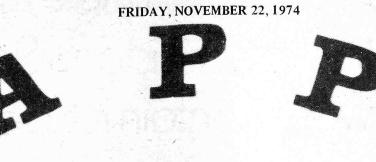


# **Clifton Back To Bartell** PAGE 3

VOLUME 2, NUMBER 46





# Announcing The Great Elektra/Asylum Singles Release.

The greatest release of single records-Pop and Country-in our history. So extensive that one page won't contain it. So extensive that we've taken two pages in this issue. So extensive that you'll see yet another page next week. So watch. And listen.

We wouldn't want you to miss a single part of it.

Joni Mitchell "Big Yellow Taxi" [452] Harry Chapin "Cat's In The Cradle" [4503] Eagles "Best Of My Love" [4518] Souther, Hillman, Furay Band "Safe At Home" [4517] Dick Feller "Cry For Lori" [4520] The Hagers "Cherry Pie" [4519] (Cont. on Page 23)

# **KUPD** Management Fired

Chuck Browning, VP of Programming, called R&R Friday to tell us that he, along with the GM Bob Milton, and the production director Phil Flowers, were all terminated. According to Browning, a former engineer he had fired made payola allegations in a local newspaper. Since KUPD is in receivership and should be assigned around the first of the year, the current owners (Tri-State Broadcasting) decided not to defend the management team, but terminate them immediately. Browning can be reached at (602) 971-6832.

MD TO PD TO MD TO OUT In last week's R&R, we reported a rumor about a major east coast music director moving to his competition as the program director. The city was Pittsburgh, the man was Dennis Waters of 13Q. He was offered the job and hired, but 13Q management said he couldn't go. Waters told R&R: "I was offered and subsequently accepted the Program Director's position at WPEZ-Pittsburgh. Upon turning in my resignation at 13Q, I was threatened with breach of contract suit if I attempted to cross the street. Since I do not have the resources necessary for a court fight of this nature, I will be staying with 13Q until I can employment suitable find elsewhere." We also reached Eddie Rogers of 13Q who said: "Dennis just stated his goal as being the PD of an FM radio station, and he had the chance to do so at WPEZ. That sounds simple. However, with an employment contract and the fact



BOB WILSON PUBLISHER MARK SHIPPER EDITOR DICK KRIZMAN AD DIRECTOR CANDY TUSKEN ASSOCIATE EDITOR LINDA GOETTSCH ASSOCIATE EDITOR JIM DUNCAN COUNTRY EDITOR MARJIE ARNOLD SUBSCRIPTIONS MIKE KASABO POP/MOR EDITOR MIKE HARRISON

FM ROCK JASON SHRINSKY FCC ADVISOR BIFF COLLIE

GRAPHICS:

Sun Flair San Fernando, Calif

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that he was planning to go across the street rather than elsewhere with his vast working knowledge of our systems, our decision had to be to maintain a "noncompete" situation contractually. His work as 13Q's MD with me has been excellent, and I hope during the time he will be remaining on the air at 13Q, he will find a gig commensurate with his talent. I think everyone should understand that this situation is an amicable one." The end result is that Waters may leave the station, but must go outside the Pittsburgh area, and not compete with a Heftel station.

#### SHANNON & THE PEOPLE

Buzz Bennett analyzed his morning man, Bob Shannon, and how he sounded on the air. He then set out to humanize the mornings on KDWB and get the audience involved. The result is "Shannon & The People." Shannon has the audience participate with him in almost every set, different callers give the time, weather, intro, as well as backselling records, and

### LATE NEWS:

### **Clifton Back To Bartell**

Jerry Clifton resigned as PD at 99X Tuesday to accept the National Program Directorship at Bartell, working under George Wilson. Clifton told R&R that he was extremely excited about the opportunity. RKO's Paul Drew commented "We're sorry he's leaving. We wish him well. He's done a tremendous job in the last ten months, and the door will always be open for his return."

#### WCFL HIT BY LOCAL NEWSPAPER

The Chicago Daily News staff columnist Norman Mark, in an article about WCFL on Tuesday 11-19, accused the station of knowingly giving the wrong time to gain an advantage in ARB quarter hour maintenance. Mark monitored the station and caught afternoon personality Larry Lujack, come out of a record and give the time as 3:35. He then went into a minute spot, came out of the spot and gave what Mark called the "real" time as 3:34. The monitor further produced an actual time of 4:16 being called 4:20 as they entered a spot break. Several other major variances were noted. Apparently the reason for this is to deceive the listener-diary keeper into thinking he listened for a longer time than actual. Since Lujack's show has a spot break after almost every record, it would seem advantageous to "stretch" the time. Station personnel were contacted by Mark, with Lujack inferring Mark should talk to the Program Director and the PD saying it was not a planned occurrence. R&R was not able to reach anyone at WCFL before presstime. We will attempt to follow up on this story next week.

### NEW STAFF AT

After a major cleaning out last Friday (see inside story), the interim ownership at KUPD has named Chuck Dunaway as VP and Director of Operations. Chuck resigned from KIKX-Tucson. He is taking with him two newsmen, J. Paul Emerson and Continued Page 21 helping with the contests. So far response has been tremendous. "DISCO-102"

WPIX-New York is taking advantage of the fact that they are in the King of the disco cities. Saturday nights from 8-12mid they now run "Disco 102." PD Neil MacIntyre programs the best Disco-type Rock 'N Roll in musical sets. They promoted its first week on the air like the opening of a new club in the Big Apple.

### CHICKEN HOTLINE

PD Dick Kent at WLAC-Nashville found a place to get baby chickens for \$5.00 per hundred. Since Lynyrd Skynyrd's "Free Bird" is one of the top sellers and request-getters in the city, Dick decided to play on it. WLAC is giving listeners a chance at their own Free Bird. By the way, the Chicken Hotline number to order is (717) 426-3413.

TURKEY BUSINESS XROK-EI Paso giving away "A Ton Of Turkeys" Simple Call-In-And-Win at the sound of the gobble.

#### "WIN-10 BIN" WGNG-Providence running oir "Win 10 Bin" Ten prizes

their "Win-10 Bin." Ten prizes are in the bin, clues describe the prizes. Listeners make hourly guesses as to all ten items. Value is \$10,000. By the way, there is now only one rocker in Providence. WPRO has gone to Pop.

### HOTHANDS

KROY-Sacramento had one of those "hold your hands on the car the longest and you win it" marathons. Their winner held on for over 78 hours. The prize was a new Gremlin. They also gave away over \$6,000 in big prizes in two days on a Call-In-And-Win contest.

LATE ADD TO WSGA

WSGA-Savannah PD Jerry Rogers gets congrats from R&R on the birth of a son, 8 lbs. 2 oz. They sure grow them big in the South.

### **EDITORIAL:**

# Expansion: Country, Discos, Seminars

We are now in the process of becoming the first industry publication with a full staff dedicated to Country radio and Country music. Jim Duncan will join **R&R** on a full-time basis and will build a staff immediately. While **R&R's** Country section has always been a leader, now it will be the first that's totally dedicated, seven days a week to Country.

The first of the year will also begin the most comprehensive Disco and juke box section ever conceived. **R&R** will be using over 100 discos nationwide, and over 100 actual juke boxes to reflect actual play patterns, rather than what is stocked in them. Our section will not concentrate on just one or two New York record stores and discos. The section will concentrate on FACTS, and offer research geared to the radio programmer. We are fortunate to have Marc Simon join **R&R** to run the section. Marc will be assisted by Arnie Smith. Again, **R&R** will have the largest staff for a section of this kind, and we will do it on factual research, not guesswork.

Finally, we will be announcing our regional Seminar schedule in January. Our one-day seminars will be geared to accomplish the most and cost the individual the least.

Our sincere thanks to every one of you for allowing **R&R** to be successful and be able to do it honestly, always basing everything we do on fact. What we are doing is putting our profits back into **R&R** to make it serve you better. -Bob Wilson



POP & THE POE: Usually seen with a beautiful woman on his arm, Bobby Poe (of the Bobby Poe sheet) is arm and arm with Columbia VP of Promotion Steve Popovich at a party for Chicago.



George Klein, morning man at WHBQ in Memphis, is shown awarding the keys to the "Q" Haunted Hearse to a young lady winner. The Hearse is the grand prize in the traditional Haunted House promotion that "Q" has done for years with the Campus Life as a public service promotion. The twist is that the winner worked for the Internal Revenue Service and she and her entire office formed a funeral procession and arrived at the station with their lights on in a long and solemn column.

# THE NEW SINGLE

1877

DARK HORSE/GEORGE HARRISON You thought that you knew where I was and when But it looks like you've been foolin you again, You thought that you'd got me all steaked out But baby looks like I've been breaking out I'm a dark horse Running on a dark race course Since I stepped from out of the womb Looking for the source I'm a dark horse. You thought you had got me in your grip Baby looks like you was not so smart And I became too slippery for you But let me say that was nothing new. I'm a dark horse Running on a dark race course I'm a blue moon Since I picked up my first spoon I've been a cool jerk Looking for the source I'm a dark horse I thought that you knew it all along Until you started getting me not right Seems as if you heard a little late But I warned you when We both were at the starting gate I'm a dark horse Running on a dark course I'm a blue moon Since I stepped from out of the womb I've been a cool jerk Cooking at the source I'm a dark horse.

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FRIDAY, NOVEMBER 22, 1974

RADIO & RECORDS

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# CLASSIFIED

## EXPANDED CLASSIFIED SERVICE

We've installed a 24-hour phone which will list all new openings daily as they come in to us. You can call at any time—day or night—and place a free classified ad, tell us of staff changes, jock openings, etc.

### (213) 466-2248

### **OPENINGS**

Secondary market PD for Top 40 station. Tapes and resumes to SRO Brd. c-o Bo Donovan, P.O. Box 1723, Bellevue, Wash. 98009. (206) 455-8124 (11-13) Major Market jock opening. Contact SRO Broadcasting, c-o Bo Donovan, P.O.

Major Marker Jock opening. Commer orce Discussing, Box 1723, Bellevue, Wash. 98009 (206) 455-8124. (11-13) WLRS-Nashville needs jocks immediately. Tapes and Resumes to WLRS, David St. John, 800 S. 4th St., Suite 908, Louisville, Ky. 40203. (502) 585-5178 (11-13)

David St. John, 800 S. 4th St., Suite 908, Louisville, Ky. 40203. (502) 585-5178 (11-13) WSHE-Ft. Lauderdale needs jocks immediately. Tapes and resumes to WSHE, Gary Granger, 3000 W. 60th Ft. Lauderdale, Fla. 33314. (305) 581-1580 (11-13)

KSSS-Colorado Springs needs traffic person; writing skills and production helpful Tapes and resumes to Mike Maloney, KSSS, Colorado Springs. 80901 (11-13) EOE

**KATZ-St. Louis** needs night jock, high energy, good balls, good production. Tapes and resumes only to Keith Adams, KATZ, 812 Olive, St. Louis, Mo. 61301. NO CALLS PLEASE. (11-13)

WAXY-Ft. Lauderdale looking for heavy production people and news people. Tapes and resumes to John Gambling, WAXY, 419 S. Andrews, Ft. Lauderdale, Fla. (11-13)

KENO-Las Vegas needs first class weekend and first class ticketed jocks full time and news personnel. Contact Doug Corey, KENO, P.O. Box 5367, Las Vegas, Nev. 89102. (702) 876-1460 (11-13)

WTAL-Tallahassee needs jock — for rock format. Send tapes and resumes to Joe Johnson, WTAL, Box 1369, Tallahassee, Fla. 32302. (11-11)

WLAV-Grand Rapids looking for jock, contemporary format. Tapes and resumes to Bob Hamilton, WLAV, Waters Bldg., Grand Rapids, Mich. 49502. (616) 456-5461 (11-11)

**Bill Parris Programming** needs several high-energy rock radio performers in Top 10 market. Tapes and resumes to Bill Parris Programming, 1825 Connecticut Ave., Suite 428, Washington, D.C. 20009. (11-11)

KERN-Bakersfield needs morning man, strong production. Contact J. Mitchell (805) 832-1410. (11-14)

WJDX-Jackson needs jocks. Send tapes and resumes to Ron Grantham, WJDX, P.O. Box 2171, Jackson, Miss. 39205. (11-11)

KHOS-Tucson looking for young thinking engineer with jock ability. Would like first phone to handle two-tower, 1000 watt directional and audio gear. Contact Greg Albright, KHOS, Box 5946, Tucson, Az. 85703 or (602) 624-2431. (11-13)

KLZ<sup>2</sup>-FM-Denver has opening for morning man, someone in medium or small market who wants to move up. First phone only. Tapes and resumes to Bill Struck, KLZ-FM, 123 Speer Blvd., Denver, Colo. 80217 (11-15)

Suburban St. Louis adult contemporary **5KW** needs happy sounding wake-'emup jock who is informative and concise. No humor necessary. Send aircheck and production samples with resume to Dave Scott, **KIRL**, Drawer 14, St. Louis, Mo. 63188. EOE. (11-5)

"First class ticket jock." Get rid of your snow shovel and come to sunny Florida. Tapes and resumes to Carl Strandell, **WYND**, P.O. Box 3618, Sarasota, Fla. 33578. (11-5)

CHUM needs major market jock. Send tapes and resumes to J. Robert Wood, CHUM, 1331 Yonge, Toronto, Ontario, Canada. M4TIYI. (11-5)

WFTL-Ft. Lauderdale needs creative adult production man. Tapes and resumes to Michael O'Shea, P.O. Box 5333, Ft. Lauderdale, Fla. 33310. (11-5) KBBC-Phoenix looking for air personality -- Tapes and resumes only -- no calls

please -- c-o Tony Booth, 1101 No. Central. Phoenix, Az. 85001. (11-8) Lee Fowler of WIVY-Jacksonville looking for afternoon jock, good voice. Pays

pretty good. Need immediately. Tapes and resumes to Lee Fowler or call (904) 396-2505. (11-7).

KIMN-Denver quality production and air work wanted. Heavyweights only. Send tapes immediately to Nick St. John, 5350 W. 20th., Denver, Colorado, 80214 (10-28).

### NEWSMEN & WOMEN

KDZA-Pueblo needs newsperson. Tapes & resumes to Jack Carter, Box 93, Pueblo, Colo. 81002. (10-23)

KIKX -Tucson looking for a morning newsperson, with a strong voice and good delivery. Tapes & resumes to Chuck Dunaway, Box 5566, Tucson, Az. 85703. (10-23)

WWTC-Minneapolis needs strong newsman. Tapes and resumes to J. Stewart, WWTC, 609 Second Ave. South, Minneapolis, Minn. 55402. (11-13)

MISCELLANEOUS-

Top Quality 3M-177, 1 Mil Tape, in white boxes, on 7 inch reels. Only used once by major national syndicator. Value is \$3.75 a box, will sell for 75¢ a reel, complete with box. Call R&R, ask for Dave Nelson (213) 466-1605.

BARRY CHASE your brother in law is looking for you. Please call (503) 226-7676 (11-13)

### **POSITIONS SOUGHT**

Newsman from WLEE-Richmond, AMOS B. MOSES, mad cooking maniac available for decent price, formerly with WDJQ-Baltimore, WHYN-Springfield, WGNG, etc. Contact (914) 337-8331, or Mike Cavanaugh, WLEE, (804) 288-2835 (11-13)

JIM FAIR CHILD looking for gig, news or jock. (314) 724-8838 (11-14)

STEPHAN KAUFMAN formerly of WHJ-Cleveland and KLAK-Denver looking for well established news operation in large or medium market. Call (303) 795-2557 or write 4421 S. Lowell Blvd., Denver, Colo. 80236 (11-12)

MARK DENVER from WAXY-Miami and WIBG-Philadelphia looking for medium to major market gig. Please call (305) 665-2452 (11-12)

TERRY STEVENS former PD with WIXY looking for PD or jock position. Call (216) 289-0218 (11-14)

JACK ARMSTRONG former PD WFEC and WAMS with 12 years experience wants PD, MD, Prod. Dir., or jock gig. Please phone (717) 667-2251. (11-11)

MIKE CRAWFORD looking for major market jock or medium market PD gig. Has worked in New Haven, Fresno, Bakersfield, and Denver. Please call (805) 832-3788 (11-11)

"I've got Jock Itch!" TIM ROBERT SCOVILL from WACI looking for medium market gig. Five years experience. (614) 475-4470, or write 4270 Golden Gate Square West, Apt. B, Columbus, Ohio 43224 (11-11)

HELP! JIM DINAWAY, presently at WDAT-Daytona looking for personality morning gig or programming ASAP. Please contact at 1619 Espanola, No. 107, Holly Hill, Fla. 32017, or call (904) 677-4122. (11-11)

CHUCK ZIMMERMAN looking for medium or major market jock position. First phone, formerly with KAAY and KTKT. (602 )884-9687 (11-15)

J. P. HENDRIX looking for major market opening. Preferably rock or progressive rock. (303) 471-1239. (11-15)

CHUCK FOSTER, formerly with WLOB-Portland looking. Contact (207) 854-9813, or (207) 268-4430. (11-14)

**DOUG METZ** looking for sports, news, or music opportunity. First phone and play-by-play experience. Prefer small to medium California market. Call (415) 474-1154 (11-14)

**BOB KITZMILLER** currently PD at WRMA-Montgomery, looking for sportcaster spot in major market. Second only to Howard Cosell. Call (205) 264-6449 (11-12)

RON OLNEY, last job was with KATY-San Luis Obispo as afternoon drive. Ten years experience, first ticket. Can be contacted at (805) 992-6440. (11-15)

DICK HOUSER, looking for up-tempo conversational approach to MOR of T40 station, enjoy doing mornings. Contact at 5421 Fifth Ave., Ft. Myers, Fla. 33901, or call (813) 936-4427. (11-4)

TOM MYHRE looking for news position in major market formerly with KEEY AM&FM-Minneapolis. First phone. (612) 432-8948. (11-1)

**Experienced marketing gal** with 5 years in one-stops desires permanent position with future at record label. All secretarial skills. Very reasonable price. (805) 259-1120 (11-15)

**Experienced radio gal** with 2 years as traffic director of leading FM station involved in all phases of radio, desires spot in radio or record sales-promotion. Has secretarial background. Call (213) 559-2885. (11-15)

Award winning British journalist with 70 wpm in typing and 150 wpm in shorthand desires any post in industry. Lovely English accent. Call (213) 851-6484. (11-15)

# CHANGES

SCOTT JEFFREY named new Assistant PD at 15Q-Two Rivers.

G. P. STONE goes to 15Q from WDMJ-Marquette (11-13).

DAN HALYBURTON from WWOK-Miami to WTGR-Richmond as Production Director.

