

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 24

FRIDAY, JUNE 20, 1975

Bobby Poe Convention Highlights

WCFL CHANGES PD'S

As we reported last week, Ron O'Brien resigned from 99X-New York to take over the program director position of a major market rocker. This week the announcement was completed when Lew Witz called R&R with the details that Ron was coming to WCFL to be PD and hold down the 6 to 10pm air shift. John Driscoll will move to 10 pm to 2 am and become production director.

CHICAGO ABOUT

The major success story is in Country music for the "windy city." WMAQ NBC's new Country music outlet pulled way up to a 5.4 (Mon-Sun 6am-12mid Av 1.4 Hr Shares) from a 2.5 with their former MOR format. The new numbers put them sixth in the market. In the rock battle WLS has 8.3, WCFL down further to a 4.6, WDHF up to a 2.7. The all news leader WBBM (CBS) is down over a share. WGN still dominant with a 14.5 overall. WVON (B) showed a slight increase as did WJPC (B). Most Contemporary stations were down in men 18 plus, while WGN, WIND and WMAQ picked up considerably. In women 18 plus major increases went to WIND, WMAQ, and WVON. In teens WLS still dominant with a 24.2, WCFL 14.7, WDHF 13.0. Contrary to its sister stations in Los Angeles (KLOS) and New York (WPLJ) the ABC FM in Chicago, WDAI, did not show gains but in this case a loss in total numbers, mainly in men. WLS still the number one station in men and women 18-34 as well as teens. Complete five book breakout next week.

K100 BECOMES DISCO 100

Beginning this Friday, K100-Los Angeles will begin their nightly "Disco Program." From 10 pm to 2 am the station will program only disco music. No jock will be on, just tight segues and limited commercial breaks. They will also create a party ambience with some crowd noise, glasses tinkling etc. as they enter the spot breaks.

GM OF KSON, SAN DIEGO EXITS

Bert Whalen has exited his position as Vice-President and General Manager of KSON in San Diego. After five years with KSON, Whalen is moving to Heffel Broadcasting Company's recent acquisition KOZN-FM, also in San Diego. KOZN-FM has proposed to change to a full time live country format. Gary Perkins, former KSON Program Director, 1970-1974, has been hired as the new PD of KOZN-FM. Jeff Guir has resigned as Sales Manager of KSON and will join Whalen at KOZN-FM. Dan



Mums Records GM Larry Douglas (right) presents Bill Tanner, current National PD for Heffel, with Large Market PD of the year award for his successes at Y100-Miami.



Atlantic Records was honored as Record Company of the Year, shown as Vince Faraci and Margo Knesz accepting the award.



Admiring their newly won Independent Promotion of the year award is the Love-Rosen team.



The industry awards presentation was hosted by Don Imus, WNBC-New York (left), shown here with convention's host Bobby Poe.

WCFL CHANGES PD'S

COMPLETE NY, LA, SAN DIEGO ARB'S



Scott Shannon (right) accepts Medium Market PD of the year award from Capitol National Promotion Director Bruce Wendell.



Consultant of the Year award went to Paul Drew, VP of Programming for RKO. Gladly accepting the award for Drew is CKLW-Detroit PD Bill Hennes.



Bob Sherwood, (left) of Columbia Records happily accepts his award for National Promotion Executive from George Wilson, VP Bartell Broadcasting.



Barry White walked off with the Record Producer of the Year award at the confab. Accepting for Barry is Paul Lovelace (left) National Promo for 20th Century Records, from Jim Collins of WPGC-Washington D.C.

MORE LATE NEWS ON P18

**Debbie
Campbell**

**BREAKS
THROUGH!**

**"Please tell him
that I said hello"**

A. Di Martino Prod. Co.

P6037

**already an mor smash...
now crossing pop.**


**Playboy Records
Year of the Bunny**

RADIO

RADIO NEWS

LET'S SPEND THE NIGHT TOGETHER

CHUM-Toronto has helped set up one of the highlights of the current Rolling Stones tour, by broadcasting a wedding which will be held on stage at the local Stones show. The couple originally met 3 years ago at the last Stones concert and decided the most appropriate place to tie the knot would be where it all began. **CHUM** helped organize the whole affair, apparently the Stones themselves are aware of the upcoming nuptials and will give their blessing!!!

ELTON CONTINUED

Bo Donovan, Group PD for Sterling Broadcasting informs R&R that the Elton John at Wembley promotion was started at KSJO-San Jose during the first week in May. Dubbed "The Music Count," the Sterling outlet offered to send a winner to England for the Elton show by counting the records played between May 15 and June 1st. Seems the entire country has jumped on the bandwagon since that time, no less than a dozen stations have reported giving away the trips.

ALBUM RUSH

KCBQ-San Diego held "Album Rush Weekends" over the past few weeks, giving listeners a chance to call in and name off as many albums that they wanted in a 10 second period, winning them all. The station also held a free concert in the park, featuring Asylum recording artists Orleans.

FRISBEE BATTLE

Several thousand **WISM**-Madison listeners showed up to witness and participate in the station's "Third

Annual Frisbee Fly-In." Listeners played **WISM** jocks, if they beat them they won a **WISM** T-Shirt and the frisbee. Over 650 games were played during the course of the day.

CLOSE DOWN YOUR SCHOOL

The phrase "WRFC Wants To Help You Close Down Your School ... With A Bang," combined with the end of school spirit was the inspiration for the 1,681,047 entries received from area high schools in the "WRFC School's-Out Sock Hop Contest." Fifteen Athens schools participated with some schools averaging 200 to 300 entries per student. Winning schools won a sock hop featuring the **WRFC** jocks.

KSLY GETS INVOLVED

KSLY-San Luis Obispo ran a promotion in conjunction with a local resort hotel to raise money for Cal Poly's symphonic band, which will represent the U.S. at the International Music Festival in Vienna next year. The **KSLY** "Spring Fling" featured bands, games and a barbecue at the hotel. MC was **KSLY**'s Captain Baffoon, admission was a donation to the band. The station has also become involved in raising funds to support the college's radio station. **KSLY** jocks promo'd the fund raising drive on the air.

REQUESTS PAY

WLAC-Nashville is inviting listeners to send in post cards listing their 3 favorite current records. Jocks pull cards on the air once per hour, play one of the songs on the card and announce the listener's name. Potential winners have 15 minutes to call in to qualify for a grand prize of over \$750 worth of furniture.

INSIDE SURF STUFF

KDON-Salinas kicked off the summer with their "Wet Rock Saturday," a presentation of all the great California music of years gone by. The station's special guest for the event was Dean Torrence of Jan & Dean. Dean uncovered some little known facts for **KDON**'s audience while doing an on-air interview. Torrence came up with some not so trivial bits of trivia, like Brian

Wilson actually sang the lead on Jan & Dean's "Surf City," and Dean sang lead on the Beach Boys arty album version of "Barbara Ann." Jan & Dean's newest anthology LP "Gotta Take That One Last Ride" was given away during the interview, with the event winding up with a concert featuring Dean.

CHRIS COOPER DEAD AT 29

Chris Cooper, recently hired as afternoon drive at **KILT**-Houston, collapsed and died in St. Louis last Wednesday (6-11) of an apparent heart attack. Cooper had just left **WOKY**-Milwaukee and was on his way to the Houston position. Chris had also held positions at **KRIZ**-Phoenix and **KONO**-San Antonio during his career.

GOVERNMENTAL RACE

WAVZ-New Haven's new morning man, Paul Mayer is billing himself "Mayer In The Morning," and has begun his race for the mayor's seat in the city. Mayer is taking bribes from listeners during his show, to prove his ability to "govern"??

NEW ARRIVAL

R&R congratulates **Z96**-Grand Rapids' Lee De Young on the arrival of a new son, Peter. The youngest De Young weighed in at 6 lbs., 5 oz.



I'M ALL YOURS!
Scott Shannon

Scott Shannon, **WQXI**-Atlanta PD attained some unexpected publicity from an anonymous donor at the recent Bobby Poe Convention.

TENNIS ANYONE?

WQXI-Atlanta's John Leader and Scott Shannon have made a daily routine of playing tennis between their respective air shifts. Listeners got wind of the daily matches, and a number called to challenge the two to matches of their own. Shannon and Leader have been busy ever since combating the rackets of their listeners.

COLOR TEST

KTKT-Tucson invites listeners to guess which color will come up next on the station's "Color Wheel." Call in correct guessers win anything from \$10 bills to trips to Mexico. Losers get an LP of their choice and a "KT-Hot Stuff T-Shirt."

MCKAY BUYS SULLIVAN LETTER

Mark McKay, **KFRC** jock and publisher of "Kaleidoscope," has announced that he has purchased the Sullivan Letter, a bi-weekly information service about records and recording artists. All press releases and biographical material should be sent to the Kaleidoscope News Service, 564-D Civic Drive, Walnut Creek, Calif. 94596. A free sample issue of the new, expanded Kaleidoscope News is available free to anyone.

CONCERT HAPPENINGS

Numerous stations have reported trying in with local concerts during the beginning of this summer. **WAIR**-Winston-Salem is the only outlet for tickets for a series of

summer outdoor rock concerts held by the local Recreation District. **KAFY**-Bakersfield is doing an album giveaway tying in with Alice Cooper's local appearance, and **WRIE**-Erie is heavily promoting two July concerts with Three Dog Night and the Carpenters.

PINBALL FEVER

WEEO-Waynesboro is offering a grand prize of a pinball machine in their "Pinball Wizard Sweepstakes." Qualifiers will play off in the prize machine, highest score wins it.

NEW FORMAT

Ken Steele is the new PD of **WWKE**-Ocala, Florida. Ken informs **R&R** of their recent format change from MOR to Top 40 rock. Ken also handles the music director duties.

NAFMB CONFERENCE

Exhibit space at **NAFMB**'s 1975 National Radio Broadcasters Conference and Exposition is 75 percent sold out, it was announced by Abe Voron, Executive Director of the **NAFMB**. Mr. Voron stated that nearly every important manufacturer and supplier of radio equipment and hardware will exhibit. The conference will be held September 17th through 20th at the Marriott Hotel in Atlanta.

NEWSTEAM HONORED

Three news awards were presented to **WKAP**-Allentown by
Continued on page 18

Radio & Records

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WVVO-Harrisville PD Stew Robb personally presented this "WVVO Welcomes Elvis To Huntsville" card to The King during Elvis' recent concert series there. The giant wood card was signed by over 36,000 fans at the station and in 4 store locations.



R&R's Chris Blase shows off one of **WFL**-Philadelphia's huge beach towels that are being given away throughout the summer to celebrate the Bicentennial in the "Bicentennial City."

RECORDING TAPE SALE!

...If you need top quality tape for station production, air-checks, presentations...you can save big. 1 mil tape on 7 inch reel, with box. One time use by major syndicator. Bulk and splice free. 50¢ per, minimum order 100. Call Mr. Nelson (213) 466-9569. Offer expires 6-30-75.

RADIO

It May Say 'Stereo' On The Label, But...

by Steve Elliott, Production Director, WMYQ-FM-Miami

I've always been an oldies freak, and one day, many years ago, developed an unusual twist to the hobby of collecting old rock records. Most of the people I knew that collected oldies, had large collections of old mono singles. I asked one of them if he ever tried collecting stereo versions of the hits and was told most oldies pre-1965 weren't in stereo, on albums or singles. I found that hard to believe, since I had remembered reading that stereo had been perfected back in the 50's. So I grabbed my trusty set of headphones and started to listen to many of the old albums I had accumulated. Interesting things became apparent. Many companies had mis-marked some records that were stereo as rechanneled, and visa-versa. And some records marked stereo were really stereo. So, for the broadcaster that is looking to play only true stereo music, here is a partial list of things to watch for:

1. If you want to play "Doctor's Orders" by Carol Douglas in stereo, play it off the album. The single, marked stereo, is mono.
2. "Morning Side Of The Mountain" by Donny & Marie Osmond is electronic stereo on the single, true stereo on the album.
3. "It Never Rains In Southern California," by Albert Hammond and "Papa Was A Rolling Stone" by the Temptations, are fake stereo singles but true stereo on their respective albums.
4. On the album "Simon and Garfunkel's Greatest Hits," "Cecelia" starts out in mono and then turns stereo at the end. It's completely in stereo on the "Bridge Over Troubled Water" album.
5. If you want Sly And The Family Stone's records, "Thank You For Letting Me Be Myself Again," "Hot Fun In The Summertime," or "Everybody Is A Star" in true stereo, don't use the greatest hits album. Those songs are in mono on the stereo album. They are in stereo however on the greatest hits album in quadraphonic.
6. The following Beatles songs are not available in true stereo on any Capitol or Apple disc in this country: "I Want To Hold Your Hand," "A Hard Day's Night," "I Feel Fine," "Ticket To Ride," "She's A Woman," "Penny Lane." They are all true stereo on the English albums on EMI-Parlophone and English Apple.
7. Motown's Anthology series of stereo albums contain some mono cuts that were stereo on earlier albums... "No Matter What Sign You Are" by the Supremes, "My Girl," "Psychedelic Shack," "Papa Was A Rolling Stone," "Ain't Too Proud To Beg," "Beauty Is Only Skin Deep" by the Temptations, some of the others are of much poorer separation than the earlier albums, too.
8. If you want "Surfin U.S.A." by the Beach Boys in true stereo, don't use the mono cut on the "Endless Summer" album, it's in true stereo on "Greatest Hits, Volume 1."
9. Some copies of Simon & Garfunkel's "Bookends" album have side one in mono with one channel missing.
10. "I Don't Matter To Me" by Bread was in mono until the "Best Of Bread" album, which has a true stereo copy of it.
11. I'm still not sure what ABC did to "Shambala" by Three Dog Night on the "Greatest Hits" album. I think it's electronic stereo.
12. "Suspicious Minds" by Elvis was never released in true stereo.
13. If you're looking for "Those Were The Days" by Mary Hopkins don't take it from the album of that name... it's in mono there but stereo on the "Postcard" album.

These are just some of the oddities I've found. If you know of some more let me know. It would also be nice if the record companies became more aware of what they put out and the labeling they use on their albums.



Celebrating the popularity of Boomer Castleman's "Judy Mae" in Nashville are (left to right); John Conlee, WLAC; Early Williams, Tree Publishing; Dick Kent, WLAC PD; and Boomer himself.



The "KQWB Boogie Buddy" is hitting the streets of Fargo throughout the summer, tying in with the station's bumper sticker campaign. Cash prizes will be given away while the buggy is on the streets. It will also be featured in several parades throughout the area during the summer months. Pictured with the buggy are; (left to right) KQWB jocks Tom Simons, Jack Bell, Charlie Foxx, and Wayne Hiller (PD).



Pictured are the new Casablanca Regional Promotional reps. (L-R) Brian Interland, Wendy Krause, Wynn Jackson, Marc Nathan. For details see story in Late News.



WOWO-Ft. Wayne's Neil McGinley, Bob Sievers, Chris Roberts, Ron Gregory and Ken Moore gather around the "Cheap Head," a nifty, 1950 Chevy which cruised the streets on Memorial Day weekend, bringing back the 50's and 60's Indy 500 fever as WOWO threw a "Cruisin' 500 Weekend." The "Cheap Head" finally cruised into a lucky listener's garage as a contest prize as she correctly guessed the artists of the 50 cruisin' tunes the station played over the weekend.

Beauty conquers all.

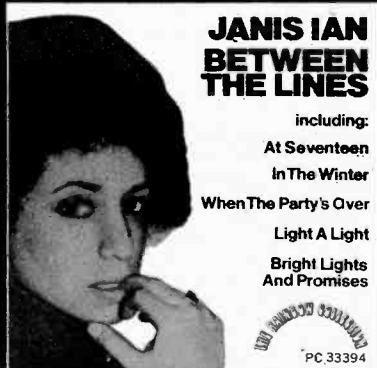
From coast to coast, Janis Ian's "Between the Lines" has become one of the most programmed FM albums.

From coast to coast the cut "At Seventeen" has jumped out of the album as the most programmed cut. (At WQDR-FM, it's the most requested song.)

And now based on its classic (and seemingly convincing) beauty, and the fact that FM stations have consistently played and reported it, "At Seventeen" has been chosen as the new Janis Ian single.

It is beautiful. And we at Columbia Records definitely believe in it.

"At Seventeen"
3-10154
The Janis Ian single.



On Columbia Records.

13-Q JUMPS ON NEELEY

"Paradise" by Ted Neeley.

UA-XW644-X

Charted at 25 first week out at 13-Q! "Paradise" by Ted Neeley rang the phones off the hooks! After starring in Hair, Jesus Christ Superstar, Tommy, and Sgt. Pepper's Lonely Hearts Club Band On The Road, Ted Neeley outshines them all in his first single. "Paradise" Produced by Robert Appere.

'Paradise' On United Artists U/A Records.

THE HOTTEST: MCCARTNEY & WINGS CAPTAIN & TENNILLE VAN MCCOY

added this week...

Most added TONY ORLANDO & DAWN BEE GEES GWEN MCCRAE

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

Table with columns for city and artist names, listing radio stations and record titles. Includes cities like WFLA/MIAMI, KDFW/DALLAS, WKBN/BUFFALO, etc.



PAUL DAVIS IS UP TO BAT AGAIN!

Don't you think it's about time this incredible
Artist/Writer hit a home run

"KEEP OUR LOVE ALIVE"

Stations:

Z-93 No. 27 WOKY No. 30 KBEQ No. 30 WQXI-FM WKLO KEEL KROK WBBF WAIR
WRBN WYSL KRBE WIFI-FM WGCL WJON KWEB

B-718

BANG
RECORDS

CLASSIFIED

IMPORTANT!

Please let us know when your job opening is filled.

OPENINGS

WBAB-FM looking for good progressive night time, mornings, and part-time jocks. Send tapes and resumes to Mark Alar, WBAB-FM, Rt. 109, Babylon, Long Island, New York 11704. No Calls Please. (5-30)

WMMS, Cleveland needs Production Director experienced in AOR Radio. Good salary. Opportunity for free-lancing and agency work. Contact: John Gorman, 5000 Euclid Ave., Cleveland, Ohio 44103. (5-30)

Radio One Consultants is taking applications for experienced personalities in an adult MOR format. Send tapes and resumes to: Radio One Consultants P.O. Box 27854, Tucson, Arizona 85726. E.O.E. All inquires confidential. (6-10)

Detroit oldies **AM-FM** seeks Production Director. Send tapes and resumes to Tom Miles, **WHNE-WHND**, Box 404, Birmingham, Michigan 48012 or call (313) 588-8100. E.O.E. (6-9)

Opening for Top-40 enthusiastic, communicative rock n' roller. Send tapes and resumes to Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa. 15222 (6-10)

Opening for First Phone Country Jock. Call (714) 345-2731. (6-12)

WISE Asheville needs Jock immediately, also AM-Drive jock may be needed soon. Good sound, Good facilities, good climate. Send tapes and resumes to: Bob Kaghan, 90 Lookout Rd., Asheville, N.C. 28804 (6-11)

Album oriented rock station has immediate opening for an experienced communicator with music knowledge and good production background. Send tapes and resume to **WKTK-FM** 5200 Moravia Rd. Baltimore, Md. 21206 (6-13)

Adult Contemporary Jock of Jock-PD opening will exist July 1, and applicants can send tapes and resume to **KIRL**, Box 1460, St. Louis, Missouri 63188 (6-12)

WDRQ needs swing man and late night disc jock. Send tapes and resume to: Steve Rivers **WDRQ** 15933 W. 8 Mile Drive, Detroit, Michigan 48235 (6-13)

WCVB needs a morning air personality, a communicator with a strong personality. Send tape and resume to Bobby Knight, 424 Sackett Ave., Akron, Ohio 44313 (6-13)

WIXY has an opening for a super-dynamic morning personality. Send tapes and resume to Steve Kelly, 3940 Euclid Ave., Cleveland, Ohio 44115 EOE (6-12)

Top 50 Market - Morning Personality, Rock Format, Human Communicator. Strong Production. Send Tapes and resumes to P.O. Box 12641, Acklen Station, Nashville, Tennessee, 37212 (6-9)

KDON has immediate opening for Communicator morning man. Good production. Contact Johnny Morgan, 433 N. Main St., Salinas, Cal. 93901 (408) 422-5363 (6-9)

KGMB-Honolulu has opening for personality - Contemporary MOR jock. Mid-day drive. Send tape and resume to Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa. 15222 (6-10)

Salesman needed to relocate and work. New station, new management. Ground Zero. Send letters and resumes to Frank Jolie, General Manager, Box 3087, Hollywood, Calif. 90028 (6-13)

WBBF-Rochester looking for jock, evening. Strong Production. Send tapes and resume to Mark Driscoll, 850 Midtown Tower, Rochester, N.Y. 14604 (6-10)

WGH-Norfolk need a 6-10pm, Top 40-communicator. No calls. Send tapes and resume to Jim Stewart, **WGH**, P.O. Box 98, Newport News, Va. 23607 (6-10)

WGCL has opening for a jock. Contact Chris Bailey (216) 861-0100. (6-10)

WSAM Saginaw, Michigan is looking for one summer relief and one weekender. Top 40 Rock. Send tapes and resume to: Ken MacDonald, P.O. Box 1776, Saginaw, Michigan 48506 (5-19)

NEWSMEN & WOMEN

KUZZ Bakersfield looking for a dynamite Newsmen, excellent pay, and great fringe benefits, with superior working conditions. Send tapes and resumes to Tommy Wright, **KUZZ**, 1209 N. Chester, Bakersfield 93308 (6-6)

KOME-San Jose is seeking a full-time newsperson who can research community stories, write investigative reports and deliver news in a personable style. No Rip & Readers need apply nor any "news announcers." Only experienced professionals please. Send tape and resume to Ed Romig (PD), **KOME**, 1245 S. Winchester Blvd. Suite 312, San Jose, CA. 95128. EOE. NO CALLS. (5-30)

MISCELLANEOUS

OK102 1/2 is looking for syndicated concert series. If you have one, please contact Jeff Salgo (206) 223-3911. (6-12)

POSITIONS SOUGHT

CHET ROGERS, News personality (afternoons), **KJR**-Seattle, leaving due to cutback. Looking for News-Jock Work. First phone, great references. (206) 937-5230. (6-10)

PAUL MCNEIL formerly MD at **K-DON** number one rating. Afternoon drive for one year, looking. (408) 758-2813 (6-11)

A pro with seven years experience, in major market ready to program small or medium rock station. Willing to pull air-shift and act as M.D. Strong production and good background. (215) 945-1433 after 6 p.m. (6-6)

PHIL KELLY formerly of **KYNO**, **KRUX**, **KROY**, is looking. (916) 966-3648. (6-9)

DEBI HUGHES is looking for MD and/or disc jockey position. Medium or major market. Experienced in Top 40 AM&FM, and Progressive AM&FM. Call (505) 843-6362 (6-9)

First phone jock, imaginative and personable, with a BA major, wants to come work at your medium or major market station. All offers considered. Production our speciality. Call (215) LO3-1739

ANN ENKIQUEZ, two years experience as Traffic Director at **KAFY**, **KJTV** Channel 17 ABC, is looking for position as Traffic Director. Call (213) 599-1333, or 9200 Bloomfield, Apt. No. 93, Long Beach, Cal. 90830 (6-12)

JIM ROSE, former PD of **KISN**-Portland, looking for PD and/or afternoon spot. Call (503) 771-4398. (6-10)

MARK STAFFORD, formerly with **WLCS**-Baton Rouge, is looking for a medium market, Top 40 News gig in the South. Call (504) 357-2183. (6-9)

JOHN CLEMENS was PD & News Director at Taft Broadcast **WGRQ** Buffalo, New York. Can be reached at: 3350 McKinley Parkway No. 10, Buffalo, N.Y. 14219, or call (716) 825-8617. (6-12)

JAY EDWARDS of **KAFY** is looking. Call (213) 766-1893, 463-1053. (6-6)

Definitely the worst Top-40 DJ ever. Horrible rating, hard to get along with, no creativity whatsoever. Contact: P.O. Box 3158, Fort Walton Beach, Fla 32548

ROSS BRITAIN, PD of **WIIN** Atlanta looking for medium market PD or major market morning position. Call (404) 325-4272 days, 892-0670 nights. (6-13)

BOB DORRIS is currently FD **WKWK**, Wheeling, West Virginia, looking for medium market PD or major market jock program. (304) 232-2250 (6-13)

Medium market News Director-Program Director team. Experience in AOR and news. **CKLW**, **XEROK WAKY**, **WNOE**, **WIXY**. Call (509) 369-2991 (5-30)

CHANGES

ROGER WILCOX to PD **KMOD**-Tulsa from **KAKC**-Tulsa.

MIKE DRISCOLL to **WTRY**-Troy afternoon drive from **WNRD**-Syracuse.

JOHN GABRIEL to **WOLF**-Syracuse from **WTRY**-Troy.

DEREK RYAN appointed Music Director **KDON**, Salinas.

DAVID YUDDLEMAN now doing weekends at **KEZY** Anaheim, from PD at **KAFY** Bakersfield.

RON O'BRIAN has resigned from **99X**, Was 6-10pm.

JOHN BODNAR formerly of **WDHF**-FM Chicago now joins **WASH**-FM Washington D.C.

TED ABBOTT, Music Director, **WKSJ** & **WHUG**, Jamestown, N.Y. named Program Director.

DAN FISCHER, News Director, **WKSJ** & **WHUG**, Jamestown, N.Y. adds the duties of Operations Manager.

QUINCY MCCOY, named Asst. PD at **Y100**.

CLAIMER HAAS was weekends, now 9-12 full-time.

New Lineup at **WTRU**: **CHARLIE QUINN** was 7-midnight, now 2-6; **BILL ANDREWS** from **WLRQ** Whitehall, Michigan to 7-midnight. New Weekend Scott Lange.

New Line up at **WWWW**-FM: 5-10 AM **KEN CALVERT**, 10AM-2PM **MICHAEL BENNER**, 2-6PM **DAPPER DAN CARLISLE**, 6-10PM **JERRY LUBIN**, 10PM-2AM **KAREN SAVELLY**, 2-6AM **BRENT WILSON** Weekends: **JERRY GOODWIN**, **TOM INGRAM**, **DON SCHUSTER**, Emergency - Absolute - last resort - fill in - Program Manager, Paul Christy (The Hawk)

New Line up at **KSLY**: **CAPTAIN BAFFOON** 6-10, **GUY PAUL** 10-2, **KEN BURKE** 2-7, **CAT MCCLAIN** 7-midnight, and **ROY SUEDA** 12-6. **JOHN BERRY** is now at **KYNO**.

New Line up at **KAFY**-Bakersfield: 6-10AM **GREG ROBERTS**, 10AM-3PM **KENT LACEY**, 3-7PM **CHRIS CONNER**, 7PM-12 Midnight **DOUG DEDROO**, 12Midnight-6AM **NANCY PLUM**, **CHRIS CONNER**-Music Director.
New Line up at **WKKE**-Ocala, Florida: **JOHN PAUL JONES** 6-10AM, **KRIS VAN DYKE** 10AM-3PM, **KEN STEELE** 3PM to sign off. New Studio address: 1403 E. Silver Springs, Ocala, Florida 32670

CHAPTER ONE

Our Computer Is Now Converting Ratings Into Listening Habits For Radio Stations In U.S. Markets Containing Over 55 Million Americans.

