Radio & Radio & Records

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FRIDAY, FEBRUARY 20, 1976

INSIDE R&R:

NEW ROCKER IN MILWAUKÉI CHANGES AT WMAK

LATENEWS-SEEPAGE 12

ABC'S ALLEN SHAW INTERVIEWED SEE PAGE 18

MUSIC ROTATION FOR COUNTRY RADIO

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Welcome To Convention Office of the Governor Atlanta, Georgia 30334 Obtorge Musbee 76! Buane Riner NEWS SECRETARY Dear Friends: It gives me great pleasure to extend my best wishes for a successful 1976 Radio and Record Convention As Governor, I welcome each and every one of you participating in this event. The radio and record industry contributes immensely to the cultural atmosphere of our state, and we are proud to have you here. With best regards for a memorable time, I am, Learne Busbee

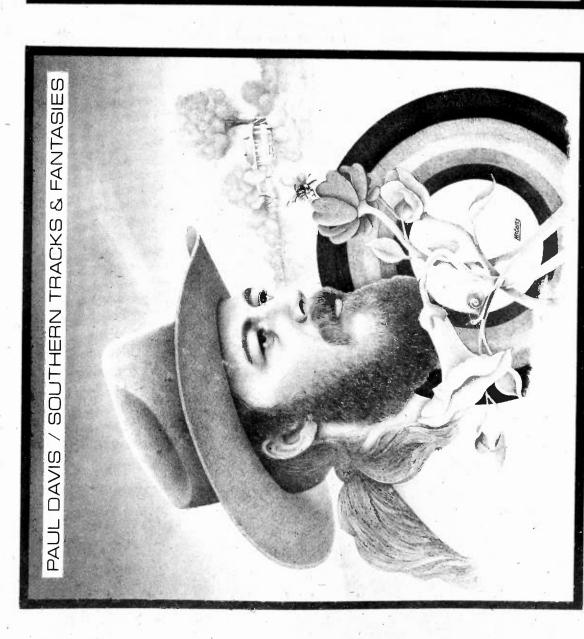
George Busbee GB/twb

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RADIO NEWS

WCFL CHANGES FORMAT

It is now officially confirmed, WCFL/Chicago will change from their rock format to an automated beautiful music presentation. The change will take effect March 21st, according to WCFL's GM Lew Witz.

Witz told R&R that they will be using the TM 1000 series which has been customized for the market. The presentation will be with live jocks and taped music. Only a few employees will be released.

We asked about "Superjock" Larry Lujack. Witz commented that Lujack was under contract and that he will be doing afternoon drive and have to do it within the confines of the format and music presenta-

The recently hired PD Johnny Driscoll will do mornings. No other jock appointments have been announced.

The station will be called "Chicago's Fine Listening" for "CFL." Visuals have already been prepared and a major advertising campaign being readied. The station is owned by the Chicago Federation of Labor, who apparently for a while, has wanted to get out of the rock format and into a more adult music approach

\$1 MIL FOR WYOO FM

As reported in last week's R&R, the sale of WYOO/Minneapolis has gone through, at least the FM part. On Friday (13) Doubleday bought WYOO FM for \$1 million. This will give KDWB a sister FM station, although no programming plans have been announced. The WYOO AM has not yet been finalized in its seperate sale.

ARBITRON STUDY SHOWS MINORITY RADIO HABITS

In a study one by Arbitron Radio. based on the listening of Black



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population in 15 major markets, and Spanish listening habits in Los Angeles and New York, results showed that these listeners have distinctly different radio listening patterns than the total population. The study compared listening of the Black and Spanish population to the total population on the basis of station formats and sex/age demographic groups.

Blacks spend 47.5% of their listening tuned to stations programmed specifically for Black audiences. A demographic breakout by station format across all 15 markets showed Black stations have a 45.5% share of black women 18 plus, 41.0% share of Black men, 18 plus, and a 68.0% share of Black teens. The ability of Black stations in a market to attract the Black population ranged from a high of 59.2% in Kansas City, to a low of 36.8% in Cincinnati, total persons 12 plus. Among teens the shares ranged from a high of 87.9% in Los Angeles to a low of 12.2% in St. Louis. In both Louisville and St. Louis, Black radio ranked second rather than first among the Black

The Spanish population spends 45% of all their listening tuned in to radio stations programmed specfically for Spanish audiences. In demographic breakouts, Spanish formats lead in both men and women, but trail substantially in teens. The first choice among the teen group was the Rock format with a 61.3%

Other highlights from the Arbitron special study were that All News, Telephone/Talk, Jazz and Religious station formats have higher shares among the Black population than among the total population. Also, Spanish teens spend almost as much time with Black radio (11.8%) as with Spanish radio (13.8%) Black radio was the second most listened to station format among teens in the total population.

"BITE OUR SHORTS"

WYNE/Appleton "Y115" is taking advantage of one of the newest crazes in the underwear business, offering their listeners a chance to "Take A Bite Of Our Shorts." Correct number callers get a chance to win a pair of "edible" underwear, made of pressed, rolled candy. Response to the contest has been understandably great.

WDRQ'S CONTEST FOR UPPER DEMOGRAPHICS

WDRQ/Detroit is doubling, tripling and quadrupling the ages in dollars of call in listeners who can tell the jock on the air the title and artist of the two records played just prior to when they called. Obviously, upper demographic listeners have the money edge in this

DOLLAR A SECOND

KNUS/Dallas is offering an astronomical "Dollar A Second" in their most recent contest. Callers are given a "usually absurd" topic to speak on, winning \$1 per second that they can speak with no ah's and uh's. Prolific listeners who hold out for 30 seconds win \$100.

WKRQ'S LOVE LEAVING LINES

WKRQ/Cincinnati is also running a "Ways To Leave Your Lover" contest, with listeners calling in their best ways to leave, jocks recording them, and then playing them back at a later time. If listeners hear their own on the air, they have 102 seconds to call in to rip off a Paul Simon LP.

GOLDEN SHOVEL TO LOSER

The local appearance of the Ringling Brothers Circus was the cause of WISE/Asheville's recent contest. Listeners were asked to vote for their favorite air personality from the station. All entrants who voted for the winning jock received a free elephant ride in the parade which was held just prior to the circus. The losing jock carried a golden shovel, walking right behind the elephant. A seperate post card entry contest made listeners eligible for a drawing for circus tickets. **CBGIVEAWAY AT WIXY**

As part of the WIXY/Cleveland celebration of the local Citizen Band Radio Fair, the station will award two CB radios to listeners who send in postcards. On two seperate weekends, the station's personali-



KDWB/Minneapolis played a major part in generating over 75,000 attendance at the recent 90th annual St. Paul Winter Carnival Grande Day Parade. KDWB promotion director Benny Blore (left) with mid-day personality Jeff McKee (right) rode in an authentic 1800's horse drawn hay wagon, braving the sub-zero temperatures





WKRQ/Cincinnati "Q102" held a "Kiss My Fanny" weekend recently, in honor of the Bee Gees' hit "Fanny." Special "Kiss My Fanny" T Shirts and Bee Gees' LPs were given away to call in listeners who recited "Kiss My Fanny" over the air. The T-shirts are modeled here by (left to right): PD Randy Michaels; jock Pat Barry; newsperson Tracy Pratt; MD Jim Fox; and Atlantic/RSO promo exec Bob Lipka.



99X/New York's "Phrase That Pays" paid off royallyfor the lady pictured here. She is being awarded a \$1000 check as reward for her efforts in the contest, 99X personality Steve "Smokin" Weed (left) and station PD Lee Douglas (right) look on enviously at the big bucks.





KSTP/Minneapolis' official "Superstar '75" list engaged some great graphics to promote that station's countdown of 1975's top hits.

RADIO

Station Profile



CALLLETTERS
WGRD, WGRD-FM
OTHER CALL SLOGANS:
"The Music Station"
FREQUENCY
AM 1410 khz, FM 97.9 mhz
POWER:
AM 1000 watts, FM 20,000 watts
OPERATING HOURS:
24
CITY OF LICENSE:
Grand Rapids, Michigan
TARGET AUDIENCE:

12 to 49

PERSONNEL:

Owner: Regional Broadcasters Group General Manager: Donald Anderson Sales Manager: Bob Malone Program Director/Music Director: Ron White News Director: Bob Hendryx

Jock Lineup: 12 midnight to 5am Rick Hudson, 5am to 9am Buddy Hollis; 9am-12 noon Skip Essex; 12 noon to 3pm Sean Stevens; 3 to 7pm Johnny Walker; 7pm to 12 midnight Rockin' Ray; Weekends Bob Becker, Chris Conn, Rich Schultz.

STATION SUMMARY:

Music is the key at WGRD, along with community involvement and jock personalities. Constant, year round promotions on the station lend to their drive toward creating excitement and listener involvement. In R&R's first Rock Reporter's Profile, WGRD's program Director Ron White gives us some further background into why the station is the consistent number 1 Rocker in their market:

"The music approach of WGRD AM and FM is a tightly controlled format. Everything played is strictly proven current hits and oldies, which are limited mostly to the past few years. Music research is conducted via record store reports and request tabulations. This information is used as a tool in conjunction with the natinal trends and judgement of the market. Primarily WGRD reflects the Grand Rapids market. The main music concern is what the community wants to hear as opposed to the national trends.

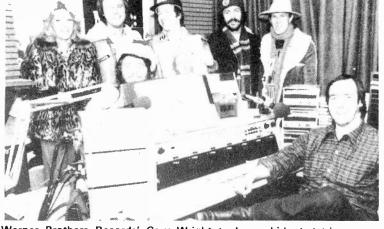
Gand Rapids is surveyed during both the April/May and October/ November Arbitron sweeps, and the Spring Pulse sweep. Occasional Hoppers are also conducted in the market.

WGRD's promotions are an integral part of the station's programming and are directed toward entertaining non-participating listeners, as well as the active part of the audience. WGRD generally runs contest which require skill and involve some mystery and offer a top-notch prize, such as cars, vacations, large cash prizes, etc. One or more such contests are run every month of the year.

Selected syndicated features are fun on the simulcast station. WGRD FM uses the Wolfman Jack Custom Radio Show, WGRD AM features American Top 40. Both specials are aired weekly.

News reporting is emphasized during morning drive periods more than any other daypart. Three locally produced Public Affairs, programs are carried on the stations, first is "Dialogue," dealing with issues, problems, needs of the community at large. "Profile" deals specifically with minority concerns. "Government Report" gives a brief look on what people in local, state, and/or federal government are doing (or not doing) on issues which concern the community. All these features are produced by station News Director Bob Hendryx.





Warner Brothers Records' Gary Wright took a whirl-wind trip cross-country to introduce himself to radio folk. Gary was escorted by Warner Bros.' Dave Urso. Some of the many visits include: CKLW/Detroit (left to right) Gary Buttice, Bearsville Records; Rosalie Trombley MD at CKLW; Urso; Wright; and local W.B. exec Michael Stone. The Miami stop at Y100 shows (left to right) Peter Kane WB Miami; Heftel's Nat'l PD Bill Tanner; Wright, Urso, and George Garrity, Warners' National Artists Relations. At KDWB/Minneapolis (left to right) Cliff Siegal, Regional Warner Bros.; John Sebastian PD KDWB; Wright, KDWB GM Gary Stevens; Urso, and WB local man Brian Rooney. At WPEZ/Pittsburgh (left to right) Tina (Mrs. Gary) Wright; Wright; Charlie Lake PD WPEZ; Urso; WB local promo man Dan Kelly, WPEZ jock Buzz Brindle; and kneeling with hat George Garrity.

Radio News

(Continued from Page 3)

minutes and 60 seconds to call the studios to win the CB.

CKLW'S SWEET GIVEAWAY

CKLW/Detroit gave away prizes for sweet-toothed romantics for their Valentine's promotion. Boxes of chocolates, Hot Chocolate LPs, Rufus' "Sweet Thing" LPs and copies of the new Sweet LP were all given away to celebrate the day.

CKLW is helping out the financially troubled Detroit Zoo, in cooperation with Peter Paul candy. CKLW and the candy company will donate a penny each for candy wrappers returned to the station. Plaques will be awarded to groups who donate quantities of the wrappers, and the station will award \$1000 to the biggest donation.

MILLION # BIKE CONVOY

WNOE/New Orleans has helped St. Jude Childrens' Hospital reach their projected \$1 million goal in the nationwide effort to raise funds. "Toulouse Street Tom," WNOE air personality, rode in the bike-athon that the station co-sponsored, covering the entire 25 mile distance. One rider cause a stir during the peddling marathon by traveling the distance with a sword down his throat.

FEBRUARY IS "LOVE MONTH" IN SAVANNAH

WTOC/Savannah is dedicating the entire month of February to love starting off with the "TOC Love Machine" contest. Listeners are invited to call in to guess which one of the WTOC personalities will get "kissed" by the Love Machine. Correct guessers win dinner for two, or a number of other prizes, and then become eligible for a drawing for a Kawasaki motorcycle.

KROI FIGHTS HUNGER

KROI/Sacramento kicked off their battle to fight "hunger" by giving away free dinners at local restaurants, as well as copies of Neil Sedaka's "Hungry Years" Lps.

The response to the first U.S. appearance of Neil Diamond in Sacramento during the kick-off of his tour was so great that despite the sold out show, KROI announced that listeners could have their own concerts by winning Neil Diamond LP's from them.

For Valentine's Day, the station gave away Hamilton, Joe Frank & Reynolds "Fallin' In Love" LPs as well as Playboy subscriptions and slub keys

KTLK'S CONCERT CONTESTS

KTLK/Denver is giving away prizes galore in celebration of two local concerts. Both Cat Stevens' and David Bowie's most recent Lps are being given away before the artists' concerts, with all LP winners eligible to win a date to the concerts with one of the station jocks, including dinner and limo ride. Listeners who register at Peaches Record stores are also eligible for the drawing.

FREE FAMILY ENTERTAINMENT

WAIR/Winston-Salem held a special drive-in movie showing, allowing their listeners to get in for a mere 49¢. Any vehicle was allowed the cheap rate even truckloads of listeners. A "G" rated pic allowed families of WAIR fans to attend.

WFIL GIVES AWAY A BILLBOARD

A grand prize of a full size bill-board was in store for a WFIL/Philadelphia listener. Post cards were sent to the station, with listeners writing their love message on them. The best message wins the billboard where they can proclaim their love for their lover for all Philadelphia to see. Another highlight to the Valentine's weekend was a date with Black Oak Arkansas. Listeners sent in their names and addressess to be eligible for the date.

what do these stations have in common?

...a most uncommon radio program!

A 3-hr. weekly countdown of Record World's

Top 30 LP's — Hosted by Humble Harve, scripted by Candy Tusken — sponsored by major record companies for major markets. Mass appeal, 18-34. Airing nationally and AFRTS mid-March '76. Get it before your competition does. For FREE demo

CALL COLLECT: (213) 658-8747

BALTIMORE — WCAO
BOSTON — WORC
BUFFALO — WYSL
CINCINNATI — WSAI
CLEVELAND — WIXY
COLUMBUS — WCOL
DENVER — KIMN
GRAND RAPIDS — WZZ
HARTFORD — WCCC
LANSING — WBIC
LOS ANGELES — KIIS
LOUISVILLE — WKLO
MILWAUKEE — WZUU
MINNEAPOLIS — WYOO
NORFOLK — WGH
PHILADELPHIA — WFIL
PHOENIX — KBBC
PORTLAND — WRQN
SAN BERNARDINO — KOL
SPRINGFIELD — WAQY
ST. CLOUD — WJON
STOCKTON — KJOY

Potentially Interesting Patter from the home of Warner Bros. Records



FAST FOOD FACTS

"'Junkfood Junkie' is pretty much true and it's about me," confesses Warner Bros. Recording Artist LARRY GROCE (doesn't rhyme with "Croce"). "My brother and I were raised on a diet of root beer and burnt weenie sandwiches. Right now my vice is Peanut Paddies; can't seem to shake 'em. 'Junkfood' was written somewhere between West Virginia and Boston. The subject was close to me. I'd already written 'The Bumper Sticker Song' and I'm working on tunes about shopping malls and The National Enquirer..."

FIVE ITEMS YOU CAN USE ON RADIO:

Maria's New Mate: Says lovely MARIA MULDAUR of her vocal duet with HOAGY

CARMICHAEL on her forthcoming <u>Sweet Harmony</u> album: "It doesn't sound like the EVERLY BROTHERS, but we're not bad"... **Feel Flows:** Half of the fast-rising BELLAMY BROTHERS ("Let Your Love Flow"), brother Dave, penned JIM STAFFORD'S "Spiders And Snakes"... "**Love**" Conquers All: EMMYLOU HARRIS now a first-time Grammy nominee ("Best Country Female Performance") for No. 1 hit "If I Could Only Win Your Love"; her latest, off <u>Elite Hotel</u>, is a righteous remake of BUCK OWENS' "Together Again"... GRAHAM CENTRAL STATION'S PATRYCE "CHOCOLATE" BANKS gave birth to a daughter, Unique Bernice, Jan. 17 in Los

Angeles...Live and Loud: New live LPs due shortly from ROBIN TROWER, JESSE COLIN YOUNG and COMMANDER CODY & crew. Due in days: albums by LARRY GROCE, BLACK SABBATH, PHIL CODY, PAUL BUTTERFIELD and JORGE CALDERON, whose urban-sprawling rock covers two tasty sides of City Music, produced by Russ Titelman.

... That's all, folks!



BUSINESS NEWS

BUSINESS NEWS

\$4 Million Set For Kawasaki Ads

A \$4 million advertising budget has been set by the Kawasaki Motors Corp. for their 1976 plugs. Both motorcycles and their new Jet Ski products will be touted in the ads. A mid-March kick off date is set for the spot radio buys. "Let The Good Times Roll" is the on-going theme for the advertising push.

Rise In Female Teen-Age Smoking

A study commissioned by the American Cancer Society has shown that cigarette smoking is on the rise in the female teen-age bracket. Greater acceptance by schools and parents is regarded as one of the major causes of the increase. The President of the Cancer Society called upon the national television networks to quadruple the number of anti-smoking messages aired. An additional suggestion by the Society is that federal agencies take a harder stand against glorification of the tobacco habit by manufacturers of cigarettes.

Statistically, the Society found that girls from 12 to 18 who smoke 1 or more cigarettes per week rose in number to 15.3% in 1974, up nearly 2 percentage points from 1972. Smoking in 18-35 year old women also rose, up to 36%, with 61% of those smoking a pack a day or more.

Radio Used In Pentel Pen Ad Drive

An 8 week radio and TV campaign for the Rolling Writer Pentel Pen will be kicked off in Chicago the first of March. Two seperate 60 second radio spots will be featured in the ad effort, which is designed to try to take control of a great deal of the writing instrument market. Spots will use the theme of "the pen that doesn't just write, it rolls."

FTC On False Ads In Toy Biz

The Federal Trade Commission has notified 12 toy manufacturing companies that they are prepared to go to court to seek penalties against those companies for false advertising claims for their toys in the future. The FTC also said that if such false ads were run, that the Commission would forego preliminary administrative hearings and take immediate action in the courts. Penalties of up to \$10,000 would be levied against companies who pack their products in oversized containers, and use misleading container illustrations, among other things.

Car Sales Up For First Period In Feb.

Detroit car sales rose 21% for the first 10 days in February, compared to last year's slump figures. Total domestic sales tallied up to over 167,000. Most auto makers have been caught in a change of buying patterns from what they had earlier expected, with major buying of large model cars catching the manufacturers by surprise. As a result, many companies are cutting back production of smaller economy minded models.

FDA Proposes Rules On Drug Manufacturing

The Food and Drug Administration has made proposals to make the manufacturing of drugs under more stringent rules. The "good manufacturing practice" rules would include requirements that all drug products bear an expiration date and that companies spell out completely their manufacturing and control procedures.

Government Warns Loan Co's On Ads

The Federal Trade Commission has charged one American loan company on their advertising policies. Many visual ads for loan companies have not, according to the Commission, stated their credit terms in large enough print. Other aspects of this industry's advertising are coming under the watchful eye of the government.

Unweds Deserve Pregnancy Benefits

According to a U.S. district court, pregnancy benefits must be offered to un-wed female.employees as well as the married. Failure to do so, in the court's opinion, constitutes illegal sex discrimination.

RCA Has Best January

RCA Records has completed the best sales January in its history. Jack Kiernan, VP marketing for RCA cited a larger number of artists who have made the sales charts as one of the main reasons for the upswing in sales.

When The Tallest Hotel In The World Is Sold Out For A Newspaper's Convention, It Must Be *Some* Newspaper.

ITIS!



THE INDUSTRY'S NEWSPAPER

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City	State		
6430 Sunset, Suite 13 Tel: (213)	221, Hollywood, 90028 466-9561	U ONE YEAR	

THE FCC [So You Can Understand It]

FCC AMENDS STATIONS IDENTIFICATION RULES

The Commission has amended its rules concerning station identification announcements to permit the insertion of a licensee's name between the station call sign and the city of license.

The action was in response to a petition by Straus Communications Inc., seeking relaxation of Section 73.1201(B)(1) of the rules.

Straus contended that no purpose was served by literal adherence to the provision of Section 73.1201 (b) (1) which required that in station identification announcements, the station's call sign shall be "immediately followed by the name of the community or communities specified in its license as the station's location."

KGMI Inc. support Straus' petition, but also proposed that the FCC permit an insertion such as XXX "the sound of" anytown in the station identification announcements.

The Commission said that inclusion of the licensee's name in the identification would aid not hinder the informational purposes of these announcements. Morever, it pointed out that grammatically, insertion of the licensee's name between the call letters and location would provide for a better flow than the licensee's name being mention after station location.

It said, however, insertion of a phrase like "the sound of" as KGMI sought, was material that has no function in terms of station identification, and would likely result in confusion. Moreover, it posed a problem in terms of Commission policty prohibiting inclusion of promotional material in these announcements.

WRPL, CHARLOTTE, N.C. LICENSE RENEWAL SET FOR HEARING

The Commission has designated for a hearing the application of Voice of Charlotte Broadcasting Company for renewal of license for its station WRPL, Charlotte, N.C.

It said it also must be determined whether Voice of Charlotte will-fully or repeatedly violated Section 73.52(a) of the rules—operating with excessive power— and Section 73.111 (a)-failure of the operator on duty to sign the operating logs—and, if Voice of Charlotte is found to be liable, whether an order of forfeiture in the amount of \$10,000 or some lesser amount should be issued.

Hearing issues include determination whether Voice of Charlotte is technically qualified to operate WRPL, whether it exercised adequate control and supervision of the station to ensure its operation in the public interest, whether it has the requisite qualifications to remain an FCC licensee, and whether grant or renewal would serve the public interest, convenience and necessity.

The Commission noted that WRPL's record of violations covered a period of almost four years, and its review of the violations along with Voice of Charlotte's response raised serious questions about the licensee's qualifications to operate WRPL.

The FCC said WRPL operated with excessive power in 1975 despite being cited for the same infraction in 1971, and its technical logs were filled out in violation of Section 73.111 (a) in 1971, 1972 and again in 1973 despite Voice of Charlotte's repeated assurances of adequate safeguards to prevent recurrence of the violations.

FCC ADMONISHES LICENSEE OF WHWH, PRINCETON AND WPST (FM) TRENTON N.J.

The Commission has admonished Nassau Broadcasting Company, licensee of WHWH, Princeton, and WPST (FM), Trenton, N.J., for its threat that its stations editorially would not support a state bond issue unless advertising time was purchased on New Jersey stations to promote the issue.

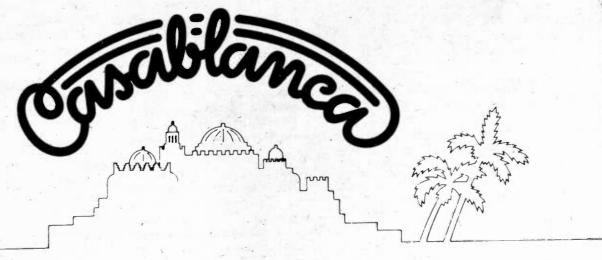
In response to a complaint by Clear Cable Television Corporation, Nassau Broadcasting furnished the Commission with a copy of a letter sent by its president, Herbert W. Hobler, to the Honorable Walter E. Foran, Assemblyman, General Assembly of New Jersey.

The Commission said Hobler's letter, copies of which were sent to other legislators and the Governor of New Jersey, clearly stated that he was going to be "uncooperative" and possibly not endorse the bond issue because of an asserted failure by its supporters to purchase advertising time on New Jersey radio stations, and that he would urge other broadcasters in the state to adopt the same policy. In addition the FCC said Hobler even admitted he had not studied the merits of the bond issue.

However, despite the content of the letter, Hobler said Nassau Broadcasting did not slant the presentation of any news concerning the bondissue nor did it editorialize or refuse to editorialize on the issue, conditioned on the placement of advertising.

The Commission said broadcast licensees are expected to serve the public interest rather than their own private interests. Therefore, a policy wherein a broadcaster expressed editorial on public issues based on the sale of advertising time to entities concerned with those issue was inconsistent with a licensee's obligation to choose programming based on the public interest, the FCC said.

The Commission said the threat to oppose editorially a bond issue, and to encourage other broadcasters to do the same, based on Hobler's view that political candidates and supporters of the bond issue did not devote sufficient advertising funds to New Jersey radio stations "was highly irresponsible and inconsistent with the public interest obligations placed on all licensees."



CAPIANCA RECORDS

February 17, 1976

Dear Programmer:

Once upon a time at Casablanca, we released a LARRY SANTOS album and single. We had fallen in love with the man—his voice—his music. We knew that a complete artist like Larry needed total dedication from our company, and we made a commitment to stay with him as long as it took.

I believe what is meant to be, will be. Everything happens in its own time and space. Nine months after the LARRY SANTOS record was released, the time has come! Bill Gavin's "Sleeper of the Week"...Kal Rudman's "Red Sheet"...R&R's "Significant Action."

The record is an across the board smash in Philadelphia, WFIL-12, WIBG-12, WIFI-14, WDAS-9, WIP-heavy play, WHAT-heavy play. It's the number one record at KYJC in Medford, Oregon, number 6 at KBOZ, 24 at WIXY, and number 8 at WAIR. This week we picked up adds at WCOL, WCFL, WYSL, WSAI, WFLI and WPGC—Top Forty, MOR, and even R&B. The demographics are incredible!!

We've spent nine months preparing for this baby; LARRY SANTOS' "We Can't Hide It Anymore," may be the story-record of the year!!

Thank you all for DONNA, KISS, PARLIAMENT, ANGEL, MASEKELA, MILES and all of the other beautiful people we represent. We love you—you did it for us, and we just want to say thank you.

My bestregards,

Veil **B**ogart President

CASABLANCA RECORDS = 8255 SUNSET BLVD.



LOS ANGELES, CA 90046 = (213) 650-8300

The **Hottest:**

Gary Wright Eric Carmen Four Seasons Captain & Tennille **Rhythm Heritage**

added this week...

PARALLEL TWO

Ohio Players Elvin Bishop Waylon & Willie Cate Brothers Carpenters ELO

Rhythm Heritage 2 1

Eagles 4 2 Capt & Tennille 10 7

KIOA/DES MOINES

Larry Santos Charlie Ross Atlanta Disco Band Carole King Sylvers HOT. Four Seasons 3 1 Eric Carmen 6-2 Rea Genz 7 3

Rhythm Heritage 10-5

Gary Wright 15-10 Aerosmith 20-12 Bay City Rollers 28-16

Bee Gees 73

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Most Added:

Maxine Nightingale Bellamy Brothers Donny & Marie Osmond **Peter Frampton** Carole King

PARALLEL ONE

WFIUPHILADELPHIA
Joel Denver

Sweet Charlie Ross Ahythm Heritage 1 1 Mirecles 9-4 Eric Carmen 11 5 Bay City Rollers 18 13 WKBW/BUFFALO

Capt & Tennille Miracles Hagood Hardy HOT

Four Seasons 4 1 Eric Carmen 6-3 Gary Wright 14 5

WQXI:ATLANTA Rhett Welker

Dr Hook Maxine Nightingale Queen HOT Rhythm Heritage 4 2 Miracles 16-8 Bay City Rollers 15-9 Aerosmith 18-10

Foghat 24 15 CKLW DETROIT

Charlie Ross Hall & Oates Band of the Black Watch HOT Rhythm Heritage 9-1 Paul Simon 7-4 Capt & Tennille 22-14 Eric Carmen 19-15

WLS CHICAGO

Sweet HOT Four Seasons 2 1 Rhythm Heritage 5 3 Capt & Tennille 12 6 Eric Carmen 19 14

Blackbyrds Queen Carpenters John Denver John Denver Larry Santos (days) Frankie Avalon (days) HOT Four Seasons 6 3 Gary Wright 11 6 Capt & Tennille 15-9

KFRC SAN FRANCISCO

Aerosmith Maxine Nightingale Maxine Nightingale
Carpenters
ELO
HOT
Miracles 4 1
Gary Wright 5 3
Eric Carmen 7 4
Capt & Tennille 13 7
David Bowie 16 11

KHJ/LOS ANGELES Charlie Van Dyke

Carpenters
Maxine Nightingale
Peter Frampton
HOT
Eric Carmen 5-4
Captain & Tennille 7-5
David Bowie 8-6
Four Seasons 28-20

KDWB/MINNEAPOLIS

BEEGEES Aerosmith HOT Rhythm Heritage 8-2 Capt & Tennille 15-5 Gery Wright 12-9 Nazareth 22-14

13Q/PITTSBURGH

Hall & Oates Four Seasons HOT Nazareth 5-3 Eric Carmen 8-4 Foghat 7-5 Aerosmith 14-9

WCAO/BALTIMORE

Donny & Marie Carole King fichael Murphey HOT: Rhythm Heritage 2-1 Aerosmith 3-2 Gary Wright 19-9 Four Sessons 21-15 Bay City Rollers 23-18 KJR/SEATTLE

David Bowie Carpenters Bellamy Brother HOT Rhythm Heritage 4 2 Capt & Tennille 15-7 Gary Wright 17 10 Bee Gees 18 12

Johnny Taylor Aerosmith Foghat HOT Eric Carmen 15-3 Bee Gees 13 7 David Bowie 20-14 Gary Wright 22-16 Capt & Tennille 24-17

CHUM/TORONTO Nancy Krant

Dr Hook Aerosmith Helen Reddy HOT THP Orchestra 7 3

KLIF/DALLAS

Donny & Marie Johnny Taylor HOT

Y100/MIAMI

Capt & Tennille David Bowie HOT Miracles 72 Eagles 138 ulton, Joe Frank 16 10 Eric Carmen 23 16 Bay City Rollers 26 18

WGCL CLEVELAND Charlie Tuna Maxine Nightingale Charlie Ross Queen HOT Hall & Oates 7 3 Bee Gees 12 7 Bay City Rollers 13 10 WAKYLOUISVILLE

WSAIICINCINNATI Bob Dylan Henry Gross Peter Frampton

Bee Gees Shad O'Shea HOT Donna Summer Neil SedaRa 18 7

KTLK DENVER

Carpenters HOT Rhythm Heritage 4 1 Capt & Tennille 13 8 David Bowie 12 9

Carole King Salsoul Orchestra Peter Frampton Michel Polnarett Melissa Manchester

Rhythm Heritage 2.1 David Bowie 17 10 Trammps 25-16 Elton John "Bullet" 26-17

KNUS/DALLAS Kevin McCarthy

The Who RA HOT. Hot Chocolate 8-3

WRKO/BDSTON J J Jordan

Maxine/Nightingale Rufus Carpenters HOT Queen 1 1 Four Seasons Miracles d-18 ns 15 4

> PARALLEL TWO

WKIX/RALEIGH

Sylvers Charlie Ross Abba Abba HOT EWF 8 2 Larry Groce 15-5 Miracles 13-6 Rufus 20 7 Capt & Tennille 17 9 Gary Wright 19 14

WGOW/CHATTANOOGA

Charlie Ross Roxy Music HOT Miracles 6 1 Rhythm Herit Thw Who 15 9 Larry Groce 20 10 Bee Gees 24 14

WERC/BIRMINGHAM Mike St John

Starbuck Donny & Marie HOT Dr Hook 12 4 David Bowie 13-6 Rufus 17 7 Bay City Rollers 23 16

Freddy Fender

WOW/OMAHA

Salsoul Orchestra

Waylon & Willie HOT

KERN/BAKERSFIELD Bob Harlow

Bellamy Brothers Carpenters HOT Carole King Jonathan Cain Inites) HOT Miracles 9-2 Foghat 12 9 Aerosmith 13 10 Four Seasons 22 16

WCOL/COLUMBUS

Larry Santos Abba Abba Charlie Ross HOT Four Seasons 5-3 Gary Wright 10-5 Larry Groce 14-6 Queen 16-7 Aerosmith 15-8

Jon: Mitchell

Eric Carmen 9-3 Capt & Tennille 10-Four Seasons 17 10 Aerosmith 20 14 WLAC/NASHVILLE

Maxine Nightingale HOT Rhythm Heritage 10 3 Dr Hook 6 4 Foghat 7 5 Rufus 25 11 Commodores 28 15 Capt & Tennille 24 16

WINW/CANTON B J Quinn

Bay City Rollers Harold Melvin Orlando & Dawn Gary Wright 2 1 Four Seasons 16-12 Miracles 21-15

WGRO/GRAND RAPIDS

Capt. & Tennille Bee Gees The Who 7 1 Gary Wright 8-4

Aerosmith HOT: Rhythm Heritage 2-1 Gary Wright 11-5 Eric Carmen 18-9

KCPX/SALT LAKE CITY Gary Waldron

Peter Frampton Styx Elvin Bishop Elvin Bishop Charlie Ross HOT Eric Carmen 2 1 Bay City Rollars 8 4 Capt & Tennille 10 5 Queen 18 6 Gary Wright 17 10 Bee Gees 15-11

WBBQ.AUGUSTA

Elvin Bishop Sweet Charlie Ross Styx Stampeders Carpenters HOT Four Seasons 1 1 Capt & Tennille 10 6
Cale Brothers 12 7
Gary Wright 15-8
Dr Hook 17 9
Bay City Rollers 29-16

KJRB/SPOKANE

Four Seasons Johnny Taylor Bad Company Carole King Loggins & Messina HDT Rhythm Heritage 4.1 Gary Wright 10 5 Capt & Tennille 15 10 Queen 20 12

WDRC/HARTFORD Jim English

Abba Maxine Nightingale Foghat Donny & Marie Paul Simon 5 3 Aerosmith 11 6 Gary Wright 18-8 Larry Groce 23-16

KROYISACRAMENTO

Rhythm Heritage 2 1 Gary Wright 6 3 Eric Carmen 12 8 Bee Gees 18 9

WZUU/MILWAUKEE

Peter Frampton HOT Gary Wright 4 1 Four Season; 12 4 Bee Gees 10 5 Aerosmith 13-6

WPEZ/PITTSBURGH

Four Seasons Or Hook ELO Bob Dylan Bette Midler Hall & Oates Hall & Outco HOT Rhythm Heritage 6 Nazareth 3 2 Aerosmith 11 6 Gary Wright 15 10 HOT EWF4 T Ahythni Heritage 20 9 Nazareth 18 10 WGH/NORFOLK

WIFE INDIANAPOLIS
Dave Michaels Oonny & Mario Jigsaw Styx Sweet HOT David Bowie
Cat Stevens Eric Carmen 9 5 Eagles 4 1 Eric Carmen 7 5 Aerosmith 11 6 Gary Wright 12 7 Donna Summer 16 10

Four Seasons HOT Nazareth 4 1 Rhythm Heritage 9-6 Eric Carmen 12 9 WAPEIJACKSONVILLE

WXYZ DETROIT

WNDEINDIANAPOLIS Johnny Taylor Bellamy Brothers Sweet Waylon & Willie Eegles 2 1 Eric Carmen 5-2 Rhythm Heritage 2-1 Nazareth 9-4 Four Sessons 15-7 Capt & Tennille 24 16

WSGA/SAVANNAH

Orlando & Dawi Waylon & Willie Freddy Fender John Denyer
Bob Crewe Generation
Peter Frampton
HOT
Paul Simon 1 1
Eric Carmen 8-5
Harold Melvin 11 7
Four Seasons 22 9
Gary Wright 24 13

KTKT/TUCSON Ed Alexander

Sweet Carpenters HOT Eric Carmen 3 1 Bee Goes 9-4 The Who 5 2 Gary Wright 22 13 Miracles 12 7 WCFL/CHICAGO Capt & Tennille 14 9 Four Seasons 22 15

WBBF/ROCHESTER Tom Nast

Fleetwood Mac Aerosmith 2 1 Gary Wright 7 4 Bay City Rollers 17 11 Foghat 19 12 Styx 21 16

WMAK/NASHVILLE Nancy Solinski

Four Seasons 6 4

Donny & Marie 20 11 Bay City Rollers 28 12

Dr Hook 15-10

Z93:ATLANTA Dale O'Brien

Waylon & Willie

Michel Polnareff HOT

Gary Wright 9-4 Bay City Rollers 18 14 Bee Gees 23 16

WYRE/ANNAPOLIS Casey Michaels

Carole King

Freddy Fender

Donny & Marie
Maxine Nightingale
HOT
Aerosmith 3 2
Eric Carmen 6 3
Elton John

Bullet" 17 8

B100/SAN DIEGO

KGW-PORTLANO

None HOT Gary Wright 7 2 Capt & Tennille 8 Aerosmith 24 14

WAYS/CHARLOTTE Beau Matthews Bellamy Brothers Freddy Fender Johnny Taylor Dr. Hook Roxy Music Roxy Music Commodores HOT Rhythm Heritage 6 1 Dr Hook 12 6 Elton John "Bullet" 17 11 Four Seasons 21 13 Carpenters HOT: Rufus 41

WHBQ/MEMPHIS WORC/WORCHESTER

Carpenters Carpenters
Donny & Marie
Peter Frampton
Dr Hook
HOTRhythin Heritage 5-2
Four Seasons 8 4
Eagles 9-5
David Bowie 12-6
Bee Gees 15-8

99X/NEW YORK

HOT: Bay City Rollers 3 2 Paul Simon 4-3 Four Seasons 19 10

WAYZINEW HAVEN

Jigsaw Aztec Two Step Carpenters Commodores Hagood Hardy HOT Gary Wright 3 1 Eric Carmen 8 5 Neil Sedaka 9 6 Four Seasons 16 7 David Bowie 22 10

KAKC/TULSA Gary Stevens Rufus Waylon & Willie

Hagood Hardy Carpenters HOT Elton John "Bullet" 4 1 "Bullet" 4 1 Eagles 8 4 Eric Carmen 10 7

PARALLEL

WACHEREPORT Jay Reese

Bellamy Brothers ur Seasons 3-1 Eric Carmen 6-3 Queen 13-7 Aerosmith 17-11

KNDE/SACRAMENTO Roxy Music Capt & Tennille 8-1 The Who 11-5 Bee Gees 21-14

WIBGIPHILADELPHIA Sandy Mirzoett

Cledus Maggard RA Fleetwood mac our Seasons 2-1 Larry Santos 24 12 Bellamy Brothers 22:16 Abba 28:17

WISE/ASHEVILLE Milas Mead

Larry Santos Maxine Nightingale Sweet Manfred Mann (nites) Michael Murphey
"Renegade" (nites)
HDT:
Eagles 4 2

Road Apples 7 4 Four Seasons 17-8 Miracles 19-9 WJON/ST. CLOUD Tom Kay

Orlando & Dawn Oriando & Dawn
Maxine Nightingale
Frankie Avalon
Beltamy Brothers
HOT:
Paul Simon 2-1
Gary Wright 13-5
Capt. & Tennille 17-10

WAKX/DULUTH Chris T

Fleetwood Mac HOT: Hot Chocolate 5-4 Gary Wright 11-8 Donna Summer 16 11 Four Seasons 20 13

WGNG/PROVIDENCE Bay City Rollers Maxine Nightingale Bellamy Brothers HOT Rhythm Heritage 5-1 Queen 8-3

Eric Carmen 7-4 Foghat 13-9 KDON/SALINAS Art Bell

Charlie Ross Hudson Brothers
Maxine Nightingale
George Baker Selection
HOT
Paul Simon 2 1
Donna Summer 3 2
Jonathan Cain 8-6
Eric Carmen 15 11
Gary Wright 21 15

WTRU/MUSKEGON

Jon Londor Jigsaw Maxine Nightingelo Peter Frampton HOT: Nazareth 2 1

WOSH/OSHKOSH Dan Davis

Sweet
Rufus
Orlando & Dawn
Maxine Nightingale
HOT
Queen 4 1
Gary Wright 10 4
Four Seasons 15-9

WJBQ/PORTLAND

Larry Groce
Oayid Bowie
Bellamy Brothers
HOT
Four Seasons 5-3 Eric Carmen 13-4 Gary Wright 8-5 Capt. & Tennille 16 11

