

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 8

FRIDAY, FEBRUARY 28, 1975

**R&R CONVENTION
NEARS CAPACITY
Z-96's 'MILLION
DOLLAR'
GIVEAWAY**

KLIF Invests \$175,000 In AM Show

Convention Deadline
Nears—See page 3



KLIF's \$175,000 AM SHOW

Todd Wallace, Program Director - KLIF-Dallas announced the acquisition of Charlie & Harrigan, formerly of KFMB-San Diego, effective in mid-March. Over the next year KLIF plans to spend \$175,000 in building the morning show "into the most unique wake-up presentation in America", according to Wallace. Charlie Brown & Irving Harrigan are reported to have signed 3 year exclusive contracts and were quoted as being "very excited and very ready to win..." This is perhaps the first time in as many as ten years that a major Top 40 outlet has obtained a personality-comedy team such as this - for morning drive. Wallace was

quoted as describing the team as "Slapstick", every break would be different and unexpected.

NEW PROGRAM DIRECTOR FOR KINT

Jim Taber, President of Taber Broadcasting announced that Johnny Kaye has been appointed Program Director of KINT-AM-FM-El Paso. Kaye came most recently from KKDJ-Los Angeles and KUTE-Los Angeles. He has revealed plans for promotion and heavy community involvement for the station.

MIKE ANDERSON TO WYRE

Mike Anderson has resigned his position as PD at

WOSH-Oshkosh to take over programming duties at WYRE-AM-FM-Rockford. Anderson will continue to be involved with WOSH in a consulting capacity. Scott Henderson has been promoted to Program Director of WOSH, and Dan Davis is the new Music Director.

BEATLES CAMPAIGN SPREADS

WSGN-Birmingham has joined the "Power Of The People, Bring The Beatles Back Together" campaign, which was outlined in last week's issue. Over 10,000 signatures have been obtained in a two week period. They've also produced a record from a collage of Beatle records, to go along with the promotion.

American Tears....

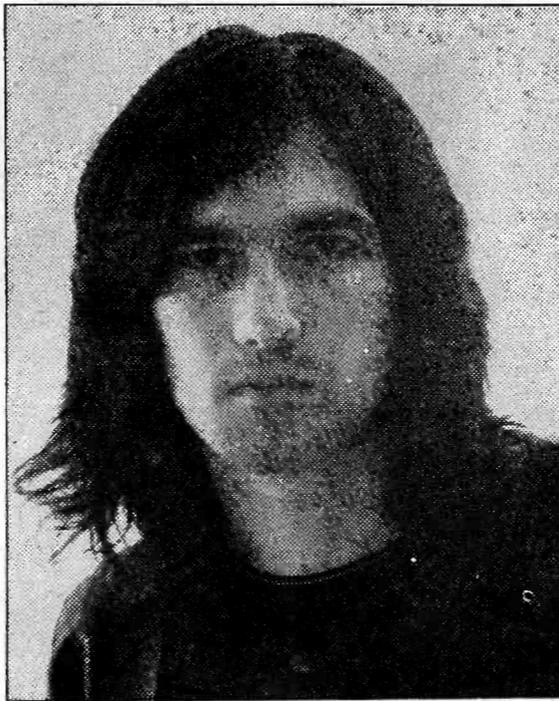
Well on their way
to one of the biggest
rock 'n' roll hits of 1975.

**“He Don't Want Your Money
(Doctor Abreaction)”**

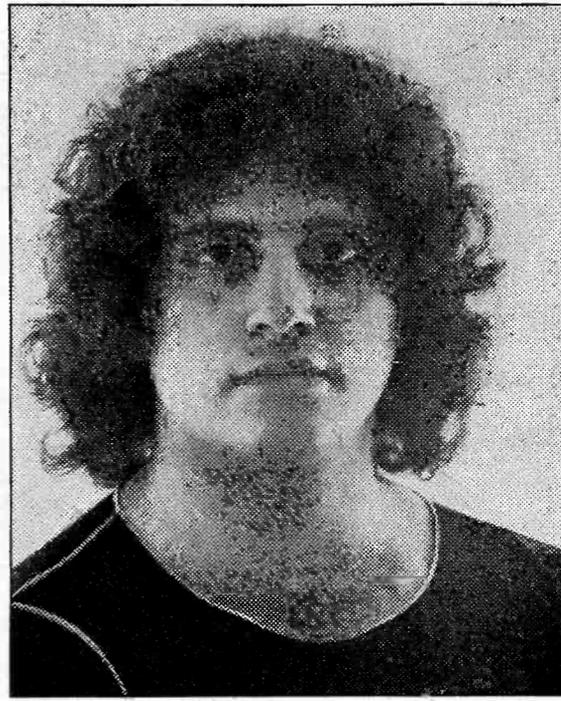
3-10095



Tommy Gunn



Mark Mangold



Gary Sonny

American Tears.

Hot off an overwhelmingly successful national tour with Alvin Lee & Co.
Their incredible live and lively set opener is about to become a radio classic.

A perfect radio song takes on a perfect radio mix!

Rock 'n' roll music to make us pure again.

You just gotta hear it!

On Columbia Records 

RADIO

Z96's 'Million Dollar' Giveaway

Z96-Grand Rapids is advertising the fact that they are giving away chances at winning part of a million dollars in prize money. Station is taking advantage of the fact that in Michigan, the state lottery is legal to be advertised. They got the state to cooperate and sold them several tickets to give away. The state lottery grand prize is one million dollars. Promo line on the air is "Z96 where you can win up to a million dollars in cash."

Station celebrated Valentine's Day by having a couple get married on the air.

PROMOTING UNLIMITED LOVE

WDXR-Paducah gave away Love Unlimited albums all day on Valentine's Day. They also promoted a "Queen Of Hearts," contest with local schools nominating candidates for the queen. Schools had to raise money for the Heart Association. School that raised the most money got their nomination crowned "Queen Of Hearts."

FAIR-WEATHER FRIENDS

KINT-El Paso is running one heck of a sales promotion. They are offering free spots to all

clients if the weather is bad. Actual guarantee from the station states "should the El Paso sun fail to shine in El Paso County on a day your commercials ran, station will run "Sunshine Makegoods" at no charge within 48 hours in equal time periods."

NEW KONO PD

KONO-San Antonio got a new PD and GM last week. PD is Carl Wigglesworth, formerly PD at KIMN-Denver.

SAYING A MOUTHFUL...

Many stations are running the McDonald's "Two all beef..." phrase contest, but KGW-Portland broke all records. The station asked listeners to call up and try to say the phrase in four seconds. Winners received a free Big Mac. In a matter of minutes, all of Portland's 222 prefix boards were blown out. Station went on air asking listeners to delay their calls. They immediately installed 10 answer phone units, which processed 1000 calls per hour. Station gave away 50,000 Big Macs.

KOL RUMOR, CONTINUED

KOL-Seattle: last week we reported that there was a rumor that KOL AM&FM would be changing formats under their new ownership. Lee Chase, PD of KOL called and said that the new owners may not take over for several months, the FCC has not even approved the sale yet, and

that no change of formats had been discussed, to his knowledge.

'ASCENDENT' ASCENDS

John Hartman, former music director at Y100 has begun his national music sales survey. The weekly sheet is called the "Ascendent" and is currently being mailed free to anyone that wishes to receive his sales tabulations. Contact John at 9000 S.W. 84 Ct., Miami, Florida 33156.

SIGNIFICANT ARB CHANGES

ARB NOTE: The upcoming April-May ARB will have significant changes in many areas, all will be explained at the R&R Convention. One key item is that this will be the first April-May ARB in years that will not include Easter vacation. Rock stations' teen counts may be way off, as a result.

WBBF PINBALL CONTEST

WBBF-Rochester is running "Take Your Best Shot," an audience Call-In with carted pinball machine scores and sound effects. Listener is invited to "take his/her best shot." Highest score wins a pinball machine.

KREM "SNOW SCULPTURE"

KREM-Spokane has a "Snow Sculpture Contest," taking advantage of the fact that a major snowfall can be fun, especially when you ask your listeners to build your call letters in the snow. Station's "Custom Cash Van"

Continued on page 25



One of the most successful promotions to emerge in the past few years is the anti-drunk driving bit. In it, air talent guzzles booze at set intervals until reaching the point of incoherence. Promotion is usually supervised by members of the local police department, who legally pronounce the jock drunk when the event occurs. It's especially effective at holiday times when drunk driving reaches its highest proportion. At top, KDWB-Minneapolis' True Don Bleu is shown New Year's Eve getting progressively more and more bombed until (above) local police pronounce him legally drunk.

Radio & Records

Publisher: Bob Wilson

Editor: Mark Shipper

RADIO NEWS

Editor: Chris Blase
FCC Advisor: Jason Shrinky

RECORD NEWS

Editor: Candy Tusken

COUNTRY

Editor: Jim Duncan
Associate Ed: Jack London
Nashville: Biff Collie

POP

Mike Kasabo

FM ROCK

Mike Harrison

DISCOS

Marc Simon
Associate Ed: Arnie Smith

ADVERTISING

Dick Krizman

SUBSCRIPTIONS

Circulation Mgr: Marjie Arnold

Graphics: Sun Flair

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Warning: it is illegal in Kansas, Iowa and Nebraska to use this card as underwear!

This is to Certify

is an Official Member of

MURPHY'S BREAKFAST BUDDIES

and is not of sound mind and is of questionable body and is entitled to strange looks from doormen, plumbers and game wardens. If this card is given to an Ecuadorian during a partial eclipse, he will use your hanky to clean his ears.

When you slam on the brakes, your life is in your foot's hands!

THIS CARD IS GOOD FOR ONE

WEAM/Washington sends along this humorous membership card for their "Murphy In The Morning" show.



Murphy in the Morning will drive you to work Monday-Saturday 6-10 A.M. with the Adult Sound of Radio.

Never blow your nose with a brick!

CONVENTION REGISTRATION DEADLINE: MARCH 15!

NOTE: PLEASE FILL OUT BOTH COUPONS BELOW

MAIL THIS COUPON TO R&R:

6430 Sunset, Suite 1221, Hollywood, Calif 90028

Name _____
Company/Station _____
Address _____
City _____ State _____ Zip _____

Please enclose \$55 check or money order payable to Radio & Records with coupon registration. Badge and food tickets may be picked up upon arrival.

MAIL THIS ROOM RESERVATION DIRECT TO HOTEL--No Deposit Needed

THE ROYAL COACH, I-75 at Howell Mill Road, Atlanta, Georgia 30325 Tel: (404) 351-6100

SINGLE ROOM \$18
 DOUBLE OR TWIN \$22

RADIO & RECORDS, March 21-23, 1975

NAME _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Arrival Date _____ Time _____ a.m./p.m.

If the rate requested is unavailable, the next available rate will be confirmed.

NOTE: Georgia Sales Tax of 4% added to rates. NOTE: Reservations held until 6:00 p.m. unless otherwise later arrival hours indicated.

CLASSIFIED

IMPORTANT!

Please let us know when
your job opening is filled.

OPENINGS

Looking for jocks for a black-oriented station. Send tapes and resumes to Jim Maddox, KDAY, 1700 N. Alvarado, Los Angeles, Ca. 90026. (2-21)

99X-New York needs production man, weekend man, and Music Director. Send tapes and resumes to Al Casey, 1440 Broadway, N.Y. 10018. EOE. (2-21)

KGW-Portland looking for 6-10 pm jock. Tapes and resumes to Mike Phillips, KGW, 1501 S.W. Jefferson, Portland, Ore. 97201. (2-19)

WPOP-Hartford looking for strong up-tempo night jock who relates well with young people. Send tapes & resumes to Dick Springfield, WPOP, P.O. Box 11-1410, Newington Branch, Hartford, Ct. 06111. (2-13)

KSTN-Stockton looking for jock. Contact Dave Morgan, 2171 Ralph Ave., Stockton, Ca. 95206 or call 209-948-KSTN. (2-14)

WANTED: Operations Director for major market FM "Shulke format". Apply with letter and resume to John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324, or call 213-885-7404. (2-13)

WAMS-Wilmington is seeking tapes for future openings. No time and temps need apply. Tapes and resumes only to Ray Quinn, Box 3677, Wilmington, Delaware. 19807. EOE. NO CALLS PLEASE. (2-14)

MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 446-1605.

Immediate contemporary evening slot open at KRKK in booming Rock Springs, Wyoming. Expanding group operation - super opportunity. First phone required. Sports, news or production helpful. Contact Bill Luzmoor, Box 2128, Rock Springs, Wyo. 82901. 307-362-3793. (2-12)

KKSS-St. Louis has job opening. Contact Scott St. James, 1215 Cole St., St. Louis, Mo. 63106, 314-231-5577. (2-14)

WDAT, rocker in the lovely state of Florida in search of personality. Tapes and resumes to Michael Jay, P.O. Box 5038, Daytona Beach, Fla. 32030. (2-14)

13Q Pittsburgh would like to receive tapes of jocks who want to rock & roll and have a good time. Send to Bill Tanner, 100 Forbes Ave., Pittsburgh, PA. 15222. (2-13)

WTMA-Charleston looking for an afternoon drive jock. Call 803-556-5660.

WBBF-Rochester needs dynamite night jock. Contact Mark Driscoll, 850 Midtown Tower, Rochester, N.Y. 14604. (2-13)

KDWB-Minneapolis is looking for a 9-noon jock. Please contact John Sebastian, TAPES AND RESUMES ONLY, KDWB, Hwy. 12 & Radio Dr., St. Paul, Minn. 55119. (2-14)

KIKX-Tucson needs talented Rock & Roll jock. No lightweights. Tapes and resumes to Terry Fox, P.O. Box 5566, Tucson, Az. 85703. (2-3)

CKLW needs person for full-time weekend - swing shift. Contact Bill Hennes, (313) 963-1567. (2-6)

WIFI-Philadelphia has opening for full-time jock. Send tapes and resumes to Steve Kelly, 1 Bala Cynwyd Plaza, Bala Cynwyd, Pa. 19004. (1-28)

WIVY-Jacksonville needs to "super" jocks. Contact Lee Fowler, 904-396-2505.

NEWSMEN & WOMEN

Needed: newsman for major California market. Contact John Rook & Assoc., 19031 Marilla St., Northridge Ca. 91324. (2-21)

13Q needs super newsman. Send tapes & resumes to Bill Tanner, 100 Forbes Ave., Pittsburgh, Pa. 15222. (2-13)

WAMS-Wilmington has opening for newsman with possibility of News Director position. Contact Ray Quinn, Box 3677, Wilmington, De. 19807 (2-10)

WIFI-Philadelphia needs part-time news and promo person. Contact Shelli Sonstein, 1 Bala Cynwyd Pl., Bala Bynwyd, Pa. 19004. (2-6)

WMYQ-Miami needs newspaper. Tapes & resumes to Steve Hammill, News Director, 825 41st St., Miami, Fla. 33140. (2-3)

POSITIONS SOUGHT

JOHN PHILIPS III, formerly of WYXE-Madison is looking -- available immediately. Call 608-271-9123. (2-18)

Midwest Sports Director with lots of experience seeks medium or major market opportunity. Major League play-by-play investigative knowhow and community oriented. Contact TOM MALONEY formerly of WSJM and WIRK-FM. 312-864-9764. (2-18)

STEVE McFARLAND experienced No. 1 morning communicator and former PD looking hard for a challenge. Call 703-343-8314. &2-19)

BOB McKAY looking for air personality slot in medium or major market. Proven morning man with excellent references and credentials. Formerly of WIXY, WDAE, WSTL, and WKY. Call 216-386-9089 after p.m. EST. Will relocate. (2-19)

RON FELL, most currently PD at KNBR, looking for a similar position with a people-oriented station. Three years experience with KNBR 415-376-0248. (2-18)

Experienced, versatile newsman-announcer seeks newsman and-or staff announcer position in good company. Excellent voice and journalistic skills. Radio and TV experience. Contact ASHLEY MARTELLA 516-427-9438. (2-18)

ROBERTA W. MORGAN formerly with WABY-Albany and WCCC-Hartford, looking for medium or major market rocker gig. Available immediately. C-O DOMIZIO, Apt. M3, Belden Court, Agawan, Mass. 01001. (2-20)

SUPER SHANNON formerly of WGRQ, hi energy entertainer - jock looking for evening slot. Call 716-662-1960. (2-20)

JOE McMILLAN, ARB rated No. 1, married, excellent references. Rock or MOR, New England area only. Available immediately. Call 617-848-4284. (2-18)

ROBERT PITTS, formerly with 92K-Dallas looking for Texas or West Coast gig. Three years experience in major market radio. Tape and resume available. Call 214-620-0431 or 713-632-0500. (2-19)

JEFF STONE, major market experience in Atlanta, Norfolk, and Jacksonville. Good voice, production, and attitude. First ticket, seven years experience. 205-870-4979. (2-17)

BOB CRUZ (Bob Morgan) formerly with WYND-Sarasota is looking. Super production. Call 813-955-6609. (2-18)

LARRY WOODSIDE formerly with KPPC-L.A. and KROQ-L.A. looking. MD and production experience. Prefer progressive rocker. Call 231-242-8569, 213-378-0995, or 213-375-8481. (2-14)

ERIC PRICE wants jock gig. Phone 915-592-6946. (2-13)

GREG STEWART, PD-Jock worked for Bartell & Drew. Currently winning big, looking for bigger challenge as PD or jock. Will relocate. Want good people who want a good person. 517-686-4785 or 313-886-0471. (2-14)

No. 1 rated personality jock looking for morning or midday time slot. New England area only. MOR or rock, all markets considered. Presently employed. Call 617-848-4284. (2-10)

VAL VALENTINE currently with KDES seeks medium - major market in contemporary or progressive format. Call 213-699-8606 or 714-325-1211 or write 8208 Rexall Ave., Whittier, Ca. 90606. (2-10)

RIC ROBINSON, formerly with WROK-Rockford looking for air talent or PD position. Call 304-727-1937. (2-2)

DAVID LONDON formerly with WMEX-Boston, KROQ-L.A. looking for a "great rocker" that's seeking a major air talent with heavy emphasis on adult numbers. Tapes ready. Call 213-762-9114.

BARRY SKIDELSKI now in the Philadelphia area, available soon due to program changes. All offers considered. Call (days) 215-TR 8-5900, (nights) 215-WA 3-1753 or write 349 Catherine St., Phil., Pa. 19147. (2-10)

"Shotgun" JERRY COOK (Tommy Goodwin) Top-rated, Ass-kickin' night man at 293-Atlanta is looking for a jock or PD gig. Call 404-262-1389. (2-12)

CHANGES

JOHN PATTERSON from WORG-Orangeburg to WDXY-South Carolina.

BOB REINES resigns as PD of WJBQ-Portland to do 10 pm-2 am at WPEZ-Pittsburgh.

COSMIC COWBOY from KXOL to do 10 pm-2 am at KSTP-Minneapolis.



4631 Insurance Lane Dallas, Texas 75205 (214) 528-2660

Our name is new
But we've really been around!
You've heard our individual efforts on packages
for WABC, WLS, WFIL, and KHL. We've written and
produced for Braniff, Haggard Slacks, Frito-Lay
and others. And now we are Sundance
an association of professionals who are
totally dedicated to the principals of quality,
integrity, and the pursuit of excellence in
our service to the Broadcast Industry.

If you can't wait for us to call
on you, please give us a call . . . collect!
We're eager to help!

Lusk Lesley Chris Zinda G. Kershaw Robert D. Jones

Sundance Productions Music K Productions Sundance Records

THE HOTTEST: MINNIE RIPERTON JOE COCKER RINGO STARR LABELLE

added this week...

Most added ELTON JOHN BARRY WHITE B.J. THOMAS

PARALLEL 1

PARALLEL 2

PARALLEL 3

WABC/NEW YORK Sonja James Rufus (re-add) Ben E. King (re-add) HOT Frankie Valli 4-1 Olivia Newton-John 17-7 Shirley & Co 18-9 WPGC/WASHINGTON D.C. Jim Elliott Phoebe Snow Leo Sayer Sugarloaf HOT Olivia Newton-John 4-1 Jimmy Castor 10-4 David Bowie 22-16 WFIL/PHILADELPHIA Joel Denver Elton John Sweet Sensation B.J. Thomas Tony Orlando & Dawn "Break Your Heart" BT Express HOT Ringo 20-16 Sugarloaf 24-19 KDWB/MINNEAPOLIS John Sebastian Sammy Johns Elton John Rufus B.J. Thomas HOT Ringo 13-7 Sugarloaf 16-8 Billy Swan 27-14 Leo Sayers 23-16 WQXI/ATLANTA John Leader Ozark Mt Elton John Leo Sayer Orlando & Dawn HOT Sammy Johns 13-8 Sugarloaf 17-10 Minnie Riperton 29-11 WEAM/WASHINGTON D.C. Chris Bailey Phoebe Snow Elton John Barry White HOT Olivia Newton-John 8-2 Jimmy Castor 18-7 Hot Chocolate 21-11 CKLW/DETROIT Bill Hennes Bond Elton John Phoebe Snow Gordon Lightfoot Andy Kim Benny Bell Spinners "Sadie" HOT Minnie Riperton 11-7 America 14-10 Labelle 19-15 KFRG/SAN FRANCISCO Michael Spears Elton John Hot Chocolate Ben E. King HOT Shirley & Co. 14-8 Minnie Riperton 17-9 Joe Cocker 21-15 KHJ/LOS ANGELES Gerry Peterson Elton John Shirley & Co HOT Minnie Riperton 11-7 Styx 18-11 BT Express 23-15 Elvis 22-16 KSTP/MINNEAPOLIS Chuck Knapp B.J. Thomas HOT Linda Ronstadt 11-2 Joe Cocker 25-6 Minnie Riperton 23-9 WPK/NEW YORK Neil McIntyre Gloria Gaynor Sammy Johns Chicago Sugarloaf Barry White Hot Chocolate HOT Minnie Riperton 7-4 AWB 8-5

WLS/CHICAGO Jim Smith Elton John Ringo Starr Jackson Five HOT Hot Chocolate 22-16 ELO 26-20 Dan Fogelberg 27-21 WGCL/CLEVELAND Chris Bailey David Bowie Styx Hot Chocolate George McCrae BT Express HOT Chicago 18-11 Wet Willie 19-12 Temptations 22-13 WRC/WASHINGTON D.C. Dennis Waters Minnie Riperton Elton John HOT Olivia Newton-John 7-3 Hot Chocolate 15-9 Queen 20-16 WJG/PHILADELPHIA Sandy Mirzoeff Elton John Sammy Johns Barry White Tony Orlando and Dawn HOT Joe Cocker 11-7 Shirley & Co 15-11 Ringo 18-12 WIXY/CLEVELAND Marge Bush Elton John B.J. Thomas Leo Sayer Al Green HOT U100/MIAMI Bob Hall Elton John Led Zepplin "Trampled Under Foot" HOT "Wanton Song" HOT Olivia Newton-John 11-5 Ozark Mt. 13-7 Queen 19-11 Z93/ATLANTA Steve Rivers Leo Sayer Roger Whittaker Elton John Pure Prairie League Gladys Knight B.J. Thomas HOT Styx 12-2 Sammy Johns d 14 WRKO/BOSTON Christy Wright Elton John ELO Hot Chocolate Sammy Johns HOT Shirley & Co 14-6 Styx 12-7 Queen 11-8 99X/NEW YORK Al Casey Barry White Elton John HOT Frankie Valli 8-4 Olivia Newton-John 11-5 Linda Ronstadt 12-7 PARALLEL 2 WAYS/CHARLOTTE Beau Matthews Shirley & Co Eddie Kendricks "Shoe Shine Boy" Leo Sayer HOT Ringo 14-11 BTO 15-12 Fanny 21-16 WZZM/GRAND RAPIDS Lee De Young Elton John Leo Sayer HOT Hot Chocolate 27-14 Joe Cocker 24-17 Minnie Riperton 23-18

WSAI/CINCINNATI Robin Mitchell Elton John Orlando & Dawn John Denver Chicago Barry White Marie Osmond John Lennon "Stand by Me" Oda Coates HOT Minnie Riperton 8-3 Styx 11-8 Joe Cocker 27-15 WVOV/HUNTSVILLE Stew Robb Buddy Causey Steppenwolf Commander Cody Minnie Riperton HOT Doobies 6-1 Leo Sayer 16-9 Helen Reddy 21-12 WZUU/MILWAUKEE Jim Brown Minnie Riperton LaBelle Elvis Presley Ozark Mt Marie Osmond (nites) HOT Sammy Johns 13-10 Sugarloaf 14-11 B.J. Thomas 24-19 KAFY/BAKERSFIELD Mark Daniels Shirley & Co. Barry White B.J. Thomas Neil Diamond HOT B.T. Express 8-2 Olivia Newton-John 9-4 Ringo 17-11 Bad Co. 25-19 WKBW/BUFFALO Jim Quinn Charlie Daniels HOT Styx 13-7 Fanny 26-19 WJDX/JACKSONVILLE Bill Crews Jim Gilstrap Pure Prairie League Barry White HOT Sugarloaf 11-7 Sweet Sensation 12-9 Joe Cocker 20-13 KFMG/DES MOINES Ted Scott Charlie Daniels Elvis Queen Ozark Mountain Daredevils HOT Polly Brown 11-5 Ringo 21-6 Joe Cocker 22-17 WOAI/SAN ANTONIO BT Express Chicago HOT Labelle 29-9 Joe Cocker 30-11 Sugarloaf 28-18 WIFE/INDIANAPOLIS Jim Wood Hot Chocolate BT Express Chicago HOT Frankie Valli 7-3 Sugarloaf 14-7 Sammy Johns 28-13 Joe Cocker 30-15 WDXR/PADUCAH Pat Martin Elton John Charlie Daniels Sweet Sensation HOT Labelle 9-4 Sugarloaf 11-6 Joe Cocker 18-11 Hot Chocolate 24-17 Y100/MIAMI E. Alvin Davis Elton John HOT Minnie Riperton 11-4 Labelle 26-8 America 28-19

WSGA/SAVANNAH Jerry Rogers Elton John Hot Chocolate Elvis Tamiko Jones HOT Pure Prairie League 14-9 Ringo 22-15 Minnie Riperton 25-16 WCAO/BALTIMORE Ron Riley Elton John Barry Manilow Sweet Sensation HOT Frankie Valli 4-1 Minnie Riperton 16-9 Sugarloaf 20-14 Shirley & Co 24-17 WBBF/ROCHESTER Cary Pall Sammy Johns HOT Benny Bell 16-4 Joe Cocker 18-11 Stanky Brown 29-19 Kraftwerk 32-21 WGOW/CHATTANOOGA Tex Meyer B.J. Thomas Ozark Mt. Elton John Jimmy Castor HOT Labelle 12-7 Joe Cocker 14-8 Minnie Riperton 23-14 WLEE/RICHMOND Bob Paiva Gloria Gaynor Barry White Hot Chocolate HOT BTO 11-6 Maria Muldaur 15-8 Phoebe Snow 28-16 KBQK/KANSAS CITY Bob Laurence Jackson Five Joe Cocker Elton John HOT Frankie Valli 13-6 Ringo 17-8 Labelle 24-15 KRUX/PHOENIX John Long Joe Cocker Minnie Riperton Sammy Johns BT Express B.J. Thomas HOT Frankie Valli 12-5 Disco Tex d 8 Labelle 20-14 WMYQ/MIAMI Lee Logan Phoebe Snow Elton John Minnie Riperton HOT Shirley & Co 13-7 Linda Ronstadt 15-8 Carol Douglas 14-9 Labelle 24-13 Frankie Valli 21-15 KSJO/SAN JOSE Bob Michaels Elton John Ozark Mt Benny Bell Leo Sayer Rufus HOT Phoebe Snow 13-6 Disco Tex 17-8 Joe Cocker 19-12 WGRD/GRAND RAPIDS Ron White Minnie Riperton HOT America 15-5 Phoebe Snow 14-8 WOW/OMAHA Tom Barsanti Labelle Phoebe Snow Elton John Straight HOT Sugarloaf 11-5 Sammy Johns 19-8 WPOP/HARTFORD Dick Springfield Elton John Barry White HOT Ohio Players 12-6 Styx 24-14

KCPX/SALT LAKE CITY Gary Waldren Joe Walsh Sammy Johns Minnie Riperton Leo Sayer HOT Ringo 23-9 Jimmy Castor 22-12 WSGN/BIRMINGHAM Jan Jeffries Elton John Commander Cody Barry White Pure Prairie League Benny Bell HOT Styx 13-6 Sugarloaf 19-8 Fanny 18-11 AI Downing 22-13 Phoebe Snow 27-19 KIOA/DES MOINES Mike Welch Minnie Riperton Linda Umbauf Elton John Barry White HOT BT Express 12-5 Jimmy Castor 21-14 Minnie Riperton 29-16 WCFL/CHICAGO Labelle BT Express Sammy Johns Queen Ace Pure Prairie HOT Sugarloaf 12-6 Polly Brown 19-8 Hot Chocolate 23-11 WERC/BIRMINGHAM Mike St. John Barry White Elton John Sweet Sensations Jim Gilstrap Atlanta Rhythmic Section HOT Joe Cocker 13-2 Minnie Riperton 24-8 Polly Brown 14-9 WKLO/LOUISVILLE Gary Majors Elton John HOT Johnny Wakelin 13-4 Frankie Valli 15-6 LaBelle 18-10 ChiLites 27-14 WVLC/LEXINGTON Jim Jordan Harry Chapin Barry Manilow Marie Osmond Neil Diamond HOT Joe Cocker 9-3 Freddy Fender 16-10 B.J. Thomas 29-19 WLPL/BALTIMORE Jerry St. James Sammy Johns Barry White Ace Ben E. King HOT Ohio Players 5-1 Jackson 5 26-16 WORG/ORANGEBURG Ted Bell Barry White B.J. Thomas Elton John Jimmy Castor HOT Sugarloaf 17-10 LaBelle 18-11 Joe Cocker 29-22 WNAM/NEENAH Jack Randall Minnie Riperton Ringo HOT Sugarloaf 13-10 Polly Brown 16-13 LaBelle 29-22 KKLS/RAPID CITY John Derek Bob Dylan Rufus B.J. Thomas Billy Swan Ben E. King Neil Sedaka "Immigrant" HOT Ron Dante Hot Chocolate Elvis

WAVZ/NEW HAVEN Steve Warren Ben E. King Chicago Elton John Barry White HOT Minnie Riperton 20-10 KAKC/TULSA Gary Stevens Elton John Sammy Johns Hot Chocolate HOT Olivia Newton-John 12-6 Sugarloaf 11-7 Phoebe Snow 22-16 PARALLEL 3 WQAM/MIAMI Linda Umbauf Elton John Barry White HOT BT Express 12-5 Jimmy Castor 21-14 Minnie Riperton 29-16 WFCM/CHICAGO Labelle BT Express Sammy Johns Queen Ace Pure Prairie HOT Sugarloaf 12-6 Polly Brown 19-8 Hot Chocolate 23-11 WERC/BIRMINGHAM Mike St. John Barry White Elton John Sweet Sensations Jim Gilstrap Atlanta Rhythmic Section HOT Joe Cocker 13-2 Minnie Riperton 24-8 Polly Brown 14-9 WKLO/LOUISVILLE Gary Majors Elton John HOT Johnny Wakelin 13-4 Frankie Valli 15-6 LaBelle 18-10 ChiLites 27-14 WVLC/LEXINGTON Jim Jordan Harry Chapin Barry Manilow Marie Osmond Neil Diamond HOT Joe Cocker 9-3 Freddy Fender 16-10 B.J. Thomas 29-19 WLPL/BALTIMORE Jerry St. James Sammy Johns Barry White Ace Ben E. King HOT Ohio Players 5-1 Jackson 5 26-16 WORG/ORANGEBURG Ted Bell Barry White B.J. Thomas Elton John Jimmy Castor HOT Sugarloaf 17-10 LaBelle 18-11 Joe Cocker 29-22 WNAM/NEENAH Jack Randall Minnie Riperton Ringo HOT Sugarloaf 13-10 Polly Brown 16-13 LaBelle 29-22 KKLS/RAPID CITY John Derek Bob Dylan Rufus B.J. Thomas Billy Swan Ben E. King Neil Sedaka "Immigrant" HOT Ron Dante Hot Chocolate Elvis

WRFC/ATHENS Randy Reeves Sweet Sensation Ace Ben E. King Barry White Elton John HOT Joe Cocker 14-5 Minnie Riperton 30-19 KJQY/STOCKTON David Kraham Marshall Tucker Harold Melvin Rufus Elton John HOT Leo Sayer 12-2 Minnie Riperton 15-7 Ben E King 28-10 KKXL/GRAND FORKS Mark Renier Rufus Ben E King Billy Swan B.J. Thomas Elton John HOT Frankie Valli 8-2 Sugarloaf 9-4 Joe Cocker 28-19 WISM/MADISON David Ross Elton John B.J. Thomas Rufus Charlie Daniels HOT Frankie Valli 10-4 Labelle 20-13 Joe Cocker 23-15 KQWB/FARGO Wayne Hiller Neil Diamond Queen Minnie Riperton Pure Prairie League Bob Dylan Elton John HOT Sammy Johns 20-9 Ringo 21-15 Joe Cocker 35-19 WROK/ROCKFORD Dave Hamilton B.J. Thomas HOT Labelle 24-12 Joe Cocker 26-14 Hot Chocolate 28-15 WFOM/MARIETTA Bob Casey Pure Prairie League Barry Manilow Elton John HOT Bad Co 15-9 Flash Cadillac 33-19 Al Martino 30-26 WCOL/COLUMBUS Dave Bishop Chicago Elton John Billy Swan Al Green Barry Manilow Blackbyrds HOT Ringo 17-12 Sammy Johns 19-13 Jimmy Castor 26-18 WMC FM/MEMPHIS Clarence James Hot Chocolate Charlie Daniels Harry Chapin Al Green HOT Olivia Newton-John 10-5 Minnie Riperton 29-18 Sugarloaf 28-22 KYNO/FRESNO Nick Alexander Elton John Olivia Newton-John 8-1 Ohio Players 9-2 Frankie Valli 15-6 Phoebe Snow 24-17 Ringo 22-16 KEEL/SHREVEPORT Mike Steele Oda Coates HOT Labelle 8-2 Minnie Riperton 10-6 Fanny 16-11 BT Express 27-17 WROV/ROANOKE Chuck Holloway Elton John John Lennon "Ain't That A Shame" HOT Chicago B.J. Thomas Harry Chapin Helen Reddy

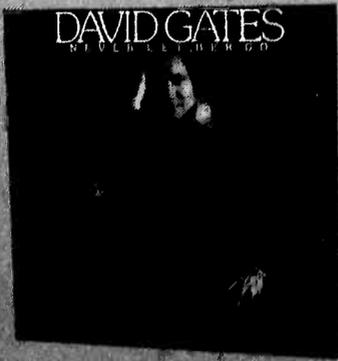
WGH/NORFOLK Jim Stewart Shirley & Co Dan Fogelbert HOT Olivia Newton-John 11-4 Labelle 12-6 Sugarloaf 17-11 Joe Cocker 20-13 Minnie Riperton 23-16 WSAR/FALL RIVER Cur Hansen Elton John Pilot Al Green Silver Bird HOT Ringo 12-3 Tavares 15-9 Sammy Johns 22-11 Shirley & Co 21-14 KTLK/DENVER Dennis Constantine Elton John Paul Anka John Lennon "Stand by Me" HOT Styx 12-7 Billy Swan 18-13 Joe Cocker 24-18 WBBQ/AUGUSTA John Jenkins Elton John Barry White Shirley & Co Jimmy Castor (Nites) Marshall Tucker (nites) HOT Labelle 8-3 Leo Sayer 10-6 Phoebe Snow 21-15 Hot Chocolate 25-18 WJON/ST CLOUD Tom Kay Ace Elton John Pure Prairie League Straight HOT Ozark Mt 24-13 Ringo 29-16 Chicago 30-23 KUPD/PHOENIX Chuck Dunaway Linda Ronstadt "When Will I Be Loved" Rufus Nigel Olsson Queen Pure Prairie League Elton John Barry White HOT Ringo 14-10 Dan Fogelberg 17-13 Fanny 18-13 WYSL/BUFFALO Don Berns Elton John Ben E King Chicago Sweet Sensation Queen Michael Wendroff HOT Styx 13-4 Minnie Riperton 18-5 Labelle 12-9 WACI/FREEPORT Jay Reese B.J. Thomas Rufus Three Degrees Nigel Olsson Guess Who "Brothers" Randy Edelman HOT Frankie Valli 5-1 Joe Cocker 14-7 Hot Chocolate 20-12 Polly Brown 22-14 KKDJ/LOS ANGELES Sharon Nelson Elton John Marie Osmond Gladys Knight Paul Anka Polly Brown Barry Manilow Sweet Sensation Bud Co Orlando & Dawn Captain & Tenille HOT Frankie Valli 7-1 Olivia Newton-John 9-4 Minnie Riperton 19-11 Elvis 30-15

CONVENTION DEADLINE: MARCH 15!