If **CHAPTER ONE** Is Already Active In Your Market, Chances Are We Already Know How You Did In The Spring Book. *

If **CHAPTER ONE** Is Not Yet Active In Your Market, Why Not Have Our Computer Crunch Your Spring Ratings So You'll Be Better Equipped To Plan For The Next Rating Cycle?

The **CHAPTER ONE** Computer Will Be Happy To Write Its 700+ Page (Three Hard Bound Volumes) Report Analyzing Your Spring Ratings, Providing You With Precise Programming Tools Designed To Improve Your Competitive Position. Call Us

In San Diego:
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In Los Angeles:
Joe Cuff
(213) 783-5708

* The CHAPTER ONE service is concerned with the habits of radio listeners and can accurately project whether your ratings or those of your competitors will go up or down. This is accomplished by a matrix of original math packs and equations and is not meant to imply that DPS, Inc. or CuffCo is privy to advance releases from Arbitron, Pulse, or Source.

K

GLADYS KNIGHT-4:48
Way We Were/Try To Remember (Buddah)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Gladys Knight's songs.

M

MELISSA MANCHESTER-3:25
Midnight Blue

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Melissa Manchester's song.

MCCARTNEY & WINGS-3:53
Listen To What The Man Said (Capitol)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for McCartney & Wings' song.

MICHAEL RUPHEY-3:15
Wildfire (Epic)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Michael Ruphey's song.

HAROLD MELVIN
Bad Luck (PolyInt)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Harold Melvin's song.

VAN MCCOY-3:27
The Hustle (Avco)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Van McCoy's song.

GWEN MCCRAE-3:15
Rockin' Chair (Cap)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Gwen McCrae's song.

MICHAEL RUPHEY-3:15
Wildfire (Epic)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Michael Ruphey's song.

MICHAEL RUPHEY-3:15
Wildfire (Epic)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Michael Ruphey's song.

N

OLIVIA NEWTON-JOHN-3:24
Please Mr. Please (MCA)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Olivia Newton-John's song.

ORLANDO & DAWN 3:03
Mornin' Beautiful (Elektra)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Orlando & Dawn's song.

PILOT-(3:03)
Magic (EMI)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Pilot's song.

PILOT-(3:03)
Magic (EMI)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Pilot's song.

MIKE POST-3:06
The Rockford Files (MGM)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Mike Post's song.

LINDA RONSTADT-2:52
When Will I Be Loved (Capitol)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Linda Ronstadt's song.

SEALS & CROFTS-3:47
I'll Play For You (WB)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Seals & Crofts' song.

CARLY SIMON-3:43
Attitude Dancing (Elektra)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Carly Simon's song.

JOE SIMON-3:47
Get Down, Get Down (Spring)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Joe Simon's song.

RAY STEVENS-2:53
Misty (Barnaby)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Ray Stevens' song.

STEELY DAN-3:30
Black Friday (ABC)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Steely Dan's song.

TAVARES-3:19
Remember What I Told You (Capitol)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Tavares' song.

DWIGHT TWILLEY BAND-3:09
I'm on Fire (Shelter)

Table with 3 columns (P1, P2, P3) listing radio stations and call letters for Dwight Twilley Band's song.

RADIO

THE R&R INTERVIEW

BILL MOYES

The Frank N. Magid Company is one of the most respected research organizations today. Their success in television and radio has been outstanding. Bill Moyes heads up their radio division and has granted us this interview to better explain some of the things behind the research that Magid conducts.

The main key to their success is that they apparently have been able to read the trends of the masses before the masses actually move in the new directions.

-Bob Wilson

R&R: How long has the Magid Company been involved in radio research?

MOYES: We've been in it for about 10 years. The company is 17 years old.

R&R: I thought it was mainly television-based.

MOYES: Actually the first radio study was done 17 years ago. It has been very heavily in it for over 10 years.

R&R: What is the methodology that they use as opposed to, say, ARB? You don't really do rating research, you go out and you find answers to certain questions, am I correct?

MOYES: Right, we can get the same kind of information that ARB gets, but then we get all the "whys" behind it. We don't get only what you listen to and when you listen to it and what the switching patterns and what not, the demographic breakouts and all that, it's very basic, taken care of in one small part of the questionnaire. If you took an ARB and compared it to one of our books, ours are about 500 pages long. Our books give all the "whys" behind that and try to identify all the opportunities, the holes in the programming spectrum of that market that we can best fill.

R&R: Who does the analysis of it?

MOYES: Project Directors, we have senior Project Directors and writers under them, a complete division that does just that.

R&R: Are they radio trained, or are they simply dissecting computerized information? In other words, are they sitting there saying, one and one equals two, or are they interpreting at all?

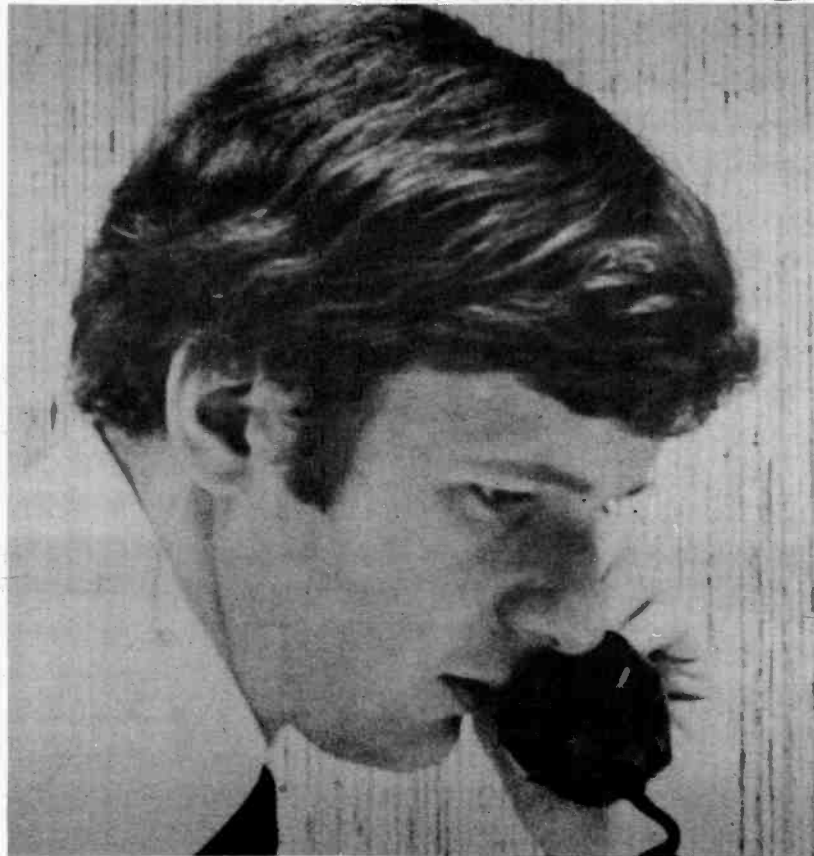
MOYES: You bet they are radio trained, number one and number two every one of them has at least a master's degree, and some have Ph.D's. Everyone in our organization on a professional level, has either a master's or a PhD, and a background in statistics, so that they know how to interpret those things in terms of the radio ilingo, the things that are going on in radio today and the things that are happening in that market.

R&R: When you go into a city to do a survey, what do you do, how do you go about doing it?

MOYES: First of all we sit down with the management of the station and get their thoughts on what they want tested.

R&R: You only work for one radio station, in other words you don't go in and do markets, you are hired by a radio station.

MOYES: We don't do markets. We're hired by a radio station, even if it's an AM-FM combination we will only do one facility, usually. We go in and first of all talk to the management. They tell us what they're interested in finding out. That could be everything from what the ID ought to say to whether they ought to put basketball on the air at all, or what the interest in that is.



An exclusive interview with the head of Magid's Radio Division by Bob Wilson

Anything over the spectrum. Now the object of the research game is to make that station aware enough of what's happening in its market so it can react to it ahead of time. Let me just explain that. It's a psychological fact that attitudes and opinions precede behavior, so if you can assess the attitudes and opinions of the markets with respect to radio listening, you can pre-judge their behavior. Therefore you can react fast enough to cause changes in the book. That's why we said instead of using the book as a rating and then working from there, you plan a good book, you figure out what's needed and you plan it. That's what we meant by that little title that we threw together for R&R's Convention, "How To Beat The Book."

Because you beat it time-wise, you find out what's necessary and what's going to be happening behavior-

wise, you react and then you're ready for it when it happens.

R&R: Can you give me any kind of specific (without naming call letters) example where it has worked, where you have gone in and found an attitude change and changed a radio station's sound or feeling or whatever and then turned it upwards?

MOYES: The first thing you have to know is that in every market there are certain keys, usually maybe 4 or 5 keys to turning the station around or realizing the most out of its ratings. You asked for some specifics, so I'll give you an example of one that we took on about 8 months ago. It's in a top 20 market and they were floundering terribly, they had had Shulke on the air for 3 years, they were never able to get more than a 1.7 out of Shulke, somewhere around there, and they'd

had no money, making like \$3,000, \$4,000 a month. So we did a complete, full-blown market research study. We found out 3 keys for this station, 3 big keys, first of all it had call letters which were the same as the AM station, and we had to change them because there was too much confusion with the AM and the AM was getting the credit. You were seeing people listening to 2 good music stations and their AM, which happened to be a rocker, didn't make any sense. So we needed a call letter change, and we needed a very specific change.

R&R: Did you find out through your survey or through looking at an ARB?

MOYES: We don't look at ARB's and dissect them. We get very marginal information out of ARB's, information about retention factors, within a day part, in other words

how long you can keep the people you've got. General trends, in-target, how much of the audience, the cume you're getting, is it in the target you really want to get, things like that. You have to realize that the ARB's, if you know anything about that... to program from an ARB is a very tenuous thing to do.

R&R: Let me get off on one quick tangent, did you ever think of doing a survey, at least in major markets, the top ADI markets, where Magid would go in and publish and sell the radio stations in competition with ARB and Pulse?

MOYES: No. The only way to do a better job statistically than ARB does is to spend a whole lot more money and therefore charge a whole lot more money. We're not saying that ARB is a bad service. For what it's charging, it's doing the best job it can, and that's a totally different business than what we're in. We're doing research for programming.

R&R: But you're already doing the basic ratings research.

MOYES: I think what you're saying is, can't you pull out of our research? That could be done, but then what would we do about our individual clients who we're trying to make number one. We're only working for one station in a market and the goal is to make them the top. That's what the whole business is founded on.

R&R: Let's go back to the FM station.

MOYES: We found that they needed a call letter change, we also found that in that market (this isn't true in all markets) nobody knew where their favorite FM station was on the dial. Dial position was a very big thing there and we developed an alpha-numerical call letter out of that.

R&R: Can you tell us who it was?

MOYES: I really don't see any reason to hide it, because it's all old stuff now. It's KSTP-FM - Minneapolis which was changed to KS95. Another one of the things was promotion, they needed a very specific program of promotion based in a good music format, but the market was tolerant of and, in fact, we found out would be attracted by contests. If they were done in a way that was not disruptive to the air product. So we had to come up and design contests which were indeed that. Finally, the third point was the programming. We had a situation there where we had, counting what we were, 3 beautiful music stations. Everything else except WCCO was a rocker, country, gold something like that. That was perceived by the market as an irritant factor, they got fed up with it after awhile. Fed up with the rock, the adult contemporary and all these things, and over the other side the beautiful musics were for old people, perceived as being old, put you to sleep, things like that. So we had to find something in the middle music-wise. So we had to develop a completely new format. It wasn't even available in the United States, at that time, so that's what we did. We came up with one that was right in the middle. So then we had the keys. We had the format that was in the middle, we had the promotional strategy that we knew had to be done, and we had the name. Then it was my job to tie all those 3 together. For example, the TV spots that were part of the promotional plan had to base itself in that middle of the, I don't want to say middle of the road, but middle of the spectrum image, an alternative between sleepy

THE NEW HIT SINGLE
"CLAP YOUR HANDS"
ATLANTIC NO. 3277 PRODUCED BY AHMET ERTEGUN AND TIM HAUSER
FROM THE NEW HIT ALBUM



SD 18133

THE TIMELESS AND JOYFUL
MANHATTAN TRANSFER.
ON ATLANTIC RECORDS



Watch for Manhattan Transfer on CBS-TV Sundays, beginning Aug. 10th at 7:30 PM (Eastern Daylight Savings Time)

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RADIO

beautiful musics and the screaming other musics. So we put together a spot that started out like this, the intro line read: "It's not dentist office music," and you pan to this dentist office with all these people over 90 falling asleep in their chairs, with a cane falling out from under them. "And it's not rock and roll" and it switched to a scene of a disco with a strobe light, which is a bitch to film, by the way. "It's gentle on your mind, gentle KS95, alive and vibrant but gentle KS95." And the scene behind that was two people in their late 20's, good looking, riding horses.

R&R: So your people conceived the spot and executed it as well?

MOYES: No, KSTP TV executed it, we wrote all the copy for that station, everything including every line that goes on the air, every line that goes on TV, every line in a contest promotion.

R&R: What about their music?

MOYES: We put that together too. We didn't put the library together, we put all the currents together.

R&R: In other words, you have a programming service as well.

MOYES: No we don't, not an executionary service.

R&R: You had a similar success with KBIG, the Bonneville station here in Los Angeles, did you not?

MOYES: That was a situation of a few different factors again, a few keys.

R&R: The story I got was simply that your service showed that people were listening but not registering the call letters, and that the AM had the stronger call letters, but nobody was listening to it.

MOYES: That's exactly right. It was not also a remembrance factor there, it was an image factor. They thought that KXTZ was a rocker, just because of the X's and the Z's and things like that.

R&R: Really?

MOYES: Yes. That was what we found. And that also is available for publication, cause that's over. That's why the change was made.

R&R: Biggest success in this town for years. Since KHJ beat KFWB, there's not been that big a turnaround that I can remember. In one book, turnaround, from nothing to top 10.

MOYES: There was a lot that went along with that, they have a tremendous promotional budget.

R&R: They advertised before, they advertised KXTZ before and nothing happened.

MOYES: There were other keys, the other keys are more sensitive issues. That name change was kind of interesting, directly to the point that we're talking about.

R&R: Let me get down to the methodology now, when you come into the city, what kind of surveys do you do, are they interview surveys, phone calls?

MOYES: Sometimes they're interviews, usually things that are generic to the market, not to a station. Things that can be done without exposure to tape or graphics. In some instances a question as to whether or not the market is interested in generally having talk or, at night, that's the kind of thing that can be handled over telephone, but it's so limiting that we rarely use it. Sometimes we use a combination of telephone and interview follow-up, but usually it's an in-home interview, that is an interview that lasts for an hour and a



half, usually with some 500 people in the market.

R&R: How do you find them?

MOYES: That's done by our field organization, they simply go out and recruit those people, they have to be extremely carefully chosen, obviously. There is no one who is more thorough and careful and according to psychological methodology correct and to the letter, than we are.

R&R: What about interviewers?

MOYES: Our interviewers are all professional.

R&R: I think it has been shown in college testing that people react to the interviewer, they identify with them. If you have fairly short hair, although you look young and hip, you would probably not be able to communicate maybe as well with an 18 to 20 year old as someone you hired to do that.

MOYES: We're not looking for open-ended stuff there. In some questionnaires if it's open-ended stuff, that's handled in a very particular way.

R&R: Simple yes and no's?

MOYES: No, no, it's not yes-no's all the time. The questions are straight-forward though.

R&R: Can you give me an example at all?

MOYES: These things last for an hour and a half, there's millions of examples. Let's say you wanted to know about a certain air personality. Have you heard the air personality? Have you heard them within two months? Were you favorably impressed? If you were not favorably impressed, how?

R&R: Do you feel that taking 90 minutes of someone's time you can get correct answers?

MOYES: If it's structured right, that's the genius of the Project Director.

R&R: I remember when Buzz Bennett took over 13Q a couple of years ago, in Pittsburgh, Magid had just finished a survey. Buzz tells the story, as a matter of fact it was printed in R&R, he read the Magid and they said Pittsburgh wanted comedy in the morning. Buzz said his research showed they'd rather

have money than funny. So he gave away money instead of hiring a funny morning man. Going against the Magid feeling that they wanted humor in the morning.

MOYES: It's an interesting thing but that's why consulting is so important to the stations, a lot of people who are into research are asking for consulting and that's why in TV that division grew like wildfire and it's doing the same thing in radio.

R&R: Your key success was with the informal news, right?

MOYES: No, that was hardly the key to its success. People try to simplify what that was. There's nothing simple about TV and there's nothing simple about radio. We ponder over that stuff for a long time, and to say, your key is happy news, that's such bullshit. We have people that have studied this thing for years and years, they've been on camera... If you've ever worked in radio programming. Have you?

R&R: 11 years...

MOYES: You know damn well there's nothing simple about that. You figure out everything you can and every angle, you try to integrate promotion, and pray for the rest of the time. We, we don't have to pray quite as hard, because we know, we have inside information. But it doesn't make it simple.

R&R: But you're saying a survey of 500 people in a market, that you spend 90 minutes interviewing, I tend to doubt you'd get honest answers for 90 minutes. I tend to doubt that you'd get honest answers for probably 5 minutes, before even the person becomes bored, is the person paid for it at all?

MOYES: Yes, they usually receive some kind of fee.

R&R: Not much though.

MOYES: Right. They're not boring at all, they're not at all boring.

R&R: I guess a lot of it depends on the interviewer, but how do you keep interest?

MOYES: It depends upon the questionnaire, and how that's structured.

R&R: And how it's executed as well.

MOYES: What do you mean by executed?

R&R: Is there a person doing it?

MOYES: There is a person administering it and these are professional people that do this sort of thing for many other industries besides TV and radio. We're in banking, many things. Motorcycles, Harley-Davidson, chain-saws, you name it. It's all in the questionnaire. I've never considered, I've been in lots of studies and been in lots of focus groups, which is the other form, and I never found any of them boring at all.

R&R: Haven't you found that people like to give you the answer they think you want?

MOYES: Again, that's in the structure of the question.

R&R: You mentioned one of the questions, you said have you heard the personality, do you like him, like that. Do you really think they're going to sit there and answer you correctly?

MOYES: I think I see what you're getting to.

R&R: Let's take a young adult. Maybe a young adult does not even own an FM radio, but it is hip to say he listens to FM because all his friends listen to FM, and he has nothing to prove to you, other than saying, I listen to X radio station on FM. And I listen to it every day when I drive to work, but if you went out and checked his car, you might really find he doesn't have FM, he only has AM. How do you weed that out?

MOYES: These are questions that are a lot better answered by our Project Directors, which I'm not, I'm not a researcher. I am strictly a consultant. Hell, you could go out today and find 500 people, or just a bunch of interviewers and send them out to 500 people and you would run into those problems, but remember we have been doing it for 17 years, we know what the pitfalls are, we're very aware of that.

R&R: Where do you place your advertising for radio? Do you accomplish where you place your advertising in your surveys?

MOYES: You bet, we know everything about every vehicle, what should go on each vehicle. I'll give you one example, in some markets for example, well the vehicles change position in each market, TV is almost always on the top as the strength vehicle. But then billboards, bus-cards, newspaper, etc. They switch off. The thing that's most important is what you do with the vehicle, once you've decided on your budget. What can you use TV for? What can you use newspaper for? You cannot use newspaper to create image, I don't care how much you buy, there's no way. The newspaper is used for one thing, news. If you're giving away a trip to Hawaii, you use newspaper for news. Billboards and bus-cards, in most markets although not all, in most markets there's only one thing you can do on billboards and bus-cards, and that's to put your key phrase out, like if you're news radio, or if you're gentle, or if you're pop radio, whatever you happen to be. The call letters and frequency. Other than that, you are negating the effect of that board. People can't see it, they won't remember it, they won't read it, and then colors are extremely important, and typeface. We research all of that.

R&R: How about KS95 billboard, why that design?

MOYES: We tested it and came up with a certain color, there's the word, there's colors, now this is very important, you see, we had to do KS95. The call letters, if you see nothing else, at least you see the call letters. Now, we designed the graphics too, and here's the thing, this has got to look like 4 letters, it's got to, because you've got to know what radio station, you got to ask for the orders, as they say, but look at the S, the S dips, because you've got to read it KS95, we didn't want anybody to read it anything but KS95, it's got to read and look like 4 call letters. It's got to look gentle, and all those things were developed from research.

R&R: Any other important design keys?

MOYES: Little points, like the tilt of the letters, in billboards we tilt these letters, for a particular reason. You're spending a great deal of money on this thing, we have over 200 bus-cards, and about 50 billboards, that cost a hell of a lot of money, so you better know what you're doing with them, that's the point.

R&R: Have you found any similarities around the country?

MOYES: As far as radio is concerned?

R&R: I'm looking for things that stand out like there really is not an 18-34 demographic, it's really 18-26.

MOYES: There are a lot of things, but that sort of thing is a market oriented variable. I wouldn't say that is a nationwide variable. There are a lot of things that are nationwide variables. I think to a great degree that the, what we tell people in that regard is part of our service, it is confidential information that a client would gain. It's interesting that the format we put together here, we have now tested in 8 major markets, 8 top 20 markets, it has soundly beat out beautiful music in every one. We are quite impressed with that. It seems like a pretty strong indication in a wave of new programming.

When is a moving violation not a moving violation?



M6-82951

Moving out!
By popular demand
"Forever Came Today" **M1356F**
the new Jackson Five single!

When it's the title of a new album by the Jackson Five. It's a record you'll keep for life. So appear now. Any record store will do. On Motown Records and Tapes.

MOVING VIOLATION NOTICE TO APPEAR

M6-82951

DATE *June, 1975*
TIME *Any day of week*
NAME *Michael, Tito, Jermaine, Marlon, Jackie*
ADDRESS *Hollywood, California*
ALBUM NUMBER *M6-82951*
DESCRIPTION OF VIOLATION *Exceeding the speed limit 45 in a 33 1/2 zone.*

LOCATION OF VIOLATION *Any turntable*

WITHOUT ADMITTING GUILT, I PROMISE TO APPEAR AT THE TIME AND PLACE LISTED BELOW.

SIGNATURE *Michael Tito Jackie*
Jermaine Marlon
COURT *Motown Records*
ADDRESS *6464 Sunset Blvd.*
CITY OR TOWN *Hollywood, California*



©1975 Motown Record Corporation

RADIO

R&R: But yet on KBIG here in L.A. all you did was do the research and make recommendations. Bonneville maintains the programming.

MOYES: We've been working with Bonneville International for years, just about since the inception of the company. I personally consult all AM's and now work two FM's and that will hopefully increase fairly soon. We often work hand in hand. In some cases, they'll do the music and programming and we'll do other inputs. The object of the game is to make the station win, and obviously the trick is that they realized those areas, in which we have research information so we can implement better than they can, and vice versa.

R&R: Do you do any audio testing at all?

MOYES: Yes we do. The most controlled audio testing is done through what we call "focus groups." Where we will bring people into a room, usually with one way see through glass, and we will, in a controlled atmosphere, expose them to a blend of music or expose them to graphics all the stuff is done with graphics. For example we'll take 5 cards with different color schemes, with different nonsense call letters. Like in Boston we'll use maybe KAM and another card with WSN or something, which may not exist. I don't really care if they do or not. We'll take those cards and we can expose them in a controlled atmosphere like that. After we've exposed them for a certain time period, we ask which call letters do you remember? We can find out not only which they see first, but which they remember longest, that sort of thing.

R&R: Do you do any skin testing or any of that kind of stuff?

MOYES: No, we have investigated that, in fact we have had one of the country's leading neurosurgeons brought in, and we find it's worthless.

R&R: Have you found that sports will fit in with musical formats?

MOYES: Yes, sometimes. In some ways and some time periods. We're finding in some markets for example that sports talk around dinner time and an adult formatted station will work.

R&R: This is a strange thing to talk about, if the answer is yes maybe we can find out why. Has the Magid radio division had any out and out failures?

MOYES: Not yet, as a matter of fact. Total control or not, obviously total control is a point where if you have a failure, it's your fault, but total control or not, we haven't had any books that failed after we came in.

R&R: Obviously the case is made that the research is working somewhere, you're getting some of the answers.

MOYES: I'm sure there are things we could do. There's no such thing as an absolute science to radio and research, and as long as you find enough of the keys, and do a damn good job of implementing them, then you're ok.

R&R: You mentioned, I think the key to the success is the fact of being able to read the people, read what they're going to want, what they're going to change, ahead of time. How often do you have to do that in a market?

MOYES: With regard to some points, attitudes change very slowly. But with regard to others, and some of which are very important and change very rapidly.

R&R: Any examples available on that? Fashion versus whatever?

MOYES: Yes I'd say fashion oriented things, like obviously

promotional. For example how you do on air contests. In one period of time it can be the greatest thing in the world is to have a secret sound, locked into the hour somewhere, and they have to call when they hear the sound and react to it. Other times, other ways will be better, other methods will be more involving, will do more to get you more come and pull people through the quarter hour more. Let's take the thing like the reason for initial listening in a market. In some markets it's personalities. There are some insel-towns in the midwest, believe it or not, that just dig personalities, and the reason they tune in over the whole market for radio overall, is personality involvement, the jocks and the fun and the involvement in the city and the community things. These are not small markets either, there are some in the top 25. Then in others, it's totally information oriented and news oriented, therefore if you have the news strength and you promote it right and you put your news in the right places in the clock, you're going to win.

R&R: Does it interest you at all, now that you've been involved with a couple of stations in Los Angeles, that for example in most major markets, New York, Atlanta, Chicago, Minneapolis, all have dominant MOR radio stations. One dominant radio station, with a 25, 30 share or more. WCCO, WSB, those kind of stations. But we don't have one here in L.A. Your MOR's have 2 shares. Did you find there is anything different about L.A., in the research you did. You just completed a whole set of research for 2 radio stations, I'm sure. You must have found something even though you're testing for different reasons.

MOYES: Basically two things. In the east, and you're talking about a lot of stations that are based in the east that were early into the game, that were there long before, that had established themselves long before others had established themselves. And became, in effect, establishments. WSB is an establishment, they are all now facing some deterioration or some erosion just from the FM onslaught. The nature of Los Angeles is to be fickle and moving, the city moves faster than any other in the country, in terms of it's artistic tastes. So the loyalty does not build up like it does for a conservative city.

R&R: Are you able to find out loyalty factors when you do research?

MOYES: Absolutely. You can trace loyalty down to the day. You see the loyalty that happens in one station in the morning, and you can trace where those listeners go, to which stations at which times. And through time dynamically.

R&R: How about burn out factors on records?

