

THE INDUSTRY'S NEWSPAPER FRIDAY, FEBRUARY 7, 1975

VOLUME 3, NUMBER 5

serious citing The FCC, misconduct" in operations of stations owned by Star Stations, Inc., has denied renewal applications for five stations. Licenses for WIFE and WIFE-FM, Indianapolis, KOIL and KOIL-FM, Omaha, and KISN in Vancouver were denied, overturning in part, rulings by FCC earlier Administrative Law Judge Chester Naumonwicz Jr., who in E. February 1973, granted all renewal applications with the exception of WIFE.

Commission noted the The "serious misconduct" in the operations of the stations and the fact that Star's major stockholder, Don Burden, was "intimately involved in and had knowledge of the misconduct."

Among the findings of misconduct were charges that Burden allegedly ordered Star station news broadcasts to publicize the campaign of incumbent Indiana Senator Vance Hartke in 1964. The "scheme" supposedly included directives to the news department to provide favorable news coverage of Hartke during regular news broadcasts. The Commission also found similar activities with KISN and the 1966 senatorial campaign of Mark Hatfield. Commission also noted Burden made improper corporate campaign gifts.

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Inside sources informed R&R that the full investigation of the Star Stations began after Burden refused to pay a \$10,000 fine in 1962. The investigation has now culminated in the loss of properties worth approximately \$10 million.

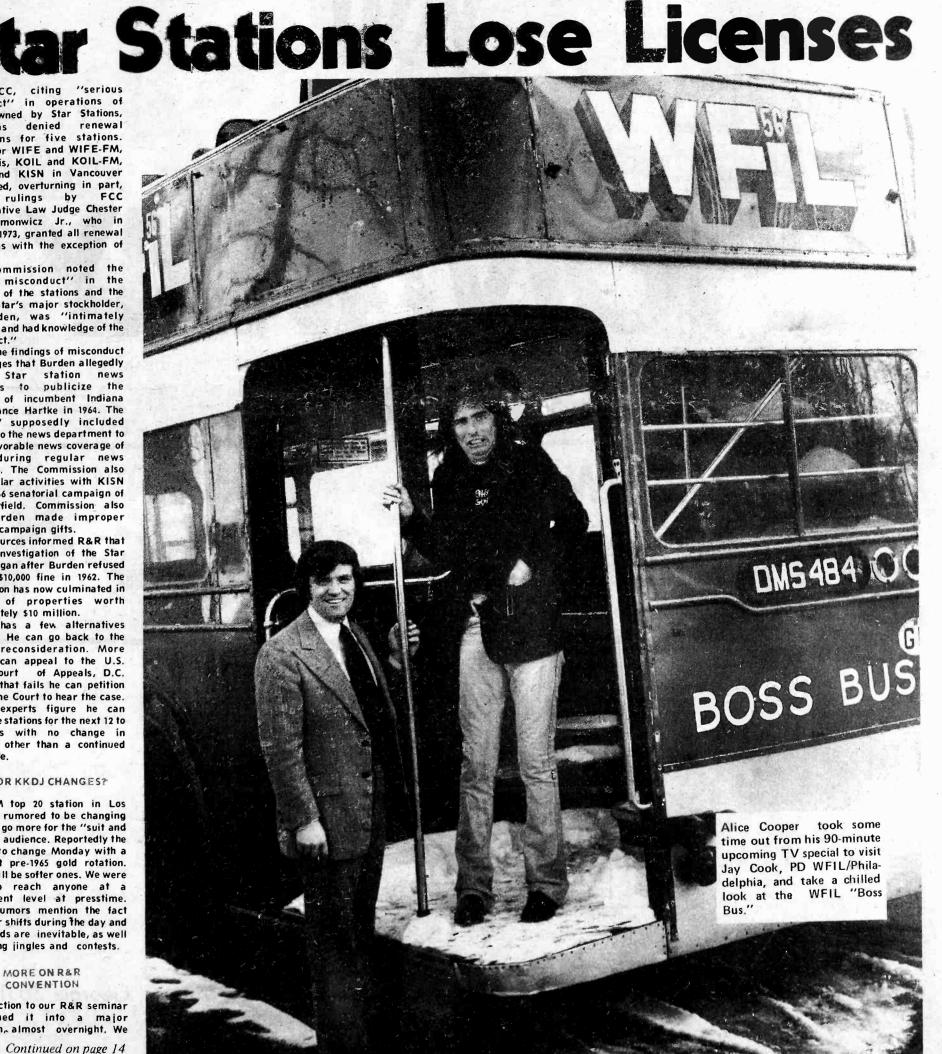
Burden has a few alternatives remaining. He can go back to the FCC for reconsideration. More likely he can appeal to the U.S. District Court of Appeals, D.C. circuit. If that fails he can petition the Supreme Court to hear the case. All toll, experts figure he can operate the stations for the next 12 to 18 months with no change in operations other than a continued court battle.

MAJOR KKDJ CHANGES?

This FM top 20 station in Los Angeles is rumored to be changing formats to go more for the "suit and tie" adult audience. Reportedly the format is to change Monday with a 50 percent pre-1965 gold rotation. The hits will be softer ones. We were unable to reach anyone at management level at presstime. Further rumors mention the fact that longer shifts during the day and on weekends are inevitable, as well as dropping jingles and contests.

MORE ON R&R CONVENTION

The reaction to our R&R seminar has turned it into a major convention, almost overnight. We Continued on page 14



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JOHN LONG

TO KRUX

NICK ANTHONY

TO BURNS MEDIA

GRC Records would like you to pick the BUMAVAY? hit **'RUNAWAY' 'RUNAWAY'** or **CHARLIE KULIS**



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SEMINAR SPEAKERS:

(listed alphabetically) **BUZZ BENNETT--Consultant** JERRY CLIFTON--Natl. PD, Bartell JAY COOK--PD WFIL **BOB HARPER-PD WKBW ROBIN MITCHELL-PD WSAI GERRY PETERSON--PD KHJ JOHN ROOK--Consultant** MIKE SCOTT-Natl. PD, General Cinema SCOTT SHANNON--PD WQXI **MICHAEL SPEARS--PD KFRC BILL TANNER--PD Y100 JAY THOMAS--PD WAYS BILL YOUNG--PD KILT** SPECIAL: ARB Meeting with Jack Fawcett, VP of Arbitron, to explain major changes in the upcoming April/May ARB. ALSO: A special presentation by the Magid Co.

SPECIAL SEMINAR ROOM RATES: \$18 SINGLE, \$22 DOUBLE

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Please enclose \$55 check or money order payable to Radio & Records	Arrival Date Time p.m.					
with coupon registration. Badge and food tickets may be picked up upon arrival.	If the rate requested in unavailable, the next available rate will be confirmed. NOTE: Georgia Sales Tax of 4% added to rates. NOTE: Reservations held until 6:00 p.m. unless otherwise later arrival hours indicated.					

RADIO & RECORDS

Nick Anthony Joins Burns

cross ownerships and ordered the

George Burns has added Nick Anthony to his radio consultant company, Burns Media. Nick was most recently program director of KJR-Seattle. Their newest account is WIXY-Cleveland. Nick is now at the station and is. interviewing for a PD.

BUFFALO LOSES A TOP 40 WGRQ-FM, which had a disastrous ARB, has decided to drop their teen image format and go after the 18-34 audience. Station is going Pop progressive. It will be consulted by Kent Burkhart and Lee Abrams, who have also just signed WDVE-Pittsburgh. Format change will take place February 10.

FCC NEWS

Last week the Commission barred future purchase by newspaper owners of radio and television stations serving the same market. It also ordered such existing combinations, in 16 cities, broken up. The FCC noted that it studied all newspaper





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RADIO & RECORDS is published every Friday by Radio & Records, Inc. 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028, 213 -466-1605. Subscriptions \$130 per year or \$35 per quarter. No portion of this publication may be reprinted without the written persmission of the publisher. Copryight ©1975 RADIO & RECORDS, INC. breakups "only in extreme situations where there appeared to be a monopoly on the expression of views on issues of public concern." Seven TV stations and newspapers ordered separated are: WHMA and the Anniston Star, Anniston, Ala; WALB and the Albany Herald, Albany Ga; KGLO and the Globe-Gazette, Mason City, Iowa; WTOK and the Meridian Star, Meridian, Miss.; WWNY and the Watertown Daily Times, Watertown, N.Y.; KTAL and the Texarkana Gazette and News, Taxarkana, Tex.; and WHIS and the Bluefield Daily Telegraph, Bluefield, W. Va.; Nine cities in which radio stations and newspapers are to be separated are: KXAR-AM and the Hope Star, Hope, Ark.; WCRA-AM-FM and Effingham News, Effingham, III.; KOAP-AM-FM and Owosso Argus Press, Owosso, Mich.; WKAI-AM-FM and Macomb Daily Journal, Macomb, Ills.; KSOK-AM and the Arkansas City Traveler, Arkansas City, Kan.; WJAG-AM-FM and the Norfolk Daily News, Norfolk, Neb .; WFIN-AM-FM and the Findlay Republican Courier, Findlay, Ohio; WCED-AM-FM and the

Ohio; WCED-AM-FM and the Dubois Courier-Express, Dubois, Pa.; and WCLO-AM and WJVL-FM and the Janesville Gazette, Janesville, Wis. HEFTEL CHANGES

Bill Cunningham has been promoted from GM at Y-100-Miami to Executive Vice President of the Heftel mainland operations. Mainland stations include 13Q and WSHH-Pittsburgh and Y100-Miami. Cunningham will be based out of Pittsburgh, Peter January is the new general manager at Y100. DALLAS

Todd Wallace seems to be proving the tightened playlist might still be working. The justreleased Dec.-Jan. Hooper shows KLIF with a 16.2 total rated time periods with the nearest contemporary competition being from the black station KNOK with an 8.9 for their combined AM-FM.

MORE KDON MADNESS KDON-Salinas came up with another wild promotion. They sent a staff member to Cairo-Egypt with the names of contest qualifiers. They have one of Cairo's famous belly dancers ready to draw the winner by trans-continental telephone. The big winner gets a round trip to Disneyland and will stay at the "Mecca" hotel. Every entrant will get a thank you letter postmarked from Egypt.

KSTP CRUISE GIVEAWAY KSTP-Minneapolis is giving away a cruise on the Queen Elizabeth 2 to Europe. Qualifiers must have a KSTP sticker on their car. Station has handed out over 100,000 stickers.

ST. JOHN, LISTENER WED WERC-Birmingham: Mike St. John fell in love with a listener a month and a half ago. He decided to marry her and they eloped last week. Our congrats to Mike and Leisa.

NAFMB CONVENTION '75 The highly successful NAFMB convention a few months ago, which a few people have mentioned might become the NAB of tomorrow, has spurred the advisory board onto bigger and better things. Atlanta has been selected for the 1975 convention which will be held September 17-20. The organization is also enlarging its staff and moving to New York. WRNO-NEW ORLEANS

WRNO-NEW ORLEANS

Trigger Black from XEROK-El Paso has been named PD replacing the Lee Abrams consultancy. Mitch McCracken, former editor of the Bob Hamilton Report has joined the station as music director.

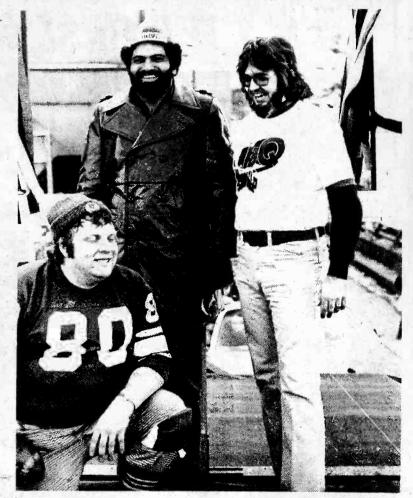
WHNN 'ROCKING WEEKEND' WHNN-Bay City, Saginaw, Michigan: Having rocking weekend of the 50's and 60's, giving away white socks, brushes and brylcream. Fonzi from "Happy Days" TV show cut the station promos and will be heard throughout the weekend telling everyone to listen to the super win.

BLACK RADIO

KYAC-Seattle is following in line with auto rebates, offering "KYAC Record Rebate." They'll rebate listeners with anything from Top 10 singles to LP 6-packs. During occasional bonus hours, they're giving away concert tickets and other prizes. It's a call-in type contest.

BLUE NOTE PROMOTION

Blue Note Records has announced a promotional campaign centered around Bobbi Humphrey's Blue Note album, Satin Doll. Each contest winner receives a portable color television set compliments of Blue Note. Instituted by Blue Note promotion's Eddie Levine, stations set for the promo campaign thus far are WVON-Chicago, WYOK-Houston, WWIN-Balitmore, WJMO-Cleveland, KATZ-St. Louis, and WIGO-Atlanta.



Pictured here is 13Q's Steeler's Victory float. In a Super Bowl wager, Glen Olson of WWTC, Minneapolis had to come to Pittsburgh to push a football with his nose while wearing a Vikings uniform. Pictured are, left to right, Olson, Franco Harris, Most Valuable Player in the Super Bowl, and Eddie Rogers, PD of 13Q who won the Super Bowl bet.

UPDATE: The R&R Convention

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The R&R seminar has grown into a full national convention. We intended to have regional seminars, but the response has been overwhelming and the lineup of speakers so great that we had to expand to become a convention.

A late addition to the schedule is the Frank Magid Company, who will make a full presentation on their market research. The Magid Company has been responsible for many recent radio success stories and this will be their first major industry appearance.

A final note -- one that will please most everyone -- is that there will be all night rap sessions scheduled beginning Friday at 11 pm. The first meetings on Saturday will begin at 10:30 am. See you in March.



Mark Huffman, WNOE-New Orleans news, and Len King CKLW-Detroit news instruct WRNO-New Orleans new program director, Trigger Black in: A) The correct way of taking a head count, B) The correct way to use letterhead. Pictured are: Huffman (snapping), King (grimacing), and Black.







Bruce Wendell, National Promotion Manager for Capitol Records presents Scott Shannon of WQXI-Atlanta with a gold record for Helen Reddy's "Angie Baby". Accompanying Bruce was Gene Rumple, the label's Atlanta promo manager. Left to right are Rumple, Shannon & Wendell.

ARB VP McClenaghan Responds To R&R's 'Pulse Vs. ARB' Article

The January 24 issue of **RADIO** & **RECORDS** carried a discussion on the accuracy of ratings as reported by Arbitron and Pulse. I would like to comment on some of the points made.

1. The point is emphasized that Arbitron uses "blind" diaries. The implication is that we (a) do not know to whom we send diaries and (b) therefore cannot evaluate response rate on a county or zip code basis. This, of course, is untrue.

While Arbitron will not reveal the names of households that participate in our surveys, we absolutely know the name, address and phone number of every household to which we mail diaries. This allows us to evaluate response rate on a geographic basis... which we do frequently throughout the year:

2. Arbitron Radio does not use "occupant. bulk mailing" procedures. I do not know where the author got the idea that we do, but we don't. Again, we know who our respondents are and we also know who our non-responders are.

3. An interesting comment: "Is it easier to lie to a diary that doesn't have your name on it, or to an interviewer who confronts you unexpectedly in your home?" Let's rephrase this: "Are you more likely to tell the truth when you have no one around looking over your shoulder and knowing your response will remain anonymous or when you are face to face with a stranger?" In the latter situation, aren't you more likely to tell the stranger what you think he (or she) may want to hear rather than what you really did?

4. A word about the ADI. First, it does not replace the metro or total survey area estimates, Second, it has been included in hopes of giving national sales an opportunity to compete more effectively with newspapers (who use the ADI) television, and with other media.

The ADI today has widespread use as a standard market definition for buying and selling television, newspapers, magazines, outdoor advertising, and other media. As a media buying tool, the ADI provides the means for geographic and demographic control of dollar expenditures to obtain maximum efficiency. Many advertisers also use the ADI as the sole criterion for establishing sales and distribution areas.

Advertisers and agencies wishing to include radio in a media plan that includes either television or newspapers currently must evaluate radio using a different geographic criterion than for the other media. Not having radio estimates available in the same geographic area as television and newspapers puts radio at a disadvantage simply because it is different.

Providing radio information in the same geographic area that advertisers and agencies are now using to evaluate television and newspapers will make it easier to evaluate radio. Making radio "easier" to evaluate makes it more "attractive."

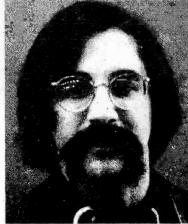
Radio stations will be able to compete more effectively for larger shares of other media budgets in the same geographic areas in which these media are planned and bought. Furthermore, lack of comparable information for radio can no longer be offered as a reason for excluding radio from a media plan.

In considering the ADI for Radio, Arbitron had the choice of two alternatives. The first was to do nothing. Essentially, this meant ignoring requests from advertisers, agencies, broadcasters, and station representatives for radio information in the ADI. The other alternative was to be responsive and begin providing what the majority of the radio industry seemed to want. Arbitron selected the latter alternative. We think it is right for radio.

KJOY's Kraham On Adding The 'Right' Records

Program Director KJOY The business of adding the right records is more of a pressure gauge than anything else in radio. By new records, I mean something other than the new Elton John or Paul

McCartney singles. In a market such as Stockton, the absence of heavy FM outlets has helped us toward educating the



David Kraham

masses of northern California in the field of good progressive Top 40 music. And having ther market "sewed up" we can delete Paper Lace, the Osmonds, and pass on the DeFrancos. We feel that people will tune us in for an education, and by playing the right new music, we have given it to them. Education takes its form in our rotation of the strongest tracks from the top 5 albums in this area. And when it comes to new music, 1 must emphasize that we only play 7-9 new tunes in this category. With the type of rotation we have, we're talking about 5 spins per day. I feel that this type of explanation is necessary so that people will realize that we want to concentrate on the 18-24 age group.