"Never Let Her Go"



David Gates' new single jumped 26-16 at KIMN, Denver. Also charting at KTLK, Denver; WTEX, New Orleans; KKDJ, Los Angeles; WDGY, Minneapolis; WDRC, Hartford; WPOP, Hartford; WLEE, Richmond; WVBF, Boston; WZUU, Milwaukee; WRIT, Milwaukee; WMAX, Nashville; WMPS, Hartford; WCOL, Columbus; WFOM, Atlanta; WKIX, Raleigh; WAKY, Louisville; WKLO, Louisville; KOIL, Omaha; WPRO, Providence; WLPL, Baltimore; WYRE, Baltimore. It's a hit. And we'll never let go.



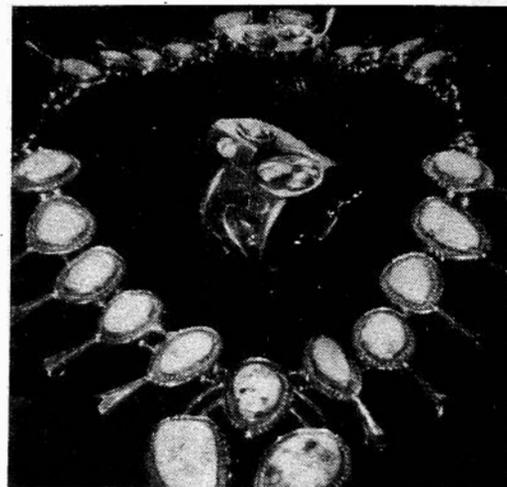
FINAL TWO WEEKS!

ANNOUNCING A CONTEST FOR RADIO PEOPLE:

**Listen to the single with
the 31 "Hooks" and win:**

Grand Prize: Your choice of a fine turquoise necklace, bracelet or belt buckle from Navajo country, specially designed and hand-crafted for you.

Second Prize: 50 miniature-bone necklaces, hand-crafted in sterling silver.



VALUED AT OVER \$2000

Benally Bros., Farmington, New Mexico

Redbone's new single, "Only You and Rock and Roll," contains the titles of 31 rock and roll classics. If you can be the first to list correctly all 31 titles along with the names of the artists who made each song famous, you will be eligible to win the Grand Prize described above. If you are among the next 50 "experts" to submit correct lists, you will be eligible to win the second prize of a sterling silver bone necklace.

IT'S NOT TOO LATE TO ENTER—BUT GET YOUR LIST IN NOW!

HERE ARE THE RULES:

Name the titles of the 31 songs contained in Redbone's new single, "Only You and Rock and Roll," and the artists who originally made each song famous. Entries with duplication of titles, such as in repeat choruses will be disqualified. (Hint: "Rock and Roll" is not one of the 31 titles.)

All entries should be sent to Redbone, c/o Leonard Anson & Co., Certified Public Accountant, 10960 Wilshire Blvd., Suite 1806, Los Angeles, California 90024.

Deadline is March 7, 1975. Award winners will be selected on the basis of correct entries with the earliest postmark. In the event of ties, a drawing will be held to select the winners.

Winners will be announced in the March 14, 1975 issue of "Radio Records."

Only radio station personnel are eligible.
Void where prohibited.



**"Only You And Rock & Roll,"
a new hit from redbone, the group
That Came and Got Your Love.**

On Epic Records

RADIO

THE FCC (So You Can Understand It) BY JASON SHRINSKY LAW OFFICES OF STAMBLER & SHRINSKY

REPORT ON RECENT (JANUARY) FCC DEVELOPMENTS
(Continued from last week)

C. FCC renewed the license for Station WHLN (Harlan, Ky.), and denied competing application on the basis of its inadequate general public survey which was conducted by non-qualified personnel.

D. An FCC Administrative Law Judge has, however, renewed the license of Station WTAR-TV (Norfolk, Va.) and has denied the competing applicant for that frequency on the basis that the licensee's performance was "a plus" and that the competitors (who were all new to broadcasting) had failed to demonstrate that it would "do anything different or better" than the existing Station. An appeal to the Commission, and perhaps beyond is certainly on the cards here.

VI. APPLICATION DENIED FOR MISREPRESENTATION AT OTHER COMMONLY-OWNED STATION

The FCC's Review Board denied an application for a new FM station in Leonardtown, Md., on the basis that the applicant in its other broadcast stations had misled advertisers and the public as to the location of its station as well as its authorized night time power, which the Board concluded was not consistent with the FCC's licensee character requirement.

VII. NEW AM AND FM ALLOCATIONS

A. The Commission has amended its FM Table of Assignments to add the following FM allocations: 288 to Payson, Ariz.; 249A to Pauls Valley, Okla.; 221A to Pine City, Minn.; 237A to Pratteville, Ala.; 272 to Center, Tex.; 288 to Lake Arrowhead, Calif.; 224A to Bloomfield, Ind.; 249A to Providence, Ky.; 240A to Bethany, Mo.; 269A to Pulaski, N.Y.; 261A to Soldotna-Kenai, Alaska; 276A to Clair Lake, Iowa; 280A to Silverton, Colo.; 269A to Etowah and S. Pittsburg, Tenn.; 252A at Cleveland, Tenn.; and 269A to Athens, Tenn.

B. In addition, the FCC has placed on a "cut-off list" AM applications for Franklin, N.C.; Monterey, Tenn.; Hamilton, Mon.; Middleborough Center, Mass. Lykens, Pa.; Elkton, Ky.; Alexander City, Ala.; Franklin, N.H. Competing applications or petitions to deny, etc. must here be filed by March 11, 1975.

VIII. FCC LEVIES FINES FOR PROGRAMMING AND TECHNICAL VIOLATIONS

A. The FCC fined Station KLXA (TV) (Fontana, Calif.) \$5,000 for relocating its Main Studios outside the City Limits without obtaining such prior FCC approval as is here required.

B. The FCC has continued to fine Stations (WLND, Laurel and KLVI, Beaumont) for improperly failing to advise the public that a phone conversation with a listener was being broadcast live.

C. WMIN (Maplewood, Minn.) was fined \$1,000 for failing to broadcast the required Station Identification at the beginning and ending of each time of operation, and on the hour.

D. FCC fined Stations KNDE (Sacramento, Calif.) and KRDG (Redding, Calif. \$1,000 and \$300 respectively for failing to make their required Equipment Performance measurements and to keep their logs properly.

E. Stations WBNO (Bryan, Ohio) and WSYD (Mt. Airy) were fined \$4,500 and \$3,000 respectively for operating earlier and with higher power than authorized.

F. Three North Carolina Stations (WTNC, Thomasville; WMFR, High Point; and WFMY-TV, Greensboro) were fined a total of \$9,000 for broadcasting what FCC concluded was a lottery since it involved an opportunity to compete for a prize if an automobile were purchased.

IX. FAIRNESS RULINGS FOR JANUARY

A. In an unusual action, FCC rescinded its \$1,000 fine against WMCA (New York City) and only admonished it for what it had held was a personal attack on Congressman Rosenthal (calling him a "coward") on the novel basis of the long lapse of time between the discussion of the controversial issue and the personal attack.

B. FCC denied a complaint against Station KBFL (Buffalo, Mo.) by a local advertiser that certain broadcast were libelous resulting in his loss of profits on the basis that the comments were made during a "bona fide newscast" and thus were exempt from the "personal attack" rules as well as the complainant's name had not been mentioned and he had rejected time offered to reply.

Advertisement

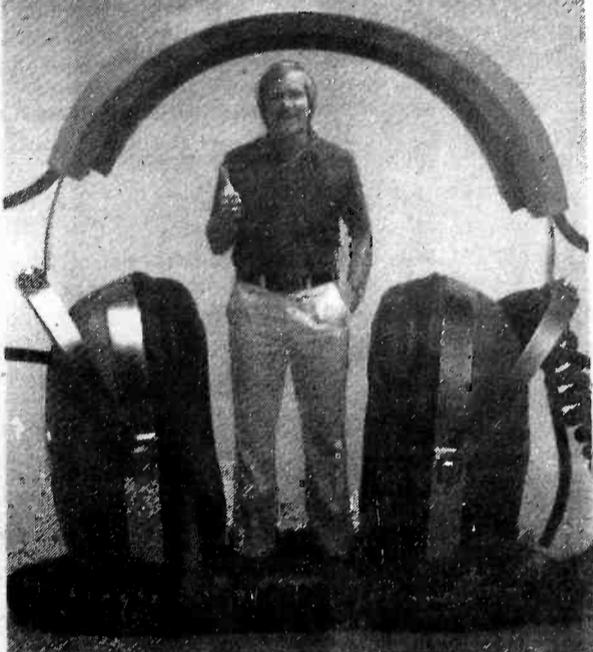
The Great Fatsby Is Coming.



JIM GUY IS ONE MORE REASON WHY OUR NUMBER IS SHOWING UP EVERYWHERE... CATCH HIM WEEKENDS 7-MIDNIGHT



GET INTO THE MUSIC WITH BILL BEIA, NOON TO 3



A few of Z-96's clever survey covers. At left, Jim Guy adds a "Z" to the Highway 96 sign and comes up with the station's identity. Meanwhile, Bill Beia is either a new incarnation of the Incredible Shrinking Man or has stumbled onto the world's biggest set of headphones.

The funny looking fella in the chef's hat is none other than WHEN Radio's 6-10 Personality . . . Phil Markert.

We think the proof of the pudding is: Phil Markert's a born entertainer, both on the air and off . . . and, everybody in Syracuse knows it!

**WHEN
RADIO 62**

Recipe for Successful Morning Programming

- Ingredients:
- 1 Phil Markert (Personality)
 - 1 Captain Gordon (Traffic Reports)
 - 1 Rod Wood (Newscasts)

Directions: Blend all ingredients together and present on WHEN Radio 62 from 6-10 AM, 6 days a week.

Yield: The most successful morning show in Syracuse.

Demographics	Age	Rank
Men	18-34	#1
	18-49	#1
Women	18-34	#1
	18-49	#1
Adults	18-34	#1
	18-49	#1

Source: Oct/Nov 1974 ARB for TSA & Metro. All data subject to qualifications which WHEN Radio will provide on request.



We thought we'd share with you part of an inventive advertising one-sheet that WHEN-Syracuse used to promote its AM personality, Phil Markert.

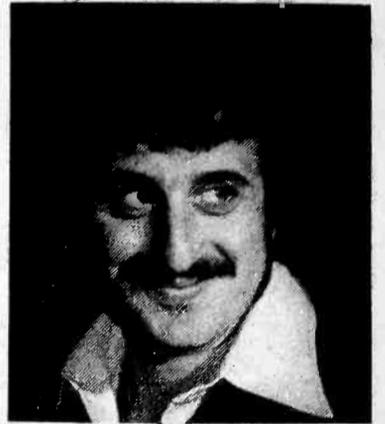
ALBUMS

Album Airplay/30

LW	TW	ARTIST	ALBUM	DETAILS
1	1	BOB DYLAN	Blood on the Tracks (Columbia)	Entire Lp, "Lily" leads
2	2	JOE WALSH	So What? (ABC Dunhill)	"Club" "Stone" "Fair"
13	3	ROBIN TROWER	For Earth Below (Chrysalis)	Entire Lp, "Devil" leads
14	4	AL STEWART	Modern Times (Janus)	Entire Lp, "Carol" leads
6	5	MICHAEL MURPHEY	Blue Sky Night Thunder (Epic)	"Wildfire" and "Carolina" lead
3	6	LINDA RONSTADT	Heart Like a Wheel (Capitol)	"When" and single
8	7	KRAFTWERK	Autobahn (Vertigo)	Title and "Melody II"
7	8	MELISSA MANCHESTER	Melissa (Arista)	Variety of cuts
4	9	DAN FOGELBERG	Souvenirs (Epic)	"Plan" leads
12	10	AVERAGE WHITE BAND	AWB (Atlantic)	"Nothing" "Work" and single
19	11	CHARLIE DANIELS	Fire On The Mt. (Kama Sutra)	"South" "OBS" "Trudy"
-	12	JOHN LENNON	Rock & Roll (Apple)	"Peggy Sue" and "16" lead
17	13	GORDON LIGHTFOOT	Cold On The Shoulder (Reprise)	Variety of cuts
10	14	NEKTAR	Down To Earth (Passport)	"Astrol Man" leads
-	15	STRAWBS	Ghosts (A&M)	"Lemon Pie" leads
-	16	ACE	Five A Side (Anchor)	"How Long" and "24 Hrs."
-	17	COMMANDER CODY	Commander Cody (WB)	"Boogie" and "Don't Let Go"
26	18	JOE VITALE	Roller Coaster Weekend (Atlantic)	"Mad Man" leads
20	19	ELTON JOHN	Empty Sky (MCA)	"Skyline Pigeon"
24	20	RICHARD TORRANCE	Belle Of The Ball (Shelter)	Variety of cuts
22	21	JIMMY BUFFETT	AIA (ABC)	"Door No. 3" and "Pirate"
28	22	GIL SCOTT-HERON	First Minute Of New Day (Arista)	"Winter" and "Analysis"
11	23	PHOEBE SNOW	Phoebe Snow (Shelter)	"Poetry Man" leads
16	24	YES	Relayer (Atlantic)	"Soon" and "Sound Chaser"
23	25	HENRY GROSS	Plug Me Into Something (A&M)	"Evergreen" and "Memory"
29	26	PRETTY THINGS	Silk Torpedo (Swan Song)	"Joey" leads
-	27	LEO SAYER	Just A Boy (WB)	"In My Life" and single.
21	28	RUFUS	Rufusized (ABC)	"Once You Get Started" leads
-	29	CHICK COREA	No Mystery (Polydor)	"Jungle Waterfall"
-	30	LOUDEN WAINWRIGHT	Unrequited (Columbia)	Variety of cuts.

THE MOVEMENT ON THIS CHART REFLECTS WEEKLY AIRPLAY AND IN NO WAY ATTEMPTS TO FABRICATE A TREND

FM Rock Radio



BY MIKE HARRISON

The words "Free Form" are nebulous in meaning. The same applies to the words "Play List." If you wrote down every song, in the order played, on the "free-est" formed station you could find, at the peak of its artistic creativity and then imposed it on another station, you would have a playlist situation. I realize that we're talking about an extreme hypothetical situation, but it does make a point.

The point is that if you surround yourself with yourself you can get too hung up on the means and lose sight of the ends. The only thing that radio listeners hear, and the only thing that influences record sales are the ends.

Thus, back to the original example, the jock who put together the original mix in a stream of conscious, spur of the moment way, has the feeling and satisfaction that he is exerting his creative muscles, and rightly so. The jock on the other station, playing the first jock's music from a list, does not get that feeling, and, perhaps might even feel imposed upon or stifled, and rightly so. However, musically, the listeners to both stations get the exact same thing and from a standpoint of record sales, the product gets identical exposure. Those are the ends. Individual tastes and philosophies concerning methodology quite often have nothing to do with format, genre, and, most of all, quality.

This situation is extremely prevalent in AOR (Album Oriented Rock) radio, and makes research for record companies and radio programmers difficult. Quite often, supposed facts are based upon misused terminology as opposed to legitimate documentation. The adjectives "Heavy," "Medium," and "Light" are flung about haphazardly. "On" and "Off"; "In and Out." What do they mean?

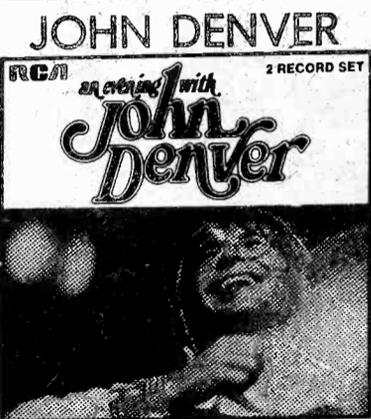
Perhaps one of the biggest obstacles standing in the patch of accuracy is radio programmer's "Bin" (otherwise known as "Rack") pre-occupation. Until Gates comes up with a tonearm that reaches right into the bin and plays the record through the jacket, "Bin" does not necessarily mean "Turntable."

None the less, in spite of underplaying and exaggeration, there are certain FACTS that do exist regarding the activity of product on the nation's many and growing Album Oriented Rock stations. They answer the questions: What's being played? Where? How much? How long? And it is the answers to these questions that add up to the aforementioned ends.

I want to thank the programmers who contribute to this section for the time and effort they expend each

Continued on page 25

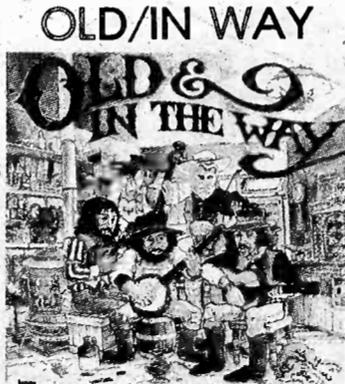
Suggested New Product



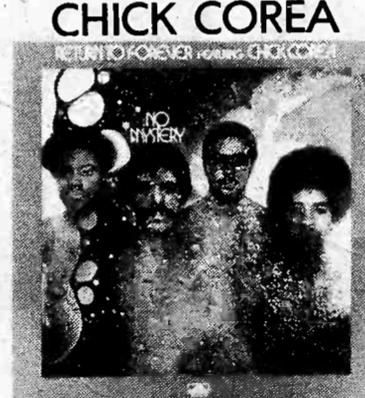
AN EVENING WITH... (RCA)
Beautiful production captured the magic of new & old Denver songs live.



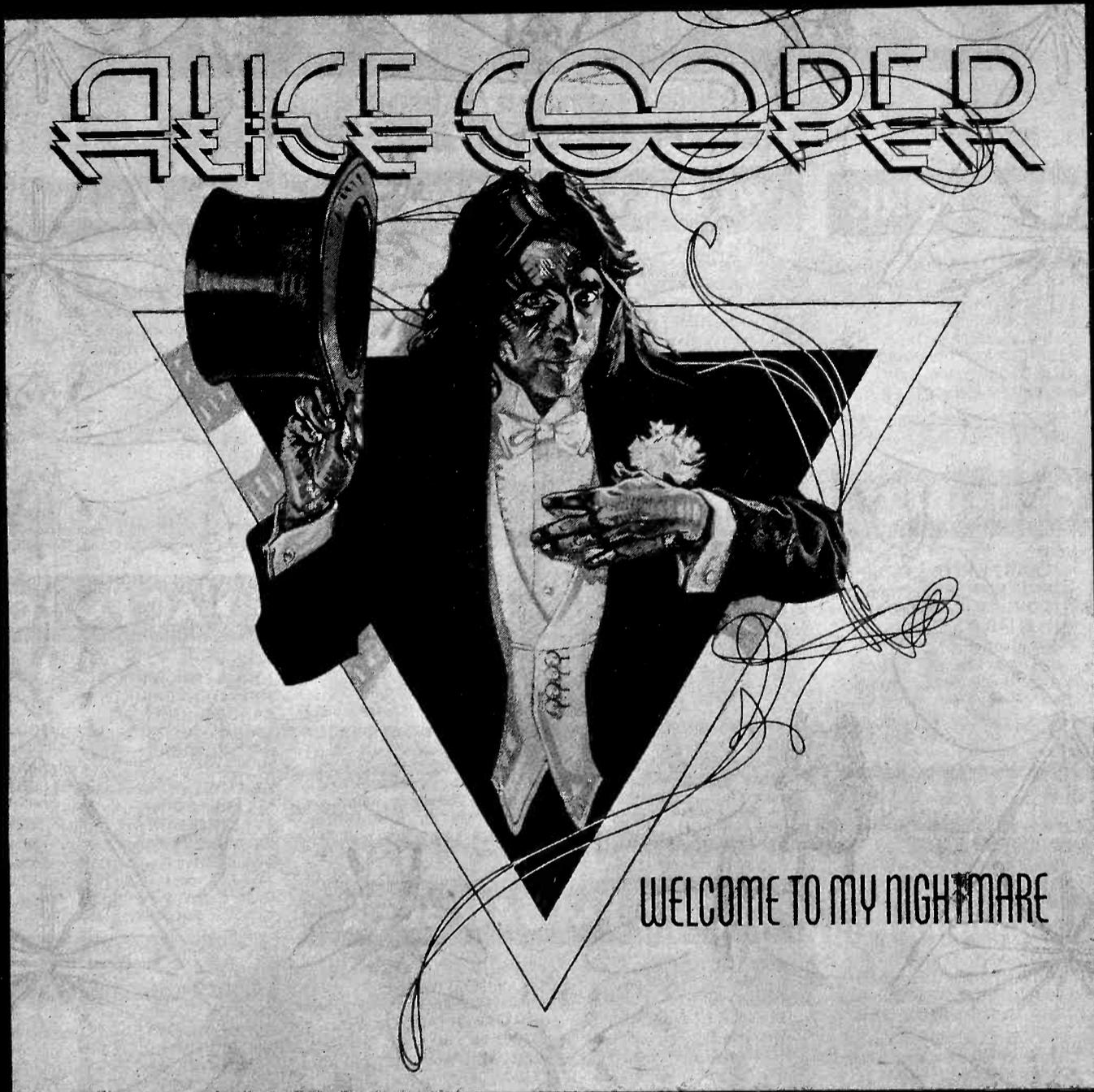
HEAR & NOW (B.T.)
Doors offshoot is a good, tight R&R group. Lots of good cuts.



OLD & IN WAY (ROUND)
Bluegrass rocker featuring Jerry Garcia starting to get attention & airplay.



NO MYSTERY (POLYDOR)
His following continues to grow. Try "Jungle Waterfall"



WELCOME TO MY NIGHTMARE

• SPECIAL GUEST STAR •
VINCENT PRICE

FEATURING: JOHNNY (BEE) BADANJEK • JOZEF CHIROWSKI • WHITEY GLAN • PRAKASH JOHN • DAVID EZRIN & THE SUMMERHILL CHILDREN'S CHOIR • BOB EZRIN • TONY LEVIN • MICHAEL SHERMAN • STEVE (DEACON) HUNTER • GERRY LYONS • TRISH MCKINNON • DICK WAGNER

BE SURE TO WATCH ALICE COOPER'S SPECIAL
"WELCOME TO MY NIGHTMARE" APRIL 25th ON ABC TV

ALICE COOPER'S NEW ALBUM ON ATLANTIC RECORDS AND TAPES



© 1975 Atlantic Recording Corp.
A Warner Communications Company

Most Added:

- JOHN LENNON**
Rock 'n' Roll (Apple)
- GORDON LIGHTFOOT**
Cold On The Shoulder (Reprise)
- COMMANDER CODY**
And His Lost Planet Airmen (WB)
- ACE**
Five-A-Side (Anchor)
- CHICK COREA**
Return To Forever (Polydor)

ALBUM ACTIVITY

Mike Harrison/Editor
Album Hotline: (714)223-6797

The Hottest:

- BOB DYLAN**
Blood On The Tracks (Columbia)
- JOE WALSH**
So What (Epic)
- ROBIN TROWER**
For Earth Below (Chrysalis)
- AL STEWART**
Modern Times (Janus)
- MICHAEL MURPHY**
Blue Sky-Night Thunder (Epic)

WNEW FM/NEW YORK

- ADDED:**
JOHN LENNON (Apple)
JOHN DENVER (RCA)
ROGER MOON (Capitol)
DOG SOLDIER (UA)
CHICK COREA (Polydor)
- HOT:**
GORDON LIGHTFOOT (Reprise)
ROBIN TROWER (Chrysalis)
STRAWBS (A&M)
AL STEWART (Janus)
HUMBLE PIE (A&M)
PETER FRAMPTON (A&M)
KRAFTWERK (Vertigo)
MELISSA MANCHESTER (Arista)

DENNIS ELSAS, Music Director: Getting great response to Lennon and Denver. Lennon premiered his album for 3 hours on Feb. 13 on the air.

WCOL FM/COLUMBUS

- ADDED:**
COMMANDER CODY (WB)
GORDON LIGHTFOOT (Reprise)
WET WILLIE (Capricorn)
BUTT'S BAND (Blue Thumb)
ACE (Anchor)
- HOT:**
AVERAGE WHITE BAND (Atl)
ROBIN TROWER (Chrysalis)
BOB DYLAN (Columbia)
RUFUS (ABC)
YES (Atlantic)

BOB GOODING, Program Director: Cody's "Don't Let Go" "Willing" and "4 or 5". Lightfoot's title track, "Soul" and "Slide". Willie's "Mama Didn't Raise Fools" "Leona" and "Poor Judge". Butts' "Get Up" "Corner of Mind" and "Living". Ace's "R&R" "How Long" and "24 Hrs." Trower's "Money" "Fine Day" "Suspicious" and title. Playing Pointer Sisters and Bowie singles.

WMMS FM/CLEVELAND

- ADDED:**
ACE (Anchor)
BUTT'S BAND (Blue Thumb)
COMMANDER CODY (WB)
DYNAMIC SUPERIORS (Motown)
JOHN LENNON (Apple)
MURRAY McLAUGHLIN (Epic)
JOHN MAYALL (ABC)
RUSH (Mercury)
PATRICE RUSHING (Prestige)
- HOT:**
AVERAGE WHITE BAND (Atl)
LABELLE (Epic)
ROXY MUSIC (WB)
JOE VITALE (Atlantic)
JOE WALSH (ABC Dunhill)
AL STEWART (Janus)
RAY MANZAREK (Mercury)
LINDA RONSTADT (Capitol)
RICHARD TORRANCE (Shelter)

JOHN GORMAN, Program Director: Butts' "Get Up". Entire Lps. of new additions. Playing, Bowie, Benny Bell, Ronnie Charles, Golden Earring, Mahogany Rush, and Suzy Quatro singles.

KZEL FM/EUGENE

- ADDED:**
EMMYLOU HARRIS (Reprise)
ROBIN TROWER (Chrysalis)
JOHN LENNON (Apple)
CHICK COREA (Polydor)
PAVLOV'S DOG (ABC)
OLD AND IN THE WAY (Round)
ENO (Island)
ACE (Anchor)
JOHN MAYALL (ABC)
LOUDEN WAINWRIGHT III (Col)
GORDON LIGHTFOOT (Reprise)
- HOT:**
KRAFTWERK (Vertigo)
AL STEWART (Janus)
MELISSA MANCHESTER (Arista)
MICHAEL MURPHEY (Epic)
GIL SCOTT-HERON (Arista)
BOB DYLAN (Columbia)

STAN GARRETT, Program Director: Harris' "Coat of Colors". Trower's "Confession". Dog's "Song Dance". Old's "Land of Navajo". Eno's "Mother Whale". Ace's "How Long". Wainwright's "Love on Rocks" and "Sweet Nothings". Murphey's "Wildfire" and "Carolina". Melissa's "We Got Time". Playing Bowie, Pointer Sisters, and Golden Earring singles.

KWST FM/LOS ANGELES

- ADDED:**
CHICK COREA (Polydor)
GROVER WASHINGTON (CTI)
MIKE OLDFIELD (Virgin)
DAVID GATES (Elektra)
LOUDEN WAINWRIGHT III (Col)
KRAAN (Passport)
MAJOR HARRIS (Atlantic)
ORLEANS (Elektra)
- HOT:**
SUPERTRAMP (A&M)
AL STEWART (Janus)
ROBIN TROWER (Chrysalis)
SKY KING (Columbia)
BOB DYLAN (Columbia)
JOHN LENNON (Apple)
RICHARD TORRANCE (Shelter)
DOG SOLDIER (UA)
LON & DEREK (A&M)
KRAFTWERK (Vertigo)
MICHAEL MURPHEY (Epic)

DAVID PERRY, Music Director: Gates is good rock and roll. Entire Stewart Lp, "Carol" leads. Entire Trower LP, "Devil" leads. Entire Lennon Lp, "Stand By Me" leads. Murphey's "Wildfire". Playing Bowie, Montgomery and new unreleased Alice Cooper singles.

WKDA FM/NASHVILLE

- ADDED:**
JOHN LENNON (Apple)
COMMANDER CODY (WB)
ROBIN TROWER (Chrysalis)
GORDON LIGHTFOOT (Reprise)
NEKTAR (Passport)
PRETTY THINGS (Swan Song)
PASSPORT (Atco)
- HOT:**
LINDA RONSTADT (Capitol)
CHARLIE DANIELS (Kama Sutra)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)

JACK CRAWFORD, Program Director: Lennon's entire Lp. Ronstadt's "When Will I Be Loved". Good requests on Daniel's "Trudy" and "Orange Blossom Special". Elton's title track and "Valhalla". Playing Cocker, Dennis Lind, Bad Co., Sammy Johns, and Benny Bell singles.

WERC FM/BIRMINGHAM

- ADDED:**
RICHARD TORRANCE (Shelter)
JOHN LENNON (Apple)
BONAROO (WB)
COMMANDER CODY (WB)
GORDON LIGHTFOOT (Reprise)
- HOT:**
CHARLIE DANIELS (Kama Sutra)
BOB DYLAN (Columbia)
MELISSA MANCHESTER (Arista)
HENRY GROSS (A&M)
LOGGINS & MESSINA (Col)
OLIVIA NEWTON-JOHN (MCA)
ACE (Anchor)
PHOEBE SNOW (Shelter)

MIKE ST. JOHN, Program Director: Torrance's "Southern Belles". Lennon's "Peggy Sue" and "Sweet 16". Cody's "Boogie" and "Don't Let Go". Lightfoot's "Rainbow". Daniel's "Diablo". Entire Dylan. Melissa's "Midnight". Gross' "All My Love". L&M's "Growin'". Olivia's "Air". Ace's "How Long". Phoebe's "Either or Both" and single. She was well received in recent concert. Playing Bowie, Queen, Dino and Sembello, and Buddy Causey singles. Lots of play on Edgar Winter's "Autumn" from his recent album.

KOME FM/SAN JOSE

- ADDED:**
COMMANDER CODY (WB)
BONAROO (WB)
AL STEWART (Janus)
ACE (Anchor)
GORDON LIGHTFOOT (Reprise)
ROBIN TROWER (Chrysalis)
JOE VITALE (Atlantic)
SUPERTRAMP (A&M)
BAKER GURVITZ ARMY (Chess)
KRAAN (Passport)
CHUCK BERRY (Chess)
RICHARD TORRANCE (Shelter)
BLACKSHEEP (Capitol)
WET WILLIE (Capricorn)
- HOT:**
LEO SAYER (WB)
MINNIERIPPERTON (Epic)
JOE WALSH (ABC Dunhill)
YES (Atlantic)
GENESIS (Atco)

DANA JANG, Music Director: Cody's "Don't Let Go" and "Boogie". Bonaroo's "Sally Ann" and "Sweet Song". Stewart's "What's Going On". Ace's "How Long". Lightfoot's "Cherokee Band" and "Slide" and "Soul". Trower's "Suspicious" "Confession" "Tale" "Shame" and title track. Kraan, Berry, Torrance, Black Sheep, and Willie played in PM only. Sayer's single. Ripperton's "Reason".

KLOS FM/LOS ANGELES

- ADDED:**
JOHN LENNON (Apple)
AL STEWART (Janus)
- HOT:**
AVERAGE WHITE BAND (Atl)
BOB DYLAN (Columbia)
ELTON JOHN (MCA)
DAN FOGELBERG (Epic)

PAULA PORTER, Music Director: Lennon's "Ain't That A Shame" "Slippin'" "Peggy Sue" and "You Can't Catch Me". Stewart's "What's Going On". Elton's "Pigeon" "Sails" and "Gulliver". Playing Bowie, and Nigel Olson singles.

