# Radio & Records

#### THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 24

FRIDAY, JUNE 20, 1975

#### Bobby Poe Convention Highlights

WCFL CHANGES PD's

... As we reported last week, Ron O'Brien resigned from 97X-New York to take over the program director position of a major market rocker. This week the anouncement was completed when Lew Witz called R&R with the details that Ron was coming Jo WCFL to be PD and hold down the 6 to 10pm air shift. John Driscoll will move to 10 pm to 2 am and become production director.

#### CHICAGO ARBOUT

... The major success story is in Country music for the "windy city." WMAQ NBC's new Country music outlet pulled way up to a 5.4 (Mon-Sun6am-12mid Av. 1-4 Hr Shares) from a 2.5 with their former MOR format. The new numbers put them sixth in the market. In the rock battle WLS has 8.3, WCFL down further to a 4.6, WDHF up to a 2.7. The all news leader WBBM (CBS) is down over a share. WGN still dominant with a 14.5 overall. WVON (B) showed a slight increase as did WJPC (B). Most Contemporary stations were down in men 18 plus, while WGN, WIND and WMAQ picked up considerably. In women 18 plus major increases went to WIND, WMAQ, and WYON. In teens WLS still dominant with a 24.2, WCFL 14.7, WDHF 13.0. Contrary to its sister stations in Los Angeles (KLOS) and New York (WPLJ) the ABC FM in Chicago, WDAI, did not show gains but in this case a loss in total numbers. mainly in men. WLS still the number one station in men and women 18-34 as well as teens. Complete five book breakout next

#### K100 BECOMES DISCO 100

... Beginning this Friday, K100-Los Angeles will begin their nightly "Disco Program." From 10 pm to 2 am the station will program only disco music. No jock will be on, just tight segues and limited commercial breaks. They will also create a party ambiance with some crowd noise, glasses tinkling etc. as they enter the spot breaks.

#### GM OF KSON, SAN DIEGO EXITS

... Bert Whalen has exited his position as Vice-President and General Manager of KSON in San Diego. After five years with KSON, Whalen is moving to Heftel Broadcasting Company's recent acquisition KOZN-FM, also in San Diego. KOZN-FM has proposed to change to a full time live country format. Gary Perkins, former KSON Program Director, 1970-1974, has been hired as the new PD of KOZN-FM. Jeff Guir has resigned as Sales Manager of KSON and will join Whalen at KOZN-FM. Dan MORE LATE NEWS ON P18



Mums Records GM Larry Douglas (right) presents Bill Tanner, current National PD for Heffel, with Large Market PD of the year award for his successes at Y100-Miami



Atlantic Records was honored as Record Company of the Year, shown are Vince Faraci and Margo Knesz accepting the award.



Admiring their newly won Independent Promotion of the year award is the Love-Rosen team.



The industry awards presentation was hosted by Don Imus, WNBC-New MORE LATE NEWS ON P18 York (left), shown here with convention's host Bobby Poe.

# WCFL CHANGES PD'S COMPLETE NY, LA, SAN DIEGO ARB'S



Scott Shannon (right) accepts Medium Market PD of the year award from Capitol National Promotion Director Bruce Wendell,



Consultant of the Year award went to Paul Drew, VP of Programming for RKO. Gladly accepting the award for Drew is CKLW-Detroit PD Bill Hennes.



Bob Sherwood, (left) of Columbia Records happily accepts his award for National Promotion Executive from George Wilson, VP Bartell Broadcasting.



Barry White walked off with the Record Producer of the Year award at the confab. Accepting for Barry is Paul Lovelace (left) National Promo for 20th Century Records, from Jim Collins of WPGC.Washington D.C.

Accorning to the second BRESIGN Casella San Marcino Prod. Co.

In the San Marcino Prod. Co. Year of the Bunny

## RADIO NEWS

LET'S SPEND THE NIGHT TOGETHER

CHUM-Toronto has helped set up one of the highlights of the current Rolling Stones tour, by broadcasting a wedding which will be held on stage at the local Stones show. The couple originally met 3 years ago at the last Stones concert and decided the most appropriate place to tie the knot would be where it all began. CHUM helped organize the whole affair, apparently the Stones themselves are aware of the up Stones coming nuptuals and will give their

ELTON CONTINUED

Bo Donovan, Group PD for Sterling Broadcasting Informs R&R that the Elton John at Wembley promotion was started at KSJO-San Jose during the first week in May. Dubbed "The Music Count," -the Sterling outlet offered to send a winner to England for the Elton show by counting the records played between May 15 and June 1st. Seems the entire country has jumped on the bandwagon since that time, no less than a dozen stations have reported giving away the trips.

ALBUM RUSH

KCBQ-San Diego held "Album Rush Weekends" over the past few weeks, giving listeners a chance to call in and name off as many albums that they wanted in a 10 second period; winning them all. The station also held a free concert in the park. featuring Asylum recording artists Orleans

#### FRISBEE BATTLE

Several thousand WISM-Madison listeners showed up to witness and participate in the station's "Third

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CLOSE DOWN YOUR SCHOOL

The phrase "WRFC Wants To Help You Close Down Your School .. With A Bang," combined with the of school spirit was the in spiration for the 1,681,047 entries received from area high schools in the "WRFC School's-Out Sock Hop Contest." Fifteen Athens schools participated with some schools averaging 200 to 300 entries per student. Winning schools won a sock hop featuring the WRFC jocks.

KSLY GETS INVOLVED

KSLY-San Luis Obispo ran a promotion in conjunction with a local resort hotel to raise money for Cal Poly's symphonic band, which will represent the U.S. at the International Music Festival in Vienna next year. The KSLY "Spring Fling" featured bands, games and a barbeque at the hotel. MC was KSLY's Captain Baffoon, admission was a donation to the band. station has also become involved in raising funds to support the college's radio station. KSLY jocks promo'd the fund raising drive on the air.

REQUESTS PAY
WLAC-Nashville is inviting listeners to send in post cards listing their 3 favorite current records. Jocks null cards on the air once per hour, play one of the songs on the card and announce the listener's name. Potential winners have 15 minutes to call in to qualify for a grand prize of over \$750 worth of furniture.

INSIDE SURF STUFF

KDON-Salinas klicked off the summer with their "Wet Rock Saturday," a presentation of all the great California music of years gone by. The station's special guest for the event was Dean Torrence of Jan & Dean. Dean uncovered some little known facts for KDON's audience while doing an on-air interview. ce came up with some not so trivial bits of trivia, like Brian

Wilson actually sang the lead on Jan & Dean's "Surf City," and Dean sang lead on the Beach Boys arty album version of "Barbara Ann." Jan & Dean's newest anthology LP "Gotta Take That One Last Ride" away during the terview, with the event winding up with a concert featuring Dean.

> CHRIS COOPER DEAD AT 29

Chris Cooper, recently hired as afternoon drive at KILT-Houston, collapsed and died in St. Louis last Wednesday (6-11) of an apparent heart attack. Cooper had just left WOKY-Milwaukee and was on his way to the Houston position. Chris had also held positions at KRIZ-Phoenix and KONO-San Antonio during his career.

GOVERNMENTAL RACE

WAVZ-New Haven's new morning man, Paul Mayer is billing himself "Mayer In The Morning," begun his race for the mayor's seat in the city. Mayer is taking bribes from listeners during his show, to prove his ability to "govern"??

**NEW ARRIVAL** 

R&R congratulates Z96-Grand Rapids' Lee De Young on the arrival a new son, Peter. The youngest De Young weighed in at 6 lbs., 5 oz.

TO MEET NICE LADY
FOR FRIDAY &
SATURDAY NIGHTS 9:00.
SEE MY MANAGER,
IG JOHN SILVER, FOR DETAILS.

Scott Sheman

Scott Shannon, WQXI-Atlanta PD attained some unexpected publicity from an anonymous donor at the recent Bobby Poe



WVOV-Hunrsville PD Stew Robb personally presented this "WVOV Welcomes Elvis To Huntsville" card to The King during Elvis' recent concert series there. The giant wood card was signed by over 36,000 fans the station and in 4 store locations.

TENNIS ANYONE?

WQXI-Atlanta's John Leader and Scott Shannon have made a daily routine of playing tennis between their respective air shifts. Listeners got wind of the daily matches, and a number called to challenge the two to matches of their own. Shannon and Leader have been busy ever since combating the rackets of their listeners.

COLOR TEST

KTKT-Tucson invites listeners to guess which color will come up next on the station's "Color Wheel." Call in correct guessers win anything from \$10 bills to trips to Mexico. Losers get an LP of their choice and a "KT-Hot Stuff T-Shirt.

MCKAY BUYS SULLIVAN

Mark McKay, KFRC jock and publisher of "Kaleidoscope," has announced that he has purchased The Sullivan Lefter, a bi-weekly information service about records and recording artists. All press releases and biographical material should be sent to the Kaleidoscope News Service, 564-D Civic Drive, Walnut Creek, Calif. 94596. A free sample issue of the new, expanded Kaleidoscope News is available free to anyone

CONCERT HAPPENINGS

Numerous stations have reported tying in with local concerts during the beginning of this summer.
WAIR-Winston-Salem is the only
outlet for tickets for a series of summer outdoor rock concerts held by the local Recreation District. KAFY-Bakersfield is doing an album giveaway tylng in with Alice Cooper's local appearance, and WRIE-Erie is heavily promoting two July concerts with Three Dog Night and the Carpenters.

PINBALL FEVER

WEEO-Waynesboro is offering a grand prize of a pinball machine in their "Pinball Wizard Sweep-stakes." Qualifiers will play-off on the prize machine, highest score

**NEW FORMAT** 

Ken Steele is the new PD of WWKE-Ocala, Florida. Ken informs R&R of their recent format change from MOR to Top 40 rock. Ken also handles the music director duties.

NAFMB CONFERENCE

Exhibit space at NAFMB's 1975 National Radio Broadcasters Conference and Exposition is 75 percent sold out, it was announced by Abe Voron, Executive Director of the NAFMB. Mr. Voron stated that nearly every important manufacand supplier of radio ment and hardware will exhibit. The conference will be held September 17th through 20th at the Marriott Hotel in Atlanta.

NEWSTEAM HONORED

Three news awards were presented to WKAP-Allentown by Continued on page 18



R&R's Chris Blase shows off one of WFIL-Philadelphia's huge beach towels that are being given away throughout the summer to celebrate the Bicentennial in the "Bicentennial City."

#### **RECORDING TAPE** SALE

...If you need top quality tape for station production, air-checks, presentations...you can save big. 1 mil tape on 7 inch reel, with box. One time use by major syndicator. Bulked and splice free. 50 ¢ per, minimum order 100. Call Mr. Nelson (213) 466-9569. Offer expires 6-30-75.

#### It May Say 'Stereo' On The Label, But...

WMYQ-FM-Mlami

I've always been an oldies freak, and one day, many years ago, developed an unusual twist to the hobby of collecting old rock records. Most of the people I knew that collected oldies, had large collections of old mono singles. I asked one of them if he ever fried collecting stereo versions of the hits and was told most oldies pre-1965 weren't in stereo, on albums or singles. I found that hard to believe, since I had remembered reading that stereo had been perfected back in the 50's. So I grabbed my trusty set of headphones and started to listen to many of the old albums I had accumulated. Interesting things became apparent. Many companies had mis-marked some records that were stereo as rechanneled, and visa-versa. And some records marked stereo were really mono. So, for the broadcaster that is looking to play only true

stereo music, here is a partial list of things to watch for:

1. If you want to play "Doctor's Orders" by Carol Douglas in stereo, play if off the album. The single, marked stereo, is mono.

2. "Morning Side Of The Mountain" by Donny & Marie Osmond is

electronic stereo on the single, true stereo on the album.

3. "It Never Rains In Southern California," by Albert Hammond and "Papa Was A Rolling Stone" by the Temptations are fake stereo singles but true stereo on their respective albums.

4. On the album "Simon and Garfunkels Greatest Hits," "Cecelia"

a, On the allown Simon and Garrionkels Greatest Hits," Cecella starts out in mono and then turns stereo at the end. It's completely in stereo on the "Bridge Over Troubled Water" album.

5. If you want Sly And The Family Stone's records, "Thank You For Letting Me Be Myself Again," "Hot Fun In The Summertime," or "Everybody is A Star" in true stereo, don't use the createst hits album. Those songs are in mono on the stereo album. They are in stereo ose songs are in more of the series along the series were not the greatest hits album in quadraphonic.

The following Beatles songs are not available in true stereo on any

Capitol or Apple disc in this country: "I Want To Hold Your Hand, "A Hard Day's Night," "I Feel Fine," "Ticket To Ride," "She's A Woman," "Penny Lane." They are all true stereo on the English albums

on EMI-Parlophone and English Apple.

7. Motown's Anthology series of stereo albums contain some mono cuts that were stereo on earlier albums ... "No Matter What Sign You Are" by the Supremes, "My Girl," "Psychedelic Shack," "Papa Was A Rolling Stone," "Ain't Too Proud To Beg," "Beauty Is Only Skin Deep" by the Temptations, some of the others are of much poorer separation

than the earlier albums, too.

8. Ifyou want "Surfin U.S.A." by the Beach Boys in true stereo, don't use the mono cut on the "Endless Summer" album, it's in true stereo on

"Greatest Hits, Volume 1."

9. Some copies of Simon & Garfunkel's "Bookends" album have side

7. Some Copies of stimo a Warrunkers." Bookends "album have side one in mono with one channel missing.
10. "It Don't Matter To Me" by Bread was in monountil the "Best Of Bread" album, which has a true stereo copy of it.
11. I'm still not sure what ABC did to "Shambala" by Three Dog Night on the "Greatest Hirs" album. I think it's electronic stereo.

12. "Suspicious Minds" by Elvis was never released in true stereo.

13. If you're looking for "Those Were The Days" by Mary Hopkins den't take it from the album of that name . . . it's in mono there but stereo on the "Postcard" album.

These are just some of the oddities I've found. If you know of some more let me know. It would also be nice if the record companies became more aware of what they put out and the labeling they use on their



Pictured are the new Casablanca Regional Promotional reps. (L.R) Brian Interland, Wendy Krause, Wynn Jackson, Marc Nathan. For details see story in Late News.



Celebrating the popularity of Boomer Castleman's "Judy Mae" in Nashville are (left to right); John Conlee, WLAC; Early Williams, Tree Publishing; Dick Kent, WLAC PD; and Boomer himself



The "KQWB Boogie Buddy" is hitting the streets of Fargo throughout the summer, tying in with the station's bumper sticker campaign. Cash prizes will be given away while the buggy is on the streets. It will also be featured in several parades throughout the area during the summer months. Pictured with the buggy are; (left to right) KQWB jocks Tom Simmons, Jack Bell, Charlie Foxx, and Wayne Hiller (PD).



WOWO-Ft. Wayne's Neil McGinley, Bob Sievers, Chris Roberts, Ron Gregory and Ken Moore gather around the "Cheap Heap," a nifty, 1950 Chevy which cruised the streets on Memorial Day weekend, bringing back the 50's and 60's Indy 500 fever as WOWO threw a "Cruisin' 500 Weekend." The "Cheap Heap" finally cruised into a lucky listener's garage as a contest prize as she correctly guessed the artists of the 50 cruisin' tunes the station played over the weekend.



From coast to coast, Janis lan's "Between the Lines" has become one of the most programmed FM albums.

From coast to coast the cut "At Seventeen" has jumped out of the album as the most programmed cut. (At WQDR-FM, it s the most requested song.)

And now based on its classic (and seemingly convincing) beauty, and the fact that FM stations have consistently played and reported it, "At Seventeen" has been chosen as the new Janis Ian single.

It is beautiful. And we at Calumbia Records definitely believe in it. "At Seventeen." In Italia The Janis lan single.



On Columbia Records.

# **ARBreakouts**

#### LOS ANGELES

5 BOOK TREND AVERAGE QUARTER HOUR TRENDS METRO SURVEY AREA TOTAL PERSONS 12+

				OC IMON 14	3744/1-EB -\2	AP/MY
Ĺ	KABC (T)	6,9	8.9	6.0 .	6.5	8.5
9	KALI (SP	1,4	1,1	1,1	2.1	8.5 1.5
	KBCA (J2)	.8 "	.6	.6	.9	.3
	KBIG (BM)			3.8	5.3	6.3
	KERT (BM)			.9 /	1.2	.4
	KDAY (B)	2.5	3.5	3.8	3.4	4.3
	KEZY (R)	1.5	1,5	1.2	.7	.6
	KEZY-FM (A)		.3	A	A	.4
	KFAC (CLS)	4 '	1.2	1.3	1.5	1.0
	KFAC-FM (CL8)		1.0	.9		1.2
	KFI (M)	3.8	4.2	2.7	3.5	3.5
	KFOX (C)	A	.9 🔍	.8	.6	1.0
	KFWB (N)	3.0	4.1	4.4	5.6 .	3.6
	KGBS (C)	1.5	1.6	.6	.5	.7
	KGBS-FM (C) KGFJ (B)	.1	2	A	.1	
		1.5	1.2	1.9	1.9	1.1
	KGIL (M)	A	-6	.6	.5	.5
	KHJ (R)	5.9	5.0	5.3 .	5.3	5.5
	KIEV (O)	A	.6	.5	.4	.3
	ICI IS (M)	1.8	1.2	1.7	1.7	2.1
	KIGG (R)	3.0	1.9	1.4	1.4	2.0
	KJOI (BM)	4.2	3.6	4.3	4.0	4.6
	KKDJ (R)	3.4	2.7	2.9	2.3	2.4
	KLAC (C)	3.2	2.6	2.5	2.8	2.0
	KLOS (A)	3.2	4.0	4.1	3.6	4.1
	KLVE (M)			.6	.5 .	.5
	KMET (A)	2.3	1.8	4.0	2.4	1.3
	KMPC (M)	4.7	4.6	4.5	4.8	4.3
	KNOB (M)	.5	.9	.6	.9	.6
	KNX (N)	4.9	5.1	5.5	5.7	4.9
	KNX-FM (NI)	2,7	2.6	2.7	3.3	3.3
	KOST (BM)	2.8	2.6	2.5	2.6	2.4
	KPOL (M)	2.8	2.5	2.5	2.6	2.6
	LPOL FM (M)	л	1.2	1.2	1.3	.9
	KRLA (M)	1.6	1.5	1.7	1.3	2.0
	KRTH (O) .	1.9	2.5	2.0	2.7	2.2
	KUTE (B)	1.0	A	1.1	.9	.9
	KWIZ (SP)	.9	.5	,ii	.6	.6
	ICWICW (SP)	1.8	1.4	1.3	2,4	7
	KWST (A).	2.0	2.7	2.4 .	A	.8
	XEGM (SP)	2.3	1.9	2.0	1.4	2.9
	XYRA (SP)	1.2	1.5	1.4	1.2	1.1
	5 BOOK TR	IENU AVE	RAGE QUA	ARTER HO	UR MEN 18	3+

5 BOOK TREND AVERAGE QUARTER HOUR WOMEN 18+

	AP/MY 74	JUL/AUG 74	OCT/NOV '74	JAM/FEB '75	AP/MY 7
KABC	8.3	8.9	7.5	7.3	8.0
KALI	1.6	1.4	1.5	1.7	2.3
KBCA	.3 .	A	A.	.7	a
KBIG "		•	5.3	6.3	6.2
KBRT	• -		1.2	1.7	.4
KDAY	1.7	1.0	3.0	2.4	3.2
KEZY	1.0	1.2	,a	.4 .2 1.5	4 2
KEZY-FM		.2	.2	.2	.2
KFAC		1.5	1.3	1.5	1.2
KFAC-FM	.7	1.1	.9 3.2	.7	1.0
KFI	4.3	4.0		4.2	3.4
KFOX		1.0	1.0	.5	1.2
KFWB	4.1	4.3	4,8	5.4	3,1
KGBS	2.0	2.3	A	.6	.8
KGBS-FM	.2	.3	.4	.3	.9
KGFJ	1,1	1.3	1.9	2.1	1.3
KGIL	.5	.9	.6		.8
KHJ	3.6	3.4	4.0	3.7	3.5
KIEV	A	.5	.7	A.	.3
KII8	2.0	1.4	1.6	2.0	2.1
KIGG	2.8	1.5	1.2	1.1	1.9
KJOI	5.9	4.8	5.7	5.6	5.5 1.8
KKDJ	2.2	1.8	2.1	1.1	
KLAC '	2.6	2.5 2.6	2.1 3.3	1.4	1.5
KLOS	2.5		3.3 A	.5	.5
KLVE	1.4	1.0	2.0	1.0	
KMPC	4.5	4.6	4.2	4.8	
KNOB	.8	. a	.6	1.1	3.4
KNX	4.9	5.0	5.1	5.7	6.0
KNX-FM	2.1	2.9	2.4	3.8	3.7
KOST	3.4	3.3	3.4	3.6	3.1
KOST	3.5	2.9	2.6	3.2	2.5
KPOL-FM	1.0	1.4	1,6	1.7	1.0
KRLA	1.4	1.2	1.9	1.1	2.1
KRTH	2.1	2.2	2.0	3.3	1.7
KUTE	1.2	.3	A	.8	.7
KWIZ	.7	.6	.9	.6	.6
KWKW	2.4	1.5	1.5	3.0	1.0
KWST	2.2	3.3	3.1	.6	.3
XEGM	2.8	2.8	2.4	1.5	3.9
XTRA	1.5	1.7	1.5	1.2	1.3

Teens

AP/MY '14 JULIAUG 74 OCT/NOV 74 JAN/F8 75 AP/MY 75

KDAY 8.6 13.8 14.2 12.8 13.0

KEGY 8.5 5.4 17.7 4.0 13.0

KEGY 9.6 19.7 16.0 19.3 19.3

KIGO 7.7 8.4 4.8 4.9 19.3 19.8

KIGO 7.7 8.4 4.8 4.9 8.9

KIGO 7.7 1 10.2 10.3 13.7 8.9

KMET 3.4 3.0 3.7 11.8 13.7 8.8

KMET 3.4 3.0 3.7 1.8 1.4

KMLF8 1.1 2.3 1.9 2.1 1.7

.. KABC, talk radio, moved up as did Bonneville's KBIG. KDAY has again improved as the leading Black station and the number two rocker, behind KHJ. KGFJ, the other Black formatted station continues to decline. KHJ holding firm. All news KFWB and KNX

both declined a great deal. This seems to be the developing pattern so far in all news radio. KGBS' new Gentle Country format appears to be a bomb. K100 is up a bit, KKDJ stayed about the same. KLAC took a bit of a drop a not KLOS beck up strong. The major decline was KMET, losing almost half its audience and the second down book in a row. KMPC and KFI held fairly firm. The drop in the all news formats were mostly in men. The gains in men its plus came to KDAY, KHJ, K106, KLOS and KABC. KMET lost half their men: in women its plus, KBIG increased two share points. You might want to check out the Majeld interview in this issue for details on the format. KDAY increased a share in women, KKDJ and K160 up a bit. KLOS also up over a share. KMET lost half their women. KLAC lost a share in women tip plus as did KMPC. KFWB also down in women, over two shares. KRTH off in women with their oldles format. In teens KHJ still on top, KDAY is second. KKDJ and KLOS lost a few. KLOS is number one 18-34 women. KLOS so number two and KHJ down at 5th. It was a superbook for KLOS. KABC, KBIG and KDAY. Machine Gun Kelly pulled the best afternoon drive numbers for KHJ in awhile with a 7.2 and the top spot in afternoons in the L.A. market.

#### **NEW YORK**

5 BOOK TREND AVERAGE QUARTER HOUR TRENDS METRO SURVEY AREA TOTAL PERSONS 12+

	AP/MT 14	JUL/AUG '74	OCT/NOV 74	· JAN/FEB 75	AP/MY 75
NABC (R)	8.9	8.4	7.4	7.5	6.6
NADO (SP)		1.3	5.4	5.1	2.7
MBLS (B)	2.4	2.9	2.9	2.6	3.2
NCBS (N)	6.8	5.8	5.8	6.0	5.9
NCBS-FM (O)	4.3	4.5	5.8 2.9	3.8	3.3
WHN (C)	2.0	3.4	2.2	2.7	2.8
NHOM (E)	A .	1.0	3.2	1.8	2.4
MMS (N)	6.7 -	5.5	4.9	5.1	4.5
VLIB (B)	1.2	.9	2.8	.8	1.6
MADO (SP) MELS (B) MELS (M) MECS FM (O) MANN (C) MANN (C) MANN (E)	5.2	3.6	3.0 2.6	5.1 .8 3.9 2.4	4.3
WHEC (M)	3.6	2.5	2.6	2.4	2.8
AMEM (M)	4.3	3.6	3.9	3.3	3,4
WHEW-PM (A)	2.7	2.9	2.8 8.1	2.2	2.4
WOR (M)	6.1	7.5	8.1	6,3	6.8
YPAT (BM)	3.1	2.8	3.5 2.8	4.5	3.6
YPAT-FM (BM)	1.7	2.3	2.8	2.8	2.9
WPIX (II)	1.6	2.6	1.7	1.6	1.6
WPLJ (A)	2.1	2.8	21	2.2	3.5
VQXR-FM (CL8	1.6	1.1	1.2	2.1	2.5
ABLM (M)		5.2	4.7	4,6	5.4
VTFM (M)	2.5	3.0	2.0	2.3	2.2
AAM1 (W)	1.5	1.7	1.3	2.4	1.2
VVNJ-FM (M)	1.3	1.1	1,3	1.6	1.3
VRFM (M) VTFM (M) VVNJ (M) VVNJ-FM (M) VVNL (B)	2.0	2.1	1.9	1.1 3.8	2.1
V.CLO (R)	3.2	3.4	3.4	3.8	3.2

5 BOOK TREND AVERAGE QUARTER HOUR MEN 18+

-					
WARC	7.3 .7	6.6	6.0	5.2	4.8
WADO WELS WEBS WEBS-FM WHN	.7.	14	5.3	6.4	1.7
WELS	2.1 7.5	2.2	2,7	2.6	2.8
WEES	7.5	6.8	6.8 3.4	7.0	7.6
WCBS-PM	5.0	5.1	3.4	3.6	3.2
AKI-AM	3.7	4.4		3.3	7.6 3.2 3.9
WHOM		.5	3.4	1.8	1.2
WHALE	6.6	6.8	B.1	6.1	6.3
WILLE	.5	.6	3.4 8.1 2.7 2.4 3.0	7	5.3 1.4 5.3 3.2 3.3
WHACA	6.6	3.6	2.4	3.4	6.3
MMMC	4.8	3.1	3.0	2.3	. 32
WANTED I	3.0	4.0	30	3.3	11
MATERIAL STATE	3.0	3.6	3.8	31	3.3
AMARAL IN	5.0 3.7 4 6.6 5 5.5 4.8 3.9 3.0 7.7 1.8 7 1.9 7.3 3.5	6.8 5.1 4.4 5.8 5.8 3.5 3.0 3.6 3.0 2.0 2.8 1.2 6.1 2.8 1.9	3.8 7.2	1.8 6.1 .7 3.4 2.3 3.3 3.1 7.0 3.9 3.6 1.2	2.7
WOAT	33 .	2.2	15	100	5.7 4.2
WEAT COA	7.0	30	3.5 3.5 1.2	2.6	
MALNET - LIM	1.0	20		1.2	
THE IA	- 5 4	2.0	1.7	1.2	3.3 1.0 3.7 3.4 6.1 2.6 1.6
WELL THE	12		17 14 44	2.1 2.4 5.6 3.1 2.7	**
WGXR-PM		14	12	2.4	
W-17-101	1.3	0.1	27	0,0	0.1
WIFM	3.0	4.0	2.4	4.1	2.0
M-NM1	2.0	1.8	1.5	2.7	1.6
WHOM WIS	1.6	1.1	2.0 1.4	1.7	1.5 1.2
WWRL	1.8	1.0	1.4	.5	
WKLO	1.0	1.7	2.3	1.7	1.5

5 BOOK TREND AVERAGE QUARTER HOUR WOMEN 18+

WABC WADO	7.2	6.7	5.6	6.3	5.8
WELS	1.3	1.3	6.3	4.9	3.9
WC88	1.0	3.1	2.6	2.1	2.5
WCBS-FM	7.6	5.8	5.7	6.1	5.4
WHN	3.5	3.8	2.4	3.6	3.3
TANKS.	2.3	3,1	2.3	2.7	2.4
WHOM	.9	1.4	3.1	1.9	3.4
WINE	6.0	~ 5.6	5.3	4.9	4.6
WLIB	1.6	.9	- 2.8	.3	1.8
WMCA WNBC	5.9 3.0	4.8	4,1	4.8	4.2
WINEC	2.0	1.9	2.2	2.2	2.7
WNEW	5.1	4.0	4,4	3.9	4.0
WHEW PM	2.0	1.8	1.8	1.3	1.6
WOR	8.7	. 6.7	10.0	10.6	0.8
WPAT	2.1	3.0	4.0 .	5.8	3.8
WPAT-FM	2.0	2.3	2.5	2.6	3.2
WPIX	1.2	1.7	1.4	1.0	1.3
WPLJ	1.5	1,4	1.3	13	1.5
WOXR-FM	1.6	1,3	1.1	2.3	2.2
WRFM	6.2	5.6	5.7	4.7	5.7
WYFM	2.2	4.0	2.1	2.0	2.3
WVNJ	1.5	1.8	1.4	2.6	1,1
WVNJ-FM	1.0	1.4		1.8	1.4
WWRL	1.5	2.1	1.9		2.0
WXLO	2.2	2.6	2.0	2.0	1.7
					1.7

NEW YORK 5 BOOK TREND AVERAGE QUARTER HOURTEEN

MEM LOUIS & BOOK LUTSIA SACURAT COUNTER LOOK LETTER						
WARC	22.9	22.2	24.2	23.3	16.1	
WELS	6.0	4.7	4.9	4.5	8.5	
TVCBS-FM	6.5	6.2	3.7	5.0	3.5	
TYNEC	2.7	2.9	2.9	3.6	2.0	
WPIX	6.8	8.2	5.2	5.9	5.3	
WPLJ	7.5	8.8	7.7	8.3	13.1	
WAL.	5.8	8.2	4.4	4.6	6.7	
*XLO	14.5	12.7	16.4	21.2	17.7	

#### SAN DIEGO

5 BOOK TREND AVERAGE QUARTER HOUR TRENDS METRO SURVEY AREA TOTAL PERSONS 12+

	AP/MY '73	OCT/NOV 73	AP/MY 74	OCT/NOV 74	AP/MY 75
P.CBQ (R)	10.5	13.4	9.1	7.7	10.0
FDEO (R)	3.9	5.3	1.8	2.8	1.0
P.DIG (M)	.8	.5	2.3	1.2	1.5
REZL(BM)		3.0	3.4	3.4	4.5
P.FMB (M)	6.2	5.1	3.7	6.0	5.2
P.FMB-FM (A)	2.4	3.0	3.4	2.6	3.3
#.FSD (CLS)	1.5	1.3	2.9	2.0	2.4
F.GB (R)	3.1	3.0	4.1	5.1	5.1
RGB-FM (A)	2.0	3.0	3.6	7.2	5.8
	Cor	itinued nex	t column		

•	AP/MY '74	JUL/AUG 74	OCT/NOV 74	JAN/FEB 75	AP/MY '75
KITT (BM)	3.1	2.6	1.9	1.3	1.6
KOGO (M)	9.5	8.5	9.8	4.0	10.1
KOZN (C)	2.0	1.9	1.8	2.0	1.7
KPRI (A)	1.6	1.3	4.2	4.1	5.3
KSDO (N)	4.3	4.5	5.2	6.1	. 4.7
KSON (C)	4.7	5.5	5.2	5.3	4.5
KYXY (BM)	2.9	2.5	1.9	2.4	3.5
XHUS (B)	.9	. 1.0~	1.0	1,4	1.5
	-				•
	KTREND	AVERAGE	QUARTER	HOUR M	EN 18+

KCBQ	7.4	9.6	4.7	4.8	7.2
KDEO	5.5	5.8	2.3	2.0	1.3
KDIG	A	A	3.3	1.3	12
KEZL		3.5	3.0	3.1	4.4
KFMB	6.6	6.2	3.0 4.3	7.1	5.5
KFMB-FM	1.6	2.5	26	2.0	2.4
KFSD	1.9	.4 3.5 6.2 2.5 1.7 3.0 4.6	2.5 3.7 5.3	2.4	3.1
KGB	2.8	3.0	6.3	3.9	6.0
KGB-FM	2.7	4.6	4.8	9.6	7.9
KITT	2.4	2.2	1.7	1.2	1.4
KOGO KOZN	2.7 2.4 10.4 1.7	2.2 9.7	12.1	4.4	12.1
KOZN	1.7	1.4	1.7	2.0	2.3
KPRI	2.9	1.3	4.1	4.3	6.4
KSDO -	2.9 4.3	4.7	4.0	7.6	5.5
KSON	5.2	7.2	6.2	7.0	5.6
KYXY	2.9	3.1	1,5	2.6	2.9
XHIS	1.2	1.0	.8	Ä	3

5 BOOK TREND AVERAGE QUARTER HOUR WOMEN 18+

KDEO	2.6	5.4	1.5	3.2	.9 .
KDIG		.6	1.6	1.3	2.1
KEZL	-	2.9	4.6	4.4	5.4
KFMB	5.6	5.0	3.7	5.9	5.6
KFMB-FM	3.6	4.2	5.1	3.7	2.1
KFSD	1.5	1.3	2.7	2.0	2.2
KGB	2.0	2.4	2.1	4.3	2.4
KG8-FM	1.2	1.1	1.9	4.3	3.5
KITT	4.4	3.9	2.4	1.0	3.5 2.2
KOGO	10.6	8.6	8.4	4.5	8.9
KOZN	2.7	1.9	2.1	2.5	1.3
KPBI	.4	1.1	2.0	2.6	3.7
KSDO	4.9	5.4	7,1	5.9	4.5
KSON	5.2	4.7	5.1	4.5	4.2
KYXY	3.5	2.4	2.8	2.8	4.9
XHIS	.8	.6	1.1	2.4	1.7
5 BOOH	TREN	D AVERAG	E QUARTI	R HOUR	TEENS
KCBQ	40.5	52.4	36.6	29.2	36.0

... The major news is that KCBQ is back up, under the guidance of Chuck Roberts and Jerry Clifton. Station regained top numbers from a 7.7 to a 10.0 (Mon-Sunsam-12mid Av. 1-4 Hr Shares). Station also is number one lotal audience sam: 7pm. They were edged of the KOGO's infraited baseball evening ratings, otherwise KCBQ would have been dominant? 24 hours a day, KDEO lost more then half their audience. KFMB-FM (B100) up in tens But lost a few of their adult numbers. KGBAM stayed the same, but KGB FM is down from a 7.2 to a 5.8. KPRI has again increased 4.1 to 5.3. KOGO recovered from what looks like was a flook book for them the last time, they are back up from a 4.0 to a 10.1. KSON is down shightly. In Men Laplus KCBQ scored good gains, 4.8 to 7.2. KFAB down 7.1 to 5.5. KGB AM up 3.7 to 6.0, their FM is down 7.6 to 7.9 which almost evens out the AM gain. KOGO 4.4 to 12.1. KPRI up 4.3 to 6.4, KSON down 7.0 to 5.6. In women 18 plus KCBQ again showed increases 5.7 to 7.1, KDEO a very poor showing 3.2 to a 9. KDIQ up a bit 1.3 to 2.1. KGB AM & FM (2.4 and 3.5 respectively.) In teres KCBQ has the dominance with a 35 share, KFMB FM is second with a 12.1, KGB

(A) Album Oriented Rock

(T) Talk

(SP) Spanish

(E) Ethnic

(B) Black (R) Rock

(CLS) Classical

(C) Country

(O) Oldies

(M) MOR

(BM) Beautiful Music

(JZ) Jazz

THE 'SPRING SWEEP'

The most important Arbitrons of the year

R&R will report each and every one

as they

are released.