A new record is as exciting to me as a newborn child or the kick-off

of a crucial football game. A record's first days can be the ones that will determine its fate whether it be a hit with a bullet, or a Gemco \$.39 special. To me a record is a record, regardless of what anyone tells you. You can place records in three categories.

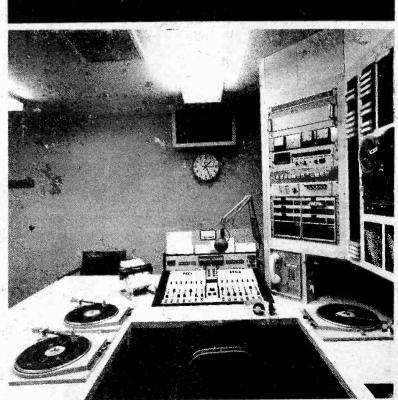
1. AUTOMATICS: These are the easiest, and make you the least points as any type of creative music director. Cart up the new Elton John, dig out the new John Denver, and uncover the new Carpenters. All of the proven artists go into this category. They carl stiff like anyone else ... but if your ego can't take an occasional stiff, then you should become a concessionaire at the Oakland Coliseum. Everyone else will be in the same boat if an automatic stiffs.

2. RECORDS YOU'RE FORCED ON:Whetherit be sales, juke box, or fhe milkman's favorite, you have to play it because the masses of your market have already given it their approval. Even if you cannot hear it with your golden ear, your station is not laying bread on you to deprive people of a tune that they are already in to.

3. EAR PICKS: This is my favorite facet of music. This is the one trait that makes the difference between a good station and a great one the thin line between an adequate music director, and an *Continued on page 22*







Attop, KCPX PD Gary Waldron relaxes with a copy of R&R. Above, the new KCPX studios. That's mid-day jock Hal Buckner in center photo.

Right this minute a hit single is being born. Its name is "Long Tall Glasses." It's a Leo.

Leo Sayer's "Long Tall Glasses" (WBS 8043) Breaking nationwide on Marner Bros. records.

RADIO & RECORDS

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DWB/MINNEAPOLIS	KKDJ/LOS ANGELES Rick Carroll		WCAO/BALTIMORE Ron Riley	Disco Tex 25-18 KCPX/SALT LAKE	Styx debut 13 Carol Douglas 30-14	Olivia Newton-John 23-14 La Belle 25-15	HOT Linda Ronstadt 5-1 John Lennon 15-11	Ohio Players 22-13 BTO 24-19	Jason Hoover HOT Gloria Gaynor 12-8
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hn Lennon	Sweet Sensations Bad Co	David Gates Ringo "Snookeroo" HOT	Doobies 9-1 Olivia Newton-John 29-10 BTO 28-18	Chicago	Ringo HOT Ohio Players 7-2	Frankie Valli 30-24 WAKY/LOUISVILLE	KREM/SPOKANE Rod Glendinning	John Derek Phoebe Snow	Poliy Brown
ngo innie Ripperton vis Presley	Phoebe Snow Ringo Dan Fogelberg	AWB 11-6 Ofivia Newton-John 25-18	WLEE/RICHMOND	Joe Cocker Joni Mitchell Fanny	Sugarloaf 14-9 Styx 19-12	John Randolph	Dan Fogelberg Sammy Johns	Maria Muldaur Frankie Valli	Manhattans Charlie Daniels Joe Cocker
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GCL/CLEVELAND -	Styx 19-11 Queen 27-19	WGRD/GRAND RAPIDS Ron White	David Gates Hues Corp HOT	Sugarloaf 20-13 Carol King 22-16	Marc Elliott	Hot Chócolate Ringo	Jimmy Castor debut 20	Olivia Newton John 20-10 Ohio Players 21-14	Gloria Gaynor 22-17
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Q/PITTSBURGH	WAYS/CHARLOTTE Bo Mathews	Jack Alexander Polly Brown	Styx Shirley & Co Harry Chapin	Olivia Newton-John 13-5 Sugarloaf 18-10	WA CI/FREEPORT Jay Reese	Joe Cocker HQT	Dino & Sembello "Dancin' Jones" HOT	Ringo HOT BTO 19-9	Doobie s20-12 Frankie Valli 26-19
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∀B 14-4 gles 16-7	Neil Sedaka "Our Last Song Together" Hot Chocolate	Doobies 7-2 Ohio Players 11-6	Polly Brown HOT Carol Douglas 12-8	BTO 24-16 Sam Neely 25-17	K100/LOS ANGELES	Disco-Tex 20-12	Ohio Players 24-19	Charlie Daniels 25-17 LaBelle 28-18	
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yx 10-6	Chicago "Harry Truman" Phoebe Snow	Sammy Johns Pure Prairie League	America 12-4 Ohio Players 27-8	Styx 7-3 Frankie Valli 21-10	Styx 22-16 John Denver 28-17	B.J. Thomas Casey & Sunshine Band	Doobies 27-10 David Gates 39-19	Frankie Valli 24-19	Sugarioaf 28-17 BTO 27-19

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We've got two hits. Take 11 seconds and read about them. First. David Gates. Never Let Her Go. E-4523

Over 200,000 sold. Now playin CKLW—Detroit WIXY—Cleveland WSAI—Cincinnati WDGY—Minneapolis

WMPS—Memphis WCOL #23—Columbus WAKY #18—Louisville KIMN #23—Denver WTIX—New Orleans

Second. Queen, Kiler Queen, E-45226 Over 30,000 sold in Boston. Now playing on:

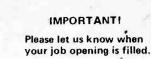


WRKO—#27 Boston WMEX—#19Boston WVBF—hitbound—Boston WBZ-FM #11—Boston WKBR #7—Manchester WFEA #5—Manchester WPRO hitbound—Providence



*Now that didn't take long, did it?

CLASSIFIED



OPENINGS

KDWB-Minneapolis looking for 6-9pm jock. Contact John Sebastian. (1-29)

WIFI-Philadelphia has opening for full-time jock. Send tapes and resumes to Steve Kelly, 1 Bala Cynwyd Plaza, Bala Cynwyd, Pa. 19004. (1-28)

WIVY-Jacksonville needs to "super" jocks. Contact Lee Fowler, 904-396-2505. (1-Z93-Atlanta needs Production Director. Five-day week and other benefits. Tape & resume to Steve Rivers, 230 Peachtree St. N.W., Suite 1910, Atlanta, Ga. 30303. (1-KRKE-Albuquerque needs T40 contemporary jock with personality. No Calls Please. Tapes and resumes to Dale Wehba, Box 737, Albuquerque, N.M. 87103. (1-30)

WNOE-New Orleans needs a dynamic morning personality who can relate to man on the street. Contact Jason O'Brian, 529 Bienville St., New Orleans, La. 70130. (1-28)

KOME-San Jose has opening for an afternoon shift communicator with a smooth natural delivery. Should have good knowledge of progressive music and production experience. Tapes & resumes to Ed Romig. P.D.., KOME-FM, 1245 S. Winchester Blvd. No. 312, San Jose, Ca. 95128, NO CALLS PLEASE. (1-30)

WKBW-Buffalo needs production person. Send tapes to Bob Harper, WKBW, Buffalo, N.Y. 14209. (1-28)

WSAI-Cincinnati needs production man-weekend shift AM. Tapes & resumes to WSAI, West 8th and Matson Place, Cincinnati, Ohio 45104. No Calls Please. (1-28)

MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

WGCL-Cleveland is looking for a disc jockey, all shifts. Contact Chris Bailey, 216-861-0100. (1-22)

WCLG-FM-Morgantown looking for progressive jock who knows music, blending and production. Not super laid back. Tapes and resumes only to Bob Sherman, Box 885, Morgantown, W.Va. 26505. (1-17)

WBBF-Rochester is looking for production director with creative mind and flexible talent, Send tapes & resumes to Mark Driscoll, WBBF, 850 Midtown Tower, Rochester, N.Y. 14604. (1-23)

"Bring your dancing duck and your sontan lotion to Florida." **WYND-Sarasota** needs a daytime air personality. Contact Carl Strandell P.O. Box 3618, Sarasota, Florida. 33578 813-958-5561 (1-14)

KLEO-Wichita needs one jock. Tapes and resumes to GARY MACK, 5610 E. 29th, Wichita, Kansas. 67220. (1-15)

WYR E-Annapolis needs a weekend person. EOE. Contact Ed Gursky, P.O. Box 1551, Annapolis, Md. 21404. 301-263-9211. (1-14)

KIMN-Denver needs a "cookin" night time entertainer from 7pm-12mid." Tapes and resumes to Nick St. John, 5350 W. 20th, Denver, 80214. (1-14)

WKDA-FM-Nashville needs night personality for progressive rock format. Tapes and resumes to Jack Crawford, WKDA, 1202 Stahlman Bidg., Nashville, Te. 37201. 615-254-1355 (1-14)

KRKE-Albuquerque needs T40 Contemporary personality. Tapes and resumes to Dale Wehbe, Box 737, Albuquerque, N.M. 87103. NO CALLS PLEASE. (1-17)

KTKT-Tucson is looking for a first phone energy jock. EOE. Tapes and resumes to Roger Collins, Box 5585, Tucson, Az. 85703. (1-17)

KAFY-Bakersfield needs 7-midnight jock. Contact Mark Daniels, P.O. Box 6128, Bakersfield, Ca. 93306. (1-16)

WKBW-Buffaloneeds a full-time production man. Tapes and resumes to Bob Harper, WKBW, 1430 Main St., Buffalo, N.Y. 14209. NO CALLS PLEASE. (1-15)

WAMS-Wilmington is seeking tapes for further openings. No time-temps need, apply. Tapes and resumes only to Ray Quinn, Box 3677, Wilmington, Delaware 19807. EOE. NO CALLS PLEASE. (1-17)

WSAM-Saginaw needs PD-Morning Man combination. Contact Ken McDonald Sr., 517-752-8161. (1-16)

KRSP-Salt Lake needs midday jock. Immediate opening. Contact Alan Hague, (801) 262-5541 or send tapes & resumes to P.O. Box 7760, Salt Lake City, Utah 84107. (1-7)

NEWSMEN & WOMEN

Z93-Atlanta needs newsperson -- prefer female. Call Scott Woodside, 404-522-9393. (1-28)

KTSA-San antonio needs newsman. Tapes and resumes to Lee Randall, KTSA, Box 18128, San Antonio, Tx. 78218. Or call (512) 655-5500.

	SUBSCRIBE TO R&R	1 N N
Name		1
Company/Station		,
Address		11,000
City	State	-
		Zip
	ONE YEAR-\$130	
	ONE QUARTER- \$35	
SPECIAL DIS	SC JOCKEY & SMALL MKT STATION	
R	ATES UPON REQUEST	

POSITIONS SOUGHT

Al Bandeiro (Bob Evans) former afternoon drive WCCC-Hartford looking for PD-Jock gig. (212) 372-3449. (1-28)

Jim Dunaway, mornings, and Gabriel Burton, nights, formerly of WDAT Daytona looking. Call after 6. 904-672-4756. (1-29) Marc McCoy from KDZA-Pueblo with four years experience as jock and PD. Will

relocate fore medium market T40 energy slot. 303-545-0509. (1-28) Felix Walker formerly of KMEN-San Bernardino in radio over four years.

Looking for West Coast medium or major rock station. 714-985-4863 (1-27) Gregg Stewart, PD-Jock worked for Bartell and Drew. Currently winning big, looking for bigger challenge as PD or jock. Will relocate. Want good people who

want a good person. 517-686-4785 or 313-886-0471 (1-30) Ward Austin, Australia's top disc jockey for five years, 2½ years at KXIV-Phoenix requires L.A. position, excellent track record, 15 years experience. Would also like Disco work. 213-472-0924. (1-28)

Joe Nuckols formerly with WWOK, WFUN looking for mid-day jock gig or PD position, 804-270-6389. (1-31)

Mark Sebastian available due to format change. Please call: DAYS: 716-644-9890 or NITES: 716-688-2044. (1-30)

Robert Criswell formerly with WSHE-Miami looking for all-talk show in major market. Experience in news and News Directorship. Tape & resume available. Call 305-448-7775 (1-31)

Super Shannon currently with WGRQ out due to format change. Looking for 6-10 pm slot. 716-662-1960. (1-30)

Jim Edwards leaving KCKC-San Bernardino looking for medium or large market station. All formats considered. 714-862-5657. (1-30)

Robin Lee Grube looking for growing Southwestern modern C&W station in medium or major market looking for hardworking jock with ideas ... First class license, 41/2 years experience. Contact at 245 Turney Ave. Apt. 1 Phoenix, Az, 85013, 602-265-8184. (1-29)

RON BARBER, New s Director and Talk Show host of KZON Santa Maria would like major market job. His major market experience, 11 years in the business. 805-922-2181 (1-17)

PAUL WOLDER currently with WCOL-Columbus is looking for medium market News Directorship. 14 years experience. 614-868-5587. (1-23) MERLIN PAGE formerly of KFMG is looking for Jock opening. 515-243-4744 (1-

23) JACK GILLEN formerly MD of WRCP-Philadelphia, No. 1 rated jock at WAMS.

Wilmington; past experience as PD, and seeking medium or major market any format. Call 215-331-2944. (1-20)

RON BRUCE FINEMAN currently with KMPC-L.A. looking for full time T40 or MOR job as jock in medium or small market. Willing to travel. Call 213-935-4257 or 213-939-0785 or write c-o KMPC, 5858 Sunset Blvd., Los Angeles, Ca. 90028.(1-20) JEFF KINZBACH resigned as PD of WMMS-Cleveland. Seeking creative Production Director-Jock-Programming job in major market. 216-228-9719. (1-23) JACK ARMSTRONG, 12 years experience in Programming-Production-Music looking for PD-MD-jock gig. 717-667-2251. (1-22)

LARRY WOODSIDE former air personality of KPPC-LA and KROQ-LA with Sales, Production, MD experience. Prefer progressive rocker with personality. Will relocate. Call 213-242-8569, 213-378-0995, or 213-375-8481. (1-23)

BUZ DELLY looking for T40 gig. Call 503-244-5206. (1-23)

JAY TRACHMAN No. 1 adult personality in Central California seeks position on West Coast major: warm, topical, intelligent, can help your staff develop away from plastic format. Contact at 460 E. Barstow, No. 203, Fresno, Ca. 93710 or call 209-439-9074. (1-23)

MIKE ANTHONY major market News Director looking for stable News Director slot or news slot with a future. 303-232-1814. (1-16)

BOB SAXTON available immediately. Any shift considered. Five years in rock. 303-364-2040. (1-14)

JEFF GOODRIDGE former air talent from WINZ, WWOK, WDRQ. looking for morning drive. 804-355-3217 or 804-285-9353. (1-13)



ROY E. NILSON named National Program Director for Radio of Rahall Communications Corporation, St. Petersburgh.

STEVE RANDALL resigned as MD at KROY-Sacramento. He will retain his onthe air position.

JAY BROOKS from PD to Operations Dir. at WRSC-State College, an WQWK-FM-State College.

IEFF COOPER formerly Orange 106 to KEZY-Anaheim

JACK BLAIR to KSOM-Ontario 6-12 mid.

DAVE FORMAN former PD at Orange 106 returns to Progressive Radio Network. BOB ELLIOTT from WIBG-Philadelphia to WPTR-Albany as Asst. P.D. and evening jock.

BRIAN ADAM leaving KDON-Salinas, to be replaced by B. DAVID PAINTER. New to KDON is Diane Cartwright.

NEW LINEUP, KBEQ-Kansas City: Mike O'Bryan, 6-10 am; Bob Laurence, 10-2 pm; Young Bobby Day 2-6 pm; Chuck Cannon, 6-10 pm; Chuck Harmon, 10-2 am; Ray Sherman, 2-6 am.

NEW LINEUP, KSLQ-St. Louis: Ted Anthony, 6-10 am; Mike Jeffries, 10-2 pm; Jo Jo Kincaid 2-6 pm; Screaming Jay Hawkins 6-10 pm; The Boogie Man 10-2 pm; The Burdman, all night. "It's quite conceivable that Andy Fairweather Low could string together a chain of pop hits. He is already a welcome and addictive shot of humor, vitality and personality in a scene that didn't even know it needed him."

> - Tom Nolan Rolling Stone

"Spider Jiving'... introduces the most promising pop solo artist to make a debut this year." -Ken Emerson The Boston Phoenix

> "Spider Jiving" (AM 1649) The solo debut single from Andy Fairweather Low (SP 3646) from the album of the same name on A&M Records.

