emmylou Harris and Little Feat's Bill Payne guest appear with good friend Peter Pringle on his debut album the singer/songwriter has just completed for Warners...Coming on the heels of Leon Russell's exit from his longtime label, Shelter, is the formation of a new a label by the artist, Paradise Records (distributed by Warner Bros.) The new firm's first release is Leon & Mary Russell's "Wedding Album." Arif Mardin has finalized the new Andy Pratt album with Eastern talk reporting the ace producer has brought in another masterpiece...

Atlantic Records' top New York publicist, John David Kolodner, has been asked to expand his activities into the label's A&R department with additional duties to include new talent scouting...Music attorney.



Pictured (from left) at 20th Century Record's debut of "Tales Of Myster And Imagination: Edgar Allan Poe" last week at L.A. 's Griffith Part Observatory are Ivan Dryer, president, Laser Images, Inc., Alan parson, Russ Regan, Herb Eiseman (president, 20th Century Music Corp.), Eric Woolfson, and Andrew



After appearing at his SRO show at The Front Row Theatre in Cleveland, Bobby Vinton stopped by WIXY to guest host on the Tom Murphy show. L to R is Mike Manocchio, local Promotion Mgr., ABC, Bill Bailey PD Of WIXY, Tom Murphey; Pat McCoy, National Promotion Director for ABC and Bobby Vinton hugging a surprised Marge Bush, Music Director for WIXY.

INTRODUCING OUR NEW MAGAZINE



A MOST UNUSUAL PUBLICATION ...

We'll be sending you <u>2 FREE</u> copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

Qavid Berman, has been appointed Vice President, Business Affairs, for Warner Brothers Records as announced by Board Chairman and President Mo Ostin. Ms. Jackie Thomas has also joined Warners as their new R&B Promotion Coordinator to be based in New York. She spent the past two years as Disco Coordinator for Columbia Records...Del Costello, Columbia Records' Regional Director of Sales, has promoted Al Bergamo and Jack Chase to the positions of Branch Managers for the Seattle and San Francisco markets respectively...Ace producer/engineer, Roy Halee (best know for his work with Simon & Garfunkel) has been appointed Vice President in Chart of A&R for ABC Records according to Chairman Based on the premise of the Board, Jerry Rubinstein,... that L.A. is in need of another independent distributor, Mike Lipton (former President of United Artist's distribution arm, Musical Isle) has left to open his own distributorship. Other principals in the new firm are Elliott Blaine, Executive VP; Bernie Wechler, VP of Sales and Ernie

Farrell, VP, Public Relations. The company's lines currently include Playboy.

Pickwick, De Lite, PIP, Groove Merchant and Roulette Records with more

to be announced later. They may be reached at (213) 782-6240...



SHE SINGS TOO: Britt Eklund is in the studio with producer Tom Dowd and constant companion Rod Stewart. Known primarily for her acting abilities, Britt will be heard on Rod's new Warner Bros. album—in French, no less.

BLACK Radio

April 16, 1976

				HT 5의 101 작업 회의에 다면 없는 그 가게 많은 다니면 기술사람 있다는
1	1	1	1	JOHNNIE TAYLOR/Disco Lady (Columbia)
3	3	3	2	DOROTHY MOORE/Misty Blue (Malaco)
- 1	23	18	8	DIANA ROSS/Love Hangover (Motown)
17	7	6	4	BRASS CONSTRUCTION/Movin' (UA)
2	4	4	5	EDDIE KENDRICKS/He's A Friend (Motown)
4	5	5	6	BLACKBYRDS/Happy Music (Fantasy)
12	11	8	7	TAVARES/The Love I Never Had (Capitol)
5	2	2	8	O'JAYS/Living For The Weekend (Phy/Int)
	25	23	9	SILVER CONVENTION/Get Up And Boogie (Midland Intl)
25	14	10	10	GLADYS KNIGHT & THE PIPS/Make Yours A Happy Home (Buddah)
16	13	12	11	TYMES/It's Cool(RCA)
_		-	Ø	BROTHERS JOHNSON/I'll Be Good To You (A&M)
23	18	15	13	AL WILSON/I've Got A Feeling (Playboy)
_	_	20	0	CANDI STATON/Young Hearts Run Free (WB)
_		-	15	RUFUS/Dance Wit Me (ABC)
_	_	22	16	FATBACK BAND/Spanish Hustle (Event)
10	8	9	17	BOBBY WOMACK/Daylight(UA)
11	12	13	18	BILLY PAUL/Let's Make A Baby (Phy/Int)
20	17	17	19	DAVID RUFFIN/Heavy Love (Motown)
_	15	14	20	HAROLD MELVIN & THE BLUENOTES/Tell The World (Phy/Int)
10	9	11	21	PARLIAMENT/"P" Funk (Casablanca)
19	16	16	22	WILLIE HUTCH/Party Down (Motown)
-	- (\rightarrow	23	KOOL & THE GANG/Love And Understanding (De-Lite)
7	10	19	24	MASQUERADERS/Traveling Man (Hot Buttered Soul)
_	_	25	25	MANHATTANS/Kiss & Say Goodbye (Columbia)

CROSS OVER

DIANA ROSS "Hangover": Black: 6-2 KDIA, 17-9 KATZ, 3-3 WVKO, 29-18 WVOL, 1-1 WWRL, 10-5 WCIN, 27-5 WYLD. Rock: 15-11 WRKO, 20-12 WFIL, 19-13 WPGC, debut 22 KHJ, add KFRC, 28-18 WHBQ, 26-22 at Z93, 27-22 KRSP.

DOROTHY MOORE: Black: 1-1 KDIA, 3-2 WJPC, 10-4 KATZ, 22-5 WVKO, 3-1 WDAO, 1-1 WNOV. Rock: 3-2 WPGC, 26-19 WCAO, 17-9 WIXY, 21-17 at Y100, 27-26 KCBQ, 24-12 WAYS.

SILVER CONVENTION: Black; 9-6 KDIA, 28-23 WSOK, 12-7 WWRL, 14-11 WVOL, 7-6 KATZ, 20-18 WTMP. Rock: Add WABC, WRKO, KHJ, 23-14 KSLQ, 19-15 WPEZ, 27-14 KHBQ, 23-19 WGH.

ANDREA TRUE CONNECTION: Black: 21-15 KDIA, 21-17 WNOV, 18-14 WJPC, 25-22 WTMP, add WVOL. Rock: 28-22 WIXY, 28-22 KSTP, 14-12 KRBE, 20-15 WBBQ, 25-16 WCOL, add WAYS, WBJW.

AL WILSON: Black: 12-9 WNOV, 16-14 WOKJ, 20-17 WIBB, 17-11 WGIV, 4-3 WVOL. Rock: 21-17 WSGA, 27-20 KHJ, debut 27 WCAO, 25-22 WORC, 8-6 WFLB.

BLACKBYRDS; Black: 43 WCIN, 15-12 WTMP, 39-35 WVOL, 2-1 WSOK, 4-3 WNOV. Rock: 23-16 WCAO, 8-6 CKLW, 22-13 WIXY, 37-22 WCOL, 13-8 WAYS.

MARVIN GAYE: Black: Add KATZ, WIBB, WVOL, WCIN, 40-19 WRRL, debut 10 WVKO. Rock: 27-20 CKLW, add WGCL, KEEL, debut 21 WSAR.

BROTHERS JOHNSON: Black: 26-8 WYLD, debut 16 KDIA, 5-1 WVKO, 38-35 WDAO, 28-14 WGIV, 26-10 WCIN. Rock: debut 26 WPGC, add WCOL, WFLB, WSAR, 29-19 WAPE.

RHYTHM HERITAGE: Black: 33-20 WGIV, 28-17 WCIN, 31-28 WVKO, add KATZ, WWRL. Rock: 25-23 WGCL, add WPIX, debut 26 WHBQ, on KEEL, Z93.

TRAAMPS: Black: 11-4 WWRL, 22-20 WTMP, 30-26 WOKJ, add KDIA. Rock: Add WPIX.

HAROLD MELVIN: Black: 23-17 KATZ, 15-14 WVOL, 25-23 WVKO, 27-21 WDAO, 27-23 WNOV. Rock: 27-21 KSTP, 21-16 WFLB.

DONNA SUMMER: Black: Add KATZ, on WRRL, add WYLD. Rock: 27-22 KEZY, 24-21 at 98Q, add KILE, on WKBW.

1 1 4 4 5

BILL COSBY: Black: Add WNOV, WTMP. Rock: On KSLQ, Y100.

Active Album Cuts

JOHNNIE TAYLOR "Somebodies Getting It" "Runnin Out Of Lies"
BROTHERS JOHNSON "Get The Funk Outa My Face" "Land Of Ladies"
MARVIN GAYE "After The Dance" "Since I Had You"
PARLIAMENT "Tear The Roof Off The Sucker" "Mother Ship Connection"
SILVER CONVENTION "San Francisco Hustle" "No No Jo"
TEMPTATIONS "Sweet Gypsy Jane" "China Doll" "Up The Creek Without

SANTANA "Let It Shine" "Take Me With You" FRST CHOICE "Ain't He Bad" GEORGE BENSON "Breezin" "Affirmation" ROY AYERS "Mystic Voyage" "Funky Motion" ASHFORD & SIMPSON "Believe In Me"

RADIO NEWS

KYAC/Seattle has a new personality on nights from 12-5:30. He's Paul Brown, and he comes to them from KRKO in Everett, Washington.

Vincent Price, at WILD/Boston had the Brecker Brothers in for an interview last week. They were in the city doing a show at the Palls Mall.

Jerry Walker at WTMP/Tampa was giving away K.C. and the Sunshine Band albums last week. Promoing the giveaway, "Disco Radio Gives You A Cut Of Sunshine," and awarding the album to a certain number caller. He has been featuring a different album every week, and naturally a different catchy-promo.

It was announced April 15th, Walt "Beby" Love will be the new Program Director at WVON/Chicago. He is from WBLS/New York.

Most Added:

MARVIN GAYE CROWN HEIGHTS AFFAIR BROTHERS JOHNSON AL GREEN

The Hottest:

MARVIN GAYE
BROTHERS JOHNSON
DIANA ROSS
CANDI STATON
SILVER CONVENTION

STREET BOLD TO BE TROUBLE OF COLOR

NEW & ACTIVE

MARVIN GAYE
I Want You (Motown)
MUSCLE SHOALS HORNS
Born To Get Down (Bang)
ANDREA TRUE CONNECTION
More, More, More (Buddah)

OTHERS GETTING SIGNIFICANT ACTION:

BARRY WHITE "You See The Trouble In Me" (20th) GENERAL JOHNSON "All In The Family" (Arista) BLUE MAGIC "Grateful" (Atco) BLOODSTONE "Do You Wanna Do A Thing" (London) TRAMMPS"That's Where Happy People Go" (Atlantic) HOT CHOCOLATE "Don't Stop It Now" (Big Tree) HIDDEN STRENGTH "Hustle On Up" (UA) MAJOR HARRIS "Jealousy" (Atlantic) BILL WITHERS "I Wish You Well" (Columbia) GARY TOMS EMPIRE "Love Me Right" (Pip) RHYTHM HERITAGE "Baretta's Theme" (ABC) K.C. & THE SUNSHINE BAND "Queen Of Clubs" (TK) SMOKEY ROBINSON "Open" (Tamla) DONNA SUMMER "Could It Be Magic" (Casablanca) **DONNIE GERRARD** "Words" (Greedy) ALGREEN "Let It Shine" (Hi)

Jim Maddox

What's with Black radio these days? Is it really making advances? It is really becoming more aware? We all know it's an influence, but do you have any respect for it? If you are outside of Black radio... do you accept it? If you were offered a job in Black radio, would you be ashamed to take it? Well Black radio is changing, but it has not fully changed, it has not fully arrived. Thus far, very little creativity has come from it, not enough professionalism has been demonstrated, and not enough concern has yet been shown. Yes there are a growing number of Black programmers who are concerned, who are professional, and who are becoming creative. What is happening with Black radio then? Quite simply a "changing of the guard." However this, change will and is taking time but it is happening. The old guard is still there and the old guard couldn't care less whether it is ever looked on as professional in the industry. The old guard is out for themselves, trying to make as much money on the side as they can, while trying to do as little work as possible. Of course one can not be knocked for trying to make money...after all making money is as American to us all as apple pie. But radio has been just a vehicle to some, or an opportunity for recognition which may not have been possible in another line of work. To the old guard it matters little whether their stations sound good or bad. It matters little if the music is right, whether their jocks are disciplined, whether they're even on time to work, and sadly, it matters little to the old guard if they even know how. It's no wonder then, that black radio has been behind the times and now finds itself in a position of trying to play catch-up. However, the beautiful thing is that, thanks to the new breed coming in, Black radio is catching up and is becoming more aware. Oh sure, a lot of the new Black programmers are just now learning the ropes but a lot of them are bright and they certainly do care and they are destined to do well in this industry if they keep trying. For this reason I am glad that R&R can be of service and that there is a Black section in R&R. It is here to serve you if you care to use it., whether it be ideas you are searching for or information you need about a record. However, R&R is merely your mirror. It reflects you, your imput, your professionalism....

