

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOLUME 2, NUMBER 43

FRIDAY, NOVEMBER 1, 1974

**JIM DUNCAN
RESIGNS
FROM KSON
WHITTEMORE
NAMED RCA
SINGLES MANAGER**

Here's Johnny...In The Record Business!

RADIO:

**Ohio Jock
Buried Alive!**

PAGE 3

BOB PAIVA:

**Getting Most
From Contests**

PAGE 10

RECORDS:

**Two Pages Of
News, Pictures**

PAGE 12

HARRISON:

**'Greatest
Hits' LP's**

PAGE 8

POP:

**Barry Manilow's
Strong Breakout**

PAGE 25

Johnny Carson finally made it on to record. After almost two years in production, 25 years of the best of Carson has been captured on Casablanca's new album "Here's Johnny...Magic Moments from the Tonight Show." The album features artists such as Bette Midler, Groucho, Lenny Bruce, Billie Holiday, Aretha Franklin, and many more. Neil Bogart, President of Casablanca Records commented to R&R, "It is a comprehensive home entertainment package which will appeal to all age groups. It is the most historical and ultimate entertainment package I could ever hope to be involved with."



New Classified Hotline—Page 4

BREAKIN' OUT OF THE SOUTH!

—IN THE HEART—

“Early Morning Love”

SAMMY JOHNS



**JUST ADDED TO
WQXI and WIXY!**

Headline Credits: A.M., J.J., J.L.

Top Ten At These Stations:

**WBBQ, WJDX, WORD, WQDE, WRBN, WALG, WGSV,
KGRT, KVIC, WONS, KSEE, KBLK (top ten 6 weeks),
WKLO (top ten 4 weeks), WFPM (top ten 4 weeks).**

Charted At:

**WHHY-15, WTOB-17, WKIX-25, WAIL-12, WSGN-26,
KAAV-16, KEEL-23, WROV-13, WGST-14, WROQ-22,
WKKE-11, WVOV-20, KIMN-23**

Also On:

Z93, WRMA, WMPS, KFMG, KNOE



RADIO

WMOH/Hamilton Jock Brings New Meaning To 'Underground Radio'

WMOH-Hamilton morning man Gary Paul was encouraged by PD Joe London to "do his all" for their Haunted House Halloween promotion. Gary decided to get himself "buried alive" in a coffin for a 24-hour period. At the height of the afternoon rush hour, he was carried in a coffin through downtown Hamilton, Ohio, accompanied by a bunch of ghouls. Gary was lowered into the ground with a phone and enough food for one day. People could see him through a specially prepared glass window, and the phone number was given on the air so that listeners could talk to him. Gary broadcast his morning show from the coffin, and as far as we know, then became the first jock ever to do a show buried alive.

"LAST RECORD"

WMFJ-Daytona Beach ran the "Last Record" promotion. For a week they promoted that WMFJ would play the "last record" on Monday. Station was swamped with calls from listeners and clients wanting to know what was going on. Promotion was that the jocks began giving away copies of the "last record they played," on a simple Call-In-And-Win.

WIN WEEKEND

WPOP-Hartford had a "WIN WEEKEND" tied in with President Ford's Whip Inflation

Now buttons. Station gave away home budget books on how to save and budget money.

TRICK OR TREAT

WAYS-Charlotte running the old, but very effective, "Trick Or Treat House" promotion. Listeners are supposed to find the Big WAYS house on Halloween night. If they walk up and say "Big WAYS Trick or Treat" they win the big prize. Bo Matthews, MD and midday man, is giving away bacon, sugar and anti-freeze during his show on a simple Call-In-And-Win. These items are the ones that have increased the most in price during inflation.

ATLANTA'S FRIENDLIEST DJ

Night jock at Z93-Atlanta, Dan Mason, bills himself as "Atlanta's Friendliest DJ," so he put his home phone number on the air and encouraged his listeners to call and talk to him.

Station is now making it policy (similar to WHBQ-Memphis) that if a record added to the Z93 playlist is not in stock in the record stores within 48 hours from the addition to the list, they will drop it.

GAVIN RADIO PROGRAM CONFERENCE

Bill Gavin told R&R "...there will be some surprises that will please a lot of people." The Conference is scheduled December 1-3 at the Crown Center Hotel-Kansas City. There will be a meeting of the Awards Panel of Judges on November 26 in New Orleans to make final judgment on the radio awards. The panel consists of 12 radio and 6 record industry representatives. Jack McCoy is chairman of the Conference and has planned a superb program in the hotel's multi-media room. If

you haven't made your plans and reservations yet, contact the Radio Program Conference, Suite 2113, One Embarcadero Center, San Francisco, Calif. 94111.

LOS ANGELES PULSE

(Mon-Fri 6am-12mid total shares)

Station	Format	Total	Last	Book
KABC	T/N	9		9
KHJ	R	7		6
KKDJ	R	3		3
K100	R	2		1
KDAY	B	5		4
KGfJ	B	2		2
KLOS	P	5		4
KMET	P	3		2
KMPC	M	5		5
KFI	M	2		2
KIIS	M	1		2
KNX FM	M	2		2
KRTH	O	3		2

CHICAGO PULSE

July-August PULSE (Mon-Fri 6am-12mid total shares)

Station	Format	Total	Teens
WLS	R	12	34
WCFL	R	10	24
WDHF	R	2	5
WDAI	P	3	5
WBBM FM	P	2	
WJPC	B	5	14
WVON	B	7	6
WFYR	O	2	
WJJD	C	3	

MONTGOMERY DIES

Bakersfield: Monty Montgomery, 34, died in a car crash two weeks ago. Monty was most recently an account executive at KBAK-TV.

WHBC TO ROCK

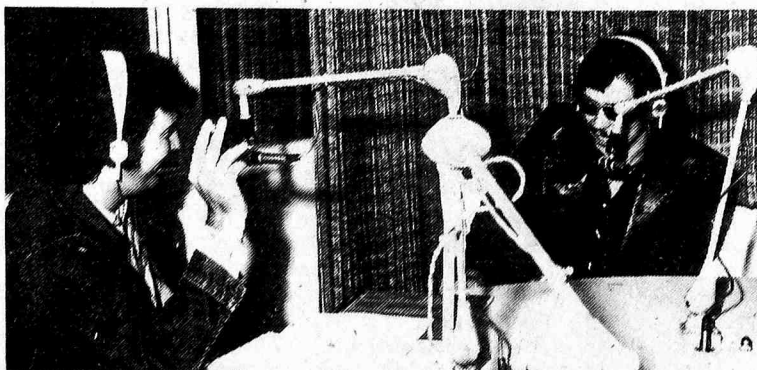
WHBC-Canton has recently switched to a rock format. Todd Taylor is PD and is requesting service of hits and oldies. WHBC, Market St. South, 44701.



Shown getting together when the United Artists Records contingent attended the CMA Convention in Nashville are (from left) Mike Stewart, Chairman of the Board, United Artists Music and Records Group; Bob Skaff, United Artists Vice President; Scott Shannon, WMAK - Nashville; Al Teller, President, United Artists Records; and Spencer Proffer, UA national executive director, a & r.



The staff of Y100/Miami pictured at a station party honoring a cardboard cut out of Elton John. According to PD Bill Tanner "...the party was somewhat of a stiff"



WLS-Chicago evening personality John Landecker talks to John Kay, leader of the reformed Steppenwolf, for the station's "Musicpeople" show.

LATE NEWS:

Duncan Resigns From KSON

R&R Country Editor Jim Duncan has resigned his post as Program Director of KSON-San Diego as of last Friday (25). According to Duncan, "They weren't giving me the power I needed to control the station properly." He describes the split as "an amicable parting," and is currently available and willing to relocate. Jim can be reached at (714) 582-7004.

WXYZ-DETROIT TIGHTENS UP

ABC's AM in Detroit has tightened up its playlist and contemporized it to regain its position in the market. Joe Bacarella, PD, told R&R that the target audience is still 25-34, but that the former backbone of any POP-MOR station was Sinatra, Nancy Wilson, Tony Bennett, etc., and these people either aren't recording anymore, or not selling. They've been replaced by Neil Diamond, Carole King and Chicago. WXYZ until the last few ARB's was always in the top three in the 18-49 demographics, they hope to now regain that solid position.

PD CHANGES

R&R has learned that two major Program Director changes will occur within the next 10 days, one in the South and one in the Midwest. You'll read about them exclusively next week in R&R.

MIAMI

JUNE-AUGUST PULSE

Mon-Fri 6am-12mid Shares-Miami-Ft. Lauderdale-Hollywood (Miami only in brackets)

Station	Men	Women	Teens	Total
Y100	7 (6)	7 (4)	34 (29)	11(8)
WQAM	6 (7)	5 (6)	9 (12)	6 (7)
WMYO	2 (3)	2 (2)	9 (13)	3 (4)
WSHE	10 (8)	7 (6)	11 (9)	9 (7)
WIOD	M			10
WVCG	M			4

Radio & Records

BOB WILSON
PUBLISHER

MARK SHIPPER
EDITOR

DICK KRIZMAN
AD DIRECTOR

CANDY TUSKEN
ASSOCIATE EDITOR

LINDA GOETTSCH
ASSOCIATE EDITOR

JIM DUNCAN
COUNTRY EDITOR

MARJIE ARNOLD
SUBSCRIPTIONS

MIKE KASABO
POP/MOR EDITOR

MIKE HARRISON
FM ROCK

JASON SHRINSKY
FCC ADVISOR

BIFF COLLIE
NASHVILLE EDITOR

GRAPHICS:
Sun Flair

San Fernando, Calif

RADIO & RECORDS is published every Friday by Radio & Records, Inc., 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028, 213-466-1605. Subscriptions \$130 per year or \$35 per quarter. No portion of this publication may be reprinted without the written permission of the publisher. Copyright 1974.

THE FCC

(So You Can Understand It)

BY JASON SHRINSKY

LAW OFFICES OF STAMBLER & SHRINSKY

Continued from last week

RENEWAL GRANTED AFTER COMPLIANCE WITH FCC'S COMMERCIAL PRACTICES

The FCC granted a full term renewal for Station WADE (Wadesboro, N.C.) which had earlier been renewed for one year for allowing its sole stockholder to advertise his non-broadcast activities at a lower rate than charged competitors. It found that his commercial practices during his one-year renewal complied with FCC practices.

THE FCC DISMISSES CHARGE OF PAYOLA

The FCC granted the renewal of Station KBOP (Pleasanton, Tex.) and rejected a complaint that the Station had violated the FCC's Payola Rules insofar as the monies received by the Station licensee for records broadcast were accurately reported on its books, were properly logged as commercial and in no way benefitted the D.J.

THE FCC DESIGNATES RENEWAL FOR HEARING FOR UNAUTHORIZED BROADCASTS

The FCC designated for a full renewal hearing Station WTIX (New Orleans), for allegedly broadcasting unauthorized (?) announcements requesting citizens to arm themselves with guns to aid the New Orleans Police in apprehending a sniper. A similar charge - plus one of employment discrimination -- was filed against 16 other New Orleans Stations but rejected for failure to provide supporting documentation.

CLASSIFIED

EXPANDED CLASSIFIED SERVICE

We've installed a 24-hour phone which will list all new openings daily as they come in to us. You can call at any time—day or night—and place a free classified ad, tell us of staff changes, jock openings, etc.

(213) 466-2248

OPENINGS

The New WEAM-Washington D.C. needs night jock. Tapes & resumes to Jim Elliott, 2131 Crimmins Lane, Falls Church, Va. 22043. EOE. (10-22).

KIRL-St. Charles looking for morning jock. Adult contemporary format. Tapes & resumes to Dave Blyth, Box 1460, St. Charles, Mo. 63301. (10-25)

KKLS-Rapid City needs part-time air talent. Tapes & resumes to John Derrek, Box 460, Rapid City, S.D. 57701 or call 605-343-6161. (10-22).

WFLI-Chattanooga needs midday jock with good production. Tapes & resumes to Jimmy Byrd, WFLI, O'Grady Drive, Chattanooga, Tenn. 37409. (10-15)

KDON-Salinas is looking for a weekend commusicator jock. Contact Johnny Mogan (PD) at 408-422-5e63. (10-14).

WBBQ-Augusta is accepting applicants for all-night shift. Tapes & resumes to Box 2066, Augusta, Ga. 30903. (10-15).

KQWB-Fargo is looking for top quality, Top 40 jock-production. Pays well. Contact Wayne Hiller, Box 2983, Fargo, N.D. 58102. (10-15)

Attention: Balls and - or talent send tapes to Nick St. John, KIMN Radio, 5350 West 20th Denver, Colorado 80214. (10-1)

WYRE-Annapolis needs weekend DJ. Tapes & resumes to Ed Gursky, Box 1551, Annapolis, Md. 21404 or call 301-263-9211. (10-4)

WKDA-FM Nashville needs some parttime announcers. Can't use any Ron Radios or Laid-Back Lennies. Need human beings, real people. Contact Jack Crawford at 615-254-1355. (10-4)

WAAB-AM -Worcester, Mass. needs talkmasters and newsman. Send tapes & resumes to Forrest Sawyer, 34 Mechanic St., Worcester, Mass. 01608. (10-3)

WAAF-FM-Worcester, Mass. needs jocks, male or female. Format is familiar LP rock. Send tapes & resumes to Janulis-Landsman Radio, 34 Mechanic Street, Worcester, Mass. 01608. (10-3)

KAFY-Bakersfield needs air talent. 1st ticket preferred but not required. Tapes and resumes to Mark Daniels, P.O. Box 6128 Bakersfield, Ca 93306. 9-23.

KMYO-Little Rock needs AM jock, Pop-MOR, urgently. 3 yrs. experience preferred, Medium market wanting to move up. Tapes & resumes to Dale Mitchell, 4015 W. Capitol Ave., Little Rock, Ark. 72203 or call 501-666-2821. (9-20).

KDAY-Los Angeles needs weekend man and fulltime jock. Send tapes & resumes to Jim Maddox, 1700 N. Alvarado, Los Angeles, Ca. 90026. (9-20)

WUNI-Mobile needs a Mod-Country morning man, sharp on production. Tapes & resumes to Mike Malone, 1257 Springhill Avenue, Mobile, Ala. 36604

Z93-Atlanta looking for jock and personality newsman. Contact Steve Rivers (404) 522-9393. 9-24

WDXR-Paducah needs midday man with set of pipes who can handle production. Contact Pat Martin at (502) 443-1737. 9-26

KSO-Des Moines (C&W) looking for morning man with production ability. Tapes & resumes to Perry St. John, 3900 N.E. Broadway, Des Moines, Iowa 50317. (9-20)

WSLI-Jackson needs morning man. MOR. Tapes & resumes to Dick Voorhis, Box 8187, Battlefield Station, Jackson, Miss. 39204. (9-20)

NEWSMEN & WOMEN

KDZA-Pueblo needs newsperson. Tapes & resumes to Jack Carter, Box 93, Pueblo, Colo. 81002. (10-23)

KIKX -Tucson looking for a morning newsperson, with a strong voice and good delivery. Tapes & resumes to Chuck Dunaway, Box 5566, Tucson, Az. 85703. (10-23)

WXLO-New York needs good, solid newsman. EOE. Minorities encouraged. NY pay. Tapes & resumes only to David Abernathy, 1440 Broadway, New York, NY 10018. (10-17)

KDZA-Pueblo needs newsman. Tapes & resumes to Jack Carter, Box 93, Pueblo, Colo. 81002. (10-15)

WAVZ-New Haven has opening for afternoon drive newsman. EOE. Contact Steve Warren, 152 Tample Street, New Haven, Ct. 06510, 203-777-4761. (10-15).

WFIR-Roanoke needs newsperson. Immediately. Contact Randy Webster at 703-345-1511. (10-16).

POSITIONS SOUGHT

SMOKIN'JOE HAGER looking for programming and-or afternoon drive, medium to major market. Formerly jock KSTP & WIFE. Call 612-483-8356 or Chuck Knapp 612-645-2724. (10-22)

MIKE CONKLIN of KALE-Tri-Cities looking for gig as news director. Call 206-586-2151. (10-25)

JOE DANIELS, formerly of WOMP-AM&FM-Wheeling, looking. Five years experience as MD-PD-Asst. Mgr. Will relocate. Call 304-748-0564. (10-23)

"If wheelbarrows are more important at your radio station than creativity, don't call me," BILL ST. JAMES. (Reference Programmers Digest July 1974). 319-359-9744. (10-24)

JACK ARMSTRONG, formerly PD WFEC-Harrisburg, looking for PD-MD-Jock gig. Call 717-667-2251. (10-21).

BILL AUSTIN, currently with KBIM-Roswell, looking for move up to medium market as jock. Call 505-622-2120. (10-21)

MARK THOMAS, formerly with XEROK 80 and KAFY, is looking. Prefer West Coast. Call 915-581-3148. (10-20).

LARRY AHRENS with KBIM-Roswell and formerly with KWIZ-Santa Ana looking for medium market gig as jock. Top 40 or MOR. 1st Phone. Call 505-622-2120. (10-21)

JERRY "MOTOWN" PARKER, MD with KBIM-Roswell looking for soul gig in Dallas-Ft. Worth area. Please call 505-622-8648 at night. (10-21)

DAVE DUNN, formerly of KPTL-KKBZ Carson City, Nevada, looking for jock spot. Will relocate. 1st phone. Prefer Top 40, will consider all formats. Call 213-767-0191. (10-25).

CHUCK SCOTT, currently with WDFH-Chicago, looking for medium market PD or jock position. Call 312-398-4571. (10-24).

CHANGES

STEVE HAYES from WKEE-Huntington W. VA. to WMFJ-Daytona Beach to do 6-mid.

J.J. RAMEY from WKDA-FM-Nashville to WMFJ-Daytona Beach to do weekends.

CHINA JONES new nite jock at WDRQ, formerly "TOM FERGUSON" at WQRK. JOHNNY SOMMER from MD on WJDX to PD of WZZQ-FM (WJDX's FM station).

BILL CREWS new MD at WJDX from Y100.

BANANA JOE MONTIONE to WFIL doing 6-10pm.

JOHN WILKES from WAVZ to WLOB as News Director.

DR. BROCK from WCFL to KSTP to do 6-10pm.

BOBBY MITCHELL from pm drive WABY to pm drive KQV-Pittsburgh.

BOOM BOOM BRANNIGAN, after 14 years with WPTR, to pm drive at WABY. GEORGE BENSON, former WIBG, WPEM, WMID...to WABY for middays and production.