Cete Brothers Hudson Brothers

Bellamy Brothers Ohio Players KC & Sunshine Michel Polnareti HOT:
Four Seasons 2-1
Miracles 11-5
Capt. & Tennille 13-8
Larry Groce 16-9
Elton John "Bullet" 30-12 Queen 19-13

WADK/AOCKFOAD

Dr Hook Larry Groce Donny & Marie Stampaders Nazareth Styx Eric Carmen HOT Four Seasons 7 2 Rhythm Heritage 9 4 Capt. & Tennille 16 6 Aerosmith 21 12

WDRG/ORANGEBURG

Sweet Donny & Marie Davk Bowie John Miles HOT: HOT: Jonathan Cain 2-1 Gary Wright 11-7 Eric Carmen 13-9 Miracles 14-10 The Who 15-11

Z96/GRAND RAPIDS

Maxine Nightingale Nazare Nghungale HOT: Paul Simon 4 2 Nazareth 7-4 Bee Gees 9-5 Miracles 20-10 Pater Frampton 28-18

WEEO/WAYNESBORO

Styx Carole King Trammps Brown Sugar Kiki Dee HOT-Eric Carmen 7-4 Bee Gees 11-8 Four Seasons 14-10 Aerosmith 16-12

KDZA/PUEBLO Říp Van Winkle

Orlando & Dawn Roxy Music Carole King Wayton & Willie HOT Rhythm Heritage 2-1 The Who 5-3

Eagles 6-4 Eric Carmo Eric Carmen 12-5 Foghat 21 14

KEWI/TOPEKA Bee Gees Queen Maxine Nightingale HOT Cledus Maggard 2 1 Rhythm Heritage 17-9 George Baker Selection Nazareth 16-13 The Who 21 15 Elton John "Bullet" 28-16

WFLB/FAYETTEVILLE

Fleetwood Mac Jigsaw Bellamy Brothers Roxy Music Larry Santos Idays) Robert Palmer (days) Barclay James Harvestidaysi HOT KBEQ/KANSAS CITY HOT Rufus 2 1 Harold Melvin 3 2 Gary Wright 15 8 Eric Carmen 16 9 Capt & Tennille 18 10

WRFCIATHENS Charlie Ross Carole King Commodores John Miles HOT Miracles 5 1 Rhythm Heritage 9 Four Seasons 10:5 Rufus 17:10 Gary Wright 23:16

WNAM/NEENAH **Bill Jeffries**

Rufus Queen HOT Nazareth 3-1 Rhythm Heritage 6-2 Eric Carmen 13-6 Four Seasons 20-9 WNOE/NEW ORLEANS Tom Birch

None HOT-Paul Simon 1-1 Ohio Players 5-2 Eric Carmen 13-10 Eagles 19-13

WKLO/LOUISVILLE Gary Major

PARALLEL THREE

Ohio Players "Fopp"
Bullamy Brothers
Pat Boone
Rhythm Heritage
Johnny Taylor
HOT Dr Hook 21 Gary Wright 10 8 Sylvers 25-12

Natalie Cole Carpenters Elvin Bishop Gary Wright 10-1 Larry Groce 15-3 Jigaaw 17-9

KEEUSHREVEPORT Mike Steele

Melissa Manchester Brown Sugar Freddy Fender Jigsaw Johnny Taylor HOT: Paul Simon 2-1 Neil Sedaka 4-3 Bee Gees 6-4 Cate Brothers 20-10

WNOR/NORFOLK

Eric Carmen 9 2 ELO 46 Miracles 11-8 KILE/GALVESTON

Charlie Daniels Bobby Bland Bay City Rollers Queen BTO HOT: Eagles 4.1 Harold Melvin Jonathan Cain 10-7 Capt & Tennille 20-10 Meters 22-14

KRSP/SALTLAKE CITY Alan Hague Jigsaw Stampeders Charlie Ross Styx HOT. HOT. Eric Carmen 2-1 Cledus Maggard 13 3 Bay City Rollars 15-7 Queen 21-8 Aerosmith 16-10 Capt. & Tennille 17-11

WAIR/WINSTON-SALEM Tim Byrd Cate Brothers Elvin Bishop Mighty Clouds Of Joy Mighty Clouds Of Jo Aerosmith Pure Prairie League HOT: Eagles 6-1 Nazareth 7-4 Harold Melvin8 5 Paul Simon 12 9 The Who 17 12

Queen (nites)

Capt & Tennille
Four Seasons
HOT
Rhythm Heritage 2 1
Hot Chocolate 3 2
Donna Summer 4 3 WJPX/JACKSON Donny & Marie

Roxy Music HOT Rhythm Heritage 2-1 Hagood Hardy 9-4 Or Hook 18-13 KJOY/STOCKTON Fleetwood Mac

Kiki Dee Bob Oylan Styx Sweet Hall & Oates Larry Sentos Barcley James Harvest нот Captain & Tennille 6-3 Roxy Music 10-5 Larry Groce 13-7 Hudson Brothers 17-10 Hudson Brothers 17: Jonathan Cain 20:13 Commodores 26:18

WISM/MADISON David Rose WKRQ/CINCINNATI

WGLF/TALLAHASSEE

Sweet

Johnny Taylor HOT: Aerosmith 3-1 Helen Reddy 8-4 Four Seasons 11-1 Gary Wright 12-6 Miracles 13-7

WFOM/MARIETTA

Sweet Carpenters Donny & Marie HOT. Nazareth 2-1 Eric Carmen 4-2 Gary Wright 14-4 Four Seasons 17-11

KQWB/FARGO

Eric Carmen 2-1 Nazereth 3-2 Kiss 11-5 Gary Wright 14-10

Peter Frampton

KAFY/BAKERSFIELD

Peter Frampton
Carole King:
HOT:
Miracles 3-2
Capt. & Tennille 11-3
Or. Hook 8-5
Aerosmith 14-7
Gary Wright 13-9
David Bowie 17-12

KKLS/RAPID CITY

Beliamy Brothers St ampeders Sweet

Gary Wright 4-1 Eagles 3-2 Eric Carmen 9-4 Paul Simon 10-7 EWF 12-9

Jigsaw HOT:

Maxine Nightingala Dr. Hook Bellamy Brothers Emmylou Harris Jethro Tull HOT: Bes Gess 4-2 Eric Carmen 8-5 EWF 18-9 Bellamy Brothe Bob Dylan Donny & Marie Pater Framptor Four Seasons 18-13 HDT. Eric Carmen 4-3 Queen 10-8 Gary Wright 14-7 Nazareth 17-12 Capt. & Tennille 23-18 Aerosmith 23-18

WBJW/ORLANDD TomWest

Roxy Music Queen Dr. Hook HOT Rhythm Heritage 42 Elton John "Funk" 14-11 Bee Gees 15-12 Miracles 17-13 Bay City Rollers 20-15 Gary Wright 21-16

WSAR/FALL RIVER

Peter Frampton
Carole King
Lou Reed
Andrea True Connection
HDT: Rhythm Heritage 17-5 Elton John "Bullet" 12-7 Capt & Tennille 16-9 Rufus 19-12 Tavares 21-14

KSLY/SAN LUIS OBISPO

Four Seasons Jigsaw
Melissa Manchester
Abba
Jethro Tull
Waylon & Willie
HOT: Gary Wright 3-1 Queen 16-6 Dr. Hook 17-9 Cledus Maggard 22-10

WNCI/COLUMBUS Andy Carpenter Rufus HOT. Gary Wright 11-5 Larry Groce 16 9 Four Seasons 18 13

WEAQ/EAUCLAIRE Carole King O-lando & Da

Jigsaw HOT: HOT: Hot Chocolate 4:3 Eric Carmen 7-6 Foghat 12-9 Queen 16:11 Four Seasons 22-14 Gary Wright 24-16

KWHP/OKLAHOMA CITY

Orlando & Dawn . Maxine Nightingale HOT: Eric Carmen 2-1 Rhythm Heritage 3-2 Bee Gees 7-4

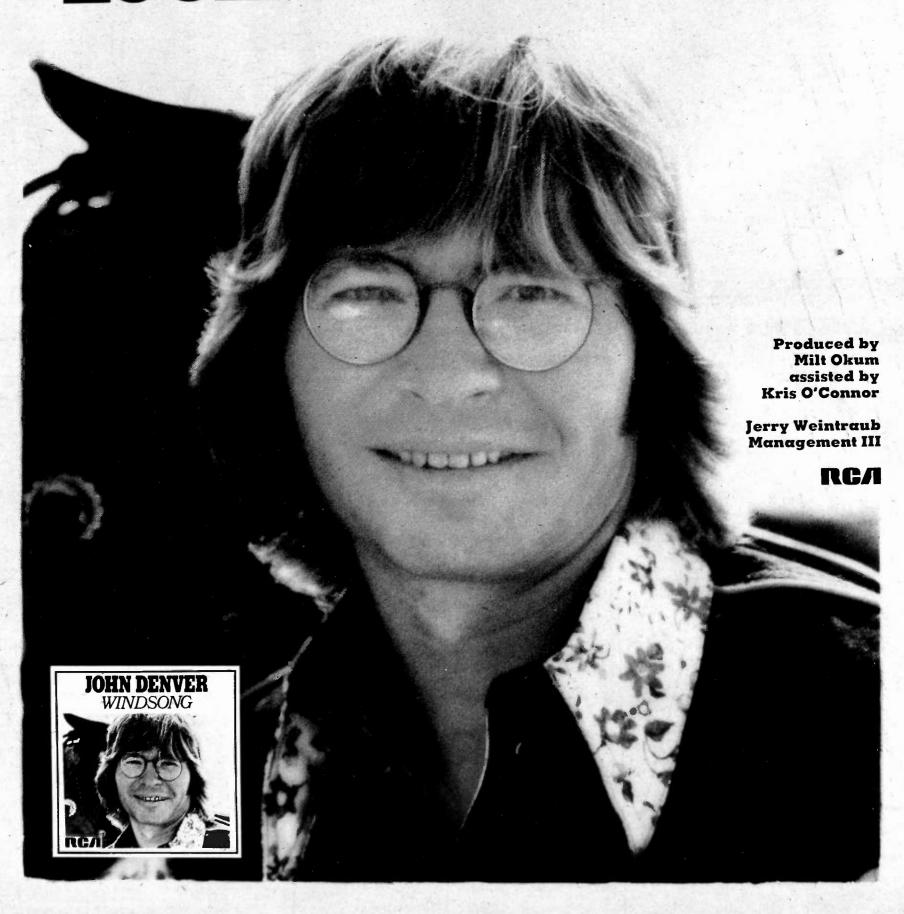
Trammps
Jerry Corbetta (days) Freddy Fender (days) Aprosmith 6-1 Four Seasons 42 Four Seasons 42
Dr. Hook 53
Maxine Nightingale 18-7
Queen 13-8
Bellamy Brothers 16-10
Cate Brothers 20-14

WGUY/BANGOR Kevin Keogh

Stys HOT: Eric Carmen 11-1 Queen 10-5 Gary Wright 18-11

Donny & Marie David Bowle

JOHNDERVER'S NEW SINGLE "LOOKING FOR SPACE"



arallels

PARALLELS REGIONALIZED

The PARALLELS have been regionalized in order that you may see, at a glance, regional air-play as well as supporting eir-play for your own area.



		BTH 3:25 r (Columbia)	,
	PT	1 P2	1 123
i	Northeast	Northwest	Northeast
	WFIL d-23 WPGC 2-5 WKBW 23-20	WAVZ 2-3 WORC 11-6 WPEZ 11-6	WGNG 12-10 WEEO 16-12
	WCAO 3-2	WORC 23-20 WYRE 3-2	Midwest
	CHUM a	WBBF 2-1	KBEQ 18-16
	Midwest	Midwest	WAKX 28-27 KQWB 24-18
	WLS 16-8 WIXY 4-3	WCFL 20-12 WXYZ 2-4	WJON 25-23 WISM 30-22
	WSAI 24-23 KDWB a-24	WCOL 15-8 KIOA 13-15	WROK 21-12 WACI 17-11
	CKLW 4-5 WGCL 6-9	WIFE 21-19 KLEO a-28	KWHP on WTRU 3-6
	111000 0.3	KAKC 4.27	WNCL 7-12

Midwest	
	KQWB 24-18
	20-12 WJON 25-23
	Z 2-4 WISM 30-22
	L 15-8 WROK 21-12
KDWB 3-24 KIOA	13-15 WACI 17-11
CKLW 4-5 WIFE	21-19 KWHP on
	2-28 WTRU 3-6
KAK	C d-27 WNCI 7-12
South WGR	D 9-15 WEAQ 21-20
WINV	V 1-2 KKLS 24-19
	20-14 WNAM d-27
	E 27-27 WOSH 20-15
WQAM 3-33 WZUI	U 13-6 WKRQ 23-16
1 '	KEWI 34-28
West South	
	South
KH1 d-30 WAY	S 19-17
IKPRC a William	Q 24-21 WRFC 29-26
KJR d-24 Z93	0-19 WAIR a
1 WSGA	A 20-16 98Q 23-15
WAPE	8-5 WKLO 1-2
WBBC	21-19 WGLF 3-1
- WMA	K 27-23 WFLB 25-18
	W 25-18 WISE 23-16
WLAG	C 19-18 WNOR 8-7
I WGH	11-6 WORG d-20
WLEE	30-27 KILE 27-25
WERG	10-10 WBJW 28-22
I WKIX	26-22
	West
West	
	KRSP 16-10
KJRB	19-14 KDON 24-19
	18-16 KSLY 6-5
	24-14 KOZA 38-27
	21-16 KAFY 14-7
	1 13-10 KCBN 6-1
	Y 24-22 KNDE 20-19
1	KIADE 50.13



GEORGE BAKER

SELECTION 3:27 * Paloma Blanca (WB)			
- P1	1 P2	1 P3	- 11
Northeas	l Northea	st Northeast	· 11
WRKO 8		WEEO 9	15
CHUM 5		9-18 Midwest	- 11
South	Midwest	KBEQ 12	
WQXI 10	KAKC 7		
West	WOW 13	3-16 WEAD 16	0-10
KFRC 21		WOSH 2-	7
1	South		""]],
1	293 8-9	Sou th_	1.1
1	WBBQ 4		-25
	West	West	
	KGW 18	KDON a KDZA 19 KAFY 12	

BAY CITY ROLLERS 3:17 Money Honey (Arista)		
PT	P 2	P3
Northeast	Northeast	Northeast
WFIL 18-13 WRKO 13-13 WPGC 19-15 WKBW 28-24 WCAO 23-16 13Q 25-21 CHUM 26-6 Midwest	99 X 3-2 WAVZ 10-14 WORC d-30 WPEZ 21-18 WORC 28-12 WYRE 19-9 WBBF 17-11	WEEO d-27 WGUY d-25
WLS a-25 WIXY 35-29 WSAI 14-22 CKLW 24-21 WGCL 13-10 South	WCFL 28-16 WCOL 24-22 WIFE 25-22 KLEO 19-14 KAKC 15-23 WINW 2-22 WNDE 30-29	KQWB 30-2 WJON 37-2 WISM d-30 WROK 30-2 WACI 30-2 KWHP on WTRU 22-2 WNCI 20-20

	1	KQWB 30-2
LS a-25	WCFL 28-16	WJON 37-26
XY 35-29	WCOL 24-22	WISM d-30
5AI 14-22	WIFE 25-22	WROK 30-2
CLW 24-21	KLEO 19-14	WACI 30-26
GCL 13-10	KAKC 15-23	KWHP on
	WINW a-22	WTRU 22-21
u th	WNDE 30-29	WNCI 20-20
		WEAQ 34-25
QXI 15-9	South	KKLS 29-25
QAM 27-29	3021	WNAM d-20
00 26-18	WHBQ 20-20	
	Z93 18-14	KEWI d-39
rs t	WAKY	KE-111 G-33
	WEC 0 25.22	South
łJ 12-10	WSGA 25-23 WAPE 29-19	
RC 14-12		KEEL d-38
R 22-16	WMAK 26-22	WHHY 16.1
LK 23-16	WGOW on	WRFC 27-25
		WNOE 4-23
	WLEE d-30	WFOM 20-1
	WERC 23-16	WJOX 18-13
	WKIX 25-26	98Q 27-17
		WFLB on n
	West	WISE 25-18
		MAIDE 52-19
	KJRB 22-17	WNOR 32-24 WORG 28-25
	B100 d-26	KILE a
	KTKT 30-25	WBJW 20-15
	KGW 22-16	140344 20-13
	KCPX 8-4	West
	KERN 24-22	
	KROY 25-21	KRSP 15-7
		KOON d-29
		KJOY d-27
		KJO 1 9-27

BEE GEES 3:26 Fanny (Be Tender With My Love) (RSO) LP: Main Course		
PT	P2	[P3]
Northeast	Northeast	Northeast
WFIL 26-27 WRKO 11-10 WPGC 9-8 WKBW 25-23 WCAO 17-11 CHUM 15-7	WAVZ 19-23 WORC 11-9 WYRE 21-18 WBBF 8-7 Midwest	W5AR 11-8
Midwest WLS 9-9 WIXY 12-9 WSAI a KOWB a-23	WCFL 7-3 WXYZ 19-15 WCOL 13-20 KIOA 19-19 WIFE 20-15 KLEO 22-22	Midwest Z96 9-5 WAKX 12-12 KQWB 8-9 WJON 14-11

Wast KFRC 17-15	KAKC 17-14 WGRO 27-13 WINW 10-9 WOW 15-11 WNDE 19-15 WZUU 10-5 South WAYS 13-8 WHBQ 15-8 Z93 23-16 WSGA 13-11	WACI 9-9 KWHP 7-4 WTRU 18-1 WNCI 12-11 WEAQ 18-1 KKLS 13-1 WNAM 13-1 WOSH 7-6 WKRQ 4-2 KEWI 2
KJR 18-12 KTLK 24-19	WBBQ 6-5	WAIR 13-1: WFOM 11-7 WJDX 5-5
	KJRB 16-13 B100 30-21 KTKT 9-4 KGW 9-9 KCPX 15-11 KERN 8-6 KROY 18-9	WORG 7-6 KILE 16-13 WBJW 15-1 West KRSP 11-21 KDON 12-1 KJOY 5-8 KSLY 1-4 KOZA 13-7 KAFY 20-1 KGBN 1-4 KNOE 21-1

1	Y BROTHE Love Flow (10B)	RS ★
21	P2	123
Northeast	Northeast	Northeast
CHUM d-28	WORC a	
Midwest	Midwest	WGNG a WIBG 22-16 WJBQ a
WIXY 40 32 WSAI d-30	WCOL 31-28 WZUU d-17	WGUY 26-20
WGCL 25-21	South	Midwest
West KJR a KTLK 35-27	WAPE a-28 WBBQ d-27	WJON 3-40 WISM 3 WACI 3
KILK 35-27	WMAK 2 WLAC on WKIX d-30	WTRU 35-30 KKLS a-31
	West	South
	KJRB d-20 KTKT 28-24 KCPX 29-27 KERN a	KEEL 22-17 WHHY on WRFC 28-24 WAIR 33-26
70	KROY 29-24	WJOX 22-19 98Q a WKLO a WGLF 30-23
		WFLB a KILE 34-27.
		West
		KAFY d-24 KCBN 16-10

	Golden \	BOWIE 3:27 Cars (RCA)	
Į	Pl	P2 Northeast	P 3 Northeast
	WRKO 20-17 CHUM on Midwesi		WGNG 26-25 WIBG 26-20 WSAR 10-23 WJBQ a WEED 15-14
	WIXY 17-10 CKLW 30-26	Midwest	WGUY 3
	South WQX1 d-27 WQAM 20-14 Y100 3-25 West	WXYZ 14-13 WIFE a-29 KLEO 27-21 KAKC 25-19 WINW 7-7 WZUU 8-7 South	Z96 18-19 WAKX 23-23 WROK 23-23 WNAM on WOSH 13-11 WKRQ 21-19 KEWI 30-30
	KHJ 8-6 KFRC 16-11 KJR a KTLK 12-9	WAYS 16-15 MMBQ 12-6 293 13-13 WSGA 21-20 WAPE 23-16 WBBQ 5-4 WMAK 14-17 WGH 20-18 WLEE 20-19 WERC 13-6 WKIX 21-20 West	South KEEL 9-6 WRFC 19-18 WAIR 9-7 WFOM 26-20 WJOX 15-9 WKLO 20-18 WGLF 20-16 WISE on-n WNOR 30-20 WORG 3 WBJW 33-26
		B100 9-8 KTKT 27-19 KGW 15-12 KCPX 16-13 KERN 21-17 KROY 10-14	West KRSP 20-15 KOON 16-24- KJOY 15-14 KSLY 31-30 KOZA 11-6 KAFY 17-12 KCBN 26-23 KNOE 15-15

777 175 7	IAN CAIN Time To Say (October)	,
1 12	P2	P3
Midwest	Northeast	Midwest
WIXY 23-19	WYRE d-29 WBBF 5-8	WAKX 27-21 KQWB 19-19 WISM 9-8
l	Midwest	WACI d-30
	WCOL 12-10 WOW d-20	KWHP 15-13 WEAQ 15-15 KKLS 15-12
ļ	South	South
	WBBQ on WMAK on WLEE on	KEEL 34-30 WRFC 12-15 WAIR 25-19
	West	WJDX 11-10 WGLF 22-18
	KGW 26-21 KERN a-n	WFLB 17-14 WORG 2-1
	P %	KILE 10-7
	Northeast .	West
	WJBQ 18-18 WEEO 25-21 WGUY 27-23	KDON 8-6 KJOY 20-13 KSLY 23-23 KDZA 9-8 KCBN 9-18

THE CA	LE 3:17	
LP: Song	'ight (A&M) Of Joy	
PI	1 P2	P3
Northeast	Northeast	Northeast
WFIL 16-14 WRKO 22-20 WPGC 15-9 WKBW a-17 WCAO 16-12 CHUM 16-14	WAVZ 11-8 WORC 27-23 WORC 22-15 WYRE 23-17 Midwest	WSAR 15-9
Midwest WLS 12-6 WIXY 16-11	WCFL 19-11 WXYZ 11-11 WCOL 22-19 KIOA 21-18	WAKX 10-10

	N & TENNIL	
W\$AI 13-10 KDWB 16-3 KLW 22-14 WGCL 10-8 Joouth WQXI 14-12 KLIF 13-12 WQAM 24-17 Y100 a-19 KNUS 14-7 West KHJ 7-5 KFRC 13-7 KJR 15-7 KTLK 13-8	WIFE 17-13 KLEO 28-17 KAKC. 13-11 WGRD 19-10 WINW 14-14 WOW 10-8 WZUU 22-14 South WAY\$ 11-9 WH8G 21-18 Z33 11-11 WSGA 10-7 WAPE 97- WMAK 18-12 WLAC 24-16 WCM 19-18 WCM 19-18 WCM 19-19 WKIX 17-9 WKSIX 17-9 WKSIX 17-9 WKSI	WROX 18-6 WACI 8-8 WACI 8-8 WACI 8-1-12 WTRU 11-8 WNCI 17-14 WEAQ 28-23 KKL5 18-10 WNAM 18-11 WORN 17-12 WORN 18-14 KEW 27-26 South WHHY 0-28 WHHY 0-28 WHHY 0-28 WHHY 18-10 WAIR 19-18 WHOM 8-5 WJOX 12-8 WKLO 13-14 WYGU 18-15 WYGU 18-10 WNOR 18-13 WORG 10-8 WKLO 13-14 WORG 10-8
1	KERN 17-14 KROY 17-12	KRSP 17-1; KDON 17-14 KJOY 6-3 KSLY 18-13 KOZA 24-19 KAPY 11-3 KCBN 14-11, KNDE 8-1
	Myself (. Irisi Cărman 	1 13
Northeast	Northeast	Northeast
WFIL 11-5 WRKO 9-6 WPGC 5-4 WKBW 6-3 WCAO 6-6 13Q 8-4 CHUM 11-11	99 X 11-11 WAVZ 8-5 WORC 26-21 WPEZ 8-7 WORC 2-2 WYRE 6-3 WBBF 9-9	WGNG 7-4 WIBG 3-2 WSAR 5-6 WJBQ 13-4 WEEO 7-4 WGUY 11-1 Midwest
MIDWESS 19-14 WIXY 1-2 WSAI 6-5 KDWB 4-3 CKLW 19-15 WGCL 3-6	Midwest WCFL 6-2 WXYZ 12-9 WCOL 2-2 KIOA 10-8 WIFE 7-5	KBEQ 14-14 Z96 3-6 WAKX 4-5 KQWB 2-1 WJON 4-4 WISM 4-3
WGCL 3-6 South WQXI 5-4 KLIF 5-3 WQAM 15-3 Y100 23-16 KNUS 6-5	WIFE 7-5 KLEO 18-9 KAKC 10-7 WGRD 4-2 WINW 8-8 WOW 9-3 WNOE 5-2 WZUU 7-3	WISM 4-3 WROK 3-14 WACI 6-3 KWHP 2-1 WTRU 4-4 WNCI 3-3 WEAQ 7-6 KKLS 9-4 WNAM 13-6 WOSH 5-3 WKRQ 8-5 KEWI 29-25
West	South WH8Q 4-7 Z93 7-7 WAKY 17-13 WSGA 7-6 WBBQ 13-11	WNAM 13-6 WOSH 5-3 WKRQ 8-5 KEWI 29-25
KHJ 5-4 KFRC 7-4 KJR 11-7 KTLK 17-12		WHHY 12-17 WRFC 25-28 WNOE 13-10 WAIR 15-11 WFOM 4-2 WJDX 4-14 98Q 5-14
	West KJRB 5-3 B100 15-17	WISE 6-11 WNOR 9-2 WORG 13-9
	B100 15-17 KTKT 3-1 KGW 2-5 KCPX 2-1 KERN 7-13 KROY 12-8	KILE 7-5 WBJW 5-4 West
1.	KROY 12-8	KRSP 2-1 KOON 15-11 KJOY 4-9

1							
1							
ŀ	DR. HOOK 2:44 Only Sixicon (Capitol)						
l	LP: Bankrupt						
ı	21	[P2	P3				
1	Northeast	Northeast	Northeast				
	WRKO 28-26 WCAO on CHUM a Midwest	WAVZ 24-18 WDRC 29-27 WORC 16-10 WYRE d-30	WGNG 24-21 WIBG 8-6 WSAR 29-21 WEEO 28-24 WGUY 25-19				
ı	WIXY 34-28	Midwest	Midwest				
	South WQXI a KLIF d-24 West	WCFL 21-15 WCOL 11-9 WIFE 26-23 KAKC 26-22 WNDE 3-30 WZUU d-18	KQWB 27-27 WJON 34-33 WISM a WROK a WACI 23-20				
	KHJ a-23 KFRC 25-22	South WAYS a-25 WHBQ a WAKY 2-1 WSGA 22-19 WAPE 18-14	KWHP on WTRU 16-15' WEAQ 30-24 KKLS 28-22 WNAM 3 WOSH 23-17 KEWI 39-33				
7			WHHY 20-15 WRFC 11-11 WFOM 23-17				
		WKIX 27-23 Wési	WJOX 13-7 98Q 4-3 WKLÖ 2-1 WGLF 10-8 WFLB 27-22 WISE 24-17				
		B100 a KGW 25-30 KCPX 11-9 KERN 10-8 KROY 23-20	WORG 21-18 WBJW a-40 West KRSP 14-22				
		-	KDON 4-4 KJOY 19-19 KSLY 17-9 KOZA 32-29 KAFY 8-5 KCBN 5-3				
	-	(3)					

			KCBN 5-3
	-		
		3:48 To The Limi , LP. One Of These Night	· 1
-	P1	P2	- P3
Nort	heast	Midwest	Midwest
MID WEA WEA 13Q CHU MID WIX WSA	L 17-17 (O 14-12 iC 10-11 3W 21-18 AO 8-7 21-13 iM 13-12 west (Y 11-14 AI 1-3 WB 11-11 LW 27-24 CL 9-12	WCFL 17-17 WXYZ 13-14 WCOL 6-4 KIOA 6-5 WIFE 0-4-4 KACO 4-4 WGRO 14-11 WINW 9-6 WOW 4-2 WNOE 2-1 WZUU 11-11 South	WAKX 7-7 KQWB 5-7 WJON 6-3 WISM 7-5 WBOK 20-27
Sou	th	Z93 2-2 WAKY 4-5	South
WQ.	XI 1-1 F 2-1 AM 5-8 0 13-8 JS 2-2	WSGA 4-2 -WAPE 4-3 -WBBQ 7-13 -WMAK 15-20 -WGOW 4-6 -WLAC 2-2	KEEL 3-5 WRFC 1-2 WNOE 19-13 WAIR 6-1

Wast KHJ 17-15 KJR 9-6 KTLK 2-2 I ¹ 2 Northeast WAVZ 12-9 WDRC 24-22 WPEZ 17-13 WORC 5-7 WBBF 13-13	WQH 4-4 WEEE 4-4 WEEE 4-4 WEX 5-3 WES KIRO 6-8 KIRO 6-8 KIRO 6-7 P. Northeast WENG 7-8 WISG 7-8	WFOM 1-3 WIDX 20-23 WKLD 6-8 WSE 6-8 WSE 6-8 WSE 6-2 WSE 6-2 WORD 4-2 KILE 4-1 WBJW 11-9 West KDDN 5-5 KJOY 9-12 KDZA 6-4 KAPY 18-23 KCBN 3-8
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EARTH, WIND & FIRE 3:26 Sing A Song (Columbia) LP: Gratitude					
P1	P2	P3			
Northeast	Northeast	Northeast			
WP1L 12-15 WCAO 15-21	99X 18-20 WAVZ 23-28 WPEZ on Midwes1	WGNG 5-16 WEEO 5-13 WGUY 12-16 Midwest			
Midwest		1			
WIXY 15-20 WSAI 22-25 KDWB 13-13 CKLW 18-20 WGCL 11-17 South WQXI 17-20 KLIF 14-18 WQAM 8-9 KNUS 3-8 West	WCFL 22-39 KLEO 17-23 KAKC 27-30 WGRO 12-19 WINW 23-25 South WAYS 9-16 WMAK 20-19 WGOW 9-15 WERC 18-22 WKIX 8-2	Z96 13-22 WROK 17-22 WROK 17-12 KKLS 12-9 WOSH 21-26 WKRQ 15-9 KEWI 14-14 South WRFC 4-8 WFOM 21-31 WNOR 18-28 WBJW 13-19			
KHJ 10-13 KFRC 6-9 KTLK 14-21	KJRB 21-26 B100 8-7 KTKT 15-17 KCPX 9-7 KERN 4-7 KROY 5-6	West KRSP 12-17 KDZA 4-13 KAFY 5-11 KNDE 3-4			
ELECTR	IC LIGHT	3:15			

ORCHES	3:15	
PI	P2	
Northeast	Northeast	Northeast
WFIL 8-8 WRKO 6-8 WPGC 7-13 WKBW 5-8	99X 12-13 WAVZ 6-12 WORC 14-15 WPEZ 10-12	WJBQ 14-15 WEEO 12-20 Midwest
/-CAO 7-8. 13 Q 6-7 : -1UM 9-20 Midwest	MYRE 5-10 Midwest WCFL 4-8	KBEQ 16-15 Z96 15-14 WJON 11-18 WROK 4-3
NLS 6-7 NSAI 8-8 KDWB 20-20 KLW 8-9	WXYZ 7-7 WIFE 15-20 KLEO 23-24 KAKC 24-28 WGRO 13-20 WINW 17-19	WTRU 28-31
outh VQXI 8-13 VQAM 25-27 /100 20-26	WNOE 16-18 WZUU 6-9 South	South WNOE 12-14 WAIR 4-6
Vest	WGH 10-17 WLEE 15-20 WERC 22-20	WFOM 36-37 WISE 16-20 WNOR 4-6 WBJW 6-17
CJR 6-8 CTLK 16-20	West B100 16-18	West
		KOZA 14-21

West

ELTO

[³] Northeast CHUM 8-5 South WQAM 12-KNUS 10-1 West KTLK 11-1

1		J			
	FOGHAT 3:45 Show Ride (Bearsville) LP: Foot For The City				
l	Northeast	Northeast	Northeast		
	WFLL 19-19 WPCC 20-16 WPCC 20-16 10-10 10-20-5 CHUM on Midwest WIXY 30-21 KOWB 10-15 South WQXI 24-15 WQAM a-34 West KHJ 25-21 KJR 14-14 KTLK 21-18	WDRC 3 WPEZ 4-4 WYPE 4-20 WBBF 19-12 WGPL 35-29 WCOL 9-16 KIOA 24-23 KLEO 12-12 KAKC 18-16 South WAYS 25-23 WHAQ 7-9 Z93 21-17 WMAK 3-19 WMAK 3-19 WGW 3-13 WLAC 7-5 WGW 8-11-9 WGH 8-12-6 WERC 11-17 West KJRB 8-6 KTKT 6-27 KGW 10-10 KGPK 1-9 KGPK 1-9	WGNG 13-5 WSAR on WEEO 2-2 WGUY 24-2 Midwest WAKX 3-3 KGWB 6-4 WJON 9-8 WISM 25-19 KWHP 17-16 WEAG 12-9 WNAM on WOSH 6-8 WEAG 12-9 WARM 18-18 South WNOE d-20 WARM 18-18 WSUSE 9-10 WNOR 7-10		
1	-		-		

Decembe	EASONS r 1963 (()h Vight) (1081 Loves You	3:21
P1 .	P2	Northeast
Northeast WFIL d-22 WRKO 15-4 WPGC: 6-3 WKBW 4-1 WCAO 21-1:5 13Q a-24 CHUM 23-18	Northeast 99 X 19-10 WAVZ 16-7 WDRC on WPEZ 22-17 WORC 6-4 WYRE 18-13 WBBF 4-3	WGNG 9-6 WIBG 2-1 WSAR 3-3 WJBQ 5-3 WEEO 14-10 WGUY 7-4 Midwest
Midwest	Midwest WCFL 3-1 WXYZ a-19	KBEQ a-20 Z96 d-26 WAKX 20-1 KQWB 26-23

WPGC 6-3	WDRC on	WSAR 3-3
WKBW 4-1	WPF 7 22-17	WJBQ 5-3
WCAO 21-15	WDRC on WPEZ 22-17 WORC 6-4 WYRE 18-13	WEEO 14-10
13Q a-24	WVDE 18.13	WGUY 7-4
134 3.29	WBBF 4-3	
CHUM 23-18	WORL 4-7	Midwest
*** * * * * * * * * * * * * * * * * * *		
Midwest	Midwest	KBEQ a-20
		296 d-26
	WCFL 3-1	WAKX 20-13
WLS 2-1	WXYZ a-19 WCOL 5-3	WAKX 20-13 KQWB 26-23 WJON 23-22
WIXY 13-8	WCOL 5-3	WION 23.22
WSAI 21-13	KIOA 20-11	WISM 18-15
CKLW 29-29	WIFE 13-6	WROK 7-2
WGCL 21-14	KLEO 30-20	WACI 3-1
1130E 21-14	KAKC 21-17	
	WGRO 30-30	KWHP 8-7
South	WINW 16-12	
	WOW 17-10	WNCI 18-13
	WNOE 15-7	WE AQ 22-14
WQXI 27-23	WZUU 12.4	KKLS 17-15
KLIF 25-20	W200 1214	WNAM 20-9
WOAM 30-22	Cause	WOSH 15-9
**************************************	South	WKRQ 19-13
West		KEWI d-40
14526	WAYS 6-5	
VIII 20.20	WHBQ 8-4	South
KHJ 28-20	293 22-18	
KFRC 24-18	WSGA 6-4	KEEL 16-11
KJR d-22	WAPE 25-21	WHHY 15-13
KTLK 20-15	WBBQ 1-1	WRFC 10-5
	_	WNOE d.22
	WMAK 21-13	WAIR 26.24
	WG OW on	WFOM 17-11
	WGH 22-16	MTOX 8-6
	WLEE 22-9	98Q 2-1
	WERC 15-9	WGLF 11-5
	WKIX 22-18	WOLF 11-5
	*********	WFLB 8-6
		WISE 17-8

FFOUR BEASONS CONTINUED West

LARRY Junk For (10B)	3				
I' Northeast WRKO 12-11 South KLIF 7-4 West KFRC 11-10 KTLK 5-6	NOT heast WDRC 23-16 WORC 12-14 WYRE d-28 WBBF on Midwest WCFL 32-26 KIDA 3-16 KIDA 3-16 KIDA 3-16 KIDA 3-16 KIDA 3-16 KIDA 3-16 WCDL 14-6 KIDA 3-16 WCDL 14-6 KIDA 3-16 WGW 20-13 WGW 13-9 WLAC 18-15 WGW 15-5 West KTKT 10-10 KCPX 6-12 KRN 18-15 KROY 20-18	WIBG 1 WEEO 2 Midwest Z96 16- WJON 1 WISM 2 WROK 1 WNCI 1			
		KDZA 3			

0

0	WCOL 14-6 KIOA a-16 KLEO 24-13 KAKC 20-24 South WAKY 10-3	WNCI 16-9 WNAM 24-19 WKRQ 22-21 KEWI 40-35	WIXY a-34 South KLIF on	MIDWEST WCFL a-3ú South WAYS 24-22 WHBQ 25-24 WSGA 32-29 WAPE 27-25 WBBQ d-28	South KEEL 30-
	WGOW 20-10 WLAC 18-13 WGH 13-9 WLEE 26-22 WKIX 15-5 West KTKT 10-10 KCPX 6-12 KERN 18-15 KROY 20-18	WHHY 15-13 98Q 16-9 WKLO 3-3 WNOR 19-16 WORG 24-21 KILE 18-18 WBJW on		WLAC d-28 WGH on WLEE on WERC 29-24 WKIX 28-27 West KJRB a KCPX 30-23 KERN a	
	OCOLATE 3 Thing + Big		(Arista)	MANILOW The Songs To Get The f 1'2 Northeast 99x 2-4 WAYZ 13-15	Fedin'

ELTON JOHN CONTINUED

K

CAROLE KING 3:32 Only Love Is Real (Ode)

P1 P2 Northeast Northeast

WRKO 30-25 WPGC 28-24 WCAO a-30 WYRE a

KRSP 1-2 KDON 18-11 KJOY 19-25 KSLY 15-15 KDZA 16-15 KCBN 10-13 KNDE 13-11

	OCOLATE 3			(Arista)	The Songs To Get The	Fealin'
11 Sev. 10-16 9-11 2-1 16-6-6 11-16 15-21 11-1 6-14 11-1	Northeast 99 x 13-15 WAVZ 15-19 WORC 2-4 WPEZ 1-3 WORC 10-16 Midwest WXYZ 6-8 KIOA 3-3 WIFE 1-3 KLEO 16-26 WGRD 23-2 WINW 4-3 WNDE 1-3 South 293 5-8 WAKY 21-25 WAKY 21-25 WAY 21-2	11-19 Noriheast WGNG 11-19 WGUY 9-15 Midwest KBEQ 3-2 WAKX 5-4 KQWB 4-6 WRC 12-17 WRD 12-16 WRC 14-19 WEAQ 4-3 WRAQ 2-8 WGSH 9-13 WKRQ 2-8 KEWI 8-24	WE KE		1' Northeast 199	Northeast WJBQ 10-1 MIGWest KBEQ 6-6 Z96 19-17 WAKX 6-6 KGWB 13-1 WJON 81-1 WJON 81-1 WAC 10-2 WTRU 13-2 WTRU 13-2 WHAW 13-1 WEAR 10-2 WEAR 2-2 WHAW 3-3 South WHHY 8-12 WNO 9-9 WFOM 16-3
	B100 1-3 KTKT 2-3 KGW 14-20 KERN 5-12 KROY 9-11	KDZA 8-22 KAFY 10-16 KNDE 25-30			KGW 11-19 KROY 7-10	

	KROY 9-11		CLEDUS The White		3:57
Sa On	WORC 14-21 WBBF 12-17 Midwest WXYZ 17-18 WGRO 15-17 WINW 13-13	Northeast WEEO 22-17 WGUY 13-10 Midwest WSBEQ 23-23 WAKX 8-9 WJSM 15-14 WAC1 4-4 WAC2 4-8 WKAQ 7-6	I'I Northeast WCAO 24-22 Midwest WSAI 23-27 South KLIF 3-6 WQAM 18-18 V100 2-7	Northeast WY RE 7-5 Midwest WCOL 7-12 KIOA 1-1 WIFE 12-14 KAKC 28-25 WNDE 14-13 SOM A 1-8 WSGA 1-8 WAPE 2-5 WLAC 16-23 WLEE 21-16 West	WEAQ 32-21 WNAM 14-14 KEWI 2-1 South
	K7KT 11-14 KROY 14-13	West			

KTKT 11-14 West KROY 14-13 KOON 18-16 KAFY 16-15 KCBN 10-13 KNDE 13-18	HAROLD MELVIN & THE BLUENOTES 3:09 Wake Up Everybody (Phyfhi) LP: Wake Up Everybody
FLTON JOHN 5:30	WQX1 21-22 KLIF 18-17 WQAM 21-21 KNUS 19-19 WSGA 19-17 WARR 6-5 WSGA 19-17 WARR 6-8-7 WSGA 19-20 WGLF 14-27 WKIX 16-13 WGLF 18-22 WGLF 14-27 WKIX 16-13 WGLF 18-22 WGLF 14-27 WKIX 16-13 WGLF 14-27 WKIX 16-13 WGLF 14-27 WG

Melissa Manchester's Superb Single!

