



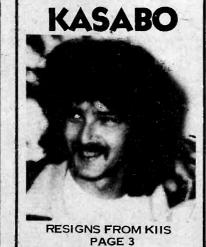
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THE INDUSTRY'S NEWSPAPER FRIDAY, DECEMBER 20, 1974 ARB: FM Stronger Than Ever Before



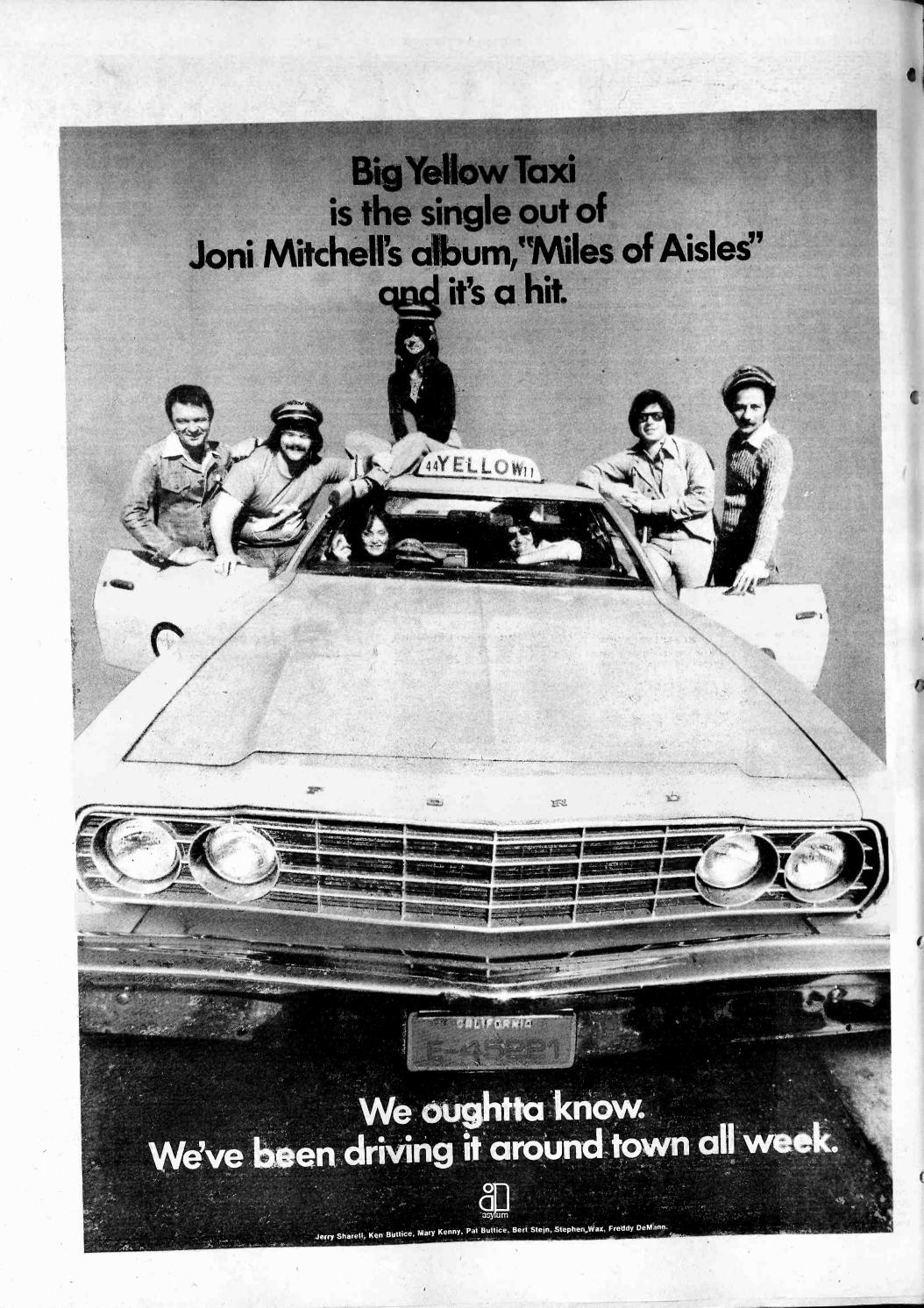
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One of these four people is Snuff Garrett (the subject of this issue's R&R interview). Another is Leon Russell. Can you spot who's who in this vintage 1965 photo? Answer on page 16.





THE HOTTEST BARRY MANILOW CARPENTERS ELTON JOHN NEIL SEDAKA STEVIE WONDER



Christmas Promotion

24 DAYS OF XMAS! KFRC-San Francisco running the "24 Days of Christmas." Hourly "stocking stuffers" being given away: cash, Xmas trees, sleigh rides, etc. They also have their annual audio Christmas card with recording artists wishing listeners. season's greetings.

### WSAI 'TRAIN'

WSAI-Cincinnatti is running the "Christmas Train" and is a promotion with specially made Lionel trains, customed with station logos as prizes. At the sound of the Christmas train, which PD Robin Mitchell defines as a train sound with sleigh bells mixed in, caller wins cash and a chance at one of 30 trains. Adult participation has been excellent. WRITE-IN

Bill Young at KILT-Houston is asking his listeners to write in what they want for Christmas. Each hour a phone in contestant hears five prizes reeled off. If one of the prizes was submitted by the contestant on the phone, he gets it.

#### UNDER YOUR TREE

WLE E-Richmond is inviting its listeners to "Put W-Lee under your tree." Winner of the big Christmas tree contest gets the WLEE staff broadcasting from their living room on Christmas morning. Winner gets to invite friends over to open presents and wish anyone they want season's greetings.

COLOSSAL XMAS STOCKING KFMG-Des Moines running the "Colossal Christmas Stocking."



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 Prizes in stocking come up on rotating cart, caller gets upcoming prize.
 JINGLE BELL ROCK

P'

K DZA-Pueblo running their "Jingle Bell Rock." Somewhere in the city a jingle bell rock is hidden with a code number on it. Hourly clues help listeners find the rock, which will be worth \$1,000 in Christmas cash.

15 DAYS OF XMAS WKBW-Buffalo running the "15 Days Of Christmas," starting the first day with a turkey, the second day is a turkey and another prize, third day keeps adding prizes, etc. On the 15th day the prize is a station wagon to cart everything off in.

#### WNOE CALL-IN

WNOE-New Orleans running a simple Christmas Tree promotion, with listeners doing a Call-In-And Win what's under the Christmas tree each our

CHRISTMAS THING KLIF-Dallas has their "Christmas Thing," giving away an actual VW thing. The car makes "Loot stops around town," dropping off prizes like 10 speed bikes, television sets, etc. Hourly phone-ins makes guesses as to what the mystery mileage is on the car at that moment. The contestant that finally guesses the mileage wins the car.

KLZ SKI VACATION KLZ-Denver giving away a Dream Ski Vacation for a winner

# ARB: FM Strong

In New York it was Black FM; in San Diego, Los Angeles and Detroit, it was Progressive FM; but it was "FM" making the major moves upward as the AM top 40 stations had a job to do to hold their own. Most big AM Top 40's held their position in their respective markets, although demographically the FM formats chewed in heavily. We will report the figures we have now, as the books were just coming in up till press time. When R&R again goes to press, the second week in January we will present a full recap and four book trend report on all markets. We will also review the markets we are reporting today.

CHICAGO

Mon-Sun 6am-12mid total persons

	12 plus,	/Metro	-
Station	Format	¼ Hr Share	Teen
WLS	R	8.2	23.6
WCFL	R	5.2	14.0
WBBM FM	Р	3.5	5.2
WDAI	P	3.3	9.8
WDHF	R	2.0	10.5
WIND	M	4.0	
WFYR	0	1.4	
WJJD	С	3.5	
WVDN	В	4.0	5.9
WJPC	В	2.8	7.8
WGN	M	13.8	
WBBM AM	N	7.7	
WLOO	BM,	5.6	
WLAK	BM	3.9	

Chicago was the only major market that did not have any "FM shakeups." WLS held the lead and even grew a bit as WCFL slipped to almost a third behind them.

WILSON MOVES UP George Wilson, Executive VP of Bartell Broadcasting, has been elected to The Board of Directors of Downe Communications, the parent company.

Continued on page 16

and three friends, all expenses paid.

Our congrats to Dana Green of WBGN-Bowling Green. He's getting married to Candace Cox on December 28th.

NAFMB SPECIAL REPORT The National Association of FM Broadcasters released 5'a summary of its broadcasting survey of 1296 FM commercial stations. Results: Beautiful Music-Easy Listening is the most popular type of FM programming with almost 30 percent of the respondents using this format. 76 percent of the FM'ers operate in stereo. FM stations average 8 minutes per hour, with 10 units. 36 percent of the surveyed consider the 18-34 year old demographic their target audience. 25.3 percent report they they are fully automated, 25.2 percent partially automated, and 33.6 percent using some form of syndicated programming in their format. For the complete survey breakdown, contact the NAFMB, 420 Madison Ave., Suite 803, New York, N.Y. 10017. Cost per copy is \$10.

### KDKBGETSA 12

In last week's issue we reported in the Phoenix Pulse that **KDKB** had an 8. The station simulcasts and we should have combined AM and FM for a 12 total.

WERCFOOTBALL PROMO WERC-Birmingham: The city's football team, The Birmingham Americans, defeated The Florida Blazers in the first "World Bowl" game. Over 35,000 fans saw the game and were greeted afterwards by bumperstickers that said "The Birmingham Americans Are Number One ... So Is Most-Music WERC." Station had the thousands of stickers made up in expectation that their home town team would win ... and when it did they began handing them out as people came out of the park

#### SHAKE-UP IN SALINAS

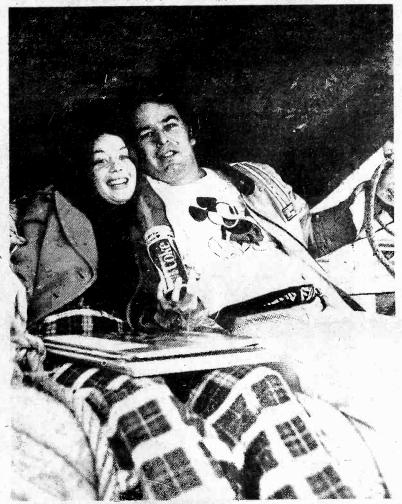
KDON-Salinas (as we mentioned a week ago) ran a

Christmas promotion giving away a trip to anywhere in the world to a serviceman for Christmas. Winner was chosen and announced at 3 p.m. in the afternoon ... at 3:01 the city was rocked by a good-sized earthquake ... what a way to call attention to a contest winner!

WFTL SHUFFLEBOARD WFTL-Ft. Lauderdale believes in doing something different, so they did not form the typical jock *Continued on page 16* 



This will be the last issue of R&R in 1974. We're taking a twoweek break to allow us time to set into motion some of our expansion plans for the coming year. The next issue will be January 10, 1975. If news of major significance occurs between now and then, we'll provide subscribers with an "Update." Meanwhile , from everyone concerned at R&R, thank you for your continued support, and our best wishes for the most joyous of holiday seasons.



Shown above at the annual San Jose State University's "Toys For Tots" Swingathon is KLIV's Bob Ray. Ray and 10am-3pm personality John McCloud each did shows for two days from the swing last week. The campaign collected over 3600 toys for needy youngsters, while swinging continually for 114 consecutive hours.



K100/Los Angelés threw a party for media and press representatives to introduce their new PD, Les Garland. Shown above is Robert W. Morgan, Garland, ABC's Sammy Alfono, and Bill Drake.

RADIO & RECORDS

FRIDAY, DECEMBER 20, 1974



# THE FCC (So You Can Understand It) BY JASON SHRINSKY



### NEWS FROM THE FCC

APPLICATIONS FOR ST. LOUIS AM STATION SET FOR HEARING

The Commission has accepted for filing two applications for the facilities of KWK, a bankrupt AM station in St. Louis, and designated the case for a consolidated hearing. The FCC also returned as unacceptable a third application for the facilities.

The Commission accepted competing applications for modification of frequency of WGNU, Granite City, III., across the Mississippi River from St. Louis.

It designated for hearing the two accepted applications and that of the Trustee in bankruptcy for assignment of KWK to Doubleday Broadcasting Co., and for modification of the KWK facilities (reducing of power) and returned the application of Bronco Broadcasting Co., as unacceptable.

For economic reasons, Vic-Way Broadcasting, Inc., licensee of KWK, ceased operating the station September 21, 1973. On October 10, a receiver was appointed to take over Vic-Way's assets.

On November 5, 1973, the receiver filed an application for renewal of the KWK license. On December 17, Vic-Way was declared bankrupt and the receiver was appointed trustee in bankruptcy.

- On December 28, 1973, Norman Broadcasting Co., licensee of WGNU filed an application with the FCC for a construction permit to change frequency from 920 kHz to 1380 kHz, the KWK frequency, to increase its power, and to operate fulltime.

In the meantime, however, offers to purchase the assets of KWK were made by Doubleday and by Bronco. On January 14, 1974, the bankruptcy court authorized the trustee to accept the Doubleday offer and a week later the trustee filed an application to assign the license from the receiver to the trustee. This application was granted by the FCC on February 26.

Bronco, meanwhile, appealed the court's order. However, the order was affirmed on March 26 by the U.S. District Court for the Eastern District of Missouri.

Following the court's decision, the trustee filed an application asking the FCC to assign the KWK license from the trustee to Doubleday. Three days later, a joint application by the KWK trustee and Doubleday requested modification of the KWK facilities. This application, which had not then been accepted for filing, sought a change in nighttime transmitter location, reduction of nighttime power to 1 kW and equipment changes.

The application for modification and the co-pending application for assignment were mutually contingent in that the trustee said he would not operate the station, and did not want a grant of the modification application unless the assignment application was granted. Doubleday said it did not want the assignment application unless it could have the modification.

The Commission said the applications are, in substance, "accommodation" applications filed by the trustee for the benefit of his proposed assignee.

On June 12, 1974, Bronco requested the same facilities as those authorized for KWK.

The Commission said the WGNU application was substantially complete, acceptable for filing and timely filed, and that it was therefore accepting it for filing. The FCC also found that the WGNU application was mutually exclusive with the application of the trustee for renewal of the KWK license.

The Commission denied the request of Bronco for waiver of the "cutoff" rule (Section 1.516) and returned its application as unacceptable for filing. (Section 1.516 relates to the time within which a competing application against a renewal must be on file with the FCC.)

The FCC said Bronco had not shown the existence of compelling or unusual reasons to warrant waiver of the cut-off rule.

It said: "To accept Bronco's late-filed application would adversely affect the rights of WGNU as well as those of Doubleday and the trustee because WGNU timely filed and, as of the cut-off date, was entitled to prepare for a contest only with the renewal applicant."

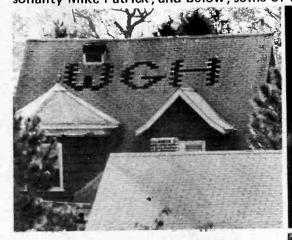
The Commission said the question of whether Bronco was diligent in its pursuit of an authorization for KWK's facilities was dispositive of the acceptability of its application. It said that on March 26, 1974, when the District Court denied Bronco's appeal, Bronco should have known that if it wanted to operate a station in St. Louis, it must file a competing application. However, it did not do so until June 12, nearly three months later.

Although Bronco said it needed the time to conduct a survey of community needs and to prepare its application, the Commission pointed out the Bronco had conducted its ascertainment survey in July 1973 and that its application was complete and could have been filed at the end of May 1974.

The Commission said it was "simply unable to discern any justification for Bronco's failure to file a timely application."



WGH/Norfolk ran a very successful promotion, giving away a VW Thing, The "Thing" was parked at various locations around town, where listeners (after hearing its location on WGH) could come and pick up free prizes, concert tickets, albums, appliances, etc. Final step was to give away the Thing, by asking listeners to do "their creative thing" any way they chose, just so long as it worked in the call letters "W-G-H". Shown above is air personality Mike Patrick, and below, some of the more creative entries.



WGH BASTERIA LATING



This trian works of these actional building grade on anticality tale to areas a compatition. The shadruk weaks has append as a faits areas for the nearest part of the shadruk weaks have been been been been been and be the same beyon and a fait the comparison of the present of the grade of the areas beyon and a fait of the comparison of the the shadruk and the shadruk the areas before and any of the comparison of the shadruk and the shadruk the areas and the sharp of the comparison of the shadruk and the shadruk the areas and the sharp of the comparison of the sharp of the shar







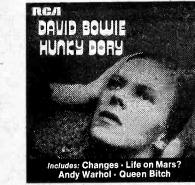
Backstage with AWB at Richard's in Atlanta during at Atlantic Records party celebrating the group's appearance, and the success of their new single, "PICK UP THE PIECES", and album. Shown left to right (back row): Tom West of WRAS; John Susswell, Hamish Stuart, Alan Gorrie, Onnie McIntyre, Malcolm Duncan of AWB. Middle row: Roger Ball of AWB; Gwen Kesler of Southland Records; Jim Davenport of WFOM. Front row: Larry King, Local Atlantic promotion; Coyote McCloud WQXI; Geary Tanner, Local Atlantic promotion and John Leader of WQXI.



# CH-CH-CHANGES 74-0605

from Hunky Dory

CASHBOX	-56•
BILLBOARD	-67*
RECORD WORLD	-50=



LSP-4623

### **Three Gold Albums from Bowie**





CPL2-0771



CPL1-0576



**RGA** Records and Tapes

RADIO & RECORDS

### THE **HOTTEST**

BARRY MANILOW CARPENTERS **ELTON JOHN NEIL SEDAKA** STEVIE WONDER

# added this wee

### **GRAND FUNK** LINDA RONSTADT AVERAGE WHITE BAND

PARALLEL 3

WROK/ROCKFORD Marc Elliot

Anka/Coates 16-10

Ringo Starr 19-12 Styx 26-14

Carpenters 30-16

America Maria Muldaur Doobie Bros Orlando & Dawn

Dan Fogelberg

Carpenters 15-10 Barry Manilow 16-11 Pointer Sisters 23-19 Donny & Marie 26-20

WLPL/BALTIMORE

Rolling Stones 16-9 George Harrison 14-10 Eagles 23-14 Elvis Presley 24-17

WCOL/COLUMBUS

Barry Manilow 9-1 Donny & Marie 15-7 Linda Ronstadt 33-15 Guess Who 23-17

Linda Ronstadt Donny & Marie Osmond Carol Douglas

Neil Sedaka 18-10 Carpenters 21-12 Jethro Tull 20-14 Barry Manilow 28-17 Rufus 24-18

**KEEL/SHREVEPORT** 

Love Unitd. Rita Jean Bodine Jim CApaldi Chilliwack

Don Dante

Polly Brown (GTO)

Grand Funk (nite)

Prelude (nite) Nigel Olsson (nite) Barbara Mason (nite) HOT

Jethro Tull 19-10 Elton John 18-12 Charlie Ross 20-13

WROV/ROANOKE Chuck Holloway

Barry Manilow 14-6 Stevie Wonder 15-11 Barry White 16-12 AWB 28-19

WNCI/CINCINNATI

n Sheridan

**Moody Blues** 

Frankie Valli

AWB Splinter John Lennon John Denver Johnny Rivers Carole King

Roy Rogers Leslie Podkin

Lesite Podkin Maureen McGovern HOT Stevie Wonder 14-4 Anka/Coates 13-5 J, Geils 18-11

Jethro Tull 21-13

KKXL/GRAND FORKS Dave Novak

HOT Barry Manilow 19-2 Lynyrd Skynyrd 23-17

Carpenters 22-14

Eagles John Denver

John Lennon

HOT

AWB

HOT

WISM/MADISON

Jonathan Little

Michael Holm

Roy Rogers Maria Muldaur

America Joni Mitchell

HOT

AWB HOT

Jerry St. James

Grand Funk

John Lennon Carol Douglas

HOT

WRIE/ERIE

Jim King

HOT

Grand Funk

Mac Davis

Billy Joel ELO

HOT

WFOM/MARIETTA

John Denver Michael Holm HOT George Harrison 14-7

Carpenters 24-15 Donny & Marie 26-16

WVLK/ LEXINGTON

Jim Jordan

Linda Ronstadt

Grand Funk Michael Holm

Splinter Peter Shelley Peter Dean

HOT Bobby Vinton 14-6

Righteous Bros 18-10 Barry Manilow 19-11 Elton John 28-13

Donny & Marie 29-15

WRFC/ATHENS

Barry White 20-10

Orlando & Dawn

Polly Brown (GTO) Billy Joel HOT

Stevie Wonder 10-4 Barry Manilow 19-8 Carpenters 17-10

WKLO/LOUISVILLE

Gary Majo

Linda Ronstadt John Denver

Ohio Players (nite)

Hudson Bros (nite)

Telly Savalas 12-6

George Harrison 24-16 Eagles 35-18

KKLS/RAPID CITY

Lynyrd Skynyrd 19-10 David Bowie 22-11 Grand Funk 21-14

**WBGN/BOWLING GREEN** 

McCartney "Sally G" 13-8

Charlie Ross (Big Tree)

Charne Ross (Big 11 Donny & Marie Osir Gues s Who David Gates Carole King Maureen McGovern

Carpenters 16-9 Anka/Coates 20-12

Elvis Presley 23-14

WERC/BIRMINGHAM Mike St. John

AWB Billy Preston (FM) Foot In Cold Water (FM) Carole King-both sides (FM)

WEEO/WAYNESBORO

HOT

Eagles

John Lennon

Mike Raub

Styx Carole King

John Lennon John Denver Orlando & Dawn

HOT Neil Sedaka 5-1

Elton John 16-9 Jethro Tull 17-11 Stevie Wonder 25-17

Anka/Coates 26-18

Paul Davis

America Linds Ronstadt

AWB Michael Holm HOT Disco Tex 16-11

WIBG/PHILADELPHIA Sandy Mirzoefb

Ringo Starr 13-7 Rufus 16-11

Scott Greeley

Carol Douglas

Johnny Rivers HOT

Carpenters 25-18

America Grand Funk

HOT

Barry Manilow 25-15 Carpenters 27-19

KSLY/SAN LUIS OBISPO John Tobin

Randy Reeves

America John Lennon

Styx HOT

Jim Davenpor

THE EAGLES

WCFL/CHICAGO

Barry Manilow Donny & Marie Osmonds

Elvis Presley

Carol Douglas HOT

Rusjs 24-17 Eagles 31-24

John Randol

Ohio Players

Hudson Bros Jethro Tull

John Lennon

Gloria Gaynor

HOT

Elton John 9-3 Neil Sedaka 21-12

WAKY/LOUISVILLE

Eagles 29-10 Telly Savalas 20-15 Linda Ronstadt 28-18

America Donny & Marie Osmond John Denver

Carpentes 9-2 Ringo Starr 16-11 George Harrison 21-16 Rufus 23-18

WMC FM/ MEMPHIS

Barry Manilow 4-1 Harry Chapin 11-2 George Harrison 24-14 Elton John 25-17

Donny & Marie Osmond Carol Douglas Grand Funk Billy Joel Orlando & Dawn

Barry Manilow 14-8 Rolling Stones 17-11 Elton John 26-14 Neil Sedaka 23-15

KREM/SPOKANE

John Denver Doobie Bros HOT Barry Manilow 10-4

Carpenters 13-7

KJR/SEATTLĘ

Shirley & Co. (Vibration)

Gary Shanno

America Anka/Coates HOT

John Jenkins

America

HOT

Fallenrock

Jethro Tull 22-15

Barry White 28-19

WBBQ/AUGUSTA

John Denver Orlando & Dawn Disco Tex Linda Ronstadt

HOT Carpenters 17-6 Donny & Marie 25-11 Lynyrd Skynyrd 20-13 Eagles 21-16 Splinter 24-17

WACI/FREEPORT

Eagles Linda Ronstadt Carole King HOT

Elton John 13-5

KKAM/PUEBLO Paul Ehlis

Barry Manilow 9-4 Carpenters 16-11 Elton John 21-12

Grand Funk

John Lennon

Carole King HOT

Barry Manilow 29-19 Styx 35-21

Elton John 17-11

Rob Glendinning

WGH/NORFOLK

George Crawford

Greg Hamilton

Guess Who Carol Douglas AWB

Disco Tex Carole King

HOT

HOT

KJRB/SPOKANE

John Sherman

**Doobie Bros** 

HOT

Most

AMERICA

added

### PARALLEL 1----

WABC/NEW YORK

Gladys Knight & Pips Barry Manilow Jethro Tull нот Elton John 10-5 Ringo Starr 19-13 Neil Sedaka 22-15

WQXI/ATLANTA John Leader

John Denver ELO Maria Muldaur HOT Stevie Wonder 13-3 Lynyrd Skynyrd 15-7 Carpenters 17-11

Barry Manilow 21-14 AWB 26-18 WPGC/WASHINGTON D.C.

Disco Tex AWB Mac Davis нот

Barry Manilow 10-3 Barry White 13-7 Paul Davis debut 18 KOV/PITTSBURGH

Anderson Little Eagles Gloria Gaynor Ohio Players (nite) Sammy Davis (day) нот

veil Sedaka 14-9 Carpenters 22-13

CKLW/DETROIT **Bill Hennes** Michael Holm

HOT Love Unitd 17-13 Ohio Players 21-15

WFIL/PHILADELPHIA Anka/Coates J. Geils нот

Barry Manilow 17-7 Ringo Starr 14-8 Neil Sedaka 16-10 Disco Tex 18-1 Grand Funk 21-16 WEAM/WASHINGTON D.C.

