

This Week's Fastest Movers

ROCK

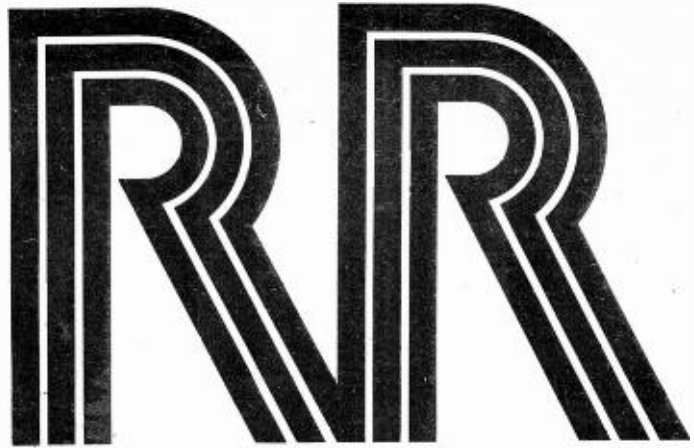
Smokin' In The Boys' Room - Brownsville Station
 Time In A Bottle - Jim Croce
 Goodbye Yellow Brick Road - Elton John
 Leave Me Alone - Helen Reddy
 The Most Beautiful Girl - Charlie Rich

Country

If We Make It Through December - Merle Haggard
 If You Can't Feel It - Freddie Hart
 I'll Never Break These Chains - Tommy Overstreet
 Amazing Love - Charley Pride
 The Most Beautiful Girl - Charlie Rich

ALBUMS

Moondog Matinee - The Band
 Goodbye Yellow Brick Road - Elton John
 Mind Games - John Lennon
 The Joker - Steve Miller
 Ringo - Ringo Starr



RADIO & RECORDS

Volume 1, No. 7

Friday, November 16, 1973

ROCK TOP TWENTY

Friday, November 16, 1973

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ON THE AIR IN CINCINNATI

Jock Levitates Audience

It all started six weeks ago, when WSAI morning man Jim Scott began telling his Cincinnati audience he had the power to levitate people. "Those long, cold days are coming," he told them, "and you know how cold it's going to get, especially when you're walking across the kitchen in your bare feet these mornings." He invited listeners who wanted to get their feet up off the ground to call in, and he'd use his magic powers to levitate them, and move them wherever they desired to go.

Soon enough, he was receiving regular calls daily from housewives who wished to be levitated into the next room, or merely suspended in midair for the duration of the morning. While Scott carefully intoned semi-hypnotic suggestions over the air, most callers played along and responded, "I can't believe it! I'm actually floating!"

The station promptly decided to play up the matter of Scott's special powers, and within days the other jocks at the station began raising their voices in an "outcry", demanding the 6-10 AM morning man put up or shut up, at a public demonstration.

Station PD Robin Mitchell next went out and made arrangements with a local magician, who advertised levitation as one of his talents, to help Scott with the public staging. "His name was Edwin R. Mayfield, and we actually found him in the yellow pages, under 'magicians'."

By Halloween eve, the time was right, and Scott, with Mayfield's assistance, did indeed "levitate" an unidentified girl from the large audience watching, at Cincinnati's Fountain Square Park.

Scott pulled off the caper on the stage of a mobile van supplied by the local Parks & Recreation Department, as the culmination of a much-publicized "Magic Week" held in the city.



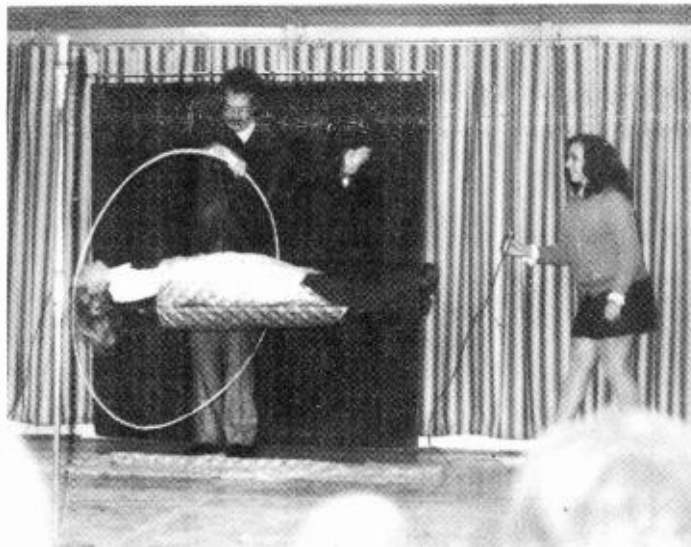
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Needless to say, the feat drew considerable attention to both WSAI and Jim Scott. Enough attention in Scott's case, to allow him to make the even bolder proclamation that his next project would be to oblige anyone who called in and requested to be made *invisible*. Just as before, numerous listeners have called in and asked to take

up Scott's offer, and, once again, he's cast his hocus pocus spell over the air, much to his callers' delight.

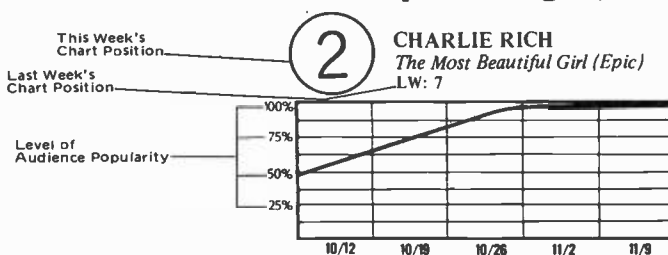
While WSAI profited from the publicity generated by the levitation bit, Robin Mitchell admits he's up in the air as to how the station will promote, and deliver, a public manifestation of Scott's talents on this one.



WSAI listener gets a lift as part of station's levitation demonstration. Details in surrounding story.

IN THIS ISSUE:

new audience acceptance graphs



The Audience Acceptance Graph measures a song's current level of demographic appeal as reported to R&R by our corresponding stations. For example, a record reaching the 50% mark on the graph can be interpreted as appealing to approximately half the audience. The listings in the Rock and Country Top 20 are based on active sales, while the corresponding graph measures acceptance level. Following both the Rock and Country Top 20 are additional songs you may be considering for programming. These are listed in alphabetical order by artist, as is the entire MOR graph.

Lennon, Spector Team Up For Oldies Album

While his latest album, *Mind Games*, is just released, John Lennon has disclosed that his next project will be an album of rock 'n' roll oldies, produced in conjunction with Phil Spector.

Lennon told England's *Melody Maker*, "Phil and I have been threatening to do this for years. I want to go in and sing some 'Ooh, eee baby'-type songs that are completely meaningless, for a change...I hope people won't think I've run out of songs, but sod it, I just want to do it."

While Lennon and Spector have begun recording in Los Angeles, word also broke about Spector's new record label, to be put together through Warner Bros.

Warners president Joe Smith told *Melody Maker*, "We formed the label simply because it was Phil Spector. We know he's going to come up with something good."

