THE INDUSTRY'S NEWSPAPER

VOLUME 2, NUMBER 35

FRIDAY, SEPTEMBER 6, 1974

JOCK SHOT IN DES MOINES

KNBR's RON FELL ON RKO EDICT

PAGE 3

Orange County FMer Hit By Radicals



London Records threw a lavish party at the Beverly Hills Hotel last week to introduce the Graeme Edge Band to representatives of the Los Angeles radio & press corps. Mike Harrison spoke with Edge (drummer of the Moody Blues)—his comments are on page 7. Photo above, from left to right: Bob Small, London Records; Jerry Weintraub, Management III (US management of Moody Blues); and Adrian Ben Gurvitz, who has played a key role in the band's development.

Radio's
Largest
Free
Classified—
Page 10

MOST ADDED:

REUNION
OSMONDS
ELTON JOHN
"BITCH"
CAROLE KING

BOB CREWE



THE R&R INTERVIEW PAGE 14

TOM T. HALL



MOST ADDED COUNTRY
PAGE 17

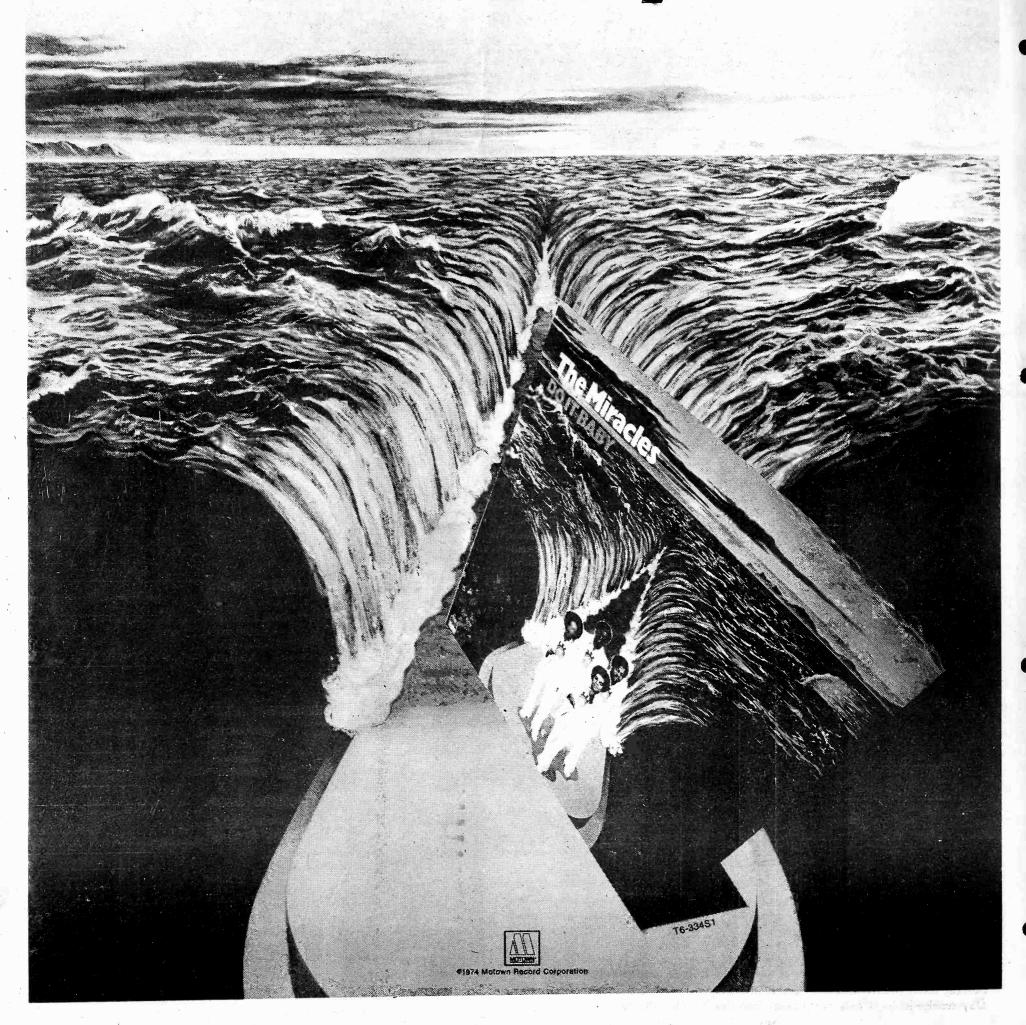
THE HOTTEST:

OLIVIA
BARRY WHITE
BILLY PRESTON
GUESS WHO

Making waves.

From the soaring, sexy vocals of the hit title song, to the smooth, mellow refrain of Where Are You Going To My Love, the Miracles new album, Do It Baby does it. For everyone.

The Miracles. Do It Baby.



RADO

A VIOLENT WEEK: Orange County FM Station Hit By Radical Group; Jock Shot In Des Moines

KY MS-Santa Ana (a suburb of Orange County, California) was a free-form progressive station until about a month ago. The recent change was to a highly. formatted rock album station. Apparently someone or some group of listeners did not especially like the change. On Tuesday (27), between 2 and 6 AM (when the station was normally off the air) their transmitter was dismanteled and several parts were stolen. They were off the air for 24 hours while engineers from all over Southern California volunteered their spare parts and expertise to get the station back on the air.

The following Thursday after the incident, KYMS received a letter from a group calling themselves the E.C.L.A., taking responsibility for the break-in and claiming the new programming was unacceptable and that it must revert back to free-form radio. The letter ended with a threat that "no lock was strong enough" to keep them out, and that the rampage would continue against KYMS unless they returned to progressive radio.

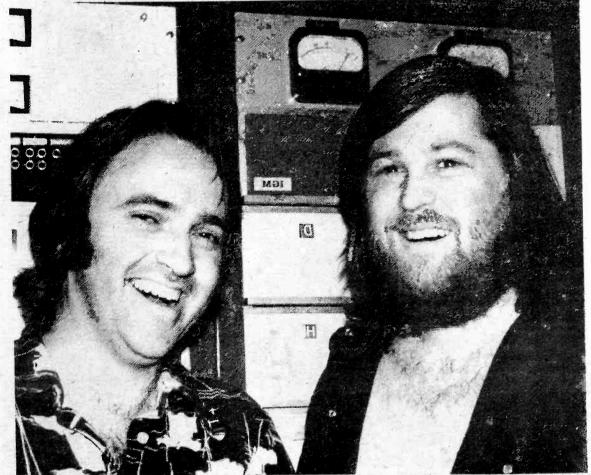
KYMS has employed armed guards at both the studio and transmitter locations. The FBI has been called in.

"LONG JOHN WEEKEND"

KSEA-San Diego ran a "Long John John Weekend" over Labor Day giving away Elton John and Olivia Newton John albums and special autographed sets of long johns, autographed by Elton and Olivia



KDON-Salinas recently ran a promotion with trips to Disneyland as prizes. Winners were invited to meet such Disney notables as Pluto, Goofy, and Mickey Mouse. Shown are afternoon drive jock Chris Lance, and PD Johnny Morgan (with the hat).



Beach Boy writer, producer, and seminal genius Brian Wilson (right) gave a rare interview to KRTH's Jim Pewter, discussing the early surf era and the career of the Beach Boys. Pewter used the two-hour interview as part of a Beach Boy Special, aired over the Labor Day weekend to Beach Boy-crazed Southern Californians.

What a way to start off in a new town! Paul Stewart had just arrived in Des Moines to take over the all-night slot at KFMG (from KFMQ.Lincoln). He no sooner walked into the lobby of the downtown Holiday Inn when he was shot in a hold-up that was already in progress at the time of his arrival.

"I was just trying to find a motel," Stewart said from his hospital bed last Monday. "I couldn't find a place so I decided to try the Holiday Inn, since it was themost expensive place in town and there might be a vacancy. I walked in the door as the guy was coming out. I heard all the noise inside, but I guess I was too tired to think about what might have been going on."

Stewart says he remembers "grabbing" at the assailant's gun, but has no recollection of ever touching the sidearm or grappling with the gunman before being shot... "The next thing I remember is being here in the hospital."

Stewart was lucky. Two people (a security guard and an assistant night auditor) were slain by the assailant, who is still being sought by police as this is written.

The shooting has not soured Stewart on DesMoines: "With just one exception, the people of Des Moines are super."

He is in good condition, the hospital says, and will begin at KFMG in three weeks.

KYAC COKE PROMO

KYAC-Seattle ran the summer "Coca Cola Beachcomer" promotion, with the KYAC Beachcomer roaming Seattle shores, handing out prizes and six-packs of coke to anyone listening to the station. Also, new PD is Robert L. Scott, from KJR. He requests oldies service from all companies.

"CONTEST CONTEST"

WTAE-Pittsburgh: Ted Atkins has scheduled a huge birthday celebration for the "New WTAE." A week-long on air party featuring the "Contest Contest." Each day of the week listeners will be asked to recall previous station contests run in the past year, and come up with the correct answer again. A \$1000 bill will be given away each day, with all contest participants getting a birthday cake.

TWO CENTS WORTH

WNCI-Columbus gave their listeners the opportunity to give the new President their well-wishes. They asked their audience to call the "2c worth phone line"and record their best wishes to President Ford. They presented the tapes to the President when he spoke at Ohlo State University on August 30th.

ABRAMS JOINS BURKHART

Atlanta: Kent Burkhart announced that Lee Abrams has joined him in a new syndication venture which will be ready about mid October.

KNBR's Ron Fell Takes Issue With RKO Decision

Space limitations prevent us from printing all of the many comments we've received regarding the recent RKO decision to not play singles that are over 3:30 in length. Of those that disagree with the decision, the following letter is perhaps the most representative:

Dear R&R:

On the subject of shorter new music for some of the nation's "top 20" stations, it must be remembered that it was the RKO stations back in the mid-sixties which first gave contemporary radio a vasectomy. But what bothers me more than the actions of their program consultant is that the **RKO** stations are faithfully imitated by the lemmings of "top 20" radio all around the country.

The challenge is now at the doorstep of the record companies and their artists. We will quickly find out who the whores are and if there are any artists left.

Both radio and music have a greater obligation to the public than to monitor the length of their music. Imagine Picasso worrying about a museum's not hangin g his work because he painted on too large a canvas. Sincerely, Ron Fell

KLIF's Wallace Explains Station's New Music Policy

KNBR

About the controversy surrounding the fate of KLIF's Music Policy (which for years has projected a "breakout" image for the station), new PD Todd Wallace commented to R&R:

"Obviously we're not at liberty to discuss specific strategy, but it would be safe to say that our basic music design will be dictated by the core target audience's mass acceptance of an individual record (rather than a performance's mere mass "appeal"). Reach and frequency calculations will figure heavily in determining rotational patterns. Categorization of music will be influenced by a twice-weekly reference point provided by our MARS Music Graph (Mass

Continued on page 7

RADO

Ford Has A Better Idea...

WSAI-Cinncinati: Night jock Casey Piotrowski ran a contest to win the Vice Presidency of the U.S. When the winner was selected, he submitted it to President Ford, in a telegram, naming the station winner as a likely candidate to be chosen. Ford never got back to him.

NAFMB CONVENTION

The first all-radio convention is scheduled by the National Association of FM Broadcasters October 10-13 at the Fairmont Hotel, New Orleans. This will be the first year that the normally management and ownership gettogether will extended to cover programming. For details and reservations call 212-755-9330 collect.

WNOE 50TH ANNIVERSARY

WNO E-New Orleans celebrating 50th their anniversary, and are giving away \$100,000 in cash and prizes. Every hour they offer a prize, with a description given on the air. Listeners are called on the phone, and if they can guess the prize, they win it. Prizes so far have been Porsches, Fiats, an airplane, trips to Europe, color tv's, swimming pools, \$1000 dollar bills. Promo says "The \$100,000 contest, offering \$100,000 in cash and prizes with no end in sight.'

No Parallels This Week...

IMPORTANT NOTE: Because of the Holiday, many stations were unable to conduct their normal Monday research. We have deleted the actual Parallel pages this week because of that reason. They will return next week.

Radio & Records

BOB WILSON

MARK SHIPPER
EDITOR
DICK KRIZMAN
AD DIRECTOR

CANDY TUSKEN ASSOCIATE EDITOR LINDA GOETTSCH

ASSOCIATE EDITOR
MIKE KASABO
POP/MOR EDITOR

MIKE HARRISON FM ROCK

JASON SHRINSKY FCC ADVISOR

BIFF COLLIE NASHVILLE EDITOR

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R&R "Mystery Phrase" winner Ken Hutchinson of KAHU/Hawaii (third from left) had his senses filled up at John Denver's opening night performance at the Universal Studios' Amphitheatre. Prior to the concert, Ken also had his stomach filled up at a lavish dinner with the R&R staff at Martonis' Restaurant in Hollywood, compliments of RCA. Also shown are (from left): Ray Anderson, RCA Records; unidentified R&R publisher; Denver; Hutchinson's guest, Robb Lewis; and Donald Harrison Whittemore III, RCA.

KIMN Listener Gets 'Booby Prize' In Station Parking Lot

KIMN-Denver had some tickets and albums for the local appearance by the Guess Who. Station wanted their jocks to be creative in how they gave away their tickets, so they let them come up with their own contests. First contest was from 10-12 noon jock Scott Kenyon who had couples come by and kiss in the station lobby. Couple kissing the longest won the tickets. Afternoon drive jock Danny Davis though up a bit for the listener that could sing the best love song. Winner was a girl who stopped by studio with her guitar and sang her love song to Danny.

Night jock "Night Smoke" asked for the best hickey on any part of the body. The winner was a girl who had her boyfriend give her a hickey on her right breast, in the KIMN parking lot. She then walked in and claimed her tickets as the undisputed winner. R&R asked for pictures but Night Smoke said he was keeping them all to himself.

CORRECTION:

.. In last week's Parallel section, the HELEN REDDY and CHARLIE RICH reports were accidentally reversed.



Bobby Vinton -- whose first single for ABC, "My Melody of Love," features some Polish lyrics which he wrote -- was the guest host recently on disc jockey Gary Burbank's morning show at CKLW in Detroit for a special "Polish Day." Pictured above outside the station are Jack Aston, ABC promotion man in Detroit; Vinton; Burbank, and Bob Morgan, Vinton's personal manager and the producer of "My Melody of Love."

200 Carollanca "

Jan Jadepensents of

Des Genegram Thanks to All the Beautiful People As Warner Brothers
We Shall Cherish One People Association Forever. - The Casaldance People

Our Qurrent Album Releases



Parliament NB LP7002



NB LP7003



The Hudson Brothers NB LP7004



T. Hos

RADO

DIAL-A-PRAYER, DIAL-A-JOKE . . .