Lineup at WTRY-Albany: RICK MITCHELL 5:30-9am, DAN MARTIN 9-12noon, J. STEVENS 12-4pm, JOHN GABRIEL 4-7pm, JERRY TYLER 7-12mid, JIM SULLIVAN 12mid-5:30am.

JIM SIMS, after 14 years on the air at WOLF-Syracuse, comes off to become Production Director.

New lineup at WOLF-Syracuse: TODD MICHAELS 6-10am, CHARLIE BROWN 10-2pm (from WIFI), HOWIE CASTLE 2-6pm, BROTHER VIC 6-10pm (From WTLB), ROBB STEWART 10-2am (from WGOW), PAUL KELLY 2-6am.

New lineup at WJDX-Jackson: RON GRANTHAM (PD) 6-10am, JIM CHICK 10-2pm, BILL EMERSON 2-6pm, BILL CREWS (MD) 6-8pm, DAVID BLAIR 8-12mid, GARY PHILLIPS mid-6am.

Lineup at WMFJ-Daytona Beach: RUSS MORLEY 6-10am, DOUG CARTER (Asst. PD) 10-2pm, DAIN ERIC (PD) 2-6pm, STEVE HAYES 6-12mid, JO CHRISTIE mid-6am. Weekends include STEVE ALLISON, J.J. RAMEY and WOLFMAN JACK from 9-12mid on Saturday...

The new single by

THE RIGHTEOUS BROTHERS

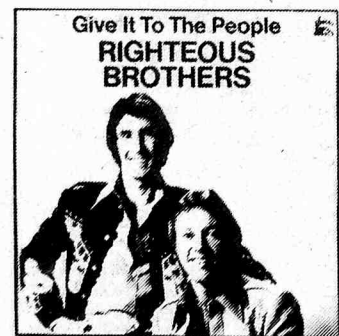
Bill Medley & Bobby Hatfield

is
DREAM ON

(7006)

**Right On!
Righteous
Brothers!**

From their album,
Give It To The People
(ST-9201)

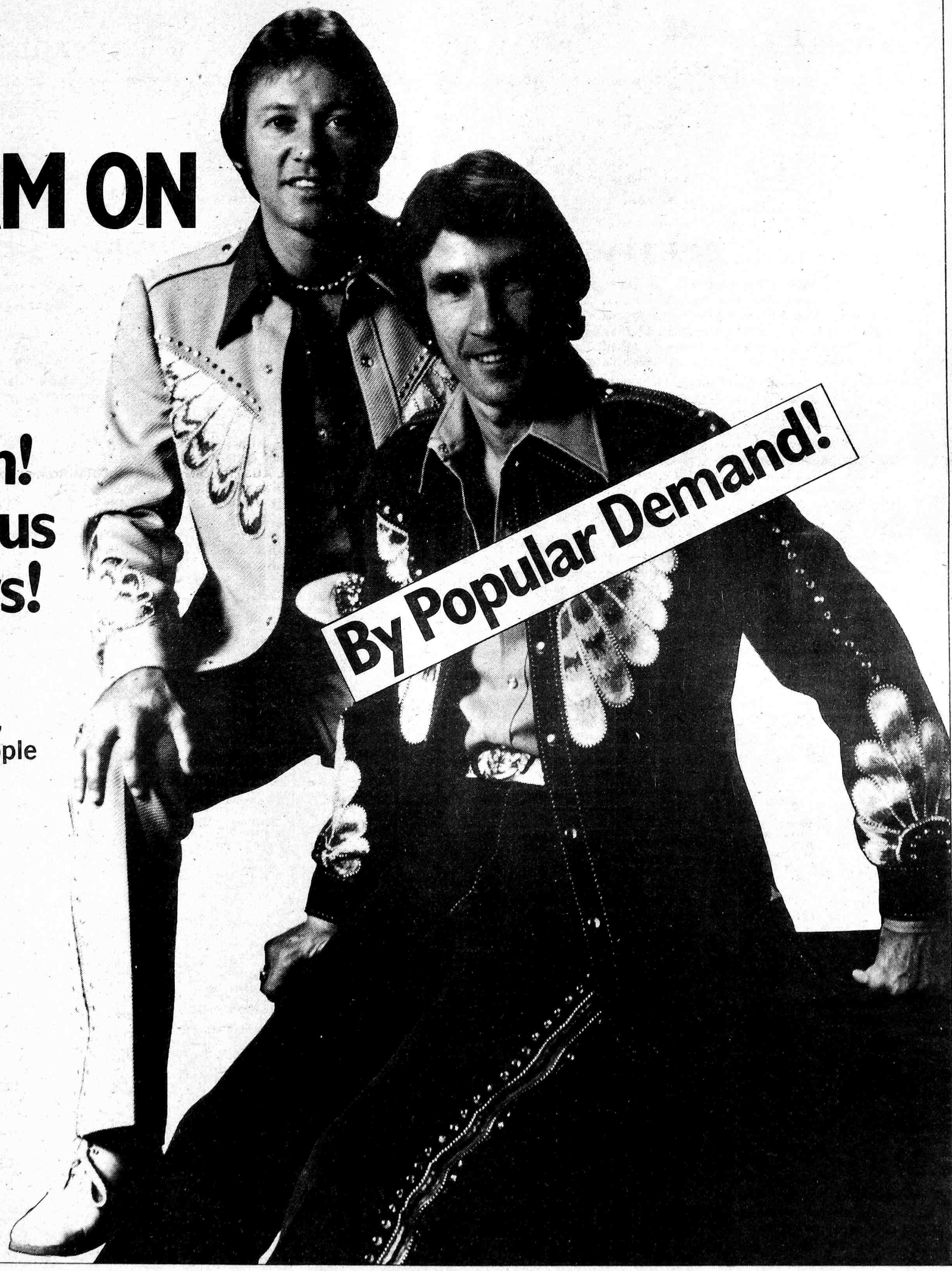


Produced by
Dennis Lambert
and Brian Potter



Marketed by
Capitol Records

By Popular Demand!



THE HOTTEST:

BILLY SWAN
THREE DEGREES
NEIL DIAMOND
CARL DOUGLAS

added this week...

Most added

PAUL MCCARTNEY
ROLLING STONES
CARL DOUGLAS
JETHRO TULL
HELEN REDDY
BARRY WHITE

PARALLEL 1

WPEZ/PITTSBURGH
Prelude
Carl Douglas
HOT
First Class 14-10
Paul Davis 20-16
Three Degrees 27-18
WFIL/PHILADELPHIA
Al Green
Gordon Lightfoot
B.T. Express
HOT
Tymes 9-3
Reunion 12-7
Billy Swan 25-16
Miracles 24-19
WABC/NEW YORK
Bobby Vinton
John Denver
Gordon Lightfoot
HOT
Carl Carlton 17-6
BTO 13-8
America 18-15
KKDJ/LOS ANGELES
Billy Swan
Bobby Vinton
HOT
Miracles 12-3
Cheech & Chong (3 Pigs) d 17
Grand Canyon 25-19
13Q/PITTSBURGH
Jethro Tull
Billy Swan
HOT
Cheech & Chong "Pigs" 10-6
David Bowie "Changes" 16-8
Carl Douglas 22-12
Osmonds 24-19
WQXI/ATLANTA
Carl Douglas
Sammy Johns
Paul Davis
HOT
Billy Swan 17-1
Grand Canyon 9-3
Chicago 18-11
KQV/PITTSBURGH
Kiki Dee
HOT
Harry Chapin 9-2
Chicago 12-4
Three Degrees 14-5
Prelude 17-8
KDWB/MINNEAPOLIS
Lynyrd Skynyrd
HOT
Billy Swan 15-2
Chicago 14-8
Carl Douglas 23-13
John Denver 24-16
Bobby Vinton 25-18
WLS/CHICAGO
John Denver
Neil Diamond
HOT
Reunion 10-5
Bobby Vinton 11-6
America 25-11
Carl Carlton 27-17
WDRQ/DETROIT
John Denver
Harry Chapin
Three Degrees
HOT
B.T. Express 11-6
Billy Swan 13-7
Shirley Brown 18-11
Z93/ATLANTA
Shirley Brown
Rufus
Sammy Johns (re-add)
HOT
Jim Weatherly 15-4
Chicago 14-7
Gino Vannelli debut 13

PARALLEL 2

KSLQ/ST. LOUIS
Latimore
Kiki Dee
Three Degrees
Paul McCartney
HOT
Spinners 10-5
B.T. Express 23-14
Rufus 22-16
Neil Diamond 24-18
K100/LOS ANGELES
Harry Chapin
Chicago
HOT
Three Degrees 11-2
Neil Diamond 14-6
Billy Swan 22-12
Al Green 23-13
Carl Douglas 25-16
KLIF/DALLAS
Reunion
HOT
BTO 3-1
Osmonds 8-5
WRKO/BOSTON
Paul McCartney
Carl Carlton
John Denver
Telly Savalas
HOT
Reunion 10-4
Carl Douglas 17-5
Osmonds 13-6
Bobby Vinton 14-7
Jethro Tull 22-14
Harry Chapin 23-16
99X/NEW YORK
Billy Swan
Shirley Brown
Helen Reddy
Raspberries
Bobby Vinton
HOT
Carole King 6-3
John Lennon 13-9
Harry Chapin 20-16
KHJ/LOS ANGELES
Kiki Dee
Paul McCartney
Prelude
Sam Neely
HOT
Three Degrees 11-3
Neil Diamond 17-8
Billy Swan 23-13
KFRC/SAN FRANCISCO
Helen Reddy
Jethro Tull
HOT
Three Degrees 5-2
Carole King 10-5
Tony Orlando & Dawn
20-14
CKLW/DETROIT
Harry Chapin
Terry Jacks
Gladys Knight & Pips
Stylists
HOT
Rufus 15-9
Billy Swan 18-11
KSTP/MINNEAPOLIS
Paul McCartney
Ringo Starr
HOT
Billy Swan 11-5
Chicago 16-9
Neil Diamond 19-10
Paul Davis 21-12
WGOW/CHATTANOOGA
Paul Davis
B.T. Express
Pointer Sisters
HOT
Three Degrees 5-2
Carl Douglas 14-4
Carl Carlton 17-13

PARALLEL 3

KJAO/DES MOINES
Paul McCartney
Rolling Stones
Righteous Bros.
Ecstasy
Passion & Pain
HOT
Billy Swan 13-6
Carl Carlton 18-11
Three Degrees 23-17
Ohio Players 25-18
WVVO/HUNTSVILLE
Barry White
Helen Reddy
Eric Clapton
Billy Swan
J. Geils
Wet Willie
WGRQ/BUFFALO
Harry Chapin
Neil Sedaka
Al Wilson
HOT
America 6-4
Billy Swan 26-20
WMAK/NASHVILLE
Rolling Stones
Paul McCartney
Al Green
Barry White
B.T. Express (nite)
HOT
Lynyrd Skynyrd 13-8
John Lennon 17-9
Gordon Lightfoot 20-14
WYND/SARASOTA
First Class
Billy Swan
Harry Chapin
Blue Magic
Paul Davis
HOT
BTO 14-5
John Lennon 15-10
Chicago 20-15
WSGA/ATLANTA
Paul McCartney
Rolling Stones
Pointer Sisters
HOT
Carl Douglas 13-2
Billy Swan 19-11
Three Degrees 21-17
Chicago 23-18
Y100/MIAMI
Bobby Vinton
Kiki Dee
HOT
B.T. Express 10-2
Three Degrees 26-16
John Denver 25-17
Helen Reddy 30-22
WGRD/GRAND RAPIDS
Al Green
Billy Swan
Neil Diamond
HOT
Al Green 23-10
Neil Diamond debut 11
Billy Swan 30-12
WCAO/BALTIMORE
Doobie Bros.
Al Green
Paul McCartney
Andy Kim
HOT
Carl Carlton 16-8
Neil Diamond 17-11
Three Degrees 20-13
Chicago 21-16
KCPX/SALT LAKE CITY
Billy Joel
Paul Anka
Paul McCartney
Buster Brown
HOT
Carl Douglas 26-10

**Thanks
y'all.**

Because of
heavy demands
we're releasing
"Free Bird" (MCA-40328)
as our next single.



Many thanks to all...for the gold status.

MCA-363



MCA-413

LYN YRD SKY NYRD

MCA RECORDS

ALBUMS

Mike Harrison/Editor

Radio & Records November 1, 1974

LW:	Rank	Artist	Album	Notes
4	1	JOHN LENNON	Walls & Bridges (Apple)	Single, "What You've Got" and "Steel and Glass".
3	2	BARRY WHITE	Can't Get Enough (20th Century)	"My Everything."
2	3	CAROLE KING	Wrap Around Joy (Ode)	Single, title track and "Best Is Yet To Come."
5	4	EMERSON, LAKE & PALMER	Live (Manticore)	Progressive radio album.
6	5	PAUL ANKA	Anka (UA)	Strong sales and MOR play.
9	6	CSNY	So Far (Atlantic)	Their greatest hits.
8	7	AMERICA	Holiday (WB)	"Lonely People" and "Tin Man."
1	8	BACHMAN-TURNER	Not Fragile (Mercury)	Single and "Roll On Down The Highway."
10	9	JOHN DENVER	Back Home Again (RCA)	Title track.
13	10	JETHRO TULL	War Child (Chrysalis)	"Jungle" gigantic. "Third Hurrah" and "Ladies"
22	11	JIM CROCE	Greatest Hits (WB)	His greatest hits
7	12	OLIVIA NEWTON-JOHN	If You Love Me (WB)	Fading.
15	13	QUINCY JONES	Body Heat (A&M)	Biggest jazz album out
18	14	JOE COCKER	I Can Stand A Little Rain (A&M)	"I Get Mad."
16	15	BILLY PRESTON	The Kids & Me (A&M)	Single out. "Creature Feature" Fun.
26	16	CHEECH & CHONG	Wedding Album (Ode)	"Black Lassie" and "Three Little Pigs"
23	17	DAVID BOWIE	Live (RCA)	Everything.
25	18	ROLLING STONES	It's Only Rock 'N Roll (Rolling Stones)	"Ain't Too Proud To Beg" leads the way.
24	19	ALICE COOPER	Greatest Hits (WB)	"I'm Eighteen" getting requests.
17	20	TRAFFIC	When The Eagle Flies (Asylum/Island)	"Something New" is most popular cut.
21	21	LOU REED	Sally Can't Dance (RCA)	Title track getting most of the play.
30	22	THE ISLEY BROS.	Live It Up (T-Neck)	Take your pick from these R&B perennials.
29	23	HERBIE HANCOCK	Thrust (Columbia)	A must for progressive jazz fans.
20	24	RICHARD BETTS	Highway Call (Capricorn)	"Long Time Gone"
12	25	ELTON JOHN	Caribou (MCA)	"Bitch" still big.
14	26	LYNYRD SKYNYRD	Second Helping (MCA)	Take a look at "Free Bird" from their first album.
19	27	OHIO PLAYERS	Skin Tight (Mercury)	Fading.
11	28	BAD CO.	Bad Company (Swan Song)	"Rock Steady" getting heavy requests.
-	29	LITTLE FEAT	Feats Don't Fail Me Now (WB)	"Oh Atlanta" is wonderful.
-	30	ELO	Eldorado (UA)	"Illusion In G Major" cooks.

FM ROCK RADIO

BY MIKE HARRISON

Even though there are more great releases out now than at any other point this year, you'll notice that on the R&R Top Thirty Chart five are "Greatest Hits" type LPs. That, from a statistical standpoint, is an unusually high percentage, and one to be noted when programming an FM album station by research. The questions to be considered are...

1. Are they buying the album to listen to it, or put it in their collection?
2. Are they buying the live album because they feature different versions of the tunes they like or, again, just to put it in their collection?
3. Are they buying the album because they weren't into the material before, and perceive it as brand new?

Based upon whatever answers to these questions you come up with, you have the choice of incorporating the records into your format as follows...

1. Playing them as you play new unfamiliar records.
 2. Playing them as you play familiar hits.
 3. Stepping up their oldies play.
 4. Ignoring them totally.
- All of the above are justified based upon the varying findings of your research.

One important thing to remember -- FM album radio is still basically new and there are no proven gospel truths to hang your hat on. As you get older, the audience gets older and younger.

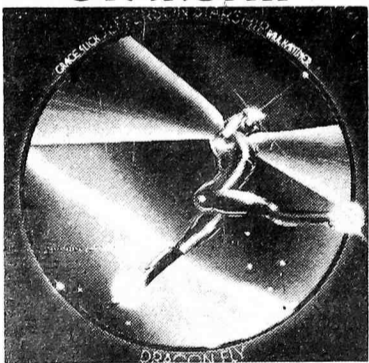
About twenty-five percent of your fellow 1968 radicals have kids now who are making up a growing phenomenon -- the "teeny hip" community. There is an incredibly large number of little children who dig "progressive" rock music because their parents have exposed them to it.

Strangely enough they don't remember "Evil Ways," "Sweet Judy Blue Eyes," "I'm Eighteen," "Lucky Man" and especially "Surfin' U.S.A."

Nostalgia? Bullshit! Time separates the classics from the schlock.

COMING THROUGH:

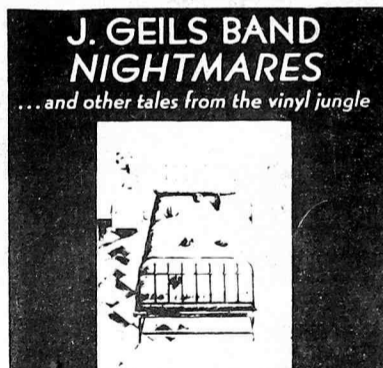
STARSHIP



DRAGON FLY (GRUNT)

"Ride The Tiger" gets bulk of play at this point.