MOYES: Well no. I'll tell you the way I handle that. We feel that's a local week to week problem. So we encourage the music director or the program director to get as much input as we can. More than anything, we're not so interested in sales and calling up a key record store or outlet. We tell them to put a telephone in. Ask for requests, I don't care what kind of station it is. It could be news radio that has mid-day music, ask for requests about 5 times a week, and sit there and take them for a half hour and when you see them drop off, get it off. Because then it's an irritant factor, it's a negative, it's what we call a decision point. That is when tune out may occur. We try to get those off as quickly as we can. Going on is a different thing, but getting them off it's strictly a local week to week

issue. We could do it, we could easily do it, but by god the cost of it would be enormous.

R&R: Speaking of costs, I understand a Magid survey, probably varies from market to market in size and everything. Is it relatively expensive?

MOYES: I can't quote exact costs, that differs from market to market, but roughly the cost is between \$5000 and \$20,000.

R&R: Do you test the whole market, or do you test only the competition for the format?

MOYES: I guess I don't understand that, when you say the whole market.

R&R: In other words, if you're mainly interested in, let's take K95S. Automated good music station, beautiful music radio station, alright.

MOYES: It was a beautiful music radio station.

R&R: Isn't it now?

MOYES: No, well it's not beautiful in the sense I guess long ago.

R&R: But you knew what your basic competition in the market was. Did you go in and survey the whole market, or did you only survey the target audience? Did you only survey against the competition?

MOYES: In that particular case we surveyed only 18 to 49. That target changes in some cases we'll only look at 25 to 49, and we won't always break them up like 25 to 34, 35 to 49. We'll break them up in what we see as psychological patterns in the markets, from the pre-test information. We'll ask questions that deal with the competition, that deal with generic things that are ... what kind of music blend do you like, and we'll give them 4 choices of blends that we'll set up on tape. That has nothing to do with competition, but we'll ask them specific questions about competition. Any one survey can deal with anything.

R&R: In the 500 pages that the general manager gets back, that's a lot of research, what is he able to get out of that?

MOYES: In the past, there used to be quite a lot of axiomatic stuff, in those 500 pages. There used to be a lot of things that said, things that undoubtedly he already felt at least, maybe he didn't know for sure, but the manager felt, and he's looking for those real keys. The Project Director and the research analyst can pick out the real keys, and put that into what is called the "summary of findings," and "research recommendations." Those are the keys to winning. For example, the fact that Los Angeles is more news conscious in the morning than it is any other day part, could be considered an axiomatic thing. But now, the research is much more prone to figuring out the things that weren't axiomatic. The things that are particularly peculiar to that market in terms of opportunities for improvement. The recommendations are based ... like the K95S, the 3 keys.

RADIO NEWS

Continued from page 3

The Pennsylvania Associated Press Broadcasters Association. A first place award was given for "enterprising reporting" for the coverage of a strike in early 1974. Two second place awards were awarded to the station, one for Public Affairs and one for spot news coverage.

ANOTHER ROCKER TO NEWS
WRBC-Jackson, Mississippi will join the new NBC news and information service list of stations, switching from a tight rock format.

LATE NEWS

Continued from page 1

McKinnon, President of KSON will assume the GM position at that station temporarily.

HELEN REDDY TO MIDNIGHT SPECIAL

Helen Reddy has accepted the permanent host position on the NBC weekly television show Midnight Special. Wolfman Jack will continue to be the on camera announcer. This marks the first time since its inception that the Midnight Special has had a permanent host.

NARM RELEASES RECORD SALES STATS FOR 1974

The results of a recent National Association of Recording Merchandisers survey were just released. The survey shows that albums accounted for 87.3 percent of the dollar volume of the industry in 1974, while singles declined to 12.7 percent. Interesting note is that contemporary album sales dropped slightly from 64.2 percent in 1973 to 61.1 percent in 1974. Country album sales were up to 11.6 percent of the total, MOR down to 10.4 percent from 11 percent in 1973. Jazz went up to 4.1 percent from 3.4 percent in 1973. Of the three kinds of tape sold, 8 tracks dominated with 83 percent of all configurations.

CASABLANCA EXPANDS

Casablanca Records' president, Neil Bogart, announced today that the independent company has expanded its operations in the promotion, publicity and marketing departments.

Buck Reingold, Vice President of National Pop Promotion, announced that three regional promotion directors have joined the company: Wynn Jackson in Atlanta, Marc Nathan in San Francisco and Brian Interland in Boston. "What is unique about this move is that all three regional promotion directors are of national promotion caliber and experience." All three regional representatives will report to

Reingold. Also added to the staff is Wendy Krause, who has been appointed Field Promotion Coordinator.

Cecil Holmes, Vice President and Director of R&B Operations, has announced the appointment of Gabby Peterson as Eastern Regional R&B Promotion Director, working out of Philadelphia.

More staff additions will be announced in the next few weeks. See Page 4 for pictures.

FANTASY PARK PULLS PEOPLE

The syndicated weekend radio feature "Fantasy Park" is apparently working where promoted and aired. In Los Angeles K100 ran it over a 48 hour weekend. The special weekend Hooper showed K100 up considerably to the third position, of all contemporary stations, behind KHJ and KDAY. KHJ had a 7.9, K100 a 5.9. Ron Riley of WCAO is looking forward to the airing with great sponsor participation. One Baltimore department store has even converted a large area into a park, complete with grass, loud speakers and refreshments.

CHANGES

Mark Driscoll has changed his mind and is remaining in Rochester at WBBF, declining the VP position at the Buzz Bennett Organization. John Long will have an announcement within a week or so about his new programming position. He also notes that he is not involved with Gerry Peterson's consultancy company as reported earlier. Mike Welch exits KIDA-Des Moines in a personality conflict with PD Peter McLaine. Mike a former Gavin Award winner can be reached at (515) 279-5461. Barry Kaye is returning to KILT-Houston to again take over the afternoon drive shift.



Seen here in the Hollywood studios of Watermark are legend-in-his-own-time rockumentary producer, Ron Jacobs (left) going over final touches on the new six hour radio spectacular "THE CALIFORNIA SPECIAL." With him are singer-songwriter, John Stewart, narrator, Jerry Hopkins, author of the program who also penned The Elvis Presley Story, and mastering engineer for Watermark, Lee Hansen. Jacobs said the program will be ready for broadcast later this month. For info on the special, contact Watermark offices in North Hollywood.

AOR Radio

AOR News

RON McCOY has resigned his position as PD of KNAC. No new PD has been named as yet. Ron was with the LONG BEACH station since it went Progressive six years ago and has gained an excellent reputation. He's going back to Texas to start a Rock group ... **BERNIE LUCAS** is the new MD at WRNO. Former MD **MITCH McCracken** resigned the position to go back to school. He will also remain at the station ... According to **WIIN PD ROSS BRITAIN**, there's an outside chance that the pending sale of the station may not go through and that it will remain with the current owners and AOR ...

WZZQ now has a Rock monopoly in JACKSON. Their only competition went All News. The station has an antenna height of 1600 feet. With 100,000 watts, they cover all of MISSISSIPPI ... **JEFF POLLACK**, MD at **KMYR** interviewed **NEIL YOUNG** and turned it into a 16 minute special. Any station interested in having a copy should call him at (505) 265-7661 ...

KDKB interviewed **ALICE COOPER** and sent air staff member **LEE POWELL** on the road with him for two days, phoning in reports every six hours ... **WCMF** had **JIM DAWSON**, **MIKE GREENE**, and **LUTHER ALLISON** in live concerts ... **WLIR** had **GOLDEN EARRING** ... **WXRT** hosted the **CHICAGO** preview for the movie "MONTY PYTHON AND THE HOLY GRAIL." **GRAHAM CHAPMAN** and **TERRY JONES** showed up ... **WBAB** interviewed **MICHAEL QUATRO**. **LARRY MILLER** is now doing nights at the station ... **TRIAD** interviewed **CHUCK MANGIONE** ... **AWB** performed on the **FLORIDA PROGRESSIVE NETWORK** ... **WRNW** interviewed **STEVE ASHLEY** ... 150,000 people showed up for **WEBN's** **SUMMER FAIR IN THE PARK** ...

WAAF MD JOE CAPOBIANCO went away for a vacation. When he returned, he found his apartment had been robbed. They took all of his records and audio equipment ...



Flash Fearless himself delivered his LP to Stuart McRae (standing), Music Director of KAMC-FM, Dallas-Ft. Worth. Immediately after, Flash ducked into a telephone booth and resumed his identity of Warner Brothers promotion man, James Lewis.



Track-MCA recording group Golden Earring stopped off at KTAC-FM in Seattle for a joint interview with Willie Dixon, the popular blues musician. Golden Earring is currently on a major American concert tour to support their album "Switch." Pictured at the interview are (left to right) Peter Talbot (Program director and music director KTAC-FM), Willie Dixon, Barry Hay (Golden Earring), Greg Feldman (MCA promotion manager in Seattle) and (kneeling) George Kooymans (Golden Earring).

WMMS held an on the air **ROLLING STONES ORGY**, 24 hours of every Stones tune they could lay their hands on ... **RAY** and **DENNIS** of **DR. HOOK** and **CHARLIE DANIELS** sat in on the air at **WKDA**.

Mike Harrison



Market after market, the ARB's are coming in and adding yet another chapter to the growth and, in many cases, dominance of Album Oriented Rock Radio. In most of the cases in which AOR's did not do well, you'll find that it was at the hands of other AOR's in the market. This only adds to the respectability of the genre as a viable competitive force. In many cases, the combined shares of some markets' AOR's added up to the largest share block. The days of Progressive Radio only gathering 18 - 24 males in numbers of any significance are over.

Taking into account that ARB's audience survey methodology is limited only to residencies with listed telephone numbers and does not cover college dorm students or military installation personnel, factors that can work against AOR's ... we can all be proud of the impressive growth and breakthroughs. As soon as all the books are in, R&R will publish the results and we'll go over many with individual summaries.

One of the gratifying aspects of AOR Radio rating getting success is the fact that our consensus survey shows that most of them do not give away exorbitant amounts of money but keep their promotional bait in the form of records, tickets, and other relatively modest "people pleaser" prizes. True, you can often "buy" an audience, but one of the lessons of this ARB is that you don't HAVE to.

It has been said many times, what good is making X amount of dollars, if it costs you X plus Y amount of dollars to do it. It has been proven that when run properly, with pride, thought, and professionalism, Album Oriented Rock Radio is not only big business, but, also, good business.

Progressive Singles:

JOHN CALE
"Dirty Ass R&R"— "Heartbreak Hotel" (Island)

JIM CAPALDI
"It's All Up To You" (Island)

DAVID BOWIE
"Fame" (RCA)

NITTY GRITTY DIRT BAND
"Dream" (UA)

STEPHEN WOLF
"Caroline" (Mums)

SYREETA
"Harmour Love" (Motown)

SUBSCRIBE

Name _____
Company/Station _____
Address _____
City _____ State _____

R&R 6430 Sunset Suite 1221 Hollywood, Calif 90028 ONE YEAR—\$130 ONE QUARTER—\$40

Summer entertainment begins with The Wide World of Music ON Records



An ACE album
"Five-A-Side" ANCL 2001



GATO BARBIERI
"Gato - Chapter 4, Alive in New York"
ASD 9303



ANGELO BOND
"Bondage" ABCD 889



NARVEL FELTS
"Narvel Felts" DOSD 2025

ISAAC HAYES
"Chocolate Chip" ABCD 874



BOCO
"Head Over Heels" ABCD 890



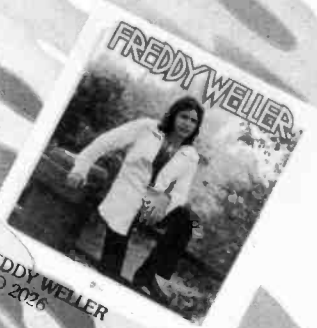
THE FOUR TOPS
"Night Lights Harmony" ABCD 862



THE POINTER SISTERS
"Steppin'" BTSD 6021



FREDDY FENDER
"Before The Next Teardrop Falls"
DOSD 2020



FREDDY WELLER
DOSD 2026



THREE DOG NIGHT
"Coming Down Your Way" ABCD 888



STEELY DAN
"Koko Loco" ABCD 846



BOBBY VINTON
"Heart of Hearts" ABCD 891

Album Airplay/40

1	ELTON JOHN	Captain Fantastic (MCA)	"Ticket" "Saved," "Writing" Title
2	WINGS	Venus & Mars (Capitol)	"Show" "Listen" "Magneto" "Go" "Jar"
3	EAGLES	One Of These Nights (Asylum)	"Eyes" "Visions" "Hands" Title and "Waltz"
4	10CC	Original Soundtrack (Merc)	"Love" "Blackmail" lead
5	ZZ TOP	Fandango (London)	"Tush" "Thunderbird" "X" "Kings"
6	SOUTHER HILLMAN FURAY	Trouble In Paradise (Asylum)	"Follow" "Someone" Title
7	JAMES TAYLOR	Gorilla (WB)	"Sweet" "Wandering" "Lighthouse" "Mexico"
8	EDGAR WINTER	Jasmine Nightdream (Blue Sky)	"Control" "Shuffle" "Brother"
9	DOOBIE BROTHERS	Stampede (WB)	"Fandango" "Maxine" "Hangman" "Take Me"
10	POINTER SISTERS	Steppin (Blue Thumb)	"How Long" "Sleeping" "Do"
11	JOAN BAEZ	Diamonds & Rust (A&M)	"Blue Sky" "Fountain" Title
12	TODD RUNDGREN	Initiation (Brsvle)	"Real Man" "Synthesize" "Warning" Title
13	ROLLING STONES	Metamorphosis (Abkco)	"Fanny" "Why" "Heart" "Time"
14	PURE PRAIRIE LEAGUE	2 Lane Highway (RCA)	Title leads, Variety of cuts
15	BACHMAN-TURNER	4 Wheel Drive (Merc)	"Hey You" "Artist" Title lead
16	BATDORF & RODNEY	Life Is You (Arista)	"Life" "Love" "Song"
17	MINNIE RIPERTON	Adventures In Paradise (Epic)	"Down" "Inside My Love" "Simple"
18	JEFF BECK	Blow By Blow (Epic)	"Lovers" "Brain" "Jam" "Woman"
19	BAD COMPANY	Straight Shooter (Swan Song)	"Makin Love" "Good Lovin" "Preacher"
20	TRIUMVIRAT	Spartacus (Capitol)	"March" "School"
21	TIM MOORE	Behind The Eyes (Asylum)	"Captain" "Lightning"
22	ISLEY BROTHERS	The Heat Is On (T-Neck)	"Power" "Better"
23	MAHOGANY RUSH	Strange Universe (20th)	"Tales" "Land" "Trying"
24	STEELY DAN	Katy Lied (ABC)	"Wh" "Sneakers" "Friday"
25	LEON RUSSELL	Will O The Wisp (Shelter)	"Island" "Hideaway" "Lady"
26	BEE GEES	Main Course (RSO)	"Change" "Jive" "Universe"
27	ROLLING STONES	Made In The Shade (Rol Stones)	Variety of cuts
28	CAMEL	Snow Goose (Janus)	Title "Rhayader"
29	AEROSMITH	Toys In The Attic (Col)	"Record" "More" "Walk" and "Emotion"
30	CARLY SIMON	Playing Possum (Elektra)	"Waterfall" "Dancing" "Street" "More"
31	DAVID BROMBERG	Midnight On The Water (Col)	"Things" "Revenge" lead
32	EARTH WIND & FIRE	That's The Way Of The World (Col)	"Shining Star" leads, Variety of cuts
33	IAN HUNTER	Ian Hunter (Col)	"Boy" "Bitten" "Excited"
34	BILLY COBHAM	Shabazz (Atl)	Entire Lp.
35	JEAN LUC PONTY	Upon The Wings Of Music (Atl)	Variety of cuts
36	ROGER McGUIINN	Roger McGuinn & Band (Col)	Variety of cuts
37	BREWER & SHIPLEY	Welcome To Riddle Bridge (Capitol)	"Success" "Summer" "Hearts"
38	SYNERGY	Synergy (Passport)	Variety of cuts
39	KINKS	Soap Opera (RCA)	"Ducks" "Star" lead
40	STEPHEN STILLS	Stills (Col)	"Mama" "Age" "World" "Changes" "Pages"

Chart Summary

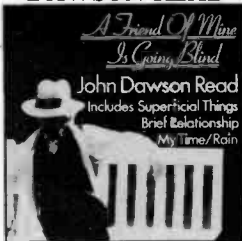
ELTON JOHN just barely edged out WINGS for the top airplay position, however both are incredibly strong. The delay in the release of THE EAGLES album only added to the anxiety and enthusiasm for it. 10 CC continues to build slowly but surely as programmers begin to realize that it is one of the year's outstanding albums and there are many playable cuts on it. "TUSH" on ZZ TOP is one of the strongest reaction cuts in the country and would probably make a dynamite single if Top 40 programmers have the courage to play it. BATDORF AND RODNEY are familiar to many programmers from a few years ago and have been given good initial exposure with favorable early reaction. TRIUMVIRAT has enjoyed a long run on the chart and continues to spread. ROLLING STONES fever, inspired by their tour is instigating heavy play from coast to coast. EARTH WIND AND FIRE has been popping on and off the chart for weeks now as different stations try it at different times to positive reaction. Those who try SYNERGY seem to like it and give it good play. STEPHEN STILLS came out just as we went to press and was a very late add that will show up as a monster next week.

PLEASE NOTE:

The Album Airplay/40 is based solely on airplay from our reporting stations. Artists in large type on chart represent this week's hottest airplay albums.

Suggested Product

DAWSON-READ



Exquisite mellow LP in tradition of early Simon & Garfunkel & James Taylor. (Chrysalis)

SLADE



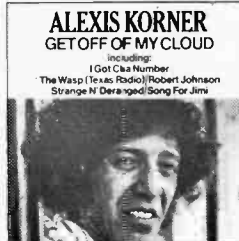
This soundtrack LP shows more dimension than group's previous endeavors and is good. (WB)

GATO BARBIERI



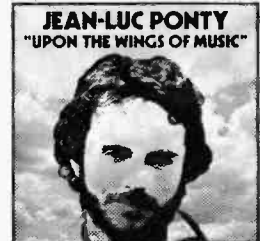
Barbieri fans will enjoy this fine live recording at the Bottom Line in New York. (ABC/Impulse)

ALEXIS KORNER



Historically significant legend of British rock & blues is showcased in this great LP. (Col)

JEAN-LUC PONTY



Top notch jazz collection from the premier electric violinist & his ensemble. (Atl.)

STEVEN STILLS



Long-awaited and worth every minute of it. The gang is back together. (Col.)

WAR



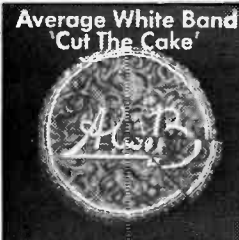
Group has huge following spanning a number of formats. Important AOR Radio entry. (UA)

ROGER McGUIINN



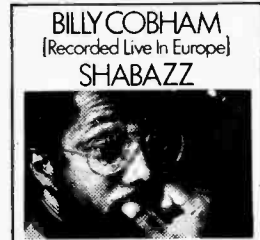
Byrd-founder has plenty of good music left in him. "Born To R&R" "So Long" "Circle Song" (Col.)

AWB



AWB continues to churn out their tight, brassy R&B. Very even LP. (Atl.)

BILLY COBHAM



This live LP captures energy of Cobham's brilliant talent. (Atl.)

WAR SINGLE MAKES FRIENDS FAST



"TOP FIVE PHONES"
CHARTS 28-16-9

— Scott Shannon, WQXI, Atlanta

"Why can't we be friends?" by WAR being played & charting at the following rock stations nationally.

WFIL - Z-93 - KFRC - KLIF
KXOK - WTIK - WCFL - WIBG - WIFI-FM - WMAK - WCAO - KIMN - KTLK
KJRB - KRBE-FM - WMPS - WCOL - WAKY - KXOL - KFJZ - KOIL - WPRO
WGNG - WEAM - WLEE - KQV - WFOM - WBBQ - WSGN - KAAY - KEEL
KELP - KEZY - KJOY - KCPX - KRSP - WKIX - WHHY - WGH - WERC - WPTR
WTRY - KLEO - KEYN - KTKT - KFXM - KLZ-FM - KQEO - KROK - KELI - KINT
KEYS - KNOW - WDHF-FM - WNCI - WKLO - WLAC - WKBO - WYRE - WLCY
WTOB - KONO - KSLY - KSEE - WTAC - KUDE - KIST - WFSO - KCBN - WLOF
KMBY - KATA - KFIV - KALE - KDZA - KKAM - KGGF - KTGR - KKJO - KJAS
KSEL - KWHP - XROK - KRIO - KVIC - WJDX - KVOL - WQNZ - WJIN - WDLF
KKXL - KLWW - KWWL - WDBQ - KCRG - KSTT - KISD - KLMS - KWEB - WISM
WSPT - WIFC - WQTC - WOMT - WKAU - WBAY-FM - WYNE - WOSH - WRIG
WWCK - WILS - WLAV - WZZM-FM - WYSL - WRIE - WCUE - WTUE - WFEA
WLAM - WARM - WSCR - WAEB - WSBA - WMID - WAMS - WRAW - WKAP
WQXA-FM - WLAN - WEEX - WFEC - WHYL - WIOO - WLPL-FM - WDJQ
WUOK - WNDR - WBLI - WWCO - WRFC - WDAK - WALG - WAIR - WNEX
WGNL - WMC-FM - WKDA - WNOX - WBTM - KOTN - WWKE - WMFJ
WKXY - WKIZ - WYND - WONN - WQPD



"Why can't we be friends?" UA-XW629-X

A Far Out Production on United Artists Records & Tapes.

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Most Added:**EAGLES***One Of These Nights (Asylum)***BATDORF & RODNEY***Life Is You (Arista)***BILLY COBHAM***Shabazz (A&M)***JEAN LUC PONTY***Upon The Wings Of Music (A&M)***ROGER MCGUINN***Roger McGuinn & Band (Col)*

ALBUM ACTIVITY

Mike Harrison/Editor
Album Hotline: (714)223-6797

The Hottest:

ELTON JOHN*Captain Fantastic (MCA)***WINGS***Venus & Mars (Capitol)***10CC***Original Soundtrack (Merc)***ZZ TOP***Fandango (London)***JAMES TAYLOR***Gorilla (WB)*

KSAN/SAN FRANCISCO

ADDED:

Eagles (Asylum)
Wings (Capitol)
Pablo Cruise (A&M)
Be Bop Deluxe (Harvest)
SHF (Asylum)
Atlantis (Polydor)
Tim Moore (Asylum)

HOT:

Todd Rundgren (Brsive)
Edgar Winter (Blue Sky)
Pointer Sis (Blue Thumb)
Spirit (Merc)
Beau Brummels (WB)
Martin Mull (Capricorn)
Phil Manzanera (A&M)

BONNIE SIMMONS, Program Director: Playing entire Lps.

WAAF FM/WORCESTER

ADDED:

Eagles (Asylum)
Rolling Stones (Abkco)
Rolling Stones (Rol Stones)
Roger McGuinn (Col)

HOT:

Ambrosia (20th)
Aerosmith (Col)
10CC (Merc)
Janis Ian (Col)
Bob Seger (Capitol)
Wings (Capitol)
Elton John (MCA)
Joan Baez (A&M)
Carly Simon (Elektra)
James Taylor (WB)
Triumvirat (Capitol)

JOE CAPOBIANCO, Music Director: Ambrosia's "Nice", "Yesterday", Ian's "I'll Be Me To You", Seger's "Limits", Baez's "Fountain", "Sky", Carly's "More", "Waterfall".

WGRQ FM/BUFFALO

ADDED:

Ambrosia (20th)
Joan Baez (A&M)

HOT:

Elton John (MCA)
Wings (Capitol)
ZZ Top (London)
Tommy (Polydor)
BTO (Merc)
Earth Wind & Fire (Col)
Bad Co (Swan Song)
10CC (Merc)

ROGER CHRISTIAN, Music Director: Playing entire Lps. Playing AWB single.

KNAC FM/LONG BEACH

ADDED:

Roger McGuinn (Col)
Alexis Korner (Col)
AWB (A&M)
Doc Watson (UA)
10 Yrs. After (Deram)
Jon & Darlene Edwards (ABC)
Flock (Merc)
Eagles (Asylum)
Jean Luc Ponty (A&M)
Batdorf & Rodney (Arista)
Headstone (EMI)
Le Orme (Peters)
Zebra (Polydor)
Beleng (Peters)
Nucleus (Vertigo)

HOT:

Elton John (MCA)
Eagles (Asylum)
Rolling Stones (Rol Stones)
SHF (Asylum)
Wings (Capitol)
ZZ Top (London)
James Taylor (WB)
Blood Sweat & Tears (Col)
Triumvirat (Capitol)
Be Bop Deluxe (Harvest)

RON MCCOY, Program Director: Taylor's "Wandering", Eagles' "Eyes".

WPLJ-FM/NEW YORK

ADDED:

Rolling Stones (Abkco)

HOT:

Bad Co (Swan Song)
Van McCoy (Avco)
Carly Simon (Elektra)
10CC (Merc)
Elton John (MCA)
Tommy (Polydor)
Wings (Capitol)
Chicago (Col)
Jeff Beck (Epic)
Earth Wind & Fire (Col)
Doobie Bros (WB)

LARRY BERGER, Program Director: CC's "Not In Love" getting good phones. Wings' "Listen", "Go", "Show", "Jar", "Magnet" and title. McCoy's "Hustle", Carly's "Dancing", "Waterfall", "More", Doobie's "Fandango", "Maxine", "Music Man". Playing Pilot single.

WABX FM/DETROIT

ADDED:

Rolling Stones (Rol Stnes)
Tramps (Buddah)
John Dawson Redd (Chrysalis)
Hubert Laws (CTI)
Stephen Stills (Col)
Roger McGuinn (Col)
Isaac Hayes (ABC)
Batdorf & Rodney (Arista)
Billy Cobham (A&M)
Jean Luc Ponty (A&M)
Eagles (Asylum)
Robert Klein (Epic)
Synergy (Passport)

HOT:

Elton John (MCA)
Wings (Capitol)
10CC (Merc)
Isley Bros (T-Neck)
Ian Hunter (Col)
Peter Frampton (A&M)
Lonnie L. Smith (Fly D)
Pointer Sis (Blue Thumb)

JIM SOTET: Playing entire Lps. Playing Retta Young single.

WINN AM/ATLANTA

ADDED:

SHF (Asylum)
3 Dog Night (ABC)
Pointer Sis (Blue Thumb)
Edgar Winter (Blue Sky)
Rolling Stones (Rol Stones)
Eagles (Asylum)
Robert Klein (Epic)
Upp (Epic)
Lost Gonzo Band (MCA)
Camel (Janus)
Eiff (MGM)
Beau Brummels (WB)
Atlantis (Polydor)
David Sancious (Col)

HOT:

Elton John (MCA)
Bad Co (Swan Song)
BTO (Merc)
Rolling Stones (Abkco)
ZZ Top (London)

ROSS BRITAIN, Program Director: Playing entire Lps. Playing Richard Torrance, Maggie Bell, Narry Mann, Kinks, Elliot Murphy, David Bowie, Emmylou Harris, Kraftwerk, Pablo Cruise, and Mike Greene singles.