TALK SHOW HOST MARV GRAY DIES

Veteran Los Angeles talk-show host Marv Gray, 53, collapsed of a heart attack Tuesday evening, Nov. 6, just

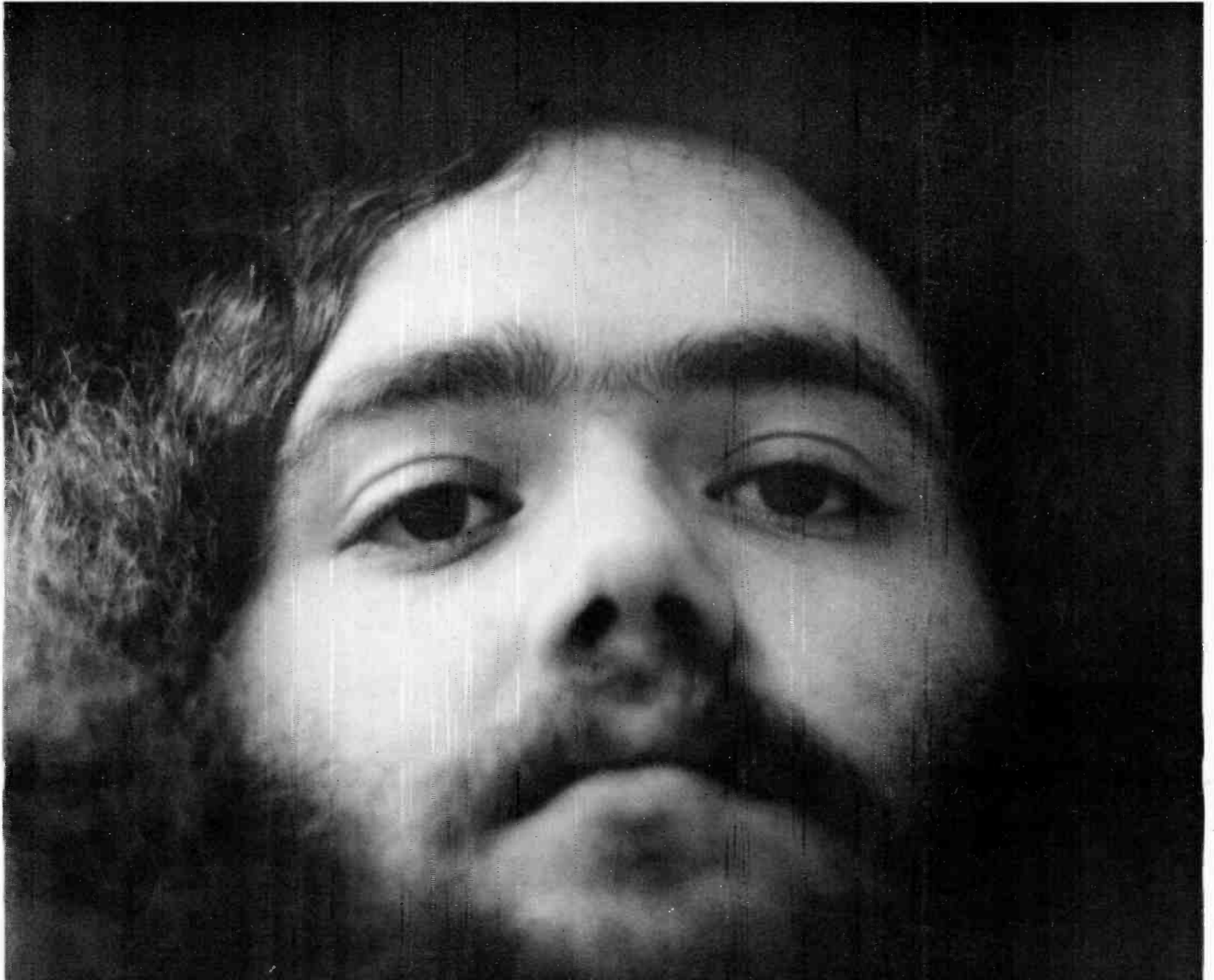


Marv Gray

minutes before he was scheduled to go on the air for his daily KFI program.

Gray had been at KFI less than three weeks, having left KABC after five years there. He began as a talk-show host at KLAC almost a decade ago, and went

(-Continued on Page 22)



B.W. STEVENSON MADE IT BIG WITH "SHAMBALA."
HE MADE IT EVEN BIGGER WITH
"MY MARIA." NOW HE'S GOING
TO MAKE IT BIGGEST OF ALL
WITH HIS NEW SINGLE
"THE RIVER OF LOVE."

APBO-0171

RCA Records and Tapes



Assembled country personalities, including Connie B. Gay (l) and Roy Clark (r), at WPIK studios. See page 15 for story.

VINYL SHORTAGE

Smaller Records In The Offing?

...While the vinyl shortage persists, there are rumors one solution being considered is a move to smaller discs, 7-inch singles becoming 4-inch singles, 12-inch albums giving way to 7-inches....

CONCERTS IN THE OIL CAN

...Oil Can Harry's, Vancouver, B.C.'s biggest night club, is going in for monthly rock concerts. Already booked into the 700-seat club for the remainder of the year and the first part of '74: Gladys Knight & the Pips, Ray Charles, Isley Bros., El Chicano, Tower Of Power, and Wayne Cochran's C.C. Riders...Airplane violinist Papa John Creach breaking in his new band, Zulu, at San Francisco area clubs....

...Mercury's Bachman-Turner Overdrive finishing up their second album in Seattle. Tentatively titled *Heavy Duty*, LP is scheduled for pre-Christmas release. Group planning English tour in January...Epic's Argent in midst of a U.S. tour with more dates being added...Same for Steve Miller Band, following "The Joker" around

the country. ...Pink Floyd's 2-year old Capitol LP, *Meddle*, has just been certified gold....

WHITHER WITHERS: TV?

There's a possibility Sussex's Bill Withers may host his own TV show in the not too distant future... California's Record Plant (studios in Hollywood and Sausalito) is thinking about expanding: to

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Jamaica, where a "floating studio" would cruise the Caribbean, combining business with pleasure....

CREATIVE IMPULSE

...ABC's jazz label Impulse completing big push for their 15-album November release ...

INSTRUMENTAL BREAKTHROUGH

...UK group 10cc has developed a new instrument, described by guitarist Lol Creme as "an instrumental appendage that creates an orchestral sound on the guitar. Group is set to tour America in February...Boz Scaggs working on new Columbia album with Johnny Bristol producing....

BITS & PIECES

...Kinks' new album: *Preservation, Act I*...New English single from Mott The Hoople: "Roll Away The Stone" (not the Leon Russell song)...The New York Dolls now visiting England. Grateful Dead planning tour this spring...Paul Anka has sold his Spanka Music publishing operation to Gordon Mills' MAM enterprises. Price: \$500,000....

PRESSING PLANT SOLD

...Capitol Records' east coast pressing plant in Scranton, Pennsylvania, has been bought by Pittsburgh-based North American Music Industries, though Capitol continues to press their classical product (Angel, Seraphim) there....

Radio News

Boston: Tune In And Turn Down (To 68°)

WRKO in Boston, playing on the President's recommended thermostat setting, is advising listeners to "Do like your President says and set your thermostat at 68/WRKO." Station also doing "House" and "Street-Rips", asking people on the street where they set their thermostats. If they answer "68" and can prove it (WRKO staff will actually go into homes), they win cash payoffs....

...Station also giving the seasonal bird to audience; every time listener hears the phrase "thank you" on the air (as part of a record, like Sly's "Thank You For Lettin' Me..." etc.), they can call in to win a turkey....

UGLY PROMOTION

...Des Moines' KSO has been running an Ugly Man promotion, similar to the 7up Underground campaign of a year ago. The Ugly Underground breaks in on the air, putting down all good-looking people and accusing KSO jocks of being "too good-looking". Latest Ugly pitch is for equal rights for uglies. Station bringing in a new jock...he's gotta be ugly..