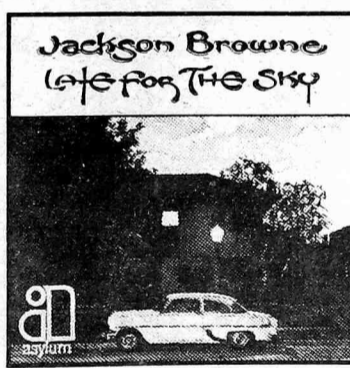
J. GEILS



NIGHTMARES (ATLANTIC)

"Must Of Got Lost"

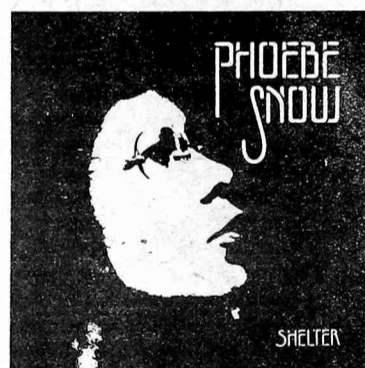
BROWNE



LATE FOR THE SKY (ELEKTRA/ASYLUM)

"The Road And The Sky"

PHOEBE SNOW

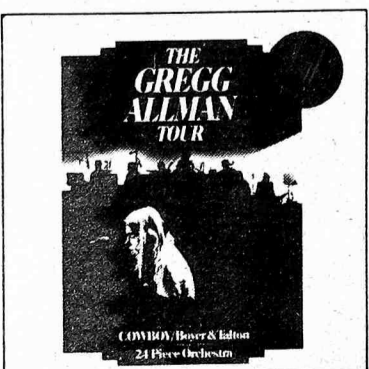


PHOEBE SNOW (SHELTER)

It's happening. "Let The Good Times Roll"

Suggested New Product:

GREGG ALLMAN



ALLMAN TOUR (CAPRICORN)

Tons of early airplay spanning entire set--no specific cuts emerging yet.

SANTANA



BORBOLETTA (COLUMBIA)

First with Carlos in over two years.

L&M



MOTHERLODE (COLUMBIA)

"Climbing" and "Get Ahold"

ELECTRIC FLAG



BAND KEPT PLAYING (COL.)

Classic band is back. Certainly worthy of your attention.

KIKI DEE



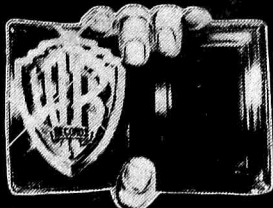
MUSIC IN ME (MCA)

Single, "You Need Help," and "Step By Step"

Some people will get carried away.



The new Montrose album is Paper Money BS 2823,
on Warner Bros. records and tapes



THE FORCE



RADIO

WLEE's BOB PAIVA ON:

Getting Maximum Value From Contests

CONTESTS ... DO THEY PAY OFF? In a word the answer to the question is ... YES. Contests do pay off. The real question is not Do They? ... But How Do They?

Before we get down to that let's look at a couple of things.

Contests in most radio stations are viewed by different departments in different ways. To the Program Department contests are seen as ways to hold and/or attract audience. To the General Manager contests are seen as expense items on the balance sheet. To the Sales guys contests are seen as a way to tie in a client. To the lawyers contests are those things Program Directors do to get into problems with the F.C.C. and the F.T.C.

Perhaps the most neglected, and yet the most important, view of contests is not ours at all ... but that of the audience. How do audiences look at contests?

Why do we do them at all? What are we trying to accomplish? Is it contesting to be competitive or is it contesting to specific goals and ends?

NEW EXPANDED CLASSIFIED

R&R has installed a 24-hour phone to list all the new openings daily. You can call at any time, day or night, and place a free classified ad, a staff change or list any jock openings. The number is (213) 466-2248.

Ask the average Program Director and he'll tell you that he needs contests to attract audience. He'll tell you that everybody else in town is doing it. He'll tell you that Buzz Bennett takes stations with no ratings and through contesting makes them into number one in short order. He needs contests! His thinking is fuzzy and his logic is weak.

What contests do for the Program Department is simple.

A contest gives the air guys something to talk about. It gives them a subject, a tangible item on which to focus. It makes them feel comfortable. It's similar to the auto dealer who puts on a big promotion with lots of display materials in the show room. He takes out large newspaper ads ... that nobody reads. He's selling his own salesmen on the fact that he's doing something for them, as much as he's selling cars.

Contesting provides a focal point for all of the support promotion that you do. You know that you have to reach beyond your own medium to promote it. The contest gives you a logical working theme on which to center your claims, slogans, and energies in Billboards, TV and other.

What Contests do not do for the Program Department is to attract audience by themselves. It is unlikely that anything you do

on your own air exclusively adds audience. Doing it is 50 percent of the battle, telling people you did it is the other 50.

Contests give the Program Department a working tool to involve itself with the Sales Department by making the air sound something the sales guys can talk about. When the time comes in the sale when the client is balking the salesman begins to sell the "excitement" being generated by the on air promotion. I've seen the pitch work ... even when the promotion failed.

Contests give an audience a reason to sample. I said sample ... not listen to the programming. The contest, through the outside promotion used to support it, may get an audience to sample. If the product doesn't deliver from there on in the listener is lost, with or without a contest.

For the listener the contest gives him a feeling of participation. A feeling that the station is doing something for him.. All hour long commercials ask people to go here, to do that, donate, buy. Then along comes the contest and we give back. Maybe it's a record, maybe money, maybe fun. The prize is almost of secondary importance. What is important is that we are returning something as a way of saying thanks for listening.

Contesting is another way to involve the audience, of getting people who perceive the station as background to perceive it as a foreground item.

The General Manager in many cases looks at the Program Director's budget requests for contests and says ... too much! I maintain that contesting is a normal business expense. If we were not ourselves a medium and we were operating another business we'd look at the cost of Advertising our business as a normal expense item. We'd buy space on radio and TV, ads in newspapers and shoppers. We'd enter floats in parades, participate in shopping center promotions and anything else we needed to do to get people to look into our store window. I propose that since we are a medium, since the most powerful medium we know to motivate people to act ... radio ... is one which we do not have access to in normal ways, the contest becomes a replacement. The contest and its promotion are the way we get people to look into our store window. It's a normal business expense.

Sales managers see station contests as a way to tie-in clients. Program Directors often object to attempts to sell the station promotion. I touched on the reason when discussing audience. What we are attempting to do in many cases is say "Thanks for

Listening" ... "Here's a chance to win something you might like as a way of showing our appreciation." It's part of the air personalities attempt to entertain. There is an attempt to keep this item, this attempt to say "Thanks" separate from the sales promotion contest in which we say "Thanks" ... "Here's a chance to win a prize ... but there is a string attached." In order to win you have to go to a client location and be exposed to a sales pitch.

To a sales manager, thinking dollars, the distinction is cloudy but to the programmer the distinction seems clear.

To the station lawyers the Program Director and his contest seem designed to lose the license ... or at least put the station in jeopardy of fining by the F.C.C. or the F.T.C. on charges of audience hypo. I've been told by Washington lawyers that given their druthers they'd take all contesting off the air and eliminate the potential problem. The fact is that our intention in everything we do is designed to get people to listen. Every time we come up with an attractive idea, every time we make a change in the programming which we think will make it more attractive, every piece of outside support promotion is all designed to get more people to listen or to get those people who listen now to listen longer. That is what we do for a living. We know contests get people to sample what we do. The intent is not to hypo audience figures but to get the audience to listen. There is a real distinction.

When asked why he wrote for the Daily Worker if he was not a communist, as he claimed not to be, it is reported that Woody Guthrie had a simple answer. A writer writes not to write but to read. He publishes where he can in order to be read. We program radio stations not to program but to be heard. We contest not to have people say they listen to us ... but to listen to us.

Let's return to the first question. Do contests pay off? Yes ... they do!

Contesting pays off because it provides a focus for your personalities and your promotion.

Contests pay off because they provide an "extra" excitement ingredient for the sales department to talk about.

Contests pay off because they give you a way to promote the station beyond the boundaries of the signal itself.

Contests pay off because they involve the audience in what you are doing and give you a way to say "Thanks for listening."

Contests pay off because when you have done the best you can to program they get people to sample your product. When the product is good it gets people to listen and that is the most satisfying reason for contesting.

Radio & Records

THE INDUSTRY'S NEWSPAPER

SUBSCRIBE

SUBSCRIBE!

Name _____

Company/Station _____

Address _____

City _____ State _____

Zip _____

ONE YEAR—\$130

ONE QUARTER—\$50

SPECIAL DISC JOCKEY & SMALL MKT STATION

RATES UPON REQUEST

SEND TO: Radio & Records, 6430 Sunset, Suite 1221, Hollywood, Calif. 90028

**BUZZ BENNETT
WOULDN'T PUT A TAPED
RADIO SHOW ON
KDWB
UNLESS IT WAS THE BEST
'CUSTOMED RADIO SHOW'
IN THE WORLD!**



**THE WOLFMAN JACK SHOW
3 OR 6 HOURS A WEEK MONO OR STEREO
CUSTOMED TO YOUR STATION
Call AUDIO STIMULATION (213) 466-1605**

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

The new Cher single will be out on Phil Spector's new label. Spector-Warner, titled "A Woman's Story" (written by Spector). The B side is the old Ronettes hit, "Baby, I Love You." Ron Saul, VP & General Manager of the label, told me that both songs are number one potentials with the "Spector Sound" very much in evidence. The label is located at 4444 Riverside, Burbank, California: phone (213) 846-9900... Secretary of State Jerry Brown brought in San Francisco's famed Sufi Choir to perform at his fund raising dinner held in that city's Convention Center with plans for the group to perform in L.A. the night before Election Day. Brown, who is running for Governor of California, is considerably "hipper" than most politicians, being into Zen Buddhism and rock music. The word "sufi" describes any mystical extension of the Eastern religions such as the Hari Krishnas or Buddhists. The choir is very big at the moment in San Francisco...

SLICK SACKED

Grace Slick was hustled out of KSAN - FM in San Francisco for "unseemly" conduct following a live broadcast. She was being interviewed, along with her husband, by station Manager Tom Donahue and was described by listeners as being "incoherent" and doing imitations of Donahue. Following the interview she began screaming and beating on Donahue's door while he was conducting a subsequent interview with Van Morrison... David Clayton-Thomas is back with Blood, Sweat & Tears after a three-year split. Clayton-Thomas had left the group in 1971 to pursue a solo career and was replaced by Jerry LaCroix, one time Edgar Winters' White Trash vocalist, who left BS&T in August to join Rare Earth...

MAC, CHER, DAWN SET FOR TV

Mac Davis' popular summer replacement TV show has been picked up by NBC to commence in January... Cher has been signed by CBS to do an hour-long variety series ala the old "Sonny & Cher Comedy Hour" for next Fall. Tony Orlando and Dawn are set for a prime-time variety series on CBS-TV to air December 4th replacing "Sons & Daughters." "Rocky Horror Show" star, Bruce Scott, has lead role as Billy Shears in the Robert Stigwood production of rock show "Sgt. Pepper's Lonely Hearts Club Band On The Road" to open in New York at The Beacon Theatre November 14th... Gene Redding and O.C. Smith are slated to appear in a program of pre-game entertainment at the first annual Gold Rush Classic Football game as announced by Sports Unlimited... Negotiations are reportedly in progress between George Harrison and Frank Sinatra with the former Beatle to produce "Old Blue Eyes" next album. With Sinatra's latest efforts receiving a less-than-enthusiastic public response (his special ran a poor 40th in Nielsen ratings and his last album never got above 40 nationally) he apparently feels a more contemporary production will give him a better chance with the audiences...

THE DEVIL MADE HIM DO IT!

During Dave Mason's concert at New York Radio City Music Hall, a fan under the influence of drugs crawled on stage and tackled Mason and his hand-made "Stardrive" synthesizer. Both men and the machine topped to the floor with the machine sustaining \$5,000 worth of damage and Mason shaken, but unhurt. The fan later confided to Mason and police that "the music was in my soul, the devil made me do it." Thieves ransacked David Bowie's London home while he was on his U.S. tour making off with his and wife Angie's jewelry. Bowie's on his way back to the U.K. to determine the exact amount of goods stolen...

Charisma has split from Atlantic Records with the exception of two of their acts. Genesis and Patrick Moraz (Yes keyboardist who replaced Rick Wakeman) plan to stay with Atlantic for the time being. The word is the England-based label will be signing with a major independently distributed West Coast company early this week.

MUSICAL CHAIRS

Don Whittemore has been named RCA's National Singles Promotion Manager with Chuck Dembrak being Singles Promotion Manager to specialize in "starter stations"...

Jan Walner, formerly of Gross-Kupps Productions and the Drake-Chenault chain, is now doing publicity or Monument Records in Nashville.. Joshua Blardo has resigned as General Manager of Grateful Dead Records possibly due to the group's recent decision to retire temporarily from performing and recording.. Dick Sherman has left as General Manager of Bell Records to join Casablanca Records as Sales & Marketing Director... Anni Ivi has been appointed to the newly-created post of Director of International Public Relations at Atlantic Records. Anni was formerly head of publicity at Atlantic as well as publicity director for WEA and head of Creative Services for Atlantic's London office.. Former Billboard Chart Director, Tony Lanzetta, has joined Macey Lipman's organization to be responsible for integrating dealer participation into national and regional marketing and merchandising campaigns freeing Macey to work with large accounts and racks in setting up chain-wide promotions.

Continued on page 14



Johnny Bristol has produced "Dynamite", the new single by The Jackson Sisters to be released on Mums Records this week. Pictured above are The Jackson Sisters and Bristol, at the final mixdown of "Dynamite".



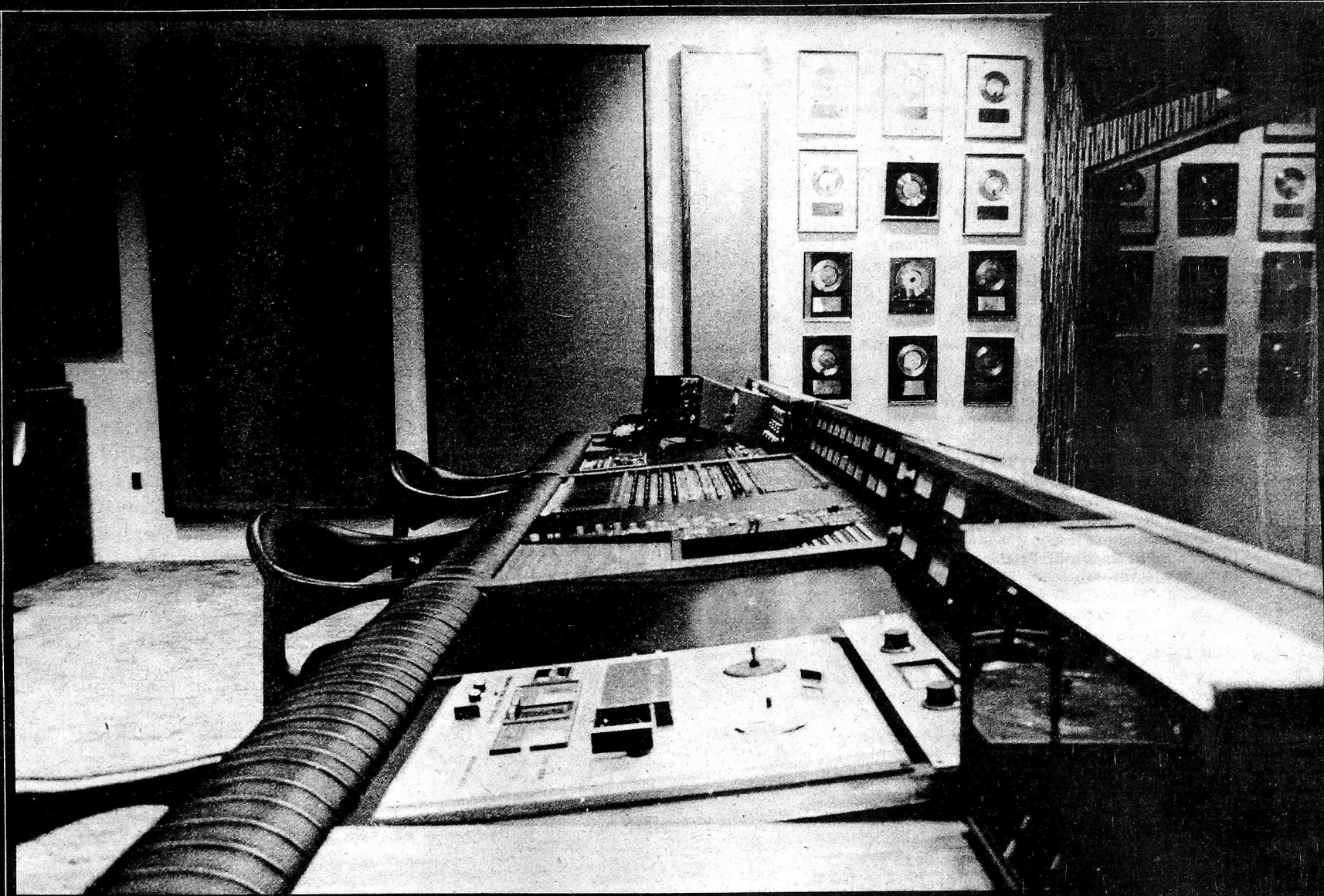
W.E.A.'s Los Angeles promo man for Atlantic Records, Barry Freeman (shown kneeling), poses with a large portion of the audience at the recent "Glitter Ball" held at the Hollywood Palladium during a special promotion for Garry Bonner's new single "Baby, Baby". Freeman passed out 200 free copies of the single at the dance which featured the New York Dolls and Hollywood Stars and the record was played four times during the evening between sets by Rodney Bingenheimer who ran the discotheque.



Congratulations to Don Whittemore upon his recent appointment as RCA's National Singles Promotion Manager. Reached for comment, Don told R&R: "Thank you to all of you—past, present, and future. I shall work under the direction of Tom Cossie and support his extreme sense of business acumen. As ever, the music is everything."

KASENETZ & KATZ

ARE BACK!



