

Radio & Records

THE MUSIC INDUSTRY NEWSPAPER

VOLUME 2, NUMBER 19

FRIDAY, MAY 17, 1974

**13Q, Y100 TO
GIVE AWAY
\$1,000,000 A PIECE!**

**ERIC STEVENS
RESIGNS AS PD
OF WIXY**

SEE 'LATE NEWS' — PAGE 3

**Radio &
Records
EXCLUSIVE!**

UTTAL LEAVES BELL TO BEGIN OWN LABEL! — PAGE 3



The Bel-Air Hotel was the scene, and a party for Led Zeppelin's new label, Swan Song, was the event. Pictured

from left to right are KLOS air personalities Jeff Gonzer and JJ Jackson, Zep member Robert Plant, ex-Monkee

Micky Dolenz, and Lloyd Bridges. More about Swan Song records on page 12.

**Radio's
Largest
Classified
Section—
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CARLY



SUPER HOT POP/MOR
PAGE 23

BLORE



INTERVIEW, PART 2
PAGE 8

JAMES



NUMBER ONE COUNTRY
PAGE 20

ROCK INFO

Radio & Records
May 10, 1974

The Golden Ear
SOUTHWEST BROTHERS
Vol. 1 (4th Issue) 121

NEW ON THE BACK PAGE

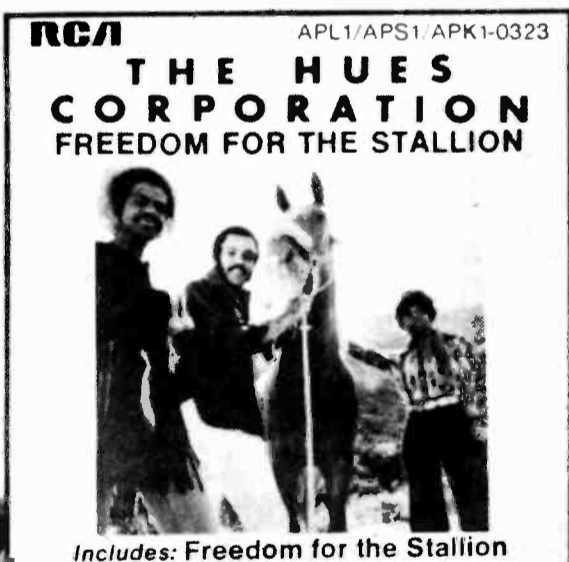
**FOR YOUR CONVENIENCE!
ON THE BACK PAGE**

"ROCK THE BOAT"

APBO-0232

The second
smash
single
from the
fantastic
album by

THE HUES CORPORATION



BREAKING NOW ON WABC, WNBC, WWRL AND SPREADING FAST.

RCA Records and Tapes

RADIO

WDRQ Takes Teens In Detroit Pulse

	men	women	teens	total
Jan-March, Mon-Fri. 6 am to 12				
CKLW	6	9	16	9
WDRQ	6	4	21	7

This is the first time WDRQ has edged so close in a Pulse, actually beating CKLW in teens across the board. In demographic breakdowns, WDRQ beat them in Men 18-34 in several key

dayparts. ARB should prove very interesting.

WAYZ JOCK PROMO

WAYZ-New Haven ran a three part promotion to call attention to their new morning man, Tom Britton: "Win A Bit Of Britain." Part One gave away British rock albums with the "Great Britain

Rip Off," Part Two saw a brand new MBG sports car as the prize and Part Three was a mail-in giving away expense paid trips to Britain. They received 15,000 cards in two weeks.

SHADOW IN VEGAS

KENO-Las Vegas running a bumper sticker promotion, with their "Shadow" out looking.

WSB WINS AWARD

WSB-Atlanta is the winner of the Radio Television News Directors Assoc. for southeastern region competition in the spot news coverage area. The winning story was their dramatic coverage of a bank robbery in progress.

ZIPPER JAMS

WGNG-Providence: Their "Instant Zip Off" jammed the phones so much they ended up changing their number five times. Prizes ranged from cars to albums and cash.

FREETREE

KRSP-Salt Lake tied in with a clever sponsor promotion. For "National Environment Week" they offered free trees to anyone who purchased \$3.00 or more from the big local shopping mall.

EASTER DANCE

KTLK-Denver conducted a "Dance-A-Thon" for Easter Seals. They had a turnout of over 10,000 people and raised \$17,000. Dancing went on for three solid days.

HOT HUNDRED

KARM-Carlsbad: MD Rick Fry felt that the record companies were correct about secondary markets not exposing enough new

product, so he's created a longer playlist, approximately 100 records a week. The records other than the hot 15 or 20 come up about twice a day. At this point the project is still experimental, but Rick feels they can judge response right away on a potential hit.

KHOW RADIO-THON

KHOW-Denver in support of Denver's National Asthma Center (which is the world's largest free treatment facility for chronic young asthma victims) is conducting the "First Annual

National Asthma Center Radio-thon" for 32 continuous hours. Local personalities will be broadcasting from a shopping center and many key celebrities including the Denver Broncos football team are signed up to appear.

SEATTLE JACKPOT

KIRO-Seattle running "Jackpot Jingle" with callouts to listeners from a three-county area. Listeners without phones are being encouraged to mail in post cards. It's a cash call contest with bonus \$1000 hours added throughout the day at random.

LATE NEWS:

UTTAL LEAVES

Larry Uttal handed in his resignation as President of Bell Records, officially Wednesday (15) to begin his own record label which will be distributed by EMI. There is a strong rumor that his replacement will be former Columbia head, Clive Davis. Further details next week.

13Q & Y100

Both 13-Q Pittsburgh and Y100-Miami have committed on the air that they will each give away a million dollars. 13Q has a promo running saying "13Q on our way to our first million, with over \$320,000 already given away" Y100 is running the same promo with their total given away so far being \$210,000. Both stations were running the "Safe Crack" promotion,

and both have had their safes cracked this past week, 13Q for \$13,000, and Y100 for \$10,000, they were also hit on cash call just a day before the safe crack for an additional \$6,000.

ERIC STEVENS RESIGNS PD OF WIXY

"I still love radio, but I feel more comfortable in a recording studio, so I'm going back into production." That statement, accompanied by his resignation last Friday (10) ended Eric's one year tenure as program director of WIXY-Cleveland. Eric had been with WIXY a total of five years. No replacement has been named at this time, although interviews are being conducted.



A portion of the more than 10,000 in attendance at WMOA Hartford's "Appreciation Day" free concert. Performers donating their services were the Fabulous Rhinestones, James Montgomery, Michael Murphy, Clean Living, Barnaby Bye, and Dorothy Lerner. Five thousand kites were given away prior to the concert.



Radio & Records

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The Night The Lights Went Out In Hollywood

KKDJ-Los Angeles, despite a massive power failure at 6:30 p.m. last Tuesday that hit all high-rise buildings in the Hollywood area (including the R&R offices on our publication night) found a resourceful way to cope with the emergency which occurred, untimely enough, during the last days of ARB. Given the information that a restaurant down the street had a family living in it, they somehow located enough extension cords (over 2000 feet in all), strung them down 16 floors and down Sunset Blvd. into the house. They were back on the air in a matter of hours, while their competition, K100 had to remain off until power was restored to the Hollywood area at 4 a.m.

KISS MY BOOTH

WPIX-NY has tied in with the Great Kiss-Off. They've added a few extra things to the national promotion. They are setting up celebrity kissing booths with the proceeds to the Heart Fund. The main station promo line is "Pucker Up And Boogie Down."

RAINY NIGHT IN GEORGIA

WSGA-Savannah is in their "Great Savannah Flood" contest where it rains prizes for 40 days and 40 nights. The promotion drew such a great response that the phone company forced them to stop because they were, of all things, "flooding the circuits."



THE SHAPE OF THINGS TO COME?-- The most recent KRIZ-Phoenix survey which changes its shape every week (although retaining the same basic design and station color-combination of red, white, and blue. Adds a bit of graphic dynamics to the record store displays.

CHANGES

WEZY-Cocoa Florida changed to Y-135. Staff is CHARLIE KING 6-10, ANTHONY WEST 10-3, GLEN HILL, PD & MD 3-7 pm, J.J. DEREK 7-12 mid, STEVE SCOTT all nights. Change took place May 17th, backed up with a major television ad blitz.

DON ELLIOTT from KROQ to KKDJ all nights.

PHIL HARPER new morning man at KING-Seattle from KGW.

STU COLLINS from KING to WIND-Chicago.

KEEL-Shreveport new lineup includes MIKE STEELE from WHK from noon to 4, HOWARD CLARK from WWDJ doing 8-12 mid, and LARRY KENT from WOAI weekends.

JASON WILLIAMS to KILT-Houston 6 pm-10 pm from KILT-FM.

ROLAND STONE new assistant PD at KILT-FM.

RICK DENTON new midday man at KSEE-Santa Maria, California.

BRUCE DAVIS is the new Music Director at WRJN-Racine, Wisc. replacing Bob James.

CHUCK BARON from WAYS-Charlotte to nighttime WNOE-New Orleans.

ED MASON from KOIN to KSJO.

J.P. ANTRIM also joins KSJO from KGAY.

JIM RUSSELL from WRIT to KSJO.

MARTY SEAVER to OK 102 1/2 as weekend.

Lineup at WSSB-Durham: BILL COX from WTOB doing mornings, PHYLLIS KANE handles all nites; DAN VALLIE from WCBT afternoons, TIM EDWARDS does middays, DAVID REAVES 7-12 mid from WLOE.

Miami Morning Man A Kool-Aid Addict?

Miami: Bwana Johnny, known around this city as "The Moderate Morning Mouth Of Miami" is really a WFUN air personality. John has added to his radio job the night time host duties on the local TV station showing horror movies. Now that's good enough to warrant news space in R&R, but what really got him in our radio news column is the fact that Jack Anderson wrote about him and said "Don't ask me what Bwana's full name is or where he comes from. Radio deejays aren't born anyway. They spring fully developed from the condensers of a radio station's transmitter. I can tell you he is of medium height, has a beard that looks like a crop of herbs growing in a kitchen window flower pot, and is probably strung out on Kool-Aid."

RIDERS ON THE STORM

WFLI-Chattanooga had their second annual charity Bike-A-Thon. They turned out several hundred riders in the rain and ended up raising \$20,000.

NY DRAMA COMEBACK

An attempt at bringing back radio dramas has proven successful, at least in New York. In the Jan-Feb ARB, the WOR Mystery Theater was clearly the most listened-to radio hour Monday through Friday 7pm-8pm.

CLASSIFIED

OPENINGS

WORD-Spartanburg, S.C. 1st ticket jocks contact Jack Shaw 803-583-2711. 5-10
WNOE-New Orleans opening for PM Drive contact Jason O'Brien 504-529-1212. 5-10
KEYS-Corpus Christi, Texas contact Ron Ames 512-882-7411. 5-10
WIFE-Indianapolis, looking for super talented Morning man, contact Steve Brown c-o Starr Stations, 8901 Indian Hills Dr., Omaha, Nebraska 68114. 5-10.
KKXL-Grand Rapids needs a morning person. Rock and experienced. Contact Chuck McCallum 701-775-5321. 5-10.
KRIO-McAllen, Tx. looking for a jock contact Dick Lahm. (5-2)
WKAU-Appleton, Wisc. opening for part time jock contact Steve Bailey or B.J. Crocker 414-766-4663. (5-2)
KGW-Portland, Ore. looking for a jock contact Alan Mason.
KGRT-Las Cruces, New Mexico looking for midday jock with production contact Larry Edwards 505-526-6681. (5-2)
WSPT-Stevens Point looking for a jock contact Jim Schuh, Box 247, 54481. (5-2)
KYSN-Colo. needs a first phone air talent, rocker, contact Greagar Vaule. P.O. Box 1715 Colorado Springs, Col. 80901. No calls, tapes 7 resumes only. (5-2)
WCOU-Lewiston needs Female Air Talent (C&W) contact Tom Starr 207-784-8921
WNAT-Natchez looking for Air Talent (C&W) contact Skip Campbell 601-442-4895
KSTT-Davenport looking for Air Talent with 1st Phone contact Steve McCloud 319-326-2541
WQTC-Two Rivers looking for Air Talent contact Dennis Carpenter, Two Rivers, Wisc, Box 266 Zip 54241
KOOK-Billings looking for Air Talent contact Brian Bennett Box 1276, Billings, Montana 59103
KEYN-Wichita Looking for a weekend jock contact Roger Munday
KLBK-Lubbock looking for 7-9 a.m. jock contact Don Richter
KEJL-Shreveport looking for afternoon drive and production contact Larry Ryan
WVMI-FM-Biloxi looking for DJ, contact Bob Lima.
KSEE-Santa Maria needs DJ, write J. Michael Stewart, Box 442-93456.
WSPT-Stevens Point needs two jocks one with strong production abilities. Contact Donn Nichols. (4-24)
WLYV-Ft. Wayne looking for a Program Director (C&W) contact Bob Hamilton 616-456-5461. (4-24)
KLEO-Wichita needs a first phone jock. Call Gary Mack 316-685-0261. Rock (4-24)
KNOW-Austin looking for jock and production contact Dave Jarrott, Box 2197, Austin, Texas 78767. (4-24)
KWVB-Bismarck looking for Air Talent contact Allen Moos, Box 1377, Bismarck, North Dakota 58501
WYNA-Raleigh looking for C&W jock contact Harv Riddle 919-782-9233. (4-24)
WLYV-Ft. Wayne looking for C&W jock contact Bob Hamilton 616-456-5461. (4-24)
KAKC-Tulsa looking for two jocks contact Gary Stevens. (4-24)
KASH-Eugene looking for Jock with 1st Phone contact Don Kennedy (Box 10767, Eugene, Oregon 97401.) (4-24)
WISM-Madison opening for a first phone jock, Rock, Contact Bill Vancil, 608-271-1484 (4-24)
KYAC-Seattle looking for a jock contact Robert Nesbitt, 3rd Avenue, Seattle, Washington 98101. (4-24)
WNOE-New Orleans needs a morning man contact Jason O'Brien.
KISM-Bellingham, Wn. looking for a jock contact Mike Bettelli, Box 943, Bellingham, Wn. 98225.
WROK-Rockford needs good rock jock with production talents for the 10pm-2am shift. Contact Dave Hamilton 815-399-2233. (4-23)
KSJO-San Jose looking for a jock contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)
WHVW-Hyde Park, N.Y. Looking for jocks. Contact Tom Shovan 914-454-1020. (4-26)
KPAM-Portland needs afternoon drive man to assume production director duties. No hype or Q type. Send tapes to Michael O'Brien, 4700 S.W. Council Crest, Portland, Ore. 97201 (4-20)
KJRB-Spokane needs first phone AM drive. Call Steve West (509) 535-8861, or send tapes to Box 8007, Spokane, Wash. 99203. (4-20)
WATH-Athens, Ohio looking for jocks contact Dave Palmer (614-593-6651)
KYNO-Fresno looking for jocks contact John Wallace, 2125 N. Barton-93703
WROV-Roanoke looking for jocks contact Bart Prater (Box 4005-24015)
KIMM-Rapid City looking for jock & production director contact Jim Shaw (605-348-1100)
WWJO-FM - St. Cloud looking for Operations Manager contact Mike Diem (612-251-4422)
WFEA-Manchester, N.H., DJ position, contact Victory Pryles, Box 149-03105
Two jocks needed at KSO-Des Moines, C&W, call Perry St. John, 515-265-6181
WWUN-Jackson. Jock spot open, contact Steve Starr, Box E-Delta Station- 39213
WHVW-High Park, N.Y. need jocks contact Tom Shovan
WNCT-Greenville, N.C. needs a morning man, first ticket contact Johnny West
KUDE-Oceanside, needs a jock. Tapes and resume to Paul Wonder.
WNAM-Neenah, Wisc. Midday man, First ticket preferred. Contact Ron Ross
WJAB-Portland, Maine needs up tempoed FM jocks, contact Bill Craig
KLBK-Lubbock, 7-9 a.m. contact Kevin Stone
Female country announcer; tapes and resume to R&R-D, P.O. Box 1641, Long Beach, Ca. 90801.
WBBF-Rochester Call Carl Strandell for DJ opening (716) 232-7550

NEWSMEN & WOMEN

WAXY-Ft. Lauderdale needs a newsman. Contact Scot Seagraves, 305-525-6351. (5-2)
KNUS-Dallas looking for a newsman. Contact Mark St. John. (5-2)
WLEE-Richmond looking for a really exciting newsman. Pay and fringes are good, opportunity to move up in chain. Contact Bob Palva, Box 8477, Richmond, Virginia 23226. (4-20)

NEWSMEN & WOMEN

WCLG-Morgantown, West Va. looking for a newperson who can gather and write local news. Contact Bob Sherman, tapes and resumes only.
KYNO-Fresno looking for a newsman. Send tapes and resumes to John Wallace-KYNO-2125 No. Barton, Fresno, Calif. 93703
WGRQ-Buffalo looking for a newsman. Send tapes to J.J. Jordan
CHUM-Toronto looking for News-Sports Man contact Dick Smythe 1331 Younge St., M4T1Y1
KOOK-Billings looking for a Newsman, Contact Brian Bennett, Box 1276, Billings, Montana 59102
WQTC-Two Rivers, Wisc., looking for a Newsman contact Dennis Carpenter, Box 266, Two Rivers, Wisc. 54241
WBIA-Augusta looking for a Newswoman contact Martin Farrell 404-724-2421
KRSP-Salt Lake City needs a Newsman, Contact Allan Hague 801-262-5541
KFRC-San Francisco looking for a newperson. Creative production oriented person is a must. Contact Dave Cook 415-982-9200. (4-24)
WVMT-Burlington, Vermont looking for newdirector contact John Bulmer. Box 1044, Burlington, Vermont 05401. (4-24)
WDHF-Chicago looking for a newsman contact Larry Butler, 108 N. State, Chicago, Illinois 60602. (4-24)
KSJO-San Jose looking for a newdirector contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)
WGRQ-Buffalo looking for a newsman, contact Alan Jennings. 5-10.
WQXI AM-FM has a position open for News Director-Football Network Director. Proven capacity in News and Sports. Tapes and resumes only to Bill Sherard. WQXI an Equal Opportunity Employer. WQXI AM-FM RADIO, 2970 Peachtree Road N.W., Atlanta, GA. 30305. 5-10.

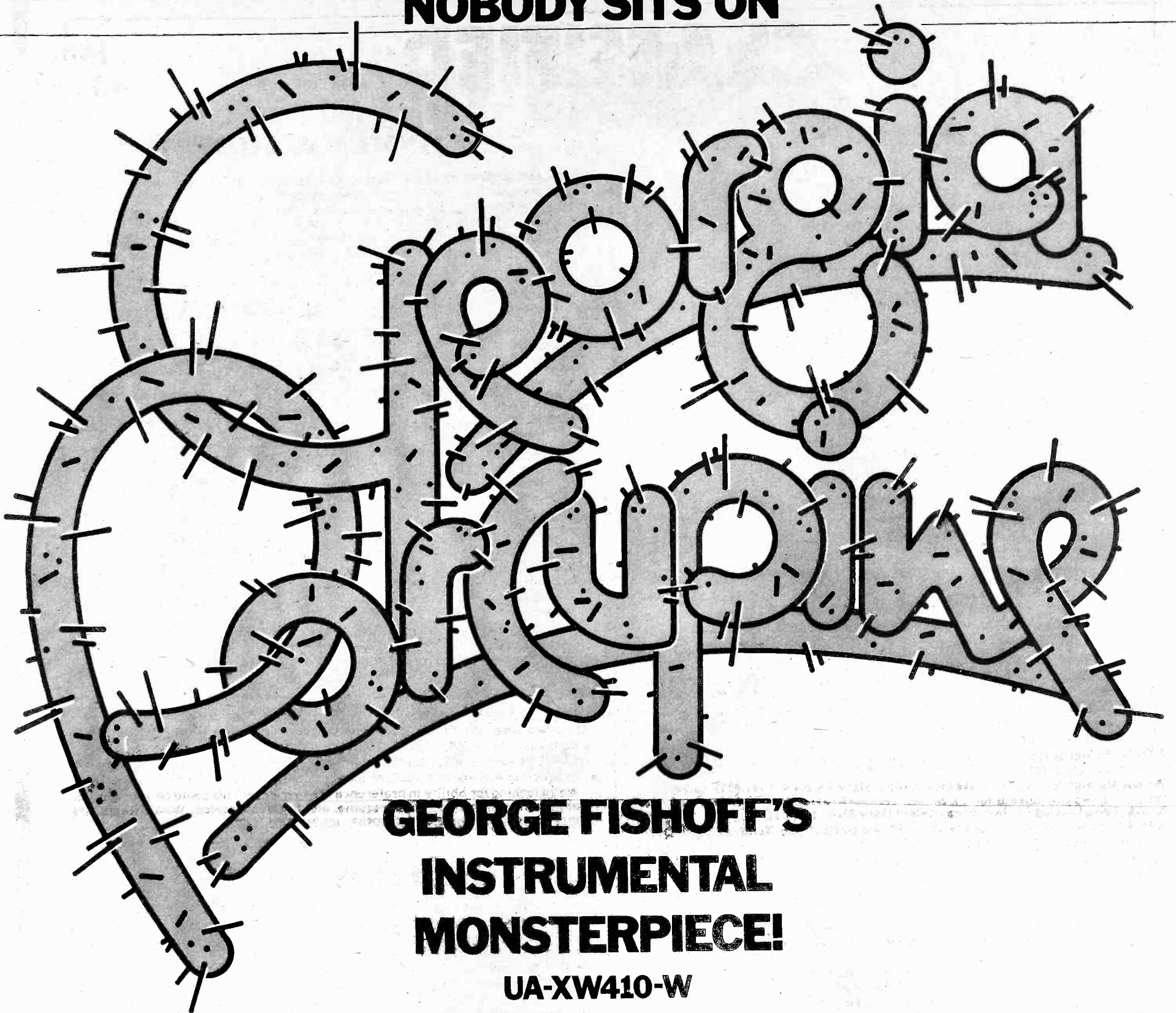
PRODUCTION

WOW-Omaha looking for a production man, contact Steve Shannon
WKGK-Knoxville looking for a Production Director contact Bob Baron 615-573-2931
WDRQ-Detroit in need of a creative production man. The pay is better than average. Contact John Lodge 312-272-8000. (5-2)
KSJO-San Jose looking for Production Director contact Bo Donaldson, Box 1723, Bellevue, Wn. 98009. (4-24)
WJAR-Providence, R.I. (Adult Contemporary into Class) looking for Commercial Production Manager. Excellent opportunity for creative, multi-talented type. We're looking for ability in preference to experience. This could be your gig; all applicants considered. Tape, resume, etc. to Dave Hedrick, WJAR Radio, 176 Weybosset, Providence, R.I. 02903, 401-751-5700. (4-23)

POSITIONS SOUGHT

J.W. Walker looking formerly with WSPT-Stevens Point 715-341-1300.
Steve Jordan desires major market or upper-medium market as Asst. PD or announcer. Presently with KYA as afternoon drive. Experienced in AM Drive. contact 415-282-7990.
Phil Murphy WSPT-Stevens Point looking. 715-341-1300.
College Grad with degree in Journalism, formerly news editor at KTFM and KTSA in San Antonio looking for a news spot in medium market. Call Jerry Chandler at 512-625-0262.
Tim Donohue formerly with WLAM-Lewiston, Me. looking. 207-783-1470.
Dusty Morgan formerly with KMEN 3 1/2 yrs. and KWIZ looking. 714-882-9797.
Richard Orlando formerly with KRIO-McAllen, Tex. looking. 512-682-3309.
Bill Bevins formerly with WHAP-Hopewell, Va. looking. 804-748-5905. Also to fill in as Music Director.
Gene Osborn formerly with WMAQ-Chicago looking for sports-news contact 505-265-8605.
Gregg Stewart formerly with WDRQ-Detroit looking for PD-Jock contact 313-886-0471.
Keith James formerly with WPEZ-Pittsburgh looking for a major market jock opening or medium market PD gig. 419-878-7941.
Jerry Bright, former PD KRUX-Phoenix looking 602-934-8639
Barry Chase, former WQXI jock looking. 404-971-0205.
Tom Sidwell, presently chief engineer-jock with WKNR, Battle Creek, desires 1st ticket in General Mid-West area. Lots of experience as engineer, sales, jock PD. Worked all size markets. Contact 616-965-8520. 5-10.
Joe Fiorillo PD at KRMH-Austin looking for a jock opening, late night in medium or large market. 10 years experience in Programming, Jock & Production. Call 512-477-9926. Available Immediately. (4-26)
Bob Savage former jock at WWDJ-NY available. Call 215-256-9001. Currently working relief at WIBG. (4-23)
Larry Woodside formerly with KPCC & KROQ-FM, Los Angeles looking. 1st ticket, prefer prog. FM will relocate. 213-242-8560 or 378-0995. (4-26)
Bruce Rhoads formerly with Y100 (also known as Hymn) looking. 219-432-9023
Jim King, formerly with WWDJ, looking for a gig. 201-440-0695
Ted Carson, midday man formerly with WCAR-Detroit, looking for MOR-Top 40 gig; 313-675-1382
George Hart, formerly with WIXZ-Pittsburgh, looking. Call (before 6 p.m., EST) 412-381-0899
Jeff Finch formerly with WDAI-Chicago looking, contact 312-629-5456
Jim Gibb formerly with KGGF-Coffeyville, looking 316-745-3351
Dave Arlington formerly with WKIS-Orlando contact 305-851-3719
Bill Murdock formerly with KPTL-Carson City looking 702-329-9261
Gene Osborn formerly with WMAQ-Chicago Sports-News contact 505-265-8605
Bob Witkin News Director formerly with WSAG-Miami looking 203-887-8520

NOBODY SITS ON



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INSTRUMENTAL
MONSTERPIECE!**

UA-XW410-W

Currently drawing strong listener response at:

- | | | | | | | |
|------|------|------|------|------|------|---------|
| KMBY | WJW | WJR | WSB | WISN | WMAL | WKWK |
| KSFO | WRIE | WBBQ | WDBQ | WABK | KFH | KLWW |
| WIP | WIOD | WSM | WASH | WSPR | KWWL | KCRG |
| KMPC | KGIL | WBAL | KMBZ | WEMP | KOLO | KWWB |
| WGN | WPRO | KEX | WTRX | WSPT | KOMO | KOY |
| KFI | KVI | KMOX | KOB | WRJN | WHIO | KRKO |
| KNBR | WTIC | WKIS | WINZ | KRNT | KHOW | WTMJ |
| WMAQ | WJET | KWEB | KMLO | WWTC | WCOL | WLAM |
| KJR | WCCO | WWDC | WNCI | KEWI | WPEN | (MORE!) |

'Georgia Porcupine' On United Artists Records



parenthesis
after dropped
records indicate
highest number
achieved by
record at station

added this week...

