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# Management Lock-Out At CKLG

CKLG-AM-FM-Vancouver has been involved in a strike by the Canadian Union of Public Employees since February 1. The station is the only radio station in Canada that is organized by that union, which covers all em-ployees of the station. The striking members include only one AM announcer and the entire announcing staff of the FM. R&R talked with Bob Morris, program director, who stressed that the station is still functioning normally, although they are simulcasting now to make up for the loss of the FM staff. Morris also stated that there has been no. serious sabatoge, which had been rumored. The strike was started on the morning of February 1, by one AM announcer, one FM announcer and a newsman, who produced a continuous carf announcing that the station was going on strike, along with playing "Part Of The Union" by Strawbs. The cart repeated for over an hour and a half, while the striking staff members locked out management. The striking members left the station peacefully after that time.

FAST MOVES IN PORTLAND WJBQ-AM-FM-Portland, Maine hired competing WLOB morning man Wally Brine to do their AM drive. So, WLOB hired WJBQ's midday man, Bill Craig. WJBQ then hired Joe McMillan from WIVY-Jacksonville to replace



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Editor: Mark Shipper

RADIO NEWS Editor: Chris Blase FCC Advisor: Jason Shrinsky

RECORD NEWS Editor: Candy Tusken

COUNTRY Editor: Jim Duncan Associate Ed: Jack 'London Nashville: Biff Collie

POP

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FM ROCK Mike Harrison

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#### WNCI MORNING PAPER

WNCI-Columbus announced a dramatic change in its morning radio programming ... the "WNCI Morning Paper" format 6-9am weekdays. Each hour is a dif-ferent "Edition" with news, sports, and feature "pages" in each hour. Traffic reports and community activity information complement each "edition." The feature "pages" include Dick Clark's "Pipeline" programs, rock artist interviews, interviews with authors, politicans, public service organization representatives, and local and national personalities. The station asks listeners to "subscribe" to the Morning Paper by writing letters, which are read over the air. Music is used with an emphasis on light, familiar oldies. Guests on the show have already included George Harrison, Met Brooks, Wolfman Jack, Dr. Demento, Richard Nixon, Dick Gregory, Olivia Newton-John, etc. Listener reaction has been overwhelming, according to program director E. Karl.

WAYS 'BERMUDA TRIANGLE' WAYS-Charlotte is asking their listeners if they would like to join them in a cruise to the very famous "Bermuda Triangle," which is where ships and airplanes have disappeared mysteriously. All 18 plus listeners are to send, in 25 words or less, why they would like to go on the trip with Jay Thomas. So far they have heard from witches, astrologists, scientists, a minister, and thousands from everyday audiences. Prize is the all expenses paid trip to the Triangle.

#### 13Q 2ND ANNIVERSARY

13Q-Pittsburgh is celebrating their second anniversary with a winner every 13 minutes. Prizes include cameras, cash, radios, and 13Q Shirts.

KPFK SUIT

A sult was filed against Los Angeles city and county government by KPFK-Los Angeles, Public Service radio, and 4 journalist's societies; Reporter's Committee for Freedom of the Press; Society of Professional Journalists; Sigma Delta Chi, and the Santa Barbara News-Press Editorial Employees Assn. Charges against government stemmed from an October search of the station's offices when 14 pieces of material were seized by police. The search followed a KPFK news broadcast in connection with a bomb explosion October 5, 1974, in the washroom of an airport hotel. The suit asks for a blanket order restraining authorities from searching the homes or offices of persons who work in an editorial capacity in radio, television and other media.

GOV'T. BUYS RADIO TIME? The Federal Trade Commission reported to Congress recently that cigarette smoking was up 3 percent last year, and suggested that the Secretary of Health, Education and Welfare buy broadcasting time designed to discourage smoking.

NIGHT OUT WITH ALICE

WCFL-Chicago is giving away a "Night Out With Alice Cooper." Simple postcard contest, winner will be drawn on the Johnny Driscoll Show on March 17. Winner and a guest will be picked up by limo and taken to dinner at the hotel where Alice is staying, ride with—him to his Chicago concert on April 1. They also receive backstage passes and upfront tickets for the show.

WHALES IN THE DESERT KRUX-Phoenix news has joined the campaign started by Project Jonah in an attempt to stop the massive killing of whales. KRUX is frequently airing the plight of the whales in regular newscasts and through public service announcements, in order to seek petitions and letters of protest to be forwarded to the premiers of Russia and Japan.

PINBALL PLAYOFF

Z93-Atlanta is running "Tommy" pinball contest in conjunction with Polydor Records and the upcoming Tommy movie. Call in contestants win sound track lp's and T-Shirts, as well as tickets to 2 special screenings. Then they qualify to take part in the Tommy Pinball Playoff, where they will have to play the "Pinball Wizard" ... none other than Jay Thomas-WAYS. Jay will be flown in for the playoff and given the red carpet treatment. The lucky winner who beats Jay will win a pinball machine. RECORDSTOCK

Stew Robb at WVOV-Huntsville has established a new policy

regarding new records added to his playlist. Effective im-Continued on page 4



Columbia recording artist Mark Lindsay stopped by KAFY-Bakersfield to do an interview and discuss his new single. Seen with Mark are, left to right; Paul Black, Los Angeles Columbia promo; Mark Daniels, KAFY PD; Kent Lacy, middays; and Lindsay.

Mr. and Mrs. Donald L. Detrow announce the marriage of their son Jeffrey P. Detrow ... To Akron-Canton ... Place: WHLO Radio Location: 640 on the AM dial Day: Monday - Triday Time: 6 - 10 p. M. Date: Beginning March 17th, 1975 Reception will follow on your nearest am receiver

Jeff Detrow decided to tell the world about his new gig in real style.



Atlanta's WQXI kicks off the "Heavy Chevy Van" promotion for home-based General Recording Corporation. Pictured from left to right atop the "Heavy Chevy Van" are John Leader, WQXI Music Director; Coyte McCloud, WQXI evening personality; Jim Jeffries, GRC's Vice President Promotion; and Mike Bone, National Promotion Coordinator for GRC.

**RADIO & RECORDS** 

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# THE FCC (So You Can Understand It) BY JASON SHRINSKY

LAW OFFICES OF STAMBLER & SHRINSKY

**REPORTON RECENT (FEBRUARY) FCC DEVELOPMENTS** February may be the shortest month of the year, but it was one of the busiest of all times at the Federal Communications Commission, as shown by the veritable outpouring of Commission Decisions and rulings. Many of these were fundamental and quite significant to Broadcast Stations and or Cable Systems. Among those warranting your attention in Broadcasting and Cable were the following: I. ANNUAL FINANCIAL REPORTS

We remind all Broadcast Stations that your **Annual Financial Reports** (on FCC Form 324) are due to be filed by **April 1st.** It may help to send these slightly revised Forms (now including barter, etc.) directly to us, so that we may insure their proper shape and filing with the FCC. **II. FCC REINSTITUTES TEMPORARY AND INTERIM PRE-SUNRISE AUTHORITY** 

As a result of recent Congressional action deleting year-end Daylight Savings Time (that proved a fiasco as an energy measure) but providing that DST now start on February 23, instead of April 27, the FCC has now reinstituted its special Walver Procedures which it previously had for the period 2-23-75 to 4-27-75. This applies to a limited pre-sunrise authorization to daytime-only stations of its Rules for Class II and III Daytime-only Stations and this time also includes Stations on Bahamian I-A and Canadian I-B Clear Channels for which special permission has been received in the interim.

III. FCC ISSUES NEW RULES RESTRICTING COMBINATION AD RATES AND PROPOSES EVEN GREATER RESTRICTIONS

In a most significant ruling, the FCC has issued its **First Report** concerning combination ad rates which now prohibits by Rule at an early date as-yet-unspecified any combination ad rates between separately-owned stations serving substantially the same area; has revised its 12-year old Rule to prohibit FM Group sales by separately-owned sales at a discount; and extended its current prohibition on licensee or licensee-owned organizations from representing competing stations in a different broadcast service in the same area, so that it now extends to stations in different services.

The FCC Review Board reversed an ALJ's Summary Decision granting a new AM in Steamboat Springs (Col.) on finding applicant had not provided complete demographic data, nor identified specific area civic organizations; had failed to indicate the random method for his General Public survey; had failed to distinguish community leaders from the General Public; and interviewed on program preferences, rather than on community problems as the Primer requires.

The FCC has now also proposed rulemaking that would for the first time prohibit combination sales by **commonly-owned**, as well as separately-owned Stations, with overlapping contours, and would also for the first time include cable - station combinations. The full text and details of an ambiguous Notice are not yet available; we've already written you on this and will again when all specifics are available.

IV. FCC REAFFIRMS NEWLY-REVISED FEE SCHEDULE The FCC has denied several Petitions for Stay of its March 1 Effective Date of its Revised Fee Schedule pending several appeals. We've

Date of its Revised Fee Schedule pending several appeals. We've previously written about these generally lower, but still substantial FCC fees. As part of its revised Fee Schedule, FCC is requiring Stations who had

not paid their Annual Fees during the period all fees were suspended to now pay up a recalculated fee by August 1, 1975. Each Station affected is supposed to receive a special FCC Notice giving the Formula for computing that Fee. Please advise us if you don't fairly soon. V. FCC ISSUES DECLARATORY RULING ON INDECENT LANGUAGE

As part of its new public relations efforts against "sex and violence" on TV and radio, the FCC has issued a Declaratory Ruling that "dirty" language broadcast by Station WBAI-FM (New York) in a comic monologue was "indecent and prohibited" by Federal Law. FCC is obviously itching for a court test or Congressional direction of its morality.

With a similar objective, FCC has asked Congress to enact new legislation that would somehow curb sexual scenes on TV by making it a crime to depict obscene or indecent material on TV. It cites what is really a modest yearly total of 25,000 complaints in 1974 in this area, and is also attacking the issue by pressuring the industry into the so-called "Family Viewing" concept and will then probably rely upon such selfregulation in its own regulation of the media. The First Amendment seems to be in hiding for the moment.

VI. FCC AMENDS FREEDOM OF INFORMATION RULE

FCC has amended its Rules reflecting the Freedom of Information Act to require written requests for all information required from FCC personnel, and often imposing a search fee for locating such information that can be waived upon a showing that the information is primarily of benefit to the general public, and not for a special interest. VII. FCC CONTINUES STRICT ENFORCEMENT OF ITS COM-MUNITY SURVEY REQUIREMENTS

(A) FCC granted a new AM station in Banning (Cal.) in denying its

competitor because it had failed to include adequate survey representation of the Mexican-American community in the area, and as the General Public survey was made by applicant's wife, who was not a principal, employee, or prospective employee, as required by the Primer.

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(B) FCC granted a new FM Station in Quitman (Miss.) by denying a Petition claiming misrepresentation in its community leader survey where the principal had not personally interviewed six leaders, but which FCC rules was a relatively small percentage of applicant's total interviews, and no motive for misrepresentation was shown.

8. FCC POSTPONES CANCELLATION OF SPONSORSHIP IDEN-TIFICATION WAIVERS FOR STATE BROADCASTERS

FCC has postponed until July 1, 1975, the effective date for its cancellation of waivers for Sponsorship Identification requirements with respect to Announcements on behalf of organizations contributing funds to State Broadcaster Associations.

9. COURT REAFFIRMS FCC POLICY ON DUAL-CITY IDEN-TIFICATION

The U.S. Court of Appeals affirmed an FCC Decision prohibiting Station WLYF-FM (Miami) from identifying also with the smaller community of Fort Lauderdale, since the latter's Stations would be injured economically and no justification for waiver was shown.

10. FCC TEMPORARILY WAIVES MILEAGE SEPARATION TO PERMIT NEW SERVICE TO BLACKS

FCC granted a Special Temporary Authority to Station KJLH (Compton, Cal.) to construct and test an FM transmitter not in conformance with its mileage separation and transmitter location Rules, on the basis that the new site would provide better service to Compton's mostly-Black audience.

11. FCC DENIES TRANSFER UNDER NEW CONCENTRATION RULE

Notwithstanding other giant regional media concentrations in the very area, FCC has denied the purchase of Station WYNX (Smyrna, Ga.) by a Company owning a chain of weekly papers on the basis of undue overlap with its daily paper in Marletta, Georgia. 12. FCC DENIES DISCRIMINATION COMPLAINT AGAINST

EDUCATIONAL STATIONS FCC has over a strong Dissent by Commissioner Hooks, denied a

complaint by the Puerto Rican Media Action and Educational Council against Educational-TV Station WNET (Newark) on the basis that protestant had not provided any supportive data to support its claim that the Hispanics it serves are predominantly Spanish-speaking only, while WNET telecasts in English. FCC added, however, that ETV Stations must insure that their programming is responsive to its community's needs.

13. FCC'S MANY RENEWAL ACTIONS

(A) FCC renewed Stations WCRA AM-FM (Effingham, III.) in denying allegations of violations of the Fairness Doctrine, Equal Time Provision, personal attack rules, and had distorted the news, because they were general and conclusionary in nature, and he had failed to establish that only one side of a controversial issue had been broadcast. Similarly, because unsworn statements had been the basis of the FCC's action, it stayed for further inquiry its hearing on the WTIX (New Orleans) renewal.

(B) FCC renewed WDAM-TV (Laurel-Haittesburg, Miss.) and denied local organizations petitions claiming that the Station had failed to adequately ascertain the needs of the Black community, that youth and elderly were omitted, and that the interviewer was White instead of Black, insofar as it was not necessary for the interviewer to be of the same race or ethnic group as the person being interviewed and that the Station's minority employment figures of 11.9 percent were within what FCC termed a "zone of reasonableness" as compared with the area's 27 percent Black population. On the other hand, WSYR-TV (Syracuse) was renewed despite its non-proportionate minority group and women employment since it had undertaken affirmative action to improve its employment status.

(C) FCC added an issue to the WOR-TV (New York) renewal proceeding since its News Director had improperly delegated its community leader survey to non-management station personnel, and had failed to specify the identity of the individuals conducting the survey.

(D) FCC granted only a short-term renewal for Station WXXX (Haittesburg, Miss.) on condition that it submit a list of local Black organizations, schools, and colleges with which it will maintain systematic communication each time it seeks to fill a job position, together with detailed quarterly reports of its affirmative actions to seek out and encourage minority applicants. Similar conditions were also imposed upon 28 other Stations, based upon of analysis of their equal opportunity showings.

(E) FCC renewed KCBS (San Francisco) over local complaints that On FCC's conclusions that shorter programs of less than a guarter hour can effectively serve minority and public interests.

14. FCC FINES STATIONS FOR OPERATIONAL AND TECHNICAL VIOLATIONS

(A) FCC, on a 4-3 vote, fined several Stations \$2,000 each for violating its Sponsorship Identification Rules involving a program narrated by Dick Strout concerning Hollywood personalities, since he received compensation from the movie production agencies for making the programs.

15. FCC CONFORMS LOTTERY RULES

To conform with the recent Lottery Act permitting the broadcast of information or advertisements as to lawful-State-held Lotteries, the FCC has amended its Broadcast and Cable TV Lottery Rules, although there is some on-going industry debate as to how far the public can be exhorted to buy lottery tickets.



UGAN TO PROGRAM

...Jerry Clifton, National PD for Bartell, has appointed Lee Logan as Program Director of WMYQ-Miami. Clifton will remain based in Miami temporarily, but will become more active in the programming of the chain's other stations.

CAPITOL EXPANDS NATIONAL OFFICE

Ray Tusken, former Los Angeles field promotion manager, has been promoted to the Capitol Tower as National Promotion Coordinator-Trade Liason reporting directly to Bruce Wendell, National Promotion Director for the label.

BURKHART PICKS UP KYYS ...KYYS-Kansas City is now being consulted by Lee Abrams of Kent Burkhart and Associates. WGCL PROMOTION

PLANS

A number of stations are gearing up now for the upcoming April-May ARB. Chris Bailey at WGCL-Cleveland has devised a way to guarantee a winner a minute for the upcoming book. Details of the contest will be reported to R&R.

> BIG MONEY IN ALBURQUERQUE

. Alburquerque is also preparing for the book, with more money being given away than in many major markets. KQEO is currently running<sup>85</sup> \$62,000 Hi-Lo Giveaway, with other stations also having big cash giveaways. In addition, all 19 stations in the city have billboard campaigns in the market.

#### **RADIO NEWS**

Continued from page 3

mediately, no record will be added unless at least 5 pieces of the single are in 7 different stores which he calls. Stew pointed out the fact that in a market his size it is becoming more and more difficult to accurately judge a record's strength without sufficient product in his reporting stores.

WOLFMAN IN CHICAGO Wolfman Jack sat in with Bob Sirott during his show on WLS-Chicago on March 11 to spotlight the fact that they will be cohosting an upcoming Midnight Special TV show. ATLANTA MUSIC

WQXI-Atlanta is presenting "Atlanta Music Weekend," featuring the music of Atlanta artists such as Sammy Johns, Paul Davis, Gladys Knight and more.

#### WKBW BEATS THE

WKBW-Buffalo declares \$100 tax rebates since the government is taking too much time getting around to it. Listeners fill out "rebateforms," which are sent in to the station. Entrant's names are called out over the air, if they call in they win the \$100 rebate. WOKY ZEP GIVEAWAY

WOKY-Milwaukee is countering WZUU's Zeppelin promotion by giving away complete Led Zeppelin album catalogs ... and 4 tickets to see Led Zeppelin ... in Southern California, all expenses and airfare included.

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# **CBS MEMORANDUM**

FROM: Columbia Records Promotion Staff
TO: Mr. Radio Programmer
DATE: March 28, 1975

#### Subject: Passive Listeners

You know that mass audience that you're always trying to reach with your programming? The "passive" ones... that elusive group of people that may or may not buy singles or albums, go to concerts, or know the name of the latest record "superstar"?

Well, the A. C. Neilsen Co. pinned down thousands of them, by telephone, with a scientific demographic survey for the "People's Choice Awards", recently presented on network television. This national cross section, from age 12 up, picked Mac Davis as an overwhelming number one in the Male Recording Artist Category, over some very heavy competition!

Wonder how many of these people are listening to your radio station?

749-8637 Pat or frank

Your local Columbia representative will be stopping by with another copy of Mac's new single, "All The Love In The World," from the smash album of the same title, as featured on Mac's smash TV show.

#### EPIC'S MEL PHILLIPS ASKS:

# Are You 'Nourishing' Or 'Toxic'?

**BY MEL PHILLIPS** "Be The Person You Were Meant To Be" by Dr. Jerry Greenwald (Dell) "Offers a dramatically effective new way of changing your life style by looking at yourself and becoming a whole new you." So much for the promotional sell inside the cover, but damn if it isn't true. If you're trying to find out who you really are then this book is a must. It utilizes the philosophy of Gestalt therapy to explore natural and unnatural behavior. The intent is to minimize the reader's unnatural (Toxic) behavior in relating to himself and others and to emphasize the discovery of natural (nourishing) attitudes and behavior patterns. A further aim of the book is to help the reader become more aware of how he nourishes and poisons himself and his relationships. We learn that each person is both nourishing and toxic in varying degrees. Developing and sustaining nourishing relationships begins with and depends on the nourishing qualities of each of us, and these qualities in turn are reflected in our ability to select others who are themselves more nourishing.

Some superior governing power unavoidably curtails our freedom of self-expression and our actions. We have little choice but to accept that we must to some degree submit to the power of group restrictions on our behavior. Similarly, when we're interested in relating to another person, it is just as inevitable that we must to some degree restrict our own spontaneity because of the needs and reactions of another person. Only the person who is out of contact with reality has the notion that he can be his total spontaneous self and still maintain nourishing relationships with other individuals, For N (nourishing) people, personal survival, growth, and the satisfaction of their basic needs are healthy manifestations. For them, selfishness (self-ness) is simply the recognition and acceptance of the reality that each person is the most important person in the world to himself. The N person is aware that he will be unable to give nourishment to others unless he sustains his own health. Typically, anyone the T (toxic) person encounters is in some way left depleted by the encounter. Toxic people manifest excessive phoniness, manipulation, and deception. A T person's life pattern is one in which nourishment of his needs is detrimental to others, whom he uses for his own needs.

The N Person is less prone to extreme actions of all types. He is less violent and hostile - - which does not however imply that he lacks strength or determination. To the contrary, because he is more aware of what values and goals are most central in his existence, he is far more effective in striving for what he wants. He has greater resourcefulness, flexibility, and adaptability because he doesn't poison himself with rigid attitudes. The T person, on the other hand, lacks flexibility and elasticity. His relating to another may be stable as long as he likes thegive-and-take of the relationship. However, when he encounters conflict he is more apt to end the relationship. The other person suddenly becomes "no damn good." This dogmatic attitude is a major factor in his excessive tendency to terminate relationships and

to find himself lonely and isolated. The N person maintains flexibility in struggling for what he believes in. He is able to fight, give ground, counterattack and above all, continue the struggle and see it through. The T person's convictions are based more on fear and his subjugation to the dominance of others. He has a greater tendency to break and run under stress. Toughness is a valuable human attribute. The N person can be very tough when the need arises, but he can do so without losing his warm, caring, and loving qualities. Instead of being self-starters, T people tend to wait for cues or stimuli from others. Their overt behavior begins with a response to someone else. They tend to be "reactors to" rather than "initiators of" behavior.

A T person seems incapable of



RCA's Robin Wren took the plunge on January 11th at The Little Nipper Chapel of Hitbounds in Denver, Colorado assisted by good friends L to R Larry Douglas, Mums Records, Ron Lanham, Elektra Records, Bride Jule Bergamo, Groom Robin, Ray Anderson, U.A. Records and Phil Rush, RCA (who still isn't out of short pants!) Top row I to r priest Vince Connors, Don Whittemore, Warner-Spector Records and Lou Galliani, Elektra Records.



Columbia Records recently threw a spirited press party for Blue Oyster Cult following their performance at Madison Square Garden. The five members of Blue Oyster Cult are shown above in the act of cutting (to shreds) a special cake bearing the "On Your Feet Or On Your Knees" inscription. From left are: Donald "Buck Dharma" Roeser (lead guitar), Joe Bouchard (bass), Albert Bouchard (drums, guitar), Eric Bloom (vocals, stun-guitar), and Alan Lanier (keyboards, rhythm guitar).

making another person feel good. He refuses to give in a straightforward fashion with no strings attached. Any happiness a person experiences from a T person is apt to beshortlived or conditional. The ability to communicate is impaired in a T person. He doesn't listen. The excessive criticalness of the T person prevents him from accepting another person as he is and enjoying what he likes about him. Instead he focuses on the negative - - on what he doesn't like. Since he is incapable of finding inner peace the T person's greed tends to be endless. Frequently, the T person becomes even more desperate when he achieves success, as he discovers that attaining his goal fails to bring the hoped-for happiness. He can then only redouble his efforts or fall into a state of depression. Some T people are control mad. They seduce others into involvement with them, and once they win them over, they become openly domineering. Toxic: people oppress those around them. They fail to see others as individuals or to respect the integrity of others. They are less anxious when those around them are frustrated, unhappy and generally miserable. They tend to surround themselves with such people, as if they feel comfort in a morbid human environment. On the other hand, they are often severely disturbed by happy, self-nourishing people. Either they try to pull others down into a state of misery similar to their own or they withdraw.

Nourishing people focus on what they find enjoyable; what they appreciate, what they find gratifying. The characteristic "hole in the doughnut" attitude of T people contaminates the potential nourishment they might otherwise obtain. They obstruct their self-nourishing capabilities with their own psychological excrement. The N person is interested in using his resources to enhance his own joy and growth. Being more selfsatisfied, he consequently has more to give in his relationships with others. The T person, in contrast, abuses himself. He acts in ways that are ungratifying, destructive, and frustrating to himself. His selfpoisoning patterns often have a compulsiveness about them; it is as if the person were unable to control these patterns regardless of his awareness of the consequences. For example, obese people go on eating splurges fully aware that their momentary gratification will not at all counterbalance the self contempt they will feel later. The N person is organized, is more integrated, and functions with greater unity toward his objective.

There are numerous conclusions reached in this book, all of them will teach you how to live a more nourishing, creative, and fulfilling life. The bottom line is this: there are three essential areas of relating: 1-A human being needs to relate to himself (intra-psychic needs). 2-He needs to relate intimately to others (inter-psychic needs). 3-He needs to relate to (discover a harmony with) his physical and less intimate social environment.

And finally, intimate relating means avoiding using our resources to manipulate the other person. In intimate relating, attempting to change the other person is a poisonous remedy,

# MAJOR HARRIS AND LOBO ARE EXPLODING OUR NEXT EXPLOSIONS, COURTESY OF LEDZEPPELN AND ALICE COOPER

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© 1975 Atlantic Recording Corp. W A Warner Communications Company

Major Harris, "Love Won't Let Me Wait" 3248 An R&B smash that's crossing-over like wildfire.

Lobo, "Don't Tell Me Goodnight" <sub>Big Tree 16033</sub> No stopping this record...new action every day. Led Zeppelin, "Trampled Under Foot"

the single from "Physical Graffiti." Coming.

Alice Cooper,"Only Women" the single from "Welcome To My Nightmare." Soon.

Doing our job. Atlantic, Swan Song, and Big Tree Records.



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RCA's Robin Wren took the plunge on January 11th at The Little Nipper Chapel of Hitbounds in Denver, Colorado assisted by good friends L to R Larry Douglas, Mums Records, Ron Lanham, Elektra Records, Bride Jule Bergamo, Groom Robin, Ray Anderson, U.A. Records and Phil Rush, RCA (who still isn't out of short pants!) Top row I to r priest Vince Connors, Don Whittemore, Warner-Spector Records and Lou Galliani, Elektra Records.



Columbia Records recently threw a spirited press party for Blue Oyster Cult following their performance at Madison Square Garden. The five members of Blue Oyster Cult are shown above in the act of cutting (to shreds) a special cake bearing the "On Your Feet Or On Your Knees" inscription. From left are: Donald "Buck Dharma" Roeser (lead guitar), Joe Bouchard (bass), Albert Bouchard (drums, guitar), Eric Bloom (vocals, stun-guitar), and Alan Lanier (keyboards, rhythm guitar).

making another person feel good. He refuses to give in a straightforward fashion with no strings attached, Any happiness a person experiences from a T person is apt to be shortlived or conditional. The ability to communicate is impaired in a T person. He doesn't listen. The excessive criticalness of the T person prevents him from accepting another person as he is and enjoying what he likes about him. Instead he focuses on the negative - - on what he doesn't like. Since he is incapable of finding inner peace the T person's greed tends to be endless. Frequently, the T person becomes even more desperate when he achieves success, as he discovers that attaining his goal fails to bring the hoped-for happiness. He can then only redouble his efforts or fall into a state of depression. Some T people are control mad. They seduce others into involvement with them, and once they win them over, they become openly domineering. Toxici people oppress those around them. They fail to see others as individuals or to respect the integrity of others. They are less anxious when those around them are frustrated, unhappy and generally miserable. They tend to surround themselves with such people, as if they feel comfort in a morbid human environment. On the other hand, they are often severely disturbed by happy, self-nourishing people. Either they try to pull others down into a state of misery similar to their own or they withdraw.

Nourishing people focus on what they find enjoyable, what they appreciate, what they find gratifying. The characteristic "hole in the doughnut" attitude of T people contaminates the potential nourishment they might otherwise obtain. They obstruct their self-nourishing capabilities with their own psychological excrement. The N person is interested in using his resources to enhance his own joy and growth. Being more selfsatisfied, he consequently has more to give in his relationships with others. The T person, in contrast, abuses himself. He acts in ways that are ungratifying, destructive, and frustrating to himself. His selfpoisoning patterns often have a compulsiveness about them; it is as if the person were unable to control these patterns regardless of his awareness of the consequences. For example, obese people go on eating splurges fully aware that their momentary gratification will not at all counterbalance the self contempt they will feel later. The N person is organized, is more integrated, and functions with greater unity toward his objective.