WBAB-LONG ISLAND

ADDED:

Rolling Stones (Rol Stnes)
Yvonne Elliman (RSO)
MFBS (PI)
Upp (Epic)
Billy Cobham (A&M)
Michael Bolton (RCA)
Mahogany Rush (20th)
Jean Luc Ponty (A&M)

HOT:

Rolling Stones (Abkco)
Wings (Capitol)
Pointer Sis (Blue Thumb)
Batdorf & Rodney (Arista)
Eagles (Asylum)
Joan Baez (A&M)
BTO (Merc)
Doobie Bros (WB)
Peter Frampton (A&M)
Nicky Hopkins (Merc)
Kinks (RCA)
Elliot Murphy (RCA)
Michael Quatro (UA)
10CC (Merc)
Triumvirat (Capitol)

BERNIE BURNARD, Music Director: Wings' "Shov", B&R's "Life", Eagles' "Vision", Baez's "Sky", BTO's "Blues", Doobie's "Hangman", Hopkins' "Changes", Kinks' "Rush", Murphy's "Looking", Quatro's "Prelude". Playing David Bowie, Bonaroo, Ringo Starr, and Jeff Beck singles.

WOUR/UTICA-SYRACUSE

ADDED:

Flock (Merc)
Isley Bros (T-Neck)
Bela Sete (Takoma)
Billy Cobham (A&M)
Roger McGuinn (Col)
Jerry Riopelle (ABC)
Kevin Coyne (Virgin)
Batdorf & Rodney (Arista)
Yvonne Elliman (RSO)
Lost Gonzo Band (MCA)
Alexis Korner (Col)
Willie Nelson (Col)
Blackbyrds (Fantasy)

HOT:

Elton John (MCA)
Minnie Riperton (Epic)
Wings (Capitol)
Todd Rundgren (Brsive)
Ambrosia (20th)
Jim Dawson (RCA)
Kinks (RCA)
10CC (Merc)
Jess Roden (Island)
Triumvirat (Capitol)
Spirit (Merc)
David Sancious (Col)
David Bromberg (Col)

STEVE HUNTINGTON, Music Director: Dawson's "Comes", "Living", Playing Linda Lewis, Syreets, and Nifty Grity Dirt Band singles.

KLOS FM/LOS ANGELES

ADDED:

Bee Gees (RSO)
Elvin Bishop (Capricorn)

HOT:

Eagles (Asylum)
Wings (Capitol)
Elton John (MCA)

DEBAR HOORELBEKE, Music Director: BG's "Broadway", Bishop's "Feel Good".

KZEL FM/EUGENE

ADDED:

Johnny Darrel (Capricorn)
Greazy Wheels (London)
Yvonne Elliman (RSO)
Pablo Cruise (A&M)
Gato Barbieri (ABC)
Edgar Winter (Blue Sky)
Tim Moore (Asylum)
Zebra (Polydor)

HOT:

Bee Gees (RSO)
David Bromberg (Col)
Willie Nelson (Col)
Pointer Sis (Blue Thumb)
Minnie Riperton (Epic)
Triumvirat (Capitol)
Eagles (Asylum)
Brewer & Shipley (Capitol)
Rolling Stones (Abkco)
Elton John (MCA)

STAN GARRETT, Program Director: Moore's "Bye", "Sailed", Bromberg's "Joke", Nelson's "Rain", Triumvirat's "School", Playing Jon Cale single.

KYYS FM/KANSAS CITY

ADDED:

Bee Gees (RSO)
Todd Rundgren (Brsive)
Rolling Stones (Abkco)
Eagles (Asylum)

HOT:

Elton John (MCA)
James Taylor (WB)
Wings (Capitol)
Doobie Bros (WB)
Ian Hunter (Col)
Pure Prairie League (RCA)
Janis Ian (Col)

MAX FLOYD, Program Director: Playing entire Lps.

KMYR-ALBUQUERQUE

ADDED:

SHF (Asylum)
Nancy Nevins (Tom Cat)
Rolling Stones (Abkco)
Willie Nelson (Col)
John Dawson Redd (Chrysalis)
Ronnie Lane (A&M)
Le Orme (Peters)
Jerry Riopelle (ABC)

HOT:

Eagles (Asylum)
Todd Rundgren (Brsive)
Doobie Bros (WB)
Elton John (MCA)
Pointer Sis (Blue Thumb)
Joan Baez (A&M)
Beau Brummels (WB)
Kinks (RCA)
Wings (Capitol)
Jeff Beck (Epic)

JEFF POLLACK, Music Director: Todd's title, and "Man" lead. Playing entire Lps.

WBCN-FM/BOSTON

ADDED:

Roy Ayers (Polydor)
Gato Barbieri (ABC)
Sam Dees (A&M)
Headstone (20th)
Jackson 5 (Motown)
Todd Rundgren (Brsive)
Earl Scruggs (Col)
Sweet (Capitol)
3 Pieces (Fantasy)
Edgar Winter (Blue Sky)

HOT:

Donald Byrd (Blue Note)
Isley Bros (T-Neck)
Elton John (MCA)
Kinks (RCA)
Orleans (Asylum)
Pointer Sis (Blue Thumb)
Minnie Riperton (Epic)
Steely Dan (ABC)
James Taylor (WB)
Wings (Capitol)

BOB SLAVIN, Music Director: 5's "Forever", Sweet's "Blitz", Minnie's "Down", "Inside My Love", Wings' "Show" and "Go", Playing Peter Skellern, John Cale, Linda Lewis, Road Apples, and Syreets singles.

WMMR PHILADELPHIA

ADDED:

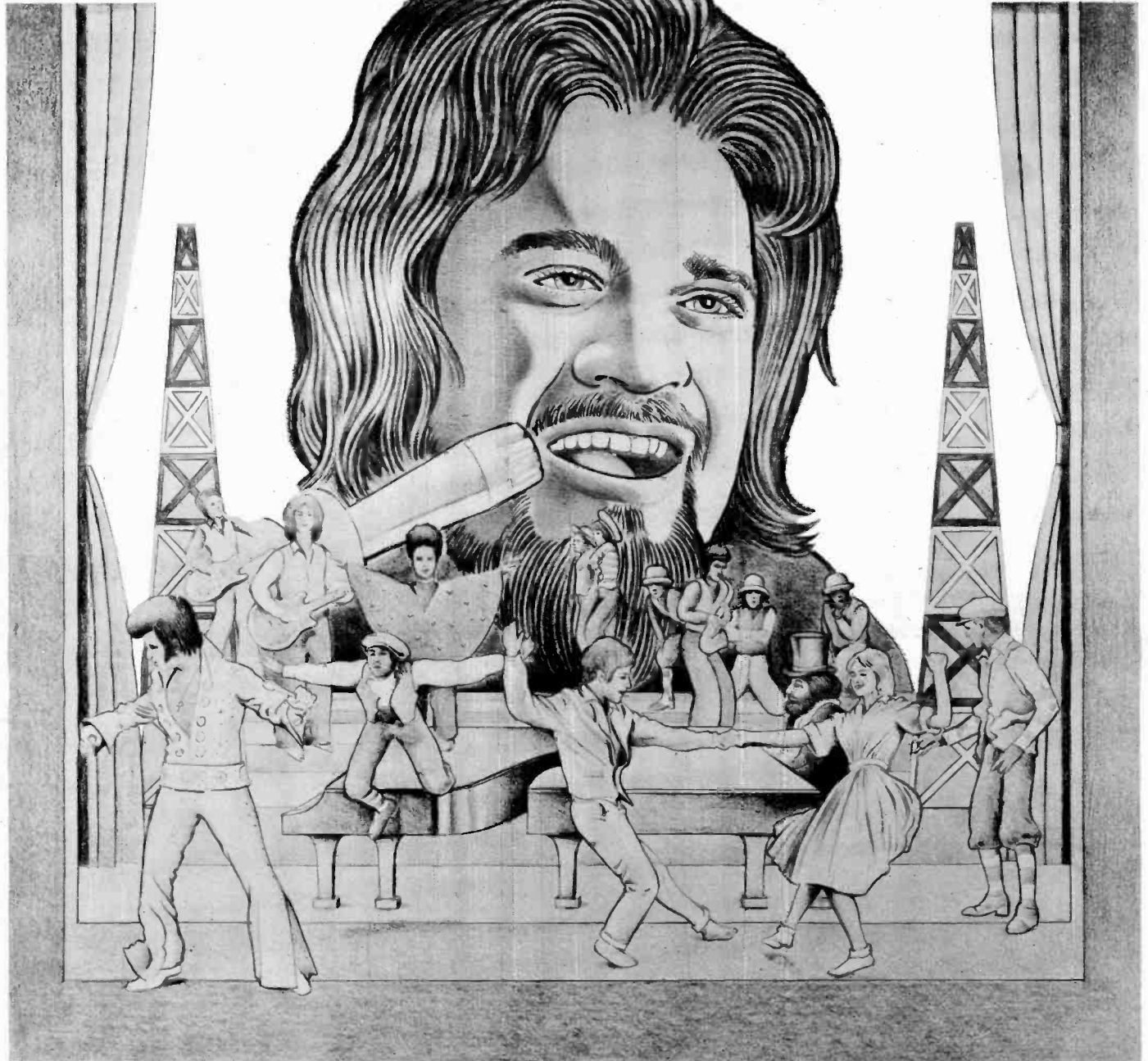
AWB (A&M)
Stephen Stills (Col)
Roger McGuinn (Col)
Ray Charles (Crossover)
10 Yrs. After (Deram)
Billy Cobham (A&M)
Alexis Korner (Col)

HOT:

Wings (Capitol)
SHF (Asylum)
Synergy (Passport)
Edgar Winter (Blue Sky)
Elton John (MCA)
Tim Moore (Asylum)
Robert Klein (Epic)

T. MORGAN, Program Director: Playing entire Lps. Playing Syreets single.

REACHING FOR THE KNOBS.



"The real life-force behind rock 'n' roll has always been radio. It's the eyes, the ears, and maybe the pulse-beat of *all* popular music. Any way you look at it, as long as you listen to radio you know you've got a friend. For a lot of people it's the closest, most trusted friend they've got."

**Also reach for the Wolfman's
brand new album, "Fun & Romance,"
on Columbia Records.**

ALBUMS

WNEW FM/NEW YORK

ADDED:
Karen Alexander (Asylum)
Kevin Coyne (Birgin)
Batdorf & Rodney (Arista)
John Shine (Col)
Eagles (Asylum)

HOT:
Wings (Capitol)
SHF (Asylum)
Tim Moore (Asylum)
Bee Gees (RSO)
Elton John (MCA)
Alexis Korner (Col)
Joan Baez (A&M)
10CC (Merc)
Rolling Stones (Rol Stnes) SHADE

DENNIS ELSAS, Music Director: Playing entire Lps.

WMMS FM/CLEVELAND

ADDED:
Michael Stanley (Epic)
Neil Young (Reprise)
Rolling Stones (Rol Stnes)
10 Yrs. After (Deram)
Martin Mull (Capricorn)
Batdorf & Rodney (Arista)

HOT:
Wings (Capitol)
Eagles (Asylum)
Elton John (MCA)
Todd Rundgren (Brsvle)
Pure Prairie League (RCA)
Alex Harvey (Vertigo)
Mahogany Rush (20th)
Bad Co (Swan Song)
Doobie Bros (WB)
Orleans (Asylum)
SHF (Asylum)
Minnie Riperton (Epic)
Rolling Stones (Abkco)
Isley Bros (T-Neck)
Beach Boys (Capitol)
Chicago (Col)
10CC (Merc)
Bob Marley & Wailers (Island)

JOHN GORMAN, Program Director: Heavy requests on Stanley, "Love You" "Dancing" "Time" and "Music" lead. Young's "Downtown" "Tonight" "Number" and "Look." B&R's "Life" "Rain" "Love" and "Part". Isley's "Feel Better" getting heavy response. Playing AWB, Phoebe Snow, Dwight Twilley, Linda Lewis, Augustus Pablo, Joe Simon, and Ike & Tina Turner singles.

KSHE FM/ST. LOUIS

ADDED:
Joan Baez (A&M)
Flock (Merc)
Greazy Wheels (London)
Jerry Riopelle (ABC)
Le Orme (Peters)
Eagles (Asylum)
Michael Stanley (Epic)

HOT:
Camel (Janus)
Triumvirat (Capitol)
Elton John (MCA)
James Taylor (WB)
Brewer & Shipley (WB)
Pure Prairie League (RCA)
BTO (Merc)
Mahogany Rush (20th)
Rusty Weir (20th)

BOB BURCH, Music Director: Triumvirat's "March", Taylor's "Sweet", PPL's "2 Lane".

KFIG-FM/FRESNO

ADDED:
Roy Ayers (Polydor)
Upp (Epic)
Rolling Stones (Abkco)
Minnie Riperton (Epic)
Triumvirat (Capitol)
SHF (Asylum)
Pablo Cruise (A&M)
Pointer Sis (Blue Thumb)

HOT:
Leon Russell (Shelton)
Aerosmith (Col)
Elton John (MCA)
10CC (Merc)
Armedgeddon (A&M)
Ambrosia (20th)
Ian Hunter (Col)
Jess Rodden (Island)

RAY APPLETON, Program Director: CC's "Love" "Blackmail", Armedgeddon's "Buzzard" "Tightrope", Ambrosia's "Yesterday"

WLOT-FM/TOLEDO

ADDED:
Zebra (Polydor)
Nucleus (Vertigo)
David Sancious (Epic)
Marion Brown (ABC)
Billy Cobham (Ati)
Yvonne Elliman (RSO)
Roy Ayers (Polydor)
Funk Factory (Atco)
Jean Luc Ponty (Ati)
Steve Hillage (Virgin)
Kevin Coyne (Virgin)
Eagles (Asylum)
Stephen Stills (Col)
Mahogany Rush (20th)
Dewey Radman (Arista)
Stanley Cowell (Arista)
Paul Bley (Arista)
Roland Hannah (Arista)
Andrew Hill (Arista)

HOT:
Wings (Capitol)
Elton John (MCA)
Steely Dan (ABC)
Aerosmith (Col)
Chicago (Col)
Doobie Bros (WB)
Lynyrd Skynyrd (MCA)
10CC (Merc)
SHF (Asylum)
Edgar Winter (Blue Sky)
James Taylor (WB)
Todd Rundgren (Brsvle)
Earth Wind & Fire (Col)
Kinks (RCA)
Carly Simon (Elektra)
Pointer Sis (Blue Thumb)
Journey (Col)
Peter Frampton (A&M)
Hollies (Epic)

NEIL LASHER, Music Director: Wings' "Show" "Magneto" "Call" "Listen", Elton's "Ticket" "Whistle" "Dead" and title. Beck's "Jam" "Grain" "Woman" "Lovers", Doobie's "Hangman", "Take Me" "Fandango" "Maxine", CC's "Love" "Blackmail", SHF's title, "Follow" "Move", Winters' "Love" "Control" "Shuffle" "Brother", Taylor's "Lighthouse" "Wandering" "Sweet", Todd's "R&R" "Man" and title. Kink's "Neon" "Rush" "Music", Carly's "Waterfall" "Dancing" "Street", Pointer's "Long" "Do." Playing War, and John Cale singles.

TRIAD-WXFM/CHICAGO

ADDED:
Weather Report (Col)
Michael Stanley (Epic)
Billy Cobham (Ati)
Upchurch & Tennyson (Kudu)
Funk Factory (Atco)
Jean Luc Ponty (Ati)
Lost Gonzo Band (MCA)

HOT:
Michael Urbaniak (Col)
Synergy (Passport)
Leon Russell (Shelton)
Jeff Beck (Epic)
Triumvirat (Capitol)
Minnie Riperton (Epic)
Bee Gees (RSO)
Edgar Winter (Blue Sky)
Flock (Merc)
Joan Baez (A&M)
Mahogany Rush (20th)
Tomita (RCA)
Wings (Capitol)
Roy Ayers (A&M)
Camel (Janus)
Elton John (MCA)
Lonnie Liston Smith (Fly D)

DAN BACIN, General Manager: Playing entire Lps. Playing Dwight Twilley single.

KOME FM/SAN JOSE

ADDED:
Stephen Stills (Col)
Sons Of Champlin (Gold Mine)
Eagles (Asylum)
Isley Bros (T-Neck)
Tim Moore (Asylum)
Flock (Merc)
Roger McGuinn (Col)
Joe Beck (Kudu)
Batdorf & Rodney (Arista)
Michael Bolton (RCA)
Arthur Brown (Gull)

HOT:
Rolling Stones (Abkco)
Joan Baez (A&M)
Todd Rundgren (Brsvle)
Elton John (MCA)
Wings (Capitol)
James Taylor (WB)
Doobie Bros (WB)
Leon Russell (Shelton)
Pointer Sis (Blue Thumb)
Camel (Janus)
Evelyn Bishop (Capricorn)

OANA JANG, Music Director: Stills' "Pages" "Changes" "Mama" "World", Champlin's "Look", Eagles' "Nights" "Eyes" "Thrill" "Hands". Playing Ike & Tina Turner singles.

WQDR-FM/RALEIGH

ADDED:
Eagles (Asylum)
David Bromberg (Col)
SHF (Asylum)
Tomita (RCA)
BTO (Merc)

HOT:
Elton John (MCA)
Wings (Capitol)
Doobie Bros (WB)
Joan Baez (A&M)
Carly Simon (Elektra)
Janis Ian (Col)
James Taylor (WB)
Pure Prairie League (RCA)
Steely Dan (ABC)
10CC (Merc)
Todd Rundgren (Brsvle)
Earth Wind & Fire (Col)
ZZ Top (London)
Earl Scraggs (Col)

BILL HARD, Program Director: Elton's "Saved", Wings' getting good response to all. Taylor's "Sweet".

KAMC FM/DALLAS

ADDED:
Lost Gonzo Band (MCA)
Ruppert Holmes (Epic)
Nicky Hopkins (Merc)
Journey (Col)
Ronnie Lane (A&M)
Pablo Cruise (A&M)
Synergy (Passport)

HOT:
Rusty Weir (20th)
Willie Nelson (Capitol)
Elvin Bishop (Capricorn)
Jeff Beck (Epic)
Judy Collins (Elektra)
Elton John (MCA)
Michael Murphy (Epic)
Wings (Capitol)
Leon Russell (Shelton)
Spirit (Merc)
James Taylor (WB)
Elton John (MCA)

STUART MCRAE, Music Director: Gonzo's "Desperados" "Reality" "Loose" "My Way", Holmes' "Scared" "Hand" "Rifles", Hopkins' "Sleeps" "Changes" "Trip", Journey's "Topaz" "Kohoutek" "Feeling", Lane's "Tambourine" "Monday", Cruise's "Tonight" "Breeze" "Women", Synergy's "Relay" and title. Playing Calico, Alvin Crow, Phoebe Snow, and Jerry Jeff Walker singles.

WZMF-FM/MILWAUKEE

ADDED:
Cole Younger (Anchor)
Pointer Sis (Blue Thumb)
Aliota Hanes & Jeremiah
Bee Gees (RSO)
Karen Alexander (Asylum)
Brewer & Shipley (Capitol)

HOT:
Supertramp (A&M)
Edgar Winter (Blue Sky)
Dr. Hook (Capitol)
Elton John (MCA)
Wings (Capitol)
Weather Report (Col)
Ian Hunter (Col)
SHF (Asylum)

JOHN HOUGHTON, Program Director: Supertramp's "School" "Shell", Hook's "Stoned", Report's "Body" "Fire", Hunter's "Love" "Bitten". Playing Dwight Twilley and Melissa Manchester singles with good response.

WCOL FM/COLUMBUS

ADDED:
Brewer & Shipley (Capitol)
Eagles (Asylum)
Flock (Merc)
Snake Hips (Vertigo)
Zebra (Polydor)
Yvonne Elliman (RSO)
Isaac Hayes (ABC)

HOT:
Wings (Capitol)
Elton John (MCA)
BTO (Merc)
Grover Washington (Kudu)
Isley Bros (T-Neck)
Doobie Bros (WB)
Carly Simon (Elektra)
Led Zepplin (Swan Song)
Aerosmith (Col)
Earth Wind & Fire (Col)

BOB GOODING, Program Director: B&S' "Summer" "Road" "Crying" and "Hearts", Flock's "Home" "Metamorphosis" "Hang", Hip's "Bag" "Alive" "Tune", Zebra's "Feeling" "Tree" "Lasso", Elliman's "Inside" "Night" "Save" "Memories", Hayes' "Body" "Chip" and "Live". Playing Betty Davis single.

WWWW FM/DETROIT

ADDED:
Breckler Bros (Arista)
Flock (Merc)
Isley Bros (T-Neck)
Mahogany Rush (20th)
Kevin Coyne (Virgin)
James Taylor (WB)

HOT:
Aerosmith (Col)
BTO (Merc)
Bad Co (Swan Song)
Doobie Bros (WB)
Ian Hunter (Col)
Peter Frampton (A&M)
Eagles (Asylum)
Elton John (MCA)
Kiss (Casablanca)
Lynyrd Skynyrd (MCA)
Sweet (Capitol)
Wings (Capitol)
ZZ Top (London)

PAUL CHRISTY, Program Director: Becker's "Sneakin'", Flock's "Music" "Home", Isley's "Power" "Better", Rush's "Tales" "Land" "Tryin'", Coyne's "Savior" "Lovers" "Not Me", Taylor's "Sweet", Aerosmith's "Record" "More" "Walk", BTO's title, "You" "Time", Bad's "Lovin'" "Love" "Star" "Preacher", Doobie's "Maxine" "Take Me" "Fandango", Eagles' title, "Hands" "Limit" "Visions", Elton's "Fingers" "Ticket" "Saved" and title. Kiss' "R&R", Wings' "Show" "Jar" "Listen" "Go" and title. ZZ's "X" and "Tush". Playing Consumer Report, KC & Sunshine, Jim Capaldi, AWB and Todd Rundgren singles.

KZOK FM/SEATTLE

ADDED:
Edgar Winter (Blue Sky)
Rolling Stones (Abkco)
Isaac Hayes (ABC)
SHF (Asylum)
Earl Scraggs (Col)
Pointer Sis (Blue Thumb)
Ian Hunter (Col)
Pure Prairie League (RCA)
Eagles (Asylum)

HOT:
Earth Wind & Fire (Col)
Elton John (MCA)
Wings (Capitol)
Doobie Bros (WB)
Joan Baez (A&M)
Isley Bros (T-Neck)
James Taylor (WB)
Janis Ian (Col)
ZZ Top (London)
Steely Dan (ABC)

NORM GREGORY, Music Director: Winter's "Shuffle" "Tomorrow" "Control", Stones' "Fanny" "Heart", PPL's title, "Kansas City", Eagles' "Hands" "Thrill", Elton's "Saved" "Love", Doobie's "Music Man" leads, Baez's title, "Winds", Isley's "Power", "Better", Taylor's "Sweet", "Lighthouse" and "Mexico", Playing Bee Gees, Albert Hammond, Hollies, Herbie Mann, Van McCoy, Minnesotasingles.

KPRI FM/SAN DIEGO

ADDED:
Average White Band (Ati)
Beau Brummels (WB)
Todd Rundgren (Brsvle)
Weather Report (Col)
Bee Gees (RSO)
Copter & Tennille (A&M)
Stephen Stills (Col)

HOT:
Doobie Bros (WB)
ZZ Top (London)
Elton John (MCA)
Wings (Capitol)
Chicago (Col)
Steely Dan (ABC)
America (WB)
10CC (Merc)

ADRIAN BOULT, Music Director: Oobie's "Fandango" "Maxine" "Dealing" "Hangman" "Take Me", ZZ's "Tush" "X" "Thunderbird", Elton's "Saved" "Dead" "Ticket", Wings' "Show" "Jar" "Listen", Dan's "Sneakers" "Friday" "Wu" "Any World".

KDKB FM/PHOENIX

ADDED:
Pablo Cruise (A&M)
Tim Moore (Asylum)
Eagles (Asylum)
Lost Gonzo Band (MCA)
Willie Nelson (Col)
Doc Watson (UA)
Stephen Stills (Col)
Roger McGuinn (Col)
Chris Gantry (ABC)

HOT:
Triumvirat (Capitol)
Minnie Riperton (Epic)
Todd Rundgren (Brsvle)
Jerry Riopelle (ABC)
Wings (Capitol)
Elton John (MCA)
SHF (Asylum)
Pointer Sis (Blue Thumb)
Bee Gees (RSO)
Synergy (Passport)

LINDA THOMPSON, Music Director: Pablo's "Island" "Take", Moore's "Possess" "Naval", Eagles' "Eyes" "Nights", Stills' "Mama" "Age", Triumvirat's "City" and title, Todd's "Warning" "Synthesizer", Riopelle's "Fox" "River" "Water", Wings' "Show" "Jar" "Magneto", Elton's title, "Ticket" "Writing", SHF's title, "Follow" "Someone", Pointer's "Sleeping" "Long", BG's "Change" "Jive" "Universe".

ALBUMS

WRNW WESTCHESTER

ADDED:
Chick Corea (A&I)
Gato Barbieri (ABC)
Yvonne Elliman (RSO)
Strongbow (Southwind)
Steve Satten (Col)
Isaac Hayes (ABC)
Marion Brown (ABC)
Jerry Riopelle (ABC)
Mahogany Rush (20th)
Batdorf & Rodney (Arista)

HOT:
Synergy (Passport)
SHF (Asylum)
Wings (Capitol)
Todd Rundgren (Brsvie)
Kinks (RCA)
Elton John (MCA)
ZZ Top (London)
Pure Prairie League (RCA)
James Taylor (WB)
Camel (Janus)
Rolling Stones (Abkco)
David Bromberg (Col)

MAJOR TOM, Music Director: Playing entire Lps.

KBPI FM/DENVER

ADDED:
John Dawson Reed (Chrysalis)
Batdorf & Rodney (Arista)
Michael Stanley (Epic)
Flock (Merc)
Jerry Riopelle (ABC)

HOT:
Eagles (Asylum)
Beau Brummels (WB)
Wings (Capitol)
ZZ Top (London)
Carly Simon (Elektra)
James Taylor (WB)
Elton John (MCA)
Pablo Cruise (A&M)

JEAN VALDEZ: Eagles' "Visions", "Nights", "Eyes", Brummel's "Wolf" and "Rush", Wings' "Listen", "Go", ZZ's "Tush", "Jean Blues", Carly's "Dancing", "Waterfall", Taylor's "Sweet", "Wandering", Elton's "Fingers", "Writing", "Ticket", Cruise's "Woman", "R&Roller".

