

COMPLETE ARB RESULTS WRC BACK TO ROCK

an glight

THE INDUSTRY'S NEWSPAPER FRIDAY, JANUARY 10, 1975

**VOLUME 3, NUMBER 1** 

Lasker Gone From ABC

Jay Lasker, President of ABC-Dunhill Records for more than four years, is out of the company for reasons as yet undisclosed at our presstime. Martin Pompadur, President of ABC Leisure Group I, a division of ABC, Inc., announced that Jerry Rubinstein had been elected to the newly created position of Chairman of ABC Records, Inc. Rubinstein is best known for his partnership in the very successful business management firm of Segel, Rubinstein and Gordon, which he has now departed. Some of the key clients of the firm are David Geffin, Joni Mitchell and Neil Young. Bob Gibson, of Gibson, Stromberg & Jaffe has departed his successful public relations firm to join ABC as head of creative services. Roy Silver takes over Gibson's PR position. President of ABC Lasker

-WRC BACK TO ROCK

WRC-Washington D.C. is back to rock after moving a bit toward the MOR format. New programming consultant is Dennis Waters, formally at 13Q-Pittsburgh.

STONE TO BARTELL

99X-New York : Jay Stone quit to join Jerry Clifton at Bartell. He is currently doing mornings at KCBQ-San Diego.

### 翩 WDRQ CHANGES

WDRQ-Detroit PD Bill Bailey made some changes Tuesday. Gone is Andy Carpenter, former MD and jock, in is China Jones as the new MD. China is actually Ted Ferguson. Also new is Tom Smith to do 10p-2a, from WLAV, and Brother John to do 2a-6a from KLOU. Station is now into the "Great Q Payoff" paying off listeners phone bills, cart, grocery bills, car payments, etc. Listeners must guess the combination to the Q safe, crack it and get their bills paid. get their bills paid.

**BIRMINGHAM BATTLE** 

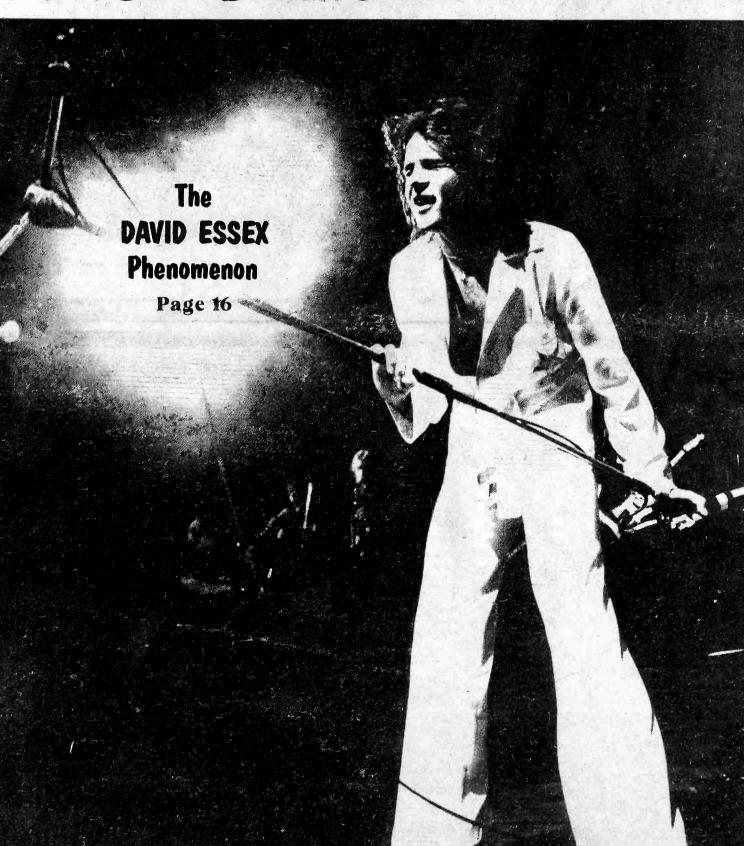
Apparently Kung Fu Fighting has gotten to a few jocks heads. John "Rock 'N Roli" Anthony of WERC called his competitor, Christopher Love at WSGN, and accused him of steal.ng his bits. Love denied the charges and felt very insulted. The end result was an actual fist fight in the front of the WSGN studios. The winner has not been declared. has not been declared.

### MARTIN UPPED

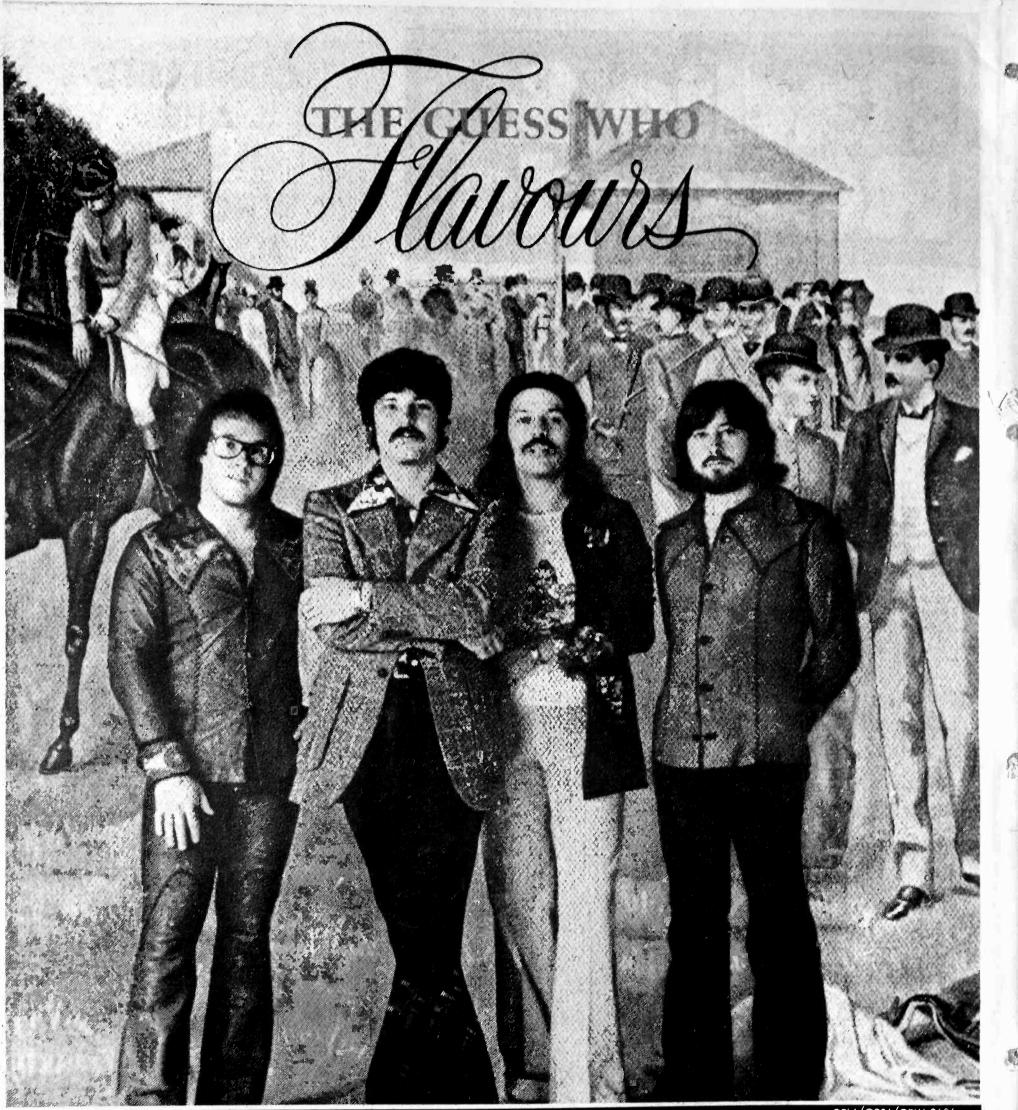
MGM.Polydor new national man for Pop product is Mike Martin, who was doing Southern regional promotion for the company. Carey Smith will replace Martin in the regional position.

P.S. NAMES HALL

PRIVATE STOCK RECORDS named manager, who will be working under Dave Marshall, Hall was doing regional promotion out of Detroit for Lonc Records.







CPL1/CPS1/CPK1-0636

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The times have changed...and with the addition of Domenic Troiano, former lead guitarist of The James Gang, now fused to the consistently powerful line-up of Burton Cummings, Bill Wallace and Garry Peterson...The Guess Who have changed with the times. Included, is **"Dancin' Fool,"** their first hit single from the album. And that's just the beginning.



RADIO & RECORDS

schools they went to, etc. Telly

Savalas did a guest jock show as

"BAH HUMBUG" LINE

listeners to call and tell off

Scrooge on their "Bah Humbug"

WDAK TOY DROVE

midday jock, Kelly McCann, stay

up eight days in the station's

mobile van in a dramatic effort to

raise toys for the underprivileged

children in the city. Alan Boyd,

PD, noted the station collected

three large moving vans full of

RECORDREVEL

active at year end. WTMI-Miami

presented their "Record Revel."

They gave their listeners a

Christmas present in the form of

playing all the new classical product available. Listener

KYAC LIBRARY GIVEAWAY

10th anniversary by giving away

Motown anthologies and Atlantic

oldie libraries. Listeners of the

Black formatted station were

treated to music past and present

each hour. The first half hour was

given over to current hits, the

second half hour all oldies,

throughout the holiday weekend.

Listeners had to know the year

the oldies came from to win one of

**RKOINTO SYNDICATION** 

RKO Radio has entered the syndication field. RKO stations

have been running the "Special

Continued on page 4

the libraries.

KYAC-Seattle celebrated their

response was excellent.

Even a classical station got

WDAK-Columbus had its

WLAC-Nashville asked their

host of the kickoff.

phone.

toys.

Year-End Reca

A recap of industry news during our two-week break.

#### RADIO

AI Casey, formerly PD of KXOK-St. Louis and KSLQ-St. Louis, is the new PD at 99X-New York, replacing Jerry Clifton, who went to Bartell.

San Diego rocker KSEA disappeared. The day after the ARB came out, they fired all personnel and is now simulcasting with its AM Country sister, KSON.

K100-Los Angeles, under new PD Les Garland, has instituted several important format changes. K100 is now using jingles, playing sets of three in a row and promoting the music in the sets as they come up. Other big things are planned.

KQV-Pittsburgh: Jim Carnegie resigned as PD. New owners, Taft, not yet making any comment on supposed changes. KHOW-Denver: The Charlie & Barney morning show is now the Charlie & Harding show with John Harding replacing Rosemary Barnwell (Barney). John Lego, GM of KHOW, stated the reason for the change was to increase the entertainment value of the morning show.

WRC-Washington has a new programming consultant, Dennis Waters, formerly MD at 13Q-Pittsburgh.



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### RECORDS

RCA: Tom Cossie has been replaced as National Promotion Director by Tony Montgomery. Don Whittemore is out as National singles promo director. MOTOWN: Paul Johnson leaves Atlantic National R&B promo to accept the VP of Promotion for Motown.

MGM-POLYDOR: Mike Becce exits his National promo spot. 20TH CENTURY: Paul Lovelace to National Country marketing

### KTSA RECAP

KTSA-San Antonio, realizing that 1975 is the 20th anniversary of rock and roll, is having a celebration, recapping all the things that happened over the past 20 years, playing 20 years of rock and giving away oldies. Interesting side note is that KTSA was one of the original McClendon stations that rocked back in 1955.

YEAR-END PROMOS:

Some interesting year-end promotions: WLAV-Grand Rapids presented a live New Year's Eve party that was broadcast from two local nightclubs. They followed that at 2 a.m. by playing 1974's top 20 albums in their entirety, all without commercial interruption on New Year's Day.

HOMECOMING WEEKEND WPIX-New York had a "Homecoming Weekend" for the holidays. All the artists that were originally from New York and surrounding areas were featured. Many did call-ins. Station did history on each, even mentioning the streets they were from,

EDITORIAL

# Upcoming in 1975:

We have really been busy during our two week break, the results of which will be appearing throughout the next few weeks.

### DISCO SECTION

Next week we inaugurate our DISCO section, which will have over 100 reporting discos and will be tied in with radio station airplay. The format will be unique and the most informative in the industry. Marc Simon will be the editor, and any comments or records should be submitted to Marc at R&R.

### ALBUMS

The biggest change is the new album section that will debut the first week of February. Many industry leaders have claimed the national trade charts do not reflect the true retail picture and, therefore, radio stations and retailers have no factual guide. After a year of research we've come up with what we believe to be the answer.

#### COUNTRY

Our Country section is growing; we've added Jack London as Associate Editor and are increasing our correspondents as well.

### INTERVIEWS

Radio interviews will be a major part of 1975. In the coming weeks look for interviews with John Rook, Mike Scott of the GC chain, Bill Young and a special on how to plan promotions by RKO's promotion director, Harvey Mednick. 1975 should be a great year for all of us in radio and records.



Playboy Magazine September 1974 Playmate Kristine Hanson (above) stopped by WSGA-Savannah to sit in with air personality Jerry Katz on his morning show last week.



On a recent trip to Atlanta, Wolfman Jack stopped by Z93 to do a show with air personality "Coyote" Walker. Shown above are Mike Scott, Wolfman, and PD Steve Rivers.



WHBQ's George Klein just completed an interesting promotion, going to all of Memphis' major office buildings over a two week period with his Hit Line girls ("Cream" and "Sugar") giving away coffee cups with Klein's name on them and pouring free coffee.

RADIO & RECORDS

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The regulatory waters are churning these days at FCC over the control and regulation of contesting. There is the Geller proposed rule making that was previously reported; ongoing meetings between Staff members of the FCC and FTC; discussions by the "re-regulation" task force; and continuous dialogue between clients, consultants and attorneys.

A chief area of concern to the FCC is "truth in contesting". In other words, is a particular contest or promotion so controlled that it is impossible for a contestant to win the big bonanza so that promises of winning \$25,000, \$50,000 or \$100,000 are in fact misleading in that the ultimate winner cannot win more than \$100 or \$1000. Thus, should the FCC adopt a set of rules prohibiting a station from promoting or advertising the amount of cash or prizes won in connection with a particular contest or contests unless the station absolutely guarantees to give away that amount in cash and or prizes during a fixed period of time? For example, if a station runs a promotional announcement for a contest in which it says "you can win up to \$100,000" should stations be required to give away that amount as a minimum to the participating audience during the fixed period of time of the contest and-or promotion? Stations have traditionally used the "up to" lead in to distinguish from an absolute guarantee of a fixed sum. By saying "up to" stations through the present time have insulated themselves against a fale and misleading charge being levied by the FCC. The FCC is now questioning whether or not such a practice is consistent with the public interest.

The related area of hypoing is also drawing its share of attention at the FCC. The basic objective sought by the FCC is to prevent the use of contesting during a survey-rated period as opposed to a non-survey rated period. One suggestion has been to establish a base period for each major survey month of the year which would include the month of the survey and the 60 days preceding the survey. As an example, if an major survey occurred during the month of October, the base period would commence August 1 and run through October 31. The comparative or "test period" would be the preceding 90 days commencing May 1 through July 31. The proposal goes even further by restricing the station to a policy of "giving away" total and individual amounts not to exceed 90 percent of the test period running from May through July 31 than during the base period of August through October 31. By way of example, if the station gave away a total of \$40,000 with the maximum single winner of \$6,000 during the period May 1 through July 31, it would be limited to a total of \$36,000 and a maximum single winner of \$5,400 during the period August 1 through October 31.

Consideration has even been given to perfecting a form to be filed at the FCC on a yearly basis by each broadcast station which would require the follows:

1. Amount of cash or prizes given away for the year.

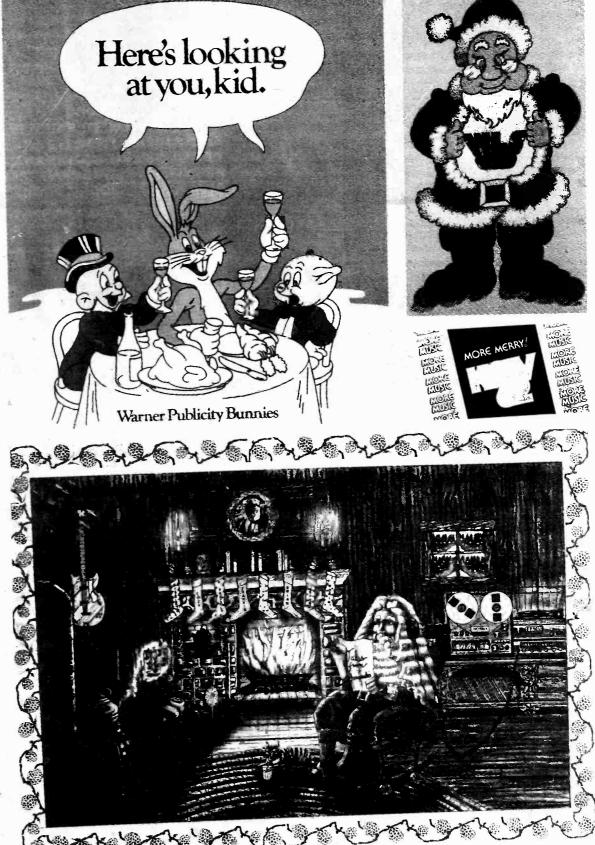
2. Amount given away during each survey period.

3. A copy of the rules and regulations of every contest run by the

station 4. A copy of all promotional announcements used for each contest. As LaRochefoucauld once remarked -- "What makes us so bitter against people who outwit us is that they think themselves 'cleverer than we are"



At left, Frank Zappa joins 13Q jock Jack Armstrong for a two man show. That's Armstrong (left), Dennis Waters, and WEA Pittsburgh promo man Dan Kelly. At right, RCA promotion man Ron Rhelps (L) is following his "Doctor's Orders." Accompanied by his "nurse" Terri Templin, Phelps visited WAYS in Charlotte and ran into jock Charlie Walker (R). Whole operation was to promote the Carol Douglas hit.



A few of our favorite Christmas cards received over the holidays. Thanks to all who wrote. Hope you had a super holiday season.

RADIO NEWS

Continued from page 3

Of The Month" series, which spotlights superstars like Paul McCartney, John Lennon, Elton John, The Carpenters, Neil Diamond, Stevie Wonder, and many more.

Contact Harvey Mednick at RKO (213) 462-2133 for more details on how to get this series for your market

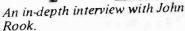
### ROCK TO WNBC

Bill Rock, former PD, WMEX-Boston, is now swing man and production head at WNBC-New York

WBLG, WKQQ CHANGES

WBLG & WKQQ-Lexington, Kentucky have been purchased by Village Communications. Lee Abrams will be consulting both stations. Both will undergo drastic format changes, with the AM moving into MOR (Abrams' first attempt at that format). The FM, WKQQ, will be geared to the 18-34 audience, target will be age 22 and the programming will be stereo album rock. Tom Taylor, from WHCL, will be PD for both stations

NEXT WEEK IN R&R:



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# THE FIRST KICK-ASS RECORD OF 1975!

# "I Just Can't Say Goodbye" THE PHILLY DEVOTIONS

# 2:55 OF GOOD R&R

**On Columbia Records** 

**BRY-WEK PRODUCTIONS** 

PAGE 6

WABC

WADO

WCBS

WINS WLIB

WMCA

WNBC

WOR

WPAT

WPIX

WWRL

WXLC TEENS

WABC

WPLJ WWRL

WXLO

WDAI

WGN

WIND WJJD

WJPC

WLS

WJPC

驚い

# **LEGEND:**

R: Rock, M: Pop/MOR, O: Oldies, C: Country, N: News, T: Talk, Beautiful Music, B: Black, BM: SP: Spanish, P: Progressive, CLS: Classical

#### 17 $(\mathbf{I})$ MON-SUN 6am-12mid Av ¼ hr shares total 12+ TEENS WABC (R) 24.2 7.4 5.4 2.9 5.8 WADO (SP) WBLS (B) WCBS (N) 4.9 2.9 2.2 4.9 3,7 WCBS FM (O) WHN (M) WINS (N) WLIB (B) WMCA (T) WNBC (M) 2.8 3.0 2.6 2.6 2.9 WNEW (M) 3.9 WNEW FM (P) 2.8 4.3 8.1 3.5 WOR (M) WPAT (BM) 5.2 7.7 4.4 16.4 WPIX (R) 1.7 WPLJ (P) WWRL (B) 2.1 1.9 3.4 \*\*\*\* WXLO (R) TRENDS O/N 74 A/M 74 J/A 74 J/F 74 6.9 1.7 8.9 0.9 2.4 8.4 1.3 2.9 7.4 5.4 2.3 5.4 2.9 6.8 4.3 5.8 4.5 3.4 5.8 2.9 2.2 WCBS FM WHN 3.5 2.8 5.7 1.2 5.2 3.6 4.3 3.0 4.9 2.8 3.0 5.5 0.9 3.8 2.5 3.6 2.9 7.5 2.8 6.3 0.7 \*\*\*\*\*\* 2.6 3.9 2.8 2.8 3.8 2.7 3.2 10.1 WNEW FM 8.1 3.5 1.7 2.1 8.1 3.1 1.6 2.1 4.5 1.8 2.6 2.8 2.1 1.5 1.4 1.8 2.0 3.2 1.9 3.4 3.4 22.2 4.7 24.2 22.9 22.1 4.9 3.7 4.3 5.2 7.7 4.4 16.4 6.0 5.5 5.3 6.8 7.5 5.8 3.7 6.2 5.2 8.2 WCBS FM 4.2 WNEW FM 6.3 WPIX 8.0 8.8 6.2 12.7 7.0 5.1 7.2 14.5 (A) H H Mon-Sun 6am-12mid Total persons 12+/Metro TEENS 23.6 14.0 WLS (R) 5.2 3.5 3.3 2.0 4.0 WCFL (R) WBBM FM (P) 5.2 9.8 10.5 WDAI (P) WDHF (R) WIND (M) WFYR (O) WJJD (C) 1.4 3.5 5.9 7.8 4.0 WVON (B) WJPC (B) WGN (M) 2.8 13.8 7.7 WBBM AM (N) WLOO (BM) WLAK (BM) 5.6 3.9 Persons 12+ Mon-Sun 6am-12mid Four Book Trend Total O/N 74 J/A 74 A/M 74 J/F 74 5/A 8.2 3.4 7.2 2.9 2.0 7.7 3.5 WBBM (N) 8.9 WBBM FM 3.0 WCFL 6.5 8.1 2.3 6.7 2.9 5.2 3.3 2.0 1.4 13.7 4.0 3.5 2.8 3.9 5.6 6.5 3.6 0.9 1.3 15.1 WDHF 0.5 1.9 12.7 0.7 12.3 4.2 3.2 1.0 5.3 4.5 3.5 4.2 2.7 2.7 4.7 ΤE 1.9 4.7 K K WLAK WLOO 4.3 8.2 2.0 4.0 --7.8 1.9 8.7 2.3 8.1 2.7 2.4 W W WMAQ 3.8 WVON TEENS WCFL WDAI WDHF 21.9 14.8 S١ 22.0 22.2 9.0 w in 7.3 7.7 11.8 10.5 6.0 1.0 1.0 7.8 23.6 5.0 7.8 25.9 22.3 WLS WVON 25.6 5.9 5.0 6.7

Mon-Sun 6am-12mid Total 12+ Av 1/4 Hr Shares TEENS KARA (BM) 3.6 KBAY (BM) KLIV (R) 9.2 5.6 4.9 28.4 2.3 10.8 KLOK (M) KOME (P) 6.9 3.0 9.1 KSJO (R)

Summary: KOME has the men 18 plus, with automated KBAY second, in women KLIV has them 18-24, KARA and KLOK run first and second in women 18-49