Jim Elliot America Doobie Bros. Eagles Lynyrd Skynyrd HOT Barry Manilow 12-4 Carpenters 14-7 Gloria Gaynor 20-13 Grand Funk 28-17

WLS/CHICAGO lim Smith

Jethro Tull Donny & Marie Osmond нот Neil Sedaka 25-8 Carpenters 27-14 Styx 31-18

KDWB/MINNEAPOLIS Steve Gaspar

America Diamond Reo Gloria Gaynor **Richard Harris** HOT Paul McCartney "Sally G"

Carpenters 2 Z93/ATLANTA Steve Rivers

Love Unitd John Denver The Naturals (Shout) HOT Ohio Players 16-9 Donny & Marie 15-11 Barry Manilow 20-15

K100/LOS ANGELES Les Garland

Orlando & Dawn J. Geils America Carole King John Lennon Eagles HOT

Neil Sedaka 11.6 Gladys Knight & Pips 21-15 Barry Manilow 22-18

AWB Carpenters Michael Holm HOT Neil Sedaka 13-8 Barry Manilow 18-9 **KHJ/LOS ANGELES** Gerry Peterson

99X/NEW YORK Brian White

Eagles HOT

AWB 22-16

Michael Holm Barry Manilow 25-18 WRKO/BOSTON

Christy Wright John Denver America Michael Holm нот AWB 14-9

Carpenters 22-17 **KFRC/SAN FRANCISCO** Michael Holm

Orlando & Dawn Paul McCartney HOT Rufus 21-11 Barry Manilow 22-12 Stevie Wonder 24-17

Gloria Gaynor 26-19 WDRQ/DETROIT **Bill Bailey** Obio Plavers

нот Barry Manilow 14-8 KSLO/ST. LOUIS **Ohio Players** 

нот Donny & Marie 17-12 | Ringo Starr 20-16 WPIX/NEW YORK Neil McIntyre

AWB Grand Funk Grand Fund Carpenters HOT Elton John 15-8

Stevie Wonder 19-11 KSTP/ST. PAUL Chuck Knapp

Anka/Coates Linda Ronstadt Michael Holm ELO Cat Stevens HOT Jethro Tull 9-4

**B.T. Express** 

Barry White Diamond Reo

13Q/PITTSBURGH

Dennis Waters

Doobie Bros 11-3 Eagles 22-17

HOT

Carpenters HOT

Helen Reddy 15-7 Carpenters 18-9 WPEZ/PITTSBURGH Roger Christian Buzz Brindle

Carpenters 15-11 Eagles 25-15

Doobie Bros 13-8 Barry Manilow 20-13 Styx Cat Stevens HOT

Neil Sedaka 12-5 Barry Manilow Grand Funk 22-16

PARALLEL 2

WOKY/MILWAUKEE Perry Como Eagles Gloria Gaynor HOT Barry Manilow 16-8 Ringo Starr 17-13 Orlando & Dawn 30-23 WSAI/CINCINNATI **Robin Mitchell** AWB Carol Douglas

Anka/Coates Elvis Presley HOT Barry Manilow 22-7 Gloria Gaynor 15-9 Jethro Tull 20-16

Barry Manilow 29-20 KTKT/TUCSON Ed Alexander Dan Fogelberg John Denver Flash Cadillac HOT Carpenters 10-5 Elton John 15-7 Barry Manilow 18-11 Stevie Wonder 23-14 Eagles 24-18 WOW/OMAHA Tom Barsanti Anka/Coates Guess Who Roy Rogers HOT

KLEO/WICHITA

Anka/Contes

Donny & Marie Osmond

Eagles

HOT

Carpenters 12-8 Al Green 16-10 Stevie Wonder 20-14 WCAO/BALTIMORE Ron Riley

**Billy Preston** Styx Linda Ronstadt Carole King HOT Elton John 9-4

Barry Manilow 16-10 Jethro Tull 22-17 WBBF/ROCHESTER Cary Pall

Eagles AWB ELO

Sugarloaf HOT Barry Manilow 26-14 Carpenters debut 16

WAYS/CHARLOTTE Bo Matthews Gloria Gaynor Grand Funk Disco Tex

Eagles HOT Barry Manilow Doobie Bros **Z96/GRAND RAPIDS** 

Lee De Young Anka/Coates Linda Ronstadt

Styx. Carole King HOT

Eagles 9-5 Barry Manilow 16-11 WGRQ/BUFFALO

> None HOT Kiki Dee 12-8

AWB 22-17 WJBQ/PORTLAND Charlie Lake

George Harrison ELO

KAFY/BAKERSFIELD Mark Daniels Carole King America Linda Ronstadt Carol Douglas HOT Elton John 13-7 Carpenters 15-11

Rufus 22-16 Stevie Wonder 26-19 WKBW/BUFFALO Jim Wuinn

Anka/Coates HOT

Carpenters 17-12 Disco Tex 21-15 Al Green 24-16

David Bowie **Doobie Bros** нот Barry Manilow Al Green America Gladys Knight & Pips

PARALLEL 2-WLEE/RICHMOND Disco Tex Doobie Bros Pat Benatar HOT AWR 18-11 Carpenters 23-13 Barry Manilow 28-17 Gloria Gaynor 24-19 **KROY/SACRAMENTO** Steve Randall Linda Ronstadt Hello People (ABC) HOT Helen Reddy Barry Manilov KBEQ/KANSAS CITY Bob Lawrence Caol Douglas Grand Funk HOT Neil Sedaka 12-7 Lynyrd Skynyrd 20-13 Barry Manilow 29-20 KCPX/SALT LAKE CITY Gary Waldren Polly Brown (GTO) HOT Anka/Coates 16-10 Jethro Tull 29-16 WNOR/NORFOLK Paul Todd **Gloria** Gaynor David Be Donny & Marie Osmond Polly Brown HOT AWB 26-12 Neil Sedaka 22-13 Barry Manilow 29-15 Eagles 30-20 WVOV/ HUNTSVILLE Stew Robb Donny & Marie Osmond HOT Neil Sedaka 10-4 Barry Manilow debut 14 WNAM/NEENAH Ron Ross Linda Ronstadt Dobbie Bros Grand Funk (nite) John Lennon (nite) Joni Mitchell (nite) America (nite) AWB (nite) Barry Manilow 16-6 Anka/Coates 20-12 Ringo Starr 22-16 WLAC/NASHVILLE America Eagles Grand Funk Doobie Bros Hues Corp Ip "How I Wish ... " HOT Elton John 12-5 Eagles 14-8 B.T. Express 20-13 Barry Manilow 26-18 HOT

WYRE/ANNAPOLIS Ed Gursky Carpenters 17-10 Stevie Wonder 21-14 WYND/SARASOTA Carl Strandel

More Listings Page 16-WPOP/HARTFORD Dick Springfield Carol Douglas J. Geils America Eagles HOT Stevie Wonder 30-12 Rufus 28-13 Barry Manilow 27-19 WSGA/SAVANNAH Jerry Rogers Anka/Coates Donny & Marie Osmond AWB America Billy Joel HOT Doobie Bros 20-4 Barry Manilow 17-12 Eagles 26-17 KUPD/PHOENIX Randy Lane Billy Joel Doobie Bros HOT Paul Davis 26-12 Y100/MIAMI John Hartr Jethro Tull Stevie Wonder HOT **Carol Douglas** AWB Carpenters 14-10 Shirley Brown 20-15 Paul Davis 21-17 Gloria Gaynor 26-18 Jack Alexander

J. Geils Linda Ronstadt Anka/Coates AWB Ted Scott Styx Linda Ronstadt

Paul Davis 9-6 Neil Sedaka debut 11 WGRD/GRAND RAPIDS Barry Manilow

WGOW/CHATTANOOGA **Tex Meyer** 

AWB Grand Funk Eagles HOT Barry Manilow 20-6 Lynyrd Skynyrd 14-9 Linda Ronstadt debut 16 WNOE/NEW ORLEANS

HOT Barry Manilow 22-6 Carpenters 25-8 Elton John 18-9

Barry Manilow 25-11 Stevie Wonder add 20 WDXR/PADUCAH

**KEZY/ANAHEIM** Grand Funk Paul McCartney "Sally G"

Carpenters 14-7 Neil Sedaka 18-10

**KFMG/DES MOINES** 

Rufus HOT Doobie Bros 6-1 Doonly & Marie 17-8 Neil Sedaka 14-10

Barry White 20-13 Barry Manilow 21-15 **KIOA/ DES MOINES** Mike Welch

Paul McCartney "Sally G" John Denver Stevie Wonder Mac Davis HOT

Carpenters 14-4 Barry White 17-7 Styx 23-17 Barry Manilow 24-18 KTLK/DENVER

Carole King Carol Douglas ELO Maria Muldaur George Harrison lp cut

HOT Barry White 12-8 Linda Ronstadt 21-Dan Fogelberg 20-14 WOAI/SAN ANTONIO Randy Rice Barry Manilow

Anka/Coates Grand Funk Grand Funk HOT Elton John 8-1 Neil Sedaka 16-10 Stevic Wonder 20-16 Al Green 25-18 J, Geils 26-19 Don Anthony нот Ohio Players 15-10 Neil Sedaka 20-16 George McCrue 24-18 Disoc Tex 25-19 KRSP/SALE LAKE CITY Alan Hague Polly Brown Glash Cadillac Todd Rundgren Carol Douglas Linda Ronstadt HOT Carpenters 19-4 Sugarloaf 15-6 Jethro Tull 16-7 Donny & Marie 23-9 WGNG/PROVIDENCE Tom Bigby Sugarloaf Maria Muldau Eagles ELO HOT Elton John 8-1 Al Green 24-15 Donny & Marie 27-19 KYNO/FRESNO Joan Scherer

Grand Funk HOT B.T. Express 15-10 Carpenters 20-16 Stevie Wonder 23-18 KING/SEATTLE **Rick Donovar** 

America Gloria Gaynor HOT Elton John 12-7 Carpenters 14-8 Barry Manilow 19-11 Jethro Tull 20-13 KSEA/SAN DIEGO Lenny Mitchell

**Gloria** Gaynor Michael Holm HOT Carpenters 16-10 Anka/Coates 24-19

KAKC/TULSA **Gary Stevens** Michael Holm

Grand Funk HOT Ringo Starr 11-6 Rufus 24-19

WAVZ/NEW HAVEN Steve Warrer

America Michael Holm Orlando & Dawn нот

Ringo Starr 16-10 Barry Manilow 26-14 Donny & Marie 22-17 WHBQ/MEMPHIS J.J. Jordan

Barry Manilow 8-1

Elton John 16-10

Neil Sedaka 25-18

Gloria Gaynor 30-22

PARALLEL 3

KQWB/FARGO Wayne Hiller

Lynyrd Skynyrd Carol Douglas

WIXY/CLEVELAND Marge Bush

Grand Funk Orlando & Dawn Ohio Players

Linda Ronstadt

Styx HOT Elton John 11-6 Barry Manilow 16-8 Carpenters 15-11

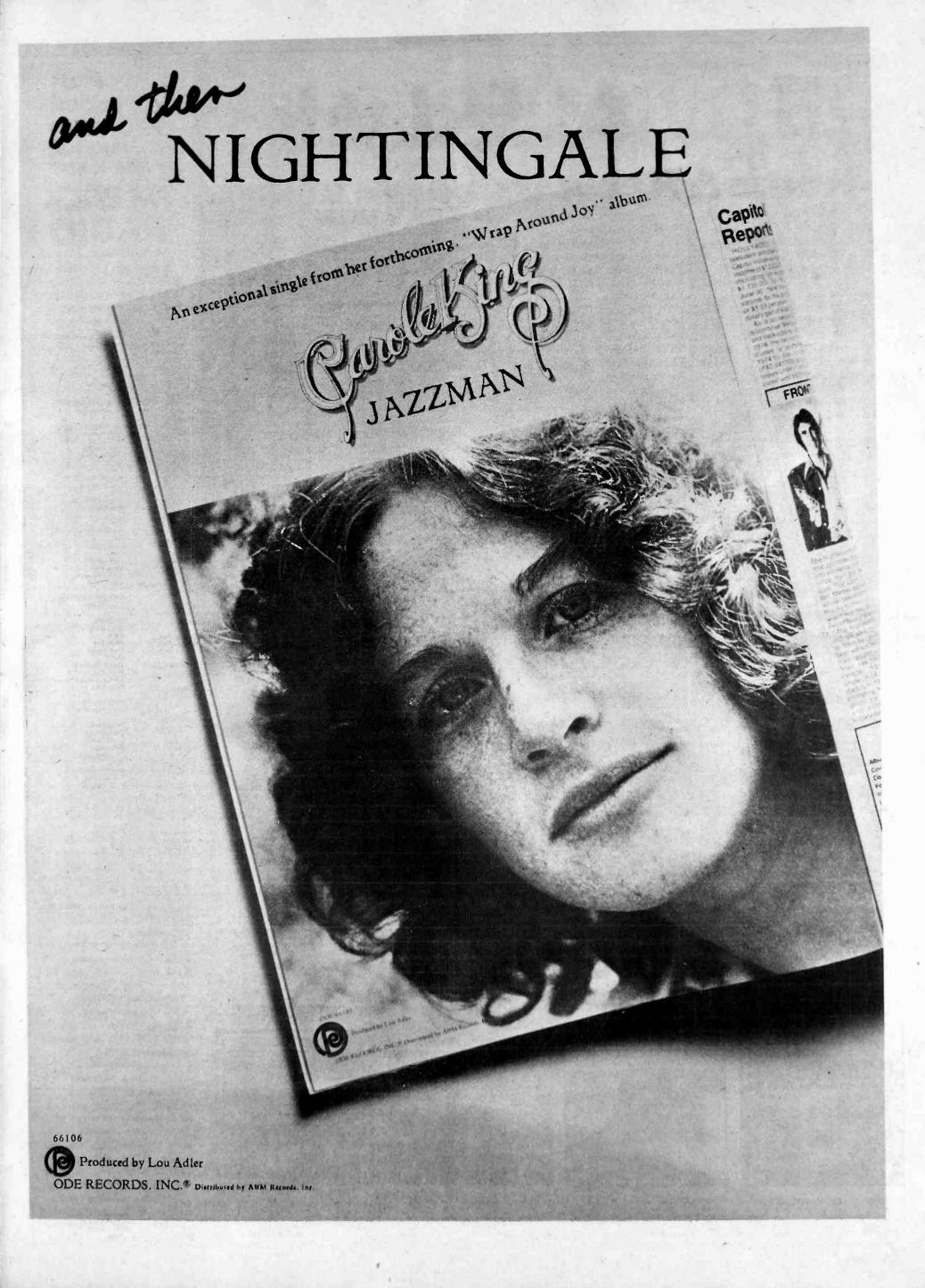
AWB

America Flash Cadillac

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FRIDAY, DECEMBER 20, 1974

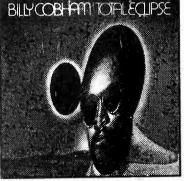
ALBUMS

## Radio & Records December 20, 1974 -

0	ELTON JOHN Greatest Hits (MCA)He's hot.	
2	LOGGINS & MESSINA Mother Lode (Columbia) "Growin" and everything.	
3	ROLLING STONES, It's Only Rock 'N Roll (RS) "Beg," "If You Can't" and "Sister" all strong.	
4	JETHRO TULL	
5	HARRY CHAPIN	
6	NEIL DIAMOND Serenade (Columbia) Waiting for new single.	
7	OHIO PLAYERS	
8	JOHN DENVER	
9	PHOEBE SNOW Phoebe Snow (Shelter) "Poetry Man" emerging. "Roll."	
10	DAVID BOWIE Live (RCA) Everything strong. Old studio "Changes" coming of	on
11	THE MOODY BLUES	
12	JEFFERSON STARSHIP Dragonfly (Grunt) "Ride The Tiger."	
13	RINGO STARR	
14	HELEN REDDY	
15	Not Examile (Manatury) Still a strange allower	
16	BARE & STREISAND Butterfly (Columbia)	
17	JOHN LENNON	
18	(177, 19)	
19	Constant Uite (A DC)	
20	LACKSON BROWNE Late For The Sky (Asylum) "Walkin' Slow."	
0	W 'the A Derest Char (Deresion) (III) and in an in thing	
22	Hearth the A Wheel (Conited) "Vouring No Cood" a monster	
23	GLADYS KNIGHT & PIPS., I Feel A Song (Buddah) The single is big.	
24	$\mathbf{O}$ ( <b>D</b> = 1 = 4) $\mathbf{O}$ ( <b>D</b> = 1 = 4)	
25		
26		
27	C 1 VI (C 1)	
28	DEEP PURPLE. Storm Bringer (WB)	
29	JONI MITCHELL	
	SANTANA	
Contrast in		

# Suggested New Product:

### COBHAM



TOTAL ECLIPSE (ATLANTIC) Sensational drummer. Always scores. A progressive must.

**GRAND FUNK** 

**GRAND FUNK** 

all the girls in the world

**Beware!!!** 

GIRLS ... BEWARE (G.F.)

Single big. "Responsibility" get-

ting play. -

CARSON

HERE'S JOHNINY (CASABLANCA) Features musical moments from Ike & Tina, Aretha, and Bette



WITH EVERYTHING I FEEL IN ME (ATLANTIC) Lots of early play, no specific cut emerging yet.



LENNY SOUNDTRACK (UA) Movie very hot. LP features music from Miles Davis and Dustin Hoffman's monologues.

Mike Harrison/Editor

## **FM ROCK** BY MIKE HARRISON

retail

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bination

Chart is based

R&R

Even though contemporary music concerts have evolved from the dimly lit intimate in-spot clubs of the magical sixtles to the eighteen thousand seat arena spectaculars of the seventies -- there are still some very fine reasonably sized places of note popping up around the country.

One such establishment is The Bottom Line in operation now almost a year at 4th & Mercer in New York City's Village.

Top acts, informal atmosphere and a \$40,000 custom sound system by SAE have contributed to the tremendous success and acceptance of this club by both the public and the music industry.

Let me turn you on to something that maybe of value to your station. Alan Pepper and Stan Snadowsky, the ownersoperators-promoters of the Bottom Line have put together a syndicated package called "The Bottom Line" available on a bi-weekly basis. The one hour program will feature live concerts at the club and will be different than many of the other major concert syndications inasmuch as it will attempt to convey the atmosphere of а sophisticated, intimate environment.

The program will be hosted by WNEW-FM air personality Richard Neer who is serving as the operations production consultant.

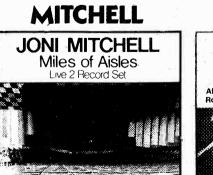
The programs will run the gamút between Jazz, Folk, Rock and Comedy and will add a classy dimension to Progressive stations.

It is available on a broader basis, containing some nationals and spaces for local inserts.

Considering the fine background of the principals involved and the viability of The Bottom Line as a major music outlet --"The Bottom Line" Radio Syndicate has the makings of being another major addition to the rapidly developing FM-Rock scene.

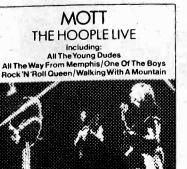
Stations are being lined up for a February start. Contact Dennis McNamara at (212) 228-6300.

Midler. **COMING THROUGH:** 



MILES OF AISLES (E-A) "Big Yellow Taxi" getting good play.





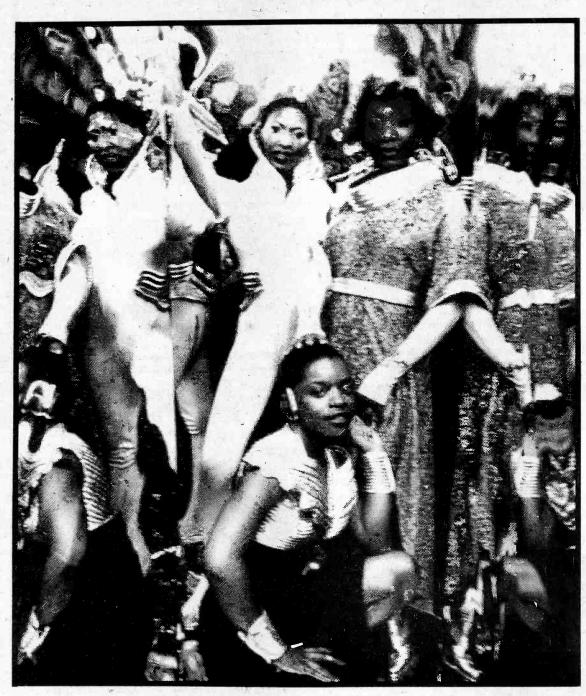
THE HOOPLE LIVE (COL.) Great version of "Dudes"



Next big jazz album.

CRUSADERS

# DISCO + AIRPLAY = MT! "Lady Marmalade" LABELLE





Season's Greetings From The Epic Promotion Staff

RADIO & RECORDS

# CLASSIFIED

### **OPENINGS**

WAXC-Rochester is seeking tapes for future openings (all shifts). If working in new facilities at Rochester's top rocker interst you, send tape and resume only to Larry White, WAXC, 50 Chestnut Plaza, Rochester, N.Y. 14604. NO CALLS PLEASE. EOE. (12-9)

Young aggressive first ticket chief engineer and weekend combo announcer needed for station in the southwest area. Reply to John Rook & Assoc., 19031 Marilla St., Northridge, Ca. 91324. (213) 885-7404 (12-9)

WSAM-Saginaw needs night time jock, heavy on production. Immediate opening. Call Ken MacDonaid, Jr. (517) 752-8161. (12-9)

KASH-Eugene needs first phone jock. Call Don Kennedy (503) 345-3357 (12-12) KJR-Seattle needs first phone weekend man. EOE. Tapes and resumes to Steve West, Box 3726, Seattle, Wash. 98124. (12-11)

KTSA-San Antonio needs jock with first phone. Also need a jock who excels in production. Station needs two jocks immediately. Call Lee Randall (512) 655-5500. (12-12)

WKDA-Nashville looking for night time personality for progressive rock format. Must know music and be good in production. Send tapes and resumes to Jack Crawford, WKDA-FM, 1202 Stahlman Bldg., Nashville, Tenn. 37201. (12-12)

XEROK-El Paso needs several jocks. Call Ray Potter, (915) 544-7876. (12-6)

WPEZ-Pittsburgh needs an air personality. Contact Buzz Brindle. (12-6) WISE-Asheville needs a 2-6 am air personality. News experience is desirable. Female applicants are encouraged. Send tapes and resumes to BOB KAGHAN,

WISE, 90 Lookout Rd., Asheville, N.C. 28804. (12-2) 15Q has opening for Jock who would like to break into sales. Immediate

opportunity. Contact Howard Johnson, 15Q, Box 266, Two Rivers, Wisc. 54241. or Call (414) 793-1348. (12-4)

WNAM-Appleton needs a personality with dynamite production. Contact Ron Ross, (414) 722-6471. (12-4).

WP.EN-Philadelphia is looking for jocks. Do not contact station. Send tapes and resumes to Julian Breen, Greater Media, 96 Bayard St., New Brunswick, N.J. 08901. NO CALLS PLEASE. EOE. (12-6)

WDXR-Paducah needs news director. Must be able to write in contemporary manner. Good delivery. Good chance for a move up. Contact Pat Martin, (502) 443-1737, (11-18)

WESA - Erie looking for a person to work mid-days; experience on air, good production and willing to learn play-by-play. Contact Gary Persons (412) 483-6551. WGRQ-Buffalo needs air personaliity. Contact Lee Poole, WGRQ, 59 Virginia

Place, Buffalo, N.Y. 14202 or call (716) 881-4555. (11-29) John Rook and Associates, Radio Programming Consultants geeds several people: Combination PD-morning drive, off-air PD, morning man, two news directors, and an air personality. Send tapes and resumes immediately to JOHN ROOK & ASSOC., 19031 Marrilla Dr., Northridge, Ca. 91324. (11-27)

WMYQ-Miami needs jocks and newsmen. Call Jerry Clifton, (305) 538-5321.

WTR U-Muskegon has opening för night man with first ticket -- T40 format. Call (616) 733-2126 or send tapes and resumes to WTRU, P.O. Box 4305, Muskegon Hts., Mich. 49444. (11-29)

KRKK-Rock Springs needs first class announcer with heavy voice, afternoon drive time, some experience preferred. Wyomings No. 1 rock station in a market of 50,000. Send tapes and resumes to BILL LUZMOOR, KRKK, P.O. Box 2128, Rock Springs, Wyoming, 82901 or call (307) 362-3793. (11-27)

WFIR-Roanoke needs a bright young communicator to handle adult contemporary evening air shift. Good production a must. Tapes and resumes to WFIR, P.O. Box 150, Roanoke, Va. 24002. (11-18).

**KZFM-Corpus Christi** is looking for an all night lunatic -- madmen only need apply. Send tapes and resumes to Jim Allen, KZFM, 600 Bldg., Corpus Christi, Tex. 78401, or call (512) 883-3516 (11-20)

WIVY-Jacksonville looking for production man who will also do weekend swing shift. Should have Top 40 experience, good voice and be creative. \$200-week to start. Tape and resume to Lee Fowler, WIVY, Gulf Life Center, Jacksonville, Fla. 32207 (11-21)

KIKX-Tucson needs one jock, one production man, and one newsman. Contact KIKX, 4601 No. Swan Rd., Tucson, Az. 85703, or call (602) 299-9711. (11-21)

WAXY-Ft. Lauderdale needs one production man. Tape and resume to John Gambling, 419 S. Andrews Ave., Ft. Lauderdale, Fla. 33312 (11-18)

KKXL-Grand Forks looking for night time rocker. Tapes and resumes to Mark Renier, KKXL, Box 997, Grand Forks, N.D. 58201 (11-19)

WGOW-Chattanooga seeks strong personality jock. No "Time & Temps" need apply. No calls, tapes and resumes to Tex Meyer, WGOW, P.O. Box 4704, Chattanooga, Tenn. 37405. EOE (11-18)

WJDX-Jackson needs several jocks. Contact Bill Crews, WJDX, P.O. Box 2171, Jackson, Miss. 39205. (601) 982-1062 (11-19)

### NEWSMEN & WOMEN

WPEN-Philadelphia is looking for a news director. Do not contact station. Tapes and resumes to Julian Breen, Greater Media, 96 Bayard St., New Brunswick, N.J. 08901. No calls please. EOE (12-6)

WAXY-Ft. Lauderdale needs newsmen. Tapes and resumes to John Gambling, 419 S. Andrews Ave., Ft. Lauderdale, Fla. 33313. (11-18)

KDZA-Pueblo needs newsperson Tapes & resumes to Jack Carter, Box 93, Pueblo, Colo. 81002. (10-23)

**KIKX** - Tucson looking for a morning newsperson, with a strong voice and good delivery. Tapes & resumes to Chuck Dunaway, Box 5566, Tucson, Az. 85703. (10-23)

- MISCELLANEOUS

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

### **POSITIONS SOUGHT**

PHIL BECKMAN formerly at WQRK-Norfolk doing am drive and music ... out of gig due to automation. Also has worked at KTLK and WROV. Call (804) 425-1876 or (804) 425)9893. (12-12)

JOHN FOSTER currently working weekends at WISE and formerly with WKKE and WEAB looking for full time Top 40 gig. College grad with four years experience. Call (704) 252-5032 (12-12)

HELP! Daytona's original Rocking Rod Thomas from WLEE-So. Daytona is looking for an air gig. MD or PD possibilities. Eight years experience, strong voice, tight board, and a cooker. Looking for place to put his family's landing gear down. Please call (904) 767-1131. (12-12)

JEFFERSON STONE former atternoon drive jock at WIVY-Jacksonville and ARB and PULSE rated No. 1 seeking T50 market stable rocker. (205) 870-4979 (12-12)

ROY EDWARDS from WQRK-Norfolk looking for gig. 7 years experience, was PD asst, and MD at WLAV-Grand Rapids. Would like medium market Rock & Roll slot. (804) 480-3532. (12-12)

PRUDIE DI MERCURIO creative enthusiastic continuity director for No. 1 FM rocker ready for major market change. Call (517) 894-2996 or (517) 893-8874. (12-12)

Young talented minority looking for news job in medium to major market. Darryl E. Holly, (412) 795-2053 (12-12)

DAVE YOUNG looking for work in medium to major market. (916) 362-7635 (12-9)

STEVE MAC FARLAND No. 1 morning communicator former PD looking for morning gig or PD gig. Six years experience with super production. (414) 731-3641 (12-9)

New and exciting air personality seeks employment -- has had one year on-theair experience inWest L.A. area. Great creative potential. For tape and resume write to Ulysses J. Lodewin, Jr. 2005 N. King Ave., Los Angeles 90059.<sup>1</sup> (213) 638-7279. (12-9)

BOB CASTLE formerly of KROY-Sacramento needs a job. (916) 966-3648 (12-9) MIKE BUTTS, is looking. Formerly with KCBQ-San Diego. Call (303) 751-4955. (12-12)

TOM WILLIAMS (Charlie Quinn) looking for a gig. Five years experience in Midwest and Texas. Ca.. (314) 581-2016 (12-5)

CHUCK HARMON first ticket high energy rock jock looking for medium or major market rock station. Call (602) 884-9687 (12-2)

DAVE SCOTT presently afternoon drive and Music Director at WZOO-Asheboro has first ticket. Looking. Call (919) 629-5306 or (919) 672-0985 (12-4) GARY HAMILTON currently at KIMN-Denver has 13 years experience and has worked at KLIF and WIXY. Looking for PD, inde, or jock job. Major market

preferred. RIC SEBASTION formerly with WTUU-Toledo looking for position as announcer-PD. Call (212) 896-5159. (12-4).