WCMF FM/ROCHESTER

- ADDED:**
NILS LOFGRIN (A&M)
ACE (Anchor)
KRAAN (Passport)
JOHN LENNON (Apple)
DRUICK & LORANGE (EAR)
VASSAR CLEMENTS (Mercury)
OLD AND IN THE WAY (Round)
SKY BAND (RCA)
- HOT:**
RICHARD TORRANCE (Shelter)
ROBIN TROWER (Chrysalis)
STRAWBS (A&M)
PASSPORT (Atco)
BOB DYLAN (Columbia)
MICHAEL MURPHEY (Epic)
AL STEWART (Janus)

BERNIE KIMBLE, Program Director: Torrance's "Lazy Town" should be single. Trower's "Money" and "Tale". Strawb's "Lemon Pie" with good requests. Murphey's "Wildfire" and "Hideout". Playing Bowie and edited Kraftwerk singles.

KSAN/SAN FRANCISCO

- ADDED:**
BONAROO (WB)
WET WILLIE (Capricorn)
BLACKSHEEP (Capitol)
RICHARD TORRANCE (Shelter)
JOHN LENNON (Apple)
GROVER WASHINGTON (CTI)
COMMANDER CODY (WB)
STRAWBS (A&M)
- HOT:**
ROBIN TROWER (Chrysalis)
DOG SOLDIER (UA)
JOHN ENTWHISTLE'S OX (MCA)
NILS LOFGRIN (A&M)
ROXY MUSIC (Atlantic)
BAKER FURVITZ ARMY (Chess)
BONNIE BRAMLETT (Capricorn)
LEO SAYER (WB)
ACE (Anchor)
MAN (UA)
PRETTY THINGS (Swan Song)
AL STEWART (Janus)
NEKTAR (Passport)
HENRY GROSS (A&M)

BONNIE SIMMONS, Program Director: Playing entire albums. Playing Bowie, Nigel Olson, Shirley & Co. and Rod Stewart singles.

KNAC FM/LONG BEACH

- ADDED:**
JOHN LENNON (Apple)
JOHN DENVER (RCA)
CAROLE KING (Ode)
JEREMY STEIG (Columbia)
CHICK COREA (Polydor)
OLD AND IN THE WAY (Round)
KEITH & DONNA (Round)
STEELEYE SPAN (Chrysalis)
ELECTROPHONE (Polydor)
RAMASCUS (Vertigo)
- HOT:**
ROBIN TROWER (Chrysalis)
STRAWBS (A&M)
AL STEWART (Janus)
BOB DYLAN (Columbia)
BAD CO (Swan Song)
ELTON JOHN (MCA)
JOE VITALE (Atlantic)

RON McCOY, Program Director: Playing entire Lps on new additions. Trower's "Money". Strawb's "Life" and "Auction". Elton's title track. Vitale's "Mad Man". Playing Bowie, Lee Montgomery, Bad Co., Benny Bell, and Rod Stewart singles.

WAAF FM/WORCESTER

- ADDED:**
GORDON LIGHTFOOT (Reprise)
WET WILLIE (Capricorn)
ROBIN TROWER (Chrysalis)
MELISSA MANCHESTER (Arista)
ACE (Anchor)
AMERICAN GYPSY (Chess)
- HOT:**
BOB DYLAN (Columbia)
KENNY RANKIN (Little David)
DAN FOGELBERG (Epic)
AVERAGE WHITE BAND (Atl)
GUESS WHO (RCA)
MICHAEL MURPHEY (Epic)
PHOEBE SNOW (Shelter)

JOE CAPOBIANCO, Music Director: Lightfoot's "Rainy Day People" "Slide" and "Rainbow Trout". Willie's "Take to Music" "Poor Judge" and "She's My Lady". Trower's "Shame" and "Fine Day". Melissa's "Stevie's Wonder" and "Party Music". Ace's "How Long" and "Why". Gypsy's "Lady Elinore". Rankin's "In Name of Love" and title track. Fogelberg's "Raven" and title track. Murphey's "Wildfire" and "Riding Song". Phoebe's "Good Times" and single. Playing Starship, Sayer, and Mudcrutch singles.

WGRQ FM/BUFFALO

- ADDED:**
STRAWBS (A&M)
PRETTY THINGS (Swan Song)
BRIAN PROTHEROE (Chrysalis)
COMMANDER CODY (WB)
ROBIN TROWER (Chrysalis)
LEO SAYER (WB)
JOE WALSH (ABC Dunhill)
- HOT:**
CHARLIE DANIELS (Kama Sutra)
MINNIE RIPPERTON (Epic)
PURE PRAIRIE LEAGUE (RCA)
GORDON LIGHTFOOT (Reprise)
NEKTAR (Passport)

ROGER CHRISTIAN, Music Director: Strawbs, Protheroe, Pretty Things, and Cody previewed one night a week, entire Lp. Trower's "Shame" and "Aethra". Sayer's single. Walsh's "Club" and "Stone". Daniel's "South". Ripperton's "Loving You" "Seeing You This Way". League's "Amie". Lightfoot's title track, "Now and Then" and "Cherokee Bend". Nektar's "Astrol Man". Playing Chicago's "Harry Truman".

WEBN FM/CINCINNATI

- ADDED:**
LOUDEN WAINWRIGHT III (Col)
PRETTY THINGS (Swan Song)
- HOT:**
BOB DYLAN (Columbia)
KENNY RANKIN (Little David)
PURE PRAIRIE LEAGUE (RCA)
LINDA RONSTADT (Capitol)
DAN FOGELBERG (Epic)

TOM KENNEY, Program Director: Wainwright's "Whatever Happened To Us". Pretty's "Joey". League's "Amie", "Angel" and "Jazzman". Fogelberg's title track, "Morning Sky" and "Raven".

**Columbia Records announces
the first single
from the most important album of 1975:**

“TANGLED UP IN BLUE”

BOB DYLAN

**THE HOTTEST LP CUT IN THE NATION
AND THE OVERWHELMING CHOICE OF
TOP-40 RADIO FOR A SINGLE**

**ALREADY ON A NUMBER OF KEY TOP-40
STATIONS AND CHARTING FROM ALBUM PLAY!**

FROM THE ALBUM



PC 33235



On Columbia Records

ALBUMS

WRNO FM/NEW ORLEANS

ADDED:
KRAFTWERK (Vertigo)
JOHN LENNON (Apple)
CHICK COREA (Polydor)
GROVER WASHINGTON (CTI)
GORDON LIGHTFOOT (Reprise)

HOT:
BOB DYLAN (Columbia)
AVERAGE WHITE BAND (Atl)
LINDA RONSTADT (Capitol)
JOE WALSH (ABC Dunhill)
LABELLE (Epic)

TRIGGER BLACK, Program Director: Great response to Kraftwerk's "Autobahn". Lennon's "Ain't That A Shame" and "Sweet 16". Corea's "Jungle Waterfall". Washington's "Mr. Magic" and "Black Frost".

WORJ FM/ORLANDO

ADDED:
JOHN LENNON (Apple)
LON & DEREK (A&M)
RORY BLOCK (RCA)
JOHN DENVER (RCA)
COMMANDER CODY (WB)
SKY KING (Secret Sauce)

HOT:
BOB DYLAN (Columbia)
MICHAEL MURPHEY (Epic)
LEO SAYER (WB)
RICHARD TORRANCE (Shelter)
ACE (Anchor)
JIMMY BUFFETT (ABC Dunhill)
CHARLIE DANIELS (Kama Sutra)
JOE WALSH (ABC Dunhill)

MIKE LYONS, Program Director: Lon's "Who Do You Outdo" "Let It Go" "Wildfire" and "The Harder You Pull". Block's "Lovin' of Your Life". Cody's "Don't Let Go". Sky's title track. Saver's "In My Life" and single. Torrance's "North Dakota Lady". Ace's "How Long" and "24 Hrs.". Buffett's "Door No. 3" and "Pirate". Playing Pointer Sisters and Golden Earring singles.

KLOL FM/HOUSTON

ADDED:
EMMYLOU HARRIS (Reprise)
RICHARD TORRANCE (Shelter)
CHICK COREA (Polydor)
BONAROO (WB)
STRAWBS (A&M)
STACKRIDGE (Rocket)

HOT:
BOB DYLAN (Columbia)
LOGGINS & MESSINA (Columbia)
ROBIN TROWER (Chrysalis)
JOE WALSH (ABC Dunhill)
KRAFTWERK (Vertigo)
MARSHALL TUCKER (Capricorn)
GENESIS (Atco)
JEFFERSON STARSHIP (Grunt)
JETHRO TULL (Chrysalis)
HENRY GROSS (A&M)
GIL SCOTT-HERON (Arista)
JIMMY BUFFETT (ABC Dunhill)

JIM HILTY, Music Director: Harris' "Boulder" "For No One" "Believing" and "Coat of Colors". Torrance's "Hard Road" "That's What I Like" and "Don't Let Me Down". Corea's "Jungle Waterfall" "Sofistikunk" "Celebration I & II" and "Flight". Bonaroo's "Sally Ann" "Life's Sweet Song" and "I See Light". Strawbs' "Lemon Pie" "Where Do You Go" and "Grace Darling". Stackridge's "Earthworm" and "Rufus T.". Dylan's "Blue" and "Lily". Trower's "Devil" "Tale" and title track. Walsh's "Falling" "Club" "Country Fair" and "Help Me". Kraftwerk's title track and "Melody II". Tucker's "24 Hrs." and "In My Own Way". Gross' "Evergreen" and "Memory Lane". Heron's "Winter". Buffett's "Stories" and "Trying to Reason".

WKTK FM/BALTIMORE

ADDED:
STRAWBS (A&M)
JOHN LENNON (Apple)
ROBIN TROWER (Chrysalis)
ACE (Anchor)
NEKTAR (Passport)

HOT:
BOB DYLAN (Columbia)
BAKER GURVITZ ARMY (Chess)
RAY MANZAREK (Mercury)
DAVE MASON (Columbia)

JOHN REEVES, Program Director: Finds Lennon very nostalgic. Ace doing well in the stores and with requests.

WLIR FM/LONG ISLAND

ADDED:
GORDON LIGHTFOOT (Reprise)
WET WILLIE (Capricorn)
JOHN LENNON (Apple)
COMMANDER CODY (WB)
BONAROO (WB)

HOT:
ROBIN TROWER (Chrysalis)
SADISTIC MIKA (Harvest)

GIL COLQUITT, Music Director: Entire Lightfoot Lp. Willie's title track nice, playing entire Lp. Cody's "Don't Let Go". Bonaroo's "Sally Ann". Many very interesting cuts on Mika, getting a lot of play. Waiting for new Hendrix Lp. Had Michael Murphey in concert who was very well received, and even ran 20 minutes over. Soon, John Mayall.

WXRT FM CHICAGO

ADDED:
ROBIN TROWER (Chrysalis)
EMMYLOU HARRIS (Reprise)
LOUDEN WAINWRIGHT III (Col)
STRAWBS (A&M)
GORDON LIGHTFOOT (Reprise)
AL STEWART (Janus)
ACE (Anchor)
OLD AND IN THE WAY (Round)
VASSAR CLEMENTS (Mercury)
JOHN LENNON (Apple)
TERJE RYPDALL (ECM)

HOT:
BOB DYLAN (Columbia)
LINDA RONSTADT (Capitol)
KRAFTWERK (Vertigo)
STANLEY CLARKE
GENESIS (Atco)
DAN FOGELBERG (Epic)
JOE WALSH (ABC)
OREGON (Vanguard)

SETH MASON, Please check out Oregon. Very big in Chicago, as is Ralph Towner, an import on ECM. Genesis very hot. Sold out three concerts in as many months.

Progressive Singles:

DAVID BOWIE
Young Americans (RCA)
CHICAGO
Harry Truman (Columbia)
LEO SAYER
Long Tail Glasses (WB)
NIGEL OLSSON
Only One Woman (Rocket)
FACES W-ROD STEWART
You Can Make Me Dance . . . (WB)
QUEEN
Killer Queen (Elektra)
PURE PRAIRIE LEAGUE
Amie (RCA)
MAHOGANY RUSH
Satisfy Your Soul (20th)
BENNY BELL
Shaving Cream (Vanguard)
HERMAN LEE MONTGOMERY
I'll Be Lucky (Mega)
GOLDEN EARRING
Ce Soir (MCA)
RONNIE CHARLES
Layla (20th)

WMMR PHILADELPHIA

ADDED:
KANSAS (CBS)
CHICK COREA (Polydor)
LON & DEREK (A&M)
JANIS IAN (Columbia)
NILS LOFGRIN (A&M)
RUSS BALLARD (Epic)
JOHN DENVER (RCA)

HOT:
PRETTY THINGS (Swan Song)
ACE (Anchor)
CAROLE KING (Ode)
AL STEWART (Janus)
JIMMY BUFFETT (ABC)
MELISSA MANCHESTER (Arista)
BOB DYLAN (Columbia)

T. MORGAN, Program Director: Pretty Things' "Joey". Ace's "How Long". Stewart's "Carol" leads entire Lp. Melissa's "Stevie's Wonder" and "Party Music". Dylan's "Shelter" and "Lily" lead entire Lp. Bowie and Golden Earring single getting play.

KDKB FM/PHOENIX

ADDED:
BONAROO (WB)
JOHN LENNON (Apple)
COMMANDER CODY (WB)
JOHN MAYALL (ABC)
OLD AND IN THE WAY (Round)

HOT:
BOB DYLAN (Columbia)
MICHAEL MURPHEY (Epic)
MELISSA MANCHESTER (Arista)
RICHARD TORRANCE (Shelter)
AL STEWART (Janus)
STRAWBS (A&M)

LINDA THOMPSON, Music Director: Bonaroo's "Sally Ann" and "Sweet Song". Lennon's "Stand By Me" "Want To Dance" and "Just Because". Cody's "Blue Lights" "That's What I Like" and "Hawaii Blue". Mayall's "Step in the Sun" and "Tax Man". Old's "Panama Red" and "Midnight". Entire Dylan. Murphey's "Wildfire" "Carolina" and "Hideout". Melissa's "Party Music". Torrance's "Son't Let Me Down" and "Singing Springs". Stewart's "Apple Cider" "Sirens" and "Carol". Strawbs' "Lemon Pie" and "Remembering". Playing Bowie, Stewart, and Waits singles.

KTYD SANTA BARBARA

ADDED:
MELISSA MANCHESTER (Arista)
LANI HALL (A&M)
KEITH & DONNA (Round)
AL STEWART (Janus)
BILLY PAUL (Phila. Int.)
GROVER WASHINGTON (CTI)
RICHARD TORRANCE (Shelter)
HARRIET SCHOCK (20th)
CHICK COREA (Polydor)
SKY KING (Secret Sauce)

HOT:
MICHAEL MURPHEY (Epic)
MINNIE RIPPERTON (Epic)

LAURIE COBB, Music Director: Melissa's "Stevie's Wonder" "We Got Time" and "Party Music". Lani's title cut and "Happy Woman". K&D's "Sweet Baby" and "Mountain". Paul's "I've Got So Much" and "Truthful". Washington's title track. Schock's "I Want Your Time", "Children" and "Play It Again". Corea's "Celebration". King's "Still In Love" and "People". Murphey's "Wildfire" leads the way.

KMET FM/LOS ANGELES

ADDED:
LOUDEN WAINWRIGHT III (Col)
MURPHY'S LAW (ABC)
PURE PRAIRIE LEAGUE (RCA)
AMERICAN GYPSY (Chess)
MELISSA MANCHESTER (Arista)
BUTT'S BAND (Blue Thumb)
BLACKSHEEP (Capitol)

HOT:
BOB DYLAN (Columbia)
RUFUS (ABC)
ROBIN TROWER (Chrysalis)
LINDA RONSTADT (Capitol)
JOE WALSH (ABC Dunhill)
KRAFTWERK (Vertigo)
ALVIN LEE (Columbia)
JOE VITALE (Atlantic)
ELTON JOHN (MCA)

JOE COLLINS, Music Director: Entire Lps. on all new additions. Entire Dylan Lp. Rufus' "Stop On By". Ronstadt's single and "Be Loved". Walsh's "Club" and "Fair". Kraftwerk's "Autobahn". Lee's "Love". Vitale's "Falling", and "Mad Man". Elton's title track. Playing Bowie, Chicago, Bad Co. and Shirley & Co. singles.

WOUR/UTICA-SYRACUSE

ADDED:
KEITH & DONNA (Round)
MURRAY McLAUGHLIN (Epic)
ACE (Anchor)
BLACK SHEEP (Capitol)
JOHN LENNON (Apple)

HOT:
GIL SCOTT-HERON (Arista)
BOB DYLAN (Columbia)
NEKTAR (Passport)
BONNIE BRAMLETT (Capricorn)

STEVE HUNTINGTON, Program Director: K&D's "Sing" and "Sweet Baby". Heron's "Winter" and "Analysis". Everything on Dylan. "Lily" leads. Nektar's "Astrol Man". Bramlett's "Since I Lost You Baby" "Traffic". Playing Bowie and Golden Earring singles.

KPRI FM/SAN DIEGO

ADDED:
BABE RUTH (Harvest)
JOHN DENVER (RCA)
GIL SCOTT-HERON (Arista)
JOHN LENNON (Apple)

HOT:
BOB DYLAN (Columbia)
AVERAGE WHITE BAND (Atl)
JOE WALSH (ABC Dunhill)
KRAFTWERK (Vertigo)
CHARLIE DANIELS (Kama Sut)
OZARK DAREDEVILS (A&M)
LINDA RONSTADT (Capitol)
ELTON JOHN (MCA)
RUFUS (ABC)

ADRIAN BOULT, Music Director: Babe's "Jack". Elton's "Skyline Pigeon". Entire Dylan. Walsh's "Club" and "Stone". Faces, Bowie, and Chicago singles getting heavy play.

KBPI FM/DENVER

ADDED:
LENNON (Apple)
ROBIN TROWER (Chrysalis)
GORDON LIGHTFOOT (Reprise)
LOUDEN WAINWRIGHT III (Col)
COMMANDER CODY (WB)
JEAN VALDEZ: Lennon's "Stand By Me" and "Bee Bop". Trower's "Tale" "Money" and title track. Lightfoot's "Slide" and "Rainy Day People". Wainwright's "Unrequited" and "Rufus". Cody's "Don't Let Go" "Willin'" and "Blue Lights". Ace's "How Long" and "Real Feeling". Dylan's "Lily" "Shelter" and "Blue". Murphey's "Wildfire", "Carolina" and "Hideout". Walsh's "Stone" "Club" and "Fair". AWB's title track, "Nothing" and "You've Got It".

HOT:
ACE (Anchor)
BOB DYLAN (Columbia)
MICHAEL MURPHEY (Epic)
JOE WALSH (ABC Dunhill)
AVERAGE WHITE BAND (Atl)

KAMC FM/DALLAS

ADDED:
ROBIN TROWER (Chrysalis)
BRIAN PROTHEROE (Chrysalis)
MELISSA MANCHESTER (Arista)
EMMYLOU HARRIS (Reprise)

HOT:
DAN FOGELBERG (Epic)
GORDON LIGHTFOOT (Reprise)
MICHAEL MURPHEY (Epic)
BOB DYLAN (Columbia)
JIMMY BUFFETT (ABC Dunhill)
JOE WALSH (ABC Dunhill)

STUART McRAE, Music Director: Trower's entire Lp. Good response to Harris. Melissa's entire Lp. Buffett's "Dallas" and "life" with good response. Walsh's "Stone" and "Fair". Michael Murphey is a fine album. Would appreciate better service from Capitol.

WHCN FM/HARTFORD

ADDED:
RUSS BALLARD (Epic)
LOUDEN WAINWRIGHT III (Col)
MURRAY MacLAUGHLIN (Epic)
LON & DEREK (A&M)
ROBIN TROWER (Chrysalis)
STAN GETZ (Columbia)

HOT:
JOE VITALE (Atlantic)
BOB DYLAN (Columbia)
AL STEWART (Janus)
STRAWBS (A&M)
OLD AND IN THE WAY (Round)
MELISSA MANCHESTER (Arista)

COUNTRY PAUL PAYTON, Music Director: Ballard's "Miracles" "Fly Away" and "Venus". Louden's "Kings and Queens" "Whatever" "Rufus is a Tit Man". Murray's "Henry Moore" "Dream" and title. L&D's "Wildfire" "Grow" "Harder" and title. Robin's "Devil" and title. Getz's entire side I. Vitale's "Moving" "Feelings" and "2 of Us" should be single. Every cut on Stewart. One of station's heaviest of all time. Strawbs' "Ghosts" and "Starling". Old's "Horses" and "Midnight". Melissa's "Stevie's Wonder" and "Love Having You Around".

The Blackbyrds

"Walking In Rhythm"

FANTASY F-736

R&R

29

POP/30

Cash Box

POP
SINGLES

72

SOUL
SINGLES

33

Record World

POP
SINGLES

68

SOUL
SINGLES

41

Billboard

POP
SINGLES

56

SOUL
SINGLES

23

EASY
LISTENING

29

FROM THE ALBUM . . .



F-9472

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

MURDER INDICTMENT HANDED DOWN IN AWB DRUG DEATH

Promoter Ken Moss has been indicted for murder by a Los Angeles Grand Jury in the death of Average White Band drummer, Robbie McIntosh. According to the *New York Daily News* the one time stock broker held a party at his Hollywood Hills mansion for AWB and invited guests following a concert by the group last September 23rd. Several people at the mansion became ill after snorting a substance which apparently turned out to be heroin. Witnesses testified that they had no knowledge that the "substance" was heroin and were apparently under the impression that the substance was something other than the hard drug. Cher Bono, who attended the party but did not take part in the sniffing, may have saved the life of AWB bassist, Alan Gorrie, by keeping him on his feet and walking him around to alleviate the effects of the drug. Robbie McIntosh, 28, died after the party with the coroner citing cause of death was due to acute morphine-heroin intoxication inhaled nasally. Cher was one of twelve witnesses who testified before the Grand Jury hearings held in Los Angeles on January 30th of this year. The jury has indicted the thirty-one year old promoter, but as of this writing Mr. Moss cannot be located...

SGT. BUGS BUNNY'S BAND ON THE ROAD

Radio stations across the country should be on the lookout for Warner Brother Record's executives who will be on the street this week visiting stations and retailers. The idea is to educate the execs first hand about radio programming, station needs and requirements of the label and an overall better understanding of radio in order to facilitate top level decisions regarding radio matters by the label. Chairman of the Board, Mo Ostin, will survey Los Angeles; President Joe Smith drew Dallas, VP Stan Cornyn will be in San Francisco; VP Eddie Rosenblatt has Philadelphia; VP Bob Regher is visiting Detroit and VP Murray Gitlan elected New Orleans to name a few. Product will be discussed but the thrust of the program is for the "heavies" to better understand what radio is all about in fifteen major markets in the country. Mo Ostin has already gotten a taste of L.A. radio with his invitation for dinner extended to RKO programming exec., Paul Drew, being turned down. Someone should have told Mo that national radio PD's usually only see "national" promotion men!... Emmy Lou Harris drew rounds of approval at her one night stand at the Palamino Club in Los Angeles last week. Long time fan Linda Ronstadt joined Emmy Lou on "Honky Tonkin" and "Queen Of The Silver Dollar" along with Commander Cody's fiddle player, Andy Stein.

BRAZILIAN BOMBSHELL

Sergio Mendez' comeback concert held at The Troubador last week attracted a host of celebrities with Cheech introducing Sergio as "the man who has done more for Brazil than penicillin." Andy Kim, hit songwriting team Marilyn & Alan Bergman and Chicago drummer, Danny Seraphim, were in the audience along with Les McCann and Asylum President and man about town, David Geffen, who escorted one of Los Angeles' most beautiful blonds. Surprise guest of the evening was superstar, Stevie Wonder, who is a long time fan of Mendez, Sergio dedicated and played "Don't You Worry 'Bout A Thing" to Stevie who stayed for two shows. Stevie told Sergio after the concert that he was his idol since he was a kid and expressed interest in getting together musically in the future.

Sergio received thunderous applause and several standing ovations proving that the old master hasn't lost his touch. He said "this is where it all happened for me ten years ago — it's great to be back!" ... As you can see by the picture Sam Neely stopped by the R&R offices last week to chat about his new single "I Fought The Law." Sam was rummaging through his record collection one day and came across the 1965 hit version of the song by the Bobby Fuller Four. He decided to sing the song at the club in Corpus Christi, Texas where he's been performing. The audience response was so great that his wife suggested he cut the song. Sam has been singing since he was ten years old and turned professional at age seventeen. He's spent the last nine years on the road and in small clubs. His new album on A&M is being completed and contain ten new songs written by him. A national tour is forthcoming to be mainly comprised of small club circuits and some auditoriums... L.A. record hangout, Sal's Martonis, is now open for lunch with a super menu for those of you who have been looking for a new and delicious feeding spot...

SEXIST EXPLOITATION

Female recording group The Deadly Nightshade have set a precedent that very well may become a "standard" for women artists. The group have obtained a clause in their contract with Phantom Records (distributed by RCA) which reads "the overall approach and content of advertising campaigns promoting artist's recordings in order to ensure against sexist exploitation of artists"... the term sexist exploitation shall refer to the use ... of distaff terms which are slang or demeaning to feminist sensibilities." The group has a new album to be released in April titled "The Deadly Nightshade" composed of all original songs by the members which was produced by Felix Cavaliere of Rascals fame... Former Moody Blues members, Justin Hayward and John Lodge, will

Continued on page 18



A&M recording artist Sam Neely visited R&R last week and was caught reading the paper with Candy Tusken. SEE RECORD INDUSTRY NOTES.

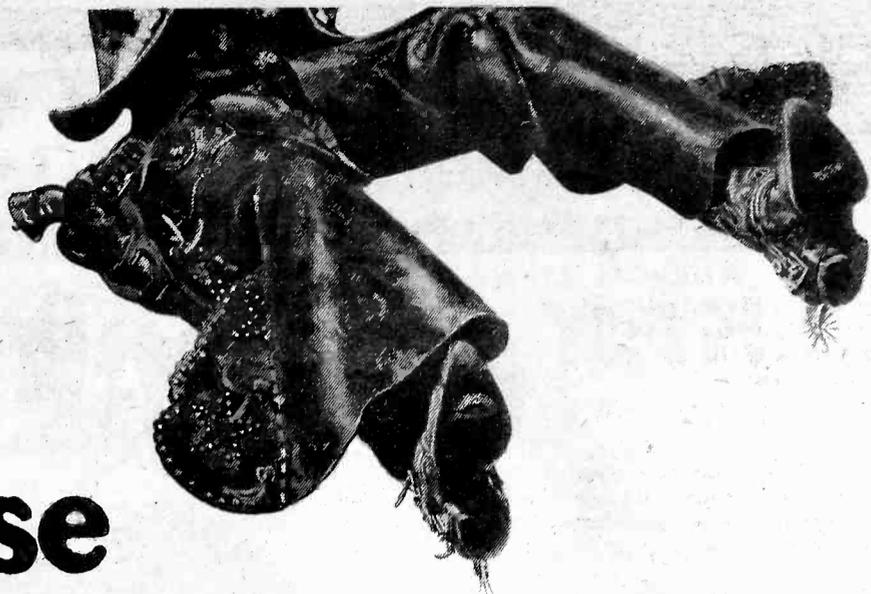


The lovely blond with the great leg is Capricorn's own Bonnie Bramlett who is shown relaxing with her friends after a sold-out concert at Mercer University in Macon, Georgia. From left to right is Capricorn President Phil Walden, Bassist Kenny Tibbetts, Bonnie, guitarist Buzzy Feiten, drummer Bill Stewart and Alex Hodges, head of Paragon Agency. (front row) is Bobby Whitlock and Jaimoe of The Allman Brothers Band.



U.A. recording artist, Michael Quatro, is shown indulging in his favorite hobby (besides writing) with the Detroit Red Wings (left players Doug Roberts and right Hank Nowak.) Quatro (brother of Suzi) is reportedly one of the best semi-pro hockey players in the country.

The Fall and Rise of a hit single.



"Amie" ^{PB-10184}

just blew into town. Again. The hit song from Pure Prairie League's "Bustin' Out" album that was released two years ago is making it big as a single today.

Rediscovery. Requests. Airplay. The whole bit.

What went down is coming up. And this time there's no stopping her.



RCA
Records and Tapes

RECORDS

RECORD INDUSTRY NOTES

Continued from page 16

launch their new album "Bluejays" at Carnegie Hall on March 10th before an exclusive group of 2800 members of the press and public ... David Essex decided to dine at The Beverly Hills Hotel last week, but the management turned him down because his jacket wasn't long enough. His fans don't mind what he wears just as long as they get a piece of it. He was mobbed and chased by screaming girls after filming the Dinah Shore Show in Burbank and followed for two miles down Sunset Strip by a carload of adoring fans.

CARLIN COPS TOP TOLEDO HONOR

The city of Toledo, Ohio (which is the glass capitol of the world) has selected George Carlin to be the recipient of a specially engraved glass goblet from the Van Tassel Company. President Hal Van Tassel informed Little David Records that the honor is reserved only for heads of state, outstanding athletes and to entertainers of the highest caliber. Universal's new movie "The Other Side Of The Mountain" sports Olivia Newton-John singing the title song "Richard's Window" as composed by Charles Fox and Norman Gimbel... Mac Davis is set to open at the MGM Grand Hotel in Las Vegas this coming March 21st and is also slated to open the summer series of concerts at the Universal Amphitheatre in L.A. on July 7th... Leo Sayer has signed an exclusive U.S. public relations representation contract with International Media Associates as announced by President Connie De Nave. Sayer is in the process of a two and a half month's U.S. tour... Former U.A. group, Hawkwind, is rumored to be signing with Atlantic Records ... MCA plans to re-issue the first Average White Band album not to be confused with a follow up album of the group's first effort on Atlantic Records to be released soon... English rock group, Status Quo, who currently have three albums and a number one single on the British charts have signed an exclusive contract with Capitol Records as announced by Senior Vice President, Al Cury. Their Capitol debut album is entitled "On The Level" scheduled for a March release...

BLOOD, SEAT & TEARS GO TO THE OPERA

Last Sunday found the Metropolitan Opera House in New York hosting a rare rock concert by Blood, Sweat & Tears. They are one of the few popular groups ever to play at the prestigious home of "long hair" music. The concert is a culmination of the group's international tour which is the group's first since their new lineup including David Clayton-Thomas. The group is currently in the studio completing work on their ninth Columbia album being recorded at BS&T drummer, Bobby Colomby's home 16-track studio...

Had a chance to lunch with Haven artist, Evie Sands who is as pretty as her voice. She is an accomplished writer and is the co-author of "Love In The Afternoon" on the Barbra Streisand "Butterfly" album. Evie wrote seven of the songs on new album "Estate Of Mind" which also contains her deliciously racy new single "You Made A Woman Out Of Me." The petite singer is realizing a long time ambition of producing her own material. "Lambert & Potter, who produced the album were wonderful to me in the studio They accepted a lot of my ideas on production and acknowledged my ability as a producer which made the recording session a delight. I really feel that many women in the business could be fine producers and much talent is wasted because of a reluctance to allow women to work in the studios." Evie plans to change that attitude when it comes to her music, adding another talent to her considerable range which includes guitar and keyboards...

COLUMBIA GETS THUMBS DOWN ON PHOEBE

L.A. County Superior Court Judge, Harry Hupp, has rejected the request of Phoebe Snow and CBS to terminate the injunction against

Continued on page 25



Chrysalis Vice President Derek Sutton and National Promotion executives Michael Papale and Fred Mancuso present KMET's program director Shadoe Stevens with a gold record thanking him for the station's help in breaking Robin Trower's album "Bridge of Sighs." Left to Right: Papale, Mancuso, Stevens and Sutton.



"Mmmm, so nice," says Columbia Promotion Manager, Gerry Griffith, who is pleasantly surrounded by the "ladies" of La Belle. Epic records threw a backstage party for the group after their performance at Chicago Discoteque Faces. Left to right is Sarah Dash, Patti LaBelle, Griffith and Nona Hendrix.



Haven Recording Artist, Evie Sands, shown with Howard Kaylan (Eddie of Flo & Eddie) after she guested on the KMET "Fireside" show hosted each week by Flo & Eddie. SEE RECORD INDUSTRY NOTES.



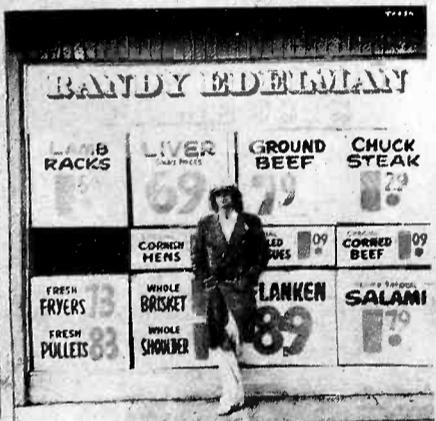
Jerry Greenberg, President of Atlantic-ATCO Records, has announced the signing to the label of Barrabas, the popular rock group from Spain. Their first ATCO release will be shipped March 12th. Shown in the photo are left to right: Ramon Segura of Ariola Records, Barcelona, Spain; Ted Nussbaum of Mayer, Nussbaum and Katz, attorneys for Atlantic-ATCO Records; Jerry Greenberg; Jim Delehant, Atlantic-ATCO's Director of A&R; and Fernando Arbex, Barrabas' producer.

Randy Edelman "Bluebird"

TC-2155

Another Prime Cut

from



T-448
FRESH
FRYERS

FRESH
PULLETS

WHOLE
SOCKET

NORTHWEST
BREAKOUT!

KJR 23-17, KRKO 17-11, KJRB 14-5, KREM 21-13,
KGW 19-13, KUGN 8-1, KISN-HB, KING-HB

JUST ADDED:
XEROK-HB!

Produced by Michael Stewart

20TH
CENTURY
RECORDS

A SUBSIDIARY OF 20TH CENTURY-FOX FILM CORPORATION

Where His Personal Friends Are!

RADIO

(Editor's Note: The interview that follows was conducted with Mike Scott, currently National Program Director for General Cinema Corporation's radio division. Mike heads up the programming for WGCL-Cleveland, WZGC-Atlanta, WFIL-Philadelphia and KRBE-Houston).

R&R: Why don't you fill me in on your history?

MS: Well, I'm 30 years old. Be 31 this year. Married with two daughters, wife's name is Nadine. I started in radio 15 years ago in Santa Barbara, California at KIST. I was hired by Pat Wardlaw. I've worked throughout the state of California and my first major market job was in Cincinnati with Bill Drake at WUBE.

R&R: As a programmer or a jock?