YOUANDI"

AS0168

Melssa Mondrester

As Featured In Her Powerful New Album In the tradition of "MIDNIGHT BLUE,"
"MANDY," "I WRITE THE SONGS" and "ALL BY MYSELF," here comes a great big, beautiful ballad from the unique artist who won every industry poll as the year's "Best New Female Vocalist."

Arista Records...Where CAREERS Are Launched

Lore Machine (Motown)	MIRACL	FS 2-55	
Northeast WFIL 9-4 WRKO 0-18 WPGC 3-2 WCAO 5-5 CTUM 20-17 Midwest WLS 17-16 MIS WSAI 30-21 WGCL 14-18 WSAI 30-21 WGCL 14-18 WGCL 14-13 WGCL 14-	Love Mac	hine (Motov	(m)
WAY 2 29-30 WIBG 5-10 WAY 2 29-30 WIBG 5-10 WAY 2 29-30 WAY 2 29-3			
CHUM 20-17 Midwest Midwest WCFL 13-14 WSM 13-16 WIXN 14-18 WSAL 30-21 WGCL 14-18 KARC 6-15 WGCN 16-12 WGW 17-7 WDW 22-22 WGW 11-14 WSGM 11-15 WGW 11-14 WSGM 11-15 WGW 11-15 WGW 11-15 WGW 11-15 WGW 11-16	WRKO d-18 WPGC 3-2 WKBW a-22	WAVZ 29-30 WORC 22-19	WSAR 8-13
WLS 17-16 WSAI 30-21 WSAI 30-21 WGCL 14-18 WARD 6-13 WGRD 10-15 WGRD 10	CHUM 20-17	Midwest	Z96 20-10
WOX1 16-8 West 293 6-6 WH BQ 10-15 WH BQ 1	WIXY 14-18 WSAI 30-21 WGCL 14-18	WCOL 4-13 KAKC 6-15 WGRO 16-12 WINW 21-15 WOW 7-7	KWHP 16-14 WTRU 17-10 WNCI 5-7 KKLS 14-14 WOSH 16-14 WKRQ d-24
West 293 6-6 WAKY 11-14 WARR 11-16 WAKY 11-14 WARR 11-16	WQAM 6-12		South
B100 7-6 KTKT 12-7 KGW 12-11 KCPX 25-17 KJCY 1-1 KERN 9-2 KROY 1-2 KROY 1-2 KGW 2-6 KGW 2-6 KGW 2-6 KGW 2-6	KHJ 6-8 KFRC 4-1 KJR 7-5	Z93 6-6 WAKY 11-14 WSGA 17-15 WAPE 13-9 WBBQ 3-3 WGOW 6-1 WLAC 15-2t WGH 26-20 WLEE 3-3 WERC 2-2 WKIX 13-6 West	WAFC 5-1 WAIR 11-10 WFOM 12-8 WJDX 16-12 98Q 11-6 WKLO 11-10 WGLF 13-7 WFLB 14-12 WISE 19-9 WNOR 11-8 WORG 14-10 WBJW 17-13
		KGW 12-11 KCPX 25-17 KERN 9-2	KRSP 19-14 KDON 1-3 KJOY 1-1 KSLY 11-11 KD2A 25-18 KAFY 3-2 KCBN 2-6

- Number		3:03	
NAZARE		3:03	
Love:Hu	is (A&M)	- 1	
1			
LP: Hair (Of The Dog		
11	1 P2	P3	
Northeast	Northeast	Midwest	
WFIL 6-6	WDRC 15-13	KBEQ 10-10	
WRKO 4-7	WDE 7 1.2	Z96 7-4	
WPGC 13-10	WPEZ 3-2 WORC 7-6	WAKX 1-1	
WKBW 16-16	WYRE 2-4	KOWB 3-2	
WCAO 4-4	WBBF 1-2	WJON 20-17	
13Q 5-3	***************************************	WISM 17-12	
CHUM 12-9	Midwest	WROK 3-28	
		WACI 5-10	
Midwest	WCFL 30-19	WTRU 2-1	
	WXYZ 4-1	WNCI 15-17	
WIXY 9-13	KIOA 8-9	WEAQ 8-7	
W'SAI 16-12	WIFE 3-2	WNAM 3-1	
KDWB 22-14	KLEO 1-2	WOSH 1-5	
CKLW 5-8	WGRD 1-2	WKRQ 1-1-7	
WGCL 17-19	WNDE 9-4	KEWI 16-13	
	WZUU 21-13		
South		South	
	South		
WQXI 3-3		KEEL 14-18	
WQAM 9-11	WHBQ 3-10	WHHY 3.7	
Y100 9-6	Z93 1-1	WRFC 6-12	
KNUS 21-21	WAKY 16-16	WNOE 3-5	
	WSGA 8-12	WAIR 7-4	
West	WBBQ 9-12	WFQM 2-1	
	WMAK 8-10	WJOX 1-2	
KHJ 3-3	WGOW 1-2	WFLB 4-4	
KJR 16-23	WGH 2-2	WISE 8-12	
KTLK 9.5	WLEE 6-6	WNOR 2-4	
	West	WORG 3-2	
	KJRB 3-7	MB1M 8-6	
	B100 18-10		
	KTKT 13-12	West	
	KGW 5-7	W 000 0 10	
	KCPX 5-15	KRSP 9-16	
	KERN 2-4	KDON 9-28	
	P.3	KDZA 26-37	
	1	KAFY 7-13	
	Northeast	DUCT WIS	
1	WGNG 1-2	i	

	ck Where We From (UA)	
PT	P2	1 4/3
Northeast	Northeast	Northeast
WFIL d-21 WRKO 3 WPGC 29-25 WCAO d-26 CHUM on Midwest WIXY 37-30 WGCL 3 WGXL 3 WGXL 3 WGAM 31-23 West KHJ 3 KFRC 3 KTLK d-36	WAVZ d-24 WORC 3 WORC on WYRE 3 WBBF 26-19 Midwest WCFL 37-31 WCOL 39-36 K10A a-26 South WAYS d-24 WAKY 22-17 WSGA 29-26 WAPE 30-23 WBBG 30-24 WLAC 3 WGH on 1 WKIX d-29 WGK MC 29 WGK WGK WGK WGK WGK WGK WGK WGK WGK WGK	WOSH a-2' KEWI a South KEEL 29-2 WHHY 29-2 WRFC 26- WFOM 40-2 WJDX 26-2
		KOON a KJOY d-28 KSL Y 34-2 KOZA 39-3 KCBN 18-7 KNDE 27-2

		4	
	TONY ORLANDO & DAW Cupid (Flektra) 3:02		
1	PT	P2	P3
	Northeast	Northeast	Northeast
	WRKO 27-25 WPGC 27-21 WKBW 30-28 WCAO 30-25 CHUM on	WAVZ d-26 WORC on WORC d-25 WYRE d-27 WBBF 30-24	WGNG 25-23 WIBG 25-19 WGUY 28-2 Midwest
	Midwest	Midwest	WAKX d-28 KQWB 31-30 WJON a-37
	WSAI 17-16 WGCL d-24	WIFE 28-26 KAKC 23-20 WINW a-24	WISM d-29 WACI d-29 KWHP a
į	South	South	WEAQ 3-31 KKLS 33-29
	KLIF on	WAYS 22-21	WNAM d-25
	West	WHBQ 27-25 WSGA 27-25	
	KHJ 19-16 KTLK 32-32	WAPE 20-20 WBBQ 29-22 WGOW on WLAC 23-21 WGH 30-26 WLEE a	South KEEL 28-24 WHHY 25-11 WRFC on

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P1	TONY ORLA	WERC 24-16 WKIX 30-28 West KJRB 25-22 KCPX 28-26	WFOM 27-24 WJOX 23-18 SQ 39-20 WKLO 24-22 WKLD 24-22 WFLB 6-26 KILE d-31 WBJW 36-31 WBJW 36-31 WGST 27-23 KKSLY 35-29 KKSLY 35-29 KKSLY 35-28 KKSM 22-26 KNDE 28-26
	Bahemian (Elektra) P† Northeast WRRG 1-1 WPGC 3-28 WKBW on CHUM a WIXY 32-22 WSAI 19-19 CKLW d-28 WGCL 3-16 SOUTH WQXI 3	Northeast WAVZ 5-4 WDRC d-26 WDRC 1-1 WBBF on Midwest WCFL 31-23 WCFL 31-23 WGFR 5-7 WJUU 18-15 South WHBQ 23-23 WAKY 6-8 WSGA 24-18 WAPE 44-11 WAPE 44-18 WAPE 44-17 WAPE 44-17 WAPE 44-17 WAPE 44-17 WAPE 44-17 WAPE 44-17	Northeast WGNG 8-3 WIBG 10-7 WSAR 1-1 WJBQ 1-1 W

Somewho Vight (Ca	REDDY 3:3 re In The ipitol) av To Treat A	
PT	P2	P3
Northeast	Northeast	Northeast
WCAO 20-18 CHUM 3	WYRE 30-22	WEEO 21-1
Midwest	South	WGUY 22-1
WGCL d-23	WHBQ 17-17 Z93 25-25	
South	WMAK 19-21 WERC 21-26 WKIX 23-21	WISM on WTRU 27-2
KNUS 17-17	West	
West		South 1
KHJ 13-17 KTLK 30-29	KTKT 25-22 KROY 28-25	WGLF 8-4
	-	West
		KJOY on KOZA 18-1

Ρ1	P2	[5 P3
Northeast	Northeast	Northeast
WFIL 1-1 WRKO 2-2 WPGC 4-7 WKBW 3-7	99X 1-1 WAVZ 1-2 WDRC 3-2 WPEZ 6-1	WGNG 5-1 WIBG 29-2 WSAR 17-5 WJBQ 7-7
WC AO 2-1 13Q 1-1	WPEZ 6-1 WORC 3-3 WBBF 3-5	WGUY 5-8
Midwest	Midwest	KBEQ 2-1
WLS 5-3 WIXY 2-1 WSAI 4-4	WCFL 10-5 WXYZ 9-6 WCOL 3-11	Z96 12-11 KQWB 9-12 WJON 12-9
KDWB 8-2 CKLW 9-1 WGCL 1-1	KIOA 7-4	WISM 2-2 WROK 9-4 WACI 1-2
South	KLEO 2-1 KAKC 11-9 WGRO 3-5 WINW 6-5	KWHP 3-2 WTRU 1-2 WNCI 1-1
WQXI 4-2 KLIF 1-2 WQAM 1-1 Y100 1-1	WOW 6-5 WNDE 8-10 WZUU 18-12	WEAQ 5-5 KKLS 6-5 WNAM 6-2
KNUS 1-1 West	South	WOSH 3-2 WKRQ 14- KEWI 17-9
KHJ 1-1	WAYS 2-3	South
KFRC 1-2 KJR 4-2 KTLK 4-1	WHBQ 5-2 Z93 3-3 WAKY 25-10 WSGA 2-1	WRFC 9-3 WNOE 2-3 WAIR 1-3
	WAPE 2-1 WBBQ 8-17 WMAK 6-1 WGOW 7-4	WJOX 2-1 98Q 1-4 WKLO 1-23 WGLF 2-3
	WLAC 10-3 WGH 3-3 WLEE 2-2 WERC 5-8	WISE 1-1 WNOR 10-1 WORG 5-4
	WERC 5-8 WKIX 1-1	KILE 9-6 WBJW-4-2
	West	West
	KJRB 4-1 B100 20-9 KTKT 1-2 KGW 1-1 KERN 6-5	KSLY 2-2 KOZA 2-1 KAFY 4-4 KNOE 4-3

1	LINDA RONSTADT 3:12 Tracks Of We Tears (Aschan) UP: Prisoner In Disguise			
WSAI 12-15 WGCL on South KLIF 22-15 KNUS 15-11 West WHE 12-15 KTLK 19-24 WE 20-19 WHE 20-19 WHO 20-19 WHE 20-19 WHO 20-19 WHO 20-19 WHE	14	P2-	13	
WEEO d.28 WEEO d.28 WGUY 8.12 WGUY	Midwest	Northeast	Northeast	
	WGCL on South KLIF 22-15 KNUS 15-11 West	Midwest WZUU 16-20 South WAYS 20-19 WHBQ 18-14 WBBQ 14-14 WMAK 16-15 WGOW 12-13 WLAC 14-10 WGH d-27 WKIX 9-11 West	WEEO d-28 WGUY 8-12 Midwest KGWB 23-21 WJON 33-32 WISM 20-20 KWH Pd-20 KKLS 19-16 WKRG 18-18 KEWI 23-22 South WREC 14-17 WFOM 6-6	

DNT 27-24 DX 23-18 23-20 LD 24-22 LF 23-20 E d-31 JW 36-31 I	LINDA
SP 27-23 -V 35-29 -ZA 3-39 BN d-24 DE 28-26	RO ()
in the ast	WFIL d WRKO WKBW WCAO CHUM Midwest WIXY I
NG 8-3 3G 10-7 AR 1-1 3Q 1-1 UY 10-5	West KFRC c
EQ 3-n i 6-7 KX 2-2 WB a-31 DN 32-27 IM 10-6 OK 24-21 CL 113-7 RU 19-17 RU 19-17 RU 19-17 AQ 16-11 LS 20-17 AM a SH 4-1 RQ 27-23 VI a	
FC on OM 24-19 19-13 LO 5-5 LF 18-14 E on-n OR 27-18 RG 30-27 E a	RUI Suc LP:
t 5P 21-8 5P 21-8 5N 11-10 5V 2-4 5V 16-6 3N 13-8	WRKO WPGC: WCAO Midwess WIXY 7 CKLW WGCL: South
dy	WQXI of KLIF of KNUS (West _ KHJ 18 KFRC 2 KJR 24
' rtheast NG 21-18 EO 21-18 UY 22-18	

Somewho Vight (Ca	HELEN REDDY 3:31 Somewhere In The Vight (Capitol) LP: No Way To Treat A Lady			
l' Northeast	l'2 Northeast	P : Northeast		
WCAC 20-18 WYRE 30-22 WGNG 21-1 WGUY 22- Midwest WGCL d-23 South WGUY 22- WMAK 19-21 WGN 27-2 WGN 23-21 WGUY 27-2 WGN 23-21 WGN 27-2 WGN 23-21 WGN 23-21 WGN 23-21 WGN 23-21 WGN 23-22 WGN 39-2 WGN 23-2 WGN 39-2 WGLF 8-4 WGN 28-25 WGLF 8-4 WGN 28-18-1				
RHYTHM HERITAGE 4:07				

ŀ	ı		DAKA 2:
		Breaking To Do LP: Hung	(Cp Is Hard (Rocket) y Years
1 \$	ı	P1	1 P.
ast		Northeast	Northeast
5-1	ı	WEN 1216	Mortneast
5-1 29-29 17-5 7-7 5-8		WFIL 13-16 WPGC 18-26 WKBW 15-15 WCAO 9-14 CHUM 6-15	99X 5-5 WAVZ 9-6 WDRC 12-20 WORC 13-22 WYRE 4-12
st		Midwest	Midwest
2-1 2-1 9-12 12-9 9-4 1-2 1-2 1-2 1-1 5-5 6-5 3-2 1-1 17-9 1-2 9-3 1-2 1-3 1-1		WLS 4-4 WIXY 20-27 WSAI 18-7 KOWB 18-18 South WQXI 26-29 KLIF 9-14 WQAM 4-5 Y100 11-9 KNUS 7-9 West KHJ 27-29 KFRC 9-8 KJR 12-19 KTLK 27-34	WCFL 2-6-11 KIOA 16-12 WIFE 10-11 KLEO 5-16 KAKC 3-2 WGRO 10-9 WOW 11-12 South WMBQ 14-12 793 17-21 WAKY 8-12 WAPE 15-18 WMAK 25-2 WGOW 21-12 WGW 5-8 WGOW 21-12 WGW 5-8 WGOW 21-14 WGW 5-8 WGOW 21-14 WGW 5-8 WGEE 16-21 WGW 5-8 WLEE 16-21 WGSW 21-14 WGW 21-1
2-1 4 3-23. 2-3 1-1 10-12			KJRB 14-16 8109 6-5 KGW 16-23 KROY 13-1
5-4	1		
2-2 2-1 4-4 4-3			
		PE	P2

			To 7.cave) e olumbia i trazv	var_{-1}
	ı	PT	P2	[P.3
_	!	Northeast	Northeast	Northeast
		WFP_ 2-2 WRKO 3-3 WPGC 1-1 WKBW 1-2 WCAO 1-3 13Q 3-6 CHUM 1-1	99X 4-3 WAVZ 4-11 WORC 5-3 WPEZ 2-5 WORC 4-5 WYRE 1-1 WBBF 6-6	WGNG 4-8 WIBG 1-4 WSAR 7-11 WJBQ 668 WEEO 1-1 WGUY 1-2 Midwest
2		MIDWEST WLS 1-2 WIXY 3-7 WSAI 3-6 KOWB 7-7 CKLW 7-4 WGCL 5-4 South WQXI 2-6	Mid west WCFL 1-4 WXYZ 3-3 WCOL 1-1 KIOA 4-6 WIFE 2-4 KLEO 5-3 KAKC 19-26 WGRO 2-6 WINW 11-16 WOW 1-1	KWHP 1-10
В		WQAM 2-2 Y100 5-5 KNUS 4-4 West	WNOE 7-6 WZUU 2-10 South WAYS 7-11 WHBQ 2-3	WEAQ 3-4 KKL5 10-7 WNAM 1-4 WOSH 11-16 WKRQ 1-1 KEWI 4-4
		KHJ 2-2 KFRC 8-14 KJR 1-1 KTLK 3-4	Z93 4-5 WAKY 5-6 WSGA 3-3 WAPE 1-2 WBBQ 2-2 WMAK 5-7 WGOW 8-8 WLAC 4-6	South KEEL 2-1 WHHY 11-22 WRFC 3-6 WNOE 1-1 WAIR 12-9

West KSLY 14-18 KJRB 14-16 KOZA 7-12 B109 6-5 KGW 16-23 KROY 13-15

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			,				
	LINDA RON	TADT CONT	INUED	ı el	PAUL SIMON	CONTINUES	
		.	WNOR 24-22 WORG 23-19	П	1	1	1
			West	П		WGH 1-1 WLEE 1-1 WERC 8-11 WKIX 2-4	100
		-	KOON 22-25 KJOY 8-6 KOZA 20-20 KAFY 15-14	П		West	000
			KAFY 15-14 KNOE 23-22	Ц		KJR0 7-0 B100 3-4 KTKT 7-13	1000
	ROXY N	ALISIC: 3	:00	П		KJR8 7-8 8100 3-4 KTKY 7-13 KGW 3-6 KCPX 1-2 KERN 11-18 KROY 4-5	1
		The Drug (Meo)	1	Н		KROY 4.5	0 10 0
	L			П			
	Northeast	Northeast	Northeast	Ļ			1
	WFIL d-27 WRKO 25-22 WKBW on	WPEZ on WORC 29-26 WYRE d-21	WGNG 29-27 WIBG 17-14	П	SWEET		
	WCAD on CHUM d-27	WBBF 29-22 Midwest	WSAR 13-15 Midwest	Н	Action (C	'apitol)	
	Midwest WIXY 10-15 CKLW 13-16	WCFL 25-18	Z96 10-13 WISM on WROK 28-25	Н	LP: Give t		_
	CKLW 13-16 West	WCOL 25-23 KLEO 20-19 KAKC d-29	WACI on WTRU 20-18 KKLS 31-27 WOSH 25-19 KEWI 31-31	Ш	11 Northeast	Northeast	F
	KFRC d-23	WGRO 18-14 WINW 24-21 WZUU 20-19	WOSH 25-19 KEWI 31-31	П	WFIL a WKBW on-n WCAO a	WORC d-30 WBBF d-29	1
		South	South	и н	Midwest	Midwest WCFL 33-22 WCOL 40-37	
	0 -	WHBQ d-27 Z93 29-24 WSGA 31-28	KEEL d-39 WHHY 28-24 WRFC on WJDX a-28	П	WLS a-36 WIXY a-40 WGCL 28-20	WCOL 40-37	
		WMAK a-d	WELDSON		WGCL 25-20 West	WAKY a WSGA 30-27 WAPE a-29	
		WLAC on WLEE on WKIX 24-24	WISE 28-24 WORG 25-23 KILE 35-35 WBJW a-38	Н	KTLK d-38	WMAK 4	
		West	West KOON 27-20	П		WGH a	1
		KGW d-27	KJOY 10-5 KSLY 28-25 KOZA a-40 KNOE a-31	П	. ~ .	West KJRB on	1
				H		KJRB on KTKT a KCPX 27-25 KROY d-30	١.
	RUFUS Sweet Th	ing (ABC)		П	,		,
ļ	1.1	Featuring Cha	ka Khan	Ш			
	[¹] Northeast	P2	P : Northeast				
	WRKO a WPGC 21-14 WCAO 26-20	WAVZ 18-16				V	
	WCAO 26-20	WORC d-29 WPEZ 25-23 WORC on-n WYRE O-23 WBBF d-27	WGNG 27-26 WIBG 13-11 WSAR 19-12 WEEO a	ľ	THE WIL		
	WIXY 7-6 CKLW 2-7 WGCL 2-2	WBBF d-27 Midwest	Midwest Z96 27-23	П	Squeeze	Box (MCA)	
	WGCL 2-2 South		KQWB a-33 WISM 29-26 WACI 21-17 KWHP on WTRU 21-20	П	LP: Who B	y Numbers	
	WQXI d-25 KLIF on KNUS 24-23	WCFL 36-27 WXYZ 5-5 WCOL 32-25 WHFE 29-25 KAKC a WOW 19-17 WNDE 18-19	KWHP on WTRU 21-20 WNCI a-18 KKLS 32-28	П	[³] Northeast	P ? Northeast	
	West _		WNAM a WOSH a-25	П	WRKO 24-23 WPGC 22-19 WKBW 22-25 WCAO 14-24 CHUM 14-10	WORC 17-14 WPEZ on WORC 15-24 WYRE 9-15	1
	KHJ 18-14 KFRC 22-17 KJR 24-18	South WAYS 4-1	South	П	WCAO 14-24 CHUM 14-10	WYRE 9-15	
		WHBQ 1-1 Z93 10-10 WAKY 28-21	KEEL 26-22 WHHY d-26 WRFC 17-10		Midwest	WCFL 9-9 KIOA 5-2 WIFE 18-16	l,
		WAKY 28-21 WSGA 28-22 WAPE 16-13 WBBQ 24-20	AAC14 19:19	•	WIXY 24-26 WSAI 29-14 KDWB 9-8	WIFE 18-16 KLEO 6-6 WGRO 7-1 WINW 5-4	l.
		WBBQ 24-20 WGOW d-11 WLAC 25-11 WGH d-28	WFUB 21-12 WGLF 24-19 WFUB 2-1 WISE 27-22		South WQXI 6-7	WINW 5-4 WOW 3-4 WNOE 22-17 WZUU 3-8	١,
		WLEE 27-23 WERC 17-7 WKIX 20-7	WISE 27-22 WNOR 22-17 WORG 27-22 KILE 31-26		WQAM 16-15 Y100 21-17 KNUS r-a 22	WZUU 3-8 South	
		West	WDJW 23-21		West	WHBQ 6-12	1
1		KJRB d-23 B100 cn KROY 30-23	West KRSP 29-27 KOON 31-26		KHJ 11-9 KFRC 12-19 KJR 13-13	WAKY 9-7 WSGA 9-14	1
			KOON 31-26 KJOY 29-23 KSLY 0-33 KOZA 28-24		KTLK 8-7	WMAK 10-14 WGOW 15-9 WLEE 10-17 WKIX 10-8	1
			KOZA 28-24 KAFY d-26 KCBN 17-15 KNOE 16-12			WKIX 10-8 West	1
		6				KJRB 9-11 B100 19-16 KTKT 5-6 KGW 6-8	1
		U				KTKT 5-6 KGW 6-8 KERN 3-3 KROY 16-16	1
		-		īΙ			i

		KNOE 16-12	1	1	West	WORG 15-1 WBJW 7-5	1
	EDAKA 2:5	3/3:12].		KJRB 9-11 B100 19-16 KTKT 5-6 KGW 6-8 KERN 3-3 KROY 16-16	West KRSP 5-12 KSLY 5-7 KDZA 5-3 KAFY 6-6 KNDE 11-5	
LP: Hung	Northeast 99X 5-5 WAVZ 9-6 WDRC 12-20 WORC 13-22 WYRE 4-12 Midwest WCFL 2-6 WXYZ 16-17	Northeast WJBQ 11-6 Midwest KBEQ 11-9 296 17-28 WAKX 18-19 KQWB 17-26 WISM 5-11 WROK 6-8 WTRU 7-11 WEAQ 6-8 WOSH 12-20 WKRQ 12-20 KEWI 10-10			A PRAYER Trayer. Prayer. Northeast WAYZ 17-22 WYRE 27-25 WBBF 16-12 Midwest KAKC 9-6 South WAKY 29-22 WBBQ 18-15		
QAM 4-5 100 11-9 NUS 7-9 est HJ 27-29 FRC 9-8 IR 12-19 ILK 27-34	South WHBQ 14-19 Z93 17-21 WAKY 8-12 WAPE 15-18 WMAK 25-27 WGOW 21-12 WGH 5-8 WLEE 16 21	KEEL 4-3 WFOM 3-10 WKLO 8-13 WGLF 16-13 WNOR 12-14 WORG 8-15 KILE 6-11 WBJW 9-8 West			(RIGHT 3:15 arep (10B) Wright		•

GARY WRIGHT 3:15							
Drèamweaver (WB)							
LP: Gary	Wright		ĺ				
(19)	P2 -	1 P3	l				
Northeast	Northeast	Northeast	l				
WFIL 26-20 WRKO 8-5 WPGC 11-6 WKBW 14-5 13Q 17-11 CHUM 29-19 Midwest WLS 29-19 WLS 29-19 WLSY 5-4 WSAI 20-11 KDWB 12-9 CKLW 1-2 WGCL 4-5 South WGXI 7-5 KLIF 15-8 WGAM 22-16	99 x 17-16 WAVZ 3-1 WDRC 18-8 WPEZ 18-10 WORC 26-11 WBBF 7-4 Midwest WCFL 15-10 WXYZ 1-2 WCOL 10-5 KIOA 22-13 WIFE 23-17 KLEO 11-5 KAKC 1-3 WWW 2-1 WWW 2-1 WWW 2-1 WWW 2-1 WWW 2-1 WWW 2-1 WWW 2-1 WWW 2-1 South	WEED 13-11 Midwest KBEQ 7-5 Z96 2-3 WAKX 11-8 WJON 13-5 WISM 14-7 WISM 14-7 WACI 11-8 KWHP 9-8 WTRU 8-3 WNCI 11-5 WFAQ 24-16 KKLS 4-1 WNAM 22-15 WOSH 10-4 WKRQ 17-10					
KNUS 11-6 West	WAYS 14-7 WHBQ 11-11	KEWI 5-5 South					
WHJ 14-12 KFRC 5-3 KJR 17-10 KTLK 18-13	Z93 9-4 WAKY 18-18 WAKY 18-18 WAGA 15-13 WAPE 5-4 WB6Q 15-8 WMAK 1-4 WGOW 2-5 WLAC 1,1 WGH 12-7 WLEE 24-13 WKIX 19-14 West LJRB 10-5 B100 d-25 KTKT 6-5 KGW 7-2 KGPX 7-7-10	KEEL 10-7 WHHY 10-1 WRFC 23-16 WNOE 21-17 WAIR 20-17 WFOM 14-4 WJOX 3-3 98Q 8-7 WKLO 10-8 WGLF 12-6 WFL8 15-8 WISE 22-14 WNOR 6-5 WORG 11-7 KILE 5-4 WBLW 21-16					

Others Getting Significant Action

COMMODORES "Sweet Love" (Motown) Add nits WIXY, add WAVZ. 23-15 WGCL, 28-15 WLAC, 1-4 WAYS, 23-21 WIBG.

STAMPEDERS "Hit The Road Jack" (Private Stock) On WSAI, add WBBQ, 36-32 WCOL, 27-23 WBBF, 28-21 KDON.

JETHRO TULL "Locomotive Breath" (Chrysalis) Add WKRQ, 22-18 WBBF, 16-13WACI, 26-24 WNOR.

TRAMMPS "Hold Back The Night" (Buddah) Add WEEO, KCBN, 25-16 WIXY, 24-22 WGCL, 26-22 at 98Q, 19-15 WIBG. FRANKIE AVALON "Venus" (De-Lite) 25-23 WCAO, 24-21 WAIR, 26-28

at Z93, add days WPGC. ELVIN BISHOP "Fooled Around And Fell In Love" (Capricorn) Add WBBQ, WORC, WHHY, 24-20 KILE, 18-18 WSAR, on Z93.

CATE BROTHERS "Union Man" (Asylum) Add KIOA, WSGA, 98Q, 38-31 WIXY, 38-35 WCOL, 12-7 WBBQ, 18-13 WRFC.

JOHNNY TAYLOR "Disco Lady" (Columbia) Debut 22 CKLW, add WQAM, WAPE, WAYS, debut 20 at Z93, debut 29 at WAKY, add

FREDDY FENDER "You'll Lose A Good Thing" (ABC) Add WYRE, WAKY, WLEE, WIBG days, 28-21 WFLB, 26-23 KNDE, 28-28 at Z93.
FLEETWOOD MAC "Rhianon" (Reprise) Add WBBF, WFLB, KJOY,

on nites WKBW, debut 22 WSAR, 31-24 KNDE. HALL & OATES "Sara Smile" (RCA) Add 13Q, CKLW, 8-5 WIXY,

7-3 WGCL, 27-20 KSLY. SYLVERS "Boogie Fever" (Capitol) 30-20 WAKY, add WCFL, add WKIX,

39-33 WIXY, 25-12 WKLO. HENRY GROSS "Shannon" (Lifesong) Add WSAI, WORC, add nites

WIXY, add WSAI, 33-22 KSLY, debut 29 WRKO. NATALIE COLE "Inseperable" (Capitol) 10-10 WAYS, debut 29 WMAK,

24-21 KEEL, add WHHY.

JOHN DENVER "Looking For Space" (RCA) Add WPGC, WLEE, WIBG, 34-32 WNOR off of LP play

LATE **NEWS**

3:29

Northeast

Midwest

South

KEEL a-40 WFOM a-36 98Q d-38 WGLF a WFLB on-n WORG a-30 WBJW 35-25

KRSP 28-25 KJOY a KCBN 6-27

3:20

Midwest

South

KBEQ 13-13

WCFL 33°22 Z88 29.25 WCOL 40-37 WAKX d-2 WJON 38 South WTRU a-3 KKLS a-31 WAKY a WSGA 30-27 KEWI on

WGNG d-28

WURC 17-14 WJBQ d-19 WPEZ on WEEO 6-5 WORC 15-24 WGUY 14-13 WYRE 9-15

NEW AM ROCKER IN

MILWAUKEE WEMP/Milwaukee, for long an old line MOR facility, will introduce their new Top 40 format next Monday (23). The same date, WEMP's sister FM WNUW will switch to an automated easy listening approach, from their current Rock format. Roger St. John, formerly music director at WNUW, is the new Program Director of WEMP. WOKY's morning man Bob Barry will move to WEMP to hold down the same time slot. John Sebastian moves from WZUU to the 10am-1pm WEMP position. St. John told R&R that WEMP will be a "Top 40 killer" with a personality approach.

ALFANO MOVES TO ARIOLA Sammy Alfano has been appointed Vice President of Promo-

tion for Ariola America Records, effective Monday (23). Alfano leaves ABC Records, where he was most recently national field promotion coordinator.

WMAK CHANGES

John Patton, General Manager of WMAK/Nashville has announced the appointment of Stu Bowers as Operations Manager of the station, effective March 1. Bowers will also take over the morning drive slot at WMAK, following the resignation of Murphey In The Morning, who moves to the same position at WOKY/Milwaukee. Mark Damon, formerly PD at WMAK, remains with the station as promotion director

WILLIAMSLEAVESWHBQ We received word before presstime that Dave Williams has resigned as program director of WHBQ/Memphis. No replacement has been named at this time.

CHANGES IN CASABLANCA PROMOTION OF PARTMENT

Scott Shannon, Vice-President, Promotion and Media for Casablanca Records, has announced changes and additions in the promotion department, John Park er has been named Director of Southern Operations for Casablanca. He moves from United Artists where he was Regional Promotion Director, Marc Nathan has been promoted to the post of National Secondary Promotional Coordinator. He has been with Casablanca for the past eight months as West Coast Regional Promotion Director. Ms. Terry Barnes joines Casablanca in the newly created post of National Research Director. Ms. Barnes comes to the label after spending three years at United Artists where she worked in promotion, sales and publicity.

KALEIDOSCOPE **NEWS SERVICE**

TONY ORLANDO took his last name from his godfather, OR-LANDO ESTANISLAU, who lives in Long Beach, California...ROXY MUSIC has been a successful group in England since 1972...PAUL SI MON says he did not get paid \$50,000 for his three minutes of music in the movie "Shampoo," as reported in the press. According to Paul, he never got paid anything...Most of the songs on CAT STEVENS' album "Numbers" were written in Brazil. The album was cut about a year ago in Canada...ABBA currently has TWO albums in Sweden's top-ten

"The Homecoming" was originally a Salada tea commercial three years ago. Now it's becoming a big hit in France and Japan... ANNE MURRAY's idea of a perfect day is a Sunday afternoon, having breakfast in bed, and watching a sporting event on television...Before becoming a star, MELISSA MANCHESTER sang on commercials for Morton Salt, Coppertone, Pepsi, Canada Dry, and other products. 24 pages every two weeks. Ask for sample of Kaleidoscope or Country Kaleidoscope at P.O. Box 4819, Walnut Creek, Ca. 94596.



By Eric Stevens

MAYBE THE SONNY AND CHER REUNION WILL START A TREND FOR OTHER ENTERTAINERS TO PERFORM WITH THEIR EX-WIVES. JUST THINK, MICKEY ROONEY COULD HAVE SEVEN SHOWS ON TV NOW.

ACCORDING TO THE LATEST POLL, HENRY KISSINGER'S POP-**ULARITY IS DOWN. HE WOULD** HAVE BEEN PRETTY UPSET A-BOUT THAT A COUPLE YEARS AGO...HE WAS STILL SINGLE THEN..

DID YOU KNOW HOWARD CO-SELL IS LECTURING TO STU-DENTS IN NEW HAVEN CON-NETICUT? AND WE WONDER WHY KIDS HATE SCHOOL ...

THE SIX MILLION DOLLAR MAN REMINDS ME OF ONE OF MY UNCLES...THE GOVERNMENT PAYS FOR ALL HIS SURGERY

For subscription information write Eric Stevens..."Bits" 3737 Peachtree Rd. N.E. E-18, Atlanta Ga. 30319

The First Contemporary Version!
The Acknowledged Smash Version For 1976!



The Magnificent Theme From "MONDO CANE"
Powerfully Produced by Bob Burrows
And Beautifully Recorded by

Pop!...Rock!...R&B!

It's Everything!
...And It's More
Than Any Other Version!

PRIVATE STOCK
RECORDS, LTD.

CLASSIFIED

OPENINGS

OUTSTANDING OPPORTUNITY for bright first class engineer to work with our Director of Engineering on AM, FM stereo, SCA and soon directional operation. EOE. Letter first, including experience, salary desired and references to Rick Jakle, WJKL/WRMN 181/2 Douglas Ave. Elgin, Illinois 60120 (2-11)

KAYC/BEAUMONT, in Texas 4th market, needs tapes and resumes for future openings...no stars/ production a must for good pay. KAYC, P.O. Box 870. Beaumont, Texas 77704. (2-12)

WYNE/APPLETON has opening for jock. Contact Scott Walker (414) 739-1158 (2-11)

Accepting tapes and resumes to fill immediate openings for PD, News Director, newspersons and jock Variety of formats, Send to Hal Widsten, Frank N. Magid Associates, One Research Center, Marion Iowa 52302 (2-12)

Excellent opportunity: It you are in radio and have a masters degree (of any sort), it would be worth your while to send a resume to Bill Moyes, Frank N. Magid Associates, One Research Center, Marion lowa 52302(2-10)

WBOX/WILKESBARRE needs air talent. Tapes and resumes to Jeff Gerber, WBOX, One Broadcast Plaza, Wilkesbarre, Pa. 18703 EOE M/F (2-10)

KLEO WICHITA needs personality, morning jocks. Tapes and resumes to Gary Mack, 5610 E. 29th Street, Wichita, Kansas 67220 (2-6)

WKAP ALLENTOWN needs Midnight-6am jock Tanes and resumes to Tom Moran, P.O. Box 246 Allentown, Pennsylvania 18052 (2-9)

KALE TRI-CITIES, Washington, Looking for morning man. Tapes and resumes to Ric Hubbard, Box K. Tri Cities WA 99301 (2-12)

WTRY TROY needs afternoon excitement with good pipes; also act as Music Director; Tapes and resumes to WTRY, 92-4th Street, Trov. N.Y. 12180(2-12)

KDOK TYLER has opening for afternoon drive with good production work. Tapes and resumes to Jack Monrose, P.O. Box 3007, Tyler Texas 75701 (214) 593-2519(2-12)

WRNR/MARTINSBURG looking for jocks. New personality oriented, contemporary day timer welcomes tapes and resumes from all minority and ethnic origins, Richard Wachtel, WRNR, Box 709, Martinshurg, W.VA, 25401 EOE

KEXM/SAN RERNARDINO has immediate opening for 1st phone, nite-time jock. Production ability a must. Rush tapes/resumes, no calls to Ted Brown 666 Fairway Dr. San Bernardino, CA 92408. EOE (2-2)

Z93/ATLANTA Looking for future jocks. Tapes Resumes to Dan Mason, Z93, 230 Peachtree St. NW. Atlanta, GA 30303. EOE/MF(2-3)

KSTN/STOCKTON, contemporary top-40 has openings for jocks, 1st ticket. Tapes/resumes to Dave Morgan, PD 2171 Ralph Ave., Stockton, CA 95206.

KINT 98/EL PASO Looking for air talent. Tapes/ Resumes to Johnny Kave, P.O. Box 10243, El Paso,

WFGN/FRANKLIN, Central New Hampshire, uptempo MOR Looking for morning communicator. Tapes/resumes to Lew White, WFGN, 901 Central St. Franklin, NH 03235 (2-4).

WGST/ATLANTA seeking radio personality. Minimum 2 years experience, must have 3rd class license Send tapes/resumes to Bill Sherard, WGST, P.O. Box 7888, Atlanta, GA 30309 EOE [2-4]

WCUE AM & FM/AKRON looking for qualified news person. Morning drive communicator. Tapes/resume to Bobby Knight, 424 Sackett Ave. Akron. OH 44313. No calls. EOE(2-3)

KROX DALLAS full-time swing position open. Tom Allen, KBOX, Dallas, TX 75238(2-5).