JOHN CARTER from WIGL-Miami to WWOK-Miami as Production Director. JOEL KAPLAN from WIGL-Miami moved up to Production Director. (11-13) WLAV-Grand Rapids — RICK HUGHES promoted to MD. Station now doing adult and contemporary (11-11)

GLEN MICHAELS to WQXI from WRFC as all night man (11-13) BRUCE ALLEN moving from KIOA-AM to PD of KIOA-FM. (11-12)

MARK THOMAS from XROK to K100 doing nights. (11-14) Madelaine Waltjen (LINDA KELLY) formerly WYRE, WSBA AM & FM, and

WLPL-Baltimore to all-nights WPGC-Washington D.C. (11-13)

New Lineup KDON-Salinas:

6-10 am	Uncle Byron Lawrence
10-2 pm	Johnny Morgan, also PD
2-6 pm	Paul McNeal, also MD
6-10pm	Bobby Knight, from weekends
10-2 am	Brian Adams
2-6 am	B. David Painter
Weekends	Robin Elliot, from KAFY (11-13)
New Line	up at KSSS-Colorado Springs
6-10 am	Mike Maloney, also PD
10-3 pm	Rick Stockdell
3-7 pm	David Brian, also MD
7 mid	Kant Whiting

7-mid Kent Whiting

Mid-6am Jay Patrick Weekends Ken Winters and Larry Montgomery (11-13)

TERRILYNN KSLY-San Luis Obispo to do news at WORD-Spartanburg.

THE

HOTTEST:

**HELEN REDDY** 

BILLY SWAN

CARL DOUGLAS

HARRY CHAPIN

PAUL MCCARTNEY

**RADIO & RECORDS** 

added this

Week

FRIDAY, NOVEMBER 22, 1974

Most added **ELTON JOHN** CARPENTERS **GLORIA GAYNOR** BARRY WHITE

### PARALLEL 1

WLS/CHICAGO **Billy Swan** B.T. Express Elton John HOT HO1 Carl Douglas 11-3 Harry Chapin 14-7 Paul McCartney 28-14 Three Degrees 29-18

13Q/PITTSBURGH Elton John

B.T. Express Kiki Dee Stevie Wonder Barry Manilow HOT Jethro Tull 13-8 Elton "Grey Seal" 21-13 Billy Swan 22-15 Helen Reddy 29-19

WABC/NEW YORK Helen Reddy Rufus Elton John Rolling Stones Neil Sedaka HOT Bobby Vinton 6-1

Carl Douglas 33-12 Billy Swan 32-14 KSTP/MINNEAPOLIS

uess Who HOT Three Degrees 20-3 Helen Reddy 22-15 Barry White 30-19

WPGC/WASHINGTON D.C

Elton John

Righteous Bros mmy Johns Carpenters Elvis Presley Hudson Bros HOT Kiki Dee 20-14 Al Green 23-15 Neil Sedaka 24-19

KLIF/DALLAS Carl Douglas Elton John Helen Reddy Harry Chapin HOT Three Degrees 19-6 Billy Swan 20-10

KQV/PITTSBURGH Gino Vannelli Elton John Helen Reddy Neil Sedaka

Styx (nite) HOT Jethro Tull 14-5 Billy Swan 12-6 B.T. Express 20-15

WOXI/ATLANTA Elvis Presley Gladys Knight & Pips Neil Sedaka Jethro Tull Gloria Gavno

HOT Carl Douglas 12-4 Helen Reddy 11-6 Paul Davis 15-9

Ringo Starr Elton John HOT Barry White 19-10

WEIL/PHILADELPHIA

Al Green 21-16 Carl Carlton 24-19 WRC/WASHINGTON D.C

Elton John Carpenters Ringo Stevie Wonder Jethro Tull HOT Harry Chapin 149 Neil Diamond 20-13 Ike & Tina Turner 23-17

WPIX/NEW YORK

Disco Tex Carol Douglas Paul McCartney Frankie Valli Elton John HOT Helen Reddy 20-12 The Joneses debut 14 Stevie Wonder Elton John Paul Davis HOT Helen Reddy 16-7 Paul McCartney 21-12 Al Green 20-13 **KFMG/DES MOINES** 

Carpenters Elton John (both sides) HOT

Helen Reddy 12-6

Barry White

Elton John

B.T. Express

Carpenters HOT

Pointer Sisters 28-18

WOKY/MILWAUKEE

Three Degrees 22-5 Paul Anka 24-15 Neil Sedaka 27-19

WMYQ/MIAMI

Harry Chapin 14-5 Barry White 15-10

Al Green 25-17

**KLEO/WICHITA** 

Neil Diamond 16-8

Paul McCartney 23-16 Helen Reddy 24-19

**KROY/SACRAMENTO** 

Elton John

Paul Davis Barry White HOT

Stevie Wonder

Barry Manilow

Barry Manilow Carpenters Elton John HOT Billy Swan Harry Chapin Jethro Tull Carl Douglas Bobby Vinton

KAKC/TULSA

Carl Douglas 14-9

Paul McCartney 20-14

WAVZ/NEW HAVEN

Elton John

Barry White

Prelude HOT

Elton John

Neil Sedaka Rufus HOT

Billy Swan 26-10 Barry White 24-17

WHBQ/MEMPHIS

Shirley Brown

Elton John Barry Manilow

Jethro Tull 19-13 B.T. Express 22-16 Rufus 28-17

WSAI/CINCINNATI

Carl Douglas 22-11

Neil Diamond 20-14

Barry White

Elvis Presley

Neil Sedaka

Disco Tex HOT

Gloria Gaynor

Chicago 29-23

Y100/MIAMI

HOT

Shirley Brown 22-16

Rufus

Elton John HOT

**Righteous Bros**.

KSLQ/ST. LOUIS

WDRQ/DETROIT Stevie Wonder Jethro Tull Carpenters Elton John HOT Billy Swan 4-Stylistics 18-13

**KKDJ/LOS ANGELES** Elton John David Bowie HOT Billy Swan 11-2 Carl Douglas 20-9

K100/LOS ANGELES Paul Davis Joe Cocker **Pointer Sisters** HOT Kiki Dee 16-11 Harry Chapin 25-12 Prelude 24-15

Z93/ATLANTA Sedaka Candi Staton HOT Pot Pointer Sisters 15-7 Barry White 19-9 Rufus 16-10

CKLW/DETROIT Elton John Helen Reddy Kiki Dee HOT Carl Douglas 12-4

Stevie Wonder 19-11 Three Degrees 25-15 99x/NEW YORK Stevie Wonder

Stevie wonder Sparky HOT Three Degrees 14-1 Bobby Vinton 15-6 Rufus 21-9 The Joneses 27-11

WRKO/BOSTON

HOT '

Elton John Rufus Carol Douglas Billy Swan 13-6

Paul McCartney 16-8 Neil Sedaka 22-15 Gloria Gaynor 27-17 **KFRC/SAN FRANCISCO** Elton John

Chicago HOT Neil Sedaka 14-7 Pointer Sisters 23-19 **KHJ/LOS ANGELES** Stevie Wonder Mac Davis "Rock 'N Roll" HOT

Helen Reddy 11-7 Three Dog Night 24-13 Prelude 21-15

### PARALLEL 2

HOT

Paul Davis Carpenters HOT Bobby Vinton 12-6 Harry Chapin 25-9 Paul McCartney 15-11 KCBQ/SAN DIEGO Elton John wow/omaha Helen Reddy HOT Reunion 17-8 Harry Chapin 18-9 Billy Swan 20-13 Paul McCartney Helen Reddy Chicago HOT Carl Douglas 20-3 Harry Chapin 17-4 'KTLK/DENVER Dan Fogelberg Pointer Sisters Cat Stevens Guess Who Gloria Gaynor Cheria Gaynor WAYS/CHARLOTTE Paul McCartney Barry White Jethro Tull Elton John Cheech & Chong "3 Pigs" Three Degrees 7-1 Lynyrd Skynyrd (nite) Paul Davis 18-8 Prelude 24-11 Paul McCartney 21-15 Sugarloaf 25-16 HOT Shirley Brown Gino Vannelli Latimore

PARALLEL 2

### WBBF/ROCHESTER Brownsville Station Doobies "Black Water" Doobies "B Disco-Tex Elton John

HOT David Bowie 12-4 Three Degrees 15-9 Lynyrd Skynyrd 21-16 Jethro Tull 24-18 **KBEQ/KANSAS CITY** Neil Sedaka Ringo Elton John George Harrison Carpenters HOT

Carl Douglas 12-6 B.T. Express 13-7 Paul McCartney 20-13 Al Green 25-16 Jethro Tull 29-18 **KRSP/SALE LAKE CITY** Elton John Carpenters Guess Who Donny & Marie

HOT Prelude 19-11 Heywoods 20-14 Paul McCarntye 23-17 WNOR/NORFOLK Ringo Neil Sedaka Jethro Tull Elton John HOT Billy Swan 14-1 Three Degrees 15-5 Helen Reddy 19-9 **XROK/EL APSO** 

Barry White Gloria Gayno **Righteous Bros** HOT Three Degrees 16-6 Shirley Brown 18-12

WRIE/ERIE **Gloria** Gaynor Glen Campbell Dave Loggins Pointer Sisters Elton JOhn

HOT Harry Chapin 17-9 Gino Vannelli 20-14 Carl Douglas 21-15 WNOE/NEW ORLEANS

Elton John Kiki Dee Prelude Ringo Carl Graves Eagles HOT Stevie Wonder 13-2 Paul McCartney 20-11

Three Degrees 25-14

Barry White 24-16 Gladys Knight & Pips 30-19 **KIOA/DES MOINES** Barry White Elton John Gloria Gaynor Dave Loggins HOT

Helen Reddy 14-3 Bobby Vinton 17-12 Ringo Starr 26-19 KSEA/SAN DIEGO **Ringo Starr** Barry White Rolling Stones HOT Carl Douglas

Harry Chapir KYNO/FRESNO Al Green Gloria Gaynor Paul Davis Joe Cocker HOT Carl Douglas 12-Jethro Tull 20-15 WGOW/CHATTANOOGA Elton John HOT Paul Davis 11-6 Harry Chapin 24-12 Al Green 25-15 WVOV/HUNTSVILLE Anka/Coates HOT

Helen Reddy 9-5

**KTKT/TUCSON** Carpenters Neil Sedaka George Harrison Elton John HOT Billy Swan 11-2 Paul Davis 12-3 Pointer Sisters 15-7 Paul McCartney 16-8 Jethro Tull 25-16 Harry Chapin 24-17 WKBW/BUFFALO Barry White Harry Chapin Michael Holm Elton John HOT Lynyrd Skynyrd 21-13 Helen Reddy 30-22 WGRD/GRAND RAPIDS None HOT Carl Douglas 14-5 Neil Sedaka 21-11 Helen Reddy 23-14 WGRO/BUFFALO Gladys Knight & Pips George Harrison Ringo Starr Elvis Presley HOT Lynyrd Skynyrd 8-2 Neil Diamond 16-10 Neil Sedaka 22-15 Paul McCarntye 25-16 WJBQ/PORTLAND Elton John Carpenters David Bowie "Changes." HOT Helen Reddy 14-6 Jethro Tull 16-8 Peul McCertroy 2013 Paul McCartney 20-13 Ringo Starr 26-18

> WYRE/ANNAPOLIS J. Geils Jethro Tull Paul Davis HOT HOT Carl Douglas 16-1 Billy Swan 15-8 Paul McCartney 24-16 Kiki Dee 25-18 Barry White debut 21 **KEZY/ANAHEIM**

Elton John HOT Al Green 13-7 B.T. Express 20-13

WLAC/NASHVILLE Elton John Stevie Wonder Newbeats HOT

Flvis Preslev 11-7

Paul Davis debut 8 WSGA/SAVANNAH\*

Elton John Kiki Dee Kiki Dee Carpenters Stevie Wonder HOT Helen Reddy 19-6 Pointer Sisters 17-10 Pointer Career 2011 Rolling Stones 20-11 Paul Davis 25-1

Ringo Starr 24-18 WYND/SARASOTA Carpenters Jethro Tull

Ringo Starr Elton John Johnny Bristol HOT HOT Billy Swan 11-6 Three Degrees 22-9 WIFE/INDIANAPOLIS Paul Davis

Jethro Tull Billy Joel Ringo Starr Carpenters HOT HOT Neil Diamond 12-5 Kiki Dee 19-10 Carl Douglas 24-16 Barry White 24-14 Paul McCartney 23-15 Ringo Starr 30-23 KKXL/GRAND FORKS Steppenwolf Carpenters Gene Cotton ELO HOT Helen Reddy 23-9 Paul McCartney 25-10 Barry White 22-12 WCFL/CHICAGO Three Degrees Barry White Barry White Elton John HOT Harry Chapin 14-8 Paul McCartney 24-14 Billy Swan 27-17 KYSN/COLORADO SPRNGS First Class Paul McCartney "Sally G' George Harrison Carpenters Al Green Cat Stevens HOT Neil Diamond 16-8 Paul McCattney 18

WCAO/BALTIMORE

Carpenters

Elton John

Jethro Tull

HOT

Paul McCartney 18-10 Eric Clapton 24-19 WFOM/MARIETTA Gloria Gaynor Lynyrd Skynyrd Barry Manilow Elton John HOT Paul Davis 15-7

Elvis Presley 20-14 **KREM/SPOKANE** Carpenters Barry Manilow Barry White B.T. Express HOT

Three Degrees 15-8 Pointer Sisters 22-16 Barry Manilow 31-23 WLEE/RICHMOND

Latimore Elton John Carpenters Shirley Brown HOT Carl Douglas 16-2

Harry Chapin 24-10 Al Green 22-14 KJRB/SPOKANE

Ringo Starr Rufus Rufus Splinter Kiki Dee (readd) McCartney "Sally G" (nite) Deep Purple (Nite) HOT

Three Degrees 15-8 Pointer Sisters 22-16 Barry Manilow 31-23 WROV/ ROANOKE Elton John

Royal Kings "You Keep Me Hangin On

Carpenters Barry Manilow Anka/Coates Brownsville Station Gloria Gayno HOT Pointer Sisters 13-6 Carl Douglas 25-14 KSLY/SAN LUIS OBISPO Elton John Gloria Gaynor

Carpenters HOT Carl Douglas 14-5 Paul McCartney 23-15 WLPL/BALTIMORE Carpenters Love Unlimited

Elton John Elton John Gloria Gaynor HOT Billy Swan 15-3 Rufus 12-4 Helen Reddy 18-11

**PARALLEL 3** KKAM/PUEBLO KAFY/ BAKERSFIELD

Fancy

Carpenters Gladys Knight & Pips

Andy Kim Elton John (part-time) HOT

Billy Swan 12-6 B.T. Express 21-15

KKLS/RAPID CITY

Elton John ELO

Steppenwolf

Gene Cotton

Anka/Coates

Harry Chapin 6-1

KSJO/SAN JOSE

Cat Stevens Carol Douglas

Barry White HOT

Don McLean Elton John

B.T. Express 13-6 Neil Sedaka 14-8

WBGN/BOWLING GREEN

Paul Davis 19-11

Elvis Presley 26-16 Paul McCartney 24-19

lethro Tull Righteous Bros. J. Geils (nite) Elton John (nite)

HOT

Rufus

Neil Sedaka 14-11

Paul McCartney 25-12

WMAK/NASHVILLE

Carpenters HOT

**Elton John** Carpenters Rufus Stevie Wonder HOT Carl Douglas 14-7 Paul McCartney 22-15 Neil Sedaka 25=19

WGH/NORFOLK Gladys Knight Neil Sedaka Rolling Stones Eric Clapton Paul Anka

**Righteous Bros** 

HOT

Billy Swan 15-1 Chicago 18-11 Osmonds 22-15 Harry Chapin 26-17 WIXY/CLEVELAND Pointer Sisters Guess Who Elton John Gloria Gaynor J&B Purify Eric Clapton (readd) HOT ners 14-7 Spinners 14-7 B.T. Express 20-11 Anka/Coates 22-13

Three Degrees 30-19 KING/SEATTLE Tim Moore J. Geils Linda Ronstadt Elton John

HOT Chicago 12-8 Helen Reddy debut 14 WBBQ/AUGUSTA

Splinter Gloria Gaynor Eagles Rod Stewart

Stevie Wonder Elton John Guess Who HOT Eric Clapton 23-14 J. Geils 24-16 Jethro Tull 29-18

KDON/SALINAS Carl Graves Shirley Brown HOT

Billy Swan 8-2 Al Green 16-11 WHHY/MONTGOMERY

Dave Loggins Barry White First Class Gloria Gaynor J. Geils HOT Neil Sedaka 7-1

Anka/Coates 19-9 Carl Douglas 23-10 Righteous Bros 24-15 **KEEL/SHREVEPORT** 

**Billy Joel** Michael Holm Sweet Nothin' Ringo Starr Donny & Marie Osmono Donn HOT Al Green 20-12

stevie Wonder 23-15 Gladys Knight & Pips 24-18 CHUM/TORONTO

Barry White Righteous Bros Sedaka BTO "Roll On Down" Octavian "Good Feeling" Elton John нот

Paul McCartney 17-10 Kiki Dee 21-15 Neil Diamond 25-19

WPOP/HARTFORD Carpenters Neil Sedaka Elton John Elton John Anka/Coates Gloria Gaynor (nite) Terry Jacks (nite) HOT Carl Douglas 10-5 Pills Series 17-10 Billy Swan 17-10 BTO 19-14

B.T. Express 30-21

Heywoods Righteous Bros. Carpenters Hudson Bros HOT Three Degrees 15-6 Percy Sledge 21-15 Barry White 29-18 WERC/BIRMINGHAM

George Harrison Elton John Carpenters Paul Davis HOT Ho1 Harry Chapin 10-3 Chi-Lites "Toby" 17-7

Barry White 20-10 Ringo Starr 27-18 WRMA/MONTGOMERY Elton John

Tymes Barry Manilow Candi Staton First Class HOT Helen Reddy 10-1

Sammy Johns 22-15 Bee Gees 30-17 Carl Douglas 29-18 WJDX/JACKSON

Elton John Three Dog Night Carl Graves Carpenters HOT Elvis Presley 11-3

Helen Reddy 16-6 Harry Chapin 18-11

ELO

WKSN/JAMESTOWN

Hol Helen Reddy 15-5 Righteous Bros. 27-6 Neil Sedaka 25-12

Heywood

HOT

Heywoods Guess Who Ringo Starr Johnny Bristol Barry Manilow Elton John

Tim Moore Barry White Rufus WNCI/COLUMBUS Fiton John HOT Helen Reddy 17-8 Carpenter

Paul M Donny & Marie O Jefferson Starship WORD/SPARTANBURG Todd Rundgren Styx Cat Stevens HOT Helen Reddy 15-6 Fancy 23-10 B.T. Express 22-16