MS: Just a jock. I worked 9-midnight there. I went from there to Buffalo and worked for Gordon McLendon at WYSL as afternoon drive. And then I went to Milwaukee and worked for George Wilson. I worked for George for about three years at WRIT and WOKY both. From WOKY I came to WZGC here in Atlanta as Program Director and from the success of this station, was made National Program Director in charge of the four stations, in Philadelphia, Cleveland, here in Atlanta, and Houston.

R&R: WZGC is your first major programming job?

MS: Yes it is. I'd been Assistant Program Director and Music Director at various places.

R&R: Who would you say, along the lines of your history, has helped form most of your programming concepts?

MS: I would say it's kind of a combination, not really just one person. I'd say it would be three people: John Rook, George Wilson, and Bill Drake. The reason I say that is because Rook, as far as image is concerned, as far as the outgoing face of the radiostation, I don't think there's any station in the country that can compare to WLS in 1968 and 1969. George Wilson... I don't think there's anyone that can motivate people the way George motivates people. And Bill Drake's formatting basics I think are still very sound today. I think they're the most sound in the business.

R&R: Let's get into what you do at your radio stations, at all four of them. Now, you actually coordinate all four of them, right?

MS: Yes I do.

R&R: WZGC, WGCL, WFIL and KRBE.

MS: Right.

R&R: Is there anybody else that gets involved in programming?

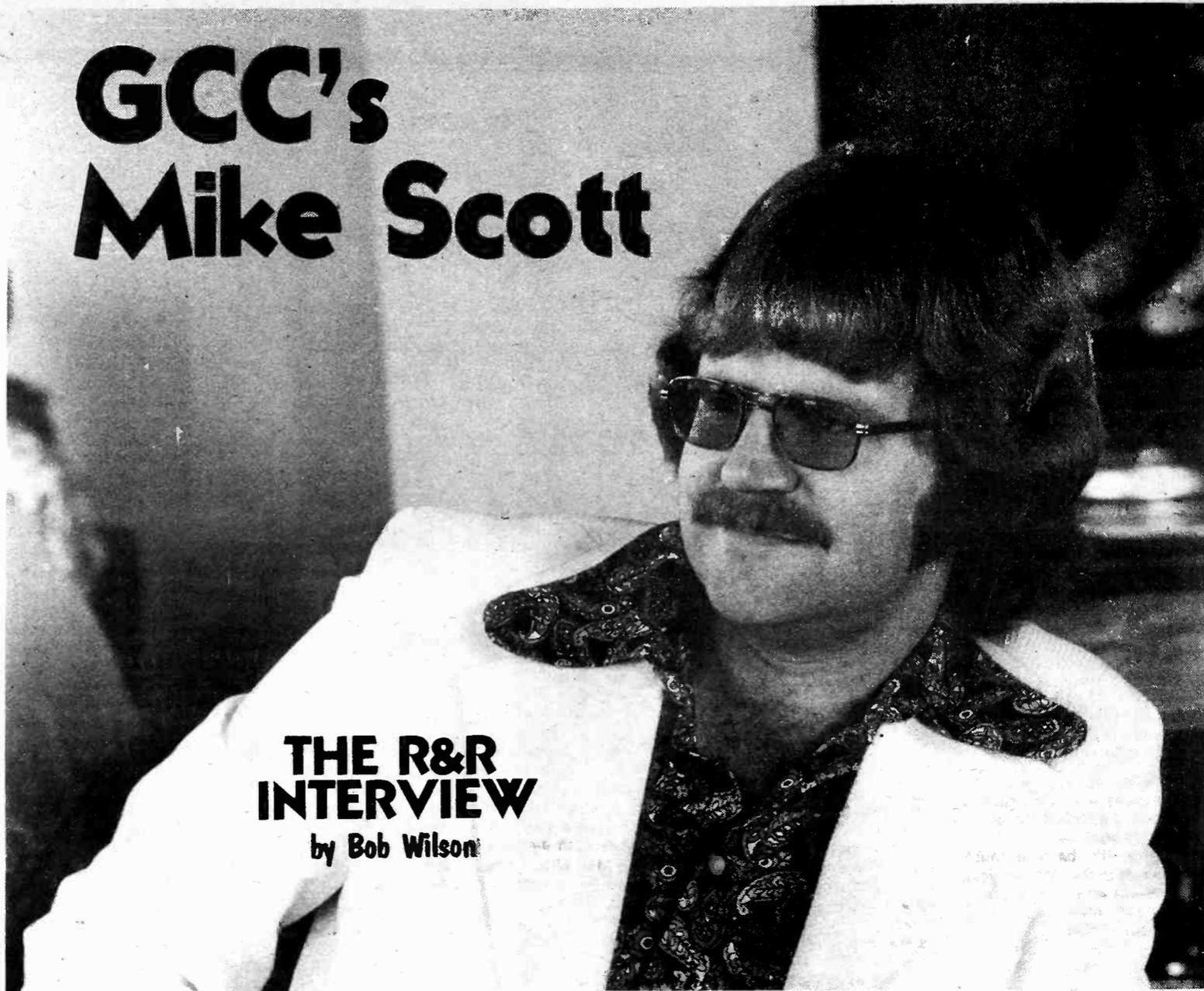
MS: Not really. I listen to my Program Directors, I listen to their suggestions and we kind of do things together even though I try to coordinate everything from Atlanta. And, I'd say as far as what we do, we just play the hits in an exciting and professional way. A sound way of doing it.

R&R: Let's take the Z93 format, which is the first and most successful. When you went into the radio station, what was the format?

MS: It was progressive. Rather sloppy progressive, I might add.

R&R: What are the basic mechanicals in the format?

MS: I'd say we're a standard Q format with personable jocks, not personality by any means. But our jocks are not machines. They're human beings. And we try to sound that way on the air. In other words, we don't go on and on and talk about things. We just, with inflection, try



to put across on the air that we are a human being and try to identify with the audience.

R&R: Are they high-energy?

MS: Yes. In certain time-slots. And, in other time-slots, no. In the evening, yes we drive and we scream and we yell and we get right down on it. But, now in middays and mornings... in mornings we open up quite a bit and try to become informative and identify very much with the audience.

R&R: How do you do that?

MS: With personality to a limited extent. In other words, the personality we use, we do over music. And we just try to be informative...

R&R: Do you look for funny morning men?

MS: I'd say humorous, yeah. Not necessarily, openly funny, but just humorous little things that people talk about during the rest of the day.

R&R: Community involved content?

MS: Right.

R&R: Does the morning man get involved with any kind of sports?

MS: Definitely. And in the midday, we try to identify with the females. In other words, we program our radio station just about right straight at the average 18-34 female. We do this with music, we do this with the way we talk, and just in general, we try to get down and talk with the individual female. Rather than trying to talk at the person, we try to talk directly to them.

R&R: When you say you talk to the female, how is that accomplished?

MS: We try to identify with exactly what she's doing. Like, you can be warm without actually saying anything. You can be warm

when you give a weather forecast. And you can identify with what she's doing, like doing the housecleaning, making a pot of coffee, various other things.

R&R: Do you believe that your audience in middays are housewives that are at home?

MS: I think so. Yes. That's the way I picture our audience between the 10:00 and 3:00 segment. I think basically the average housewife. Even though we do identify with the working girl, and the single female 18-24, basically we aim at the female that is at home. Because I feel that the average 18-24 female, there are exceptions, but I think the average one is married. Or desires to be married. And they identify with that as well.

R&R: What about music research?

MS: Music research... we do quite a bit, probably not as much as most chains, but we do what I feel is necessary. I think you can really research, so to speak, your ass off. And not really come up with much. We have telephone operators and like that, and we go into the research to find out who's listening to what, what records what demographic wants. But, we don't really do it entirely and go into it wholeheartedly like some chains do. Because I just don't really feel it's that valuable. The most important thing is a good store report. As long as I can get a store report that is not hyped, and we have several ways to prevent that, I feel that's the most valuable thing. Because, if a person really likes a record, they'll go out and buy the record.

R&R: What do you do now with the

decline of single sales? How many records do you play a week?

MS: We play on the average of 25-30 records a week.

R&R: I don't think there are 30 selling singles in Atlanta or any other major market.

MS: There really aren't. I would say the most significant records on our playlist would probably be about the top 18 records. The others are added for various reasons; either image, or they show good strength in a particular demographic, and like that. I go with strictly what is relevant at the time. If there are only 22 records that are relevant, that's all we play. If there happens to be 31, we play 31.

R&R: Do you go a lot by your own gut feeling of records?

MS: Yeah, I'd say I've gone with that before, and I still go with that today. But especially when I started out here in Atlanta. I'd have a feeling that that was going to be a hit record, and that's the reason I put it on the playlist. Thank God in many ways, I was right. But, I still do that today. Now as much as I used to, but I still do it today.

R&R: What about promotions for the radio stations?

MS: Promotions... I believe in going with what's tried and true. In

other words, it's a sound philosophy of what has worked in the past will work in the future. I never experiment on the air. I do use new contests. I think copying is a very sincere form of flattery and I still do copy other people's contests. But, I try to take that particular contest, build upon it, and make a new contest out of it using the sound principles involved. I don't think the principles ever change, even though the contest does.

R&R: Now, when you say "the sound principles" — what are the sound principles you look for in a promotion?

MS: I would say most of all, audience participation. In other words, feeling the audience can participate in the contest. It's not above them.

R&R: You mean, like call-ins?

MS: Yes, definitely. Call-ins are great involvement because it lets the listeners be involved immediately, rather than in the past tense, like a write-in. Call-ins we use just about exclusively. Occasionally we'll do a write-in. But I would say 99 percent of the time it's call-ins.

R&R: What other structures do you put into your promotions?

MS: Basically, just good sound promotions. We've done a promotion which I feel is the most successful in the chain so far, and that's "Hi Lo"

**R&R CONVENTION
REGISTRATION DEADLINE:
MARCH 15**

RADIO



Scott (left) and Wolfman Jack get together at WZGC

which is one of the oldest in radio. But it works because it gets people interested in the contest. They understand the principles of the contest very well, anybody can identify with it, it's familiar to them, and it's a good chance to win cash. It's a very easy to win contest and a very easy to play contest.

R&R: Would you say, now with economy the way it is, that cash is one of the most important things for an audience to win?

MS: I think it's become much more important in the last two years than it ever was on radio before.

R&R: Do you intend to, in 1975, make the most of that?

MS: Yes, definitely.

R&R: Approximately, what do you budget your radio stations to give away per month or per year?

MS: I would say, in the past year, we have allotted to a given station somewhere in the area of \$15,000-\$20,000. But, that's only a ballpark figure, I'd rather not get specific.

R&R: Do you have any philosophy regarding many and small winners, like say 100 \$5 or \$10 winners, rather than one \$10,000 winner?

MS: The average \$5 winner is the most important winner on the radio station. The more \$5 winners you have, the more people you have, saying "hey I won something from Z93" and this gets your name around town. I would take 2,500 \$5 winners than one \$10,000 winner any day.

R&R: It always amazed me that in the past in cash-call battles that have happened, like the KCBQ-KGB cash-call that ended up a "double cash-call" when Buzz Bennett was there, that no one ever against a cash-call has gone with \$100 an hour winners, that I know of, and fight it the only other way. They always try and outdo the jackpots rather than fighting the way they would seem to get more winners on.

MS: That's always intrigued me too. I never could figure out why that wasn't done. That's a very interesting point, which I'm glad you brought up. I think it would work very successfully. I don't know. I'd like to try it sometime. But I'm not really in a situation where I have to, at the present time. But that's one thing I'd do if I were in that situation.

R&R: I looked at the Philadelphia book but I don't recall WFLI and how it did in this one, but I know that Cleveland is number one, and Z93 in Atlanta is the number one rocker, correct?

MS: Right.

R&R: And KRBE in Houston is a very strong contender this time.

MS: Right.

R&R: How is WFLI doing?

MS: WFLI is doing very well. We took number two teens in Philadelphia, but that's about the only story there now. The problem in Philadelphia has been one of signal primarily. The ARB is loaded very heavily in downtown Philadelphia and Philadelphia County, much more so than most metro areas. And because of that reason, WFLI doesn't show up very well because the only place we have a signal problem is right in downtown Philadelphia. We have plans to correct that. Exactly a date I couldn't give you. But we have plans to correct that problem. Really, that's the only problem I see with WFLI, but we've been able to hold our own and do very well in that market, even with the signal problem.

R&R: Let's go into the economic situations of radio today. You just mentioned that at WFLI you're number two in teens, and KRBE is not number one yet although I think it's number one in teens.

MS: Yes it is. Soundly number one in teens.

R&R: When I say I don't know, I don't know if KILT is selling AM&FM combinations, that's why. If you add them together, they still edge you out by a couple of points. But as far as a single station, KRBE is number one in teens. Yet the teen buys are not that heavy today.

MS: Well, I don't know. A lot of things are predicted on teens. Of course, if you're talkin about your pimple medicine and things like that, I imagine they're not buying as much now as they used to. But, as far as a lot of buys for the other demographics, they're based on like a 12-24 breakout rather than just the exclusive 18-24, 18-34. But teens are vitally important. As far as I'm concerned, they're the base of the radio station. You gotta start someplace, and that's the place I always start. Go in and grab the teens and then come along and work your way up. I program a 12-34 radio station, is what basically I envision. And when I'm sound 12-34, as far as I'm concerned I've done the job.

R&R: How well do you work with the sales departments? Do you do any local sales promotions? Do you tie-in your radio station with local clients?

MS: Yes, definitely. We work very closely with the sales departments. Mr. John Tenaglia, who is our Executive Vice President, coordinates everything like this with the General Managers and Program

Directors at the stations. He and I go over and work out everything together as far as promotions are concerned, on all the promotions. We work totally together with the sales department. A lot of radio stations exist with the programming on one side and sales on the other side. Our stations work together in this respect. All of our sales departments and all of our program departments are the best of friends. We trade merchandise to a great extent. Probably more than several other radio chains do. We rely on that because I feel those prizes are important. And it alleviates the cash problem so we can put the cash where we need it the most.

R&R: How many commercial minutes do you run an hour?

MS: We run 8 minutes and 40 seconds.

R&R: So if you're trading quite a bit, aren't you losing part of your available revenue time?

MS: I suppose so. But we put most of our trades in situations and time slots that are advantageous to them and advantageous to us as well. We don't put them in the AAA time. In certain cases we will. It depends on how important the prize is to us.

R&R: In other words, you'd rather trade the air time than take in the revenues.

MS: Right.

R&R: Because I've heard some philosophies are, well maybe it's changed now with the economy the way it is, but I would have to say a year ago when radio was doing fairly well that rather than trading out on a 3-to-1 ratio, they'd rather pay cash and sell the air time.

MS: Well, what we usually do is we try to hold our trades off until slack parts of the year.

R&R: Like right now ... January through April.

MS: That's right. We work whatever deals are possible. As I say, it's kind of a two-way street on that. We do what is good for the client as well as good for ourselves and try to work out a deal in between.

R&R: Does Mr. Tenaglia or any of the General Managers involve themselves with the programming departments in any way?

MS: No they don't. He is totally aware of what goes on in programming and he does offer suggestions and offer help from time to time. But has never really interfered, so to speak, in programming at any time. And, none of the General Managers are allowed to either.

R&R: Do you hold weekly conference calls with your PD's?

MS: Yes. I talk to them usually every day. We carry on a very good rapport with all the Program Directors in the chain. I make sure everyone's aware of what's goin' on, on all levels. And I'm totally open at all times. Any time anybody needs to get in touch with me, they can.

R&R: How about promotions? Do you set up the basic promotions for each station or do the individual Program Directors do different promotions?

MS: It varies. Now it depends; if a Program Director comes to me with a promotion that he really feels is good for his market and he wants to do it, and feels is relevant to his market; I go along with it. As far as major promotions are concerned, such as the "Safecracking Caper" which we're in the process of doing now on all four stations, and "Hi Lo Cash" which we're doing on all four stations, those are set up by the national programming office here in Atlanta. But as far as other contests, like if somebody wants to do a particular one on a weekend, they're



SCOTT: "The average \$5 winner is the most important winner on the radio station . . . I would rather have 2500 \$5 winners than one \$10,000 winner any day . . ."

welcome to go ahead and do it, as long as everyone knows what's going on on the station and everything is finally approved by me.

R&R: How about working with record companies?

MS: I like to. I work with record companies whenever possible. We've got a very good rapport in all of our markets with the record people and want to continue it in that way. I think record company prizes are very good, I think it helps the company as well as helps our station.

R&R: Do you expose new product? Are you earlier in your markets than say the other radio stations?

MS: It depends on the market. I would say, if we're in a position to rating-wise, we can. Like in Cleveland and Atlanta, sometimes we'll go a little bit earlier on a record than we will in say Philadelphia or Houston. It depends a lot on the competition and what the situation is in that particular market.

R&R: Do you talk to a lot of national Promotion Directors?

MS: Yes, I do. Charlie Minor is a good friend of mine, who's at A&M records. And I've talked to various other people too in the national business, and I like to do that.

R&R: It's very interesting, the awareness factor. Z93 has come up in a year, as has WGCL. And I just wonder if the awareness factor at the record level is as strong as it is in a lot of radio people. I know a lot of people still push WIXY and think that's very important. But, you've maintained a strong lead in Cleveland for two or three books already.

MS: I think this is one of the fallacies of radio myself. But, really I can't blame people. I mean, it's very difficult to put out of your mind a WQXI or a WIXY. I mean, it's impossible. And, really at this point in time, I would say WIXY has their problems, but WQXI is by no means out of the race. They're a good radio station. WIXY has had personnel problems, I understand, in the past year. But they could still be a relevant radio station in the future. I think it's a fallacy to just go along with the pretense that WIXY is king of Cleveland, WQXI is king of Atlanta, and WFLI is king of Philadelphia. WFLI is an excellent radio station, and Jay Cook is one of the best Program Directors in this

country. But, I would say it's a fallacy to just put it on one radio station. I think record people should look more closely at each individual market and who's doing what, instead of just blindly saying "Oh well, WIXY is the greatest station in Cleveland." I think it's just kind of a matter of sticking their head in the ground and not really looking and paying attention to what's going on.

R&R: What do you look for, or what do your Program and Music Directors look for, as far as record information from either a local, national or regional promotion man when he comes in? You're talking about 22-25 records — what are you basically looking for information wise; how do you get influenced to go on a record?

MS: It depends. We look at various stations. It depends on the market. For instance, in Atlanta, we look a lot at the Southern stations. We look at the Memphis situation, we look at Louisville especially when going on a record here. In Cleveland, we look a lot at Buffalo, New York and Detroit, Michigan. They depend an awful lot on Buffalo and Detroit when doing music in Cleveland. It depends an awful lot on the particular market. But we use certain key stations all over the country for all of our stations as far as going on records. It depends on the competition as well. We watch very closely any record our competitor goes on to make sure whether it's a hit or not.

R&R: How do you feel about your personalities?

MS: My personalities? I think they're very important people to me. I try to be as open to them as possible. It's a standing order in our organization if one of our disc jockeys goes around a Program Director to get to me, they are no longer with the company, in that respect. But, as far as coming to me and talking to me man-to-man and person-to-person, and a legitimate complaint about something that has been done to them, I'll be the first one to listen. And I want to hear it and I want to know what's going on in my company.

R&R: Do you pay them well?

MS: Yes, I would say so. Well, our starting salary is in the neighborhood of \$200 a week. It varies. But, I would say our starting salary for FM is pretty good. It's by no means low for FM stations nowadays.

THE PARALLELS:

★ DENOTES FIRST WEEK IN PARALLELS

PARALLELS are simply designations to make station comparisons easier.

P1: Top 15 markets with playlist size of 30. Power record rotation of 7-10 records.

P2: All other markets outside of top 15 with 30 record playlist size, 7-10 power record rotation

P3: All markets with excess of 35 records being played. Power record rotation varies.

d= Debut n= Nite a= Add

A

AMERICA—2:27 *Lonely People (WB)*

LP: Holiday

P1	P2	P3
KHJ 17-17 WABC 15-14 WPIX 20-19 WFIL 17-17 WIBG 8-13 U100 7-10 KSTP 26-20 CKLW 14-10 WRKO 13-18 WQXI 12-15 WLS 13-10 WGCL 3-5	WSAI 10-11 WCAO 12-12 WZUU 9-12 WNGN 7-4 WOAI 16-16 KBEQ 11-11 KAKC 17-23 KRSP 2-5 KCPX 11-8 WGRD 15-5 WZZM 6-11 KIOA 8-19 WOW 10-7 Y100 28-19 WVYQ 12-18 WPOP 6-8 WIFE 23-25 WHBQ 7-14 WNOE 15-15 WJDX 1-1 WLEE 9-9 WBBF 25-23 WKBW 18-16 WDXR 10-16 KRUX 17-17	WCFL 14-9 WQAM 19-23 KGW 15-15 KKDJ 15-9 K100 16-18 WJON 5-8 WISM 9-11 KRSP 11-8 KUPD 6-12 WGRD 7-6 WROK 12-13 WNAM 10-9 KYSN 8-6 WACI 18-27 KILE 11-19 WORG 10-12 KYNO 7-8 WVLC 22-26 WEEQ 11-13 WYSL 19-11

AVERAGE WHITE BAND—3:00 *Pick Up The Pieces (Atlantic)*

LP: Average White Band

P1	P2	P3
KHJ 5-5 KFRC 2-4 WABC 5-4 99X 4-6 WPIX 8-5 WFIL 1-1 WIBG 16-26 KDWB 4-3 U100 1-2 KSTP 2-4 CKLW 3-4 WRKO 8-9 WQXI 14-21 WLS 16-14 WRC 6-7 WPGC 8-9	WSAI 9-9 WAYS 5-8 WCAO 2-6 WZUU 2-2 WYRE 14-15 WAVZ 10-12 WOAI 6-6 KBEQ 6-7 KAFY 3-6 KAKC 8-15 KTKT 6-8 KRSP 5-4 KCPX 10-7 WGRD 3-3 WZZM 3-7 KIOA 4-10 KLEO 6-5 WOW 4-3 Y100 8-5 WVYQ 3-1 WPOP 4-3 WIFE 5-8 WVOV 3-6 WHBQ 8-9 WNOE 2-2 WSGA 5-6 WGOW 7-6 WKBW 14-18 WDXR 4-5 WVSN 16-18 KRUX 2-3	WCFL 7-3 WQAM 2-2 KQWB 18-18 KJRB 3-5 KGW 4-8 KKDJ 5-3 K100 6-5 WLPL 3-8 WJON 4-3 WISM 6-6 WGH 22-25 WAKY 16-19 WKLO 5-9 KEEL 9-13 KUPD 2-4 WFOM 3-5 WERC 3-1 WROK 8-7 WNAM 8-8 KYSN 4-12 WVSN 1-2 WACI 4-4 KKLS 8-4 KILE 6-8 WORG 9-15 KYNO 1-10 WVLC 2-4 WEEQ 6-7 KKXL 7-15 KTLK 2-2 KREM 2-5 WYSL 10-12

B

BAD COMPANY—3:21 *Movin' On (Swan Song)*

LP: Bad Company

P1	P2	P3
U100 10-14 WRKO 15-15	WCAO 22-21 WYRE 21-17 WAVZ 21-18 WNGN 24-22 KAFY 25-19 KTKT 21-23 KCPX 13-16 WGRD d 24 WZZM 22-22 WLEE 30-27	WCFL 21-14 WCOL 11-7 WNCI 10-5 KQWB 26-26 KJRB 21-13 KGW 20-20 KKDJ a WLPL 19-14 WJON 19-19 WISM 27-24 WGH 16-10 WKLO on KUPD 20-17 WFOM 15-9 WROK 23-22 WNAM 26-25 KYSN 14-8 WACI 17-13 KILE 18-18 KYNO 17-14 WROV 12-7 WRFC 20-14 WEEQ 26-23 KTLK 10-12 KREM 6-9 WSAR 6-8

BACHMAN-TURNER—3:56 *Roll On Down The Highway (Mercury)*

LP: Not Fragile

P1	P2	P3
KHJ 19-19 WFIL 18-18 WIBG 12-14 KDWB 12-12 KSTP 16-29 CKLW 20-21 WRKO 21-24 WLS 5-4 WPGC 17-18 WGCL 13-15	WAYS 15-12 WCAO 9-7 WZUU 10-8 WYRE 15-16 WAVZ 14-16 WNGN 18-15 WOAI 11-14 KBEQ 8-10 KAFY 7-9 KAKC 6-13 KTKT 15-16 KRSP 11-8 KCPX 9-5 WGRD 11-12 WZZM 7-5 KLEO 25-22 WOW d 16 WVYQ 20-17 WPOP 17-17 WIFE 6-11 WVOV 4-5 WNOE 21-21 WLEE 11-6 WDXR 15-13 KRUX d 15	WCFL 9-7 WQAM 16-21 WCOL 5-9 WNCI 4-4 KQWB 19-14 KJRB 9-12 KKDJ 14-14 K100 20-20 WLPL 11-11 WJON 10-6 WISM 13-10 WGH 21-18 KUPD 9-7 WFOM 16-13 WBBQ 7-7 WERC 17-13 WROK 9-9 WNAM 9-7 KYSN 9-7 WVSN 10-7 WACI 10-10 KKLS 9-10 KILE 14-14 WORG 12-8 WVLC 10-7 KJOY 8-20 WVLC 20-15 WEEQ 7-16 KKXL 4-5 KREM 5-4 WSAR 5-13

POLLY BROWN—3:20 *Up In A Puff Of Smoke (GTO)*

P1	P2	P3
WIBG 17-15 WRKO 28-20 WLS 17-13 WPGC 23-20	WAYS 25-22 WCAO 14-10 WYRE d 24 WNGN on KAFY 28-22 KAKC 19-17 KRSP 10-13 WZZM 30-28 KIOA 10-6 KLEO 27-20 WPOP 19-19 WIFE 11-10 WHBQ 30-24 WNOE 20-18 WSGA 21-18 WGOW 22-24 WLEE 12-10 WDXR 14-10 WSGN 8-14	WCFL 17-12 WQAM 14-13 WNCI 12-11 KQWB 14-12 KJRB 13-15 KGW d 18 KKDJ a K100 on WISM 19-19 WGH 26-24 WFOM 14-12 WERC 14-9 WROK 25-24 WNAM 16-13 KYSN 13-9 WACI 22-14 KILE 16-6 WORG 16-14 KYNO 26-21 KJOY 17-24 WROV 14-11 WVLC d 29 WRFC 12-20 WEEQ 19-8 KKXL 6-7 KTLK 30-23 KREM 14-11 WYSL on

BT EXPRESS—3:25 *Express (Scepter)*

LP: Do It ('til You're Satisfied)

P1	P2	P3
KHJ 23-15 KFRC d 23 WABC 12-11 99X 3-3 WPIX 4-3 WFIL d 25 WIBG 21-16 CKLW d 27 WRKO d 27 WQXI 6-2 Z93 5-6 WGCL a	WAYS 7-7 WCAO 23-20 WYRE d 25 WAVZ 9-6 WOAI a 29 KAFY 8-2 KAKC d 29 KTKT d 25 WGRD 23-23 WZZM 28-26 Y100 30-21 WVYQ 18-12 WIFE a 29 WHBQ d 17 WGOW d 22 WLEE 19-15 WDXR d 23 KRUX a	WCFL a 31 WQAM 12-5 WCOL 20-15 WNCI 27-18 K100 d 24 WLPL 14-12 WGH 6-3 WAKY 29-24 WKLO 25-20 KEEL 27-17 KUPD d 39 WFOM 29-25 WBBQ 15-13 KILE 28-23 WORG 27-24 KYNO d 26 KJOY d 30 WROV d 30 WRFC 11-9 WEEQ 27-20 WYSL 17-13 WSAR 17-12

CARPENTERS—2:48

Please Mr. Postman (A&M)

P1	P2	P3
KHJ 4-10 KFRC 7-16 99X 7-9 WFIL 19-21 KSTP 5-5 CKLW 6-8 WQXI 20-27 WLS 10-15 WRC 9-10 WPGC 14-17	WSAI 13-14 WZUU 15-18 WYRE 10-13 WNGN 19-30 WOAI 15-19 KBEQ 7-8 KCPX 7-26 WGRD 13-20 WZZM 14-16 KIOA 3-8 KLEO 5-9 Y100 4-10 WVYQ 17-21 WHBQ 19-26 WGOW 6-9 WBBF 13-14 WKBW 10-12 WDXR 26-28 KRUX 5-6	WCFL 22-29 WQAM 38-40 KJRB 6-7 KGW 18-28 WJON 6-7 WISM 11-22 WAKY 24-26 WROK 4-5 WNAM 11-14 KYSN 31-39 WVSN 9-15 WORG 13-23 KREM 16-20 WYSL 2-3

HARRY CHAPIN—3:39 *I Wanna Learn A Love Song (Elektra)*

LP: Verities & Balderdash

P1	P2	P3
KDWB 28-23 KSTP on Z93 on	WZUU 18-17 KTKT 25-22 WPOP on n WVOV d 19 WSGA 24-22	WCOL d 34 WNCI 49-47 KKDJ on KUPD 39-32 WFOM 39-33 WBBQ 30-26 WNAM a KYSN on WVSN on WACI d 38 KKLS d 29 WROV a WVLC a WRFC 37-31 KKXL d 35 KTLK 26-20 KREM d 30 WSAR 23-17

CHICAGO—3:10

Harry Truman (Columbia)

LP: Chicago 8

P1	P2	P3
WPIX a WIBG 28-25 KDWB 19-13 U100 25-25 KSTP d 27 WGCL 18-10	WSAI a 28 WCAO d 27 WYRE on WAVZ a 30 WOAI a 30 KBEQ 30-21 KAFY 29-23 KAKC d 27 KTKT d 28 WGRD d 27 WZZM 29-23 KIOA 21-21 WOW 20-15 WPOP 20-20 WIFE a 30 WSGA 29-25	WCFL 38-34 WCOL a 40 WNCI 40-34 KQWB 29-22 KJRB d 30 KGW a KKDJ on WLPL d 29 WJON 30-23 WISM 28-26 WKLO 35-29 KEEL 35-31 KUPD 38-30 WROK 34-28 WNAM on KYSN a 40 WVSN on WACI 40-30 KKLS 25-19 KILE 37-31 KYNO on KJOY 29-22 WROV a WVLC d 30 WEEQ d 33 KKXL 29-24 KTLK 17-14 KREM 29-25 WYSL a WSAR 28-26

JOE COCKER—2:39 *You Are So Beautiful (A&M)*

LP: I Can Stand A Little Rain

P1	P2	P3
KHJ 10-8 KFRC 21-15 WFIL 16-15 WIBG 11-7 KDWB 29-21 U100 d 19 KSTP 19-19 CKLW 29-24 WRKO 31-29 WQXI 22-20 Z93 16-11 WPGC 16-12 WGCL 1-3	WSAI 27-15 WAYS 18-15 WCAO 21-16 WAVZ 28-22 WNGN 28-21 WOAI 30-11 KBEQ a 19 KAFY 14-10 KTKT 20-13 KRSP 24-23 KCPX 28-22 WGRD d 28 WZZM 24-17 KIOA 30-15 KLEO 26-19 WPOP 29-24 WIFE 30-15 WVOV 9-8 WHBQ 22-19 WNOE 10-10 WJDX 20-13 WSGA 17-14 WGOW 14-8 WBBF 18-11 WKBW 23-21 WDXR 18-11 WVSN 3-2 KRUX a	WCFL 25-19 WCOL 2-4 WNCI 5-2 KQWB 35-19 KJRB 24-17 KGW 25-17 KKDJ 6-2 K100 12-11 WLPL 15-13 WJON 23-20 WISM 23-15 WGH 20-13 WAKY 4-7 WKLO 6-7 KEEL 6-9 KUPD 15-11 WFOM 24-21 WBBQ 13-10 WERC 13-2 WROK 26-14 WNAM d 28 KYSN 32-26 WVSN 27-14 WACI 14-7 KKLS 18-16 KILE 27-12 WORG 29-22 KYNO 25-18 KJOY 14-14 WROV d 22 WVLC 9-3 WRFC 14-5 WEEQ 29-24 KKXL 28-19 KTLK 24-18 WYSL 20-19 WSAR d 22

CHARLIE DANIELS—3:04

The South's Gonna Do It (Kama Sutra)

LP: Fire On The Mountain

P1	P2	P3
KDWB 25-22 U100 23-23 KSTP on WQXI 15-13 Z93 20-17	WAYS 6-5 WCAO 30-29 KAKC d 30 KTKT 24-20 KIOA 26-22 KLEO d 29 WVOV 5-10 WHBQ 14-12 WNOE 22-19 WJDX 19-17 WSDA 7-5 WGOW 13-12 WLEE on WKBW a 22 WDXR a WVSN 5-4	WCFL 26-21 WCOL 27-26 KQWB 5-5 KJRB on WJON d 26 WISM a WAKY 20-13 WKLO 12-12 KUPD 25-22 WFOM 22-18 WBBQ 3-5 WERC 2-6 WROK d 33 WNAM d 29 WVSN 13-6 WACI d 40 KKLS 27-25 WORG 30-26 KJOY 3-3 WROV 10-8 WRFC 6-6 WEEQ 22-15 KKXL 34-30 KTLK 29-24 WYSL 9-7

JOHN DENVER—2:50 *Sweet Surrender (RCA)*

LP: Back Home Again

P1	P2	P3
KSTP 28-22	WSAI a 27 WOAI 25-28 WGRD 29-30 WDXR 13-20	WCFL 24-39 WQAM 22-22 KGW 22-30 KKDJ 17-17 WGH 10-20 WROK 18-23 WNAM 17-21 KYSN 22-33 WACI 19-21 KYNO 19-19 WVLC 13-20 KREM 22-29