TOP 5 MARKET. We're putting together a brand new FM power house in Detroit. We need pleaant, natural sounding, experienced announcers to make it happen. If that sounds like you, send tapes/resumes to Radio Station, Box 20056, Detroit, MI 48220. EOE/MF (2-5)

KAUM/HOUSTON wants tapes/resumes for future News Director position. No calls, Send to Bruce Johnson, KAUM, Fannin Bank Bldg. Bouston 77025

WIXY/CLEVELAND needs all-nite jock. No calls please. Tapes/resumes to Steve Kelly. 3940 Euclid Ave. Cleveland, OH 44115, EOE/MF. (2-3)

Z96/GRAND RAPIDS accepting tapes for future opening, Lee DeYoung, Z96, Box Z, Grand Rapids,

WASH-FM/WASHINGTON DC needs excellent sounding news professional who can gather, write edit & deliver news in muture, warm manner. Tape/ resume, writing sample to Ed Tobias, ND, WASH, 5151 Wisconsin Ave NW, Washington DC, EOE

WDOE/DUNKIRK in need of news personality to co-work with A.M. personality. Attitude more important than experience. No need of super-pipes. But bright, adult voice necessary! Creative organized aware. No calls Tapes/resumes to Eric Chase Box 209, Dunkirk, New York 14048 (1-28)

JOSEPH P. CUFF & COMPANY INC. expanding. Need people with programming experience, research savvy, for mass marketing products created by Jack McCov/Doug Herman's D.P.S. Inc. Call (714) 449/3830. Write: 900 N. Cuvamaca Plaza, El Cajon, CA 9202012-51

KDZA PUEBLO has opening for jock/production man Tapes/resumes to Frank Provenza, KDZA Box 93, 200 E. Abriendo, Pueblo, CO 81002 (2-3)

Wanted: Newsperson, prefer female. No grouners. moaners or hreathers Solid delivery, writing talent, good news sense. Good bread. No calls please. Tapes/resumes to John Christopher, News Director. WMOD 1680 Wisconsin Ave. NW., Washington D.C. 20007 EOE(1-28)

Wanted: All night air personality for uptempo contemp format. Tapes/resumes to Fred Figenshu, WMOD, 1680 Wisconsin Ave. NW., Washington D.C. 20007 EOE (1-28)

Unusual opening for a promotion director at KING/ Seattle, Resumes to Alan Mason, KING RADIO 320 Aurora Ave. North. Seattle, WA 98109 (1-26)

KAUM/HOUSTON wants tapes/resumes for future air staff position. Rookies, has-been's, lay-back's... forget it. Adult contemp. format requires mature voice, smooth delivery. No calls, Send to Bruce Johnson, KAUM, Fannin Bank Bldg., Houston 77025

MISCELLANEOUS

WNOR-FM needs LP service from all labels (2-11)

WIVY-FM/JACKSONVILLE requests better service from all labels. Albums and singles. Call Chris Glendon or John Simms at (904) 396-2505 (2-9)

WAGO OSHKOSH an up and coming Top 40 Rocker desperately needs record service from all labels. Contact WAGO, Box 437, Oshkosh, Wisconsin 54901

BRENT ALBERTS available. Formerly of 96-ROCK/ Atlanta (404) 875-0759 (2-10)

WOCM/HAGERSTOWN has two immediate weekend openings. Third phone experience only. Tapes and resumes to Pete Wilson, 1250 Downesville Pike, Hagerstown, Maryland 21740 or call (301) 797-7300

FM-99/NORFOLK, Virginia has opening for all nite jock. Music knowledge and production ability plus for advancement. Tapes and resumes to Bruce Garroway, WNOR-FM, 700 Monticello Avenue, Suite 555, Norfolk, Virginia, No calls please. (2-11)

WKLH/MONTGOMERY needs service. Contact Jeff Tilden, P.O. Box 1466, Montgomery AJ, 36102

WCUE-FM/AKRON looking for morning air personality. Tapes/resumes to Bobby Knight, 424 Sackett Ave. Akron, OH 44313 No calls. EOF

KFMH/MUSCATINE serving the '76 market seeking tapes for future openings. No egotists, only music people. C/O Steve Bridges, Box 116, Muscatine, IA 52761 (1-26)

JIM BLEIKAMP, former KRST PD available for major or medium market programming position. (505)

DC101/WASHINGTON D.C. needs tapes for immediate full and part time openings. Send to Dwight Douglas, DC-101, 8800 Bookville Rd., Silver Springs,MD 20910 (1-29)

WQNZ 100kw with good signal and facilities seeks one jock with excellent knowledge of music and how it relates to the listener. Good production is essential. Calls, of course! M.J. Sherman, A.C. (601) 442-4895. P.O. Box 768, Natchez, MS 39120 (1-27)

KTFM/SAN ANTONIO looking for DJ. Big bucks. Send tapes to Trigger Black KTFM, Box 18128. San Antonio, TX 78218 (1-20)

KAMC/ARLINGTON looking for competent down to earth engineer with first phone. No "space cadets" need apply. Call Ken Bateman (817) 265-3101. (1-20)

GREGG STEVENS/currently at WSAR, seeks contemp AOR Position, Medium Mkt. Prefer New England. New York State area, Call (401) 831-3672.

COUNTRY

WWVA'Wheeling. West Virginia needs a humorous air talent to do morning drive. Contact Boh Knight (304) 232-1170. Tapes and resumes to WWVA, Capitol Music Hall, Wheeling, W. Va (2-13)

KCKC/San Beroardino needs a female newsperson who can communicate and work well as a team for a morning show. Tapes and resumes to Bob Mitchell, P.O. Box 2565, San Bernardino, Calif. 92406 (714) 882-2575. (2-13)

GOODS & SERVICES

FRUITBOWL! Not a gag sheet, not a record sheet, but a cornucopia of things for jocks to talk about. If you haven't time to do all the prep you know you should, let FRUITBOWL help! Free trial subscription. FRUITBOWL, Box 382, Fair Oaks,

GARY OWENS & CHARLIE VAN DYKE USE HYPE. INK COMEDY. For freebee, Hype, Ink. Box 69581-R L.A., CA 90069

CART YOUR ENTIRE PLAYLIST: Slightly used Fidelipac charts...all good tape, 2.5, 3.5, 5.5 and others for music. Make offer for entire lot of 1.500 plus or \$125 per 100 carls. KRNA, lowa-City, IA (319) 351-6426

One time used top grade 1 mil. tape, in boxes Already hulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569

THE ULTIMATE LUXURY CAR. 1959 Rolls-Royce Bently S-2. Wood and leather interior, Folding wooden drink trays and lighted make-up mirrors. Power windows, power steering, etc. Reclining front seats. Pioneer AM/FM radio. \$10,100. Call (312) 787-2022.

& Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 mini mum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221, Hollywood, CA 90046. (Please note that all 'openings' and 'positions sought' ads remain free).

POSITIONS SOUGHT

LEE GRANT looking for jock gig Medium-Major market. Formerly with WVMI, WUNI, WMEN, (601)

SAUL MISHAAN seeking sports position. Presently at KHOW/Denver. (303) 759-1126 (2-10)

Looking for PD position in Soul, or announcer. First class license, prefer West Coast. JACK HARRIS, (313) 239-1333 (2-10)

CAPTAIN KIRK RUSSELL, 5 years experience, medium tempo delivery, good voice. Looking for medium market anywhere with good station. Currently with KRKE, Albuquerque. (505) 842-6517 (2-9)

Aggresive young man looking for DJ position in Rock. Call or write JIM NORMAN 239 Farmgate, Palatine, Illinois 60067 (312) 991-3545 or (312) 641-4961 (2-10)

DAN GOODE, formerly WLPL/Baltimore, looking for medium or major market PD gig. (501) 329-3767 (2-8)

J. PARKER ANTRIM looking for AM drive slot. Formerly KUUU/Seattle, Call (206) 364-1270 (2-12)

MAC THE HITMAN is looking for station where talent, ability and desire count. Have many modern production, promotion, programming ideas. 3 years experience. Versatile. For tape call (502) 937-2847.

The best at what we do. Entertaining and communicating in the morning. Larger markets only. Call RAYTING. (314) 727-8721 (2-6)

GARY HAMILTON, 13 years experience, looking for gig. Formerly KLIF, WIXY, KIMN, KEEL. (303) 838-4818 or (303) 629-1200 (2-8)

JACK BLAIR, 6 years experience in L.A. major market l'ape and resume upon request. (213) 781-4334. (2-8)

ROGER CHRISTIAN resigns MD, WGRQ. Looking for MD/PD Position (716) 839-2259 (2-8)

JIM CARNEGIE, Presently KUDL/Kansas City, formerly, KOV/Pittsburgh, Looking for air talent/PD position. (913) 631-0489 (2-9)

Here's the one that looks good: Contemporary Personality, Experienced, Innovative Production, Degree, Third, (217) 787-3295 (2-13)

Programming oriented Top 40 PD recently displaced by new owner's son. PD and jock first love, but versatile. No floater, 51/2 years experience. Professionals only, FRANK (412) 681-8143 anytime (2-12)

Successful medium market PD, after 7 years experience and best ratings, time to move on. Creative. responsible. (717) 249-2523 (2-12)

CHRIS KELLY, 11 years air talent, looking for good Top 40 format. (806) 353-4969 after 4om (2-13)

CHANGES

DR. GRADY BROCK, formerly WCFL, WNOE, to WGNG 6-10pm shift. J.J. KENNEDY from WIFI/Philadelphia to WNDE, 2-6pm shift. CHUCK BRITTON from PD at X-ROCK/Milwaukee to KSTP/Minneapolis as air talent. DAVE DILLON new PD at WEEO/Waynesboro.

BILL MASSEY new chief engineer at WNOE/New Orleans. KEVINO'BRIEN to 6-10 pm WNOE/New Orleans from KJR/Seattle.

Congratulations to ALSCOTT of WRMA/Montgomery on his recent marriage to Brenda.

BOB RALEIGH to morning drive at WISE/Asheville from WAME. MILES MEAD promoted to Music Director at WISE/Asheville. DANNY GLAD to KCBQ/San Diego as air talent, from KDZA/Pueblo. JIM ELLIS from WCTC to KLEO/Wichita as newsperson.

DR. JOHN STEVENS to afternoon drive at WISE/Asheville. JACK DIAMOND fromKSNN to WACI/Freeport to do nights.

TONY SALVADORE has joined Globetrotter Communications. Inc. as General Sales Manager for WIXY and WDOK

calls. Send tapes resume, picture, references to GROOVER CLEVELAND from WIXY, to WGCI-FM/Chicago to program and host afternoon

DICK SLOAN to WXLO/New York from WYNE.

Lineup at WRMA/Montgomery: 6-19am Bob Kitzmiller and Mike O'Neil; 9am to noon Al Scott (MD); Noon to 3pm Joe Cook; 3-7pm Thin Man; 7pm-midnight Charley Thomas; Midnight-6am Larry O'Jay.

Lineup at WAGO/Oshkosh: Chuck Leonard, mornings; Bill Lindy, middays; Steve Otis, afternoons Charlie Lakefield, weekends.

Lineup at WTOC/Savannah: Barry Allen, 6am-10am; Dick Richard, 10am-2pm; Fred Holland, $2pm\text{-}6pm\text{: Jack Dillon, }6pm\text{-}midnight (formerly WAUG/Augusta).}$ Lineup at WAAL-FM/Binghamton: 6-10am Tony Russell; 10am-2pm Bob Lindquist (PD); 2-7pm Steve Becker (MD); 7pm-midnight Ron Lakis; Midnight-6am Dave Freeman; Weekends

Dan Cummings and Dough Courtwright.

Lineup at KAFY/BAKERSFIELD: 6-10am Greg Roberts; 10am-3pm Doug DeRoo; 3-7pm Chris Conner: 7pm-midnight Billy Manders; Midnight-6am Ron Garrett; Weekends Len Lawrence and Rick Morgan.

THE KING BROADCASTING RADIO GROUP NEEDS ENTERTAINERS

KING/Seattle KGW/Portland KREM/Spokane

Each of the King Broadcasting Radio Group stations is a top rated contemporary in their market, and growing with each book. If you're a disc-jockey with the extra quality that makes you an ENTER-TAINER, we may have a place for you in the fastest growing, most dynamic radio group in the Northwest.

Check us out by asking the people who work with us! An equal opportunity employer who is seriously looking for the right people for future openings.

Send tapes and resumes to:

Alan C. Mason King Broadcasting Radio Group 320 Aurora Avenue North Seattle, Washington 98109

BLACK Radio

February 20, 1976

RUFUS/Sweet Thing (ABC)

2

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9

8

- 0 TYRONE DAVIS/Turning Point (Dakar)
- 0 JOHNNY TAYLOR/Disco Lady (Columbia) 6
 - COMMODORES/Sweet Love (Motown) 4
- 3 5 SYLVERS/Boogie Fever (Capitol)
 - 6 BARRY WHITE/Let The Music Play (20th Century)
- 7 7 RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
 - 8 DRAMATICS/You're Fooling You (ABC)
- 5 9 NATALIE COLE/Inseperable (Capitol)
- 10 10 STAIRSTEPS/From Us To You (Dark Horse)
- 11 11 JOE SIMON/I Need You, You Need Me (Spring)
- **DOROTHY MOORE/Misty Blue (Malaco)** 20 0
- 27 1 TEMPTATIONS/Keep Holding On (Motown)
- 14 14 **EARTH, WIND & FIRE/Sing A Song (Columbia)**
- 15 13 MIRACLES/Love Machine (Motown)
- 0 GEORGE McCRAE/Honey I (TK)
- 17 17 STAPLE SINGERS/New Orleans (Curtom)
- LEON HAYWOOD/Just Your Fool (20th Century) 0
- 0 STREET PEOPLE/You're My One Weakness Girl (Vigor)
- 20 SOFTONES/That Old Black Magic (Avco)
- 24 21 PEOPLES CHOICE/Nursery Rhymes (TSOP)
- 21 22 HOT CHOCOLATE/You Sexy Thing (Big Tree)
- 23 23 **DONALD BYRD/Changes (Blue Thumb)**
- THE SALSOUL ORCHESTRA/Tangerine (Salsoul) 0
- 1 EDDIE KENDRICKS/He's A Friend (Tamla)
- MONDAY AFTER/Merry Go Round (Buddah) 26
- 1 **OLIVER SAIN/Party Hearty (Nashboro)**
- 28 28 OHIO PLAYERS/Rattlesnake (Westbound)
- **EDWIN STARR/Abyssina Jones (Granite)** 29 29
- 30 **BOBBY BLAND/Today I Started Loving You (ABC)** 30

WAOK/ATLANTA: Blackbyrds, Chicago Gangsters, Darryl Fletcher, Bobby Bland, Faith, Hope and Charity. WJPC/CHICAGO: Dorothy Moore, Heaven and Earth, Monday After, Staple Singers, Street People, Third World Band, Eddie Kendricks

WBMX/CHICAGO: Andrea True Connection, Jerline & Friends, Ann Peebles, Sugar Billy, Larry Santos, Dennis Coffey, Brecker Brothers.

KYAC/SEATTLE: Parliament, Eddie Kendricks, Bobby Womack.

WLIB/NEW YORK: Ronnie Limarr, Archie Bell & The Drells, Johnny Taylor.

KATZ/ST. LOUIS: Bobby Bland, Leon Haywood, Dells, South Shore Commission.

WRBD/POMPANO BEACH, Florida: Chocolate Milk, Tavares, Temprees, Stairsteps

WOL/WASHINGTON D.C.: Tymes, Stuff 'n' Ramjet, Ann Peebles, Juggy Murray Johnes, Gwen McCrae, Side Effect, Bohannon, K.C. & The Sunshine Band.

WNJR/NEWARK: Leon Thomas, R.B. Hudmon, Muscle Shoals Horns, Pearl Orchestra.

WJMO/CLEVELAND: Johnny Taylor, Staple Singers, Eddie Kendricks, Chi-lites, Mike Zager's Moon Band, Masquerade.

WYLD/NEW ORLEANS: Archie Bell and the Drells, Tymes, Oliver Sain, Al Wilson, Disco Tex & The Sexolettes.

WVON/CHICAGO: Billy Paul, Salsoul, Blue Magic. KKDA/DALLAS: Rufus, Albert King, Dorothy Moore, Soul Children.

WGIV/CHARLOTTE: Stylistics, Latimore, Soul Children, Jr. Walker, K.C. & The Sunshine Band, Ann Peebles, Reflections, Bobby Bland, R.B. Hudmon.

KDAY/LOS ANGELES: Billy Paul, Staple Singers.

KDIA/OAKLAND: Street People, Al Wilson, Parliament.

JOHNNY TAYLOR: Black: 4-1 WYLD, 23-15 KKDA, 1 at KDAY, 14-5 KDIA, 21-6 WJPC and more. Rock: Add KLIF, WQAM, KJRB, WAYS, debut 22 CKLW, debut 20 Z93 and more.

TRAMMPS: Black: 27 at KDAY, 21-19 KATZ, 20 WGIV, 16 at WDAS. Rock: 25-16 WIXY, 30-27 WRFC, 26-22 at 98Q, 19-15 WIBG, On KEEL, WORC and more.

NATALIE COLE: Black: 13-7 KYAC, 4 at WJMO, 10-7 WVON, 7 at WGIV. Rock: Add WHHY, debut 29 WMAK, 20-14 KCBN, 10-10 WAYS and more.

OLIVER SAIN: Black: 23 at WGIV, add WVON, 23 at WJMO, 31-25 WJPC. Rock: 16-13 CKLW.

BLACKBYRDS: Black: 33-23 WYLD, on WGIV, add KYAC, 28-22 KKDA, 18-17 KDIA, 20-11 WDAS. Rock:

Add WPGC, debut 19 WSAR. SYLVERS: Black: 13-4 WJPC, 3 at WJMO, 10 at KDAY, 4-2 WAOK, 5-3 KATZ, 6-3 WVON. Rock: 39-33 WIXY, add WCFL, WKIX, 25-12 WKLO.

COMMODORES: Black: 6-5 WAOK, 12-7 KATZ, 26-21 WVON, 7-4 KDIA, 2 at WJMO, 3 at KDAY, 3 at WGIV. Rock: 23-15 WGCL, 28-15 WLAC, 20-18 WCOL, add WAVZ, WIXY nites, WRFC, 6-5 WFLB and more.

Most Added:

Hottest: JOHNNY TAYLOR

ANNE PEEBLES

Dr. Love Power (Hi) Disco Lady (Columbia)

W & ACTIVE

Let's Make A Baby (Phy/Int'l) Added WVON, KDAY

ANN PEEBLES

Dr. Love Power (Hi)

Added: WBMX, WOL, WGIV

Maddox

ARB has just released the results of its second survey on "How Blacks Listen to Radio."It's a composite survey of fifteen markets; Atlanta, Baltimore, Chicago, Cincinnati, Cleveland, Dallas-Ft. Worth, Detroit, Indianapolis, Kansas City, Los Angeles, Louisville, New York, Philadelphia, St. Louis and Washington D.C.

Here are the highlights of the survey:

in 1975, 47.5% of all listening by Blacks was to Black radio stations. This compares to a figure of 53.5% for the ten markets analyzed in 1974. The lower 1975 figure is attributable to the absence of three southern markets that were included in the 1974 report. Birmingham, Memphis and New Orleans each have a high Black penetration in the metro with heavy listening to Black stations. For example, in 1974, the share of listening to Black stations by Blacks in these three markets was 78.0%, 62.7% and 61.3% respectively. These shares are considerably above the

In two of the 15 markets, Black Radio ranked second rather than first among the Black population. In Louisville, the Contemporary format ranked first (44.5%) and the Black format second (27.7%). In St. Louis, the Middle of the Road format ranked first (39.7%), and Black Radio second (32.8%).

After Black Radio, the next three station formats most listened to by Blacks are Contemporary (18.0%), Middle of the Road (13.0%) and Alf News (4.7%). Telephone/Telk and Country/Western formats are tied for fifth with 2.9%.

All News, Telephone/Talk, Jazz and Religious stations formats have higher shares emong the Black population than among the total population

Black Teens spend over two thirds (68.0%) of their listening with Black radio stations, and most

of ther remaining time with Contemporary stations (24.0%). The combined share of listening to all Black stations in a market varies by market but generally can be expected to be higher in southern markets where the metro penetration of Blacks is higher. Blacks listen to fewer different radio stations than the general population. The average number of listed stations in the 15 Black was 17 compared to 29 in the standard Arbitron Radio

reports for these same markets. Black Radio was the second most listened to station format among Teens in the total pop ulation group. Black Radio renked fifth among Men 18 plus and third among Women 18 plus in the total population.

Tota	i Perso	ns 12 plu	s			Tee	ns 12-17	
-	Blad	ck	— Total Po _l	pulation	Bla	ck	TotalPo	pulation
	Share	Rank	Share	Rank	Share	Rank	Share	Rank
Black	47.5	1	8.0	3	68.0	1	15.0	2
Contemporary	18.0	2	23.2	1	24.0	2	55.4	1
MOR	13.0	3	23.1	2	2.4	3	5.7	3
All News	4.7	. 4	4.4	6	.8	4	1.9	4
Telephone/Talk		5	2.4	7	.4	5	~.5	7
Country	2.9	5	5.7	5	2	8	1.3	6
Good Music	2.3	7	7.7	4	.4	5	1.7	5
Jazz	1.6	8	.3	10	.4	5	.2	8
Religious	1.2	9	.8	8 -	.1	9	1	. 9
Spanish	.1	10	.3	10	-	_	1	9
Classical	1	11	.8	8	_	-		
	Men 18	3 plus				Wome	n 18 plus	
	Ві	ack	Total Po	pulation	Ble	ick	Total Pop	ulation
	Share	Rank	Share	Rank	Share	Rank	Share	Rank
Black	41.0	1	6.4	5	45.5	1	9.6	3
Contemporary	18.1	2	19.8	2	15.3	2	18.6	2
MOR	15.3	3	25,2	1	14.6	3	25.9	1
All News	5.7	4	5.0	6	5.3	4	4.4	6
Telephone/Tall	k 3.2	6	2.6	7	3.7	5	2.7	7
Country	3.9	5	6.6	4	3.2	6	5.8	5
Good Music	2.5	8	7.5	3	2.6	7	8.2	4
Jazz	2.8	7	.5	9	1.1	9	.3	10
Religious	.6	9	.6	8	2.0	8	1.2	8
Spanish	1	10	.5	9	.2	10 -	.3	10
							_	

In a nutshell, the survey shows that, 1) Blacks listen to black formatted stations longer, 2) Black listeners are more loyal. 3) News is more important to black listeners, and 4) the "In" station for black teens is the black station

The information given you, is as I said earlier,a composite look at black listening habits and the percentages vary from market to market... however, in its generalization the survey will hold true more times than not. What the survey says to you then is this, since your listeners listen differently you must program differently. Old Top 40 axioms and general market radio techniques may not necessarily work for you. Like it or not though, you are a part of the general marketplace and the more your act is together, the better it will be for you as you compete for your share of ratings and advertising dollars.

We Would Like You All To Know

"TANGERINE"

was bought by over 300,000 people in the last five weeks.

The Salsoul Orchestra

was bought by over 300,000 people in the last three months.

The Salsoul Orchestra

is heard by and danced to by over 1,000,000 people nightly.

The Salsoul Orchestra

drew over 20,000 people who paid \$10.00 a head during four smash "live" shows at New York's Radio City Music Hall.

The Salsoul Orchestra

is highly charted by Billboard, Record World and Cashbox.

The Salsoul Orchestra

was voted by Disco '76 as The Number One Disco Orchestra of the Year, and its drummer, Earl "The Time Machine" Young, The Disco Drummer of the Year.

The Salsoul Orchestra

WMEL, WMBM, WMAZ, WMIR, WMAL, WMPX, KMED, KMWX, KMHT, KMEN, KMPC, KMJ, WNEW-AM, WNJR, WNTN, WNBH, WNDR, WNAB, KNOK, KNBR, KNND, WOR, WORC, WOSH, WOL, WOOD, WOAI, KOIN, KONO, KOGO, KOLO, KOPO, KOVO, KOIL, KOWN, KOY, WPIX, WPTR, WPRO, KPNW, KPLT, WQPD, WQTC, WQQW, WQN, WRBD, WRKT, WRDO, WRVM, WRIE, KRKO, KRYS, KRE-FM, KRPL, KRDG, WSPR, WSPT, WISX, WSB, WSAR, WSAH, WSER, WSAM, KSL, KSOL, KSFX, KSFO, KSDN, WTBQ, WTTM WTOC, WTAG, WTUE, WTAE-FM, WTVN, WTVB, KTLD, WUSS, KUGN, KUTE, WVOL, WVOK, WVOP, KVI, WWRL, WWIN, WWWS, WWCO, KWEY, KWKH, WXFM, WXEN-FM, WXVW, KXLY, XPRS, WYNE, KYS, WYLD, KYAC, KYXI, KYOK, KYA, KZUN.

Is believed in by; WAMO, WAOK, WABK, WARV, WACI, WABQ, WAML, WACR, WANT, WAMM, KAKE, KATZ, KALL, KAVR, KAPE, KAUM, KACY, WBLS, WBUS-FM, WBOK, WBZ, WBZ-FM, WBCN, WBEN, WBT, WBMX, WCMB, WCAU-FM, WCKO, WCCO-FM, WCKW WCOD, WCIN, WCUE, WCHB, WCCC, KCSJ, KCRA, KCRS, KCOH, WDHA, WDAS, WDXB, WDAO, WDRC, WDIA, KDAY, KDIG, KDIA, KDVS, KDRJ, KDWN, WEMP, WERD-FM, WENE, WEBB, KEEL, KEEE, KENA, KEUN, WFLI, WFEA, WFBR, KFI, KFRE, KFYE, KGMS, WGAR, WGBS, WGUY, WGIV, WGN, WGPR, KGY, WHAT, WHLM, WHDH, WHAM, WHIO, WHAS, WHOT, WHBC, KHQ, KHOW, WILK, WIRK, WIOD, WIFC, WIKC, WIGO, WILD, KINR, WISN, WING, WIZE, WIOT, WIBG, WINE, WICC, KIIS, KIEV, K101, WJPC, WJMO, WJR, WJIM, WJLB, KJLH, WKTU-FM, WKBR, WLIB, WLOL, WLOU, WLLH, WLBK, WLW, WYLT-FM, WLEE, WLOK,

The Salsoul Orchestra is capturing audiences from six to sixty

-Are You Missing A Segment Of Your Audience?

Tangerine
THE SMASH SINGLE.
The Salsoul Orchestra
THE HIT ALBUM.



AOR Radio

THE R&R INTERVIEW

ALLEN SHAW

By Mike Harrison

(ALBUM ORIENTED ROCK)

According to the October-November 76 ARB, More people listen to the ABC-FM group of stations in one week than any other commonly owned and operated FM group. This group includes, KLOS, Los Angeles; WPLJ, New York; WDAI, Chicago; KAUM, Houston; WRIF, Detroit; and KSFX, San Francisco. Shaw, as Vice President of ABC-FM Owned and Operated Stations, a position he has held since 1970, is one of, if not the, highest administrative officers in AOR Radio.

KLOS General Manager, John Winnaman and Program Director, Tom, Yates sat in on this interview and their comments are noted.

R&R: Do you consider all your stations to be Album Oriented Rock? SHAW: Yes.

R&R: Even KSFX?

SHAW: You can call it Album Oriented Soul Rock.

YATES: Mike generically lumps that kind of station into AOR.

SHAW: Yeah, I noticed in your coding that you had it AOR. It really is. It's not strictly singles.

R&R: What thread of similarity, on a programming administrative level is there between the ABC-FM stations?

SHAW: The only thing that-I can say is similar is the attitude and philosophy under which we operate. What that philosophy is is that all of us know more than any one of us. That theory simply suggests that if we can all eliminate our own ego trips or power trips or authority trips you know, as to who reports to whom and who is going to be the hero, we can probably tap in on the knowledge that each of us may have to contribute to the others. The format, or approach, that you hear on any of our stations now, is the end result of that process.

R&R: how do you see that approach comparing to the general approaches of other stations and groups of stations?

SHAW: There are basically three kinds of management philosophies. One is the totally dictatorial type, where "OK, Mr. Program Director, Mr. General Manager, you will do as I say. Don't ask any questions. I know, I am the expert, Iam in charge, I am the authority, I am the Vice President and this is the way it's going to be." Second approach is, "Well, we don't really know what to do so we'll give you the station and do whatever you want with it and good luck and if you get good

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Scene of the interview: Allen Shaw discusses the national ratings of the ABC-FM group. Shown (I to r) Tom Yates, KLOS PD; John Winnaman, KLOS GM; Mike Harrison; Allen Shaw. (Photo: Jeanne Radnetter)

ratings within a year you'll keep your job and, if not, we'll hire somebody else." Now, our approach is kind of down the middle. I want to know what's going on. There ought to be reasons for why we're doing what we're doing. I can make a contribution to the process, because I have some experience, some thoughts, some judgements, some ideas. The General Managers can contribute, too. Even in Programming. We don't want the General Managers to just sit there and take care of sales and say, "Well I'll hire a programming maven to run the station and leave it all to him." Nor am I going to tell the GM's to sit back and tell them that I'll hire programming mavens to run the division. That is not right.

We believe that the General Manager should do exactly what the title implies and that is to generally manage the entire radio station. He should be able to understand decisions that the Program Director is making and participate in those decisions, A Program Director left on his own is not as strong as one who can confer, discuss, bounce off ideas and even get ideas from a General Manager. A General Manager can have a balancing effect. Fortunately this has worked and I can safely make this statement, that at every one of our stations you will find an incredibly close rapport between the Program Directors and General Managers. Of course, through that rapport, the General Managers are able to have the confidence in the Program Directors to leave many of the programming judgemental decisions in terms of disc jockeys and music that the Program Directors are better equipped to make, to them. That is the most important common thread between all of our stations. Managers are involved and there are reasons why

things are done. **R&R:** How did this philosophy originally develop?

SHAW: We looked at it at the starting point as dead air. In 1971 when we knew that "Free Form" was not working for us and that we were going to have to do something else, we started with dead air. We did not start with "Free Form" and try to make it into a format or start with Top 40 and try to convert it into some kind of Album Oriented Rock. We started with dead air and we said, "OK, what's the first thing we're going to put on the air?" And we started with music and we thought about the music We tried

to answer certain questions. What music? Where are the boundaries on music? Do we play singles at all? If so, which ones? If so, how many? How do we determine which albums we pick? How do we determine which cuts? How do we determine what percentage of our music should be albums versus singles. How do we break out the older categories of album cuts? How do we structure them? Do we play three record sets, one after the other. Do we play single record sets? What do we do? Why? What do the disc jockeys say? What do they sound like? Are They bright sounding? Are they dumb sounding? How intelligent do they have to be? Do they pre-announce the single, the hit single that everybody knows the title to, or not say anything? When they come out of a set do they give the artist first or the name of the album first? We sought to answer these questions. We went into the reasoning behind all these details, even to the point of trying to figure out how to load a commercial stop set. Do you play the record company spot first? Do you do the live copy first? How often do we do weather? How often does the DJ nive his name and where? How of ten do we say "Rock'n Stereo" and where should it be said? Now, we didn't go through all this just to be arbitrary and have a "format." However, when we all started to collectively air these ideas, we came up with interesting and positive results. R&R: How about an example of

these interesting findings?

SHAW: We believe that the disc jockey shouldn't give his name more than twice an hour. We experimented. Some stations would go three times an hour, some four,

some one. We finally found that two was optimum for this format, given our understanding of the audience we were trying to appeal to. We felt that they wanted to know who they were listening to but they didn't want to feel that the DJ's were hyping thamselves. It was the same thing with how often do you give the slogan. Do we have lingles or not was a good discussion. There was a whole chain of rational that led us to believe that we de finately don't want jingles on the stations. There's nothing on the air that does not have areason for being on the air in great detail.

R&R: How do you ever get so many people to concur on the answers to all those different questions?

SHAW: I should say not everyone concurs with the answers. That's why our sound varies to a degree from market to market. What's right for Los Angeles may not be right for Detroit.

R&R: If anyone really came up with the totally correct answers to these many questions, they would have the perfect radio station. Where have you gone and what are the methods that your company uses to find these answers?

SHAW: In the beginning, we discovered that we do best by reasoning and testing. I don't mean test where you go to the listeners and ask them if they like the fact that we only gave our name twice. I don't think we would've gotten decent responses even if we asked people, because they just aren't into that kind of detail enough to even talk about it if you ask them. We had to use judgement and common sense and, to a certain extent, cast ourselves in the role of listeners. When I'm listening to the radio, I'm a listener. You're a listener. Tom Yates is a listener.

R&R: A lot of people in radio make the mistake of thinking that they are atypical listeners, and in many cases, they aren't.

SHAW: You're right. You've got to think like a listener because you can't base everything on what your listeners tell you. If we did what our listeners told us to do, we would be playing no commercials and we would never play a hit record and we would never repeat a record and all those things. But, on the other hand, listeners do give you clues as to things that you can generally feel comfortable with. But I definately would have to say that most of our conclusions were reached without going directly to the listeners. So, if five or six PDs are sitting around the table in a meeting and they come up with the consensus that the jock should say his name twice an hour we would say, 'That's close enough." That's pretty damn close to reality and if we were really able to research our audience, they would probably agree

R&R: One of the problems facing many AOR stations, is that when they have a particularly good book, or perhaps a bad one, they're not really sure of what it was that they did that led to those results. Do you document all the details of your evolution?

SHAW: That has been left up to the PD of each station. We have no master plan for documentation or any set of forms for things we want to know, but, generally, our better PDs realize that they do need

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ABC-FM honored KLOS for its ratings and financial success by presenting the station with its own "gold alburn." The plaque reads KLOS "The Million Dollar Station" 1975. The label reads: John Winnaman, Producer; Bill Sommers, Conducter; Tom Yates, Director; The Entire KLOS Staff, Orchestra. Shown (I to r): Tom Yates, John Winnaman, and Allen Shaw. making the presentation. (Photo: Jeanne Radnetter)

FUTURE S*M*A*S*H.

Fleetwood Mac's Rhiannon

(Will You Ever Win) RPS 1345

The follow-up to "Over My Head". From the album FLEETWOOD MAC, on Reprise Records and Tapes

AOR Radio

(ALBUM ORIENTED ROCK)



Caught in various stages of amusement are several radio celebrities shown greeting David Courtney, United Artists AOR newcomer, at his debut party in New York recently. Smiling for the camera from left are WPLJ air personality Zacharly; WNEW-FM's Dennis Elsas; Courtney; UA's Stewart Sand and Gene Armond and WMMR's Paul Fuhr.

AOR News

ELLIOT GAMSON is the new PD of KLZ-FM. Former PD, BILL STRUCK has become Assistant PD of KLZ-AM...KNAC is busy preparing this year's April Fools Promotion in which they give local LA Promo people the chance to play DJ on the air for one hour each...The KGB CHICKEN got on stage at a recent KINKS concert at the invitation of RAY DAVIES and jammed with the group...WAAF interviewed KATE & ANNA McGARRIGLE and presented them in a live radio concert... THE McGARRIGLE SISTERS also stopped by WBCN for an interview. The station also interviewed JAMES COTTON and did a remote from the New England Aquarium...BARBI Benton chose the winner in a recent WDVE LP of the Week contest...WBAB interviewed CHRIS SQUIRE and STEVE HOWE...WOUR interviewed DAVID COURTNEY... KOME interviewed PROCTER & BERGMAN...WBUF interviewed SWEET...96 ROCK presented TOMMY BOLIN and RORY GALLA-GHER in live radio concerts. The station is giving away 3 trips to London which will include tickets to Rock concerts there...WWCK interviewed FOGHAT...WGRQ celebrated its first birthday as an AOR station by giving away presents on the air...WNOE presented TIM WEISand Atlantic Promo people WALTER MOREHEAD and LARRY KING on their New Music Hour. The station now has a two man morning team. KEN McKENTEE who has already been doing the mornings has been joined by CAPT. **HUMBLE...WMMS** interviewed BETTE MIDLER and ROY HARPER.. WLIR presented KENNY RANKIN in a live radio concert from My Fathers Place...The Ketchum/Sun Valley area of Idaho now has a major 24 hour a day cable AOR FM station, KRMR (Rocky Mountain Radio). The cable company has hookups in 1100 residential units, 800 condos, and



A&M artist, Dan McCafferty, lead singer with Nazareth, visited WNEW-FM while in New York to discuss his solo album. Pictured left to right: A&M National AOR Director, Rich Totoian; A&M New York's Peter Mollica; Nazareth's Dan McCafferty and WNEW-FM P.D. Scott Muni.



MCA Recording artists The Eddie Boy Band stopped by KFML in Denver. Shown (I to r) Josh Leo, the group's manager; Mitch Levy; KFML; Mark Goldenberg; Mike Lerner; and Paruolo.

300 motel units giving them a potential audience of 15,000. This is a first for the area. National Independ-

ent AOR Promotion Person, PAUL AHERN, is helping PD, CHARLES GATES, with the project.

Progressive Singles:

KIKI DEE
"Once A Fool" (Rocket)
EAGLES
"Take It To The Limit" (Asylum)
LOWELL FULSON
"Do You Love Me" (Granite)

HEAD EAST
"Love Me Tonight" (A&M)
AEROSMITH
"Dream On" (Col)
ROXY MUSIC
"Love's The Drug (Atl)

Allen Shaw

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to keep records, of exactly what the music was, what the rotation was during that last book, how many commercials were run on an average during that time, where we ran the news schedule, how much talking the morning man was doing, how much weather was put on the air. Some of our PDs go into great detail. Roger Skolnick in Detroit just blows my mind. The data that he keeps on his station is just mind boggling. He knows exactly what's been going on. He gets more material out of the ARB than any PD I've ever seen. He's the first PD, that I'm aware of, to daypart on an hourly basis. He knows when the teens in Detroit start listening to the radio in droves. He's got it pinpointed to the hour. He knows in the morning what happens in terms of the city's work population. He did a whole color coded bar chart on every one of our target demographics which are teens, men 18-24, women 18-24, men 25-34, women 25-34. He bar graphed those five demographics hour by hour and he did it for four books of the entire market for four years. This way he could figure not only hourly changes, but seasonal changes.

R&R: You talk about your target audience. Do you see the AOR target audience expanding in terms of demographics? Who do you have to drawfrom?

SHAW: No one has really come up with a format yet that seems to appeal to 12 to 50 plus. Unless you're going to do Contemporary. But there are reasons for not doing Contemporary, when you've got two or three other stations in the market already doing it. Our strategy has been, instead of coming out with another version of something that someone else is already doing, to fill an unfilled void. Demographically, nobody was targeting 12 to 34 specifically, except the Free Formers, but they were very poor in teens and, at the time, five years ago, had not done very well 25 to 34. They were basically 18 to 24 and mainly men. So, we narrowed ourselves to that. That's why in looking in terms of who's available we were looking at the 12 to 34 universe not the 12 plus universe. We don't really have any intention of getting the 35 plus at this point in time. We would be wasting our time if we tried to do it because we're convinced its impossible, as long as you're going to play Rock and Roll music.

R&R: You work in close proximaty to one of the nation's leading Top 40 groups. What similarities do you see between successful rating getting AOR Radio and successful rating getting Top 40 Radio?

SHAW: I see a great similarity between a Rick Sklar and a Tom Yates. They are both very detail oriented. They are not just attacking the situation with the attitude that they are going to be playing Rock and that they are going to have disc jockeys and just throw it all together and hope it works. The degree of details that Rick and Tom put into deciding all the minute little factors about their disc jockeys and

their music is similar and far mora extensive than many other PD's that know who aren't successful.

YATES: The people who have been successful in AOR simply took the AOR "feeling" idea, and availabla material and laid it against the matrix of those things on Top 40 which happened to make sense, which also made sanse in Classical, Jazz, R&B, Country, Polka Music, and All News. KNX-AM and KFWB are just as formated, if not more so, than WABC, which is a really formated radio station. We just broomed some things that didn't happen to make sense to us, that's all. We felt that we didn't have to play 17 records per hour, that one 6 minute record was as good as three 2 minute records, as long as that 6 minute record a hit. But the idea of how do you find out what people want to hear and how you apply it on the air. That's common to all successful radio.

WINNAMAN: The interesting thing,

and, to me, the real key to a successful radio station or what everybody calls their format or their sound. is that there are certain basic programming principals that simply work, when applied, maintained and policed. You see, you have human elements in live radio where a DJ sometimes goes a little off the wall and you've got to slap him and get him back in line again, but I'll never forget when we went from that format in which we were trying to be real "progressive" and the day we plugged in the new format. We started listening to those first few days in which we were using some of those very, very basic things that we had set down and put together on the DJ presentation, how to go into the news, how to back announce, etc. The station just sounded good. And that to me is the application of those basics which do cross lines of an AM successful Top 40 and a successful AOR FM station. I think a lot of programmers today sometimes forget what the word "obvious" means. I can't blame people for trying to do things because it is wonderful to create and to be the great messiah of programming and to get into all the big publications. But, there are things that just work. Your round peg, round hole. It works. And if you apply those things you've got a good start toward success. Then there's a lot of behind the scenes stuff. It's not easy to take a very simple thing and keep it simple. We did an analogy once of taking the Hancock Building, which we think is quite an interesting piece of architecture, and deciding to put flower pots on the window sills and put a flag up out in the middle of the building. All of a sudden, you have this beautiful structure cluttered up with all those foreign objects, which really take away from that basic, simple structure, and that's, philosophically, what we're talking about here.

R&R: It takes a certain type of individual to work in disciplined AOR Radio. What type of people do you look for in hiring PDs, Music Directors, and jocks?

(Continued on Page 30)

Mike Harrison's column will return in next week's R&R.