**Most
added**
ABBA
RIGHTEOUS BROS.
SPINNERS
DeVAUGHN
OZARK MTN.
GOLDEN EARRING

PARALLEL 1

WRC/WASHINGTON DC
Steely Dan
William DeVaughn
Olivia Newton John
Anne Murray
Nilsson
DROPS
Stylistics (4)
Main Ingredient (15)
BTO "Let It Ride" (9)
Billy Joel "Piano" (20)
Gladys Knight "Best Thing"
MFSB (7)

WIBG/PHILADELPHIA
Jim Stafford
DROPS
Croce
Gladys Knight "Best Thing"

WABC/NEW YORK
Heywoods
Lightfoot
Jim Stafford
DROPS
Blue Swede (1)

WQXI/ATLANTA
William De Vaughn
DROPS
Terry Jacks (1)
Denver "Sunshine" (2)

WFIL/PHILADELPHIA
Righteous Bros.
William De Vaughn
John Denver
DROPS
Not Available

KQV/PITTSBURGH
DeFrancos
William DeVaughn
Olivia Newton John
DROPS
Gladys Knight "Best"

13Q/PITTSBURGH
Abba
Jim Stafford
Joni Mitchell
William DeVaughn
DROPS
Cher "Dark Lady" (top 10)
John Denver (top 5)
Redbone (top 5)
"Spiders" (top 5)
Langslaget (No Stock)

KFJZ/FT. WORTH
Righteous Bros.
Cher
Jimmy Buffett
Spinners
DROPS
Womack (7)
Gladys "Best" (1)
Helen Reddy (6)

KKDJ/L.A.
Stylistics
Lightfoot
DROPS
Bobby Womack (12)

WLS/CHICAGO
Lightfoot
Carpenters
Stylistics
DROPS
David Essex "Rock On" (1)
Denver (4)
Sister Janet Mead (2)

K100/L.A.
Guess Who
Hollies
Abba
Righteous Bros.
DROPS
Denver (top 10)
Croce (top 10)
Ringo (top 5)

CKLW/DETROIT
Little Anthony
Heywoods
Jim Stafford
Andy Kim
BTO "Takin' Care"
DROPS
BTO "Let It" (top 15)
Blue Swede (top 15)
Billy Paul (top 10)

KFRC/SAN FRANCISCO
Olivia Newton John
Cat Stevens
Ross & Gaye
Hues Corp.
DROPS
Blue Swede (3)
Oldfield (4)
Helen Reddy (10)

WRKO/BOSTON
Diana & Marvin
Eagles
Hollies
DROPS
Ringo (top 20)
Denver (top 10)
McCartney "Jet" (top 10)

99X/NEW YORK
Not Available
DROPS
Oldfield (15)

KHJ/LOS ANGELES
William DeVaughn
Cat Stevens
Hues Corp.
Joni Mitchell
DROPS
Womack (top 10)
Croce (top 20)
Kool & Gang "Jungle" (top 5)
Denver (top 10)

PARALLEL 2

KPAM/PORTLAND
Eagles
William DeVaughn
Jim Stafford
DROPS
Maria Muldaur (2)
BTO "Let It" (6)
Cozy Powell (9)
Albert Hammond (17)

WIFE/INDIANAPOLIS
Guess Who
Stylistics
Mac Davis
DROPS
Mocedades (2)
Oldfield (1)
Ringo (1)

KFXM/SAN BERNARDINO
DeFrancos
Jose Mendoza
Nilsson
Kool & the Gang
William DeVaughn
DROPS
Blue Swede (2)
Ringo (7)
Helen Reddy (7)
BTO "Let It" (19)
Redbone (3)

WGNG/PROVIDENCE
Cher
Eddie Kendricks
Olivia Newton John
Brownsville Station
DROPS
Terry Jacks (4)
Ken Lyon & Tombstone (25)
Charlie Rich "Very Special" (13)

KAFY/BAKERSFIELD
Jim Stafford
DROPS
Kool & the Gang "Jungle" (1)
Blue Swede (1)
Redbone (1)

WGOW/CHATTANOOGA
Golden Earring
DROPS
Elton John (1)
BTO "Let It" (top 10)
3 Dog Night (3)
Bobby Womack (10)
Carpenters (17)

KUPD/PHOENIX
David Essex
Cher
Hollies
Dave Loggins
DROPS
Not Available

WLEE/RICHMOND
Anne Murray
William DeVaughn
Carly Simon
DROPS
Herbie Hancock (27)
Lobo (24)
Gladys Knight "Best" (1)
Ringo (1)
Elton John (1)

WSAI/CINCINNATI
Coven
David Essex
William DeVaughn
Seals & Crofts
DROPS
MFSB (top 10)
Oldfield (top 10)
BTO "Let It" (top 10)
"Best Thing" (top 10)

WSGA/SAVANNAH
William DeVaughn
Guess Who
Cher
Harold Melvin
John Denver
Ozark Mt. Daredevils
DROPS
Ray Stevens (1)
MFSB (7)
Main Ingredient (19)
Carpenters (20)
Lobo (24)
Blue Swede (2)

WZZM FM/GRAND RAP
William DeVaughn
Golden Earring
Righteous Bros.
Z.Z. Top
Mott the Hoople
DROPS
Wonder (15)

KCPX/SALT LAKE
Golden Earring
Steve Miller
Carly Simon
John Denver
DROPS
BTO "Let It"
Cozy Powell
Elton John
Lobo
5 Man Electrical Band

KRSP/SALT LAKE
Cat Stevens
Fanny
Olivia Newton John
Steve Miller
Righteous Bros.
Brownsville Station
John Denver
DROPS
3 Dog Night (2)
Kool "Jungle" (2)
Maria Muldaur (top 15)
Cozy Powell (3)
Gladys "Best" (23)
Oldfield (2)
Elton John (1)

KIMN/DENVER
Abba
William DeVaughn
Carly Simon
John Denver
Joni Mitchell
DROPS
Womack (18)
Ross & Gaye (17)

KYNO/FRESNO
Hollies
Righteous Bros.
Ozark Mt. Devils
Abba
DROPS
John Denver (1)
Ringo (top 5)

KIOA/DES MOINES
Righteous Bros.
Cher
Steely Dan
Lena Zavaroni
DROPS
Terry Jacks (1)
Elton John (5)
Sami Jo (14)
Sister Janet (2)

PARALLEL 2

WFLI/CHATTANOOGA
Olivia Newton John
Carpenters
Eagles
Carly Simon
DROPS
Albert Hammond (21)
Elvis "Thing" (7)
Croce (15)

WJDX/JACKSON
Carly Simon
Anne Murray
Jackson 5
DROPS
Charlie Rich (7)
Redbone (1)

KCBQ/SAN DIEGO
Righteous Bros.
DROPS
Denver (1)
Kool & Gang "Jungle" (9)

KTKT/TUCSON
Righteous Bros.
William DeVaughn
Ozark Mt. Daredevils
Golden Earring
DROPS
Elton John (1)
Billy Joel "Piano" (13)
Helen Reddy (12)

Y100/MIAMI
Brownsville Station
McCrae
Hollies
Z.Z. Top
Cher
DROPS
None

KING/SEATTLE
Spinners
DeFrancos
DROPS
Gladys "Best" (18)

KSEA/SAN DIEGO
None
DROPS
Ringo (5)
Oldfield (6)

WGRQ/BUFFALO
BTO "Takin' Care"
Dave Loggins
DROPS
McCartney "Jet" (5)
"Very Special" (top 10)

KAKC/TULSA
Joni Mitchell
Hues Corp.
DeFrancos
DROPS
Albert Hammond (18)
McCartney "Jet" (4)
MFSB (1)
Gladys "Best" (2)

WAXY/FT. LAUDERDALE
Carly Simon
Joni Mitchell
Olivia Newton John
Guess Who
DeFrancos
DROPS
Sami Jo (20)
Womack (10)
Blue Swede (3)
Terry Jacks (8)

PARALLEL 3

KGW/PORTLAND
Cher
Croce "Car Wash"
Righteous Bros.

KJR/SEATTLE
Righteous Bros.
Blue Swede "Silly Milly"
Abba
Jimmy Buffett
Paper Lace
"Night Chicago Died"
Spinners
DROPS
Rick Derringer (no chart)
Wednesday (no chart)

KKXL/GRAND FORKS
Golden Earring
David Essex
Righteous Bros.
Steve Miller
William DeVaughn
Abba
Strawbs
DROPS
Denver (4)
Gladys "Best" (9)
Simon & Taylor (1)

WGH/NORFOLK
DeFrancos
Eddie Kendricks
Carly Simon
ZZ Top
Ozark Mt. Daredevils
Spinners
DROPS
Blue Swede (1)
Gladys "Best" (top 5)
Sister Janet (top 10)
Al Green (top 20)
Ringo (top 10)
BTO "Let It" (top 10)

KJRB/SPOKANE
David Bowie
Razzy
Eagles
O Jays
DROPS
Dolly Parton (18)
Terry Jacks (1)
ZZ Top (played 4 weeks
plus early LP play)

WCFL/CHICAGO
Anne Murray
Abba
DROPS
Staples
Bill Amesbury

WCOL/COLUMBUS
Jimmy Buffett
Righteous Bros.
Abba
Hues Corp.
Fanny
DROPS
Herbie Hancock (15)
Sami Jo (12)
Jim Stafford (12)
Anne Murray (24)
Kiss "Nothing" (32)
Rob Hagel (34)
Olivia Newton John (10)
Tower of Power (no chart)

WIXY/CLEVELAND
Not Available
DROPS
James Brown (5)
Suzy Quatro (12)
KLIF/DALLAS
Hollies
Spinners
Wet Willie
Rick Cunha
Righteous Bros.
DROPS
Ringo (3)
Oldfield (8)
Guess Who (9)
Todd Rundgren (20)
Albert Hammond (28)

WPGC/WASHINGTON DC
Hollies
Righteous Bros.
Gladys Knight "On & On"
DROPS
Gladys "Best Thing" (4)

WMAK/NASHVILLE
Hues Corp.
DeFrancos
Righteous Bros.
Wet Willie

WPOP/HARTFORD
4 Seasons "Hickory"
Hues Corp.
Blue Swede "Silly Milly"
Cher
Olivia Newton John
DROPS
Albert Hammond (13)

WBGW/BOWLING GREEN
Andy & David
Wet Willie
George Fischhoff
Vickie Britton
Dick Feller
DROPS
Ray Stevens (top 10)
Aretha Franklin (top 10)
Lobo (11)
ELO (after 4 weeks)

KKLS/RAPID CITY
William DeVaughn
Righteous Bros.
Strawbs
David Essex
Deep Purple
Golden Earring
Steve Miller
Abba
DROPS
Muldaur (2)
Billy Joel "Piano" (4)
Leon Russell (3)

KEEL/SHREVEPORT
Hollies
DROPS
Buddy Miles
Ray Charles

WVLK/HENDERSON KY
Jim Stafford
Steve Miller
Hollies
Spinners
DROPS
Spinners (7)
Terry Jacks (1)
MFSB (1)
Chicago (6)
Billy Joel "Piano" (15)
Stories (8)

KFMG/DES MOINES
Ozark Mt. Daredevils
John Denver
Abba
DROPS
Helen Reddy (7)
Elton John (2)
Maria Muldaur (16)

WBBQ/AUGUSTA
William DeVaughn
John Denver
Abba
DROPS
Grand Funk (top 10)
Croce (top 10)
Hamlisch (1)

WISM/MADISON
Steely Dan
Anne Murray
Ozark Mt. Daredevils
Aretha Franklin
DROPS
Mike Oldfield (9)
Billy Joel "Piano" (15)
Ringo (5)
Womack (12)

WERC/BIRMINGHAM
Wet Willie
Hues Corp.
Spinners
April Stevens
Righteous Bros.
DROPS
Cat Stevens (strong on FM,
LP sales only) (30)
Ray Stevens (1)
Billy Joel "Piano" (3)
Oldfield (8)

KYSN/COLORADO SPRINGS
William DeVaughn
Golden Earring
Cher
Jackson 5
Ozark Mt. Daredevils
DROPS
Gladys Knight "Best" (2)
Elton John (1)
Ringo (2)



I've Had It.

Their First Single On Casablanca.
#NEB 0009
Produced by Vini Poncia
for Richard Perry Productions.

Fanny Comes to Casablanca.



Manufactured and Distributed by Warner Bros. Records, Inc.

RADIO

R&R: What about mechanics? Today's radio seems to rely heavily on format, rotations, telling jocks how to say certain things and do certain things; very strict record rotation, gold rotation, multicolor gold books.

Blore: I think we have our share of mechanics and you almost have to because we have not only the same things that a normal music station has to cope with, but we have all the other stuff on top of that and it just must be disciplined. But we have an alternative to a very rigid clock, we have a rotating or a floating clock where a guy can move those sets and obligations around within the hour so that at the end of the hour probably it isn't very different from any other station, a very disciplined station, in that there are just so many things that must happen and therefore do happen, but he is free within that hour to balance it, to make it work for each situation.

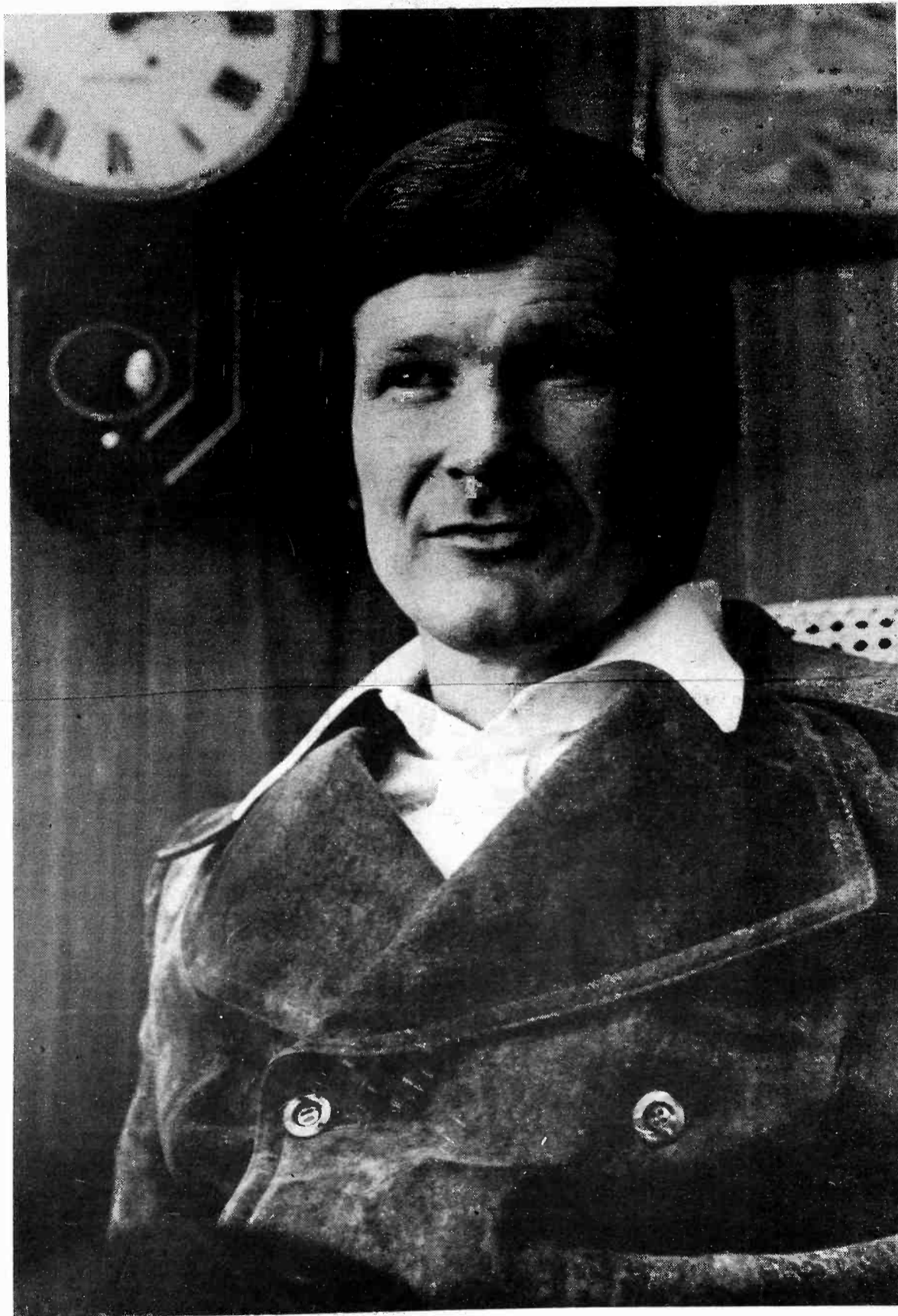
I'm thinking very seriously now of programming commercials. One of the reasons I started getting into commercials, is that at KFVB I was able to control everything but the commercials. I always thought that they were chasing people away and that there was a need for a good commercial. But now we will start to program commercials where we will have an A and B thing. If a commercial is acceptable; it is not a tune-out. I think people generally do not want good commercials. They are offended by bad, distasteful ones; commercials that call them stupid without ever doing it. Those would be the ones that we would have to program in a B category, so that we would somehow isolate them with entertainment very heavy on both sides of these "weak" commercials. In essence, get through them as quickly as possible.

R&R: That's an interesting concept.

Blore: Isn't it? So that's basically what we're going to do and if we do have to have a double spot for instance, one of the things we will start is something I call "entertainments" and they are little tiny increments of entertainment; things you will find on many of the avant garde records that run 30 or 40 seconds. The best example would be maybe the Beatles' "Her Majesty's a pretty nice girl, but she doesn't have much to say..." It's only 30 or 40 seconds, but it has a beginning, a middle and an end, so I'm going to separate all the commercials when we have a double spot situation even though they may be two "A" spot commercials, there would never be anything else, but a little bit of entertainment.

I feel that if someone tunes us in on the dial, they have done us the most marvelous service we could ask. They've given us their mind and their time and it's all anyone in radio could ever ask of a listener. So when someone gives themselves that totally, it's my feeling you owe them a lot and I try to give them all these rewards. Much more than just the music, all these other things for having chosen that spot on the dial. They did that service for us, so we'll do these services for them

"I don't really care what the audience thinks about the station...I care much more about how they feel about it.."



CHUCK BLORE

THE R&R INTERVIEW, PART TWO

and throw the rewards back. And I feel that if we throw them a spot and then another one on top of it, that isn't a reward, that's making them pay; it's a charge.

R&R: I wonder if you had the budget to hire a really super chief mechanic, say like Ted, if he had been able to come earlier, maybe a lot of that could have been alleviated. (Ted Atkins)

BLORE: If Ted had been able to stay there, although it wasn't so much finances with Ted as he wanted to be in management, but in the first place he brought to us the discipline which we lacked, something we really needed. He was a very strong leader, and who knows where we might be at this time if he had continued in the direction he was going. He and I were a perfect compliment to one another. He being the "By god I will get it done" and me being the "wait a minute I want to think of something else," and it was just great.

R&R: In other words you can be the coach but you still need some one very strong to get the team running right and figure out the mechanical plays. Especially if you have been out of it for so long.

BLORE: Oh yes, especially when you're out of it and don't want to go back into it with the tools you had before. I did not want to go back into a top 40 situation.

R&R: Have you changed the target?

BLORE: We haven't changed the target. We missed the target for the first few months. We haven't changed it, we're now into it more, more specified, more on-target. The target is people who believe in what I do. It's a lifestyle.

R&R: Any particular age group?

BLORE: That age group happens to find itself between 24-35 basically. But I would like it to be 25-50.

R&R: I think you're going to find a young spread too.

BLORE: We get a lot of it. We are very heavy now, and delightfully so, into 18-24 which is nice. It's a bonus I didn't expect.

It's an amazing thing when you listen to KIIS for a long period of time, because of the limitations we put on the music, I think we have a very contemporary kind of music policy. We don't have any of the real extremes. Nothing really hard, nothing really country -- no extremes. It's a very solid music sound, very consistent.

R&R: How about oldies?

BLORE: Oldies? Probably a little heavier than we ought to be in oldies.

R&R: Do you have the same restrictions on the oldies of nothing extreme; not too hard, not too soft?

BLORE: Oh yeah, everything must earn it's right to be there and it can only do that by being entertaining or fascinating. It must contribute to the image of KIIS, it must enhance the personality of KIIS. All these things are the same for anything that goes on the air. Every now and then if we get a big hit record and play it and reject it because it was too bubble-gum or too hard or even too topical -- like the rash of death things: "Teen Angel,"

RADIO

"Tell Laura I Love Her." To my mind those were some kind of a reflection of the topicality of the times. So we keep those things off as I don't think they relate today. A really good example of that would be "Let's Think About Living" by Bob Luman which said that every record you hear today is about dying.

R&R: What about "Seasons In The Sun?"

BLORE: No that's today, what I'm talking about is oldies that were popular then because they were then, but it's because they were records at that time and place and they belong in that time and place so they shouldn't be played now.

R&R: You've covered just about everything I wanted to cover, but there is just one more thing. I've watched you at the Billboard Conventions and I've talked to several young programmers that fight for spaces to come and watch your presentation and when they walk out of there they seem to have (the ones I talked to have) the same feeling -- they were overwhelmed by a great presentation tape, but didn't know how to handle it in their own markets because they couldn't afford the talent nor the professional music jingles, and I wonder if we could go into production for a minute. Do you have anything you could communicate to the small market people. You just did something in this interview which will probably make them really think about the commercials, think about formatting their commercials; which I don't think anyone does. They format them by 30's and 60's and which goes first in the sets and programming live spots and that sort of thing.