Now It's "Dial For Compassion"

You've no doubt heard of "Dial-A-Prayer" and "Dial-A-Joke" by now, but New York's WNBC has added a new and novel twist to the recorded telephone sweepstakes: "Dial A Little Compassion."

A phone call to area code 212-999-6262 brings a husky voice purring the following 35-second message: "I think you are the most exciting woman I have ever met." A pause, a deep breath, and he continues: "I often wonder if the real man in your life really realizes how lucky he is." Another pause, a little longer this time, and a whispered: "I do. And when you think that nobody else really cares, please remember," - pause-- "WNBC radio does."

That little message has already been heard by over 1,000,000 New Yorkers. Secretaries, housewives, overweight and underloved women of every description are among the 33,000 that call the number daily since its inception several weeks ago.

"Compassion" is the brainchild of 34-year old Pat Whitley, program manager of WNBC. He both writes the copy and records the entire promotion himself.

According to Whitley, they were flooded with so many calls initially that they've had to install special telephone equipment that can take up to 2000 calls simultaneously.

"It's an after-lunch thing. People leave the phone number on their secretary's desk, telling her she received a call while she was out to lunch. They call, howl, and hand the number on to someone else. It's been spreading like crazy, mostly through word-of-mouth. Some women call again and again, because they've had a bad day or hard words from their

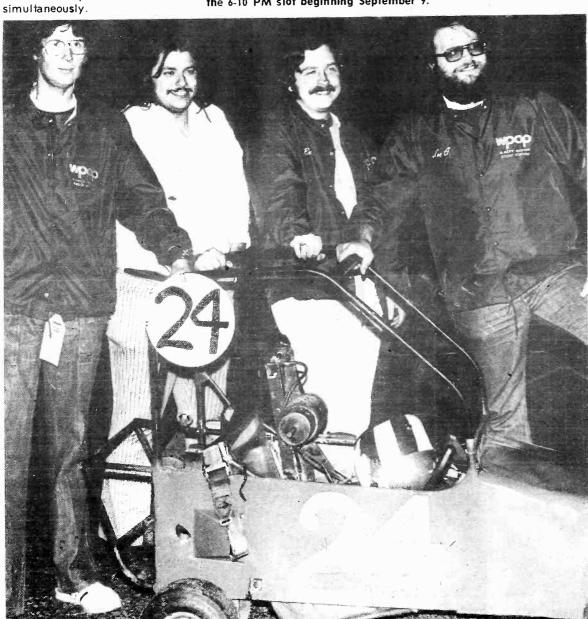
boss and just want to hear someone say something nice."

The station promos are along the lines: "33,000 people have received Compassion today. Have you? Call 999-6262."

Whitley plans to stay with the promotion, for as long as the response is there. Judging from the initial action, that may be quite some time.



George Michael (right) signs a five-year pact with WABC Vice President & General Manager George H. Williams. Michael takes over the 6-10 PM slot beginning September 9.



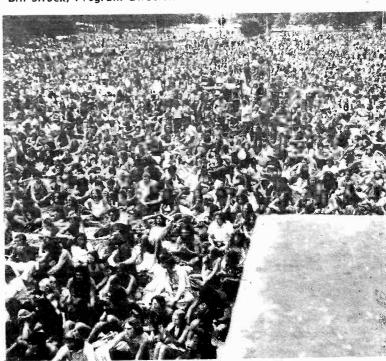
The "Bad Boogie Gassers" (actually mini cars) were raced recently by WPOP/Hartford jocks at a local speedway. From left: PD Dick Springfield, Ron Lake, Ric O'Conner, and Lee Gordon.



CKLW's "Morning Mouth," Gary Burbank and news director-recording star Byron Mac Gregor chat with the Detroit Loves' Rosie Casals at a recent tennis match at Cobo Arena. Burbank and Mac Gregor MC'd the event, in addition to participating in a halftime game of "Servo."



Warner Brothers artist Jesse Colin Young paid a visit to KLZ-Denver's studios last week. From left: George Garrity, Warners; Bert Keane, Warner Brothers Denver Promotion; Dick Bo, KLZ jock; Young, and Bill Struck, Program Director.



An estimated 17,000 were on hand for WHCN-Hartford's free concert in the park. Featured acts were Cold Blood, NRBQ, Bill Quateman, Isis, Fabulous Rhinestones, and Sunship.

ALBUMS

Alle Harrison Edition

Radio & Records September 6, 1974-

23 20 OLIVIA NEWTON-JOHN. If You Love Me (MCA)		4	Rags To Rufus (ABC)	appearances
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COMING THROUGH:

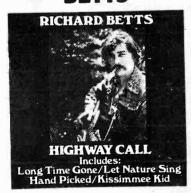
Suggested New Product:

BTO



An incredible amount of airplay, with "You Ain't Seen Nothin' Yet" leading the pack.

BETTS



HIGHWAY CALL (CAPRICORN)

"Rain" is the standout at this point.

RIGHTEOUS



GIVE IT TO THE PEOPLE (HAVEN)

"Give It To The People" (single) and "Dream On."

ALICE COOPER



GREATEST HITS (WARNERS)

"I'm Eighteen" rumored to be re-released as a single.

FM ROCK RADIO

BY MIKE HARRISON

I spoke with Graeme Edge of the Moody Blues today. He admitted that his current venture with the Graeme Edge band marks the breakup of the Moody Blues after ten years as a unit. "After ten years we can no longer get it on - the break is for artistic growth, nothing personal, we're still friends." There will be a full interview with Graeme Edge, who has now embarked on a new venture, in the coming weeks in R&R.

Word from New York is that despite earlier denial to the rumor that classical WNCN is going progressive, the station will become WQIZ this Fall and, you guessed it, progressive.

We'll have more details when they're willing to talk about it. In the meantime, all you jocks looking to get into the Big Apple, get on the stick!

KLIF's Wallace Explains Station's New Music Policy

Continued from page 3

Acceptance Response Study).
Actual selection of songs will be 100 percent efficiency-oriented (computerized, and preprogrammed to eliminate guesswork). The playlist will be openend (not restricted by numerical boundaries). Approximate length of the list will, of course, be contingent upon what our completed research probe reveals is right for the DFW Metro-plex."

Official announcement regarding playlist length is forthcoming.

JAMES GANG



MIAMI (ATCO) Group has held a strong following over the years. Several solid cuts, have a listen.

AWB

Average White Band

AVERAGE WHITE BAND

Excellent. "Keepin' It To Myself," "Nothin' Can Do."

(ATLANTIC)

DUANE ALLMAN



ANTHOLOGY VOL. 2
(CAPRICORN)
More from the master. Contains
previously unreleased takes.

McGUINN



PEACE ON YOU (COLUMBIA)

More outstanding music from
this rock veteran. Title cut
is a grabber, and it's all fine.

POINTERS



FROM OPERA HOUSE (B.T.)
Surefire winner from group with airplay on all formats (including Country!) "Wang Dang Doodle"

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

A dimunitive blonde from Utah is proving to the Record Industry that it is still possible to make it big on your own without having the machinery and resources of a manufacturing conglomorate behind you. Ms. Jill Jones was managing and producing an unknown singer, and sensing a true talent, she cut an album with him. After taking the LP to several record companies and being summarily rejected, she decided she would press, distribute and promote a single off the album herself using Salt Lake City as a tester market.

Gary Waldron at KCPX listened to the record, believed in it, and seven weeks later the unknown Rance Searle had a top five record on Waldren's playlist titled "May I Keep You." The rest of Utah took the hint and soon Searle was top five in the State. Jill gives credit to Daddy Dew Drop (remember his hit, "Chick-A-Boom?") for his advice to "do it yourself," Alta Distributors who made sure the record retailers had the record and indy promotion men Harvey Cooper and Rich Paladino who took the single to Mickey Eichner of Columbia Records. CBS bought the master giving Searle a five-year contract option under Jill's management (she also retains the publishing.) The record is being released nationally in the next two weeks. It's nice to know this industry is still flexible and has enough vision to allow some dreams to come true.

Another battle is shaping up between two singer songwriters who are covering the same song on two major labels. Tim Moore who wrote "Second Avenue," his first release for Elektra Records, is being pitted against the well known Garfunkel who just released Moore's song on Columbia Records. Moore, whose writing abilities have earned him three records in the finals for The American Song Festival Top Ten Best Songs, culled from 7,000 entries, is a quiet affable singer whose home is in Woodstock, New York. Moore was in Los Angeles last week to finalize his agreement with Elektra-Asylum's David Geffen and his manager's Harry Goldberg and Johana Vigoda (who is Stevie Wonder's lawyer.) | had a nice chat with Tim who is flattered that Garfunkel picked his song to record, but is also hoping that he himself will have the hit. Tim told me he decided to go with Elektra after several bids from other labels as he feels Elektra is the most prestigious for an artist with its "tiffany" approach to its artists. Tim will either go back in the studio to cut a new album or will be out on the promotion road for "Second Avenue" if it shows those lovely signs of being the hit.

Mike Abbot has joined London Records, Inc. as National R&B Director to report directly to Don Wardell. Abbott's reference include Supervisor of R&B promotional activities of MGM and Capitol Records. A casualty of the Famous sale to ABC, Jack Hakim, landed a National Promotion Director gig at Playboy Records last week -- no easy feat in this tight market! Michael Thevis, GRC's President, has appointed Ms. Joan Grant to the position of Assistant West Coast Marketing Manager. The highly experienced Ms. Grant was affiliated with AllWest Distributors in Los Angeles, California Record Distributors, Record Merchandising and Motown Records all in Promotions, Artist Relations and Marketing.

Singing families along the bubble gum lines seem to be all the rage lately with Motown Record's signing the Allens, a family of five teenagers whose first single, "High Tide," was written and produced by The Osmonds. Also jumping on teen craze is GRC Records who have acquired seven-member family act called "The Rhodes Kids" who range in age from 7 to 21 from Houston Texas.

ALICE COOPER'S 26 year old drummer, Neal Smith, hosted an extravaganza first wedding anniversary party aboard the luxury yacht, Columbia, with his wife Babette to the tune of \$20,000. The bar bill alone was \$2,500 with cases of Dom Perignon, and eight course dinners including fresh Iranian Beluga caviar -- Food and service amounted to \$35,600. Neal's present to his bride was a new Jaquar XKE followed by the news that his sister Cindy Smith had secretly married Alice Cooper's bass player, Dennis Dunaway, that day.



Having a great time at the recent Phonodisc Convention in San Diego are (from left): Spencer Proffer, UA National executive director, A&R, with new label president Al Teller, and newly-named Chairman Of The Board, Mike Stewart.



Capitol and Haven Records threw a "Welcome-Back-Together" party for the Righteous Brothers following their Greek Theatre Reunion Concert last week in Los Angeles. From left: Bruce Wendell, Bobby Hatfield, Al Coury, Bill Medley, Sumitra Menon, and Don Zimmermann.



Jim Mazza has been appointed Director, International Marketing, of Capitol Records. Mazza will be responsible for all Capitol foreign marketing activities, with respect to EMI licensees, while working closely with the label's domestic A&R and Marketing teams.



Warner Bros. Records is currently in the midst of a prerelease campaign on behalf of Ron Wood's firstsolo album, "I've Got My Own Album To Do." A member of the Faces, Wood is currently on a national promotion tour which is taking him to every major city, where he has been meeting with press, radio, and WEA branch personnel in each market.

COMING IN R&R:

A special First Year Anniversary issue is now being readied for publication on October 4. Watch for it!



MCA kicked off a month-long promotion for Shelter's Phoebe Snow by offering free "Phoebe Snow Cones" to the public at Tower Records in Los Angeles. The snow cone machine, as well as other promotional paraphernalia, will be transported to various other LA record outlets throughout the month. Shown are (from left): Dennis Morgan, National Album Promotion; Wayne Tappon, LA Sales Manager; Dino Airail, Phoebe's producer; Don McGregor, LA Promotion Manager; and Ron Henry, Shelter Records General Manager.



There is no limit to the power of television, especially when you merchandise around it: following the very successful Chicago TV special, Columbia put on a massive push for the group's entire catalog. Result? This week, their first SIX albums returned to the Billboard chart with bullets, and the latest, Chicago 7, moved into the top ten. Our congratulations to everyone concerned.

A Special Thanks To All The Top-40 and Pop Stations That Helped Make Helen Reddy's "You And Me Against The World" a Smash Hit...

WABC	WFIL	WCFL	KILT	WQXI	VVIVIPS	KMLO
WPGC	WIBG	WQAM	KLIF	WIXY	WMEX	KIKX
WMAK	KXOK	KIMN	KJR	K100	WOKY	KBBC
WSAI	KRUX	KTLK	WCOL	WAKY	WFOM	KSEE
WSGN	WBBQ	WTIX	KFJZ	WHB	WAYS	
WQV	WFUN	KOIL	WDGY	WDRC	KJRB	KORK
KCPX	KGW	KEEL	WTRY	WPOP	WPRO	KFIV
WKBW	KEZY	WHHY	WCAO	WPTR	Z-93	KATY
WPIX	WGOW	WLCY	WGH	WYRE	WLEE	KOCM
WTAE	WKY	KYNO	WAPE	WIP	KELP	KUTY
WMYQ	KIOI	KOMA	KMPC	MNCI	KISN	KVEC
KLEO	WSGA	WNEW	WRC	WKĻO	WRIT	KYJC
WROV	KAAY	WKIX	KIOA	KRLA	WCCO	KFXD
KNDE	WTUE	KIIS	KOWB	WNBC	KGIL	KUGN
KNUS	KHOW	KMEN	KNBR	KNAK	WING	WDOK
WVLK	WTOB	KINT	WBT	KYSN	KOGO	KGOE
WSB	KMOX	KROY	WFAA	KKLS	WCOS	KUHL
KJOY	KSFO	KSLY.	KXOL	KFXM	WCCC	KENO
WTAC	KGB	KSEA	WGRQ	KVI	KKXL	WDUN
WCUE	WHOT	WORC	WKWK	WGAR	WPEN	WYFM
WCAU	KOMO	KSD	KIRL	WHAS	KEWI	WQDE
KEYN	WBZ	KQEO"	KIXZ	WINX	WJET	MJON
WHDH	WNOX	WIOD	KTGR	WEIM	KCMO	KUDE
WLLH	WFEA	WDAF	KBEQ	KAKE	KLZ	KTMS
WIFI	WDXB	WKBR	"WGNG	WVBF	WGLI	KFMB
KFI	WTAC	KDES	WSM	WZZM	WORD	KASH
WASH	KULF	WTIC	WWCK	WLOF	WEBC	WQNZ
WWDU	WMAL	WTMA	KRLY	WGN	WMAQ	WDRQ
KNOE	WEMP	WIRL	KSEL	WOAI	WMAZ	WVIC
WQQK	KLBK	WXYZ	WGY	WEEI	WMFJ	WWTC
KONO	WJR	WFSO.	WMID	WFEC	WORJ	KOLA-FM
WTMJ	WILM	WMBR.	WKBO	WCBS	WDAE	KNJO
WKRC	WCRO	WBSR [°]	WFIV	CFRW	KATA	KACY
WAEB	KRKE	KPNW.	WJDX.	KNOW	KGRL	KGMY
WROK	KERN	WTLB	WOSH	WIFC	WLAM	KGY
WVMT	KAYQ	WHLM	KFH	KWOS	KOA	WLOX
WNAM	WAZY	KKSS	KGGF	WEW	KTOP	WFRC
KBEA	WDHF	WSSB	KRAE	WAKR	KAAT	KEYY
KOVO	KFMX	WOW	KELI	KOY	KKAM	KRHG
KGRC	WCVS	KDZA	KDEF	KALL	KSL	KOOL
KNX-FM	KAYC	WYOO	KFMG	WDAL	KFWD	KIST
KEYS	KWHP	WIXO	KLYX	KROD	KYMS	KVEG
KRYS	KADX	KWEB	KRLD	KPUR	KAGB	WGST
WQRK	WUNH	0-4	34-1		<u>AND M</u>	ANY MORE
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CLASSIFIED