SUPERTRAMP SUPERSINGLE: "LADY"



ONA&M RECORDS



Produced by Ken Scott and Supertramp

SUPERTRAMP SUPERTOUR:

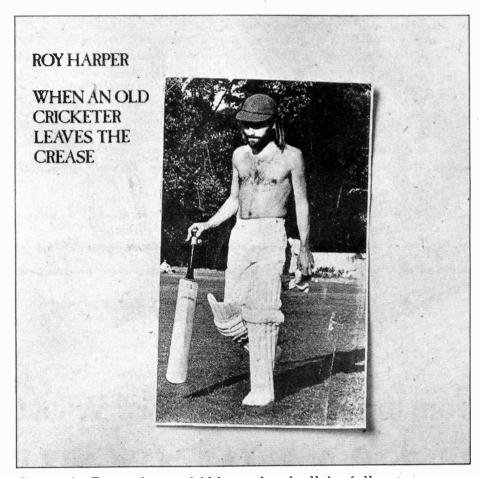
Agricultural Hall, Allentown,	February 20
Kleinhans Aud., Buffalo, f	February 21
*Arena, London, Onto	February 24
*Hamilton Place, Hamilton, Onto	February 25
*Forum, Montreal, Can	February 26
*Congress Center, Quebec City, Que	February 27
*Coliseum, Moncton, New Brunsw	February 29
*Forum, Halifax, Nova Sco	March 1
*Memorial Aud., Burlington,	March 4
Orpheum Theatre, Boston, M	March 5
Tower Theater, Philadelphia,	March 6
Dane Co. Colis., Madison, V	March 9
*Rivoli Theater, Indianapolis,	March 10
*Ambassador Theater, St. Louis,	March 11
*Riviera Theater, Chicago	March 12

March 13/14	*Oriental Theater, Milwaukee, Wis.
March 16	*Playhouse, Winnipeg, Manitoba
March 19	Center Arena, Seattle, Wash.
March 20	Paramount, Portland, Ore.
March 21	Coliseum, Spokane, Wash.
March 23	*Center of Arts, Regina, Sask.
March 24	*Centennial Aud., Saskatoon, Sask.
March 25	*Jubilee Aud., Edmonton, Alberta
March 26	*Jubilee Aud., Calgary, Alberta
March 28	*Queen Elizabeth II, Vancouver, B.C.
March 31/April 1	S.M. Civic, Santa Monica, Ca.
April 2/3	*Warner Theater, Fresno, Ca

*Appearing with Gallagher and Lyle.

Dates in the following cities to be announced: Salt Lake City, Denver, Houston, New Orleans, Kansas City, Detroit, Ottawa, Toronto, New York

Has just completed a promotional tour of the U.S. to introduce his new album. "WHEN AN OLD CRICKETER LEAVES THE CREASE."



Chrysalis Records would like to thank all the folks at:

for their great enthusiasm in making the tour such a success. Roy will be undertaking a May concert tour but meanwhile is visiting the R&R Convention this week to greet old acquaintances and make new friends.

Chrysalis Records co-chairmen Terry Ellis and Chris Wright will be joined by Roy Harper to give cricket lessons at the Convention Hotel at 5:00 pm on Thursday, February 19th.

(Watch the lobby area for notice of the precise location)

Please join us for a drink and a little harmless fun!



Chrysalis.

Album Airplay/40

PETER FRAMPTON	Comes Alive (A&M)	"Show Me""Feel""Baby I Love"
BOB DYLAN	Desire (Col)	"Isis""Mozambique""Sara"
BAD COMPANY	Run With The Pack (Swan Song)	Title, "Simple" "Honey" "Live"
DAVID ROWIE	Station To Station (RCA)	
PHOEBE SNOW	Second Childhood (Col)	"2 Fisted" "Third" "All Over"
1000	How Dare You (Merc)	"Lazy""Mandy""Art"lead
LOCGING & MESSINA	Native Sons (Col)	Lady/Love Fox Peacemaker
LYNYRD SKYNYRD	Gimme Back My Bullets (MCA).	litle, "Blues" Gypsy Searchin
QUEEN	Night At The Opera (Elektra)	
DETTY THINGS	Savage Eve (Swan Song)	
1 CAROLE KING	Thoroughbred (Ode)	
IERRY GARCIA	Reflections (Round)	They Love Villght As viell Tore
MELISSA MANCHEST	ERBetter Days & Happy Endings (A	Arista)"Sing""Happy""Rescue""You&
EMMYLOU HARRIS	Elite Hotel (Reprise)	
BEBOP DELUXE	Sunburst Finish (Capitol)	"Ships""Crying""Sleep"
PPL	If The Shoe Fits (RCA)	"Sun""Chance""Home"
JONI MITCHELL	Hissing Of Summer Lawns (Asy	lum)"France" title
ELVIN BISHOP	Struttin' My Stuff (Capricorn)	"Fooled" title
JANIS IAN	Aftertones (Col)	"Roses""Belle""Tied""Dance"
FLEETWOOD MAC	Fleetwood Mac (WB)	"Rhianon""Warm""Say You Love
SWEET	Give Us A Wink (Capitol)	
2 EW&F	Gratitude (Col)	"Sing""Devotion""Celebrate"
3 KGB	KGB (MCA)	"Sailor""Let Me Love"
CHICK COREA	The Leprechaun (Polydor)	Variety of cuts
GARY WRIGHT	Dream Weaver (WB)	"Love Alive" Title "Feelings"
6 PAUL SIMON	Still Crazy After All These Years	(Col)."50" Title
7 HENRY GROSS	Release (Lifesong)	"Shannon""Mama"lead
S JIMMY BUFFETT	Havana Daydreaming (ABC)	Title, "Head Hurts" "Capt."
JOURNEY	Look Into The Future (Col)	"Too Much""On Own" Title
STARCASTLE	Starcastle (Epic)	"Seasons""Lake"lead
1 ELO	Face The Music (UA)	"Magic""Evil Woman"
2 JIM CAPALDI	Short Cut Draw Blood (Island)	Title "Marble"
BRECKER BROTHERS.	Back To Back (Arista)	"Night Flight""Wastin Time"
GRAND FUNK	Born To Die (Capitol)	"Sally""Take Me""Dues"
ERIC CARMEN	Eric Carmen (Arista)	"Sunrise""My Girl""Myself"
SUPERTRAMP	Crisis? What Crisis? (A&M)	"Sister""Lady""Nobody"
BETTE MIDLER	Songs For The New Depression	(Atl)"Rain""Strangers"
B JOAN BAEZ	From Every Stage (A&M)	"Dixie""Released""4 Letter"
	Coney Island Baby (RCA)	
MCKENDREE SPRING	Too Young To Feel This Old (Pye	Title "Haves wife" "Divide"

Suggested Albums

LAURA NYRO



Her return to fresh vinyl is one of the major She is one of the greats and time will tell which marvelous cuts will become STARCASTLE



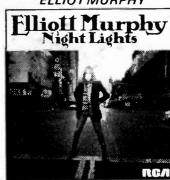
been getting raves from the AOR progremmers already on it its like having the group Yes stands out by everything is strong (Epic)

LA EXPRESS



The new lebel is off end running with a great start. The bend thet becked Tom Scott through much fine music continues to perpetrete the quality that they've come to be known for Cuhimercial jazz extreordineirel "Midnite Flight" "Transylvania Choo Choo" (Cariboul

ELLIOT MURPHY



AOR Redio and this effort will probably receive even more positive response. The best way to feeling and arrenge it both musically and lyrically in a new and modern manner, Every cut on side 2 is a killer "Deco Dence" end "Abrahem Lin



Surprisingly good album, every cut is quita programmable full bodied lush production with hauntingly tasty arrangements mark a collection that may vary wall bring this proug the success that sludnd it for all too long. They do a great job on the old Beatla's tune. Things We Sold Today. Other goodies include: "But I Do" "Stand Back In Amazement" and "Call Out For Mercy

Chart

PETER FRAMPTON broke the record this week, gathering more airplay for a one week period than any other album in the history of this chart. DYLAN had another sensational week. BAD and **BOWIE** held their strong positions. PHOEBE grew a bit and is in there with the biggies. 10cc picked up rather nicely. LYNYRD made major gains. QUEEN is solid. PRETTY took a bit jump. KING is still big. GARCIA has an airplay hit. MELISSA had a tremendous week. EMMY is maintaining. BEBOP came on very strong. The album is getting raves from programmers. PPL had a solid week. MAC still won't quit. SWEET was the week's highest debut. EW&F maintained. KBG and CHICK debuted impressively. WRIGHT is hanging in there. GROSS nudged up. BUFFETT did well. JOUR-**NEY** came on strong. STAR-**CASTLE** debuted. Stations playing it report tremendous listener response. BRECK-ERS debuted. FUNK made gains. CARMEN maintained. SUPERTRAMP inched up. **BETTE** bounced back onto the chart. McKENDREE debuted. AL DI MEOLA almost made the chart.

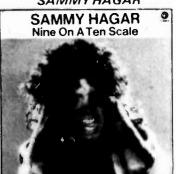
This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in

SZOBEL



This album may be too "heavy" for most com mercial Rock stations but it should be listened to anyway. A superb display of planistic prowas from a new young virtuoso. Backed by a fine ensemble of musicians, Hermann Szobel

SAMMY HAGAR



Former lead vocalist for Montros with an impresive debut Rock and Roll album Check the credits, you'll recountre many of the participants Good straight ahead affort with American' "Keep On Rockin" "Rock 'N Roll Romeo" (Capitel)

JORGE CALDERON



Don't miss this one A light and bouncy collecbackground female vocalists and a diversified span of background instrumentation, the album moves well and entertains from beginning to and "City Music" "At The Beehlve" "Kiss and Run" "Trying Too Hard"

CHRIS DeBURGH



A pratty speciacular performance. This print love songs and interpret storyline lyrics. The music and production land to his formidable talents Every out is strong. "Patricia the Strip per". "Spanish Train". "I'm Guing Home". The Painter: (A6M)

BRIAN AUGER



Recorded at Hollywood's Whiskey A Go Go Brian and fire company run through a vertety of many of their layorite compositions and th Straight Ahead" plus more (ABC)

DIR PBESEUTS

On February 8
The King Biscuit
Flower Hour

STEPHEN STILLS & PATTI SMITH





On Sunday, February 8th, The King Biscuit Flower Hour presents Stephen Stills, recorded live in Portland, Oregon and the Patti Smith Group recorded live at The Cellar Door in Washington, D.C.

The show comes to you in quadraphonic and stereophonic sound. So you won't miss one bass or treble note of this sound spectacular. Check your local station for exact time and date in your area.

For further information, contact Bob Meyrowitz, Peter Kauff, or Alan Steinberg at D.I.R. Broadcasting Corp., 445 Park Ave., New York, N.Y. 10022. Or call (212) 371-6850.

On February 15 The British Biscuit

LYNYRD SKYNYRD





On Sunday, February 15th, the British Biscuit presents Lynyrd Skynyrd, recorded live in London during their second triumphant tour of England. Don't miss Lynyrd Skynyrd, from England in quadraphonic and stereophonic sound. And don't miss their latest MCA release "Gimme Back My Bullets." Check your local station for exact time and date in your area.

For further information, contact Bob Meyrowitz, Peter Kauff, or Alan Steinberg at D.I.R. Broadcasting Corp., 445 Park Ave., New York, N.Y. 10022. Or call (212) 371-6850.





"Gimme Back My Bullets," available on MCA records and tapes.

PRESENTS

Ada., Okla.
Almagordo, N.M.
Albany, N.Y.
Alburquerque, N.M.
Ames/Des Moines, Iowa
Anchorage, Ala.
Anderson, S.C.
Ashland, K.Y.
Athens, Ga.

Atlanta, Ga. Auburn, Ala.

On February 22 DIR Broadcasting Corporation

JOAN BAEZ **AN AUDIO-BIOGRAPHY**





On Sunday, February 22nd D.I.R. Corporation presents "JOAN BAEZ, AN AUDIO-BIOGRAPHY." Dave Herman (WNEW-FM) captures the essence of this modern legend as she speaks and sings her personal history during this unique two hour presentation. You'll hear rare, previously unreleased recordings from

her early career including songs recorded with Dylan, Listen to tapes from her appearance in the recent Rolling Thunder Revue. And you'll hear it all in quadraphonic and stereophonic sound. Check your local station for exact time and date in your area.

For further information, contact Bob Meyrowitz, Peter Kauff, or Alan Steinberg at D.I.R. Broadcasting Corp., 445 Park Ave., New York, N.Y. 10022, Or call (212) 371 6850.

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	Rexburg, Idaho
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Lafayette, Ind. Lafayette, La.	WAZY FM KPEL FM	96.7 99.9	10 9
Lafayette, La. Lancaster/Starview, Pa.	WRHY FM	92.7	10
Lansing, witch.	WVIC FM KASK FM	94.9	10
Las Cruces, N.M. Lewiston, Me.	WBLM FM	103.1 107.5	9
Lexington, Ky.	WKOO EM	98.1	11
Lincoln, Neb. Linesville, Pa.	KFMQ FM WVCC FM KLAZ FM KVWJ FM	101.9 101.7 98.5	8:30
Little Rock, Ark.	KLAZ FM	98.5	8
Logan, Utah	KVWJ FM	94	10
Los Angeles, Calif. Louisville, Ky.	KMET FM WLRS FM	94.7 102.3	9
Lynchburg, Va.	WGOL FM	98.	9
Lyndonville, Vt.	WVM FM WIBA FM	91.1 101.5	8 10
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Minn./St. Paul, Minn.	KORS FM KYLT FM	92.5 100.1	9
Missoula, Mont. Mobile, Ala	WABB FM	97.5	9
Monroe, La.	KNOE FM	101.9	8:30
Montgomery, Ala. Morgantown, W. Va.	WHHY FM WCLG FM	101.9 100	8 9
Murphysboro, III.	WTAO FM	104.9 101.7	10
Murphysboro, III. Myrtle Beach, S.C.	WKZQ FM WKDA FM	101.7 103.3	10:30 8
Nashville, Tenn. New Orleans, La.	WRNO FM	99.5 102.7	9
New York, N.Y.	WNEW FM	102.7	9 11
Norfolk, Va. Oak Ridge Knoxville, Tenr	K941 WOKLEM	100.3	11
Oklahoma, City, Okla.	KOFM FM	104.1	7
Omaha, Neb.	KQKQ FM	98.5 107.7	10 9
Orlando, Fla. Panama City Fla.	WORJ FM WPFM	107.9	10
Panama City, Fla. Parkersburg, W. Va.	WIBZ FM WMMR FM	99.3	7
Philadelphia, Pa. Phoenix, Ariz.	KDKB FM	93.3	9
Pipestone, Minn.	K LOH FM	93.3 93.3 98.7	10
Pittsburgh Pa.	WYDD FM KSNN FM	104.7	10 10-
Pocatella, Idaho Portland, Ore	KGON FM	96.1 92.3	10
Presque Isle, Me. Rapid City, S.D.	WDHP FM	96.9	10
Rapid City, S.D. Reno, Nev.	KKLS FM KGLR FM	93.9 105.7	11
Rexburg, Idaho	KADO EM	94.3	9:30
Richmond, Va. Rochester, N.Y. Rockford, III.	WRVQ FM WCMF FM WYFE FM KZAP FM	94.5 96.5	10 9
Rockford, III.	WYFE FM	96.5 95.3 98.5	9
Sacramento, Calif. San Angelo, Tex.	KZAP FM	98.5	11 9
San Angelo, Tex. San Antonio, Tex.	KIXY FM KEXL FM	95.7 104.5	9:30
San Bernadino, Calif.	KOLA FM	99	8:30
San Diego, Calif.	KPRI FM KSAN FM	106.5 94.9	8 11
San Francisco, Calif. San Jose, Calif.	KOMEEM	98.5	10
San Rafael, Calif.	KTIM FM KTYD FM	100.9	8 11:30
Santa Barbara, Calif. Santa Maria, Calif.	KXFM	99.9 99	11.30
Savannah, Ga.	WZAT FM	102.1	8
Seattle, Wash.	KISW FM KROK FM	99.9 94.5	8:30 10
Shreveport, La. South Bend, Ind.	WRBR FM	103.9	9
Spokane, Wash.	KHQ FM	98.1	9 11
Springfield, Mass. Springfield, Vt.	WAQY FM WCFR FM	102.1 93.5	9:30
St. Louis, Mo.	KSHE FM	94.7	10
Syracuse/Utica, N.Y.	WOUR FM WGLF FM	96.9 104	10 9
Tallahassee, Fla. Tampa/St. Petersburg/	HGLI TIVI		
Sarasota, Fla Terre Haute, Ind.	WOSR RM	102.5	9
Terre Haute, Ind. Thibodaux, La.	WVTS FM KXOR FM	100.7 106.3	10 9
Taleda Ohia	WIOT FM	104.7	8:30
Tuscon, Ariz. Tulsa, Okla.	KWEMEM	92.3	9
Tulsa, Okla. Vermillio <u>n,</u> S.D.	KMOD FM KVRF FM	104.7 1 92.3 1 97.5 102.3	10
Victoria, Tex.	KTXN FM	98.7	9
Washington, D.C.	WMAL FM WIFC FM	107.3 95.5	9 8
Wausau, Wisc. Wichita, Kansas	KEYN FM	103.7	10
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MELISSA MANCHESTER
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LYNYRD SKYNYRD
Gimme Back My Bullets (MCA)
SWEET
Give Us A Wink (Capitol)
KGB

KGB (MCA)
CHICK COREA
The Leprechaun (Polydor)



Mike Harrison/Editor

The Hottest:

Frampton Comes Alive (A&M)
BOB DYLAN
Desire (Col)
BAD COMPANY
Run With The Pack (Swan Song)
DAVID BOWIE
Station To Station (RCA)
PHOEBE SNOW
Second Childhood (Col)

WBCH-FM/BOSTON

ADDED
Jerry Garcia (Round)
Speedy Keen (Island)
Mahavishnu (Col)
Melissa Manchester (Arista)
Pretty Things (Swan Song)
PPL (RCA)
Sweet (Capitol)

HOT
Bad Co (Swan Song)
David Bowie (RCA)
Jimmy Buffett (ABC)
Bob Dylan (Col)
EWF (Col)
Fleatwood Mac (WB)
Bonnie Raitt (WB)
Phoebe Snow (Col)
(Occ (Merc)
Marley & Wailers (Island)

BOB SLAVIN, Music Director: GARCIA's "They Love" SPEEDY's "Profit" MELISSA's "Sweet Thing" PRETTY's "Keeping" BAD's "Simple" BOWIE's "Stay" "Golden" BUFFETT's "Head Hurts" "Daydreaming" DYLAN's "Mozambique" SNOW's "2 Fisted" "Disposition" WAILER's "No Woman" Playing RADIO KING, SON OF PETE, and STAIR-STEPS singles.

WAAF FM/WORCESTER

ADDED
Pretty Things (Swan Song)
Sweet (Capitoll
McKendree Spring (Pye)
Bill La Bounty (20th)
Lynyrd Skynyrd (MCA)

HOT
Bad Co (Swan Song)
Band (Capitol)
Phoebe Snow (Col)
Queen (Elektra)
Paris (Capitol)
Atlantis (Vertigo-imp)
Cate Bros (Asylum)
Eric Carmen (Arista)
ELO (UA)
Kansas (Kirshner)
Pelvin Bishop (Capricorn)
Neil Young (Rerpise)
Peter Frampton (A&M)
Murraw Head (A&M)

JOE CAPOBIANCO, Program Director: BAD's title. SNOW's "2-Fisted" CATE's "Union" ELO's "Magic" HEAD's title Playing KIKI DEE single.

WABX FM/DETROIT

ADDED Spiders Mars (Pye) McKendree Spring (Pye) Lynyrd Skynyrd (MCA) Sweet (Capitol) Roy Harper (Chrysalis) Stretch (Anchor) HOT
Bad Co (Swan Song)
Jerry Garcia (Round)
Henry Gross (Lifesong)
Pretty Things (Swan Song)
IOcc (Merc)
Journey (Col)
Starcastle (Epic)
PPL (RCA)
Peter Frampton (A&M)
David Bowie (RCA)
Bob Dylan (Col)
Michel Polnareff (Att)
Loggins & Messina (Col)

 ${\bf BOB\,BURCH, Program\,Director; Playing\,entire\,Lps.}$

WWWW FM/DETROIT

ADDED
Dirk Hamilton (ABC)
Doldinger Jubilee (Atl)
Nicki Barclay (Ariola)
Stretch (Anchor)
Melissa Manchester (Arista)
Cold Blood (ABC)
Al Di Meola (Col)

HOT
Bob Dylan (Col)
Peter Frampton (A&M)
Paul Simon (Col)
Ted Nugent (Epic)
Oavid Bowie (RCA)
Queen (Elektra)
Roxy Music (Atl)
Fogaht (Brsvle)
Bad Co (Swan Song)
Journey (Col)
Bette Midler (Atl)
Grand Funk (Capitol)
Patti Smith (Arista)
Loggins & Messina (Col)
Band (Capitol)

PAUL CHRISTY, Program Director: HAMILTON's "Forever"
"Squash" "Sweet & Cold" "Whale" DOLDINGER's "Compared" "Abra" BARCLAY's title, "Lonely" "Doing"
STRETCH's "Jones" "Why Did You" "Snakes" "Navy" "Slip
Away" MELISSA's "Happy" "True" "Rescue" "Sing"
BLOOD's "Down Here" "Get Off" "Fire" "Let Me" "Back
Here" MEOLA's "Wizard"

KADI FM/ST. LOUIS

ADDED Lynyrd Skynyrd (MCA) Henry Gross (Lifesong) Bad Co (Swan Song) Michel Polnareff (Atl)

Oueen (Elektra)
Chris Squire (Atl)
Paris (Capitol)
Carole King (Ode)
Loggins & Messina (Col)
Peter Frampton (A&M)
PPL (RCA)
Emmylou Harris (Reprise)

JONNIE KING, Program Director, Playing various cuts.

KTFM /SAN ANTONIO

ADDED
David Bowie (RCA)
Outlaws (RCA)
L A Express (Caribou)
Starcastle (Epic)

HOT .
Peter Frampton (A&M)
Bad Co (Swan Song)
Bob Dylan (Col)
EWF (Col)
Ted Nugnet (Epic)
Marshall Tucker (Capricorn)
Phoebe Snow (Col)
Paul Simon (Col)

TRIGGER BLACK, Program Director: BOWIE's "TVC" "Stay" "Golden" OUTLAWS: "Good Hearted"

KLOS FM/LOS ANGELES

ADDED
Jerry Garcia (Round)
Lynyrd Skynyrd (MCA)
KGB (MCA)
Journey (Col)
Lou Reed (RCA)
PPL (RCA)

HDT Bob Dylan (Col) Paul Simon (Col) Peter Frampton (A&M) Fleetwood Mac (WB)

DABAR HOORELBEKE, Music Director; GARCIA's "Tore Up" LYNYRD's Title KGB's "Let Me Love" JOURNEY's "Sat Nite" REED's "Crezy" PPL's "Sun Shone"

WCOL FM/COLUMBUS

ADDED
Melissa Manchester (Arista)
Chick Corea (Polydor)
Spiders Mars (Pye)
Lynyrd Skynyrd (MCA)
McKendree Spring (Pye)
John Blair (Cql)
Nicki Barclay (Ariola)
Sutherland Bros (CBS)
Grand Funk (Capitol)

HDT
Peter Frampton (A&M)
Bsd Co (Swan Song)
Phoebe Snow (Col)
Bebop Deluxe (Harvest)
Queen (Elektra)
10cc (Merc)
David Bowie (RCA)
Bob Dylan (Col)
Gary Wright (WB)
EWF (COl)

BOB GODDING, Program Director: MELISSA's "Woman"
"Rescue" "Endings" "You & I" COREA's "Lenore" "Looking" "Soft" "Sprite" SPIDER's "Shine" "Prisoner" "Stranger" "Rainbow" LYNYRD's "Right" "Gypsy" title MCKENDREE's "Wind" "Life" "Divide" "Too Young" BLAIR's "Ego"
"Son" "Tower" "Last Time" BARCLAY's "Sine" "Doing
It To Me" title SUTHERLAND's "City" "Mary" "Trail"
"Proud" FUNK's "Dues" "Your Love" "Take Me" "Things"
Playing PPL, KIKI DEE, and HEAD EAST singles.

KSMB FM/LAFAYETTE

ADDED
Keith Jarrett (ECM)
Pretty Things (Swan Song)
Finch (Atco)
Randy Pie (Polydor)
Chieftains (Island)
Doldinger Jubilee (Atl)
John Mayall (ABC)
Melissa Manchester (Arista)
Brecker Bros (Arista)
Butterfly Ball (Argo)
Ralph Towner (ECM)
Bill Connors (ECM)
McKendree Spring (Pye)

HOT
Kanas (Kirshner)
Joni Mitchell (Asylum)
Loggins & Messinas (Col)
Bad Co (Swan Song)
Ace (Anchorl
Bob Dylan (Col)
Barclay J Harvest (Polydor)
Rusty Weir (20th)
Jimmy Buffett (ABC)
Pater Frampton (A&M)
ELO (UA)
David Bowie (RCA)
Lou Reed (RCA)
Tropea (Marlin)
Carole King (Ode)
PPL (RCA)

RAY SUTLEY, Music Director: Playing various cuts. Playing CAROLE KING, ROD STEWART, LARRY GROCE, HENRY GROSS, STYX, and MELISSA MANCHESTER singles.

WBAB- LONG ISLAND

ADDED
Alan Price (Polydor)
Melissa Manchester (Arista)
Brecker Bros (Arista)
Lynyrd Skynyrd (MCA)
Howard Werth (Rocket)
Jinmy Buffett (ABC)
Sweet (Capitol)
Gene Cotton (ABC)
Cold Blnod (ABC)
Isaac Hayes (ABC)
David Sancious (Epic)

HOT
Journey (Col)
10cc (Merc)
Bette Midler (Atl)
Bad Co (Swan Song)
Jerry Garcia (Round)
Phoebe Snow (Col)
Peter Frampton (A&M)

BERNIE BERNARD, Music Director: MELISSA's "Rescue" WERTH'S "Flyer" SWEET'S "July" COTTON'S "Crazy" BLOOD'S "Blinded" JOURNEY'S "Too Much" CC'S "Head Room" BAD's title. Playing WILLIE & WAYLON, CATE BROS, GREYHOUND, and RICHARD HEWSON ORCH singles.

WCMF FM/ROCHESTER

ADDED
Sweet (Capitol)
KGB (MCA)
Scorpions (RCA)
AI De Meola (Col)
Sutherland Bros (CBS)
Galigher & Lyle
Attitudes

HOT
Starcastle (Epic)
David Bowie (RCA)
Lynyrd Skynyrd (MCA)
IOCc (Merc)
Bad Co (Swan Song)
PPL (RCA)
Peter Frampton (A&M)
Bebop Deluxe (Harvest)
Lou Reed (RCA)
Pretty Things (Swan Song)

BERNIE KIMBLE, Program Director: STARCASTLE's "Seasons" leads. Playing KOKOMO single.

KGB FM/SAN DIEGO

ADDED Sweet (Capitol) KGB (MCA) Jukka Tolonen (Janus) Outlaws (RCA)

HOT
Bob Dylan (Col)
David Bowle (RCA)
Fleetwood Mac (WB)
Peter Frampton (A&M)
Paul Simon (Col)
Gary Wright (WB)
Bad Co (Swan Song)
Carole King (Ode)

ARTHUR SCHROEDER, Music Director: SWEET's "Action" KGBs "Let Me Love You" TOLONEN's "Drum" OUTLAWS' "Honky Tonk" Playing RUFUS, DR. HOOK, and TOM SCOTT

KSHE FM/ST. LOUIS

ADDED Sweet (Capitol) Spiders Mars (Pye) Huward Werth (Rocket) Hustlei (A&M) Chick Corea (Polydor) Lynyrd Skynyrd (MCA) McKandree Spring (Pye) David Pomeranz (Arista)

HOT
Journey (Col)
Starcastle (Epic)
Bad Co (Swan Song)
Pratty Things (Swan Song)
(Occ (Merc)
Peter Frampton (A&M)
Jerry Gactas (Round)
Henry Gross (Lifesong)
David Bowie (RCA)
PPL (RCAI
Nicks Barclay (Arrola)
Bob Dvlan (Col)
Bubop Deluxe (Harvest)
Mike Harrison (Island)

MARK COOPER, Music Director: Playing entire Lps.

KYYS FM/KANSAS CITY

ADDED
Barclay J Harvest (Polydor)
Starcastle (Epic)
KGB (MCA)
Chick Corea (Polydor)
Journey (Col)

HOT
Peter Frampton (A&M)
Bad Co (Swan Song)
David Bowie (RCA)

Journey (Cot) MAX FLOYD, Program Director: HARVEST's "Titles" leads

TRIAD-WXFM/CHICAGO

ADDED
David Sancious (Epic)
Laura Nyro (Col)
Chick Corea (Polydor)
Al Di Meola (Col)
Melissa Manchester (Arista)
Szobel (Arista)
Miles Davis (Col)
L A Express (Caribou)
Johnny Winter (Blue Sky)
Eberhardt Weber (ECM)

Scorpions (RCA)
Lou Reed (RCA)
Tomita (RCA)
10cc (Merc)
Chris Squirre (Atl)
Lee/Brown (Blue Note)
Doldinger Juhilee (Atl)
Styx (A&M)
Mahavishnu (Col)
Phoebe Snow (Col)
David Bowie (RCA)
Queen (Efektra)
Bob Dylan (Col)
Joan Baez (A&M)

Peter FramptonA&M)

SAUL SMA1ZYS, Program Director: Playing entire Lps

KOME FM/SAN JOSE

ADDED
Johnny Winter (Blue Sky)
Al Di Moola (Col)
Chick Corea (Polydor)
KGB (MCA)
Frecker Bros (Arista)
Tropea (Marlin)
Dirk Hamilton (ABC)
Greg Kinh (Beserkley)
Paul Butterfield (Brsvle)
L A Express (Caribou)
Mahavishnu (Col)

Peter Frampton (A&M)
Bob Dylan (Col)
Jerry Garcia (Round)
Bad Co (Swan Song)
Phoebe Snow (Col)
David Bowie (RCA)
Emmylou Harris (Reprise)
Journey (Col)
Loggins & Messina (Col)
Elvin Bishop (Capricorn)
Janis Ian (Col)
Lynyrd Skynyrd (MCA)

DANA JANG, Music Director: FRAMPTON's 'Happening' DYLAN's "Isis" GARCIA's "They Love" BAD's "Honey" PHOEBE's "All Over" BOWIE's "TVC" EMMY's "Here" JOURNEY's "Too Much" L&W's "Lady/Love" ELVIN's "Fooled Around 'JANIS'. "Rdses" LYNYRD's "Searchin" Playing JOHN MILES, and THIRD WORLD singles.

KZOZ/SAN LUIS OBISPO

ADDED
Lynyrd Skynyrd (MCA)
Sweet (Capitol)
Nicki Barclay (Ariola)
Jim Capaldi (Island)
Speedy Keen (Island)
Howard Werth (Rocket)
Cayenne (Bucksnort)
KGB (MCA)
Golden Earring (MCA)
Henry Gross (Lifeosng)

Skyhooks (Merc)
David Bowie (RCA)
Earthquake (Beserkley)
Bid Co (Swan Song)
Poter Frampton (A&M)
Eric Carmen (Arista)
Paris (Capktol)
Curole King (Dde)
Boh Dylan (Col)
Joni Mitchell (Asylum)
Roxy Music (Atl)
(Dec (Merc)
Phoebe Snow (Col)
Loggins & Missima (Col)

RICK WILLIAMS, Program Director: SKYNYRD's "Trouble" "Blues' BARCLAY's "Madness" "Lights" CAYENNE's "Move" "Better "KGB's "Sailor" "Feeling

WQDR-FM/RALEIGH

ADDED
Lynyrd Skynyed (MCA)
Pretty Things (MCA)
Jimmy Buffett (ABC)
John Mayall (ABC)

Bad Co (Swan Song)
Bob Dylan (Col)
Paul Simon (Col)
EWF (Col)
Emmylou Harris (Reprise)
Joni Mitchell (Ayslum)
Carole King (Ode)
PPL (RCA)
Phoebe Snow (Col)
Peter Frampton (A&M)
Loggins & Messina (Col)
John Baez (A&M)
Gary Wright (WB)

BILL HARD, Program Director: SKYNYRD's "Searchin"
"Trouble" PRETTY's "Sad Eye" "R&R" BUFFETT's "Crazy"
"Havana" "Capt," BAD's "Do Right" title "Silver" "Simple"
"Honey" PPL's "Sun" "Home" SNOW's "2 Fisted" "Third"
"Insanity"

WHEW FM/NEW YORK

ADDED
Sweet (Capitol)
Starcastle (Epic)
Holities (Polydor-imp)
Gene Cotton (ABC)
KGB (MCA)
Nicki Barclay (Ariola)
Johnny Winter (Blue Sky)
Piton (EMI)

HOT
Peter Frampton (A&M)
Queen (Elektra)
Pretty Things (Swan Song)
David Bowie (RCA)
Bad Co (Swan Song)
Bruce Springsteen (Col)
Carole King (Ode)
Boh Dylan (Col)
Melissa Manchester (Arista)
Brecker Bors (Arista)

DENNIS ELSAS, Music Director: Playing entire Lps.

KDKB FM/PHOENIX

ADDED
Roy Harper (Chrysalis)
Jukka Tolonen (Janus)
Chick Corea (Polydor)
Keith Jarrett (ECM)
Melissa Manchester (Arista)
Paul Butterfield (Bravle)
Dory Previn (Col)
Brecker Bros (Arista)
Chris De Burgh (A&M)
Brothers Johnson (A&MI)

HDT
Peter Frampton (A&M)
Outlaws (RCA)
Elvin Bishop (Capricorn)
KGB (MCA)
IOcc (Merc)
Bad Co (Swan Song)
Janis Ian (Col)
Bebop Deluxe (Harvest)
Lynyrd Skynyrd (MCA)
Carole King (Ode)

LINDA THOMPSON, Music Director: HARPER's Title. TOLO-NEN's "Windemere" PREVIN's "Woman's Soul" BURGH's title.

WQXIFM/ATLANTA

ADDED Joan Baez (A&M) Melissa Manchester (Ars

HOT
Elvin Bishop (Capricorn)
Bid Co (Swan Song)
Lynyrd Skynyrd (MCA)
Phoehe Snow (Col)
Boh Dylan (Col)
David Bowie (RCA)
Peter Frampton (A&M)
Loggins-& Messina (Col)
Henry Gross (Lifesong)
ELO (UA)
Jimmy Buffett (ABC)

JEFF MCCARTNEY, Music Director: BISHOP's "Fooled title. BAD's "Silver" Title, "Blood" SKYNYRD's "Blues' Title, "Gypsy" FRAMPTON's "Show Me" "Feel" "Happening" GRQSS'"Shannon" "Mama"

WXRT FM CHICAGO

ADDED
Pretty Things (Swaii Song)
Starland (Windsong)
Paul Butterfield(Brsvie)
Larry Groce
Johnny Winter (Blue Sky)
L A Expires (Caribou)
Al De Michal (Col)
Laura Nyro (Col)
KGB (MCA)
Buffy St Marie (ABC)
Click Carea (Polydor)
Miles Davis (Col)
Eberhardt Weber (ECM)
Kenth Jarrett (ECM)
Jean P Rampal (Col)

HOT ELO (UA) Bob Dylan (Col) Patti Smith (Arista) Paul Simon (Col) Emmylou Fairis (Reprise) Thin Lizzy (Vertigo) Peter Frampton (A&M) Bad Co (Swan Song) Tomita (RCA) David Bowie (RCA)

BOB SHULMAN: Playing Various cuts

WMMR PHILADELPHIA

ADDED
Al De Meola (Col)
KGB (MCA)
Sutherland Bros (CBS)
Howard Nerth (Rocket)
Greg Kihn (Beserkley)
Roy Harper (Chrysalis)
Cold Blood (ABC)
Larry Groce
Miles Davis (Col)
L A Express (Caribou)
Chris Williamson (Olivia)

HOT
Chartbusters (Beserkley)
Pretty Things (Swan Song)
Phoebe Snow (Col)
Cliick Corea (Polydor)
Peter Frampton (A&M)
David Bowie (RCA;
Jerry Garcia (Round)

T. MORGAN, Program Director: Playing various cuts

KMOD FM / TULSA

ADDED
Golden Earring (MCA)
Niss Lofgren (A&M)
Scorpions (RCA)
Hustler (A&M)
David Pomeranz (Arista)
Nicki Barclay (Arista)
NGB (MCA)
Cold Blood (ABC)
John Mayall (ABC)

HOT
Pretty Things (Swan Song)
Loggins & Messina (Col)
Joni Mitchell (Asylum)
Band(Capitol)
Janis Ian (Col)
Carole King (Ode)
Phoebe Snow (Col)
Bob Dylan (Col)
Cat Stevens (A&M)
Jerry Garcia (Round)
IOcc (Merc)
Peter Frampton (A&M)
Emmylou Harris (Reprise)

JIM RICHARDS, Music Director: PRETTY's "Volcano" "Sad Eye" "So Long" L&M's "Lady/Love" "Peacemaker" "Fox "JON's "France" title "Edith" BAND's "Driftwood" "Jupiter" "Bell" JANIS' "Wrong" KING's "Many Ways" "Ambrosia" SNOW's "2 Fisted" "All Over" DYLAN's "Mozambique" "Diamond" "Joey", CAT's "Majik" GARCIA's "Might As Well" "Tore Up" "They Love" FRAMPTON's "Show Me" "Baby I Love" "Feel" EMMY's "Here" "Satan" "Wheels" "Sio"



...amazing airplay-sales pouring in.

"Totally unique sound. Instant airplay at ABX."
BOB BURCH, WABX, DETROIT, MICHIGAN

"One listen tells the story. It was added immediately. An outstanding new group..."
PAUL CHRISTY, WWWW-FM, DETROIT, MICHIGAN

"Best reaction of new releases, including Bad Company, Golden Earring and Lynyrd Skynryd. More requests than the new David Bowie."

JIM ROBERTS, WZMF, MILWAUKEE, WISCONSIN

"Sold out twice in one day. Easily one of the biggest albums in the next six months." MORGAN USADELL, DISCOUNT RECORDS, CHAMPAIGN, ILLINOIS

"Unprecedented sales on a new album from a little-known group. Starcastle destined to be a giant." HARLAN GOODMAN, SOUND UNLIMITED, CHICAGO, ILLINOIS

"Sold off our stock the very first day we received it." PATRICK SUMMERS, 1812 OVERTURE, MILWAUKEE, WISCONSIN

"Put sixties in each Venture Store. The store in Alton, Ill., was out the first day. Reorders from all stores."

NORM HAUSFATER, V.P., MUSICAL ISLE

"Received sixty on Monday. Out of it
Tuesday. Can't keep it in stock."
GARY CHARRLEY, MGR., PEACHES RECORDS, ST. LOUIS, MO.



Starcastle. The fastest breaking new group of 1976. Their debut album is on Epic Records and Tapes.

LBUMS

M105/CLEVELAND

ADDED Johnny Winter (Blue Sky) Bette Midler (Atl)

Eric Carmen (Arista) Cate Bros (Asylum) (Occ (Merc) Bob Dylan (Col) ELO (UA) Peter Frampton (A&M)
Grand Funk (Capitol)
Kiss (Casablanca)
Carole King (Ode)
Melissa Manchester (Arista) Joni Mitchell (Asylum) Michel Polnareff (Atl) Styx (A&M)

ERIC STEVENS, Program Director: BAD's "Honey" "Live For Music" CC's "Lazy" "Mandy" FRAMPTON's "Baby I Love" "Show Me" "Flash" FUNK's "Take Me" "Sally" KISS's "Strutter" "R&R" MELISSA's "Sing" POLNAREFF's "Jesus" "Smoke" SYTX's "Lorelei" "I laht U"

KMET FM/LOS ANGELES

ADDED Roy Harper (Chrysalis) Reverberie (Pausa)

Bad Co (Swan Song) David Bowie (RCA) Bob Dylan (Col) Kiss (Casablanca) Elvin Bishop (Capricorn) Bebop Deluxe (Harvest)

SAM BELLAMY, Operations Manager: Playing various cuts

WAIV/JACKSONVILLE

ADDED Tom Jnas (Col)
McKendree Spring (Pye)
Sweet (Capitol)
Kenny Rankin (Little David) Pretty Things (Swan Song) Murray Head (A&M)

Gino Vannelli (A&M)
Lynyrd Skynyrd (MCA)
Jimmy Buffett (ABC)
Gary Wright (WB)
David Bowie (RCA)
Bob Dylan (Col)
Henry Gross (Lifesona) Henry Gross (Lifesong) Bad Co (Swan Song) Tomita (RCA)

BILL BARTLETT, Program Director: MCKENDREE's "Housewile" SWEET's "Action" RANKIN's "Creeping" "Skies" PRETTY's "Drowned" "So Long" MURRAY's "Tasty" "Don't Forget" Playing LARRY GROCE single.