Carpenters Rolling Stones Ringo Starr Elton John Barbara Mason HOT Hol Helen Reddy debut 12 Neil Sedaka 21-16

KJOY/STOCKTON Guess Who Kathy Dalton Kathy Dalton Barry Manilow Carpenters Rov Rogers HOT Bobby-Vinton 21-12 George Harrison 28-15 Helen Reddy 26-17

C

Elton John Carpenters Jethro Tull Paul Davis HOT Harry Chapin 13-7 B.T. Express 16-10 Prelude 21-15 WQNZ/NATCHEZ

WISM/MADISON

Barry White Neil Sedaka

Carptners Rolling Stones HOT B.T. Express 19-11 Al Green 21-15 Helen Reddy 23-18

WKLO/LOUISVILLE

Hydra "Glitter Oueen"

Hydra "Glitter Queen" James & Bobby Purify Elton John Ringo Starr Guess Who First Class David Bowie Telly Samles

Telly Savalas

Elton John

Carpenters Ringo Starr HOT

B.T. Express Elton John ELO

Pointer Sisters Rod Stewart

Billy Swan 10-2

**KDZA/PUEBLO** 

J. Geils Gladys Knight & Pips Carpenters Anka/Coates

HOT Neil Diamond 11-4

Harry Chapin 15-9 Helen Reddy 20-12

Paul McCartney 23-18

WCOL/COLUMBUS

George Harrison Barry Manilow

Carpenters Gloria Gaynor

Eric Clapton 21-9 Jethro Tull 22-16 Anka/Coates 33-17

KIR/SEATTLE

**Righteous Bros** 

Elton John

HOT

Elton John

Rufus

Neil Diamond 13-7 Helen Reddy 17-8 Harry Chapin 16-9 Paul McCartney 35-17

HOT

Helen Reddy 25-7

Barry White 27-13 Latimore 28-15

**Z96/GRAND RAPIDS** 

Carl Douglas 6-1 Paul McCartney 17-10

WEEO/WAYNESBORO

HOT

# You know it's a hit single, when everybody says...

# "CANTGETIOUT OFNYEAD" FLECTRIC IGHT ORCHESTRA

from their brilliant album"Eldorado"



# On United Artists Records 7. The company that brings you the "Last T-Shirt".

#### **RADIO & RECORDS**

# RATINGS: PHILADELPHIA, SPOKANE, NEW ORLEANS

PHILADELPHIA PULSE July-Sept. Mon-Fri 6am-12mid -

,	ocprimition		
Total	WFIL	R	13
Shares	WCAU	Т	10
onarco	WIP	M	9
	KYW	N	8
	WDAS	В	7
-	WIBG	R	6
	WDAS FM	в	5
	WWSH	BM	5
	WCAU FM	0	4
	WIFI	P	4
	WYSP	Ρ	3
	WMMR	P	3
	SPOK	ANE	
Sept 6	am-12mid	Centr	al. Total

Seb	001	n-12m	a centr	d1 - 1	orai
		Sh	ares		
		Men	Women	Teens	Tota
KREM	R	11	11	51	18
KJRB	R	12	14	20	14

		ŀ	AWA		
Sep	t Pu		M-F a	6am-12 r Iares	nid-
Station		м	w	Teens	Tota
KGMB	M	16	17	1	14
KKAU	R	12	7	43	14
KPOI	R	10	15	16	13

#### KGMQ R 7 9 17 9 KIKI R 7 4 8 6 KORL T 6 8 - 6 KGU M 8 14 - 9 NEWORLEANS HOOPER

The tide is apparently changing in this city. The new Hooper for Sept-Oct 1974 shows WNOE (R) with a 16.6 for total rated time periods and WTIX (R), the long rated top rocker, with a 10.2. Closest to WNOE's lead is WSMB '(M) with 11.9 and WYLD (B) with a 11.2.

#### ROUND GETS 'TRAIN' Tom Rounds, president of

Watermark announced that the firm will act as producer for the new radio version of Soul Train, with Don Cornelius as host.

### WROV STARTS A CULT

WROV-Roanoke running an aone-night call-in type show dealing with the occult and the bizzare (flying saucers, etc.) They'd like to exchange information and calls with other stations into similar bits. Contact them at (703) 345-6397.

#### SWEEPING OUT THE DIAMOND MINE

KIIS-Los Angeles evening personality **Dave Diamond** has given away diamonds every night from his "Diamond Mine." Dave also is now programming 20



OK 102½/Seattle running a clever promotion giving away small size shirts 'for the little people.' Shirts are given away in women's boutiques. Concept is that women with young kids would listen to station. Modeling shirt is Allison Wilson.

minute music sweeps. Station has just moved into luxurious new studios in the Playboy building on Sunset Strip.

#### WLEEWIN

While other stations are talking about it, WLEE-Richmond PD Bob Paiva has gone and made up thousands of WLEE WIN buttons, involving the station in the national inflation fighting campaign.

### REUNION LYRICS

WDHF-Chicago offered the lyrics to Reunion's "Life Is A Rock" to any listener that wanted them, simply by sending in a selfaddressed envelope. Station received over 1500 requests in just a few days.

### 99X SPECIALS

99X-New York ran a November Jam on-air promotion. No contests, just music specials. They featured the Top 99 LP cuts of the month, theTop 99 hits of Novembers past, and also ran a "Dead Babies Of Rock" special featuring all the songs over the years that dealt with death.



Thanks from the R&R staff to Stew Robb (seated above) of WVOV for sending us a bunch of the station's snazzy new sweatshirts. With Stew are air personalities Bobb Labbe, Ken Mayhor, and Chris Tyler.



Mr. Richard W. Leibert III Program Manager Rock'n KGB 4141 Pacific Highway San Diego, California 92110

Dear Mr. Leibert:



We recently received the "Official KGB Chicken Shirt." While we are aware that you requested that we assist you in forwarding this shirt to the Russian KGB, we really have developed a great attachment for it and would very much like to retain it for our modest historical intelligence collection. We obviously would be prepared to send a remittance to you for it.

While we would like to be of assistance in informing you how to forward a shirt to the Russian KGB, our sense of professional discretion rather militates against the thought. We trust you can understand our position in this matter.

We appreciate your communicating with us and do hope you will accede to our request to keep permanent possession of the "Official KGB Chicken Shirt."

Sincerely. John F. Blake Deputy Director for Administration

The KGB "Chicken Shirt" (inset) created quite a stir at the Central Intellegence Agency. Letter (above) tells the story.



While in Los Angeles for his Shrine Auditorium concert, Capricorn recording artist Gregg Allman stopped by KMET for an impromptu onthe-air sing with DJ Steve Segal.



KSJO-San Jose is pushing the phrase "Easy Winning on KSJO." They recently gave away a brand new Vega GT in their "Dream Car Fantasy" promotion. Pictured are the Vega winner and air personality Chrostopher Lance.



As part of the promotional effort on the Harry Chapin single, "Cat's in the Cradle", a special FATHER AND SON APPRECIATION DAY contest was run with WRIT in Milwaukee. Using the song as a background, promo spots were cut inviting listeners to send in a postcard for a chance to see the Milwaukee Bucks home game Oct. 25th. Twenty-five fathers and their sons were selected from over 250 entrants. On Friday, Oct. 25th., everybody met at WRIT where a special chartered bus took everyone to the game. Programs and a complimentary Harry Chapin "Verities and Balderdash" Ip were given to each father and son.



KIMN-Denver PD Nick St. John accepts a gold record from Capitol's Dave Rothstein for his help in breaking Andy Kim's "Rock Me Gently."

If you're starting to put together a year-end wrap-up program... You're Too Late! Besides we've already done it, and have a six hour ROCKUMENTARY that's the most salable ever!

THE TOP

# OF 1974

RKO General Radio and CHUM have gotten together and produced the year end wrap-up that has it all. All the hits-Seasons in the Sun, Don't Let the Sun Go Down on Me, Sunshine, Sundown, Boogie Down, Band on the Run, The Way We Were, The Streak and 91 others. All the hitmakers-Elton John, John Lennon, Paul and Linda McCartney, Barry White, Terry Jacks, Stevie Wonder, Ringo Starr, Gladys Knight, Paul Añka, Helen Reddy and many, many more. All the Headlines-A President resigns, a football league rises and falls, oil is thicker than blood in the Middle East, The Academy Awards get stung by The Sting. It's all here, 193 interviews combined with thousands of man hours of production and narrated by Charlie Van Dyke...and it can all be yours!

If you're interested in The Top 100 of 1974 for your market call Harvey Mednick at 213-462-2133 and find out how you can usher in the new year on the hit-filled heels of '74.

### The Top 100 of 1974! The most Listenable Rockumentary!

1050 CHUM/ RIKORADIO

# RADIO

# FCC PETITIONED ON 'JACKPOT' MONEY

# 'Cash Call' In Jeopardy?

Henry Geller, the former General Counsel of the FCC has petitioned the Commission to issue a policy statement that broadcast presentations in which prizes are awarded to the home audience (e.g., "jackpot" money) not on skill but solely on the basis of having to listen to the station (e.g., fhe caller must identify the amount of the jackpot that increases with each unsuccessful call) contravenes the public interest standards of the Communications Act and should be abolished. In the alternative, Geller urges the Commission to institute a formal rule making inquiry on the matter looking towards the same result.

Geller argues that contests and promotions of the above nature are widespread. He claims that the practice is infectious in that if one station adopts a give-away policy, rivals for the same audience (e.g., top 40; country & western) often are compelled to follow suit. Thus, Geller concludes that instead of competing on the worth of

programming and related operations (e.g., selection of records; comments of the disc jockeys; signal qualities; number and nature of commercial interruptions), a station engaging in this practice is simply attempting to "purchase its audience." Dramatically, Geller classifies such promotions as a "bribe" to listen to the station. Carrying his legal fantasy further Geller goes on to declare that since audience is what a station is primarily selling to advertisers and advertising agencies, stations that are promotion minded attempt to influence the rating system, by offering cash prizes to any person that gives the station call letters in response to an inquiry as to its favorite station. Geller cavalierly declares such promotions to be an unfair competitive practice and thus inconsistent with the public interest!

For the most part Geller's arguments are predicated upon his distinction between what he terms to be a bona fide contest where over-the-air clues are given the home audience concerning hidden treasures; billboards and other advertising; beauty contests, etc., and the "non-skill" contests that he describes as "blatant attempts to purchase an audience." The Geller Petition has been assigned rule making No. 2464. While Public Notice of the filing has been given in the Federal Register, I suspect that no widespread publicity has filtered into the broadcast industry. In view of the provocative and far reaching nature of the Geller statement it may well be that interested broadcasters, program directors and station licensees will feel compelled to file comments opposing the Geller demand and this article, if nothing else, should serve as an inducement for such action.

As H. G. Wells once remarked — "So long as you suffer any man to call himself your shepherd, sooner or later you will find a crook round your ankle."

-Jason Shrinsky

# THE FCC (So You Can Understand It) BY JASON SHRINSKY LAW OFFICES OF STAMBLER & SHRINSKY

REPORT ON RECENT (OCTOBER) FCC DEVELOPMENTS

October 1974 was a **particularly heavy month** for Commission activity in almost all areas of its regulation, including both rulings, new policies and proposed Rules. Among these many aspects of FCC activities which will be particularly important to the operations of **all** broadcast Stations and CATV Systems, are the following:

I. FCC RESCINDS EMERGENCY PRE-SUNRISE DAYLIGHT SAVINGS TIME AUTHORITY

The FCC has responded to the new Act that has limited Daylight Savingsin Winter by ruling that all daytime only broadcast Station that have been authorized for emergency pre-sunrise operations should now revert to their previous early Morning operations, effective October 27th.

II STATION FORMAT CHANGES CONTINUE IN UNDECIDED STATE

A. The FCC denied a complaint filed by local group protesting the change of format for Station WNCN(FM) (NYC), from classical music to progressive rock music on the basis that the proposed change involved entertainment programming which was the primary resonsibility of the licensee. It also relied on the fact that this was not WNCN's renewal period and that extraordinary procedures were requested.

B. However, this FCC reasoning might be altered in future rulings as a result of the D.C. Court of Appeals Decision released 2 days after the WNCN ruling, which set aside the FCC's grant of the assignment of WEFM (Chicago) which proposed to change its format from classical to contemporaneous music. The Court stated that there was not another classical music format which would reach the entire area served, and that a Station's musical format was a public interest issue requiring FCC consideration.

III. RENEWAL HEARING ORDERED ON FLIMSY SHOWING

In one of its most unique cases, the Commission has set for hearing the renewal of Station WTIX (New Orleans) on the basis of Affidavits from two person who alleged that they heard the Station broadcasting rumors to the effect that the local police needed assistance from armed private citizens to fight off a sniper. Although the Station denied the allegations, and there was no other proof, FCC nonetheless ordered the hearing — which seems to be about as far as it can go in holding hearings on tenuous evidence.

IV. FCC REJECTS EMPLOYMENT COMPLAINTS IN GRANTING RENEWAL AND ASSIGNMENT

The FCC granted both the renewal and assignment of Stations WPEN AM-FM (Philadelphia) over objections by a local Black group on grounds that it had not sufficiently supported its allegations that the Stations had employed insufficient number of minorities and that the sale would deny Blacks an opportunity to obtain ownership of broadcast facilities in Philadelphia. It's clear that FCC is now demanding stronger proof of charges before ordering hearings, etc. V. FCC CONTINUES DEMANDING COMMUNITY SURVEY

V. FCC CONTINUES DEMANDING COMMUNITY SURVEY REQUIREMENTS

A. The FCC enlarged issues against an applicant for a new Corpus Christi UHF as a result of alleged misrepresentations in its survey with community leaders — notwithstanding that the protestant had withdrawn its objections.

B. FCC denied an application for a new Corpus Christi FM for its failure to distinguish between community leaders and the general public; to ascertain needs in its secondary service area; and to determine the demographic composition of its community.

C. FCC enlarged hearing issues against an applicant for a new FM in Southport, N.C., for failure to contact local industrial and agricultural leaders, and for having a prospective employee conduct the general public survey without showing he was supervised by a management level employee.

D. An FCC ALJ's Summary Decision granted a new AM Station in Steamboat Springs, Col., after applicant amended its application to reflect interviews with religious and educational leaders.

VI REGIONAL CONCENTRATION APPROVED ON RATE SEPARATION

The FCC has approved the acquisition of Station WEMJ in Laconia (N.H.) notwithstanding that the Buyers own other Stations in the general area on the basis that there was no overlap between their 1 mv-m contour signals and WEMJ would be operated separately from the other Stations without any joint or combination rates.

VII. FCC CONTINUES TOUGH FINES FOR PROGRAMMINGAND TECHNICAL VIOLATIONS

A. FCC fined Station WDIX (Orangeburg, S.C.) and WWJ-TV (Detroit) \$2,000 and \$5,000 respectively, for broadcasting and erroneously logging of a Program Length Commercial. WWJ's involved a Real Estate Program and WDIX's the opening of a local store.

B. FCC held WEBB (Baltimore) responsible for its employee's omission and fined it \$10,000 for failure to file Ownership and Financial Reports

--- Continued Next Week---

# **TEXT OF GELLER FCC PETITION:**

To: The Commission

Petitioner, Henry Geller,<sup>1</sup> hereby petitions the Commission to issue a policy statement that broadcast presentations in which prizes are awarded to the home audience (e.g., ''jackpot'' money) not on skill but solely on the basis of having to listen to the station (e.g., the caller must identify the amount of a jackpot that increases with each unsuccessful call) contravene the public interest standard of the Commission's Act. In the alternative, petitioner urges the Commission to institute a notice of inquiry and rule making on this matter. The grounds for this petition follow.

Programs of the above nature are widespread. Thus, in the Washington, D.C. market where petitioner resides, there are several stations that are or have recently engaged in the practice. The practice is infectious in that if one station adopts it, rivals for the same audience (e.g., top 40; Country and Western) are often compelled to follow suit.

It requires little discussion to show that the practice is inconsistent with the public interest. Instead of competing on the worth of their programming and related operations (e.g selection of records; comments of the disc jockey; signal quality; nature of number and commercial interruptions), a station engaging in this practice is simply attempting to purchase its audience. It is, in effect, a "bribe" to listen to the station.<sup>2</sup> Such a manner of operation deserves the public interest, because it focusses competition to some significant extent on "bribery" of the audience rather than service to the public.<sup>3</sup>

It may be argued that stations customarily engage in both

programming and nonprogramming promotional efforts (e.g., bona fide contests where over-the-air "clues" are given the home audience concerning hidden "treasures;" billboard and other advertising; local beauty contests). However, there is a difference in kind between such obviously acceptable promotions and the blatant attempt to purchase an audience. Thus, the above example bona fide contest involves both entertainment and skill - not just "bribery."

Similarly, it cannot be properly argued that the present practice should be permitted because licensees may try to evade any proscription of the prize giveaway based solely on listening and chance, with ingenious new schemes presenting difficult "gray" areas. Perhaps they will, although the American system of broadcasting is based on licensing responsible entities pledged to make good faith reasonable efforts to operate in the public interest. But in any event, the present widespread practice is patently wrong, can readily be eliminated, and must be proscribed if Commission action is to be consistent with the public interest. Such Commission action will go far towards remedying the situation, even if some peripheral problems might exist or arise.

Accordingly, petitioner urges the Commission to adopt a policy statement that broadcast presentations awarding prizes to the home audience solely on the basis of having to listen to the station (i.e., no element of skill) are inconsistent with the public interest, and should cease (30) days after publication of the Statement in the Federal Register. Petitioner believes that the matter is obvious and not open to dispute in light of the nature of the issue. If, however, the Commission disagrees, it should promptly issue a notice of inquiry (or proposed rule making<sup>4</sup>). Respectfully submitted,

Henry Geller

Washington, D.C.

Footnotes:

1) Petitioner files this petition as an individual listener to radio in the Washington, D.C. area. The views expressed are those of petitioner as an individual, and are not attributable to either the Rand Corporation or any sponsoring organization.

2) Since audience is what a station sells to the advertiser, some stations have sought directly to skew the rating system, by offering cash prizes to any person who gives the stations call letters in response to an inquiry as to his favorite station. This is an obviously unfair competitive practice — again inconsistent with the public interest — and it should be so ruled in the suggested public notice.

3) Petitioner stresses that this approach is not in any way related to the lottery provisions. See FCC v. ABC, 347 U.S. 284; the Caples Co. v. FCC, 100 U.S. App. D.C. 126, 243 F.2d 232. Giving a person a prize to induce him to listen to the station is not "consideration" within the lottery law, but it is a practice inconsistent with the public trustee-public service notion. See Caples, supra, at p. 234 ("... Protection of the public interest will have to be sought by means not pegged so tightly to the criminal statute ... ").

4) In petitioner's view, the matter is more appropriate for policy declaration than a specific detailed rule.