OPENINGS

WFEC-Harrisburg Pa. looking for experienced AM drive man. Contact Jack Armstrong at 717-238-5122, or send tapes & resumes to 112 Market St., Harrisburg 17101. (8-28)

KBEQ-Kansas City looking for a 10pm-2am jock familiar with the "Q"format. Also must be capable of doing production. Contact Marc James at 816-474-1230 (8-30)

WGVM-WDMS FM-Greenville, Miss., Ark-La-Miss No. 1 country facility, needs personality jocks. Must be able to accept responsibility. Tapes & resumes to Mickey Farrel, Box 1438, Greenville, Miss. 38701. (8-30)

KCBQ-San Diego needs a weekend jock-production person. EOE. Contact Chuck Roberts at 714-286-1170. (8-30)

KJRB-Spokane needs first phone weekend jock. Contact Steve West at 509-535.

WHVW-Hyde Park, New York needs midday Jock immediately. Call Tom Shovan (914) 454-1020. (8-23)

WABB-Mobile, Alabama need 8 to mid jock. Call Gary Mitchell (205) 432-5572. (8-23)

KYAC-Seattle has immediate opening for experienced FM-R&B Jock. Picture, tapes and resumes to Robert L. Scott, 1305 34d Ave., Seattle, Wash 98101 (8-20) WQNZ-Natchez needs sales people. E.O.E. Also need chief engineer, offering good money. Contact Alan Perkins (601) 442-4897, Box 788, Natchez, La 39120 (8-

WGRQ-Buffalo needs a jock. Contact Lee Poole (716) 881-4555, 59 Virginia Place, Buffalo, N.Y. 14202 (8-20)

WYND-Sarasota needs first ticket jock for daytime shift. Call Carl Strandell (813) 958-5564 (8-20)

Z96-Grand Rapids needs a weekend jock. Call Denny Hunt (616) 364-9551 after noon. Write Box Z, Grand Rapids, Mich 49501 (8-20)

WGNG-Providence has weekend opening. Contact Brad Pierce, Box 55, Providence, R.I. 02864 (8-23)

KSO-Des Moines needs morning man with production ability. 24 hour country station. Tapes, resumes and recent photo to Perry St. John, KSO Radio, Des Moines, Iowa 50317 (8-21)

WDAK-Mobile needs jock 10 to 2pm heavy on production. Tapes and resumes to Alan Boyd, Box 1640, Columbus, Georgia 31902 or call (404) 322-5447. (8-21.)

WQXI-AM-Atlanta...wanted: Contemporary announcer with proven capacity in competitive situations. Send tapes and resumes only immediately to: Mr. Bill Sherard, WQXI, Radio, 2970 Peachtree Rd. N.W., Atlanta, Ga 30305. EOE (8-21) WBBF-Rochester needs tapes from bazaar young men (or women that sound like bizarre young men) who still believe that an exciting career lies ahead in the field of pumpkin carving and that the best echo chamber is a bathroom. (8-8)

WALG-Albany needs first ticket jock. Contact Jim Barnett 912-436-7234. (8-16). WHVW-Hyde Park NY needs two Q communicators; sales-jock and AM jock. Tapes & resumes to Tom Shovan, Box 95, Hyde Park, NY 12538. Immediate openings. (8-12)

WKKO-Cocoa, Fla. needs morning personality. Top 40 format. Tapes & resumes to Tom Collins, Box 3188, Cocoa, Florida 32922. (8-12)

WHK-Cleveland looking for two air talents and production man who can do backup air work. Country format. Tapes & resumes & pic 1st letter to Dave Donahus, 5000 Euclid, Cleveland, Ohio 44103. (8-15)

WYND-Sarasota needs 1st phone jock. Daytime opening. Contact Carl Strandell 813-958-5561. (8-13)

KASH-Eugene needs 1st phone jock. Call Don Kennedy 503-345-3357. (8-16)

WIXY looking for 10-2am jock. Call Terry Stevens 216-391-1260 (8-16)
WORD-Spartanburg needs three 1st phone air personalities with production

ability. Good money. EOE. Contact Joe Demma, Box 3257, Spartanburg, S. Carolina 29302. (8-16)

KYSN-Colorado Springs needs 1st phone jock. Call Gregor Vaule 303-634-1511. (8-16)

QFM-Honolulu needs morning or afternoon drive personality. Tapes & resumes only to Dave Shaw at KGMQ, 1534 Kapiolani Blvd., Honolulu, Hawaii 96814. (8-16) KYNO-Fresno has an opening. Ticket not required. Tapes & resumes to Les Garland, 2125 N. Barton, Fresno, Ca. 93703. (8-16)

WTMA-Charleston is looking for 7-mid jock. Up tempo & alive -- no screamers. Tapes & resumes to Lee Richards, Box 10208, Charleston, S.C. 29411 or call 803-556-5660. (8-16)

NEWSMEN & WOMEN

Y100-Miami needs a personality oriented newsman. Contact Bill Tanner at 305-925-7117. (8-30)

WDRQ-Detroit needs strong news personality. Tapes and resumes and calls to Bill Bsiley or Jim Hawk, (313) 272-8000. 15933 W. Eight Mile Rd., Detroit, Mich 48235 (8-22).

POSITIONS SOUGHT

GARY PERKINS, former PD KSON-San Diego is now available for PD major market or possible GM for small market. Call at 714-292-5087 (8-30)

RICK RYDER, former PD WKKO-Coca Fla. looking for an East Coast medium market gig. Personality. Call at 212-442-8467. (8-23)

DYNAMIC DUO morning team of SAM & HOWE, semi-finalists and runners up in this year's Billboard Top 40 personality awards, are considering new markets. Call 608-274-4317. Medium and majors only. (8-30)

RICK RIGHTER looking for a PD gig at a small or medium market in Kentucky, Indiana or Ohio area. Four years experience. Currently MD and assistant PD at WSAC-Ft. Knox. Call at 502-351-3121. (8-30)

BOB LEWIS, formerly with WQAM-Miami and WQXI-Atlanta, looking for gig. Call at 817-460-0275. (8-28)

POSITIONS SOUGHT

BILL MITCHELL, currently at KGON-Portland doing weekends, looking for fulltime medium market Top 40 or progressive gig. Will relocate. Available immediately. Call at 503-287-4625. (8-30)

KEITH JAMES, formerly with WPEZ, WIXZ, WGRD, seeks a stable air gig or medium market PD shot. Call at 717-265-3847. Available Immediately (8.30) LOU KIRBY, currently PD at KXOK-St. Louis, formerly "King Kirby" at WIXY, looking for PD, MD, or lock or combination thereof in major market. Call at 314-391-7740 or at KXOK 314-727-6500. (8-27)

SCOTT HENDERSON, former affernoon drive and music researcher at WIRL-Peoria 7 years experience, tooking for medium-large Top 40, progressive, oldies or MOR gig as air personality. Call at 309-673-4178. (8-16)

NORM MCBRIDE, formerly of KIKX & KYMS, seeking progressive Top 40 gig. 5 years experience. Prefer West Coast but will consider relocating. Contact at 213-596-3467. (8-16)

BILL BARDEN is looking for Country or MOR PD spot. Contact at 301-667-9207. (8-13)

NANCY HURST, experienced jock, with radio office experience looking. Contact through KXFM-Santa Maria (805) 922-7884 (8-20)

through KXFM-Santa Maria (805) 922-7884 (8-20)
WARREN DUFFY is available. Contact (213) 476-2186 (8-20)

JACK BLAIR formerly of KUDE-Oceanside mornings and Music Director and of XPRS for 1½ years, looking for Top 40 morning position. Call (213)-997-0601 (8:23) DAVE MICHAELS with WRC-Washington, D.C. until Sept. 1st. Looking for med or major market. PD or may Jock. Formerly with Kent Burkhart at WEAM and KSLQ-St. Louis. Call (703) 978-7341 (8-23)

STEVE BREIMMER, Chief engineer looking. Will relocate. Call (602) 326-3730 or (602) 299-9711 (8-20)

STONE CANNON currently PD and afternoon drive at 92K-Dallas looking. Have worked for Drake, Drew and Bartell Q. Call (214) 361-9906 (8-23)

GARY S. COOK, formerly WFTL-Ft. Lauderdale as news editor. Looking for new gig. Specialty as field reporter. Call at (305) 792-2884 until Sept. 1st. After call (501) 862-7238 (8-23)

DEAN MICHAEL SCOTT currently 7-mid and MD at WIRK-W. Palm Beach looking for basic Q gig. Possibly MD or PD in medium market. Contact at WIRK, P.O. Box 3828, West Palm Beach, Fla 33402 or call (305) 965-9214 (8-23)

STEVE BUTLER looking for Top 40 medium market. Formerly WCBM Baltimore and WRIF-Detroit. Call at (414) 336-0060 after 4 pm (8-23)

JACK CUNNINGHAM, formerly of KCKC-Compton (college-station) and recent graduate of Bill Wade School of Broadcasting, looking for air personality or sales spot. Call 714-826-7233 or 213-637-7473. (8-16)

§NAIL DODGE, formerly with KVRS*Rock Springs, Wyo., looking for announcer PD spot at small or medium market station. 1st class license. 6 years experience will relocate anywhere. Contact at 516 A Street, Rock Springs, Wyo. 82901 or call 307-362-3793. (8-16)

JOE HESS, formerly PD at WACI, looking for airshift in rock -- any market. Call 815-232-9700. (8-16)

DICK BIONDI, after a year off from radio, wants back in. Contact at (607) 785-8404. (8-9)

BOB WRIGHT, formerly WNOE, looking for personality Top 40 position. Contact at (504) 241-6500. (8-9)

LARRY WOODSIDE, formerly with KPPC AM&FM-Los Angeles and KROQ AM&FM-Los Angeles, is looking. Will relocate. 1st ticket. Production and MD experience. Contact at (213) 242-8569 or (213) 378-0995. (8-9)

BOB GRENMAN, PD and programmer of progressive Country format at KSSS-Colorado Springs, is looking for position with progressive Country, mod Country, or Rock station. Eight years, 1st phone experience. Call at (303) 472-1252 or (303) 596-7948. (8-9)

STEVE DAHL, currently with KROY-Sacramento at MD also doing 6-9, previously with KKDJ-Los Angeles and KAKY-Bakersfield, is looking. Call at (916) 927-9274. (8-9)

ROBB LEWIS, currently morning man & news director at KAHU-Hawaii for 3 yrs... 3rd tkt, wants major or medium market gig in Country or MOR as personality or news. Will relocate. Call at (H) 808-488-0463 or (O) 808-677-5667. (8-5)

CHANGES

STEVE ELLIOT from KSLY to WIVY/Jacksonville as production director & weekends.

RAY DENNIS from KSO to KRNT/Des Moines, which effective September 1 is owned by Stauffer Communications.

JOHN EMM to QFM/Honolulu from Y-100.

WES ST. JOHN from KBEQ to KLEO/Wichita to do 2-6 AM.

KEN CLIFFORD, asst. PD KLEO & wife Kathy have first son, 8½ pound Matthew Alan.

RANDY DANIELS from MD at WCBM to all-nights WCAO/Baltimore.

MIKE DINEEN from 13Q to WFIL 9-12 noon; CHRIS CHANDLER exits FIL. JAY STONE new PD at KRIZ/Phoenix.

PAT MARTIN leaves WXLW to become PD at WDXR/ Paducah.

DR. JERRY CARROLL upped from all-nights to 7-Midnite at WPIX/N.Y. JIM WELLINGTON, former PD KREM, to KYAC/Seattle to do 7-Midnight

as Christopher James.

The Radio Audience Picked Our New Single!

21-15 KDWB (OFF ALBUM PLAY!)