**BOB MOHR** looking for small market rocker PD gig. Has three years experience as PD-MD. Begging for a job! Call (301) 731-1222 (12-4)

Entire staff now available from the No. 1 rocker in a 21 station market. Currently winning big — have worked for Bartell and Drew. Call (517) 684-2861 (12-4)

JIM SCOTT formerly of WPOP and WHYN looking. Please call (317) 675-4115 (12-4)

Get JACK BLAIR "On Your Air" formerly with WSOM-Ontario and KUDE-Oceanside as morning man and MD. Also of XPRS. Music Experience in T40, Oldies, MOR. Very dependable and very enthusiastic. First phone. (213) 781-3258. (12-5)

AL BREWSTER third class radio operator seeks job as announcer. Can handle any format. Willing to relocate immediately. (213) 295-9612 or (213) 294-2973. (12-6)

MIKE COOK currently Program Director with WOHO Toledo seeks small to medium market gig at MOR or C&W station. Has MD experience in C&W. Ca.. (419) 255-1470 or (419) 833-5007. (12-6)

Major market morning news personality looking for medium or major market news directorship or major market news slot. Currently employed. Call personto-person for Chris. (219) 838-7034. (12-6)

JANIE JACKSON looking for new spot in medium to major market. Has medium and major market background and third ticket. Call (914) 735-9217. (12-6)

# CHANGES

DAVE WINTER from KTLK-Denver to KENO-Las Vegas to do afternoon drive. DICK HUNGATE new Program Director at WCHL-Chapel Hill ... replaces Tom Taylor who departs to program sister stations WBLG and WKQQ in Lexington. Also to WKQQ is HAROLD HINSON as General Manager, and KEITH ISLEY, new Operations Manager. ROGER JENNINGS of WCHL becomes General Manager of WBLG.

New Lineup at KINT-EI Paso: STEVE NORRIS from KXOK to do mornings, TED JACKSON from KROD to do middays, RISH WOOD, formerly at WSGN and Promotion for Atlantic Records to Operations Manager, LARRY BACHUS from WSGN to News Director, CHUCK ASHWORTH as Station Manager, and CAR STAKNAKER as Chief Engineer, formerly with KELP.

DAVID LYONS from afternoon drive KRUX-Phoenix to WIVY-Jacksonville to do afternoon drive

JOHN CANTERBURY from WFLA-Tampa to WQPD-Lakeland to do mornings. JAY ALLEN from KRZY-Albuquerque to KRKE-Albuquerque to do nights. After "Wild World," "Moonshadow," "Peace Train," "Morning Has Broken," "Sitting," "The Hurt," "Oh Very Young," and "Another Saturday Night,"

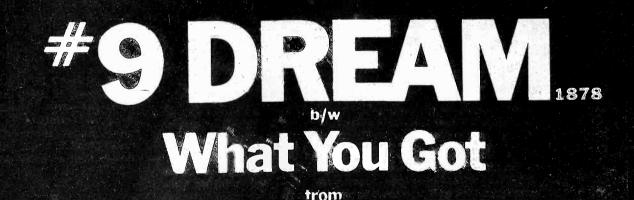




# A NEW SINGLE ON A&M RECORDS From the album "Buddha And The Chocolate Box"

Produced by Paul Samwell-Smith and Cat Stevens

# Listen lo Ths Dream.



nm Walls and Bridges

RECORDS

## RECORD INDUSTRY NOTES by Candy Tusken

### R&R IN ENGLAND

Just got back from London after seeing the David Essex "phenomenon" that is taking place in England. It is "Essexmania" over there and you be reading all about it in our first January issue... While there, I was able to catch the taping of the Shirley Bassey TV Special which will be airing in the States sometime after the first of the year. Shirley, who is one of England's most popular performers, was joined by Neil Diamond who did a special guest spot singing his current "Longfellow Serenade" and "Sweet Caroline." His outfit could be an advance "warning" of a new Neil Diamond image. Visible gasps from the audience could be heard as he stepped out in a red sequined jumpsuit with a five inch wide solid gold metal belt, a diamond necklace . and shiny red patent leather boots! Shirley kidded the live audience saying "that's actually an old dress of mine made over for Neil." He seemed a little nervous and tired, but performed flawlessly. I found out-later he had a temperature of 103 during the show. The hit of the evening was the two singers doing a duet of "Play Me" which turned out to be a very sizzling and sensual number. You could have heard a pin drop, literally, during the number and it's worth catching when it airs here! ROCK STAR TURNED BUSINESSMAN

CBS' A&R Manager for Europe is Paul Atkinson who graciously played tour guide for me during my stay there. If his name sounds familiar, it's because he used to be the lead guitarist for The Zombies (Remember "She's Not There," "Tell Her No," and "Time Of The Season?") Paul reminisced about the English invasion of ten years ago of which he and his group were part of. "I had my shirt and coat torn off in New York when we first appeared in America, but it was so long ago, it's hard to believe it happened." Paul was eighteen when he started with the Zombies and his group broke up when he was twenty one. The rest of the group continued on in music, most notably Rod Argent who was the lead singer for the Zombies and now has his own group "Argent." But Paul dropped out of the scene. "It all happened too fast and too soon for me. I had just gotten out of High School and we became an overnight sensation. I hated the touring in strange cities and was really too young to appreciate what was going on around me. Back in those days, the performers were really like robots. We did everything that we were told to do.We didn'treally have any freedom." Believe it or not, Paul went into computer work after leaving the Zombies and then eventually went back into the industry, but this time with CBS Records. A very hard working and "hip" businessman, Paul has just received a promotion from CBS and is on his way up (again, but this time from the business end!) Another whatever happened to situation, but with a happy ending.

#### THE ENGLISH MUSIC SCENE

Being in London for the first time, one feels that music is the wheels that the town runs on. Everywhere there are posters, theatres, clubs, pubs, etc. all advertising groups, albums, rock shows, Music specials, etc ... The music scene, business-wise, is almost a duplicate to the American industry. The Columbia office in London is, like its American counter-parts, jammed with posters, crammed facilities, constant music and ringing phones, people running in and out -- general craziness, making me feel right at home! Music is big business over there just as it is here and the English have the same professional polish and attitude towards the music as a commodity as much, if not more, than the Americans. Radio and store promotions are guite similar although the radio industry is completely different than ours. Two Columbia radio promotion men gave me the entire lowdown on that scene which will run as a special feature later on. Suffice to say the new, and only, commercial station in London is Capitol Radio which is the center of attention right now and has been in business for a little over a year. The English are endlessly curious about the American music scene and their discos and clubs reflect their taste with the music onsisting of about seventy-five percent American groups. One of biggest and most popular discoteques is the La Volbonne Club and the song that was played the most was The Three Degrees "When Will I See You Again." Others In constant rotation were "Boogie On Reggae Woman" by Stevie Wonder and Al Green's "Sha La La" to mention a few, plus a heavy smattering of American gold. The dance floor was constantly packed and Columbia's Bob Sherwood can keep up with the best of them (three hours of perpetual motion!) Late fifties and early sixties American hits dominate the Speakeasy's house music which in the "in-spot" for conversation and food for musicians after their concerts. Sitting in the Speakeasy around two in the morning I was listening to The Everly Bros., Buddy Holly, The Drifters, The Ronnettes, etc. and spotted Ginger Baker, Rick Wakeman, Adam Love (of Merlin) mingling through the crowd and playing "pong" and the pin

Continued on page 14



In an all-too human pose, John Lennon and Elton John nervously wait for the start of Elton's sellout concert at New York's Madison Square Gardens. Lennon was introduced as "Dr. Winston O'Boogie" and accompanied Elton on "Whatever Gets You Through The Night," "I Saw Her StandingThere" and "Lucy In The Sky". Elton was heard later that evening to say "these are the greatest moments of my life!"



The Hagers stopped by R&R last week, promoting their new single "Cherry Pie" (the old Skip & Flip hit). The brothers brought by a specially made up pie, cherry of course! They have just finished taping another series for "Hee Haw" and working on a dramatic pilot for a possible TV series. They plan on getting more into acting. Right now the busy twosome are on a club circuit touring the States'. (L to R): Elektra Promotion Exec. Warren Williams; Jim Hager; R&R Assoc. Editor Linda Goettsch; R&R Country Editor, Jim Duncan; R&R's Marjie Arnold and Jon Hager.



At a post-concert party in Los Angeles for ELO are (from left): KNAC Program Director Ron McCoy, ELO's Jeff Lynne, and UA Vice President, Promotion, Ray Anderson.

## RECORD INDUSTRY NOTES



#### Continued from page 13

ball machine. Since many English musicians all live in a relatively small area in London, there are continual invitations to their homes after "regular" parties. Four o'clock in the morning is considered "early" and the party after David Essex's company party lasted until seven in the morning! Asking some Londoners at the Essex concert and at some of the clubs who the big American groups were in England, the following names were mentioned frequently: Neil Sedaka (who is another huge artist that can't walk the streets without being mobbed), Bob Dylan, Tom Paxton, The Eagles, CSN&Y, The Allman and Doobie Bros., Randy Newman (big cult following), Elvis, Gene Pitney, Maria Muldaur, Arthur Lee, Joni Mitchell, David Cassidy, The Osmonds, Carly Simon, Paul Simon, Van Morrison, Mahavishnu Orch., etc. Although there is an economic problem in England, you can't tell by the activity and very American hysteria that surrounds the record industry. The business seems to attract a certain type of person no matter what country is involved ... the love of the music cuts through all barriers...

#### MEANWHILE BACK IN AMERICA

Warner Bros. recording group, America, had a near tragedy while touring the U.S. last week. Their drummer, Willy Leacox, crushed a finger in a hotel door in Miami which prevented his appearance that night. After some scrambling around a young drummer from Nashville, Harry Stinson, stepped in and rehearsed with the group for two hours before turning in what the group described as a performance of "Gene Kruppa calibre." Harry saved the say and a local plastic surgeon saved Willy's finger. The finger is currently recuperating and will be back with the other four digits in time for the new America LP sessions in January ... WNBC-New York morning man, Don Imus, has officially signed with Bang Records in Atlanta and will be releasing his first comedy album titled "This Honky's Nuts" in time for the New Year. He will continue his career as a country vocalist on RCA Records, but all his comedic efforts will be available on Bang. The album was recorded live at Jimmy's in New York during a recent 10-day sold-out engagement... Manticore is shipping its first single this week from Thee Image called "It Happens All The Time" marking it as their first release under Motown,... Congrats to Steve Roland, RCA promotion Exec., who just had a baby girl named Devon Elizabeth weighing in last Tuesday at nine pounds, two ounces (as you might have guessed, Steve's a big boy!)

### JAGGER ANNOUNCES LOSS OF GUITARIST

Mick Jagger confirmed the departure of guitarist Mick Taylor from The Rolling Stones last Thursday in Munich where the group is preparing to record their new album. Taylor, who replaced Brian Jones after his death in 1969, reaffirmed that the split was amicable and that he will not be on the new album.Although a replacement has not been named, an announcement regarding a new Stones member is expected shortly... The Average White Band has had their share of tragedies. While they were touring last year in England under another name, their lead guitarist was killed on stage in a freak electrocution accident. This past October they lost drummer Robbie McIntosh due to a mishap supposedly involving bad drugs. The group has been without a permanent drummer since. According to an Atlantic source, the group has chosen a new drummer to be named sometime next week as soon as the contracts are finalized. They will be in the States sometime mid-January to start work on their new album to be produced by Arif Mardin....

### PAUL ANKA'S GODFATHER

United Artists is instituting a unique advertising campaign for Paul Anka's current album, "Anka," by running thirty second promotional spots immediately before and after the showing of The Godfather II in its first six-week theatre engagement in Los Angeles. The first three weeks will have tig-ins to Paul's upcoming appearance at Caesar's Palace in Las Vegas with the last three weeks tagged into localmerchants who will be retailing the album...Speaking of The Godfather II, the preview audience in Los Angeles was star studded with the appearances of Cher and David Geffen, Helen Reddy and husband, Jeff Wald, Buffy St. Marie, Andy Williams, Gene Hackman, Hugh Obrien, Hugo Montenegro all in attendance to see the movie whose soundtrack is shaping up into another cover battle. Nino Rota wrote the soundtrack (he was also responsible for Romeo and Juliet) and so far the theme music is available by Hugo Montenegro, Andy Williams with rumors of an Andre Kostelanez and Roger Williams versions in the offing... RCA's Don Whittemore attended the premier of "Benji" and told me he spotted Doris Day "frenching" the star of the picture (who is a wire-haired terrier.) According to Doris "Benji has a wettongue!" The Guess Who's scheduled one hour appearance on L.A.'s KKDJ last week turned into a two-hour session after a phone call from PD Rick Carroll who told the group "you sound great, keep going!"... After a two year solo hiatus, Michael Jackson's new album titled "Forever, Michael," already has advance order totalling two hundred and fifty thousand units. The release will coincide with a major market tour by the singer pending clearance of his recording schedule with The Jackson Five.



Shown at Dion's opening at the Flamingo Hotel last week are (from left): Bob Lockhart WB Artist Manager; Dion; Ron Saul, WB/Spector General Manager; Ron Goldstein, WB General Manager;; and (seated) Sandi Ross, Phil Spector's secretary. Dion is being produced by Phil Spector for a Warner/Spector LP set for February release.



A&M chiefs Jerry Moss and Herb Alpert flank newly appointed Senior Vice-President of Administration & Creative Services Gil Friesen. Friesen, with the company 10 years, was formerly vice president of Administration and creative services.



Shown accepting the publishers tribute to Ode Records for "Jazzman" by Carole King, is Marshall Blonstein (I) VP Ode Records. Presenting the plaque is Danny Davis, VP Screen Gems/Columbia Music.

5

# ". Gocker is definitely back."

"...as much immediate vocal impact as ever ... an emphatic restatement of his capacity to penetrate emotions probably better than any other white singer." \_Music Week
"...one fine and tough record - with Joe's golden throat once again sounding like 47 miles of barbed wire." \_Chicago Daily News
"...probably his best work to date." \_Pirtsburgh Post Gazette
"Perhaps the best thing Cocker has ever recorded." \_Philadelphia Inquirer
"...holds together better than anything he's ever done?" \_\_Memphis Commercial Appeal
"...first rate. Perhaps the best thing Cocker has ever recorded." \_\_Main Herald
"...he once again proves that he is the undisputed top white electric blues singer today." \_\_Rock

## IOF GOGKER "YOU ARE SO BEAUTIFUL" WIGH A NEW SINGLE ON A& MECORDS From the album "I Can Stand A Little Rain" (1)

Produced by Jim Price

REGORDS

### Myrrh Records Picks Cotton As First Entry Into Pop Field

Myrrh Records, which is basically a religious-gospel label based out of Waco, Texas, has just ventured into the Pop field with folk-rock singer, Gene Cotton. Gene stopped by the offices last week to discuss his single "Sunshine Roses" which has been showing some very positive national radio action. He hails from Nashville and has been singing around the country for the past seven years. He has had a couple of albums out previously but they were not of his own composition. According to Gene "the company wanted me to keep recording material that they owned the publishing on so 1 figured the only way I was going to be able to achieve my own style was to do it on my own." He walked into the First American Bank in Nashville and asked to borrow \$7,000 to record an album. Much to his astonishment, he was granted the money and an album was cut in three day costing only \$4,500. He used the remainder to print 3,000 copies which he sent to 'everyone in the country I could

### RADIO NEWS

Continued from page 3 football or baseball team, instead they played on the demographics of the city and formed the first jock shuffleboard team, complete with jerseys and tennis shoes with the station call letters. The team plays senior citizens groups for charity.

#### STORM SAFETY

WVOV-Huntsville sent us a note about the local Public Affairs programming. The city has had 11 tornadoes recently, with power outages for 22 hours and many, many fires. Investigations showed the fires could have been prevented if people were educated about fire safety. Stations staff got together and produced "Situation Blackout ... For Fire Safety's Sake." Series of 60-second vignettes designed to educate listeners on what to do and where to go locally in case of disaster. They all run as spots in their normal spot breaks.

### WIFE PHASE TWO

WIFE-Indianapolis gave away their \$100,000 dream home and is now into the second phase of the big money give away: \$100,000 in cash and cars. Listeners must register at local participating sponsors for weekly drawings. WNOR -- HARRISON CONTEST

WNOR Norfolk is sending a lucky couple to see the George Harrison concert in Washington, D.C., all expenses paid.

### TURTLES FOR

THANKSGIVING WAVZ-New Haven broke with tradition and gave away turtles for Thanksgiving. The spots went on a week before the holiday, saying that WAVZ would be giving away four turtles for turkey day. The prizes were actually copies of the Turtles Greatest Hits LP's. The fun part of the promotion was in the jock ad-libbing.

think of!" Billy Ray Hearn of Myrrh heard the album and promptly signed Gene to a standard Three single-One album with option contract. Ken Fritz has just recently become the singer's manager joining the Smothers Brothers and Chi Coltrane on the manager's roster. Fritz used to be Neil Diamond's manager. Things are starting to happen for Gene who just completed taping Dick Clark's "American Bandstand" to alr December 28th with a possible schedule of "The Tonight Show," "In Concert," "The Midnight Special" and "Rock Concert" in the offing depending upon the single's national chart success. The single is off Gene's album titled "Liberty" inspired by the Cotton's newly adopted Vietnamese child whose name "Meeshon" is Hebrew for "liberty" or "freedom." Gene will be back in the Nashville studios this week to record three more songs for another single release.

-- Candy Tusken

### Continued from page 3

KASABO LEAVES KIIS

Mike Kasabo left his music director position at KIIS-Los Angeles. Mike told R&R "after over a year at KIIS, I have parted amicably with the station. I will still maintain an association with the station, although not in the music director capacity." Mike will continue to be editor of R&R's POP section, and help expand it in 1975.

#### DETROIT

#### Mon-Sun 6am-12mid total persons

Station	Format	¼ Hr Shares	Teens
WJR	M	13.3	
WWJ	N/T	8.7	
CKLW	R	6.6	17.7
WJLB	в	6.3	12.4
WDRQ	B	3.1	7.7
WRIF	P	4.9	18.0
WDEE	Ċ	5.9	
WXYZ	M	4.2	
WHNE	0	4.8	

Summary: CKLW dropped a couple of shares in the overall, while basicallymaintaining their teens. WJLB increased their teens considerably (B(, as did the progressive WRIF, which now ranks number one in teens. WXYZ the MOR which experimented a bit with light rock during the book went down, and the oldies station WHNE, now simalcasting AM & FM did very well.

### SAN DIEGO Mon-Sun 6am-12mid Av ¼ Hr total persons 12 plus/Metro

Station	Format	¼ Hr Share	Tee
KCBQ	R	7.7	29.2
KGB FM	P	7.2	9.9
KGB AM	R	5.1	14.
KPRI FM	P	4.1	9.9
KSEA FM	R	2.9	10.9
KSDO	N/T	6.1	
KSON	С	5.3	
KFMB	M	6.0	
KOGO	M	4.0	
KDEO	0	2.6	
KDIG	M ·	1.2	
XHIS	M	1.4	
VSOL	B	15	

This seems to be one of the key stories of the OCT-NOV books. KGB FM came up to a vry strong number two



Myrrh Records' Gene Cotton, shown being interviewed by Dick Clark at a recent taping of American Bandstand. Cotton stopped by to talk to R&R's Candy Tusken. See her report at left.

position in the market, just a bit behind KCBQ in total persons 12 plus. In adults 18-49 KGB FM is number one.

Major loss was suffered by KOGO AM which lost more than half their audience from the April-May 1974 book. KGB FM doubled from the A-M book, and KFMB improved considerably, up almost double. KCBQ, although down a few thousand in average 1/4 hour, is still the number one station in the market.

NEW YORK

(Note: we do not have Shares in New York or Los Angeles, these will be recapped in January.) Mon-Sun 6am-12mid Av ½ hr,

total person 12 plus/Metro

Station	Format	Av ¼ Hr	Teens
WABC	R	161,500	47,200
99X	R	74,300	32,300
WPIX	B	36,300	10,200
WPLJ	P	44,700	15,100
WNEW FM	P	61,400	8,400 ;
WBLSFM	B	61,900	9,500
WLIB FM	в	60,300	5,100
WWRL	в	41,600	8,600
WCBS FM	0	63,300	7,200
WCBS AM	N	125,900	
WADO	SP	117,100	
WOR	M	175,300	

Summary: WABC held their own, down just a hair, 99X came up extremely well, the major story lies in WBLS and WLIB, both FM Black formatted stations did super. An interesting side note is that Spanish formatted WADO (Bartell) is fourth ranked in New York. George Wilson...habla Espanol?

#### LOS ANGELES Mon-Sun 6am-12mid total persons 12 plus, Average ½ hr/TSA

Station Format Av % Hr Teens

KNX AM	N	85,400	, il
KABC	N/T	70,800	
KHJ	R	59,900	20,700
KMPC	M .	54,800	
KLOS	P	51,700	15,000
KEI	M	51,600	
KBIG	BM	51,000	
KFWB	N	49,300	
KMET	P	48,600	4,800
KJOI	BM	47,200	
KDAY	B	41,400	17,500
KKDJ	R	36,800	16,700
KNX FM	M	39,200	1
KLAC	С	33,700	
KGFJ	в	21,100	4,600
K100	R	19,100	7,900
KUTE FM	в	13,100	

Summary: First time in a long time KABC was not number one, they dropped from 108,500 in the summer book. KHJ, although not number one, actually went up a thousand in ¼ hr, but dropped a bit in cume. KLOS down slightly in 1/4 hr and cume. KBIG FM came from almost nothing into the LA top 10 with their beautiful music format. Interesting story is that they switched calls from their AM, which was KBIG, to their FM and gave new call letters to the AM, now KBRT. Apparently, the switch worked for them. The other major story is the emergence of KMET, from 26,200 in the summer book, to now the top rated adult station 18.49 in Los Angeles.

KDAY shows strength in teens, KKDJ stayed about the same. K100 took a major loss, from 29,000 to 19,000 Av ¼ hr. The only other trend to watch is KUTE FM, a progressive Black station, made its first major showing in ARB. KGFJ, Black AM, has recovered some its lost ground in the battle with KDAY.

While we're on the subject of ratings...many PD's call a bad book a fluke, while other PD's call the good book for the competition a fluke. Well here is a former fluke that has happened again. In the Jan-March 1974 pulse for Memphis, WLAC-Nashville (220 miles away) showed up number one 7pm-12mid. Most people involved, including WLAC PD Dick Kent, called it a fluke. Well the new July-Sept Pulse for Memphis is out and WLAC is still number one at night, although they lost a few teens. Dick has requested suggestions about how to gear for teens in a city 220 miles away that already has two rockers.

# added this week....

Continued from page 6 KJOY/STOCKTON David Kraham

.

America Grand Funk HOT Barry White 23-13 Linda Ronstadt 33-24 KSJO/SAN JOSE Bob Michaels

KDON/SALINAS Paul McNeal

John Lennon

America Styx Sugarloaf Elvis Presley HOT Jethro Tull 16-13 Stevie Wonder 18-14 AWB 28-13 Dooibe Bros 27-18 FRONT PAGE QUIZ

Dan Fogelberg Miracles ELO

Linda Ronstadt 10-2

нот

From Left to Right: Leon Russell, Patti Lewis, Gary Lewis, Snuff Garrett.



Continued from back page

JONI MITCHELL "Big Yellow Taxi" (Asylum) 30-25 WBBQ, add WCOL, on WISM, debut 44 WNCI, add WNAM nites. DAN FOGELBERG "Part Of The Plan" (Epic) add KTKT, debut 35

WPGC, add WR1E, debut 23 KCPX, 20-14 KTLK, add KJOY. FANNY "Butter Boy" (Casablanca) on WERC, debut 36 WKLO, add 13Q, 476-43 WNCI, on KTLK.

Other records getting significant action are: FLASH CADILLAC, GARY BONNER, BROWNSVILLE STATION, CRASH CRADDOCK, JOE COCKER, CHARLIE ROSS, and DIAMOND REO.



# You Clapped For The Wolfman.

# Billboard 30\* Cashbox 33• Record World 35=

"Dancin' Fool" The brand new smash from The Guess Who.

**RCA** Records and Tapes

Produced by Jack Richardson Nimbus 9 Productions

# Now Dance With The Fool.

avours

From their upcoming album.

CPL1/CPS1/CPK1-0636

SNUFF: I started hanging out at a radio station in Dallas called KLIF and I'd run errands and ran the music library.

R&R: How many years ago? SNUFF: It was 1956.