LOCALIZED GHOST TALES

...Minneapolis' KDWB ran a clever Halloween promotion. PD Chuck Buell and evening personality Rob Sherwood taped Halloween tales about the supernatural and unexplainable, and tied them into jocks and local settings. The vignettes were run on Halloween eve and got great audience response....

PERSISTENCE PAYS OFF

...Savannah's WSGA reports a winner on their Maverick Marathon contest (entrants tried to outlast one another holding onto the car); winner managed to keep contact with the car for 53 hours and 40 minutes....

NEW Q CLUE

...Albuquerque's KQEO into November using new logo "Q-Rock". Station is giving away a .92 karat diamond in conjunction with "K-Q" promotion. KQEO's implementing of the logo and new "program elements" is based on speculation that a major Oklahoma City broadcaster has purchased an Albuquerque facility....

...San Francisco's KSAN-FM continuing "guest DJ" days. Next week: Robin Trower, Martin Mull, Jorge Santana....

BUBBLEGUM BANISHED

...KARL-FM, Carlsbad, California, is "pulling the bubblegum out of the radio and putting it back on the bedpost, where it belongs", according to PD Rick Fry. Station would like to hear from any and all stations formatting adult contemporary radio desirous of exchanging playlists on a reciprocal basis; send 'em yours, they'll send you theirs; to Rick Fry, KARL, P.O. Box 949, Carlsbad, Calif. 92008....

BIG MONEY BONANZA

...Spokane's KJRB running "The Big Money Contest". They call out hourly, asking people to name the current jackpot amount. So far, they're hitting one winner for every 15 calls....

WOKY PULSE MEASURES HIGH

...Milwaukee's WOKY has pulled their best Pulse in years. PD Bob Collins has them number one across the board.

And they're currently giving away the biggest cash jackpot in Milwaukee radio history. For Halloween, they ran a Haunted House promotion, all proceeds going to March Of Dimes. At a buck a head, they took a record 37,164

NORTHWEST PULSE RATES

...More Northwesterly News: Portland Pulse for July-Sept. looks like this:

	6-10 AM	10-3	3-7	7-12
KGW	14	17	17	13
KJSN	7	10	11	9
KPAM	4	7	10	14

ANOTHER TURKEY

...Indianapolis' WIFE running The Typical Turkey giveaway; they take 5th caller at the sound of the turkey, etc. Aware that no one has yet come up with the "Last Contest" of turkey giveaways, WIFE jocks are emphasizing theirs as "another turkey of a contest"...

SPACE RAYE?

...Several weeks ago, KLIV's afternoon man Bob Raye attempted on-air contact with UFO aliens. No results. But, a week later, telepathic contact was made with him at his San Jose home, he claims. Several other people are vouching for his story. We'll keep you posted....

CKLW HOOPER UPPER

...In Detroit, CKLW showing an upward trend in the new Oct. Hooper. Looks like things are changing from the September situation:

	7-10 AM	10-3	
CKLW	17.8 (6.8)	9.4 (9.3)	
WDRQ	8.1 (7.4)	8.5 (10.4)	
	3-7	7-10	Total
	10.3 (6.4)	11.6 (10.2)	12.0 (8.1)
	9.5 (20.4)	7.5 (10.7)	8.2 (12.5)

"PHOTOGRAPH" MEMORY TEST

...Pittsburgh Pay-offs: 13Q ran a "\$1000 Bill Weekend" last week; from 3 PM Friday through 9 PM Sunday, listeners were invited to tabulate how many times the station played Ringo's "Photograph". Top five winners took a \$1000 bill apiece...Stereo Z countered by giving away a \$100 bill every time they spun Chicago's "Just You And Me" (to random callers)....

...WCOL, Columbus, checks in with an impressive July-August 1973 Pulse. Station's total share was a 27. Closest competitor had an 11 (WNCI-FM)....

KRMH CO-COORDINATION

...Austin's KRMH-FM into "co-coordinating" concerts at Armadillo World Headquarters down there. Last week, Commander Cody showed up for a surprise concert, which KRMH's Joe Fiorillo described as "a million dollars' worth of entertainment for \$2". Cody played for over four hours....

FLICK FLAK FLUSTERS KRTH

...Los Angeles' KRTH-FM, which initiated their weekly midnight rock movie showings at Avco Center Cinema last month, ran into a roadblock trying to get a print of Elvis' *Loving You* to screen. Seems NBC held the only copy; and couldn't release it without the express written permission of Colonel Tom Parker. KRTH fared better last week, they showed *The T.A.M.I. Show*.