RADIO & RECORDS

ALBUMS

FRIDAY, FEBRUARY 7, 1975

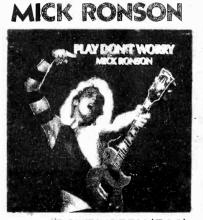
and the second second	$-\Lambda_{-}$	adio of inecords repruary 1, 19/5
2		BOB DYLAN
1	2	LINDA RONSTADT
7	8	OHIO PLAYERS Fire (Mercury)
3	4	YES Relayer (Atlantic) "Soon"
4	5	AVERAGE WHITE BAND. AWB (Atlantic) "Pieces" and "Nothing You Can Do"
5	6	JONI MITCHELL
11	7	THE SPINNERS New & Improved (Atlantic)
8	8	ELTON JOHN Greatest Hits (MCA) He's hot
12	9	GRAND FUNK
6	10	GEORGE HARRISON Dark Horse (Apple) "Dong"
9	11	JETHRO TULL
10	12	JOHN DENVER
14	13	THREE DOG NIGHT Joy To The World (ABC/Dunhill) Their Greatest Hits
18	Ø	DAN FOGELBERG
24	15	RUFUS
13	16	BACHMAN-TURNER Not Fragile (Mercury) "Roll On Down the Highway"
22	17	OZARK MOUNTAIN It'll Shine (A&M) "Jackie Blue" leads the way; "Look Away"
29	18	PHOEBE SNOW
23	19	BARRY MANILOW
15	20	HARRY CHAPIN Verities & Balderdash (Elektra) "Love Song" next biggie.
30	QD	JOE WALSH
26	22	GEORGE CARLIN
16	23	NEIL DIAMOND
-	24	ORLANDO & DAWN Prime Time (Arista) Single hot
-	25	B.T. EXPRESS
25	26	BILLY SWAN I Can Help (Monument) Tapering off
17	27	RINGO STARR
28	28	HELEN REDDY Free & Easy (Capitol) "Emotion"
19	29	LOGGINS & MESSINA Motherlode (Columbia) "Changes" "Growin"
	30	ELTON JOHN Empty Sky (MCA)

Suggested New Product:-----

HENRY GROSS

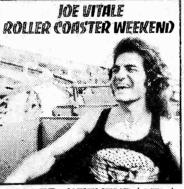


PLUG ME INTO...(A&M) Artist developing huge following. Try "Tomorrow's Memory Lane" & "All My Love."



PLAY DONT WORRY (RCA) Strong play & sales. "White Light" leads.

JOE VITALE



ROLLER. WEEKEND (ATL.) Appearances by Derringer & Walsh add to the excellence of this rocker MEKTAR



Second LP from progressive group that had a quiet smash the first time around.

COMING THROUGH:

ELTON JOHN ELTONJOHN EMPTYSKY

EMPTY SKY (MCA) Title track leads. Hard to miss with anything here.



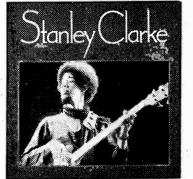
MIDNIGHT BAND (ARISTA)

Heavier stations playing a variety of cuts. Hot jazz,



SILVER MORNING (LITTLE DAVID) This LP gets surprising reaction

STAN CLARK



STANLEY CLARKE (NEMPORER) "Vulcan Princess" getting strong response.

Nike Harrison/Editor

FM ROCK RADIO BY MIKE HARRISON

retail sales

of

50

There is a lot of talk in the industry about various Top 40 programmers who have an "ear" for music and pick and break singles. It's quite obvious to me, however, having run this section for the past year, that it is the second generation FM album rock programmers who've really got their act together in this particular capability.

For example, BTO's "Roll On Down The Highway," the Doobies' "Black Water," George Harrison's "Ding Don," Tull's "Bungle" and on and on -- the list is incredible, were all R&R selected cuts getting airplay, requests and personal picks weeks, and even months, before they were released as singles. Long before many Top 40 guys even knew they existed. Check out your back issues and tally up the score.

The credit due FM folk such as Tom Yates and Paula Porter of KLOS, Dennis Elsas of WNEW, Bob Gooding of WCOL, David Perry of KWST, Tom Kennedy of WEEN, Jack Crawford of WKDA, Trigger Black and Mitch McCracken of WRNO, Dana Jang of KOME, Bernie Kimble of WCMF, Ron McCoy of KNEC and many, many more of this section's past, present and future reporters is to be noted by both radio and record industry people of all genres and formats.

People such as Thom O'Hare of KQIV, Mark Allen of WBAB, Shadoe Stevens of KMET, Norm Weiner of WBCN, Gary Granger of WSHE and Gerry Stevens of WMMR have been breaking singles for years through the facility of FM album radio.

The tracking of album action around the country and especially the potency movement of album cuts as indicated by FM Rockers whether they be "underground," "free "black," form," ''jazz,'' "progressive" or "rockin' sfereo" is perhaps the first form of research that Top 40 radio should conduct. After all, in 1975 about fifty percent of their hot playlists are composed of old FM hits. Another point -- singles programmers should not be so quick to label a single a ''stiff'' just because it is not selling as a single or climbing the singles charts very rapidly. Check out album sales first, and remember that not everybody between the ages of 12 and 34 like to play 45's on their stereos and there are some fringes that never call a radio station. Credit must be given to Gerry Peterson of KHJ for his early adding of "Bungle In The Jungle" and "Pick Up The Pieces" based on this principle. The station certainly didn't suffer for it.

The comment was made recently in another trade that progressive radio is moving into the "mainstream." I disagree. The truth of the matter is because of the tremendous influence of FM album rockers, the mainstream has gotten more musically "progressive." It's just a matter of perspective and relativity.

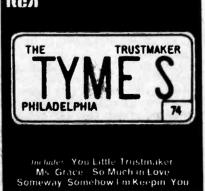
It goes back to the principle of potency research that I've been screaming about for the last few years. FM rock stations are the masters of it. In the new expanded **R&R** Album-FM-Rock section, we will track it objectively and accurately.

As of next week we will print detailed station reports including *Continued on page 22*

Introducing the hit that's a Ms.



Already a number one record in England and coming hot on the heels of their Top Ten stateside smash, "Trustmaker," The Tymes are ready to charge the charts again with their brand new single, "Ms. Grace."



With the reaction in England plus the heavy requests for the album cut here, it won't be long before everybody, everywhere's going to get to know "Ms. Grace." "Ms. Grace". The second hit single from The Tymes hit album.

APLI/APSI/APK1-0727 RC/ Records and Tapes

FRIDAY, FEBRUARY 7, 1975

RECORD **NDUSTRY** NOTES



by Candy Tusken "MY BOY, MARY"

Be on the lookout for the first "Lesbian Love Song" to be coming out on Buddah Records this next week. The name of the group has not been released nor the title of the single. The entire recording session was held in top-most secrecy and even the label's staff members don't know what to expect. Buddah is busily pressing the record and plan to ship more than 200,000 copies within the week. Naturally, the big question remains ... will any of the radio stations play it? ... Little David Records have shipped Kenny Rankin's new single off his album titled "Penny Lane." Kenny will also be appearing on the Flip Wilson special airing March 13th on NBC ... Billy Swan is off to Europe this week for a fourteen day promotional tour to include several major European television shows ... Warner Spector's first album release is "The Law, Language and Lenny Bruce" which is composed of previously unreleased Bruce

concert performances plus a documentary style narration by Bruce himself on such subjects as police harrassment, the legal system and the role of language in society.

CHAPIN'S LOVE STORY

Like most of Harry Chapin's songs, his latest single "I Want To Learn A Love Song" is based on a true story. Back when Harry was a starving singer-songwriter, he landed a commission to give guitar lessons to a housewife in a posh part of town. When he arrived for the lesson, the housewife told him that all she really wanted to learn was how to play a love song. She was married to a wealthy construction tycoon (as Harry sings in the song "a concrete castle king.") During the lessons the two discovered they had a lot in common and soon the teacher and pupil fell in love. You guessed it, she left the "king" to become Harry's wife. The happy ending is apparent in the last lyric: "It Took Another Man's Wife In This Real World To Make This Boy A Man." ... Ben Vereen who won the Tony award for his lead role in "Pippin" is setto-star in the ABC TV movie based on the Louie Armstrong story called "Louie Armstrong Chicago Style." The good looking singer also is appearing in Barbra Streisand's new movie "Funny Lady." Vereen recently completed his first album available on Buddah Records ... Sergio Mendez is planning an all out star studded evening for his come back performance slated for The Troubador in Los Angeles on February 18 and 19th. Long time friend Cheech will introduce Sergio to an audience that promises to be filled with superstars. Rumors are that one of the alltime heavyweight stars will attend requiring body guards and heavy security ... February 10th is the date set for America's TV debut on The Smothers Brother's Show " Hoyt Axton will also be on TV this coming March to star in his first sixty-minute musical variety special on NBC. The talented songwriter wrote the "No No Song" now enjoying national radio success recorded by Ringo ...

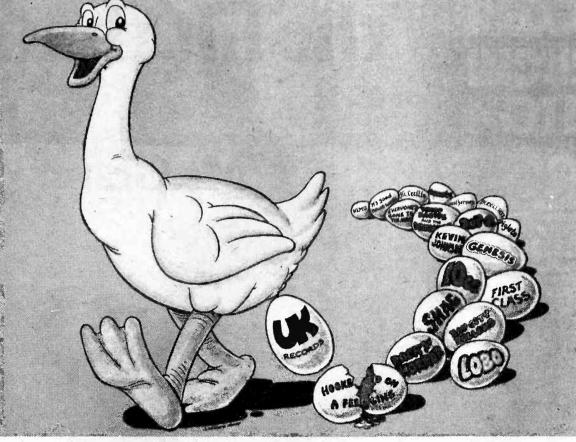
JUST WHAT THE DOCTOR ORDERED

Carol Douglas was the 26th girl to be auditioned to sing Midland Record's song "Doctor's Orders." A home improvement man working in Carole mother's home saw the pictures of Carol on the walls, and learning that she sang, suggested she call a friend of his by the name of Jay Ellis. Jay liked what he saw and heard and got her the audition. As soon as she sang the song, Midland knew that was the perfect voice for the song. Jay now manages Carol. She has a new album coming out titled "Hurricane" which also be the title of the single. Carol has waited after seven years of acting and singing in clubs in New York to make it big There's a new mini concert club called The Renaissance Club in Cincinnati, Ohio very much on the same order as Los Angeles' Roxy. It has the intimate atmosphere of a club with tables and drinks, but seats over seven hundred people. Top acts have discovered the club such as Billy Cobham, Melissas Manchester, Taj Mahal, Leo Kottke, Minnie Ripperton, Tower Of Power, etc. who have been selling out two shows a night since the club's opening since last August. The brains behind the business are Brad Balfour and Terry Hamad who decided that Cincinnati could draw top talent if there was a proper showcasing available...

VETERAN JOCK GETS JUST DESSERTS

Chicago disc jockey, Marty Faye, was the guest of honor at a testimonial luncheon held at Mister Kelly's in the windy city. Paul Gallis arranged the SRO event which attracted artists and record radio executives. Herbie Mann flew in for the lunch along with singer Frank D'Rone, record execs. Dick LaPalm, Freddie Salem and Joe Fields. Wires were sent by Steve Lawrence and Eydie Gorme, Tony Bennett, Quincy Jones, Ron Alexenburg and Arnie Orleans. Faye's career has spanned the last twenty years during which time he was instrumental in furthering numerous show business personalities. He is presently with WBEE, which is a top jazz outlet in Chicago. Along with dessert, Faye was surprised with a "radio and record man of the year" plaque... David Gates has completed his second solo album for Elektra since his split from Bread titled "Never Let Her Go." He arranged and produced the album which contains all new material penned by the singer ... Kool And The Gang will headline a Valentine Special Show-at Disneyland with quests Blue Magic and Jim Stafford. Todd Rundgren's new home

Continued on page 16



The golden goose laying all that "gold" belongs to U. K. Records. The highly original logo was designed by J. Edward Oliver. The "eggs" include U.K.'s top signings such as The Rocky Horror Show, Lobo, First Class, Genesis, 10 CC, etc. ...



This happy little group were meeting and greeting during the Warner Bros. Music Show Reception in honor of their personnel. Ron Kass (far left) Managing Director of Warner Bros., U.K. and next to him Mo Ostin, Chairman Of The Board, are seen welcoming guest (I to r) Gary Glitter, Rod Stewart and Doobies Tom Johnston and Larry Graham to the gala event held at the American Embassy in London last week.



Continued from front page

had to delay our touring seminars at this time because of the overwhelming response to our convention. With Atlanta discussions on ARB, a presentation from the Magid Company, Jason Shrinsky in an open question format on FCC problems, a superstar show on Saturday night, and the greatest lineup of today's programming talent, all answering your questions, it would be impossible to take this type of convention around the country. We urge everyone to try and attend what is sure to be the best learning and most fun convention the industry has ever seen. Best of all, the R&R convention is priced so everyone can afford it.

KJRB CHANGES

John Sherman has been promoted to PD, replacing departed Scott Carpenter.

GRC CHANGES

Buzz Wilburn, Exec. VP of GRC Records resigned Monday.

ROUNSAVILLE UPS KENNINGTON

Tom Kennington, most recently PD at WFUN, was promoted to VP of Programming for the Rounsaville Radio chain. Tom will be based out of Orlando.

WPENMAY ROCK Julian Breen has not let out the format for WPEN-Philadelphia, but he has now hired jocks from WLEE and KONO, both are rock stations.

ALAN MASON TO KING Alan Mason has left KGW-Portland to take over as PD of KING-Seattle. Former PD Hat Widsten will manage KING Audio Production Center.

SAN ANTONIO GETS NEW ROCKER

KSAW-San Antonio makes it's debut as a rocker this week. The 'Q" formatted station was formerly KBER-FM. Mark James is the new PD, from KBEQ-Kansas City. They're starting out with \$1000 "Super Q Plays Favorites" contest. Lineup includes: Bob Allen, formerly WFUN-pp- Miami doing mornings; Beauregard Jagger,

Assis. PD from 92K-Dallas, 10am-3pm; James 3-7pm, Domino Rippy 7pm-12mid, also from 92K; and "Right On" Ramirez all nites.

JOHN LONG TO KRUX

John Long landed in Phoenix to take over KRUX, which has been troubled in the ratings for about a year. Chris Haze will be assistant PD. Long has been consulting KELP-EI Paso and in on the setting up of San Diego's new FM rocker, KFMB. New GM at the station is Alan Goodman.

NEW JINGLE COMPANY

Finally someone from radio has formed a jingle company. Bob Gross, along with Chris Kershaw who produced the WABC and WLS packages for Tanner, and Rush Beesley have joined in "The Sundance Company". Gross told R&R that the concepts are for todays' programmers and today's budgets. Top quality jingles at reasonable prices. They will also offer library services and custom packages. For more info contact Bob Gross at (214) 528-2660. The company is based in Dallsd.

Happy Valentine's Day

Love, Raby

RUBY BEGONIA'S

Serving the Radio & Record Industry with imaginative flowers, plants, and floral arrangements.

RUBY FEATURES DELIVERY SERVICE, PLANT CARE & RENTAL PROGRAM, NATURAL LOVE BASKETS, AND MANY OTHER FEATURES OF INTEREST AND CONVENIENCE. PLEASE INQUIRE.

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FRIDAY, FEBRUARY 7, 1975

RECORD INDUSTRY NOTES

Continued from page 14

in Woodstock boasts a separate guest house housing an entire recording studio and a complete video equipment setup said to have cost in the multi-thousands. His new single titled "Real Man" is off the "Invitation" album and will be out in two weeks. The songwill be debuted on Valentine's Day on the Midnight Special. Says Todd "It's the male version of 'I Am Woman'." Todd plans an all out visual spectacular using his own equipment during his half hour appearance on the TV show along with Neil Sedaka and The Spinners. Sources close to Todd say he is anxious to try out his new "goodies" in a movie form using his video equipment plus some new songs...

SOOTY SINGER WOWS AUDIENCE

The latest hot female singer, Polly Brown, is not a newcomer to hit records. She has had two smash singles in England in the past and is becoming a fast favorite with the Americans with her latest "Up In A Puff Of Smoke." Contrary to what you hear, her black voice does not match her white skin. The British, who are known for their love of R&B music, were all prepared to receive Polly at her opening in a well-known English club. Much to the dismay of the club owners, they discovered Polly was not a soul sister, but it proved to be no problem for the enterprising singer. She promptly made herself up in "black face," donned a curl black afro wig and went on stage. The audience was non the wiser and demanded several encores from the "soulstress."

Had lunch the other day with Grammy nominee, Johnny Bristol. He's competing for Best R&B Vocal Performance and Best New Artist Of The Year. He was just honored by Britain's Melody Maker Magaizne for his album "Hang On In There, Baby" as Soul Album Of The Year. Johnny has been a "behind the scenes" writer producer and was responsible for such hits as the Gaye/Terrel "Ain't No Mountain High Enough," Jr. Walker's "How Sweet It Is," The Supremes' "Someday, We'li Be Together," etc. "Hang On In" was his first entree as a singer and is anxious to be accepted as an accomplished singer-performer. He is in the process of planning a tour and is selecting a top notch band and female back up singers. ''I want it to be perfect and very classy, but I'll tour overseas before performing back home." The key to Johnny's songwriting seems simple, but is actually a discipline of patience. "Every song I write is about something I have experienced or know others have experienced. It's all real and a part of me. You have to let a song flow naturally. Many writers have that stumbling block. They try to force it and it doesn't work. If you push the song, you lose the continuity and the honesty. Sometimes it will take me a day, sometimes a year, to write a song. But the secret of any good song is patience." The popular producer has just added Tom Jones to his list of projects with an album in the offing to be "Tom Jones Singing Johnny Bristol." Johnny has a new single coming next month titled "Leave My World" which is off his new LP "Feeling The Magic."....

