# Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 17

FRIDAY, MAY 2, 1975

### COMBINED/ GLOBETROTTERS DEAL OFF WASHINGTON DC MEDIA BATTLE

# Industry Mourns Loss Of Tom Donahue



One of the founding fathers of progressive radio, Tom Donahue, died in San Francisco Monday (4-28). Donahue was credited with being one of the two founding fathers of progressive radio, along with George Duncan, in 1967. Donahue suffered a fatal heart attack at his home in Pacific Heights. professional broadcaster for over 30 years, Donahue achieved national recognition as one of the giants on WIBG-Philadelphia in the 50's. He later attained emminence on the west coast as a personality on KYA-San Francisco and with his partner Bob Mitchell as a producer, entrepreneur and talent discoverer with Tempo Productions. With 8. Mitchell Reed, Donahue initiated progressive radio at KMPX-San Francisco and KPPC-Pasadena, moving in late 1947 moving in late 1967 to Metromedia's KSAN, he re-joined KMET-Los Angeles in 1968. In April 1972 Donahue was program director of KMET and in July of 1972 was appointed Vice President and General Manager of Metromedia's KSAN in San Francisco, in which position he brought the station into dominance in the Bay Area. Af-

fectionately knowr. industry wide as the only major corporate Vice President with a pony tail, Donahue was a friend and inspiration to all broadcasters and will be missed sorely. Donahue, who was 48 had just finished a game of backgammon when he was stricken very suddenly and severely and in typical Donahue style, he looked at the chips as he fell back and said "at least I'm finishing a winner." David Moorehead, General Manager of KMET told R&R that no large traditional funeral will be held, but that a huge Irish wake is being planned.

### CCC-GLOBETROTTER'S DEAL

Globetrotters and Combined Communications announced that they are re-considering the previously announced plans for Combined's purchase of certain holdings of Globetrotters, including radio and sales rep holdings and the Globetrotter's basketball team. Carl Eller, President of Combined and George Gliette, President of Globetrotters said the desirability of the purchase has been effected by

outside circumstances which are not directly related to any of either company's holdings, and that it is unlikely that the purchase would be affected as planned. Discussion will continue between the 2 companies about some of the assets of the Globetrotter's holdings.

### WASHINGTON MIXED MEDIA BATTLE

WLMD-Laurel, Maryland has run heading into WRC-TV, in a battle between the two medias, concerning WRC-TV's recent rejection of WLMD's spots. WLMD is Washington D.C.'s only all-falk formatted station, and had placed TV spots stating in part that 30 of the area's 33 radio stations "play the same music every hour every day," while two others "repeat the same news every 20 minutes." WLMD station manager, Bill Lemer, told R&R that WRC-TV had failed to run the spots, and had also failed to contact him to imform the station that the spots would not be run. After several calls the next day. Lemer was finally told that the ads were turned down as "disparaging" and

contained "unsubstantiated claims." WLMD asked its audience to ask WRC-TV why they had been rejected, resulting in numerous phone calls and two pickets outside of the NBC offices. Lemer stressed that both the local CBS and ABC affiliates had accepted the spots, as well as the local Metromedia TV outlet, and that there had been no negative feedback from the other stations. Apparently NBC lawyers are considering action as a result of the disruptive calls and picketing, while the FCC will also look into the matter.

### NEW HEILICHER BRANCH

Hellicher Brothers is opening an Atlanta branch on May 12.

### ST. JAMES LEAVES WLPL

After four months as program director, Jerry St. James has resigned from WLPL-Baltimore. Jerry cited his reasons for leaving a the major format changes which have occured in recent weeks. Bill Parris is now PD and MD.

### PRIVATE STOCK EXPANDS

Jeff Trager has been named new West Coast promotion representitive for Priyate Stock Records, based out of San Francisco. He will be reporting directly to Dave Marshall. Trager was formerly northern California promo for Elektra-Asylum.

### CHICAGO PULSE-

WMAQ was inadvertantly left out of the Chicago Pulse breakout in last week's R&R. Shown are the five book frends for the station.

J/F '74 - 2 J/A '74 - 2 S/O '74 - 2

N/D '74 - 1 J/F-/75 - 3

### POLICE BUST PINK FLOYD CONCERTS

Police action last week at the L.A. Sports Arena during the five night concert appearance of Pink Floyd has been labeled as "unnecessary harassment" by Arena General Manager, Jim Hardy. The number

Continued on page 39



From the Moody Blues
came
Justin Hayward & John Lodge
and
"BlueJays."



NOW, from "BlueJays" comes their new single:

# "I DREAMED LAST NIGHT" THR 67019



Marketed by London Records

# ARB Doesn't Keep Secrets Anymore.

confidentiality of competitive station complaints has now decided to drop that policy. In the future, if you complain about your com-petition to ARB, they will write the station and inform them of the complaint and who made it.

### RECORDS OUT

OF ROUND?
We have noticed at the R&R offices and have also received several complaints from our correspondents. about records being pressed out of round recently. It might be wise if record companies re-checked their quality control departments.

### WALLACE TO PROGRAM KUPD

The rumor R&R printed last week has become fact, Todd Wallace will take over the programming dutles as operations manager at KUPD AM-FM-Phoenix on May 8th. Current KUPD Program Director Chuck Dunaway has resigned to take over the same position at RKO's WAXY-Ft. Lauderdale.

### **ALEXANDER**

Attended to the state of the st areas in radio. Jack told R&R that there have been some recent programming changes at KEZY that he did not agree with which also contributed to his decision to Jeave the station. Jack can be reached at (714) 351-4725.

### TRENDEX

RESTRUCTURES
The Jan-March New York Trendex
Radio report has been released to
radio and advertising agencies. Upon release of the reports, it was announced by Trendex that in-terviewing for the Spring reports would be suspended pending further Trendex that evaluation of the financial support

available from radio for an expanded Trendex Service. The service is currently offered in New York only. Other research methods will also be studied and considered for the Fall reports.

### ARMY BUYS TIME

The Army has relented to the ex-tensive lobbying by radio and will place time buys nationwide.

### NAFMB SALES DAY

Chicago, Los Angeles, New York and Oklahoma City are the sites for "FM Sales Day '75," a unique series of simultaneous regional seminars sponsored by the National Association Of FM Broadcasters, on Wednesday, May 21. "FM Sales Day" is designed for both small and large market broadcasters and will

contain practical, useful ideas aimed at helping FM stations in-crease profits. Information about

### CONGRATULATIONS

R&R sends congratulations to Marge Bush of WIXY-Cleveland who is celebrating her Twenty-Fifth Anniversary at the station. Marge has held down the music director position throughout the years, through numerous changes in personnel, ownership and even call letters. Here's to the next 25!

the seminars may be obtained by writing to: The National Association of FM Broadcasters, P.O. Box 4115, Grand Central Station, New N.Y. 10017



WLEE/Richmond had some great socks made to kick off the baseball season with...R&R provided the sockless feet.

# Eut she Cake AWB

Dan Mason, Z93 and Mike Scott of GCC Communications received this cake along with the latest AWB single "Cut The Cake" to highlight the new single.

### LOS ANGELES CHANGES

Dick Whittington, former morning man at KGIL-San Fernando will join KFI-Los Angeles in mid-May, replacing 10 a.m.-1 p.m. jock Paul Compton, who moves to KRLA-Pasadena to do morning drive. Johnny Hayes takes over the music director duties at KRLA.

### KERC \$10,000 AWARDED

KFRC-San Francisco awarded \$10,000 cash to the winner of their 6-10 thousand dollar contest. Winner had to figure out the four songs that made up the one-second call letters K.F.R.and-C.' The letters were lifted from "Born On The Bayou,"
"Bad Moon Risin," "Reelin In The Years," and "Never My Love." Contest ran for a month before the winner solved it by taping the jingle and played it over and over again, matching it to records.

### CANCER WALK-A-THON

Dick Greene, General Manager of KFRL AM-FM-Freeport, recently conducted a one man radio walk-a-thon for cancer. Greene said he would walk 36 miles through nor-thwestern Illinois for the charity. Listeners were urged to call the station to make pledges. Station announcers also auctioned items donated by listeners over the air. The walk-a-thon and auction produced over \$14,000.

### LITTLE BLUE WINNER CARDS

WQXI-Atlanta is distributing a half million "Little Blue Winner Cards" in retail outlets all over the city. Each card has a different serial number on it, numbers are called out every hour, prizes consist of cars, motorcycles, albums, concert tickets, WQXI Football Jerseys, Color TV's, and more.

### PYRAMID OF PRIZES WIXY-Cleveland promoting the

"Pyramid of Prizes." Listeners must know what's in the pyramid each hour. Prizes consist of a car, cameras, trips, apartment rent for a year, and dinner for a listener and 126 friends. Station also running "Take A Hit Off WIXY," asking what the 4th record was, and win a 'WIXY Hit Kit" of the top 10 singles and a T-Shirt.

### WFIL CAKE WALK

WFIL-Philadelphia produced "Cake Walk To The Cup" by Banana Joe, promoting the Philadelphia Flyers. Record is distributed in local record stores, all the money going to

### WHO WANTS \$100

Cox of 13Q-Pittsburgh recently gave away a \$100 bill to someone who, in his estimation, had the best reason for wanting the money. \$50 was also given to the person who had the worst reason. Reasons ranged from the winning one, a girl who called from the City Office Building where she was getting her marriage license. She and her future husband have 6 children between them, and they needed the funds for their honeymoon, to another listener who wanted the \$100 because he had what he called "Q itis" which consists of a stiff index finger and a cauliflower ear from calling "Q" so often. The next day Cox asked listeners to describe "Q-itis" to him, offering another \$100 for the best answer. One caller described it as "listening to the hits. If you blow the cash call it also gives you the ... 'shaving Cream'," taking off on the lyrics of the Benny Bell song.

### HIJACK TO TAHITI

KYA-San Francisco running the Continued on page 4



Joan Levine, KWST-Los Angeles newscaster and interviewer, launched a new show last week called "How The Other Side Works." Shown here is Levine working behind the famous Pink's hot dog stand. After serving hot dogs all day long, she reported that "the job was nothing to relish

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### THE FCC (So You Can Understand It) BY JASON SHRINSKY

LAW OFFICES OF STAMBLER & SHRINSKY

The Federal Communications Commission under Chairman Richard Wiley has now come forward with one of the most significant actions in the last two decades concerning radio stations. The Commission has issued its Notice of Inquiry and Notice of Proposed Rule Making that will inquire into and no doubt lead to the adoption of a new Form 303-R to. be used by all radio stations in seeking renewal of broadcast licenses. The FCC notices is both in the nature of an Inquiry and a Rule Making The Commission has printed and issued for comments a new Form 303-R, which will be used by all radio applicants for renewal of licenses. It is interesting to note that the present FCC Form 303 contains 61 questions and is in six sections. In contrast, the proposed Form 303-R has reduced the number of questions to 33, and several of these are optional,

The following comments should help the broadcaster understand the

- 1. It will no longer be necessary to file separate engineering sections for auxiliary and alternate main transmitters as in the past.
- 2. The Balance Sheet requirement will continue as in the past
- 3. New Question No. 5 requires an explanation of an applicant's "financial plans" if Current Liabilities exceed Current Assets.
- 4. The Ownership Report requirement will remain intact.
- 5. Question No. 7 of the new Form is similar to the old Form's request for citizenship information as is Question No. 8 which seeks information on the applicant's "non-broadcast interest."
- 6. A new Question No. 9 seeks information as to any suits or judgments concerning crimes of moral turpitude or anti-trust matters

### **Engineering Questions**

- 1. Question No. 10 still calls for the model and type number of tran smitters. However, a new Question  ${\mathfrak N}$  requests information as to "operating consultants" for both AM and FM stations.
- 2. New Question No. 12 for AMs operating with directional remote control with a first-class operator continually on duty, would call for a submission of skeleton Proof of Performance measurements, as an expansion of data presently required. For AMs operating with directional remote control and less than a first-class operator continually on duty, Question No. 13 would newly require submission of the station's last two skeleton Proofs of Performance and the last partial Proof. Question No. 12 would require certain readings for directional antenna stations, as is now required.
- 3. Question No. 16 newly requires information on audio or radio circuits of the transmitter affecting the previously filed schematic system.

### Programming

- 1. Question No. 20 requires a yes or no answer as to whether the station has placed in its local Public Inspection File, the information and documentation relating to its ascertainment of community needs and problems, Significantly, it is not to be filed at FCC, although the FCC cautions that this question is subject to revision depending on its current
- proceeding.

  2. New Question No. 21 requires a station to submit what is termed "its

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  7. New Question No. 21 requires a station to submit what is termed "its

  8. New Question No. 21 requires a station to submit what is termed "its

  9. New Question No. 21 requires a station to submit what is termed "its

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  9. New Question No. 21 requires a station to submit what is termed to submit wha community leader checklist" for each year of the license term. This question is also subject to revision based upon the pending FCC
- 3. Question No. 22 asks only if the applicant has appropriately placed in its Local File its Annual List of Local Problems and the Typical and Illustrative Programming broadcast in response to them.
- 4. New Question No. 23 covers the station's (a) previously proposed programming, broken down by (1) minutes; (2) percentage of total time; (b) its Composite Week performance, in the same two breakdowns; and (c) its new Proposals, in the same two breakdowns, for a series of seven basic program categories:
  - Entertainment and Sports
- 2. News
- 3. Public Affairs
- 4. All Other Programs exclusive of entertainment and sports
- 5. Commercial Matter
- 6. Non-Commercial Matter
- 7. Public Service Announcements

The FCC has finally recognized that "All Other" programming is often very close to Public Affairs programming, Consequently, it invites specific comments as to whether these two categories should be combined into one; or whether Public Affairs and News should be so combined; or whether a new program category such as "Community Ser vice Programs" should be used.

As previously reported, the FCC has now gone forward to propose a new definition for Public Affairs programming. There is proposed a new definition dealing with "problems" or "events," rather than "affairs," although its not clear just what difference this would make. Hopefully, the Commission would include programs that have traditionally been categorized in the "All Other" category.

Question No. 24 requires a listing of programs included in "Public

Affairs" and "Other" broadcast during those days comprising the Composite Week.

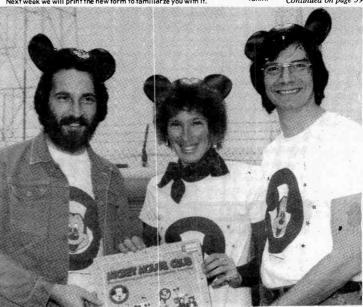
Question No. 31 is new and asks the applicant whether the Local Public File includes an exact copy of the Program Logs for the Composite Wee

The FCC has requested comments on its accompanying proposal to delete from the Form the present question about the need for plicant to describe any discrimination complaint filed against it and the disposition of the matter (since it may well be that such a question violates the Civil Rights Act, if not constitute an invasion of privacy). The Commission is not now calling for information as to whether the station anticipates its next year's problem-program listing will contain some other specific problems and programs not now included; but does call for a specific comment on such a proposal and may very well decide to adopt it.

Next week we will print the new form to familiarze you with it.

### RADIO NEWS

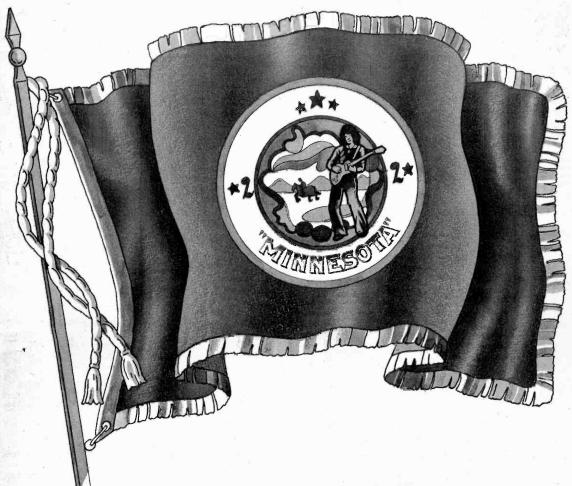
Continued from page 3 YA Hijack To Tahiti" promotion. Every hour the sound effect of an airplane taking off is run on the air, contestant calls in and has to quess the destination of the airplane trip that hour from clues given throughout the hour. Prize is cash if they are correct. Several times during the promotion the airplane will be "hijacked," and when that happens contestant is hijacked with it and awarded a free trip for two to Continued on page 39



KRTH radio, Los Angeles, joined Disneyland Records in a joint promotion honoring the return of the Mickey Mouse Club. Featured in the promotion were Mickey's backpacks, including a pair of Mickey Mouse ears, an official Mickey Mouse Club badge, a supereight Disney cartoon, iron-on insignias of the Mickey Mouse Club logo, and Disneyland-Vista Record's "Mickey Mouse Club" album. Pictured left to right: Barry Ames, Disneyland-Vista Records promotions, Arlene Kaplan, KRTH promotions and Dick Bozzi, KRTH Program Director



Wolfman Jack was the honored guest at a party at WROV-Roanoke. Wolfman sat in as a jock on the Chuck Holloway show for over an hour. TV and newspapers were there, several hundred listeners visited the station in the course of the evening along with the entire staff and their guests. Shown here are station PD Bart Prater, Wolfman and Chuck Holloway, music director for the station.



# The New National Anthem.

Predictably enough, this record broke out of Minneapolis, but after just two weeks, Gavin jumped on it as a Personal Pick. Then it made Gavin's Top-Prospect Category, under Picks and Plays. Then it went into Regional Sales/Requests underlined. Now, there are

more than 50 stations with "Minnesota" on their playlists, and they reach from New York to New Mexico. And the action just keeps getting hotter. To top it off, Northern Light is about to begin an intensive tour, sure to spark even more interest in its first record.

"Minnesota". By Northern Light. Getting action On Columbia Records.

THE HOTTEST: JOHN DENVER

**ELTON JOHN "PINBALL"** 

# added this week.

Most added **DOOBIE BROTHERS BOOMER CASTLEMAN** CAPTAIN & TENNILLE

### PARALLEL ONE

WFIL/PHILADELPHIA

None HOT Queen 10-8 Disco Tex 20-16 John Denver 24-17

WABC/NEW YORK

Paul Anita Freddy Fander (re-add) Barry Manillow (re-add) HOT Blackbyrds 5-2 Consumer Repport 7-3 Dawn 9-4 Van McCoy 18-10 Earth, Wind & Fire 19-11 Ozark Mt 33-19

WPGC/WASHINGTON O.C. Jim Elliott

Michael Murphey Van McCoy Tavaros HOT Aos 6-3 John Derver 14-10 Carponters 16-11 Major Harris 28-13-Chicago 20-16

WQXI/ATLANTA John Leeder

Boomer Cestiernen Ceptain & Tennille Elvis Presiey
HOT
Major Harris 14-2
Chicago 10-7
Michael Hisrphry 18-9
Pure Prairie 18-10
Jos Simon 25-14
Geand Fucik 30-21

WLS/CHICAGO Jim Smith

Paul Anka America HOT Ozerk Mt 3-1 Berry Menilow 13-7 Queen 21-12 Carpenters 24-13 Kraftwerk 26-16

KHJ/LOS NAGELES Charlie Van Dyke

Major Herris Chicago Chlongo
Pilot
Harold Melvin
Michael Murphey
HOT
Freddy Fender 10-3
Aos 14-8
Captsin & Tennillo 28-16
John Denver 26-17
Earth Wind & Fire 25-18

KFRC/SAN FRANCISCO Harold Melvin Major Herris Captain & Tennille HOT

HOT Earth, Wind & Fire 7-2 Carpenters 17-10 Barry Manilow 21-15 Queen 23-18

CKLW/DETROIT

Not Available HOT B.J. Thomas 13-6 Queen 14-8 John Denver 21-13 Ozerk Mt 23-16 WRKO/BOSTON Christy Wright

Freddy Fender
Alies Cooper
Harold Melvin
HOT
B.J. Thomas 7-4
Ozerk Mt 15-10
Gordon Lightfoot 19-12
Grand Funk 22-18 K100/LOS ANGELES Eric Chase

Alice Cooper HOT Captain & Tennille 19-1

KSTP/MINNEAPOLIS TWO

Chuck Kenpp See Ne Ne Grand Funit Boomer Castleman Linds Rovetsdt Captain & Tennille HOT Leo Seyer 13-7 Benny Bell 17-8 America 24-15 Cerpontes 29-17 Queen 27-19

98X/NEW YORK AI Casey

John Derver
Chicago
Jee Simon
Tampetations
HOT
Stampetations
HOT
Stampetations
HOT
Ven No. 13-8
Ven No. 13-8
Ven No. 13-9

WRC/WASHINGTON D.C.\*

None HOT Etton "Pinbell" 4-1 Michael Murphey 15-10 John Denver 17-11 WGCL/CLEVELAND Chris Belley

Chris samey
Banuka
Doobies
AWB
Pilot
NOT
Eton "Piriball" 18-6
Czark Mt 12-6
Blackbyrds 14-10
Todd Rundgren 23-17

Z89/AT LANTA Dan Mason

Dan Misson

Boomer Cestlerian
Doobles
Barry Manilow (re-add)
Evis Presley
Cerly Simon
MOT
Jess Coher 8-4
Michael Murphey 11-9
John Derver 13-7
Major Hearis 14-9
Liede Ronstadt 20-13

WIXY/CLEVELAND Moree Bush

Gladys Knight Michael Murphey Jos Simon Frankla Valli Ray Stevens Doobles Kies HOT John Derver 15-8 Sleckbyrds 20-14 Chicago 27-20

KSLQ/ST. LOUIS Johnny King

Grand Funk America HOT Ace 8-3 John Derver 8-4 Freddy Fender 20-9

WPEZ/PITTSBURGH Charlie Lake

Kraftwerk Alice Cooper Bed Co HOT -Pliot 16-10 Acc 21-14 John Denver 24-15

13Q/PITTEBURGH Mark Chands

Pliot Boomer Castleman HOT Doobles 23-17 U100/MINNEAPOLIS Bob Hell

Chartie Daniels HOT Supertremp 8-3 Alies Cooper 8-5 Kiss 14-12 Doobles 23-17

PARALLEL

WAYS/CHABLOTTE Beau Matthews Roger Whitsker AWB Micheel Murphey Chicago HOT Major Herris 8-4 Joe Simon 23-8 Temptations 25-15

KIOA/DES MOINES

Doobles
Chicago
Jeel Colter
Carly Simon
HOT
Paul Anits 14-7
Berry Manilow 13-9
Nichael Murphey 21-12
Cerpenturs 23-15
America 25-16

WSAI/CINCINNATI Robin Mitchell

Blackbyrds Doobles .HOT Benny Bell 19-8 Linda Ronstadt 13-7 Ace 18-9 John Derver 29-11 Ozark Mt 28-13

WKBW/BUFFALO Jim Quinn

America Paul Anka Earth Wind & Fire John Reid HOT Osseen 6-3 Leo Seyer 7-4 Freidly Fender 26-13 WOW/OMAHA Tom Bersenti

Arnerice
Misjor Harris
Chicago
HOT
Carpenters 12-7
Roger Whittaker 19-9-;
Earth, Wind & Fire deb 10
Michael Murphey 19-11

WZUU/MILWAUKEE Roger St. John Doobles Styn Grand Funk HOT America 13-7 & Serry Medicor 24-17 Bed Co 25-19 Carly Steno 28-20

WVOV/HUNTSVILLE Ken Maynor

None HOT Queen 13-1 Captain & Tennille 9-3 Freddy Fender 10-4 Jessi Colter 23-11 KGGO/DES MOINES Ted Scott

Dockies Captain & Tonnille Tenya Tucker Nell Sedeke HOT Charlie Kulis 18-7 Nicheal Murphey 27-10 Paul Anka 24-18

296/GRAND RAPIDS Lee De Young

Doobies Orleans HOT Annorics 18-12 John Derwer 20-15 Earth Wind & Firew 23-18

WLAC/NASHVILLE Dick Kont

Gledys Knight Boomer Bestlemen Supertremp Linda Ronstedt WJDX/JACKSON Bill Crewes

Elvis Presley Melisea Manchester Boonver Castlemen Pitot HOT Jeel Celter 18-11 Grand Fenk 21-16 Chicago 22-17 KAFY/BAKERSFIELD Bob Harlow

Paul Anka Major Herris Doobles HOT Freddy Fender 13-7 Grand Funk 19-16 America 21-17 Chicago 29-23

WOAI/SAN ANTONIO Michael O'Connor Chlosgo Grand Funk Earth Wind & Fire Jerry Kaye "Fellings" HOT HOT Down 11-8 Freddy Fender 13-8

WPOP/HARTFORD Dick Springfield

Boomer Cestlemen Consumer Repport Van McCoy (nitss) HOT Seels & Crofts 29-5 John Lignon 23-12 Pilot 22-19 Allice Cooper 28-23

PARALLEL TWO

WGNG/PROVIDENCE Mike West

Oisco Tex War Olivie Newton-John HOT Earth Wind & Fire 10-5 Ace 14-8 Ozark Mt 21-15 Pitot 25-16

WAKX/DULUTH Chris T

Melissa Menchester Ten C.C. Lynyrd Skynyrd HOT John Denver 8-3 Michael Marphey 11-4 Anterica 16-8 Alice Cooper 20-15

KING/SEATTLE Rick Donovan

Doobles Carty Simon Alice Cooper Nell Sedeka HOT Dewn 10-7 Paul Anka 22-15 Bleckbyrds 23-16

WAVZ/NEW HAVEN Les Gerlend

Micohol Murphey Heroid Metrin America HOT Ehon "Finbelt" 13-9 Grand Funk 26-17 Paul Anka 24-18 Pliet 30-21

KRSP/SALT LAKE CITY Alon Hogue

Alan Hague
Boomer Castlenen
Tanya Tuoker
Allen Cooper
Carly Sereon
Bityx
HOT
Ethon "Pleball" 7-1
Michael Murphey 15-9
Loggin & Meeslee 18-13
Chicago 25-14

KSJO/SAN JOSE Bob Michaels

Down HOT Queen 10-2 Ace 16-8 Earth Wind & Fire 17-10 Green McCrae 22-15 John Downer 27-17 WGRD/GRAND RAPIDS Ron White

Ron White

Barry Manilow
Knafment
Earth Wind & Fire
John Dereer
Alice Cooper
HOT
Ass 6-2
America 15-8
America 15-8
Freddy Fender 23-12
Freddy Fender 20-12

KERN/BAKERSFIELD John Mitchell Chicago
Captain à Tennille
HOT
John Derver 9-3
Leo Seyer 14-8

WEGA/SAVANNAH Jerry Rogers Jerry Rogers
Jessi Cotter
Boorese Castemen
Joe Simon
Frankle Valili
Carly Simon
HOT
Linds Ronstadt 12-8
America 19-9
Fraddy Frader 21-5
Queen 25-18

WAPE/JACKSONVILLE Tom Murphy

Earth Wind & Fire Doobles Carly Sirron HOT Lynyrd Skynyrd 12-6 Casen 15-8 America 21-11 Roger Whittaker 29-19

KCBQ/SAN DIEGO Chuck Roberts

America Ozark Mt HOT Freddy Fender 9-6 Michael Marphey 18-10 Ace 22-12 Ossen 20-14

WJBQ/PORTLAND Jeff Ryder

KOL/SEATTLE

Certy Simon HOT John Denver 4-1 Eteon "Pinted!" 10-6 Micheel Murphey 20-8 Paul Anka 23-11

KROY/SACRAMENTO Chuck Hole

Olivie Newton-John Michael Murphey HOT Boomer Castleman 30-24

KRIZ/PHOENIX Alan McLaughlin

John Denver Pure Prairie HOT B.J. Thomas 9-5 Elton "Pinball" 20-9 Carporters14-10 Down 17-12

Horbie Mann Captain & Tennille Clive Bladwin "Hore It's Paul McCarb HOT John Derver 19-11 Davin 18-13 Linda Ronatatt 27-18 WY RE/ANNAPOLIS Ed Gersky Causck Roberts

Blackbyers
Chlosel
Pauf Anka
Desight Twelley
Gordon Lighthoot
HOT
Ans 6-3
B.J., Thomas 8-4
Clusen 13-10
Earth Wind & Fire 28-18

Doobles Linds Rosstadt Boomer Castlemen HOT Elton "Pinbell" 12-9 Dewn 13-11 John Derver 15-12 Grand Funk 24-19 KBEQ/KANSAS CITY

WMYQ/MIAMI Lee Logen

Herbie Menn John Derver Bad Co HOT Berry White 3-1 Semmy Johns 7-2 Elton "Pinhell" 6-3 Joe Simon 28-19

KTKT/TUCSON Ed Alexander

Doobles John Deriver HOT Lee Seyer 10-4 Ozerk Mt 16-11 Ed Alexander
John Downer
AWB
Captain & Tennille
Olivie Newton-John
Wer
NOT
Pilot 23-15
Michael Murphey 28-23
Chicago 28-24 KLEO/WICHITA Chertie Cusselk

Crisens
Orisens
Dwight Twilley
HOT
Ceptain & Tennille 12-3
Earth Wind & Fire 22-12
John Derver 23-16
Michael Marphy 28-17
Blackbyrds 24-19

.WHBQ/MEMPHIS J.J. Jordan Paul Anka Earth Wind & Fire Doobles Seals & Crofts HOT Ace 8-4 Beach Boys 24-17 Michael Murphey 29-21 KAKC/TULBA Gary Stevens

Roger Whitelier
Jessi Cotter
Captain & Tennitte
HOT
Ace 7-3
Dewn 9-5
Ozarf Mt 10-6
Oseen 12-8
Michael Murphey 17-9

PARALLEL THREE

KILT/HOUSTON Bill Young

WCFL/CHICAGO

Earth Wind & Fire : America Eddle Kondricks Linda Rouseath HOT Ceark Mt 6-3 Berry Menilow 12-6 Lao Seyer 22-8 Paul Anka 18-12 Cucel 26-18

WMAK/NASHVILLE Nency Solineki

Nency Solinati
Doobles Balger Harris
Baconer Castionan
Wet Wildle
HOT
Mischael Murphey 6-3
Jesi Colter7-4
Paul Anits 16-9
Fredity Fender 14-10
America 22-15
Alics Cooper 24-18

WAMS/WILMINGTON

Alice Cooper Captain & Tennille Elton "Pielsell" HOT Major Harris 10-8 WERC/BIRMINGHAM Mike St John

Linds Ronstadt
Boomer Cardeman
Captain & Teantille
LuLu
Tanya Tuekser
HOT
Major Harris 11-5
Chicago 13-7
Michael Marphay 21-8
Earth Wind & Fire 19-11

WVLK/LEXINGTON Jim Jordan

Deobies
Major Harvis
Devid Gates
HOT
Teveres 13-4
America 15-7
Queen 17-12
Lobo 18-13

WKLO/LOUISVILLE Gery Mejor Charlie Deniels
Disco Tex
Gladys Knight
Evie Sands
HOT
Grand Funit 16-10
Joe Simon 24-13

WORC/WORCESTOR Dick Smith

Captain & Tennille Kilki Dee Disco Tex HOT Elton "Pinball" 24-1 Raunion28-11 Johnny Wakelin 29-14 WQAM/MIAMI Wanda Porter Gwen McCrae Linds Ronstad: Barry Manilow Major Harris

KOWB/FARGO Wayne Hiller

Doobles
War
Supertramp
10CC
Boomer Castleman
HOT
Alice Cooper 18-10
Preddy Fender 24-17
Rey Stevens 28-18
Line C & Fire 30-23
AML 50

KKLS/RAPID CITY

War
ELO
Doobies
Dwight Twilley
HOT
Allee Cooper 14-7
America 20-8
Michael Marphay 21-9
Linde Rorestadt 25-14

Boomer Castlerian Dwight Twilley HOT Michael Murphey 12-2 John Derwer 13-6 Etton "Pinball" 24-6 Evis Sends 21-13 ' America 22-16 Styx 32-18 WAKY/LOUISVILLE John Reldolph Bezuka Pilot Led Zeppelin We Van McCoy (re-add) Narvel Felts HOT Lob9 3-1 Linda Ronstart 30-10 Roger Whittaler 20-15 O'Jeys 29-21

WFOM/MARIETTA Bob Coopy Wet Willie Boomer Castlemen Elvis Presley Frankie Valli HOT Elton John 1-1 Pore Prairie 9-3 John Denver 11-8

WKSN/JAMESTOWN Ted Abbott None HOT Alice Cooper 3-5 Linde Rosstadt 18-8 Major Herric 21-12 WBGN/BOWLING GREEN Dane Green

Lofestra Hollicuray Ray Stevens Wet Willie Doobles Evis Preslay HOT Rober Whichtaar 16-5 Jeel Cotter 18-6 AWB 20-11 Linde Roostant 23-18 Tavanes 29-18 WGAO/BALTIMORE Ron Riley Captain & Tennille Doobles Allee Cooper War HOT Daten 6-1 Ace 7-3 Paul Anta 10-7 Elton "Pinball" 20-15

WEEO/WAYNESBORO

WNCI/COLUBMUS Damon Sheridan

Chicago Major Harris Teveres AMB Rockin Horse Maureen McGovern HOT Clean 7-4 Elson "Pleball" 12-6 Carpenters 22-13 John Deserce 24-17 Pitot 28-18 Demon Sheriden

Elnon "Pinhall"
Heynward & Lodge
Dochise
Labelle
Captain & Tennille
Norhtern Light
Blajor Herris
HOT
Nigel Olsson 12-3
Down 11-4
John Deswer 15-7
Lobo 20-14
Mitchest Murphey 28-18 KYNS/COLORADO Gene Curtie SPRINGS

Gene Certis SPRIMG
Led Zappelin
Teverne
Certy Simon
Rejor Herris
HOT
John Denver 8-3
Etnon "Pinball" 10-8
America 12-7
Michael Murphey 23-15
Linda Ronestadt 24-18 KJRB/SPOKANE David Yetos Nell Sedeka Pflot Dooble HOT John Denver 4-1 Evis Sands 11-9 Michael Murphey 20-14

WRIE/ERIE Jim King

Etton "Pinhell"
Consumer Rapport
Glisdys Knight
HOT
Paul Anka 11-8
Carpenters 17-11
Major Harris 22-18
Gissen 28-21

WNAM/NEENAH Jack Randall

WVOP/VIDALIA John Shortiw

O'Jeys Herbie Mann Taveres HOT Eddie Kondrielts 14-5 John Derver 10-6 Jeel Cotter 25-17 Major Herris 27-20 WLEE/RICHMOND Bob Paive