DOOBIE BROTHERS—4:17 *Black Water (WB)*

LP: What Were Vices

P1	P2	P3
KHJ 7-12 KFRC 6-3 WABC 10-13 99X 14-13 WPIX 18-17 WFIL 5-5 WIBG 7-9 U100 12-13 KSTP 14-13 CKLW 7-5 WRKO 6-4 WQXI 3-4 Z93 2-4 WLS 1-1 WRC 2-2 WPGC 1-2 WGCL 7-8	WSAI 2-2 WCAO 3-4 WZUU 1-4 WYRE 1-1 WAVZ 1-1 WNGN 3-5 WOAI 3-5 KBEQ 2-2 KAFY 2-5 KAKC 4-2 KTKT 8-7 KRSP 3-6 KCPX 1-2 WGRD 2-2 WZZM 1-2 KIOA 6-5 KLEO 2-3 WOW 1-1 Y100 3-7 WVYQ 6-5 WPOP 9-4 WIFE 3-5 WVOV 6-1 WHBQ 1-1 WNOE 6-6 WJDX 2-2 WROV 3-2 WLEE 2-5 WBBF 4-6 WKBW 5-5 WDXR 6-7 WVSN 7-16 KRUX 4-9	WCFL 1-1 WQAM 4-6 WCOL 7-10 KQWB 10-10 KJRB 2-2 KGW 2-3 KKDJ 11-12 K100 2-6 WLPL 2-7 WISM 1-2 WGH 2-1 WAKY 2-5 WKLO 3-2 KEEL 1-3 KUPD 1-2 WFOM 5-4 WERC 8-11 WROK 2-2 WNAM 2-2 KYSN 2-5 WVSN 3-5 WACI 2-8 KILE 3-2 WORG 1-3 KYNO 2-3 WVLC 1-1 WROV 3-2 WLEE 1-3 WBBF 10-6 KTLK 4-8 WYSL 1-1 WSAR 4-6

E

ELECTRIC LIGHT ORCHESTRA—3:06 *Can't Get It Out Of My Head (UA)*

LP: Eldorado

P1	P2	P3
WFIL 12-12 WIBG 10-24 WRKO a WLS 26-20	WSAI 23-18 WCAO 8-8 WNGN 20-17 KAFY 26-25 WJDX 22-18 WSGA 11-10 WLEE 20-18	WCFL 20-17 WQAM 17-19 KKDJ on K100 23-23 WISM 14-18 WGH 4-12 KEEL 7-7 KUPD 37-36 WNAM 22-19 WACI 13-25 KILE 33-33 WORG on KYNO 16-11 WVLC 14-16

SAM NEELY-2:15
I Fought The Law (A&M)

P1	P2	P3
		WNCI 25-25 KQWB 23-20 WISM on WBGW 11-23 WVLC 21-18 WEEQ d 35

OHIO PLAYERS-3:12
Fire (Mercury)

LP: Fire

P1	P2	P3
KHJ 1-3 KFRC 4-2 WABC 1-2 99X 5-8 WPIX 1-1 WFIL 4-11 WDBW 2-6 KDWB 1-5 KSTP 21-18 CKLW 8-9 WRKO 9-11 WQXI 8-12 WLS 12-9 WRC 3-5 WPGC 2-3 WGCL 8-9	WSAI 7-7 WAYS 1-3 WCAO 13-13 WYRE 2-2 WAVZ 5-7 WGNG 7-13 WOAI 2-7 KBEQ 3-5 KAFY 1-1 KAKC 3-1 KTCT 2-3 KRSP 9-3 WGRD 9-9 WZZM 9-4 KIOA 9-17 KLEO 4-2 Y100 2-3 WMYQ 1-3 WPOP 12-6 WIFE 4-6 WVOV 3-5 WHBQ 2-8 WNOE 7-11 WSGA 2-8 WGOW 4-5 WLEE 1-12 WBBF 2-2 WKBW 19-14 WDXR 7-8 KRUX 3-2	WCFL 3-2 WQAM 1-4 WCOL 12-17 KJRB 11-8 KGW 7-7 KKDJ 1-5 K100 1-2 WLPL 5-1 WJON 12-9 WISM 7-9 WGH 8-15 WAKY 5-11 WKLO 4-16 KUPD 3-3 WFOM 11-10 WBBQ 17-22 WERC 5-14 WROK 11-8 KYSN 5-3 WGOV 4-3 WACI 1-3 KCLS 4-2 KILE 23-29 WORG 7-9 KYNO 9-2 WRFC 8-11 WEEQ 3-5 KTKL 16-13 KTLK 5-5 WYSL 7-16

OZARK MOUNTAIN DAREDEVILS-3:16
Jackie Blue (A&M)

LP: It'll Shine When It Shines

P1	P2	P3
KDWB 21-19 U100 13-7 KSTP 30-23 WQXI a WRC 24-21	WCAO on WZUU a 30 WYRE a KTCT 22-18 KLEO a WGOW a WSGN 28-22 WGGO a KSJO a	WCOL 38-28 WNCI 43-31 KQWB 17-17 KJRB 29-24 KGW 26-24 WLPL 22-21 WJON 24-13 WISM on KEEL 19-15 KUPD d 42 WFOM d 36 WBBQ 24-21 WROK 32-25 KYSN 35-27 WBGW 28-26 WACI 39-35 KCLS 7-6 KILE d 39 KYNO a 29 KJOY 7-4 WROV d 29 WRFC 32-26 WEEQ 25-26 KTKL 12-9 KTLK 32-22 KREM 27-21 WYSL on WSAR 26-20

ELVIS PRESLEY-3:18
My Boy (RCA)

LP: Good Times

P1	P2	P3
KFRC 22-21 WBG 30-27 WQXI 26-19 Z93 18-16	WSAI 12-12 WCAO 26-25 WZUU a 29 WAVZ 26-24 KAFY d 29 KAKC 15-14 KTCT 29-26 KRSP d 27 KCPX 24-18 KIOA a 27 WPOP 22-21 WHBQ 13-21 WJDX 13-16 WSGA a 29 WGOW 16-25 WLEE 27-20 WSGN 15-15 KGGG a	WCOL 6-5 WNCI 12-12 KQWB 25-23 KJRB d 27 KKDJ 30-15 K100 21-14 WJON 22-21 WISM d 25 WGH 25 WAKY 21-21 WKLO 14-21 WFOM 4-2 WBBQ 20-16 WERC 28-24 WNAM 27-26 WBGW d 29 WACI 36-31 KCLS 26-22 WORG 22-20 KYNO 27-22 WROV 26-20 WVLC 12-8 WRFC 31-27 KTKL 31-25 KTLK 36-31 WYSL 28-26

R

HELEN REDDY-2:52
Emotion (Capitol)

LP: Free & Easy

P1	P2	P3
WPIX on WIBG d 30	WZUU 30-27 WYRE d 23 KRSP a KIOA 22-12 WPOP 30-27 WVOV 21-12 WJDX 9-11 WLEE d 28 WSGN 12-12	WCOL 32-22 WNCI 36-33 KQWB 31-25 KGW 23-23 KKDJ 20-18 WAKY a KEEL 31-28 WFOM 17-14 WBBQ 29-28 WERC 26-23 WBGW 22-21 WACI 33-24 KILE 39-37 KYNO on WROV a WEEQ d 37 KREM 26-24

MINNIE RIPERTON-3:20
Lovin' You (Epic)

LP: Perfect Angel

P1	P2	P3
KHJ 11-7 KFRC 17-9 WABC 11-8 99X 2-1 WPIX 7-4 WFIL 10-8 WIBG 5-4 KDWB 30-17 KSTP 23-9 CKLW 17-22 WRKO d 19 WQXI 29-11 Z93 6-7 WRC a 20 WPGC 19-15 WGCL 24-17	WSAI 8-3 WAYS 9-4 WCAO 16-9 WZUU a 23 WYRE 22-19 WAVZ 20-10 WGNG d 29 KAFY d 26 KAKC 28-21 KTCT 27-21 KRSP 30-28 KCPX a WGRD 24-16 WZZM 23-18 KIOA a 26 KLEO d 24 Y100 11-4 WMYQ a 27 WPOP 21-15 WIFE 10-12 WVOV a WHBQ 18-14 WNOE d 24 WJDX 7-4 WSGA 25-16 WGOW 23-14 WLEE 17-14 WBBF 33-25 WKBW 15-11 WDXR 19-15 WSGN 17-9 KRUX a	WCFL 32-24 WQAM 29-16 WCOL 3-2 WNCI 32-20 KQWB a 36 KJRB 28-22 KGW d 25 KKDJ 19-11 K100 13-10 WLPL 23-18 WJON 14-10 WISM 24-17 WGH 23-16 WAKY 19-17 WKLO 19-13 KEEL 10-6 KUPD d 37 WFOM 37-31 WBBQ 35-32 WERC 24-8 WROK 35-31 WNAM a KYSN 37-32 WBGW 24-12 WACI a KCLS d 30 KILE a WORG d 28 KJOY 15-7 KYNO 29-23 KJOY 15-7 WROV 18-10 WVLC 10-6 WRFC 30-19 WEEQ 30-18 KTLK 34-27 KREM d 27 WYSL 18-5 WSAR 9-2

LINDA RONSTADT-3:35
You're No Good (Capitol)

LP: Heart Like A Wheel

P1	P2	P3
KHJ 12-21 KFRC 10-14 WABC 3-3 99X 12-7 WPIX 5-10 WFIL 8-9 KDWB 10-11 U100 18-18 KSTP 11-2 CKLW 4-6 WRKO 3-3 WQXI 4-5 Z93 4-5 WLS 4-3 WRC 8-8 WPGC 3-7	WSAI 5-6 WAYS 11-17 WCAO 10-22 WZUU 4-3 WYRE 7-8 WAVZ 15-20 WGNG 8-11 WOAI 13-15 KBEQ 9-14 KAFY 10-14 KAKC 1-4 KTCT 5-7 KRSP 7-9 KCPX 3-6 WGRD 6-7 WZZM 16-24 KIOA 15-18 KLEO 11-12 WOW 3-12 Y100 17-17 WMYQ 15-8 WPOP 3-9 WIFE 9-16 WVOV 7-4 WHBQ 4-7 WNOE 3-8 WJDX 4-8 WLEE 8-11 WBBF 3-8 WKBW 4-4 WDXR 18-14 KRUX 10-7	WCFL 4-4 WQAM 24-25 KQWB 3-6 KJRB 14-19 KGW 5-12 KKDJ 4-16 K100 17-17 WLPL 7-10 WISM 8-16 WGH 14-19 WAKY 7-12 KEEL 3-5 KUPD 11-15 WERC 15-28 WROK 5-6 WNAM 6-6 KYSN 20-31 WBGW 6-9 WACI 3-11 KCLS 2-8 WORG 6-5 KYNO 6-12 WROV 7-12 WVLC 3-9 WEEQ 5-9 KTKL 2-3 KREM 4-14

RUFUS-3:28
Once You Get Started (ABC)

LP: Rufusized

P1	P2	P3
KHJ 14-14 WABC ra 24 KDWB a 26 WQXI 19-14 Z93 d 18	WCAO 28-26 WZUU 29-26 KAFY d 27 WNOE 16-12 WGOW d 18 WLEE on WSGN 30-20 KSJO a	WCOL 35-33 WCOL 40-33 WNCI 38-35 K100 18-15 WLPL 20-19 WISM a WGH a KUPD a WFOM 28-24 WBBQ 32-29 WERC 22-18 KYSN on WACI a KCLS a KILE 35-28 KJOY a WROV 27-27 WRFC 23-17 KTKL a

S

LEO SAYER-3:05
Long Tall Glasses (WB)

LP: Just A Boy

P1	P2	P3
KFRC d 27 WFIL d 23 KDWB 23-16 U100 d 24 WQXI a Z93 a WIXY a WRC 18-15 WPGC a 23	WSAI 21-16 WAYS a WCAO on WYRE 24-22 KCPX a WZZM a 30 WPOP on n WVOV 16-9 WHBQ a 29 WGOW on WBBF 5-3 WSGN d 28 KSJO a	WCOL 35-29 WNCI d 46 KQWB 33-29 KJRB d 28 K100 a WISM on WAKY a KUPD 32-24 WFOM d 38 WBBQ 10-6 WROK a 35 KYSN on WBGW 7-8 WACI 37-28 KCLS d 27 KILE a KJOY 12-2 WROV 24-16 WRFC 35-29 WEEQ a KTKL d 33 WYSL on WSAR d 24

SHIRLEY & COMPANY-3:34
Shame Shame Shame (Vibration)

P1	P2	P3
KHJ a 30 KFRC 14-8 WABC 18-9 99X 13-12 WPIX 11-8 WFIL 14-14 WIBG 15-11 WRKO 14-6 WQXI 29-29 Z93 17-12 WPGC 18-14 WGCL 12-11	WAYS a 24 WCAO 24-17 WYRE a WAVZ 13-13 WGNG d 28 KAFY a Y100 d 29 WMYQ 13-7 WPOP d 23 WNOE 1-1 WLEE 23-22	KKDJ d 27 K100 25-25 WLPL 29-25 WGH a 29 WAKY 3-3 WKLO 11-5 WFOM d 35 WBBQ a 39 WERC 18-12 KYNO a 32 KJOY 10-16 WROV d 28 WRFC 26-24 WYSL 25-23 WSAR 21-14

PHOEBE SNOW-3:15
Poetry Man (Shelter)

LP: Phoebe Snow

P1	P2	P3
KHJ 28-24 KFRC 12-10 WFIL d 22 WIBG 27-19 KDWB 17-15 KSTP 17-17 CKLW a WRKO 18-14 WQXI 30-26 Z93 d 19 WPGC a 22	WSAI 30-20 WAYS 25-19 WCAO 22-19 WYRE a WAVZ 37-23 WOAI 7-3 KBEQ 29-16 KAFY 23-17 KTCT 13-9 KRSP 15-19 KCPX 20-19 WGRD 14-8 WZZM 18-13 KIOA a 29 KLEO 29-27 WOW a 20 WMYQ a WPOP 14-12 WIFE 22-22 WHBQ 11-5 WNOE d 25 WJDX 17-12 WSGA 27-24 WGOW 9-15 WLEE 28-16 WBBF 26-26 WDXR 16-12 WSGN 27-19 KRUX 14-13	WCFL 33-26 WCOL 9-8 WNCI 20-10 KQWB 13-13 KJRB 8-6 KGW 16-11 KKDJ 29-23 K100 25-19 WLPL 24-22 WJON 7-4 WISM 22-20 WGH 28-23 KEEL 17-14 KUPD 8-6 WFOM 20-16 WBBQ 21-15 WERC 10-7 WROK 31-30 WNAM 25-24 KYSN d 36 WBGW 20-18 WACI 16-9 KCLS 29-26 KILE 10-10 WORG 25-17 KYNO 24-17 KJOY 2-6 WROV 16-13 WVLC 27-22 WRFC 16-15 WEEQ 20-14 KTKL 27-21 KTLK 20-16 KREM 18-10 WYSL 30-22 WSAR 24-18

SUGARLOAF/JERRY CORBETTA-3:20
Don't Call Us, We'll Call You (Claridge)

P1	P2	P3
KHJ 21-20 KFRC 19-17 WPIX a WFIL 24-19 WIBG 13-10 KDWB 16-8 U100 15-9 KSTP 22-16 CKLW 28-25 WRKO 25-23 WQXI 17-10 Z93 7-8 WPGC a 24 WGCL 26-18	WSAI 14-17 WAYS 17-14 WCAO 20-14 WZUU 14-11 WYRE 23-18 WAVZ 12-11 WGNG 11-8 WOAI 28-18 KAFY 21-18 KAKC 11-7 KTCT 4-5 WGRD 18-18 WZZM 11-9 KIOA 16-16 KLEO 8-7 WOW 11-5 WPOP 25-22 WIFE 14-7 WVOV 8-7 WHBQ 24-23 WNOE 25-23 WJDX 11-7 WSGA 13-12 WGOW 18-13 WLEE 21-17 WDXR 11-6 WSGN 19-8 KRUX 22-16	WCFL 30-27 WQAM 23-15 WCOL 8-11 WNCI 2-6 KQWB 4-3 KJRB 4-3 KGW 6-4 KKDJ 28-22 WLPL 10-6 WJON 15-15 WISM 15-12 WGH 17-11 WFOM 23-20 WBBQ 4-9 WERC 25-19 WROK 14-10 WNAM 13-10 KYSN 30-25 WBGW 30-27 WACI 12-6 KCLS 6-9 KILE 5-11 WORG 17-10 KYNO 5-5 KJOY 16-25 WROV 23-23 WRFC 4-8 WEEQ 12-6 KTKL 9-4 KREM 17-12 WYSL 22-15 WSAR 7-7

RINGO STARR-2:30
No No Song (Apple)

LP: Goodnight Vienna

P1	P2	P3
KHJ 13-9 KFRC 24-20 WFIL 20-16 WIBG 18-12 KDWB 13-7 U100 22-22 KSTP 9-8 CKLW 27-23 WRKO 27-21 WQXI 11-18 WLS a 35 WPGC 11-10 WGCL 23-20	WAYS 14-11 WZUU 21-20 WYRE 16-11 WAVZ 16-14 WGNG 29-23 KAFY 17-11 KAKC 29-24 KTCT 16-11 KRSP 19-14 KCPX 23-9 WGRD 17-15 WZZM 10-8 KIOA 23-9 KLEO 17-8 WOW 15-10 WPOP d 28 WIFE 15-9 WHBQ 25-20 WNOE a WSGA 22-15 WGOW 19-17 WLEE 25-23 WBBF 19-20 WKBW 28-25 WDXR d 19 WSGN 11-7 KRUX d 12	WCFL 34-30 WCOL 17-12 WNCI 31-22 KQWB 21-15 KJRB 15-13 KGW 14-10 KKDJ 8-8 K100 15-8 WLPL 17-17 WJON 29-16 WISM 26-23 WGH 27-26 WAKY 25-20 WKLO d 28 KUPD 14-10 WFOM 21-17 WBBQ 38-33 WERC 7-5 WROK a 34 WNAM a WBGW d 30 WACI 25-18 KCLS 10-5 KILE 29-22 WORG d 29 KYNO 22-16 KJOY 20-15 WROV 25-19 WVLC d 27 WRFC 19-12 WEEQ d 28 KTKL 20-16 KTLK 3-3 KREM 20-17 WYSL d 29 WSAR 12-3

STYX-2:58
Lady (Wooden Nickel)

LP: Styx, II

P1	P2	P3
KHJ 18-11 KFRC 13-12 WABC 21-19 WPIX d 20 WFIL 7-4 WIBG 6-4 U100 3-4 KSTP 7-7 WRKO 12-7 WQXI 5-6 Z93 12-2 WLS 6-8 WRC 5-6 WPGC 6-8 WGCL a	WSAI 11-8 WAYS 8-6 WCAO 1-2 WZUU 3-5 WYRE 3-4 WAVZ 17-15 WGNG 22-12 WOAI 9-8 KBEQ 5-3 KAFY 16-13 KAKC 10-8 KTCT 9-6 KRSP 12-17 KCPX 4-4 WGRD 4-4 WZZM 4-6 KIOA 19-14 KLEO 3-4 WOW 16-9 Y100 18-11 WMYQ d 20 WPOP 24-14 WIFE 1-2 WVOV 2-2 WHBQ 6-3 WNOE 8-7 WJDX 16-15 WSGA 3-2 WGOW 17-21 WLEE 6-4 WBBF 11-13 WKBW 13-7 WDXR 3-3 WSGN 13-6 KRUX 9-11	WCFL 6-15 WQAM 6-8 KQWB 2-2 KJRB 18-11 KGW 3-2 KKDJ 10-10 K100 9-7 WLPL 1-2 WJON 3-5 WISM 4-3 WGH 5-2 WAKY 9-9 WAKY 7-8 KEEL 4-8 KUPD 5-5 WFOM 8-7 WBBQ 11-24 WERC 4-4 WROK 16-17 WNAM 4-5 KYSN 7-4 KILE 4-3 WORG 4-7 KYNO 4-4 KJOY 13-23 WROV 6-9 WVLC d 28 WSGA 10-13 WEEQ 8-10 KTKL 5-8 KTLK 12-7 KREM 7-3 WYSL 13-4

SWEET SENSATION-3:10
Sad Sweet Dreamer (Pye)

P1	P2	P3
KFRC 26-25 WFIL a WIBG 20-17 KDWB 24-20 WRKO 17-16	WCAO a WZUU 19-16 WAVZ 30-28 WGNG d 24 KTCT d 29 KRSP a KIOA 20-4 KLEO a WOW 17-18 WJDX 12-9 WLEE d 30 WDXR a WSGN d 27	WCOL 16-16 WNCI 14-7 KGW d 27 KKDJ a WLPL 28-26 KEEL 30-25 WBBQ 19-17 WERC a WBGW a WACI on WPOP 18-18 WJDX 12-9 WLEE d 30 WDXR a WSGN d 27



PARALLELS

T

B.J. THOMAS—3:23
Another Somebody... Song
 (ABC)
 LP: Reunion

P1	P2	P3
KHJ 24-23 KFRC 25-24 WFIL a WIBG 25-23 KDWB a 28 KSTP a Z93 a WIXY A WGCL 25-19	WZUU 24-19 WAVZ 23-21 KAFY a KRSP 20-15 KCPX 17-15 WOW d 17 WHBQ 21-15 WNOE 19-17 WJDX 6-6 WSGA 26-23 WGOW a WLEE d 29 KRUX a	WCOL 36-23 WNCI 45-42 KQWB 36-31 KJRB a KKDJ d 28 K100 24-22 WJON on WISM a KEEL 23-20 WFOM 31-27 WBBQ 18-14 WROK a WNAM a pt WBG a WACI a 36 KKLS a KILE d 34 WORG a KYNO a 27 WROV a WVLC 29-19 WRFC 24-18 KKXL a WSAR 19-19

V

FRANKIE VALLI—3:25
My Eyes Adored You
 (Private Stock)

P1	P2	P3
KHJ 3-2 KFRC 11-11 WABC 4-1 99X 8-4 WPIX 2-2 WFIL 2-2 WIBG 1-2 KDWB 3-2 KSTP 3-3 CKLW 15-12 WRKO 16-17 WQXI 2-7 Z93 9-9 WLS 11-7 WRC 4-4 WPGC 7-6	WSAI 3-4 WAYS 10-10 WCAO 4-1 WZUU 7-6 WYRE 5-5 WAVZ 4-4 WGNG 5-3 WOAI 1-1 KBEO 13-4 KAFY 6-3 KAKC 14-10 KTCT 3-2 KRSP 8-2 KCPX 6-3 WGRD 5-6 WZZM 8-3 KIOA 5-3 KLEO 13-6 WOW 6-4 Y100 7-2 WMYQ 21-15 WPOP 8-10 WIFE 7-3 WHBQ 12-10 WNOE 9-3 WJDX 8-10 WSGA 4-4 WGOW 2-3 WLEE 3-2 WBBF 10-7 WKBW 2-1 WDXR 2-2 WSGN 2-3	WCFL 10-6 WQAM 7-3 KQWB 8-4 KJRB 12-9 KJRW 13-5 KKDJ 7-1 K100 3-3 WLPL 6-5 WJON 2-2 WISM 10-4 WGH 19-14 WAKY 8-8 WKLO 15-6 KEEL 5-4 WFOM 18-15 WBBQ 2-8 WERC 6-10 WROK 6-3 WNAM 12-12 KYSN 17-10 WBG a WACI 5-1 KKLS 11-7 KILE 15-4 WORG 5-1 KYNO 15-6 KJOY 6-5 WORV 1-1 WVLC 6-5 WRFC 1-10 WEEQ 4-2 KKXL 8-2 KTLK 6-4 KREM 8-6 WYSL 5-6 WSAR 3-5

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City _____ State _____ Zip _____

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ONE YEAR—\$130

ONE QUARTER—\$35

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RATES UPON REQUEST

PARALLEL 3

- WCFL Chicago
- WQAM Miami
- WMAK Nashville
- WCOL Columbus
- WNCI Columbus
- KQWB Fargo
- KJR Seattle
- KJRB Spokane
- KGW Portland
- KKDJ Los Angeles
- K100 Los Angeles
- WLPL Baltimore
- KSTP Minn/St. Paul
- WJON St. Cloud
- WISM Madison
- WGH Newport News
- WAKY Louisville
- WKLO Louisville
- KEEL Shreveport
- KUPD Phoenix
- WFOM Marietta
- WBBQ Augusta
- WERC Birmingham
- CHUM Toronto
- WROK Rockford
- WRIE Erie
- WNAM Neenah
- KYSN Colorado Springs
- WBGW Bowling Green
- KDON Salinas
- WACI Freeport
- KKLS Rapid City
- WQNZ Natchez
- KKAM Pueblo
- KDZA Pueblo
- KRKE Albuquerque
- KILE Galveston
- WORG Orangeburg
- KYNO Fresno
- KJOY Stockton
- WROV Roanoke
- KNUS Dallas
- WKGW Knoxville
- WVLC Lexington
- WRME Montgomery
- KRFC Athens
- WEEQ Waynesboro
- KKXL Grand Forks
- WKSJ Jamestown
- KTLK Denver
- KREM Spokane
- WYSL Buffalo
- WSAR Fall River
- KSJO San Jose
- KSLY San Luis Obispo
- KSEA San Diego

PARALLEL 1

- KHJ Los Angeles
- KFRC San Francisco
- WABC New York
- 99X New York
- WPIX New York
- WFIL Philadelphia
- WIBG Philadelphia
- WIFI Philadelphia
- KDWB Minn/St. Paul
- U100 Minneapolis
- 13Q Pittsburgh
- WPEZ Pittsburgh
- CKLW Detroit
- WDRQ Detroit
- KLIF Dallas
- WRKO Boston
- WQXI Atlanta
- Z93 Atlanta
- WLS Chicago
- WEAM Washington D.C.
- WRC Washington D.C.
- WPGC Washington D.C.
- KSLQ St. Louis
- WGCL Cleveland
- WIXY Cleveland

PARALLEL 2

- WSAI Cincinnati
- WAYS Charlotte
- WCAO Baltimore
- WOKY Milwaukee
- WZUU Milwaukee
- WYRE Annapolis
- WAVZ New Haven
- WGNG Providence
- WOAI San Antonio
- KBEO Kansas City
- KAFY Bakersfield
- WYND Sarasota
- KAKC Tulsa
- KTCT Tucson
- KRSP Salt Lake City
- KCPX Salt Lake City
- KING Seattle
- KEZY Anaheim
- WGRD Grand Rapids
- WZZM Grand Rapids
- KIOA Des Moines
- KLEO Omaha
- WOW Omaha
- KRIZ Phoenix
- KCBQ San Diego
- Y100 Miami
- WMYQ Miami
- WPOP Hartford
- WIFE Indianapolis
- WVOV Huntsville
- WHBQ Memphis
- WMC-FM Memphis
- WNOE New Orleans
- KIMN Denver
- WJDX Jackson
- WSGA Savannah
- WGOW Chattanooga
- WLEE Richmond
- WBBF Rochester
- KFMG Des Moines
- WKBW Buffalo
- WDXR Paducah
- KINT El Paso
- WSGN Birmingham

added (COUNTRY)

Continued from page 25

- KHOS/TUCSON**
Eric Weissberg
David Houston
Jerry Lee Lewis
Donny King
Gary Stewart*
Sam Parsons
- KLAK/DENVER**
Johnny Paycheck
Connie Cato
Tammy Wynette
Larry Gatlin
Kitty Wells
- WUNI/MOBILE**
Pointer Sisters
Connie Cato
Roy Orbison
- WHO/DES MOINES**
Connie Cato
Lynn Anderson*
Jerry Wallace*
Don Gibson
Hillman Hall
Wanda Jackson
Johnny Paycheck
- KBOX/DALLAS**
Barbi Benton*
Jessi Colter
Bobby Bare
Orlando & Dawn
Jerry Wallace*
Lynn Anderson*
Gary Stewart*
Joe Stampley
- WIL/ST. LOUIS**
Kenny Earl-Pick
Connie Smith
Johnny Paycheck
Donny King
Gary Stewart*
- KIKK/HOUSTON**
Mickey Gilley
David Houston
Gary Stewart*
Jim Weatherly
Barbara Mandrell
Bobby Bare
Barbi Benton*
Jerry Wallace*
Nick Nixon
Statler Bros.
- WIRE/INDIANAPOLIS**
Johnny Paycheck
Bobby Bare
Barbi Benton*
Jerry Lee Lewis
Mary Kay James
Jean Shepard
Connie Smith
Billy Swan
- KTUF/PHOENIX**
Lynn Anderson*
Commander Cody
Billy Swan
Statler Bros.
Jerry Wallace*
Connie Cato
Marie Osmond
- WCMS/NORFOLK**
Lynn Anderson*
Gary Stewart*
Jerry Wallace*
Jody Miller
- WPNX/COLUMBUS, GA**
Jerry Wallace*
Freddie Hart
Sunday Sharpe

WINN/LOUISVILLE

- Debi Hawkins
- Joe Stampley
- Connie Eaton
- Sandi Burnette
- Henson Cargill
- Lynn Anderson*
- Barbi Benton*
- Durwood Haddock
- Even Stevens
- Jim Alley
- Johnny Duncan
- Red Sovine
- Jan Howard
- Hillman Hall

WAME/CHARLOTTE

- La Costa
- Jerry Naylor
- Anne Murray
- Billie Jo Spears
- Connie Smith
- Bob Luman
- Barbara Mandrell

KWJJ/PORTLAND

- Jerry Wallace*
- Wanda Jackson
- Tom Rodgers
- Jody Miller
- Connie Cato
- Statler Bros.

FM Rock Radio

Continued from page 10

week to add to the compilation of the factual ends. Their concern for the need for this type of focus upon accuracy in this area is further testimony to the progress of Progressive Radio's maturation.

Record people will be glad to have a better indication of marketing guides now and be less prone to be victimized by the phenomena of "Inverse Radio Airplay Hype." That is where, because of either verbal or printed abuse, they think they are getting airplay when they are not, or think they are not getting airplay when they are.

It is because of inaccurate methods of measurement that AOR programmers have taken a back seat to Top 40 guys for so many years when it comes to receiving recognition for scientific, artistic, and gut-istic picking and breaking of singles. The next time a record company awards a 20 record radio station music director a gold record, they should at least give a silver one to each of the thirty or forty AOR programmers who played it months earlier as a featured album cut. They are the ones with the ears AND the balls. And in the last couple of years they've developed BRAINS. Radio programmers with all those assets can be dangerous. That's why to the surprise and confusion of many, they're winning.

It should be noted one of the hottest pieces of product being played on the nation's album stations happens to be a single, Bowie's "Young Americans." This heavy airplay and audience response was spontaneous and reached full bloom before the record was played by one major AM station.

John Lennon treated a bunch of Western AOR program directors and music directors to a conference call. Among the participants were David Perry, Bonnie Simmons, Tom Yates, Stan Garrett, Linda Thompson, Shadoe Stevens, and Bennie Beeper. It was refreshingly informal. Among the topics covered were Lennon's deportation battle, his reunion with Yoko Ono, his feelings about the new album, his viewpoints on today and tomorrow's music, and an intellectual history and dissection of "Bee Bop A Loo La."

News

Continued from page 3

drove around, awarding prizes to those that braved the freezing temperatures to build the call letters.

WAPE 'STARSHIP'

WAPE-Jacksonville has begun a new weekly show called "Starship," which will expose new product. Station needs album service along with its top 40 single service. Box 486, Orangepark, Florida 32073. Send attention Cleveland Wheeler.

RECORD INDUSTRY NOTES

Continued from page 18

them previously issued by Judge Egelson of the same court. Shelter attorneys made public the ruling which prohibits Ms. Snow from recording phonograph records for any other company other than Shelter Records. The judgment further prohibits any publicity to the effect that Phoebe is under contract to any other company other than Shelter ... Jazz composer-arranger, Chuck Mangione, has signed a long-term recording contract with A&M Records... the National Lampoon has signed a recording contract with Epic Records as announced by Ron Alexenburg with the first album release titled "Told Turkey" to be out early next month... Bob Sherwood has been promoted to Director, National Promotion for Columbia Records. Former KJRB jock, Dan Walker is moving from Epic Promotion Manager in Seattle to Epic promotion in Los Angeles... The very talented Susan Herr has been appointed Manager of Creative Services for ABC Records. Susan had served as a designer and purchaser of packaging of displays for Mattel Toy-makers and was responsible for those great John Lennon T-shirts at Capitol along with the Helen Reddy watches ... Former GM and VP of ABC Music Publishing, Joel Sill, has accepted the position of general professional manager for Irving-Almo Music...

COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

Radio & Records

February 28, 1975

2/14	2/21		
3	1	1	CONWAY TWITTY/Linda On My Mind (MCA)
9	3	2	FREDDY FENDER/Before The Next Teardrop Falls (ABC)
1	2	3	TOM T. HALL/Sneaky Snake/I Care (Mercury)
8	6	4	LINDA RONSTADT/I Can't Help It (Capitol)
18	8	5	DOLLY PARTON/The Bargain Store (RCA)
2	5	6	WAYLON JENNINGS/Rain Day Woman/Help Cowboys
11	4	7	DON WILLIAMS/Ties That Bind (ABC/Dot)
21	15	8	LOIS JOHNSON/Loving You Will Never Grow Old (20th)
36	22	9	SONNY JAMES/Little Bit South of Saskatoon (Columbia)
6	10	10	CRYSTAL GAYLE/Wrong Road Again (UA)
15	12	11	TILLIS & BRYCE/You're The One (MGM)
26	20	12	BOBBY G. RICE/Write Me A Letter (GRT)
32	23	13	CHARLIE RICH/My Elusive Dreams (Epic)
4	7	14	T.G. SHEPPARD/Devil In The Bottle (Melodyland)
35	24	15	OLIVIA NEWTON-JOHN/Have You Been Mellow (MCA)
20	19	16	TOMMY OVERSTREET/I'm A Believer (ABC/Dot)
10	11	17	CHARLEY PRIDE/Then Who Am I (RCA)
5	9	18	CAL SMITH/Time To Pay The Fiddler (MCA)
-	36	19	LORETTA LYNN/The Pill (MCA)
13	14	20	C.W. MC CALL/Wolf Creek Pass (MGM)
-	35	21	BILLIE JO SPEARS/Blanket On The Ground (UA)
23	16	22	JOHN DENVER/Sweet Surrender (RCA)
-	27	23	JOE STAMPLEY/Penny (ABC/Dot)
31	28	24	JEANNE PRUETT/Just Like Your Daddy (MCA)
25	17	25	TANYA TUCKER/South's Going To Rise Again (Col)
-	→	26	MERLE HAGGARD/Always Wanting You (Capitol)
16	18	27	DAVID WILLS/Song On The Jukebox (Epic)
-	37	28	JOHNNY RODRIGUEZ/Out Of My Mind (Mercury)
19	21	29	SUSAN RAYE/Whatcha Gonna Do With a Dog (Capitol)
37	26	30	ROY ROGERS/Hoppy, Gene and Me (20th)
-3	32	31	ELVIS PRESLEY/My Boy (RCA)
28	25	32	LITTLE DAVID WILKINS/Whoever Turned You On (MCA)
39	38	33	MARTY ROBBINS/Life (MCA)
29	29	34	GLEN CAMPBELL/It's A Sin (Capitol)
-	→	35	RAY PRICE/Roses & Love Songs (Myrrh)
-	40	36	DIANA TRASK/Oh Boy (ABC/Dot)
-	→	37	MEL TILLIS/Best Way I Know How (MGM)
-	39	38	DON GIBSON/I'll Sing For You/Pocatello (MGM)
-	→	39	FERLIN HUSKY/Champagne Ladies (ABC)
-	→	40	MELBA MONTGOMERY/Don't Let Good Times (Elektra)

→ New Entries

Most Added

LYNN ANDERSON
He Turns It Into Love Again (Columbia)

GARY STEWART
She's Acting Single (RCA)

JERRY WALLACE
Comin' Home To You (MGM)

BARBI BENTON
Brass Buckles (Playboy)

NEW & ACTIVE

LYNN ANDERSON

Turns It Into Love (Col)

Most added of the week, including: WHOO, KSO, KSPO, WEET, WCMS, WINN, KTUF, KENR, KBOX, KSON, KCKN, WHO, WISZ, KBUL, KPOK, KTCR, WESC and more...