## "Paradise" by Ted Neeley.

Charted at 25 first week out at 13-Q! "Paradise" by Ted Neeley rang the phones off the hooks! After starring in Hair, Jesus Christ Superstar, Tommy, and Sgt. Pepper's Lonely Hearts Club Band On The Road, Ted Neeley outshines them all in his first single. "Paradise" Produced by Robert Appere.

'Paradise'. On United Artists L/Records.

THE HOTTEST: **MCCARTNEY & WINGS** CAPTAIN & TENNILLE VAN MCCOY

# added this TONY ORLANDO & DAWN week...

Most added **BEE GEES** GWEN MCCRAE

#### PARALLEL ONE

War Gwen McCran Basska HOT Captain & Tennille 2-1 Ten CC 5-3 Pilot 10-8 Frankis Valli Gladys Knight 21-14

WASC/NEW YORK

Gladys Knight
Pilot
HOT
Frankie Valli 4-1
Capitain & Tennille 17-9
Past McCartney 31-12
Jest Coftez 26-13
Michael Murphey 28-14
WCXIATLANTA
John Leader

Gladys Knight Bazuks HOT "Seved" HOT "Seved" FOC 8-4 Paul McCertney 4-6 War 16-9 Glen Campbell 29-20 Rey Stevens 30-22

WPGC/WASHINGTON DC

Frankie Valli Bee Gees Gladys Knight Joen Beez Dwight Twilley HOT

Paul McCartney
Olivia Newton-John
HOT
Michael Murphey 2-1
Pitot 5-2
Capitain & Tannille 20-7
Van McCoy 17-12

KHJ/LOS ANGELES Charlie Van Dyke

HOT Michael Murphay 10-4 Paul McCartney 14-8 Van McCoy 24-13 Ten CC 28-22

Gwen McCrae Neil Sedaka HOT. Pilot 7-4 Van McCoy 9-6 Frankie Valli 15-8 Paul McCertney 16-10 WR KO/BOSTON Christy Wright

James Taylor Deven Olivie Newton-John Bensita HOT Captoin & Tennille 1.1 Ten CC 15-6 AVRJ deb 13 Frentie Valil deb 14 Engles 24-18

CKLW/DETROIT

Bazuka Engles HOT Captoin & Tennelle 10-2 Van McCoy 15-7 Michael Miriphey 17-12 Ten CC 28-17

99X/NEW YORK Al Coopy

Pilot Ten CC HOT. Captein & Tennille 13-5 Grand Funk 12-8 Armeticz 19-12

Wer Beachboys Frankie Valii HOT Captain & Tennille 3-1 Van McCoy 23-12 Paul McCory 23-13 Jessi Cofter 21-18

KOWE/MINNEAPOLIS WKMW/BUFFALO Jim Quinn

Ber Gee Barry Manilow HOT Jessi Cotter 13-5 Olivia Newton-John 14-9 KSTP/MINNEAPOLIS

Seets & Crofts (re-add) Carpenters "Solitaire" HOT Eatth, Wind & Fire 14-3 Grand Funk 16-8 Seets & Crofts 27-8 Ven McCuy 28-20

WPIX/NEW YORK

Jessi Coter Elton "Sared" Bee Gees HOT Major Harvis 3-2 Gwen McCrae 18-10 America 18-11 Paul McCartney 20-14

WDRQ/DETROIT Stove Rivers

Alice Cooper HOT Van McCoy 7-5 Sharon Paige 18-13 Captain & Tennille 23-18 KLIF/DALLAS Mikie Beker

Jam Elliott

Millia Selare

RLI-F/DALLAS

K100/LOS ANGELES Eric Chase

Seats & Crofts Gwen McCase HOT Pilot 1-1 Michest Murphey 6-3 Van McCoy 16-5 Paul McCartney 13-8 Joe Simon 23-11

13Q/PITTSBURGH Mark Shands

Linda Roristadt Bobby Vinvon Beach Boys Major Harris KC & The Surehine Band HOT

HOT Captain & Tennille 2-1 Van McCoy 18-8 Paul McCarrney 18-19 Ten CC 27-18 Z93/ATLANTA Dale O'Brion

Date O'Brian
Gladys Knight
Stylkstics
Holen Reddy
HOT
Olivia Newton-John 12-7
Paul McCartiney 21-14
Semmy Johns 25-17 KYA/SAN FRANCISCO Enid Kelkel

Enid Kelkul
Bazuks
Jenei Ion
Lynyed Skynyed
HOT
Ceptain & Ternille 1-1
Von McCoy 9-5
Joe Simon 34-10
Olivia Newten-John 17-1\*

UTUDNIN NNEAPOLIS
BOB Half
BOB Half
Dobles "Helir Fendemp"
Weston Soigh
Holl Cappen "Right" Holl
Winton Soigh
HOT Cappen Sendemp Holl
Plot 10-3
HOT Pand Near Holl
Pand McCartnay 14-9
Accounts 14-11 U100/MINNEAPOLIS Bob Hall

Mills & Honey-HOT

HOT Jessi Colter 3-1 BTO 7-2 Doobies 15-8 Major Harris 16-10 Olivia Newton John Van McCoy 22-15

PARALLEL

Desent Store Stills HOT Etron "Seved" 13-8 Chartie Rich 19-14 TWO

Melisse Manchester HOT Ten CC 27-16 Mike Post 3-1 Frankie Valli 10-4 Van McCoy 24-11

PARALLEL TWO WVOV/ HUNTSVILLE Stew Robb

Tom Bersentel

Bee Gees
Glen Campbell
HOT
Jessi Cotter 10-2
Paul McCartney14-7
Pilot 19-10
Van McCoy 17-11

WSGA/SAVANNAH Jerry Rodgers

Engles
Heywoods
HOT
Captain & Tennille 2-1
Ten CC 11-4
Linda Ronstadt 17-8
Malissa Manchester 23-19

K.C. Sunshine Band Malisse Manchester Alice Cooper Ten CC HOT Captein & Tennille 11-3 Frankie Valli 12-7 Herbie Mann 15-8 Paul McCarthey 16-11 K.C. Sunshine Band 30-12

WAYS/CHARLOTTE

Seels & Crofts Mike Post Commodores WSAI/CINCINNATI Robin Mitchell Johnny Rivers "Help Me

Rhondel Van McCoy HQT Captain & Tennille 2-1 Olivia Neuton-John 11-3 Malissa Manchester 15-6 Bee Ges 18-8 PHot 25-14

WHBQ/MEMPHIS George Klein

George Klein
Bas Goes
Dewn
Basika
Gladys Kright
James Teyfor
Hollins Manchester 10-1
Paul McCarrony 17-9
Eagles 22-12
August 23-12

WAVZ/NEW HAVEN Les Garland

KAKC/TULSA Gary Stevens

Bob Laurence
Pure Prairie
Eugles
HOT
Captain & Tenniële 3-1
i Pauh McCartney 8-4
Pilot 20-6
Ten CC 21,13 Gary Sevens
Frenkle Valli
Husdon Bros
Gladys Knight
HOT
Poul McCertney 6-1
Makissa Menchester 11-7
Rey Stevens 16-12
Eagles 24-18
Ten CC 29-22

WLAC/NASHVILLE Dick Kent

Pilot Milos Post Dawn HOT Major Herris 6-2 Bas Gees 12-3 Engles 15-8 Les Carland
Bazuka
Gheen McCrae
Gladys Knight
Corponeus
HOT
HOT
Shight
Corponeus
Corponeus
HOT
Farnica Value
Farnica Value
Farnica Value
Elton 18-11

WGNG/PROVIDENCE Mike West

Milas West
Bee Goes
Dewn
Frenchis Valil
Gween McCras
MOT1 A Termille 2-1
Paul McCartney 15-8
Michasi Marphay 14-8
Olivis Newson-John 19-12
Van NoCoy 26-16

1 ed Scott
Glen CArrepbell
Plinge
Mike Post
HOT
She Na 8-4
Paul McCartney 15-9
Major Harris 20-13
Major Harris 20-13
Major Harris 20-13 WNOE/NEW ORLEANS Don Anthony

None HOT Captain & Tennille 1-1 Paul McCartney 10-8 Michael Murphey 12-10 Van McCay 16-13

None HOT Captain & Tennille 1-1 Paul McCartney 10-8 Michael Murphey 12-10 Van McCoy 16-13

KINT/EL PASO Hemilton Joe Frank Elton Jenna Teylor Hollies Arubrosia Edger Winne HOT Ten CC 4-2 Captain & Tennille 7-4 Doobies 11-8 Pilot 18-11

WAPE/JACKSONVILLE Tom Murphy

Travis Wammack Gwen McCrae Mike Post HOT Bad Co 1-1 Eagles 25-16 Paul McCertney 11

KCBQ/SAN DI EGO Brian White Show Richab

Comm

Jonal Ban

Hendition Jon Frank
Bad Co.

Horiton Jon Band
Bad College

Logistin & Tennille 11 - Jon
Bad College

Horiton Manncherser 20-10

Bad College J.

Horiton J

KREP/EALT LAKE CITY

Three Dog Night
Hamilton Joe Frenk
Jents Ian
Holdon Bros
Milks Port? 2
Glirin Newton-John 11-7
Sweet 15-8
Ten CC 25-19
MAKN/DOLLUTH
Chale To

Ten CC 25-19
WARX/DULUTH
Chris T
Ehin Bishop
Bad Co
HOT
Captain & Tennills 2-1
Michael Murphey 3-2
Paul McCartny 8-4
Elton "Sewed" 10-5
Bae Ces 18-11
Engles 22-15

Jerry Rodgers
BRauke
BRauke
Hamtilton Jos Prank
Wer
Bad Co
Charlis Rich
HOT
Paul McCartney 7.3
Van McCartney 17.6
Pilot 18-8
Bee Gees 24-14
Seels & Crofts 27-18 WINW/CANTON B.J. Quinn

Malissa Menchester Gladys Knight Kool & Geng Bee Gees KING/SEATTLE Rick Donovan WGRD/GRAND RAPIDS

BTO Olivis Newton-John James Taylor Deem Van McCoy HOT Paul McCartney 18-7 Major Harris 19-15 Engles 24-19 Nen Wihle Ven McCoy
Jami Cotter
HOT
HOT
Captain & Tennille 1-1
Captain & Tennille 1-3
Pidot 26-13
Cliris Newton-John 29-15
Bob Michaels

KBEQ/KANSAS CITY Bob Laurence

Bee Gees HOT Pilot 10-4 Van McCoy 14-10 Ray Stevens 17-12 Ten CC 20-15

Bose Goes Ambroala Jos Simon Janis Isan Jedison Five - NOT Doobles 16-4 Michael Murphey 19-5 AWS 19-5 Major Harris 23-18

Z96/GRAND RAPIDS Bill Gemble

Melissa Manchester Bee Gees Bazuke HOT Pilot 11-3 Puul McCartney 18-7 Eagles 15-9 Olivia Newton-John 21-11 Elton "Served" 17-12

KTKT/TUCSON Ed Alexander

Ed Alexander

Bee Goes
Glen Campbell
Jennes Taylor
Dewn
Carpanters
Jud Strunk
HOT
Van McCoy 13-3
Cilities Newton-John 15-1
Paul McCortroy 17-12
Engles 21-15

KLEO/WICHITA Charlie Cuesck Van McCoy Gwen McCrae HOT Paul McCartney 16-10 War 21-12 Bee Geet 24-18

PARALLEL THREE

WDRC/HARTFORD Jim English BTO
Blood Sweet & Trars
Glen Campbell
Multiss Menchester
Lealle West
Bes Gees
HOT
Von McCoy 11-3
Michael Murphey 12-5
Paul McCartney 23-17 WCFL/CHICAGO

Frontio Valli Moliosa Manchester HOT Michael Murphey 7-3 Captain & Tornille 20-5 Pilos 12-8 Wer 32-26 WQAM/MIAMI Wanda Porter

Olivia Newton-John Joe Simon HOT Pitot 2-1 Van McCoy 6-4 Paul McCArtney 7-5 Frankie Valli 27-11

WMAK/NASHVILLE Nancy Solinski Dewn Barry Manilow Bazuku (nite) NOT Captein & Tennille 3-1 Cherlie Rich 6-3 Jos Simon 13-7 Ten CC 17-8 Eugles 22-17

KILTHOUSTON Bill Young KAL TYPICUST ON BABILY YOUNG BABILY YOUNG BABILY YOUNG BABILY YOUNG THE PROPERTY OF THE PROPER

WERC/BIRMINGHAM

Gladys Knight Fravis Warminack Dawn Jad Strunk HOT Paul McCartnay 9-2 Erion "Sered" 12-8 Eagles 16-11 "en CC 18-12 Ringo 21.14

WORC/WORCESTER Dick Smith

Dieck Smith
Dewm
Joen Bez
Berry Manilow
Sweet
Birnho Jet
Konton & Tennille 1-1
Faul McCartney 22-5
VanMcCoy 21-6
VerNLO/LOUISVILLE
Gery Major

Gery Major
America (re-add)
Idey Bros
Haliege Manchester
Berreny Johns
Pusi Devis
Jedy Collins
HOT
Malk Paut 23-3
Othrie Newton-John 33-11
Begles 36-20

WAMS/MILMINGTON Jay Christian

Eagles
Baseka
Bibod Sweet & Teers
Geen McCree
HOT
Ten CC 12-7
ETTO 17-11
Clivie Newton-John 22-16
Paul McCarbny 23-17
Freekle Valli 25-19

WEEO/WAYNESBORD Alan Baxter

Alan Bacter
Van McCoy
Dewn
Bea Gess
'Ambrools
Mallias Niterchester
Heraliton Jos Frenk
HCWille Demoid 20-12
8170 24-19
Gifria Newton-John 30-20 WPOM/MARIÉTTA

Jam King
Gwen McCrae
Millor
Millor
Jud Strunk
Dewn
HOT
Captain & Tennille 5-1
Vichael Murphey 10-3
Joobles 12-6
Paul McCartrey 22-13 Hamilton Joe Frank Bed Co HOT Doubles 18-8 Carly Simon 23-12 Tavares 21-16 Van McCoy 29-21 Paul McCortney 31-23 WGH/NORFOLK Jim Stewart

PARALLEL THREE

KENO/LAS VEGAS TedAbbots

Bee Glass

Bee Glass

Lynynd Sikynyyd

Jean

Bee Mendow

Moreuria

Eupertremp

Helb Mineralion

Moreuria

Eupertremp

Helb Mineral

Helb Mineral Deer Winter
Joe Simon
Down
Bee Gees
Jud Strenk
HOT
Glivie Newton-John 4-1
Paul McCortney 12-3
Jeal Cortec 14-5
Eagles 18-10
Downy & Marie 24-15
Van McCoy 28-16
Ten CC 31-19

WVLK/,LEXINGTON Jim Jordan

Gass Who 22-19
WVVC/LANSING
Bob Berry
Meless Menchester
Bazuka
Dewn
Dewin Twifley
HGT 7.3
Eaglor 17-11
Bos Geor 20-13
Gone McCartney 14-8
Paris 17-11

KKLB/RAPIO CITY John Derrek

KOWB/FARGO Wayne Hiller

WEAQ/EAU CLAIRE Scott Christenson

acott Unirelenien
Hot Chocolete
Johney Walselin
Lynyrd Skrwyrd
Jian Capetali
HOT
Capetain & Tennille 2-1
Place 5-5
Chivia Newton-John 23-18
Austin Roberts 31-21

WRIE/ÉRIE Jim King

WNCI/COLUMBUS' Demon Sheridan Demon Sheridae
Lynyrd Sklynyrd
Aerosanidt
Pure Praufe
Hamilson Joe Frank
Gary Thomas Empire
Three Dog Night
HOT
BTO 10-6
Clirica Newton-Joh n 19-9
Ten CC 23-12
Mike Post 27-17

Jim Jordan

Hamilton Joe Frank
Bezulde
Berry Manilow
Daven
Sawmy Johns
HOT
John
Frankie Vali 19-4
Van McCoy 18-5
Tan CC 25-14
Gless Who 28-19
Guess Who 28-19 KJOY/STOCKTON Devid Krahem Devid Krahem
Gledys Knight
Menhetsen Transfer
Minnie R perton
Ascoentrit,
Transis Wammack
HOT
Breckter Bros 4-2
Frankis Valls 16-9
Mislisse Minnchester 23-11
Van Mocory 25-15
Milke Post 30-21

Gene Cursie SPRINGS
Dewn
Bed Co
Ambrosie
Seels & Crofts
Nell Sedeta
Gleen CArepball
Gleen CArepball
Ten CC 1-8
Olivia Newton-John 19-9
Paul McCarriny 17-11
Engles 22-15

Down
Aerosmith
Bee Goes
Gwen McCrae
HOT
Captain & Tennille 6-2
Mike Fost 14-8
Paul McCernny 19-12
Engles 22-15 IJRB/SPOKANE Dave Yetter WNAM/NEENAH Jack Rendell

KJRBJSPCKANE
Dave Yates

Pablis Cruise
Jos Simon
Deem
Von McCoy
Sammey Johns
HOT
Jenis Cohan '8-5
Kiss 18-9
HodsonBros 22-14
Etton ''Seved''' 28-19
Engles 28-20 Jack Rentest Van Macov Van Macov HOT Pitot 12-4 Paul McCertney 17-12 Eton 25-16 Ten CC 27-19

Weyne Hiller
Van McCoy
Hoywoods
Hoywoods
Hoywoods
Hoywoods
Boobly Vee
HOT
White Newton-John 18-5
Mile Post 26-18
Engles 30-18
Jenis Lan 33-26 WRFC/ATHEMS Amazing PhythmAces Down HOT Geon McCree 5-1 Van McCo<sub>3</sub> 13-10 War 23-19

WBGN/BOWLING GREEN

Joe Green
Trusis Wennesde
Geen McCres
Jennes Teylor
Berry Menilow
HOT
Berry White 13-8
Hastilton Joe Frank
PBot 25-18

Aerosmith Miles Post HOT Caprain & Tuneillu 6-2 Jessi Cotler 12-8 Paul McCarriey 14-9 Ten CC 20-19

Travis Wommask Three Dog Night Bad Co HOT Captain & Transile 2-1 Paul McCarttiny 14-9 Olivis Neveton-John 16-10 Gwen McCre 24-12 Van McCoy 25-18

1 ett Seel
Bazuka
Dewn
Hanhestam 1 annfer
Hötte Post
HOT allera Murphey 5-2
Doobles 10-4
Ten CC 27-1C
Offrie Newton-John 24-15
Viss McCoy 25-16

CHUMFTOROMTO
Roper Ashibit
Milles Poss
Bee Gree
Olines Revetor-John
Olines Revetor-John
Olines Revetor-John
Olines BTO 2-1
Paul MicCarrany 13-8
Jess Codres 15-9
BTO 2-1
Paul MicCarrany 13-8
Jess Codres 15-9
Frankles yalli 24-17
WYOP/YIDALIA
John Shomby
Johny Waladin
Ringo
Zeton "Seeed."
Travis Westernoon
Sammy Johns
Sammy Johns
Sammy Johns
Sammy Johns
Sammy Casternan 22-10
Ten CC 26-13
You MicCay 20-11
Van MicC

Jon London
Wer
Dervn
Hudröck Bros
HOT
Captain & Tennille 2-1
8TO 10-5
Roger Wilktsaker 21-15
Ollred Newton-Lohn 22-16
Mullisin Blenchoster 28-19
Blood Captain 32-20
Gladys Knight 32-22 KYSN/COLORADO Gene Cursie SPRI WCOL/COLUMBUS Dave Bishop

Deven Bishop

Devin
Charlie Rich
Ringo
James Teylor
Elvin Bishop
HOT
Ten CCS-2
Elton "Sered" 28-8
Kis 13-10
Citiva Newton-John 25-14
Bee Gees 32-19

KKAM/PUEBLO Poul Enlis

Ken Rush
Bad Co
Nell Sadaks
Domino
Indiana Mencharter
HOT
Captain & Tansille 1.1
Pilot 5-2
Boorier Castemen 13-7
Bazuks 23-13
Paul MeCariney 23 -15

KEEL/SHREVEPORT Mike Steele

Milko Stanis
Blood, Sweet & Toers
Blood, Sweet & Toers
Barry Mandoor
Poul Drois
Three Cop Might
Three Cop Might
Healthon Ass Frank
Linda Luvels
Crown Neightra Affair
Amazing Rityrham
HOT Common Heightra Affair
Amazing Rityrham
HOT Common Heightra Affair
Mar 9-8
Ber Gess 14-7
Clivin Mewaten-John 21-18

Peul Ehils Bee Gees Gwen McCrae HOT War 10-5 Paul McCartney 14-7 Ten CC 24-19 (Sen Carepball 30-25 Eagles 27-21

KILE/GALVESTON

War X21-19

WA KY/LOUISVILLE
John Rendolph

Ringo
Etton "Seved"
Les Varietion
Judy Callins

HOT
Captale & Tannille 1-1
Gladys Knight 10-2
Pillet 27-10

WCAO/BALTIMORE Ron Riley

WQBX/BLACKBURG Mike Raub

WOSH/OSHKOSH David R. Davis Lynyrd Skynyrd
Judson Bee
Bee Ges
HOT
Dwight Twillev 2-1
Ten CC 13-8
Frankle Vall 24-15
WSAR/FALL RIVER
Curt Hensen

Jess Cofer Gwen McCrue Glen Cempbell Ambrosia HOT Ten CC 4-1 Paul McCartney 13-2 Eton "Seved" 16-9 Eagles 21-13 Frenkie Valli 20-15

WLEE/RICHMOND Bob Palva

Box Goos HOT Von McCoy 18-6 Poul McCortney 21-11 Tan cc 28-18

KCBN/RENO Red Mountain Hater Raddy Daven Gwen McCres Brecker Bres Bad Co HOT Swest 2-1 Pilot 6-2 Frankle Valli 13-8 Bee Gees 26-16

WROK/ROCKFORD

Bed Co Van McCoy Gwen McCres HOT Ceptain & Tennille 1-1 Linda Ronstadt 13-10 Elton "Saved" 18-12 Jessi Colter 23-17

W/XY/CLEVELAND MargeBush

Melissa Menchester Glen Campbell HOT Captain & Tennille &1 870 13-7 Frankle Valli 12-8 Doolses 17-10 Paul McCartney 22-13 Ten CC 31-22 Eagles 30-23

KDON/SALINAS Derek Ryan Derek Ryan
Geren McCrae
Bee Gees
Gleen Campbell
HOT
Pliot 6-2
Frankle Valil 10-4
Herold Melvin 17-9
Jos Steinen 15-11
Paul McCartney 20-12
Mike Port 24-13
Van McCoy 29-18

KCPX/SALT LAKE CITY Gery Weldron
Geren McCree
Hamilton Joe Frank
Elton "Meel Ticket"
HOT
Pitot 1-1
Sweet B-6
Captale & Tomille 13-7
Bes Gese 25-17
Gliddys Knight 25-18
Hudson Bro-27-19
Ten CC 30-22

KSLY/SAN LUIS OBISPO John Tobin
Green McCrae
James Taylor
Dewn
HOT
Jases Corter 5-1
Harold Metrin 11-5
Frankle Veill 4-9
Paul McCartney 19-11
Engles 25-15

WAIR/WINSTON-SALEM Tim Byrd Tim Byrd

Commodores

Nick Post
Ber Goet

Ansating Thythm Aces
Jectoon Five
Bad Co
HOT
Ray Sevens 3-1
AWS 9-3
Disco Tox 13-7
Charlie Daniels 16-8
Paul McCertney 17-10

KYNO/FRESNO Nick Alexander Nike Post War Davon Sassaka Jense Taylor Company Hardel Maries 14-7 Hardel Maries 14-7 Hardel Maries 14-7 Hardel Maries 14-7 Hardel Maries 14-8 Use McCoy 16-10 Ethon "Rawod" 28-18 Glashys Knight 26-19

WJON/ET CLOUD Den McKeever Lien Nickeever
James Taylor
Ringo
Hemilton
Joe Frank
Paul Davis
HOT
Paul NicCertney 17-5
Clinia Newton—John 24-16
Gen Campball 31-18
Eagles 32-20

WACI/FREEPORT Bee Gess Elvie Bishop Ringo Frankle Valli Hamilton Joe Frano HOT Elton "Saved" 24-15 John Jorkine
Hamilton Joe Frank
Hamilton Joe
Comyon
Comy

KKDJ/LOS ANGELES Sheron Nelson
Mery Clayton
Reporter
Sharon Peiga
Sharon Peiga
Sharon Peiga
Lety Collina
Clein Campbell
Aba
Helen Reddy
BTO
Herb Alpert
HOT
Michael Nuprhay 5-1
Van McCoy 18-6
Jon Sincon 18-9
Clein Genon 18-9
Clein Mery 21-13

WIBG/PHILADELPHIA

Three Dog Night Sugarbost (nitss) Jud Strank HOT Captain & Tenillle 2-1 Pitot 9-5 Paul McCartney 16-8 Gladys Knight 24-1s

WROV/ROANOKE Mike Post
Dewn
Hamilton
Joe Frank
Jenis Ian
Pure Prairie
Jenes Teylor
Lymyrd Skynyrd
HOT Ronestd 2-1
Eagles 8-4
Ten CC 15-10
Van McCoy 28-17
Bed Co 24-18

WISM/MADISON Jonethen Little Elton "Saved"
Charlis Rich
Jectson Five
HOT
Jeel Colter15-8
Bee Gess 16-11
Van McCov 22-12
Paul McCarriery 23-14
Olivis Newton-John 28

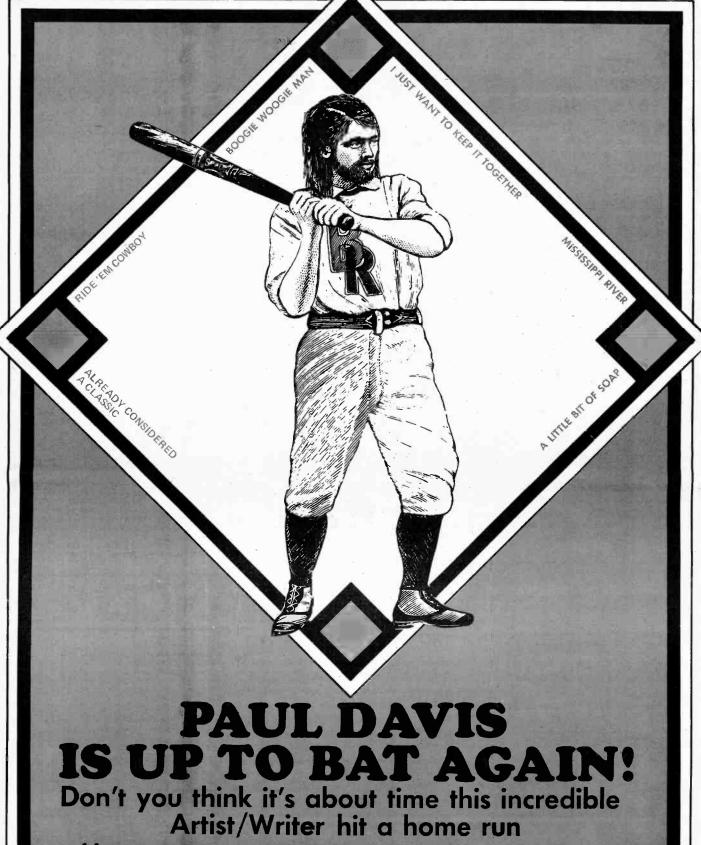
Corportors Superiorf Glen Comptell HOT Captain & Tennille 3-1 Paul McCartney 15-8 Engles 16-9 Jeni Cotter 24-14 Oonny & Marie 29-19

KOZA/PUEBLO Rondy Jay 1 Reandly Jay

Bee Geee — 
Ray Stevens Green McCrae 
Steely Dan 
MOT 5-2 
Wer 11-6 
Paul McCertany 17-8 
Francis Valli 18-11 
Van McCov 25-16 
Collect Membro-John 26-17 
Ten CC 32-23

Joe Simon
First Class
Mick Poet
HOT
Paul McCartney 10-4
Ten CC 11-7
Etton "Someone" 20-14
Eagles 22-15
Bee Gees 25-16

Bad Co
Hot Chocolate
Les Verientions
Diane Ross
HOT
Pitot 6-3
Frankle Valli -4
Ten CC 9-5
Bee Gees 14-7
(Ran Cannobell 13



"KEEP OUR LOVE AL

Z-93 No. 27 WOKY No. 30 KBEQ No. 30 WQXI-FM WKLO KEEL KROK WBBF WAIR WRBN WYSL KRBE WIFI-FM WGCL WJON KWEB

# CLASSIFIED

IMPORTANT!

Please let us know when your job opening is filled.

#### **OPENINGS**

WBAB-FM looking for good progressive night time, mornings, and part-time jocks. Send tapes and resumes to Mark Alar, WBAB-FM, Rt. 109, Babylon, Long Island, New York 11704. No Calls Please.

WMMS, Cleveland needs Production Director experienced in AOR Radio. Good salary. Opportunity for free-landing and agency work. Contact: John Gorman, 5000 Euclid Ave., Cleveland, Ohio 44103. (5-30)

Radio One Consultants is taking applications for experienced personalities in am adult MOR format Send tapes and resumes to: Radio One Consultants P.O. Box 27854, Tucson, Arizona 85726. E.O.E. All inquires confidential. (6-10)

Detroit oldies AM-FM seeks Production Director. Send tapes and resumes to Tom Miles, WHNE-WHND, Box 404, Birmingham, Michigan 48012 or call (313) 588-

Opening for Top-40 enthusiastic, communicative rock n' roller. Send tapes and resumes to Bill Tarner, 13Q, 100 Forbes Ave., Plttsburgh, Pa. 15222 (6-10)

Opening for First Fhone Country Jock. Call (714) 345-2731. (c-12)

WISE Ashville needs Jock immediately, also AM-Drive jock may be needed soon. Good sound, Good facilities, good climate. Send tapes and resumes to: Bob Kaghan, 90 Lookout Rd., Ashville, N.C. 28804 (6-11)

Album oriented rock station has immediate opening for an experienced communicator with music knowledge and good production background. Send tapes and resume to WKTK-FM 5200 Moravia Rd. Baltimore, Md. 21206 (6-13)

Adult Contemporary, Jock of Jock-PD opening will exist July 1, and applicants can send tapes and resume to KIRL, Box 1460, St. Louis, Missouri 63188 (6-12)

WDRQ needs swing man and late night disc jock. Send tapes and resume to: Steve Rivers WDRQ 15933 W. 8 Mile Drive, Detroit, Michigan 48235 (6-13)

WCVE needs a morning air personality, a communicator with a strong per sonality. Send tape and resume to Bobby Knight, 424 Sackett Ave., Akron, Ohio

WIXY has an opening for a super-dynamic morning personality. Send tapes and resume to Steve Kelly, 3940 Euclid Ave., Cleveland, Ohlo 44115 EOE (6:12)

Top 50 Market - Morning Personality, Rock Format, Human Communicator. Strong Production. Send Tapes and resumes to P.O. Box 12641, Acklen Station. Nashville, Tennessee, 37212 (6-9)

KDON has Immediate opening for Commusicator morning man. Good production. Contact Johnny Morgan, 433 N. Main St., Sallnas, Cal. 53901 (408) 422-5363 (6-

KGMB-Honolulu has opening for personality - Contemporary MOR jock. Mid-day drive. Send tape and resume to Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa

Salesman needed to relocate and work. New station, new management. Grounc Zero. Send letters and resumes to Frank Jolle, General Manager, Box 3087. Hollywood, Calif. 90028 (6-13)

WBBF-Rochester looking for jock, evening. Strong Production. Send tapes and resume to Mark Driscoll, 850 Midlown Tower, Rochester, N.Y. 14604 (6-10)

WGH-Norfolk need a 6-10pm, Top 40-communicator. No calls. Send tapes and resume to Jim Stewart, WGH, P.O. Box 98, Newport News, Va. 23607 (6-10)

WGCL has opening for a jock. Contact Chris Bailey (216) 861-0100. (6-10)

WSAM Saginaw, Michigan is looking for one summer relief and one weekender. Top 40 Rock. Send tapes and resume to: Ken MacDonald, P.O. Box 1776, Saginaw, Michigan 48506 (5-19)

#### NEWSMEN & WOMEN

KUZZ Bakersfield looking for a dynamite Newsman, excellent pay, and great fringe benefits, with superior working conditions. Send tapes and resumes to Tommy Wright, KUZZ, 1209 N. Chester, Bakersfield 93308 (6-6)

KOME-San Jose is seeking a full-time newsperson who can research community stories, write investigative reports and deliver news in a personable style. No Rip & Readers need apply nor any "news announcers." Only experienced professionals please. Send tape and resume to Ed Romig (PD), KOME, 1245 S. Winchester Blvd. Suite 312, San Jose, CA. 95128. EOE. NO CALLS. (5-30)

OK1021/2 is looking for syndicated concert series. If you have one, please contact Jeff Salgo (206) 223-3911, (6-12)

#### POSITIONS SOUGHT

CHET ROGERS, News personality (afternoons), KJR-Seattle, leaving due to cutback. Looking for News-Jcck Work. First phone, great references. (206) 937-

PAUL MCNEIL formerly MD at K-DON number one rating. Afternoon drive for one year, looking. (408) 758-2813 (6-11)

A pro with seven years exper ence, in major market ready to program small or medium rock station. Willing to pull air-shift and act as M.D. Strong production and good background. (215) 945-1433 after 6 p.m. (6-6)

PHIL KELLY formerly of KYNO, KRUX, KROY, is looking. (916) 966-3648. (6-9)

DEBI HUGHES is looking for MD and or disc jockey position. Medium or major market. Experienced in Top 40 AM&FM, and Progressive AM&FM. Call (505)

First phone jock, imaginative and personable, with a BA major, wants to come work at your medium or major market station. All offers considered. Production our speciality, Call (215) LO3-1739

ANN ENKIQUEZ, two years experience as Traffic Director at KAFY, KJTV Channel 17 ABC, is looking for position as Traffic Director. Call (213) 599-1333, or 9200 Bloomfield, Apt. No. 93, Long Beach, Cal. 90830 (6-12)

JIM ROSE, former PD of KISN-Portland, looking for PD and-or afternoon spot. Call (503) 771-4398, (6-10)

MARK STAFFORD, formerly with WLCS-Baton Rouge, is looking for a medium market, Top 40 News gig in the South. Call (504) 357-2183. (6-9)

JOHN CLEMENS was PD & News Director at Taft Broadcast WGRQ Buffalo, New York. Can be reached at: 3350 McKinely Parkway No. 10, Buffalo, N.Y. 14219, or call (716) 825-8617, (6-12)

JAY EDWARDS of KAFY is looking. Call (213) 766-1893, 463-1053. (6-6)

Definitely the worst Top-40 DJ ever. Horrible rating, hard to get along with, no creativity whatsoever. Contact: P.O. Box 3158, Fort Walton Beach, Fla 32548

ROSS BRITTAIN, PD of WIIN Atlanta looking for medium market PD or major market morning position. Call (404) 325-4272 days, 892-0670 nights. (6-13)

BOB DORRIS is currently FD WKWK, Wheeling, West Virginia, looking for medium market PD or major market jock program. (304)/232-2250 (6-13)

Medium market News Director Program Director team. Experience in AOR and news. CKLW, XEROK WAKY, WNOE, WIXY. Call (309) 369-2991 (5-30)

## HANGES

ROGER WILCOX to PD KMOD-Tulsa from KAKC-Tulsa.
MIKE DRISCOLL to WTRY-Troy afternoon drive from WNDR-Syracuse.
JOHN GABRIEL to WOLF-Syracuse from WTRY-Troy.