MUSICAL CHAIRS

Gary Buttice has been selected by Playboy's Jack Hakim as the label's National Promotion Director. Buttice had been with MCA Records as regional promotion director... Tom Catalano, President of Tom Cat Records announced Dan Crewe as Executive Vice President and Sal Forlenza as Vice President, Marketing for the new company ... Lee Michaels is the new Southeast Regional R&B Promotion Manager for Phonogram... Al Teller, President of United Artists Records, has chosen Sal Licata (former Blue Thumb President) to head up sales as its Vice President. Garey Johnson has been upped to National R&B Promotion for RCA Records ... Pete Senoff has been promoted to National Director of Advertising and Merchandising for Motown Records as revealed by VP, Herb Belkin ... Equinox Records has a new President with Billy James assuming the reins after Bruce Johnston and Terry Melcher resigned from all administrative positions to devote full time to production Former Stax promotion exec, Ron Middag, has joined Shelter Records in promotions in San Francisco ... Edna Collison has been promoted by Sussex Records as their new National Director of Promotion ... Jeffrey Walker is the new Director of Publicity for Island Records ... 20th Century has appointed Arty Simon as the new East Coast Regional Promotion Manager to report directly to Ralph Tashjian, National Promotion Director... Chris Crist has joined Warner Brother Records as their new promotion executive for the Los Angeles area ... John Davis has been hired by Ray Anderson at U.A. to serve as that label's promotion executive for the Southwest area ... Eddie Choran has joined Thoroughbred, Inc. as its Vice President to oversee all facets of John Mayall's Hibiscus Productions, in addition to acquiring new talent for the company.

> DON'T FORGET TO REGISTER FOR THE R&R CONVENTION-SEE PAGE 3

RECORD INDUSTRY PROFILE:

LARRY BAUNACH, Vice-President, Sales-Promotion, Dot Records

BORN: March 25th, BIRTHPLACE: Toledo, Ohio SIGN: Aries

Although Larry is considered to be one of the finest Country Promotion Executives in the business today, his early life career was firmly entrenched in politics. He went to Yale as an undergraduate in Political Science. He only had his thesis to complete on his masters when he went to work for the Kennedy Administration in the State Department. Larry worked in the Foreign Service for four and a half years and was an embassy officer in such far away places as Bogota, Columbia. "I became disenchanted with the U.S. Latin Policy under the Johnson Administration and went back to Washington D.C. to work with the Otto Passman Subcommittee on Foreign Aid. Passman Aithough I was very heavily into Politics, music had always been a hobby of mine. When I was skinny and good looking, I used to sing and act. I sang in the Yale Glee Club and did a lot of amateur Broadway type of musical comedies in San Francisco. After working with the Subcommittee; I decided I wanted to into Foreign Affaírs Broadcasting. I applied for that and, at the same time, also interviewed with Columbia and RCA Records.

The next thing I knew Bill Gallagher and Jack Widenmann at Columbia offered me a job to go down to Nashville as A&R Administrator. Bob Johnson was going down there as head of country product and I was to be his administrative assistant. I spent the next five months in intensive training covering every area of Columbia from the pressing plant to the record club to the research and development center, to outings with the sales-promotion people and finally to executive training in New York. I was then sent to Nashville. Although I had well over a thousand albums in my record library, it mainly was comprised of Rock, Classical and MOR. I was really not into Country Music. Sol decided to do in-depth research by listening to the airwaves. Every night I tuned in Ralph Emmers all night show, but I also stayed in touch with Rock. Jim LaBarbara was at WLW and I'd listen to WKWC in Cleveland. I'd switch back and forth between stations all night long. My wife went crazy with the transistor tucked into my pillow. But I started to dig Country music and I realized I had a lot of catching up to do with my age level regarding the music and the "business."

I learned a great deal from Bill Gallagher who taught me the value of motivation and enthusiasm. He is quite a stimulator with a "never say die" attitude and he made you believe you could climb the highest mountain. I was with Columbia for two and a half years when the political struggle came up with Gallagher and Clive Davis. Gallagher went over to Decca and I followed a year later when he offered me a job. He gave me the opportunity to diversify my experience in the record business fast. I had A&R, Administration and Publishing with Columbia when 1 became the Southern Regional Promotion Director for Decca at the



start of 1969. I worked mainly in Pop at Decca as they were very cold In that field at the time. I was very fortunate and won the Gavin Southern Regional Promotion Award for Pop and that same year I won the Billboard Award for the same achievement. I remember one week when we had six Decca singles and one Brunswick single on the national charts, whereas the same week the previous year there had been none. Decca became hot under Gallagher in 1969 and it was one of the most exciting periods of my life. You could break records out of the secondary markets then. The stations wanted to break records like WORD in Spartanburg with Bob Canada, Joe Solomon at WMAK-Nashville, Mal Harrison at WGGG-Gainsville, Bill Young at KILT-Houston. Everything was breaking out of the South and it was just. fantastic.

Then in January of 1970, Paramount-Famous offered Gallagher the job of heading up their label and Wiedenmann and 1 went with him. I wanted to stay with them because of the opportunities they were giving me to learn the business. I became Field Marketing Director for Paramount. The old branch system at Paramount just wasn't working. The overhead was over a million dollars a year and they weren't selling enough records to offset the expense. It was a very clear, correct decision on Gallagher's part to close the branches and go with the independents. It was my job to go around to all the Paramount offices and close down all the branches and pink slip all the people (over 200 employees were let go.) I then set up the independent distributor network. It was a tough job as we had to get a relationship going with the independents who were going to have to eat all the old Paramount-Dot product that was dribbling back in during 1970. We had tons of old product that the distributors would be expected to make credits for so that put us behind the eight ball. But, I set up the sales and promotion network. From time to time I was in charge of promotion and sales nationally. Then Gallagher decided to make Dot a Country label with Jim Fogelson hired to head up A&R. I was sent back to Nashville to_head up sales and promotion.

Dot was cold Country-wise when Fogelsong and I arrived in Nashville. The first thing we had to do was the up the distribution as concerned our Country product. The promotion of Country records was good, but they hadn't the it together with distribution. They weren't

arry Baunach -- Dot

meeting the airplay with the sales distribution. We had Roy Clark and Hank Thompson, but neither one had been represented except for one or two singles on the Country charts. We got our product straightened out with Fogelsong being there and started to get some hits first with Tommy Overstreet. In 1970, we had no listings in the Gavin Top 100 Country Hits, in 1971, we had two; in 1972, we had six ; in 1973, we had nine and this past year, we had ten on Gavin. More importantly, we were developing new artists. Overstreet was aiready on Dot, but we developed him to where he now has nine straight top ten records in the national trades, six of which went to number one. Joe Stampley started the same way. He's had seven top ten singles and three went to number one. We then signed Donna Fargo cold who came out with "The Happiest Girl." She has had two straight gold singles, a gold album and seven straight top ten singles slx of which were number ones. I was lucky again last year and won the Billboard and Gavin Awards for best National Promotion Director for Country.

Jim Fogelsong has affected me in a totally different manner. He's MOR-Country basically an producer, but extremely objective and knowledgeable about promotion and distribution of a record. Many artists and producers don't understand how competitive it is out there. Many of them blame the promotion and sales people for not bringing home what they consider a "hit." But, Jim understands the problems. He's such a first rate, decent and honest sort of person that he adds a lot of prestige to the label. Another person who had had a great affect on my career, although I don't know.him personally, is Clive Davis. Clive stood back and observed. He surveyed things in a more conceptual aspect. More than anyone else, he started the explosion of Country music into importance in the last few years. He put Billy Sherrill in the key Columbia Country spot, then he got all the Columbia might and muscle behind making Country music broadbased in appeal. I think some of his concepts that Clive pushed shows his genius. He was really something to see in . action because he understood music and what makes it tick. I learned a lot from him from just observing what he did and said.

My promotion system relies on two cornerstones. I love and belleve in radio. My thesis is that if a promotion man does everything he can to improve and help develop radio, especially Country radio in the past four years, in the long run you will sell more Country records and Dot will get its share. So I always try to understand the needs of radio and be interested. I also believe in tying together a record. It's a failacy and a downfall of many promotion men to hype and push records at the start. There are enough starting off places to get feedback on whether that record has a chance to make It. If It just shows a sniff of evidence, we'll concentrate on tying together that record. My other cornerstone is at the retailone-stop level. I treat the retailers just as I would a radio station ... similar mailings, telephone promotions, etc. Tying together Continued on page 22

DON WARDELL

(212) 675 6060.

R. C. Strall

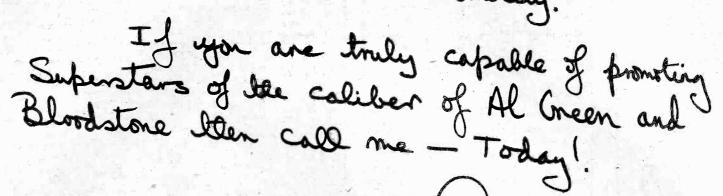
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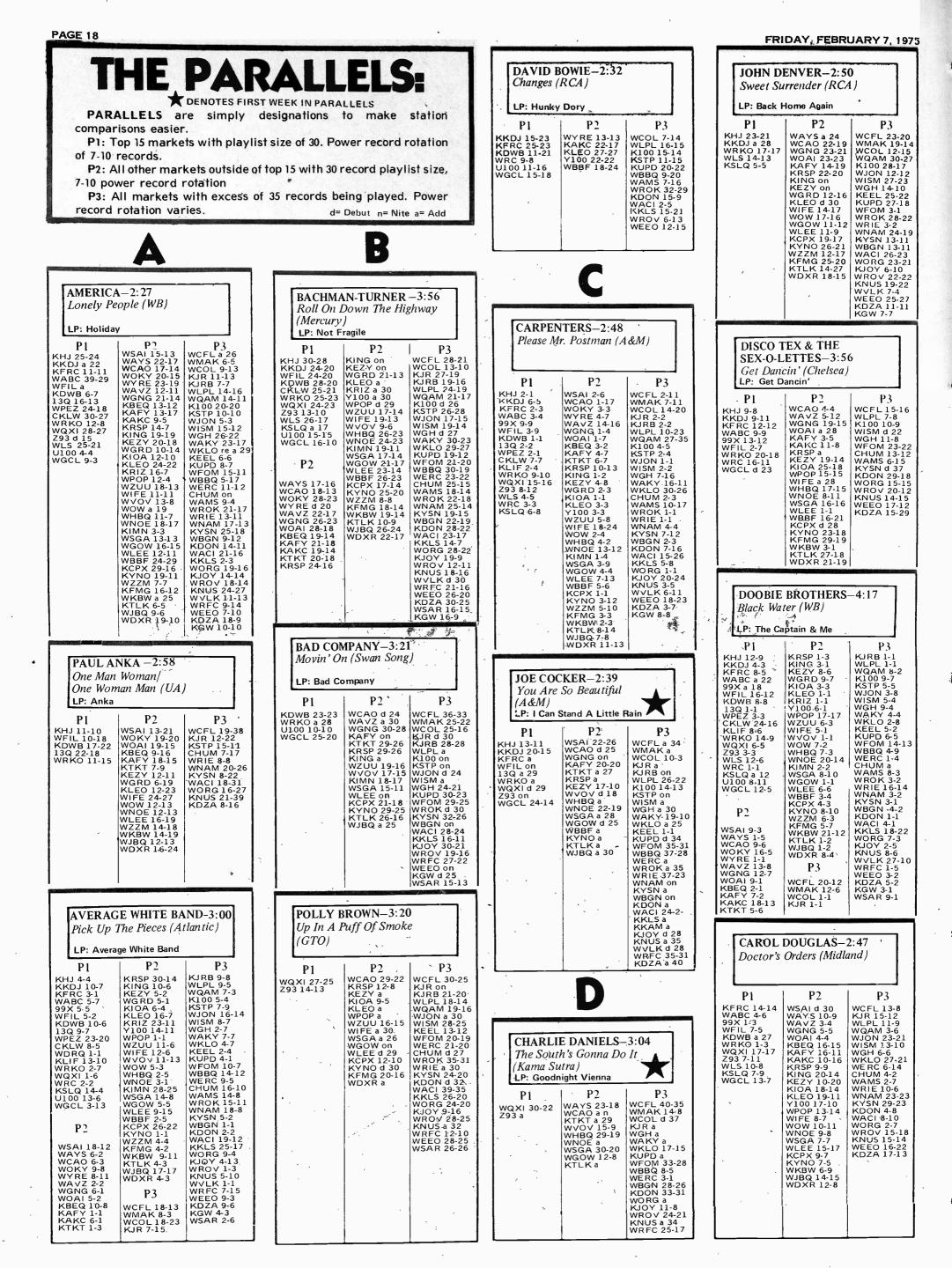
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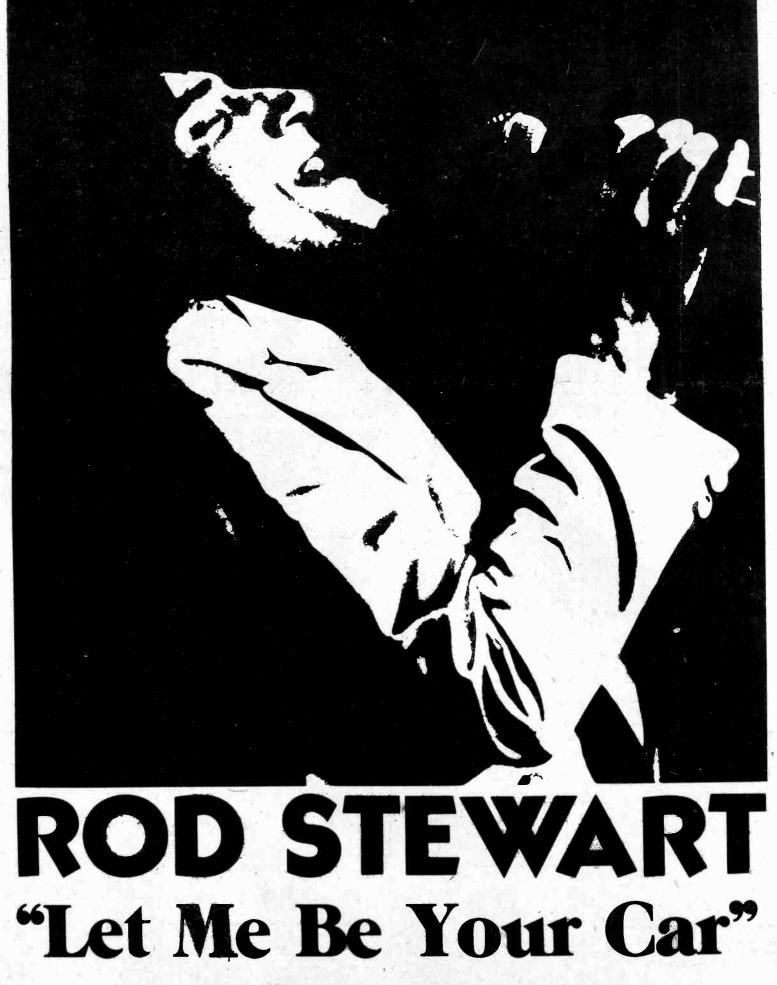
I need a National Head of R+B Promotion based in New York immediately.





