

# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 29

FRIDAY, JULY 25, 1975

## WABC BROADCASTS TO RUSSIA

The ABC Television Network scored a coup with a direct line into the Russian Soyuz control room in Moscow. The Russians have a habit of disconnecting the phone line if there is no audio on them, so ABC decided to run WABC programming on the line.

The programming became so popular among those hearing it that the word spread fast, and dedications and requests were called in from Moscow.

According to WABC's Rick Sklar the station is having their "\$25,000 Buttons" made up in Russian and they'll ship them over for distribution.

Apparently the sensation of hearing American commercial radio was tremendous. Bootleg tapes of WABC, made from the control room at Soyuz, were in demand. WABC had a translator from Columbia University work up the dedications and one liners, as New York and Moscow were treated to the most listened to rock station in our nation, (and in Russia).

### HENNES IS BACK IN ACTION

Bill Hennes has announced he accepted the PD position at WNDE /Indianapolis. WNDE is currently a top 40 format, but in a very low rating position. Hennes noted that it would become an interesting market battle between WNDE and WIFE. Bill will also be able to conduct outside consulting. He currently consults for WHNN/Saginaw and a few others. Hennes was formerly PD at CKLW.

### CHUCK KNAPP FIRES HIMSELF

On Tuesday Chuck Knapp fired himself as program director of KSTP/Minneapolis. Chuck told R&R that although he enjoyed being the PD he felt he could not cover all the bases that needed it and continue doing a creative job in morning drive. Chuck felt it was more important to concentrate on his morning show at KSTP, and that's what he'll be doing. He noted "...getting up at 4am to do a morning show and then working all day as a PD is too much." Chuck also does several freelance national commercials. No replacement had been named at press-time.

### MUMS RECORDS LEAVES CBS

R&R has learned that MUMS Records is about to announce a new distribution affiliation other than CBS. We also were made aware that MUMS artists Albert Hammond and Steppenwolf will remain with CBS and record on the the EPIC label.

### PITTMAN UPPED AT WMAQ

Bob Pittman has been appointed Operations Manager of WMAQ/Chicago. Pittman had been assistant PD, under Lee Sherwood. Pittman will continue his daily 3-6pm air shift and handling of the music duties at the station.

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## INSIDE R&R

ERA'S WILLIS DUFF INTERVIEWED

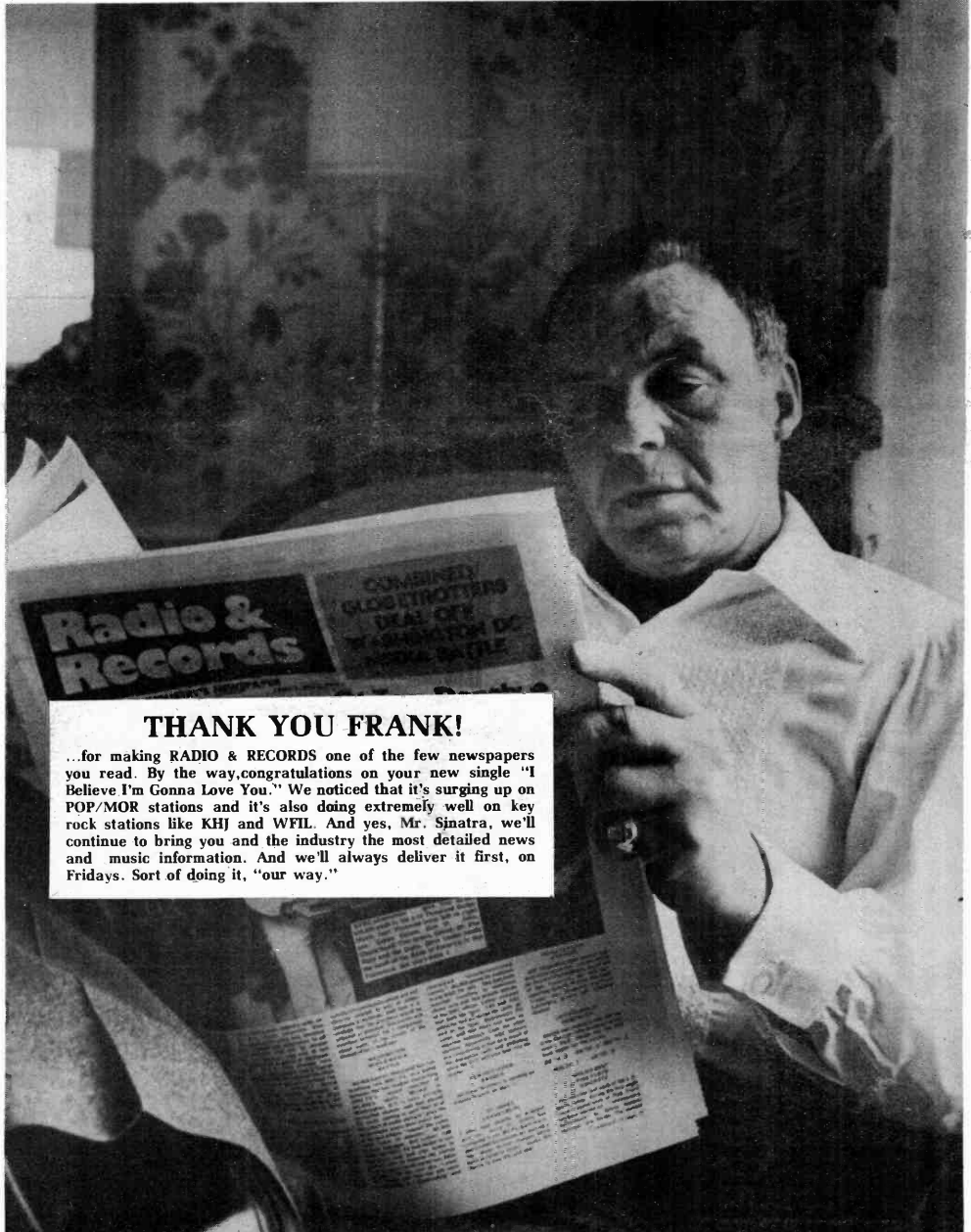
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### THANK YOU FRANK!

...for making RADIO & RECORDS one of the few newspapers you read. By the way, congratulations on your new single "I Believe I'm Gonna Love You." We noticed that it's surging up on POP/MOR stations and it's also doing extremely well on key rock stations like KHJ and WFIL. And yes, Mr. Sinatra, we'll continue to bring you and the industry the most detailed news and music information. And we'll always deliver it first, on Fridays. Sort of doing it, "our way."

# THE MAGIC OF MANILOW ... Continued!

The man who hit with "Mandy"  
and "It's A Miracle" is now  
exploding with more chart-  
bound magic!...

## BARRY MANILOW'S "COULD IT BE MAGIC"

LOOK AT THESE "MAGIC" JUMPS!

22-13-9	WFIL
30-14-10	WHBQ
27-10-3	WCOL
15-7	WHY
13-9	KDWB
18-14	WMAK
18-13	KEEL
14-3	WIBG
26-18	WPGC
DEBUT - 34	WIXY
DEBUT - 21	KSTP

From His Great Album  
BARRY MANILOW I



BARRY MANILOW  
IS ON HIS WAY  
AGAIN!



# RADIO

## RADIO NEWS

### KHJ BASH

KHJ/Los Angeles listeners are busy counting the number of Beach Boys songs played over a 14 day period in the station's "Beach Boy Boat & Buggie Bash." Winning counters will win a Beach Buggie & a Motor Boat. Last weekend 93 KHJ announced they would have "93 Winners In A Row" the first 92 callers winning passes to the "Superbowl of Motorcycle Racing," the 93rd won a new motorcycle.

### WEDDING BELL BLUES

The long-lived nuptial bliss of Cher and Gregg Allman set the stage for WLS/Chicago's recent "Cher Wedding Kit" giveaway. Call in winners won a Cher LP, a Gregg Allman LP, and a box of "Minute Rice." The 9th caller was taken each time to signify the 9 days of their marriage. The station also asked listeners to call in to vote for their favorite artists, with a separate contest each hour. At the end of each hour, listeners could call in to guess which artist was on the tape, winning a complete catalog of the artist's LPs. At the end of 20 innings, the score was Elton John 18, Chicago 2.

### CALIF. 4TH CELEBRATION

KDON/Salinas, in conjunction with sister station KBEZ-

FM held a promotion on the Fourth of July that they labeled "The First Annual Free Fourth." The neighboring city of Monterey traditionally holds a 4th Fireworks display over Monterey Bay. This year, the stations hired two of Central California's top rock groups to play a free concert to increase the regular audience. The result was a crowd that Monterey Police called "just not possible to estimate!" The crowd surpassed those of the famous Monterey Jazz Festival, Monterey Pop Festival, and Grand Prix Auto Races.

### WQXI/JAWS' PROMOTION

WQXI/Atlanta ties in with one of the biggest movies in the country in their "Jaws" promotion. Listeners can "Put the bite on WQXI" by calling in at the sound of the shark [lifted from the movie's soundtrack], qualifying them for the grand prize of a swimming pool, along with trips to the locale of the movie in Florida. Qualifiers win Jaws Soundtrack LP's, Jaws T-Shirts and passes to the spine-tingler.

### EVENING WITH THE EAGLES

KIOA/Des Moines listeners are writing in to tell the station why they would like to "Spend An Evening With The Eagles." The best reason will be chauffeured to dinner and the Eagles concert there. Last weekend they held the "KIOA Picnic" with free rides, prizes and entertainment at a local amusement park.

### SCORE A LID

WDRQ/Detroit has been handing out prizes in 2 cleverly phrased contests. Listeners could "Score A Lid" from the station by calling in to win special "Lids." Sun Visors with the station's call letters screened on. Last week they held their "Great Acapulco Gold Rush," giving away ounces of gold and Neil Young "After The Goldrush" LP's with a grand prize drawing winner of a trip to Acapulco.

### FORMAT CHANGE

WNUW/Milwaukee will become "X Rock 99," switching from an AOR format to Top 40. The new program director is Chuck Britton, formerly 6-10 pm at WOKY. Roger St. John takes over the music director duties, coming from 7-12mid at WZUU. The station will up their power from 5000 to 50,000 watts within 2 weeks to compliment the format restructuring.

### SUPER SUMMER

WRKO/Boston is giving their listeners an added incentive to win prizes in their summer-long "Super Summer of '75" promotion series. At the end

of the summer, all Super summer winners will be eligible to win a pair of new cars from the station.

### WINIT WEEKEND

The 4th of July weekend, WYXE/Madison held their "All-America Winit Weekend." Prizes to the third caller after the Winit signal was aired included America LP's (all 5), and tickets to the Red, White and Blue Wisconsin State Championship Auto Races. Patriotic and safety drop-ins highlighted the beginning of a year of special weekends, including features on the Beatles, Beach Boys, Stones, Who, California Music and more.

### CALL THE BOOTH

15Q/Two Rivers has put a new twist on "Call-Out" type contests, with their "Fantastic Phone Booth Weekend." They're calling phone booths around town, when someone answers, the jock asks them what time it is, winners answer "It's Fantastic Phone Booth time, right on 15Q," winning a watch valued at \$50.

### PLEDGE TOTAL

WGOW/Chattanooga announced that their recent Walk-A-Thon to benefit the March of Dimes raised over \$41,000 in pledges to the charity.

### WLS NATIONWIDE

WLS/Chicago will promote the upcoming first annual New England Folk Music Festival. Beginning last weekend, the station is holding telephone contests, soliciting listeners from different states, with the first caller from that state winning tickets to the festival. Performers at the festival will include Seals & Crofts, the Eagles, Arlo Guthrie, Richie Havens and more.

### STAYING IN THE BIZ

BILL BURKETT, who recently resigned the PD position at WAPE/Jacksonville, is definitely not leaving broadcasting, as we reported earlier in R&R. Bill is looking for a programming position and can be reached at (904) 737-2859.

### ROBB TO WAAY

Stew Robb is the new PD at WAAY/Huntsville, the station he has been fighting while he was at WVOV, prior to his resignation.

## KALEIDOSCOPE NEWS SERVICE

JOHNNY RIVERS' real name is John Ramestella.....PAUL ANKA's singing partner, ODDIA COATES, originally planned to become a missionary...THE EAGLES will celebrate their  
Continued on page 35

### RE-DEFINING THE PARALLELS

The recent changes in Rock Radio have caused us to re-evaluate and re-define the Parallels.

Because of longer playlists, dayparting and LP cut play, the former definitions that came about 2 years ago are no longer applicable.

Today we must define a station by its position in the market, its ability to influence record sales in its market, and its influence on other stations in its region and even nationally.

The new definitions are as follows:

**Parallel I:** Major market stations (top 30 markets) that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

**Parallel II:** Key stations outside the top 30 markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

**Parallel III:** All other reporting stations. This parallel will cover stations with long playlists. It also will cover secondary reporters that are not the format dominant station in their market but influence the market considerably.

These new definitions still strive to keep a similarity within the individual Parallels. The similarities are now on market dominance-within-the-format and playlist size and rotation factor all combined. It will be the exception to have more than one station from each market in the same Parallel.

We feel this new definition better reflects the changes in contemporary Rock Radio, and allows for a better parallel between stations.

\* Format dominance determined from April/May '75 Arbitron.



Following a rousing opening night at Los Angeles' Universal Amphitheatre, Mac Davis was greeted backstage by a number of friends and celebrities. One distinguished visitor that Mac just couldn't resist laying his "Burnin' Thing of a kisser on, was Mardi Nehrbass, music co-ordinator for the RKO stations.



The two young ladies shown here recently broke the world's record for rocking [in a rocking chair], to raise funds for the Arthritis Foundation. WINW/Canton sponsored the event, tying in with Gwen McCrae's current smash "Rockin' Chair." Copies of the LP were given to the girls, along with the publicity surrounding their new record of 13 days, 12 hours and 21 minutes. Shown here with the rockers are WINW PD Jim Gaspar [L] and MD B.J. Quinn [R].

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# RADIO

## ARB SUMMARIES

All summaries based on Monday-Sunday 6am-12mid Av. 1/4 Hr. Shares Metro Areas.

### GRAND RAPIDS

Country WCUZ had the greatest gains, up 7.5 to 11.1 totals, up substantially in both men and women. WOOD (M) and WOOD-FM (BM) holding dominance in women. WOOD-FM down slightly in men. WGRD-AM-FM (R) holding in totals, combined shares for both stations moved 13.9 to 14.3. WZZM [Z96] (R) down in totals 7.4 to 4.9. Combined WGRD-AM-FM controls market in teens with 60.1. AOR WLAV-FM down 6.1 to 4.0 totals. Adult Rankings: 18-34; 1] WGRD-AM-FM, 2] WCUZ, 3] WZZM, 4] WOOD, 25-49; 1] WCUZ, 2] WOOD, 3] WOOD-FM, 4] WGRD-AM-FM.

### OMAHA—COUNCIL BLUFFS

Tight rock battle in this market. KOIL (R) up slightly in totals, 8.8 to 9.6. WOW (R) down but still in the lead, 18.1 to 15.2. KOIL slightly ahead in teens, 27.4 to WOW's 25.3. WOW ahead in men and women. Rocker KGOR up in men and women, splitting teens up more with a 22.1. Overall leader in the market is MOR KFAB, total share 24.5. KEZO (BM) totals 10.0 to 9.7. Country KOOO up in totals 3.9 to 5.2, their FM Country 4.7 to 3.1. KLNG (N/T) up in totals 6.2 to 7.6. Adult Rankings: 18-34; 1] WOW 2] KFAB & KGOR, 3] KOIL, 25-49; 1] KFAB, 2] WOW, 3] KEZO, 4] KOOO-AM.

### TULSA

Numbers spread among formats in this market. MOR KRMG slightly in the lead in totals with 18.4, down from 21.6. Country KVOO looking healthy, totals 16.4 to 17.5. Rocker KAKC 11.7 to 11.9 in totals, up in men. KELI (R) 9.6 to 8.6 totals, strong in teens with a 33.3, to KAKC's 21.8. KWEN (BM) up solid in men and women, totals up 6.3 to 10.5. KRAV (M) holding 7.7 to 7.4 totals. Oldies KAKC-FM up 3.6 to 4.5, mainly in women. KM0D (AOR) pulled significant teen shares, 13.2 to 18.4, up in totals. 6.0 to 6.2. Adult Rankings: 18-34; 1] KAKC, 2] KRMG, 3] KVOO, 4] KM0D, 25-49; 1] KRMG, 2] KVOO, 3] KWEN, 4] KAKC.

### SALT LAKE CITY-OGDEN

Rocker KCPX leads this market, with total shares 12.1, from 13.4

They're slightly down in men and women, holding dominant in teens. KRSP-AM-FM (R) showed upward moves in all categories, total combined shares of 9.3. In teens KCPX 42.2 from 47.9. KRSP-AM-FM 27.4 from 18.2. Note that KRSP is only simulcast part-time. KLUB (BM) comes in second overall 11.0, from 12.0. Country KSOP and KSOP-FM dominate. AM totals 4.4, up from 3.9. FM 6.5 to 5.0. KRGO (C) 2.8 to 2.7 totals. KSL (M) totals 14.8 to 9.6. KSL-FM (M) 6.5 to 9.6. KNAK (R) up in adults, mostly women, .7 to 2.1. KSXX (T) holding the same pattern, totals 4.8 to 4.9. KALL (M) regained audience, totals 3.9 to 5.2. Adult rankings: 18-34; 1] KCPX, 2] KALL & KSL, 3] KSOP, 25-49; 1] KLUB, KSL and KSL-FM, 2] KALL.

### CHARLOTTE-GASTONIA

No great changes in this market. WAY5 (R) pulling strong numbers, up in women, totals 17.6 from 17.8. Strong teens, 43.0 from 43.8. AOR WROQ stayed very consistent, 7.2 to 7.4 totals. WGIV (B), strong here, 9.5 from 8.1 totals, up in men and women, 11.4 in teens from 19.2. MOR WBT moved up 11.8 to 15.4, up in adults. Beautiful Music holds strong numbers. WBT-FM up 7.8 to 8.9. WEZC up 4.7 to 6.3. WSOC (M) down totals 6.8 to 5.7, holding in women. Country stations split up. WAME 7.1 to 4.6. WIXE 3.0 to 1.9. WLTC 2.6 to 2.2. WSOC-FM 5.4 to 3.5. Adult Rankings: 18-34; 1] WAY5, 2] WBT, 3] WGIV, 4] WROQ, 25-49; 1] WBT, 2] WAY5, 3] WGIV, 4] WBT-FM.

### DES MOINES

WHO (M) holds the majority of their adult audience, totals 18.7 from 20.3. KIOA (R) is holding their strength here, 17.5 from 17.8, up in men, teen shares 40.4 from 51.3. KGGO [formerly KFMG] (R) had 6.7 total, 27.7 in teens. Beautiful Music KYLF down some, but still strong in the market, totals 12.7 from 15.6. Country KSO picked back up, 11.5 from 9.7, mainly in women. MOR KRNT holding 10.7 from 10.6. KCBC (M) moved up in totals 4.2 to 5.5, gaining in women. AOR KIOA-FM down except showed slight gain in women. Adult rankings: 18-34; 1] KIOA, 2] KLYF, 3] KSO, 4] KGGO, 25-49; 1] KSO, 2] WHO, 3] KLYF, 4] KIOA.

### OKLAHOMA CITY

WKY still the dominant rocker here, up in totals 13.6 to 14.2, up in men and teens. KOMA (R) down in totals, men and women, holding strong teens

with a 20.0. Number one in teens is KXXY (R), up 17.0 to 24.3, up everywhere. KWHP (R) up substantially, men and women, 9.6 in teens. KTOK (M) number one in the market in totals, although down in adults. KFOM (R) made good gains, 3.9 to 6.2 in totals, 5.6 to 11.8 in men. Country KBEC moved up in totals, 4.9 to 6.3, mainly in women. WNAD (C) 3.6 to 3.4 totals. Beautiful Music KNGG strong 10.3 to 11.4 totals, up in adults. Oldies KAFG about the same, 2.8 to 2.4 totals. Black KFJL up slightly in adults, way down in teens. Adult Rankings: 18-34; 1] WKY, 2] KOFM, 3] KXXY, 4] KOMA, 25-49; 1] WKY, 2] KBEC and KNGG, 3] KTOK.

### BIRMINGHAM

Black stronghold here. WENN down slightly in totals, 16.0 to 13.5, number one, in women and teens. Their partially-simulcast FM moved from .3 to 4.5, up in all areas. WBUL (B) down 5.9 to 3.2. WJLD (B) 7.3 to 6.7. WERC leads rockers, 11.8 to 10.5 totals, 17.1 to 13.2 in teens. WERC-FM (AOR) moved 4.8 to 5.5, down slightly in men, up in women and teens. Country WYDE doing well, 8.1 to 11.0, up everywhere. WZZK (C) moved into strong position, .5 to 4.0, up very well in adults. Rock WSGN down in totals 7.7 to 7.1, up a bit in women and teens. WVOK (R/C) 5.4 to 4.1 totals. Oldies WAPI-FM did well, 1.0 to 3.2, up in all categories. WAPP (M) up from their last book, 6.6 to 7.3. Beautiful Music WQEZ held at 6.8 totals. Adult Rankings: 18-34; 1] WENN-AM-FM, 2] WERC, 3] WSGN, 4] WQEZ, 25-49; 1] WENN-AM-FM, 2] WYDE, 3] WQEZ, 4] WERC.

### JACKSONVILLE

Beautiful Music WKTZ-FM leads this market by a good share spread, although down some in totals, 16.4 to 15.3. Their AM also Beautiful moves 4.9 to 4.6. Rock battle is very tight. WAPE moves 10.9 to 9.6, down a bit in adults, up in teens. WIVY-AM-FM (R) has 10.0 total shares for both stations combined, .29.9 in teens. WPDQ-FM (AOR) showed considerable gains, up 3.7 to 6.6 totals, 4.0 to 10.4 in men. Country audience split between WQIK-AM-FM, total 6.3 shares. AM is down just a little, FM up. WVOJ (C) down some in adults, totals 12.4 to 7.0. WPDQ (B) lost 9.9 to 4.3, some of it picked up by WOBS 2.5 to 4.6. WERD (B) 2.8 to WJAX-FM (M) showed well, 1.5 to 6.6. WJAX-AM (M) stayed at 4.7. WMBR (M) down in adults, totals 4.7 to

Continued on page 35



The Ford Motor Co. invited Florida and Southern Georgia jocks to compete against each other in mileage tests on their new Pinto MPG. WSGA/Savannah's rep for the contest was Brady McGraw [right], shown here accepting a special certificate from a local Ford salesman.



WVOP/Vidalia ran "The Spirit of 1776" promotion during the July 4th weekend with the winner receiving a check for \$1776.00. Shown are WVOP PD Ken Curtis [L] and G.M. Ed Bouchelle [R] awarding the check to the lucky winner.

## HOW TO GET NEXT MONDAY'S NEWS THIS FRIDAY....

Only R&R spends the extra time and money to get you all the news and music information the week it happens...not the following Monday. As competitive as this industry is, can you afford to be three days behind?

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# "Dance With Me"

E-45261



We thought you'd never ask!

Orleans' new single "Dance With Me" danced into Boston two weeks ago, and already has sold over 25,000 copies! Chart action? Try WVBF-FM, WGTR, WEIM, WORC, WKBR, WFEA, WEEI-FM, WPNO, WJBQ, WLAM, WBCN, and an explosion on WRKO!

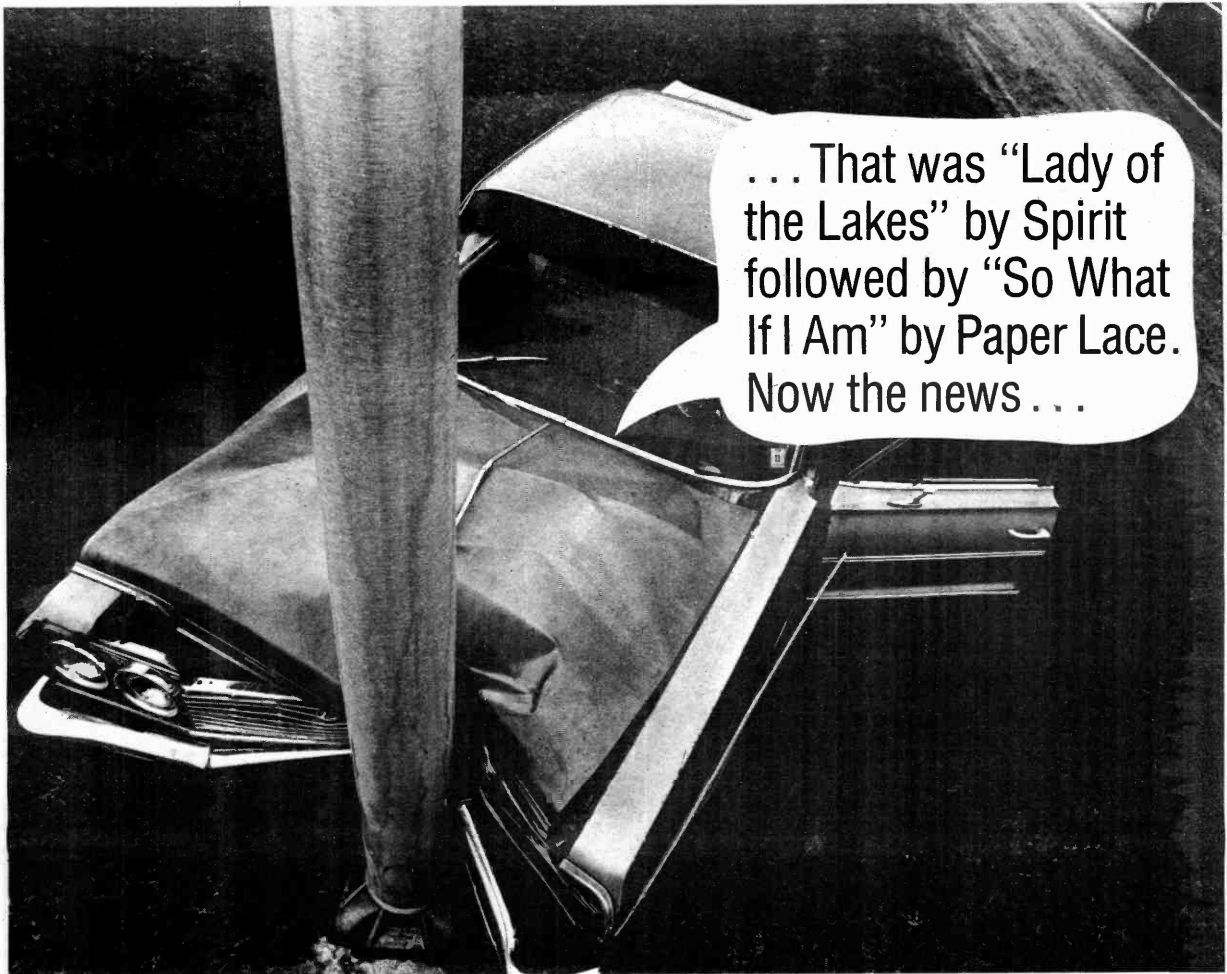
Yes, we'd love to dance! Just ask us.



7E-1029







... That was "Lady of the Lakes" by Spirit followed by "So What If I Am" by Paper Lace. Now the news...

## Two new Mercury singles are wipin' 'em out across the country.

### The single

"Lady of the Lakes" from Spirit's big comeback album, "Spirit of '76"

### The stations

KBZY/Salem, Ore.  
KCRG/Cedar Rapids, Iowa  
KEYN/Wichita, Kans.  
KFH/Wichita, Kans.  
KFWF-FM/Dallas, Tex.  
KGGF/Coffeyville, Kans.  
KIOA-FM/Des Moines, Iowa  
KISD/Sioux Falls, S.D.  
KJCK-FM/Junction City, Kans.  
KKLS/Rapid City, S.D. (LP cut)  
KLWN/Lawrence, Kans.  
KMKF/Manhattan, Kans.  
KRIB/Mason City, Iowa  
KRLC/Lewiston, Idaho

KRNA-FM/Iowa City, Iowa  
KWEB/Rochester, Minn.  
WAKY/Louisville, Ky. (LP cut)  
WDLF/Panama City, Fla.  
WDXR/Paducah, Ky.  
WBC/Duluth, Minn.  
WELK/Charlottesville, Va.  
WGBF/Evansville, Ind.  
WGLF/Tallahassee, Fla.  
WING/Dayton, Ohio  
WITY/Danville, Ill.  
WKAU/Kaukauna, Wisc.  
WKIZ/Key West, Fla.  
WKLO/Louisville, Ky. (LP cut)

WLAP/Lexington, Ky.  
WLOF/Orlando, Fla.  
WMOH/Hamilton, Ohio  
WNCF-FM/Columbus, Ohio  
WORD/Spartanburg, S.C.  
WQPD/Lakeland, Fla.  
WRBN/Warner Robins, Ga.  
WRKT/Cocoa Beach, Fla.  
WSPT/Stevens Point, Wisc.  
WTUE/Dayton, Ohio  
WWCK/Flint, Mich.  
WYSL/Bufalo, N.Y. (LP cut)  
WYTI/Rocky Mount, Va.  
WYXE/Madison, Wisc. (LP cut)

"So What If I Am" by Paper Lace.