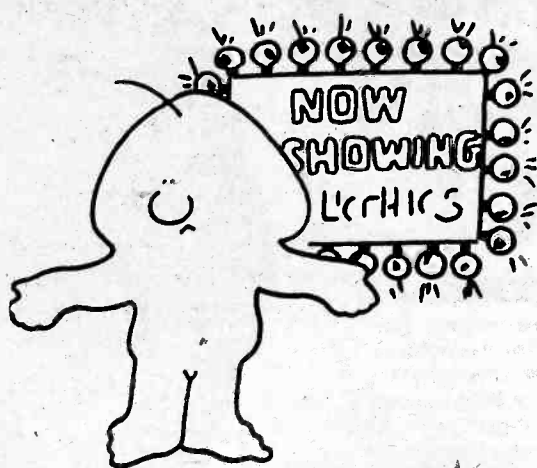
BLORE: I was talking to Bobby Ocean the other day and he mentioned that he and Sebastian Stone were having a very similar conversation about programming commercials. Interesting idea; why it took so long I don't know.

R&R: I don't know why either. It should be the first thing you think of.

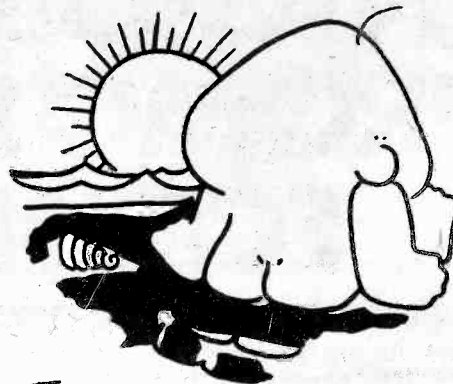
BLORE: It would be an interesting idea. Instead of saying these are all the positive things we're going to do on this radio station and work on those, just say now there are some negatives we must do and how are we doing to best present those? I think that's being done a lot in the public service area. We have to do this and how will we do it. Shall we hide it on Sunday morning or shall we try to make it attractive?

All you have to do is say it, add some dressing, figure out the best presentation for the idea, which the idea will tell you to, as it has its own personality and you might do nothing to detract from that, but just shine a spotlight on it somehow -- whatever it is. Take one example, in a commercial sense, that says something like "our milk is fresh" and the last thing we're ever going to say is the milk is fresh because everyone says it to the point it has no meaning at all. But what we try to do is, for that 30 to 60 seconds, to be fresh, in some way to give it that personality, to give it that flavor, that freshness without ever saying it. It's what I call the "60 second coffee claim."

Kiis Radio/1150 AM in Los Angeles



They did a movie about my sex life... And it was rated "G".



Footprints left in the sands of time cannot be made while sitting on your butt... And who wants to leave butt prints in the sands of time??

Two pages from "A Book Of Kiisables," a purse size volume of wit and wisdom that KIIS used in a Valentine's Day promotion.

It's one you never make, but you are, and that's basically the same idea behind every successful presentation. You take what the idea is and then, instead of coming on and saying "Hey, we are this," you don't say it, you do it, and by doing it, you're saying it.

R&R: Just an insight for you -- Many years ago I spent an afternoon at your studio and your daughter was cutting a track at the time for a bread commercial and you made her do that one particular line 27 times. From that day on I never accepted any production from anyone with less than perfection. Commercials or station promos, ones I was involved in directing because it flashed into my mind that you don't have to accept the 1st or 2nd or 3rd take, it's going to come out if you know what you want and you can hear it in your ear or your mind, and it can come out.

BLORE: I'm very pleased that happened. It's an amazing thing when you come in and get really professional people. They come to work here and it's not unlikely at all that one of them will take 30 takes on one line. And you hear them all together and that marvelous voice, wonderful inflections, that are so perfect, but what people don't stop to realize is probably that was done line by line, sometimes word by word. Because we spend an awful lot of time getting absolute perfection. When you're spending that much time to get things perfect, first of all we're getting paid a lot of money to do these spots, so we can take that time.

On the radio station you're limited somewhat by the talent you have available, but they should be professional people who can bring it off. You are limited by the amount of time they have to spend and you are limited mostly by the DJ attitudes towards live commercials or toward recording commercials. It has always amazed me when I go to visit a radio station, as this is what allows those people to be there -- this is what is paying for

everything, and yet a guy says "Wait just a minute, can you, I've got to record a spot" and the guy is gone for 3 minutes and he's back. I can't believe he had anytime to sit down and look at the copy and discover what it's about -- to analyze it and say "now what can I do with this? -- how can I best sell it?"

Every commercial that a jock does he has the opportunity to make a potent force in attracting an audience. What in fact any commercial is, is an exposition of something that is available that somebody might want. Now when you have the opportunity to introduce someone to something they might like or to tell them where they can get something they do want cheaper than anywhere else, my God, you are doing them an incredible favor. You've got to look at the commercial as being able to get listeners, this commercial can make that listener indebted to me. If I can tell that listener where to buy his teatowels for 17 cents and he's been buying them for 29 cents, boy he owes me something and what a great service I'm going to perform to that listener.

I'm talking specifically about live commercials that DJ's seem to hate. They want to get through it as soon as possible and you can almost hear the guy turning the page in his book and seeing a commercial that he has never seen before or which is just as bad -- he's seen 150 times before and he still doesn't know what it says. Here's a good trick, when you're sitting with a jock whose just read a spot ask him what it's about after he's just read it and he'll say "Oh, I don't know" and will look back to read it to tell you what it's about, which, on the face of it, is a crime. This is what's putting the bread in their mouths and yet they treat it very badly.

R&R: Do you believe in fact sheet type live commercials as opposed to scripted.

BLORE: I do if the guy knows more about the product than just what is on the fact sheet. In other

words if you are going to send a fact sheet to a jock, you are going to have to also send him the product. Because the fact sheets are only some copywriter's idea of the important point of that product and so he has to relate to them so he can figure out how to get from one point to the other. If you send the product along with the fact sheet at least the guy can really see, smell or feel it or whatever so he has some way of relating to those facts, then yes, I think that is really communicating.

R&R: How do you handle it at KIIS, do you request them to read the spots before they go on the air?

BLORE: I have "exposed" that philosophy to each of them and if they are all bright enough they will realize they can take advantage of that. The problem with any jock who is reading the same copy he read yesterday is that he feels his audience is as tired of it as he is and the chances that the exact same people heard that are rare so he wants to jazz it up somehow -- put more into it and he ends up by possibly ridiculing the commercial. When he begins to play with it, in the listener's mind it becomes something he doesn't respect "so why should I." Not in the listener's mind, perhaps, but in the listener's belly, that's where things are most important.

I don't really care what the audience thinks about the radio station, I care much more about how they feel about it. On that production matter again, it's whoever is directing that spot -- not settling for anything less than what he hears in his head before he goes in there. A lot of those spots I run are just two voices talking back and forth with no big production.

R&R: Do ideas just come to you? What do you do when someone says come up with fresh bread spot, or whatever?

BLORE: I am not a particularly creative person, I have to work hard at that kind of thing. But, after you have been

doing it for such a long time, you get past what I call the "garbage period." When you sit down to do anything the ideas that are going to come to you first, in the first hour or two, are usually routine, garbage kind of ideas. Because you think, O.K. now I'm going to think of a picture -- well let's see, frame, color, drawing, you know these kind of ideas which are obvious and are going to come up first and you just have to get rid of them before you can get any kind of original thought regarding that picture.

So the trick is, after a long time, to somehow get rid of that garbage period -- so you don't have to go through it anymore and I had to go through it five years. Everytime I sat down and all this garbage would come out and that is what I have found I don't have to go through anymore, so I get more quickly to the idea. The ideas just don't come to me, I don't think they just come to anybody -- they have to come from somewhere and so you have to know where to look and where we look here is to the product itself -- it will always give you the idea.

Whether the product be something you're selling on the radio station or some part of the radio station itself. Your product can be love, you know, if you want it to. The really best communications I hear on the radio stations are the expositions of an idea that obviously came from the product.

A commercial we did that I like is the spot for ATT for their long distance lines, and all you heard was the telephone dial being dialed and returning and you keep hearing a return signal and you ask yourself what the hell is that. Like please drop the other shoe. But it was really an attractive thing to the ear, you had to be hooked on that after 30 seconds of hearing that bzzzzz -- that return of the dial the guy comes in and says "long, long" long distance rates are lower on weekends and after 6 o'clock; long, long ... fades out." It was a marvelous thing because the idea obviously came right from that telephone.

So you ask yourself what is the problem -- the problems will offer their own solutions if you send enough time with the problem, and not just try to cover it up. I make this point in speeches that someone said "well, I wrote a great commercial for shoes last year, but man it would fit great here, I'm selling milk." Well, the chances are if the same idea would work equally well for two products then it isn't the best idea for either one of them because that product has something of its own it wants to say.

When I first was trying to talk to the writers at KIIS, when they first came over there, I told them I was looking for radio writers. There is no such thing, so in lieu, you take professional writers and do it for the radio -- teach them to write for radio and I'm telling them there isn't anything you can't do in 60 seconds or even 30 seconds. Asking a guy who has done a 90-minute special to get one idea across in 60 seconds is difficult to get them to accept. But it is true.

RECORDS

MARVIN DEANE/ABC:

3 Dog, Heywoods, Four Tops Hot

Number of records on the charts. They are, in order, Pop wise:

Three Dog Night, which went one in Cashbox last week and gold, Bo Donaldson & The Heywoods, which is streaking up the charts and looking very much like a gold record in the making. The Four Tops have bullets in all three trades. Following right on the heels of the Tops is the Steely Dan -- bullets across the board. The Jimmy Buffet is starting to make inroads. Getting some strong stations and starting to show life with chart positions in all three national trade papers as well. In the wings is a record by Frankie Ford, "Blue Monday," on a number of secondaries throughout the country and looking very promising for hit status. Good initial response on the B.B. King single.

Three Dog Night lp a monster, Steely Dan went gold this past week, Four Tops building nicely and coming back on the lp charts due to the success of the single is Jimmy Buffet's "Living And Dying In 3/4 Time."

PAUL LOVELACE/20th:

Super DeFranco Jumps, Singing Cowboy Rocks

We are very happy to report the DeFranco's "Save The Last Dance For Me" is a very successful record. Our national sales indicate a million seller is in the making. We are excited about the super jumps at the stations and the number of phones they're getting... Looks like a home run. Speaking of baseball... we're still in the ball park with "Rhinstone Cowboy" by Larry Weiss.

Harriet Schock opens this week with Waylon Jennings at the Troubadour in Los Angeles. This date will be the launching pad for our most extensive promotion campaign. We are convinced Harriet is an exceptional talent and one that deserves to be heard.

We have just shipped "Sweet Little Rock and Roller" the first



Paul Lovelace/20th Century

NATIONAL PROMOTION FORUM

release by the new singing cowboy Neely Reynolds. Neely is the winner of a nation wide contest to find an artist to fill the boots of the movie stars who sang their way into the heart of millions as they rode off into the sunset. The only thing that will be changed is the new singing cowboy will sing Rock and Roll songs produced by Wes Farrell.

Our first country release "Back Door of Heaven" by Nancy Wayne looks like a hit -- it's got that magic word that makes the sound of the record even better "reorders."

RED SCHWARTZ/DE-LITE:

Another Kool Smash, Fiestas Come Back

After suffering together for 7 years, Kool And The Gang finally came up a winner. "Funky Starr," which never went pop, sold over 700,000. "Jungle Boogie," which did go pop, sold over a million, 900 thousand and now her comes "Hollywood Swinging" which is over 600,000 and going pop. The album of Kool's Wild And Peaceful, was just certified a million dollars in sales.

Now Kool And The Gang have become producers! Kool's younger brother, who is 15 years old and his troupe (no member is over 16), have just released a record which broke R&B in New Orleans, Detroit, Philadelphia and The South. The record, "You Got To Keep On Bumpin'" by the Kay Gees on Gang Records is Kool's own label.

On the Vigor label, "So Fine" by the Fiestas, which is the same

group that had the original song out in 1956 on Old Town is out now. "You're The Only One," by the Dynamics on Black Gold Records distributed by Vigor will be released in this week. Coming out on Red Coach Records an album by a group called Universal Mind -- the selected single from the album will be "Something Fishy Going On." This is a Philadelphia group co-produced by Jimmy Bishop of WDAS fame and Gene Redd. All De-lite record product, except for Red Coach Records, is distributed by Pickwick International. De-lite has just bought a recording studio in Philadelphia to take advantage of the local talent and "Philadelphia Sound" famous in that area. I've moved to 6290 Sunset Blvd. and can be reached at (213) 467-7137.

BRUCE WENDELL/CAPITOL:

Righteous Bros. Smash, Murray, Miller Hot

New Righteous Bros. single, "Rock And Roll Heaven" on Haven Records, produced by the team of Dennis Lambert and Brian Potter, is the fastest breaking record since Al Coury has been in charge of Promotion at Capitol. KHJ, WRKO, KAKC, WFOM, KJR, WPOP, WDRC, WMPS, KGW, WCAO, WTRY, WPTR, KISN, WFUN, WLCY, WBBQ, KELP, KING, KUPD, KNUS, KUDL, KNDE, WNBC -- all stations in just three days. SMASH -- The original Righteous Brothers are definitely back.

Gene Redding, "This Heart," also on Haven Records, WIBG No. 24, WIXY No. 37, WTRY, WPOP, WDRC, KQWB, KFJZ, WKY, KELP, WFOM, WMPS, WLCY, WYRE -- crossing over from R&B Charts. His new album, Blood Brother, has just been released this week.

"You Won't See Me" Anne Murray -- KKDJ No. 12, new at K100 No. 22, KYA No. 21, KJRB, KGW, KIMN, KCPX, WDGY, KIOA New No. 28, KOIL, KQWB, KLIF, KAKC, KELP, WKY, KILT No. 27 KEEL No. 11, WOKY new add, WIFE, CKLW No. 24, WCOL, WIXY, No. 22, WDRC, WPOP, WTRY WPTR, WPIX, WFOM, WPGC 35-25, WCAO new add, WGH, WYRE new add, WBBQ, WHHY, WMAK 20-12, WMPS -- sales and radio strong, looks like one of her biggest hits.

"Living In The U.S. A." -- Steve Miller -- WIXY No. 36, KJR, KELP, WKBW, WPOP, WYRE, WFOM, WAKY, WTRY, WPTR, KUDL -- new adds: KIMN, KGW, KJRB, ISN -- strong start for the much asked for release from his Anthology Album.

"Too Late" -- Tavares -- smash R&B hit, KGFJ, KDAY, WVON, WJLB, WDAS -- already in low



Buck Reingold/Casablanca

teens at WWRL in New York. Now starting to cross over pop: WIXY, WTRY, WPTR.

"Loco-Motion" -- Grand Funk -- still very strong sales. New Blue Swede, "Silly Milly" -- follow-up to their million-seller, "Hooked On A Feeling" second hit from current hit album.

CAPITOL IS HOT!!!

EDDIE LEVINE/UA:

ELO Comes On Strong, Fischhoff Breaks Through

Instrumentals are happening, and the Electric Light Orchestra's "Daybreaker" is coming on strong with significant spins at WCOL, WPOP, KELP, KSTP, WCAO, WORC, KIOA, KAAV, KQWB, WBBQ, WIFE and others. Currently on tour, their fusion of classical and rock music has accorded them superstar status.

Our left-field "pick to clique," George Fischhoff's "Georgia Porcupine," is breaking on through to the other side -- MOR saturation plus heavy Top-40's KJR, WCOL, WBBQ, KEWI, WPRO and KMBY at No. 5. Ike & Tina's so "Sweet Rhode Island Red" is an instant sell-through, breaking in Houston, Dallas, Atlanta and San Francisco.

Shirley Bassey's memorable "Davy" is penetrating through the MOR's, and on the way is a new recording from legendary greats, Sam & Dave, doing "A Little Bit of Good," plus War's newest record, "Ballero," and a new release from Bobby Womack, "You're Welcome, Stop On By."

On Blue Note Records, Donald Byrd's "Street Lady" is an out & out smash, followed closely by Bobbi Humphrey's "Blacks & Blues." Alphonze Mouzon's Funky Snake Foot has created waves of initial excitement, and those who know predict "smash!"

Watch the country charts soon to be lit up with UA product. Stellar C&W standouts include Bobby Goldsboro's "I Believe The South Is Going To Rise Again," Slim Whitman's "It's All In The Game," and Crystal Gayle's "Restless."

New album product this month is Doc Watson's newest gem, and the last recording of Bob Wills, with the Texas Playboys.

RAY ANDERSON/RCA:

Wm. DeVaughn Arrives, Guess Who Happening

Main Ingredient: Here we are, another week and already a million plus (in sales) ... for those who are still watching ... bye, bye ... for those who believed ... we love ya!

Nilsson: Last time Harry called he asked me who recorded "Bad Boy." I told him I knew who was playing his record. He said: "The charts looked good" -- I said: "You can thank the station" -- He said: "Thank you."

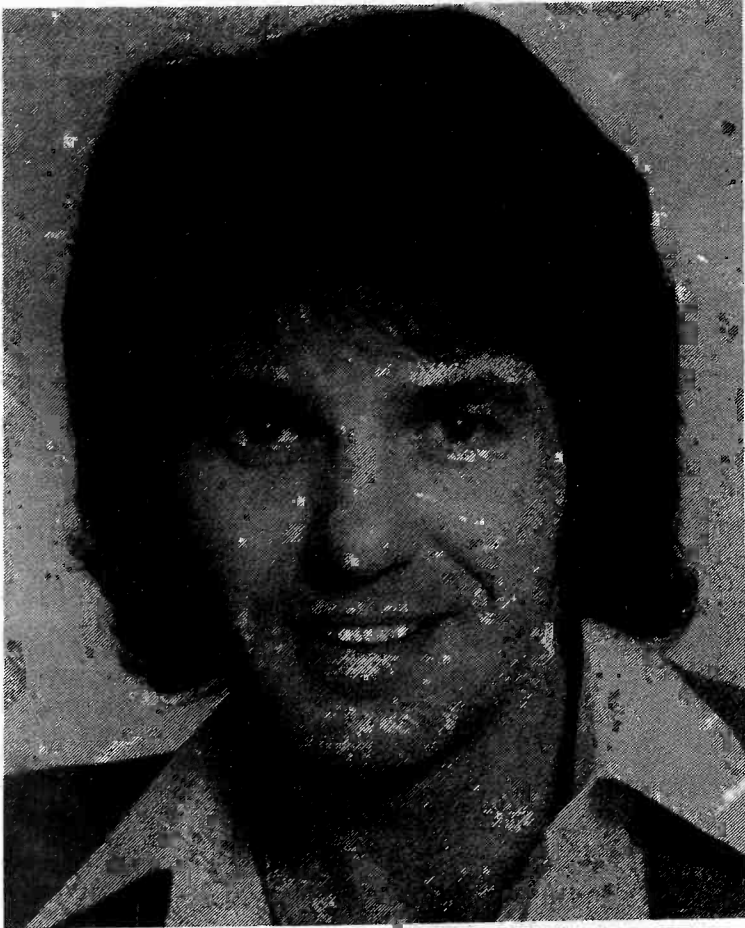
William DeVaughn: Three weeks ago I told you this was coming -- IT'S HERE! Already charting KFRC, KSLQ, KLIF, KFJZ, CKLW, WDRQ, WIXY, WXLO, WPGC, WFOM, WAYS and WHBQ -- sales over 800,000 -- charting No. 1 at over 20 R&B stations. We are very "thankful for what we got."

The Guess Who: Almost counted out -- a great promotion team turned it around. Secondaries were charting this top ten long before the majors came in. Latest additions: WHBQ, WFUN, WQXI, WMEX, WIFE, KIMN, KYNO and KIOO. Group currently on tour -- watch for them -- they may bring "Star Baby" along.

The Hues Corporation: "Rock the Boat" -- Another case of follow through -- R&B action sparked big requests and sales. New York picked-up -- charting WABC and WXLO -- Boston adds

RECORDS

NATIONAL PROMOTION FORUM



Bruce Wendell/Capitol

-- WRKO. Secondaries report instant reaction. Check it out -- wide demographics -- hug?

NIPPER NEWS -- Rob Hegel "New York City Girl" -- King of the Secondaries--Programmers please return his call, he gets mad at me ... **Charlie Rich** "I Don't See Me In Your Eyes Anymore" -- Juke box favorite -- huge sales nationally ... **Brian Auger** "Straight Ahead" -- Some good ears in San Francisco, say GO ... **B.W. Stevenson** "Roll On" -- Picking up -- check it out ... **New Birth** "Wildflower" -- This will be the second time in two years for this song. Sales are 300,000 ... **Paul Bogush** "Whirlpool of Love" -- Central region jumping all over this -- could be the rocker you programmers have been looking for ... New and exciting ... **JOHN DENVER, ELVIS PRESLEY and DAVID BOWIE** ... open your mail. ARB's are over -- I can feel your pulse quickening.

BUCK REINGOLD/CASABLANCA:

Kiss, Fanny Happening (Kiss My Fanny?)

I would like to tell you about some magical things that have been happening to us at CASABLANCA. **Magic No 1:** Several weeks ago **Eddie Gilreath**, Warner Bros. regional marketing manager and **Eddie Pugh**, local promotion Miami; came up with an incredible idea to promote our new album **KISS**. The promotion they proposed to **WSHE-Ft. Lauderdale** was that of running a "KISS OFF." The contest was to see how long a couple could kiss; the result was a world record set at 96 hours, 32 minutes, 6 seconds by **Louise Heath** and **Vinie Toro**. From this local promotion has come a first in national broadcasting. Twelve major markets are simultaneously running this contest on May 11.

The winners will be flown to Chicago for the WORLD

CHAMPION KISS OFF, which will be hosted by **WCFL**. The winning couple will then be flown to California to see **KISS** perform and then will take an eight day cruise to **Acapulco**. There will be national and local television coverage.

While we were putting this contest together, **Scott Shannon** from **WMAK** called and suggested **KISS** doing "KISSIN' TIME" (the old **Bobby Rydell** hit) as the theme for the **KISS OFF** contest.

The response to the record has been phenomenal ... stations like **WIXY-Cleveland**, **WSAI-Cincinnati** and **KJR-Seattle** jumped on this record immediately.

MAGIC No. 2: Roy Silver, world famous manager and impresario from **Beverly Hills** came up with a record, "I'VE HAD IT" by **FANNY** female rock & roll group. **Gary Waldron**, **KCPX-Salt Lake City**, was the first station to chart this record, which moved from No. 28 -- No. 20 this week. Stations like **WLOF-Orlando** **Bite Christy** have it charted No. 32 -- No. 27; **WSAI-Cincinnati**, **Robin Mitchell**, extra -- No. 27; **WKLO-Louisville**, **Gary Major**, charted at No. 32; **WPOP-Hartford**, **T.J. Lambert**, has added; plus 35 other reporting stations. The way this record is taking off it feels like a top ten contender.

MAGIC No. 3: In the world famous **EXORCIST**, the devil is referred to as **Captain Howdy**. **SIMON STOKES** of the "VOODOO WOMAN" fame wrote a song about **Captain Howdy**, which was produced by **Kerner and Wise**, who produced such records as "BROTHER LOUIE," and "MIDNIGHT TRAIN TO GEORGIA." **Jerry Rogers**, **WSGA-Savannah** and **Derrick Shannon**, **KTAC-Tacoma** were the first two stations to jump on this record. Right now, **WSGA** has it charted at No. 12 and **KTAC** No. 28. **Jerry** reports top 3 phone

requests for two straight weeks. We believe in this record and are making an all out effort to make it happen.

Thanks for taking the time to read about our magical dreams.

CHRIS JONZ/MOTOWN:

Stevie Top Fifteen, Kendricks Follow-Up

Jackson Five -- "Dancing Machine" undoubtedly the biggest record this quintet has had in years. Is currently numero uno. Sales figure is fast approaching the two million mark! Follow-up single to "Dancing Machine" is being planned now.

Stevie Wonder -- "Don't You Worry 'Bout A Thing" is top 15 nationally. Anticipate even greater sales response with the re-issue of an edited version. Stevie's ensuing album "Fulfillingness' First Finale" will be shipping soon. Look forward to the "Eighth Wonder" bringing you an even more creative dimension in sound.

Eddie Kendricks -- "Son of Sagittarius" no question this single will reach the heights of its two recent predecessors. Key pop adds include: **WIXY**, **KJR**, **WOKY**, **WMPS** and **WCFL**. With sales exceeding a half million and a host of other top 40's to follow, the "son" will be gold.