WDVE FM/PITTSBURGH

ADDED Emmylou Harris (Reprise) Lynyrd Skynyrd (MCA) Phaebe Snaw (Cal) Bebop Deluxe (Harvest)

HOT Gary Wright (WB) Bad Co (Swan Song) Fleetwood Mac (WB) Kansas (Kirshner)

JIM ROACH, Program Director: BAD's "Blood" "Sister MAC's "Rhianon" KANSAS' "Woman's Love" MANN's

WHCN FM/HARTFORD

ADDED David Sancious (Epic) L A Express (Caribou)
Johnny Winter (Blue Sky)
Sutherland Bros (CBS)
Dirk Hamilton (ABC)
Howard Werth (Rocket)
Roy Harper (Chrysalis)
David Courtney (UA)
John Mayall (ABC)
Cold Blood (ABC)
Lynyrd Skynyrd (MCA)
Brecker Bros (Arista)
Chick Corea (Polydor) L A Express (Caribou) Chick Corea (Polydor) Lowell Fulson (Granite) Jukka Tolonen (Janus)

Phoebe Snaw (Cal) David Bowie (RCA) Queen (Elektra) Joan Baez (A&M) Joan Baez (A&M)
Bad Co (Swan Song)
Pretty Things (Swan Song)
Peter Frampton (A&M)
Chris Squire (Atl)
Jerry Garcia (Round)
IOcc (Merc)
PPL (RCCA)
Mike Harrison (Island)
Cat Stevens (A&M)
Kenny Rankin (Little David)
Fleetwood Mac (WB)

PAUL PAYTON, Music Director: Playing various cuts

WOUR/UTICA-SYRACUSE

ADDED KGB (MCA) Dr Feelgood (Col) Al De Meola (Col) Cold Blood (ABC) Eberhardt Weber (ECM) Masekela Howard Werth (Rocket) Sutherland Bros (CBS) Miles Davis (Col)

Jerry Garcia (Round) Wailers (Island) Jim Capaldi (Island) IOcc (Merc) Speedy Keen (Island) Speedy Keen (Island)
Doldinger Jubilee (Atl)
Lou Reed (RCA)
Peter Frampton (A&M)
Bebop Deluxe (Harvest)
David Courtney (UA) Lynyrd Skynyrd (N Melisssa Manchester (Arista)

JEFF CHARD, Program Director; Playing entire Lps.

K100 FM/LOS ANGELES

ADDED Sweet (Capitol)

Bad Co (Swan Song) Fleetwood Mac (WB)
Peter Frampton (A&M)
Owen (Elektra)
BTO (Merc)
Grand Funk (Capitol)

ERIC CHASE, Program Director SWEET's "Action" BAD's EMIC CHASE. Program Director. "Simple" "Honey" FRAMPTON'S "Show Me" QUEEN'S "Rhapsody" BTO's "Home" FUNK'S "Sally" Playing OHIO PLAYERS and DEEP PURPLE singles

WKDA FM/NASHVILLE

Mac Gayden (ABC) Bette Midler (Atl) Charthusters (Beserkley) Albert King (RCA) Melissa Manchester (Arista) Joan Baez (A&M)

HOT Bob Dylan (Col) Bob Dylan (Cot)
Emmyluu Harris (Rerpise)
EWF (Cot)
Fleetwood Mac (WB)
Eric Carmen (Arista)
David Bowie (RCA) Carole King (Ode) Lynyrd Skynyrd (MCA) Bad Co (Swan Song)

JACK CRAWFORD. Program Director: DYLAN's "Sara" "Is is" "Diamond" EMMY's "Amarillo" "Here" EWF's "Celebrate" title MAC's "Warm" "Say You Love" "Rhianon" "Afraid" CARMEN's "Myself" "Surrise" "Feelings" BOWIE's "Golden" "TVC" "Wild" KING's "High" "Thinking" "Love Is Real" LYNYRD's "Blues" title BAD's title, "Simple"

WIOT-FM/TOLEDO

ADDED Golden Earring (MCA) Melissa Manchester (Arista) David Sancious (Epic)

Peter Frampton (A&M) David Bowie (RCA) Loggins & Messina (Col) Bad Co (Swan Song) ELO (UA) Phoebe Snow (Col) Grand Funk (Capitol) Jim Capaldi (Island) 10cc (Merc) Lynyrd Skynyrd (MCA) BTO (Merc) Paris'(Capitol) Jethro Tull (Chrysalis)

NEIL LASHER, Music Director: DYLAN's "Hurricane" Lerm's "Peacemaker" BAD's "Live For Music" QUEEN's "Rhapsody" SNOW's "Third" FUNK's "Sally" "Dues" "Take Me" CAPALD's "Marble" Title. TULL's "Rainbow" Playing MICHAEL MURPHEY, FOGHAT, JOHN MILES, EAGLES, LINDA RONSTADT NAZARETH SWEET GARY WRIGHT ELTON JOHN, ROXY MUSIC, LARRY GROCE and EWF

WVAF/CHARLESTON

ADDED 10cc (Merc) Henry Gross (Lifesong) Joan Baez (A&M) Brecker Bros (Arista) Phoebe Snow (Col) Chris Squire (Atl) Jim Capaldi (Island)

Joni Mitchell (Asylum) Bob Dylan (Col)
Ace (Anchor)
Rita Coolidge (A&M)
Neil Young (Reprise)
Robert Palmer (Island)
Little Feat (WB) PPL (RCA) Barclay J Harvest (Polydor) Crosby/Nash (ABC) Bad Co (Swan Song) Janis Ian (Col)

TOM OWENS, Music Director: Playing various cuts

WQSRFM/TAMPA

ADDED KGB (MCA) Cold Blood (ABC) David Sancious (Epic) Chick Corea (Pulydor) Dirk Hamilton (ABV) McKendree Spring (Pye) Otis Rush (Delmark) Dobie Gray (Capricorn) Brass Construction (UA) Edwin Starr (Granite)

Whiters (Island)
Bad Co (Swan Song)
Phoebe Snow (Col)
Eric Carmen (Arista)
Jerry Garcia (Round)
Loggins & Messina (Col)
IOCc (Merc)
Emmylou Harris (Reprise)
Bob Dylan (Col)
David Bowie (RCA)
Carole King (Ode)
Oct: SNOW's "2 Fisted" [Waiters (Island)

DEE ADDISON, Music Director: SNOW's "2 Fisted" BAD's "Silver" GARCIA'S "Might As Well" Playing CONCRETE WAILERS, and TOOTS & MAYTALS singles.

WZZQ-FM/JACKSON

ADDED Melissa Manchester (Arista) McKendree Spring (Pye) Chick Carea (Polydor) Sweet (Capitol) Barclay J Harvest (Polydor) HOT
Peter Frampton (A&M)
Ouen (Élektra)
Rita Coolidge (A&M)
David Bowie (RCA)
Emmylou Harris (Reprise)
Bob Dylan (Col)
Jimmy, Buffett (ABC)
Bette Midler (Atl)
EWF (Col)
Janiellan (Col) Janislan (Col)

KEITH CARTER, Music Director: QUEEN's "Rhapsody" "Fri end" "Death" RITA's "Born" BOWIE's "Golden" "Stay"
Title "TVC" BUFFETT's "Hotel Room" Title, "Head Hurts" Playing ROXY MUSIC, AEROSMITH, RUFUS, and FOG-

ROCK/ATLANTA

Golden Earring (MCA)

Phoebe Snow (Cal) Fleetwood Mac (WR) Bad Co (Swan Song) Carole King (Ode) David Bowie (RCA) Peter Frampton (A&M) Loggins & Messina (Col) Nazareth (AdM) Emmylou Harris (Reprise)

STEVE MITCHELL. Program Director: Playing various cuts Playing BEE GEES, ERIC CARMEN, GARY WRIGHT, ROXY MUSIC, AEROSMITH, ELVIN BISHOP, and EAGLES singles

WPLJ-FM/NEW YORK

ADDED rosmith (Coll Bob Dylan (Col) Peter Frampton (A&M) Paul Simon (Col) EWF (Cul) David Bowie (RCA)

CORINNE BALDASSANO, Music Director AEROSMITH's 'Dream On" FRAMPTON's "Baby I Love" "Feet" "Shov Me" "Sun" "Happening" BOWIE's "Golden" "TVC " Stay Wild

KFDI FM/WICHITA

ADDED
Peter Frampton (A&M)
Hustler (A&M)
Wayne Parker (Ariola)
Tom Rush (Col)
Phoebe Snow (Col)
Jim Capaldi (Island)
Speedy Keen (Island)
Henry Gross (Lifesong)
Pretty Things (Swan Song)
Bad Co (Swan Song)
Wing & Prayer (W&P)
Starland (Windsong) Starwood (Windsong)

HOT PPL (RCA) PPL (RCA)
Eminylou Harris (Reprise)
Lou Reed (RCA)
Cate Bros (Asylum)
Michel Polnarelf (Art)
Band (Capitol)
Unicorn (Capitol)
Unicorn (Capitol)
Neil Young (Reprise)
B W Stevenson (WB)
Crack Sky (Lifesons) Crack Sky (Lifesons)

JAY SHANKLE, Program Director: Playing entire Lps

M104/EL PASO

Brecker Bros JAristal David Sancious (Epic) Sweet (Capitol)

Deep Purple (WB) Bob Dylan (Col) Nils Lofgren (A&M) Peter Frampton (A&M) Bad Co (Swan Song) Henry Gross (Lifeosig) PPL (RCA) Loggins & Messina (Call) Ace (Anchor) Angel (Casablanca)

MIKE PRESCOTT, Music Director: PURPLE's "Home" DY LAN's "Isis" LOFGREN's "Don't Go" FRAMPTON's "Feet" BAD's "Blood" title PPL's "Chance" MARIAH's "R&R Band"

KFIG-FM/FRESNO

ADDED

Lynyrd Skynyrd (MCA) Spiders Mais (Pve) Cold Blood (ABC) Mahavishnu (Col)
Pretty Things (Swan Sung)
KGB (MCA) Attitudes (Drk Hrse) L A Express (Caribou)

HOT
Peter Frampton (A&M)
Oueen (Elektra)
Bad Co (Swan Song)
Bob Dylan (Col)
Jerry Guera (Round)
Cat Stevens (A&M)
Jon Mitchell (Asylum)
Supertramp (A&M) upertramp (A&M) David Bowie (RCA) Loggins & Messina (Col)

RAY APPLETON, Program Director, Playing various cuts

YZMF-FM/MILWAUKEE

ADDED Sweet (Capitol)
Dirk Hamilton (ABC)
Golden Earring (MCA -)

HOT Oueen (Elektra) Foghat (Brsvie) David Bowie (RCA) Supertramp (A&M) Peter Frampton (A&M) Bob Dylan (Col) Starcastle (Epic) Kansas (Kirshner) Bad Co (Swan Song

JIM ROBERTS, Program Director: QUEEN's "39" "Friend" JIM HOBERTS, Program Director: QUEEN's "39" "Friend"
"Lady" FOGHAT's "Slow Ride" title "Babe" BOWIE's
"TVC" "Stay" title SUPERTRAMP's "Lady" "Sister" "No
body" FRAMPTON's "Doobie" "Flash" "Baby I Love" "Show
Me" DYLAN's "Sara" "Mozambique" "Hurricane" STAR
CASTLE's "Lady Of Lake" "Seasons" "Wind" KANSAS
"2 Cents" "Woman's Love" "You" BAD's "Live For Mu
sic" "Silver" "Do Right"

KREM-FM/SPOKANE

ADDED Chick Corea (Polydor)
David Sancious (Epic)
Al Di Meola (Col)
Idris Muhammed (Kudu)
Lynyrd Skynyrd (MCA)
Howard Werth (Rocket)
Golden Earring (MCA)
Starcastle (Epic)
Melissa Manchester (Arista)
Szobel (Arista)

David Bowie (RCA) Bob Dylan (Col) Heart (Mushroom) Behop Deluxe (Harvest) Kansas (Kirshner) Ted Nugent (Epic) Supertramp (A&M) Peter Frampton (A&M)
Oueen (Elektra)
Jans Ian (Col)
Phoebe Snow (Col)
John Mitchell (Asylum)
Noil Young (Reprise)
Bad Co (Swan Song)
Vassar Clements & (Fly F) Peter Frampton (A&M)

DON ADAIR, Program Director: Playing various cuts

KMYR- ALBUQUERQUE

ADDED Laura Nyro (Col) Jukka Tolonen (Janus) Paul Butterfield (Brsvle) v Harper (Chrysalis) Chick Corea (Polydor)

Bob Dylan (Col) Bad Co (Swan Song) Emmylou Harris (Reprise) Who (MCA) David Bowie (RCA) Peter Frampton (A&M) IOcc (Merc) Phoebe Snow (Call Chris Squire (Atl) PPL (RCA)

JEFF POLLACK, Music Director: TOLONEN's "Windernere EMMY's "Here" "Single" "Control" PPL's "Sun"

KSAN/SAN FRANCISCO

Melissa Manchester (Austa) Brecker Bros (Arista) PPL (RCA) Cold Blood (ABC) Cold Blood (ABC)*
Julka Tulmen (Janus)
Howard Weeth (Rocket)
Sweet (Capitol)
David Sancious (Epic)
Keith Jarrett (ECM)
Click Corea (Polydor)
Stateastle (Epic)
John Cale (Island imp)
Bay City Rollers (Bell imp)

Pretty Things (Swan Sung) Peter Frainpinn (A&M) Lynyid Skynid (MCA) Bad Co (Swan Soru)
Sammy Haijer (Capitol)
Greg Kihn (Beserkley)
Bebup Deluxe (Harvest)
Jim Capalich (Island)
Journey (Col)
Nils Lodgen (A&M)
David Bowie (RCA)
Tropée (Marlin)
Jerry Garcia (Round)
Sutherland Bros (CBS)
IOCC (Merc) Bad Co (Swan Song)

CHRISTY MARCUS, Music Director, Playing various cuts

YGRQ FM/BUFFALO

ADDED Sweet (Capitol) Jerry Garcia (Round) Midissa Manchester (Arista) Phorbe Snow (Col) Lynyrd Skynyrd (MCA) Emmylou Harris (Reprise) Barclay J Harvest (Pulydor) Mahavishno (Col) Grorge Duke IBASFI Chick Cora (Polydor)

Peter Frampton (A&M) Bob Dylan (Col) David Bowie (RCA) Supertramp (A&M) Bad Co (Swan Song)

ROGER CHRISTIAN. Music Director. Playing various cuts Playing KISS, NAZARETH, and BEE GEES singles

KLBJ FM/AUSTIN

ADDED ADDED Lynyrd Skynyrd (MCA) Jukka Tolonen (Janus) Starcastle (Epic) Chick Corna (Polydor) Jimmy Buffert (ABC) Doldjinger Juhiler: (Atl) L A Express (Caribou) Johnny Winter (Blue Sk)

HOT Peter Frampton (A&M) 15-41 & Messena (Col) Chris Squrie (Atl) Bolt Dylan (Col) Joni Mitchell (Asylum) Tud Nugert (Ejic) Jum Canaldi (1) Kand) Jim Capaldi (Iskind) Phoebe Snow (Cal) Bad Co (Swan Sung

David Bowie (RCA)

STEVE SMITH, Program Director FRAMPTON's Feel SQUIRE'S "Lucky 7" NUGENT'S "Hold" CAPALDIS Pro title BAD's Silver Blood" BOWIE's

WQFM/MILWAUKEE

ADDED ADDED
Jim Capalds (Island)
Lynyrd Skynyrd (MCA)
Golden Earring (MCA)
John Mayalt (ABC)
Bebop Deiuxe (Harvest)
Brecker Brox 'Arista)
Nicki Barciay (Artola)
Melissa Manchester (Arista)
Butterfirld (Brytle)

Butterfield (Brsvle)

Linguis & Messina (Col) Bob Dylan (Col) Stephen Stills (Ail) Janis Ian (Col) Phoebe Snow (Col)
Patti Snith (Arista)
Brite Midele (Ati) Tom Scott (Ode) Lou Reed (RCA) Supertramp (A&M) Paul Simon (Col) Carole King (Ode) Peter Frampton (A&M) Bad Co (Swan Song) Who (MCA)

BOBBIN BEAM, Music Director CAPALDI's "Good Bye LYNYRD's "Gypsy" title EARRING's "Why Me" "Hitt BEBOP's "Ships" "Crying" BRECKER's "Niteflight" "Slick L&M's "Peacemaker" REED's 'Feeling

KRST/ALBUQUERQUE

ADDED
Outlaws (RCA)
Nisson (RCA)
Jerry Garcia (Round)
Laura Nyro (Col)
Lynyrd Skynyrd (MCA)

ADDED

Bob Dylan (Col) Emmylou Harris (Reprise)
David Bowie (RCA) 10cc (Merc) Loggins & Messina (Col) Queen (Elektra) Janus Lan (Col) Carole King (Ode) Cat Stevens (A&MI Kinks (RCA) Ace (Anchor)
Starcastle (Epic)
Rusty Weir (20th)
Gary Wright (WB)
Jiva (Ork Hise)

BILL STAMBALIGH, Program Director: OUTLAWS: "Heros "Minds" "Hearted" "Wine" NILSSON's "Tango" Pretty Soon' "Miss Me" GARCIA's "Might" "Tore" "They Love CC's "Art" "Mandy" "Lazy" STARCASTLE's "Lady" "Sun field" "Forces" WIER's "Queen" "Basic" "Fly" JIVA's "LA

WMMS FM/CLEVELAND

ADDED (Epic) Sweet (Capitol) Creedence (Fantasy) KGB (MCA) Sutherland Bros (CBS) Argent (Epic) Roy Harper (Chrysalis) Peter Frampton (A&M) David Bowie (RCA) Bad Co (Swan Song) Bad Co (Swan Song) Bob Dylan (Col) Gary Wright (WB) Carole King (Ode) Oueen (Elektra) Eric Carmen (Arista) Patti Smith (Arista) Bette Midler (Ari) Cate Bros (Asylum) Elvin Bishop (Capricorn Bebop Deluxe (Harvest)

CHARLIE KENDALL, Music Director SANCIOUS "Sky KGB's "Sailor" HARPER's "Children"

Lou for the masses.

"Charlie's Girl"

The new single from the new Lou Reed album.

"'Coney Island Baby' returns Lou Reed to the height of his powers...There's little doubt that 'Coney Island Baby' is his best record."

—Dave Marsh Rolling Stone

"Reed is veering away from the rather depressing topics he has always been identified with and moving to basic fun rock...The album becomes one of the better rock sets of the past six months."

Billboard

"Let Asbury Park keep its rock 'n' roll champion, Bruce Springsteen...The title belongs on this side of the Hudson, and to a native son, Lou Reed."

-Stan Mieses New York Sunday News



LBUMS

WERC FM/BIRMINGHAM

ADDED Protty Things (Swan Sor Stove Howe (Att) Lynyrd Skynyrd (MCA) (Swan Song) Peter Frampton (A&M)

HOT HOT
Loggins & Messina (Col)
Bab Dylan (Col)
Phubbe Snow (Col)
Emmylou Harris (Roprise)
Elvin Bishop (Capircorn)
Bad Co (Swan Song)
David Bowie (RCA)
lücc (Merc)

MIKE ST. JOHN, Music Director: LYNYRD's "Trouble" Title "Blues" L&M's "Princess" DYLAN's "Isis" SNOW's "Al Over" EMMY's "Single" BISHOP's "Fooled" BAD's "Blood BOWIE's "TVC" CC's "Mandy

WAAL/BINGHAMTON

ADDED Lynyrd Skynyrd (MCA) Peter Frampton (A&M) HU1 HOCC (Merc) Bad Co (Swan Song) Henry Gross (Liferong) Queen (Elektra) Loggins & Messina (Col) Eric Carmen (Arista) Roger Glover (UK) Carole King (Ode) Bette Midler (Atl) Bob Dylan (Col)
Grand Funk (Capitol)
Joni Mitchell (Asylum)

SOM WHITE TAY TO THE TOTAL TO THE TAY TO THE TOTAL TO THE TAY TO THE TOTAL THE TAY THE TOTAL THE TAY T Playing JOHN MILES (B), MICHAEL MURPHEY, and ROGER DALTREY singles.

WWWZ CHARLESTON

ADDED Joan Baez (A&M) Mahavishnu (Col) John Mayall (ABC) Roy Wood (UA) Phoebe Snow (Col) Jerry Garcia (Ros Buffett (ABC)

Grand Funk (Capitol) Nat'l Lampoon (Epic) Carole King (Ode) Bob Dylan (Col)

GEORGE WOODS, Program Director; Playing various cuts.

WIXX FM/GREEN BAY

ADDED
Melissa Manchester (Arista)
Pretty Things (Swan Song)
KGB (MCA)
Creedence Clearwater (Fantasy)
Albert Micro (Marino) Albert King (Harizon) Brecker Bros (Aristal Golden Earring (MCA) Carole King (Ode)

Peter Frampton (A&M) Phoebe Snow (Col) Joni Mitchell (Asylum) PPL (RCA) Bob Dylan (Col)

MIKE TINNES, Music Director; SNOW's "All Over" PPL's Playing KENNY RANKIN, CROSBY/NASH, OHIO PLAYERS, and BABE RUTH singles

KBPI FM/DENVER

ADDED Skynyrd (MCA) Lynyrd-Skynyrd (MCA) Melissa Manchester (Arista) Speedy Keen (Island) McKendree Spring (Pye) Henry Gross (Lifesong) Pretty Things (Swan Song)

Peter Frampton (A&M)
Elvin Bishop (Capricom)
Loggins & Messina (Col)
Fleetwood Mac (WB)

JEAN VALDEZ: Playing entire Lps.

KFYE FM/FRESNO

ADDED Chuck Mangione (A&M) Chuck Mangrone (A&M) (Occ (Merc) Melissa Manchester (Arista) Lynyrd Skynyrd (MCA)

DAN SPEARS, Program Director; MANGIONE's "Bellavia" CC's "Art" "Lazy" MELISSA's "You & I" "Come True" Better Days" LYNYRD's title, ian's "Tied One" "Roses"

WHOR FM / HORFOLK

Melissai Manchester (Arista) Cold Blood (ABC) Spiders Mars (Pye)

HOT
Bad Co (Swan Song)
Peter Frampton (A&M)
Bob Dylan (Col)
Gary Wright (WB)
EWF (Col) Country Joe (Fantasy)

BRUCE GARROWAY, Program Director: BAD's "Honey" "Silver" FRAMPTON's "Sun" "Show Me" DYLAN's "Hurri "Silver" FRAMPTON's "Sun" "Show Me" DYLAN's "Hurri cane" "Diamond" WRIGHT's "Feelings" title JOE's "Whales

KINK FM / PORTLAND

ADDED ADDEU Gallagher & Lyle (A&MI) Greg Kihn (Beserkley) Jukka Tolonen (Janus) Brecker Bros (Arista) String Driven (20th) Melissa Manchester (Ar

HOT Phoebe Snow (Col) Bad Co (Swan Song) cato Co (Swan Song) Crosby/Nash (ABC) Janis Ian (Col) Heart (Mushroom) Paul Simon (Col) Heart (Mushroom)
Paul Simon (Coll)
Jerry Garcia (Round)
Jimmy Buffett (ABC)
Bob Dylan (Coll)
Dan Hill (20th)
Supertramp (A&M)
Joni Michell (Asylum)
Fleetwood Mac (WB)

MARQUIS MARSH, Music Director: Playing entire Lps, Playing MAXINE NIGHTINGALE, KIKI DEE, JEAN PIERRE RAMPAL, and JOHN MILES singles.

WCOZ FM/BOSTON

Roy Wood (UA) Roy Harper (Chrysalis) Melissa Manchester (Arista) Jimmy Buffett (ABC) Staristeps (Drk Hrse) Sweet (Capitol) Gree Kihn (Beserkley) Chris De Burgh (A&M)

Ousen (Elektra) Bob Dylan (Col) David Bowie (RCA) EWF (Col) Paul Simon (Col) Fleetwood Mac (WB) Phoebe Snow (Col) Peter Frampton (A&M)
Bed Co (Swan Sound)
Jerry Garcia (Round)
Gary Wright (WB)
ELD (UA) IOcc (Merc) Henry Gross (Lifesong) K & A McGarrigle (WB

KEN SHELTON, Music Director: Playing entire Lps

BLUE 92/MADISON

ADDED Melissa Manchester (Aristal KGB (MCA) Pretty Things (Swan Song) L A Express (Caribou)

Bob Dylan (Col) Bob Dylan (Coll Gary Wright (WB) Tod Nugnet (Epic) Ouesin (Elketra) Fleetwood Mac (WB) Peter Frampton (A&M)

STEVE COOPER, Music Director: Playing various cuts. Playing ELVIN BISHOP, CAROLE KING, and JOHN MILES singles

WWCKFM/FLINT

ADDED ADDED
Sweet (Capitol)
Lynyrd Skynyrd (MCA)
Burning Speer (Island)
Al De Meola (Col)
Golden Earring (MCA)
Jimmy Buffett (ABC)
Chick Corea (Polydor)
Melissa Manchester (Arista)
Brecker Bros (Arista)

Loggins & Messina (Col) Bad Co (Swan Song) BTO (Merc) David Bowie (RCA)
Grand Funk (Capitol)
Peter_Frampton (A&MI Bob Dylan (Col) Elvin Bishop (Capricorn-) Cate Bros (Asylum)

CHRIS McCABE, Music Director: Playing various cuts. Playing BEE GEES, AEROSMITH, FOGHAT, ERIC CARMEN, and NAZARETH singles.

WKLH/MONTGOMERY

ADDED

American Tears (Col)
Phoebe Snow (Col)
Bad Company (Swan)
Jimmy Buffett (ABC) Lynyrd Skynyrd (MCA) Mariah (UA)

Elvin Bishop (Capricorn)
Paris (Capitol)
Chris Squire (Atl)
Carole King (Ode)
Bob Dylan (Col)
Kansas (Kirshner)
Jim Capaldi (Island)
Aerosmith (Col)
Loggins & Messina (Col)
Gary Wright (WB)
Lee/Brown (Blue Note) Elvin Bishop (Capricorn)

JEFF TILDEN, Music Director: Playing various cuts.

WHOEFM/H ORLEANS

ADDEO Jerry Garcia (Round) McKendree Spring (Pye) Lynyrd Skynyrd (MCA) Melissa Manchester (Arista) Peter Frampton (A&M) Bob Dylan (Col) John Tropea (Marlin) Elvin Bishop (Capricorn)

BRIAN NICHOLS, Music Director: FRAMPTON's "Feet" "Show Me" DYLAN's "Isis" Title "Coffee" BISHOP's "Fool-

KWST FM/LOS ANGELES

ADDED (GB (MCA) String Driven (20th) Black Sabbath (WB)

Bad Co (Swan Song) Bad Co (Swan Song)
Journey (Col)
Bob Dylan (Col)
Peter Frampton (A&M)
Bebop Deluxe (Harvest)
Pretty Things (Swan Song)
Elvin Bishop (Capricorn)
Lynyrd Skynyrd (MCA)
IOcc (Merg)
ELO (UA)
Jim Capaldi (Island)

DAVID PERRY, Music Director: Playing entire Lps

WRPL AM/CHARLOTTE

ADDED ADDED
Rampal/Bolling (Col)
Buffy St Marie (ABC)
Chick Corea (Polydor)
David Sancious (Epic)
Mac Gayden (ABC)
Dirk Hamilton (ABC)
Gene Cotton (ABC)
KGB (MCA)
ECM Sampler (ECM)
Lynyrd Skynyrd (MCA)
Randy Edelman (20th)
Golden Earring (MCA)

my Buffett (ABC) Phoebe Snow (Col)
Starland (Windsong)
PPL (RCA)
Starcastle (Epic)
Murray Head (A&M)
Danny Kinger (D.) Danny Kirwan (DJM) Bill La Bounty (20th) Peter Frampton (A&M McKendree Spring (Pye)

CHRIS HENSLEY, Music Director: Playing various cuts

KEZY FM/ANAHEIM

ADDED KGB (MCA) L A Express (Cari Dory Previn (WB)

HOT
Peter Frampton (A&M)
80b Dylan (Col)
Bad Co (Swan Song)
Phoebe Snow (Col)
Janis Ian (Col)
Styx (A&M)

CARON ALLEN, Program Director: Playing various cuts.

WLIR FM/LONG ISLAND

Lynyrd akynyrd (MCA) Howard Werth (Rucket) Al De Meola (Cul) David Sancious (Epic) Jimmy Buffett (ABC) John Mayall (ABC) Cold Blood (ABC) Santana (CBS-imp) Pilot (EMI)

ny Winter (Blue Sky)

HOT IOcc (Merc) Melissa Manchester (Arista) Millinsa Manchester (Airs Pliuebe Snow (Cr.) Fleetwood Mac (WB) John Mitchell (Avylum) Hollies (Polydur impl) Peter Frampton (AKM) Speedy Keen (Island) Bribop Deluxe Harvest) Pretty Things (Ewan Sor Bracker Bros (Airste) Michaelman (Col)

GIL COLQUITT, Music Director: Playing entire Lps

KTYD/SANTA BARBARA

ADDED Outlaws (RCA) John Mayalii (ABC) Laura Nyro (Col) KGB (MCA) KGB (MCA)
Roy Harper (Chrysalis)
L A Express (Caribou)
Eberhardt Weber (ECM)
Nils Lofgren (ABM)
David Courtney (UA)
Michael Franks
Keith Jarrett (ECM)

HOT
Melissa Manchester (Arista)
Nicki Parclay (Ariola)
Wailers (Island)
Jukka Tolonen (Janus)
Phoebe Snow (Col)
Pand (Cositel) Band (Capitol)
Peter Frampton (A&M)
Lowell Fulson (Granitu)
G T Moore (Merc) Chris Williamson (Olivia) Tom Scott (Ode) Bette Midler (Att)

AURIE COBB, Music Director: COURTNEY's "Ain't Got Me MELISSA's "Sing" BARCLAY's "Can't Love" "Lonely

WBUF FM/BUFFALO

ADDED At De Meote (Cot) Sutherland Bros (CBS) Snafu (Capitul)
Dr. Feelgood (Col)
David Sancious (Ep Starcastle (Epic)
KGB (MCA) my Buffett (ABC)

HOT IOcc (Merc) David Bowie (RCA) Phoebe Snow (Cul) Behon Deluxe (Harvest) Behop Deluxe (Narvetti Peter Frampton (A&M) Bob Dylan (Col) Journey (Col) Chris Squire (Atl) Jerry Garcia (Round) Roxy Music (Atl) Elvin Bishop (Capricorn) Chick Corea (Polydor)

FRICTRAVERS. Music Director: Playing entire Lps

KXFM/SANTA MARIA

ADDED
Lynyrd Skynyrd (MCA)
IOCC (Morc)
Melissa Manchester (Arista)
Mahavishnu (Col)
Sweet (Capitol) Dutlaws (RCA) Jimmy Buffett (ABC) PPL (RCA)

Bob Dylan (Col) David Bowie (RCA) Carole King (Ode) Carpie Ring (Core)
Band (Capitol)
Pretty Things (Swan)
Tom Scott (Ode)
Joan Baez (A&M)
Oueen (Elektra) Gary Wright (WB) Peter Frampton (A&M)

MIKE BECHTEL. Music Director: LYNYRD's "Searchin"
Title cc's "Head Room" "Lazy" "Art" MELISSA's "Happy"
"Sweet" "Sing" MAHAVISHNU's "Family" "Lotus"
SWEET's "Action" "Keep It" OUTLAWS" "Minds" BUF
FETT's "Head Hurts" "Captain" "Daydreaming" PPL's "Be
Day" "Sun" SNOW's "Regrets" "2 Fisted' Playing AERO
SMITH single SMITH single.

Interview

(Continued from Page 20)

SHAW: We look for people who want to do a good job, want to succeed, and are able to do it. That may sound very dumb and simple but everybody is not cut out of the same mold. If you were to attend one of the Manager's meetings or one of the Program meetings, you'd say, "Hey, wait a minute! Are all these people in the same company? It all depends on the individual.

R&R: You talked earlier about much of the current sound of the ABC-FM group resulting from an evolution of collaboration. How much actual day to day interplay is there between the stations?

SHAW: Specifically, we do have programming meetings, not that uften, but we do get together. We exchange music lists weekly. PDs are always calling each other informally. There was a programming conference call, but that kind of decayed. I've tried to instill in everyone, "Hey, be smart enough to know when you can benefit in picking up the phone and calling somebody in the company. You've got to be crazy not to take advantage of all the resources in the company." R&R: To what extend do record sales exert an influence on your

programming? SHAW: To a very large extent.

YATES: We don't have any fixed percentage or anything like that, but as it stands now, sales are our major means of imput.

R&R: Does the ABC-FM group ever go on a record because of gut feeling and musical quality?

SHAW: Sure, it happens quite often. WINNAMAN: See, all we're really interested in is playing records that people want to hear on the radio and record sales don't give you a total reflection of that, they give you a certain amount of reflection. We know that there are many records purchased for reasons other than hearing them on the radio,

YATES: There are a lot of albums that people want to hear on their own turntable. "Journey To The Center of the Earth" is a classic example. We tried to play it on the air, but it just didn't make any sense. WINNAMAN: There are many ways to determine what cut or album to go on. Going to a concert, listening to people respond to a Rod Stewart. sitting out at some little place down at the marina, listening to people talk, or going into a little bar and watching them play those records on the juke box. This is all data, all imput.

R&R: Allen, what exactly does your iob as Vice President of ABC-FM Owned and Operated Stations entail? What do you do?

SHAW: Basically, I try to find and, fortunately, I've got, 6 great GM's for the stations. Once I've got them, I find 6 great PD's and they take care of hiring and setting up great DJ staffs. Then its just a matter of my helping them, in any way I can, to be successful; interpreting to them some of the goals of the company in the financial areas. Goals for the years. We work on that. We solve license problems, legal problems, etc. I make contributions in terms of ideas and I double check our people. I also help our people when they ask for it.

R&R: Do you see AOR Radio having an effect on the programming of Top 40 Radio?

SHAW: We know it has. A time or two, it's blown a few good Top 40 programmers out of their minds. unnecessarily. A Top 40 programmer should remember that the expectations his audience has of his station have nothing to do with what we're doing and whenever they react to what we do, we say, "Great. It's a mistake.

R&R: What future do you see for **AOR Radio?**

SHAW: Who can say for sure, but my gut feelings and whatever statistics we have based on our short history indicate that it is growing. Every year we add more to our average quarter hour and we learn how to do it better. I don't really see an end to its growth and I wouldn't be surprised if it eventually becomes the most listened to form of radio in any given market.



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RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Atlantic Records brought New York sophistication to Los Angeles last week with Ahmet Ertegun hosting a disco-circus party in honor of the Spinners' Twentieth Anniversary with the label. Hundreds of balloons and flag pennants were strung with glittery circus posters decorating the walls of the Crystal Room in The Beverly Hills Hotel. Popcorn wagons, strolling clowns, an organ grinder and long-stemmed show girls with feathered head-dresses greeted the guests for the sit-down dinner/ dance. Jugglers, balancing acts, acrobats, a magician/fire-eater and chimpanzee act performed in between disco dance breaks. Joan Baez danced the funky chicken with a midget rubbing elbows with Ahmet Ertegun and Jerry Greenberg who are highly proficient dancers. The climax of the evening was the presentation of a gigantic anniversary cake plus nine gold records to the Spinners while a woman spun around them upside down atop a twirling ball playing a mandolin! That's going to be a tough one to follow. Those watching the dazzling proceedings included Ryan O'Neal with Susan Blakely, Paul Anka, Alice Cooper, Billy Cobham, Dave Mason, Cornell Wilde, Billy Wilder, Jules Stein, Mike Douglas, Dick Cavett, Redd Foxx, Aretha Franklin, Shep Gordon, Al Gallico, Joe Smith and radio's Bill Drake, David Moorehead, John Detz, Don Mack, Mardi Nehrbass, Ed Boyd, Rod McGrew plus a host of personnel from Atlantic's New York and L.A. offices...Mercury Records has been literally beseiged with phone calls about the supposed murder of the muchdisplayed model on the cover of the Ohio Player's album covers. The speculations center around the high pitched scream heard on the Player's 'Love Rollercoaster" song that many claim is actually the last gasp of the model while being murdered in the studio by the group. The reason for the crime was reportedly due to the model suing the group for turning her into a permanent sticky mess after posing for their "Honey" album cover. The facts are that "Love Rollercoaster" was recorded in July and the very much alive model was a special guest at a Player's party held in October. The scream (an imitation of a scared roller coaster passenger) was provided by group member, Billy Beck, and the sticky mess was cleaned up long ago with buckets of warm water.

After breaking all attendance records at a New Orleans' concert last June, Alice Cooper has been named as this year's grand marshal for the biggest Mardi Gras parade in the city's history. Culmination of the festivities will come when Alice's float enters the dance floor at the Riverage Auditorium to preside over 800 tables of city dignitaries and honored guests... When Ringo Starr phoned Billy Swan in Nashville requesting material for an up-coming album, Billy sent off two specially penned songs "I've Got It For You" and "The Monster That Broke My Heart." Enclosed with the music was a note that said "if this isn't the type of material you're looking for, maybe you can pass it along to your friend, Harry (Nilsson, natch.)"....Diana Ross is being romanced by several leading American dress manufacturers who are asking the singer to design a line of her own creations ala "Mahagony" for national distribution...Yes' members, Steve Howe, Alan Waitt and Patrick Moraz all have solo albums coming in March, however, another member, Chris Squire, was talking about a new album by the group itself to be recorded next week. According to Squire, the album will not be conceptual, but rather a return to the original sound of the group. It should be available in June to coincide with a major U.S. tour commencing May 25th that includes several giant outdoor concerts with other top rock artists to be on the same bill.

Nigel Olsson is back from his sessions with Billy Joel in New York to start scoring the soundtrack for a movie in which he will appear along with Elke Sommers and Marjoe Gortner titled "The Exterminators Motown is readying Stevie Wonder's much awaited album "Songs In The Key Of Life" for mid-March along with a new Temptations' LP. 'Wings Of Love."...After a fourteen month effort, the second album of "Get Off It" from Warner Bros. is being shipped this week to stations of all formats across the country. The album consists of anti-drug abuse messages compiled by the National Association of Progressive Radio Announcers. Artists who donated time and voices include Gregg Allman, America, Gladys Kngiht, Linda Ronstadt, Seals & Crofts, Carly Simon & James Taylor, Three Dog Night, and many more...Former Sweet producers Chinn & Chapman, have put the finishing touches on the new Bo Donaldson & The Heywoods' album slated for release on Capitol in March with a new single, Buddy Holly's classic "Oh, Boy" to follow Mac Davis, whose new variety series airs next month, is currently in Hawaii hosting his first Celebrity Golf/Tennis Invitational with Lee Majors, Chet Atkins, Peter Graves, Trini Lopez and Super Bowl hero, Steeler Terry Bradshaw flying in to swing their rackets and clubs.

Tom Jones has proved to be a superstar attraction in South Africa with the Johannesburg Coliseum undergoing expansion due to massive tickets demands that are being scaled at a record \$24.00 a piece. The police were called in to quell a possible riot when Jones was mobbed during his arrival at the airport. When he finally managed to get to his hotel, he found his room torn apart by fans who had eluded the hotel's security...Playboy Records is staging a massive nation-wide. "Christmas In Spring" incentive contest with their distributors titled "The Great White Rabbit Chase." While those sales representatives who achieve

(Continued on Page 34)



KTLK GOES FORJUNK: KTLK in Denver recently ran a "Junkfood Junkie" call-in contest where listeners won all the empty calorie ingredients of Larry Groce's hit "Junkfood Junkie" if they could name them all. Pictured here in the KTLK studio are Larry Groce, buried in the junk food prizes; KTLK music director Randy Jay at left; Warner Bros. Denver promotion manager Bert Keane, standing: and Randy Nauert, Groce's manager at right



David Byron, lead vocalist for Uriah Heep, signed a recording contract with Mercury Records last week with his first solo album "Take No Prisoners" to be released this month. The signing marks Bryon's return to the label where he and Uriah Heep had enjoyed three gold albums in the early 1970's. Shown at the informat signing is Mercury President Irwin Steinberg with Stan Bly, Promotion director, and Byron.



Cory Wells, part of ABC's Three Dog Night recently took time from the group's busy recording schedule to host a tour of ABC's Los Angeles headquarters for a crowd of curious Girl Scots. Highlight of the day was a visit to the ABC Recording Studio where Cory demonstrated the lastest recording techniques and equipment.