KAKE/Wichita, Kans.  
KBZY/Salem, Ore.  
KCRG/Cedar Rapids, Iowa  
KFH/Wichita, Kans.  
KGGF/Coffeyville, Kans.  
KISN/Portland, Ore.  
KLWN/Lawrence, Kans.

KLWW/Cedar Rapids, Iowa  
KTAC/Tacoma, Wash.  
KUDE/Oceanside, Calif.  
KWEB/Rochester, Minn.  
WACI/Freepport, Ill.  
WMAZ/Macon, Ga.  
WNCF-FM/Columbus, Ohio



products of phonogram, inc., one IBM plaza, chicago, ill.  
a polygram company

NOTICE:  
NEW CLASSIFIED  
DEADLINE: WEDNESDAY  
FOR THE FOLLOWING  
FRIDAY'S ISSUE.

# CLASSIFIED

IMPORTANT!  
Please let us know when  
your job opening is filled.

## OPENINGS

**KFRC/San Francisco** searching nationwide for another outstanding professional capable of measuring up to KFRC's standard of excellence. Tapes only please. EOE/MF. Michael Spears, KFRC, 415 Bush St, San Francisco, Ca 94108.

**WQXI-FM** seeking a night jock with exceptional album knowledge. Send tapes and resumes to Don Benson WQXI 2970 Peachtree N.W. Atlanta, Ga. 30305 No Calls. Please (7-14)

**WVOV Huntsville, Alabama** seeks a 3rd ticket jock. Call (205) 859-2441 Contact Ken Maynard (7-15)

**WRIK-FM West Palm Beach, Fla.** needs all night jock for 100,000 watt stereo country station. Beginners considered if you like to or have worked. Call PD Dave Roberts (305) 965-2911 (7-15)

**WDAT Daytona Beach Fla.** adult contemporary is seeking a personality who realizes that radio is on a one to one basis, smooth and sincere, able to take direction, past the ego-trip stage and wants a steady position to settle down in. Excellent benefits for the right people. No Calls Send tapes and resumes with some of your own production and news to WDAT, Bill Hunter, Box 5038, Daytona Beach, Fla. 32030 (7-14)

**WDAT** seeks an engineer. Contact Bill Hunter, Box 5038, Daytona Beach, Fla. 32030 (7-14)

**KBIM, Roswell, New Mexico** looking for Top 40 jock-no Q formats. Send tapes and resumes to Dave Stevens, P.O. Box 910, Roswell, New Mexico 88201 (505) 622-2120 (7-15)

**KENO/Las Vegas** needs air talent, strong production. Send tapes and resumes to Scott Gentry, KENO, P.O. Box 5367, Las Vegas, Nevada 89102 (7-16)

Dr. Demento needs another qualified salesman with national agency and client contacts. The doctor is in over 100 markets in his second year. Contact Larry Gordon or Tom Gamache. (213) 466-3444 (7-11)

**KGUY/Palm Desert** needs a first phone jock in a modern country format. Send tapes and resumes to PD, KGUY, P.O. Box 1270, Palm Desert, Cal. 92260 (7-13)

**KALE Tri-Cities Washington** needs two Top 40 jocks, one with above average production ability-Good pay for right man. (509) 586-2151 (7-14)

**KLEO Wichita, Kansas** has an opening for a Top 40 jock. Send tapes and resumes to Gary Mack, 5610 E. 29th, Wichita, Kansas 67220 (7-11)

**X-ROCK 99** needs a Top 40 jock. Send tapes and resumes to Chuck Britton 200N. Jefferson, Milwaukee, Wisc. 53202 (7-17)

**KERN** looking for a newscaster, including possible sales work. Contact John Mitchell, KERN, Box 2700, Bakersfield, Cal. 93303 Call (805) 832-1410

**KNOR Norman, Oklahoma City** looking for jock-engineer. Contact Steve West (405) 321-1400 (7-17)

**IQ2** format pop-progressive looking for an entertainer for mornings and other staff positions as well. Send tapes and resumes to IQ2, 2921 Hillcrest Ave. Flint, Michigan 48507 (7-14) EOE

**WLS Radio** seeks PD secretary. Some telephone work, typing etc. Important to handle responsibilities on your own. Attention to detail a must, especially with figures; accuracy. Call Jim Smith (312) 782-2002 (7-17)

**WHEN Syracuse** seeks a 7-12midnight creative night time communicator with strong personality and desire to stay number one at contemporary MOR giant in Central N.Y. Good people, good area, good bread. Tapes only to Jeff Laurence. WHEN. 980 James St. Syracuse, N.Y. 13203 EOE No Calls.

**Y-115** seeks a newsman and a dynamite cooking jock. Contact Howard Johnson (414) 739-1158 (7-15)

**WDRQ Detroit** is looking for a programming secretary. Radio experience encouraged. Call Steve Rivers (313) 835-0089. (7-15)

**WGRD** looking for weekend jock. Contact Ron White, WGRD, Grand Rapids (616) 459-4111 (7-15)

**WJON** needs combination newsman/sport person EOE Contact Mike Dime (612) 251-4422 (7-15)

**WFTL-FM Ft. Lauderdale** seeks a News Director. Send tapes and resumes to WFTL, P.O. Box 5333, Ft. Lauderdale, Fla. 33310 (7-17)

## POSITIONS SOUGHT

Ten year veteran looking for a drive slot in California. Call (714) 338-1918 (7-17)

**DOUG TRACHT [The Greaseman]** formerly morning man at WPOP/Hartford before format change, looking for Top 40 jock gig. Call (203) 527-4737 (7-15)

**CHUCK POWER** currently employed at 15Q-Y115 looking for management or programming job. Call (414) 739-1158 (7-14)

**DAN GOODE** looking for Top 40 gig, formerly of WLPL Baltimore. Call (301) 477-8970 (7-17)

**SHAWN DANIEL** five years experience, presently working at sub-urban Chicago station as PD. Looking for Top 40 or AOR jock or jock-MD. 1000 Morton Ave. Elgin, Ill. 60120 or call (312) 782-2715 (7-13)

**RON DENNINGTON** formerly WDFH now looking. Call (312) 787-3292, (314) 426-2008 (7-16)

Seven year pro dead-end job wants on-air PD or MD gig. Easy to work with strong production. Write 28 Young Birch Lane, Levittown, Pa. 19057 or call (215) 946-1433 after 5:30. (7-17)

**MORGAN HILL**, formerly with WLCS Baton Rouge, looking for medium market TOP 40 or MOR, news gig in the South. Call (504) 357-2183. (7-17)

**JIM SHAFER** formerly mornings WSEN, now swingman at WOLF, 8 years medium market experience. MD, PD-hard working family man — call (315) 699-2284.

Progressive/Contemporary Rock jock, 5 years college and commercial experience, 3rd year endorsed, good production, tape an resume on request. Call (212) 743-3000, ext. 311. Or write Steve Becke, c/o S. Epstein, 2263 Batchelder S. Apt 5D, Brooklyn, New York 11229 (7-17)

Experienced PD, formerly MD at 7Q, PD at WEEQ, looking for PD or MD work. Contact **MIKE RANB** (614) 382-3118. (7-15)

**JACK ARMSTRONG** formerly 13Q seeks a PD. jock gig. available immediately Innovator. Call (412) 279-2017 (7-10)

# CHANGES

**RUSS OASIS** to WFUN/Miami from WINZ.

**KEVIN MCCARTHY**, formerly KFRC, promoted to MD at KNUS/Dallas. **SHAUN HOLLY** promoted to Research Director KNUS/Dallas.

**DAN ROMERO** to KMBY/Monterey from KRHC.

**BRAD CARMER** to PD KRHC.

**TOM SMITH** to XROK afternoon drive from WDRQ/Detroit.

**DON BISHOP** to KIMN/Denver 6-10pm, from KNUS/Dallas.

**STEVE O'BRYAN** to Y115 weekends, from WNAM/Appleton.

**CHARLIE CIUSACK** to KNOR/Norman from KLEO.

**DON LANDY** to KNOR from WKY, KOMA.

**AL BANDIERO** now Production Director and weekends at WFI/Philadelphia.

**MICHAEL O'SHEA** promoted to Operations Manager of WFTL/Ft. Lauderdale.

**HAAGAN HIGGINS** to KASH/Eugene from KMBY/Monterey.

**DAVE SMITH** to KERN/Bakersfield from WDRQ/Detroit.

**BILL JORDAN** to WROV/Roanoke from WSSV/Petersburg.

New lineup at WROV: 6-10am **ROB O'BRADY**, 10am-2pm **RICH RANDALL**, 2-7pm **BART PRATER** [PD], 7pm-12mid **CHUCK HOLLOWAY** [MD], 12mid-6am **BILL JORDAN**, Weekends: **LARRY BLY**, **STEVE SHANNON**, **VINCE MILLER**.

**ROBERT W. MORGAN** [BOB MARSHALL] to WGCL/Cleveland morning drive from WRBC/Jackson.

**J.R.NELSON** leaves WGCL.

**MICHAEL O'CONNOR** to KYA/San Francisco from WOAI/San Antonio.

New lineup at KYA: 6-9am **MICHAEL O'CONNOR**, 9am-12n **MARK TAYLOR** [PD], 12n-3pm **STEVE JORDAN** [MD], 3-6 pm **CHRIS KANE**, 6-9 pm **BRIAN ROBERTS**, 9pm-12mid **JAY B. STONE**, 12mid-6am **KEITH RICHARDS**, Weekends **RICK SCOTT**.

**LEE ABRAMS** of **KENT BURKHART & ASSOCIATES** now consulting KISW/Seattle.

**DICK KENT** promoted to Vice President of WLAC/Nashville.

New lineup **KBIM/Roswell**: 6-10 am **DAVE STEVENS**, 10am-2pm **LARRY AHRENS**, 2-6pm **GREG RUSSELL**, 6pm-12mid **J. DAVID SLONE**, 12mid-6 am **ROB STEELS**.



# Motown Machine Doing Heavy Single Numbers



## Jud Strunk

**BIGGEST PARAKEETS IN TOWN** (ME-6015F)—is the biggest novelty in town!  
 over 100,000 in sales  
 #59 with-a-star in Billboard  
 #71 with-a-bullet in Cash Box  
 reorders in major markets: Atlanta, Memphis, Cleveland, Florida, Washington, D.C.  
 heavily requested record at many stations in the south: WAIR, WRFC, WIXY (charting) KING (pick of the week)  
 receiving play at many majors: WQXI, WSAI, WAYS



## Esther Phillips

**WHAT A DIFF'RENCE A DAY MAKES** (KU-925)—Huge at discos: Philadelphia reports it moved from 17 to 1 as the best selling disco record in the area. Over 35,000 singles sales in New York as a result of disco play. Heavy reorder response in Washington, D.C., Dallas, Houston.  
 Bob Piava at WLEE reports it a SMASH. Good play in New York: WPIX, WKTU, WWRL



## Jackson 5

**FOREVER CAME TODAY** (M 1356F)—absolutely #1 disco record in New York, with sales over 50,000. Bulleting in the trades. K100 is charting; WMPS, WYSL giving it good play



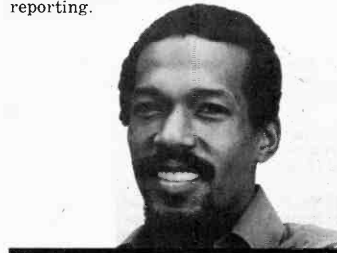
## Michael Jackson

**JUST A LITTLE BIT OF YOU** (M 1349F)—30 with-a-star in Billboard shows that this record is starting to happen big at pop stations:  
 25 KHJ  
 30-25 at WPGC  
 29 WYMQ  
 Play at WCAO, K100, KKDJ



## Commodores

**SLIPPERY WHEN WET** (M 1338F)—definitely hard to hold on to!  
 22 with-a-star in Billboard  
 16 WAYS 16 WYMQ  
 25 WBBQ 8 WLOF  
 29 WCAO  
 with lots of secondary pop stations reporting.



## Eddie Kendricks

**GET THE CREAM OFF THE TOP** (T 54260F)—just released, the pick of the crop and a strong single from his new album, generating lots of lp sales.  
 61 with-a-star in Billboard.



## The Supremes

**HE'S MY MAN** (M 1358F)—top ten requests at K101 in San Francisco—watch this record happen.

To be continued . . .



## Temptations

**GLASSHOUSE** (G 7144F), the second shattering single from their big album is an outstanding disco smash!  
 29-20 at CKLW (exploding in Detroit) add at WMPS  
 over 40,000 in sales in Chicago  
 over 50,000 in sales in Atlanta

From Motown.   
**The Long Hit Summer.**

©1975 Motown Record Corp.

# RADIO

## THE R&R INTERVIEW: WILLIS DUFF OF



### PART ONE



Willis Duff

### By Bob Wilson

**R&R:** Can you briefly describe what "ERA" is?

**DUFF:** Well, we're a multiple approach research group. We come in and do a whole cluster of research types. We do research similar to everyone else's attitudinal research, where we do interviews and talk to a lot of people and see what they say. That's essentially where other research stops and then it gets into interpretation. They try to infer behavior from what people say. We'll go in and we'll interview a 1000 people, and that 1000 people will all be in a fairly narrow description of a sample, they may be all 25-49 for a middle of the road station.

**R&R:** You go into the market you're surveying for? You don't do it all out of Texas or somewhere else?

**DUFF:** No, we go into the market itself and survey a thousand local folk. These 1000 will all be heavy radio listeners, and they'll all be in the right age and sex group. That gives us one source of data. Then we go in and we do panel testing. We select large panels of anywhere from 40 to 80 depending on the size of the study, and do all the behavioral observation research, which is our main thing. On the theory that people really don't know, or if they do know down inside, they can't articulate, what it is that programmers have to get a handle on, to make decisions. You've got somebody that used to listen to our station 2 hours a day, and sometime in the last 6 months he's cut down to one hour a day. You can ask him a hundred questions and possibly never find out, he's not aware of why he tunes out sooner, he doesn't know or can't tell you what it is that chases him off, or what it is on another station that won him away. Even though they'll try, people will try to tell you, they hate to tell you they don't know, so they'll tell you something.

**R&R:** When you test for this, are you testing with an audio check of the radio station and then looking for what makes them go away?

**DUFF:** Right, we check a whole series of audio tapes, 160, 180 minutes of tape.

**R&R:** It's still in the interpretation of the reader, rather than the answers of the person being tested, am I correct?

**DUFF:** Right, although we get a lot of answers out of the people being tested. We do a series of things on the group, the model audience. We build out of the 1000 sample we take in the field a model of the station's target audience, age, sex, socio-economics and current listening patterns. We assemble a very carefully constructed model of their target audience and we test these people. We test them with emotional response measure-

ments. Dr. Turicchi's magic weenie, we test a moment by moment real time conscious attitude testing with an audience reaction analyzer.

**R&R:** What is an audience reaction analyzer?

**DUFF:** An audience reaction analyzer is a voting machine essentially. It's similar to that used by ASI, Preview House and the Blue Button that CBS made famous, but it's our own version, a four button box where people are giving us moment to moment attitudes about what they think about what they're hearing right now. If they really love it, they press the top button, if they hate it at a tune-out level, they press the bottom button, and they have two buttons inbetween as scalars, they sort of hate it, or they sort of like it. We scan that every 10 seconds, one of the problems of attitudinal research or any research that doesn't happen right on the spot is a memory problem. People, 2 hours after they have heard something, it is our estimate, only recall about 20 percent of the specifics of their reaction to something.

**R&R:** Must make it very hard to fill out an ARB diary.

**DUFF:** I've heard this research quoted so often I know somebody did it, I've just never been able to pin it down, someone did a study on people filling out diaries, and there was a tremendous amount of it done the day after, and frequently not done by the person who did the listening.

**R&R:** Pulse did their own thing to fight the ARB diary. I guess a year and a half, two years ago when they sent out a diary and then went in earlier than had been scheduled and found most all filled out.

**DUFF:** I'm pleased to know who

kind of research, when you take a bunch of people and you put them in a room, assembled and you start testing them, are they not under a different mental atmosphere than they would be either listening to a radio station in their car, or at home getting dressed, or a girl putting up her rollers, or at night doing her homework, whatever the case may be. In other words, even though you can play dayparted tapes, is there not a body chemistry that gets affected. For example if you're testing a person at 9 o'clock in the morning even if you try and come close to day parts, they're not doing the same activities, they had to get dressed to come to your place, therefore they could not be really reacting the way they do when they get dressed and go through the normal routine.

**DUFF:** Sure, there's no question about that. This is a laboratory testing technique. It differs from real life listening circumstances in a whole bunch of ways. Nobody listens to the radio sitting in a hotel room with 40 other people wired into a machine. But all our testing is conducted under exactly the same circumstances. All of our normative data is based on this. All of our background research says that as long as we get roughly in the right daypart as long as we get morning material in mornings and afternoon and evening material in afternoon, that we're dealing with essentially the same body chemistries. Now the psychology of an individual's personal day, if you're listening to the radio with 4 screaming kids around you, is undoubtedly different.

**R&R:** Let me ask you one thing, I realize that you're dealing a lot of times in this kind of research with the subconscious level, where people are reacting, not knowing why they're reacting to certain things, especially with the Galvanic skin response. My question has always been about anything to do with that

would like to reject the down tempo and mellow music? How would you find out if he doesn't want to hear certain kinds of news in specific day-parts if you're not doing it then. Isn't there more that could be done?

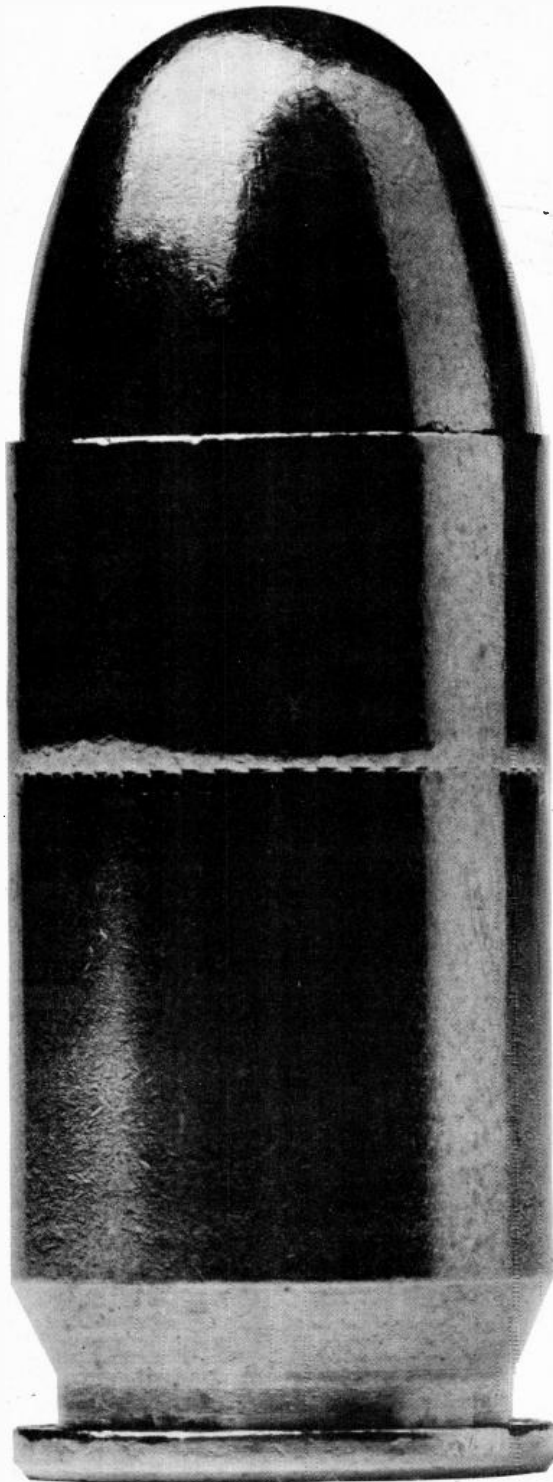
**DUFF:** In the first place we get the emotional response measures. We find the quantity and the quality of the emotional response. We see that these people are getting off on music acts or presentation acts and we see how much they're getting off and we see how much of emotional response is positive generic response and how much of it is irritation. We get simultaneously on the same program, information another line of data out of the audience reaction analyzer. Then perception tests on the jocks or the newpeople or whoever. Then at the end of the day, after it's all over, we have long discussion technique where we mix encounter techniques and focus group techniques. We've got from this very well selected panel, we have 4 inputs, we have our own observations. In the discussion groups we get that sort of thing, like I really can't stand the music to be too hard at 6 o'clock in the morning, or don't tell me about last night's TV news in the morning news-cast, that sort of thing. We get a tremendous amount of attitudinal input out of the focus groups. You know, focus group research is all the rage, practically everybody buys it.

and we've developed the same kind of data. Unless you could go into somebody's house in the morning and wire them up while they're fixing breakfast, you would probably never get behavioral observation research, that has exact similarities with real listening circumstances. But, we put the people, for instance, we give them a psychological set that probably improves the data, we think it does, we've done it with and without it, and we think it improves the data, where when they're listening to the morning daypart, we ask them to put themselves in the frame of mind that they normally are listening to the radio at 7:30 in the morning, whatever that part is that we're checking. And we've re-established that mental set before each test. The dynamics of being tested in a room with a bunch of people is reduced to its minimum by the fact that we convince all the people we test of their anonymity.

**R&R:** Do you run any control tests on them? Do you try to get a universal sampling, or numbers or anything like that?

**DUFF:** We have an on-going control situation in that we can compare the numbers that we get on specific records with the Dallas test group record. This gives us a continuing base-line to work with.

# NEW ANKA 45!



"(I Believe) There's Nothing Stronger Than Our Love." UAXW 685-Y The latest single from Paul Anka (with Odia Coates).  
On United Artists  Records.

©MCA/UAJV United Artists Music and Records Group, Inc.

The same music inevitable in every study that we are testing concurrently in Dallas. We can get an overall level of emotional response, we can calibrate the group, if we get a group in St. Louis that happens to be a little hotter physiologically than our normal run of groups we can immediately recognize that and instead of giving every program element a 10 percent too high score, we can adjust it. So we have that kind of control.

**R&R:** I realize the Dallas operation Turicchi runs is not yours, he's in that with other people. But since you're using that for control, let me just bring up one thing. I have never been able to understand when, it seems to have been proven by Top 40 radio at least in the last several years that familiarity of certain records really increases their reception and their likeness by the audience. How do you account for the fact that maybe it takes 3 or 5 or 10 times for someone to finally hear a record, or hear it in different parts on the radio, and then put it all together and then say "hey I like that."

**DUFF:** We think it takes from 6 to 8 times, as a matter of fact. The first time they hear it, to me it's the most interesting part of the record testing business that Tom does. A record that's gonna be a hit, will give us, on first hearing, people are listening to totally new music, we'll get the emotional response of a hit record. The conscious response will be way down, it's unfamiliar music, they don't know it, they'll even tell us afterwards that they didn't like it. They don't know that they got off on it, and our dual lines of data, Turicchi has started using exactly the same techniques that we use for evaluating programming now, he also has the 4 button audience reaction analyzer. Well that thing, which reflects what people consciously think, with new and unfamiliar music will give quite low scores at first, and then at the 6th or the 8th exposure, on the average for teen to 24's, when it has reached a familiarity level, the conscious response will have come up to the emotional response level. And then they'll stay fairly parallel throughout the product life of a record, and then as it gets to the burn-out stage, or the fatigue factor, the emotional response will roll off severely. Yet the conscious reaction will stay high for weeks afterward. They're still saying they like it, they know it, they recognize it, they've been saying they like it for the last 13 weeks, they'll say they like it again, til finally it get through to their conscious level that really the song turns them off now, they've heard it too much.

**R&R:** Let's say we have a dominant radio station in a market, and instead of playing 25 records, they now increase their list to 30, but they make it a point that with the new records they add, instead of doing what most people do, having a hot rotation for the



Special testing set-up for ERA's intensive audience research.

super hits, let's say the new records went into sort of the "A" rotation, the hot rotation, therefore increasing the audience's chances of hearing it, 6 or 8 times over the first week. Would it be possible then to say that we would have more records that are acceptable?

**DUFF:** If the records were destined to be hits, if they're hit material, if they cause a good emotional response that we know relates directly to its hit potential.

**R&R:** Let's say Turicchi's testing records. Say we're able to decide that there are possible 15 records this month that are available that are tested in the high 80's, that means that most likely most top 40, or top 20 radio stations could add those 15 records, put them in a fairly good rotation, and they would not be hurt. They probably would be hurt less than keeping an Elton John "Pinball Wizard" on longer, not knowing what the burn-out factor was.

**DUFF:** If they don't know the burn-out factor, one of the biggest tune-outs that happens to a radio station after awhile is records at the burn-out point. If you go 2 to 3 weeks beyond, if you go a week or two beyond where the conscious response starts outstripping the unconscious response, you start getting into trouble, it becomes a big tune-out. But, the new music is more dangerous, even if it's hitbound, because in that period of time between the first time they hear it and the 6th or 8th time they hear it, where their conscious reaction is still saying "I don't know what that song is, I don't know whether I like it, or not," those things are tune-outs. Even if it's gonna be a hit, it's gonna be a hit next week, next week it's gonna be the thing that's the hottest thing on your radio station. This week it could be a tune-out because it hasn't reached that level yet.

**R&R:** Then how do you find when to add records?

**DUFF:** I know the problem.

**R&R:** It will be unfamiliar, unless there's another radio station playing it in town that

shares your audience.

**DUFF:** All radio stations have got to break some new product, irrespective of their conservatism, unless they insist somebody else makes it a hit before they play it, and that's the safest thing to do, and there's no question about it. If you've got a way to expose new product, without putting yourself in danger, if it's not in high rotation, and is always surrounded by hits, then you've got a good way, particularly in smaller markets where you're the only top 40 station in town, and who the hell's gonna expose it if you don't, how's that gonna happen, and even if it's becoming a hit, if it's not getting any exposure in your market and it's becoming a hit nation-wide, unless it's being exposed on national media you're still running, you almost have to break in records on your station, but you better do it softly. You better not get a new record, even a hitbound record, in high rotation until it reaches a familiarity level.

**R&R:** What would happen if there was a weekly TV show, like say "Your Hit Parade" that was able to, on top of playing the hits, expose one or two new strong pieces of product, would you say that the television impact would effect radio station? And obviously the familiarity level?

**DUFF:** Oh sure. It would be great for the record business too. There should be places where new product gets more exposure than it does, because so many operators have had the experience of seeing a direct relationship between the amount of new product they're playing and their ratings. That we've got a nation full of fairly conservative top 40 PD's now, who are wary, and rightfully so of exposing a lot of new music, or exposing it with any sort of heavy rotation.

**R&R:** How do you account for the success, in the recent ARB's, of the album oriented rock stations, which are playing a lot wider selection, and obviously more unfamiliar music.

**DUFF:** Or how could you ex-

plain the whole early success of progressive radio.

**R&R:** Progressive radio at one time was really hitting on one demographic. If you look at a WPLJ and a KLÖS, of KPRI and WSHE, you're looking at radio stations that are holding strong 18 to 35 or up to 40 year old demographics and coming up really strong in teens. They're becoming the top 40, I'm not really saying that as a fact, I'm just saying it looks that way, they are becoming the general audience of contemporary music. I'm just asking how do you explain that. They're playing not necessarily a lot of new product, they're just playing a wider variety.

**DUFF:** You have the whole business of the familiarity patterns, where does familiarity come from? Albums accounting for what, 80 percent of the dollar volume of record sales.