Michael Murphey Chiengo HOT Paul Anka 8-3 John Denver11-6 Alice Cooper 13-8 John Lennon 20-14 Devid Bowie
Linde Rosesett
Meil Sedelte
Michael Murphey
Disso Tax
Jos Simon
Consumer Rapport
Doobles
Captain & Tennille
HJ & Reynods
HOT KILE/GALVESTON Ken Rush Dwight Twilley Donny Gerzard Phosbs Snow "Hery Captain & Tennille Rusty Weir HOT Led Zeppelin 21-16 John Derwer 28-17 HOT Freddy Fender 13-5 Earth Wind & Fire 10-6 Carpenters 14-7 Queen 17-10 Grand Funk 28-17

PARALLEL THREE

WORG/ORANGEBURG Ted Bell

Captain & Tennille Doobles Jeel Coter Boomer Catternen HOT Dawn 3-1 Earth Wind & Fire 14-10 Grand Funk 25-14 Herbie Mann 28-20

WCOL/COLUMBUS Deve Bishop

KÈNO/LAS VEGAS Michael Murphey Olivie "Please Mr. Please" John Denver HOT Ben E King 9-3 Freddy Fander 12-8 Beteckbyrig 16-9 America 18-10 Boower Castlemen 31-21

WEAQ/EAU CLAIRE Scott Christenson

Bleskbyrds Captain & Tennille HOT John Denver 7-4 Queen 13-8 Carpenters 20-14

Deve Bishop
ANYB
Terrys Tucker
Doochies
Mostiss Manchester
Hayward & Lodge
Dwight Twilley
HOT
John Derver 3-1
Richael Rharphry 9-5
Eton "Firshelf" 16-0
Line Rowseld 33-19
Captains & Tennille 39-21 KKXL/GRAND FORKS B100/SAN OIE GO Bobby Rich

AWB HOT Devid Bowle 8-4 Grend Funk 28-26

KKAM/PUEBLO Paul Ehlis Pilot Devid Bowie HOT --John Denver 11-7 Devin 13-6 Elton "Pinbell" 22-16

Neil Sedaka Ceptein & Tennille HOT Michael Murphey 8-2 Freddy Fender 10-4 John Denver 8-5 Blackbyrds 19-9 America 20-12 Alice Cooper 29-15

WGH/NORFOLK Jim Seewart

Boomer Castlemen Supertramp HOT Dewn 7-2' Leo Seyer 8-3 Ace 14-10 John Denver 13-11 AWB 25-18 WISM/MADISON David Ross

Captain & Tennille Ten C.C. Doobles HOT Elton "Pinball" 9-6 Carpenters 16-10 Queen 18-12 John Derver 21-15

WSAR/FALL RIVER

Doobles Boomer Cestlemen AWB Carly Simon HOT Greed Funk 13-2 Paul Anka 12-3 -John Dewer 18-12 Blackbyrds 23-15 Etton "Finball" 27-18 Lobo 28-19

Boomer Castlemen
Captain & Tornille
Carly Simon
Tavares
HOT
Major Harris 9-5
Aliox Cooper 15-7
John Derver 30-15
Jessi Cotter 22-16

WRMA/MONTGOMERY Bob Kitzmiller

Doobles
Disco Tex
Gordon Lightfoot
AWB
Gwee McCrae
Consumer Rapport
HOT
Jessi Colter 3-1
Ceptain & Tennille 12-8
Tereres 18-9
Bazuku 20-13

Jessi Coher Doobles Bkyking Johnnis Maya Sha Na NA Wer HOT JohnDerver 7-4 Sash & Crofts 10-6 Freddy Fender 14-7 Micahel Murphey 22-14 America 21-15 Captain & Tennille 24-15

KEEL/SHREVEPORT Mike Steele

KYNO/FRESNO Nick Alexander

Linda Ronstadt Jesti Colter Major Harris HOT Earth Wind & Fire 9-2 Daven 11-5 Ace 15-7

KCPX/SALT LAKE CITY Gery Widron

Jessi Colter
John Stewart
Carly Simon
Styx
HOT
Dewn 11-8
Pilot 17-12
Queen 21-18
Roger Whittaker 33-19
Goodies 30-21

WIBG/PHILADELPHIA Sendy Mirzonti

Taveres
Doobles
Boomer Castlemen
10CC
HOT
Major Herris 4-1
Roger Whittsicer 10-6
Grend Furnk 18-8
Herbis Menn 25-17
Freddy Fender 24-18

WACI/FREEPORT Jay Roose

Joobies
First Class
Boomer Cestlemen
Jessi Cotter
Ray Stevens
HOT
Aos 6-1
Dewn 7-4
Carpenters 14-9
Grand Funk 15-10
Elton "Pinhals" 22-11
Linde Ronstatt 29-17

WBBQ/AUGUSTA John Jenkins John Jankine
Plot
Boomer Castlemen
100C
Berefroot Jerry
Consumer Rapport
Heywerd & Lodge (middey)
Holise Minchester (middey
Van MeCory (middeys)
HOT
Deven 31
Lurida Ronestett 10-9
Lurida Ronestett 10-9
Cerned Fault 28-16
"Pleshall" 38-22

KREM/SPOKANE Rob Eldndinng Doobies Alice Cooper HOT America deb 17 Captain & Tennille KSLY/SAN LUIS OBISPO John Tobin

Deobies Carly Simon AliceCooper AlticeCoper
HOT
John Derver 14-9
America 18-11
Micheal Murphey 27-18
Beach Boys 28-18
Captain & Tennille 30-20 WJON/ST CLOUD ToM Key

ToM Kay
Styx
Chiango
Stia Na Na
Jensi Colter
Status Quo
HOT
Alies Cooper 17-12
America 23-18
Roger Whittalier 28-19 KJOY/STOCKTON David Kraham

Wat Willie Captain & Tonnille Phosbe Snow O'Jeys Howard & Lodge HOT America 15-7 Grand Funkt 16-9 Herbie Monn14-10 Ohio Players 21-18

WYSL/BUFFALO Don Berns

Charlie Sown
"Take Me In Your Arrya'
Boomer Castleman
Caty Simon
City Baldwin
Consumer Report
Filot
Hayward & L.Odge
HOT
America 23-15
John Reid 28-21

"JUDY MAE"

by Boomer Castleman

Already one of the most important records of 1975!

on



Distributed By Columbia/Epic Records

A Landers/Roberts Co.

# CLASSIFIED

IMPORTANT!

Please let us know when your job opening is filled.

### **OPENINGS**

WCLG-Morgantown, looking for young jock who knows or wants to get into programming. EOE. No calls plese. Contact Bob Sherman, Box 885, Morgantown, W.Va. 26505, (4-23)

WYND-Sarasota needs first phone weekend jock. Call 813-958-5561 or send tapes and resumes to P.O. Box 3618, Sarasota, Fla. 33578. (4-22)

An open offer to Union and Non-Union talent from AMU, a commercial factory used by the local agencies: If you're in Washington D.C., check with us, we may have work for you. If you see that you're going to be in the area, send a tape with any character voices you do and Institutional approaches. Send to AMU, 7118 Arlington Blvd., Falls Church, Va. 22042, or call 703-573-2088, (4-24)

Z93-Atlanta needs midday man with production capabilities. Send tapes & resumes to Dan Mason, 230 Peachtree St., N.W., Atlanta, Ga. 30303. (4-24)

KKXL-Grand Forks looking for 6-10 morning man, Send tapes & resumes to Mark Renier, KKXL, P.O. Box 997, Grand Forks, N.D. 58201, (4-15)

13Q-Pittsburgh looking for a dynamite jock...entertaining communicator. Prefer production ability. Tapes & resumes, no calls. Contact Bill Tanner, 13Q, 100 Forbes Ave., Pittsburgh, Pa. 15222 (4-17)

WFUN-Miami looking for heavyweight, creative production pro. Tapes to Don Wright, 6101 Sunset Dr., So. Miami, Fla. 33143, NO CALLS PLEASE. (4-17)

WWCO-Waterbury looking for "cookin" " weekend jock. Send tapes and resumes to Joe McCoy, WWCO, P.O. Box 2777, Waterbury, Ct. 06720, (4-16)

Applications needed for future openings. EOE. Send tapes and resumes to Ron White, WGRD, 122 Lyon, N.W., Grand Rapids, Mi. 49502. (4-10)

WDHF-Chicago looking for all night Top 40 jock, Tapes & resumes only. NO CALLS. Send tapes to Ron Dennington, WDHF, 108 N. State St., Chicago, III.

Large-medium market station looking for cooking Top 40 jock that can communicate. Tapes & Resumes only to: Radio, 5851 Friends Ave., Whittier, Ca.

Opening for heavy production for 13Q. Rock & Roll Cosmic production. Tapes & resumes to 13Q, 100 Forges Ave., Pittsburgh, Pa. 15222. (4-1)

WLEE-Richmond needs young energetic, all-night jock with 1st phone. Send tapes & resumes & pix (if available) to Bob Paiva, WLEE, Box 8477, Richmond,

Mike Scott, National PD for GCC, looking for major market talent. Rush tapes & Resumes to 230 Peachtree St. N. E., Suite 1910, Atlanta, Ga. 30303. (4-3)

WZUU looking for jocks for midday, night, and weekends. No Calls. Tapes and resumes to Joe Kelly, WZUU, P.O. Box 10G, Milwaukee, Wisc. 53201. (4-8)

KVIC-Victoria needs Top 40 jock. No collect calls. Tapes and resumes to Dave Jagger, P.O. Box 3487, Victoria, Tx.:77901. 512-573-9171. (4-9)

WOSH is looking for two communicators, both strong on production. Tapes, photos and resumes to Scott Henderson, P.O. Box 1490, Oshkosh, Wisc. 54901. Please no calls. (4-10)

### NEWSMEN &

WROV needs a young human radio journalist. No. 1 contemporary in top secondary market. Also No. 1 in news. Call, write or visit to Mark Fryburg or David Levine, P.O. Box 4005, Roanoke, Va. 24015, or call 703-343-4444. (4-8)

Newsperson needed at WSAC-Ft. Knox, Kentucky. Contact Brian Smitzer, Box 70, Fort Knox, Ky. 40121. Salary: \$100-\$135 plus expenses. (3-25).

WDHF-Chicago needs personality newsman. Tapes & Resumes to Don Dennington, WDHF, 108 N. State St., Chicago, III. 60602. NO CALLS. (3-19)

WORC-Worcester needs afternoon newsperson. Contact Dick Smith or Phil Lagios, 8 Portland St., Worcester, Mass. 01608 or call 617-799-0581. (4-1)

### POSITIONS SOUGHT

LARRY WOODSIDE farmerly with KPPC and KROQ wants to sin on your station. First ticket production and MD experience. Call 213-242-8569, 213-378-0995, or 213-375-8481 or write 616 No. Isabel Aye. No. 3, Giendale, Ca. 91201. (4-18)

BRUCE ALLEN 81/2 years production experience is looking for production gig with minor air. Will relocate. Medium to large market. Call 213-347-5093. (4-16)

### **POSITIONS SOUGHT**

Top 3 market personality jock, solid No. 1 12-34 track record looking for a change. Call 314-991-1080, (4-11)

STEVE SUMMERS young new jock who can make his the number one show in your market is looking for a small market Top 40 gig. Will relocate. Call 213-347-2660. (4-15)

PAT MARTIN, formerly PD at WDXR-Paducah, looking for programming gig. 8 years experience -- 21/2 In Indianapolis. Production, music, programming and jock experience. 1st ticket. Call 309-742-8390. (4-4)

FRANK JOLL Eformerly with KKDJ, KLIF, WNOE, WKBW, KBOX seeking Top 40 PD gig. Call 231-462-7301 or write P.O. Box 3087, Hollywood, Ca. 90028. (4-17)

No. 1 Creative jock with facts to back it up with major market track record in Top 40 and FM has talent to program major market station and has countless creative sources ready to go. US or Canada. Inquiries to Occupant, 12122 Adrian, No. 208, Garden Grove, Ča. (4-24)
BOBBIE ELLIOTT, personality, producer, programmer, first phone, 8 years all

major market experience. Currently doing mornings KGFJ, formerly KDIA, WFAA, WKND, and KMLO. 213-389-4035. (4-25)

JAY EDWARDS looking for Top 40 gig. Formerly with KAFY, KSEE, and KRKK. Call 213-463-1053, (4-24)

CHUCK GIEGER formerly PD and MD at 99X -Santa Maria looking for AOR FM or cookin' rock & roll Top 40 in medium to major market. Ample experience in production & music, good references, good jock. Contact at 222 Capitol Aye., Santa Maria, Ca. 93454. (4-25)

High energy Top 40 cooker who can communicate. TV news and management experience. Needs job immediately. Formerly WCUE, also Top 75 TV markets.

Can do studio maintenance. Contact DICK SMITH, 216-456-2592, (4-24) ROBB STEWART, formerly WEAM and WGOW, currently at WOLF looking for Top 40 personality gig. Call 315-622-365. (4-21) KEVIN BARRETT formerly with KXFM. KZON Santa Maria looking. Prefer Top

40. 714-462-4808. (4-21)

JOHN FOSTER currently WISE seeking Top 40 or FM rocker gig. Tape and resume on request. 704-252-5032. (4-22)

T. MICHAEL JORDAN formerly KKDJ-Los Angeles looking for jock or PD gig.

213-463-5736. (4-24) RUSS O'HARA formerly with KKDJ, KRLA, KGFJ, looking for a position as

announcer or PD. Any market considered. 213-376-1869, (4-23)
Major Market personality looking for PD-on air position, country or MOR format.

Write Box 26492, Denver, Co. 80226. (4-23) JACK ARMSTRONG, 12 years experience as PD at WAMS and WFEC. Looking for PD or jock gig in medium market. Will relocate. Call 717-667-2251 (4-24)

GRANT CASE first class announcer looking for contemporary radio station with adult format. Currently part time at UIOO.Call 612-866-2906. (4-24)

CHUCK MARSH, formerly consulting WHFB-Michigan now morning drive at WWCA accepting offers for future jobs. 18 years experience, heavy production.

Young disc jockey with first class license will put together progressive Country show for Country station, prefer nights. Eager for work, will accept offer from any small or medium market stations, Call IRA GORDON, 213-398-2707, (4-11)

# CHANGES

BILL BRILL from KVAN to WXXY-Elmira as air personality.

JOE McMILLAN appointed Music Director of WJBQ-Portland.

MIKE McKAY from WIBG to WHOT-Youngstown as Mark French, doing mid-

JANICE C. COLEMAN to WLS News staff, to do news from 10pm-6am.

RANDY HAMES promoted to Asst. PD at KE.I.7-Et. Worth.

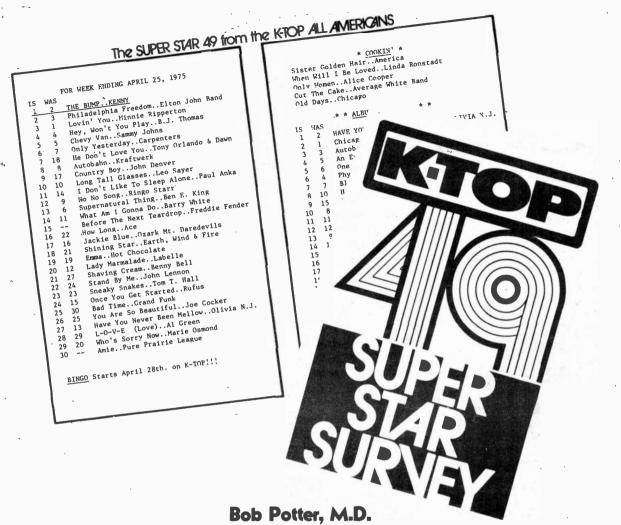
TOM FOSTER joins WMEX-Boston as Operations Manager.

N Lineup, 99X (KXFM)-Santa Maria: TONY LEON 6-9am; MAGGIE 9-1pm; KELSEY COUTTS 1-7pm; MICKIE LEE 7-12 Mid; BAREFOOT JERRY 12-6am; KEN "RICK SHAW" GOTO and MIKE MORGAN weekends.

New Lineup, KKDJ-Los Angeles: CHARLIE TUNA, PD 6-10am; HUMBLE HARVE 10-2pm; JAY STEVENS 2-6pm; JOHN PETERS 6-10pm; DANNY MARTINEZ 10-2am; BRIAN CUMMINGS 2-6am; DAVE PRINCE and GARY

New Lineup, WJBQ-Portland; WALLY BRINE, mornings, JOE McMILLAN, middays, JEFF RYDER PD, afternoons, GRANT WEST, 6 to Midnight; CHRISTY MAX, all night and SCOTT McCANN, weekends.

New Lineup, KFJZ-Ft. Worth: GEORGE ERWIN 5-10am; JON RIVERS 10-Noon; LARRY JAMES Noon-3pm; RANDY, HAMES 3-6pm; TRUCKIN' TOM COOKIN' KENT 6-10 pm; TOMMY VANCE 10pm-1am; DANNY OWEN 1-5am; CHIP KNIGHTON swing; CHARLIE ROSS weekends.



Is this man mad? NO.

Am I paying him? NO.

Is he related to any group member? NO.

Then why in heaven's name is an unknown record like this at No. 1 in a reasonable mid-America chart full of NATIONAL top 40 singles?

### **ANSWER**

Because it's got smash hit sales and requests, that's why, 600,000 sold in England solid top 20 in Fayetteville at WFLB, a giant at both KTOP and KEWI...we wouldn't jeopardize your ratings by putting you onto a stiff now, would we? Please give it another listen. If the audience in Topeka sent it to No. 1, and we get calls every day from fans (like Kevin Patrick of Discount Records, Syracuse, N.Y. 315-446-3153 who quotes "fantastic" response from instore play alone) maybe there's a place for it on your playlist.

# "The Bump" Kenny On U.K. Records. Where Else?

ACE-3:09 How Long(Anchor)		
PI	P2	P3
KHJ 14-8	WSAI 18-9	WCFL 13-9
K100 12-10	WAYS 6-2	WQAM 8-4
KFRC 2-4-	WZUU 8-8	WMAK 2-1
WABC d 20	WY RE 6-5	WCOL 6-8
WPIX 23-23	WAVZ 2-2	WNCI 2-2
WFIL 9-5	WGNG 14-6	KQWB 6-3
KSTP 7-6	WOAI 29-24	KJRB 6-11
KOWB 11-10	KBEQ 22-12	KCPX 14-29
U100 3-4	KAFY 3-2	WIBG 3-3
I3Q 19-14	KAKC 7-3	WJON 10-15
WPEZ 21-14	KTKT 2-4	WISM 8-7
CKLW 15-14	KRSP 5-11	WGH 14-10

AMERIC "Sister G	olden Hair" (	'WB)
Pl	P2	P3
HJ d 28 100 d 25 IFRC 27-23 VFIL 25-21 USTP 24-15 J100 19-16 IKLW d 30 VRKO 23-20 VOXI d 28	WSAI 20-15 WAYS 22-19 WZUU 13-7 WAYZ a WGNG d 29 KBEQ a 26 KAFY 21-17 KAKC d 26 KTKT 24-21 KDSP 14-12	WCFL a 33 WQAM 20-16 WMAK 22-15 WCDL 32-27 WNCI 19-16 KQWB 16-14 KJRB 16-13 WEAQ 26-24 KCPX 19-17 WIRG 1 3-0

PAUL ANKA-3:14 I Don't Like To Sleep Alone (UA)	

P1 WABC a 31 WPIX d 20 WFIL 13-13 KSTP 8-14 KDWB 18-20	P2 WSAI 9-16 WZUU 15-15 WYRE 21-21 WAVZ 24-18 WGNG 22-21	P3 WCFL 18-12 WQAM 18-15 WMAK 15-9 WCOL 4-2 WNCI 6-6
CKLW 17-18 WQXI 13-20 Z93 15-18 WLS a 20 WIXY 3-6 WGCL 3-9 WPGC 24-20	KAFY a KTKT 18-17 KING 22-15 KIOA 14-7 KLEO 8-5 WOW 16-14 KCBQ a 23 WPOP 14-14	KQWB 22-20 KJRB 22-19 WEAQ 12-12 WIBG 14-12 WJON 45- WISM 28-22 WGH 17-14
	WYOV 8-7 WHBQ a 23 WJDX 8-6 WSGA 22-17 WKBW a 25 WAPE 6-5 KGGO 24-16	KEEL 26-22 WFOM 16-13 WBBQ 16-13 WROK 20-19 Wrie 11-8 KYSN 32-29 WBGN 22-20 WVOP 21-18
	WLAC 6-6 KOL 23-11	KDON 33-28 WAC: 17-13 KKLS 13-21 KDZA 27-22 WORG 21-17 KYNO 18-18 WTRU 10-9
		WROV 9-8 WVLK 16-23 WRFC 6-10 WEEO 25-20 KKXL 10-14

	E WHITE BA Cake (Atlantic	
P1	P2	P3
WIXY 31-26 WGCL a 22	WAYS a 23 KTKT a KING on BING	WCOL a 39 WKCI 33-227 WBG 23-21 WGH 25-21 WGH 25-21 WKLO on WREQ 10-28 WBGQ 14-02 KVIN 02-2 KVIN 02-2 KVIN 02-2 WROV 18-17 WROV 18-1

(Fantasy)		
P  KHJ 13-6 K1007-6 KFRC 3-5 WPIX 8-3 WFIX 16-23 CKLW 26-25 WFIX 6-23 WGXI d 30 WIXY 20-14 WGC 15-19	P2 WSA1 a 29 WAYS 15-14 WAYZ 5-4 KBEG 15-15 KAKC 24-22 KTKT 20-15 KRISP 0 28 KRISP 0 28	P3 P3 P3 WGAM 17-14 KURB 18-15 WEAQ a 36 KCPX 34-26 WISM 19-17 WGH 10-8 WGH 10-8 WERC d 26 KVSN 31-25 WERC d 26 KVSN 31-25 WCN 25-26 WCN 25-26 WCN 25-26 WCN 15-38 WCN 15-38 WCN 15-38 WKSR 2-2 WKSR 12-8 WKSR 12-8 WKSR 13-11 WKSR 15-11 KKAM 15-9

BLACKBYRDS-2:54 Walking in Rhythm

Young A	mericans (RC	A)	
LP: Young	g Americans		
PI K100 18-18 KSTP 23-22 WRKO 17-17	P2 WZUU 12-12 WGNG 27-26 KTKT 16-16 WAPE 14-12 WAKX 8-9	P3 WNC118-1 KQW8 21-2 KUR8 17-1 WEAQ 16-1 WJON 15-1 WSN 07 WWF1 24-23 WSN 25-4 WR1E 39-3 KYSN 25-4 WAC1 26-2 KKLS 10-1 KDZA 40-3 WTRU 25-2 KKLS 10-1 KUZA 40-3 WTRU 25-2 KKLS 10-1	7771 185 7021635
	'	WRO V 13-	ij

DAVID BOWIE-3:11

CAPTAIN & TENNILLE-3:15 Love Will Keep Us Together (A&M) LP: The Ceptain & Tennille		
P1 KHJ 26-16 K100 19-9 FRTP 9 FRTP 9 WGXI 8	P2 KAFY d 26 KAKC a KTKG 28-19 296 27-22 KUGA 27-23 WUOV 27-23 WUOV 27-23 WUOV 27-25 WUOV 27-25 KERN 8 KOL 28-28	P3  KILT a 9-21  WCOL 39-21  WCOL 39-21  WCOL 39-21  KOLRE 2-32  KOLRE 2-32  WEAQ 3-37  WISON 37-27  WEAQ 3-37  WISON 37-27  WEAQ 3-37  WISON 37-29  WEAQ 4-39  WOOD 16-11  WYOOD 16-11  WY

CARPENTERS-3:45 Only Yesterday (A&M)	
CARGENTERS-5.45	
Only Yesterday (A&M)	
Only resierany product	

PI	P2	P3
HUJI-9-19-19-19-19-19-19-19-19-19-19-19-19-1	WSAI) 1-12 WYVEE 1-13 WAVE	WCFL 3.2-6 WCGN 1.6-13 WCGN 1.6-13 WCGN 1.6-13 WCGN 1.6-13 WCGN 1.6-13 WCGN 1.6-13 WCGN 1.6-14 WCGN 1.

CHICAGO-3:30
CHICAGO-3:30 Old Days (Columbia)
A D. CO. L

Pl	P2	P3
KHJB: on KHBS: on WPIX 2: S KSTP on WPIX 2: S WPIX 3: S	WSAL 23-19 WAYN 3 8-11 WYRE 23-22 WYRE 23-22 WOAL 3 8-12 WOAL 3 8-	WGAM 3-3-21 WGOL 3-4-20 WNCI 3-2-7 WNCI 3-2-7 WNCI 3-2-7 WNCI 3-2-1 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WEAG 3-3-3 WIGH 3-3 WIGH 3-3

	_
JIMMY CASTOR BUNCH—3 Bertha Butt Boogle (Atlantic)	:10
Bertha Butt Boogle.	1
(Atlantic)	1

LP: Butt Of Course			
PI KHJ 22-26 K100 13-11 13Q 15-16 WPEZ 14-20 CKLW 16-16 WQXI 3-6 WQXI 3-6 WIXY 21-18 WRC 13-20	P2 WA VZ 17-12 WGNG 15-14 KAFV 11-9 V100 26-28 WVOV 19-19 WHBQ 18-18 KGGO 28-23	P3 WCFL 28-40 WMAK 13-17 WKLO on WFOM 14-12 WROK 10-17 WVOP 5-1 WACI 5-7 KILE 5-7 KILE 5-2 WYLK 21-26 WKSN on KENO 17-13 WORC 19-18	

ľ	ALICE COOPER-3:29 "Only Women" (Atlantic)
ì	"Only Women" (Atlantic)
ŀ	Only wonien (Minne)

1	LP: Welcome To My Nightmare		
PI K.100 WHILE 25.29 WHILE 25.29 WOMEN 12-8 U.100 8-5 WHILE 25.29 WHILE 25.29 WHILE 25.29 WHILE 25.29 WHILE 25.25	P2 P	P3  KCPX d 34  WIBOL 15-112  WIBOL 15-112  WISON d 28-20  WISON 15-12  WISON d 28-20  WISON 28-20  WIBOL 28-20  WYORD 18-20  WYORD 18-2	

JOHN DENVER-2:47 Thank God I'm A Country Boy (RCA) LP: Evening With John Denver		
PI	P2	P3
KHJ 24-17 KPRC 18-14 WABC d 27 WPIX a 26 WFIL 24-17 KSTP 5-4 KDWB 15-19 13Q 11-9 WPEZ 24-15 CKLW 21-13 WRKO 27-25 WGXI 17-16 Z93 13-7 WIFC 15-18 WFC 16-10 KSLQ 6-4	INING 8-5 WGRD 23-12 296 20-15 SIDA-2-2 KLED 23-16 WOW 5-4 KRIZ a 21 KCBQ 24-22 V100 27-17 WMYQa WOY 25-2 WOY 3-6 WHSQ 5-6 WHSQ 5	WJON 1-2 WSM 21-15 WGH 13-11 WAKY 5-7 WKLO 3-2 KEEL 7-4 WFOM 11-6 WERC 24-7 WRIE 14-13 KYSN 5-3 WBGN 4-6 WVOP 10-6 KOON 26-21 WACI 31-26 KKLS 3-3 KOZA 7-4 KILE 28-17 WORG 27-24 KYNO 21-24 KYNO 21-24 KYNO 21-24 KYNO 21-24
P2 WSAI 29-11	WLAC 4-4 KOL 4-1	WTRU 18-13 WCHL 22-15 KJOY 24-20
WAYS 14-12 WZUU 6-6 WY RE 15-12 WGNG d 25 KBEQ 6-4 KAFY 18-16 KAKC 22-17 KTKT a 30	P3 WCFL 34-30 WQAM 31-19 WMAK 3-7 WCOL 3-1 WNC1 15-7 WEAQ 7-4 KOWB 2-1	WROV 30-15 WRFC 9-5 WEEO 24-17 KKXL 13-5 WKSN on WLEE 16-13 WYSL 29-22 WSAR 18-12

- 1	DOOBIE BROTHERS-3:39	
	Take Me In Your Arms	
	(WB)	

EARTH, WIND & FIRE-2:50 Shining Star (Columbia) LP: That's The Way Of The World

KHJ 29-13 KHJ 0017-8 WARC 19-11 99X #-8 WFIK 19-10 KGYM 19-10 KGYM 19-10 KGYM 19-10 WARC 10-11 WARC 10-11 WARC 10-11 WARC 10-11	WAYS 11-10 WAYS 5-10 WGRO a 15-0 WGRO a 15-0 WGRO a 15-0 KGRO 3-1-0 KGRO 3-1-0 KTKY G 26-1	WCFL 8 29 WCFL 8 20 WCFL 8

FREDDY FENDER-2:32 Before The Next Teardrop Falls (ABC/Dot) LP: Before The Next Teardrop
Before The Next Teardrop
Falls (ABC/Dot)
LP: Before The Next Teardrop

PI	P2	P3		
KHJ 10-3 KFRC 19-16 WARC a 13	WSAI 27-23 WAYS 3-6 WYRE d 24	WCFL 16-13 WQAM 10-11 WMAK 14-10		
WPIX 22-21 WFIL on	WGNG d 20 WOAI 13-8	WCOL 11-20 WNCI 22-17		
KSTP 19-18 CKLW 3-4 WRKO a	KBEQ 9-6 KAFY 13-7	KQW8 24-17 WEAQ 10-10 KCPX 20-30		
WQXI 8-13 Z93 3-3	KTKT 12-14 KRSP 10-17 WGRD 29-17	WIBG 24-18 WJON 18-8		
WIXY 9-7 WGCL 18-14	KCBQ 11-8 Y100 12-20	WISM 29-26 WAKY 24-26		

FRIDAY, MAY 2, 1975

Freddy Fende WPGC 27-24 (SLQ 20-9	r continued WPOP on WV0V 10-4 WH8Q 10-19 WSQA 21-15 WKBW 26-13 WLAC on	KEEL 14-7 WFOM 19-16 KILE 29-27 WBBQ 6-8 WRIE 4-3 WBGM 2-2 WORQ 17-13 KYNO 19-16 WTRU 31-26 KJOY 19-21 WOV 20-27 WROY 20-27 WRFC 2 WKSN on WLEE 13-5 KKAM 10-4 KENO 12-6	

G

GRAND FUNK-2:55 Bad Time (Capitol)			
LP: All The Girls In The World			
P1	P2	P3	

	1 1 4	13
RHJ 30-J15 KL 100 31-J16 KC PKC 25-J25 KC 25-J25 KC PKC 25-J25 KC PKC 25	MAY 5 6-20 WYUU 2 82 WYUU	WCT_10-24 WCCL_19-15 W
		WAMS 21-19 KKAM 23-20 KENO 23-17 WROC 26-23 WCAO 14-12

	AL GREEN-3:03 L-O-V-E (Hi)			
P1		P2	P3	
KFRC 13-11		WGNG 18-17	WCFL 27-27	
99× 18-16		WOAI 19-19	WGH 22-22	

PI KFRC 13-11 99X 18-16 WPIX 6-4 WFIX 19-18 WGX 27-29 WIXY 6-12 WPGC 23-23	P2 WGNG 18-17 WGAI 19-19 KING 29-29 WMYQ 10-12 WHSQ 4-7 KING 4-7 WHSQ 4-7 WHSQ 6-7 WLAC on	P3 WCFL 27-27 WGM 22-22 WKLO 13-14 WFOM 13-11 WFRC 14-23 W107 20-20 W107 8-8 KOON 20-19 WAC1 18-25 KYNO 10-9 WRD 26-26 WYLK 14-25 KEND 33-29 WEND 34-26 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29 WEND 34-29	

MAJOR HARRIS-3:22 Love Won't Let Me Wait (Atlantic) LP: My Way					
Pl	P2	P3			
KHJ a KFRC a WFIL 2-3 WQXI 14-2 Z93 14-9 WPGC 28-13 KSLQ 19-13	WAYS 8-4 WGNG 29-28 KAFY 8 WOW 8 WJDX 26-23 KOL 25-23	WQAM a 29 WMAK a WNC1 a WIBG 4-1 WGH 19-16 WFOM 36-31 WBBQ 28-24 WERC 11-5 WRIF 22-18			

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## FINAL NOMINEES FOR RADIO INDUSTRY '74

### NATIONAL PROGRAMMER/CONSULTANT OF THE YEAR '74: Paul Drew - Buzz Bennett - John Rook Kant Burkhart - Bill Drake - Chuck Blore - George Burns - George Williams - Mike Scott - Tom Kenning

ell - Dick St

RADIO EXECUTIVE OF THE YEAR 74: Lew Witz (Chicago Federation Of Labor) - George Wilson (Bartell) - Mardi Merrbasis (RKO) - Rick Skitar (ABC) - Bill Cunningham (Heftel) - Rochelle Staab (Bartell) - Jack Thayer (NBC) - Bruce Johnson (RKO) - Gary Stevens (Doubledey) - Bart McLendon (McLendon) - Jim DeCaro (Lin) - Jerry Bium (Jefferson Pilot) - Jack McCoy (Bartell)

DBCBB (Lin) "Jettly outmingtonston - monty "Jets and Coly (Lin) (150,000 & UP) - CKLW (Detroit) - KHJ (Los Angeles) - WLS (Chicago) - WRKO (Boston) - KDW (Minnespotis) - KHI (Houston) - WQXI (Allanta) - KSLQ (St. Louis) - KSTP (Minnespotis) - KRC (San Francisco) - 13 (Pritsburgh) - WABC (New York City) MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '74: Gerry Peterson (KHJ) - Bill Hennes (CKLW) Gary Price (WCFL) - Jerry Cillton (99 X) - John Gehron (WLS) - Al Casey (KSLO) - Michael Speara(KFRC)Steve Rilvers (2 3) - Todd Wallace (KLIP) - Paul Kirby (WRAD) - Ron Riley (WCAC) - Bill Wade (KRBE)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '74: Dennis Waters (13 Q) - Christy Wright(WRKO) - Marge Bush (WIXY) - Joel Denver (WFLI) - Jim Smith (WLS) - Dave Sholin (KFRC) - John Leader (WQX) - Jonnie King (KSQ) - John Cerenza (WCFL) - Rick Carroll (KKQ) - Jerry St. James (WIPL): - Meridith