There are numerous conclusions reached in this book, all of them will teach you how to live a more nourishing, creative, and fulfilling life. The bottom line is this: there are three essential areas of relating: 1-A human being needs to relate to himself (intra-psychic needs). 2-He needs to relate intimately to others (inter-psychic needs). 3-He needs to relate to (discover a harmony with) his physical and less intimate social environment.

And finally, intimate relating means avoiding using our resources to manipulate the other person. In intimate relating, attempting to change the other person is a poisonous remedy,

# MAJORHARRS AND LOBO ARE EXPLODING! OUR NEXT EXPLOSIONS, COURTESY OF EDZEPPELN AND ALICE COOPER

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© 1975 Atlantic Recording Corp. W A Warner Communications Company

Major Harris, "Love Won't Let Me Wait" 3248 An R&B smash that's crossing-over like wildfire.

Lobo, "Don't Tell Me Goodnight" Big Tree 16033 No stopping this record...new action every day.

Led Zeppelin,"Trampled Under Foot" the single from "Physical Graffiti." Coming.

Alice Cooper,"Only Women" the single from "Welcome To My Nightmare." Soon.

Doing our job. Atlantic, Swan Song, and Big Tree Records.



**RADIO & RECORDS** 

## THE HOTTEST: **ELTON JOHN** MINNIE RIPERTON **BI THOMAS**

# added this week

## Most added CARPENTERS QUEEN ACE

1

## PARALLEL ONE

Mark Shands

B.J. Thomas

Queen HOT

Ошеел

HOT

нот

None HOT

Sammy Johns

Elton John 8-2 Sugarloaf 14-9 Leo Sayer 19-12 Shirley & Co 26-14

WABC/NEW YORK WRC/WASHINGTON D.C. Dennis Waters Herbie Man Phoebe Spo Sugarloaf Barry Manilow Major Harris Led Zeppelin B.T. Express Earth, Wind & Fire HOT Elton John 5-1 Queen 11-7 Joe Cocker 17-13 Shirley & Co 19-15 Sugarloaf Sugarloaf HOT Labelle 4-1 Rufus 15-8 Ringo 23-14 Elton John 29-16 WPGC/WASHINGTON D.C. Jim Collins 13Q/PITTSBURGH

Sammy Johns Queen Ban E. King HOT Elton John 7-2 Sugarloaf 18-11 Earth, Wind & Fire 26-17 Ozark M - 23-18 Ozark Mt 23-18

WFIL/PHILADELPHIA Jav Cook Barry White

Ace Ben E. King Earth, Wind & Fire HOT HUT Ringo 5-3 Joe Cocker 9-6 Elton John 16-7 Major Harris deb 23 WQXI/ATLANTA

Ace Led Zeppelin HOT Al Green 11-4

Elton John 18-10 B.J. Thomas 30-14 Ben E. King 25-17 WLS/CHICAGO lim Smith

Sugarloaf B.T. Express Dawn HOT

Hot Chocolate 8-3 LaBelle 11-6 Minnie Riperton 17-10 Joe Cocker 20-13 Elton John 28-17 KHJ/LO SNAGELES

Meredith Lifson

Blackbyrds HU3 B.T. Express 9-4 Shirley & Co 21-13 Ozark Mt 23-16 KFRC/SAN FRANCISCO

Al Green Barry White HOT Elton John 11-3

Ringo 16-9 B.J. Thomas 20-14 CKLW/DETROIT I Hennes

Freddy Fender Al Green Barry White HOT n John 10-4

B.T. Express 16-9 Hot Chocolate 18-10 Leo Sayer 28-14 WPLX/NEW YORK

Neil McIntyre None HOT

Ben E, King 10-5 Barry White 16-9 Rufus 20-12 KOWR/MINNEAPOLIS

John Denver Kraftwerk Brian Protheroe Supertramp HOT

Elton John 5-2 Sammy Johns 11-4 Joe Cocker 13-9 Paul Anka 19-13

KLIF/DALLAS Todd Wallace

None нот HOT Joe Cocker 12-10 Minnie Riperton 13-11 Elton John 19-14

KSLQ/ST' LOUIS Johnny King

Ben E. King B.J. Thomas Benny Bell HOT Elton John 9-2 Shirley & Co 8-5 Phoebe Snow 14-11 Joe Cocker 19-13

Fanny Freddy Fender Fure Prairie KSTP/MINNEAPOLIS Chuck Knapp Queen Ace HOT B.T. Express Kraftwerk et Sensation 17-11 ELO 19-12 **David Bowie** en E. King 24-15 David Bowie Carpenters John Denver Hot Chocolate HOT Joe Cocker 13-4 Elton John 15-8 LaBelle 27-10 Bob Dylan deb 15 WGOW/CHATTANOOGA Tex Meyer Ace Ace Kraftwerk Barry White HOT Sugarloaf 3-1 BJ, Thomas 12-6 Ozark Mt 16-7 Ben E, King 20-13 WGCL/CLEVELAND Chris Bailey Love Unlimited Orch EArth Wind & Wire **Z96/GRAND RAPIDS** John Lennon HOT Lee De Young HOT Minnie Riperton 12-5 Barry White 15-6 Hot Chocolate 18-11 None<sup>®</sup> HOT LaBelle 16-10 B.J. Thomas 24-11 Leo Sayer 21-14 Z93/ATLANTA WOAI/SAN ANTONIO Mike O'Connor Ozark Mt Elton John 15-5 Shirley & Co Ozark Mt Al Green 17-8 Freddy Fender deb 10 нот WIBG/PHILADELPHIA B.T. Express 10-1 Ringo 14-9 Minnie Riperton 20-10 Sandy Mirzoef Carpenters Earth Wind & Fire Paul Anka HOT Sammy Johns 19-12 Leo Sayer 24-13 WKBW/BUFFALO Jim Quinr B.J. Thomas Ozrak Mt Leo Sayer Alice Cooper HOT Doobies 4-1 Leo Sayer 24-13 Major Harris 27-17 U100/MINNEAPOLIS Bet Hall Straight Tod Rundgren Brian Protheroe HOT Joe Cocker 6-1 Elton John 14-8 Ace 17-11 Led Zeppelin 19-14 WOW/OMAHA Tom Barsanti Bob Dylan John Denver Dawn Benny Bell HOT Ringo 4-1 Sugarloaf 7-3 WRKO/BOSTON Christy Wright Ozark Mt Barry Manilow Kraftwerk HOT. B.T. Express 20-12 B.T. Express 3.J. Thomas Leo Svaer 27-1 HOT B.J. Thomas 24-16 99X/NEW YORK Al Casey Joe Cocker Minnie Riperton 3-1 Doobies 12-Earth, Wind & Fire 17-12 WIXY/CLEVELAND Marge Bush Ozark Mt Elvis 24-15 Dawn Carpenters Ace HOT Elton 17-9 B.J. Thomas 19-12 Ben E. King 26-19 B.J. Thomas Brian Protheroe Pure Prairie HOT PARALLEL 2 WVOV/HUNTSVILLE Ken Maynor Leo Sayer 9-3 Frankie Valii 18-5 B.T. Express 21-7 LaBelle 14-8

## PARALLEL TWO

WSGA/SAVANNAH Jerry Rodgers Rufus Dawn Ben E, King Carpenters Kraftwerk Tom T. Hall HOT Ringo 6-1 Minnie Riperton 7-2 Elton John 14-7 John Lennon 20-10

WSAI/CINCINNATI

Elton John 9-6 LaBelle 15-10 Chicagi 20-12

B.J. Thomas 23-18

KGGO/DES MOINES Ted Scott

nny Bell 16-9

WDXR/PADUCAH

Sweet Sensation 17-13

Dawn 18-13

Dawn John Denver

Elvis 14-10

Pat Martin

Chicago

нот

HOT

Michael Murphey Leo Sayer Gordon Lightfoot John Lennon Roger Whittaker Carpenters HOT LaBelle 10-4 Dawn 20-12 Ace 24-16 Neil Sedaka 26-18

KERN/ BAKERSFIELD John Mitchel Leo Saver Ozark Mt Hot Chocolate HOT B.J. Thomas 10-2 Barry White 15-9 Freddy Fender deb 11

Clarence James Dawn HOT Hot Chocolate 17-6 Elton John 20-15 Charlie Daniels 23-16

Bob Paiva Blackbyrds Barry Manilow HOT HOT Minnie Riperton 3-1 Elton John 23-5 Joe Cocker 16-8 Hot Chocolate 26-18

KCPX/SALT LAKE CITY Gary Widron

At Green Rick Derringer Pure Prairie

нот Rufus 14-8

Minnie Riperton 10-4 Elton John 19-9 WGRD/GRANO RAPIDS Ron White

Elton John 11-1 B.T. Express 17-7 Hot Chocolate 24-18 Elton John 10-3 Joe Cocker 15-6 Oan Fogelberg 22-16 Chicago 21-17

KIMN/DENVER Scott Kenyon Earth Wind & Fire Carpenters HOT Cher Charpenters Phoebe Snow10-4 Elton John 17-10

Loggins & Messina HOT B.J. Thomas 28-16 Elton John 18-10 Hot Chocolate 27-17 Barry Manilow 37-22 Dawn 38-23 John Denver Paul Anka HOT Elton John 14-4 WYRE/ANNAPOLIS Ed Gursky Y100/MIAMI E. Alvin Davis Freddy Fender Rufus HOT

HOT Elton John 11-2 Shirley & Co 16-11 Joe Cocker 25-17 Ozark Mt 23-19 WZUU/MILWAUKEE

Don Anthony

Roger St. Johr Paul Anka B.T. Express Queen Queen Leo Sayer Mac Davis

WJBQ/PORTLAND B.J. Thomas Phoebe Snow Dawn Benny Bell HOT Elton John 10-5 Minnie Riperton 1 Joe Cocker 22-15 WGH/INORFOLK Jim Stewart WJDX/JACKSON Bill Crews Blackbyrds John Lennon John Denver Chicago Sweet Sensation Kraftwerk (nite) Queen (nite) Charlie Daniels (nte) Ozark Wr (nite)

Özark Mt (nite) Gary U.S.Bonds (nite) HOT Love Unlimited Orch 17-14 Sammy Johns 3-14 Earth Wind & Fire 23-14 WAK X/DULUTH Chris T. B.T. Express Wet Willie Souther, Hillman, Fursy нот

Elton John 17-7 Hot Chocolate 21-11 Minnie Riperton 24-12 WMC FM/MEMPHIS KRSP/SALT LAKE CITY Alan Hague Freddy Fender B.T. Express Dawn Carpenters HOT Elton John 18-10

KRUX/PHOENIX

B J. Thomas 18-12

Sensatio

nnie Riperton 5-2

John Long

Leo Sayer Dawn Carpenters HOT

Rish Wood

WLEE/RICHMOND Kraftwerk 22-14 Billy Swan 24-18 Barry Manilow 26-19 Neil Sedaka a 22 KCBQ/SAN DIEGO Chuck Roberts Pure Prairie Sammy Johns HOT Minnie Riperton 6-3

Carpenters Randy Edelman Pat Upton Michael Murphey Freddy Fender HOT Kraftwerk 11-7 Elton John 14-9 Minnie Riperton 22-14

KINT/EL PASO WCAO/BALTIMORE Barry White Ace HOT Blackbyrds

KLEO/WICHITA Elton John 18-7 Charlie Cusack Hot Chooclate 15-10 Earth Wind & Fire 25-17 B.J. Thomas Queen Rufus KREO/KANSAS CITY

Funds Carpenters Paul Anka Ace HOT Minnie Riperton 13-9 Fanny 18-10 Sammy Johns 21-14 Ben E. King B.J. Thomas Barry White Dawn HOT Elten John 1

KSIO/SAN JOSE Bob Michael KAFY/BAKERSFIELD Ben E King Freddy Fende Kraftwerk Barry Manilow

Carpenters HOT Minnie Riperton 5-3 Ringo 13-11 Leo Sayer 19-15

WAPE/JACKSONVILLE Tom Murphy WHBQ/MEMPHIS J.J. Jordan John Denver Kraftwerk HOT Jimmy Castor 13-4 Al Green 27-11 Pure Prairie 30-14

PARALLEL

3 Elton John 10-3 Benny Bell debut 9 WCFL/CHICAGO WNOE/NEW ORLEANS Shirley & Co Barry White Paul Anka Ozark Mt Hot Chocolate Paul Anka HOT Minnie Riperton 8-5 Etton John 13-10 Charlie Daniels 15-13

Lobo HOT Minnie Riperton 5-2 LaBelle 15-6 Sugarlouf 17-12 Elton 24-15 KJR/SEATTLE Gary Shannon KENO/LAS VEGAS ALENDILAS V Dave Winter B.J. Thomas Ben King Alice Cooper Carpenters Leo Sayer Jimmy Castor Queen HOT нот MinnieRiperton 7-3 Sweet Sensation 21-13 Elton John 20-14 Elton John 19-10 Leo Sayer 15-11 B.J. Thomas 26-20 WOSH/OSHKOSH Daneil R DAvis WVLK/LEXINGTON Paul Anka Ace Barry White HOT Minnie Riperton 13-7 Phoche Scow 22 17

Carpenters Beach Boys Paul Anka

Ringo 4-2 Styx 8-5

Jim Jordan

Ozark Mt John Lennor

Al Green Jessi Colter HOT

Sweet Sensation

Leo Sayer David Bowie

Rufus HOT

нот

Harry Chapin 15-6

Elton John 23-14 Rufus 24-16

WNAM/NEEHAH Jack Randall

Ace Pure Prairie Paul Anka

Lobo Kraftwerk

Dick Smith Gordon Lightfoot

KKLS/RAPID CITY

Pure Prairie Kraftwerk

Carpenters HOT

John Derrek

Jimmy Castor

Barry Manilow

Dana Green

Silverbird

John Denve

Ace

Pilot

Fanny HOT

HOT

on 15-10

Barry Manilow Grand Funk

Phoebe Snow 22-17 Ozark Mt 29-22 Ringo 4-1 HOT Polly Brown 15-6 Ringo 17-8 Barry Manilow 18-10 Chicago 21-12 Elton John 28-15 WKLO/LOUISVILLE Gary Majors Jessi Colter Charlie Kulis Suzii Quatro Paul Anka HOT WAMS/WILMINGTON

Earth, Wind & Fire 12-6 B.T. Express 13-9 Elton John 19-11 Ben E King 22-16 Queen 27-18 HUT Ringo 10-3 Barry Manilow 16-8 Joe Cocker 17-9 Elton John 20-12 WNCI/COLUMBUS Damon Sheridan

Blackbyrds Commander Cody Benny Bell Love Unitd Orch WKSN/JAMESTOWN Ted Abbott Bob Dylan Queen Al Green Gordon Lightfoot hn Denver Albert Hammond Tamiko Jones

Tamiko Jones Kraftwerk Grand Funk Marshall Tucker HOT Phoebe Snow 10-5 Hot Chocolate 16-8 B.J. Thomas 24-15 Harry Chapin 28-17 Elton John 33-19

Sweet Sensation Leo Sayer Benny Benn Nigel Olsson HOT Joe Cocker 15-7 B.J. Thomas 21-8 Minnie Riperton 23-10 KYSN/COLORADO SPRNG

Blackbyrds Pure Prairie Queen Paul Anka HOT Sammy Johns 7-3 Elton John 16-6 Ozark Mt 15-10 Minnie Riperton 23-17 Leo Sayer 30-23 WORG/ORANGEBURG Ted Bell

KJOY/STOCKTON David Kraham Minnie Riperton 9-1 Ringo 19-13 Ben E King 21-15 Dawn 27-16

Herbie Mann Brian Protheroe **David Bowie** Grand Funk HOT WORC/WORCESTER HOT Ace 6-2 Minnie Riperton 11-5 Elton John 23-10 Pure Prairie 21-14 Barry White 28-17

HOT Minnie Riperton 12-4 Diana Ross 19-11 Hot Chocolate 29-13 Leo Sayer 26-18 WEEO/WAYNESBOR Alan Baxter

B.J. Thomas Blackbyrds Richard Torrance & Eureka Cher

Paul Anka Rick Derringer Hick Derringen HOT Minnie Riperton 3-1 Eiton John 19-7 Sammy Johns 16-11 Chicago 26-17 Rufus 32-21

Kraftwerk Barry White HOT Neil Sedaka 19-10 Fanny 23-12 B.J. Thomas 22-15 Billy Swar 29-23 WARY/LOUISVILLE WBGN/BOWLING GREEN John Randolph Gladys Knight John Lennon Leo Sayer Dawn Dawn Graham Central Station HQT Jessi Colter 9-1

Ace Charlie Kulls HOT Pure Prairie 7-4 Ringo 11-6 B.J. Thomas 18-9 Barry Manilow 22-14 Tavares 20-10 Queen 22-13 Fanny 24-18 WISM/MADISON<sup>S</sup> David Ross WQAM/MIAMI Wanda Porter

Ace Joe Cocker Ozerk Mt HOT Shirley & Co 13-6 B.J. Thomes 16-10 Rufus 22-13 Phoebe SNaw 24-15 Semmy Johns 23-17

Ace Ben E King Barry White leo Sayer HOT Ringo Starr 10-8 Hot Chocolate 15-8 B.J. Thomas 18-13 Elton John 23-14

PARALLEL THREE

KUPD/PHOENIX Randy Lane Alice Cooper Supertramp Andy Fairweather Loggins & Messina EArth Wind & Fire

нот

Ozark Mt 22-8

David Bowie Grand Funk AWB HOT BJ. Thomas 16-11 Elton John 25-13 Blackbyrds 27-15 Elton John 25-9 Hot Chocolate 20-12 Ace 29-18 WFOM/MABIETTA Bob Casey

KKDJ/LOS ANGELES

Tommy Roe Carpenters Mark Lindsay Earth Wind & Fire

Queen Love Unlimited Orch

WROV/ROANOKE

HOT Elton John 14-7 Queen 20-12 Ozark Mt 22-16 Shirley & Co-23-17

WJON/ST CLOUD

Dawn Mac Davis Linda Lewis HOT Sammy Johns 10-5 Elton John 16-9

Charlie Daniels 15-10

B.J. Thomas 30-15

WLPL/BALTIMORE

Rich Derringer

Minnie Riperton 7-2 Ringo 13-7 Ozark Mt 15-8 Fanny 20-10

Chicago 19-11

KYNO/ FRESNO

Nick Alexander

Jimmy Castor Barry Manilow Paul Anka Dawn HOT

Rufus 19-12

Carpenters Evie Sands

Neil Sedaka

HOT Elton John 11-2

Rufus

Leo Sayer

Leo Sayer Pure Prairie Carpenters John Lennon HOT Elton John 15-3 Ringo 30-18

Ringo 30-18 Ozark Mt34-23 Jimmy Castor 35-24

KGW/PORTLAND

John Denver Kraftwerk HOT Minnia Riperton 10-5

Elton John 29-12

Leo Sayer 24-13 B.J. Thomas 25-17

KDZA/PUEBLO

B.T. Express 17-11 Sammy Johns 23-12 Leo Sayer 24-13 B.J Thomas 28-21

KDON/SALINAS Paul McNeal

Carl Graves Michael Murphay Kraftwerk Wet Willie HOT Minnie Riperton 9-4 BJ: Thomas 19-14 B.T. Express 28-19

Randy Jay

Ace John Denver Ben E King Queen HOT

B.T. Express

Charlie Kulis

Minnie Riperton 14-6 Shriley & Co 30-19

WTRU/MUSKEGON

Elton John 24-17 Ben E King 30-20

WBBQ/AUGUSTA

ebe Snow 5-3

Jerry St. James

Commande Queen Pilot HOT

Tom Kay

**Bobby Vinton** 

John Denver John Lennon

ick Hollo

Ben E King Carpenters Seals & Crofts Seals & Crons Lobo HOT Minnie Riperton 13-7 Fanny 15-9 Elton John 29-19 Barry White **Barry Manilow** Lobo Major Harris David Bwoei

WCOL/COLUMBUS Bryan McIntyre Love Unlimited Orch

John Denver Brian Protherce Supertramp Freddy Fender Benny Bell HOT

HOT Elton John 9-1 Leo Sayer 13-9 Barry Manilow 22-Blackbyrds 25-15 Ace 36-23 22.12 KEEL/SHREVEPORT

Mike Steele Lobo Andy Fairweather-low

Andy Fairweather-Queen Grand Funk Neil Sedaka HOT Blackbyrds 10-6 BJ, Thomas 14-8 Elton John 17-10 Ozarkı Mt 7-1

KKAM/PUEBLO John Denver Barry White B.J. Thomas B.T. Express

Carpenters Minnie Riperton 14-10 LaBelle 19-12 Elton John 25-15

KILE/GALVESTON Ken Rush Seals & Crofts Paul Anka Carpenters Bob Dylan

Fanny HOT Elton John 19-11 Neil Sedaka 27-12

Sammy Johns 26-13 WSAR/FALL RIVER Curt Hansen Fanny

Dion Ben E King Gordon Lightfoot Tavares HOT Barry Manilow 14-3 David Bowie 17-4 Ace 16-6

Hot Chocolate 22-11 WROK/ROCKFORD Dave Hamilton

Pure Prairie Paul Anka John Lennon HOT LaBelle 6-2 Sammy Johns 13-6 Minnie Riperton 20-8

Ringo 23-15 K100/LOS ANGELES, Nancy Trabish Carpenters Barry Manilow

Leo Sayer HOT B.T. Express 12-2 Sugarloaf 18-1 Shirley & Co 23-14 Hot Chocolate 29-17

WACI/FREEPORT Jay Allen Reese Paul Anka

Paul Anka Pure Prairie Kraftwerk David Bowie HOT Ringo 6-3 Charlie Kulis 12-7 Ozerk mt 14-8 Chicego 16-11 Elton John 26-16

WYSL/BUFFALO Don Berns

Ace Earth, Wind & Fire John Lennon Pure Prairie HOT Elton John 10-5

Sweet Sensation 24-15 Ozzrk Mt 28-16 WERC/BIRMINGHAM

David Bowie Stylistics John Lennon Que Eddie Kendricks нот LaBelle 8-2 Sugarloaf 7-3 B.J. Thomas 17-7 Dawn 26-17

KAKC/TULSA Gary\_Stevens

John Lennon

Queen Barry Manilow HOT

SteveWarren

Dan Fogelberg 10-4 Charlie Daniels 17-1

B.T. Express 20-15 Chicago 21-16

WAVZ/NEW HAVEN

Queen HOT Olivia Newton-John 3-1 Eltjon John 21-10

Hot Chocolate 19-15 Chicago 24-19

WBBF/ROCHESTER Cary Pall

HOT Ohio Players 10-1

Benny Benn 9-5 Elton 11-7 Sammy Johns 17-10

WLAC/NASHVILLE

Kraftwerk Marshall Tucker Carpentes HOT

B.T. Express 14-7

KTKT/TUCSON

Ed Alexander

Carpenters Queen

Queen David Bowie Alice Cooper Rufus B.J. Thomas HOT

WMYQ/MIAMI Lee Logan

Al Green Ringo Sammy Johns

Gwen McCrae HOT

Elton 10-4 Minnie Riperton 12-5 Benny Bell 13-7 Ben E King 24-18

ERAGE

COV

COMPLETE CONVENTION

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R&R:

NEXT WEEK IN

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HO1 Minnie Riperton 7-2 B.T.Express 13-5 Elton John 19-12 Sweet Sensation 23-17

Jimmy Castor Ozark Mt

Dick Kent

17-10

"There Was A Time When Strangers Were Welcome Here."

"The Immigrant" A thoughtful song dedicated to John Lemmon by Neil Sedaka



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3

A new single from the album "Sedaka's Back." MCA-40370 Produced by Neil Sedaka and Robert Appere

Distributed by MCA Records, Inc.

PAGE 10

RADIO & RECORDS

FRIDAY, MARCH 21, 1975

# CLASSIFIED

IMPORTANT! Please let us know when your job opening is filled.

#### **OPENINGS**

WAAF-Rochester looking for versatile jock solid on production. Send tapes and production samples to Don Kane, WAAF, 34 Mechanic St., Worcester, Mass. 01608. (3-12)

WCHL-Chapel Hill needs people. An incredibly good station which few people know about. Part of a fast-growing chain of stations. If you can communicate without shouting, send tape and resume to Dick Hungate, WCHL, Box 2127, Chapel Hill, N.C. 27514. (3-12)

KJDE-Shreveport looking for jock. Oldies format. Tapes and resumes to Howard Clark, Lane Bldg., Shreveport, La. 71101. (3-10)

WOSH-Oshkosh is seeking a nighttime T40 communicator to become part of a people-oriented company and a good professional operation. No automatons or screamers. Must be proficient in production skills. Contact Scott Henderson, P.O. Box 1490, Oshkosh, Wisc. 54901. (3-10)

WISE-Asheville needs 1-4pm jock, good production and news. Station has good tacilities and good sound. Contact Bob Kaghan, 704-253-5381 or send tapes & resumes to 90 Lookout Rd., Asheville, N.C. 28804. (3-13)

KSOL-San Francisco, No. 1 Soul station in San Francisco needs progressive soul music jock. Contact John Darin, 415-347-6638. (3-11)

#### MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

KMPC-Los Angeles looking for Assistant PD. Contact Mark Blinoff, 213-469-5341. (3-14)

KIOO-Los Angeles has opening for jock. Contact Eric Chase, 213-469-1631. Heavy pro needed. (3-14)

WDRQ-Detroit needs midday man. Tapes and resumes to 15933 W. 8 Mile Rd., Detroit, Mich. 48235. (3-11)

KPOK-Portland looking for air talent and production. Tapes and resumes to Joe Ferguson, 1019 S.W. 10th, Portland, Ore., 97205. NO CALLS PLEASE. (3-13)

KROY-Sacramento looking for mature AM drive personality with ability to entertain and inform. Solid opportunity for the right man. Contact John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324. (3-13)

Opening for creative production man who knows how to entertain and sell the clients product. Full and or part time air shift included for the person that enjoys producing and voicing promo's and commercials. Good production facilities at this top flight station. Send tapes and resumes to John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324. (3-13)

Program Director for well known country music station. Full time air shift also required. Good pay for the man who knows how to direct and motivate others. Send tapes and resumes to John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324. (3-13)

KOL-Seattle looking for 6-10pm jock. First phone. Tapes and resumes to Lee Chase, 1100 S.W. Florida, Seattle, Wash. 98134. (3-12)

KJRB-Spokane tooking for jock. EQE. Contact John Sherman, P.O. Box 8007, Spokane, Wash. 99203. (509) 535-8861. (3-12)

# NEWSMEN & WOMEN

KFRC-San Francisco looking for super newsperson, issue oriented newsperson rather than event oriented. (We ain't blood and guts). Prefer mind over pipes. Tapes and resumes to Dave Cooke, 415 Bush St., S.F. Ca. 94108. or call 415-982-9200, ext. 32. EOE. (3-14)

News opening at WIXY-Cleveland - send tapes and resumes to Steve Kelly, WIXY, 3940 Euclid, Cleveland, Ohio 44115. No Calls Please. (3-13)

OK1021/2-Seattle has opening for newsperson. Contact Denny Fleener, 206-223-3911. (3-12)

13Q needs super newsman. Send tapes & resumes to Bill Tanner, 100 Forbes Ave., Pittsburgh, Pa. 15222. (2-13)

WMYQ-Miami needs newsperson. Tapes & resumes to Steve Hammill, News Director, 825 41st St., Miami, Fla. 33140. (2-3)

## **POSITIONS SOUGHT**

ALLEN ROTH, Los Angeles production pro available. Major market air experience in Denver and Kansas City, most recently with Chuck Blore. Call 213-393-7320. (3-13)

ROLLIN ASTRA looking for rock or contemporary. First phone, good ratings. Phone 904-781-1101. (3-11)

BILL DEE looking for up-MOR or contemporary gig. First phone, hard worker, desire permanence. Currently with WVOJ-Jacksonville. Also can do equipment maintenance, good production, play-by-play. Call 904-778-7287. (3-14)

Uptempo, heavy teen-oriented personality looking for a gig today. Formerly with WCUE-Akron.Also have television on-camera and management experience. 24, single. Will move if bread is right. Contact DICK SMITH at 216-456-2592. (3-13)

BOB MORGAN formerly with WYND and WTRY seeks Florida AM T40 or FM rocker. Call 813-955-6609 mornings. (3-13)

DON O'BRIEN, currently part-time at WYRE seeking full time employment. Call 703-765-4445. (3-14)

JERRY CUNNINGHAM formerly with WVLK-Lexington (as Robt. E. Lee) looking for medium or major market T40. Call 502-589-4800. (3-11-)

DEAN GOSS formerly KYA-San Francisco looking for jock gig. Call 415-347-0113 or 415-368-0560. (3-10)

DERRILL E. HOLLY for merly WWSW-Pittsburgh wants investigative reporting or combo job. Has jock experience MOR-T40-R&B. Call 412-795-2053. or write 650 Centre Rd., Apt. B23, Pittsburgh, Pa. 15239. (3-12)

SUPER SHANNON hi-energy entertainer formerly with WGRQ looking for evening slot. Call 716-662-1960. (3-12)

RON KORMAN most currently with Progressive station that went T40. Looking for air job and-or M.D. gig. 8 years experience, including 5 years as MD, and 2 years as PD. Has worked all formats on both AM and FM. Tape and resume on request. Contact at 850 Broadway Blvd., Reno, Nv. 89502 or call 702-329-3214. (3-14)

T. MICHAEL JORDAN formerly with KKDJ-Los Angeles, looking for major market jock gig or large market PD gig. Call 213-463-5736. (3-14)



BAMBI SALZBERG from WCHL to KSLQ-St. Louis.