"CRASH" CRADDOCK

Still Thinking 'Bout You (ABC)

Continued strength with more adds: KRMD, KJJJ, WJQS, WEEP, WMNI, KSOP, KRAK, KUZZ ... other activity: 35-28 KCKC, 25-10 KENR, 24-17 KAYO, 38-27 WISZ, 35-25 WSLR, 37-17 WBAM.

JOHNNY PAYCHECK

Loving You Beats All (Epic)

Off to a great start. Debut 34 WMC, 36-29 KRMD, more adds this week: WPLO, KCKC, WJQS, WHO, WISZ, WPNX, KBUL, KCKN, KKYX, KLAK, WIL, WIRE.

GARY STEWART

Drinking Doubles (RCA)

Going to be a monster hit!! One of the top added records in the country. WUBE, WHOO, KJJJ, KSO, WPLO, KSON, WESC, KSON, KBOX, KHOS, KUZZ, WBAP, WBAM, WIL, KIKK, KTUF, pick: WJJD.

JERRY WALLACE "Comin' Home To You" (MGM) good initial action. Adds: KWJJ, KCKC, WHOO, KSO, WJQS, WPNX, WHO, WWOK, WBAM, WHK, WESC, KENR, WCMS, KTUF.

BARBI BENTON "Brass Buckles" (Playboy) Everybody's favorite "Bunny" has got a hit on the way. First week adds: WMC, WUBE, KJJJ, KSO, KOOO, KERE, WESC, KENR, KBOX, KIKK, WIRE, WINN, WDEE and more.

STATLER BROS. "All American Girl" (Mercury) Still more adds: WHK, KWJJ, WCMS, KIKK, KKYX, KPOK, WWOK, KCKN, KERE, KOOO, WONE, KJJJ and WUBE.

FREDDIE HART "I'd Like To Sleep" (Capitol) More good adds: KLAC, KFOX, WHO, KOOO, WJQS, WMNI, KCKN, WWOK, WPNX, KKYX, WPLO, pick: WDEE.

CONNIE CATO "Hurt" (Capitol) Her strongest since "Super Skirt" ... adds this week: WMC, KSO, WHO, KPOK, KLAK, WCMS, KWJJ, WPNX, WHK, WPLO, pick: WUNI.

B.J. THOMAS "Somebody Done Somebody Wrong Song" (ABC) very strong country action: 27-19 WUNI, 34-18 WWOK, 22-16 KERE ... more adds: KSO, KLAC, Pick: KSPO, also added at KHEY, WSLR, WBAM, KKYX, KSOP.

JERRY LEE LEWIS "I Can Still Hear The Music" (Mercury) more adds: WEEP, KFOX, KBFW, KAYO, KHOS, WWOK, KKYX, KSOP, WIRE.

BOBBY BARE "Warm & Free" (RCA) Some action on flip: KENR ... adds at WMC, KIKK, KBOX, WBAM, WHO, WMC.

DONNY KING "Mathilda" (Warner) picking up more adds: KBFW, KAYO, KHEY, WJQS, KHOS, WIL and WSUN.

BOB LUMAN "Proud Of You Baby" (Epic) still moving very strong: 30-21 WMC, 27-21 KCKC, 35-30 WHO, 45-16 WWOK, 37-30 KPOK ... also added at KSOP, WAME.

JODY MILLER "Best Of Me" (Epic) This week's adds KRMD, KSPO, KOOO, WDEE, WBAM, WBAP, KTUF, KWJJ.

ERIC WEISSBERG "Yakety, Yak" (Epic) still very strong: Added at KSPO, KHOS, KBUL, KCKN, WHK, WPLO.

RECORDS TO WATCH:

BUDDY ALAN "Chains" (Capitol) add WHOO, 39-29 KJJJ.

COMMANDER CODY "Don't Let Go" (Warner) adds WHOO, WBAM, WCMS, WSUN.

JOHNNY DUNCAN "My Name Is Charley" (Columbia) adds WUBE, KBUL, WINN.

THE EAGLES "Best Of My Love" (Asylum) getting very good reaction where it is played. Top 10 WEEP, add WUBE.

KENNY EARL "Use Me Up" (MGM) pick WIL, add KSO.

LARRY GATLIN "Penny Anne" (Monument) re-cut for L.P. version ... add WHOO, KSPO and KLAK.

MICKEY GILLEY "Window Up Above" (Playboy) Of course Houston would have this record first: add KIKK, KENR, Re-cut of GEORGE JONES hit. Gilley has another!

DEBI HAWKINS "Making Believe" (Warner) very good reaction first week out. Adds: WINN, KAYO, KOOO, KUZZ, WBAP, WPLO.

WANDA JACKSON "Where Do I Put His Memory" (Myrrh) added at KAYO, KOOO, WHO, KTCR, KWFF.

RONNIE MILSAP "Too Late To Worry, Too Blue To Cry" (RCA) add WHK ... this will be another big hit. Taken from his last L.P. and the flip side is also a very strong cut: "Country Cookin'".

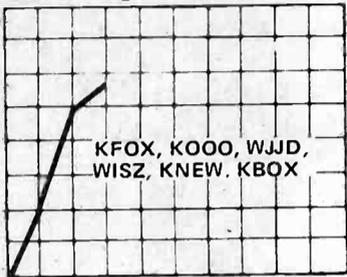
NICK NIXON "It's Only A Bar Room" (Mercury) adds at KIKK, KENR.

TONY ORLANDO & DAWN "Look Into My Eyes" (Arista) added at WDEE, KBOX.

Continued on page 32

FIRSTS

JOE STAMPLEY
Roll On Big Mama (Epic)

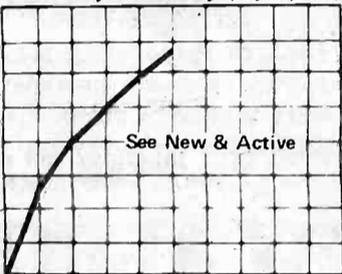


2-14

“Roll On Big Mama” is
8-50075
Joe Stampley’s first Epic

single...soon to become his first Epic #1!

BOB LUMAN
Proud Of You Baby (Epic)



1-31

“Proud of You Baby” is the first
8-50065
Bob Luman single that

combines Bob’s magnetic style with
Billy Sherrill’s inspired production!

Things are
happening fast at

EPIC NASHVILLE

There’s a whole city behind every record we make.



**AT WNOX
IN KNOXVILLE,
ROB GALBRAITH
USE TO PLAY THE HITS
NOW... HE SINGS ONE.**

“DAMN IT ALL”

ROB GALBRAITH'S NEW SINGLE RELEASE.

ON **RCA** RECORDS

COUNTRY

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(213) 466-0954

JIM DUNCAN/Editor

Country Radio Seminar Continues Promo Ban

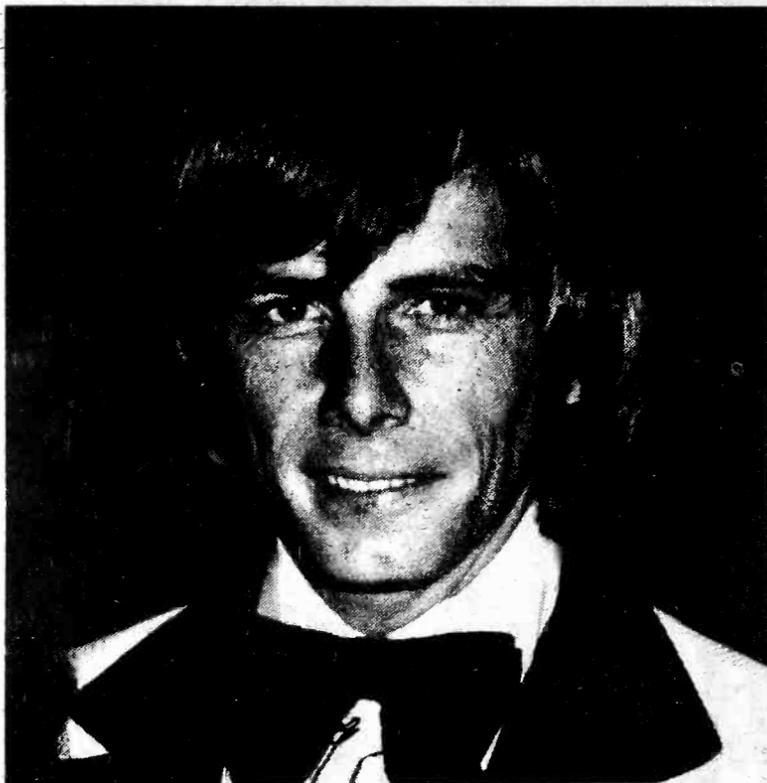
NASHVILLE — The Country Radio Seminar has again adopted a strict program banning individual promotion activities through this year's event. The Seminar, scheduled for March 14-15 at Nashville's Airport Hilton Hotel, has instituted this policy since its inception in 1969.

The policy includes the banning of promotional displays, handouts, and any activities involving the marketing of a specific product such as a particular record or record company, radio station or broadcasting firm.

John Brown, Chairman of the 1975 Country Radio Seminar stating the purpose of the ruling said, "The Seminar is singular in its purpose; that of giving country radio a forum for professional broadcasting concepts. Ric Libby, and the members of the Agenda Committee have planned a full schedule, and we have no time or purpose in pursuing individual promotion activities. The country music industry has provided several major events throughout the year that can be used for promotion purposes, therefore this program should remain free of sales pitches."

Registration for the Country Radio Seminar has been established at \$60.00 per person affiliated with broadcasting and \$75.00 per person with other industry affiliations.

Correspondents' Corner



HAL SMITH—WWOK/MIAMI

Currently Music Director of WWOK, Hal has been working in the Miami area since 1967. He spent 1973 at WQXK (the first Country FM station in South Florida) before coming to WWOK in January of last year. A professional musician in his spare time, Hal is also a member of the Screen Actors Guild and has appeared in several commercials. "I like the way Country Music is going," says Hal, "soundwise—I believe that the sound coming out of Nashville is superior to anything else currently being produced."

Biff Collie INSIDE NASHVILLE



Don Wayne, Nashville Songwriters' Association's "Songwriter Of The Year," says he would likely still be working in the tool and die factory except for Tree Music's Buddy Killen, who kept insisting he concentrate his full time and energies on his writing. Don's "Country Bumpkin" helped Cal Smith get CMA's "Record Of The Year" last October and his current "Time To Pay The Fiddler" will add another award to his collection. "Talent," he says, "sometimes has little to do with your success ... unless you've got the dogged determination to stick with your dream to write that giant song. Seems logical that a successful songwriter must have a wishbone, headbone, backbone ... and dreams." Don Wayne used them all and now is collecting for over 16 years of his life invested in that dream.

"Little" Roy Wiggins, the legendary steel guitarist who was the musical trademark for Eddy Arnold during his biggest country years (he created what we know today as the "cryin' steel guitar" style) lost his 20 year old Fender Stringmaster double neck steel guitar when thieves ransacked his parked car and took two clothes-bags and the famous instrument. Metro Nashville police found the steel guitar after four days in a local pawn shop. Roy said, to add insult to injury, the culprit hocked the \$2500 steel for \$25!

Doctors say the surgery performed last week to remove blood blockage to the brain will be a big step in the recovery of Chuck Glaser of the award-winning Glaser Bros., who two weeks ago suffered a severe crippling stroke. At presstime, Chuck was improving in Nashville's St. Thomas Hospital. Prayer for the family and the Glaser Organization have come from all over the world. Though doctors predicted a long period, all signs are positive for Chuck's recovery at this time.

Radio Row: WWL's Charlie Douglas set to embark on the most ambitious-remote schedule ever attempted when he starts his six-week caravan of broadcasts from across the country... Carl Fitzgerald, all-night mayor of Meridian, Mississippi at WOKK, noted that new stars are being added almost daily to the celebrity-filled showcase for this year's Jimmie Rodgers Memorial Festival in Meridian. Hank Snow is this year's chairman of the event, set for May 21st, 22nd and 23rd. I hope to see you there this year. A number of stations have expressed strong interest in plans for taking a tour group to Meridian. If you and/or your station are interested, write me at 808 16th Avenue South, Nashville 37203 or call me at (615) 331-2296 ... Buddy Johnson of KTRM in Beaumont reports that a car dealer sponsor planned to raise him up to a 160 foot perch where he was to stay 72 hours or until all cars were sold in the special rebate rally the local Dodge dealers were promoting. Buddy went up, stayed six hours, got nose bleed, sick stomach and cold feet and had to be taken down. The only person related to the station who could be talked into doing it was Gene Dickerson, station General Manager (he had no choice, either that or lose the account). He did, they did, and everything's back to normal. (P.S. Buddy Johnson last week was assigned a new airshift: 2:00 A.M. to 6:00 A.M.!!!!)

A new educational TV project being readied for filming in music city. It's sort of a country sequel to "Sesame Street" or "Electric Company." If you don't have young kids, you may not be aware of the two most important shows on TV for the young set (and perhaps the most worthwhile). The show series will be titled "Around The Bend," to be produced by the Appalachian Educational Council. The show is currently in the casting stage. (Can you imagine me as the operator of the General Store-Garage at the crossroads)? Well, maybe... We've cued you on the possibility of Hank Williams Jr. retiring (estimates range from two years to forever). More evidence since he dropped his "Cheatin' Hearts Band," which he's carried all ten of his performing years. His brother-in-law Lamar Morris, who's fronted it for him, henceforth will head the group and be called "Morris Plan?"

Nashville's Airport Hilton is already buzzing with anticipation of this year's Country Radio Seminar, set for the 14th and 15th of March. A maximum of 500 registrants has been set for practical purposes this year and that's pretty exciting, considering the fact that Tom McEntee, Charley Monk, Barbara Starling, Jerry Seablot and Biff Collie started the thing five years ago with about 25 registrants. Industry leaders agree its productive value has helped point up country radio's importance and progress throughout the media. I'll be happy to host this year's affair again and look forward to greeting old and meeting new country radio operatives, and others mentally and-or physically involved.

Country "superpicker" Hargus "Pig" Robbins (No relation to Marty) may need to build a new addition to his Brentwood home for his 22 1974 awards display and the giant "Musician Of The Year" trophy. The blind pianist led the awards of the "Super band" which included Grady Martin, Harold Bradley, Buddy Harmon, Bob Moore and Ray Edenton (All of whom should be classified as original Nashville sound musicians), Johnny Gimble, Buddy Spicher, Charlie McCoy, Pete Drake and Loyd Green, plus Billy Sanford and others. Truly a class group of musical giants!



Jerold Rubinstein, Chairman of ABC Records, has announced the company's signing of Freddy Weller, whose records will appear on the ABC-Dot label. One-time rhythm guitarist with Paul Revere and the Raiders, Weller, who is also a songwriter, has in recent years become a top country artist with such records as his number one country single, "Games People Play." Pictured at the signing session are (from left) ABC-Dot President Jim Foglesong, Rubinstein, Weller's manager Jim Halsey, Weller and ABC-Dot Vice President Larry Baunach.

We've got six hits up our sleeves.

"BLANKET ON THE GROUND" UA-XW584-X

Billie Jo Spears has two number one country hits behind her and this one in front of her: "Blanket On The Ground." Before too long, "Blanket" will be spreading. From the top of the country to the pop charts as well. "Blanket On The Ground" is the title track to a fine country album by Billie Jo Spears. UA-LA390-G

"TIPS OF MY FINGERS" UA-XW591-X

Jean Shepard has another hit on her hands with a great Bill Anderson song called "Tips Of My Fingers." It's from her latest album, "Poor Sweet Baby, And Ten More Bill Anderson Songs." Like "Slippin' Away," and "At The Time." Get your hands on "Tips Of My Fingers," (but don't touch the grooves). UA-LA363-G

"YOU" UA-XW600-X

Crystal Gayle. Loretta Lynn's little sister has a big future with "You." Her follow-up smash to "Wrong Road Again" from the album "Crystal Gayle." UA-LA365-G

"BUT I DO" UA-XW593-X

Del Reeves. Always hot... and you don't get much hotter than "But I Do," the song that caught fire from Del's latest album, "With Strings And Things." UA-LA364-G

"PUT YOUR HEAD ON MY SHOULDER" UA-XW602-X

Sunday Sharpe has taken another Paul Anka classic, "Put Your Head On My Shoulder" and made it her own. It's a song everybody remembers by a lady you'll never forget. Sunday Sharpe. "I'm Having Your Baby." UA-LA362-G

"HOW COME IT TOOK SO LONG (To Say Goodbye)" UA-XW585-X

Dave Dudley, who gave you "Six Days On The Road" is going to sell a truckload of his new single "How Come It Took So Long (To Say Goodbye)." It's from Dave's first UA album, "Special Delivery." And it's first class all the way. UA-LA366-G

**The magic's in the music
and the music's on
United Artists Records & tapes
(The talk of the country.)**

Thank you Academy of Country Music for nominating Bob Wills, For The Last Time, as album of the year.



COUNTRY

R&R COUNTRY HOTLINE:
(213) 466-0954

JIM DUNCAN/Editor

AN OPEN LETTER FROM WAYLON JENNINGS TO CHET ATKINS:

"Our Music Is From The SOUL..."

Dear Chet:

In an international magazine recently, you apologized for changing country music's sound and image. You also said you were afraid country was losing its identity in going the wrong uptown. This is one of the things I have felt was wrong about 16th and 17th Avenue South (Music



JENNINGS: Country Music can't be "produced away."

Row). If country music is that shallow, why even mess with it?

I don't believe a producer, or any instrument or rhythm can change or "take country music anywhere." Our music is from the soul. Roy Acuff for instance. Take the Smoky Mountain Boys off the record of the "Great Speckled Bird" and put on a twenty piece orchestra conducted by Henry Mancini and you haven't basically changed a thing. The soul of the music speaks for itself. Roy Acuff singing "Great Speckled Bird" with anyone still has to be considered country.

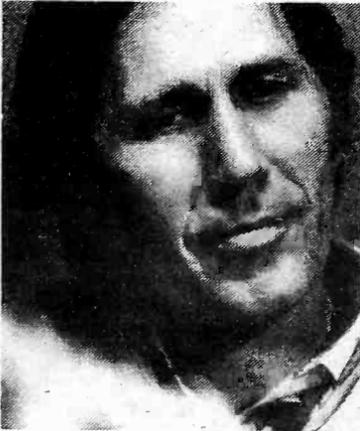
Quotes like this, and being afraid a song has "inner meaning" or is a little deep; that it shoots over country people's heads, are things I've heard since I came to Nashville.

Country music is here to stay, and can't be produced away!

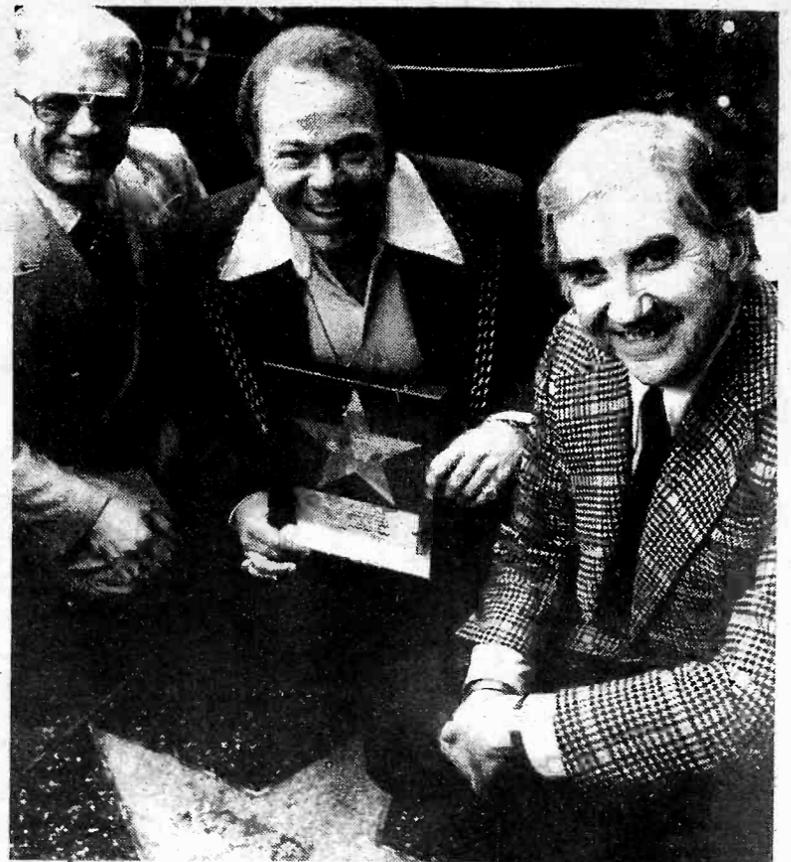
I think the only danger to country music is the mass production it has become, i.e.,

four songs in three hours and the lack of a faith that the people in Country music show in the industry, which is one of America's true and great art forms.

Sorry, Chet ... reconsider.
Your Buddy, Waylon



ATKINS: Is the music "losing its identity"?



Highlighting ABC-Dot Records' designation of February as "Roy Clark Month," on Feb. 12, Clark was presented with a star on Hollywood's Walk of Fame. Pictured at the ceremonial installation of the star are (from left) William Hertz, Chairman of the Walk of Fame Committee, Clark and Clark's friend Ed McMahon.



RCA recording artist Ronnie Milsap, in a recent appearance at the Charlotte (N.C.) Coliseum took time to visit backstage with some good friends... The WAME country gentlemen. L. to R. All-night man Bob Rymell, Mid-day host Jim Howie (kneeling), PD Edd Robinson and morning man Bill Quay.



World heavyweight eating champion Kenny Price holds his newly-won trophy, while WLSR DJ Bob Fuller shows how the trophy was won. Behind Bob is Dom Violini, RCA's Cleveland branch manager; and Hank Zeremsky, regional Country promotion manager for RCA. At far right, a defeated challenger, RCA's Johnny Russell. Russell was "out-eaten" by Price in 8 rounds of a scheduled 15-round eating contest staged in Akron, Ohio. Price consumed 18 pieces of chicken in 16 minutes while Russell threw in the napkin after the 8th round.

Dorsey Burnette Signs With Melodyland Label

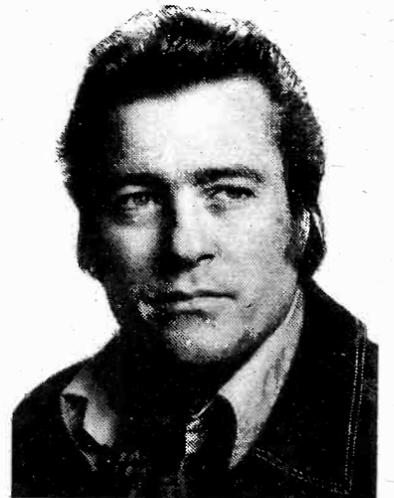
HOLLYWOOD — Dorsey Burnette, a country and western favorite for over twenty-five years, has been signed to an exclusive long-term recording contract with Melodyland Records, a division of the Motown Record Corporation. The announcement of the signing was recently made by Herb Belkin, Motown's vice-president, creative operations.

On making the announcement, Belkin stated: "We are pleased to have Dorsey join our ever growing country division. We are quite confident that he will continue to grow artistically and continue to effectively reach the large country audiences, as he has over the years."

Burnette has a long history of musical achievements. As a singer he has had much success with songs such as "Tall Oak Tree," "Hey Little One," "Big Rock Candy Mountain," "The Greatest Lover," among others. As a songwriter he has written

hits for many artists, most notably Roger Miller, Glen Campbell, Blood Sweat & Tears, and Brenda Lee.

Burnette was recently named the most promising male vocalist of 1974 by The Academy of Country Music.



Dorsey Burnette

NEW & ACTIVE

Continued from page 26

ROY ORBISON "Hung Up On You" (Mercury) adds include WUBE, KJJJ, WUNI

POINTER SISTERS "Life Your Life" (Blue Thumb) some very good reaction to their second country effort. Adds WUBE, KRMD, KBFW, WUNI, KPOK, WESC.

DEL REEVES "But I Do" (UA) more adds at KBUL, WDEE, KRAK SUNDAY SHARPE "Put Your Head On My Shoulder" (UA) added this week at WONE, KCKN, WBAM, WPNX.

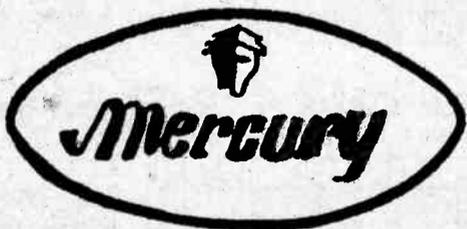
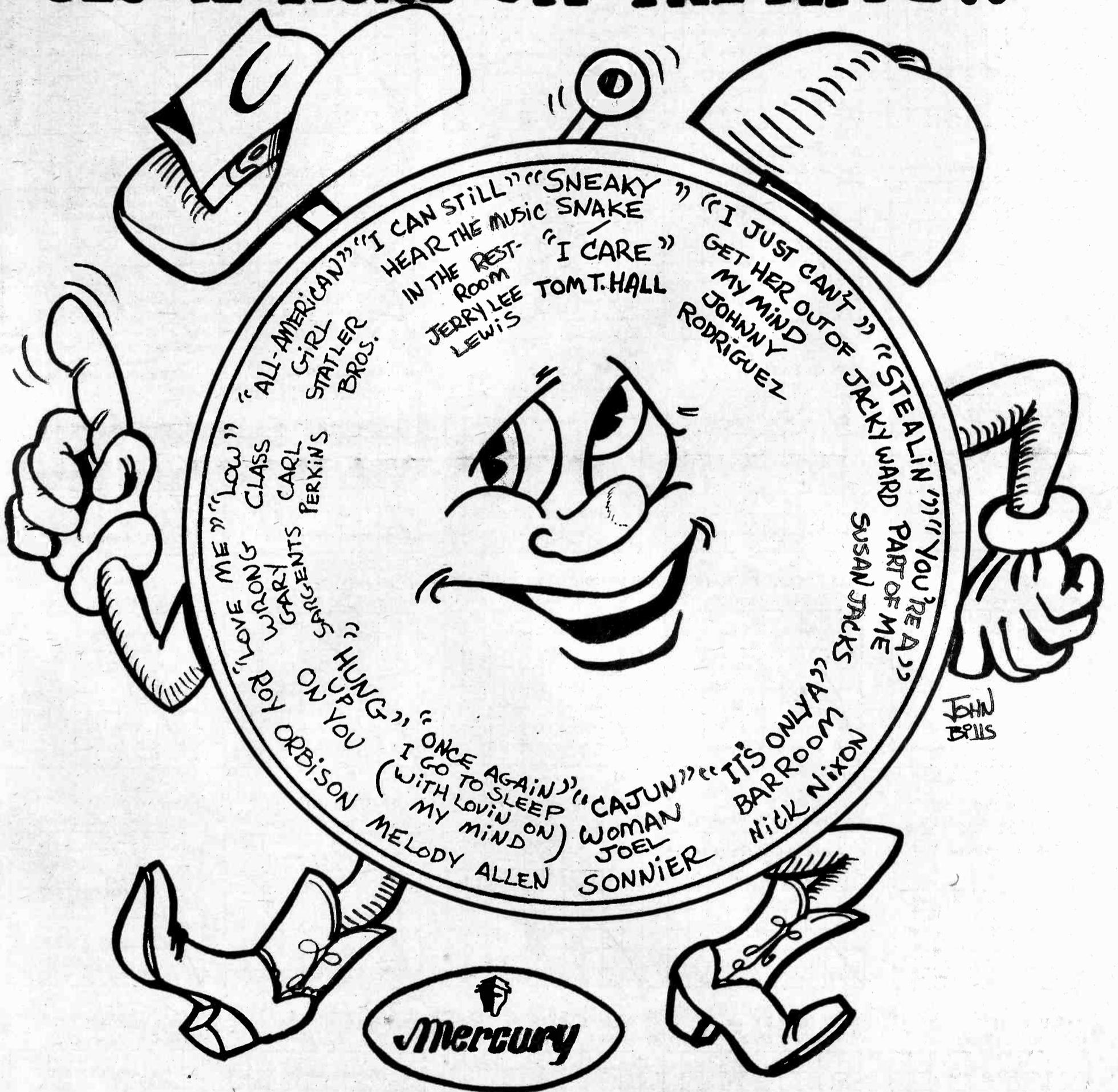
RED SOVINE "Phantom 309" (Chart) added at KCKN, WWOK.

BOBBY VINTON "I Can't Believe" (Epic) adds at WDEE, WHK

KITTY WELLS "I've Been Loving You Too Long" (Capricorn) continued strength with more adds: KCKN, WESC, KNEW, KLAK.

BOBBY WRIGHT "I Came Home To Count The Memories" (ABC) adds WDEE, WSUN... plays at KCKC, KSON.

THE MERCURY COUNTRY CLOCK TICKS OFF THE HITS!!

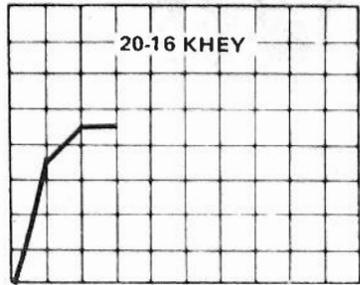


PRODUCTS OF
PHONOGRAM, INC.