MAJOR MARKET AIR PERSONALITY OF THE YEAR '74: Wolfman Jack (NBC) - Charlle Van Dyke (KHJ)-Barry Kaye (KI, T) - George Michael (WABC) - Don Rose (KFRC) - Dan Ingram (WABC) - Billy Pearl (KHJ) -Gary Burbaek (CKIW) - Brother Love (WRC) - Charlle Tune (KRCO) - John Landecker (WLS) - Colum-

LARGE MARKET RADIO STATION OF THE YEAR '74: Y100 (Miami) - KCBQ (San Diego) - WOKY (Mil-waukee) - WTIX (New Orleans) - KIMN (Denver) - KJR (Seattle) - WSAI (Cincinnati) - WKBW (Buffalo) waukee) - WTIX (New Orleans) - KIMN (Denver) - KJR (Seattle) - WS/ WCOL (Columbus) - KTLK (Denver) - KRIZ(Phoenix) - KLIV (San Jose)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR 74: Bob Harper (WKBW) - Bill Tanner (Y100) - Robin Mitchell (WSA)) - Bryan McIntyre (WCCL) - Rob Jacoba (KGB) - Jason O'Brien (WOK) - Lee Doug-ias (WCKY) - Chuck Roberts (KCBQ) - Mick SL John (KIMW) - John McCloud (KLI VI - Bobby Rivers (KTLK) - Bob Mitchell (WTIX)

LARGE MARKET MUSIC DIRECTOR OF THE YEAR 74: Steve York (WRIT) - Don Anthony (WNOE) - Bob Goode (WSAI) - Scott Kenyron (KIMN) - Jim Quinn (WKBW) - Dennis Constantine (KTLK) - Damon Sheri-dan (WKCI) - Deve Bishop (WCCI) - Don Berns (WYSL) - Gary Shannon (KJR) - Bob Laurence (KBEQ) - Bob Walker (WTIX) - John Bettencourt (KLIV)

LARGE MARKET AIR PERSONALITY OF THE YEAR '74: Art Roberts (WOKY) - Robert W. Walker (Y100) - Steve Casey (KRIZ) - Roger Christian (WGRQ) - Jimi Fox (KCBQ) - Tim Kelly (KTLK) - Beau Waever (KFAZ) - Jim Dunlap (WGAM) - Danny Neverskin (WKBW) - Don Wright(WFUN) - Lee Poole(WGRA)

MEDIUM MARKET RADIO STATION OF THE YEAR '74: WBBF (Rochester) - WMAK (Nashville) - Louisville) - WHBQ (Memphis) - WBCRC (Birmingham) - WDRC (Hartford) - WAPE (Jacksonville) - (Dayton) - WDO (Hartford) - WBQ N (Birmingham) - KTBA (San Antonio) - KAKC (Tulsa)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '74: Scott Shannon WMAK - J.J. Jord (WHBQ) - Mark Driscoli (WBBF) - Roy Mack (WMPS) - Frank Lewis (WERC) - Bill Burket (WAPE) - Dit Kent (WLAC) - Bob Paiva (WLEE) - Gary Mack (KLEO) - Robin Walker (WKLO) - Gary Stevens (KAKC)

Kent (MLKC) - BOD Palva (MLEE) - Gary Mack (KLEO) - Robin Walker (MKLO) - Gary Slevens (KAKO) Charlife Parker (WORC) MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '74: Mike St. John (WEG) - Beau Marker MUSIC DIRECTOR (MARCET MUSIC DIRECTOR OF THE YEAR '74: Mike St. John (MRC) - King Kong Kirby (MAPE) - Jay Christian (WAMS) - Rick Hughes (MLAV) - Ted Ferguson (WORK) - Nancy Solinaid (WMAK) - Jim English (WDR) - Card Mann (KO)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '74: George Klein (WHBQ) - Bill Thomas (WSGN) Coyota McCloud (WMAK) - Robert B. Mitchell (WHCR) - Mason Dixon (WHBQ) - Coyota Caliboun (WAKY)
- Jay Thomas (WAYS) - Gary Major (WKLO) - Johnny Williams (WPTR) - Jay Stevens (WTRY) - Barry
Casay (KEYN) - Jay Clark (WPRO)

SECONDARY MARKET RADIO STATION OF THE YEAR '74: KYNO (Fresno) - WKIX (Raleigh) - WRIE (Erie) - WTOB (Winston-Salem) - WHIY (Montgomery) - KEEL (Shreveport) - WKWK (Wheeling) - WFLI (Chattanooga) - WAVZ (New Haven) - WBGN (Bowling Green) - WFOM (Marletta) - WIRL (Peoria) - KIOA (Des Moines)

(USB MOINTES)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '74: Larry Ryan (KEEL) - Tex Meyer (WGOW) - Sandy Nerd (WCRO) - Stave Roddy (WKIX) - Jerry Rogers (WGGA) - Chris Hampton (WBSR) - Larry Stevens (WHN') - Harley Drew (WBBO) - John Long (KEROK) - E. Ahrin Davis (WFL) - Derek Shannon (KTA) - Les Garfand KYNO: Petro MeLlane (KIQO) - E. Ahrin Davis (WFL) - Derek Shannon (KTA) - Les Garfand KYNO: Petro MeLlane (KIQO) - E. Ahrin Davis (WFL) - Derek Shannon (KTA) - Las Garfand KYNO: Petro Rof FTHE YEAR '74: Charle Lake (WYRE) - Lanny West (WHN') - Den Conger (WREC) - Rick Monday (WNIX) - Kinnon Thomas (WAIL) - Jay McDanlei (WTOB) - Steve McKee (WSR) - Ron McKay (WKIX) - Milke Steele (KEEL) - Milke Welch (KIOA) - Ron Foster (WAVZ) - Sonny Martin (KAY)

Sonny Martin (KAAY)

SORIN; Market VALCE AIR PERSONALITY OF THE YEAR 74: Dave Young (WKGN) - Stu Robb (WVOV) - Chris Hall (WABB) - Dan Hansen (WALG) - Doug Weldon (WRAW) - Red Jones (WFOM) - Milks Kurtis (W100) - 80b Janis (WKGM) - Chris Haze (XEROK) - Tom Collins (WWCO) - Jimmy Byrd (WFLI) - Ed Gursky (WYRE) - Dave Morgan (KSTN)

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RECORD COMPANY OF THE YEAR '74: Atlantic Records - Columbia Records - Capitol Records - A&M Records - ABC/Dunhill Records - MGM/Polydor Records - Elektra/Asylum Records - MCA Records - RCA Records - Elektra/Asylum Records - MCA Records - M

RECORD COMPANY PRESIDENT OF THE YEAR 74: Citive Davis (Arista) - Joe Smith (Warner Brothers) - Larry Uttal (Private Stock) - Jerry Greenberg (Allantic) - Irwin Segelstein (Columbia) - Ken (Gancy (RCA) - Jerry Moss (AMM) - AI Tuller (United Artists) - Bhaskar Manon (Capitio) - Milke Matitland (MCA) - Nell Bogart (Casablanca) - Marvin Schlacter (Chess/Janus) - Phil Walden (Capricorn)

RECORD COMPANY EXECUTIVE OF THE YEAR '74: Jack Craigo (Columbia) - Irv Beigei (Private Stock) Charles Fach (Mercury) - Tony Montgomery (RCA) - Bob Harrington (GRC) - Tom Taksyoshi (Playboy) - Harrid Berinan (Discreet) - Jim Tyrrell (Ecic) - Stan Hoffman (Chesch-Janus) - Eddle Good (Bang) - Herb Beitzin (Motown) - Charles Nuccio (Island) - Stan Cornyn (Warner Brothers) - Ronnic

Moseley (Sussex)

VICE-PRESIDENT OF PROMOTION OF THE YEAR '74: Al Coury (Capitol) - Dick Kline (Atlantic) - Steve

Wax (Elektra) - Dennia Lavinthai (ABC/Dunhill) - Ray Anderson (United Arists) - Dave Carrico (Arista) 
Vince Coagrave (McA) - Tom Coasie (RcA) - Buck Reingoid (Casabilanca) - Ed Rosenblatt (Warner

Brothers) - Dick Wooley (Capricorn) - Marshall Bionatein (Ode)

NATIOMAL - PROMOTION DIRECTOR OF THE YEAR '74: Dennis Ganin (MGM/Poly) - Bruce Wendell

(Capitol) - Don Wardell (London) - Gary Davis (Warner Brothers) - Vince Farsci (Atlantic) - Steve Rudolph

(Avco) - David Ezzeli (AdM) - Stan Bly (Mercury) - Dave Marshall (Private Stock) - Fred Ruppert (Bud
dah) - Pete Glüdnin (ACA) - In derfres (GRC)

MATIONAL PROMOTION EXECUTIVE OF THE YEAR '74: Brien Interiend (London) - Mergo Kneaz (Altentic) - Bob Sherwood (Columbia) - Sammy Afrano (ABC/Dunhii) - Mei Phillips (Epic) - Nancy Sain (Casablanca) - Chuck Dembrak (RCA) - Eddie DeJoy (Chess/Janus) - Don Amt (Chelese) - Don McGregor (Warrer Brothers) - Larry Douglas (MUMS) - Jack Halkim (Playboy) - Pat McCoy (ABC/Dunhill)

(Warmer Brothers) - Larry Douglies (MUMS) - Jack Halkim (Playboy) - Pat McCoy (ABC/Dunhill)

REGIONAL PROMOTION DIRECTOR OF THE YRAR 7/3: Bob Edson (Capito) - Jerry Goodman (ABC/Dunhill) - Dave Bupp (RCA) - Bud O'Shea (Epic) - Bob McKenzle (ABC/Dunhill) - Mike Craft (Casabinac) - Larry King (Allantic) - Charlie Minor (AM) - Larry Cohen (United Arists) - Wafe Conklin (Buddsh) - Ray Millanese (Warner Brothers) - Long John Silver (BRC) - Bill Heard (Epic) - Wafe Conklin (Buddsh) - Ray Millanese (Warner Brothers) - Long John Silver (BRC) - Bill Heard (Epic) - Bernie Block (De-Lite) - Gene Rumple (Capitol) - Tommy Schoberg (United Artists) - Dave Demers (Columbia) - Arthur Fields (Capitol) - Don DeLacy (RCA) - Steve Begor (Chess/Janus) - Red Richards (Epic) - Marty Goldrod (Artista) - Don Coldberg (Columbia)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '74: Lu Fields - Love/Rosen - Bedno/Writ Bob Lenihan - Red Schwartz - Jim Benci - Tony Richland - Jerry Meyers - Alan Mitnick - Perry Stev Jerry Morris - Bill Browder - Tom Gelard - Saul Star - Chuck Cheffman

RECORD PRODUCER OF THE YEAR 1974: Billy Sherrill - Barry White - Mite Curb - Snuff Carratt - Rick Hall - Tom Catalano - Steve Barri - John Farrar - Norman Whitfield - Jimmy Bowen - Tony Canillo - Lou Adder - Johnny Bristol - Jimmy lenner

MUSIC PUBLISHER OF THE YEAR 1974: Jobette - United Artists - Almo - Tree - Famous - New York Times - Bill Lowery - ABC/Dunhill - April/Blackwood - Al Galilco - MCA - Aaron Schroeder

MALE ARTIST OF THE YEAR 1974: Elton John - Barry White - Charille Rich - John Denver - Bol Vinton - Mac Davis - Jim Stafford - Eddle Kendricks - Ringo Starr - Harry Chapin - Cat Stevens - I

FEMALE ARTIST OF THE YEAR 1974; Olivia Newton John - Cher - Barbra Streisand - Carole King - Kiki Dee - Roberta Flack - Carly Simon - Maria Muldaur - Johl Mitchell - Diana Ross - Phoebe Snow - Gloria

Bachman Tuner Overdrive - Jethro Tull - Tony Orlando/Dawn - Paul Mc-riistics - Hues Corporation - Rolling Stones - Eagles - Aliman Brothers -GROUP OF THE YEAR 1974: Bachr ney/Wings - Rufus - Styl ble Brothers - Grand Funk

DUO OF THE YEAR 1974: Anka/Costes - Kris/Rita - Donny/Marie - Ike/Tina - Simon/Taylor - Seels/ Croft - Mel/Tim - Cheech/Chong - Loggins/Messina - Righteous Brothers - Ross/Gaye - Cashman/West INSTRUMENTALIST OF THE YEAR 1974: Marvin Hamilsch - Kool & The Gang - Bilty Preston - Mike Oldfield - Herble Hancock - Jimmy Castor - MFSB - Isaac Hayes - Quincy Jones - Chick Corea - Rick

\*\*RECORD OF THE YEAR 1974: "Angle Beby" - Helen Reddy - "Night Chicago Died" - Paper Lace - "Can Hele" - Billy Swan - "Seasons in The Sun" - Terry Jacks - "Boogle Down" - Eddie Kendricks - "Ben he & The Jeta" - Eton John - "Kung Fu Fighting" - Can Dougles - "The Streat" - Ray Stevens - "Rock The Boat" - Hues Corporation - "Helio It's Me" - Todd Rundgren - "When Will I See You Again" - Three Degrees - "Nothing From Nothing" - Billy Present

SONG OF THE YEAR 1374: "I Honestly Love You" (Augin/Barry) - "The Way We Were" (Hamilsch/ Bergman/Bergman) - "My Meledy Of Love" (Vinton/Maye) - "The Entertainer" (S.Oplin) - "You're Hoding My Bay' ("Arnia) - "Feel Like Melading Love" (McDinalej - "Laughler in The Rain ("Godaka/ Order) - 44 Me Be Throw" (Gottil) - "Boot Beautiful Joil In The World" (Sherrill/Wilson/Burke) - "Shop & Sheel The Roses" (David/Sevrincen) - "Never Can Bay Goodbys" (C.Davis) - "Shoo & Telf (-f.Julier) ALBUM OF THE YEAR 1974: "Ride'em Combo" - Paul Davis - "The Sking" - Marvin Hamiston - "B.T.O.

11" - B.T.O. - "Nere's Johnny" - Johnny Carson - "Behind Closed Doors" - Charlie Rich - "Back Home
Again" - John Denver - "Goodby Yellow Skick Road" - Elton John - "Band On The Run" - Paul McCartney/Wings - "Innervisions" - Sterie Wonder - "Wrap Around Joy" - Cerole King - "Skin Tight" - Ohio
Playera - "Imagination" - Glock Kingh/Pips

Russ Regan George Wilso Joey Reynolds Harv Moore Dennis Constantine Phil Walden Bill Tanner Jerry Greenberg Ron Alexenburg Harold Childs Jack McCoy Steve Rivers Ron Riley Charles Nuccio Joel Omver Larry Ryan Tom Takayoshi Gary Major Dennis Waters Jim Elliot Jim Collins Chuck Roberts Bryan McIntyre Joe Kolsky Fred Fioto Ron Moseley Jimmy Bower Charlie Fach Steve Kelly John Randoigh Gene Armond Danny Davis

MASTER OF CEREMONIES Don Imus-Bang Records

### **GUEST SPEAKERS**

Jim Schwartz Kent Burkhart Jerry Clifton ENTERTAINMENT Sammy Johns ZIM ZEMERAL ORCH

### MEMORIAM AWARDS Cass Elliot

Bill Chase Otis Pollard Jay Cook Bill Hennes Gerry Peterson Bill Tanner George Williams Ted Atkins Gary Bridges Tom Bigby Bob Paiva J.J. Jordan Met Philitips Mike Kagan Tony Montgo Dick Kline Bruce Wendell Dave Marshall Gary Davis Frank Dileo

ELTON JOHN-5:38 Philadelphia Freedom (MCA)

P3 WCAL 2-1 1-2 WCAL 2-1 WCAL 2-1 WCAL 2-1 1-2 WCAL 2-1 1 P1 P2 FI KHJ 1-1 K100 1-1 KFRC 1-1 WABC 1-1 99X 4-3 WPIX 1-1 WFIP 1-3 KDW8 2-2 U100 11-13 13q 1-2 WPEZ 1-3 CKLW 1-1 WRKO 5-5 WQXI 2-1 Z93 1-1 WKY 3-1 WGCL 6-8 WRC 1-2 WSC 1-2 KSLQ 2-6 WSA1.1-2 WAYS.1-5 WAY

ELTON JOHN-5:14 "Pinball Wizard" (Soundtrack) (Polydor) LP: Tommy

KHJ 16-12 K100 20-20 WABC on 99X d 9 WPIX on WFIL on K5TPon U100 1-1 WGC 2-1 WGC 16-5 WGC 16-5 WGC 4-1 WPGC 9-9 KSLQ 15-11 P. 1. S. W. COL. 16-5 W. COL. 1 P. P. WSAII 25-21
WSAII 25-21
WSAII 25-21
WSAII 25-21
WYRE 12-9
WAYZ 13-9
WOAI 20-9
KBEG on KKY 29-23
KKING on WGRD on Z961-1
WGR

SAMMY JOHNS-2:54 Chevy Van (GRC)

P1 P2 P3 WSAI 6-4 WZUU 18-18 WYRE 2-2 WAVZ 3-1 WOAI 12-11 KBEQ 2-3 KAPC 8-13 KAPC 8-13 KING 2-3 WGRD 5-7 Z96 3-3 KLEO 9-11 WOW 11-12 V100 7-7 WMYG 7-2 WHYG 7-2 WHYG 7-2 WKBW 5-7 KGGO 12-19 WAKX 9-11 KHJ 3-5 K100 3-5 WFIL 8-11 KSTP 14-11 KDWB 7-11 13Q 13-8 WPEZ 10-5 WRKO 28-30 WQXI 20-23 WLS 6-5 WRC 2-5 WPGC 3-4 KSLQ 16-12 WCFL 2-1 WGAM 15-24 KJRB 3-5 WEAG 2-3 WJON 8-13 WJON 8-13 WJON 8-13 WJON 2-2 WCSN 3-9 KKLS 4-5 K

REN E KING-3:20 upernatural Thing (Atlantic) P1 P2 P3 WAVZ 18-20 WGNG 7-9 KAKC 1-7 WGRD 19-22 KIOA 7-6 KHJ 9-10 K100 8-13 KFRC 4-3 WPIX 12-19 WQXI 6-15 WIXY 7-15 WPGC 25-26 KSLQ 9-10 P3 WQAM 9-12 WI\$M 15-13 WGH 4-4 KEEL 12-12 WBGN 8-12

KRAFTWERK-3:27 Autobahn (Vertigo)

P3
WCRL 20-14
WCRL 20-14
WCRL 20-14
WCRL 20-15-17
KCOMB 19-17
WENG 18-18
WORD 18-18
WORD 18-18
WORD 18-18
WORD 18-18
WORD 18-18
WCRL 20-19
WCRL P1 P2 WAYS 24-18 WYRE 11-17 WAYZ 23-28 WGNG 20-22 KBEQ 24-19 KAFC 19-16 KTKT 25-29 KING 14-17 WGRD 26-16 KIOA 3-8 WPOP 12-11 WYOV 4-12 WHBQ 11-8 WAPC 9-14 KGGO 8-8 WLAC on

LED ZEPPELIN-(3:48) Trampled Under Foot (Swan Song)

P2 WYRE 14-13 KRSP 27-23 WGRD 24-19 Z96 16-17 KCBQ 20-19 WSGA 7-7 WAKX 16-18 P3 PI U100 4-6 WPEZ on WCOL 35-30 WNCI 29-26 KJRB 27-21 WCEAN 31-32 WCAN 40-40 WCOW 38-33 WCOW 38-33

GORDON LIGHTFOOT-(2:43) Rainy Day People (Reprise)

LP: Cold On The Shoulde

P1 P2 Р3 KILT on WMAK d 29 WCOL 28-22 WCOL 28-22 WCOL 28-22 KGWB 39-28 KCPX 6-6 WGH on KEEL 17-16 WFOM 25-21 WROK d 30 WO FOM WACI 27-24 WTRU 17-16 WCHL 33-27 WRMA 2 CKLW 7-9 WRKO 19-12 WGCL 21-19 WRIE 36-30 KYSN ON WYOP ON WACI 27-24 WTRU 17-16 WCHL 33-27 WRMA a WRFC 27-22 WKSN 17-19 WSAR 11-14 WORC 30-29

LOBO-3:03 "Don't Tell Me Goodnight" (Big Tree)

P1

P3 WFOM 27-24 WB8Q 15-12 WERC 9-19 WRIE 32-29 WACI 30-21 WFRG 31-31 WCHL 27-28 WROV 11-9 WVLK 18-17-18 WKSA N ON WKSA R 26-19 KENO 35-31 WORC 18-20 WCAO 28-26 Z93 28-27 WIXY 24-21 WGCL 5-4 P3 WCFL 25-23 WCOL 15-14 WNCI 20-14 KJRB on WEAQ 25-25 KCPX 29-25 WIBG 16-14 WJON 29-29 WGH on WAKY 3-1 WKLO 5-4 KEEL 20-18

HERBIE MANN-3:00 Hijack (Atlantic)  $\bigstar$ P1 P2 .P3 .P3
WCFL 36-34
WCOL 36-34
WCOL 36-37
WJON 46-34
WGH 429
WFOM 4 36
WBBQ on
WRIE 37-31
WVOP a
KDON 4 30
KDZA 8 40
WORG 28-20
KJOY 141
WRED 00
WRES 37-37
WLEE 8 28
WYSL on
WSAR 6-5
WORC 13-12
WCAO 21-20 WMYQ a WPOP d 30 WSGA 27-27

BARRY MANILOW It's A Miracle (Arista)

LP: Manilow II KFRC 21-15 WABC ra 15 WPIX 20-16

P2 WSAI 30-26 WAVS 19-16 WZUU 24-17 WY RE 10-10 WAVZ 16-11 WGNG 12-16-11 WGNG 12-16-15 KTKT 20-20 KING 18-15 KTKT 20-20 KING 18-15 WGRD 25-23 ZGIOA 13-9 WGRD 25-23 W WCFL 1-2-6
WGAM 2-2
WMAK-6-11
WMAK-6-11 WARC 18 15 WPIX 20-16 WFIL 5-4 KDWB 16-16 CKLW 20-17 WRKO 20-21 293 rs 24 WLS 13-7 WIXY 26-22 WGCL 15-11 WRC 18-19 WPGC 11-17

P3

MICHAEL MURPHEY-3:15 Wildfire (Epic)

PI P2

P2
WAYS a 24
WAYS a 24
WAYS a 30-23
WAR 30-23
WAR 30-23
WAR 30-23
WAR 20-23
WAR 20-23 P3
WKCA K 5-3
WKCA K 5 40-32 21-9 25-17 1-3 1d 29 30-28 34-25 7-9 4-5 d 23 d 30 Ţ WROV d 23 WVLK d 30 WRMA on WRFC 14-6 WEEO 19-16 KKXL 12-2 WKSN d 29 WLSN d 29 WYSL on WSAR 29-25 KKAM 8-2 KENO 8 32 WORC 20-17 WCAO d 29

0

ORLANDO AND DAWN-3:26 He Don't Love You (Elektra) LP: "He Do

P2 WGRD 4-5 Z967-6 K10A 3-5 KLEW 29-25 KLEW 29-25 KRIX 17-12 KCBQ 10-7 Y100 a 30 WMYOQ 28-30 WMYOQ 10-9 WYOV 2-2 WHBQ 3-3 WSQA 3-5 WKBW 17-15 WAPE 5-7 KQGO 3-3 WAK 22-21 WLAC 5-3 KOL 8-5 D2 P1 P3 P1
KH14-7
K100 5-3
KFRC 12-9
WABC 9-4
99X 10-11
WPIX 15-10
WPIX 15-10
WPIX 13-10
WRITE 13-11
CKLW 9-11
WRKO 4-3
WGX1 5-8
Z43-6-8
WGX1 5-8
Z43-6-8
WIX 5-3
WRC 19-15
KSLQ 3-2
P5 WGH 7-2 - WAKU 8-2 - W P3

WSLQ 3-2 P2 WSAI 3-1 WAYS 7-3 WZUU 5-5 WYRE 13-11 WAYZ 2-5 WGNG 3-2 WOAI 11-5 KBEQ 5-5 KAFY 7-5 KAFY 7-5 KTKT 5-5 KTKT 5-8 KTKT 9-8 KING 10-7

OZARK MOUNTAIN DAREDEVILS-3:16 Jackie Blue (A&M) LP: It'll Shin

P1 P2 P3 PI
KH12-4
K1.00 2-2
K5.00 2-2
K5.00 2-2
K5.00 2-7
WABG 33-19
WPIX 24-22
WFIL 3-2
K5.TP 11-10
KOWB 13-15
U100 5-7
13.Q 4-3
WPEZ 4-4
CKLW 23-16
WRKO 15-10
WAS 3-1
WIXY 13-10
WIXY 13-10
WGCL 12-6
WRC 6-6 P2 WSAI 28-13 WZUU 29-3 WANE 3-9 WANE 3-9 WANE 3-19 WANE 21-15 WOAI 10-10 KEEQ a 17 KAFC 10-6 KTKT 8-9 KKSP 6-5 P3 WGRL 6-2 WGRM 24-31 WGRM 22-14 WEAG 5-5 KCPX 12-9 WISM 3-5 WGL 01-9-18 WEOM 12-10 WROM 12-10 WRO Ozark Mt WPGC 5-7 KSLQ 4-5 KYNO 2-4 WTRU 4-5 WROV 6-11 WVLK 1-1 WEEO 16-25 WKSN 3-3 WLEE 5-2 WYSL 3-5 WAMS 3-5 WENO 3-5 WCAO 8-6

D

PILOT-(3:03) Magic (EMI) ΡI P2 P3

P3
KILT on WCOL d 36
KGWB 20-16
KJRB a WEEPQ 27-28
WEEPQ 27-28
WEEPQ 37-28
WEEPQ 37-32
WAKY 3 WOOD 37-32
WYOD on KKLE 4 39-33
WREC 28-21
WEC 28-21
WEC 28-21
WEC 28-21
WEC 28-21
WEC 28-21
WEC 28-21
WC 38-34
WYOD on KKLE 4 39-33
WREC 28-21
WC 38-34
WYOD on WS 48-31
WREC 28-21
WC 38-34
WYOD on WS 48-31
WEC 28-21
WC 38-34
WYOD on WS 48-31
WC 38-34
WYOD on WS 48-31
WC 38-34
WC 38-34 KHJ a 13Q a 29 WPEZ 18-10 WRKO 9-7 WIXY 29-28 WGCL a 23

PURE PRAIRIE LEAGUE-2:37 Amie (RCA)

LP: Bu P1 P3 P3
WGFL 23.20
WMAK 68
KGW8 13-13
KJRB 11-27
WKLO 21-20
WFOM 9-3
WERC 13-21
WVDP 9-11
WACI 23-20
KDZA 28-28
WGOV 7-13
WVLK 61-11
WEEC 21-24
WKSN d 17
WASN d 18-16
KKAM 72-5
KENO 33-34 WZUU 22-22 WAVZ 25-27 KBEQ 21-18 KAFY 23-20 KAKC 14-11 WOW 13-18 KRIZ a 25 WVOV 7-8 WHBQ 6-5 KOL 15-19

QUEEN-3:00 Killer Queen (Elektra)

P1 P3 P3
WGH 16-15
WKLO 14-16
WKLO 14-16
WKLO 14-16
WKLO 14-16
WKLO 14-16
WKLO 12-19
WKLO 12-1 PI KNJ 15-19 K100 14-14 KPRC 23-18 WFIL 10-8 KSTP 27-19 U100 7-8 13Q 5-5 WPEZ 2-2 CKLW 14-8 WRKO 24-29 WGXI 21-17 Z93 27-21 WLS 21-12 WIXY 16-13 WPG 4-6 P7 P2 KAFY 15-12 KAKC 12-8 KTKT 7-6 KRSP 24-22 KING 9-10 WGFD 11-9 296 8-8 KLED 20-21 KCB 3 13-10 V100 10-2 WMYQ 14-14 KCB3 13-10 V100 10-2 WMVQ 14-14 WVCV 13-1 WJD x 17-13 WSQA 25-18 WKBW 6-3 WAPE 15-8 WAKX 5-7 P3 WCFL 26-18 WGAM 11-9 WEAQ 13-8 KCPX 21-16 WIBG 9-7 WISM 18-12 WTRU 29-17 WCHL 34-22 KJOY 5-11 WROV 3-6 WYLK 17-12 WRMA 17-15 WFEC 17-12 WESO 7-4 WKSN on WLEE 17-10 WYSL 9-4 WAMS 6-9 KKAM on KENO 21-16 WCAO 11-11 WPGC 4-6 P2 WAYS 20-17 WZUU 3-3 WYRE 7-7 WAYZ 7-6 WGNG 6-4 KBEQ 20-14

Р3

LINDA RONSTADT-2:52 When Will I Be Loved (Capitol)

LP: Heart Lik

Ρį

P2
WSA113-7
WZUU 27-23
WYRE a
WYRE a
WAVZ d 30
KARC 27-10
KTKT 19-19
KTKT 19-19
KTKT 19-19
KTKT 24-20
KLEO d 26
WJOX 15-19
WJOX 15-19
WARE 30-27
WLAC 36
KOL 26-26
P3
WCFL a 38 P3
WION 21-21
WISM d 29
WGH 27-24
WAKY 30-10
WEEL 30-25
WFOM 30-26
WFOM 30-26 KHJ d 25 K100 25-22 KFRC 26-22 KSTP a WRKO d 23 WQXI d 22 Z93 80-13 WIXY 28-24 WGCL 20-16 a 33 d 28 / d 30 24-18 on 23-19 26-19 18-6 a 30 27-24 d 29 25-23 WRFC 23-19 WRFC 23-19 WKXL 26-19 WKSN 18-6 WLEE a 30 WYSL 27-24 WSAR d 29 WAMS 25-23 KKAM d 27 KENO 27-23 WORC d 30 WCAO 27-27

LEO SAYER-3:05 Long Tall Glasses (WB)

P3 FI KHJ 6-2 K100 6-4 KFRC 10-1: WASC 18-1 WPIX 11-8 WFIL 7-12 KSTP 13-7 U100 20-22 13Q 8-6 WKLW 5-3 WRKO 2-2 WGX 9-18 WGX 12-14 WLS 14-10 WIXY 8-8 WGCL 7-7 WRC 10-13 WPGC 12-14 11-21 11-3 13-10 6-4 3-4 Z96 6-5 KLEO 11-17 KLEO 11-17 KLEO 11-13 KRIZ 11-13 XCBQ 18-13 Y100 19-14 WMYQ 13-10 WPOP 4-3 WJDX 2-2 WSGA 11-10 WKBW 7-4 WAPE 2-4 KGGO 5-5 WLAC-11-10 KOL 7-13

FRIDAY, MAY 2, 1975

NEIL SEDAKA-3:43 The Immigrant (Rocket)

ΡI P2 P3 WZUU 17-14 KRSP 4-7 KING a WPOP 19-18 KGGO a 29 WAKX 2-2 KOL d 24 WACI 8-12 KKLS 2-2 KKLS 2-2 KKLE 3-3 WORG on WORG on KYTRO 26-23 WCHL 6-13 KJOV 2-2 WEFC 11-9 WESO 34-30 WKSN 1-1 WLSE on WSA R 30-27 WAMS 22-20 KKAM 8 P3 P3 WCOL 14-12 KQWB 4-6 KJRB a WEAQ 9-9 WJON 7-6 WGH 26-25 KEEL 9-8 WFOM 31-27 WBBQ 10-7 WRIE 19-16 KYSN 34-28

B,J, THOMAS-3:23 Another Somebody...Song

(ABC) PI P2 P3 WSAS 2-3 WAYE 2-3 WAYE 2-3 WAYE 2-3 WAYE 2-8 WAYE 28-26 WGNG 1-1 KAFY 3-8 KAKC 3-1 KAFY 3-8 KAKC 3-1 KAFY 3-8 KAKC 3-1 KAFW 1-2 WGRD 1-1 W NHJ 12-13 K100 4-7 KFRC 5-6 WABC 6-6 9WABC 6-6 9WABC 14-12 WFIL 1-7 KSTP 3-2 WFIL 1-7 KSTP 3-2 WFIL 1-7 KSTP 3-2 WFIL 1-7 WPEZ 9-7 CKLW 13-5 WRKO 7-4 WQXI 1-4 Z93 2-2 WLS 9-6 WIXY 2-4 WRC 5-3 WPGC 2-1 KSLQ 1-1

WCFL 3-2
WCAM 7-3
WCCOL 18-25



ROGER WHITTAKER-(3:38) The Last Farewell (RCA)

LP: Special Kind of Man

P3
WMAK 11-6
WCOL 29-18
WEOG 29-18
WEOG 33-16
WEOG 33-16
WHO 30-6
WHO 10-6
WHO 10-6 P2 WSAI d 28 WAYS a 22 WYRE d 25 KAKCa a WGRD d 20 KIOA 28-24 WOW 19-9 . WVOV 12-14 WHBQ 12-9 WSGA 28-25 WAPE 29-19 WLAC on KDWB on CKLW 2-2

# Them! It's A Hit.

8 nn 93 nd 177 (1210) (2-n2n383 1 n7) PR n4/17/75 1210 THOUGHT YOU WIGHT LIKE SOME FEEDBACK ON YOUR WIKE POST RECORD. 3184386754 PB NA/17/75 121AP EST PHIS ERNIE PHILLIPS CARE NOW PRINATIONS ICS IPMBHGZ CSF THE FIRST ROUND OF AUR SCHAFTBAUND CHALLENGER IT SOUNDLY IN FIRST RAUND OF AUR MCHARTBAUNT CHALLENGER IT SAUNDLY
DEFENTED MISISTER GALDEN HAIR". IN THE FINALS,

ANG UP 182 CALLS IN TWO HOURS, STANFING GRAND FUNK WITH 25 AND SEALS & CRAFTS WITH 36, BY FAR THE STRANGEST RESPANSE OF ANY
CHALLENGER I HAVE EVER AIRED. YOU'VE ONT A SALID WINNER. NAME OF TOE CREED IN THE MOUNTY SHEWFTING WANTED TURN BITH TO ALL.
SEALS & CRAFTS WITH 36. BY FAR THE STRANGEST RESPONSE OF ANY
COMMITTING WANTED THE THE STRANGEST RESPONSE OF ANY
COMMITTING WANTED THE STRANGEST RESPONSE O

DAUS ADAMS PROGRAM DIRECTOR KANK AND WARNEST REGARDS

Dog 1622 Dog 91 11549 (22434866147) PD 1417775 1548 

The smash instrumental hit of 1975!