DEREK RYAN appointed Music Director KDON, Salinas

DAVID YOUDLEMAN now doing weekends at KEZY Anaheim, from PD at KAFY Bakersfield.

RON O'BRIAN has resigned from 99X, Was 6-10pm.

JOHN BODNAR formerly of WDHF-FM Chicago now joins WASH-FM Washington D.C. TED ABBOTT, Music Director, WKSN & WHUG, Jamestown, N.Y. named

Program Director

DAN FISCHER, News Director, WKSN & WHUG, Jamestown, N.Y. adds the duties of Operations Manager.
QUINCY MCCOY, named Asst. PD at Y100

CLAIMER HAAS was weekends, now 9-12 full-time. New Lineup at WTRU: CHARLIE QUINN was 7-midnight, now 2-6; BILL AN-DREWS from WLRQ Whitehall, Michigan to 7-midnight. New Weekend Scott Lange.

New Line up at WWWW-FM: 5-10 AM KEN CALVERT, 10AM-2PM MICHAEL BENNER, 2-6PM DAPPER DAN CARLISLE, 6-10PM JERRY LUBIN, 10PM-2AM KAREN SAVELLY, 2-6AM BRENT WILSON Weekends: JERRY GOOD-WIN, TOM INGRAM, DON SCHUSTER, Emergency - Absolute - last resort - fill in - Program Manager, Paul Christy (The Hawk)
New Line up at KSLY: CAPTAIN BAFFOON 6-10, GUY PAUL 10-2, KEN BURKE

2-7, CAT MCCLAIN 7-midnight, and ROY SUEDA 12-6. JOHN BERRY is now at

New Line up at KAFY-Bakersfield: 6-10AM GREG ROBERTS, 10AM-3PM KENT LACEY, 3-7PM CHRIS CONNER, 7PM-12 Midnight DOUG DEDROO, 12Midnight-6AM NANCY PLUM, CHRIS CONNER-Music Director.

New Line up at WWKE-Ocala, Florida: JOHN PAUL JONES 6-10AM, KRIS VAN DYKE 10AM-3PM, KEN STEELE 3PM to sign off. New Studio address: 1403 E. Silver Springs; Ocala, Florida 32670

# CHAPTER ONE

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Pulse, or Source.

# **Parallels**

AMERICA-3:16 Sister Golden Hair" (WB)

P3WCAQ 2-17-21-21
WCAQ 2-17-21-21
WCAQ 2-17-21-21
WCAQ 2-17-21-21
WCAQ 2-17-21
WC

AVERAGE WHITE BAND 3:34 Cut The Cake (Atlantic)

BACHMAN-TURNER OVERDRIVE—3:33 Hey You (Mercury) LP: Four Wheel Drive

KING a 18 WGRD 7-7 KIOA 7-2 KLEO 19-17 WOW 12-15 WVOV 4-1 WNOE 22-19 WSGA 26-23 KINT d 20 WAPE 18-14 WAKX 6-8 WLAC on KGGO 10-8

| WDRC | 10 | WF CA | WF

BAZUKA-3:30 Dynomite (A&M)

P3 WCAO d 27 WMAK an WCOL 4-3 WAKY 5-6 KIRB d 28 KCPX d 30 WIBG on WJON 33-30 WIBG on WJON 33-30 WISM 28-24 WGH on KEEL on WFC 6-5 WROK on WRIE 39-34 KYSN d 35 P2 WHBQ a 28 WAVZ a WGNG d 29 KTKT d 28 KRSP 27-21 Z96 a KLEO d 23 KCBQ a 24 WMYQ 26-26 WMYQ 26-26 WMOE 19-17 WSGA a 29 WLAC d 10

WYOP d 28 KKLS 20 KKLS 20 KLS 23-13 WORG a 30 KYNO a 9 WIXY 6-12 KENO 37-30 KJOY d 27 WYCK 4 WYCK 4 WYCK 4 WYCK 4 WYCK 4 WYCK 34 WYCK 4 WYCK 4 WYCK 4 WYCK 4 WYCK 3 WYCK 4 WYCK 3 WYCK 4 WYCK 3 WYCK 4 WYCK 4 WYCK 3 WYCK 4 WYCK 4 WYCK 4 WYCK 4 WYCK 2 WYCK 4 WYCK 4

BEE GEES-3:33

Jive Talkin' (RSO)

Ρl P2 FI KHJ a KFRC d 26 WPIX a KSTP d 22 KDWB a 21 U100 on KLIF a WRKO d 29 WQXI d 27 KYA 27-24 WPGC a 24

P3 P2 WSAI 19-9 WH02-8 26 WAVZ-29 WGMG 4 KAKC 4 23 KTKT 2 29 WGMG 4 KAKC 4 23 KTKT 2 29 WGW 27-26 KLEO 24-18 WOW 8 WOW 8 WOW 18-13 WOW 18-13 WHOE on 12-3 WHOE ON 18-13 WHOE WDRC 2 WKSN 2 22 WKSN 2 22 WKSN 2 2 WKS

GLEN CAMPBELL-3:08
Rhinestone Cowboy

PΙ P2 P3 KAFY 26-20 KTKT a 30 KRSP d 25 KING on KIOA 24-20 WOW a WSGA 30-26 KGGO a 29 WEM ON MEET OF THE P3 WDRC a WBBQ 25-20 WMAK d 29 WCOL 39-34 WAKY on KQWB 31-30 KGW d 26 KCPX 20-16 WIBG 23-21 WJON 31-18

CAPTAIN & TENNILLE-3:15 Love Will Keep Us Together (A&M)

LP: The Captain & Tennille

P1 P2 Р3 P!
KHJ 1-1
K100 2-2
KF RC 1-1
WABC 17-9
99X 13-7
WPK 11-7
WPK 11-7
WPK 11-7
WPK 11-7
WPK 12-7
KDWB-1-1
L100 9-4
13Q 2-1
WPE 3-1
CWORQ 23-16
KLIF 5-2
WRKO 1-1
WQXI 1-1
Z93 1-1
KUS 20-7
KWPGC 3-2 WCAO 5-20-5
WCAMAGE 1
WCAO 5-20-5
WGAMAGE 1
WCAO 1-11
WCOU 1-11
WC WSAI 2-1 WH8W 2-1 WH8W 2-1 Y100 11-3 WAVZ 9-4 KAYZ 9-4 KAYZ 9-1 KARY 1-2 KARY 1-2 KARY 1-2 KARY 1-1 WOW 1-1 KARY 1-1 WOW 1-1 KARY 1-1 WAKX 2-1 WAKX 2-1 WAGC 1-1 KAGC 1-1

BOOMER CASTLEMAN-3:33

P3 KGW 17-20 KCPX 7-21 WRIE 25-31 KYSN 4-3 WYOP 22-10 KDON 19-24 WAC1 15-13 KKLS 8-14 KILE 13-7 WORG 13-20 WTRU 20-17 KENO 2-12 WNC1 15-12 WNC1 15-14 WEEO 31-37 WKSN 24-26 WGSN 46-64 PI KDWB 10-14 13Q 4 WPEZ 7-4

CHICAGO-3:30 Old Days (Columbia)

P1 P2 P3 FT KHJ 13-19 K100 11-16 WABC 15-25 99 X 17-14 WFIL 18-24 KSTP 19-19 U100 17-19 CKLW 16-26 KLIF 7-9 WQXI 21-23 WLS 11-10 WCFL 5-16 WCAO 1-3-17 WCAO 1-3-17 WCAO 1-3-17 WCAO 1-2-21 WCH 5-12-21 WISM 10-20 WISM 10-20 WERC 2-3-27 WRIE 2-8 KYSN 13-26 KYSN 13-26 WCFG 1-3-18-18 KILE 4-4 WORG 1-3-20 WTRU 13-27 WERC 12-3-18 WCFG 1-3-21 W

JESSI COLTER-3:19

PΙ P3
WFL 14-10
WCAO 12-8
WGAM 16-19
WGAM 16-19 P2 WKAI 6-18 WKBW 12-7 WHBQ 13-23 WGNQ 25-19 KBCQ 1-3 KBCQ 1-3 KING 5-4 KING 5-4 WGRD 8-16 KIOA 3-1 KLEO 7-5 WGW 10-2 KCBQ 8-25 WAPE 10-16 KGGO 4-3 P1 KHJ 6-5 KFRC 20-17 WABC 26-13 WPIX a WFIL d 20 KSTP 11-12 KDWB 13-5 13Q 13-19 WPEZ 21-16 CKLW 19-19 KLIF 10-6 WRKO 11-11 WQXI 18-21 KYA 19-16 WPGC 24-15

ALICE COOPER-3:29 "Only Women" (Atlantic,

P3 P1 WSAI 7-5 WKBW 9-12 V100 d 27 WAYZ 10-10 WGNG 6-5 KBEQ 6-7 KAFY 9-5 KAFY 9-5 KAFX 10-8 KURD 9-11 WGRD 14-22 KLEO 12-15 WOW 9-9 KCBQ 14-7 WNOE 6-3 KINT 5-6 WAKX 15-14 KGGO 11-17 PI KHJ 19-17 K100 8-9 WABC on K5TP 15-13 KDWB 16-10 U100 8-8 13Q 5-5 WPEZ 5-4 CKLW 6-7 WDRQ 8-22 KLIF-4-8 WRKO 4-7 WGX 120-24 Z93 13-22 WPGC 6-4

D

JOHN DENVER-2:47 Thank God I'm A Country Boy (RCA:

P2
WSAI 5-7
WKBW 10-14
Y100 8-15
WAVZ 5-7
WKNG 4-9
KBEQ 5-8
KAKC 23-27
KKING 7-00
WGRO 5-11
KIDA 5-13
KLEO 6-6
WMYQ 2-18
WNOE 3-4
KGGO 12-15 P3
WCFL 4-14
WCAO 11-15
WGAM 12-14
WARY 21-23
KGW 16-27
KGW 16-27
KGW 16-27
WJON 21-26
WISM 6-20
WGM 6-20 Pl PI KHJ 5-6 KFRC 13-18 WABC 9-5 WFIL 7-7 KSTP 17-18 13Q 9-13 WPEZ 12-17 CKLW2-1 WRKO 23-26 WLS 8-6 KYA 7-13

KILE 17-27 WTRU 7-4 WIXY 3-11 KENO 17-23 WEAQ 7-9 WEEO 11-13 WKSN on WAMS 14-22 WYIC on KKDJ 8-14 WQBX 11-17 DENVER CONTINUED

DOOBIE BROTHERS-3:39 Take Me In Your Arms (WB)

PI PI KHJ 22-27 K100 14-13 KFRC 12-11 WABC 28-23 KSTP 9-15 U100 16-16 13-Q 20-25 KLIF 3-1 WRKO 10-10 WQXI 4-10 293 14-19 WLS 14-11 KYA 16-13 WPGC 14-21

THE EAGLES-3:28 One Of These Nights (Asylum) LP: One Of These Night

P2

WD RC 28-23
WC RL 23-13
WC RL 23-24
WC RL

G

GRAND FUNK-2:55

he Girls in The World

P2
WSAI 24-19 WFF, 11-19
WHEN 12-19 WMAK 1-10-19
WHEN 12-19 WMAK 1-10-19
WHEN 12-19 WMAK 1-10-19
WANG 12-19 WMSM 9-13
WAVZ 16-11 WFF 12-12
KAPC 42-2
KAPC 42-2
KAPC 42-17
KAPC 42-17
KAPC 42-19
WARC 7-99
WARC 7-99
WARC 7-99
WARC 7-19
W P1
KHJ 3-7
K100 3-7
WABC 6-6
99X 12-8
WFIL 15-22
KSTP 18-8
KDW8 9-11
13Q 15-9
WPEZ 11-7
KLIF 11-15
WRKO 18-22
WQXI 27-30
WLS 4-8
WPGC 10-17

HAMILTON, JOE FRANK & REYNOLDS -3:13 Fallin' In Love (Playboy) P3
WBSA 26
WMAA on 4
WCOLd 39
WAKY on 6
KGW8 39-33
WJON 8 39
WISM on 9
WKC 28-26
WFOM 8

MAJOR HARRIS-3:22

P2 WSAI 26-22 WH8Q 7-5 Y100 3-6 WAVZ 2-1 WEEQ 10-10 KAFY 6-9 KAKC 15-15 KING 16-10 KLEO 9-9 WOW 3-4 WOW 3-4 WOW 14-18 WSGA 15-12 WSGA 15-12 KGBQ 20-20 WYOY 14-18 WSGA 15-12 KGBQ 20-13 P1 PI KHJ 11-11 KFRC 2-2 WABC 3-3 99X 5-4 WPIX 3-2 WFIL 13-21 KSTP 16-17 KDWB 17-13 13A a 29 CKLW 14-14 WDR 3-4 WDR 3-4 WERKO 8-6 WGXI 12-17 Z93 9-12 KYA 2-2 WPGC 15-26 KIOON 3-3 KILE 3-8 WORG 3-9 KYNO 4-3 WTRU 16-1 WIXY 1-5 KENO 30-20 KJOY 5-4 WYLK 2-1 WRFC 15-15 WEEO 10-6 WORC 27-26 KK1AK 30-22 WOSH 3-16 WYLC 10-5 WIC 10-5 WIC 10-5 KK1AK 30-22 WLEE 2-1 WIC 10-5 KK1AK 30-22 WLEE 2-1 WK

Someone Saved My Life Tonight (MCA) LP LP: Captain Fare

ΡI Р3 P2 WHSQ 27-24 WZUU 13-8 WAVZ 18-11 WGMG on KBEQ on KAKK 19-11 KRSP 23-22 KING on WGW on WGW on WGW on WGW on WGW 23-23 WOV d 16 WMGY 23-23 WOV d 16 WHOE 23-20 WSGA 14-9 KINFE 9-18 WAKX 10-5 WAKX 10-5 WAC 13-11 KGGO 27-26 PI KHJ on K100 18-17 WPIX a WFIL d 25 KSTP on KOWB 3-4 U100 10-10 13Q 21-20 CKLW 27-24 WDRQ 13-12 KLIF a WRKO 28-27 WQXI a 293 22-20 WPGC d 28 WISM 8 WISH 10 WISH 10 WISH 10 WISH 10 WISH 12-8 CHUM 12-16 WISH 16-12 WISH 1

SAMMY JOHNS -3:17 Rag Doll (GRC)

× Р3

P3
WMAK on
WCOL 33-32
WGW6 on
WCOL 33-32
WGW6 on
WGW6 on
WKLO 3-21
KLIRB a
WGH on
WKLO 3-38
KEEL 24-21
WKOM 36-33
WSGN on
WKOM 36-33
WSGN on
WKLS 29-29
WROV 27-23
WNLX 39-20
WROV 27-23
WWEAQ 34-28
WREGO 39-25
WAMS on
WAMS on

P3 KHJ a KFRC d 20 WABC a 18 WPIX d 17 WFIL 21-14 CKLW 5-5 WDRQ 2-2 WQXI a Z93 a 28 KYA d 26 WPGC a 27 WKBW 29-27 WHBQ a 29 WAVZ a KAKC a WNOE on WSGA 28-25 WLAC on WINW a

KILT 8
WCFL 17.12
WCFL 17.12
WCFL 17.12
WCFL 17.12
WCFL 17.12
WCFL 17.13
WMAR on of WCOL 37-33
WCFL 37-33
WCFL 37-35
WCFL 27-13
WCFL 27-13
WCFL 37-13
WCFL

MELISSA MANCHESTER-3:25

P1 P2 WKSAI 15-6 WKSW 23-19 WHSQ 10-1 YA 00/2 30 KAFC 4 WKSG 23-0 KAFC 11-7 KRSP d 26 KING d 23 Z96 a 28-15 KILEO 23-21 WYOV 20-10 WNOE 24-21 WSGA 31-24 KINT on WAPE 24-19 WLAKC 36 WINW a 22 KIGGO 21-14 KERN a P3 KHJ 27-24 KFRC 24-22 WPIX on WFIL a KSTP 3-4 KOWB 20-18 CKLW d 29-28 WGXI 23-18 Z93 19-16 KYA 23-19 WPGC 26-23

WDRC a | WCRO d 25 | WRANG d

MCCARTNEY & WINGS-3:53 Listen To What The Man Said (Capitol) LP: Venus & Mers

Pi P2 P2
WSAI 23-20
WH80 17-9
Y100 16-11
WAYZ 12-9
WGMG 13-6
WGMG 13-6
KAFY 6-7
K P3 P1
KHJ 14-8
K100 13-8
K100 13-8
KFRC 18-10
WABC 31-12
99 X 7-6
WP1X 20-14
WP1X 20-14
WP1X 20-14
U100 7-7
13Q 18-10
WCLW 02-5
WDRQ 21-20
KLIF 14-12
WRKU 0-3
WQ3X 14-6
25
WQ3X 14-6
25
WQ5X 14-6
ZW5X 17
KY A 15-12
WPGC 8-5 WORC 23-17
WCFL 24-20
WCAC 14-9
WCAC 14-10
WCA HAROLD MELVIN Bad Luck (Phy/Int)

P2 Ρı P3 P3 WCAO 9-13 WCAM 15-18 WBBQ 29-22 KQW8 40-22 WIBG 10-29 WIBG 10-29 WGH 10-8 KEEL 18-18 KEEL 18-18 KDON 17-9 WBGN 27-72 WHOM 12-12 KYNO 14-72 WYNO 14-72 WYNO 14-72 WEGO 00 WROW 29-27 WEGO 00 WORC 00 WAMS 11-10 WICC 00 WICC 00 WLEE 11-16 F | KHJ 17-20 K100 17-15 KFRC 6-5 99X 4-10 WFIL 6-9 WDRQ 6-6 WRKO 12-12 KYA 5-3 WPGC 21-16 WAVZ 13-20 WMYQ 9-7 WNOE 14-J2

VAN MCCOY-3:27

LP: Disco Baby

PΙ P2 P2 WSA1 30 WKBW 21-18 WHBQ 26-20 V1001-1-WAVG 26-20 V1001-1-WAVG 26-16 KBEQ 23-19 KAFY 24-11 KAFY 21-12 KAFY 21-12 KAFY 21-16 KING 22-15 KING 22-15 KING 22-15 KING 22-15 KING 22-15 KING 21-16 KING 21-16 WOW 17-11 KCBC 32 WMOW 16-13 WSGA 16-7 WMOW 16-13 WSGA 16-6 KINT 62-5 WANG 65-6 KINT 62-5 WANG 65-6 KINT 65-6 KINT 65-6 KINT 65-6 KING 29-22 PI KHJ 24-13 K100 16-5 KFRC 9-6 WABC 1-2 99 X 2-2 WPIX 1-3 WFL 1-3 KSTP 28-20 1-32 16-8 WPEZ 23-12 CKLW 15-7 WDRQ 7-5 KLIF 22-14 WRKO 3-2 WGXI 3-3 WGXI 3-3 WGXI 3-3 WGXI 3-3 WGXI 3-3 WGXI 3-1 WGXI 3-3 WGXI 3-3 WGXI 3-3 WGXI 3-1

WDRC 1.3
KILT 8 WCRL 1.3
WCRL 1.3
WCRL 1.4
WCRL

GWEN MCCRAE-3:15

ΡĮ P3 K100 a KFEC a WPIX 15-10 WFIL a KSTP 30-27 KLIF a WDRQ 9-10 WQXI 2-2 Z93 3-2 KYA 20-18 WPGC 13-9 WSAI d 28 Y100 5-5 WAVZ a WGNG a KLEO a WMYQ 3-5 WNOE 5-5 WSGA 5-4 WAPE a 30 WLAC 5-12 KEEL 3-4
WFOM 25-19
WERC d 25
WFOK 28
WFOK 28
WFOK 28
WFOM 39
WFOK 20
WFOK 20
WFOK 20
WFOK 20
WFOK 20
WFOK 30
WFOK 30 Р3 P 5 WCFL 35-29 WCAO 25-22 WGAM4-7 WBBQ 15-7 WMAK 23-18 WCOL 27-21 WAKY 14-14 KCPX 3 WIBG 26-22 WISM 4 28-25 WKLO 14-13

MICHAEL MURPHEY-3:15 Wildfire (Epic)

P1 KHJ 10-4 KLFIG 5-3 KLFIG 5-3 WABG 9-14 99K 8-17 WFIL 9-8 KSTP 4-2 KOWB 4-20 U100 4-9 WFEZ 2-2 CKLW 17-12 WRKO 13-15 WGX 10-14 WPGZ 4-8 WPGZ 4-8 P2 WS 41-2 WS 401-2 WS 401-2 WS 401-2 WS 401-2 WS 45-8 P2 P3 MMAK 21-27 WCSN 13-22 WREYE 13 P3 WDRC 12-5 WCFL 7-3 WCAO 1-1 WQAM 3-2 WBBQ 5-6

OLIVIA NEWTON-JOHN-3:24 Please Mr. Please (MCA)
LP: Have You Never
Been Mellow

ΡĮ Р3 FI KHJ a K100 20-18 KFRC 17-13 WFiL 20-15 KSTP 24-24 KDWB 4-9 13 Q 28-23 WD 62 20-19 KLF 15-11 WG X1 3-12 Z93 12-7 WLS a 32 KYA 17-11 WPGC 23-22 P?
WSAI 11-3
WHEQ 19-13
Y100 17-17
WGMG 19-12
WGMG 19-12
WGMG 19-12
WGMG 19-12
KAEG 15-19
KAKC 0 26
KT KT 15-11
KRSP 11-7
KUGA 21-12
WGM 21-12
KUGA 21-12
WGM 21-12
WG WCAO 19-18
WGAO 19-18
WGAO 19-18
WGAO 49-18

ORLANDO & DAWN
Mornin' Beautiful (Elektra)

P3
WBBQ 35-29
WMAK a
WGBB a
KCPX d 35
WIEC C 3 Pt P 2 WHBQ a WZUU a WGNG a KTKT a KRSP d 29 KING a WVOV a 23 WLAC a KHJ d 28 WRKO a

PILOT-(3:03) Magic (EMI) LP: Pilot

P2 WSAI 25-14 WK8W 3-3 WH8Q 12-11 WAGV 2-2-3 WGNG 13-14 KBEQ 20-6 KAFY 5-3 KAFY 5-3 KAFY 5-3 KAFY 5-3 KAFY 9-6 WGNG 3-3 WGRD 24-13 KING 3-3 WGRD 21-15 WMYQ 25-22 WYOY 7-6 WNOE 17-15 WMYQ 25-22 WYOY 16-8 WNOE 17-15 WMYQ 25-22 WYOY 16-8 WGA 18-8 W P3 WCAC 7-8
WCA MIKE POST-3:06 The Rockford Files (MGM)

P3 WBQ 23-19 WGQL 65-21 KGWG 34-16 KJR8 11-13 KGW 3-2-16 KJR8 11-13 KGW 3-2-16 WHIGA 629 WION 35-29 WION 35-29 WION 37-31 WERCA 33 WEOM 37-31 WERCA 30 WROW 00 WRIE 8-37 WOOD 24-13 KKLS 14-8 KYNO 3-29 WOOD 24-13 KKLS 14-8 KYNO 3-29 WOOD 24-13 KKLS 14-8 KYNO 3-29 WOLL 6 27 WELCA 27 WE Pi P2 WSAI 29-27 WAYS & KAFY 3-1 KAKC d 28 KRSP 7-2 KING 4 24 KIOA 26-25 WYOV 12-1) WNOE 20-18 WSGA 29-22 KINT 23-23 WAPE & KGGO & 31 KSTP on KLIF a WQXI d 25

LINDA RONSTADT-2:52 When Will I Bc Loved (Capitol)

Pi P2 P3 PI KHJ 2-3 K100 9-10 KFRC 5-12 WABC 13-7 99 X a 16 WPIX d 20 WFIL 25-17 KSTP 8-7 KDWB 8-6 13Q a 26 WPEX 14-14 CLIF 4-3 WQXI 5-5 Z93 2-5 WLS 6-4 KYA 6-8 WPGC 12-10 P2 WSAI 9-10 WK8W 17-8 WH8Q 6-7 WAVZ 17-22 WGNG 5-3 K8EQ 9-12 KAKC 12-17 KTKT 10-18 KRSP 4-5 KING 4-5 WGRD 3-4 KLEO 17-22 WOW 3-3 KCBQ 15-12 WAPE 7-8 WAKX 11-17 WCFL 2-2
WCAO 4-4
WGAW 22-25
WGAW 22-25
WGAW 11-14
KGWB 11-14
KGWB 11-14
KGWB 11-14
KGWB 11-14
KGWB 11-14
KGWB 11-14
WGB 11-15
WGAW 11-14
WGB 11-1

SEALS & CROFTS-3:47 LP: I'll Play For You

P2 P1

P3 P3 WCAO on WMAK 15-22 KGW 21-21 KGPX 26-24 WGM 23-23 KEEL 12-13 WRIE 24-27 KYSN a WACI 10-12 WORG 12-11 WTRU 31-31 KRNO 10-9 WROV d 30 WORC 10-10 WKSN on KTLK 14-12 WLEE 14-17 WHBQ 9-17 WAYS 8 WAYZ 16-17 KTKT 19-14 KRSP 16-14 WGRD 16-14 WGRD 12-24 WOW 20-20 WSGA 27-18 KINT on WAKX 17-19

CARLY SIMON-3:43
Attitude Dancing (Elektra) LP: Pleying Post

P2 WGNG 16-17 KBEQ 16-15 KAFY 13-13 KTKY 20-17 WGRD 19-25 KLEO 27-27 WOW d 17 WOW d 17 WOW d 17-20 KINT 21-17 WAPE 16-13 WAKX d 29 KGGO 25-25 P3 Pj U100 3-13 P3 KGW 15-19 WJON 29-27 WGH 17-9 WFOM 23-12 WROK 22-23 WRIE 23-22 WRIE 3-12 WROM 30-21 KENO 21-21 WROM 21-21 WKSN 9-5 WEEO 14-14 WKSN 9-5 WROM 16-10 WGSN 18-10 WGSN JOE SIMON-3:47 Get Down, Get Down (Spring)

P3
WCAO 17-16
WGAM 3169
WGAM 3169
WMAK 13-7
WCOL 12-13
WARKY 12-16
KGW 4
WISM 21-19
WGH 15-2-2
WGH 15-2-3
WGH 28-25
WGH 28-25 F1 KHJ 15-15 K100 21-11 WABC 14-11 WPIX 8-5 WFIL 17-13 WDRQ 17-17 WQXI 9-11 Z93 10-10 KYA 14-10 WPGC 9-11 WHBQ 20-25 WGNG 28-27 KBEQ 22-28 KAFY 11-10 WMYQ 4-11 WSGA 9-7 KINT 15-12 WAPE 17-17 B100 a

RAY STEVENS-2:53

LP: Misty

PI P2 P3 KAFY 25-21 KAKC 16-12 WOW 8-12 WVOV 10-12 KGGO 23-21

P3
KILT a 9
KILT a 11
KI

Р3

STEELY DAN-3:30 Black Friday (ABC)

LP: Katy Lied U100 12-12 WRKO 16-16

P2 KRSP 22-20 WGRD d 29 KINT on WAPE 27-22 WAKX 20-16 WCFL 29-28
WERG 32-26
WARV on 18
KOWB 24-23
WIGN 26-25
WGH 18-12
WGH 28-29
WGH 29-28
WGH 36-29
W

TAVARES-3:19 Remember What I Told You (Capital)
LP: Hard Core Poetry PI WFIL 4-4

Р3 P.3 WGAM 9-9 WBBQ 16-15-15 WMAK 26-21 WCOL 15-11 KGW on WIEG 6-4 WFOM 21-15-15 KYSN 23-21-12 WOP 8-7 KDON 22-20 WAC1 28-26 WSAI 30-25 WMYQ d 27 WNOE 11-11 WSGA 23-21 WLAC on

DWIGHT TWILLEY BAND-3:09 I'm on Fire (Shelter)

P3 WCFL 26-23 WCAO d 28 WMAK n WAKY on WAKY on WORD 25-24 WJON 25-29 WJON 25-20 WJON 25-20 WJON 25-21 WJON 25-21 WJON 25-22 KJOY 28-25 WJON 25-22 KJOY 28-25 WJON 25-22 WJON 25-22 WJON 25-23 WGH 25-23 WGH 25-23 WJON 25-22 PΙ P2 WGNG 27-25 KAFY d 26 KAKC 2-4 WGRD 18-21 KCBG 13-15 WMYG 14-13 WYOV 17-15 WAPE 30-26 WLAC on U100 15-14 WPGC a 30

MORE PARALLELS ON PAGE 39

# **RADIO**

The Frank N. Magid Company is the of the most respected research organizations today. Their success in television and radio has been outstanding. Bill Moyes heads up their radio division and has granted us this inferview to better explain some of the things behind the research that Magid conducts.

The main key to their success is that they apparently have been able to read the trends of the masses before the masses actually move in the new directions.

-Bob Wilson

R&R: How long has the Magid Company been involved in radio research?

MOYES: We've been in it for about 10 years. The company is 17 years old.

years old.
R&R: I thought it was mainly television-based.

MOYES: Actually the first radio study was done 17 years ago, it has been very heavily in it for over 10 years

R&R: What is the methodology that they use as opposed to, say, ARB? You don't really do rating research, you go out and you find answers to certain questions, am I

MOYES: Right, we can get the same kind of information that ARB gets, but then we get all the "whys" behind it. We don't get only what you listen to and when you listen to it and what the switching patterns and what not, the demographic breakouts and all that, it's very basic, taken care of in one small part. of the questionnaire. If you took an ARB and compared it to one of our books, ours are about 500 pages long. Our books give all the "whys" behind that and try to identify all the opportunities, the holes in the programming spectrum of that market that we can best fill.

R&R: Who does the analysis of it?
MOYES: Project Directors, we have senior Project Directors and writers under them, a complete division that does just that.

R&R: Are they radio trained, or are they simply dissecting computerized information? In other words, are they sitting there saying, one and one equals two, or are they interpreting at all?

MOYES: You bet they are radio

MOYEs: You bet they are radio trained, number one and number two every one of them has at least a master's degree, and some have Phys. Everyone in our organization on a professional level, has either a master's or a PhD, and a background in statistics, so that they know how to interpret those things in terms of the radio lingo, the things that are going on in radio today and the things that are happening in that market

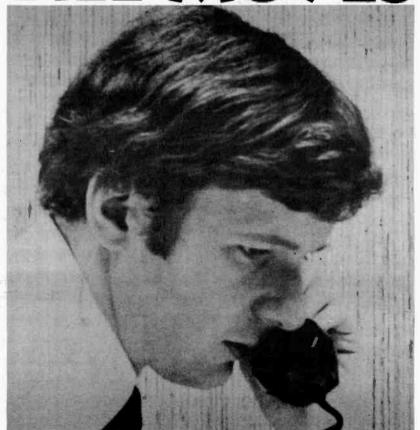
R&R: When you go into a city to do a survey, what do you do, how do you go about doing it? MOYES: First of all we sit down

MOYES: First of all we sit down with the management of the station and get their thoughts on what they want tested.

R&R: You only work for one radio station, in other words you don't go in and do markets, you are hired by a radio station.

MOYES: We don't do markets. We're hired by a radio station, even it it's an AM-FM combination we will only do one facility, usually. We go in and first of all talk to the management. They tell us what they're interested in finding out. That could be everything from what the ID ought to say to whether they ought to put basketball on the air at all, or what the interest in that is.

THE R&R INTERVIEW
BILL MOYES



# An exclusive interview with the head of Magid's Radio Division by Bob Wilson

Anything over the spectrum. Now the object of the research garfe is to make that station aware enough of what's happening in its market so it can react to it ahead of time. Let me just explain that. It's a spychological fact that attitudes and opinions precede behavior, so if you can assess the attitudes and opinions of the markets with respect to radio listening, you can pre-judge their behavior. Therefore you can react fast enough to cause changes in the book. That's why we said instead of using the book as a rating and then working from there, you plan a good book, you figure out what's needed and you plan it. That's what we meant by that little title that we threw together for R&R's Convention, "How To Beat The Book." Because you beat it time-wise, you find out what's necessary and what's going to be happening behavior-

wise, you react and then you're

R&R: Can you give me any kind of specific (without naming call letters) example where it has worked, where you have gone in and found an attitude change and changed a radio station's sound or feeling or whatever and then turned it upwards?

MOYES: The first thing you have to know is that In every market there are certain keys, osually maybe 4 or 5 keys to turning the station around or realizing the most out of its ratings. You asked for some specifics, so I'll give you an example of one that we took on about 8 months ago. It's in a top 20 market and they were floundering terribly, they had had Shulke on the air for years, they were never able to get more than a 1.7 out of Shulke, somewhere around there, and they'd

had no money, making like \$3,000, \$4,000 a month. So we did a complete, full-blown market research study. We found out 3 keys for this station, 3 big keys, first of all it had call letters which were the same as the AM station, and we had to change them because there was too much confusjon with the AM and the AM was getting the credit. You were seeing people listening to 2 good music stations and their AM, which happened to be a rocker, didn't make any sense. So we needed a call letter change, and we needed a very specific change.

R&R: Did you find out through your survey or through looking at an

MOYES: We don't look at ARB's and dissect them. We get very marginal information out of ARB's, information about retention factors within a day part, in other words

how long you can keep the people you've got. General trends, interest, how much of the audlence, the cume you're getting, is it in the target you really want to get, things like that. You have to realize that the ARB's, if you know anything about that . . . to program from an ARB is a very tenuous thing to do.

R&R: Let me get off on one quick tangent, did you ever think of doing a survey, at least in major markets, the top ADI markets, where Magid would go in and publish and sell the radio stations in competition with ARB and Pulse?