Commodores -- "Machine Gun" smoking new instrumental in less than two weeks is already bulleting up the R&B charts (every major soul station is programming it). Initial response from secondary top 40's has been overwhelming.

Some of the country's top discos report this single as their most requested record.

Currently, **Motown** has initiated several artist exposure programs:

Replicas of **Campbell** soup cans have been designed and manufactured for the promotion of the artist-writer-producer, **Michael Edward Campbell**. The recent single, "Roxanne..." is incorporated into the design of this promotion vehicle. The pop-soul artist is receiving wide acceptance in the Mid-west. A five city tour including **St. Louis**, **Minneapolis**, **Detroit**, **Cleveland**, and **Chicago** will be underway shortly.

A rather unique portrait of **Eddie Kendricks** has been silk-screened on a T-shirt which will be sent to retail-clerks, etc. to highlight the ex-Temptations' current chart climber. A pictorial dartboard of all of **Eddie's** solo LP's is being shipped to over 1500 program directors of various formatted radio stations.

BOB SHERWOOD/COL.:

Big Week For Mac, BST Rocks Again

Biggest week so far for **Mac Davis**' "One Hell Of A Woman" -- record has already gone top 10 in **Atlanta**, **Columbus** and **Augusta**. No. 1 for 2 weeks (maybe even more) in **Louisville** and assorted and sundry spots. Is now charting in **Seattle-Tacoma**, **Denver**, **Dallas**, **New Orleans** and a ton of other places. Added this past week by **WFIL**, **WMAK**, **WSAI** and a host of others, folks. It should certainly keep its momentum.

As a slight teaser, there is a new **Blood, Sweat and Tears** coming that is one of the strongest things they have ever done. **Hank Cosby** (he of the millions of **Motown** hits for **Stevie Wonder**, **Jr. Walker**, **Supremes**, etc.) produced their new album and most especially, the forthcoming single "Tell Me That I'm Wrong." Perfect for folks that want up-tempo, good old-fashioned, get down and hurt somebody **Rock 'N Roll**.

Still fighting its way through the biggest stack of instrumental hits these old ears have ever heard is **Herbie Hancock's** "Chameleon." We're only at 600,000 albums (not too shabby for a jazz artist) with the single at over 350,000, doing 25,000 a week. And now that some of the other instrumentals have gone away, we'll be looking to get our shot. It's already been top 10 in **Washington DC**; is still growing at **WCOL** and **WPIX-FM** (which,

by the way, is in **New York City**; where, by the way, we have done almost 90,000 singles and over 75,000 LPs.) Where was I?...oh, yes, segueway-ing neatly to **Earth, Wind and Fire** which is also a gold LP doing over 40,000 a week with half a million singles and play from some of America's fine radio stations. You, no doubt, have the new **David Essex** "Lamplight" which is a follow-up to his number 1 record "Rock On" which, by the way, did over a million--a rather tasty debut in the colonies. "Lamplight" was well received in all sections of the country, and, even more importantly, is receiving heavy radio play in all sections.

STAN MONTEIRO/EPIC:

O'Jays Sure No. 1, Derringer Looks Strong

O'Jays looks like a sure number one record. It's starting to do better than 95,000 a week. Added last week at **WCFL**, **KQV**, **KIMN**...

Hollies debuts 27 **KFRC**, added to **KIMN**, **WFIL**, **WAKY**, **WNDR**... Taking super jumps at all stations, a sure top 10 record.

Rick Derringer continues to look strong. 29 to 14 **WOLF**, 39-33 **KLIF**, 35-28 **WCOL**, **HB KJR**, 22-15 **KJRB**.

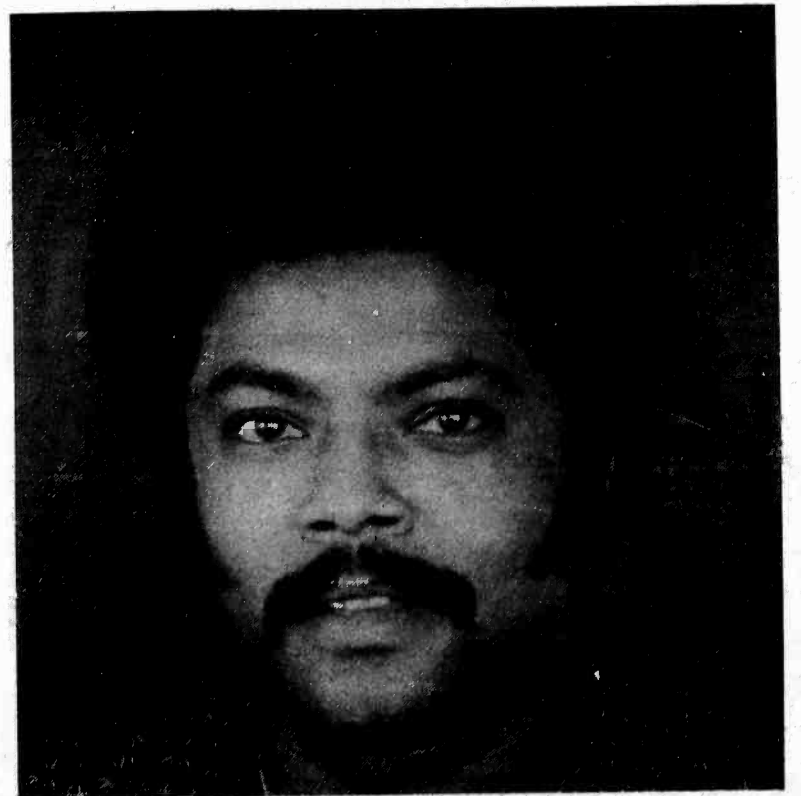
New **Dave Loggins** "Please Come To Boston" starting very strong at **MOR**. Pop play at **WPOP**, 28 **KRLY**, **HB 24 WMAK**, **HB 38 WCOL**, **K101**, 27-24 **KJOY**, **HB KJR**, **KRKO**, 39 **WJET**, **WABB**.

New Flash Cadillac goes to 19 at **WIFE**, also **WCOL**, **KJR**, **KRKO**, **KTAC**, **HB 36 KJRB**.

Lena Zavaroni receiving strong **MOR** play. She will do the **Carson**, **Griffin** and **Mike Douglas** TV shows.

New **Edgar Winter** album exploded at **FM** cuts are "Rock and Roll Woman" and "Rivers Risin'".

Kristofferson's new album receiving strong **FM**, **MOR** and **Country** play. Poco LP strong at **FM's**, cut is "Skatin'". **Kansas** album starting to get strong **FM** play; group opening act for current **Kinks** tour.



Chris Jonz/Motown

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Atlantic is frantic this week with President Ahmet Ertegun in town conferring with Led Zeppelin to announce their new label formation. "Swan Song" -- 1st album to be released June 15th by new group Bad Company whose lead singer, Paul Rogers, is former Free member. Maggie Bell bowed in with ELO at Long Beach; her next album scheduled to be cut on the new label as well. New Zeppelin LP due out late summer. Brian Ferry, lead singer for Roxy Music in town for interviews. Emerson, Lake and Palmer's label, Manticore, hosted a promotion party for their group Hanson at the Whisky. Rolling Stones guitarist, Bill Wyman, in town making the rounds. Plus Terry Stafford opening at the Palamino followed by Marty Mitchell the 24th and 25th. "Whew!" says Atlantic Publicity Director, Bill Yaryan.

Skid Weiss, National Director of Advertising and Merchandising for WEA announces promotion for Bob Moering, former Promotion-Sales Coordinator for WEA L.A. Distributing branch to National Product Coordinator for WEA. Bob will be moving into the executive offices, reporting directly to Weiss and Henry Dross, Vice-President-National Director of Sales. Replacing Moering will be Rich Cohen from Musical Isle in Memphis.

MUSICAL CHAIRS

Louie Newman goes to DisCreet as National Promotion Director (he was formerly National Promotion for Blue Thumb which is now filled by Jack Hakim.)

NEW FACE

Custom Fidelity looking for label signing for new French Canadian artist, Andre Martel, now appearing at Rococos in the Valley. Young composer-artist in the vein of Neil Diamond has some nice original material and excellent voice.

RUMORS...

Street talk is that Don Williams may be going with Dot Records with the most expensive deal in Nashville since Sonny James.

TOURS

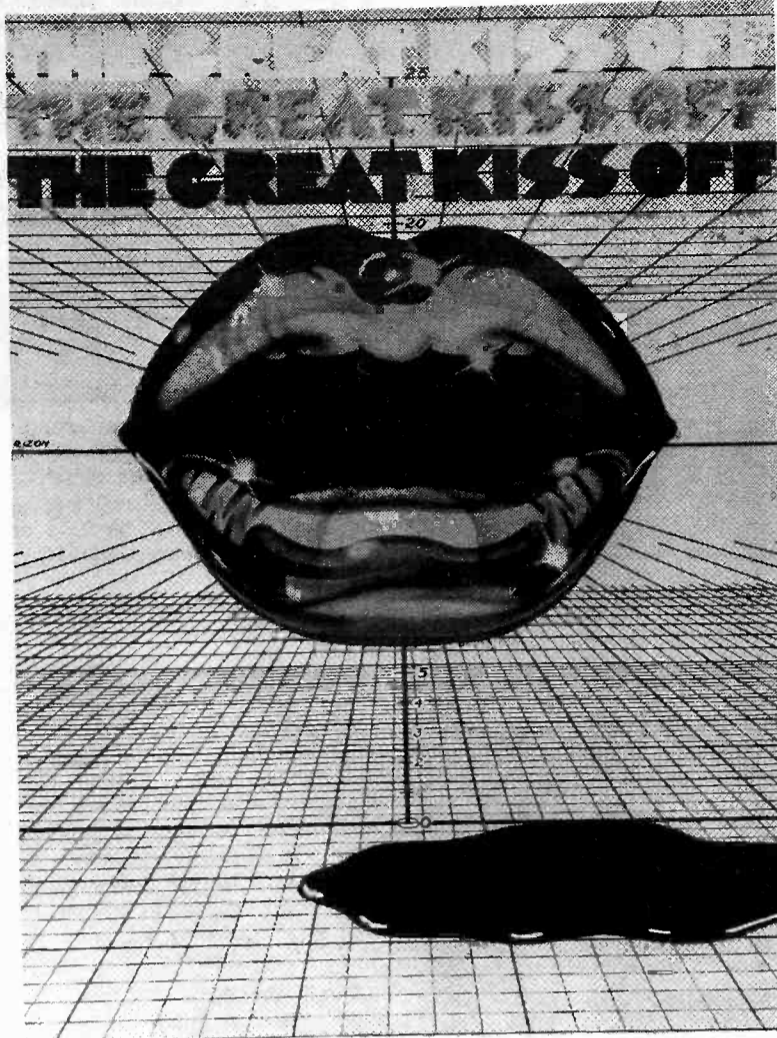
Fantasy's group Blackbirds, students of Donald Byrd, are going on tour with Gladys Knight and the Pips this summer interspersed with club dates on Richard Pryor gigs. Hot breaking group in New York, Boston and Philly. Blood, Sweat & Tears will soon embark on tour including concerts with symphony orchestras. Former Edgar Winter member, Jerry LaCroix has joined group sharing vocals and playing sax.

Columbia's Bob Sherwood received space in Earl Wilson's New York column when he showed up for a Mott The Hoople reception at the swank "21" restaurant, dressed in top hat, tails, white gloves, and a MOTT T-shirt!

Linda Ronstadt and some Eagle Band members are on the new Fantasy LP by Michael Dinner coming out in June ... Mac Davis' summer TV series to debut on NBC July 11th in the Flip Wilson time slot has been interrupted by the musician's strike, but several shows are already in the can and ready to go. Elton John's biography will be appearing tonight (Friday, May 17th) on "ABC Wide World of Entertainment," chronicling his rise to super-star status -- a must see for fans.



Bjorn Skifs, lead singer of the EMI recording group Blue Swede, and his producer Bengt Palmers are joined by Mr. Lars Carlson of the Swedish Consulate in Los Angeles during a special luncheon held at Capitol in celebration of the group's first gold record in the U.S. Left to right: Brown Meggs, Chief Operating Officer of Capitol; Skifs; Carlson; Palmers; and Al Coury, Senior VP of A&R & Promotion at Capitol.



Casablanca's promotional poster for "The Great Kiss Off". The radio promotion is slated for 14 cities, with finals to be held in Chicago on May 25th. Grand prize: an eight day cruise to Acapulco. Story at right.

Huge Kiss Promo Gets Underway

Casablanca Records began an all-out radio promotion last week for their group "Kiss." Appropriately labeled The Great Kiss Off, it is slated for 14 cities. Each participating station will have up to 50 couples who will start the kissing marathon at 10AM with hourly 5 minute breaks. Casablanca is recommending that the stations keep in touch with one another for up-to-date progress reports on their couples.

The finals will be held May 25 in Chicago for the local winners who will sport special T-shirts identifying the couples by name, city and the station they represent -- food, hotel accommodations and transportation compliments of Casablanca. The station will receive 100 Kiss LP's, 200 "Great Kiss Off" T-Shirts and 500 posters in conjunction with specially tailored 30 to 60 second radio spots geared for the individual stations. The grand prize for the kissing winners will be a trip to L.A. for a departure on an eight day cruise to Acapulco. The mouth to mouth resuscitation will be airing on WSAI, WMAK, WQXI, KJR, WCFL, WIXY, WAYS, KILT, KLIF, WOKY, WPIX-FM, KSLQ, CKLW AND WFIL with more to follow.

--Candy Tusken

COMMUNICATION IS KEY

Alan Mink On Marketing

"I feel that one of the primary reasons for the enormous success Warner Bros. Records has enjoyed is due to our communication set-up between the field people and the home office. We have a 24 hour up-date within each field person's reach called a "hot-line" for the express purpose of local and regional men reporting and receiving up to date information on a daily basis. Each person is constantly apprised of radio adds, movement and sales figures. The regional people (8) communicate once a week via a national conference call hook-up for strategy plans and information flow culminating in a "wrap-up" report which includes artist itinerary and new listings plus a daily computer run ("Hot Item Report") which is a 60 page print out showing daily, 5 and 10 day sales and total sales on all product. A percentage for each item is shown comparing sales performance to Buying Power Index for a marketing region. This shows a marketing manager, at a glance, how well his region is achieving his BPI on a given item.

We are also starting to support the secondary radio stations via more advertising and promotion due to the increasing limited playlists of the major stations. We have realigned our promotion people so that we have men covering secondaries only as we realize those stations have the ability to break records for us

such as Maria Muldaur being broken on KJOY in Stockton. It is very frustrating to have a number one record like Maria and not have it played on some major stations. I wonder about the philosophy behind that; is it simply that the P.D. didn't like it or what? We sold 20,000 of "Midnight At The Oasis" before KHJ would add it; normally sales between 3-10,000 will guarantee KHJ adding a record. KKDJ finally just added it last week. Naturally I would like to see expanded playlists, but until that happens, we'll get behind the

secondaries who are willing to help a record.

It's hard to improve when you're number one, but we're always expanding into new areas of music; we're always open to the "new" ideas and sounds plus we have a positive hard-working approach to our jobs. As our Vice-President, Ed Rosenblatt, so aptly put it "the main function of our regional managers is to be sensitive to what is happening and to be ready to run hard with a particular piece of product or idea and be a total record man."



Friday, May 17, 1974

PARALLELS

BACHMAN-TURNER OVERDRIVE
(Mercury)—3:15

Takin' Care Of Business

P1	CKLW add
P2	WGRQ add, KING on
P3	KKLS debut 35, WIXY 40-39, KJR 10-3, KJRB 29-19, KKXL debut 35, KGW 30-25

NOTES: Looks strong.

BLUE SWEDE
(EMI) 2:54

Hooked On A Feeling

P1	WQXI 8-22, WIBG 15-19, 13Q 21-23, WLS 11-16, KKDJ 22-23, WRKO 21-23, KHJ 11-18
P2	WGNG 16-18, Y100 17-27, KING 10-10, WFLI 27-27, KUPD 9-8, KIOA 9-8
P3	WAMS 8-20, KYSN 25-38, KFMG 13-17, WMAK 17-21, KJRB 27-35, WCFL 28-34, WAKY 21-23, KDZA 14-17

NOTES:

BROWNSVILLE STATION
(Big Tree)—3:09

I'm The Leader Of The Gang

P1	13Q debut 29
P2	WGNG add, Y100 debut 30, KCPX debut 26, KRSP add
P3	WCFL 40-35

NOTES:

JIMMY BUFFETT
(ABC)—3:07

Come Monday

P1	KFJZ add
P2	WIFE add, KIOA 21-21
P3	WVLK on, KKLS 19-17, WBGN on, WIXY 35-34, WCOL add, KJR add, WBBQ 23-17

NOTES: Beginning to spread, growth looks fine.

CARPENTERS
(A&M) 3:47

I Won't Last A Day Without You

P1	WQXI 11-6, KQV 9-8, WABC 27-21, WFIL 10-12, WRC 12-15, WIBG 16-13, KHJ 10-15, 13Q 15-13, KFJZ 4-4, WLS debut 18, KKDJ 8-13, K100 9-11, KFRC 11-9, WRKO 18-21,
P2	KIOA 22-20, WLEE 9-9, WSAI 19-16, WHBQ 19-14, WAXY 16-21, WJDX 21-11, WGNG 13-11, KTKT 14-10, Y100 14-14, KFXM 19-14, KAFY 11-11, KSEA 13-16, WGRQ 16-15, KPAM 11-9, WIFE 3-4, KING 12-13, KCPX 6-5, WFLI debut 12, KRSP 5-9, KIMN 15-14, KUPD 15-15, KYNO 10-8, KAKC 4-11
P3	WERC 7-7, WVLK 2-3, WAMS 23-22, KYSN 2-2, KFMG 14-11, KKLS 23-24, KDZA 8-7, WBGN 16-14, WMAK 8-8, WPOP 10-7, WPGC 26-27, KLIF 12-9, WIXY 10-22, WCOL 15-14, KJRB 12-14, WCFL 15-11, KKXL 14-16, WGH 28-23, WAKY 3-4, WBBQ 8-11, WISM 20-15,

NOTES:

DEFINITION OF PARALLELS:

SIMPLY PUT: they group similar stations together by playlist size and air presentation.

REASON: To better define what's happening with a given record at a particular type of radio station. (KHJ should not be compared with WHHY.)

EASY WAY TO USE: First, find which Parallel your station fits into by using the boxed definitions below. You can watch a record's progress at various stations, and affirm your decision to go or not to go on a record. You can also tell at a glance what action the record's receiving at stations.

- P1: Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P2: Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P3: Major and secondary market stations with 30-50 record playlists/some new product exposed.
- P4: Specialized markets affected by black or country influences.

CHER
(MCA)—2:34

Train Of Thought

P1	13Q on, KFJZ add, KFRC 26-25
P2	WJDX debut 30, WGNG add, Y100 debut 21, KSEA debut 24, KING on, KCPX debut 23, KRSP debut 28, KUPD debut 29, KIOA debut 28, WSGA debut 27
P3	WERC debut 21, WAMS add, KYSN debut 35, KKLS debut 33, WMAK debut 29, WPOP add, WCOL debut 35, KJR on, KJRB debut 39, KKXL debut 36, KDZA add, KGW add

NOTES:

CHICAGO
(Columbia) 4:19

(I've Been) Searchin' So Long

P1	WQXI 4-13, KQV 6-7, WABC 16-18, WFIL 8-11, WRC 4-6, WIBG 5-10, 13Q 9-9, KHJ 7-14, KFJZ 1-5, WLS 15-12, KKDJ 9-7, K100 8-8, KFRC 13-20, CKLW 11-11, WRKO 11-13,
P2	KRSP 9-12, KIMN 5-5, KUPD 7-4, KYNO 1-6, KIOA 10-13, WLEE 6-6, WSGA 3-4, WJDX 7-6, Y100 13-13, KTKT 5-7, KFXM 10-9, KAFY 10-6, WGOW 5-7, KSEA 8-7, WGRQ 15-18, KPAM 9-16, WIFE 8-11, KCBQ 12-9, KING 7-12, KCPX 4-8, WFLI 8-2, WSAI 10-12, WHBQ 18-15, WAXY 8-14, KAKC 9-16
P3	WERC 3-2, WAMS 3-3, KYSN 4-6, KFMG 8-10, WBGN 12-16, WMAK 6-11, WPOP 26-30, WPGC 4-10, KLIF 2-2, WIXY 7-10, KJRB 6-9, WCFL 7-7, KKXL 1-3, WGH 11-9, WAKY 9-12, WBBQ 4-9, WISM 8-7, KDZA 4-4, KGW 6-8

NOTES: Peaked, but no negatives.

RICK CUNHA
(GRC) 2:46

Yo Yo Man

P1	KFJZ debut 30
P2	KIOA 27-25, WLEE 27-27
P3	KLIF debut 39, WIXY 34-32, WGH 36-33

NOTES:

MAC DAVIS
(Columbia) 2:52

One Hell Of A Woman

P1	WQXI 10-18
P2	KFXM 30-20, KPAM 18-14, WIFE debut 30, KCPX 12-9, KRSP 27-20, KIMN 27-27, KIOA 6-6, WLEE debut 30
P3	WVLK 7-2, KYSN 40-37, KFMG 12-6, WMAK debut 30, KLIF 22-16, WCOL 7-23, KJR 18-9, WAKY 1-3, WBBQ 24-19

NOTES: Doing well in many markets.

PARALLELS

DE FRANCO FAMILY
(20th Century)—2:58

Save The Last Dance For Me

P1	KQV debut 21, 13Q 23-16, KFJZ 30-24
P2	WJDX 27-27, WGNG debut 29, Y100 30-25, KFXM add, WGOW debut 25, WIFE add, KING add, KCPX 18-13, KRSP 17-13, WLEE 25-23, WSGA 29-23, WSAI 25-20, WAXY add, KAKC add
P3	WERC 10-6, WVLK 28-19, WAMS debut 30, KKLS debut 36, WMAK add, KLIF 36-34, WIXY 21-20, WCOL 18-12, KJR 20-16, KJRB 29-22, WCFL 22-19, KKXL debut 39, WGH debut 35, WAKY 18-20, WISM 28-22, KDZA 30-25, KGW on

NOTES: Showing excellent growth.

WILLIAM DE VAUGHN
(Roxbury)—3:25

Be Thankful For What You Got

P1	WQXI add, KQV debut 22, WFIL add, WRC add, 13Q debut 25, KFJZ debut 28, K100 debut 25, KFRC 25-21, CKLW 10-7, 99X 18-16, KHJ debut 26
P2	WJDX debut 29, WZZM FM debut 27, KTKT add, KFXM add, WGOW debut 19, KPAM debut 28, WIFE add, KING on, KIMN add, KYNO debut 29, WLEE debut 28, WSGA debut 25, WSAI debut 30, WHBQ 24-22, WAXY 22-18, KAKC 27-23
P3	WERC debut 30, WVLK debut 26, WAMS add, KYSN debut 40, KKLS add, WBGW 26-28, WPOP 28-23, WPGC 23-13, KLIF 40-30, WIXY 26-11, WCOL debut 40, KJR debut 15, KKXL add, WGH 38-20, WAKY debut 29, WBBQ add, WISM debut 27, KDZA 41-39, KGW 26-22

NOTES:

RICK DERRINGER
(Blue Sky)—2:38

Teenage Love Affair

P1	
P2	WFLI 30-26
P3	KYSN 35-31, WCOL 28-21, KJRB 15-11

NOTES:

DOOBIE BROTHERS
(WB) 3:39

Another Park, Another Sunday

P1	KFJZ 24-19
P2	WJDX 23-21, KFXM debut 27, KPAM 13-10, KCPX 27-21, KRSP 30-21, KUPD 24-27, KYNO 8-3, WLEE 21-21
P3	WVLK 29-23, WAMS on, KYSN 13-9, KFMR 21-19, WPOP 23-22, WPGC debut 30, KLIF 30-24, KJR 11-14, KJRB 26-36, WCFL 33-25, KKXL 12-14, WGH 39-32, WBBQ 24-16, WISM 27-23, KDZA 34-29, KGW 20-17

NOTES:

EAGLES
(Asylum)—3:39

All Ready Gone

P1	WRKO debut 29
P2	WGOW debut 20, KPAM debut 27, KING on, WFLI debut 21, KUPD 25-24
P3	WVLK debut 28, WAMS on, KKLS 32-30, KEWI add, KLIF 29-23, WIXY 24-23, WCOL 35-28, KJRB add, KKXL 35-27, WAKY on, WBBQ 22-15, KGW debut 26

NOTES:

ELECTRIC LIGHT ORCHESTRA
(UA) 3:31

Daybreaker

P1	
P2	KUPD 23-25
P3	WPOP 25-24, WCOL 25-17

NOTES:

FANNY
(Casablanca)—2:59

I've Had It

P1	
P2	KCPX 20-16, KRSP debut 22, WSAI 27-22
P3	WCOL add, KKXL debut 37, KKLS debut 32

NOTES: Looks better each week.