THIS AS TO THE POPE THIS CHANGE A THE WARE THE HOMESH ONLY SECURD A THOUGHT A THE HOMESH ONLY SECURD BE WHATED WAREE WE HIS COMMON NEW JUST THE NUMBER HE RECORDS 3184298692 PR AMIN'N'S 4348P EST ICS IPHONEZ 55P PAS EMIE PHILIPS DA MEREPARTS STEELE MUSIC TREETING RADIN VEEL

THE ROCKFORD FILES MikePost



R&R: You just brought up a good point, if you are in a major market it's a little easier to do these kinds of things, but if you're in a secondary market or terciary market, what de you do if you do have a creative idea

you do if you do have a creative topa like that to make some ponchos? Where do you go to get it done? HM: I think one of the great lines we always talk about is that there's too much business and not more show left in our racket. My basic feeling is that part of the fun of being promotion guy is chasing this stuff wn. Part of the fun of making a poncho in Boston was we called the Cannon Towel Company In New Bedford, Massachusetts, and they said hey there's a guy who makes specialty items in New York. I called them up, they gave us a quote, they sent us a sample, we sent them the artwork, they made the ponchos.

If you want to have coins made, every time you pick up a magazine you see a thing from the Franklin Mint, or you send them a letter, and they'll give you somebody that will custom strike a coin for you. I think that's the fun part, chasing all of these things down and finding out how you can have them manufactured. There are any number of 'advertising specialty and novelty companies' either with local agents in your town, in the neighboring big cities, or people you can call on the phone who can send you in-formation. There are good magazines like "Potentials," which is a free magzaine that's full of premium Items, that's all it is is premium items. If you subscribe to that magazine, which is free, they'll send it to you, and that's all it is, ail kinds of premiums, they have a card you can send out and you can have anything. Again, that's the fun part of finding these things and getting them all done for you. After awhile one of the nice things about it is that you accumulate this tremendous reservoir of resources, if you want to have anything done for one reason or another you can get it done almost immediately.

CONSOLATION PRIZES

R&R: What is your philosophy on solation prizes?

MM: I think that the punishment nould fit the crime. R&R: Do you believe that everybody that participates should walk away with something?

HM: Yes. 99.9 times out of a hundred, anybody that plays your game for your radio station should game for your radio station should win something. I think again another creative challenge to the promotion guy or the program director of the radio station is to make, as I say to use the old Gilbert & Sullivan syllogism, the punishment fit the crime. When we did the Black Box at WRKO in Boston, there was at that time a little mystery square box that you putled apart and there was a penny inside of it. What we did was, we had those little black boxes made, they were custom imprinted, they cost like 40 cents apiece, which was next to nothing, and ... sorry you didn't solve the mystery of the Black Box, but we'll send you your own custom black box and inside there was a little button which said 'I solved the WRKO Black Box." it was a neat thing to keep.

R&R: When they were into Time Bomb they used to give a box of Band-aids every time people got

own up. HM: There was also a game called Time Bomb, you would up the top and you threw it around until it-exploded, why not get that, have a little sticker made with your station call letters ... send them out.

R&R: Do you look for a gimmick to tie in with the promotion as well as just having a nice prize?

HM: I would hope so. You something cute and something unique. This leads you to another problem, which I think most program people don't really get into, the problem of planning. Obviously, if you want to have a consolation prize, and if the consolation prize takes 2 or 3 or 4 weeks to manufacture, which is not uncommon when you have something personalized, you want to have your promotions planned 5 or 6 or 7 weeks

## **RKO's Harvey Mednick** On Promotions

programmers plan BUDGET PLANNING

also don't think the majority of the people sit down with their manager and discuss their promotional budget. And then in the true businessman's sense, sit down and lay the budget out over a twelve month period, and say, "Hey I really would like a car, get me one on a trade out that I can give away, I would really like some trips. I would really like this and I would really like that." I don't think that most people do their job completely in terms of the programmer's responsibility to promotion. I think that if you sat down and said, "Weil that if you sat down and said, "Weli what is my budget?" and the General Manager said, "Your budget for the year is \$12,000." That means I have \$1000 a month, right. Now if you take the \$1000 a month and you say I want two trips, and I'll the bear which is the said of t give those away in the Summertime well that's a month or two that I don't have to give away money, so I now have \$2000 more, I want a car which I'll give away in the Spring time. I now have saved \$5000 by getting \$2000 for the trips and \$3000 for the car, I can say I have \$12,000 over 10 months period. Then I can devise a cash promotion now that I'm going to give away \$1000 or \$500 bills, or whatever.



**PART** 

simple and easy to remember easier for a ic-ck to say it. I think it's really funny that one radio station in really furny that one radio station in Los Angeles had a promotion which was called the "Win A Chevy Luv Truck Sweepstakes." By the time you got done saying that, you were really fired. Then you had to send a postcard in and then they gave you the name and the address of the radio station and the whole routine, and then they told you that they were going to draw for the truck 7 days from then at 5 o'clock, and by the time you get all done with that, it sounded so officious, and it sounded so mechanical, that I really didn't

SALES PROMOTIONS

R&R: You just brought up a sales promotion, why don't we get into that? Do you have any ... I'm not that? Do you have any ... I'm not talking about corporate, I'm talking about Harvey Mednick's rules ... for dealing with sales promotions, like the kind of sales promotions you want, the kind of prize you want, the restrictions you may place on a client if you were in control .... those

client if you were in control .... those kind of things.

HM: One of the things that has come to the fore is the economy has been lousy, or was lousy for a lot of people, and I think again if is easy for general managers who are primarily and almost invariably

P&P - I know that in a lot of small market situations that I was in, where a general manager would walk in and say "I need a promotion, I need it by tomorrow, because I'm going to make a presentation. I want the spec spot done too."

HM: Sure, I think that goes on all

should give away the kind of stuff that people want to have in their own

FRIDAY, MAY 2, 1975 in the market. I think that you

the time. I think one of the great virtues about our company is that we have people like Paul and Dwight and myself, you can pick up the phone and say give me a promotion. The guy will blast you with four or five of them. I think there are NAB track records, I think there are publications, really candidly without a stroke, like Radio & Records which outlines promotions, which again you can take and modify to suit your own particular instance. I think you also have to be aware of what kind of promotions the advertisers them-selves have done. If a guy comes in and says "I want you to do something for this electronics place I'm going out to sell Sam's Stereo,"
you remember that 5 years ago DuraCell did a promotion where they put batteries in a transistor radio and turned it on and you had to guess how long it ran until it went off. What's wrong with you turning around to the manager and saying "I got a terrific idea, WXXX puts this radio, put it in a case, we put batteries in it, we play it in the stereo place, we invite people to come by, they fill out an entry blank, guess how long it is, and the guy who correctly identifies to the minute and second how long it's gonna be on, wins it. And we'll set the digital clock radio at 0:00 and the august that it runs out of batteries, the clock radio will stop, and therefore you'll know exactly what to the minute, hour and second that it stopped. And all you're doing is you're really stealing and modifying the idea that was put out by Mallory.

The sales manager who probably doesn't remember it, will say "oh hey that's terrific," or if he does remember it, he'll say "hey that's just like..." and he'll remember that that was a success, so you'll get credited with it. Again, you have to be alert ... one of the things to do is, tear things out of the newspapers, hang things on the wall, write things down on pieces of paper, remember a promotion you liked when you were traveling, or something you saw. Watch for the Readers Digest mailer, and the Publisher's Clearing House thing, and all that other stuff that comes in the mail to you on a daily basis, because you are alert and you are aware, everybody is running promotions, everybody is running contests .... lucky bucks were run by the service stations, free trips were run by American Express, so they're all doing these things, keep an eye on these mechanics... travel around to other markets, exchange thoughts at various conventions that

R&R: How about a final thought? HM: Another part of the Golden Rule is that you gotta know the rules. What you're capable of doing, what you're not capable of doing. What the FCC has chastised radio stationsfordoing, what the FTC has knocked advertisers out for doing. like the infamous Readers Digest case where they said they were giving away 1000 prizes, they only gave away part of them, they said, "hey we never said we were going to give them all away, we said we're prepared to give them away.

prepared to give inem away."

One of the things is you gotta know what you can do, what you cannot do, you don't want to decive yourself, you don't want to decive the people in the organization in your radio station, and I think the biggest single question, you have to set the property of the people of the people in the organization in your radio station, and I think the biggest single question, you have to set the people of the peo single question you have to ask yourself when you sit down to put together a promotion that may be the least bit suspicious, is checking it out legally; to make sure it can be done, checking it out with the management people in your radio station to make sure that they agree to doing it, and i think the question you have to ask yourself at all times as you put your head down on the pillow at the end of the evening relative to promotion is "Is your broadcast license worth your ego?

### "The question you have to ask yourself: 'is your broadcast license worth your ego?"

Budget out how you expect to spend you money and whatever merchandise you can obtain over the course of a year. So you have a full blown plan, then you can do silly blown plan. then you can do silly things like newspaper ads, TV spots, and other stuff to support your promotion and give yourself multi-media exposure. If you're running the best radio promotion on the air and the only way the audience knows about it is through under of security. and the only way the audience knows about it, is through word of mouth, which is a powerful vehicle, and your own radio station, you're not maximizing your effort. And I think that when you disavow outside advertising because you haven't planned for it, and because everything is a last minute, what am Looma she processes when the state of the company of the plant of the company of the plant of the company of the plant I gonna do tomorrow, you also suffer other ills, you suffer the ills of the fact that your promos aren't well written, or aren't well produced, and written, or aren't well produced, and aren't as we said before directly competitive and equal to the regular commercials that are on the air. Because you had to sit down on Monday and write them for Tuesday, you didn't write them 3 months before or 2 months before or 2 months before, or 2 months before You didn't hire actors to do them, or whatever you have to do to do it.

STRUCTURING ON AIR PROMOS R&R: Speaking about promos, let's talk about the structure of the promo. What are you trying to get into a promo announcement?

HM: I would hope this, I would tend to believe again, to be redundant, alot of people listen to the radio station, but probably only 1 percent ever play the game. So if one percent plays the game, that means 99 plays the game, that means 77 percent don't play the game so who do you cater to, the 1 percent who does, or the 99 percent who don't? Obviously you cater to the 99 percent who don't. Therefore, the promotional announcements should be amusing and entertaining and explanatory and intriguing, and capture your imagination. I think, as I said before, because of the fact that people don't listen for extraordinarily great lengths of time, and a guy conceivably punching in, punching out, getting in his car, getting out of his car, only hears the prome announcement once, you Obviously you cater to the 99 percent announcement once, you better fell him everything in that o spot, so he knows what's going on. You can win this, here's how you win, here's what you win, and you're really going to enjoy it, and I think also one of the things is that

somewhere along the line somebody decided not too long ago that in order for promos to be effective, they all had to sound like Rod Serling. They had to sound like Rod Serling. They had to be super laid back, they had to be very confidential. My basic feeling is, I listen to the radio stations in Los Angelés and every single station except for KRTH does

romos that way.

R&R: There's a philosophy behind that. The philosophy was that since Top 40 at that time, when Buzz nnett did it, at KCBQ, was so high mergy, and his feeling was that his was such a high energy radio station, that to make his promos stand out, he brought them down to low energy, and they did pop out.

HM: But now that is no longer true There are low energy disc jocke there are low energy radio statio there are low energy commercials, therefore your promotional spots have begun to disappear, at that

R&R: What about length of omes? HM: I think a promo should be

long enough to tell the story R&R: You don't limit it to 30, 45 or

HM: Again, obviously If the outer structure of commercials is 60 seconds, if you've got enough of a story to tell in 60 seconds, if you've got a vignette that you can tell in 60 seconds, like the Captain KRTH promo is concerned with actors, with sound effects, with everything that's fine, take 60 seconds... If it takes you 20 seconds to say "guess what's inside the Black Box, guess what's in it and win it and we filled it up with a stack of goodies, and keep listening," then take 20 seconds to say it. If you can say it in one line, say it in one line.

R&R: How about rhymes? HM: I think rhymes are neat for

clues. R&R: I'm talking about rhymes in promos. Everybody seems to be looking for "guess what's in it and win it," those kind of things. They're always looking for words to go with each other, is it because it makes it easier for the audience to remember you said?

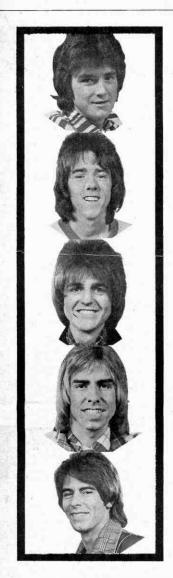
HM: That's the whole thing, it's easier to remember, "guess what's in it and win it." Name it and Claim It. The concept of naming a promotion, which is another whole thing, I think that if you make the

sales oriented, to run roughshod in smaller markets particularly, over their program directors, and shove a promotion up your nose and force you to do something you don't want to do. I think the creative challenge is there to have the program director resurrect this, I also don't think anywhere it's written in the rules of that radio program directors can't go out on sales cails, along with general managers, when the gene manager believes that as a part the total package a promotion is going to be indicated. Again, the way going to be indicared. Again, the way in which it should appear. I think promotionally to the audience 99.9 percent of the time, is that the promotion is a station promotion, and that if it does involve a client, it isn't blatantly obvious. If you were saving our could vis an automobile. saving you could win an automobile in order to win you register at of the Datsun Dealers, or ething like that, I don't really think it injures the promotion that

R&R: Rather than "Datson and

WXXX give away..."

HM: Or "Joe Glitz Datsun at 7121 Kings Highway In nearby Beltsville and WXXX invite you to" .... It becomes so heavy handedly commercially ripped off ... that the radio mercially ripped off ... that the radio station loses its identity. I think that if you say "XXX is offering you a chance to win a 260Z and all you have to do is," or something like that, go down and figure out the road rally map posted on the walls at your Datsun Desier. I don't think that hurts the promotion, and I think one of the rules we have found is, in the past, that if you are dealing with brand name items. you deal in a greater amount of confidence on the part of the listener. If I say to you,
"and tomorrow you have a chance to
win a television set, "that does not have as much meaning, in my estimation, as if I say "tomorrow you can win a 19-inch Sony color television set." I think that when you television set." I think that when you mention key brand names that people automatically, in their mind any \$600, because that's what it costs, they've gone out and shopped it. Which leads me to another side thought, I believe that the radio, stations should always give away brand name merchandise. I think the third works who shall be set the station should have the stations who are the stations and the stations are the stations and the station should be stations are the stations and the station should be stations are the stations are the stations and the stations are the stati that if you give away a television set. It should be a Sony, not a Hitachi. Hitachi is a great brand name, but relatively unknown, low penetration



LESLIE, WOODY, ERIC, DEREK & ALAN HAVE JUST SPENT THEIR

6th WEEK AT#1

ON THE BRITISH CHARTS

**NOW, THEY'RE HERE WITH THEIR RECORD-BREAKING HIT!** 

# BAY CITY ROLLERS "BYE BYE BABY"

THE BEGINNING OF THE BAY CITY EXPLOSION IN THE USA!

ARISTA A The New Record Company

# -Album Airplay/30-

LW	TW	
2 .	•	BAD COMPANY Straight Shooter (Swan Song) "Good Lovin" "Star" "Preacher" "Woman"
2,	2	LED ZEPPELIN Physical Graffiti (Swan Song) Entire Lp. "Kashmir" leads
3	8	STEELY DAN
6	4	JEFF BECKBlow By Blow (Epic)"Jam" "Blower" lead
18	6	CARLY SIMONPlaying Possum (Elektra)" "Dancing" "More" "Waterfall" and rest
5	6	CHICAGO
11	0	AEROSMITHToys In The Attic (Col)"Emotion" "Walk" "Salty" and "No More"
4	8	LEON RUSSELL Will O The Wisp (Shelter)"Island" "Hideaway" "Sad" and "Lady"
16	9	ELVIN BISHOPJuke Joint Jump (Capricorn)Title, "Home" "Cows" "Feel Good"
12	10	10CCOriginal Soundtrack (Merc)"Not In Love." leads, "Minestrone"
14	•	RICK WAKEMANMyths & Legends (A&M)"Merlin" "Lancelot"
7	12	ERIC CLAPTONOne In Every Crowd (RSO)""Chariot" leads
8	13	HAYWARD & LODGEBluejays (Threshold)""""""""""""""""""""""""""""""""
9	14	DAVID BOWIEYoung Americans (RCA)"Fascination" "Fame" and title
15	15	LYNYRD SKYNYRDNuthin Fancy (MCA)"Special" "Whiskey"
30	1	TOMITAPictures In An Exhibition (RCA). Entire Lp. "Gates" leads
V =	•	ORLEANSLet There Be Music (Asylum)"Dancing" and title
7.	13	MUDDY WATERSAt Woodstock (Chess)""(Caledonia" "Kansas" Lead
٠.	1	IAN HUNTER lan Hunter (Col)
13	20	PETER FRAMPTON Frampton (A&M)""Show My The Way" leads
-	21	TOMMY
- 1	22	HOT TUNA America's Choice (Grunt)"Funky No. 7" "Walkin" lead
22	23	AMERICAHearts (WB)"Sister" and "Company"
25	24	ACEFive-A-Side (Anchor)"Feeling" and "How Long" "Sniffin"
-	25	JOHN HAMMONDCan't Beat The Kid (Capricorn) Title "Blues" lead
12.	26	EMMYLOU HARRISPieces Of The Sky (Reprise)"Queen" "Wine" "No One"
	27	SUPERTRAMPCrime Of The Century (A&M),. "Right" leads
26	28	STEALERS WHEELRight Or Wrong (A&M)"Benediction" "Wishbone"
	29	BRECKER BROTHERS. Brecker Brothers (Arista)""Sneakin" and "Funk" lead
2	30	SEEGER/GUEHRIE Together (Reprise) Variety of cuts.

THE MOVEMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY ATTEMPTS TO FABRICATE A TREND

# **FM Rock**

BY MIKE HARRISON

Concerned at a time when music environment reflective of sociological evolution, reflective of sociological evolution, Album Oriented Rock Radio con-tinues to be one of the most significant barometers for spotlighting the progress of con-temporary culture. For the purpose of intermedia communications and historical reference, it is important to document this activity.

Only in his third month as National Album Promotion Director for MCA, Jon Scott has come up with an extraordinary idea and project that warrants our immediate at-

Through the facilities of MCA Records, he is putting together the AOR Radio National Library. When completed, this library will make airchecks of any radio station available to anyone, anywhere available to anyone, anywhere free of charge. The advantages of such a service are endless, providing a vehicle which can be used for immediate business references, long term academics, and historical posterity.

In order to get the project off the ground quickly, all AOR stations are ground quickly, all AOR stations are invited and encouraged to prepare a one-hour cassette containing an aircheck of the highlights of normal programming. It should include raps, commercials, news, etc., and telescoped music. This will be updated every six months, to keep the library correct with birdered. library current with historical ar-chives. Send cassettes along with your station's vital statistics to Jon your station's vital statistics to Jon Scott, MCA Records, 100 Universal Plaza, Universal City, California 91608. If you want more information, call him at (213) 985-4321 or contact your local MCA promo man,

According to Jon, they will have all the necessary facilities to run the concept properly. If so, this would make another plateau in the inter-AOR Radio communications and respect.

> PROGRESSIVE SINGLES

See page 23

# **Suggested New Product**

### **JANIS JOPLIN**



JANIS JOPLIN (COLUMBIA) Excellent double package. Contains hits, interview, and previously unreleased material.

### KINKS



When they're good, they're great. Unusual LP that warrants attention.

### **DOOBIES**



STAMPEDE (WB)

Group's popularity is enormus, a and they don't let their fans down here. "Take Me" is single.

### BRECKER BROS JIM DAWSON



BRECKER BROS. (ARISTA)

Top notch musicians with impressive backrounds. Could be big.



ELEPHANTS IN RAIN (RCA) Music is tasty and diverse. A potential star. "LA Freeway" is the single.



# THE NEW ZZ TOP ALBUM IS HERE.



PS 656

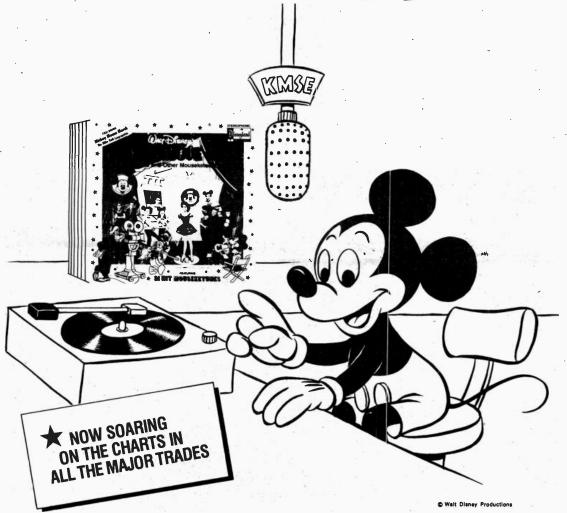
"Fandango". The new album by "that little of band from Texas."
Side One...recorded live—hot, spontaneous.
Side Two...more ZZ Top Bluesrock—pure, dynamic.

"FANDANGO." CAUSE FOR CELEBRATION.

On London Records And Ampex Tapes.

# LOTS OF JOCKS ARE HAVING LOTS OF FUN WITH Disneyland. RECORDS'





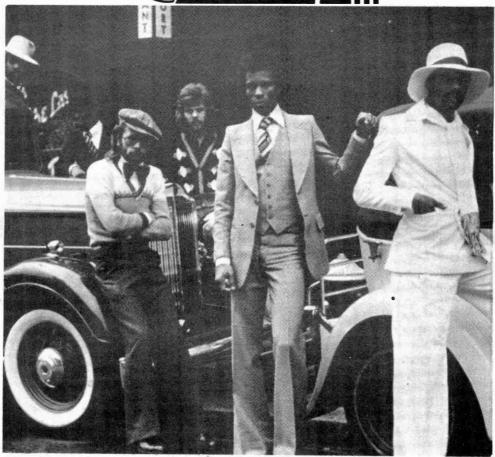
# (FOR YOUR STATION COPY) CONTACT-DISNEYLAND RECORDS

800 Sonora Ave., Glendale, Calif. 91201 Phone (213) 240-9430 CABLE ADDRESS: "DISNEY"

# "DISCO QUEEN"



SHIPPING NEXT WEEK



Another Smash From The Group That Gave You "Emma"

From The Album





### Most Added:

CARLY SIMON Plaving Possum (Elektra)

**ELVIN BISHOP** Juke Joint Jump (Capricorn)

> IAN HUNTER Ian Hunter (Col)

**HOT TUNA** America's Choice (Grunt)



Mike Harrison/Editor Album Hotline: (714)223-6797

### Ine Hottest:

**BAD COMPANY** Straight Shooter (Swan Song)

LED ZEPPELIN Physical Graffiti (Swan Song)

STEELY DAN Katy Lied (ABC)

JEFF BECK Blow By Blow (Epic)

**CHICAGO** Chicago VIII (Col)

### WEBN FM/CINCINNATI

ADDED: Elvin Bishop (Capricorn) Carly Simon (Elektra) O'Jays (PI) John Prine (Atl) Rick Wakeman (A&M)

Led Zeppelin (Swna Song) Bad Co (Swan Song)
Earth Wind & Fire (Col) Hayward & Lodge (Threshold)
Chick Corea (Polydor)
Jimi Hendrix (Reprise)
Phoebe Snow (Shelter)
Robin Trower (Chrysalis)
Jeff Beck (Epic) America (WB) Chicago (Col) Bob James Emmylou Harris (Reprise) Tom Scott (Ode) Steely Dan (ABC) Aerosmith (Col)

TOM KENNEDY, Program Director: Bishop's "Feel Good," "Home." Carly's "Dencing," "Eyes" and little. O'J's "Rich" and title. Prines' Carly's "Dencing," "E

### WPLJ-FM/NEW YORK

ADDED:

Led Zeppelin (Swan Song) Chicago (Col) Tommy (Polydor) Bad Co (Swan Song)
Heyward & Lodge (Threshold)

LARRY BERGER, Program Director: Wakeman's "Merlin." Zep's
"Kashmir." Chicago's "Old Days," "Any Way." "Long Time," "Never
In Love." Tommy's "Wizerd." Bad's "Good Lovin." "Woman."
"Weep." H&L's "Oreamed." Playing P.P. League, Alice Cooper, Grand

### WKDA FM/NASHVILLE

HOT.

ADDED: Carly Simon (Elektra) Brecker Bros (Arista) Joe Droukas (Buddah)

Lynyrd Skynyrd (MCA) Jimi Hendrix (Reprise) Led Zeppelin (Swan Song) Barefoot Jerry (Monument Michael Murphey (Epic) Steely Dan (ABC) Jeff Beck (Epic)
Rick Wakeman (A&M)
Bad Co (Swan Song)
David Bowie (RCA) Leon Russell (Shelter) Eric Clapton (RSO)

JACK CRAWFORD, Program Director: Skywyrds: "Special" and "Whiskey." Zep's "Trampled," "Kashmir." Hendrix's title, and "Whiskey." Jerry's title. Merpheys: "Wildifre," "Carolina" and "Riding Song." Dan's "Daddy," "Friday," "Sneakers." Back's ali, "Woman" leads, Entire Wakemans, Bad's "Good Lovin," "Star" and "Preacher." Bowle's title and "Fame." Leon's "Island," "Lady Blue" and "Heaven." Clapton's "Rachael." Playing Dooble Brothers, Doney Gerard, Amating Rhytim Aces, Kiss, and John Mayali Ingies.

### WCOL FM/COLUMBUS

ADDED: ADDED: Carly Simon (Elektra) Robert Palmer (Island) Rick Wakeman (A&M) Headhunters (Arista) Steeleye Span (Chryselis) Zazu (Wooden Nickel) нот: Led Zeppelin (Swan Song) Lynyrd Skynyrd (MCA) Aerosmith (Col) Grover Washington (Kudu)

BOB GODDING, Program Director: Carly's "Storm," "Street,"
"Slave," "Waterfall" and title, Palmer's title, "Oulside," "Whisper"
and "You," Wakeman's "Arthur," "Lance" and "Merlin,"
Headhunters' "Funky," "Dafty" and "Get It." Span's "Bach" and
"Damon," Zavy's "Friends," "Welrd" and "Rain," Playing Kinks,
Consumer Rapport, Chris Bond, and Elephants Memory singles.

### WZMF-FM/MILWAUKEE

ADDED: Ian Hunter (Col) Carly Simon (Elektra)-Elvin Bishop (Capricorn) Les Variations (Buddah) Armeggeddon (A&M) Stealers Wheel (A&M)

Led Zeppelin (Swan Song) Supertramp (A&M) Bad Co (Swan Song بر المقدام (Swan Song) America (WB)

JOHN HOUGHTON, Program Director: Hunter's "Boy," "Excited,"
"Bitten," Carly's "Dancing" and title, Bishop's all, Variations'
"Superman," Zep's "Trampied," "Nile Flight," Basid "Preacher,"
"Good Livin," Entire Supertramp, Playing Dooble Brothers single.

### WMMR PHILADELPHIA

Kinks (RCA) Hot Tuna (Grunt) Monty Python (Arista) Tomita (RCA) Janis Joplin (Col) Tangerine Dream (Virgin)

ttan Transfer (Atl) Carly Simon (Elektra)
Rick Wakeman (A&M)
Elvin Bishop (Capricorn)
Bob Marley & Wailers (Island)

T. MORGAN, Program Director: Playing entire Lps. Playing Doobies

### KOME FM/SAN JOSE

ADDED: Hot Tuna (Grunt) Ian Hunter (Col) Kinks (RCA) Brecker Bros (Arista) Mike Greene (GRC) Isotope (Gull) John Stewart (RCA) Eloy (Chess) ty Python (Arista)

HOT: America (WB)
Bad Co (Swan Song)
Jeff Beck (Epic) Hayward & Lodge (Threshold)
Chicago (Col)
Peter Frampton (A&M) Journey (Col) Led Zeppelin (Swan Song) Lynyrd Skynyrd (MCA) Steely Dan (ABC) Tommy (Polydor) Jesse Colin Young (WB)

DANA JANG, Music Director: Tuna's "No. 7." Hunter's "Truth." Kinks' single and "Music." Brecker, Greene, Isotope, Stewart, and Eloy in PM only. Playing Dwight Twilley and Doobie Brothers singles.

### WGRQ FM/BUFFALO

ADDED: Earth Wind & Fire (Col) Carly Simon (Elektra) Herbie Mann (Atl) Seals & Crofts (WB) Al Stewart (Janus)
Chuck Mangione (A&M)
Janis Ian (Col)

Chicago (Col) Led Zeppelin (Swan Song) Supertramp (A&M) Bad Co (Swan Song) Ace (Anchor) AliceCooper(Atl) Tommy (Polydor) PROGER CHRISTIAN, Music Director: Playing entire Lps. Playing AWB. Doobie Brothers, and Elton John singles.

### WORJ FM/ORLANDO

ADDED: on (Elektra) Brecker Bros (Arista) John Stewart (RCA) Peter Yarrow (WB) Guthrie/Seeger (Reprise)

HOT: Hayward & Lodge (Threshold, Lynyrd Skynyrd (MCA) Steely Dan (ABC) Nils Lofgren (A&M)
Bad Co (Swan Song)
Peter Frampton (A&M)
10CC (Merc) Leon Russell (Shelter) Aerosmith (Col) Orleans (Asylum)

Orleans (Asylum)
MIKE LYONS, Music Director: Simon's "Street," "Qancing" lead
enlire. Brecker "Sneskin" and "Funk." Tomita's "Gate,"
"Promenade" and "Jews." Skynyrd's "Special," "Raliroad."
Frampton's "Too Far" and "Show Me." Leon's "Bluebird" and tille.
Acrosmith's "Walk." Orleans' "Dance" and title. Emmybu Harris'
"For No One" should be single. War, Twilley and Lea Roberts singles.

### KAMC FM/DALLAS

ADDED: Leslie West (Phantom) Stealers Wheel (A&M) Rick Wakaman (A&M)

Michael Murphey (Epic) Rusty Weir (20th) Rick Wakaman (AgkM)
Bad Co (Swari Song).

Keigh Christmas (Manticore)
McKendree Spring (Pye)
Bob Sager (Capitol)
Carly Simon (Elektra)
Michael Quatro (UA)
Richard & Linde Thompson (Island)
Stelly Dan (ABC)
Liberty (RCA)

Messal (Shelter)
Phoebe Snow (Shelter)
Phoebe Snow (Shelter)
Jesse Colin Young (WB)
Jesse Colin Young (WB) America (WB) Jeff Beck (Epic) Hawyard & Lodge (Threshold) Leon Russell (Shelter) Phoebe Snow (Shelter)

"STUART MCRAE, Music Director: Wests" House," (Roller, "Cor-penter," Wheels "Benediction," "Go." "Wishbone." Entire Welkeman, "Merilin" leading, Bad's "Makin Love," "Anna," "Call," "Star." (Merilin" leading, Bad's "Makin Love," "Anna," "Call," "Star." (Christmas" "Better," "Foothills," "Bargees," Spring's Illie, "Chicago," "Easier Thingas," Segers "Night," "Jody," "Salling," "Memory," Carly's Ille, "Ticklish," "Streets" Quarter's "Prelude," R&L's Ille, "Suu" and "Old Man," Liberty's "Lose My Blues" and

### KLOS FM/LOS ANGELES

rless (Chryselis) Lynyrd Skynyrd (MCA)

HOT: Chicago (Col) Eric Anderson (Arista) Led Zeppelin (Swan Song) Bad Co (Swan Song) Rick Wakeman (A&M)

PAULA PORTER, Music Director: Flash's "I'm Fish." Skynyrd's "Special." Chicago's "Old Days," "Never Been in Love," "Hideaway," "Any Way" and "Blue." Anderson's title. Wakeman's "Lance."

### WHEW FM/NEW YORK

ADDED: Beach Boys (Capitol) Hot Tuna (Grunt) Peter Yarrow (WB) Pete Seeger/Arlo Guthrie (Reprise)
John Hammond (Capricorn) Tom Paxton Ian Hunter (Col)

HOT-Carly Simon (Elektra) Leon Russell (Shelter) Chicago (Col) Bad Co (Swan Song) Led Zeppelin (Swan Song) 10CC (Merc) Hollies (Epic)
Hayward & Lodge (Threshold)
Judy Collins (Elektra)

DENNIS ELSAS, Music Director: Playing entire Lps. Playing Doobie

### WPDQ JACKSONVILLE

ADDED: Jim Dawson (RCA) Seeger/Guthrie (Reprise) Omega (Passp Nazareth (A&M) Lucifers Friend (Passport) Elvin Bishop (Capricorn) Carly Simon (Elektra)

Tomita (RCA) Peter Frampton (A&M) 10CC (Merc) Bad Co (Swan Song) Lynyrd Skynyrd (MCA)
Rick Wakeman (A&M)
Supertramp (A&M)
Hayward & Lodge (Threshold) Janis Lan (Col) JD Blackfoot (Fantasy) David Bowie (RCA) Led Zeppelin (Swan Song) Michael Murphey (Epic) Jesse Colin Young (WB)

BILL BARTLETT, Program Director: Immediate reaction to Tomita. Supertramp's "Bloody Well Right." Playing Brian Protheroe and Supertramp's "Bloody Dwight Twilley singles.

### KZOK FM/SEATTLE

ADDED: Aerosmith (Col) Emmylou Harris (Reprise) Hot Tuna (Grunt) Kiss (Casablanca) Chuck Mangione (A&M) Leon Russell (Shelter) Carly Simon (Elektra) Rick Wakeman (A&M) Elvin Bishop (Capricorn) each Boys (Reprise)

Led Zeppelin (Swan Song) Jesse Colin Young (WB) Jesse Colin Young (WB)
Chicago (Col)
Bad Co (Swan Song)
Steely Dan (ABC)
America (WB)
Ace (Anchor)
Earth Wind & Frire (Col) Jeff Beck (Epic)

O'Jays (PI)

NORM GREGORY, Music Director: Aerosmith's "Sally," "Walk," and
"Round," Harris' "Wine" and "Queen," Tuna's "Funky No. 7,"
"Walking" and "Go," Kiss" "Ladles," ("Cmon," "My Baby."
Mangienu's "All Night" and Hille, Leon's "Hideaway," "Sad Songs,"
Carly's "More," "Walerfall" and "Slave," Walkermain's "Merlin,"
"Lance. Bishop's title and "Home." Boy's "Trader," "Funky" and
"Saga." Playing Todd Rundgren, Elton John, Albert Hammond, AWB,
Kraftwerk, Grand Funk, Kinks, Herbie Mann, and Leo Sayer singles.