It is sad but true, that many Black jocks who have worked, or now work in general market radio, would be ashamed to work in Black radio again...simply because it wasn't very professional when they were in it. Well they shouldn't have had to leave Black radio just to work in a professional environment...and they shouldn't have to feel that because they're still in Black radio they haven't made it. Black radio, I'm sure you'll agree, should be as professional as any other kind of radio (and it should pay as well)...so that you can be proud to be a part of it. So let us hasten the "changing of the guard" and let R&R be your vehicle to illustrate to the industry your professionalism. Send us news of your station and give us accurate reports when we call you for them...(or you call us at your convenience). For those of you who have cared enough to help us to help you here at R&R...thanks.

BLACK Radio

JERRY BOULDING:

Looking At The Music

We have finally arrived at what promises to be one of the, if not the most interesting probes in the current series on Black Radio. What to do about the music? This question has been raised by probably every disc-jockey, PD and MD since the invention of the playlist. And, while we don't claim to have all the answers, here are some thoughts and ideas which can guide your feelings whether you're trying to appeal to a "Disco Lady" or a "Travelin' Man" "I've Got A Feeling' your playlist must include some 'Happy Music" or you're "Living For The Weekend" which is dangerous. So just "Keep Holding On," "Daylight" is coming and "It's Cool". hopefully you can get into these 'From Us To You." (With 'Words' apologies to Johnnie Taylor, Dorothy Moore, The Masqueraders, Blackbyrds, Al Wilson, O'Jays, Temptations, Bobby Womack, The Tymes and The Stairsteps).

Programmers today are being forced to look more closely at the demographic distribution and psychographics of their audience, trying to translate successes or failures in terms of what they are or are not doing. Greater fragmentations of audience shares in many markets encourages some Black and Rock programmers to concentrate more strongly on a more restricted age-range appeal of certain records to various age-groups.

This is particularly true of stations that are trying to specialize their listener appeal. Bear in mind that popular music transcends the limitations of group boundaries as well as those of age, race, culture, education and environment.

Much of today's radio-music programming is controlled by fear. Fear of tune-out. Somebody might not like a certain record or a certain sound. It is highly unlikely that there are very many records that, absolutely everybody will like. The controlling factor however should be how many people will like a certain record. Any reasonable programmer should be willing to sacrifice one limited group of listeners if he could thereby appeal favorably to all the other groups or even most of the other groups. As our present society is divided and subdivided there is not an all-pervasive grouping available and no known universal factor in music programming no matter what type of format is involved.

Trends in the public's musical taste are usually led by a divided, devoted but small minority. This audience follows slowly and cautiously in the path of the pioneers. Radio stations lagging too far behind the trend will lose audience which in turn will eventually affect sales, as will those who get too far ahead.

Record sales no longer provide the ultimate in research data as they once did. They must be supplemented with phone response, trade publications and good judgement. Part of that good judgement would require that a music programmer be aware of all the records that are happening, both singles and albums in his particular market and it is this awareness that makes the big difference.

Both radio and the music business are still a prime factor and cultural force in this country and the world.

And since those other than its originators like it, sing it, play it, and make money from it and even damn it, it is not unusual that the deeper meanings of this music and its origins are too often overlooked. This is usually the way with anything once it becomes popular and lucra-

Blacks in particular have contributed more both from the radio and the record standpoint in the past decade than every before. Let us pause for just a moment and look at the people who are creating and playing this special form of enter-

We propose to use average listening spans as a basis for record rotation. (This can easily be determined by examining your last three rating books. It usually takes three books to determine a trend.) What you want to try to achieve is a repeat on the power records regardless of their chart numbers so that the average listener doesn't hear the same song twice in one span of listening. In markets where we did some research on listener's reactions to songs they like, response varied from those that wanted to hear the song again immediately (especially if it was a relatively new song) to wanting to hear it again in three to five hours. So in this case you take an average based on the song's energy, newness and length and come up with a judgement based on all these factors and the time of day

A frequency distribution based on a listing of the given categories and the tabulation of the frequency of occurence of each can also be used to determine the right rotation. In this case your request line functions as an indicator of listener response. (You don't have time to process sales information). Again, the request system is by no means the only indicator but it is the fastest and most readily available. Some of the other variables that must be considered along with the frequency distribution cycle include audience turnover (recycling) burn-out control samples and the make-up of the request line sample.

For example, what is the average age of the caller? Are the typical or atypical? Are they passive or reactionary listeners? More than likely these requests will be out of proportion to the universe in terms of musical awareness, sex, age,etc. But, no matter what methodologies are used, the basic goal remains the same. We want to replace arbitrary programming decisions with decisions based on research.

As we look ahead in our daily pre-occupation with audience shares. sales, profits, and the whole pattern of competition, people in radio and records' are apt to overlook a very important factor: Our livelihood depends almost entirely on creative talent. Without the composers, writers, program directors and jocks. radio and records as we know them could not and would not survive.

In the past, formats have limited to some extent, the opportunities for talent development in some cases. The creative skill of the format creator was imposed on a station to try to produce a sound in which there was little room for individual creativity. Present trends indicate that many tight formats will be loosened in order to provide

added this wee

WOLWASHINGTON D.C. WVKO/COLUMBUS

Marvin Gaye McCoo & Davis Coke Escovedo
Skip Mahoney & Casuals
HOT:
Diana Ross 7-2
Hidden Strength 14-9

KATZ/ST. LOUIS Chris Hall

Marvin Gays -Rhythm Heritage **Brothers Johnson** HOT: Billy Paul 5-2 Dorothy Moore 10-4 Diana Ross 17-9

KDAY/LOS ANGELES

No Adds rs Johnson 15-4 Hall & Oates 10-6 Smokey Robinson 22-13 Davis & McCoo 23-14

WWRLINEW YORK Sonny Taylor

Vicki Sue Robinson Barry White **Brothers Johnson** Rhythm Heritage HOT: Trammps 11-4 Candi Staton 21-12 D.J. Rogers 25-13

WJPC/CHICAGO

Candi Staton Love Committee Pat Lundy Blue Megic HOT: Reflections 12-12 David Ruffin 23-13

WENZ/RICHMOND Calvin Booker

Lydia Pense & Cold Blood Vickie Wonder Earth, Wind & Fire 10-8

Disco Tex & Sexolettes Rufus Main Ingredient Crown Heights Affair Smokey Robinson Millie Jackson

Creative Source
HOT:
Brothers Johnson 5-1 Brass Construction 6-2 Dorothy Moore 22-5 Gary Wright 10-8

WDAS/PHILADELPHIA

Natalie Cole Moments Donna'Sum HOT: Diana Ross 9-3 Ray Charles 13-8 Rhythm Heritage 26-13 Rufus 27-14

KGFJ/LOS ANGELES

Paliament Brass Construction General Johnson Love Committee Andrea True Connection HOT: Dorothy Moore 13-8 Brothers Johnson 33-21

WYLD/NEW ORLEANS Reg Henry

Soul Dog Hidden Strength Crown Heights Affair Dee Dee Sharp Major Harris Brecker Brothers Donna Summer Bloodstone Jimmy Bee HOT: Manhattans 12-1 O.V. Wright 22-2 Candi Staton 28-3

WWIN/BALTIMORE

Denise LaSelle 16-7 Brothers Johnson 26-8

Diana Ross 27-6

Lee Garrett **Al Downing** Carol Willia

KDIA/OAKLAND

Manhattans Denise LaSalle Muscle Shoels Horns HOT: Diana Ross 6-2 Cool & The Gang 12-7 Bobby Woman Taveres 17-11

WIBB/MACON

Parliament Young Devines Hot Chocolete Marvin Gaye Brothers Johnson Al Green HOT: Manhattans 7-4 Stuff 'n' Ramjet 9-5 Earth, Wind & Fire 17-12

WTMP/TAMPA

Miz Davis Marvin Gave Vicki Sue Robinson Main Ingredient Choice Four Al Green BHI Cosby Billy Paul 6-3 Manhattans 12-8

WRBD/FT. LAUDERDALE Wille Hutch 8-3
Parliament 15-9

Rose Banks Marvin Gaye Marvin Gaye HOT: R.B. Hudmon 10-5 Candi Staton 12-6 William DeVaughn 17-7 Diana Ross 18-11

WSOK/SAVANNAH Don Wilson

Skip Mahoney & Casuals Al Green Mervin Gave Donald Byrd Crown Heights Affair Haywood Cash Bob Thomas & Hotlines HOT: C-SayaB-3 K.C. & the Sunshine 11-8

WGIV/CHARLOTTE Manny Clark

Marvin Gave Muscle Shoals Horns 13-9 Tavares 14-10 Al Wilson 17-11 Brothers Johnson 28-14 WNOVIMILWAUKEE Horace O'Kelley

Crown Heights Affair Luther John Davis & the Monster Bill Cosby Dillard & J HOT: Johnnie Taylor 3-2 Tymes 10-8 Al Wilson 12-9

WOKJIJACKSON

Blue Magic General Johnson Fatback Band Candi Staton 10-1 Albert King 9-4

WDAO/DAYTON

D.J. Rogers Sun , Crown Heights Affair HOT:

WVOLINASHVILLE David Lombard

Marvin Gave Candi Stator Andrea True Connection HOT: Silver Convention 14-11

WCIN/CINCINNATI **Bob Long**

Al Green Third World Marvn Geye HOT: Diana Ross 10-5 Candi Staton 17-8 **Brothers Johnson 26-10** Rufus 22-12

greater scope for the jocks and communicators of tomorrow. It also appears that program/music directors will be placing greater emphasis on showmanship and being natural. So while the research and methods that we touched on in this issue are important, they must still be seasoned with honesty, sincerity and good judgement. As playlists continue to expand or contract based on the music that is currently available, the choices of the program/music director will play a much more critical role in the station's success.

And while we pause let us remember that this music is in all its forms the aesthetic property of a race of people who were brought to this country against their will and then forced to make drastic social adjustments in order to survive in a hostile environment. This special music performed by both black and white by ebony communicators is but one off-shoot from a huge tree with many branches. It is, perhaps in this vein, best described as an old sound of new significance.

From a radio standpoint, the past veers have been ones of transition in programming. Shifts in audience shares, plus re-alignment of demographic composition, have encouraged many modifications of previously successful program policies. Changing patterns of record sales have also given cause for program-

mers to re-evaluate their music formats. There has been continuing decline in the number of single records selling in any significant volume in any one market. As a result, it has become increasingly difficult to utilize single sales reports as a weekly guide to total music programming.

Most of today's black programming of music is built on hits...hit albums and of course hit singles. Believe it or not there is a world of difference between the two. Many albums are selling well because they're bargain-priced packages which of course give the buyer more music per dollar invested. There is a feeling among many top Black programmers that heavy album play tenda to dilute or weaken the number of hits programmed to appeal to a mass audience and that the LPs in spite of their huge sales attracts only a small minority of the hit-oriented audience. It is our feeling that successful programming should comprise a variety and a balance of music. But, you can't sacrifice completely the hit music precept just for the sake of variety. An album with huge sales does not necessarily contain even one selection that could be regarded as a hit for radio, while another may contain several potential hits.

Requests are sometimes valid. it's good to ask for them, regardless of your format, it creates a link between the listeners and the jock and almost everything that's requested is on your playlist anyhow. The real value in requests is to get an "early feel" or what new music may have been exposed on some other station that has strong appeal for your listeners, but you must use caution and always ask yourself, "Can I safley play this new piece of music without losing the majority of my listeners?" If the answer is 'Yes," and if it is not a novelty you are pretty safe in making the decision to include this new music for consideration when your new playlist is being assembled.

Outside sources are very good, if they're valid. By outside sources, we mean the use of the trades and other station's playlists in similar markets as a guide to see the records growth once it was added as well as its growth in the trades. (Trades normally reflect national growth, and often you can't afford too long. we said earlier about the dangers of being either ahead or behind). Probably the best guides when they are available, are what others are exposing locally plus local sales end requests.

What about rotation? Should a top requested song be played every two hours, or every three hours? Should rotations vary by dayparts? And, what kind of research can be done to determine the most efficlent record rotations?

COUNTRY

Direct From Duncan



There was a report, from a very reliable source, that WHN, New York Program Director ED SALAMON was here in Los Angeles last week taking notes on the radio market. As rumors continue of Country station KGBS, which is owned by Storer Broadcasting as is WHN, changing format to Rock by September, it would seem logical that Salamon might want to help the station be more competitive with a Country format. As you may know Salamon has proved his worth as a Program Director in major markets with his successful WHN and WEEP, Pittsburgh. Should make for some interesting news in the next few months.

MARK WILLIAMS, former Program Director of KCKC, San Bernardino, has joined a cable FM system in that same area. Williams called earlier this week with a request for product Country and Progressive Country. He said he'll be programming the station, CQ-FM, which is on-the-air from 12noon to midnight right now. The cable service has some 35,000 subscribers at the present time. Williams and I talked at great length about the continued growth of "Album Oriented Country." From the response in many markets in the past few months it looks to be a very big part of his industry in the next year or so. More on that later. His number is (714) 882-6957.