FIVE MAN ELECTRICAL BAND
(Polydor) 3:28

Werewolf

P1	KFJZ 22-22
P2	WJDX 20-26, WGOW 16-13, WIFE 26-17, WFLI 16-23, KRSP 10-15, KIMN 23-29
P3	KYSN 17-11, WBGW 14-17, WMAK 13-16

NOTES:

FLASH CADILLAC
(Epic)—3:01

Dancin' (On A Saturday Night)

P1	
P2	WIFE 19-22
P3	KJRB 36-32, KDZA 36-36

NOTES: Not spreading so far.

FOUR TOPS
(ABC)—3:27

One Chain Don't Make No Prison

P1	
P2	KFXM debut 29, KING on
P3	WAMS on, WIXY 20-19, WCOL 29-25, WBBQ 30-25

NOTES:

ARETHA FRANKLIN
(Atlantic) 2:48

I'm In Love

P1	KQV 20-19, CKLW 15-12, WRC 24-21, K100 debut 30
P2	KFXM 26-24, KYNO 29-27, WLEE 29-22, WHBQ debut 28
P3	WAMS debut 29, KLIF 18-15, KKXL 30-29, WGH 27-22, WISM add, KGW 25-23

NOTES:

PARALLELS

GOLDEN EARRING
(MCA)—2:53

Radar Love

P1	KFRC 28-22
P2	WZZM FM debut 28, KTKT add, WGOW add, WIFE add, KING on, KCPX add, KRSP debut 30, KUPD 22-23
P3	WAMS on, KYSN debut 36, KKLS debut 38, WCOL 40-33, KJR 16-12, KKXL add, WBBQ debut 28, KGW debut 28

NOTES: Picking up more each week.

GRAND FUNK
(Grand Funk) 2:45

Locomotion

P1	WQXI 2-1, KQV 1-4, WABC 2-1, WFIL 1-1, WRC 2-4, WIBG 1-1, 99X 3-3, KHJ 1-2, 13Q 4-8, KFJZ 7-9, WLS 1-2, KKDJ 3-4, K100 1-2, KFRC 6-2, CKLW 4-6, WRKO 2-3,
P2	WGNG 1-5, KTKT 3-4, KFXM 2-3, KAFY 7-10, WGOW 1-2, KSEA 56 KAKC 19-24, WGRQ 5-6, KPAM 2-5, WIFE 4-8, KCBQ 3-3, KING 2-2, KCPX 7-12, KRSP 14-16, KIMN 2-3, KUPD 2-2, KYNO 5-7, KIOA 2-2, WLEE 3-10, WSGA 1-1, WSAI 6-8, WHBQ 2-2, WAXY 3-6,
P3	WERC 13-16, WVLLK 6-11, WAMS 1-1, KYSN 3-7, KFMG 2-2, KKLS 12-14, WBGW 4-9, Y100 4-4, WMAK 11-14, WPOP 1-1, WPGC 2-1, KLIF 1-1, WIXY 4-9, WCOL 13-18, KJR 5-7, KJRB 3-3, WCFL 2-2, KKXL 9-7, WGH 2-2, WAKY 7-8, WISM 3-8, KDZA 3-5, KGW 3-3

NOTES:

GUESS WHO
(RCA) 2:37

Star Baby

P1	WQXI debut 21, WFIL debut 28, WLS 4-3, K100 add
P2	WGOW 7-8, WIFE debut 28, WFLI 4-3, KYNO debut 26, KIOA 4-4, WSGA debut 26, WSAI 13-13, WHBQ 30-26, WAXY add
P3	WERC 23-14, KYSN 24-20, KFMG 6-4, KKLS 13-15, WBGW debut 29, WMAK 16-12, WCFL 8-6, WISM 17-13, KDZA 35-30

NOTES: Top 10 in many key markets, should come home.

BILL HALEY & THE COMETS
(MCA)—2:08

Rock Around the Clock

P1	
P2	KSEA 20-19, KCBQ 19-18, KCPX 22-18, KRSP 29-25
P3	WVLLK debut 29, WPOP 9-11, WCOL 16-11, WAKY 26-19

NOTES:

MARVIN HAMLISCH
(MCA) 2:57

Music From "The Sting"

P1	WQXI 14-5, KQV 7-5, WABC 3-3, WFIL 4-4, WRC 16-9, WIBG 3-3, 99X 4-5, KHJ 5-5, 13Q 6-4, KFJZ 8-12, WLS 3-4, KKDJ 6-5, K100 2-5, KFRC 3-6, CKLW 5-8, WRKO 3-2,
P2	WAXY 4-3, KAKC 15-10, WSGA 7-15, WSAI 8-10, WHBQ 10-5, WJDX 1-2, WGNG 8-2, KTKT 23-14, Y100 6-6, KFXM 6-5, KAFY 12-7, WGOW 6-10, KSEA 3-4, WGRQ 4-3, KPAM 7-7, WIFE 9-1, KCBQ 5-6, KING 8-5, KCPX 3-2, WFLI 6-5, KRSP 3-5, KIMN 8-8, KUPD 10-5, KYNO 14-10, KIOA 8-3, WLEE 5-12,
P3	WPOP 4-9, WPGC 5-5, KLIF 3-4, WIXY 2-5, WCOL 11-22, KJRB 5-7, WCFL 6-3, WERC 2-1, WVLLK 8-4, WAMS 21-14, KYSN 7-3, KFMG 3-3, WBGW 11-13, WMAK 4-13, WGH 16-11, WAKY 10-2, WISM 5-3, KDZA 5-9, KGW 5-5

NOTES: Wear factor is good, although most show a peak.

BO DONALDSON AND THE HEYWOODS
(ABC) 3:25

Billy, Don't Be A Hero

P1	WQXI 22-17, KQV 12-9, WABC debut 27, WFIL 12-5, WRC 5-2, WIBG 11-7, 13Q 11-6, KFJZ 26-17, WLS 17-9, KKDJ 2-1, K100 11-9, KFRC 23-14, CKLW debut 28, WRKO 24-15, 99X 20-19, KHJ 14-6
P2	WJDX 24-13, KTKT 1-1, WGNG 12-4, KFXM 18-11, KAFY debut 23, WGOW 12-1, KSEA 9-12, WGRQ 1-1, KPAM 6-2, WIFE 3-6, KCBQ 23-22, KING 14-9, KCPX 2-1, WFLI 14-4, KRSP 2-1, KIMN 3-2, KUPD 18-17, KYNO 18-11, KIOA 24-11, WLEE 23-19, WSGA 23-3, WSAI 2-2, WHBQ 21-19, WAXY 14-11, KAKC 10-2
P3	WERC 6-4, WVLLK 23-18, WAMS 25-18, KFMG 15-8, KKLS 4-1, WBGW 1-1, WCFL 18-15, Y100 10-5, WMAK 19-6, WPOP 19-13, KLIF 35-32, WIXY 5-4, WCOL 1-1, KJR 1-1, KJRB 10-5, KKXL 11-6, WGH 33-19, WAKY 30-27, WBBQ 5-4, WISM 21-10, KDZA 2-1, KGW 14-7

THE HOLLIES
(Epic) 3:45

The Air That I Breathe

P1	KFRC 27-24, WFIL debut 29, K100 add, WRKO debut 30
P2	WJDX 22-14, Y100 debut 28, KPAM 20-11, WIFE 27-19, KING debut 20, KCPX 16-10, KRSP 12-7, KUPD debut 21, KYNO add, KIOA 29-22, WLEE 18-15, WSGA 25-17, WSAI 12-6
P3	WVLLK add, WAMS 27-26, KYSN 26-19, KFMG 22-18, KKLS 6-5, WBGW 28-24, KEEL add, WPGC add, KLIF debut 36, WIXY 23-21, WCOL 8-4, KJR 15-5, KJRB 8-8, KKXL 16-11, WAKY on, WBBQ 9-8, WISM 29-25, KDZA 37-34, KGW 16-11

NOTES:

THE JACKSON FIVE
(Motown) 2:29

Dancing Machine

P1	WQXI 7-4, KQV 3-3, WABC 1-2, WFIL 5-8, WRC 25-24, WIBG 9-6, 99X 1-2, KHJ 4-4, 13Q 3-3, KFJZ 2-3, WLS 6-5, KKDJ 4-3, K100 4-4, KFRC 1-1, CKLW 18-22, WRKO 1-1,
P2	WJDX add, KTKT 8-5, WGNG 4-3, Y100 3-1, KFXM 5-4, KAFY 4-3, WGOW 3-9, KSEA 4-5, WGRQ 10-14, KPAM 5-4, WIFE 21-13, KCBQ 18-12, KING 5-6, KCPX 19-15, WFLI 11-16, KRSP 11-6, KIMN 9-10, KUPD 3-3, KYNO 4-5, KIOA 5-7, WLEE 2-2, WSGA 8-16, WSAI 11-9, WHBQ 4-3, WAXY 2-2, KAKC 3-6
P3	WERC 4-10, WVLLK 3-10, WAMS 13-10, KYSN debut 18, KFMG 5-9, KKLS 8-16, WBGW 3-11, WMAK 3-9, WPOP 3-3, WPGC 10-7, KLIF 4-3, WIXY 14-30, WCOL 5-8, KJRB 9-4, WCFL 12-10, KKXL 13-23, WAKY 6-7, WBBQ 7-5, WISM 4-5, KDZA 10-6, KGW 7-6

NOTES:

ELTON JOHN
(MCA) 5:12

Bennie & The Jets

P1	WABC 6-8, WFIL 16-18, WRC 6-7, WIBG 6-12, 13Q 7-12, WLS 9-15, KKDJ 7-8, K100 3-6, KFRC 9-16, WRKO 4-11, 99X 8-14, KHJ 3-8
P2	WJDX 11-12, WGNG 17-20, Y100 16-16, KFXM 8-10, KAFY 16-19, KSEA 7-11, WGRQ 6-10, WIFE 12-15, KCBQ 4-5, KING 6-8, WFLI 9-15, KUPD 14-12, WSGA 11-22, WSAI 14-18, WHBQ 9-11, WAXY 13-13
P3	WERC 20-25, WMAK 14-17, WPOP 15-15, WPGC 7-8, KJRB 39-40, WCFL 29-36, WGH 4-4, WISM 12-21, KDZA 26-32

NOTES:

OLIVIA NEWTON-JOHN
(MCA) 3:12

If You Love Me

P1	WQXI 17-16, KQV debut 23, KFRC debut 26, WRC add, 13Q debut 26, KFJZ 27-25, K100 debut 27
P2	WJDX 5-3, WGNG add, Y100 29-24, KFXM debut 28, WGOW 18-12, KPAM 27-23, KING on, KCPX 25-19, WFLI debut 11, KRSP debut 23, KIMN 24-20, KYNO 27-22, WLEE debut 25, WSGA 27-21, WSAI 26-15, WAXY add
P3	WERC 11-11, WVLLK 24-20, WAMS on, WBGW 2-5, WMAK 2-2, WPOP add, WPGC 17-17, KLIF 26-22, WIXY 18-17, KJR 19-11, KJRB 30-21, KKXL 22-20, WBBQ 26-21, WISM debut 30, KDZA 38-35, KGW debut 24

NOTES:

EDDIE KENDRICKS
(Tamla)—3:12

Son Of Sagittarius

P1	
P2	WGNG add
P3	WAMS add, KEWI add, WCFL 35-30, WGH debut 36

NOTES: Starting out similar to his last two hits.

PARALLELS

KOOL & THE GANG
(DeLite)-4:35

Hollywood Swinging

P1	CKLW 7-4
P2	KFXM add, WGOW 22-14, KYNO 30-23, WSGA 17-10
P3	WAMS 28-21, WCOL 31-16, WIXY 19-14, WGH 34-26

NOTES: Growth is good.

GORDON LIGHTFOOT
(Reprise) 3:37

Sundown

P1	WQXI 16-10, WIBG 23-14, WLS debut 17, KHJ 27-20, KQV 21-20, WRC 18-10, K100 20-18, 13Q 18-10, CKLW 12-10, WABC debut 34, KFJZ 20-11, KFRC 20-13, WFIL 26-13, KKDJ add.
P2	WIFE 14-7, WFLI 23-17, KRSP 7-3, KAKC 25-13, Y100 28-15, KING 4-7, KFXM 25-19, KCBQ 22-17, KCPX 9-7, WAXY 21-10, WGRQ 14-7, KAFY 20-15, KIOA 3-10, WLEE 30-17, WHBQ 26-21, KTKT 24-17, KSEA 18-9, KYNO 22-17, WSAI 3-3, WJDX 9-1, WGOW 15-3, KIMN 7-4, WSGA 10-6, WGNG 30-23, KPAM 1-8, WVLK 19-12, WERC 12-9, KLIF 24-18, KJR 3-4, WISM 23-14, WAMS debut 25, KYSN 10-4, WCOL 4-3, WGH 26-12, WBBQ 1-7, KFMC 4-5, WPOP 14-17, WIXY 8-6, KKXL 4-1, WAKY 28-10, KKLS 2-6, WMAK 1-1, WCFL 21-13, KDZA 18-12, KGW 2-4, WBGNS-2, WPGC 6-3.
P3	

NOTES: Solid top 10.

LOBO
(Big Tree) 2:45

Standing At The End Of The Line

P1	WRC 21-17, KFJZ 21-20
P2	KPAM 22-19, KIOA 19-16, KYNO 25-25
P3	WAMS 30-28, WPGC 16-15, WGH 32-31, WERC 25-23, KLIF 27-25, KKXL 28-24, KYSN 27-26, WCFL 14-12, WBBQ debut 27, KKLS 21-20, KJRB 18-26, KGW debut 30

NOTES:

DAVE LOGGINS
(Epic)-3:57

Please Come To Boston

P1	
P2	WGRQ add (nite), KUPD add
P3	WERC debut 27, WISM debut 26, WMAK 24-7, WCOL 38-31, KJR on

NOTES:

PAUL MC CARTNEY & WINGS
(Apple) 3:50

Band On The Run

P1	99X 14-6, WRC 8-1, KHJ 9-3, WABC debut 10, 13Q 1-2, WRKO 6-5, KKDJ 10-6, WIBG 12-9, KQV 2-2, KFJZ 5-1, CKLW 20-15, WQXI 3-3, WLS 12-8, KFRC 12-7, WFIL 14-9, K100 7-3
P2	KIMN 6-7, WSGA 2-2, KAFY 6-4, WGRQ 3-4, KUPD 5-9, KCBQ 1-2, KFXM 12-2, KING 9-4, KYNO 2-2, KAKC 8-3, WIFE 17-10, Y100 2-3, KCPX 5-4, KIOA 16-15, WAXY 6-4, KPAM 3-3, WGNG 7-6, WFLI 5-10, WLEE 12-3, WHBQ 12-7, KSEA 1-1, WJDX 26-20, KRSP 6-2, WSAI 5-4, WGOW 11-17, KTKT 12-8,
P3	WVLK 14-7, KKLS 3-2, KLIF 13-8, KJR 2-2, WISM 9-6, WAMS 19-12, WBGNS 13-6, WCOL 2-2, WGH 13-7, KDZA 9-3, KYSN 1-1, WERC 5-3, WIXY 11-8, KKXL 2-2, KGW 4-3, KFMC 7-7, WMAK 6-3, WCFL 13-9, WAKY 2-1, WPOP 6-4, WPGC 3-2, KJRB 4-2, WBBQ 3-1

NOTES:

MAIN INGREDIENT
(RCA) 3:31

Just Don't Want To Be Lonely

P1	WABC 12-14, K100 23-16, WFIL 18-14, KHJ 15-11, WIBG 22-21, 99X 16-12, KFJZ 11-15, KFRC 8-12, KKDJ 14-12
P2	KING 20-14, KAFY 19-14, KYNO 17-13, WSAI 23-19, WIFE 16-23, KFXM 9-12, KIMN 25-23, WHBQ 5-8, KPAM 19-18, Y100 8-12, KRSP 13-11, WAXY 11-9, WGOW 21-23, WJDX 14-18, KCPX 23-30, KSEA 14-20, KTKT debut 23, WLEE 11-18
P3	WVLK 5-5, KLIF 11-11, WGH 10-13, WAKY 13-16, WERC 15-19, WCFL 20-27, KKXL 24-19, KGW 9-18, WAMS 17-16, KJRB 16-25, KDZA 22-20, KKLS 30-28, KJR 6-13, WISM 14-12, WBGNS 6-3, WBBQ 2-3

NOTES:

MFSB
(Phy/Int) 3:29

TSOP

P1	WABC 5-7, KKDJ 18-19, KFRC 10-17, KQV 8-12, K100 15-20, WFIL 7-10, KHJ 13-19, WIBG 7-11, 99X 5-13, 13Q 8-14, WRKO 7-12, WLS 7-11
P2	KCBQ 6-7, WGNG 6-10, KUPD 4-7, KSEA 11-17, KFXM 4-13, KIMN 14-19, KING on, KAFY 9-13, WHBQ 8-16, Y100 7-8, KPAM 30-30, WAXY 9-15, KTKT 11-19, WIFE 18-24, WJDX 17-23, KYNO 13-19
P3	WAMS 2-6, WGH 9-15, KYSN 23-29, KDZA 15-19, WPOP 8-10, WISM 11-24, WMAK 15-23, WAKY 18-22, WCFL 9-17

NOTES:

STEVE MILLER BAND
(Capitol)-3:22

Living In The U.S.A.

P1	
P2	KIMN debut 30, KRSP add, KCPX add
P3	WVLK add, WISM 30-28, KKLS debut 39, WAKY debut 30, WIXY 36-35, KGW on, KJRB debut 37, KKXL add

NOTES: Picks up more each week.

JONI MITCHELL
(Asylum) 3:22

Help Me

P1	CKLW 22-17, WRC 11-14, KFRC 16-10, WABC 31-22, 13Q debut 21, KHJ debut 25, KQV 17-16, WRKO 8-7, WQXI 23-20, KFJZ 12-8, WIBG 25-20, WLS on, WFIL 30-27, K100 29-29
P2	WGRQ 13-11, KSEA 21-18, KYNO 23-20, WSGA 14-13, KTKT 21-22, WGOW 25-15, KIMN debut 24, WHBQ 29-18, WJDX 28-24, KPAM 12-26, WFLI 13-19, WAXY debut 25, WGNG 25-17, WIFE 28-26, KUPD 20-26, KAKC add, Y100 27-17, KING on, WLEE 17-11, KFXM 17-22, KIOA 20-9, WSAI 18-14
P3	WVLK 18-17, WAMS 20-19, WGH 8-8, KGW 10-16, KYSN 11-16, KFMC 18-16, KKXL 18-13, WBGNS 22-22, WPGC 13-14, KDZA 21-16, WPOP 7-6, KLIF 7-7, WBBQ 15-12, WCFL 30-22, KJRB debut 34

NOTES:

MARIA MULDAUR
(Reprise) 3:36

Midnight At The Oasis

P1	WRC 13-16, KFRC 4-3, CKLW 6-5, WABC 14-9, 13Q 10-7, WRKO 5-6, 99X 10-7, KQV 14-13, KFJZ 6-10, KHJ 12-7, WQXI 5-17, KKDJ debut 16, WFIL 6-7, WLS 16-10, WIBG 10-8, K100 13-13
P2	KCBQ 7-4, Y100 5-7, KUPD 11-11, WSGA 9-9, WIFE 7-5, WGNG 14-9, KYNO 19-14, KIMN 12-6, KAKC 2-1, WGOW 4-6, WJDX 3-9, KCPX 11-17, WAXY 5-5, KSEA 6-2, KTKT 4-3, WFLI 7-9, WHBQ 6-4, KAFY 15-8, WGRQ 7-5, WLEE 8-4, KFXM 7-6, WSAI 20-23
P3	WVLK 10-9, WERC 8-15, WGH 7-6, WISM 6-4, WAMS 16-11, WPOP 2-2, KKXL 3-12, WBBQ 19-24, KYSN 5-5, WMAK 25-26, KDZA 11-8, WAKY 24-21, WPGC 20-34, KLIF 9-5, WIXY 9-3, WCFL 10-5

NOTES:

ANNE MURRAY
(Capitol) 2:58

You Won't See Me

P1	WRC add, KKDJ 12-11, K100 22-22, CKLW 24-21
P2	KING on, KYNO debut 30, WJDX add, KRSP 22-17, KFXM 28-25, WLEE debut 26, WIFE 24-18, WSGA 21-19, KCPX 14-11, KAKC 21-15, KIOA 28-23
P3	WVLK on, WBGNS 25-23, KLIF 34-26, WGH 35-30, KGW 24-21, WAMS on, WBBQ 28-23, KKLS 16-12, WIXY 22-16, KKXL 29-25, WERC 17-17, WPOP 29-27, WCFL debut 32, KDZA 31-27, WMAK 12-5, KJRB 22-18, WISM add, KFMC 30-25, WPGC 25-18, KJR on,

NOTES:

NILSSON (RCA) 3:03

Daybreak

P1	WABC on, WRC add, KFJZ 28-26, WRKO 13-18
P2	KING on, WSGA 30-24, KTKT debut 24, KAKC debut 25, KFXM add, KPAM debut 24, WSAI 28-24
P3	WAMS on, WCOL 19-15, WGH 31-28, KFMG 29-27, WIXY 38-37, KDZA 39-37, KKLS 11-10, KJRB 21-27, KGW 11-13, WPOP 20-16, KJR debut 20, WPGC 28-25, KKXL 15-15

NOTES:

GENE REDDING (Capitol)-3:22

This Heart

P1	WFIL debut 30, KFJZ debut 29
P2	
P3	WPOP 24-18, WIXY 37-36

NOTES:

O'JAYS (Phil/Int) 3:45

For The Love Of Money

P1	99X 13-15, KFJZ 25-23, KFRC 14-11, WQXI 15-15, KKDJ 20-15, WRKO 12-10, KQV 18-17, K100 21-14, WIBG 26-23, CKLW 26-24, KHJ 19-12, WFIL 28-26, WRC 19-12
P2	KTKT 20-16, KIOA 30-26, KPAM 23-17, WFLI 25-7, WLEE 22-20, WGOW 8-5, WGRQ 20-17, KAFY debut 22, KRSP debut 27, WHBQ 7-6, KSEA 19-14, KFXM 23-18, KUPD 26-22, WAXY 10-8, KING 18-15, WNGG 28-25, KYNO 28-21, KAKC 17-5, WIFE 30-27, KCPX debut 27, WSGA 22-18
P3	WVLC 4-6, WAMS 18-13, WIXY 17-15, KKXL 32-26, WAKY debut 15, WERC 14-12, WGH 22-21, KYSN 20-12, KJR 9-6, KDZA 23-18, KGW 22-15, KFMG 28-22, KKLS 25-19, WCFL 34-28, WISM 26-20, WBGH 10-8, WPOP 21-21, KJRB add, WBBQ 6-2, WPGC 22-21, KLIF 31-27,

NOTES:

RIGHTEOUS BROTHERS (Haven) 3:23

Rock & Roll Heaven

P1	WFIL add, WRKO 28-27, KFJZ add, K100 add, KHJ 28-22
P2	KCBQ debut 25, KRSP add, KING on, WZZM FM debut 29, KTKT add, KAKC debut 30, KIOA debut 27, KYNO add
P3	KEWI add, WPGC add, WBBQ debut 30, WERC add, KLIF debut 40, KGW add, KKLS add, WCOL add, WPOP debut 28, KJR add, WMAK add, KKXL add

NOTES: Sure sounds good on the air.