TOP REQUESTS



From The Album



RIDE 'EM COWBOY BLP-401

THE HOTTEST

OLIVIA BARRY WHITE BILLY PRESTON **GUESS WHO**

added this Week

Most added

REUNION **OSMONDS ELTON JOHN** "BITCH" CAROLE KING

PARALLEL 1

WPIX/NEW YORK

Bad Co. Carole King Art Garfunkel Ohio Players 15-8 Stevie Wonder 18-10 Olivia Newton-John 20-11 First Choice debut 14

WPEZ/PITTSBURGH

Billy Preston Warwicke & Spinners Carole King Reunion HOT Frank Zappa 20-13 Olivia Newton-John 24-15 Dickie Goodman 23-16

WQXI/ATLANTA

Elton John Ohio Players Carl Carlton HOT Barry White 15-5 Guess Who 16-8 Mac Davis 19-13 Atlanta Rhythm Section debut 16 WIBG/PHILADELPHIA

Cat Stevens Rolling Stones Olivia Newton-John 11-7 Stevie Wonder 20-15

KSLQ/ST. LOUIS

Ohio Players America Tony Orlando & Dawn HOT Billy Preston 21-6 Steppenwolf 23-19

WLS/CHICAGO

Olivia Newton-John Billy Preston Rolling Stones HOT Cheech & Chong 31-8 First Class 22-12 Olivia Newton-John add 13

KKDJ/LOS ANGELES

Not Available HOT Cheech & Chong 16-5 Barry White 15-12

KDWB/MINNEAPOLIS

America **Hudson Bros** Reunion Billy Preston 18-10 Elton John 27-11 Paul Davis 21-15

PARALLEL 2

KLEO/WICHITA

Osmonds Blue Swede First Class НОТ Olivia Newton-John 10-3 Lynyrd Skynyrd 15-8 Rubettes 21-15 Barry White 23-17

KTLK/DENVER

Barry White HOT Olivia Newton-John 13-5 Andy Kim 16-11 Bad Co. 25-15

PARALLEL 2

Blue Swede **Hudson Bros** Elton John Tymes Bad Co. Osmonds Reunion HOT HOT Cheech & Chong 6-1 Heywoods 17-9 Helen Reddy 19-12 Olivia Newton-John 27-19

WGOW/CHATTANOOGA

Reunion Carl Carlton Jack Kittell 20-3 America 23-14

WGNG/PROVIDENCE

KCPX/SALT LAKE CITY

Hudson Bros First Class Elton John Errol Sober Helen Reddy 22-14 Mac Davis 21-17 Warwicke & Spinners 27-20

KSEA/SAN DIEGO

Carole King Stylistics

KTKT/TUSCON

Ohio Players SHF Band Gino Vannelli Barry White 7-1 Olivia Newton-John 15-3

WOKY/MILWAUKEE

Sami Jo Abba **Guess Who** Carole King Bad Co. HOT Olivia Newton-John 17-6 Tony Orlando & Dawn 19-8 Barry White 20-11

WMYQ/MIAMI

Reunion First Class Bad Co. Mac Davis HOT Guess Who 25-12 Rolling Stones 24-15 Stylistics 28-18

KCBQ/SAN DIEGO

Barry White Bad Co. HOT Cheech & Chong 15-6 First Class 22-18

WIFE/INDIANAPOLIS

Bachman-Turner Elton John Raspherries Olivia Newton-John 28-10 Billy Preston 25-15

WSGA/SAVANNAH

Elton John John Denver Atlanta Rhythm Section HOT Joni Mitchell 18-8 Carole King 20-15

Y100/MIAMI

Helen Reddy Elton John Heywoods Olivia Newton-John 6-1 Stevie Wonder 12-8 Lynyrd Skynyrd 20-14

XEROK/EL PASO

Brownsville Station 20-15

KYNO/FRESNO

Osmonds Barry White 13-7 Billy Preston 14-9 Olivia Newton-John 22-14

WKRW/BUFFALO

Elton John Donny & Marie 12-4 John Mahoney 18-11 Stevie Wonder 27-20

WYND/SARASOTA

Blue Swede Stevie Wonder Heywoods HOT Cheech & Chong 22-3 Reunion debut 18

WGRD/GRAND RAPIDS

Warwicke & Spinners First Class HOT Olivia Newton-John 13-5 Barry White 15-9 Warwicke & Spinners 20-12

WMAK/NASHVILLE

Reunion Hudson Bros. Miracles Blue Swede Ohio Players Bachman-Turner HOT Osmonds 20-12 Mac Davis 25-18

KRUX/PHOENIX

Lynyrd Skynyrd Blue Swede HOT Barry White 16-12 Cat Stevens 18-14

WGRQ/BUFFALO

Tim Moore The Joneses Gino Vannelli Cat Stevens Guess Who 12-8 Billy Preston 17-9 Ohio Players 23-18

WYRE/ANNAPOLIS

Stevie Wonder SHF Band Tony Orlando & Dawn Mac Davis Elton John HOT Lynyrd Skynyrd 23-12 Olivia Newton-John debut

KIOA/DES MOINES

Barry White Heywoods Olivia Newton-John 19-6 Billy Crash Craddock 18-12 Helen Reddy 26-19

WSAI/CINCINNATI

Billy Preston Guess Who Lynyrd Skynyrd Osmonds

KYSN/COLORADO SPRINGS

10 CC Gino Vannelli Gordon Lightfoot Righteous Bros Reunion David Essex HOT Joni Mitchell 13-8 Lynyrd Skynyrd 16-9 Stevie Wonder 23-16

WJDX/JACKSON

Reunion Osmonds Hey woods HOT Lynyrd Skynyrd 16-9 Stevie Wonder 20-15 Guess Who 27-18

WERC/BIRMINGHAM

Hudson Bros. Reunion Jim Weatherly HOT Warwicke & Spinners 18-11 Bad Co. 24-14 Ohio Players 30-22

WAMS/WILMINGTON

SHF Band Mac Davis Carole King HOT Olivia Newton-John 12-2 Barry White 14-6 Cat Stevens 20-15

WBGN/BOWLING GREEN

Miracles Gentrys James Taylor Rance Searle Mac Davis Patti Dahlstrom Prelude HOT Guess Who 19-10 Stevie Wonder 25-11 Osmonds 30-23

WVLK/LEXINGTON

America Natural 4 ZZ Hill William De Vaughn HOT Barry White 15-9 Osmonds 26-13 Four Tops 28-18

WFIR/ROANOKE

Charlie Rich Errol Sober Reunion John Mahoney Hudson Bros. John Denver Billy Preston 14-10 Olivia Newton-John 27-16

WPOP/HARTFORD

Tony Orlando & Dawn HOŤ Barry White 18-7 Jim Stafford 21-14 Stevie Wonder 29-17

WISM/MADISON Carole King

Osmonds Mac Davis Stylistics НÒТ Cheech & Chong 10-3 Olivia Newton-John 12-7 Billy Preston 20-12 Guess Who 23-14

WGH/NORFOLK

Tony Orlando & Dawn SHF Band Steppenwolf HOT Guess Who 13-6 Cheech & Chong 16-8 Tymes 18-14

PARALLEL 3

KDON/SALINAS

Hudson Bros Miracles Kiki Dee Gene Redding Steppenwolf Olivia Newton-John 22-10 SHF Band 23-15 Stylistics 32-22

WFOM/MARIETTA

Carl Carlton Gentrys HOT Guess Who 14-7 Barry White 15-10 Olivia Newton-John 25-19

WRMA/MONTGOMERY

Bachman-Turner Righteous Bros. Reunion First Choice HOT America 14-7 Hudson Bros. 18-13 Osmonds

WROK/ROCKFORD

Brownsville Station Gordon Lightfoot Osmonds Carole King HOT First Class 11-7 Billy Crash Craddock 16-12 Billy Preston 23-17

WLPL/BALTIMORE

SHF Band Steppenwolf Gino Vannelli Carole King HOT Lynyrd Skynyrd 7-2 Blue Swede 25-13

Z96/GRAND RAPIDS

Miracles

Ohio Plavers

Tony Orlando & Dawn Reunion HOT Billy Preston 12-8 Cat Stevens 14-10 KJIN/HOUMA Reunion

Carole King 21-19

KKXL/GRAND FORKS

Graeme Edge Righteous Bros Gino Vannelli Harry Chapin Eagles

WCFL/CHICAGO

Bad Co Tymes Osmonds Prelude HOT First Class 14-7 Cheech & Chong 24-14 Lynyrd Skynyrd 25-18

WAKY/LOUISVILLE

Dramatics First Class Gino Vannelli Abba Raspberries Brownsville Station Steppenwolf TOH Jack Kittel 12-8 Barry Whte 24-10 Mac Davis 22-15

WHHY/MONTGOMERY

Reunion HOT Osmonds 21-11 Guess Who 20-12 Rubettes 23-17 Heywoods 27-19 Carole King 29-20

WROV/ROANOKE

Miracles Ohio Players Mac Davis John Denver Osmonds HOT Barry White 15-10 Tymes 19-15

KREM/SPOKANE

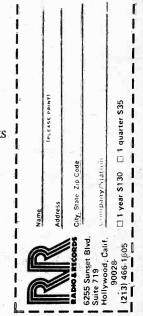
Blue Swede Bachman-Turner Carole King Mac Davis HOT Olivia Newton-John 8-1 Peter Noone 7-3

KDZA/PUEBLO

Elton John Osmonds **Ohio Players** Steppenwolf Reunion HOT Billy Preston 11-5 Warwicke & Spinners 18-9 Olivia Newton-John 25-15 Cheech & Chong 29-17

KIMN/DENVER

Bachman-Turner Kiki Dee Elvin Bishop Prelude HOT Guess Who 23-16 Cat Stevens 24-17



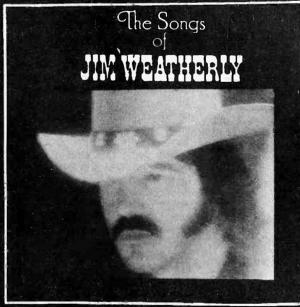
The Need To Be

GAVIN'S PERSONAL PICK In Bill Gavin's Issue #1008

"CLASSIC SONG BY A CLASSIC WRITER"
Kal Rudman

ON: WCFL WCOL WGH WAYS WCAO **WBBQ** WKWK WMPS WLAM WAKY WKLO KVOL WAIL WYSL KIST WSGN KRLA WIP WHHY **KMPC** WSM K101 WAKN **KMBR** KOOK **WFOM** WZUU AND MORE!!

FROM THE ALBUM



BDS 5608

WRITTEN AND SUNG BY A MAN WHOSE PERSONAL FEELINGS HAVE BECOME A PART OF OUR OWN LIVES.

ON BUDDAH RECORDS AND AMPEX TAPES

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RECORDS

R&R: What were you doing when you first got into the music business?

CREWE: At that time I was in New York. I had come in to go to school at Parson's School of Design in conjunction with a degree I had in architecture and I wanted to learn about furniture, the periods etc. That school was probably the best. The first year there they teach you color and theory which I really didn't need. I had the highest marks in the class, but I had absolutely the lowest attitude when it came to really doing anything. The man who was my instructor asked me "what is it? You have the best marks and yet you seem to be so bored. Why don't you go do what you want to do, whatever the hell it is. You can always come back-

R&R: How old were you then? CREWE: Seventeen, and that was around the same time that I was walking down the street one day on Lexington Avenue and a guy named John Harkrider who had a little agency stopped me on the street (this was very Hollywood) and said "would you like to be a model?" I thought the guy was trying to pick me up. But he said "you can make \$15.00 an hour." He was a funny guy. He had no real office - he just had an answering service and cubicle somewhere with a girl who used to take messages. Anyway he would take all these guys that he found on the streets and take eight, nine or ten of them around to the various advertising agencies and it was like - line-up folks. This guy's great for cigarettes and this guy's great for sweaters and this guy's great for shampoo - so it was really a mishmash but that's what got me into modeling. I did land two or three jobs very quickly and then when I was on the job one day, one of the photographers said "hey you should be with a decent agency because we need you and want to call you and never know how to get you with Harkrider." So I joined the Hartford Agency and I started making really good

R&R: Were you writing songs then?

CREWE: Yes. I was writing with Frank Slay; we had met at a party. I think Frank and I got together at one point and decided that, with all this society and fun people that used to hear us play at these parties - why don't we make an album? There was a girl singer who was very popular in the bistros who never broke out big but always very into society. Somebody financed a record and went ahead and made it and then sold it to a little company like a singer. Anyway, some friends of hers and some of the society people had back her made this album and I think they sold it to Blue Note. Someone at one of those parties came up to me and said "why don't you and Frank go ahead and make an album; we'll put up the money." So we made up a deal. Remember those things, where we had investors in a music corporation? We got about ten people to invest a couple of hunded dollars apiece and we went in and made a record with me singing. It was unheard of

Going Back With...



BOB CREWE

because you didn't just go out to make an album at that time.

It was Frank's idea. He said to me "you aren't a bistro singer, forget about making an album, you're not going to sell the kinds of things she's selling. Let's go make a pop hit." So we did, or tried to anyway. We sold the master to BBS Records (who was Bill Borelli down in Philadelphia who had "Here In My Heart" with Al Martino.) But they went bankrupt when the record came out and here I am running around Europe with a little group of people doing this kind of quasiimitative USO kind of thing. But it wasn't really. It was all privately financed. "American Faces" is what we called it. But we entertained all over Europe and I'm corresponding back and forth with Frank saying "I think we can sell it to Decca - no Decca turned it down; I think we can self it to so and so - no so and so turned it down." So we finally sell it to BBS and came back from Europe. The record comes out on a Monday, the company went

bankrupt on Wednesday and here we were with 2,000 copies of the record and believe me they were heavy because they were 78s and they were like two inches thick. That's 1953. But even though the company went bankrupt, we had out 2,000 records and we thought "we can force a miracle." So we took the records, got in the car and went traveling all over the country. Up and down the East Coast, Mid-America all that kind of thing. So here we are with all these records on our backs but that's how I met all the people that I still today consider my good

In those days you could walk into a town and it didn't matter what or who you were if you had made a record. It was funny and Jack Lacey would say "Hi, how are you. You're on the air." All of a sudden, you're doing an interview. In Boston, I got to know all those people like Bob Clayton who was the man of the day up there (which was long before Norm Prescott even became big at WORL I

remember). It was the funkiest, most nothing station in the world, WORL. He started knocking Bob Clayton who was big at WHDH. He started calling Clayton a dummy and a this and a that. Clayton, instead of ignoring him retaliated and everybody in town started saying "who's he talking about?" And before you knew it, Norm became the "biggie" and here they're playing my record which was called "Pride." They're playing the hell out of it, but no one can buy it, but I was being played like I was a number one record in Boston down into Worcester where I met Dick Smith. Those people are still around today and they're still my good friends. It's like old home week when I pick up the phone and talk to Dick. I ran into him last year in Worcester and it was like seeing an old relative.

It was fun. It was crazy. It was insane. There was no hope that record could happen and we thought we really had it made. We went into Worcester to a station. Not a big station, and gave the PD

six copies of the record (now mind you these are 78s and they're heavy.) We met Dick Smith and had lunch. After that, we went around to the record stores because we know they're getting it played on the radio. So we're pretending we're buyers and askin'g them "do you have a record called "Pride" by Bob Crewe? And I'll be damned, but he pulls out a record called "Pride." Well Frank and I did a double-take and shouted "it's really going to happen." What had happened is that the station had sent the record over. They had a little deal going and he had four or five of our records and we

BACK IN THE SIXTIES: Bob Crewe with the late Bobby Darin (center) and songwriter-producer Ellie Greenwich(right).

bought one because we thought that that will really make it go. We found out later that the program director had a deal going with this little store. That was my first introduction to "freebies."

R&R: Most people today know you as the producer of the Four Seasons. How did you get involved with that?

CREWE: Well, a lot of things had gone under the bridge. I had gone through "Silhouettes." It was almost a year or two after that, after the Worcester, Massachusettes incident that 1 picked up on a group of out of Brooklyn called Hall Miller and The Rays. We didn't have any money left and asked Gene Goodman, who was Benny Goodman's brother of Regent Music, to listen to a couple of songs that we had. We wanted to go in and make our record and that was "Silhouettes." Gene just heard the first eight bars and he said "go ahead and do it." And we made the record put it out on our own label which was called XYZ. I think we were the first of what you call "independent producers" because in those days, it wasn't heard of.