### LOS ANGELES

Mon-Sun 6am-12m	nid Tota	112+ A	v ¼ Hr Shar	es	
(1) 医白色白色			TEENS		
KABC (N/T)	6.	0.			
KBIG (BM)	3.	8	1. A. C.		
KDAY (B)	3.		14.2	100	
KEZY (R)	1.	2	5.7		
KFI (M)	2,	7			
KEOX (C)	0.	8			
KFWB (N)	4.				
KGFJ (B)	1.	9	3.7		
KGBS AM/FM	(C) 1.	0			
KHJ (R)		.3	16.0		
KIIS (M)	1.				
KIQQ (R)	1.	4	4.6		
KJOI (BM)	4	.3			
KKDJ (R)	2	.9	12.1		
KLAC (C)		.5			
KLOS (P)	4	.1	10.9		
KMET (P)		.0	3.7		
KMPC (M)		.5		200	
KNX (N)		.5			
KNX-FM (M)		.7	1.9		
KOST (BM)		.5			
KPOL AM/FM					
KRLA (M)		.7			
KRTH (O)		0			
KUTE (B)		.1			
Four Book T			Ay % Hrs		
	J/A 74			O/N 74	
	5.5	6.9	8.9	6.0	
	-			3.8	
BIG FM	1.9	2.5	3.5	3.8	
DAY	1.5	1.5	1.5	1.2	
EZY (Anaheim)	3.7	3.8	4.2	2.7	
FI	11	0.8	0.9	0.8	
FOX (Long Beach)	4.5	3.9	4.1	4.1	
FWB	1.6	1.5	1.6	0.6	
GBS	2.4	1.5	1.2	1.9	
GFJ	2.4 5.9	-5.9	5.0	5.3	
(HJ	2.3	1.8	1.2	1.7	
(IIS	2.3 1.3	3.0	1.9	1.4	
(100	4.5	4.2	3.6	4.3	
(JOI	4.5 2.6	3.4	2.7	2.9	
(KDJ	2.8	3.2	2.6	2.5	
(LAC .		3.2	4.0	4.1	
LOS	3.7	2.3	1.8	4.0	
MET	1.7	2.3 4.7	4.6	4.5	
CMPC	4.0	2.7 /	2.6	2.7	
(NX-FM	2.1	2.8	2.6	2.5	
COST	3.2	3.6	3.7	3.7	
KPOL AM/FM	2.8	1.6	1.5	1.7	
KRLA	1.7 2.3	19	13, 2.5	2.0	
KRTH	2.3 0.7	1.0	0.4	1.1	
KUTE		2.3	1.9	2.0	
KWST	2.4	2.0			
	т	EENS			
		9.6	13.8	14.2	
KDAY	8.1 19.5	22.6	19.7	16.0	
кнј		12.8	9.5	12.1	
KKDJ	13.5	7.1	10.2	10.9	
KLOS	8.9	3.4	3.0	3.7	
KMET	3.8		6.4	4.6	
KIQQ	4.3	7.7	1.6	3.7	
KGFJ	6.1	3.8	1.0		
		0.000			

# PITTSBURGH

Mon-Sun 6am-12	mid Av %	hr shares total 1	2+
Mon-Sun Gamerz		TEENS	
KDKA (M)-	21.6	4,9	
KORA (M)	2.7	4.4	
	4.7	13.0	
WEEP AM/FM	(C) 7.0		
WKT0/130 (R	8.8	32.4	
WPEZ (R)	4.5	21.8	
WSHH (BM)	5.3		
WTAL (M)	4.7		
WWSW (BM)	7.2		
TRENDS TOTA	L 12+ Mo		d 0/11.74
A/M 73	O/N 73		O/N 74 21.6
DKA 25.9	25.4	28.3	
QV 6.2	3.9 、	3,1	2.7
DVE 2.9	3.9	4.5	4.7
EEP 3.7	4.6	3.4	7.0 8.8
KTQ	10.7	7.2	a.a , 4.5
PEZ 2.6	2.6	3.8	5.3
SHH 6.5	4.1	7.5	5.3 4.7
TAE 3.7	4.4	5.4	7.2
IWSW 7.4	8.6	7.1	1.2
EENS			
	11.5	9.3	4.9
DKA 15.1	5.6	5.6	4.4
QV 8.9	11.2	15.2	13.0
VDVE 9.9	37.0	26.1	32.4
VKTQ - VPFZ 0.3	7.7	17.4	21.8
			- D chowed
Summary: KDKA uper gains mostly in vomen and teens, ncreases in men beat	the over	we in Women	but strong
	OUS	TON	
Mon-Sun 6am-1	2mid Av ½	hr shares Total	12+
		TEE	
KAUM (P)	1.1	1.5	
ксон (В)	2.7	7 3.3	
KENR (C)	4.9		
KIKK AM/	FM (C) 6.	6 3.3	
KILT (R)	9.4	4 14.5	
KILT/FM	(R) 4.		
KLOL (P)	3.		
KLYX (R)	2.		

 KLOL (P)
 3.1

 KLOL (P)
 3.1

 KLYX (R)
 2.2

 KNUZ (C)
 3.0

 KODA/FM (BM)
 2.8

' Continued in hex't column

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		<u>ucu</u>		
Cont	inued fro	m precedi	ing column	- v
KOL KRE KRI	IC (M) JE (M) BE (R) .Y (R)	5.4 4.7 6.2 1.9	22.3 4.6	
	RH (N/T) F (M) YZ (R) ND (BM) DK (B)	9.6 4.7 4.7 7.0 5.2	3.0 6.6	
-		TRENDS	i total 12+	
KAUM KCOH KENR KIKK AM/F KILT KILT/FM	10.6 0.3	O/N 74 2.2 3.0 9.5 8.1 8.8 0.4	A/M 74 1.2 2.9 5.5 6.7 8.4 3.2	O/N 74 1.1 2.7 4.9 6.6 9.4 4.1 3.1
KLOL KLVX KNUZ KODA FM KPRC KQUE KRBE KRLY KTRH KULF KXYZ KYND KYOK	3.8 1.9 2.0 3.0 8.1 3.3 3.1 3.2 8.7 5.0 3.9 7.3 6.2	3.6 1.0 2.9 2.4 5.4 3.6 4.9 3.2 7.7 4.9 3.7 6.2 6.9	3.7 2.4 3.6 3.4 6.6 3.1 3.9 2.3 7.7 5.4 5.0 7.1 6.2	3.1 3.0 2.8 5.4 4.7 6.2 1.9 9.6 4.7 4.7 7.0 5.2
TEENS KAUM KCOH KILT KILT FM KLOL KLYX KRBE KRLY	7.7 2.6 23.0 0.6 11.6 0.3 10.5 9.7	5.8 4.7 9.4 0.6 2.5 1.1 18.8 13.8 0.3	2.3 5.5 19.3 9.3 7.5 2.3 12.0 6.5 1.3	1.5 3.3 14.5 12.4 4.6 2.0 22.3 4.6 6 6

HOUSTO

KXYZ KYOK Summary: KILT had a good Fall book, way up in Men, up In Women, down in Teens but their newly rock formatted FM doubled in the past year, but their strength is in Teens, where they are tops in the market, if you don't add KILT AM-FM together, if you do Bill Young is still on top. All country station took slight drops, while the news station KTRH went up. KXYZ showed improvements only in Teens after spending huge promotion dollars. KXYZ is ABC owned and currently consulted by Rick Sklar. KRPC seems to have lost a bit to KQUE.

0.3 18.8

0.3 10.5 9.7 0.6

10.8

6.5 1.3

11.3

6.6 7.1

SA	N DI	EGO	
MON-SUN 6am	12mid Tota	al 12+ Av ¼ h	r shares
KCBQ (R) KDEO (O)	7.7 2.6	TEENS 29.2	
KFMB (M) KGB (R) KGB FM (O) KOGO (M)	6.0 5.1 7.2 4.0	14.1 9.9	
KPRI (MP) KSEA (R) KSON (C)	4.1 2.9 5.3	9.9 10.9	
XSOL (B)	1.5 TRENDS TOTAL 1		
A/M 73 KCBO 10.5 KDEO 3.9 KEMB 6.2	O/N 73 13.4 5.3 5.1	A/Mi74 9.1 1.8 3.7	O/N 74 7.7 2.6 6.0
KGB 3.1 KGB FM 2.0 KOGO 9.5	3.0 3.0 8.5	4.1 3.6 9.8 4.2	5.1 7.2 4.0 4.1
KPRI 1.6 KSEA 2.9 KSON 4.7 XSOL -	,1.3 4.1 5.5 	2.9 5.2 1.8	2.9 5.3 1.5
TEENS KCBQ 40.5 KFMB 7.0 KGB 7.4 KGB FM 2.3	52.4 1.2 5.9 3.5	36.6 1.0 7.2 5.2	29.2 2.1 14.1 9.9
KGB FM 2.3 KPRI 1.4 KSEA 10.7 XSOL -	1.8 14.7 	13.4 7.7 3.1	9,9 10,9 5,2
Đ	ENV	ER	

### CLIN Com 12mid Av % hr shares Total 12

MON-SUN 6am-12mid	Av ¼ hr si	hares Total 12+
,		TEENS
KAAT (M)	1.2	``
KBPI (P)	4.7	11.7
KDEN (N/T)	3.0	
KDKO (B)	1.0	5.1
KERE (C)	3.0	<b></b>
KFML (P)	1.3	<b>1.4</b>
KGMC (N)	3.6	
. KHOW (M)	12.5	5.6
KIMN (R)	6.7	21.0
KLAK AM/FM (C)	3,7	
KLIR (BM)	6.5	
KLZ (M)	5.0	75
KLZ/FM (P)	3.4	7.5
KOA (M)	8.6	
KOAQ (R)	2.7	
KOSI (M)	5.2	
KOSI/FM (M)	7.1	29.0
KTLK (R)	6.0	25.0
Continued i	n next o	olumn

### Continued

#### 17 7

Continued from preceding column

		TRENDS TOTAL	12+	
	A/M 73	O/N 73	A/M 74	O/N 74
KAAT	1.2	2.3	0.7	1.2
KBPI	4.5	5.5	4.2	4.7
KDEN	0.7	3.6	2.8	3.0
KDKO	1.2	0.9	2.2	1.0
KERE	-	2.2	4:5	3.0
KFML	1.1	0.6	1.0	1.3
KGMC	1.4	1.9	2.1	3.6
KHOW	13.1	12.9	12.5	12.5
KIMN	9.5	7.4	6.3	6.7
KLAK	5.1	5.4	4.7	3.1
KLIR	7.8	6.4	7.1	6.5
KLZ	3.6	2.9	4.9	5.0
KLZ/FM	4.1	3.9	3.9	3.4
KOA	5.8	-8.9	8.5	8.6
KOAQ	100	-	4.3	2.7
KOSI	.6.9	6.8	6.8	5.2
KOSI/FM	5.7	5.6	5.3	7.1
KTLK ·	3.7	5.6	4.5	6.0
TEENS			•	
KBPI	7.3	6.3	12.4	11.7
KDKO	6.2	1.6	3.3	5.1
KHOW	6.2	5.7	5.3	5,6 21.0
KIMN	33.7	30.2	21.5	7.5
KLZ/FM	9.8	12.5	11.0	29.0
KTLK	16.1	22.4	18.2	29.0
		-		

Summary: KTLK made good gains, beating KIMN in Teens, but KIMN made. gains in Men while holding most of their Women. KHOW is steady. Both country stations down slightly. KOSI-FM made good gains in women.

#### $(A, \overline{D})$ ויני

MON-SUN 6am-12mid Total 12+ av ½ hr shares

		TEENS	
KYW (N)	10.5		
WCAU (N/T)	10.2		
WCAU FM	6.7	5.0	
WDAS (B)	1.8	6.7	
WDAS/FM (P)	3.7	5.6	
WDUR (BM)	6.1		
WFIL (R)	8.6	28.6	
WIBG (R)	3.4	7.2 ′	
WIFI (R)	2.3	12.5	~
WIP (M)	11.0		
WMMR (P)	2.2	2.6	
WRCP AM/FM (C)			
WYSP (P)	2.9	8.6	
WWSH (BM)	7.2		
4 Book Trend Total 12+	Shares 6am-	12mid Mo	n-Sun
115 34	A/M 74	J/A 74	O/N 7

	1/5 74	A/M 74	J/A 74	O/N 74
	J/F 74	9.2	9.6	10.5
KYW	10.6			10.2
WCAU	10.7	10.9		4.1
WCAU/	2.9	3.3	4.3	1.8
WDAS	2.0	3.7	2.9	
WDAS/FM	3.2	2,4	1.8	3.7
WDUR	8.2	4,3	6.8	6.1
WEIL	9.0	7.7	8.4	8.6
WHAT	0.9	1.2	1.7	1.4
WIBG	4.6	3.4	4.3	3.4
WIFI	3,4	2.9	2.3	2.3
WIP	8.6	12.3	9.6	11.0
WMMB	2.3	2.7	2.9	2.2
		1.7	1.1	1.4
WRCP AM/F		8,5	7.4	7.2
WWSH	6.4	2.3	2.7	2.9
WYSP	2.1	2,3	<i>c.</i> /	2.0
		-		
TEENS			24.5	28.6
WFIL	21.7	20.4		7.2
WIBG	14.8	13.2	14.9	12.5
WIFI	14.6	11.6	5.2	
WYSP	5.8	4.6	6.8	8.6
WMMR	4.8	3.0	. 5.5	2.6
WIOQ	2.7	1.9	2.8	4.3
WDAS	5.8	10.7	8.9	6.7
WDAS/FM	6.9	7.9	3.5	5.6
110/13/110	0.0			
				The Million Re-

Summary: WFIL No. 1 18-34 M&W and teens, while WIP is solution is the WFIL seems to be holding its own and showing again in teens.

### 11 11

MON-SUN 6am-12mid Av ¼ hr Shares Total 12+

		TEENS
WSAL (M)	1.3	
WAXY (O)	1.5	
WBUS (P)	1.2	
WCMQ (SP)	1.8	3.3
WCMQ FM (SP)	1.7	4.1
WEDR (B)	0.7	2.4
WFAB (SP)	5.0	1.6
WEUN (R)	2.4	4.1
	4.2	-
WHYI (Y100) (R)		35.4
WINZ (M)	1.7	
WIOD (M)	7.7	
WKAT (T)	3.2	
WLYF (BM)	6.3	
WMBM (B)	5.1	11.0
WMYQ (B)	1.4	4.1
WOCN (M)	2.0	
	4.6	12.2
WQAM (R)	12.6	12.2
		. 6.1
WSHE (P)	3.2	. 0.1
WTMI (CLS)	1.5	
WVGC (M)	5.2	
WWOK (B)	4.9	
WYOR (BM)	3.0	

Continued on page 7, column one

## MIAMI

1	RENDS	Total 12+	Mon-Su	n 6am-12	mid	
		M 73	O/N 7		74 O/N 7	
WAIA	2.3		1.3	1.9	1.3	
WBUS	0.9	9	0.4	0.7	1.2	
WAXY	1.!	5	1.0	2.0	1.5	
WCMQ	1.	7	5.1	6.4	1.8	
WEDR	1.	4	0.4	1.9	0.7	
WFAB	7.	9	8.9	7.0	5.0	
WFUN	3.	3	3.2	2.9	2.4	
WGBS	5.	4	6.5	4.8	4.2	
WHYI (			3.9	4,3	8.7	
WINZ	2.	6	1.6	2.0	1.7	
WIOD	7.		6.4	5.2	7.7	
WKAT	3.		5.5	4.1	3.2	
WLYF	6.		7.2	7.1	6.3	
WMBM	2.		1.9	2.8	5.1	
WMYQ	4.	0	1.4	2.0	1.4	
WOCN	1.	0	3.8	3.7	2.0	
WQAM	6.	8	5.4	5.6	4.6	
WOBA	13	3.7	13.2	9.8	12.	
WSHE	3.	6	3.0	4.6	3.2	
WTMI	1.		0.8	2.2	1.5	
WVGC	5.		5.9	5.4	5.2	
WWOK			5.6	4.0	4.9	)
WYOR	1.		2.6	2.2	3.0	)
wion			TEENS			
	A/M 73	O/N	73	A/M 74	O/N 7	14
WEUN	13.9	12.0		8.7	4.1	
WMBM		8.2		3.9	11.0	
WMYQ	18.9	8.2		6.8	4.1	
WHYI	10.5	20.9		26.6	35.4	
WQAM	23.3	19.6		14.5	12.2	
WSHE	7.2	12.0		12.6	6.1	

18-34 M&W in both the Miami book and the Ft. Lauderdale book. Y100 is No. 2 in the market. Topped only by the Spanish station WQBA

# MINNEAPOLIS

MON-SUN 6am-12 mid	Total 12+ Av	¼ hr Shares
		TEENS
"KDWB (R)	6.6	<b>,28.7</b>
KEEY AM/FM (BM)	7.2	
KORS AM/FM (O)	2.8	6.1
KSTP (R)	8.1	14.1
KTCR AM/FM (C)	4.7	
WAYL (BM)	5.3	
WCCO (M)	30.8	6.7
WDGY (R)	4.0	10.7
WLOL (M)	2.1	
WWTC (M)	2.7	
WYOO AM/FM (R)	4.1	21.8
3 Book Trends Tota	l 12+ Mon-Su	n 6am-12mid

J/F 74 A/M 74 O/N 74 6.0 7.0 6.6 7.2 2.8 KDWB 4.2 5,3 KEEY AM/FM KQRS AM/FM 3.9 3.8\* 7.6 4.6 8.1 4.7 9.7 KSTP KTCR AM/FM 2.6 WAYL WCCO WDGY 5.3 30.8 4.0 7.7 5.7 34.6 5.7 1.4 31.9 5.2 2.2 WLOU 2.1 1.6 1.5 2,0 4,1 WYOO AM/FM 1.8 TEENS 28.7 19.3 28.8 KDWB KSTP 28.1 17.6 19.1 14.1 WDGY 17.5 10.7

Summary; KSTP pulled a 30.4 share of men 18-24, and pushed WCC0 in 18-34 for the first time in history. WDGY down everywhere, KDWB now owns the teens. WYOO debuted in this book with a dynamic share of teens for its first book

WYOO

21.8

book.			~		
S	T.LO	UIS			
MON-SUN 6am	-12mid Av ¼	hr shares Tota	1 12+		
KADI (P) KATZ (B KCFM (B	3.4 ) 4.2 M) 3.3	TEENS 10.0 11.4			
KMOX (M KSD (M) KSHE (P) KSLQ (R KXOK (F WIL (C)	8.7 4.4 ) 7.6	7.4 5.1 10.3 32.0 11.4			
WRTH (E	3M) 4.5				
4 Book Trend	Total 12+ Mo	on-Sun 6am-1	2mid		
A/M 73 KADI 4.3	0/N 73 2.7	A/M 74 3.1	O/N 74 3.4		
KATZ 4.7	6.7	3.8	4.2		
KCFM 4.8	4.7	5.0	3.3		
KMOX 26.1	26.7	27.6	27.7		
KSD 7.8	11.7	10.8	8.7		
KSHE 4.4	2.4	3.2	4.4		
KSLQ 4.1	5.7	9.9	7.6		
KXOK 7.1 WIL 6.0	6,3 5.0	7.1 6.0	5.6 7.0		
WRTH 6.4	5.0 5.7	6.0 4.8	4.5		
TEENS					
KADI 7.4	11.0	8.5	10.0		
KATZ 10.0	17.7	7.3	11.4		
KMOX 5.0	5.6	9.0	7.4		
KSD 6.3 KSHE 11.1	5.1	6.8	5.1		
KSHE 11.1 KSLQ 23.4	6.2 24.2	14.3 35.0	10.3 32.0		
KXOK 18.2	13.2	7.8	11.4		
NE	WH	AVEN			
MON-SUN 6	Sam-12mid A	v ¼ hr shares 1	2+		
WAVZ WELI WKCI	M) 21.7	TEEN 20.8	S		
WNHC	,M) 4.8	8.3 14.6			
. Continued, in next column					

#### HAVEN NEN Continued from preceding column TREND 0/N 74 0/N 73 12.6 A/M 74 10.1 20.0 9.0 A/M 73 8,8 21.7 8.3 4.8 WABZ 11.6 WELI 22.3 WKCI 11.6 18.1 9.9 6.0 5.7 WNHC 6.2 6.1 3.1 7.1 WPLR 7.9 R BALTI MO MON-SUN 6am-12mid Av ¼ hr shares Total 12+ TEENS 2.0 5.4 WAYE (P) . 3 15.6 0,9 10,5 5.4 WBAL (M) WBMD (C) WCAO (R) 21.3 8.7 1.7 5.1 WCBM (M) WEBB (B) WFBR (R) 3.9 7.0 1.8 WISZ AM/FM (C) WITH (BM) WDJQ (R) 3:1 9.0 5.4 2.8 3.2 8.7 3.8 WKTK (P) WLIF (BM) WLPL (R) WMAR (BM) 13.8 3.2 1.5 4.3 4.5 WPOC (C) WSID (B) WWIN (B) 5.1 10.5 TRENDS 3 O/N 73 1.9 16.0 A/M A/M 74 O/N 74 2.0 15.6 WAYE WBAL WBMD 2.8 3.6 14.6 15.3 1.1 1.3 8.8 1.7 7.5 7.9 0.5 0.9 10.5 WCAO WCBM 12.2 9.1 8.7 1.7 9.3 1.2 5.8 1.1 6.0 WEBB 5.3 1.9 3.3 7.0 WFBR 1.8 WISZ AM/FM WITH 1.9 1.9 4.0 3,3 3.1 2.8 WDJQ --2.5 9.1 1.8 3.2 8.7 3.0 WKTK WLIF 9.0 9.9 4.9 1.9 4.5 2.4 6.8 3,1 3,8 WLPL 3.2 1.5 4.3 WMAR WPOC 4.7 3.5 8.2 1.9 6.9 4.8 4.5 WWIN TEENS 1.9 28.9 5.4 4.1 5.0 25.2 20.0 11.7 25.5 21.3 13.8 WCAO WLPL 20.3 8.7 3.9 16.1 11.4 5.1 2.1 8.2 10.5 WWIN 30 STO MON-SUN 6am-12mid Av ¼ hr shares Total 12+ TEENS 4.4 3.1 WBCN-(P) / 3.2 WBZ (M) WEEI (N) 12.5 8.9 WEELFM (M) 3.5 WHDH (M) WJIB (M) 10.8 7.6 6.7 WMEX (R) WRKO (R) WROR (O) 8.1 2.4 35.3 WSSH (BM) 2.1 WVBF (R) WCOP FM 5.0 24.4 1.6 TRENDS Mon-Sun 6am-12mid Total 12+ J/A 74 O/N 74 A/M 74 J/F 74 2.7 12.4 1.4 3.2 12.5 WBCN 11.5 11.8 WBZ WCOP FM 0.9 1.3 8.9 2.6 8.9 12.3 10.8 2.4 12.6 3.5 10.8 WEELFM 2,4 2.6 10.3 WHDH WJIB 8.7 7.7 2.1 8.9 8.0 3.3 7.6 1.7 8.1 2.4 7.2 2.6 10.2 WMEX WRKO 9.8 WROR 1.6 3.0 2.0 2.0 2.6 3.7 2.2 4.6 2.1 WSSH 5.0 2.8 WVBF TEENS WMEX 10.5 35.1 18,0 10.3 6.7 6.6 40.4 17.0 35.3 24,4 33.1 WRKO WVBF WBCN 12.9 2.4 7.0 4.2 4.4 6 GIN MON-SUN 6am-12mid Av ¼ hr shares Total 12+ TEENS WCIN (B) WCKY (M) WEBN (P) 6.5 3.2 8.4 9.2 5.0 3.8 12.6 14.1 WJDJ (R) WKRC (M) 4.1 4.0 14.6 13.8 WKRQ (R) 13.5 WLQA (M) WLW (M) 38.9 WSAI (R) WUBE (C) 3.1 12,6 WWEZ (BM) TRENDS O/N 74 A/M 74 O/N 73 A/M 73 WCIN 2.6 WCKY 8.6 WEBN 5.3 2.6 8.6 2.4 8.7 3.7 3.2 8.4 5.1 7.4 4.2 4.4 12.3 4.6 3.4 17.2 12.7 2.5 11.7 5.0 5.6 12.2 3.7 2.9 16.7 14.7 WJDJ 2.9 WKRC 13.4 3.8 12.6 WKRC 13.4 WKRQ 3.4 WLQA 2.7 WLW 21.0 WSAI 12.3 WUBE 3.7 WWEZ 11.1 TEENS WCIN 5.8 4.1 4.0 14.6 13.8 3,4 12,4 3.1 12,6 6.5 9.2 14,1 13,5 38.9 5.0 8.8 16.6 9.4 40.3 WCIN 5.8 5.1 WEBN 12.7 WJDJ 6.3 WKRQ 14.3 7.1 13.2