### KZEL FM/EUGENE

ADDED-String Criven Thing (20th) Ben E King (Atl) Pleasure (Fantasy) Aerosmith (Col) Pat Martino (Muse) .
Amon Duui (Atco) Stanley Turrentine (Motown) -Tomita (RCA) McKendree Spring (Pye) John Stewart (RCA) Breckes Bros (Arista)

HOT: John Hammond (Capricorn) Elvin Bishop (Capricorn) Suzi Quatro (Arista) Hoyt Axton (A&M) Bad Co (Swan Song Hot Tuna (Grunt)
Eric Anderson (Arista)
Manhattan Transfer (Att)
Nat'l Lampoon (Epic)
Leon Russell (Shelter) ck Wakeman (A&M)

STAN GARRETT, Program Director: Playing Del Shannon single. Playing entire Lps.

# DEMIS ROUSSOS THE WORLD'S NUMBER ONE INTERNATIONAL ARTIST

DEMIS ROUSSOS

AVAILABLE FOR THE FIRST TIME IN THE U.S.A. HIS NEWALBUM, "DEMIS ROUSSOS! COMING SOUVENIRS"

### KBPI FM/DENVER

ADDED: Elvin Bishop (Capricorn) John Stewart (RCA) Hot Tuna (Grunt) Chuck Mangione (A&M) ZZ Top (London) Ian Hunter (Col)

Lynyrd Skynyrd (MCA) Bad Co (Swan Song Eric Clapton (RSO) Jeff Beck (Epic) America (WR) Judy Collins (Elektra) Led Zeppelin (Swan Song)

JEAN VALDEZ: Elvin Bishop getting immediate response. Playing

### WBCN-FM/BOSTON

ADDED: ADDED:
Beach Boys (Capitol)
Lewis Furey (A&M)
John Hammond (Cap
Bill Horowitz (ESP)
Ben E King (Atl) nd (Capricorn) Manhattan Transfer (Atl) Greg Perry (Casablanca) Seeger/Guthrie (Reprise) (Golden Fleece)

Aerosmith (Col) Jeff Beck (Epic) David Bowie (RCA)
Led Zeppelin (Swan Song) Orleans (Asylum) Leon Russell (Shelter) Steely Dan (ABC) Seeger/Guthrie (Reprise)
Richard & Linda Thompson (Island)
Allen Toussaint (Reprise)
Tomita (RCA)
Muddy Waters (Chess) 10CC (Merc)

BOB SLAVIN, Music Director: Beck's "Lovers." CC's "Not In Love" getting alot of listener response. O'J's "Survival" getting alot of play. Playing Todd Rundgren and Talk Of The Town singles.

### WERC FM/BIRMINGHAM

ADDED: Carly Simon (Elektra) Jim Stafford (MGM Judy Collins (Elektra) Elvin Bishop (Capricorn) HOT Emmylou Harris (Reprise) Bad Co (Swan Song) Steely Dan (ABC) Alice Cooper (Atl)
Chicago (Col)
Lynyrd Skynyrd (MCA) Robin Trower (Chrysalis) Seals & Crofts (WR) Eric Clapton (RSO) Kiss (Casablanca)

MIKE ST. JOHN, Music Director: Carly's "Waterfall," "Dancing." Stafford's "Missed It," "Stoned." Judy's "Salt," "Angel." Prine's Itile. Bishop's Itile and "Feels Good." Harris' "Boulder." Cooper's Itile and "Widow." Seals & Crofts' "Rabbilt." Kiss' "R&R."

### **KUDL FM/KANSAS CITY**

HOT:

ADDED Kinks (RCA) Eloy (Chess) Head East (Pyramid) Tangerine Dream (Virgin) no (ABC) nald Byrd (Blue Note) Muddy Waters (Chess)

Rick Wakeman (A&M) 10CC (Merc) America (WB) Robin Trower (Chrysalis) Ace (Anchor) Michael Murphey (Epic) Steely Dan (ABC) Orleans (Asylum) Kansas (Kirshner) Aerosmith (Col) Gary Apple (Tree House) Brian Protheroe (Chrysalis) Carly Simon (Elektra) John Prine (Atl) David Bowie (RCA) Lynyrd Skynyrd (MCA) Jimi Hendrix (Reprise) Eric Clapton (RSO) Kiss (Casablanca) Bad Co (Swan Song) Chicago (Col)

MARK COOPER, Program Director: Wateman's "Arthur." America and Ace are line Lps. Kansas' Illie, "Street!." Protharca's "Piroball" and "Dencer." Carly's "More." Prints Illie, "Strypyrd" "Special, "Clarita in a "Reched." Deloying Todd Rundgren, Dooble Brothers, War, and and Ace are fine Lp
"Dancer." Carly's
ton's "Rachael." I
Hawkwind singles.

### KPRI FM/SAN DIEGO

ADDED: Supertramp (A&M) Janis Joplin (Col) Kinks (RCA) ZZ Top (London)

HOT Led Zeppelin (Swan Song) Chicago (Col) John Lennon (Apple) David Bowie (RCA) Hayward & Lodge (Threshold) Alice Cooper (Atl) Queen (Elektra) Robin Trower (Chrysalis) Steely Dan (ABC) Bad Co (Swan Song)

ADRIAN BOULT, Music Director: Supertramp's "Right." Bow "Fame"title, "Fascination." M&L's "You," "Saved," "Morning" a "Brother." Playing Doobie Brothers and Brian Protheroe singles.

### WQIV FM/NEW YORK

Brecker Bros (Arista) Ambrosia (20th) Amorosia (20m) Armeggeddon (A&M) Bob Mariey & Wailers (Island) Beach Boys (Capitol) Chicago (Col) Chicago (Col)
Steve Wright (Atco)
String Driven Thing (20th)
Suzi Quatro (Arista) Stealers Wheel (A&M) John-Hammond (Capricorn) Seeger/Guthrie (Reprise) Ben E King (Atl) Mandrill (UA) Greenslade (Merc) Flash Fearless (Chrysalis) Smokey Robinson (Tamla) Rick Wakeman (A&M) Lucifers Friend (Passport) Aerosmith (Col) Wendy Waldman (WB)

Elvin Bishop (Capricorn) Hot Tune (Grunt) Manhattan Transfer (Atl) 10CC (Merc) Jeff Beck (Epic) Ace (Anchor) Ace (Anchor)
Carly Simon (Elektra)
Chuck Mangione (A&M
Muddy Waters (Chess)
Eric Clapton (RSO)
Bad Co (Swan Song)
Steely Dan (ABC) Orleans (Asylum) Janis Ian (Col) McKendree Spring (Pye) Evie Sands (Haven) Eric Anderson (Arista)

THOMO'HAIR, Program Director: CC's "Not In Love." Playing entire

### WAAF FM/WORCESTER

ADDED: Carly Simon (Elektra) Elvin Bishop (Capricorn) Seeger/Guthrie (Reprise)

HOT: Nils Lofgren (A&M) 10CC (Merc) Janis Ian (Col) Michael Murphey (Epic) Steely Dan (ABC) Al Stewart (Janus)
Orleans (Asylum) Led Zeppelin (Swan Song) Aerosmith (Col)

JOE CAPOBIANCO, Music Director: Carly's "Waterfall," "Dancing" and title. Lofgren's "Duty," "Back It Up" and "Say it So." CC's "Not In Low." If and "17," "Me To You," Murphey's "Wildfire," "Riding Song." Entire Dan. Zep's "Kashmir" and "Boogle," Skynyrd's "Special," Kakomo's "Anythime," ambresiás "Mice," Janis Ian stopped by for an interview-concert. Tremendous response.

### KSHE FM/ST. LOUIS

ADDED Tomita (RCA) Tangerine Dream (Virgin)
George Duke (BASF)
String Driven Thing (20th)
Elvin Bishop (Capricorn)

Beck (Epic) Eric Clapton (RSO) · Kiss (Casablanca) Steely Dan (ABC) Peter Frampton (A&M) Journey (Col) 10CC (Merc) Hayward & Lodge (Threshold) Jesse Colin Young (WB) Janis Ian (Col) Orleans (Asylum) Blue Oyster Cult (Col) David Bowie (RCA) Rick Derringer (Blue Sky)

SHELLY GRAFMAN, General Manager: Playing entire Lps. Playing Barclay James and J.D. Blackfoot singles.

### WMMS FM/CLEVELAND

ADDED: Bataan (Salsoul) Beach Boys (Capitol) Benny Bell (Vanguard) Cockney Rebel ( Embryo (BASF) bel (EMI) Alex Harvey (Vertigo) Janis Joplin (Col) Ben E King (Atl) Kinks RCA) KINKS RCA)
Eliot Murphy (RCA)
Sylvia Smith (ABC)
Tomita (RCA)
String Driven Thing (20th)
TUME (MGM)

нот: Ace (Anchor) Aerosmith (Col) Armeggeddon (A&M) Average White Band (Atl) Bad Co (Swan Song) Jeff Beck (Epic) David Bowie (RC David Bowie (RCA) Chicago (Col) Eric Clapton (RSO) Rick Derringer (Blue Sky) Golden Earring (MCA) Hayward & Lodge (Threshold) Ian Hunter (Col) Led Zeppelin (Swan So Suzi Quatro (Arista) Carly Simon (Elektra) Steely Dan (ABC) y (Polydor)

JOHN GORMAN. Program Director: Bataans' 'Bottle.'' Bell's all for rovelly. Rebel's 'Smile.' Embryo's 'Turn Me On.'' Strong reaction to harvey. Entite Joplin. and King, and Kinks. and Murphy. Smith's tille. 'Mama,' ''Superbird'.' ''No Man,'' getting good reaction. TUAE's ''Melle It Is' and 'Shortage,' ''Armegaddon getting strong reaction. Entire Hunter getting strong reaction. Playing AABB, AWB, Charlty Brown, James Brown, Faces, Golden Earring, Elton John, Markwind, Linda Lewis, Lea Roberts, Todd Rundgren, Augustus Pablo, Joe Simon. Bruce Springstein. Troggs. Valentino. and War singles. Had Eddie Harries, Al Stewart, and McKendree Spring In live concert.

### FM/DETROIT

ADDED: Elvin Bishop (Capricorn) Ian Hunter (Col) Ian Hunter (Col) Michael Quatro (UA) Leon Russell (Shelter) Carly Simon (Elektra)

Ace (Anche Agrosmith (Col) Bed Co (Swan Song) Jeff Beck (Epic) David Bowie (RCA) Chicago (Col) Peter Frampton (A&M) Flash Fearless (Chrysalis) Golden Earring (MCA) Kiss (Casablanca) Led Zeppelin (Swan Song) Pretty Things (Swan Song) Roxy Music (Atl) Bob Seger (Capitol) Tommy (Polydor)

PAUL CHRISTY, Program Director: Ace's "Sniffin" and "How Long."
Aerosmith's "Emotion" and "No More." Bed's "Good Lovin." "Star,"
"Preacher." Beck's "Blower," "Jam." Bowle's "Fame,"
"Faccination." Framptor's "Dewning," "Beby," "Nassau," "Show
Me." Flash's "I'm Flash." Kiss' "Beby."

### KNAC FM/LONG BEACH

ADDED: Tangerine Dream (Virgin) Rubicon (Virgin) Ian Hunter (Col) Greenslade (Merc) String Driven Thing (20th) Kinks (RCA) Seeger/Guthrie (Reprise)
Tomits (RCA) John Hammond (Capricorn) Eloy (Chess) Embryo (BASF) John Stewart (RCA)

нот: Aerosmith (Col) Bad Co (Swan Song) Blue Oyster Cult (Col) Chicago (Col) Eric Clapton (RSO) Judy Collins (Elektra) Charlie Daniels (Kama Sutra)
Dan Fogelberg (Epic)
Henry Gross (A&M)
Emmylou Harris (Reprise)
Kansas (Kirshner) Led Zeppelin (Swan Song)

RON MCCOY, Program Director: Hunter's "Lizzard." Kinks' "Neon Sign." Playing Jerry Jeff Walker, and Black Oak Arkansas singles.

### WKTK FM/BALTIMORE

ADDED: John Ham ond (Capricorn) Aerosmith (Col) Elvin Bishop (Cap Nat'l Lampoon (Epic) Freddie King (Shelter) Jim Dawson (RCA) Carly Simon (Elektra)

HOT: Jeff Beck (Epic) Bad Co (Swan Song Eric Clapton (RSO) Tommy (Polydor)

JOHN REEVES, Program Director: Hammond's "Can't Beat The Kid." Bishop's "Snake." Lampoon's "Stand Up." Dawson's "Sunday," "Freeway." "Over You," "Soldier." Playing Kinks, Bruce Springsteen

### WESTCHESTER WRNW

ADDED ddon (A&M) Sailor (Epic) Muddy Waters (Chess Carly Simon (Elektra) Elvin Bishop (Caprico Michael Quatro (UA) Tomita (RCA) Steve Wright (Atco) Cockney Rebel (Capitol) Brecker Bros (Arista) Seeger/Guthrie (Reprise) Carol Grimmes (Virgin) Carol Grimmes (Virgi Karen Beth (Buddah) Rick Wakeman (A&M)

Steely Dan (ABC) Curved Air (BTM) Lou Reed (RCA)

MAJOR TOM, Music Director: Tomita, Bishop, and Walteman getting mediate reaction. Will have Greenslade in concert on May 1

### KMYR- ALBUQUERQUE

ADDED: Muddy Waters (Chess) Hot Tuna (Grunt) Elvin Bishop (Capricorn) Curved Air (Chess) Carly Simon (Elektra)

Steely Dan (ABC) Leon Russell (Shelter) Rick Wakeman (A&M) Jeff Reck (Enic) Eric Clapton (RSO) Steeleye Span (Chry: Peter Frampton (A&M) John Prine (Atl)

JEFF POLLACK, Music Director: Wafer's "Kanaas City," "Caledonia," "Good Times," Entire Tuna, Air's "Marie," Dan's "Wu," "Movies," "Any World," Entire Beck, Clapton, Frampieris "Shoo Ma." "Crying" and "One More Time." Prins's "Saddles" and "Middleman" and life, Playing Kinsk and Dooble Brothers single.

### KMET FM/LOS ANGELES

ADDED: Robert Palmer (Island) Freddie Fender (ABC) Commodores (Motown) Herbie Mann (Att) Chuck Mangione (A&M) Main Ingredient (RCA) Hot Tuna (Grunt) Flash Fearless (Chrysalis) HOT: Jeff Beck (Epic)
David Bowie (RCA)
Ace (Anchor) Bad Co (Swan Song) Chicago (Col) Emmylou Harris (Repris Led Zeppelin (Swan Song) Steely Dan (ABC) Tommy (Polydor) Lynyrd Skynyrd (MCA) Queen (Elektra)

JOE COLLINS, Music Director: Playing entire Lps. Playing Dwight Twilley and Kiki Dee singles.

### WRNO FM/NEW ORLEANS

ADDED: Judy Collins (Elektra) Orleans (Asylum) Tomita (RCA) Steve Wright (Atco) ZZ Top (London) Doobie Brothers (WB) HOT: Led Zeppelin (Swan Sor Lynyrd Skynyrd (MCA) David Bowie (RCA) Jimi Hendrix (Reprise) Earth Wind & Fire (Col) Jeff Beck (Epic) Queen (Elektra) Nils Lofgren (A&M) 10CC (Merc)

TRIGGER BLACK, Program Director: Judy's "Born," "Song for Duke" and "City," Orleans "Dence" and title. Entire Tomita. getting good response. Playing Elton John, Minnie Riperton, and Leo Sayer slingles.

### KLOL FM/HOUSTON

Armegeddon (Adimi Suzi Quatro (Arista) Rick Derringer (Blue Sky) Hot Tune (Grunt) Carly Simon (Elektra) Muddy Waters (Chess) Tomita (RCA) Elvin Bishop (Capricorn) Flash Fearless (Chrysalis) Weldon Irvine (RCA)

Led Zeppelin (Swan Song) Red Co /Swer Steely Dan (ABC)
Ace (Anchor)
David Bowie (RCA) Journey (Col) Leon Russell (Shelter) Al Stewart (Janus) John Lennon (Apple) Jimi Hendrix (Reprise) Jeff Beck (Epic) Supertramp (A&M) Joe Walsh (ABC)

Joe Walsh (ABC)
Roxy Music (Att)
Janis Ian (Col)
JIM HILTY, Music Director: Armegeddon's "Tightrope," "Last
Stand" and "Basking," Suzi's "Want You," "New Day" and title,
Derringers' "Ailve," "Dog" and "Sloopy, "Tunts" "No. 7," "Walking"
and "Divide," Carlys "Dancing," "Slave" and "Waterfall," Bishops',
"Cows," "River" and "Feels Good," Flashs" ("Im Flash," "Happening" and "Pirates," Irvine's "Getting Down," "Julice," Playing
Jerry Jeff Walker single, Had a free concerl in Allier Theater with
Rusty Weir, B. W. Stevenson, Wheatlield, and Sleve Fromholtz, Drew
S000, breaking previous pecof set by Richard Nivon

### WLIR FM/LONG ISLAND

Manhattan Transfer (Atl) Hot Tuna (Grunt)
String Driven Thing (20th)
Muddy Waters (Chess)
Mike Greene (GRC)
Brecker Bros (Arista) Michael Bacon (Monus Armegeddon (A&M) John Fahey (Takoma) Cockney Rebel (EMI) Snafu (Capitol)

Steely Dan (ABC) Ambrosia (20th) Orleans (Asylum) Bonaroo (WB) Peter Frampton (A&M)
Dan Fogelberg (Epic)
Traffic (UA) Traffic (UA)
Elvin Bishop (Capricorn)
Stealers Wheel (A&M)
Led Zeppelin (Swan Song)
Jimi Hendrix (Reprise)

GIL COLQUITT, Music Director: Mike Greene deserves attention, very pleasant. Grinderswitch in tive concert did very well. Seels & Crofts

### WABX FM/DETROIT

ADDED Tangerine Dream (Virgin) Cole Younger (Anchor) Carly Simon (Elektra) George Duke (BASF) Janis Joplin (Col) Brecker Bros (Arista) Muddy Waters (Chess) Curved Air (Chess)

Bob Seger (Capitol) Kiss (Casablanca) Queen (Elektra) Flash Fearless (Chrysalis) Tommy (Polydor) Aerosmith (Col) Chicago (Col) rd & Lodge (Threshold) Jeff Beck (Epic) Peter Frampton (A&M)

JIM SOTET: Playing entire Lps. Playing J.D. Blackfoot, Kool & The Gang, and Dwight Twilley singles.

# Progressive Singles:

**DEL SHANNON** "Tell Her No" (Island) **DOOBIE BROTHERS** "Take Me In Your Arms" (WB) **NORTHERN LIGHT** "Minnesota" (Glacier)

WAR "Why Can't We Be Friends" (UA)

**KIKI DEE** "How Glad I Am" (Rocket) ~ AVERAGE WHITE BAND "Cut The Cake" (Atl) **DWIGHT TWILLEY** "I'm On Fire" (Shelter)

### WXRT FM CHICAGO

ADDED: nd (Capricorn) Kinks (RCA) Joe Henderson (Milestone) Silver Creek (MCA)
Undisputed Truth (Gordy)
John Fahey (Takoma) Ian Hunter (Col) George Duke (BASF) Janis Joplin (Col) Bobby Baer (RCA) Elliot Murphy (RCA)

Old & In The Way (Round) Robin Trower (Chrysalis)
Hayward & Lodge (Threshold)
Kraftwerk (Vertigo)
Chick Corea (Polydor) John Prine (Atl) Emmylou Harris (Renrise) Bad Co (Swan Song)
Judy Collins (Elektra)
10CC (Merc) Jeff Beck (Epic) Led Zeppelin (Swan Song) Bob Dylan (Col)

JOHN PLATT: George Duke has his strongest Lp to date. Some songs have that Chick Corea flavor. Undisputed Truth- Norman Whitffield produces another very interesting version of "Using "Ov." Silver Creek- most unusual version of "Orange Blossom Special" to date. Bobby Baer- Studs Terkel meeting country music, an interesting concept Lp. Kinks is also an interesting concept. The good music on it is the heat in veater.

### **KWST FM/LOS ANGELES**

Leon Russell (Shelter) 19CC (Merc)

Supertramp (A&M) Bad Co (Swan Song) Bobby Womack (UA) Journey (Col)

Chicago (Col) Ambrosia (20th) Peter Frampton (A&M) Jeff Beck (Epic)

Ian Hunter (Col)

Rusty Weir (20th) Tanya Tucker (MCA)
Steve Wright (Atco)
Seeger/Guthrie (Reprise
Robert Palmer (Island)
Gladys Knight (Motowr Aerosmith (Col) George Duke (BASF) Keith Christmas (Manticore) Muddy Waters (Chess) Ben E King (Atl) Kinks (RCA) Brecker Bros (Arista) John Stewart (RCA) Hot Tuna (Grunt) DAVID PERRY, Mus

(A&M) Tomita (RCA) a (Grunt) ERRY, Music Director: Playing entire Lps. Playing Dooble

### WBAB- LONG ISLAND

ADDED: Rusty Weir (20th)
John Hammond (Capricorn)
String Driven Thing (20th)
Bobby Womack (UA) Cole Younger (Anchor)
Flash Fearless (Chrysalis)
Smokey Robinson (Tamla)
Michale Quatro (UA)

нот: Sly & Family Stone (Col) McKendree Spring (Pye) Carly Simon (Elektra) Jim Dawson (RCA) Rick Wakeman (A&M)

BERNIE BERNARD, Music Director: Weir's "Sing Me." Hemmond title. Siring "Without You." Womack's "Check It Out." Younger 'Idaho." Flash's "Flash", Robinson's "Storm." Quartor "Loon's "Island." Prine's "Jimmy." Spring's title. Carty's "Storm. Dewson's "Storday." Wakeman's "Merlin." Playing War, Doole Silverspoon, Al Stewart, and Canyon singles.

### WCMF FM/ROCHESTER

ian Hunter (Col) Monty Python (Arista) Mike Greene (GRC) Jim Dawson (RCA)
Brecker Bros (Arista) Carly Simon (Elektra) Seeger/Guthrie (Reprise)
Cole Younger (Anchor)

Heartwood (GRC) Journey (Col)
Flash Fearless (Chrysalis)
Aerosmith (Col)
Stealers Wheel (A&M) Barefoot Jerry (Monument) Michael Bacon (Monument) Ambrosia (20th) Amorosia (20th) Emmylou Harris (Reprise) Wendy Waldman (WB) 10CC (Merc) Bad Co (Swan Song)

BERNIE KIMBLE, Program Director: Hunter's "Lizzard." Gre
"You & Me" leading entire Lp. Armegedden's "Buzzard." Plu
Dooble Bres. single.

### WOUR/UTICA-SYRACUSE

ADDED: Jim Daws Muddy Waters (Chess) Patty Dahlstrom (20th) Elvin Bishop (Car John Hammond ( Ian Hunter (Col) Capricorn) nd (Capricorn) Carly Simon (Elektra)
Tangerine Dream (Virgin) Peter Yarrow (WB) Monty Python (Arista)

Robin Trower (Chrysalis) Orleans (Asylum) Eric Clapton (RSO) Bad Co (Swan Song) Bad Co (Swan Song)
Steely Dan (ABC)
Ambrosia (20th)
Jeff Beck (Epic)
Led Zeppelin (Swan So
Leon Russell (Shelter) Jesse Colin Young (WB) Frank Zappa (Disc Journey (Col)

STEVE HUNTINGTON, Music Director: Devson's "Freewey,"
"Sunday," Waters' "Caledonia," "Kansas," "People." Bishop's
"Home," "River," "Feels Good" getting good response. Hammend's
"Blues." Carlys "Summer," "More." Ambresia's "Yesterday" and
"Nice." Leon's "Island." Journey's "Lifetime." Zappa's increased
inferest due to recent concert. Hed "Win ad wy with Zappa" contest,
with incredible response. Listeners must write why they wanted prize.
. a day with Zappa, sound check, dimer, and concert. Playing Linda
Lewis, Kiki Dee, AWB, and 10 CC singles.

### WIIN AM/ATLANTA

ADDED: Kinks (RCA) Hot Tuna (Grunt) Tommy (Polydor) Stealers Wheel (A&M) Flash Fearless (Chrysalis) Elliott Murphey (RCA) Muddy Waters (Chess) Steve Wright (Atco) Status Qua (Capitol)
Sailor (Epic)
Aerosmith (Col)
Status Qua (Capitol)
Koko Taylor (Alligator) Ambrosia (20th)
Danny O'Keefe (Atl)
Robert Hunter (Round)

нот: Led Zeppelin (Swan Song) Chicago (Col) Michael Murphey (Epic) David Bowie (RCA)

ROSS BRITAIN, Program Director: Playing entire Lps. Playing J.D. Blackbort, Strawbs, Hawkwind, Barclay James Harvest, Sfyx, Hello People, Maria Muldaur, Solid Gold, Sky King, American Tears, ELO, Little Feat. Rockin Horse, and KIKI Dee Singles.

### WHCN FM/HARTFORD

ADDED: Janis Joplin (Col) Jahn Stewart (RCA)
Tangerine Dream (Virgin)
John Hammond (Capricorn)
Greenslade (Merc) Ian Hunter (Col) Koko Taylor (Alligator) Wayne Shorter (Col) Wayne anorter (cor)
Richard & Linda Thompson (Island)
Muddy Waters (Chess)
Deadly Nightshade (Phantom)
Elvin Bishop (Capricorn)

Judy Collins (Elektra) Deadly Nightshade (Phantom) Elvin Bishop (Capricorn) Carly Simon (Elektra) Manhattan Transfer (Atl) George Duke (BASF) String Driven Thing (20th) McCoy Tyner (Milestone)

HOT: Jeff Beck (Epic) Eric Clapton (RSO) Bad Co (Swan Song) 10CC (Merc) Steely Dan (ABC)
Tomita (RCA)
Stealers Whitel (A&M)
Orleans (Asylum) Leon Russell (Shelter) Lon & Derrek (A&M) Nat'l Lampoon (Epic)

PAUL PAYTON, Music Director: Hammond's Itile. Good reaction to Taylor. R&L's Itile. Bishop's "Feels Good," "Arkansas." Transfer's "Sweet Talking," "Tuxedo," Duke's "For Love," "Fools," "Remux. String's "Know You," Beck's "Blower," "Lovers," Clapton's "Blue Eyes." CC's "Not in Love" and "Miniestrone," Tomits getting good response. Wheel's "Go" and "Benediction." Orlean's Itile and "Dancting," Waters" "Caledonia," "Good Times." Andersen's "My Lite," "Litza," "Wild Crow," Lampoon's "Stend Up" and "Immigrants."

# RECORDS

## RECORD **INDUSTRY** NOTES



### by Candy Tusken

Is a Southern California super group that's been around for the last fifteen years finally going to split up? During the on-going tour, one of the leaders of the group was overhead to remark 'when we come to end of the road, we'll really Rock 'N Roll." The implication of the statement raised several surrounding eyebrows causing the speaker to elaborate "well; that is to say, we all have to come to the end of the road sometime." The group still has several commitments to their label, and others, however, the aforementioned spokesman has already made several formal plans to leave and work with

other people and projects...

Names being mentioned as possible replacements for Elton's Nigel Olsson

and Dee Murray are Ricky Fataar and Kenny Pasarelli..

Speaking of Elton, he was up to his old tricks last week by taking t help out old friends. This time Joe Walsh was the lucky recipient at the Shrine Auditorium in L.A. with Elton banging away on piano while Joe played fifteen feet up in the air dangling from a steel cable. The audience demanded three encores of the twosome to which Elton graciously agreed. ABC-threw a buffet party at Chasens for Walsh later that week with Bowie's wife, Angie, putting in an unexpected appearance along with KLOS' Tom Yates, KWST David Perry, Dan Fogelberg, Maria's ex, Geoffrey Muldaur (who has a new album due out in June,) the lovable Kinky Friedman and Bobbý Neuwirth all dining on Chasen's famous chili and a raft of delicious foods... Rumor is that the other's lead guitarist, Jeff Baxter, is set to play with Elton John at his Wembley Stadium concert in England this summer along with The Beach Boys, Joe Walsh, The Eagles, etc. Baxter's appearance was apparently supposed to be an unannounced spontaneous performance, but the word leaked out to Warner Bros, who are allegedly up in arms that Elton may be trying to steal Baxter away on a permanent basis to replace the departing

The highly seclusive David Bowie has evidently decided to become more public. Last week KMET's Shadoe Stevens put together a promotional package for the station revolving around William Shakespeare's birthday (4-23). The day's normal activities were shattered when David Bowie walked in, unannounced, to present Shadoe with an autographed copy of collected works of the late playwright. Shadoe was "flabberg asted" and delighted to meet the star who told him "I love the station. I listen to it twenty-four hours a day and think you're doing a great job.

KMET had played Bowie's "Young Americans" before it was actually released via cart and is generally accorded with breaking the single in L.A. The station had tried to get Bowie previously for some guest spots, but to no avail. The talk is that Bowie's former agent never clued the artist into the many requests of stations and others for purposes of publicity and that Bowie is now taking steps to rectify the situation. The Bowie exclusivity has also been attributed to another situation that has been a constant source of speculation and gossip. Supposedly Bowie is convinced that someone has put a curse on his son, Zowie (rhymes with Bowie) and under the guise that Bowie's life has been threatened, police protection has been requested. Bowie has reportedly enlisted the aid of the FBI and consulted several astrologers to determine if the child is cursed or possessed. In the past, Bowie has told several national publications—that he believes an assassination attempt will be made in the near future upon a rock star and that he is a likely candidate. He evidently has justification for his fears as he has allegedly received several threats to his life in the past....

Bowie also popped up last week at MGM's preview party of the new Jack Nicolson-Maria Schneider movie "The Passenger." He told several people that he was going to be in a movie. It has since surfaced that Bowie has signed to star in a movie to be shot entirely in the U.S. this coming May-June with his co-star being American Graffiti's Candy Clark. The director will be Nick Rögue who is known for his directoral abilities for The Rolling Stones' movie "Performance." At this point, the title of the movie has not been an-

### HIS AND HERS

KING Radio in Seattle has thoughtfully provided a sure fire musical device to spare any embarrassment for those who wish to use their "facilities." Neatly tacked up on the door of the ladies' "Loo" is Olivia Newton "John," while the men's room sports Elton "John."... Warner-Spector Records has installed "dial a disc" in several cities.

1513 in the Los Angeles area, the listener will hear excerpts from Lenny Bruce's new record "The Law, Language and Lenny Bruce" with the label's promotion director, Don Whittemore chiming in at the end with info as to where one can purchase the record. ABC artist, Lamont Dozier, who hasn't toured for the past ten years is in the middle of preparing a major U.S. show to commence in June... Beachboy Carl Wilson is starting his own production company with the first project slated to be Ricci Martin (son of Dean, brother company with the first project slated to be Ricci Martin (son of Dean, brother of Dino.) The talented Ricci writes all his own material and is reputed to be the music "heavy" of the family... Congratulations to Chris Hillman of The SHF Band and his wife, Jeannie, who are the proud parents of their first child, a boy, Jessie, who was named after the son of Chris' best friend, the late Brandon De' Wilde. Rumors are that the chances of SHF staying together is "iffy" due to internal disagreements among band members....

Capitol Records is getting heavily into the disco scene with the label's first isco-rocker "Life Is What You Make It" by Tapestry being shipped nationally this week. The company currently services 200 disco and plans to expand into 700 major disco outlets in the country according to Skip Black-

Continued on page 26



The Wizard of Broadway, Atlantic's vice-chairman Jerry Wexler, stopped by R&R to visit Candy Tusken and deliver a copy of the album THE WIZ. Wexler is the producer of the album which is from the Broadway musical that last week walked off with an unprecidented seven Tony Awards.



Atlantic recording artist Aretha Franklin recently guested on a forthcoming Bob Hope TV special. Shown during the taping are Flip Wilson, John Wayne, Aretha, and Hope. The show was taped at UCLA.



HOLLYWOOD - Hard-rocking Status Quo stopped by Radio & Records and got stuck on Candy Tuskin, Pictured (I. to r.) Paul Ahern, Capitol's National FM Promotion Director Richard Parfitt and Francis Rossi from Status Quo; Tusken and Tom Salino, Capitol promotion man.

# A Major New Force In Music Is Here. The Brecker Brothers

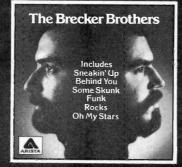
Randy and Michael Brecker, two of the music world's most respected musicians, have played on so many important records, their credits read like a who's who of music.

Now, for their very own launching as The Brecker Brothers.

A dynamic debut album that contains some of the best music on the scene today.

Funky. Bright. Alive.

And, best of all, their own.



On Arista Records.

The New Record Company

Their
Dynamite Single
Is Here!
"SNEAKIN' UP
BEHIND
YOU"

# RECORDS

# RECORD INDUSTRY NOTES

Continued from page 24

burn, disco coordinator for the company... Top session musician, Andrew Gold, who played guitars and keyboards with Linda Ronstadt and Is on the new Carly Simon alburn, has just singed a long term agreement with Asylum as a solo artist for the label... Congrafulations to U.A.'s lovely advertising gal, Jill MacDonald who has been promoted from assistant to the National Media Director. Pam Starke, to the post of Media Director...

### WHISKEY A GO GO SLATED FOR FACE LIFT

Contrary to previous reports, the famed Whiskey in Los Angeles, is not going to turn into a full blown discotheque. Club owner, Elmer Valentine, told R&R about his in the works plans for the near future. "I would really like to furn the Whiskey into a theatre and am negotiating right now to book the off-Broadway hit, "Le Grande Coca Cols," which is a musical comedy that takes place in a sleazy Havana nightclub. And let's face it, that's just what the Whiskey is... a sleazy nightclub! However, the play only runs for an hour and ten minutes, which would bring me right up to nine or ten o'clock in the evening and that's when the action starts anyway. At that point, I may turn the club into a disco or I may continue to book Rock "N Roll acts." Valentine explained why he has decided to take this action. "If I turn the club into a theatre, then it will pay for itself which allows me to be much more slective about which acts I want to book in later in the evening, I want to get out of this constant pressure trying to plick. "Winners" to appear at the club. It's getting harder and harder because they're just aren't that many winners around; just a lot of losers!"