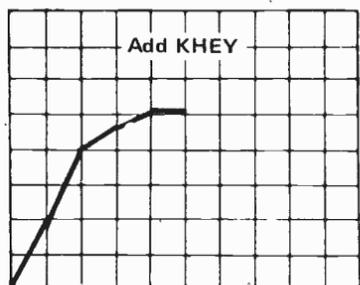
COUNTRY SINGLES

● new entries

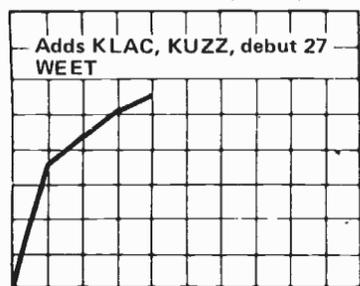
MELODY ALLEN
I Go To Sleep (Mercury)



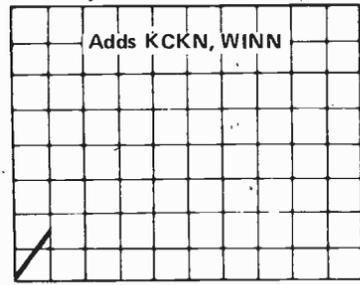
2-14
REX ALLEN, JR.
I Can See Clearly Now (Warners)



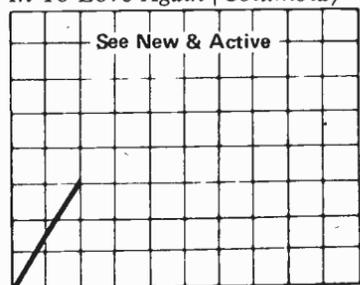
2-7
BILL ANDERSON
Still Feel The Same (MCA)



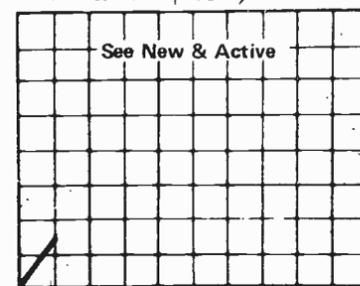
1-31
JIM ALLEY
Memory's Gonna Kill Me (Avco)



2-28
LYNN ANDERSON
In To Love Again (Columbia)

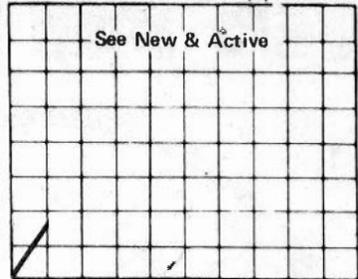


2-21
BOBBY BARE
Warm & Free (RCA)

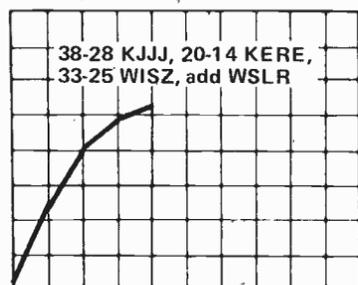


2-28

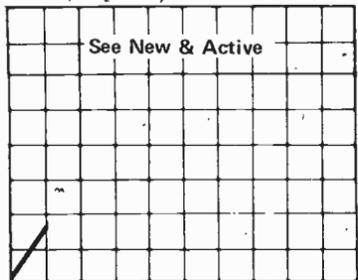
● **BARBI BENTON**
Brass Buckles (Playboy)



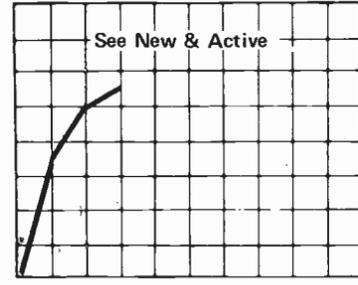
2-28
JOHNNY CARVER
January Jones (ABC)



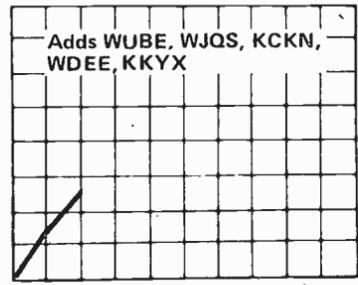
2-7
CONNIE CATO
Hurt (Capitol)



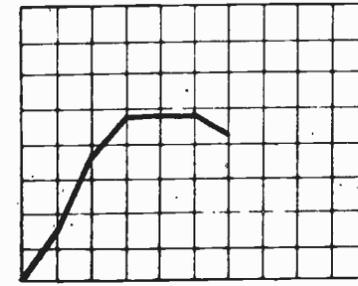
2-28
BILLY "CRASH" CRADDOCK
Still Thinking About You (ABC)



2-14
ROY DRUSKY
I'm Knee Deep In Love (Cap)

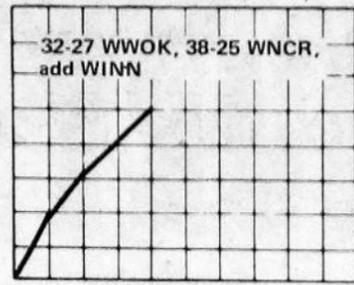


2-21
DAVE DUDLEY
How Come It Took So Long (UA)

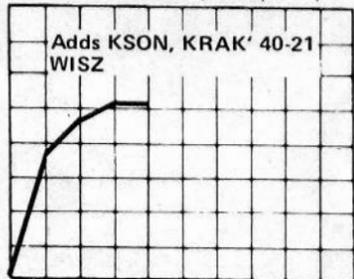


1-24

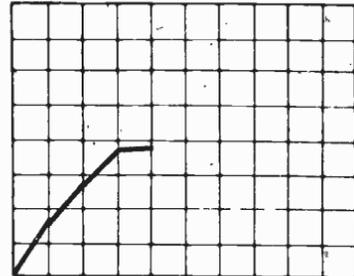
CONNIE EATON
Lonely Men, Women (ABC)



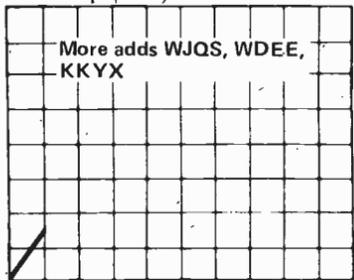
2-7
DONNA FARGO
It Do Feel Good (ABC/Dot)



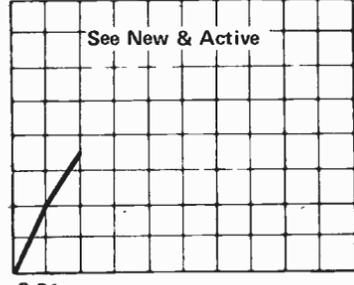
2-7
LEFTY FRIZZELL
Life's Like Poetry (ABC)



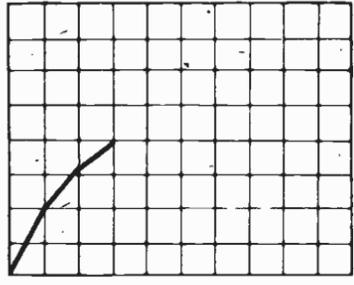
2-7
BOBBY HARDEN
One Step (UA)



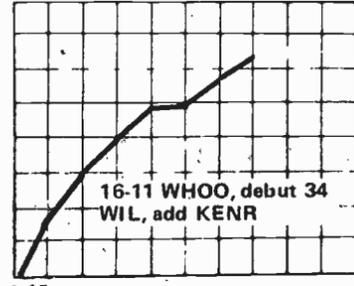
2-28
FREDDIE HART
I'd Like To Sleep (Capitol)



2-21
DAVID HOUSTON
Man Needs Love (Epic)

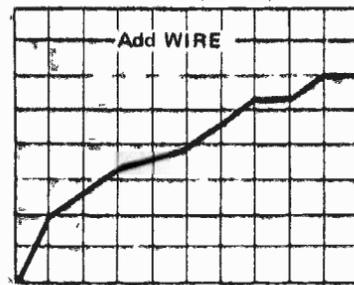


2-14
BILLY LARKIN
Leave It Up To Me (Bryan)

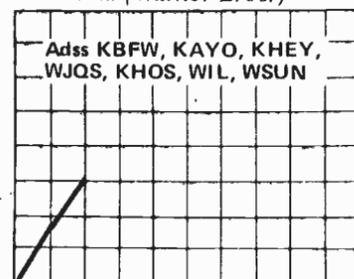


1-17

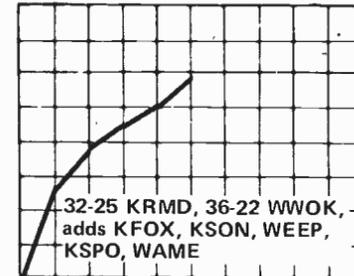
MARY KAY JAMES
The Crossroads (Avco)



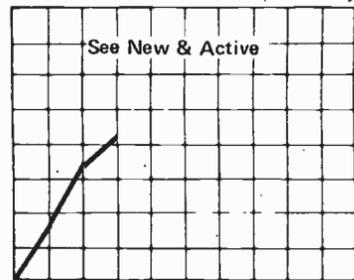
1-20
DONNIE KING
Mathilda (Warner Bros.)



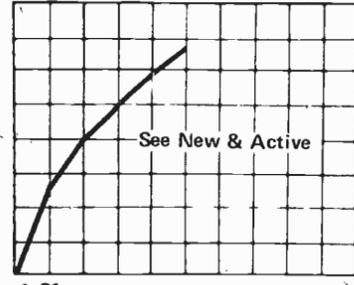
2-21
LA COSTA
Took Me For A Ride (Capitol)



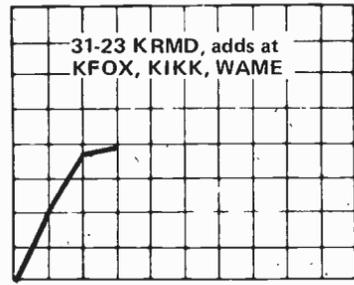
1-31
JERRY LEE LEWIS
I Still Hear The Music (Mercury)



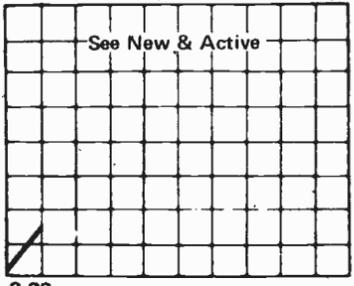
2-14
BOB LUMAN
Proud Of You Baby (Epic)



1-31
BARBARA MANDRELL
Wonder When (Columbia)

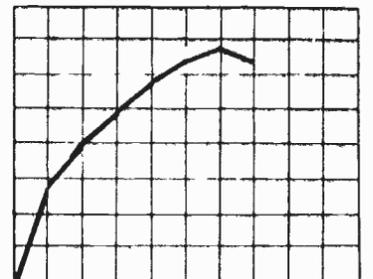


2-14
JODY MILLER
Best Of Me (Epic)

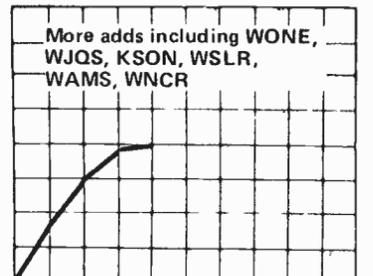


2-28

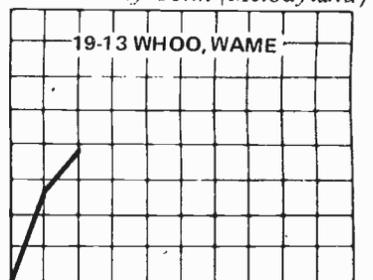
MITCHELL & KELLY
Can't Help Myself (GRT)



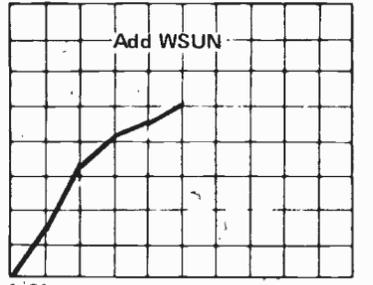
1-10
ANNE MURRAY
Uproar (Capitol)



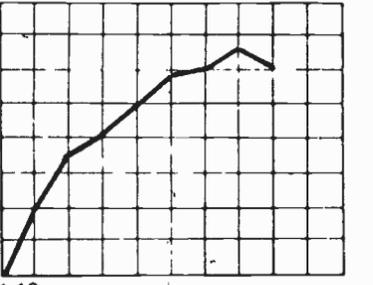
2-7
JERRY NAYLOR
To A Honky Tonk (Melodyland)



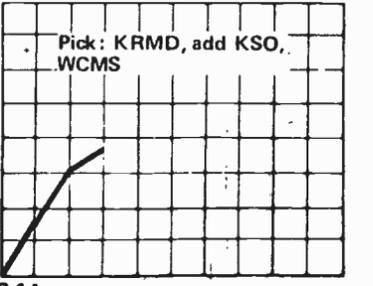
2-21
SAM NEELY
I Fought The Law (A&M)



1-31
KENNY O'DELL
Soulful Woman (Capricorn)



1-10
MARIE OSMOND
Who's Sorry Now (MGM)



2-14

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

Warner Bros. Country Reminds You To Register For The Country Radio Seminar



Nashville Country Radio Seminar
P. O. Box 12617
Nashville, Tennessee 37212

Gentlemen:

Enclosed is our check for _____ \$60 per person—(radio) for _____ registrations
\$75 per person—(Other)

for the Sixth Annual Country Radio Seminar, March 14-15, 1975.

NAME(S) _____ POSITION: _____
 _____ POSITION: _____
 _____ POSITION: _____

STATION OR COMPANY NAME _____

ADDRESS _____ CITY/STATE: _____

ZIP CODE _____ TELEPHONE NUMBER _____

Your Registration Fee includes the closing Banquet & Show. However, should you need additional Banquet tickets, the cost will be \$15.00 each. Cut off time for additional Banquet tickets will be 6:00 PM on Friday, March 14, 1975....so please indicate your additional tickets with your Registration and include your check for each. Thank you!

I WILL NEED _____ EXTRA BANQUET TICKETS @ \$15.00 EACH.

HOTEL ARRANGEMENTS AT THE AIRPORT HILTON ARE BEING HANDLED BY THE COMMITTEE. PLEASE FILL OUT THE INFORMATION BELOW AND RETURN WITH YOUR REGISTRATION. YOUR HOTEL CONFIRMATION WILL BE SENT TO YOU FROM "SOUND CITY TOURS" IMMEDIATELY. THANK YOU.

ROOM TYPE:	SINGLE, 1 bed - 1 person	\$16 - \$18 per night plus tax	_____
	SINGLE, 1 bed - 2 persons	\$21 per night plus tax	_____
	DOUBLE, 2 beds- 2 persons	\$21 - \$23 per night plus tax	_____
	SUITES	\$45 & UP per night plus tax	_____

Add \$3.00 per additional person.

_____ Please check here if you are coming to Nashville alone and wish to sign up for the "Buddy" system (double room). This not only defrays expenses but is a great way to make a new friend.

ARRIVAL DATE: _____ DEPARTURE DATE: _____

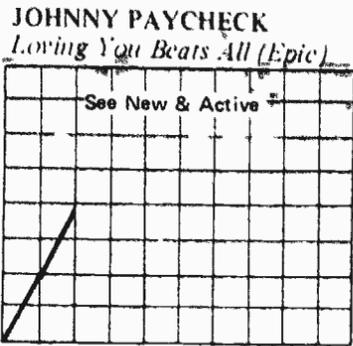
ARRIVING VIA: _____ FLIGHT NUMBER: _____ TIME: _____

AUTO: _____ OTHER: _____ TIME: _____

Warner Bros. Records Inc.

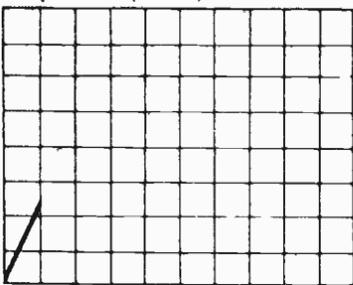
added

Asterisk (*) denotes records Most Added this week.



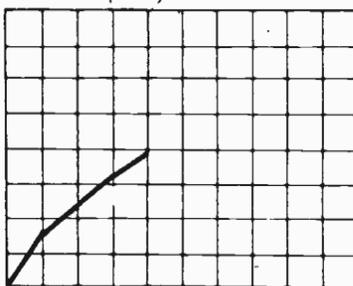
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KENNY PRICE
Easy Look (RCA)



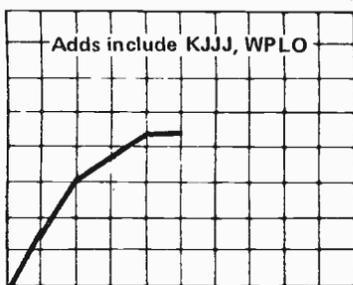
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DEL REEVES
But I Do (UA)



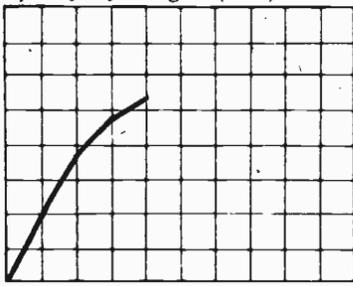
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BRIAN SHAW
One She's Cheating With (RCA)



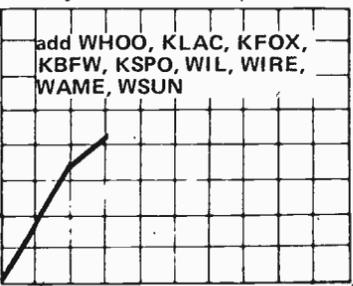
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JEAN SHEPARD
Tips Of My Fingers (UA)



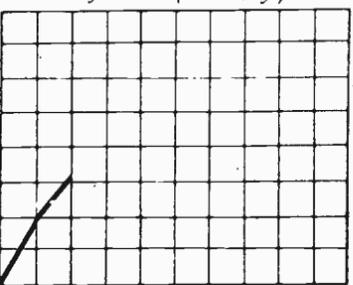
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CONNIE SMITH
Lot Of Hurtin' Done (Columbia)

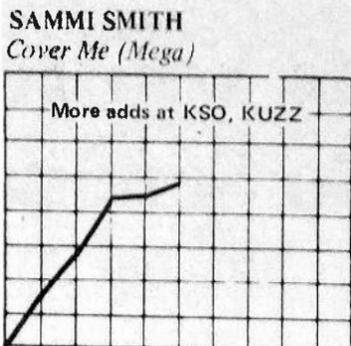


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CARL SMITH
Lose My Mind (Hickory)

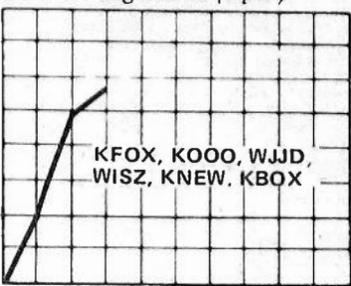


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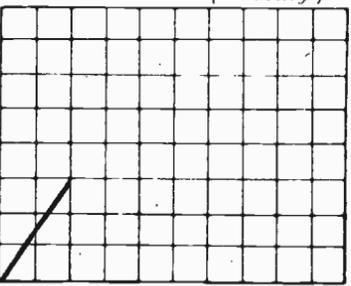
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JOE STAMPLEY
Roll On Big Mama (Epic)



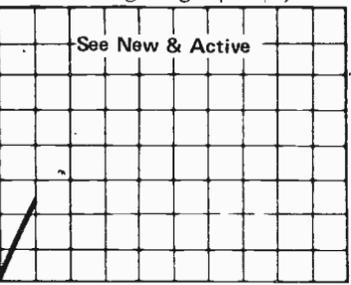
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STATLER BROS.
All American Girl (Mercury)



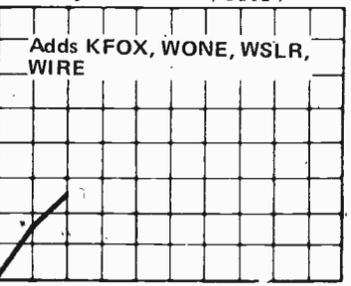
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GARY STEWART
She's Acting Single (RCA)



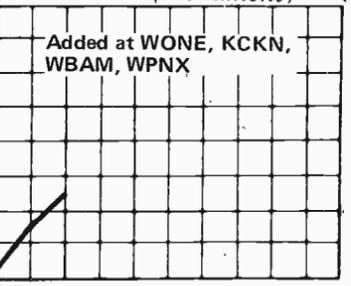
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MEL STREET
Smokey Mountain (GRT)



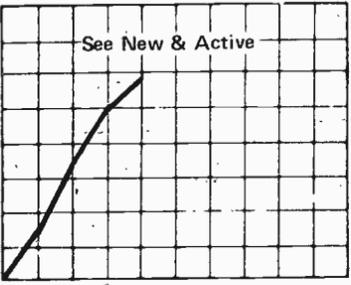
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BILLY SWAN
I'm Her Fool (Monument)

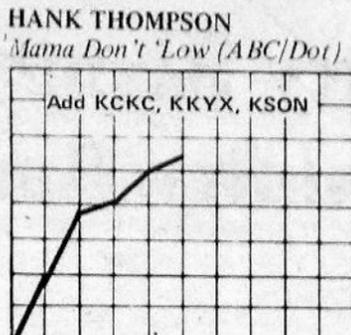


2-21

B.J. THOMAS
Another Somebody Song (ABC)

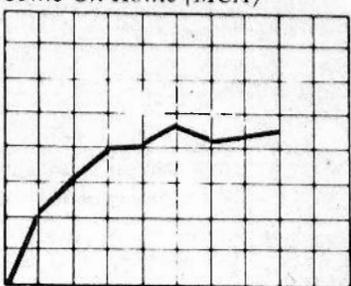


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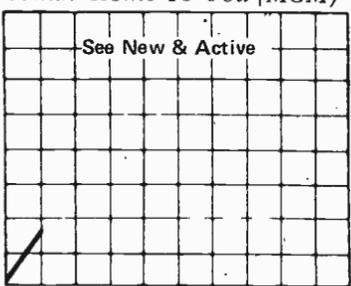
1-31

MARY LOU TURNER
Come On Home (MCA)



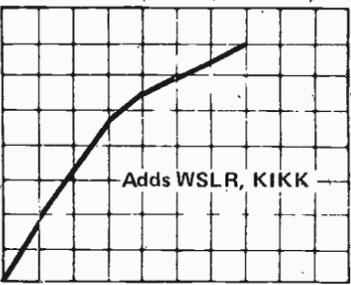
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JERRY WALLACE
Comin' Home To You (MGM)



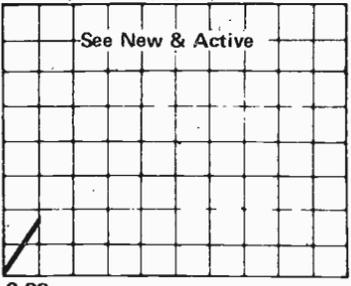
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JIM WEATHERLY
I'll Still Love You (Buddah)



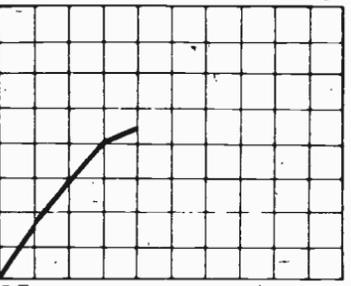
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ERIC WEISSBERG
Yakety, Yak (Epic)



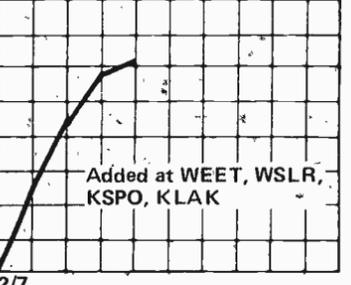
2-28

MIKE WELLS
Sing Me...Porter Wagoner (Playboy)



2-7

TAMMY WYNETTE
You Make Me Want To Be (Epic)



2-7

KERE/DENVER
Barbi Benton*
Statler Bros
Jerry Max Lane

WEEP/PITTSBURGH
Bobby G. Rice
"Crash" Craddock
Jerry Lee Lewis
La Costa

KSON/SAN DIEGO
Bobby G. Rice
La Costa
Lynn Anderson*
Gary Stewart*
Elvis Presley
Anne Murray
Donna Fargo
Hank Thompson

WJQS/JACKSON, MISS.
Anne Murray
"Crash" Craddock
Jerry Wallace*
Freddie Hart
Bobby Harden
Johnny Paycheck
Roy Drusky
Donny King
Don Ho
Compton Bros (flip)
Mike Lunsford
Lonzo & Oscar

KOOO/MAHA

Freddie Hart
Joe Stampley
Statler Bros
Debi Hawkins
David Houston
Lois Johnson
Barbi Benton*
Wanda Jackson
Jody Miller

WONE/DAYTON

Anne Murray
Sunday Sharpe
Jean Shepard
Statler Bros.
Mel Tillis

WMC/MEMPHIS

Barbi Benton*
Bobby Bare
Connie Cato
Ray Pillow
Joe Stampley
Jeanne Pruett

WEET/RICHMOND

Little David Wilkins
Billie Jo Spears
Lynn Anderson*
Tammy Wynette

KHEY/EL PASO

Rex Allen, Jr.
Donny King
Durwood Haddock
B.J. Thomas

KAYO/SEATTLE

Debi Hawkins
Wanda Jackson
Billie Jo Spears
Diana Trask
Mel Street
Jerry Lee Lewis
Donnie King

KSPO/SPOKANE

B.J. Thomas-Pick
Billy Swan
Eric Weissberg
Jammie Carr
Lynn Anderson*
Jessi Colter
Jack Greene
Jody Miller
Larry Gatlin

KBFW/BELLINGHAM, WS.

Connie Smith
Pointer Sisters
Donny King
Jerry Lee Lewis
Loretta Lynn

KFOX/LONG BEACH

Jean Shepard
David Houston
La Costa
Barbara Mandrell
Jerry Lee Lewis
Freddie Hart
Joe Stampley
Connie Smith

KLAC/LOS ANGELES

B.J. Thomas
Connie Smith
Freddie Hart
Bill Anderson
Mel Tillis

WJJD/CHICAGO

Gary Stewart*
C.W. McCall
Joe Stampley

KSO/DES MOINES
Leroy Van Dyke
Sammi Smith
Gary Stewart*
Lynn Anderson*
Kenny Earl
Jerry Wallace*
Ruby Falls
B.J. Thomas
Connie Cato
Marie Osmond
Jessi Colter
Barbi Benton*
Paul Davis

WJJD/PHOENIX

Roy Orbison
Barbi Benton*
Brian Shaw
Gary Stewart*
Statler Bros.
"Crash" Craddock

WHOO/ORLANDO

Buddy Alan
Billy Thundercloud
Jerry Wallace*
Larry Gatlin
Gary Stewart*
Connie Smith
Freddie Hart
Commander Cody
Lynn Anderson
Bill Rice
Bobby Bare

KRMD/SHREVEPORT

Marie Osmond-Pick
Pointer Sisters
"Crash" Craddock
Jody Miller

WUBE/CINCINNATI

Pointer Sisters
Dallas Fraizer
Roy Orbison
Johnny Duncan
Ray Griff
Roy Drusky
Barbi Benton*
Statler Bros
The Eagles
Gary Stewart*
Bobby Bare

WWJO/ST. CLOUD, MINN.

Bobby Harden
Kenny O'Dell
Mel Street
Jerry Lee Lewis

KCKC/SAN BERNARDINO

Jerry Wallace*
Hank Thompson
Jessi Colter
Johnny Paycheck

WESC, GREENVILLE, S.C.

Gary Stewart*
Jerry Wallace*
Barbi Benton*
Kitty Wells
Pointer Sisters
Lynn Anderson*

KNEW/OAKLAND

Joe Stampley
Kitty Wells
Bobby G. Rice
Mel Tillis

KSOP/SALT LAKE CITY

La Costa
Tammy Wynette
Johnny Rodriguez
Connie Smith
Bob Luman
"Crash" Craddock
Jerry Lee Lewis
B.J. Thomas

KENR/HOUSTON

Mickey Gilley
Jerry Wallace*
Lynn Anderson*
Billy Larkin
Bobby Bare (flip)
Gary Stewart*
Barbi Benton*
Nick Nixon

KTCR/MINNEAPOLIS

Lynn Anderson*
Wanda Jackson

KPOK/PORTLAND

Lynn Anderson*
Mel Street
Statler Bros.
Pointer Sisters

WPLO/ATLANTA

Connie Cato
Mel Street
Gary Stewart*
Debi Hawkins
Eric Weissberg
Kathy O'Shea

WBAP/FORT WORTH
Gibson & Thompson
Jerry Wallace*
Debi Hawkins
Jody Miller
Durwood Haddock
Tony Douglas
Bobby Bare
Gary Smith

KKYX/SAN ANTONIO

Statler Bros.
Ray Pillow
Bobby Harden
Mel Street
Freddie Hart
Roy Drusky
Guy & Raina
B.J. Thomas

WBAM/MONTGOMERY

Gary Stewart*
Jerry Wallace*
Sunday Sharpe
Bobby Bare
Commander Cody
Jody Miller
B.J. Thomas

KUZZ/BAKERSFIELD

Bill Anderson
Gary Stewart*
Debi Hawkins
"Crash" Craddock
Sammi Smith
Jeanne Pruett

WSLR/AKRON

B.J. Thomas
Jim Weatherly
Johnny Carver
Jean Shepard
Anne Murray
Tammy Wynette

WDEE/DETROIT

Freddie Hart
Roy Drusky
Jody Miller
Del Reeves
Bobby Vinton
Bobby Wright
Dawn
Bobby Harden
Sammy Johns

KRAK/SACRAMENTO

David Houston
Del Reeves
Elvis Presley

WWOK/MIAMI

Red Sovine
Jerry Lee Lewis
Freddie Hart
Jessi Colter
Lefty Frizzell
Mel Street
Statler Bros.
Jerry Wallace*
Billy Swan

KCKN/KANSAS CITY

Sunday Sharpe
Statler Bros.
Roy Drusky
Freddie Hart
Eric Weissberg
Johnny Paycheck
Lynn Anderson*
Jim Alley
Kitty Wells
Jimmy Hall

KBUL/WICHITA

Johnny Duncan
Del Reeves
Lynn Anderson*
Eric Weissberg
David Houston
Jeri Ross
Johnny Paycheck

WMNI/COLUMBUS

Freddie Hart
"Crash" Craddock
Charlie Rich
Billy Swan
Joe Stampley
Jeri Ross

WISZ/BALTIMORE

Joe Stampley
Lynn Anderson*
Johnny Paycheck

WSUN/ST. PETE

Donnie King
Charlie McCoy
Connie Smith
Bobby Wright
Stoney Edwards
Commander Cody
Sam Neely

WNCR/CLEVELAND

Anne Murray
Pure Prairie League

POP

Radio & Records POP/30

2/14	2/21		
1	1	1	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
10	6	2	PHOEBE SNOW/Poetry Man (Shelter)
6	3	3	AL MARTINO/To The Door Of The Sun (Capitol)
5	5	4	AMERICA/Lonely People (WB)
2	2	5	FRANKIE VALLI/My Eyes Adored You (Private Stock)
8	8	6	DAVID GATES/Never Let Her Go (Elektra)
4	4	7	LANA CANTRELL/Like A Sunday Morning (Polydor)
30	14	8	MINNIE RIPERTON/Lovin' You (Epic)
11	9	9	SWEET SENSATION/Sad Sweet Dreamer (Pye)
19	11	10	DAN FOGELBERG/Part Of The Plan (Epic)
16	12	11	NEIL DIAMOND/I've Been This Way Before (Columbia)
23	13	12	ELVIS PRESLEY/My Boy (RCA)
7	10	13	EAGLES/Best Of My Love (Asylum)
3	7	14	LINDA RONSTADT/You're No Good (Capitol)
27	21	15	B.J. THOMAS/Another Somebody...Song (ABC)
20	16	16	POLLY BROWN/Up In A Puff Of Smoke (GTO)
21	18	17	HELEN REDDY/Emotion (Capitol)
13	17	18	ORLANDO & DAWN/Look In My Eyes Pretty Woman (Arista)
-	27	19	RANDY EDELMAN/Bluebird (20th)
22	20	20	JIM WEATHERLY/I'll Still Love You (Buddah)
-	26	21	5TH DIMENSION/No Love In The Room (Arista)
26	23	22	DOOBIE BROS/Black Water (WB)
-	30	23	JAN DAVIS/Hot Sauce (Ranwood)
-	29	24	BLACKBYRDS/Walking In Rhythm (Fantasy)
25	24	25	GILBERT O'SULLIVAN/You Are You (MAM)
-	-	26	JOE COCKER/You Are So Beautiful (A&M)
-	-	27	HARRY CHAPIN/I Wanna Learn A Love Song (Elektra)
-	28	28	SAM NEELY/I Fought The Law (A&M)
17	19	29	MARIA MULDAUR/I'm A Woman (Reprise)
-	-	30	RINGO STARR/No No Song & Snookeroo (Apple)

NEW & ACTIVE

BARRY MANILOW

It's A Miracle (Arista)

Track has had great exposure from the album, now watch the single run . . . add WGN, WSM, WASH, KEX, WFIR, KIIS, KMBZ, KDIG, KFI, K101 and many more.

POINTER SISTERS

Live Before You Die (B.T.)

One of the hottest live acts going have a good start with this one . . . add WBAL, WGN, KAKE, KEX, WTRX, K101 plus more.

SUSAN JACKS

You're A Part Of Me (Mercury)

Brother Terry scored on his own. Initial action looks good for Susan. Add WEEI-FM, WBAL, WGN, WSB, KWAV, KFI.

CHICAGO

Harry Truman (Columbia)

Most added of all this week . . . WSM, WASH, KMEN, WCBM, WGAR, KAKE, KEX, KWAV, WFIR, KIIS, KULF and tons more.

Other Strong Action: DIANA ROSS "Sorry Doesn't Always Make It Right" (Motown) First week action includes KIIS, KMBZ, KFI, KULF, WTRX plus more. BOBBY VINTON "Dick & Jane" add WMAL, WBAL, WGN, WFIR. The flip "Beer Barrell Polka" is on WTAE. COMMANDER CODY "Don't Let Go" new at WIP, KEX. BARRY WHITE "What Am I Gonna Do" add WASH, WTAE. THREE DEGREES "I Didn't Know" add KIIS, WFIR. GLORIA GAYNOR "Reach Out" on KHOW, WGN. LEO SAYER "Long Tall Glasses," BRENTON WOOD "Rainin' Love," BENNY BELL "Shaving Cream" hottest phones wherever played, STAPLES BURKHARDT "Same Old Guy," CAPTAIN & TENNILLE "Love Will Keep Us Together."

POP NOTES

BY MIKE KASABO

The new Elton John should be available to most by now . . . it's called "Philadelphia Freedom."

Benny Bell's "Shaving Cream" continues to rack up very heavy phone calls followed by good store reports.

Ringo's "Snookeroo" started out as the top side, but is now running behind "No No Song." Several stations still playing both, however.

Continued action on "Amie" Pure Prarie League, "Reach Out" Gloria Gaynor, "The Last Farewell" Roger Whittaker, "Satin Soul" Love Unlimited Orchestra, "Chevy Van" Sammy Johns, "Same Old Guy" Staples Burkhardt, "Don't Let Go" Commander Cody, "I Didn't Know" Three Degrees, "Penny Lane" Kenny Rankin, "My Elusive Dreams" Charlie Rich, "Wolf Creek Pass" C.W. McCall, "Sneaky Snake" Tom T. Hall, "I Have A Dream" Donny Osmond, "Who's Sorry Now" Marie Osmond.

Hot phones for: Olivia Newton-John, Elvis Presley, AWB, Ringo Starr (mostly "No No Song"), Minnie Riperton, Phoebe Snow, David Gates, Bobby Bare (No. 1 at WLW), B.J. Thomas, Al Martino . . . and, of course, the Benny Bell.

Alene McKinney KMPC excited about the new Captain & Tennille "Love Will Keep Us Together." It's a Neil Sedaka composition.

Convention note: We're happy that so many of you have made plans to attend our meeting in Atlanta. We will have our own session during the weekend to specifically discuss the musical fare that is generally referred to as "MOR." Many of us feel that such a generalization as "MOR" is no longer a valid description of the music we reflect. Considering the influx of musical forms such as Country and Soft Soul as a steady diet, I believe we have to re-evaluate just what we are. Well, more on this when we come together in Georgia.

LATE: New Paul Anka is "I Don't Like To Sleep Alone." Of course, with an asstt from Odia Coates.

POP ALBUMS

DONNIE FRITTS

Prone To Lean (Atlantic)

A familiar, but still fresh, approach to the country-folk-rock bag. Most pleasurable cuts are "You're Gonna Love Yourself In The Morning" (the same tune Bonnie Koloc had out), "My Friend," and "Sumpin' Funky Going On," written by Fritts & Tony Joe White.

ALBUM ACTION:

"It Doesn't Matter Anymore" Linda Ronstadt . . . on KMPC, WGN, WSB and many more. Could be the next single. "Rainy Day People" Gordon Lightfoot getting as much play as some singles . . . on WIP, WGN, WMAL, WASH, KMBZ, KDIG. "All The Lovely Ladies" from the same album playing well at WEEI-FM. Two action cuts from Andy Williams latest are "Cry Softly" (big action at WGN) and "Easy On My Mind" (calls at WSB). KVI and KHOW giving the new John Denver strong play . . . top cuts "Today," "Mother Nature's Son." WBAL playing "Sweetheart" from Maria Muldaur's newest.