GARY PERKINS, P.D. of KOZN-FM, San Diego, told me his current T.V. spots, which feature some lovely ladies inviting viewer to "turn me on," referring to the station, have been banned by one local T.V. station during the "Family Hour." Spots have to run after 9PM..BOB FULLER of WSLR, Akron, claims LINDA LOVELACE called him last week and invited him out for a "bite." (I find that hard to swallow)...CHRIS McGUIRE, WKDA, Nashville, says he's up to 59 parking tickets. Chris says he's always yelling at the metermaid from their 12th floor studio not to ticke this car, but it hasn't done any good. Chris hopes to get enough tickets to wallpaper his house...BRUCE NELSON, KENR, Houston, reports a local, unidentified, promotion man gave him and JOE LADD of KIKK One of those inflatible "love" dolls you can buy in a porno shop. Nelson claims Ladd's doll left him after three weeks! By the way, Nelson has a new single on Soundwave records called "Rosie's House Of Ill Repute." a Foster-Rice tune.

MARTY SULLIVAN, KRMD, Shreveport, needs a 4-7 pm jock with trong production ability. Tapes and resumes to KRMD, P.O. Box 1739, Shreveport, La. 71166...JOE PATRICK from WGTO, Cypress Springs, Florida has joined WVOJ, Jacksonville, Florida to fill the afternoon drive slot. GENE POPE is the Program Director and MIKE CARTA is handling the music charge.

WGEE, Green Bay, Wisconsin is beginning 52 years of broadcasting ...WALT TURNER of WIL, St. Louis, had an interesting story to tell. He replaced a copy of the new Columbia MARTY ROBBINS single, "El Paso City," for his control studio. After the jock introduced the record it became obvious that it wasn't Robbins singing, even though the label said it was Marty's single. It turned out the wrong label was put on the new Monument single by LYNCH & LAWSON. Sounds like a great way to get your uknown artist played on a radio station.

JACK PRIDE replaces DAVE MACK as National Country Promotion for POLYDOR/MGM Records. Dave has joined the C.W. McCall Organization in Omaha and we wish him well. Pride, as you may recall, was at one time National Country Promotion for Mercury Records...Speaking of Mercury, "Cheerful" CHARLIE PITTS, Program Director of WOKO, Albany, New York, sent a nice letter to my office saying some very nice things about the regional Mercury promo man PAUL POWER. Pitts thought since April is Mercury Music Month it would be nice to salute an excellent promotion man from his region.

PROMOTIONS: JIM CHRISTOFERSON, KFOX, Long Beach, had a "Two For One Weekend" on the air. Even before public release he was able to get a bunch of the new Two dollar bills and gave them away to listeners who called in to win,..KWMT, Fort Dodge, lowa, has started a "CB Radio Handle Contest." The neighbors send in their choices of handles, or names, for the jocks. Each hour the jock reads a suggested handle and the listener's name on-the-air from sent in postcards. If they hear their name called they call the station and win an album, plus become eligible for a drawing to give away some CB radios... WMC, Memphis air talent DAVE WEST is holding an Open Golf Tournament May 8. The station hopes to raise \$10,000 for the Heart Association... Taking advantage of the heave Mexican-American population in Tucson-KHOS P.D. TOMMY WRIGHT has expanded his "phrase that pays" contest to include the Spanish-speaking listeners. Promos have been cut in Spanish and Wright says the response is very good. TERRY WOOD, Operations Director of WONE, Dayton has his jocks involved in the (ocal Longhorn Rodeo with a calf roping contest. Listeners have been invited to send in their guess as to the time a particular jock will need to rope the calf. The closes time wins \$100 worth of western clothing for the listener and the jock. (Yahoo)...KDJW, Amarillo just had their Listener Appreciation Concert which featured a free show with TOMMY OVER-STREET, STONEY EDWARDS, JAMES TALLEY, BILLY LARKIN, and EARL CONLEY, DUGG COLLINS, station P.D., said it was an overflow

New drink for your coffee lovers: A jigger of vodka, a jigger of orange juice and a spoonful of Folger's coffee. It's called a "Screw Mrs. Olson"



Freddy Fender, ABC/Dot recording artist, was consoled, as you can easily see, by thousands of fans at his first American concert since being denied admission to New Zealand for a fifteen year old grass bust. Fender will be further honored as an outstanding citizen when Mayor Cesar Gonzalez of San Benito, Texas (Freddy's hometown) declares April 17th FREDDY FENDER DAY.



Country music superstar Freddy Hart of Capitol Records recently surprised the staff at Claridge Records by dropping in to congratulate them on the Bo Kirkland and Ruth Davis recording of his composition "Easy Lovin" This single is currently moving up the R&B charts. Pictured from left to right are Vic Catala, Claridge Records A&R director; Bo Kirkland, Claridge Records director of R&B, A&R; Capitol recording artist Freddy Hart; Ruth Davis and Bo Kirkland.

INTRODUCING OUR NEW MAGAZINE -



A MOST UNUSUAL PUBLICATION...

We'll be sending you 2 FREE copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON



Epic recording artist Charlie Daniels was in town recently with the members of his band to deliver his debut Epic album, "Saddletramp," at a special listening session for company executives. Shown discussing the music following the listening are Charlie Daniels (second fromleft); Ron Alexenburg, Vice President and General Manager of Epic/CBS Custom Labels (left); Irwin Segelstein, President, CBS Records, Division (right); Tony Martell, Vice President, Marketing, Country, CBS Records.



Biff Collie INSIDE NASHVILLE

VITAL STATISTICS: BOB LUMAN may go home by Monday, He's continued to improve after the critical surgery three weeks ago. Few realized how critical it was...MAR-ILYN SELLAR marred DR. PETER W. KUIPERS in Edina, Minneasota ...T. TOMMY CUTRER, syndicated radio personality and former WSM "Disc Jockey Of The Year" will run for 4th Distric Congressman from the State of Tennessee in the August primary to fill the seat vacated by 30 year veteran, Tennessee politico JOE L. EVINS...WAYLON, WILLIE, JESSI and TOMPALL picked up Gold records Monday for their million-dollar "Outlaws" album... NEIL DIAMOND's concert set for April 29th at the Opry House, has been sold out for a week. "Biggest since Elvis," said promoter LON VARNELL...ARCHIE CAMPBELL will write and perform in comedy segments of the 1976 Summer JOHNNY CASH TV series; BILL WALKER will return as Cash's Music Director (he had that job during the three year Cash ABC-TV series) ...Studio Manager PAUL WYATT and Chief Engineer and Designer **BOB BREAULT are directing guided** tours through the soon-to-be-completed Four Star audio and TV facilities, undoubtedly the most sophisticated production facility (at least here), perhaps in America. A luxurious radio production studio and two ambidextrious audio-television studios, both capable of and structured to produce master record and tape product one session and local, network, cable TV or commercial vido packages an hour later. Something! RON-NIE GREEN Moved back here from the coast to run the office...EM-ILY BRADSHAW readying her cast

Pilgrimage to Wembeley Pool, England for the 8th International Festival of Country Music, the 17th thru 19th of this month. Among the stars on this year's list who'll leave on a charter flight next Wednesday are: JACK GREEN, JEANNIE SEELY, WANDA JACKSON, JIM and JESSE of the VIRGINIA BOYS, VERNON OXFORD, CONNIE SMITH, DON WILLIAMS, TAMMY WYNETTE, JEANNIE PRUETT, SKEETER DAVIS, JOHNNY GIM-BLE, LLOYD GREEN, and DOLLY PARTON. Add MARTY ROBBINS, RED SOVINE, JIMMY PAYNE, THE DILLARDS, COUNTRY GAZETTE, **OZARK MOUNTAIN DAREDEVILS CARL PERKINS, and GENE AUTRY!**

and crew for the annual Music City

WHO ARE THEY: (or were they) CONWAY TWITTY, JERRY LEE LEWIS, LARRY GATLIN and TOMMY COLLINS (all were, or studied to be preachers!)...JERRY JORDAN ("The Phone Call Or C.B. Breaker, From God") heads a gospel group...CHARLIE ROSS ("Without Your Love") is a disc jockey in Dallas...and C.W. and CLEDUS were ad agency men.

Look for a shocker announcement any day. Re: New domestic ripples in the sea of matrimony. Treddie Hart-and The Heartbeats_

People Put To Music

In his own words, Freddie says, "My music is nothing more than real people put to melody . . . words and music which every man and woman alive can identify with."

FREDDIE'S GREAT NEW ALBUM INCLUDES HIS NEW SMASH SINGLE "SHE'LL THROW STONES AT YOU"

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in hotel to military a maked to following in the

R&R: How are your roses doing?
NELSON: Lost two, two are questionable, the other two ere holding up.

R&R: Good, glad to hear it. How Did it all begin for you?

NELSON: I started off as a record librarian at the age of 12 and I was on the air when I was 14 in my home town of Jonesboro, Arkansas.

R&R: Were you on the air then

NELSON: I was a full time lock I got out of school at 2:30, went on the air at 3:00 and worked until 11:00, that was before the child lebor laws, When I got out of high school I spent a year in Moberly, Misouri with Gerald Shepard, From there I went to work for Vern Flambo at WQUA in Molleen, Illinois as a jock. Vern Flambo is still my boss. At WQUA I jocked starting with the late night shift. As a matter of fact, when I first started there I worked three splits 2-4, 6:30-8:00 and 10:30-1am. From that I worked around to where I was doing the morning show at WQUA. Then I started a little selling, then a lot of selling and went off the air completely. Then I became Sales Manager of WQUA, then Station Manager. This company which owned WQUA, bought WIRE in Indianapolis and I came over here in December 1967, about three years after the company bought the proper ty. At that time WIRE was CBS, middle of the road and they had Arthur Godfrey on the air. Their ratings were slightly above the po-

R&R: Did you have any college education in your background?
NELSON: An awful lot of radio, an awful lot of hard knocks. That was strictly it.

R&R: The thing that has fascinated me about you in particular is the fact that you're one of the few in the industry in the position of General Manager who came out of the jock-programming end of the business, whereas most General Managers that I've run across in the past few years have always come from sales only.

NELSON: Yes, at the time I did it, of course, I had to move over into sales, strictly because that was part of the requisite. I think that's changing and we're starting to see more and more guys now who come straight out of programming and go straight into management, but it's been kind of slow in coming. At the time I wanted to make a move into management, you had to get into sales first, this was in the early 60's, so that was the reason for getting into the sales thing, which I enjoyed very much. Sales is a lot of fun.

RGR: Well, don't you feel that eventually if someone gets into the position of General Management that they do have to get very much involved in the sales aspect of the

NELSON: True, although there are some very notable exceptions to it, guys with total programming experience who are just not into sales at all end rely, I think, very heavily on a good sales person. It can be done that way, it's a lot easier if you have both sides going for you. It's kind of like engineering, there aren't too many managers that have any engineering background at all, and you really just have to find yourself a darn good engineer and believe him, and the same is true for the guy who comes from programming into management.

R&R: How involved are you in direct sales and how involved do you think

a general manager should be?
NELSON: Well, I think it depends
on the market size and what the
station is doing. I handle the national sales at WIRE, I do virtually
nothing as far as local sales are
concerned. We have a very competent Sales Manager. The local
sales thing is strictly his and about
all I do is read his sheets once a

R&R: Can you explain a little about the market, the number of radio stations and maybe something about your facility itself?

THER&RINTERVIEW:

DON NELSON—WIRE

By Jim Duncan



a little larger than Kansas City, a little smaller than Cincinnati.

R&R: As far as your station, what sort of power do you have and where are you on the dial?

NELSON: 1430, 5 Kilowatts day and

nght, directional night. 24 hours of Country Music.

NELSON: It's sort of a paradise,

particularly for your readers on the

West Coast, Indianapolis is the 19th

ADI Market in the country and we

are starting to see more end more

of the national buys looking at the

ADI concept. There are four full time

AM radio stations; ourselves, WIBC,

which is 50 day, 10 night, WIFE, which is 5 day, one night, I believe,

and WNDE which is 5 day and

directional 5 night and there are four

daytimers in the market, and about

eight FM's. Of course at the time we

made our format switch here to country back in 1967, the FM's were

not even showing up in the books,

so they weren't really to be con-

sidered. There are very few radio

markets of this size with as few

R&R: How many people live In In-

NELSON: Almost a million two, we're

dianapolis?

AM radio stations as Indianapolis.