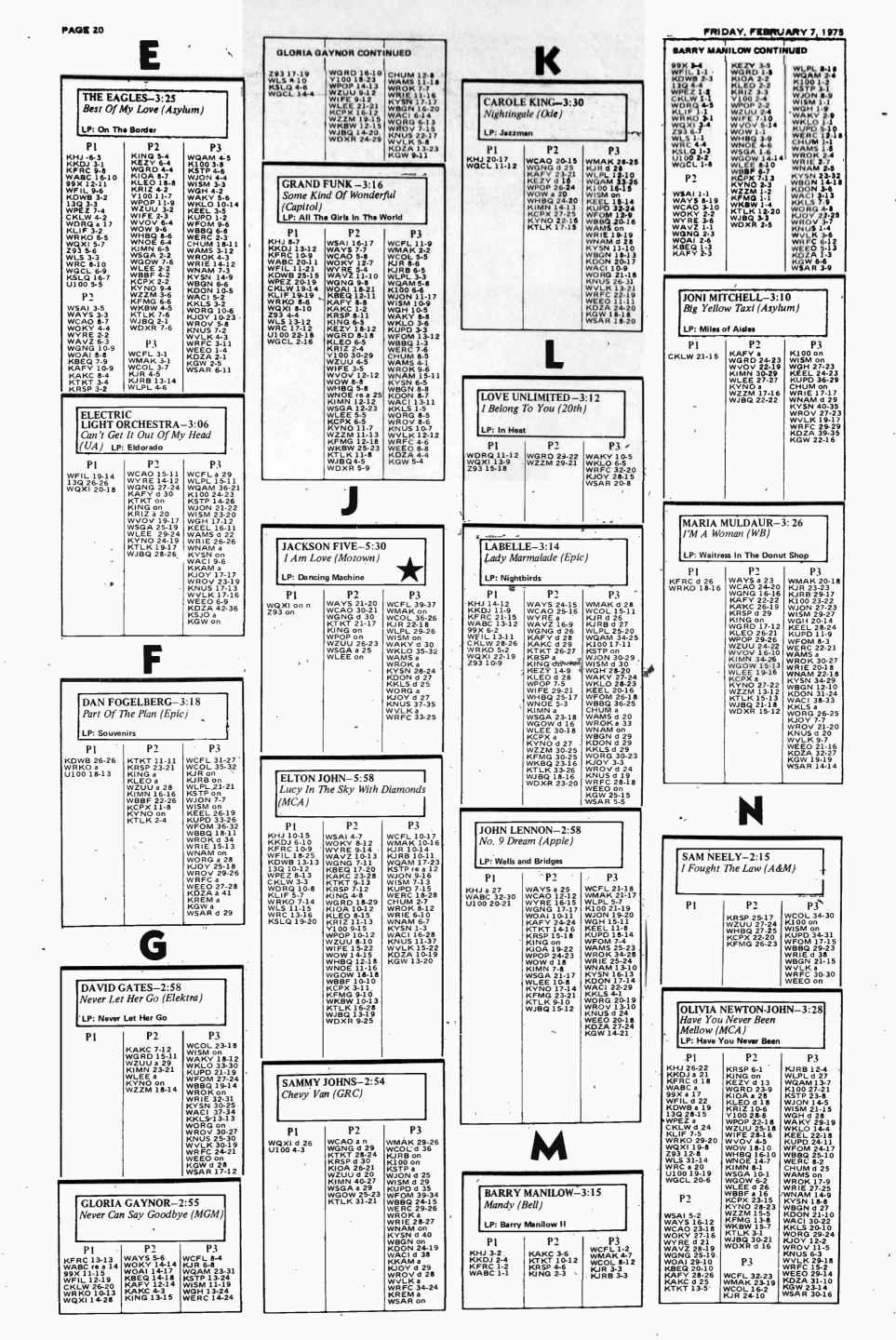
MUSIC BY ELTON JOHN LYRICS BY BERNIE TAUPIN

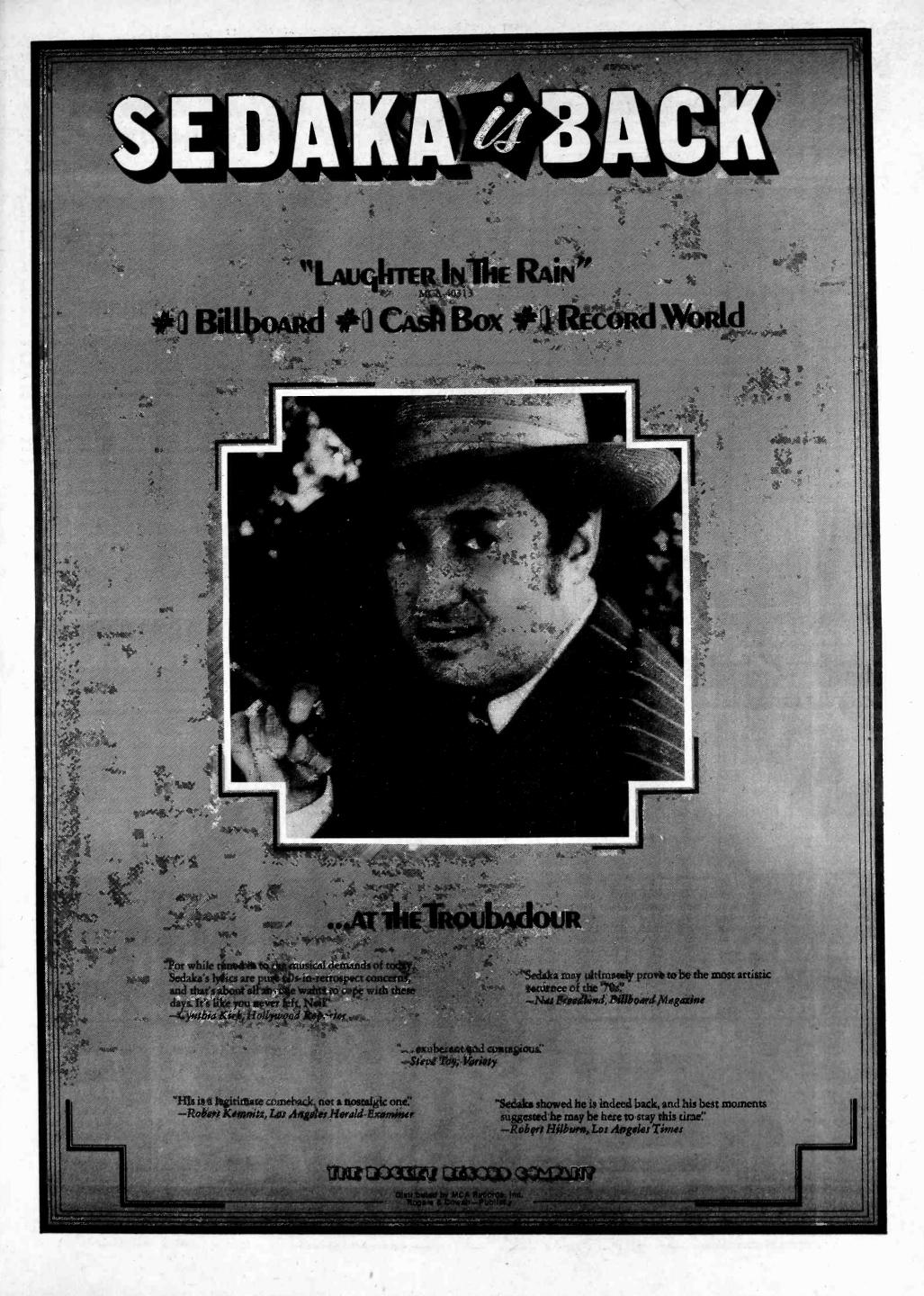
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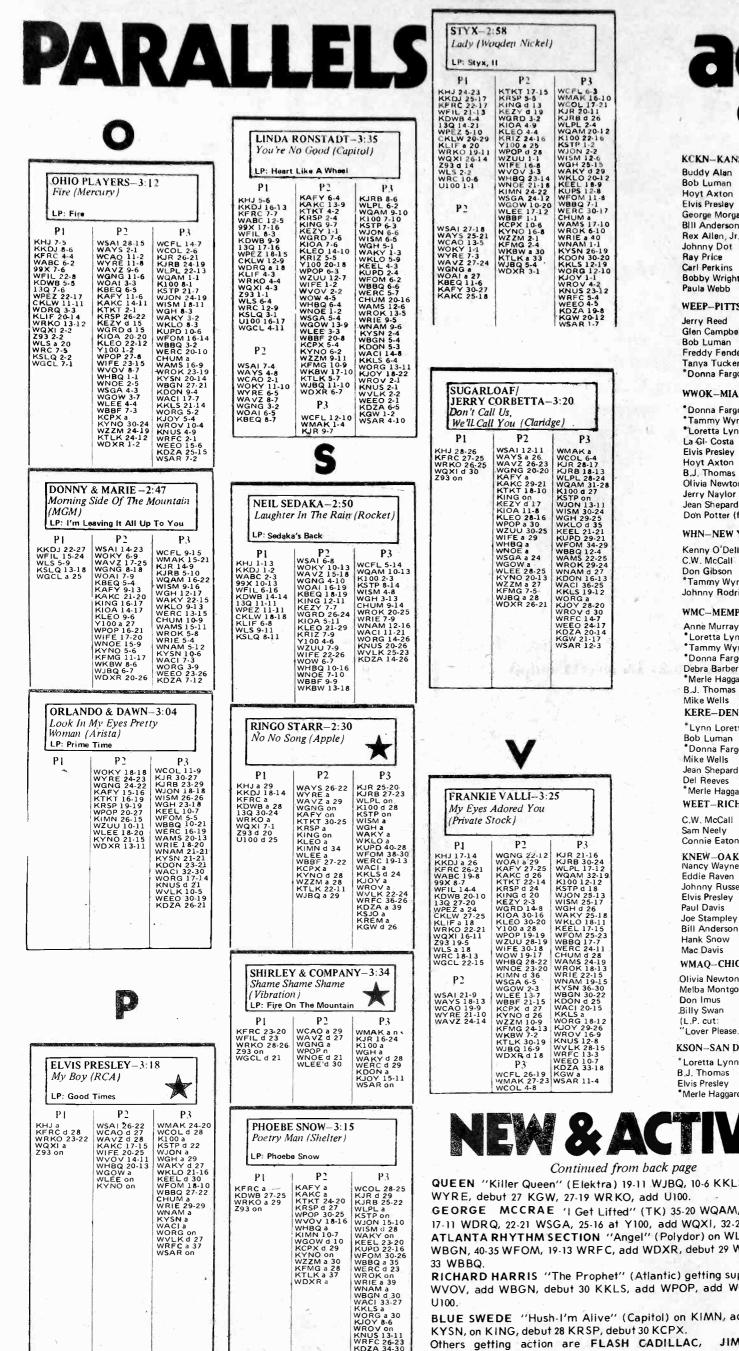


FROM THE HIT ALBUM "SMILER"









KDZA 34-30

added (COUNTRY) Continued from page 28

KCKN-KANSAS CITY Buddy Alan **Bob Luman** Hoyt Axton **Elvis Preslev** George Morgan BIII Anderson Rex Allen, Jr. Johnny Dot Ray Price Carl Perkins **Bobby Wright** Paula Webb

WEEP-PITTSBURGH

Jerry Reed Glen Campbell Bob Luman Freddy Fender Tanya Tucker *Donna Fargo

WWOK-MIAMI *Donna Fargo Tammy Wynette *'Loretta Lynn La-GI- Costa **Elvis Preslev** Hoyt Axton **B.J.** Thomas Olivia Newton-John Jerry Navlor Jean Shepard Don Potter (flip)

WHN-NEW YORK Kenny O'Dell C.W. McCall Don Gibson Tammy Wynette Johnny Rodriguez

WMC-MEMPHIS Anne Murray Loretta Lynn Tammy Wynette *Donna Fargo Debra Barber Merle Haggard **B.J.** Thomas Mike Wells KERE-DENVER *Lynn Loretta Bob Luman *Donna Fargo Mike Wells Jean Shepard Del Reeves Merle Haggard WEET-RICHMOND C.W. McCall Sam Neely Connie Eaton KNEW-OAKLAND Nancy Wayne Eddie Raven Johnny Russell Elvis Presley Paul Davis Joe Stampley **Bill Anderson** Hank Snow Mac Davis WMAQ-CHICAGO Olivia Newton-John Melba Montgomery Don Imus Billy Swan (L.P. cut: Lover Please..) **KSON-SAN DIEGO** *Loretta Lynn

B.J. Thomas Elvis Presley Merle Haggard

Continued from back page

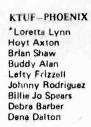
QUEEN "Killer Queen" (Elektra) 19-11 WJBQ, 10-6 KKLS, add KIOA, WYRE, debut 27 KGW, 27-19 WRKO, add U100.

GEORGE MCCRAE 'I Get Lifted" (TK) 35-20 WQAM, add WCOL, 17-11 WDRQ, 22-21 WSGA, 25-16 at Y100, add WQX1, 32-27 WBBQ ATLANTA RHYTHM SECTION "Angel" (Polydor) on WLPL, debut 28 WBGN, 40-35 WFOM, 19-13 WRFC, add WDXR, debut 29 WMAK, debut

RICHARD HARRIS "The Prophet" (Atlantic) getting super action on WVOV, add WBGN, debut 30 KKLS, add WPOP, add WOW, 12-12 at

BLUE SWEDE "Hush-I'm Alive" (Capitol) on KIMN, add KJRB, on KYSN, on KING, debut 28 KRSP, debut 30 KCPX. JIM CAPALDI

Others getting action are FLASH CADILLAC, STYLISTICS.



Kraham

Continued from page 6 excellent one. This is an art, not something you can learn. If you were the type who used to sell your baseball cards buy records when you were a kid ... you might have been the type to spend your lunch money and skip lunch just to buy another record. You might have had this admirable trait then. Out of every three records I add, I will give the world an automatic ... I will then give my market something they want, and then I will give them something I want, and hope to hell that they will learn to hunger for the sound of it.

In closing, let me say that I consider it an honor to be writing for such a fine publication as RADIO & RECORDS, and that this is the first straight piece of material I have written since I narrated the Chicago Bear victory highlights for the last 10 years (which by the way, ran 2 minutes in length),

BAUNACH Continued from page 16

distribution to meet your airplay has helped me a lot. I haven't been exclusively radio or exclusively sales ... It's a combination of the two treated equally that I believe In. Dot has succeeded, and we have a lot of artists coming to us who want to be on our label, because we believe in developing good artists. We're not after the one shot single. We want good albums, good catalogue sales plus performers. We want to develop all around artists that sell and sell for years to come."

-Candy Tusken

FM ROCK RADIO

Continued from page 12

album action, cut action and progressive singles action. There will be a bio section for station correspondence. Also record people who make outstanding contributions to FM radio promotion will be spotlighted. The suggested product section will continue.

In two weeks, the album chart will split into two. One will be a comprehensive retail sales chart based on an elaborate nation-wide store survey network almost a year in the making. It will be a no bullet, no bullshit affair based on just the facts. The other will be an airplayrequest chart based on reports from both the listed contributors each week and other not listed. Thus, even though there will be rotating and regular contributors each week, the chart will have a broad based reflection. It will be interesting to see the differences between the charts.

Again, I remind all radio and record people concerned with FM and albums to send pics and bios to Mike Harrison, P.O. Box 82522, San Diego, California 92110. The hot line number is (714) 223-6797.

RADIO & RECORDS

COUNT

PAGE 23

IIM DUNCAN/Editor

R&R COUNTRY HOTLINE: (213) 466-0954

Radio & Records

February 7, 1975 1/24 1/31 **1** TOM T. HALL/Sneaky Snake/I Care (Mercury) 4 7 2 CAL SMITH/Time To Pay The Fiddler (MCA) 3 3 **3** CONWAY TWITTY/Linda On My Mind (MCA) 9 19 **4** WAYLON JENNINGS/Rainy Day Woman (RCA) 7 10 5 MICKEY GILLEY/City Lights (Playboy) 1 2 6 T.G. SHEPPARD/Devil In The Bottle (Melodyland) 8 9 7 DON WILLIAMS/Ties That Bind (ABC/Dot) 6 6 8 RONNIE MILSAP/Legend In My Time (RCA) 2 1 9 CRYSTAL GAYLE/Wrong Road Again (UA) 10 15 10 CHARLEY PRIDE/Then Who Am I (RCA) 8 5 11 LINDA RONSTADT/I Can't Help It (Capitol) 24 16 12 C.W. MC CALL/Wolf Creek Pass (MGM) 14 14 13 DAVID WILLS/Song On The Jukebox (Epic) 20 11 FREDDY FENDER/Before Next Teardrop (ABC/Dot) 36 24 15 JOHNNY CASH/Lady Came From Baltimore (Columbia) 19 18 16 MOE BANDY/It Was Always So Easy (GRC) 18 12 17 SUSAN RAYE/Whatcha Gonna Do With A Dog (Capitol) 27 17 5 15 18 MERLE HAGGARD/Kentucky Gambler (Capitol) 20 19 BUCK OWENS/Great Expectations (Capitol) 23 JERRY REED/Let's Sing Our Song (RCA) 35 31 **TOMMY OVERSTREET/I'm a Believer (ABC/Dot)** 37 29 39 22 LOIS JOHNSON/Loving You Will Never Grow Old (20th) 24 23 BILLY "CRASH" CRADDOCK/Ruby Baby (ABC) 4 13 24 BOBBY BARE & FAMILY/Singin' In The Kitchen (RCA) 29 28 TILLIS & BRYCE/You're The One (MGM) 36 . -3 33 MAC DAVIS/Rock & Roll, I Gave You (Columbia) 28 27 27 FARON YOUNG/Another You (Mercury) 28 DICKEY LEE/Busiest Memory In Town (RCA) 32 22 JOHN DENVER/Sweet Surrender (RCA) 38 1 S ROY ROGERS/Hoppy, Gene & Me (20th) 39 31 RED STEAGALL/Someone Cares For You (Capitol) 27 23 **32** LITTLE DAVID WILKINS/Who Turned You On (MCA) BOBBY G. RICE/Write Me A Letter (GRT) . 40 37 34 PORTER WAGONER/Carolina Moonshiner (RCA) **3** TANYA TUCKER/South Is Going To Rise (Columbia) 36 JOHNNY RUSSELL/How Baby Builds A Fire (RCA) 37 GLEN CAMPBELL/It's A Sin When You Love (Capitol) **38 JOE STAMPLEY/Penny (ABC/Dot)** 39 DOTTIE WEST/Lay Back Lover (RCA) 40

→ 40 JEANNE PRUETT/Just Like Your Daddy (MCA)

New Entries

Most Added

MERLE HAGGARD Always Wanting You (Capitol)

k

LORETTA LYNN The Pill (MCA)

DONNA FARGO It Do Feel Good (ABC/Dot) TAMMY WYNETTE Want To Be A Mother (Epic) **NEW & ACTIVE** DONNA FARGO It Do Feel Good (ABC/Dot)

On her way to another top hit ... more initial reaction than her last ... adds include: KLAK, WAME, WEEP, KSO, WONE, KLAC, KRMD, WHOO, KHOS, WSM, WWOK, WMC, KERE, WBAP, KJJJ, KTCR, WUBE, WHO WDEE, WSLR, WIL and more...

MERLE HAGGARD Always Wanting You (Capitol)

Another SMASH from the Hag ... added at KCKC, KFOX, KLAC, KHOS, WSM, WMC, KERE, KBUL, WBAP, KJJJ, KENR, KSON, WPLO, WSLR, KLAK, KIKK, WHK, WIL, WNCRY and then some....

LORETTA LYNN The Pill (MCA)

Some hate it and others like it, but it looks like another big one for the liberated MS LYNN. Adds: WBAM, KSO, WNCR, KCKC, KRMD, KSPO, KHOS, WWOK, WMC, WSM, KERE, KTCR, KENR, WIRE, KSON, KTUF, WAME, WHK, Debut 40 KBUL.