WLIR FM/LONG ISLAND

ADDED:
Batdorf & Rodney (Arista)
Jean Luc Ponty (A&I)
Jerry Riopelle (ABC)
Michael Urbaniak (Col)
Pablo Cruise (A&M)
Eagles (Asylum)

HOT:
Edgar Winter (Blue Sky)
Ambrosia (20th)
Peter Frampton (A&M)
Doobie Bros (WB)
Orleans (Asylum)
Snafu (Capitol)
Lon & Derek (A&M)
Chicago (Col)
David Bromberg (Col)
Wings (Capitol)

HOWIE ZONK: Playing entire Lps. Playing Phoebe Snow single.

KWST FM/LOS ANGELES

ADDED:
Ray Charles (Crossover)
Mahogany Rush (20th)
Funkadelic (20th)
Batdorf & Rodney (Arista)
Billy Cobham (A&I)
AWB (A&I)
Kevin Coyne (Virgin)
Jean Luc Ponty (A&I)
Steve Hillage (Virgin)
Headstones (EMI)
Willie Nelson (Col)
Lost Gonzo Band (MCA)

HOT:
Wings (Capitol)
Bee Gees (RSO)
10CC (Merc)
Eagles (Asylum)
Rolling Stones (Abkco)
Supertramp (A&M)
String Driven Thing (20th)
Led Zeppelin (Swan Song)
Lucifers Friend (Vertigo)
Grease Band (Good Ear)
Camel (Janus)
Journey (Col)
Elton John (MCA)
SHF (Asylum)
Joe Beck (Kudu)
Ian Hunter (Col)
Bad Co (Swan Song)
Todd Rundgren (Brsvie)
James Taylor (WB)

DAVID PERRY, Music Director: Playing entire Lps. Playing Rod Stewart and Edwin Starr singles.

WNOE NEW ORLEANS

ADDED:
Eagles (Asylum)
Aerosmith (Col)
Minnie Riperton (Epic)
O'Jays (PI)
SHF (Asylum)
Robert Klein (Epic)
Herbie Hancock (Blue Thmb)
Edgar Winter (Blue Sky)

HOT:
Elton John (MCA)
ZZ Top (London)
Wings (Capitol)
Jeff Beck (Epic)
America (WB)
David Bowie (RCA)
Led Zeppelin (Swan Song)
Grover Washington (Kudu)
Steely Dan (ABC)
Doobie Bros (WB)
Joan Baez (A&M)
10CC (Merc)

SONNY FOX, Music Director: Elton's "Saved", "Curtains" and title, ZZ's "Tush", "Kings", "Blackbird", Wings' "Show", "Go", "Listen", Beck's "Lovers", "Brain", Den's "Movies", "Lightning", Doobie's "Music Man", Baez's title leads, CC's "Love", "Blackmail".

WCMF FM/ROCHESTER

ADDED:
Jean Luc Ponty (A&I)
Batdorf & Rodney (Arista)
Billy Cobham (A&I)
Stephen Stills (Col)
Flock (Merc)
Michael Bolotin (RCA)
Edgar Winter (Blue Sky)
SHF (Asylum)
Lost Gonzo Band (MCA)
Mahogany Rush (20th)
Roger McGuinn (Col)
Eagles (Asylum)
Michael Stanley (Epic)

HOT:
David Sancious (Col)
Emmylou Harris (Reprise)
Robert Palmer (Island)
Synergy (Passport)
ZZ Top (London)
Cole Younger (Anchor)
Camel (Janus)
Pointer Sis (Blue Thmb)
Mike Green (GRC)
Sweet (Capitol)
10CC (Merc)
Pure Prairie League (RCA)

BERNIE KIMBLE, Program Director: Playing entire Lps. Playing Kool & The Gang single.

WEBN FM/CINCINNATI

ADDED:
Bee Gees (RSO)
Eagles (Asylum)
Pointer Sis (Blue Thmb)
Isley Bros (T-Neck)
Camel (Janus)
Upp (Epic)
Tim Moore (Asylum)
AWB (A&I)
Robert Klein (Epic)
John Dawson Reed (Chrysalis)
David Sancious (Col)

HOT:
Elton John (MCA)
Pure Prairie League (RCA)
Wings (Capitol)
ZZ Top (London)
Weather Report (Col)
Jeff Beck (Epic)
Minnie Riperton (Epic)
Leon Russell (Shelter)
10 CC (Merc)
James Taylor (WB)
Sailor (Epic)
Jon Mark (Col)

TOM KENNEDY, Program Director: Eagles' "Eyes", "Limit", "Journey", lead, Pointer's "Long", "Sleeping", "Do", Isley's "Power", "Sensuality", Camel's title, "Rhayader", Moore's "Capt.", "Lightning", AWB's "Heaven", Klein's "Commercials".

WERC FM/BIRMINGHAM

ADDED:
Rolling Stones (Abkco)
Pointer Sis (Blue Thmb)
Joan Baez (A&M)
Brewer & Shipley (Capitol)
Aerosmith (Col)
Armedgeddon (A&M)
Dr. Hook (Capitol)
Ambrosia (20th)

HOT:
Pure Prairie League (RCA)
Golden Earring (MCA)
Elvin Bishop (Capricorn)
BTO (Merc)
Elton John (MCA)
Leon Russell (Shelter)
Eagles (Asylum)
Bad Co (Swan Song)
SHF (Asylum)
Edgar Winter (Blue Sky)
Wings (Capitol)

MIKE ST. JOHN, Music Director: Stone's "Why", "Fanny", Pointer's "Memories", Baez's title, "Sky", B&S's "Summer", Aerosmith's "Emotion", Armedgeddon's "Tightrope", Hook's "Downs", Ambrosia's "Yesterday", PPL's title, "Memories", Bishop's title, "Feels Good", BTO's "Artist", Elton's "Whistle", "Ticket", "Eagles", "Nights", "Eyes", "Hands", SHF's "Mexico", "Wrong", "Winters", "Brother", "Wings", "Go", "Magnet", Playing New Birth, and Ike & Tina Turner singles.

WORJ FM/ORLANDO

ADDED:
Eagles (Asylum)
Yvonne Elliman (RSO)
Mahogany Rush (20th)
Billy Cobham (A&I)
Isley Bros (T-Neck)
Michael Bolotin (RCA)

HOT:
Wings (Capitol)
Elton John (MCA)
Doobie Bros (WB)
Brecker Bros (Arista)
Carly Simon (Elektra)
James Taylor (WB)
Rolling Stones (Abkco)
Pointer Sis (Blue Thmb)
Tim Moore (Asylum)
Edgar Winter (Blue Sky)
SHF (Asylum)
Pure Prairie League (RCA)
10CC (Merc)

MIKE LYONS, Music Director: Wings' "Magnet", "Show", "Lovin Song", Pointer's "Long", "Sleeping", "Do", Playing Jim Capaldi, War, Kiki Dee, and Dwight Twilley singles.

WQIV FM/NEW YORK

ADDED:
Kevin Coyne (Virgin)
Willie Nelson (Col)
Rolling Stones (Rol Stnes) SHADE
Funk Factory (Atco)
Capt. & Tennille (A&M)
Batdorf & Rodney (Arista)
Gato Barbieri (ABC)
Slade (Merc)
Ellen McIlwaine (Kotai)
Alexis Korner (Col)
Eagles (Asylum)
Roger McGuinn (Col)

HOT:
Wings (Capitol)
Elton John (MCA)
Doobie Bros (WB)
Brecker Bros (Arista)
Carly Simon (Elektra)
James Taylor (WB)
Rolling Stones (Abkco)
Pointer Sis (Blue Thmb)
Tim Moore (Asylum)
Todd Rundgren (Brsvie)
David Bromberg (Col)
Jess Roden (Island)
Bruce Springstein (tape)
Manhattan Transfer (A&I)
Pointer Sis (Blue Thmb)
Minnie Riperton (Epic)

THOM O'HAIR, Program Director: Playing entire Lps. Playing Steppenwolf single.

WKDA FM/NASHVILLE

ADDED:
Eagles (Asylum)
David Bromberg (Col)
Edgar Winter (Blue Sky)
Tim Moore (Asylum)
Upp (Epic)
3 Dog Night (ABC)

HOT:
Elton John (MCA)
Tommy (Polydor)
Doobie Bros (WB)
ZZ Top (London)
James Taylor (WB)
Jeff Beck (Epic)
Wings (Capitol)
Lynyrd Skynyrd (MCA)
Bad Co (Swan Song)
Dr. Hook (Capitol)
Brewer & Shipley (Capitol)
Black Oak Arkansas (A&I)
Henry Gross (A&M)

JACK CRAWFORD, Program Director: Elton's "Saved", "Ticket" and title, Tommy's "Wizard", "Queen", "Eyesight", Doobie's "Rock Me", "Fandango", ZZ's "Medley", "Thunderbird", "Tush", Taylor's "Sweet", "Mexico", Beck's "Lovers", "Dust", "Airblower", Wings' "Listen", "Show", Skynyrd's "Special" and "Hunt", Bad's "Makin Love", "Lovin", Hook's "Stoned", B&S's "Damage", Black Oak's "Back Door", Gross' "Band", Playing Pilot John Hyatt, Jim Capaldi, Phoebe Snow, and War singles.

KFDI FM/WICHITA

ADDED:
Pointer Sis (Blue Thmb)
Spirit (Merc)
Jon Mark (Col)
Nicky Hopkins (Merc)
Elvis Presley (RCA)
James Taylor (WB)
John Renton (WB)
BTO (Merc)

HOT:
Brewer & Shipley (Capitol)
Elvin Bishop (Capricorn)
ZZ Top (London)
Seeger & Guthrie (Reprise)
John Prine (A&I)
Earl Scruggs (Col)
Grinderswith (WB)
John Stewart (RCA)
Elton John (MCA)
Leon Russell (Shelter)
Jeff Beck (Epic)
Michael Murphey (Epic)

JAY SHANKLE, Program Director: Playing America, Dr. Hook, Charlie Daniels, Elton John, 10 CC, BTO singles.

WXRT FM/CHICAGO

ADDED:
Eagles (Asylum)
Jean Luc Ponty (A&I)
Billy Cobham (A&I)
Funk Factory (Atco)

HOT:
Elton John (MCA)
Michael Urbaniak (Col)
Aerosmith (A&I)
ZZ Top (London)
Jeff Beck (Epic)
Judy Collins (Elektra)
Monty Python (Arista)
10CC (Merc)
Steely Dan (ABC)
Janis Ian (Col)

JOHN PLATT: Playing entire Lps.

WZZQ FM/JACKSON

ADDED:
SHF (Asylum)
Mahogany Rush (20th)
Eagles (Asylum)
Roger McGuinn (Col)
Stephen Stills (Col)
Michael Stanley (Epic)
Upp (Epic)

HOT:
Janis Ian (Col)
ZZ Top (London)
Leon Russell (Shelter)
Bad Co (Swan Song)
Elton John (MCA)
BTO (Merc)
Joan Baez (A&M)
Wings (Capitol)
10CC (Merc)

KEITH CARTER, Music Director: Ian's "I", "Colors", "Party", ZZ's "Dogs", "Thunderbird", "Tush", Leon's "Island", "Hideaway", "Lady", Bad's "Star", "Makin Love", Elton's "Ticket", "Writing", "Saved" and title, BTO's "You", "Artist" and title, Baez's "Fountain", "Sky" and title, CC's "Love".

WRNO FM/NEW ORLEANS

ADDED:
Brewer & Shipley (Capitol)
Michael Stanley (Epic)
Mahogany Rush (20th)
Batdorf & Rodney (Arista)
Eagles (Asylum)
Stephen Stills (Col)

HOT:
Elton John (MCA)
ZZ Top (London)
America (WB)
Wings (Capitol)
BTO (Merc)
Earth Wind & Fire (Col)
Rolling Stones (Abkco)
Rolling Stones (Rol Stnes)
Steely Dan (ABC)
Joan Baez (A&M)
Michael Murphey (Epic)
Kiss (Casablanca)

TRIGGER BLACK, Program Director: B&S's "Success", Rush's title, B&R's "Love", "Life", "Smile" and "Song", Eagles' "Limit", "Sorcerer", "Waltz", "Eyes", Stills' "Pages", "Mama", "World".

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Although Sonny has a twenty-four million dollar lawsuit in the works against his former partner, Cher, he is slated to make a guest appearance on her first show of the Fall Season . . . Generosity Department: John Denver was so pleased with the manner in which Jerry Weintraub handled the artist's last tour that he bought the flabbergasted concert promoter a brand new Rolls Royce convertible. The two are old friends and knew one another when both were struggling to make it. Jerry had scraped together enough money back in the sixties to buy a Rolls Royce. He was so broke that he couldn't even afford to buy gas for the car, so he just sat in it out in the garage. "He loved that car" said a close friend, "but times were tough and the bank ended up repossessing it." Denver heard the story and promptly bought Jerry his dream car. As he handed him the keys, John said "here Jerry; it's paid for. The bank will never come and take it away from you." Hard work and good friends pay off! . . . A source close to Bugs Bunny says Donna Fargo has signed with Warner Bros. Records for a cool 1.5 million . . .

Rumors are that Chris Hillman is alleged to be in New York rehearsing with his new group. Talk has been for several months that the up and coming tour slated for the SHF Band will never come off and that the new album will be the last project for the group who have apparently split up . . . If you loved that old Capitol logo on Paul McCartney's new single and album, that's the only artist who is allowed to use it. It seems the rights to use the logo were given to the ex-Beatle as part of his new long term contract with Capitol . . . Congrats to Ed Careff and wife Ruth who just had a baby girl. The highly popular photographer is the number one sought after Rock 'N Roll shutterbug who regularly accompanies Elton and Bowie on their tours to record them for posterity . . .

CLIVE'S ALMA MATER

Clive Davis went to High School in Brooklyn at a school called Erasmus Hall. The honor society of the school was tailored after the Phi Beta Kappa Society in that eligibility consisted of maintaining a 95 percent or above grade point average. The club stood for excellence in academic endeavors and was known by the greek word meaning purity and honesty . . . Arista . . . Elektra-Asylum is planning a "Best of Eagles" album for late year release. Rumors that the highly popular group is label shopping along with Joni Mitchell are cropping up everywhere, but since both are reaching negotiation time for renewal, it's expected, but not true . . . Sparks settled their dispute with former manager Roy Silver out of court. Seems the group was signed with Silver prior to their enormous success overseas and the contract was never voided by either party. Silver just recently sued for half a million, but settled for twenty-five thousand out of court . . .

Warner Bros. "ragin' cajun" Doug Kershaw plans to go out in style by marrying Pamela Marie Eson on June 21st at the Houston Astrodome prior to the game between the Astros and the Cincinnati Reds. Before the honeymoon and after the game, Doug will entertain the fans as part of the Astrodome's "Louisiana Weekend." . . . Advertising ace, Pam Starke, has joined ABC Records as their National Media Director. Pam has served in a similar capacity for both U.A. and Warner Brothers . . .

Had a chance to speak with U.A.'s Ted Neeley who dropped in while on a promotional tour with his new single "Paradise." The highly versatile artist who gained fame with his lead roles in "Jesus Christ Super Star," "Hair" and "Sgt. Pepper" has just completed an original screenplay titled "Captain Rainbow" which is a feature length animated film containing twenty-nine new songs he has penned for the cartoon fantasy. His album has been completed in England with Rocket's Robert Appere including four new tunes by Neeley. He is currently winging his way to Venezuela to star in a new film "Man Against Man," an old fashioned jungle epic with Ted playing the part of a guide in the wilderness. He is also set to star in two more movies with one slated to be a semi-musical drama and the other is a turn of the century story with Neeley playing the part of a half breed Indian.

SUPERFLY

When John Stewart caught the flu last week, the illness turned out to be so severe that he had to cancel out his concert tours in Boston and New York. His RCA Product Manager, Steve Kahn, came to his rescue and arranged for a private jet to take the ailing artist home rather than subject him to rigors of a commercial flight. After all the arrangements had been made, Steve was informed that he would have to accompany Stewart on the plane . . . small problem because Steve was at home in Long Island. But the intrepid record man drove to the Westchester country airport, boarded the plane to Boston, picked up Stewart and flew him to San Francisco. The plane was then scheduled to fly to L.A. with Steve on board who then booked a commercial flight back to New York. Upon arriving in New York, he rented a car, drove back to Westchester, picked up his own car and drove back home to Long Island to collapse in bed. Steve has set a new traveling endurance record of 12 1/2 hours flying time and 3 1/2 driving time. Stewart is recuperating very nicely and will resume touring in a month but Steve has cancelled all his tour plans for the next three months. Next time he should contact Thoroughbred Management Prexy, John Gunnell, who is in the process of obtaining a "flying saucer." The saucer is owned by London's John West Associates which is actually an airship and Gunnell says "it would be the easiest and most economical way to move equipment on tours . . . not to mention the lack of air pollution and the savings in fuel." John is negotiating to rent or purchase the "alien" transport . . . Popular comedian Frankie Ajaye has signed a long term contract to Flip Wilson's label, Little David, and is in the process of recording his first album for the label . . .

Continued on page 30



Hot on the comeback trail are mid-sixties rockers, THE BEAU BRUMMELS, shown after their debut opening at THE ROXY THEATRE in Los Angeles. L to R is Brummel DAN LEVITT; WARNER BROS. Executive Producer, TED TEMPLEMAN; Brummels JOHN PETERSEN, SAL VALENTINO, DECLAN MULLIGAN, RON ELLIOTT and WARNER A&R VP, LENNY WARONKER. SEE RECORD INDUSTRY NOTES.



To celebrate their triumphant tour of England, RCA tossed a gala party for The Tymes at Levittus disco in New York where the group performed, accepted a gold record for their number one British smash, "Ms. Grace," and met with old friends including L to R producer-artist Van McCoy; RCA R&B Director Top Drawer; Italy's number one singing star Lucio Battisti and Don Hunter, Manager of The Guess Who.



Chrysalis President, Terry Ellis, threw a party for producer George Martin last week at The Bistro in Los Angeles. Martin is famous for his production-arrangement work with The Beatles and is credited by the former group members as being their teacher in studio production techniques, especially in string and horn work. The celebration was twofold with the completion of the America and Jeff Beck albums hand included left to right Ricki Ames, Harlan Goodman (mgr.), Gerry Beckley (America), Martin, John (mgr.) and exie Hartmann, Cassie Peek and husband Dan Peek (America).

**"FOLLOWING
CURRENT GOLD
WITH
FUTURE GOLD"...**

"RAG DOLL"
GRC 2062
SAMMY JOHNS
FOLLOW-UP TO MILLION SELLER "CHEVY VAN"

**RADIO AND RECORDS-WEEK OF JUNE 13-
TOP "NEW AND ACTIVE" RECORD IN THE COUNTRY.**

**ALBUM ON THE CHARTS INCLUDING,
"EARLY MORNING LOVE," "CHEVY VAN" AND "RAG DOLL"**

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RECORDS

RECORD INDUSTRY NOTES

Continued from page 28

WORLD WAR II AT-TWENTIETH

The ever lovable Russ Regan has brainstormed a new movie to be titled "Twentieth Century-Fox Presents World War II" which will be a photographic essay composed of classic World War II documentary footage played against music of the 60's and 70's. Russ will serve as the film's Executive Producer marking it as a first for the record company President. Based on an original idea by Russ, the footage will be drawn from the vast library of Movietone news which boast millions of feet of some of the most spectacular film made in every theatre of operation during the War. The film will also include "at home" footage of American industry and its people gearing for war . . .

Tom Catalano who says he's been waiting three years to produce Anne Murray is currently in the studios working on her next album. The sought after producer has reportedly turned down several super stars to work with the Canadian artist including Sinatra and Streisand . . . Now that Mary Wilson has given birth to her baby (Turkessa Ferrer) the Supremes are embarking on an international tour which will include some U.S. dates through the Fall. Their first album in over two years "The Supremes" has been released by Motown and the girls will be back in the studio the end of summer for more recording sessions . . .

Super session drummer, Ollie E. Brown, who has appeared with Stevie Wonder, Barbra Streisand, Marvin Gaye, Sly, Joe Cocker, Billy Preston, The Temptations and has recorded with several superstars, will be joining the Rolling Stones to play percussions on their current tour . . . The Hudson Brothers will play material from their new album produced by Bernie Taupin at their three day engagement at The Bottom Line in New York this July 7 through the 9th. The album is set for a late summer release . . . Several companies pursuing Larry Weiss since the reemergence of his song "Rhinstone Cowboy" currently recorded by Glen Campbell. New Birth just released his song "Dream Merchant" from their latest "Blind Baby" album due to radio response. Larry, who is a performer as well as a writer, is rapidly becoming hot property and has several projects in mind for the future . . .

CLUB BUSINESS TAKING NOSEDIVE

Following on the heels of the closing of The Whiskey for rock acts came the news last week that Doug Weston's Troubador is closing its doors. Weston cited costs, artists demands, and lack of cooperation of record labels as the reasons for his decision to shut down the famous showcase. He did say he would possibly re-open with a partner or sell the establishment to another music entrepreneur. Weston threatened that as many as fifty percent of the clubs across the country that cater to Rock 'n Roll shows would be biting the dust if drastic action wasn't taken. The Whiskey is presently housing the off Broadway musical "El Grande De Coca-Cola" as an "alternative entertainment" experiment. The Whiskey does plan to offer a disco scene later in the evening and possibly will showcase some rock acts as well. A lot of interest should center on the newly opened Grove which has announced that it will offer "quality" rock acts. Weston has purchased an antique shop on Sunset Blvd. which he plans to renovate into a folk music club . . .

Shaun Cassidy (David's brother) has just completed a new single with Mike Curb's new label Warner-Curb to be released in the next few weeks . . . Nilsson has been seen at The Record Plant in Los Angeles with both Waylon Jennings and Merle Haggard with a rumored collaboration with one or both of the country stars . . . Beachboy brother-in-law, Billy Hinsche, married his high school sweetheart last week with Ricci Martin (brother of Dino and son of Dean) standing up as best man. The couple just recently purchased a new home in West Los Angeles . . . Rumors that former Flame member, Blondie Chaplin and Ricci are talking about the possibilities of putting a group together . . . Popular underground figure, David Edmunds (who is generally credited as the genius behind The Stray Cats in "Stardust") is reportedly in the hospital in serious condition battling some bad habits . . .

BLASTS FROM THE PAST

If you were rock and rolling back in the mid-sixties, you'll remember one of the heavier groups then were the Beau Brummels who enjoyed such hits as "Laugh, Laugh," "Just A Little," "Don't Talk To Strangers," etc. At that time the Brummels were one of the few American groups to seriously challenge the dominance of the British with domestic audiences. Unfortunately, the San Francisco group was never credited as the forefront of the folk-rock sound that is now generally attributed to The Byrds, Jefferson Airplane and The Grateful Dead. "We lost our place in history" said one

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THE RECORD INDUSTRY'S FLORIST

RUBY BEGONIA'S
IMAGINATIVE FLOWERS
- PLANTS -

6848 Sunset, Hollywood
465-0439



A&M's resident "Mr. Nice Guy," Herb Alpert, was kind enough to donate his time and energy performing for the Vietnamese refugees at Camp Pendleton last week. Said Herb "I saw how sad they looked on television and felt an obligation to bring some happiness into their lives . . . music, I feel, is an international language that everyone understands." Camp officials said the concert was a rousing success and highly appreciated. Herb toured the camp later letting the children play his horn and talking to the refugees through an interpreter.



OUR KIND OF PLACE -- Island recording group Sparks followed an Academy of Music stint in New York with a stopover at the local Burger King for a reception in their honor. The group successfully completed its first U.S. tour and currently is preparing material for a third Island album, to follow the current "Propaganda." Pondering what to eat next are (from left): drummer Dinky Diamond (with mouth full), guitarist Trevor White, bass player Ian Hampton, keyboardist Ron Mael, and lead singer Russell (Tennis Anyone?) Mael.



Granite Records is planning a total concept campaign on behalf of English country artist Stu Stevens, who will make his U.S. debut June 20 at Los Angeles' Palamino Club. Pictured (l-r), Granite execs and Stevens in planning stages of this weekend's debut: Sol Greenberg, director of marketing; Stu Stevens; Cliffie Stone, general manager; Eliose Peacock, assistant general manager; Frank Leffel, national promotion manager.



Mick Ralphs of Bad Company (right) and Ian Hunter at a midnight dinner following Bad Company's sold-out Madison Square Garden concert in New York. Both Ralphs and Hunter were in the now defunct Mott the Hoople, and this was a rare meeting between the two British guitarists.



PEANUT BUTTER PARTY FOR RAZZY BAILEY
MACON, GA. -- Capricorn Records and Uncle Sam's, a local Macon nightclub, recently gave a "Peanut Butter Party" for 500 people to celebrate the release of Capricorn artist Razy Bailey's debut single, "Peanut Butter." Guests feasted on peanut butter sandwiches, as well as plenty of other food and drink, as Razy and his band, the Aquarians, performed the new single and other tunes. LEFT TO RIGHT: Capricorn executive vice-president Frank Fenter; Terry Taylor, program director of WNEC radio; and Capricorn recording artist Razy Bailey.



Ooh meets Poppa and Mau: Gary Glitter (center) hears some fantastic new ideas from hot producing team Tony Sylvester and Bert deCoteaux. The two have been producing hits for Ben E. King, Sister Sledge as well as working on Bette Midler's upcoming album, Linda Lewis and Martha Reeves. Glitter, a consistent chart-topper in England hopes to repeat his success in the U.S. with the producing team who have finished Glitter's version of "Poppa Ooh Mau Mau" and "Finders Keepers."



Natalie Cole received a warm welcome from her Dad's label where he recorded over seven hundred songs in a thirty-three year span, Capitol Records. The "King's" daughter has a new album coming out July 7th "Inseparable" which contains her new single "This Will Be." L to R is Larkin Arnold, Capitol's General Manager, Soul; Ms. Cole and Bruce Wendell, Capitol's National Promotion Manager.



Blue Note Recording artist Marlena Shaw did double duty in Philadelphia recently while she was taping the Mike Douglas television show with Sammy Davis Jr. The soul-pop artist visited radio station WDAS-FM to promote her latest Blue Note album "Who Is This Bitch Anyway." Shown during Marlena's visit are (front row, from left) Primus Robinson, WDAS-FM air personality; Ms. Shaw; and Larry Cohen, UA East Coast regional promotion representative; (rear) Joe "Butterball" Tamburro, WDAS operations manager and drive time air personality.

COUNTRY

Direct From Duncan



The ARB ratings are out. In the next few issues of RADIO & RECORDS we will have the complete breakouts for you. The rating that seems to have the most interest for us in the country field is, of course, the Chicago book. In the Metro survey, total audience, WMAQ shows up in sixth place and WJJD AM-FM is 15th. In the TSA (Total Survey Area), WMAQ is third as compared to WJJD AM-FM at 12th. The 6 a.m. to 12 midnight, Metro survey, 12 plus shares are WMAQ with a 5.4 and WJJD-AM 1.6, WJJD-FM .5. Total: 2.1. I would like to congratulate the WMAQ team General Manager, CHARLIE WARNER, Program Manager, LEE SHERWOOD, and Assistant Program Manager and Music Research Director, BOB PITTMAN, for an excellent ARB. Pittman called and told me, "We at WMAQ are all very pleased with this book, but we will not be satisfied until we are number one in the Chicago market. Right now, we plan to analyze our mistakes and then make the appropriate changes. It feels good to be a part of the country music radio station that has more listeners than any other in the world."