RADIO NEWS CONTINUED ON PAGE 22



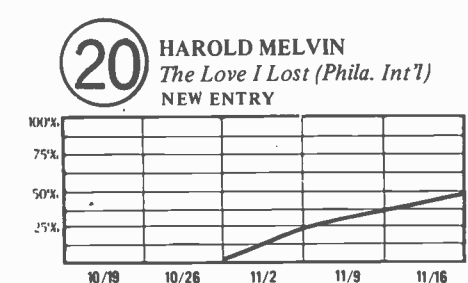
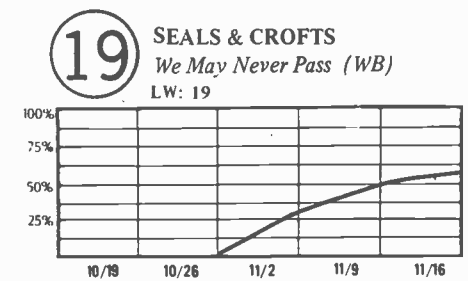
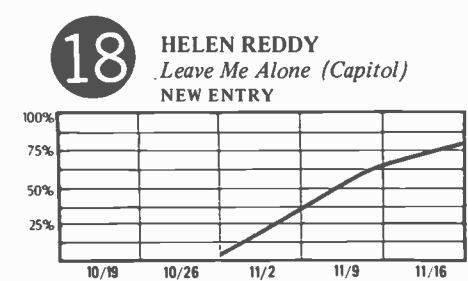
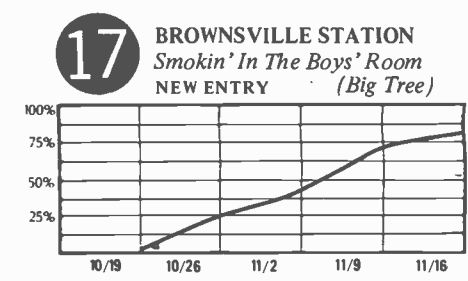
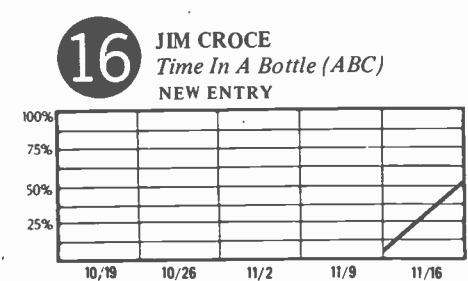
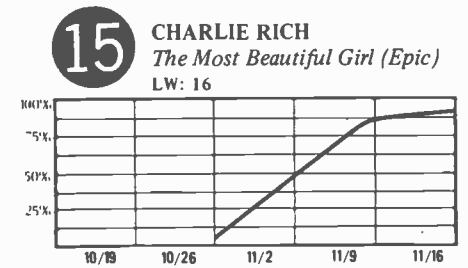
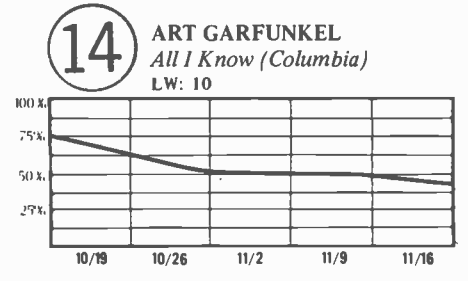
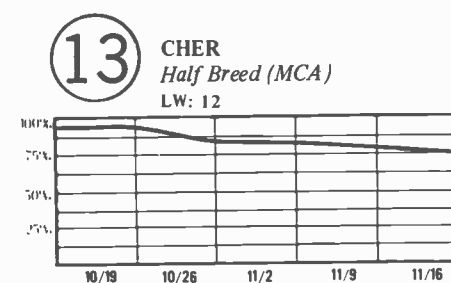
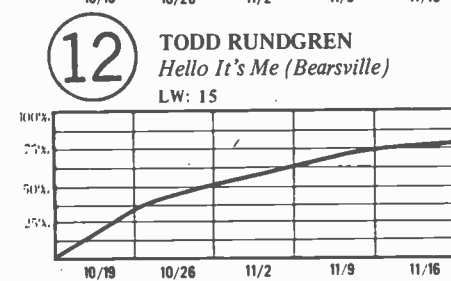
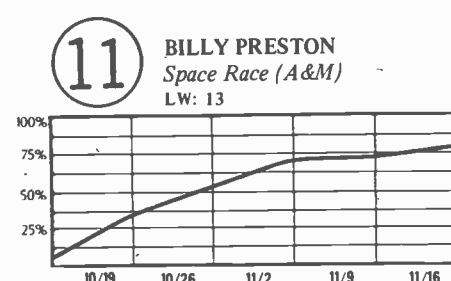
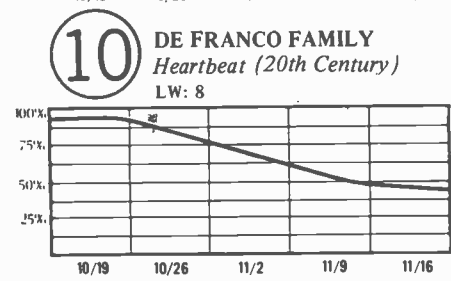
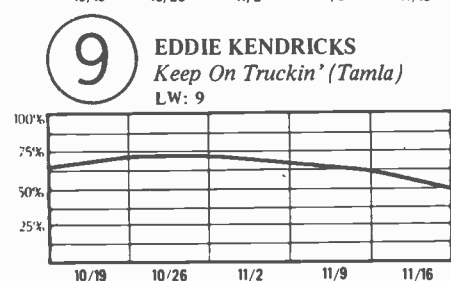
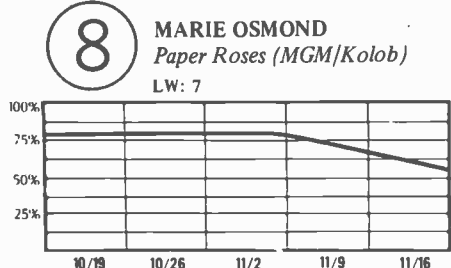
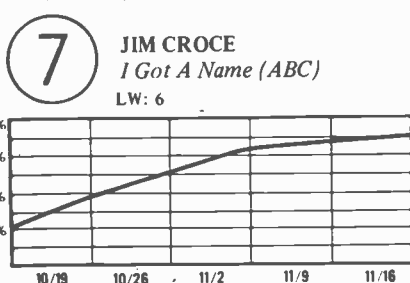
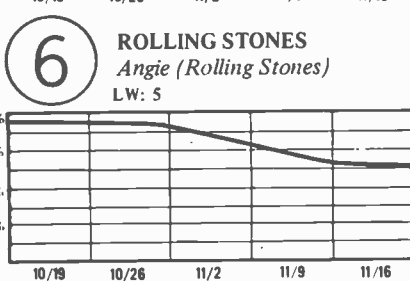
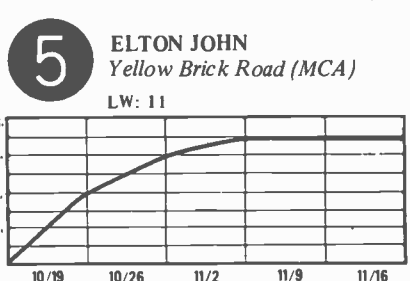
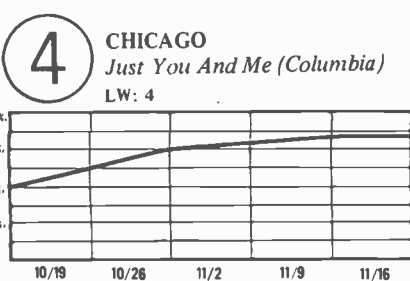
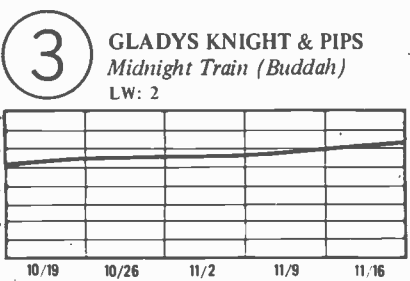
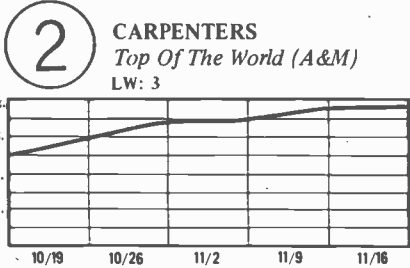
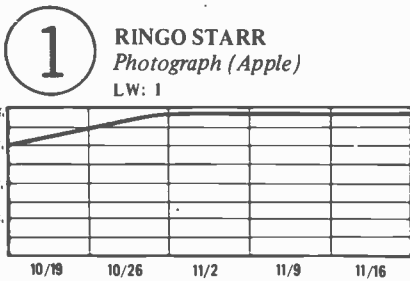
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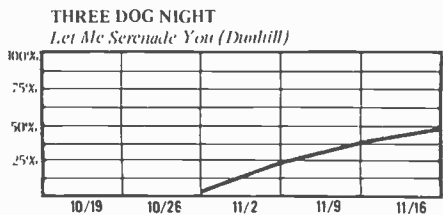
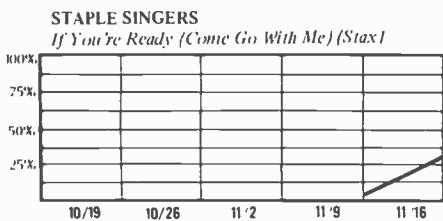
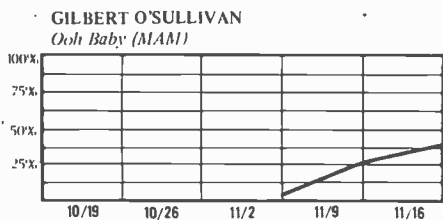
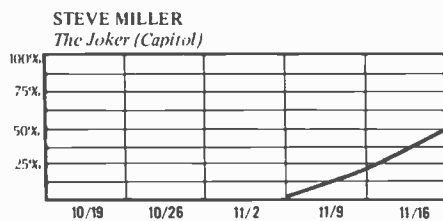
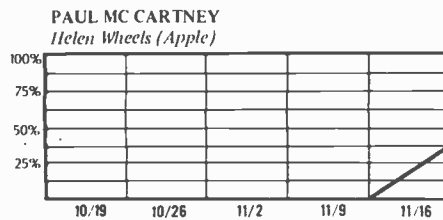
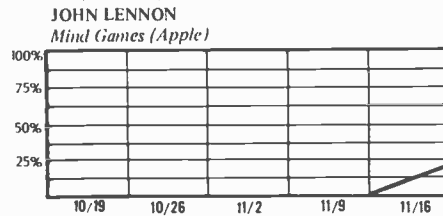
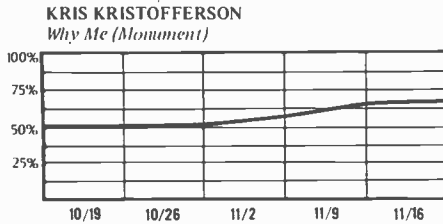
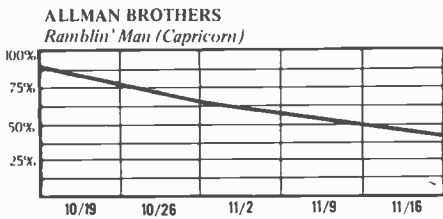
● signifies fastest moving records.