**R&R:** Yeah, I think singles are down to about 12 or 13 percent now.

**DUFF:** Oh, discouraging. You have familiarity coming from a lot of sources other than high exposure on the radio.

**R&R:** That's a good point, it just dawned on me, if there's only 12 or 13 percent buying singles, and there's 60 some odd buying the contemporary rock albums, therefore those people buying the albums take it home and are more familiar with it than they are the single.

**DUFF:** The whole business of presentation and style, the music is overwhelmingly important at a music radio station, directly important in ratio to the public's expectation of the station. If the public thinks it's a music station, the higher that perception the more important the music per-se is. But when you get into album oriented stations, you have generally a station personality. Even KLOS and WSHE and stations like that have significant station personalities, a lot of expectations, that have to do with something other than the music, even though they're totally music radio stations. How the music is presented. The relationship between the jocks and the music.

how it's sold to the public, there are other ways to sell the music than familiarity, and there are other ways to build familiarity than repetition.

**R&R:** Let's go back to ERA. Have you found any market similarities?

**DUFF:** Tremendous similarities, every market has its own peculiarities and differences, but the same-ness of humanity is a humbling thing to see, but it's really there. We work on a general concept of choosing our testing samples and how we decide who a station's target audience is. Most stations don't really know. You go in and say who's your target, and you spend a long time with them helping them to find who their target is, because they haven't thought in those terms. If you describe people in two ways, if you describe them in terms of socio-economic factors that help you predict their response to medium, if you combine a

look at their education, and of their mode of income, whether they're salaried or whether they're commissioned or fees, what type of responsibilities they have in their job, what kind of job they have, and what kind of company they work for, or whether they work for themselves, whether they're heads of households, sizes of families; that sort of information, and you assign people based on that data, you assign people into socio-economic class, or upper-lower, or a lower-middle, you assign them a niche by these standards. You look and say a socio-economic class, a lower middle class person in Topeka, in Boston and Seattle and San Francisco, they're response to media is remarkably the same. Then you define the target audience with another definition, and that is what tastes do they demonstrate by their current listening patterns? If you're testing for a middle of the road radio station, and you simply go through your large sample and you look for people that somewhere in their listening pattern includes middle of the road radio, you get the right socio-economic classes and the right current listening pattern. You have a group of people who, with the exceptions of the local peculiarities of a market, such things as the longevity of personalities, or the history of a given radio station, like KLIF in Dallas, that sort of thing, a station with a long history in the same format. Once you remove those elements, they will respond remarkably similar to social class or middle of the road people in practically any other market.

NEXT WEEK IN  
PART TWO:

INTERPRETING THE  
TASTES OF 1975  
AUDIENCES

# WHO SAYS A COUNTRY GIRL CAN'T BE POPULAR?

Dolly Parton's "The Seeker"  
PB-10310  
is making it on the pop charts, too.

---

RW-98



**RCA**  
Records and Tapes









**FRANKIE VALLI-3:58**  
Swearin' To God  
(Private Stock)  
LP: Closeup

P1	P2	P3
KHJ 8-2 KFRC 5-9 WABC 2-4 WFIL 5-7 WRKO 3-2 WPGC 17-24 WIXY 14-18 WSAI 28-24 WKBW 9-7 KJR 12-22 WCFL 12-11 WCAO 7-18 WQAM 6-8 KTLK 20-18	WHBG 18-19 KLEO 20-17 WAPE 13-9 K100 2-3 WYXZ 2-3 KSTP 28-18 WPEZ 16-17 WZUU 15-14 WAVZ 3-6 KAKC 8-6 KTCT 12-10 WROD 18-18 KWG 15-20 WDR 4-11 WLEE 4-8 KERN 17-24	WGNG 10-9 KBEG 27-16 KAFY 10-13 KGGO 19-25 WMIY 6-8 WSAR 9-13 Z86 14-14 KWAX 20-26 WYSL 7-6 KQWB 13-15 WEEQ 21-10 WIBG 10-23 WJON 11-17 WISM 7-7 WFOM 2-2 CHUM 8-8 WORC 8-9 WROK 13-11 KYSN 15-20 WACI 23-18 KKLS 19-16 KHWP 20-15 KYNQ 4-9 WTRU 10-20 KENO 14-8

**ZZ TOP 2:14**  
Tush (London)  
LP: Fandango

P1	P2	P3
KHJ 20-23 KFRC 4-26 WRKO 30-27 WPGC 29-23 WIXY 4 KJR on WCFL 33-25 WCAO 4-25 KQWB 23-22 13Q Nite WPEZ 3 Z86 on WZUU d-19 WYRE on WAVZ 30-21 KAKC 23-17 KTCT on KING 4 WSEA 32-28 WDR 2 KWG a-N WGN 4 KERN d-23 WAAY 4	WMAK Nite WHBQ 28-18 KLEO 2 WPKY 3 WBBF 27-19 WSAR 38-35 KJRB on K100 24-21 KSTP on U100 25-20 WPEZ 3 Z86 on WZUU d-19 WYRE on WAVZ 30-21 KAKC 23-17 KTCT on KING 4 WSEA 32-28 WDR 2 KWG a-N WGN 4 KERN d-23 WAAY 4	WGNG d-27 KAFY a-28 KRSP 1 WMYQ 23-18 WRFC 3 WSAR d-21 Z86 25-22 WAKX a-30 WYSL d-23 WINW 25-20 KQWB 36-32 WEEQ 4 WAIR 28-25 WIBG 3 WISM on WKLO on KEEL a-N WERC d-23 CHUM 4 WORC on KYSN d-36 KDON 4 WACI 39-34 GMJ 4 KWHP 34-27 KYNQ 4 KENO 38-31 KJOY 27-14 WROV d-18 WNCI d-36 WRMA on

**JOHNNY WAKELIN**  
Black Superman (Pye)  
★

P1	P2	P3
KHJ 28-22 WRKO 18-13 WQXI on WPGC 24-18 WCFL 31-28 CKLW d-29 WDR 3 KTLK 28-15	WHBG 29-22 K10A 4-6 KLEO 14-10 WYXZ 2-3 KSTP 2-8 WYRE 12-9 WAVZ 23-22 KTCT 16-15 WDR 3 KVA 3	WGNG 28-21 KRSP d-11 KGGO 4-1 WYOV 3 KQWB 2-1 WJON 1-1 WISM 2-6 WVOP 7-7 KDON 22-6 WACI 8-36 KKLS 22-20 WYRE a-20 KENO 31-26 WEAQ 5-1

**Late News**  
CONTINUED FROM FRONT PAGE

**FCC ON OWNERSHIP**  
The FCC has proposed new regulations that a broadcast group would be permitted ownership of a maximum of four stations in any one state. The rules would be for new acquisitions and would not require any divestitures. The new rules would treat AM/FM combinations as one station.

**FCC ON ANTENNA LIGHTING**  
The Commission has adopted regulations permitting the use of high intensity lighting of antennas instead of the customary painted pattern and red construction lighting. You'd better check out the monthly electrical costs before you begin to lighting up.

**CITIZENS GROUP BACK ON CONGLOMERATES CASE**  
The National Citizens Committee for Broadcasting has asked the FCC to reconsider its termination last month of the six year inquiry/study it conducted into conglomerate ownership in the broadcast industry.

The FCC said it had collected information on 37 firms since it began the study in 1969, but insisted it found no need to develop new regulations for conglomerates other than those for corporations. The NCCB speculated that a cover-up may exist. The group plans to file this week to obtain records, minus classified financial information.

**QUICKIES:**  
Jay Thomas, PD of WAYS/Charlotte, gets our congratulations on his marriage to Sharon. Jay and Sharon were married two weeks ago, secretly, in Rockhill, South Carolina.

Charles C. Bolland resigned his news director position at WDR/ Cincinnati to join WIXY/Cleveland. Bolland will be the news director at WXY and do the morning show with Tom Murphey. Interesting side note is that Murphey and Bolland worked together years ago as a morning team at KJR.

**TRAVIS WAMMACK-3:17**  
Love Being Your Fool  
(Capricorn)

P1	P2	P3
WIXY 40-34 WSAI on KJR on	WMAK N WHBQ 24-17 WCOL 37-34 KLEO d-29 WYXZ 2-3 KJRB d-29 K100 3 Z86 19-18 WGH 3 WLEE 3 WAV 9 P3 WROV 30-28 WNCI 28-20 WLS 12-11 WRMA d-19	KRSP 27-25 WYOV on WRFC 24-22 WSAR 8-24 WYOV 3 KQWB 27-26 WIBG 22-19 WFOM 22-20 WERC 13-11 WDR on KYSN 18-17 WBGW 28-25 WYOV 3 KKLS 21-19 KHWP 37-30 WTRU 33-33 KJOY 14-13

**WAR-3:45**  
Why Can't We Be Friends  
(UA)  
LP: Why Can't We Be Friends?

P1	P2	P3
KHJ 28-24 KFRC 10-6 WABC 18-17 WFIL 11-8 WRKO 6-24 WQXI 18-20 WLS 12-11 WPGC 13-15 WIXY 12-8 KJR d-23 WKBW a-23 KFC d-23 WCFL 9-3 WCAO 10-8 KDWB 7-4 WQAM 15-15 KCBQ 15-12	WMAK 18-14 WHBQ 2-9 WCOL 24-19 WYXZ 2-3 KLEO 4-8 WYRE 2-13 WAPE 20-11 WBBQ 9-8 KJRB 14-10 K100 19-16 93X 19-16 KSTP 16-6 U100 13-12 WPEZ 22-13 WZUU 17-12 WYRE 3-5 WAVZ d-25 KAKC 15-11 KTCT 9-11 KING d-20 WROD 18-10 WSEA 14-14 KWG 20-11 WGH 7-6 WLEE 15-11 KERN 1-1	WGNG 11-11 KBEG a-22 KAFY 4-1 WYOV d-21 KRSP 15-8 WBB 2 KGO 20-18 WYOV 9-13 WRFC 4-2 Z86 11-10 WAKX 28-23 WYSL 29-19 WINW 22-10 WEEQ 17-15 WVOP 5-13 WERC 7-6 CHUM 28-22 WROK 4 WYOV 3-2 WYOV 3-2 WYOV 3-2 KWHP 10-6 KYNQ 3-1 WTRU 16-10 KENO 17-15 KJOY 28-18 WROV 21-10

**RE-DEFINING THE PARALLELS**

The recent changes in Rock Radio have caused us to re-evaluate and re-define the Parallels. Because of longer playlists, dayparting and LP cut play, the former definitions that came about 2 years ago are no longer applicable. Today we must define a station by its position in the market, its ability to influence record sales in its market, and its influence on other stations in its region and even nationally. The new definitions are as follows:

- Parallel I:** Major market stations (top 30 markets) that are format dominant\* in their market and/or are the major sales influence. These stations usually play under 35 records in total.
- Parallel II:** Key stations outside the top 30 markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.
- Parallel III:** All other reporting stations. This parallel will cover stations with long playlists. It also will cover secondary reporters that are not the format dominant station in their market but influence the market considerably.

\* These new definitions still strive to keep a similarity within the individual Parallels. The similarities are now on market dominance within the format and playlist size and rotation factor all combined. It will be the exception to have more than one station from each market in the same Parallel. We feel this new definition better reflects the changes in Contemporary Rock Radio, and allows for a better parallel between stations.

\* Format dominance determined from April/May '75 Arbitron.

**OTHERS GETTING SIGNIFICANT ACTION**

- Continued from back page*
- HOLLIES "Another Night" [Epic] 21-18 K10A, 19-14 KJRB, 9-7 KHWP, and several others.**
  - STYLISTICS "Can't Give You Anything" [Avco] 19-17 WPGC, 25-20 KEEL, 12-9 WRMA, and others.**
  - NEW BIRTH "Dream Merchant" [Buddah] Add KEEL, 39-36 WCOL, 1-1 WAKY, 22-16 WBGW, and others.**
  - ISLEY BROTHERS "Fight The Power" [T-Neck] 14-11 WABC, 27-17 WAKY, 19-13 WIXY, and others.**
  - CAT STEVENS "Two Fine People" [A&M] debut 28 WCOL, 25-21 WISM, 24-16 WAKX, '32-28 KYSN.**
  - MICHAEL JACKSON "Just A Little Bit Of You" [Motown] Add WCOL and WVLK, 30-25 WMYQ, 25-20 WPGC, and others.**
  - COMMODORES "Slippery When Wet" [Motown] 20-17 WIXY, 17-16 WMYQ, 25-24 WBBQ, 20-19 WGH and others.**
  - MOMENTS "Look At Me" [Stang] 20-14 KEEL, 17-14 WERC, 27-26 WIXY.**
  - MERRY CLAYTON "Keep Your Eye On The Sparrow" [Ode] Add WCOL, KJOY, WVOP, 34-29 KEEL, and others.**
  - CARPENTERS "Solitaire" [A&M] Add KJR, WMAK, 35-31 KTLK, on KSTP, and several others.**
  - JUDY COLLINS "Send In The Clowns" [Elektra] 30-26 WHBQ, debut WLEE, debut 29 WAKY and many others.**
  - FRANK SINATRA "I Believe I'm Gonna Love You" [Reprise] debut 24 WFIL, debut 29 KHJ, add WBBF, WROV, WIBG, and many more.**
  - EVIE SANDS "I Love Makin' Love To You" [Haven] Add KJR, debut 30 KWG, debut 20 WRMA, and others.**
  - CARLY SIMON "Waterfall" [Elektra] 40-34 KYSN, 27-25 WAKX, on KYNO and others.**
  - JOHN DAWSON READ "A Friend Of Mine Is Going Blind" [Chrysalis] 15-12 WBBF, on KJOY, WYRE, KKLS, and others.**
  - PAPER LACE "So What If I Am" [Mercury] add WMYQ, 38-33 WNCI, 36-32 WACI, on WORC and others.**

# AOR Radio

[ALBUM ORIENTED ROCK]



The Pointer Sisters recently dropped by KMET-FM, Los Angeles. Pictured (l-r) Barry Pollack, ABC promotions, Anita, Ruth, June, and Bonnie Pointer, and KMET air personality, Steven Clean.

## Mike Harrison



The next time a record company executive tells you that he does "FM Promotion", ask him if he sells FM radios or if he promotes records to Classical, Religious, Top 40, and Background Music radio stations.

At one time, there were two types of commercial radio stations: real ones and FM ones. I recall back in the 60's, when I was breaking into FM radio, people would say things like, "I don't listen to your station because you need a special radio to pick it up." It was the second class standing of FM however that gave the original pioneers of the Progressive Rock format the opportunity to get the ball rolling because, hell, there wasn't much to lose. Nevertheless, that's all just history.

Unfortunately, in spite of the fact that it's 1975 and the commercial bands have become both equal and integrated, and the bastard child format of the late 60's has become a dominant force to be reckoned with, a great number of people in our industry, even AOR radio people, still work under the labels and use terminology that is discriminatory and creates the false illusion that the Progressive Rock radio genre is of lesser quality and importance than other popular music formats. At this point in time that is both unjustified and destructive.

What was, was and what is, is. These are the facts:

**AOR RADIO IS BIG BUSINESS. SOME OF THE SMARTEST, MOST PROFESSIONAL RADIO PROGRAMMERS ARE IN AOR. EVEN THOUGH MOST AOR STATIONS ARE ON THE FM BAND, THE TWO ARE NOT SYNONYMOUS.**

"So what?," you may say. Here's why it is important that the old misconceptions get cleared up fast. The industry has all too long been using the cloudy, undefinable image of Progressive Rock radio as a crutch and a screen to avoid giving it the attention and recognition it deserves. The trades have been dominated by singles programmers who've never had to share the spotlight with their album programming counterparts. The impression has been given that there are ONLY A HANDFUL OF IMPORTANT PROGRESSIVE ROCK STATIONS IN THE COUNTRY. In most markets, guys who are pulling less ratings than AOR radio people are making more money.

To sight an example, a good AOR programmer, who will go unnamed, was discussing the possibility of joining a big Top 40 chain with the head of that company, who will also go unnamed. The executive said, "I know that you've built a good reputation and that you've pulled impressive numbers....but have you ever programmed a Rock N' Roll radio station?" The programmer replied, "What the hell do you think I've been programming.... elephant farts?"

You see, for too many years, what has been commonly known as Progressive Radio, has been labeled and described by subjective adjectives as opposed to objective nouns that you can get a handle on. "Underground", "Freeform", "Progressive", "Cosmic", and all the other relics are the last obstacles in the path to total maturity. In order to live up to the false and outdated standards that these labels imposed, radio stations were killing themselves. The record companies encouraged this process. The trades provided an arena for it. "ALBUM ORIENTED ROCK" tells it like it is. Quality is determined by success. Success is measured any way the individual station wants it to be, based upon their individual goals.

It is very satisfying to see the tide turning. Radio stations, record companies, and the trades are taking a different view of AOR radio. Whatever will help AOR Radio is good for everybody. You'll notice that after years of stagnation, we are starting to see a changing view and treatment of the genre. All I can say is, it's about time. Anyone party to this industry who does not make the necessary adjustments, and fast, will find themselves obsolete. In reality, one must keep an open mind to constructive change to truly be "progressive".

What's really funny is that it is now Top 40 radio that is having a difficult time knowing what it is and what to call itself.

## AOR News

WQIV PD THOM O'HAIR reports that complications have set in holding up the pending sale of the station and looming format change up for at least a year. In his words, "Due to cosmic reversals, we've been given a reprieve"...WPDQ has been sold and is now WAIV. There will be no format change and BILL BARTLETT will continue to be PD...WCCC in HARTFORD burned down last week in an accident. 80 percent of the stations albums were destroyed. Record service is desperately needed. The situation has been temporarily relieved by listeners donating their own records to the station....As far as the impending sale and format change of WHN is concerned, the staff reports that they still don't know what's going on but that they're still alive and well....TREE is the new PRODUCTION MANAGER of KWST...LONNA HARRIS is the new MD of WABX...KNAC is having a SUMMER OF FUN in which they are giving away trips to SAN FRANCISCO...WPLJ is holding a contest in which the winners get to see the last concert of THE ROLLING STONES US TOUR in JACKSONVILLE, all expenses paid....WLIR featured an exclusive tape of JOURNEY in concert...KZEW presented TRAPEZE live on the radio from THE ELECTRIC BALLROOM....WBCN presented WENDY WALDMAN in a live



A&M artist Peter Frampton, visited WNEW recently, to help promote his current hit album, FRAMPTON, and smash single, "Show Me the Way." Pictured clockwise are: Peter Frampton, Rich Totoian, A&M's national fm director, and Dave Herman of WNEW-FM.

radio concert emanating from a local club...SETH MASON of WXRT made a whirlwind business tour of the WEST COAST winning many new friends for the station. WXRT presented THE WAILERS, CHUCK MANGIONE, and STEVE GOODMAN in live radio concerts....WNOE drew 25,000 people to their BAYOU BOOGIE FEST-

IVAL featuring BLACK OAK ARKANSAS, PETER FRAMPTON, J. GELLS, MONTROSE, TRAPEZE, and others in CITY PARK STADIUM.....WAAF showed up in the ARB's of FIVE separate NEW ENGLAND markets....THE SOUTHERN PROGRESSIVE NETWORK has not added any new stations this week.

# Album Airplay/ 40

1	EAGLES	One Of These Nights (Asylum)	"Eyes" "Visions" "Hands" Title
2	JEFFERSON STARSHIP	Red Octopus (RCA)	"Miracles" "Play On Love" "Honey"
3	STEPHEN STILLS	Stills (Col)	"Pages" "World" "First" "Angel" "New Mama"
4	BOB DYLAN	Basement Tapes (Col)	"Wheels" "Too Much" "Mrs Henry" "Tears"
5	WINGS	Venus And Mars... (Capitol)	"Show" "Jar" "Go" "Listen" "Magneto"
6	ELTON JOHN	Captain Fantastic (MCA)	"Saved" "Ticket" "Whistle" Title "Fall In Love"
7	ROGER DALTRY	Ride A Rock Horse (MCA)	"Get Your Love" leads, variety of cuts
8	AVERAGE WHITE BAND	Cut The Cake (Atl)	"Groovin'" "Heaven" "Crush" Title
9	JAMES TAYLOR	Gorilla (WB)	"Sweet" "Lighthouse" "Mexico"
10	OUTLAWS	Outlaws (Arista)	"Grass" "Heart" "Another Love Song"
11	FRANK ZAPPA	One Size Fits All (Discreet)	"PopJama" "Inca" "San Berdino" "Po-Jama"
12	POCO	Head Over Heels (ABC)	"Quarter" "Dallas" "Fence" "Making Love"
13	TUBES	Tubes (A&M)	"On Dope" "Out Of Life" "Bondage" "Deep"
14	ZZ TOP	Fandango (London)	"Tush" "X" "Thunderbird"
15	ISLEY BROTHERS	Heat Is On (I-Neck)	"Love" "Better" "Power" Title
16	FLEETWOOD MAC	Fleetwood Mac (WB)	"Head" "Say You" "Daddy" "Turning" "Afraid"
17	HEAD EAST	Flat As A Pancake (A&M)	"Gold" "Georgia" lead
18	10CC	Original Soundtrack (Merc)	"Not In Love" "Blackmail" "Minestrone"
19	AMBROSIA	Ambrosia (20th)	"Aware" "Nice" "Drink" "Yesterday"
20	BILLY PRESTON	It's My Pleasure (A&M)	"Lady" "Life" Title
21	NEIL YOUNG	Tonight's The Night (Reprise)	"Downtown" "Roll" "New Mama" Title
22	JOAN BAEZ	Diamonds And Rust (A&M)	"Fountain" "Sky" "Dida" Title
23	URIAH HEEP	Return To Fantasy (WB)	"Why Did You Go" Title lead
24	HUDSON FORD	Worlds Collide (A&M)	"Mechanics" "High City" Title
25	AEROSMITH	Toys In The Attic (Col)	"Emotion" "Walk"
26	UFO	Force It (Chrysalis)	"Roll" "Shoot" "Mary" "Hi-Flyer" "Too Much"
27	MICHAEL STANLEY	You Break It (Epic)	"Music" "Refrain" "Time" "Love You"
28	WAR	Why Can't We Be Friends (UA)	"Get" "Smile" "Rider" Title
29	STEVE GOODMAN	Jesse's Jig (Asylum)	"Door 3" "Spoon" "Trouble"
30	FAIRPORT CONVENTION	Rising For The Moon (Island)	"Stranger" Tktle Title
31	JANIS IAN	Between The Lines (Col)	"17" "Party" "Watercolors"
32	SWEET	Desolation Blvd. (Capitol)	"Blitz" "Fox" "AC/DC"
33	HEARTSFIELD	Foolish Pleasures (Merc)	"Fire" "Mood" "Man" "Down" "Needing Her"
34	CARAVAN	Cunning Stunts (BTM)	"Hole" leads Variety of cuts
35	RON WOOD	New Look (WB)	"Blitz" "Bayou" "Alright"
36	GUESS WHO	Power In The Music (RCA)	"World" "Coors" "Down" "Rosanna"
37	GARY WRIGHT	The Dream Weaver (WB)	"Love" "Alive" Title leads
38	SONS OF CHAMPLIN	Sons Of Champlin (Gold Mine)	"Lookout" leads
39	ROWANS	Rowans (Asylum)	"Take It" "Here Today"
40	REO SPEEDWAGON	This Time We Mean It (Epic)	"Reelin'" "Candalaria" lead

This chart is based solely on airplay and no way attempts to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

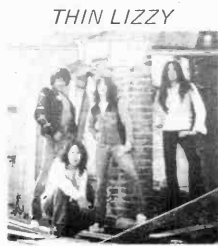
## Chart Summary

STARSHIP showed impressive gains and by now it is evident that the album is making it on its musical merit and not just the name of the group. The same holds true for DYLAN and THE BAND. EAGLES, STILLS, WINGS and ELTON all held their respectable high positions. ROGER DALTRY gained immediate acceptance with raves and debuts higher than any other new album on the chart this week. JAMES TAYLOR, AWB, OUTLAWS and ZAPPA maintained their strong airplay. OUTLAWS is getting tremendous response on both the phones and in the record stores. TUBES picked up more stations and kept spreading across the country rather healthily. ZZ TOP had another good week. TUSH is a smash and is starting to dominate the play. ISLEY's picked up strong this week after riding this chart for an impressive period of time. The album is enjoying healthy sales where played and, interestingly, where not played, causing programmers to give it their attention. The chart veterans, 10CC and AMBROSIA both gained a huge chunk of airplay. NEIL YOUNG had a slower week on the turntables but a heavier one on the phones and in the stores. THE SONS maintained. FLEETWOOD MAC, URIAH HEEP, UFO, CARAVAN, GARY WRIGHT, and REO SPEEDWAGON all made impressive debuts. For the most part, it was a pretty stable week.

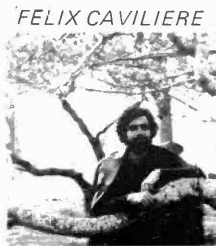
## Suggested Product



This troubador has evaded fame for much too long. "Streets," er. "Fighting," "King," "Hard." (Vertigo)



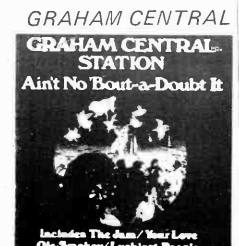
Well-produced hard-hitting rock-er. "Fighting," "King," "Hard." (Vertigo)



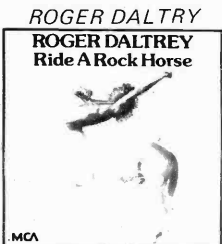
The old Rascals' music keeps progressing. This even album shines. (Bearsville)



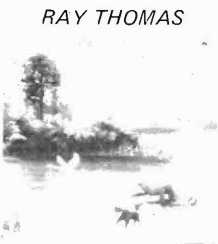
Group sounds sensational, as always. "Monday," "Letter," "World." (WB)



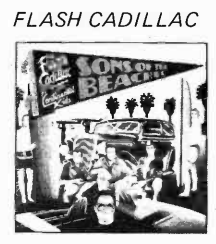
Tight-knit, funky R&B masters come through again. (WB)



Superb solo effort. Daltry is a superstar in his own right. "Come & Get Your Love." (MCA)



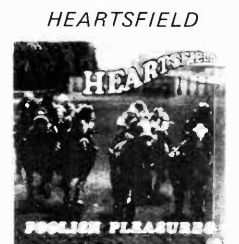
Another member of Moodies comes through with a smooth, pleasing collection. (Threshold)



A bit of a different direction for group. Summertime fun Beach Boy-takeoffs. (Private Stock)



Original & creative LP. "Rolleroll," "Wilson" & a novel approach to "Heartbreak Hotel." (Island)



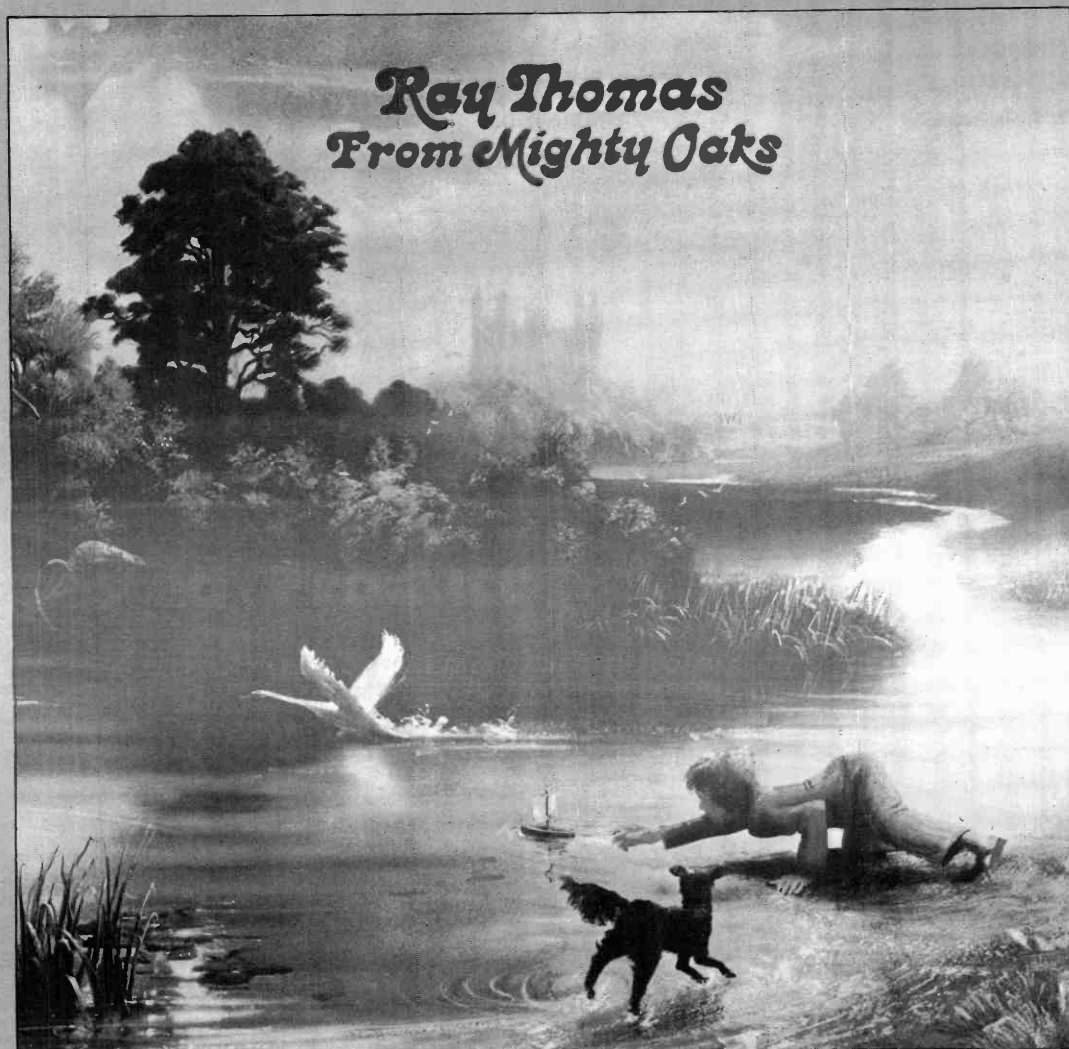
Full-dimensional twanger. "Rocking Chair," "Needing Her." (Mercury)



Now...from the Moody Blues

# Ray Thomas

and his first solo LP.