MIKE OLDFIELD (Virgin) 3:18

Tubular Bells/Theme From The "Exorcist"

P1	13Q 12-17, WABC 11-13, WLS 13-14, KQV 13-10, KKDJ 11-10, WFIL 25-25, K100 10-10, WIBG 14-15, KHJ 6-9, WRC 10-13
P2	KCBQ 13-15, KFXM 20-21, KCPX 15-24, WGRQ 9-12, KAFY 14-17, WFLI 3-13, KTKT 2-2, WGOW 9-11, WLEE 7-16, WJDX 6-5, KING 11-16, WHBQ 16-20, WNGG 3-8, KUPD 16-14, KAKC 22-27
P3	WAMS 9-8, KJRB 11-12, KYSN 19-23, KDZA 12-15, WPOP 16-25, WAKY 23-26, WPGC 19-29, WCFL 11-21

NOTES:

DIANA ROSS & MARVIN GAYE (Motown) 2:55

My Mistake

P1	WRC 22-22, KFJZ 15-18, WRKO debut 28, KFRC debut 28
P2	WSGA 6-12, KAKC 14-7
P3	WVLC 15-13, WAMS 10-9, KDZA 7-10, KYSN 38-34, WBGH 9-4, KLIF 10-10, WCOL 9-5, KJRB 31-28, WGH 12-16

NOTES:

OZARK MOUNTAIN DAREDEVILS (A&M) 3:04

If You Wanna Get To Heaven

P1	WRC 28-20
P2	KING on, WSGA debut 30, KTKT add, KAKC debut 29, WGOW on, KIOA 23-12, KYNO add
P3	WCOL 12-9, KKXL 33-28, WAKY on KGW 23-19, KKLS 26-26, KYSN add, WBGH on, WIXY 31-28, WISM add, WAMS add, WPGC 21-19, KJR 11-10, WBBQ 16-13, KFMG debut 29, KLIF 39-35, WGH debut 39,

NOTES: Growth this week was super.

SEALS & CROFTS (WB)-3:28

King Of Nothing

P1	
P2	KING on, WSAI debut 28
P3	KKLS debut 34, KGW on, WBGH on, WIXY 39-38, KJR on, KKXL debut 38

NOTES:

COZY POWELL (Chrysalis) 3:32

Dance With The Devil

P1	13Q 24-28
P2	KTKT 6-6, KIOA 7-17, KUPD 21-19, KIMN 16-16
P3	KYSN 9-15, KDZA 32-31, KFMG 10-14, WISM 10-19, WMAK 23-19, WGH 29-25

NOTES:

CARLY SIMON (Elektra)-3:50

Haven't Got Time For The Pain

P1	KFJZ 29-27, WRKO 17-16
P2	WGRQ debut 19, WIFE add, WLEE debut 29, KING on, KYNO debut 28, WSGA 28-20, KTKT debut 25, KIMN add, WAXY debut 23, WJDX add, KRSP debut 24, WGOW on, KCPX add, KPAM 24-22, WFLI debut 28
P3	KGW 19-14, KFMG 31-28, WCOL 30-26, KKXL 39-32, KKLS 29-23, WIXY 27-26, WVLC on, WPOP 22-20, KJRB 34-31, KDZA 40-38, WERC 27-18, WMAK 30-24, KJR debut 19, WBBQ debut 26, KYSN 30-24, KLIF 32-28, WGH debut 37, WBGH on

NOTES:

RAZZY (MGM)-3:15

I Hate Hate

P1	
P2	KIOA 15-19
P3	WVLC on, WCOL 17-10, WERC debut 28, KJRB add, KKLS 18-21, KJR on, WBGH 30-19, KKXL 9-4, WMAK on

NOTES: Note excellent movement at 'P-3' level.

JIM STAFFORD (MGM) 3:12

My Girl Bill

P1	KHJ 25-17, WRC debut 19, KFRC 24-15, WABC on, 13Q add, WRKO 27-20, WIBG debut 25, KQV 19-18, KFJZ 19-13, WQXI 20-12, K100 26-17, WFIL debut 24, CKLW debut 29, WGRQ 11-8, WGOW 13-16, WFLI 19-14, WSAI 9-11, WJDX 16-17, KPAM debut 21, KRSP 8-10, WSGA 5-5, WNGG debut 28, WIFE 5-9, KIOA 26-18, KAKC 26-21, KFXM 24-17, KCBQ 10-10, KYNO 15-12, WHBQ 25-23, KAFY add, KING 17-18, WLEE 15-14, KCPX 8-6, WAXY 17-16, KSEA 12-10,
P3	WVLC add, KFMG 16-13, KLIF 25-21, KKXL 20-40, WAMS 29-24, KKLS 10-9, WIXY 16-13, KDZA 29-26, WERC 21-24, WBGH 8-7, WCFL 26-18, WISM 24-18, KYSN 33-27, WPOP 12-17, KJRB 20-16, WAKY on, WMAK 22-20, WPGC 14-9, WGH 37-27, KGW 28-20

NOTES: Growth improved considerably.

PARALLELS

STEELEY DAN
(ABC)-3:58

Rikki Don't Lose That Number

P1	WRC add, K100 debut 24
P2	KING on, KRSP 20-18, KPAM 29-25, WIFE add, KTKT 25-20, KIOA debut 29, KYNO debut 24
P3	KJR debut 18, KGW 29-27, KLIF 38-29, KKXL 26-21 KYSN 37-33, WCOL 26-19, KDZA 42-40, WAMS add, WIXY 30-29, WISM add, KKLS 15-8, KJRB 33-24, WBBQ 29-20, WPGC debut 24,

NOTES:

CAT STEVENS
(A&M) 2:33

Oh Very Young

P1	KHJ debut 29, 13Q 20-16, WABC on, KFJZ 10-6, KQV 16-15, K100 28-26, WQXI 21-19, WRKO 16-14, WFIL 22-17, KFRC debut 27, WRC 7-8
P2	KSEA debut 21, KFXM 11-15, KIMN debut 21, WHBQ debut 25, KING on, WGNG 24-19, KRSP add, WIFE 11-14, WJDX 29-19, KCPX debut 28, KPAM 10-6, KTKT 15-12, WLEE 13-8, WGOW debut 24, KIOA 25-24, WSAI 24-21, KAFY 22-21, KYNO 9-15, WSGA 15-14
P3	WVLK 17-25, WAMS debut 27, WCOL 25-23, WISM 15-11, KYSN 8-10, KKLS 14-13, KJRB 17-13, KGW 15-10, KFMG 25-23, WBGW 20-20, KKXL 10-10, WPOP 13-12, WMAK debut 27, WGH 23-17, WPGC 12-12, KLIF 23-20, KDZA 27-22

NOTES:

RAY STEVENS
(Barnaby) 3:15

The Streak

P1	KHJ 2-1, WRC 1-3, 99X 7-4, KFRC 2-5, WABC 7-4, 13Q 2-1, WRKO 10-4, K100 5-1, KQV 4-1, KKDJ 1-2, CKLW 1-3, WQXI 11-2, WLS 2-1, WFIL 9-2, KFJZ 9-16, WIBG 8-2,
P2	WLEE 1-1, KPAM 4-1, WGNG 11-1, KRSP 1-4, WSAI 1-1, WGOW 2-4, WJDX 2-7, KIMN 1-1, WHBQ 1-1, KSEA 2-3, WGRQ 2-2, KUPD 1-1, WAXY 1-1, KAFY 1-1, KING 1-1, KCBQ 2-1, KFXM 1-1, KCPX 1-3, KIOA 1-1, KAKC 5-9, WIFE 1-2, Y100 1-2, KYNO 6-1, WFLI 2-8,
P3	WVLK 1-1, WAMS 24-17, KJRB 7-10, WAKY 5-5, KYSN 18-32, WPOP 11-5, WCFL 1-1, WGH 1-1, KFMG 1-1, WMAK 9-15, KDZA 1-2, WPGC 1-4, WCOL 6-13, WISM 1-1, WIXY 1-1,

NOTES:

STYLISTICS
(Avco) 4:45

You Make Me Feel Brand New

P1	KFRC 5-4, 13Q 17-11, CKLW 2-2, WABC 8-6, KFJZ 14-7, WRKO 29-19, K100 12-12, KQV 15-14, WLS debut 19, 99X 2-1, WQXI 9-9, KKDJ add, KHJ 18-13, WFIL 2-3, WIBG 2-4
P2	KING 19-11, KAFY debut 20, KYNO 20-16, WSAI 4-5, KCBQ 24-16, KFXM 15-8, KUPD 27-18, WSGA 13-11, WIFE debut 29, Y100 20-10, KIMN 21-17, KAKC 23-19, KPAM 21-15, WGNG debut 26, KRSP 26-14, WHBQ 17-13, WGOW on, WJDX 15-16, KCPX debut 20, WAXY 20-17, KSEA debut 15, WGRQ 17-13, WLEE 10-5
P3	WVLK 12-8, WAMS 6-4, WERC 16-8, KJRB 37-29, KDZA 17-14, KYSN 30-25, KJR 4-8, KFMG 23-20, WCOL 3-7, WGH 5-10, WBBQ 11-10, KKLS 31-29, WBGW 19-10, WIXY 3-2, KKXL 23-18, WPOP 30-19, WMAK 27-22, WCFL 19-16, WAKY 17-6, WPGC 24-26, KLIF 16-12,

NOTES:

THREE DOG NIGHT
(ABC) 3:29

The Show Must Go On

P1	KFRC 15-19, WRC 3-5, WRKO 9-9, WABC 4-5, 13Q 5-5, 99X 11-8, KQV 5-6, KFJZ 3-2, KHJ 8-10, WQXI 6-8, WLS 8-6, WFIL 3-6, KKDJ 5-9, WIBG 4-5, K100 6-7
P2	KCBQ 8-8, KCPX 13-22, WFLI 18-20, WHBQ 13-17, Y100 9-9, KING 3-3, KFXM 3-7, KIOA 11-5, WLEE 4-7, WGRQ 8-9, KAFY 2-2, KYNO 11-18, WSAI 7-7, KTKT 7-11, KSEA 10-8, KUPD 6-10, KAKC 16-22, WJDX 10-4, KPAM 8-12, KIMN 4-9, WAXY 7-7, WGNG 2-7, WIFE 2-3,
P3	WVLK 11-16, 5-2 WAMS WERC 1-5, WCFL 3-8, WISM 2-2, KYSN 6-8, KFMG 9-12, KLIF 5-6, KJRB 1-1, WBBQ 13-14, KKLS 1-3, WMAK 7-10, WCOL 14-20, WGH 6-5, WAKY 11-11, WPOP 5-8, WPGC 8-16, WIXY 6-7, KKXL 7-8, KDZA 6-13, KGW 1-1

NOTES:

WEDNESDAY
(Sussex)-2:30

Teen Angel

P1	CKLW 21-18
P2	WSAI 22-17
P3	WBGW debut 27, WIXY 25-24, WAKY on

NOTES:

STEVIE WONDER
(Tamla) 3:40

Don't You Worry 'about A Thing

P1	KFRC 7-8, 13Q 19-19, KQV 11-11, KFJZ 13-14, WABC on, K100 24-23, WFIL 20-16, 99X 6-9, WIBG 20-17, WRC 15-11
P2	KCBQ 26-24, KAFY 18-16, WLEE 14-13, KSEA 16-13, KPAM 16-13, KAKC 12-8, KTKT 13-9, KYNO 3-4, WHBQ 14-10, WJDX 19-25, KUPD 19-20, WAXY 12-12, WGNG 20-14, KIMN 18-13, KFXM 16-16, KRSP 28-26
P3	WAMS 26-23, KKLS 7-11, WGH 24-14, KGW 13-12, WERC 18-20, WPOP 14-26, KKXL 6-5, KYSN 14-14, WPGC 11-11, KDZA 13-11, KLIF 17-14, WCFL 24-20, WISM 22-17

NOTES:

Z.Z. TOP
(London)-3:15

Le Grange

P1	WQXI 12-11, WRC debut 23, KFJZ 23-21
P2	KING on, WFLI 15-18, Y100 debut 29, WZZM FM debut 30, WGOW debut 22, WSGA 16-8, KPAM 25-20, WIFE 29-21, KIMN 30-26
P3	WVLK debut 30, WCFL 38-33, WERC 19-13, KJR 17-17, KFMG 26-24, WGH debut 38, WPGC 35-33, WBBQ 25-18, WCOL debut 30, WAKY on

NOTES:

PARALLEL 1

WPIX NEW YORK
CKLW DETROIT/WINDSOR
KFRC SAN FRANCISCO
KHJ LOS ANGELES
KKDJ LOS ANGELES
KSLQ ST. LOUIS
WABC NEW YORK
WDRQ DETROIT
WRKO BOSTON
99X NEW YORK
KDWB ST. PAUL/MINN.
WFIL PHILADELPHIA
WRC WASHINGTON D.C.
13Q PITTSBURGH
WIBG PHILADELPHIA
WPEZ PITTSBURGH
K100 LOS ANGELES
KQV PITTSBURGH
WLS CHICAGO
WQXI ATLANTA
KSTP MINNEAPOLIS

PARALLEL 3

WGH NEWPORT NEWS
KGW PORTLAND
KILT HOUSTON
KLEO WICHITA
KLIF DALLAS
KOIL OMAHA
KOMA OKLAHOMA CITY
WAYS CHARLOTTE
WBBQ AUGUSTA
WCFL CHICAGO
WCOL COLUMBUS
WAMS WILMINGTON
WISM MADISON
WIXY CLEVELAND
WMAK NASHVILLE
WPGC WASHINGTON D.C.
WAKY LOUISVILLE
KJRB SPOKANE
KJR SEATTLE
WPOP HARTFORD
WERC BIRMINGHAM
KYSN COLORADO SPRINGS
WBGW BOWLING GREEN
KKLS RAPID CITY
KKXL GRAND FORKS

PARALLEL 2

WKBW BUFFALO
KFXM SAN BERNARDINO
KCBQ SAN DIEGO
KCPX SALT LAKE CITY
KIMN DENVER
KING SEATTLE
KRSP SALT LAKE CITY
WGRQ BUFFALO
WHBQ MEMPHIS
WIFE INDIANAPOLIS
WOKY MILWAUKEE
WMYQ MIAMI
KIOA DES MOINES
WSGA SAVANNAH
KAKC TULSA
KAFY BAKERSFIELD
Y100 MIAMI
KYNO FRESNO
WLEE RICHMOND
WJDX JACKSON
WSAI CINCINNATI
KTKT TUCSON
WFLI CHATTANOOGA
XEROK EL PASO
WAXY FT. LAUDERDALE
WGOW CHATTANOOGA
KTLK DENVER
WGNG PROVIDENCE
WZZM FM GRAND RAPIDS
WGRD GRAND RAPIDS



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COUNTRY

JONATHAN FRICKE, Editor

Biff Collie INSIDE NASHVILLE



Johnny Garver sold his Lebanon farm, 25 miles from music row. If, as rumored, a land development company bought it, wonder if they'll call the subdivision "Yellow Ribbon Acres?" ... Del Reeves has Nikka Brewer, Dolores Smiley and Tandy Rice at Top Billing, his booking agency, on needles and pins. He will do a Memorial day Charlotte "600" show in conjunction with the race, has gotten the speed bug and has spent every free day lately in Charlotte, riding with the big drivers.

Tandy Rice and company shudder at the thought of Del's riding "shotgun" on the track at 150 MPH and up.. Crystal Gale whose U.A. debut is a left-field sleeper awakening, getting the news by long distance during her tour of Hawaii... Jerry Clower did a "live" album in Ft. Worth this week; his first in over a year. He's a regular on The Grand Ole Opry... Nashville's ace promoter Lon Varnell, who books all of Lawrence Welk's road dates, says the Welk show will total about 30 road concerts this year. By the time you read this, Charlie Walker may be a father again, for the seventh time! Charlie and Ferlin Husky didn't read about the slowdown in the birth rate...

Jamie Ryan pretty-girl singer and wife of Charlie Dick, (Patsy Cline's widower), says their five-year old "Chipper" has finished the TV commercial with Melba Montgomery, which her label Elektra will use to sell the half-million (so far) Harlan Howard-written smash, to television.

Jean Shepard had a rough week. Her oldest son Harold had a motorcycle accident and got banged up, scratched up, laid up; Corey, the youngest, at four years old, cut his hand on a piece of glass and required stitches; and the two middle boys both had a virus and missed a week of school. Sounds like she needed to get back on the road to get some rest!

Ray Pillow signed with Dot, Dottie West signed with the Atlanta Fair for September showing, Hank Snow is in Australia till June 5th on his first tour in the country, and Jim Mundy is proving that good guys don't necessarily finish last. His star is rising fast these days.

Heavy rumors giant super record star is out at one, talking contract with another label ... Ray Griff is hotter than Trudeau (that's my line) in Canada these days. His "Goodtime Country," TV show where it's carried. It's carrying high-to No. 1 ratings... Less than two weeks after her latest surgery, Tammy was back on stage in her first post-operative appearance in Missoula at the University of Missoula... Bobby Bare is busy booking "Marie Laveau" and auditioning and rehearsing what he hopes will soon be his first road band. For lo, these many years the Bare has soloed all his P.A.'s. So now he's adding a full band, and is gettin' back in harness since the return of his old manager (not-so-old) Charlie

Williams. Charlie directed Bobby's career for three years in the mid-sixties. Last fall, Charlie left his morning shift at KFOX on the coast to settle in Nashville. Charlie was responsible for a number of past Bare hits, among them "500 Miles Away

This Week's Most added

TOM T. HALL

Song Is Driving Me Crazy (Mercury)

BILLY CRASH CRADDOCK

Rub It In (ABC)

NAT STUCKEY

Hurts To Know The Feeling's Gone

HENSON CARGILL

Stop and Smell the Roses (Atlantic)

From Home" ... (Guess who's getting ready to sue who????)

Tom T. Hall May 24th the "Today" Show, and is set for a guesting on a TV special with Gladys Knight and The Pips on June 21st... Melba Montgomery taped her first Mike Douglas guesting last week in Philly... Jan Howard signed with the new Nashville office of GRT Records, headed here by Dick Heard. Larry Butler will produce Jan, and his success with Jean Shepard shows he knows how to handle the girls, in the studio.

NOTES

Murray Green, General Manager of WNCN (Cleveland) announced Bo Wiley is leaving to accept a position with RCA as Regional Promotion Director, Country Music Division.

Green stated, "Although we are losing the services of knowledgeable and well-liked air personality, it pleases all of us to know that our on-the-air make up consists of only first class talent, capable of stepping into a position such as that which Wiley has accepted. Wiley's knowledge of country music was broad and his approach was honest and real. Now that the country music war has begun in Cleveland, these valuable assets are often overlooked and among our competitors, sensationalism instead seems to be the key factor in obtaining air personalities."

Green further stated, "The same criteria as used in hiring Wiley will prevail as we seek out a new personality to take his place."

Green anticipated an announcement on this in the near future.

R&R CONGRATULATES

Carl Hirsch has been named as new General Manager of WHK (5-13). He was previously General Manager WRCP (Philadelphia).

WEEP Singles Giveaway To Test New Product

Ed Salamon is one of today's more research-oriented Country Music Programmers. At WEEP AM-FM Pittsburgh, he runs one of the tightest playlists in Country Music, averaging under fifty current singles. Within the last few weeks, Salamon has tested new product by tabulating the results of a singles giveaway. Radio and Records thought you might be interested in the details of his research and the thought behind it.

"The industry seems to be crying for more exposure of new product in all formats. Many programmers, such as myself, often wonder if there is a way to expose new product without hurting one's station. Even those advocates of the long playlist will admit that a station can be hurt by playing the wrong material. The problem seems to be 'How can one expose questionable product enough to motivate reaction, yet not clutter up his programming in the process with repeated exposure of non-hit product?'

So I came up with a plan to expose new singles in Pittsburgh. Marty Mooney, our local Columbia Promotion Man, was working Johnny Cash's Ragged Old Flag. He sent me one hundred copies to give away, hoping for some kind of mention on the air. Since I believe in keeping contests simple, I decided I'd just play it on the air for the first time and ask anyone who wanted the record to write in for it, and tell us the first time it was played on WEEP. Then the thought hit me that if I had some other records to give away in the same manner, I could start to develop a relative yardstick of the instantaneous appeal of a record. How this fits into the picture of the record's popularity over a period of time will take sometime to determine but it is an indication of initial audience acceptance. Since Marty's offer, we've got several other labels to participate. In a few weeks we feel we'll have refined it down to a valuable programming tool.

This still corresponds with our policy of 'playing the hits' since we're really creating a mini-contest for each of these records. The excitement value for the station outweighs the fact that we will feature occasional losers.

After all, the records are only played a few times on the evening show and then held pending the mail response.

This research has an effect on WEEP's programming. We'll consider adding the records that have a better response a little sooner than we would otherwise. Of course, an extremely poor response might cause us to be a bit shy on a record. The fact that a listener will take the time and eight or ten cents in postage to try to win a record does constitute a significant vote, considering this is about 10 percent of the retail price of a single, and by this method we're able to generate many of these votes within a couple days. Of course, as in any measure of audience response, pure numbers aren't everything. Qualities such as name value of artist and type of material may bias listeners immediate response to some extent.

However, I feel it is a rather easily executed programming tool to aid in developing information in a difficult area, besides creating excitement on the air. We certainly hope to continue it unless the vinyl shortage makes it impossible or we run out of cardboard, postage or manpower to mail out the records.

NOTES from Jonathan Fricke



The ten songs that have shown the strongest gains this past week (includes the fastest movers, the top sellers, most requested and most added records regardless of how long they have been available) are:

1. Sonny James
2. Dolly Parton
3. Ronnie Milsap
4. Faron Young
5. Tom T. Hall
6. Hoyt Axton
7. Olivia Newton-John
8. Mickey Gilley
9. Waylon Jennings
10. Nat Stuckey



After closing a week's engagement in Las Vegas, Johnny Cash and June Carter made a personal appearance at the John Wayne Theatre, Buena Park, Calif. The event was his Los Angeles-Orange County premier of "The Gospel Road." With June and Johnny are Dan McKinnon (left) and R&R's Jonathan Fricke (right).