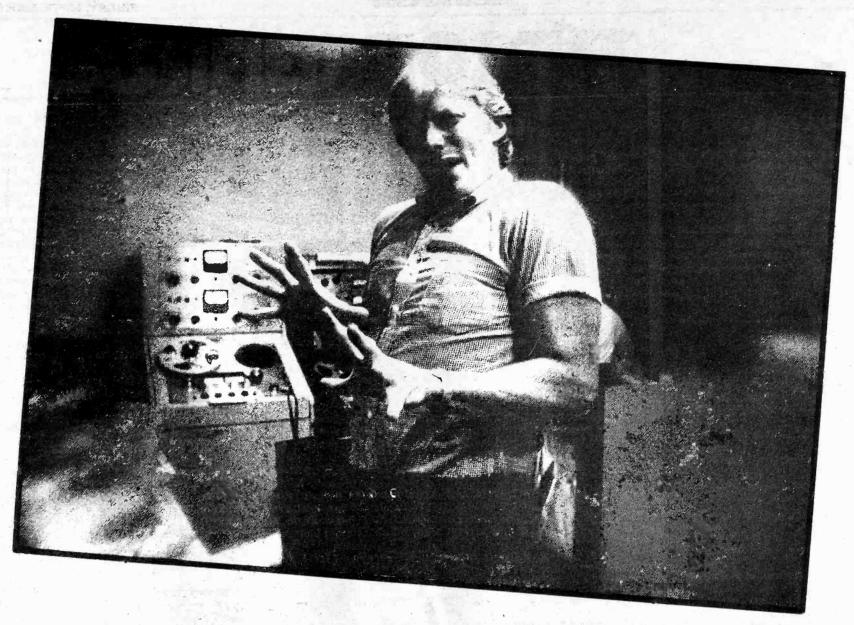
R&R: What then?

CREWE: We started on the record and pressed up five or six thousand copies. We thought "Daddy Cool" was going to be the instant hit, but for some reason the guy down in Philadelphia flipped over the record, locked himself in the studio on the night we gave it to him, and played it from 6 pm to midnight.

R&R: Those were the days when you could do something like that.

CREWE: He played it over and over. Nobody could get to him. The next day, Harry Finkler, the distributor down in Philadelphia, was calling saying I need 100,000, I need this record. Baltimore calls on the record. They're breaking the other side - "Daddy Cool." We had orders for a quarter of a million and we didn't know what to do. Who the hell is Bob Crewe and Frank Slay and how do you get preference over RCA or Perry Como or whoever. We couldn't get our records pressed in time. We didn't have a phone, we didn't have an office, we didn't have anything. And

THE R&R INTERVIEW
By Bob Wilson



here we are sitting, and people are saying I need 50,000, I need 100,000 and I need 25,000. The calls are coming in from everywhere and it was that one crazy thing that Hylit did that really kicked the whole thing off. We finally went with Bernie Love, Cameo Records - the orange label - after having considered just about everyone in the business. Bernie was the most enthusiastic and the most hungry. He hadn't had a hit since Charlie Grace's "Butterfly" and he was looking to have a big hit. So after that, it was a whole series of things that we did with Bernie and the whole Philadelphia thing which turned into Swan Records.

R&R: What were some of the major hits you had then?

CREWE: There was "Silhouettes" and "Tallahassee Lassie" and "La Dee Dah." We were in the Top 10 with three artists at one time.

R&R: You were writing and producing?

CREWE: Yes.

R&R: You weren't singing yet? CREWE: At this time, I wasn't really so much interested in singing as I was in writing and producing. And then somewhere around 1959, skipping about four years of real hot success with Freddie Cannon, Billie and Lillie, Danny & The Junjors all those things, Morty Craft approached me on the street one day and said "you sing. I've heard your demos and I love what you do. You sing as well as Darin, let's go in and do a big band date. I've got this company and they're backing me like crazy - Walnut Records." He sald "go in and do an album. You're a great singer." So we went in with Ralph Burns, who's a good friend of mine and one of the best arrangers in the world, and did a whole big band album called "Kicks With Bob Crewe"

out of which "Whiffenpoof Song" was released as a single. It went Top 40 and I don't know how much it really made, but it was played to death. Everyone loved the record and it was very much in the style of "Mac The Knife" and that's how I got to be known as "bob bob Bob Crewe."

"bob, bob Bob Crewe." At that point, I met Joyce Selznick (who recently produced "Claudine"). She thought I was going to be the next Tab Hunter, or something. She had an idea that I looked so much alive I could be Katherine Hepburn's son or something. She decided that she had a project where I would be Katherine Hepburn's son, Ann-Margaret's brother and this going to be a great movie, and sent me ouf to Hollywood. This was 1960 and I went for a screen test and got a contract with Columbia Pictures. I got chicken, though. I was sitting around Cyrano's one day and thought to myself "hey, what am I doing out here, I'd better get back to New York because I don't know how long this face is going to hold up and I can't act at all, even though I passed the test and they liked me." Frank now had gotten cold feet and left me because he thought I was going to try and become a superstar. So he went down and joined Swan Records and took over the whole A&R looking department and I'm around that day looking at all these actors and actresses saying "oh my agent, my agent, my this, my that, my ass....blaaah." I got crazy and thought, "back to Tin Pan Alley in New York where I understand it." I mean I can rely on my talent, but who the fuck knows how long I can rely on my waist being 29 or rather my face is going to fall at 34.

So I wenf back to New York and just about that time, Frank was

down in Philadelphia, and we still had a working relationship, but he was working more closely with Danny & The Juniors. I ran into a friend of mine, Frankie Valli, who was then calling himself Frankie Love, and was being recorded on Epic Records. Joe Sherman got me together with Frankie. Joe was responsible for it, and I cut one single with him which went nowhere. It was called "I Go Ape." It was a terrible record. We wrote it and it was terrible. I hated it. About six or seven months later, I was up seeing Larry Uttal, who was an old friend, and he had put out the publishing on some of those songs that I had been putting out with Cannon during that whole Cameo period. About a year before, during the whole Frank Slay, Freddie Cannon thing, I had some quasi-hits that were Top 10 in Detroit and Cleveland. Larry published two or three of those songs that Frank and I wrote for Spotlight Records (which emanated from Detroit) and one day I was in Larry's office talking about a new song Frank and I had done or something, and Frankie came in with Bob Gaudio. He had just been turned down by Larry on some masters Bobby had produced on this group called "The Four Lovers" which was really Frankie Valli. Now mind you, a year or six months had gone by since "I Go Ape" and I said, "well, come on over to my place and I'll listen to them. Let's see what can happen." I signed them up.

I signed up the masters or whatever they were we tried them on a small label and nothing much happened. For about two years, from '60 to '62, I used Bob Gaudio, myself and the Four Lovers (which we all agreed should be called the Four Seasons, because I was very

hyped-up on a restaurant called The Four Seasons) vocally and instrumentally on just about all the masters I was making.

R&R: Were any of them hits?

CREWE: There were some quasi-hits that made like Top 50, Top 40. We got a lot of airplay. In those days, you could get a feel from airplay. So you had local little breakout records - I know Joey Reynolds had some of those up in Buffalo on WKBW.

R&R: Something I missed somewhere. Where did you go from student to learning you could write songs? How did that happen?

CREWE: One day I asked Frank what he thought about a title. I said here's some lines I wrote of poetry and I think it should go "da-de-da-de-da" and I hummed him sort of a quasimelody. It just kind of evolved. And I guess Frank was the most formative person in that time of my life. Because, musically, he was the one who said you are a lyricist, you are a writer and he loved the lines I was writing.

R&R: What I'm trying to find out is how you went from one supposed attempted profession to discovering you could write songs.

CREWE: I've never stopped painting. I'm always designing. Music became sort of a luxury in a way. I was just having so much fun. I'd meet Frank for two or three hours a day and say here's a poem I've got, or a new line or I heard somebody say this. I started to develop a habit in a way of taking my lyrics or whatever and Frank was able to take and translate them into really fine chord progressions as he was so into music.

I was listening to the radio one day and I heard one of those corny serial things on the radio like the Shadow or something, it was a mystery. They found the crooks because they saw somebody's silhouette. They said "there it is on the shade!" And I turned to Tom, my youngest brother, and said 'silhouettes on the shade'' that's an idea.Don't you think that should be a song. Do you know what the word means? And he said "yes, it's like a shadow." So by the time I got home that evening, it was pretty late; I called Frank and we started writing that weekend. We worked on it about a week. And that's where our really first important song came from. We had a couple of little quasi-hits. One called "Tippoty Top" don't ask me where I got that title - and "Moo Moo Guy Pan"-I got that one off a menu. But remember, at that time "Ling Ling Tong" was a big hit on Capitol.

You're always trying to get on the bandwagon and into the flurry of what's happening. But we came up with our own thing with "Silhouettes" which was really a bit of a departure from what was happening. I guess it was the biggest record I was ever on vocally, because I was doing the high part on the "Silhouettes, Silhouettes, Silhouettes" refrain. That's where our writing thing really came together. Frank 19 the one who really brought me out of the closet as far as writing is concerned. He kept encouraging me to do it. Here I was a model. I wanted to be a movie star. I didn't know what I wanted. I can do anything with my hands. I can build. I can paint. I can sculpt. I never felt I had to worry about making money.

---Continued Next Week---

COUNTRY



Joining Charley Pride after his recent opening at Harrah's Club in Lake Tahoe are, from left: Phil Rush, RCA's District Promotion Manager; Carson Schreiber, KLAC Music Director; Kathy Naitove, acting Music Director at KNEW/Oakland; Pride, and Carolyn (Mrs. Phil) Rush.





Jumping to number one in R&R's chart is Ronnie Milsap (top) with "Please Don't Tell Me." Tom T. Hall's "Country Is "takes Most Added honors among R&R's reporting stations this week.

NEW & ACTIVE

DAVID HOUSTON (Epic): WHN, WSLR, WHK, WHOO, WESC, WERE, KIKK, WCMS, KTUF, KENR, WONE, WPLO, WINN, KWJJ

GORDON LIGHTFOOT (Reprise): WHN, WHOO, WRCP, WIRE SKEETER DAVIS (RCA): WHN KNUZ, WMC, WEET, WKJJ TOM T. HALL (Mercury): KLAK, KBOX, KWJJ, WHN, WSLR, WNCR, WHO, WHOO, KZON, WESC, WEET, WCMS, WPLO, WMC, WUBE, WJJD, KERE, KIKK, KTUF, KCKC, KVOX, WONE, WUNI DICK FELLER UA): WHK, WRCP, WIL, KIKK, KCKC, WONE, WISZ, WINN, KLAK, KLAC

LEFTYFRIZZELL (ABC): WHO, WRCP, KIKK, KTUF, KNUZ, WISZ, WCMS, WEET, KBOX

JEANNIE C. RILEY (Mercury): WHO, WCMS, WEET FERLIN HUSKY(ABC): WIRE, KTUF, WONE, WCMS JOHNNY DARRELL (Capricorn): WHOO, WIL, KIKK, KCKC, KENR, WUBE

ROY DRUSKY (Capitol): WHOO, WIRE, KLAK
FRED WELLER (Columbia); WESC, KCKC, WUNI
ATLANTA JAMES (MCA): WHOO, WESC, WCMS, WEET
NANCY WAYNE (20th): WIRE, KTUF, WINN

TONY BOOTH (Capitol): WJJD, KTUF DAVE DUDLEY (Rice): WJJD, KFOX

DAVID ROGERS (Atlantic): WESC, WONE, WUNI, WCMS, WEET

JEANNIE SEELY(MCA): WIL, KTUF, WCMS, WEET, KLAK, KBOX, KWJJ

NICK NIXON Mercury: WHO, WUBE (Flip), KNUZ, WCMS DOYLE HOLLY (Barnaby): WHJ, WHOO, WUBE.



Merle Haggard, his personal manager, Fuzzy Owen and J.K. Maitland, President of MCA Records, have announced an exclusive MCA distribution agreement for the newly formed Tally-MCA label. Artists currently signed to Tally-MCA are Bonnie Owens, Ronnie Reno, and Silver Creek. Pictured above are Maitland (left) and Haggard.

Biff Collie INSIDE NASHV

Jack Jersey, Holland's answer to Elvis, spent last week at Columbia Studios with producer Frank Jones, cutting singles material to take back to

This Week's Most added

TOM T. HALL
Country Is (Mercury)
DAVID HOUSTON
Can't You Feel It (Columbia)

LEFTY FRIZZELL Lucky Arms (ABC) DICK FELLER Credit Card Song (UA)

Europe.....Liz Anderson is pumping out his material again, according to Charlie Walker, who sessioned last week. Casey, Liz' husband (and Lynn's dad), just finished restoring his 1956 Continental.

Independent promo exec George Cooper III commenting on extra activity from Dick Curless' wheeling album of "Truckstop." It's the Vaughn Horton vocal version of the piano instrumental hit for Jerry Smith a couple of seasons ago... Dick Blake adds Randy Jackson to his booking staff. Randy came here from San Antonio, where he worked with Glenn "Big Daddy" Daniels firm.....Crawford Davis, manager-owner at KBIL Kansas City, in town touting Jimmy Dallas to record labels. Crawford is a partner in the Mac Sanders chain of radio stations in Tulsa, Wichita, K.C. Omaha, and Lincoln. Mac was one of the country station pioneer operators....Steve Stone spent a week in Music City producing sessions on Brush Arbor, the classy bluegrassy showteam from San Deigo.

Johnny Cash's reprise as host of the CMA Awards Show pleased a lot of folks on the music scene here because he'll give it an honest country approach which everybody respects. That's good. In addition to the ten categories of achievement the awards will cover, the announcement of the newest inductee to the Country Music Hall of Fame will be presented to the nationwide TV audience. This year's final nominees are: Merle Travis, Owen Bradley, Vernon Dalhart (should have been in a long time. ago), Minnie Pearl, Pee Wee King, and Kitty Wells. Kraft sponsors again and Chet Hagan and Walter C. Miller will be coproducers of the show this year.