WKDA Nashville will give up their Progressive format in the middle of July. JOHNNY POTTS is out as Program Director. MIKE HAYNES, the ex-music director, will assume the PD position. CHRIS MC GUIRE, Program Director of WPNX, Columbus, Georgia, will be there next Monday to handle the chores of Music Director. Mc Guire has been with WPNX for two years and took that station from number seven in the market to number one.

The new lineup at WKDA will be TONY GEORGE, from WPNX, morning drive; MIKE HAYNES, mid-days; and CHRIS MC GUIRE, afternoon drive. WKDA is a 5,000 watt station and will become an R&R reporting station after the format change. No replacement for McGuire has been named at WPNX. Chris told me it is a good gig with good bread and benefits as part of the job. If you are interested, McGuire suggests you call him in Nashville next week for the details of the job. (615) 254-0511.

DOUG KERSHAW, Warner Bros. recording artist and well known country music mad cap, will marry Pamela Marie Eson at 7 pm on June 21 at the Houston Astrodome before the Astros play in the Cincinnati Reds in a baseball confrontation. Kershaw will return to the field after the game to play and sing for the crowd as part of the Astrodome's "Louisiana Weekend." Known as the "Ragin' Cajun," Kershaw will also participate in pre-game festivities on Friday, June 20, and will throw out the first ball of the Astros-Reds game that evening.

THE WILLIE NELSON third Annual Fourth of July Picnic will happen this year at Liberty Hill, Texas, about 30 miles north of Austin on a green country slope the South Gabriel River winds into the Texas hill country. The site is reported to be easier to get to than the first picnic, which was held in Dripping Springs. This year's location is covered with trees, and has two ponds nearby the river. Appearing this year with WILLIE and his family are JOHNNY BUSH, KRIS KRISTOFERSON, RITA COOLIDGE, POINTER SISTERS, CHARLIE DANIELS, BILLY SWAN, DONNIE FRITTS, DOUG SAHM, FLOYD TILLMAN and of course many more. As always, many of the top names in the music industry will, unannounced, by there. Nelson will appear with the Dallas Symphony Orchestra June 27 for a major concert, perhaps the first of its kind anywhere. Texas Governor Briscoe has officially proclaimed July Fourth a "Willie Nelson Day" for the state of Texas.

SHELBY SINGLETON, president of SSS corp, has announced TOM MC CONNELL will assume the post of National Promotion Manager for the SSS Corporation and its affiliates, SSS INTERNATIONAL, PLANTATION and SUN Records. Mc Connell, in his twelfth year of record promotion, previously was connected with DOT records, as regional sales director in Dallas for more than four years. After leaving Dot, Mc Connell moved to Nashville where he worked in promotions and sales with such firms as Acuff-Rose, Mega Records, Jack and Bil Music and Cinnamon Records. In addition to his duties at SSS Corp, Tom will continue to operate his own publishing companies, Above Music and Beyon Music. BOBBY FISCHER has announced the opening of his own offices at 1511 Sigler (CMA Building) Suite 223, Nashville. Fischer will be operating his record promotions activity under the name AMERICAN PROMOTIONS. He will also operate a publishing company, production company, record label and record distribution as part of American Promotions. Fischer's expertise in the music industry has gained from years of experience as a bandleader and in record promotion as General Manager of RICCI MORENO ENTERPRISES and most recently, National Promotion Director for Recording Dynamics. Fischer's current client list includes PAT ROBERTS, HANK THOMPSON, SHOJI TABUCHI, and many others on a free-lance basis.

The keynote speaker of the TRI-STATE COUNTRY AWARENESS SEMINAR, July 30 in Akron, Ohio will be country singer-songwriter JERRY FOSTER. Get in touch with BOB FULLER, WSLR radio, Akron for more details. Also, from WSLR the news of the biggest country music show in the state of Ohio and it's all part of the WSLR 10th Anniversary Celebration. The show will be July 12 and will include DON GIBSON, TANYA TUCKER, FREDDIE HART, JACK GREENE, JEANNIE SEELY, FREDDY FENDER, JEANNE PRUETT, DEL REEVES, STONEWALL JACKSON, HANK LOCKLIN, GRANDPA JONES, THE HAGERS, ROY HEAD, MARIE OWENS, NARVEL FELTS, STU PHILLIPS and JUNIOR SAMPLES.

GARY KINDS has been named new Program Director of WCOP, Boston. That is the Plough Broadcasting radio station in Boston. Kinds comes from 92 Q rock radio in Nashville.

STEVE LEADER of KNEW, Oakland-San Francisco, contributors our "bit of the week". He told me, he and his wife were having trouble with their dog. The dog was very hyper and kept biting people. So they decide to send the dog to school to learn a little culture. While at the school, the dog learned to play classical music on the piano. After listening to the dog play, Steve told me he and his wife decided to take the dog out of school because, he and his as Steve put it, "His Bach was worse than his bite." After that, I think I'm going to go help Beethoven finish his fifth.



Columbia Records is leaving no stone unturned in their promotional campaign in support of Willie Nelson's new album, RED HEADED STRANGER. Columbia Records' St. Louis branch enlisted the services of Amy Elz, a Willie Nelson fan for as long as she can remember, to spread the word about Willie to the folks at WIL Radio in St. Louis. Ms. Elz is shown here reluctantly giving up her personal copy of RED HEADED STRANGER to WIL Program Director Walt Turner (left) and WIL air personality Walter Vaughn.

WWOK GEAR-JAMMIN' double clutchin'



Shown is T-Shirt design used for the All Night Truckin' Show promotion, put together by WWOK, Miami all night lock, BOB COLE. Cole gave away a whole truckload of shirts and said many people were going to stores in the Miami area trying to buy the shirts with this artwork. Shirts were designed and printed by LES HUMMELL'S Super T-Shirt Shop in Miami.

NASHVILLE, June 9 - Asleep At The Wheel has signed a long-term exclusive recording agreement with Capitol Records, announces Frank Jones, CRI Vice President and General Manager, C&W.

Playing a contemporary version of western swing music in the vein of Bob Wills and Spade Cooley, Asleep At The Wheel has attracted crowds of youthful Country - Rock fans and older swing fans eager to hear the only working swing band in the land.

"Everyone at Capitol is extremely excited about our new association with Asleep At The Wheel," said Jones. "We hope to bring the group's vital and inventive music to an even wider audience through their new affiliation with the label."

COUNTRY ALBUMS

- Album cuts getting airplay and listener response:
- NARVEL FELTS (ABC-Dot): "Funny How Time Slips Away" and "Slip Away"
 - TOM T. HALL (Mercury): "I Like Beer," "The Singer's Song" and "Sad Song"
 - LORETTA LYNN-CONWAY TWITTY (MCA): "She's About A Mover" and "Dyno-Mite"
 - WILLIE NELSON (Columbia): "Blue Eyes Crying In The Rain" and "Remember Me"
 - C.W. MC CALL (MGM): "Four Wheel Drive"
 - ROGER MILLER (Columbia): "Wanda Iguana" and "Lady America"
 - ELVIS PRESLEY (RCA): "And I Love You So"
 - CHARLIE RICH (Epic): "You & I," "Since I Fell For You" and "All Over Me"
 - T.G. SHEPPARD (Melodyland): "Roll With The Flow," "I Lived It Up" and "Country, Country Club"
 - RAY STEVENS (Barnaby): "Indian Love Call," "Deep Purple," "Sunshine" and "Mockingbird Hill"
 - TANYA TUCKER (MCA): "San Antonio Stroll" and "Someday Soon"



TOM T. HALL

I Wrote A Song About It (Mercury)
I always enjoy reviewing an album by TOM T. HALL because his experiences give me a better insight to life. His album is a learning experience in itself. A line from one of the cuts on this LP sums up what T. is all about: "If There is good in what I bring, it's in the songs I sing." Best cuts are: "I Like Beer," "Lyng Jim," "It Rained In Every Town Except Paducah" and my favorite "Sad Song For My Friends." When you audition this album, start with side one and track it till the end of side two. Be ready to learn more about life from "The Story Teller."



LORETTA LYNN-CONWAY TWITTY Feelins' (MCA)

This long overdue album from these two country giants will not disappoint you. No doubt there will be room on your station for many of the excellent cuts from this LP. Best selections: "Dyno-Mite," "Little Boy Love" and an excellent recut of the JOHN DENVER hit, "Back Home Again." Also strong, "I'll Never Get Tired Of Saying I Love You" and the flip of the current single, "You Done Lost Your Baby." The single, "Feelins'" is on this album.

-Jim Duncan

COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

Radio & Records

June 20, 1975

6/6 6/13

- | | | | |
|----|----|----|---|
| 2 | 2 | ① | DON WILLIAMS/You're My Best Friend (ABC/Dot) |
| 13 | 5 | ② | MERLE HAGGARD/Movin' On (Capitol) |
| 3 | 1 | 3 | TANYA TUCKER/Lizzie & The Rainman (MCA) |
| 4 | 3 | 4 | NARVEL FELTS/Reconsider Me (ABC/Dot) |
| 18 | 9 | ⑤ | CONWAY TWITTY/Touch The Hand/Joni (MCA) |
| 11 | 7 | 6 | SONNY JAMES/Little Band Of Gold (Columbia) |
| 12 | 8 | 7 | MARGO SMITH/There I've Said It (20th) |
| 8 | 6 | 8 | EDDIE RABBITT/Forgive & Forget (Elektra) |
| 1 | 4 | 9 | LINDA RONSTADT/When Will I Be Loved (Capitol) |
| 29 | 18 | ⑩ | TOMMY OVERSTREET/When My Woman Begins (ABC/Dot) |
| 25 | 19 | ⑪ | JOHNNY RODRIGUEZ/Just Get Up (Mercury) |
| 10 | 10 | 12 | T.G. SHEPPARD/Beat The Morning (Melodyland) |
| 22 | 14 | 13 | C.W. MCCALL/Classified (MGM) |
| 21 | 17 | 14 | CAL SMITH/Talks About Texas (MCA) |
| 27 | 21 | ⑮ | WAYLON JENNINGS/Dream My Dreams (RCA) |
| - | 22 | ⑯ | CHARLIE RICH/Every Time You Touch Me (Epic) |
| 5 | 10 | 17 | RAY STEVENS/Misty (Barnaby) |
| 16 | 16 | 18 | BRENDA LEE/He's My Rock (MCA) |
| 34 | 25 | ⑰ | BOBBY G. RICE/Freda Comes, Freda Goes (GRT) |
| 19 | 20 | 20 | ROY HEAD/Most Wanted Woman (Shannon) |
| 28 | 26 | 21 | ELVIS PRESLEY/T-r-o-u-b-l-e (RCA) |
| - | 34 | ⑳ | GENE WATSON/Love In Hot Afternoon (Capitol) |
| 7 | 12 | 23 | JOHN DENVER/I'm A Country Boy (RCA) |
| - | 31 | ㉑ | JOHNNY RUSSELL/Hello, I Love You (RCA) |
| 9 | 11 | 25 | CHARLEY PRIDE/I Ain't All Bad (RCA) |
| 33 | 32 | ㉒ | DAVE DUDLEY/Fireball Rolled A Seven (UA) |
| 32 | 27 | 27 | STONEY EDWARDS/Mississippi On My Mind (Capitol) |
| 38 | 28 | 28 | JERIS ROSS/Pictures On Paper (ABC) |
| 17 | 15 | 29 | BILLY WALKER/Word Games (RCA) |
| - | ➔ | ⑳ | OLIVIA NEWTON-JOHN/Please Mr. Please (MCA) |
| 6 | 13 | 31 | JESSI COLTER/I'm Not Lisa (Capitol) |
| - | ➔ | ㉓ | FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot) |
| 40 | 33 | 33 | STELLA PARTON/Hold You In My Dreams (Country Soul) |
| 30 | 29 | 34 | DON GIBSON/There She Goes (MGM) |
| - | 38 | 35 | CONNIE SMITH/Why Don't You Love Me (Columbia) |
| - | 37 | 36 | BILLY LARKIN/Devil In Mrs. Jones (Bryon) |
| - | 39 | 37 | BILLY THUNDERCLOUD/What Time Of Day (20th) |
| - | ➔ | 38 | DOLLY PARTON/The Seeker (RCA) |
| 37 | 36 | 39 | PRICE MITCHELL/Personality (GRT) |
| - | ➔ | 40 | TANYA TUCKER/Spring (Columbia) |

➔ New Entries

Most Added

- FREDDIE HART**
The First Time (Capitol)
- MOE BANDY**
Bandy The Rodeo Clown (GRC)
- JERRY LEE LEWIS**
Boogie Woogie Country Man (Mercury)
- JERRY WALLACE**
Wanted Man (MGM)

Most Requested

- FREDDY FENDER**
Wasted Days (ABC/Dot)
- OLIVIA NEWTON-JOHN**
Please Mr. Please (MCA)
- MERLE HAGGARD**
Movin' On (Capitol)
- LYNN/TWITTY**
Feelins' (MCA)

NEW & ACTIVE

FREDDIE HART The First Time (Capitol)

Looks like his strongest record since "Easy Loving." Most added in the country. Picks at WDEE, KSOP, and KLAC. Added at KCKN, KRMD, KHOS, WISZ, WPNX, WUNI, KRAK, WHOK-FM, WSUN, KPOK, KSPO, WJQS, WONE, WMC, WHOO, WEET, WWOK, KJXX, WINN, WBAM, WESC, KENR, KWJJ, WBAP, KLAK.

OLIVIA NEWTON-JOHN Please Mr. Please (MCA)

Strong action nationwide. Excellent phones and sales. Debuts on R & R Country Top 40 at No. 30. Other action: 26-12 KIKK, 30-17 KPOK, debut 28 WONE, debut 29 WEET, 33-27 KBFW, extra to 28 WUBE, 32-29 KCKC, 27-4 WWOK, debut 30 KJXX, Debut 24 WWJO, 20-15 WINN, 29-16 KENR, 17-15 KTUF. Added at KSO, KAYO, WRCP.

MOE BANDY Bandy The Rodeo Clown (GRC)

The second most added record this week including: WDEE, KCKN, WISZ, WJQS, KSPO, KOOO, WHOO, WIRE, KERE, KCKC, WWOK, WINN, KENR, KWJJ, KLAK, WHO, WPLO, WBLU and picked at KKYX, WBAM.

FREDDY FENDER Wasted Days & Wasted Nights (ABC/Dot)

Top phones and very good chart action across the country. New on the R & R Country Top 40 at 32. Action includes: No. 1 WINN, 19-11 KBOX, 21-10 KIKK, debut 12 WEET, Pick to 24 KSON, debut 31 KERE, 31-12 KCKC, debut 29 KNEW, 26-5 WWOK, debut 9 KENR, debut 24 KUZZ, 35-25 WJJD, debut 18 KCKN, added at WXCL, WHOO, WXOR, KJXX.

JERRY LEE LEWIS "Boogie Woogie Country Man" (Mercury) Picking up well. Added KPOK, KSPO, KSOP, WJQS, KOOO, WMC, WHOO, WIRE, WESC, KENR, WHO (both), WPNX, WDEE, KRAK, Pick KSO, 40-30 WUNI, JERRY WALLACE "Wanted Man" (MCA) Good first week adds including: WDEE, KCKN, KWMT, KSPO, KSOP, WJQS, WIRE, KERE, KCKC, KKYX, WBAM, KWJJ, KTUF, WHO, KUZZ.

LYNN ANDERSON "I've Never Loved Anyone More" (Columbia) More good adds this week: KRMD, WBLU, WHK, WCMS, KWJJ, KENR, WBAM, KCKC, KSON, WONE, KOOO, WXCL, KSPO.

GLEN CAMPBELL "Rhinstone Cowboy" (Capitol) added WLSR, WMAQ, KAHU, KJXX. Getting good phones at WEET. Other action: 24-19 KSON, 38-21 KLAC, 32-24 WUBE, 28-22 KCKC, 40-29 KTUF, 63-35 WHO, 25-16 KUZZ, 30-15 KRMD.

CARMOL TAYLOR "Back In The U.S.A." (Elektra) Pick-WIL, added KPOK, KSOP, WSLR, WINN, KTUF, WHK, KIKK, WHO, WPLO, WPNX, KBOX.

DOLLY PARTON "The Seeker" (RCA) Debut 38 on R & R Country top 40. Other action: 28-18 WPNX, 28-22 KRMD, debut 29 KIKK, 58-36 WHO, debut 30 KOOO, 39-28 WMC, 26-20 KCKC, 39-28 WBAM, 38-29 KENR, debut 23 KTUF, 36-29 WJJD. Added WWJO.

MEL TILLIS "Woman In The Back Of My Mind" (MGM) more adds including WHN, KSO, KOOO, WONE, WSLR, KWJJ, KJXX, WHK, WPLO, KRAK, 39-26 KAYO.

LORETTA LYNN-CONWAY TWITTY "Feelins'" (MCA) Getting heavy phone action and strong sales. Pick KSOP. Added KLAC, WJQS, WHOO, WBAP. Debut 27 KCKN, debut 36 WJJD, 40-13 WINN, 30-23 WUNI, debut 28 WWOK.

DAVID ALLEN COE "You Never Even Called Me By My Name" (Columbia) added KHEY, WMC, WSUN, KWJJ, KIKK, WHO, WBLU, WISZ, KAHU, KBOX, 8-4 WINN.

MEL STREET "Even If I Have To Steal" (GRT) Pick WHO, added KCKN, KRAK, KERE, WJQS, WWOK, WBAM, KIKK, WESC, KENR.

BILLY "Crash" CRADDOCK "I Like The Blues" (ABC) Continues strong. Pick WJJD and KSOP. Added WHOK-FM, WXCL, WONE, WSLR, KUZZ, WPLO, 37-29 WUNI.

MEL TILLIS & SHERRY BRUCE "Mr. Right & Mrs. Wrong" added WBAP. Knew Chart action: 46-27 WHO, 32-16 WISZ, 13-10 KAYO, 27-21 KHEY, 27-17 WUBE, 17-10 HERE, 37-29 KKYX, 8-3 KLAK, 19-14 KBUL.

RONNIE DOVE "Things" (Melodyland) added KAYO, KAHU, KSOP, WJQS, WONE, WUBE, KWJJ, WCMS, WMNI, WHN.

EMMY LOU HARRIS "If I Could Only Win Your Love" (Reprise) Good first week adds. KSOP, WMC, KKYX, WINN, WESC, KWJJ, WPLO, KBOX.

DON GIBSON-SUE THOMPSON "Oh, How Love Changes" (Hickory) added KPOK, KBFW, WINN, KWJJ, WHO, WBLU, WISZ, KRAK.

LA COSTA "This House Runs On Sunshine" (Capitol) Action includes 60-45 KIKK, 25-19 KBFW, 35-29 KPNX, added WHOO, WIL, WRCP, WBAP, WCMS.

MAC DAVIS "Burnin' Thing" (Columbia) Starting to pickup. Debut 24 WEET. Added KSON, KAHU, KBFW, WMC, WONE, KPOK.

TANYA TUCKER "Spring" (Columbia) Debut 40 on R&R Country list. Add WHN, 10-7 WSUN, 39-24 KTUF, 34-24 WPNX, 30-14 WMC, 15-11 KLAC. Also added at KSON.

STATLER BROTHERS "I'll Go To My Grave Loving You" (Mercury) more adds at WXCL, KWMT, KSPO, KSOP, KOOO, WONE, WDEE.

RECORDS TO WATCH

JOE ALLEN "Carylon At The Broken Wheel Inn" (WB) Pick KBOX, add KWMT.

Continued on page 39

Most Records Cross Over Country To Pop
Michael Murphy's "Wildfire"
Is Crossing Pop To Country!



FORMERLY
No. 1 KBOX

BEING
PLAYED IN:

CHICAGO
DALLAS—FT. WORTH
JACKSONVILLE
NORFOLK
RICHMOND
WASHINGTON
PITTSBURGH
SF
BOSTON
DETROIT
SYRACUSE

The album is "Blue Sky—
Night Thunder."
ON EPIC RECORDS® AND TAPES.



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JIM DUNCAN/Editor

Biff Collie INSIDE NASHVILLE



Jim Moore, who is responsible for the planning of the floor map of Fan Fair Exhibit Booths at Nashville's Municipal Auditorium, told me last week at Fan Fair that the 268 booths sponsored this year would likely end up being closer to 500 next year, as they have already planned to schedule booths both downstairs (where the Fan Exhibits have been heretofore) and all around the concourse upstairs. I have visualized, since we first talked about it with the initial planning committee, within a ten-year period, a "World's Fair Of Country Music," at a fairgrounds, with a real midway and spectacular exhibits set up as lavish slideshows, with spectacular presentations by representative companies. Although many, if not most of the record companies have recently done as little as they felt they could and some have even discouraged their artists from participating, nothing can stop this from being "the world's fair of country music." Co-sponsors County Music Association and WSM have really evolved a well-planned machine, and that helps ease the pain of putting it on. But this thing, folks, is what the fans have wanted for years and didn't know it! Bouquets to Bud Wendell, WSM, Jo Walker, CMA and all who planned and executed this year's affair. It may be a drag to traders, but if you follow a family of fans who drove from Boise to Nashville, watch their faces and listen to them enthusing to one another, then you'd know how good it is!

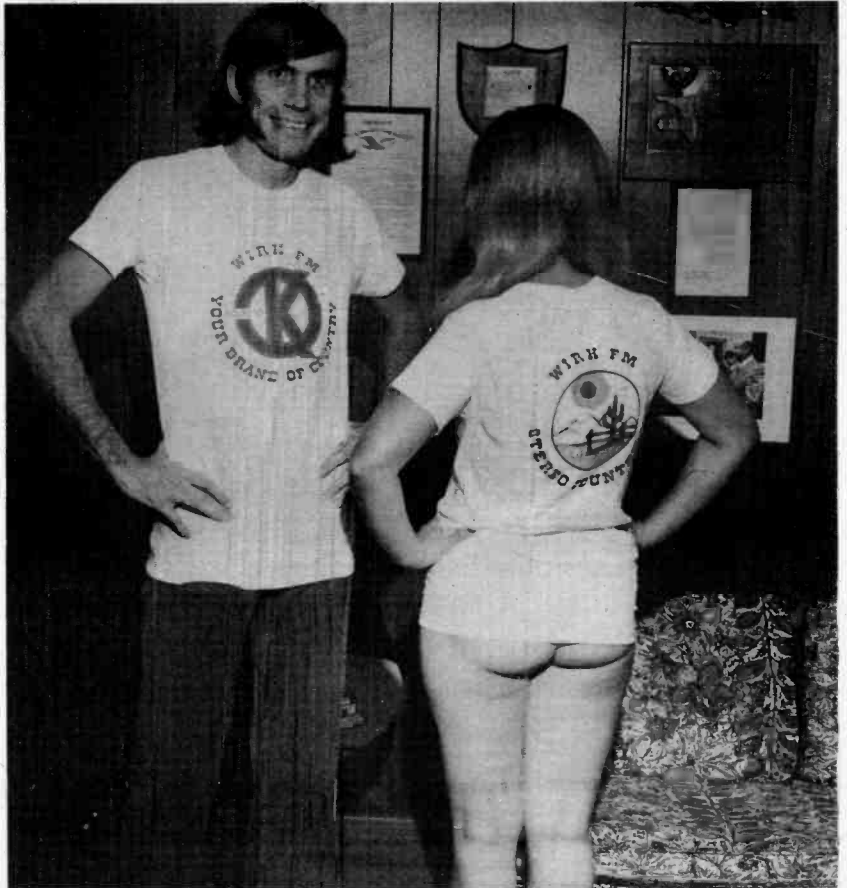
The sixteen teams who participated this year in the Fan Fair Softball Tournament all had fun. Bill Anderson's Po' Boys, and the Mary Reeves Review, the men's and women's teams who won, must have enjoyed it most. I asked Mary Reeves if she was surprised to see her team win, she said, "No, that's why we played!" It worked, Mary.

Speaking of Fan Fair once more, the I.F.C.O. (International Fan Club Organization), headed by the three Johnson Girls from Wild Horse, Colorado, carried off its banquet and spectacular show before over 12,000 at the auditorium to kick off Fan Fair activities like a well-oiled machine. It was really a slick affair and the Johnson Girls and their organization must be complimented. The show cast for that affair very graphically illustrated that IFCO has become recognized as an important organization. In the beginning they were lucky to have more than a couple important performers on their annual show. This year, they had few of the struggling unknowns who have been the mainstays on their stage in the past.

NOTES-ON-SCRAPS-OF-PAPER: Roy Acuff went to Washington with TV personality Huell Howser to a jam session of a bunch of U.S. Senators and Congressmen who get together at least once a month and play. They were so awed by the presence of Acuff that they wouldn't play until he got his fiddle out and joined them. It made me feel so good!

... Johnny Russell, not discouraged by the slow progress of his weight program, says, "I'm not fat! I'm just too short!" ... "Hee Haw" has been shooting since the 9th of this month, rumors say they may be shooting at the TV facilities at Opryland this time next year ... Billy Grammer got mad when a Miami music director or DJ (he wasn't sure) said he wasn't playing Billy's new "Family Man" record. Said he wasn't up to par lyrically; has nothing in it about sex! ...

Ray Hawthorne, one of the brightest spots about this year's Jimmy Rodgers Memorial Festival in Meridian, has more than one record label offer. Jimmie's daughter, Anita Rodgers Court, brought Ray to introduce to the trade this year, and each time he was on stage, he got a standing ovation ... Oprytowne, the newest project of NLT and WSM,



"No Butts About It" . . . WIRK-FM, (West Palm Beach, Florida) Program Director, "COYOTE DAVE" ROBERTS models the front of station t-shirts. Hundreds of which were given away recently as the County "K" got its "shirts together" with South Florida. Shown modeling the "REAR" is contest winner, KAREN MC CAIN, who was especially happy to win as she just didn't have a "thing" to wear.

will be Tennessee's largest hotel-convention-exhibit center, to be opened adjacent to Opryland within two years. When completed, the hotel will have 900 rooms! . . . Ernie Ford's command performance at the White House was the second performance there in less than a year . . . Mel Tillis' shot on Tony Orlando's TV show was a replay of the April date . . . Jack Daniels invited the country trade to Lynchburg, Tennessee to see the distillery. Had some crooked cowboys before it was over! . . . Robert Altman and his staff either didn't do their homework on the music of their movie "Nashville," or they intended to leave an "old-time" traditional sound to it. Steel guitarist Lloyd Green said it "stinks" . . . Lynn Anderson lost the milking contest to Tennessee Governor Ray Blanton. He used to do it for a living. Some political wags have said he should still . . . Faron Young entertained the Mayors of Tennessee, 320 of them, and exhibited his new left ear-lobe and pierced earring! When he sang his new record, "Here I Am In Dallas," he said, "I wanted to call it 'Here I Am In Tulsa!'" Nuff said!