JOHNNY RODRIGUEZ ... Out Of My Mind (Mercury)

Strong adds this week: WBAP, WHN, KJJJ, KWJJ, WHK, WHO, KTUF, KBOX, KRMD, KSPO, WHOO, KHOS, KBUL, KSO, WUBE, and KCKCK.

TAMMY WYNETTE You Make Me Want ... (Epic)

Big first week adds include: WAME, WBAM, KBUL, WONE, KOOO, WWOK, WHN, WMC, WSUN, KENR, WDEE, WPLO, KIKK, WHK, WIL and more...

JEAN SHEPARD "Tips Of My Fingers" (UA) Very heavy action. Very strong adds including: KBOX, WHK, KBUL, WBAM, KERE, KOOO, WWOK, KERE, WBAP, WUNI, KENR, WPLO and KIKK.

ELVIS PRESLEY "My Boy" (RCA) more adds include: KCKN, KRMD, KHOS, WWOK, KNEW, WSUN, KPOK, KSON, WPLO, KIKK, debut 29 KTUF.

LEFTY FRIZZELL "Life's Like Poetry" (ABC) some very good adds this week: KAYO, WBAM, WBAP, WHO, WDEE, WSLR, KTUF, KBOX, KIKK, KWJJ.

ANNE MURRAY "Uproar" (Capitol) more adds including: WBAM, KOOO, KSPO, WMC, WBAP, KENR, KWJJ, WIL, KIKK, pick: KAYO HOYT AXTON "Nashville" (A&M) Looks like "Nashville" will be the side, although we are getting still some action on flip. Speed Trap added at WSLR. Other had for pick-side: KCKN, KOOO, KBFW, WHOO, WWOK, WDEE, KTUF, WIL.

LA COSTA"He Took Me For A-Ride" (Capitol) still moving ... adds: WBAM, WUBE, KLAC, KRMD, KSPO, WHOO, WWOK, KBOX. DELREEVES "But I Do" (UA) some pretty good adds right off: KIKK,

WHK, KBOX, WUNI, KERE; WBAM, KOOO, WHOO. MIKE WELLS "Sing A Love Song, Porter Wagoner" (Playboy): good

adds this week: WBAM, KOOO, WMC, KERE, KBUL, WHO, WIL BILL ANDERSON "Still Feel The Same" (MCA): continued strength:

KCKN, KRMD, KFOX, KNEW, KJJJ, WPLO.

RAY GRIFF "If That's What It Takes" (ABC-Dot) added at: WBAM, WSM, KSO, KLAK, and picked at WHO.

RECORDS TO WATCH:

BUDDY ALAN "Chains" (Capitol) more adds KCKN, WONE, WUNI, KTUF

JOE ALLEN "Should I Come Home" (Warner) 36-29 WBAM, debut 33 KJJJ, Pick: WSLR, added KSO. DEBRA BARBER "Help Yourself To Me" (RCA) more adds: KSO,

WMC, KTUF BILLY "Crash" CRADDOCK "Still Thinking About You" (ABC) adds KENR, KIKK, WSLR

CHARLIE DANIELS BAND "Souths Gonna Do It" (Kama Sutra) 47-24 WUNI, another add at KBOX.

ARLENE HARDEN" | Could Almost Say Goodbye" (Capitol) added at KBFW, WDEE

KENNI HUSKY "Fallen Star" (Warner) adds include KLAC, KAYO, WBAP

DON IMUS "Play That Country Jukebox" (RCA) play at WMAQ, flip on KRMD

Continued on page 24

RADIO & RECORDS

Direct From Duncan

PAGE 24



As you may know by now, R & R will be holding our first convention in Atlanta, March 21-23. At this year's seminar, very little country radio programming will be discussed. The reason is that the Country Radio Seminar will be held in Nashville the week prior to our own. If you can make it to our seminar, please come on down, because some of the best radio programmers in the world will be there. But if you have to choose between seminars, we urge you to attned the Nashville radio seminar, March 14 and 15. For your convenience, a registration form has been printed in this issue. Hope to see you there.

By now you have heard MOON MULLINS was fired from KSON, San Diego. MOON left a pretty solid job in Louisville at WINN to take on the program director's job at KSON. He's out after just a few weeks in town and could use a job now. If you know of anything give Moon a call: 714-469-0530. ED CHANDLER is the new P.D. and DAVE LOVE takes over as Music Director.

DON DAY is resigning his position as Operations Manager of WBAP, Fort Worth after 5 years. DAY told me his resignation, which goes into effect April 1, was to give himself a rest and because the new owners had some different ideas about the music and programming of WBAP. Don will continue on-the-air 4-7 daily... We've been getting some good reports on the DON IMUS, RCA release: "Play That Country Jukebox." STEVE BORKUM of Management Three in New York called to advise us that if any station playing the record would like to run a contest having listeners guess all the words in the tune, just call him for a copy of the words. The number: 212-752-1563. (By the way, the official R & R "Word of the Week" is OPUS. Our definition of OPUS is: what you say when your cat has done it again!)...

Let it be known: KENNY PRICE is the Country WORLD HEAVYWEIGHT EATING CHAMPION. Price beat JOHNNY RUSSELL in their recent eating contest held in conjunction with a WSLR, Akron promotion. BOB FULLER reported Price was able to eat 18 pieces of chicken in 16 minutes, while Russell could only consume 15 pieces... NAVEL FELTS has signed with ABC-Dot, but can't start releasing product until his last lable, CINAMMON, pays RCA the money they owe for some NARVEL FELT's masters.

On January 17 we ran a photo from a recent Country concert put on by WWOK and WIGL-FM in Miami. The photo-caption said: "It marked the first time and FM station has been involved in live music in South Florida." DAVE ROBERTS, P.D. of WIRK-FM in West Palm Beach sent me a letter with photos of a country concert their station put on almost a year before the WIGL-FM "first." (P.S. Thank you to DAVE ROBERTS and his crew for the super letter and support of R&R) KSO, reports CURTIS KING, will be having their first anniversary February 13 & 14. The Des Moines station will give away birthday cakes as part of the celebration... JACK RENO, program director of K000 in Omaha has hired a couple new jocks FRED MONICH, formerly with the Rocky Mountain Network, will do all night and CHRIS MICHAELS, of Southbend, Indiana, will do afternoon drive.

NEW at KNEW is HARRY STEVENS, from KYA, who will do 12 midnight to 5 am. The KNEW Valentine Promotion involves finding a song with the word "LOVE" in it. The station plays the cut-out word and listeners try to guess what song it comes from. If they are right they win \$9.10. Grand winner gets a trp for two to Acapulco. New music director at WEET, Richmond is DAN HALYBERTON.,

Welcome to two more R&R country reporters: BOB PITTMAN of WMAQ in Chicago and CLIFF HAYNES of KJJJ in Phoenix...KERE in Denver will have their annual Country Fair, February 10-15. Country shows will be featued daily at 2 & 7 pm. The Mutual Braodcasting Network will air a half-hour show each night from the fair. The program will be on over 250 stations in the country.

LARRY JAMES has returned to WUNI in Mobile and will handle the music chores again...



Continued from page 23

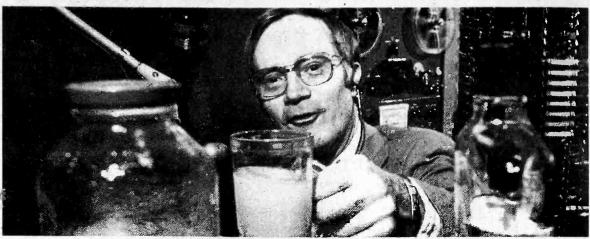
GEORGE MORGAN "In The Misty Moonlight" (MCA) added: KCKN, KHEY, KBUL, KTCR

JERRY NAYLOR "Is That All There Is To A Honky Tonk" (Melodyland) adds KFOX, WWOK, No. 15 WBAP, No. 10 KJJJ. GARY SMITH "If You Don't Write A Hit Song About Me" (Elektra) novelty record getting some good action: added KENR, WSLR, KIKK CONNIE SMITH "I Got A Lot Of Hurtin' Done Today" added KCKC, WBAP, WSLR, WNCR

BRIAN SHAW "The One She's Cheating With' (RCA) more adds: KSO, KHEY, WSM, KTUF, WPLO.

NANCY WAYNE "Cheating Was The Last Thing On My Mind" (20th) Title cut from her first L.P. picking up with more adds KNEW, WSM. PAULA WEBB "Dear Mr. President" (20th) more adds this week; KCKN, WIRE, KBOX, WSM

BOBBY WRIGHT "I Just Came Home To Count The Memories" (ABC) continued action and adds: KCKN, WBAP, WHO, WSLR.



BILL QUAY, morning jock at WAME in Charlotte, North Carolina is shown having a drink during their holiday Promotion to discourage listeners from drinking and driving. QUAY was able to consume 10 ounces of 100 proof Vodka, mixed with orange juice, between 7:30 a.m. and 9 a.m. Local law enforcement and alcohol safety people participated



Ann-Margret and Roger Smith presented the Imperial Suite Key to the "Entertainer of the Year," Charlie Rich. Presentation was made at a recent reception given and hosted by Ann-Margret to welcome "The Silver Fox" back to the Las Vegas Hilton. The plush Imperial Suite signifies "superstar" status. Other stars to receive the Key in the past, have been Barbra Streisand and Elvis Presley.



RCA artist Ronnie Milsap sits in on the Jonathon Rhodes show at WEEP-Pittsburgh. Commercials were transcribed into braille for Ronnie. From left: Program Mgr. Ed Salamon, RCA's Hank Zarembski, Rhodes and Milsap.



CONWAY TWITTY Linda On My Mind (MCA) OLIVIA NEWTON-JOHN You Ever Been Mellow (MCA)

FREDDY FENDER Next Teardrop Falls (ABC/Dot) TOM T. HALL

Sneaky Snake (Mercury)

COUNTRY ALBUMS

Once again this week **BILL ANDERON'S** (MCA) album has the nation's hottest cut with "Country D.J." --fantastic requests and airplay on KHOS, KHEY, KBUL, WSM, KERE and KTUF. **RONNIE MILSAP** (RCA) "Legend In My Time" LP is happening. Big cut "Too Late To Worry And Too Blue To Cry," KHOW, KBOX, KRMD, WMC, WUNI, and also "Country Cookin" WSUN, KSO, KERE, KUZZ. CAL SMITH'S "Fiddler" album (MCA) strong action on "Brother Jack," "She Talked A Lot About Texas," KCKC, KBUL KFOX. "All American Girl" to be released and shipping this week from STATLER's album (Mercury) - most stations playing as single from "Sons Of Motherland" LP. "Larry Swimmin," big cut. JESSI COLTER (Capitol) picking up play, also MAC DAVIS(Columbia) with some good action.

MOE BANDY



MOE BANDY "It Was Always So Easy" (GRC) This is a great "pull-upa-chair, have a beer and listen to a country song" album. In other words, if you love country you'll dig this MOE BANDY album. Best cuts "Don't Anyone Make Love At Home Anymore," "I'm Gonna Listen To Me." A great uptempo programming cut can be found in "Home In San Antone." Note to jocks: next time a listener says let me hear sumthun' country, reach for this MOE BANDY album because it's COUNNNNNTRY!

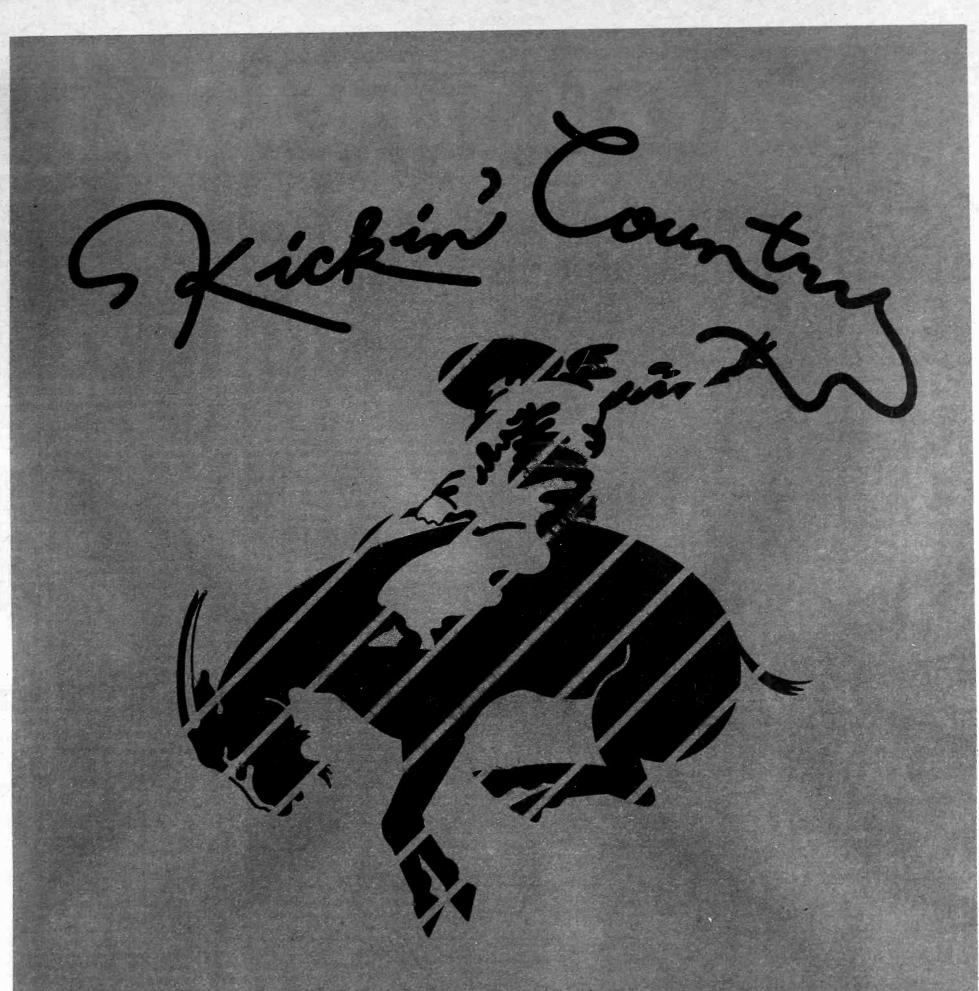


CONNIE SMITH I Got a Lot of Hurtin' Done Today/ I've Got My Baby on My Mind



CONNIE SMITH "I've Got My Baby On My Mind" (Columbia) The success of cuteand country CONNIE SMITH is obviously based on the fine talent of this little lady. It's a well-balanced album with some grat up-to-medium progrtamming, cuts, which include "Why Don't You Love Me," "Sunshine Blue," and "Back In The Country." Best cut is "Loving You Has Changed My Whole Life." Album includes hit. "I've Got My Baby On My Mind."





FROM CAPRICORN RECORDS MACON, GA.



3

Konny O'Dell Soulful Woman (CPS 0219) fram his album Kenny O'Dell (CP 0140)



÷

Kitty Weils I've Been Loving You Too Long (CPS 0226) from her album Forever Young (CP 0146)



Johnny Darrell Pieces Of My Life (CPS 0223) from his soon to be released album Waterglass Full of Whiskey (CP 0158)

R&R COUNTRY HOTLINE:

(213) 466-0954

Country Seminar Requests Audio/Visual Materials

As in past Country Radio Seminars the February 28th. (Your Film or VTR will be Agenda Commitee is requesting your dubbed and returned.) involvement.

NEEDED: Air Checks - Each year the Country Radio Seminar has had an album pressed of Air Sounds of country stations from all over the country. (Please scope your Air 90036. DEADLINE: February 28th. Checks — full track 71/2 IPS) Send to: Bob Clayton, KBOX, 9900 McCree Road, Dallas, Texas 75238. DEADLINE: February 15th.

the Country Radio Seminar will attempt to show various Advertising Campaigns used to promote radio stations. Send to: Dean It's put together by broadcasters for Osmundson, WMC, 1960 Union Avenue, broadcasters, so your involvement makes the Memphis, Tenn. 38104. DEADLINE: diference.

COUNT

NEEDED: Color Slides - Advertising Billboards, Bus Cards, Newspapers, Cab Tops other than TV plus short tape of short jingle to synch with slide. Send to: Carson Schreiber, KLAC, 5828 Wilshire Blvd., Los Angeles, Ca.

NEEDED: Print Advertising Presentations — This was popular last year and Country Radio Seminar needs input again. EITHER CALL OR SEND TO: Murray Green (216-696-NEEDED: Film-VTR's - For the first time 2455), WNCR-FM, 1375" Euclid Avenue, Cleveland, Ohio 44115.

The Country Radio Seminar is totally yours.

REGISTRATION FOR

Nashville Country Radio Seminar P. O. Box 12617 Nashville, Tennessee 37212

Gentlemen:		•					
Enclosed is our check for	(\$60.00 per person) for	registrations					
for the Sixth Annual Country Ra	adio Seminar, March 14-15, 1975.						
NAME(S)	POSITION:	,					
	POSITION:						
	POSITION:	·					
STATION OR COMPANY NAME							
	CITY/STATE:						
ZIP CODE	TELEPHONE NUMBER						
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Your Registration Fee includes the closing Banquet & Show. However, should you need additional Banquet tickets, the cost will be \$15.00 each. Cut off time for additional Banquet tickets will be 6:00 PM on Friday, March 14, 1975so please indicate your additional tickets with your Registration and include your check for each. Thank you!							
I WILL NEED	EXTRA BANQUET TICKETS @ \$15.00 EACH.						
		`					
FILL OUT THE INFORMATION BELOW	ORT HILTON ARE BEING HANDLED BY THE COMMI AND RETURN WITH YOUR REGISTRATION. YOU "SOUND CITY TOURS" IMMEDIATELY. THANK	R HOTEL CONFIRM-					

ROOM TYPE:	SINGLE, 1 bed - 1 person	Ş16		\$18	per	night	prus	cax	
	SINGLE, 1 bed - 2 persons			\$21	per	night	plus	tax	
	DOUBLE, 2 beds- 2 persons	\$21	-	\$23	per	night	plus	tax	
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	bollbo	Ϋ́́	~	•-	F 7 -	0	•		
	Add \$3.00 per additional person.								