11.7 34.5

1

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WSAI 40.2

D	ETRO		
MON-SUN Gani CK LW (R) WABX (P) WCHB (B) WDEE (C) WDRQ (R) WJR (M) WNIC (BM WHR (O) WHNE (O) WHIF (P) WWJ (N/T WXYZ (M) WWWW (P) 4 Book Trends To	6.6 1.6 2.1 2.5 5.9 3.1 6.3 12.3 ) 2.6 4.1 4.9 ) 8.7 4.2 ) 3.3	TEENS 17.7 1.9 2.9 - 7.7 12.4 18.0 4.2 9.5	
J/F 74 CKLW 7.9 WABX 1.1 WCAR 1.7 WCHB 2.6 WDEE 7.3 WDRQ 3.5 WJLB 4.7 WJR 13.5 WJZZ (B) 0.0 WNIC 1.2 WHNE 4.2 WHNE 4.2 W	6am-12mi A/M 74 7.9 1.6 1.9 2.0 5.2 3.1 5.0 14.6 1.5 1.7 2.9 4.0 7.1 1.9 5.7		O/N 74 6.6 1.6 2.1 2.5 5.9 3.1 6.3 12.3 2.4 2.6 4.1 4.9 8.7 3.3 4.2
TEENS CKLW 20.3 WDRQ 15.6 WJLB 7.3 WRIF 13.6 WWWW 9.7 Summary: Close L ahead with a 9-3 WHI 34, WHNE fook them 7.3 18-49 M&W belo WJLB close. WRIF WDRQ has shown a	NE a 9.1, and V barket with an ongs to WJR, came in tops	WRIF an 8.1. In 11.3, WRIF 8.1 a with CKLW, W with teens thi e	nd CKLW
KABL (BM KCBS (N) KF0G (BJ KF0G (BJ KFRC-FM KG0 (N/T KI01 AM KNBR (M KNBR (M KNBR (M KSF0 (M) KSF0 (M) KSFX (R) KYA (R)	8,7 2,7 (0) 5,2 (0) 1,0 (0) 9,3 (FM (M) 4,5 ) 3,5 (7,6) 5,6 (1,2) 2,3 (7,9) 2,5 (7,9)		
4 Book J/F KABL 5.0 KCBS 10.4 KDIA 2.3 KFOG 4.6 KFRC 6.3 KFRC FM 0.8 KGO 8.5 KIOI AM/FM 3.4 KNBR 4.6 KNEW 2.4 KSAN 3.7 KSFO 5.5 KSFX 1.0 KYA 2.7	5.8	174 J/A 74 4.3 9.2 2.5 4.6 7.1 1.3 7.0 4.8 2.7 1.7 3.4 7.5 1.5	O/N 74 5.9 8.7 2.7 5.2 7.9 1.0 9.3 4.5 3.5 2.5 3.6 5.6 1.2 2.3
TEENS KDIA 9.5 KFRC 25. KLIV (SJ) 10. KSAN 4.8 KSJO (SJ) 2.6 KYA 11. Summary: KFRG rockers left, they a number 1 in teen:	6 24. 9 6.8 6.5 2.8 1 11. Chasgot to renumber 1 m	3 23.9 6,9 3.4 5.8 6 7.8 be one of the fet en & women 18	-49. They're
competition.	IEVE	AND	
Mon-Sun 6am WABC WOOH WGAE WGAE WHX WJMC WJW WJMC WJW WLYT WMM WAY WAY WAY	1         (B)         1.4           (M)         9.2         (M)         10.1           (M)         10.1         5.8         (BM)         6.4           (R)         5.8         (BM)         6.4         (R)         3.5           (B)         6.1         (M)         5.6         [F]         2.2         S (P)         7.7           S (P)         7.7         L (M)         8.4         E (M)         5.4	12+ Av ¼ hr S TEEN 23.4 8.8 17.5 15.9 + Mon-Sun Gai A/M 74	S
WABQ WDOK WERE WGAR WGCL WHK WIXY WJMO WJW WLYT WMMS WQAL WWWE CKLW (Detroi	1.7 8.7 11.9 7.1 5.6 2.3 4.6 6.7 6.9 0.8 4.9 8.6 5.7	1.5 7.0 7.8 8.2 4.6 5.1 7.1 5.5 1.4 5.6 7.3 8.4 1.9	1.4         9.2         10.1         6.4         5.8         6.4         3.5         6.1         5.6         2.2         7.7         8.4         5.4         4.1

#### Continued from preceding column TEENS 17:0 13.8 16.7 18.6 18.6 14.4 13.8 3,2 23.4 WGCL WIXY WJMO WMMS 8.8 17.5 WMMS 14.9 CKLW (Detroit) 6.7 15.9 10.7 WMMS she Summary: WGCL is the dominant rocker, good growth. WASHING 1) Mon-Sun 6am-12mid Av ¼ hr Shares 12+ TEENS WASH (O) 3.9 WEAM (R) 1.5 WGAY AM/FM (BM) 9.0 WGMS AM/FM (CLS) 3.0 6.0 WHUR (B) WJMD (BM) 3.3 4.0 WKYS (BM) 4.5 WMAL (M) 13.1 6.3 12.6 WOL (B) WOOK (B) WPGC AM/FM (R) WPIK (C) 1.5 4.8 6.9 3.3 31.6 9.0 4.7 WRC(R) WTOP (N) WWDC (M) 4.1 2.7 Four Book Trends Mon -Sun 6am-12mid Total 12+ J/A 74 O/N 74 A/M 74 J/F 74 WASH WEAM 4.7 5.3 3.7 3.9 1.5 9.0 1.0 1.3 1.7 8.5 1.7 WGAY AM/FM 7.2 6.5 WGMS AM/FM 4.0 WHUR 2.7 WJMD 3.7 4.2 3.0 2.8 5.2 3.0 2.3 3.6 3.3 4.0 4.4 12.3 5.0 1.3 7.7 3.7 WKYS WMAL 4.5 10.0 6.1 13,1 6.3 1.5 13.2 WOL 5.8 WOOK WPGC AM/FM 2.6 .2.8 7.5 2.6 5.3 6.9 3.3 4.7 6.1 WPIK 2,6 WRC 6.9 6.4 6.5 2.9 WTOP 5.5 6.9 3.4 4.1 2.7 WWDC 3.0 TEENS 1.8 4.1 6.0 WEAM 4.0 2.0 15.1 4.3 2.1 11.2 1.5 WHUR 0.5 12.6 WOL 20.6 3.4 25.0 4.8 31.6 WPGC AM/FM 24.4 26.9 WRC 15.1 12.7 18.9 9.0

CLEVELAND

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## TOLEDO

Mon-Sun 6am-12mid, Total 12+ Shares Av. ¼ hr. Shares

WCWA (M) WIOT (R) WLQR (BM) WOHO (C) WSPD (M) WTOU (M) WTUU (C) WXEZ	4.4 6.4 7.9 7.8 14.8 9.9 2.3 5.0	TEENS 4.1 14.8 4.1 4.1
WXEZ CKLW (R)	5.0 15.9	50.8

Summary: Interesting to note that CKLW is the number one station in Toledo, Ohio.

## MILWAUKEE

		TEENS
WAWA (B)	3,1	5.4
WEMP (M)	7.8	2.9
WEZQ (BM)	9.4	
WISN (M)	9.9	
WOKY (B)	10.8	27.0
WQFM	1.8	5.4 •
WRIT (R)	5.5	7.8
WTMJ (M)	14.5	
WZMF (R)	3.4	8.8
WZUU AM/FM (R)		18.7

	Four Bo	ook Trenes	;	
	A/M 73	O/N 73	A/M 74	O/N 74
WAWA	4.0	3.5	3.8	3.1
WEMP	8.0	7.5	6.0	7.8
WEZW	9.1	9.3	12.5	9.4
WISN	9.1	9,4	9.7	9,9
WQFM	1.6	2.2	3,1	1.8
WOKY	9.9	14,2	13.6	10.8
WRIT	8.3	4.3	6.8	5.6
WJMJ	14,1	13.6	11.4	14.5
WZMF	2.0	2,3	3,5	3.4
WZUU AM/FM	3.9	1.7	2.6	4.0
TEENS				
WAWA	10.0	7.7	9.3	5.4
WOKY	24.2	34.2	32.4	27.0
WQFM	1.8	4.5	4.9	5.4
WRIT	10.5	3.6	9.3	7.8
WZMF	5.9	5.4	8,0	8.0
WZUU AM/FM	14.6	8.6	11.6	16,7

cal.

Summary: WOKY has the women 18-49, in men It's close with WTMJ, WEMP and WEZW beating WOKY by a hair,in 18-34 men WOKY is tops with WZUU right behind them

EGEND: R: Rock, M: Pop/MOR, O: Oldies, Country, N: News, T: Talk, C: BM: Beautiful Music, B: Black, SP: Spanish, P: Progressive, CLS: Classi-

٠

**OHIO PLAYERS** 

JOHN DENVER

WNCI/COLUMBUS

Damond Sheridan

George Harrison Bad Co

Dan Fogelberg

Sweet Sensation

Mac Davis 14-7 Mac Davis 14-7 Eagles 21-10 Linda Ronstadt 22-11 Styx 28-18 Billy Preston 29-19 AWB 33-25

WACI/FREEPORT

**Candi Staton** 

HOT

AVERAGE WHITE BAND

Most

BLO

DAWN

added

### THE HOTTEST: EAGLES

### BARRY MANILOW **DOOBIE BROTHERS GRAND FUNK** LINDA RONSTADT

# added this More Listings Page 14 -

KLEO/WICHITA

Charlie Cusac

AWB

HOT

### PARALLEL 1-

HOT

America

**Ohio** Players

HOT ELO 10-4

Charlie Lake

Doobie Bros

Z93/ATLANTA

Ohio Players 3-1 Linda Ronstadt 20-10

KSTP/MINNEAPOLIS

Gloria Gaynor 15-9

Anka/Coates 26-15 Ringo Starr 23-17

WEAM/WASHINGTON D.C.

Donny & Marie Osmond ELO Carole King HOT David Bowie 18-6

Doobie Bros 25-10

KLIF/DALLAS

**Todd Wallace** 

Barry White HOT

Barry Manilow Neil Sedaka

Christy Wright

Doobie Bros

Maria Mulda

Frankie Valli

Carpenters 11-6

Elvis Presley "My Boy" Kevin Johnson HOT

Barry Manilow 18-10 America 27-18

99X/NEW YORK

HOT Ohio Players 13-9

Anka/Coates (re-add)

Brian White

Eagles 21-16

Labelle

WRKO/BOSTON

Carole Douglas 20-15

Steve Rivers

Carole King

Chuck Knapp

Frankie Valli

John Denver

Jim Elliott

AWB

HOT

America

ELO BTO

HOT

Skyliners

HÓT

Eagles 12-7 Linda Ronstadt 15-11

**Richard Harris 22-15** 

WPEZ/PITTSBURGH

Barry Manilow 7-2 Carpenters 15-8

Three Degrees 16-11 Eagles 18-14

WABC/NEW YORK Rick Sklar Ohio Players Grand Funk HOT

Barry Manilow 16-3 Carol Douglas 12-7 Disco Tex 13-10 WQXI/ATLANTA John Leader

Love Unitd. BTO HOT AWB 14-4

Ohio Players 16-6 Gloria Gaynor 19-12 Eagles 21-14 U100/MINNEAPOLIS Bob Hall WPGC/WASHINGTON D.C David Gates Harv Moore Bad Co.

David Bowie Lynyrd Skynyrd Billy Joel HOT

Jethro Tull 13-4 AWB 25-6 Eagles 16-11 Doobie Bros debut 12 Disco Tex 28-18

CKLW/DETROIT **Bill Henne** вто

Carol Douglas HOT Barry Manilow 17-4 Helen Reddy 21-7 Eagles 22-13

Ohio Player.: WFIL/PHILADELPHIA HOT HOT Barry Manilow 7-1 Jethro Tull 12-7 Eagles 15-11 Jay Cook AWB

Eagles Sam Neely Labelle Mac Davis HOT Grand Funk 14-9

Linda Ronstadt 20-17 WLS/CHICAGO Jim Smith

Carol Dougias HOT

Barry Manilow 7-4 Eagles 23-10 ess Who 22-17 Gloria Gaynor 30-20

**KDWB/MINNEAPOLIS** Steve Gaspar

AWB HOT Doobie Bros Ohio Players Styx

America Eagles KHJ/LOS ANGELES Gerry Peterson

Ohio Players Doobie Bros Joe Cocker HOT Barry Manilow 15-10 Linda Ronstadt 20-13

Disco Tex 27-20 KFRC/SAN FRANCISCO

Dave Sholin Ohio Players Eagles Doobie Bros Doob HOT Stevie Wonder 15-7 Linda Ronstadt 17-9 Paul McCartney

(both sides) 27-19 AWB 28-20

KKDJ/LOS ANGELES Rick Carroll

Eagles Ohio Players нот Neil Sedaka 5-3 Disco Tex 13-8

. •

130/PITTSBURGH Y100/MIAM1 John Hartman Terry Hazlett Ohio Players None HOT Engles 13-9 Ohio Players 20-3 Fanny 22-16 Doobie Bros 25-19 WPIX/NEW YORK Neil McIntyre WKBW/BUFFALO

Jim Quinn Donny & Marie Osmond John Mahoney Shirley & Co. HOT Neil Sedaka 10-6 Jethro Tull 20-14 BTO HOT Carpenters 9-1

Barry Manilow 8-2 Disco Tex 13-7 Anka/Coates 26-16 Eagles 28-17 WYND/SARASOTA

Carl Strande

HOT Doobie Bros 24-8 Grand Funk 21-17

WGRD/GRAND RAPIDS

Linda Ronstadt Grand Funk HOT HOT Stevie Wonder 15-5 Grand Funk 28-17 Anka/Coates 24-18 Styx 29-19

WRC/WASHINGTON D.C. WGRD/BUFFALO **Roger** Christian None нот Barrý Manilow 7-2 Linda Ronstadt 19-14

Doobie Bros 20-15 Grand Funk 29-19 WDXR/PADUCAH Pat Martin

Styx Lynyrd Skynyrd Diamond Reo Orlando & Dawn HUT Barry Manilow 8-1 Gloria Gaynor 12-4 AWB 17-10 Fagles 22

Eagles 25-18 WGOW/CHATTANOOGA

Freddy Fender ELO HOT Ohio Players debut 4 Lynyrd Škynyrd 16-9 Doobie Bros 25-10

Disco Tex 22-16 Carol Douglas 24-17 WYRE/ANNAPOLIS

Ed Gursky George Harrison Lynyrd Skynyrd HOT

AWB Doobie Bros Eagles WVOV/HUNTSVILLE

Stu Robb Maria Muldaur Todd Rundgren ELO Phoebe Snow David Bowie

нот Doobie Bros 20-8 Charlie Ross 17-12

WNAM/NEENAH Ron Ross

Stevie Wonder Mac Davis John Denver Elvis Presley Jim Stafford HOT

Neil Sedaka 9-5 Ringo Starr 17-12 Gloria Gaynor 25-19

AWB

PARALLEL 2 -WSGA/SAVANNAH Jerry Rogers John Denver Ohio Players Orlando & Dawn Bad Co. HOT Eagles 10-6 Linda Ronstadt 17-12 Anka/Coates 21-15 KTKT/TUCSON Ed Alexander Orlando & Dawn HOT AWB 10-5 Dan Fogelberg 23-17 Flash Cadillac 24-18 Ohio Players 30-24 KAFY/BAKERSFIELD Mark Daniels Flash Cadillac George Harrison HOT Barry Manilow 10-5 Disco Tex 19-10 Grand Funk 23-15 Linda Ronstadt 25-18 WBBF/ROCHESTER Cary Pall Traffic "Walking in the Wind David Bowie "Star Man" нот Barry Manilow 10-3 Styx 20-12 America 32-21 1 KBEQ/KANSAS CITY Bobby Laurence Ohio Players HOT Donny & Marie 12-7 Anka/Coates 13-8 Carol Douglas 21-17 Grand Funk 23-18 Doobie Bros 24-19 WCAO/BALTIMORE Ron Riley Ohio Players Orlando & Dawn ВТО Нот Gloria Gaynor 13-8 Donny & Marie Osmond 15-10 Eagles 16-11 AWB 20-15 WLEE/RICHMOND Bob Paiva Jim Stafford Styx John Denver John Denver Maria Muldaur HOT Carol Douglas 14-6 Gloria Gaynor 13-7 Disco Tex 21-10 Ohio Players 27-15 KCPX/SALT LAKE CITY Gary Waldron Ìohn Denver Hello People Stevie Wonder HOT Carpenters 18-3 Doobie Bros 20-15 Polly Brown 29-20 Styx 30-24 WLOB/PORTLAND AWB America Eagles Linda Ronstadt John Lennon Maria Muldaur Chicago lp "Happy Man"

WGNG/PROVIDENCE Brad Pierce John Denver America Orlando & Dawn

America Maria Muldaur Orlando & Dawn Mac Davis HOT Barry Manilow 9-2 Paul Davis 19-9 Al Green 20-13 Gloria Gaynor 26-18 Anka/Coates 28-19 KING/SEATTLE Maria Muldaur **Carol Douglas** Styx Donny & Marie Osmond John Lennon HOT Carpenters 5-2 Grand Funk debut 18 KYNO/FRESNO oan Scherer Disco Tex America John Denver Sugarloaf HOT Carpenters 12-7 Stevie Wonder 13-8 Harrison "Dark Horse 15-11 Guess Who 23-19 WPOP/HARTFORD T.J. Lambert Disco Tex Loggins & Messina HOT AWB 10-2 Barry Manilow 13-7 Carol Douglas 27-19 KTLK/DENVER Dennis Constantine AWB Ohio Players Lynyrd Skynyrd HOT Doobie Bros 23-13 Eagles 25-14 Anka/Coates 27-18 Grand Funk 28-20 WNOE/NEW ORLEANS Don Anthony America Labelle Barry Manilow Disco Tex Neil Sedaka WOAI/SAN ANTONIO Randy Rice Donny & Marie Osmond Carol Douglas Doobie Bros John Denver Stevie Wonder 14-6 Barry Manilow 23-15 Gloria Gaynor 29-22 \* **KFMG/DES MOINES** Ted Scott BTO HOT Sugarloaf 20-16 Stevie Wonder 25-18 Maria Muldaur 31-27 AWB WAYS/CHARLOTTE

Carol Douglas AWB HOT Eagles 23-10 Ohio Players 24-11 Billy Preston 21-16 **KIOA/DES MOINES** Mike Welch

HOT

Charlie Ross

Sam Neely

.

America Fanny Sammy Johns AWB

нот

HOT

WSAI/CINCINNATI **Robin Mitchell** Donny & Marie Os Linda Ronstadt Grand Funk America Maureen McGovern HOT Barry Manilow Helen Reddy Neil Sedaka Eagles Jethro Tull Carpenters WOKY/MILWAUKEE Lee Douglas AWB нот Wagles 12-9 Styx 23-13 Paul McCartney 22-19 WHBQ/MEMPHIS J.J. Jordan Doobie Bros Linda Ronstadt Grand Funk Elvis Presley HOT Carpenters 12-7 Anka/Coates 28-15 America 22-16 Donny & Marie 25-17 KAKC/TULSA Gary Stevens Doobie Bros 🤞 Ohio Players Linda Ronstadt HOT Stevie Wonder 16-8 Nigel Olsson 21-14 McCartney "Sally G" 20-15 Grand Funk 24-16 WAVZ/NEW HAVEN Steve Warren Ohio Players Doobie Bros HOT Carold Douglas 14-9 Linda Ronstadt 21-16 Grand Funk 25-19 KEZY/ANAHEIM Jack Alexander Frankie Valli Rad Co Bad Co HOT Neil Sedaka 19-4 Barry Manilow 18-6 Gloria Gaynor 20-8 Barry White 15-9 KROY/SACRAMENTO Steve Randale Eagles Paul Anka John Lennon Average White Band HOT Barry Manilow Carpenters Carol Douglas PARALLEL 3 WROK/ROCKFORD Marc Elliott

John Denver Ohio Players (nite) BTO Frankie Valli Barry Manilow 18-4 Neil Sedaka 16-9 Stevie Wonder 19-14 Harrison "Horse" 21 21-16 Donny & Marie 23-17 KRSP/SALT LAKE CITY Alan Hague Stevie Wonder Hello People John Denver

WBBQ/AUGUSTA John Jenkins Charlie Daniels David Gates Billy Preston HOT Doobie Bros 18-2 Eagles 12-4 Stevie Wonder 16-6 Joni Mitchell 19-11 Grand Funk 21-12 Linda-Ronstadt 27-14 K 100/LOS ANGELES Les Garland вто

Sugarloaf Sam Neely HOT Neil Sedaka 4-1 Barry Manilow 12-6 AWB 18-8 Linda Ronstadt 16-11 Eagles 20-15 KDZA/PUEBLO Randy Jay AWB

Cat Stevens HOT Donny & Marie 22-14 Eagles 21-16 Doobie Bros 34-28 WCFL/CHICAGO

Barry Manilow 20-14 Donny & Marie 25-16 Elvis Presley 23-17 Sty x 39-22

John Lennon Ron Dante Phoebe Snow Abba нот Doobje Bros 15-6

KKAM/ PUEBLO Paul Ehlis Phoebe Snow Doobie Bros Mac Davis

Flash Cadillac 22-17 America 27-19

AWB George Harrison Joni Mitchell Charlie Ross Diamond Reo HOT

Doobie Bros 12-5 Styx 23-10 Linda Ronstadt 27-19 Carol Douglas 29-20 WGH/NORFOLK

Ohio Players **David Bowie** America ELO Carpenters 18-8 Gloria Gáynor 21-11 Eagles 27-13 Carol Douglas 32-16

KEEL/SHREVEPORT Mike Steele Prelude (nite) Hello People B.T. Express David Bowie

HOT HOT Eagles 15-7 AWB 22-10 WSAR/FALL RIVER Bad Co Carole King Orlando & Dawn Hello People BTO HOT America 4-1

PARALLEL 3-

John Denver 15-10 Grand Funk 24-15 Maria Muldaur 26-19 WROV/ROANOKE Chuck Holloway

George Harrison

Stylistics Ohio Players Orlando & Dawn HOT Mac Davis 19-12 David Bowie 22-14 Gloria Gaynor 23-15 Carole Douglas 26-16 Lynyrd Skynyrd 29-17

Jay Reese

WVLK/LEXINGTON Jim Jordan KJRB/SPOKANE John Sherman John Lennon

Stark & McBrien

Bad Co Orlando & Dawn HOT Doobie Bros 26-5

Jethro Tull 15-7

America 23-17

Mike Raub

Polly Brown

HOT

Dan Fogelberg Bad Co

Carole King 26-18

WCOL/COLUMBUS

Daivd Gates

HOT

Shirley & Co Johnny Winter Sweet Sensation

KJOY/STOCKTON

Phoebe Snow Loggins & Messina

9th Creation Shirley & Co HOT Grand Funk 15-9 Eagles 19-10 Ohio Players 28-13 Billy Joel 22-17

Maria Muldaur 30-21

KUPD/PHOEN'X

Randy Lane

Flash Cadillac

Ohio Players Jackson Browne Billy Preston

Bad Co

John Tobin

Maria Muldau

Billy Preston Ohio Players

Billy Preston David Gates

WAKY/LOUISVILLE John Randolph

Carole Douglas Charlie Ross John Lennon Donny & Marie Osn

David Krah

Oueen

Tavares

9th Creation

America Carole King ELO HOT Eagles 18-9 AWB 27-13 \*\* Linda Ronstadt 24-17 Splinter 29-19

WEEO/WAYNESBORO KJIN/HOUMA Wayne Cordray

Rush Polly Brown Chiliwack HOT Gloria Gaynor 15-11 David Bowie 20-14 America 22-17 Barry Manilow 27-11 Ohio Players 26-16

WORG/ORANGEBURG John Patterson Maria Muldaur

Billy Preston John Lennon Carole King Jim Stafford Doobie Bros Orlando & Dawn Grand Funk 18-10 Doobie Bros 28-13 America 26-16 Ohio Players debut 18

Lynyrd Skynyrd Barbara Mason Mac Davis Styx Linda Ronstadt HOT

Donny & Marie Barry Manilow 17-10 Grand Funk 20-14 Ohio Players 25-17 WERC/BIRMINGHAM