DAVE MICHAELS appointed as PD at WGNG-Providence. He was formerly at WDRQ and KSLQ.

BOB HOOPER from KOL-Seattle to KDWB.

PAUL VINCENT from K97-Portland to KERN-Bakersfield to do middays. He replaces BOB LANDR'Y who has gone to B100-San Diego.

TERRENCE MC KEEVER from WGMA-Miami to WAPE-Jacksonville as News

JOHN MAJHOR from KKLS-Rapid City to WAPE-Jacksonville to do 8-mid.

RANDY REEVES promoted to Assistant PD at WRFC-Athens. Dan Conger assumes all music duties.

TOM WATSON dba CHUCK MORGAN from CHUM to U100-Minneapolis.

JACK BLAIR from nights to middays at KSOM AM& FM-Ontario.

JEFF CRAIG from WLAV to WLCY-Tampa to do 7-mid.

MARK DENVER to KPOI-Honolulu as PD.

ED FLYNN, morning drive at WWCO-Waterbury promoted to Operations Mgr. JOE MC COY formerly with 99X moves into the PD slot.

TERILYNN from WORD to B100-San Diego to do news.

TOM B. WATSON names General Mgr. of WLCY AM&FM-St. Petersburg,

CHUCK ANDERSON formerly morning drive with WASP moved to all nights at KXEL-Waterloo.

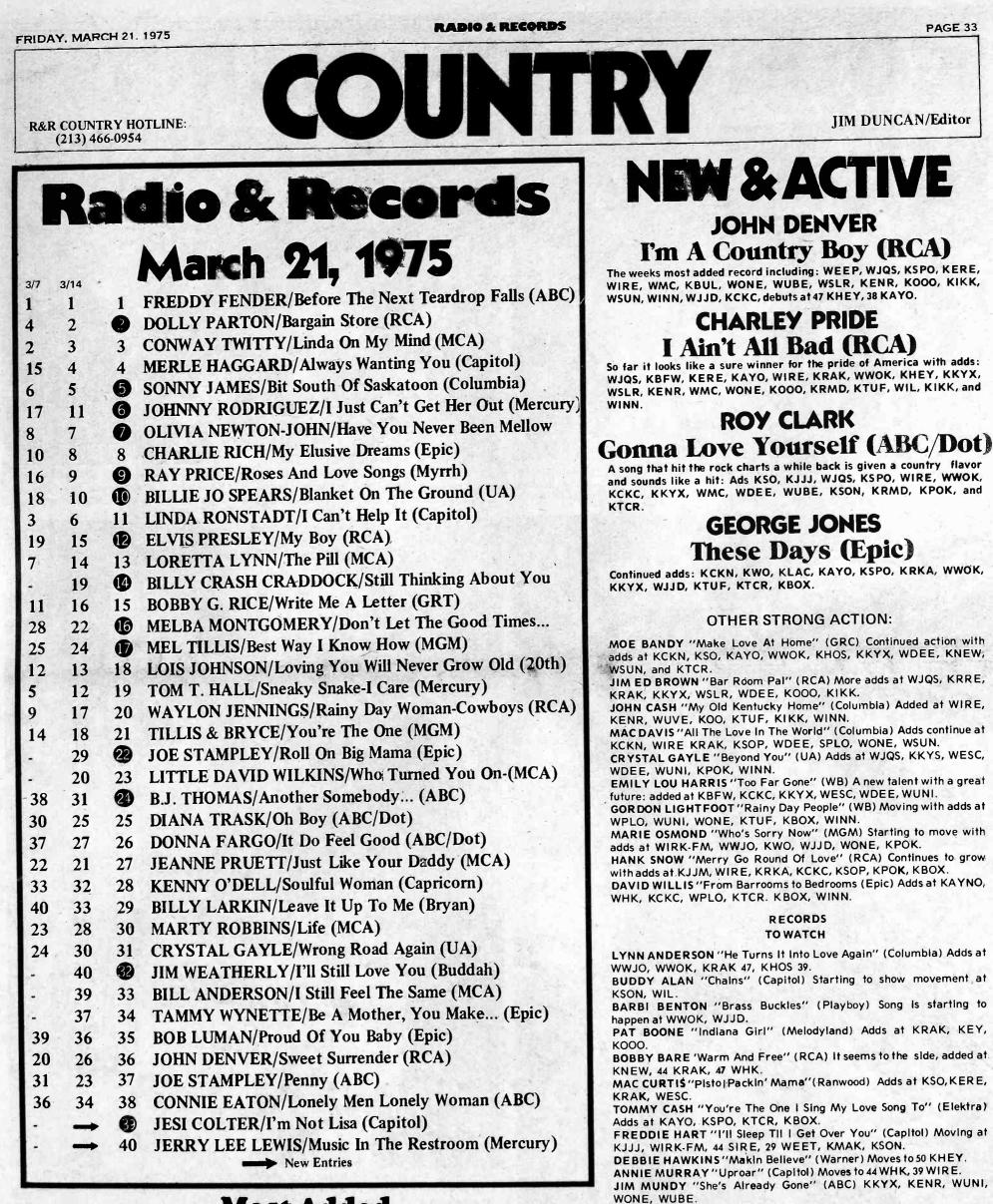
New Lineup, KOME-San Jose: Dana Jang, M.D., 6-10am; Ed Romig, P.D., 10am-12noon; Rife, 12noon-4pm; Victor Boc, 4pm-8pm; Joe Kelley 8-m-12mid; The Lobster 12mid-6am; Jona Denz, Stephen Dunwoody and Wapaho Joe, weekends.

# For The Main Ingredient, making a hit is as easy as rolling down a mountainside.



"Rolling Down A Mountainside" PB-10224 A new single from The from The Main Ingredient on RC/ Records and Tapes





# **Most Added**

JOHN DENVER I'm A Country Boy (RCA) CHARLEY PRIDE I Ain't All Bad (RCA)

2

3

ROY CLARK Gonna Love Yourself (ABC/Dot) GEORGE JONES These Days (Epic) PATTI PAGE 'Pouring Your Love On Me'' (Avco) Moving on KKYX, WDEE, KIKK. LEROY VAN DYKE "Unfaithfool Fools" (ABC) Added at KFOX, KBUL, KTCR, 39 KAYO.

KBFW, KBUL, KBOX.

NICK NIXON "It's Only A Barroom" (Mercury) Still moving at KSO,

FRIDAY, MARCH 21, 1975

# COUNTRY SEMINAR '75



The Nashville airport where it all began. Pictured (left to right) Producer-Promoter EDDIE KILROY; WCMS Program Director EARL FAULK: Country Editor, R&R JIM DUNCAN; PLAYBOY Records' BARBI BENTON; KLAC Program Director HAL SMITH and KLAC Music Director CARSON SCHREIBER.



In the lobby of the Airport Hilton in Nashville, where much of the conversation continued in the wee hours of the morning.



Pictured in the hotel lobby are (left to right( STEVE WARREN, formerly with WHN-New York; DAVID R. SNOW, Program Director of WWOL-Buffalo; ED SALOMON, P.D. of WEEP-Pittsburgh; Dayton's TERRY WOOD and BOB MITCHELL, P.D. of KCKC-San Bernardino.



An unidentified bystander gets mugged during some idle conversation with (L to R) MELODYLAND'S JOHN WIDDICOMBE; MELODYLAND artist T.G. SHEPPARD; "the victim"; KLAC'S CARSON SCHREIBER; WBAM-Montgomery'S DIANE BRENNAN; ELROY KAHANEK; JOHN FISHER of MELODYLAND; and WALT TURNER, PD of WIL-St. Louis.

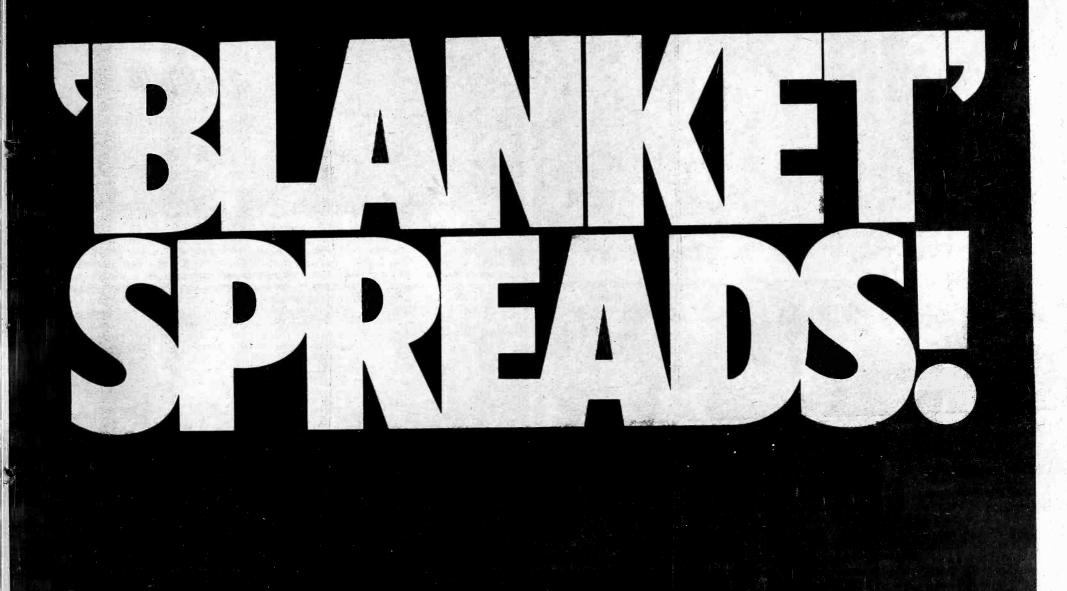


Getting things ready for the opening session are WHK's DAVE DONAHUE; MCA's National Country Promotion Director JOHN BROWN; R&R Columnist and Seminar M.C., BIFF COLLIE; and KENR's RICK LIBBY.



CARSON SCHREIDER; WNCR PD BEN PEYTON; Asst. PD and Music Researcher of WMAQ-Chicago BOB PITTMAN; and KJJJ'S PD CLIFF HAYNES.

R&R would like to thank KLAC's CARSON SCHREIBER for his valuable assistance in photographing the 1975 Country Radio Seminar.



In less than one month, the fastest rising country single in the nation, "Blanket On The Ground" by Billie-Jo Spears (UA-XW584-X), has bulleted up from "Chartmaker" to D in Record World. From "Top Prospect" to D in Gavin. From nowhere to 10 in Radio & Records. And continues Up and Up in Cash Box and Billboard. The hottest country single in America is more than a country song. And it's ready to crossover now. "Blanket On The Ground" by Billie-Jo Spears. The title tune from her new album.

# On United Artists L JN. Records. Ready?

CMCMLXXV United Artists Music and Records Group. Inc

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FRIDAY, MARCH 21, 1975

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# COUNTRY SEMINAR '75



PAGE 36

Members of the Association of Country Entertainers (ACE) left their mark on the seminar with a talk of their objectives. (L to R) United Artists' JEAN SHEPARD; WMC-Memphis P.D. BOB YOUNG; Four Star Records' GEORGE MORGAN and country singer BARBARA MANDRELL.



Back in the lobby for a few laughs and to greet Capitol recording artist BUCK OWENS, who was in town to take part in this year's seminar. Shown are KLAC VP and General Manager BILL WARD; STEVE WARREN of New York; BUCK OWENS; KLAC'S CARSON SCHREIBER; WEEP'S ED SALOMON: KRIS BLACK of Buck Owens Enterprises; and WWOL'S DAVID R. SNOW.



"Research Strategy" was a subject of great interest. Included on that panel was moderator, LES ACREE of WMC-Memphis; BRUCE NELSON, MD of KENR-Houston; (standing) BOB YOUNG, PD of WMC; and MIKE HOYER, PDof KBUL-Wichita.



Getting "ribbed" at Charlie Nickens' Bar-B-Que and Soul Food restaurant in Nashville are the VP of ABC-Dot records, LARRY BAUNACH; his assistant JEAN WALLACE: KLAC VP and General Manager BILL WARD; WWOL'S DAVID R. SNOW; WEEP'S ED SALOMON and the "humble, but beautiful" JIM DUNCAN.



The opening session of the country radio seminar had RIC LIBBY, Agenda Committee Chairman & PD of KENR Houston introducing Vanderbilt Head Coach FRED PANCOAST (sitting.)

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"Country Music A Team Effort" had some insight on working together as an industry. Shown (... to R) KCKC's BOB MITCHELL; BILL RHODE of KKYX-San Antonio; MCA Records' LEE FOGEL; AB C Records' TOM MC ANTEE; BOB BERRY, WWVA-Wheeling; and RCA Records' new Natl. Director of Promotion BILL MACK.

COUNTRY

# Direct From Duncan



.. This week's column is being written some 30,000 feet in the air. During these few quiet moments, on my flight back to the coast, I thought I would reflect what happened in Music City during last week's Country Radio Seminar.

... The theme for this year's event was: GAME PLAN -- "Success." I have never been to a convention I enjoyed more. The key to the seminar was "communication of ideas." Some of the highlights are listed below. I report them to you, first, as a reporter, but having had many year's experience in "country" radio, I will opinionate myself from time to time:

Friday morning started with Houston's RIC LIBBY, agenda chairman, introducing FRED PANCOAST, head football coach of Vanderbilt. Pancoast set the mood of the seminar on an up, sometimes humorous, note. His basic thought was : "to succeed is to relate." He said a game plan is a must, but not the only element needed to win. A football team maps out every play. If a play is executed exactly it will mean a touchdown every time. The reason it doesn't work that way is the human element. He told us it's good to have a goal, but to make it work is to consider the human side of communication. A plan must be flexible to fit the needs of a situation.

After Pancoast, the session focused on: "Winning the Game Creatively." The three panels in this presentation featured station managers and the hads of station sales departments expressing some creative ideas on sales promotions on and off the air. The general manager of KLAC, BILL WARD, had a fabulous slide-sound presentation on this subject. (We'll have a complete filmed report later.) Finally the topic of advertising for listeners was presented. The most noteworthy presentations came from CHARLIE WARNER, g.m. of WMAQ, and CURT BROWN of KTTS, Springfield, Mo. BROWN had a tremendous amount of ideas for outside promotions, such as bumper stickers, belt buckles, pens, key chains, etc.

...After lunch, the ACE organization (Association of Country Entertainers) got some controversy underway. Country artists GEORGE MORGAN, BARBARA MANDRELL and JEAN SHEPARD got up to explain their newly formed organization. They felt the press had given them a raw deal when they were formed last October. They said their purpose was to have a code of ethics for entertainers in the country fielod. They also feel an "outside" artist should NOT be a winner of a "country" award. The controversy being an artist such as OLIVIA NEWTON-JOHN. My question is: WHAT IS A COUNTRY ARTIST? Nobody has ever given me a clear interpretation of a country artist. But, I feel if an artist makes a record that contributes to the sound of country music and will cause more people to listen and like country music, it can't hurt the country industry. ...On the code of ethics, someone asked the question: "If HANK WILLIAMS

... On the code of ethics, someone asked the question: "It HANK WILLIAMS were alive today, would he be allowed to join ACE?" They said: "Most likely not."

.. In the next session that afternoon "Music Across the Country" was the subject. The first panel's subject was "Pickin' and Mixin'" which introduced a very outspoken and somewhat controversial person to the country music scene. BOB PITTMAN, assistant program director and music researcher, of WMAQ, Chicago, was the first panelist. Many of the more "traditional" country people had trouble relating to the WMAQ concept of record research. Rather than me, in this space, try to relate to you what he was saying, Pittman has agreed to write an article for a future R&R country section.

...Strategy of research with BRUCE NELSON, KENR: MIKE HOYER, KBUL; and BOB YOUNG, WMC was also very interesting. All three are qualified spokesmen on the subject. They brought up the need for more local research. Every market is different and the appeal of records, old and new, is different. For a station to succeed it is a necessity to research the musical needs of the market.

... The next major highlight was about 3 hours after the night rap session got underway. The conversation was very dull up to that point. The main subject to that point was whether or not OLIVIA NEWTON-JOHN was country. (Hohum) When CHARLIE WARNER, G.M. of WMAQ, got up to explain the WMAQ method of approaching country radio, many didn't want to hear about it. It was as if a new idea or concept could not relate to them. Many felt the fact WMAQ was using and promoting country music as a business was unheard of. I got the feeling many feel country music is some sort of a religion and unless you approach it as such, you are not going to make it.

... If nothing else, WMAQ accomplished their goal. They came to Nashville. They let everyone know they were there with a new attitude toward "country radio." They proved everyone on their "team" was very much together and were working for the same objective: success. Now, all the industry can do is watch what happens in Chicago. If they win, they will, hopefully, change the attitudes of many people toward country music. And if they can make more believers in country music that will mean more business (\$\$\$) for country radio stations.

...JACK THAYER, President of NBC radio, was Saturday morning's keynoter. He stressed "positive motivation" in an organization. He said: "Plan your work, then work your plan." Always "expect the best." "Negatives can destroy any business."

... The best received speaker was news consultant J. PAUL HUDDLESTON. Even though his "thing" is news, he had some good thoughts on communicating ideas. He said program directors should "learn to listen like a listener." One on one communication is the key. "You have to be genuine to be bellevable."

... The afternoon meeting's topic was titled "Getting Up for the Game." BILL JENKINS, general manger of WUBE, stressed getting the ENTIRE staff, secretaries and everyone, involved in what's going on. BONNIE PARIS of



NASHVILLE — Columbia Records' recording artist David Allan Coe is pictured above with his all-girl band at his recent Exit-In performance. Guests were various members of the media, major accounts, and radio personalities. Coe is produced by Ron Bledsoe, Vice President, Operations, CBS Records, Nashville.



United Artists' country thrush, Crystal Gayle, was in town recently to appear at L.A.'s Palomino Club and to perform at the Academy of Country Music Awards, where she was nominated as Most Promising Female Vocalist. Shown at the awards show are Crystal's sister, Ms. Gayle, Loretta Lynn, and Ray Anderson, UA's vice president, promotion.

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FRIDAY, MARCH 21, 1975

**R&R COUNTRY HOTLINE:** (213) 466-0954

# **Biff Collie** INSIDE

George Jones' new club "Possum Holler," a plush 450seater at the Commerce Street end of Nashville's "Printer's Alley," was opened the same day their divorce was finalized. The grand opening was a turnaway crowd, with George hosting, singing, speaking and welcoming many of his friends onstage. Stardust was sprinkled by the likes of Nat Stuckey, Jimmy Dickens, Waylon Jennings, Nashville Edition, James O'Gwynn, Shot Jackson, Publisher Bill Hall, (he was an early Jones manager), Jimmy Peppers, who is leader of the new "Jones Boys' " Band, and numerous other Nashville music execs. Quinnie Acuff and Bill Wilhite were there. Jones is now being represented by their A.Q. Talent. George was in fare form, and all present were pleased to see him doing so well. Tammy retained custody of Tamla Georgette and the half million dollar showplace which was "housewarmed" last Fall, across from Hank Williams' house on Franklin Road . . .

Jerry Reed moved his office down the street on Music Row, and Harry Warner is still "getting organized." Jerry spent a few days on location last week with Burt Reynolds in Mexico discussing-negotiating Jerry's involvement in a new Reynolds-starring movie planned for August shooting. (Jerry must be getting good reviews for his role in "W.W. and The Dixie Dancekings," which has reportedly prossed over \$3 mil already.) . . . Webb Pierce answered charges of Mrs. Rebecca O'Neal of Nashville that he willfully and wantonly assaulted her with an automobile in a supermarket parking lot. In the suit she charged that he, after backing into her, got out of his car with a "can of beer in his hand" and used abusive language. She said injuries resulted in her spending 14 days in the hospital. Webb's first official reaction was, "I don't even drink beer!" The \$100,000 suit promises many interesting turns before it is resolved. It is not, however, unusual for people to attempt to discredit showbusiness personalities for profit.

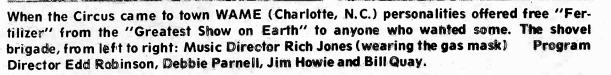
GOSSIP: Nick Hunter, formerly head of National Promotion for Atlantic country here, is now managing Willie Nelson and Waylon Jennings ... Elroy Kahanek will do independent promotion they say; Wally Cochran reportedly has already locked up Floyd Cramer and Chet Atkins as clients for his new public relations firm on which he is embarking since leaving his post as Nashville head of GRC Records ... Chuck Chellman ramrodding the new "Country Music D.J.'s Hall Of Fame" organization, held press conference last Thursday to announce plans for the organization.

The house and farm we mentioned last week that Jeannie C. and Mickey Riley bought in Franklin, 180 acres, two-story anti-bellum mansion was once owned by the William Henry Harrison family. They'll move into the 150-year-old place Julv 1

A mess of might musical memories onstage at the Opry last Saturday night for the Second Annual "Oltimers" show. De Ford Bailey, the first black member of the 50-year-old radio show, performed and celebrated his 75th birthday the same night. Marvelous moments for both the oldtimer and the kids who were overwhelmed by being in the presence of history . . .

> "COUNTRY ALBUMS" will return next week.

MGM recording artist Mel Tillis recently played to SRO audiences at The Palomino Club. MGM Records just released Mel's newest LP, "Mel Tillis and the Statesiders," featuring Mel's latest single, "Best Way I Know How."On hand hand to congratulate Mel were (left to right): Radio & Records' Dick Krizman and Jim Duncan; John Guess, Director A&R MGM Records; Mel Tillis; Sterling Devers, Phonodisc Western Regional Director.









JIM DUNCAN/Editor

#### FRIDAY, MARCH 21, 1975

RADIO & RECORDS

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# INSERT THIS SECTION BETWEEN PAGES 12 AND 33

RECORD INDUSTRY NOTES



# by Candy Tusken

Rumors were flying last week concerning Keith Moon and The Who. The Who were in England last week rehearsing for their Summer Tour, but Keith Moon was in Los Angeles as KMET's night-time jock personality. The question in everyone's mind was why Keith wasn't in England with the group. To people who did question him outright, he said "no comment, see my attorney." However, Mr. Moon did visit R&R last week and when I asked him about the flying street talk he said "those rumors about The Who have been cropping up constantly for the past ten years. All I can tell you is that I'm flying home to England to join the group and I'll see you back in L.A. on tour for the next ten years!" Keith was on a whirlwind tour of L.A.'s trade papers and radio stations promoting his new album "Two Sides Of The Moon" on MCA Records. The big surprise that MCA wouldn't leak out to anyone is "exposed" on the cover. When you open your new Keith Moon album, you can have your own personal copy of Keith's "other side" . . . BOWIE BLURBS

David Bowie has been holed up for the past week in a Los Angeles' Valley studio with another former Mainman artist, Iggy Pop (of the Stoogies.) Both artists at one time had the same manager, Tony DeFries, who is famous for his iron clad contracts. You might remember logy's farewell concert last Fall when he cut up his chest with a knife declaring that he would not perform anymore until his contract was up with DeFries. The talk is that since Bowie has split with DeFries there is a possiblity that Iggy's contract might be void as well. The rumors are that DeFries' Mainman Company is in financial trouble and can't pay their bills and might be closing their doors soon. Bowie has been keeping constant company with Iggy, but no one knows if the two are collaborating on a new album or if Bowie is producing an album for Iggy. At this point Bowie's affairs are being handled by Beverly Hills Attorney and one time top CMA agent, Michael Lipman . . . Belated birthday wishes to RKO's Paul Drew, who celebrated his day last Monday. Neil Sedaka also turned a year older last week along with Columbia's Paul Black and Capitol's Janis Lundy ... The release of Linda Ronstadt's "Beginnings" album with The Stone Poneys, which contains previously recorded material been postponed by Capitol a the er''' Records . . . The Alice Cooper single v. /ersion of "Only Women Bleed" to be retitled "Only Women obvious reasons! . Andy Pratt is leaving Columbia Records and up for bids from several Record companies. Larry Coryell who has succeaded in getting an injunction against Vanguard Records is rumored to be looking at Atlantic Records as a possible new home ...

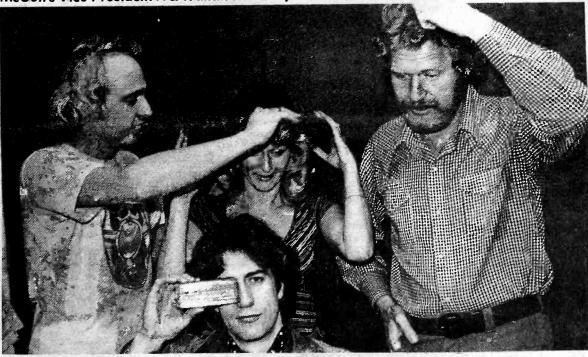
#### GREEN CHAMPAGNE FOR ST. PAT

Atlantic Records threw a welcoming bash for their newly signed group, Manhattan Transfer, at Los Angeles' Union Train Station. The group arrived via the iron horse on St. Patricks day (Monday) and were greeted with food and a fountain sprouting green champagne which was specially arranged for VIP guest, Gene Kelley, who usually celebrates the holiday with his family at home. The group's trunks were set up in a separate room at the station and used as tables for the festivities. They are being managed by Bette Midler's agent Aaron Russo who said this is his biggest project since Bette. An album has been completed coproduced by Ahmet Ertegun and group member Tim Hauser. The two girl-two guy performers who compose Manhatten Transfer have been described as "deco dandies" who offer a swank, supper club type of show which is slated for premier viewing at The Roxy this week. A full orchestra backs the group who specialize in music of the twenties through the early fiftles. The group has been appearing for some time at New York's Reno Sweeneys and other Big Apple clubs and the Atlantic signing is their first label deal ... Former Borneo Peace Corpsman, Kinky Friedman, was presented with a solid gold frisbee due to his efforts in promoting the art of frisbee to Borneo natives by the International Frisbee Association . . . Bobby Vinton picked up his tenth key to the city on "Boddy Vinton Day" in Los Angeles as presented by Mayor Tom Bradley. Bobby's key collection includes Chicago, Detroit, Cleveland, Philadelphia, etc.