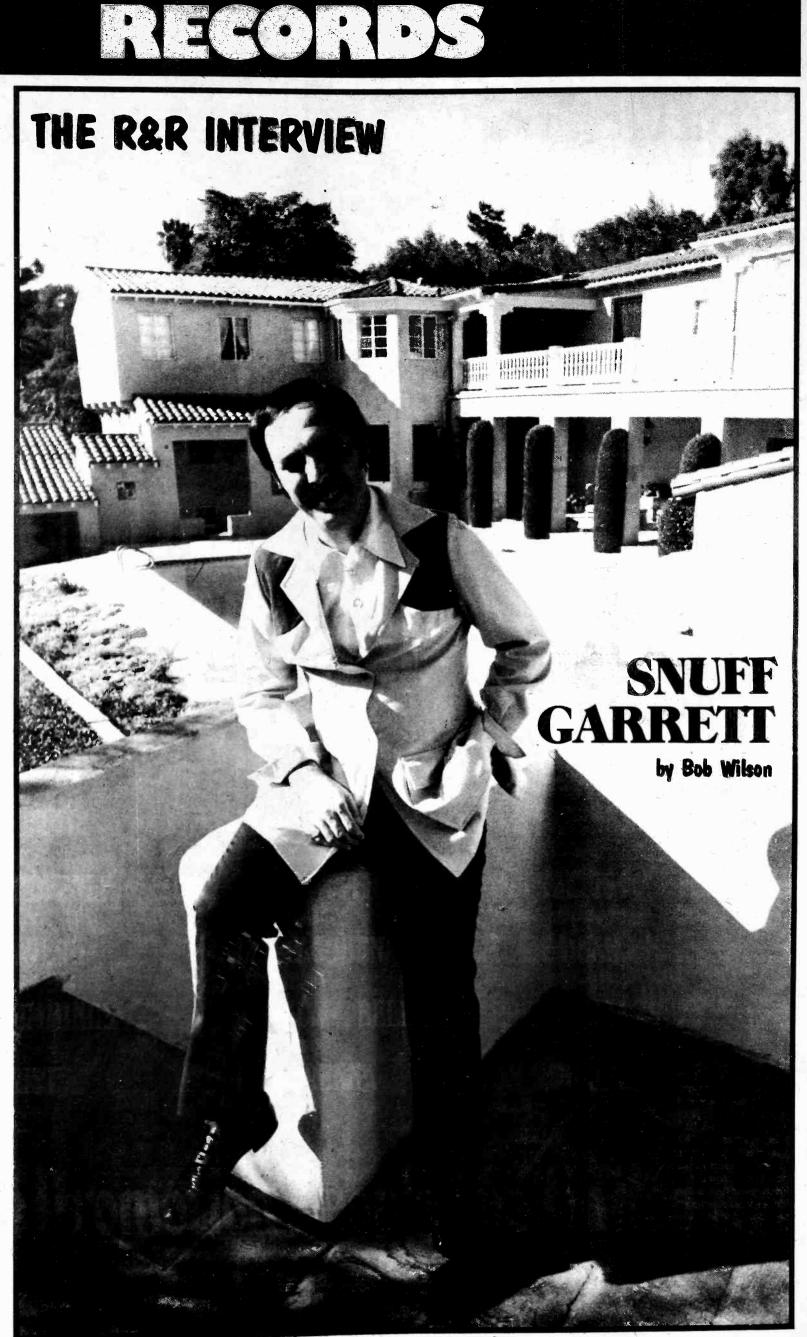
R&R: Was it a McLendon station then?

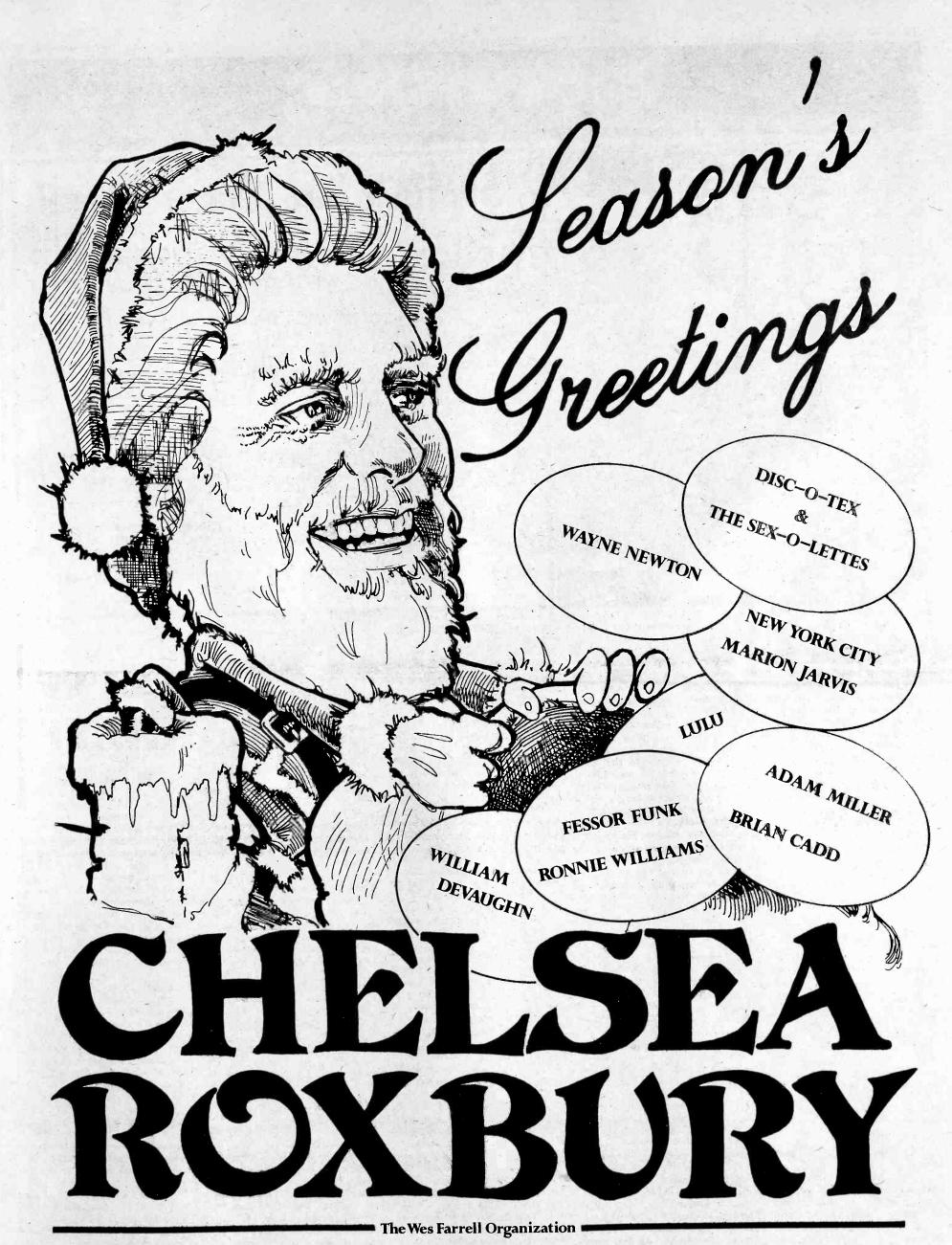
SNUFF: Oh yeah. That was Gordon's station. I worked there. The first guy who let me hang around was Gene Edwards. He was the first program director. Then after Gene, was Bill Stewart. Gene moved to WRIT which was a McLendon station at that time in Milwaukee. And I went up there and spent summers in Milwaukee and mowed that big damn lawn in front of WRIT.

R&R: Were you a jock yet?

SNUFF: No. I'd just run around for everybody. Whoever was program director inherited me. You inherited me and give me like enough to catch bus fare every week back home to out in Oak Cliff. So they'd give me like 5 bucks a week and I was your 'go fer." The jocks then were Bruce Hayes and Art Nelson, and they all raised me. After a while, I moved in with them, with Ken Knox and Art Nelson and Bruce Hayes. They had nice apartments and they were rockers, everything was swinging. And they kind of fathered me. My mom and dad were divorced when I was ten. So I lived with them, I got to where I ran the board at KLIF. One time, they hired an all-night girl disc jockey at KLIF and when they hired the girl disc jockey, she couldn't run the board so I worked from midnight to 6 in the morning. don't know what I got paid ... it was a lot of money to me then. I think it was \$100 a week for working six nights, six hours a night, and then going to school in the morning. And then I only went to school half a day and the other half of my day was spent at KLIF where I got a report card at KLIF, you know, on the job training. Gordon McLendon and the Program Director made out my report cards. Then one day 1 got up, and I was living with Art Nelson and Ken Knox, and a fellow said if he had it all to do over again, he'd go to California. I've never seen the man since, but he said to go to California. I also worked at a record shop at that time, and I worked at Bill State Emerson's Big Distributing. 1 was a promotion man for Big State Distributing because at that time, I was the only person who could walk in the control room at KLIF. I knew everybody and lived with them. I called Bill Emerson and I said "Uncle Bill, I'm going to California." And he said "You're going out there with all them damn queers?" and I said "No, I'm going to California and I'm going to make it big." He said "You're crazy as hell, you come down here." and I said "No, if I come down there, you'll lock me in a room and I won't get to go." And he said "You're damn right." You gotta know Bill Emerson, he's a helluva man. So I took off for California.

R&R: Were you a jock yet? SNUFF: No.

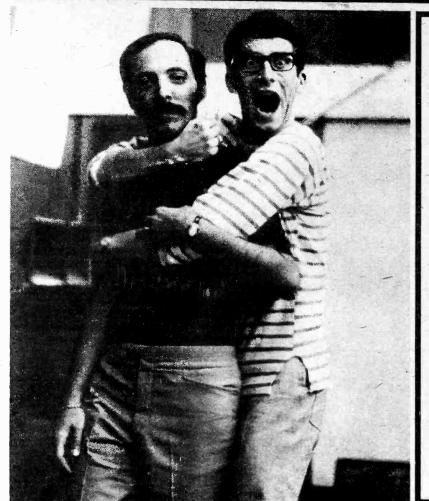




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FRIDAY, DECEMBER 20, 1974





Snuffnik Into Outer Space!

RUSSIA SENDS SPUTNIK INTO SPACE WITH ONLY A DOG...BUT!

BENNETT'S AND KSYD-990 SENDS SNUFFNIK, A 50-MILE - PER - GALLON NEIMAN - MARCUS STYLED RENAULT, WITH A LIVING HUMAN DISC JOCKEY, INTO OUTER SPACE!

SNUFF GARRETT, Disc Jockey for KSYD 990, Will Be Locked in His Famous 4-Door FRENCH RE NAULT, Atop a Flag Pole, Broadcasting Day and Night at BENNETT'S, 1307 SCOTT, 24 Hours a Day, Until 50 RENAULTS Find New Owners. Snuff Refuses to Leave His "Satellite Studio" for Any Reason Whatsoever Until 50 RENAULTS LEAVE BNNETT'S! Why? Because Only RENAULT Really Gives 50 Miles to the Gallon!

Following Snuff's Progress by Telephone Will Be America's Favorite Recording Stars, Including Elvis Presley, Gail Storm, Rusty Draper, Billy Vaughn, Julius LaRosa, Pat Boone, Jane Morgan, Tony Bennett and Many Others. Hour by Hour Progress Will Be Covered by the Nation's Leading Magazines, News and Photo Services, Including United Press, Associated Press, AP Wirephoto, Life, Newsweek, Look, Billboard, U. S. Radio.

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VERNON'S LEADING RADIO STATION

SNUFF'S ON 6 A.M. to 12 P.M. ALL DAY AND NIGHT SNUFF'S ON 6:30 A.M. to 10:30 P.M. ALL DAY AND NIGHT

SEE SNUFF IN PERSON AT 1307 SCOTT, BENNETT'S. Home of the '58 FRENCH RENAULT . . . TOPS IN SALES IN TEXAS

With Gary Lewis (left) and an ad (1959) that tells the story of Snuff's radio career.

R&R: In other words, you've never been a jock....

SNUFF: Well, I did on the air stuff at KLIF- 'cause it was my home. I'd like grown up there. I used to do the news at two in the morning and stuff like that. Run the board, my name was mentioned on the air all the time, but I wasn't really a jock.

R&R: Were you Snuff Garrett then? SNUFF: Yes.

R&R: How did you ever get Snuff?

SNUFF: 'Cause my last name was Garrett and Garrett "snuff" is the best known brand of snuff in the South. But I found out I wasn't any relation to Levi Garrett who owned the Garrett Snuff Co. 'cause when he died, he left something like 25 million dollars, and me and my mama didn't get any. And when I was in Junior High School, they named me Snuff Garrett. I was a cheerleader and all that stuff, and so that's what everybody called me. In school, I had a straight F card. I flunked every subject except ROTC, and the only reason I didn't flunk ROTC is because I was Assistant Regimental Sergeant Major and I made out had an A in the report cards. 1 ROTC and a straight F card. So I quit school. It just didn't do anything for me.

R&R: You quit after high school?

SNUFF: No, I quit in the low 10th grade. I got half a year in high school. So anyway, I came out here to California and hung out here, slept right down there on Holloway Drive right off Sunset Boulevard. Slept there right by the Holloway House Apartments. I like to starved to death out here. Cashbox was on one corner; I used to go over there and hang out every day. Jack DeVaney was running Cashbox then and he let me sit on the couch there and I got to meet a lot of people, looking for work. And I just about starved, literally starved. I'd dress in gas stations, sleep in the car, get up in the morning and go to the gas station and take a bath as much as I could, and brush my teeth and put on one of the two suits of clothes that I had, and go look for work. And I walked up and down this damn Sunset Boulevard a million times. So finally I ended up packing records for George Jay for 50 cents an hour.

And then Al Bennett came to town, and I knew Al from Dallas when I was doing promotion at Big State, Dot was at Big State and he was vice president of Dot then, and he came over and got me a job with Wallich's Music City. Al, by that time, had left Dot and opened Hart Record Distributing, I was the first promotion man for Hart Distributing and I got Don Blocker as the counter boy for Hart Distributors. So then AI tried to get me to go back to school and I wouldn't go back to school. He said, well then you go back to Texas and grow up, 'cause I was too young then, I was 16 or 17. So I went back to Texas and I sat at home for about two or three months and just didn't know what to do or what I was going to do. So Art Nelson and Bruce Haves and Ken Knox and a fellow named Bill Dunnigan, who was an advertising man in Dallas, called me up and said "come down here to KLIF and we're going to make an audition tape." So I went down to KLIF and I made an audition tape with them ... and they were big jocks then, the biggest in that part of the country. So I made the tape and sent it up to KDUB in Lubbock for Eddie Gayle, a disc jockey-Program Director there. And I got the job. And I went up

there and became a jock and I stayed there a year, did real good. R&R: What were the call

KSYD - 990

letters on that? SNUFF: KDUB. Doug Rogers owned it. He's now the mayor of Lubbock. So anyway, I stayed up there a year, and I was a disc. jockey up there with Sammy Riddle, Don Bowman, Reb Foster Reb Foster and I were in Wichita Falls together. So I hung up there a little while and made some very good friends, Buddy Holly was a dear friend of mine. It was before Buddy had recorded. He had just recorded that year, it was in 1957. And then I got an offer to go to Wichita Falls. I had come up with this expression in Texas that means a lot, but I used to end my show and I'd yell "Come a fcggin' cowboy." And all them cowboys they loved that 'cause that's what a cowboy yells when he comes out of the chute. When he's on a buckin' horse or something. So anyway, that got to be my expression.

R&R: What station in Wichita

SNUFF: KSYD. And then KSYD-TV. And then one day, Al Bennett called me. And I had my own dance place there called top, and then I had a Snuff's Hop record shop next door called Snuff's Hop Stop & Record Shop, you know, just anything to make a buck. And then I had this group up there that I was helping out that was living with me named Trini Lopez and the Big Beats. And I was trying to get him on a label, and I finally got him on King Records. So anyway, Al bennett called me one day and said come on back to California for \$90 a week. And hell, I was making three times that much in Wichita Falls. But, I quit. I had a buick convertible and I thought, that's too snappy for Hollywood so I'd

better gear down. So Lgot me a '57 Plymouth.

R&R: With the wings on it. SNUFF: One of them Savoys. Anyway, I got back to California, and here I was starving again, right back where I'd come from. So I kept fighting Al. I wanted to produce records. I wanted to be a

record producer. R&R: What made you decide that?

SNUFF: Because to me, that's where the money was. That's as cold as it is. To me, that's where 1 felt I could mak a buck and that's what I really wanted to do.

R&R: Did you have any musical training at all?

SNUF F: None at all. But I knew what I liked and what I didn't like, and to me, that's all it takes. So finally, after six months of doing local promotion, I talked AI and them ... Don Blocker at that time was head of promotion for Liberty ... into letting me produce a record. And after about six or seven records, I had my first two hits. I had two in the Top 10 at the same time.

R&R: Which were they?

SNUFF: The first record was "Dreamin" by Johnny Burnette, and the second was by Bobby Vee, a thing called "Devil Or Angel." Both of them were in the Top 10. R&R: How did it happen finally?

SNUFF: Well, the first thing I produced was Johnny. Al Bennett said, "Who do you want on the label?" Well, hell, there wasn't anybody on the label. They had the Chipmunks, they had Julie London, a few other people. They had Eddie Cochran who was great, but Eddie was produced by his manager. And I knew Eddie very well, but I knew I couldn't get in there. The only person on the label, his last record had been "The Preacher And The Bear," It

was terrible, was Johnny Burnette. And I knew John very well, so I talked John into letting me produce him. The first record I cut with him did pretty good in Chicago, it was a small hit, called "Settin' The Woods On Fire." That was the first record I cut. Then I cut one other record after that, and then the next one was "Dreamin." And then in the meantime, I'd picked up this kid from Minneapolis named Bobby Vee, from Amos Heilicher. Amos Heilicher had him on his little label. We took over the master ... the master didn't do very much. But he sounded like Holly to me and I figured I could pick it up --Holly had been killed by this time, with Bobby where Buddy had left off. He had the same feel as Buddy. So I had one record with him that didn't do anything and then the next one was "Devil Or Angel." So they just hit right together. Those were about my sixth or seventh records that I'd cut. I'd made a list, the first night I got the job in A&R, of all the things I was going to produce. All the songs I'd always like and all the albums I wanted to do and all the ideas. And that back page in that little memo pad was "Devil Or Angel" and later on I had Lovey Dovey" with Buddy Knox which was a pretty good size record. I had "Ling Ting Tong" with Buddy Knox which was a pretty good size record also.

R&R: How did you handle the success?

SNUFF: I went into AI, I was making \$90 a week, and he gave me a raise to \$125 a week. Well, I thought the whole world had ended. -That was more money than I'd seen in a couple of months. I told him I didn't want a raise, I wanted a penny a record. And that was unheard of. You gotta remember, this was 1959. That was really unheard of, to be

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qerminaro



Chastity Bono, Johnny Musso, Sonny & Cher, Garrett.

a producer at a company, because producers at companies got paid salaries and that was it -maybe a bonus at the end of the year. But I told him I'd had an offer from another label -- Jerry Wexler had offered me a job at Atlantic, a piece of the action or royalty -- so I went and told Al. So Al gave me the penny a record. So, I'm rocking along. I had a lot of hits during that time. After "Dreamin" and "Devil Or Angel." the next ones were "Rubber Ball" and "You're Sixteen." Then after that, "Little Boy Sad" and "Take Good Care Of My Baby."

R&R: You had a lot of them. SNUFF: Yeah, a lot of them. Must've had ten or twelve with Bobby. By that time, I'd picked up Gene McDaniels and had "100 Pounds Of Clay," "Tower of Strength," "Point Of No Return," "Chip Chip," Walter Brennan's "Old Rivers."

R&R: How did you ever get into Walter Brennan? "Old Rivers" was such a departure from anything at that time. That was a good rock and roll time, late '50's and early '60's.

SNUFF: Well I loved the song. We had the song around there, a friend of ours, named Cliff Crawford, had written, and we loved the song. The original person I called to do it was Gabby Hayes. And his wife has just passed away and he was back East and he wouldn't be back for about three months. I even called Tony Curtis, who I knew. Tony Curtis was going to Europe and he said "1'll talk to you about it when I get back." We had sent it to everybody under the sun, the song had been sent to Ernie Ford, Johnny Cash ... they'd all turned the song down. So that's when John Glenn did the space shot. So a doctor "that was a friend of Al Bennet's wrote the worst song you've ever heard called "The Epic Ride Of John H. Glenn." It was awful. So Al Bennett said "record this song." And I said "Al, it's terrible." He said "Well, I think it's a hit, go do it." So on the session, as the B side, I put "Old Rivers." So I was looking for somebody to do it, because John H. Glenn went up yesterday and was down this afternoon. So it had to come out right away. We're sitting in the office with a bunch of guys and somebody said "Well, I know Walter Brennan" -- I said "Get him." They called Walter Brennan' -- I said "Get him." They called Walter Brennan, I made a deal with him on the phone, and we recorded the next night. So I went down to record... I'll never forget Ernie Freeman. Ernie Freeman arranged all those things that I had in those days .... and Ernie Freeman came down to the date and he said "Boy, you've lost your mind this time ... this is the worst thing I've ever heard." So I said, "Well, run it down and let me hear it. Let's start with 'Old Rivers'." And he played "Old Rivers" and I leanded over to his ear and I said "Hey, you're wrong. That's a smash." So I went in and spent the whole session on "Old Rivers," and in the last fifteen minutes, I did "The Epic Ride Of John H. Glenn." And the doctor, who had his whole family there, got so mad he went back to Al Bennett and got me in all kinds of trouble. So anyway, Al Bennett had his kids take the record to school, and I told him "Old Rivers" was the hit. And Al

Bennett said the kids at school liked "The Epic Ride Of John H. Glenn." I said, "Then why don't you hire them to do A&R and send me back to school." I was so upset, I went over to see my buddy Chuck Blore, and I played him "Old Rivers." He listened to it and he said "Snuff, it's just another record to me." And 1 thought, how wrong can I possibly be? And I went home that day, and that night 1 sat for at least 15 hours and that's all I did was play that demo on "Old Rivers" over and over and over. So the next morning at 9:00, 1 called Chuck Blore at KFWB and I said "Chuck, I'm not sure that "Old Rivers," the Brennan record, is a hit ... I'm positive." Chuck said "to hear anybody today say they're positive about anything is great." He made it the new pick of the week. And that's how "Old Rivers" came to be and that's the truth.

R&R: I'd like to touch on production and overdubbing. How have you made the transition from the old mono days, probably even 2 track?

SNUFF: Well, this is funny. My engineer, Lenny Roberts, who we use all the time in the last couple of years, thanks to him, converted me from 3 track to 16 track. Because up until about the fourth or fifth Cher hit, I was still cutting on 3 track. He kept saying "well, you got thirteen more tracks the other way," and I'd say "yeah, but we don't need them." and I don't. I don't need them. Hell, I can go, cut one on a cassette player ... give me a battery and a little bit of tape...

R&R: What happens when you want to hear the strings in one

place and the horns in another place and the vocal in another place...

SNUFF: You just gotta lay for them. See, I can't read music so I'd have it written out for me... strings... horns...and I'd have the lyric underneath it. Then when I got to that lyric, I'd punch the engineer in the back and yell "Strings!" And he'd turn the damn strings up there. And then I'd yell "Horns!" ... and I had it all laid out for me that way. But I don't have to do it anymore ... I got 16 tracks now and it's really fun. Takes me another five minutes to dub-down.

R&R: I once heard it said that you look for certain kinds of songs, you look for story songs with a twist, possibly even dirty... SNUFF: Well, I don't think that...

R&R: "Dirty" is probably the wrong word.

SNUFF: Yeah. Because I don't put out what I consider, I don't think I ever have, put out a record that was dirty. I wouldn't dare do a record like that, although I love to listen to them. Like Lou Reed's "Give Me Head." But I could never do that, I'm sorry, I'm not the Lone Ranger, I'm not sitting on a white horse. But I'm certainly not going to do that.

R&R: Would you say that "The Night The Light Went Out In Georgia" maybe epitomizes the kind of story that you're looking for? Or maybe a "Gypsies, Tramps & Thieves."

SNUFF: I think both of those do. "Old Rivers," some of the Cher things, were good examples. "Dark Lady" is an excellent one.

R&R: "Dreamin" and most of the earlier songs were not that kind.

SNUFF: Well, verse chorus verse chorus songs. Straight verse-chorus songs. Bobby Vee ... to me, "Take Good Care Of My Baby" was the same type of thing, that was the early Carole King -Gerry Goffin stuff. I guess "Rivers" was one of the first of my kind of story thing. Just hit songs, that's what I'm looking for. But today, it's so tight, everybody's got their own thing, unfortunately. In those days, I used to go to New York -- all the New York publishers will tell you - I was there every 8-10 weeks. And I never came back from New York without a hit. Never. I'd go to New York, see all the music publishers, see all the writers, and every time I'd come back with at least one hit. Well, pretty soon, it started dwindling off more and more, and everybody started getting their own thing going and New York started falling apart. By that time, we had our own thing entranched out here. You have to build your own thing. You gotta do your own thing, because we spent more time calling publishers looking for material than publishers calling us. R&R: Do you look for new

R&R: Do you look for new writer-singers?

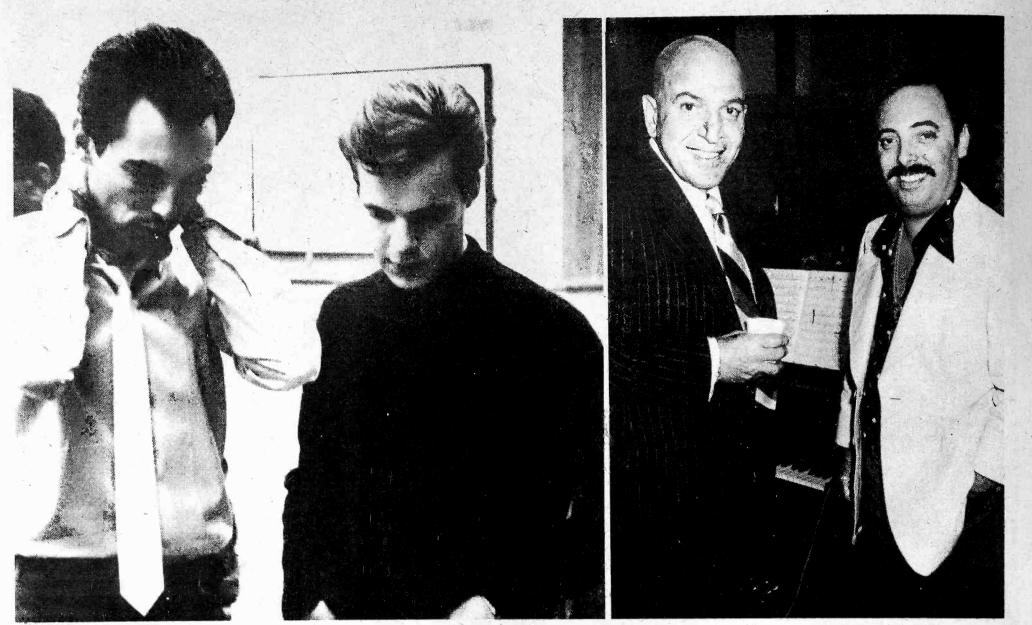
SNUFF: Not really. A stable of writers. But none of my artists have ever been writer-singers. Not one.