## Ray Thomas *From Mighty Oaks*

THS 16



Also available on Ampex Tape

Jerry Weintraub  
Management III

# Most Added:

**ROGER DALTRY**  
Ride A Rock Horse [MCA]

**BOB DYLAN**  
Basement Tapes [Col]

**FLEETWOOD MAC**  
Fleetwood Mac [WB]

**URIAH HEPP**  
Return To Fantasy [WB]

# ALBUM ACTIVITY

Mike Harrison/Editor  
Album Hotline: (714)223-6797

# The Hottest:

**EAGLES**  
One Of These Nights [Asylum]

**JEFFERSON STARSHIP**  
Red Octopus [RCA]

**STEPHEN STILLS**  
Stills [Col]

**WINGS**  
Venus And Mars [Capitol]

**ELTON JOHN**  
Captain Fantastic [MCA]

## KLOS FM/LOS ANGELES

ADDED:  
UFO (Chrysalis)  
Head East (A&M)

**TOM YATES**, Program Director: **AMBROSIA's** "Yesterday", **IAN's** "17", **STILLS's** "Pages". Playing **BUDDY MILES**, **QUEEN**, and **CAT STEVENS** singles.

## WCOL FM/COLUMBUS

ADDED:  
Paul Kosoff (Island)  
Tubes (A&M)  
Sassfras (WB)

**Eric Burdon** (Capitol)  
**Heartsfield** (Merc)  
**Larry Young** (Arista)  
**Thin Lizzy** (Vertigo)  
**Bob Dylan** (Col)  
**Parigo** (RCA)

**BOB GOODING**, Program Director: **KOSSOFF's** "Gold", "Ready" title. **TUBES's** "Bondage", "Deep", "From Me", "On Dope", **SASSFRAS's** title, "Hamburg", "Peanut", "Destroyer", "Ohio", **BURDON's** "Looking Up", "Should Be", "Stop", "Ratabow", **HEARTSFIELD's** "Fire", "Mood", "Man Down", **YOUNG's** "Light", "Floating", "N.Y. Music", **PARGEO's** "Street in Rome", "Genealogy", **LIZZY's** "Rosalie", "Suicide", "Wild One", "Vengeance". Playing **HEADSTONE**, **MANHATTAN TRANSFER**, **JOHN DAWSON READ**, **MELANIE** and **BUDDY MILES** singles.

## WZMF-FM/MILWAUKEE

ADDED:  
REO Speedwagon (Epic)  
Outlaws (Arista)  
Roger Daltry (MCA)  
Hot Chocolate (Parliament)  
Hummingbird (A&M)  
Bob Dylan (Col)

**JOHN HOUGHTON**, Program Director: **REO's** "Reelin", **OUTLAWS's** "Another Love Song", **DALTRY's** "Get Love", "Sur-render", **CHOCOLATE's** "Queen", **DYLAN's** "Mrs Henry", "Wheels On Fire", **ZZ's** "X", **STARSHIP's** "Play On Love", "World", **AH&J's** "Night People", "Drive", **ZAPPA's** "San Berdino".

## KNAC FM/LONG BEACH

ADDED:  
Gary Wright (WB)  
Thin Lizzy (Vertigo)  
Graham Central Station (WB)  
UFO (Chrysalis)  
Fleetwood Mac (WB)  
Fairport Convention (Island)  
Head East (A&M)

**BOB B BLUE**, Music Director: **OUTLAWS's** "Grass and High Tide" leads.

## WHCN FM/HARTFORD

ADDED:  
Rowans (WB)  
Felix Cavaliere (Bristle)  
Cooley High (Motown)  
Randall Bramblett (Polydor)  
Jim Ringer (Philo)  
Cannonball Adderly (Fantasy)  
Mahogany Rush (20th)  
Gary Wright (WB)  
Outlaws (Arista)  
John Hiatt (Epic)  
Neutrons (UA)  
Caravan (BTM)  
Hudson Ford (A&M)  
Bebop Deluxe (Harvest)  
REO Speedwagon (Epic)  
Saxler Bros (Merc)  
Free Beer (Southwind)  
Fleetwood Mac (WB)

**PAUL PAYTON**, Music Director: **CAVALIERI's** "Loving", "Believe", "Set Free", **BRAMBLETT's** title, **RINGER's** "Married", **RUSH's** "Warrior", "Once Again", **WRIGHT's** "Love Is Alive" leads. **OUTLAWS's** "Knockville", "Song For You", "Love Song", **CARAVAN's** "Hole", "Welcome", **H&F's** title, "Love Overgrown", **REO's** "Candlearia", **AMBROSIA's** "Aware", "Nice", "Drink", **B&R's** title, "Love", "Home", **STILLS's** "Angel", "Pages", **TUBES's** "Life", "Deep", **POCO's** "Fence", "Quarter", **STARSHIP's** "Miracles", "Freddy".

## WBCN-FM/BOSTON

ADDED:  
Albert Brooks (Asylum)  
John Cale (Island)  
Jessie Colter (Capitol)  
Norman Connors (Buddah)  
Fairport Convention (Island)  
Fleetwood Mac (WB)  
Steve Goodman (Elektra)  
John Hiatt (Epic)  
Lost Gonzo Band (MCA)  
Slade (WB)

**BOB SLAVIN**, Music Director: **CALE's** "Heartbreak Hotel", **FAIRPORT's** title, **SLADE's** "How Does It Feel", **STARSHIP's** "Miracles", **PHILLIPS's** "Difference A Day Makes", **PRESTON's** "Fancy Lady", **TUBES's** "On Dope", "Boy Crazy". Playing **DUKE & DRIVERS**, **PERSUASIONS**, and **BETTY WRIGHT** singles.

## KMYR-ALBUQUERQUE

ADDED:  
Caravan (BTM)  
Bob Dylan (Col)  
Doc Watson (UA)

HOT:  
Jefferson Starship (RCA)  
Eagles (Asylum)  
Sons Of Champlin (Gold Mine)  
Stephen Stills (Col)  
Neil Young (Reprise)  
Hudson Ford (A&M)  
Joan Baez (A&M)  
Fairport Convention (Island)  
Poco (ABC)  
Billy Preston (A&M)  
James Taylor (WB)  
Beau Brummels (WB)

**JEFF POLLACK**, Music Director: **STARSHIP's** "Freddie", "Miracles", "Will Be Love", "Play On Love", **SONS's** "Look", **STILLS's** "Pages", "Angel", "World", **H&F's** title, "Mechanics", "High City", **FAIRPORT's** title, "Dress", "Let It Go", **PRESTON's** "Life" title, "Fancy Lady". Playing **CAT STEVENS** single.

## WPLJ-FM/NEW YORK

ADDED:  
AWB (At)  
Jefferson Starship (RCA)

HOT:  
Elton John (MCA)  
Eagles (Asylum)  
Wings (Capitol)  
Rolling Stones (Rof Stones)  
BTO (Merc)  
Cat Stevens (A&M)

**LARRY BERGER**, Program Director: **AWB's** "Heaven", **STARSHIP's** "Miracles", "Play On Love", **ELTON's** "Saved", "Fingers" title "Ticket", "Whistle", "Writing", **WINGS's** "Listen", "Go", "Magnum", "Jar", "Treat Her", "Rock Show", **BTO's** "You", "Blues" title "Artist", playing **BAD CO.** single.

## WERC FM/BIRMINGHAM

ADDED:  
Bob Dylan (Col)  
Frank Zappa (Discreet)  
Outlaws (Arista)  
Hummingbird (A&M)  
Poco (ABC)  
Kevin Coyne (Virgin)  
Tubes (A&M)

HOT:  
Gino Vanelli (A&M)  
Billy Preston (A&M)  
Leon Russell (Shelter)  
Eagles (Asylum)  
James Taylor (WB)  
War (UA)  
Jefferson Starship (RCA)  
Robert Palmer (Island)  
AWB (At)  
Nashville (ABC)

**MIKE ST. JOHN**, Music Director: **POCO's** "Dallas", "Quarter", **TUBES's** "Bondage", "Dope", **STARSHIP's** "Miracles", **PALMER's** title. Playing **CAT STEVENS**, and **AMERICA** (Jane) singles.

## KOME FM/SAN JOSE

ADDED:  
Roger Daltry (MCA)  
Fleetwood Mac (WB)  
Crackin' (Polydor)  
Graham Central Station  
Heartsfield (Merc)  
Hummingbird (A&M)  
Thin Lizzy (Vertigo)  
Gary Wright (WB)

HOT:  
AWB (At)  
Camel (Janus)  
Bob Dylan (Col)  
Eagles (Asylum)  
Isley Bros (T-Neck)  
Jefferson Starship (RCA)  
Elton John (MCA)  
Wings (Capitol)  
Pablo Cruise (A&M)  
Sons Of Champlin (Gold Mine)  
Stephen Stills (Col)  
Tubes (A&M)

**DANA JANG**, Music Director: **DALTRY's** "Feeling", "World Over", **MCA's** "Head", "Say You Love Me", "Sugar Daddy". Playing **CAT STEVENS** single.

## KSAN/SAN FRANCISCO

ADDED:  
Caravan (BTM)  
Bebop Deluxe (Harvest)  
Dave Edmunds (RCA)

HOT:  
Andy Fraser (CBS)  
Jefferson Starship (RCA)  
Roger Daltry (MCA)  
Tubes (A&M)  
Eagles (Asylum)  
Wings (Capitol)  
George Farnel (Island)  
Ron Wood (WB)  
Poco (ABC)  
Sons Of Champlin (Gold Mine)  
Bob Dylan (Col)

**BONNIE SIMMONS**, Program Director: Playing entire Lps. **PLAYING DWIGHT TWILLEY**, **AMAZING RHYTHM ACES** and **BUDDY MILES** singles.

## KPRI FM/SAN DIEGO

ADDED:  
Melissa Manchester (Arista)  
Sweet (Capitol)  
Uriah Heep (WB)  
Eagles (Asylum)  
Ray Thomas (Threshold)

HOT:  
War (UA)  
Wings (Capitol)  
Elton John (MCA)  
Eagles (Asylum)  
AWB (At)  
10 CC (Merc)  
ZZ Top (London)  
Neil Young (Reprise)

**ADRIAN BOULT**, Music Director: **WAR's** "Low Rider" leads, receiving tremendous response. **WINGS's** "Magnum", "Jar", "Rock Show", "Listen", **AWB's** "Heaven", "Crash", "Groovin'", **YOUNG's** "Downtown", "Roll" and titles. Playing **JANIS IAN**, **JOHNNY RIVERS**, **BAD CO.**, **AMBROSIA** and Spanish **CAPT.** & **TENILLE** singles.

## WABX FM/DETROIT

ADDED:  
Roger Daltry (MCA)  
Dynamic Superiors (Motown)  
Mike Greene (GRC)  
James Last (Polydor)  
Michael Stanley (Epic)

HOT:  
Bee Gees (RSO)  
Eddie Kendricks  
Eagles (Asylum)  
Isley Bros (T-Neck)  
Bob Seger (Capitol)  
Ambrosia (20th)  
Van McCoy (A&M)  
James Taylor (WB)  
Elton John (MCA)

**LONNA HARRIS**, Music Director: Playing **K.C. & SUNSHINE**, **BARRY MANILOW**, **BLACKBYRDS**, **AL GREEN**, **CAT STEVENS**, **PROBES SNOW**, **TRAVIS WAMMACK**, **JOHN DAWSON READ**, and **DAN FOGLBERG** singles.

## WGRQ FM/BUFFALO

ADDED:  
Bob Dylan (Col)  
Gino Vanelli (A&M)  
Hudson Ford (A&M)  
Rare Earth (Rare Earth)  
Head East (A&M)

HOT:  
Eagles (Asylum)  
Elton John (MCA)  
Wings (Capitol)  
ZZ Top (London)  
Ambrosia (20th)  
10 CC (Merc)  
Bad Co. (Svan Song)  
James Taylor (WB)

**ROGER CHRISTIAN**, Music Director: Features are **HEEP**, **H&F**, **EARTH**, and **HEAD EAST**. Playing **CAT STEVENS** single.

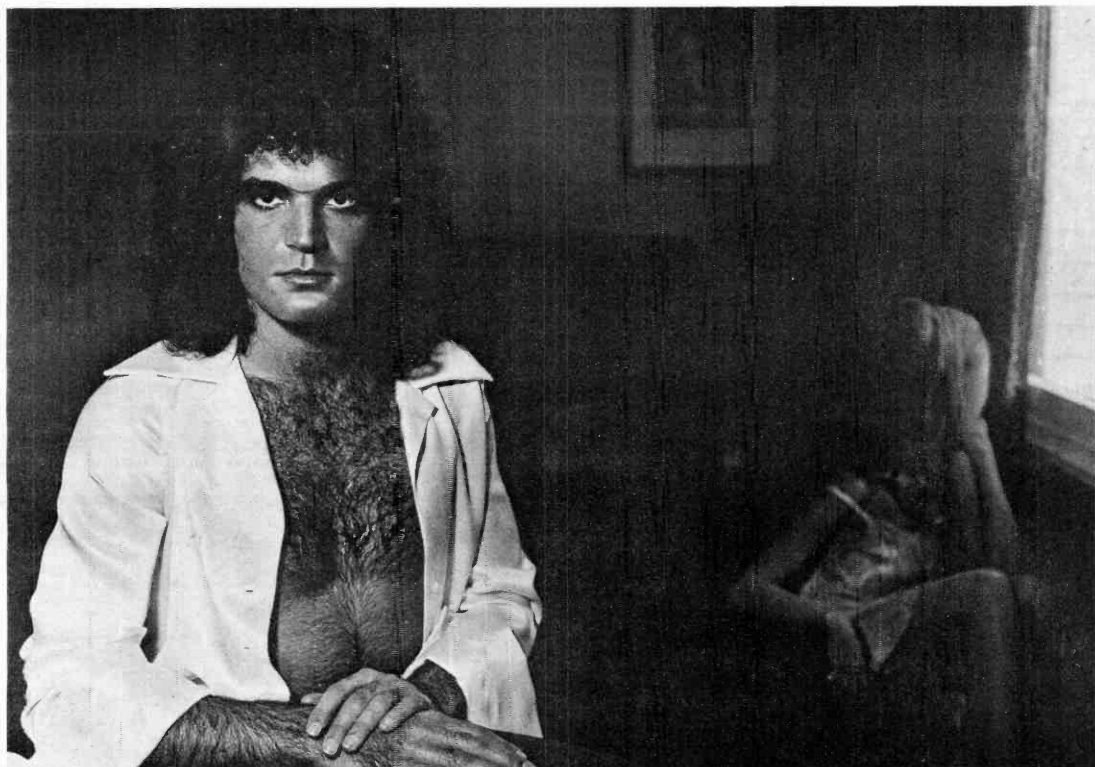
## WOUR/UTICA-SYRACUSE

ADDED:  
Caravan (BTM)  
Bob Dylan (Col)  
Rahsaan Kirk (At)  
Ralph McTell (20th)  
Flash Cadillac (Prvt Stk)  
Eddie Henderson (Blue Note)  
Tubes (A&M)  
REO Speedwagon (Epic)  
Betty Everett (Fantasy)  
Roger Daltry (MCA)  
Head East (A&M)  
Thundermug (Merc)  
John Cale (Island)  
Uriah Heep (WB)

HOT:  
Eagles (Asylum)  
Jefferson Starship (RCA)  
Linda Lewis (Arista)  
AWB (At)  
Fireball (Passport)  
Robert Palmer (Island)  
Bartdorf & Rodney (Arista)  
Tim Moore (Arista)  
Minnie Riperton (Epic)  
Frank Zappa (Discreet)  
David Bromberg (Col)  
David Sanicolas (Epic)  
Outlaws (Arista)

**STEVE HUNTINGTON**, Music Director: **CARAVAN's** "Show Our Lives", **DYLAN's** "Wheels", "Too Much", "Rage", lead. **TUBES's** "On Dope", "Bondage", **DALTRY's** "Get Your Love", "Proud", "Born To Sing", **EAGLES's** title, "Eyes", **STARSHIP's** "Miracles", **LEWIS's** "Never", "Granddaddy", "Love", "Kiss", **AWB's** "Mystery", "Heaven", **FIREBALL's** title, **PALMER's** title, **B&R's** "Is It Love", **MOORE's** "Now I See", "Sall Away", "Love Letter", **SANCIOUS's** "Cassandra", "Forest". Playing **ROY WOOD**, **BUDDY MILES**, **HAMMERHEAD**, **DUKE & DRIVERS** singles.

★ **THE MOST PROMISING** ★  
**MALE VOCALIST OF 1975\***  
**IS KEEPING THE PROMISE.**



**GINO VANNELLI'S**  
**"STORM AT SUNUP"** (SP 4533)  
★ **ON A&M RECORDS** ★

Produced by Gino Vannelli and Joe Vannelli

\*Canadian Juno Award Winner

# ALBUMS

## WNEW FM/NEW YORK

**ADDED:**  
Caravan (BTM)  
Amazing Blondell (DJM)  
Tom Snow (Capitol)  
REO Speedwagon (Epic)  
Felix Cavaliere (Bsvie)  
John Hiatt (Epic)  
Ralph McTell (20th)  
Nashville (ABC)  
Easter Phillips (Kudu)  
Gary Wright (WB)

**HOT:**  
Bob Dylan (Col)  
Ray Thomas (Threshold)  
Stade (WB)  
Outlaws (Arista)  
Roger Daltry (MCA)  
Ron Wood (WB)

VIN SKELSA: Playing entire Lps. Playing RONN PRICE single.

## WLIR FM/LONG ISLAND

**ADDED:**  
Roger Daltry (MCA)  
Randy Pie (Polydor)  
Uriah Heep (WB)  
Tubes (A&M)  
David Sanborn (WB)  
Moonrider (Anchor)  
Fleetwood Mac (Reprise)  
Ray Thomas (Threshold)  
Gary Wright (WB)  
Sessafra (Chrysalis)  
Felix Cavaliere (Bsvie)

**HOT:**  
Jefferson Starship (RCA)  
Hudson Ford (A&M)  
Steely Dan (ABC)  
Edgar Winter (Blue Sky)  
Spirit (Merz)  
Ambrosia (20th)  
Head East (A&M)  
Rowans (Asylum)  
David Bromberg (Col)  
Dobie Bros (WB)  
Pure Prairie League (RCA)  
Hirth Martinez (WB)

GIL COLQUITT, Music Director: PIE, TUBES, MAC getting good initial response. Playing DUKE & THE DRIVERS single.

## KYYS FM/KANSAS CITY

**ADDED:**  
Roger Daltry (MCA)  
Guess Who (RCA)  
Rowans (WB)  
Tubes (A&M)

**HOT:**  
Head East (A&M)  
Jefferson Starship (RCA)  
Eagles (Asylum)  
Aerosmith (Col)  
Ambrosia (20th)

MAX FLOYD, Program Director: DALTRY's "Get Love", HEAD EAST's "Reason", STARSHIP's "Miracles", EAGLES' "Eyes", AEROSMITH's "Emotion", AMBROSIA's "Yesterday".

## WINN AM/ATLANTA

**ADDED:**  
Head East (A&M)  
Uriah Heep (WB)  
Roger Daltry (MCA)  
Bob Dylan (Col)  
Headstone (20th)  
Sessafra (WB)  
Troggs (Pye)  
John Dawson Read (Chrysalis)

**HOT:**  
Elton John (MCA)  
James Taylor (WB)  
Sweet (Capitol)  
Neil Young (Reprise)  
Billy Preston (A&M)  
Edgar Winter (Blue Sky)  
Stade (WB)

SEBASTIAN, Music Director: Playing entire Lps. Playing CALIFORNIA POPPY, MARIAH, KEITH SYKES, BEAU BRUMMELS, JUKE BOY BONNER, BOB SEGER, JOURNEY, and ELTON JOHN [B] singles.

## WBAB-LONG ISLAND

**ADDED:**  
Guess Who (RCA)  
Heartsfield (Merz)  
John Cale (Island)  
Caravan (BTM)  
Fairport Convention (Island)  
Poco (Epic)  
Uriah Heep (WB)  
Jon Hendricks (Arista)  
REO Speedwagon (Epic)

**HOT:**  
Outlaws (Arista)  
Roger Daltry (MCA)  
Bob Dylan (Col)  
Jose Feliciano (RCA)  
Jefferson Starship (RCA)  
Bee Gees (RSO)  
Peter Frampton (A&M)  
Eagles (Asylum)  
Stade (WB)  
Rowans (Asylum)  
Pablo Cruise (A&M)  
Marvin & Farrar (Capitol)  
Michele Stanley (Epic)

BERNIE BERNARD, Music Director: GUESS's "Women", HEARTSFIELD's "Needing Her", CALE's "All Away", CARAVAN's "Hole", FAIRPORT's title, OUTLAWS' "Love Song", DALTRY's "Hearts", "Proud", FELICIANO's "Next To You", STARSHIP's "Miracles", BG's "Makin' Love", FRAMPTON's "Show Me", EAGLES' "Thrill", ROWAN's "Old Silver". Playing CARLY SIMON, DUKE & DRIVERS, and STYX singles.

## WAIV/JACKSONVILLE

**ADDED:**  
Roger Daltry (MCA)  
Wayton Jennings (RCA)  
Stade (WB)  
Uriah Heep (WB)  
Rachel Faro (RCA)

**HOT:**  
Outlaws (Arista)  
Eagles (Asylum)  
Stephen Stills (Col)  
Jeff Beck (Epic)  
Jefferson Starship (RCA)  
Wings (Capitol)

BILL BARTLETT, Program Director: DALTRY's "Dog", "Get Love", "Oceans", "World Over", JENNINGS' "Sure Hank", "High Time", SLADE's "It Feel", HEEP's title, "Why Did You Go", FARO's "Share Love", "Let Me Live". Getting good reaction to J.D. READ. Playing HOLIES singles.

## Progressive Singles:

**DUKE AND THE DRIVERS**  
"What You Got" [ABC]  
**K.C. AND THE SUNSHINE BAND**  
"Get Down Tonight" [TK]  
**BUDDY MILES**  
"Rockin and Rollin" [Casablanca]  
**AMAZING RHYTHM ACES**  
"Third Rate Romance" [ABC]  
**JOHNNY RIVERS**  
"Help Me Rhonda" [Epic]

## WKDA FM/NASHVILLE

**ADDED:**  
Bob Dylan (Col)  
UFO (Chrysalis)  
Roger Daltry (MCA)  
11th House (Arista)  
War (UA)  
Hummingbird (A&M)

**HOT:**  
Eagles (Asylum)  
Leon Russell (Shelby) AWB (Atl)  
Elton John (MCA)  
Wings (Capitol)  
James Taylor (WB)  
Stephen Stills (Col)  
ZZ Top (London)  
Neil Young (Reprise)  
RollingStones(Abkco)

JACK CRAWFORD, Program Director: EAGLES' title, "Eyes" "Vilona", LEON's "Lady", "Island", "Hideaway", AWB's "Heaven", "Groovin", ELTON's "Saved", "Ticket", "Falls In Love", WINGS' "Listen", "Show", TAYLOR's "Sweet", "Wandering", "Gorilla", STILLS' "Pages", "First", ZZ's "Tush", "X", "Thunderbird", STONES' "Why" leads. Playing SMOKEY, ROAD APPLES, and JOHNNY RIVERS singles.

## KMET FM/LOS ANGELES

**ADDED:**  
Roger Daltry (WB)  
UFO (Chrysalis)  
Fleetwood Mac (WB)  
Outlaws (Arista)  
John Dawson Read (Chrysalis)

**HOT:**  
Commodores (Motown)  
Eagles (Asylum)  
Elton John (MCA)  
Stephen Stills (Col)  
James Taylor (WB)  
Wings (Capitol)  
Tubes (A&M)

JOE COLLINS, Music Director: Playing entire Lps. Playing BUDDY MILES, CROWN HEIGHTS AFFAIR, DWIGHT TWILLEY, and PETE WINGFIELD singles.

## WORJ FM/ORLANDO

**ADDED:**  
Roger Daltry (MCA)  
Uriah Heep (WB)  
Lea Roberts (Arista)  
Paul Kossoff (Island)  
Thin Lizzy (Vertigo)  
Tubes (A&M)  
UFO (Chrysalis)  
Synergy (Passport)  
Fairport Convention (Island)  
Fleetwood Mac (Reprise)

**HOT:**  
Eagles (Asylum)  
Wings (Capitol)  
Poco (ABC)  
Frank Zappa (Discreet)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  
Heartsfield (Merz)  
Outlaws (Arista)  
AWB (Atl)

MIKE LYONS, Music Director: KOSSOFF's "Gold", "Ready", DALTRY's "Get Love", TUBES' "On Dope", UFO's "Roll", "Shoot", "Mary", Playing CAT STEVENS, TRAVIS WANMACK, MERRY CLAYTON, and AMAZING RHYTHM ACES singles.

## M105/CLEVELAND

**ADDED:**  
Itley Bros (T-Neck)  
Fleetwood Mac (Reprise)

**HOT:**  
Roger Daltry (MCA)  
Guess Who (RCA)  
Michael Stanley (Epic)  
James Taylor (WB)  
ZZ Top (London)  
Todd Rundgren (Bsvie)  
10 CC (Merz)  
Aerosmith (Col)  
Sweet (Capitol)  
Elvin Bishop (Capricorn)  
Eagles (Asylum)  
Poco (ABC)  
Janis Ian (Col)  
Bad Co (Swan Song)  
Bee Gees (RSO)  
Led Zeppelin (Swan Song)

ERIC STEVENS, Program Director: DALTRY's "Get Love", GUESS's "Rosanne", STANLEY's "Waste Time", TAYLOR's "Sweet", ZZ's "Tush", TODD's "Man", CC's "Not In Love", "Minestrone", AEROSMITH's "Walk", "Emotion", SWEET's "Blitz", "Fox", BISHOP's "Feels Good", "Hold On", EAGLES' "Eyes" title, POCO's "Makin' Love", IAN's "17", BAD's "Star", ZZ's "Jive", "Wind", ZEP's "Kashmir". Playing SMOKEY and PHOEBE SNOW singles.