Manufactured and Distributed by RCA Records

ALBUMS

FRIDAY, NOVEMBER 22, 1974

Mike Harrison/Editor

# Radio & Records November 22,1974

3 JOHN LENNON...... Walls & Bridges (Apple)...... Take your pick. 6 CHEECH & CHONG...... Wedding Album (Ode)..... "Black Lassie" 9 NEIL DIAMOND...... Serenade (Columbia)...... Single is hot. 12 THE WHO...... Odds & Sods (MCA)..... "Photograph" single 13 ALICE COOPER....... Greatest Hits (WB)...... Their greatest hits. Eldorado (UA)...... "Head" getting strong requests. 

 21 JACKSON BROWNE
 Late For The Sky (Asylum)
 "The Road and the Sky"

 22 BARRY WHITE
 Can't Get Enough (20th Century)
 "My Everything"



How important a role does the jock play in determining the potency of a record on the air? A good record is like a 350 HP engine. It won't operate at maximum output unless you lay on the gas pedal.

As Bob Pittman discussed, we can mislead ourselves if we get too hung up on the established, yet shallow, radio programming tool, "the category." Categories based on pigeonhole concepts have little to do with the effect of a piece of music on a human being's emotions. It might be better to think in terms of degrees of potency and directions of potency. Back to the car, degree is the horsepower and direction is the transmission. The Program Director lays out the mechanics and the jock does the driving.

Album Chart is

In FM rock radio we have an audience more receptive to and concerned with wordage than AM Top 40, and it is a carefully disciplined use of surrounding wordage that can make a record catch the listener's attention and even sound better. Combine this with the right placement within the music continuum and you can make it pop.

For example, Ringo's new single is obviously a potent piece of product. Yet if you played it for someone the first time around without introducing it, it might not be recognized as to who or what it is, thus bringing less interest.

Therefore, it is how you play it that will determine the records that show impact upon the listener. Place it second in the sweep (or set) after a marginal tune and it can become another marginal tune. Place it first and have the jock merely say, "Here's Ringo!" and the impression can be given that it is an old obscure Ringo tune that never made it. Have the jock give it an attractive intro and play it first and the record takes on its full potential.

This is not to say that the aforementioned method is the answer to everything. The combinations of play placing and "say" placing are endless.

It takes a skilled jock indeed to successfully be the catalyst to make the music sound better and be stronger without getting in the way of it.

Keep this in mind: strength plus placing times jock equals thrust. Thrust divided by the time equals potency.

(To be continued...)

The Radio & Records 24 Hour Classified Hotline: (213) 466-2248

# Suggested New Product:

### RONSTADT



HEART LIKE A WHEEL (CAPITOL) Her best ever. "You're No Good, 'When Will I Be Loved" lead.

THE

GREGG ALLMAN TOUR

They're all goodies. "Don't

(CAPRICORN)

Mess Up A Good Thing" leads.



Already the hottest R&B album around.

FIRE (MERCURY)

Vienna

Goodnight

GOODNIGHT VIENNA (APPLE) Huge airplay item. Single leads with no other specific cut emerging yet.



STORMBRINGER (WB

Tremendous following. Guaranteed to be a hit.

# **COMING THROUGH:**

**KIKI DEE** 



MUSIC IN ME (ROCKET) Selling like crazy. Most go with the long version of single.

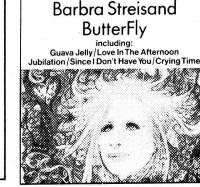
KISS



HOTTER THAN HELL (CASABLANCA) Good hard rock. Very strong in suburban areas.



**GREG ALLMAN** STREISAND



BUTTERFLY (COL.) Play spans entire LP, but "Guava Jelly" seems to be emerging.

David Essex is the new idol in England.

His personal appearances are all screaming-mob scenes.

His newest single, "Gonna Make You a Star," has outperformed "Rock On" in every way...it's #1 in less than a month.

His movie "Stardust" is Britain's biggest box-office smash in years. His English tour is absolutely astounding. At Columbia we think that David has the talent, and the looks, to create the same hysteria here.

ELEAR

COLUMBIA MARCAS REG PRINTED I

"Gonna Make You a Star" by David Essex. An instant #1 in England ... now available in America.

> On Columbia Records Arranged and produced by Jeff Wayne JWM

FRIDAY, NOVEMBER 22, 1974

# RECORDS

# RECORD INDUSTRY NOTES



# by Candy Tusken

### SECOND TIME AROUND FOR CHER AND SPECTOR?

Is it true that Phil Spector produced Cher ten years ago? The song "Ringo, I Love You" by Bonnie Jo Mason on Annette Records was written and produced in 1964 by Spector and our sources insist that "Bonnie Jo" was actually Cher Bono. We heard the record over the phone and it does sound exactly like Cher! Warner's Chairman Of The Board, Mo Ostin, has just officially announced Cher's signing to Spector's label last week, but it looks like the two superstars had already worked together long ago...

#### QUOTABLES FROM RINGO

Speaking of **Ringo**, a press conference was held last week in **Los** Angeles for the promotion of his new album "Goodnight Vienna." Among the questions asked and answered by Ringo: On his new album: "It is better than my last L.P. It is more **my** kind of album. I'm a Science Fiction freak, hence the album cover(which is a take-off on "The Day The Earth Stood Still.")" On touring plans: "Not my cup of tea... no plans for the next eighteen months." On **Lennon's** deportation: "I think he should be allowed to say here. Good old John. Give the guy a break." On the **Beatles** re-forming: "There is no chance of the Beatles getting together. We work together and talk, but will not get together as "The Beatles." On his rumored split from wife, **Maureen**: "My wife is not with me. She's back with our three children in **England**." He went on to say that he and his wife were not planning a divorce at the moment. She was in England as that's where the children are and that he had a very nice lady here who takes good care of him...

#### U.S. EXILE COMES HOME

England's super-star, Neil Sedaka, called me last week to talk about his "comeback" in the States. "I have been a virtual exile for eight years, living as an emigrant in England and Europe." Neil, who can't walk down a street in London without being mobbed, has had five hit singles in a row with two of his albums selling over 100,000 copies each in the U.K. He said "it all started when I had a party at my flat in London. Elfon John and John Reid were there and I took them aside and said that I was not represented on any label in the U.S. Would they be interested? They were amazed my hits hadn't been released over here and said they wanted to sign me to Rocket Records and rush release "Laughter In The Rain." I can't tell you how excited it is to be back home and have my own people listening to my singing again.

Sedaka had 25 million singles sold between 1959-1963 in America and penned over 75 top ten songs. "The hits stopped coming," he said, "about 1963 and RCA still wanted me to write "doobie doos" and "sha la las," but I wanted to be more contemporary. With the Beatle wave, my good friend Dick Fox of William Morris Agency told me the best way to get back into the U.S. music scene was through the English back door." Now Neil is off and running with a appearance set for January at Los Angeles' Troubador, and English tour starting February 8th and a U.S. tour slated for sometime in March of '75. A new album has been completed, as yet untitled, with one of the tracks sporting a duet with Elton called "Bad Blood." Elton is throwing a party for Neil in New York at The Parkland Hotel, November 26th, with numerous superstars to be in attendance. Since Neil is close friends of all the Beatles and English rock stars, it should be one heavyweight bash.

#### NEW IMAGE FOR BELL SAYS CLIVE.

Clive Davis haschanged the name of Bell Records to Arista Records (pronounced Air-ee-sta) which is Greek meaning "excellent" or "the best of." Clive told his personnel in New York that it was time for the company to change its image from the David Cassidy and Partridge Family type of "teeny-bop" music as he plans to expand the repertoire into all fields. The new logo and general information will be distributed to radio stations and press sometime this week. The new name is official as of this past Monday (11-25)... The new Tony Orlando & Dawn single will be "Look Into My Eyes, Pretty Woman" written by the talented team of Lambert & Potter of Haven Records to be released on Bell (or Arista!) this month...

#### "BLOOD ALL OVER THE PLACE!"

There seems to be a difference of opinion as to what exactly happened to Elton John while he was performing in Greensboro, South Carolina. R&R reported that Elton was struck in the head by a lead pipe from an over-exuberant fan, but some reporters in the crowd said he was only grazed and not hurt. According to Neil Sedaka, who is a close friend of Elton: "Elton called me after the concert and said he was amazed that a hashhish pipe (which was quite heavy) could do so much damage. It knocked me cold and there was blood all over the place. But if that's what it's like to die, then it's not such a bad way to go — it was a very mellow feeling being knocked out!! So there you have it — straight from the victim's mouth...

### CROCE'S WIDOW SUING AIRLINE COMPANY

Accoriding to the Earth News, a suit has been filed against Bromley Corporation, who owned the plane that Jim Croce died in, by the singer's wife, Ingrid Croce. The \$8 million dollar suit claims that Bromley pilot, Continued on page 16

It's really not as serious as it looks! Frank Zappa sat next to Atlantic's head, Ahmet Ertegun in New York's Blue Hawaii Room at the Hotel Roosevelt. The 10th Anniversary of Zappa and The Mothers was the occassion which featured Lester Lanin and his 16piece Society Orchestra who played Zappa arrangements in Fox trot tempo. Some notables who attended were Bianca Jagger, Carly Simon & James Taylor, singer-poetess Patty Smith, Morgana King, Sha Na Na, Labelle, etc. Frank even got up and did a hula with his guests!



Pictured at table at Bobby Vinton's Polish Picnic are (from left) British radio and TV personality Dita Cobb, Bobby Riggs, Zsa Zsa Gabor, Ted Knight, Mrs. Knight, Vinton and Phyllis Diller.



Smoke covers the stage at the end of Blue Oyster Cult's recent sold-out Long Beach Arena show. The Columbia group is recording their current tour, the result to be a live LP ("On Your Feet Or On Your Knees") scheduled for early next year.

# DAVID'S PUTTING THE COUNTRY THROUGH SOME HEAVY CHANGES. AND THEY LOVE IT.

74-0605

"Top 5 requests! Top 10 sales! No. 1 on call out research! David Bowie has been bubbling under for a long time and this is the record that will do it!"

-Dennis Waters, M.D., 130, Pittsburgh

"A power rotation smash! No. 2 female requests, No. 4 male requests, No. 10 in sales! Will be as big or bigger than "The Bitch Is Back'!" -Bob Pittman, P.D., WPEZ, Pittsburgh

"Dynamite record! Total positive reaction, both male and female. Strong phones and it's selling." –Jim Carnegie, P.D., KQV, Pittsburgh

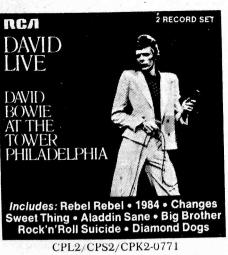
"Instant response! David Bowie is putting Rochester through some 'Changes'!" -Mark Driscoll. P.D., WBBF, Rochester

"Los Angeles is a huge Bowie town. It's time for 'Changes' and more David Bowie." –Rick Carroll, P.D., KKDJ, Los Angeles

> "Many men are ahead of their time. Over three years ago, David Bowie recorded 'Changes.' He is one of those men. The time has come today for 'Changes.'"

–Buzz Bennett aka Capt. Boogie, P.D. KDWB, Minneapolis

"Changes," the new single from David Bowie's gold album "David Live." It's off and running in Pittsburgh, Minneapolis, L.A. and Rochester.



See David Bowie perform and be interviewed December 5th on the ABC-TV Wide World Special with Dick Cavett.

**RC/I** Records and Tapes

# RECROS

# RECORD INDUSTRY NOTES



#### Continued from page 14

Newton Elliott, who was flying the plane when it crashed, was "incompetent as a pilot, displayed bad judgment and flying techniques and his physical abilities were impaired — all of which the defendants should have known." How this information came to the attention of Croce's wife and just what the "impaired physical abilities" were has not yet been revealed...

#### NOTES FROM NIGEL

Elton John drummer, Nigel Olsson, dropped by R&R last week to chat about his new single "Only One Woman" which was written seven years ago by the Bee Gees and was a number one song in England for a group called The Marbles. The slender ("you can't gain weight from drummin' ''), handsome artist has been with Elton from the beginning and has played drums for ten years. He is building a 24-track recording studio on his 61/2 acre farm in England to "experiment and play with." If Nigel's single enjoys success, he will produce more and an album is in the offing, but said "I will never leave Elton. I love his music too much." The single has already won the "battle of the bands" on Capitol Radio in the U.K. and is on the English charts after one week of release. Nigel has made and lost two fortunes and now wisely hands his money over to a professional manager who has invested in land, oil and stock for the young artist. He told me his weaknesses are "fast, beautiful cars (I have four racers that I drive myself) and fairy tales. My favorite TV show is "Bewitched." I guess I'm still just a kid at heart -- I love fantasy." But it's no fantasy that his drumming abilities have made him a millionaire at the tender age of twenty-five!

### MUSICAL MERRY-GO-ROUND

Buddah has upped Bob Gaiters to Western Regional Promotion Director with Dale White being hired as Southern California Promotion Manager for the label as announced by Fred Ruppert... Bruce Greenburg has left MGM as Director of A&R to join AT V Records in New York as their Director of Promotion. Greenberg was involved with Johnny Bristol, Gloria Gaynor and Sammi Jo while he was at MGM... Former CTI promotion man, Bob Craig, is now doing local promotion in Los Angeles for Sussex Records... Ahmet Ertegun's long time secretary Norren Woods (she's been his faithful "girl friday" since 1957) has been promoted to Vice-President and Executive Assistant to Ahmet... Jeanne Bennett has been appointed as ABC's new General Manager, R&B Division according to Otis Smith, Vice President of the label.. Columbia has a new West Coast Publicity Manager with the selection of Gail Roberts by Judy Paynter, Director of Press and Information, CBS... Another Columbia promotion comes with veteran Paul Smith being awarded the position of Vice President, Sales and Distribution for CBS announced by Jack Craigo, CBS's VP of Marketing. Blue Note Records has a new Director of Merchandising with Charles Lourie assuming the post as chosen by Al Teller, President of United Artists Records.



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SEND TO: Radio & Records, 6430 Sunset, Suite 1221, Hollywood, Calif. 90028



Tom Fogerty dropped in on KYA program director Roger Morgan in San Francisco recently to promote his new Fantasy album, Myophia. Left to right: Morgan, Fogerty and Clint Wilson, independent promotion man (photo: Phil Bray).

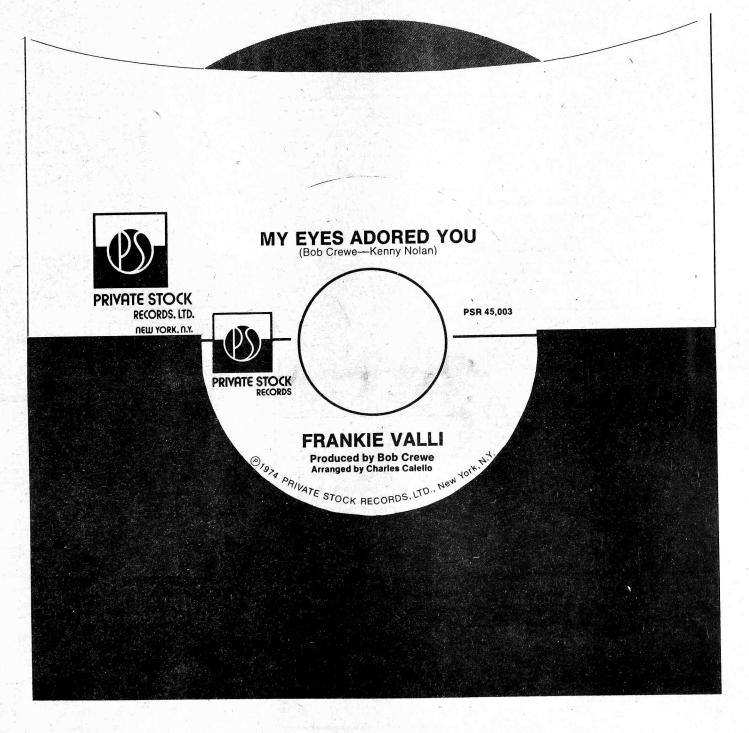


Shown at the end of an extremely successful week at the Exit/In in Nashville is Bang artist, Paul Davis (right). With Davis are (from left): Wynn Jackson, Coyote McLoud (of WQXI-Atlanta), and Davis' wife, Pam.



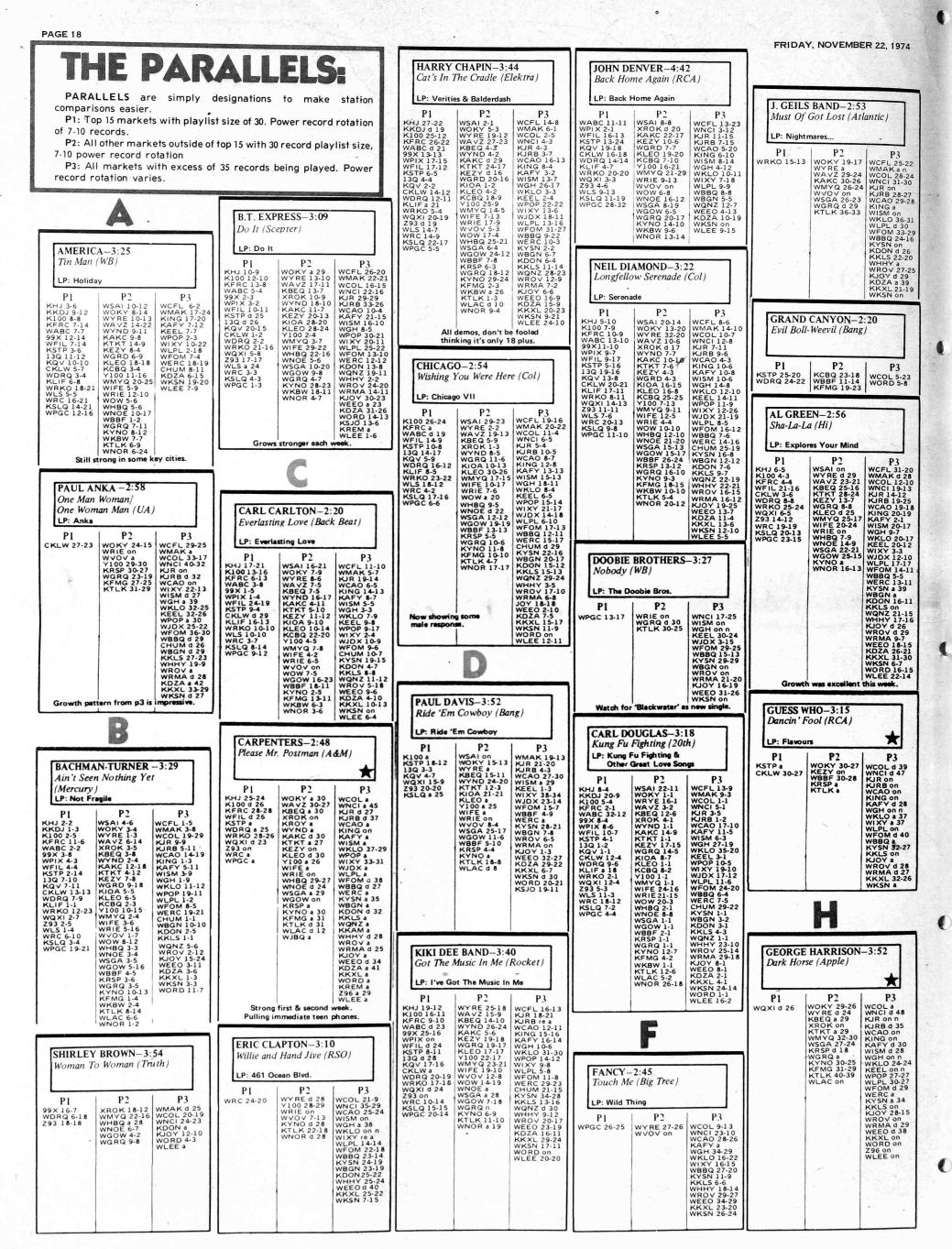
20th Century Records has set a rush release on a new single by Roy Rogers, a Snuff Garrett production, "Hoppy, Gene & Me" c/w "Good News, Bad News." Pictured during the "negotiation" from I. to r. Norm Winter, Paul Lovelace, Tom Rodden, Russ Regan, Garrett, Rogers, Mick Brown and Tom Hayden.