With apologies to Dave Donahue at WHK, Ben Peyton at

WNCR, and Craig Scott at WSLR regarding "The Great Country Radio Race" in the Cleveland market, here's a couple of angles on the Cleveland-Akron ARB for

April-May 1974:

Monday-Sunday 6:00am-12:00 midnight 18-49

No. 1

	E. O. I.III GITT II		
Metro Survey Area	Total Survey Area	Total Persons	
WSLR	No. 3	No. 1	
WHK	No. 2 ·	No. 3	
WNCR	No. 1	No. 2	
Monday-Sunday	6:00am-12:00 n	nidnight	
MILLIE	No. 1	No 2	

That pilot film shot during an Opry performance a couple of weeks ago was done at the request of a network, who evidently has a place for it. Ralph Emery will host the interviews backstage, which frames the music segments. Participants say it was well-planned.....Tammy Wynette and George Jones' sponsored fast-pitch softball team goes to regionals after winning the Tennessee State Softball Championship. Ed Grizzard, longtime Columbia studio flxture, encouraged them to sponsor the team he played on.

Ray Motsinger, the Piedmont, N.C. lawyer who left his practice to go to North Carolina College to study Fine Arts and music theory, is now a Nashville resident, planning a record session within this month. He really wanted to get into the business. So did Steve Dunn, former high school principal from Rock Hill, S.C., who left his teaching job to move to Nashville to change his vocation to "songwriter" recently.

Paul Click, after a trip with his truck driving brother, was inspired to write and record "Smokey Trucks and C.B. Radios," a great idea. His Brokun record now has competition on an entirely different song called "Let's Truck Together," a new Kenny Price RCA release also about C.B. radios and trucks. Bad connection!

NEW R&R COUNTRY EDITOR

We're happy to welcome JIM DUNCAN to the R&R staff. Jim is music director of KSON/ San Diego. Jim and his wife Judy will begin editing the section September 15 There is a brand new artist around that you've been listening to for over 17 years . . .



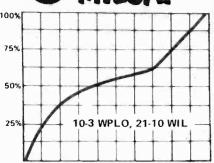
ODE77023



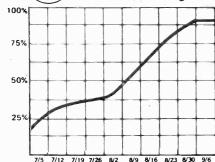
ODE RECORDS, INC.® Distributed by A&M Records, Inc.

signifies fastest moving records





2 RODRIQEZ



1009

75%

25

100%

WILLAMS

4) HAGGARD

TREND:

100%

September 6, 1974

8/23 8/30 RONNIE MILSAP/Please Don't Tell Me (RCA) JOHNNY RODRIGUEZ/Dance With Me (Mercury) 2 3 DON WILLIAMS/I Wouldn't Want To Live (Dot) MERLE HAGGARD/Old Man/Holding (Capitol) BRENDA LEE/Four Poster Bed (MCA) 11 18 10 LYNN ANDERSON/Talk To The Wall (Columbia) 6 GEORGE JONES/The Grand Tour (Epic) CHARLIE RICH/I Love My Friend (Epic) 18 BARBARA MANDRELL/Almost Made It (Columbia) 14 10 BUCK OWENS/Monster Holiday (Capitol) 17 CONNIE SMITH/I Never Knew (Columbia) 14 8 GARY STEWART/Drinkin' Thing (RCA) 12 BARBARA FAIRCHILD/Standing In Your Line (Columbia) 15, 13 13 WAYLON JENNINGS/I'm A Ramblin' Man (RCA) 20 HANK WILLIAMS JR/I'll Think Of Something (MGM) 15 16 GLEN CAMPBELL/Bonaparte's Retreat (Capitol)

20 17 DONNY & MARIE OSMOND/Leaving It Up To You (MGM)
5 18 FREDDIE HART/The Want-To's (Capitol)

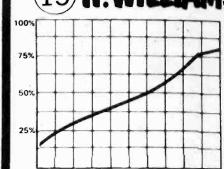
- 19 RED SOVINE/It'll Come Back (Chart)

JONES

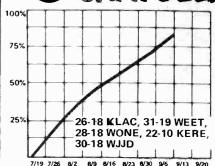
20 SONNY JAMES/A Mi Esposa Con Amor (Columbia)

75%

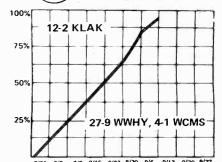
TOP TWENTY 15 H.WILLIAMS



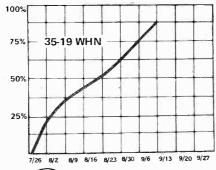




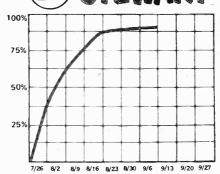
(17) D & M

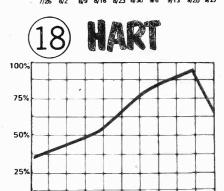


RICH (12) STE

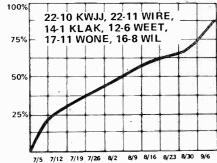


12 STEWART

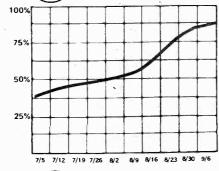




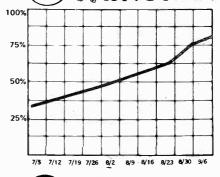




9 MANDRELL

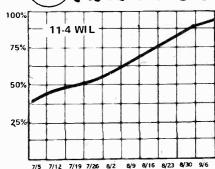


13 FARCHILD

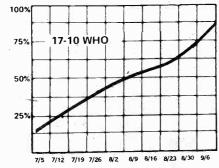




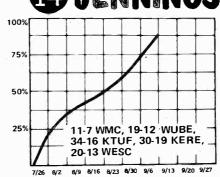




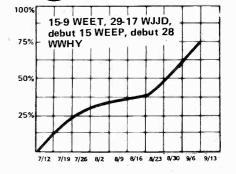
10 OWENS



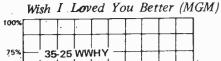
DJENNINGS

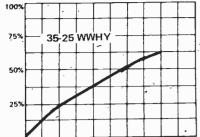


20 JAMES

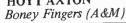


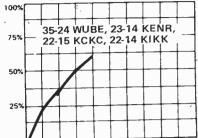
EDDY ARNOLD





HOYT AXTON

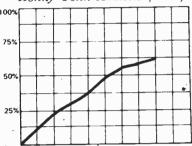




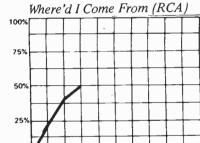
MOE BANDY

Honky Tonk Amnesia (GRC)

8/16 8/23 8/30 9/6 9/13 9/20 9/27 10/4 10/11 10/1

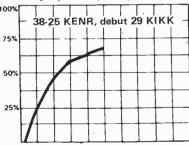


BOBBY BARE, JR. & MAMA

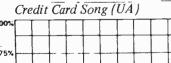


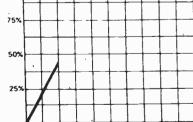
JOHNNY CARVER

Lady of Mine (ABC)



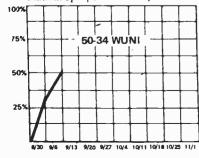
DICK FELLER



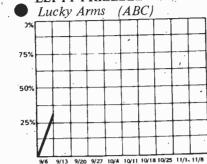


NARVEL FELTS •

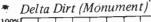
Raindrops (Cinnamon)

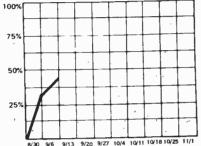


LEFTY FRIZZELL

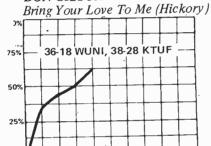


LARRY GATLIN



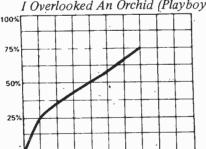


DON GIBSON



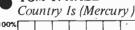
MICKEY GILLEY

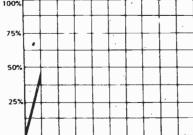
I Overlooked An Orchid (Playboy)



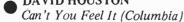
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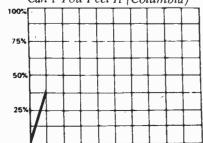
TOM T. HALL





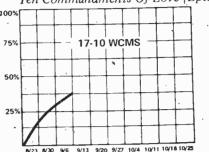
DAVID HOUSTON





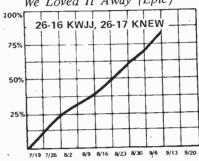
HOUSTON & MANDRELL

Ten Commandments Of Love (Epic)

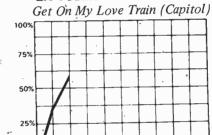


JONES & WYNETTE

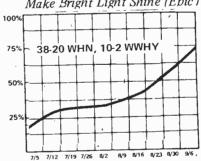
We Loved It Away (Epic)



LA COSTA

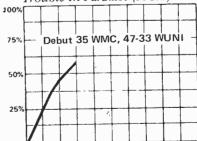


BOB LUMAN Make Bright Light Shine (Epic)



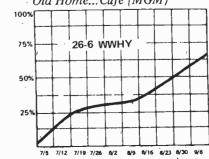
LORETTA LYNN

Trouble In Paradise (MCA)

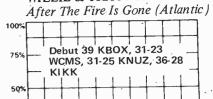


C.W. MC CALL

Old Home...Cafe (MGM)

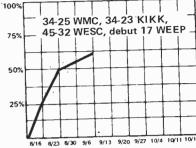


WILLIE & TRACY NELSON



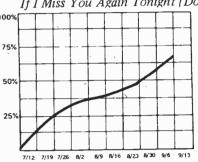
OLIVIA NEWTON JOHN

I Honestly Love You (MCA)



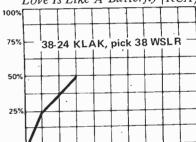
TOMMY OVERSTREET

If I Miss You Again Tonight (Dot)



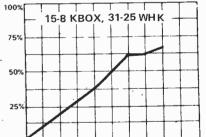
DOLLY PARTON

Love Is Like A Butterfly (RCA)

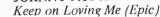


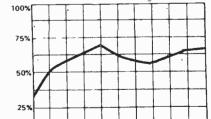
PARTON & WAGONER

Please Don't Stop Loving Me (RCA)



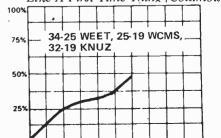
JOHNNY PAYCHECK



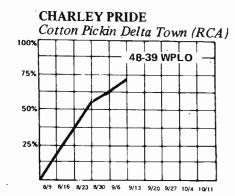


RAY PRICE

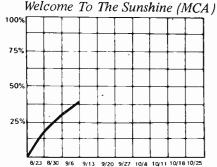
Like A First Time Thing (Columbia)



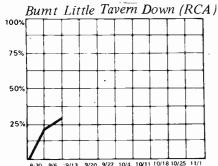
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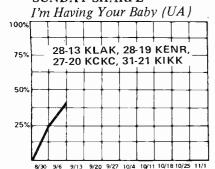




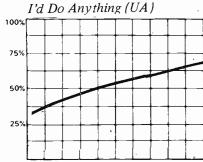
JOHNNY RUSSELL



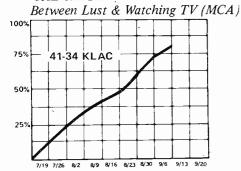
SUNDAY SHARPE



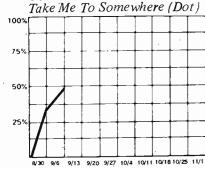
JEAN SHEPARD



CAL CMITH



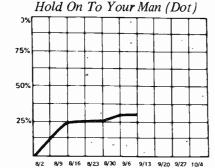
JOE STAMPLEY



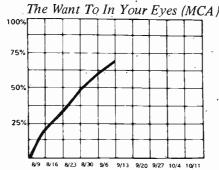
HANK THOMPSON



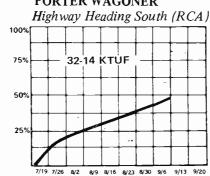
DIANA TRASK



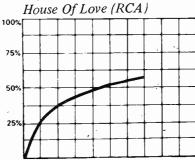
CONWAY TWITTY



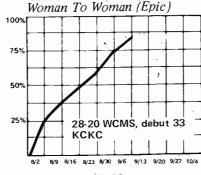
PORTER WAGONER



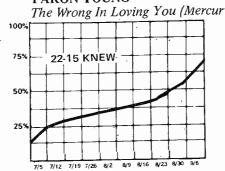
DOTTIE WEST



TAMMY WYNETTE



FARON YOUNG



added

KWJJ/PORTLAND

David Houston Carl Smith Skeeter Davis Jeannie Seely George Morgan Blanchard & Morgan Tom T. Hall Asleep At The Wheel

KLAC/LOS ANGELES

Houston & Mandrell Logan & Burgess Willie & Tracy Nelson Sunday Sharpe Dick Feller

KBOX/DALLAS

Tom T. Hall 4 Guys Jeannie Seely Don McLean Charlie Louvin Lefty Frizzell

KLAK/DENVER

Tom T. Hall Roy Drusky Jeannie Seely Larry Gatlin Dick Feller Buddy Alan Don McLean

KNEW/OAKLAND

Hoyt Axton Sunday Sharpe Red Stegall

WEET/RICHMOND

Jamie Kaye
Atlanta James
David Rogers
Tom T. Hall
Stoney Edwards
Lefty Frizzell
Bruce Mullen
Rita Coolidge
Jeannie Seely
Jeannie C. Riley
Ray Griff
Skeeter Davis
George Morgan
Jim Ed Brown
Bobby Lewis
George Jones (RCA)
Carl Smith

WINN/LOUISVILLE

Billy Swan Tompall Glaser Dick Feller Nancy Wayne David Houston Jim Ed Brown Bonnie Kolac

. WCMS/NORFOLK

Bill Anderson Nick Nixon Ferlin Husky David Houston Jeannie C. Riley Lefty Frizzell Jamie Kaye Jeannie Seely Atlanta James Tom T. Hall David Rogers Chill Wills

WPLO/ATLANTA

David Houston Tom T. Hall La Costa Johnny Duncan

WMC/MEMPHIS

Jim Ed Brown Skeeter Davis Tom T. Hall Guy & Ralna Hank Thompson Narvel Felts Jerry Kelly

KERE/DENVER

Narvel Felts
David Houston
Loretta Lynn
Tom T. Hall
La Costa

WISZ/BALTIMORE

Narvel Felts Don McLean Dick Feller Joe Stampley Lefty Frizzell

KNUZ/HOUSTON

Nick Nixon Skeeter Davis Little David Wilkins Larry Steele 4 Guys Lefty Frizzell Jerry Glower (flip)

WUBE/CINCINNATI

Johnny Darrell Tom T, Hall Doyle Holly Nick Nixon

WUNI/MOBILE

Freddy Weller-Dolly Parton Tom T. Hall Dottie West Roy Orbison Amer Murray Larry Gatlin Mickey Gilley David Rogers

WMNI/COLUMBUS

Tompall Glaser Dolly Parton Linda Loreen Rex Allen Jr. Don Gibson La Costa

WONE/DAYTON

Dick Feller
Narvel Felts
David Houston
Ferlin Husky
La Costa
Tom T. Hall
David Rogers
Joe Stampley
Anne Murray