K & K STUDIO CITY

The Brand New Studio
with

9 Gold Records



Contact Steve Bramberg
About Our Rates and Membership Plan

At 518-482-5930



K & K STUDIO CITY
323 EAST SHORE ROAD
GREAT NECK, NEW YORK 11023
516/482-5930

**Presenting an amazing
new singing and composing team.
Rachel Faro.**



**Her first single is "Smooth Sailing"
from her first album "Refugees."**

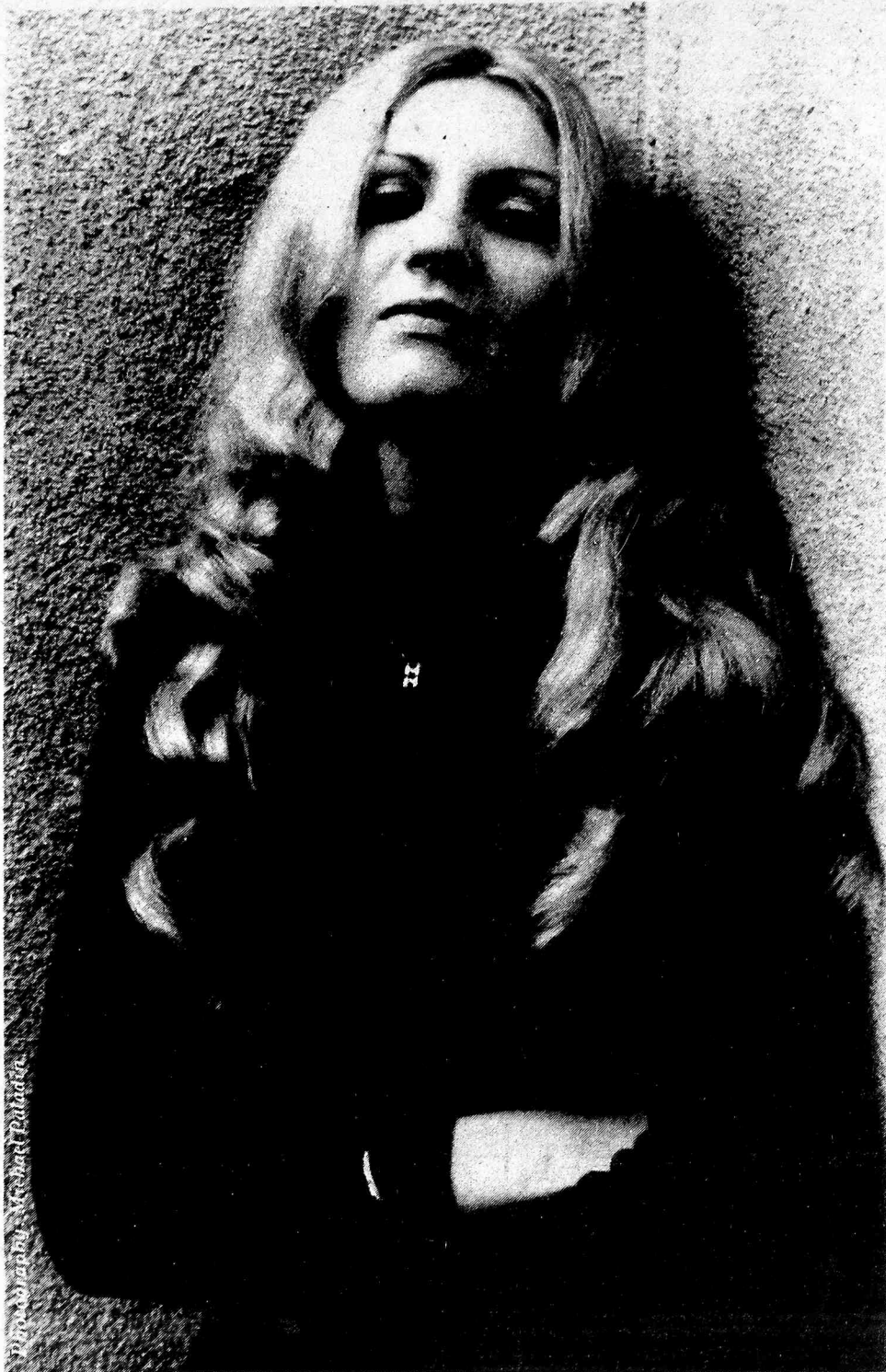
PB-10093

CPL1-0689

Produced by John Simon.

A Sundown Sound Production.
Managed by Scott Shukat, N.Y.C.

RCA
Records and Tapes



Radio Stations All Over America, Know Why
It's Nice To Be Around

Maureen McGovern

The Single

"Give Me A Reason To Be Gone"

TC-2109

From The Album T-439



Produced By Carl Maduri
For Belkin-Maduri Productions

How About You?

**20TH
CENTURY**
RECORDS
A SUBSIDIARY OF
20TH CENTURY-FOX FILM
CORPORATION

Where Her Friends Are!

COUNTRY

R&R COUNTRY HOTLINE:
(714) 582-7004

JIM DUNCAN/Editor

DIRECT FROM DUNCAN...



BY JIM DUNCAN

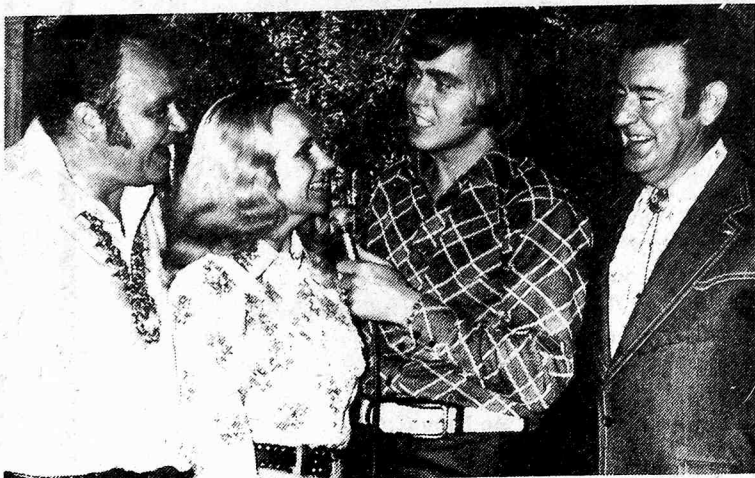
WHEW!!! I think I finally got my body sober after the Nashville Convention. I know now what it feels like to be embalmed. (That must be what they mean to be "dead" drunk). Would like to thank everyone for being so kind to me during my first visit to Music City. We spent some time talking with radio & promotion people and we came up with some great ideas to make our Country section more workable. You'll notice some changes in the next few weeks. Hope they will make the R&R Country section better for your needs. If you have ideas, please let us know...

A reminder: the 1974 Gavin Radio Program Conference will be held Dec. 1, 2 & 3 in Kansas City, Missouri. If you need details, write to: Radio Program Conference, Suite 2113, One Embarcadero Center, San Francisco, Calif. 94111... EPIC's CHARLIE RICH, Country Music's ENTERTAINER OF 1974, is on his way to his Third gold album, as "The Best of Charlie Rich," approaches the Million Dollar mark. His "Behind Closed Doors" L.P. has already earned Platinum status. Also, Charlie is expanding his talents. He just produced his first single on DAVID WILLS for EPIC Records: "There's a Son On The Jukebox."

BOBBY WOOTEN of KAYO, Seattle, and his wife have moved to the new penthouse on the observation deck of the World Famous Space Needle. They will live there for the next six months as part of a promotion. Bob will have facilities to do his show from his new home. (That has to be the HIGH point of Bobby's career!)... BOB ALOU has left his national position with MGM. Alou told, he couldn't take Los Angeles anymore. He's on his way to Nashville to get back into independent promotion. DAVE MACK left GRT records to take Alou's ex-position at MGM...

JOE STAMPLEY will be leaving DOT records. He will go to the COLUMBIA team as of January, 1975. At the convention, Stampley appeared in the COLUMBIA show and not on the DOT show as was planned. Joe is to be traded by DOT for one of the COLUMBIA artist, (Word is FREDDIE WELLER???) Sound like the music business is getting like sports teams! (I can hear it now: "I'll trade you CHARLIE RICH for JERRY REED, RONNIE MILSAP, 3 RCA microphones, 2 groupies and a partridge in a pear tree") ... JOHN FISHER is now officially with MOTOWN's new country label, MELODYLAND. Their first release is PAT BOONE with "Candy Lips"...

KSO in Des Moines, Iowa still looking for two disc-jockeys...



SHOWCASE SITE--Knott's Berry Farm in Buena Park, California was the setting for the recent Granite Records Artist Showcase featuring Molly Bee, Tex Williams and Ron Fraser. Ms. Bee, whose current Granite single is "She Kept On Talkin'," is shown being interviewed by KFOX Radio personality Chris Collier, while Cliffie Stone, head of Granite Records (far left), and Tex Williams (far right) look on, getting ready for their turn.

NEW & ACTIVE

- DAVID WILLS (Epic): ADDED WHK, KIKK, KBUL, Debut -32 WMC plus Requests WMC.
- STATLER BROTHERS (Mercury): Added WESC, WKDA, WHO, KSON, KSO, WMC, Requests WHK.
- LYNN ANDERSON (Columbia): Debut-37 WWHY, Requests KSON, KLAK, 39-20 WHO, Debut-48 KERE.
- BILLY "CRASH" CRADDOCK (ABC): Requests WUNI, Moving at WUBE, WESC, KLAC, Debut-37 WMC.
- BOBBY BARE & FAMILY (RCA): Many adds, WWHY, WJJD, WMC, KSON, KTUF, Most report good requests.
- CONNIE SMITH (Columbia): Pick-WESC Top added record of the week!
- BRENDA LEE (MCA): Requests WUNI, Added at KFOX, KTUF, Moving at WUBE.
- BRIAN SHAW (RCA): Added KUZZ, KSON.
- BRIAN COLLINS (Dot): Added WHK, WUNI, WMC, KFOX, DOING WELL AT KIKK.

OTHER SIGNIFICANT ACTIVITY:

- | | |
|------------------------|------------------------|
| REBECCA LYNN (Ranwood) | MAC DAVIS (Columbia) |
| DICKEY LEE (RCA) | TEX WILLIAMS (Granite) |
| MARY KAY JAMES (Avco) | JEAN SHEPARD (UA) |
| THE FOUR GUYS (RCA) | RED SOVINE (Chart) |
| ROY HEAD (Mega) | RED STEAGALL (Capitol) |

THIS WEEK'S TOP REQUEST ITEMS:

- "I Can Help," BILLY SWAN (Monument)
- "Singin' In The Kitchen," BOBBY BARE & FAMILY (RCA)
- "What A Man My Man Is," LYNN ANDERSON (Columbia)

CORRESPONDENTS' CORNER

JOE LADD-KIKK



Music Director, KIKK AM/FM, Houston, Born July 25, 1940. Worked several small Texas markets while attending college. Joined KIKK in 1968. Now KIKK Music Director and Noon to three Jock.

Biff Collie INSIDE NASHVILLE



Country Music Association's awards special originating at the new Opry house in Nashville October 14 was ranked 9th in the national Nielson ratings of that week (14 to 20). This is said to be

This Week's Most added

- CONNIE SMITH
Got Baby on My Mind (Columbia)
- MERLE HAGGARD
Kentucky Gambler (Capitol)
- BOBBY BARE & FAMILY
Singin' in the Kitchen (RCA)
- STATLER BROTHERS
Susan When She Tried (Mercury)
- NAT STUCKEY
Don't Have To Go Home (RCA)

the highest rating any locally-produced show has ever had. Still more evidence of the national interest and involvement of the American public in Country music...Flip Wilson, who was here for the pro-celebrity golf tournament, along with the largest contingent of movie and TV stars and sports celebrities ever assembled here, said he thoroughly enjoyed his visit; signed more autographs than anybody, and even "Geraldine" said, "Nashville's the greatest, Honey!"...Herb Alpert and the Tijuana Brass play the Opry House Tuesday week (12) before that Floyd Cramer, Boots Randolph, Glenn Yarborough and the Limelighters and Brenda Lee are the cast of the Masters Music Festival of music at the sparkling \$15 million mother church of county next Thursday (7)...

Jeannie Bare (Bobby's wife) and Sam Luvullo (Hee Haw producer) assisted the Tennessee Hospital Association President Ira Lane, Jr. in "cutting the gauze" at the Health Careers Fair held here last week, to expose junior and senior high students to careers in the health field...Roger Burch, former WSM-opry announcer joined Jandy Rice at Top Billing Agency here as a talent director...songwriter par excellence Liz Anderson received a "Granny" award after babysitting her granddaughter Lisa Sutton (Lynn Anderson and Glenn Sutton's daughter) and Charlie Walker told me he had called the Better Business Bureau to see why business isn't better!...

Chet Atkins' greatest ambition today? "A high school diploma"... Jerry Foster and Bill Rice, the most decorated ASCAP songwriters of 1974, won eleven

awards for performing excellence. They've been writing as a team for fourteen years. When I complimented Jerry, Bill said, "Wait just a minute. You can't compliment me alone. I've gotta go get Bill!"...didja know that George Hamilton IV is no relation to George Hamilton, the movie actor? But he is to George Hamilton III (that's his dad) and George Hamilton V (that's his son) and that he is now under contract as a record artist to RCA Canada? George now lives on a farm near Charlotte (N.C.)...didja know when the station manager at WACO in Waco, Texas in the middle '40's introduced Henry William Thompson on the air as "Hank, the Hired Hand" that's when the world started calling him "Hank Thompson"?...Didja know Dickie Lee was a Golden Glove boxer while in high school in Memphis?...Didja know that Louis Marshall Jones was a lawman? A military policeman during his World War II service stint? True! Grandpa Jones a cop???...Didja know that two-time Louisiana Governor Jimmie Davis was with Decca-MCA 35 years before he obtained a release, from his lifetime contract and that it made him the longest contracted act in that company's history? Ditto Hank Snow, now on his 39th year with RCA...why no publicity-hoopla about Ray Price moving from his 23-year relationship with Columbia to Myrrh Records in Texas?????...

Lester Flatt got top billing ('scuse me, Tandy) when he was scheduled to go in court last Thursday (24) in his suit against Esquire Magazine for \$500,000 for failing to print a correction of an article which reported he was dead. The Esquire article in the November 1973 issue, was called "Return of the Banjo". Lester contended that the report of his death has been damaging to his career because he and his former partner (Earl Scruggs) are in direct competition for the same business. However, the suit was settled out of court for an unknown sum of money. "I want everybody to know that I plan to do a lot of pickin' before I become the "Late Lester Flatt". The report that I was dead was greatly exaggerated!!"

KTUF in Phoenix is having a CROSS COUNTRY SWEEPSTAKES. One listener will win an \$8000. Travelall Wagon. The KTUF people have hidden a key to the wagon in a safe deposit box in some city in the continental United States. If the listener can guess the correct city, they get the wagon.

● signifies fastest moving records

COUNTRY TOP TWENTY

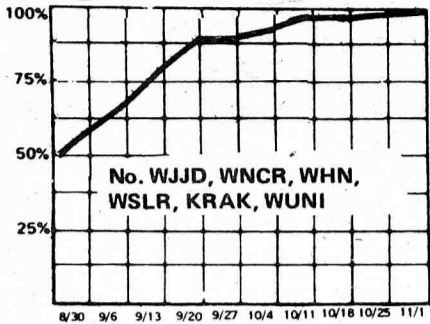
November 1, 1974

TREND:

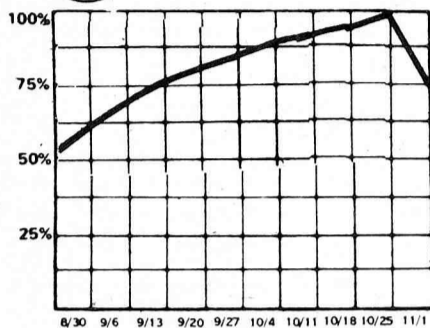
10/18 10/25

2	2	1	CONWAY TWITTY/I See The Want To (MCA)
5	1	2	CHARLIE PRIDE/Mississippi Cotton Pickin' Town (RCA)
8	5	3	LORETTA LYNN/Trouble in Paradise (MCA)
6	4	4	DOLLY PARTON/Love Is Like A Butterfly (RCA)
1	3	5	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
15	7	6	TOM T. HALL/Country Is (Mercury)
3	6	7	MICKEY GILLEY/I Overlooked an Orchid (Playboy)
16	11	8	BILLY SWAN/I Can Help (Monument)
9	8	9	HOYT AXTON/Boney Fingers (A&M)
20	14	10	JOHN DENVER/Back Home Again (RCA)
-	20	11	CHARLIE RICH/She Called Me Baby (RCA)
-	18	12	LA COSTA/Get On My Love Train (Capitol)
7	10	13	TAMMY WYNETTE/Woman to Woman (Epic)
-	15	14	LARRY GATLIN/Delta Dirt (Monument)
-	16	15	JOE STAMPLEY/Take Me To Somewhere (Dot)
-	19	16	LOIS JOHNSON/Come On In and Let Me Love You (20th Century)
11	13	17	PARTON & WAGONER/Don't Stop Loving Me (RCA)
-	-	18	DON GIBSON/Bring Your Love To Me (Hickory)
4	9	19	WAYLON JENNINGS/Ramblin' Man (RCA)
-	-	20	ROY CLARK/The Great Divide (Dot)