Had breakfast with Chrysalis artist, Brian Protheroe, whose new album "Pinball" is garnering heavy FM play. It was Brian's first trip to the U.S. and he said "I've fallen in love with the place. It's quite a cultural shock especially Los Angeles with the warm weather in winter!" Brian, who sang in church choirs and acted in amateur dramatics, ended up as a chemist in a London laboratory for three years after completing school. However, he continued to act in repertory theatre and kept writing and singing music. "I played in a local rock band called 'The Coasters' and later on with a group called 'FBI' (Folk Blues, Inc.)" Brian joined up with a fellow writer, Martin Duncan (who co-write many of the songs on 'Pinball,') and they have been collaborating for the past six years. The two write basically for the theatre and Brian is



2,800 people crammed New York's Carnegie Hall for the World Premiere Playback of the Justin Hayward John Lodge L.P. "Bluejays" — last Monday 10th March. Tickets were obtained by winners of a contest on New York's WNEW-FM. Seen before the Premiere are from left to righ — Don Wardell, Director of Promotions London Records, Mrs. D. H. Toller-Bond, John Lodge, D.H. Toller-Bond, President London Records Inc., Walt McGuire Vice President A & R and Justin Hayward.



Chrysalis arist Brian Protheroe (seated) visited KLOS-FM radio while in Los Angeles on a promotion swing for his new album and single "Pinball." Standing L to R are KLOS' Damion, air personality; Dabar Hoorelbeke, programming assistant and Program Director Tom Yates. SEE RECORD INDUSTRY NOTES.



Ben E. King and a "few" close friends dropped by the R&R offices after filming several up and coming TV shows. L to R are George Furness, Atlantic West Coast Regional Promotion, Dick Klein, National Promotion Director, Atlantic; King; R&R's Candy Tusken, Jerry Greenburg, President of Atlantic Records; Bob Greenburg, West Coast General Manager for Atlantic Records and Tommy Phillips, Atlantic's Regional R&B Promotion and Artist Relation. See Record Industry Notes.

# RECORD **INDUSTRY NOTES**

#### Continued from page 13

happiest when the two art forms come together. "I'm doing a new Ken Lee play in london called "Hello Hollywood Hello" which covers the movie personalities in the late thirties like Hedda Hopper, Valentino, John Wayne, etc. Lee is a 'collage' artist and writer so the entire production contains visuals pertaining to the theme plus music and dancing. It should be great fun. I'm taking tap lessons for the show." Brian who admitted that he really isn't into touring said that he enjoys studio work more than anything else. "You can build sounds like painting a picture. You can layer the sound like putting layers of paint and different colors on a picture. I really look upon that as being the most creative and artistic endeavor rather than performing which tends to be one dimensional." However, we might see the very handsome artist as he said he would love to come back to the states even if he has to use a tour as an excuse. "I think I might be talked into it . . . a few small clubs would be fun." Also there is a possibility that he might bring a stage show over to tour the country. Said Brian "now that would be ideal!" Earthnews reports that The Jackson Five are due to star in a dramatic film specially written for them titled "Birds In The Air" concerting slaves living in the South in the 1860's with filming to start in the Fall . . . Tommy Roe has been signed to Monument Records who is rush releasing his first single "Glitter & Gleam"...

#### **KING MAKES COMEBACK**

Remember "There Goes My Baby," "Save The Last Dance For Me," "This Magic Moment," "Stand By Me," etc.? All those classics and many more were sung by the old master, Ben E. King, who has a new hit "Supernatural Thing." As you can see by the picture, Atlantic Records provided an escort of "heavies" for Ben on his visit to R&R. Ben is in heavy demand right now and you'll be seeing a lot of him on TV. He just completed filming The Dinah Shore Show, Soul Train and Dick Clark and is gearing up for a European tour set for April 1st. Ben joins Jimmy Castor, Sister Sledge and The Spinners. He will be using the Spinners band when he comes home for a stateside tour in the Spring. Ben has completed a new album which will be out around the 10th of April by the same people who produced the single. It's great to see the very warm and delightful "old pro" on a hot comeback streak . . . If you want to catch the stars of Tommy, Ann-Margaret and Elton John plus a host of others, tune in David Frost's Special the week of March 24-28. Frost will be talking to the stars who will be attending the premiere of Tommy and a super bash afterwards in Los Angeles. Frost plans to cover the entire event with his trusty TV cameras. Rachel Faro's new RCA debut album, "Refugees," was produced by the noted John Simon (known for his work with The Band, Seals & Crofts and Janis Joplin.) Faro, of "Hair" fame, wrote several of the songs on the album . . . Jerry Wexler is in the studios recording the original cast album of "The Wiz" which is a black adaptation of the Wizard Of Oz currently on Broadway . . .

#### **MOVIES, RELEASES & SIGNINGS**

RCA Records has picked up two movie soundtracks with the acquisition of new Peter Bogdanovich musical motion picture "At Long Last Love" which includes 20 songs by the late Cole Porter starring Burt Reynolds and Cybill Shepherd in singing-acting roles. RCA has also landed the original broadway cast album of the Broadway musical "Shenandoah" to be released in March... Leslie West's new solo album titled "The Great Fatsby" is out on Phantom Record and includes songs written by The Rolling Stones, Tim Hardin, etc. plus enjoys contributions by West's friends Mick Jagger, Corky Laing and Gary Wright ... Grammy award winner singer-songwriter, Barrett Strong, has signed a long term exclusive recording contract with Capitol Records. Strong's credits include "Money," "I Heard It Through The Grapevine," "Just My Imagination" and "PaPa Was A Rolling Stone," plus a host of others. British group Hawkwind has been signed by Atlantic Records with a new single coming out April 5th titled "Kings Of Speed." Rupert Holmes has been set to write all of the original music for the next Barbra Streisand movie which is a contemporary version of "A Star Is Born" to be titled "Rainbow Road."

#### NEW& ACTIVE

The Wes Farrell Organization has the lovely Rachel Thacker as their Director of Public Relations, not Levinson & Assoc. as reported last week . . . Ron Bennett has been upped to Regional Promotion Manager based out of Chicago replacing Gordon Anderson who is the new Associate Director of Sales for Columbia Records .... RCA has promoted Maria Polivka from promotion secretary to Western Country Promotion Manager ... Front Line Management Company has announced the formation of a new subsidiary Public Relations Company, R&R Public Relations to be headed by Trudy Green, formerly an account executive with Gibson, Stromberg & Jaffee . . . United Artists has a new Midwest Regional Sales Director, Art Keith, who is to be based in Chicago reporting directly to VP Sal Licata ... Eight year music veteran, Susan Munao, who most recently was VP of Gibson, Stromberg & Jaffe has been made a full partner with Public Relations agency, Faralla & Wolta (now Faralla & Wolta & Munao.) . . . Tom Gantz has been appointed to the post of Director, talent acquisition for United Artists Music Publishing Group ... RCA's National Promotion Director, Tony Montgomery, has elevated Bill Mack to Manager, National Country Music Promotion for the label ... GRC's new Director of Publicity is Katie Welsh who will also handle Aware, Continued on page 31

# **RECORD INDUSTRY PROFILE:** arshall Blonstein-Ode

BORN: JULY 5th BIRTH PLACE: LOS ANGELES, CA. SIGN: CANCER

Marhsall grew up on the East side of Los Angeles. An important part of his life was music, and sports. "I was involved in a lot of sports, and after High School, landed a scholarship in Gymanstics to go to College where I majored in Psychology. The college had their own radio station and I started hanging out at the stations, and talking to the jocks. I had always listened to KDAY and KFWB, and radio always held a fascination to me. They told me that I could attend a school called the Don Martin School of Broadcasting. So I quit college after my second year, and enrolled in the radio school. I got so involved in that I just never went back to College. I wanted to be a disc jockey so I took theory and got my first class license and did a couple of months in Broadcasting School.

After serveral months at the school I was ready to try to break into big time radio. My first, and only job in radio was at a FM station in Thousand Oaks, Ca. In those days, FM stations were just background stations. I got the job for \$1.25 an hour seguing Montavani records from twelve at night to six in the morning. My first night on the air, I was doing all kinds of intros and production, and the station. manager called me up after about three hours of this, and said "listen just segue the records, give the temperature, the station call letters, and get out of there." I said "well, that's not being a disc jockey." So at six that morning, I just resigned, I felt there was no future in that!

Some of the guys at the school suggested that I try to get into the record business. So after my own night radio career; I decided to try to break into the record industry. I called up Lou Adler, who is my cousin, and he was starting Dunhill Records with Jay Lasker, and Bobby Roberts at that time. They had a job in the stock room, so I took it. i worked there for about nine months and got close to Ernie Farrell, who was doing independent promotion for Dunhill, and I became interested in promotion. It seemed like a great way to make a living, so I started hanging out with Ernie before and after work just to watch the way he promoted records. About six months later a job opened up for local promotion man for Dunhill, which I got. In those days it was different promoting records, no harder or easier than today, but you one of the had to work each jocks individually. The stations were playing 60 to 65 records so just getting the record on the stations wasn't the end of it. You had to make sure that each one of the jocks played it. Today when you get a record on, you're fairly assured of good rotation and then you go after retail. But when I first started the jocks played what they wanted to so you had to get close and establish a relationship with them to insure having your record played regularly.

After three months with the local job, Dunhill was sold to ABC Records. With the sale of Dunhill to ABC, the regional job on the West Coast was available, and I took that. I was now traveling the entire western region, and loved every minute of it. I have always enjoyed traveling, and meeting new people. I



Marshall Blonstein

worked for ABC-Dunhillon the West Coast for about nine months, then a job with Date Records on the West Coast opened up. Eddie Mathews, and Tom Noonan came out to the West Coast and were interviewing for the job. The Date job had a little more territory and Columbia Records always seemed a very interesting company. Eddle and Tom were interviewing for the job, but I couldn't get through to them on the phone at the hotel, so I went over to the hotel and the elevator was broken. I really wanted that job, so I went over to the building next door to the hotel, rode up to the same floor they were on jumped over a six foot enbankment, got on their floor and knocked on their hotel room door. There was no answer so I walked in. and found them both sound asleep. I woke them up an said "I'm here for the interview." Eddie Matthews said "I have no idea who you are. How did you get over here?" I said I had jumped from the next building. He said "anyone who wants the job that badly, gets it. You're hired." So became the West Coast Regional Manager for Date Records and the custom labels.

I worked the West Coast for Date and their custom labels for about two years. I wanted to be a national promotion man, and knew to be an effective national promotion man you should know more than just one region of the country. A job opened up in Chicago covering the Mid West. I worked the Mid West Region for about six months and then Date, and Epic Records merged. A job as sales manager for the Mid West opened up, and I decided it would be good experience to have some sales under my belt as well. Looking back now it seems like I was always in the right place at the right time, and Columbia is the kind of organization that if you are willing to move around there's always a great chance of promotions. I worked in sales, based in Chicago; for about four months then the national job of promotion manager for Epic Records became available. The job usually entailed a lot of paper work, and meetings, but they just wanted me to promote records, so I did a lot of traveling, six weeks out of eight, and met just about all the radio people across the country. It was great because I made a lot of good friends that I still have today. I learned that when someone said "QAM is on a record, it was no longer just call letters to me; it became a market with people in it that I'knew personally. I was in that job for a year and a half when Lou

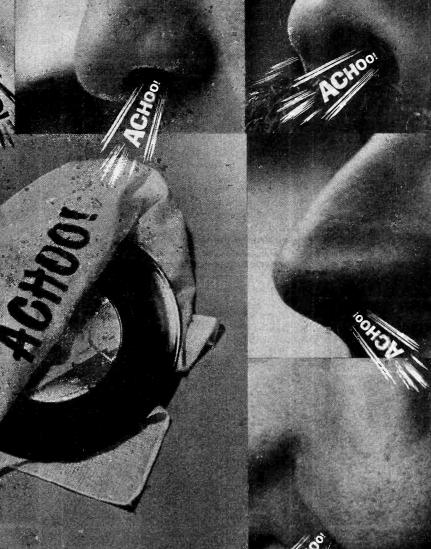
Adler decided to pull Ode from Columbia and go to A&M. He asked me to become his Promotion Director and move back to L.A. with him. I was overjoyed because 1 had always wanted to work directly with Lou, and it was also a chance to come back home, and work out of California. We called the label Ode '70 (as it was 1970) and had Peggy Lipton, Merry Clayton, Scott McKenzie and a girl who was slated to become one of the biggest artists in the world, Carole King.

After about nine months of some near hit records with Merry, and Peggy, Carole decided to go on tour with James Taylor. I was calling up everyone to come and see her at the Troubador. They weren't interested until I told them she was appearing with James Taylor, who was huge then. They all came, but when Carole sat down at the piano (and 1 had never seen her perform) and played "It's Too Late," "You've Got A Friend" and "I Feel The Earth Move," it was like instant magic. That was in February 1971, and when we released Tapestry it just seemed to hit a nerve in everyone, to date it's the biggest selling album ever! An artist like Carole King on your label gives you a certain amount of security and you then have the luxury to kind of experiment, and experiment we did. Lou was at a Hootenanny at the Troubador, and saw two comedians named Cheech & Chong, and immediately signed them. The next day when he told me that he had just signed a Chinese, and Mexican comedy team, the only kind of comedy I could think of were people like Bill Cosby, and Don Rickles. I went home that night and listened to every comedy album I could find to try to figure out how to promote and sell them. The next night Lou brought them into the studio, and I neard them. I fell out when theydid "Blind Mellon Chitlin," and a couple of their other bits.

Breaking Cheech & Chong was a whole experience in itself, comedy had been dead on top 40 radio a long time, so we had to try to find someone to give us a shot with Cheech & Chong. Bob Hamilton was having a convention at the time in San Clemente, and he agreed to let them perform. At the clinic they really went over big. Dave Sholin, who was at KLIV at the time, and Sonny Melendrez, who was at KTSA, both called me, and asked me for copies of the album, and they were really the first two top 40 stations to play Cheech & Chong. The FM's took to Cheech & Chong immediately. Since then, all four of the albums that Cheech & Chong have put out are platinum.

We're really a small family label with our artists who can call us up at any time and talk directly to Lou or myself. We can work harder and longer on our product and get better results than any company going. We don't have to break a single every week or have that pressure from the corporate level. Because of artists like Carole King, and Cheech & Chong we have the luxury of being able to take an artist like Tom Scott, and Gene McDaniels, and give them a lot of time, and attention.

! am really proud of every aspect of Ode Records. Lou Adler who owns Ode, does all the creative work, the art work, production, and management. Working with Lou has Continued on page 31 snif snif BY POPULAR achoo hack achoo DEMAND snif honk achoo hack "ACHOO" IS A SMASH BY snif snif SPARKS cough snif hack honk cough snif snif achoo achoo!



Single: IS 023 From The Hit Album "Propaganda"





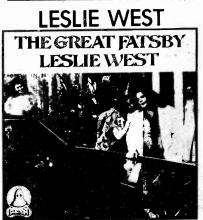
letand records, Inc. Tos angeles, celifornia 90046

B

# Album Airplay/30-

LW	TW		
1		LED ZEPPELINPhysical Graffiti (Swan Song)	'Kashmir'' leads, "Trampled" single
9	2	JIMI HENDRIXCrash Landing (Reprise)	Variety of cuts
3	3	ROBIN TROWER	'Devil" "Tale" lead. Variety of cuts.
Ţ	4	DAVID BOWIE	'Fame" "Fascination" "Universe"
5	5	JESSE COLIN YOUNG. Songbird (WB)	Variety of cuts
`2	6	BOB DYLAN Blood On The Tracks (Columbia) '	'Blue'' leads, everything getting play
18	Ð	ALICE COOPERWelcome To My Nightmare (Atlantic)	Title and "Women"
	8	HAYWARD & LODGE The Blue Jays (Threshold)	'Morning" leads, variety of cuts
4	9	KRAFTWERKAutobahn (Vertigo)	litle, long and short
8	10	MICHAEL MURPHEYBlue Sky Night Thunder (Epic),	"Wildfire" leads, variety of cuts.
7	11	ACE	'How Long" and "Feeling"
12	12	AL STEWART Modern Times (Janus)	'Carol" "Cider" "Sirens"
11	1.3	GORDON LIGHTFOOT. Cold On The Shoulder (Reprise)	'Rainy Day People" "Slide" lead
14	14	ORLEANS Let There Be Music (Asylum)	Title track leads
22	ß	LON & DERREKWho Do You Outdo (A&M)	'Harder'' leads
13	16	JANIS IANBetween The Lines (Columbia)	'17" and "Party's Over"
-	Ø	PETER FRAMPTONFrampton (A&M)	Variety of cuts
16	18	MAHAVISHNU ORCH Visions (Columbia)	Variety of cuts
24	Ø	CHICK COREANo Mystery (Polydor)	'Celebration'' leads
-	20	MAGGIE BELLSuicide Sal (Swan Song)	Wishing Well" leads.
-	2	JOURNEY Journey (Columbia)	Kahoutek" and "Morning" lead
19	22	KEITH MOON	Variety of cuts
23	23	EARTH WIND & FIRE That's The Way (Columbia)"	Star" leads, variety of cuts
6	24	JOHN LENNONRock 'N Roll (Apple)	Stand By Me" leads
15	25	HOLLIES	Fitle leads, variety of cuts.
27	26	YES	'America'' leads
-	27	GOLDEN EARRINGSwitch (MCA)	Title and single lead
21	28	NILS LOFGRENNils Lofgren (A&M)	Variety of cuts
10	29	CHARLIE DANIELS Fire On The Mountain (Kama Sutra)	Variety of cuts
1	30	DANNY O'KEEFESo Long Harry Truman (Atco)	Title leads
THE	MOVE	EMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY	ATTEMPTS TO FABRICATE A TREND
			د

# **Suggested New Product**



GREAT FATSBY (RCA) His reputation is widespread. 1st solo effort is significant.



SWITCH (MCA) Tremendous following, getting immediate reaction. "Kill Me" and title track.

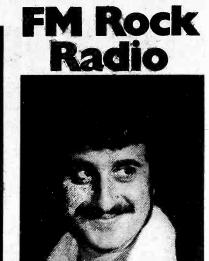


SUICIDE SAL (SWAN SONG) One of the most respected ladies in rock. All-star backing includes Jimmy Page. "Wishing Well" leads

ON THE LEVEL (CAPITOL) Became number 1 in England in one week. Heavy-duty rock. Try "Down Down."

STATUS QUO

StatusQua



BY MIKE HARRISON "FM Rock Radio" will return next week.



STEVE HUNTINGTON WOUR-FM

Born in New Jersey, on August 13, Steve was weaned on N.Y.C. media. He graduated Syracuse University with a degree in Television-Radio, and with a semester of study of International Broadcasting in London to his credit. He became Music Director of WAER for two years, and then in June, 1973, he came to WOUR-FM as Music Director, where, in his words, "It's been rolling well ever since."

# Progressive Singles:

TODD RUNDGREN "Real Man" (Bearsville) AMERICAN TEARS "Doctor Abreaction" (Columbia) STATUS QUO "Down Down" (Capitol) LINDA LEWIS "Old School Yard" (Arista) J J. CALE Same Old Blues" (Shelter) RICK DERRINGER "Hang On Sloopy" (Blue Sky) RALPH MCTELL "Streets of London" (2011)

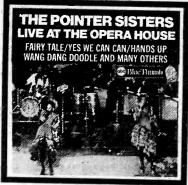
# The past, future, present, anything but tense:

# THE POINTER SISTERS Three Smash Albums!

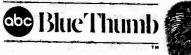
Plus their new single, "Live Your Life Before You Die."

Appearing in Atlanta, Georgia at the **R and R Convention** on March 22.











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**RADIO & RECORDS** 

FRIDAY, MARCH 21, 1975

Alison Steele is a legend. She verv well might be the most celebrated female disc jockey in the business. She also very well might be the most célebrated AOR broadcaster, male or female.

Alison, also known to her listeners a"The Nightbird," is the senior air personality on New York's WNEW FM. Having joined the station back in 1966, she survived the station's short lived all girl jock MOR format and went on to take part in the pioneering of Pregressive Radio in New York through the station's "New Groove" days to the very present. In addition to her nightly 10pm to 2am program, she hosts "Rap Line," a rock news package syndicated on 750 stations; "Cosmic Connections," a weekly half hour interview show heard on 1300 stations; and a syndicated television News-Interview feature, seen around the country.

#### ....

R&R: Did they call the original format, with all the girls, "Alison Steele and her all girl band"? AS: Ha! No. No.

R&R: No? AS: Are you being facetious,

Mike? R&R: No, someone told me that. AS: No. ridiculous, no. We just

went on like any other jocks and... R&R: Well, somebody told me that and I just wanted to ...

AS: You hear all kinds of screwy stories. Just assinine stories. I get them. Somebody called one night and asked, "What's your real name?" I said, "My real name is Steele." And she said, "That's funny." I said, "Why is that funny?" "Well I heard they call you Steele because you've got a steel plate in your head."

R&R: Oh my God!

AS: That's the mildest. You can't believe the stories which I suppose shouldn't be so surprising to me because the more you get in the public eye, the more people know you, the more dumb things they say about you. Someone called me tonight and said, ''I don't care what they say, Alison, I don't think your music reflects your age." I said, "Just a minute, roll that by me again. I don't think I got that." "They say the music you play reflects your age." So I said, "How old am 1?" He said, "I don't know." "How old is my music?" And we did that for about ten minutes and I couldn't make heads nor tails of it. People say crazy things.

R&R: Do you think a station could make it today with all females in a progressive rock format?

AS: That would largely depend on the females, and that's the reason it didn't make it last time. There was nothing wrong with the format. What was wrong is still wrong today. There aren't enough professional girls. And I think it's because not enough girls are into the media. When I say into the media... I don't know how to say this without getting women's lib on my back... most girls are still left with a vestage of that which they grew up with, and that is that a woman's role in life is to get married, and have children, etc. Now, they may not be aware of it, but I find that there are very few females that willingly give up an entire social life to work. Now, a man has always done this. It's something about society that

# **ALISON STEELE**



prepares us for this kind of role and it has not shifted yet and it won't for some time until a woman regards her career equal to the way a man does. You know that this is not just a job. It's a way of life. That if they give you a 6 to 10 shift in the morning, then you don't go out at night. You go to bed at 8 o'clock at night to get up at 4 to be on the air at 6 and be bright and shiny. There are very few woman who would put up with the schedule I have. I don't have any social-life. Now, fortunately, I'm at an age where I've done all of that. I don't know if I would have been willing to give it all up at 18 or 20, but I think I would because I worked very hard at television, totally oblivious of social life. Lnever really cared about going out or dating or getting married or anything like that. So, if you could find five or six women, however, many it took, that were thorough professionals, that really knew what they were doing, that knew the music, that had all the

# THE R&R INTERVIEW by Mike Harrison

professional little things that separate the amateurs from the pros... and you put them in a station with proper music and the promotion all the things men get, I have no doubt it would be a success.

R&R: Forgetting then that you are a female broadcaster, but that you are a broadcaster, would you consider yourself to be part of the first generation of progressive rock broadcasters?

AS: I'm probably more conversant on rock music than most people today, and that's only because I work harder at it. When I became the "Nightbird," I knew precious little about it, but I was

determined to survive in the world of men, not with any animosity, not that I said I wanted to beat their pants around, just that I wanted to hang in there. And I realized without any rancour that a man is accepted because he is a man, and a woman has to rise and fall on her performance. So, I was determined to know that music as well as any of the men, if not better. Because I felt I would be called upon more to exhibit virtuosity than the men, I applied myself. I really studied it. I used to take the albums home with me every night and listen. And I do have a good memory. So I feel I know a tremendous amount about that early music, more so than most people.

R&R: Considering that so many of our readers are second or third generation progressive rock broadcasters, could you give a description or your opinion of the difference between progressive radio now and then?

AS: Progressive radio then, when you look back now, now you can laugh, of course, it was terribly serious then, now I sit in the studio, and behind me on that wall are about 12,000 albums, and I think what was there in 1967, maybe 500, if that. The heavies were Harper's Bazaar, The Association, The Turtles, The Righteous Brothers, we had Joan Baez, Judy Collins, We had The Moodies. We had some good heavy groups, and they kept growing by leaps and bounds. We had the Animals, we had the Mamas and the Papas, and we had Cream, which was the first in a long line of great stuff. So, it was a little bit harder. You know what we played alot of? We played a lot of soul music then. I played stuff like Dionne Warwicke, which we don't play now. I played a lot of O.C. Smith. We played the Impressions a lot and Otis Redding. We still play that good soul music, but not the enormous amount that we played then because you needed that much to puff out the lack of really good progressive rock. And that's really the basic difference. The music is so much more diverse and it's so exciting to play jazz rock and folk rock and now, the audience gotten so beautifully has sophisticated musically, that you can play Frank Sinatra, you can play the 1812 Overture, and no one is going to call and say, "What did you play that for?" I've lived through such snobbery in music, that in the beginning, when we were playing Cream and Mamas, if we would dare to play Nancy Sinatra or Frank Sinatra, people would call us up and call us dirty names. And then we went through inverse snobbery. Then if we played Grand Funk, someonewould call up and say "Why are you playing that bilge?" There's nothing wrong with Grand Funk, but the divisions within the music were so pronounced for the people who were into Dylan, you couldn't play Streisand. GOD! Even when Streisand came out with a terrific rendition of Laura Nyro's "Stoney End," I played it finally. It was a big break for me. Now, of course, it's so beautiful, because now so many people realize that good music is good music and that you can play a show tune or a Sinatra and you can mix it with the Moodies or a pretty folk tune, with Dylan and with Baez and you can mix Herbie Hancock with Led Zeppelin. If you know your music there is no end to the great ways you can program. And that's why Progressive is so much more

R&R: Since there is so much music to choose from in progressive as opposed to other forms of radio that play contemporary music, and considering that the type of station you work on basically leaves you to your own devices to program your music, do you haveany methodology or rules of thumb that you follow in programming your music on a fulltime basis?

exciting today than it was.