# Now Playing:



# FRANKIE VALLI'S SMASH HIT ON PRIVATE STOCK!

PRIVATE STOCK RECORDS, LTD. 40 WEST 57TH STREET NEW YORK, NEW YORK 10019 (212) 397-1600



•

0

# "Rock The Boat" sold two million. If you thought that made waves, well, watch out for "Rockin' Soul."

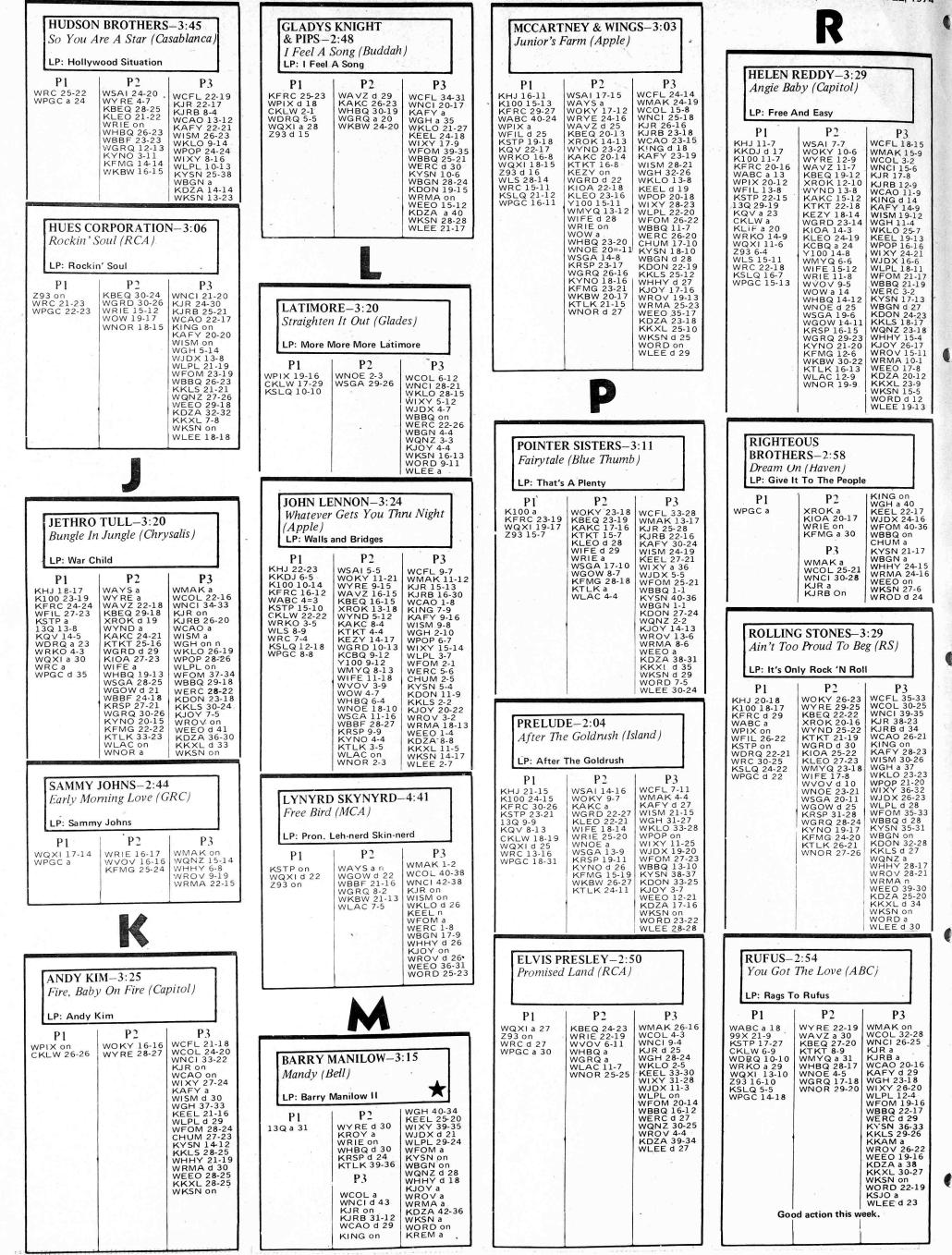
No.

The Hues Corporation rides the crest with their new single "Rockin' Soul," which is featured in their new album of the same name. The album also includes the two million-selling wave-maker.

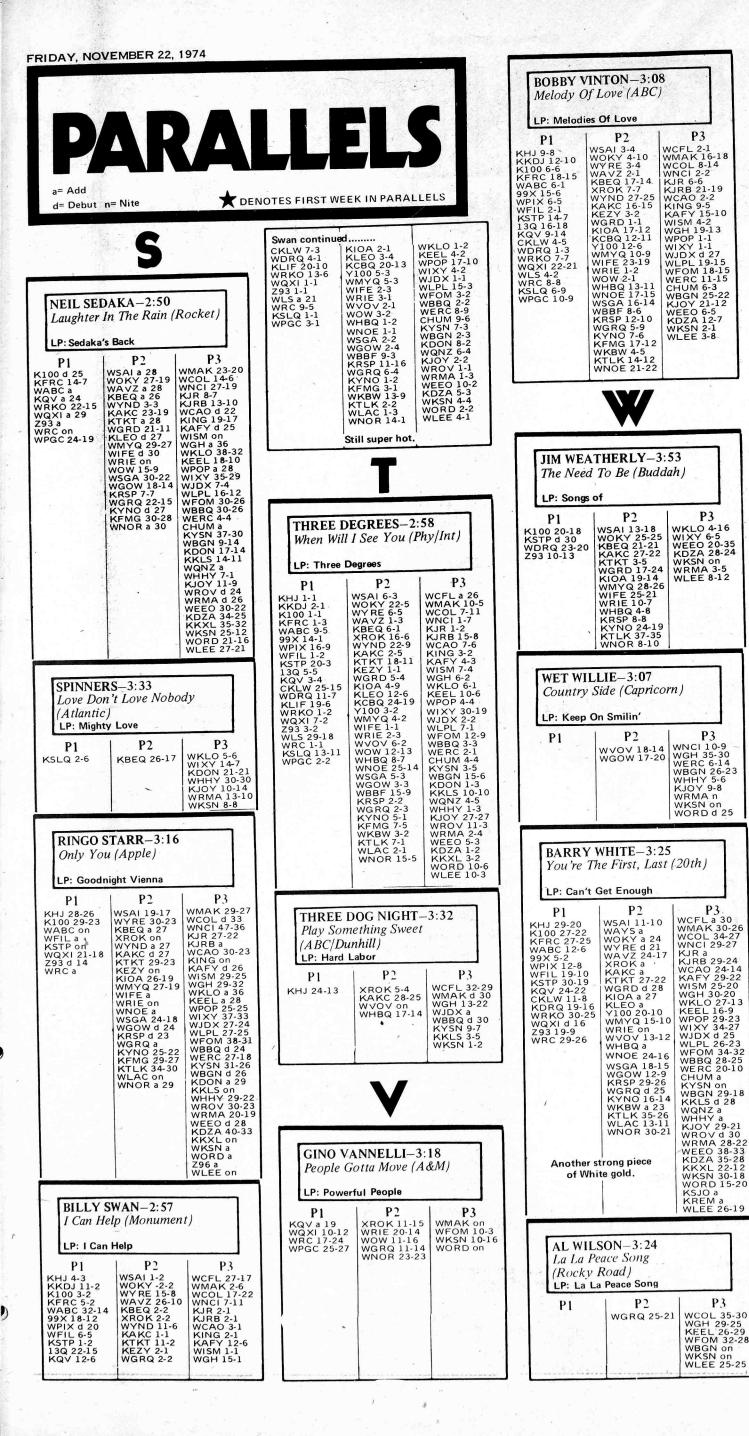


Includes: Rockin' Soul - Rock the Boat Into My Music - Ease On Down the Road No End in Sight - Love's There ADIM/ADEM/ADIM/ADIM/27/5

**RC/I** Records and Tapes



FRIDAY, NOVEMBER 22, 1974



KHJ a 29 K100 d 27 99X a 20 KSTP on 13Q a 29 KQV 23-21 CKLW 19-11 WDRQ a 17 WRC a KING on WISM 27-24 WGH 38-28 WKLO 29-21 KEEL 23-15 WLPL 24-21 WFOM d 37 WBBQ a KYSN 27-23 KDON a 33 KKLS d 29 KKAM a WHHY 27-25 KJOY 22-20 WROV on WRMA n WEEO 37-32 KDZA 41-35 KKZL on WKSN d 26 WORD 19-14 WORD 19-14 KSLQ a 23 WORD 19-14 WI FF d 26 LATE NEWS CONTINUED J.W. Hawkins, also Randy Lane will move to KUPD as on air talent and MD. DR. DEMENTO DONE MOVING Dr. Demento has finally settled down. After what is reported to have been tough negotiations, the Doctor is back at KMET. KMET, General Manager Dave Moorehead told R&R: "We're very happy to have him back." Demento had left to go to KLOS, but was blocked by KMET who stated he was under contract to them. Apparently the newly negotiated contract is in effect through 1977. BLASE RESIGNS Chris Blase has resigned as MD at KKDJ-Los Angeles to join RCA's National Singles Promotion staff. Chris will be reporting to Don Whittemore.

**STEVIE WONDER-4:05** 

LP: Fulfillingness' First Finale

P?

KROY a WNOE 13-2 WSGA a 30 WGRQ 27-22 WKBW 19-21 WLAC a

Reggae Woman (Tamla)

**P3** 

P3

**P3** 

P3.

KSJO a

WLEE 26-19

**P**3

WCOL 35-30 WGH 29-25 KEEL 26-29 WFOM 32-28 WBGN on WKSN on WLEE 25-25

### BIFF COLLIE CONTINUED

Short-Shorts: Music City Services, Incorporated has filed an amended complaint in Federal Court here against WSM, Inc., alleging a conspiracy to monopolize the sightseeing business in Nashville . . . the death of Ivory Joe Hunter touches the hearts of a number of country "heavyweights." His songs made big money for a number of the. He was a gentle man; he once said he was always country at heart, but that there was never a place for him until recently . . . Charley Pride's profile was seen last Sunday night on the new ABC-TV series called "Americons All." The fiteen minute segment was taped at a Pride concert in Louisville recently . . . T. Tommy Cutrer, one of the best known radio prsonalities in country history, is readying a TV-talk show series here; should have shot some already . . . Tom T. Hall's deal with Chevy trucks, representing them on radio-TV, indicated the continuing growth of country names, voices, and faces on the American scene . . . Rock-country Charlie Daniels screen-tested for a top role in a TV pilot. Could become a weekly series . . . Billy Sherrill says he's never even been to the Grand Ole **Opry!** (He ain't country!!!!)

### PAGE 21

P3

WCOL 27-18 WNCI 36-26 KJR 30-24 KJRB on WCAO d 27

**RADIO & RECORDS** 

FRIDAY, NOVEMBER 22, 1974

**JIM DUNCAN/Editor** 

KCKC/SAN BERNARDINO

T.G. Sheppard Roy Clark Mickey Gilley\* Marilyn Sellars

Porter Wagoner

C.W. McCall

**R&R COUNTRY HOTLINE:** (714) 582-7004

# **Radio & Records**

#### November 22, 1974 **TREND:**

11/1	11/8	11/15		
10	7	2	1	JOHN DENVER/Back Home Again (RCA)
8	3	1	2	BILLY SWAN/I Can Help (Monument)
11	9	3	3	CHARLIE RICH/She Called Me Baby (RCA)
12	11	5	4	LA COSTA/Get On My Love Train (Capitol)
6	4	6	5	TOM T. HALL/Country Is (Mercury)
3	1	4	6	LORRETTA LYNN/Trouble In Paradise (MCA)
-	17	10	7	MEL TILLIS/Memory Maker (MGM)
-	16	11	8	JOHNNY RODRIGUEZ/We're Over (Mercury)
15	14	12	9	JOE STAMPLEY/Take Me Home to Somewhere (DOT)
4	5	8	10	DOLLY PARTON/Love Is Like a Butterfly (RCA)
18	15	14	11	DON GIBSON/Bring Back Your Love (Hickory)
	19	16	12	DAVID HOUSTON/Can't You Feel It (Epic)
-	-	20	13	BILL ANDERSON/Every Time I Turn The Radio On (MCA)
-	-	25	14	ELVIS PRESLEY/It's Midnight (RCA)
-	-	24	G	LYNN ANDERSON/What A Man, My Man Is (Columbia)
	20	19	16	DICK FELLER/Credit Card Song (UA)
1	2	7	17	CONWAY TWITTY/I See The Want To (MCA)
-	-	21	18	DONNA FARGO/U.S. of A. (DOT)
-	-	-	19	ANNE MURRAY/Son of a Rotten Gambler (Capitol)
2	6	9	20	CHARLIE PRIDE/Mississippi Cotton Pickin' Town (RCA)
-	-	23	21	JEANNIE PRUETT/Welcome To The Sunshine (MCA)
14	13	13	22	LARRY GATLIN/Delta Dirt (Monument)
-	-	27	23	GARY STEWART/Out of Hand (RCA)
-	-	26	24	JERRY LEE LEWIS/He Can't Fill My Shoes (Mercury)
-	-	-	25	POINTER SISTER/Fairytale (Blue Thumb)
9	12	17	26	HOYT AXTON/Boney Fingers (A&M)
5	8	15	27	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
-	-	-	28	MERLE HAGGARD/Kentucky Gambler (Capitol)
-	-		29	RAY PRICE/Like Old Times Again (Myrrh)
-	-	-	30	BILLY "Crash" CRADDOCK/Ruby Baby (ABC)



MICKEY GILLEY City Lights (Playboy)

CAL SMITH Time To Pay The Fiddler (MCA) PORTER WAGONER Carolina Moonshiner (RCA) ASLEEP AT THE WHEEL Choo Choo Ch'Boogie (Epic)

> **KRIS & RITA** Rain (Monument)

The first annual Country Music Seminar sponsored by WMC Radio and CMS, Inc. (a non-profit organization to promote Country Music in Memphis), was held November 2nd, at the Travelin' Memphis, Tenn The purpose was to help those people desiring a career in Country Music.

Country Music representatives from both Nashville and Memphis served as panelists with many others on hand to answer questions on a one-to-one basis. The one-day working session was attended by approximately 200 people; due to lack of space over 300 had to be turned away. Such response proved the interst and need for more seminars and plans have already begun to make this seminar an annual event.

# **NEW & ACTIVE**

CHARLIE PRIDE (RCA) - "Then Who Am I" - cut from last album – add WSM, WSLR, KERE, WWOK, KENR, KLAK.

ASLEEP AT THE WHEEL (Epic) - "Choo Choo Ch'Boogie" - Western Swing Boogie! Good phones. Adds WHO, WRCP, WSM, KBOX, WHO, KBUL, KNEW, KTUF, KENR.

PORTER WAGONER (RCA) - "Carolina Moonshiner" -Add KSO, WMC, KTUF, WBAP, WPLO, WSLR, KLAK, KENR, WAMR, KAYO, KCKC, KBOX.

JOHNNY CASH (Columbia) — "Lady Came From Baltimore" — Better reaction than his last few songs — Adds WJJD, WRCP, KBUL, KLAK, WINN, WSLR, KTUF, Pick-WIRE, WHN.

MICKEY GILLEY (Playboy) - "City Lights" - Over 50 percent of reporting stations added this soon-to-be monster hit!

CAL SMITH (MCA) - "Time to Pay the Fiddler" - Many adds including WAME, KLAK, WSLR, WIL, WWOK, WJJD. Pick-KCKC, KBOX, WMC, KSO, WIRE, KIKK, WHN, No. 18 KCKN.

HANK WILLIAMS, JR. (MGM) - "Angels are Hard To Find" - Add KSO, WIL, KCKC, KLAC, Deb-16 KCKN, No. 44 WIRE.

JEAN SHEPARD (UA) -- "Poor Sweet Baby" -- Add WIRE, WRCP, WIL, WUBE, 22-16 WMC, KSON, KERE, No. 25 WISZ, No. 24 WJJD, No. 23 WHK.