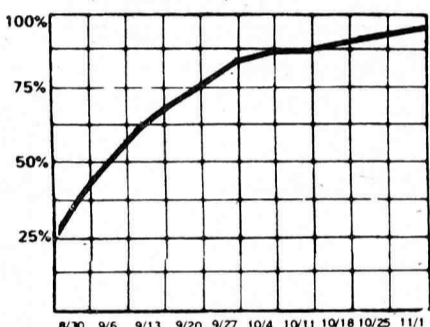
1 TWITTY



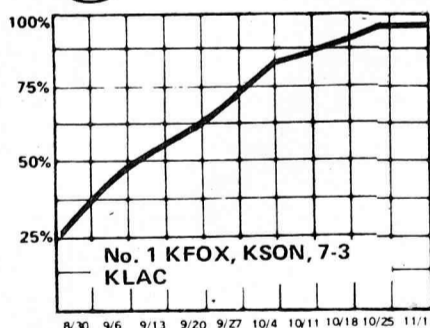
2 PRIDE



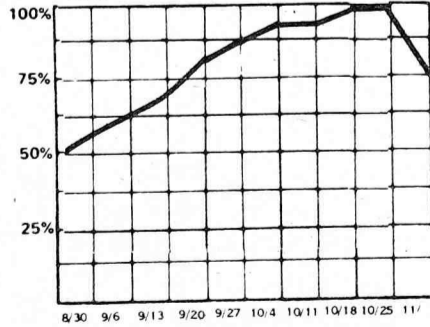
3 LYNN



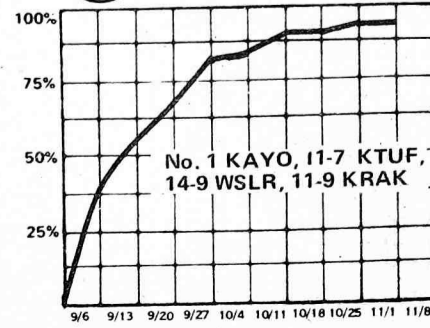
4 PARTON



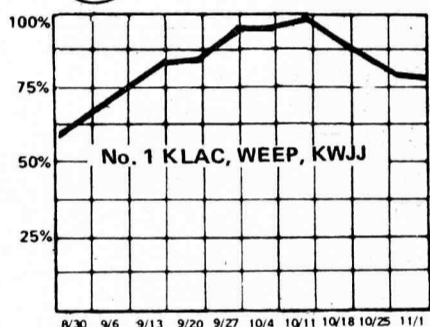
5 OLIVIA



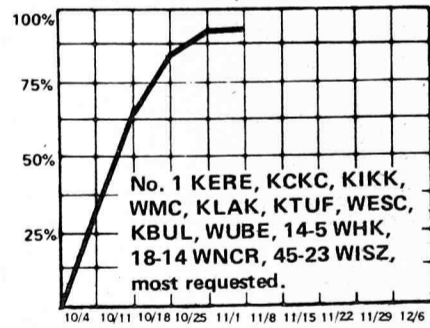
6 HALL



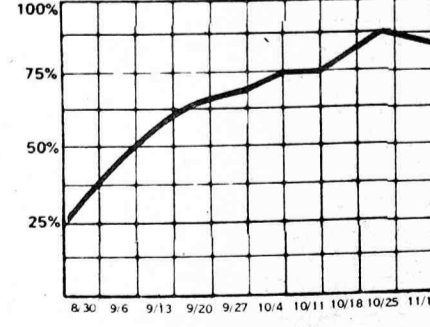
7 GILLEY



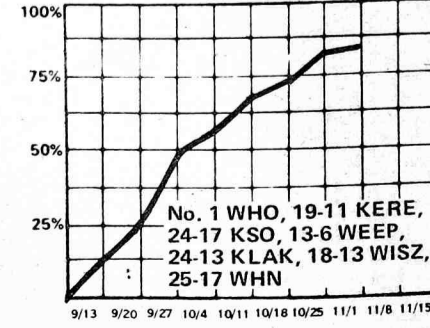
8 SWAN



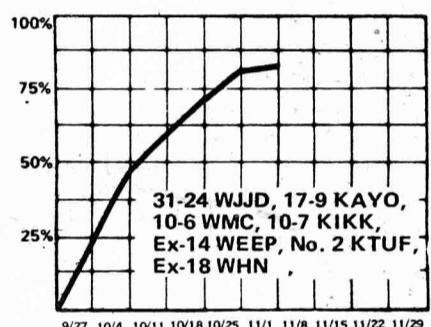
9 AXTON



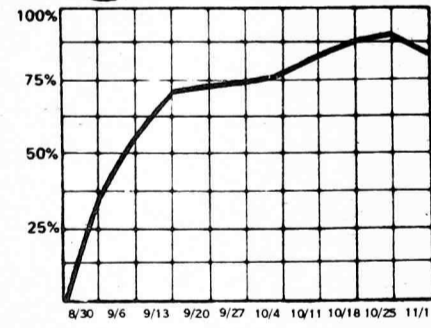
10 DENVER



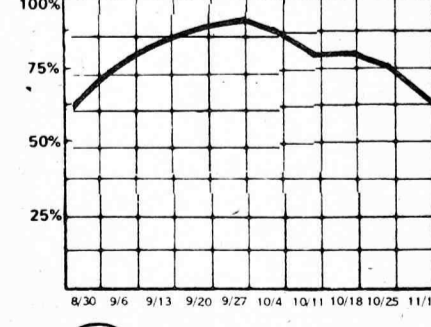
11 RICH



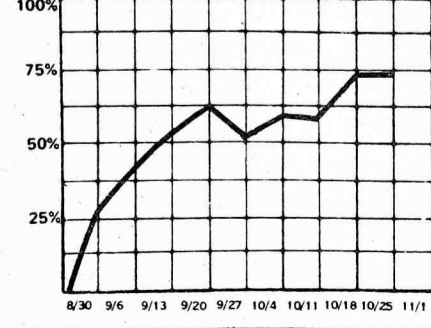
12 LA COSTA



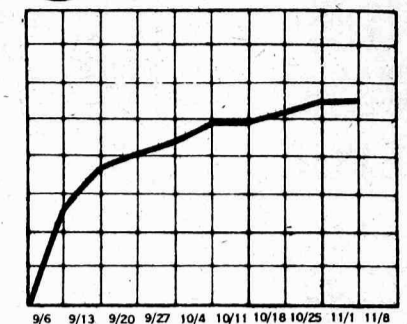
13 WYNETTE



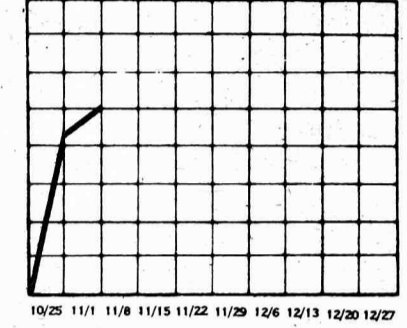
14 GATLIN



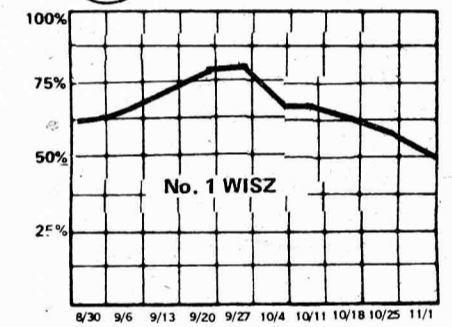
15 STAMPLEY



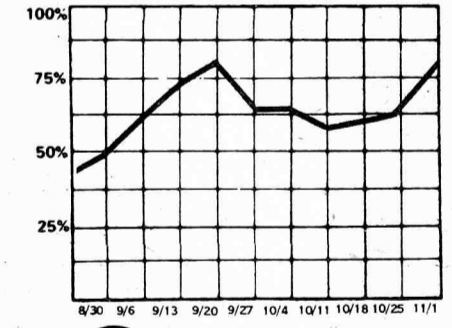
16 JOHNSON



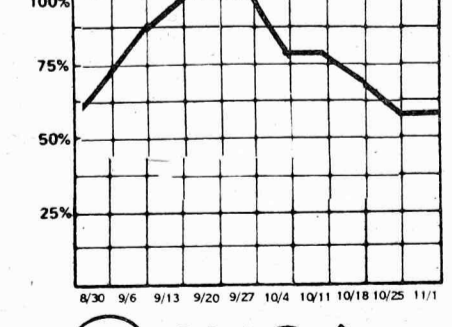
17 P&W



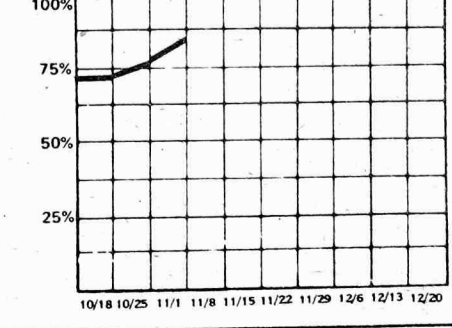
18 GIBSON



19 JENNINGS



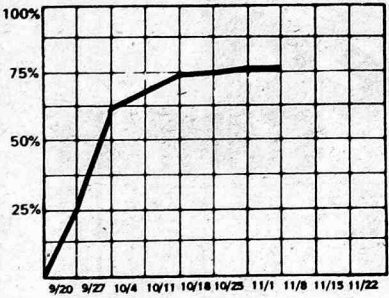
20 CLARK



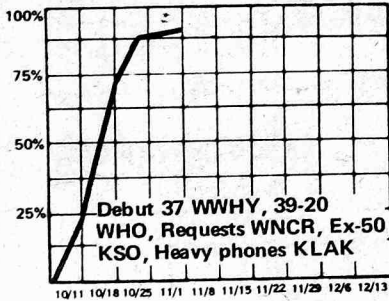
COUNTRY SINGLES

new entries

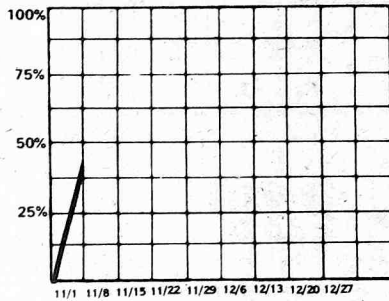
BILL ANDERSON
Everytime I Turn The Radio On (MCA)



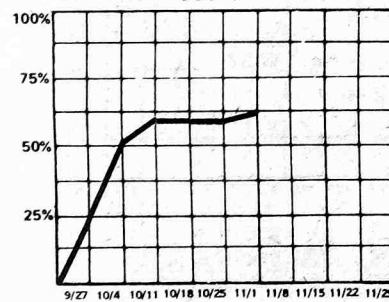
LYNN ANDERSON
What A Man My Man Is (Columbia)



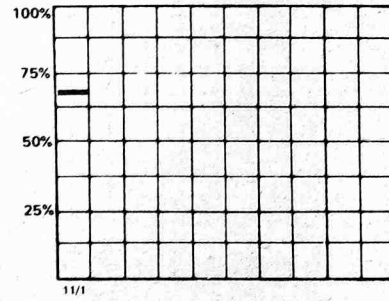
BOBBY BARE & FAMILY
Singin' in the Kitchen (RCA)



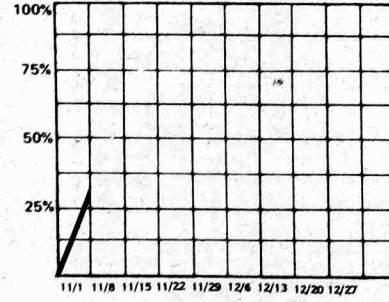
SHERRY BRYCE
Oh How Happy (MGM)



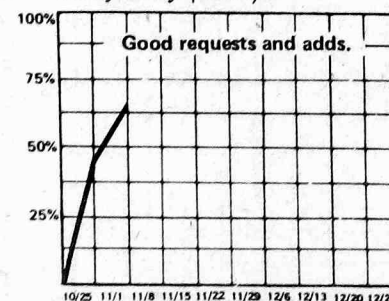
JOHNNY CARVER
Don't Tell My Sweet Old Lady (ABC)



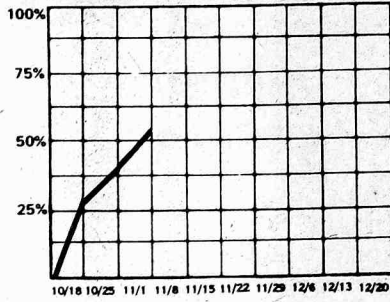
BRIAN COLLINS
Way Love Should Be (Dot)



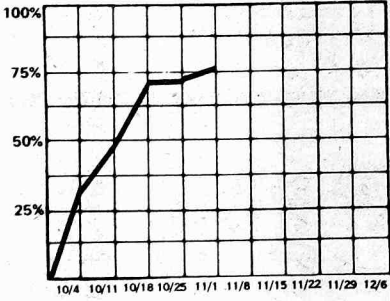
BILLY "CRASH" CRADDOCK
Ruby Baby (ABC)



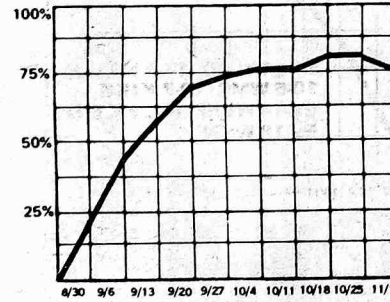
BARBARA FAIRCHILD
Little Girl Feeling (Columbia)



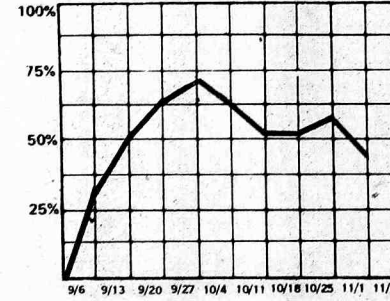
DONNA FARGO
U.S. of A. (Dot)



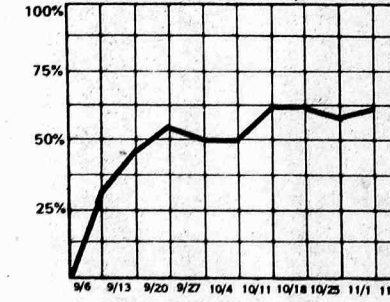
DICK FELLER
Credit Card Song (UA)



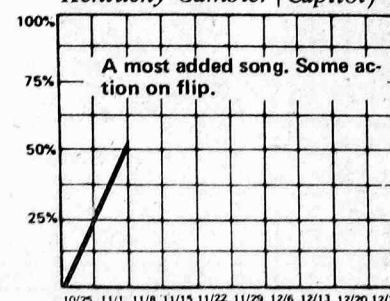
NARVEL FELTS
Raindrops (Cinnamon)



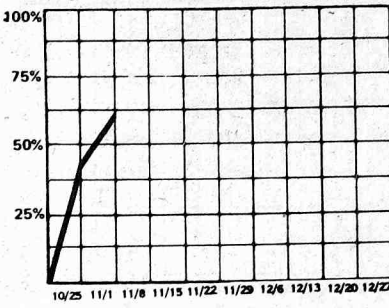
LEFTY FRIZZELL
Lucky Arms (ABC)



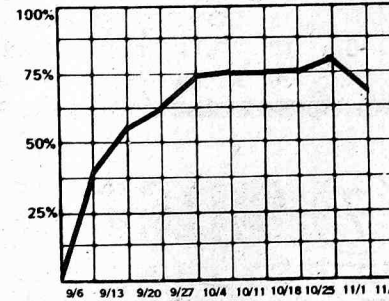
MERLE HAGGARD
Kentucky Gambler (Capitol)



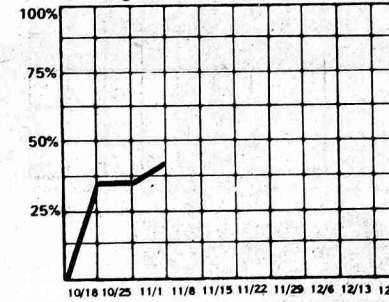
FREDDIE HART
My Woman's Man (Capitol)



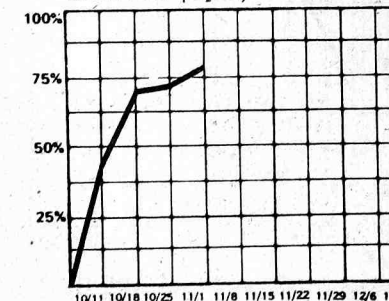
DAVID HOUSTON
Can't You Feel It (Columbia)



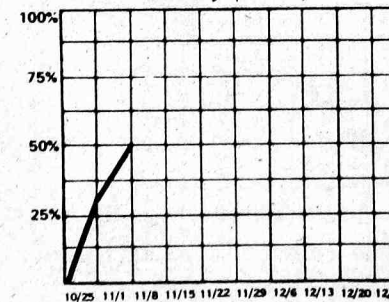
JAN HOWARD
Seeing Is Believing (GRT)



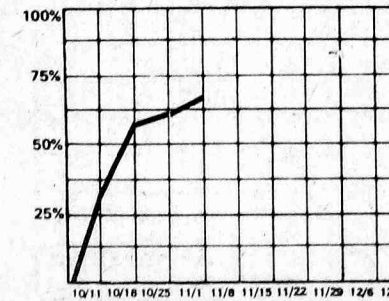
GEORGE JONES
The Door (Epic)



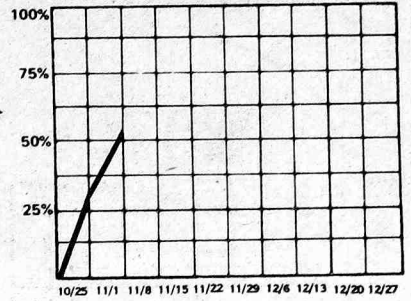
BRENDA LEE
Rock On Baby (MCA)



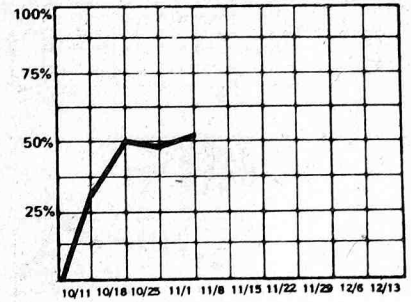
JERRY LEE LEWIS
He Can't Fill My Shoes (Mercury)



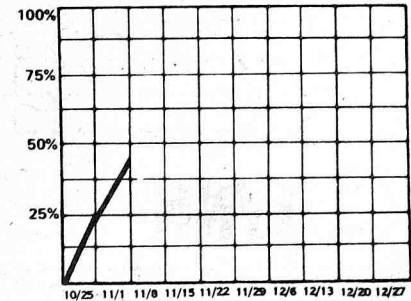
JODY MILLER
Country Girl (Epic)



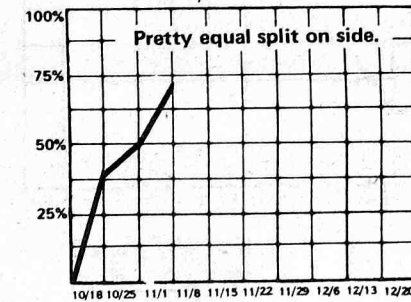
MELBA MONTGOMERY
If You Want The Rainbow (Elektra)



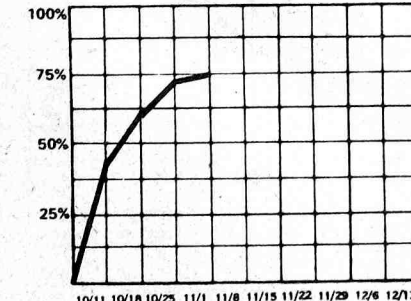
JOHNNY PAYCHECK
For A Minute There (Epic)



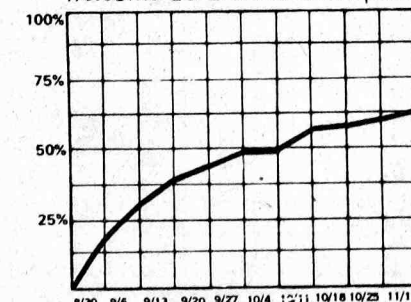
ELVIS PRESLEY
It's Midnite/Promised Land (RCA)



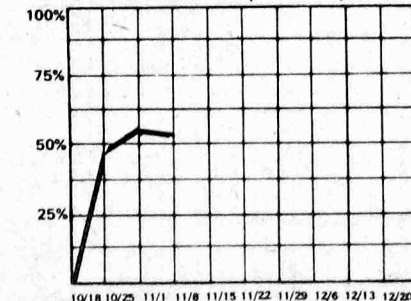
RAY PRICE
Like Old Times Again (Myrrh)



JEANNE PRUETT
Welcome To The Sunshine (MCA)



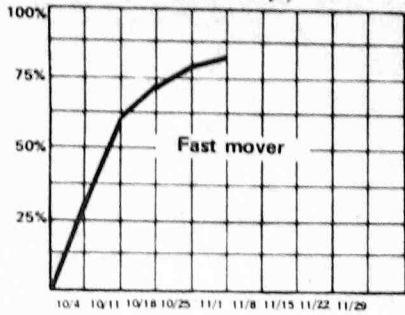
FDDIE RARRITT
You Get To Me (Elektra)



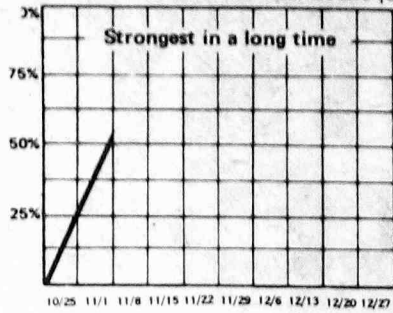
added this week

Asterisk (*) denotes records Most Added this week.