AS: Yes, and I see it as being the whole success of my show and that is because I program on sound. Now, obviously, in this area of music or programming, the person who is doing it, the disc jockey, has to love music, really, to listen to so much of it. First of all, you have to listen to everything that comes out. You have to have a good memory because if you have a new album, you must know the length of every cut, the

#### FRIDAY, MARCH 21, 1975

RADIO & RECORDS

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the voicing, the tempo, arrangement, and the lyric content in order to be able to work with that cut. When you hear that cut, you've got to be able to say "It goes with something else." Now, obviously, when you're on the air you have to listen every moment so that while you're listening you are hearing the words, you are feeling the beat. Then in your mind pops up the next cut. But it only works if the music matches. You are trying to create a mood in music. It's like you are playing an instrument. You don't want a discord in notes. This whole business of telling lyric stories is nifty, if the music matches. Now, you cannot play, in my estimation, Led Zeppelin and Bob Dylan back to back. It just doesn't work. I don't care what the lyric content is. I'll give you an actuality. There is a cut by Donovan called "Guinnevere," and there's also a cut by Crosby, Still & Nash called "Guinnevere." Now, to program these two cuts back to back, merely because the titles are identical, to me, is the worst thing you can do. The Donovan is a lovely, pretty, ethereal thing, and the Crosby, Still & Nash has a beat, a chorus, a whole different feeling. Now, if you can program, let's say you're playing Deep Purple, from Who Do You Think We Are, a cut called"Rat Bat Blue" it's got a specific riff in it, and you take Led Zeppelin II, and play "Moby Dick," it's got the identical riff. Babop-dop. Same temp, same riff, same key. Now that to me is a good segue. If you're going to play "Carry On" from Deja Vu, and You want to play Badfinger from Magic Christian Music, "Carry On To Tomorrow" after it, that's a lovely segue. You've got the same sound, same tempo similar lyric, but I don't care what the lyric says, as long as the sound matches. However, if I'm into something that's got a story line to it and I can pick out 3 or 4 records that not only have the same tempo and the same feeling, but also match in lyrics, then that's a winner. But you can't do that more than once. You can't play the same record the same way. What came in the other night? Keith Moon. There's a song about music and money, and the lyric is "I finally got a hit record" and it's very British. Now what does that bring to mind?

R&R: My mind?

AS: Yeah R&R: "I Finally Have A Hit Record?"

AS: Yeah.

R&R: "Top Of The Pops" by the Kinks.

AS: Of course. And it's the first thing that I thought of. And I happily, was the first person to pick up that album, so I went right to the wall, and when I came out of it, said, "Well, folks, that's a couplet you're going to hear a lot of," because I know every one else is going to think of it. And still it was the same, very British, the Teddy Boys sound. However, I might use it once now, I used it at the top of my show, 10 to 11, now in a week or two, maybe I'll use it again later in my show, 1 to 2, same couplet but that's it. You can't play the same two pleces all the time.

R&R: So you've got to constantly have your brain act like a computer? AS: Exactly. Constantly listening for new ways to play an old song, which is a tremendous challenge.

There are certain cuts that stay around forever. There's a cut by Bad Co. called "Rock Steady" which is a lovely segue with Aretha Franklin's "Rock Steady." It just happens to be a very R&B sound. How many times can you play it? You do it once, you do it twice, that's it. Maybe in six months you go back and do it a third time. A year later, you do it again. Like sometimes, I get very pressed on a night something important is happening, a heavy commerical load, or I've got a special coming up, something that grabs my attention, then l'Ilreach for an old couplet like that that I know works, that's tried and true. But you can't do too much of that because the audience is not stupid. I would do it sometimes with a segue that is so dynamite, that fits so well together, that they can't hate you for it. You know what I mean? Something that works so well, even though I've done it many times. Every once in a while on a very cold winter night, I'll get into a thing about, gee, you really can lift yourself way above the cold, and always use your imagination, which is my whole thing. And I get out a record with the surf, the ocean, and 1

get that going, and there's beautiful waves washing up on the shore, and they'll say "You segued two pieces that were the same key." Now that's the rare exception. I know it. I had a musician call me up one night and say "Either you have a fantastic ear, or you're dumb lucky."

And I said, "Well, I'm not dumb lucky. And I know what I do." The audience doesn't always know that. They only know that it creates something. I've had people write and say, "I was thinking about a particular piece of music, and you played it." Now I believe in ESP, but I also believe that some of my choices are so natural because I'm listening. Then the person gets into the music with me, and naturally, their choices are the same. So they subconsciously think of my segue, and then I come up with it.

R&R: Back in the early days of progressive radio there were so many different themes that the air personality could go into. There were poetry readings, social commentary, even some bullshit that sounded good. In 1975, do you think there's any room for personalities in progressive radio?

AS: Oh, I do, but you see the personalities just very succintly prim. We went through such snobbery, intellectually, as well as

VALERANSE SECTION STREET STREET STREET STREET STREET

get on there and play good music. You don't know who he voted for, because he never talks about it. He's not supposed to. And yet, he's not dull or stupid. He talks about what he's supposed to relate to, and that's the music. And by the same token, he's never militant about the music. He never puts anything down. If he thinks it stinks, he just doesn't play

I definitely think there's room for personality. Now, I'm a total personality. And I never leaned on my personal things, only on my ability to give my audience something of me that is positive. In other words, if I can give something to my audience that will enhance their lives or their thinking or their evening, more than just the music, and that is my ability to imagine and to fantasize, and to lead them into a fantasy and to dispell problems and hang-ups, despair, and ioneliness, and all those things. Then, I feel I have fulfilled a role. You'd have to put me in that category, personality. But I don't think I have ever let that personality thing transcend the importance of the music. The music comes first.

R&R: Where do you see progressive rock radio on FM heading, from your vantage point?

AS: I can see that it will only become more accepted and more enjoyed by a wider variety. I've seen it in the past seven years. I've seen such an enormous growth in area of audience. In other words, two or three years ago, the college people knew me very well, and the funky people and the freaky people, and all the stoned out people, and the very intellectual people, all in a certain age group, under 25, 18 to 25. Now, I'm getting such feedback on such a variety that it blows your mind! 1 was in Bloomingdales, and a little old lady with gray hair waited on me. I gave her my charge card and she looked at it and said, "Not THE Alison Steele that I enjoy so much on radio!" And I fell over backwards ... I see you don't have to wear funky jeans to love progressive music.

Now, I knew this all along but | now see other people understanding this, that Eric Clapton is a fantastic guitarist. You don't have to be 18 to dig him. You can be 85 and know that Carly Simon is sensational. You know all the people that have made it on AM radio, but even some of the people who haven't, people who have been indigenous to FM radio are expanding now. So tremendously. And I think that's the general direction. I don't know what's going to happen to AM radio. I really think there's always room for it.

There's a certain element of people out there that like that rat-atat delivery, that thrive on that repetitive thing. I don't think it will ever become obsolete, but I think that we in FM radio are no longer the stepchildren, and will continue to grow and flourish.

"You don't have to wear funky jeans to love progressive music ... " 

then I play the Moody Blues, after an appropriate verbal setting of the

thing. It's getting people in the

mood. It's storytelling at its zenith, in its, loveliest form. Then I play "Knights in White Satin" and I keep the waves going and the whole thing. And then segue Renaissance, the first album, Island, which is a pretty, lovely, delicate, far away thing about being on an island, and I keep the waves going, and that's a kind of imagination package that I've played a number of times. I don't do it too often. Same thing with my space trips. I play Lothar and the Hand People, and I put as many head pieces of music around it that I can, and sometimes I play the same couplets because they are so dynamite. I start with 2000 Light Years From Home, and I go with things like Soft Machine, and then to Lothar, and then to Jet Set. All just very off the wall music, and it's a terrific trip. And even though you've heard It before, it works. Those are the rare exceptions. By and large, you really have to be listening. Every time you play Kiki Dee's "I've Got The Music In Me" you've got to find something else to play it with, but it ain't easy:

R&R: You mentioned the listeners are more sophisticated today than ever before. When dealing with "sound" programming, do you think it affects the average listener in a conscious or subliminal way?

AS: Subliminal. Subliminal. All these people that write and say, "Alison, I love your show," some of them are very perceptive, and musically. There was a time when any progressive person had to come on the air sounding like he was stoned out of his bird. We went through the business of bum rapping America, the President, criticizing the Army, being for whatever cause came along. Good, bad or indifferent. We've been through all of that. Now, unfortunately, the people in progressive radio are as you so nicely put it, second generation. There are very few first generation. Now, the first generation rock people, like all the other pros in radio know, that you never air your political feelings on the air. You never disclose your political leanings. Now, otherwise, you don't belong as a disc jockey You belong as a controversial talk person. The moment you disclose your political leanings, you allenate half your audience.

In the early days, when military was so chic, there were a lot of people who became personalities because they were militant. But, unfortunately, militancy is out of style, and those people have no place left, because you can't change. The people who survive are the professionals like Scott Muni, who



DRESSED TO KILL - Neil Bogart, Casablanca President, and Kiss (Gene Simmons, Paul Stanley, Peter Criss, and Ace Freshley) listen back to the group's new LP "Dressed To Kill." The label has scheduled a major merchandising campaign.



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DAVID BOWIE Young Americans (RCA)

JESSE COLIN YOUNG Songbird (WB)

MAGGIE BELL Suicide Sal (Swan Song)

# WNEW FM/NEW YORK

ADDED NEIL SEDAKA (Polydor) TOM SCOTT (Ode) LON & DERREK (A&M) **KANSAS** (Kirshner) BAREFOOT JERRY (Monument) TAGGETT (UA) MAGGIE BELL (Swan Song) ELLIOT LURIE (Epic) DANNY O'KEEFE (Atco) **ROBERTA FLACK** (Atlantic) GOLDEN EARRING (MCA) JOURNEY (Columbia)

HOT: HOLLIES (Epic) ALICE COOPER (Atlantic) HAYWARD & LODGE (Thresh) DAVID BOWIE (RCA) TOMMY (Polydor) JIMMY HENDRIX (Reprise) JESSE COLIN YOUNG (WB) LED ZEPPELIN (Swan Song)

BLUE OYSTER CULT (Col)

ALICE COOPER (Atlantic)

LED ZEPPELIN (Swan Song) GORDON LIGHTFOOT (Reprise)

BRIAN PROTHEROE (Chrysalis)

KANSAS (Kirshner)

KRAFTWERK (Vertigo)

# KUDL FM/KANSAS CITY

HOT:

#### ADDED:

DAVIE BOWIE (RCA) EARTH WIND & FIRE (Columbia) **GOLDEN EARRING (MCA) GRINDER'S SWITCH (Capricorn)** ORLEANS (Asylum) JESSE COLIN YOUNG (WB) ZAZU (Wooden Nickel) HAYWARD & LODGE (Threshold) JIMI HENDRIX (Reprise) **ARGENT** (Epic) TOM SCOTT (Ode) WENDY WALDMAN (WB) **ROBERTA FLACK** (Atlantic)

MARK COOPER, Program Director: Cult's "Cities" and "Born." Cooper's title and "Steven." Kansas' "Lonely St." Kraftwerk's title and "Melody II." Zeppelin's Kashmir" leads and all. Lightfoot's"Slide" and "Bend In Water." Proteroe's "Pinball" and "Dancer." Entire Hendrix.

# KOME FM/SAN JOSE

ADDED: TOMMY (Polydor) ROBERTA FLACK (Atlantic) JOURNEY (Columbia) HAYWARD & LODGE (Threshold) BOB DYLAN (Columbia) **ERIC ANDERSON (Arista)** JANIS IAN (Columbia) MAGGIE BELL (Swan Song) ALLEN TOUSSAINT (Reprise) WENDY WALDMAN (WB) JOHN BALDRY (Casablanca) **GOLDEN EARRING (MCA)** LOU REED (RCA)

HOT: DAVID BOWIE (RCA) CHICK COREA (Polydor) PETER FRAMPTON (A&M) JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) GORDON LIGHTFOOT (Repr) LEO SAYER (WB) **ROBIN TROWER (Chrysalis)** JESSE COLIN YOUNG (WB)

DANA JANG, Music Director: Flack's "Glow" and "Wanted." H&L's "Morning" and "Brother." Played in PM only are, Anderson, Ian, Bell, Toussaint, Waldman, Baldry, and Earring. Playing Todd Rundgren, Seals & Crofts, Nigel Olson, and Kraftwerk singles

# WMMR PHILADELPHIA

HOT:

#### ADDED:

HAYWARD & LODGE (Threshold) ERIC ANDERSON (Arista) HUMBLE PIE (A&M) TOMMY (Polydor) MAGGIE BELL (Swan Song) PETER FRAMPTON (A&M) DONALD BYRD (Blue Note) **ROBERTA FLACK** (Atlantic) AMON DUUL (Atlantic)

LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) ORLEANS (Asylum) **JANIS IAN (Columbia)** DAVID BOWIE (RCA)

T. MORGAN, Program Director; Playing entire Lps. Getting good eil, and Playing alph Mo response to Derringer singles.

# WKDA FM/NASHVILLE

ADDED DAVID BOWIE (RCA) YES (Atlantic) JIMI HENDRIX (Reprise) JESSE COLIN YOUNG (WB) AMERICA (WB)

AVERAGE WHITE BAND (Atl) LED ZEPPELIN (Swan Song) GRINDER'S SWITCH (Capricom) DAN FOGELBERG (Epic) MICHAEL MURPHEY (Epic) KRAFTWERK (Vertigo)

**BOB DYLAN (Columbia)** 

JACK CRAWFORD, Program Director: Yes' "America." Hendrix's enire Lp. Dylan's "Lily." "Twist" and "Blue." Zeppelin's "Houses" "Boogle" and "Dying." Fogelberg's"Raven" and "Gambler." Mur-phey's "Wildfire" and "Carolina." Playing edited version of Kraffwerk's "Autobahn" daytime, full version in PM. Playing J.J. Cale, Todd Rundgren-Etton John, and Golden Earring, Nigel Olsson singles. Marshall Tucker and Grinder's Switch in concert with a tremendous reaction. Sold out 2 shows.

## Mike Harrison/Editor Album Hotline: (714)223-6797

RADIO & RECORDS

# KSHE FM/ST. LOUIS

HOT:

LED ZEPPELIN (Swan Song)

ALICE COOPER (Atlantic)

ALICE COOPER (Atlantic)

**GORDON LIGHTFOOT (Repr)** 

BRIAN PROTHEROE (Chrysal)

**RICHARD TORRANCE** (Shelt)

JESSE COLIN YOUNG (WB)

DAVID BOWIE (RCA)

KRAFTWERK (Vertigo)

AL STEWART (Janus)

PAVLOV'S DOG (ABC)

NEKTAR (Passport)

ROBIN TROWER (Chrysalis)

ORLEANS (Asylum)

**OSANNA** (Peters)

ADDED: LES VARIATIONS (Buddah) NILS LOFGRENA&M) DAVID BOWIE (RCA) JESSE COLIN YOUNG (WB) LON & DERREK (A&M) LUCIFER'S FRIEND (Passport) JANIS IAN (Columbia) **KEITH MOON (MCA) OMEGA** (Passport)

SHELLY GRAFFMAN, General Manager: Getting a lot of response to Osanna and Cooper. Playing Lightfoot single and Pure Prairie League, and Protheroe singles.

# **KDKB FM/PHOENIX**

HOT:

ADDED: DANNY O'KEEFE (Atlantic) WENDY WALDMAN (WB) **ERIC ANDERSON (Arista)** RICHARD & LINDA (Island) JOHN BALDRY (Casablanca) LED ZEPPELIN (Swan Song) HAYWARD & LODGE (Threshold, MELISSA MANCHESTER (Aris) PETER FRAMPTON (A&M) 10CC (Mercury) NILSSON (RCA) LOU REED (RCA) HOYT AXTON (A&M) MAGGIE BELL (Swan Song)

BILL COMPTON, Program Director: Playing entire Lps on all new adds. Cooper's "Women Bleed." Bowie's "Fascination." Entire Lightfoot. Title track on Kraffwerk. Zeppelin's "Boogie" "Light" and "Kashmir" and all. Manchester's "Eyes" "Party Music." Protheroe's "Kashmir" and all. Manchester's 'Eyes' "Party Music." Protheroe's "Money" "Dreams" "Pinbail" and "Dancer." Torrance's "Jam" "Down Again" and "Woman." Stewart's "Dark Sea" "Sirens"

# KSAN/SAN FRANCISCO

ADDED: JESSE COLIN YOUNG (WB) **KEITH MOON (MCA)** LONNIE SMITH (Flying Dutch) KOKOMO (Columbia) ORLEANS (Asylum) AL GREEN (London) HOTEL ORCHESTRA (Pye) MICKEY NEWBURY (Elektra) KEITH & DONNA (Round) NILSSON (RCA) LOU REED (RCA)

HOT: LED ZEPPELIN (Swan Song) JOURNEY (Columbia) PETER FRAMPTON (A&M) DAVID BOWIE (RCA) JIMI HENDRIX (Reprise) **ROBIN TROWER** (Chrysalis) ALICE COOPER (Atlantic) NILS LOFGREN (A&M) ACE (Anchor) BONAROO (WB) NEKTAR (Passport) PRETTY THINGS (Swan Song) BOB MARLEY WAILERS (Island) LON & DERREK (A&M)

AL STEWART (Janus) BONNIE SIMMONS, Program Director: Playing entire Lps. Playing Eiton John, Ben E. King, and Nigel Olsson singles.

HOT:

WGRQ FM/BUFFALO

ADDED: DAVID BOWIE (RCA) YES (Atlantic) JIMI HENDRIX (Reprise) EARTH WIND & FIRE (Columbia) QUEEN (Elektra) ALICE COOPER (Atlantic)

**ROBIN TROWER (Chrysalis)** SUPERTRAMP (A&M) CHARLIE DANIELS (Kama Sut) RUFUS (ABC) MICHAEL MURPHEY (Epic) **BOB DYLAN (Columbia) GORDON LIGHTFOOT (Reprise)** 

LED ZEPPELIN (Swan Song)

ROGER CHRISTIAN, Music Director: Features of the week are EWF, and Alice Cooper. Playing Elton John and Chicago singles.

Playing Nigel Olsson, and Seats & Crofts singles.

# KYYS FM/KANSAS CITY

ADDED: DAVID BOWIE (RCA) MAGGIE BELL (Swan Song) **ORLEANS** (Asylum) JESSE COLIN YOUNG (WB) HOT: KRAFTWERK (Vertigo) MICHAEL MURPHEY (Epic) LEO SAYER (WB) AL STEWART (Janus) LED ZEPPELIN (Swan Song) ACE (Anchor) GORDON LIGHTFOOT (Reprise)

ALICE COOPER (Atlantic) MAX FLOYD, Program Director: Bell's "Wishing Well" and "Standing There." "Autobahn" on Kraftwerk is HOT. Stewart's "Carol" and title track. Ace's "How Long" and "24 Hrs." Zeppelin's "Boogie" and single.

## he Hottest:

FRIDAY, MARCH 21, 1975

LED ZEPPELIN Physical Graffiti (Swan Song)

**ROBIN TROWER** For Earth Below (Chrysalis)

BOB DYLAN Blood On The Tracks (Columbia)

> JIMI HENDRIX Crash Landing (Reprise)

# KLOS FM/LOS ANGELES

#### ADDED:

TOMMY (Polydor)

JOHN DENVER (RCA)

HOT: ACE (Anchor) LED ZEPPELIN (Swan So EARTH WIND & FIRE (Columbia) PHOEBE SNOW (Sheiter) LED ZEPPELIN (Swan Song) **ROBIN TROWER (Chrysalis) BOB DYLAN (Columbia)** 

HAYWARD & LODGE (Threshold) PAULA PORTER, Music Director: EWF's "Shining Star". Zeppelin's "Rover" "Houses" "10 Yrs." "Custard Pie" "Black Country Woman" "Wanton" "Kashmir" "Night Flight."

## WXRT FM CHICAGO

ADDED: **GRINDER'S SWITCH (Capricorn)** MAGGIE BELL (Swan Song) DANNY O'KEEFE (Atlantic) JOHN BALDRY (Casabianca) MICHAEL MURPHEY (Epic) ORCHESTRA LUNA (Epic) **GOLDEN EARRING (MCA)** HAYWARD & LODGE (Threshold) DAVID BOWIE (RCA) TOMMY (Polydor)

HOT: LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) KRAFTWERK (Vertigo) BOB DYLAN (Columbia) CHICK COREA (Polydor) **ROBIN TROWER (Chrysalis)** 

JOHN PLATT: Switch's "Train Blues" and "Pickin Blues." Entire Bell. O'Keefe's title track and "Hard Times." Entire Baldry. Luna's "Doris Dreams" "Dancing On Paper" and "Little Sam." Luna doesn't totally succeed in what it's trying to do, but it does deserve attention. Will they invite David Bowie on Soul Train?

WEBN FM/CINCINNATI

ADDED: HAYWARD & LODGE (Threshold) BOB DYLAN (Columbia) ORLEANS (Asylum) MAHAVISHNU ORCH (Columbia) KRAFTWERK (Vertigo) OLD & IN THE WAY (Round)

HOT: JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) GORDON LIGHTFOOT (Reprise)

TOM KENNEDY, Program Director: Entire Dylan. Hendrix's"Stone Free" and "Power." Kraftwerk's "Autobahn" and "Melody 11." Zeppelin's "Kashmir" leading, and "Night Flight" and "Boogie." Lightfoot's "Rainy Day" Slide" and "Ladies."

# KSMB FM/LAFAYETTE

ADDED: DRUICK & LORANGE (Ear) LOUDEN WAINWRIGHT III (Col) STRAWBS (A&M) JESSE COLIN YOUNG (WB) JIMI HENDRIX (Reprise)

#### HOT:

AL STEWART (Janus) BRUCE SPRINGSTEEN (Col)

MICHAEL MURPHEY (Epic) LINDA RONSTADT (Capitol) GORDON LIGHTFOOT (Reprise) CHARLIE DANIELS (Kama Sutra) MARSHALL TUCKER (Capricorn) LED ZEPPELIN (Swan Song) JIMMY BUFFET (ABC) DAN FOGELBERG (Epic) **BOB DYLAN (Columbia) RANDY NEWMAN (Reprise)** 

MIKE MITCHELL, Program Director: D&L's "Joshua," "Dancing" MIRE MITCHELL, Program Director: D&L's "Joshua," "Quancing" and "Leaving." Strawb's "Ghosts" "Lemon Pie" and "Don't Change." Murphey's entire Lp. Buffett's "Dallas" "Door" "Migration" and "Hurricane." Springsteen's "Fever" and "Born To Run." Playing Bowie, Nigel Olson, Tom Waits, and Kraftwerk and Pointer Sisters sinales.

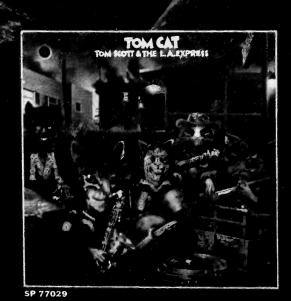
# WQIV FM/NEW YORK

HOT:

ADDED: JESSE COLIN YOUNG (WB) HOYT AXTON (A&M) **ROBERTA FLACK (Atlantic) FDDIE HARRIS (Atlantic)** ALPHONSE MUZON (Blue Note) **GOLDEN EARRING (MCA)** EVIE SANDS (Haven) KOKOMO (Columbia) DONALD BYRD (Blue Note) ACE (Anchor) TAGGETT (UA) LES VARIATIONS (Buddah) HAYWARD & LODGE (Threshold) DAVID BOWIE (RCA) FUTURES (Buddah) PETER FRAMPTON (A&M) MAGGIE BELL (Swan Song DANNY O'KEEFE (Atco)

**ROBIN TROWER** (Chrysalis) MAHAVISHNU ORCH (Columbia) JIMI HENDRIX (Reprise) STRAWBS (A&M) LED ZEPPELIN (Swan Sono) **ORLEANS** (Asylum) **RICHARD TORRANCE (Shelter)** PILOT (Columbia) TOM SCOTT (Ode) JANIS IAN (Columbia) **MELISSA MANCHESTER (Arista)** LON & DERREK (A&M) **BORY BLOCK (RCA)** BONAROO (WB) LEO SAYER (WB)

YES (Atlantic) TOM O'HARE, Program Director: Playing entire Lps. Playing Ben E. King and Augustus Pablos singles



A new album from the most talked about, seen about, and critically acclaimed about new instrumental group in recent years. TOM SCOTT AND THE L.A. EXPRESS proudly on Ode Records and Tapes.



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**RADIO & RECORDS** 

FRIDAY, MARCH 21, 1975

KNAC FM/LONG BEACH

ADDED:

#### ADDED:

MAGGIE BELL (Swan Song) DANNY O'KEEFE (Atco) AMON DUUL (Atco) LOU REED (RCA) NILSSON (RCA) **DOUG KERSHAW (WB) GRINDER'S SWITCH (Capricorn)** JOURNEY (Columbia) DAN FOGELBERG (Epic) 1st Lp HOYT AXTON (A&M)

HOT: BLUE OYSTER CULT (Columbia) LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) DAVID BOWIE (RCA)

HAYWARD & LODGE (Threshold) MAHAVISHNU ORCH (Columbia) DAN FOGELBERG (Epic) CHICK COREA (Polydor) ALICE COOPER (Atlantic) **BOB DYLAN (Columbia)** STRAWBS (A&M) JANIS IAN (Columbia) MICHAEL MURPHEY (Epic) **OSANNA** (Peters) PASSPORT (Atco) PAVLOV'S DOG (ABC) AL STEWART (Janus) **ROBIN TROWER (Chrysalis)** LEO SAYER (WB) YES (Atlantic) JOE WALSH (ABC Dunhill)

RON MCCOY, Program Director: Playing entire Lps. Playing Rick Derringer, Todd Rundgren, Elton John, Rod Stewart, and Seals & Crofts

# WCMF FM/ROCHESTER

#### ADDED:

sinales.

JESSE COLIN YOUNG (WB) PETER FRAMPTON (A&M) ALICE COOPER (Atlantic) **JIMI HENDRIX (Reprise)** KOKOMO (Columbia) 10 C.C. (Mercury)

HOT: LED ZEPPELIN (Swan Song) LESLIE WEST (Phantom) **ORLEANS** (Asylum) JIMI HENDRIX (Reprise) ACE (Anchor) HAYWARD & LODGE (Threshold) AVERAGE WHITE BAND (Atl) PASSPORT (Atco)

DAVID BOWIE (RCA) BERNIE KIMBLE, Program Director: Frampton's "Days Dawning" and "Money." Cooper's title track. Entire Hayward & Lodge. Orleans' title track and "Still Wind." Ace's "How Long" and "Creeping." Bowie's "Fame."

# ERC FM/BIRMINGHAM

ADDED: KANSAS (Kirshner) KEITH MOON (MCA) CHUCK BERRY (Chess) LON & DERREK (A&M) **GORDON LIGHTFOOT (Reprise) RUFUS (ABC)** DAVID BOWIE (RCA)

HOT: RICHARD TORRANCE (Shelter) AL STEWART (Janus) MICHAEL MURPHEY (Epic) BONAROO (WB) **ROBIN TROWER (Chrvsalis)** LED ZEPPELIN (Swan Song)

SOUL SURVIVORS (Motown)

PETER FRAMPTON (A&M)

JESSE COLIN YOUNG (WB)

**BOB SEEGER (Capitol)** 

JIMI HENDRIX (Reprise)

ALICE COOPER (Atlantic)

EARTH WIND & FIRE (Columbia)

MIKE ST. JOHN, Music Director: Kansas' "Song For America." Moon's "Gold." Berry's "Shake." L&D's "Harder." Lightfoot's "Rainy Day People." Rufus' "Somebody." Bowie's "Fascination." Torrance's "Southern Belles." Stewart's "Carol." Murphey's "Wildfire." Bonaroo's "Life." Trower's "Devil." Zeppelin's "Seaside"

# WABX FM/DETROIT

ADDED: **ERICANDERSON** (Arista) BOB MARLEY WAILERS (Island) LED ZEPPELIN (Swan Song) **KEITH MOON (MCA)** DONALD BYRD (Blue Note) DAVID BOWIE (RCA) JOURNEY (Columbia) ARGENT (Epic) CHAMBERS BROS (Avco) CHILLIWACK (Sire) OMEGA (Passport) LONNIE SMITH (Flying Dutch) LES VARIATIONS (Buddah) KANSAS (Kirshner) HOLLIES (Epic) ALPHONSE MUZON (Blue Note)

**ORCHESTRA LUNA (Epic)** LON & DERREK (A&M)

JIM SOTET, Program Director: Getting good reaction from all new adds. Phones on Hendrix. Playing Nilsson, Oldfield, First Choice and Walter Heath singles.