Loggins & Messinshave added two more members bringing the band total to eight to include keyboards and another horn (for a total of three.) Al Garth has left the band with former Seatrain violist Richard Green replacing him... The new like & Tina Turner single "Baby, Get It On" should be In your hands this week from U.A. The song was produced by the hot team of Spencer Proffer and Denny Diante and could best be described as a "disco groin-rocter" in the best tradition of the smokey by some

Profer and Denny Diame and board best to seem or cocker" in the best tradition of the smokey two-some...

Jerry Fuller has been in seclusion for the past four months writing special mean material for his new solo album "Lines." After cutting all those gold records for other artists, he decided to make a few for himself...

### ENTERTAINMENT INDUSTRY EXPOSE PROMISED

The forthcoming issue of Phonograph Magazine is planning to run an unedited interview with producer-songwriter Kim Fowley who has been on the Hollywood scene for many years. Reports are that Fowley rips apart several record company presidents, producers, rock artists, movie stars, promotion men, radio stations; etc. that Fowley has dealt with over the years. Those who have read it say that Kim has a comment on everyone in Hollywood from A to Z and that he publis no punches. The blast promises a field day for lawyers and like if the magazine decides to run if uncut... For you tennis nuts, the music industry's second annual tennis tournament has been set for May 23rd through May 25th at the San Diego Country estates in Ramona, California. A welcoming octatial party at Bobby Rigg's home starts off the activities and if you'd like to attend, just call Morris Diamond at (213) 273-1680... Wes Farrell announced that Roxbury Records will be releasing "The Best Of The Bither End Years" featuring Carly Simon, Ario Guthrie, Jerry Jett Walker, Van Morrison, John Prine, Curtis Mayfield, Bette Midler, James Taylor, John Denver, etc. etc. set for a mid-May shipping... Edwin Starr has signed with Granite Records and ATV Music with his first release "Pain" to be out sometime next month...

### HONESTY IS NOT ALWAYS THE BEST POLICY

Wishbone Ashwas performing in 'Melbourne, Australia a few weeks ago and decided to play a cut, "There's The Rub," off their new album "F.U.B.B." The audience was somewhat puzzled as to what F.U.B.B. meant and drummer Steve Upton decided to let the crowd in to the real meaning by announcing "the literal translation is "Fucked Up Beyond Belief" to the delight of the audience, but not to the delight of the city officials. Upton was promptly carted off to the Melbourne police station who set his bail at \$100.00. The next morning he was slapped on the wrist, fined \$30.00 and released. So much for telling it like if is....

Gladys Knight & The Pips have all but signed the papers for a million dollar deal with the Sahara-Tahee Hotel in Lake Tahoe with the group scheduled to appear this summer. Welcome home to Dave Young, Capricorn's Sales Manager, who just vacated his quaint country home in Macon, Georgia to return to Los Angeles: English act The Bay City Rollers have just released their English smash single "Bye Bye Baby" this week from Arista Records. The single is in its seventh week at the number one spot in the British charts.

### SMOKEY'S BACK

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After a two and a half year hiatus from performing Metewn's old pro Smokey Robinson, opened to an SRO house filled with celebrities last week at LA.'s Roxy Theatre. The famous honey high voice is still perfect and drew rounds of encores from Diana Ross and her husband. Carole King, Cheech & Chong, Rod Stewart and his steady, Britt Ecklund, O.J. Simpson, Billy Dee Williams, Nigel Oisson/Jack Nicholson, Lola Falana minus husband Butch Tavares, Soul Train's Don Cornelius, Lou Adler, Apple's Tony King, KDAY's Bob Mack, KLOS' Dion Jackson, Fred Gillardo, J.J. Jackson a Jeff Gonzer Joined by Motown hosts Berry Gordon, Jr., Herb Belkin, Abe Hoch, Stan Lewerke with the surprise appearance of Motown's grand old man, Berry Gordy Sr. who drew a standing overtion himself.

### **RECORD INDUSTRY PROFILE:**

# Don Ellis--Columbia

DON ELLIS, Vice President of Artists & Repertoire, West Coast, Columbia Records. BIRTHDATE: April 5th BIRTHPLACE: Houston, Texas

SIGN: Deadcenter Aires For a man who signed Minnie Riperton, Michael Murphy, LaBelle, Dan Fogelberg and was responsible for putting together Loggins & Messina, it's rather surprising that Don was a classical freak as a youngster. "I was never into rock music at all when I was in High School and College. I had amassed about two hundred records in my collection which was a big deal in those days but not by today's standards. Prokovief was my favorite and I also dug Bartok, Sibelius and Mahler, My love of the music led to working in a retail store. I worked my way through college by running a couple of little stores in Detroit called Center Music Shops. The managership of one of them came open and I dropped out of school to manage the store and never completed my education, sorry to say! Then in 1963, I went to for Discount Records and opened their first college store in Wisconsin which was successful so they sent me out to run their store in Brooklyn. That turned out to be wildly successful and that's whe really got into Pop music. A lot of who worked for me turned out to be musicians. I hired Tracey Nelson and Bed Sidron as clerks in little record store Madison so there was always a "folksy" situation going on. I used to hang around the clubs with Tracey to watch her work and also went to the clubs with Benny to hear his band. They were working their way through college by playing gigs in this little band they had.

i was then sent to the Discount Store in Berkeley and was at that point ready to accept the music scene as it was happening up there. The Beatles changed my life! I just started going to the concerts in San Francisco because the store was the first ticket outlet for the Filimore, so Bill (Graham) kept asking me to come over an see the shows. So I started getting into the "music" started getting into the scene to a certain degree. I got to see never occurred to me then that I ould get involved in the creative end of the music. I just loved selling records and going to see the acts perform. By 1969-1970 I was the West Coast Regional Man for Discount and was in charge of all the stores from Seattle to Phoenix when they sold to Columbia Records. I met Clive at one of the conventions and we talked some and he ended up asking me to come to New York and for Epic as a marketing merchandising man.

I accepted the job, went to New York and began to meet artists for the first Illm. I had never met the artists before and I started to become friendly with some of them. Poco were the first guys. I got to know: Messina in particular was one of the first ones I really knew. When Jimmy went to leave Poco, he didn't know who to talk to at CBS except me, for no other reason than he and I had just gotten along and were friends. I was Poco's merchandising man doing their ad campaigns and helping them put



together covers and we all got to know each other quite well. It was strictly a personal thing and had nothing to do with their careers or musical decisions. So Jimmy came to me and I put him together with Clive and they made a production arrangement to keep him with the company even though he was leaving Poco. Shortly thereafter I moved over to Columbia to run a new department they were going to call artists development and w on breaking new artists. It still wasn't A&R, it was a marketing job, but did involve working specifically with a limited number of new artists and trying to break their careers.

In those days I wasn't really thinking along A&R lines, although I guess everyone does. But, sooner or later everyone in the record business wants to make some sort of a guy as a clerk in Berkeley, who was a very good record man, and later moved him up to management. His name was Dan Loggins and he and I became very good friends. Dan's brother was a bass player-writer and did a little demo tape which he gave to Dan to give to me. They wanted me to try to get the songs played basically with Tom Rush. I liked the tape a lot and hyped Clive into signing the artist who was Kenny Loggins. I signed Dave Loggins later! So Clive signed Kenny and I remembered that we had just made this deal with Messina and that he would be a good candidate to produce Kenny. So I put them together out on the West Coast Well they started to break out together very fast and some other activities in that job began to look pretty good and then Clive offered me a position to go back to Epic as an A&R man and that's how I got

The first thing we had to do at Epic was to clear house. We decided who we wanted to re-sign and who we anted to work hard on so we ze in on some specifics. I re-signed the Hollies first because I've always loved them. Everyone made the mutual/decision to re-sign Charlie Rich even though he wasn't hap pening but we really believed in him. That was one we decided to go to work on and Edgar Winter. We really wanted to put a push on him as well. Then we signed Looking Glass and had a hit with them right away. But we struggled along for a while until we could get those artists established and bring in some new ones and then, in a flash, we really made a number of key signings all at one time that just recently came home with Minnie Riperton, LaBelle, Danny Fogelberg and Michael Murphey who took two albums to break. But it turned out to be a real solid little label with a lot of people on it and it's moving ahead. I'd like to do something along those same lines with Columbia except that it's larger and you have to move a little faster than that.

One of the things I never had a

chance to do when I was at Epic was to get involved with radio. I got involved to the degree that I had a long running love affair with Stan Monteiro who tried to teach me everything he knew, but was very busy and i was busy and we had always planned to go on the road together. I liked the idea of what Warner's did just lately, but it's not what I had in mind. I don't want to go on the road to hype records with Stan. I don't want to go out to break records; i want to go out and see how it works. The majority of A&R people have no idea what it means to call on a radio station. I have some idea what that means, but I'd still like to see what it is that radio is talking about and really going down. I think you should have some idea, if you're going to make a record and it doesn't appeal to radio, why you're doing it? You can't sign an artist and then shoehorn him into Top 40 if that's not where he's at. If you fake a Top 40 record, it shows and the people that listen to that station will know that not sincere. Many A&R people will produce a record, hand it over to marketing and if they don't break it, A&R will say "O.K. marketing, you blew it." That's an easy out, and sometimes marketing does blow it, but if a guy is going to come back to me and give me excuses to tell me why things didn't happen, I'd like to have some idea if he knows what lking about. The only way is for me to do it is to know myself. So one of the things i tried to do

vith the West Coast A&R staff to make it somewhat diverse. We have producers, people with publishing background and then I have Terry Powell who I hired because he has the requirements for a good A&R man; taste and instinct. But Terry also has an extensive radio background and he's going to teach me maybe while I teach him something if I can. So I feel that we aren't specialized, but well rounded. I want everyone to play off one another. So if we have a single that Lorne Saifer thinks is hot, I want to make sure that Terry thinks it's hot as well. If he can give me some promotionally oriented reason why the single is not going to be suc-cessful, then we won't relase it. Why throw a record away? He obviously won't have the sole veto power, but he certainly has something to say about what we're doing. I really intend to work closely with radio and make some sort of acknowledgement to what it is that we expect radio to give us before we give them the records.

We had a guy from radio speak at the CBS convention recently and there was a lot of animosity in the room because he was basically a formatted station and said that he wasn't going to be playing any new records by an unknown artist, ever.

Continued on page 39

# Anew Major album.

Major Harris has been making great music since his stint as featured vocalist with the fabulous Delfonics.

Now he's got a band of his own and their soulful mellow ballads are moving people throughout the country.

Major Harris. "My Way." Including the hit single "Love Won't Let Me Wait." On Atlantic Records and Tapes.

SD-18119
Producet by Bobby Ell for W.M.O.T. Productions except: "Each Morning I Wake Up" & "Two Wrongs" Produced by W.M.O.T. Productions and Mystro & Lyric and "Meter Lowing for "Produced by W.M.O.T. Productions," "Ren", "Forduced by W.M.O.T. Productions, "Ron", "Have Mercy" Kersey, Mystro & Lyric.

R&R COUNTRY HOTLINE: (213) 466-0954

JIM DUNCAN/Editor

# Radio & Records May 2, 1975

4/18	4/25		1714 29 1710
7	4	0	JESSI COLTER/I'm Not Lisa (Capitol)
5	1	2	GARY STEWART/She's Acting Single (RCA)
1	2	3	BILLIE JO SPEARS/Blanket On The Ground (UA)
11	7	4	JOHN DENVER/I'm A Country Boy (RCA)
12	10	6	MICKEY GILLEY/Window Up Above (Playboy)
18	8	6	RAY STEVENS/Misty (Barnaby)
8	9	0	RONNIE MILSAP/Too Late To Worry (RCA)
4	3	8	JOE STAMPLEY/Roll On Big Mama (Epic)
13	11	9	FREDDIE HART/I'd Like To Sleep (Capitol)
3	5	10	B.J. THOMAS/Another Somebody Done (ABC)
2	6	11	MERLE HAGGARD/Always Wanting/Yearning (Capitol)
25	20	12	MEL STREET/Smokey Mt. Memories (GRT)
26	19	13	CHARLEY PRIDE/I Ain't All Bad (RCA)
6	12	14	BILLY 'Crash' CRADDOCK/Thinking 'bout You (ABC)
22	16	15	CONNIE CATO/Hurt (Capitol)
20	18	16	LYNN ANDERSON/He Turns It Into Love (Columbia)
34	. 21	1	MOE BANDY/Don't Anyone Make Love (GRC)
14	14	18	TAMMY WYNETTE/A Mother (Epic)
37	26	10	DAVID WILLS/Barrooms To Bedrooms (Epic)
30	30	20	BARBI BENTON/Brass Buckles (Playboy)
16	17	21	MEL TILLIS/Best Way I Know (MGM)
38	35	22	GEORGE JONES/These Days (Epic)
10	13	23	FREDDY FENDER/ Before Next Teardrop (ABC/Dot)
28	27	24	DONNY KING/Mathilda (WB)
	33	23	DON WILLIAMS/You're My Best Friend (ABC/Dot)
23	23	26	JERRY LEE LEWIS/I Can Still Hear (Mercury)
	37	2	T.G. SHEPPARD/Beat The Morning Home (Melodyland)
9	15	28	JOHNNY RODRIGUEZ/I Just Can't Get Her (Mercury)
4	38	29	NARVEL FELTS/Reconsider Me (ABC/Dot)
33	32	30	JOHNNY PAYCHECK/Loving You Beats All (Epic)
21	28	31	JEAN SHEPARD/Tip Of My Fingers (UA)
-	40	3	BOBBY BARE/Huntsville/Warm & Free (RCA)
24	31	33	LA COSTA/He Took Me For A Ride (Capitol)
-		64	LINDA RONSTADT/When Will I Be Loved (Capitol)
	39	35	BILLY WALKER/Word Games (RCA)
	36	36	JERRY WALLACE/Comin' Home To You (MGM)
-	$\rightarrow$	37	EDDIE RABBITT/Forgive & Forget (Elektra)
12	22	38	OLIVIA NEWTON-JOHN/Never Been Mellow (MCA)
-	$\rightarrow$	39	TANYA TUCKER/Lizzie and The Rainman (MCA)
		40	ROY CLARK/You're Going To Love (ABC/Dot)
			New Entries

# Most

**GEORGE & TAMMY** God'll Get You (Epic)

C.W. MC CALL Classified (MGM) TOMMY OVERSTREET That's When My Woman (ABC/Dot) **JEANNE PRUETT** 

Honey On My Hands (MCA)

### Most Requested

LINDA RONSTADT
When Will I Be Loved (Capitol) **MARGO SMITH** There I've Said It (20th) DAVID WILLS Barrooms To Bedrooms (Epic)

PRICE MITCHELL

Personality (GRT)

## **NEW & ACTIVE**

### TANYA TUCKER

### Lizzie And The Rainman (MCA)

Heavy phones ... great chart action across the country. Already on the R&R Country TOP 40 ... debut 30 KTUF, 33-25 WNCR, debut 20 WEEP, 29-19 KRM-D, 31-22 WUNI, debut 20 KSON, 50-42 KBUY, 35-28 KIKK, 34-22 WSLR, debut 26 KENR, ex-26 K000, Pick KSPO ... added at WMNI, WEET, WXOR, WPNX.

### **GEORGE & TAMMY** God'll Get You For That (Epic)

Top added record of the week ... including: WIRE, WUBE, KCKC, WJJD, WHK, WAME, KENR, KLAK, KIKK, WISZ, KBUY, KSOP, WPLO, KTUF, WMNI, WIL, KCKN, Pick KBOX.

### C.W. MC CALL Classified (MGM)

Very strong action just from the LP and now as a single very good early adds: WMC, WJQS, KCKC, KBUL, KIKK, WINN, KKYX, KSOP, KERE, WESC, WBAP, KTUF, KCKN, KRAK, Picked at WHOO, WHO ... debut 36

### TOMMY OVERSTREET When My Woman Begins (ABC/Dot)

More big adds second week out: KSO, WISZ, WUBE, WJQS, KAYO, KSPO, WHK, WMNI, KRAK, KCKN, KSOP, KBFW, WEDE, KPOK, WESC, WHO

### OTHER STRONG ACTION:

JEANNE PRUETT "Honey On His Hands" (MCA) Very strong adds first week in action ... KSO, WJQS, KCKC, WHK, KIKK, WBAM, KSOP, BKOX, WBLU, WDEE, WESC, WHO, KTUF, KRAK, KCKN.
ELV'IS PRESLEY "Trouble" (RCA) Off to a good start ... added at KJJJ, KSON, KCKC, KENR, KIKK, KBOX, KUZZ, WPNX, WNCR, KTUF, KCKN, WHOO.

CAL SMITH "She Talked A Lot About Texas" (MCA) 39-25 WMC,

KOOO, 52-37 KBUY, more adds including KRMD, KLAC, WXOR, KBUL, WINN, KUZZ, KNEW, KHEY, WSUN and pick KSOP.

BILLYTHUNDERKLOUD "What Time Of Day" (20th) Looks very good .... added WUBE, KFOX, KWJJ, KRMD, KJJJ, KOOO, KSOP, WPNX, KCKN,

KTUF, Pick KBUY. SUSAN RAYE "Ghost Story" (Capitol) Looks like her best in awhile added at WHK, KCKN, WJQS, WONE, WUBE, WUNI, KBFW, WBLU, WDEE, WESC, KRAK.

WDEE, WESC, KRAK.
BILL ANDERSON "Country D.J." (MCA) Got very strong LP action ...
single adds include WIRE, WJJD, WHK, WIRK, KKYX, KSOP, KBOX
(flip), KBFW, WESC, WHO, KRAK,
SONNY JAMES "Little Band Of Gold" (Columbia) More good action: 34-28
KAYO, ex-30 KOOO, 29-16 WUNI, 32-26 WWJO, 40-21 KBUL, added at KRMD, WEET, WIRK, KUZZ, KHEY KNEW.
STELLA PARTON: Want To Hold You In My Dreams Tonight" (Country)

Soul) debut 36 WMC (strong requests), 39-9 WINN, added this week at KJJJ, KBUY, KENR, KWJJ, KERE, KRAK, WBAM. MARGO SMITH "There I've Said It" (20th) No. 8 WMC, 8-6 WONE, 24-13

KCKC, No. 10 KBUY, 39-18 KBUL, added to KOOO, WINN, WSLR, WIL.

BOBBY G. RICE "Freda Comes. Freda Goes" (GRT) still picking up good

strength. More adds: WUNI, WJJD, WHK, KENR, KWJJ, KSOP, WIL, KPOK, pick WCMS.

DERIS ROSS "Pictures On Paper" (ABC) Continues to grow ... 40-28 KRM-D, 30-7 WUNI, added at WHN, WONE, WWOK, WCMS, WINN, WSLR, WISZ. CHARLIE RICH "It's All Over Now" (RCA) 34-29 WHK, 29-24 WMC, 33-27

LITAKLIE. RICH "ITS All Over Now" (RCA) 34-29 WHK, 29-24 WMC, 33-27 KRMD, 34-26 WBAM, adds at KRAK, KUZZ, WHN, KLAC.
ROY HEAD "Most Wanted Woman" (Shannon) Moving well... No. 1 KIKK, KENR, added at KLAC, WXOR, WSUN, WJJD, 32-24 KPOK, 31-26 KRMD, 25-21 WPNX.

WAYLON JENNINGS "Dreaming My Dreams With You" (RCA) more adds WEEP, WIRE, WJQS, KSPO, WCMS, KSOP, KBFW, WDEE, KERE. adds WEEP, WIRE, WJQS, KSPO, WCMS, KSOP, KBFW, WDEE, KERKE.
JOE STAMPLEY "Unchaimed Melody" (ABC-Dot) This week's adds include: WUBE, WJQS, KCKC, KSPO, KIKK, KBFW, WESC, KTUF, KCKN.
DAVE DUDLEY "Fireball Rolled A Seven" (UA) 37-28 WPNX, added
WEET, KLAK, WSLR, KBOX, WBLU, KHEY, KRAK.
JOHNNY CASH "My Old Kentucky Home" (Columbia) 25-14 KJJJ, 31-24
KCKC, 31-26 KAYO, 27-22 KNEW, adds at WAME, WIRK, WBAP, KHEY.
BARBARA FAIRCHJLD"(Let's Love While We Can" (Columbia) more strong adds including KOOO, KSPO, KBUL, WINN, WPLO, KTUF, WHOO, KRAK.

CONNIE SMITH "Why Don't You Love Me" (Columbia) Added at W.IQS. WUBE, KCKC, KSPO, KCKN, KIKK, KBFW, WESC, WHO.

RECORDS TO WATCH
AMAZING RHYTHM ACES "Third Rate Romance" (ABC) getting some great response where being played ... On WIL, added WUNI, WBAM, 36-14 WINN

ACE CANNON "Raunchy" (Hi) Instrumental added at WMC, KIKK,

VASSAR CLEMENTS "Night Train" (Mercury) Another instrumental with

some good LP play ... add WINN.
JIM CONNERS: "Grama's Feather Bed" (RCA) JOHN DENVER does
backup vocal ... added WPLO, KTUF, KCKN.
CHARLIE DANIELS BAND 'Long Haired Country Boy" (Kama Sutra)
Continued on page 39



MICKEY GILLEY - MICKEY'S MOVIN' ON

# Mickey Gilley

The Hottest Name In Country
Going For His Fourth
Consecutive Number One With

"Window Up Above"

From His New LP Mickey's Movin' On PB405



Nothin' But The Best 🕻 On Playboy Country

DD: This is famous, sometimes forgotten, overlooked and stepped upon Dave Donahue.

R&R: I love it, let's do it. We're talking with Dave Donahue, Program Director of Cleveland

DD: I'm program manager and there's a difference.

R&R: Excuse me, program

The difference between a director and a manager is that a manager has a right to hire and fire. R&R · 1 understand

DD: You're fired

R&R: Tell me first of all a little bit about your background, your age, marital status, family and so forth. DQ: Number one, I'm 34, 22, 36, no

34. Single, and what else? R&R: That's enough . . . how about your radio background.

DD: 21 years. I think it's 21 years. R&R: What does your past ex-

perience include? DD: KRLA in Los Angeles, KING Seattle, WNOE-New Orleans, WFUN-Miami, many years ago, promotion with Gordon McLendon, many moons ago . . . that's sort of

the biggest. R&R: When you took over WHK in Cleyeland, how long ago was that? DD: One year ago as of April 7.

R&R: What was the format at that

DD: Middle of the Road slock

R&R: Then you decided to change it to country

DD: Yeah.

PRP: And how have the ratings progressed in the last year?

DD: We have gone from overall 11th in the market to about 4th in the market in the last ARB, October-November. We pulled a number one Pulse in Oct-Dec. We just came out of another Pulse, we're digesting books to see what it looks like, but it looks like we're pretty stable. From to 4th in one year, is pretty

phonomenal, the way I see it. R&R: What do you attribute this success in such a short time. I know alot of country stations have worked years to have very small numbers in their markets

Just observations, having worked Top 40 for many years, and having worked country for several years, if anything has killed Top 40 it's been the short playlist. It's just very basic. Country listeners want variety, because the country listener is with you longer, if you give them a short playlist you're gonna kill off your very core, your very believability and being a station with a lot of good variety. The country listener needs variety. I have a 50 song survey and my list will run anywhere from 10 to 12 extra records

R&R: Are you into LP cuts at all? DD: Yes, we play 2 LP cuts an hour, across the housewife portion and afternoon and evening drive Morning drive we don't play any

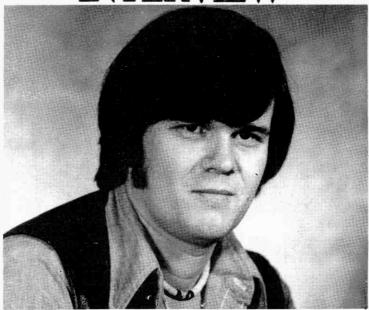
R&R: What kind of balance do yo put between what we would call traditional country music and the so called mod or crossover records of

You'll never traditional pieces of music back to back. We will play it, if it's hits, but you'll never hear an artist like Mel Street and David Wills back to back It's very important to key in bet-ween that with either a modern country selection or a selection that has made some crossover into pop Or from pop crossed over this way. Prime example is Bobby Vinton's "My Melody Of Love." The thing went to number one on our survey First I wasn't going to play it, but Cleveland being 56 percent Polish, they demanded you play it. Biggest request record that we have had this year. And that's on a country

R&R: That's very interesting. So you obviously firmly believe that the od country does have a place in country music.

DD: Bill Williams made statement at the Eastern Coast Country Music Seminar

# THE R&R COUNTRY INTERVIEW



# DAVE DONAHUE

R&R. Bill Williams of Billhoard? DD: Right. His statement was to read off a list of records that were being played by various country stations across the United States. He mentioned the Eagles, and Olivia and all what you call Pop artists that ere making in-roads in country and I don't think it was a very fair thing to do, because in reading 3 or 4 of these off of each radio station's playlist what he failed to tell all the artists and radio stations, that were gathered there, was the fact that probably the majority of that playlist is still country. I think it's really an unfair definition or an unfair showing of what really country radio is doing today. I've been asked if I'm modern country, pop country, traditional country, what am 1? I'm a country radio station, period. I don't define it.

R&R: What direction do you feel country music is heading in this particular point in time?

DD: Somebody said it, and I don't know who said it . . . but it sure makes a lot of sense. Country radio is becoming the MOR radio. Which total adults. We're getting them, because we still today have lyrics you can understand, w still today deal with a song with content that's up with the times, something that an adult can relate to. I think as long as we stay honest with that feeling, we're gonna make it, but sometimes we get a little verproduced. That's the only thing that I warn anybody of, is if you get too overproduced, you're going to kill us, very quickly. That's what's happened in rock

R&R: As far as promotion peop you involved with them at all? DD: One hundred percent. I have am open door policy, which is very basic. Ron Jones, my music director, will talk to them at any time, with the exception of his on the air shift. His door is always open, worked with promotion people, but mainly not so much with handling the music, it's handling with what I

## Jim Duncan

want to get into promotions, things like that. I consider them very key in the communication. It's imperative that you communicate with these people. They can't run your radio station, but they can sure give you a

R&R: Ok, back to your jocks, what do you look for when you're hiring a personality or disc lockey of sorts what do you try to find in a person?

DD: Basically a communictor. A that's unique, that doesn't sound like Ron Rocket or doesn't sound like the disc jockey that was on just before him. A one-to-one nmunictor, he doesn't even have to be country experienced. If he can relate one-to-one, and really ef-fectively get across his com-munication, then this is what we're looking for. Time and tune disc jockeys we don't need. We need mebody that can relate to the audience

R&R: As far as relating, I wanted to ask you about the community involvement. Do you feel like your people should get out, and do your people get out?

DD: Our people are always involved in one form or another. My ost prime example is my morning man Joe Sonet, who to this day after one year with us doesn't know a lot about country music, but he knows a lot about people . ... His involvement is always community oriented. He does lots of speaking around this neck of the woods. We do things like, we get involved with all the major drives in one form or another with all the fund telethons, raising type of things. I have another disc jockey who broke the Guiness World book records for eating Girl Scout Cookies. He ate 134 cookies in one hour. His name is John Cassidy, so we call him Cassidy the Cookie King. It was instant visibility, he had

just joined us, and he did it, and it made him an overnight sensation.

He got television coverage for us, he got up front visibility for doing that. This is what I mean by the uniqueness of the personality, and an involvement.

R&R: Let me ask you, do you have any suggestions for some new people who might be just starting out in country radio, as far as like how they ought to set their goals to possibly someday get to a WHK, or a station of that status, as far as their development, any particular hints that you've learned over the years?

DD: The first biggest question I always ask myself when I hear a person, is does he sound like he's 25 years old? Or does he sound like he's 17? This is in voice quality and also what he says, that's the most important. If he sounds young, too young, he's gonna have to develop that voice. Your audience depends upon somebody their age to talk to them, and if your target's 25 to 49, and you sound 17, you're just not gonna make it in a market the size of WHK. That's number one. Number two is just always be wide open for ideas and creativity and the biggest key is preparation, show prep. Know what it's about, study the music, study the history of it, know it, but most of all love it. Because an audience can sure pick it up if you don't. If you're a master of these things, then very frankly, you'll

R&R: You've come a long way in your career, obviously had tremendous success where you've obviously been, where does a guy like yourself go from here? Are you going to retire in a couple of years? What are plans for the future, Dave?

DD: 1'm diversifying myself. considerably, I'm not spreading myself too thin, but I'm just sort of diversifying. I'm starting to get involved in the motion picture industry. I've screen tested for a couple, 2 or 3 things and also I'm getting very heavy into television writing, and commercial produc-

R&R: Have you written anything for television that we might have seen or know about?

DD: Not at this point, no. Let's just say I've got a trunk full of things that I want to do, this is one way to go, obviously I don't feel that I reached the top yet, there still New York and Los Angeles. To put it this way, I certainly think . . . one way of mentioning it, I think they could do better if they had me, bu they haven't noticed me yet. I still trying to climb the ladder, this isn't by any means the top, but its certainly great.

Somebody told me once, little while ago, that you had plans to retire in a few years, and go to

R&R: Any particular part of

DD: Yeah, the Spanish Riviera. Me and a partner are building a hotel in Spain. This has been a good investment I made about 10 or 12 years ago. Hopefully I'll have enough money to go. Everybody likes to dream about retirement, I just don't see myself working all my

R&R: Any particular philosophy that you want to lay down for us all?

Just one thing, that I believe in purity, and I've always said it and I'll continue to say it for the rest of my radio days in country radio. Country radio could be number one in every market, I know of no reason why it can't. People think too small.

R&R: Where do you think they've gone wrong?

DD: That's very simple. There's only one reason why a station does not make number one, one reason only, that's the inside of that station is not communicating. Because if you can't communicate on the inside, you sure as hell ain't gonna communicate on the outside. So somewhere on the inside internally, the mixture, the chemistry is wrong. Either you got a program director that has no experience in country, or you got a general manager who has no experience in country, or a music director, something's wrong. You can be the most professional radio man in the world, but until you've had some experience in it, you just can't jump in it with both feet, and expect it to work. Somewhere it's be a continuing education process to make sure you know what country radio's all about.

R&R: You just mentioned the

communication thing. How often do you get together with your guys?

DD: Every day. My door is always open, I see every man before and after he comes off his shifts. My night man, I call. Because he's part of the radio station too. I call him during the day. We have a jock meeting once a month, generally at a meeting room somewhere in a hotel, somewhere closed off, where we can just get away from the radio station, we do that once a month. R&R: Do you critique your guys?

Do you have, what a lot of people refer to as a Nazi Box, where they're constantly being taped, and you listen back and do the critique, how do you feel about that?

DD: I sort of do à critique in reverse. I tape a man when he doesn't know he's been taped, and I have a schedule set up, a rotating schedule which I tape at variou times, and they don't know. I hand the guy a tape, and say "here, tell me what's wrong with you." He listens to the tape, brings it to me tells me what he thinks, and at that time I tell him whether he's right or wrong, because obviously he'll find things that I'll miss, and in turn . . . because he's got a guilty feeling somewhere and find feeling somewhere and find something that I missed . . I'll hit him with what I thought he missed. It's a two way street on the critique tape, pretty important.

R&R: How do you consider yourself as a ruler, more of a softie, or a dictator, or someplace in bet-

Continued on page 39

# Direct From



With registrations to the Fourth Annual Country Music Fan Fair already nearing the 8,000 mark, this promises to be the biggest year in the event's history. Many radio stations are planning listener promotions to send groups to Nashville for the event, July 11-15. Registration is \$25.00 and for more details write the CMA, 1511 Sigler, Nashville, Tenn. 37203.

details write the (LMA, 1311 siger, Mashville, 1enn, 3720).
Well, how's your ARB coming? I'll fell you, that's one part of radio I don't miss, but "Good Luck" with yours... Speaking of ratings, I just received the April Hooper from Chicago. I realize there is some interest in the WMAQ status in Chicago at this point, so here are the results so far:

	7-10am	10-3pm	3-7pm	7-12mid	Total Share:
WLS	12.6	14.2	21.0	22.1	16.6
WGN	27.7	11,1	9.4	18.0	15.8
WBBM	9.0	11.8	12.1	11,8	11.2
WMAQ	12,4	8.5	7.5	7.0	9.0
MIID	1.0	1.3	1.3	3.4	1.1

Columbia Records has just released a fine LP by SONNY JAMES called the "Guitars of Sonny James," the first instrumental album in the "Southern Gentleman's" career. The new album was shipped in coordiantion with Sonny's spring concert tour, his first major tour since 1973... FREDDY ER has just completed a recording session in Nashville for

ABC-Dot album, with a release date to be announced. His first ABC-Tot single,"Love You Back To Georgia," is on it's way,...

Just was visited by MARK VAUGHAN and BRUCE RUSCITTI a couple of newcomers of the country music scene. They perform under the name "BACK HOME." I thought it might interst you to know, JOHN DENVER wrote his "Back Home Again" because of these two very talented enwrote his "Back Home Again" because of these two very talented entertainers. If you have a chance, give, their new ALVA records single, "Country Sealed and Pedal Steeled," a listen... ASLEEP AT THE WHEEL, Epic Records' "Western Sing '75 Band' is scheduled to boogie at the biggest rodeo in the world, Canada's "Calgary Stampede," July 4-12. Prior to their performance, the band will be thiming some Lone Star Beer commercials in Texas... THE OAK RIDGE BOYS were named the 1975 "Best Country Group" at The Wimbley Pool Festival in England recently. Their new Columbia single, "Rhythm Guitar" was a 1974 Song Festival winner and is picking up very nicely across the country... PLAYBOY recording artist BARBI BENTON will be making a one-nightonly appearance at Firebric BARBI BENTON will be making a one-night-only appearance at Firebird Lake in Phoenix, Saturday, May 10. Her appearance will coincide with the opening of the lake, which has been appropriately dubbed the 'Indianapolis of the Boating World." Barbi will be crowned "Miss Firebird Lake" at

.. Capitol artist BUCK OWENS continues to grow on an international level. He recently grossed \$255,000 for his sell-out Far East tour. The tour included dates in Japan, Hong Kong and Manila, Phillipines.. CHARLIE RICH and his producer BILLY SHERRILL have placed the finishing touches on a new single to be released on Epic this week. Catch this title: "Everytime I Touch

MIKE HOYER of KBUL, Wichita reminds artists to call the station for on the air interviews. (316) 722-2222... Thank you to ROGER SWAN, program director of WDDD in Marion, Illinois, for his recent letter. He wrote expressing his liking of the R&R Country section (Yeah, Our Team!!) and to mention WDDD's latest contest. The station is passing out 3-D bumper stickers and the so-called "3-D Record Phantom" cruises the town looking for stickers. When he finds one on a car, he puts a record album under the wind-shield... Again a reminder: You do NOT have to be an R&R reporting station

to get your station news and or photos in print. Get it "Direct to Duncan"... JAY HOFFER and KRAK, Sacramento will be giving away 12 one-gallon lugs of real Mississippi River water. BILL WILLIAMS of Capitol Records, Nashville, is helping get the H20 from the river. He has called WMC, Memphis to get the water from the river and then Williams will send it to KRAK. The contest ties in with the new STONEY EDWARDS record, "Missisippi on My Mind." at last report, Hoffer told me the entries are "flowing in."... In an effort to stimulate listener requests, KUZZ in Bakersfield will be giving away

ree money to random callers on the station request line.