Please check here if you are coming to Nashville alone and wish to sign up for the "Buddy" system (double room). This not only defrays expenses but is a great way to make a new friend.

ARRIVAL DATE:	, 	DEPARTURE DATE:	<u>.</u>
ARRIVING VIA:		FLICHT NUMBER:	TIME:
AUTO:	OTHER:	•	TIME:



This Sunday is the birthday of one of the most durable performers in our country's history. Ernest Tubb will celebrate another 60th birthday (9th) and probably on the road, where he spends over 200 days each year. "As long as they keep coming to see me, I guess I'll keep going to see them !" Interestingly enough, Tubb was perhaps the first to record a Pop-Country record (with the Andrews Sisters) as early as 1950. Perhaps he'll do something "hip" enough to be a contemporary country airplay thing yet...The final commission of Thomas Hart Benton will hang in the newly expanded (twice the original size) quarters of the Country Music Hall of Fame. His widow, Mrs. Rita Benton will be present here when the mural is unveiled (probably this month). Country Music Foundation paid \$50,000 to have him paint it. Should be worth over a hundred thousand since his death. Benton finished the painting on Friday and died on Sunday. Didn't even sign it. Harry Truman once said he was the "best damn painter in America!'

Bits & Pieces: Congratulations to Jeannie C. Riley and her new husband, Mickey. It's their second marriage (to each other!) . . . Is it true that the Roy Clark - Buck Trent album "A Pair of Fives" 'took over a year to make?...(one note at a time?)...is it true that the eating contest between Kenny Price and Johnny Russell in Akron was refereed by Little David Wilkins?? . . . Nobody has denied rumors that Hank Williams, Jr. is retiring, and the purchase of the place on the lake in Culiman, Alabama adds another dimension to the story ... Wally Cochran, one of the most dynamic country music people Nashville has ever known, will form his own public relations firm when he departs GRC ON February 15th. Man, I'd like for him to work for me! . . . 63 down, 73 pounds to go on Junior Samples' crusade to lose over 130! . . . Mel Tillis says his favorite hobbies are hunting, fishing and "stuttering boy" (that's the name of the Frenchbred buil he bought recently and plans to build a strain from). "The best huntin' is in Carolina, best fishing in Florida," he says . . .

When Dolly Parton goes home to Sevierville, Tennessee on Thursday the 20th for another homecoming, they hope to do a "live" album if time and conditions permit arrangements. That sleepy little town will be wide awake when it's favorite daughter returns to sing and play benefitting the Sevier County High School Band Booster's Club...Rumors that Larry Butler and George Richey would buy Jack Clement Studios have subsided, and, up to presstlme, there was no confirmation of a sale, though the fact that it will be sold is a foregone conclusion. The "Cowboy," Jack is embarking (or re-embarking) on a performing career (and everything). Jack is like an overgrown kid who's genius keeps getting him into and out of trouble. His songs are legend; who'll ever forget "Dirty Old Egg-Suckin' Dog''... or "Flushed From the Bathroom of your Heart?" Jack treats life like a Saturday movie, or like it was an itinerant ice cream man who he is going to catch, and buy everything the man's got! Clement will do some new things, and if history counts, he'll do some very important things.

Mae Axton called from New York City where she was doing promotion-P.R. on son Hoyt's current A&M release. Must be nice to have your own built-in P.R. firm, Hoyt! I've often wondered why Mae doesn't seriously get into the P.R. business these days. When I asked, she said, ''I like to do what I want to do, when I want to do it." She's a ghost writer of periodical columns, she's an author ("Country Singers As I Know 'Em, 1974), she wrote Elvis' first hit "Heartbreak Hotel," she taught school for 15 years, she has crusaded in state government recently for anti-piracy legislation and her brother is the new Governor of Oklahoma! (and her son is one of the most explosive writer-performers on the scene today).

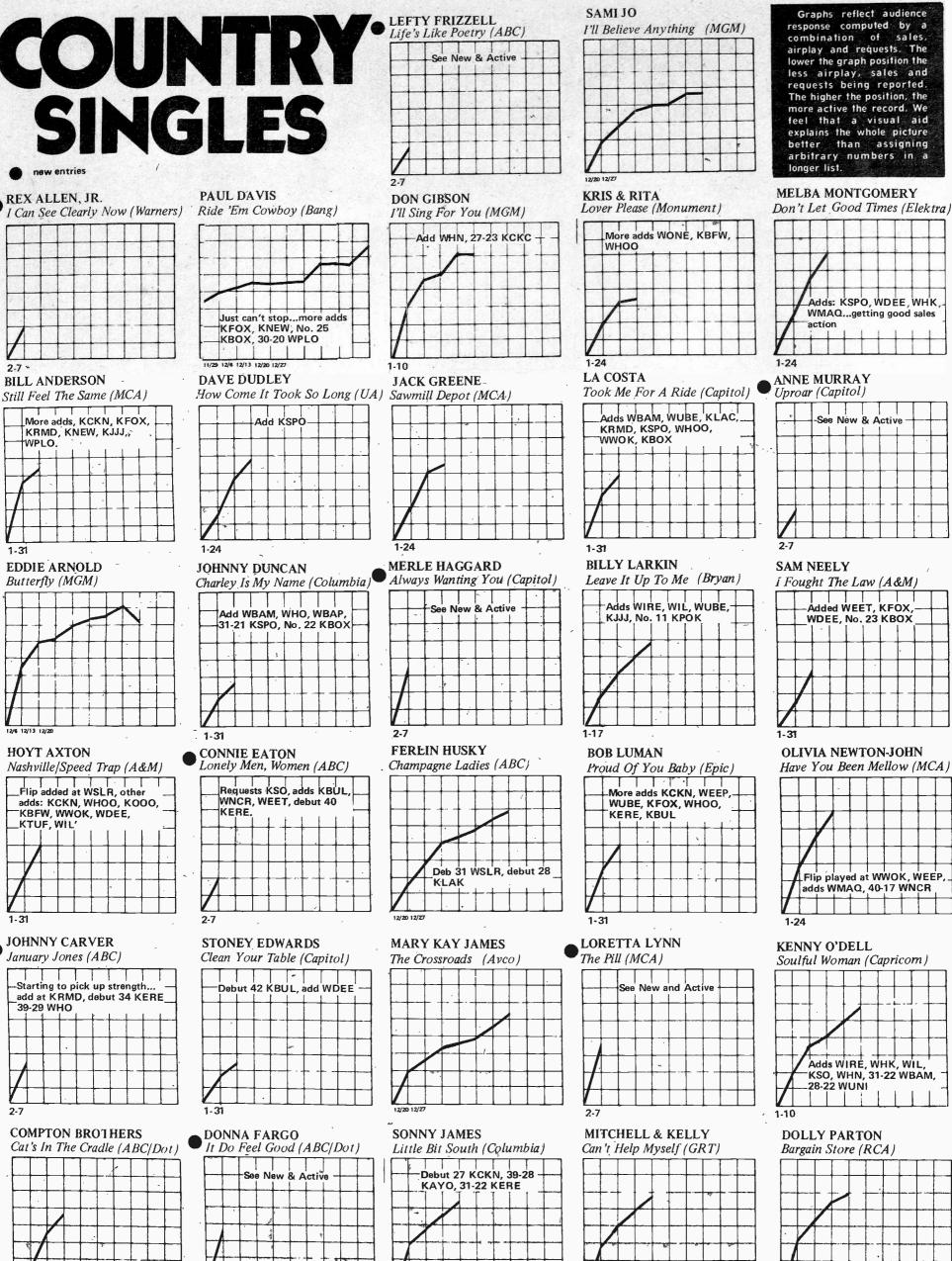
Charlie Douglas remembered something I said a couple of years ago during our Country Radio Seminar In describing the future of gospel radio. The parallels of gospel and country radio are vividly similar, but gospel radio will grow much faster than country, because it will follow and avoid many of the guidelines and pitfalls in the prototype country radio cranked out through the years. Also, I predict that country stations and MOR stations will discover the potential in latenight (or all night) gospel record shows (with a real disc jockey, not "Churchy") formats. Watch the major market station first experiment with this. An allnight gospel record show with an exciting personality right now would pioneer a new era in radio. Who'll be the first?

FRIDAY. FEBRUARY 7, 1978

HM DUNCAN/Editor

FRIDAY, FEBRUARY 7, 1975

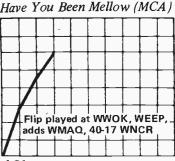
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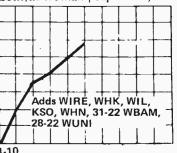


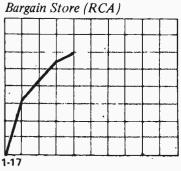
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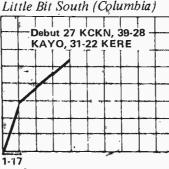
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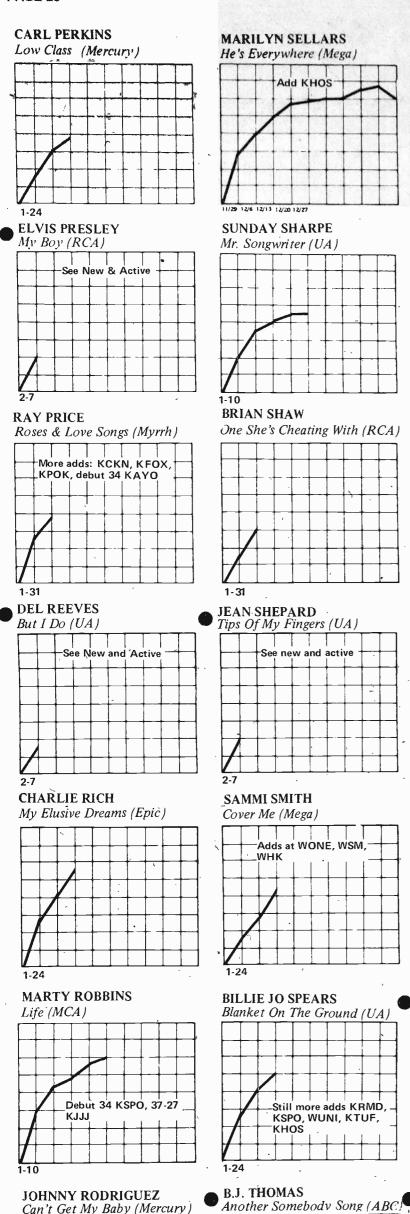


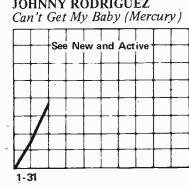




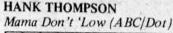
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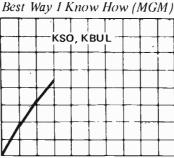
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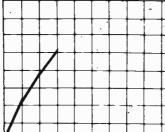
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MEL TILLIS

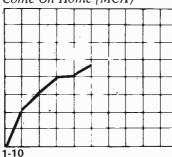
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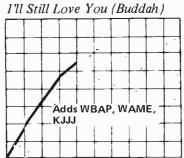
1-24 DIANA TRASK -Oh Boy (ABC/Dot)



1-17 MARY LOU TURNER Come On Home (MCA)



JIM WEATHERLY



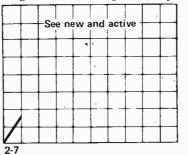
MIKE WELLS Sing Me...Porter Wagoner (Playboy)

1-17

Adds WWOK, WMC, KSON

KFOX, WPLO

2.7



TAMMY WYNETTE

You Make Me Want To Be (Epic									
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KHOS-TUCSON

*Loretta Lynn Merle Haggard

Marilyn Sellars

Jean Shepard

Bob Luman

Met Tillis

Mike Wells

George Morgan

Merle Haggard

Johnny Rodriguez

Tammy Wynette Connie Eaton

WSM-NASHVILLE

*Loretta Lynn

Donna Fargo

Jerry Lee Lewis

Merle Haggard

Porter Wagoner

Johnny Rodriguez

Tammy Wynette *Donna Fargo

KSO-DES MOINES

Elvis Presley

Kenny O'Dell

Debra Barber

*Loretta Lynn

*Donna Fargo

Rex Allen, Jr.

Johnny Rodriguez

*Loretta Lynn -*Tammy Wynette

Ray Griff Lefty Frizzell

Jean Shepard Del Reeves Anne Murray

Karen Wheeler

Mike Wells

WBAM-MONTGOMERY

Brian Shaw

Joe Allen

Ray Griff

Mel Tillis

La Costa Johnny Duncan

WSUN-ST. PETERSBURG

Nancy Wayne

Brian Shaw

Ray Griff Sammi Smith

Paula Webb

Steve Bess

Little David Wilkins

KBUL-WICHITA

Asterisk (*) denotes records Most Added this week.

KRMD-SHREVEPORT

Don Imus-Pick Johnny Rodriguez Loretta Lynn Loretta Lynn La Costa **Bill Anderson** Johnny Carver *Donna Fargo Elvis Presley **Billie Jo Spears**

KBOX-DALLAS Bobby Harden Jean Shepard Johnny Rodriguez Del Reeves Paula Webb Charlie Daniels Band La Costa' Lefty Frizzell Lois Johnson WAME-CHARLOTTE Mac Davis

Diana Trask *Loretta Lynn * Tammy Wynette Jim Weatherly Hank Thompson *Donna Fargo

KWJJ-PORTLAND Porter Wagoner Lefty Frizzell Johnny Rodriguez Anne-Murray Jim Weatherly Billy Mize

KIKK-HOUSTON *Merle Haggard Anne Murray Lefty Frizzell Jean Shepard Gary Smith Elvis Preslev Tammy Wynette Del Reeves Billy "Crash" Craddock

WHK-CLEVELAND *Merle Haggard Del Reeves *Tammy Wynette Johnny Rodriguez Jean Shepard Kenny O'Sell Sammi Smith *Loretta Lynn Barbara Mandrell Melba Montgomery

WIL-ST. LOUIS Mike Wells Anne Murray *Tammy Wynette *Merle Haggard Kenny O'Dell Barbara Mandrell Billy Larkin

Donna Fargo Hovt Axton Rex Allen, Jr Mike Lunsford KLAK-DENVER *Merle Haggard *Donna Fargo

Ray Giff KAYO-SEATTLE

Anne Murray-Pick Lefty Frizzell Keni Husky Rex Allen, Jr Johnny Mullins **KSPO--SPOKANE**

Melba Montgomery Loretta Lynn Billy Jo Spears Johnny Rodriguez Dave Dudley Anne Murray La Co'sta

whoo-orlando Hoyt Axton-Pick Kenny Starr Bob Luman Del Reeves Kris & Rita Charlie Rich *Donna Fargo Johnny Rodriguez La Costa

KHEY-EL PASO George Morgan Nick Nixon Brian Shaw

WUNI-MOBILE Billy Jo Spears

Del Reeves Jean Shepard Buddy Alan The Farm Band WSLR-AKRON Joe Allen-Pick Bobby Wright *Merle Haggard Crash Craddock Lefty Frizzell Hoyt Axton Connie Smith *Donna Fargo Johnny Dot

Gary Smith Bill Thundercloud WPLO-ATLANTA Jean Shepard-Pick Elvis Presley Bill Anderson Karen Wheeler Tammy Wynette *Merle Haggard

Brian Shaw B.J. Thomas WDEE-DETROIT *Tammy Wynette

Johnny Darrell Donna Fargo Melba Montgomery Hoyt Axton Sam Neely Lefty Frizzell Stoney Edwards Arlene Harden

> KRAK-SACRAMENTO No Adds

KENR-HOUSTON *Merle Haggard Anne Murray

'Loretta Lynn *Tammy Wynette

Billy LArkin *Loretta Lynn Kenny O'Dell Paula Webb Little David Wilkins **WHO-DES MOINES**

WIRE-INDIANAPOLIS

Ray Griff-Pick Mike Wells Johnny Rodriguez *Donna Fargo Johnny Duncan **Bobby Wright**

Lefty Frizzell Marie Owens WNCR-CLEVELAND *Tammy Wynette *Loretta Lynn Connie Smith

*Merle Haggard **Connie Eaton** Jeanne Pruett Eddie Raven **KTCR-MINNEAPOLIS** *Loretta Lynn

George Morgan 'Donna Fargo **KPOK-PORTLAND** Hagers Elvis Presley Rex Allen, Jr.