RGR: What problems do you find that your sales people have in selling a "country" music radio station or do you consider that a factor at all in your markets, since you are such a dominant overall factor in

the area? NELSON: No, it's not a factor anymore. It was a very serious factor at the time that we made our switch because what little business we had on the station back in 1967 was primarily institutional; banks, advertising trust depts., and our audience was all over 50 so we did well in cemetary lots and things like that. We set up, from the beginning, to position WIRE as being a lot more than a country music radio station. Because we are not a Southern market, we had to take something which did not have a respectable really an awful lot of time giving listeners some reasons to listen to WIRE other than being Country music fans. The Indiana Pacers came into being about the same time we made our format switch so we picked the Pacers broadcasts. I was very surprised when I came over here to find that no none in the market really had a news image, so we went all out with our news operation. We have from the beginning involved ourselves in any kind of civic promotion, whether it relates to country music or not, simply to keep the guy who was a WIRE listener, because he enjoyed the ra- ${
m dio}$ station, from having to admit he was a country music fan. You know, or nine years ago, it wasn't the thing to do. We got an awful lot of help at that time from the artists, such as Glen Campbell and Johnny Cash, who suddenly became very big in the Pop field, so we really were, I guess, in the right place at the right tme. We were working hard to position ourselves as an integral part of the community self was becoming accepted nation-

R&R: Do you feel a "country" radio station should label itself as a "country" radio station in that same

NELSON: I think it depends on the market place. Again, as we talked when we were in Nashville, we were on a panel in Nashville if you'll recall, with Charlie Warner from WMAQ, and Bill Ward from KLAC igined the panel up in Chicago at the NAB, and while there were four different managers involved in both of those panels a lot of people would seem to think that we were perhaps conflicting in our statements. I don't think that's true at all. What's good at this moment for WIRE In Indianapolis has no bearing on Charlie Warner's problems in Chicago, or Bill Ward's problems in Los Angeles. So I think it really depends on your particular situation in your given market. We have always identified ourselves as a country radio station. There was a viable part of the market place that we were going into. We started off with the WIRE Country Club.

We've always played on country in some manner. We came out with the billboard several years ago that 1 think has been picked up by about everybody in the U.S., the "We Love Our Country, Red, White & Blue" billboard.

R&R: We even used it in San Diego at KSON. You're right, it all gets around.

NELSON: Right, but that was probably the best plays that we ever came up with because not only did you get the full blown promotional value of "We Love Our Country" but it went over a lot of people's heads. We had one prominent city politician who wrote us a fantastic letter of praise on giving up our billboard space to display our love of our country. It just went totally over his head that we weren't saying anything about country music. He viewed it as being a terribly partiotic thing to do. There are a lot of markets where they mention country under their breath or say it once an hour or don't say it at all, and that may certainly be right for what they're trying to do. Our station was the first station in the nation to get part of the national Cadillac budget and we kicked that off in 1969 and we've been a part of the Cadillac buy ever since.

R&R: Do you find it hard up in New York or Chicago at the big agencies to sell your radio station?

NELSON: No, not at all. Last year, Jo Walker, from the Country Music Association and I went up to New York and sat down with the heads of all the major rep firms. At that time the CMA had allocated a budget to do a demographic study for country music radio stations to help them out with problem national accounts. After our meeting each of the reps went back, sent out memos to all of their offices around the U.S. and tried to isolate all of the problem accounts in country music, and we found out there were virtually none, so the survey itself was shelved. There are two or three, some in the last month, that have fallen. One that I was particularly concerned with was the Blue Nun Wine account and one of radio's all-time succes stories. Last fall I went into their agency and made a presentation on behalf of country music. Our market was not up at the time, they then ran a test situation on WHN in New York and decided for the spring sweep they would drop, what I call, format bias, and buy each market on a selective basis. We now have Blue Nun on the air, which is the first time ever. Another account was Stouffer Foods priced line of frozen delicacies and Stouffer has also dropped their opposition to the format. They're buying us because we're a good radio station or they're not buying us because we're not a good radio station.

R&R: How long did it take you to get where you were such an overwhelming rating success in Indianapolis?

NELSON: Well, at the time, back in 1967, ARB was just starting out and I really can't even quote the first couple of ARB's, because I didn't know how to read them, but on the Pulse, they started the Fall Pulse sweep in 1967, coincidental with our switch, and October 1, 1967 we moved from 9th place to 2nd place in the market in 90 days. We have always been either one or two in the Pulse since September of 1967. On ARB we have been in that position either a one or two overall since Spring sweep of 1969.

R&R: How heavily do you rely on not only on-the-air promotion, but outside promotion?

NELSON: We're constantly changing this as, I guess, anyone should in an attempt to stay ahead of the market place. We used billboards very extensively when we first came into the market simply because no one was using billboards. It then got to the point every spring and every fall it looked like the radio stations in the market owned all of the billboards in town, there were five stations on the boards So we dropped billboards and went to television and we used television exclusively last year with very good success. This year we've taken a little different twist on it, and while we will still have some television and some selected billboards, our pro motion will be primarily in town and we'll be doing some contesting and working very hard at recycling, it's the thing that we're most excitied about and most involved with at this time.

R&R: In your involvement with the promotions, when you get together with your PD, do you actually get yourself involved in the setting up on the eir promotions?

NELSON: We run things a little differently here than perhaps most radio stations, we have very strong department heads, they do run their end of the shop and primarily report to me what's going on.

R&R: What are the different departments that you have?

NELSON: Bill Robinson is our Operations Manager. Bill was originally PD and from that he's moved on to Operations Manager. Under his daily work now includes the Traffic and the Production departments. We have a News Director who runs his end of the shop and reports directly to me, Sales Manager, Chief Engineer, and with these separate divisions, it's not necessary that I have my nose into any one given facet at any time. Bill comes up, we sit down annually, review promotion budgets for the year, discuss the generalities of what we plan to do with the promotion budget, which way we plan to take our station, be it internal or external, and what kind of dollars we have involved and then Bill comes in from time to time and tells me how he's spending it.

R&R: What time of the year do you usually make this annual get together for talking about budgets?

NELSON: Don't like to use the word budget because we don't really operate on a budget system, per se, here. I don't know how you can budgat a radio station when you can't really tell from one month to the next what you're going to gross, this business is too volatile. It's the

sort of guideline situation and we do it in December and Januery, simply because if we are going to get into outsides, which is billboards or television, it's an awfully good time to be negotiating your position in the marketplace. It's primarily at that time that we review everything that's going on with all of the department heads.

R는R: How involved do you think a General Menager should be in programming?

NELSON: I view my job, as far as the programming of this radio station is to be the catalyst of thinking. I try to stay up-to-date on, not only all of the trends nationally as far as radio in general is concern ed, country specifically, but to jump in from time to time with some outside thoughts, anytime you're involved in as much day-to-day as a Bill Robinson is, you sometimes will wake up and you can't see the forest from the trees, so I try to jump in and say "Hey, if you examine." I remember a year or so ago we discovered we were so hung up with the various things we had to do on our hot clock that we were not really playing enough major country artists, and this was something that became apparent to me because I was not directly involved with it day by day. So that's where I really try to position my self, as a guy that Bill can bounce

R&R: How about in the area of music selection? Let's say you're driving down the road and you hear a song that you don't really think should be on the air, let's say. in the area of questionable lyrics, how would you handle this situation?

NELSON: I think we've pretty well established our guidelines as far as lyrics are concerned and that sort of thing, so it's not really something I have to get into because if it shouldn't be on the air it doesn't get on the air.

R&R: What are your guidelines for lyrics? What would you feel would be the limit, because that's been a topic of controversy in the lest year?

NELSON: Well we're concerned a bout it and it's something that we watch very closely. The Conway Twitty song "You've Never Been This Far," a couple of years ago is the first thing that really worried us. The Loretta Lynn "The Pill" record concerned us too. The Twitty thing we did not play until it hit the Top 10. The Loretta Lynn thing we sort of took a deep breath on and played. I think we're perhaps more concerned over the trend that's been going for about two years now, dropping in hell's and damn's and what have you, when they don't really add at all to the song. There are some songs it could be considered an integral part of. Many of them are just throwing it in, think, for the shock value. We have bleeped some of them. We haven't really tried a one-man crusade on it, but we just try to take each cord as it comes in and decide whether to play it or not play it, whether to mess around with it, as far as splicing is concerned. You won't hear a bunch of back-to-back dirty music on this radio station and you could very easily if you didn't watch it. In the rock business they used to say "talk dirty and play the hits" and it seems like in the country business "you talk clean and play the dirty hits."

R&R: If a jock was screwing around on the air or doing something that he shouldn't be doing, what would be your plan of action? Would you call your PD first or would you call the station and tell the guy to knock it off?

NELSON: Number one, I don't think there's anything that earth shaking. I'd probably wait until the next day and at that point give Bill a note and if he hadn't already heard and already acted on it, which chances are he probably would have, he would follow through from there. I would never call the guy on the air directly.

air directly.

R&R: How often do you get together with your different department heads?

NELSON: We have one formal meeting that's every Tuesday at 9:30

in and we all sit down and simply do a round-robin of what's going on "In my end of the shop," That probably does more for internel com-munications than anything we have going, simply that the guys know that every Tuesday they're going to be in the room with all the other department heads end you can accomplish an awful lot there. It's amazing how you can get hung up with your end of the bag, and forget how some other department can be so totally affected by it As far as my involvement where the department heads are concerned, I'm with them dally, two, three, four times a day on various things but we do have that one Tuesday thing set aside. In that we also bring in the Traffic Manager, we have the FM staff involved, the Operations Manager, and Sales Manager from the FM. Our Sports Director and Farm Director also sit in on thet meeting.

and that's when everybody comes

R&R: So you would consider your staff besically a team that gets together for the weekly coaching.

NELSON: Right, and that's really about the only way to do it, because when you have as much going on as we do in an operation of this size, there's no way you can cover it. Everyone must know what the other department heads are doing.

R&R: Do You have any particular personal method that you like for motivating people?

NELSON: I think the most important

thing is making it a good place to work. That takes care of about 90% of it. A minimum amount of BS a minimum amount of rules, frankly because you've got to remember that when you're involved with a country format you're dealing with older jocks, jocks who've been in the business for a lot of years, and of course with a staff as we have where our youngest air man, in terms of years with us, has been here for four years, you're not really dealing with day-to-day flaky situations. You have adult performers who know what is expected of them and they perform, and from that point on are free to do whatever they please, as far as outside activities are concerned. There's a lot of difference between running a country format in Indianapolis than there is running a rock format in another market where you're dealing with guys who perhaps have not been in the business quite as long and haven't been able to find

R&R: What Image do you think a GM ought to project to his staff?
NELSON: I think that the total function is to be the catalyst of thinking, the guy who sets the pace and who allows the other people to perform. I think each department head here is a mini-manager. He's the manager of his department and I think the department heads of WIRE perhaps have more autonomy more authority than many station managers.

R&R: In another area of community involvement, how involved do you personally get in your community and how involved do you expect your staff to be involved in the community?

NELSON: I think there's a fine line there. We would like to see our people involved in as much as they want to be involved. I don't say that facetiously but I know that there are operations which insist that each air man belong to two civic clubs and do this, that, and some thing else. There are some people that it's just not their bag, maybe they're family oriented, maybe they would like to be a hermit, and go away to the lake on the weekend. We hope through our examples that they will become involved in what ever it is, coaching a little league or belonging to a Kiwanas Club or this kind of thing, but we don't have any mandatory rules and/or suggestions for them. I think this is part of civic responsibility.

R&R: You think national exposure for a local radio station is necessary? NELSON: I think it's terribly important to the individuals who work working for one of the finest radio stations in America. We've always tried to be in the forefront with anything that's happening nationally. boards, Radio Advertising Bureaus, and I've served on the CMA board. Our News Director has served on the RGNDA board. I think this is a very important part again of the positioning of your radio station, and I think it's very important to every member of the staff that the

Continued on page 27



COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOE STAMPLEY All These Things (ABC/Dot)

Strong instant reaction. More than 50% of our stations on this cut. New station adds include: WIL, KCKN, WMAQ, WESC, WBAP, WPLO, KTUF, KHAK, KAYO, WJJD, KSOP, KBFW, KBOX, KLLL, KIKK, WWVA, WHOO, WKDA, WXCL, KRMD, KFOX, WAME, WDEE (pick), KLAK, WUNI, KENR, KKYX and more.

JOHNNY CASH

One Piece At A Time (Columbia)

Contnues to get tremendous phone action. Top added again this week. New adds include: WVOJ, WCOP, WPOC, WHK, WMAQ, WONE, KRMD, WINN, WBAP, KLLL, WAME, WMC, WGEE, KWMT, WWJO, KRZY (pick), KGA, WPNX, KCEY, KLAK. Chart movements: 23-5 WWOK, 24-17 KERE, debut 34 KHEY, debut 30 WUBE, 40-25 KAYO, 32-22 KBOX, debut 25 KCKN, 39-30 WUNI, 27-17 KBUL, debut 24 WAME, debut 23 KFOX.

DAVE & SUGAR

The Door Is Always Open (RCA)

Off to a very good start. Picking up in many markets. Early adds include: KNEW, WDEE, KSOP, WUBE, KBOX, WPNX, WISZ, WMNI (pick), KCKN, WSLR, KLLL, KERE, WOKO, KVOO, KTUF, WVOJ, KRMD, KRAK, KMPS, KSO, KBFW and more.