ROCK TOP TWENTY

Friday, November 16, 1973



ROCK additional programming



THE ONLY RADIO NEWSPAPER

Can you afford to have your competition getting the latest news and record information on Friday while you have to wait till Monday?

R & R delivers all the available information on Friday...The other trades and tip sheets make you wait till Monday (if the mail gets delivered).

R & R delivers an "Update" every Monday with the latest news and record developments happening through noon Saturday. The other tips and trades "go to bed" Thursday or Friday.

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ROCK ALBUMS

*Denotes most played cuts

		album notes
ALLMAN BROTHERS Brothers And Sisters (Capricorn) <i>CUTS: Jessica-Southbound</i> <i>Pony Boy-Come And Go Blues</i>	LOGGINS & MESSINA Full Sail (Columbia) <i>CUTS: A Love Song-You Need A Man</i> <i>Coming To You-Sailin' The Wind</i> <i>Watching The River Run</i>	New Alice Cooper (WB) is out. Much talk on the cut "Teenage Lament"; it features Liza Minnelli, Ronnie Spector, & the Pointer Sisters doing background. Other top play cuts reported so far: "Big Apple Dreamin'" and "Never Been Sold Before". James Montgomery Band (Capricorn) still getting good exposure. Cuts "Funky But I'm Clean" and "The Train" are standing out. Mississippi Charles Bevell (A&M) getting some play. Cuts: "Sally B. White" and "Making A Decision". Climax Blues Band <i>FM Live</i> (Sire) most are playing the entire LP. New J. Geils Band LP (Atlantic) <i>Ladies Invited</i> really tasty album. Several cuts getting play: "Did You No Wrong", "The Lady Makes Demands", "That's Why I'm Thinking Of You" and "I Can't Go On". New Beach Boys double album (Reprise) concert special should get good exposure. Also just released, the <i>Live Dates</i> album by Wishbone Ash (MCA), and a new Jerry Jeff Walker (MCA). Atco has repackaged the old Buffalo Springfield material again...same records, new cover. Rick Derringer album (Blue Sky) top play cut is still "Rock & Roll Hoochie Koo".
AMERICA Hat Trick (Warners) <i>CUTS: Rainbow Song-Submarine Ladies</i> <i>Hat Trick-Molten Love-Green Monkey</i>	MANDRILL Just Outside Of Town (Polyuor) <i>CUTS: Fat City Strut*-Two Sisters</i> <i>Never Die</i>	
AZTECA Pyramid Of The Moon (Columbia) <i>CUTS: Red Onions-Find Love Today</i> <i>Someday We'll Get By</i> <i>New Day On The Rise</i>	DAVE MASON It's Like You Never Left (Columbia) <i>CUTS: Baby...Please-Every Woman*</i> <i>Misty Morning Stranger-The Lonely One</i>	
BAND Moondog Matinee (Capitol) <i>CUTS: Ain't Got No Home-The Great Pretender</i> <i>Holy Cow-Promised Land-I'm Ready</i>	STEVE MILLER BAND The Joker (Capitol) <i>CUTS: The Joker*-Sugar Babe</i> <i>Shu Ba Da Du</i>	
DAVID BOWIE Pin-Ups (RCA) <i>CUTS: I Can't Explain-Sorrow</i> <i>Here Comes The Night</i>	MOTHERS OF INVENTION Overnite Sensation (DiscReet/WB) <i>CUTS: Dirty Love*-I'm The Slime</i> <i>Montana</i>	RINGO STARR Ringo (Apple) <i>CUTS: I'm The Greatest-Oh My My</i> <i>Hold On-Devil Woman-You're 16*</i>
CAPTAIN BEYOND Sufficiently Breathless (Capricorn) <i>CUTS: Distant Sun-Starglow Energy</i> <i>Sufficiently Breathless*</i>	MOTT THE HOOPLE Mott (Columbia) <i>CUTS: I Wish I Was Your Mother-Cadillac</i> <i>All The Way From Memphis</i>	IAN THOMAS Ian Thomas (Janus) <i>CUTS: Painted Ladies-Evil In Your Eyes</i>
NEIL DIAMOND Jonathan Livingston Seagull (Columbia) <i>CUTS: Be-Skybird</i>	PFM Photos Of Ghosts (Manticore) <i>CUTS: Photos Of Ghosts</i> <i>Mr. 9 To 5-Celebration*</i>	THREE DOG NIGHT Cyan (Dunhill) <i>CUTS: Ridin' Thumb</i> <i>Let Me Serenade You</i>
MICHAEL FRANKS Michael Franks (Brut) <i>CUTS: Dobro Ladies-Lovesick Lizzie</i>	POCO Crazy Eyes (Epic) <i>CUTS: Here We Go Again*</i> <i>Right Along -Last Dance Tonight</i>	TUCKY BUZZARD Alright On The Night (Passport) <i>CUTS: Fast Bluesy Woman</i> <i>Rudi Movie Star</i>
ART GARFUNKEL Angel Clare (Columbia) <i>CUT: I Shall Sing</i>	POINTER SISTERS Pointer Sisters (Blue Thumb) <i>CUTS: Wang Dang Doodle</i> <i>Make It Foot-River Boulevard</i>	URIAH HEPP Sweet Freedom (Warners) <i>CUTS: Stealin'-Dreamer</i> <i>Sweet Freedom</i>
GRATEFUL DEAD Wake Of The Flood (Grateful Dead) <i>CUTS: Mississippi Halfstep-Eyes Of The World</i> <i>Here Comes Sunshine*</i>	BILLY PRESTON Everybody Likes Some Music (A&M) <i>CUTS: You're So Unique</i> <i>Listen To The Wind</i>	WHO Quadrophenia (Track/MCA) <i>CUTS: Real Me-I'm One</i> <i>Drowned-I've Had Enough-5:15</i>
ELTON JOHN Goodbye Yellow Brick Road (MCA) <i>CUTS: Harmony*-Grey Seal*-Roy Rogers</i> <i>All The Girls Love Alice*</i> <i>Goodbye Yellow Brick Road*</i>	QUEEN Queen (Elektra) <i>CUTS: Liar-Keep Yourself Alive</i>	ROY WOOD Boulders (United Artists) <i>CUTS: Wake Up-Songs Of Praise</i>
KRIS KRISTOFFERSON & RITA COOLIDGE Full Moon (A&M) <i>CUTS: Hard To Be Friends-Loving Arms</i> <i>Tennessee Blues</i>	ROLLING STONES Goat's Head Soup (Rolling Stones) <i>CUTS: 100 Years Ago-Can You Hear Music</i> <i>Dancing With Mr. D-Silver Train</i> <i>Do Do Do Heartbreaker</i>	JESSE COLIN YOUNG Song For Juli (Warners) <i>CUTS: Morning Sun</i> <i>T-Bone Shuffle</i>
JOHN LENNON Mind Games (Apple) <i>CUTS: Intuition-Tight A\$</i> <i>Nutopian International Anthem</i> <i>Only People-You Are Here</i>	LINDA RONSTADT Don't Cry Now (Asylum) <i>CUTS: Love Has No Pride-Colorado</i> <i>Desperado-I Believe In You - Silver Threads*</i>	NEIL YOUNG Time Fades Away (Reprise) <i>CUTS: L.A. *-Last Dance</i> <i>Time Fades Away-Don't Be Denied</i>

The above albums represent the most played this week.