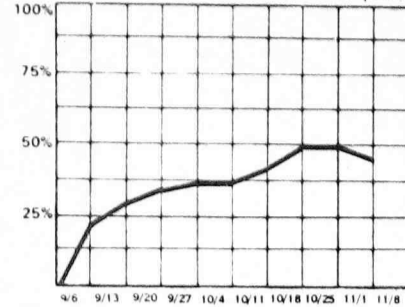
JOHNNY RODRIGUEZ
We're Over (Mercury)



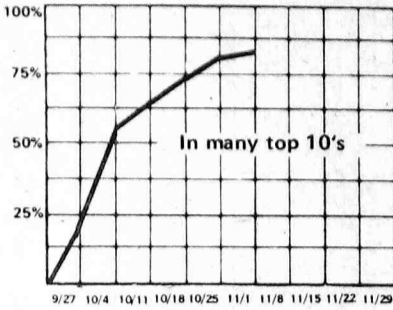
NAT STUCKEY
You Don't Have To Go Home (RCA)



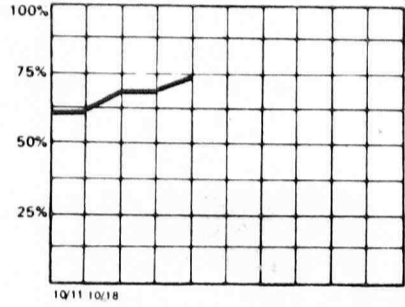
JOHNNY RUSSELL
Burnt Little Tavern Down (RCA)



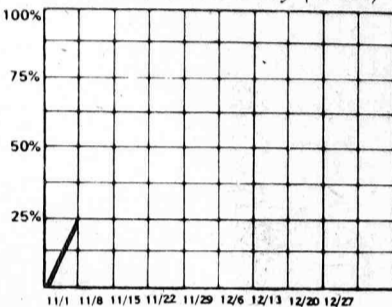
MEL TILLIS
Memory Maker (MGM)



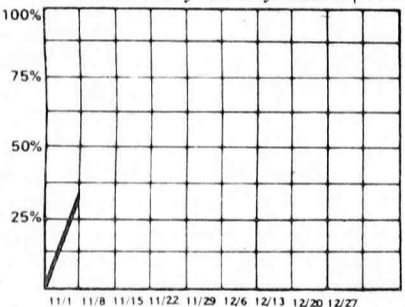
CAL SMITH
Between Lust & Watching T.V. (MCA)



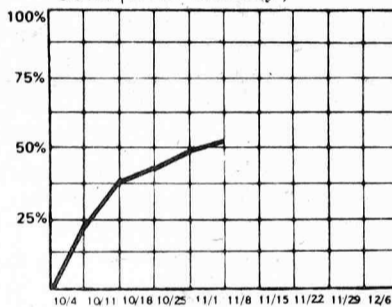
JERRY WALLACE
I Wonder Whose Baby (MCA)



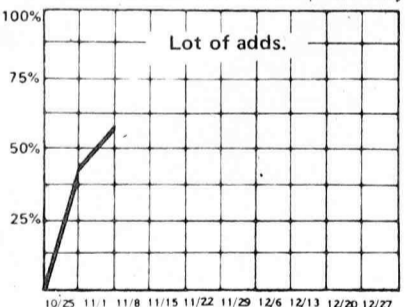
CONNIE SMITH
I've Got Baby on My Mind (Columbia)



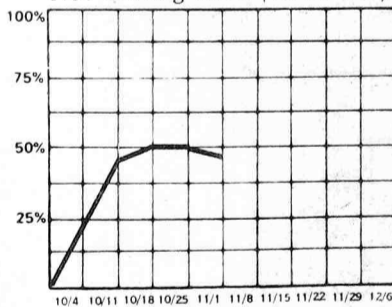
NANCY WAYNE
Gone (20th Century)



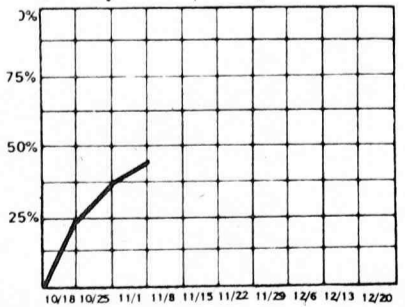
STATLER BROS.
Susan When She Tried (Mercury)



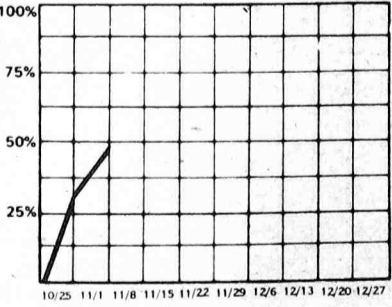
FREDDIE WELLER
Not Getting Older (Columbia)



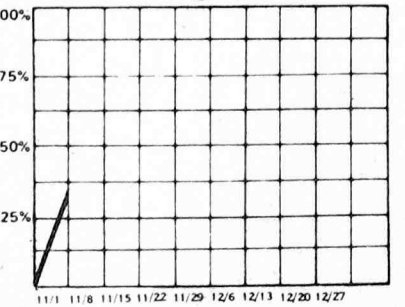
GARY STEWART
Out Of Hand (RCA)



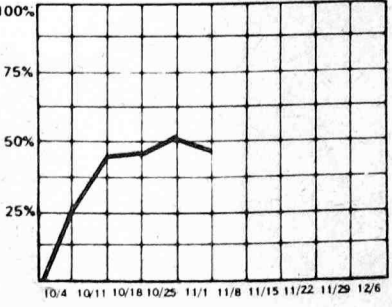
HANK WILLIAMS, JR.
Angels are Hard to Find (MGM)



MEL STREET
Forbidden Angel (GRT)



BOBBY WRIGHT
Baby's Gone (ABC)



WUBE/CINCINNATI

Merle Haggard*
Doyle Holly
Patti Page
Sami Johns
Freddie Hart

WHO/DES MOINES

Freddie Hart
Merle Haggard*
Statler Bros*
George Kent
Sue Richards
Judy Kester
Ray Pillow
Jody Miller

KLAC/LOS ANGELES

Jean Sheppard
Hank Williams, Jr.
Connie Smith*

WNCR/CLEVELAND

Johnny Cash & Rosie Nix
Barbara Fairchild

KSO/DES MOINES

Eddie Raven
Nat Stuckey*
Statler Bros.*
Brian Collins
Jody Miller
Brush Arbor
Sam Neely
Brenda Lee
Bobby Bare & Family*
TP Glaser

WMC/MEMPHIS

Statler Bros.*
Johnny Paycheck
Bobby Bare & Family*
Doug Kershaw
Jerry Lane
Brian Collins

KRAK SACRAMENTO

Red Sovine
Ray Price
Jud Strunk
David Houston
Jeannie Pruett

KLAK/DENVER

Merle Haggard*
Freddie Hart
Jerry Wallace

WIL/ST. LOUIS

Pick-Haggard*
Nat Stuckey*
Billy "Crash" Craddock
Mel Street
Statler Bros.*
Ray Price (M)

KERE/DENVER

Lynn Anderson
Jerry Inman
Connie Smith*

WRCP/PHILADELPHIA

Merle Haggard*
Crystal Gale
Willie Nelson
Jody Miller

WWHY/HUNTINGTON

Johnny Darrell
Kenny O'Dell
Johnny Paycheck
Connie Smith*
Jody Miller
Billy "Crash" Craddock
Eddie Rabbitt
Jan Howard
Mel Street
Barbara Fairchild
Jeanne Sheppard
Freddie Hart
Bobby Bare & Family*

KSON/SAN DIEGO

Nat Stuckey*
Bobby Bare & Family*
Connie Smith*
Elvis Presley

WMNI/COLUMBUS

Webb Pierce
George Jones
Lynn Anderson
Johnny Rodriguez

KUZZ/BAKERSFIELD

Nat Stuckey*
Charlie McCoy
Susan Ray

WUNI/MOBILE

Brian Collins
Jerry Wallace
Eddie Raven
Patti Page

WKDA/NASHVILLE

Willie Nelson
Brian Collins
Merle Kilgore
Bill Phillips
Statler Bros.*
George Kent

KBUL/WICHITA

Hank Snow
Johnny Cash & Rosie Nix
Merle Haggard*
George Kent
Ray Griff
Merle Kilgore

KFOX/LONG BEACH

Connie Smith*
Country Cavaliers
Jerry Wallace
Johnny Paycheck
Brenda Lee
Brian Collins
Nat Stuckey*

WEPP/PITTSBURGH

David Houston
Gary Stewart
Nitty Gritty Dirt Band

WISZ/BALTIMORE

Jean Sheppard
Statler Bros.*

WHN/NEW YORK

Jerry Lee Lewis
Bobby Wright
Ray Stevens
Mel Tillis
Billy Swan
Merle Haggard
Lefty Frizzell

WESC/GREENVILLE

Jody Miller
TP Glaser
Pick-Connie Smith*
Jerry Wallace
Ray Pillow
Statler Bros.*
Bill Rice
Hank Snow

KTUF/PHOENIX

Bobby G. Rice
Dickie Lee
Doyle Holly
Bobby Bare & Family*
Brenda Lee
Hank Williams, Jr.
Nat Stuckey*
Jerry Wallace

WJJD/CHICAGO

Merle Haggard*
Mary Kay James
Hank Williams, Jr.
Bobby Bare & Family*
Don Drumm
Brush Arbor
Dobie Gray
The Hagers

WSLR/AKRON

Nat Stuckey*
Mel Street
Connie Smith*
Dickie Lee
Merle Haggard
Freddie Hart

KIKK/HOUSTON

Merle Haggard*
Willie Nelson
Charlie McCoy
Larry Hosford

WHK/CLEVELAND

Brian Collins
Statler Bros.*
Connie Smith*

POP

Radio & Records

November 1, 1974

10/18 10/25

1	1	1	BOBBY VINTON/My Melody Of Love (ABC)
12	10	2	BILLY SWAN/I Can Help (Monument)
9	6	3	PRELUDE/After The Goldrush (Island)
6	4	4	JIM WEATHERLY/The Need To Be (Buddah)
3	2	5	JOHN DENVER/Back Home Again (RCA)
7	5	6	GINO VANNELLI/People Gotta Move (A&M)
13	11	7	HARRY CHAPIN/Cat's In The Cradle (Elektra)
17	13	8	THREE DEGREES/When Will I See You Again (Phy/Int)
10	9	9	OSMONDS/Love Me For a Reason (MGM/Kolob)
2	3	10	GORDON LIGHTFOOT/Carefree Highway (Reprise)
5	7	11	CAROLE KING/Jazzman (Ode)
20	17	12	NEIL SEDAKA/Laughter In The Rain (MCA)
8	8	13	AMERICA/Tin Man (WB)
16	14	14	SAM NEELY/You Can Have Her (A&M)
19	18	15	CARL CARLTON/Everlasting Love (Back Beat)
18	16	16	SAMMY JOHNS/Early Morning Love (GRC)
24	20	17	NEIL DIAMOND/Longfellow Serenade (Columbia)
4	12	18	GARFUNKEL/Second Avenue (Columbia)
15	15	19	TONY ORLANDO & DAWN/Steppin' Out (Bell)
22	22	20	HUDSON BROS/So You Are A Star (Casablanca)
-	-	21	MAUREEN MC GOVERN/Give Me A Reason (20th)
14	19	22	BONNIE KOLOC/You're Gonna Love Yourself (Ovation)
-	-	23	TELLY SAVALAS/If (MCA)
25	24	24	LESLIE KENDALL/This Is Your Song (WB)
30	27	25	PAUL DAVIS/Ride 'Em Cowboy (Bang)
-	30	26	HELEN REDDY/Angie Baby (Capitol)
-	-	27	CHICAGO/Wishing You Were Here (Columbia)
-	-	28	GLORIA GAYNOR/Never Can Say Goodbye (MGM)
-	-	29	PETER DEAN/Four Or Five Times (Buddah)
-	-	30	ELVIS PRESLEY/It's Midnight (RCA)

NEW & ACTIVE

BARRY MANILOW (Bell) Very healthy start. Added to WREC, KIIS, KGIL, WCAR, WIP, KULF, KWAV, KNBR, WEMP, WBAL. Also note instant phone reaction.

FRANKIE VALLI (Private Stock) Continues to build with airplay ... new at WEEI-FM, WLW, WBAL, WTRX, KULF.

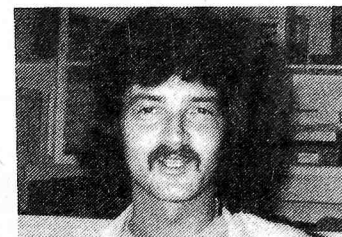
RIGHTEOUS BROS. (Haven) This is the one POP-MOR's have been asking for. Add WIP, KGIL, KIIS, KMEN, KNBR, KMPC.

BARRY WHITE (20th) Just getting out in single form-on WTAE, KIIS, KNBR.

Other Radio Activity: **PAUL MCCARTNEY** (Apple), **CARL GRAVES** (A&M), **CUNNINGHAM** (Haven), **ALLEN BURTON** (ABC), **PAUL ANKA** (UA), **ATLANTA RHYTHM SECTION** (Polydor), **JOHNNY BRISTOL** (MGM), **WAYNE NEWTON** (Chelsea), **ANDY & DAVID WILLIAMS** (Barnaby), **HOWDY MOON** (A&M).

POP NOTES

BY MIKE KASABO
Music Director
KIIS/Los Angeles



Had a great rap with WIP's very own **Jim Loyd**. Jim and I were discussing this week's most added new side, "Mandy," **Barry Manilow** and he pointed out that it is the same tune released by **Scott English** several years ago under the title "Brandy." If a lot of you don't remember that version it might be because at that time **Looking Glass** had a record out called "Brandy (You're A Fine Girl)." Anyway back to **Barry Manilow** ... not only the most added but very good phones everywhere.

The new **Paul Anka** "One Man Woman" is not from the album. It's been re-cut to include a part for **Odia Coates** ... adds coming in strong.

The new **Barbra Streisand** album, "Butterfly," is receiving extra special treatment by a number of stations ... that is playing most of the cuts. So far our reporters have been mentioning "Crying Time" as their favorite. It's the old **Buck Owens** tune that **Ray Charles** had a hit with several years back. Other tracks mentioned "Jubilant," and "Since I Don't Have You."

This week's Hot Box: "If," **Telly Savalas** ...

... we understand that **Telly's** been calling some stations and doing phone schtick with the on-air jock. "Close To You," **Clams** ... novelty moving from town to town. "Four Or Five Times," **Peter Dean & Carly Simon** ... don't touch it without your gloves. **Billy Swan**, **Prelude**, **Neil Sedaka**, **Harry Chapin**, **Neil Diamond** continue to be hot.

Gene Christie, WSB, reports absolute dy-no-mite action on a three-year old RCA album cut. It's called "Last Farewell" by **Roger Whittaker**. Response has been so strong that Gene reports RCA is shipping 1,000 copies into the market to cover the action. We'll keep tabs on it for you.

The **Paul McCartney** might be a little hard for some POP stations, however **Ray Tusken**, Capitol's resident genius, informs us that the flip side is much more laid back. Be on the lookout for the new **5th Dimension** "Harlem," Yes, it's the **Bill Withers** song and it's produced by **John Florez**.

Wayne Corday, KJIN-Houma, Louisiana is looking for a dynamite jock who also can handle production. Call (504) 872-6828.

Now that we're into the final ARB of the year (for a lot of stations that'll be the only reason to celebrate Thanksgiving this year) loads of stations are going all-out to make a good showing in the book. **Ted Atkins**, for one, has WTAE cooking with several contests and overall excitement. We wish everyone dynamite diaries.

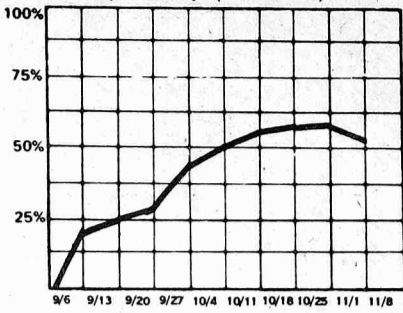


CAMPBELL GREETES WINNERS—Winners in an on-air contest sponsored by KMPC Radio-Los Angeles received an all-expense paid visit to Las Vegas for Glen Campbell's opening night performance at the Hilton and afterward had opportunity to meet the entertainer backstage. Sharing the fun with Campbell and KMPC Program Director Mark Blinoff (extreme right) were (from left): Mr. & Mrs. Leon Helberg, Karen Wolf, Shirley Wallen.