# **KLOL FM/HOUSTON**

HOT:

#### ADDED:

HOYT AXTON (A&M) DANNY O'KEEFE (Atco) HAYWARD & LODGE (Threshold) JESSE COLIN YOUNG (WB) ALPHONSE MUZON (Blue Note) **KEITH MOON (MCA)** TOM SCOTT (Ode) YES (Atlantic)

and "Morning Day." Cooper's "Women Bleed" "Black Widow" "Dept." "Ethel" and title track.

DAVID BOWIE (RCA) TOMMY (Polydor) JOURNEY (Columbia) LED ZEPPELIN (Swan Song) CHARLIE DANIELS (Kama Sutra) JIMI HENDRIX (Reprise) ALICE COOPER (Atlantic) HENRY GROSS (A&M) ROBIN TROWER (Chrysalis) KRAFTWERK (Vertigo) **GORDON LIGHTFOOT (Reprise)** 

GUIDON, LIGHTFOOT, Heprise JIM HILTY, Music Director: Axton's "No No?" "Lion" and "Roll." O'Keefe's "Quits" "Truman" and "Hard Times." Muzon's "Transplant" "Showbound" and "Rainbow." Moon's "Fox""Gold" and "Idol." Bowie's "Fascination" and "Hear Me." Tommy's "Queen" "Wizard" "Free" and "Take It." Young's "Again" and "Before You Came." Journey's 'Lifetime" "Topaz" "Kohoutek" "Mystery Mtn."

# WKTK FM/BALTIMORE

ADDED: HOLLIES (Epic)

ALICE COOPER (Atlantic) KEITH MOON (MCA) DAVID BOWIE (RCA) JESSE COLIN YOUNG (WB) ORLEANS (Asylum) PETER FRAMPTON (A&M) YES (Atlantic)

**RICHARD TORRANCE (Shelter)** JOE WALSH (ABC Dunhill) BOB DYLAN (Columbia) **ROBIN TROWER (Chrysalis)** STANLEY CLARKE (Nemporer) LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) MAHAVISHNU ORCH (Columbia)

HAYWARD & LODGE (Threshold) LOUDEN WAINWRIGHT (Col) JOHN BALDRY (Casablanca) TOMMY (Polydor) LARRY CORYELL (Vanguard)

JOHN REEVES, Program Director: Hollies' title track, "Hang Up" "Life" and "Time Machine." Entire Hendrix. Moon's "One Nite Stand" "Gold" and "Fox." Bowie's "Fascination" "Hear Me" and "Likes Me." Young's title track, "Before You Came" "Sugar" and "Josianne." Tommy's "Eyesight to Blind" Thank you, Keith Moon, for the great telephone interview

# **KMET FM/LOS ANGELES**

HOT:

DAVID BOWIE (RCA)

#### ADDED:

NILSSON (RCA) LOU REED (RCA) HAYWARD & LODGE (Threshold) AVERAGE WHITE BAND (Atl) HOLLIES (Epic) UNDISPUTED TRUTH (Gordy) ORLEANS (Asylum)

LED ZEPPELIN (Swan Song) BOB DYLAN (Columbia) LINDA RONSTADT (Capitol) **MINNIE RIPERTON (Epic)** PHOEBE SNOW (Shelter) **KRAFTWERK** (Vertigo) **ROBIN TROWER (Chrysalis)** MAHAVISHNU QRCH (Columbia EARTH WIND & FIRE (Columbia JOHN LENNÓN (Apple) JOE COLLINS, Music Director: Playing entire Lps. Playing Elton

John, Chicago, and Bad Co. singles.

# **KZEL FM/EUGENE**

HOT:

ADDED: JIMI HENDRIX (Reprise). DAVID BOWIE (RCA) KEITH MOON (MCA) LARRY CORYELL (Vanguard) EVIE SANDS (Haven) SADISTIC MIKA\ (Harvest) LES VARIATIONS (Buddah) **KEITH JARRETT (ECM)** COMMODORES (Motown)

JESSE COLIN YOUNG (WB) BOB MARLEY WAILERS (Island) TOM SCOTT (Ode) MAHAVISHNU ORCH (Columbia) LED ZEPPELIN (Swan Song) LON & DERREK (A&M) NILS LOFGREN (A&M) VASSAR CLEMENTS (Mercury) **GORDON LIGHTFOOT (Reprise)**----**RICHARD TORRANCE (Shelter)** AL STEWART (Janus) ACE (Anchor) **ROBIN TROWER (Chrysalis)** · ORLEANS (Asylum)

STAN GARRETT, Program Director: Hendrix's "Stone Free" title track, "Capt." and "Message." Bowie's "Fame" "Fascination" and " Moon's "Life." Sand's "Work." Variations' "Wood" "Universe. "Where She'il Go." Playing Elton John, Bad Co. and Waylon Jennings (flip side) singles.

# WMMS FM/CLEVELAND

ADDED: NILSSON (RCA) LOU REED (RCA) DAVID BOWIE (RCA) PETER FRAMPTON (A&M) GOLDEN EARRING (MCA) **ROBERTA FLACK (Atlantic)** EARTH WIND & FIRE (Columbia) RUSH (Mercury) MAGGIE BELL (Swan Song) BLACK CAUCUS (Chess) JESSE COLIN YOUNG (WB)

ACE (Anchor) AVERAGE WHITE BAND (Atlar **ROBIN TROWER (Chrysalis)** STRAWBS (A&M) JOHN LENNON (Apple)

Earring, Hayward & Lodge. Playing Rundgren, Elton John, Al Green, Suzi Quatro and Shirley & Co., Flaming Groovies singles.

# WRNO FM/NEW ORLEANS

ADDED: JOURNEY (Columbia) AMBROSIA (20th) DAVID BOWIE (RCA) ALLEN TOUSSAINT (Reprise) MAHAVISHNU ORCH (Columbia) YES (Atlantic)

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HOT: **JIMI HENDRIX (Reprise)** LON & DERREK (A&M) KRAFTWERK (Vertigo) LABELLE (Epic) **ROBIN TROWER (Chrysalis) BOB DYLAN (Columbia)** LED ZEPPELIN (Swan Song) PURE PRAIRIE (RCA) CHARLIE DANIELS (Kama Sut) STYX (Wooden Nickel)

TRIGGER BLACK, Program Director: Journey's "Kohoutek" "Mountain" and "Topaz." Bowie's "Fame" and "Universe." Toussaint's "You Can Not Lose." Mahavishnu's "Funk." Hendrix's "Stone Free" "Rainbow" and title. L&D's "Harder." Kraftwerk's "Autobahn" and all. Zeppelin's "Kashmir" "Trampled" and "Sea side" lead. Styx is selling. Ozark single is HOT. Would appreciate better service from Elektra-Asylum:

# **KWST FM/LOS ANGELES**

ADDED: JANIS IAN (Columbia) DAVIS ESSEX (Arista) **ERIC ANDERSON (Arista)** AMBROSIA (20th) COMMODORES (Motown) LARY CORYELL (Vanguard) **ROY ROGERS (20th)** MAGGIE BELL (Swan Song) PETER FRAMPTON (A&M) APRIL WINE (Big Tree) CHILLIWACK (Sire) WENDY WALDMAN (WB) TOMMY (Polydor) **BOB SEEGER (Capitol)** 

HAYWARD & LODGE (Threshold; JOURNEY (Columbia)

HOT: DAVID BOWIE (RCA) HOLLIES (Epic) JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) SUPERTRAMP (A&M) JESSE COLIN YOUNG (WB) MAHAVISHNU ORCH (Col) LON & DERREK (A&M) ACE (Anchor) AL STEWART (Janus)

SKY KING (Columbia) **GIL SCOTT-HERON** (Arista) **BOB DYLAN (Columbia) ORLEANS** (Asylum)

DAVID PERRY, Music Director: Larry Coryell's title track. Roger's "Happy Trails" Bell's Wishing Well." Frampton's "Show Me The Way" is so good. Bowie's "(Fame" leads. Hollies' title and "Hobo." Zeppelin's "Night Flight" leading. Entire Supertramp. Young's "Before You Came"and"City." L&D's "Harder" and "Lose." Stewart's "Cider" "Carol" "Sirens" and "What's Going." King's "Still in Love" leads. Playing Smokey Robinson, Blackbyrds, and Seals & Crofts singles

# WPDQ JACKSONVILLE

ADDED:

**GOLDEN EARRING (MCA)** JIMI HENDRIX (Reprise) HAYWARD & LODGE (Threshold) JESSE COLIN YOUNG (WB) LON & DERREK (A&M) DAVID BOWIE (RCA) **ALICE COOPER (Atlantic)** AMBROSIA (20th)

HOT:

J.D. BLACKFOOT (Fantasy) **BOB DYLAN (Columbia)** KRAFTWERK (Vertigo) **JACKSON BROWNE** (Asylum) **ROBIN TROWER (Chrysalis) NEKTAR** (Passport) COMMANDER CODY (WB) JOHN LENNON (Apple) LED ZEPPELIN (Swan Song) JANIS IAN (Columbia) PURE PRAIRIE LEAGUE (RCA)

BILL BARTLETT, Program Director: Earring's "Switch" "Kill Me" and "Daddy." Hendrix's "Message" "Rainbow" "Come Down" and "Stone Free." Entire Hayward and Lodge. Young's title track leads, "Before You Came" and "Daniel." L&D's "Music Lover" "Wildfire" "Baby" and "Harder." Bowie's single, "Fascination" "Right" "CanYou Hear Me" and "Fame." Cooper's tifle track and "Some Folks." Ambrosia's "Nice" "Time" and "holdin On." Blackfood's "Cray Horco" Lavs. "Rath's Over" 'Crazy Horse." lan's. "Party's Over" "17" "Me To You" and 'Luliabye.'

# VHCN FM/HARTFORD

ADDED: ALLEN TOUSSAINT (Reprise) MAGGIE BELL (Swan Song) HOYT AXTON (A&M) LUCIFER'S FRIEND (Passport) JOHN BALDRY (Casablanca) HAYWARD & LODGE (Threshold STEVE ASHLEY (Gull) DANNY O'KEEFE (Atlantic) JOHN BUNDRICK (Island) TERJE RYPDAL (ECM) RICHARD & LINDA THOMPSON

HOT: **ORLEANS** (Asylum) **JANIS IAN (Columbia)** ACE (Anchor) OLD & IN THE WAY (Round) NILS LOFGREN (A&M)

JIMI HENDRIX (Reprise) CHICK COREA (Polydor) 3

COUNTRY PAUL PAYTON, Music Director: Toussaint's "John" 'Lady'' ''World'' and title track. Bell's''Wishing Well'' ''Sal'' ''Got'' and "Strong." Axton's "Lion" "Pride" "Easy." Friend's "Prince" "Hobo" and title track. Baldry's title track, "Rambling Boy" "High & Low" "Maggie" and "She". Entire Hayward & Lodge. Side 2 of O'Keefe. Bundrick's "Devil" "Believe" "Fountain" and title. Entire Rypdal Lp is beautiful. Thompson's "Egypt" "Georgle" and "Old Man." Entire Orleans with "Dance" "Time" and "Your Life" leading. Entire lan, and Ace. Old & Way's "Midnight" "Wild Horse" should be single. Lofgren's"Sat. Night" should be single. Ashley's "Fire."

(Island)

# WAAF FM/WORCESTER

ADDED: SEALS & CROFTS (WB) ERIC ANDERSON (Arista) AL STEWART (Janus) EARTH WIND & FIRE (Columbia) JANIS IAN (Columbia) PILOT (Columbia) CHICK COREA (Polydor)

HOT: MICHAEL MURPHEY (Epic) **ROBIN TROWER (Chrysalis) KENNY RANKIN** (Little David) HENRY GROSS (A&M) MINNIE RIPERTON (Epic)

JOE CAPOBIANCO, Music Director: S&Cand Anderson are really nice Lps. Stewart's "What's Going On." EWF's "Happy Feeling" "Star" and "Way Of World." Pilot's "Magic." Corea's "Jungle Waterfall" and "Ride." lan's "Party," and "Me To You." Gross' "All My Love" get-ting requests. Riperton's "Lives" "Reasons" and "Trip." Ace getting good requests. Hendrix's "Power," "Stone Free" and "Message. Young's title track, and "Again." Heavy requests on Loggin's "Boston."

# KAMC FM/DALLAS

ADDED: JESSE COLIN YOUNG (WB) WENDY WALDMAN (WB) HEARTWOOD (GRC) YES (Atlantic)

HOT: MICHAEL MURPHEY (Epic) DAN FOGELBERG (Epic) JOE WALSH (ABC Dunhill) LED ZEPPELIN (Swan Song)

SUART MCRAE, Music Director: Young's "Danlek""Slick City" "Sugar" and title track. Heartwood's"Lover" "Satan" and "R&R Range." Yes" "America" and "Sweet Dreams." Playing Calico, Sir Douglas Quintet, and Seals & Crofts single.

# HOT: LED ZEPPELIN (Swan Song) HAYWARD & LODGE (Threshold) PRETTY THINGS (Swan Song)

LABELLE (Epic) AL STEWART (Janus)

ALICE COOPER (Atlantic) NILS LOFGREN (A&M)

JOHN GORMAN, Program Director: Getting strong reaction to Reed,

# ations' New Album "CAFE DE PARIS"...Shipping Now!! Les Varia

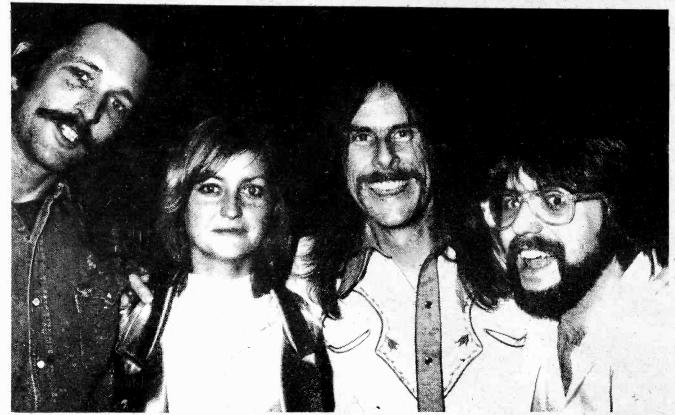
ON BUDDAH RECORDS AND AMPEX TAPES FROM THE BUDDAH GROUP



RIATIONS PERFORM ESPECIALLY FOR RADIO AND RECORD'S FIRST CONVENTION AT ALEX COOLEY'S ELECTRIC BALLROOM MARCH 19 THRU 22 SEE LES VA

PAGE 24

FRIDAY, MARCH 21, 1975



A&M recording artist, Tim Weisberg, at a party Records, Weisberg, and "Heavy" Lenny Bronstein, given for him at the San Francisco Great American A&M Bay area promotion man, who has been Music Hall. Appearing in photo (L to R) Phil helping progressive stations to do promotions, in Buchanan, KSAN-FM air personality, Karen both New York and San Francisco, for a long time. Robbins, assistant manager of S.F.'s Tower

## WOUR/UTICA-SYRACUSE

#### ADDED:

PETER FRAMPTON (A&M) JESSE COLIN YOUNG (WB) DAVID BOWIE (RCA) ERIC ANDERSON (Arista) KEITH MOON (MCA) HAYWARD & LODGE (Threshold) BOB DYLAN (Columbia) HOLLIES (Epic) GOLLIWOGS (Fantasy) JIMI HENDRIX (Reprise)

HOT: **ORLEANS** (Asylum) LED ZEPPELIN (Swan Song) JOHN LENNON (Apple) **PHOEBE SNOW** (Shelter) CHARLIE DANIELS (Kama Sut) ALICE COOPER (Atlantic) CHICK COREA (Polydor) **ROBIN TROWER (Chrysalis)** MAN (UA)

STEVE HUNTINGTON, Music Director: Entire Frampton, Young Anderson, Hayward & Lodge, Golliwog, and Hendrix, with "Message" and "Power" leading. Entire Bowie, "Fame" and single lead. Moon's "Kids." Hollies' "Sandy". Orlean's is selling. Zeppelin's "Light" and "Sea Side." Lennon's "Stand." Entire Snow. Entire Daniels with "Diablo" leading. Cooper getting good phones, title track, and "Devil's Fool." Corea's "Celebration, and title. Entire Trower. Man's"Rainbow Eyes." Playing Linda Lewis, Elton John, Sir Douglas Quintet, and Nilsson singles

# KADI/ST. L. -KWKI/KC

ADDE D: HOLLIES (Epic) JIMI HENDRIX (Reprise) TOMMY (Polydor) HAYWARD & LODGE (Threshold) LED ZEPPELIN (Swan Song) JESSE COLIN YOUNG (WB)

HOT: BRIAN PROTHEROE (Chrysal) JOE WALSH (ABC Dunhill) NEKTAR (Passport) GORDON LIGHTFOOT (Repr) **DON FOGELBERG (Epic)** MICHAEL MUPRHEY (Epic) **BOB DYLAN (Columbia)** 

ALICE COOPER (Atlantic)

MAN (UA) PETER PARISI, Program Director; Tommy's "Pinball Wizard" is great. H&L's "This Morning" "Remembering" and "Dreamed." Young's "Before You Came" and title track. Protheroe's "Pinball." Murphey's"Wildfire" and 'Medicine Man Playing Todd Rundgren and flip side of Elton John singles

# KPRI FM/SAN DIEGO

ADDED: HAYWARD & LODGE (Threshold LED ZEPPELIN (Swan Song) JIMI HENDRIX (Reprise) JESSE COLIN YOUNG (WB) LABELLE (Epic)

HOT KRAFTWERK (Vertigo) DAVID BOWIE (RCA) GORDON LIGHTFOOT (Repr) AVERAGE WHITE BAND (Atl) JOHN LENNON (Apple) **ROBIN TROWER (Chrysalis)** 

ADRIAN BOULT, Music Director: Playing long and short version of Krattwerk's"Autobahn." H&L's "Morning" "Saved By The Music." Hendrix's "Stone Free." Young's title track. Bowie's single and "Universe." Playing Elton John single.

# WORJ FM/ORLANDO

HOT:

KRAFTWERK (Vertigo)

LON & DERREK (A&M)

JANIS IAN (Columbia)

AL STEWART (Janus)

SUPERTRAMP (A&M)

ACE (Anchor)

LED ZEPPELIN (Swan Song)

EARTH WIND & FIRE (Columbia)

#### ADDED

DAVID BOWIE (RCA) LESLIE WEST (Phantom) KEITH MOON (MCA) BONAROO (WB) JIMI HENDRIX (Reprise) JESSE COLIN YOUNG (WB) ALICE COOPER (Atlantic) GOLDEN EARRING (MCA)

MIKE LYONS, Music Director: Bowie's "Fascination" "Fame" and 'Universe." Harris is a beautiful album. Cooper's "Ethel" and "Women Bleed." Side one of Kraftwerk. Zeppelin's "Kashmir" and "Trampled." L&D's "Harder". lan's "17." Stewart's "Cider." Supertramp's "Dreamer." Entire Murphey, Dylan, and Daniels. Playing Nilsson, and Status Quo singles.

# KMYR-ALBUQUERQUE

ADDED **KEITH MOON (MCA)** JIMI KENDRIX (Reprise) JESSE COLIN YOUNG (WB) YES (Atlantic)

LARRY CORYELL (Vanguard) LON & DERREK (A&M)

JEFF POLLACK, Music Director: Moon's "Kids" and "Together." Entire Hendrix Young's title track, "Sugar Babe" "Josianne" and all. Ace's "How Long" and "Real Feeling." Strawbs' "Where Do You Go" and "Pie." Trower's "Fine Day" and title track. Zeppelin's "Sea Side" "Black Country Woman." Nektar's "Astral Man." Playing Ralph McTell, Elton John, and Rod Stewart single.

## WIIN AM/ATLANTA

HOT

ADDED: JIMI HENDRIX (Reprise) JESSE COLIN YOUNG(WB) KEITH MOON (MCA) TOMMY (Polydor) SPARKS (Island) **GOLDEN EARRING (MCA)** NILS LOFGREN (A&M) HEARTWOOD (GRC) ENO (ECM) TOM SCOTT (Ode) HORACE SILVER (Blue Note) DONALD BYRD (Blue Note) CHICK COREA (Polydor) RORY CLOBK BLOCK (RCA) RUSS BALLARD (Epic) HAYWARD & LODGE (Threshold)

LEO SAYER (WB) EVIE SANDS (Haven) ALPHONSE MUZON (Blue Note) LED ZEPPELIN (Swan Song)

**BABE RUTH (Harvest)** 

**DAVID BOWIE (RCA)** 

**QUEEN** (Elektra)

RUSH (Mercurh)

BONNIE BRAMLETT (Capricorn)

**BLUE OYSTER CULT (Columbia)** 

**ROBIN TROWER (Chrysalis)** 

ALICE COOPER (Atlantic)

ROSS BRITTAIN, Program Director: Playing entire Lps. Playing both sides of Elton John single, Torrance, and Wet Willie single.

# WLIR FM/LONG ISLAND

#### ADDED:

TOMMY (Polydor) PETER FRAMPTON (A&M) BOB MARLEY (Island) DANNY O'KEEFE (Atco) STEELEYE SPAN (Chrysalis) DAVID BOWIE (RCA) ALLEN TOUSSAINT (Reprise) WENDY WALDMAN (WB) **GRINDER'S SWITCH (Capricorn)** MAGGIE BELL (Swan Song) MAGGIE & TERRY ROCHE (Col) JESSE COLIN YOUNG (WB) GIL COLQUITT, Music Director: Maggie & Terry Roche is a really nice

BOB DYLAN (Columbia) **ROBIN TROWER (Chrysalis) ORLEANS** (Asylum) CHICK COREA (Polydor) MAHAVISHNU ORCH (Col) JIMI HENDRIX (Reprise) **KANSAS** (Kirshner) PRETTY THINGS (Swan Song) LED ZEPPELIN (Swan Song) **RICHARD TORRANCE (Shelter)** 

album. Hendrix getting tremendous response. Really turning on kids who never were into Hendrix before. Good reaction to Orleans, and oung. Pretty Things in live concert, and on 18th, Chick Corea, 19th, **Jackson Browne** 

## KZOK FM/SEATTLE

#### ADDED:

AMERICA (WB) BAREFOOT JERRY (Monument) BONAROO (WB) ALICE COOPER (Atlantic) LON & DERREK (A&M) HOLLIES (Epic) **JANIS IAN (Columbia)** JOURNEY (Columbia) BOB MARLEY WAILERS (Island) TOM SCOTT (Ode) DANNY O'KEEFE (Atco)

HOT **ROBIN TROWER (Chrysalis)** LED ZEPPELIN (Swan Song) **GORDON LIGHTFOOT (Reprise) BOB DYLAN (Columbia)** ERIC BURDON (Capitol) KRAFTWERK (Vertigo) AVERAGE WHITE BAND (Atl) JESSE COLIN YOUNG (WB) CHARLIE DANIELS (Kama Sutra **RAMSEY LEWIS (Columbia)** JEFFERSON STARSHIP (Grunt)

NORM GREGORY, Program Director: Entire America. Jerry's title track. Bonaroo's "Dream On" and "Don't Tread." Cooper's "Nightmare, "Black Widow" and "Women Bleed." Hollies' "Another Night." lan's "'17", Journey's "Kahoutek" and "Morning." Scott's "Cat." O'Keefe's "Truman," "Wagon" and "Good Day." Playing Todd Rundaren sinale

# WCOL FM/COLUMBUS

ADDED: ALICE COOPER (Atlantic) DAVID BOWIE (RCA) JOURNEY (Columbia) AL STEWART (Janus) JIMI HENDRIX (Reprise) TOM SCOTT (Ode) KOKOMO (Columbia)

HOT: LED ZEPPELIN (Swan Song) ROBIN TROWER (Chrysalis) BOB DYLAN (Columbia) EARTH WIND & FIRE (Col) RUSH (Mercury)

BOB GOODING, Program Director: Cooper's title track, "Devil's Bood "Black Widow," "Years Ago" and "Steven" and "Only Women Bleed." Bowie's "Universe" "Fame" "Hear Me" and single. Journey's "Kohoutek" "Mystery Mtn." and "Morning." Stewart's "Sirens," "What's Going" "Next Time" and "DarkSea." Hendrix's "Message," "Power," and "Stone Free." EWF's "Way of World," "Feeling" "Africano" and "Star." Scott's "Back Fence" "Mondo" and single. Kokomo's "Cool""Sorry" "Angel" and "Understand." Playing Golden Earring single

# WBAB-LONG ISLAND

ADDED: JANIS IAN (Columbia) **ARGENT** (Epic) HOLLIES (Epic) DAVID BOWIE (RCA) VASSAR CLEMENTS (Mercury) ATLANTIS (Vertigo) KANSAS (Kirshner) CHICK COREA (Polydor)

HOT: LED ZEPPELIN (Swan Song) MAHAVISHNU ORCH (Columbia) ROBIN TROWER (Chrysalis) MICHAEL MURPHEY (Epic) KRAFTWERK (Vertigo) JOHN LENNON (Apple) AL STEWART (Janus)

BERNIE BERNARD, Music Director: lan's "Party." Hollies' 'Machine Jive." Bowie's title track. Clements' "Train." Atlantis' "Brither." Kansas' title track. Zeppelin's "Kashmir." Trower's "Tale." Murphey's "Wildfire." Kraftwerk's "Melody II." Lennon's "Stand By Me." Stewart's "Cider." Playing Bramlett, Dylan, and American Tears singles.