-Mike Kasabo

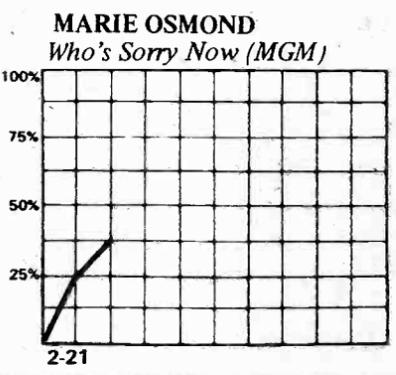
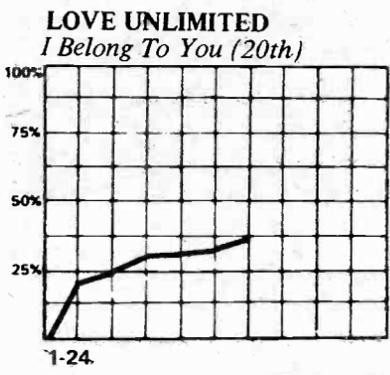
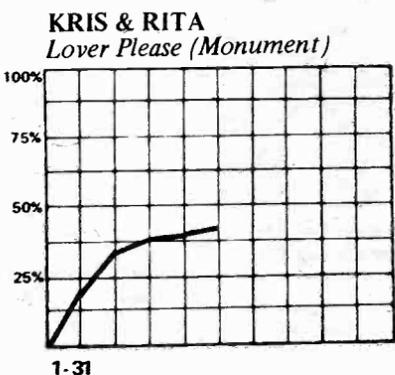
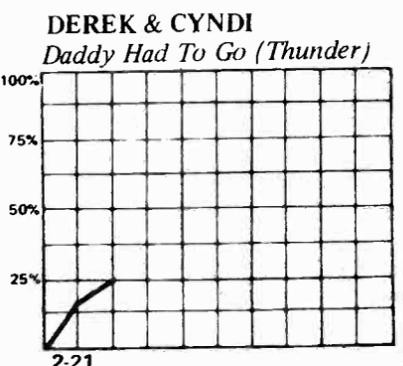
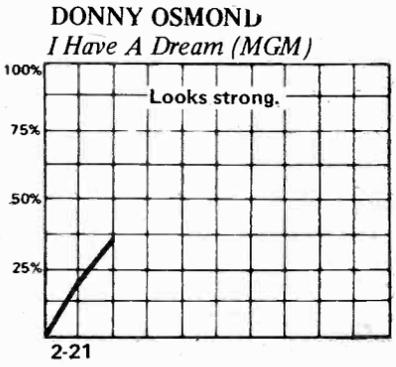
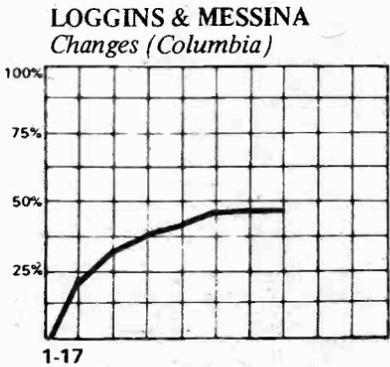
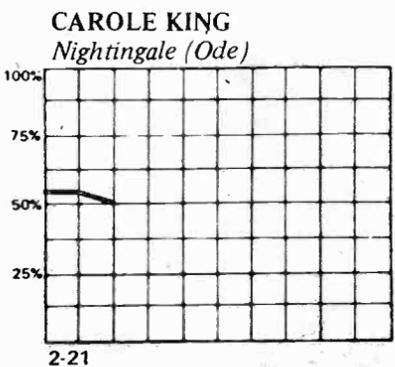
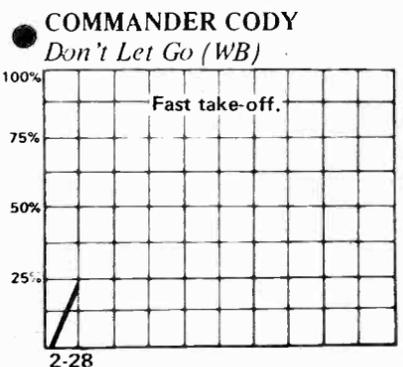
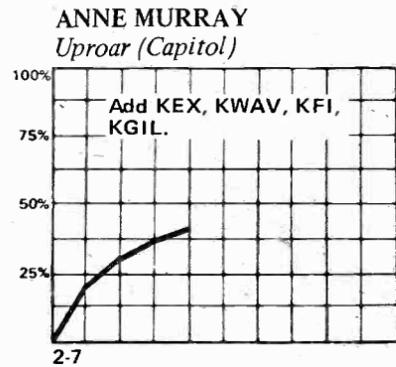
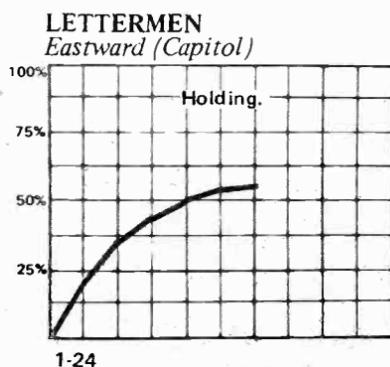
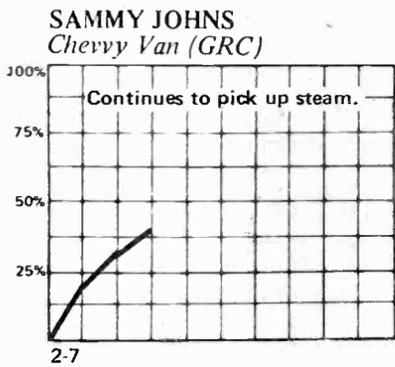
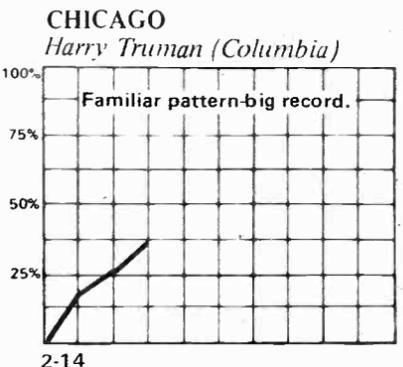
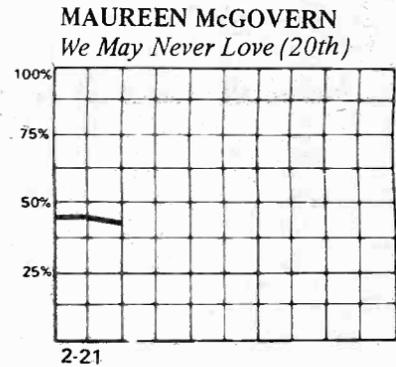
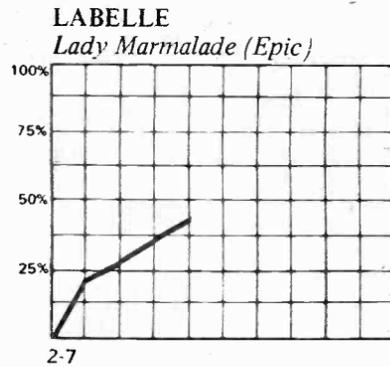
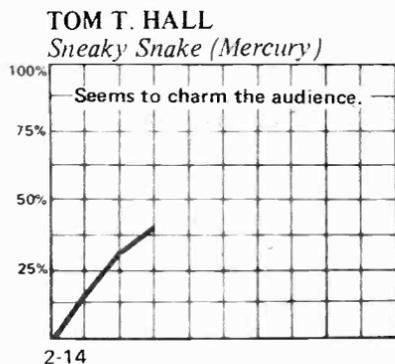
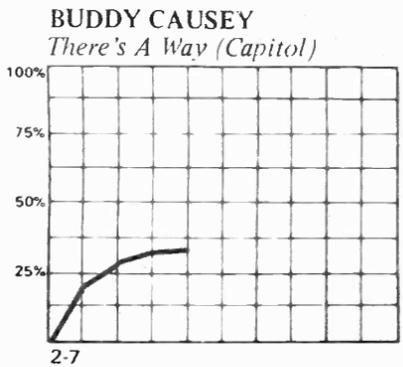
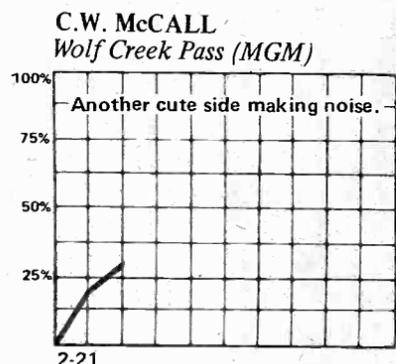
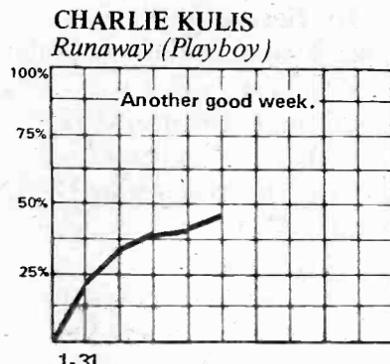
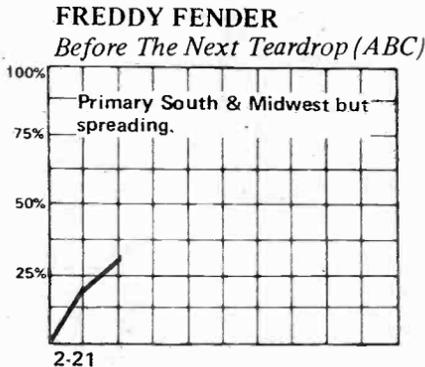
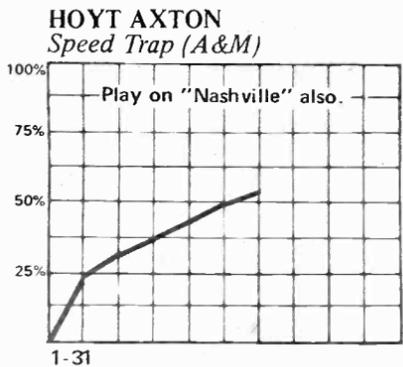
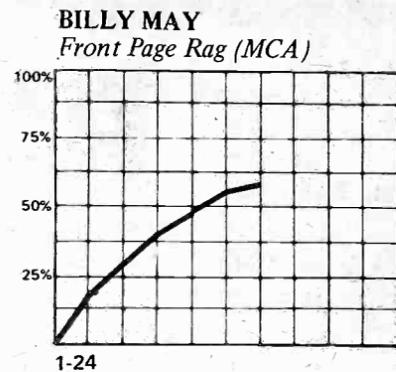
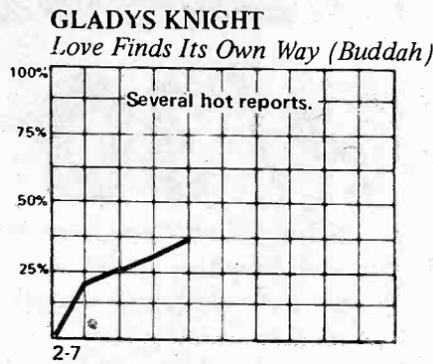
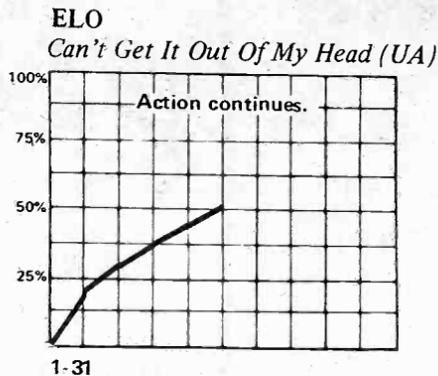
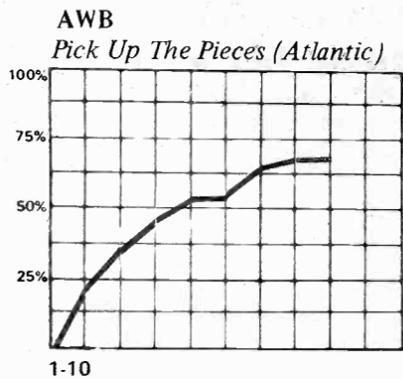
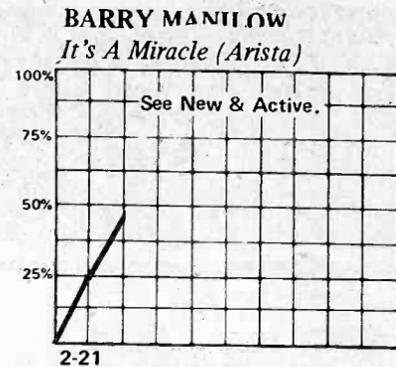


Andy Williams shares some thoughts with KJR's Gary Shannon (left) and station's PD Steve West. Andy was in Seattle to promote his latest single "Theme From Godfather II."

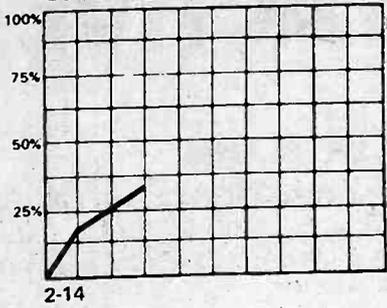
Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

POP SINGLES

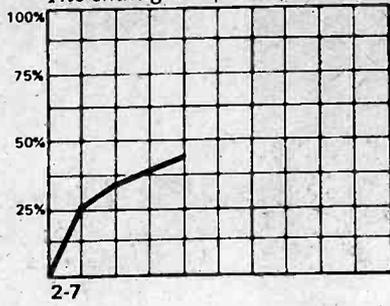
new entries



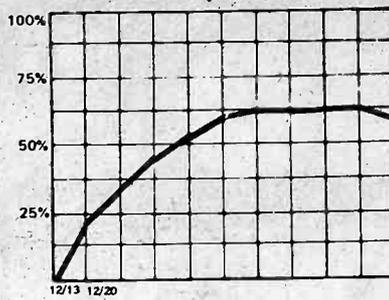
SAM PARSONS
God's Alive In Arizona (ABC)



NEIL SEDAKA
The Immigrant (MCA)

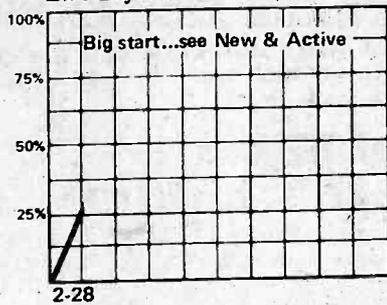


AL WILSON
Won't Last Day-Be The One

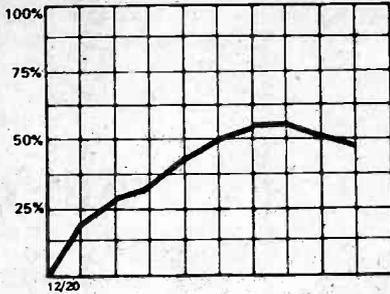


Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

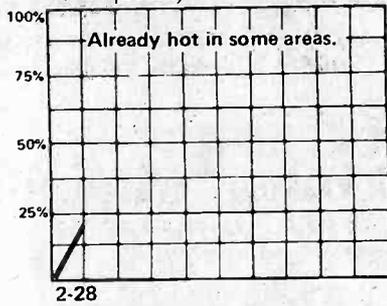
POINTER SISTERS
Live Before You Die (Blue Thumb)



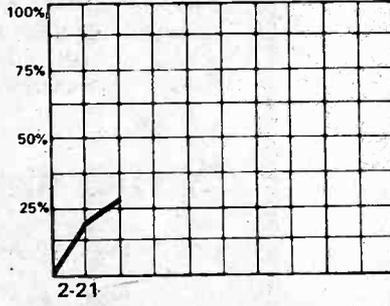
SPLINTER
Costafine Town (Dark Horse)



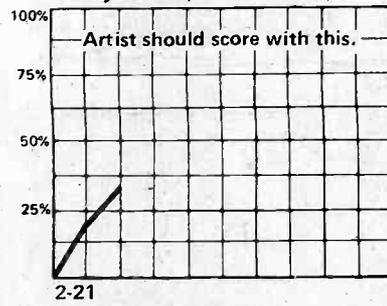
PURE PRAIRIE LEAGUE
Amie (RCA)



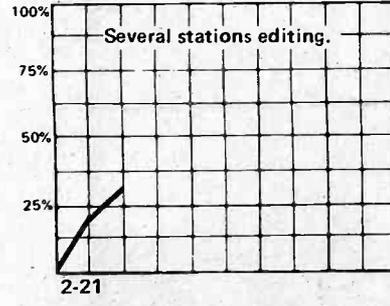
JOE STAMPLEY
Roll On Big Mama (Epic)



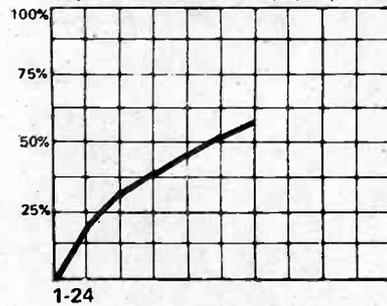
KENNY RANKIN
Penny Lane (Little David)



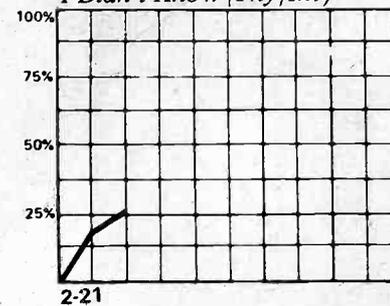
BILLY SWAN
I'm Her Fool (Monument)



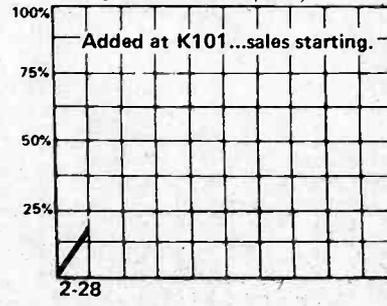
CHARLIE RICH
My Elusive Dreams (Epic)



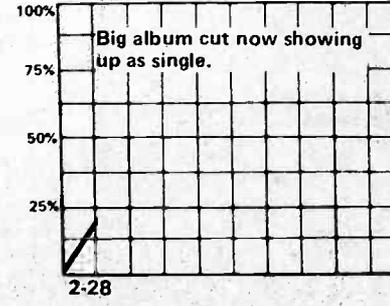
THREE DEGREES
I Didn't Know (Phy/Int)



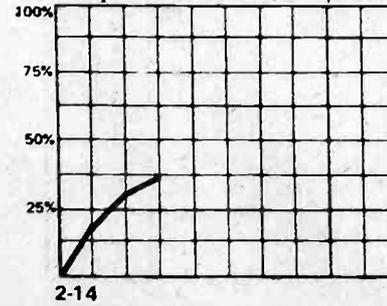
LEO SAYER
Long Tall Glasses (WB)



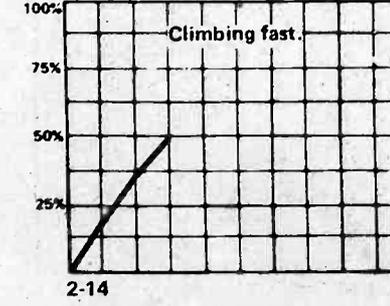
BOBBY VINTON
Dick & Jane (ABC)



LALO SCHIFRIN
Escape From Tomorrow (20th)



ROGER WHITTAKER
The Last Farewell (RCA)



added

KMPC—LOS ANGELES

Helen Reddy
Captain & Tennille
5th Dimension
B.J. Thomas
Myles & Lenny
PHONES
Olivia Newton-John
Barry Manilow (Mandy)
Elvis Presley
Jan Davis
Sweet Sensation

KCRA—SACRAMENTO

B.J. Thomas
Joe Cocker
Neil Diamond

WGR—BUFFALO

ELO
Joe Cocker
Minnie Riperton

WIP—PHILADELPHIA

Tom Waits
Marie Osmond
Commander Cody
HOT
Elvis
AWB
Ringo Starr

WMAL—WASHINGTON

Taggett
Bobby Vinton
Roger Whittaker
Pure Prairie League

WSM—NASHVILLE

Chicago
Tamiko Jones
Barry Manilow
Percy Sledge
HOT
Minnie Riperton (23-10)

WCAR—DETROIT

Neil Sedaka
Randy Edelman

WASH—WASHINGTON

Barry Manilow
Ringo Starr (No No)
Barry White
Chicago
HOT
Olivia Newton-John
Phoebe Snow
Al Martino
AWB
David Gates
Lana Cantrell

KHOW—DENVER

Gloria Gaynor
Roger Whittaker
Blackbyrds
HOT
Elvis Presley
Phoebe Snow
Neil Diamond
Olivia Newton-John
WLW—CINCINNATI
No Adds
HOT
Bobby Bare (super hot)
Olivia Newton-John

WEEI-FM—BOSTON

Gene Page
Susan Jacks
Tom Rush
HOT
Olivia Newton-John

KMEN—SAN BERNARDINO

Teresa Brewer
Maria Osmond
Billy May
Charlie Rich
Chicago
HOT
Jan Davis
Lana Cantrell

KDIG—SAN DIEGO

Harry Chapin
Randy Edelman
Barry Manilow
Charlie Rich
Brenton Wood

WGAR—CLEVELAND

Chicago No. 25
B.J. Thomas No. 29
Dan Fogelberg No. 30
Gladys Knight
Love Unlimited Orc
George McCrae
Flash Cadillac
Donny Osmond
Sammy Johns
Blackbyrds
HOT
Minnie Riperton
David Gates
Ringo Starr (both)

WGN—CHICAGO

Gloria Gaynor
Staples Burkhardt
Susan Jacks
Bobby Vinton
Pointer Sisters
PHONES
Ronnie Milsap
C.W. McCall

KAKE—WICHITA

Blackbyrds
Chicago
Randy Edelman
Pointer Sisters
HOT
Gladys Knight
5th Dimension
B.J. Thomas
Joe Cocker
Helen Reddy

WSB—ATLANTA

Ran Conniff
Susan Jacks
PHONES
Al Martino
Molly Bee
Jimmy Osmond
KVI—SEATTLE
5th Dimension
Harry Chapin
Minnie Riperton
PHONES
Olivia Newton-John
Frankie Valli
Lana Cantrell

KEX—PORTLAND

Chicago
Commander Cody
Barry Manilow
Anne Murray
Pointer Sisters

KWAV—MONTEREY

Chicago
Anne Murray
Susan Jacks
Dennis Yost
Michael Wendroff
Lou Rawls
Ray Conniff
HOT
Neil Diamond
Blackbyrds
Ringo Starr (No No)

WFIR—ROANOKE

Chicago
Billy Swan
Barry Manilow
Bobby Vinton
Three Degrees
Roger Whittaker
HOT
Sammy Johns
Lettermen
Tom T. Hall (Snake)

KIIS—LOS ANGELES

David Gates
Three Degrees
Diana Ross
Barry Manilow
Ozark Mt.
Chicago
ELO
Charlie Rich

KMBZ—KANSAS CITY

Roger Whittaker
Barry Manilow
Diana Ross

KULF—HOUSTON

Chicago
Joe Cocker
Gladys Knight
Diana Ross
HOT
Elvis Presley
Minnie Riperton

KSD—ST. LOUIS

Charlie Rich
B.J. Thomas
Dan Fogelberg

WTRX—FLINT

Diana Ross
Pointer Sisters
Charlie Kulis
HOT
Dan Fogelberg
Minnie Riperton
Phoebe Snow
Chicago

KGIL—SAN FERNANDO

Anne Murray
B.J. Thomas

WTAE—PITTSBURGH

Bobby Vinton (flip)
Barry White
Phoebe Snow

K101—SAN FRANCISCO

Gloria Gaynor
Leo Sayer
Barry Manilow
Pointer Sisters

KOL—SEATTLE

Evie Sands
Minnie Riperton

WSJS—WINSTON/SALEM

HOT
Neil Diamond
Helen Reddy
David Gates

WEMP—MILWAUKEE

Atlantic & Pacific
Donny Osmond
C.W. McCall
Bobby Vinton
Staples Burkhardt
Diana Ross
Derek & Cyndi

WBAL—BALTIMORE

Bobby Vinton
Roger Whittaker
Pat Boone
Susan Jacks
Howard Roberts
Pointer Sisters
Marie Osmond
HOT
Roger Whittaker

KFI—LOS ANGELES

Anne Murray
Barry Manilow
Susan Jacks
Kenny Rankin
Diana Ross
Randy Edelman
Captain & Tennille
PHONES
Elvis Presley
Cilla Black

WCBM—BALTIMORE

B.J. Thomas
Sweet Sensation
Chicago
Benny Bell
HOT
Olivia Newton-John
Doobie Bros
AWB
Frankie Valli

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND: February 28, 1975

2/7	2/14	2/21	
9	5	1	① OLIVIA NEWTON- JOHN/Have You Never Been Mellow (MCA)
11	10	3	② FRANKIE VALLI/My Eyes Adored You (Private Stock)
1	1	2	3 DOOBIE BROTHERS/Black Water (WB)
5	6	6	④ AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
17	12	9	⑤ LABELLE/Lady Marmalade (Epic)
2	2	4	6 THE EAGLES/Best Of My Love (Asylum)
10	9	8	7 STYX/Lady (Wooden Nickel)
8	3	7	8 OHIO PLAYERS/Fire (Mercury)
-	25	17	⑨ MINNIE RIPERTON/Lovin' You (Epic)
4	4	5	10 LINDA RONSTADT/You're No Good (Capitol)
33	21	16	⑩ JOE COCKER/You Are So Beautiful (A&M)
3	7	10	12 BARRY MANILOW/Mandy (Arista)
22	18	15	13 SUGARLOAF/Don't Call Us, We'll Call You (Claridge)
39	23	19	⑭ RINGO/No No Song (Apple)
12	14	14	15 AMERICA/Lonely People (WB)
7	11	12	16 GRAND FUNK/Some Kind of Wonderful (Capitol)
-	30	21	17 PHOEBE SNOW/Poetry Man (Shelter)
18	13	13	18 BACHMAN-TURNER/Roll On Down The Highway (Mercury)
37	32	22	19 ELVIS PRESLEY/My Boy (RCA)
32	28	20	20 CHARLIE DANIELS/The South's Gonna Do It (Kama Sutra)
-	38	27	⑮ SHIRLEY & CO/Shame, Shame, Shame (Vibration)
-	-	23	⑯ SAMMY JOHNS/Chevy Van (GRC)
28	26	24	23 MARIA MULDAUR/I'm A Woman (Reprise)
-	33	26	24 POLLY BROWN/Up In A Puff Of Smoke (GTO)
-	39	31	⑰ B.T. EXPRESS/Express (Scepter)
6	8	11	26 CARPENTERS/Please Mr. Postman (A&M)
-	-	-	⑱ HOT CHOCOLATE/Emma (Big Tree)
-	-	-	⑲ HARRY CHAPIN/I Want To Learn A Love Song (Elektra)
21	16	25	29 DISCO TEX & THE SEX-O-LETES/Get Dancin' (Chelsea)
-	-	37	⑳ B.J. THOMAS/Another Somebody...Song (ABC)
40	-	34	31 ELECTRIC LIGHT ORCHESTRA/Can't Get It Out Of My Head (UA)
-	-	39	32 SWEET SENSATIONS/Sad Sweet Dreamer (Pye)
-	40	33	33 DAN FOGELBERG/Part Of The Plan (Epic)
14	15	18	34 CAROL DOUGLAS/Doctor's Orders (Midland)
-	-	-	35 LEO SAYER/Long Tall Glasses (WB)
-	-	-	36 RUFUS/Once You Get Started (ABC)
-	-	-	37 JIMMY CASTOR/Bertha Butt Boogie (Atlantic)
36	36	30	38 BAD CO/Movin' On (Swan Song)
-	-	-	39 JACKSON FIVE/I Am Love (Motown)
-	-	-	40 FANNY/Butterboy (Casablanca)

National Request Tabulation

- | | |
|-----------------------|---------------------|
| 1. OLIVIA NEWTON-JOHN | 6. STYX |
| 2. DOOBIE BROTHERS | 7. SUGARLOAF |
| 3. FRANKIE VALLI | 8. BARRY MANILOW |
| 4. CARPENTERS | 9. RINGO STARR |
| 5. OHIO PLAYERS | 10. MINNIE RIPERTON |

OTHER STRONG ACTION

AVERAGE WHITE BAND
JOE COCKER
LABELLE

NEW & ACTIVE

The following records are listed in order by their activity

ELTON JOHN "Philadelphia Freedom" (MCA)

Almost 65 percent of our reporters went on it the first day. WFIL, WCFL, Y100, KHJ, WRKO, CKLW, WSAI and many many more added. Debut 25 KDWB, debut 18 99X, and more.

BARRY WHITE "What Am I Gonna Do" (20th)

Monstrous start for this record. Add KUPD, KTKT, WAVZ, WERC, WPIX, WIBG. Debut 15 99X, debut 27 K100, 39-29 KTLK, on KKDJ, on Z93, on WABC and much more action.

QUEEN "Killer Queen" (Elektra)

Showing very strong in some markets. On WKLO, 3-3 KKLS, 20-16 WGCL, 11-8 WRKO, 19-11 U100, debut 40 WBBQ, 20-16 WRC, add WAKY, debut 30 WCOL and more.

JIMMY CASTOR BUNCH "Bertha Butt Boogie" (Atlantic)

Adds at WGOW, WBBQ, WORG, at 28 WHBQ, 1-1 WRC, 18-7 WEAM, 10-4 WPGC, on WQXI, 6-3 WSGA, 21-14 WQAM, 26-18 WCOL and many more. Pulling good phones.

BEN E. KING "Supernatural Thing" (Atlantic)

Looks good. Re add WABC, add KKXL, WAKY, KFRC, WRFC. On KKDJ, K100, Z93, 23-20 KUPD, 15-14 99X and more.

TONY ORLANDO & DAWN "He Don't Love You" (Elektra)

At presstime many stations had not yet been serviced, but it gained substantial adds: WFIL: WQXI: WIBG: KKDJ, WSAI and add at 30 WHBQ.

PURE PRARIE LEAGUE Amie (RCA) Older cut looks like it could happen. Add Z93, KUPD, WSGN, WJON, on WAKY, KJOY. Debut 29 WERC, 22-20 WVOV, add 38 KQWB, add WFOM plus more action.

COMMANDER CODY - Don't Let Go (WB) 25-22 KHJ, 27-26 KFRC, debut 30 KKDJ, 35-29 WFOM, 29-25 WBBQ, on K100, add WSGN, debut 29 KJOY, add KJRB, debut 30 WISM, etc.

ALGREEN - L-O-V-E (HI) Add WCOL, K100, WSAR, WMC-FM, 23-20 WAYS, debut 37 WACI, debut 27 WERC, debut 35 WRFC, 37-31 WBBQ, add KSLY, 28-22 WQXI, add WIXY.

BARRY MANILOW - It's A Miracle (Arista) Good second week action, add KKDJ, 24-21 WPGC, add WFOM, add WCAO, add WNCI, KREM, WCOL, WVLK and more.

HOW LONG - Ace (Anchor) add WEEQ, WNCI, KTKT, WJON, 28-25 WZUU, on WPOP (nites), debut 41 KUPD, debut 28 KCPX.

WET WILLIE - Leona (Capricorn) 16-12 WBBQ, debut 18 WVOV, 23-18 KAKC, 29-25 WBG, 36-30 WFOM, debut 20 Z93 and more.

BENNY BELL - Shaving Cream (Vanguard) Top phones where played. On WERC, WLP.L, add CKLW, WSGN, debut 20 WIBG, 16-4 WBBF, debut 17 WQXI, on WYSL, add KSJO, debut 25 WEO, 22-6 WAKY.

BLUE SWEDE - Hush-I'm Alive (EMI) 28-25 WHBQ, debut 29 WFOM, 16-13 KCPX, on WEEQ, 39-33 KQWB, 48-40 WNCI, on WPOP (nites)

NEIL DIAMOND - I've Been This Way (Columbia) add KAFY, WVLK, debut 21 WGCL, 39-35 WCOL, add at 35 KQWB, on K100, on KKDJ, 35-29 WACI KUPD.

DAVID BOWIE - Young Americans (RCA) debut 28 WLPL, 22-16 WPGC, debut 26 WEAM, add WGCL, on WYRE, 30-24 WBBF, 20-19 WROK, 29-25 WSAR, add at 20 U100, debut 40 KUPD.

STEPPENWOLF - Smokey Factory Blues (Mums) on WKLO, add WVOV, debut 40 WNCI, on WAKY, on WLEE, 28-32 KQWB, debut 30 WJON, 29-23 WACI, 27-23 KUPD

STARK & MCBRIEN - Isn't It Lonely (RCA) 23-19 WBG, add at 49 WNCI, 28-23 KREM, 34-31 WCOL, 15-11 KCPX., 20-18 WROV, on WSAR, 21 16 KRSP, 29-29 KGW.

NIGEL OLSSON - Only One Woman (Rocket) debut 23 KKLS, add KILE, add KJRB, on WISM, debut 34 KKXL, 6-4 WBBQ, add WACI, on KUPD, add KGW.

BOB DYLAN - Tangled Up In Blue (Columbia) add KKLS, KSTP, 31-27 KDWB, add 39 KQWB, debut 30 WSAR, debut 27 WJON, on WYSL, 20-17 U100.

ATLANTA RHYTHM SECTION - Angel (Polydor) add WERC, 21-18 WDXR, 19-17 WBG, 7-7 WRFC, 34-31 WNCI, 22-19 WBBQ, on Z93.

RANDY EDELMAN - Bluebird (20th Century) on WRFC, add KYSN, 5-4 KJRB, 13-8 KREM, on WBBQ, add WACI, 19-13 KGW, add KSLY.

BILLY SWAN - I'm Her Fool (Monument) add KKLS, KKXL, WCOL, 25-25 WGN, 29-24 KCPX, on WROV, 18-13 KTLK, 22-19 KKDJ.

JIM GILSTRAP - Swing Your Daddy (Roxbury) add WERC, add WBG, 36-33 WRFC, add 23 WJDX, debut 30 WAKY, debut 38 WCOL, on WSAR.

OTHERS GETTING SIGNIFICANT ACTION: AL DOWNING (Chess) 16-15 WERC, debut 21 WVOV, on WBG, 40-34 WFOM, on WCAO. GLADYS KNIGHT (Buddah) 33-26 WKLO, add WAKY, add KKDJ, add Z93 and more.

CHARLIE KULIS (Playboy) debut 22 WVOV, 37-25 WCFL, debut 29 KCPX, debut 30 KRSP, 30-24 KQWB. FLASH CADILLAC (Private Stock) 27-24 WZUU, on WCAO, 33-19 WFOM, on KGW and more. HUES CORPORATION (RCA) on WPIX, on WEEQ, on WOW, 27-25 WJON. JOE WALSH (ABC) on WLPL, add KCPX, 22-19 KUPD, 27-38 WNCI.