ELVIS PRESLEY Hurt/For The Heart (RCA)

"Hurt" is beginning to standout as the key side. Good phones. New adds WCOP, KCUB. Charts: 4-1 WINN, 26-19 KBUL, 21-14 KBOX, debut 29 KNEW, 20-8 WAME, 28-16 WPLO. "Heart" added KLAC, debut 30 KBFW. Both sides added at WNYN, WXCL, KSON, KSO, KCEY. Charted: 36-23 KIKK, 28-18 KENR.

NEW & ACTIVE

CRYSTAL GAYLE "I'll Get Over You" (UA) Getting very good phones. Good chart movements: 36-24 WHK, 26-9 WWOK, debut 30 WMC, 20-15 WUBE, debut 20 WVOJ, 37-25 KBFW, 40-28 KXRB, debut 23 KCUB, debut 26 KAYO, 36-29 KENR, debut 25 WAME, debut 26 WPLO, 28-23 KBOX. New adds KBUL, KCEY, WONE, WYTL, WWJO.

GLEN CAMPBELL "Don't Pull Your Love/Goodbye" (Capitol) Reaction has been positive in most areas. Added KGA, WWVA, WONE, KSO, KLLL, WMNI, WBAP, WSUN, KKYX, KBUL. Charts: debut 28 KERE, 32-24 WKDA, debut 30 KPOK, debut 22 KHOS, 26-19 KBOX, 39-24 KIKK, 31-17 KENR.

FREDDIE HART "She'll Throw Stones At You" (Capitol) Still picking up. Just added at WDEE, WAME, KNEW, KAYO, KHAK, KSO, KRUL, WWOK, WUBE, WONE, KPOK, WJJD, KLAK. Charted: 31-25 WKDA, 31-21 KBOX, debut 21 KCKN.

STATLER BROTHERS "Your Picture In The Paper" (Mercury) New stations include WDEE, KKYX, WJQS, WXCL, WVOJ, KSOP, KHAK, WWOK, WOKO, KVOO, WKDA, WNYN, KRAK, KMPS. Early chart: 36-28 KBOX.

TOM BRESH "Homemade Love" (Farr) First effort on this new label. Good early reaction from many markets. Added at KVOO, KHEY, WNYN, KRAK, KMPS, KSOP, KBFW, WYTL, WGEE, KLAC, KFOX, KXRB, KERE, WPNX.

BOBBY BARE "The Winner" (RCA) New adds include WAME KWMT, WJJD, WCOP, KBOX, WMNI, WSUN. Charted: 17-11 WKDA, 25-17 WIRE, 34-23 WHK, 36-30 KRMD, 35-26 KBFW, debut 28 WPLO, debut 31 WIL. Still getting good requestaction.

MAC DAVIS "Forever Lovers" (Columbia) New adds WWVA, WCOP, KSO, WSLR, WSUN, KENR, KLAK. Charts: debut 30 WKDA, 34-26 WONE, debut 30 KSOP, 32-22 WHK, 30-24 WPLO, 18-11 KBUL.

CHARLIE RICH "America The Beautiful" (Epic) Instant phone action in all markets. Early station adds include KNEW, WPLO

Radio & Records

Anril 16 1976

	3 Weeks Ago	Weeks Ago		April 10, 13/0
	4	3	0	EDDIE RABBIT/Drinkin' My Baby (Elektra)
	6	2	8	EMMYLOU HARRIS/Together Again (Warner-Reprise)
	5	1	3	TAMMY WYNETTE/Till Can Make It On My Own (Epic)
	8	8	0	MICKEY GILLEY/Don't The Girls All Look Prettier (Playboy)
	11	7	5	JOHNNY RODRIGUEZ/I Couldn't Be Me Without You (Mercury)
	2	4	6	FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
	17	10	Ð	BILLIE JO SPEARS/What I've Got In Mind (UA)
	26	17	0	CHARLEY PRIDE/My Eyes Can Only See (RCA)
	1	6	9	ROY CLARK/If I Had To Do It All Over Again (ABC/Dot)
	3	5	10	DON WILLIAMS/Till The Rivers All Run Dry (ABC/Dot)
	22	13	11	OLIVIA NEWTON-JOHN/Come On Over (MCA)
	33	19	(RONNIE MILSAP/What Goes On When The Sun Goes Down (RCA)
	24	15	13	NAT STUCKEY/Sun Comin' Up (MCA)
	14	9	14	CHARLIE ROSS/Wthout Your Love (Mr. Jordan) (Big Tree)
	15	12	15	GENE WATSON/You Could Know As Much About A Stranger (Capitol)
	27	20	(RED STEAGALL/Lone Star Beer And Bob Wills Music (ABC/Dot)
	10	11	17	DICKEY LEE/Angels, Roses And Rain (RCA)
	12	18	18	CONNIE-SMITH/Till I Kissed You(Columbia)
	_	27	•	CONWAY TWITTY/After All The Good Is Gone (MCA)
	19	22	20	LITTLE DAVID WILKINS/Good Night Special (MCA)
	16	16	. 21	ANNE MURRAY/The Call (Capitol)
	23	21	22	LYNN ANDERSON/All The Kings Horses (Columbia)
	38	26	23	MEL TILLIS/Mental Revenge (MGM)
	_	33	0	CRYSTAL GAYLE/I'll Get Over You (UA)
	_	38	3	BILL ANDERSON & MARYLOU TURNER/That's What Made Me Love You (MCA)
	39	28	26	BELLAMY BROTHERS/Let Your Love Flow (Warner Bros/Curb)
		30	27	BOBBY BARE/The Winner (RCA)
	9	14	28	LARRY GATLIN/Broken Lady (Monument)
	_	-	• 3	ELVIS PRESLEY/Hurt/For The Heart (RCA)
	20	23	30	RAY GRIFF/If I Let Her Come In (Capitol)
	35	31	31	DOLLY PARTON/Hey, Lucky Lady (RCA)
		-	• ®	JOHNNY CASH/One Piece At A Time (Columbia)
	1	37	33	C.W. McCALL/There Won't Be No.Country Music (Folydor)
	to a like	-	• 0	CARMOL TAYLOR/Play The Saddest Song On The Jukebox (Elektra)
	- N - T (1)	-	• 3	BILLY,"CRASH" CRADDOCK/Walk Softly (ABC/Dot)
	(r	-	• 33	MAC DAVIS/Forever Lovers (Columbia)
	_	-	▶ 37	KENNY STARR/Tonight I'll Face The Man (MCA)
11	31	32	38	GEORGE BAKER SELECTION/Paloma Blanca (WB)
	28	29	39	GEORGE JONES/The Battle (Epic) - ENTRIES
	30	24	40	TERRY BRADSHAW/I'm So Lonesome I Could Cry (Mercury)

KLAK, WMAE, KAYO, WHK, WDEE, KLAC, KERE, WMC, WKDA, WIRE (pick), WIL.

LORETTA LYNN "Red, White and Blue" (MCA) New adds are WISZ, WSUN, KKYX, KLAC, KVOO, KPOK, KJJJ, KHOS. Charts: debut 21 WWOK, 35-26 KERE, 36-19 KAYO.

C.W. McCALL "There Won't Be No Country Music" (Polydor) New adds include WWVA, WSUN, WSLR. Charted: 31-25 WPOC, 37-28 WONE, debut 26 KJJJ, debut 28 KHOS, 27-19 KSOP, 30-20 WCOP, 15-10 KENR, 23-18 WPLO.

MARTY ROBBINS "Ei Paso City" (Columbia) Early chart movement: debut 33 KHEY, 35-29 KBOX, debut 28 KFOX, debut 31 KENR. New stations on it: KBUL, KNEW, WGEE, WWOK, WXCL, KSOP, KHAK.

BELLAMY BROTHERS "Let Your Love Flow" (WB) Still growing in many areas. Just added at KSON, KSO, KRZY. Charts: 20-16 WMC, 28-20 KRMD, 14-6 WINN, 12-3 WHK, 38-27 WDEE, debut 26 KNEW, 17-9 WPLO.

BILLY "Crash" CRADDOCK "Walk Softly" (ABC/Dot) Charts: 29-22 WONE, 39-28 WHK, 29-21 WPLO, 25-12 KENR, 34-28 WSLR, 16-9 KFOX, 31-20 KIKK. New adds WYTL, KJJJ, KCEY, WSUN.

JESSI COLTER "Without You" (Capitol) Starting to gain some strength. New adds KNEW, KKYX, WISZ, WDEE, WUNI, KRAK, KMP, WIRE, WXCL, KSON, WESC.

TANYA TUCKER "You've Got Me To Hold On To" (MCA) New stations are WPLO, KVOO, KRAK, KMPS, KHEY, WONE KRMD, KSON. Charts: debut 24 WWOK, debut 28 WKDA, debut 29 WVOJ.

TOMPALL "T For Texas" (Polydor) Stations just on it are Continued on page 27

Most Added

JOE STAMPLEY
All These Things (ABC/Dot)
DAVE & SUGAR
Door Is Always Open (RCA)
JOHNNY CASH
One Piece At A Time (Columbia)
CHARLIE RICH
America (Epic)
FREDDIE HART
She'll Throw Stones (Capitol)

Most Requested

JOHNNY CASH
One Piece At A Time (Columbia)
CONWAY TWITTY
After The Good Is Gone (MCA)
BILLIE JO SPEARS
What I've Got In Mind (UA)
ELVIS PRESLEY
Hurt (RCA)
GLEN CAMPBELL
Don't Pull Your Love (Capitol)

NEW & ACTIVE

Continued from page 26

KIKK, WWOK, WHOO, WVOJ, WPNX, WESC, KERE, WJQS,

NARVEL FELTS "Lonely Teardrops" (ABC/Dot) Making good strides. Added WGEE, WVOJ, WSUN, WAME. Charted: debut 31 WMC, 33-23 WKDA, 34-24 WINN, 38-29 WHK

DONNA FARGO "Mr. Doodles" (WB) New station adds WGEE, WVOJ, WBAP, WAME, KBOX. Charted: 31-17 KXRB, debut 30 WWOK, 39-27 KTUF, debut 20 KCKN.

BILLY WALKER "Alone Again" (RCA) The latest station adds include KAYO, KGA, WGEE, WMNI, KCEY, KIKK, WOKO, KJJJ, KBFW.

OTHERS GETTING SIGNIFICANT ACTION:

ASLEEP AT THE WHEEL "Nothin' Can Take The Place" (Capitol) Added KFOX, KJJJ, WVOJ, KSO, KKYX, KCUB.

MOE BANDY "The Biggest Airport In The World" (Columbia) New adds WPLO, WGEE, KHEY, WXCL, WISZ, WBAP.

ED BRUCE "The Littlest Cowboy Rides Again" (UA) Added at WWVA (pick), WOKO, WBAP, KLAK. Charted: 24-17 WWOK.

DAVID ALLEN COE "When She's Got Me" (Columbia) Added KRAK, KMPS, KCKN, WDEE.

JOHN DENVER "Looking For Space" (RCA) Added at WPLO, WCOP, KHAK. Charts: 38-30 KRZY, 33-28 WIRE, 22-14 WHK, 35-26 WSLR.

JOHNNY DUNCAN "Stranger" (Columbia) Added KERE, KFOX. Charts: 34-23 KENR, 39-28 KKYX, 35-30 KIKK, debut 28 KNEW. Good phones

in some areas CLEDUS MAGGARD "Kentucky Moonrunner" (Mercury) Added WDEE, WOKO, KVOO, KRAK, WINN, KCKN.

JODY MILLER "Ashes Of Love" (Epic) Added KNEW, WNYN, WIRE, KSON, KBUL. Charts: 29-22 KERE.

WILLIE NELSON "I'd Have To Be Crazy" (Columbia) New adds are KKYX (pick), KJJJ (pick), KTUF, KCKN, WISZ, KENR.

NICK NIXON "Rockin' In Rosalee's Boat" (Mercury) Added WBAP, KCEY, WVOJ, KGA. Charts: 66-25 KVOO, 30-26 WHOO.

OZARK MOUNTAIN DAREDEVILS "You Made It Right" (A&M) Getting very good reaction in markets on the record. Added KCKN, KLLL,

RONNIE PROPHET "It's Enough" (RCA) Added WHOO, WIRE, WESC,

JEAN SHEPARD "Mercy" (UA) New adds WMC, WNYN, WMNI, WSLR. Charts: 25-20 KBOX.

HANK WILLIAMS, JR. "Living Proof" (MGM) Added KLAC, KHEY, KBUL,

LARRY JON WILSON "I Feel A Hitchhike Coming On" (Monument) New adds WIL, KERE, WHOO, WUBE, KTUF, KCKN, WPNX. Good reaction in some markets.

ROY CLARK BEGINS LINE OF DIFT FOOD

Roy Clark the proverbial dieter, has become involved in a new weight control food line, Roy Clark's Dieter's Choice. He is the product's best supporter, having lost several pounds by eating only the planned, packaged dinners. Roy says he'll take this good news across the country to share with the people in cities where he performs.