Mike St. John Donny & Marie Osmond Stylistics Orlando & Dawn

HOT Doobie Bros 30-5 Eagles 20-8 AWB 29-21 WRFC/ATHENS

**Randy Reeves** Frankie Valli Isley Bros

Fanny HOT Doobie Bros 11-3 Linda Ronstadt 12-5 KSLY/SAN LUIS OBISPO

WZZM/GRAND RAPIDS Lee De Young

John Denver Maria Muldaur Joni Mitchell BTO

WBGN/BOWLING GREEN Dana Green

Sammy Johns Naturals (Shout) Bad Co Sam Neely ARS

## BTO ELO John Denver Maria Muldau Bad Co HOT

Barry White 12-7 AWB 19-10 Guess Who 15-11 Jethro Tull 20-13 Styx 25-14

Ohio Players

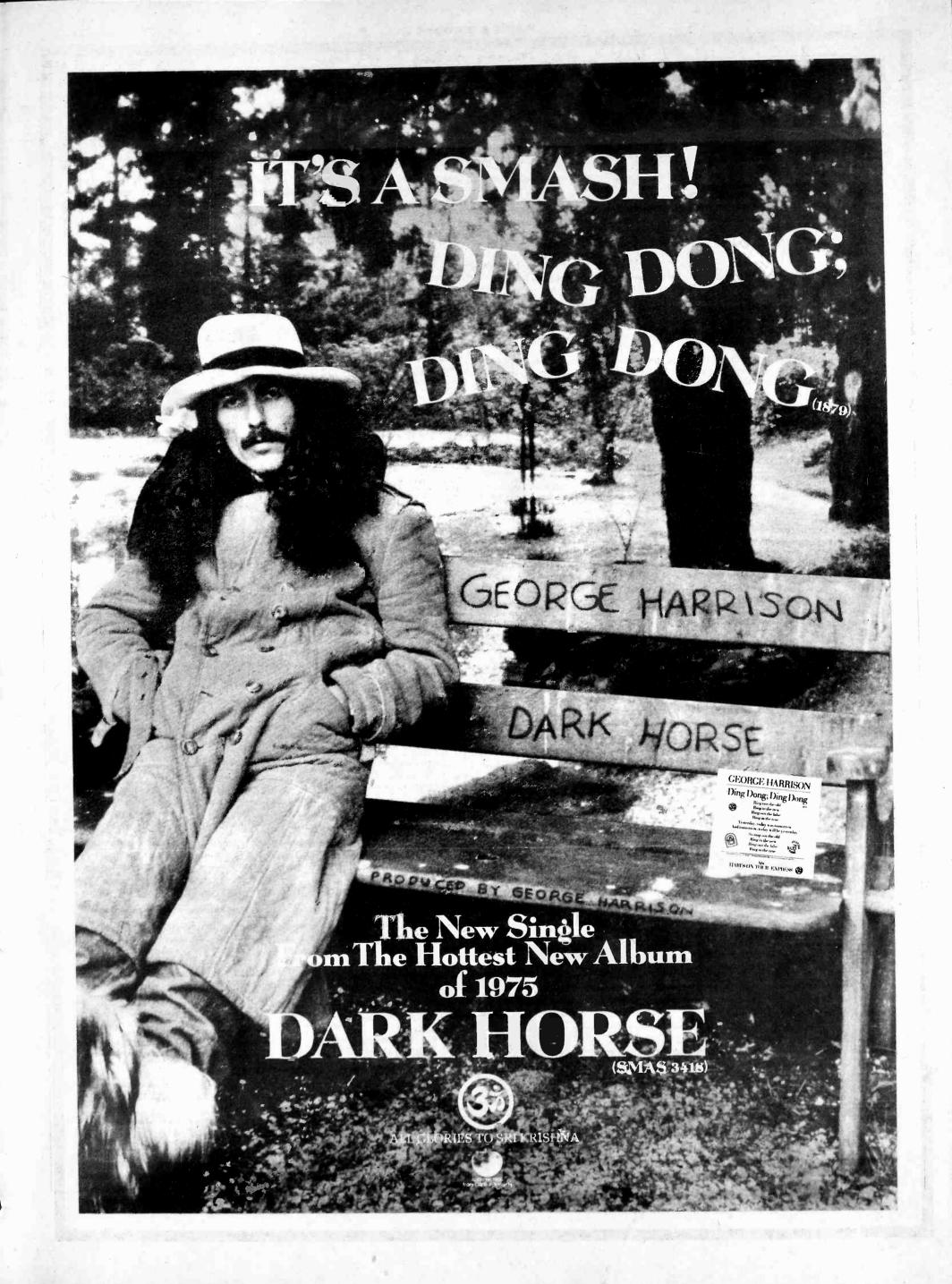
John Denver Frankie Valli HOT Neil Sedaka 7-2

WJON/ST, CLOUD Tom Kay

Styx 30-16 Jim Stafford 24-18 ELO 25-19

HOT Linda Ronstadt 19-10

KQWB/FARGO Wayne Hiller





### **OPENINGS**

WDXR-Pacucah is looking for first phone morning man. Must have production ability. Contact Pat Martin (502) 443-1737. (12-17)

7Q-Christiansburg needs third phone jock to work middays and also to be Music Director. 7Q, P.O. Box 2288, Christiansburg, Va. or call (703) 382-6106. (12-16). KYSN-Colorado Springs needs first phone T40 jock. Contact Gregor Vaule (303) 634-1511. (12-30)

KXFM-Santa Maria looking for morning jock and weekend people. Tapes & resumes to KXFM, Chuck Geiber, 325 N. Lincoln St., Santa Maria, Ca. 93454. (12-26)

WLPL-Baltimore looking for night-time personality rocker. No screamers: Tapes & resumes to Jerry St. James, 6623 Reisterstown Rd., Baltimore, Md. 21215. No calls. (1-3)

WAXC-Rochester is seeking tapes for future openings (all shifts). If working in new facilities at Rochester's top rocker interst you, send tape and resume only to Larry White, WAXC, 50 Chestnut Plaza, Rochester, N.Y. 14604, NO CALLS PLEASE, EOE, (12-9)

Young aggressive first ticket chief engineer and weekend combo announcer needed for station in the southwest area. Reply to John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324. (213) 885-7404 (12-9)

WSAM-Saginaw needs night time jock, heavy on production. Immediate opening. Call Ken MacDonald, Jr. (517) 752-8161, (12-9)

KASH-Eugene needs first phone jock. Call Don Kennedy (503) 345-3357 (12-12) KJR-Seattle needs first phone weekend man. EOE. Tapes and resumes to Steve West, Box 3726, Seattle, Wash. 98124. (12-11)

**KTSA-San Antonio** needs jock with first phone. Also need a jock who excels in production. Station needs two jocks immediately. Call Lee Randall (512) 655-5500. (12-12)

WKDA-Nashville looking for night time personality for progressive rock format. Must know music and be good in production. Send tapes and resumes to Jack Crawford, WKDA-FM, 1202 Stahlman Bldg., Nashville, Tenn. 37201. (12-12)

XEROK-El Paso needs several jocks. Call Ray Potter, (915) 544-7876. (12-6) WPEZ-Pittsburghneeds an air personality. Contact Buzz Brindle. (12-6)

WISE-Asheville needs a 2-6 am air personality. News experience is desirable. Female applicants are encouraged. Send tapes and resumes to BOB KAGHAN, WISE, 90 Lookout Rd., Asheville, N.C. 28804. (12-2)

15Q has opening for Jock who would like to break into sales. Immediate opportunity. Contact Howard Johnson, 15Q, Box 266, Two Rivers, Wisc, 54241. or

Call (414) 793-1348. (12-4) WNAM-Appleton needs a personality with dynamite production. Contact Ron Ross, (414) 722-6471. (12-4).

WPEN-Philadelphia is looking for jocks. Do not contact station. Send tapes and resumes to Julian Breen, Greater Media, 96 Bayard St., New Brunswick, N.J. 08901. NO CALLS PLEASE. EOE. (12-6)

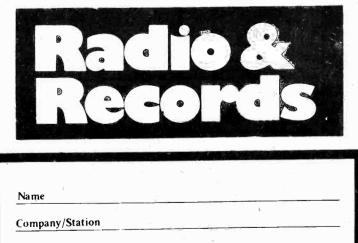
### NEWSMEN & WOMEN

WWTC-Minneapolis has an opening for a sports personality. No nanouncer who reads scores. Must be super knowledgeable and opninionated. Contact Jim Stewart, P.D., 609 Second Ave. So., Minneapolis, Minn. 55402. (12-19)

WPEN-Philadelphia is looking for a news director. Do not contact station. Tapes and resumes to Julian Breen, Greater Media, 96 Bayard St., New Brunswick, N.J. 08901. No calls please. EOE (12-6)

### - MISCELLANEOUS-

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.



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 City
 State

 City
 State

 Zip

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 ONE QUARTER-\$35

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### **POSITIONS SOUGHT**

Creative Production man currently at top Long Island station will relocate anywhere. ED SOLOMON, P.O. Box 3, Woodbury, N.Y. 11797. (516)692-6656 (12-27).

JAY TRACHMAN No. 1 adult personality in Central California seeks position on West Coast; warm, topical intelligent, can help your staff develop away from plastic format, 460 E. Barstow No. 203, Fresno, Ca. 93710 (209) 439-9074 (12-23)

CHRIS GLENDON of KBEQ-Kansas City, and KUDL-FM-Kansas City. Also has worked as Production Director of WAPE-Jacksonville. Looking for jockproduction gig. (904) 725-1362. (12-26)

CLIFTON RAY Top 40 personality with four years experience is looking for medium market job, preferably "Q" format. Call (318) 255-9395. (1-2)

C. DAVID BENNETT formerly with WEEO-Waynesboro. Looking for medium market MOR or Top 40 gig. (304) 876-2330 (12-16)

BILL GAMBLE currently with Z96-Grand Rapids looking for medium to major market gig at a station that loves to cook. MD, PD an ND experience. (616) 754-3258 (12-16)

Get JACK BLAIR "On Your Air" formerly with KSOM-Ontario and KUDE-Oceanside as morning man and MD. Also of XPRS. Music experience in T40, Oldies, MOR. Very dependable and very enthusiastic. First phone. (213) 781-3258. (1-2)

GEORGE McKENNON, of Fresno, is looking for combination job -- news, music, announcer. MOR preferred. 27 years in broadcasting. (209) 486-7806. (12-16)

RON BARBER News Director of KZON-Santa María would like major market job. Has major market experience, 11 years in the business. (805) 922-2181. (1-3) CHARLIE BROWN, formerly with KSEA, WAXY, and WINZ is available. Will consider any position. Call (213) 395-1810. (12-30)

JOE McCOY formerly with WOR-FM and 99X as air personality. Is available immediately for NY-Connecticut area, will consider any format. Call (203) 734-9456. (1-2)

JIM CARNEGIE has resigned as PD at KQV and is available. (412) 751-4875. (1-2) GREG BUDELL is looking for PD, MD or air work, Has worked in Chicago at WCFL, WIND, WBBF-FM. 4 years experience. Will relocate. Call 312-284-2266. (1-3)

PHIL BECKMAN formerly at WQRK-Norfolk doing am drive and music ... out of gig due to automation. Also has worked at KTLK and WROV. Call (804) 425-1876 or (804) 425)9893. (12-12)

JOHN FOSTER currently working weekends at WISE and formerly with WKKE and WEAB looking for full time Top 40 gig. College grad with four years experience. Call (704) 252-5032 (12-12)

HELP! Daytona's original Rocking Rod Thomas from WLEE-So. Daytona is looking for an air gig. MD or PD possibilities. Eight years experience, strong voice, tight board, and a cooker. Looking for place to put his family's landing gear down. Please call (904) 767-1131. (12-12)

JEFFERSON STONE former afternoon drive jock at WIVY-Jacksonville and ARB and PULSE rated No. 1 seeking T50 market stable rocker. (205) 870-4979 (12-12)

ROY EDWARDS from WQRK-Norfolk looking for gig. 7 years experience, was PD asst. and MD at WLAV-Grand Rapids. Would like medium market Rock & Roll slot. (804) 480-3532. (12-12)

**PRUDIE DIMERCURIO** creative enthusiastic continuity director for No. 1 FM rocker ready for major market change. Call (517) 894-2996 or (517) 893-8874. (12-12)

Young talented minority looking for news job in medium to major market. Darryl E. Holly, (412) 795-2053 (12-12)

DAVE YOUNG looking for work in medium to major market. (916) 362-7635 (12-9)

STEVE MAC FARLAND No. 1 morning communicator former PD looking for morning gig or PD gig. Six years experience with super production. (414) 731-3641



"SHOTGUN" COOK out at WERC. JOHN "ROCK & ROLL" ANTHONY is now doing 7-Mid. from all night at WERC. LEE MASTERS from weekends to all night. DR. JOHN now doing 10 pm -3 am on WERC-FM.

JOHN STEWART promoted to "Promotion Director" at KFMG

LEE MASTERS from WAKY and Y100 to WLRS to do 2-6 pm.

BILL BRILL from KXFM to KVAN-Portland as PD. JIM LAFAUN from KXFM to KWST as Air Personality. RICH CARTTER from KXFM to KATY-San Luis Obispo as air personality.

JIM ROSE promoted at KFJZ to 10am-Noon D.J. including programming asst. to Beau Waver.

JEFFERSON KEYS of 15Q to WNAM. CHUCK FOSTER from WLOB to afternoon drive at 15Q-Two Rivers. G.T. STONE named Production Director of 15Q.

JOHN WALKER from KBZY to OK1021/2 to do 7-mid.

New lineup KEZY-ANAHEIM: BRUCE CHANDLER 6-10am, MARK DENNIS 10-1pm, ARNIE McCLATCHEY 1-4 pm, STEVE SANDS 4-8pm, MIKE WAGNER 8-12mid (from KDES), PAUL FREEMAN 12mid-6am.

New lineup KUPD-Phoenix: SCOTT EVANS 6-9 am (from KSTT-Davenport), RANDY LANE MD 9-noon (from KIKX-Tucson), CHUCK DUNAWAY PD noon-3pm (from KIKX-Tucson) TONY MANN Prod. Dir. 3-6 pm (from KHJ), SCOTT McCLOUD 6-10 pm (from KSTT), CHUCK JACKSON 10-2am (from KIKX-Tucson), LOU JONES 2-6 am, ROBIN LEE and PAT KELLY weekends. J. PAUL MERSON is News Director. JOHN PARKER and J.W. HAWKINS are newsmen. JOHN DRISCOLL, formerly Bob Shannon at KRIZand WMYQ, now at WCFL doing 6-10pm.

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FRIDAY, JANUARY 10, 1975



# RECORD INDUSTRY NOTES



# by Candy Tusken

Telly "Kojak" Savalas has been on an East Coast promotional swing for his new album on MCA visiting department stores, radio stations and filming local television shows. Since he has become the latest "sex symbol" his autograph parties have been held in the logical places ... ladies lingerie departments! While in New York, he got a taste of some real action. He was just about to enter Korvette's Fifth Avenue store, when he noticed two policemen were having trouble arresting a man. Telly walked over to the offender and ordered him into the police car. The man meekly complied believing Telly to be a real policeman (he's been watching too much T.V.!) The captain of the Homicide Division of the Cleveland Police Department is a big fan of "Kojak" and interrupted a May Company Store promotion by ushering Telly to and from the Police Department's annual Christmas party complete with armed escort... Russ Regan of 20th century Records, Sammy Alfano of ABC Records and R&R's Mike Kasabo got Christmas presents from the stork all on the same day. December 27th found Russ and Sammy sweating it out in the same hospital in Los Angeles. Russ and Mike are the proud fathers of brand new baby girls while Sammy has a new son...

### RIDE 'EM RIP

Well known character actor, **Rip Torn**, is in heavy discussion with Kama Sutra recording artist **Charlie Daniels** to collaborate on the actor's next picture. Torn is interested in doing a Western film musical based on Daniel's "Caballo Diablo" composition from his current album release "Fire On The Mountain." The original film concept and potential back up money came from elsewhere and no one is saying who the "angel" with the idea is. However, the cast is being assembled and those close to the project are saying it's beyond "Tommy" and could be the wildest and biggest film musical to date ... **R. B. Greaves** who achieved songwriting and singing fame for "Take A Letter, Maria" has a new single out called "I'm Married, You're Married." The song has been released by 20th Century who he just signed with two months ago. R.B. is currently in the studio rehearsing with his band for an up and coming tour...

### WATERGATE TAPES TO BE ON VINYL?

If all goes well, there is a possibility that Nixon's tapes of his conversations with his aides in the White House will become available on records according to **Earth News**. Ever since **Judge Gerhard Gesell** rulled that the tapes are public property, several major labels have expressed interest in packaging them on vinyl despite several legal appeals underway to block release. **Warner Brothers** is planning an eleven record set to include a transcription of the conversations with **George C. Scott** as a possible narrator...

### FACTS AND RUMORS

Alan Mink has been promoted from Regional Marketing Director, West Coast to National Singles Sales Manager for Warner Brothers Records.

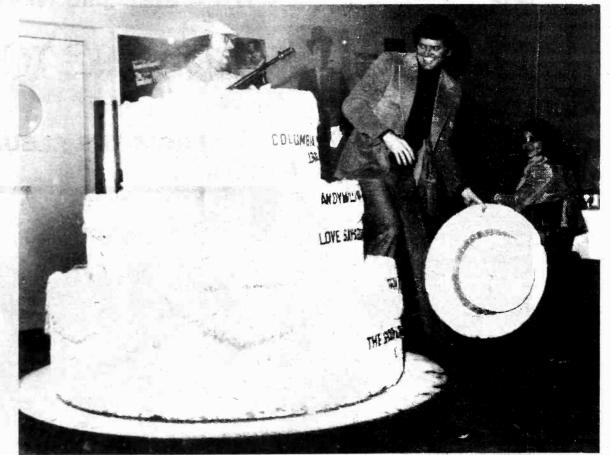
Alan will be coordinating single releases with sales and promotion ... John M. Franks has been upped to the newly created post of General Sales Manager, Columbia Special Products as announced by Vice-President Albert E. Shulman... Tommy\* Li Puma has joined Warner Brother Records as an exclusive producer for the label. Li Puma previously had been head of A&R for Blue Thumb Records for the past five years.. Capitol Records in Chicago has a new Division Sales Manager with the appointment of Sam Sitro who has been Asst. Sales Manager for the Los Angles branch... Mick Brown, National Sales Manager for 20th Century Records, has named Joeanne Quick as his new assistant. Ms. Quick has been a buyer with Nehi Distributors in Los Angeles... The biggest surprise came over the holidays with the news that RCA's National Promotion Director, Don Whittemore, and his boss Tom Cossie had left that label after a New York decision to merge sales and promotion under the directorship of Tony Montgomery. Montgomery had previously headed up sales for RCA... Rumors are that a top Columbia promotion Executive may be splitting to join Clive Davis at Arista...

### HARRISON BERATES HECKLERS

George Harrison wound up his country-wide tour in New York's Madison Square Gardens with his voice still hoarse. The ailment has been plaguing him throughout his engagements, but he never cancelled out a performance. John Rockwell of the New York Times reported that George told hecklers in the crowd that "you can't find Krishna in a bottle." Harrison leveled criticism at the press saying "they have too much ink in their pens." ... Blood, Sweat & Tears sold out Mr. Kelly's in Chicago for two weeks straight. Although the cover charge was a stiff \$10.00 plus dinner and drinks per head, it was standing room only for the group who have just re-acquired their former lead singer, David Clayton-Thomas. All the local newspapers and columnists gave the group rave reviews and cited the return of Thomas as the reason for the group's revitalization. The singer has been soloing for the past three years. The band's heavy brass sound has proved a problem for singers who don't have a powerful voice like Thomas' who is able to overcome the strong sound of the group...



Telly ("Kojak") Savalas kissing his way through "autograph signing" engagements during his three-day, four-city tour to promote his MCA LP. "Telly", and the single, "If." Among those who got affectionate greetings from Telly is Marge Bush, Music Director of WIXY in Cleveland, where Telly was on the air to answer call-in questions from listneers. See story, RECORD INDUSTRY NOTES.



Columbia Promotion Executive Chuck Thaggard just took the top off the cake to find Columbia Promotion man, Terry Powell, hidden inside with a machine gun. The cake was presented to Andy Williams, who recorded the themesong of the Godfather, the night of the Los Angeles Premier of "The Godfather, Part 11." Columbia threw a pre-preview party with Italian food and red wine.



Vanguard recording artists the Roto Rooter Goodtime Christmas Band, appeared at the all-night Christmas Party and Sale at Licorice Pizza's new Sunset Strip location. During the festivities owner-Jim Greenwood was presented with a special autographed plunger in recognition of the sale of "more than 10 units" of the group's debut Vanguard LP. Pictured (left to right) are band president B. Baxter; a halfhidden Sqt. Charts Buffalo Steve; Greenwood; Don Stowne, promotion manager for Record Merchandising; and (in Roto-Claus suit) group's producer Tom Hensley.

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FRIDAY, JANUARY 10, 1975

RECORDS

# RECORD INDUSTRY NOTES



### MUSIC BOOK FOR BEGINNERS

Record industry attorney, Walter E. Hurst, has a new book out entitled "Your Introduction To Music-Record Copyright, Contracts And Other Business Law." The book is geared for the novice who is anxious to get into the record business and is so written in layman terms. The book is highly readable and covers virtually every aspect of the record business. It is somewhat like "This Business Of Music" but easier to understand for a beginner. It may be purchased by writing Seven Arts Press, Box 649, Hollywood, California 90028. The paperback edition costs \$5.00 with the hardcover being \$10.00. Both prices include postage and handling. It's an excellent source book for budding singers, songwriters, managers and publicists. Two roadies for Bachman-Turner Overdrive have come up with their own record appropriately titled "Rock 'N Roll Roadies." Bill Schereck and Greg Morgan wrote the song while on tour with BTO at one o'clock in the morning. They played it for BTO the following day who promptly sent it on to Mercury's A&R chief, Charles Fach. Fach liked the song and plans to release the single sometime next month...

It looks like the Broadway show of "Sgt. Pepper's Lonely Hearts Band On The Road" has a new star in Kay Cole. Several record companies have been wanting to sign her after seeing he performance in the show. She has recently signed with Steve Metz who is in the process of selecting suitable material for her to record. A record contract is expected shortly for the talented singer...



WRIE/ERIE Jim King

George Harrison Sweet Sensations ELO Dan Fogelberg (re-add) HOT Linda Ronstadt Eagles John Lennon Doobie Bros

KKXL/GRAND FORKS Dave Novak

Polly Brown Bad Co Sugarloaf HOT Eagles 21-11 John Denver 20-13 Grand Funk 23-18 WKLO/LOUISVILLE Gary Major

Billy Preston Charlie Daniels Diamond Reo HOT Ohio Players 16-4 AWB 15-10 Barry Manilow 17-13 Donny & Marie Osmond 33-22

WISM/MADISON David Ross

BTO Orlando & Dawn ELO HOT Paul McCartney "Sally G" 21-15 Carol Douglas 24-19 Doobie Bros 26-20



Pictured backstage after a recent Barry Manilow concert are (from left): Manilow's manager Miles Lourie, Arista's VP, Promotion David Carrico, Manilow, and label president Clive Davis.

# RECORD INDUSTRY PROFILE Harold Berkman – DisCreet

HAROLD BERKMAN-Executive Vice President, General Manager, DisCreet Records BIRTHDAY: February 20th BIRTH PLACE: New York SIGN: Pisces

Back In 1957, prior to joining the Music Industry, the only thing Harold Berkman knew about records were "that they had holes in the middle of them." He had been working as a successful car salesman in Baltimore, but his brother advised him to get into something more substantial. "I was single, making a lot of money and spending it, but having a ball. My brother told me that ABC-Paramount Records was looking for a representative. I went down, talked to them, got the job and was thrown to the wolves. I was never trained, but in those days you did everything. On Monday and Tuesday, I sold to accounts, on Wednesday and Thursday I called on radio stations and on Friday I picked and packed orders and checked in returns in the warehouse."

After five years with ABC, he was offered the regional job at MGM. "That was in the era of Connie Francis and David Rose just before MGM got the English groups of Herman's Hermits and The Animals." He eventually replaced his boss and became the label's head of promotions. "After being there for six years, top management had gone through enormous changes. We went from a six million dollar company to a forty-four million dollar one. The final year | was there, we had our biggest selling year and lost a fortune. In my opinion, it was bad management and I decided it was time to open my own business.". Harold opened up Harbor Records, which enjoyed several hits, and was bought up by Transcontinental after only six months of operation. "It was the first time I had money! I got a hunk and proceeded to put Transcon Into business. I organized the whole thing in New York and my first two releases "Make Believe" by Wind and "Montego Bay" by Bobby Bloom were million sellers.