Shown taking a quick snooze at the consol is MCA artist Stephen Sinclair who was on a whirlwind radio promotion tour for his new album.

Sinclair had just completed a live interview with KIIS radio's Humble Harve in L.A.

How do you break a new act? Watch the 90 minute Windsong Records Spectacular on the Merv Griffin Show and find out.

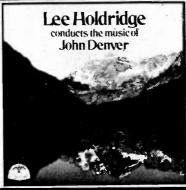


Check the listings for Station & Date.





Starwood Homebrew BHL1-1125



Lee Holdridge Conducts the Music of John Denver BHL1-1366



Starland Vocal Band BHL1-1351

Syndication Schedule

Rebruary 16
Bellingham, Wash. KVOS-TV
Boston, Mass. WNAC-TV
Cleveland, O. WJW-TV
Dallas, Tex. KDFW-TV
Des Moines, Ia. KCCI-TV
Eureka, Cal. KVIQ-TV
Lancaster, Pa. WGAL-TV
Las Vegas, Nev. KSHO-TV
Los Angeles, Cal. KTTV-TV

February 16

Los Angeles, Cal. KTTV-TV Miami, Fla. WTVJ-TV Milwaukee, Wisc. WTMJ-TV New Haven, Conn. WTNH-TV New York, N.Y. WNEW-TV Providence, R.I. WPRI-TV Redding, Cal. KPCR-TV St. Louis, Mo. KSD-TV San Diego, Cal. KGTV-TV

San Francisco, Cal. KRON-TV Also all channels in Canada

February 23
Atlanta, Ga. WXIA-TV
Buffalo, N.Y. WBEN-TV
Cincinnati, O. WXIX-TV
Columbus, O. WLWC-TV
Dayton, O. WHIO-TV
Fresno, Cal. KFSN-TV
Houston, Tex. KPRC-TV
Indianapolis, Ind. WTTV-

Indianapolis, Ind. WTTV-TV
Louisville, Ky. WDRB-TV
Minneapolis, Minn.
WTCN-TV
Phoenix, Ariz. KPHO-TV
Portland, Me. WGAN-TV
Presque Isles, Me. WAGM-TV
Rochester, N.Y. WOKR-TV
Sacramento, Cal. KOUR-TV

Spokane, Wash. KHQ-TV Tampa, Fla. WFLA-TV

March 1
Bakersfield, Cal. KERO-TV
Baltimore, Md. WBFF-TV
Chicago, Ill. WFLD-TV
Denver, Colo. KBTV-TV
Jacksonville, Fla. WTLU-TV
Kansas City, Mo. KMBC-TV
Norfolk, Va. WTAR-TV
Oklahoma City, Okla. KWTV-TV

Philadelphia, Pa. WKBS-TV

March 8
Albany, N.Y. WTEN-TV
Charlotte, N.C. WSOC-TV
Chattanooga, Tenn. WDEF-TV
Davenport, Ia. WOC-TV

Fort Wayne, Ind. WPTA-TV High Point, N.C. WGHP-TV Orlando, Fla. WDBO-TV Pittsburgh, Pa. WPGH-TV Reno, Nev. KTVN-TV Shreveport, La. KTBS-TV Wichita, Kan. KAKE-TV Yakima, Wash. KNDO-TV

March 15 Austin, Tex. KTBC-TV Birmingham, Ala. WBRC-TV Birmingham, Ala. WBRC-TV
Erie, Pa. WSEE-TV
Madison, Wisc. WISC-TV
Mobile, Ala. WALA-TV
Monterey, Cal. KMST-TV
Plattsburg, N.Y. WPTZ-TV
San Antonio, Tex. KSAT-TV
Temple, Tex. KCN-TV
Tucson, Ariz. KVOA-TV

RECORDS

Record Industry Notes

(Continued from Page 32)

the highest sales will not get any bunnies from Hefner's hutch, they will receive white Volkswagen Rabbits along with other Playboy gifts.

Emerson, Lake & Palmer will make their return engagement to this country with a lengthy tour set for the end of Summer...The Merv Griffin show is devoting a full ninety minutes for a John Denver Special titled "John Denver, A Man And His Music," with Denver introducing two newly signed groups to his Windsong label, Starwood and Starland Vocal Band...Familiar TV actor and co-star of "Welcome Back Kotter," John Travolata, has signed a record contract with Midland Records after label principals viewed Travolata performing a musical number on the weekly series...Pursuing solo careers from the Fifth Dimension, Marily McCoo Davis and Billy Davis are releasing a single "I Hope We Cant Get To Love In Time" billing themselves as Billy and Marilyn...The Steve Gibbons Band, recently voted "Most Promising New Group," by the British Music Press, are set for their first U.S. tour joining The Who as opening act coinciding with the release of their MCA album "Any Road Up."...

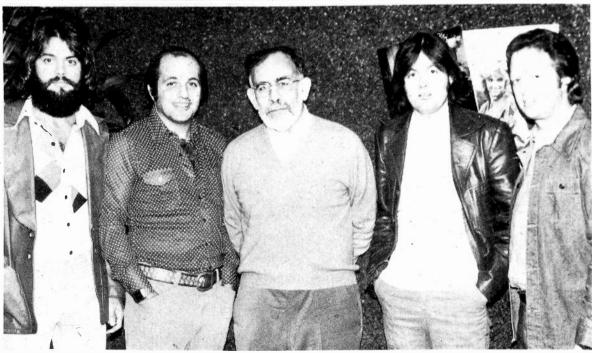
Larry Groce's "Junk Food Junkie" has turned out to be a tasty promotion for radio stations with KYA jocks in San Francisco challenging each other to a junk food contest and Denver's KTLK giving away fifty care packages to winners who could name all the ingredients listed in the song. However, some of the promotions were indigestible to such fast food franchises as McDonalds and Colonel Sanders who registered complaints to KDKA, WCOL and KILT due to the song specifying "Big Macs" and "fried" chicken as junk food. Undaunted, Warner Bros. is co-sponsoring several in-store "junk" promotions with more stations using the song for promo gimmicks each week. No newcomer, Groce has been recording since the late sixties and had five albums under his belt before "Junk" caught the eye of Warner Bros. Groce's new album on the label reveals an accomplished singer with "Junk" the only novelty track in the country-flavored repertoire. Groce is equally comfortable with Rock music and plans to record an album of Pop songs and will also engage in some limited touring in the near future...RSO President Bill Oakes joined Robert Stigwood in L.A. to attend a special premier of RSO's new movie "The Entertainer." A gala party hosted by Allan Carr followed the screening held at posh Beverly Hills restaurant, Mr. Chows. RSO Promotion Manager, Russ Palmer and indie National Promotion man, Billy Bass, drank champagne and dined on Peking Duck with such notables as Lauren Bacall, Walter Matthau, George Burns, Milton Berle, Groucho Marx and "Entertainer" stars Jack Lemmon, Ray Bolger and Sada Thompson...Charlie Daniels signed with Epic Records as announced by company VP, Ron Alexenburg with Daniels' debut album in the works.

Don Schmitzerle has been appointed by Capricorn President, Phil Walden as Vice President and General Manager of the label. Schmitzerle was Executive Director, Label Management for Warner Bros. Scott Jackson has been promoted to National Album Promotion Director for ABC Records as announced by Vice President, Otis Smith. In a national promotion centralization move, MCA has transferred John Brown, National Country Promotion Manager, to the home offices in L.A. Promotions within the company include Shelley Hoppers moving to National Secondary Promotion Director; Chuck Meyer upped to National Adult Contemporary Promotion Director replaced by Cleveland Promotion Manager, Fred Humphreys, with former MCA salesman Frank Horowitz taking over in the market.

Cayre Industrie's president, Joe Cayre, has signed singer Carol Williams to a long-term contract with Salsoul Records. Ms. Williams is a regular on the disco and club circuit in the Midwest and East and is currently working on her debut album for the label. Her first single will be a disco version of the old hit "More," with a promotional tour of the country to follow.



Helen Reddy (left) is shown with the Savannah, Georgia secretary, Marie di Pietro, who won a national Helen Reddy contest sponsored by Capitol Records. Miss di Pietro was hosted by the singing star to a three-day Miami vacation for correctly giving the number of times Ms. Reddy's record, "Somewhere In The Night" aired during a two-week period. Miss di Pietro set her alarm to awaken her every hour for 14 straight nights to be able to add the nighttime number and come up with the winning



In separate recording deals that will yield two albums over the next two months, Big Tree Records President Doug Morris announced the signings of Lenny LeBlanc and Pete Carr to the label. LeBlanc a singer songwriter from the Muscle Shoals area, is also a widely-known session musician. Pete Carr who is currently recording his own album for the label produced, arranged and co-wroté several tunes on LeBlanc's Big Tree debut. LeBlanc and Carr were introduced to Big Tree by perennial Muscle Shoals booster, Jerry Wexler, Shown from L to R are Lenny LeBlanc, Doug Morris, Jerry Wexler, Peter Carr and Big Tree VP, Dick Vanderbilt.



Celebrating a two night engagement at the Roxy Theatre in Los Angeles and the kick-off of their new single "Union Man" are: the Cate Bros., and E/A Chairman, Joe Smith Pictured above are (left to right): Terry Cagle, Earl-Cate, E/A Chairman Joe Smith, Albert Singleton, and Ernie Cate.



Checking out battle plans for a first year release of fifteen albums and twenty singles for the newly-formed Pyramid Record Company are principals (L to R) Dennis Ganim and Morris Levy with Ira Leslie, national Sales and Promotion Manager. Repertoire emphasis will lie in the fields of progressive rock, R&B and top forty with plans for the label's distributor, Roulette to reactivate their Birdland series with newly recorded Jazz product.



R&R COUNTRY HOTLINE: (213) 466-9561

COUNTRY

JIM DUNCAN/Editor

Direct From Duncan



Special note to reporters (and other users of the Country Hotline Number 213-466-0954), because of our expansion it has become impossible to use this single line anymore. From now on, any calls or reports should be made direct to our main switchboard number: (213) 466-9561.

WHEW! We made it! As you read this, I'm in Atlanta taking part in the Second Annual R&R Convention. For those of you who couldn't make it this year, you can read about it all next week in R&R. My thanks to the many radio stations and persons, too numerous to mention, who spent a lot of time helping us mold and shape this very exciting event. And an extra special thank you to the many record industry folk who were a great help spreading the word across the nation. Thank You All!!

While on the subject of conventions, don't forget to get registered for the Country Radio Seminar next month in Nashville, March 19-20. I'm putting together some aircheck fillers, to be used between meetings and for playback in your hotel rooms over one channel of the standard music system. If your station would like to participate, please send me an aircheck of a few of your jocks. Make the tape speed 7 ½ IPS. Send to: Jim Duncan, Country Editor, Radio & Records, 6430 Sunset, Blvd. Suite 1221, Hollywood, Ca. 90028.

JOHNNY RODRIGUEZ tied the marital-knot last Tuesday (17) in Brentwood, Tennessee. His bride is the former LINDA DIANNE PATTER-SON of Conyers, Georgia. My sincere wishes for a lifetime of happiness together for both.

KCKC, San Bernardino is looking for a female newsperson who can communicate with the morning air personality. Tapes and resumes to BOB MITCHELL or MARK WILLIAMS, P.O. Box 2565, San Bernardino, Ca 92406 or call (714) 882-2575...WWVA, Wheeling, West Virginia needs a morning air talent to replace a personality who left after 17 years on-the-air in that slot. P.D. ROBERT W. KNIGHT said he's looking for someone who can add humor to that slot. Call (304) 232-1170. (Tell him a good joke and you might get the job.)...ROSALIE MARIBAL has joined KHAK, Cedar Rapids, Iowa to do all nights. Lee and I worked together in San Diego and with a little training in the Country Radio field, she'll be one of the best. (Personal to Ms. Maribal: What am I supposed to do with this unidentified hitchiker from the Win-It-Wagon?)

Heard someone mention they heard the new ROY HEAD, ABC-Dot album, would be called: "Roy Head Gives Good Song."...BRUSH ARBOR, the gospel-country-bluegrass group, has signed with Monument under the direction of FRED FOSTER. Super talented bunch of guys...MCA's TANYA TUCKER, in Los Angeles last week to tape a ton of feature shows, is scheduled to tour Britain in March.

MAX GARDENER reports from KKYX, San Antonio, they had over 90,000 people attend their Fourth Annual Great River Festival. I mentioned earlier this year, this was an official Bicentennial event and was covered by the national networks. That's promotion!! I'd like to thank Bill Rhode, station PD, and Max for inviting me to take part, but with the convention being so close it was impossible. (I'll be there next year guys.)...MARTY SULLIVAN, KRMD, Shreveport, told me his son TERRY won first prize in the annual Dental Week Poster Contest in the state of Louisiana... WDDD, Marion, Illinois will have their key jocks working the Easter Seals Radio-thon February 28.

CHARLIE HART is the new Music Director at WYTL, Oshkosh, Wisconsin. He can take music calls Monday and Tuesday from 10-12 Noon... BOB HOOPER is available for music calls from 10-12 and 2-4. The best day is Wednesday. (803) 242-4660.

PROMOTIONS: CHARLIE RUSSELL at KHEY, El Paso has put together a group of listeners to take part in a parade. They all will march down the street with the music play, not from instruments, but from transistor radios!!!...WJJD, Chicago has a 'Winning Wheel' promotion underway. Sound of a carnival wheel, listeners guess the correct number to win... The most popular contest this season was to have listeners give the jocks C.B. Handles (or names), TERRY WOOD at WONE, Dayton reports, as did most, unbelievable response. Terry said he received over 3700 pieces of mail in two weeks. One card came as far away as Florida... VALENTINE CONTESTS: KSO, Des Moines invited listeners to write poems to their favorite DJ. Each hour a poem was read on-the-air and an album was given to each person whose poem was read. Nighttime personality RAY MATTHEWS had this P.S. to a poem written to him: The very best thing...That could happen today...Is a role in the hay.. With Ramblin' Ray, (And you thought Des Moines would be a dull place to live!)...KXRB, Sioux Falls, 'S.D. is using a "KXRB Loves You" contest now. Listeners win a Crystal Gayle "Somebody Loves You" album after they call in and tell the on-the-air jock who they love... WNYN, Canton, Ohio, says LEE PHILIPS, PD, had a "Country Lovers Weekend." They played only positive love songs and gave away heart shaped candy, heart-shaped lollipops, heart-shaped pizzas (?) and FREDDIE

Got to get back to our Convention, before I go, let me repeat the 'quote of the week' from R.T. Simpson, Program Director of KERE, Denver; "Being PD Means NEVER Having to Say Your Wrong!!"

Letters:

More Comment On CB Craze

EDITOR'S NOTE: A recent letter from WITL, Lansing, Michigan and Program Director Jim Walton, about the over promotion of the CB craze, has brought more comment from radio stations:

DEARRER

I direct his response to Jim Walton, WITL PD, and others who share his view that CB promotion within a station is "giving away your competition."

CB radios are the biggest blessing ever bestowed upon modern country radio. I've been doing WWOK's all night truckin' show for the last three years—long before the CB craze set in—having had close touch with truckers all along. Truckers, and their symbolic image, are in part respnsible for the fad we're undergoing now. My point is—truckers, being among the most devoted of country fans, have brought into CBing their music. Such outstanding examples we now witness—CONVOY, WHITE KNIGHT, DAVE DUDLEY—etc. All these records chart as country—then cross—proof positive! I haven't heard the ROLLING STONES do a CB record, and I doubt we will.

Carefully engineered from the rogramming standpoint, a country station can put their own lid on the CB craze in their market. I've been a CBer for two years—and I wish I had a nickle for every time somebody recognizes my voice and begins talking about WWOK. Fact is, many times while just monitoring, lhear them in there talking about us. Fact is, here in Miami there is a WWOK channel—no. 12! I attend all the breaks and CB related functions I possibly can, and I can modulate with the full jargon. As a result, I'm contacted by local papers for articles (four last month), and am in demand at all kinds of related activities. That's just one of a hundred ways a station can use CB to work for it…close personal contact between staff and public, resulting in a connection between the CB radio and WWOK.

We had a CB Rally last month and over 20,000 showed up. It was the biggest crowd every assembled by a radio station in South Florida.

I wish the front office would tell me how many dollars we've raked in on CB sponsors. Man! One spot after the other.

We've just gotten a CB in the Control Room to monitor for emergencies, weather info, requests, etc. Now, wouldn't a CBer turn his radio to us if he caught what was happening on the CB? You better believe it!

Finally, I wish I could tell you how my audience has grown, before and after. The number of young people CB's have turned on to country is phenomenal!

As far as truckers go—it takes a good enough personality on the air for him to want to shut off his CB—and listen to his friend over at the radio station.

CB radios and country together spell SUCCESS, and definitely constitute wise programming here in Miami!

Sincerely, Bob Cole

R&R:

I would like to add my comment to Jim Walton's (WITL) view of over-promotion or over-exposure to the CB craze: I feel no threat of competition from CB's. If you don't talk about the songs that are popular, then you might as well T&T. (Time & Temp) your show. It's strange though, WTHI is a radio-ty combo and management frowns when I mention on my show something on the tube. It's hard to figure sometimes.

DALETURNER WTHI Terre Haute, Indiana



During a recent taping of the syndicated television show HEE-HAW, KNEW, Oakland-San Francisco, air talent Bob Jackson (7-12midnight) is shown with Buck Owens and Roy Clark. Many jocks around the Country were used on the show telling their best joke.



Biff Collie INSIDE NASHVILLE

JOHNNY and JUNE CASH made a surprise visit to the OPRY last weekend with the TENNESSEE TWO and talk is rampant that they will become regulars. JUNE was a member for many years, both as a solo comedienne singer and member of the CARTER FAMILY. JOHN belonged on the roster till he was dropped for disciplinary reasons in the 60's. CASH is talking more now about another weekly TV show "If," he says, "we can do an honest show without network interference." There is also talk about a movie based on CASH's personal story "Man in Black." It's really a special book.

TOWN-TALK: MARTY ROBBINS is buying his MARZONA a new place on a hill just off Franklin Road in BRENTWOOD. They've been on the farm for the past few years. This has no appreciable acreage. MAR-TY's excited about his pace car assignment on May 30th at the IN-DIE 500 this year. Yep, he'll race again...TOM T. HALL's "Fox Hollow" album is a real album about a real place. I thought it was a good idea when he did it, but when we pass Tom's house, our kids look for sneaky snakes and all the other characters in the album. Their homeplace, you know, is called FOX HOLLOW...BARBARA MANDRELL due delivery momentarily of her second heir...Did you know she was born in Houston? His songwriter MITCHELL TOROK ("Mexican Joe," 'Caribbean'' and "Minnie Others") was in town the other day with a smash hit song. He's burdened as to how he should release the product. Should be a natural this year especially...BOBBY GOLDSBORO makes his 25th guesting on the 'Tonight" show on the 27th...BREN-DA LEE, BUDDY KILLEN, and Hall of Famer PEE WEE KING were guest speakers at the 1976 Nashville Songwriter's Awards Presentation, BEN PETERS was named "Songwriter of the Year." BIFF COLLIE hosted the show for the 6th year...EDDY ARNOLD back to RCA after a couple of years with MGM. He sold over 50 million on RCA and VICTOR in those first 30 years...

D.J. ONE-LINERS: New KXOL PD, TOM WAYNE, came from KBUC/ San Antonio...GARY HAYES, WLBJ times in a row; title: "Betcha Can't Play It Just Once"...SID WOOD, WSMN/Mason City, Iowa, has used so many air names, he has to check the log to see who he is this week... PAPPY DAVE STONE's four country stations have logged over 75 years of country radio programming (anybody challenge that record?).. Our heart goes out to the wife and kids of TOM McCALL, KYAL/ Plano-Dallas. Tom had a lot of friends in the business. He was only 31... DAVE MAYBERRY, MD at KBRZ/ Freeport-Houston, left his job because of illness, he said (boss got sick of him!).

Hold Me Tight' REBECCA LYN



A new hit single from her new album "Hold Me Tight"

Elka Records 6290 Sunset Blvd. Hollywood, Calif. 90028

> Produced by Mike Borchetta Warren Roche

R&R COUNTRY HOTLINE (213) 466-9561

COUNTRY

JIM DUNCAN/Editor

NEW & ACTIVE

NAT STUCKEY

Sun's Comin' Up (MCA)

Strong early reaction from most stations. Top added this week. Stations include: WHK, WKDA, KTUF, WESC, WBAM, WHOO (pick), WISZ, KLLL, KCKN, WONE, WAME, KCKC, WUBE, KERE, WWVA, KGA, WPOC, KSO, KIKK, KSOP, KENR and more.

DON WILLIAMS

Til The Rivers All Run Dry (ABC/Dot)

Fastest moving record in the 'Country.' Some charts include: 14-7 KBOX, 32-27 KERE, 35-26 WUBE, debut 27 KHOS, 32-25 KLAC, 24-15 WHK, 32-23 WIL, 15-8 WWOK, 26-21 KRZY, 37-29 WWVA, 40-30 WSUN, 37-28 WONE, 24-16 WMC, 36-29 KAYO, 21-14 WJJD, 25-20 KSON, 38-18 WDEE. New add WWJO. Strong request action still.

TAMMY WYNETTE Till I Can Make It (Epic)

Getting very good request action. More station adds including: KRMD, KSO, WAME, WUBE, KJJJ, KCUB, KRZY, WSUN, WHOO, KERE, WSLR, WJJD, KHOS, KHAK, KUZZ, WNYN, KLAK. Early charts: 51-40 KLAC, 20-8 KCKC.

JOHNNY RODRIGUEZ I Couldn't Be Me (Mercury)

A "Most Added" first week out. Station additions include: KIKK, KCKN, WHK, WPLO, WHOO, WXCL, WMC, WPOC, KCKC, KRZY, WISZ, KJJJ, KFOX, KSON, KCUB, WIL (pick) KTUF, KENR, and more.

FREDDY FENDER You'll Lose A Good Thing (ABC/Dot)

Crossing over in many areas. Still picking up more stations and regions. Adds include: WSUN, WSLR, WRCP, KHOS, WPLO, KRZY, WMAQ, KPOK, KAYO. Charts: 17-3 KENR, 17-8 KBOX, 31-26 WPOC, 24-13 WWOK, 17-7 KIKK, debut 25 WUBE, 32-18 WISZ, 34-29 KERE.

CHARLIE ROSS "Without Your Love (Mr. Jordan)" (Big Tree) Still picking up at a tremendous pace in many areas. Added KLAC, KENR, KTUF, WKDA, WWOK (instant phones), WUBE, KERE, KSOP, KCKC, WJJD, KFOX, KIKK, Charts: 37-30 KBOX.

CONNIE SMITH "Till I Kissed You" (Columbia) More stations adding: KLAC, WRCP, WPOC, KPOK. Charts: 34-29 WUNI, 28-23 KHAK, 32-22 WSLR, 28-22 KSON, 26-18 WKDA, debut 28 KGA, 33-25 KRZY, 38-24 WONE, debut 24 WMC.

ROY CLARK "If I Had To Do It All Over Again" (ABC/Dot) Continues to move well in most areas. Charted: 30-22 KIKK, 34-24 WESC, 35-27 WDEE, debut 28 WWJO, 18-12 KCKC, 23-16 WISZ, 30-18 WUBE, 30-18 WONE, 28-21 KERE, debut 32 KJJJ, 30-23 KAYO, debut 26 WJJD.

FREDDIE HART "You Are The Song" (Capitol) Very strong gains nationwide: 37-28 WIL, 21-14 WKDA, debut 25 KGA, debut 21 WWOK, 29-21 KCKC, 30-24 KRZY, 34-27 WUBE, 31-20 WONE, 30-23 WMC, debut 30 KERE, debut 28 WJJD, 33-26 KSON. Some reports of good requests.

EDDIE RABBITT "Drinkin' My Baby Out Of My Mind" (Elektra) Very heavy phones in many markets. Added KRMD, WPLO, WONE, KBOX. Charted: 40-29 KTUF, 29-18 WWOK, 31-23 KERE, 38-26 KAYO, 39-22 KSON, debut 29 KENR, 27-19 WSLR, 27-22 KCKN.

RED STEAGALL "Lone Star Beer and Bob Wills Music" (ABC/Dot) Good adds first week out, including KCKN, KBUL, WKDA, KENR, KTUF, WESC, KCUB, WWVA, KERE, KSON, KLLL, KIKK and more.

BILLIE JO SPEARS "What I've Got In Mind" (UA) Off to a strong start. Adds are: KTUF, KHAK, WMC, WESC, KGA, KERE, KSOP, KENR, KCKN, WBAM and more.

MICKEY GILLEY "Don't The Girls All Get Prettier At Closing Time" (Playboy) More adds including: KHAK, WHX, WNYN, KCKC, WUBE, KSOP, KHOS, WSLR, WIL, WDEE.

DICKEY LEE "Angels, Roses and Rain" (RCA) More station adds: WMC, WJJD, KBOX. Charted: 36-24 WSLR, 39-29 WONE, 36-29 KRZY, 24-18 KERE. Also added at WDEE, KGA, WWJO. Some reports of request

action. **DOLLY PARTON** "Hey, Lucky Lady" (RCA) First week adds include: KTUF, WDEE, KCKC, WXCL, KSOP, KFOX, KSON, WHO, KLAC.

LITTLE DAVID WILKINS "The Good Night Special" (MCA) Adds include WRCP, KPOK, KFOX, and some charts include: 16-10 WKDA, debut 29 WPLO, 32-20 WUBE, 25-20 WMC, 32-28 WUNI.

GEORGE BAKER SELECTION "Paloma Blanca" (WB) Some areas are reporting very good response. Added WMAQ, KCUB. Charts: debut 32 KCKC, 39-25 WSUN, debut 36 WWVA (requests), 25-13 WUBE, 13-8 WPLO.

OTHERS GETTING SIGNIFICANT ACTION:

LYNN ANDERSON "All The Kings Horses" (Columbia) Added KRMD, KENR, KJJJ, KAYO, Charted: debut 28 KERE, debut 18 KCKN.

Radio & Records

February 20, 1976

Ago	Ago		
3	1	0	WAYLON & WILLIE/Good Hearted Woman (RCA)
6	4	0	
13	6	0	TOMT. HALL/Faster Horses (Mercury)
19	7	0	MERLE HAGGARD/Roots Of My Raising/'51 (Capitol)
1	2	5	TANYA TUCKER/Don't Believe My Heart (MCA)
⁴ 5	5	6	BILL ANDERSON & MARY LOU TURNER/Sometimes (MCA)
23	14	0	LINDA RONSTADT & EMMYLOU HARRIS/Tracks & Gifts (Asylui
7	9	8	MOE BANDY/Hank Williams You Wrote My Life (Columbia)
22	18	0	
2	3	10	CONWAY TWITTY/THis Time I've Hurt Her (MCA)
15	11	11	BARBARA MANDRELL/Standing Room Only (ABC/Dot)
18	16	0	T.G. SHEPPARD/Motels & Memories (Melodyland)
4	8	13	
37	21	0	DON WILLIAMS/Til The Rivers All Run Dry (ABC/Dot)
14	10	15	CHARLIE RICH/Since Fell For You (Epic)
10	13	16	NARVEL FELTS/Somebody Hold Me (ABC/Dot)
11	12	17	CRYSTAL GAYLE/Somebody Loves You(UA)
26	20	18	KENNY ROGERS/Love Lifted Me (UA)
36	30	0	JESSI COLTER/It's Morning (Capitol)
_	36	1	FREDDIE HART/You Are The Song (Capitol)
39	27	a	ROY CLARK/If I Had To Do All Over (ABC/Dot)
8	15	22	CHARLEY PRIDE/Happiness Of Having You (RCA)
12	19	23	JONI LEE/I'm Sorry Charlie (MCA)
29	28	24	BILLY WALKER/Don't Stop In My World (RCA)
28	29	25	DAVE & SUGAR/Queen Of The Silver Dollar (RCA)
31	26	26	FREDDY FENDER/Wild Side Of Life (GRT)
25	24	27	DAVID ALLEN COE/Long Haired Redneck (Columbia)
9	17	28	AMAZING RHYTHM ACES/Amazing Grace (ABC/Dot)
34	34	3	STATLER BROTHERS/How Great Thou Art (Mercury)
-		• 30	
-	40	0	FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
	37	32	DICKEY LEE/Angels, Roses & Rain (RCA)
35	33	33	RED SOVINE/Phantom 309 (Starday)
	38	34	JOHNNY LEE/Sometimes (ABC/Dot)
_	i.	3	JIM ED BROWN/Another Morning (RCA)
16	22	36	OLIVIA NEWTON-JOHN/Let It Shine (MCA)
	39	37	3 -,
-		_	RAY GRIFF/If I Let Her Come In (Capitol)
-		_	GEORGE BAKER SELECTION/Paloma Blanca (WB)
_	\longrightarrow	40	GARY STEWART/Oh, Sweet Temptation (RCA)

JIM ED BROWN "Another Morning" (RCA)-Starting to really pick up in many regions. Added KHOS. Charted: 37-27 WESC, 18-13 WSUN, 32-24 WDEE, debut 26 KGA, 7-3 WONE, 34-30 KAYO.

JOHNNY CASH "Strawberry Cake" (Columbia) Added WWOK, KHEY, WXCL, WRCP.

BRIAN COLLINS "To Show You That I Love You" (ABC/Dot) Added KTUF, WWVA, WESC, KCKN, WMC, WISZ.
CHARLIE DANIELS "Texas" (Kama Sutra) Added KUZZ, WNYN, KENR,

KEHY, WONE (pick), KHOS, WPLO. **DAVE DUDLEY** "Sentimental Journey" (UA) Added KCKN, KCUB, WWVA,

WXCL, WMC.

DONNA FARGO "You're Not Charlie Brown" (ABC/Dot) Added WWVA,

KTUF, KCKN, KCUB, WBAM.
RAY GRIFF "If I Let Her Come In" (Capitol) Gaining very well. Added

KLAC, WPOC, WWOK. Charted: 39-28 WDEE, 35-30 KRZY, 32-23 WONE, 19-11 WKDA.

LINDA HARGROVE "Love, You're The Teacher" (Capitol) Added KCKC, WONE, KSOP, KCKN.
ROY HEAD "The Door I Used To Close" (ABC/Dot) Added KCKC, WONE.

Charted: 19-4 KENR, 22-14 KIKK, 18-13 KBOX.

GEORGE JONES "The Battle" (Epic) Added KHEY, WSUN, WMC. Charted:

27-20 WKDA, 34-28 KHAK.
REBBECA LYNN "Hold Me Tight" (Elka) On KRAK, KCKN, WYTL annot

localartist KLAC.

MICHAEL MURPHEY "Mansion On The Hill" (Epic) Added WHK, WBAM, WDEE, WWVA, WMC, KERE.

ANNE MURRAY "The Call" (Capitol) Added WUNI, KBUL, WXCL, KJJJ, KFNR

JOHNNY PAYCHECK "The Ferninine Touch" (Epic) Added KLLL, WIL, WDEE, KJJJ, KSOP, KHAK, WISZ.

JOHNNY RUSSELL "I'm A Trucker" (RCA) Added KCKC, WSLR, KHEY, WONE, KLLL, KCKN, KBUL, WNYN.

SHADO SHEA "Colorado Call" (Fraternity) Not alot of station reports, but those stations on it report good activity. Added WONE, KBOX. Chart: debut 29 WUBE.

(Continued on Page 40)

BILLIE JO SPEARS What I've Got In Mind (UA)

1111

Most

Added

NATSTUCKEY

Sun's Coming Up (MCA)

JOHNNY RODRIGUEZ

| Couldn't Be Me (Mercury)

CHARLIEROSS

Without Your Love (Big Tree)

RED STEAGALL

Lone Star Beer (ABC/Dot)

ENTRIES

DON WILLIAMS
Till The Rivers (ABC/Dot)
CLEDUS MAGGARD
The White Knight (Mercury)
DICKEY LEE
Angels, Roses & Rain (RCA)
FREDDY FENDER
Lose A Good Thing (ABC/Dot
CHARLIE ROSS
Without Your Love (Big Tree)

Three great country singles on Elektra.

Eddie Rabhitt

"Drinkin' My Baby Off My Mind" (E-45301 Produced by David Malloy for Grand Productions



"Play The Saddest Song Tay 101" On The Juke Box" On The Juke Box"

Sammi

"As Long As There's A Sunday"

E-45300 Produced by Jim Malloy for B Cabin Hill Production."





gun in the hand is worth many weeks of airplay" says Bob Shannon of KFM Radio in Dallas to RCA regional country promotion manager, Wayne Edwards, 'Record promotion in Texas calls for a little finesse,' adds Edwards.

NEW & ACTIVE

CAL SMITH "Thunderstorms" (MCA) Added KRMD, KSON, KHOS, WRCP. WNYN, KSO. Charted: debut 25 WWOK.

SAMMI SMITH "As Long As There's A Sunday" (Elektra) Added WONE, WISZ, WKDA, WIL, WDEE, KIKK. Charted: 34-28 KBOX.

GARY STEWART "Oh, Sweet Temptation" (RCA) Added WDEE, KAYO. Charted: debut 30 WPLO, 24-15 WKDA.

GENE WATSON "You Could Know As Much About A Stranger" (Capitol) Added at WHOO, KHAK, Charted: debut 31 KERE, 27-20 KBOX, 31-18

DAVID WILLS "Queen Of The Starlight Ballroom" (Epic) Added WIL, KERE, KJJJ, WUNI. Charted: debut 26 WWOK.

COUNTRY

BILL ANDERSON & MARY LOU TURNER (MCA): "Without" and "Gone

NARVEL FELTS (ABC/Dot): "Lonely Teardrop"

EMMYLOU HARRIS (Reprise): "Together Again' "'Sweet Dreams" and 'Feelin' Single'

LORETTA LYNN (MCA): "Red, White and Blue"

OUTLAWS (RCA): "Suspicious Mind" (Waylon & Jessi)

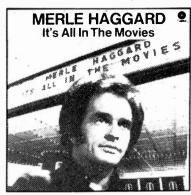
JOHNNY RODRIGUEZ (Mercury): "Will Love Me Tomorrow" and "It Took All Night'

TANYA TUCKER (MCA): "Makin' Love" and "My Cowboy's Growing Old"



BILLY "Crash" CRAOOOCK Easy As Pie (ABC/Oot)

A tremendous amount of programmable mater ial from up-boogie to mellow ballads. Craddock has one of the finest voices in Country music today and this album will continues to make one of the best. Strongest material: "Think I'll Go Somewhere (And Cry Myself To Sleep), 'Walk Softly" and his old "Rub It In" done sideways in "You Rubbed It The Wrong Way. Other good cuts: "Another Woman" and "There Won't Be Another Now," a beautiful ballad. Featured single is "Easy As Pie"



MERLE HAGGARO It's All In The Movies (Capitol)

Haggard albums are always so consistently good If there could be a way to make both sides a single, I'm sure it would get airplay A few cuts over and above the excellent mat-This Is The Song We Sing" and "Cotton Patch 'The Strangers are featured instrument ally during most of "Stingeree," which is a per side. Singles "Shades Pulled Down" and title cut are featured.

MARKET RESEARCH ON A BUDGET

Last year KRAK in Sacramento wanted to find out some information on the type of audience they had listening. Along with statistical information about income and buying habits, KRAK was able to find out when and why people listen to their station.

In an attempt to enable KRAK's listeners to express themselves on their deep-rooted feelings on Country Music and with a view toward defining the KRAK audience, the graduate Marketing Planning class of Golden Gate University (Sacramento campus) conducted a mailin survey.

A questionnaire was conducted that permitted this self-expression. It also included a section that provided demographics of the respondents. On November 1, 1975, Dean Fred B. Heck, of Golden Gate University, started airing a series of announcements over KRAK soliciting participation in the survey. Those announcements continued for ten days. During the course of that time, 750 respondents requested questionnaires from the university. Anonymity was guaranteed for the participants. By December 1, 1975, 694 complete questionnaires were received by Golden Gate University, or a return of 92.5%. This sample size of 694 provides a reliability of plus or minus 3%.

For some of the results and comments by Jay Hoffer of KRAK, turn to page 42.

HOLLYWOOD 'WALK OF FAME FOR STUART HAMBLEN

Hollywood-Pioneer Los Angeles radio broadcaster, western balladeer and composer, Stuart Hamblen, was hnored by the Hollywood Chamber of Commerce when his name was placed into the Hollywood Walk Of Fame last Wednesday, February 18. The event was held one block east of Mann's Chinese Theatre, also a Hollywood Landmark.

The event introduced several innovations. KLAC Radio broadcast direct from the site with the Harry Newman Show. KLAC also provided- a 100 seat grandstand to accomodate the fans.

The 50-member Hollywood High School Marching Band performed three Hambien compositions: "This Ole House," "It Is No Secret What God Can Do" and "What Can I Do For My Country." The ceremonies were headed by famed TV personality and Hollywood's Honorary Mayor, Monty Hall. Stuart Hamblen who is celebrating his 50th anniversary in show business this year is heard on KLAC Sunday mornings with a half-hour religious program.

MORE HONORS FOR CLARK

Two distinguished honors recently for Roy Clark: his election as a national Vice Presiden tof the Muscular Dystrophy Association at their annual meeting in New York and the nomination as Entertainer of the Year by the Academy of Country Music.

Clark has just wound up a seven day stay in Los Angeles taping the Donny & Marie Osmond Show, Dinah!, Merv Griffin, the Tonight Mike Douglas and wood Squares. He opens February 26 at Harrah's Reno with "Maude" co-star Adrienne Barbeau.

REPORTERS, PLEASE NOTE:

The Country Hotline will no longer be in use-all reports must come through R&R's regular business line: (213) 466-9561

COUNT

Asterisk (*) denotes records Most Added this week

WSLR/Akron Mickey Gilley Freddy Fender (D) Sunday Sharpe Bill Black Combo Johnny Russell Randy Barlow Tammy Wynette

KRZY/Albuquerque Johnny Hodriguez Tammiy Wynette Freddy Fender (D)

WPLO/Atlanta La Costa Gary Stewart Freddy Fender (D) David Wilkins Eddle Rabbitt Charlie Daniels Johnny Rodriguez KUZZ/Bakersfield

Freddy Fender (D) George Jones Charlie Daniels Bobby G. Rice Tammy Wynette WISZ/Baltimore Nat Stuckey Sammi Smith Johnny Rodriquez Jim Reeves Brain Collins Johnny Paycheck

WPOC/Baltimore Debra Barber Ray Griff Ray Griff Randy Barlow Nat Stuckey* Bobby G. Rice Johnny Rbdriquez Connie Smith WNYN/Canton

Hank Williams, Jr. Charlie Daniels Charlie Craig Mickey Gilley Cal Smith Tammy Wynette Johnny Russell Robert Allen Jenkins KHAK/Cedar Rapids

Tammy Wynette Billie Jo Spears' Gene Watso Aickey Gillley ohnny Paycheck WAME/Charlotte, N.C. Eddie Rabbitt Wink Martindale

WJJD/Chicago Charlie Ross Sonny James Tammy Wynette Déickey Lee Jessi Colter Billy Walker

WMAQ/Chicago George Baker Freddy Fender (D) Charley Pride Moe Bandy

WUBE/Cincinnati Mickey Gilley Tammy Wynette Nat Stuckey* Charlie Ross

WH K/Cleveland Shylo Dolly Parton Nat Stuckey

Johnny Cash George Jones Bob Luman Terry Bradshaw David Houston Larry Groce Pick Johnny Paych

KBOX/Dallas

Red Stragati 1 Bobby Borchers WONE/Dayton Pick Charlie Dan Nat Stuckey ' Sammi Smith Johnny Russell Roy Head Linda Hargrove Shado Sheus

KERE/Denver Pick Billie Jo Spears' Red Steagall' Met Street David Wills Charlie Ross' Nat Stockey'

KLAK/Denver Del Reeves Taminy Wynette KSO/Des Moines -Webb Pierce

Shylo Bobby Borchers Nat Stuckey ' Juice Newton David Houston Jerry Paris Brenda Lee Tammy Wynette Cal Smith

WDEE/Oetroit Samm Smith Mickey Gilley Johnny Paycheck Marshall Tucker Michael Murphy Eddy Raven Joe Stampley (D) Dickey Lee

KHEY/EI Paso Carmol Taylor George Jones Charlie Deniets Terry Bradshaw Rex Allen, Jr. Johnny Cash Johnny Russeli

WBAP/Fort Worth No Adds

WFRL/Freeport, III Bill Balck Combi Terry Bradshaw Charlie Daniels Charlie Daniels
Larry Groce
Bob Luman
Sammi Smith
Jud Strunk
Gene Watson
Mike Lunsford

KMAK/Fresno Bob LUman Gary Stewart Charlie Daniels Rex Allen, Jr. David Wilkins

WNRJ/Gainesville, G Anne Murray Mack White Marshall Tucker Stella Parton Katy Moffatt Jerry Lee Lewis Red Sovine Sampi Smith Sammi Smith

WESC/Greenville; S.C Nat Stuckey Red Steagall

RENR/Houston Charlie Daniels Billie Jo Spears Lynn Anderson Nat Stuckey

Flying Burrito Red Steagall* KIKK/Houston Charlie Ross' Bob Luman Sammi Smith Johnny Rodrigu Nat Stuckey Flying Burrito Bros

WJQS/Jackson, Miss

Carmol Taylor Johnny Carver Mack White Gene Watson Eddie Rabbitt Donna Fargo Jerry Lee Lewis

KCKN/Kansas City Chartie Ross*
Dave Dudley
Billie Jo Spears*
Red Steagall*Hank Thompson
Brain Collins

Brain Collins
Donna Fargo
Flying Butrito Bros
Rex Cramer
Linda Hargrove
Melody Allen
Nat Stuckey*
Johnny Rodriguer*

WHOK-FM/Lancaster.Ohio

Pick Roy Head Anne Murray Tammy Wynette La Costa Rexa Allen, Jr Bellamy Bros

KFOX/Long Beach

KLAC/Los Angeles Connie Smith Sur Richards Ray Griff Charlie Ross* Dolly Parton

KLLL/Lubbock, Tx

James Tally

Johnny Paycheck Nat Stuckey' Tammy Wynette Eddie Rabbitt Stella Parton

WOOD/Marion, III

WMC/Memphil Michael Murphy Guorge Jones
Dickey Lee
Brian Collins
Billie Jo Spears*
Dave Duley
Johnny Rodrigues

WWOK/Miami Charlie Ross' Billy Walker Johnny Cash Ray Griff Charlie Rich

WUNI/Mobile

Shylo Anne Murray Dr Hook Juice Newton

WB AM/Montg

Nat Stuckey Nat Stuckey
Sonny Curtis
Billie Jo Spears*
Donna Fargo
Michael Murphy
David Houston
Earl Conley

WMTS/Murfreeshoro.