ARB and Pulse?
MOYES: No. The only way to do a better job statistically than ARB does is to spend a whole lot more money and therefore charge a whole lot more money. We're not saying that ARB is a bad service. For what it's charging, it's doing the best job it can, and that's a totally different business than what we're in. We're doing research for programming.

doing research for programming. R&R: But you're already doing the basic ratings research.

the basic ratings research.
MOYES: I think what you're saying is, can't you cull out of our research? That could be done, but then what would we do about our individual clients who we're trying to make number one. We're only working for one station in a market and the goal is to make them the top. That's what the whole business is founded on.

R&R: Let's go back to the FM station.

MOYES: We found that they needed a call letter change, we also tound that in that market (this isn't true in all markets) nobody knew where their favorije FM station was on the dial. Dial position was a very big thing there and we developed an alpha-numerical call letter out of that.

R&R: Can you tell us who it was?

MOYES: I really don't see any reason to hide it, because it's all old stuff now, it's KSTP-FM · Minneapolis which was changed to KS95. Another one of the things was promotion, they needed a very specific program of promotion based in a good music format, but the market was tolerant of and, in fact, we found out would be at-tracted by contests, if they were done in a way that was not disruptive to the air product. So we had to were indeed that. Finally, the third were indeed that. Finally, the third point was the programming. We had a situation there where we had, counting what we were, 3 beautiful music stations. Everything else except WCCO was a rocker, country, gold something like that. That was perceived by the market as an irritant factor, they got fed up with it after awhile. Fed up with the rock, the adult contemporary and all these things, and over the other side the beautiful musics were for old people, perceived as being old, put you to sleep, things like that. So we had to find something in the middle music; wise. So we had to develop a completely new format. It wasn't even available in the United States, at that time, so that's what we did. We came up with one that was right in the middle. So then we had the keys. We had the format that was in the middle, we had the promotional strategy that we knew had to be done, and we had the name. Then it was my job to tie all those 3 together. For example, the TV spots that were part of the promotional plan had to base itself in that middle of the, I don't want to say middle of the road, but middle of the spectrum Image. an alternative between sleepy

# ATLANTIC NO. 3277 PRODUCED BY AHMET ERTEGUN AND TIM HAUSER

Manhattan Manhattan Transfer

THE TIMELESS AND JOYFUL MANHATTAN TRANSFER.
ON ATLANTIC RECORD

SD 18133

Watch for Manhattan Transfer on CBS-TV Sundays, beginning Aug. 10th at 7:30 PM (Eastern Daylight Savings Time)

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beautiful musics and the screaming other musics. So we put together a spot that started out like this, the intro line read: "It's not dentist office music," and you pan to this dentist office with all these people over 90 falling asleep in their chairs, with a cane falling out from under them. "And it's not rock and roll" and it switched to a scene of a disco with a strobe light, which is a bitch to film, by the way. "It's gentle on your mind, gentle KS95." And the vibrant but gentle KS95." And the scene behind that was two people in their late 20's, good looking, riding

R&R: So your people conceived ne spot and executed it as well? MOYES: No, KSTP TV executed

we wrote all the copy for that ation, everything including every line that goes on the air, every line that goes on TV, every line in a contest promotion.

R&R: What about their music? MOYES: We put that together too. We didn't put the library together, we put all the currents together.

R&R: In other words, you have a ogramming service as well MOYES: No we don't, not an

executionary service.

R&R: You had a similar success with KBIG, the Bonneville station here in Los Angeles, did you not?

MOYES: That was a situation of a few different factors again, a few

R&R: The story 1 got was simply that your service showed that people were listening but not registering the call letters, and that the AM had the stronger call letters, but nobody

was listening to it.
MOYES: That's exactly right. It was not also a remembrance factor there, it was an image factor. They thought that KXTZ was a rocker, just because of the X's and the Z's and things like that.

R&R: Really?

MOYES: Yes. That was what found. And that also is available for publication, cause that's over That's why the change was made.

R&R: Biggest success in this town for years. Since KHJ beat KFWB, there's not been that big a turnaround that I can remember. In one book, turnaround, from nothing to top 10.

MOYES: There was a lot that went along with that, they have a tremendous promotional budget.

R&R: They advertised before, they advertised KXTZ before and nothing happend.

MOYES: There were other keys, the other keys are more sensitive issues. That name change was kind of interesting, directly to the point that we're talking about.

R&R: Let me get down to the methodology now, when you come into the city, what kind of surveys do you do, are they interview surveys, phone calls?

MOYES: Sometimes they're In terviews, usually things that are generic to the market, not to a station. Things that can be done without exposure to tape or graphics. In some instances a guestion as to whether or not the market is interested in generally having talk or at night, that's the kind of thing that can be handled over telephone, but it's so limiting that we rarely use it. Sometimes we use a combination of telephone and interview follow-up, but usually it's an in-home interview, that is an interview that lasts for an hour and a



half, usually with some 500 people in the market.

R&R: How do you find them?

MOYES: That's done by our field organization, they simply go out and recruit those people, they have to be extremely carefully chosen, obviously. There is no one who is more thorough and careful and according to psycholigical methodology correct and to the letter, than we

R&R: What about interviewers? MOYES:Our interviewers are all professional.

R&R: I think it has been shown in college testing that people react to the interviewer, they identify with them. If you have fairly short hair. although you look young and hip, you would probably not be able to communicate maybe as well with an 18 to 20 year old as someone you hired to do that.

MOYES: We're not looking tor open-ended stuff there. In nome questionnaires if it's open-ended stuff, that's handled in a very particular way.

R&R: Simple yes and no's?

MOYES: No. no, it's not yes-no's all the time. The questions are straight-forward though.

R&R: Can you give me an xample at all?

MOYES: These things last for an hour and a half, there's millions of examples. Let's say you wanted to know about a certain air per-sonality. Have you heard the air personality? Have you heard them within two months? Were you not favorably impressed? If you were not favorably impressed, why?

R&R: Do you feel that taking 90

minutes of someone's time you can

.MOYES: If it's structured right, that's the genius of the Project Director.

PAR: I remember when Buzz Bennett took over 13Q a couple o vears ago, in Pittsburgh, Magid had just finished a survey. Buzz tells the story, as a matter of tact it was printed in R&R, he read the Maxid and they said Pittsburgh wanted comedy in the morning. Buzz said his research showed they'd rather

have money than funny. So he gave away money instead of hiring a funny morning man. Going against the Magid feeling that they wanted humor in the morning.

MOYES: It's an interesting thing but that's why consulting is so Important to the stations, a lot of people who are into research are asking for consulting and that's why in TV that division grew like wildfire and it's

oing the same thing in radio.
R&R: Your key success was with the informal news, right?

MOYES: No, that was hardly the key to its success. People try to simplify what that was. There's nothing simple about TV and there's nothing simple about radio. We ponder over that stuff for a long time, and to say, your key is happy news, that's such bullshit. We have people that have studied this thing for years and years, they've been on camera . . . If you've ever worked in radio prgramming. Have you?\_\_

11 years . . . MOYES: You know damn well there's nothing simple about that. You figure out everything you can and every angle, you try to integrate promotion, and pray for the rest of the time. We, we don't have to pray quite as hard, because we know, we have inside Information. But it sn't make it simple.

R&R: But you're saying a survey of 500 people in a market, that you spend 90 minutes interviewing, tend to doubt you'd get honest answers for 90 minutes. I tend to doubt that you'd get honest answers for probably 5 minutes, before even the person becomes bored, is the person paid for it at all?

MOYES: Yes, they receive some kind of fee.

R&R: Not much though. MOYES: Right. They're not boring at ail, they're not at all

R&R: I guess a lot of it depends on the interviewer, but how do you keep

MOYES: It depends upon the questionnaire, and how structured.

R&R: And how it's executed as

MOYES: What do you mean by executed?

R&R: Is there a person doing it? MOYES: There is a person ad-ministering it and these are ofessional people that do this sort of thing for many other industries besides TV and radio. We're in banking, many things. Motorcycles, Harley-Davidson, chain-saws, you ame it. It's all in the questionnaire. I've never considered, I've been in lots of studies and been in lots of focus groups, which is the other form, and I never found any of them boring at all.

R&R: Haven't you found that eople like to give you the answer

they think you want?
MOYES: Again, that's in the structure of the question.

R&R: You mentioned one of the questions, you said have you heard the personality, do you like him, like that. Do you really think they're going to sit there and answer you correctly?

MOYES: I think I see what you're getting to

R&R: Let's take a young adult. Maybe a young adult does not even own an FM radio, but it is hip to say he listens to FM because all his friends listen to FM, and he has nothing to prove to you, other than saying, I listen to X radio station on FM. And I listen to it every day when drive to work, but if you went out and checked his car, you might find he doesn't have FM, only has AM. How do you weed that

MOYES: These are questions that are a lot better answered by our oject Directors, which I'm I'm not a researcher. I am strictly a consultant. Hell, you could go out today and find 500 people, or just a bunch of Interviewers and send them t to 500 people and you would run into those problems, but remember we have been doing it for 17 years, we know what the pitfalls are, we're very aware of that.

R&R: Where do you place your advertising for radio? Do you accomplish where you place your avertising in your surveys?

MOYES: You bet, we know everything about every what should go on each vehicle. I'll give you one example, in some markets for example, well the vehicles change position in each market, TV is almost always on the top as the strength vehicle. But then billboards, bus-cards, newspaper, etc. They switch off. The thing that's most important is what you do with the vehicle, once you've decided on your budget. What can you use TV What can you use newspaper for? You cannot use newspaper to create image. I don't care how much you buy, there's no way. The newspaper is used for one thing, If you're giving away a trip Hawaii, you use newspaper for news. Billboards and bus-cards, in most markets although not all, in most markets there's only one thing you can do on billboards and buscards, and that's to put your key phrase out, like if you're news radio, or if you're gentle, or if you're pop radio, whatever you happen to be. The call letters and frequency. Other than that, you are negating the effect of that board. People can't see it, they won't remember it, they on't read it, and then colors are extremely important, and typeface. We research all of that

R&R: How about KS95 billboard,

why that design? MOYES: We tested it and came up with a certain color, there's the word, there's colors, now this is very important, you see, we had to do KS95. The call letters, if you see nothing else, at least you see the call letters. Now, we designed the graphics too, and here's the thing, this has got to look like 4 letters, it's got to, because you've got to know what radio station, you got to ask for The orders, as they say, but look at the S, the S dips, because you've got to read it KS95, we didn't want anybody to read it anything but KS95, it's got to read and look like 4 call letters, it's got to look gentle, and all those things were developed from research.

R&R: Any other important design

MOYES: Little points, like the tilt of the letters, in billboards we tilt these letters, for a particular reason. You're spending a great deal of money on this thing, we have over 200 bus cards, and about 50 billboards, that cost a hell of a lot of money, so you better know what doing with them, that's the

R&R: Have you found any similarities around the country?

MOYES: As far as radio is con cerned?

R&R: I'm looking for things that stand out like there really is not an 18-34 demographic, it's really 18-26.

MOYES: There are a lot of things, but that sort of thing is a market oriented variable. I wouldn't say that is a nationwide variable. There are a lot of things that are nationwide variables. I think to a great degree that the, what we teil people in that regard is part of our service, it is confidential in-formation that a client would gain. It's interesting that the format we put together here, we have now tested in 8 major markets, 8 top 20 markets, it has soundly beat out beautiful music in every one. We are quite impressed with that. It seems like a pretty strong indication in a wave of new programming.

# When is a moving violation not a moving violation?

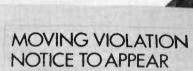


Moving out!
By popular demand
"Forever Came Today"

\*\*M1356F

\*\*the new Jackson Five single!

When it's the title
of a new album by
the Jackson Five.
It's a record you'll
keep for life.
So appear now.
Any record store
will do. On
Motown Records
and Tapes.



DATE June, 1975
TIME Any day of week
Michael, Tito, Jermaine, Marlon, Jackie
ADDRESS Hollywood, California
ALBUM NUMBER
M6-82951
DESCRIPTION OF VIOLATION

Exceeding the speed limit 45 in a 33½ zone.

Any turntable

LISTED BELOW.

MISIGNATURE Michael Tito Jackie

Jermain Tharcon

Motown Records

ADDRESS 6464 Sunset Blod.

CITY OR TOWN Hollywood, California

e1975 Motown Record Corpo etion

R&R: But yet on KBIG here in L.A. all you did was do the research ke recommendations Bonneville maintains

rogramming.
MOYES: We've been working with Bonneville international for years, just about since the inception of the company. I personally consult all AM's and now work two FM's that will hopefully increase fairly soon. We often work hand in hand. In some cases, they'll do the music and programming and we'll do other inputs. The object of the game is to make the station win, and obviously the trick is that they realized thos areas in which we have research information so we can implement better than they can, and vice verse.

R&R: Do you do any audio testino

MOYES: Yes we do. The most controlled audio testing is done through what we call "focus groups." Where we will bring people into a room. usually with one see through glass, and we will, in a controlled atmosphere, expose them to a blend of music or expose them to graphics all the stuff is done with graphics. For example we'll take 5 cards with different color schemes, with different nonsense cail letters. Like in Boston we'll use maybe KMB and another card with WSN or something, which may not exist, I don't really care if they do or not. We'll take those cards and we can expose them in a controlled at-mosphere like that. After we've exposed them for a certain time period, we ask which call letters do you remember? We can find out not only which they see first, but which they remember longest, that sort of

R&R: Do you do any skin testing

R&R: Do you do any skin testing or any of that kind of stuff?
MOYES: No, we have investigated that, in fact we have had one of the country's leading neurosurgeons brought in, and we find the worthless it's worthless.

R&R: Have you found that sports

will fit in with musical formats? MOYES: Yes, sometimes. in some ways and some time periods. We're finding in some markets for example that sports talk around dinner time and an adult formatted station will work.

R&R: This is a strange thing to R&R: This is a strange thing to talk about, if the answer is yes maybe we can find out why. Has the Magid radio division had any out and out failures?

MOYES: Not yet, as a matter of fact. Total control or not, obviously total control is a point where if you have a failure, it's your fault, but total control or not, we haven't had any books that failed after we came

R&R: Obviously the case is made that the research is working somewhere, you're getting some of the answers

MOYES: I'm sure there are things we could do. There's no such thing as absolute science to radio research, and as long as you find enough of the keys, and do a damn good job of implementing them, then vou're ok.

R&R: You mentioned, I think the key to the success is the fact of being able to read the people, read what they're going to want, what they're going to change, ahead of time. How often do you have to do that in a market?

MOYES: With regard to some points, attitudes change very slowly. But with regard to others, and some of which are very important and change very rapidly.
R&R: Any examples available on

that? Fashion versus whatever?

MOYES: Yes I'd say fashion oriented things, like obviously

promotional. For example how you do on air contests. In one period of time it can be the greatest thing in the world is to have a secret sound, locked into the hour somewhere, and they have to call when they hear the sound and react to it. Other times, other ways will be better, other methods will be more involving, will do more to get you more cume and pull people through the quarter hour more. Let's take the thing like the reason for initial listening in a market. In some markets it's personalities. There are some tinselin the midwest, believe it o not, that just dig personalities, and the reason they tune in over the whole market for radio overall, is personality involvement, the locks and the fun and the involvement in the city and the community things. Those are not small markets either, there are some in the top 25. Then In it's totally information oriented and news oriented, therefore if you have the news strength and you promote it right and you put your news in the right places in the clock, you're gorina

R&R: Does it interest you at all, now that you've been involved with a couple of stations in Los Angeles, that for example in most major markets, New York, Atlanta, Chicago, Minneapolis, all have dominant MOR radio stations. One dominant radio station, with a 25, 30 share or more. WCCO, WSB, those kind of stations. But we don't have one here in L.A. Your MOR's have 2 shares. Did you find there is anything different about L.A., in the research you did. You just completed a whole set of research for 2 radio stations, I'm sure. You must have found omething even though you're testing for different reasons.

MOYES: Basically two things. In the east, and you're talking about a lot of stations that are based in the east that were early into the game, that were there long before, that had established themselves long before others had established themselves. And became, in effect, establish-ments. WSB is an establishment, they are all now facing some deterioration or some, erosion just from the EM onslaught. The nature os Angeles is to be fickle moving, the city moves faster than any other in the country, in terms of it's artistic tastes. So the loyalty does not build up like it does for a conservative city.

R&R: Are you able to find out loyalty factors when you do research?

MOYES: Absolutely. You can trace loyalty down to the day. You see the loyalty that happens in one station in the morning, and you can trace where those listerners go, to which stations at which times. And

through time dynamically. R&R: How about burn out factors on records?

MOYES: Well no. I'll tell you the way I handle that. We feel that's a local week to week problem. So we encourage the music director of or the program director to get as much input as we can. More than anything, we're not so interested in sales and calling up a key record store or outlet. We tell them to put a tr ephone in. Ask for requests, I don't care what kind of station it is. It could be news radio that has midday music, ask for requests about 5 times a week, and sit there and take them for a half hour and when you see them drop off, get it off. Because then it's an irritant factor, it's a negative, it's what we call a decision point. That is when tune out may occur. We try to get those off as quickly as we can. Going on is a different thing, but getting them of it's strictly a local week to week

issue. We could do it, we could easily do it, but by god the cost of it would be enormous.

R&R: Speaking of costs, I understand a Magid survey, probably varies from market to market in size and everything. Is it relatively

MOYES: I can't quote exact costs, but roughly the cost is between \$5000 and \$20,000,

R&R: Do you test the whole market, or do you test only the competition for the format?

MOYES: I guess I don't un-derstand that, when you say the whole market.

R&R: In other words, if you're mainly interested in, let's take KS95. Automated good music station, beautiful music radio station,

MOYES: It was a beautiful music radio station.
R&R: Isn't it now?

MOYES: No, well it's not beautiful

in the sense it was long ago. R&R: But you knew what your basic competition in the market was. Did you go in and survey the whole market, or did you only survey the target audience? Did you only survey against the competition?

MOYES: In that particular case we surveyed only 18 to 49. That changes in some cases we'll only look at 25 to 49, and we won't always break them up like 25 to 34, 35 to 49. We'll break them up in what we see as psychological patterns in the markets, from the pre-test information. We'll ask questions that deal with the competition, that deal with generic things that are what kind of music blend do you like. and we'll give them 4 choices of blends that we'll set up on tape. That has richting to do with competition, but we'll ask them specific questions about competition. Any

one survey can deal with anything. R&R: In the 500 pages that the general manager gets back, that's a lot of research, what is he able to get out of that?

MOYES: In the past, there used to be quite a lot of axiomatic stuff, in those 500 pages. There used to be a lot of things that said, things that undoubtedly he aiready felt at least, maybe he didn't know for sure, but the manger felt, and he's looking for those real keys. The Project rector and the research analysis can pick out the real keys, and put that into what is called the "sum-mary of findings," and "research recommendations.". Those are the to winning. For example, the fact that Los Angeles is more news conscious in the morning than it is any other day part, could be considered an axiomatic thing. But now, the research is much more prone to figuring out the things that weren't axiomatic. The things that are particularly peculiar to that market terms of opportunities for provement. The recommendations are based . . . like the KS95, the 3 keys.

#### RADIO NEWS

Continued from page 3

the Pennsylvania Associated Press Broadcasters Association. A first place award was given for "en-terprising reporting" for the coverage of a strike in early 1974. Two second place awards were awarded to the station, one for Public Affairs and one for spot news coverage.

ANOTHER ROCKER TO NEWS WRBC-Jackson, Mississippi will join the new NBC news and information service list of stations. switching from a tight rock format.

#### LATE NEWS

McKinnon, President of KSON will assume the GM position at that station temporarily

> HELEN REDDY TO MIDNIGHT SPECIAL

Helen Reddy has accepted the permanen host position on the NBC weekly television show Mid-night Special. Wolfman Jack will continue to be the on camera announcer. This marks the first time since its inception that the Midnight Special has had a permanent host.

> RECORD SALES STATS FOR 1974

...The results of a recent National Association of Recording Mer-chandisers survey were just released. The survey shows that albums accounted for 87.3 percent of the dollar volume of the industry in 1974, while singles declined to 12.7 percent. Interesting note contemporary album sales dropped slightly from 64.2 percent in 1973 to 61.1 percent in 1974. Country album sales were up to 11.6 percent of the total, MOR down to 10.4 percent from 11 percent in 1973. Jazz went up to 4.1 percent from 3.4 percent in 1973. Of the three kinds of tape sold, 8 tracks dominated with 83 percent of all configurations.

#### CASABLANCA

Casablanca Records' président, Neil Bogart, announced today that the independent company has ex-panded its operations in the promotion, publicity and marketing

**Buck Reingold, Vice President of** National Pop Promotion, announced that three regional promotion directors have joined the company; Wynn Jackson in Atlanta. in in San Francisco and Brian Interland in Boston, "What is unique about this move is that all three regional promotion directors are of national promotion caliber experience. ' All three regional representatives will report

Reingold. Also added to the staff is Wendy Krause, who has been ap-pointed Field Promotion Coor-

.. Cecil Holmes, Vice President and Director of R&B Operations, has announced the appointment of Gabby Peterson as Eastern Regional R&B Promotion Director, work-ing out of Philadelphia.

.More staff additions will be anounced in the next few weeks. See Page 4 for pictures.

> FANTASY PARK PULLS PEOPLE

. The syndicated weekend radio feature "Fantasy Park" is ap-parently working where promoted and aired. In Los Angeles K100 ran it over a 48 hour weekend. The special weekend Hooper showed K100 up considerably to the third position, of considerably to the third position, or all contemporary Stations, behind KHJ and KDAY. KHJ had a 7.9, K100 a 5.9. Ron Riley of WCAO is looking forward to the airing with great sponsor participation. One Baltimore department store has even converted a large area into a park, complete with grass, loud speakers and refreshments.

#### CHANGES

... Mark Driscoll has changed his mind and is remaining in Rochester at WBBF, declining the VP position at the Buzz Bennett Organization. John Long will have an an-nouncement within a week or so about his new programming position. He also notes that he is not involved with Gerry Peterson's consultancy company as reported earlier. Mike Welch exits KIDA-Des Moines in a personality conflict with PD Peter McLaine. Mike a former Gavin Award winner can be reached at (515) 279-9461 . Barry Kaye is returning to KILT-Houston to again take over the afternoon drive shift.



Seen here in the Hollywood studios of Watermark are legend-in-his-owntime rockumentary producer, Ron Jacobs (left) going over final touches on the new six hour radio spectacular "THE CAL!FORNIA SPECIAL." With him are singer-songwriter, John Stewart, narrator, Jerry Hopkins, author of the program who also penned The Elvis Presley Story, and mastering engineer for Watermark, Lee Hansen, Jacobs said the program will be ready for broadcast later this month. For info on the special, contact Watermark offices in North Hollywood,

# **AOR Radio**

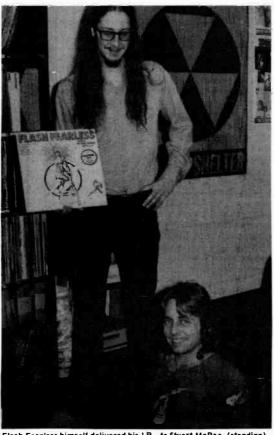
# **AOR**

RON McCOY has resigned his position as PD of KNAC. No new PD has been named as yet. Ron was with the LONG BEACH station since it went Progressive six years ago and has gained an excellent reputation. He's going back to Texas to start a Rock group ... BERNIE LUCAS is the new MD at WRNO. Former MD MITCH Mc-CRACKEN resigned the position to go back to school. He will also remain at the station ... According to WIIN PD ROSS BRITTAIN, there's an outside chance that the pending sale of the station may not go through and that it will remain with the current owners and AOR ...

WZZQ now has a Rock monopoly in JACKSON. Their only competition went All News. The station has an antenna height of 1600 feet. With 100,000 watts, they cover all of MISSISSIPPI . . . JEFF POLLACK, MD at KMYR interviewed NEIL YOUNG and turned it into a 16 minute special. Any station interested in having a copy should call him at (505) 265-

KDKB interviewed ALICE COOPER and sent air staff member LEE POWELL on the road with him for two days, phoning in reports every six hours ... WCMF had JIM DAWSON, MIKE GREENE, and LUTHER ALLISON in live concerts. WLIR had GOLDEN EARRING...WXRT hosted the CHICAGO preview for the movie "MONTY PYTHON AND THE HOLY GRAIL." GRAHAM CHAPMAN and TERRY JONES showed up ... WBAB interviewed MICHAEL QUATRO. LARRY MILLER is now doing nights at the station. TRIAD interviewed CHUCK MANGIONE ... AWB per-formed on the FLORIDA PROGRESSIVE NETWORK WRNW interviewed STEVE ASHLEY ... 150,000 people showed up for WEBN'S SUMMER FAIR IN THE PARK ..

WAAF MD JOE CAPOBIANCO went away for a vacation. When he returned, he found his apartment had been robbed. They took all of his records and audio equipment . . .



Flash Fearless himself delivered his LP to Stuart McRae (standing). Ausic Director of KAMC-FM, Dallas-Ft. Worth. Immediately after, Flash ducked into a telephone booth and resumed his identity of Warner Brothers promotion man, James Lewis.



Track-MCA recording group Golden Earring stopped off at KTAC-FM in Seattle for a joint interview with Willie Dixon, the popular blues musician. Golden Earring is currently on a major American concert tour to support their album "Switch." Pictured at the interview are (left to right) Peter Talbot (Program director and music director KTAC-FM), Willie Dixon, Barry Hay (Golden Earring), Greg Feldman (MCA promotion manager in Seattle) and (kneeling) George Kooymans (Golden Earring).

24 hours of every Stones tune DANIELS sat in on the air at they could lay their hands on WKDA.

WMMS held an on the air  $\dots$  RAY and DENNIS of DR. ROLLING STONES ORGY, HOOK and CHARLIE

#### Mike Harrison



Market after market, the ARB's are coming in and adding yet another chapter to the growth and, in many cases, dominance of Album Oriented Rock Radio. In most of the cases in which AOR's did not do well, you'll find that it was at the hands of other AOR's in the market. This only adds to the respectability of the genre as a viable competitive force. Inmany cases, the combined shares of some markets' AOR's added up to the largest share block. The days of Progressive Radio only gathering 18 - 24 males in numbers of any significance are over.

Taking into account that ARB's audience survey methodology is limited only to residencies with listed telephone numbers and does not cover college dorm students or military installation personnel, factors that can work against AOR's . . . we can all be proud of the impressive growth and breakthroughs. As soon as all the books are in, R&R will publish the results and we'll go over many with individual summaries.

One of the gratifying aspects of AOR Radio rating getting success is the fact that our concensus survey shows that most of them do not give away exhorbitant amounts of money but keep their promotional bait in the form of records, tickets, and other relatively modest "people pleaser" prizes. True, you can often "buy" an audience, but one of the lessons of this ARB is that you don't HAVE to.

It has been said many times, what good is making X amount of dollars, if it costs you X plus Y amount of dollars to do it. It has been proven that when run properly, with pride, thought, and professionalism, Album Oriented Rock Radio is not only big business, but, also, good business.

# Progressive Singles:

JOHN CALE "Dirty Ass R&R"- "Heartbreak Hotel" (Island)

> JIM CAPALDI "It's All Up To You" (Island)

> > DAVID BOWIE "Fame" (RCA)

NITTY GRITTY DIRT BAND "Dream" (UA)

> STEPPENWOLF "Caroline" (Mums)

SYREETA "Harmour Love" (Motown)

#### **SUBSCRIBE**

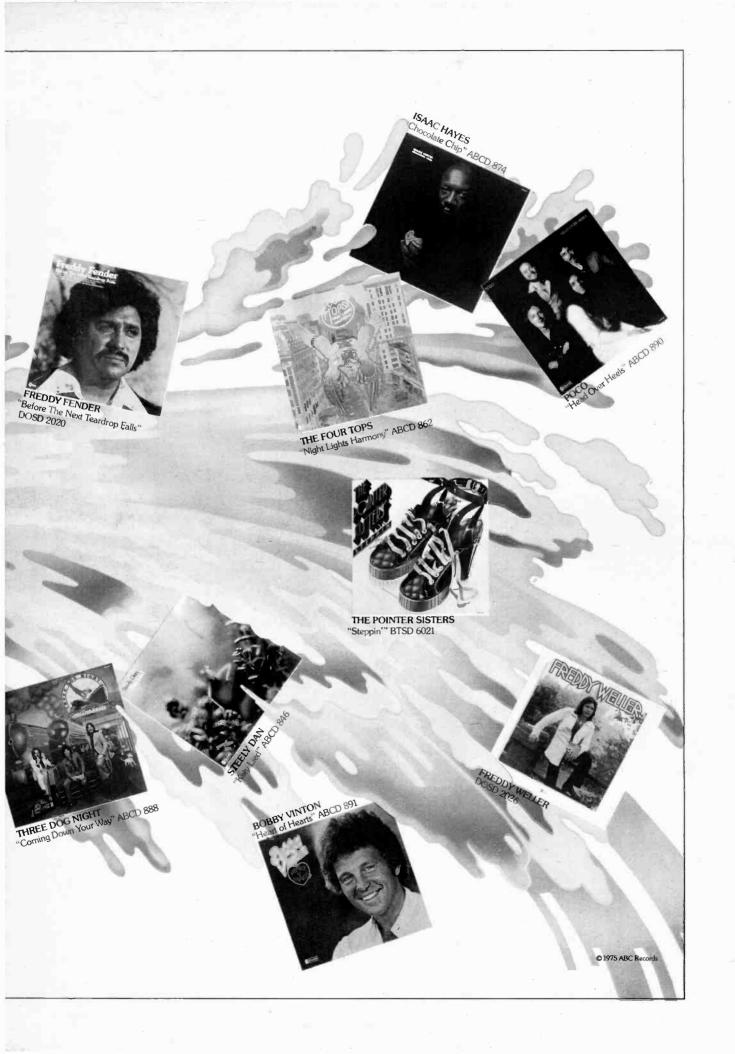
Company/Station

R&R 6430 Surget Suite 1221 Hollywood, Calif 90028

ONE YEAR-\$130 ONE QUARTER-\$40



NARVEL FELTS "Narvel Felts" DOSD 2025



#### Album Airplay/40

	E1 F011 10111	Contain Francis (MCA)	"Ticket" "Saved," "Writing" Title
1		Captant I dittastic (NOA)	
2			
3	EAGLES	Original Soundtrack (Merc),	
4	10CC:	Original Soundtrack (Merc),	"Tush" "Thunderbird" "X" "Kings"
5	ZZ TOP		
6	SOUTHER HILLMAN FURA	Y. Trouble In Paradise (Asylum)	"Sweet" "Wandering" "Lighthouse" "Mexico"
7	JAMES TAYLOR		
8	EDGAR WINTER	Jasmine Nightdream (Blue Sky)	"Fandance" "Marine" "Hangman" "Taka Me"
9	DOOBLE BROTHERS	Stampede (WB)	"Fandango" "Maxine" "Hangman" "Take Me"
	POINTER SISTERS	Steppin (Blue Thumb)	"Blue Sky" "Fountain" Title
11	JOAN BAEZ	Diamones et Quet ()	
12	TODD RUNDGREN		"Real Man" "Synthesize" "Warning" Title
13	ROLLING STONES	Metamorphosis (Abkco)	Tanny wny Heart Time
1.4	DUDE DOMIDIE LEACUE	2 Lane Highway (RCA)	title leads, variety of cuts
15	BACHMAN-TURNER	4 Wheel Drive (Merc)	"Hey You" "Artist" Title lead
16	BATHORE & RODNEY	Life Is You (Arista)	Life Love Song
17	MINNIE RIPERTON	Adventures In Paradise (Epic)	Down Inside My Love Simple
18	IFFF BECK	Blow By Blow (Epic)	Lovers Brain Jam Woman
19	BAD COMPANY	Straight Shooter (Swan Song)	Makin Love Good Lovin Preacher
20	TRIUMVIRAT	Spartacus (Capitol)	"March" "School"
21	TIM MOORE	Behind The Eves (Asylum)	Captain Lightning
22	ISLEY BROTHERS	The Heat Is On (T-Neck)	Power Better
23	MALIOCANIV DUSH	Strange Universe (20th)	Tales Lana Irving
24	STEEL V DAN	Katy Lied (ABC)	"Wu" "Sneakers" "Friday"
25	LEON RUSSELL	Will O The Wisp (Shelter)	isiana maeaway Laay
26	BEE GEES	Main Course (RSO)	"Change" "Jive" "Universe"
27	BOLLING STONES	Made In The Shade (Rol Stones)	Variety of cuts
		Snow Goose (Janus)	Title "Rhayader"
29		Toys In The Attic (Col)	14 m - 11 44 h 4 11 44 m - 1 11
		Playing Possum (Elektra)	"Waterfall" "Dancing" "Street" "More"
31		Midnight On The Water (Col)	"Things" "Revenge" lead
32	EARTH WIND & FIRE	That's The Way Of The World (Col)	"Shining Star" leads, Variety of cuts
33	LAN DUNTED	Ian Hunter (Col)	"Boy" "Bitten" "Excited"
34	DILLY CORHAM	Shabazz (Atl)	Entire Lp.
35	BILLY COBNAM	Upon The Wings Of Music (Atl)	Variety of cuts
	DOCED MCCHININ	Roger McGuinn & Band (Col)	Variety of cuts
36	ROGER MICGOTIVIN	Welcome To Riddle Bridge (Capitol).	
37	BREWER & SHIFLEY	Synergy (Passport)	Variety of cuts
	STINERGY	Soap Opera (RCA)	
39	CTERLIEN CTILLS	Stills (Cal)	"Mama" "Age" "World" "Changes" "Pages"
40	SIEPHEN SIILLS	5tuis (COI)	

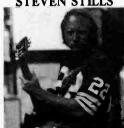
# Suggested Product

#### DAWSON-READ



Exquisite mellow LP in tradition of early Simon & Garfunkel & (Chrysalis)

#### STEVEN STILLS



Long-awaited and worth every minute of it. The gang is back together.



dimension than group's previous endeavors and is good.

#### WAR



Group has huge following spanning Byrd-founder has plenty of good a number of formats. Important AOR Radio entry. (UA) AOR Radio entry.

#### **GATO BARBIERI**



Barbieri fans will enjoy this fine live recording at the Bottom Line in New York. (ABC/Impulse)

#### ROGER McGUINN

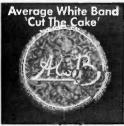
music left in him. "Born To R&R" "So Long" "Circle Song" (Col.)

#### ALEXIS KORNER



Historically significant legend of British rock & blues is showcased in this great LP. (Col)

#### AWB



AWR continues to churn out their tight, brassy R&B. Very even LP. (Atl.

ELTON JOHN just barely edged out WINGS for the top airplay position, however both are incredibly strong. The delay in the release of THE EAGLES album only added to the anxiety and enthusiasm for it. 10 CC continues to build slowly but surely as programmers begin to realize that it is one of the year's outstanding albums and there are many playable cuts on it. "TUSH" on ZZ
TOP is one of the strongest reaction cuts in the country and would probably make a dynamite single if Top 40 programmers have courage to play it. BATDORF AND RODNEY are familiar to many programmers from a few years ago and have been given good initial exposure with favorable early reaction. TRIUMVIRAT has enjoyed a long run on the chart and continues to spread.
ROLLING STONES fever, inspired by their tour is instigating heavy play from coast to coast. EARTH WIND AND FIRE has been popping on and off the chart for weeks now as different stations try it at different times to positive reaction. Those who try SYNERGY seem to like it and give it good play. STEPHEN STILLS came out just as we went to press and was a very late add that will show up as a monster next week.