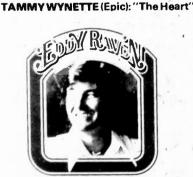
A selection of five frozen Roy Clark's Dieter's Choice dinners, plus salad dressings and an imitation ketchup, are scheduled to be stocked in grocery outlets in California, Arizona and Nevada by mid-May. Within six months of the start date an additional five dinners will be in distribution. The product will eventually be sold nationwide.

COUNTRY ALBUMS

Album Cuts Receiving Airplay

BILLY "Crash" CRADDOCK (ABC/Dot): "You Rubbed It The Wrong Way" LARRY GATLIN (Monument): "Warm & Tender" and "The Heart Is Quicker" MERLE HAGGARD (Capitol): "Stingeree" and "Hag's Dixie Blues" TOM T. HALL (Mercury): "Negatory Romance" and "Now That I'm 40" WILLIE NELSON (Columbia): "If You've Got The Money" and "Lucky

T.G. SHEPPARD (Melodyland): "Solitary Man" and "We Don't Love Here" STATLER BROTHERS (Mercury): "Statler Bros. Quiz"



EDDY RAVEN This is Eddy Reven (ABC/Dot)

Six of the eleven cuts on this LP were penned by this talented young artist. Many of the cuts have been singles. Someday when this fellow becomes a big name in Country music this albu can easily serve as a "Biggest Hits of Eddy Raven" album. After you listen to this LP you will agree he is on his way to great pleteaus in this business. Best new materiel: "I Oon't Wanna Talk it Over" and "I Wanna Live." The

cut "It Wouldn't Se Enough" is a tasty Elvis-

like ballad.



FARON YOUNG I'd Just Be Fool Enough (M

An excellent production from JERRY KENNEDY. Young is sounding better than ever in this his latest album effort. Good arrangements throughout. Give a try to the clever "What You See is What You Get" and the upbeat "Some Old Rainy Mornin," "My World Of Mem is very good and is the ballad "The Mar Who Came Around," The singles "Here I Am in Dallas," "Feel Again" and the most recent "I'd Just Be Fool Enough" ere featured.



WSIX-FM Nashville recently started using this clever design for their window sticker promotion. R&R invites you to send window sticker, bumper stickers, photos of your billboards or tearsheets from your newspaper advertising. We'll be happy to re-print them. Send material to: Country Editor, RADIO & RECORDS, 6430 Sunset Blvd, Suite 1221, Hollywood, Calif. 90028

NELSON

Continued from page 24

station be recognized for what it is. I know last year at the Billboard Conference we submitted our entry for station of the year and we probably had 20 people in the staff involved in putting that thing together. We don't have a promotion department. You get releases which are generated by one guy on our staff, who does a little playby-play for us, he handles our public affairs, public services broadcast he pinch hits on the weekend, so we do not have a staff of one, two or three people sitting around grinding out promotion pieces.

R&R: Do you find value in the industry conventions?

NELSON: Very much so. I think much of the value, frankly, comes in not so much as what's on the program, but in what you pick up by sitting out in the hallway talking with people who are successful in their markets.

R&R: In a couple of sentences, what do you feel is the key to a successful radio station?

NELSON: Hire good people, define completely their areas of responsibilities and let them run it. Each one of our people, whether he's a department head or whether he's the new guy on the totem pole, knows exactly the chain of command, he knows exactly what he can do, what he's expected to do, and as a rule, they perform. That's the reason we have been able to retain employees five, six, seven, eight, ten years, which in this business is almost unheard of.

R&R: What would you suggest if someone wanted to get into station management?

NELSON: To become as involved as they can in every facet of the operation. To sit down with whoever their corporate executives are at the time, and tell them what they have in mind and to ask for their help. I think the biggest mistake that guys make is moving from job to job for a little bit of advancement here and there. Many times the best opportunities lay right where they are and it's, I think, much better to work your way up slowly through an existing company than to go across the street for an extra \$10 a week and a title.

R&R: Do you have a philosophy

for your life? NELSON: At this point, I have always enjoyed very much what I'm doing in the radio business. I have fun at it, and I think if the day ever comes when I stop having fun, it'll be time to get out.

OUNTRY

Asterisk (*) denotes records Most Added this week

WSLR/Akron Pick-Dorsey Burnett Hank Williams, Jr. C.W. Mc Call Jeannie Seeley Jeannie Seeley Dave & Sugar Jean Shepard Mac Davis

WOKO/Albany Kenny Starr Dave & Suger* Cledus Maggard Billy Walker Statler Bros. Ed Bruce George Kent

KRZY/Albuquerque

Pick-Johnny Cash*
Anderson & Turner WPLO/Atlanta

Meo Bandy Ray Price John Denver Tanya Tucker Charlie Rich* Joe Stampley KUZZ/Bakersfield

Elvis Presley Glen Campbell Bobby Bare WISZ/Baltimore

Karen Stanton Dave & Sugar* Loretta Lynn Red Steagal Moe Bandy Jessi Colter Willie Nelson (Col) WPOC/Baltimore

Johnny Cash Glen Campbe Loretta Lynn KBFW/Bellingham, Ws.

Tom Bresh' Billy Walker Joe Stampley* Dave & Sugar's WCOP/Boston Bobby Bare Conway Twitty Elvis Prestey Kenny Starr Crystal Gayle Mec Davis Anderson & Turner John Denver Johnny Cash

WNYN/Cantor

Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price

KHAK/Cedar Rapids Marty Robbins Joe Stampley* John Denver Statler Bros, Freddie Hart* WAME/Charlotte, N.C.

Joe Stampley* Freddie Hart* Charlie Rich*
Charlie Rich*
Narvel Felts
Kenny Starr
Donna Fargo
Bobby Bare
Johnny Cash*

WJJD/Chicago Freddie Hart* Joe Stampley Bobby Bare

WMAQ/Chicago Conway Twitty Anderson & Turns Joe Stampley * Johnny Cash *

WUBE/Cincinnati Freddie Hart* Dave & Sugar Larry Jon Wilson WHK/Cleveland

WMNI/Columbus, Ohio

Billy Walker Bobby Bare Jean Shepard Willie Nelson WPNX/Columbus GA

Dave & Sugar*
Tom Bresh*
Ronnie Prophet
Randy Barlow
Tompall Lynch & Lawson Johnny/Cash* Larry John Wilson

Joe Stamplay* Dave & Sugar Donna Fargo Bobby Bare Jim Stafford Tony Douglas Mike Boyd

KBOX/Dalles

WONE/Dayton Conway Twitty Crystal Gayle Tanya Tucker Glen Campbell Johnny Cesh*. Freddle Hart* Wille Nelson (UA)

KERE/Denver Pick-Jimmy Rabbit Charile Rich.* Johnny Duncan Tom Bresh Dorsey Burnett Tompall Larry Jon Wilson Dave & Sugar* Megan

KLAK/Denver Joe Stampley Johnny Cash* Freddie Hart* Ed Bruce Charlie Rich* Mac Davis

KSO/Des Moines

Dave & Sugar Glen Campbell Bellamy Bros. Ed Bruce Elvis Presely Mac Davis Freddie Hart Asleep At The W

WDEE/Detroit

Joe Stampley*
Charlie Rich
Statler Bros.
David Allen Coe
Cledus Maggard
Stoney Edwards
Jessi Colter Dave & Sugar KHEY/EI Paso

Moe Bandy Maurey Finney Statler Brothers Dottie West Hank Thompson Barbara Fairchild Don Everly

KWMT/Ft. Dodge low

Bobby Bare WBAP/Ft. Worth Wil Sherman Joe Stampley Nick Nixon

Nick Nixon
Glen Campbell
Moe Bandy
Billy Craddock
Ed Bruce
Donna Fargo
Leon Rausch
Willie Nelson (RCA)

WNRJ/Gainesville, GA

Johnny Cash* Ray Hubbard Freddie Hart Larry Jon Wilson Don Potter David Allen Coe Statler Bros. Tompali

WGEE/Green Bay, Wisc

Narvel Felts Moe Bandy Marty Robbins Tom Bresh Jim Ed Brown Billy Walker Donna Fargo Johnny Cash*

WESC/Greenville, S.C. Joe Douglas .Tompal! Joe Stampley* Ronnie Prophet Jessi Colter

KENR/Houston Willie Nelson (Col) James Segrest Joe Stampley

KIKK/Houston Billy Walker Tompall

Doug Kershaw Bobby Beason Joe Stampley* WIRE/Indianepolis

Brian Collins Jessi Colter Jody Miller Ronnie Prophet Charlie Rich* WJQS/Jackson, Miss.

WVOJ/Jacksonville, Fla. Statler Bros. Donne Fargo

Donne Fargo Tompall Johnny Cash* Narvel Felts Ronnie Dove Asleep At The Wheel Nick Nixon KCKN/Kenses City Jur Stampley®
Ozark Mt. Devils
Dave & Sugar®
Helen Cornelius
Cledus Meggard Cledus Meggerd Ava Aldrigde Willie Nelson (Col) David Allan Coe Lynch & Lawson Lerry Jon Wilson Steve Young Dava Dudley

WHOK/Lanchester, Ohio Johnny Cash* Bobby Bare Narvel Felts Don Everly Sherri Pond Andrew Gold

KFOX/Long Beach

Tom Bresh Johnny Duncan Joe Stampley* Asleep At The Wheel Barbare Fairchild KLAC/Los Angeles Charlie Rich* Hank Williams, Jr.

Loretta Lynn Elvis Presley KLLL/Luccob

Joe Stampley Debi Hawkins Debi Hawkins
Del Reeves
Dolly Parton
Webb Pierce
Conway Twitty
Sarah Johns
Glen Campbell
Ozark Mt. Devils Johnny Cash* Dave & Sugar*

WINN/Louisville Johnny Cash* Cledus Maggard

WDDD/Marion, III. Narvel Felts Crystel Gayle Willie Nelson (UA) Moe Bandy Johnny Cash Mack White

WMC/Memphis Johnny Cash* Ray Charles Charlie Rich* Jean Shepard

WWOK/Mismi Tompall Marty Robbins Freddie Hart* Statler Bros.

WUNI/Mobile

Jessi Colter John Sebastion Faron Ypung Joe Stampley* Jim Stafford KCEY/Modesto

"Crash" Craddock Johnny Cash* Billy Walker Elvis Presley

WKDA/Nashville Statler Bros. Charlie Rich* Freddy Weller Joe Stampley

WHN/New York

Charley Pride Billie Jo Spears Dolly Parton Ronnie Milsap

KNEW/Oakland-S.F.

Freddie Hart* Marty Robbins Charlie Rich* Stoney Edwards Dave& Sugar*

WHOO/Orlando

Tompall
Ronnie Prophet
Billy Swan
Larry Jon Wilson
Joe Stampley
Don Everly

WYTL/Oshkosh, Wise

Crystal Gayle Tom Brash "Crash" Craddock WXCL/Peoria

Marty Robbins Moe Bandy Statler Bros. Earl Conley Elvis Presley Jassi Colter Joe Stampley*

KJJJ/Phoenix

"Crash" Craddock Billy Walker Willie Nelson (Co Loretta Lynn Asleep At Wheel

KTUF/Phoenix

Willie Nelson (Col) D. Reeves & B.J.Spears Dave & Sugar* Larry Jon Wilson Tompall Joe Stampley*

KYAL/Plano, Texas

T.G. Sheppard Statler Bros. Johnny Cash* Tompall Ray Hubbard Tom Bresh

KPOK/Portland

Freddie, Hart* Loretta Lynn Faron Youn Mack White

KRAK/Sacramento

Tanya Tucker Jessi Colter Freddie Hart* Johnny Cash* Moe Bandy Loretta Lynn Tom Bresh Dave & Sugar*

WWJO/St. Cloud

Crystal Gayle Mel Tillis Johnny Cash*

WIL/St. Louis Willie Nleson (Col) Charlie Rich* Oave & Sugar* Joe Stampley* Larry Jon Wilson

WSUN/St. Petersburg

Lorette Lynn Bobby Bare John Sebestion Glen Campbell "Crash" Cradde C.W. Mc Cell Mac Davis Narvel Felts

KSOP/Salt Lake City Jim Ed Brown Dave & Sugar* Joe Stampley*

KKYX/San Antonio

Özark Mt. Daredevils Statler Bros. Glen Campbell Loretta LYnn Joe Stampley* Jessi Colter Asleep At The Wheel Pick-Willie Nelson (Col)

KCKC/San Bernardino Shylo Statler Bros-ana Fargo

KSON/San Diego No Adds

KAYO/Souttle Charlie Rich* Joe Stampley*
Bob Yarbough
Freddie Hart*
Oak Ridge Boys
Conway Twitty
Bobby Borchers
Billy Walker

KRMD/Shreveport Dave & Sugar* Johnny Cash*

KXRB/Sioux Falls

Tom Bresh Billy Swan Billie Jo Spears Conway Twitty "Crash" Craddo Wesley Ryle

Johnny Cash* Billy Walker Glen Campbell Willie Nelson (UA)