Continued on page 24

# adde

Asterisk (\*) denotes records Most Added this week. **KTUF/PHOENIX** 

**KRAK/SACRAMENTO** Susan Rave Mel Street Ray Pillov Red Stegal Merle Kilgore

WHK/CLEVELAND Kris Kristofferson & Rita Coolidge Rex Allen, Jr. Bobby Vinton Mickey Gilley Crystal Gale Petula Clark

WSM/NASHVILLE Mickey Gilley\* Jim Mundy Asleep at the Wheel Paul McCartney Charlie Pride

WAME/CHARLOTTE Porter Wagoner Roy Clark Faron Young Jerry Max Lane Cal Smith Mickey Gilley

KCEY/MODESTO Gary Stewart Brenda Lee Brian Collin Bobby Bare & Family Ronnie Milsap Douglas Bros

**KENR/HOUSTON** Johnny Lee Dottie West Charlie Pride C.W. McCall Asleep at the Wheel Porter Wagoner Cal Smith Mickey Gilley

KLAK/DENVER T.G. Sheppard Johnny Cash Charlie Pride Cal Smith Porter Wagoner

W SLR/AKRON Cal Smith." Johnny Cash Porter Wagoner Crystal Gayle Charlie Pride Statler Bros Mickey Gilley Paul McCartney

WPLO/ATLANTA Pick Mickey Gilley Tenn, Ernie Ford Porter Wagoner Buck Ower Dottie West Ray Stevens

WIL/ST. LOUIS Jimmy Nall Cal Smith\* Faron Young Hank Williams, Jr Kris Kristofferson & Rita Coolidae Rex Allen, Jr Don Potter

WBAP/FORT WORTH Ray Pillow Mickey Gilley Cal Smith Rex Allen, Jr. Porter Wagoner David Frizzell Jim Mundy Roy Clark KUZZ/BAKERSFIELD Doyle Holly Roy Clark Rex Allen Jr

Jean Shepard Mel Street WWHY/HUNTINGTON Ronnie Milsap Moe Bandy Hank Snow Jerry Max Lane Paul Craft Tex Williams C.W. McCall WWOK/MIAMI

C.W. McCall Charlie Pride Mickey Gilley Cal Smith Faron Young Roy Clark Kris Kristofferson & Rita Coolidge David Wills Mickey Gilley\* Porter Wagoner Moe Bandy

Asleep at the Wheel Johnny Cash Marilyn Sellars WDEE/DETROIT Kris Kristofferson & Rita Coolidge\* Roy Clark

Roger Miller T.G. Sheppard Sunday Sharpe Jacky Ward Mary Kay James Paul Davis Mickey Gilley\* Harry Chapin Bobby Bare & Family

WJJD/CHICAGO Mickey Gilley Johnny Cash Cal Smith<sup>\*</sup> Hank Snow David Wills Buck Owens Faron Young Jerry Inman Redd Stewart Kris Kristofferson 8 Rita Coolidge **KFOX/LONG BEACH** Larry Ballard Faron Young Jody Miller David Frizzell Hank Snow Jerry Max Lane WHO/DES MOINES Pick-Ronnie Milsap Roger Miller

Mickey Gilley Jimmy Nall Asleep at the Wheel WRCP/PHILADELPHIA Johnny Cash Chip Taylor

Kris Kristofferson & Rita Coolidge\* Dottie West Glen Campbell Don Potter T.G. Sheppard Pick-Asleep at the Wheel

WISZ/BALTIMORE Redd Stewar Hank Snow Doyle Holly Vicki Fletcher Roy Clark

WMNI/COLUMBUS Brenda Le Ronnie Session Jean Shepard Merle Haggard Pick-Faron Young

WUNI/MOBILE Mickey Gilley Johnny Williams Don Potter Jody Miller Dickey Lee Jim Glaser Jerry Lee Lewis

KBUL/WICHITA

Patsy Sledd

Marilyn Sellars o at the Wheel

KAYO/SEATTLE

Faron Young Porter Wagoner\* Jim Mundy Krist Kristofferson &

Rita Coolidge

Tompal Glaser Mickey Gilley Willie Nelson Rex Allen, Jr.

Ronnie Milsau

Jamie Kay

Rex Allen, Jr T.G. Sheppard Cal Smith\*

WONE/DAYTON Buck Owens

KCKN/KANSAS CITY

Jack y Ward Faron Young Del Reeves Roger Misser Kris Kristofferson & Rita Coolidge\* Bex Allen Jr

Nat Stuckey

Mickey Gilley

**Dottie West** 

Tim Holiday Roger Miller Sunday Sharp Mickey Gilley Johnny Cash Jerry Jaye Curtis Potter

David Wills Helen Reddy Rex Allen, Jr. Paul Davis Linda Ronstadt Glen Campbell Cal Smith<sup>®</sup> Johnny Cash Mickey Gilley<sup>®</sup>

Pick-Cal Smith WUBE/CINCINNATI Jean Shepard Cal Smith Mickey Gilley Faron Young Eddie Raver Roger Miller Jeris Ross Mack White KBOX/DALLAS Pick-Mickey Gilley Brian Shaw Kris Kristofferson & Rita Coolidge\* Asleep at the Wheel\* Cal Smith\* Porter Wagoner KLAC/LOS ANGELES Brian Shaw Mel Street Brenda Lee David Wills Mickey Gilley WMC/MEMPHIS O.B. McLinton Roger Miller Susan Raye Crystal Gayle Mack White Cal Smith\* Mickey Gilley Eddie Raven Rex Allen, Jr Jim Mundy Porter Wagoner KZON/SANTA MARIE Donnie Fritts T.G. Sheppard Jerry Jaye The Eagles Chip Taylor **KERE/DENVER** Brenda Lee Buck Owens Dottie West Susan Raye Mickey Gilley Charlie Pride KSO/DES MOINES **Buck Owens** Faron Young Jacky Ward Ray Stevens Susan Raye C.W. McCall **Del Reeves** Betty Jean Robinson Roger Miller Mickey Giller Porter Wagoner Cal Smith\* Ray Griff Clay Hart WEEP/PITTSBURGH Jerry Lee Lewi Ronnie Milsap Merle Haggard WIRE/INDIANAPOLIS Rex Allen, Jr. Mickey Gilley Cal Smith\* Hank Snow Faron Young Pick-Johnny Cash KNEW/OAKLAND Bobby Bare & Famil Bobby Bare & Famil Jean Shepard Doyle Holly Asleep at the Wheel Jerry Wallace Buck Owens KIKK/HOUSTON Dottie West Asleep at the Wheel Mickey Gilley Don Williams Cal Smith<sup>4</sup> Kris Kristofferson & Rita Coolidge Ferlin Husky WINN/LOUISVILLE Chip Taylor Mickey Gilley Sharon Gentry Melody Allen Eagles Jacky Ward Johnny Cash Porter Wagoner Asleep at the Wheel Tommy Overstreet Jamie Kay WHN/NEW YORK

# (Cont. from Page 2) The Great Elektra/Asylum Singles Release.

The greatest release of single records-Pop and Country-in our history. So extensive that one page won't contain it. So extensive that we've taken two pages in this issue. So extensive that you'll see yet another page next week. So watch. And listen.

We wouldn't want you to miss a single part of it.

# Linda Hargrove "I've Never Loved Anyone More" E45215

# Larry Ballard "Young Blood &

Sweet Country Music" E 45216 Melba Montgomery "If You Want

The Rainbow" E45217 Eddie Rabbitt "You Get To Me" EK45895 The Hagers "Cherry Pie" E45219 Dick Feller "Cry For Lori" E45220 (Cont. Next Week) **RADIO & RECORDS** 

COUNTRY

FRIDAY, NOVEMBER 22, 1974

JIM DUNCAN/Editor

R&R COUNTRY HOTLINE: (714) 582-7004

# DIRECT FROM DUNCAN...

For those of you who were anxiously awaiting the final chapter of THE JIM DUNCAN JOB-HUNT STORY: ... Last week our beloved "hero" was left standing in the unemployment line. Moments later the phone rang. It was BOB WILSON, publisher of R&R. As we focus-in, we hear this tense conversation:

WILSON: Hey, Duncan!!

DUNCAN: Huh? WILSON: Duncan, Hollywood needs you!!

DUNCAN: Huh?

WILSON: Give up being a D.J., come to Hollywood. You can be our FULL TIME Country Editor!! DUNCAN: Huh?

WILSON: I'll make you a star!! You'll be loved and worshipped by millions!! We'll give you an office, close to the men's washroom. We'll give you a pencil sharpener! We'll give you all the R&B records you can eat! Plus, an autographed 8 by 10 glossy of WOLFMAN JACK ... Come to Hollywood, Duncan ... come ... we need YOU... (WILSON begins to SING: There's no business like show business.....)

DUNCAN: Huh??!!?

To make a short story even longer: My family and I have decided to invest in some smogmasks and head north to Hollywood. Starting next week, R&R will have a much needed full time Country Editor. This will give us a chance to make R&R's country section the best information source anywhere. (P.S. Thanks Bob for your confidence.) ... So, starting next week, there will be a new country Hotline number. I would like to ask all record companies to send their product (singles & albums) for review, direct to the R&R offices to my attention: 6430 Sunset Blvd., Hollywood, Ca. 90028. Also, all radio stations: please send surveys, promotion info and photos to my new location..

After 22 months of negotiations, WBAP and KSCS-FM in Fort Worth has been purchased by Capitol City Broadcasting Company. ART DAVIS tells us there will be no format or personnel changes at this time... Top added record of the week: MICKEY GILLEY's version of "City Lights" on PLAYBOY ... BOB BACKMAN held a Country "Record Hop" for KBUL and a local high school in Wichita, Kansas. They had a turn-away crowd. The station plans to do more ...

WMC in Memphis is giving away a Jukebox filled with the top 79 hits of 1974 as part of a end-of-the-year promotion. A drawing will be held the last day of 1974 ... Western Swing is alive and well!! Take a listen to "Choo Choo Ch'Boogie" by ASLEEP AT THE WHEEL on EPIC. Super response where it has been played... JACKSON, BOB morning personality of KNEW in Oakland has started a Corn Test Contest. No, it's not the Farm Report from Oakland, but rather; Listeners are asked to send in their favorite corny jokes and Bob uses them on-the-air.

Welcome to **BOB DARNELL**, P.D. & M.D. at KCEY, Modesto, California. Bob is our newest R&R country correspondent... My apologies to JOHN WIDDICOMBE of MELODYLAND records for misspelin his name, last weak in our callum... This is Jimm Dunnkin saying: "Buy ya all.".....



Cal Smith and Olivia Newton John were the featured performers in WMC's Country Show recently. Above are Bob Millette, WMC; John Scott, MCA; Cal Smith; Hal Jay, WMC; Olivia; Phil Conner, WMC; Greg Hancock, WMC; and Greg Hamilton, FM-100.

# **NEW & ACTIVE**

#### Continued from page 22

**BUCK OWENS** (Capitol) — "Great Expectations" — Requests KSO, Adds KERE, WWOK, KCKC, WJJD, WIL-Flip of "Monsters Holiday."

BRIAN SHAW (RCA) — "Here We Go Again" — 13-7 KZON, No. 19 WHK, Add KLAC, WIRE, WRCP, No. 13 WIL, No. 7 KSO, No. 19 WBAP, No. 23 WPLO, No. 20 KTUF, Requests KRAK.

BARBARA FAIRCHILD (Columbia) — "Little Girl Feeling" Moving very strong. No. 24 KFOX, 40-23 WWOK, 32-25 WSLR, No. 22 KBUL.

C.W. McCALL (MGM) — "Wolf Creek Pass" — Very good sales and requests — Add KSO, WWOK, WWHY, KENR.

EDDIE RAVEN (ABC) — "Ain't She Something Else" — Plays WSLR, WUBE, WMC, KERE, WWOK, Requests KSO, No. 20 WUNI.

REX ALLEN, JR. (WARNER) — "Never Coming Back Again" — Could be his biggest yet. Add KCKN, WMC, KERE, WWOK, WIRE, WIL, KNUZ, KSO, KBUL, WSLR, KIKK, WONE, WHK, WBAP.

KRISTOFFERSON & COOLIDGE (Monument) "Rain" alot of add including WHK, WIL, KTUF, WDEE, KBOX, KCKN, KAYO, WJJD, WRCP

#### RECORDS TO WATCH

**REBECCA LYNN** (Ranwood) — "Cold Carolina Morning" — Add KERE, KLAC, Nites KCKC.

JIM GLASER (MGM) — "Forgettin' Bout You" — Pick-WHO, Add WUNI, No. 24 KBOX.

ROY CLARK (Dot) — "Dear God" — Adds KUZZ, WBAP, WAME, KCKC, WISZ.

DOUG KERSHAW (Warner) — "All You Want To Do" — Nites KCKC, Requests & No. 13 KBUL, No. 21 KBOX, No. 16 KENR. LARRY HOSFORD (Shelter) — "Long Distance Kissing" — Requests

WRCP, No. 24 WWHY. **RED STEGALL** (Capitol) — "Someone One Cares For You" — No. 14

WUBE, Add KSO, Strong WHN, KLAC, KENR, KWJJ. JIMMY NALL (Monument) — "Concrete Jungle" — Add WHO, WIL,

WUBE, KCKN. MACK WHITE (Playboy) — "Ain't It All Worth Living For" — On

KNUZ, WUBE, WMC, WWOK, KSO, KCKC, No. 23 WUNI PATTI PAGE (Avco) — "May Not Be Loving You" — Add WUBE,

KERE, Requests KIKK, WWOK, KSO. MARILYN SELLARS (Mega) — "He's Everywhere" — Sammi Smith re-cut — Strong sound. Good follow-up to her last — Add KGBS, KCKC, WAME, KBUL.

**DON POTTER** (Columbia) — "Just Leave Me Alone" + Add WUNI, WRCP, WIL.

**DOTTIE WEST** (RCA) — "Lay Back Lover" — Big Adds WRCP, KAYO, KERE, KENR, WPLO.

JODY MILLER (Epic) — "Country Girl" — Re-Cut of Livia Newton-John L.P. cut. Starting slow, some good resonse — No. 26 WUBE, Requests KSON. Play KERE, KSO, WRCP, WIL.

SUSAN RAYE (Capitol) — "Whatcha Gonna Do" — No. 35 WUBE, Extra at KERE, WWOK, KSO, WRCP KUZZWMC, KCKN.

WILLIE NELSON (Atlantic) — "Sister's Coming Home" — Strong requests KSON, Nites KCKC, Extra WRCP, WIL.

# Biff Collie INSIDE NASHVILLE

"ACE," the Association of Country Entertainers, was organized by fifty or more country entertainers at private meetings at George and Tammy's house on the last two succeeding Tuesday nights. Bill Anderson was named temporary chairman and Billy Walker and Barbara Mandrell his temporary cochairmen. In a statement from the organization dated November 14th, the primary purpose was explained as "to preserve the identity of country music as a separate and distinct form of entertainment." A screening committee was appointed to evaluate future applications for membership. Members of this committee are Dolly Parton, Hank Snow, Johnny Paycheck, George Morgan, Tammy Wynette and Jimmy C. Newman. Group's first election will take place in January at which time a complete roster of officers and board of directors will be inaugurated. The group made an effort to squelch rumors of disenchantment and dissent with County Music Association and its method of selection in the annual awards telecast in October. However, public statements by some and statements statements made by artists who asked that their names not be used, made it obvious they are not pleased with artist representation on the cma board, and that they feel the country music awards should be limited to those persons who consider themselves as country artists, whose primary endeavors are to perform on records that will be considered in country music charts. They did agree that they would't mind if their records "jump" over into the p9p field, but primarily the country music artists consider their group as those who produce records

primarily for the purpose of trying to reach number one position in the **country** music charts. It was interesting to note that a number of the artists present, before became "country" artists, were rock stars, or other than "country." Nashville attorneys John Lentz and Jack Norman, Jr. were appointed general counsel for the group.

Perhaps "ACE" can come up with an up-to-date definition of what "country music" is. It's almost like the old parlor game where you whisper a statement to the one next to you, each person repeats it around the circle. When it gets back to the one who first sait it, he doesn't recognize it!

A music row wag, after reading and hearing all the actions and reactions on the subject of "country" and "pop," said, "Ernest Tubb" wasn't here at the meetings because he was on the road working "pop" clubs." Remember his "pop" hit with the Andrew Sisters in the early '50's called "Bitin' My Fingernails" (And Thinkin' Of You)?

Kristofferson's guitarist and front man may be changed soon. The second week it was out, we took Monument promo man Tex Davis' cue and predicted a giant country-pop record on Billy Swan's "I Can Help." Thanks Tex, for the scoop! Did I tell you about the garage sale at Hank Williams' house? True!!!! Audrey (Hank's widow) opened up her house to the public with over \$200,000 worth of stuff; from antiques, "un-tiques," souveniers and portraits of Hank, to a diamond and opal ring she priced at \$10,000! Audrey and Hank built that sprawling brown brick house on Franklin Road in 1950 and she still lives there. Continued Page 21

## **CORRESPONDENTS' CORNER**

### MIKE HOYER-KBUL

Mike Hoyer, one of the nation's best known Country Music discjockeys, is the Music Director of KBUL-Wichita, with an air-shift from 11 to 3.

A veteran of 29 years before the mike, he became involved in Country Radio in 1959 while working with fellow DJ Dave Dudley on KEVE in Minneapolis.

In 1971-72, he was named DJ of the Year (Country) by Billboard Magazine. In 1973, he was named DJ of the Year by the Country Music Association. Involved actively in the CMA, he served on the board in 1968-69. Hoyer has also recorded for United Artists Records.



# BITER.

T. G. Sheppard. "Devil in The Bottle" M6002F

The bitter tale of drink and self-destruction that's become a smash single. No doubt about it,) T. G. Sheppard has a hit that's on its way to Number One on the Country charts.



### Pat Boone.

"Candy Lips" M6001F

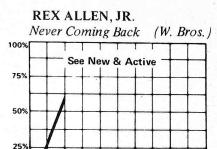
That's the word for this classic Pat Boone single. Success is another. If you haven't heard this one, take a listen. Pat has a potential smash.



From Melodyland. The Motown country way.