#### PLEASE NOTE:

PLEASE NOTE:
The Album Airplay/40 is based solely on airplay from our reporting stations. Artists in large type on chart represent this week's hottest airplay albums.

#### JEAN-LUC PONTY



Top notch jazz collection from the the premier electric violinist & his ensemble.

#### **BILLY COBHAM**



Cobham's brilliant talent.

(Atl.)

# WAR SINGLE MAKES FRIENDS

"TOP FIVE PHONES" CHARTS 28-16-9

Scott Shannon, WQXI, Atlanta

"Why can't we be friends?" by WAR being played & charting at the following rock stations nationally. WFIL - Z-93 - KFRC - KLIF KXOK - WTIX - WCFL - WIBG - WIFI-FM - WMAK - WCAO - KIMN - KTLK KJRB - KRBE-FM - WMPS - WCOL - WAKY - KXOL - KFJZ - KOIL - WPRO WGNG - WEAM - WLEE - KQV - WFOM - WBBQ - WSGN - KAAY - KEEL KELP - KEZY - KJOY - KCPX - KRSP - WKIX - WHHY - WGH - WERC - WPTR WTRY - KLEO - KEYN - KTKT - KFXM - KLZ-FM - KQEO - KROK - KELI - KINT KEYS - KNOW - WDHF-FM - WNCI - WKLO - WLAC - WKBO - WYRE - WLCY WTOB - KONO - KSLY - KSEE - WTAC - KUDE - KIST - WFSO - KCBN - WLOF KMBY - KATA - KFIV - KALE - KDZA - KKAM - KGGF - KTGR - KKJO - KJAS KSEL - KWHP - XROK - KRIO - KVIC - WJDX - KVOL - WQNZ - WJIN - WDLP KKXL - KLWW - KWWL - WDBQ - KCRG - KSTT - KISD - KLMS - KWEB - WISM WSPT - WIFC - WQTC - WOMT - WKAU - WBAY-FM - WYNE - WOSH - WRIG WWCK - WILS - WLAV - WZZM-FM - WYSL - WRIE - WCUE - WTUE - WFEA WLAM - WARM - WSCR - WAEB - WSBA - WMID - WAMS - WRAW - WKAP WQXA-FM - WLAN - WEEX - WFEC - WHYL - WIOO - WLPL-FM - WDJQ WUOK - WNDR - WBLI - WWCO - WRFC - WDAK - WALG - WAIR - WNEX WGNI - WMC-FM - WKDA - WNOX - WBTM - KOTN - WWKE - WMFJ WKXY ~ WKIZ - WYND - WONN - WQPD

"Why can't we be friends?"UAXW629-X
A Far Out Production on United Artists Records & Tapes.

#### Most Added:

One Of These Nights (Asylum)

BATDORF & RODNEY Life Is You (Arista)

> **BILLY COBHAM** Shabazz (Atl)

JEAN LUC PONTY Upon The Wings Of Music (Atl)

ROGER MCGUINN Roger McGuinn & Band (Col) Mike Harrison/Editor



Album Hotline: (714)223-6797

#### The Hottest:

**ELTON JOHN** 

Captain Fantastic (MCA)

WINGS

Venus & Mars (Capitol)

10CC

Original Soundtrack (Merc)

ZZ TOP Fandango (London)

JAMES TAYLOR

Gorilla (WB)

#### KSAN/SAN FRANCISCO

ADDED: Eagles (Asylum) Wings (Capitol) Pablo Cruise (A&M) Be Sop Deluxe (Harvest) SHF (Asylum) Atlantis (Polydor) Tim Moore (Asylum)

Todd Rundgren(Brsvle) Edgar Winter (Blue Sky) Pointer Sis (Blue Thmb) Spirit (Merc) Beau Brummels.(WB) Martin Mull (Capricorn) Phil Manzanera (Atl)

BONNIE SIMMONS, Program Director: Playing entire Lps

#### WAAF FM/WORCESTER

Eagles (Asylum) Rolling Stones (Abkco)
Rolling Stones (Rol Stones)
Roger McGuinn (Col)

HOT: Ambrosia (20th) Aerosmith (Col) 10CC (Merc) Janis Ian (Col) Bob Seger (Capitol) Wings (Capitol) Elton John (MCA) oan Baez (A&M) Carly Simon (Elektra) James Taylor (WB) Triumvirat (Capitol)

JOE CAPOBIANCO, Music Director: Ambrosia's "Nice" "Yesterday", lan's "17" "Me To You". Seger's "Limits". Baez's "Fountain" "Sky". Carly's "Moore" "Waterfail".

#### WGRQ FM/BUFFALO

ADDED: Ambrosia (20th)

Elton John (MCA) Wines (Capitol) ZZ Top (London) Tommy (Polydor) BTO (Merc) Earth Wind & Fire (Col) Bad Co (Swan Song) 10CC (Merc)

ROGER CHRISTIAN, Music Director: Playing entire Lps. Playing

#### KNAC FM/LONG BEACH

ADDED: Roger McGuinn Alexis Korner (Col) AWB (Ati) Doc Watson (UA) 10 Yrs. After (Deram) Jon & Darlene Edwards (ABC) Flock (Merc) Eagles (Asylum) Jean Luc Ponty (Atl) Batdorf & Rodney (Arista) Headstone (FMI) Le Orme (Peters) Zzebra (Polydor) Beleng (Peters) Nucleus (Vertigo)

HOT: Elton John (MCA) Eagles (Asylum)
Rolling Stones (Rol Stnes)
SHF (Asylum) SHF (Asylum)
Wings (Capitol)
22 Top (London)
James Taylor (WB)
Blood Sweat & Tears (Col)
Triumvirat (Capitol)
Be Bop Deluxe (Harvest)

RON MCCOY, Program Director: Taylor's "Wandering". Eagles'

#### WPLJ-FM/NEW YORK

ADDED: ngStones (Abkco)

Bad Co (Swan Song) Van McCoy (Avco) Carly Simon (Elektra) 10CC (Merc) Elton John (MCA) Elton John (MCA)
Tommy (Polydor)
Wings (Capitol)
Chicago (Col)
Jeff Beck (Epic)
Earth Wind & Fire (Col)
Doobie Bros (W8)

LARRY BERGER, Program Director: CC's "Not In Love" getting good phones. Wing's "Listen" "Go" "Show" "Jar" "Magneto" and title. McCoy's "Hustle". Carly's "Dancing" "Waterfall" "More". Dooble's "Fandango" "Maxine" "Music Man", Playing Pilot single.

#### WABX FM/DETROIT

ADDED: Rolling Stones (Rol Stnes) Tramps (Buddah) John Dawson Redd (Chrysalis) Hubert Laws (CTI) Stephen Stills (CoI) Roger McGuinn (Col) Isaac Hayes (ABC) Batdorf & Rodney (Arista) Billy Cobham (Atl) Jean Luc Ponty (Atl) Eagles (Asylum) Robert Klein (Epic)

Elton John (MCA) Wings (Capitol) 10CC (Merc) Isley Bros (T-Neck) Ian Hunter (Col)
Peter Frampton (A&M)
Lonnie L. Smith (Fly D) Pointer Sis (Blue Thmb)

Synergy (Passport) JIM SOTET: Playing entire Lps. Playing Retta Young single.

#### WINN AM/ATLANTA

ADDED: ACDED: SHF (Asylum) 3 Dog Night (ABC) Pointer Sis (Blue Thmb) Edgar Winter (Blue Sky) Rolling Stones (Rol Stnes) Eagles (Asylum) Robert Klein (Epic) Upp (Epic) Lost Gonzo Band (MCA) Camel (Janus). Elf (MGM) Beau Brummels (W8) Atlantis (Polydor)

David Sancious (Col)

HOT: Elton John (MCA) Bad Co (Swan Song) BTO (Merc) Rolling Stones (Abkco) ZZ Top (London)

ROSS BRITTAIN, Program Director: Playing entire Lps. Playing Richard Torrance, Maggie Bell, Narry Mann, Kinks, Eliot Murphy, David Bowie, Emmylou Harris, Kraftwerk, Pablo Cruise, and Mike Greene singles.

#### WBAB- LONG ISLAND

Yvonne Elliman (RSO)
MFSB (PI)
Upp (Fair MFSB (PI)
Upp (Epic)
Billy Cobham (Atl)
Michael Bolotin (RCA)
Mahogany Rush (20th)
Jean Luc Ponty (Atl)

Rolling Stones (Abkco) Wings (Capitol)
Pointer Sis (Blue Thmb) Batdorf & Rodney (Arista) Eagles (Asylum) JoanBaez (A&M) BTO (merc) Doobie Bros (WB) Peter Frampton (A&M) Nicky Hopkins (Merc) Kinks (RCA) Eliot Murphey (RCA) Michael Quatro (UA) 10CC (Merc) Triumvirat (Capitol)

BERNIE BURNARD, Music Director: Wing's "Show". B&R's "Life". Eagles" "Vision". Baer's "Sky". BTO's "Blues". Doobie's "Hangman". Hopkin's "Changes". Kinks' "Rush". Murphy's "Looking". Quatro's "Prelude". Playing David Bowle. Bonaroo. Ringo Starr. and Jeff Beck

#### WOUR/UTICA-SYRACUSE

ADDED: Flock (Merc) Islay Bros (T-Neck) Bola Sete (Takoma) Billy Cobham (Atl) Billy Cobham (Atl)
Reger McGuinn (Col)
Jerry Riopelle (ABC)
Kevin Coyne (Virgin)
Batdorf & Rodney (Aristr
Yvonne Elliman (RSO)
Lost Gonzo Band (MCA) / (Arista Alexis Korner (Col) Willie Nelson (Col)

HOT: HOT: Elton John (MCA) Minnie Riperton (Epic) Wings (Capitol) Todd Rundgren (Brsvle) Ambrosia (20th) Jim Dawson (RCA) Kinks (RCA) 10CC (Merc) Jess Roden (Island) Triumvirat (Capitol) Spirit (Merc) David Sancious (Col) David Bromberg (Col)

STEVE HUNTINGTON, Music Director: Dawson's "Comes" "Living" Playing Linda Lewis, Syreeta, and Nitty Gritty Dirt Band singles.

#### KLOS FM/LOS ANGELES

ADDED: Bee Gees (RSO) Elvin Bishop (Capricorn) нот: Eagles (Asylum) Wings (Capitol) Elton John (MCA)

DEBAR HOORELBEKE, Music Director: BG's "Broadway", Bishop'

#### KZEL FM/EUGENE

ADOED: Johnny Darrel (Capricorn) Greezy Wheels. (London) Yvonne Elliman (RSO) Pablo Cruise (A&M) Gato Barbieri (ABC) Edgar Winter (Blue Sky) Tim Moore (Asylum) Zzebra (Polydor)

HOT: Bee Gees (RSO)
David Bromberg (Col)
Willie Nelson (Col)
Pointer Sis (Blue Thmb) Minnie Riperton (Epic) Triumvirat (Capitol) Eagles (Asylum) Brewer & Shipley (Capitol) Rolling Stones (Ab Elton John (MCA)

STAN GARRETT, Program Director: Moore's "Bye" "Sailed". Bromberg's "Joke". Nelson's "Rain". Triumvirat's "School". Playing Jon Cale single.

#### KYYS FM/KANSAS CITY

ADDED: Bee Gees (RSO) Todd Rundgren (Brsvle) Rolling Stones (Abkco) Eagles (Asylum)

HOT: Elton John (MCA) James Taylor (WB) Wings (Capitol) Doobie Bros (WB) Ian Hunter (Col) Pure Prairie League (RCA) Janis Ian (Col)

MAX FLOYD, Program Director: Playing entire Lps

#### KMYR- ALBUQUERQUE

SHF (Asvlum) Nancy Nevins (Tom Cat) Rolling Stones (Abkco) Willie Nelson (Col) John Dawson Redd (Chrysalis) Ronnie Lane (A&M) Le Orme (Peters) Jerry Riopelle (ABC)

HOT: Eagles (Asylum)
Todd Rundgren (Brsvle)
Doobie Bros (WB) Elton John (MCA) Pointer Sis (Blue Joan Baez (A&M) nels (WR) Beau Brun Kinks (RCA) Wings (Capitol) Jeff Beck (Epic)

JEFF POLLACK, Music Director: Todd's title, and "Man"

#### WBCN-FM/BOSTON

ADDED: Roy Ayers (Pol**y**dor Gato Barbieri (ABC) Sam Dees (Atl) Headstone (20th) Jackson 5 (Motown) Todd Rundaren (Brsvle) Earl Scruggs (Col) Sweet (Capitol) 3 Pieces (Fantasy) Edgar Winter (Blue Skv)

HOT: Donald Byrd (Blue Note) Isley Bros (T-Neck) Elton John (MCA) Etton John (MCA)
Kinks (RCA)
Orleans (Asylum)
Pointer Sis (Blue Thmb)
Minnie Riperton (Epic)
Steely Dan (ABC) James Taylor (WB) Wings (Capitol)

BOB SLAVIN, Music Director: 5's "Forever". Sweet's "Biltz". Min-nie's "Down" "Inside My Love". Wings "Show" and "Go". Playing Peter Skellern, John Cale, Linda Lewis, Road Apples, and Syreeta

#### WMMR PHILADELPHIA

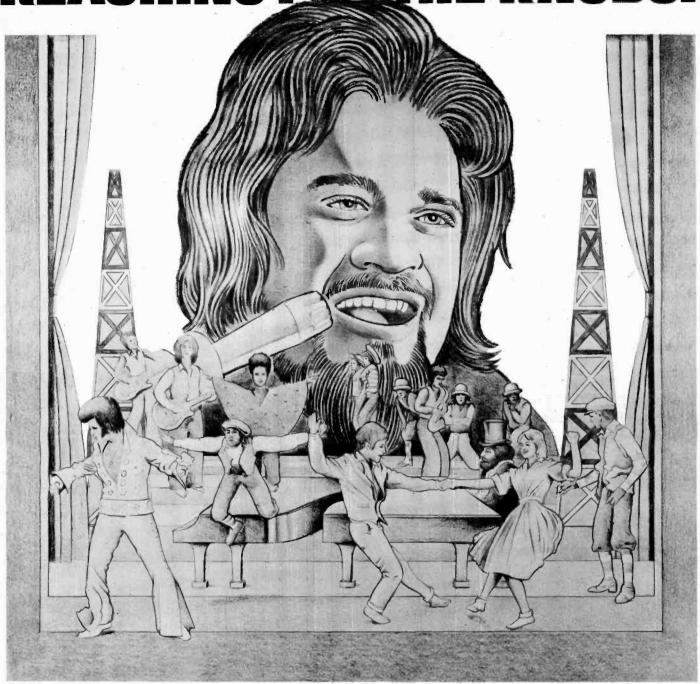
ADDED:

AWB (Att) Stephen Stills (Col)
Roger McGuinn (Col)
Ray Charles (Crossover
10 Yrs. After (Deram) Billy Cobham (Atl) Alexis Korner (Col)

HOT: Wings (Capitol) SHF (Asylum) Synergy (Passport) Edgar Winter (Blue Sky) Elton John (MCA)
Tim Moore (Asylum) Robert Klein (Epic)

T. MORGAN, Program Director: Playing entire Lps. Playing Syreeta

REACHING FOR THE KNOBS.



"The real life-force behind rock 'n' roll has always been radio. It's the eyes, the ears, and maybe the pulse-beat of all popular music. Any way you look at it, as long as you listen to radio you know you've got a friend. For a lot of people it's the closest, most trusted friend they've got."

Also reach for the Wolfman's brand new album, "Fun & Romance," on Columbia Records.

#### WHEW FM/NEW YORK

Karen Alexander (Asylum) Kevin Coyne (Birgin) Batdorf & Rodney (Arista) John Shine (Col) Eagles (Asylum)

нот: HOT: Wings (Capitol) SHF (Asylum) Tim Moore (Asylum) Bee Gees (RSO) Elton John (MCA) Joan Baez (A&M) 10CC (Merc) Alexis Korner (Col) Rolling Stones (Rol Stnes) SHADE

DENNIS ELSAS, Music Director: Playing entire Lps

#### WMMS FM/CLEVELAND

ADDED: Michael Stanley (Epic) Neil Young (Reprise)
Rolling Stones (Rol Stnes)
10 Yrs, After (Deram) Martin Mull (Capricorn)

Facles (Asylum) Fiton John (MCA) Todd Rundgren (Brsvle)
Pure Prairie League (RCA) Pure Prairie League (RV Alex Harvey (Vertigo) Mahogany Rush (20th) Bad Co (Swan Song) Doobie Bros (WB) Orleans (Asylum) SHF (Asylum)
Minnie Riperton (Epic)
Rolling Stones (Abkco)
Isley Bros (T-Neck) Beach Boys (Capitol) Chicago (Col) 10CC (Merc) Bob Marley & Wailers (Island)

JOHN GORMAN, Program Director: Heavy requests on Stanley, "Love You" "Dancing" "Time" and "Music" lead. Young's "Downtown" "Tonight" "Number" and "Look," B&R's "Life" "Rain" "Love" and "Part", Islay's "Feel Better" getting heavy response, Playing AWB. Phoebe Snow, Dwight Twilley, Linda Lewis, Augustus Pablo, Joe Simon, and Ika & Tina Turner singles.

#### KSHE FM/ST. LOUIS

ADDED: Joan Baez (A&M) Flock (Merc) Greezy Wheels (Landon) Jerry Riopelle (ABC) Le Orme (Peters) Eagles (Asylum) chael Stanley (Epic)

Camel (Janus) Triumvirat (Capitol) Elton John (MCA) James Taylor (WB) Brewer & Shipley (WB) Pure Prairie League (RCA) hogany Rush (20th) Rusty Weir (20th)

BOB BURCH, Music Director: Triumvirat's "March". Taylor's "Sweet". PPL's "2 Lane".

#### TRIAD-WXFM/CHICAGO

Weather Report (Col) Michael Stanley (Epic) Billy Cobham (Atl) Upchurch & Tennyson (Kudu) Funk Factory (Atco) Jean Luc Ponty (Atl) Lost Gonzo Band (MCA)

Michael Urbaniak (Col) Synergy (Passport) Leon Russell (Shelter) Jeff Beck (Epic) Triumvirat (Capitol) mie Riperton (Epic) Bee Gees (RSO) Edgar Winter (Blue Sky) Flock (Merc) Joan Baez (A&M) Mahogany Rush (20th) Tomita (RCA) Wings (Capitol) Roy Ayers (A&M) Camel (Janus) Elton John (MCA) Lonnie Liston Smith (Fly D)

DAN BACIN, General Manager: Playing entire Lps. Playing Dwight Twilley single.

#### KOME FM/SAN JOSE

Stephen Stills (Col)
Sons Of Champlin (Gold Mine)
Eagles (Asylum) Isley Bros (T-Neck)
Tim Moore (Asylum)
Flock (Merc) Roger McGuinn (Col)
Joe Beck (Kudu)
Bardorf & Rodney (Arista)
Michael Bolotin (RCA) Arthur Brown (Gull)

нот: Rolling Stones (Abkco) Joan Baez (A&M)
Todd Rundgren (Brsvie)
Elton John (MCA) Wings (Capitol)
James Taylor (WB)
Doobie Bros (WB)
Leon Russell (Shelter) Pointer Sis (Blue Thmb) Camel (Janus) Elvin Bishop (Capricorn)

OANA JANG, Music Director: Stills' "Pages" "Changes" "Mama" "World". Champlin's "Look". Eagles' "Nights" "Eyes" "Visions" "Thrill" "Hands". Playing Ike & Tina Turner singles.

#### WQDR-FM/RALEIGH

ADDED:

Eagles (Asylum) nberg (Col) SHF (Asylum) Tomita (RCA) BTO (Merc)

нот: Elton John (MCA) Wings (Capitol) Doobie Bros (WB) Joan Baez (A&M) Carly Simon (Elel Carly Simon (Elektra) Janis Ian (Col) James Taylor (WB) James 1 aylor (WB)
Pure Prairie League (RCA)
Steely Dan (ABC)
10CC (Merc)
Todd Rundgren (Besvle)
Earth Wind & Fire (Col) ZZ Top (Londo Earl Scruggs (Col)

BILL HARD, Program Director: Elton's "Saved". Wings' getting good response to all. Taylor's "Sweet".

#### KFIG-FM/FRESNO

ADDED: Roy Ayers (Polydor) Upp (Epic) Rolling Stones (Abkco Minnie Riperton (Epic) Triumvirat (Capitol) SHF (Asylum) Pablo Cruise (A&M)

Aerosmith (Col) Elton John (MCA) 10CC (Merc) n (A&M) Ambrosia (20th) Pablo Cruise (A&M)
Ian Hunter (Col)
Pointer Sis (Blue Thmb)
Jass Roden (Island)
ArY APPLETON, Program Director: C's "Love" "Sis
Armegeddon's "Buzzard" "Tightrope". Ambrosia's "Ye

Leon Russell (Shelter)

#### WIOT-FM/TOLEDO

ADDED: Zzebra (Polydor) Nucleus (Vertigo) David Sancious (Epic) Marion Brown (ABC) Billy Cobham (Atl) Yvonne Elliman (RSO) Roy Ayers (Polydor) Funk Factory (Atco) Jean Luc Ponty (Att) Steve Hillage (Virgin) Kevin Coyne (Virgin) Eagles (Asylum) Stephen Stills (Col) Mahogany Rush (20th) Dewey Redman (Arista) Stanley Cowell (Arista)
Paul Bley (Arista)
Roland Hannah (Arista)
Andrew Hill (Arista)

Wings (Capitol) Elton John (MCA) Steely Dan (ABC) Aerosmith (Col) Chicago (Col) Doobie Bros (WB) Lynyrd Skynyrd (MCA) 10CC (Merc) SHF (Asylum) SHF (Asylum)
Edgar Winter (Blue Sky)
James Taylor (WB)
Todd Rundgren (Brsvle)
Earth Wind & Fire (Col)
Kinks (RCA) Carly Simon (Elektra)
Pointer Sis (Blue Thmb) Journey (Col) Peter Frampton (A&M) Hollies (Epic)

"Listen". Ethor's "Ticket" "Whitste" "Doad" and title. Beck's "Jam" 'Srain" "Women" "Lovers". Dooble's "Hagman". "Take Me" 'Franciago' "Maxine". "CC's "Love" "Blackmail". SHE's title, "Follow" "Move". Winter's "Love" "Control" "Shutter "Brother". Taylor's "Lighthouse" "Wandering" "Sweet". Toddis" (R&R" "Man" and title. Kink's "Neon" "Rush" "Music". Carty's "Waterfall" "Dancing" "Street". Pointer's "Long" "Do." Playing War, and John Cale singles.

#### KAMC FM/DALLAS

ADDED: Lost Gonzo Band (MCA) Ruppert Holmes (Epic) Nicky Hopkins (Merc) Journey (Col) Ronnie Lane (A&M) Pablo Cruise (A&M) ergy (Passport

HOT: Rusty Weir (20th) Willie Nelson (Col) Elvin Bishop (Capricorn) Jeff Beck (Epic) Judy Collins (Elektra) Elton John (MCA) Michael Murphey (Epic) Wings (Capitol) Leon Russeli (Shelter) Spirit (Merc) James Taylor (WB) ZZ Top (London)

STUART MCRAE, Music Director: Gonzo's "Desperados" "Reality"
"Loose" "My Way". Holmes' "Scared" "Hand" "Rifles". Hopkins'
"Sleeps" "Changes" "Trip". Journey's "Topez" "Kohoutek"
"Feeling". Lane's "Tampourine" "Monday" "Stone". Cruise's
"Tonight" "Brezet" "Woman". Synergy's "Relay" and title, Playing
Calico, Alvin Crow, Phoebe Snow, and Jerry Jeff Walker singles.

#### WZMF-FM/MILWAUKEE

ADDED:

Cole Younger (Anchor) Pointer Sis (Blue Thmb) Aliota Hanes & Jeremiah Bee Gees (RSO) Karen Alexander (Asylum) Brewer & Shipley (Capitol)

HOT: Supertramp (A&M) Supertramp (A&M)
Edgar Winter (Blue Sky)
Dr. Hook (Capitol)
Elton John (MCA)
Wings (Capitol)
Weather Report (Col)
Ian Hunter (Col)
SHE (Amilion) SHF (Asylum)

JOHN HOUGHTON, Program Director: Supertramp's "Schol "Shell", Hook's "Stoned", Report's "Body" "Fire", Hunter's "Lov "Bitten", Playing Dwight Twilley and Melissa Manchester singles w

#### WCOL FM/COLUMBUS

& Shipley (Capitol) Brewer & Shiple Eagles (Asylum) Flock (Merc) Snake Hips (Vertigo) Zzebra (Polydor) Yvonne Elliman (RSO) Isaac Hayes (ABC)

Wings (Capitol)
Elton John (MCA) BTO (Merc) Grover Washington (Kudu) Isley Bros (T-Neck) Doobir Bros (WB) Carly Simon (Elektra)
Led Zeppelin (Swan Song)
Aerosmith (Col)
Earth Wind & Fire (Col)

BOB GOODING, Program Director: B&5's "Summer" "Road"
"Crying" and "Hearts". Flock's "Home" "Metamophosis" "Hang".
Hip's "Bag" "Alive" "Tune". Zzebra's "Feeling" "Tree" "Lasso".
Elliman's "Inside" "Night" "Save" "Memories". Hayes' "Body"
"Chip" and "Live". Playing Betty Davis single.

#### WWWW FM/DETROIT

ADDED: Bros (Arista) Brecker Bros Flock (Merc) Isley Bros (T-Neck)
Mahogany Rush (20th)
Kevin Coyne (Virgin)
James Taylor (WB) HOT: Aerosmith (Col) BTO (Merc) Bad Co (Swan So Doobie Bros (WB) lan Hunter (Col) Peter Frampton (A Eagles (Asylum) Elton John (MCA) (A&M) Kiss (Casabianca) Lynyrd Skynyrd (MCA) Sweet (Capitol) Wings (Capitol) ZZ Top (London)

PAUL CHRISTY, Program Director: Becker's "Sneakin". Flock's 
"Music" "Home", Isley's "Power" "Better", Rush's "Tales" "Land" 
"Tryin". Coyne's "Savior" "Lovers" "Not Me". Taylor's "Sweet'. 
Aerosmith's "Record" "More" "Walk". BTO's title, "you" "Time". 
Bad's "Lovin" "Lover" "Star" "Preacher". Dooble's "Maxine" "Take 
Me" "Fandango". Eagles' title, "Hands" "Limit" "Visions". Ethen's 
"Fingers" "Ticket" "Saved" and title. Kiss' "R&R". Wings' "Show! 
"Jar" "Listen' "Go" and title. ZI's "X" and "Tush'. Playing Consumer Rapport, KC & Sunşhine, Jim Capaldi, AWB and Todd Rungren

#### KZOK FM/SEATTLE

ADDED: Edgar Winter (Blue Sky) Rolling Stones (Abkco) Isaac Hayes (ABC) SHF (Asylum)
Earl Scruggs (Col)
Pointer Sis (Blue Thmb) Ian Hunter (Col) Pure Prairie Leag ie (RCA) Eagles (Asylum)

Earth Wind & Fire (Col) Elton John (MCA) Wings (Capitol) Doobie Bros (WB) Joan Baez (A&M) Isley Bros (T-Neck) James Taylor (WB) Janis Ian (Col) Steely Dan (ABC)

NORM GREGORY, Music Director: Winter's "Shuffie" "Tomorrow" "Control". Stones' "Fanny" "Heart". PPL's title, "Kansas City" Eagles "Hends" "Thrill". Ethoris "Saved" "Love". Dooble's "Music Man" leads. Baez's title, "Winds", Isley's "Power" "Better". Taylor: "Sweet" "Lighthouse" and "Mexico". Playing Bee Gees, Albert Hammond, Hollies, Herbie Mann, Van McCoy, Minnesotasingles.

#### KPRI FM/SAN DIEGO

Average White Band (Atl)
Beau Brummels (WB)
Todd Rundgren (Brsvle) Weather Report (Col) Bee Gees (RSO) Capt & Tennille (A&M) Stephen Stills (Col)

нот: ZZ Top (Lor Elton John (MCA) Wings (Capitol) Chicago (Col) Steely Dan (ABC) America (WB) 10CC (Merc)

ADRIAN BOULT, Músic Director: Ooobie's "Fandango" "Maxine"
"Dealing" "Hangman" "Take Me", ZZ's "Tush" "X" "Thunderbird"
Elton's "Saved" "Dead" "Ticket". Wing's "Show" "Jar" "Listen"
Dan's "Sneekers" "Friday" "Wu" "Any World".

#### KDKB FM/PHOENIX

ADDED: Pablo Cruise (A&M) Tim Moore (Asylum) Eagles (Asylum) Eagles (Asylum)
Lost Gonzo Band (MCA)
Willie Nelson (Col)
Doc Watson (UA) Stephen Stills (Col) Roger McGuinn (Col) Chris Gantry (ABC)

Triumvirat (Capitol) Minnie Riperton (Epic) Todd Rundgren (Brsvle) Jerry Riopelle (ABC) Wings (Capitol) Elton John (MCA) SHF (Asylum)
Pointer Sis (Blue
Bee Gees (RSO) Synergy (Passport)

LINDA THOMPSON, Music Director: Pablo's "Island" "Take", Moore's "Possess" "Naval". Eagles' "Eyes" "Nights". Stills' "Mama" "Age". Triumviret's "City" and title. Todd's "Warning' "Synthesize", Riopelle "Foot" (River" "Water", Wings "Show" "Jar" "Magneto", Ethor's title, "Ticket" "Writing", SHF's title, "Follow" "Someone", Pointer's "Sleeping" "Long". BG's "Change" "Jive" "Universe".

3

#### WRNW WESTCHESTER

ADDED. Chick Corea (Atl)
Gato Barbieri (ABC)
Yvonne Elliman (RSO) Strongbow (Southwind) Steve Satten (Col) Isaac Hayes (ABC) Marion Brown (ABC)
Jerry Riopelle (ABC)
Mahogany Rush (20th)
Batdorf & Rodney (Arista)

HOT: HOT: Synergy (Passport) SHF (Asylum) Wings (Capitol) Todd Rundgren (Brsvle) Kinks (RCA) Elton John (MCA)
ZZ Top (London)
Pure Prairie League (RCA)
James Taylor (WB)
Carnel (Janus) Rolling Stones (Abkco)
David Bromberg (Col)

MAJOR TOM, Music Director: Playing entire Los

#### KBPI FM/DENVER

ADDED: on Reed (Chrysalis) Batdorf & Rodney (Arista) Michael Stanley (Épic) Flock (Merc) Jerry Riopelle (ABC)

HOT: Eagles (Asylum) Eagles (Asylum)
Beau Brummels (WB)
Wings (Capitol)
ZZ Top (London)
Carly Simon (Elektra)
James Taylor (WB) Elton John (MCA) Pablo Cruise (A&M)

JEAN VALDEZ: Eagles' "Visions' "Nights" "Eyes'. Brumme!"
"Wolf" and "Rush". Wings' "Listen" "Go". ZZ's "Tush" "Jean Blues"
Carly's "Dancing" "Waterfall". Taylor's "Sweet" "Wandering"
Ethon's "Fingersy" "Writing" "Ticket". Cruise's "Woman"
"R&Roller".

#### WLIR FM/LONG ISLAND

Batdorf & Rodney (Arista) Jean Luc Ponty (Atl) Jerry Riopelle (ABC) Michael Urbaniak (Col) Pablo Cruise (A&M) 遊 Eagles (Asylum)

Edgar Winter (Blue Sky) Ambrosia (20th)
Peter Frampton (A&M)
Doobie Bros (WB)
Orleans (Asylum) Snafu (Capitol) Lon & Derrek (A&M) Chicago (Col) David Bromberg (Col) Wines (Capitol)

HOWIE ZONK: Playing entire Lps. Playing Phoebe Snow single

#### KWST FM/LOS ANGELES

HOT:

ADDED: Ray Charles (Crossover) Mahogany Rush (20th) Funkadelic (20th) Batdorf & Rodney (Arista) Billy Cobham (Atl) AWB (Atl) Kevin Coyne (Virgin) Jean Luc Ponty (Atl) Steve Hillage (Virgin) Headstone (EMI) Willie Nelson (Col)

Lost Gonzo Band (MCA)

HOT: Wings (Capitol) Bee Gees (RSO) 10CC (Merc) Eagles (Asylum) Rolling Stones (Abkco) Holling Stones (Abkco)
Supertramp (A&M)
String DrivenThing (20th)
Led Zeppelin (Swan Song)
Lucifers Friend (Vertigo)
Grease Band (Good Ear) Camel (Janus)
Journey (Col)
Elton John (MCA)
SHF (Asylum)
Joe Beck (Kudu)
Ian Hunter (Col) Bad Co (Swan Song) Todd Rundgren (Brsvie)

DAVID PERRY, Music Director: Stewart and Edwin Starr singles.

James Taylor (WB)
Playing entire Lps. Playing Rod

#### WHOE/NEW ORLEANS

ADDED: Eagles (Asylum)
Aerosmith (Col)
Minnie Riperton (Epic)
O'Jays (PI) SHF (Asylum) Robert Klein (Epic) Herbie Hancock (Blue Thmb) Edgar Winter (Blue Sky)

HOT: Elton John (MCA) ZZ Top (London) Wings (Capitol) John (MCA) Jeff Back (Epic) Jeff Beck (Epic)
America (WB)
David Bowie (RCA)
Led Zeppelin (Swan Song)
Grover Washington (Kudu)
Steely Dan (ABC)
Dooble Bros (WB)
Joan Baaz (A&M)
10CC (Merch) 10CC (Merc)

SONNY FOX. Music Director: Elton's "Saved" "Curtains" and title ZZ's "Tush" "Kings" "Blackbird". Wing's "Show" "Go" "Listen' Beck's "Lovers" "Brain". Den's "Movies" "Lightning". Deoble "Music Man". Beez's title leads. CC's "Love" "Blackmall".