KENR/HOUSTON

Johnny Darrell Wilma Burgess Kenny Price Bobby Bare Jr & Mama Bob Luman David Houston La Costa 4 Guys

KFOX/LONG BEACH

Narvel Felts Dave Dudley Tom T. Hall Pointer Sisters

KCKC/SAN BERNARDINO

Dick Feller Tom T. Half Narvel Felts Freddy Weller Johnny Darrell Billy Swan

KTUF/PHOENIX

David Houston Ferlin Husky Lefty Frizzell Tom T. Hall John Denver Jeannie C. Riley-La Costa Tony Booth Nancy Wayne Joe Stampley Willie & Tracy Nelson

KIKK/HOUSTON

Lefty Frizzell David Houston Johnny Darrell Tom T. Hall Carl Belew, Dick Feller Loretta Lynn

WIL/ST. LOUIS

Joe Stampley Johnny Darrell Dick Feller La Costa Jeannie Seely

WJJD/CHICAGO

E. Rabbit Jeanne Pruett Dave Dudley Tony Booth

WRCP/PHILADELPHIA

Bruce Welch J.J. Cale Lefty Frizzell Gordon Lightfoot Don Gibson Mac Davis Dick Feller

WIRE/INDIANAPOLIS

Roy Drusky Narvel Felts Ferlin Husky Joe Stampley La Costa Gordon Lightfoot Nancy Wayne

WESC/GREENVILLE

David Houston Tom T. Hall Blanchard & Morgan David Rogers Carl Smith Freddy Weller Red Williams Atlanta James

KZON/SANTA MARIA

J.J. Cale Henry Gross Charlie Ross Joe Stampley Tom T. Hall Buddy Alan

WHOO/ORLANDO

David Houston Tom T. Hall Doyle Holly Johnny Darrell Loretta Lynn Conway Twitty Gordon Lightfoot Mac Davis Connie Smith Roy Drusky Atlanta James

WEEP/PITTSBURGH

Johny Paycheck Hank Thompson Glen Campbell Tommy Overstreet Mickey Gilley

WHO/DES MOINES

Tom T. Hall
Stoney Edwards
Lawanda Lindsey
Lefty Frizzell
Jeannie C. Riley
Nick Nixon

WHK/CLEVELAND

Olivia Newton-John David Houston Doyle Holly Dick Feller Mac Davis Naryel Felts

WNCR/CLEVELAND

Guy & Ralna Tom T. Hall Bob Luman Ray Stevens

WSLR/AKRON

Tom T. Hall David Houston Mary Kaye James

WHN/NEW YORK David Houston

Gordon Lightfoot Tom T. Hall Lois Johnson Connie Smith Skeeter Davis Anne Murray Paul Anka

WWHY/HUNTINGTON

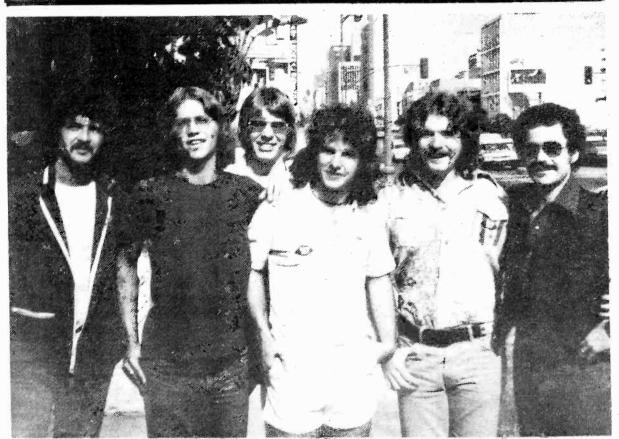
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Red Sovine Houston & Mandrell Sam Neely Loretta Lynn Ray Price Larry Gatlin Lawanda Lindsey

OP/MOR

Radio & Records September 6, 1974 0/22 9/30

8/23	8/30		
1	1	1	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
8	3	2	DIONNE WARWICKE & SPINNERS/Then Came You (Atlantic)
17	11	3	KATHY DALTON/Boogie Bands & One Night Stands (Discreet)
2	2	4	BILLY "CRASH" CRADDOCK/Rub It In (ABC)
10	8	5	JONI MITCHELL/Free Man In Paris (Asylum)
12	10	6	CHARLIE RICH/I Love My Friend (Epic)
7	5	7	ANDY KIM/Rock Me Gently (Capitol)
4	4	8	PAPER LACE/The Night Chicago Died (Mercury)
6	7	9	PAUL ANKA/(You're) Having My Baby (UA)
21	13	•	TYMES/You Little Trustmaker (RCA)
5	9	11.	ROBERTA FLACK/Feel Like Makin' Love (Atlantic)
23	19	12	AMERICA/Tin Man (WB)
16	14	13	CAT STEVENS/Another Saturday Night (A&M)
30	23	14	MAC DAVIS/Stop & Smell the Roses (Columbia)
20	17	15	HERB ALBERT & LANI HALL/Save the Sunlight (A&M)
-	30	16	OSMONDS/Love Me For a Reason (MGM)
-	29	D	BILLY JOEL/Travelin' Prayer (Columbia)
25	20	18	HEYWOODS/Who Do You Think You Are (ABC)
·26	25	19	GORDON LIGHTFOOT/Carefree Highway (Reprise)
22	21	20	TONY ORLANDO & DAWN/Steppin' Out (Bell)
\forall	31	21	CAROLE KING/Jazzman (Ode)
24	22	22	FIRST CLASS/Beach Baby (UK)
29	28	23	PETER NOONE/Meet Me On The Corner (Casablanca)
28	24	24	BOBBY GOLDSBORO/Hello Summertime (UA)
27	27	25	CHER/I Saw a Man and He Danced With His Wife (MCA)
19	1.8	26	BILLY PRESTON/Nothing from Nothing (A&M)
77	-1	Ø	GARFUNKEL/TIM MOORE/Second Avenue (Columbia & Elektra)
V	-	28	MAUREEN McGOVERN/Give Me a Reason To Be Gone (20th)
19	18	29	DONNY & MARIE OSMOND/I'm Leaving It All Up To You (MGM)
18	16	30	STYLISTICS/Let's Put It All Together (Avco)



America stopped by KIIS/Los Angeles recently to talk about their latest Warner's release "Tin Man." From left: Mike Kasabo, Music Director and R&R Pop/MOR Editor; Gerry Beckley, America; Todd Thayer, KIIS Creative Dept. Dan Peak, America; George Gerrity, Western Artist Relations & Development Supervisor; and John Hartmann, America's manager,

NEW & ACT

BOBBY VINTON (ABC) Vinton's track record is solid. Good calls at KMPC, KIIS, New at WTAE.

JOHNNY NASH (Epic) Add WTRX plus other good East action.

DEREK & CYNDI (Thunder) Starting at WMAQ. Add KMBZ, WBAL.

ABBA (Atlantic) Sweet Dreams (ABC) Running

very close, may split the "Honey."

A relatively slow week for brand new records, due in part to recent conventions plus the labor day weekend. The following, however, may still need your attention: Billy Joel "Travelin" Prayer," John Mahoney "Ballad of Evel Knievel," Billy Swan "I Can Help," Dolly Parton, "Love is Like A Butterfly," Derek & Cyndi "You Bring Out the Best in Me," Sam Neely "You Can Have Her."

POP/MOR NOTES

by Mike



KIIS/LOS ANGELES

Interesting note from Chuck Southcott, Program Director at KGIL ... several months ago Harry Chapin was interviewed by morning mad-man Dick Whittington, and during the course of the interview Harry grabbed his guitar and sang several tunes "live" on the air. I say interesting because the song that got overwhelming response was Harry's newest single "Cat's In The Cradle." Initial reports from several other markets indicate that Chapin may have his biggest since "Taxi."

WIP-Philadelphia reports playing a Chicago album cut "Wishing You Were Here" as a single.

As reported here several weeks ago, Warner Bros. has just issued a new James Taylor single. It's, of course, the title cut "Walking Man" from his current album.

Alene McKinney, KMPC, reports very good action on the new Dick Feller "Credit Card Song." It's a humorous picture that most of us have experienced at one time or another.

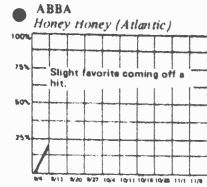
Some sides that are really picking up now ... Bobby Vinton "My Melody Of Love," Derek & Cyndi ''You Bring Out The Best In Me,'' Garfunkel "Second Avenue," Tim Moore "Second Avenue" ... those who've been on Tim's version tend to stick with it, or give split rotation with Garfunkel.

Brand new and picking up fast we find "Back Home Again," John Denver, "Lovels A Rock (But Radio Rolled Me) " Reunion, "May I Keep You," Rance Searle, "Honey Honey" Abba ... another battle this time with Atlantic and ABC are going for all the marbles. ABC's cover by Sweet Dreams has a slight edge. It's only fair to say that it's been out as a single five weeks longer than the Abba version. Also showing strength "I Can Help "Hey, Mr. Dreamer" Steve Eaton.

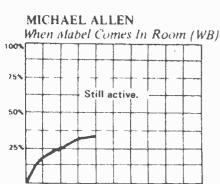
KAKE-Wichita running a contest called the "Fame Game." Over \$6,000 in prizes for the winner

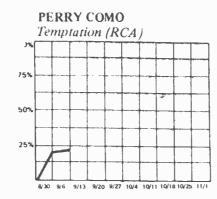
and over 99 preliminary winners.

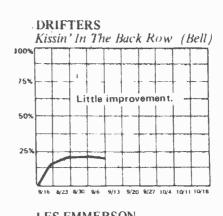
An interesting service is being offered by Dan Milham of WGSO-New Orleans. He is now the resident "Critic At Large," reviewing, according to Dan, "...just about anything intended to entertain people, including records." If you'd like your product reviewed on-the-air, send it to: Dan Milham, WGSO, Box 2000, New Orleans, La. 70116.

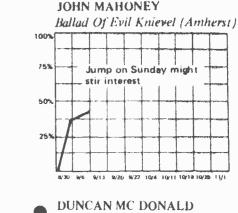


POP/MOR SINGLES









You Can Take My Love (UA)

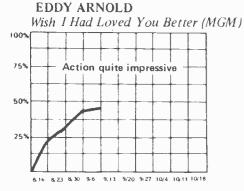
Showing signs, especially

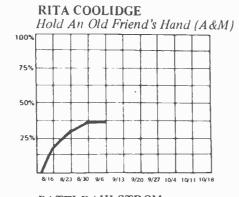
in Mid-West.

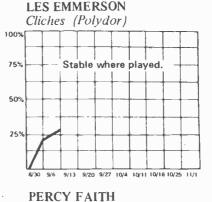
ELLIOT LURIE

Your Love Song (Epic)

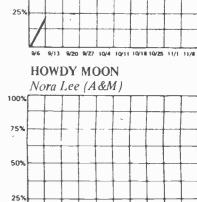
Not spreading

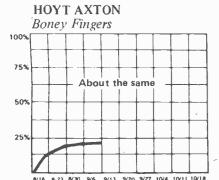


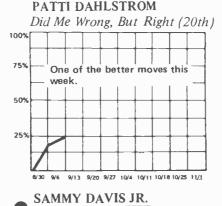


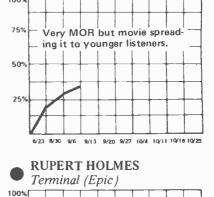


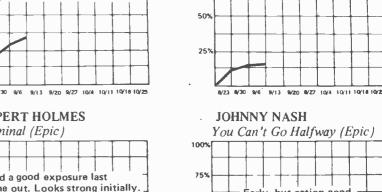
Chinatown Theme (Columbia)

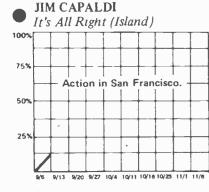


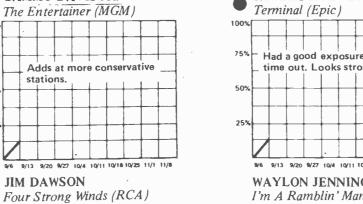


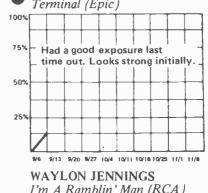


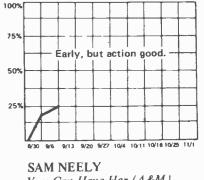


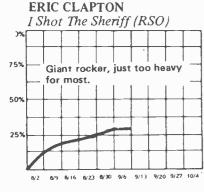


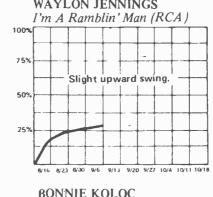


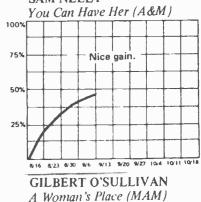


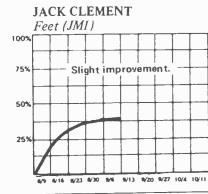


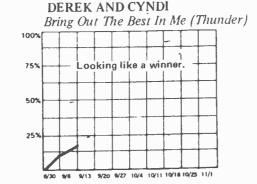










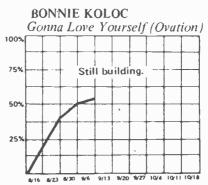


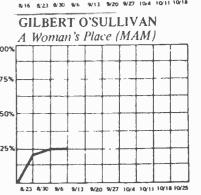
Enough early action to be

8/23 8/30 9/6 9/13 9/20 9/27 10/4 10/11 10/18 10/25

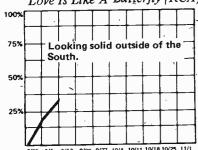
considered.