## WIOT-FM/TOLEDO

**ADDED:**  
Bob Dylan (Col)  
Outlaws (Arista)  
REO Speedwagon (Epic)  
Fairport Convention (Island)  
Rowans (WB)  
Uriah Heep (WB)  
UFO (Chrysalis)  
George Fame (Island)  
John Cale (Island)  
Jose Feliciano (RCA)  
Fireball (Passport)  
Banco (Manticore)  
Moonrider (Anchor)  
Greggy Wheels (London)  
Roger Daltry (MCA)

**HOT:**  
Stephen Stills (Col)  
Jefferson Starship (RCA)  
Dobie Bros (WB)  
Wings (Capitol)  
Eagles (Asylum)  
James Taylor (WB)  
Edgar Winter (Blue Sky)  
Ambrosia (20th)  
SHF (Asylum)  
10 CC (Merz)  
AWB (Atl)  
Neil Young (Reprise)  
War (UA)  
Upp (Epic)  
Bob Seger (Capitol)  
Guess Who (RCA)

NEIL LASHER, Music Director: STILLS' "First", "World", "Pages", AMBROSIA's "Yesterday", SHF's title, "Follow Me", CC's "Blackmail", "Not In Love", AWB's title, "Crush", "Groovin", UPP's "Stuff", "Give It", SEGER's "Katmandu", GUESS's "Rich World", "Coors", "Down & Out".

## KFIG-FM/FRESNO

**ADDED:**  
Steve Goodman (Elektra)  
Laa Roberts (UA)  
Roger Daltry (MCA)  
Uriah Heep (WB)  
Randall Bramblett (Polydor)  
George Fame (Island)  
Hudson Ford (A&M)

**HOT:**  
AWB (Atl)  
Frank Zappa (Discreet)  
Tubes (A&M)  
Eagles (Asylum)  
Elton John (MCA)  
Sons Of Champlin (Gold Mine)  
Isley Bros (T-Neck)  
Wings (Capitol)  
Stephen Stills (Col)  
Pablo Cruise (RCA)  
Jefferson Starship (RCA)  
Poco (ABC)

RAY APPLETON, Program Director: ROBERTS' "Right Now", DALTRY's "Get Your Love", HEEP's title, "Showdown", FAME's "Everlovin' Woman", HA's title, "Mechanics", TUBES' "On Dope", "Out Of Life", EAGLES' title, "Visions", "Eyes", ISLEY's title, "Power", AWB's "Groovin", "Woman", "Crush", Playing CAT STEVENS, IKE & TINA TURNER, and AMBROSIA singles.

## KZEW - FM / DALLAS

**ADDED:**  
Bob Dylan (Col)  
Roger Daltry (MCA)  
Ron Wood (WB)  
Outlaws (Arista)  
Fairport Convention (Island)  
Uriah Heep (WB)

**HOT:**  
Elton John (MCA)  
Willie Nelson (Col)  
Eagles (Asylum)  
ZZ Top (London)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  
Waylon Jennings (RCA)  
Wings (Capitol)  
AWB (Atl)  
Janis Ian (Col)

MIKE TAYLOR, Music Director: STARSHIP's "Miracles", "Honey", AWB's "Crush", IAN's "Watercolors". Playing CAT STEVENS single.

## KSHE FM/ST. LOUIS

**ADDED:**  
Outlaws (Arista)  
Fleetwood Mac (WB)  
Joan Baez (A&M)  
Roger Daltry (MCA)  
UFO (Chrysalis)  
John Hiatt (Epic)  
Free Beer (Southwind)  
REO Speedwagon (Epic)  
Heartsfield (Merz)  
Steve Goodman (Asylum)  
Marvin & Farrar (Capitol)

**HOT:**  
Rare Earth (Rare Earth)  
Poco (ABC)  
Joan Baez (A&M)  
Stephen Stills (Col)  
Head East (A&M)  
Eagles (Asylum)  
Jefferson Starship (RCA)  
Eric Burdon (Capitol)  
John Dawson Read (Chrysalis)  
Rachel Faro (RCA)

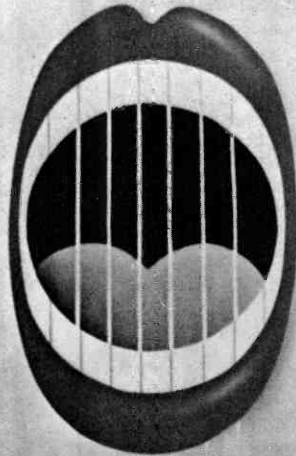
SHELLY GRAFFMAN, General Manager: Playing entire Lps.

## KWST FM/LOS ANGELES

**ADDED:**  
Caravan (BTM)  
Roger Daltry (MCA)  
UFO (Chrysalis)  
Fleetwood Mac (WB)  
Gary Wright (WB)  
Monty Python (Arista)  
David Sanborn (WB)  
Graham Central Station (WB)

**HOT:**  
10 CC (Merz)  
Eagles (Asylum)  
Fairport Convention (Island)  
Outlaws (Arista)  
Bob Dylan (WB)  
Jefferson Starship (RCA)  
Bad Co (Swan Song)  
Head East (A&M)  
Ron Wood (WB)  
Paul Kosoff (Island)  
Stephen Stills (Col)  
Heartsfield (Merz)  
Alexis Korner (Col)  
Hudson Ford (A&M)  
RollingStones(Abkco)  
Sweet (Capitol)  
Frank Zappa (Discreet)

DAVID PERRY, Music Director: Playing entire Lps. Playing BUDDY MILES, PERSUASIONS, DWIGHT TWILLEY, and MANHATTAN TRANSFER singles.

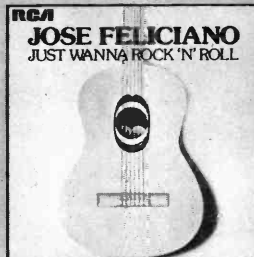


# JOSE FELICIANO

**"JUST WANNA ROCK 'N' ROLL"**  
PB-10306

His new album in the tradition  
that made him great.

Includes his single  
"Twilight Time"



APLI/APSI/APKI-1005

**RCA**  
Records and Tapes



# ALBUMS

## WEBN FM/CINCINNATI

**ADDED:**  
Bob Dylan (Col)  
Billy Preston (A&M)  
Roger Daltrey (MCA)  
Fairport Convention Island  
James Last (Polydor)  
Outlaws (Arista)

**HOT:**  
Eagles (Asylum)  
Elton John (MCA)  
Stephen Stills (Col)  
10 CC (Merck)  
John Dawson Read (Chrysalis)  
Joan Baez (A&M)  
AWB (At)  
Jefferson Starship (RCA)  
Isley Bros (T-Neck)  
James Taylor (WB)  
Pure Prairie League (RCA)  
Carly Simon (Elektra)

TOM KENNEDY, Program Director: DYLAN's "Bash" "Behold" "Too Much" "Mrs. Henry" lead, PRESTON's "Lady" "Life" title, DALTRY's "Get Love" "Dog", FAIRPORT's title, "Stranger", LAST's "Jubilation" "Summertime", OUTLAWS' "Grass" "Love Song".

## KDKB FM/PHOENIX

**ADDED:**  
Babop Deluxe (Harvest)  
Roger Daltrey (MCA)  
Fleetwood Mac (WB)  
Baron Stewart (UA)  
Gary Wright (WB)  
David Sanborn (WB)  
Headstone (20th)  
UFO (Chrysalis)  
Rachel Faro (RCA)

**HOT:**  
Bob Dylan (Col)  
Steve Hillage (Virgin)  
Jefferson Starship (RCA)  
Hirth Martinez (WB)  
Michael Stanley (Epic)  
Stephen Stills (Col)  
Tubes (A&M)  
Frank Zappa (Discreet)

LINDA THOMPSON, Music Director: BEBOP's "Dreamland" "Jean" "Madman", DALTRY's "Get Love" "Born To Slog", "Oceans", MAC's "World Turning" "Afraid" "Bhannon", WRIGHT's title, "Love Alive", HEADSTONE's "Thru To You" "Weather", UFO's "Hi-Five" "Too Much", STARSHIP's "Miracles" "Honey" "Freddy", STILLS' "New Mama" "World", TUBES' "Deep" "From Life", ZAPPA's "San Bernardino" "Po-Jama".

## WDVE FM/PITTSBURG

**ADDED:**  
Roger Daltrey (MCA)  
Bob Dylan (Col)  
Guess Who (RCA)  
Janis Ian (Col)  
Lost Gonzo Band (MCA)  
Poco (ABC)  
John Dawson Read (Chrysalis)

**HOT:**  
ZZ Top (London)  
Wings (Capitol)  
Stephen Stills (Col)  
Elton John (MCA)  
Jefferson Starship (RCA)  
Eagles (Asylum)  
America (WB)

JIM ROACH, Program Co-ordinator: ZZ's "Tush", WINGS' "Jan" "Treat Her", ELTON's title, "Whistle", "Fall In Love", STARSHIP's "Will Be Love", EAGLES' "Eyes" "Hands", BTO's title, AMERICA's "People" "Woman" "Half Man", Playing ORLEANS, and CARLY SIMON singles.

## KQRS FM/MINNEAPOLIS

**ADDED:**  
John Abercrombie (ECM)  
Hummingbird (A&M)  
Jean Luc Ponty (At)  
John Hiatt (Epic)  
Hearthfield (Merck)  
Graham Central Station (WB)  
Roger Daltrey (MCA)  
Head East (A&M)  
Gary Wright (WB)

**HOT:**  
Stephen Stills (Col)  
Jefferson Starship (RCA)  
Ron Wood (WB)  
Frank Zappa (Discreet)  
Steve Goodman (Elektra)  
Billy Preston (A&M)  
Bob Dylan (Col)  
Fleetwood Mac (WB)  
Rowans (Asylum)

JIM LARKIN, Music Director: STARSHIP's "Miracle", WOOD's "Look" "She's Alright" "Bayou", PRESTON's "Fancy Lady", ROWANS' "Thunder" "Man-Woman", Playing ETTA JAMES single.

## NEXT WEEK IN R&R:

PART TWO OF OUR  
interview with  
**WILLIS  
DUFF  
and  
SEBASTIAN  
STONE**

of ERA [Entertainment  
Response Analysts].

## WQIV FM/NEW YORK

**ADDED:**  
Sons Of Champlin (Gold Mine)  
Tubes (A&M)  
Norman Connors (Buddah)  
John Hiatt (Epic)  
Laurie Bogen  
Roger Daltrey (MCA)  
REO Speedwagon (Epic)  
Poco (Epic)  
Greatest Hits  
Ralph McTell (20th)

**HOT:**  
Jefferson Starship (RCA)  
Steve Goodman (Elektra)  
Poco (ABC)  
Bob Dylan (Col)  
Eagles (Asylum)  
Stephen Stills (Col)  
Rachel Faro (RCA)  
Hudson Ford (A&M)  
Caravan (BTM)  
Headstone (20th)  
Steve Goodman (Elektra)  
Head East (A&M)  
Roger McGuinn (Col)  
Michael Stanley (Epic)

THOM O'HAIR, Program director: Playing entire Lps. Playing DUKE AND THE DRIVERS, and LOVECHILD AFRO-CUBAN band singles.

## WAAF FM/WORCESTER

**ADDED:**  
Guess Who (RCA)  
Poco (Epic)  
Greatest Hits  
Staple Singers (Enterprise)  
Roger Daltrey (MCA)  
Uriah Heep (WB)  
Hudson Ford (A&M)

**HOT:**  
Billy Preston (A&M)  
Poco (ABC)  
Outlaws (Arista)  
Isley Bros (T-Neck)  
Uriah Heep (WB)  
Tim Moore (Asylum)  
Aerosmith (Col)  
Eric Burdon (Capitol)  
ZZ Top (London)  
Elton John (MCA)  
Elton John (MCA)  
Joan Baez (A&M)  
Janis Ian (Col)  
Tubes (A&M)

JOE CAPOBIANCO, Music Director: OUTLAW's "High Tide" "Grass" ISLEY's "Love" "Better", TAYLOR's "Lighthouse" "Love Song" "Mexico", MOORE's "Lies", BURDON's "Stop" "Lookin' Up", ZZ's "X" "Tush", BAEZ's title, "Fountains", Playing TAVARES, MARIAH, DUKE & THE DRIVERS, QUEEN, JOHNNY RIVERS, and MERRY CLAYTON singles.

## WWWW FM/DETROIT

**ADDED:**  
Bob Dylan (Col)  
White Lightning (Island)  
REO Speedwagon (Epic)  
Roger Daltrey (MCA)  
Headstone (20th)

**HOT:**  
Aerosmith (Col)  
AWB (At)  
Eric Burdon (Capitol)  
Eagles (Asylum)  
Peter Frampton (A&M)  
Isaac Hayes (ABC)  
Isley Bros (T-Neck)  
Ian Hunter (Col)  
Jefferson Starship (RCA)  
Elton John (MCA)  
Kiss (Casablanca)  
Led Zepplin (Swan Song)  
Bob Seger (Capitol)  
Sweet (Capitol)  
10 CC (Merck)  
Thin Lizzy (Vertigo)  
Frank Zappa (Discreet)

JERRY LUBIN, Music Director: AEROSMITH's "Emotion" "Walk" EAGLES' title, "Hands", "Limi", FRAMPTON's "Money" "Show Me", ISLEY's "Power", HUNTER's "Who Do You Love", STARSHIP's "Miracles" "Play On Love", ELTON's "Saved" "Ticket", KISS's "R&R", SEGER's "Nutbush" "Katmandu", SWEET's "AC/DC" "Blitz", LIZZIE's "Fighting", Playing KC & SUNSHINE, MERRY CLAYTON, and BUDDY MILES singles.

## OK102 12/SEATTLE

**ADDED:**  
Bob Dylan (Col)  
Poco (ABC)  
Roger Daltrey (MCA)  
Roger McGuinn (Col)  
Bee Gees (RSO)

**HOT:**  
Stephen Stills (Col)  
Eagles (Asylum)  
Neil Young (Reprise)  
AWB (At)  
Jefferson Starship (RCA)  
War (UA)

NORM GREGORY, Music Director: STILL's "Changes" "World", EAGLES' "Hands" "Eyes", YOUNG's "Roll" "Downtown", AWB's "Groovin'" "Heaven", STARSHIP's "Miracle", WAR's "Get You Down" "Smile", Playing FRANKIE VALLI, JOHNNY RIVERS, HAMILTON JOE FRANK & REYNOLDS, BAZUKA, DWIGHT TWILLEY, VAN MCCOY, and PILOT singles.

## WMMR FM/PHILADELPHIA

**ADDED:**  
Uriah Heep (WB)  
Tubes (A&M)  
Outlaws (Arista)  
Fleetwood Mac (WB)  
Felix Cavalieri (Brville)  
David Sanborn (WB)

**HOT:**  
Eagles (Asylum)  
Michael Stanley (Epic)  
Isley Bros (T-Neck)  
Cat Stevens (A&M)  
AWB (At)  
Stephen Stills (Col)  
Sweet (Capitol)  
Jefferson Starship (RCA)  
Roger Daltrey (MCA)  
Frank Zappa (Discreet)

CHARLIE KENDALL, Music Director: HEEP's "Shady Lady" "Dream" "Why Did You Go", TUBES' "Hello" "Space Baby" "On Dope", OUTLAWS' "Grass" "Heart", Playing KC & SUNSHINE, BRIAN FERRY, and ROY WOOD singles.

## KBPI FM/DENVER

**ADDED:**  
Outlaws (Arista)  
Fleetwood Mac (WB)  
Roger Daltrey (MCA)  
UFO (Chrysalis)

**HOT:**  
Eagles (Asylum)  
Elton John (MCA)  
Wings (Capitol)  
Jefferson Starship (RCA)  
Stephen Stills (Col)  
James Taylor (WB)  
ZZ Top (London)  
Poco (ABC)  
Joan Baez (A&M)

JEAN VALDEZ: Playing entire Lps.

## WXRT FM CHICAGO

**ADDED:**  
Uriah Heep (WB)  
Ruby Starr (Capitol)  
UFO (Chrysalis)  
Eddie Henderson (Blue Note)  
Fleetwood Mac (Reprise)  
Ralph McTell (20th)

**HOT:**  
Eagles (Asylum)  
Stephen Stills (Col)  
10 CC (Merck)  
Misty Phylon (Ar)  
Monty Python (Arista)  
Weather Report (Col)  
Jefferson Starship (RCA)  
Steve Goodman (Elektra)  
Frank Zappa (Discreet)  
Neil Young (Reprise)  
Janis Ian (Col)  
Joan Baez (A&M)

JOHN PLATT: REPORT's "Badia" "Green Shirt" "Thighs" lead, STARSHIP's "Freddy" "Miracles" "Money" "Will Be Love" lead, GOODMAN's entire, ZAPPA's "Inca" "Po-Jama" lead, YOUNG's title, "New Mama" "Downtown" lead.

## WMMR PHILADELPHIA

**ADDED:**  
Roger Daltrey (MCA)  
UFO (Chrysalis)  
Felix Cavalieri (Brville)  
Fleetwood Mac (WB)  
Randy Price (Polydor)  
Graham Central Station

**HOT:**  
Bob Dylan (Col)  
Caravan (BTM)  
Jefferson Starship (RCA)  
Ralph McTell (20th)  
Randy Price (Polydor)  
Poco (ABC)

T. MORGAN, Program Director: Playing entire Lps. Playing DUKE & DRIVERS single.

## WZZQ-FM/JACKSON

**ADDED:**  
Bob Dylan (Col)  
Roger Daltrey (MCA)

**HOT:**  
Leon Russell (Sfeher)  
Eagles (Asylum)  
ZZ Top (London)  
Joan Baez (A&M)  
Isley Bros (T-Neck)  
War (UA)  
Stephen Stills (Col)  
Jefferson Starship (RCA)  
Ambrosia (20th)  
Aerosmith (Col)

KEITH CARTER, Music Director: LEON's "Island" "Hubaway" "Lady", EAGLES' "Eyes" title, "Limi", ZZ's "Tush" "Thunderbird" "X", BAEZ's "Fountain" "Ski" title "Dida", ISLEY's title, "Power" "Better", WAR's title, "Rider" "Get You Down", STILLS' "Mama" "World" "Age" "Pages", STARSHIP's "Honey" "Miracles" "Freddy", AMBROSIA's "Yesterday", AEROSMITH's "Emotion" "Walk", Playing CAT STEVENS, BUDDY MILES, and KC & SUNSHINE BAND singles.

## WNOE NEW ORLEANS

**ADDED:**  
Pointer Six (Blue Thumb)  
Roger McGuinn (Col)  
Fleetwood Mac (WB)  
Isley Bros (T-Neck)

**HOT:**  
Elton John (MCA)  
Wings (Capitol)  
ZZ Top (London)  
Grover Washington (Kudu)  
Doobie Bros (WB)  
Eagles (Asylum)  
Robert Palmer (Island)  
Gino Vanelli (A&M)  
AWB (At)

SONNY FOX, Music Director: ELTON's "Curtain" title, WING's "Go" "Show", ZZ's "Door Medley", WASHINGTON's "Frost", EAGLES' "Eyes", PALMER's title, AWB's "Crush", Playing CAT STEVENS single.

## KAMC FM/DALLAS

**ADDED:**  
Bob Dylan (Col)  
Gino Vanelli (A&M)  
Outlaws (Arista)  
Ron Wood (WB)  
Sassafra (WB)

**HOT:**  
Eagles (Asylum)  
Weylon Jennings (RCA)  
Elton John (MCA)  
Wings (Capitol)  
Willie Nelson (Col)  
Jefferson Starship (RCA)  
Hearthfield (Merck)  
Stephen Stills (Col)  
James Taylor (WB)  
Rusty Weir (20th)  
ZZ Top (London)

STUART MCRAE, Music Director: DYLAN's "Bessie Smith" "Tears" "No More" "Shuffle" "Katy", VANELLI's title, "High", "Walking", OUTLAWS' "Grass" "Follows Heart" "Breeze", WOOD's "Rain" "Bayou", SASAFRAS' "Wheelin'" "Ohio" "Moonshine".

# RECORDS

## RECORD INDUSTRY NOTES

by Candy Tusken

Denver, Colorado had the pleasure of Elton John's company last week when he made a surprise appearance with Chicago on stage, stayed on to catch the Stones concert and spent the evening at the Caribou Ranch with Mick and the boys for a midnight supper...Both Mick and Bianca Jagger have been keeping company with movie heavy. Sue Mengers reportedly because Bianca is most interested in making films. According to a source close to the situation, Mengers is more interested in Mick as a potential box office draw and loves his performing more than his singing. Those who saw her at the Stones concert last week said she kept her hands tightly clasped over her ears throughout most of the concert. Speaking of Mengers, it's still up in the air as to whether she will leave CMA for William Morris. The boxes are still stacked up in her current offices and even her close friends don't know what she has decided...Jerry Wexler has resigned as Vice Chairman of Atlantic Records to accept a long term contract as consultant with parent, Warner Communications, Inc., and will continue to produce his present acts plus those so designated by Warner Bros. Elektra/Asylum and Atlantic effective August 1st... One of the record greats Lou Lavinthal, has tendered his resignation from ABC Record Sales due to headquarters being moved from his hometown, Seattle, to New Jersey. The announcement was somewhat expected as all of Lou's family, friends and business associates are located in Seattle, but everyone is hoping that he will stay in the business in some form or another... Street buzz this week was that former Beatles George Harrison, John Lennon and Ringo want to get together one more time as The Beatles and do a show to be broadcast worldwide via satellite. Supposedly the only hold out is McCartney who is not interested at this point as he is readying Wings for a hoped for U.S. tour and a probable Japan concert. After contacting several publicists and Capitol apparently such discussions had been in the works last year, but at this point everyone is saying that it's just a rumor... For those of you who keep notes, Mick Jagger's assumed name he has been using for checking into hotels on his current tour has been "Michael BENZ" (as in Mercedes).

### FORTY POUNDS OF TROUBLE

Mr. and Mrs. Daryl Dragon, aka the Captain & Tennille, live in Chatsworth, California in a small house they dubbed "The Butter-scotch Castle" with two bulldogs. Elizabeth and Broderick (named after actor Crawford). Last week, when the temperatures soared, Elizabeth decided to cool off by jumping in the pool and promptly sank to the bottom like a stone (bulldogs have very short legs!) Toni heard the commotion and immediately dove into the water and saved the forty pound Elizabeth, who evidently never learned the dog paddle, and got her safely to shore... Frank Zappa, like Jimmy Page, has never learned to drive and does not own a driver's license, bought his chauffeur, wife Gail, a 1975 Rolls Royce to squire the singer around in style... England's top rock group, The Bay City Rollers, have been experiencing difficulty due to the enormous crowds they attract wherever they appear. Several girls have been trampled, fainted and a balcony recently collapsed under the weight of screaming fans. Two members have been under doctor's care for exhaustion and more problems befell the group when lead singer Les McKeown's car ran into an elderly woman in London who was standing in the middle of the street. Even though no charges were pressed, McKeown was so upset over the incident that he broke down several times that night during the group's performance. We'll get a chance to see the supergroup this coming September 20th when they will appear live via satellite on Howard Cosell's show along with John Lennon, Woody Allen and John Wayne... The new Eric Clapton single will be the studio version of Bob Dylan's "Knocking On Heaven's Door." There is speculation that Yvonne Elliman and possibly the Stones may be on the recording due to the many visits the artists made to Clapton's sessions....

### REVERSE PSYCHOLOGY

Flip Wilson was taping his special "Travels With Flip" aboard a San Francisco cable car posing as the conductor. He decided to have some fun with the commuters by charging them a dollar for the usual \$.30 ride explaining that "we been trying to get a raise and nobody supported our union. So me and the guys are doing a little rip-off on the side... 'cause one of the guys wife's just had a baby." All the passengers were enjoying the "conductor's" antics except for one woman who, when asked for her fare, said "Leave me alone. You're bothering me, get away, this is ridiculous!" She went on to say that his behavior was appalling and that she didn't think the fare increase was one bit funny. She then said that she was a tourist and would "never come here again... I'm gonna tell everybody at home never to come to San Francisco!" That did it for Flip who finally took off his cap and said flat out "can I say one more thing to you, mam...mam...can I tell ya that I'm only Flip Wilson and I'm havin' some fun wit' cha on the cable car?" To which the lady excitedly replied "I know, I know. Don'cha think I'm a good actress?"... The Staple Singers have signed with Warner Bros and will begin recording their first album in the near future and will also collaborate with Curtis Mayfield on his soundtrack for the Warner's film, "Sparkle"... Possible next song for Bobby Vinton is Harry Shannon's "Lovely Lady" off Bobby's "Heart Of Hearts" album that Harry wrote a new English lyric for. The song was penned by Albertelli and Riccardi which was an enormous hit in Italy. A new management firm, Black Bear Management Ltd., has been formed which is closely related to Pincus Productions with their first act, Frank Morgan on RCA, to release "Sing Your Freedom Song" joining soon to be signed Free Beer, J. Jocko Band and The Brecker Bros. Firm may be reached at

Continued on page 35



A&M's Jan Basham (fondly known as "The Beshier.") may look surprised, but we weren't, to learn that she won "The Promotion Manager Of The Year" as presented to her by A&M's promotion executives. From L to R is Vice President of Promotion, Harold Childs, Charlie Minor, Jan, President Jerry Moss and David Ezzell.



At a recent meeting in Paris, European superstar Demis Roussos was signed to an extended long-term recording contract for the United States by Big Tree Records (distributed by Atlantic). It was announced this week by Big Tree President Doug Morris and Big Tree Vice-President Dick Vanderbilt. Also discussed at the meeting were plans for the first U.S. tour of Demis Roussos later this year. "SOUVENIRS," the second U.S. album release by Demis Roussos, was shipped Monday, July 21. Shown in Paris are, from left: Managing Director of Philips Records in France Roger Maruani, Demis Roussos, Doug Morris, and Dick Vanderbilt.



20th Century Records artists Ambrosia give R&R's Candy Tusken a sampling of "Ambrosia" ice cream at a recent fest held in their honor in Hollywood's Wil Wright's Ice Cream Parlor. The special dish was created in honor of the group and is featured as July's "Flavor of the Month." Pictured (l-r): Chris North, Burieligh Drummond, David Pack, Tusken and Joe Pearta.



Columbia Recording group Aerosmith recently visited Detroit where they played two concerts at Cobo Hall, both of which were totally sold out. The five-man group from Boston, was given a special reception at Detroit's Playboy Club following their last show. Shown above at the affair, held by the Columbia Records branch in Detroit, are Tom Hamilton, Aerosmith's bass player (far left) and Steven Tyler, Aerosmith's lead singer (center) along with three comely Playboy hunnies. The three members of Aerosmith not shown here are Joe Perry (lead guitar), Brad Whitford (rhythm guitar) and Joey Kramer (drums).



Tony Orlando is surrounded by the circus folks of Ringling Bros. and Barnum and Bailey when Tony served as guest ringmaster for the Project Hope Benefit held last week at Los Angeles' Forum. Tony took time off from his TV tapings to board a helicopter from CBS which spirited him to the event where he was the hit of the evening.



HARMONIZING—George Carlin (left) and the Pips [Edward Patten, William Guest, and Bubba Knight -L-R] grasp the feeling of the 50's when the sing the 50's hit "Cherry Pie." on NBC-TV's "Gladys Knight and the Pips," last week.



Seen at the signing of the Ohio Players to Phonogram, l-r./Mercury Records are, from left: Dick Shelton, the Ohio Players' attorney; Robin McBride, International and Midwest A&R Director; Mike Gormley, National Director of Publicity; Marshall Jones, Jimmy Williams, and Leroy Bonner of the group; Irwin H. Steinberg, President; Clarence Satchell of the Players; Lou Simon, Senior Vice President/Director of Marketing; Bill Traut, the OHIO Players' negotiator; Elzy White, management representative of the group; Carol Forney, Legal Administrator; and Jules Abramson Vice President/Sales.



Monda Harris has signed long-term exclusive recording and publishing agreements with Capitol Records and Beechwood Music. It was jointly announced by Al Coury, Senior Vice President, A&R, Capitol Records, Inc. and George Lee, Vice President and General Manager of Capitol's Music Publishing Companies. The trio's initial album MONDA HARRIS, is scheduled for August release. Pictured (l. to r.): Stu Yahn, General Professional Manager, Beechwood Music; Los Angeles; Dick Monda; Lee; John Carter, Executive Producer (Capitol Records); Patti Harris and Coury. Kate Harris is seated [center].