# KBP FM/DENVER

ADDED: HAYWARD & LODGE (Threshold) JESSE COLIN YOUNG (WB) DAVID BOWIE (RCA) PETER FRAMPTON (A&M) GOLDEN EARRING (MCA) ALICE COOPER (Atlantic) AMBROSIA (20th)

HOT: JIMI HENDRIX (Reprise) LED ZEPPELIN (Swan Song) ROBIN TROWER (Chrysalis) JOHN LENNON (Apple) ACE (Anchor)

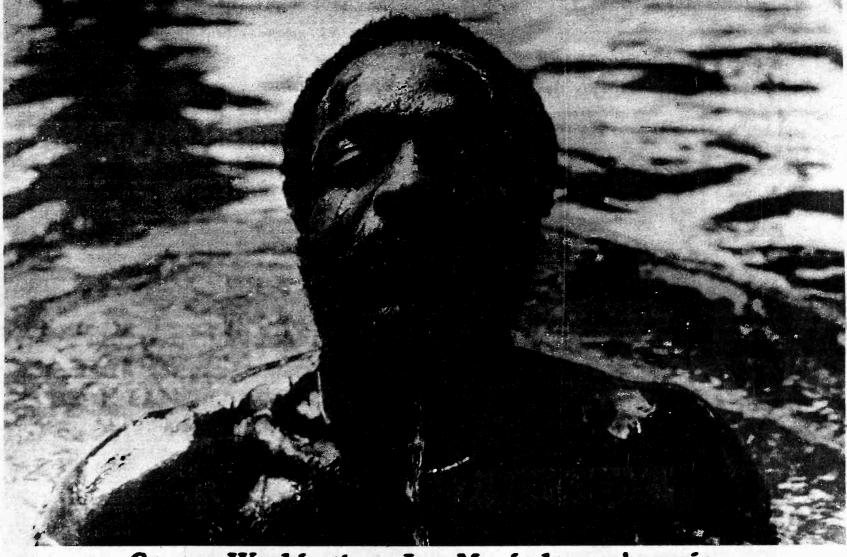
MICHAEL MURPHEY (Epic) ANDY FAIRWEATHER LOW **EMMYLOU HARRIS (Reprise)** 

JEAN VALDEZ: H&L's "Remember Me" and "My Brother." Bowie's "Fame" and title track. Frampton's "Show" and "Baby." Earring's "Kill." Cooper's "Ethel" and title track. Axton's "No No""Lion" and "Southbound." Ambrosia's "Nice." Young's title track, "Before You Came" and "Again." Hendrix's title track, and "Message." Zeppelin's "Boogie" "Flight" "Trampled" "Rover" and "Custard." Harris' "Bouider" and "For No One." Playing Seals & Crofts, Nigel Olson

#### HOT: ACE (Anchor) STRAWBS (A&M) **ROBIN TROWER** (Chrysalis) COMMANDER CODY (WB) LED ZEPPELIN (Swan Song) **NEKTAR** (Passport)

There's head music and there's soul music and there's interpretive, improvisational and progressive music.

And there's Grover's music. Nobody tries to label it and everybody loves it. "Mister Magic," his most recent album, is such a smash that he has come out with a single, also called "Mister Magic." KU 924 F



Grover Washington, Jr.-Music lovers' music.



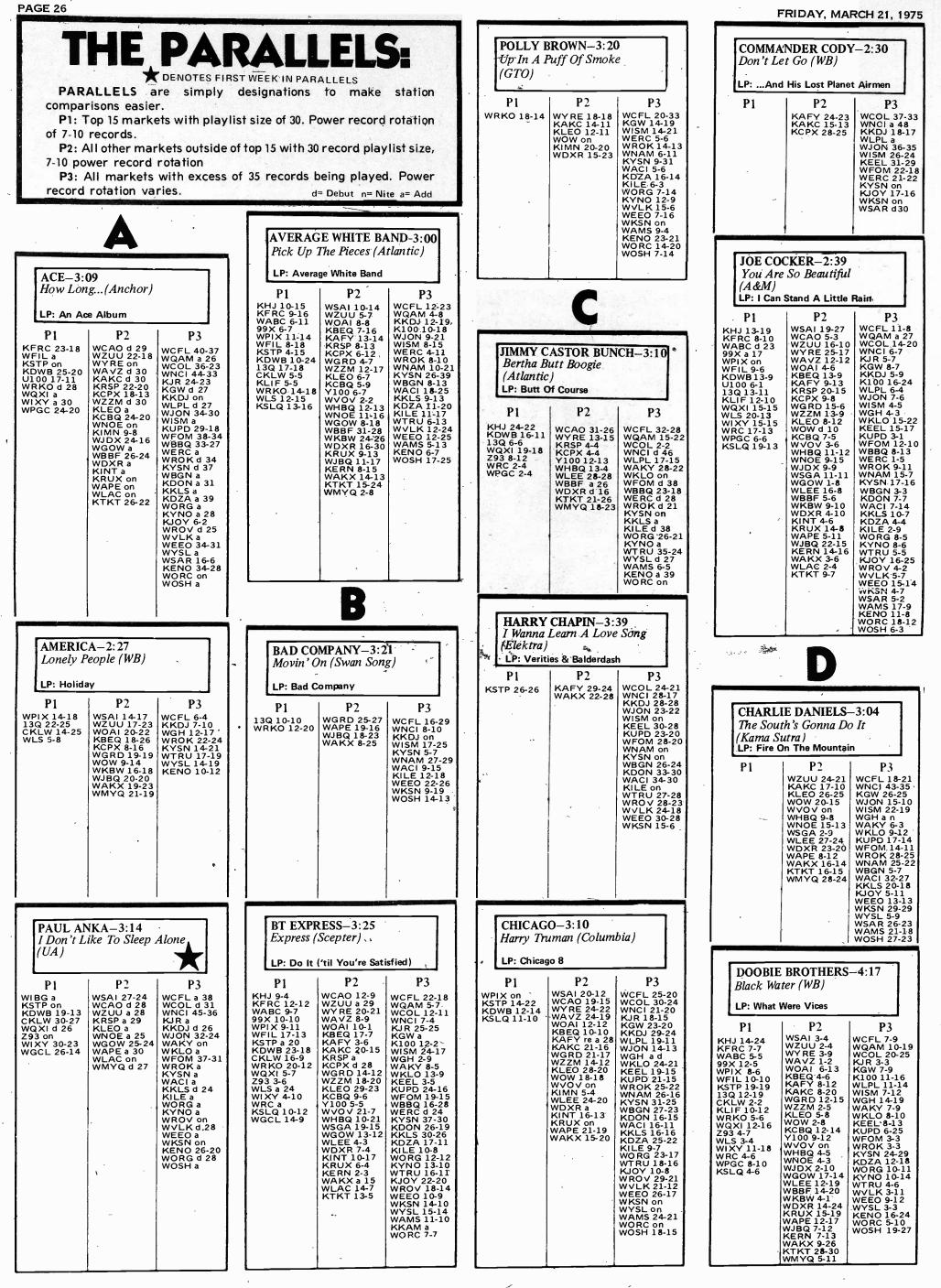
GROVER WASHINGTON, JR. Mister Magic—KU-20 S1

On KUUU Records, A division of CTI Records.

Talent Direction-Peter Paul-Tel. (212) 489-6120

2

Distributed by Motown Record Corp.



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The Smash Follow-Up To "Pick Up The Pieces" by the Average White Band is "CUT THE CAKE" ATL 3261

# on <u>Atlantic</u>



2





**P**3

WCFL 15-6 WQAM 2-1 WCOL 6-13 WNC1 1-3 KJR 10-9 KGW 4-1 KKDJ 13-16 K100 9-9 WLPL 2-3 WISM 3-4 WGH 3-2 WKLO 7-7 KEEL 1-2 WFOM 5-2 WBQ 6-8 WERC 6-2 WROK 6-2 WROX 6-19 WECO 1-2 WKSN 1-2 WFON 2-5 WOSH 9-5

**P3** 

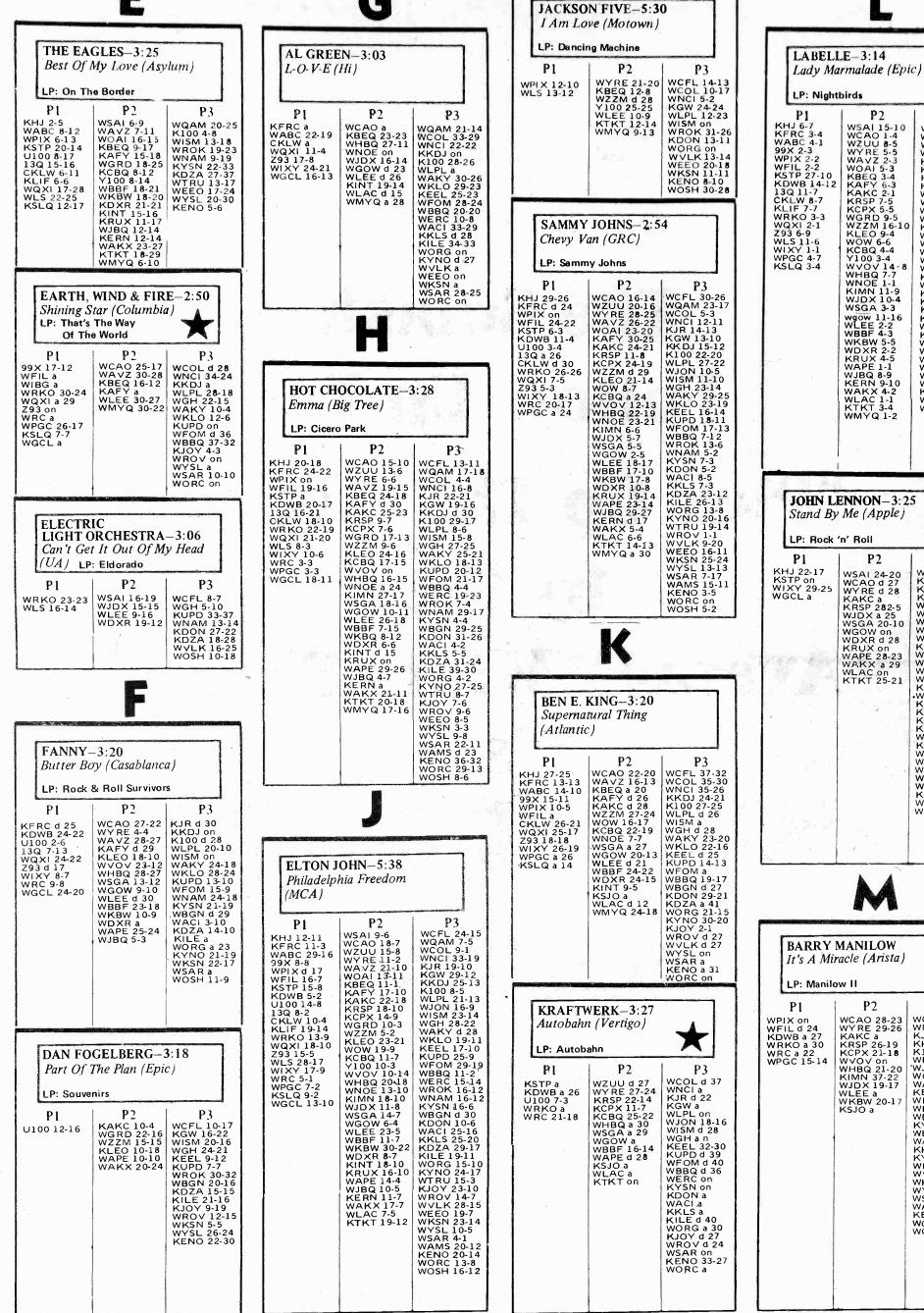
WNCI 37-27 KJR on KKDJ on KLO0 d 22 WLPL d 30 WJON a 33 WISM 29-27 WGH a d WAKY a KUPD 38-35 WFOM 35-27 WBBQ 31-25 WERC a WROK a KYSN 38-32 WBGN on KDDN 34-25 KKLS d 27 KDZA 36-29 KILE d 35 WORG d 22 KYNO 25-24 WTRU a 35 WVLK a WKSN on WYSL a WSAR 25-16 KENO 24-19 WORC 25-24

WOSH d 30

P3

P3 WCOL 22-12 WNCI 30-23 KJR a KKDJ d 29 K100 a WLPL 25-21 WJON 24-23 WGH d 29 WAKY 0n KEEL 23-22 WFOM 31-26 WBBQ 24-23 WERC 29-26 KYSN 25-20 WBGN 22-14 WACI 29-21 KKLS a KYNO a WACY 18-10 WKSN d 23 WYSL 12-12 WSAR 14-3 WAS 16-8 KENO 28-25

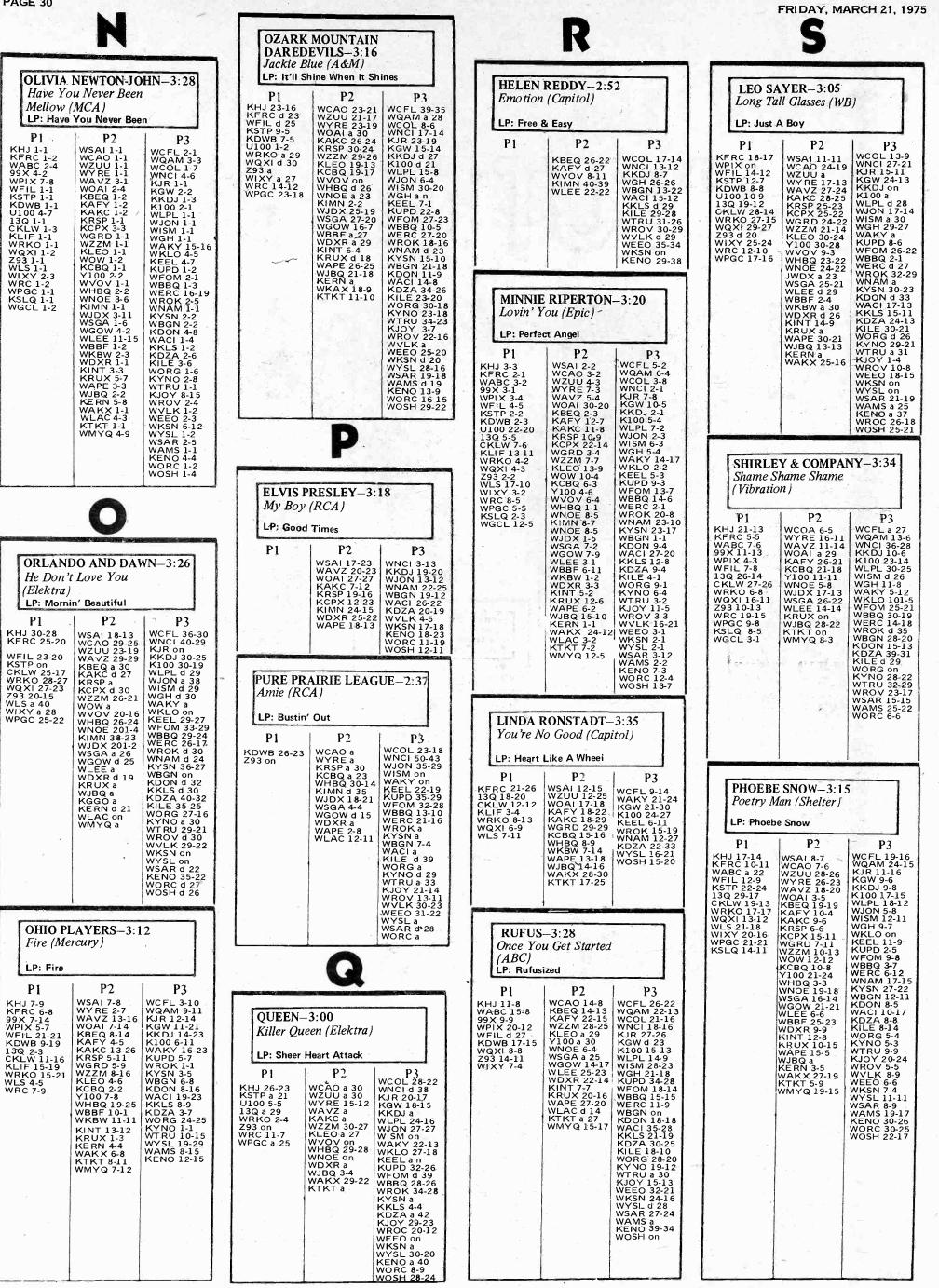
KENO 28-25 WORC on WOSH d 29



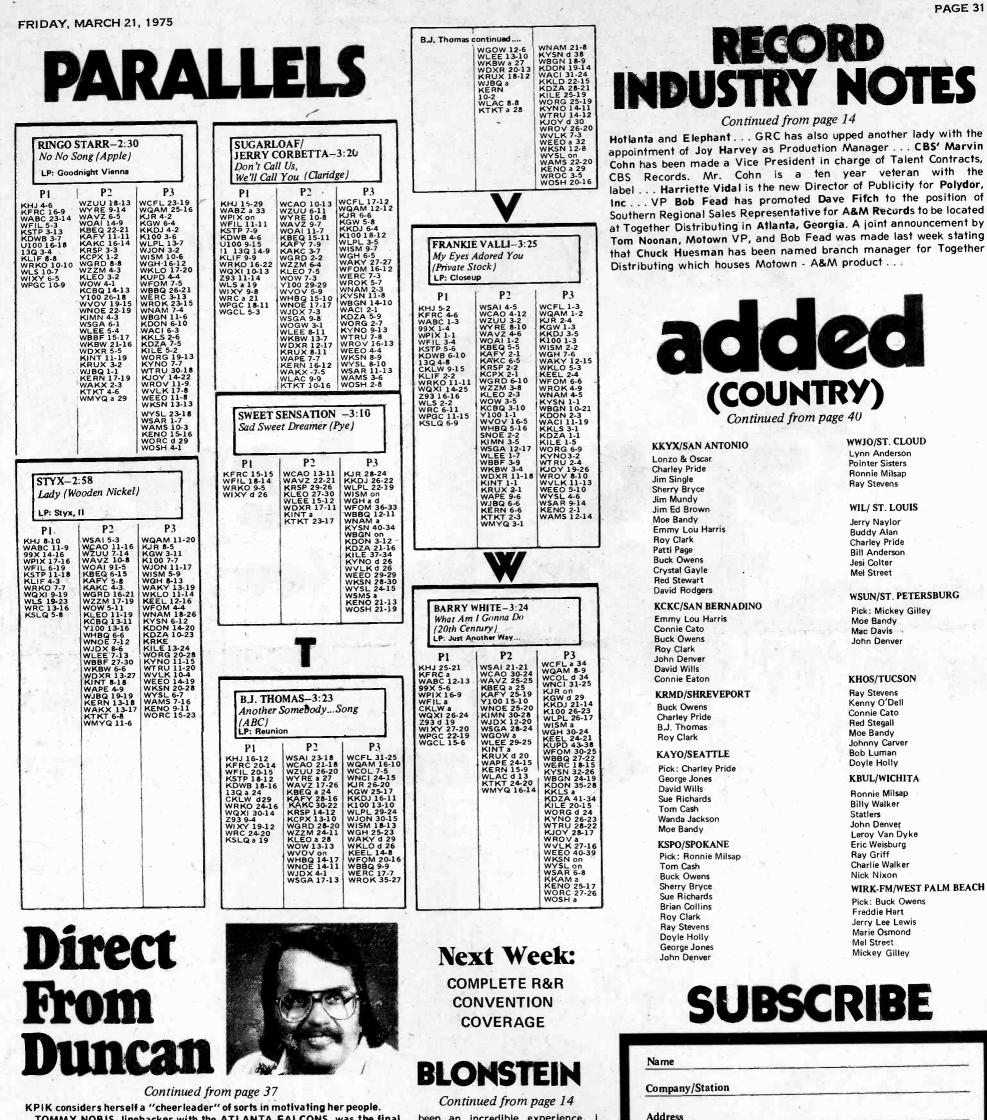
# OH BUTTER BOY"



# IT'S NOT PARKAY! FANNY



<



... TOMMY NOBIS, linebacker with the ATLANTA FALCONS, was the final speaker. All I can say is: I hope he plays better football than he speaks. The seminar hanguet and "New Faces" show was nut together very well

... The seminar banquet and "New Faces" show was put together very well. The talent on the show proved there is some new and young talent coming up in the country music field.

... Special congrats to KENRS RIC LIBBY, WHK'S DAVE DONAHUE and MCA records JOHN BROWN on an outstanding seminar. I enjoyed it and know most everyone else did. To all of the people who worked putting this year's seminar together: LADIES AND GENTLEMEN, YOUR "GAME PLAN" FOR THE 1975 COUNTRY RADIO SEMINAR WAS A "SUC-CESSI!!!"

... Now, if you will excuse me, I'm tired and ned some sleep ... snore .... snore ..... snore .....

been an incredible experience. I don't think you can use the word genius about too many people, but { think with Lou it applies.

City

State

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ONE QUARTER- \$35

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We are distributed by A&M Records who I work very closely with. Working with guys like Bob Fead, Arnie Orleans, and Harold Childs has been a great relationship for us.

The artists we have are very close to us, and trust us, and that's really what Ode is all about .... TRUST.

# EDDY RAVEN'S Got Got Got (And Some Bad News)" FOR YOUR Radio Station





IN THE COMPANY OF HITS



new entries

LYNN ANDERSON

In To Love Again (Columbia)

More adds this week, Pick

WWJO, WWOK

Doesn't Anyone Love(GRC)

See New and Active

2.21

**MOE BANDY** 

**DEBRA BARBER** 

**BOBBY BARE** 

add KNEW

Warm & Free/Huntsville (RCA)

Debuts at 44 KRAK, 47 WHK,

Help Yourself To Me (RCA)

Adds KSON, WIL

**BUDDY ALAN** 

Chains (Capitol,

3-14

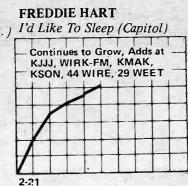
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#### RADIO & RECORDS



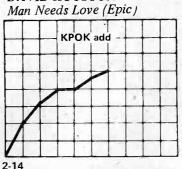
LEFTY FRIZZELL

Life's Like Poetry (ABC)



**DEBI HAWKINS** Makin' Believe (Warner) Debuts at 50 KHEY

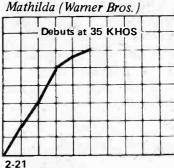
#### **DAVID HOUSTON**



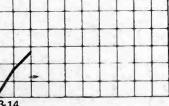
#### **GEORGE JONES**

These Days (Epic) New and Activ 3-14

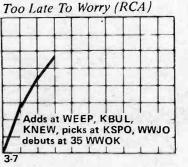
#### **DONNIE KING**



MIKE LUNSFORD While The Feelings Good (Gusto)



#### **RONNIE MILSAP**

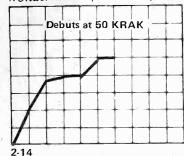


Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

ANNE MURRAY Uproar (Capitol) WIRK-FM, WJJD, WONE, KPOK, debuts at 23 WWJO, 45 KSO



2-7



JODY MILLER

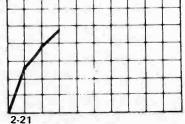
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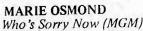
GEORGE MORGAN

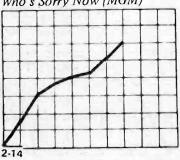
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JERRY NAYLOR

To A Honky Tonk (Melodyland)

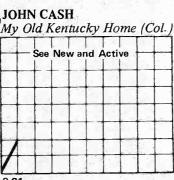


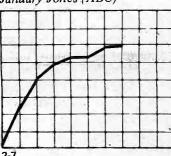


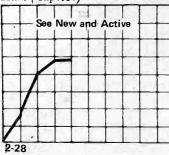


**BARBI BENTON** Brass Buckles (Playboy) lore Adds this week, WWOK, WJJD 2-28

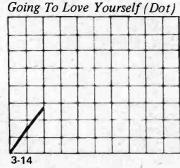
COUNTR' SINGLES

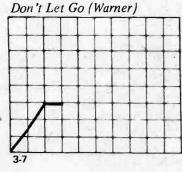


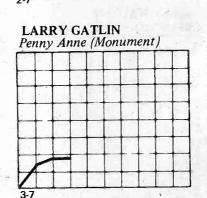




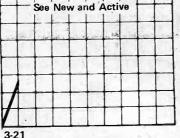
## **ROY CLARK**



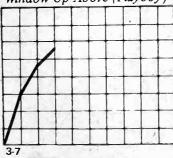




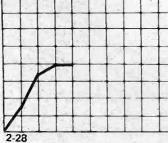
**CRYSTAL GAYLE** Beyond You (UA)

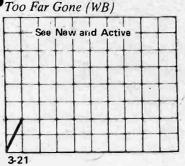


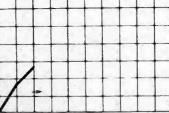
#### **MICKEY GILLEY** Window Up Above (Playboy)



**BOBBY HARDEN** One Step (UA)



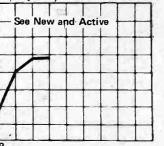




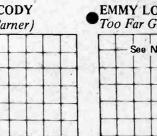
# JIM ALLEY Memory's Gonna Kill Me (Avco) My Old Kentucky Home (Col.)