Country TOP TWENTY

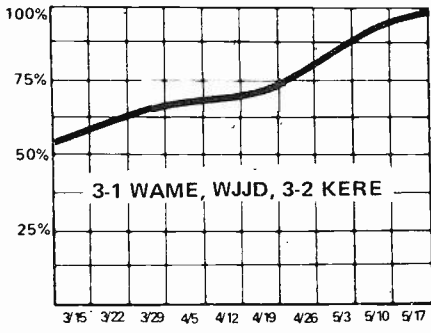
Friday, May 17, 1974

5/3 5/10

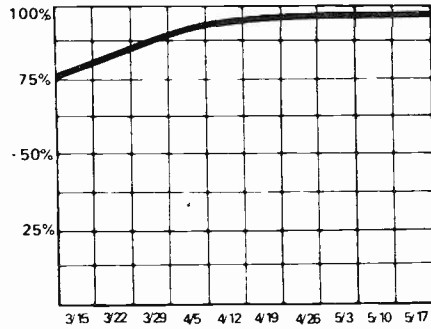
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|----|----|----|---|
| 4 | 3 | 1 | SONNY JAMES/Is It Wrong (Columbia) |
| 1 | 2 | 2 | CAL SMITH/Country Bumpkin (MCA) |
| 11 | 7 | 3 | DOLLY PARTON/I Will Always Love You (RCA) |
| 7 | 4 | 4 | DON WILLIAMS/We Should Be Together (JMI) |
| 6 | 5 | 5 | MERLE HAGGARD/Things Aren't Funny |
| 3 | 1 | 6 | RAY STEVENS/The Streak (Barnaby) |
| 14 | 10 | 7 | RONNIE MILSAP/Pure Love (RCA) |
| 12 | 9 | 8 | ROY CLARK/Honeymoon Feeling (Dot) |
| 16 | 12 | 9 | BUCK OWENS/Cover Of Music City News (Capitol) |
| 17 | 14 | 10 | FARON YOUNG/Some Kind Of Woman (Mercury) |
| 8 | 11 | 11 | MELBA MONTGOMERY/No Charge (Elektra) |
| 1 | 6 | 12 | HANK SNOW/Hello Love (RCA) |
| 19 | 16 | 13 | DOTTIE WEST/Last Time I Saw Him (RCA) |
| - | 17 | 14 | OLIVIA NEWTON JOHN/If You Love Me (MCA) |
| 18 | 13 | 15 | JOHNNY RODRIQUEZ/Something/Born To Lose |
| - | 18 | 16 | CHARLIE PRIDE/We Could (RCA) |
| - | - | 17 | HOYT AXTON/When The Morning Comes (A&M) |
| 20 | 15 | 18 | TINA & DADDY/The Telephone Call (Epic) |
| - | - | 19 | MICKEY GILLEY/Room Full Of Roses (Playboy) |
| - | 20 | 20 | MOE BANDY/Hatin' Cheatin' Songs (GRC) |

● signifies fastest moving records

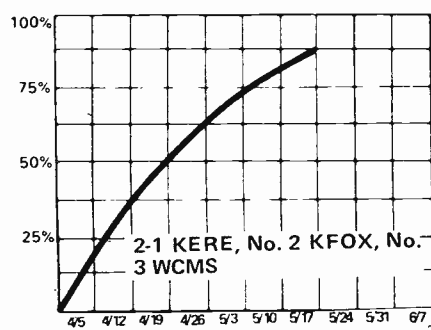
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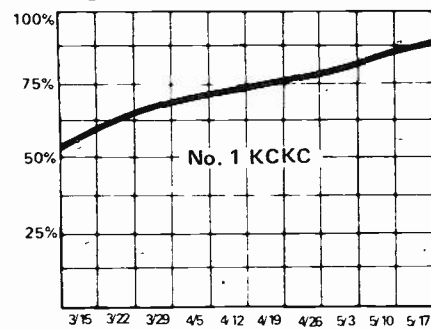
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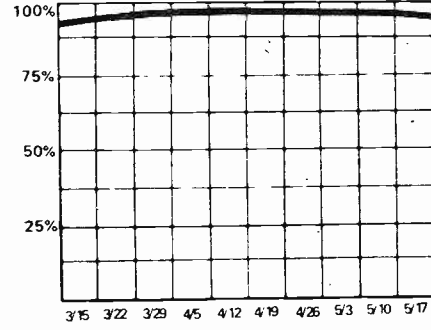
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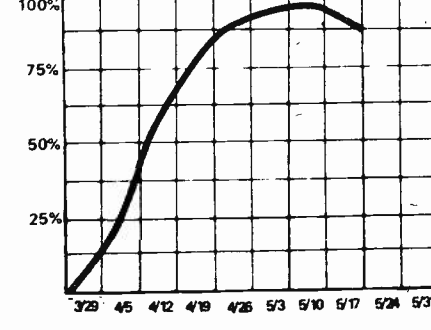
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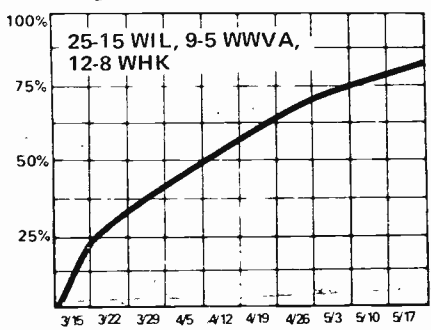
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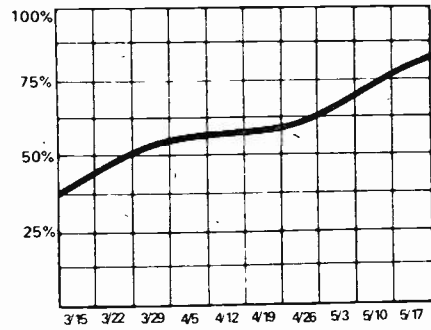
6 STEVENS



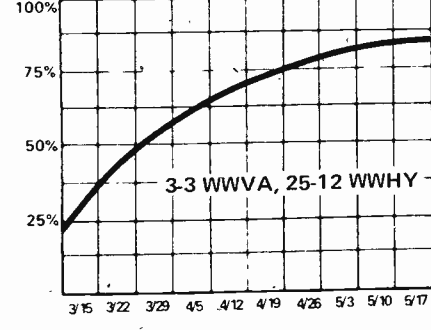
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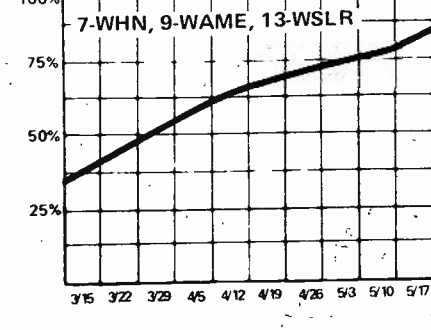
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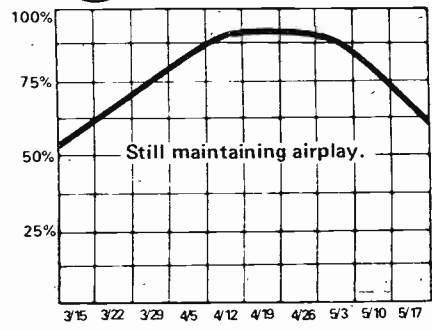
9 OWENS



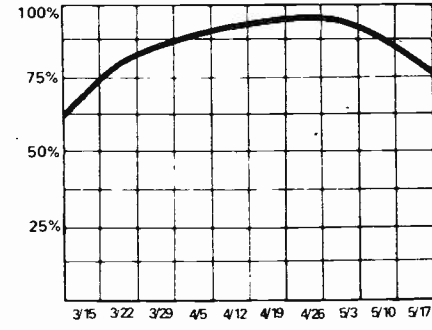
10 YOUNG



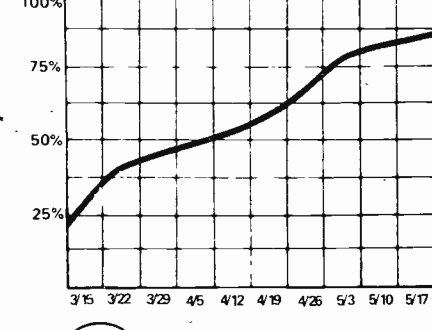
11 MELBA



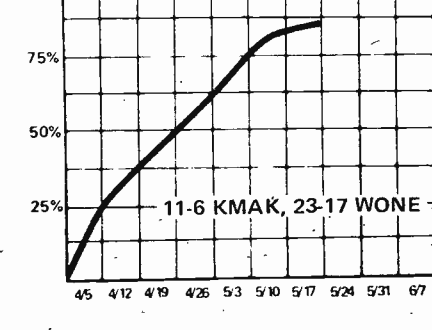
12 SNOW



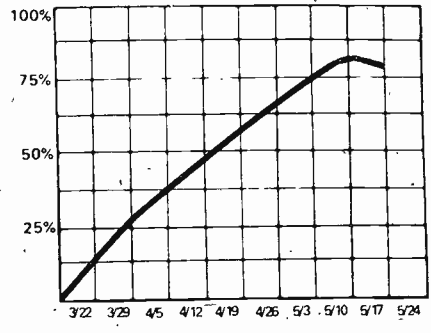
13 WEST



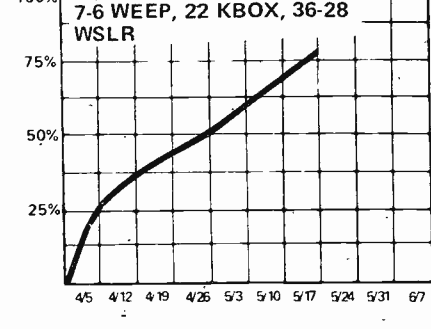
14 OLIVIA



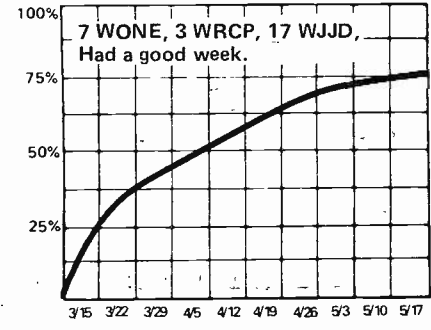
15 RODRIQUEZ



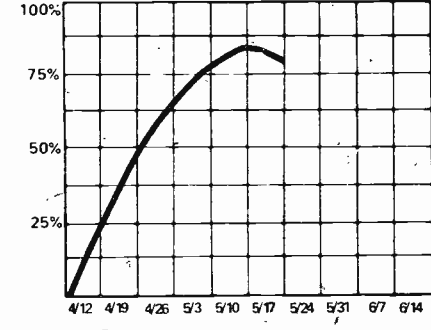
16 PRIDE



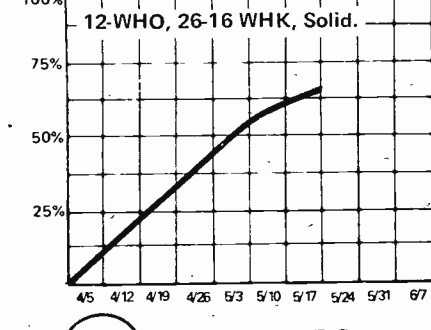
17 AXTON



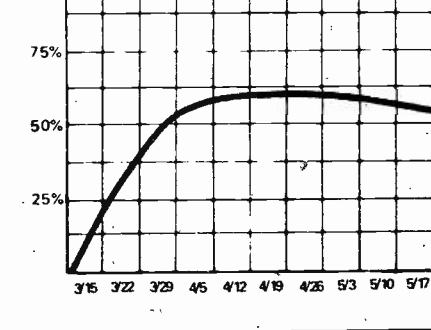
18 TINA



19 GILLEY



20 BANDY

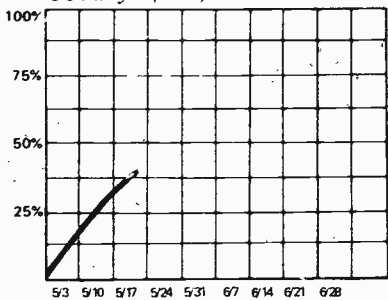


← The top twenty listings reflect SALES

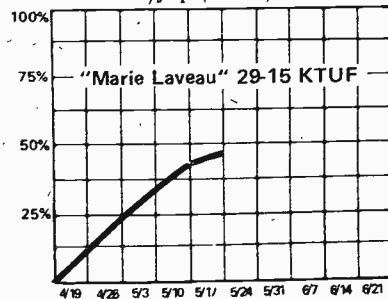
The graphs measure the song's level of audience appeal

Country SINGLES

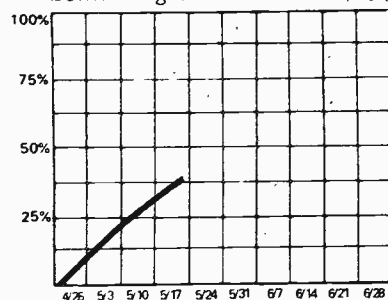
REX ALLEN, JR.
Goodbye (WB)



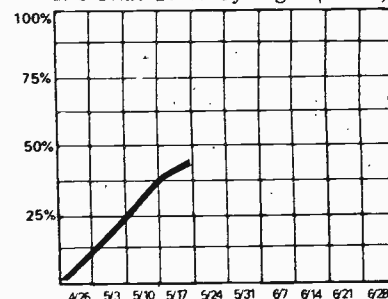
BOBBY BARE
Mermaid/flip (RCA)



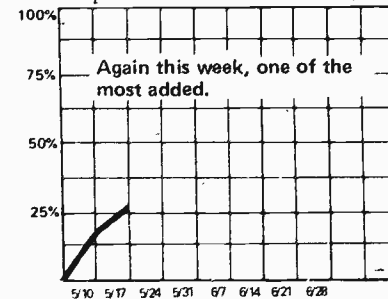
BLANCHARD & MORGAN
Something On Your Mind (Epic)



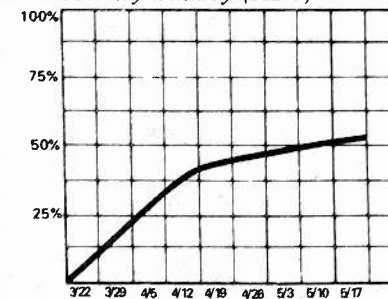
JIM ED BROWN
It's That Time Of Night (RCA)



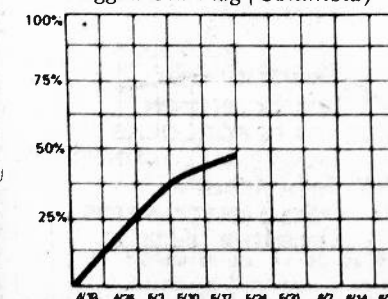
HENSON CARGILL
Stop And Smell The Roses (Atlantic)



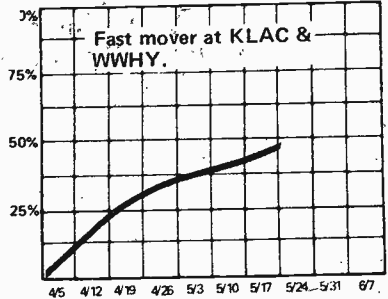
JOHNNY CARVER
Country Lullaby (ABC)



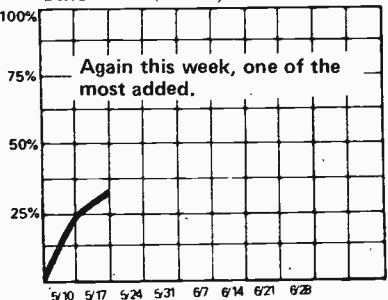
JOHNNY CASH
Ragged Old Flag (Columbia)



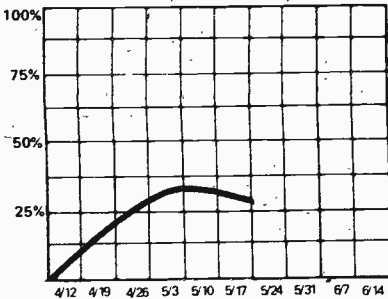
LA COSTA
I Wanna Get To You (Capitol)



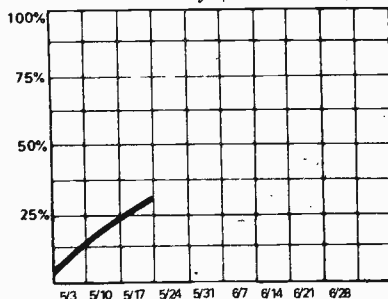
BILLY "CRASH" CRADDOCK
Rub It In (ABC)



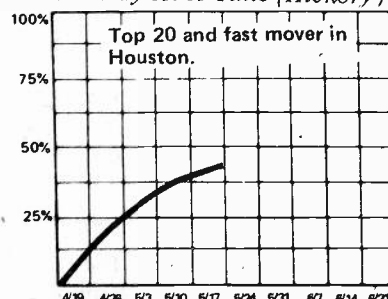
JOHNNY DUNCAN
The Pillow (Columbia)



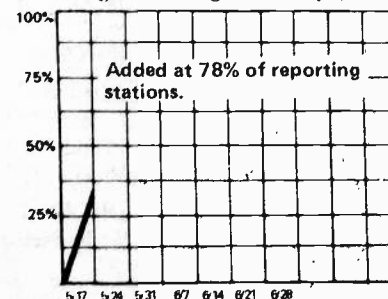
NARVEL FELTS
I Want To Stay (Cinnamon)



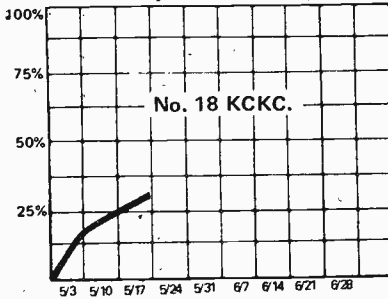
DON GIBSON
One Day At A Time (Hickory)



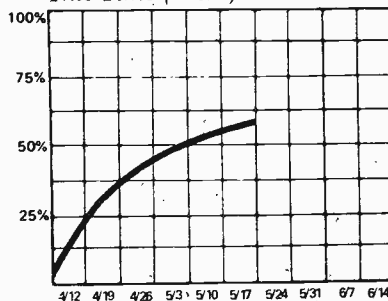
TOM T. HALL
Song Is Driving Me Crazy (Mercury)



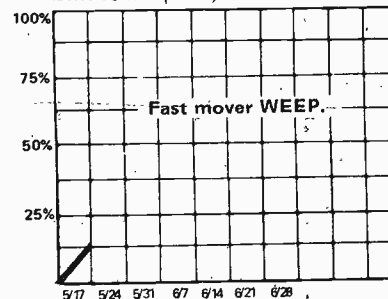
MARY KAY JAMES
Please Help Me Say No (JMI)



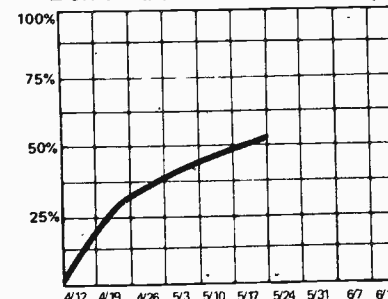
WAYLON JENNINGS
This Time (RCA)



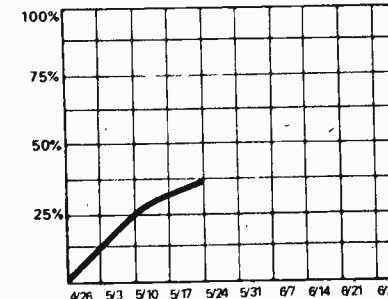
GORDON LIGHTFOOT
Sundown (WB)



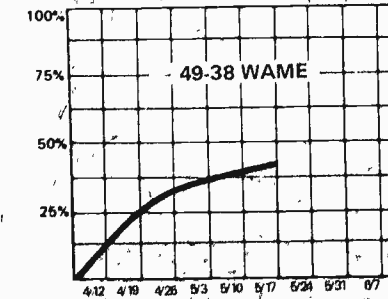
LORETTA LYNN
Don't Make Them Like Daddy (MCA)



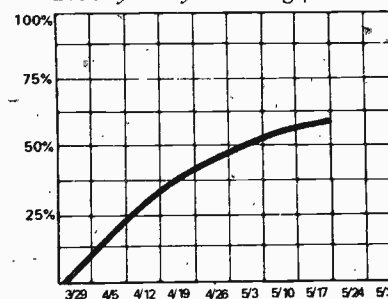
JIM MUNDY
Come Home (ABC)



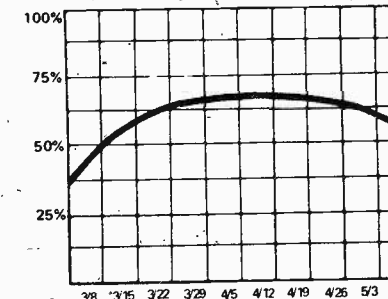
ANNE MURRAY
He Thinks I Still Care (Capitol)



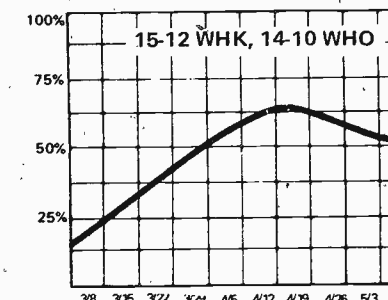
WILLIE NELSON
Bloody Mary Morning (Atlantic)



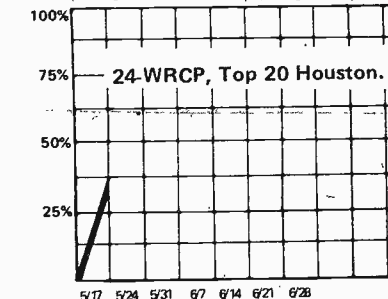
JOHNNY PAYCHECK
My Part Of Forever (Epic)



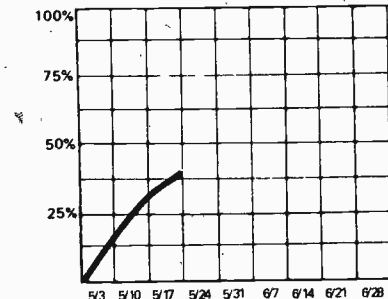
JEANNE PRUETT
To Move A Mountain (MCA)



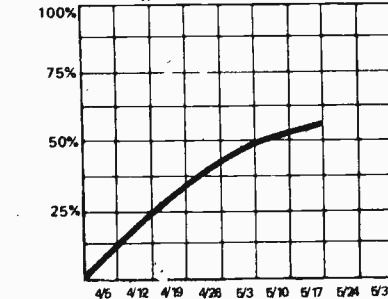
SUSAN RAYE
Stop The World (Capitol)



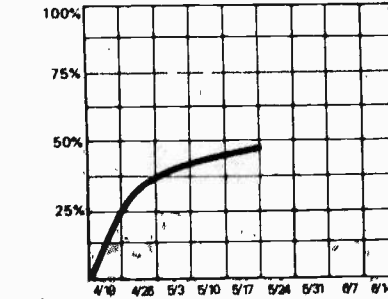
JERRY REED
A Good Woman's Love (RCA)



JIM REEVES
I'd Fight The World (RCA)

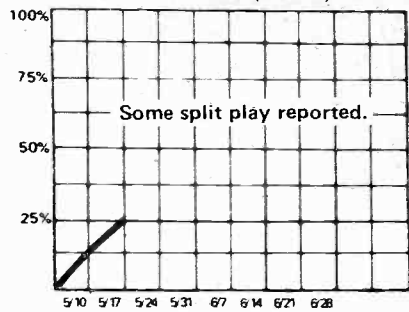


CHARLIE RICH
Don't See Me In Your Eyes (RCA)

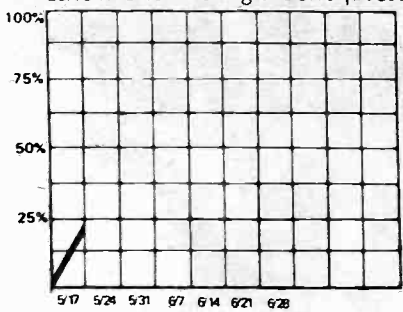


added this week...