The cuts listed are the consensus selections compiled from all corresponding stations.

"Pulling phenomenal phone action wherever played!"

GAVIN REPORT

"Excellent response—many phone calls—stations receiving daily letters expressing listener happiness with Biff!"

HOWARD VIKEN—WCCO—MINNEAPOLIS

"The most unusual song released this year—happily pleases all ages—great audience appeal!"

DON SMITH—WSM—NASHVILLE

"Brought tears to my eyes when I played it on the air—just the kind of record my audience loves!"

DICK WHITTINGHILL—KMPC—LOS ANGELES



Biff The Friendly Purple Bear, UA-X10316-W
the warm and lovable new single
by Dick Feller...
just in time for Christmas,
on United Artists Records.



from the United Artists album DICK FELLER WROTE... UA-LA094-F

R&R INTERVIEW, PART THREE

Bennett On 13Q, News, Rip-Offs, & Jingles

R&R: What's your feelings on jingles?

Buzz: I don't believe in them. If you take one song and play it over and over and over for six months, that's too much repetition. If you take one package of jingles and do it, it's the same thing. The thing I say to PD's who think jingles are valuable is: "Have you ever had a request for a jingle?" The answer has never been "yes"; people don't request the "house band", you know. In massive interviews we've done, people seem to find jingles silly on radio stations.

R&R: What about the philosophy that using a "shotgun logo" always lets the listeners know where they are?

Buzz: That shotgun logo came about this way. When I went to KCBQ, I wasn't sure we could take the jingles off and still maintain the same amount of orientation. But, we dropped the dial position and made our jingles the shortest ever cut, about a second and a half long. We figured we could use the money we'd spend cutting jingles on other things. Ever since I began in Phoenix for KUPD, we haven't used jingles.

I don't believe the country as a whole stands where they did a year ago. They're not Pavlov's dogs jumping through hoops. I think they expect more from a radio station. It used to be that everyone liked jocks. It's not that way any more, unless you create the proper circumstances and have a human being on the air, talking to people, communicating.

The announcing, pronouncing, enunciating, the pear-shaped tones of the voice are not needed any more. It's just as detrimental to overpronounce a word now as it is to slur or underpronounce.

I think people look for common denominators. They want to be able to say to themselves, "That station is made up of people like me. They'll inform me of the status of this city." They want to know that they're listening to a reliable music radio station.

R&R: Didn't you formerly do promotions that touched the people more, involved them - basketball and football charity teams?

Buzz: We still utilize those things. For instance, we did the Rolling Stones on TV the other night. We get the people involved, whether we're putting on concerts or doing a TV promotion. Steve and I go out, and some of the jocks go out and talk at high schools and colleges. We get very involved in the community.

A lot of people are busy saying I'm "buying" a radio market. Some of them are so busy saying it that we're probably out-promoting the hell out of them in the way of community involvement, and they're too busy putting us down to notice it.

BACKSELLS

R&R: Since your stations, like most top-rated stations, are playing mostly proven superhits, how do you feel about back-announcing and pre-announcing? What do you do?

Buzz: I've noticed, in the extensive interviews we've conducted, that a listener gets very upset when he hears a song, it plays through, and the jock doesn't tell him who it was by.

People will go into a record store and ask for "that record that sounds like..." and never get the record because they didn't know the name. So I think back-selling is very important.

R&R: How long, for instance, do you continue to announce "Angie"?

Buzz: I continue to do it, in different ways, in variations of the basic information: "That's Mick Jagger singing 'Angie'", or "that's from the new *Goat's Head Soup* album".

Backsells are important to a station. I can recall listening to a radio station myself, and not being able to determine what a particular record was after five plays. I kept trying to find out what the record

was, but this station didn't backsell at all. It took me about three weeks to find out it was called "Mother And Child Reunion" and it was the new Paul Simon record. I thought it was Sam Cooke, you know. And a lot of people get very irritated, as I did, because that station wouldn't tell me who was doing that record!

Now, I dug the record, and I could dig the album too, in that case. So, that one station could have prevented maybe 5000-10,000 sales of any LP by not backselling. So, I believe you should sell the music you play, because people want to buy it.

NEWS

R&R: How do you treat news?

Buzz: We utilize news very strongly in the morning. I like to think that our newsmen and our jocks are not that different from each other, that they could change places. We don't have news intros, we don't have specific news endings. They're all spontaneous ad libs and they convey the information, again, on that one-to-one basis, just like a jock reading a spot. It's important that the newsmen convey the information with the warmth and authenticity people need to hear.

I think mornings are when people expect to

"...the thing I say to PD's who think jingles are valuable is: 'Have you ever had a request for a jingle?'...People don't REQUEST the house band...."

hear information. As the day proceeds, people have begun to find out what was going on earlier. I wouldn't think of pulling all the news off the air at a station, but I do believe in changing the concept of it; we don't have intros to the news. The newsmen come on right at the end of a record. He backells the record.

R&R: Didn't you begin that at KCBQ?

Buzz: Yes. In fact, I recall a promotion man driving from L.A. to San Diego walking into my office and saying, "That was an amazing thing you did. I didn't know I was listening to a newscast until it was halfway over." I asked him how he knew it was a newscast. "It was a long time before the music came on!" I asked him, "Did you learn anything from the information?" He said, "Yeah. I listened to what he was saying." I said, "That's exactly what he does. He says it!"

REQUEST LINE

We don't ever use slogans like "Boss Line" or "Hitline" on the phone. Everybody knows what a telephone is, so we just say "Call us on the phone." The telephone's a common denominator; everybody can relate to it, and that's one of the things that breeds security in people.

That's one of the things that's made us successful: common denominators. I think a lot of people miss the forest for the trees. They don't see the simplicity of an operation that is built on logic. We work hard, we're dedicated. The catch phrase is: We really mean what we say when we say it, or else we don't say it.

CONTESTING

R&R: Why do you think people enjoy contests?

Buzz: The cash jackpot requires a person to go through a certain amount of work to win. For the last couple of years, I've noticed that only people who really need the money have won. Tonight, we

were hit for \$7000 here in Miami; we picked a number at random out of the phone book, and it was an upper demographic woman who has four kids and said she'd had a bad year, and that we'd made up for her year.

But, there's a lot more people who listen because they like the idea of contesting. It's been done everywhere, every way. You get into the sociological thing of "winners" and "losers". It would be the most boring thing you could think of, if we were ever to achieve a state of total equality. Everybody'd be the same, and that would be a drag. Everybody needs somebody to look to, whether it's up or down.