#### WCMF FM/ROCHESTER

ADDED:
Jean Luc Ponty (Atl)
Batdorf & Rodney (Arista)
Billy Cobham (Atl)
Stephen Stills (Col)
Flock (Merc) Michael Bolotin (RCA) Edgar Winter (Blue Sky) SHF (Asylum) Lost Gonzo Band (MCA) Mahogany Rush (20th) Roger McGuinn (Col) Eagles (Asylum) Michael Stanley (Epic)

David Sancious (Col) Emmylou Harris (Reprise)
Robert Palmer (Island)
Synergy (Passport)
ZZ Top (London) Cole Younger (Anchor)
Camel (Janus)
Pointer Sis (Blue Thmb)
Mike Greene (GRC) Sweet (Capitol) 10CC (Merc) Pure Prairie League (RCA)

BERNIE KIMBLE, Program Director: Playing entire Lps. Playing

#### WEBN FM/CINCINNATI

ADDED: Bee Gees (RSO) Eagles (Asylum)
Pointer Sis (Blue Thmb) Isley Bros (T-Neck) Camel (Janus) Upp (Epic) Tim Moore (Asylum) AWB (Atl)
Robert Klein (Epic)
John Dawson Reed (Chrysalis)
David Sancious (Col)

Elton John (MCA) Pure Prairie League (RCA)
Wings (Capitol)
ZZTop (London) Weather Report (Col) Jeff Beck (Epic) Minnie Riperton (Epic) Leon Russell (Shelter) 10 CC (Merc) James Taylor (WB) Sailor (Epic) Jon Mark (Col)

TOM KENNEDY, Program Director: Eagles' "Eyes" "Limit" "Journey" lead. Pointer's "Long" "Sleeping" "Do", Isley's "Power" "Sensuality", Camel's tille, "Rhayader", Moore's "Capt." "Lightning", AWB's "Heaven", Klein's "Commercials",

#### WERC FM/BIRMINGHAM

ADDED: Roiling Stones (Abkco) Pointer Sis (Blue Thmb) Joan Baez (A&M) Brewer & Shipley (Capitol) Aerosmith (Col) Armegeddon (A&M) Dr. Hook (Capitol) Ambrosia (20th)

Pure Prairie League (RCA)
Golden Earring (MCA) Elvin Bishop (Capricorn) BTO (Merc) Elton John (MCA) Leon Russell (Shelter) Eagles (Asylum)
Bad Co (Swan Song) SHF (Asylum) Edgar Winter (Blue Sky) Wings (Capitol)

MIKE ST. JOHN, Music Director: Stone's "Why" "Fanny", Pointer's 
"Memories", Baez's title, "Sky", B&S's "Summer", Aerosmith's 
"Emotion", Armegeddon's "Tightrope", Hook's "Downs", Ambrosis's 
"Vesterday", PPL's title, "Memories", Bishpd's title, "Feels Good's 
"Yesterday", PPL's title, "Memories", Bishpd's title, "Feels Good's 
BTO's "Artist", Elton's "Whistler" "Ticket", Eagles' "Night's "Eyes' 
"Hands", ShF's "Mexico" "Wrong", Winters' "Brother", Wings' "Go' 
"Magneto", Playing New Birth, and tike & Tina Turner singles.

#### WORJ FM/ORLANDO

Eagles (Asylum) Yvonne Elliman (RSO) Mahogany Rush (20th) Billy Cobham (Atl) y Bros (T-Neck) hael Bolotin (RCA)

HOT: Wings (Capitol) Elton John (MCA) Dooble Bros (WB) Brecker Bros (Aristal Carly Simon (Elektra) es Taylor (WB) Rolling Stones (Abkco) Pointer Sis (Blue Thmb Tim Moore (Asylum) Edgar Winter (Blue Sky) SHF (Asylum) Pure Prairie League (RCA) 10CC (Merc)

MIKE LYONS, Music Director: Wing's "Magneto" "Show" "Lovin Song". Pointer's "Long" "Sleeping" "Do". Playing Jim Capaidi, War, Song". Pointer's "Long" "Sleeping" "I Kiki Dee, and Dwight Twitley singles.

#### WQIV FM/NEW YORK

ADDED: Kevin Coyne (Virgin)
Willie Nelson (Col)
Rolling Stones (Rol Stnes) SHADE Funk Factory (Atco)
Capt. & Tennille (A&M)
Batdorf & Rodney (Arista)
Gato Barbieri (ABC) Stade (Merc) Ellen McIlwaine (Kotai) Alexis Korner (Col) Eagles (Asylum) Roger McGuinn (Col)

Wings (Capitol) SHF (Asylum) SHF (Asylum)
Joan Baez (A&M)
Greezy Wheels (London)
Tim Moore (Asylum)
Todd Rundgren (Brayle)
David Bromberg (Col)
Jess Roden (Island)
Bruce Springstein (tape)
Manhatten Transfer (Atl)
Deinter Sir (Dlu Theol Pointer Sis (Blue Thmb)

THOM O'HAIR, Program Director: Playing entire Lps. Playing Steppenwolf single.

#### WKDA FM/NASHVILLE

ADDED: Eagles (Asylum) David Bromberg (Col) Edgar Winter (Blue Sky) Tim Moore (Asylum) Upp (Epic) 3 Dog Night (ABC)

HOT-Elton John (MCA) Tommy (Polydor) Doobie Bros (WB) ZZ Top (London)
James Taylor (WB)
Jeff Beck (Epic)
Wings (Capitol) Wings (Capitol)
Lynyrd Skynyrd (MCA)
Bad Co (Swan Song)
Dr. Hook (Capitol)
Brewer & Shipley (Capitol)
Black Oak Arkansas (Atl)
Henry Gross (A&M)

Henry Gross (A&M)

JACK CRAWFORD, Program Director: Elton's "Saved" "Ticket" and title. Tommy's "Wizard" "Queen" "Eyesight". Dooble's "Rock Me" "Fandango". ZZ's "Medley" "Thunderbird" "Tush', Taylor's "Sweet" "Mexico". Beck's "Lovers" "Dust" "Airblower". Wings' "Listen" "Show". Skynyrd's "Special" and "Hunt". Bad's "Makin Love" "Lovin". Hook's "Stoned". Bäs's "Damage". Black Oak's "Back Door". Gross' "Band". Playing Pilot John Hyatt, Jim Capaldi, Phoebe Snow, and War singles.

#### KFDI FM/WICHITA

Pointer Sis (Blue Thmb) Spirit (Merc) Spirit (Merc)
Jon Mark (Col)
Nicky Hopkins (Merc)
Elvis Presley (RCA)
James Taylor (WB)
John Renton (WB)
BTO (Merc)

Brewer & Shipley (Capitol) Elvin Bishop (Capricorn) ZZ Top (London) Seeger & Guthrie (Reprise) John Prine (Atl) Earl Scruggs (Col)
Grinderswitch (WB) John Stewart (RCA) Eiton John (MCA) Leon Russell (Shelter) Jeff Beck (Enic) Michael Murphey (Epic)

JAY SHANKLE, Program Director: Playing America, Dr. Hook, Charlie Daniels, Elton John, 10 CC, BTOsingles.

#### WXRT FM CHICAGO

ADDED: Fagles (Asylum) Jean Luc Ponty (Atl) Billy Cobham (Atl) Funk Factory (Aton)

HOT: Elton John (MCA) Michael Urbaniak (Col) Aerosmith (Col) ZZ Top (London) Jeff Beck (Epic) Judy Collins (Elektra) Monty Python (Arista) 10CC (Merc) Steely Dan (ABC) Janis Ian (Col)

JOHN PLATT: Playing entire Lps.

#### WZZQ-FM/JACKSON

ADDED: SHF (Asylum) SHF (Asylum)
Mahogany Rush (20th)
Eagles (Asylum)
Roger McGuinn (Col)
Stephen Stills (Col)
Michael Stanley (Epic) Upp (Epic)

HOT Janis Ian (Col) ZZ Top (London) Leon Russell (Shelter) Bad Co (Swan Song) Elton John (MCA) BTO (Merc) Joan Baez (A&M) Wings (Capito 10CC (merc)

KEITH CARTER, Music Director: lan's "17" "Colors" "Party", ZZ's "Dogs" "Thunderbird" "Tush". Leon's "Island" "Hideaway" "Lady". Bad's "Star" "Makin Love". Etton's "Ticker" "Writing" "Saved" and title. BTO's "You" "Artist" and title. Baez's "Fountain" "Sky" and title. CC's "Love".

#### WRNO FM/NEW ORLEANS

ADDED:

Brewer & Shipley (Capitol) Michael Stanley (Epic) Mahogany Rush (20th) Batdorf & Rodney (Arista) Eagles (Asvlum) hen Stills (Col)

HOT: Elton John (MCA) ZZ Top (London) America (WB) Wings (Capitol) BTO (Merc) Earth Wind & Fire (Col) RollingStones (Abkco) Rolling Stones (Rol Street) Steely Dan (ABC) Joan Baez (A&M)
Michael Murphey (Epic)
Kiss (Casablanca)

TRIGGER BLACK, Program Director: B&S's "Success", Rush's title. B&R's "Love" "Life" "Smile" and "Song", Eagles" "Limit" "Son. cerer" "Waltz" "Eyes", Still's "Pages" "Mama" "World".

# RECORDS

#### RECORD **INDUSTRY NOTES**



#### by Candy Tusken

Although Sonny has a twenty-four million dollar lawsuit in the works against his former partner, Cher, he is slated to make a guest appearance on her first show of the Fall Season . . . Generosity Department: John Denver was so pleased with the manner in which Jerry Weintraub handled the artist's last tour that he bought the flabbergasted concert promoter a brand new Rolls Royce convertible. The two are old friends and knew one another when both were struggling to make it. Jerry had scraped together enough money back in the sixties to buy a Rolls Royce. He was so broke that he couldn't even afford to buy gas for the car, so he just sat in it out in the garage. "He loved that car "said a close triend, "but times were tough and the bank ended up repossessing it." Denver heard the story and promptly bought Jerry his dream car. As he handed him the keys, John said "here Jerry; it's paid for. The bank will never come and take it away from you." Hard work and good friends pay A source close to Bugs Bunny says Donna Fargo has signed with Warner Bros. Records for a cool 1.5 million . . .
Rumors are that Chris Hillman is alledged to be in New York rehearsing with

his new group. Talk has been for several months that the up and coming tour slated for the SHF Band will never come off and that the new album will be the last project for the group who have apparently split up . . . If you loved that old Capitol logo on Paul McCartney's new single and album, that's the only artist who is allowed to use it. It seems the rights to use the logo were given to the ex-Beatle as part of his new long term contract with Capitol . . . Congrats to Ed Careff and wife Ruth who just had a baby girl. The highly popular photographer is the number one sought after Rock 'N Roll shutterbug who regularly accompanies Elton and Bowie on their tours to record them for

#### CLIVE'S ALMA MATER

Clive Davis went to High School in Brooklyn at a school called Erasmus Hall. The honor society of the school was tailored after the Phi Beta Kappa Society in that eligibility consisted of maintaining a 95 percent of or above grade point average. The club stood for excellence in academic endeavors and was known by the greek word meaning purity and honesty... Arista... and was known by the greek word meaning purity and-honesty...Arista... Elektra-Asylum is planning a "Best of Eagles" album for late year release. Rumors that the highly popular group is label shopping along with Joni Mitchell are cropping up everywhere, but since both are reaching negotiation time for renewal, it's expected, but not true... Sparks settled their dispute with former manager Roy Silver out of court. Seems the group was signed with Silver prior to their enormous success overseas and the contract was never voided by either party. Silver just recently sued for half a million, but settled for themstyfield by and out of court.

settled for twenty-five thousand out of court .... Warner Bros. "ragin' cajun" Doug Kershaw plans to go out in style by marrying Pamela Marie Eson on June 21st at the Houston Astrodome prior to the game between the Astros and the Cincinnati Reds. Before the honeymoon and after the game, Doug will entertain the fans as part of the Astrodome's "Louisiana Weekend." . . . Advertising ace, Pam Starke, has joined ABC Records as their National Media Director. Pam has served in a similar

capacity for both U.A. and Warner Brothers...

Had a chance to speak with U.A.'s Ted Neeley who dropped in while on a promotional tour with his new single "Paradise." The highly versafile artist who gained fame with his lead roles in "Jesus Christ Super Star," "Hair" and "Sgt. Pepper" has just completed an original screenplay titled "Captain Rainbow" which is a feature length animated film containing twenty-nine new songs he has penned for the cartoon fantasy. His album has been com pleted in England with Rocket's Robert Appere including four new tunes by Neeley. He is currently winging his way to Venzuela to star in a new film "Man Against Man," an old fashioned jungle epic with Ted playing the part of a guide in the wilderness. He is also set to star in two more movies with one slated to be a semi-musical drama and the other is a turn of the century story with Neeley playing the part of a half breed Indian.
SUPERFLY

When John Stewart caught the flu last week, the illness turned out to be so severe that he had to cancel out his concert tours in Boston and New York. His RCA Product Manager, Steve Kahn, came to his rescue and arranged for a private jet to take the ailing artist home rather then subject him to r commercial flight. After all the arrangements had been made, Steve was informed that he would have to accompany Stewart on the plane . . . small problem because Steve was at home in Long Island. But the intrepid record man drove to the Westchester country airport, boarded the plane to Boston, picked up Stewart and flew him to San Francisco. The plane was then scheduled to fly to L.A. with Steve on board who then booked a commercial flight back to New York. Upon arriving In New York, he rented a car, drove back to Westchester, picked up his own car and drove back home to Long Island to collapse in bed. Steve has set a new traveling endurance record of 12½ hours flying time and 3½ driving time. Stewart is recuperating very nicely and will resume touring in a month but Steve has cancelled all his tour plans for the next three months. Next time he should contact Thoroughbred Management Prexy, John Gunnell, who is in the process of obtaining a "flying saucer." The saucer is owned by London's John West Associates which is actually an airship and Gunnell says "it would be the easiest and most economical way to move equipment on tours -- not to mention the lack of air pollution and the savings in fuel." John is negotiating to rent or purchase the "alien" transport . . . Popular comedian Frankie Ajaye has signed a long the "alien" transport . . . Popular comedian Frankie Ajaye has signed a long term contract to Flip Wilson's label, Little David, and is in the process of recording his first album for the label

Continued on page 30



Hot on the comeback traillare mid-sixties rockers, THE BEAU BRUMMELS, shown after their debut opening at THE ROXY THEATRE in Los Angeles. L to R is Brummel DAN LEVITT; WARNER BROS. Executive Producer, TED TEMPLEMAN; Brummels JOHN PETERSEN, SAL VALENTINO, DECLAN MULLIGAN, RON ELLIOTT and WARNER A&R VP, LENNY WARONKER. SEE RECORD INDUSTRY NOTES.



To celebrate their triumphant tour of England, RCA tossed a gala party for The Tymes at Leviticus disco in New York where the group performed, accepted a gold record for their number one British smash, "Ms. Grace," and met with old friends including L to R producer-artist Van McCoy; RCA R&B Director Top Draper; Italy's number one singing star Lucio Battisti and Don Hunter, Manager of The Guess Who.



Chrysalis President, Terry Ellis, threw a party for producer George Martin las t week at The Bistro in Los Angeles. Martin is famous for his production-arrangement work with The Beatles and is credited by the formar group members as being their teacher in studio production techniques, especially in string and horn work. The celebration was twofold with the completion of the America and Jeff Beck albums hand included left to right Ricki Ames, Harlan Goodman (mgr.), Gerry Beckley (America), Martin, John (mgr.) and exie Hartmann, Cassie Peek and husband Dan Peek (America).

# "FOLLOWING CURRENT GOLD WITH FUTURE GOLD"...

# "RAG DOLL" SAMMY JOHNS

FOLLOW-UP TO MILLION SELLER "CHEVY VAN"

RADIO AND RECORDS-WEEK OF JUNE 13-TOP "NEW AND ACTIVE" RECORD IN THE COUNTRY.

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# RECORDS

# RECORD INDUSTRY NOTES

Continued from page 28

WORLD WAR II AT TWENTIETH

The ever Jovable Russ Regan has brainstormed a new movie to be titled "Twentieth Century-Fox Presents World War II" which will be a photographic essay composed of classic World War II documentary footage played against music of the 60's and 70's. Russ will serve as the film's Executive Producer marking it as a first for the record company President. Based on an original idea by Russ, the footage will be drawn from the vas library of Movietonews which boast millions of feet of some of the most spectacular film made in every theatre of operation during the War. The film will also include "at home" footage of American industry and its people gearing for war.

Tom Catalano who says he's been waiting three years to produce Anne Murray is currently in the studios working on her next album. The sought after producer has reportedly turned down several super stars to work with the Canadian artist including Sinatra and Streisand... Now that Mary Wilson has given birth to her baby (Turkessa Ferrer) the Supremes are embarking on an international tour which will include some U.S. dates through the Fatl. Their first album in over two years "The Supremes" has been released by Motown and the girls will be back in the studio the end of summer I or more recording sessions...

Super session drummer. Ollie E. Brown, who has appeared with Stevie Wonder, Barbra Streisand, Marvin Gaye, Sty. Joe Cocker, Billy Preston, The Temptations and has recorded with several superstars, will be joining the Rolling Stones to play percussions on their current tour... The Hudson Brothers will play material from their new album produced by Bernie Taupin at their three day engagement at The Bottom Line In New York this July 7 through the 9th. The album is set for a late summer release... Several companies pursuing Larry Weiss since the reemergence of his song "Rhinestone Cowboy" currently recorded by Glen Campbell. New Birth just released his song "Dream Merchant" from their latest "Blind Baby" album due to radio response. Larry, who is a performer as well as a writer, is rapidly becoming hot property and has several projects in mind for the future.

#### CLUB BUSINESS TAKING NOSEDIVE

Following on the heels of the closing of The Whiskey for rock acts came the news last week that Doug Weston's Troubador is closing its doors. Weston cited costs, artists demands, and lack of cooperation of record labels as the reasons for his decision to shut down the famous showcase. He did say he would possibly re-open with a partner or sell the establishment to another music entrepreneur. Weston threatened that as many as fifty percent of the clubs across the country that cater to Rock 'n Roll shows would be biting the dust if drastic action wasn't taken. The Whiskey is presently housing the off broadway musical "El Grande De Coca Cola" as an "alternative entertainment" experiment. The Whiskey does plan to offer a disco scene later in the evening and possibly will showcase some rock acts as well. A lot of interest should center on the newly opened Grove which has announced that it will offer "quality" rock acts. Weston has purchased an antique shop on Sunset Bity, which he plans to renovate Into a folk music club.

Shaun Cassidy (David's brother) has just completed a new single with Mike Curb's new label Warner-Curb to be released in the next few weeks... Nilsson has been seen at The Record Plant in Los Angeles with both Waylon Jennings and Merle Haggard with a rumored collaboration with one or both of the country stars... Beachboy brother-in-law, Billy Hinshe, married his high school sweetheart last week with Ricci Martin (brother of Dino and son of Dean) standing up as best man. The couple just recently purchased a new home in West Los Angeles... Rumors that former Flame member, Blondie Chaplin and Ricci are talking about the possibilities of putting a group together... Popular underground figure, David Edmunds (who is generally credited as the genius behind The Stray Cats in "Stardust") is reportedly in the hospital in serious condition bathling some bad habits...

If you were rock and rolling back in the mid-sixtles, you'll remember one of the heavier groups then were the Beau Brummels who enjoyed such hits as "Laugh," "Just A Little," "Don't Talk To Strangers," etc. At that time the Brummels were one of the few American groups to seriously challenge the dominance of the British with domestic audiences. Uncrtunately, the San Francisco group was never credited as the forefront of the folk-rock sound that is now generally attributed to The Byrds, Jefferson Airplane and The Grateful Dead. "We lost our place in history" said one

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# THE RECORD INDUSTRY'S FLORIST

**RUBY BEGONIA'S** 

IMAGINATIVE FLOWERS
- PLANTS -

6848 Sunset, Hollywood 465-0439



A&M's resident "Mr. Nice Guy," Herb Alpert, was kind enough to donate his time and energy performing for the Vietnamese refugees at Camp Pendleton last week. Said Herb "I saw how sad they looked on television and felt an obligation to bring some happiness into their lives ... music, I feel, is an international language that everyone understands." Camp officials said the concert was a rousing success and highly appreciated. Herb toured the camp later lefting the children play his horn and talking to the refegees through an interpretor.



OUR KIND OF PLACE — Island recording group Sparks followed an Academy of Music stint in New York with a stopover at the local Burger King for a reception in their honor. The group successfully completed its first U.S. tour and currently is preparing material for a third Island album, to follow the current "Propaganda." Pondering what to eat next are (from left): drummer Dinky Diamond (with mouth full), gultarist Trevor White, bass player lan Hampton, keyboardist Ron Mael, and lead singer Russell (Tennis Anyane?) Mael.



Granite Records is planning a total concept campaign on behalf of English country artist 5tu Sievens, who will make his U.S. debut June 20 at Los Angeles? Palemino Club. Pictured (I-r), Granite execs and Stevens in planning stages of this weekend's debut: Sol Greenberg, director of marketing; Stu Stevens; Cliffic Stone, general manager; Eliose Peacock, assistant general manager; Frank Leffel, national promotion manager.



Mick Ralphs of Bad Company (right) and lan Hunter at a midnight dinner following Bad Company's sold-out Madison Square Garden concert in New York. Both Ralphs and Hunter were in the now cefunct Mott the Hoople, and this was a rare meeting between the two British militarists.



PEANUT BUTTER PARTY FOR RAZZY BAILEY MACON, GA. -- Capricorn Records and Uncle Sam's, a local Macon nightclub, recently gave a "Peanut Butter Party" for 500 people to celebrate the release of Capricorn artist Razzy Bailey's debut single, "Peanut Butter," Guests feasted on peanut butter sandwiches, as well as plenty of other food and drink, as Razzy and his band, the Aquarians, performed the new single and cither tunes. LEFT TO RIGHT: Capricorn executive vice-president Frank Fenter; Terry Taylor, program director of WNEX radio; and Capricorn recording artist Razzy Bailey.



Ooh meets Poppa and Mau: Gary Glitter (center) hears some fantastic new ideas from hot producing team Tony Sylvester and Bert deCoteaux. The two have been producing hits for Ben E. King, Sister Stedge as well as working on Bette Midler's upcoming album, Linda Lewis and Martha Reeves. Glitter, a consistent chart-topper in England hopes to repeat his success in the U.S. with the producing team who have finished Glitter's version of "Poppa Ooh Mau Mau" and "Finders Keepers."



Natalie Cole received a warm welcome from her Dad's label where he recorded over seven hundred songs in a thirty-three year span, Capitol Records. The "King's" daughter has a new album coming out July 7th "Inseparable" which contains her new single "This Will Be." L to R is Larkin Arnold, Capitol's General Manager, Soul; Ms. Cole and Bruce Wendell, Capitol's National Promotion Manager,



Blue Note Recording artist Marlena Shaw did double duty in Philadelphia recently while she was taping the Mike Douglas felevision show with Sammy Davis Jr. The soul-pop artist visited radio station WDAS-FM to promote her latest Blue Note album "Who is This Bitch Anyway." Shown during Marlena's visit are (front row, from left) Primus Robinson, WDAS-FM air personality; Ms. Shaw; and Larry Cohen, UA East Coast regional promotion representative; (rear) Joe "Butterball" Tamburro, WDAS operations manager and drive time air personality.

# Direct From



The ARB ratings are out. In the next few issues of RADIO & RECORDS we will have the complete breakouts for you. The rating that seems to have the most interest for us in the country field is, of course, the Chicago book. In the most interest for us in the country field is, of course, the Chicago book. In the Metro survey, total audience, WMAQ shows up in sixth place and WJJD AM-FM is 15th. In the TSA (Total Survey Area), WMAQ is third as compared to WJJD AM-FM at 12th. The 6 a.m. to 12 midnight, Metro survey, 12 plus shares are WMAQ with a 5.4 and WJJD-AM 1.6, WJJD-FM.5, Total: 2.1. I would like to congratulate the WMAQ team General Manager, CHARLIE WARNER, Program Manager, LEE SHERWOOD, and Assistant Program Manager and Music Research Director, BOB PITTMAN, for an excellent ARB. Pittman called and told me, "We at WMAQ are all very pleased with this book, but we will not be satisfied until we are number one in the Chicago market. Right now, we plan to analyze our mistakes and then make the appropriate changes. it feels good to be a part of the country music radio station that has more listeners than any other in the world."

WKDA Nashyille will give up their Progressive fromat in the middle of

. WKDA Nashville will give up their Progressive fromat in the middle of July. JOHNNY POTTS is out as Program Director. MIKE HAYNES .the exmusic director, will assume the PD position. CHRIS MC GUIRE, Program Director of WPNX. Columbus, Georgia, will be there next Monday. handle the chores of Music Director. Mc Guire has been with WPNX for two
years and took that station from number seven in the market to number one.

The new lineup at WKDA will be TONY GEORGE, from WPNX,
morning drive: MIKE HAY NES, mid days; and CHRIS MC GUIRE, af-

ternoon drive. WKDA is a 5.000 watt station and will become an R&R reporting station after the format change. No replacement for McGuire has been named at WPNX. Chris told me it is a good gig with good bread and benefit's as part of the job. If you are interested, McGuire suggestes you call him in Nashville next week for the details of the job. (615) 254-0511.

DOUG KERSHAW, Warner Bros, recording artist and well known country music mad cap, will marry Pamela Marie Eson at 7 pm on June 21 at the Houston Astrodome before the Astros play in the Cincinnati Reds in a baseball confrontation. Kershaw will return to the field after the game to play and sing for the crowd as part of the Astrodome's "Louisiana Weekend," Known as the "Ragin' Cajun," Kershaw will also participate in pre-game festivities on Friday, June 20, and will throw out the first ball of the Astros-Reds game that evening.

The WILLIE NELSON third Annual Fourth of July Picnic will happen this year at Liberty Hill, Texas, about 30 miles north of Austin on a green country slope the South Gabriel River winds into the Texas hill country. The site is reported to be easier to get to than the first picnic, which was held in Dripping Springs. This years location is covered with trees, and has two ponds nearby the river. Appearing this year with WILLIE and his Family are JOHNNY BUSH, KRIS KRISTOFERSON, RITA COOLIDGE, POINTER SISTERS, CHARLIE DANIELS, BILLY SWAN, DONNIE FRITTS, DOUG SISTERS, CHARLIE DANIELS, BILLY SWAN, DONNIE FRITTS, DOUG SAHM, FLOYD TILL MAN and of course many more. As always, many of the top names in the music industry will, unannounced, by there. Nelson will appear with the Dallas Symphony Orchestra June 27 for a major concert, perhaps the first of its kind anywhere. Texas Governor Briscoe has officially proclaimed July Fourtha "Willie Nelson Day" for the state of Texas.

SHELBY SINGLETON, president of \$5S corp, has announced TOM MC CONNELL will assume the post of National Promotion Manager for the \$5S corporation and its affiliates, \$5S INTERNATIONAL, PLANTATION and

SUN Records. Mc Connell, in his twelfth year of record promotion, previously was connected with DOT records, as regional sales director in Dallas for more than four years. After leaving Dot, McConnell moved to Nashville where he worked in promotions and sales with such tirms as Acuf-Rose, where he worked in promotions and sales with such tirms as Acutt-Rose, Mega Records, Jack and Bil Music and Cinnamon Records. In addition to his duties at SSS Crorp, Tom will continue to operate his own publishing companies, Above Music and Beyon Music...BOBBY FISCHER has announced the opening of his own offices at 1511 Sigler (CMA Building) Suite 23, Nashville, Fischer will be operating his record promotions activity under the name AMERICAN PROMOTIONS. He will also operate a publishing company AMERICAN PROMOTIONS. He will also operate a publishing company, production company, record label and record distribution as part of American Promotions. Fisher's expertise in the music industry has gained from years of experience as a bandleader and in record promotion as General Manger of RICCI MORENO ENTERPRISES and most recently. National Promotion Director for Recording Dynamics. Fischer's current client lits includes PAT ROBERTS, HANK THOPMSON, SHOJI TABUCHI,

Client IIIS INCIDES PAT KOBERTS, MARK THOPMOON, SHOUT TABLETT, and many others on a free-lance basis.

The keynote speaker of the TRI-STATE COUNTRY AWARENESS SEMINAR, July 30 in Akron, Ohio will be country singer-songwriter JERRY FOSTER. Get in touch with BOB FULLER, WSLR radio, Akron for more details, Also, from WSLR the news of the biggest country music show in the details. Also, from WSLR the news of the biggest country music show in the state of Ohio and it's all part of the WSLR 10th Anniversary Celebration. The show will be July 12 and will include DON GIBSON, TANYA TUCKER, FREDDIE HART, JACK GREENE, JEANNIE SEELY, FREDDY FENDER, JEANNE PRUETT, DEL REEVES, STONEWALL JACKSON, HANK LOCKLIN, GRANDPA JONES, THE HAGERS, ROY HEAD, MARIE OWENS, NARVEL FELTS, STU PHILLIPS and JUNIOR SAMPLES.

... GARY KINDS has been named new Program Director of WCOP, Boston. That is the Playung Brandarshing radio station in Baston, Vinds commerciations from 82

That is the Plough Broadcasting radio station in Boston. Kinds comes from 92

Q rock radio in Nashville.
... STEVE LEADER of KNEW, Oakland-San Francisco, contributers our "bit of the week". He told me, he and his wife were having trouble with their dog. The dog was very hyper and kept biting people. So they decide to send the dog to school to learn a little culture. While at the school, the dog learned to play classical music on the piano. After listening to the dog play, Steve told me he and his wife decided to take the dog out of school because, he and his safety put it, "His Bach was worse than his bite." ....After that, I think I'm going to go help Beethoven finish his fifth.



Columbia Records is leaving no stone unturned in their promotional campaign in support of Willie Nelson's new album, RED HEADED STRANGER. Columbia Records' St. Louis branch enlisted the services of Amy Elz, a Willie Nelson fan for as long as she can remember, to spread the word about Willie to the folks at WIL Radio in St. Louis. Ms. Elz is shown here reluctantly giving up her personal copy of RED HEADED STRANGER to WIL Program Director Walt Turner (left) and WIL air personality Walter Vaughn.

#### MMOK GEAR-JAMMIN' double clutchin



Shown is T-Shirt design used for the All Night Truckin' Show promotion, put together by WWOK, Miami all night jock, BOB COLE. Cole gave away a whole truckload of shirts and said many people were going to stores in the Miami area trying to buy the shirts with this artwork. Shirts were designed and printed by LES HUMMELL'S Super T-Shirt Shop in Miami.

NASHVILLE, June 9 - Asleep At The Wheel has signed a longterm exclusive recording agreement with Capitol Records, announces Frank Jones, CRI Vice President and General Manager,

Playing a contemporary version of western swing music in the vein of Bob Wills and Spade Cooley, Asleep At The Wheel has attracted crowds of youthful Country - Rock fans and older swing fans eager to hear the only working swing band in the land.

"Everyone at Capitol is extremely excited about our new association with Asleep At The Wheel," said Jones. "We hope to bring the group's vital and inventive music to an even wider audience through their new af-filiation with the label."

Album cuts getting alrplay and listener response: NARVEL FELTS (ABC-Dot): "Funny How Time Slips Away" and "Slip

TOM T. HALL (Mercury): "I Like Beer," "The Singer's Song" and LORETTA LYNN-CONWAY TWITTY (MCA):"She's About A Mover"

and "Dyno-Mite WILLIE NELSON (Columbia): "Blue Eyes Crying in The Rain" and

"Remember Me" C.W. MC CALL (MGM): "Four Wheel Drive"

ROGER MILLER (Columbia): "Wanda Iguana" and "Lady America" ELVIS PRESLEY (RCA): "And I Love You So" CHARLIE RICH (Epic): "You & I," "Since I Fell For You" and "All

T.G. SHEPPARD (Melodyland): "Roll With The Flow," "I Lived It Up" and "Country, Country Club"
RAY STEVENS (Barnaby): "Indian Love Call," "Deep Purple,"

and "Mockingbird Hill"

TANYA TUCKER (MCA): "San Antonio Stroll" and "Someday Soon"



TOM T. HALL

Wrote A Song About It (Mercury) I always enjoy reviewing an album by TOM T. HALL because his experiences give me a better insight to life. His album is a learning experience in itself. A line from one of the cuts on this LP sums up what T. is all about: "If There is a life to the cuts on the cuts of the cuts on the cuts of cuts is good in what I bring, It's in the songs I sing." Best cuts are: "I Like Beer," "Lying Jim," "It Rained In Every Town Except Paducah" and my Town Except Paducah" and my favorite "Sad Song For My Friends." When you audition this album, start with side one and track it till the end of side two. Be ready to learn more about life from "The Story Teller."



LORETTA LYNN-CONWAY TWITTY Feelins' (MCA)

This long overdue album from these This long overdue album from these two country giants will not disappoint you. No doubt there will be room on your station for many of the excellent cuts from this LP. Best selections: "Dyn-O-Mite," "Little Boy Love" and an excellent recut of the JOHN DENVER hit, "Back Home Again." Also strong, "I'll Never Get Tired OF Saying I Love You" and the flip of the current single, "You Done Lost Your Baby," The single, "Feelins'" is on this album. this album.

-Jim Duncan

# OUNTR

R&R COUNTRY HOTLINE: (213) 466-0954

JIM DUNCAN/Editor

# Radio & Records **June 20, 1975**

	6/6	6/13		
	2	2	0	DON WILLIAMS/You're My Best Friend (ABC/Dot)
	13	5	2	
	3	1	3	TANYA TUCKER/Lizzie & The Rainman (MCA)
	4	3	4	NARVEL FELTS/Reconsider Me (ABC/Dot)
	18	9	•	CONWAY TWITTY/Touch The Hand/Joni (MCA)
	11	7	6	SONNY JAMES/Little Band Of Gold (Columbia)
	12	8	7	MARGO SMITH/There I've Said It (20th)
	8	6	8	EDDIE RABBITT/Forgive & Forget (Elektra)
	1	4	9	LINDA RONSTADT/When Will I Be Loved (Capitol)
	29	18	10	TOMMY OVERSTREET/When My Woman Begins (ABC/Dot)
	25	19	1	JOHNNY RODRIGUEZ/Just Get Up (Mercury)
	10	10	12	T.G. SHEPPARD/Beat The Morning (Melodyland)
	22	14	13	C.W. MCCALL/Classified (MGM)
	21	17	14	CAL SMITH/Talks About Texas (MCA)
	27	21	1	WAYLON JENNINGS/Dream My Dreams (RCA)
	-	22	10	CHARLIE RICH/Every Time You Touch Me (Epic)
	5	10	17	RAY STEVENS/Misty (Barnaby)
	16	16	18	BRENDA LEE/He's My Rock (MCA)
	34	25	1	BOBBY G. RICE/Freda Comes, Freda Goes (GRT)
	19	20	20	ROY HEAD/Most Wanted Woman (Shannon)
	28	26	21	ELVIS PRESLEY/T-r-o-u-b-l-e (RCA)
٠	-	34	22	GENE WATSON/Love In Hot Afternoon (Capitol)
	7	12	23	JOHN DENVER/I'm A Country Boy (RCA)
		31	24	JOHNNY RUSSELL/Hello, I Love You (RCA)
	9	11	25	CHARLEY PRIDE/I Ain't All Bad (RCA)
	33	32	26	DAVE DUDLEY/Fireball Rolled A Seven (UA)
	32	27	27	STONEY EDWARDS/Mississippi On My Mind (Capitol)
	38	28	28	JERIS ROSS/Pictures On Paper (ABC)
	17	15	29	BILLY WALKER/Word Games (RCA)
		$\rightarrow$	30	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
	6	13	31	JESSI COLTER/I'm Not Lisa (Capitol)
		$\rightarrow$	32	FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)
	40	33	33	STELLA PARTON/Hold You In My Dreams (Country Soul)
	30	29	34	DON GIBSON/There She Goes (MGM)
	*	38	35	CONNIE SMITH/Why Don't You Love Me (Columbia)
	-	37	36	BILLY LARKIN/Devil In Mrs. Jones (Bryon)
	-	39	37	BILLY THUNDERKLOUD/What Time Of Day (20th)
		$\rightarrow$	38	DOLLY PARTON/The Seeker (RCA)
	37	36	39	PRICE MITCHELL/Personality (GRT)
		$\rightarrow$	- 40	TANYA TUCKER/Spring (Columbia)

**New Entries** 

# Most

FREDDIE HART The First Time (Capitol) MOE BANDY Bandy The Rodeo Clown (GRC)

**JERRY LEE LEWIS** Boogie Woogie Country Man (Mercury) JERRY WALLACE Wanted Man (MGM)

#### Most Requested

FREDDY FENDER Wasted Days (ABC/Dot) **OLIVIA NEWTON-JOHN** Please Mr. Please (MCA) MERLE HAGGARD Movin' On (Capitol) LYNN/TWITTY Feelins' (MCA)

#### **NEW & ACTIVE**

FREDDIE HART The First Time (Capitol)

Looks like his strongest record since "Easy Loving." Most added in the country. Picks at WDEE, KSOP, and KLAC. Added at KCKN, KRMD, KHOS, WISZ, WPNX, WUNI, KRAK, WHOK-FM, WSUN, KPOK, KSPO, WJQS, WONE, WMC, WHOO, WEET, WWOK, KJJJ, WINN, WBAM, WESC, KENR,

#### OLIVIA NEWTON-JOHN Please Mr. Please (MCA)

Strong action nationwide . . . Excellent phones and sales. Debuts on R & R Country Top 40 at No. 30, Other action: 26-12 KIKK, 30-17 KPOK, debut 28 WONE, debut 29 WEET, 33-27 KBFW, extra to 28 WUBE, 32-29 KCKC, 27-4 WOK, debut 30 KJJJ, Debut 24 WWJO, 20-15 WINN, 29-16 KENR, 17-15 KTUF ... Added at KSO, KAYO, WRCP.