# RECORDS

## RECORD INDUSTRY PROFILE:

# HAROLD CHILDS-A&M

**HAROLD CHILDS**, Vice President in charge of Promotion, A&M Records.  
**BIRTHDATE:** May 8th  
**BIRTHPLACE:** Philadelphia, Pennsylvania  
**SIGN:**Taurus

If you happened to be in Savoy's Record store in Philadelphia in the 1950's and ran into a pint sized salesman dressed in a coat and tie pushing the latest Chuck Jackson, and Don Covay records... that was Harold. As he puts it "I was twelve going on thirty-seven! I loved selling records and also got involved in radio by holding down a second job as a runner for Buzz Curtis who was a promotion man at Mainline Distributing. He held record hops in conjunction with WIBG's Donahue, Jerry Stevenson and Hy Lit. After working at the store during the day, I would go to the hops that Buzzy was putting on and set up the equipment and play the records until the disc jockey got there. One night Gene Chandler was supposed to appear and lip sync to his "Duke Of Earl" song. Chandler didn't show and Buzzy conned me into donning a tuxedo and top hat and pretending I was the Duke of Earl. I ended up lip syncing that song at six hops in one night. The only line I blew was when I had to sing "Duke-dom". I cracked up everytime I had to sing it. A few weeks later we were back at the same hop and a bunch of these tough looking kids came up to me and said, "hey, man weren't you the Duke Of Earl a few weeks ago?" And I said "no" and they beat me to a pulp!

I worked for the store and Buzzy all through school and then went to work at Marnell Distributors as a promotion man after I graduated. I worked for Larry Cohen, who now works for U.A., for about a year. Then I got a job in promotion working for Liberty Records. One of the things I remember about Liberty is when they had their national convention, my roommate was the Atlanta promotion man, Mac Davis. I didn't mind rooming with Mac except that he flew his confederate flag in the room the entire time we were there. But, we got along great! After I had been working with Liberty for about two months, I was offered a regional spot at RCA to work for John Rosica. That was in 1964 when Rosica was the National Promotion Director. There were eight of us then, most of whom are now national men. We had Stan Monteiro, Harvey Cooper, Augie Bloom, Chuck Meyer, Nat

Lapattan, Gordon Bossin, Joe Walker and myself. My territory included Philadelphia, Pittsburgh, Baltimore and Washington. I had only been with them a short time when I got my first artist relations assignment. Rosica wanted me to meet Eddy Arnold at the airport who was going to appear at a concert in town. So I put on my RCA blazer with the crest and my blue tie and went to meet him. I walked up to him and said "Mr. Arnold, I'm Harold Childs, I'm the RCA rep for this area." He kind of looked at me, startled or whatever, but we got along well together and the whole weekend went perfectly. Monday morning Rosica calls me and says "I just got a call from Eddy Arnold." I thought "Alright, what the hell did I do!" Arnold had said to Rosica, "John, I didn't know we had a colored guy working for us?" And John said "is he?" That was John Rosica for you! He was great and I spent two and a half years working for him.

It was fascinating doing promotion in those days because the music was changing and along with it the image of the record business. That was ten years ago and RCA was just getting into rock. Our big acts were Barry Sadler with "The Green Berets," Ed Ames, Jose Feliciano, Eddy Arnold, etc. Then we got the Jefferson Airplane who came into Philadelphia for a promotional introduction and there I was again at the airport in my blue RCA blazer to meet them. There were no long haired kids in Philadelphia then and the people at the airport freaked out when they saw the Airplane. In those days no one didn't wear a bra so Gracie Slick caused somewhat of a sensation! It was incredible to be walking through the airport with everyone turning their heads and you could see what was running through their minds: "Who are they?" "What do they do?" "What are they?" We had a big party for them with the white linen table cloths and the uniformed guys serving dinner — the whole number. We invited the distributors, the sales and radio people and they just couldn't believe the Airplane. They kept saying "where did you get those freaks; what is this; what is happening to this



industry?" It was really a radical change for a lot of people. But their records happened and it was a new era. I remember taking the Airplane's "White Rabbit" single into Dean Tyler at WIP and the song was in the twenties nationally, but he wouldn't play it. He said "I'm not going to play it because it has a dope lyric." It was one of the few times I got upset because the record was a legitimate hit and I said to him "my company, RCA Victor...all those tubes, all those transmitters you see in front of you...they all belong to my company and I will not stand for you not playing my "White Rabbit!" And he threw me out! I was banned from the station for awhile, but he let me come back in eventually. He never did play the record though. We ended up being friends. It was just a strange period of transition to the hard rock for a lot of stations and record companies.

I had worked for Rosica for about two years when he left to run A&M's CTI label. Bill Mulhearn was running the New York A&M offices and offered me a job to be the National Album Promotion Director for the label which I took and moved to Los Angeles. That was in 1967 and the whole Rock thing was really taking off. One of the first things I go into was traveling around the country talking to the FM stations. One night I was taking two FM radio station men to dinner at my hotel. One of them was the PD at the biggest FM station in Cincinnati, but the hotel wouldn't let them into the dining room because they were in jeans. I had my coat and tie on so I was cool; but in those days wearing jeans

was worse than being black! I continued to do the album promotion for about a year. Then Rosica left and I moved back to New York to handle sales and promotion for CTI. I worked there for a year when Bill Mulhearn left and I took over the New York offices for A&M and remained in that job for the next two and half years. Then Jerry Moss and Bob Fead asked me to come back to Los Angeles to take over the National Promotion job which was almost five years ago.

At that time, we only had about six guys around the country doing promotion for A&M and we worked through the independents. The label had Sergio Mendez, Baja Marimba, Herb Alpert, Lee Michaels, Quincy Jones, Wes Montgomery and Herbie Mann who was selling a lot of records; the rock scene still wasn't that heavy at A&M. My job was to come back to L.A. and start a promotion department. That was the time that distribution was changing around the country and we felt we had to have our own people. The independent distributors have always been great for us. They were all the distributors that had started with A&M and nursed us along and believed in us. Those guys really did a job for us like Jim Schwartz and Shelton and Harold Lipschitz. But it was a changing time in the industry and the competition was so heavy out on the streets. Everyone else had their own people and we felt

we had to have our own men. The independents had so many lines and they could only do so much. We wanted our own men to concentrate just on A&M in conjunction with the independents. I started out with fifteen men and built it up to thirty around the country right now.

When I came back to L.A., I was very lucky as several of our acts were starting to break wide open. When I got there The Carpenters had just come out with "Close To You" and Cat Stevens had just broken very strong as had Joe Cocker. Within a period of six months after I had moved back, all these acts started happening and we began hiring people and the company just started mushrooming. Promotion was so different then; it was really a trip. You didn't have the consultants then: there was Drake, Harv Moore, Dean Tyler, Jay Cook. It was a whole different feel. You had to individually know the PD and they were playing a lot more records; there was much more excitement going on. It was a personal thing between the promotion guys and the radio people. Then about a year and a half ago, I was made a Vice President which was a pleasant surprise. Bob Fead was VP in charge of sales/promotion. He's an extremely knowledgeable guy and great to work for. He and I were running the promotion department and he answered for it, but always left it up to me to run it. So making me a Vice President was a surprise because we were still relatively small. I'm still getting used to it! Working in promotion at A&M is especially satisfying because Jerry Moss is a record man, did promotion, and understands the problems that come

*Continued on page 35*



Although it looks like a meeting of the Explorer's Club, this picture is comprised of the original RCA/Victor Promotion staff shot at their convention in Bermuda in 1965; among this illustrious company is our subject this week, Harold Childs. L to R is Harvey Cooper, Joe Walker, Gordon Bossin, Nat LaPattan, Augie Bloom, Harold, Stan Monteiro, Chuck Meyer and John Rosica.

# COUNTRY

R&R COUNTRY HOTLINE:  
(213) 466-0954

JIM DUNCAN/Editor

## Radio & Records

### JULY 25, 1975

7/11 7/18

- |    |    |    |   |
|----|----|----|---|
| 1  | 1  | 1  | CONWAY TWITTY/Touch The Hand & Joni (MCA)           |
| 6  | 4  | 2  | FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot) |
| 4  | 3  | 3  | JOHNNY RODRIGUEZ/Just Get Up (Mercury)              |
| 7  | 6  | 4  | GENE WATSON/Love In The Hot Afternoon (Capitol)     |
| 12 | 9  | 5  | L. LYNN & C. TWITTY/Feelins' (MCA)                  |
| 2  | 2  | 6  | MERLE HAGGARD/Movin' On (Capitol)                   |
| 9  | 8  | 7  | DOLLY PARTON/The Seeker (RCA)                       |
| 15 | 10 | 8  | GLEN CAMPBELL/Rhinestone Cowboy (Capitol)           |
| 3  | 5  | 9  | TOMMY OVERSTREET/When My Woman Begins (ABC/Dot)     |
| 5  | 7  | 10 | CHARLIE RICH/Everytime You Touch Me (Epic)          |
| 16 | 12 | 11 | STELLA PARTON/Hold You In My Dreams (Country Soul)  |
| 8  | 11 | 12 | OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)          |
| 32 | 21 | 13 | FREDDIE HART/The First Time (Capitol)               |
| 19 | 14 | 14 | TOM T. HALL/Deal (Mercury)                          |
| 25 | 26 | 15 | BILLY THUNDERKLOUD/What Time Of Day (20th)          |
| 33 | 25 | 16 | BILLY "Crash" CRADDOCK/I Love The Blues (ABC)       |
| 34 | 31 | 17 | MEL TILLIS/Woman In The Back Of My Mind (MGM)       |
| 27 | 24 | 18 | DONNA FARGO/Hello, Little Bluebird (ABC)            |
| 29 | 28 | 19 | JOE STAMPLEY/Dear Woman (Epic)                      |
| 31 | 27 | 20 | TANYA TUCKER/Spring (Columbia)                      |
| -  | 37 | 21 | MICKEY GILLEY/Bouquet Of Roses (Playboy)            |
| 28 | 32 | 22 | DOTTSY/Storms Never Last (RCA)                      |
| 17 | 17 | 23 | DON WILLIAMS/You're My Best Friend (ABC/Dot)        |
| 10 | 13 | 24 | NARVEL FELTS/Reconsider Me (ABC/Dot)                |
| 30 | 30 | 25 | TILLIS & BRYCE/Mr. Right & Mrs. Wrong (MGM)         |
| 39 | 34 | 26 | AMAZING RHYTHM ACES/Third Rate Romance (ABC)        |
| 20 | 20 | 27 | JOHNNY RUSSELL/Hello, I Love You (RCA)              |
| 13 | 15 | 28 | MARGO SMITH/There I've Said It (20th)               |
| 23 | 18 | 29 | BOBBY G. RICE/Freda Comes, Freda Goes, (GRT)        |
| 36 | 35 | 30 | RAY PRICE/Farthest Thing From My Mind (ABC)         |
| 21 | 22 | 31 | ELVIS PRESLEY/T-r-o-u-b-l-e (RCA)                   |
| -  | →  | 32 | EMMY LOU HARRIS/If I Could Only Win Your Love (Rep) |
| -  | 40 | 33 | MOE BANDY/Bandy The Rodeo Clown (GRC)               |
| -  | 36 | 34 | LA COSTA/This House Runs On Sunshine (Capitol)      |
| -  | 39 | 35 | TOMPALL/Put Another Log On The Fire (MGM)           |
| 40 | 38 | 36 | GARY STEWART/You're Not The Woman (MCA)             |
| 11 | 16 | 37 | TANYA TUCKER/Lizzie & The Rainman (MCA)             |
| -  | →  | 38 | LYNN ANDERSON/I've Never Loved Anyone More (Col)    |
| -  | →  | 39 | DAVID ALLEN COE/Never Even Called (Columbia)        |
| -  | →  | 40 | JERRY LEE LEWIS/Boogie Woogie Country Man (Mercury) |

→ New Entries

### Most Added

LORETTA LYNN  
Home (MCA)

CHARLEY PRIDE  
Hope Your Feeling Me (RCA)

WILLIE NELSON  
Blue Eyes Crying (Columbia) Never Called My Name (Columbia)

### Most Requested

AMAZING RHYTHM ACES  
Third Rate Romance (ABC)

WILLIE NELSON  
Blue Eyes Crying (Columbia)

TOMPALL  
Put Another Log On (MGM)

DAVID ALLEN COE

## NEW & ACTIVE

LORETTA LYNN  
Home [MCA]

Overwhelming early acceptance. Most added record of the week: WEEP, WPNX, WSUN, WBAM, KENR, WHOO, KBUL, KFOX, KSPO, KERE, KAYO, WBAP, KIKK, WISZ, KTUF, WAME, KUZZ, KSO, WWOK, WPOC, WMC, WHN, KBOX [both], KSOP, KLAC, WJJD, KSON, WPLO, KRAK, KCKC, WKDA, KRMD, KHOS, WDEE, WINN, KCKN. Pick at KKYX, WIRE, debut 38 WPNX.

WILLIE NELSON  
Blue Eyes Crying [Columbia]

Gaining nicely in most markets. More adds KCKN, KLAC, KAHU, WSUN, KNEW, KLAKE, WAME, WVOJ, WONE, WJQS, KSON, KCKC, WKDA, WSLR, KWMT, #3 KIKK and KENR, 35-29 KFOX, 29-15 WMC, 24-21 WINN, 36-27 KAYO, debut 21 WWOK, debut 36 KBFW. Good phones at WHK.

CHARLEY PRIDE  
Hope Your Feeling Me [RCA]

Another top added record of the week, including: KIKK, WAME, KCKN, KSO, WVOJ, WMC, KSOP, KLAC, KBFW, KSON, WKDA, KFOX, KERE, KAYO, WBAM, KENR, WESC, WBAP, KWJ, KKYX, KTUF, WISZ, WDEE, KUZZ, debut 34 KCKC, Pick WIL.

EMMY LOU HARRIS  
If I Could Only [Reprise]

Good Phone action and strong moves nationwide. Enters R&R country Top 40 at #32. Other action: 30-20 KIKK, debut 18 WAME, 33-26 WPOC, 7-2 WMC, 19-13 KSON, 24-15 KCKC, 30-25 WWVA, debut 29 KNEW, 25-23 KBOX, #3 WINN, 22-17 KLL, 25-23 KLAKE. More additions: KLAC, WUBE, WIRE, KRAK, KJJI, WBAM, WRCP, WMNI.

DAVID ALLEN COE "Never Even Called Me By My Name" (Columbia) Strong moves and continues to get heavy phone action. Added WPOC, KSOP, KSON, WEET, WIRE, KHEY, KNEW, WRCP, KTUF. #5 WINN, 9-7 KBUY, 22-13 KUZZ, 13-9 KKYX, 29-24 KFOX, 25-23 KPOK, debut 33 KENR, 21-15 WBAP, RONNIE MILSAP "Daydreams About Night Things" (RCA) Activity includes more adds: WHN, WXCL, WIRE, WSLR, WEEP, WBAP, KUZZ, KBUY, Pick WMNI, debut 23 WWOK, debut 28 WVOJ, debut 28 WJJD, 26-13 KFOX, 24-16 KMAK, debut 31 KENR, debut 34 KTUF.

BOBBY BARE "Alimony" (RCA) Gaining well. More adds: WAME, KAHU, KBFW, WONE, WIRE, WWVA, WVOJ, WIL, WBAP, WDEE, 32-13 WWOK, 37-28 KAYO, debut 35 KTUF.

PORTER WAGONER & DOLLY PARTON "Say Forever You'll Be Mine" (RCA) More adds including KAHU, WDEE, KNEW, Debut 28 KUZZ, debut 30 WAME, 32-25 WMC, 46-37 KLAC, 33-26 KCKC, add WONE, 29-20 KAYO, 25-22 WINN, 27-16 WISZ.

MEL STREET "Even If I Have To Steal" (GRT) 35-29 WMC, debut 33 WUBE, 35-23 WKDA, 21-19 KBOX, 28-24 WISZ, 36-23 KIKK, debut 16 WAME. Added KHEY, KMAK, WRCP, KUZZ.

GEORGE JONES "Memories Of Us" (Epic) Added KSO, KLAC, WJQS, WEET, WXCL, KHEY, KWMT, WESC, KRMD, WAME, Pick WSUN, 38-29 KAYO.

EVEN STEVENS "Let The Little Boy Dream" (Elektra) Continues to gain: Added KSO, WPOC, WUBE, KWMT, KIKK, request WHK, 13-10 KSOP, 28-18 WSLR, debut 32 KJJI, 13-11 KPOK, 16-12 WBAM.

STATLER BROTHERS "I'll Go To My Grave Loving You" (Mercury) Adds WWJO, WRCP, WWVA, 19-12 WVOJ, 33-24 WMC with good phones, 3-1 WXOR, debut 33 KCKC, 18-15 WSLR, 28-21 KAYO, debut 22 KLLL.

BUCK OWENS/SUSAN RAYE "Love Is Strange" (Capitol) Look like Buck & Susan are going to "Duet To It" with this one. Debut 29 WWOK, debut 35 WUBE, 43-30 KRAK, debut 35 WSLR, 34-28 KJJI, 23-19 KUZZ, debut 36 KSPO, 17-13 KTUF Added WHOO, WRCP.

DAVID WILLS "The Barmaid" (Epic) Added KMAK, WRCP, KRMD, 27-20 WMC, 35-27 KBFW, 36-30 KERE, 37-30 WISZ, debut KUZZ, 24-22 KLAKE, 39-24 KBUL, debut 23 KCKN.

DAVID HOUSTON "I'll Be Your Steppin' Stone" (Epic) Added WSLR, 27-20 WKDA, 9-5 KHEY, 12-10 WWJO, 26-20 KKYX, 37-30 WDEE, 34-29 KLAKE, 28-20 KBUL.

JEANNE PRUETT "A Poor Man's Woman" (MCA) More adds including KSON, KBFW, KSOP, WBAP, KBOX, WINN, WISZ, CRYSTAL GAYLE "Year For Mexico" (UA) Picking up. Adds KSO, KSOP, WWVA, WIL, KTUF, WISZ, KBUL.

FARGO TANNER "Don't Drop It" (AVCO) More additions WEET, KRAK, KSO, KWMT, 21-19 KJJI, #4 WINN 17-11 KKYX.

LARRY GATLIN "Let's Turn Off The Lights" (Monument) Added WVOJ, WPOC, KRAK, WBAM, WHOO, WPNX.

"RECORDS TO WATCH"  
ASLEEP AT THE WHEEL "The Letter Johnny Walker Read" (Capitol) Added KCKN, KAYO, WESC, KLLL, KAHU.

Continued on page 35

# COUNTRY

## Direct From Duncan



All of us in country music were deeply saddened from the news of the death of country great LEFTY FRIZZELL. Frizzell, who was 47 at the time of his death last Saturday, was born William Orville Frizzell and was given the name "Lefty" because of his southpaw boxing knockouts while a teenager and while in the Navy. He was originally from Corsicana, Texas. In 1950 his first release on Columbia records, "If You've Got The Money, I've Got The Time" and "I Love You A Thousand Ways," both became number one hits. And in 1952 he had four songs in the top 10 at one time. No other country artist has ever equalled that feat. The songs were "Mom and Dad Waltz," "I Love You A Thousand Ways," "Always Late," and "Travelin' Blues." To my mind he was one of the greatest blues singers in the world and will be missed.

BOB PITTMAN has just been appointed Operations Manager of WMAQ in Chicago. Bob told me he'll continue to supervise the music of WMAQ, but will be more involved with the promotions for on-the-air use, as well as production. For the time being, he'll remain on the air in the afternoon slot, 3-6 p.m. ED CHANDLER of KSON, San Diego was just named the Operations Manager of that country outlet in Southern California.

Talked with BOB FULLER this morning about some music policy changes at WSLR, Akron. After a weekend visit the LEE SHERWOOD, BOB PITTMAN and CHARLIE WARNER of WMAQ, WSLR is going to make a drastic cutback in their playlist. The station will now be playing 30 current hits, plus 10 extras. Fuller, said, "We really are not looking to break records anymore. Our goal is to play only the cream of the crop. After our visit with the staff at WMAQ, we felt the short playlist is the only way to go." Among the other recent changes to a shorter list are KBOX, Dallas and WHN, New York. I remember when I was at KSON, we cut the list back and the ratings increased. It doesn't matter what area you're in, people like to hear the hits, old and new. I don't feel a radio station, country or otherwise, should be responsible to play just anything that comes out. It's the responsibility of each radio station, in any market, to research that market and find what formula will get them the biggest audience. Some will say, "The short playlist will prevent breaking new artists." That's true to a certain degree, but if that new artist has a strong enough record it will be played. Plus, the shorter lists will make the established artist put out better quality product. Shorter lists mean more rotations for the current records, therefore when a record is put on one of these stations it will get far more exposure, which could mean more sales. [Let me get off my soapbox and on with the column:]

Got some people looking for gigs: JIM CASH, formerly with WEET, Richmond and WBLU, Roanoke, is seeking a position with a country for progressive country station. Call [703] 389-1707.... SAGEBRUSH KELLY, with 8 year experience, is looking for work. He can be reached at [714] 375-4650.... TOM EDWARDS, with 7 years experience is looking for P.D. or air talent position. Call [206] 734-8555.

Changes in the country: DAVE YOUNG has been hired at KAYO, Seattle to do 3-6 P.M. on the air and he will handle the music. Young was working with the new P.D. at KAYO, BEN PEYTON, in Cleveland at WNCN-FM. GARY VANCE who was doing music at KAYO, will now be on-the-air from noon to 3 and will be in charge of station P.R. COUSIN SCOTT MERTINS re-joins the staff at KAHU Hawaii to work all night.... CRAIG DAMON, formerly KACE and KCKG, has joined KCEY, Modesto, California as music director/jock. He'll be on-the-air 4-8 P.M. daily.... DAVE YOUNG, formerly KNKS, Hanford, California is now with KMAK, Fresno.... The new lineup at WRCP, Philadelphia is 6-9 a.m. MIKE DUGAN, from WAMS, Wellington, Delaware; FRANK BAKER [station P.D.] is on 9-12 noon; music director NEIL HOWARD 12-4 p.m. and BOB ROSE 8-12 midnight.... BOB CLAYTON of KBOX, Dallas has been moved from mid-days to all night. JOE GREER will take over the 10-2 slot and BOBBY DARK moves from all nights to 6-10 p.m. PENNY REEVES, co-host of the morning show on KBOX will take over as music director.... MARTY SULLIVAN, KRMD, Shreveport, sends word of a new lineup: Midnight to 6 a.m., SONNY HARVILLE; 6-9 a.m. PAUL BAIN, from El Paso; Marty moves from the morning show to the 9 to noon slot; 12 noon to 4 p.m. is MURRAY BRIGHAM; 4-7 p.m. DON GRIFFITH



KRAK, Sacramento, executives JOHN MCRAE [left] and JAY HOFFER [right] were in Nashville when BARBI BENTON and MICKEY GILLEY recorded some duets for PLAYBOY records at the RCA studios. McRae and Hoffer stopped in to say hello to the former Sacramento Barbi.

### WIRE, INDIANAPOLIS WINS COVETED AWARD

The American Bar Association has awarded a 1975 Certificate of Merit to WIRE radio for its distinguished radio program, "A Matter Of Life and Death," written and produced by TONY GARRETT, detailing efforts of the state of Indiana to return to the use of the death penalty.

The judges have chosen WIRE's entry as an outstanding example of public service responsibility meriting the recognition of the legal profession.

The American Bar Association presents awards yearly to the communications and entertainment industry for outstanding public service.

### DIRECT FROM DUNCAN (continued)

and 7-midnight JOHNNY PARKER. Sullivan wanted to remind record people he will only be taking calls on Wednesday from 1:30 to 4:30 P.M. Would like to also congratulate Marty on his recent appointment to the play-by-play staff of the WFL Shreveport Steamer football team.

Let's hear it for BILL JAMES, KPSP, Spokane on his recent stock car race victory. He is the champion of the D.J.'s in that town.... WYOR, Muscle Shoales is running a contest to have listeners guess when D.J. Dee Davis and his wife will have their baby. The person who guesses the closest to the correct date wins a Micro-wave oven. The promotion is called the DEE DAVIS DADDY CONTEST.... MARK STEVENS of WSUN Miami is currently suspended 60 feet in the air until the dealership sells that many cars. They figure about 40 days.

Someone told me a great title for a country song: "I Gave Her the Ring And She Gave Me The Finger." Keep those neighbors happy.....

## COUNTRY ALBUMS

Album Cuts receiving airplay and activity:

- JOHNNY CARVER [ABC]: "Save Your Heart For Me" and "Easy Come, Easy Go"  
 NARVEL FELTS [ABC/Dot]: "Funny How Time Slips Away"  
 TOM T. HALL [Mercury]: "I Like Beer"  
 WAYLON JENNINGS [RCA]: "Bob Willis Is Still The King," "Are You Sure Hank Done It This Way" and "Waymore Blues"  
 LORETTA LYNN/CONWAY TWITTY [MCA]: She's About A Mover" and "Dyn-O-Mite"  
 EDDIE RABBITT [Elektra]: "I Should Have Married You" (next single) and "Saving My Love For My Baby"  
 JOHNNY RODRIGUEZ [Mercury]: "C.C. Rider" and "Fraulein" (next single)  
 T.G. SHEPPARD [Melodyland]: "Roll With The Flow" and "I Lived It Up"  
 RAY STEVENS [Barnaby]: "Indian Love Call" and "Deep Purple"  
 DIANA TRASK [ABC/Dot]: "Wrong For So Long"



CONWAY TWITTY  
The High Priest Of Country Music [MCA]

Twitty once again lives up to the title of his newest effort for MCA. Excellent material and strong country production blends together for another sure winner. Top cuts are: "Short On Love Too Long," a great change of pace from the Twitty releases of late. Conway gives new life to the JOHNNY TILLOTSON hit "It Keeps Right On A-Hurtin'" and "I Sure Hate To See Me Go" is a good programming cut. Also strong "I'll Live In Dreams Of Loving You Again."



JOHNNY CARVER  
Strings [ABC]

Happy summer songs could be the theme of this album. Strongest material includes the uptempo and melodic "Start All Over Again" and the well produced "Love Signs." "The 'I Love You Song'" would make an excellent single for Carver. It's a clever concept song. Something for the "good ole summertime" is "Save Your Heart For Me." A recut of the BOBBY SHERMAN pop hit, "Easy Come, Easy Go," will surely garner much airplay.

-Jim Duncan



R&R COUNTRY HOTLINE:  
(213) 466-0954

# COUNTRY

JIM DUNCAN/Editor

## Biff Collie INSIDE NASHVILLE



**Have You Heard?** Dolly Parton told Jim McReynolds (of the Jim & Jesse Bluegrass team) that she can never remember which is Jim and which is Jesse. Jim said: "I understand Dolly, but I never have to wonder which is you and which is Porter"...Will Waylon's next single be "Bob Wills Is Still The King?" Requests say likely. Waylon won't say yet. Mail: "Dear Biff: Would you do an immoral act in front of your children? Then why do you allow them to hear songs and illicit sex and foul language?".... "We are all certainly less than perfect, but surely we should be responsible enough not to commit moral errors in front of the kids! When we do that, we're telling them it's all right!...Lester Flatt's physicians said: "The operation consisted of implanting three by-passes; to the right coronary artery, the circumflex artery, and the anterior descending artery." (Ask your doctor what it means.) His early response to the surgery was very good.... Quote from Marty Robbins May 5, 1975: "Auto racing is a hobby that I can no longer afford. I'm through. Never will race again." On July 5th, Marty publicly announced he was ordering a new race car from Cotton Owens, who has built his cars in the past. I gave him 90 days to change his mind and won.... "Nashville is my second home" (the words of Jerry Clower. No wonder: In a 15 day period he worked in Nashville Indiana, Nashville Arkansas, and Nashville Tennessee!.... Loretta Lynn is really something to work with! I met her at her bus in the Opryland parking lot, she and I walked from there through the park to the Pavillion where we shot a skit, talked while we walked, with the cameras rolling, and from the time we started till we stopped it was less than two hours, with no rehearsals!" Loretta will be seen on Flip Wilson's special "Travels With Flip."

Bill Anderson hosted segments of "Opry Backstage" backstage at the Opry last Friday night during the Grand Ole Opry, both on and off stage. That's the way to do TV. The Opry House audience didn't even know that anything else was going on. Jimmy Dickens was a guest on the segment.

"Music City Bandstand," a country spinoff of the ageless Dick Clark record hop format was pilot-ed at Opryland. 15 to 25 year-old dancers were invited to be on the show (and were). They say it will have a fall syndication start. Should appeal at least to the 15 to 25 age group of country music fan-dancers!