Nobody has to tell Ervine Woolsey there's nothing good about goodbye. Woolsey, former ABC Records national promotion director, received three pies in the face recently when he announced he was moving to 20th Century Records.

Woolsey took the creaming as good naturedly as the ABC staffers dished it out. He thought he was to be guest of honor at a going away party. His troubles began when B. J. McElwee, ABC sales manager, dressed as a donkey and offered to give the unsuspecting Woolsey a ride around the parking lot -- a fatal mistake since McEntee held Woolsey's legs securely while the attackers did their work.

Wearing Indian garb, independent promotion man Juan Contreras struck first with a direct hit. He was



followed by Tom McEntee, ABC promotions, and Dale Morris of the Hubert Long Agency.

Wiping the whipped cream away to reveal a confused expression, Woolsey lamented, "I thought all of you were going to do something nice for me." His day finally did turn out to be a nice one. After washing up and changing shirts, Woolsey and the ABC staff settled down in the office of Don Gant, director of ABC's Nashville operation, for drinks and swapping stories about old times.

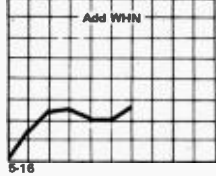


COUNTRY SINGLES

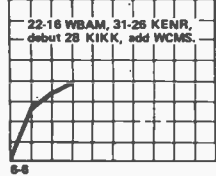
Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

new entries

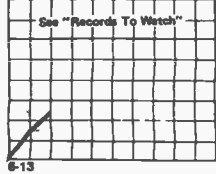
BUDDY ALAN
Another Saturday Night (Capitol)



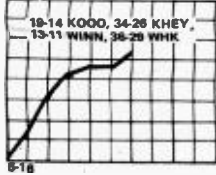
AMAZING RHYTHM ACES
Third Rate Romance (ABC)



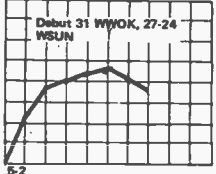
JOE ALLEN
Carolyn A... (WB)



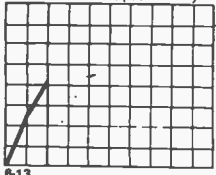
REX ALLEN, JR.
Lying in My Arms (WB)



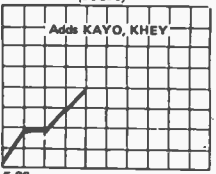
BILL ANDERSON
Country D.J. (MCA)



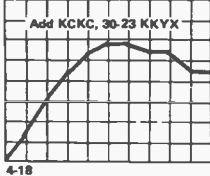
LYNN ANDERSON
I've Never Loved (Columbia)



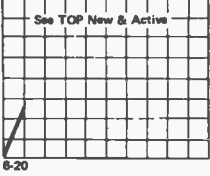
EDDIE ARNOLD
Red Roses (MGM)



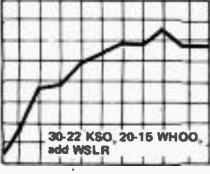
HOYT AXTON
Lion In Winter (AM)



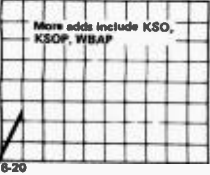
MOE BANDY
The Rodeo Clown (GRC)



KATHY BARNES
I'm Available (MGM)



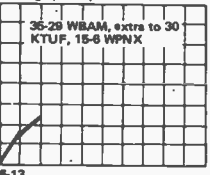
DORSEY BURNETTE
Molly (Melodyland)



GLEN CAMPBELL
Rhinestone Cowboy (Capitol)



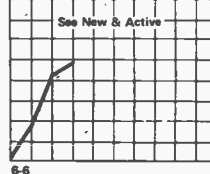
JOHNNY CARVER
Strings (ABC)



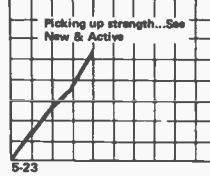
DAVID ALLEN COE
Never Called My Name (Col)



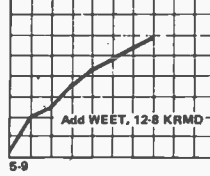
"Crash" CRADDOCK
I Love The Blues (ABC)



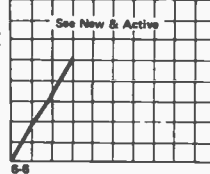
MAC DAVIS
Burnin' Thing (Columbia)



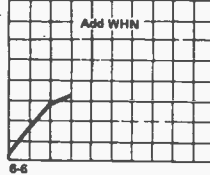
DOTTSY
Storms Never Last (RCA)



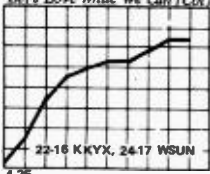
RONNIE DOVE
Things (Melodyland)



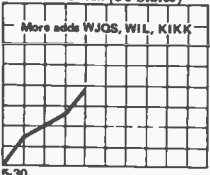
CONNIE EATON
If I Knew Enough (ABC)



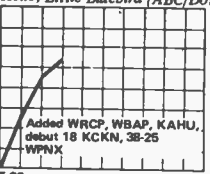
BARBARA FAIRCHILD
Let's Love While We Can (Col)



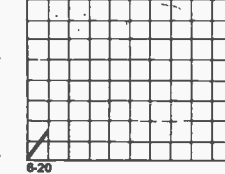
RUBY FALLS
He Love Me All (50 States)



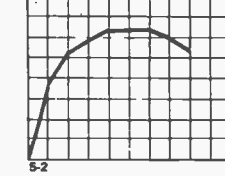
DONNA FARGO
Hello, Little Bluebird (ABC/Dot)



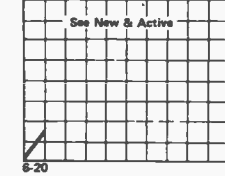
LEIFTY FRIZZELL
Falling (ABC)



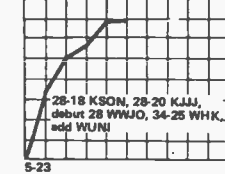
GEORGE & TAMMY
God'll Get You (Epic)



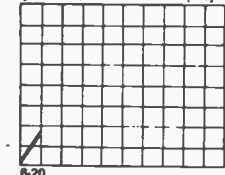
GIBSON/THOMPSON
Oh, How Love Changes (Hickory)



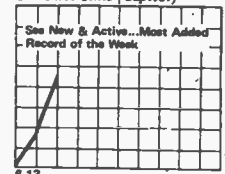
TOM T. HALL
Deal (Mercury)



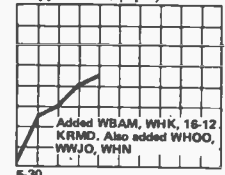
EMMY LOU HARRIS
If I Could Win Your Love (Repr)



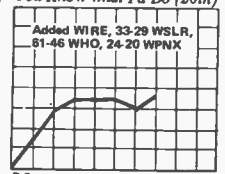
FREDDIE HART
The First Time (Capitol)



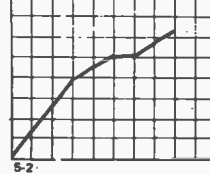
DAVID HOUSTON
Steppin' Stone (Epic)



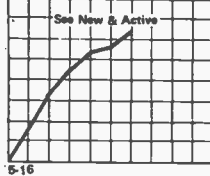
LOIS JOHNSON
You Know What I'd Do (20th)



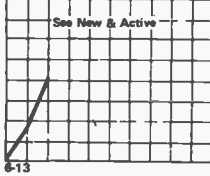
JERRY JORDAN
Phone Call From God (MCA)



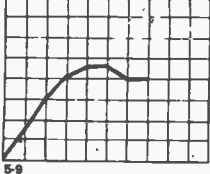
LA COSTA
This House (Capitol)



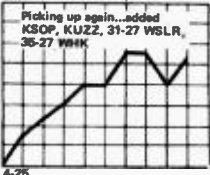
JERRY LEE LEWIS
Boogie Woogie (Mercury)



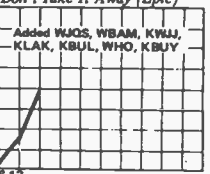
MC COY/GREEN
A Summer Place (Monument)



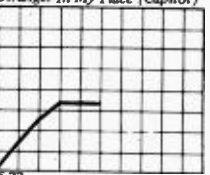
MELBA MONTGOMERY
Searchin' (Elektra)



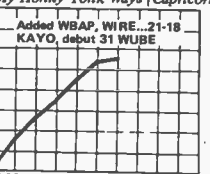
JODY MILLER
Don't Take It Away (Epic)



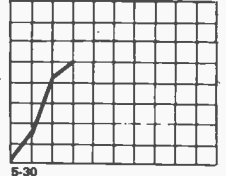
ANNE MURRAY
Stranger In My Place (Capitol)



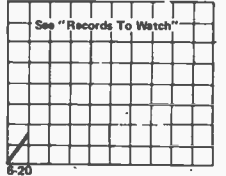
KENNY O'DELL
My Honky Tonk Ways (Capricorn)



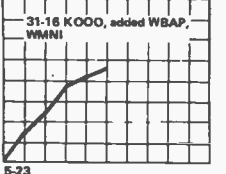
D&M OSMOND
Make The World Go Away (MGM)



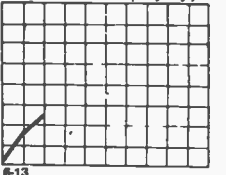
PATTI PAGE
Less Than A Song (Avco)



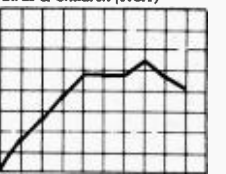
JOHNNY PAYCHECK
I Don't Love Her Anymore (Epic)



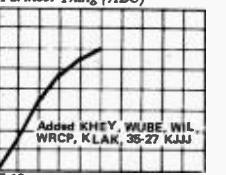
BRENDA PEPPER
Bring Out The Best (Playboy)



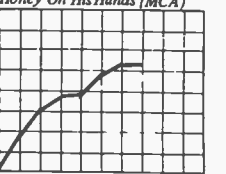
KENNY PRICE
Birds & Children (RCA)



RAY PRICE
Farthest Thing (ABC)



JEANNE PRUETT
Honey On His Hands (MCA)



COUNTRY ADS

Astirisk (*) denotes records Most Added this week

EDDIE RAVEN
Good News, Bad News (ABC)

BOBBY SMITH
To Sleep Alone (Playboy)

More adds KSPQ, WJQS, KBFW, WUBE, WPNX, WUNI, requests KBOX (10-6)

HANK THOMPSON
My Truckin' Luck (ABC/Dot)

SUSAN RAYE
Ghost Story (Capitol)

Add WIRE, 11-9 WPNX

STATLER BROS.
I'll Go To My Grave (Mercury)

See New & Active

MEL TILLIS
Woman In Back (MGM)

See New & Active

DEL REEVES
Puttin' In Overtime (UA)

40-20 WWOX, adds include WHN, WSUN, KLAJ

GARY STEWART
You're Not The Woman (MCA)

Add WKOR, KLAJ, KRAK, 25-15 KIKK, 23-18 KENR

TILLIS / BRYCE
Mr. Right/Mrs. Wrong (MGM)

JIM REEVES
You Belong To Me (RCA)

WYNN STEWART
Lonley Rain (Playboy)

More action: added KLAJ, WHN, WUNI, KHOS, debut 32 KJJJ

TOMPALL
Log On The Fire (MGM)

Added KSPQ, WEET, No. 11 WPLO

KENNY SERATT
If I Could Have It (Melodyland)

Adds WESC, KWMT

MEL STREET
Even If I Have To Steal (GRT)

See New & Active

TWITTY/LYNN
Feelin' (MCA)

JOE STAMPLEY
Dear Woman (Epic)

Added WHOO, WCMS, WHK, WKOR, WUNI, 26-17 KSON

NAT STUCKEY
Boom Boom Barroom (RCA)

CONNIE VAN DYKE
Goodnight, It's Time (ABC/Dot)

Added KAYO, WJQS, WHOO, KSON, KLAJ, KCKC

JOE STAMPLEY
Unchained Melody (ABC/Dot)

36-26 KSO, 33-23 KOOO, 15-12 WMC, debut 28 KUZZ, add WBAP

CARMOL TAYLOR
Back In The U.S.A. (Elektra)

See New & Active

JERRY WALLACE
Wanted Man (MGM)

See New & Active

EVEN STEVENS
Little Boy Dream (Elektra)

More adds KSPQ, KOOO, WHO, WSUN

CHIP TAYLOR
Early Sunday Morning (WB)

13-7 WHOO, 28-22 WSLR, added KLAJ, WIL, WBAP, KRAK, KUZZ

JIM WEATHERLY
Must Have Been The Rain (Buddah)

See "Records To Watch"

- WSLR/KRON Pick-Razzy Bailey Glen Campbell "Crash" Craddock Brian Shaw Mel Tillis Carmol Taylor
- WLO/ATLANTA Mel Tillis "Crash" Craddock Moe Bandy Carmol Taylor Emmy Lou Harris
- KUZZ/BAKERSFIELD Buck Owens/S. Raye "Crash" Craddock Jerry Wallace* Delo Hawkins Chip Taylor Melba Montgomery
- WISZ/BALTIMORE Moe Bandy* Gibson/Thompson David Allen Coe Jim Weatherly Freddy Hart*
- WBEW/BELLINGHAM, WA Bobby Smith Gibson/Thompson Mac Davis Pat Roberts Lefly Frizzell Guy & Raina
- WJJD/CHICAGO Pick-"Crash" Craddock
- WMAQ/CHICAGO Glen Campbell Kenny Seratt Michael Murphy
- WUBE/CINCINNATI Bobby Smith Ray Price Cal Smith Ronnie Dove
- WHK/CLEVELAND Helen Reddy Patti Page Buck Owens/S. Raye Joe Stampley (E) Carmol Taylor Elvis Presley Mel Tillis David Houston Lynn Anderson*
- WPNX/COLUMBUS, GA Pick-Delo Hawkins Freddy Hart* Jerry Lee Lewis* Bobby Smith Carmol Taylor
- WHN/COLUMBUS, OHIO Dottie West Lwandina Lindsey Joe Stampley (E) Ronnie Dove Johnny Paycheck
- KBOX/DALLAS Pick-Patti Page Bill Rice Emmy Lou Harris Carmol Taylor Johnny Russell Nitty Gritty Band Johnny Derrill Jerry Wallace
- WONE/DAYTON Lynn Anderson* "Crash" Craddock Ronnie Dove Statter Bros Mel Tillis Mac Davis
- KEBE/DENVER Moe Bandy* Cliff Cochran Bobby Smith Lonzo & Oscar Frago Tanner Judy Miller Ruby Falls Ronnie Dove Connie Van Dyke
- KLAK/DENVER Gary Stewart Freddie Hart* Moe Bandy* Jody Miller Ray Price Del Reeves
- KSO/DES MOINES Pick-Jerry Lee Lewis* Dorsey Burnette Mel Tillis Nat Stuckey Olivia Newton-John
- WHO/DES MOINES Pick-Mel Street Buck Owens/S. Raye Moe Bandy* Jerry Wallace* Jody Miller Delo Hawkins Gibson/Thompson David Allen Coe Even Stevens Carmol Taylor
- WDE/DETROIT Pick-Freddie Hart* Jerry Lee Lewis* Jerry Wallace* Moe Bandy* Statter Bros Paul Davis Nitty Gritty Jim Weatherly
- KHEY/EL PASO Dave Allen Coe George Morgan Eddie Arnold Ray Price
- KWNT/FORT DODGE Statter Bros Kenny Seratt Jerry Wallace* Joe Allen
- KBUY/FORT WORTH Jody Miller Clio Lefly Frizzell
- WBAP/FORT WORTH Tilla/Bryce Chio Taylor Joe Stampley (Dot) Donna Fargo Dorsey Burnette La Costa Kenny D Dell Johnny Paycheck Twitty/Lynn Freddy Hart*
- WRLF/FREEMONT, ILL Twitty/Lynn Hank Thompson Anne Murray Mac Davis Kenny Seratt David Allen Coe Diane Trask David Houston Jud Strunk
- WESC/GREENVILLE, S.C. Emmy Lou Harris Freddy Hart* Kenny Seratt Tommy Jennings Mel Street Jerry Lee Lewis*
- KAHU/HAWAII Glen Campbell David Allen Coe Mac Davis Ronnie Dove Stony Edwards Donna Fargo Dolly Parton Jim Reeves Cal Smith Conway Twitty Freddy Walter
- KENR/HOUSTON Mel Street Moe Bandy* Lynn Anderson* Patti Page Jerry Lee Lewis* Freddy Hart*
- KIKK/HOUSTON David Allen Coe Jessi Colter Patti Page Carmol Taylor Mel Street Stellas Parton Susan Raye Jerry Wallace Pick-Freddie Hart*
- WJQS/JACKSON, MISS Jerry Lee Lewis* Twitty/Lynn Freddy Hart* Moe Bandy* Mel Street Jerry Wallace* Cliff Cochran Bobby Smith Lonzo & Oscar Frago Tanner Judy Miller Ruby Falls Ronnie Dove Connie Van Dyke
- KCKN/KANSAS CITY Gene Watson Freddie Hart* Mel Street Paul Davis Jerry Wallace* Moe Bandy*
- KJJJ/PHOENIX Freddy Fender Mel Tillis Glen Campbell Freddy Hart*
- WHOK-FM/LANCASTER Pick-Razzy Bailey Freddy Hart* "Crash" Craddock Lynn Anderson* George Morgan
- WHO/DES MOINES Pick-Mel Street Buck Owens/S. Raye Moe Bandy* Jerry Wallace* Jody Miller Delo Hawkins Gibson/Thompson David Allen Coe Even Stevens Carmol Taylor
- KLAC/LOS ANGELES Twitty/Lynn Chip Taylor Stellas Parton Freddy Hart* Wynn Stewart Connie Van Dyke Molly Bee
- WINN/LOUISVILLE Moe Bandy* Gibson/Thompson Freddy Hart* Emmy Lou Harris Marvis Yorb Nitty Gritty Band Sam Neely Nick Nison Carmol Taylor Jerry Clower
- WMC/MEMPHIS David Allen Coe Jerry Lee Lewis* Lefly Frizzell Freddy Hart* Mac Davis Emmy Lou Harris
- WMOK/MIAMI Even Stevens Terri Stubbs Dave Duley Mel Street Statter Bros Freddy Hart* Boomer Castelman Moe Bandy* Charley Pride
- WUNI/MOBILE Nitty Gritty Band Wynn Stewart Lefly Frizzell Tom T. Hall Roger Whittaker Bobby Smith Freddy Hart*
- WBAM/MONTGOMERY David Houston Jody Miller Paul Davis Freddy Hart* Nitty Gritty Jerry Wallace* Sam Neely Pick-Moe Bandy* Mel Street Lynn Anderson* Earl Conley
- WXOR/MUSCLE SHOALS Gary Stewart Joe Stampley Mal Tillis Freddy Fender
- WHN/NEW YORK Ronnie Dove Connie Eaton Wynn Stewart Buddy Alan Mel Tillis David Houston Del Reeves Tanya Tucker (Col) WCMS/NORFOLK Ronnie Dove Amazing Aces La Costa Paul Craft Lynn Anderson* Joe Stampley (E) Pick-Freddie Hart*
- KNW/OAKLAND David Allen Coe Tom T. Hall Tilla & Bryce Johnny Russell KOOO/OMAHA Even Stevens Razzy Bailey Ruby Falls Cliff Cochran Moe Bandy* Lynn Anderson* George & Tammy Guy & Raina Statter Bros Jerry Lee Lewis* Jim Weatherly
- WHOO/ORLANDO La Costa Joe Stampley (E) Twitty/Lynn Moe Bandy* Jerry Lee Lewis* Freddy Hart* Freddy Fender Connie Van Dyke David Houston
- WXCL/PEORIA, ILL Freddy Fender Statter Bros Lynn Anderson* "Crash" Craddock Lefly Frizzell
- WRCP/PHILADELPHIA Olivia Newton-John Billy Thundercloud Ray Price La Costa Donna Fargo
- KJJJ/PHOENIX Freddy Fender Mel Tillis Glen Campbell Freddy Hart*
- KTUF/PHOENIX Carmol Taylor Buck Owens/S. Raye Nat Stuckey Jerry Wallace*
- WEEP/PITTSBURGH Tommy Overstreet Jerris Ross Gene Watson
- KPKO/PORTLAND Carmol Taylor Sam Neely Jim Weatherly Jerry Lee Lewis* Mac Davis Gibson/Thompson
- KWJJ/PORTLAND Elvis Presley (Flip) Lynn Anderson* Moe Bandy* David Allen Coe Ronnie Dove Guy & Raina Gibson/Thompson Freddy Hart* Emmy Lou Harris Jody Miller Jerry Wallace*
- WEE/DETROIT Pick-Freddie Hart* Jerry Lee Lewis* Jerry Wallace* Moe Bandy* Statter Bros Paul Davis Nitty Gritty Jim Weatherly
- WEE/T/RIICHMOND Tilla & Bryce Tompall Freddy Hart* Bobby G. Rice Guy & Raina Dotson
- WBLU/ROANOKE, VA Moe Bandy* David Allen Coe Don Potter Lynn Anderson Gibson/Thompson
- KRAK/SACRAMENTO Jerry Lee Lewis* Mel Street Gary Stewart Freddy Hart* Lynn Anderson* Jessi Colter Mel Tillis Chip Taylor Guy & Raina Gibson/Thompson Billy Grammer Pat Roberts Razzy Bailey Dallas Frazier
- WWJO/ST. CLOUD, MINN Don Gibson David Houston Dolly Parton
- WILST/LOUIS Pick-Carmol Taylor Chip Taylor La Costa Ruby Falls Pick-Thundercloud Ray Price
- WSUN/ST PETERSBURG Freddie Hart* Del Reeves Joe Stampley (E) Even Stevens David Allen Coe Nitty Gritty
- KSOP/SALT LAKE CITY Pick-Crash Craddock Freddy Hart* Twitty/Lynn Helen Reddy Billy Grammer Statter Bros Nat Stuckey Dennis Weaver Patti Page Don Gibson Jerry Wallace* Dorsey Burnette Melba Montgomery Tompall Carmol Taylor Ronnie Dove Jerry Lee Lewis* Even Stevens Emmy Lou Harris
- KKYX/SAN ANTONIO Pick-Moe Bandy* Patti Page Jim Weatherly Emmy Lou Harris Jerry Wallace* Lefly Frizzell Lonzo & Oscar
- KCKK/SAN BERNARDINO Lynn Anderson* Jerry Wallace* Moe Bandy* Connie Van Dyke Billy Swan (Flip)
- KSON/SAN DIEGO Tanya Tucker (Col) Johnny Russell Cal Smith Lynn Anderson* Billy Larkin Connie Van Dyke Bobby G. Rice Mac Davis
- WRCP/PHILADELPHIA Olivia Newton-John Billy Thundercloud Ray Price La Costa Donna Fargo
- KJJJ/PHOENIX Freddy Fender Mel Tillis Glen Campbell Freddy Hart*
- KTUF/PHOENIX Carmol Taylor Buck Owens/S. Raye Nat Stuckey Jerry Wallace*
- WEEP/PITTSBURGH Tommy Overstreet Jerris Ross Gene Watson
- KPKO/PORTLAND Carmol Taylor Sam Neely Jim Weatherly Jerry Lee Lewis* Mac Davis Gibson/Thompson
- KWJJ/PORTLAND Elvis Presley (Flip) Lynn Anderson* Moe Bandy* David Allen Coe Ronnie Dove Guy & Raina Gibson/Thompson Freddy Hart* Emmy Lou Harris Jody Miller Jerry Wallace*
- WEE/DETROIT Pick-Freddie Hart* Jerry Lee Lewis* Jerry Wallace* Moe Bandy* Statter Bros Paul Davis Nitty Gritty Jim Weatherly
- KAYO/SEATTLE Connie Van Dyke Debbie Hawkins Ronnie Dove Cliff Cochran Eddie Arnold
- KRMD/SHREVEPORT Freddy Hart* Delo Hawkins Razzy Bailey Lynn Anderson*
- KSPO/SPOKANE Bobby Smith Freddy Hart* Helen Reddy Patti Page Jerry Wallace* Moe Bandy* Statter Bros Jerry Lee Lewis* Lynn Anderson*
- KHOS/TUCSON Freddy Hart* Jim Weatherly Wynn Stewart
- KBUL/WICHITA Jody Miller Lynn Anderson* Gene Watson

POP

Radio & Records POP/40

6/6	6/13		
9	5	1	MELISSA MANCHESTER/Midnight Blue (Arista)
5	4	2	LINDA RONSTADT/When Will I Be Loved (Capitol)
1	1	3	AMERICA/Sister Golden Hair (WB)
2	2	4	MICHAEL MURPHEY/Wildfire (Epic)
18	10	5	VAN MCCOY/The Hustle (Avco)
7	6	6	GLADYS KNIGHT/The Way We Were (Buddah)
4	3	7	CHICAGO/Old Days (Columbia)
12	8	8	CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
11	9	9	FRANKIE VALLI/Swearin' To God (Private Stock)
16	14	10	JESSI COLTER/I'm Not Lisa (Capitol)
14	13	11	TANYA TUCKER/Lizzie And The Rainman (MCA)
17	12	12	MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
30	22	13	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
34	28	14	WINGS/Listen To What The Man Said (Capitol)
24	19	15	CHARLIE RICH/Everytime You Touch Me (Epic)
23	17	16	HAYWARD & LODGE/I Dreamed Last Night (Threshold)
21	20	17	IOCC/I'm Not In Love (Mercury)
25	23	18	MORRIS ALBERT/Feelings (RCA)
35	29	19	JANIS IAN/At Seventeen (Columbia)
19	18	20	TEACH-IN/Ding-A-Dong (Philips)
29	26	21	DEBBIE CAMPBELL/Please Tell Him I Said Hello (Playboy)
28	24	22	ELVIS PRESLEY/T-R-O-U-B-L-E (RCA)
33	30	23	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
27	25	24	NEIL DIAMOND/The Last Picasso (Columbia)
3	7	25	SEALS & CROFTS/I'll Play For You (WB)
38	32	26	MIKE POST/The Rockford Files (MGM)
	36	27	EAGLES/One Of These Nights (Asylum)
26	31	28	FRANK SINATRA/Anytime (Reprise)
	39	29	JUDY COLLINS/Send In The Clowns (Elektra)
	37	30	BEE GEES/Jive Talkin' (RSO)
37	33	31	CARLY SIMON/Attitude Dancing (Elektra)
	34	32	ELTON JOHN/Someone Saved My Life Tonight (MCA)
40	38	33	BOBBY VINTON/Wooden Heart (ABC)
	40	34	JERRY COLE & TRINITY/Susanna's Song (WB)
32	35	35	FIRST CLASS/Funny How Love Can Be (UK)
		36	PILOT/Magic (EMI)
		37	SAMMY JOHNS/Rag Doll (GRC)
		38	HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)
		39	MAC DAVIS/Burmin' Thing (Columbia)
		40	TONY ORLANDO & DAWN/Momin' Beautiful (Elektra)

NEW & ACTIVE

HELEN REDDY Bluebird (Capitol)

Yes, Helen is ready. Add KFI, K101, WGN, WIP, WFIR, WTAE. Play on flip at WSB, KWAV, WEMP.