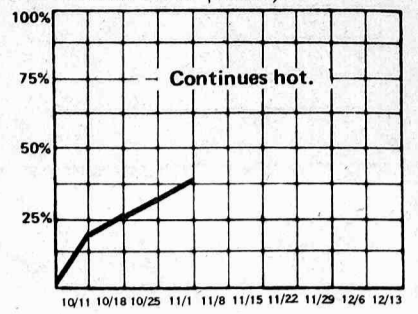
POP SINGLES

new entries

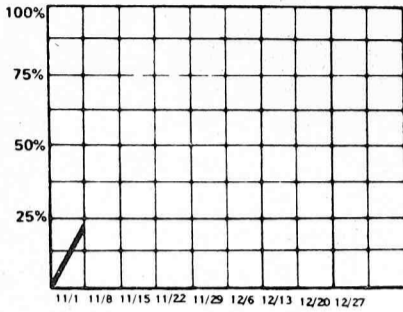
ABBA
Honey Honey (Atlantic)



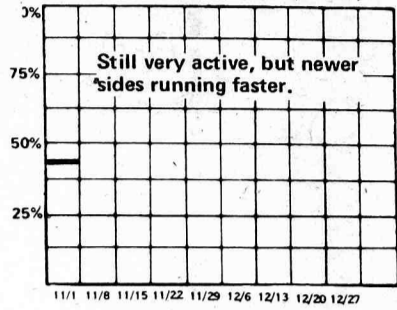
HUES CORPORATION
Rockin' Soul (RCA)



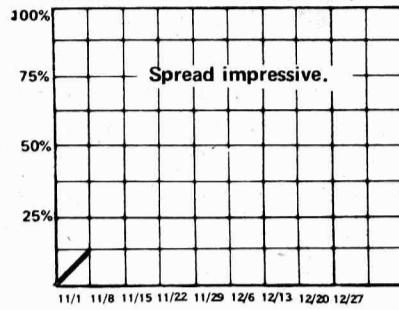
PAUL ANKA
One Man Woman (UA)



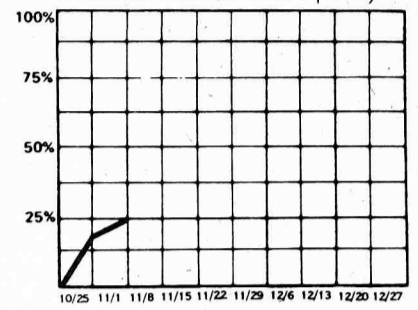
JIMMY BUFFETT
Pencil Thin Mustache (ABC)



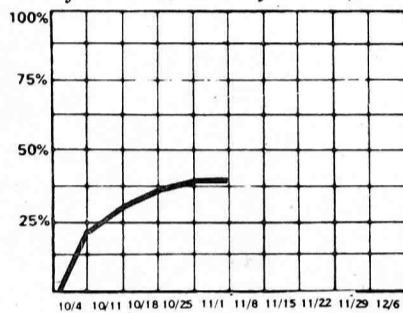
CUNNINGHAM
Norma Jean A Movie Star (Haven)



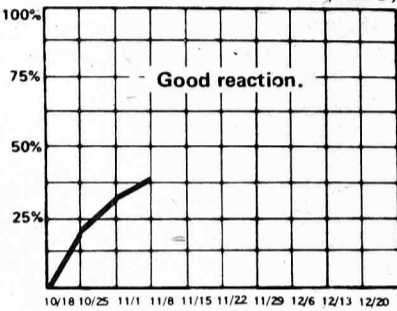
BOB JAMES
Feel Like Makin' Love (CTI)



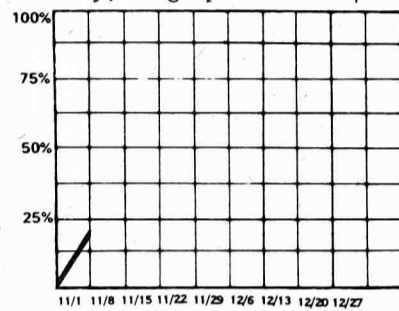
BAREFOOT JERRY
If There Were Only Time (Monument)



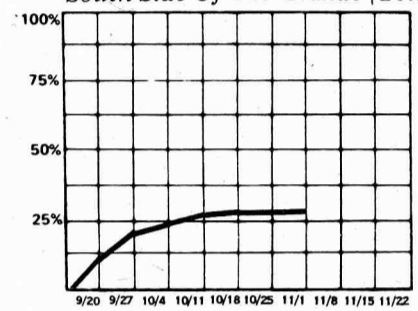
ALLEN BURTON
Phone Call From Allison (ABC)



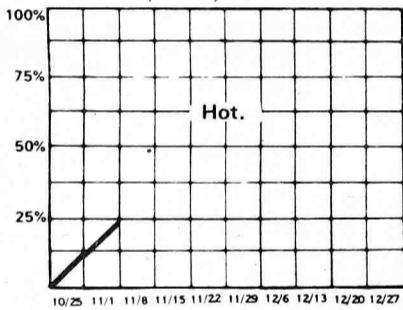
CARL GRAVES
Baby, Hang Up The Phone (A&M)



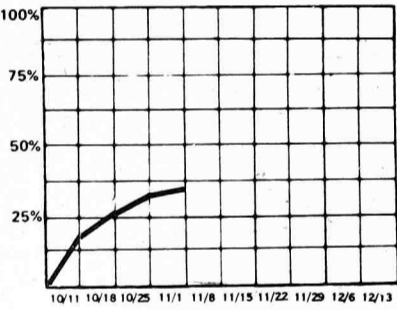
BOB JENKINS
South Side Of Rio Grande (20th)



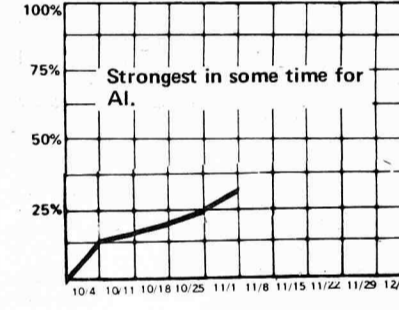
BEE GEES
Charade (Atco)



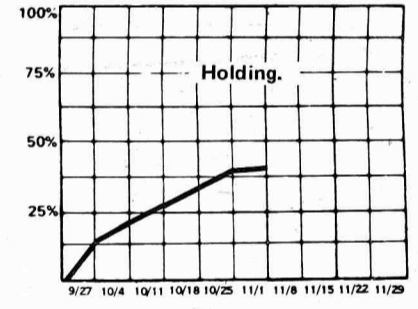
CAPTAIN & TENNILLE
Way I Want To Touch You (A&M)



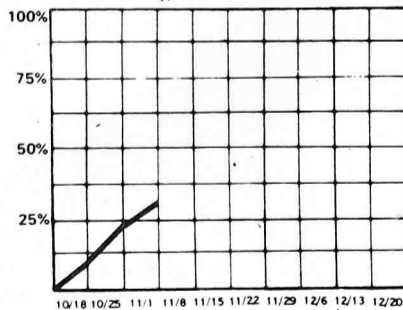
AL GREEN
Sha-La-La (Hi)



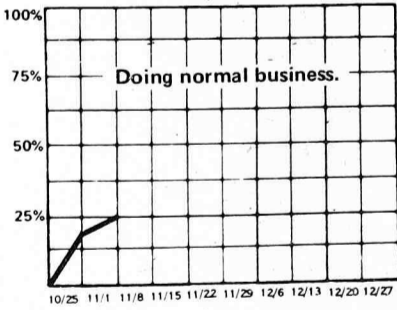
TOM JONES
Something About You Baby (Parrot)



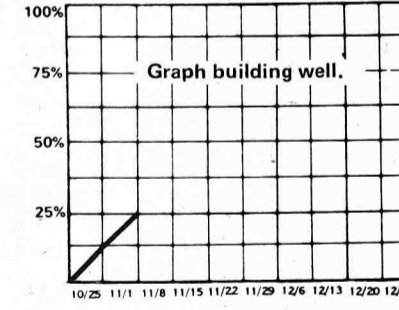
BLUE MAGIC
Three Ring Circus (Atco)



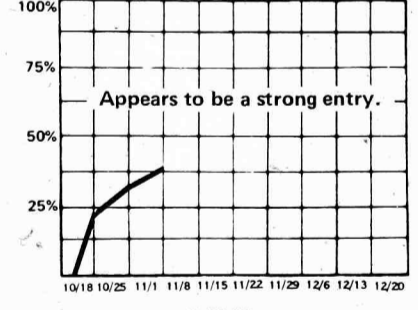
CHER
Carousel Man (MCA)



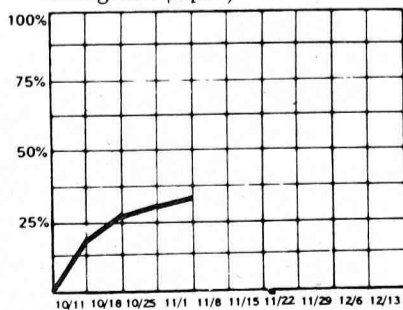
ALBERT HAMMOND
Names, Tags Etc. (MUMS)



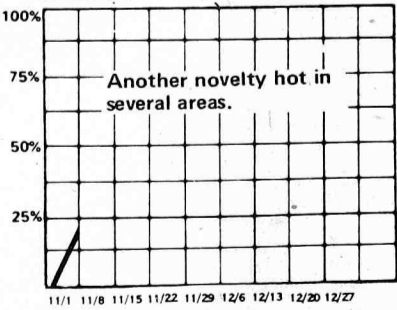
PEGGY LEE
Let's Love (Atlantic)



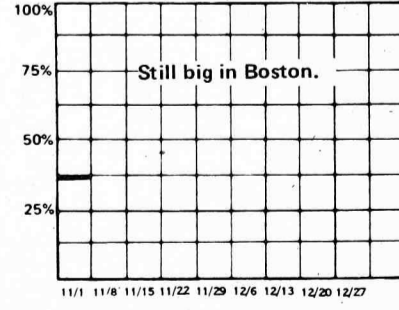
BOOKER T.
Evergreen (Epic)



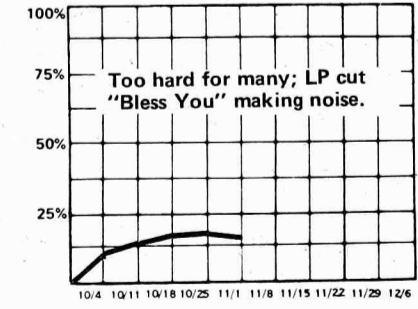
CLAMS
Close To You (Three Bros.)



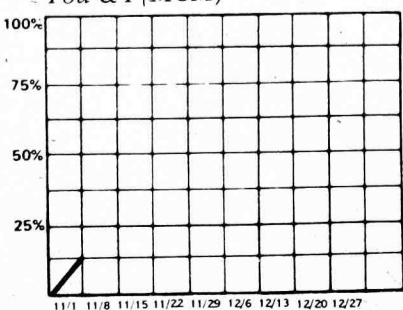
RUPERT HOLMES
Terminal (Epic)



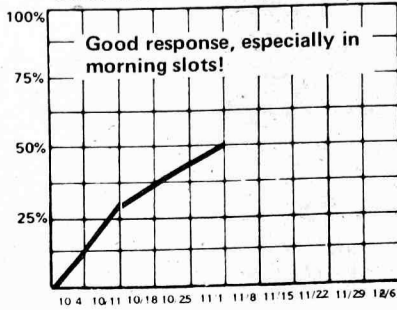
JOHN LENNON
What Gets You Thru Night (Apple)



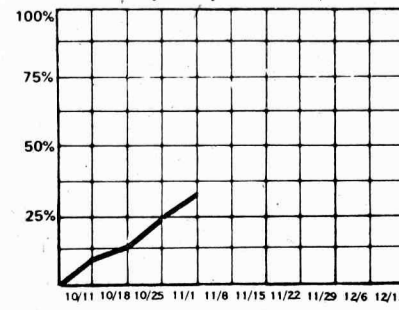
JOHNNY BRISTOL
You & I (MGM)



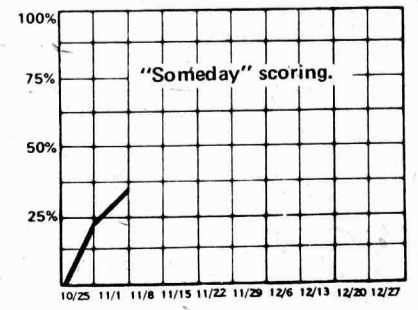
GENE COTTON
Sunshine Roses (Myrrh)

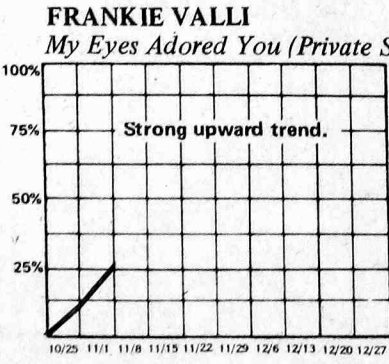
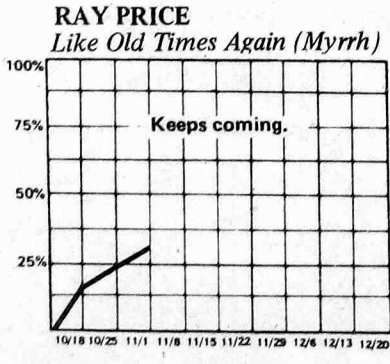
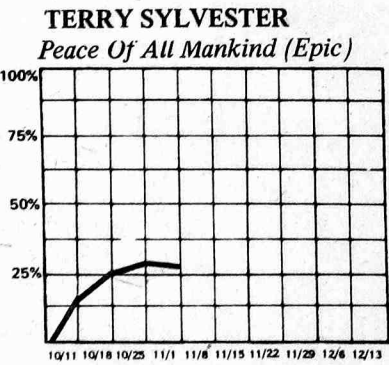
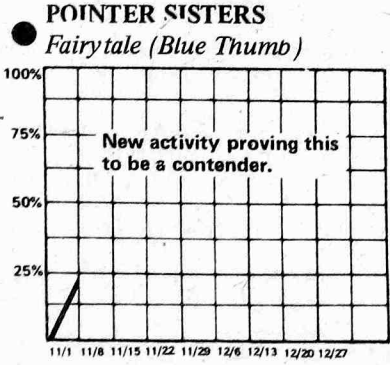
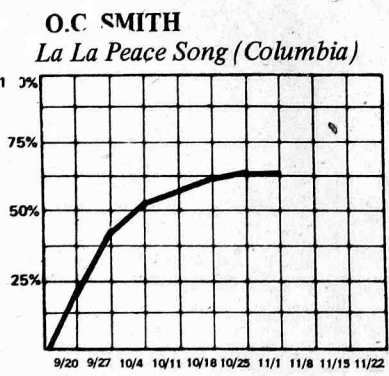
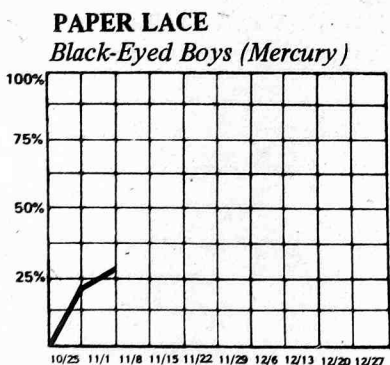
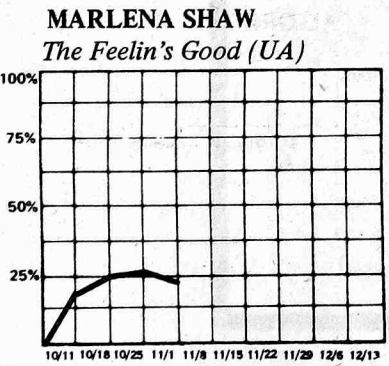
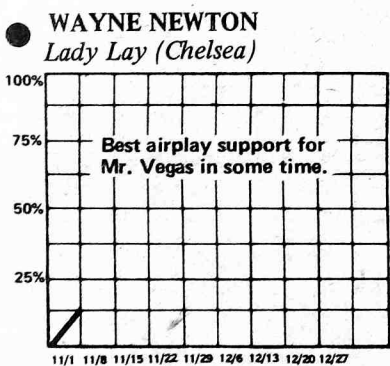
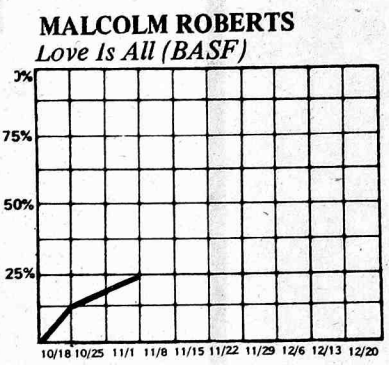
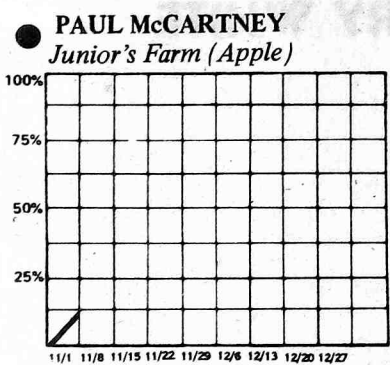
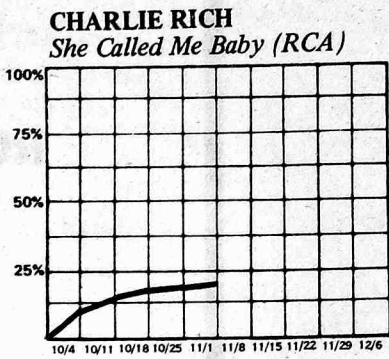
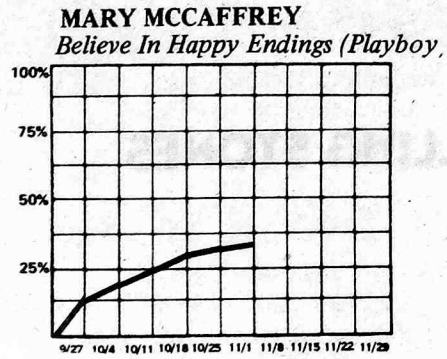
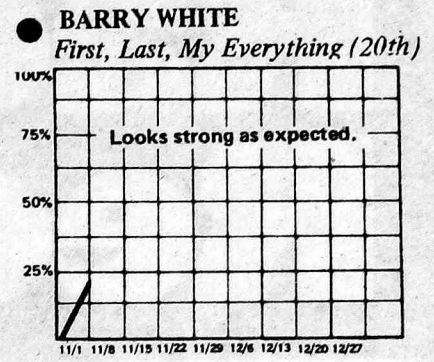
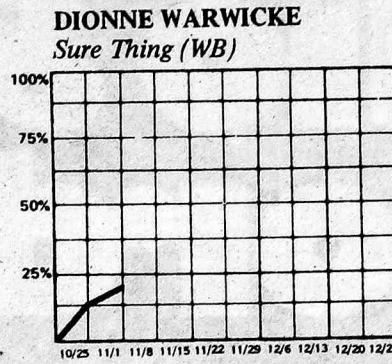
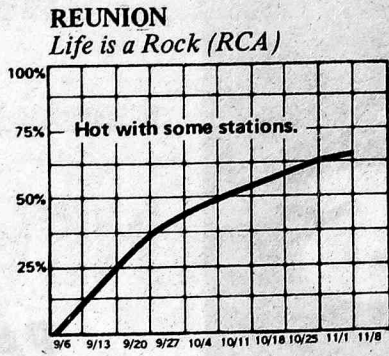
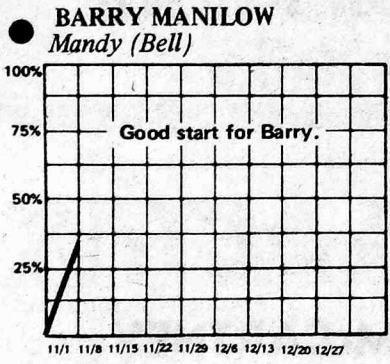


DR. HOOK
Ballad Of Lucy Jordan (Columbia)



DAVE LOGGINS
Someday (Epic)





added

WTAE-PITTSBURGH

Barry White
Paul McCartney

WGAR-CLEVELAND

Harry Chapin
Neil Sedaka
Carl Douglas
Gladys Knight
Elvis (Land)
HOT
Neil Diamond
3 Degrees

WEEI FM-BOSTON

Frankie Valli
Helen Reddy
Howdy Moon
Andy & David Williams
Bee Gees
HOT
Harry Chapin
Rupert Holmes
Three Degrees

WLW-CINCINNATI

Howdy Moon
Chicago
Elvis (Midnight)
Peggy Lee
Waylon Jennings
Dobie Gray
Brenda Lee
Albert Hammond
Jody Miller
Stylistics
Frankie Valli

WINZ-MIAMI

Neil Diamond
Three Degrees
Chicago
HOT
Carl Carlton
Clams
Hues Corp.