R&R: In other words, say you have an artist like Telly Savalas , let's take that for example. Let's take it as a project, was it your idea?

SNUFF: Yes.

R&R: Watching the TV show, or meeting him, or whatever, it dawned on you he could be a project, have a good album.





THEN AND NOW--Listening to playback with Bobby Vee in early 60's, and (right) with his current project, Telly Savalas.

SNUFF: Right.

R&R: Did you go out and commission writers to write certain kinds of songs? How did you do the project?

SNUFF: I had a writer write a song for him called "Rubber Bands And Bits of String."That's the only song that 1 had written for him. The rest of the songs that I did were standards, things that I thought might have a shot. The one I was really interested in was "If," which has turned out to be the single. Because that was a lyric, and in the original record, you can't really understand the lyrics. It's really a love lyric, and it's turned out to be a helluva copyright. But there still hasn't been that big, big record on it to make it a lyric song.

R&R: How did you get involved with Sonny & Cher?

SNUFF: Don Blocker came to work for me. I'd been semiretired, been riding my horses and I had a race horse, and after I'd sold my companies out, I quit for a while. Then when I came back to work, nine months later...

R&R: I missed that, Let's go back to that, ok. What happened? Did you get tired of the record business?

SNUFF: Well, no. When I was at Liberty, I got cold. I had a cold period at Liberty. In fact, I was so cold my lips were blue. So, of course, a cold A&R man at a record company is like having a fifth corner, you know. You just don't need it. It was getting very chilly there for me. And I wanted to go on my own. I looked for backers, this was at the end of 1964, and I was looking for investors. So I left Liberty and went into business for myself, with a guy named Leon Russell, who was a musician here in town. The first record I cut was "This Diamond Ring," with Gary Lewis. That was the first record we cut.

R&R: Was it still on Liberty? SNUFF: No, I sold the master to Liberty, but I was no longer employed by Liberty. That was the first record I cut as an independent for Snuff Garrett Productions. Sold over a million. We had nine or ten straight Top 10's with him after that. We published all of them. Leon and I wrote most of them. We were doing fantastic. So the money that I made from that, I turned around and started buying up songs. I bought up "My Special Angel," "Turn Around Look At Me,''''Summertime Blues,'' "Tossin' And Turnin'." And then we started having some hits.

R&R: You must own the Liberty oldie album catalog...

SNUFF: Just about. In fact, I put that together, the Liberty oldie Catalogue. I bought all those masters from Liberty. Every one of them. In those days, up to '64, that was all my idea.

R&R: All those "Big 16" packages and that kind of stuff? SNUFF: All of those were mine. I produced all those. Put all those together. And bought all the masters for them. And when I left Liberty, I was trying to get Al Bennettt to buy Sun Records. He said "What do I want with all them old Johnny Cash records?"

### R&R: When did Viva come along?

SNUFF: Well, there was Snuff Garrett Productions; then I started Viva Music, and Viva Records. I brought El Silvers from New York and he had 10 percent of Viva Records, just Viva Records; Leon and I owned the whole thing.

### R&R: Leon Russell?

SNUFF: Yeah. Then a year later, Leon wanted to go on his own and he left, I bought Leon out. Two and a half years straight. And I went out and bought me a race horse and 1 watched that run, made money with him, didn't lose any money. Still can't read a racing form, but I made money with him. I had my riding horse named Viva and l used togo out every day riding, shooting rabbits, just enjoyed myself. I did that for a few months and then a friend of mine in Dallas named Clint Murchison, who's an oil man, said "Why don't you start again?" R&R: Also owns a couple of big

things, doesn't he?

SNUFF: Yeah, a couple. The Dallas Cowboys ... 'And then, another friend of mine in San Francisco asked me to do the same thing. Ed Scarff, who used to be the president of Transamerica. So we put together a company and we started Garrett Music Enterprises. Which is this one here. And I'm very happy and they're very happy. And I'm working harder now than I ever worked before. R&R: Did you ever stop, anywhere along your life, to analyze why you've been successful?

SNUFF: Well, I don't consider that I've been that successful. Tomorrow's a new day for me. R&R: Ok. But if you look at the

record industry with a 95 percent failure record of productions out, if 5 percent succeed...

SNUFF: You mean of the recorded product? R&R: Yeah.

SNUFF: But see, I don't get involved in all the other things. I make records for disc jockeys and I don't think that ever changes. Like the value of songs for people. I don't think those values ever change. I don't care if the year is 1948 or 1968 or 1978 ... maybe thay're not the exact same songs, but the values are the same. And I'm a song man. Anybody in the music business will tell you, I'm a song man. I go for the song. And, hey, if all of my hits were stiffs, and all of my stiffs were hits, I'd be a helluva lot better off than I am.

R&R: When you say you go for the song, what about the disc jockey or program director that really doesn't even listen to the lyric like the audience does? They don't always listen to lyric. I think they listen to music first and see if it's the sound they want. I think the audience picks up on the lyric, maybe the first time through.

SNUFF: If a station is playing records that are boom boom booom, booom boom boom, boom boom boom; give me the one that goes boom ... booom ... boom ... boom. Because it's different. That's the one I want. Give me the "Old Rivers," give me "The Night The Lights Went Out In Georgia," give me the "Gypsies," give me something that nobody else has got. That's what I look for. Because, hey, I try to make something different, and that's why, thank God, I keep eating. We ain't missed no meals lately. And that's why I try to do it. Not long ago, the rule came down, in fact I heard it in your office, that KHJ won't play any record that's over 31/2 minutes. Well, hey, I've never made a record that was 3 ... I'm sorry, one record that I made that was 3:33 | think it was, Vicki Lawrence, it's the only record I've ever made that long. 1 don't know how to make a record longer than that. I don't know how in the hell they do that.

R&R: What about artist's expressions and the cop-outs we hear?

SNUFF: To hell with artist's expressions. I'm making records to sell. I'm trying to make a living for the artist and for myself and for the record company. If the artist wants to be an artist and he or she has their own expression ... hey, I don't go for all that, I'm sorry. To me, a record is a record is a record. And you're no better than the last one you put out. I get up every morning playing like I'm broke and I come down, trying to whip the hell out of them.

R&R: Would you say that maybe your success has a lot to do with your background in the radio industry?

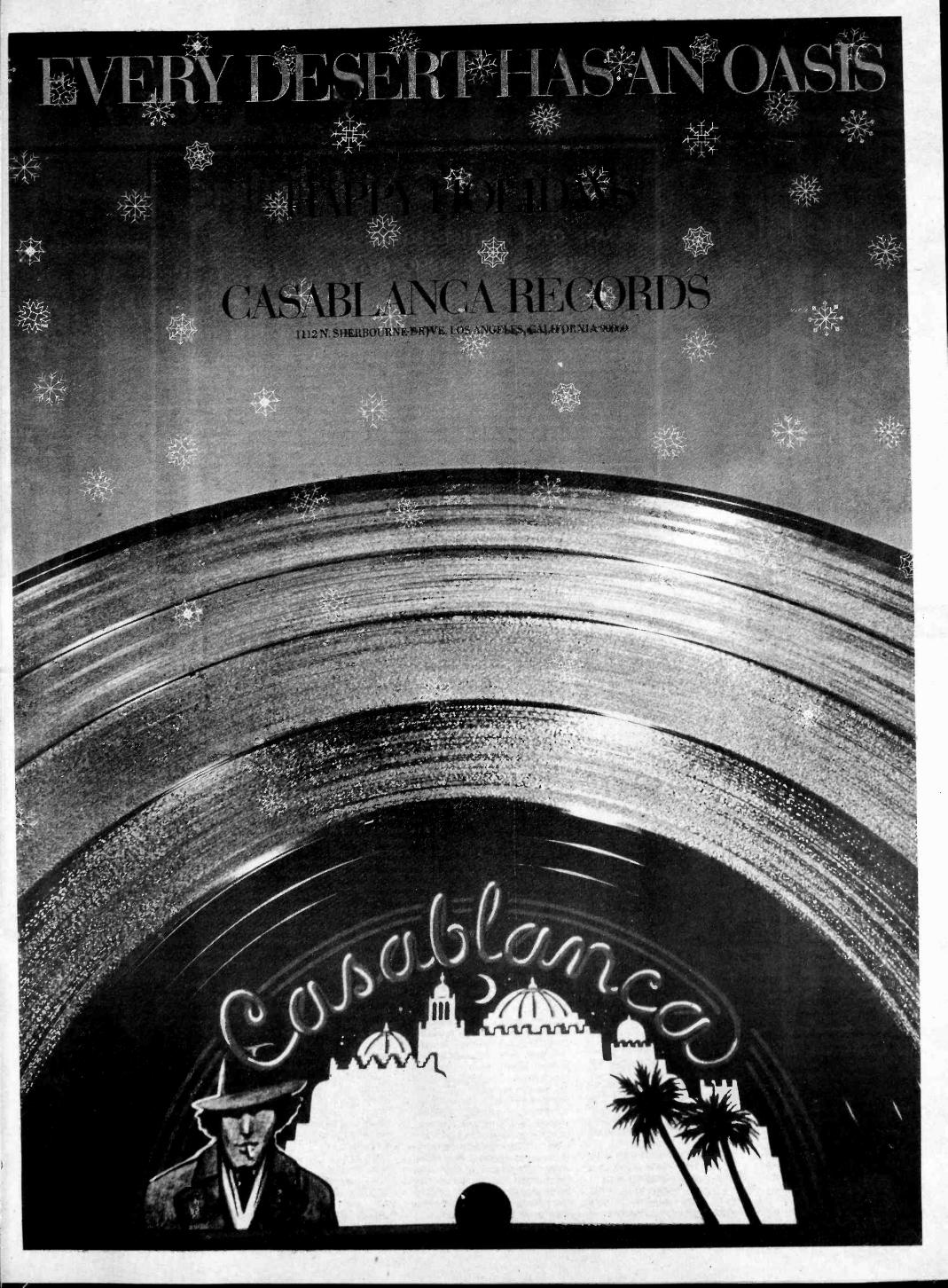
SNUFF: No. I think my success is due to my background or not knowing whether I was going to eat tomorrow or not.

R&R: Roll in at the right time. SNUFF: Trying. You gotta try. And I think, another one is deciding what you want to do. I turned down a couple of really big artists last year, I really did. Big artists. I made a mistake, but I was filled up at the time and I didn't want to do more than I could do. And it hurt me, in fact I missed a couple of hits by it. But, I think if I had it all to do over, I'd do it again.

R&R: OK. Let's go to the other side. I can't say failures, bu let's take the follow-ups. Let's take the follow-ups to "The Night The Lights Went Out." There has not been a success for her since. SNUFF: That's correct.

R&R: Why?

SNUFF: I guess I picked the wrong songs. That's all I can say. I don't blame anybody. Look, fortunately, I take the credit for the ones that are good, but I also take the credit for the ones that are bad. And you won't find many producers who will do that. But, it makes it harder because you certainly have more failures than you have successes. If you want to go out and spend \$200,000 on an album, I can cut ten albums for \$200,000; you bet your sweet ass I





Wife Yolanda, daughter Dawh, and Snuff relaxing in their game room.

can cut you a hit for \$200,000;. I f you can't, you might as well quit. But, see, I don't do that. When I take a budget into a record company -- the most expensive album I ever cut in my life was \$30,000. And people will say "Yeah, and it shows too." Maybe so. Well, everything's rocking right on.

R&R: Yeah. The hits come out. Where do you see radio going at this point, in regards to music? Music has gone through so many evolutionary changes in the past three-four years. Yet, your records have stuck out and been there. The Cher records have been hits, Vicki Lawrence has been a hit ... do you just update the arrangements to fit in and still look for the straight story record? In other words, you never cut a progressive record.

SNUFF: I wouldn't know how to ... I can't even spell "psychedelic" or "progressive."

R&R: What I'm saying is you don't look for the trend and try to fit in the mold, do you?

SNUFF: I don't think so. No. Would you say I do?

R&R: No. I think you've been setting them.

SNUFF: Well thank you, that's nice. But I'm not out to look for new worlds to conquer. I don't think there's many records that I've made that anyone's gonna etch in stone on the side of a building saying "This was the greatest thing that was ever made." And I don't think you can do that with probably 99% percent of the pop records made today. But pop records are made for that moment, for people, for that moment. Cher never liked "Dark-Lady." Well, she was right. It held it down to 2 million. She was absolutely right. But somewhere out there, there are 2 million people who liked that record enough to buy it. So that doesn't bother me when people say "Oh, I don't like that record." Hey, fine.

They don't like that record. I listen to country music most of the time. In fact, almost all thetime. I tune into KHJ to hear what's happening maybe one day every two weeks to listen to what's going on. But country music is the roots to me. I don't care what other people are doing. I know what I want to do.

R&R: How does it feel when you get your record on a WABC or on a KHJ?

SNUFF: I've been very fortunate to have over thirty Top 10 records. And that's a lot for me, I'm happy with it. But when I get that 31st one on there, it's as exciting as the first one I ever got on there. Thrills me to death. 1 can't tell you. And when I get that 31st one on there, what it really does for me is I get in the car and I drive home and I hear it on the air, and I lean back a little bit further in the seat of my car and l say "OK. I'm alright for another fourteen weeks." And I've been living like that for fifteen years.

R&R: You said one thing that really stands out, and I'd like you to elaborate on it a little bit ... that pop and rock reocrds are made for the moment.

SNUFF: For the person who hears them at that time. Twenty years later, they're gonna look back and some guy and some girl are going to be kissing on their 20th anniversary and saying "remember the night we heard "Dark Lady"??" And that sounds silly to us at this given moment. But that's the way they look at it. That was their song. And that's a bad example, really but, I'm saying that's their music.

R&R: Like "American Graffiti" -- that was the era of the kids . . .

SNUFF: Totally. There's a lot of people that "Take Good Care Of My Baby-- was their song. I went to see "American Graffiti" which I loved. And when "You're Sixteen" came on, I like to have

fell out of the chair. Flipped me out. I loved it. Like the first time I ever heard it. And that's great. I love that. But the days of going into a studio and turning all the air conditioning on yourself and sitting there proclaiming and spouting what should be done every place in the studio . . . to me, that's a lost era. That was fun, we all did a little bit of that in the late '50's and early '60's. But today the record business is a 2 billion dollar industry. It's bigger than the picture business or television business. It is a big, big business. And to be big business, everybody can't be a bunch of radicals sitting around saying this is what should be done, and that should be done, and spouting things. You gotta work for it. You gotta work to make records. And that's what I try to do.

R&R: Where does your satisfaction come off? In the money?

SNUFF: Oh, please believe me, I wouldn't still be working for the money. The money is great and I love it like anybody does. But I'm working for the satisfaction of having more hits. I want to compete, every day. When I lose, I don't like to lose. I've never been a good loser. And I try to be a pretty good winner. I'm not out to hurt anybody. I'm out to keep my people together.

R&R: Let's talk about the current project, Roy Rogers.

SNILEF Well, you gotta reali that's the most exciting project I've ever done. Because he was my idol. When I was growing up, I was a cowboy freak. And I still am, as you know. I have all the western movies at home. I own more of Roy's pictures at home than he does. I must have around 25 of his movies at home. And I enjoy sitting and watching them. In fact, I'm buying a new riding horse right now. I enjoy riding, I've enjoyed it all my life. I enjoy being around horses, getting away, that's a great relief for me, it's a great tension-breaker.

R&R: Let me ask you, did you know him at all, or did you just search him out and then decided what you wanted to do?

SNUFF: Oh no. I've known Roy for some time. In fact, we just came back from a fishing trip up in British Columbia. He's a marvelous man. He really is the King Of The Cowboys. There's only one like him. Roy's 63 years old and he looks like he's 40. Unbelievable when you see him. He's the sweetest, nicest man in the world.

R&R: Did he just come to you to bring him back and make records again with him?

SNUFF: No, my wife and I went up to Apple Valley and spent a weekend with him and Dale. And I told him the idea I had for a song called "Hoppy, Gene & Me." And I laid out the basic idea for it, and told him there were a couple of other things I wanted to record with him. And I said, "If I can sell the project, would you do it?" And he said "Sure, I'll do it." So I came back and the first person on my list to go see was Russ Regan. I went to Russ and I played him the demo that I had on "Hoppy, Gene & Me" and Rusty said "If you'd have told me an hour ago that I was going to sign Roy Rogers I'd have told you you were crazy." But he said "after hearing that song, we got a deal."

R&R: Are there any plans to do anything else, merchandisingwise... make Roy Rogers shirts, lunch pails, belt buckles, etc?

SNUFF! They're just getting into all that now. Russ is just talking about all that now. But they really believe in the record. R&R: The potentials for merchandising it are just incredible.

SNUFF: Well, Roy's merchandising as you know...we all grew up wearing them Roy Rogers boots and the guns, and he had over 400 products at one time. So he's

pretty much into that and fairly familiar with it. In fact, he had his Roy Rogers Outpost at all the Sears stores for years and year and years. Blankets, and bedspreads and everything. Anyway, he's a very very nice man. In fact, when we were up in British Columbia salmon fishing, he pulled a nice 12 pound salmon out. When you bring the salmon to the boat, he jumps around so much and swims around so much in the boat that they hit him in the head with a mallet to knock him goofy. So when Roy brought his 12 pounder in, and the guide hit him in the head with the mallet, Roy said, "Happy trails." He's a great guy.

R&R: Where do you see Snuff Garrett going? Obviously you have enough money to live comfortably now.

**SNUFF:** No, I don't stop there. It's not comfortable.

R&R: Is there any desire to do anything, to build anything, to make anything, outside of tomorrow's hit record?

SNUFF: I want to make a western movie. That's what I've wanted to do. We've talked about a project with Roy for some time. R&R: With you in it?

SNUFF: No, no, not as an actor. I wanted to produce a picture. But like everything else, if I can't do it exactly like I want to do it, then I don't want to do it. No, there's nothing that I really want to do, except make more records. I still want to compete. I wanted to say one thing because I know your paper reaches a lot of disc jockies and a lot of Program Directors. I want to take this opportunity, through your paper, to say thank you. Because I really appreciate that they let the old standby name Snuff Garrett still rock on a little bit. And I really do appreciate it. I never call anybody, 1 never both anybody at stations, other than maybe a couple of old friends. But, we do appreciate it and we thank them for it.

# Promoting Good Times During the Holidays & Good Luck in '75

RAY ANDERSON Vice President, Promotion ED LEVINE National Blue Note

BILL ROBERTS National Album

RICH FAZEKAS National College

LYNN SHULTS National Country

JACKIE DEAN Atlanta

BRUCE WILLIAMS Atlanta

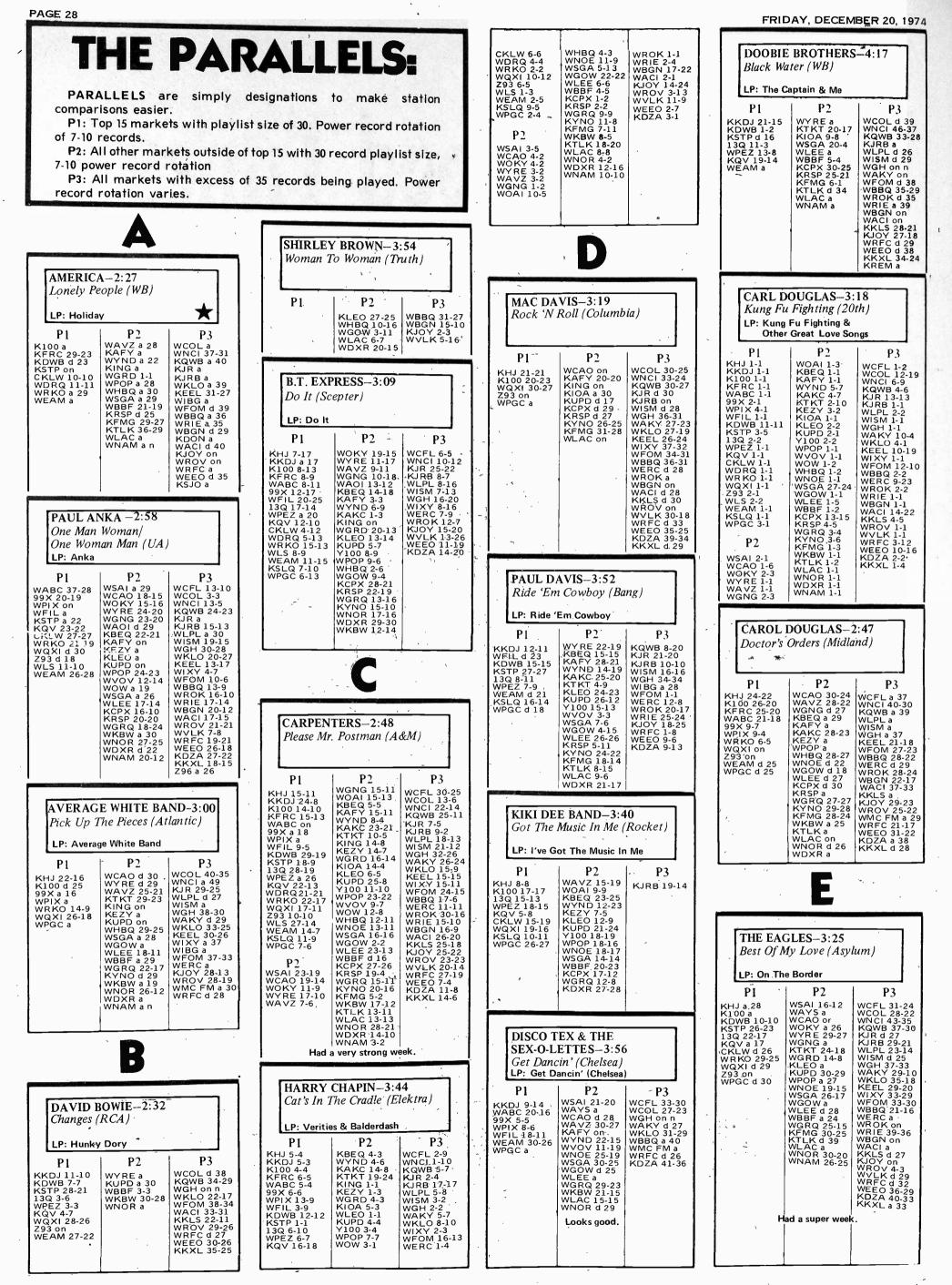
TOM SCHOBERG Baltimore **BILLIE LEE HORN** Boston LOIS KENNEDY Cincinnati **MIKE CONWISHER** Chicago **VIC PERROTTI** Cleveland **HARVEY HOFFNER** Dallas DAWNA SAVEDO Detroit **STEVE CUMMINGS** Houston **CHRIS CRIST** Los Angeles

GENE ARMOND New York CHRIS MITCHELL New York ARTIE SIMON New York TOM MOORE Miami JACK SATTER Minneapolis LARRY COHEN Philadelphia