Then Transcon bought MGM and I was working for them again as their Senior Vice President. 1 reorganized them and released three singles: "One Bad Apple" by the Osmonds, "Spill The Wine" by Eric Burdon and "Long, Lonesome Highway" by Michael Parks --- they all sold a million." Ninety days after Harold's arrival, MGM, who didn't have any product on the charts, had two million sellers and nine albums on the charts. "In those days Mike Curb's ear was right on. He was in Los Angeles picking the records and sending them back to me in New York where I had the sales and promotion staff. It was just fantastic. We had a great team, But, again, I saw the changes



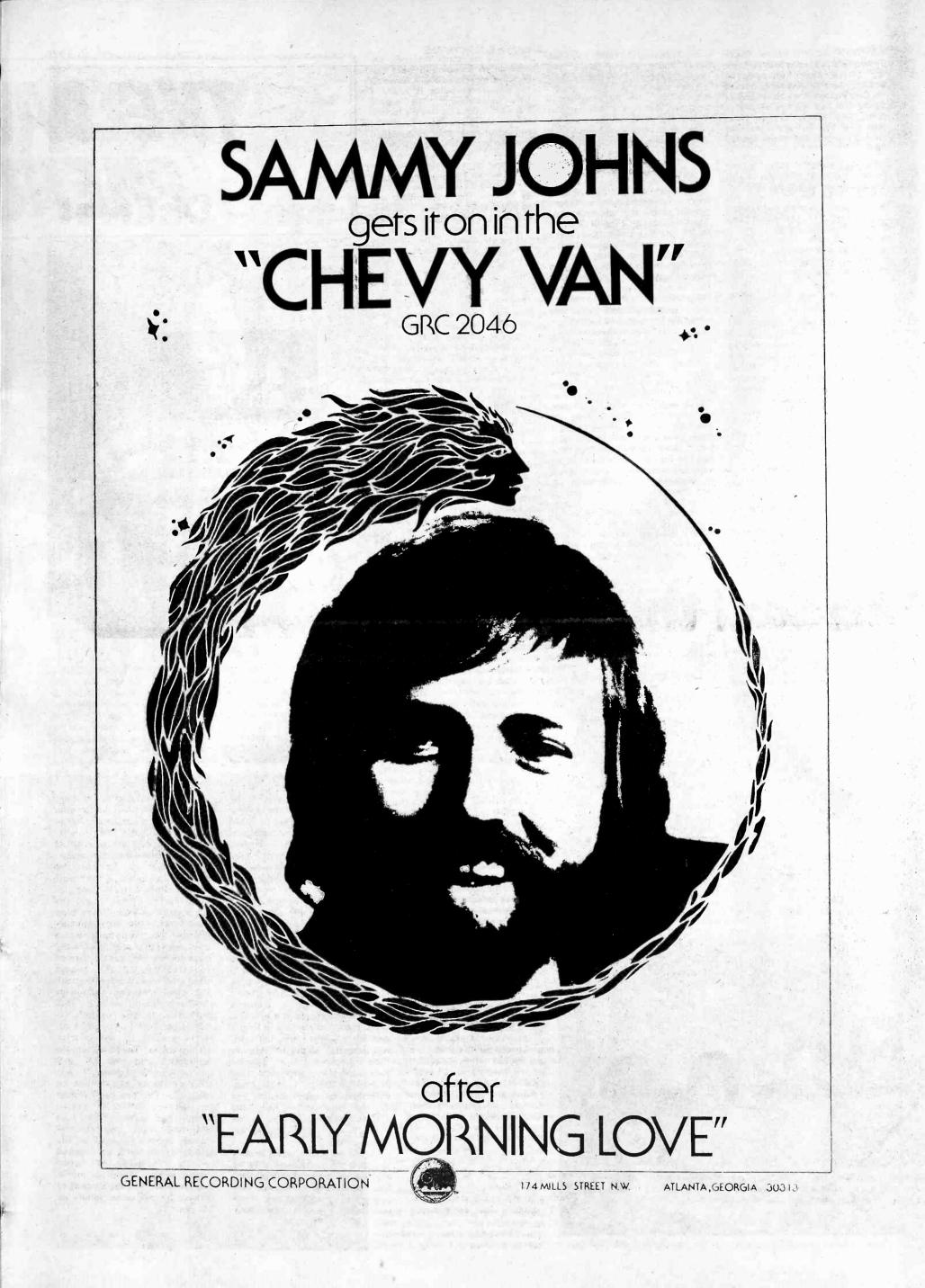
Harold Berkman

coming down and decided to leave. I wanted out because you can become guilty by association." Harold then opened up another independent label, Marina Records, but soon realized after three years that the small label didn't have a chance in a changing market that catered to the conglomerates.

"About that time Jerry Schoenbaum called me as he needed help with Polydor. I went back to New York and started to break some new talent for them. Rory Gallagher, Roy Ayers, Lighthouse, Joe Simon, John Mayall, etc. We did quite well and the company had a hell of a year. We put together a great team. But then the Germans decided to get more active in their companies, including Polydor. It was just impossible to function, so I split. " Upon leaving, he received a call from Frank Zappa who wanted to expand his label. "They wanted to make DisCreet an active, viable company. Up to that point, it had been, in effect, a holding company for Zappa. It was just a production firm really and Frank and Herb Cohen knew the label had potential. So did 11"" Harold then became the label's Executive Vice President and General Manager. "I've been with them for seven months and in that time we've had four albums and three singles on the charts. Frank had his first top ten album ever.

"I've been very lucky in this business and I attribute a lot of my success to non-specialization. The norm in this business is that everyone specializes in something. Well, I've done everything in the business. This is an intangible business, so you are better off to know as much as you can about everything. You become a more rounded executive. You can appreciate the problems that each field has and can work to cooperate and communicate giving them the fuel and ammunition they need to do their job right.

I believe DisCreet has the best of both worlds in that we can offer our artists concentrated effort on an individual basis. We can offer a small, intimate family operation where the artist doesn't get lost, but we also have the massive distribution arm through WEA." Harold feels that the industry in 1975 "has the opportunity and ability to blow the top off of the entertainment industry. There is no better buy in an economy that doesn't have any loose dollars. You get a return on your investment. That \$4.00 buys a kid a lifetime of entertainment. The other direction I feel the industry could move into profitably, if done sensibly, is television. Russ Regan and I put out a record by the Marina Strings called "The Neil Diamond Songbook" and got TV spot exposure in six markets. It was an enormous success. It made me believe in TV. You can't expose an unknown artist via TV, but an established artist like Neil Diamond could sell several million records instead of his standard million if it was exposed on TV. There is no better marketing buy. There is no media that can offer you the amount of viewers for the same dollars as TV can."



EDITOR'S NOTE: R&R's Candy Tusken flew to London to experience the David Essex phenomenon firsthand by attending his concert at the New Victoria Theatre in London. Candy also had the opportunity to speak with David at his Hotel regarding his feelings about his current success and plans for the future.

David Essex is probably the biggest rock entertainer to hit England since the Beatles. With two number one singles and albums; his latest movie "Stardust" outgrossing "The Sting," "The Godfather" and "That's Entertainment," plus his recent thirty city sold-out concert tour in England makes his overnight nothing less than success phenomenal. Labeled as a "pretty boy" and "teeny bop king" in the U.K., the young birds of London flock to his concerts screaming, fainting and rushing the stage threatening to trample anyone in the aisles. Essex has had to be smuggled out of his concerts in boxes, dressed up as an ambulance driver and bobbie in order to escape his adoring fans who would literally tear him apart if they got their hands on him.

In America he is still known only as David "Rock On" Essex with no succeeding U.S. triumphs to firmly establish his hold on stardom with American audiences. Exposure and publicity are the key reasons for his relative obscurity in the States. His first movie "That'll Be The Day," the English counterpart to "American Graffiti," was the

"American Graffiti," was the vehicle that established him with the English audiences and yet the film over here is relatively unknown and somewhat of an underground movie. His latest single and album have just been released here and their potentials are not fully known as yet.

The true Essex paradox lies in the "image" of the artist which differs entirely between the two countries. It is a rather surprising situation when two countries with a common language and musical roots view an artist so differently. The English press is comparing him to David Cassidy and Donny Osmond, while his "Rock On" composition was received as a heavy progressive work here. His acceptance in the States came through his musical abilities rather than his physical charisma which was the reverse in England. The attributes of his face and figure will not be a detriment to his making it in the States, but the music inevitably has to measure up in the long run to assure him the stature of an Elton John or Paul McCartney. Although Essex has ceased to be irritated over the press baiting as to his blue eyes versus his talents, the preconception of such labels could have an effect on the American opinion of the Essex art.

Said David "why does a thirty year old jaded music journalist know better than a sixteen year old kid off the street? I think they know less; that's why I don't give monkeys about it. I will not put down sixteen year old girls; that always annoys me. If it's constructive criticism, I'll take it in. But why should the press put me down for doing what I like to do? What I am doing is honest and if the public is reacting favorably and getting off on it, then why should anyone criticize or put the music down?"

A graduate of the school of hard knocks, David's past and ambitions are not unlike that of protagonist Jim McLaine in "That'll Be The Day." Both personalties were seeking success on their own terms, both came from lower income families in England and both became rock stars. It is there that the similarity ends. David now has hold of his destiny and believes that had he grasped it earlier, success would not have been so elusive. He beganhismusic careerat age sixteen riding the one-night circuits with local blues bands as a drummer. He eventually wound up as a lead singer, but the strain injured his health and he turned to theatre work so "I could stay in one place for at least a week at a time!" He enrolled in RADA (Royal Academy Of Dramatic Art) but "I only lasted a week. They didn't think I had what it took." After some local repertory and odd TV work for two years, he auditioned and won the part of Jesus in "Godspell." He continued in the play for two more years before 'That'll Be The Day" came along. He and his manager collaborated on a song to be used in the movie as a fusion between the fifties and seventies. "I wanted to write a song about what it was like to live in the fifties. James Dean was my central theme as he was the person who turned the collars up on a lot of people in England. But I also wanted the music itself to be in the seventies style, What came out was "Rock On" which was the first song I ever wrote and recorded. The movie people didn't want the song in the film, so as soon as we finished filming I went in and recorded the album "Rock On." The song and movie exploded David onto the top of the heap with the Americans charting the single at number one.

Obviously Essex is not an overnight sensation. There are two things he can be accused of: He has excellent taste and perfect follow through. His choice of portraying the fatally flawed Jim McLaine in, "That'll Be The Day" and Stardust were not only superb vehicles for his acting talents, but his artistry of interpretation was top notch and immensely unforgetttable. Although David drew upon his own experiences to achieve a reality in the movies he elaborated, "I don't feel an identity with Jim McLaine as far as the character goes, but the situation with the David Essex situation is what makes the movie

Candy Tusken conducts interview in her own inimitable fashion.

real; like the concert scenes. We drew on my following to make Jim McLaine more credible in form. So the concert sequence is really a David Essex concept." The ultimate tragedy of McLaine was his lack of control and manipulation of his life by explitative and coldblooded managers and their corporations. Said David: "I've always been more in control of my destiny than Jim McLaine was. The people around me are really good friends and advisors as opposed to non-entities and administrators. So I've got the final say. It's got to be the best." David admitted that sometimes during the filming of "Stardust" the identities of the two would merge and he would wonder where McLaine left off and Essex began. But these were only temporary feelings while he was into the character of the tragic singer. "The disintegration of McLaine in 'Stardust' was a downer and very depressing. It took me about two months to get over it. But I try to separate myself as a performer and a person. I don't feel there is a danger of David Essex performer taking over the life of David Essex the person and vice versa."

Although McLaine and Essex are driven by the sameneeds to succeed, the two personalities are entirely different. Both came from lower class beginnings, loved music, were artistic and wanted to succeed desperately, but on their own terms... McLaine lost sight of his roots and destiny, while Essex has both firmly in hand. His family and personal identity come first. Typically, he will not talk about his family or publicize them in any way. He recently cancelled an audience with the Queen because the day conflicted with his moving his family into a home they had been waiting for months to own. Sadly enough David and his family only got to live in the house for one week. His fans found out his address and the house was under siege with hundreds of girls rushing his car whenever he stepped out. They had to move out. While I was talking to him before his concert his manager told him that Princess Margaret wanted tickets to his show. But David only expressed concern that his Mum and Dad get good seats to see him that night. His actions and protection of his family bespeak of his overriding concern for their welfare and his identity as Husband and Father. He speaks of his daughter Verity often and expressed a frustration that he was not able to be with her more often. So although his success is similar to McLaines' Essex has deep family roots serving to stabilize an otherwise hectic and overblown existence.

David's easygoing, casual manner belies a sharp mind with a biting self-awareness of what he is and where he's going. Although his business associates are almost overwhelmed by his success, he himself is highly realistic about his sustaining powers and his recent romance with the English audience versus the American potential. Said David ''I don't feel I've made it yet.

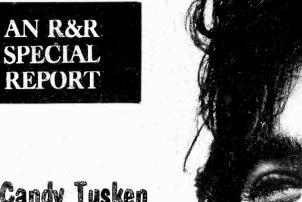
"I reckon I'm about four albums away from where I could honestly feel that people will say 'now that's a great album. 'Rock On' happened so fast both in England and the States that I was rather amazed. I realized I had to get in the studio and follow it up, which I did with the new album. But I like the second album better. The first album was a little false. All of a sudden, it came from nowhere. It was number one in America and England and I thought what is happening? When we first went into the studio we were experimenting, sometimes not to the best effect, whereas the second album has much more of an entity about it. It's much more of a wonder."

Although he is financially secure and confided that he is independently wealthy, he is both apprehensive and challenged by the American audience. He would like to tour in America but "only if they

# THE DAN PHENO

by Candy Tusken





# D ESSEX IENON







want'me. 'Rock On' was number one in the States, but I don't know if the Americans are really ready for what I have to offer. I won't go over to the States until I have something to offer them." He is essentially a businessman and determined to keep his artistic control and desires uppermost. His success, though worked at for many years, was relatively quick once realized, and he is now in the process of "catching up" to it creatively. He realizes that the American taste is more sophisticated and critical of new talent than his countrymen. One hit does not make anyone a star by American standards. The almost unlimited access to all forms of music in America has produced an audience with a highly selective taste that is polite and open, but does not easily grant "superstardom" to any artist who does not have several proven successes to his credit. Thus David's instant stardom with the British has not watered down his realistic way of looking at the facts. "I'm still a local phenomenon. I'm not all the world as yet. But I don't really worry about it because I'm doing just what I want to do. The people in the States are listening to me without any preconceived ideas. I know the audiences over there will be entirely different. Here, it's not anything I can control. My concerts consist of about ninety percent of screaming girls. I can't help that." David is aware that his music will be the critical factor in his acceptance in America. In England there are virtually no large arenas to showcase a talent to a mass. audience and Los Angeles has more radio stations than the entire of England. Consequently the rather deprived English teenagers tend to be more hysterical and less critical of any performer that they get a chance to see. They are notorious for grabbing onto rock performers and turning them into sex symbols and idols on an overnight basis.

The evaluations of English critics to David's concerts are almost begrudgingly accepting of Essex as a real talent. Their reviews describe the concerts with such phrases as "surprisingly good" or

"astonishingly entertaining" giving the reader the impression that despite all the hoopla surrounding Essex with the teeny boppers, he does give a fine performance. His concert has to be experienced to be believed by an American. His London performance was held at the New Victoria Theatre and sold out for seven nights straight. The capacity of the theatre is a little over 3,000. As the first act leaves the stage, an electric expectation sets in with a chanting of "we want David" building to an ear-shattering scream when the lights go down. As soon as David hits the stage, the crowd leaps to their feet in a deafening roar, drowning out the band and David. Girls cry and beg the gurads to let them get to the stage. The few that bravely rush the stage are bodily picked up and hurled out the doors. After about ten minutes of sheer

pandemonium, the crowd quiets and David can finally be heard. The band is first-rate, but David is the showstopper. He's the one you watch. The music is secondary for the first half of the concert because he is fascinating. He has a lot of fun and it communicates itself to the audience, but at the same time the animal magnetism jumps right out into the audience. Once he has everyone in the palm of his hand, he gets into a more serious vein and it becomes quickly apparent that he can sing and that his songs are catchy and infectious. His volce is cross between David Bowie and Paul McCartney, It's a breathy, but strong voice that conveys a lot of sex and feeling. I found him gulte irresistable and totally entertaining. He is not only rousing and exciting, but is a master of doing the right thing at the right time. His pacing is superb and there are no boring moments in the show. He is able to get your blood going, leaving the

audience feeling very "up" and excited. The girls continue to scream and some even faint. Groans and sighs are continually heard with each flick of David's wrist or grind or the pelvis, eliciting screams and cries of ecstacy. In watching the show it's obvious he can carry it off beautifuly as a performer.

With the previous concerts threatening David and his audlence physical harm due to the crush to the stage, the security is very tight and somewhat nervous. But the girls behave themselves this time and no one is trampled. The reality of his popularity was brought home to me when his manager told me that I had better not ride in the limosine with David after the concert as "the birds will tear you apart if they see you with David." I opted for a cab! The frenzy is dizzying and a little frightening, but it is heady at the same time. Said David after the concert "yes, it does frighten me sometimes, but it's their way of appreciation. The showing Americans listen and judge, always giving you a chance, but they listen.

I like both audiences; the screaming, fainting and grabbing is scary in a way, but they love the music and me. It's the highest compliment."

David's reputation in the industry is "Mr. Nice." Anyone who has met him is highly impressed by his lack of ego or "star" complex. He is quite open and humble. He has been in the lower ranks for the past ten years and his hard work and ground laying are now paying off in big percentages.

David is in high demand for his acting talents. He will either star in "Josh" which is "somewhat like a D.H. Lawrence story. It's about a boy from the North country who is naive and "good." The story concerns his life and how people take advantage of him because of his "goodness." I don't know if I'll do that or another movie based on 'Santa Claus.' But I am definitely going ahead with the rock-drama. I don't think it's ever been done properly. "Godspell" was more drama than rock and "Jesus Christ Superstar" was more rock than drama. Neither one was truly a rock-drama." He is working on a script both lyrically and musically which is a quarter completed for a possible run in the States at a future date. "I would really like to see it run on Broadway if we take it to the States with a road show afterwards. That's what we plan to do in England sometime in the Fall" said David. "The show itself will be along the order of a medieval magical show with clowns and mistrels, but first I want to approach the Americans with the concert concept that I have been doing in England. I come from the music first, so I would like the initial acceptance to be on that level. The drama is secondary at this point, but will be forthcoming -- but more of a fusion idea of the best of both." David is preparing an American invasion, but feels that it is at least six months to a year away. "I did visit the States last year, but not really on a concert tour. I mostly did T.V. work ... interviews, talk shows, that sort of thing. The only

concert I dld was in Miaml which was 'Stardust'." But I don't think they really knew where I was coming from or what I was doing. I want to do the tour, but I want it to be right and really have something to offer the Americans. I love the Americans and that's no bullshit. I did fourteen cities over there in fourteen days. I know the Americans won't go hysterical on me like they do over here. But I like them because they are honest and sincere. That may be a naive concept on my part, but I really do think they all are. Everytime I've come across them, they're very expressive, very outgoing. Much more so than English people. I think the world of them. I really love them. 'Rock On' was just my first thing. I have a long way to do and I don't want to go to American until I'm really ready."

In summary, David's potential to capture the American's imagination is extremely high. An emormous amount of talent has come from the British and that track record can only add to David's credibility. We owe too much musical innovation and artistry to the British and that track record can only add to David's credibility. We owe too much musical innovation and artistry to the British to not take note of a new discovery. His abilities as both an actor and a songwriter have been proven initially to the American public. He is not likely to appear in the States without a tight, highly creative concert show. His knowledge of the American audience and lack of self deceit concerning his own talents and capabilities are his strongest assets in approaching the Americans. After seeing both of his movies, experiencing his concert and listening to both albums, it seems inevitable that Essex will make it big in the States whether it's drama, rock-drama or as a rock performer. He is a multi-faceted, immensely flexible talent that is too strong to ignore. As David said, the Americans listen, watch and have no preconceived ideas about him. Given the right exposure over here, the same explosion could occur almost overnight as it did for the Beatles. At this point both Essex and his associates are being very cautious and careful. They have done all the right things in England with David, but more importantly, his raw talents have been allowed to develop naturally on his own terms. He is a very honest artist and in the final analysis if he continues this true projection of self, he can't help but succeed. A false expression of performing what an artist "thinks" the audience wants is ultimately their downfall. An audience can feel honesty and that's what David Essex is all about. Probably more than anything else that "basic" is what the American audience will get off on. The gut feelings of a sixteen year old who only knows what he likes to hear are more important than any critic or reviewer's conception of a talent. The public puts their money where their ears are and right now all the British ears are saying David Essex has what it takes



"I'm still a local phenomenon. I'm not all the world as yet. I know the audiences (in the US) will be entirely different. Hare, it's not anything I can control. My concerts consist of about 90 percent screaming girls. I can't help that..."

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ALBUMS

Mike Harrison/Editor

# Radio & Records January 10, 1975\_

LOGGINS & MESSINA....... Mother Lode (Columbia)...... "Growin" and "Changes." 12 HARRY CHAPIN...... Verities & Balderdash (Elek tra)...... Look for new single. ROLLING STONES...... It's Only Rock 'N Roll (RS).....""If You Can't Rock Me." GLADYS KNIGHT & PIPS., I Feel A Song (Buddah) ..... Strong R&B' MOTT THE HOOPLE...... Live (Columbia)...... "Dudes" and "Memphis." 24 YES...... Take your pick, it's a giant. BOBBY VINTON....... Melodies Of Love (ABC)...... Super comeback. JEFFERSON STARSHIP..... Dragonfly (Grunt)......Still strong on West Coast. 

# Suggested New Product:-

### DANIELS



HIGH ON THE MOUNTAIN (KAMA SUTRA) Tremendous play on "South's Gonna Do It.

YES

ves

RELAYER (ATL.)

Whole LP is a monster.

RELA

JOE WALSH



SO WHAT (ABC) Incredible-the whole thing is like "Rocky Mtn. Way." Try "Welcome To The Club."

### MANZAREK



STARTED WITH R&R (MERC.) Good musical LP from this former Doors member.

### TUCKER

The Marshall Tucker Band Where We All Belong ncludes: This Ol' Cowboy/ Take the High How Can I Slow Down/Ramblin



WHERE WE BELONG (WB) Will be big. Cuts: "Rambling" and "Take The Highway.

### **FM ROCK** RADIO BY MIKE HARRISON

It's a new year and back to business. The chart has been on vacation for a few weeks, so take Into consideration that the distances between the last issue's positions and those of this one are not necessarily measured in straight lines.

There is still a tremendous vacuum in available trade data on pinpointing album action. In fact, albums are the most inaccurately tracked form of packaged music there is.

As stated in the little print the R&R album chart is a reflection of sales, requests and airplay of the massive national product.

I'm glad that it has become a useful tool for so many people who need and are looking for another imput.

Now that this is evident the time has come for a major expansion. The section will friple in size and information.Sales, requests and airplay will be designated and differentiated in more finite detail --- resulting in an accurate chart format that cannot be found in any other major trade.

In addition, the many components that provide data to this section will no longer be a secret by omission thus giving readers insight into geographical location and format relevance as well as aiving record people another official indicator to do their thing with.

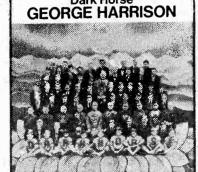
An FM and album hot-line will be installed shortly providing 24-hour contact to my office for purposes of reporting and receiving news and information. This will sort of create (actually expand) an inter-market brain bank based on mutual benefit.

I'll discuss it further on the phone with you this week. It's going to be good.



An exclusive in-depth interview with John Rook!





DARK HORSE (APPLE) "Ding Dong" very timely. It's the hottest LP in the country.

### GENESIS



LAMB LIES DOWN (ATCO) Finally bringing this group home. Tour should help sales.



is single, but take your pick.