JAMES TAYLOR

How Sweet It Is (WB)

Stepping out nicely. Adds include WTAE, KEX, WFIR, WBAL, WMAL, WGN.

BARRY MANILOW

Could It Be Magic (Arista)

Add KULF, KLVE, KCRA, KFI, WBAL, KNBR.

OTHER STRONG ACTIVITY: NITTY GRITTY DIRT BAND "All I Have To Do Is Dream" (UA) Add KWAV, WMAL, KMBZ. REX ALLEN JR. "Lyn' In His Arms" (WB) Add KCRA, KWAV. FRANK MORGAN "Sing Your Freedom Song" (RCA) Action noted at WIP, KFI. RIGHTEOUS BROTHERS "Substitute" (Haven) Went right on KNBR, KFI, WGN. FREDDY FENDER "Wasted Days and Wasted Nights" (ABC) Add KMBZ, WBAL, KULF, WEMP. On WIP as LP cut. BO DONALDSON & THE HEYWOODS "Our Last Song Together" (ABC) Add WSB, KDIG, BATDORF & RODNEY "You Are A Song" (Arista) LP cut getting solid play at WGN, KFI. JACK JONES "What I Did For Love" (RCA) Add WEMP, WHIO, WBAL.

POP NOTES

BY MIKE KASABO



Now that the Helen Reddy situation has settled down, it appears that Capitol made the right decision by rushing out "Bluebird." Programmers have been much more receptive to the cut than the original release.

The Guys & Dolls record which made last week's New & Active list is already showing up hot at KWAV and charts No. 23 at KAKE.

Two album cuts getting strong phone reaction at KWAV "Come On Over" Bee Gees and "Love Songs" James Taylor.

Janis Ian "At Seventeen" turned in a bunch of hot reports this week and makes a good jump on the Pop-40.

"Substitute" by the Righteous Bros. appears to be the side preferred so far by Adult programmers.

Bob Knight, PD, WROC reports very hot action on Jud Strunk's "The Biggest Parakeets In Town." The song is a double entendre that relates to the upper portion of the female anatomy. Anyway, it's on Melodyland and is causing quite a stir in Rochester.

The Campbell's - Debbie and Glen - are both looking very strong with airplay across the country. Debbie reporting hot at 20 per cent of our reporting stations. Glen not far behind.

Since many people have asked about the Elton John, I'll tell you. At this point there will not be an edit furnished by MCA. If you feel the need to cut it down, you'll have to grab the surgical equipment and do it in the privacy of your own production studio. Bob Dixon at WFIR managed to edit it down to a nifty 3:35.

Now that the Carpenters album has had a week in the field we are starting to feel some feedback on a possible single. At this point "Happy", "Desparado", "I'm Caught Between Goodbye And I Love You" "Solitaire" appear to be the strongest. Chances are that A&M will pull a single from the album due to Karen & Richard's extensive national tour.

Another album cut was brought to my attention by Charlie Allan of WGN. "You Are A Song" by Batdorf & Rodney on Arista is already getting good reaction at the station.

Frank Sinatra's "Anytime," after a brief slow period, appears to be picking up. It reported very hot at WHIO and KEX. It's also received smash proportions in Detroit from play on giant rocker CKLW.

The War record "Why Can't We Be Friends?" on UA is starting to pick up some Adult play at KSD, WROC.

Bo Donaldson & The Heywoods and Bobby Sherman are squaring off for the latest cover battle. Both parties have recorded yet another Neil Sedaka song "Our Last Song Together." We'll keep you posted.

Thanks to all who've made suggestions on our expanding this section of R&R. Shortly, we will be including some features that we believe will substantially benefit you, the programmer, even more.

RADIO NEWS

WCBM-Baltimore

It's June and the station is taking advantage by running "WCBM's Graduation Days." Each day the station will salute and feature the music of two past years. The first day 1955 and 1956 were honored. Promotion also included various news and sports items from past years.

KAKE-Wichita

Program Director, Gene Rump, is looking for a dynamic commercial copy writer. Pay is good. No calls. Send any tapes and resume to Gene Rump, KAKE, P.O. Box 1240, Wichita, Kansas 67201

WMAL-Washington

Music lady, Bonnie Smith, reports that Andy Williams granted an exclusive interview with the station's afternoon personality Bill Trumbull last week. Andy was in town for a date at Shady Grove Music Fair.

KMEN-San Bernardino

Bill Rhoades, PD, after many years of being foot loose and fancy free decided to tie the knot with Mary Beth Lantz. Couple will spend a week or so contemplating the green scenery of Oregon.

KFI-Los Angeles

KFI's irrepressible "Sweet Dick" Whittington held another radio first for Los Angeles. He invited listeners to a boring

"Lunch In The Sewer System" Tuesday, June 17. Based on the premise that all business lunches are boring, Whittington wanted to make this the boringest lunch of all time. The activity took place at a flood control channel (they couldn't get a permit to actually go down into a sewer) across from the L.A. river. Lunch was complete with a speech on "Flood Control And You," a singing group called "The Cesspools" and a fashion show that required participants to wear hip boots. All the merriment was broadcast over the station. Unfortunately planned keynote speaker Art Carney had a previous "overground" commitment.

WTAE-Pittsburgh

Station's Chuck Brinkman saluted area native Bobby Vinton with a special five-hour music tribute Tuesday, June 10. Vinton was on the air with Chuck as a guest DJ rapping about his life, career and future plans.

In an ad run in this publication we mistakenly listed KIIS along with 96 other radio stations as playing the Johnnie Maya record "If I Could Love You."

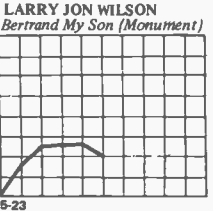
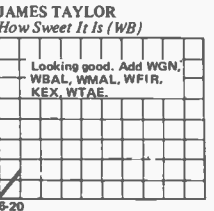
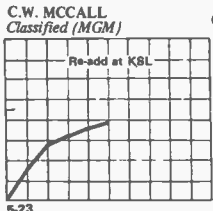
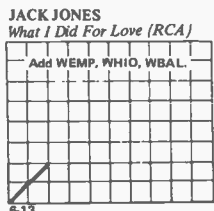
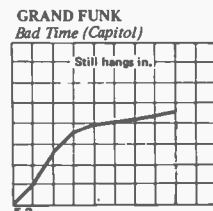
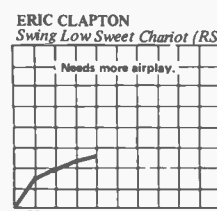
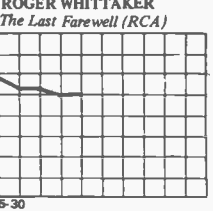
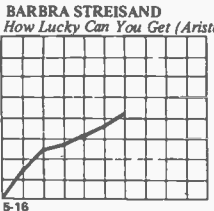
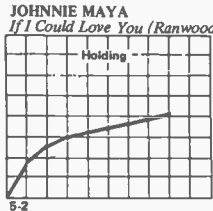
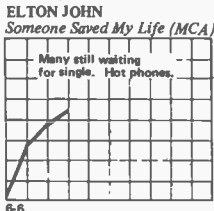
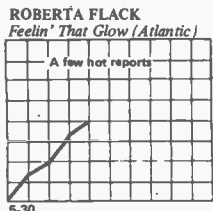
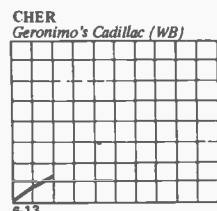
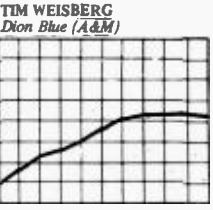
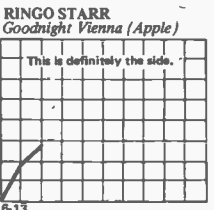
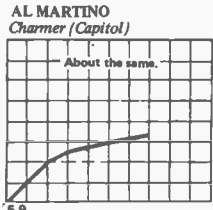
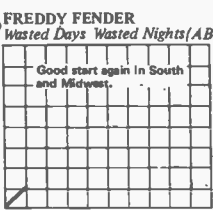
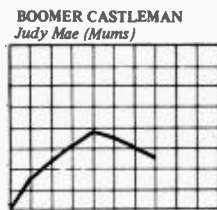
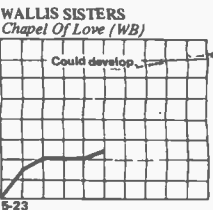
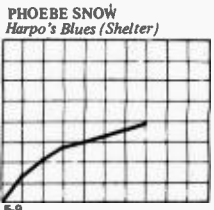
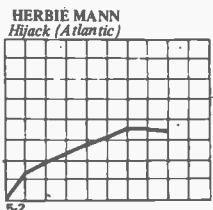
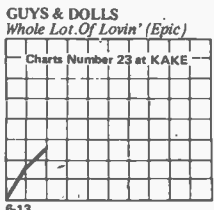
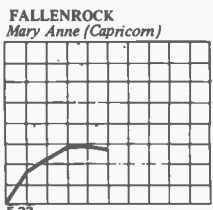
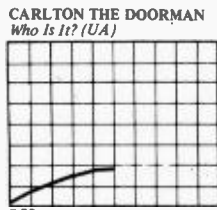
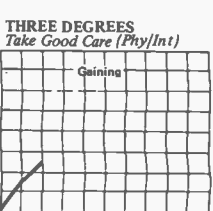
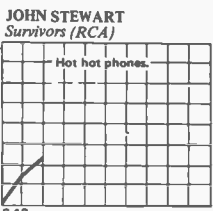
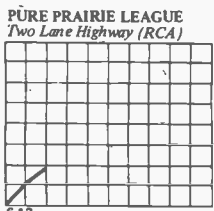
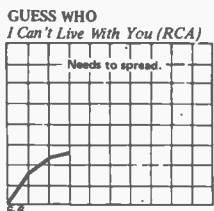
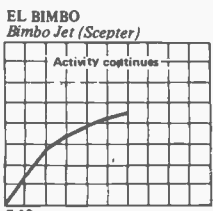
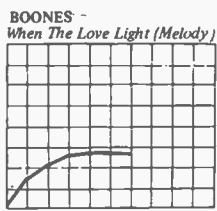
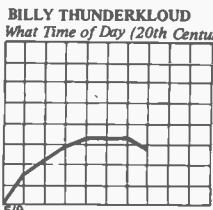
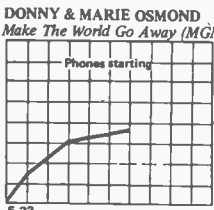
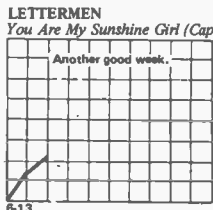
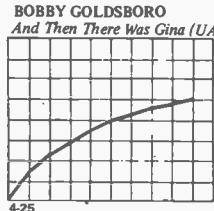
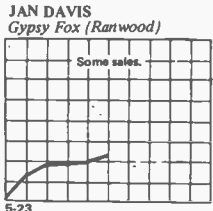
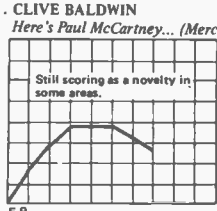
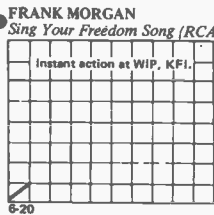
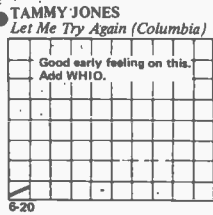
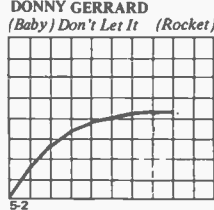
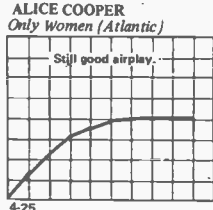
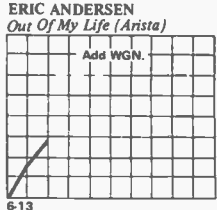
We were given the wrong information and KIIS is not playing this record. Sorry for the mistake.

Ranwood Records, Inc.

Continued on page 39

POP SINGLES

Graphs reflect audience response computed by a combination of sales, airplay, and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.



NEW & ACTIVE

The following records are listed in order by their activity

TONY ORLANDO & DAWN Mornin' Beautiful (Elektra)

33 percent of our reporters added it. Debut 28 KHJ, add WRKO, WCOL, WHBQ, 35-29 WBBQ, see Parallels.

HAMILTON, JOE FRANK & REYNOLDS

Fallin' In Love (Playboy)

26 percent of our reporters are on it and showing action. 39-33 KQWB, 10-6 WRMA, 26-21 WERC, add WBBQ, KCPX, 17-9 WSGN, see Parallels.

SAMMY JOHNS Rag Doll (GRC)

23 percent of our reporting stations on it. 17-13 WQXI, 29-21 KQWB, 38-25 WEEQ, on WSAI, see Parallels.

RINGO STARR "Goodnight Vienna" (Apple) 30-24 KRSP, 30-28 WROV, 36-31 KQWB, 33-32 WNCI, 21-14 WERC, 28-28 WSAR, 35-33 KCPX, add WCOL, WAKY, WJON, WACI, KGGG, WVOP, on WEEQ, WKSJ, WVWK, debut 23 WVIC, on WORC, WCAO, WBSN, KYNS, WQBX, CHUM, debut 34 KILE, debut 29 KKDJ, debut 38 WRLE.

JANIS IAN "At Seventeen" (Columbia) 33-27 WSGA, 33-24 KQWB, 28-25 WJG, 37-33 WEAQ, 16-15 WORC, 36-32 WJON, add B100, add 24 WVOP, add WKSJ, KREM, KRSP, WROV, debut 39 WEEQ, add 27 KLIF, debut 35 WBBQ, debut 36 KCPX, debut 29 KYA, on WSAR, debut 30 WAIR, debut 30 KJOY, on KYNS, WBSN, WRMA.

JAMES TAYLOR "How Sweet It Is" (WB) add KHJ, WRKO, WHBQ, on WSAI, WLEE, add KTMT, KING, KYNO, KJOY, WAIR, WJON, KINT, KSLY, WBSN, WCOL, WROV, KERN, 33-29 KEEL, debut 37 WACI, on WISM, WSAR, WQBX, WORC.

LYNYRD SKYNYRD "Saturday Nite Special" (MCA) 313-11 WSGA, 12-12 WAPE, 27-24 WEEQ, add KILT, add WEAQ, WNCI, WOSH, WBBQ, WROV, WKSJ, on WQBX, KJOY, WVOP, WSAR, KYNS, WAIR, debut 30 KYA, 35-29 KILE, 20-20 KKLK, debut 39 WFOM, debut 38 WCOL, 27-23 WAKX.

AMBROSIA "Holdin' On To Yesterday" (20th Century) 37-34 WBBQ, 19-17 at U100, 21-17 KTLK, 34-28 KQWB, 35-30 WCOL, 32-30 WEAQ, 34-26 WAIR, 40-34 WACI, add B100, KINT, WSAR, KYNS, WEEQ, on WISM, WQBX, WTRU, WFR, debut 35 WNCI, debut 30 WVOP, 28-28 WJON.

CHARLIE DANIELS "Long Haired Country Boy" (Kama Sutra) 20-12 WEEQ, 2-2 WKLO, 16-8 WAIR, 27-25 WBBQ, 18-15 at U100, 35-31 WJON, add KEEL, 3-10 WERC, 18-16 WVOP, 2-3 WAKY, 10-19 WSGA, 9-19 WMAK, 17-14 WROV, 23-28 WKSJ, 14-22 WVWK, debut 22 WQBX, 16-22 WVOP, on WAPE nites.

AEROSMITH "Sweet Emotion" (Columbia) 38-34 KQWB, 7-7 WSAR, 35-30 WTRU, 29-24 KJRB, 25-25 WRKO, add WCAO, KKLK, WNCI, KJOY, debut 36 WCOL, debut 30 WNGG, debut 24 WVIC, on KEEL, WORC, KYNS, WGH.

HOT CHOCOLATE "Disco Queen" (Big Tree) 30-27 at Z93, 39-32 WBBQ, 32-29 WKLO, 9-6 WORC, 25-24 WIXY, 34-27 WNCI, debut 28 WMAK, add 35 WEAQ, on KEEL, WPIX, WCAO, WRFC, add WRMA, debut 23 WKSJ, on WAKY, WJG.

TRAVIS WAMMACK "Love Being Your Fool" (Capricorn) 34-27 WBBQ, 32-28 WSGA, 40-34 WFOM, 40-36 WJON, debut 29 at Z93, debut 40 WNCI, debut 25 WNOE, add WAPE, add WVOP, WBSN, WQBX, KJOY, WERC, on WRFC, WMAK nites.

BAD COMPANY "Feel Like Makin' Love" (Swan Song) 24-19 WQXI, 24-18 WROV, add WCAO, KYNS, WQBA, WAIR, WROK, WQBX, WRMA, WAKY, WFOM, KCBN, KILE, WVOP, 27-25 WPGC.

CHARLIE RICH "Everytime I Touch You" (Epic) 11-9 WKLO, 4-4 WAKY, 6-3 WMAK, 19-14 WZUU, 12-8 WVWK, add WCOL, 32-26 KEEL, 38-34 WEAQ, 30-28 KGW, 33-30 WRLE, add WSGA, WISM, KYNO, 37-20 WKSJ.

KISS "Rock & Roll All Nite" (Casablanca) 13-10 WCOL, 15-9 KJRB, 3-3 at U100, 30-21 WAKX, 25-25 KQWB, 19-18 WIXY, 18-17 WKLO, 30-29 WEAQ, 11-31 WNCI, on WQBX, WISM, WSAR, WAPE nites.

BARRY MANILOW "Could It Be Magic" (Arista) 31-28 KCPX, 39-35 WJON, add KDWB, WBSN, KEEL, WORC, WMAK, WVWK, WKSJ, on KKDJ, WTRU, debut 30 WJG, debut 36 WNCI.

BLOOD, SWEAT & TEARS "Got To Get You Into My Life" (Columbia) 39-33 WKLO, 20-18 WOSH, 38-35 WCOL, 37-35 WACI, 30-26 WNCI, add WDRG, 30-23 WJON, debut 30 WCAO, 24-24 KGGG, 22-22 WEAQ, add KEEL, WAMS, on WVOP.

ELVIN BISHOP "Sure Feels Good" (Capricorn) add WCOL, 31-29 WNCI, on WAKY, WBSN, WAMS, WRFC, WAKX, KJOY, WRMA, debut 30 WSAR, debut 40 WACI, 20-21 at U100.

HUDSON BROTHERS "Rendezvous" (Rocket) 27-19 KCPX, 22-14 KJRB, 36-32 WEAQ, 39-27 WACI, debut 27 WROK, debut 28 KILE, add WTRU, WOSH, KRSP, KAKC, on WISM, WJG.

AMAZING RHYTHM ACES "Third Rate Romance" (ABC) 8-5 WMAK, 29-15 WHBQ, debut 13 WRMA, debut 29 WROV, debut 30 at Z93, debut 30 WBSN, 38-31 WBBQ, add KEEL, WAIR, WRFC, on WLAC.

ROLLING STONES "I Don't Know Why" (Abkco) add WMYQ, 40-37 WCOL, 26-25 KLEO, 32-23 WNCI, 23-22 at U100, 24-22 WAKX, 38-37 KYNS, debut 33 KILE, on WISM, WKSJ, debut 30 KKLK.

HOLLIES "Another Night" (Epic) 36-31 WCOL, 26-22 KEEL, 21-19 KKLK, 28-28 KDON, 28-22 KYNS, debut 32 WEEQ, debut 30 KRSP, debut 22 KING, add KINT, on KGW.

BRECKER BROTHERS "Sneakin' Up Behind You" (Arista) 4-2 KJOY, 29-24 KEEL,, 29-26 WSAR DEBUT 40 WCOL, on WIXY, WBBQ, WRFC, add KCBN.

THREE DOG NIGHT "Til The World Ends" (ABC) 29-26 WAKX, add KKDJ, WNCI, WQBX, KEEL, WJG, KRSP.

PAUL DAVIS "Keep Our Love Alive" (Bang) add WKLO, 30-29 KBEQ, add KEEL, WVOP, 27-26 at Z93, add WJON, on WAIR.

JOHNNY WAKELIN "Black Superman" (Pye) 29-27 WIXY, on KEEL, add WVOP, KQWB, WEAQ, 4-19 WORC, 8-12 WBBQ.

JUD STRUNK "The Biggest Parakeets in Town" (MGM) on WSAI, add KTMT, WJG, KENO, WERC, debut 39 WRLE, on WAIR.

RUFUS "Please Pardon Me" (ABC) 28-25 KEEL, debut 30 WRFC,, add WMYQ, on WSAR, 29-24 KYNS, on WAMS,, on WKSJ.

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND:

June 20, 1975

5/30 6/6 6/13

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- 1 THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
- 2 PILOT/Magic (Capitol)
- 3 MICHAEL MURPHEY/Wildfire (Epic)
- 4 AMERICA/Sister Golden Hair (WB)
- 5 PAUL MCCARTNEY & WINGS/Listen To What The Man Said (Capitol)
- 6 VAN MCCOY/The Hustle (Avco)
- 7 DOOBIE BROTHERS/Take Me In Your Arms (WB)
- 8 LINDA RONSTADT/When Will I Be Loved (Capitol)
- 9 MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
- 10 JESSI COLTER/I'm Not Lisa (Capitol)
- 11 10CC/I'm Not In Love (Mercury)
- 12 ALICE COOPER/Only Women (Atlantic)
- 13 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
- 14 JOHN DENVER/Thank God I'm A Country Boy (RCA)
- 15 BACHMAN-TURNER OVERDRIVE/Hey You (Mercury)
- 16 FRANKIE VALLI/Swearin' To God (Private Stock)
- 17 GRAND FUNK/Bad Time (Capitol)
- 18 MELISSA MANCHESTER/Midnight Blue (Arista)
- 19 EARTH WIND & FIRE/Shining Star (Columbia)
- 20 EAGLES/One Of These Nights (Asylum)
- 21 ELTON JOHN/Philadelphia Freedom (MCA)
- 22 CHICAGO/Old Days (Columbia)
- 23 GWEN MCCRAE/Rockin' Chair (Cat)
- 24 ELTON JOHN/Someone Saved My Life Tonight (MCA)
- 25 JOE SIMON/Get Down, Get Down (Spring)
- 26 ELTON JOHN/Pinball Wizard (Polydor/S.T.)
- 27 ROGER WHITTAKER/The Last Farewell (RCA)
- 28 ACE/How Long (Anchor)
- 29 BEE GEES/Jive Talkin' (RSO)
- 30 GLADYS KNIGHT/Way We Were/Try To Remember (Buddah)
- 31 HAROLD MELVIN/Bad Luck, Part One (Phy/Int)
- 32 TAVARES/Remember What I Told You To Forget (Capitol)
- 33 FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
- 34 SEALS & CROFTS/I'll Play For You (WB)
- 35 WAR/Why Can't We Be Friends? (UA)
- 36 MIKE POST/The Rockford Files (MGM)
- 37 AVERAGE WHITE BAND/Cut The Cake (Atlantic)
- 38 CARLY SIMON/Attitude Dancing (Elektra)
- 39 BAZUKA/Dynamite (A&M)
- 40 GLEN CAMPBELL/Rhinestone Cowboy (Capitol)

THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

OTHERS-GETTING SIGNIFICANT ACTION: BARRY WHITE (20th Century) 13-8 WBSN, 20-14 WKSJ, 37-29 WAIR, and several others. PUREPRAIRIE LEAGUE (RCA) debut 21 KBEQ, 12-11 WVLC, 32-32 KQWB, add WNCI and more. KOOL & THE GANG (DeLite) 19-18 WPGC, 26-23 WCAO, 36-30 WBBQ, on WIXY, KEEL and many more. DANNY & MARIE OSMAOND (MGM) 24-15 KENO, 29-19 KTLK, 16-15 WSAI and more. DISCO TEX (Chelsea) 14-9 WCOL, 26-21 WIXY, 17-12 WOSH, and several more. SWEET (Capitol) 15-9 KRSP, 32-28 WIXY, add KEEL, and many more. JUDY COLLINS (Elektra) debut 29 WSAI, add WKLO, KKDJ, WAKY and others. JACKSON FIVE (Motown) debut 30 Y100, add WISM, B100, WAIR. FIRST CLASS (UK) 17-13 WEAQ, 28-25 KTMT, add KGW and others. PETER FRAMPTON (A&M) 26-23 WBBQ, 28-27 KYA, 40-37 WNCI, 21-17 WVIC and more. GUESS WHO (RCA) 28-19 WVWK, 21-16 WBSN, 3-5 WKLO and other top chart action. MFSB (Phy-Int) 23-18 WIVC, 28-23 WAKY, add KEEL, on WIXY NEIL SEDAKA (Rocket) add KFRC, WKSJ, KYNS, KILE. LEO SAYER (WB) 40-29 WEEQ, 31-30 KEEL, 30-27 WSAR and others. ROBERTA FLACK (Atlantic) 30-27 WBSN 25-22 KKLK, 19-27 WSAR, on WKSNSUGARLOAF (Claridge) 26-23 KQWB, add KTLK, WJG, and others. LES VARIATION (Buddah) 38-32 WKLO, add WAKY, WRMA, and others. CANYON (Magnalide) 23-16 WCOL, add WBBQ and others. COMMODORES (Motown) add WAYS, on WIXY and others. BAY CITY ROLLERS (Arista) 28-24 WSAI 24-21 WVLC, 39-38 WNCI. JOAN BAEZ (A&M) add WPGC, WORC, WVOP and more. DAVID BOWIE (RCA) 19-15 WDRG, debut 34 WEEQ and more. ROCKIN' HORSE (RCA) 25-20 WPGC, debut 29 WSAR, on WAMS. KC & SHUNSHINE BAND (TK) 30-12 at Y100, add 30 at 13Q, 5-3 WMYQ.

National Request Tabulation

- 1. CAPTAIN & TENNILLE
 - 2. MICHAEL MURPHEY
 - 3. PILOT
 - 4. ELTON JOHN "PINBALL"
 - 5. ELTON JOHN "SAVED LIFE"
 - 6. ALICE COOPER
 - 7. PAUL MCCARTNEY
 - 8. TEN CC
 - 9. ELTON "PHILADELPHIA"
 - 10. VAN MCCOY
- OTHER SIGNIFICANT REQUESTS
BEE GEES
OLIVIA NEWTON-JOHN
BOOMER CASTLEMAN
JESSI COLTER