50%

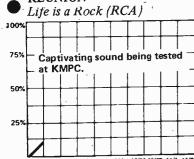




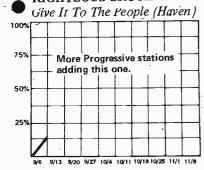






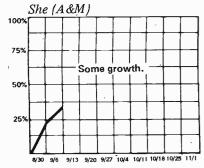


RIGHTEOUS BROTHERS

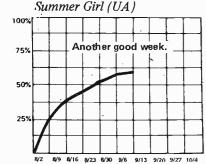


ROSCO

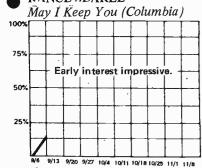
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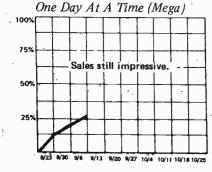


CRAIG RUHNKE

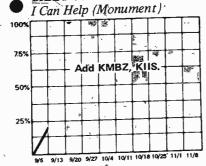


RANCE SEARLE

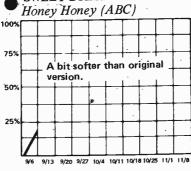




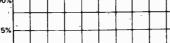
BÌŁĻY SWAN



• SWEET DREAMS



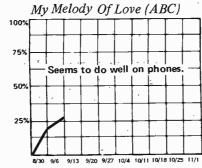
JAMES TAYLOR



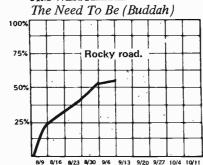
Let It All Fall Down (WB)



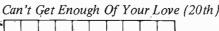
BOBBY VINTON

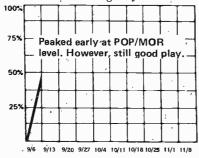


JIM WEATHERLY

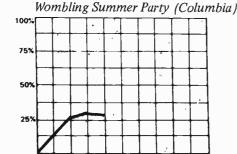


BARRY WHITE





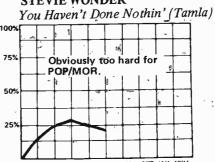
WOMBLES



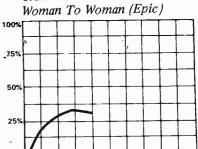
9/20 9/27 10/4 10/11 10/11

N/23 8/30 9/6 9/13

STEVIE WONDER



TAMMY WYNETTE



added his wee

WSB-ATLANTA

Gilbert O'Sullivan Ronnie & Natalie O'Hara Tom Jones Andy Williams Elliot Lurie O.C. Smith **David Houston** Tom McKeon Larry Gatlin

WBAL-BALTIMORE

Gordon Lightfoot Abba Derek & Cyndi

WCBM-BALTIMORE

Carole King

WEEI FM-BOSTON

Osmonds Steve Eaton Mac Davis **Bob Jenkins**

WMAQ-CHICAGO

Marilyn Sellars Sami Jo **Tymes**

WGAR-CLEVELAND

Cher Gordon Lightfoot Osmonds Mac Davis America Carole King

KRNT-DES MOINES

Carole King Billy Joel Osmonds Tim Moore

WCAR-DETROIT

Kathy Dalton Gordon Lightfoot

WTRX-FLINT

Four Tops Dawn Mac Davis Johnny Nash Carole King America Aretha Franklin

KULF-HOUSTON

Osmonds Garfunkel Peter Noone Stylistics

KMBZ-KANSAS CITY

Garfunkel Evel Knievel John Davidson Abba Barefoot Jerry Beach Boys Billy Swan

KMPC-LOS ANGELES

Bobby Vinton Joni Mitchell Dick Feller Mac Davis Reunion

KIIS-LOS ANGELES

James Taylor Sweet Dreams Billy Swan Dolly Parton **Quincy Jones** Duncan McDonald Righteous Bros.

-WIP-PHILADELPHIA

Derek & Cyndi John Denver **Bobby Vinton** Reunion Chicago C. Thomas & Drifters Blue Swede (nite) Maureen McGovern

WTAE-PITTSBURGH

Rufus 1st Class **Bobby Vinton**

WPTS-PITTSTON/ SCRANTON

Abba Bobby Goldsboro Perry Como Jim Weatherly Sam Neely Osmonds

WRVA-RICHMOND

Sammy Davis Gordon Lightfoot Percy Faith Maureen McGovern

KMEN-SAN BERNARDINO

Derek & Cyndi

Mac Davis

Lois Fletcher Esther Phillips Bonnie Koloc Harry Chapin John Denver Garfunkel Steve Eaton Fallenrock Abba **Barefoot Jerry**

KNBR-SAN FRANCISCO

KGIL-SAN FERNANDO

Rance Searle Carole King Garfunkel Chet Atkins Stevie Wonder (Smile Please) Nilsson (Don't Forget) Rupert Holmes

KVI-SEATTLE

Mac Davis Maureen McGovern Tymes

WMAL-WASHINGTON

Waylon Jennings Garfunkel Perry Como Osmonds Glen Campbell Ray Conniff Tom T. Hall

KAKE-WICHITA

Dawn Cher Maureen McGovern Sam Neely

KMVI-WAILUKU, HAWAII

Olivia Newton-John Abba Nilsson Dawn America First Class

THE INDUSTRY'S NEWSPAPER

TREND:

September 6. 1974

8/16	8/23	8/30		
4	3	2	1	ERIC CLAPTON/I Shot The Sheriff (RSO)
5	5	4	2	RUFUS/Tell Me Something Good (ABC)
2 1	1	1	3	PAUL ANKA (You're) Having My Baby (UA)
1	2	3	4	PAPER LACE/The Night Chicago Died (Mercury)
27	22	9	6	OLIVIA NEWTON-JOHN/I Honestly Love You (MCA)
9	6	6	6	ANDY KIM/Rock Me Gently (Capitol)
19	11	7	7	BARRY WHITE/Can't Get Enough Of Your Love, Babe (20th)
21	18	11	8	CHEECH & CHONG/Earache My Eye (Ode)
13	8	8	9	DONNY & MARIE OSMOND/I'm Leaving It Up To You (MGM)
18	16	10	10	BILLY PRESTON/Nothing From Nothing (A&M)
25	20	12	11	WARWICKE & SPINNERS/Then Came You (Atlantic)
26	23	14	12	LYNYRD SKYNYRD/Sweet Home Alabama (MCA)
3	4	5	13	ROBERTA FLACK/Feel Like Makin' Love (Atlantic)
29	26	21	14	THE GUESS WHO/Clap For The Wolfman (RCA)
17	28	20	13	STEVIE WONDER/You Haven't Done Nothin' (Tamla)
17	14	16	16	JOHNNY BRISTOL/Hang On In There Baby (MGM)
	-	24	D	CAT STEVENS/Another Saturday Night (A&M)
30	27	19	18	ROLLING STONES/It's Only Rock 'N Roll (Rolling Stones)
-	2	28	1	FIRST CLASS/Beach Baby (UK)
-	29	27	20	THE HEYWOODS/Who Do You Think You Are (ABC)
16	10	15	21	FANCY/Wild Thing (Big Tree)
14	12	18	22	BACHMAN-TURNER/Takin' Care Of Business (Mercury)
12	9	17	23	DAVE LOGGINS/Please Come To Boston (Epic)
-	-	-	24)	HELEN REDDY/You & Me Against The World (Capitol)
6	7	13	25	ELTON JOHN/Don't Let The Sun Go Down On Me (MCA)
15	19	26	26	BLUE MAGIC/Sideshow (Atco)
8	15	23	27	HUES CORPORATION/Rock The Boat (RCA)
_	-	5	28	THE STYLISTICS/Let's Put It All Together (Avco)
7	13	25	29	GEORGE MCCRAE/Rock Your Baby (TK)
-	-	-	30	THE OSMONDS/Love Me For A Reason (MGM/Kolob)

NEW & ACTIVE

" (RCA) By far the strongest new record of the week; on KIMN, add WMYQ, readd KDWB, add WGOW, debuts 28 KCPX, add KJIN, WRMA, 28-28 KIOA, add WFIR, XEROK, debut 18 WYND' on WPIX, add WPEZ, WFOM, WMAK, WERC, WJDX, KYSN, WROV and many more.

GINO VANNELLI "People Gotta Move" (A&M) Very strong week: add WGRQ, WAKY, WHHY, KTKT, WLPL, KKXL, add 37

CARL CARLTON "Everlasting Love" (Back Beat) add WGOW, on WVLK, add WQXI, add WFOM.

ATLANTA RHYTHM SECTION "Doraville" (Polydor) John Leader of WQXI calls it a solid smash, add WQXI, WSGA, 40-36 WFOM, nights WHHY.

ELTON JOHN "Bitch" (MCA) Now that it is a single, many that were not playing it, or were only playing it as an Ip cut have added, or re-added with a chart number

RASPBERRIES "Overnight Sensation" (Capitol) on WROK, add WAKY, debut 38 KYSN, debut 30 WRMA, on KIMN, add WIFE,

JIM WEATHERLY "The Need To Be" (Buddah) Had a good week: 27-21 WCFL, 30-25 WVLK, add WERC, debut 37 WFOM, debut 30 WAKY, 36-35 WGH.

RIGHTEOUS BROTHERS "Give It To The People" (Haven) 28-24 WSGA, 39-35 WFOM, add WHHY, 35-33 KIMN, add WRMA,

JACK KITTELL "Psycho" (GRC) 29-20 WGRQ, 20-3 WGOW, with top requests, 12-8 WAKY.

JOHN MAHONEY "Ballad of Evel Knievel" (Amherst) 27-15 WSAI, add WFIR, 18-11 WKBW, 9-1 WGRQ.

GORDON LIGHTFOOT "Carefree Highway" (Reprise) 30-27 KCPX, add WROK, add KYSN, 38-23 WFOM, on KIMN.

OTHERS GETTING ACTION

ERROLL SOBER: add KCPX with immediate phones, debut 29 WLPL, add WFIR and WBGN.

ELVIN BISHOP: continues to grow 25-20 WSAI, 27-22 WBGN, add KIMN.

POINTER SISTERS: Scott Shannon, WMAK says it's a hit, 10-5 WMAK, 19-16 WERG.

JOHNNY NASH: 22-20 KSLQ, 29-27 WMYQ' 27-24 KCBQ, on WOKY.

FRANK ZAPPA: "Snow" 20-13 WPEZ, on 13Q, on WGRQ.

GENTRYS: sounds good, add WBGN, add WFOM.

SAMI JO: still alive, 29-23 WCFL, add WOKY.

JOHN DENVER: "Back Home" first week and on WFIR, WSGA, WROV, KIMN.

DICKIE GOODMAN: on WPOP, 23-16 WPEZ.

PRELUDE: add WCFL and WBGN.

National Request **Tabulation**

(The following is a compilation of telephone request tabulations from reporting stations.)

1 PAUL ANKA 2 PAPER LACE

3 CHEECH & CHONG 4 RUFUS

5 ERIC CLAPTON

6 OLIVIA NEWTON-JOHN 13 BILLY PRESTON 7 ANDY KIM

8 FANCY

9 GUESS WHO

10 LYNYRD SKYNYRD 11 HUES CORPORATION

12 DONNY & MARIE

14 FIRST CLASS

Parallel Summai

IMPORTANT NOTE: Because of the Holiday, many stations were unable to conduct their normal Monday research. We have deleted the actual Parallel pages this week because of that reason. They will return next week. Please be aware that the following summary consists only of the stations that did report to us, and is not carrying over any reports from last week.

ABBA: add WOKY, WAKY, on WJDX, add KYSN, debut 29 WPOP

AMERICA: add 26 KDWB, add 22 KSLQ, 24-21 WSGA, debut 30 WMAK, 14-7 WRMA, 21-17 WJDX, 25-18 KYSN

BAD CO: 15-7 WSAI, add WPIX, 26-20 WSGA, 27-20 WGRD, debut 22 WGOW, 17-1 1 Wlk, 27-22 WAKY.

BLUE SWEDE: debut 22 WQXI, on WIBG, 23-18 WSAI, 30-26 Y100, debut 26 WGRD, 25-13 WLPL, 23-18 WSGA.

BROWNSVILLE STATION: on WIFE, 26-23 WOKY, 23-21 WERC, 36-34 WFOM, 35-29 WCFL.

CRASH CRADDOCK: 29-25 WYRE, 6-5 WJDX, 18-13 WBGN 30-26 WHHY, 18-12 KIOA

MAC DAVIS: 19-13 WQXI, 27-23 WSGA, 29-22 WOKY, 25-18 WMAK, 21-17 KCPX, 22-15 WAKY.

FIRST CLASS: 22-12 WLS, 25-20 WQXI, debut 20 WPIX, 14-7 WCFL, 14-10 WISM

HEYWOODS: 11-6 WSAI, 13-9 WLS, 11-9 KKDJ, 18-13 WGRD, 20-17 WKBW, 24-18 WROK

HUDSON BROTHERS: add 27 KDWB, 29-22 WJDX, onWHHY, add KDON, 18-13 WRMA, add WMAK, KCPX, XEROK.

CAROLE KING: add WPIX, WPEZ, 20-15 WSGA, debuts 29 WOKY, 29-20 WHHY, add WISM

LYNYRD SKYNYRD: 5-3 KDWB, 3-4 WQXI, 10-8 KSLQ, 11-7 KTLK, 21-16 WOKY, 20-14 Y100, 16-9 WJDX, 21-16 WIFE.

MIRACLES: on KHJ, 17-9 WAKY, add WBGN, debut 27 WERC, add WMAK, debut 28 WGRQ

JONI MITCHELL: 30-25 WSAI, 18-8 WSGA, 13-8 KYSN, 18-14 WFOM, debut 27 WGNG

OHIO PLAYERS add KSLQ, 15-8 WPIX, 23-18 WGRQ, DAWN: 19-8 WOKY, 30-26 WMYQ, add WGH, WPOP, add KSLQ at 23,

OSMONDS: add WSAI, 10-1 WAKY, debut 21 WQXI,

19-15 WGOW, 20-12 WMAK, 27-17 WRMA

HELEN REDDY: 20-17 WQXI, 22-16 WSAI, 21-19 WYRE, 23-17 WIFE, 15-12 WGRQ, 1-1 WFOM, 30-24 WKBW.

STONES: 13-11 WQXI, add WLS at 23, 13-10 KKDJ, 18-29 at Y100, 10-11 KCBQ, 11-10 WCFL

RUBETTES: 7-6 WIFE, 14-12 KYSN, 11-7 KCPX, 21-15 KLEO, 23-17 WHHY

SHF: add WYRE, KTKT, WAMS, WLPL, WGH, 29-25 WSGA, 34-30 WFOM, 21-17 WPEZ

STEPPENWOLF: 23-19 KSLQ, 30-26 WSGA, debut 28 KYNO, debut 30 WIFE, deb 28 KLEO, deb 30 KCPX, add WAKY.

CAT STEVENS: debuts 20 KKDJ, 16-12 WPEZ, 15-12 KSLQ, 14-12 WOKY, 25-22 KYNO, 24-17 KIMN 19-13 WPOP, 15-11 WISM, 11-7 XEROK

STYLISTICS: 21-18 WQXI, 10-9 WPIX, 24-19 KCBQ, 28-18 WMYQ, 9-5 XEROK

SWEET DREAMS: 28-23 KCPX, on WBGN, 29-26 KIOA.

CORRECTION:

In last week's Parallel section, the HELEN REDDY and CHARLIE RICH reports were accidentally reversed.