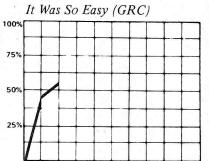
11 14

Graphs reflect audience response computed by a combination of sales, sales, airplay and requests. The lower the graph position the less airplay, sales and requests being reported. The higher the position, the more active the record. We feel that a visual aid explains the whole picture better than assigning arbitrary numbers in a longer list,



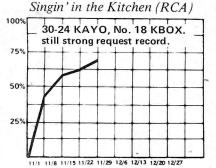
/22 11/29 12/6 12/13 12/20 12/2

**MOE BANDY** 



**BOBBY BARE & FAMILY** 

11/15 11/22 11/29 12/6 12/13 12/20 12/27

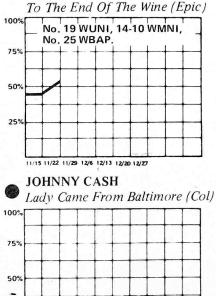


CARL BELEW Welcome Back To My World (MCA) 00 75 50

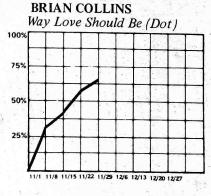
1/22 11/29 12/6 12/13 12/20 12/2 **BLANCHARD & MORGAN** 

25%

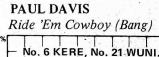
25



1/22 11/29 12/6 12/13 12/20 12/20

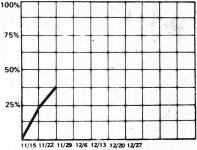


new entries



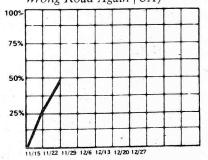


**MUNDO EARWOOD** Another One Of Those Days (GRT)

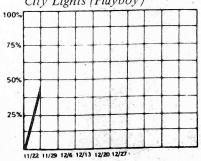


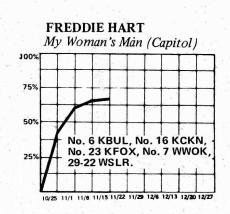
**BARBARA FAIRCHILD** Little Girl Feeling (Columbia) 1009 75% 50% 25% 11/1 11/8 11/15 11/22 11/29 12/6 12/13 12/20

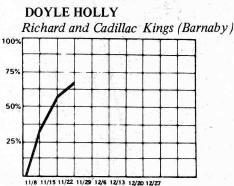
**CRYSTAL GALE** Wrong Road Again (UA)



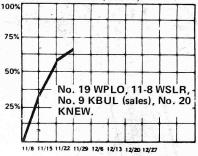
**MICKEY GILLEY** City Lights (Playboy)



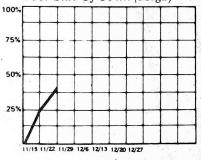




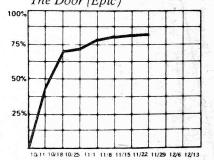
MARY KAY JAMES It Amazes Me (Avco)



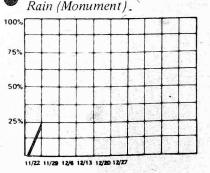
JERRY JAYE Poor Side Of Town (Mega)

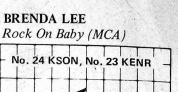


**GEORGE JONES** The Door (Epic)

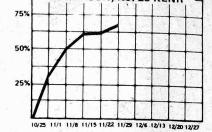


**KRISTOFFERSON & COOLIDGE** 

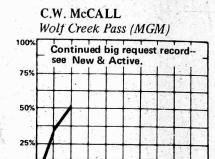




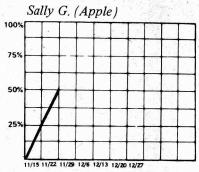
FRIDAY, NOVEMBER 22, 1974



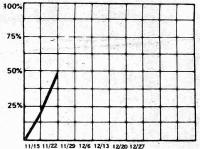
100



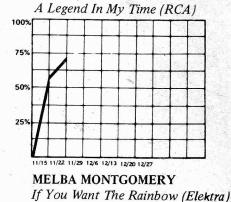
11/15 11/22 11/29 12/6 12/13 12/20 12/27 PAUL McCARTNEY

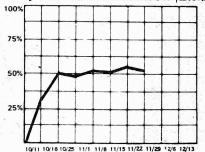


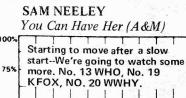
**ROGER MILLER** Our Love (Columbia)



**RONNIE MILSAP** 



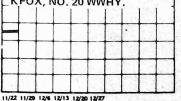




100

509

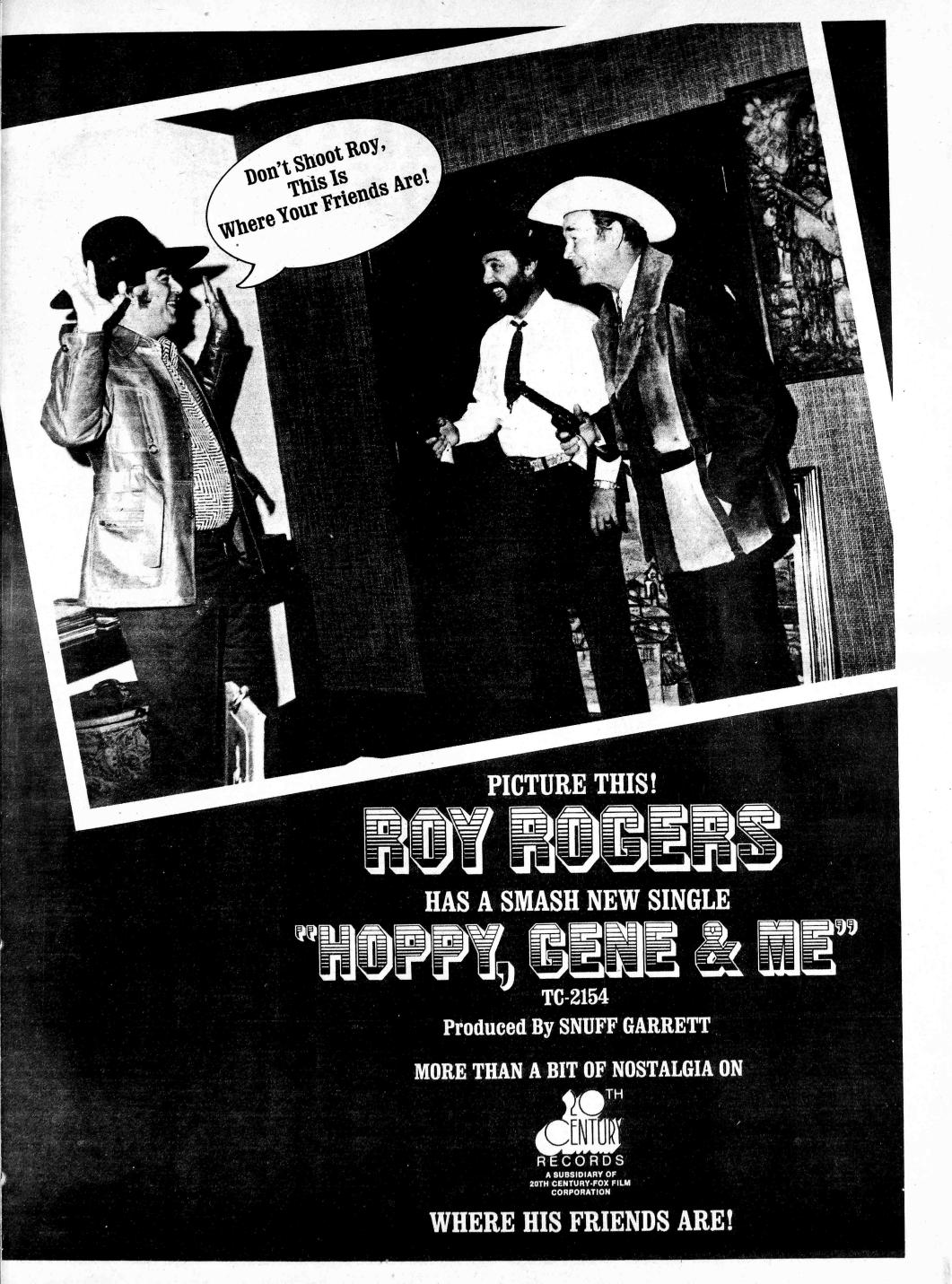
25%

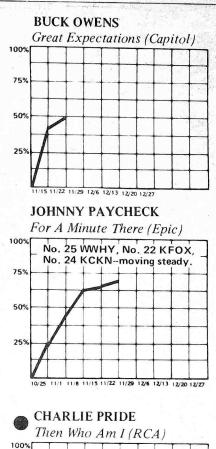


(

**RADIO & RECORDS** 

COUNTRY SINGLES





new entries

100

75

50%

25

100

75%

50%

25%

100

509

259

100

75%

50%

259

100

75%

509

25%

100

75%

50

25

JEAN SHEPARD

Poor Sweet Baby (UA)

11/15 11/22 11/29 12/6 12/13 12/20 12/2

Devil In The Bottle (Melodyland)

Strong sales & requests, Adds

WDEE, KLAK, KZON,

15 11/22 11/29 12/6 12/13 12/20 12/27

15 11/22 11/29 12/6 12/13 12/20 12/27

Time To Pay Fiddler (MCA)

CAL SMITH

11/22 11/29 12/6 12/13 12/20 12/27

I've Got Baby on My Mind (Columbia)

11 1 11/8 11/15 11/22 11/29 12/6 12/13 12/20 12/27

You're Easy To Love (RCA)

HANK SNOW

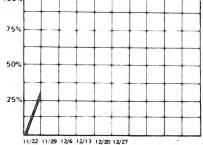
**CONNIE ŞMITH** 

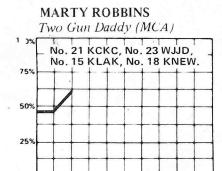
PATSY SLEDD

See Saw (ABC)

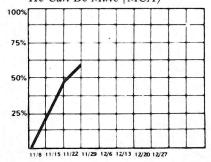
T.G. SHEPPARD

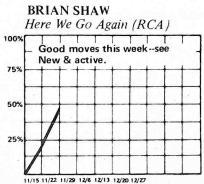
WRCP, KCKC.





11/15 11/22 11/29 12/6 12/13 12/20 12/27 **BETTY JEAN ROBINSON** On The Way Home (MCA) 100% No. 20 WSLR, No. 21 WSM, requests WBAP, No. 13 75% No. 11 WHK. 50% 25% 11/22 11/29 12/6 12/13 12/20 12/20 JEANNIE SEELY He Can Be Mine (MCA)





, P

COUNTR SINGLES

1005

75

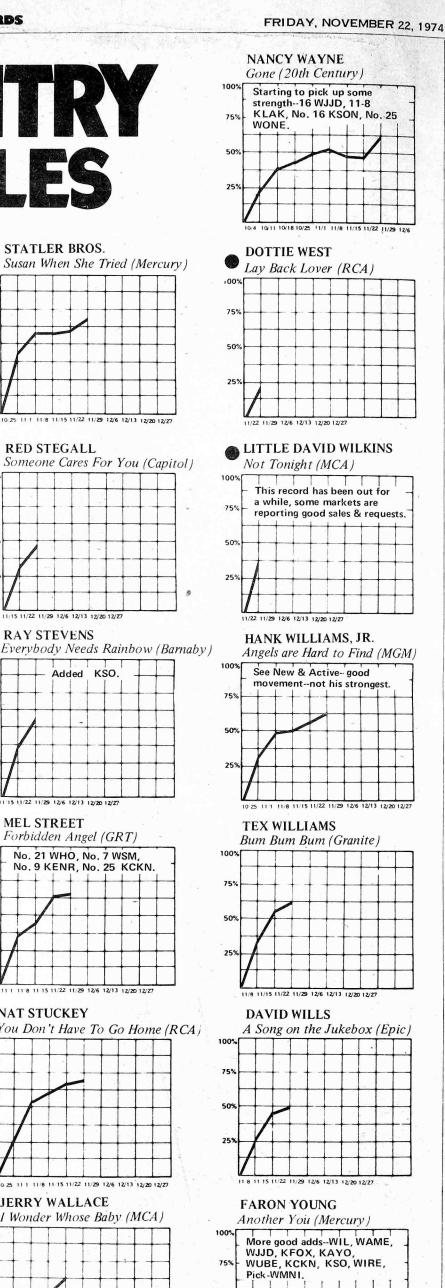
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25%

100

75

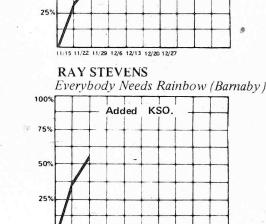
50%



6.5

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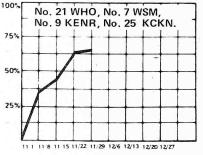
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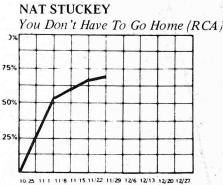


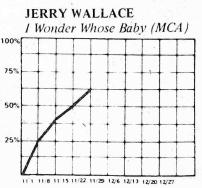
STATLER BROS.

**RED STEGALL** 

22 11/29 12/6 12/13 12/20 12/2 MEL STREET Forbidden Angel (GRT)



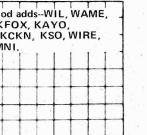






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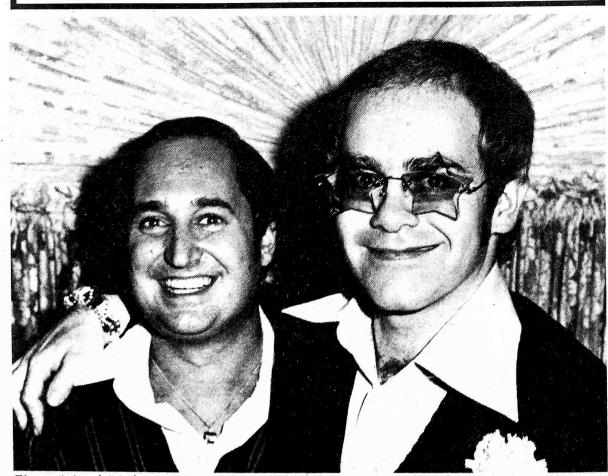
11 15 11 22 11 29 12/6 12/13 12/20 12/27

11/15/11/22 11/29 12/6 12/13 12/20 12/27

# Radio & Records POP/30

11/8 11/15 1 1

11/8	11/15		
1	1	1	BILLY SWAN/I Can Help (Monument)
4	2	2	HARRY CHAPIN/Cat's In The Cradle (Elektra)
5	4	3	THREE DEGREES/When Will I See You Again (Phy/Int)
2	3	4	BOBBY VINTON/My Melody Of Love (ABC)
9	5	6	TELLY SAVALAS/If (MCA)
	7	6	NEIL SEDAKA/Laughter In The Rain (Rocket)
13	8		NEIL DIAMOND/Longfellow Serenade (Columbia)
15	12	8	HELEN REDDY/Angie Baby (Capitol)
3	6	9	PRELUDE/After The Goldrush (Island)
11	10	10	CARL CARLTON/Everlasting Love (Back Beat)
6	9	11	JOHN DENVER/Back Home Again (RCA)
25	18	12	ELVIS PRESLEY/It's Midnight & Promised Land (RCA)
24	17	B	CHICAGO/Wishing You Were Here (Columbia)
28	21	<b>A</b>	FRANKIE VALLI/My Eyes Adored You (Private Stock)
22	16	15	PAUL DAVIS/Ride 'Em Cowboy (Bang)
30	19	16	BARRY WHITE/You're My First (20th)
8	11	17	
	29.	18	BARRY MANILOW/Mandy (Bell)
26	23	19	GLORIA GAYNOR/Never Can Say Goodbye (MGM)
12	14	20	CAROLE KING/Jazzman (Ode)
7	13	21	GINO VANNELLI/People Gotta Move (A&M)
-	28	22	
-	•	23	RINGO STARR/Only You (Apple)
-	-	24	
-	-	25	RIGHTEOUS BROS/Dream On (Haven)
27	26	26	PETER DEAN/Four Or Five Times (Buddah)
-		. 27	
16	24	28	
	30	29	
	-	30	DON POTTER/Just Leave Me Alone (Columbia)



Elton John (right) with Rocket Records' artist Neil Sedaka. Candy Tusken spoke with Sedaka last week; see RECORD INDUSTRY NOTES, page 14.

# **NEW & ACTIVE**

CARPENTERS "Please Mr. Postman" (A&M) Richard & Karen probably won't get a Christmas card this year from the Pat Boone family. Airplay typical Carpenters. KIIS, K101, WGR, KHOW, WGN, WSB, KOY.

EAGLES "Best Of My Love" (Asylum) Best looking single they've had all year. Add WFIR, WMAL, WEEI-FM, WBAL, WASH, WCAR.

**GEORGE FISCHOFF** "That Great Old Song" (Lisa) George trying to make it two in a row. This time with his own label. Add WGAN, WBAL, KRNT, WSB.

**PAUL MCCARTNEY** "Sally G." (Apple) Pop stations raving over this side. On KIIS, WSB, KMBZ, WBAL.

KRIS & RITA "Rain" (Monument) WBAL, WMAL, KMBZ, WSB.

Other Radio Activity: TYMES "Ms. Grace," APRIL STEVENS "Won't You Marry Me Again," TERRY JACKS "Rock & Roll," ELTON JOHN "Lucy In The Sky With Diamonds," PERRY COMO "Christmas Dream," PET CLARK "Lovin' Arms," CHER "A Woman's Story."

BY MIKE KASABO Music Director KIIS/Los Angeles



The new Charlie Rich album "The Silver Fox" is being received very well by all. It's too early to zero on one or two cuts because many stations are playing virtually the entire album. However, first round leaders seem to be "My Elusive Dreams," theold Tammy Wynette & David Houston country smash, "I Feel Like Going Home," "Your Place Is Here With Me."

Paul Christie WCAR got a jump on Detroit by playing FIRST the new Elton John record, "Lucy In The Sky With Diamonds." He also had Elton do a phone bit on the air. That's called scoring points. Some new releases from A&M that have plenty of name value ... "Ready," Cat Stevens from the "Buddah" album. "Struttin," from Billy Preston's "Kids & Me." And a laid-back and beautiful song from Joe Cocker, "You Are So Beautiful."

Linda Ronstadt back home again with Capitol. Initial reaction from people who've heard it indicates this might be a giant for her. Title is "You're No Good."

The new **Ringo Starr** album "Goodnight Vienna" getting plenty of play. Top tracks: "Occapella," "Snookeroo" with help from **Elton John**, "Call Me" and **Nilsson's** "Easy For Me."

The irrespressible Charlie Allan of WGN reports "fantastic" calls on the **Gladys Knight** version of "TheWay We Were." It's a track on her latest album.

Some late album activity: "Sedaka's Back" several cuts getting good exposure "Sad Eyes," "That's When The Music Takes Me," "The Way I Am," "Solitaire." The new Tony Orlando & Dawn, called "Prime Time," is being spins via "Look In My Eyes Pretty Woman."

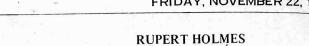
Taking a quick look at this week's hot stack: "Morning Side Of The Mountain," Donny & Marie Osmond ... exploding everywhere. "Sally G." Paul McCartney getting super phones everywhere. "Isn't It Lonely Together" Stark & McBrien jumped on the POP-30 at No. 27. "Just Leave Me Alone," Don Potter. Already being reported by several stations as "hot!" "Baby, Hang Up The Phone," Carl Graves ... continues with good play.

Columbia is giving a big push to their just released W.C. Fields albums. The material has not been previously released.