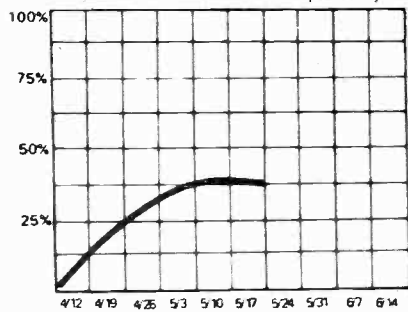
MARTY ROBBINS
Don't You Think (MCA)



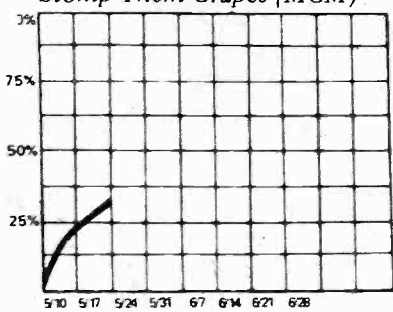
NAT STUCKEY
Know The Feeling's Gone (RCA)



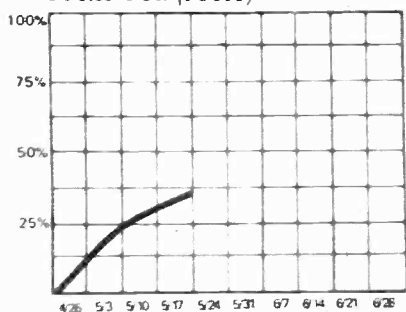
JOHNNY RUSSELL
She Loves Rodeo Man (RCA)



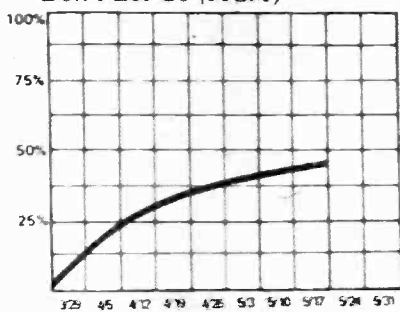
MEL TILLIS
Stomp Them Grapes (MGM)



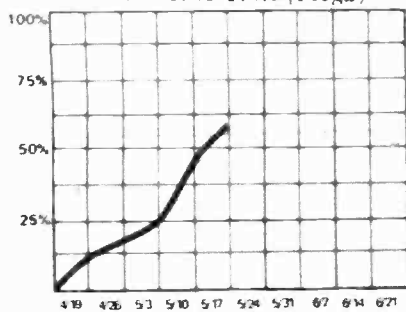
JEANNIE SEELEY
I Miss You (MCA)



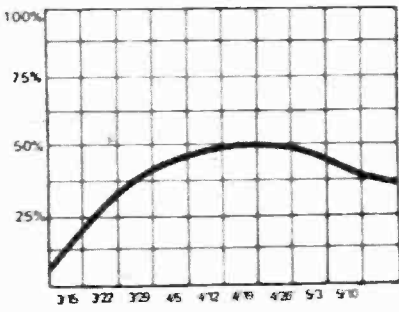
TILLIS & BRYCE
Don't Let Go (MGM)



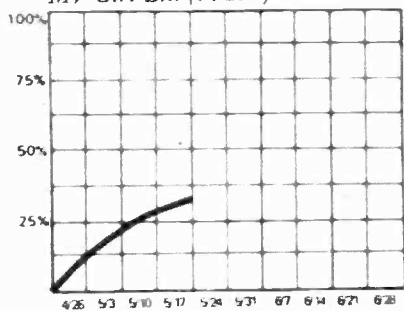
MARILYN SELLARS
One Day At A Time (Mega)



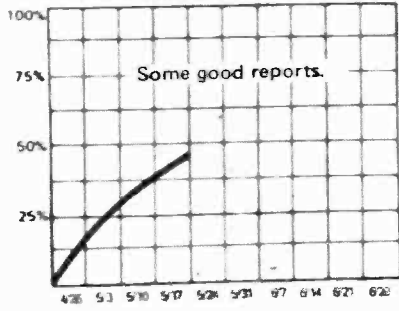
DIANA TRASK
Lean It All On Me (Dot)



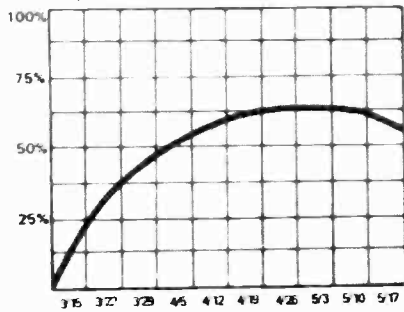
JIM STAFFORD
My Girl Bill (MGM)



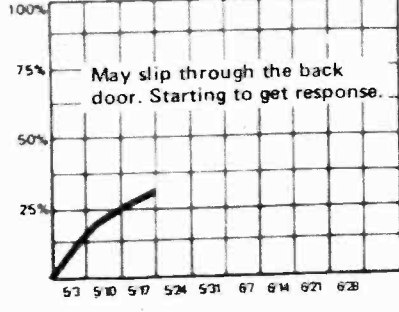
CONWAY TWITTY
Not Through Loving You (MCA)



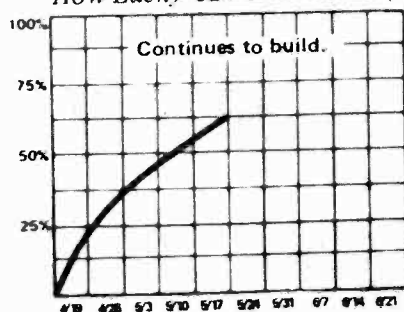
TERRY STAFFORD
Captured (Atlantic)



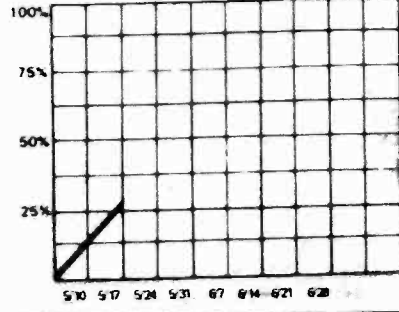
NANCY WAYNE
Back Door of Heaven (20th)



JOE STAMPLEY
How Lucky Can One Man Be (Dot)



FREDDY WELLER
Sexy Lady (Columbia)



WEEP-PITTSBURGH

Hoyt Axton
Susan Raye
Tom T. Hall
DROPS
Terry Stafford

WIL-ST. LOUIS

Mac Wiseman
David Rogers
Tony Brown
Narvel Felts
Billy Walker
David Allan Coe
Harris & Jones
Dorsey Burnette
Lawanda Lindsey
Lobo
Dave Loggins
NO DROPS

KCMS-NORFOLK

Tom T. Hall
Henson Cargill
Nat Stuckey
Sue Thompson
Kathy O'Shea
Dorsey Burnette
DROPS
Ray Price
Johnny Duncan

KLAC-LOS ANGELES

Tom T. Hall
Jim Ed Brown
Darrell McCall
Narvel Felts
George Jones
Larry Kingston
DROPS
Connie Smith

KERE-DENVER

Jimmy Buffett
Nall & Lane
Jim Croce
Narvel Felts
Billy Crash Craddock
Mickey Gilley
Loretta Lynn
Bobby Goldsboro
NO DROPS

WJJD-CHICAGO

Jerry Reed
Bobby Lewis
Mack White
Crystal Gayle
Kenny Rogers
Rick Cunha
Bill Anderson
DROPS
Ray Price
Doyle Holly
Linda Ronstadt
Connie Smith

WSLR-AKRON

Tom T. Hall
Billy Crash Craddock
Gordon Lightfoot
Nancy Wayne
Marilyn Sellars
Henson Cargill
NO DROPS

WAME-CHARLOTTE

Mack White
Bobby Goldsboro
Ferlin Husky
Jerry Reed
Blanchard & Morgan
Del Reeves
Tom T. Hall
Henson Cargill
DROPS
Jody Miller
Peters & Lee

WHO-DES MOINES

Billy Crash Craddock
Tom T. Hall
Marty Robbins
Nat Stuckey
Sammi Smith
Lamar Morris
Sue Thompson
Patsy Sledd
DROPS
Bob Luman

WRCP-PHILADELPHI.

Tom T. Hall
DROPS
Linda Ronstadt
Eddy Raven
Bob Luman
Duane Dee
George Kent

WHN-NEW YORK

Tom T. Hall
Dick Feller
Gordon Lightfoot
Billy Crash Craddock
George Jones
Nat Stuckey
McCoy & Barefoot Jerry
Jeannie Seely
Bill Anderson
Sammi Smith
Tennessee Pulleybone
David Rogers
Henson Cargill
DROPS
Kitty Wells
Connie Smith

WWHY-HUNTINGTON

Marty Robbins (both)
Jerry Reed
Dorsey Burnette
Tom T. Hall
Bobby Goldsboro
Freddy Weller
Billy Crash Craddock
DROPS
Roy Drusky
Bob Luman
Mac Davis

KENR-HOUSTON

Tom T. Hall
George Jones
Marilyn Sellars
Stoney Edwards
Marty Robbins
Jacky Ward
Mundo Earwood
NO DROPS

WONE-DAYTON

Tom T. Hall
Sammi Smith
Charlie Louvin
La Costa
NO DROPS

WHK-CLEVELAND

Bill Anderson
Tom T. Hall
Billy Crash Craddock
Mel Tillis
McCoy & Barefoot Jerry
DROPS
Lynn Anderson

KTUF-PHOENIX

Tom T. Hall
Loretta Lynn
Billy Crash Craddock
Dorsey Burnette
Marty Mitchell
DROPS
Jim Croce

KFOX-LONG BEACH

Brian Collins
Randy Barlow
Nat Stuckey
DROPS
Bob Luman
Johnny Paycheck
Donna Fargo
Kelly

WWOK-MIAMI

Lawanda Lindsey
Lane & Nall
Freddy Weller
Vicky Fletcher
DROPS
Willie Nelson

KCKC-SAN BERNARD

Gordon Lightfoot
Nat Stuckey
Tom T. Hall
David Rogers
Kathy O'Shea
George Jones
DROPS
Johnny Russell

DID YOU KNOW?

THAT R&R HAS A SPECIAL LOW SUBSCRIPTION RATE FOR JOCKS AND SMALL MARKET STATIONS! CALL (213) 466-1605 FOR THE DETAILS.

POP/MOR

Radio & Records

May 17, 1974

5/3 5/10

- | | | | |
|----|----|----|---|
| 2 | 1 | 1 | GORDON LIGHTFOOT/Sundown (Reprise) |
| 8 | 3 | 2 | CARPENTERS/I Won't Last A Day Without You (A&M) |
| 12 | 6 | 3 | JIM STAFFORD/My Girl Bill (MGM) |
| 3 | 2 | 4 | JONI MITCHELL/Help Me (Asylum) |
| 13 | 8 | 5 | ANNE MURRAY/You Won't See Me (Capitol) |
| 20 | 11 | 6 | CAT STEVENS/Oh Very Young (A&M) |
| 15 | 9 | 7 | CHICAGO/Searchin' So Long (Columbia) |
| 4 | 4 | 8 | MAC DAVIS/One Hell of a Woman (Columbia) |
| 6 | 7 | 9 | MARIA MULDAUR/Midnight at the Oasis (Reprise) |
| 1 | 5 | 10 | RAY STEVENS/The Streak (Barnaby) |
| - | 15 | 11 | OLIVIA NEWTON JOHN/If You Love Me (MCA) |
| 17 | 14 | 12 | STYLISTICS/You Make Me Feel Brand New (Avco) |
| 18 | 17 | 13 | LOBO/Standing at the End of the Line (Big Tree) |
| - | 20 | 14 | HERB OHTA/Song for Anna (A&M) |
| - | 18 | 15 | PAUL MC CARTNEY/Band on the Run (Apple) |
| - | - | 16 | GEORGE FISCHOFF/Georgia Porcupine (UA) |
| - | - | 17 | CARLY SIMON/Haven't Got Time for the Pain (Elektra) |
| - | - | 18 | HEYWOODS/Billy, Don't be a Hero (ABC) |
| - | - | 19 | LARRY WEISS/Rhinestone Cowboy (20th Century) |
| - | - | 20 | CHARLIE RICH/I Don't See Me in Your Eyes (RCA) |
| 16 | 19 | 21 | STEVIE WONDER/Don't You Worry (Tamla) |
| - | - | 22 | JOAN BAEZ/Forever Young (A&M) |
| - | - | 23 | HOLLIES/The Air That I Breathe (Epic) |
| 9 | 12 | 24 | ALBERT HAMMOND/I'm a Train (Reprise) |
| 11 | 13 | 25 | MFSB/TSOP (Philly Int.) |
| - | - | 26 | NILSSON/Daybreak (RCA) |
| - | - | 27 | PERRY COMO/Weave Me the Sunshine (RCA) |
| 7 | 10 | 28 | MIKE OLDFIELD/Tubular Bells (Virgin) |
| - | - | 29 | JIMMY BUFFETT/Come Monday (ABC) |
| - | - | 30 | MAIN INGREDIENT/Don't Want to be Lonely (RCA) |

POP/MOR NOTES

by Mike Kasabo



MD, KIIS/LOS ANGELES

A note to R&R readers, our POP-MOR section will be going through some important changes in the weeks to come. You can participate in the facelift by sending station information, pictures of jocks, visiting celebrities, ratings and the like. We'll print as much of the information as possible.

Biggest movers of the week: "Haven't Got Time For The Pain," Carly Simon, "Georgia Porcupine," George Fischhoff, "My Girl Bill," Jim Stafford, "You Won't See Me," Anne Murray, "Song For Anna," Herb Ohta (by the way Herb's last name is pronounced with a long "O") "I Don't See Me In Your Eyes Anymore," Charlie Rich, "Rhinestone Cowboy," Larry Weiss, "Weave Me The Sunshine," Perry Como, "Come Monday," Jimmy Buffett, and a still hot "Sundown," Gordon Lightfoot.

Brand new and already on several key stations including a "test" at KMPC... "That Song Is Driving Me Crazy," Tom T. Hall. A very pleasant return to the 30's feel. We also note that it's on the rocker KJR-Seattle. Also new and getting immediate attention is the new Cliff DeYoung, "She Bent Me Straight Again."

An incredibly hot Soul and Rock item by William DeVaughn called "Be Thankful For What You Got" is starting to make several POP-MOR playlists. If you've passed over it, maybe you should recheck. It appears to be coming this way.

Other newer side making noise... "Train Of Thought," Cher. "If You Talk In Your Sleep," Elvis (some flip play a iso "Help Me"), "Annie's Song" John Denver, "Rock And Roll Heaven," Righteous Brothers... also a version of this song on A&M by Dennis Correll. Also early action for Johnny Mathis "Sweet Child."

added this week

WBAL-BALTIMORE

Seals & Crofts
Sundance Kids
Martin & Finley
Denny Doherty
J.J. Cale
Tom T. Hall
Cliff DeYoung
DROPS
Glen Yarbrough
Garfunkel
Jim Croce
New Colony Six
Barbra Streisand
Lois Fletcher
Emotions

WCBM-BALTIMORE

Hollies
Charlie Rich (RCA)
Carly Simon

WEEI-FM-BOSTON

Johnny Mathis
Lobo
DROPS
Elvis
Ray Price

WMAQ-CHICAGO

Carly Simon
Diana Ross
Steely Dan
DROPS
Gilbert O'Sullivan
Al Wilson
Mocedades

WGAR-CLEVELAND

Charlie Rich (RCA)
Four Tops
DeFranco Family
Carly Simon
Bill DeVaughn
DROPS
Billy Joel
Blue Swede
Elton John

KIIS-LOS ANGELES

Mocedades
DROPS
Sami Jo
Redbone
Billy Paul
Maria Muldaur

WLW-CINCINNATI

J.J. Cale
Dave Loggins
Kate Smith
Perry Como (Weave)
Blue Magic
Cross Country
Seals & Crofts
Mocedades
DROPS
Maria Muldaur
Helen Reddy
Kris & Rita
John Denver
Cashman & West
Frank Sinatra
Casey Kelly
Lobo
Bill Withers

KHOW-DENVER

Cher
Charlie Rich (RCA)
George Fischhoff
DROPS
Stevie Wonder
Love Unlimited Orc.
MFSB
Ray Stevens

KRNT-DES MOINES

Rob Hegel
Paul Simon
Nilsson
Pet Clark
DROPS
Stalers Wheel
Ringo Starr
Pointers Sisters
Mocedades

WCAR-DETROIT

Anne Murray
Spinners
Gene Redding
Gordon Lightfoot
Rob Hegel
Andy & David Williams
Little Anthony
DROPS
Albert Hammond
Eagles
Jim Stafford
Garfunkel
Chase
Jimmy Buffett

WRIE-ERIE

Melanie
Pet Clark
Dave Loggins
Kate Smith
Denny Doherty
Bobby Bare
Melissa Manchester
DROPS
Diana Ross
Maria Muldaur
Lou Christie
Al Wilson
Charlie Rich (RCA)
Cher

KMBZ-KANSAS CITY

Cliff DeYoung
Harriett Schock
DROPS
Bill Amesbury
Al Wilson
Sammy Davis
DeFranco Family
Johnny Nash
Diana Ross
Main Ingredient
Terry Jacks

KMPC-LOS ANGELES

George Fischhoff
Charlie Rich (RCA)
Dick Feller
Cher
Tom T. Hall (test)
DROPS
Jim Croce
Charlie Rich (RCA)
John Denver
Albert Hammond
Sonoma
Kate Smith
Tower of Power

KMEN-SAN BERNARDINO

Carly Simon
Seals & Crofts
Herb Ohta
Rick Cunha
DROPS
Redbone
Terry Jacks
Helen Reddy
Charlie Rich (RCA)

WTAE-PITTSBURGH

DeFranco
Spinners
Cher
Olivia Newton John

KGIL-SAN FERNANDO

Deodato
West Coast
Mocedades
Cliff DeYoung
Johnny Mathis
Engelbert Humperdinck
DROPS
Vickie Britton
Perry Como
Bobby Goldsboro
Jim Croce
Helen Reddy
MFSB
Love Unlimited Orc.
Ardie Bryant

KNBR-SAN FRANCISCO

John Denver
Elvis (Sleep)
Johnny Mathis
Cher
James Griffin
Hubert Laws
Lobo
Jessie C. Young
Engelbert Humperdinck
Martin & Finley
Cliff DeYoung

KVI-SEATTLE

Charlie Rich (RCA)
Doobie Bros.
Steely Dan
Paul McCartney
DROPS
Kris & Rita
Elvis
Lou Christie

WMAL-WASHINGTON

Hubert Laws
Mocedades
Jerry Reed
Denny Doherty
Carly Simon
Engelbert Humperdinck
Seals & Crofts

NEW & ACTIVE

The most added newer records were:

J.J. CALE, GEORGE FISCHOFF, CHARLIE RICH (RCA) and the new MOCEDADES.

CHARLIE RICH (RCA) went right on KMPC, WGAR, WCBM and KVI

J.J. CALE on WBAL and WJW among many others.

MOCEDADES added at WMAL, KGIL and KMEN.

Other key new music additions are RAZZY "I Hate Hate" (MGM) the new JOHN DENVER "Annie's Song" (RCA), ELVIS "If You Talk In Your Sleep" (RCA) and CHER "Train or Thought" (MCA). All received significant action.

Some other action on RUPERT HOLMES (EPIC) drawing good phone response at some key stations, SEALS & CROFTS "King of Nothing" is off to a fast start and also getting good reactions right away, CLINT HOLMES (Atlantic) "Goodbye Maria" is just beginning to make some noise.

The new ENGLEBERT "Catch Me, I'm Falling" received some late week additions, a bit too early to judge.

Radio & Records

THE MUSIC INDUSTRY NEWSPAPER

TREND:

May 17, 1974

4/26	5/3	5/10	
6	2	2	1 RAY STEVENS/The Streak (Barnaby)
1	1	1	2 GRAND FUNK/Locomotion (Grand Funk)
9	5	3	3 MARVIN HAMLISCH/The Sting (MCA)
16	9	5	4 PAUL MC CARTNEY/Band On The Run (Apple)
5	4	4	5 JACKSON FIVE/Dancing Machine (Motown)
3	3	6	6 THREE DOG NIGHT/The Show Must Go On (ABC)
-	18	12	7 BO DONALDSON/Billy, Don't Be A Hero (ABC)
14	10	8	8 MARIA MULDAUR/Midnight At The Oasis (Reprise)
7	6	7	9 CHICAGO/Searchin' So Long (Columbia)
-	21	14	10 GORDON LIGHTFOOT/Sundown (Reprise)
22	16	13	11 STYLISTICS/You Make Me Feel Brand New (Avco)
18	13	10	12 CARPENTERS/Won't Last A Day (A&M)
2	7	9	13 ELTON JOHN/Bennie & The Jets (MCA)
-	24	25	14 O JAYS/For The Love Of Money (Phy/Int)
-	23	19	15 STEVIE WONDER/Don't You Worry 'Bout A Thing
-	25	17	16 JIM STAFFORD/My Girl Bill (MGM)
10	11	15	17 MIKE OLDFIELD/Exorcist Theme (Virgin)
21	20	18	18 MAIN INGREDIENT/Just Don't Want To Be Lonely
4	8	11	19 MFSB/TSOP (Phy/Int)
-	27	20	20 CAT STEVENS/Oh Very Young (A&M)
-	-	-	21 HOLLIES/The Air That I Breathe (Epic)
-	-	24	22 GUESS WHO/Star Baby (RCA)
-	-	-	23 OLIVIA NEWTON JOHN/If You Love Me (MCA)
-	-	-	24 MAC DAVIS/One Hell Of A Woman (Columbia)

NEW & ACTIVE

ABBA "Waterloo" (Atlantic) had a super week: add 13Q, KFMG, KKLS, WCOL, WCFL debuts at 39, add KJR, KKXL, KYNO, KIMN, WBBQ, K100.

HUES CORP. "Don't Rock The Boat" (RCA) Looks like a sure hit from this weeks believers: 19-11 at 99X debuts 30 KHJ, 30-17 WRKO, on KFRC at 29, add WERC, WPOP, WMAK, WCOL, debuts 29 WBBQ, debuts 30 WHBQ, add KAKC.

WET WILLIE "Keep On Smilin'" (Capricorn) debuts 23 WQXI, add WERC, add WBG, nights at WMAK, add KLIF, WBBQ 10-6, on WSAI.

SPINNERS "I'm Coming Home" (Atlantic) 28-24 WIBG, add KING, add KFJZ, add WVLK, add WERC, KJR, debuts 25 WBG, debuts 37 KLIF, add WGH, 27-22 WBBQ.

JOHN DENVER "Annie's Song" (RCA) add WFIL, KFMG, WSGA, KIMN, KRSP, KCPX, add WBBQ.

FANCY "Wild Thing" (Big Tree) debuts 20 WGRQ, 42-33 WIXY, on KGW.

DAVID ESSEX "Lamplight" (Columbia) add KKLS, WSAI, KKXL, KUPD.

GLADYS KNIGHT "On and On" (Buddah) 36-30 KYSN, add WPGC, debuts 31 WIXY, 36-32 WCOL.

Others getting action: Vickie Britton (Bell) added at WBG, 40-34 KKXL, The new BLUE SWEDE "Silly Milly" add WPOP and KJR, ANDY & DAVID WILLIAMS (Barnaby) add WBG and moving 28-24 WLEE. Note that KJR adds the new PAPER LACE (Mercury) "Night Chicago Died". We note that Y100 reports GEORGE McCRAE "Rock Your Baby" on TK records to be super hot in Miami, debuts 20 on their chart. Both KISS songs doing well "Nothing" 27-13 WAKY, 24-18 KKLS' 29-26 WBG, "Kissing" 30-25 WSAI. (Casablanca).

The Golden Ear

JOHN DENVER
Annie's Song (RCA)

JAY COOK P.D. WFIL/Philadelphia: "I think it's his best ever, it really knocks me out."

CARL WIGGLESWORTH/PD KIMN/Denver: "We put it on over the weekend and it came in number one requests."

BACHMAN-TURNER

Takin' Care Of Business (Mercury)

ROGER CHRISTIAN/Assistant PD/WGRQ/Buffalo: "It's a good summer record with a great hook line."

WET WILLIE

Keep On Smiling (Capricorn)

RANDY ROBINS, MD KLIF/Dallas: "I really like it, it has the same feel as Ben E. Kings "Stand by Me." I waited a few extra weeks before adding it because I liked it so much I wanted to be sure it wasn't just me. Now I'm sure it's a hit."

Parallel Summary

BTO "Takin'" picked up well this week: add CKLW, WGRQ, KJR 10-3 see page 13.

BROWNSVILLE STATION: debuted 29 at 13Q, 40-35 WCFL, add WGNG, see page 13.

JIMMY BUFFETT: looks very good, 23-17 WBBQ, add KFJZ, add WIFE, add WCOL, see page 13.

CHER: many new adds, first week chart movement showed no major jumps, still too early to predict, most like it. See page 13.

MAC DAVIS: has already gone top 10 WQXI, 12-9 KCPX, 22-16 KLIF, gone to one at WAKY, top 10 at WCOL. See page 13.

DEFRANCOS: KQV 21, 23-16 at 13Q, 25-20 WSAI, see page 14.

WILLIAM DE VAUGHN: doing super, see page 14.

DOOBIES: 24-19 KFJZ, 8-3 KYNO, 24-16 WBBQ, see page 14.

FANNY: WSAI 27-22, KCPX 20-16, add WCOL, see page 14.

GOLDEN EARRING: KFRC 28-22, KJR 16-12, added at many, see page 15.

GUESS WHO: debuts 21 WQXI, debuts 28 WFIL, 4-3 WLS, add K100, see page 15.

HEYWOODS: many report top 10 action, demos spreading well, see page 15.

HOLLIES: debuts 30 WRKO, 27-24 KFRC, 22-14 WJDX, 16-11 KGW, see page 15.

OLIVIA: picked up many stations, some nice chart jumps, see page 15.

KOOL & GANG: CKLW 7-4, WGOW 22-14, 17-10 WSGA, see page 16.

DAVE LOGGINS: added at many stations, 24-7 WMAK, see page 16.

STEVE MILLER: growth is good, add KIMN, KCPX, 30-28 at WISM, see page 16.

JONI MITCHELL: 16-10 KFRC, debuts 21 at 13Q, 8-7 WRKO, 7 at KLIF, see page 16.

O JAYS: 19-12 KHJ, 12-10 WRKO, 8-5 WGOW, 19-12 WRC, see page 17.

OZARK MNT DAREDEVILS: 11-10 KJR, 16-13 WBBQ, 12-9 WCOL, 21-19 WPGC, see page 17.

RAZZY: KIOA 15-19, 17-10 at WCOL, 5-4 KKXL. see page 17.

RIGHTEOUS BROTHERS: Top action, see page 17.

DIANA & MARVIN: added at WRKO and KFRC. Has had top 10 numbers at many stations, see page 17.

STEELY DAN: doing well, 25-20 KTKT, add WRC, 15-8 KKLS, see page 18.