Ray Price KJJJ-PHOENIX "Donna Fargo Bill Anderson Olivia Newton-John Billy Larkin Merle Haggard Mac Davis Johnny Rodriguez WBAP-FORT WORTH *Merle Haggard

Charlie Rich Connie Smith Jean Shepard Lefty Frizzell *Donna Fargo Johnny Rodriguez Johnny Duncan Jim Weatherly Bobby Wright Anne Murray Ray Griff Karen Wheeler

Roy Acuff Kenni Husky WONE-DAYTON ^{*}Donna Fargo

Buddy Alan Kris & Rita Sammi Smith *Tammy Wynette

WUBE-CINCINNATI Johnny Rodriguez Don Williams Freddy Fender La Costa

Bob Luman *Donna Fargo Billy Larkin KCKC-SAN BERNARDINO

Connie Smith Jean Sheppard Merle Haggard Johnny Rodriguez

KLAC-LOS ANGELES La Costa *Merle Haggard *Donna Fargo Kenni Husky

KBFW-BELLINGHAM Kris & Rita Arlene Harden Hoyt Axton

KOOO-OMAHA Del Reeves Jean Shepard *Tammy Wynette

KFOX-LONG BEACH

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Mike Wells Anne Murray Sandi Burnette Hovt Axton *Merle Haggard Jessi Colte Paul Davis Ray Price **Bill Anderson** Bob Luman B.J. Thomas

- Crash Craddock MORE COUNTRY ADDS-SEE PAGE 22

Jeap Shepard

Garv Smith

Bobby G. Rice

Radio & Records

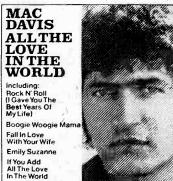
POP/30

1/24 1/31

1/24	1/31		
-1	1	1	EAGLES/Best Of My Love (Asylum)
6	2	2	LINDA RONSTADT/You're No Good (Capitol)
8	4	3	FRANKIE VALLI/My Eyes Adored You (Private Stock)
8	5	4	LANA CANTRELL/Like A Sunday Morning (Polydor)
2	3	5	CARPENTERS/Please Mr. Postman (A&M)
19	9	6	AL MARTINO/To The Door Of The Sun (Capitol)
12	11	Ö	AMERICA/Lonely People (WB)
24	12	8	OLIVIA NEWTON-JOHN/Have You Never Been Mellow (MCA)
13	13	- 9	JOHN DENVER/Sweet Surrender (RCA)
5	7	10	MAC DAVIS/Rock 'N Roll (Columbia)
22	18	Ð	DAVID GATES/Never Let Her Go (Elektra)
15	15	12	ORLANDO&DAWN/Look In My Eyes Pretty Woman (Arista)
20	14	13	SWEET SENSATION/Sad Sweet Dreamer (Pye)
23	17	14	PHOEBE SNOW/Poetry Man (Shelter)
18	16	15	CAROLE KING/Nightingale (Ode)
4	8	16	BARRY MANILOW/Mandy (Arista)
21	19	17	MARIA MULDAUR/I'm A Woman (Reprise)
30	21	18	NEIL DIAMOND/I've Been This Way Before (Columbia)
29	25	19	CHARLIE ROSS/Thanks For The Smiles (Big Tree)
16	20	20	STARK & MCBRIEN/Isn't It Lonely Together (RCA)
à., 1	22	21	POLLY BROWN/Up In A Puff Of Smoke (GTO)
	26	22	JIM WEATHERLY/I'll Still Love You (Buddah)
26	24	23	MAUREEN MCGOVERN/We May Never Love Like This Again (20th)
مر <u>الل</u> ار	28	24	HELEN REDDY/Emotion (Capitol)
	30	25	DAN FOGELBERG/Part Of The Plan (Epic)
-	27	.26	GILBERT O'SULLIVAN/You Are You (MAM)
	29	- 27	STYLISTICS/Star On a TV Show (Avco)
	ð., 🖛 🛛	28	JONI MITCHELL/Big Yellow Taxi (Asylum)
		29	
-	i	. 30	DOOBIE BROTHERS/Black Water (WB)
100	and the second		

POP ALBUMS

MAC DAVIS/All The Love ... (Col.)



Now that the dust has settled somewhat let's take a look at the tracks getting continued good play. At this point the title cut and "I Still Love You Still Love Me" are running best. However, interest appears growing for "Biff, The Purple Collie," and "Boogie Woogie Mama." Airplay includes KMPC, WSB, KISS, KNBR, KMBZ, WGN, KHOW, KULF, KWAV plus many more ...

A few album cuts getting good play: "When Will I Be Loved" and "Faithless Love" Linda Ronstadt. "Making Music For Money," "Dallas" Jimmy Buffett. "Song For Emma" Joe Walsh. "Loves Me Like A Brother" Guess Who. "Carolina in The Pines" Michael Murphey. From the Al Martino album "Mary Go Lightiy" and "A Song Of Joy."



WROC Mid-day personality, John Elliott, talking it up with Lloyd Price during a recent on air interview.

NEW & ACTIVE JOE COCKER

You Are So Beautiful (A&M)

It's been a long time since Joe has shown such a good showing at the Pop level. Some stations are still shy. But several big markets arereflecting excellent reaction .. add WIP, K101, KMPC, WCAR.

RINGO STARR Snookeroo (Apple)

Just getting out in the field at deadline. Many stations are aware of this being the single and have indicated all they need is to receive it and it'll be on.

BJ. THOMAS

Another Somebody...Song (ABC)

Big week with adds. Also hot already in a few areas. New at WGN, WTAE, KVI, WEEI-FM, WTRX, KWAV, WSB, KOY.

FIFTH DIMENSION No Love In The Room (Arista) Add KHOW, KWAV, WASH, KIIS, KAKE, KMBZ.

OTHER RADIO ACTIVITY:

ROGER WHITTAKER "The Last Farewell" (RCA) Not available to most, but action at WSB, WSM and now in full rotation at East Coast giant WIP warrants attention as New & Active.

DONNY OSMOND "I Have A Dream," TOM T. HALL "I Care," ANNE MURRAY "Uproar," PAULA WEBB "Please Mr. President," CHARLIE KULIS "Runaway," GLADYS KNIGHT "Love Finds Its Own Way," NILSSON & CHER "A Love Like Ours," MISS ABRAMS" America," HUES CORP. "Love Corporation."



BY MIKE KASABO

Thanks to Lu Fields for reminding us that Liberty records no longer exists. And that the old Liberty masters are now handled by UA.

Also apologies to Bob Hughes, super Program Director of WASH, for inadvertently listing the station as having an oldies format. Bob also writes to inform of WASH's celebration of Elvis' birthday January 8. Station personalities recorded a twelve-part documentary on Elvis featuring his biggies, plus EP album giveaways. While we're still in the mail bag, I'd like to thank Dan O'Day KLOK-San Jose for informing us that since the first of the year his station has been playinb number one records as determined by Billboard ... and ONLY number one records. The two most popular being "St. George & The Dragonet" by Stan Freberg and Johnny Standley's 1952 hit "It's In The Book." Sorry Dan, but I came in with "Whole Lotta' Shakin"." Also wanted to mention that Jim Mananey WTR-Flint is looking for a good morning man who can get to the 18's 49's Good

looking for a good morning man who can get to the 18's-49's. Good pay, (313) 743-1150.

Music scene looks like it's getting back to the normal hectic pace spelled by the holidays. Good initial play and reaction for the Fifth Dimension's "No Love In The Room" ... on KIIS, KAKE, WASH, KMBZ, KWAV. The Roger Whittaker "The Last Farewell" got a tremendous shot in the arm with the addition of WIP. B.J. Thomas' "Another Somebody Done Somebody Wrong Song" really cookin' for being only three weeks old ... add WTRZ, WSB, KVI, WGN, WTAE, WEEI-FM, KWAV, KOY. Then **Ringo** came out with two sides and the Rockers are clamoring for "No No Song" while the Pop stations are favoring "Snookeroo."

Note good phones for Lalo Schifrin's "Escape From Tomorrow" at WIP. Joe Cocker enjoying his biggest Rock hit in several years, is also showing excellent strength with many of our reporters. General comment is the song and performance is too strong to ignore.

"Front Page Rag" Billy May continues to show an impressive phone pattern with stations playing it. Neil Sedaka is off and running with "The Immigrant" after an amazing comeback with "Laughter In The Rain."

Al Martino now reporting hot with over forty percent of our reporters on it.

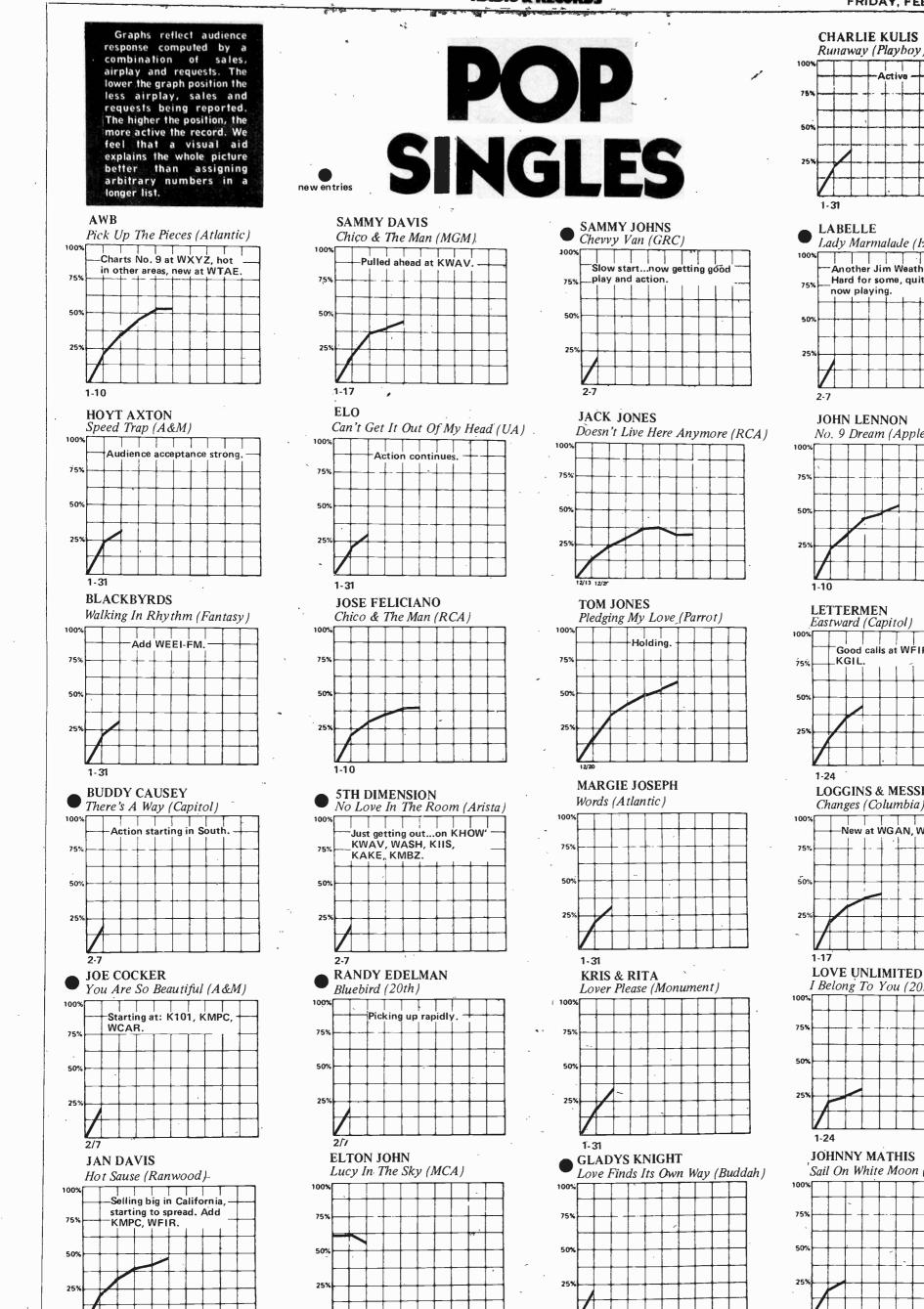
Other strong phone action: Doobie Bros., Olivia Newton-John (the hottest of all), Linda Ronstadt, Phoebe Snow, B. J. Thomas, America, Dan Fogelberg and Elvis.

New Donny Osmond Is "I Have A Dream." Ted Atkins really high on the Barry Richards "Bonnie Please Don't Go." Station is also getting good calls.

Oh, Lu? Don't forget to pick up the football results come Fall. Just a reminder...

ENJOY R&R THIS WEEKEND.

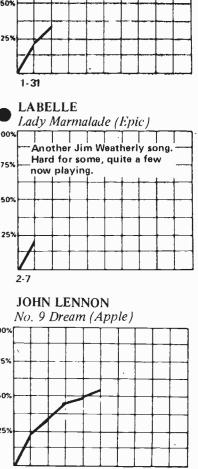
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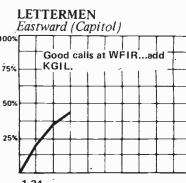


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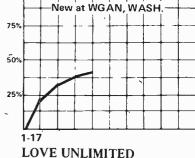
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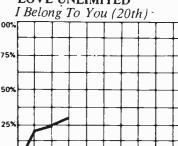
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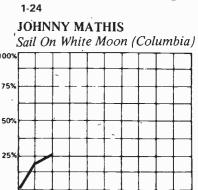




LOGGINS & MESSINA Changes (Columbia)



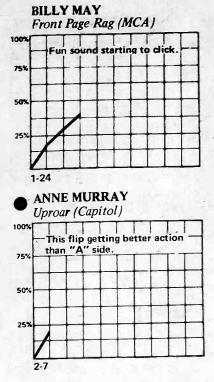


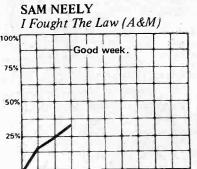


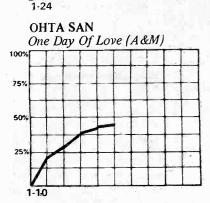
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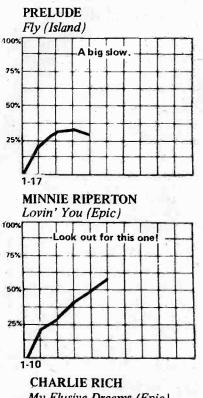
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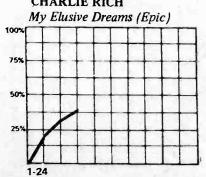
FRIDAY, FEBRUARY 7, 1975

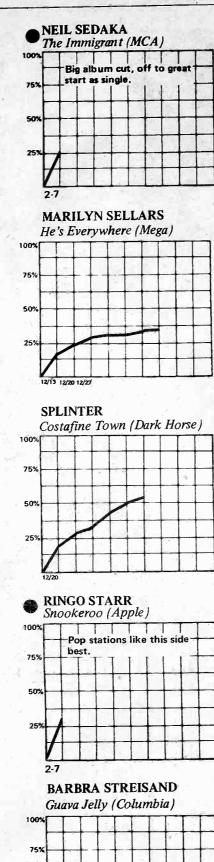


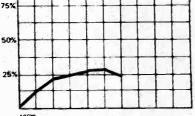




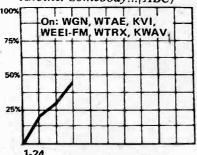




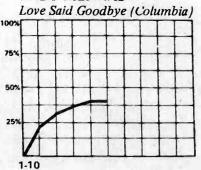


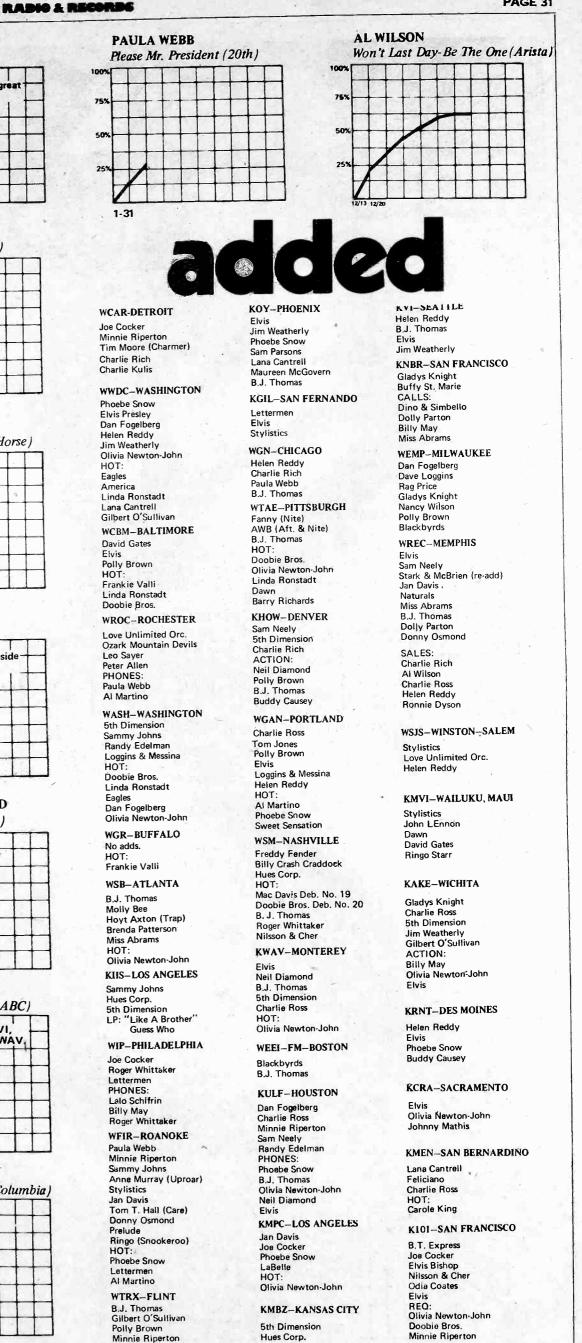


12/20 **B.J. THOMAS** Another Somebody...(ABC)



ANDY WILLIAMS





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