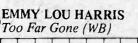
3-21 **JOHNNY CARVER** January Jones (ABC)

#### **CONNIE CATO** Hurt (Capitol)





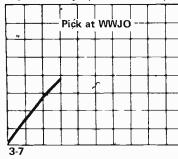




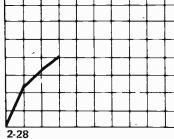
• EMMY LOU HARRIS Too Far Gone (WB)

#### PAGE 40

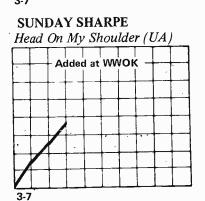
# **JOHNNY PAYCHECK** Loving You Beats All (Epic) Adds KHOS, WUBE 2-21 **POINTER SISTERS** Life You Life (Blue Thumb)

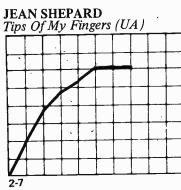


**KENNY PRICE** Easy Look (RCA)



**EDDIE RABBITT** Forgive & Forget (Elektra) Add KERE





**CONNIE SMITH** Lot Of Hurtin' Done (Columbia)

## **RADIO & RECORDS**

SAMMI SMITH

Cover Me (Mega)

1-24

3-14

2-21

3-14

2-28

2-21

**BILLY SWAN** 

I'm Her Fool (Monument)

**MEL STREET** 

Smokey Mountain (GRT)

Debuts at WIRK-FM, WIL

**RAY STEVENS** 

Misty (Barnaby)

GARY STEWART

She's Acting Single (RCA)

HANK SNOW

Merry-Go Round of Love (RCA)

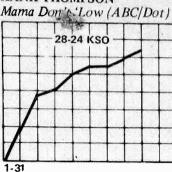
Adds KJJJ, WIRE, pick

STATLER BROS

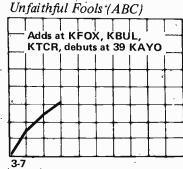
крок, квох

KRAK, KCKC 35, KSOB,

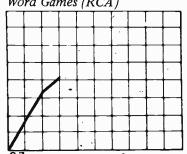
#### HANK THOMPSON



#### LEROY VAN DYKE



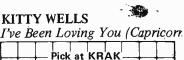
#### **BILLY WALKER** Word Games (RCA)

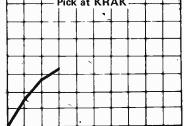


## JERRY WALLACE

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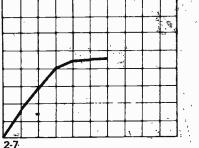
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3-7

MIKE WELLS Sing Me...Porter Wagone (Playboy)



Asterisk (\*) denotes records Most Added this week, KTCR/MINNEAPOLIS KHEY/EL PASO WSLR/AKRON Pick: Sherry Bryce Pick: Billy Walker Gary Steward Margo Smith Pick: Ray Griff Pick: John Denver Charley Pride Buck Owens David Allen Coe Pat Boone Jim Ed Brown KMAK/FRESNO Little David Wilkins La Costa WPLO/ATLANTA Bob Luman Freddie Hart Sue Richards Mac Davis WESC/GREENVILLE David Wills Charlie McCoy Mac Curtis Sherry Bryce Gordon Lightfoot Buck Owens Don Potter Crystal Gayle Buck Owens Emmy Lou Harris KIKK/HOUSTON WISZ/BALTIMORE No Adds argo Smith Tim Holliday **KBFW/BELLINGHAM** Patti Page Jim Ed Brown Nick Nixon Emmy Lou Harris Charley Pride John Denver David Rodgers Rov Head John Cash Ray Stevens **KENR/HOUSTON** WAME/CHARLOTTE, N.C. Roy Head Donny King Jim Mundy Barbi Benton John Cash Charley Pride John Denver Charley Pride John Denver Buck Owens Tim Holliday WMAQ/CHICAGO Red Stegall Not Available WIRE/INDIANAPOLIS Pick: Mac Davis WJJD/CHICAGO John Cash Ray Stevens Roy Clark Marie Osmono Danny Davis Singers George Jones John Denver Connie Cato Charley Pride Hank Snow Barbi Benton Pick: John Denver Jeanne Seely WUBE/CINCINNATI Jerry Wallace John Denver WJQS/JACKSON, MISS. Connie Cato Crystal Gayle Jim Mundy Blanchard & Morgan Roy Clark Roy Clark John Cash Jeanne Seely Connie Smith Mickey Gilley Johnny Paycheck Jerry Lee Lewis Charley Pride John Denver Ray Stevens Jim Ed Brown WHK/CLEVELAND Wanda Jackson Bobby Borchers David Wills Dallas Frasier Jeris Ross KCKN/KANSAS CITY Tim Holliday David Rodgers George Jones Blanchard & Morgan Little David Wilkins WMNI/COLUMBUS John Duncan Red Steagall Mac Davis Connie Cato Charlie Walker Gary Stewart Red Stegall Johnny Paycheck Moe Bandy Jerry Wallace Country Caviliers Jeanne Seely Pick: Buck Owens Jim Single KBOX/DALLAS Joe Brock Pick: David Wills Red Stewart George Jones **KFOX/LONG BEACH** Hank Snow Nick Nixon Bobby Hardin Billy Walker Jerry Wallace David Rodgers Leroy Van Dyke Gordon Lightfoot Ray Steven Tom Cash KLAC/LOS ANGELES La Costa WONE/DAYTON George Jones WINN/LOUISVILLE Marie Osmond Sue Richards John Cash Charlev Pride Doyle Holly David Allen Coe John Denver Mac Davis

Gordon Lightfoot Pick: Jim Mundy **KSO/DES MOINES** Pick: Buck Owens George Jones Moe Bandy Mac Curtis Nick Nixon Billy Walker Roy Clark

KERE/DENVER Jim Ed Brown David Rodgers Charley Pride John Denver Eddie Rabbit Mac Curtis WDEE/DETROIT Mac Davis

Im Ed Brown Roy Clark Statlers Crystal Gayle Moe Bandv Sherry Bryce Red Stegall Patti Page Emmy Lou Harris

Gordon Lightfoot John Denver David Wills **Charley Pride** John Stewart Mike Murphy Jerry Lane Paul Davis Crystal Gayle WMC/MEMPHIS T,G. Shepard Roy Clark Charley Pride John Denve WWOK/MIAMI

Mac Davis

KNEW/OAKLAND KOOO/OMAHA Hank Williams Jr. Jim Gately Gunilla Hutton WEEP/PITTSBURGH Melba Montgomery Bill Anderson Ronnie Milsap John Denver **KPOK/PORTLAND** Crystal Gayle Bobby Vinton Hank Snow Roy Clark David Houston Marie Osmond **KWJJ/PORTLAND** No Adds **KTUF/PHOENIX** John Cash Kenny O'Dell Connie Cato Blanchard & Morgan George Jones Charley Pride Danny Davis Singers Gordon Lightfoot KJJJ/PHOENIX Ray Stevens B.J. Thomas

6

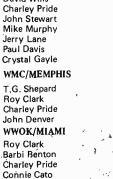
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Roy Clark Freddie Hart Connie Cato Hank Snow Bobby Hardin WEET/RICHMOND Lois Johnson Connie Eaton Pick: Mickey Gilley Pick: Connie Smith Pick: Kitty Wells Pick: Hank Snow Pick: Billy Walker Charley Pride Shelia Tilton George Jones B.J. Thomas Jerry Naylor Pat Boone

KRAK/SACRAMENTO Jim Ed Brown Danny Davis Singers Blanchard & Morgan Buck Owens Also: Mac Curtis **KSON/SAN DIEGO** Billy Jo. Spears

FRIDAY, MARCH 21, 1975

Roy Clark Tom Cash Guy & Raina Leroy Van Dyke Moe Bandy George Jones David Wills Buck Owens WUNI/MOBILE Phil Everly Crystal Gayle **Ray Griff** Gordon Lightfoot Emmy Lou Harris Jim Mundy Lobo David Rodgers Pick: Eddy Raven WHOO/ORLANDO Bobby Vinton Sherry Bryce John Denver Tim Bresh Mac Davis Brian Collins Ronnie Milsap Moe Bandy Jean Shepard Jerry Lee Lewis Bobby Bare Roy Head Jesi Colter Buck Owens Jim Ed Brown John Cash John Denver Charley Pride **Ray Stevens** Pat Boone



Sunday Sharpe Lynn Anderson Billy Walker Charlie McCov

Buddy Alan Roy Clark KSOP/SALT LAKE CITY Jesi Colter Freddie Hart Olivia Newton John/Please Mr. Lynn Anderson

MORE COUNTRY ADDS-SEE PAGE 31

Mac Davis

Hank Snow

George Jones

Moe Bandv

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2-28 ERIC WEISSBERG FRIDAY, MARCH 21, 1975

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PAGE 41

#### Radio & Records **POP/30** 3/14 3/7 MINNIE RIPERTON/Lovin' You (Epic) 3 1 2 OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA) 2 1 3 B.J. THOMAS/Another Somebody...Song (ABC) 3 11 4 DAVID GATES/Never Let Her Go (Elektra) 5 6 5 PHOEBE SNOW/Poetry Man (Shelter) 4 2 **6** ROGER WHITTAKER/The Last Farewell (RCA) 29 14 7 ELVIS PRESLEY/My Boy (RCA) 9 8 8 AL MARTINO/To The Door Of The Sun (Capitol) 4 6 **9** JOE COCKER/You Are So Beautiful (A&M) 11 16 HELEN REDDY/Emotion (Capitol) 15 13 11 SWEET SENSATION/Sad Sweet Dreamer (Pye) 8 10 12 FRANKIE VALLI/My Eyes Adored You (Private Stock) 7 9 BLACKBYRDS/Walking In Rhythm (Fantasy) 19 22 14 AMERICA/Lonely People (WB) 7 5 15 JAN DAVIS/Hot Sauce (Ranwood) 17 18 16 RANDY EDELMAN/Bluebird (20th Century) 17 16 27 **BARRY MANILOW/It's A Miracle (Arista)** 24 B TONY ORLANDO & DAWN/He Don't Love You (Elektra) 30 19 RINGO STARR/No No Song (Apple) 25 23

25 23 19 RINGO STARR/No No Song (Apple)
28 26 20 CHICAGO/Harry Truman (Columbia)
26 25 21 HARRY CHAPIN/I Wanna Learn A Love Song (Elektra)
30 27 20 C.W. MCCALL/Wolf Creek Pass (MGM)
- 20 22 24 FIFTH DIMENSION/No Love In The Room (Arista)
+ 29 25 FREDDY FENDER/Before The Next Teardrop Falls (ABC)

- 26 BOBBY VINTON/Beer Barrel Polka (ABC)
- 28 27 PURE PRAIRIE LEAGUE/Amie (RCA)
- 28 SAMMY JOHNS/Chevy Van (GRC)
  - 29 JOHN DENVER/Thank God I'm A Country Boy (RCA)
- 30 BILLY SWAN/I'm Her Food (Monument)



Olivia Newton John was among the many artists that participated in the recent national Leukemia Radiothon which orginated at KFI-640, Los Angeles. The Radiothon raised \$350,000 nationally. Pictured with Olivia are (left) Chuck Meyer of West Coast Promotions, MCA Records and Rudy Maugeri, KFI Music Director.

( See

# **NEW & ACTIVE**

## JOHN DENVER

I'm A Country Boy (RCA) Terrific first week ... add KFI, KHOW, KIIS, WREC, KMBZ, WMAC, KAKE, WBAL, KMEN, KMPC, K101, KEX, KWAV, KULF.

#### SEALS & CROFTS I'll Play For You (WB)

Appears to be their strongest since "Diamond Girl". Add WMAC, KMBZ, KAKE, WASH, KVI, KEX, KWAV, KIIS, plus many more.

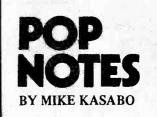
## MAC DAVIS All The Love In The World (Col)

Tons of new play...WGAN, KWAV, KULF, WBAL, KIIS, KOY, KFI, WMAL plus many more.

#### GORDON LIGHTFOOT Rainy Day People (Reprise)

First week adds include KNBR, WSM, WEEI-FM, KHOW, KWAV, KMBZ.

Other strong activity: LOBO "Don't Tell Me Goodnight"...add K101, KWAV, KULF, WASH, KOY, KAKE. SUSAN JACKS "You're A Part Of Me" add WFIR, KMEN, WGAN, KVI. BOB DYLAN "Tangled Up In Blue" add WGAR, KMBZ, KIIS. ALBERT HAMMOND "99 Miles From L.A." add KEX, KEEN, KYMN, WTMS. KRAFTWERK "Autobahn" add WIP. TERESA BREWER "Unliberated Woman".HOLLIES'Sandy".TAMIKO JONES "Touch Me". ANDY WILLIAMS "Cry Softly". CHER "Rescue Me". RONNIE MILSAP "Too Late To Worry". SYLVIA "Y Viva Espana". BEN E. KING "Supernatural Thing". AL GREEN "L-O-V-E".





A big R&R-Hotlanta welcome to all who've come to participate in the activities here at the Royal Coach Inn. We plan to make this the most informative and memorable convention ever experienced.

Again the biggest mover of the week award goes to **Rog**er Whittaker's "The Last Farewell". It seems fitting that we're all gathered in the city that first brought Roger's record national attention, thanks to WSB and **Gene Christie**.

Several newer items that are starting to show positive signs ... "Autobahn" Kraftwerk getting good exposure on WASH and WIP. "How Long" Ace starting to look strong in several areas. "Too Late To Worry, Too Blue To Cry" Ronnie Milsap looking solid around the first turn ... added at KMPC, WBAL, WIP. "Touch Me" Tamiko Jones off and running at WREC, WEEI-FM, and others.

A new record by Sylvia (not the Mickey & Sylvia one) is getting good play at WEMP, WBAL, WSB. The song is sung in Spanish. Sylvia is Swedish. Title is "Y Viva Espana."

Continuing good action on "L-O-V-E" Al Green new at KSD, WREC, KDIG, KCBM. "I'm Stone In Love With You" Johnny Mathis, "Misty" Ray Stevens, "My First Day Withouf Her" Denny Yost new at KHOW, "Indiana Girl" Pat Boone add KFI, WREC. "Shining Star" Earth, Wind & Fire. "Jackie Blue" Ozark Mountain Daredevils. "What Am I Gonna Do" Barry White. "You're A Part Of Me" Susan Jacks. "Rescue Me" Cher. "Sorry Doesn't Always Make It Right" Diana Ross.

WGAR altered Minnie Riperton's "Lovin' You" slightly by inserting various animal sound effects throughout the record. First the bird sound followed by ducks, dogs, cows and horses. It's all quite humorous. The new Carpenters is out. It's called "Only Yesterday" and is written by Richard Carpenter and John Bettis.

Graphs reflect audience response computed by combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

new entries

75%

50

259

100

759

507

25

100

75

507

257

3-14

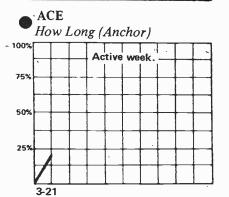
**DEREK & CYNDI** 

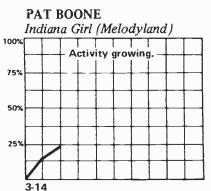
MAC DAVIS

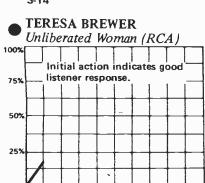
Daddy Had To Go (Thunder)

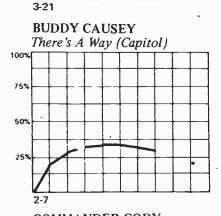
All The Love In The World (Col)

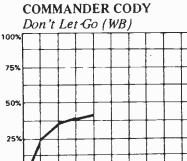
One of the most added

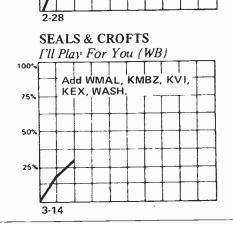












SINGLES

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75

100%

759

25

100

759

501

25'

100

75

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25

1005

75%

50

251

3-21

1-31

3-21

2-7

**KRAFTWERK** 

Autobahn (Vertigo)

Unique sound of attention

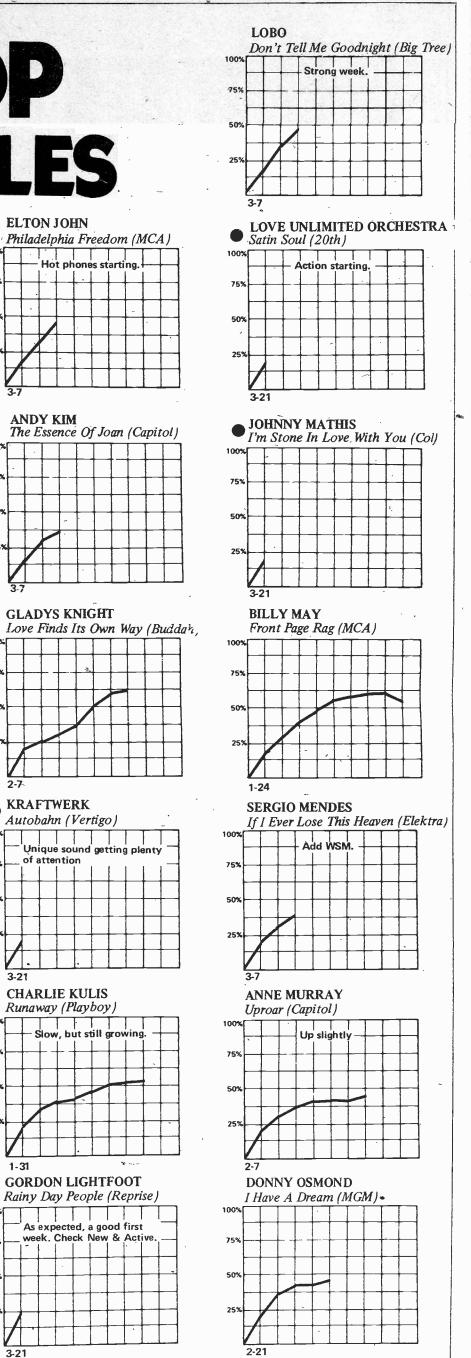
CHARLIE KULIS

Runaway (Playboy)

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**ELTON JOHN** 

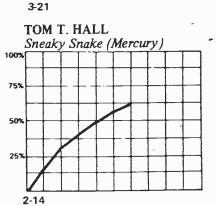
ANDY KIM

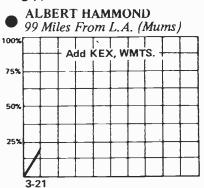


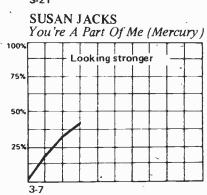
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50 25 **BOB DYLAN GLADYS KNIGHT** Tangled Up In Blue (Columbia) 100 75 505



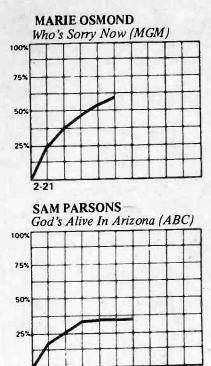


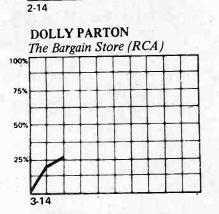


#### FRIDAY, MARCH 21, 1975

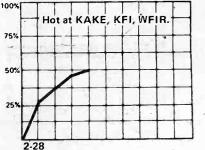
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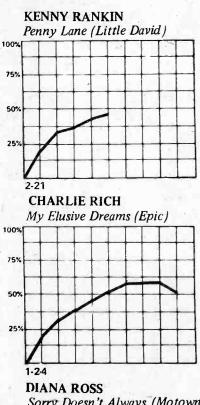
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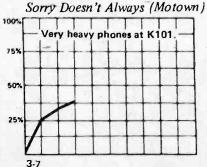


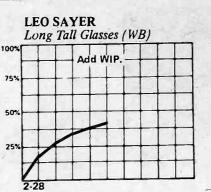


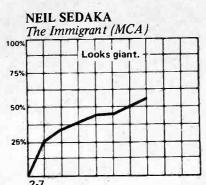
POINTER SISTERS Live Before You Die (Blue Thumb)











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RAY STEVENS Misty (Barnaby)

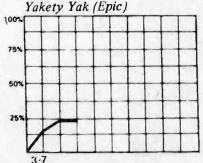
> CAPTAIN & TENNIELE Love Will Keep Us Together (A&M

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3-14 THREE DEGREES

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ERIC WEISBERG





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75%

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#### THE INDUSTRY'S NEWSPAPER

March 21, 1975

TREND:

2/28	3/7	3/14		
1	1	1	1	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
9	5	2	2.	MINNIE RIPERTON/Lovin' You (Epic)
5	3	3	3	LABELLE/Lady Marmalade (Epic)
	28	7	G	ELTON JOHN/Philadelphia Freedom (MCA)
2	2	4	5	FRANKIE VALLI/My Eyes Adored You (Private Stock)
11	6	6	6	JOE COCKER/You Are So Beautiful (A&M)
14	11	8	7	RINGO STARR/No No Song (Apple)
27	15	13	8	HOT CHOCOLATE/Emma (Big Tree)
3	4	5	9	DOOBIE BROTHERS/Black Water (WB)
17	14	11	10	PHOEBE SNOW/Poetry Man (Shelter)
13	12	12	11	SUGARLOAF/Don't Call Us, We'll Call You (Claridge)
30	23	19	12	
22	18	15		SAMMY JOHNS/Chevy Van (GRC)
25	17	16	1	B.T. EXPRESS/Express (Scepter)
7	8	9	15	STYX/Lady (Wooden Nickel)
21	19	17	G	SHIRLEY & CO/Shame, Shame, Shame (Vibration)
4	7	10	17	AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
	32	22	Ô	OZARK MOUNTAIN DAREDEVILS/Jackie Blue (A&M)
35	25	21	0	LEO SAYER/Long Tall Glasses (WB)
8	9	14	20	OHIO PLAYERS/Fire (Mercury)
36	- 34	27	2	RUFUS/Once You Get Started (ABC)
-	37	23	22	CHICAGO/Harry Truman (Columbia)
° 🖂 '		28	23	ORLANDO & DAWN/He Don't Love You (Elektra)
2	12	36	24	BEN E. KING/Supernatural Thing (Atlantic)
37	30	30	25	JIMMY CASTOR/Bertha Butt Boogie (Atlantic)
-	40	33	26	BARRY WHITE/What Am I Gonna Do (20th)
-	-	35	27	BARRY MANILOW/It's a Miracle (Arista)
10	13	18	- 28	LINDA RONSTADT/You're No Good (Capitol)
40	36	31	29	FANNY/Butter Boy (Casablanca)
-	- 19	40	30	ACE/How Long (Anchor)
6	10	20	31	EAGLES/Best Of My Love (Asylum)
-		-	32	QUEEN/Killer Queen (Elektra)
-	-	÷.	33	EARTH, WIND & FIRE/Shining Star (Columbia)
ц <sup>с</sup>	-	38	34	PURE PRAIRIE LEAGUE/Amie (RCA)
20	20	. 24	35	CHARLIE DANIELS/The South's Gonna Do It (Kama Sutra)
- `	-	39	36	AL GREEN/L-O-V-E (Hi)
24	21	26	37	POLLY BROWN/Up In A Puff Of Smoke (GTO)
15	16	25		AMERICA/Lonely People (WB)
-	-	-		BENNY BELL/Shaving Cream (Vanguard)
32	31	29	40	SWEET SENSATION/Sad Sweet Dreamer (Pye)
	T	HIS CH	IART	IS CALCULATED FROM TOP 40 RADIO STATION AIRPLAY

AND CHART MOVEMENT

# National Request 2101

- 1. OLIVIA NEWTON-JOHN 2. ELTON JOHN 3. MININE RIPERTON 4. RINGO STAR
- 7. OHIO PLAYERS 8. HOT CHOCOLATE 9. SAMMY JOHNS

6, FRANKIE VALLI

JIMMY CASTOR LABELLE

5. DOOBLE BROTHERS

10. BENNY BELL **OTHER STRONG ACTION** 

SUGARLOAF

# NEW & ACTIV The following records are listed in order by their activity

## CARPENTERS "Only Yesterday" (A&M)

Lots of adds first week on this one, add WIBG, KJR, K100, WAPE, KLEO, KKDJ, WBBQ, KRUX, add 29 WIXY, add KIMN, KSTP, WFOM and many many more.

DAVID BOWIE "Young Americans" (RCA)

Strong moves and adds this week, 28-22 WIXY, 29-25 WRKO, 14-12 WPGC, on KDWB, 4-4 WGCL, add KSTP, KKDJ, KJOY, WAMS, WERC, and much more action.

# JOHN DENVER **I'm A Country Boy (RCA)** His new one picking up, add 29 WHBQ, 36-33 WBBQ, 15-10 WVOV, add KSTP,

40-32 WFOM, add 25 KDWB, add WCOL, and much more action.

BOB DYLAN Tangled Up In Blue (Columbia)

Picking up well, 23-21 KCBQ, 13-12 U100, 35-25 KIMN, debut 16 KSTP, debut 28 WROV, 27-25 KKLS, 40-32 KUPD and more.

## BENNY BELL "Shaving Cream" (Vanguard)

Show early peaks, phone action is excellent. 3-1 CKLW, debut WLS, 9-5 WBBF, debut 9 Y100, 22-17 WFIL, 2-11 WAKY and much more.

BLACKBYRDS - Walkin' In Rhythm (Fantasy) many new believers in this one, add 30 KHJ, debut 21 KFRC, 18-16 WIBG, debut 26 WFIL, 27-15 KKDJ, on WORC, debut 37 KIMN, debut 40 WNCI, add KYSN, WCAO, debut 29 KJOY, add 36 WEEO, 10-6 KEEL, 25-15 WCOL, add WLEE, add WGH, on WLPL, 32-21 WBBQ.

FREDDY FENDER - Before the Next Teardrop Falls (DOT) add KRSP, 34-29 WBBQ, add 19 CKLW, ad KS JO, 22-19 KTKT, 5-3 WGOW, 9-4 WERC, add WDXR, 2-1 WVLK, 6-8 WKLO, add 39 WCOL, add KCPX debut 11 KERN, 4-6 WAKY, on WSAR, debut 10 Z93 add 27 Y100.

CHARLIE KULIS - Runaway (Playboy) 23-20 WVOV, debut 30 WVLK, add 30 WKLO, add WBGN, on KDWB, 36-35 WEEO,, 28-24 WCFL, 40-36 WCOL, 19-17 KCPX, 12-7 WACI, 33-32 WTRU, 21-17 KRSP, add 40 WBBQ, on KKDJ, 31-25 WJON,, 21-16 WBBF.

NEIL SEDAKA - Immigrant (Rocket) 19-10 KKLS, on WORG, 22-21 KDWB, 42-30 WNCI, debut 28 KJOY, add 35 KEEL, debut 38 WCOL, 30-24 KCPX, 26-18 WJDX, 27-12 KILE, add 22 KRSP, add 39 WBBQ, on KKDJ, 37-28 WJON.

LOVE UNLIMITED ORCHESTRA - Satin Soul (20th Century) add WCOL, on WKSN, 16-16 KIMN, 15-15 WPIX, debut 50 WNCI, add KKDJ, 23-17 WIXY, 22-17 WYSL, add WGCL, debut 37 WFOM, on K100, 16-11 WGH.

NIGEL OLSSON - Only One Woman (Rocket) debut 23 KDON, 28-26 KGW, 17-14 KKLS, add Nites WNAM 26-24 KEEL, 39-26 WCOL, on WFOM, on WISM, 30-27 KUPD, 31-27 KILE, 21-18 KJR, on KKDJ.

WET WILLIE - Leona (Capricorn) 12-9 KAKC, add KDON, 13-12 WVOV, 17-15 WBGN, 12-12 KJOY, 2-8 WGCL, 26-23 KUPD, 22-22 WAPE, add WAKX, 5-16 WBBQ 21-18 WROV.

LOBO - Don't Tell Me Goodnight (Big Tree) add WFOM, debut 30 WAKY, debut 30 WIBG, 40-35 WBBQ, add WROV, debut 29 WERC, debut 29 WROG, 30-25 WKLO, on WBGN, add 40 WCFL., add KEEL.

LEDZEPPELIN - Trampled Under Foot (Swan Song) 25-23 Z96, 16-13 WPGC, 29-23 WSGA, add WQXI., on WISM, 37-22 KUPD, on U100, on WLPL, debut 26 WROV, 17-11 KINT.

GLADYS KNIGHT - Love Finds Its Own Way (Buddah) 12-10 WERC, 19-15 WKSN, 16-27 WKLO, 30-26 WBGN, 28-26 KEEL, add WAKY, on Z93, on KKDJ. BRIAN PROTHEROE Pinball (Chrysalis) add WYRE, add 28 KDWB, add KJOY, add WCOL, debut 40 KUPD, debut 27 WSAR, add 24 U100, on WROV, 8-8 WBBF.

JIM GILSTRAP - Swing Your Daddy (Roxb ury) 25-22 WERC 21-17 WKLO, on WBGN, 47-31 WNC1, 27-19 WCOL, 17-14 WAKY, on WSAR, 17-14 WBBQ. GORDON LIGHTFOOT - Rainy Day People (WB) 29-18 CKLW, add WKSN, add WORC, debut 40 KIMN, debut 26 KCPX, add 24 WJDX, 39-33 KUPD, add WSAR

BILLY SWAN VI'm Her Fool (Monument ) 29-23 KKLD, 49-41 WNCI, 34-32 WCOL, 17-15 KCPX, 36-26 KILE, 24-18 KRSP, 29-26 WJON, 42-36 KDZA.

**BANDY EDELMAN** Bluebird (20th) 38-35 WCOL, add KCPX, on KILE, 16-12 KJR, on WBBQ, 12-18 KGW, on KYSN

MARIE OSMOND - Who's Sorry Now (MGM) 23-19 WVLK, 25-24 WZUU, 20-18 KSLQ, 34-31 WCFL, 27-27 KBEQ, on WIBG, on KKDJ.

MARSHALL TUCKER (Capricorn) 38-34 WBBQ, add WLAC, debut 22 KGOW, on WBGN, add WNCI, on KJOY, 41-36 KUPD.

OTHERS GETTING SIGNIFICANT ACTION: GEORGE McCRAE (TK) 18-23 WQAM, 14-9 WNCI, 20-17 WGCL, 11-10 WCOL, 20-21 Y100, 5-11 WIXY. MICHAEL MURPHEY (Epic) 33-24 KIMN, add KCPX, add 22 WJDX, 33-22 KILE, 23-19 U100, add KDON. SEALS & CROFTS (WB) on WBGN, debut 42 WNCI, on KJOY, 33-31 KEEL, add WFOM, add KILE. SUPERTRAMP (A&M) add 29 KDWB, 29-25 WKBW, add WCOL add KUPD, 12-12 WBBF, debut 25 WYSL. GRAND FUNK (Capitol) add WNCI, add KJOY, add 33 KEEL, add KJR, add KKDJ. HERBIE MANN (Atlantic) big R&B and disco record in New York, ad d 15 WABC, add KJOY.