SHEER HEART ATTACK (E-A) Top production. "Killer Queen"

# **THE HOBBIT** by J.R.R. TOLKIEN

# One of the best wonder tales ever written ... now on records.



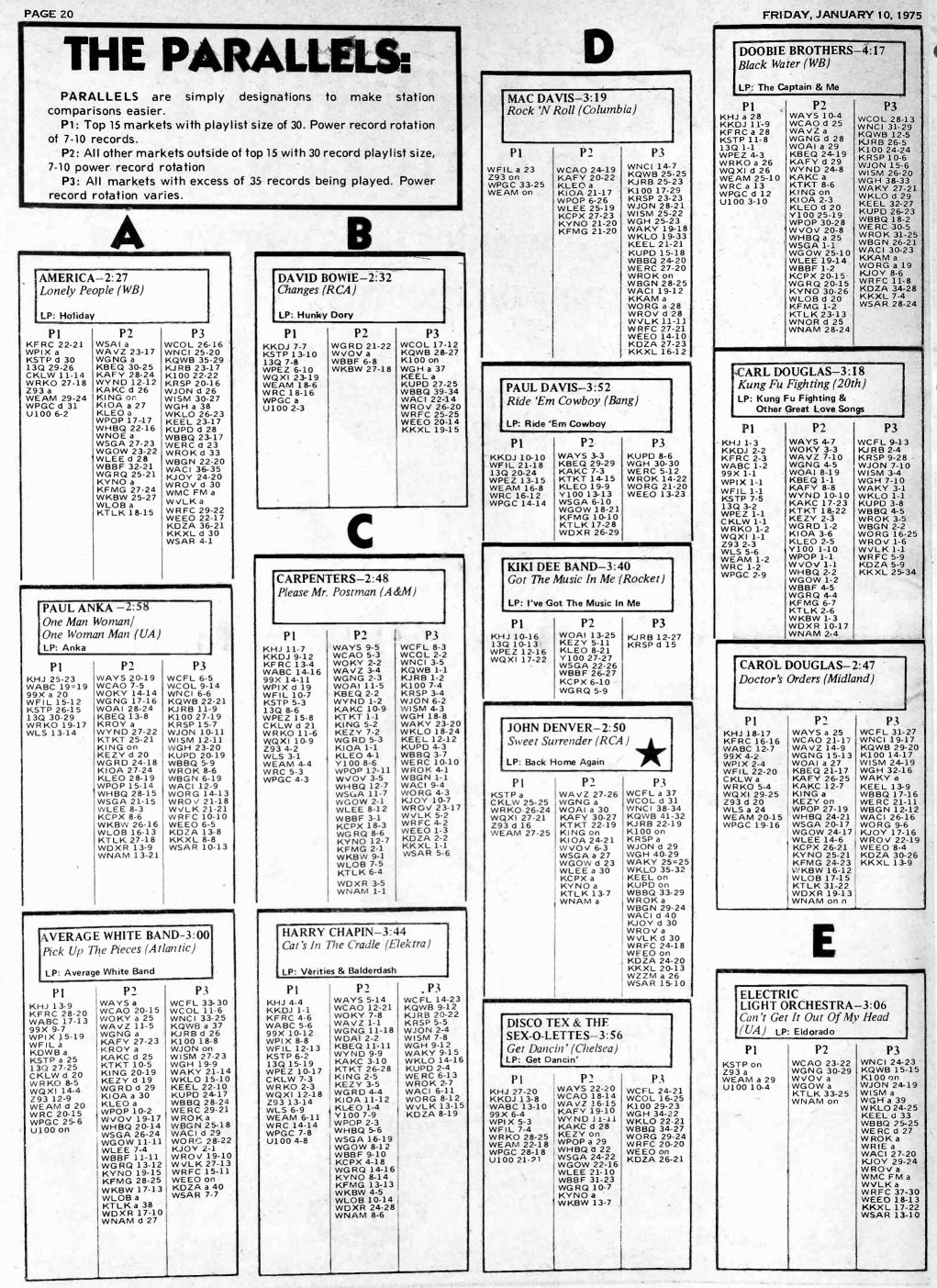
SPECIAL 4 RECORD BOXED SET ZPL 1196/9



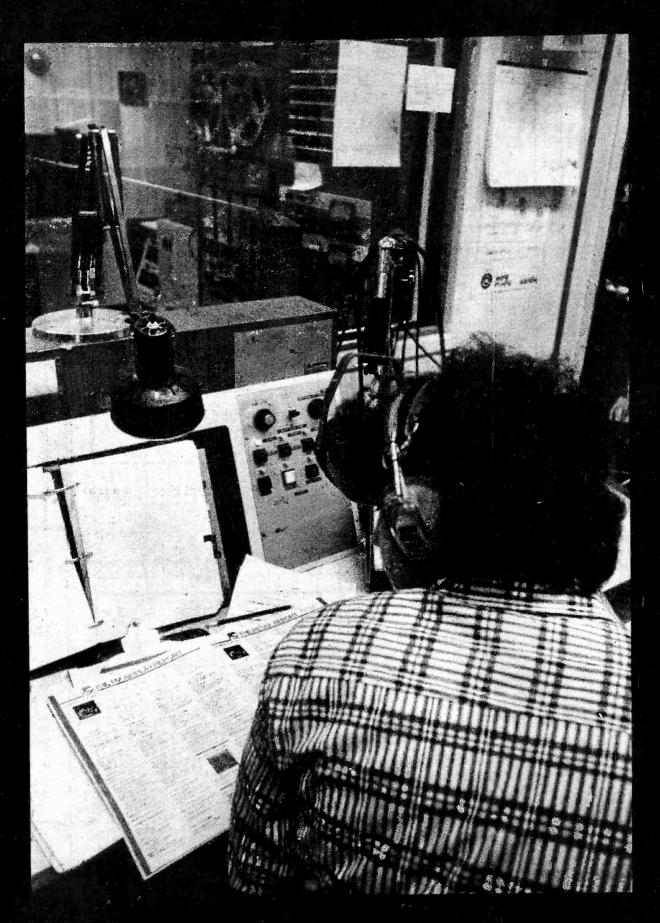
# Performed by Nicol Williamson





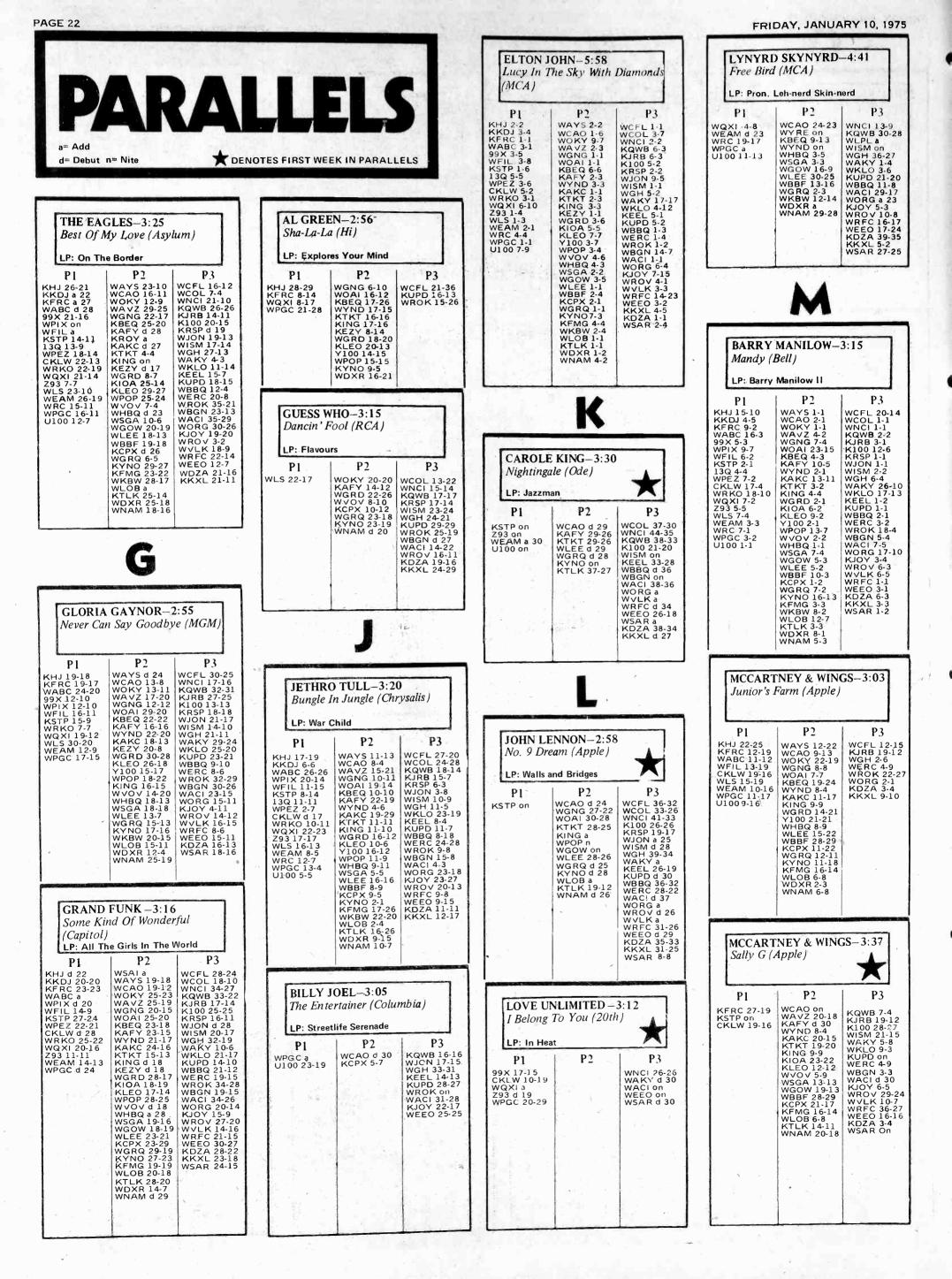


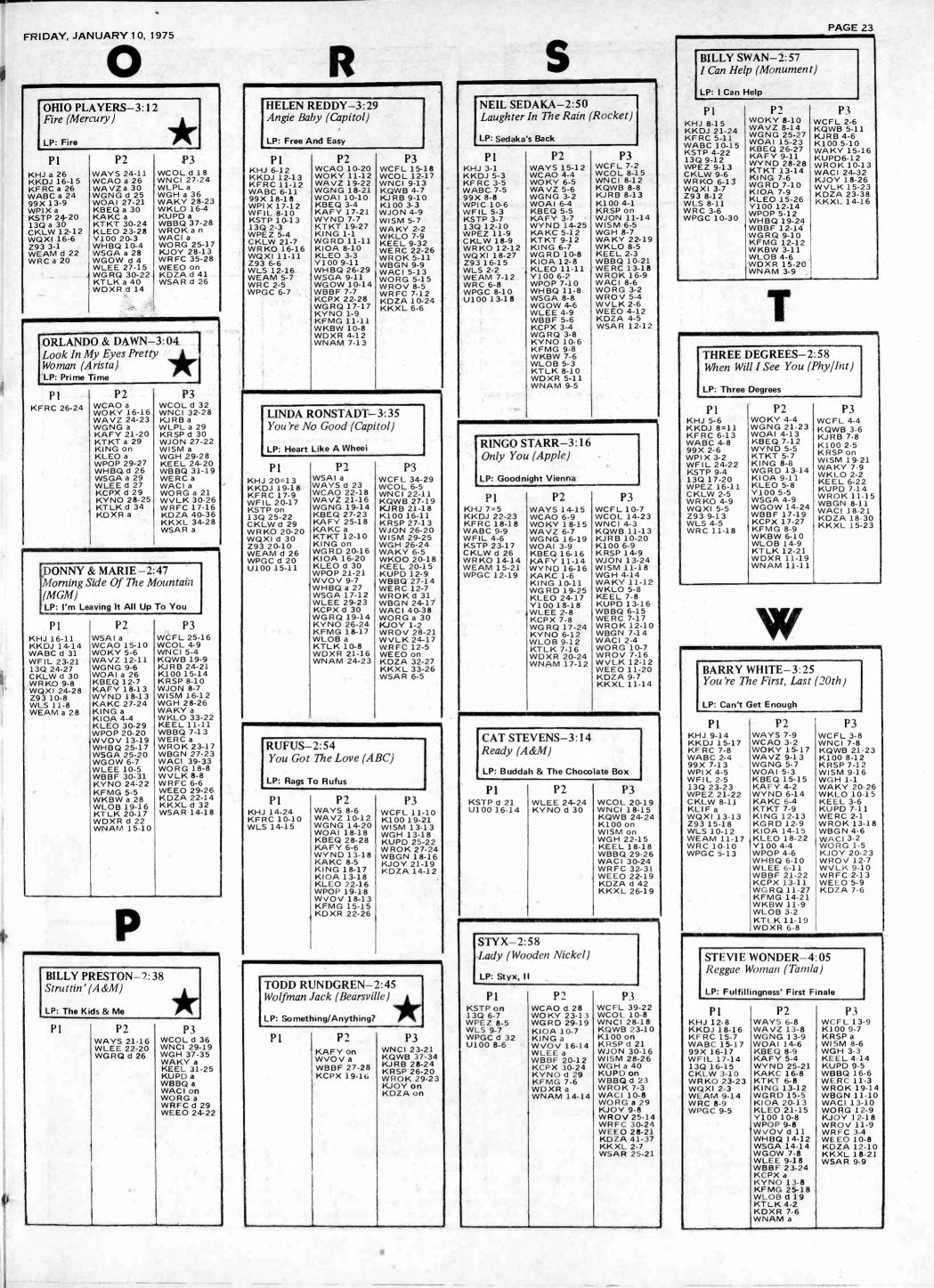
# Why Does This Man Read Record World?



He's a part of the music business. His ratings are tops, and as a successful air personality, he depends on Record World for accurate airplay reports, picks and charts.

We at Record World are dedicated to the needs at the music record industry. And we deliver.





WMAQ/Chicago Aims For 'Mass Appeal' Country

### By JIM DUNCAN

PAGE 24

EDITOR'S NOTE: Next Wednesday, January 15, 1975 NBC will give Chicago the biggest Country radio station in the world: WMAQ. Radio & Records talked with Program Director LEE SHERWOOD and assistant P.D., Music Director BOB PITTMAN about their ideas on Country Radio and their direction plans for WMAQ.

First, a quick look at the background of the two men who will be at the helm of WMAQ:

LEE SHERWOOD: a 19-year veteran of radio. Has worked and programmed Rock and MOR formats, consulted all-news and good-music stations. He programmed WRC in Washington for a year, then went to the NBC radio network in New York as Director of Programming. From New York to WMAQ in Chicago.

BOB PITTMAN: has worked for the Bartell Company, was at WDRQ in Detroit as research director. Before going to WMAQ, Pittman was P.D. of a Top 40 station in Pittsburgh, WPEZ. Besides radio work, Pittman has been involved in extensive research projects involving his college major, sociology.

From talking with LEE SHERWOOD and BOB PITTMAN we found little, if any, Country music background. Naturally, our first question was: How, with virtually no country music background and experience, can you program a Country station?

SHERWOOD said WMAQ will be taking a very objective view of Country radio. Total music research, the most extensive by any Country station will be their guide. It will be Pittman's job to research the market, not only for sales information, but mainly audience likes and dislikes. The WMAQ music will not be classified into any particular format classification, such as "Traditional" or "Rock-Country," but rather an attempt will be made to make a "mass appeal" sound for their country music sound. Considering WMAQ has 50,000 watts of clear-channel power, which cover 38 states at night, that "mass" could be bigger than any other country station anywhere.

The WMAQ "mass appeal" country sound will stress a music balance from crossover-country to traditional. Pittman's main duties will be to coordinate their music research and music selection. He hopes by the end of 1975 they will be using computers to pin-point the top hits in their market, both old and new.

The WMAQ Country playlist will be 34 current records plus the best of the Country Gold. Each time period during the broadcast day will be individually programmed. Traditionally, country radio stations program at least two or three times as many current records. PITTMAN & SHERWOOD feel if a record is aired on their station it will be given the proper exposure it needs as a hit record. Plus this will create country record sales. At a point when our industry is crying about lack of sales, maybe the WMAQ formula will be the way country radio formats should go. Less product on the air, but greater exposure to what is being played is the key. SHERWOOD says: "If a sponsor advertises his product only once or twice per day on a station, he can't expect results. The same is true in the exposure of records."

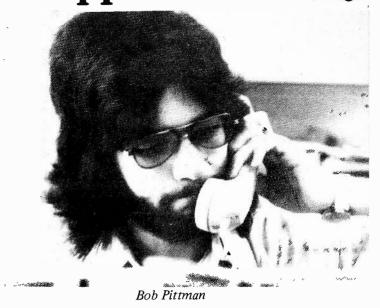
R&R told SHERWOOD & PITTMAN that the biggest sales dollars come from country albums. So, in a format of 34 current records, does that mean album cuts would not be exposed? PITTMAN told us: "a record will be looked at as a record, not a single or L.P. track. If an album cut is getting strong action, it will be exposed just like any other playlist record."

The basic WMAQ playlist will rotate about every four hours. Commercials will be limited to 14 minutes in AM & PM drive and 12 minutes all other time slots. New adds per week will vary with product availability. Besides a tight playlist, WMAQ will utilize air personalities. Previously unannounced was their morningdrive jock. SHERWOOD said he spent many hours travelling to various major markets listening to possible talent for WMAQ. NBC flew many of the top people in Country radio to Chicago for auditions. SHERWOOD's first choice was DEANO DAY, who is currently employed at WDEE in Detroit. Because of certain contract obligations DAY was not available.

In the mean time, SHERWOOD was making a sound presentation of WMAQ's proposed format for NBC said HE should be the morning-man. SHERWOOD, last on the-air a WQAM, Miami in 1968, said "no." That was until NBC talked \$\$\$\$. LEE SHRWOOD will be the new morning-man on WMAQ. BILL COFFEY, from WJJD also in Chicago, will do mid-days.

CORKY MAYBERRY, formerly with KLAC, KFOX, KBBQ in the Los Angeles Market, will handle PM drive.

LARRY "The Legend" JOHNSON, ex-WIND jock, will conduct the ceremonies all-night. JOHNSON will have an all-night "truckers club." To make Larry a good "truckin' D.J." NBC sent him to Miami and the RYDER



Truck School to learn all about trucks.

The evenings on WMAQ will be filled with, as SHERWOOD put it: "The Queen of Country Radio!" A national talent hunt is still underway looking for the right female to become an instant "star." They want their "Country Queen" to have experience with Country music and be a very knowledgeable individual.

Personality will be the key to the on-the-air staff at WMAQ. The station has hired an advertising agency to handle preparation of outside promotion. They will make heavy use of television, newspaper and some billboards. SHERWOOD told us WMAQ will be giving away more money than any other country station in the world as part of their on-the-air promotions. NBC has given them an unlimited budget and Sherwood & Company plan to give away "thousands and thousands and thousands of dollars in cash." Some lucky persons will win more money than most people make in

a year. Others will win 50 and 100 dollar bills. Not just a few but "thousands and thousands and thousands of dollars' worth. SHERWOOD has put together a very expensive jingle package featuring some of the top musicians in the industry. Plus, he will be using the master instrumental track of the package to have 50 of the top country artist 🖗 record the WMAQ logo. He said many country stations utilize the artist-voice promo, but to have 50 artists record your jingle will add to the audience appeal.

...Country music and a mass- \* appeal ... Top air personalities ... \* Heavy on-the-air promotions, including big cash give-aways ... strong outside exposure through other media ... 50,000 watts of power ... The knowledge and experience of LEE SHERWOOD & BOB PITTMAN ... the total backing of NBC: CHICAGO ... You better watch out ... WMAQ and "Big time Country Radio is coming!!!"

## EDITORIAL R&R COUNTRY, 1975:

1975 is here!! So is **R & R COUNTRY!!** We wanted to pause for just a minute and remind you and ourself of our responsibility.

Our goal at **Radio & Records** Country is to keep **YOU** informed. It is our responsibility to bring you the most accurate information source for country music. We will continue to give you the most usable survey of the top country music hits. Plus we will continue to supply information on new releases and their potential to be hits.

It is our desire for 1975 to bring you more feature stories on the men and women who make country music and country music radio what it is today. We will have interviews with the top people in our industry expressing their views on country music and the directions it will be going in the years to come.

You'll find **Radio & Records** the best source for promotional information. Radio & Records Country is not a tip sheet, but rather an information bank to make your job a little easier.

In 1975 we want to give you more of what you want from a trade paper. R&R communicates, because YOU communicate with R & R!! Here's hoping 1975 will be one of the best years of your life. Thank you for your continued support of RADIO & RECORDS....

HAPPY NEW YEAR!!!

Jim Duncan Country Editor



Epic's Charlie Rich recently made one of his rare New York appearances at the Felt Forum. Rich performed two shows at the concert hall. To make the occasion even more historic, the event fell on the day of Rich's birthday. Shown backstage following Rich's opening show performance before a sold-out crowd are (I to r): Al Aronowitz, Promoter of the show, part of his Country In New York series: Run Alexenburg, Vice President and General Manager, Epic and Columbia Custom Labels; and Charlie each, holding a birthday cake given to him between shows.

COUNT

**R&R COUNTRY HOTLINE:** (213) 466-0954

Radio & Records

# January 10, 1975

- MERLE HAGGARD/Kentucky Gambler (Capitol) 1
- BILLY "CRASH" CRADDOCK/Ruby Baby (ABC) 2 RONNIE MILSAP/Legend In My Time (RCA)
- 3 GARY STEWART/Out of Hand (RCA) 4
- LYNN ANDERSON/What A Man My Man Is (Columbia) 5
- JOHNHY PAYCHECK/For A Minute There (Epic) 6
- RAY PRICE/Like Old Times Again (Myrrh) 7
- MICKEY GILLEY/City Lights (Playboy) 8 FREDDIE HART/My Woman's Man (Capitol) 9
- BRENDA LEE/Rock On Baby (MCA) 10
- **GEORGE JONES/The Door (Epic)** 11
- CONNIE SMITH/Got My Baby On My Mind (Columbia) 12
- ELVIS PRESLEY/It's Midnight/Promised Land (RCA) 13
- CAL SMITH/It's Time To Pay The Fiddler (MCA) 14 CHARLEY PRIDE/Then Who Am I (RCA)
- 15
- JEAN SHEPARD/Poor Sweet Baby (UA) 16 BILLY SWAN/I Can Help (Monument) 17
- JERRY WALLACE/I Wonder Whose Baby (MCA) 18
- DAVID WILLS/Song On The Jukebox (Epic) 19
- T.G. SHEPPARD/Devil In The Bottle (Melodyland) 20
- MOE BANDY/It Was Always So Easy (GRC) 21
- MEL STREET/Forbidden Angel (GRT) 22
- STATLER BROTHERS/Susan When She Tried (Mercury) 23
- HANK WILLIAMS, JR/ Angels Are Hard To Find (MGM) 24
- JOHNNY RODRIGUEZ/We're Over (Mercury) 25
- DONNA FARGO/U.S. of A. (DOT) 26 JERRY LEE LEWIS/He Can't Fill My Shoes (Mercury)
- 27 C.W. MC CALL/Wolf Creek Pass (MGM) 28
- DON WILLIAMS/Ties That Bind (ABC/DOT) 29
- CRYSTAL GAYLE/Wrong Road Again (UA) 30
- BRIAN COLLINS/The Way Love Should Be (ABC/DOT) 31
- **RED STEAGALL/Someone Cares For You (Capitol)** 32
- BARBARA FAIRCHILD/Little Girl Feelings (Columbia) 33
- TOM T. HALL/Sneaky Snake/I Care (Mercury) 34
- WAYLON JENNINGS/Rainy Day Woman (RCA) 35
- JOHNNY CASH/Lady Came From Baltimore (Columbia) 36
- NAT STUCKEY/You Don't Have To Go Home (RCA) 37
- BOBBY BARE & FAMILY/Singin' In The Kitchen (RCA) 38
- BUCK OWENS/Great Expectations (Capitol) \* 39 FARON YOUNG/Another You (Mercury) # 40

### Most added

\*New entries

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\*

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DON GIBSON I'll Sing For You (MGM) MARTY ROBBINS Life (MCA) FREDDY FENDER Tear Drop Falls (ABC/Dot) **MITCHELL & KELLY** I Can't Help Myself (GRT) **KENNY O'DELL** Soulful Woman (Capricorn) LOIS JOHNSON Never Grow Old (20th)



Welcome to 1975 -- a belated "HAPPY NEW YEAR" to you! I hope you are having better luck keeping your New Years resolution than I am. I was going to give up smoking this year. I'm just too nervous. To me it's like being in a nudist camp: You just don't know what to do with you hands!!! ... Would like to welcome JACK LONDON of KFOX to our R&R Country staff. Jack will be helping Continued on page 26



CONWAY TWITTY (MCA) "Linda On My Mind": most stations instant add, plus picking up strong phone action. More adds: WBAM, WAME, KSON, KTCR, WSUN, KNEW, WDEE

MARTY ROBBINS (MCA) "Life": His best effort in awhile. Strong adds KCKN, WINN, KRAK, KAYO, WAME, WPLO, WBAP, KTUF. Pick: WHOO.

BOBBY G. RICE (GRT) "Write Me A Letter": debut-47 WMN1, No. 22 KSPO, adds: KTCR, KOO, WNCR, KHOS, WPLO, KWJJ

FREDDY FENDER (ABC-DOT) "Before Last Teardrop Falls": strong action from this ala-Johnny Rodriguez hit: Big adds: KLAC, KHEY, WMC, KHOS, KNEW, KRAK, KBUL, KFOX, KWJJ.