JACK CAMPBELL San Francisco

RICKI RENNA St. Louis

# The United Artists Promotion People

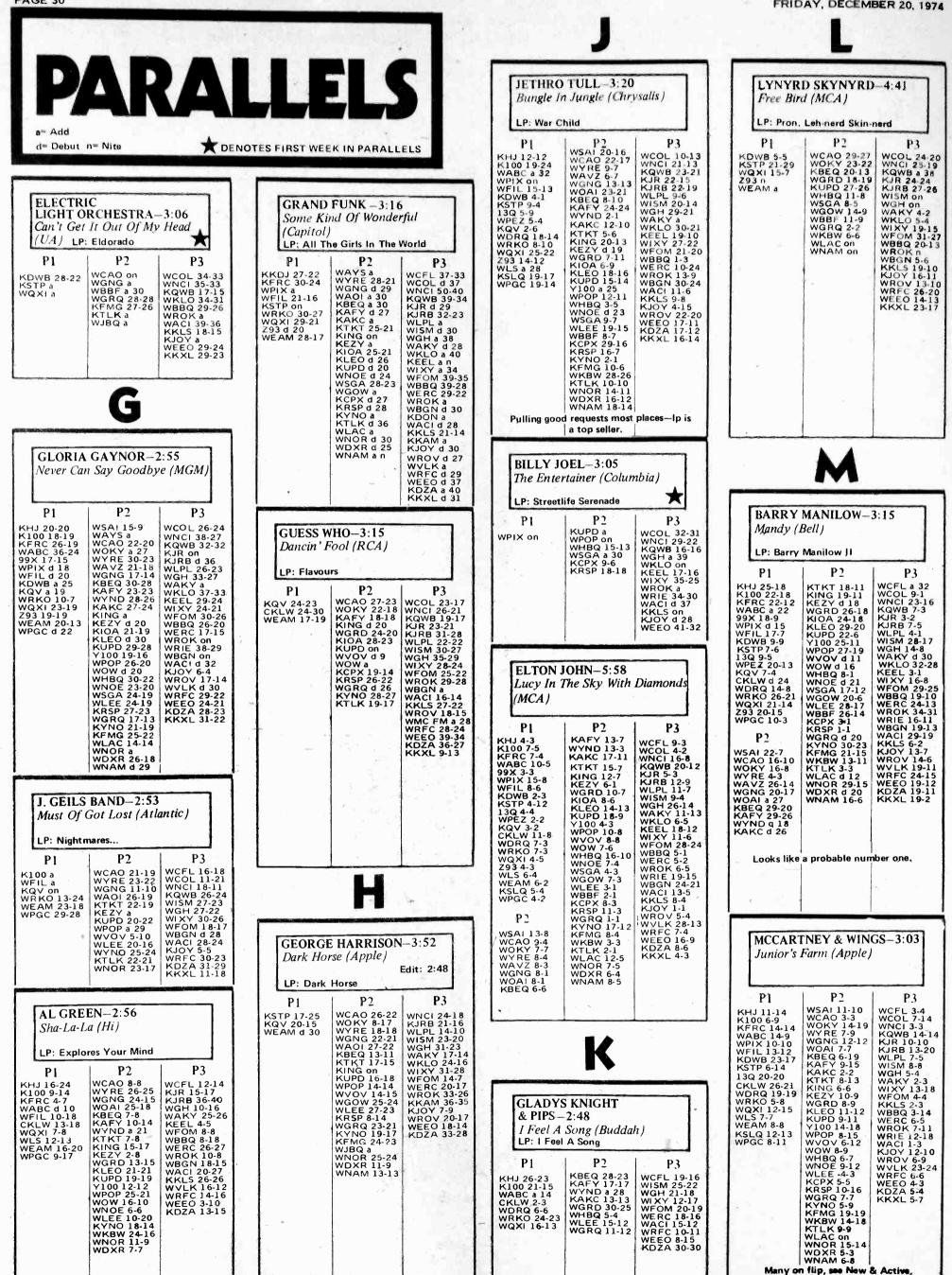


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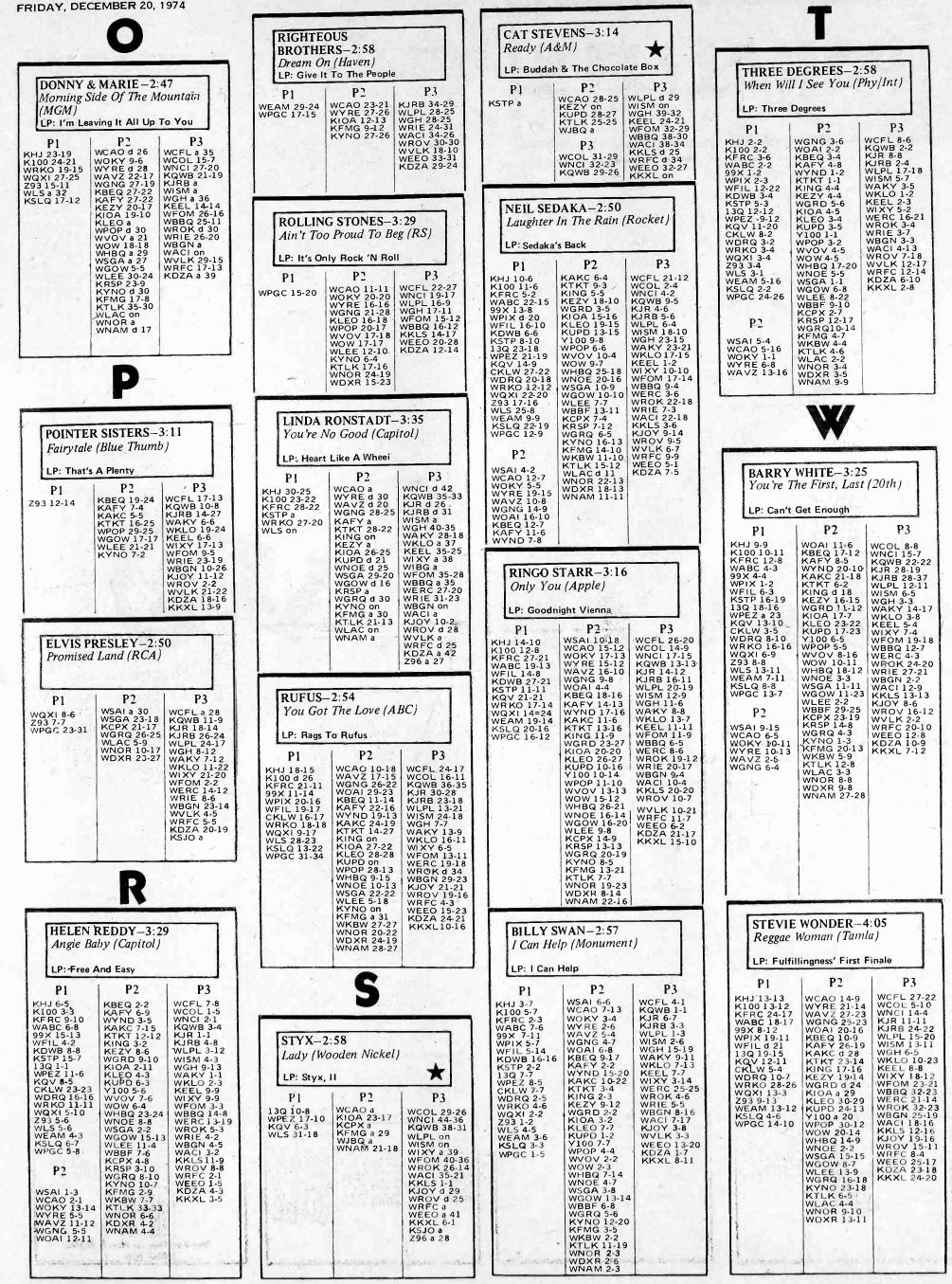




FRIDAY, DECEMBER 20, 1974

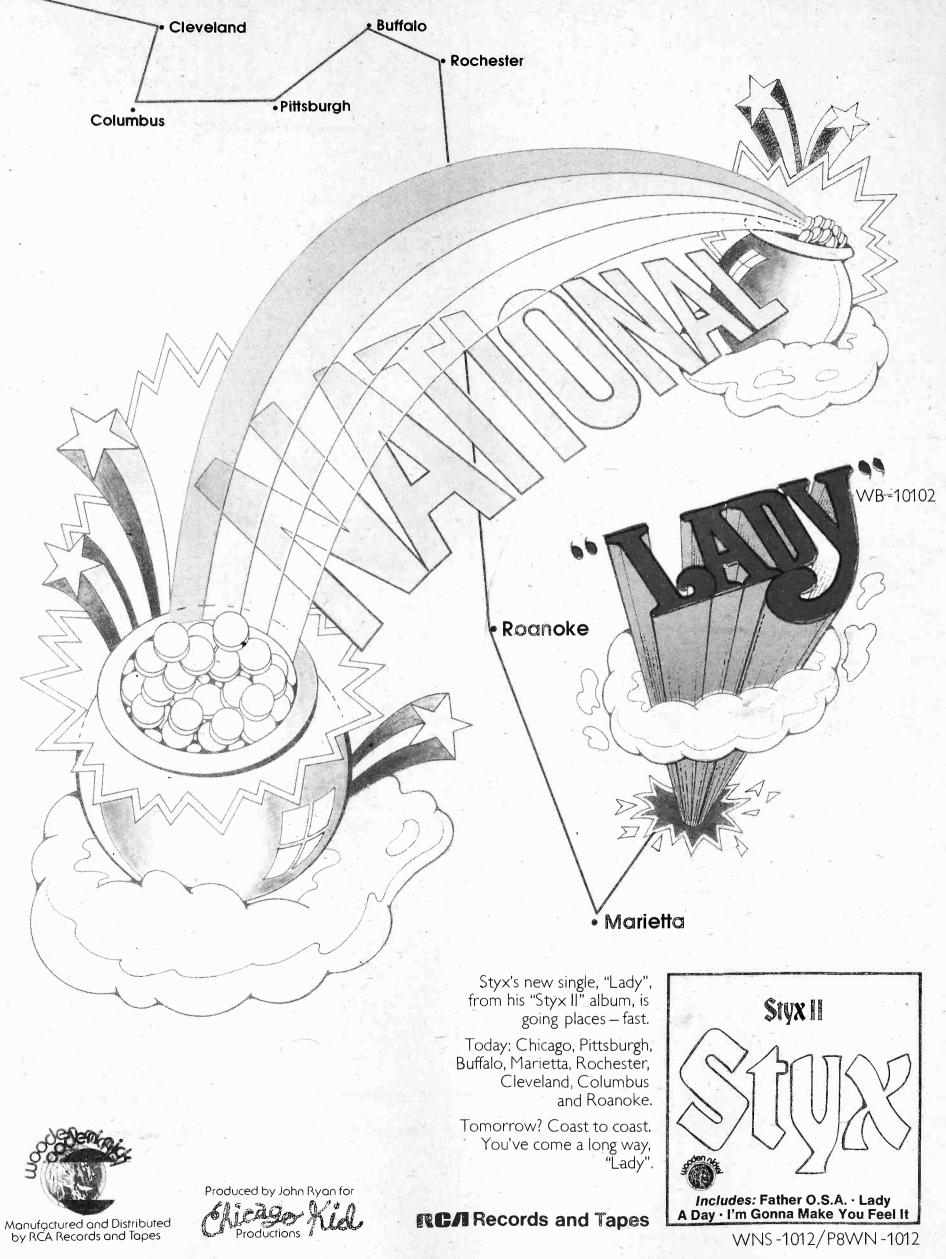
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#### FRIDAY, DECEMBER 20, 1974

### <u>KCKC's EDITORIALS:</u> 'Getting Country Stations Out Of The Barn...'

By JIM DUNCAN

"If you were watching television Tuesday night, you probably saw a news story about Wisconsin Dairy Farmers slaughtering 650 innocent calves and pigs in protest over meat and milk prices. I would imagine, like myself, you were overwhelmed with a feeling of revulsion. These farmers from Curtiss, Wisconsin -- in plain view of television news cameras - shot to death baby calves and pigs. I cannot find any reason good or bad enough to salughter any animal. If the farmers can't feed them, then, they shouldn't breed them ....."

"The qualified, total and absolute pardon given to Richard Nixon for any and all unlawful acts he committed is a major travesty to justice..."

"I am going to step into an area of sensitivity for all of us. The Energy Crisis. It is obvious to all by now that the energy crisis is real no matter what the reason or causes are... If we don't find the reasons and correct them now, it will happen again and again..."

"In a public appearance outside the White House, Tricia Nixon Cox was quoted as saying: "My father is going to fulfill the mandate he was given to rule the country!" Rule the country! What are we -- her father's subjects? Kings and dictators rule. Presidents govern...."

Are these editorials heard on a progressive rock & roll station? No! These are the words and ideas of the President of KCKC radio in San Bernardino, California. These are quotes from editorials given by Doug Trenner on his Country radio station.

Editorials on many country stations in the past have been a vehicle to express the typical stereotype "country attitudes." Such as the American Flag, The President, Mother and Apple Pie. When Doug Trenner does an editorial, he is not trying to please anyone. He tells it like it is, in hopss of stimulating his audience to think.

Trenner considers himself a progressive-liberal. He feels his audience of country listeners are more conservative, but a class of people who will listen to different views and think about what is being said.

Inspiration for his editorials, which began in 1971, came from the fact Doug felt people need some kind of stimulation to think. "If I get someone mad enough, then something will get done." His editorials are aired only when he feels there is something to say.

KCKC to Doug is a "community safety valve." He encourages opposite viewpoints. A future plan of KCKC is to have Mini-Editorials. Listeners will be asked to call in to tape :20 - :30 editorial opinions of their own.

Doug doesn't believe a station should use the power of editorials

to make themselves look good to the community. To do editorials on a general basis, with no answers, is a waste of time. Doug always comes to some conclusion with his editorials.

He is always willing to talk with anyone about his editorials and their content. Audience response has been tremendous. The station gave away more than 150 copies of an editorial on the oil crisis. He ran an editorial on the needless killing of animals in Wisconsin. Ten minutes after it aired, more than 25 people came to the station wanting copies to send to the mayor of the town involved. Trenner said his life has even been threatened a couple of but nothing ever times, developed.

Doug Trenner is a communicator. Doug Trenner has seen his responsibility as a station owner and has done something about it. Doug Trenner believes his "country" audience can listen to contemporary ideas and even relate on an intelligent level. Getting country music stations out of the barn and away from the stereotypes attached to same is his goal. By gawd, he's doin' it, y'all!



KCKC's Doug Trenner (right): Getting Country Music stations out of the barn and away from the stereotypes attached to same is his goal. See story this page. With Trenner (above) is wife Tina.

### **COUNTRY RADIO NEWS**

WIL in St. Louis last Friday held a "Jacky Smith Day." Smith is a member of the National Football League's St. Louis Cardinals. Among the special persons attending the event at WIL were Missouri Governor Bond, the Mayor of St. Louis and the head coach of the St. Louis Cardinals, Don Coryell. Smith was asked to be a "D.J. of the Day." When he arrived at the station he found all these special people, plus many of his old coaches and friends.

.

KLAK in Denver is having a "Back Home Again" contest. The contest is promoting the JOHN DENVER L.P. of the same name. Listeners are asked to call and record the reason they want to bring someone back home to Denver. The station is picking up the tab for one lucky person. Hundreds of albums are given away as consolation prizes.

In Baltimore at WISZ, Bill Barden reports of a Christmas Promotion. Two air-personalities are heard singing a short Christmas Carol. Listeners have to identify the TWO jocks to win. Different pairs of D.J.'s are heard each hour.

#### - 1

A flag-football game was played for the Toys for Tots

campaign in Orlando, Florida. WHOO radio got together with the other radio stations in the area and they played the Pizza Hut managers. The admission to the game was a toy for a needed child. Pizza Hut beat the jocks: 14-12:

KSON and Ed Chandler report from San Diego of their annual Santa Claus: "HO, HO, HO," contest. The station is giving away Christmas Albums each day at the sound of Santa Claus. When the listeners hear it they call and win.

In Memphis, WMC has recorded country artists telling "What Christmas Meant to Them." The station has over 50 recordings and will be using them on the air now thru Christmas. After each one-minute feature, the station plays a Christmas song by that artist.

WIRE listeners in Indianapolis are getting the "Goose." WIRE is having a goose give-away for their Christmas promotion. They have asked their audience to send in cards. If a card-sender is listening when they hear their name on-the-air, they get a Christmas Goose. QOOOOOH.

THE FCC (So You Can Understand It) BY JASON SHRINSKY LAW OFFICES OF STAMBLER & SHRINSKY

### Continued from page 4

At the same time, the FCC said it would accept the WGNU application and the trustee's application for modification, and would designate all the pending applications for hearing in a consolidated proceeding.

The Commission noted that the comparison would be between the WGNU proposal and the application for renewal taken in conjunction with the applications for assignment and modification of KWK. Doubleday was made a party to the proceeding. "The applications for renewal, modification, and assignment must stand or fall together," the Commission said.

Hearing issues include a determination of the areas and populations to receive primary service from the proposed operations (the trustee in bankruptcy proposed to serve St. Louis; Norman Broadcasting Co.; proposed to serve Granite City) and the availability of other radio service to such areas and populations; which proposal would better provide a fair, efficient and equitable distribution of radio service; which would better serve the public interest, and which should be granted.

The Commission also ordered that in the event of grant of the applications of the trustee in bankruptcy for renewal, modification and assignment, the authorization issued would be subject to the condition that it was without prejudice to whatever action, if any, the FCC might deem appropriate as the result of final action in civil antitrust actions pending in which Doubleday Broadcasting Co., or its parent corporation, Doubleday Publishing Co., is a defendant.

Action by the Commission December 4, 1974, by Memorandum Opinion and Order. Commissioners Wiley (Chairman), Lee, Reid, Washburn and Robinson with Commissioner Hooks dissenting.

PAGE 33

**RADIO & RECORDS** 

COUNT

FRIDAY, DECEMBER 20, 1974

**JIM DUNCAN/Editor** 

**R&R COUNTRY HOTLINE:** (213) 466-0954

Radio & Records **December 20, 1974** TREND: 11/29 12/6 12/13 LYNN ANDERSON/What A Man, My Man Is (Columbia) 2 9 6 1

MERLE HAGGARD/Kentucky Gambler (Capitol) 18 8 4 2 GARY STEWART/Out Of Hand (RCA) 12 7 6 4 ELVIS PRESLEY/It's Midnight/Promised Land (RCA) 13 10 8 JOHNNY RODRIGUEZ/We're Over (Mercury) 5 5 2 1 BILLY "CRASH" CRADDOCK/Ruby Baby (ABC) 20 9 7 6 BILLY SWAN/I Can Help (Monument) 3 1 1 RAY PRICE/Like Old Times Again (Myrrh) 19 12 12 8 **GEORGE JONES/The Door (Epic)** 21 13 11 9 10 DONNA FARGO/U.S. of A. (ABC/DOT) 16 14 14 9 11 CHARLIE RICH/She Called Me Baby (RCA) 2 3 FREDDIE HART/My Woman's Man (RCA) 15 27 17 12 B RONNIE MILSAP/Legend In My Time (RCA) 23 5 MEL TILLIS/Memory Maker (MGM) 14 6 5 JOHNNY PAYCHECK/For A Minute There (Epic) 20 17 15 BRENDA LEE/Rock On Baby (MCA) G 23 21 BILL ANDERSON/Turn Radio On (MCA) 15 16 18 17 JERRY LEE LEWIS/He Can't Fill My Shoes (Mercury) 11 13 18 15 BRIAN SHAW/Here We Go Again (RCA) 26 20 19 JEAN SHEPARD/Poor Sweet Baby (UA) 29 24 20 HANK WILLIAMS, JR./Angels Are Hard To Find (MGM) 22 21 24 CONNIE SMITH/Got My Baby On My Mind (Columbia) 27 22 2 3 10 23 JOHN DENVER/Back Home Again (RCA) DAVID WILLS/Song on the Jukebox (Epic) 27 26 24 25 MICKEY GILLEY/City Lights (Playboy) 36 STATLER BROTHERS/Susan When She Tried (Mercury) 29 26 BARBARA FAIRCHILD/Little Girl Feelings (Columbia) 28 27 28 JERRY WALLACE/I Wonder Whose Baby (MCA) 34 -29 MEL STREET/Forbidden Angel (GRT) 18 19 30 ANNE MURRAY/Son Of Rotten Gambler (Capitol) 17 C.W. MC CALL/Wolf Creek Pass (MGM) 8 38 0 MOE BANDY/It Was Always So Easy (GRC) RED STEAGALL/Someone Cares For You (Capitol) 37 33 CAL SMITH/Time To Pay The Fiddler (MCA) 40 34 BOBBY BARE & FAMILY/Singing In Kitchen (RCA) 35 25 30 36 CHARLEY PRIDE/Then Who Am I (RCA) 69 NAT STUCKEY/You Don't Have To Go Home (RCA) 39 37 BRIAN COLLINS/The Way Love Should Be (ABC/DOT) 38 CRYSTAL GAYLE/Wrong Road Again (UA) 33 39 DON WILLIAMS/Ties That Bind (ABC/DOT) 40

### Most added

**TILLIS & BRYCE** "You're The One" (MGM) WAYLON JENNINGS "Rainy Day Woman" (RCA) SAMI JO "I'll Believe Anything" (MGM) CHIP TAYLOR "Me As I Am" (Warners). MARY KAY JAMES "The Crossroads" (Avco)



We're getting things ready for the holidays around the Duncan household. This year I've decided I'm giving my wife a gift worth \$50.00 -- I'm giving her \$100. (At least, with money as a gift, you don't have to worry about getting the wrong size.) ... BILL COFFEY is leaving WJJD in Chcago as music director and D.J. He'll be joining LEE SHERWOOD at WMAQ as their 10-3 personalty. CORKY MAYBERRY, from KLAC, will do afternoon drive. LARRY "The Legend" JOHNSON formerly with WIND, Chicago, will do all nights. CHARLIE WARNER, Continued on page 36 **NEW & ACTIVE** 

MEL TILLIS & SHERRY BRYCE "You're The One" (MGM) strong adds on this short-uptempo record: WDEE, KTCR, KTUF, KLAK, WBAP, WINN, KAYO, KSPO, KCKC, KKYX, WAME and many more... MAC DAVIS "Rock & Roll Gave Me Best Years" (Columbia) more adds: KSON, KCKC, WEEP, WHN, WJJD... continued strong at: KKYX, KBOX, KIKK

JOHN DENVER ''Sweet Surrender'' (RCA) big adds at KBOX, WJJD. WDEE, KBOX, WUNI. Picks at WPLO and KLAK

MARK KAY JAMES "The Crossroads" (AVCO) adds include: KHEY, WMC, KSO, KCKC, WONE, KKYX, KBOX, WHO, WINN and more. WAYLON JENNINGS "Rainy Day Woman-Help the Cowboy" (RCA) Continued split play, leaning more toward "Rainy." top added record this week: WSLR, KRMD, KCKN, KNEW, WEEP, KSO, WHOO,

WDEE, KTCR, WAME, WIL, PICK: WHO. JERRY REED "Let's Sing Our Song" (RCA) add KUZZ, starting to, pick up on charts. 36-22 WUN1, 79-47 WBAP, debut 42 KRAK & WJJD, debut 49 WISZ. No. 36 WISZ, No. 50 WPLO No 36 KBFW.

LOIS JOHNSON "Loving You Will Never Grow Old" (20th) continued strong airplay. More adds: WMC, WSLR, WAME, KTUF, KLAK, WJJD, WINN

LAWANDA LINDSEY "Enough Rope To Hang" (Capitol) picking up good airplay including adds at: WUBE, KSO, KTUF, KLAK and KŴJJ KENNY PRICE "Easy Look" (RCA) adds WWOK, WPLO, KKYX, Picks: KBOX, KTUF.

ROY ROGERS "Hoppy, Gene & Me" (20th) more adds this week: KNEW, WWOK, KBUL still good phone action. Debut 44 KRAK, debut 56 KLAC

CHIP TAYLOR "Me As I Am" (WARNERS) top adds WJJD, WMC, WIRE, KXLR, WHN, KIKK, and KWJJ.

LINDA RONSTADT "I Can't Help It" (Capitol) continued strong, plus requests. Adds WWOK, KHOS, KBUL, WUNI, WSLR

SAMMI JO "I'll Believe Anything" (MGM) adds in many top markets. KSPO, KCKN, WUBE, WHOO, WDEE, KERE, and WUNI.

Continued on page 36

### Asterisk (\*) denotes records Most Added this week. KCKC/SAN BERNADINO KHEY/EL PASO

Betty Jean Robinson David Wills Tillis & Bryce Glen Campbell Mac Davis Mary Kay James\*

KRMD/SHREVEPORT Tom T. Hall Waylon Jennings Dick Feller George Kent

WWOK/MIAMI John Denver Linda Ronstadt Roy Rogers Kenny Price

Hank Thompson **KHOS/TUCSON** 

Linda Ronstadt C.W. McCall David Wills Tom T. Hall Crystal Gayle T.G. Sheppard

**KBFW/BELLINGHAM** Hank Thompson C.W. McCall Mickey Gilley

KAYO/SEATTLE Tillis & Bryce\* Merle Kilgore Country Hams WIRE/INDIANAPOLIS

Bobby Bare & Family Buck Owens Susan Raye Eddie Raven Red Steagall Chip Taylor Pick: Waylon Jennings

KSPO/SPOKANE

Pick: Johnny Cash Charley Pride Frenchie Bourque Tillis & Bryce\* Sammi Jo

KCKN/KANSAS CITY Waylon Jennings Carl Smith Sammi Jo

KNEW/OAKLAND Roy Rogers C.W. McCall Frenchie Bourque Dickey Lee

WEEP/PITTSBURGH

Linda Ronstadt Connie Eaton

WUBE/CINCINNATI

Tillis & Bryce Sammi Jo

Tom T. Hall T.G. Sheppard

Chip Taylor Lois Johnson

KWJJ/PORTLAND

T. Ernie Ford Clay Hart Jimmy Nall

Rex Allen, Jr. Johnny Cash Mary Kay James\* Carl Smith **KSON/SAN DIEGO** Mac Davis Susan Raye Paul Davis Glen Campbell WHOO/ORLANDO Pick: Tom T. Hall Waylon Jennings\* Sammi Jo\*

KCEY/MODESTO Charley Pride Rex Allen, Jr Little David Wilkins Jim Ed Brown Tom T. Hall Roy Rogers

Johnny Russell

**KBUL/WICHITA** Jim Glaser Tom T. Hall Linda Ronstadt Roy Rogers Little David Wilkins Paul Rich

Charley Pride KZON/SANTA MARIA Dick Feller Gene Clark Norro Wilson

John Guess

KUZZ/BAKERSFIELD Johnny Carver Johnny Cash Roy Rogers Jerry Reed Tex Williams

WDEE/DETROIT John Denver Waylon Jennings\* Sammi Jo' Tillis & Bryce

WHO/DES MOINES Lary Steele

Mary Kay James\* Pick: Waylon Jennings WISZ/BALTIMORE Dottie West Judy Lynn Glen Campbell Jim Mundy Asleep At the Wheel

Porter Wagoner Chip Taylor WRCP/PHILADELPHIA

Neil Diamond Ronnie Milsan Barbara Fairchild WJJD/CHICAGO

Pick: Waylon Jennings Lois Johnson Porter Wagoner Jim Ed Brown Mac Davis John Denver Chip Taylor

**KTCR/MINNEAPOLIS** Pick: Tillis & Bryce Waylon Jennings\*

**KRAK/SACRAMENTO** Dickey Lee

Eddie Arnold Tanya Tucker Tom T. Hall KLAK/DENVER Pick: John Denver Hank Snow Eddie Arnold Brenda Lee Tillis & Bryce'

Douglas Bros. Lawanda Lindsey Lois Johnson Jim Glaser WNCR/CLEVELAND Charley Pride Jean Shepard Mickey Gilley

**KFOX/LONG BEACH** C.W. McCall

**KXLR/LITTLE ROCK** 

**KTUF/PHOENIX** Lois Johnson Red Steagall John Denve Tennessee E. Ford Roy Rogers Jerry Navlor Tillis & Bryce Kenny Price Lawanda Lindsey

**KERE/DENVER** Jerry Naylor Cliff Cochran Ferlin Husky Sammi Jo Tillis & Bryce\*

WAME/CHARLOTTE Crystal Gayle Johnny Cash Rex Allen, Jr. Waylon Jennings\* Tillis & Bryce\* l ois Johnson Asleep At The Whee John Denve

**KIKK/HOUSTON** Marilyn Sellars Vicki Byrd Chip Taylor John Denver Bobby Bare & Family Bill Rice KBOX/DALLAS

Pick: Kenny Price John Denver Mary Kay James' Faron Young Porter Wagoner (flip)

WHN/NEW YORK Jim Weatherly Chip Taylor\* Tanya Tucker Mac Davis **KKYX/SAN ANTONIO** Pick: Tillis & Bryce Mary Kay James Kenny Price Hank Locklin Melody Allen WBAP/FORT WORTH Tillis & Bryce Hank Locklin Vicki Byrd Bill Rhode

Carl Smith WPLO/ATLANTA Charlie Rich (M) Tanya Tucker Brenda Smith Paul Davis

C.W. McCall (flip) Kenny Price Carl Smith Pick: John Denver KENR/HOUSTON Gene Watson

Connie Eator WUNI/MOBILE Linda Ronstadt Sammi Jo\* John Denver

Eddie Arnold Waylon Jennings WSLR/AKRON Waylon Jennings\* Glen Campbell

Linda Ronstadt Lois Johnson Johnny Russell Red Steagall KOOO/OMAHA Billy Larkin Tamya Tucker Tillis & Bryce Chip Taylor\* Moe Bandy Marilyn Sellars David Wills WONE/DAYTON Pick: Mary Kay James' Tillis & Bryce\*

WIL/ST. LOUIS Roy Rogers Eddie Arnold Waylon Jennings" Red Steagall Glen Campbell Johnny Russell

WINN/LOUISVILLE John Denver Lois Johnson Joe Allen Mary KayJames\* The Hagers Pick: Bobby G. Rice

Chip Taylor\* Jerry Jaye Bobby Bare Susan Raye

Connie Smith Waylon Jennings Linda Ronstadt Brenda Lee Hank Williams, J **Connie Smith** Mac Davis Waylon Jennings' KSO/DES MOINES

Waylon Jennings Lawanda Lindsey Mary Kay James Tillis & Bryce

Little David Wilkins

KLAC/LOS ANGELES

WMC/MEMPHIS

Johnny Russell Anne Christine WEET/RICHMOND Patsy Sledd Larry Hosford C.W. McCall Roger Miller Rex Allen, Jr Harry Chapin

Mary Kay James" Little David Wilkins

Vicki Lee Ferlin Husky (flip) Lawanda Lindsey

Josie Brown Dick Feller Jim Stafford Tillis & Bryce

# MERCURY PRESENTS .... **Two New Beautiful Stars**





### MELODY ALLEN "Once Again I Go To Sleep With Lovin On My Mind"

### ALREADY ON:

KKYS	San Antonio
WSM	Nashville
KIKK	Houston
KNUZ	Fort Worth
KVOO	Tulsa
KHEY	El Paso
KRAK	Sacramento
WGBG	Greensboro
WPNX	Columbus, GA No. 31
WMAD	Madison
WHO	Des Moines
WINN	Louisville
WCMS	Norfolk
WTVR	Richmond No. 33
WEET	Richmond
KVET	Austin

AND MANY MORE!