13Q

R&R: Tell me the story behind the creation of 13Q.

Buzz: Cecil Hefel, Dick Casper and myself were in a motel in Pittsburgh. It was Cecil's idea, because we couldn't get call letter approval fast enough. I said we needed 30 to 60 days of orientation before the book, so we could show properly. Cecil said, "Why don't you use the dial position, Buzz?" We were 1320 in Pittsburgh.

And I said, "Well, nobody ever tunes you in for that reason, Cecil." He argued they did. Anyway, I called the girl downstairs at the front desk and I said, "What radio station do you listen to?" She said "WTAE", so I asked her their position on the dial and she said she didn't know. I asked her if she'd call us as soon as she found out, and Cecil and I waited to see how long it would be.

She called back in an hour to say she couldn't find out from anybody. And, it became obvious that people tune in a station by ear, not by number. It became obvious to us that you were selling your call letters because that's what they show in ARB's.

So I said, let's take one of those awkward letters out of the alphabet, like the "Q" (which had been successful for us in the past), and let's just say "13". It doesn't really matter if you're 1320 or 13. 13 is certainly a retainable number, with folklore associations and all that.

And, a long time ago, a guy in marketing wrote a song on the sound of "ooh", which is in "Q". He wrote "Bamey Google With The Goo Goo Googly Eyes", and that was done off research alone. He studied that sound and used it to make that song very successful.

So, what we did was put together 13 and Q (the ooh sound), because they both had a certain hook to them.

The same thing was true when we came here to Miami. "Y" is one of the four most awkward letters in the alphabet, like "Q", like "Z" which we'll use in Hawaii, and the other is "K" which is already overused. When we began using "13Q", people had never heard of a radio station calling itself by one letter and two numbers.

RIP-OFF

We stumbled onto the Great Rip-Off too, at KCBQ. I had heard one of the guys in the Young Rascals say, "Concerts are a rip-off" once, and ever since, I'd noticed people really responded to the word "rip-off". In fact, once we'd used it, I copyrighted "The Great Rip-Off" as well as "Fill it in and win".

Like most of the things we've done in radio, if you search hard and long enough, you stumble upon it...it still takes a lot of hard work and dedication, and an open mind. An open mind especially, because next year, if I keep saying what I believe today, I'm going to be pretty wrong. I'm sure.

I look to the young people who come up in the industry to give me ideas all the time. I look for people who are younger than me, but who also have that dedication to their work....

JACKSON BROWNE/REDNECK FRIEND

AS-11023



Funny, We Expected a Taller Man

Have you heard?
Jackson Browne's
"Redneck Friend"
is shorter
than before.

Trimmed down to
under three minutes,
"Redneck Friend"
will be played and
appreciated more
than ever.

Prepare for a big hit,
because a little of
Jackson Browne's
special excitement
goes a long way.



ELEKTRA/ASSYLUM/NONESUCH RECORDS
a division of Warner Communications, Inc.

PARALLELS

Conscientious programmers and promotion people most likely have been attempting to do most of the work we're now assembling in this section. Programmers, once furnished with a list of radio stations playing a given record, usually select those stations from the list which most "parallel" their own. Selections are generally made on the basis of similarities in market makeup, playlist size, rotation of records, etc. "Parallels" represent a complete division of stations, hence conclusions may be drawn and decisions made without sifting through an excess of stations.

Stations are divided into five different "parallels"; the sixth reflects sales.

- P1: Top 15 major markets/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P2: Secondary market/20-30 record playlist/emphasize 7-10 "hot records"/very little new product added.
- P3: Major and secondary market stations with 30-50 record playlists/some new product exposed.
- P4: Specialized markets affected by black or country influences.
- P5 and P6 are currently in redevelopment stages.

HOW THE PARALLELS WORK

You must first find the "parallel" which most accurately approximates your own in terms of playlist size. You'll then be able to check a given record's progress at those stations most similar in format and target audience to your own.

This procedure serves to simplify the process of following the act on stations report on specific records. When time permits, you should take a look at stations reporting outside your own parallel as well for further insights into records.

CHEECH & CHONG (Ode)

P1 16-10 WAKY	<i>Sister Mary Elephant</i>
P2 Debut 18-WQXI Add-WRC	
P3 On-WLEE On-WCOL Extra-KSLY	

NOTES:

CHER (MCA)

P1 7-16 KFRC 12-16 CKLW 3-7 KSLQ 6-6 13Q 10-12 WIBG 9-14 KQV 20-24 KKDJ 14-16 WFIL 19-22 WDRQ 19-25 WRKO	<i>Half-Breed</i>
P2 11-18 KLIV 7-7 WFUN 4-7 WOKY 8-9 Y100 3-4 WMYQ 13-16 KSO 13-17 WRC 8-9 KRIZ 8-9 WIFE 10-14 KRSP 6-10 WHBQ	
P3 17-34 WPGC 15-26 WAMS 15-22 WAYS 9-24 KJRB 23-35 WCFL	

NOTES: Still holding strong on AAG even though sales are slipping.

AEROSMITH (Columbia)

P1 15-13 WIBG 16-16 WRKO	<i>Dream On</i>
P2 Add-KAKC Add-KLIV	
P3 13-7 KJRB 18-16 KLIF 4-8 WCOL 27-KSLY	

NOTES: Beginning to spread.

ALLMAN BROTHERS (Capricorn)

P1 14-15 KQV 15-20 KSLQ 26-30 KKDJ 10-17 13Q 17-17 WIBG	<i>Ramblin' Man</i>
P2 24-29 WMYQ 13-14 WFUN 15-16 KRIZ 6-13 Y100	
P3 On-WLEE 22-30 WPGC 22-24 WAKY 13-22 WISM 35-39 KJRB	

NOTES: Sales are off - AAG is about 50%.

BLOODSTONE (London)

P1 26-24 KHJ 2-3 KFRC	<i>Never Let You Go</i>
P2 15-14 KLIV	
P3 Debut 17-KSLY	

NOTES: Still slow in growth.

BROWNSVILLE STATION (Big Tree)

P1 Debut 27-KDWB 27-25 CKLW Debut 30-WFIL Debut 14-13Q	<i>Smokin' In The Boys' Room</i>
P2 Debut 29-KAKC Add-WJDX 2-1 KCPX 19-9 WOKY Add-KSO 21-17 WIFE 28-15 WMYQ 18-10 Y100 14-10 KLIV Debut 28-KRSP 23-18 WHBQ 14-13 WSGA 18-16 WRC 18-17 WQXI	
P3 4-2 WAKY Add-WAMS 30-25 KLIF 37-28 KJRB 1-1 WHHY Debut 25-WPGC Debut 25-WAYS 34-29 WCFL Debut 27-WISM 3-2 WCOL	

NOTES: Looks like potential Top 10.

CARPENTERS (A&M)

P1 3-1 KKDJ 9-8 KSLQ 8-9 KQV 9-7 13Q 21-21 CKLW 9-9 WIBG 2-1 KDWB 2-2 KHJ 10-13 WFIL 9-6 KFRC 7-5 WRKO	<i>Top Of The World</i>
P2 8-1 KAKC 1-1 KSO 5-4 KAFY 1-2 KCPX 16-9 WFUN 14-9 WMYQ 23-10 KCBQ 6-1 WRC 5-1 KRIZ 10-6 KLIV 1-1 KRSP 4-2 WHBQ 4-4 WSGA 2-3 WOKY 9-6 WJDX	
P3 4-2 WAYS 9-7 WAMS 2-2 KJRB 11-7 KFxm On-WLEE 7-5 WPGC 12-7 KLIV 12-9 WHHY 12-9 WCFL 2-1 WISM 2-5 WCOL 9-6 KSLY 8-9 WAKY	

NOTES: Still super strong.