Det Reeves Gene Watson TAmmy Wynette Mike Wells Johnny Paycheck Stella Parton Joe Heathcock

WKDA/Nashville Charlie Ross* Nat Stuckey* Sammi Smith Red Steagall* David Houston Bobby Borchers WHN/New York

WCMS/Norfolk, Va. Pick-Johnny Rodriguez Johnny Paycheck George Knet Stella Parton Aden Harden Mack White

KNEW/Oakland-S.F. Staler Bros. Mickey Gilley

Johnny Russell Billie Jo Spears WHOO/Orlando Gene Watson

WYTLY/Oshkosh, Wisc Randy Barlow Rebbeca Lynn George Jones Lynn Anderson David Wills

WXCL/Peoria, III.

Anne Murray Johnny Cash Dolly Parton Johnny Rodrig David Houston Jerry Parris Randy Barlow Pick-Dave Dudley

WRCP/Philadelphi Terry Bradshav Johnny Cash Connie Smith Cal Smith David Wilkins

Carmol Taylor Freddy Fender (D) KJJJ/Phoenix Jerry Lee Lewis David Wills' Lynn Anderson Johnny Paycheck Johnny Rodrigue Tammy Wyneite Mei Street Anne Murray

KTUF/Phoenis Donna Fargo Dolly Parton Johnny Rodrigue Nat Stuckey Charlie Ross Billie Jo Spears Red Steagall*
Johnny Carver
Hank Thompson
Brain Collins

KPOK/Portland Mel Street
David Wilkins
Sue Richards
Ray Griff
David Wills
Gene Watson
Freildy Fender (D)

KRAK/Sacramento Carmen Morena Hank Thompson Red Steagall' Juice Newton Eddie Rabbitt Nat Stuckey Hank Locklin Al Bolt

WWJO/St. Cloud, Mir Tiber Bros.

WIL/St. Louis Pick-Johnny Rodrig Johnny Paycheck Sammi Smith Bob Luman David Wills Mickey Gilley

WSUN/St. Petersburg

George Jones Tammy Wyneite Freddy Fendet (D)

KSOP/Salt Lake City

Linda Hargrove Johnny Paycheck Charlie Ross* Nat Stuckey* Mickey Gilley Billie Jo Spears' Dolly Parton

KKYX/San Antonio

Jim Reeves Gene Watson Mickey Gilley Sammi Smith Bobby Borchers Bobby Borchers
Gary Mack
Brain Collins
Anne Murray
Johnny Carver
Billie Jo Spears*
George Knet
Nat Stuckey
Dave Dudley
Hank Thompson
Hank Locklin

KCKC/San Berni

Nat Stuckey *
Johnny Rodriguez *
Mickey Gilley
Dolly Parton
Roy Head
Linda Hargrove
Billy Edd Wheeler
Johnny Russell

KOZN-FM/San Olego

Bob Luman Larry Groce Del Reeves George Baker Brenda Lee Mickey Gilley Sherry Bryce

KSON/San Diego

Red Steagall*
Oolly Parton
Johnny Rodriguez*
Cal Smith

Jessi Colter KAYO/Seattle

Lynn Anderson Freddy Fender(D) Gary Stewart Emmylou Harris

KRMD/Shreveport Cal Smith Tammy Wynette Eddie Rabbitt

Lynn Anderson KXRB/Sioux Falls

David Houston Michael Murphy Del Reeves Johnny Paycheck Mickey Gilley Dave Dudley

KGA/Spokane

Dickey Lee Rex Allen, Jr. Hank Thompson Emmylou Harris Billie Jo Spears Nat Stuckey

KCUB/Tueson Tammy Wynette Dave Dudley Donna Fargo Red Steagall* George Baker Johnny Rodriguez

KHOS/Tuesor

Charlie Daniels Freddy Fender (D) Jim Ed Brown KCEY/Turlock .Ca

Tammy Wynette David Houston Nat Stuckey Anne Murray Gary Stewart

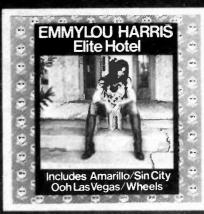
WWVA/Wheeling, W. Va Red Steagall*
Hank-Thompsor
Warner Mack
Mac Curtis
Bobby Helms
Jerry Lee Lewis
Brian Collins
Donna Fargo
Johnny Carver
Nat Stuckey*
Tammy Wynetti

KRIII /Wichita

Sue Richards Anne Murray Del Reeves Red Steagali* Johnny Russell

Reprise Records has brought out the Country in Emmylou Harris' Elite Hotel album:





"Together Again" "Here, There and Everywhere"

Emmylou Harris' new single On Reprise



Produced by Brian Ahern for Happy Sack Productions



Monterey Peninsula Artists P.O.Box 7308 Carmel, California 93921

R&R COUNTRY HOTLINE: (213) 466-9561

COUNTRY

JIM DUNCAN/Editor

Record Rotation For Country Radio

In the last year the big argument in country music programming is the short playlist vs. the long playlist. Short playlist advocates say, "The long playlist programmers are old time country bumpkins, years behind the mass audiences tastes." Long list devotees call the short list PD's "Upstart radicals out to destroy country music with their new-fangled rock 'n' roll methods." But all country programmers have the same goal: to attract the maximum amount of listeners possible. All programmers agree that the key to ratings success is to play the right music. What they fail to understand is that the most important factor is not how short the playlist is, but the frequency with which each record on the list is played. This is called music rotation. The success or failure of a station can depend on this rotation.

Setting up a music rotation system is a complex process involving careful planning and lots of research. Obviously, everyone wants to play all the hits, all the time. If a station is one the air for three minutes a day, it's easy, just play the number one record (this works perfectly for an Alaskan daytimer in winter), but for the rest of us, it's a little more difficult. The first thing you must determine is what your rating goals are: Would you rather have a higher cume rating at the risk of lower quarter hour shares, or higher shares with the possibility of lower cumes? In other words, how many different listeners you expect to reach vs. how long you expect them to stay tuned.

A station with a low cume and a high quarter hour is not good. Advertisers need only to buy a few spots to reach your entire audience because all of your listeners are

listening for long periods of time. A station that has a high cume and a low quarter hour is also bad because an advertiser would have to use up his budget for a big spot buy on the station to reach a portion of it's audience.

A station that repeats the hits often (a high frequency of rotation) attracts a large cume but can hurt It's quarter hour share. Non-country listeners who want to try country music will dial in to this station, and due to the frequent repetition, they will become familiar with the big country hits. Since the big hits and most popular oldies are heard more often, these non-country listeners like what they hear and will develop a habit of dialing in to this station for short periods of time for a dose of country music. What about the loyal country music fans? They will become tired and bored hearing the same songs over anu over. They won't listen as long to this station, and will dial to the competition or play an album or eight track tape.

The exact opposite is true with a station that has a low rate of repetition. The loyal listeners won't be fatigued by hearing the same records over and over. They tend to listen for longer periods of time increasing the quarter hour share. However, the non-country fan is less likely to hear a familiar song when he tunes in and he may then tune in less often or lose interest completely. This hurts the station's

Our research at KLAC has divided our listeners into three categories:

1. The Heavies: These are country music fans, the core of the audience.

2. The Mediums: These are also country music fans. Their main music is country, but they have

by Carson Schreiber



other tastes in music, ranging from classical to pop, to jazz. 3. The Lights: These are non-country list-eners and due to the increasing popularity of country music, they will give us a listen.

The goal of your station is to increase all three catagories of listeners. One has to play the most familiar music to attract the Lights and play a wide variety of music to satisfy the Heavies.

The listening habits of your market have to be determined before you can use the correct rotation. In Los Angeles, there are 72 radio stations and we have three competing country signals. We have differnet habits than a radio market with 5 radio stations and one country signal. Your pulse or ARB will tell you in which direction to go with your record rotation. Look at your cume market ranking and your average quarter hour market ranking. If you want to increase your cume market ranking, rotate the hits more frequently, and if you

want to increase your quarter hour, add a little more variety of music.

How does record rotation work? First set up categories. The basic music categories I use at KLAC are: Current playlist, hit albums, recent hits and oldies. There can be subcategories and if you want more control there can be sub-sub-categories. These categories allow you to control the frequency or repetition, the balance of music in each hour and in each day part.

The current playlist: It doesn't matter if your length is 26 or 80 records, there is a basic fact, everyone wants to hear the hits and sometime during the hour new product has to be played because these are the future big hits. Using research (sales, requests, jukebox plays, R&R, and other trade charts, etc.) every programmer knows what the hits are. Put the biggest hits in one sub-category, the next biggest in another sub-category and

Quarter hour maintenance is important in setting up record rotation. One of the songs from the biggest hits category should be played in each quarter hour. If you program 10 hits in this category, you will have a 2½ hour rotation factor on these songs. If you program 15 records, you will have a 3% hour rotation on these songs. This is how record rotation works. the number of songs in a category and how many songs from this category aré played in an hour gives you the rotation or frequency that these songs will be played.

Hit Albums: These add variety to your station. The two simplest sub-categories would be new and old albums. You can program 2 per hour or 2 per day or none at all, it's up to you. Don't rotate al-

bums themselves, rotate album cuts. Each cut you wish to play should be carefully marked and rotates as a seperate song.

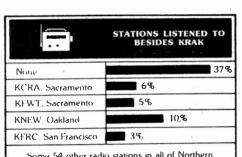
Recent Hits: These are all former songs that were in your biggest hit category on the current playlist. When you drop a big hit from your playlist, there is still a demand to hear it. Be careful, this can be the greatest thing going, or it can be your greatest liability. Every song in this category is familiar, and an extremely popular record. However certain records become too familiar to the point that listeners are tired of them. If you program 30 recent hits and play one per hour, you have a 30 rotation on these songs, and if you program 100 recent hits and play two per hour, you will have a 50 hour rotation.

Oldies: This can be categorized according to the strength of the hit (Country Crossovers, Number One Country, Top 5, Top 10, etc). And by years. One important point on years, the more recent the oldie, the more familiar it will be to your audience. Generally, a Top 5 song in 1966 will not be as strong as a Top 5 song from last year. How far back you go for oldies is up to you. If you decide to program 75 Country Crossovers and play one per hour, there will be a 3½ day rotation of these songs.

There are many mixes of categories and the quantity of songs in each category that you can use. The best way to achieve the correct combination is to use music research. During the R&R Convention, I will be one of the speakers on the music research panel. We plan to discuss all forms of music research. That panel and all of the other panels will be informative and interesting. Hope to see you there.

KRAK

LISTENER PROFILE

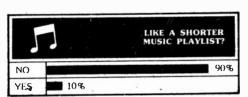


Less than 1 hour

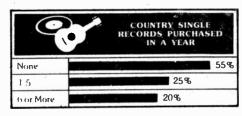
More than 5 hours

1-3 hours

3.5 hours

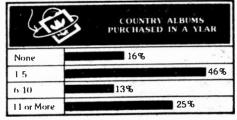


California accounted for the remaining 39%



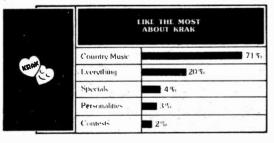
25%

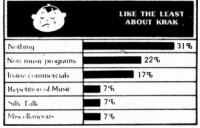
28%

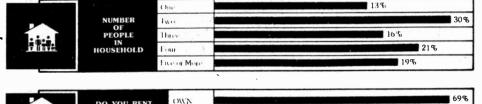


RESEARCH ON A BUDGET

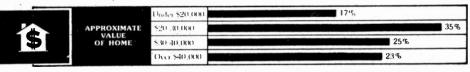
Here are the results of a market research study in Sacramento, California for KRAK radio. Besides the interesting information the study provided, the research costs were very little compared to the response and information provided. According to Jay Hoffer, Vice-President and General Manager of KRAK, "our costs were the postage to mailout











the surveys and the printing of the statistical information. In most markets there is a college or university with a marketing research class. We approached Golden Gate University and they were more than enthused to be involved with such a project. I would highly recommend other stations setting up similar projects to track the psychographics of their audience. It works!"

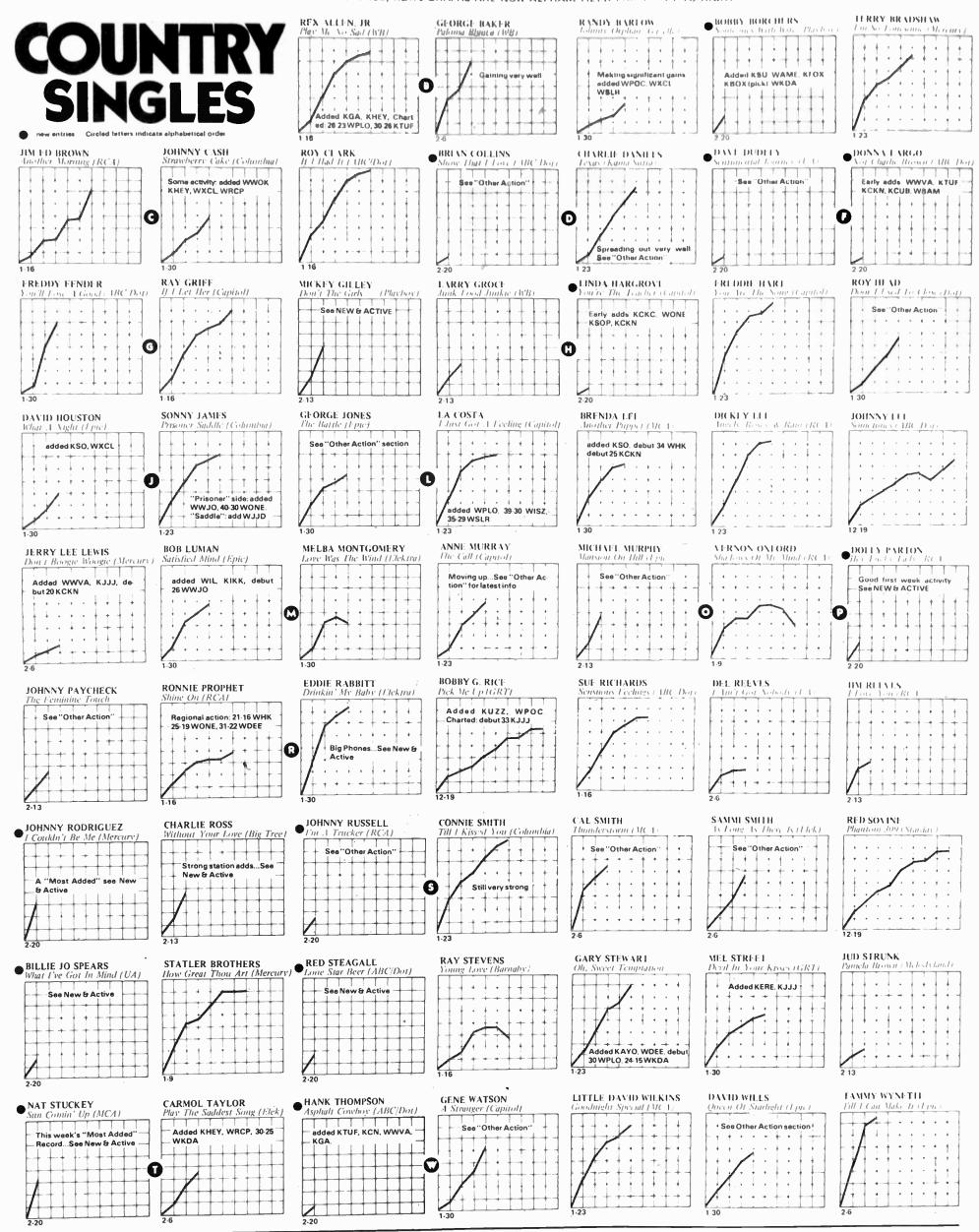
"Ten-Four Back Door, Put The Needle To The Record And Let It Roar..."



CLEDUS MAGGARD'S NEW HIT ALBUM

on Mercury Records





Complete Convention Coverage Next Week In R&R

POP

Radio & Records

		1	
3 Weeks Ago	2 Weeks Ago		PUP/4U
3	. 1	0	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
5	2	0	EAGLES/Take It To The Limit (Asylum)
10	4	•	ERIC CARMEN/All By Myself (Arista)
1	3	4	PAUL SIMON/50 Ways To Leave Your Lover (Columbia)
12	9	6	BEE GEES/Fanny (RSO)
4	5	6	C.W. McCALL/Convoy (MGM)
6	6	7	GEORGE BAKER SELECTION/Paloma Blanca (WB)
19	14	0	FOUR SEASONS/December 1963 (WB)
22	16	0	CAPTAIN & TENNILLE/Lonely Night(A&M)
9	7	10	HELEN REDDY/Somewhere In The Night (Capitol)
16	13	11	LINDA RONSTADT/Tracks Of My Tears (Asylum)
8	8	12	WING AND A PRAYER/Baby Face (Wing & A Prayer)
18	15	13	BAND OF THE BLACK WATCH/Scotch On The Rocks (Private Stock)
2	10	14	NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket)
14	11	15	CHARLES RANDOLPH GREAN/Star Trek (Ranwood)
28	20	16	DR. HOOK/Only Sixteen (Capitol)
21	18	17	ART GARFUNKEL/Breakaway (Columbia)
34	26	18	BELLAMY BROTHERS/Let Your Love Flow (WB)
17	17	.19	FLEETWOOD MAC/Over My Head (Reprise)
32	24	30	GARY WRIGHT/Dream Weaver (WB)
31	25	4	ELTON JOHN/I Feel Like A Bullet (MCA)
36	30	@	LARRY GROCE/Junk Food Junkie (WB)
26	23	23	DONNY & MARIE OSMOND/Deep Purple (MGM)
33	29	3	FRANKIE AVALON/Venus (De-Lite)
29	27	25	CHARLIE RICH/Since Fell For You (Epic)
30	28	26	KIM CARNES/You're A Part Of Me (A&M)
39	33	Ø	ANNE MURRAY/The Call (Capitol)
7	12	28	OLIVIA NEWTON-JOHN/Let It Shine (MCA)
- 0	35	3	TONY ORLANDO & DAWN/Cupid (Elektra)
35	32	30	NATALIE COLE/Inseperable (Capitol)
15	- 22	31	JOHN DENVER/Fly Away (RCA)
_	36	3	MELISSA MANCHESTER/Just You & I (Arista)
13	19	33	BARRY MANILOW/I Write The Songs (Arista)
_ •	\rightarrow	34	CAROLE KING/Only Love Is Real (Ode)
-	39	35	PAUL DELICATO/Cara Mia (Artists Of America)
-	\rightarrow	36	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
- 7	\rightarrow	37	ABBA/I Do, I Do, I Do, I Do (Atlantic)
- 1	\rightarrow	38	JIGSAW/Love Fire (Chelsea)
-	40	39	JIM CROCE/Chain Gang Medley (Lifesong)
- 1	→	40	JONI MITCHELL/In France They Kiss On Main Street (Asylum)

POP RADIO

KDWN-Las Vegas

One of many stations running a "50 Ways To Leave Your Lover" contest. Listeners must call in with at least one rhyme in order to win the "Still Crazy" album by Paul Simon. Some of the lines given on the air during the past week were "Tell 'em your gay, Jay," "Turn off the tube, boob," "Listen to the hits, Fritz."

KING & QUEEN ON KFI

The comedy team of Mitzi McCall and Charlie Brill, known in the TV circuit as the "King and Queen of Game Shows," are now hosting their own live radio show on KFI from 1:00pm to 4:00pm, Monday through Saturday. They are currently the only husband and wife disc jockey team in the Los Angeles area

KSD-St Louis

After a highly sucessful two years programming the station into contention for top rating honors in St. Louis. PD Scott Burton, has resigned that position to move into the San Diego market. Scott's new position as Director of Operations & Programming at KFMB will take effect March 1.



68/WCBM/Baltimore listeners donated even more cash to the 1976 United Cerebral Palsy Telethon than the \$275.00 total shown on this oversized check being presented by new 68/WCBM afternoon drive air personality Elliott (right) to telethon hostess Rhea Felken. Station listeners placed their bets over a sixteen hour period on Elliott or morning performer Lee Case in a chess game played to benefit the United Cerebral Palsy campaign.

NEW & ACTIVE

CAROLE KING Only Love Is Real (Ode)

And the adds just keep on comin'. 14FBL, WTAE, KULF, WKBC-FM, WGN, WSIX, KRMG, KEX, K101, KWAV, KQUD, WFIR, KAKE, WNHC, and many more.

MAXINE NIGHTINGALE

Right Back Where We Started From (UA)
Busting out with airplay. Added WTAE, KJIN, WASH, KIIS & more.

RANDY EDELMAN

Concrete And Clay (20th)

Big start. Add KULF, WKBC-FM, WSAV, KFI, KDWN, KAKE, WFIR, KWAV, and more.

ABBA

I Do I Do I Do (Atlantic)

Really came on this week. Add KULF, KCRA, KFMG, WNHC, WSB, WTRX, WFIR and many more.

CHARLIE ROSS "Without Your Love" (Big Tree) Add KOY, WLW, Phones at WGN.

KENNY RANKIN "Sunday Kind Of Love" (Little David) Add KCRA, WASH, WFIR, WCCO, KWAV.

DOBIE GRAY "If Love Must Grow" (Capricorn) Add KOY, WBAL.

HENRY GROSS "Shannon" (A&M) Add KDIG, WSAV.

FREDDY FENDER "You'll Lose A Good Thing" (ABC) Add WBAL, WSAV.
THE PEARLS "I'll See You In My Dreams" (Private Stock) Add KFI,
WKBC-FM KJIN.

POP NOTES

BY MIKE KASABO



It seemed a long way off, but here we are in Atlanta for R&R Convention '76. Allow me to express thanks for all the help and consideration you've given to R&R over the past two years. The ever increasing line of communication has proven to be mutually beneficial to all those who have chosen to care.

Now to some music notes. Scanning the Pop/40 this week I realized that Sam Cooke's music is alive and well in 1976. Three of his all-time classics are represented on the chart this week. Dr. Hook's version of "Only Sixteen" jumps into the number 16 slot, while Tony Orlando & Dawn are gaining rapidly with their version of "Cupid." The late Jim Croce is also represented with one of Sam's finest songs "Chain Gang."

Congratulations to ABC's Rhythm Heritage for making it to the top of the Pop/40 for the second week in a row. WCBM/Baltimore has compiled a special "spoof" version of C.W. McCall's "Convoy." Station engineer Dave Arlington created his own version calling it "Envoy" with the subject matter involving Henry Kissinger's many political plights. It's very funny, and if you're interested, a copy can be obtained by contacting Dave at the station.

The new Johnny Mathis "One Day In Your Life" went right on tight-listed WGAR. From a dub no less. The Gaylord & Holiday record is still showing good phone and sales action wherever it's played. Latest key station to indicate response is WTAE.

The Waylon Jennings and Willie Nelson record "Good Hearted Woman" picked up a couple of key adds...K101 and KULF.

Action continues on the Barclay James Harvest record "Titles." This time reporting very strong response at WSAV.

Re-newed activity on the five month old Larry Santos record "We Can't Hide It Anymore." Charlie Allan, WGN, put it back in full rotation after continued calls from listeners. It has been one of WIP's more consistant playlist items over the past several months.

From earning three dollars a night playing a banged up piano in Toronto's Iola Flicker Theatre to one of the most successful album sellers of all-time, Percy Faith remained a constant reminder of how dedication and hard work plus talent pays off. His original recording of "Theme From A Summer Place" released in 1960 ranks as one of the biggest selling records in history. His death last week marks a musical sad note for us all.

Complete Convention Coverage Next Week In R&R

IFRRY BRADSHAW

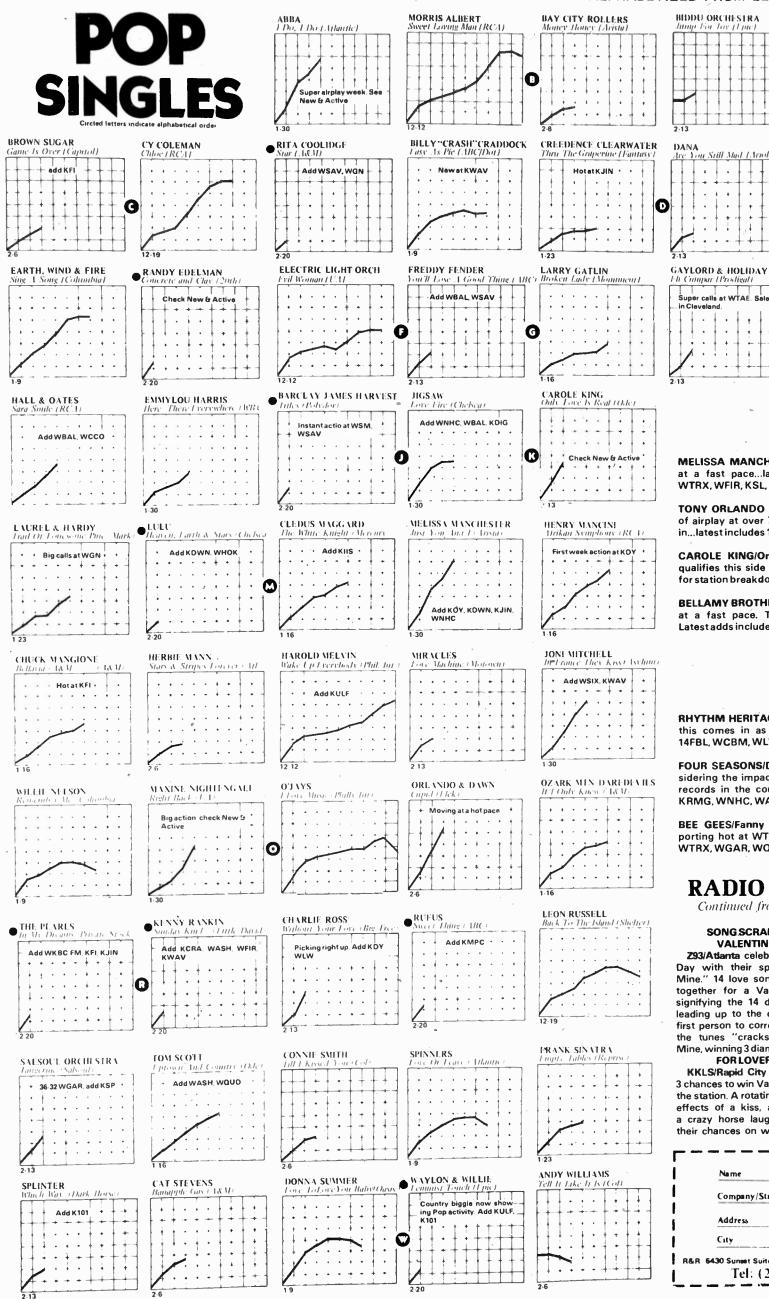
PAUL DELICATO

LARRY GROCE

Hotat 14FBL KULF

Add WQUD, KEX

FOR YOUR CONVIENENCE, R&R's GRAPHS ARE NOW ALPHABETIZED FROM LEFT TO RIGHT



Most

JEAN-CLAUDE BORELLY Dolgnings Melodic 11. andon)

Add WNHC +

1 Loot (Rocket)

H. Love Miss Grow (Capricorn) Add WBAL, KOY, Action

KIKL DEF

DOBIE GRAY

MELISSA MANCHESTER/Just You And I (Arista) Airplay moving along at a fast pace...latest key adds include KOY, KDWN, KJIN, WNHC, WTRX, WFIR, KSL, WQUD, KSD, KDIG.

TONY ORLANDO & DAWN/Cupid (Elektra) Already established in terms of airplay at over 70% of our reporting stations. And more adds pouring in...latest includes 14FBL, WMBR, WCBM, WLW, KJIN, WNHC, KAKE, KSD.

CAROLE KING/Only Love Is Real (Ode) Overwhelming airplay action qualifies this side for both Most Added and New & Active. Check N&A for station breakdown.

BELLAMY BROTHERS/Let Your Love Flow (WB) Already jumping up charts at a fast pace. This is now hitting over 90% of reporting stations. Latest adds include KOY, 14FBL, WGR, KCRA, WLW, KSL.

RHYTHM HERITAGE/Theme From S.W.A.T. (ABC) Second week in a row this comes in as hottest of all. Some of those listing as hot are 14 14FBL, WCBM, WLW, KRMG, WNHC, KIIS, KAKE, WGAR, WGN, WIP, K101.

FOUR SEASONS/December 1963 (WB) After a relatively slow start, considering the impact of "Who Loves You," this is now one of the hottest records in the country. Those reporting as such include WTAE, KULF, KRMG, WNHC, WASH, WGN, KIIS, KAKE, K101, plus more.

BEE GEES/Fanny (RSO) Jumping 9-5 on this week's Pop/40. And reporting hot at WTAE, 14FBL, KULF, KCRA, WCBM, KRMG, KIIS, KAKE, WTRX, WGAR, WQUD, KWAV.

RADIO NEWS

Continued from page 3

SONG SCRAMBLE FOR VALENTINE'S DAY

793/Atlanta celebrates Valentine's Day with their special "Diamond Mine." 14 love songs were spliced together for a Valentine's collage signifying the 14 days of February leading up to the day of love. The first person to correctly unscramble the tunes "cracks" the Diamond Mine, winning 3 diamond rings.

FOR LOVERS ONLY

KKLS/Rapid City offered listeners 3 chances to win Valentine gifts from the station. A rotating cart had sound effects of a kiss, a heartbeat, and a crazy horse laugh. Listeners took their chances on what would come

up next, winning dinner for 2 if the kiss sound was heard, a 1 pound box of candy at the sound of the heartbeat, and absolutely nothing when the laugh comes up.

SPECIAL TRUCKER STICKERS

WROK/Rockford has designed customized WROK bumper stickers for C.B.'ing truckers only. The official name for the stickers is "WROK CB'er Bigger Better Easy Rider Breaker Trucker Stickers," and are patterned after the smaller car versions of the station's stickers. All truckers are invited to drop by a local electronic store during a speci fic time when the station's personalities will personally stick the stick er on their trucks. This will also qualify them to win one of several CB radios to be awarded within the next few weeks.

Name		
Company/Station		
Address		
City	State	
10 Sumer Suite 1221 H Tel: (213) 4		ONE YEAR-

Raches

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Weeks Weeks

3

1

Ago

2

1

Weeks

Ago

2

1

'Back Page Breakers'' are those newer records that have the greatest level of station activity on any given week.

SWEET Action (Capitol)

This record qualifies for Breaker status because of major market adds. 37 percent of our reporters on it, with 19 adds including WFIL, WLS, WIXY, WCAO, WAKY, WKIX, KTKT. Moves; 26-20 WGCL, 40-37 WCOL, see Parallels.

CAROLE KING Only Love Is Real (Ode)

44 percent of our reporters on it, 13 adds including WCAO, WIXY, WORC, WCFL, WYRE. Moves; 28-24 WPGC, 24-22 WAYS, see Parallels.

BELLAMY BROTHERS Let Your Love Flow (WB)

36 percent of our reporters on it, 13 adds including KJR, WORC, WMAK, WGNG. Moves; 40-32 WIXY, 35-27 KTLK, 22-16 WIBG, see Parallels.

W & ACT

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

DONNY & MARIE OSMOND "Deep Purple" (MGM) 33 reporters on it, 12 adds including KLIF, WCAO, WGH, WGUY, WORG. Moves; 29-27 WRKO, debut 26 KHJ, 20-19 at 99X, 21-14 WCOL, 15-11 KDZA and more.

STYX "Lorelie" (A&M) 31 reporters on it, 12 adds including WCAO, WIXY, WBBQ, KCPX, WHHY. Moves; 30-25 WERC, 21-16 WBBF, 23-20 at Z96, 27-24 WCOL.

PETER FRAMPTON "Show Me The Way" (A&M) 26 reporters on it, 13 adds including WSAI, KHJ, WHBQ, WLEE, KEEL. Moves; 28-25 CKLW, 26-20 KFRC, 30-20 KNDE.

CHARLIE ROSS "Without Your Love (Mr. Jordan)" (Big Tree) 25 reporters on it, 12 adds including WFIL, CKLW, WBBQ, WCFL, WCOL. Moves; debut 27 WLAC, debut 22 at Z93, debut 24 WNOE, 23-16 WFLB.

JIGSAW "Love Fire" (Chelsea) 28 reporters on it, 12 adds including WAVZ, WGH, WEAQ. Moves; 33-31 WCOL, 28-23 WERC, 27-25 WAIR, 17-9 WHHY.

JOHN MILES "Highfly" (London) 24 reporters on it, 3 adds including WRFC, WJDX. Moves; 36-33 WNOR, 28-21 WBBF, 19-18 KCPX, 35-33 at 98Q.

ABBA "I Do I Do I Do I Do I Do I Do" (Atlantic) 22 reporters on it, 5 adds including WDRC, WKIX, WCOL. Moves; 38-33 WCFL, 19-13 WORC, 23-17 WKLO, 28-17 WIBG.

WAYLON, & WILLIE "Good Hearted Woman" (RCA) 20 reporters on it, 8 adds including KAKC, Z93, WAPE, WLEE. Moves; 8-7 KLIF, 40-30 WJON, 31-25 KEEL, debut 26 WAKY.

LARRY SANTOS "We Can't Hide It Anymore" (Casablanca) 19 reporters on it, 6 adds including WCFL, WCOL, WPGC days, KJOY, WFLB. Moves; 14-12 WFIL, 31-24 WIXY, 24-12 WIBG, debut 29 WSAI, 21-18 WAIR.

CARPENTERS "There's A Kind Of A Hush" (A&M) Major market adds warrants attention. 15 reporters added it this week including KHJ, KJR, WRKO, KFRC, KTLK, WAYS, WHBQ, WPGC.

MELISSA MANCHESTER "Just You & I" (Arista) 19 reporters on it, 4 adds including WIXY, KSLY, WACI and KEEL. Moves; 29-26 WMAK, 32-29 KQWB, 28-24 WGLF, 32-25 WFOM, on nites WKBW.

HAGOOD HARDY "The Homecoming" (Capitol) 17 reporters on it, 3 adds including WKBW, WAVZ, KAKC. Moves; 4-3 WMAK, 9-9 WDRC, 9-4 WJDX, 1-2 WHHY, 11-8 KEEL.

Others Getting Significant Action

MICHAEL MURPHEY "Renegade" (Epic) 17 reporters on it, 2 adds including WCAO and WISE nites. Moves; 21-16 KLIF, 28-25 WDRC, 27-20 WCFL, 26-19 WLAC, 25-20 WINW.

CAT STEVENS "Banapple Gas" (A&M) 27-20 WAVZ, 27-22 WEEO, 21-20 WLAC, 25-22 KTLK.

CONTINUED ON PAGE 12

THE INDUSTRY'S NEWSPAPER

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_	RHYTHM HERITAGE/Thoma Gram C M/		
-	RMV I HIM MEMIL A/SE/I bonoo Czono C M/	A T	$I \land D \cap I$

2 PAUL SIMON/50 Ways To Leave Your Lover (Columbia)

TERIC CARMEN/All By Myself (Arista) 6 3 14 20 17

GARY WRIGHT/Dreamweaver (WB) 5 10 5

5 EAGLES/Take It To The Limit (Asylum) 12 7 6

6 NAZARETH/Love Hurts (A&M) 24 20 9

 THE CAPTAIN & TENNILLE/Lonely Night (A&M) 18 14 8 BEE GEES/Fanny (RSO)

32 22 17

• FOUR SEASONS/December 1963 (WB)

30 23 19 AEROSMITH/Dream On (Columbia)

17 15 11 MIRACLES/Love Machine (Motown) 13

15 13 12 THE WHO/Squeeze Box (MCA) -12 2 3 10 13 BARRY MANILOW/I Write The Songs (Arista)

11

14 HOT CHOCOLATE/You Sexy Thing (Big Tree) 11 14 4 7

15 DONNA SUMMER/Love To Love You Baby (Oasis)

22 16 ELTON JOHN/Feel Like A Bullet/Grow Some Funk (MCA) 19 18

23 23 21 17 FOGHAT/Slow Ride (Bearsville)

7 9 15 18 NEIL SEDAKA/Breaking Up Is Hard To Do (Rocket)

29 25 BAY CITY ROLLERS/Money Honey (Arista)

13 18 20 20 C.W. McCALL/Convoy (MGM)

6 8 11 21 OHIO PLAYERS/Love Rollercoaster (Mercury)

5 12 22 22 ELECTRIC LIGHT ORCHESTRA/Evil Woman (UA)

37 32 RUFUS/Sweet Thing (ABC)

24 DAVID BOWIE/Golden Years (RCA) 33 28 35

40 34 29 25 QUEEN/Bohemian Rhapsody (Elektra)

OR. HOOK/Only Sixteen (Capitol) 38 36 33

9 10 16 27 EARTH, WIND & FIRE/Sing A Song (Columbia)

29 24 23

28 HAROLD MELVIN/Wake Up Everybody (Phy/Int)

34 30 26 29 LARRY GROCE/Junk Food Junkie (WB)

31 30 36 30 LINDARONSTADT/Tracks Of My Tears (Asylum)

31 DIANA ROSS/Theme From Mahogany (Motown) 8 16 24

36 32 TONY ORLANDO & DAWN/Cupid (Elektra)

MAXINE NIGHTINGALE/Right Back Where We Started From (UA)

31 **27** 34 CLEDUS MAGGARD/The White Knight (Mercury) 34

35 BAY CITY ROLLERS/Saturday Night (Arista) 19 25 35 39 36 ROXY MUSIC/Love Is The Drug (Atco)

27 38 **37** 37 KISS/Rock & Roll All Nite (Casablanca)

28 38 GEORGE BAKER SELECTION/Paloma Blanca (WB) 26 38

37 32 31 39 HELEN REDDY/Somewhere In The Night (Capitol)

40 40 JONATHAN CAIN/Til It's Time To Say Goodbye (October)

ACTIVE RE-CURRENTS

"Evil Woman" O'JAYS "I Love Music"

BAY CITY ROLLERS C.W. McCALL

MOST ACTIVE RECORDS

GARYWRIGHT ERIC CARMEN FOUR SEASONS CAPTAIN & TENNILLE RHYTHM HERITAGE **AFROSMITH**

MIRACLES BEE GEES BAY CITY ROLLERS NAZARETH

ACTIVE ALBUM CUTS

BARRY MANILOW "Tryin"To Get The Feeling" BOB DYLAN 'Mozambique ELO "Strange Magic"

GARY WRIGHT

Power Of Love

TABULATION

NATIONAL REQUEST

GARY WRIGHT

FOUR SEASONS PALII SIMON

RHYTHM HERITAGE

ERIC CARMEN

BAY CITY ROLLERS

C.W. McCALL AEROSMITH

OHIO PLAYERS