DON GIBSON (HICKORY-MGM) "I'll Sing For You": Top added record of the week including: KTUF, KTCR, WAME, KAYO, KSPO, WINN, KCKC, WBAM, WISZ, PICK: WPLO WMC & KHEY are featuring flip side.

PRICE MITCHELL & JERRY KELLY (GRT)) "I Can't Help Myself": old rock hit given a good country flavor: Strong initial reaction. added: KTCR, KOOO, KSPO, WBAM, KLAK, WUBE, WDEE.

MARY LOU TURNER (MCA) "Come On Home": Bill Anderson's sidekick has some good adds with her latest: KCKN, KCKC, WWOK, WPLO, WSLR, WBAP.

KENNY O'DELL (CAPRICORN) "Soulful Woman": The composer of "Behind Closed Doors" has his own hit in the Continued on page 26



Asterisk (\*) denotes records Most Added this week.

WBAP/FORT WORTH Billy Larkin Billy Mize Jimmy Peters Don Thompson

Marty Robbins Mary Lou Turne **KLAC/LOS ANGELES** Sunday Sharpe Tanya Tucker

Freddy Fender WJJD/CHICAGO Diana Trask

Tillis & Bryc Bobby G. Rice J. Pruett

#### WIL/ST. LOUIS Pick: Lois Johnson\* Sunday Sharpe Paul Davis Porter Wagone Dottie West Tillis & Bryce

**KTUF/PHOENIX** Marty Robbins\* Jim Weatherly Sammi Smith Don Gibson Hank Thompson

KTCR/MINNEAPOLIS Joe Stampley Conway Twitty John Anderson Price & Mitchell Don Gibson\* Hank Thompson Bobby G. Rice Kenny O'Dell

WRCP/PHILADELPHIA Jim Stafford Tom T. Hall Don Williams Dickey Lee Faron Young **Jim Weatherly** 

KHEY/EL PASO Don Gibson (flip)\* Johnny Russell Mary Kay James Freddy Fender\* Connie Smith (flip)\* Larry Steele Crystal Gayle

### кооо/омана

Paul McCartney Diana Trask Mitchell & Kelly Bobby G. Rice Kenny O'Dell

KRMD/SHREVEPORT Tillis & Bryce Mac Davis John Denve Mary Kay James

WSUN/ST. PETERSBURG Marty Robbins Conway Twitty Carl Smith Eddie Arnold Tillis & Bryce Sammi Jo Sunday Sharpe Judy Lynn Clay Hart Roy Rogers

WNCR/CLEVELAND Eddie Arnold Douglas Brothers Dottie West Bobby G. Rice WHOO/ORLANDO Johnny Cash Tanya Tucker Waylon Jennings Pick: Marty Robbins\* KSON/SAN DIEGO Conway Twitty Diana Trask Little David Wilkins Jeanne Pruett WMC/MEMPHIS Freddy Fender **Ray Pillow** Melody Allen **Jim Weatherly** Kenny O'Dell

Don Gibson (flip)\* Gene Watson

**KENR/HOUSTON** No adds this week

WSLR/AKRON Tom T. Hall Vicki Byrd Mary Lou Turner Jim Mundy **Ray Pillow** George Kent Sammy Jons Don White John Wesley Ryles Tony Booth Tillis & Bryce

WAME/CHARLOTTE Conway Twitty Don Gibson\* Marty Robbins<sup>®</sup> Ferlin Husky Tanya Tucker KHOS/TUCSON Tillis & Bryce

Freddy Fender Bobby G. Rice Dickey Lee Lois Johnson KAYO/SEATTLE Marty Robbins\* Don Gibson\*

Stonewall Jackson Lawanda Lindsey Mundo Earwood Earl Connley Joe Stampley

KSPO/SPOK ANE Don Gibson\* Sammi Smith Billy Mize Mitchell & Kelly\* Ferlin Husky Marty Robbins"

KUZZ/BAKERSFIELD C.W. McCall Davis Wills Ferlin Husky

Bobby Bare Tanya Tucker WINN/LOUISVILLE Don Gibson\* Marty Robbins

Jerry Naylor Jeanne Pruett KNEW/OAKLAND Freddy Fender Jeanne Pruett Jerry Reed Tom T. Hall

**Conway Twitty Crystal Gayle** Johnny Cash Lois Johnson John Denver Susan Raye Hank Williams, Jr. Red Steagall

KCKN/KANSAS CITY Marty Robbins' Mary Lou Turner Middlebrook Ensemble Rebecca Lynn Kenny O'Dell' Billy Mize Joe Allen

**KBOX/DALLAS** Jerry Naylor Linda Hargrove **Tommy Overstreet** 

Sunday Sharpe Glen Campbell Linda Ronstadt Marilyn Sellars KCKC/SAN BERNARDINO

Susan Raye John Denver Sammi Smith Mary Lou Turner Kenny O'Dell Don Gibson

Marty Robbins\* **KKYX/SAN ANTONIO** Kenny O'Delt" John Wesley Ryles

Don Thompso Allen Burton Sammi Smith

KLAK/DENVER Mitchell & Kelly Wayne Carson Lois Johnson\*

KRAK/SACRAMENTO Pick: Kenny Price Johnny Carver Marilyn Sellars Freddy Fender\* Billy Joe Shaver

**JIM DUNCAN/Editor** 

WBAM/MONTGOMERY Conway Twitty Jeanne Pruett Don Gibson Mitchell & Kelly Billy Mize Kenny Price Kenny O'Dell\* Johnny Russell Allen Burton

WISZ/BALTIMORE Eddie Arnold Lois Johnson Linda Ronstadt Joe Stempley John Denver Sunday Sharpe Sammi Jo Marilyn Sellars Don Gibson

**KBUL/WICHITA** Hank Thompson Tillis & Bryce Diana Trask Eddie Arnold Mitchell & Kelly\* Lois Johnson Freddy Fender\*

WUBE/CINCINNATI Kenny O'Dell\* Mary Kay James Hank Locklin Kenny Price Don Gibson\* Mitchell & Kelly

WWOK/MIAMI Mary Lou Turner Jim Weatherly Lois Johnson\* Mac Davis

KZÖN/SANTA MARIA Linda Hargrove Gene Watson

**KFOX/LONG BEACH** Jim Glaser Joe Stampley Dottie West Lois Johnson Diana Trask Freddy Fender Sunday Sharpe

KWJJ/PORTLAND Freddy Fender Frenchie Bourque Bobby G. Rice Tom T. Hall Joe Stampley John Denve Cal Smith

WDEE/DETROIT **Conway Twitty** Jeanne Pruett Johnny Carver Sandi Burnette Mitchell & Kelly

KIKK/HOUSTON Joe Stampley Dickey Lee Tanya Tucker Earl Conley

WPLO/ATLANTA Pick: Don Gibson Bobby G. Rice Mary Lou Turner Marty Robbins Johnny Carver

WMNI/COLUMBUS

**Brian Collins** 

Bobby G. Rice Tillis & Bryce

Mary Kay James

WHN/NEW YORK

No adds this week

Diana Trask

JIM DUNCAN/Editor

R&R COUNTRY HOTLINE: (213) 466-0954

# DIRECT FROM DUNCAN...

Continued from page 25

me on a weekly basis gathering info...

There is no trends for the Top 40 Country this week because of the two weeks we missed during the holidays. While on the subject of our Top 40: MERLE HAGGARD, BILLY "Crash" CRADDOCK and RONNIE MILSAP are all right at the top the hottest record is T.G. SHEPPARD making his debut at No. 20. CAL SMITH & CHARLEY PRIDE are moving well. HOT new product includes: FREDDY FENDER (ABC-DOT), MARTY ROBBINS (MCA), CONWAY TWITTY (MCA) and DON GIBSON (Hickory-MGM).

LARRY B, our reporter from WUBE in Cincinnati has a new release on Seven B records. The "A" side is an interesting novelty record called: "Milo Schmidlapp." It's worth listening to ... Rumors from Cincinnati: WCKY, the big 50,000 watter will be going country in the spring ... CHARLIE RICH has a new release on EPIC from his "Entertainer" L.P. Look for "My Elusive Dreams." (Move over David & Tammy, The Silver Fox has got a new hit!)

While on the subject of recut records. TERRY STAFFORD, now with MELODYLAND records, will put out HAGGARD's "Shelly's Winter Love" very soon ... We have our first woman R&R country reporter: The welcome mat is out for **DIANE BRENNAN**, music director of WBAM, Montgomery, Alabama ... Would like to also welcome TOMMY CHARLES as one of our correspondents. Tommy is the program & music director of WSUN, the Plough station in St. Petersburg, Florida. The new line up at WSUN will be: JERRY MASON 6-9 TOM LAWSON 9-noon, MARK STEVENS 12-3, TOMMY CHARLES 3-7, WAYNE ERICKSON 7-midnight, RON HALLEY Midnight-6 and ROD DOUGLAS on weekends ...

...PAUL LOVELACE is the new National Country Promomarketing director for 20th Century records ... TOM MC ANTEE has been promoted from National Promotion for ABC records to "Product Manager." Tom says his new gig will combine about 8 different jobs into one. He's hoping this move will help better organize the company. ERVIN WOOLSEY will take over where McAntee left off in the promo department...

department\_\_\_\_\_ January 15th the "In Concert" T.V. crew will be in Nashville to tape a show at Opryland. Tentative air date is sometime in February. Some artists include CHARLEY PRIDE, RONNIE MILSAP, DOLLY PARTON, JEFRRY REED, GARY STEWART & CHET ATKINS. (You'll never guess what label gave elease produced a salute to "Hank Williams: Reflections by those who loved him." Many of our reports tell of tremendous response. Some of the stations featuring these 35 -- five minute programs are KBOX, KCKC, WHOO & WSUN...

An "Elvis Presley" birthday salute was held this week on many stations including WDEE, WMC & WWOK. The Kings birthday is January 8, 1935 and was born in Tupelo, Mississippi ... BIG (6'5") BUTCH BROWN is now doing 7midnight at WWOK, Miami. He comes from WONE in Dayton ... **NEW & ACTIVE** 

COUNTRY

### Continued from page 25

making. Adds: KTCR, KOOO, WMC, KCKN, KCKC, KKYX, WBAM, WUBE.

LOIS JOHNSON (20th) "Loving You Will Never Grow Old": continued good action. Pick: WIL, added KNEW, KLAK, WISZ, KBUL, WWOK, KFOX. ~

JOE STAMPLEY (ABC-DOT) "Penny": track from his last L.P. adds on: KTCR, KAYO, WISZ, KFOX, KWJJ, KIKK.

JEANNE PRUETT (MCA) "Just Like Your Daddy": off to a good start. This weeks adds: KOOO, KNEW, WINN, KSON, WJJD, WDEE.

MEL TILLIS & SHERRY BRYCE (MGM) "You're The One": added KBUL, KHOS, KRMD, WIL, WJJD, PICKS: KBOX & WSLR.

### RECORDS TO WATCH

SUNDAY SHARPE (UA) "Mr. Songwriter": adds KLAC, WIL, WSUN, KBOX, WISZ, KFOX.

BILLY MIZE (MEGA) "It's A Feeling Called Love": added WBAM, KRAK, KCKN, KSPO, WBAP.

**DIANA TRASK** (ABC-DOT) "Oh Boy": adds continue: WJJD, KOO, KSON.

**SAMMI SMITH** (MEGA) "Cover Me": air play started at: KKYX, KCKC, KSPO, KTUF.

**EARLY CONLEY** (GRT) "When I'm Under The Table" : good reaction where played. Added: KAYO, KIKK.

JOHNNY CARVER (ABC) "January Jones": adds WPLO, KOO, WDEE.

HACK LOCKLIN (MGM) "Sweetest Mistake": add WUBE HANK THOMPSON (ABC-DOT) "Mama Don't 'low": adds KTCR, KBUL.

KENNY PRICE (RCA) "Easy Look" Pick: KRAK, adds WBAM, WUBE



ABC Records' Atlanta branch hosted a party for ABC-Dot artist Diana Trask following her recent opening at the Venetian Room of the city's Fairmont Hotel. Pictured (from left) are ABC-Dot President Jim Foglesong, Ms. Trask and Skip Byrd, manager of the Atlanta branch.

DOUG BOWE is leaving KHEY in El Paso.

CHARLEY RUSSELL needs a replacement for the noon-3 shot. Send tapes & resume to Russell direct ... KOOO, Omaha needs an afternoon jock. Tapes can be sent to JACK RENO ... DON DEMPSEY from Youngstown, Ohio is doing mid-afternoon on WSLR in Akron to replace BILL HART, who is now at WJJD in Chicago ... WNCR is still looking for a News Director ... MIKE KNIGHT reports from KYCR, Minneapolis of a planned artist interview show. All interested artists feel free to call and tape an interview: 612-544-1558 ...

....KTUF, Phoenix is giving away a \$500 stereo unit plus albums as part of a promotion. Listeners are asked to register at a participating sponsor for the drawing. The station is asking for a list of their top 3 favorite records as part of their research ... JACK GILLEN, current Music Director for WRCP, Philadelphia is looking for a new gig ... KRAK & JAY HOFFER in Sacramento held a "Baby Promotion" to kick off the new year. Anyone who could prove they gave birth sometime during Dec. 25 to Jan. 1 would receive an album. (I don't suppose it was "Having Your Baby" by SUNDAY SHARPE?)...

Two of our stations, KZON, Santa Maria and WAME, Charlette held "Drunkathons" as part of a public service on-the-air special. KZON's RICK WYATT and WAME's BILL QUAY got drunk-on-the-air with the aid of various alcohol control centers and law enforcement agencys. RICH JONES of WAME said theirs was "a smashed success!!" ... By the way, during the holidays I made a attempt to write a somg about drinking, but I couldn't get past the first 3 BARS!!! ... HAPPY NEW YEAR...



Happy New Year! May all the things you hoped for last year come true and all the things you feared for be forgotten. 1975 will be another very important year for country and its people, and I hope each one of us gets everything we want, as long as it's good for us!

During R&R's Christmas break, Archie Campbell said Junior Samples hung up his stockings by the chimney with care, but the health department wouldn't let them stay there ... Charlie Walker told me that stingiest man in his neighborhood gave homing pigeons for Christmas presents! ... Mac Davis' early Christmas present (he got it on the 19th) was his new NBC-TV "Winter Show" ... Leroy Van Dyke got more cattle for his three spreads in middle Tennessee. He's now grazing almost 400 black angus. Leroy says he's now getting more money per show than he's even gotten and booked solid for the first three months of '75. Not because of his hit records, he says, but because his show breeds repeats...

The anniversary of Hank Williams' death on the first brought back memories to me. Hank called me in Houston one day (I was at KNUZ then) to tell me what his next record would be. "They're still not releasin' the one I want. I want "Honky Tonk Blues," but they're gonna release another I did called "Lovesick Blues." They're making a mistake!" (Oh well, nobody can be right all the time!)

By the way, another builder in the evolution of country music died on New Year's Day, eight years ago, 1967. He was Moon Mullican, first a pianist with Governor Jimmie Davis, later called the "King Of Hillbilly Piano Players." He enjoyed No. 1 hits on many, including "Sweeter Than The Flowers," "I'll Sail My Ship Alone" and "Jole Blon." Moon would come work a personal appearance, doing his 15 minutes per hour or whatever was specified, then, after the crowd was gone and the club was closed, he'd get a pitcher of beer, sit it on the piano, and jam all night!

Archie Campbell leaving "Hee Haw." He shaped the writing and performing patterns on the show.

WMAQ-Chicago's big move to country music January 15th is, at least, historical. Perhaps the most significant factor in the big change is, WMAQ is owned by the NBC network. In fact, NBC is as aware and impressed to go fulibore into a 24 hour country format; at the same time, coincidentally or otherwise, NBC-TV has on the planning board a

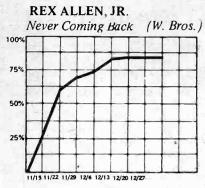
weekly country dramatic series called "Nashville Road," about a young singer and his manager as they try to make it big in Music City, we must have arrived. Also significant is an estimated quarter million dollars to be spent in the first six months of the 'MAQ country operation. Another Inusual aspect of the operation is the "Queen-Hunt," a search for a lady air personality who'll swing from 7:00 p.m. to Midnight. No experience necessary, they say, and the winner, or girl DJ chosen, will start out at about \$30,000 a year! On my first country DJ job in 1947 in Alice, Texas at KBKI (now KOPY) my salary was \$1,920 a year.. times are a'changin'!

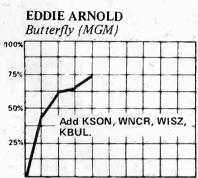
Notes: They're still fighting over Hank Williams' will, 22 years after his death. More on that later ... Connie Cato will be single again .. Roy Clark's move to Tulsa set for March (he, Jim Halsey and Hank Thompson may make Tuisa a music center) ... Tommy Overstreet's art gallery on 17th set a new attendance record ... Billy Swan takes a month off work (good for him!) ... Laura Lee McBride (she was Bob Wills' first girl vocalist-yodeler) signed a six-figure deal to play the female lead opposite star Joe Heathcock in a new series to be shot in Nashville called "Wanted-Again!" Original lead was to have been Tex Ritter; his first lady was to have been his wife Dorothy, who played opposite him in many of his Hollywood westerns Hank, • • • Jr. retiring???? That's strong street talk!

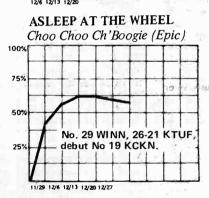
The cast for the two country "In Concert" shows produced by Don Kirschner's organization for ABC has been named, listing Chet Atkins, Charley Pride, Ronnie Milsap, Gary Stewart and Jerry Reed. Shows will be taped at the Opry House here Wednesday and Thursday week (15th & 16th). Next Wednesday (8th) NBC-TV has scheduled "Tennessee Ernie's Nashville-Moscow Express," a special filmed last fall while Ernie and friends of country were doing their 25 days in the Soviet Union. Production crew was all Russian I understand, backgrounds and settings are all a variety of scenes from the Russian countryside set to the music of Ernie's countrypop hits; another proof that country is international. Show will not only be seen here in America, but will be seen on Russian TV in its entirety (except for commercials!) Should be a diplomatic and cultural milestone between the two major powers...

Let's make '75 country's biggest year yet. Have a happy!!!

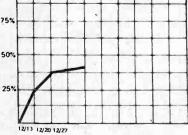
Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list,

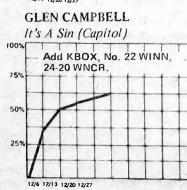


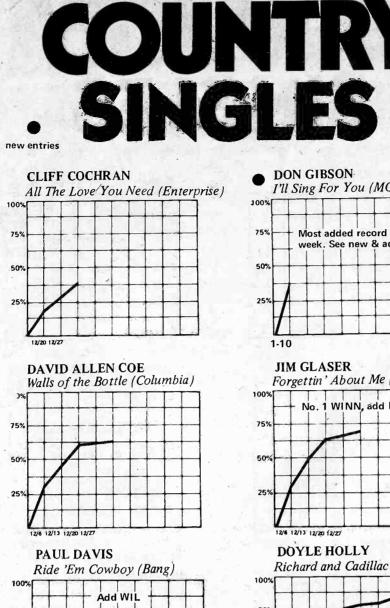


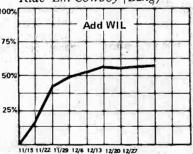


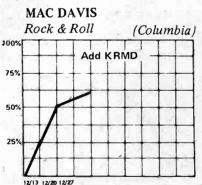
FRENCHIE BOURQUE Big Mamou (20th Century) 100 75% 50% 25 12/13 12/20 12/20 JIM ED BROWN Don, Jr. (RCA) 100











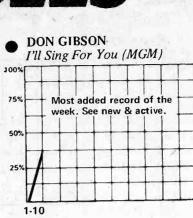
JOHN DENVER Sweet Surrender (RC.4)

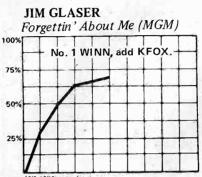
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1-10 FREDDY FENDER 0 Before Last Teardrop (ABC/Dot) 100%-For add info see NEW & ACTIVE. 75% 50% 25%

· · · 8.

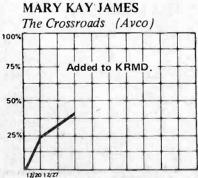
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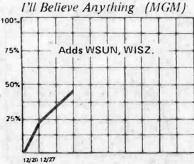


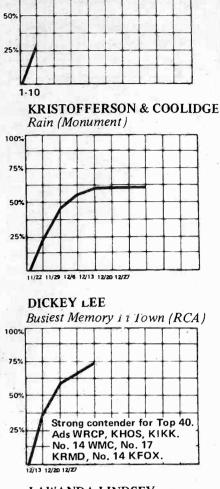
DOYLE HOLLY Richard and Cadillac Kings (Barnaby) 100 75% 50 25

1/8 11/15 11/22 11/29 12/6 12/13 12/20 12/20 FERLIN HUSKY Champagne Laaies & Babies (ABC) 100 Adds continue: WAME KSPO, KUZZ. 75% 50% 25 12/20 12/20



SAMI JO

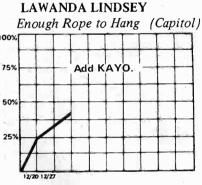


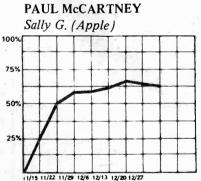


LOIS JOHNSON

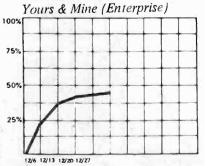
75%

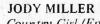
Loving You Will Never (20th)

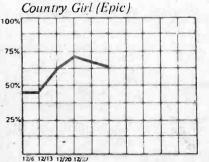




**O.B. McCLINTON** 



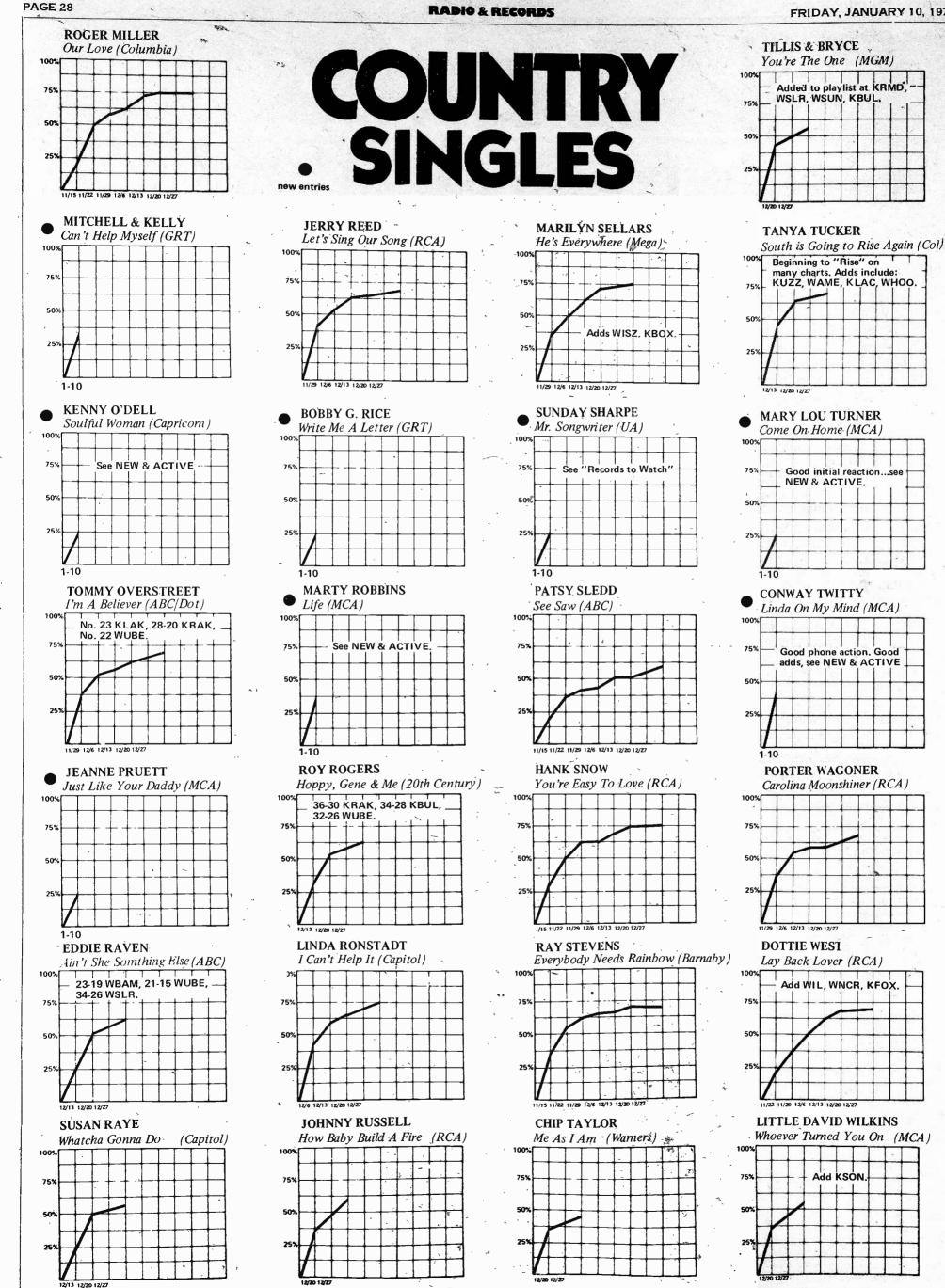




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# Radio & Records

12/20 1

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POOP/300
BARRY MANILOW/Mandy (Arista)
PAUL MCCARTNEY/Sally G (Apple)
GLORIA GAYNOR/Never Can Say Goodbye (MGM)
CARPENTERS/Please Mr. Postman (A&M)
FRANKTE VALLI/My Eyes Adored You (Private Stock)
MAC DAVIS/Rock 'N Roll (Columbia)
HELEN REDDY/Angie Baby (Capitol)
ELTON JOHN/Lucy In The Sky With Diamonds (RCA)
NEIL SEDAKA/Laughter In The Rain (Rocket)
EAGLES/The Best Of My Love (Asylum)

- 9 11 RINGO STARR/Only You (Apple)
- 8 12 DONNY & MARIE OSMOND/Morning Side Of The Mountain (MGM)
- LINDA RONSTADT/You're No Good (Capitol)
- 15 14 PAUL ANKA & ODIA COATES/One Man Woman (UA)
- 13 15 STARK & MCBRIEN/Isn't It Lonely Together (RCA)
- 11 16 TELLY SAVALAS/If (MCA)
  - JOHN DENVER/Sweet Surrender (RCA)
  - B DAWN/Look In My Eyes Pretty Woman (Arista)
- 28 E LANA CANTRELL/Like A Sunday Morning (Polydor)
- 20 BILLY "CRASH" CRADDOCK/Ruby Baby (ABC)
- 21 21 CAROL DOUGLAS/Doctor's Orders (Midland)
- 30 22 AL MARTINO/To The Door Of The Sun (Capitol)
- 25 23 TOMITA/Arabesque No. 1 (RCA)
- 29 24 BILLY JOEL/The Entertainer (Columbia)
- 25 CAROL KING/Nightingale (Ode)
- 27 26 SWEET SENSATION/Sad Sweet Dreamer (Pye)
- 27 MARIA MULDAUR/I'm A Woman (Reprise)
  - 28 AMERICA/Lonely People (WB)
- 23 29 PETER SHELLEY/Gee Baby (Arista)
  - 30 JIM STAFFORD/Your Bulldog Drinks Champagne (MGM)

For the third straight year Roberta Flack has "swept the sweepstakes" in radio station KMPC's annual year-end music poll.