### JAMIE KAYE "He Loves Me When He's Got Time"

### ALREADY ON:

mercury

WVOJ	Jacksonville, Fla.	No. 33
WPNX	Columbus	No. 18
WWOK	Miami	
WSM	Nashville	
KKYX	San Antonio	
WCMX	Norfolk	
WTVR	Richmond	
WSLC -	Roanoke	
WMQM	Memphis	
WWVA	Wheeling	
WINN	Louisville	
WGBG	Greensboro	
WITL	Lansing	
WENO	Nashville	
KCKN	Kansas City	
KFD1	Wichita	
KHEY	El Paso	

AND MANY MORE!

FRIDAY, DECEMBER 20, 1974

JIM DUNCAN/Editor

**R&R COUNTRY HOTLINE:** (213) 466-0954

### DIRECT FROM DUNCAN...

Continued from page 34

the station's G.M. told me they have a morning-man but the official announcement would not be made right now. Warner also mentioned NBC is making a national talent hunt for a female jock with Country music knowledge for their 7-12 midnight slot. BOB PITTMAN will handle the music chores. Official start date is Wednesday, January 15. Warner said WMAQ, as far as music and format, will be "walking down the middle of the country road." They plan extensive audience and music research to make sure they are on the right road...

As we mentioned last week, CRAIG SCOTT has moved back to Chicago and WJJD to head up the Plough country stations as National Operations Manager. He has replaced BILL COFFEY with BILL HART from WSLR, Akron. Hart will be music director and will jock middays ... In Akron, JIM HUITT is now P.D. BOB FULLERwill be music director, Huitt called to the transformed to the second Huitt called to let us know they are seeking an afternoon drive jock. They are looking for someone with knowledge and experience to make some good bucks. Tapes and resumes to WSLR, 369 South Portage Path, Akron, Ohio 44320... MIKE MILLARD, formerly with KERE in Denver is looking for a position, Program Director, music and-or jock. Call 303-320 0760...

MIKE MALONE, P.D. at WUNI, needs a Mobile morning personality, no screamers. 205-438, 4514... From the R&R Country Top 40: LYNN ANDERSON tops the chart. MERLE HAGGARD and GARY STEWART are getting close. RONNIE MILSAP is very strong moving from 23 to 13 and MICKEY GILLEY is hot with a big move 36 to 25. MEL STReet and MOE BANDY made the top moves in to the chart for the first week.. WEET in Richmond will have new studios and equipment after the first of the year as they get ready for a power increase. They will for a power increase. They will increase from 1000 watts nondirectional to 5000 watts directional

In Et Paso, CHARLIE RUSSELL reports MIKE HENDRIKCS is now doing 7-midnight and JOHN CONVOY is on weekends. KEY also has an interesting Christmas promotion: They received permission fro the Post Office to use letters addressed to "Santa Claus" to help needy families for Christmas. The letters are read onthe-air and the audience is invited to be Santa Claus for that letterwriter...

JAY HOFFER at KRAK in Sacramento reports of their "Old Fashioned Girl Contest, sponsored by Sara Lee company. The festivities are set in the mood of yesteryear and will be held in Old Sacramento. The winner will get a color T.V. and the title ... RON THOMPSON is leaving KERE in Denver to tour the world. Ron, who has been one of our country reports for some time now, told me he has been planning this trip for years and wanted to do now while he is young. Good Luck, Ron and thanks for your help in the past...

KFOX, Long Beach is having a "Christmas Stocking" contest with over \$2500 in prizes. Listeners call in and have a chance to win a "gift NEW & ACTIVE

COUNTRY

Continued from page 34 RECORDS TO WATCH

CONNIE EATON "Lonely Men, Lonely Women" (ABC) adds KSO, KENR

LINDA HARGROVE "I've Never Loved More" (Elektra) plays KFOX, KTUF, WHK, WHN, WJJD 79-63 WBAP, 40-25 WINN.

VICKY FLETCHER "Little Boy Blue" (Columbia) add KRAK DICK FELLER "Cry For Lori" (Asylum) add WINN, KRMD

GEORGE KENT "Lot Of Difference In Love" (Shannon) add KRMD, KSO No. 39 KAYO MERLE KILGORE "Love O Love" (Warner) add KAYO, 42-38 KRAK,

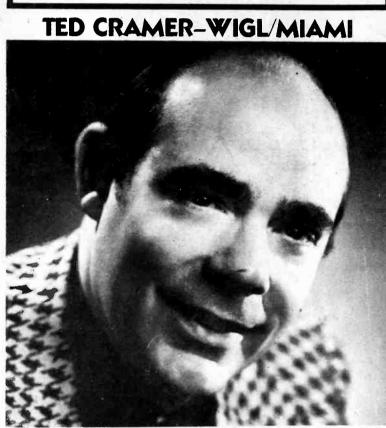
51-46 WCMS, plays WPLO, KWJJ, WHO HANK LOCKLIN "Sweetest Mistake" (MGM) adds WBAP, KKYX

JERRY NAYLOR "Is This All There Is To Honky Tonk" (Melodyland) adds KERE, KTUF

EDDIE RAVEN "Ain't She Something Else" (ABC) more adds include KSON, WIRE CARL SMITH "The Way I Lose My Mind" (Hickory) adds KHEY,

KCKN, WPLO, WBAP.

**CORRESPONDENTS' CORNER** 



Born in Kansas City, Missouri, Ted has been in radio for the last 23 years. He joined KCKN in Kansas City in 1959 and was named Program Director in 1962. He programmed both KCKN and WUBE (Cincinnati) in 1971. In January of this year, he moved to WWOK as Operations Manager and Program Director. He was then appointed PD of Mission Broadcasting's new FM outlet WIGL, which went on the air June 7 of this year.

or giggle." CHRIS COLLIER says the prizes are on a cart and the jocks never know what prize will come up. This adds to the on-theair surprise...

BILLY COLE from WHO in Des Moines has a band together and last Sunday they took off for Fort Madison, Iowa and the Iowa State Penitentiary for a special show for the prisoners. An area Aviation company donated two airplanes and pilots to transport the musicians.Plus the Governor of Iowa, Robert Ray, was there for the send-off... RUTH MEYERS former P.D. at WHN, New York has landed at WNEW... WRCP, Philadelphia is holding an auction and remote for Easter (?) Seals. JACK GILLENsays one of the gifts donated for the auction was

gifts donated for the auction was one of PETER FALK's "Columbo" raincoats... MIKE HOYER, KBUL in Wichita is doing something different with Christmas Music programming: instead of increasing Christmas music play, he is decreasing the cut the closer it gets to Christmas day. He said people get tired of hearing it so much that they might enjoy hearing it less and less the closer Christmas gets...

TERRY WOOD at WONE, Dayton is featuring one minute specials for Christmas. Each minute featurette explains Christmas Customs from around the world... And this final reminder to our R&R listeners: you only have a few shopping days left until Christmas. I wear Extra Large shirts, my sock size is 11½, (that's SOCK, with an "S") I like cowboy ties and my hand grip fits the wheel of a Lincoln Continental... Anyway, let's all be thankful for what we get and grateful we don't get what we deserve... MERRY CHRISTMAS...



The Governor's Committee On Economic Development sponsored a \$50 a plate dinner at Nashville's City Auditorium last Thursday night, hosting to the "do-wells" and the "want-tohelp's." Danny Davis and the Nashville Brass performed, as did Charlie Walker and other Music City celebrities. Bob Tubert produced the show.

Connie Smith's current record is, coincidentally, a prophetic type since it deals with babies, and Connie is dealing with another, which is due in March. It'll be her fourth. (p.s. She and her husband Marshall Haynes are looking for a larger house) ... Tommy Overstreet says his Germany tour recently was hi best overseas gig yet (he's learning to talk like them now). Tommy showed me last week why, in Nashville recording circles, he'soften called "Tommy Overdub." .... Those four TV specials to be taped here next month are still somewhat of a mystery, although ABC-TV staffers have been here for a couple of weeks "casing the place." Still no word on the talent on the country shows, obviously should be all locat talent, though the network shot the Johnny Cash show here for two or three years and used perhaps 30 percent local talent, the rest from New York and Hollywood ... Jerry Reed guests with Burt Reynolds on the Johnny Carson show this Monday night; they should talk about the, Nashville-filmed movie Burt starred in and Jerry was featured in here last winter .... "W.W. & The Dixie Dancekings" is, I understand, scheduled for March release in the theatres. It changed the career direction of Connie Van Dyke, who lived here for three years trying to make it in country as an artist, happened to be here at the right time when the shooting started on "W.W.," got the female lead (she had never acted before), did so well she later got the female lead in another called "'Framed" which was also shot here; now Connie and her family are living in Hollywood, She's getting acting jobs to beat the band, and her first movie is not even released yet!

Moral to the story is: if you want to be a Hollywood star, come to Nashville to get into country.

A number of new independent labels are cropping up, reportedly with \$\$ backing, cutting sessions to release product immediately. Perhaps because researchers have found this (Nashville) to be one of the "pockets of prosperity" as they're called. Maybe the music industry has something to do with it. Porter and Dolly were in RCA studios last week for two duet sessions, and George and Tammy dueted at Columbia, one of the songs the standard giant "Near You."

... I predict 1975 will be a "comeback year" for Carl Smith on record. Carl was among the most successful record stars of the 50's and 60's, hasn't done much besides train his horses lately, but he's back on record and on the road, and I predict a big year coming up for him. Incidentally, Carl just celebrated his 18,000,000th record sale. THAT'S NICE!...

Awards shows are coming out the ...ears!!! They are currently plotting the first annual Trucker's Country Awards Show, Frendson Nabors Awards Shows coming up, **Rural America Progress Country** Awards Show ... and others too numerous to mention. The Trucker's Awards Show will probably be called the "Open Road Awards," since that's the name of the magazine who's putting it together. In 1975, I'm planning an awards show to award awards to the top awards show!

HOW'S YOUR CHRISTMAS SPIRIT FOR 1974?

Are the crowds and the rush pushing Christmas out of your heart? Are you muttering that Christmas has become too commercialized? Have you fallen victim to the myth that Christmas belongs to children? Just can't seem to get the Christmas spirit this year? Open your bible to Gospel of Luke and read Chapter 2, Verse 1-16. It will take you thirty seconds to read it. Then you'll remember what Christmas is really all about.

Oh yes .... Merry Christmas!





CRYSTAL GAYLE "WRONG ROAD AGAIN"

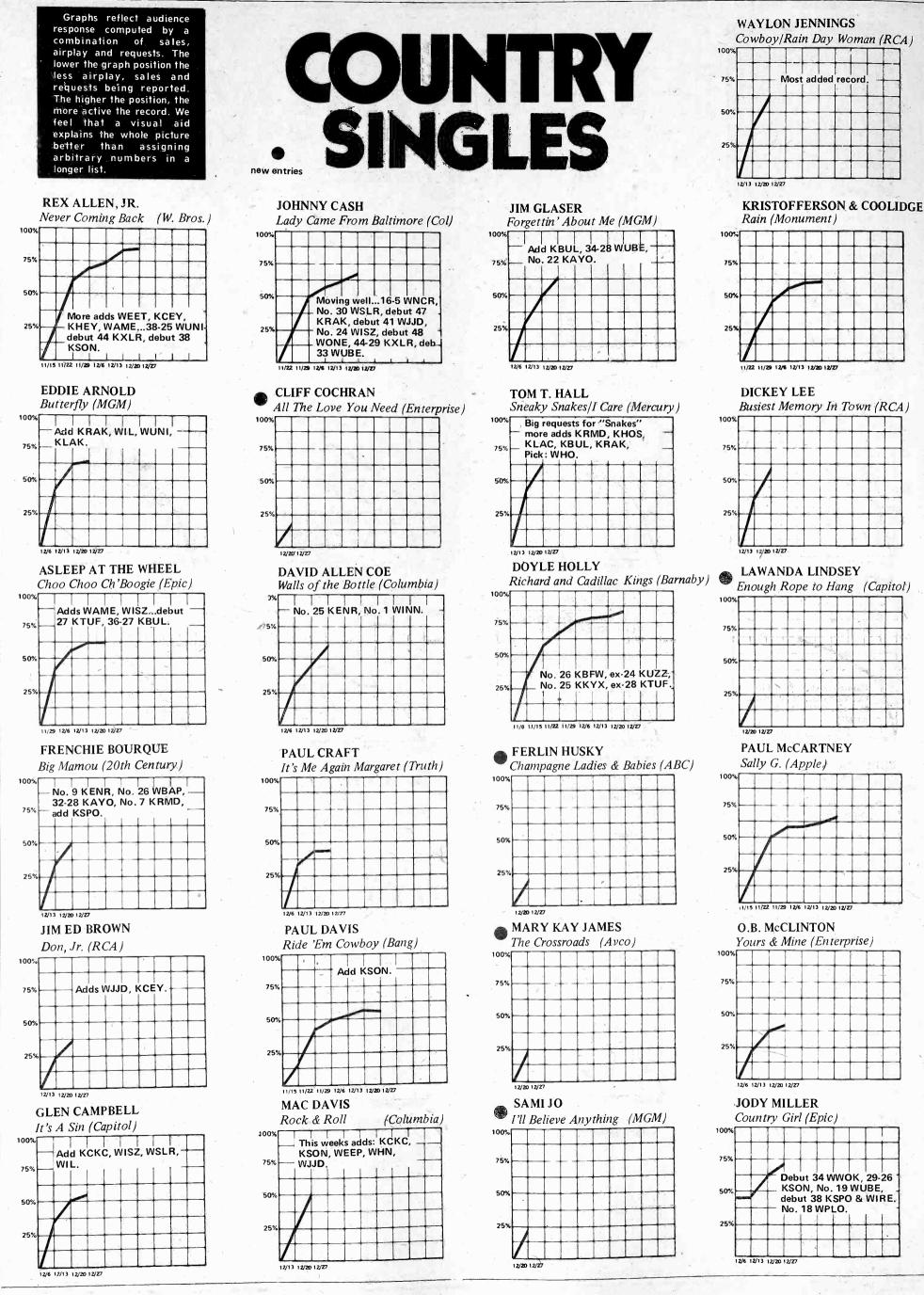
MCMLOQV United Artists Music and R

JEAN SHEPARD "POOR SWEET BABY" SUNDAY SHARPE "MR. SONGWRITER" UA-XW571-X





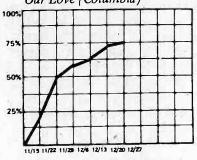
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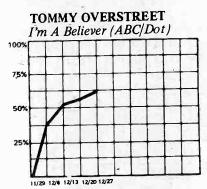


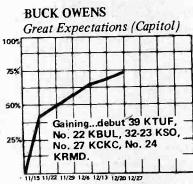
### FRIDAY, DECEMBER 20, 1974

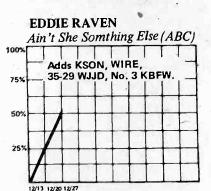
Graphs reflect audience response computed by combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

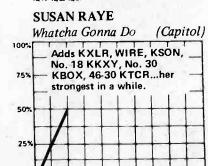


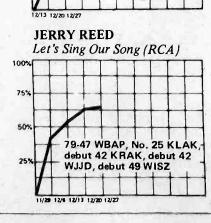


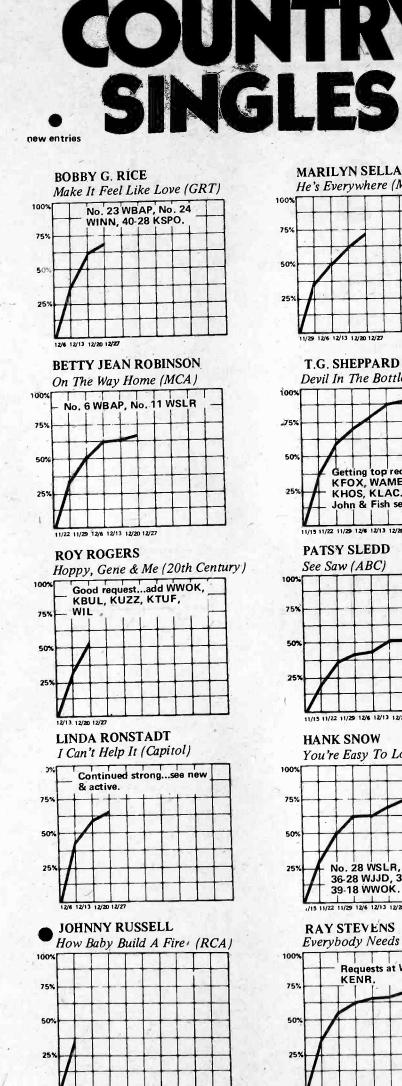


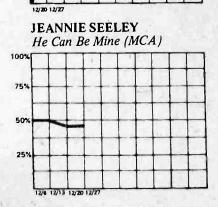


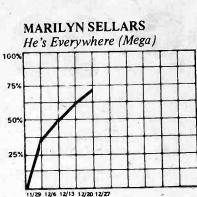


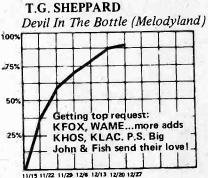


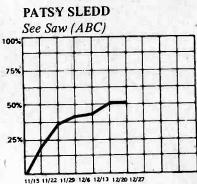




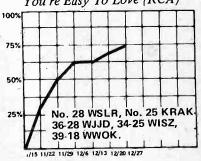






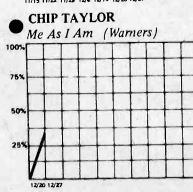


HANK SNOW You're Easy To Love (RCA)



**RAY STEVENS** Everybody Needs Rainbow (Barnaby) Requests at WRCP, KIKK, KENR.



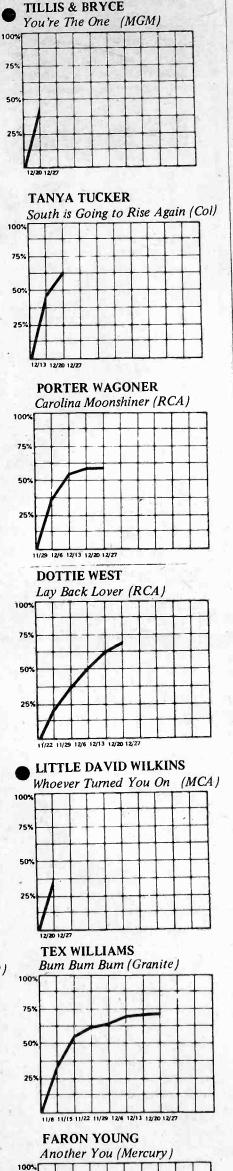


75%

50%

25

11/15 11/22 11/29 12/6 12/13 12/20 12/2



RADIO & RECORDS

Radio & Records **POP/30** 12/6 12/13 1 BARRY MANILOW/Mandy (Arista) 4 1 9 4 GLORIA GAYNOR/Never Can Say Goodbye (MGM) 2 2 3 HELEN REDDY/Angie Baby (Capitol) 4 FRANKIE VALLI/My Eyes Adored You (Private Stock) 6 5 1 3 5 NEIL SEDAKA/Laughter In The Rain (Rocket) G CARPENTERS/Please Mr. Postman (A&M) 23 10 PAUL McCARTNEY/Sally G (Apple) 25 19 **3** DONNY & MARIE OSMOND/Morning Side Of The Mountain (MGM) 22 16 13 11 9 RINGO STARR/Only You (Apple) 3 10 HARRY CHAPIN/Cat's In The Cradle (Elektra) 6 7 9 11 TELLY SAVALAS/If (MCA) 15 13 12 PAUL DAVIS/Ride 'Em Cowboy (Bang) 20 18 **I** STARK & McBRIEN/Isn't It Lonely Together (RCA) 16 14 RIGHTEOUS BROS/Dream On (Haven) 15 15 PAUL ANKA & ODIA COATES/One Man Woman (UA) 17 17 **I** ELTON JOHN/Lucy In The Sky With Diamonds (MCA) 23 26 7 5 17 THREE DEGREES/When Will I See You Again (Phy/Int) 8 18 ELVIS PRESLEY/Promised Land & It's Midnight (RCA) 8 21 20 19 PETER DEAN/Four of Five Times (Buddah) 25 MAC DAVIS/Rock & Roll (Columbia) 27 24 21 CAROL DOUGLAS/Doctor's Orders (Midland) 10 12 22 NEIL DIAMOND/Longfellow Serenade (Columbia) 30 27 PETER SHELLEY/Gee Baby (Arista) EAGLES/The Best Of My Love (Asylum) 29 25 TOMITA/Arabesque No. 1 (RCA) 29 28 26 MICHAEL HOLM/When A Child Is Born (Mercury) 31 30 27 SWEET SENSATIONS/Sad Sweet Dreamer (Pye) 28 LANA CANTRELL/Like A Sunday Morning (Polydor) 29 **BILLY JOEL/The Entertainer (Columbia)** 30 AL MARTINO/To The Door Of The Sun (Capitol)



Timothy D. Kehr (left) local Columbia promotion, Minneapolis, presents a gold record to WCCO to commemorate sales of more than one million copies of Barbra Streisand's "The Way We Were." With Kehr and Howard Viken, air personality; Denny Long, Music Director; and Phil Lewis, Station Manager.

# **NEW & ACTIVE**

AMERICA "Lonely People" (WB) The kind of week the group is used to. Add KWAV, KMEN, KNBR, KIIS, WGAN, WASH, WMAL, WEEI-FM, KHOW, WGN.

JOHN DENVER "Sweet Surrender" (RCA) Dyno-mite. Add WCAR, KULF, No. 25 WSM, WGN, KHOW, KMBZ, WLW, WTAE, WEEI-FM, WGR, WBAL, WGAN, KIIS, KNBR, KVI, KGIL, KMPC. PET CLARK "Lovin' Arms" (ABC) Look at the

new airplay activity ... WIP, KMEN, WTRX, WLW. LINDA RONSTADT ''You're No Good'' (Capitol)

New at KMPC, KOY, KIOI, WTAI, WLW, KMBZ, KULF.

MARIA MULDAUR "I'm A Woman" (Reprise) Edited single. Add KNBR, WASH, WMAL, WGR, KHOW, WSM, KAKE.

Other radio activity: DAVID GATES "Never Let Her Go" (Elektra), MAUREEN McGOVERN "We May Never Love Like This Again" (20th), TOM JONES "Pledging My Love" (Parrott), TOM SCOTT "Tom Cat" (Ode), JIM WEATHERLY "I'll Still Love You" (Buddah), CAROLE KING "Nightingale" (Ode), BARBRA STREISAND "Guava Jelly" (Columbia), ANDY WILLIAMS "Love Said Goodbye" (Columbia), HUGO MONTENEGRO "Theme From Godfather II" (RCA).

### POP NOTES BY MIKE KASABO



A number of songs dropped from this week's POP-30 that still have an impressive airplay list going for them ... "Wishing You Were Here" **Chicago**, "Just Leave Me Alone" **Don Potter** ... making it in some markets and slow in others. "Fairytale" **Pointer Sisters** ... on an off the charts for the past several months. Finally "I Can Help" just hangs in there.

Seasonal music seems to be less a factor each year, however, a few always emerge with good airplay... "Santa Claus Is Coming to Town" Carpenters appears to be one of this year's big Christmas hits along with Perry Como's "Christmas Dream." Others receiving play include "Merry Christmas Darling" Carpenters, "Children's Song Of Hope" Michael, "Christmas Present" Andy Williams, "Do You Hear What I Hear" Gladys Knight & The Pips.

The new **Carole King** arrived with two sides, "Nightingale" & "You're Something New." **Ode** is touting "Nightingale," but there is also interest in the flip already.

The Lana Cantrell record is now really taking off in a big way. Over 80 percent of our reporters say it's looking very big. Al Martino looking better than he has in many years with "To The Door Of The Sun." After a slow start, the Billy Joel "Entertainer" has now picked up considerably at the POP level. John Denver on everywhere ... check New & Active. Don McLean "La La Love You" another slow starter is now looking stronger.

Tom Clay, the most traveled man in radio, is now doing morning drive at WTRX-Flint. KULF-Houston has expanded their "traffic watch" coverage to include two more ground mobile units and a studio coordinator from KPRC. Kay (no surname) will direct air and ground traffic reports daily. The expansion makes KULF the most equipped traffic report station in Houston.

0

Samy Davis, Ir. Has Has The Man'r<sub>tC-2160</sub> (Main Theme)

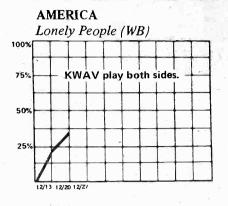
And 20th Century Records Has Sammy Together We Have A Hit!

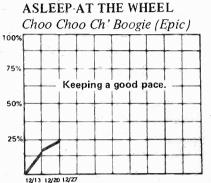
> Produced by: Mike Curb & Don Costa An Alto-Curb Production

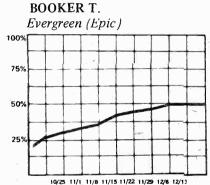
RECORDS A SUBSIDIARY OF 20TH CENTURY-FOX FILM CORPORATION Where His Friends Are!