**One-Liners:** Johnny Cash guested with Rev. Gene Jackson in his 11th Hour Crusade tent meeting in nearby Hendersonville... Billy Ed Wheeler signed with Capitol, will be produced by Jerry Chesnut and agent Don Light.... Woodland Studios sporting a new ultra-elaborate mastering room, where new records are transferred from tape to master disc.... Aileen Jackson, in moving from her Sesac job to staff assistant at Conway's Twittybird Music, brightens up the good looks of Tree International Publishing complex.... Bill Hall agreed to stay onto manage the Lawrence Welk music catalogs (and the nine he has just sold them) in the Nashville office. West coast good guy Dean Kay, V.P. of Welk's publishing firms, was here to finalize and formally announce the sale we've talked about for weeks... George Morgan was eulogized by his pastor Father Robert Hofsteter thusly: "George believed in a God of Hope. Happiness. and joy. He projected a happiness to everyone he met.".... I guesstimate the sale price of the nine song catalogues which Bill Hall sold to the Lawrence Welk music combine was between a'One and a'Two a'Million a'Dollars.... a'Wonnaful, a'Wonnaful!

"A.M. America," ABC-TV's morning wakeup TV shot, will originate its entire shows for the 2nd week of August from Nashville. The weeks' theme will be country music...that figures...

**New Names:** Brenda Riley. Gary Cook, Wilson Gotcher. Sarah McWhorter, Scott Edwards, J.D. and Lorraine Denton. Oh, these are friends of mine and I promised I'd mention their names.



CLIFF HAYNES, morning personality and Program Director of KJFF radio, Phoenix, recently held a contest to find "The Biggest Parakeets In Town" The contest was a tie-in with the JUD STRUNK, Melodyland Records, current single of the same name. Pictured with Haynes, who is sitting, is the lady with the biggest in town. [You're a "cagey" fellow, Haynes.]



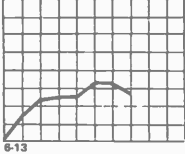
WHOO Radio in Orlando, Florida continues to give away thousands of dollars in their "Cash Call" contest. Shown here are recent winners of over \$1700 from the contest. Pictured (left to right) MIKE BURGER, Program Director of WHOO, Winners Mr. & Mrs. Samuel Huffstutler, Mrs. Russell Edwards; and BILL STAKELIN, Vice-President and General Manager of WHOO. The station continues to make hourly calls at random, when someone correctly answers the phone, they win the cash jackpot.

# COUNTRY SINGLES

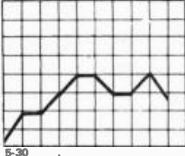
new entries

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

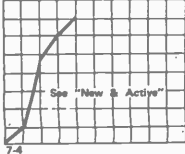
**JOE ALLEN**  
*Carolyn At... (WB)*



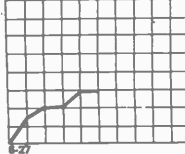
**EDDIE ARNOLD**  
*Red Roses (MGM)*



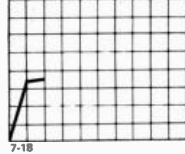
**BOBBY BARE**  
*Alimony (RCA)*



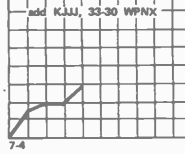
**WRAZZY BAILEY**  
*Peanut Butter (Capricorn)*



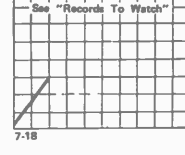
**BARBI BENTON**  
*Movie Magazine Stars (Playboy)*



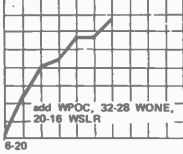
**BLANCHARD/MORGAN**  
*Because We Loved (Epic)*



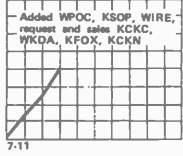
**JIMMY BUFFETT**  
*Door Number Three (ABC)*



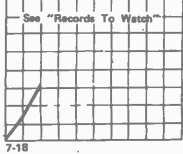
**DORSEY BURNETTE**  
*Molly (Melodyland)*



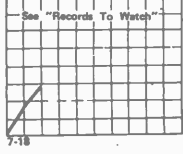
**JOHNNY CASH**  
*Look At Them Beans (Col)*



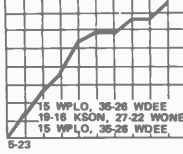
**CONNIE CATO**  
*Yes (Capitol)*



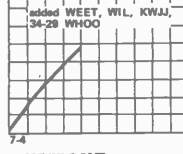
**COMPTON BROS.**  
*My Music (ABC/Dot)*



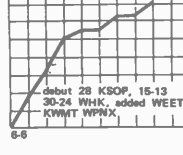
**MAC DAVIS**  
*Burnin' Thing (Columbia)*



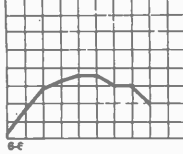
**PAUL DAVIS**  
*Got a Yearning (Bang)*



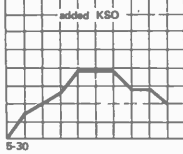
**RONNIE DOVE**  
*Things (Melodyland)*



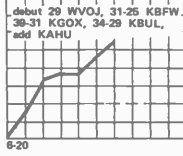
**CONNIE EATON**  
*If I Knew Enough (ABC)*



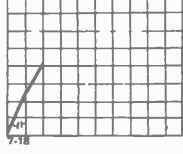
**RUBY FALLS**  
*He Love Me All (50 States)*



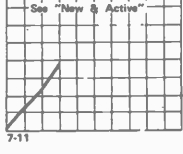
**LEFTY FRIZZELL**  
*Falling (ABC)*



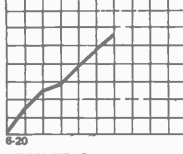
**LARRY GATLIN**  
*Turn On The Lights (Monument)*



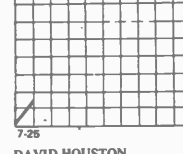
**CRYSTAL GAYLE**  
*Year For Mexico (UA)*



**GIBSON/THOMPSON**  
*Oh, How Love Changes (Hickory)*



**ROY HEAD**  
*Help Yourself (Shannon)*



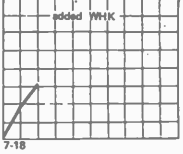
**DAVID HOUSTON**  
*Steppin' Stone (Epic)*



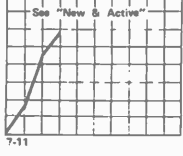
**JERRY JAYE**  
*All In The Game (Col)*



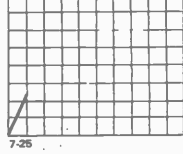
**TOMMY JENNINGS**  
*Easy On Yourself (Paragon)*



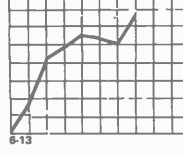
**GEORGE JONES**  
*Memories Of Us (Epic)*



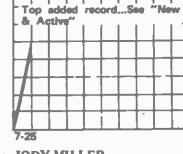
**SARAH JOHNS**  
*Ready To Love You (RCA)*



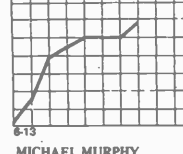
**JERRY LEE LEWIS**  
*Boogie Woogie (Mercury)*



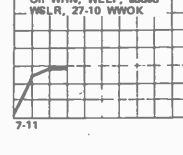
**LORETTA LYNN**  
*Home (MCA)*



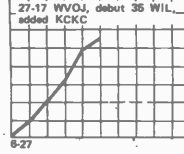
**JODY MILLER**  
*Don't Take It Away (Epic)*



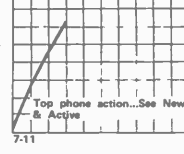
**MICHAEL MURPHY**  
*Wildfire (Epic)*



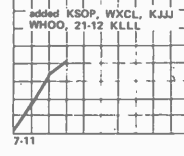
**NICK NIXON**  
*I'm Too Used To (Mercury)*



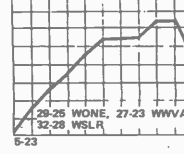
**WILLIE NELSON**  
*Blue Eyes (Col)*



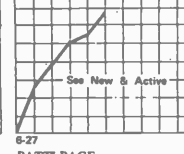
**NITTY GRITTY BAND**  
*Dream (UA)*



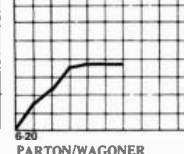
**KENNY O'DELL**  
*My Honky Tonk Ways (Capricorn)*



**OWENS/RAYE**  
*Love Is Strange (Capitol)*



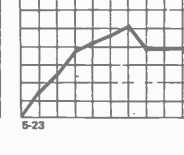
**PATTI PAGE**  
*Less Than A Song (Avco)*



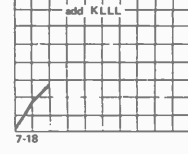
**PARTON/WAGONER**  
*Say Forever (RCA)*



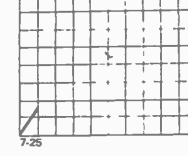
**JOHNNY PAYCHECK**  
*I Don't Love Her Anymore (Epic)*



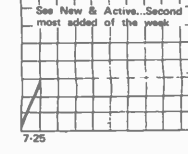
**CARL PERKINS**  
*The E.P. Express (Mercury)*



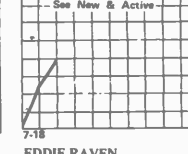
**RAY PRICE**  
*Change Your Mind (Columbia)*



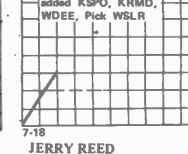
**CHARLEY PRIDE**  
*Hope Your Feeling Me (RCA)*



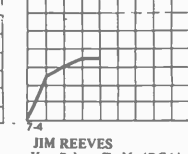
**JEANNE PRUETT**  
*A Poor Man's Woman (MCA)*



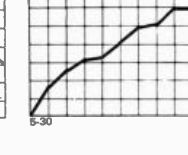
**EDDIE RAVEN**  
*My Rainy Day Woman (ABC)*



**JERRY REED**  
*The Telephone (RCA)*

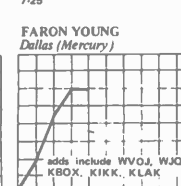
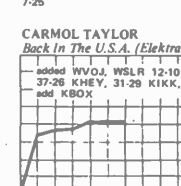
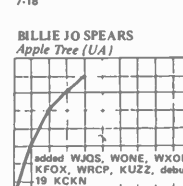
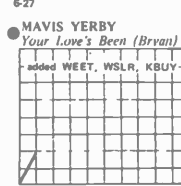
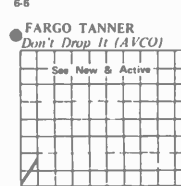
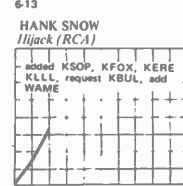
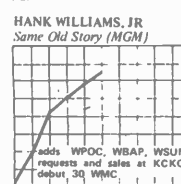
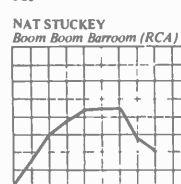
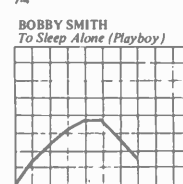
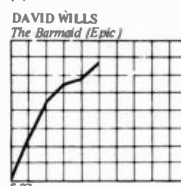
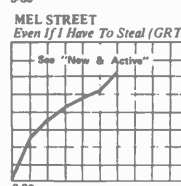
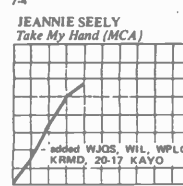
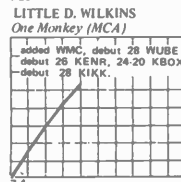
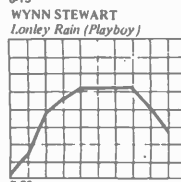
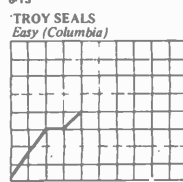
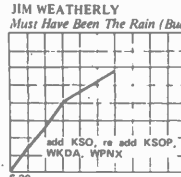
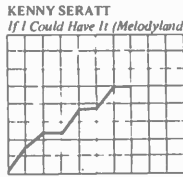
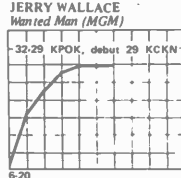
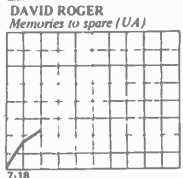
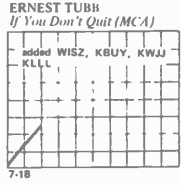
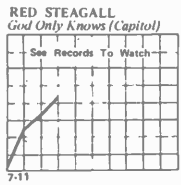
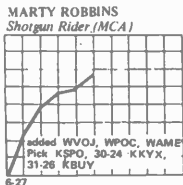


**JIM REEVES**  
*You Belong To Me (RCA)*



# COUNTRY ADS

Astirisk (\*) denotes records Most Added this week



**WSLR/KRCON**  
Pick-Eddie Raven  
Michael Murphy  
Ronnie Missap  
David Houston  
Lois Johnson  
Willie Nelson\*  
Mavis Yerby

**WPOC/BALTIMORE**  
Loretta Lynn\*  
Jeannie Seely  
Gary Stewart  
WISZ/BALTIMORE  
Loretta Lynn\*  
Charley Pride\*  
Hearnie Pruett  
Crystal Gayle  
Ernest Tubb  
WFOG/BALTIMORE  
Dorsey Burnette  
Loretta Lynn\*  
Even Stevens  
David Allen Coe  
Marty Robbins  
Sarah Johns  
Larry Gatlin  
Hank Williams, Jr.  
Jeannie Seely

**WJQS/JACKSONVILLE**  
Loretta Lynn\*  
Charley Pride\*  
Ernest Tubb  
Ronnie Missap  
Mavis Yerby  
WBAP/FORT WORTH  
Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**WFOC/BALTIMORE**  
Dorsey Burnette  
Loretta Lynn\*  
Even Stevens  
David Allen Coe  
Marty Robbins  
Sarah Johns  
Larry Gatlin  
Hank Williams, Jr.  
Jeannie Seely

**WJQS/JACKSONVILLE**  
Loretta Lynn\*  
Charley Pride\*  
Ernest Tubb  
Ronnie Missap  
Mavis Yerby  
WBAP/FORT WORTH  
Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**WJQS/JACKSONVILLE**  
Loretta Lynn\*  
Charley Pride\*  
Ernest Tubb  
Ronnie Missap  
Mavis Yerby  
WBAP/FORT WORTH  
Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**WJQS/JACKSONVILLE**  
Loretta Lynn\*  
Charley Pride\*  
Ernest Tubb  
Ronnie Missap  
Mavis Yerby  
WBAP/FORT WORTH  
Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**KLWW/LUBBOCK, TEXAS**  
Loretta Lynn\*  
Ernest Tubb  
Hoyt Axton  
Carl Perkins  
Connee Cato  
Hank Snow  
Asleep At The Wheel  
WMC/MIAMI  
Charley Pride\*  
David Wilkins  
Loretta Lynn\*  
Dottie  
WVOK/MIAMI  
Loretta Lynn\*  
Dottie  
KTCR/MINNEAPOLIS  
No Report  
WJMN/MIAMI  
Sally Hart  
Loretta Lynn\*  
Roy Head  
WBAM/MONTGOMERY  
Larry Gatlin  
Joie Brown  
Deb Hawkins  
Hi Diane  
Charley Pride\*  
Loretta Lynn\*  
Ronnie Prophet  
Mayson Dickson  
Emmy Lou Harris  
Lois Johnson  
WXOR/MUSCLE SHOALS  
Dottie  
Janice Colter  
Rhythm Aces  
Billie Jo Spears  
WOKA/NASHVILLE  
Jim Weatherly  
Loretta Lynn\*  
Charley Pride\*  
Johnny Cash  
Willie Nelson\*  
Pick-Los Johnson  
WHN/NEW YORK  
Freddie Hart  
"Crash" Craddock  
Mickey Gilley  
Ronnie Missap  
Loretta Lynn\*  
Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
Charlie Lounn  
Ray Price  
Pick-Loretta Lynn  
KCKX/SAN ANTONIO  
Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
Charlie Lounn  
Ray Price  
Pick-Loretta Lynn

**WJQS/JACKSONVILLE**  
Loretta Lynn\*  
Charley Pride\*  
Ernest Tubb  
Ronnie Missap  
Mavis Yerby  
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Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

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Jeannie Seely  
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Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

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Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**WJQS/JACKSONVILLE**  
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Charley Pride\*  
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Mavis Yerby  
WBAP/FORT WORTH  
Ronnie Missap  
Jeannie Seely  
Bobby Bare  
Hank Williams, Jr.  
Gibson/Thompson  
Red Steagall  
Loretta Lynn\*  
Charley Pride\*

**KRAK/SACRAMENTO**  
Loretta Lynn\*  
Jim Alley  
Fargo Tanner  
Jimmy Buffett  
Larry Gatlin  
Sherry Bryce  
Emmy Lou Harris  
Atlanta James  
Sunday Sharpe  
Loretta Lynn\*  
Dottie  
WVOK/MIAMI  
Loretta Lynn\*  
Dottie  
KTCR/MINNEAPOLIS  
No Report  
WJMN/MIAMI  
Sally Hart  
Loretta Lynn\*  
Roy Head  
WBAM/MONTGOMERY  
Larry Gatlin  
Joie Brown  
Deb Hawkins  
Hi Diane  
Charley Pride\*  
Loretta Lynn\*  
Ronnie Prophet  
Mayson Dickson  
Emmy Lou Harris  
Lois Johnson  
WXOR/MUSCLE SHOALS  
Dottie  
Janice Colter  
Rhythm Aces  
Billie Jo Spears  
WOKA/NASHVILLE  
Jim Weatherly  
Loretta Lynn\*  
Charley Pride\*  
Johnny Cash  
Willie Nelson\*  
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WHN/NEW YORK  
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"Crash" Craddock  
Mickey Gilley  
Ronnie Missap  
Loretta Lynn\*  
Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
Charlie Lounn  
Ray Price  
Pick-Loretta Lynn  
KCKX/SAN ANTONIO  
Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
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Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
Charlie Lounn  
Ray Price  
Pick-Loretta Lynn  
KCKX/SAN ANTONIO  
Mike Lunford  
Charley Pride\*  
Larry Kingston  
Roy Head  
Don Gibson  
Charlie Lounn  
Ray Price  
Pick-Loretta Lynn

# POP

## Radio & Records POP/40

7/11 7/18

- |    |    |    |  |
|----|----|----|--|
| 1  | 1  | 1  | WINGS/Listen To What The Man Said (Capitol)              |
| 5  | 4  | 2  | JANIS IAN/At Seventeen (Columbia)                        |
| 2  | 2  | 3  | VAN MCCOY/The Hustle (Avco)                              |
| 7  | 6  | 1  | OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)               |
| 4  | 3  | 5  | GLADYS KNIGHT/The Way We Were (Buddah)                   |
| 8  | 8  | 1  | CHARLIE RICH/Everytime You Touch Me (Epic)               |
| 10 | 9  | 7  | GLEN CAMPBELL/Rhinstone Cowboy (Capitol)                 |
| 3  | 7  | 8  | MELISSA MANCHESTER/Midnight Blue (Arista)                |
| 6  | 5  | 9  | FRANKIE VALLI/Swearin' To God (Private Stock)            |
| 12 | 11 | 10 | ELTON JOHN/Someone Saved My Life Tonight (MCA)           |
| 16 | 13 | 11 | EAGLES/One Of These Nights (Asylum)                      |
| 19 | 16 | 12 | BEE GEES/Jive Talkin' (RSO)                              |
| 15 | 14 | 13 | MIKE POST/The Rockford Files (MGM)                       |
| 18 | 15 | 14 | HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy) |
| 26 | 18 | 15 | JAMES TAYLOR/How Sweet It Is (WB)                        |
| 14 | 12 | 16 | MORRIS ALBERT/Feelings (RCA)                             |
| 9  | 10 | 17 | CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)      |
| 22 | 20 | 18 | TONY ORLANDO & DAWN/Mornin' Beautiful (Elektra)          |
| 20 | 19 | 19 | JUDY COLLINS/Send In The Clowns (Elektra)                |
| 24 | 21 | 20 | BARRY MANILOW/Could It Be Magic (Arista)                 |
| 23 | 22 | 21 | JERRY COLE & TRINITY/Susanna's Song (WE)                 |
| 35 | 27 | 22 | NEIL SEDAKA/That's When The Music Takes Me (Rocket)      |
| 30 | 26 | 23 | HELEN REDDY/Bluebird (Capitol)                           |
| 27 | 24 | 24 | GUYS & DOLLS/Whole Lot Of Lovin' (Epic)                  |
| 34 | 28 | 25 | NITTY GRITTY DIRT BAND/All I Have To Do Is Dream (UA)    |
| 28 | 25 | 26 | PILOT/Magic (EMI)  |
| 37 | 30 | 27 | FREDDY FENDER/Wasted Days & Wasted Nights (ABC)          |
| 17 | 28 | 28 | DEBBIE CAMPBELL/Please Tell Him I Said Hello (Playboy)   |
| 32 | 32 | 29 | 10CC/I'm Not In Love (Mercury)                           |
| 40 | 34 | 30 | THREE DOG NIGHT/Til The World Ends (ABC)                 |
| 33 | 31 | 31 | THREE DEGREES/Take Good Care Of Yourself (Phy/Int)       |
| -  | 38 | 32 | AMAZING RHYTHM ACES/Third Rate Romance (ABC)             |
| 38 | 35 | 33 | JESSE COLIN YOUNG/Songbird (WB)                          |
| 29 | 29 | 34 | SAMMY JOHNS/Rag Doll (GRC)                               |
| -  | 40 | 35 | CARLY SIMON/Waterfall (Elektra)                          |
| 39 | 36 | 36 | DONNY & MARIE OSMOND/Make The World Go Away (MGM)        |
| -  | -  | 37 | AMERICA/Daisy Jane (WB)                                  |
| -  | 39 | 38 | STYLISTICS/Can't Give You Anything But My Love (Avco)    |
| -  | -  | 39 | PAUL ANKA/Nothing Stronger Than Our Love (UA)            |
| -  | -  | 40 | JOHNNY RIVERS/Help Me Rhonda (Epic)                      |

## NEW & ACTIVE

### AMERICA Daisy Jane [WB]

Looks like a home run. Add KHOW, WHIO, WTRX, WGN, KEX, KOA, KAKE, KWAV, WCMI.

### EAST L.A. CAR POOL Like They Say In L.A. [GRC]

Continues to look impressive. Add WASH, KMBZ, WBAL, KXLY, KSL. Good calls already at KULF, WFIR.

### FRANK SINATRA I'M Gonna Love You [Reprise]

Another big week of activity. Showing much stronger than his last release in terms of both airplay and phone response. Latest adds include...KVI, KHOW, WPTF, WGN, KGRA, KFI, KWAV, WTAE.

### JOHN DAWSON READ A Friend Of Mine Is Going Blind [Chrysalis]

Add WGN, KAKE, WMAL, WFIR, WMTS-FM.

**BOBBY VEE** "I'm Lovin' You" [Shadybrook] Add KWAV, WCCO, WEMP, WREC. Good calls already at WEMP. **HARRY CHAPIN** "Dreams Go By" [Elektra] Add WCCO, KFI. **ORLEANS** "Dance With Me" [Asylum] KOA, KMBZ, WMAL, WGAR, KDIG, WFIR. **OSMONDS** "The Proud One" [MGM] WLW, WBAL, KFI. **LARRY GATLIN** "Turn On The Lights" [Monument] Add WCCO, WPTF. **AUSTIN ROBERTS** "Rocky" [Private Stock] Add WGN, KEX. **AMBROSIA** "Holdin' On To Yesterday" [20th] Add WASH, KULF, WCMI, KXLY. **MYSTIC MOODS** "Honey Drippin'" [Sound Bird] Add WMAL, K101, WBAL. **DEFRANCO FAMILY** "We Belong Together" [20th] Add WCMI, KMEN. **HIGHWAYMEN** "Michael" [Orion] KFI, KWAV.

## POP NOTES

BY MIKE KASABO



The past few months we've witnessed a strong comeback by several veteran artists. Among them we find **Glen Campbell** whose version of "Rhinstone Cowboy" is having a very healthy chart run in three categories of music...Country, Rock and Pop. **Janis Ian** is scoring very well with "At Seventeen". **Hamilton, Joe Frank & Reynolds** after a smash in 1972, have come back strong with "Fallin' In Love". **Johnny Rivers** looking solid with "Help Me Rhonda." **Frankie Valli** makes it two in a row with "Swearin' To God". The **Bee Gees** have their biggest in a long while with "Jive Talkin' ". And **James Taylor**, who's had a big dry spell, now scoring with "How Sweet It Is." And we could have an addition to this list considering the good initial support given to **Bobby Vee's** latest "I'm Lovin' You" on Shadybrook. I guess if you stick with it long enough, things will eventually come full cycle.

**Don Kelly**, who has more than ably handled the programming of K101 for the past three and a half years has resigned his position. Don called to tell us he is available ad is seeking a programming position. He can be reached at (415) 937-7735. **Jim Gabbert**, owner of the station said he does not have plans to hire another PD. However, he will bring someone in to help with the music.

The new **Minnie Riperton** "Inside My Love" went right on Denver's 50,000 watt giant KOA.

The **John Dawson Read** record "A Friend Of Mine Is Going Blind" continues to get more airplay support. Check New & Active for some of the latest action.

**Michael Kenny's** "Morning" on Tom Cat is starting to attract some attention at several stations....most notably WLW, WMAL, KWAV.

Now that **Tanya Tucker** has scored impressively on the Pop and Rock stations with "Lizzie And The Rainman", I'm finding a number of stations are interested in her Columbia release "Spring". To my knowledge **Charlie Allan** at WGN is the first to give it a good shot.