The balloting by KMPC music personalities has frequently served as a "preview" of the Grammy and other national music honors. Winners and runners up in the various categories were featured in 48 hours of special programming on KMPC December 31 and January

Ms. Flack's "Feel Like Makin" Love" was voted best song of 1974, best record of 1974 and placed second for best female vocal of the year.

Other first place winners this time around were Maria Muldaur's "Midnight at the Oasis" as best new artist and best female vocal of the year ; "Love's Themes" by the Love Unlimited Orchestra as best intrumental of 1974; John Denver's "Sunshine on My Shoulders" as best male vocal; Gladys Knight and the Pips' "Best Thing That Ever Happened to Me" as best group vocal; biggest comeback of the year to Neil Sedaka for "Laugher in the Rain," and the coveted "Artist Most Played on KMPC In 1974" to Elton John.



R&R Pop Editor Mike Kasabo gets a sneak preview from a local Playboy bunny of the Barbi Benton poster inserted in this issue. Our congratulations to Mike on the birth of his first child, a girl, during the Christmas break.

# **NEW & ACTIVE**

The holidays have caused a severe shortage of big new activity. Following New & Active list, as a result, lacks comprehensive call letter listings. Next week we should be back to normal.

AL MARTINO "To The Door Of The Sun" (Capitol) Good adds, but more important is the excellent request action logged in the past several weeks.

JOHN LENNON "No. 9 Dream" (Apple) Something soft enough for Pop stations to pick up on and they have been.

**PHOEBE SNOW** "Poetry Man" (Shelter) Taken from her six-month old album. Initial action impressive.

**CAROLE KING** "Nightingale" (Ode) If call letters were bullets, this would sink a battleship. Home Run!

**TOM JONES** "Pledging My Love" (Parrot) Unusually fast start reported by Dean Tyler.

JONI MITCHELL "Big Yellow Taxi" (Asylum) Looking stronger the second time around.

ANDY WILLIAMS (Columbia) HUGO MONTENEGRO (RCA) Early edge to Andy.

Other Radio Activity: DOOBIE BROS. (WB), STYLISTICS (Avco), CHARLIE ROSS (Big Tree), PRELUDE(Island), GILBERT O'SULLIVAN (MAM), GEORGE HARRISON (Apple), BARRY RICHARDS (A&M), MAUREEN MCGOVERN (20th), ABBA (Atlantic), JOSE FELICIANO (RCA).





**BY MIKE KASABO** 

First off, a slightly belated **Happy Birth**day to **Elvis Presley**. The King has amassed a total of 40 years on this planet. Since 1955, he's had 14 number one singles, second only to the Beatles who've had 20. The most top ten singles with 38 (Beatles 31). Most consecutive top ten records with 29 (Beatles 22). Most charted sides 135 (James Brown second with 80). Most two sided records 48 (Beatles 26). Most consecutive years on Hot 100; every year since 1955 makes the total 20! Total number of album and singles sales for the past 20 years must be staggering. Elvis is truly the Iron Man of the record business.

Now that everyone is recovering from the holidays, let's take a look at the most promising new material. Linda Ronstadt, John Denver, Tony Orlando & Dawn, Carole King, Billy "Crash" Craddock, Maria Muldaur, America, Jim Stafford all jumped on the new year's chart.

Other chart gains include Lana Cantrell, Al Martino, Eagles (just in the top ten), and Mac Davis jumped from 21 to 6.

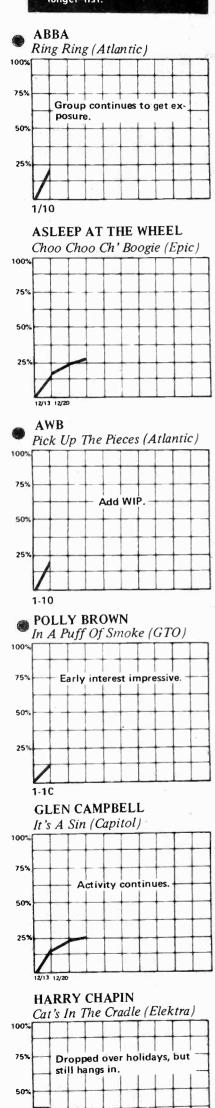
Newer sides that are breaking rapidly are "No. 9 Dream" John Lennon, "Black Water" Doobie Brothers, "Big Yellow Taxi" Joni Mitchell.

New Neil Diamond will probably be "The Last Picasso" or "I've Been This Way Before" according to company sources.

I'd like to once again thank all of our reporters who've been just great in 1974. Here's looking forward to a dy-no-mite year. Come alive in '75.



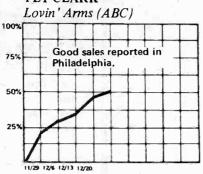
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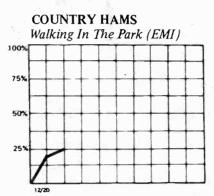


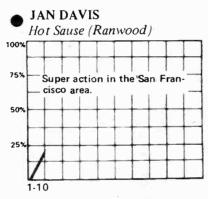
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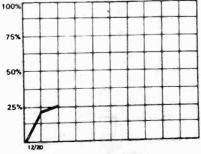


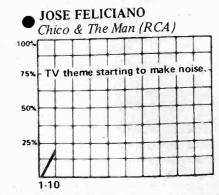


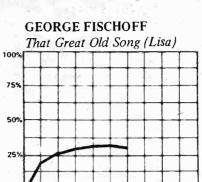


**DOOBIE BROTHERS** Black Water (WB) 100 75% Fast take-off. 25

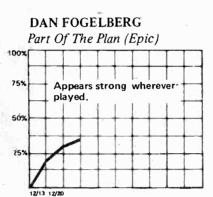
RANDY EDELMAN Never Let Her Go (20th)

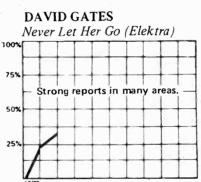


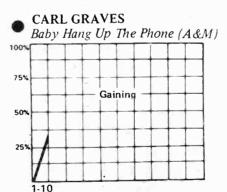


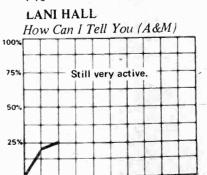


12/13



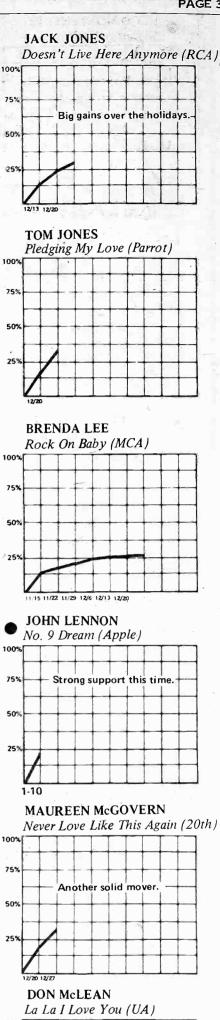


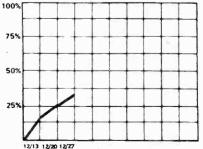


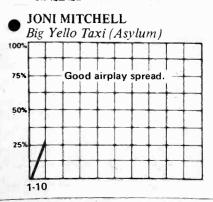


MICHAEL HOLM When A Child Is Born (Mercury) 100% Still strong play. Might last for 75% awhile. 50% 25%

1-10





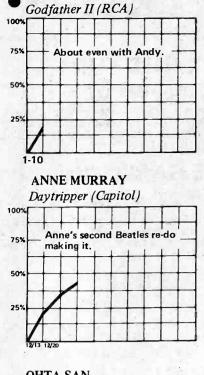


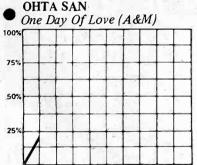
PAGE 30

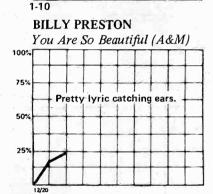
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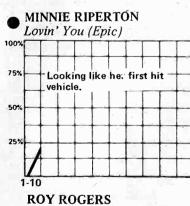
**RADIO & RECORDS** 

HUGO MONTENEGRO

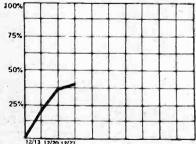


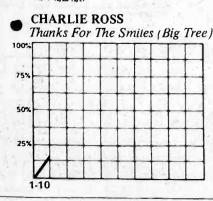


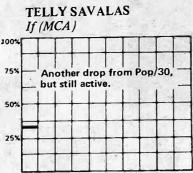




Hoppy, vene & Me (20th)





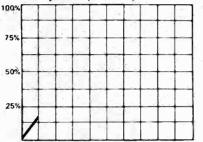


MARILYN SELLARS He's Everywhere (Mega) 100 75% Sales from Country play very impressive 50 25%

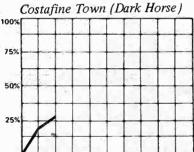
PHOEBE SNOW Poetry Man (Shelter)

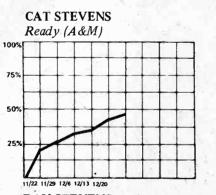
12/13 12/20 12/2

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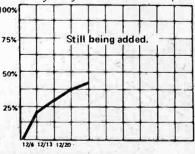






**RAY STEVENS** Everybody Needs Rainbow (Barnaby)

10



Charlie Ross

Rex Allen Jr.

John Guess

**Barry Manilow** 

Gilbert O'Sullivan

**KMEN-SAN BERN** 

**David Gates** 

John Lennon

Carl Graves

**Jim Stafford** 

Prelude

Hagers

America

Dawn

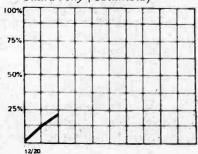
HOT

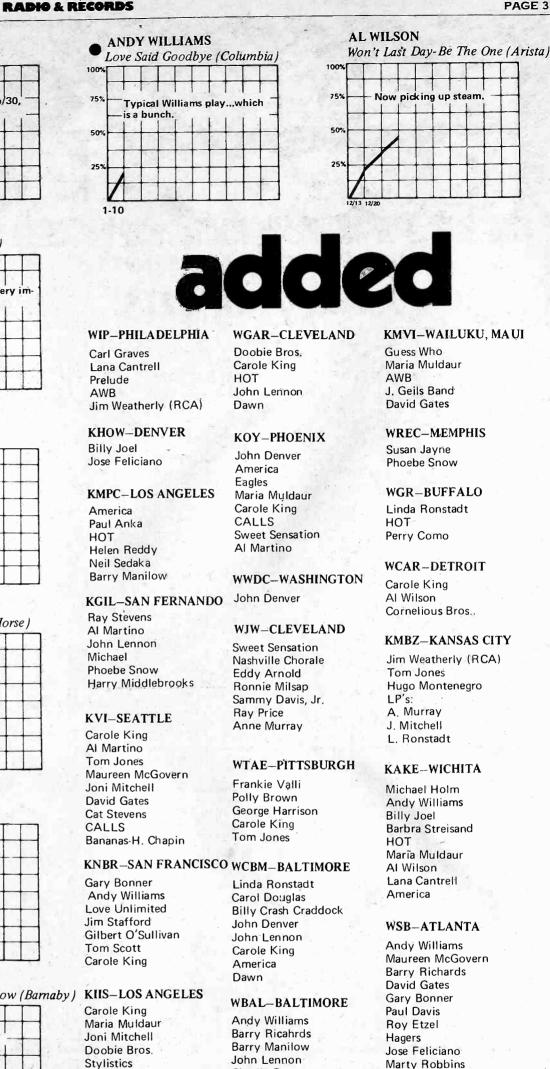
**KWAV-MONTEREY** 

Eagles (both sides)

Al Wilson

**BARBRA STREISAND** Guava Jelly (Columbia)





John Lennon Charlie Ross Carole King Maria Muldaur Maureen McGovern Gloria Gaynor Dawn Prelude Abba

### WEEI FM-BOSTON

Carole King Peter Shelley Nilsson Phoebe Snow

HOT Barry Manilow America

Marty Robbins America

WSJS-WINSTON-SALEM

John Denver Carole King John Lennon Al Martino

### WNEU-WHEELING

America John Denver Joni Mitchell Linda Ronstadt Maria Muldaur

### WXYZ-DETROIT

Donny & Marie Osmond HOT Carpenters



## THE INDUSTRY'S NEWSPAPER

### TREND:

12/20

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January 10, 1975

					, <u>1</u> 17	
BAI	RRY MAN	ILOW/Ma	ndy (Arist	a)		
ELI	ON JOHN	N/Lucy In	The Sky W	ith Dian	nonds (M	ĊA)
CAI	RPENTER	S/Please M	r. Postma	n (A&M)		
NEI	L SEDAK	A/Laughte	r In The I	Rain (Ro	cket)	
CAI	RL DOUG	LAS/Kung	Fu Fighti	ing (20th	Century)	)
		PIN/Cat's				
BAI	RRY WHI	TE/You're	The First	, Last (20	th Centu	ry)
		DY/Angie				

8 THREE DEGREES/When Will I See You Again (Phy/Int) 9

- 8 Ð THE EAGLES/Best Of My Love (Asylum) 25
- STEVIE WONDER/Boogie On Reggae Woman (Tamla) 13 11
- 17 GLORIA GAYNOR/Never Can Say Goodbye (MGM) 12
- 13 JETHRO TULL/Bungle In The Jungle (Chrysalis) 14
- BILLY SWAN/I Can Help (Monument) 6 14
- AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic) B 33
- 16 ANKA/COATES/One Man Woman, One Woman Man (UA) 20
- RINGO STARR/Only You (Apple) 12 17
- GRAND FUNK/Some Kind Of Wonderful (Capitol) 32 18
- 19 LINDA RONSTADT/You're No Good (Capitol) 31
- CAROL DOUGLAS/Doctor's Orders (Midland) 20 29
- 2 **DOOBIE BROTHERS/Black Water (WB)** 36
- DONNY & MARIE OSMOND/Morning Side Of The Mountain (MGM) 27 22
- MCCARTNEY & WINGS/Junior's Farm (Apple) 11 23
- 2 **OHIO PLAYERS/Fire (Mercury)**
- B.T. EXPRESS/Do It (Till You're Satisfied) (Scepter) 15 25
- 23 MCCARTNEY & WINGS/Sally G (Apple) 38
- DISCO TEX & THE SEX-O-LETTES/Get Dancin' (Chelsea) 35 Ð
- LYNYRD SKYNYRD/Free Bird (MCA) 23 28
- 20 STYX/Lady (Wooden Nickel)
- 30 AMERICA/Lonely People (WB)
- BOBBY VINTON/My Melody Of Love (ABC) 16 31
- 18 32 RUFUS/You Got The Love (ABC)
- 33 PAUL DAVIS/Ride 'em Cowboy (Bang) 28
- 19 34 AL GREEN/Sha-La-La (Hi)
- 35 KIKI DEE BAND/I've Got The Music In Me (Rocket) 22
- GLADYS KNIGHT & PIPS/I Feel A Song (Buddah) 26 36
- MAC DAVIS/Rock 'N Roll (Columbia) 37
- 38 JOHN DENVER/Sweet Surrender (RCA)
- DAVID BOWIE/Changes (RCA) 39
  - ORLANDO & DAWN/Look In My Eyes Pretty Woman (Arista) 40

PLEASE NOTE: There is a two week gap in the Trend because of the holidays. This will account for the unusually large chart jumps.

# National Request Tabulation

- 1. BARRY MANILOW 2. THE CARPENTERS
  - 7. JETHRO TULL 8. THREE DEGREES

9. STYX

6. HELEN REDDY

- 3. ELTON JOHN 4. CARL DOUGLAS
- 5. DOOBLE BROTHERS 10. HARRY CHAPIN
  - **OTHER STRONG ACTION:** DONNY & MARIE THE EAGLES AVERAGE WHITE BAND GRAND FUNK
    - PAUL DAVIS

EW & ACT The following records are listed in order by their activity

### MARIA MULDAUR "Woman" (WB)

Super action this week, looks like a winner with almost 30 percent of the reporting stations on it. Debuts 27 WRKO, add WLEE, 30-21 KJOY, 26-19 WSAR, add KLEO, 30-29 WQXI, 38-33 WBBQ and many many more.

### **GEORGE HARRISON** "Ding Dong" (Apple)

Capitol did a good job of holding this through the holidays. It's on 25 percent of our reporting stations with highlight s like: added at KQWB, KAFY, WYRE, 23-21 KKDJ, on KJRB, 19-16 WORG, add WRIE, on WBBQ.

### SUGARLOAF "Don't Call Us" (Claridge)

Took several weeks to break through, but has finally done it. Ad K100, 28-23 KIOA, debut 30 WGNG, 38-27 WCOL, 39-35 KQWB, debut 29 KJRB, about 20 percent of our reporters are on it.

### FRANKIE VALLI "My Eyes Adored You" (PS)

Another that managed to overcome the holidays and bust through the first week of the new year. Add WRKO, 18-13 WPIX, add WZZM, debut 29 WGRQ, 30-25 WSGA, debut 27 WPGC, 5-3 WCOL, 34-30 KEEL, debut 30 WEEO, on WKLO, on WBGN, debut 38 WCFL, add KSTP, add WROK, some excellent action this week.

### POLLY BROWN "In A Puff Of Smoke" (GTO)

40-35 WBBQ, 22-16 KIOA, 40-36 KQWB, 39-35 WCOL, 24 KRSP, debut WNCI, on WQXI, WBGN, debut 30 KJRB, 28-24 KEEL, KCPX, add KKXL, WZZM and a few more.

BTO "Rollin" (Mercury) many had been playing it from the lp. Add K100, KTLK, WKBW, CKLW, WZZM, WROV, WSAR, WISM, Z93, WROK, WCAO, WQXI, on WGNG, add KFMG. JIM STAFFORD "Your Bulldog Drinks..." (MGM) 40-30 WNCI, add WLEE, WORG, 24-18 WJON, debut 28 WVLK, debut 39 WCOL, add WNAM, add WLPL, on Z93, debut 26 KRSP, 15-13 KCPX, 37-34 WCFL, on WACI.

WACI.
JON! MITCHELL "Big Yellow Taxi" (Asylum) add KQWB, 34-20 WCOL, on K100, 19-11 WHBQ, debut 27 CKLW, debut 27 WCAO, on WISM, on U100, on WNAM, add 29 WZZM, 19-17 WSAR, on KEEL.
DAVID GATES "Never Let Her Go' (Elektra)22-18 KAKC, 29-25 KFRC, debut 30 WJON, add WCOL, on WACI, add WAKY, add WBBQ at 40, pn WBGN, KUPD, WSAR, add U100, debut 31 KKXL, add WZZM.
BAD COMPANY "Movin' On" (Swan Song) Ad U100 WSGA, KKXL, WBGN, KUPD, WEEO, WNCI, WACI, WSAR, WROV, KJRB.
DAN FOGELBERG "Part Of The Plan" (Epic) 23-17 KTKT, 30-23 WPGC, 16-14 KCPX, on KJOY, 9-5 KTLK, 14-12 WJON, on WEAM, readd WRIE, debut 27 KRSP, add WEEO, add WNCI.
CHARLIE ROSS "Thanks For The Smiles" (Big Tree) add KQWB at 40, 17-12 WVOV, on WBGN, 31-28 WKLO, on KJRB, 10-5 KEEL, add KRSP, add WAKY, on WJON, 40-34 WCOL.
PHOEBE SNOW "Poetry Man" (Shelter) add KEEL at 35, on WEEO, add KJOY, on WBGN, add WJON, add KKAM, add WMCFM.
FANNY "Butter Boy" (Casablanca) 39-35 KTLK, add 28 KIOA, 22-16 at 13Q, add WZZM, debut 30 WERC, 34-31 WKLO, 39-37 WNCI.
FLASH CADILLAC "Good Times Rock & Roll" (Private Stock) add KICT)

FLASH CADILLAC "Good Times Rock & Roll" (Private Stock) add KAFY, 24-18 KTKT, add KUPD, 31-30 KQWB, debut 37 WCOL, 29-25 KDZA, 25-25 KRSP.

HELLO PEOPLE "Future Shock" (ABC) on WERC, KAFY, add KCPX,

JOE COCKER "You Are So Beautiful" (A&M) many programmers think it's the best he's ever done. Add KHJ, on K100, debut 38 WCOL, 25-16

It's the best he's ever done. Add KHJ, on K100, debut 38 WCOL, 25-16 KEEL, 37-34 WACI.
LA BELLE "Lady Marmalade" (Epic) add KKDJ at 26, add WFIL, debut 28 KJOY, add WNOE at 25, debut 21 WRKO, 20-19 at 99X. A great deal of major market action.
CHARLIE DANIELS "The South's Gonna Do It" (Kama Sutra) add WGOW at 25, debut 16 WERC, on WBGN, add 35 WKLO, debut 29 KJOY, add 39 WBBQ.

DIAMOND RIO (Big Tree) 30-26 KIOA, 21-17 at 13Q, add WDXR, 20-18 WPEZ, add WKLO, add KQWB.

OTHERS GETTING GOOD ACTION: Maureen McGovern on WSAI, WNCI, WBGN and several others (20th), Sam Neely (A&M) the old Bobby Fuller song add at WFIL and K100, Shirley & Copuling top phones at WPIX, on WLEE, add WCOL, (Vibration) Loggins & Messina add WPOP, KJOY and a few others the first week out (Columbia).



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