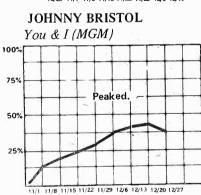
Milling .

Graphs reflect audience response computed by a combination of sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list.

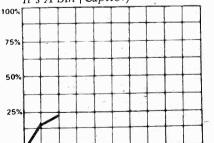




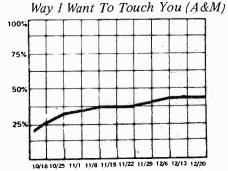


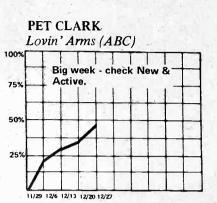






12/6 12/13 12/20 12/27 CAPTAIN & TENNILLE

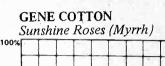


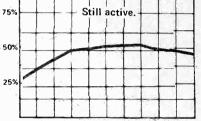


new entries

**RADIO & RECORDS** 

SINGLES



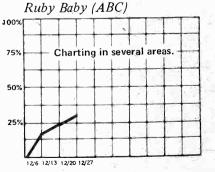


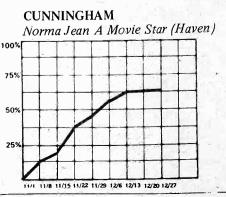
10/18/10/25 11/1 11/8 11/15 11/22 11/29 12/6 12/13 12/20 COTTONWOOD SOUTH New York City Hello (Columbia) 100%

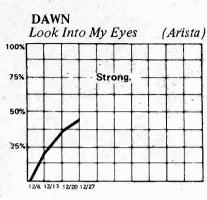
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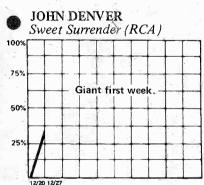
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BILLY "CRASH" CRADDOCK



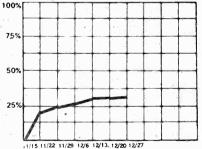




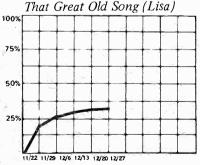


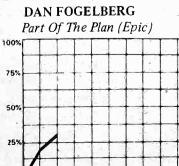
RANDY EDELMAN Never Let Her Go (20th)
Many felt this to be LP's strongest track.
50%
25%
12/20 12/27

> FIRST CLASS Dreams Are Ten A Penny (UK)



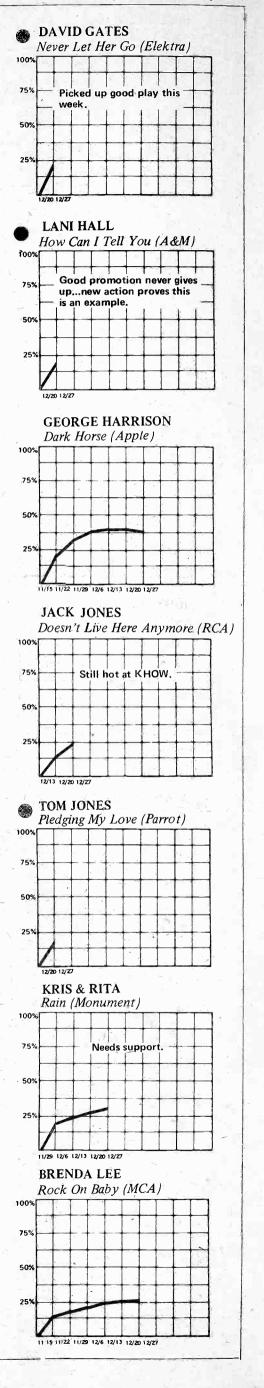
GEORGE FISCHOFF





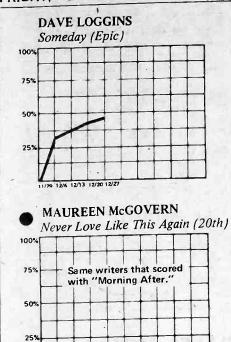
2/13 12/20 12/2

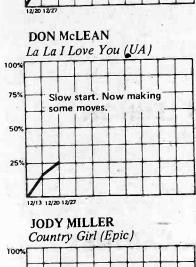
FRIDAY, DECEMBER 20, 1974



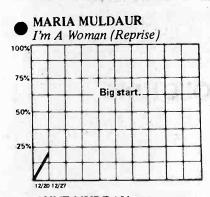
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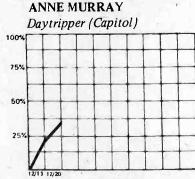
### FRIDAY, DECEMBER 20, 1974

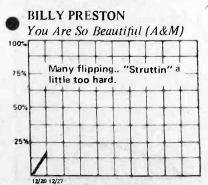


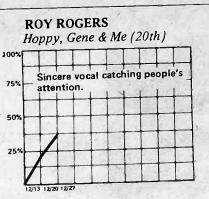












LINDA RONSTADT You're No Good (Capitol) 1009 Looks like Linda's biggest so far 75% 50% 25%

MARILYN SELLARS He's Everywhere (Mega) 100 75% 50%

255

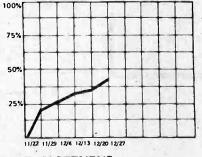
SPLINTER Costafine Town (Dark Horse) 100 Building nicely...looks like 75 Jan Basham was right. 50% 25%

JIM STAFFORD Bulldog Drinks Champagne (MGM) 100



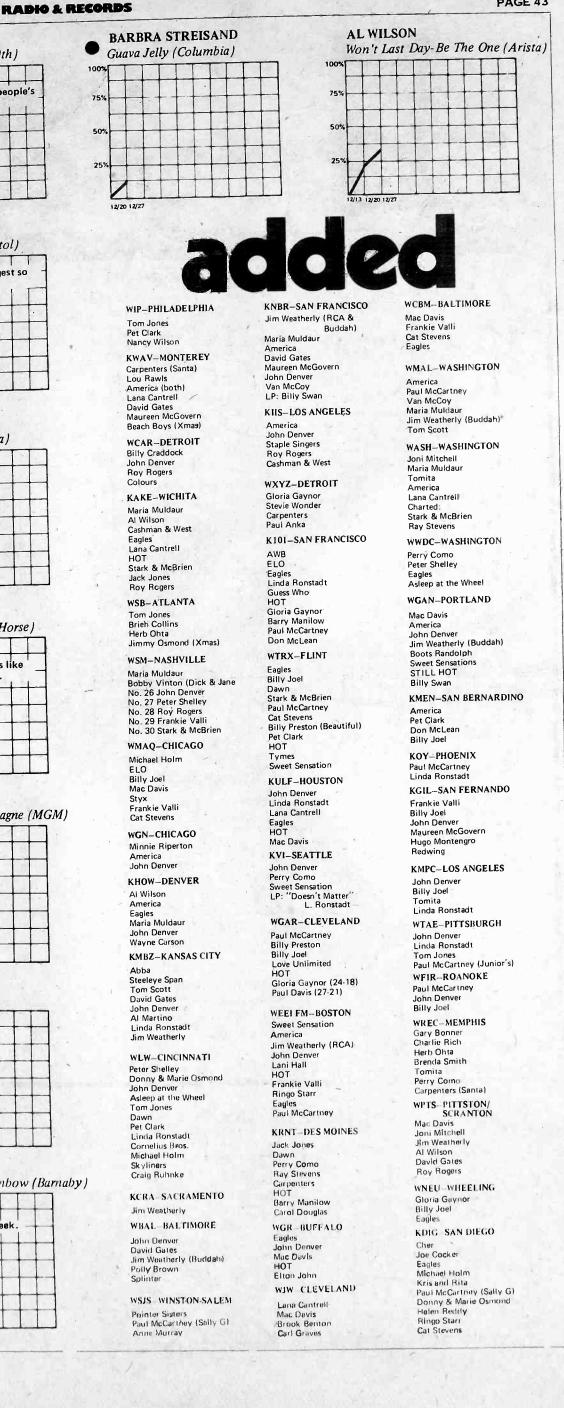
CAT STEVENS Ready (A&M)

100



**RAY STEVENS** Everybody Needs Rainbow (Barnaby)





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### THE INDUSTRY'S NEWSPAPER

## **December 20, 1974**

TREND:

11/29	12/6	12/13		
13	8	6	63	ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
1	1	1	2	CARL DOUGLAS/Kung Fu Fighting (20th Century)
4	4	3	3	HARRY CHAPIN/Cat's In The Cradle (Elektra)
5	5	2	4	HELEN REDDY/Angie Baby (Capitol)
11	7	7	6	BARRY WHITE/You're The First, Last (20th Century)
2	2	4	6	BILLY SWAN/I Can Help (Monument)
16	11	8	0	NEIL SEDAKA/Laughter In The Rain (Rocket)
3	3	5	8	THREE DEGREES/When Will I See You Again (Phy/Int)
29	17	10	0	CARPENTERS/Please Mr. Postman (A&M)
- 1	24	15	10	BARRY MANILOW/Mandy (Arista)
10	6	9	11	MCCARTNEY & WINGS/Junior's Farm (Apple)
24	13	12	12	RINGO STARR/Only You (Apple)
26	20	16	B	STEVIE WONDER/Boogie On Reggae Woman (Tamla)
20	15	14	14	JETHRO TULL/Bungle In The Jungle (Chrysalis)
9	10	11	15	B.T. EXPRESS/Do It (Scepter)
8	9	13	16	BOBBY VINTON/My Melody Of Love (ABC)
36	28	27	Ø	GLORIA GAYNOR/Never Can Say Goodbye (MGM)
25	23	19	18	RUFUS/You Got The Love (ABC)
17	14	18	19	AL GREEN/Sha-La-La (Hi)
40	37	28	20	ANKA/COATES/One Man Woman, One Woman Man (UA)
6	12	17	21	NEIL DIAMOND/Longfellow Serenade (Columbia)
19	21	22	22	KIKI DEE BAND/I've Got The Music (Rocket)
34	32	25	23	LYNYRD SKYNYRD/Free Bird (MCA)
7	16	20	-24	BACHMAN-TURNER/You Ain't Seen Nothin' Yet (Mercury)
-	-	37	23	EAGLES/Best Of My Love (Asylum)
32	31	29	26	GLADYS KNIGHT & PIPS/I Feel A Song (Buddah)
*	-	31	27	DONNY & MARIE OSMOND/Morning Side Of The Mountain (MGM)
30	30	24	28	PAUL DAVIS/Ride 'Em Cowboy (Bang)
* . 2.5	-	38	29	CAROL DOUGLAS/Doctor's Orders (Midland)
35	33	30	30	ELVIS PRESLEY/Promised Land (RCA)
•	-		31	LINDA RONSTADT/You're No Good (Capitol)
-	-	· ·	32	GRAND FUNK/Some Kind Of Wonderful (Capitol)
= 10	- 1⁄8	21	33	AVERAGE WHITE BAND/Pick Up The Pieces (Atlantic)
12	ro	21	34	CHICAGO/Wishing You Were Here (Columbia)
-	<b>.</b> (	1	3,5 36	DISCO-TEX & THE SEX-O-LETTES/Get Dancing (Chelsea)
_	<u> </u>	<u> </u>	37	DOOBIE BROTHERS/Black Water (WB) GUESS WHO/Dancing Fool (RCA)
	Ι.		38	MCCARTNEY & WINGS/Sally G (Apple)
15	19	- 23	39	CARL CARLTON/Everlasting Love (Back Beat)
-	38	35	40	J. GEILS BAND/Must Of Got Lost (Atlantic)
	55		10	. Obtan Brand Judist Of Out LUSI (Allalitic)

## National Request Tabulation

BARRY MANILOW
 CAROL DOUGLAS
 CARPENTERS
 ELTON JOHN
 HELEN REDDY

6. JETHRO TULL 7. HARRY CHAPIN 8. THREE DEGREES 9. NEIL SEDAKA 10. PAÙL DAVIS

OTHER STRONG ACTION: DOOBIE BROTHERS LYNYRD SKYNYRD PAUL MCCARTNEY DONNIE & MARIE

# **NEW & ACTIVE**

The following records are listed in order by their activity

### JOHN DENVER

### "Sweet Surrender" (RCA)

Close to 25 percent of our reporting stations are on it. Add WRKO, Z93, KIOA, WFOM, WBBQ, KREM, WNCI, KKXL, WEEO, KTKT, WQXI, KJRB, WKLO, 20-17 WVOV, on WEAM, on KJR, 27-18 KTLK, 34-31 KDZA.



### "Look In My Eyes" (Arista)

Very nice action this week, add KFRC, WAVZ, WIXY, 30-23 WOKY, add WGH, 36-32 WFOM, add WBBQ, on KING, add K100, debut 28 KAFY, add WEEO, add KSLY, 27-25 WBGN, debut 35 WRFC, add WRIE, 41-37 KQWB, debut 41 WNCI, 33-28 KEEL.

# "When A Child..." (Mercury)

Came home in time for Christmas, add WHBQ, KFRC, WRKO, KHJ, WAVZ, KAKC, WCOL, WFOM, 27-24 WBBQ, add 99X, on KJR, on WROV, 34-30 WRIE, 34-29 WCFL, add KSTP, on WRFC, WVLK, 9-8 WKBW, add CKLW and WIBG, on WLEE.

### JOHN LENNON "No. 9 Dream" (Apple)

Added at WAKY, WNAM (nites) WERC, WRFC, WEEO, WLPL, KKXL, WNCI, KDON, KKAM, K100, debut 41 KDZA, on WGH (nites) debut 30 WGNG, debut 24 KRSP, 38-27 KTLK, debut 35 WRIE, on KSTP, on WCAO, debut 24 KKLS, on WACI.

# "Sally G" (Apple)

Many programmers like it better from the start, this side is now taking over in several stations: On Z93, add KIOA, KFRC, 29-25 WAVZ, 11-11 WYND, add KEZY, debut 28 KCPX, debut 33-KJRB, debut 29 WROV, 11-10 WLAC, 24-24 WNAM, 13-8 WBGN, debut 20 WKLO, debut 28 WVLK, 23-21 WGOW, debut 29 KAKC.

### OHIO PLAYERS "Fire" (Mercury)

Add WKLO (Nites) 21-15 CKLW, debut 23 WQXI, add KQV (Nites) add WIXY, WAKY, KSLQ, WHBQ, WDRQ, 15-10 WNOE, debut 28 WNOR, 39-32 WNCI, 16-9 at Z93.

### CAROLE KING "Nightingale" (Ode)

Added first week out at WERC, WBGN, WEEO, WCAO, KAFY, KTLK, WMC FM, WACI, KKAM, WNCI, Z96, K100.

### More New & Active-Page 16

KOLOVE UNLIMITED ORCH "I Belong To You" (20th) 7-7 WBGN, add KEEL, add Z93, 40-36 WEEO, 17-13 CKLW, 2T-15 WLPL, 36-28 WNCI, on WACI.

SPLINTER "Coastafine Town" (A&M) add WFOM, 24-1766 WBBQ, on KJR, 32-30 KEEL, add WNCI, on WAKY, debut 34 KJRB, add WVLK. BILLY PRESTON "Struttin" (A&M) add WERC, 34-30 WEEO, add WCAO, 12-9 CKLW (flip) debut 29 WLEE, on WBBQ, on WGHnites, 42-34 WNC1.

POLLY BROWN "In A Puff Of Smoke" (GTO) reports of immediate action on this, add KSLY, on KQV, add KCPX, on WAKY, debut 34 KEEL, add KRSP, add WNOR, 30-26 KIOA.

MARIA MULDAUR "Woman" (WB) add WQXI, WRIE, on WISM, add WCOL, WGNG, KTLK, 29-24 KIOA.

ROY ROGERS "Hoppy, Gene & Me" (29th) add WOW, on KQV, on KQWB, add WNCI, add WCOL, 30-27 KJOY, 34-33 WBBQ. Pulls interesting phones.

SUGARLOAF "Don't Call Us..." (Claridge) 29-26 WSAI, add KSJO, 5-4 KTLK, 15-6 KRSP, add WGNG, add WBBF, on WERC. JAMES & BOBBY PURIFY "Do Your Thing" (Casablanca) on

WERC, 36-32 WKLO, debut 37 WRFC, debut 40 WCOL, 40-34 WBBQ JIM STAFFORD "Your Buildog Drinks..." (MGM) 28-24 WSA1, debut

36 WRFC, 26-20 KCPX, debut 46 WNCI, 28-26 KRSP, on WERC. TELLY SAVALES "If" (MCA) on WBBQ, 26-20 WBGN, 12-6 WKLO, 20-15 WAKY, 39-28 WCOL, debut 27 WVLK.

PETER SHELLEY "Gee Baby" (Bell) 19-19 WGOW, 30-29 WGRQ, 35-32 WCOL, add WVLK, 38-30 WKLO, 37-32 WBBQ. FRANKIE VALLI "My Eyes Adored You" (Private Stock) on WPIX,

with sales and requests, debut 30 WLEE, 27-24 WLPL, 25-19 WIXY, add WNCI, 18-12 WCOL.

continued on page 16

## NOTE - INSERT THIS SECTION BETWEEN PAGES 18 AND 43



THE INDUSTRY'S NEWSPAPER

# SPECIAL ANNIVERSARY SECTION

# Our First Year...Musically-

		Highest R&R Chart Position	Date			Highest R&R Chart Position	Date
	ABBA/Waterloo	10	7/19/74		LOVE UNLTD' ORCH'/ Love's Theme	2	2/ 1/74
A	ALLMAN BROS./Ramblin' Man	3	10/ 5/73		LYNYRD SKYNYRD/Sweet Home Alabama	5	9/27/74
	PAUL ANKA/You're Having My Baby	¥1	8/23/74				
ь <u>т</u> ,	DA OUMANI TUDNED /T L'A COLLA D				BYRON MacGREGOR/Americans	9	1/25/74
R	BACHMAN-TURNER/Takin' Care of Business	8	7/26/74		PAUL McCARTNEY/Helen Wheels	.8	12/21/73
	BAD CO./ Can't Get Enough BLUE MAGIC/Sideshow	11 10	9/27/74 7/26/74	YA AY	PAUL McCARTNEY/Jet PAUL McCARNEY/Band On The Run	6 ≯1	3/22/74 5/24/74
	BLUE SWEDE/Hooked On A Feelin'	¥1	4/ 5/74		GEORGE McCRAE/Rock Your Baby	≁1 ¥1	7/26/74
	JOHNNY BRISTOL/Hang On In There Baby	14	8/23/74	AVA	SISTER JANET MEAD/Lord's Prayer	10	4/ 5/74
	BROWNSVILLE STATION/Smokin' In The Boys Room		1/11/74		HAROLD MELVIN/The Love I Lost	12	12/ 7/73
0					MFSB/T.S.O.P.	3	4/ 5/74
	CARPENTERS/Top Of The World	2	11/16/73	- 100 · · · ·	STEVE MILLER/The Joker	2	12/21/73
	CARPENTERS/Won't Last A Day	10	5/10/74	TAT	JONI MITCHELL/Help Me	13	5/31/74
	CHEECH & CHONG/Earache My Eye	8	9/ 6/74		MOCEDADES/Eres Tu	14	2/22/74
	CHER/ Half Breed	¥1	10/ 5/73	1 <b>1</b> 1	MARIA MULDAUR/Midnight At The Oasis	8	5/10/74
	CHER/Dark Lady	2	3/ 8/74		OLIVA NEWTON-JOHN/Let Me Be There	4	1/25/74
U	CHICAGO/Just You & Me CHICAGO/Searchin' So Long	4	11/ 9/73		OLIVIA NEWTON-JOHN/If You Love Me OLIVIA NEWTON-JOHN/I Honestly Love You	≠1	6/21/74 9/13/74
	ERIC CLAPTON/I Shot The Sheriff	6 ¥1	5/ 3/74 9/ 6/74		O'JAYS/For Love Of Money	6	6/14/74
	JIM CROCE/I've Got A Name	6	11/ 9/73	-	MIKE OLDFIELD/Theme From the Exorcist	10	4/26/74
	JIM CROCE/Time In A Bottle	¥1	12/21/73		DONNY & MARIE OSMOND/Leaving It Up To You	8	8/23/74
	JIM CROCE/Have To Say I Love You	9	4/12/74		MARIE OSMOND/Paper Roses	7	11/ 9/73
			S		<b>OZARK MOUNTAIN DAREDEVILS/Get To Heaven</b>	15	6/28/74
	DE FRANCO FAMILY/Heartbeat	3	10/19/73				
	JOHN DENVER/Sunshine	- 3	3/ 8/74		PAPER LACE/The Night Chicago Died	<b>₩1</b>	8/ 2/74
	JOHN DENVER/Annie's Song	2	7/ 5/74		POINTER SISTERS/Yes We Can Can	12	10/19/73
	RICK DERRINGER/Rock And Roll Hootchie Koo	13	3/ 1/74	B	BILLY PRESTON/Space Race	· · · · ·	11/23/73
	WILLIAM DE VAUGHN/Be Thankful	5	6/14/74		BILLY PRESTON/Nothin' From Nothin'	4	9/27/74
	BOB DYLAN/Heaven's Door	10	10/19/74		<b>REDBONE/Come Get Your Love</b>	9	21 1/74
E	DAVID ESSEX/Rock On	2	3/ 1/74		HELEN REDDY/Delta Dawn	11	3/ 1/74 10/ 5/73
	FANCY/Wild Thing	10	8/23/74		HELEN REDDY/Leave Me Alone	5	12/ 7/73
	FIRST CLASS/Beach Baby	15	9/27/74	100000	CHARLIE RICH/The Most Beautiful Girl	2	12/14/73
	ROBERTA FLACK/Feel Like Makin' Love	3	8/ 9/74		CHARLIE RICH/A Very Special Love Song	14	4/ 5/74
	ARETHA FRANKLIN/Until You Come Back To Me	12	1/ 8/74		RIGHTEOUS BROS'/Rock & Roll Heaven	10	7/12/74
G					ROLLING STONES/Angie	<b>#1</b>	10/12/73
	ART GARFUNKEL/All I Know	4	10/26/73		DIANA ROSS/Last Time I Saw Him	10	2/15/74
	MARVIN GAYE/Let's Get It On	5	10/ 5/73		RUFUS/Tell Me Something Good	2	9/ 6/74
	GOLDEN EARRING/Radar Love GRAND FUNK/American Band	6	7/12/74		TODD RUNDGREN/Hello It's Me	8	12/ 7/73
	GRAND FUNK/American Band GRAND FUNK/Locomotion	4	10/ 5/73	and the second second	CARLY CINON & LANCE TAVE OR M. 1. 1. 1.	· 4.	21.0/24
	GUESS WHO/Clap For the Wolfman	¥1 13	4/19/74		CARLY SIMON & JAMES TAYLOR/Mockingbird PAUL SIMON/Love Me Like Rock	4	3/ 8/74 10/ 5/73
	could microlapt of the worman	13	9/13/74		JIM STAFFORD/Spiders & Snakes	6 4	2/ 1/74
WW	MARVIN HAMLISCH/The Sting	3	5/10/74	1000 A	JIM STAFFORD/Wildwood Weed	10	8/16/74
1 - <b>-</b> 72	HEYWOODS/Billy, Don't Be A Hero	2	6/14/74		JIM STAFFORD/My Girl Bill	14	5/31/74
RA	HOLLIES/The Air That I Breathe	5	7/ 5/74	A A	STAPLES SINGERS/If You're Ready	12	12/21/73
	HUES CORPORATION/Rock The Boat	¥1	6/28/74	Seal Stand	RINGO STARR/Photograph	<b>#1</b>	11/ 9/73
					RINGO STARR/You're Sixteen	2	1/25/74
	ISLEY BROS./That Lady	4	10/12/73		RINGO STARR/Oh My My	8	4/19/74
	TERRY JACKS/Seasons In The Sun	¥1	2/ 8/74		STEELY DAN/Rikki Don't Lose That Number	7	7/ 5/74
	JACKSON 5/Dancing Machine ELTON JOHN/Goodbye Yellow Brick Road	4	5/ 3/74		CAT STEVENS/Another Saturday Night	12	9/27/74
T	ELTON JOHN/Goodbye Yellow Brick Road ELTON JOHN/Bennie And The Jets	¥1	11/30/73		RAY STEVENS/The Streak	*1	5/17/74
	ELTON JOHN/Don't Let The Sun Go Down On Me	¥1 2	3/22/74		B.W. STEVENSON/My Maria BARBRA STREISAND/The Way We Were	10 + L	10/ 5/73
	ELTON JOHN/The Bitch Is Back	14	8/ 9/74 9/27/74		STYLISTICS/You Make Me Feel Brand New	2	1/18/74 6/21/74
			<i><b>7</b></i> <b>121114</b>	PTN	STILLISTICS/TOUBLE ALC TEEL BIANG NEW	<u>~</u>	0/21//4
K	EDDIE KENDRICKS/Keep On Truckin'	7	10/19/73		THREE DOG NIGHT/Show Must Go On	3	4/26/74
	EDDIE KENDRICKS/Boogie Down	6	3/ 1/74				., = =,
	ANDY KIM/Rock Me Gently	6	8/23/74				
	GLADYS KNIGHT & PIPS/Midnight Train	2	11/ 9/73		JOE WALSH/Rocky Mountain Way	15	10/19/74
	GLADYS KNIGHT & PIPS/Imagination	11	1/11/74		DIONNE WARWICKE & SPINNERS/Then Came You	7	9/20/74
	GLADYS KNIGHT & PIPS/Best Thing KOOL & THE GANG/Jungle Boogie	6	4/ 5/74		BARRY WHITE/Never Gonna Give You Up	13	1/18/74
	NOOD & THE GANG/Juligie Dougle	10	3/22/74	TAT	BARRY WHITE/Can't Get Enough Of Your Love	2	9/27/74
			·		AL WILSON/Show & Tell	5	1/18/74
L	LED ZEPPELIN/D'yer Mak'er	15	12/ 7/73	W W	EDGAR WINTER/Free Ride	12	10/ 5/74
	JOHN LENNON/Mind Games	11	12/14/73		STEVIE WONDER/Higher Ground	8	10/ 5/74
	GORDON LIGHTFOOT/Sundown	+1	6/ 7/74		STEVIE WONDER/Living In The City STEVIE WONDER/You Ain't Done Nothin'	10	1/11/74
Allowed .	DAVE LOGGINS/ Please Come To Boston	9	8/23/74		STEVIE WONDER/Don't You Worry	8	9/27/74 5/17/74
							5,11,17