Overwhelmingly winner in a recent KFI "Pop Power" vote was the **Highwaymen's** up-dated version of their 1962 million

Continued on page 35



Freddy Fender's recent one-night SRO engagement at the Palomino in Los Angeles happened to fall on his birthday. Since he couldn't celebrate at home, friends and business associates gathered for an impromptu Palomino party. Shown with Freddy [center] are [from left] Betty Gold and Ed Ames; [at right] Jim Fogleson, President of ABC/Dot Records and Jim Halsey, President of the Jim Halsey Company. Freddy's "Wasted Days and Wasted Nights" jumps to #27 on this week's Pop/40



# "EVEN BETTER THAN I KNOW MYSELF"

TC-2213

A NEW SONG WRITTEN ESPECIALLY FOR

## MAUREEN McGOVERN

BY

## PAUL WILLIAMS

WINNER OF THE  
TOKYO SONG FESTIVAL 1975

AND RELEASED ON



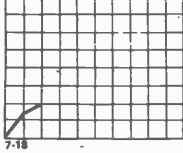
PRODUCED BY CARL MADURI



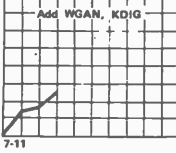
# POP SINGLES

Graphs reflect audience response compiled by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record, as feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

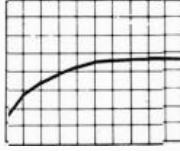
**ABBA**  
*SOS (Atlantic)*



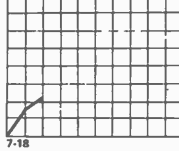
**CHRISTOPHER PAUL**  
*For Your Love (Casablanca)*



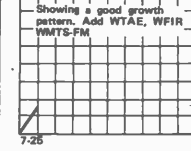
**EL BIMBO**  
*Bimbo Jet (Scepter)*



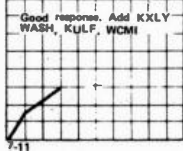
**LON & DEREK**  
*Dancing In The Dark (A&M)*



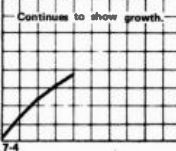
**REPARATA**  
*Shoes (Polydor)*



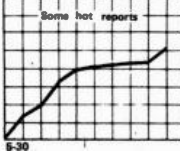
**AMBROSIA**  
*Holdin' On To Yesterday (20th)*



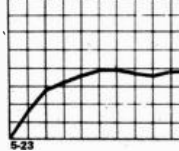
**BLACKBYRDS**  
*Flying High (Fantasy)*



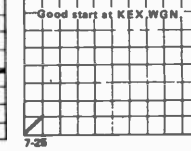
**ROBERTA FLACK**  
*Feelin' That Glow (Atlantic)*



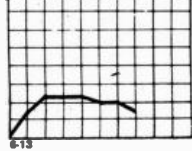
**C.W. MCCALL**  
*Classified (MGM)*



**AUSTIN ROBERTS**  
*Rocky (Private Stock)*



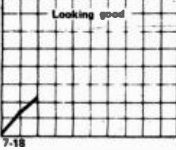
**JOHN STEWART**  
*Survivors (RCA)*



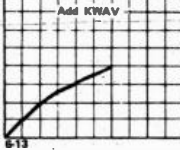
**AMERICA**  
*Daisy Jane (WB)*



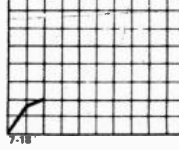
**BEVERLY BREMERS**  
*What I Did For Love (Columbia)*



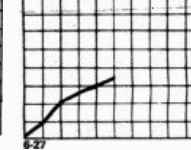
**JACK JONES**  
*What I Did For Love (RCA)*



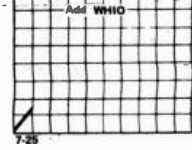
**MAUREEN MCGOVERN**  
*Then I Know Myself (20th)*



**BOBBY SHERMAN**  
*Our Last Song Together (Janus)*



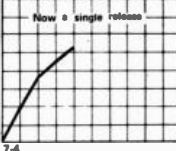
**MANHATTAN TRANSFER**  
*Clap You Hands (Atlantic)*



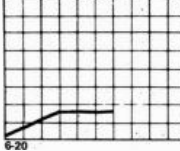
**ERIC ANDERSEN**  
*Out Of My Life (Arista)*



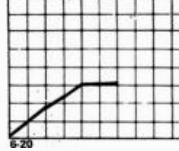
**CARPENTERS**  
*Solitaire (A&M)*



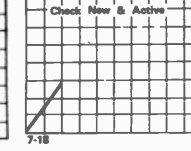
**TAMMY JONES**  
*Let Me Try Again (Columbia)*



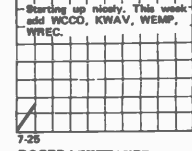
**FRANK MORGAN**  
*Sing Your Freedom Song (RCA)*



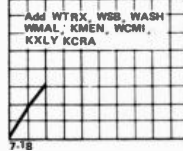
**FRANK SINATRA**  
*I'm Gonna Love You (Reprise)*



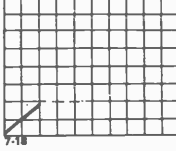
**BOBBY VEE**  
*I'm Lovin' You (Shadybrook)*



**PAUL ANKA**  
*There's Nothing Stronger (UA)*



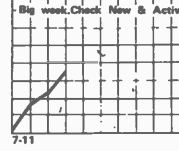
**BO DONALDSON HEYWOODS**  
*Our Last Song Together (ABC)*



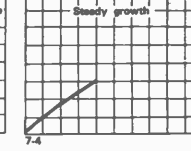
**LETTERMEN**  
*You Are My Sunshine Girl (Cap)*



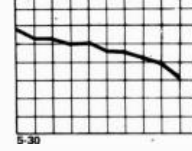
**ORLEANS**  
*Dance With Me (Asylum)*



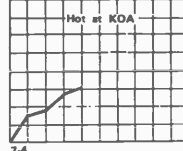
**STARK & MCBRIEN**  
*Big Star (RCA)*



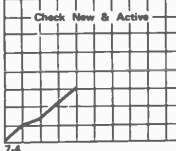
**ROGER WHITTAKER**  
*The Last Farewell (RCA)*



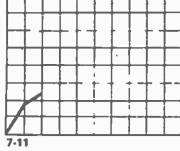
**JOAN BAEZ**  
*Blue Sky (A&M)*



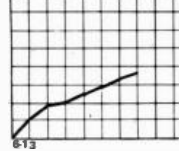
**EAST L.A. CAR POOL**  
*Like They Say In L.A. (GRC)*



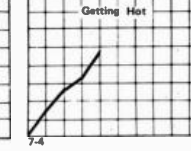
**LOBO**  
*Would I Still Have (Big Tree)*



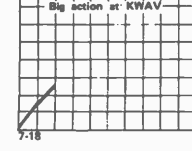
**PURE PRAIRIE LEAGUE**  
*Two Lane Highway (RCA)*



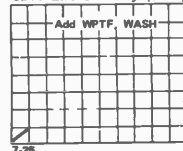
**CAT STEVENS**  
*Two Fine People (A&M)*



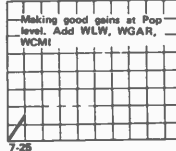
**PETER YARROW**  
*Another Chain Unbound (WB)*



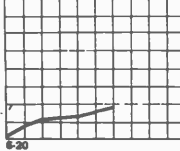
**BARNABY BYE**  
*Can't Live This Way (Atco)*



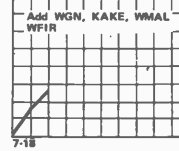
**EARTH, WIND & FIRE**  
*Way Of The World (Columbia)*



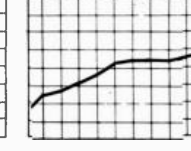
**LORI LIEBERMAN**  
*Raise Up Off Of Me (Capitol)*



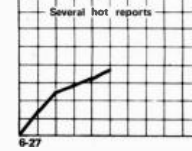
**JOHN DAWSON READ**  
*A Friend Of Mine (Chrysalis)*



**BARBRA STREISAND**  
*How Lucky Can You Get (Arista)*



**JESSE COLIN YOUNG**  
*Songbird (WB)*



# POP ADDS

**KFI-LOS ANGELES**  
Neil Sedaka  
Judy Collins  
Frank Sinatra  
Highwayman (Michael)  
Beverly Smales  
Osmonds  
Harry Chapin  
Phonics:  
Down  
Glady Knight  
Bobby Goldsboro

**KOA-DENVER**  
Orleans  
Johnny Rivers  
Three Dog Night  
Minnie Riperton  
Freddie Fender  
America  
Carly Simon  
Hot:  
Joan Baez  
Janis Ian  
Bobby Vee

**WGAN-PORTLAND**  
Cat Stevens  
Herb Alpert  
Christopher Paul & Shawn  
WCCO-MINNEAPOLIS  
George Baker Selection  
Spinners  
Harry Chapin  
Beverly Bremers  
Larry Gatlin  
Bobby Vee

**KIIS-LOS ANGELES**  
Amazing Rhythm Aces  
Tavares  
Nitty Gritty Dirt Band  
Stark & McBrien  
Capt. & Tennille (Por Amor)  
Phonics:  
Johnny Rivers  
Amazing Rhythm Aces  
Orleans  
Cat Stevens

**KAKE-MICHITA**  
Freddie Fender  
America  
Stark & McBrien  
John Dawson Read  
Hot:  
James Taylor  
Helen Reddy  
Three Dog Night  
Paul Anka  
Beverly Bremers

**WHIO-DAYTON**  
Neil Sedaka  
Janet Vance  
America  
Jesse Davis  
Johnny Rodriguez  
Manhattan Transfer  
Hot:  
East L.A. Car Pool  
Stylists

**KWAV-MONTEREY**  
Frank Sinatra  
America  
Highwaymen (Michael)  
10 CC  
Bobby Vee  
Michael Kenny  
Cat Stevens  
HOT:  
Elton John  
Blackbyrds  
Cat Stevens

**WASH-WASHINGTON**  
Paul Anka  
Beverly Bremers  
East L.A. Car Pool  
Sarnaby Eye  
Hot:  
Bee Gees  
Wings  
Glady Knight  
James Taylor  
Janis Ian  
Olivia Newton-John

**WHIO-DAYTON**  
Neil Sedaka  
Janet Vance  
America  
Jesse Davis  
Johnny Rodriguez  
Manhattan Transfer  
Hot:  
East L.A. Car Pool  
Stylists

**KMPC-LOS ANGELES**  
Three Dog Night  
Neil Sedaka  
Phonics:  
Ambrosia  
Michael Murphy  
Captain & Tennille  
Miles Post  
Glen Campbell

**KMBZ-KANSAS CITY**  
Cat Stevens  
Blackbyrds  
East L.A. Car Pool  
Orleans  
Hot:  
Flogge  
Hot:  
Janis Ian

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WGAR-CLEVELAND**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Three Dog Night  
David Bowie  
Neil Sedaka  
Orleans  
Hot:  
Egles  
Green McCrae  
James Taylor  
Hamilton, Joe Frank  
Cat Stevens

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WTAE-PITTSBURGH**  
Reparata  
Neil Sedaka  
Frank Sinatra  
Hot:  
Freddie Fender  
Mike Post  
K.C. & Sunshine Band  
Hot:  
Elton John  
Three Dog Night  
Ambrosia  
Stylists  
Phonics:  
Barry Manilow  
East L.A. Car Pool  
Frank Sinatra

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**KULF-HOUSTON**  
Elton John  
Three Dog Night  
Ambrosia  
Stylists  
Phonics:  
Barry Manilow  
East L.A. Car Pool  
Frank Sinatra

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WMBL-ASHLAND**  
Stark & McBrien  
Orleans  
Paul Anka  
Earth, Wind & Fire  
Amazing Rhythm Aces  
DeFranco Family  
Ambrosia  
Hot:  
Wings  
Egles  
Glen Campbell  
KIDG-SAN DIEGO  
Orleans  
Blackbyrds  
Christopher Paul & Shawn  
Lobo  
Maureen McGovern  
America  
Carly Simon  
George Fischhoff  
Richie Family  
Stylists  
Hot:  
Mike Post  
Glen Campbell  
Ambrosia  
KMEM-SAN BERNARDINO  
DeFranco Family  
Paul Anka  
Johnny Rivers  
Carly Simon  
Cat Stevens

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WHOK-LANCASTER**  
Paul Anka  
America  
Orleans  
Austin Roberts  
Carly Simon  
George Fischhoff  
Yvonne Elliman  
Hot:  
Barry Manilow  
America  
WREC-MEMPHIS  
Carly Simon  
Jimmy Gilstrap  
Blackbyrds  
Stark & McBrien  
Bobby Vee  
Hot:  
James Taylor  
Bee Gees  
Helen Reddy  
Down

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WHOK-LANCASTER**  
Paul Anka  
America  
Orleans  
Austin Roberts  
Carly Simon  
George Fischhoff  
Yvonne Elliman  
Hot:  
Barry Manilow  
America  
WREC-MEMPHIS  
Carly Simon  
Jimmy Gilstrap  
Blackbyrds  
Stark & McBrien  
Bobby Vee  
Hot:  
James Taylor  
Bee Gees  
Helen Reddy  
Down

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

**WHOK-LANCASTER**  
Paul Anka  
America  
Orleans  
Austin Roberts  
Carly Simon  
George Fischhoff  
Yvonne Elliman  
Hot:  
Barry Manilow  
America  
WREC-MEMPHIS  
Carly Simon  
Jimmy Gilstrap  
Blackbyrds  
Stark & McBrien  
Bobby Vee  
Hot:  
James Taylor  
Bee Gees  
Helen Reddy  
Down

**WLBW-CINCINNATI**  
Beverly Bremers  
Earth, Wind & Fire  
Moments  
Lassie Gore  
Osmonds  
Richie Family  
WCBM-BALTIMORE  
Helen Reddy  
Three Dog Night  
Hot:  
10 CC  
Bee Gees  
Wings  
Melissa Manchester

**WTRX-FLINT**  
Three Dog Night  
Paul Anka  
Johnny Rivers  
America  
Hot:  
James Taylor  
Stylists  
Down  
Hamilton, Joe Frank  
Hamilton, Joe Frank

## CHILDS

Continued from page 12

up. Plus he understands how to motivate his people. It may be that I'm the VP in charge of promotion, but I have guys like David Ezell, Charlie Minor, Rich Tortone, etc. all around the country that are motivated guys that get out and hustle. They're the ones that are doing it. You may get an award for this or that, but every National Promotion Director has to know that it has to be shared with the men in the field. I've seen it all happen from Bill Haley to the Beatles to where it is today and to be there, actually on the street, is the exciting part of it. It's much more multifaceted today. You just don't go out and get your record on the radio and then go home. You get heavily involved in the marketing aspect as well. My Mom still doesn't understand what I do. She always says "you mean they pay you for trying to get records played on the radio?"

## ARB

### Summaries

Continued from page 4

3.7. Adult Rankings: 18-34:  
1) WPDQ-FM, 2) WIVY-AM-FM, 3) WAPE, 4) WJAX-FM, 25-49:  
1) WKTZ-FM, 2) WIVY-AM-FM and WJAX-FM, 3) WAPE.

## KALEIDOSCOPE NEWS SERVICE

Continued from page 3

fourth year as a group next month...EARTH, WIND & FIRE leader MAURICE WHITE says success hasn't changed them because their goal is to "render a service to mankind, not to be stars"...After LESLEY GORE became successful in the mid-sixties, her father carefully invested her money and gave her an allowance of \$30 a week...HAMILTON, JOE FRANK & REYNOLDS should be Hamilton, Joe Frank & DENNISON. Reynolds was replaced by ALAN DENNISON in 1972...TIME magazine recently set ELTON JOHN's annual income at seven million dollars...Exactly ten years ago today one of the top tunes was "I Got You Babe" by SONNY & CHER. [Ten years can sure make a difference]... Fifteen years ago the top tune was "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" [a whole new generation could probably make it a hit again]...TONY BENNET will be 49 on August 3...IAN ANDERSON of JETHRO TULL celebrates his birthday on AUGUST 10... National Smile Week begins on August 3... Did you know that rabbits don't sweat?... A crawfish has its teeth in its stomach and its liver in its head... For more hot news items write for a free sample to: Box 4819, Walnut Creek, Ca. 94596 or call [415] 938-2885.

# NEW & ACTIVE

Continued from page 27

BARBI BENTON "Movie Magazine Stars In Her Eyes" (Playboy) add KSOP.  
JIMMY BUFFETT "Door Number Threë" (ABC) More adds KBFW, WJQS, KRAK, KBUY, KWJJ, KIKK.  
CONNIE CATO "Yes" (Capitol) More additions including KSO, KBFW, KLLL, KCKN  
COMPTON BROS. "My Music" (ABC/Dot) added KJJJ, KIKK, WMNI  
PAUL DAVIS "I've Got A Yearning" (Bang) added WIL, WEET, KWJJ, 34-29 WHOO.  
DON GIBSON "Don't Stop Loving Me" (Hickory) added KKYX, WAME  
DEBI HAWKINS "What I Keep Saying Is A Lie" (WB) added WBAM, pick KBOX.  
ROY HEAD "Help Yourself To Me" (Shannon) added KENR, KKYX, WUNI, KIKK  
SARAH JOHNS "I'm Ready To Love You Now" (RCA) added WPOC, WJQS, WSUN, KHEY, KERE, KRMD.  
LOIS JOHNSON "Hope For The Flowers" (20th) added WSLR, KCKC, WBAM.  
LARRY KINGSTON "Bossier City" (WB) Added KSO, KPSO, KAYO, WINN, KKYX  
WAYNE KEMP "We're Waking A Sleeping Memory" (UA) Added KCKC, KERE, KAYO, KCKN.  
MIKE LUNSFORD "Tonight My Lady Learns To Love" (Starday) added KPSO, KKYX, KBUL.  
NITTY GRITTY DIRT BAND "Dream" (UA) more additions at KSOP, WXCL, KJJJ, WHO, 21-12 KLLL.  
RONNY PROPHET "Sanctuary" (RCA) added WBAM, WESX, WDEE KWJJ, pick WPXN  
RED STEAGALL "God Only Knows" (Capitol) added WXCL, WBAP KRMD  
HANK SNOW "HIJACK" (RCA) more adds including KSOP, KFOJ, KERE, KLLL, WAME  
SUNDAY SHARPE "Gave It All To Him" (UA) Adds :KRAK, WHOO, KAHU  
T.G. SHEPPARD "Another Woman" (Melodyland) added KWMT, WPXN.  
ERNEST TUBB "If You Don't Quit Checkin' On Me" (MCA) added WISZ, KBUY, KWJJ, KLLL.  
CARMOL TAYLOR "Back In The U.S.A." (Elektra) More adds WVOJ, WSLR 12-10, 37-26 KHEY, 31-29 KIKK, add KBOX.  
MAVIS YERBY "Your Love's Been A Long Time Coming" (Bryan) added WEET, WSLR, KBUY.

# RECORD INDUSTRY NOTES

Continued from page 25

[212] 765-4405...Wes Farrell has announced the formation of Hot Lix Records to be distributed by Chelsea/Roxbury with the first artist signed being Kim Kage & The Rockets releasing their debut single "Take Your Shoes Off"...To help while away those long hours in space, the astronauts requested permission to take some Conway Twitty songs along on the trip. Conway even went back in the studio and re-recorded "Hello Darlin'" in Russian for our musically minded "comrades"...August 1st will see The Midnight Special preempted for the first of two "Night Dreams" which is a new musical concept featuring contemporary rock and comedy acts with the first show "Love" guested by The Spinners, 10 CC, Black Oak Arkansas, Tanya Tucker and B.J. Thomas....  
BIG BUCKS FOR ONE OF A KIND  
Yes' guitarist Steve Howe, was in New York last week to pick up his specially designed guitar synthesizer, the brainchild of electronics engineer, Walter Sears, who has been working on the model for the last eight years. The musical uses are not completely known at this time, since it is the prototype, other than the guitar triggers sounds which are more "buried" than those emanating from a "keyboard" synthesizer. Cost for the synthesizer "ax"... a cool \$80,000...Best wishes to veteran record promotion man, Henry Okun, who is recovering very nicely from a slight stroke at St. Clare's Hospital in New York. Henry will be out pushing his records very soon... Several promoters are saying that Paul McCartney has reserved various big halls and stadiums for his planned U.S. concert tour; but don't get your hopes up as he saved space last year and was forced to cancel out... The new Ozark Mountain Daredevil's single, off their new album, is titled "Southern Cross" with a release set for the end of this month on A&M... Brewer & Shipley's first single for Capitol is "Welcome To Riddle Bridge" culled from their new LP "Brain Damage" due out the middle of August... Little David Records will be distributed by Atlantic Records effective immediately parting company with sister company, Warner Bros. Congrats to Cathy Cousins who has joined Avco Records as National Secondary Promotion Manager to report directly to Steve Rudolph...

## POP NOTES

Continued from page 32

seller "Michael." Chuck Leary at KWAV also saw fit to put it on his list.  
Carol Archer, KIIS Music Director, reports sensational reaction to Captain & Tennille's Spanish version of their own super smash "Love Will Keep Us Together". Spanish title is "Por Amor Vivremos."  
In case some of you missed it, may I highly recommend reading Mike Harrison's column in last week's edition of R&R. Michael put on paper an eloquent view of album research.

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### DAVID BOWIE Fame [RCA]

47 percent of our reporting stations are on it, 20 new adds including KFRC, KJR, WGNG, KSTP, WBBF. Key moves; 4-2 CKLW, 39-31 WIXY, 21-14 WERC, on WFIL, debut 27 KHJ, 24-19 at U100, see parallels.

### PAUL ANKA Nothing Stronger...[UA]

42 percent of our reporters on it, 17 new adds including KJR, KILT, KIOA, WBBF, WSGA, Moves; 21-17 WSAI, 28-25 CKLW, 39-32 WNCI, 24-20 KDWB, see Parallels.

### EARTH, WIND & FIRE Way Of The World [Col]

32 percent of our stations on it, 8 adds including WRKO, Z93, WAKY. Moves; 1-1 KJOY, 35-29 KYSN, 30-26 WGH, 28-21 KYNO, 34-28 WCOL, see Parallels.

### JOHNNY WAKELIN Black Superman [Pye]

31 percent of our reporters on it, 7 adds including WDRG, K100, and 99X. Moves; 24-18 WPGC, 28-22 KHJ, 2-1 KQWB, 22-6 KDON, 5-1 WEAQ, 14-10 KLEO, 18-13 WRKO, see Parallels.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

### Total Number of Stations Reporting: 108

**NEL SEDAKA** "That's When The Music Takes Me" [Rocket] 30 reporters on it, 4 new adds including WCAO and WSAI. Key moves: 31-18 WCOL, 37-28 KQWB, 30-24 WERC, 21-15 at Z93, 18-17 KFRC.

**AMERICA** "Daisy Jane" [WB] 29 stations on it, 12 new adds including WCOL, KQWB, WLEE, WBCN, WERC. Moves: 31-25 KTLK, 30-24 KJOY, 30-28 WSGA, and several others.

**SWEET** "Ballroom Blitz" [Capitol] 28 stations on it, 8 new adds including WPGC, KING, WAKY, WCAO. Moves: 27-14 WQAM, 7-3 WORC, 23-18 KJRB, 15-11 WIXY, and several others.

**DAVID GEDDES** "Run Joey Run" [Big Tree] 26 reporters on it, 19 new adds including WCFE, KCQB, KDWB, WSGA, WCOL, WPGC, debuts 10 WMYQ, debut 28 WRKO, 29-21 WBBF.

**AUSTIN ROBERTS** "Rocky" [Private Stock] 23 reporters on it, 7 new adds including WSAI, WGH, WORC, KJWB. Moves: 30-16 WKBW, 16-5 WCOL, 38-32 KEEL, and several others.

**FREDDY FENDER** "Wasted Days & Wasted Nights" [ABC] 22 stations on it, 2 new adds. Moves: 14-9 WAKY, 26-18 WSGA, 12-9 at Z93, 19-14 WSAI, 24-18 WMAK, 27-18 KEEL, and many others.

**HOT CHOCOLATE** "Disco Queen" [Big Tree] 18 reporters on it, 1 new add. Moves 15-7 WHBQ, 15-9 KWHP, 25-15 WCOL, 18-16 WCFE, 12-8 WERC.

**ORLEANS** "Dance With Me" [Asylum] 17 reporters on it, 5 new adds including WCOL, WPGC, WMAK. Moves: 22-13 WAVZ, debut 19 WRKO, 19-9 WSAI.

**MORRIS ALBERT** "Feelings" [RCA] 16 reporting stations on it, 5 new adds. Moves: 16-10 KFRC, 10-3 KJOY, 29-22 KQWB.

**DOOBIE BROTHERS** "Sweet Maxine" [WB] 15 adds including WLEE, KTLK, KJOY, WSGA, KJRB, KYA.

**OSMONDS** "The Proud One" [MGM] 14 reporters on it, 4 new adds including WERC, WRMA. Moves: 26-17 KRSP, 27-25 KHJ, 40-35 KTLK.

**JOAN BAEZ** "Blue Sky" [A&M] 14 reporters on it, 3 new adds including KEEL. Moves: 34-32 WCOL, 38-36 KWHP, 25-22 TKTT, debut 29 WCAO.

**TAVARES** "It Only Takes A Minute" [Capitol] 13 reporters on it, 6 new adds including WNCI, KROY, B100. Moves: 31-24 KEEL, 38-33 KYSN, 21-10 WSAI, debut 24 K100.

**LYNYRD SKYNYRD** "Saturday Night Special" [MCA] 13 reporters on it, moves: 23-16 WHBQ, 26-17 WQXI, 15-13 WBEQ, 23-22 KFRC, 38-33 WIXY, and others.

**HELEN REDDY** "Bluebird" [Capitol] 12 stations on it, 4 add WLEE, 23-19 KEEL, 26-19 KAKC, 30-26 WMAK, and several others. KHJ added LP cut "No Way To Treat A Lady."

**AEROSMITH** "Sweet Emotion" [Columbia] 12 stations on it, Moves: 13-11 KJOY, 12-11 WCOL, 12-10 WGH, 15-12 KKLS, 8-6 WORC.

**POINTER SISTERS** "How Long" [ABC] 12 stations on it, 6 new adds including WCAO, KJRB, WPGC, Moves: 28-23 KFRC, 6-4 KJOY, 19-16 WRMA.

**QUEEN** "Keep Yourself Alive" [Elektra] 11 reporters on it, 7 new adds including KJOY, WKLO, KQWB, moves: 12-8 at U100, 25-23 WBBF.

**ELVIN BISHOP** "Sure Feels Good" [Capricorn] 10 reporters on it, moves: 13-11 WRMA, 11-9 WACI, 14-13 WSAI, 39-34 WBBQ, 22-19 KWHP.

**ABBA** "S.O.S." [Atlantic] 10 reporters on it, 3 new adds including KIOA, KYNO and KAKC. Moves: 40-34 KQWB, 19-15 KEEL, 30-26 WBBN.

### OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 16

# Radio & Records

THE INDUSTRY'S NEWSPAPER

## JULY 25, 1975

7/4	7/11	7/18	
9	8	6	1 BEE GEES/Jive Talkin' (RSO)
7	4	4	2 EAGLES/One Of These Nights (Asylum)
2	2	3	3 PAUL MCCARTNEY & WINGS/Listen To What The Man Said (Capitol)
10	9	8	4 ELTON JOHN/Someone Saved My Life Tonight (MCA)
1	1	2	5 THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
3	3	1	6 VAN MCCOY/The Hustle (Avco)
5	5	5	7 10 CC/I'm Not In Love (Mercury)
6	6	7	8 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
12	11	11	9 MELISSA MANCHESTER/Midnight Blue (Arista)
13	13	9	10 GWEN MCCRAE/Rockin' Chair (TK)
22	17	12	11 WAR/Why Can't We Be Friends (UA)
21	15	14	12 BAZUKA/Dynomite (A&M)
23	19	16	13 MIKE POST/The Rockford Files (MGM)
33	27	20	14 JAMES TAYLOR/How Sweet It Is (WB)
16	14	13	15 GLADYS KNIGHT/Way We Were/Try To Remember (Buddah)
36	29	19	16 HAMILTON JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
11	10	10	17 FRANKIE VALLI/Swearin' To God (Private Stock)
24	21	18	18 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
4	7	15	19 PILOT/Magic (EMI)
-	38	25	20 JANIS IAN/At Seventeen (Columbia)
8	12	17	21 MICHAEL MURPHEY/Wildfire (Epic)
-	33	30	22 BARRY MANILOW/Could It Be Magic (Arista)
-	-	38	23 JOHNNY RIVERS/Help Me Rhonda (Epic)
-	35	32	24 JOHNNY WAKELIN/Black Superman (Pye)
28	24	22	25 TONY ORLANDO & DAWN/Mornin' Beautiful (Elektra)
-	34	29	26 KC & THE SUNSHINE BAND/Get Down Tonight (TK)
40	36	34	27 AMAZING RHYTHM ACES/Third Rate Romance (ABC)
-	-	33	28 AMBROSIA/Holdin' On To Yesterday (20th)
39	-	35	29 BAD COMPANY/Feel Like Makin' Love (Swan Song) X
-	-	-	30 ZZ TOP/Tush (London)
20	23	27	31 JESSI COLTER/I'm Not Lisa (Capitol)
14	20	23	32 MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
25	25	24	33 RAY STEVENS/Misty (Barnaby)
-	39	36	34 TRAVIS WAMMACK/Love Being Your Fool (Capricorn)
-	-	-	35 THREE DOG NIGHT/Til The World Ends (ABC)
-	-	-	36 HUDSON BROTHERS/Rendezvous (Rocket)
-	-	-	37 FREDDY FENDER/Wasted Days & Wasted Nights (ABC)
-	-	-	38 DAVID BOWIE/Fame (RCA)
-	-	-	39 HOT CHOCOLATE/Disco Queen (Big Tree)
-	-	-	40 PAUL ANKA/Nothing Stronger Than Our Love (UA)

### ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

ELTON JOHN  
"Medicine"  
EAGLES  
"Lying Eyes"  
WINGS  
"Medicine Jar"  
ELTON JOHN  
"House Of Cards"  
"Captain Fantastic"  
"Writing"  
WINGS  
"Rock Show"  
DOOBIE BROTHERS  
"Real A Fandango"  
HELEN REDDY  
"No Way To Treat A Lady"  
MELISSA MANCHESTER  
"Party Music"  
10 CC  
"Black Mail"

### MOST ACTIVE RECORDS

BEE GEES X  
WAR  
EAGLES  
H/J & R  
MIKE POST  
JAMES TAYLOR  
MELISSA MANCHESTER  
ELTON JOHN "Saved"  
BARRY MANILOW  
GWEN MCCRAE  
JANIS IAN  
DAVID BOWIE  
KC & Sunshine Band  
JOHNNY WAKELIN  
BAD COMPANY X

### NATIONAL REQUEST TABULATION

LW	TW	
2	1	CAPTAIN & TENNILLE
3	2	BEE GEES
1	3	ELTON "Someone Saved"
6	4	PAUL MCCARTNEY
4	5	PILOT
11	6	BAZUKA
8	7	MICHAEL MURPHEY
5	8	OLIVIA NEWTON-JOHN
9	9	MIKE POST
7	10	VAN MCCOY