#### MOE BANDY Bandy The Rodeo Clown (GRC)

The second most added record this week including: WDEE, KCKN, WISZ, WJQS, KSPO, KOOO, WHOO, WIRE, KERE, KCKC, WWOK, WINN, KENR, KWJJ, KLAK, WHO, WPLO, WBLU and picked at KKYX, WBAM.

#### FREDDY FENDER **Wasted Days & Wasted Nights** (ABC/Dot)

Top phones and very good chart action across the country. New on the R & R Country Top 40 at 32. Action includes: No. 1 WINN, 19-11 KBOX, 21-10 KIKK, debut 12 WEET, Pick to 24 KSON, debut 31 KERE, 31-12 KCKC, debut 29 KNEW, 26-5 WWOK, debut 9 KENR, debut 24 KUZZ, 35-25 WJJD, debut 18 KCKN, added at WXCL, WHOO, WXOR, KJJJ.

JERRY LEE LEWIS "Boogle Woogle Country Man" (Mercury) Picking up well: Added KPOK, KSPO, KSOP, WJQS, KOOO, WMC, WHOO, WIRE, WESC, KENR, WHO (both), WPNX, WDEE, KRAK, Pick KSO. 40-30 WUNI. JERRY WALLACE "Wanted Man" (MGM) Good first week adds including: WDEE, KCKN, KWMT, KSPO, KSOP, WJQS, WIRE, KERE, KCKC, KKYX, WBAM, KWJJ, KTUF, WHO, KUZZ.

LYNN ANDERSON "I've Never Loved Anyone More" (Columbia) More good adds this week: KRMD, WBLU, WHK, WCMS, KWJJ, KENR, WBAM, KCKC, KSON, WCNE, KOOO, WXCL, KSPO. GLEN CAMPBELL "Rhinestone Cowboy" (Capitol) added WLSR, WMAQ, KAHU, KJJJ. Getting good phones at WEET. Other action: 24-19 KSON, 38-21

KLAC, 32-24 WUBE, 28-22 KCKC, 40-29 KTUF, 63-35 WHO, 25-16 KUZZ, 30-15

CARMOL TAYLOR "Back In The U.S.A." (Elektra) Pick-WIL, added KPOK, KSOP, WSLR, WINN, KTUF, WHK, KIKK, WHO, WPLO, WPNX, KBOX

DOLLY PARTON "The Seeker" (RCA) Debut 38 on R & R Country top 40. Other action: 28-18 WPNX, 28-22 KRMD, debut 29 KIKK, 58-36 WHO, debut 30 KOOO, 39-28 WMC, 26-20 KCKC, 39-28 WBAM, 38-29 KENR, debut 23 KTUF, 36-29 WJJD. Added WWJO.

MEL TILLIS "Woman In The Back Of My Mind" (MGM) more adds in cluding WHN, KSO, KOOO, WONE, WSLR, WXOR, KJJJ, WHK, WPLO, KRAK, 39-26 KAYO

LORETTA LYNN-CONWAY TWITTY "Feelins" (MCA) Getting heavy phone action and strong sales. Pick KSOP. Added KLAC, WJQS, WHOO, WBAP. Debut 27 KCKN, debut 36 WJJD, 40-13 WINN, 30-23 WUNI, debut 28

DAVID ALLEN COE "You Never Even Called Me By My Name" (Columbia) added KHEY, WMC, WSUN, KWJJ, KIKK, WHO, WBLU, WISZ, KAHU, KBOX. 8-4 WINN.

MEL STREET "Even If I Have To Steal" (GRT) Pick WHO, added KCKN, KRAK, KERE, WJQS, WWOK, WBAM, KIKK, WESC, KENR. BILLY "Crash" CRADDOCK "I Like The Blues" (ABC) Continues strong. Pick WJJD and KSOP. Added WHOK-FM, WXCL. WONE, WSLR, KUZZ,

WPLO, 37-29 WUNI.

MEL TILLIS & SHERRY BRYCE "Mr. Right & Mrs. Wrong" Knew Chart action: 46-27 WHO, 32-16 WISZ, 13-10 KAYO, 27-21 KHEY, 27-17 WUBE, 17-10 HERE, 37-29 KKYX, 8-3 KLAK, 19-14 KBUL.

RONNIE DOVE "Things" (Melodyland) added KAYO, KAHU, KSOP, WJQS, WONE, WUBE, KWJJ, WCMS, WMNI, WHN.

EMMY LOU HARRIS "If I Could Only Win Your Love" (Reprise) Good first week adds. KSOP, WMC, KKYX, WINN, WESC, KWJJ, WPLO, KBOX.

DON GIBSON-SUE THOMPSON "Oh, How Love Changes" (Hickory) added KPOK, KBFW, WINN, KWJJ, WHO, WBLU, WISZ, KRAK.

LA COSTA "This House Runs On Sunshine" (Capifol) Action includes 60-45 KIKK, 25-19 KBFW, 35-29 KPNX, added WHOO, WIL, WRCP, WBAP, WCMS, MAC DAVIS "Burnin" Thing" (Columbia) Starting to pickup. Debut 24 WEET. Added KSON, KAHU, KBFW, WMC, WONE, KPOK, TANYA TUCKER "Spring" (Columbia) Debut 40 on R&R Country list. Add

WHN, 10-7 WSUN, 39-24 KTUF, 34-24 WPNX, 30-14 WMC, 15-11 KLAC. Also added at KSON.

STATLER BROTHERS "1'(I) Go To My Grave Loving You" (Mercury) more adds at WXCL, KWMT, KSPO, KSOP, KOOO, WONE, WDEE.

RECORDS TO WATCH

JOE ALLEN "Carylon At The Broken Wheel Inn" (WB) Pick KBOX, add Continued on page 39

#### Most Records Cross Over Country To Pop

# Michael Murphy's "Wildfire" Is Crossing Pop To Country!



# COUNTRY

R&R COUNTRY HOTLINE: (213) 466-0954

JIM DUNCAN/Editor

# Biff Collie INSIDE NASHVILLE

Jim Moore, who is responsible for the planning of the floor map of Fan Fair Exhibit Booths at Nashville's Municipal Auditorium, told me last week at Fan Fair that the 268 booths sponsored this year would likely end up being closer to 500 next year, as they have already planned to schedule booths both downstairs (where the Fan Exhibits have been heretofore) and all around the concourse upstairs. I have visualized, since we first talked about it with the initial planning committee, within a tenyear period, a "World's Fair Of Country Music," at a fairgrounds, with a real midway and spectacular exhibits set up as lavish sideshows, with spectacular presentations by representative companies. Although many, if not most of the record companies have recently done as little as they felt they could and some have even discouraged their artists from participating, nothing can stop this from being "the world's fair of country music." Co-sponsors County Music Association and WSM have really evolved a well-planned machine, and that helps ease the pain of putting it on. But this thing, folks, is what the fans have wanted for years and didn't know it! Bouquets to Bud Wendell, WSM, Jo Walker, CMA and all who planned and executed this year's affair. It may be a drag to tradesters, but if you follow a family of fans who drove from Boise to Nashville, watch their faces and listen to them enthusing to one another, then you'd know how good it is!

The sixteen teams who participated this year in the Fan Fair Softball Tournament all had fun. Bill Anderson's Po' Boys, and the Mary Reeves Review, the men's and women's teams who won, must have enjoyed it most. I asked Mary Reeves if she was surprised to see her team win, she said, "No, that's why we played!" It worked, Mary.

Speaking of Fan Fair once more, the I.F.C.O. (International Fan Club Organization), headed by the three Johnson Girls from Wild Horse, Colorado, carried off its banquet and spectacular show before over 12,000 at the auditorium to kick off Fan Fair activities like a well-oiled machine. It was really a slick affair and the Johnson Girls and their organization must be complimented. The show cast for that affair very graphically illustrated that IFCO has become recognized as an important organization. In the beginning they were lucky to have more than a couple important performers on their annual show. This year, they had few of the struggling unknowns who have been the mainstays on their stage in the past.

NOTES-ON-SCRAPS-OF-PAPER: Roy Acuff went to Washington with TV personality Huell Howser to a jam session of a bunch of U.S. Senators and Congressmen who get together at least once a month and play. They were so awed by the presence of Acuff that they wouldn't play until he got his fiddle out and joined them. It made me feel so good!

... Johnny Russell, not discouraged by the slow progress of his weight program, says, "I'm not fat! I'm just too short!" ... "Hee Haw" has been shooting since the 9th of this month, rumors say they may be shooting at the TV facilities at Opryland this time next year ... Billy Grammer got mad when a Miami music director or DJ (he wasn't sure) said he wasn't playing Billy's new "Family Man" record. Said he wasn't up to to par lyrically; has nothing in it about sex! ...

Ray Hawthorne, one of the brightest spots about this year's Jimmy Rodgers Memorial Festival in Meridian, has more than one record label offer. Jimmie's daughter, Anita Rodgers Court, brought Ray to introduce to the trade this year, and each time he was on stage, he got a standing ovation ... Oprytowne, the newest project of NLT and WSM,



"No Butts About It"... WIRK-FM, (West Palm Beach, Florida) Program Director, "COYOTE DAVE" ROBERTS models the front of station t-shirts. Hundreds of which were given away recently as the County "K" got its "shirts together" with South Florida. Shown modeling the "REAR" is contest winner, KAREN MC CAIN, who was especially happy to win as she just didn't have a "thing" to wear.

will be Tennessee's largest hotel-convention-exhibit center, to be opened adjacent to Opryland within two years. When completed, the hotel will have 900 rooms! ... Ernie Ford's command performance at the White House was the second performance there in less than a year ... Mel Tillis' shot on Tony Orlando's TV show was a replay of the April date ... Jack Daniels invited the country trade to Lynchburg, Tennessee to see the distillery. Had some crocked cowboys before it was over! ... Rebert Altman and his staff either didn't do their homework on the music of their movie "Nashville," or they intended to leave an "old-time" traditional sound to it. Steel guitarist Lloyd Green said it "stinks" ... Lynn Anderson lost the milking contest to Tennessee Governor Ray Blanton. He used to do it for a living. Some political wags have said he should still ... Faron Young entertained the Mayors of Tennessee, 320 of them, and exhibited his new lett ear-lobe and pierced earring! When he sang his new record, "Here! Am In Dallas," he said, "I wanted to call it 'Here! Am In Tulsa'!" Nuff said!

Nobody has to tell Ervine Woolsey there's nothing good about goodbye. Woolsey, former ABC Records national promotion director, received three pies in the face recently when he announced he was

moving to 20th Century Records.
Woolsey took the creaming as good naturedly as the ABC staffers dished if out. He thought he was to be guest of honor at a going away party. His troubles began when B. J. McElwee, ABC sales manager, dressed as a donkey and offered to give the unsuspecting Woolsey a ride around the parking lot — a fatal mistake since McEntee held Woolsey's legs securely while the attackers did their work.

Wearing Indian garb, independent promotion man Juan Contreras struck first with a direct hit. He was





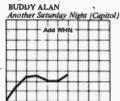


followed by Tom McEntee, ABC promotions, and Dale Morris of the Hubert Long Agency, Wiping the whipped cream away

wiping the winiped cream away to reveal a confused expression, Woolsey lamented, "I thought all of you were going to do something nice for me." His day finally did turn out to be a nice one. After washing up and changing shirts, Woolsey and the ABC staff setfled down in the office of Don Gant, directer of ABC's Nashville operation, for drinks and swapping stories about old times.

# I Love The Blues (ABC) **SINGLES**





AMAZING RHYTHM ACES

Third Rate Romance (ABC)

22-16 WBAM, 31-26 KENR,

debut 28 KIKK, add WCMS.

JOE ALLEN
Carolyn At...(WB)
See "Records To Wetch"

JOE ALLEN

REX ALLEN, JR

**BILL ANDERSON** 

LYNN ANDERSON

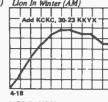
Country D.J. (MCA)

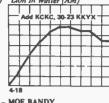
Debut 31 WWOK, 27-24

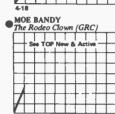
Lying In My Arms (WB)

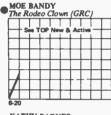
19-14 KOOO, 34-26 KHEY, 13-11 WINN, 38-29 WHK



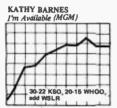












DORSEY BURNETTE

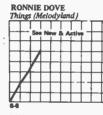
Molly (Melodyland)

GLEN CAMPBELL

JOHNNY CARVER

Strings (ABC)

Rhinestone Cowboy (Capitol)



"Crash" CRADDOCK

MAC DAVIS

DOTTSY

Burnin' Thing (Columbia)

Storms Never Last (RCA)

• LEFTY FRIZZELL Falling (ABC)

GEORGE & TAMMY

God'll Get You (Epic,

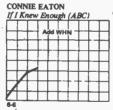
GIBSON/THOMPSON

TOM T. HALL

Deal (Mercury)

Oh, How Love Changes (Hickory)

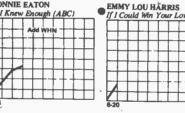




BARBARA FAIRCHILD

Let's Love While We Can (Col)

RUBY FALLS
He Love Me All (50 States)
More adds WJQS, WIL, KIKK



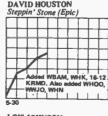


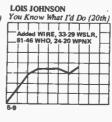
28-18 KSON, 28-20 KJJJ, debut 28 WWJO, 34-25 WHK, add WUNI

FREDDIE HART

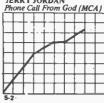


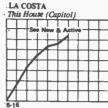


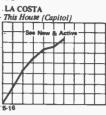


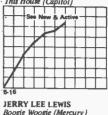


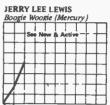
JERRY JORDAN











MC COY/GREEN

A Summer Place (Mor

MELBA MONTGOMERY

Picking up again...added KSOP, KUZZ, 31-27 WSLR 35-27 WHK

Searchin' (Elektra)

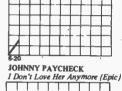
JODY MILLER

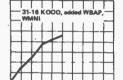
Don't Take It Away (Epic)

Added WJQS, WBAM, KWJJ, — KLAK, KBUL, WHO, KBUY —



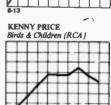
D&M OSMOND Make The World Go Away (MGM)

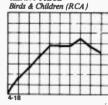


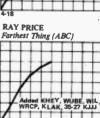


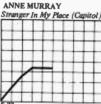
BRENDA PEPPER



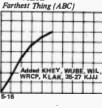




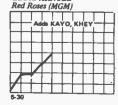






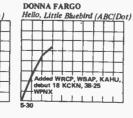


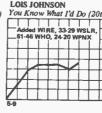
**EDDIE ARNOLD** 

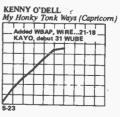


DAVID ALLEN COE

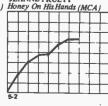








JEANNE PRUETT Honey On His Hands (MCA)



**EDDIE RAVEN** 

SUSAN RAYE

**DEL REEVES** 

Puttin' In Overtime (UA)

40-20 WWOK, adds include
WHN, WSUN, KLAK

You Belong To Me (RCA)

KENNY SERATT

JOE STAMPLEY Dear Woman (Epic)

WXOR. W

JOE STAMPLEY

WHOO WOMS DR, WMNI, 26-17 KSON

If I Could Have It (Melodyland)

Adds WESC,

 $\perp$ 

Ghost Story (Capitol)

dd WIRE, 11-9 WPNX

Good News Bad News (ABC)

**BOBBY SMITH** 

STATLER BROS.

**GARY STEWART** 

WYNN STEWART

Lonley Rain (Playboy)

More action: added KLAC, WHN, WUNI, KHOS, debut 32 KJJJ

MEL STREET

Even If I Have To Steal (GRT)

See New & Active

4

Barroom (RCA)

NAT STUCKEY

To Sleep Alone (Playboy)

More adds KSPO, WJQS,
KBFW, WUBE, WPNX,
WUNI, requests KBOX (10-6)

I'll Go To My Grave (Mercury)

+

You're Not The Woman (MCA)  $\Box$ 

Add WXOR, KLAK, KRAK 25-15 KIKK, 23-18 KENR

HANK THOMPSON

MEL TILLIS

TILLIS / BRYCE

TOMPALL

TWITTY/LYNN

Feelin' (MCA)

Log On The Fire (MGM)

Added KSOP, WEET, No. 11 WPLO

CONNY VAN DYKE Goodnight, It's Time (ABC/Dot)

Added KAYO, WJQS, WHOO, KSON, KLAC, KCKC

JERRY WALLACE

Wanted Man (MGM)

Mr. Right/Mrs. Wrong (MGM)

П

Woman In Back-/MGM

e New & Active

My Truckin' Luck (ABC/Dot)

# COUNT

Astirisk (\*) denotes records Most Added this week

WSLR/AKRON Pick-Razzy Baile Glen Campbell "Crash" Craddoc Brian Shaw Mel Tillis Carmol Taylor WPLO/ATLANTA Mel Tillis
"Crash" Craddock
Moe Bandy"
Carmol Taylor
Emmy Lou Harris KUZZ/BAKERSFIELD Buck Owens/S. Raye "Crash" Craddock Jerry Wallace" Debi Hawkins Chip Taylor Melba Möntgomery WISZ/BALTIMORE Moe Bandy" Gibson/Thomps David Allen Coe Jim Weatherly Freddy Hart" WBFW/BELLINGHAM, WS

Mac Davis Pat Roberts Lafty Frizzell Guy & Raina WJJD/CHICAGO

WMAQ/CHICAGO WUBE/CINCINNATI

Bobby Smith Ray Price Cal Smith Ronnie Dove Ronnie Dove WHK/CLEVELAND Heten Reddy Patti Page Buck Owens/S. Raye Joe Stampley (E) Carmol Taylor Elvis Presley Mel Tillis David Houston Lynn Anderson\* WPNX/COLUMBUS, GA Jerry Lee Lewis\* Bobby Smith Carmol Taylor

WMNI/COLUMBUS, OHIO Dottie West Lawanda Lindsey Joe Stampley (E) Ronnie Dove" Johnny Paycheck KBOX/DALLAS

Pick—Patti Page Bill Rice Emmy Lou Harris Carmol Taylor Johnny Russell Nitty Gritty Band Johnny Derrell Devid Aften Coe WONE/DAYTON Lynn Anderson "Crash" Craddor Ronnie Dove Freddia Hart

Statler Bros Mel Tillis Mac Davis KERE/DENVER

Moe Bandy<sup>a</sup> "Crath" Craddock Jerry Wallace<sup>a</sup> Mel Street

WHO/DES MOINES

Pick-Mel Street Buck Owens/S. Raye Moe Bandy Tommy Cash Jerry Lee Lewis Jody Milter Debi Hawkins Gibson/Thompson David Allen Coe Even Stevens Carmol Taylor

KBUY/FORT WORTH

WFRL/FREEPORT, ILL

Emmy Lou Harris Freddie Hart\* Kenny Serratt Tommy Jennings Mel Street Jerry Lee Lewis\*

KAHU/HAWAII IAAHU/HAWAII
Glen Campbell
David Allen Coe
Mac Davis
Ronnie Dove
Stonay Edwards
Donna Fargo
Dolly Parton
Jim Reeves
Cal Smith
Conway Twitty
Freddy Weller
#FNR/HOUSTO

KENR/HOUSTON Mel Street
Moe Bandy\*
Lynn Anderson\*
Patti Page
Jerry Lee Lewis\*
Freddie Hart\*

Freddie Hart\*
KIKK/HOUSTON
David Allen Coe
Jessi Colter
Patti Page
Carmol Taylor
Mel Street
Razzy Bailey
Ruby Falls

Moe Bendy\* Lois Johnson Jerry Lee Lew Kenny O'Dell Stellas Parton Susan Raye

KLAK/DENVER

Gary Stawert Freddie Hart\* Moe Bandy\* Jody Miller Ray Price Del Reeve

KSO/DES MOINES

WDEE/DETROIT

Pick-Freddie Hart Jerry Lee Lew Jerry Wallace\* Moe Bandy\* Statler Bros Paul Davis Nitty Gritty Jim Weatherly

KHEY/EL PASO David Allen Coe Uavid Allen C George Morga Eddie Arnold Ray Price KWNT/FORT DODGE Statler Bros Kenny Serratt Jerry Wallace\* Joe Allen

Jody Miller Clica Lefty Frizzell

Lefty Frizzell
WBAP/FORT WORTH
Tills/Bryce
Chio Taylor
Joe Stampley (Dot)
Donns Fargo
Dorsey Burnette
La Costa
Kenny D'Dell
Johnny Paycheck
Twitty/Lynn
Frieddie Mart\*

WERLIFREBPORT, ILL
Twitty/Lynn
Henk Thompson
Anne Murray
Kenny Serratt
Drvid Allen Coe
Dans Tresk
David Houston
Jud Strunk
WESC/GREENVILLE, S.C.

WIRE/INDIANAPOLIS

WJOS/JACKSON, MISS Jerry Lee Lewis Twitty/Lynn Trutty/Lynn Trutty/Lynn Freddie Hart\* Moe Bandy\* Met Street Jerry Wellace\* Cliff Cochran Bobby Smith Lonzo & Ocar Frago Tanner Jody Miller Ruby Falls Ronnie Dove Connie Van Dyke

KCKN/KANSAS CITY Gene Watson Freddie Hart\* Mel Street Paul Devis Jerry Wallace\* Moe Bandy\*

WHOK-FM/LANCASTER

Pick-Razzy Bailey Freddie Hart\* "Crash" Creddock Lynn Anderson\* George Morgan

KLAC/LOS ANGELES

Twitty/Lynn Chip Taylor Stellas Parton Freddie Hart\* Wynn Stewart Connie Van Dyke Molly Bee

WINN/LOUISVILLE

Moe Bandy Gibson/Thompson Freddie Hart\* Emmy Lou Harris Marvis Yerby Nitty Gritty Band Sam Neely Nick Nixon Carmol Taylor Jerry Clower

WMC/MEMPHIS David Allen Coe Jerry Lee Lewis\* Lefty Frizzell Freddie Hert\* Mac Davis Emmy Lou Harris WWOK/MIAMI

Terri Stubbs Dave Duley Mel Street Statler Bros Freddie Hart\* Boomer Castle Moe Bandy\* Charley Pride WUNI/MOBILE Nitty Gritty Band Wynn Stewart Wynn Stewart Lefty Frizzell Tom T, Hall Roger Whittak Bobby Smith Freddie Hart\*

WBAM/MONTGOMERY

WBAM/MONTGO David Houston Jody Miller Paul Davis Freddie Hart\* Nitty Gritty Jerry Wallace\* Sam Neely Pick-Moe Bandy\* Mel Street Lynn Anderson\* Earl Conley

WXOR/MUSCLE SHOALES Gary Stewart Joe Stampley Mal Tillis Freddy Fender

Freddy Fender
WHIN/NEW YORK
Ronnie Dove
Connie Eaton
Wynn Stewart
Buddy Alan
Mel Tillis
David Houston
Del Reevas
Tanya Tucker (Col)
WCMS/NORFOLK
Ronnie Dove
Amazing Aces
La Costa
La Costa
Lynn Anderson\*
Joe Stampley (E)
Pick-Freddie Hart\* KNEW/OAKLAND Donna Fargo Tom T. Hall Tillis & Bryce Johnny Russel KOOO/OMAHA

KOOO/OMAHA Even Stevens Cliff Cochran Moe Bandy \* Lynn Anderson \* George & Tammy Guy & Reina Statler Bros Jerry Leb Lewis \* Jim Weatherly

Jim Weatherly
WHOO/ORLANDO
La Costa
Joe Stampley (E)
Twitty/Lynn
Moe Bandy
Jerry Lee Levis\*
Lynn Anderson\*
Fraddie Hart\*
Freddy Fender
Connie Van Dyka
David Houston WXCL/PEORIA, ILL Freddy.Fender Statler Bros Lynn Anderson" "Crash" Craddoc Lefty Frizzell

WRCP/PHILADELPHIA
Olivia Newton-John
Billy Thunderkloud
Ray Price
La Costa
Donna Fargo
KJJJ/PHOENIX
Frender Freddy Fender Mel Tillis Glen Campbell Freddie Hart<sup>a</sup> KTUF/PHOENIX

Carmol Taylor Buck Owens/S. Raye Nat Stuckey Jerry Wallace\* WEEP/PITTSBURGH Tommy Ow Jeris Ross Gene Watso Gene Watson
KPOK/PORTLAND
Carmol Taylor
Sam Neely
Jim Weatherty
Jerry Lee Lewis
Mac Davis
Freddie Hart
Gibson/Thompson KWJJ/PORTLANE
Elvis Preatey (filo)
Lynn Anderson
Moe Bandy
Moe Bandy
David Allen Coe
Ronnie Dove
Guy & Reina
Gibson/Thompson
Freddie Hart
Emmy Lou Harris
Jody Miller
Jerry Wallace

" KWJJ/PORTLAND

WEET/RICHMOND Tillis & Bryce Tompall Freddie Hart" Bobby G. Rice Guy & Raina Dottsy

Dottsy WBLU/ROANOKE, VA Moe Bandy" David Allen Coe Don Potter Lynn Anderson" Gibson/Thompso KRAK/SACRAMENTO

KRAK/SACRAM
Jerry Lee Lewis\*
Mel Street
Gary Stewart
Freddie Hert\*
Lynn Anderson\*
Jesi Colter
Mel Tillis
Chip Taylor
Guy & Ralna
Gibson/Thompso
Billy Grammer
Pat Roberts
Razzy Bailey
Dellas Frazier

WWJO/ST CLOUD, MINN Don Gibson David Houston Dolly Parton

WIL/ST LOUIS Pick-Carmoi Taylor Chip Taylor La Costa

WSUN/ST PETERSBURG Freddie Hart\*
Del Reeves
Joe Stampley (E)
Even Stevens
David Allen Coe
Nitty Gritty

Useria Auten Los
Nitry Gritty
KSOP/SALT LAKE CITY
Pick-Crash Craddock
Fredole Hart
Twitty/Lynn
Fredole Hart
Twitty/Lynn
Billy Grammer
Statder Bros
Nat Stuckey
Dennis Weaver
Patil Page
Don Gibson
Jerry Walston
Jerry Walston
Jerry Walston
Grammer
Stath
Gra

Frontie Dove Jerry Lee Lewis\* Even Stevens Emmy Lou Harris

KKYX/SAN ANTONIO

Pick-Moe Bandy\*
Patti Page
Jim Weatherly
Emmy Lou Harris
Jerry Wallace\*
Lefty Frizzell
Lonzo & Oscar

KCKC/SAN BERNARDING

Lynn Anderson "
Hoyt Axton
Jerry Wallace "
Moe Bandy "
Connie Van Dyke
Billy Swan (flip)

KSON/SAN DIEGO

Tanya Tucker (Col)-Johnny Russell Cal Smith Lynn Anderson" Billy Larkin 'Connie Van Dyka Bobby G. Rice Mac Davis

KAYO/SEATTLE Connie Van Dyka Debie Hawkins Ronnie Dove Cliff Cochran Eddie Arnold

KRMD/SHREVEPORT

Freddie Hart\* Debi Hawkins Razzy Bailey Lynn Anderson

KSPO/SPOKANE

Bobby Smith Freddie Hart\* Helen Reddy Patti Page Jerry Wallace\* Moe Bandy\* Statler Bros Jerry Lee Lewis\* Lynn Anderson\*

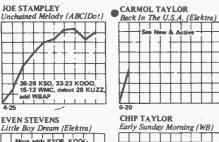
KHOS/TUCSON

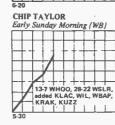
Freddie Hart\* Jim Weatherly Wynn Stewart

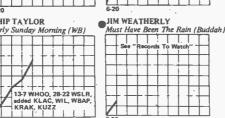
KBUL/WICHITA

Jody Miller Lynn Anders Gene Watson











# Radio & Records POP/40

6/13 5 LINDA RONSTADT/When Will I Be Loved (Capitol) 5 2 AMERICA/Sister Golden Hair (WB) MICHAEL MURPHEY/Wildfire (Epic) 18 10 VAN MCCOY/The Hustle (Avco) GLADYS KNIGHT/The Way We Were (Buddah) CHICAGO/Old Days (Columbia) CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M) 12 FRANKIE VALLI/Swearin' To God (Private Stock) 11 0 JESSI COLTER/I'm Not Lisa (Capitol) 14 10 16 TANYA TUCKER/Lizzie And The Rainman (MCA) MAJOR HARRIS/Love Won't Let Me Wait (Atlantic) 12 17 OLIVIA NEWTON-JOHN/Please Mr. Please (MCA) 30 22 WINGS/Listen To What The Man Said (Capitol) 28 34 CHARLIE RICH/Everytime You Touch Me (Epic) 1 24 19 HAYWARD & LODGE/I Dreamed Last Night (Threshold) 23 17 16 21 20 10CC/I'm Not In Love (Mercury) MORRIS ALBERT/Feelings (RCA) 25 23 35 29 19 JANIS IAN/At Seventeen (Columbia) TEACH-IN/Ding-A-Dong (Philips) 19 20 18 1 DEBBIE CAMPBELL/Please Tell Him I Said Hello (Playboy) 29 26 28 ELVIS PRESLEY/T-R-O-U-B-L-E (RCA) 24 GLEN CAMPBELL/Rhinestone Cowboy (Capitol) 33 30 27 25 NEIL DIAMOND/The Last Picasso (Columbia) SEALS & CROFTS/I'll Play For You (WB) MIKE POST/The Rockford Files (MGM) 38 32 36 EAGLES/One Of These Nights (Asylum) 26 31 FRANK SINATRA/Anytime (Reprise) 39 JUDY COLLINS/Send In The Clowns (Elektra) BEE GEES/Jive Talkin' (RSO) 37 37 33 31 CARLY SIMON/Attitude Dancing (Elektra) 34 32 ELTON JOHN/Someone Saved My Life Tonight (MCA) 40 38 BOBBY VINTON/Wooden Heart (ABC) JERRY COLE & TRINITY/Susanna's Song (WB) 40 FIRST CLASS/Funny How Love Can Be (UK) 32 35 36 PILOT/Magic (EMI) 37 SAMMY JOHNS/Rag Doll (GRC)

#### RADIO NEWS

38

WCBM-Baltimore

It's June and the station is taking advantage by running "WCBM's Graduation Days." Each day the station will salute and feature the music of two past years. The first day 1955 and 1956 were honored. Promotion also included various news and sports items from past years.

KAKE-Wichita Program Director, Gene Rump, is looking for a dynamic commercial copy writer. Pay is good. No calls. Send any tapes and resume to Gene Rump, KAKE, P.O. Box 1240, Wichita, Kansas 67201

#### WMAL-Washington

Music lady, Bonnie Smith, reports that Andy Williams granted an exclusive interview with the station's afternoon personality Bill Trumbull last week. Andy was in town for a date at Shady Grove Music Fair.

KMEN-San Bernardino

MAC DAVIS/Burnin' Thing (Columbia)

Bill Rhoades, PD, after many years of being foot loose and fancy free decided to tie the knot with Mary Beth Lantz. Couple will spend a week or so contemplating the green scenery of Oregon.

TONY ORLANDO & DAWN/Momin' Beautiful (Elektra)

HAMILTON, JOE FRANK & REYNOLDS/Fallin' In Love (Playboy)

#### KFI-Los Angeles

KFI's irrepressible "Sweet Dick" Whittington held another radio first for Los Angeles. He invited listeners to a boring

In an ad run in this publication we mistakenly listed KIIS along with % other radio stations as playing the Johnnie Maya record "If I Could Love You."

We were given the wrong in-formation and KIIS is not playing this record. Sorry for the mistake.

Ranwood Records, Inc.

"Lunch In The Sewer System" Tuesday, June 17. Based on the premise that all business lunches are boring, Whittington wanted to make this the boringest lunch of all time. The activity took place at a flood control channel (they couldn't get a permit to actually go down into a sewer) across from the L.A. river. Lunch was complete with a speech on "Flood Control And You," a singing group called "The Cesspools" and a fashion show that required participants to war hip boots. All the merriment was broadcast over the station. Unfortunately planned keynote speaker Art had a Carney previous "overground" commitment.

#### WTAE-Pittsburgh

Station's Chuck Brinkman saluted area native Bobby Vinton with a special five-hour music tribute Tuesday, June 10. Vinton was on the air with Chuck as a guest DJ rapping about his life, career and future plans. Continued on page 39

#### **NEW & ACTIVE**

**HELEN REDDY** Bluebird (Capitol)

Yes, Helen is ready. Add KFI, K101, WGN, WIP, WFIR, WTAE. Play on flip at WSB, KWAV, WEMP.

#### JAMES TAYLOR How Sweet It Is (WB)

Stepping out nicely. Adds include WTAE, KEX; WFIR, WBAL, WMAL, WGN.

#### BARRY MANILOW Could It Be Magic (Arista)

Add KULF, KLVE, KCRA, KFI, WBAL, KNBR.