WNCR, Cleveland, reports BEN PAYTON, station PD, held a CB weekend. They used a mystery artist voice and gave cluss on the air as to the identity. Winner got a new CB radio... WEET, Richmond will be giving away \$1000 in their 9th annual "Hidden Treasure" contest. A key to the treasure box is Indep vin annual midden reasure contest. A key to the freasure box is hidden and daily clues will help locate it... RON JONES reports from WHK, Cleveland of the WHK Shopping Spree contest. Contestants registered at local sponsors or by mail for 3 minutes in a grocery store. The winning lady was able to pick up \$661. worth of east during the 3 minutes. ... KNEW, Oakland San Francisco, will sponsor the JOHN DENVER concert. Because the ncert had been sold-out, the station decided to send some couples to SAN DIEGO for his concert there.

DIEGO for his concert Inere.

LEE ROGERS, e.c.KLAK, Denver, is looking for a position, jock, MD or PD, call (303) 988-0920... KIKK AM-FM, Pasadena-Houston is looking for a Newsperson... CLIFF HAYNES, KJJJ, Phoenix needs service from MELODYLAND Records ... TOM AKERS, MD of WHOK-FM, Lancaster, needs service from ABC and UNITED ARTISTS records. Send to WHOK-FM, North Memorial, Lancaster, Ohio, 43130... Roger Thompson replaced LEE ROGERS at KLAK to do afternoon drive... New phone number at WBAP, Fort Worth (817) 429-2330...

I got a kick out of CHARLIE RUSSELL's new promotion of KHEY in El Paso. In celebration of Armed Forces Day, May 17, the station will be giving away free TANKS... "Tanks of Gas" that is. (Maybe we can get ERNEST TUBB to cut a singing promo called "Tanks Alot" \$\$77\$)... Keep it hap-



RCA producer, Roy Dea, (right) watches as Johnny Rodriguez and Happy Shahan, who manages both artists, lend a hand to Dottsy as she signs her RCA recording contract. Dottsy's first RCA single will be released April 22nd.



AMERICA VOICE COUNTRY MUSIC

The Voice of America begins a new Saturday night show May 10 called "Country Music, USA." The weekly, half-hour program in English will be beamed to listeners in East Asia and the Pacific, South Asia, Europe and the Middle East.

The producer and host of "Country Music, USA" will be Phil Irwin, a 23 year broadcast veteran who, after a Year broadcast veteral with after a five-year stint in Europe, joined VOA in 1961. Irwin is a host (alternating with Pat Gates) of VOA's popular worldwide "Breakfast Show," which claims perhaps largest regular audie ternational broadcasting. Since 1962, Irwin has included Country Music as a part of the daily variety of American pop music on the Break-fast Show, but the program starting May 10 is the first time VOA has programmed an exclusively Country & Western music format. Listeners indicate a growing popularity of this uniquely American music in many parts of the world

Irwin is confident of the future for "Country Music, USA." He plans to program the country classics, bluegrass, western swing and gospel bluegrass, western swing and gospel along with today's favorities. C. & W recording artists will be welcome to visit the VOA Washington studios, weekdays, to make guest appearances on the show. Irwin hopes the record manufacturers will take note of this worldwide outlet and assessible Vicente Musics 115 f. consider "Country Music, USA" for single and album releases.

### **COUNTRY ALBUMS**

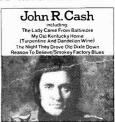
LP Cuts getting radio station airplay action:

EMMYLOU HARRIS (WB-Reprise) "IF-I Could Only Win Your
Love" and "Bottle Let Me Down" (word has it "Bottle" may not be Love" and "Bottle Let Me Down" (word has it "bottle may not be single as earlier reported. TANYA TUCKER (MCA) "Travelini" Salesman" and "San Antonio Stroll." JESSI COLTER (Capitol) "Storms Never Last" and "What Ever Happened To Blue Eyes." DON WILLIAMS (ABC-DOt) "Help Yourself To Each Other," "Love Me Tonight,"" You're The Only One"and "Someone Likes You." FREDDY Tonight,""You're The Only One"and "Someone Likes You." FREDDY FENDER (ABC-Dot) "Wasted Days, Wasted Nights," "Roses Are Red," "Wildside of Life," BOBBY BARE (RCA) "Alimony." JERRY REED (RCA) "Telephone Call" and "When The Blue Of Night." BRENDA LEE (MCA) "Still" LA COSTA (Capitol) "Best Of My Love." MERLE HAGGARD (Capitol) "Movin' On," "Life's Like Poetry," and "San Francisco." EDDIE ARNOLD (MGM) "Roses Are Red."
MICKEY GILLEY (Playboy) "I'm Movin' On." JOHNNY CASH MICKEY GILLEY (Playboy) "I'm Movin On." JOHNNY CASH (Columbia) "Hard Times Comin' " and "Smokey Factory Blues." LORETTA LYNN (MCA) "Jimmy On My Mind." CONNIE CATO (Capitol) "Good Hearted Woman" and "South of Macon



CONNIE CATO Good Hearted Woman (Capitol)

Let it be known: CONNIE CATO has dropped her "Super Skirt" .... image and gone on to some classier things. Her change in style is obvious from her current single, "Hurt," which is a current single, "Hurt," which is a feature cut in this fine LP. You'll be impressed with the great variety of styles Ms. Cato utilizes, From a mellow jazz-blues version of the HANK WILLIAM's classic "You Win Again," to an up-bluegrass version of the WAYLON JENNINGS hit of "Good Hearted Woman." Best cuts include: The title cut, "Good Hearted Woman" is a must play. I'm sure you'll get into some of the excellent music put together by many of Nashville's notable musicians, such as JOHNNY GIMBLE, LLOYD GREEN, REGGIE YOUNG and HAROLD BRADLEY, to



John R. Cash (Columbia)

Sometimes when Cash tries to sing he really falls "flat." A couple cuts in this album will prove me out. Regardless, album will prove me out. Regardless, there are some fine pieces of malerial worth lending an ear. Excellent production throughout, but especially on "Hard Times Comin" and "Smokey Factory Blues." You may have some problems programming "Cocaine Carolina," a song written by DAVID ALLEN COE (Who also does the background yora on this cut.) but the background vocal on this cut ), but if you can play it, by all means do it. It is one of the better sides of the entire I.p. "Jesus Was Our Savior, and Cotton Was Our King" is the other very good programming cut. Album features the current Cash release, "My Old Kentucky Home," and his last effort, "The Lady Came From Baltimore.'

# COUNTRY

R&R COUNTRY HOTLINE (213) 466-0954

IIM DUNCAN/Editor

# Biff Collie INSIDE NASHVILLE

NEWS NEWS NEWS — Danny Davis and the Brass performed yesterday (1) at the Democratic Congressional dinner in Washington ... It's a fact: a semi-factual picture based on the actual life of Eddy Arnold is in the works. "It's A Long Way From Chester County?" Eddy's manager Jerry Purcell says they are waiting to see what the bakers come up with ... Freddy Fender signed a writer's pact with BMI. Huey Meaux, the building light behind Fender's record success has once again proven his genius in the studio ... Former Georgia Governor Lester Maddox got "seconds" on the TV movied "Kansas City Massacre" role of an Oklahoma Governor. It was first offered to Senator Sam

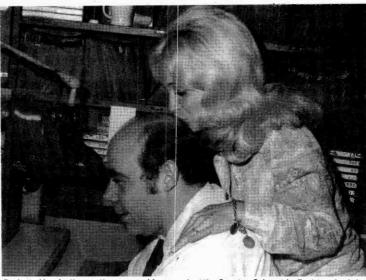
Monument pumped out an album which features Boots Randolph and Al Hirt. What a combination... The champ was here! Muhammad Ali came to town last week for a guest appearance at the taping of a black music special featuring Ali, Lloyd Price, The Modern Black Mass Choir, the Orchestrated Crowd, University Choir, and the Legendary Fisk Jubilee Singers...

Yes, Martha Mitchell sang! She was here this week for the Mike Douglas show tapings, and guested on one of the shows, singing Wednesday in a musical round robbin with other guests. Co-hosts with Mike for the five shows taped were Roger Miller, Minnie Pearl, Loretta Lynn, Mel Tillis, and Tom T. Hall. Portions of the shows were done at the Tennessee State Fairgrounds, then the rest was shot indoors at the new Opry House. The fairground shooting included four NASCAR drivers and at a softball diamond where Bill Anderson and his "Po' Boys" team played the National Championship Women's team, "The Queen And Her Maids."... Wally Cochran's Paragon Records kickoff party was very exclusive, but I understand it was a blast!...

Buddy Killen hires "listeners" all during the summer months to audition the thousands of new writers and would-be writers who want to get their songs heard. Tree Music will have a 24-hour audition service all summer long. You drop your songs off one day, come back the next and pick them up. He only guarantees that Tree will listen to the writers' songs. That's an innovation for the songwriter. But then Buddy Killen has been innovative for a long time.... Opryland USA opened four weeks late this year, due to the high waters from flooding conditions in Nashville. As Opryland sits beside the Cumberland River, when the river flooded, so did the sparkling entertainment complex which has drawn over 3½ million people since it opened...

Frank Sinatra's Nashville office will open June 1st, according to Billy Strange, who has been working with the organization for several years. Sinatra may come to record so his trip will coincide with the opening date of the offices, Billy said. Strange started in music as a kid with Cliffie Stone's "Hometown Jamboree" at KXLA in Pasadena (that is now KRLA Los Angeles) ... Did Loretta Lynn and opera star Roberta Peters actually "duet" on the Mike Douglas shows? Said they were...

Nashville's WENO added Debbie "D.J." Jones to the air staff. Johnny "K" is now PD.... George Jones is a grandfather; his daughter Susan and husband Harmon Smith welcomed the 7 lb. 6 oz. girl on April 14th. Baby's name is Jennifer Wynette... Remember Kay Adams? She's the west coast girl who made waves time and again on Capitol. She's back, on Cliffie Stone's Granite Label... Roy Head seems fully into country now, Mary Reeves Davis' Shannon label looks to be a full blown national threat, what with the Wilma Burgess-Bud Logan product, and now Roy Head making headway... The Ella Fitzgerald concert here has been cancelled till a later date... Divorce Date: Jerry Lee Lewis' Elizabeth filed, as did Tommy Cash's Barbara.



Barbara Mandrell recently appeared for a week at the Country Cabaret in Fort Lauderdale, Florida. While in South Florida, Barbara appeared on the Ted Cramer show on WWOK from noon to 3 p.m.

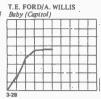


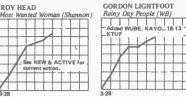
WSLR-Akron recently promoted "A Dinner With Melba" contest. Listeners were urged to send in postcards to be eligible for an evening on the town with Melba Montgomery and the Whistler Country Gentlemen. From hundreds of entries the winning card was sent in by Mrs. Carl Hughes. Shown left to right are: Ed Strait, Elektra Records; Don Dempsey, WSLR DJ; Melba Montgomery; Jim Powell, WSLR DJ; Mrs. Hughes; Jim Huitt, WSLR Program Director; and Bob Fuller, WSLR Music Director.



Pictured is TWINK CAPLAN, Public Affairs Director and Talk Show host on WEEP, Pittsburgh. Twink is showing off her newly designed, by herself, WEEP T-shirt. Also, Twink is answering the station's new full time request line.

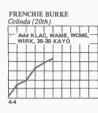
# SINGLES

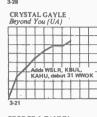


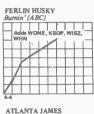




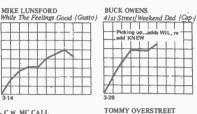


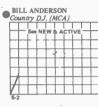


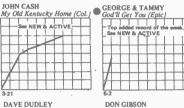


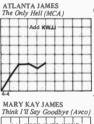


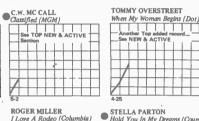
ROY HEAD

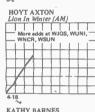


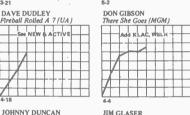




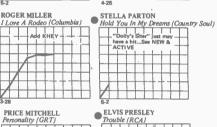


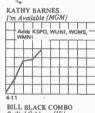


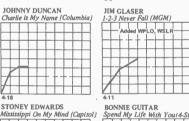




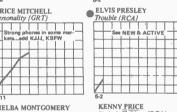


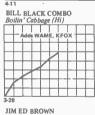


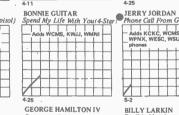




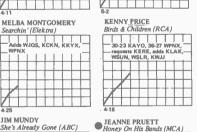


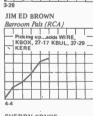


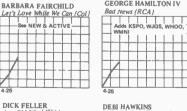


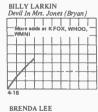


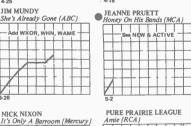


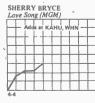


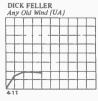


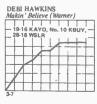


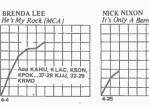














### RED STEAGALL **EDDIE RAVEN** JERIS ROSS Good News, Bad News (ABC) ed Me (Capitol) Pictures On Paper (ABC) adds including WONE,-DK, WCMS, WHN, IN, WSLR, WISZ BILLY THUNDERKLOUD MARILYN SELLARS SUSAN RAYE Ghost Story (Capitol) Gather Me (Mega) What Time Of Day (20th) very good...See NEW SUNDAY SHARPE TANYA TUCKER JERRY REED Mind Your Love (RCA) Head On My Shoulder (UA) Spring (Columbia) KENR, WPN) BOBBY G. RICE CAL SMITH JACKY WARD Talks About Texas (MCA) Stealin' (Mercury) Fredda Comes (GRT) NEW & ACTIVE NEW & ACTIVE 33-26 WHOO CONNIE SMITH NANCY WAYNE 1 Wanna Kiss You (20th) CHARLIE RICH It's All Over Now (RCA) Why Don't You Love Me (Col) DOTTLE WEST MARTY ROBBINS MARGO SMITH Sweet Sunshine (RCA) Pick WIRE, more adds including WJQS, KSPO, WCMS, WSUN It Takes Faith (MCA) There I've Said It Add WSUN trong request...go vered in NEW & ACTIVE DAVID ROGERS HANK SNOW DAVID WILKINS Merry-Go Round of Love (RCA) It Take Alot (UA) Butterbeans (MCA) Add WBAP **ROY ROGERS** JOE STAMPLEY HANK WILLIAMS, JR Unchained Melody (ABC/Do!) Kind Of Woman/He's Going(MGM) Happy Trails (20th) NEW & ACTIVE +++++

# OUNT

Astirisk (\*) denotes records Most Added this week

W\$LR/AKRON WHO/DES MOINES Pick-Johnny Ru Margo Smith Deve Dudley Jim Glaser Don Gibson Toenny Cash Kenny Price Jeris Ross Crystal Gayle Roy Clark WHIO/DES BIOTRES
Pick - C.W. McCall \*
Joe Stampley
Tommy Overstreet
Kay Adams
Jeanne Pruett \*
Betty J. Robinson
George Kent
Bill Anderson WDEE/DETROIT Wayton Jennings Dorsey Burnette Jeenne Pruettt\* Tommy Overstre Susen Raye WPLO/ATLANTA RLAC/LOS ANGEL
Chartie Rich
Brenda Lee
Don Gibson
Hank Williams, Jr.
Franchie Burke
Roy Head
Cal Smith
Tanya Tucker (Col) Berbera Fairchild George & Tammy Jim Conner Kris & Rita Jim Glaser KHEY/EL PASO Johnny Cash Deve Dudley Sonny James Cal Smith Roger Miller KUZZ/RAKERSFIELD Sonny James Flyis Presley KBUY/FORT WORTH WISZ/BALTIMORE Micheel Murphey Pick—Billy Thunderklor Terry Stafford Stella Parton George & Tammy' WBAP/FORT WORTH KBFW/BELLINGHAM, WS KBFW/BELLINGHA Tormy Overstreet\* Susen Raye Joe Stampley Bill Anderson Charlie Deniels Price Mitchell Weylon Jennings Johnny Cash Devid Rogers C.W. McCall® Lois Johnson Janne Pruett\* Connie Smith Stoney Edwar WAME/CHAROLETTE WSRL/FREEPORT II.I. George & Tammy Johnny Cash Bill Black Combo Frenchie Burka Jim Mundy Stoney Edwards WSRL/FREEPOS David Allen Coe Guess Who Joe Bob Sound Tony Booth Tommy Cash Cornball Express WESC/GREENVILLE, SC Tommy Overstreet
Jce Stampley
C W, McCall
Stan Raye
Jeanne Pruett
Bill Anderson
Jerry Jordan
KAHU/HAWAII
An Alfridge WMAO/CHICAGO K-HU/HAWAII
Ans Aldridge
Sherry Bryce
Charlie Deniels
Crystal Sayle
Brinds Lee
Busk Owens
Linds Ronstaft
Johnny Tillotsor
Eddy Raven
Jacky Ward
Kitty Wells KENR/HOUSTON RE-W/HOUSTON
Connie Smith
Ste la Parton
Tar ya Tucker (Col)
Porter Wagoner
George & Tammy
Edoie Rabbitt
Bobby G. Rice
Elvis Presley
Stonewall Jackson WNCR/CLEVELAND Larry Kingston Hoyt Axton Elvis Presley KIKK/HOUSTON Joe Stampley
Jeer ne Pruett\*
George & Tammy
Elvis Presley
Gen± Cotton
C.W McCall\*
Ace Connon WMNI/COLUMBUS, OHIO
Kathy Barnes
George Hamilton IV
Linda Ronstact
Tommy Overstreet
Tarnya Tucker (MCA)
Billy Larkin
Bonnie Guitar
George & Tammy" WIRE/INDIANAPOLIS Bill Anderson Jimniy Ellige Ray 3riff Wayton Jennings George & Tammy Pick-Dottie West WJQS/JACKSON, Mi Hoyt Axton Derrell McCall Metba Montgomery Jeane Pruett\* C.W. AleCall\* Chuck. Price Michael Murphy Jos Stamplery Susan Raye George Hamilton IV Tommy Overstreet\* Mary Key Jemes Dotte West Waylon Jennings Pick-O, B. McClinton WIOS/JACKSON MISS

KBOX/DALLAS KCKN'KANSAS CITY KCKN/KANSAS CI

CW. McCall\*
Tompall
Tompall
Tompall
Tompall
Min Ccnoar
Connis Smith
George & Tammy\*
Kris & Rita
Tomer/ Overstreet
Joe Stampley
Joek Jampley
Jack Joe sty
Del Reves
Jack Ren
Jack Jen Sey
Melas Montgomery
Melas M WONE/DAYTON

C.W. McCall\* Waylon Jennings Kris & Rita Stella Parton

KLAK/DENVER

Kenny Price Dave Dudley Narvel Felts George & Tan

KSO/DES MOINES

Tommy Overstreet\*
O.B. McClinton
Bill Anderson
Pick—Jeanne Pruett

WJJD/CHICAGO Bobby G. Rice Roy Heed Bill Anderson George & Tame

Merte Heggerd "Movin" On" (LP) WUBE/CINCINNATI

Connie Smith
Tommy Overstreet\*
Joe Stampley
George & Tammy\*
Susan Reye
Chip Taylor
Jeck Reno
Gordon Lightfoot
Billy Thunderkloud WHK/CLEVELAND WHK/CLEVELANI Bobby G Rice George & Temmy\* Lois Johnson Tommy Overstreet Bill Anderson Jeanne Pruett\* Susan Raye

WPNX/COLUMBUS, GA Billy Thunderkinud Elvis Prestey Jesnne Pruett\* Melba Montgomery Kris & Rita Tanya Tucker (MCA) Tanya Tucker (Col) Marie Owens Pick—Betty J. Robinso

KBOX/DALLAS

Pick—George & Tam
Bill Anderson (flip)
Dave Dudley
Tomapall
Jeanne Pruett\*
Elvis Presley
Bobby Bare
Billy Walker
Jim Ed Brown

Ferlin Husky Mary Kay Jar Susan Raye Jeris Ross Leona Ross Don Williams KERE/DENVER

KFOX/LONG BEACH Chip Tavlor Bitt Black Combo Billy Thunderkloud Billy Larkin

WHOK/LANCASTE Pick: Shylo Sonny Jernes Hoyt Axton Cal Sreith Bill Anderson Michael Murphy C.W. McCall Benny Lindsey Pure Praire League Linda Ronstadt

KLAC/LOS ANGELES

WINN/LOUISVILLE

Cel Smith
Red Williams
C.W. McCall\*
Tommy Roe
Barbera Fairchild
Vesser Clements
Judy Lynn
Jeris Roes
Mergo Smith
WMC/MEMPHTS

WMC/MEMPHIS Connie Smith C.W. McCall\* Linda Ronstadt Lois Johnson Ace Cannon WWOK/MIAMI

David Allen Coe Del Reeves Elvis Presley Jeenne Pruett Tompell Jeris Roes

KTCR/MINNEAPOLIS

Not Available WUNI/MOBILE Susen Raye
Mershell Tucker
Bobby G. Rice
Tommy Roe
Hoyt Axton
Connie Smith
Kathy Barnes
Amezing Rhythm Aces

Amazing Rhythm Aces
WBAM/MONTGOMERY, AL
Jerry Max Litne
Amazing Rhythm Aces
Stells Perton
Jack Jersey
Jeanne Prustt\*
Merie Haggard LP
"Movin' On" WXOR/MUSCLE SHOALES

Roy Heed Cal Smith Tanya Tucker (MCA) Jim Mundy Tanya Tucker (MCA) Jim Mundy WHIN/NEW YORK Charles Revent Control of the Control KNEW/OAKLAND

Emmy Lou Harris (LP)
"Bottle Let Me Down"
Sonny James
Cal Smith
Buck Owens KOOO/OMAHA Margo Smith Eddie Rebbitt Billy Thunderkloud Berbera Fairchild Jack Reno WHOO/ORLANDO

Pick - C.W. McCall George Hamilton IV Billy Larkin Connie Van Dyke Elvis Preslev Barbara Fairchild Don Williams K111/PHOENIX

Billy Thunderkloud Elvis Presley Tanya Tucker (Col) Price Mitchell Stella Parton Hank Williams, Jr KTUF/PHOENIX

Elvis Presley Porter Wagoner Billy Thunderkloud Jim Conner Jeanne Pruett George & Tammy\* C.W. McCall\* Connie Smith Barbara Fairchild

WHOK/LANCASTER OHIO WEEP/PITTSBURGH Barbi Benton Bobby Bare' Waylon Jennings Eddle Rabbitt KPOK/PORTLAND Dusty Drapes Bobby G, Rice Tommy Overstreet\* Brende Lee

KWJJ/PORTLAND

KWIJ/PORTLAND
Dottsy
Jerry Jordan
Stella Perton
Billy Thunderkloud
David Allen Coe
Chip Teylor
Atlanta James
Kenny Price
Bobby G, Rice
Bonnie Guitar Bonnie Guiter WEET/RICHMOND May Kay James Dave Dudley Sonny James Tanya Tucker (MCA) KRAK/SACRAMENTO KRAK/SACRAME Stells Parton C.W. McCall\* Charlie Rich\* Barbara Feirchild Tommy Overstree Deve Dudley Lois Johnson Hank Looklin Terry Stafford Susan Raye Bill Anderson Jeanne Pruett\* Metody Allen Kathy Barnas WWIO/ST CLOUR WWJO/ST, CLOUD, MINN

WIL/ST LOUIS Mergo Smith Buck Owens George & Temmy\* Kathy Bernes Bobby G. Rice WSUN/ST, PETERSBURG, FL Kenny Price Roy Heed Hoyt Axton Cal Smith Merty Robbin Dottle West

Dottie Weet Jerry Jorden KSOP/SALT LAKE CITY Billy Thunderkloud George & Tammy\* Bill Anderson C.W. McCall\* Mary Kay Jemes Bobby G. Rice Terry Starford Jeenne Pruett\* Jeune Pruett\* Jeanne Pruett\*
Judy Lynn
Pick-Cel Smith
Wayton Jennings
Tommy Overstri
Oak Ridge Boys
Ferlin Husky

Oak Ridge Boys
Ferrin Huste

KEYNZSAN ANTONIO

PICk—Connie Smith

Dottsy
Pick—Connie Smith

Dottsy
Bill Anderson

C.W. McCall \*

Porner Wagone

Jack, Haro

Jack, Haro

George Kent

O.B. McCalindon

Arta Morris

KEKCZSAN BERNARDINO

Jenne Prutt\*

Connie Signore

George Kent

O.B. McCalindon

Arta Morris

CEC. SAN BERNARDINO

Jenne Prutt\*

Con. McCall

George & Tannny

Jenne Prutt\*

Con. McCall

Forting

Fo

KSON/SAN DIEGO Devid Wills Charley Pride Eddie Rabbitt Elvis Presley Brenda Lee KAYO/SEATTLE Pick - Kris & Rite Gordon Lightfoot Tommy Overstreet Even Stavens KRMD/SHREVEPORT

KRMID/SHREVEPORT
Dotting
Cal Smith
Billy Thunderkloud
Sonny James
KSPO/SPOKANE
Pick\_Tays Tucker (MCA)
Weepin Hamilton IV
Dottle West
Barbars Feirchlid
Kathy Barnas
Joe Stampley
Tommy (Joestreet\* Jomes Hocal
Tommy Overtreet\* Darell McCall
KMOS/TUCSON

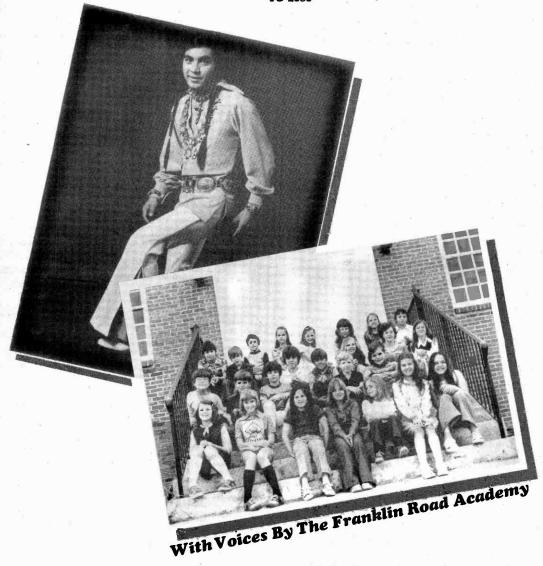
KHOS/TUCSON Bill Anderso Elvis Presley C.W. McCall KBUL/WICHITA

KBUL/WICHI
Carl Smith
Cal Smith
Melody Allan
Barbara Faird
Crystal Gayle
C.W. McCall\*

# BILLY THUNDERKLOUD AND THE CHIEFTONES

# "WHAT TIME OF DAY"

TC-2181



A Refreshing Combination That Provides

### PERFECT PROGRAMMING



A Subsidiary of 20th Century-Fox Film Corp.



# **POP**

# Radio & Records POP/30

4/18	4/25		POP/30
6	4	•	CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
4	3	2	TONY ORLANDO & DAWN/He Don't Love You (Elektra)
2	2	3	B.J. THOMAS/Another SomebodySong (ABC)
8	6	4	
1	1	5	ROGER WHITTAKER/The Last Farewell (RCA)
13	9	6	CARPENTERS/Only Yesterday (A&M)
3	5	7	BLACKBYRDS/Walking In Rhythm (Fantasy)
16	14	8	ACE/How Long (Anchor)
12	10	9	JOHN DENVER/Thank God I'm A Country Boy (RCA)
23	20	0	MICHAEL MURPHEY/Wildfire (Epic)
14	12	11	ELTON JOHN/Philadelphia Freedom (MCA)
15	13	12	PAUL ANKA/I Don't Like To Sleep Alone (UA)
27	16	1	CHICAGO/Old Days (Columbia)
5	8	14	BARRY MANILOW/It's A Miracle (Arista)
24	19	6	AMERICA/Sister Golden Hair (WB)
18	17	16	ALBERT HAMMOND/99 Miles From L.A. (Mums)
19	18	17	KRAFTWERK/Autobahn (Vertigo)
22	21	Œ	GORDON LIGHTFOOT/Rainy Day People (Reprise)
	23	•	JESSI COLTER/I'm Not Lisa (Capitol)
	26	20	PILOT/Magic (EMI)
7	7	21	FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
25	22	22	RAY STEVENS/Misty (Barnaby)
*	29	23	DON MCLEAN/Wonderful Baby (UA)
26	25	24	SEALS & CROFTS/I'll Play For You (WB)
30	28	25	MELISSA MANCHESTER/Midnight Blue (Arista)
28	27	26	LOBO/Don't Tell Me Goodnight (Big Tree)
	30	27	LINDA RONSTADT/When Will I Be Loved (Capitol)
		28	JANIS IAN/When The Party's Over (Columbia)
		29	TANYA TUCKER/Lizzie & The Rainman (MCA)
		30	BERGEN WHITE/Come Go With Me (Private Stock)

# POP RADIO NEWS

### WSB-ATLANTA

Station is running a "Pickle Lovers" contest. All listeners have to do is "confess" why they love pickles, send the confession to the station on a postcard. Judges will award the first prize of a \$500 shopping spree to the winner at his favorite market. Plus a year's supply of pickles.

While we're in Atlanta, congrafulations to the staff and management of WSB for being recognized by the Associated Press with the distinguished Pacemaker Award for the best Class A news operation in the state of Georgia. The award was given to the station for an unprecedented tenth year in a row.
WROC-ROCHESTER

Station is running "The WROC Plece Of The Rock" promotion. Fourteen of the station's sponsors run an ad in the newspaper with a number next to each of the ads. The announcer will call out a number on the air, and the listener simply matches the correct number with the ad.

Prizes range from \$5 to \$25 in merchandise. Winners automatically are entered for the grand prize drawings of a color TV, a new motorcycle, and their very own diamond rock.

### KVI-SEATTLE

Don Hoffmann, PD, announces a new personality to the KVI lineup. Robert O. Smith is now in the midnight-to-six am stot. Smith came to the station from KTAC-Tacoma.

### WEEI-FM-BOSTON

Station has a new feature called "In Concert Tonight." Each Monday through Friday at 8:00 p.m. they treat their listeners to twenty uninterrupted minutes of hit artists like Eiton, Neil Dia mond, Helen Reddy. Program Director Dave Klahr says the response has been terrific.

### WCBM-BALTIMORE

Station running the "Great Escape" contest. Listeners

simply send in a postcard with name, address and phone number The jock will pull out a card and announce the name. That person has five minutes and sixty-eight seconds (WCBM is 680 on the dial) to call in for the hourly prize which will be a recreational type gift. All those calling in will be eligible for the grand prize drawing. The ultimate winner will win an all-expenses-paid vacation to one of seven paradise locations in the Caribbean. That's what I call a Great Escape.

### KMBZ-KANSAS CITY

Mike Murphy, the station's morning drive personality spent a week in Scotland trying to track down the Infamous Loch Ness monster. The station tied Murphy's trip into a "Draw The Loch Ness Monster Contest." So far they've received over six thousand drawings. The station will award four entries. Two adults will receive a \$500 wardrobe and two youngsters will get ten speed bikes.

# **NEW & ACTIVE**

SHA NA NA

Romeo & Juliet (Kama Sutra)
Starting to show a real good airplay spread ... some phone action also noted. New at KEX, KVI, KAKE plus more.

# DONNY GERRARD Don't Let It Mess Your Mind (Rocket)

Neil Sedaka-Phil Cody song grabbing a lot of ears already ... add KNBR, KWAV, KFI, WSM, WMAL. Good start for a record that's only been out a little over a week.

### JOHNNIE MAYA

If I Could Love You (Ranwood)
Building nicely now ... add WEMP, WGAN, KWAY, WREC,
KOY, WBAL

### TEACH IN Ding-A-Dong (Philips)

Hot in England. Add WMAL, KEX, WASH, KFI, KOY, WBAL.

OTHER STRONG ACTIVITY: JAN DAVIS GUITAR "Gypsy Fox" add KNBR, KFI. 10C.C. "I'm Not in Love" add WEEI-FM, KFI. DEBBIE CAMPBELL "Please Tell Him That I Said" KDWN, WBAL, WSB, WGN. NORTHERN LIGHT "Minnesota" add WSB, KEX. GENE COTTON "Damn It All" add KMEN, KDIG. EVIE SANDS "You Brought The Woman Out Of Me" add WLW. CARLSON & DURIO "Pickin' Up The Days." JERRY COLE & TRINITY "Susanna's Song" add WEMP, WBAL. BILLY THUNDERKLOUD "What Time Of Day." BOOMER CASTLEMAN "Judy Mae." DOOBIE BROTHERS "Take Me In Your Arms." ELVIS PRESLEY "T.R.O-U.B-L-E" WFIR, WGN, WSB, KMBZ." HERB ALEPRT "Coney Island."