KCUB/Tuesor

Asleep At The Wheel Elvis Presley

KHOS/Tueson Loretta Lynn KV00/Tulsa

Cledus Maggard

Tanya Tucker WWVA/Wheeling

Ed Bruce Glen Campbell Mac Davis Joe Stempley* C.W. Mc Call Freddie Hart*

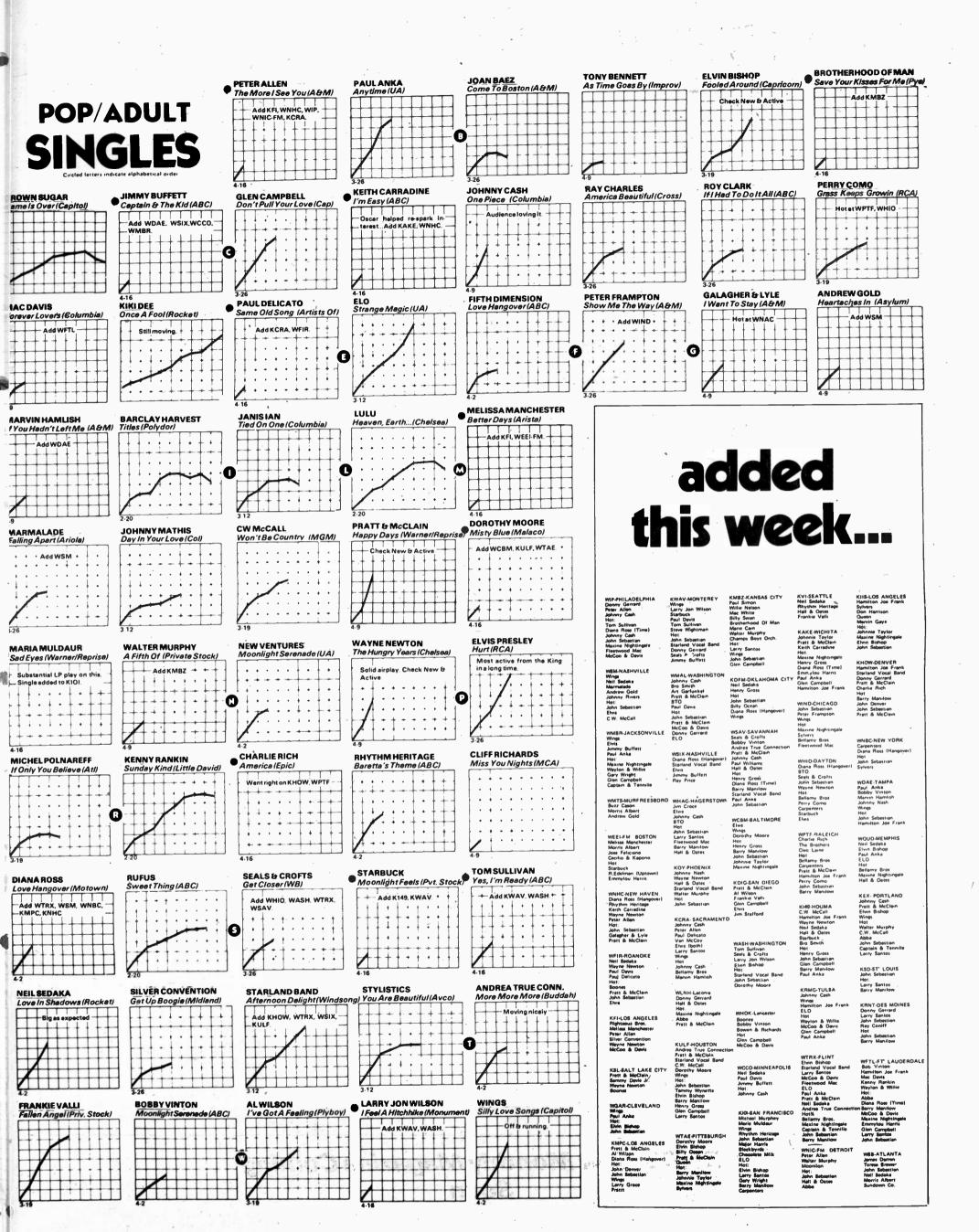
KSUL/Wichita

Jody Miller Marty Robbini Hank Williams Crystal Gayle Freddis Hart* Glen Campbell

Continued on page 27

BELLAMY BROTHERS ANDERSON & TURNER **BOBBY BARE ASLEEP AT THE WHEEL MOEBANDY** Let Your Love Flow (WB) Riggest Airpert (Celumbia) M WPLO, WORE, KHEY TOM BRESH Homemade Love (Farr) **BOBBY BORCHERS** ED BRUCE **GLEN CAMPBELL BRIAN COLLINS** JESSI COLTER **JOHNNY CASH** Show That I Love (ABC/Dot) Without You (Capital) With Wife (Playboy) Littlest Cowboy (UA) Don't Pull Your (Capitol) One Piece (Columbia, wadda KNEW, WIRE Added WWVA, WOKO, good start See Add WIRE NEW & ACTIVE WBAP, KLAK "Crash" CRADDOCK **DAVE & SUGAR MAC DAVIS** DR. HOOK JOHN DENVER JOHNNY DUNCAN STDNEY EDWARDS Walk Softly (ABC/Dot) Forever Lovers (Columbia) Door Is Always Open (RCA) Looking For Space (RCA) Only Sixteen (Capitol) Love Still Makes (Capitol) Stranger (Columbia) A "Most Added" this week 0 0 **DONNA FARGO** FREDDIE HART She'll Throw Stones (Cap) **LORETTA LYNN** Yesterday Just (Hickory) Mr. Doodles (WB) Under Your Spell (Columbia) Lonely Teardrop (ABC/Dot) I'll Get Over You (UA) Red White and Blue (MCA) Added WHOO KHEY. Add KHEY KFOX. See NEW & ACTIVE WJQS 33 24 KERE WILLIE NELSON MICHAEL MURPHEY DARRELL McCALL WILLIE NELSON WILLIE NELSON C.W. McCALL **CLEOUS MAGGARD** I Gotta Get Drunk (RCA) Won't Be No (Polydor) l'd Have To Be (Columbia) The Last Letter (UA) Moonrunner (Mercury) Added KGA, WONE, Chart ed 28-23 KBUL, 38 27 WSLR See "Other Action" section & ACTIVE RONNIE PROPHET OZARK MTN. DAREDEVILS Made It Right (A&M) **DOLLY PARTON ELVIS PRESLEY RAY PRICE VERNON OXFORD** Hey Lucky Lady (RCA) All She Wrote (ABC/Dot) It's Enough (RCA) Heart/Hurt (RCA) You Wanting Me (RCA) Rocking In (Mercury) Added WDEE, WNYN, chart See early adds in "Other 30-25 KBUL 0 0 CHARLIERICH JEANNIE SEELY JEAN SHEPHARD JOHNNY RUSSELL JOHN W. RYLES **MARTY ROBBINS** Tell It Like It Is (Music Mill) All These Things (ABC/Dot) I'm A Trucker (RCA) Mercy (UA) El Paso City (Col) America (Epic) Very strong out of the gate WMNI, WSLR See NEW & ACTIVE 0 • TOMPALL TIBOR BROS. **TANYA TUCKER** KENNY STARR STATLER BROS. CARMOLTAYLOR **JOE STAMPLEY** ou've GotMe(MCA) Shiek Of Chicago (Epic) (Your Picture (Mercury) See NEW & ACTIVE See NEW & ACTIVE 0 LARRY JON WILSON Hitchhike (Monument) **FARON YOUNG MACK WHITE** HANK WILLIAMS JR. **FREDDY WELLER CONWAY TWITTY** I'd Just Be (Mercury) Living Proof (MGM) After All The Good (MCA) Let Me Be (Commercial)

R&R's New Monthly Magazine Coming Soon



POP/ADULT

Radio & Records

ADULT 40

3	2		ADULT 40
Weeks Ago	Weeks Ago		ADULI / TY
6	2	0	MAXINE NIGHTINGALE/Right Back Where We Started From(UA)
1	1	2	BELLAMY BROTHERS/Let Your Love Flow (WB-Curb)
37	13	Ô	JOHN SEBASTIAN/Welcome Back (Warner-Reprise)
2	3	4	CARPENTERS/There's A Kind Of Hush(A&M)
4	4	5	GARY WRIGHT/Dreamweaver(WB)
11	7	0	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
5	6	7	FOUR SEASONS/December 1963 (WB-Curb)
10	8	8	CAROLE KING/Only Love Is Real (Ode)
12	10	9	OLIVIA NEWTON-JOHN/Come On Over (MCA)
13	11	10	ABBA/I Do, I Do, I Do, I Do, (Atlantic)
15	12	- 11	JOHN DENVER/Looking For Space (RCA)
3	5	-12	CAPTAIN & TENNILLE/Lonely Night (A&M)
21	17	Ð	DIANA ROSS/I Thought It Took A Little Time (Motown)
16	14	14	RANDY EDELMAN/Concrete & Clay (20th)
27	20	(B)	HENRY GROSS/Shannon (Lifesong)
22	18	16	MARILYN McCOO & BILLY DAVIS/Hope We Get To Love In Time (ABC)
29	21	0	LARRY SANTOS/We Can't Hide It Anymore (Casablanca)
19	15	18	WAYLON & WILLIE/Good Hearted Woman (RCA)
20	19	19	EMMYLOU HARRIS/Here, There & Everywhere (Warner-Reprise)
24	22	0	HALL& OATES/Sara Smile (RCA)
35	27	õ	FLEETWOOD MAC/Rhiannon (Warner-Reprise)
32	25	Ø.	FRANKIE VALLI/Fallen Angel (Private Stock)
36	26	Ð	GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me (Capitol)
38	28	Õ	HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy)
39	31	•	DONNY GERRARD/Words (Are Impossible) (Greedy)
25	24	26	DOBIE GRAY/If Love Must Grow (Capricorn-WB)
_	33	•	ELVIS PRESLEY/Hurt(RCA)
8	9	28	DR. HOOK/Only Sixteen (Capitol)
31	29	29	FREDDY FENDER/You'll Lose A Good Thing (ABC)
40	34	3	STARLAND VOCAL BAND/Afternoon Delight (Windsong)
-	39	0	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn-WB)
_	36	•	ELECTRIC LIGHT ORCHESTRA/Strange Magic(UA)
9	16	33	ERIC CARMEN/All By Myself (Arista)
-	38	34	PAUL ANKA/Anytime (UA)
_	_	35	PRATT & McCLAIN/Happy Days (Warner-Reprise)
_	_	36	NEIL SEDAKA/Love in The Shadows (Rocket)
-	40	37	KIKI DEE/Once A Fool (Rocket)
-	_	38	WINGS/Silly Love Songs (Capitol)
_	_	39	PETER FRAMPTON/Show Me The Way (A&M)
-	_	40	DIANA ROSS/Love Hangover (Motown)

Most Added:

NEIL SEDAKA/Love In The Shadows (Rocket) While many stations are getting into the album "Steppin' Out," the single keeps right on moving. Adds include...KVI, WFIR, WCCO, WSM, WSB, KOFM, WQUD, WTRX.

PRATT & McCLAIN/Happy Days (Warner-Reprise) Continues to be one of the most active airplay records in the country. See New & Active for station breakdown.

HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy) Pop/Adult airplay now almost totally locked up with the additions at K149, KRMG, WTRX, KIIS, WFTL, KHOW.

The Hottest:

JOHN SEBASTIAN/Welcome Back (Warner-Reprise) Actually nothing else even close in terms of hot reports this week. A brief list of those stations reporting "hottest" includes KULF, KOFM, WTAE, KMBZ, WIP, WSM, WNHC, WFIR, KWAV, KIOI, KAKE, WPTF, K149, KRMG, WTRX, KIIS, WFTL, KHOW, KNX-FM, WNBC, WDAE, WGAR, WHAG, WSAV, WCBM, WASH, WMAL, KEX, KRNT, WNIC-FM, KMPC.

MAXINE NIGHTINGALE/Right Back Where We Started From (UA) Hot at over 50% of reporting stations.

JOHNNY CASH/One Piece At A Time (Columbia) Another clever novelty that floods the phone lines after just a play or two.

LARRY SANTOS/We Can't Hide It Anymore (Casablanca) Once again Pop/Adult stations can take credit for bringing this to general market appeal. Hot reports from KULF, WGN, KMBZ, KIOI, KAKE, WTRX, WHAG, WSAV, KEX, KSD.

NEW & ACTIVE

WINGS

Silly Love Songs (Capitol)
Add WIND, KIOI, KWAV, WCBM, KRMG, WMBR, WSM,
KEX, KCRA, KULF, WDAE, WGAR and more.

JOHNNY CASH

One Piece At A Time (Columbia)
Immediate action wherever played. Add WIP, KRMG, WMAL, KEX, KCRA, WHAG, WSAV.

ELVIN BISHOP

Fooled Around & Fell In Love (Capricorn/WB)
Been active with AOR and Rock stations...now finding wide
acceptance at the Pop/Adult level. Adds include WASH,
KEX, WTAE, WQUD, WTRX.