OTHER STRONG ACTIVITY: NITTY GRITTY DIRT BAND "All I Have To Do Is Dream" (UA) Add KWAV, WMAL, KMBZ. REX ALLEN JR. "Lyin" In HIS Arms" (WB) Add KCRA, KWAV. FRANK MORGAN "Sing Your Freedom Song" (RCA) Action noted at WIP, KFI. RIGHTEOUS BROTHERS "Substitute" (Haven) Went right on KNBR, KFI, WGN. FREDDY FENDER "Wasted Days and Wasted Nights" (ABC) Add KMBZ, WBAL, KULF, WEMP. On WIP as LP cut. BO DONALDSON & THE HEYWOODS "Our Last Song Together" (ABC) Add WSB, KDIG. BATDORF & RODNEY "You Are A Song" (Arista) LP cut getting solid play at WGN, KFI. JACK JONES "What I Did For Love" (RCA) Add WEMP, WHIO, WBAL.

# POP



BY MIKE KASABO

Now that the Helen Reddy situation has settled down, it appears that Capitol made the right decision by rushing out "Bluebird." Programmers have been much more receptive to the cut than the

The Guys & Dolls record which made last week's New & Active list is already showing up hot at KWAV and charts No. 23 at KAKE. Two album cuts getting strong phone reaction at KWAV "Come On Over" Bee Gees and "Love Songs" James Taylor.

Janis Ian "At Seventeen" furned in a bunch of hot reports this week and makes a good jump on the Pop-40.

"Substitute" by the Righteous Bros. appears to be the side

preferred so far by Adult programmers.

Bob Knight, PD, WROC reports very hot action on Jud Strunk's
"The Biggest Parakeets In Town." The song is a double entendre that relates to the upper portion of the female anatomy. Anyway, it's on Melodyland and is causing quite a stir in Rochester.
The Campbell's • Debbie and Glen - are both looking very strong

with airplay across the country. Debble reporting hot at 20 per cent of our reporting stations. Glen not far behind.

Since many people have asked about the Etton John, I'll tell you. At this point there will not be an edit furnished by MCA. If you feel the need to cut it down, you'll have to grab the surgical equipment and do it in the privacy of your own production studio. Bob Dixon at WF IR managed to edit it down to a nifty 3:35.

Now that the Carpenters album has had a week in the field we are starting to feel some feedback on a possible single. At this point"Happy", "Desparado", "I'm Caught Between Goodbye And I Love You" "Solltaire" appear to be the strongest. Chances are that A&M will pull a single from the album due to Karen & Richard's extensive national tour.

Another allbum cut was brought to my attention by Charlie Allan of WGN. "You Are A Song" by Batdorf & Rodney on Arista is already getting good reaction at the station.

Frank Sinatra's "Anytime," after a brief slow period, appears to

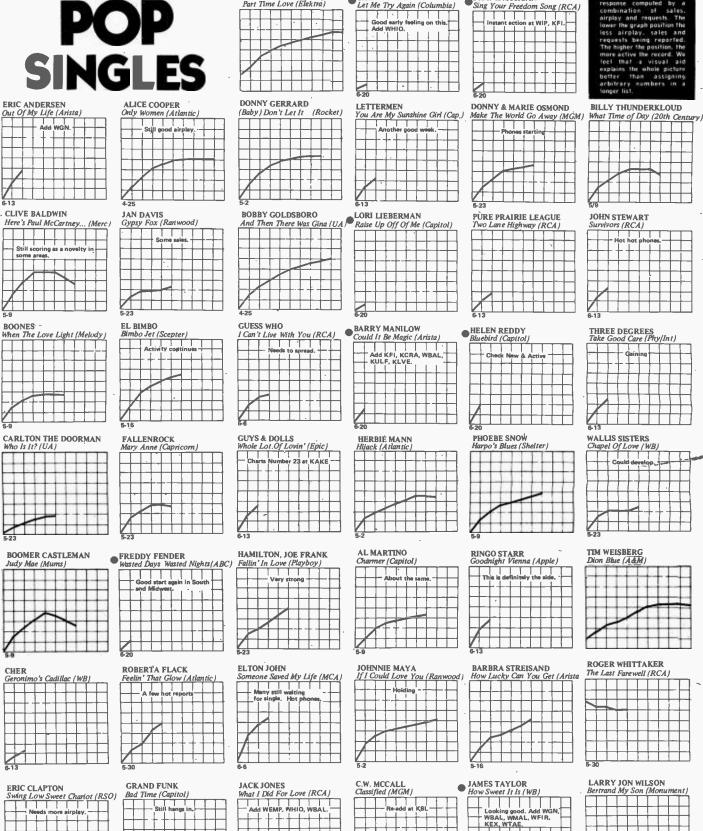
be picking up. It reported very hot at WHIO and KEX. It's also reached smash proportions in Detroit from play on giant rocker

The War record "Why Can't We Be Friends?" on UA is starting to pick up some Adult play at KSD, WROC

Bo Donaldson & The Heywoods and Bobby Sherman are squaring off for the latest cover battle. Both parties have recorded yet another Neil Sedaka song "Our Last Song Together." We'll keep you posted.

Thanks to all who've made suggestions on our expanding this section of R&R. Shortly, we will be including some features that we believe will substantially benefit you, the programmer, even

# SINGLES



L.....

TAMMY JONES

Let Me Try Again (Columbia)

DAVID GATES
Part Time Love (Elektra)

FRANK MORGAN

Sing Your Freedom Song (RCA)



War 10CC

America Carly Simon Captain & Tennille Frankie Valli

WSB-ATLANTA

WSB- ATLANTA
Lettermen
Roberta Fleck
Jan Howard
Trini Lope
Wayne Newton
Leyen Stevens
Jay Black
Bobby G. Rice
Heywoods
Helen Reddy (Resson)
PHONES
Michael Murphey
John Denver
Olivia Newton-John
Mac Davis
WCBM BANTINOPE

WCBM-BALTIMORE

RESIDENCE SHOPE SH

KAKE-WICHITA

WMAL-WASHINGTON Dawn James Taylor Bazuka

Nitty Gritty Dirt Band Dave Mason PHONES 10CC Chicago Glen Campbell Blood, Sweet & Tears

WIP-PHILADELPHIA Helen Reddy
Mike Post
Frank Morgan
Gwen McCrae (nites)
HOT

HOT Glen Campbell Frankie Valli Ray Stevens Gladys Knight Jessi Colter Eagles Van McCoy Morris Albert

KMBZ-KANSAS CITY Three Degrees

Dawn Nitty Gritty Dirt Band

KCRA-SACRAMENTO

Dawn
Roberta Flack
Engelbert Humperdinck
Debbie Campbell
Carty Simon
Rex Allen Jr

Nitty Gritty Dirt Freddy Fender Joan Baez PHONES Gladys Knight Charlie Rich Olivia Newton-Jo Glen Campbell James Taylor

Carly Simon

Dawn Janis Ian Eagles HOT Van McCoy

Tomado

Wings

KNBR-SAN FRANCISCO Barry Manilov James Taylor Jessi Colin Yo Major Lance Righteous Bros Dawn Elton John HOT Gladys Knight Melissa Manch Wings Mike Post Janis Ian

KWAV-MONTEREY Helen Reddy Stark & McBrien Stark & McBrien
Rex Allen Jr
Dave Mason
Judy Collins
Nitty Gritty Dirt Band
HOT
Three Degrees
Guys & Dolls
Lettermen
Olivia Newton-John
Wines

Wings Bee Gees Roberta Flack WCMI-ASHLAND

Glen Campbell Gien Campbell Dawn Jerry Cole Janis Ian Judy Collins Bee Gees Three Degrees Gloria Gaynor HOT Wings

WTRX-FLINT Judy Collins Glen Campbell HOT Frankie Valli Janis Ian Debbie Campbell

Engelbert Humperdinck Hayward & Lodge C.W. McCall HOT KSL-SALT LAKE CITY ia Newton-John

WHOK-LANCASTER Elton John Wings

Dawn

Stark & McBrien

David Cassidy

HOT

Olivia Newton-John
Glen Campbell

KFI-LOS ANGELES

AFTI-LOS ANGELE
Dawn
Barry Manniow
Barry Mann
Joan Baez
Righteous Bros
Frank Morgan
Helen Reddy
East L.A. Car Pool
PHONES
Janis Ian
Wings

K101-SAN FRANCISCO Gloria Gaynor Pablo Cruise Barry Manilow Hudson Bros Dawn Helen Reddy PHONES

Captain & Tennille Roger Whittaker Morris Albert ... WGN-CHICAGO

Helen Reddy Righteous Bros James Taylor Travis Wammack Maggie Bell Eric Andersen Jerry Lee Lewis Jackson 5

WHIO-DAYTON Dawn Jack Jones Tammy Jones Roger Miller HOT Frank Sinatra Bobby Vinton

WROC-ROCHESTER

HOT Olivia Newton-John

Olivia Newton-John
KMEN-SAN BERNARDINO
Eagles
Mike Post

Bobby Vinton

KSD-ST LOUIS Janis Ian Dawn Ambrosia McCov

Captain & Tennille Roger Whittaker Alice Cooper Harold Melvin

KDIG-SAN DIEGO Phoebe Snow Janis Ian Dawn

KULF-HOUSTON Barry Manitow Freddy Fender Mike Post PHONES

WFIR-ROANOKE

Mike Post Morris Albert 10CC

KEX-PORTLAND James Taylor Dawn Hayward & Lodg PHONES

KMPC-LOS ANGELES Mike Post Frankie Valli Olivia Newtor PHONES Elton (Philly) Elton (Pinball)

WTAE-PITTSBURGH WIAL—PITTSBUR Helen Reddy Bee Gees Judy Collins Dawn James Taylor 10CC HOT Captain & Tennille Jessi Colte Michael Murphey Alice Cooper Van McCoy Melissa Manc Grand Funk

Morris Albert aul Davis WBAL-BALTIMORE Freddy Fender Elton John 10CC Jack Jones Jack Jones James Taylor Barry Manilor Paul Davis Lettermen Jesse James Wings Bet E. Martin Dawn Rosemary Cloor

WREC-MEMPHIS Lettermen Dawn HOT Wings Gren Campbell Ven McCoy

KIIS-LOS ANGELES

WGAR-CLEVELAND

Dawn
Eagles
Debbie Campbell
Stealer's Wheel
Heywoods
Sammy Johns
HOT Charlie Rich

Judy Collins Debbie Campbell Phoebe Snow

Helen Reddy James Taylor Eagles Bobby Vinton Nancy Sinatra HOT

KRMG-TULSA Major Harris Charlie Rich HOT Olivia rewitoria.

OCC
Elton John
Teach-In
Hayward & Lodge
Morris Albert
Donny & Marie Osmond

Frank Sinatra Roger Whittaker John Denver Michael Murphey Barry Manilow (Old)

Tanya Tucker Elton (Somebody)

Wings Major Harris

KLVE-LOS ANGELES Allens K.C. & Sunshine Band Barry Manilow WCCO-MINNEAPOLIS

No adds HOT Captain & Tennille Ette James WEMP-MILWAUKEE WEMP-MILWAUKEE Freddy Fender Jim Westherly Gten Campbelt Kenny Vance Hans Peter Hansen Helen Reddy (Reason) Syreeta Jack Jones Lettermen

#### PARALLELS

10CC-3:25 I'm Not In Love LP: I'm Not In Low PI

KHU 29-22
KFRC 21-21
99-X 19
99-X 19
99-X 19
99-X 19
99-X 19
WFIL 5-3
KSTP 5-11
KDWB 7-7
U100 2-2
13Q 27-18
WPEZ d 21
CKLW 26-17
KLIF 20-17
KLIF 20-17 WCFL 30-22 WCAO 20-10 WBBQ 6-8 WCGL 2-2
WKGW 2-2
WKG

TANYA TUCKER-3:05 Lizzie & The Rainman (MCA) LP: Tunya Tucker P[ 293 15-11 P2 P.3 F.3 KQWB 28-27 WRIE 28-32 KYSN 32-25 WBGN 16-14 WAC16-6 KILE 6-5 WVLK 17-24 WORCon WKSN 14-16 WAMS 24-20 WOSH 26-25 KKOJ d 28 KTKT 22-23 KIOA 9-11 WVOV 15-1 KGGO 6-6



Swearin' (Private S	FRANKIE VALLI-3:58 Swearin' To God (Private Stock) LP: Clossup				
KHL 6 30 KL10 6 30 KL10 6 22 KL10 6 22 KL10 6 22 SP2, L11 KL10 6 2 KL10 6 2	P. WINGW 26-26 WHIGH SO-22 WHIGH SO-22 WINGW 26-26 WIN	WCRL 331 WCAD 3721 WCAD 37			



WAR-3:45 Why Can't We Be Friends
(UÅ)
P[ P2 P2 P3 P3 P4

		- WOOK 17 10		
ROGER WHITTAKER—(3:38) The Last Farewell (RCA) LP: Special Kind of Man				
P1	P2	P.3		
KHJ 12:12 KFRC 11:9 KDWB 11:-10 WPEZ 24:24 CKLW 4:8 WRKO 2:5	WAV2 25-27 KBEQ 7-17 KAFY 20-22 KAKC 65-5 KTKT 26-24 KRSP 5-11 WGRO 13-18 KLOA 4-14 KLEO 30-24 WOW 11-14 WAPE 5-9 KGGO 7-12	WCFL 19-15 WQAM 13-10 WAKY 17-18 KQW8 on KQW8 on KQW 4-19 WISM 14-18 WGH 11-6 WKLO 7-16 WKLO 7-16 WKE L 17-14 CHUM d 26 WRIE 18-16 WYRU 21-15 WIXY 18-17 WKRU 23-25 WKSN 6-18		

### **NEW & ACTIV**

Continued from page 32

EDDIE ARNOLD "Red Roses For A Blue Lady" (MGM) more adds KAYO, KHEY.

RAZZY BAILEY "Peanut Butter" (Capricorn) added KIKK, WSLR, KRAK,

CLIFF COCHRAN "Summer Song" (Enterprise) added KAYO, WJQS, KOOO.

PAUL DAVIS "I've Got A Yearning" (Bang) added WBAM, KCKN, WDEE. LEFTY FRIZZELL "Failing" (ABC) added WXCL, WMC, KBFW, KKYX, KBUY, WUNI.

RUBY FALLS "He Loves Me All The Way" (50 States) added WJQS, WIL, KIKK.

GUY & RALNA "We've Got It All Together Now" (Ranwood) more adds at KOOO, KBFW, WEET, KWJJ, KRAK.

DEBI HAWKINS "What I Keep Saying Is A Lie" (WB) added KAYO, WHO,

KUZZ, KRMD, pick WPNX.
SAM NEELY "Sanctuary" (A&M) added KPOK, WINN, WBAW

NITTY GRITTY DIRT BAND "Dream" (UA) added KOOO, WINN, KBAP,

NITTY GRITTY DIRT BAND "Dream" (UA) added KOOO, WINN, KBAP, WUNI, WSUN, WDEE, KBOX.
BUCK OWENS-SUSAN RAYE "Love Is Strange" (Capitol) added WHO, KTUF, WHK, KUZZ.
PATTI PAGE "Less Than A Song" (AVCO) added KSPO, KSOP, KKYX, KENR, WHK, KIKK, PICK KBOX.
HELEN REDDY "You Don't Need A Reason" (Capitol) added KSPO, KSOP,

EVEN STEVENS "Let The Little Boy Dream" (Elektra) more adds KSOP,

KOOO, WHO, WSUN.
JIM WEATHERLY "It Must Have Been The Rain" (Buddah) added KPOK, KOOO, KKYX, WISZ, WDEE, KHOS.

#### **RECORD** INDUSTRY NOTES

Continued from page 30

Brummel when the group broke up in 1967. However, they have just recently re-formed and members, Sal Valentino and Ron-Elliott, dropped by the of-fices while they were in Los Angeles on tour. Ron said "we broke up for several reasons primarily due to the draft and illness within the group, Sal and I have continued to work together these past years and I've been busy as a session musician. I called Sal and found out that all the original members of a session musician. I called Sal and found out that all the original members of the group were available. We both went around and talked to the guys to feel out the possibility of re-forming. They were interested and available so it just all came back together very easily." Their new album has elicited good station response and a single will be forthcoming off "The Beau Brummels" with the two cuts most discussed being "Wolf" and "You Tell Me Why." They are currently on four and taped TV shows while in fown to be aired at later dates. After a short rest the end of August, the group will be embarking on an extensive II. Statur and also plant to record a new plants held in which has extensive U.S. tour and also plan to record a new album, half of which has already been written. Sald Sal "It's funny; except for the older industry already been written. Said Sal "it's funny; except for the older industry people, most of the audiences are too young to remember us as the "old" Brummels. But it's rather nice as they seem to be accepting our music as it is now and also like the old favorites we used to play." ... Bob "Disco Tex" Crewe's new single is out on Private Stock Records, "Giddy-Yap Girl (Ride Your Horsey Horne) by The Bearback Rockers ... Jerry Perenchio and Norman Lear in partnership with TV personality Bob Eubanks have formed TAT Concerts with the lineup so far including Gordon Lightfoot, Linda Ronstadt, Stephen Stills, Three Dog Night, etc. Frankle Valil just sold out Madison Square Garden for the tenth time in his long career ... Arista's Melissa Manchester will be working on her new album this July and August with her producer Vini Poncia in Los Angeles Poncia was Melissa's producer on her last album that contains her current hit "Midnight Blue."

FRANK GETS THUMBS DOWN BY COURT

Frank Zappa has lost the first battle, but not the war, in his court case

Frank Zappa has lost the first battle, but not the war, in his court case against the Royal Albert Hall in London. The case centered around the lyrics of Frank's scheduled concert, which was deemed earlier by the judge in the case as not obscene. The surprise ruling centered around the fact the Royal Albert Hall, due to it's "curious membership and constitution" had a relevant complaint about the material being performed. In other words, Frank's material is acceptable anywhere else in England except The Hall. Frank has already appealed the decision based upon the "reasonable objection" of the Hall owners cited by the judge as being "unreasonable" since the judge found the material not obscene and acceptable to the general populace. Said Frank when asked why he was going to pursue the expensive (he's already spent \$50,000 in court costs) appeal which will take a year for a decision: "Because 'I'm right and they're full of shift." Frank had earlier agreed to change any lyrics in his material that the owners deemed 'obscene" or objectionable... an offer they chose to ignore... Johnny Rivers has signed an exclusive recording contract with Epic Records with a new single "Help Me Ronda" reworked and co-sung by Beachboy Brian Wilsonset for release in August...

Following on the heels of the Alice Cooper bash, comes news that U.A. is pulling out all the stops on their War party to be held next week at The Body Shop, a topless club in Los Angeles. Prizes and surprises and planned in abundance to promote the new album by War, "Why Can't We Be Friends," including special appearances by TV MaMa (400 pounds of nude mama,) The Oingo Boingo Band and several other outrageous guests.

#### POP **RADIO**

Continued from page 37

Listeners had a chance to call in and speak personally with the Polish Prince.

KSD-St. Louis ~

This weekend the station is running a promotion called "Hit Parade Of Yesterday." It will be an extensive recreation of St. Louis radio of the '50's and '60's. Program Director, Scott Burton, dug up tapes of various jocks that worked in the market. Some of the names are Ron Lundy, Dick

Clayton, Gary Owens, Danny Dark, Gary Stevens.

KMPC-Los Angeles

Clark Race, station's nightime personality and host of the TV game show "You Don't Say" auctioneered the "People Helping People USA" luncheon and fashion show recently. The fund raiser was a benefit for "Sounds Of Music For The Blind," program to train the sightless for careers as piano tuners.

## EW & ACTIV

The following records are listed in order by their activity

#### TONY ORLANDO & DAWN Mornin' Beautiful (Elektra)

33 percent of our reporters added it. Debut 28 KHJ, add WRKO, WCO WHBQ, 35 -29 WBBQ, see Parallels.

#### **HAMILTON, JOE FRANK & REYNOLDS** Fallin' In Love (Playboy)

26 percent of our reporters are on it and showing action. 39-33 KQWB, 10-6 WRMA, 26-21 WERC, add WBBQ, KCPX, 17-9 WBGN, see Parallels.

#### SAMMY JOHNS Rag Doll (GRC)

23 percent of our reporting stations on it. 17-13 WQXI, 29-21 KQWB, 38-25 WEEO, on WSAI, see Paralles.

RINGO STARR "Goodnight Vienna" (Apple) 30-24 KRSP, 30-28 WROV, 36-31 KQWB, 33-32 WNCI, 21-14 WERC, 28-28 WSAR, 35-33 KCPX, add WCOL, WAKY, WJON, WACI, KGGO, WVOP, on WEEO, WKSN, WVLK, debut 23 WVIC, on WORC, WCAO, WBGN, KYSN, WQBX, CHUM, debut 34 KILE,

WYIC, on WORC, WCAU, WBGN, KTSN, WQBA, CHOM, debut 34 KILE, debut 29 KKDJ, debut 38 WRIE.

JANIS IAN "At Seventeen" (Columbia) 33-27 WSGA, 33-24 KQWB, 28-25 WIBG, 37-33 WEAQ, 16-15 WORC, 36-32 WJON, add B100, add 24 WVOV, add WKSN, KREM, KRSP, WROV, debut 39 WEEO, add 27 KLIF, debut 35 WBBQ, debut; 36 KCPX, debut 29 KYA, on WSAR, debut 30 WAIR, debut 30

WBBQ, debut 36 KCPX, debut 29 KYA, on WSAK, debut 30 WAIM, debut 30 KJOY, on KYSN, WBGN, WRMA.

JAMES TAYLOR "How Sweet It Is" (WB) add KHJ, WRKO, WHBQ, on WSAI, WLEE, add KTKT, KING, KYNO, KJOY, WAIR, WJON, KINT, KSLY, WBGN, WCOL, WROV, KERN, 33-29 KEEL, debut 37 WACI, on WISM,

WSAR, WQBX, WORC
LYNYRD SKYNYRD "Saturday Nite Special" (MCA) 313-11 WSGA, 12-12 LTNTRD SKTNTRD "Saturday nine Special" (MCA) 33-(1 WSGA) 12-12
WAPE, 27-24 WEEO, add KILT, add WEAO, WNCI, WOSH, WBBQ, WROV,
WKSN, on WQBX, KJOY, WVOP, WSAR, KYSN, WAIR, debut 30 KYA, 35-29

WKSN, on WQBX, KJOY, WVOP, WSAR, KYSN, WAIR, debut 30 KYA, 35-29 KILE, 20-20 KKLS, debut 39 WFOM, debut 38 WCOL, 27-23 WAKX, AMBROSIA "Holdin" On To Yesterday" (20th Century) 37-34 WB3Q, 19-17 at U100, 21-17 KTLK, 34-28 KQWB, 35-30 WCOL, 22-30 WEAQ, 34-26 WAIR, 40-36 WACI, add B100, KINT, WSAR, KYSN, WEEO, on WISM, WQBX, WTRU, WFRC, debut 35 WNCI, debut 30 WVOP, 28-28 WJON, CHARLIE DANIELS "Long Haired Country Boy" (Kama Sutra) 20-12 WEEO, 2-2 WKLO, 16-8 WAIR, 27-25 WBBQ, 18-15 at U100, 35-31 WJON, add KEEL, 3-10 WERC, 18-16 WVOP, 2-3 WAKY, 10-19 WSGA, 9-19 WMAK, 17-14 WDDV, 23-28 WKSN, 14-20 WVOR, VASAW, WKSD, WASAW, WKSD, WK WROV, 23-28 WKSN, 14-22 WVLK, debut 22 WQBX, 16-22 WVOV, on WAPE

AEROSMITH "Sweet Emotion" (Columbia ) 38-34 KQWB, 7-7 WSAR, 35-30 WTRU, 29-24KJRB, 25-25 WRKO, add WCAO, KKLS, WNCI, KJOY, debut 36 WCOL, debut 30 WGNG, debut 24 WVIC, on KEEL, WORC, KYSN, WGH.

HOT CHOCOLATE "Disco Queen" (Big Tree) 30-27 at Z93, 39-32 WBBQ, 32-29 WKLO,9-6 WORG, 25-24 WIXY, 34-27 WNCI, debut 28 WMAK, add 35 WEAQ, on KEEL, WPIX, WCAO, WRFC, add WRMA, debut 23 WKSN, on WAKY.

TRAVIS WAMMACK"Love Being Your Fool" (Capricorn) 34-27 WBBQ, 32-28 WSGA, 40-34 WFOM, 40-36 WJON, debut 29 at Z93, debut 40 WNCI, debut 25 WNOE, add WAPE, add WVOP, WBGN, WQBX, KJOY, WERC, on WRFC.

WMAK nifes.

BAD COMPANY "Feel Like Makin' Love" (5wan Song) 24-19 WQXI, 24-18 WROV, add WCAO, KYSN, WSGA, WAIR, WROK, WQBX, WRMA, WAKX, WFOM, KCBN, KILE, WVOV, 27-25 WPGC.

CHARLIE RICH "Everytime | Touch You" (Epic)11-9 WKLO, 4-4 WAKY, 6-3 WMAK, 19-14 WZUU, 12-8 WVLK, add WCOL, 32-26 KEEL, 38-34 WEAQ, 30-28 KGW, 33-30 WRIE, add WSGA, WISM, KYNO, 37-20 WKSN.

KISS "Rock & Roll All Nite" (Casablanca) 0 13-10 WCOL, 15-9 KJRB, 3-3 at U100, 30-21 WAKX,25-25 KQWB,19-18 WIXY, 18-17 WKLO, 30-29 WEAQ, 11-11

WNCI, on WQBX, WISM, WSAR, WAPE nites
BARRY MANILOW "Could It Be Magic" (Arista) 31-28 KCPX. 39-35 WJON,,
add KDWB, WBGN, KEEL, WORC, WMAK, WVLK, WKSN, on KKDJ,
WTRU, debut 30 WIBG, debut 36 WNCI.

BLOOD, SWEAT & TEARS "Got To Get You Into My Life" (Columbia) 39-33 WKLO, 20-18 WOSH 38-35 WCOL, 37-35 WACI, 30-26 WNCI, add WDRC 30-23 WJON, debut 30 WCAO, 24-24 KGGO, 22-22 WEAQ, add KEEL, WAMS, on

ELVIN BISHOP "Sure Feels Good" (Capricorn) add WCOL, 31-29 WNCI, on WAKY.WBGN, WAMS, WRFC, WAKX, KJOY, WRMA, debut 30 WSAR, debut 40 WACI, 20:21 at U100, HUDSON BROTHERS "Rendevous" (Rocket) 27-19 KCPX, 22-14 KJRB, 36-

32 WEAQ, 39-27 WACI, debut 27 WROK, debut 28 KILE, add WTRU, WOSH, KRSP, KAKC, on WISM, WIBG.
AMAZING RHYTHM ACES "Third Rate Romance" (ABC)

29-15 WHBQ, debut 13 WRMA, debut 29 WROV, debut 30 at Z93, debut 30 WBGN 38-31 WBBQ, add KEEL, WAIR, WRFC, on WLAC.

ROLLING STONES. "I Don't Know why" (Abkco) add WMYQ, 40-37 WCOL, 26-25 KLEO, 32-23 WNCI, 23-22 at U100, 24-22 WAKX, 38-37 KYSN, debut 33

KILE, on WISM, WKSN, debut 30 KKLS. HOLLIES "Another Night" (Epic) 36-31 WCOL, 26-22 KEEL, 21-19 KKLS, 28-28 KDON, 28-22 KYSN, debut 32 WEEO, debut 30 KRSP, debut 22 KING, add

BRECKER BROTHERS "Sneakin' Up Behind You" (Arista) 42 KJOY, 29-24 KEEL,, 29-26 WSAR DEBUT 40 WCOL, on WIXY, WBBQ, WRFC, add

THREE DOG NIGHT "Til The World Ends" (ABC) 29-26 WAKX, add KKDJ,

THREE DOG NIGHT "TII The World Ends" (ABC) 29-26 WAKX, add KKUJ, WNCI, WQBX, KEEL, WIBG, KRSP.
PAUL DAVIS "Keep Our Love Alive" (Bang) add WKLO, 30-29 KBEQ, add KEEL, WVOP, 27-26 at 793, add WJON, on WAIR.
JOHNNY WAKELIN "Black suberman" (Pye) 29-27 WIXY, on KEEL, add WVOP, KQWB, WEAQ, 4-19 WORC, 8-12 WBBQ
JUD STRUNK "The Biggest Parakeets in Town" (MGM) on WSAI, add KTKT, WIBG, KENO, WERC, debut 39 WRIE, on WAIR.
RUFUS "Please Pardon Me" (ABC) 28-25 KEEL, debut 30 WRFC., add

WMYQ, on WSAR, 29-24 KYSN, on WAMS,, on WKSN.

#### THE INDUSTRY'S NEWSPAPER

#### TREND:

#### **June 20, 1975**

5/30	6/6	6/13		•
2	1	1	•	THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
12	-6	4	•	PILOT/Magic (Capitol)
3	2	2	3	MICHAEL MURPHEY/Wildfire (Epic)
1	3	3	4	AMERICA/Sister Golden Hair (WB)
32	19	11	6	PAUL MCCARTNEY & WINGS/Listen To What The Man Said (Capitol)
27	20	12	0	VAN MCCOY/The Hustle (Avco)
8	7	5	7	DOOBIE BROTHERS/Take Me In Your Arms (WB)
4	4	6	- 8	LINDA RONSTADT/When Will I Be Loved (Capitol)
11	8	8	9	MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
16	11	10	10	JESSI COLTER/I'm Not Lisa (Capitol)
31	22	15	0	10CC/I'm Not In Lové (Mercury)
5	5	7	12	ALICE COOPER/Only Women (Atlantic)
34	31	.22	<b>B</b>	OLIVIA NEWTON-JOHN/Please Mr. Please (MCA)
9	.9	9	14	JOHN DENVER/Thank God I'm A Country Boy (RCA)
28	18	17	15	BACHMAN-TURNER OVERDRIVE/Hey You (Mercury)
* "		26	16	FRANKIE VALLI/Swearin' To God (Private Stock)
6	10	13	17	GRAND FUNK/Bad Time (Capitol)
39	33	23	®	MELISSA MANCHESTER/Midnight Blue (Arista)
10	12	18	19	EARTH WIND & FIRE/Shining Star (Columbia)
40	39	34	20	EAGLES/One Of These Nights (Asylum)
15	15	. 19	21	ELTON JOHN/Philadelphia Freedom (MCA)
7	13	14	22	CHICAGO/Old Days (Columbia)
37	35	27	<b>②</b>	GWEN MCCRAE/Rockin' Chair (Cat)
	38	29	2	ELTON JOHN/Someone Saved My Life Tonight (MCA)
18	.16	16	25	JOE SIMON/Get Down, Get Down (Spring)
14	14	21	26	ELTON JOHN/Pinball Wizard (Polydor/S.T.)
-19	23	24	27	ROGER WHITTAKER/The Last Farewell (RCA)
13	17	20	28	ACE/How Long (Anchor)
÷	100	40	29	BEE GEES/Jive Talkin' (RSO)
	-	~	30	GLADYS KNIGHT/Way We Were/Try To Remember (Buddah)
29	27	30	31	HAROLD MELVIN/Bad Luck, Part One (Phy/Int)
26	26	28	32	TAVARES/Remember What I Told You To Forget (Capitol)
22	28	32	33	FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
-	38	36	34	SEALS & CROFTS/I'll Play For You (WB)
7	40	. 38	35	WAR/Why Can't We Be Friends? (UA)
w,		-21	36	MIKE POST/The Rockford Files (MGM)
36	34		37	AVERAGE WHITE BAND/Cut The Cake (Atlantic)
35	32	37	38	CARLY SIMON/Attitude Dancing (Elektra)
-			39	BAZUKA/Dynomite (A&M)
	-	-	40	GLEN CAMPRELL/Rhinestone Cowboy (Capitol)

THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

OTHERS-GETTING SIGNIFICANT ACTION: BARRY WHITE (20th Century ) 13-8 WBGN, 20-14 WKSN, 37-29 WAIR, and several others. PUREPRAIRIE LEAGUE (RCA) debut 21 KBEQ, 12-11 WVIC., 32-32 KQWB, PUREPRAIRIE LEAGUE (RCA) debut 21 KBEQ, 12-11 WVIC,, 32-32 KQWB, add WNCI and more. KOOL & THE GANG (DeLife) 19-18 WPGC, 26-23 WCAO, 36-30 WBBQ, on WIXY, KEELand many more. DONNY & MARIE OSMOND (MGM) 24-15 KENO, 29-19 KTLK 16-15 WSAI and more. DISCO TEX. Chelsea 1-14-9 WCOL, 26-21 WIXY, 17-12 WOSH, and several more. SWEET (Capitol) 15-9 KRSP, 32-28 WIXY, add KEEL, and many more. JUDY COLLINS (Elektra) debut 29 WSAI, add WKLO, KKDJ, WAKY and others. JACKSON FIVE (Motown) debut 30 Y100, add WISM, B100, WAIR. FIRST CLASS (UK) 17-13 WEAQ, 28-25 KTKT, add KGWand others. PETER FRAMPTON (A&M) 26-23 WBBQ, 28-27 KYA-40-37WNCI, 21-17 WVIC and mcre. GUESS WHO (RCA) 28-19 WVLK, 21-16 WBGN, 3-5 WKLO and other top chart action. MFSB (Phy-Int) 23-18 WIVC, 28-23 WAKY, add KEEL. on WIXY NEIL SEDAKA (Rocket) add KFRC, WKSN, KYSN, KILE. LEO SAYER (WB) 40-29 WEEO 31-30 KEEL, 30-27 WSAR and others. ROBERTA FLACK (Atlantic) 30-27 WBGN 25-22 KKLS, 19-27 WSAR, on-WKSNSUGARLOAF (Claridge) 26-23 KQWB, add KTLK, WIBG, and others. LES VARIATION (Buddah) 38-32 WKLO, add WAKY, WRMA, and others. CANYON (Magnaglide) 23-16 WCDL, add WBBQand others COMMODORES (Motown) add WAYS, on WIXY and others. BAY CITY ROLLERS (Arista) 28-24 WSA124-21 WVIC, 33-38WOLI. JOAN BAEZ (A&M) add WPGC, WORC, WVOV and more. DAVID BOWIE (RCA) 19-15 WDRQ, debut 34 WEEO and more. ROCKIN' HORSE (RCA) 25-20 WPGC, debut 29 WSAR, on WAMS. KC & SHUNSHINE BAND (TK) 30-12 at Y100, add 30 at 13Q, 5-3 WMYQ

#### National Request Tabulation

- 1. CAPTAIN & TENNILLE
- 2. MICHAEL MURPHEY
- 3. PILOT
- 4. ELTON JOHN "PINBALL"
- 5. ELTON JOHN "SAVED LIFE"
- 6. ALICE COOPER
- 7. PAUL MCCARTNEY 8. TEN CC
- 9. ELTON "PHILADELPHIA"
- 10' VAN MCCOY
- OTHER SIGNIFICANT REQUESTS **BEE GEES** OLIVIA NEWTON-JOHN
- BOOMER CASTLEMAN JESSI COLTER