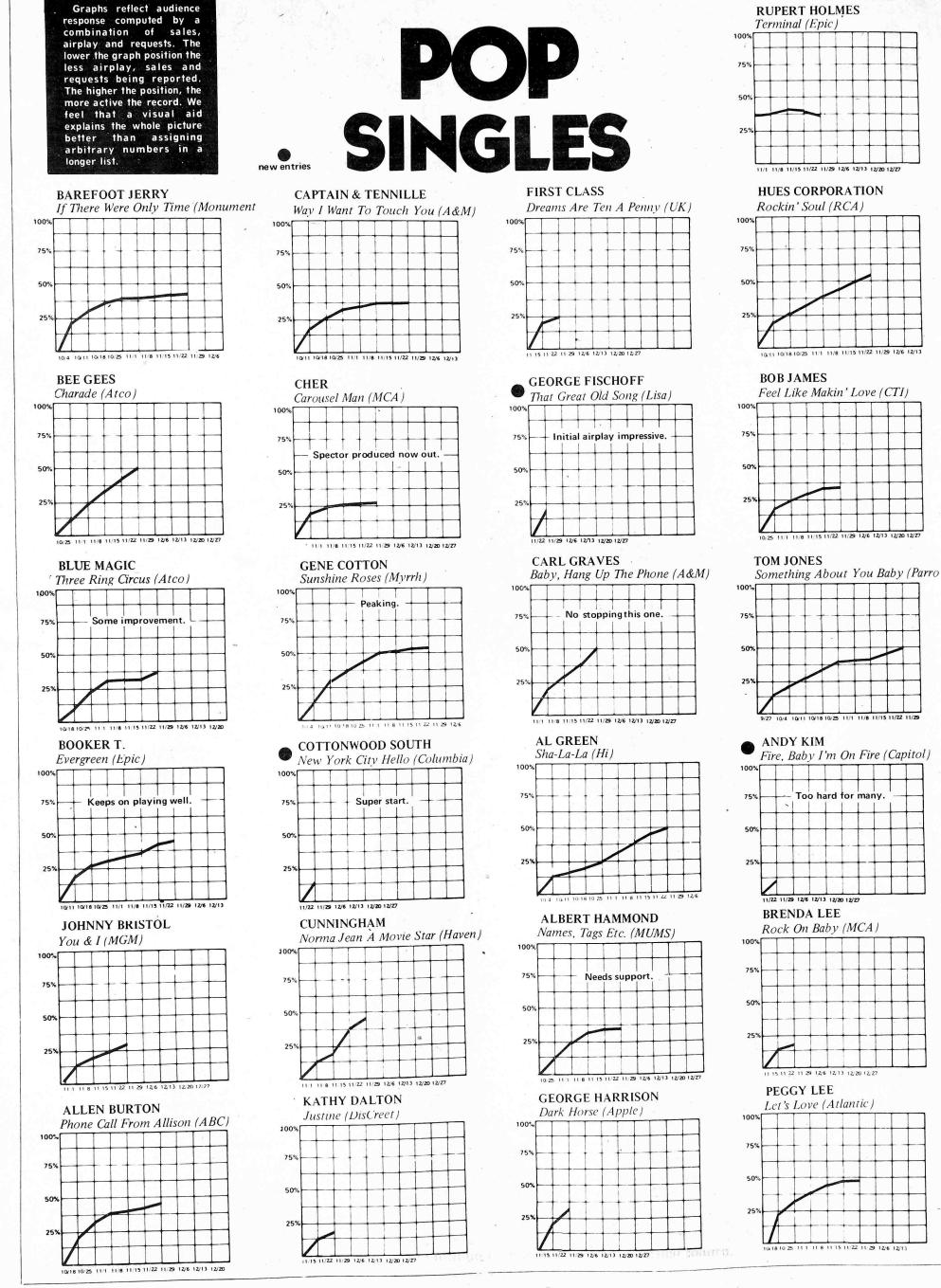
Enjoy your weekend.



FRIDAY, NOVEMBER 22, 1974

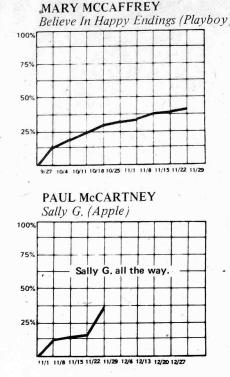


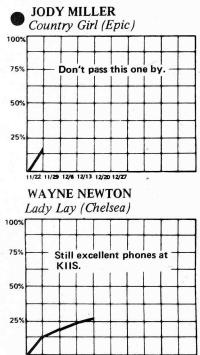
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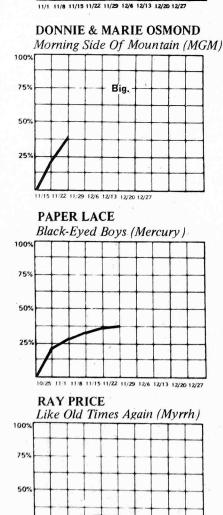


**RADIO & RECORDS** 

#### FRIDAY, NOVEMBER 22, 1974

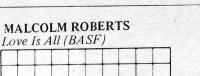




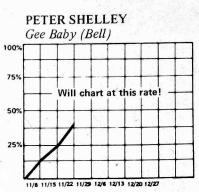


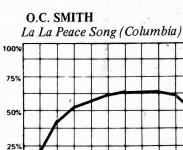
11/8 11/15 11/22 11/29 12/6 12/13 12/20

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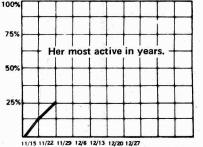




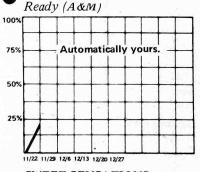


9/27 10/4 10/11 10/18 10/25 11/1 11/8 11/15 11/22 **APRIL STEVENS** 

Won't You Marry Me Again (A&M)







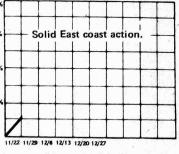


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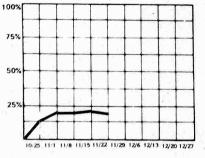
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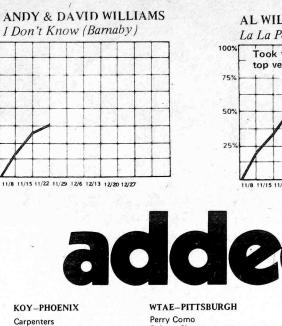
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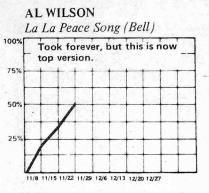
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**DIONNE WARWICKE** Sure Thing (WB)









# **KIIS-LOS ANGELES**

Tymes Carl Graves Paul McCartney Carpenters Frankie Valli HOT Helen Reddy Wayne Newton Frankie Valli Ringo Starr Paul Anka

**KMEN-SAN BERN** Ringo Starr Pointer Sisters Paul Davis HOT Pat Boone Family

WFIR-ROANOKE Eagles 1st Class April Stevens

Booker T. Stark & McBrien WSB-ATLANTA

Mary McCaffrey April Stevens Pet Clark Perry Como Patti Page Cottonwood South Kris & Rita George Fischoff Ronnie Milsap Terry Jacks Paul McCartney Carpenters

WSM-NASHVILLE Anne Murray Paul Anka Barry Manilow

Sweet Sensations

### KMBZ-KANSAS CITY

Terry Jacks Paul McCartney Pet Clark Brenda Lee Ronnie Milsap Kris & Rita HOT Ringo Starr Billy Craddock

WGN-CHICAGO Carpenters Deodato HOT Gladys Knight Lp:

**Righteous Bros.** 

Barry Manilow

"Way We Were" KHOW-DENVER Ringo Starr Barry Manilow

Carpenters Donny & Marie Osmond Peter Shelly Terry Jacks WLW-CINCINNATI

Peter Dean **Barry Manilow** Righteous Bros. Roger Miller **Clint Holmes** WEMP-MILWAUKEE George Fischoff Don Potter Tom Jans **Ray Stevens** Carl Graves Stark & McBrien Ron & Matalie O'Hara

Cunningham Kris & Rita **KRNT-DES MOINES** 

Barry White Lani Hall George Fischoff

Perry Como Pointer Sisters Jethro Tull Kiki Dee John Lennor Carl Douglas Carpenters

WGAR-CLEVELAND Ringo Starr Righteous Bros. Donny & Marie Osmond Heywoods Dave Loggins Johnny Bristol Barry Manilow HOT Chicago 23-12 Helen Reddy 18-13 Elvis (Promised) 20-16 Al Wilson 24-19 Paul Anka 30-26

WGR-BUFFALO Paul Anka Gladys Knight Carpenters HOT Harry Chapin Neil Sedaka

WMAL-WASHINGTON Cottonwood South Kris & Rita Pet Clark Ringo Starr Peter Shelly Eagles HOT Don Potter

WEEI FM-BOSTON Eagles Ray Stevens Barry Manilow HOT Harry Chapin Helen Reddy

WBAL-BALTIMORE

Eagles Jerry Smith Donny & Marie Osmond Paul Jones Paul McCartney Joanne Glascock Helen Reddy **Brenda Smith** Kris & Rita George Fischoff Lp: 'Look In My Eyes'' Dawn

WCBM-BALTIMORE Al Wilson Paul Anka Ringo Starr Blue Magic Lp Cut: "Free & Easy" H. Reddy

WASH-WASHINGTON Stevie Wonder Eagles Loggins & Messina HOT Frankie Valli **Barry White Billy Swan** Chicago Carl Carlton

WWDC-WASHINGTON Paul Anka Don Potter

WXYZ-DETROIT Chicago Helen Reddy Al Green Harry Chapin

KIIN-HOUMA Jimmy Castor Steeleye Span John Denver

WGAN-PORTLAND George Fischoff Herb Alpert Paul Anka Don Potter Vigrass & Osborne HOT Helen Reddy

**KIOI–SAN FRANCISCO** Carpenters Cunningham Eric Clapton HOT Jethro Tull 20-7 Helen Reddy Elvis (Promised)

WINZ-MIAMI Peter Dean Barry White Paul Davis HOT Don Potter

WCAR-DETROIT Peter Shelly Barry White Hudson Bros Carpenters Doobie Bros. Jackson 5 Eagles Nigel Olsson Cher Elton John

**KULF-HOUSTON** Carpenters Peter Shelley Donny & Marie Osmond HOT Telly Savalas **Billy Swan** 

**KNBR-SAN FRANCISCO** Michael Holm Staple Singers Elvis Presley Billy Joel Johnny Cash "Baltimore" Linda Ronstadt

KGIL-SAN FERNANDO Ringo Starr Johnny Bristol HOT Tomita Neil Diamond Barry Manilow

**KVI-SEATTLE Pointer Sisters** Ringo Starr Telly Savalas **Righteous Bros** Frank Sinatra Ip HOT Barry Manilow

**KMPC-LOS ANGELES** Carol Douglas Carl Douglas Pointer Sisters Frankie Valli Carpenters McCartney "Sally G" HOT Prelude Three Degrees Al Wilson Ip cut

WREC-MEMPHIS Ronnie Milsap Ray Stevens Billy Black Combo Sparky Peter Shelly Perry Jacks Clint Holme George Fischoff

WSJS-WINSTON-SALEM

Peggy Lee Bob James Andy & David Williams

PAGE 31



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### THE INDUSTRY'S NEWSPAPER

TREND: November 22, 1974

a a 1a	11/0	11/1E		
11/1		11/15		CARL DOUGLAS/Kung Fu Fighting (20th)
16	9	3	2	BILLY SWAN/I Can Help (Monument)
8	3	1		THREE DEGREES/When Will I See You Again (Phy/Int)
13	5	4	8	BACHMAN-TURNER/You Ain't Seen Nothin' Yet (Mercury)
1	1	2	4	BACHMAN-TUKINEK/TOU And t Seen Notinn Tet (Mercury)
15	15	11	6	HARRY CHAPIN/Cat's In The Cradle (Elektra)
19	14	6	6	NEIL DIAMOND/Longfellow Serenade (Columbia)
1.5	22	12	Ø	HELEN REDDY/Angie Baby (Capitol)
14	10	5		BOBBY VINTON/My Melody Of Love (ABC)
23	19	13	9	B.T. EXPRESS/Do It (Scepter)
3	2	7	10	AMERICA/Tin Man (WB)
12	11	8	11	CARL CARLTON/Everlasting Love (Backbeat)
17	16	15	12	CHICAGO/Wishing You Were Here (Columbia)
	-	23	ß	PAUL MCCARTNEY & WINGS/Junior's Farm (Apple)
10	12	14	14	JOHN DENVER/Back Home Again (RCA)
2	4	9	15	CAROLE KING/Jazzman (Ode)
9	6	10	16	JOHN LENNON/Whatever Gets You Through The Night (Apple)
-		30	D	BARRY WHITE/You're The First, Last (20th)
28	21	19	18	AL GREEN/Sha-La-La (Makes Me Happy) (Hi)
6	7	17	19	REUNION/Life Is A Rock (RCA)
1.1	24	21	20	KIKI DEE BAND/I've Got The Music In Me (Rocket)
4	13	18	21	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
-	26	25	22	PRELUDE/After The Goldrush (Island)
-	28	24	23	PAUL DAVIS/Ride 'Em Cowboy (Bang)
- 1	-		24	JETHRO TULL/Bungle In The Jungle (Chrysalis)
-	-	26	25	RUFUS/You Got The Love (ABC)
		_	26	NEIL SEDAKA/Laughter In The Rain (Rocket)
7	8	16	27	ELTON JOHN/The Bitch Is Back (MCA)
	-		28	ROLLING STONES/Ain't Too Proud To Beg (RS)
11	18	29	-29	OSMONDS/Love Me For A Reason (MGM/Kolob)
	_	-	30	POINTER SISTERS/Fairvtale (Blue Thumb)
			0	ELTON JOHN/Lucy In The Sky With Diamonds (MCA)
		28	32	LATIMORE/Let's Straighten It Out (Glades)
<u> </u>	-	-	33	STEVIE WONDER/Boogie On Reggae Woman (Tamla)
5	17	20	34	BAD COMPANY/Can't Get Enough (Swan Song)
5	-	-	35	GLADYS KNIGHT & PIPS/I Feel A Song (Buddah)
20	20	22	36	MIRACLES/Do It Baby (Tamla)
20	- 20	-	37	SHIRLEY BROWN/Woman To Woman (Truth)
-			38	RINGO STARR/Only You (Apple)
30	27	27	39	IIM WEATHERLY/The Need To Be (Buddah)
- 50		<i>2</i> ′ ,	40	HUDSON BROTHERS/So You Are A Star (Casablanca)
-				

National Request Tabulation MOST ADDED

Elton John Carpenters Gloria Gaynor Barry White



The following records are listed in order by their activity

### ELTON JOHN "Lucy In The Sky" (MCA)

70 percent of our reporting stations added. Only a few are editing to under four minutes. Response from audience is immediate.

### GLORIA GAYNOR "Never Can Say Goodbye" (MGM)

Apparently the song will continue to be a smash. 30-28 KHJ, debut 27 WGRQ, add WFOM, WQXI, WROV, KSLY, WRIE, WIXY, WLPL, XROK, WHHY, KYNO, KTLK, WBBQ, WSAI, on K100, 27-17 WRKO, 38-32 WCOL, debut 26 WAVZ.

CARL GRAVES "Baby Hang Up The Phone" (A&M) add WJDX, KDON, WNOE, on KYSN, WBBQ, WORD, WHHY, 23-21 WRMA, debut 30 KJOY, 13-21 WBGN. HEYWOODS "Heartbreak Kid" (ABC) 20-14 KRSP, 28-22 KEEL, on WBBQ, 48-39 WNCI, 30-25 KTKT, add WBGN, on WKSN, on KYSN, debut 31 KJRB, on WIXY NITES.

CAROL DOUGLAS "Doctor's Orders" (Midland-RCA) some are still confusing this with "Carl Douglas", on WRMA, WBGN, add WPIX, on KEZY, on WHHY nites, add WRKO, KSJO, 31-28 WMYQ, debut 37 WCOL.

McCARTNEY "Sally G" (Apple) flip of Jr's Farm gaining each week, debut 26 WJDX, on WKSN, add WLAC at 14, on KSTP, KKAM add KJRB nites, add KYNSN, on KING, debut 29 WQNZ.

STYLISTICS "Heavy Fallin Out" (Avco) 18-14 WNCI, on WRMA, on WKSN, debut 28 WGRQ, 40-36 WEEO, 10-10 CKLW, 18-13 WDRQ, 17-14 KEEL, 32-30 WIXY.

DAVID BOWIE "Changes" (RCA) The year of the stutter is here, 2-1 at 13Q, debut 39 WKLO, on WEEO, 6-3 KQV, 12-4 WBBF, add KKDJ, add WJBQ.

JOHNNY BRISTOL "You and I" (MGM) 17-14 WRMA, on WBGN, WKSN, add WYND, 26-23 WHHY, 34-31 KEEL, on WORD.

**ROD STEWART** "Mine For Me" (Mercury) add WBBQ, on WORD, KKXL, add WEEO, on WKSN, debut 30 KKLS, 44-41 WNCI.

GENE COTTON "Sunshine Roses" (Myrrh) 37-31 WNCI, on WVOV, add KKXL, debut 30 KRSP, 31-27 KEEL, add KKLS, on WBBQ.

DISCOTEX "Get Dancin" (Chelsea) spreading more each week, looks very good. Add WSAI at 30, 16-14 KKDJ, debut 29 WBBF, 39-34 WKLO, on WVOV, add WPIX.

STYX "Lady" (Wooden Nickel) group has come close to a hit a few times, this may be the one. Add WNCI, KQV nites, 30-26 KIOA, debut 21 at 13Q, debut 31 KKXL, on KKLS.

CAT STEVENS "Ready" (A&M) on WISM, add WNCI, add KYSN, KTLK, KSJO.

JACKSON 5 "Whatever You Got" (Motown) 30-27 KDON, 23-19 WKSN, on KJRB, 29-22 WLEE, 38-34 WNCI. BILLY JOEL "The Entertainer" (Columbia) add WGRQ nites, add WIFE, 24-22 KRSP, add KEEL at 35, 27-24 WHBQ.

FIRST CLASS "Penny..." (UK) 41-40 WNCI, add WRMA, 41-37 WEEO, add KYSN.

DAVE LOGGINS "Someday" (Epic) 23-20 KYSN, add WRIE, add WHHY, add KIOA.

DONNY & MARIE OSMOND "Morning Side..." (MGM-Kolob) add WNCI, on WRIE, add KRSP, add 25 KEEL. IKE & TINA "Sexy Ida" (UA) doing well where played, spread is slow so far. 7-7 WPGC, 23-17 WRC, on WCAO, debut 22 WRYE.

FRANKI VALLI "My Eyes Adored You" (Private Stock) could go all the way, add WPIX, on WKSN, on WIXY, debut 35 WCOL.

PERCY SLEDGE "1'II Be Your Everything" (Capricorn) 43-37 WNCI,, 21-15 WBGN, on WORD, 36-31 WCOL.

1. CARL DOUGLAS

- 2. THREE DEGREES
- 3. HARRY CHAPIN
- 4. HELEN REDDY 5. BILLY SWAN
- REDDY 9. PAUL DAVIS SWAN 10. CHICAGO

OTHERS GETTING ACTION

JETHRO TULL NEIL SEDAKA OSMONDS

6. BTO

8. REUNION

7. ELTON "BITCH ..