WWDC-WASHINGTON

Cunningham

HOT
Carl Carlton
Helen Reddy
Leslie Kendall
Billy Swan

WGR-BUFFALO

Billy Swan
Helen Reddy

WCBM-BALTIMORE

Neil Diamond Ip
"Rosemary's" Last Picasso

WBAL-BALTIMORE

Hagers
Sweet Sensations
Chicago
Frankie Valli
Gene Cotton
Barry Manilow
Telly Savalas
Dave Loggins
Joy Starnford
Patti Page
Peter Dean
Bee Gees

WTRX-FLINT

Spinners
Frankie Valli
Anne Murray (Look)
Gloria Gaynor
HOT
Gino Vannelli
Billy Swan
Harry Chapin
Prelude

WSB-ATLANTA

Ray Stevens
Prelude

HOT
Roger Whittaker

WMAL-WASHINGTON

Sons Of Robin
Billy Craddock
Heartsfield
Andy & David Williams
Leslie Kendall
Sweet Sensation

WMAQ-CHICAGO

Chicago
Helen Reddy
Hudson Bros
HOT
Prelude
Neil Diamond
Billy Swan

KMBZ-KANSAS CITY

Billy Craddock
Rex Allen Jr.
Pointer Sisters
Andy & David Williams
Cunningham
Allen Burton
Helen Reddy Ip (Raised)

WSM-NASHVILLE

Sam Neely No. 28
Dave Loggins No. 29
Cher No. 30
Neil Sedaka

KAKE-WICHITA

Jody Miller
Clams
Wayne Newton
Hudson Bros.
Chicago
Paul Anka

KJIN-HOUMA

Nilsson
Neil Diamond
HOT
Grand Canyon
Eric Clapton

KMPC-LOS ANGELES

Helen Reddy
Carl Graves
Righteous Bros.
Peter Dean
LP: "Miss Grace" Tymes
CALLS
Wink Martindale
Bobby Vinton
Three Degrees

WEMP-MILWAUKEE

Peter Dean
Barry Manilow
Bee Gees
HOT
Pointer Sisters
Gladys Knight

KNBR-SAN FRANCISCO

Tom Jans
Barry White
Barry Manilow
Righteous Bros
Bill Withers
HOT
Prelude
Three Degrees
Clams
LP: "Growin'"
Loggins & Messina

KRNT-DES MOINES

Peter Dean
Three Degrees
Chicago
Helen Reddy
Billy Swan
Sammy Johns

KIIS-LOS ANGELES

Righteous Bros
Johnny Bristol
Wayne Newton
Barry Manilow
Tim Moore
Allen Burton
Herbie Mann
HOT
Three Degrees
Helen Reddy
Billy Swan

KMEN-SAN BERNARDINO

Sammy Johns
Jimmy Buffett
April Stevens
Righteous Bros.
Atlanta Rhythm Sec.
HOT
Prelude
Leslie Kendall

KWAV-MONTEREY

Elvis
Cher
Rebecca Lynn
Billy Swan
Lynn Anderson
Barry Manilow
HOT
Telly Savalas

KGIL-SAN FERNANDO

Nilsson (flip)
Barry Manilow
Righteous Bros
Brenda Lee
Patti Page
April Stevens
CALLS
Tomita

WIP-PHILADELPHIA

Barry Manilow
Righteous Bros.
LP: "Look" A. Murray
"Changes" Olivia Newton-John
HOT
Harry Chapin
Helen Reddy
Prelude
Peter Dean

KULF-HOUSTON

Booker T.
Peter Dean
Frankie Valli
Barry Manilow
HOT
Neil Sedaka
Three Degrees

WCAR-DETROIT

Kiki Dee
Stylistics
Isley Bros
Shirley Brown
Captain & Tennille
Carl Graves
Barry Manilow

WREC-MEMPHIS

Helen Reddy
Righteous Bros
Prelude
Barry Manilow
Jose Feliciano
Rachel Faro
Bee Gees
Paul Horn
LP: "Crying Time"
B. Streisand

WNEU-WHEELING

Helen Reddy
Harry Chapin
Prelude
Neil Sedaka

KMVI-WAILUKU, MAUI

Chicago
John Lennon
Blue Magic
Hues Corp

WJW-CLEVELAND

Hues Corp.
Blue Magic
Three Degrees
Ed Munter
Gene Cotton
Herb Alpert/TJB
Terry Sylvester
Sonny James
Patti Dahlstrom
Marlena Shaw

WPTS-PITTSBURGH/SCRANTON

Wayne Newton
Stylistics
Peter Dean & Carly Simon
Elvis Presley

Radio & Records

THE INDUSTRY'S NEWSPAPER

TREND: November 1, 1974

10/11 10/18 10/25

4	2	1	①	BACHMAN-TURNER/You Ain't Seen Nothin' Yet (Mercury)
6	4	3	②	CAROLE KING/Jazzman (Ode)
9	7	4	③	AMERICA/Tin Man (WB)
1	1	2	4	OLIVIA-NEWTON JOHN/I Honestly Love You (MCA)
3	3	5	5	BAD COMPANY/Can't Get Enough (Swan Song)
16	11	7	6	REUNION/Life Is A Rock (RCA)
5	5	6	7	ELTON JOHN/The Bitch Is Back (MCA)
-	25	15	⑧	BILLY SWAN/I Can Help (Monument)
-	17	9	9	JOHN LENNON/Whatever Gets You Through The Night (Apple)
30	20	11	10	JOHN DENVER/Back Home Again (RCA)
13	8	8	11	OSMONDS/Love Me For A Reason (MGM/Kolob)
28	23	14	12	CARL CARLTON/Everlasting Love (Back Beat)
-	30	20	⑬	THREE DEGREES/When Will I See You Again (Phy/Int)
-	28	22	⑭	BOBBY VINTON/My Melody Of Love (ABC)
-	-	26	⑮	HARRY CHAPIN/Cat's In The Cradle (Elektra)
-	-	-	⑯	CARL DOUGLAS/Kung Fu Fighting (20th Century)
-	-	24	⑰	CHICAGO/Wishing You Were Here (Columbia)
11	10	13	18	FIRST CLASS/Beach Baby (UK)
-	-	30	⑲	NEIL DIAMOND/Longfellow Serenade (Columbia)
24	16	16	20	MIRACLES/(Do It) Baby (Tamla)
2	6	10	21	BARRY WHITE/Can't Get Enough Of Your Love, Babe (20th)
8	9	12	22	LYNYRD SKYNYRD/Sweet Home Alabama (MCA)
-	-	27	23	BT EXPRESS/Do It (Scepter)
18	18	23	24	OHIO PLAYERS/Skin Tight (Mercury)
-	-	25	25	GORDON LIGHTFOOT/Carefree Highway (Reprise)
7	12	19	26	BILLY PRESTON/Nothing From Nothing (A&M)
10	14	18	27	WARWICKE & SPINNERS/Then Came You (Atlantic)
-	-	-	28	AL GREEN/Sha-La-La (Makes Me Happy) (Hi)
17	15	17	29	MAC DAVIS/Stop and Smell the Roses (Columbia)
-	-	-	30	JIM WEATHERLY/The Need To Be (Buddah)

Parallel Summary

Most added

PAUL MCCARTNEY
ROLLING STONES
CARL DOUGLAS
JETHRO TULL
HELEN REDDY
BARRY WHITE

AMERICA: solid top 5 most places, also pulling good requests.
BTO: no sign of peak yet, still strong.

BAD CO: did not make a good deal of top 5's, but was a strong top 10.

B T EXPRESS: 25-20 KHJ, 6-4 WABC, add WFIL, 10-6 WNOE, growth is good.

CARL CARLTON: 17-6 WABC, 1-10 K100, 27-17 WLS, 6-5 WSGA, 11-10 KSLQ.

HARRY CHAPIN: 20-16 at 99X, 9-2 KQV, 23-16 WRKO, 17-10 WIFE, 20-15 WOKY, 3-2 WSAI, looking very good.

CHICAGO: 14-8 KDWB, 18-11 WQXI, 8-5 XEROK, 29-18 WJDX, 17-8 WHHY, looks solid so far.

PAUL DAVIS: still spreading, 6-3 at 13Q, has gone to 1 at KDWB, add WQXI, 14-6 KQWB, add WJDX.

KIKI DEE BAND: add KHJ, 7-9 KFRC, 23-20 WDRQ, 20-18 WLOB, add WAYS, 27-21 WLEE.

JOHN DENVER: add WABC, at 27, 5-4 WQXI, 7-6 KLIF, 5-2 KSLQ.

NEIL DIAMOND: came alive this week with big jumps, check Parallel.

DOOBIES: 8-8 WPGC, add WCAO, on WBBQ.

CARL DOUGLAS: 21-18 KHJ, add WQXI, 23-13 KDWB, 24-14 KTKT, 13-6 WOKY, also pulling top phone.

FANCY: 30-16 KTKT, 23-17 WVOV, 25-27 WGRQ, 25-25 WOKY, 25-20 WKLO, still a bit too early for final judgements.

AL GREEN: 13-12 KFRC, add WFIL, 4-1 CKLW, 20-15 WQXI, 19-12 KHJ, solid.

JETHRO TULL: 30-25 KHJ, 22-14 WRKO, add 13Q, add KFRC, picked up many adds this week.

LATIMORE: add WAYS, 19-14 WAKY, 8-6 CKLW, 19-14 Z93, add KSLQ, 22-10 WRMA.

JOHN LENNON: had some early peaks and slow moves, check Parallel.

GORDON LIGHTFOOT: add WABC, 18-17 KHJ, add WFIL, 14-11 WLEE, 15-10 WERC.

SAM NEELY: add KHJ, on WMAK, 13-10 KFMC, 21-16 WERC, 23-15 WNCI.

POINTERS: debut 22 WQXI, debut 28 KFRC, add WSGA, add WGOW, 29-26 WOKY, 16-6 WBBQ, 2-4 WMAK, a while coming

home, but they keep moving up.

PRELUDE: picked up some good stations this week, many are dayparting to evenings, add KHJ, WPEZ, WIFE, KLEO, 24-17 WSAI.

RASPBERRIES: add 99X, 9-6 KCPX, on WMAK, 20-18 WCAO.

HELEN REDDY: strong week, 26-21 KHJ, add 99X, debut 25 WFIL, add WAYS, 28-21 WSAI, 19-11 WERC, looks extremely good.

RUFUS: 15-9 CKLW, add Z93 at 18, 22-16 KSLQ, 16-10 WVOV, debut 27 WCAO, 4-4 WPGC, debut 31 WIXY.

NEIL SEDAKA: add WGRQ, 26-25 KFRC, 29-22 KIMN, 22-15 WBG, debut 27 KJR, add KAKC.

SPINNERS: watch this one, 10-7 WAKY, 26-14 WKLO, debut 29 WIXY, 10-5 KSLQ.

BILLY SWAN: one of the strongest in hot rotation most everywhere.

National Request Tabulation

Natl. Request Tabulation is now on page 20

NEW & ACTIVE

The following records are listed in order by their activity

PAUL MCCARTNEY

Junior's Farm (Apple)

66 percent of our reporting stations added this week, making this one of the hottest in the country.

ROLLING STONES

Ain't Too Proud To Beg

Picked up some good adds and movement. 29-26 KHJ, 31-27 at 13Q, add WMAK, KING, KIOA, KFMC, KYSN, WSGA, XEROK, WROK, KEZY, WKLO and many more.

BARRY WHITE

My First, My Last... (20th)

on WABC, 27-22 WSAI, on K100, add WMAK, KJRB, WERC, WLPL, KYNO, WMYQ, WLEE, 29-23 WSGA add WKLO and KJOY and many more.

ANDY KIM "Fire Baby" (Capitol) 28-22 WOKY, debut 28 WHHY, 34-32 KIMN, add WRMA, on WVOV, KJR, 30-24 KYSN, add WKS, on CHUM, add WCAO, debut 28 KEEL, on KKXL, debut 32 WIXY, add KKLS, 39-36 KQWB, 29-26 WMYQ

J. GEILS "Must Of Got Lost" (Atlantic) add WNCI, 40-35 WCFL, debut 36 KJRB, 26-24 WOKY, add WKLO, 30-26 WRKO, on WERC, KKXL, WROV, WVOV, WRMA, KKLS, WHHY nites.

SAMMY JOHNS "Early Morning Love" (GRC) finally looks like it will come through: add WQXI, WIXY, read X93, 20-15 WHHY, 8-4 WBBQ, debut 30 KFMC, 5-12 WORD, 24-23 KIMN, 24-20 WVOV, 5-12 WJDX, on WRMA, 16-13 WROV, on WKS.

MAUREEN McGOVERN "Give Me A Reason" (20th) 3-2 WNCI, on KJR, WRMA, KJRB, 22-20 WIXY, on WORD, 26-25 KQWB, add WLPL, 17-15 WSAI, on WKS.

PAUL ANKA "One Man Woman" (UA) add KIMN, WBG, WCFL, WIXY, CHUM, WKLO, KCPX, WROK, CKLW, on KJR SHIRLEY BROWN "Woman to Woman" (Truth) Looks better each week, 22-18 WGRQ, debut 30 WRMA, 18-2 WORD, 12-11 WAKY, debut 16 WNOE, add Z93, 18-11 WDRQ, add 99X at 26.

ELVIS "Promised Land" (RCA) debut 8 WVOV, 45-32 WNCI, 36-18 KIMN, 29-10 WAKY, 28-19 WROV, 27-17 WKLO, debut 37 WGH, 36-29 KTLK, debut 29 WBBQ, on WHHY.

RIGHTEOUS BROTHERS "Dream On" (Haven) add KIOA at 29, on WRMA, KIMN, WAKY, add KEEL at 30, WRIE, KSJO, WBBQ, WHHY, 26-12 KKAM, 35-30 KYSN

STEVIE WONDER "Boogie On Reggae Woman" (Tamla) add WAYS, WORD, WNCI, WISM KJOY, WHHY, WLPL, WKLO, WAKY, on WGH

GLADYS KNIGHT "I Feel A Song" (Buddah) add WAKY, 38-29 WNCI, on WRMA, KEEL, WBG, 24-23 WKLO, 26-19 KYSN, add WKS, 23-21 WIXY, add CKLW at 17.

AL WILSON "La La Peace Song" (Bell) add WGRQ, WBG, on WRMA, add WLEE, on WPOP, debut 38 WGH, add WPOP, 30-27 WAVZ, 27-26 WRKO, 11-10 WHBQ.

MARVIN GAYE "Distant Lover" (Motown) 17-16 WGRQ, on WKS, 29-22 WLEE, 4-3 WORD, 13-12 WKLO, debuts 19 at Z93.

PERCY SLEDGE "I'll Be Your Everything" (Capricorn) 20-18 WSAI, on WBBQ, debut 21 WORD, on WRMA, debut 29 WBG, 29-28 WGRQ.

JACKSON FIVE "Whatever You Got" (Motown) on WNCI, debut 26 WGRQ, on WISM, WKS, WLEE, add WKLO.

BUSTER BROWN "Falling Out Of Love" on KIMN, add KCPX, KRSP, 25-24 CKLW.

GENE COTTON "Sunshine Roses" (Myrrh) on WBG, 38-35 KQWB, add WBBQ, add KIMN

CHEECH & CHONG "Pigs" WBBF, KKD, WPEZ 16-13, 21-20 KDWB, 10-6 at 13Q, on WPOP. "Black Lassie" add WNCI, on KKLS, 11-8 WPEZ, on KKXL (Ode)

STYLISTICS "Heavy Fallin' Out" (Avco) 37-27 WNCI, on WKS, 26-23 KEEL, add CKLW.

PAPERLACE "Black Eyed Boys" (Mercury) on KEEL, debut 25 WCAO, on WLPL, WKS, debut 44 WNCI.

SUGARLOAF "Don't Call Us" (Claridge) debut 30 KIMN, add KJOY, KKAM, KTLK

BLUE MAGIC "3 Ring Circus" (Atco) add WYND, 41-36 WNCI, on WRMA, on WKS

HEYWOODS "Heartbreak Kid" (ABC) add KJRB, debut 25 KCPX, debut 32 KRSP.

RON WOOD "I Can Feel Fire" Wb on KJOY, KJR, KING, add KREM, debut 33 KJRB.

WAYNE NEWTON "Lady Lay" (Chelsea) showing some southern action, debut 14 WVOV, on KEEL, WBBQ, WHHY.

LYNYRD SKYNYRD "Free Bird" (MCA) 13-8 WMAK, 4-3 WERC, add KDWB at 25.

DISCOTEX "Get Dancin'" (Chelsea) disco record coming on with top requests at KKD, added KSJO.