PRATT & McCLAIN

Happy Days (Warner/Reprise)
Continues strong...add KAKE, KSL, WMAL, KEX, KMPC, KULF, WTAE, WTRX and a bunch more.

WAYNE NEWTON "The Hungry Years" (Chelsea) Add WHIO, KSL, WFIR, WNHC K149

ANDREA TRUE CONNECTION "More More More" (Buddah) Add WSAV, WTRX, KULF.

BOBBY VINTON"Moonlight Serenade" (ABC) Add WHOK, WDAE, WSAV. RHYTHM HERITAGE "Baretta's Theme" (ABC) Add KVI, KIOI, WNHC. JIMMY BUFFETT "Captain & The Kid" (ABC) Add WCCO, WSIX, WMBR,

 $\textbf{BOONES''My Guy'' (Motown)} \, \text{Add KSL, WHOK.}$

PAUL DAVIS "Thinking Of You" (Bang) Add KWAV, WFIR, WCCO, WMAL.

PETER ALLEN "The More I See You" (A&M) Add KFI, WNHC, WIP, WNIC-FM, KCRA.

POP/ ADULT NOTES

BY MIKE KASABO



We appreciate all the great comments from both radio and record people concerning the return of the "added" section for the Pop/Adult stations. Right now there won't be enought room to list all the reporting stations on a weekly basis, but hopefully in the near future we can create the space to include everyone each week.

Off to an early start is the biggie 1 from New England "You Know The Feeling" by Steve Wightman on Farr. Added at WGN and KWAV. Phones already on WGN.

The Billy Ocean record "Love Really Hurts Without You" on Ariola jumps 30-22 at KOFM and was added at WTAE.

Many people have asked about the Champs' Boys Orchestra record "Tubular Bells." The group is French and their name is pronounced SHONZ not Champs as in "stamps."

We noted several weeks ago that WEEI-FM in Boston was receiving heavy requests for a Randy Edelman album cut...now WSIX in Nashville has put the track on and is experiencing similiar positive reaction... cut is "Uptown, Uptempo Woman."

Paul Delicato's re-do of the old Four Tops Motown smash "It's The Same Old Song" went right on KCRA and WFIR.

Charlie Rich is back on the single scene with a very unique version of "America, The Beautiful." This Billy Sherrill produced side went right on KHOW and WPTF from dubs. Ray Charles also has a version of the song available on his label Crossover.

Neil Sedaka appears off and running again with "Love In The Shadows." That song plus eleven more are available in his latest album "Steppin Out." Check out his country soul rendition of "No.1 With A Heartache."

Mike O'Shea programming wizard at WFTL, informs us of an unusual April promotion. All through the fourth month WFTL will feature a late night "Talk-Show" remotes from various cities across the country. O'Shea's research in the Ft.Lauderdale market unveiled the fact that 80% of its residents came from other geographical locations. So, Mike figured to give these listeners a taste of their real home town radio station. Anyway, each night from approximately 10pm local tima, the station will hook up and broadcast the regular programming from such stations as WIND, Chicago; KDKA, Pittsburgh; WBZ, Boston; WJR, Detroit and of course others. It's certainly a different promotion.

R&R's new monthly magazine is coming soon

Jack Stone

with
freit
latest
"disco tock"

Grab Flold



JADE RECORDS

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"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DIANA ROSS

Love Hangover (Motown)

42 percent of our reporters now on it, 20 adds including CKLW, KSLQ, KFRC, WDRC, WPIX, KEZY, WKY, WAYS, WGNG. Moves; 19-13 WPGC, 20-12 WFIL, 15-11 WRKO, 36-25 WIXY, 25-22 at Z93, see Parallels.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

NEIL SEDAKA "Love In The Shadows" (Rocket) 53 reporters on it, 11 adds including KHJ, KSTP, WGH, KFRC, WHHY. Moves; 36-30 KTLK, 31-23 WIXY, 39-34 WCOL, 30-24 WBBQ, 25-19 KCPX, 26-21 WJDX and more.

ROLLING STONES "Fool To Cry" (Rolling Stones) 41 reporters on it, 35 adds including WCAO, WSAI, KCBQ, WPIX, WXYZ, WZUU, WKIX, WSGA, WAPE, WORC, KILE, and many others.

OLIVIA NEWTON-JOHN "Come On Over" (MCA) 39 reporters on it, 6 adds including WKY, WHBQ, KERN. Moves; 18-14 KLIF, 16-11 WIXY, 12-8 WORC, 30-20 at Z93, 8-7 KILE, 14-11 KCBN, see Parallels.

BAD COMPANY "Youngblood" (Swan Song) 35 reporters on it, 4 adds including WQXI. Moves; 25-23 WCAO, 19-17 WGCL, 11-6 WSGN, 14-10 WBBQ, 17-8 WCOL, 27-21 WAKX, 27-24 WGNG, 24-22 CHUM.

GLEN CAMPBELL "Don't Pull Your Love/Goodbye" (Capitol) 35 reporters on it, 6 adds including WLCY, WEEO, WISM. Moves; 26-24 WKBW, 17-10 KLIF, 27-24 WCOL, 19-16 WFOM, 25-21 WAPE, debut 15 KRBE, 29-25 WRFC.

DOROTHY MOORE "Misty Blue" (Malaco) 28 reporters on it, 10 adds including WORC, WBBQ, WGH, WLEE, KEEL. Moves; 3-2 WPGC, 26-19 WCAO, 21-17 at Y100, 17-9 WIXY, 36-27 WCOL, 24-12 WAYS, 21-15 at Z93, 20-11 WERC, 8-6 WJDX, 20-7 WKLO, see Parallels.

SILVER CONVENTION "Get Up & Boogie" (Midland Int'l) 27 reporters on it, 8 adds including KHJ, WABC, WRKO, WBBF, KFJZ. Moves; 25-13 at 13Q, 23-15 KSLQ, 8-7 at 99X, 19-15 WPEZ, 22-17 KEEL, 32-18 at 98Q.

ANDREA TRUE CONNECTION "More More More" (Buddah) 33 reporters on it, 3 adds including WAYS, WBJW. Moves; 28-22 KSTP, 14-12 KRBE, 1412 WGCL, 25-16 WCOL, 25-21 WPEZ, 16-11 KILE, 17-15 at 98Q, 22-13 KDON.

CATE BROS. "Union Man" (Asylum) 29 reporters on it, 7 adds including WCAO, WAPE, WEEO, KEWI. Moves; 22-14 WRKO, 28-26 WKBW, 27-22 WMAK, 21-15 WBJW, 23-14 KYNO, 2-1 WHBQ, 8-5 at 98Q, 14-2 WFLB.

GARY WRIGHT "Love Is Alive" (WB) 30 reporters on it, 9 adds including WBBQ, WZUU, WGNG, WNCI, WHHY. Moves; 24-12 WCOL, 24-20 WKY, 21-18 KROY, 23-17 WSAR, on WKBW.

AL WILSON "I've Got A Feeling" (Playboy) 28 reporters on it, 4 adds including WHBQ, WRIE. Moves; 27-20 KHJ, 21-17 WSGA, 25-22 WORC, 33-30 KKLS, 24-18 WJDX, 17-15 WKLO.

THE CAPTAIN & TENNILLE "Shop Around" (A&M) 27 reporters on it, 26 adds including WSAI, KSTP, WIXY, WSGA, WAYS, KJRB, KCPX, WGNG, KILE, KAFY.

MARMALADE "Falling Apart At The Seams" (Ariola America) 26 reporters on it 7 adds including KLIF, WDRC, WGH, KREM. Moves 27-20 WQAM 12-11 KCBQ, 31-21 WCOL, 18-13 WISM, 29-24 KEEL, 22-18 WRFC, 23-13 KSLY.

SUTHERLAND BROTHERS & QUIVER "Arms Of Mary" (Columbia) 26 reporters on it, 4 adds including KTLK, KERN, WJON. Moves; 34-30 WCOL. 23-20 WBBF, 26-23 WEAQ, 27-16 KYNO, 11-7 KCPX, 27-23 KTKT.

RICHARD COCCIANTE "When Love Has Gone Away" (20th Century) 24 reporters on it, 4 adds including WGH, WKLO. Moves; 20-18 KHJ, 22-21 KFRC, debut 25 KJR, 35-25 at 98Q, 29-24 WGLF, 20-19 WNCI, 28-26 WGNG.

JOHNNY CASH "One Piece At A Time" (Columbia) 21 reporters on it, 7 adds including WERC, WAYS, WLAC, WRIE. Moves; 32-27 WIXY, 24-17 KLIF, debut 28 CKLW, 27-24 WSGA, on WCAO, WKBW.

Others Getting Significant Action

STARBUCK "Moonlight Feels Right" (Private Stock) Add Z93, WORG, KYNO, 35-31 WCOL, 10-7 WBBQ, 16-9 WHHY, 19-9 WRFC, 24-17 WGLF, 30-24 WAPE.

CONTINUED ON PAGE 12

THE INDUSTRY'S NEWSPAPER

					April 16, 1976
I	3 Weeks		Last Week		April 10, 13/0
1	Ago 5	Ago 3	1	0	JOHNNIETAYLOR/Disco Lady (Columbia)
	3	2	2	2	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
	15	10	5	0	SYLVERS/Boogie Fever (Capitol)
	7	5	3	4	BELLAMY BROTHERS/Let Your Love Flow (WB)
	_	21	11	6	JOHN SEBASTIAN/Welcome Back (Warner/Reprise)
	16	11	6	6	PETER FRAMPTON/Show Me The Way (A&M)
	20	12	7	0	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn-WB)
	1	1	4	8	FOUR SEASONS/December 1963 (WB)
	9	8	8	9	QUEEN/Bohemian Rhapsody (Elektra)
	2	4	10	10	THE CAPTAIN & TENNILLE/Lonely Night(A&M)
	11	9	9	11	DR. HOOK/Only Sixteen (Capitol)
1	28	20	14	(HENRY GROSS/Shannon (Lifesong)
1	4	6	.12	13	GARY WRIGHT/Dreamweaver (WB)
	33	30	18	0	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
	_	<u>. </u>	30	©	WINGS/Silly Love Songs (Capitol)
	39	29	20	O	FLEETWOOD MAC/Rhiannon (Warner/Reprise)
ı	29	23	19	17	ABBA/I Dol Dol Dol Dol Do (Atlantic)
ı	_	38	29	•	HALL & OATES/Sara Smile (RCA)
1	6	7	13	19	
1	38	31	26	30	ELECTRIC LIGHT ORCHESTRA/Strange Magic (UA)
1	-	-	32	a	PRATT & McCLAIN/Happy Days (Warner/Reprise)
1	8	13	15	22	
1	22	18	16	23	
	******	36	31	3	
	14	14	17	25	
1	21	19	21	26	
ı	13	17	23	27	
	_	_	40	3	BILLY OCEAN/Love Really Hurts Without You (Ariola America)
	12	16	25	29	
	-		39	30	ELVIS PRESLEY/The Hurt (RCA)
1	10	15	24	31	BAY CITY ROLLERS/Money Honey (Arista)
	_	-		• 🔞	DIANA ROSS/Love Hangover (Motown)
1	27		28	33	STYX/Lorelei (A&M) SWEET/Action (Capitol)
1	19	22	27	34	OLIVIA NEWTON-JOHN/Come On Over(MCA)
		-		35 36	DOROTHY MOORE/Misty Blue (Malaco)
	20	-	25	37	NEW NEW
	26	32	36	38	ENTRIES
	_	2		39	SILVER CONVENTION/Get Up And Boogie (Midland Intl)
	_			40	NEIL SEDAKA/Love In The Shadows (Rocket)
1				-+0	IAPIF OF SUIVAL FOACHI LING QUIDGO ASSILLOCKER

ACTIVE ALBUM CUTS

Love Your Way "Let'Emin" "Bewere"

BAO COMPANY ERIC CARMEN
"Run With The Pack" "Never Fall In Love"
PETER FRAMPTON DOOBIE BROTHERS LEO ZEPPELIN "Candy Store Rock"

MOST ACTIVE

JOHN SEBASTIAN SYLVERS ELVIN BISHOP WINGS JENP PETER FRAMPTON

FLEETWOOD MAC JOHNNIETAYLOR PRATT & McCLAIN BARRY MANILOW HALL & OATES

ACTIVE RE-CURRENTS

RHYTHM HERITAGE "Theme From S.W.A,T. EAGLES **BEE GEES** "Fanny" MIRACLES

Love Machine **PAUL SIMON** "50 Ways" NAZARETH 'Love Hurts **ERIC CARMEN** 'All By Myself'

"Evil Woman"

NATIONAL REQUEST **TABULATION**

1 SYLVERS

2 JOHN SEBASTIAN 3 QUEEN 4 FOUR SEASONS

5 JOHNNIETAYLOR 6 HENRY GROSS

7 WINGS 8 ELVINBISHOP

9 CAPTAIN & TENNILLE (Lonely) 10 MAXINE NIGHTINGALE 11 PRATT & McCLAIN