### POP NOTES

BY MIKE KASABO



Just about the time you'll get the new Eiton John album, another superstar will be releasing his. Paul McCartney's latest set 'Venus and Mars'' is scheduled for a mid-May release. The album was recorded in New Orleans, remixed in Los Angeles, and sweetened

By now you should have the new Charlie Rich on Epic. The song "Everytime I Touch You i Get High", was co-written by Charlie and producer Bill Sherrill. Sources at Epic say that Charlie is "extremely pleased" with his forthcoming album. Rich feels it's even better than "Behind Closed Doors." Which sold a not to shabby 3.2 million units. Received a nice thank you not from Bob Hughes PD at WASH. Bob spent a few days in LA recently overseeing the production of the station's newest lingle package, and of course we took the opportunity to show Bob around the R&R offices.

The new Frankie Valli "Swearin' To God" is out in an edited form. Cut down from the LP track which runs over ten minutes to a liveable 3: 58.

Also just out in single form is "Attitude Dancing" Carly Simon as is "I Dreamed Last Night" by Justin Hayward and John Lodge. Philadelphia radio stations are having fun with a novetty item called "The Penalty Box" by Dave Shultz. Shultz is a star player for the world champion Philadelphia Flyers hockey team. Apparently the title of the song is where you can find him most of the time.

Some newer things that took good include: "(Baby) Don't Let It Mess Your Mind" Donny Gerrard-Rocket, "Lizzle And The Rainman" Tanya Tucker MCA ... virtually blenketed airplay aiready withhot phones to boot, "T-R-O-U-B-L-E" Elvis, "What Itmo Of Dey" Billy Thunderkloud-20th, "Ding-A-Dong" Teach-in on Philips, "Please Tell Him That I Said Hello" Debbie Campbell-Playboy, Northen Light "Minnesota" Columbia, "Judy Mae" Boomer Castleman-MUMS,"If I Could Love You"Jehnnie Maya-Ranwond

Ranwood.
Older uncharted sides picking up are: "All I Wanna Do" Su Shifrin-Motown. "We May Never Love Like This Again" Maureen McGovern-20th, "Cry Softly" Andy Williams-Columbia, "Hijack" Herbie Mann-Atlantic, "When The Lovelight Starts Shining" Boones-Melodyland, "You Brought The Woman Out Of Me" Evie Sands-Haven, "(Just Like) Romeo & Juliet" Sha Na Na-Kama Sutra, "The Hends Of Time" Atlantic & Pacific-Pip, "The Hustie" Van McCoy-Avco, "Only Women" Alice Cooper-Atlantic.

Ahhh. Mmm. Ohhhh. Ahhh. Ummm.

# GETTHE WOMEN EATING OUT OF THE PALMOF YOUR STATION.

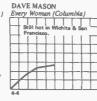
"Put On
"Dreaming My Dreams With You."
The new single by Waylon Jennings.

It'll create a meaningful relationship.

RC/I Records and Tapes

# POP SINGLES

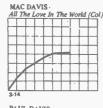


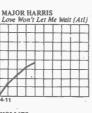


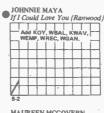


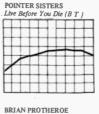






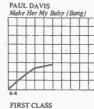


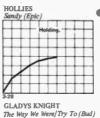






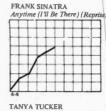


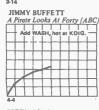


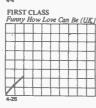


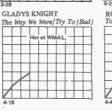


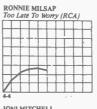


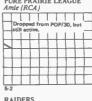


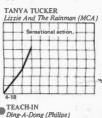


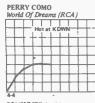




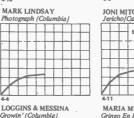


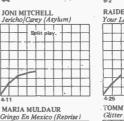


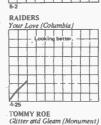






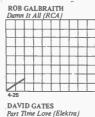


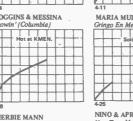


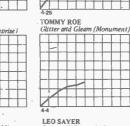


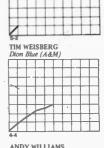




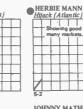


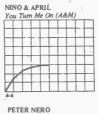


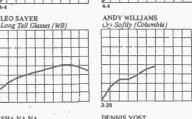


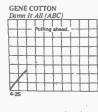






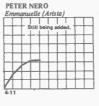


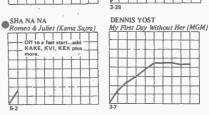












Teach-In Atlantic & Pacific Tanya Tucker Gladys Knight PHONES Roger Whittaker Captain & Tennille Frank Sinatra
Carpenters
WFTL-FT LAUDERDALE Atlantic & Pacific Bobby Goldsboro WEMP\_MILWALIKEE David Gates Johnnie Maya Johnnie Maya Jerry Cole Su Shifrin Meria Muldaur Tanya Tucker Emmy Lou Harris Consumer Rapport Gelaxy Herb Alpert KHOW-DENVER Bobby Goldsboro PHONES Michael Murphey KIIS-LOS ANGELES Bobby Goldsbo Gladys Knight Michael Murphs Gladys Knight Michael Murphey Consumer Rapport Alice Cooper PHONES Chicago Captain & Tennille Beach Boys Linda Ronstadt WHOK\_LANCASTER Janis Ien Mark Lindsey Bobby Goldsbi Devid Getes Galaxy Magic Band KULF-HOUSTON Major Harris Alice Cooper Jenis tan HOT HOT Linda Ronstadt America Jessi Colter Don McLeen KDIG-SAN DIEGO Michael Murphey Billy Thunderklou Gene Cotton Mark James Mark James Ray Stevens Su Shifrin HOT Jimmy Buffett Hollies

WGR\_RUFFALO Chicago Loggins & Messin John Denver Blackbyrds Lobo PHONES Neil Sedaka Seals & Crofts

WASH-WASHINGTON

Captain & Tennille Chicago B.J. Thomas

WSPA-SPARTENBURG

Chicago
Chicago
Meliasa Mancheste
Bergen White
Pilot
HOT
Dewn
Elton John
Michael Murphey
Ray Stevens
Jessi Colter

KNBR-SAN FRANCISCO

C.W. McCall Donny Gerra C.W. McCall Donny Gerrard Bimbo Jets Hayward & Lodge Amazing Rhythm Aces Jan Davis Tapestry Cap. Easy & Radio Flye WCMI\_ASHLAND Barbra Streisand Mershall Tucker Ray Stevens Captain & Tennille LaBelle

KFDI-WICHITA KFI-LOS ANGELES RFI-LUS ANG Del Shannon Donny Gerrard Jan Davis Barbra Streisand Teach-In 10CC Kraftwerk
Kris & Rita
Jack Jersey
Hollies
Reunion
Jim Dawson
Jim Dawson
Jerry Jeff Walker
El Chicano
PHONES
John Denver
Roger Whittaker
Emmy Lou Harris
Neil Sedak Herb Alpert
PHONES
Captain & Tennille
Roger Whittaker
Lobo KMEN-SAN BERNARDIND Billy Thunderkloud Gene Cotton Andy Williams Maria Muldaur Bobby Goldsboro HOT Neil Sedaka Ace Ray Stevens Charlie Daniels Johnnie Maya
Debbie Campbell
Maria Muldaur
Ronnie & Natalie O'Hara
HOT WREC-MEMPHIS HOT Loggins & Messins Roger Whittaker KOY-PHDENIX KOY-PHOENIX
Teach-In
Tenya Tucker
Linda Ronstadt
Jenis Ian
Johnnie Maye
Maureen McGovern
KDWN-LAS VEGAS John Denver (11-6) Frank Sinatra WSB-ATLANTA Su Shifrin Ray Conniff Vic Dena Debbie Campbell Elvis KDWN-LAS VEG Frank Sinatra Andy Williams Perry Como Gordon Lightfoot Kenny Rankin Debbie Campbell HOT Northern Light Atlantic & Pacific KSD-ST. LOUIS Grand Funk Linda Ronstadt Lobo Michael Murphey Seels & Crofts HOT HOT Debbie Campbell Perry Como WCBM-BALTIMORE Jessi Colter Linda Ronstadt Chicago Herbie Mann HOT HOT Gordon Lightfoot Bobby Vinton Blackbyrds Leo Seyer Neil Sedaka Nell Sedaka K.A.K.E.-WICHITA Linda Ronstadt Bergen White Chicago Sha Ne Ne HOT Cerpenters (10-5) Gordon Lightfoot (15-9) Captain & Tennille (H8-10) Jessi Cotter (21-11) Andy Williams (20-12) KMBZ-KANSAS CITY

Su Shifrin Freddy Fender Ace HOT WBAL-BALTIMORE WBAL-BALTIM
Carlson & Durio
Jerry Cole
Vic Dana
Brian Collins
Jonathan King
Johnnie Maya
Su Shifrin
Debbie Campbell
Teach-In Janis Ian WTRX-FLINT Janis Ian Linda Ronstadt Tanya Tucker Don McLean HOT HOT Michael Murphey Captain & Tennille Gordon Lightfoot

Elvis Maureen McGovern Bobby Goldsboro KRNT-DES MOINES

WIP-PHILADELPHIA

Dave Schultz
Frankie Valli
Spaghetti Head (limited)
Marshall Tucker (nite)
Test: Donny Gerrard
HOT

HOT Reunion Captain & Tennille Neil Sedaka Michael Murphey John Denver Alice Cooper

Gladys Knight Van McCov

Evie Sands Stylistics Loggins & Mes Maria Muldaur

Hoyt Axton

Ace Linda Ronstadt Elton (Pinball) Roger Whittake

KWAV-MONTEREY KWAV--MONTER
Michael Murphey
Jessi Colter
Mike Curb
Herb Alpert
Donny Gerrard
Johnnie Maya
Ace Cannon
HOT

Dawn (Mornin' Beautiful) Tim Weisberg

KCRA-SACRAMENTO

WMAL-WASHINGTON

WLW-CINCINNATI

WTAE-PITTSBURGH

KIOI-SAN FRANCISCO Boomer Castleman George McCrae Fredrick Knight Grand Funk Meitsse Manchester Gladys Knight Dooble Bros PHONES PHONES Ray Stevens Albert Hammond

WEEI-FM/BOSTON

WSM\_NASHVILLE Larry John Wilson WGN\_CHICAGO WGN-CHICAGO
Elvis
Pilot
Debbie Campbell
C.W. McCall
Carlton & Durio
Bill Amesbury
Paul Williams
Hoyt Axton
LaBelle
Kris & Rita WFIR-ROANOKE HOT Captain & Tennille Don McLean KVI-SEATTLE Sha Na Na America Rusty Draper

KEX-PORTLAND She Na Na Northern Light Teach-In HOT Ray Stevens Roger Whittaker

### Radio News

Continued from page 4

RADIO TO RECORDS Besides his current afternoon drive shift at KILT-Houston, Barry Kaye has entered the recording field with a single release from Beau-Jim Records. "Feelings" b-w "You Do Me" marks Barry's entrance into the "future hits" business.

> REAUTIFUL MUSIC BATTLE

The Beautiful Music radio battle in San Francisco may get hotter with the acquisition of KRON-FM by the acquisition of KRON-FM by Bonneville Broadcasting. The Bonneville Programming Service would be pitted against KABL-AM-FM, programmed by TM Productions, and KFOG, programmed by Schulke Stereo Productions.

FORMAT CHANGE KXFM-Santa Maria is changing format toward a more free-form progressive sound with a longer current album rotation. Chuck Geiger has left the PD position there, replaced by Rick Denton.

SHAW MOVES

After less than 3 weeks as program director of KLIF-Dallas, Rick Shaw is moving to KFRC-San Francisco to take over the noon-3 p.m. shift, replacing Bobby Ocean who will move to sister station KHJ-Los Angeles.

> WATSON TO **GOLDEN WEST**

Bill Watson, former National Program Director for Drake-Chenault and RKO General Radio, has been named Associate Program Director of KMPC-Los Angeles as announced by Mark Blinoff, PD for the Golden West station.

> KEEL'S BEGGARS BANQUET

KEEL-Shreveport is presenting the "Second Nearly Annual Beggar's Banquet & Promo Man Appreciation Night." The event includes golf during the day, \$25 includes food, booze and entertainment. It will be held at the Holiday Inn in Bossier. Call Mike Steele or Larry Ryan at 425-8693 for further information.

KSLY GIVES A SHIRT Friday, April 18th saw Guy Paul and Cat McClain of KSLY-San Luis Obispo supervising the production of 1400 KSLY T-Shirts, while a young lady was busy setting the world's record for putting on and taking off T-Shirts. The whole thing was being broadcast remote as the "KSLY Put-On Take-Off" receiving such phenomenal response that local TV and newspaper reporters covered the event.

FAME & FORTUNE FOR LISTENER

KFMH-Muscatine is offering "fame & fortune" to a listener who comes up with the best reason for wanting fame and fortune. The listener will participate on the air during the station's all-request night. Over \$700 in prizes will be given away over the kend. The station is also plan ning local live concerts on the air. PD Steve Bridges would like music people touring the area to contact him for details, at (319) 263-2442.

> IF ANYONE SHOULD ASK

WNOE-New Orleans is running "If Anyone Should Ask What Station... promotion, making phone calls and asking people on the street. Prizes are trips to either 6 Flags in Atlanta or 6 Flags in Texas, for an entire family.

> BEATLES COME TOGETHER

In an exclusive interview John Lennon told KLZ-FM-Denver's Don McCulloch of the possibility of the Beatles getting together again. The interview was used to kick off a giant Beatles promotion in which

# **NEW & ACTIVE**

Continued from page 28

dded KAHU, WCMS, KBFW.

BONNIE GUITAR "I Want To Spend My Life With You" (Four Star) adds at WCMS, KWJJ, WMNI.
GEORGE HAMILTON IV "Bad News" (RCA) more adds at WJQS, KSPO,

WHOO, WMN I MERLE HAGGARD "Movin' On" (Capitol) From current LP, being rotated as single at KLAC, WMAQ, KLAK, WBAM.

LOIS JOHNSON "YOU Know Just What I Do" (20th) added at KCKC, WCMS,

KWJJ, WESC, WSUN.

KRIS & RITA "Sweet Susannah" (Monument) Pick KAYO, add WPLO, KERE, WPNX, KCKN.

JUDY LYNN "Dark Moon" (WB) adds at WINN, KSOP, KCKN.

MICHAEL MURPHY "Wildfire" (Epic) getting scattered country play ... add at KBUY, WJQS, debut 37 KIKK, 12-9 WWJO. O.B. MC CLINTON "The Most Wanted Woman" (Enterprise) Pick WJQS,

add KSO, KKYX. JACK RENO'Repeat After Me" (UA) adds at KOOO, WUBE, KKYX, KCKN. DEL REEVES "Puttin' In Overtime At Home" (UA) adds WWOK, KKYX,

KCKN. TOMMY ROE "Glitter and Gleam" (Monument) more adds at WUNI,

TERRY STAFFORD "Darlin' Think It Over" (Melodyland) adds at KBUY,

KSOP, KRAK, KCKN.
CHIP TAYLOR "Early Sunday Morning" (WB) added at KFOX, WUBE,

PORTER WAGONER "Just For The Lonely Ones" (RCA) adds at KCKC, KENR, KKYX, KTUE.

John Lennon salutes each of the seven KLZ-FM DJ's. Listeners are asked to call in once each hour and guess which DJ Lennon will salute for that hour. Winners receive the Beatles '62-66 and '67-70 LP's plus either Lennon, McCartney, Starr or Harrison performing solo. Losers receive a solo LP. Listeners are also obtaining signatures on official "Beatles Come Together" petitions. The person with the most signatures by the deadline will win every Beatle LP valued at over \$250.

SACK OF SHAVING CREAM SHAVING CREAM
Q-FM, Heftel's Monolulu rocker, is giving listeners a chance to zap someone with a sack of shaving cream. During morning drive listeners can call the "O" and have the sack sent to their favorite? person. The promotion is back to back with Benny Bell's "Shaving Cream." To kick it off Dave Shaw and J. Paul Emerson (AM drive personalities) sent the Governor of Hawaii a sack full.

### Donahue

Continued from page 30

DD: Everybody says that I'm easygoing, I am easygoing for one basic reason, I expect people that I work with to know the limitations and be adult enough to make enough common sense decisions to handle them. When they can't, I'll discuss it with them. I forgot the last time ever raised my voice in radio, at anybody, I think that's so un-necessary, it's very juvenile. There's no need to do that, alot of young PD's make that mistake, they think they've gotta be very demanding and crack a whip. I say if you surround yourself with good cople that are professional pe they know the job had to be done. And I'll give them every tool necessary to help them do the job, all they have to do is ask. They know what they need to put it together know what they need, to a certain extent, and when it comes down to each jock's personality you need something a little different. I think that's pretty important.

R&R: Thanks Dave . . . now can I ave my job back, Program Manager?

Send all station news, pictures, etc. to RADIO & RECORDS 6430 Sunset, Suite 1221 Hollywood, Calif. 90028

### Don Ellis

Continued from page 26

And the promotion men got pretty heated and there was a lot of arguing going on back and forth. But it occurred to me while he was talking that he had developed his station to number one in his market in terms of dòilars and that, after all, is the name of the game. Radio is not there to break artists, radio is there to sell time, so what you have to figure out how you can service radio. You have to figure out a way somehow to have your aims become more mutual, if not necessarily the same. Basically, I don't make records to sell time and they don't play records to break artist, but there is some area in there where we can move together and meet. It's very touchy because you have artists who want to make a statement so it might take a long time. But, I want to get out there and meet the radio people. Scott Shannon broke Dave Loggins for us, period. I want to know what made him do that and what the keys were. I want to meet the KWST people who have forced two singles off albums that I know of. I want to know why they did it. I could go on and on, but I really want to know what motivates radio people. I don't want to an-nounce the national radio tour of the Columbia A&R man! But I do want to get out on the road and get a chance to see what radio's ail about.

### Late News

Continued from front page

of "busts" were reported to be between four and five hundred. Hardy held a press conference last Tuesday (4-29) to explain the situation. "I was told by Police Chief, Ed Davis, that my license was incorrect and that the concert was an unlawful assembly. I told Davis that Mayor Bradley and District Attorney Burt Pines' offices had assured me that the concert was legal and in order." More than 62,000 people attended the five concerts and were reported by Hardy to be "one of the most orderly and behaved crowds I've witnessed."

Steve Rismiller, promoter for the concert, told the press gathering that his organization will not promote anymore concerts at the Arena until there is a change in the police department's attitude Said Hardy "I deplore the fact that the police cracked down so heavily on the kids and feel their time would be better spent elsewhere other than busting kids at concerts."

### THE INDUSTRY'S NEWSPAPER

### TREND: 4 /11 4/18 4/25

May 2, 1975

4/11	4/18	4/25		
1	1	1	1	ELTON JOHN/Philadelphia Freedom (MCA)
6	3	2	2	TONY ORLANDO & DAWN/He Don't Love You (Elektra)
9	7	4	8	ACE/How Long (Anchor)
3	2	3 .	4	B.J. THOMAS/Another Somebody,Song (ABC)
10	8	5	5	LEO SAYER/Long Tall Glasses (WB)
32	16	10	6	JOHN DENVER/Thank God I'm A Country Boy (RCA)
7	6	6	. 7	OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
18	11	9	8	CARPENTERS/Only Yesterday (A&M)
17	15	13	9	EARTH, WIND & FIRE/Shining Star (Columbia)
21	13	12	•	QUEEN/Killer Queen (Elektra)
14	12	11	11	BARRY MANILOW/It's A Miracle (Arista)
4	5	7	12	SAMMY JOHNS/Chevy Vani (GRC)
39	29	17	1	ELTON JOHN/Pinball Wizard (Polydor/ST)
28	18.	16	1	FREDDY FENDER/Before The Next Teardrop Falls (ABC/Dot)
-	34	19	1	GRAND FUNK/Bad Time (Capitol)
27	21	18	16	PAUL ANKA/I Don't Like To Sleep Alone (UA)
-		23	D	AMERICA/Sister Golden Hair (WB)
- 31	23	21	13	BLACKBYRDS/Walking In Rhythm (Fantasy)
5	9	14	19	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
	36	27	20	MICHAEL MURPHEY/Wildfire (Epic)
2	4	8	21	MINNIE RIPERTON/Lovin' You (Epic)
-	40	30	22	ALICE COOPER/Only Women (Atlantic)
		34	23	CHICAGO/Old Days (Columbia)
8	10	15	24	LABELLE/Lady Marmalade (Epic)
13	14	20	25	RINGO STARR/No No Song (Apple)
		39	20	LINDA RONSTADT/When Will I Be Loved (Capitol)
29	27	25	27	KRAFTWERK/Autobahn (Vertigo)
19	17	22	28	BEN E. KING/Supernatural Thing (Atlantic)
15		-	20	MAJOR HARRIS/Love Won't Let Me Wait (Atlantic)
: e		40	1	JESSI COLTER/I'm Not Lisa (Capitol)
23	22	24	31	AL GREEN/L-O-V-E (Hi)
26	26	31	32	JIMMY CASTOR BUNCH/Bertha Butt Boogie (Atlantic)
15	39		33	ROGER WHITTAKER/The Last Farewell (RCA)
30	28	26	34	PURE PRAIRIE LEAGUE/Amie (RCA)
res	*	•	35	HERBIE MANN/Hijack (Atlantic)
20	20	29	36	BARRY WHITE/What Am I Gonna Do (20th Century)
-	~	~	37	
12	25	33	38	FRANKIE VALLI/My Eyes Adored You (Private Stock)
	-	14.	39	THE CAPTAIN & TENNILLE/Love Will Keep Us Together (A&M)
	-	-	40	GORDON LIGHTFOOT/Rainy Day People (Reprise)

THIS CHART IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY AND CHART MOVEMENT

### National Request **Tabulation**

1. ELTON JOHN "PINBALL" 2. ELTON "PHILADELPHIA"

3. JOHN DENVER

4. MICHAEL MURPHEY

5. QUEEN 6. LEO SAYER

7. OLIVIA NEWTON-JOHN 8. SAMMY JOHNS

9. ALICE COOPER

10. OZARK MT. DAREDEVILS

### OTHER STRONG

ACTION MINNIE RIPERTON RINGO STARR **B.J. THOMAS** 

WQXI, add 29 at 293, add WBGN, WAPE, WFOM, add 22 WJDX.
GUESS WHO "Can't Live With You.." (RCA) 3-7 WORC former number one for 3 weeks, add 27 WKLO, 33-31 KQWB, 24-21 WJDX, debut 27 WAKY, debut 27 WMAK, debut 9 WRMA. GOODIES "Funky Gibbon" (20th Century) 14-14 WRC 18-18

GOODIES "Funky Gibbon" (2011). Lentury 14-14 MRC 19-10 WILL, GEODI 33 WCOL, 30-21 KCPX, on KIOA, on WIBG, debut 27 WYSL. GLADYS KNIGHT "Way WeWere-Try To Remember" (Buddah) add 30 WIXY, add 40 WRIE, add WKLO, WLAC, on WOW, WORC KDON.

add 40 WRIE, add WKLO, WLAC, on WOW, WORC KDON.

OTHERS GETTING SIGNIFICANT ACTION: MARSHALL TUCKER (Capricorn) 55 WB90, 10 S WLAC, 26:32 WSGA, on WAYS and several others. TAMPTATIONS (Motown) 25-15 WAYS, add WPIX, on WCAO and many more. BEACH BOYS (Brother) 24:17 WHBQ, 21-18 KJBR, 1841 KING, 29:24 KJOY, seems to do well where played. TODD RUNDGREN (Bearsville) 25-19 WNCI. 10-19 at U100, 21:17 WGCL, and several more. BAZUKA (A&W) 30:25 WIRVY, 20-13 WRMA, add WAKY, disco record that is spreading. ALBERT HAMMOND (Mums) 28:27 KOL, 29:28 WORG 30:24 WNCI and more. GWEN MCCRE (TK) 6-6 WMYQ, 22-15 at Y100, 34:30 KEEL, begninning to spread. WET WILLIE (Capricorn) add WMAK, WBGN, KJOY, WFOM and several more. JONNNY WAKELIN (Pye) pulling good numbers and foo requests where played 23-10 WCOL, 29-14 WORG 33:25 WBBQ, has been for 10 WSA.

The New OLIVIA NEWTON-JONN "Please" (MCA) single is shipping immedialtey already added at KTKT, WGNG, KROY, KENO, FRANKIE VALLI "Swearin" (Private Stock) should do swell as his last, add WIXY, WSGA, WFOM and many more. O'JAY'S (Phy-Int) 29:11 WAKY, add KJOY, 39-33 WEEO, and several more. O'HON REID (Arista) add WKBW, KDWB. 16-13 WRFC and other good strong action. LYNYRD SKYNYRD joc Lut (MCAO) on WLAC, 12-6 WAPE, debut 20 at U100 and more. REUNION (RCA) 25-11 WORC. MIKE POST 1-1 KEEL, on WBBQ. STEELY DAN "Bad Sneakers" (ABC) on WAMS, WISM, KYNO.

### **NEW & ACTIVE**

### **BOOMER CASTLEMAN** Judy Mae (Mums)

38 percent of our correspondents "reporting it, most pulling immediate top phones. Some of the key movement 25:17 KDWB, 31-21 KENO, add KILT, Z96, debut 27 WPGC, add 13Q and many many more.

### **JESSI COLTER I'm Not Lisa (Capitol)**

35 percent of our reporters now on it with several showing extremely good action. 26-20 WSAI, 7-5 WQXI, 19-8 WBGN, add WSGA 3-1 WRMA, add KIOA and

### **JOE SIMON** Get Down, Get Down (Spring)

1.2 WI1BQ, 23-8 WAYS, 28-19 WMYQ, 25-14 WQX1, 24-13 WKLO, add WIXY, WLEE, 23 percent of our reporters are on it, and showing great movement.

### SUPERTRAMP Bloody Well Right (A&M)

7-6 KJRB, 17-12 WNCI, 1-1 WYSL, 6-3 at U100, add WLAC, 30-28 WBBQ 37-28—WEEO. We also show 23 percent of our reporters on it.

### SEALS & CROFTS **I'll Play For You (WB)**

25-19 WZUU, 26-25 WQXI, 30-28 WCAO, 30-22 at Z93, add WPEZ, on 23 percent of

### BAD COMPANY Good Lovin' (Swan Song)

Record has been showing steady growth for several weeks. 10-6 KEEL, add WH-BQ, 20-5 WPOP, 14-11 KILE, on WKLO, 31-27 WBBQ, 27-21 WMAK, 20 percent of our reporting stations are on it.

Or Dur Feporting stations are on it.

SHA NA NA "ROmeo & Julie" (Kama Sutra) 9.7 KDWB, 29-28 WERC\_23:21
WKLO, 11-11 WZUU, 37-35 KGWB, add 23 KSTP, 36-36 WEEO, 38-29 WCOL, 38:35
WBBQ, 31:31 WEAQ, 36-31 WNOL, 27-25 WROK, add 34 KELE, debut 31 WRFC, on
WAKY, on WYLK, add 39 WJON, on WBGN, on WISM, WIBG, WVOP.
CARLY SIMON "Attifude Dancing" (Elektra) 40:34 WBBQ, 30:28 276, add Z9:3,
KING, KIOA, KOL, KCPX, WAPE, WSGA, KDZA, KSLY, WSAR, KYSN,
WROV,KKSP, WYSL, on KSTP, WFOM, KJRB, 36:20 WZUU.
ORLEARS "Let There Be Music" (Asylum) 34:33 KGWB, 24:21 UIO0, 39:36
WJON, 28:26 WSAR, add KLEO, WRFC, 276, on WORC, KAFY nitles, WAMS,
WJON, 28:26 WSAR, add KLEO, WRFC, 276, on WORC, KAFY nitles, WAMS,
WAKY, K JOY, WVOP, debut 38 WNCI, debut 29 WROV, debut 35 KILE, debuf 20
WRMA.

DWIGHT TWILLEY BAND "I'm On Fire" (Shelfer) 28-20 KAKC, 31-28 KCPX, DWIGHTTWILLEY BAND "I'm On Fire" (Shelfer) 2820 KARC, 31:28 KCPX, debut 24 KCBQ, add WCOL, 53:50 WNCI, add KKXL, KILE, WROV, KLEO 30:27 KRSP, 23:23 WMYQ, add KKLS, on WORC, WISM, WRMA, WSAR, 36:33 WAGI, DISCO TEX "I Wanna Dance Wir Choo" (Chelsea) 20:14 WFILL, 39:37 WCFL, on WSAI, debut 30 WCAQ, add WKLQ, 32:31 WBBQ, add WGNG, WLEE, WORC, WRMA, 29:27 WIBG, 34:23 WNCI, add KEEL nifes, on WGPI, on WORG, TAVARES "Remember What I Told You" (Capitol) 15:9 WRMA, 29:38 WBGN, 13:4 WVLK, on WFILL, 33:31 WCFL, 13 WAKY, add 29 WPGC, 23:20 KEEL, 78 WKLQ, add 30 WIBG, add 36 WRFC, add WVOP, WEEG, WROV, on WPOP.

WKLO, add 30 WIBG, add 35 WRFC. add WVOP, WEEO. WROV. on WPOP.

BRIAN PROTHEROE "Finball" (Chrysalis) 17-14 WROV. 13-12 KJOY, 14-12
WRMA, 19-18 KDWB, 38-34 WEEO, 37-35 WRIE. 30-25 KENO, 25-29 KKXL, debut
30 KKAM, 16-19 KIOA, 20-20 WOON, 23-23 WYRE. on WPEE, 2WVOP. WAKL
CONSUMER RAPPORT "Fase On Down The Road" (Wing & Prayer) 7-3WABC, 52-24 PW, 31-36 WPIPX, add WPOP. WLEE. WRMA, WCHL, WYSL,
WBBO, WRFC, debut 29 WAVZ. debut 32 KDON, add 39 WRIE. ON WCAO.
WAR "WNY Can't We Be Friends" ('UA) 18-14 KSLO, add WAKY, KEEL, KTKT,
WGNO, WCAO, KDZA, KKLS, DEBUT 30 WISM, add 37 KQWB, debut 33 WNCI,
debut 30 KKYL 10 on WOPC.

HAROLD MELVIN "BALL KKLS, DEBUT 30 WISM, add 37 KQWB, debut 33 WNCI, debut 30 KKXL, on WORC. HAROLD MELVIN "Bad Luck" (Phy-lint) add KHJ, KFRC, on WFIL 2-5 WABC, 21 at 9X, 2-2 WPIX, add WAVZ, 4-8 KJOY, 29-28 WMYQ, 28-26 WIBG, debut 28 WSAR.

WSAR. STYX "You Need Love" (Wooden Nickel ) 32-18 KKXL, 39-28 KQWB, 22-19 at U100, add KCPX, WZUÜ, KRSP, WJON, debut 23 KKLS, on WCAO nites, WACI nites, on KING, WEEO.

nites, on KING, WEED,
ARY STEVENS "Misty" (Barnaby) add 34 WIXY, 29-18 KQWB, 27-23 WBBQ, 3025 KIOA, 19-17 KEEL, add WBGN, KYNO nites, WACI, add WRFC nites, on
ARY, WRIE, WIBG,
MELISSA MANCHESTER "Midnight Blue" (Arista) 31-17 KKXL, 33-25 WJON,
27-23 KEEL, 36-30 KQWB, add WCOL, 30-22 KKLS, add WBBQ mid-days, debut 30
WMAK, debut;34 WRFC, add 24 WJDX, add 30 WAKX.

TANYA TUCKER "Lizzie & The Rainman" (MCA) 30-27 WHBQ, on KERC, add

TANYA TUCK ER "Lizzie & The Rainman" (MCA) 30:27 WHBQ, on K-R-C, add WCOL, KRSP, WERC, KGGO, 36:31 WCHL 3:225 KILE \$4-33 WEAQ, debut 38 WACI. 26:26 WJON.
NORTHERN NIGHTS "Minnesota" (Columbia) 4:3 KDWB, 2:1 KSTP, 34:25 KKKL, 32:27 KEEL, 22:19 WEAQ, 28:24 KQWB 2:1 WJON, debut 37 WCOL, on WISM, add WNCI, debut 34 KILE, 10 C.C, "I'm Not In Love". (Mercury) add WBBQ, WISM, WAKX, KQWB, WIBG,

10 C.C, "I'm Nof In Love"...(Mercury.) add WBBQ, WISM, WAKX, KQWB, WISG, KDWB, 38-32 WJON, 21-184 U100 on WCAO nites, on kJOY, KYSN, EDDIE KENDRICKS "Shoe Shine Boy" (Motown) debut 27 CKLW, add WCFL, 1-1-5 WVOP, 4-3 WRMA, 4-11 WAYS, 20-20 WOW, 24-22 WORG, 18-11 WCHL, on WIBG, WKSN, add KDON.
CHARLIE KULIS "Runaway" (Playboy) 3-6 KDWB, 18-7 KGGO, 8-15 WCFL, 17-22 WCOL, 11-16 WACI, 21-21 WROY, 25-26 KKAM, on WISM, WORG, 12-13 KIOL, EVIE SANDS "You Brought The Woman..." (Haven) 11-9 KJRB, 21-13 KKXL, add WKLO, 26-25 KQWB26-26 Z93, 24-23 WSAR, 21-25 KING, 13-16 KOL, on WVOP, on KKLS.

on KKLS
KISS "Rock & Roll All Nite" (Casablanca) add WIXY, 14-12 at U100, 35-24 WJON, 39-34 WACI, add 30 WKLO. on WAKY, WORG, WRMA, WSAR.
VAN MCCOY "The Hustler" (Avco) 16-10 WABC, 16-7 at 97X, add m|d-days WBBQ, 35-31 KE|EL, re-add WAKY, add 28 WPGC, add nites WPOP, on WVOP, debut 15 WPIC.

debut 15 WPIX.

CHARLIE DANIELS "Long Haired Country Boy" (Kama Sutra) add WKLO, U100, WAPE nite., debut 28 WBGN, debut 29 WAKY, debut 28 WMAK, debut 33 KKXL, on WEEC, WVOP.

LOGGINS & MESSIAN "Growin" (Columbia) 25-20 WMAK, 36-31 WCOL, 18-13 KRSP, 35-34 WRIE, 30-30 WJON, on KING, WKSN, WORC, WACI nites. HAYWARD & LOIDE "I Dreamed Last Night" (Threshold) add WCOL, WYSL, KJOY, WBBQ, WNCI, WAPE nites, on WACI nites, KSTP.

ELVIS PRESLEY "T-R-O-U-B-L-E" (RCA) add KILT, 27-25 WHBQ, add 27

Continued at left