CHICAGO (Columbia)

P1 4-4 WFIL 7-5 KSLQ 8-15 CKLW 3-8 KDWB 3-3 KQV 7-7 WDRQ 7-4 KHJ 2-4 KKDJ 5-7 WIBG 10-7 KFRC 10-9 WRKO	<i>Just You And Me</i>
P2 6-4 KCPX 7-7 KAKC 3-4 KSO 13-8 KAFY 4-5 WJDX 13-8 Y100 13-9 KCBQ 9-4 WRC 3-2 KRIZ 5-4 KLIV 7-7 WHBQ 9-7 WSGA 9-8 WFUN 8-8 WOKY 5-6 KRSP 14-12 WIFE	
P3 8-1 KFxm 9-2 KLIF On-WLEE 13-12 WHHY 4-4 WAMS 29-35 KJRB 5-2 WPGC 5-1 WAYS 7-4 WCFL 7-4 WISM 6-4 WCOL	

NOTES: Peaked, but still Top 10 and good requests.

JIM CROCE (ABC)

P1 5-5 KKDJ 20-19 WDRQ 21-22 KSLQ 4-9 KDWB 2-5 WIBG 4-5 KQV 14-9 KHJ 20-19 13Q 2-6 WFIL 19-14 KFRC 18-7 WRKO	<i>I Got A Name</i>
P2 Debut 23-WMYQ 11-9 KAKC 12-10 KCPX 2-2 KSO 7-8 WQXI 11-11 KAFY 15-13 WFUN 3-7 KCBQ On-Y100 7-2 WRC 12-2 KRSP 11-11 WSGA 12-12 KRIZ 9-11 WOKY 10-12 WJDX	
P3 13-10 KLIF 7-6 KFxm 5-6 WAMS On-WLEE 9-9 WPGC 6-12 KJRB 15-13 WAYS 5-3 WCFL 8-5 WISM 8-15 WCOL 14-10 KSLY	

NOTES: Still very strong.

MARKETS

P4 allows for stations in markets affected by a specific demographic (black or country) influence. These stations will be placed within P4 only with respect to certain records. WDRQ, Detroit, for example, would normally appear in P1, though regarding play on a specific black record not being played on other Top 40 stations, it would appear in P4 (never in both parallels with respect to the same record), since the market is heavily black-influenced. A black record, therefore, can be tracked accurately in its crossover pattern.

The same applies for a country-oriented record like the recent Charlie Rich that broke Top 40 off KLIF in Dallas. KLIF, while normally considered in the P2 category, would be listed in P4 initially on the Rich record, owing to the strong local country influence. It would remain there until proven a pop crossover.

THE SALES PARALLEL

The sales "parallel" is designed to follow sales in all reporting markets. Following sales in relation to airplay (or lack of it) provides you with an important additional perspective and could be a major factor in the addition of records to playlists.

There are various stores, one-stops, and racks in each reporting market who we will call upon for their reaction to specific records. Stores will be regulated by calls at different intervals and inquiries about different records, in order to establish a definitive cross-survey.

There are four symbols which reflect sales response in parallel six. An upward arrow indicates increased sales over previous week. A straight line means no change in movement. A zero means no sales registered at this point, and an arrow downward indicates sales, decreased from the previous week.

JIM CROCE
(ABC)

Time In A Bottle

P1	24-10 CKLW 14-2 WDRQ 14-1 WIBG 29-25 KDWB 26-9 KFRC 8-5 WFIL
P2	30-16 KAKC Add-KSO Debut 30-WOKY Debut 25-WJDX Add-KCPX Debut 16-WQXI Add-WFUN Add-WRC Debut 12-KLIV Debut 27-KRSP 15-12 WHBQ Debut 30-WSGA
P3	23-16 WAMS On-KLIF On-WLEE 16-8 KJRB Debut 21-WHYY Add-WISM Debut 23-WCOL

NOTES: Growing - many show big sales jumps.

DAWN
(Bell)

Who's In The Strawberry Patch With Sally

P1	27-23 WFIL
P2	30-25 KRSP 29-25 WOKY Debut 26-KSO
P3	Debut 30-WAMS Add-KFXM Add-KLIF Add-KJRB Extra-WHYY 38-36 WCFL

NOTES: Still slow, but growing.

DE FRANCO FAMILY
(20th Century)

Heartbeat-It's A Lovebeat

P1	17-23 KDWB 5-3 KSLQ 1-2 WIBG 11-12 KKDJ 2-3 13Q 13-11 WFIL 6-10 KHJ 14-18 WRKO
P2	1-1 WOKY 24-27 KAKC 2-3 Y100 2-5 WFUN 6-8 KSO 4-7 WRC 1-2 WMYQ 6-8 WIFE 21-23 KRIZ 12-19 KRSP 6-9 KAFY 2-5 WHBQ 16-28 WSGA 13-28 KCPX
P3	1-1 KJRB 6-8 WPGC 7-10 WAMS 14-12 WAYS On-WLEE 12-14 WAKY 4-7 WISM 2-5 WCFL

NOTES: AAG is down to about 50% - slipping.

NEIL DIAMOND
(Columbia)

Be

P1	16-14 KDWB
P2	14-12 KSO 24-21 WJOX
P3	17-16 WCFL On-WAMS On-WLEE 10-10 KJRB

NOTES: Most report slow on requests, big LP sales.

DRAMATICS
(Volt)

Fell For You

P1	
P2	
P3	
P4	10-13 WDRQ 9-20 CKLW New-KLIF

NOTES: Not yet crossing.

BOB DYLAN
(Columbia)

Knockin' On Heaven's Door

P1	11-21 KOWB 10-10 KKDJ 16-25 WFIL 9-12 KHJ 12-19 WRKO
P2	19-WJOX 2-10 KAKC 11-12 WFUN 21-25 KSO 17-19 WMYQ 24-27 WIFE
P3	16-20 WCFL 18-17 WHYY 9-20 KFXM 11-11 WAYS On-WLEE 14-15 WAMS 7-11 KSLY 29-35 WPGC 5-17 KJRB

NOTES: Peaked.

EL CHICANO
(MCA)

Tell Her She's Lovely

P1	19-11 KKDJ Debut 29-KOWB 28-26 KHJ 1-1 KFRC
P2	2-1 KLIV Extra-KRSP
P3	Add-WPGC Add-KLIF Add-KJRB 40-37 WCFL Add-WISM

NOTES: Picking up more each week.

DAVID GATES
(Elektra)

Sail Around The World

P1	
P2	
P3	Extra-WHYY 25-21 KFXM 26-23 WPGC 22-19 WISM 17-14 KLIF Debut 19-KSLY

NOTES: Beginning to catch on, still could happen.

ART GARFUNKEL
(Columbia)

All I Know

P1	10-13 KDWB 4-13 KHJ 16-23 KFRC 6-6 WRKO 11-11 13Q 15-16 KQV 19-21 KSLQ 8-8 KKDJ 7-7 WFIL 12-14 WIBG
P2	7-4 WIFE 18-WJDX 8-8 KCBQ 12-19 WFUN 12-17 WOKY 10-11 WRC 15-20 WMYQ 17-20 KSO 11-15 KRIZ 14-17 KRSP 12-17 KAFY 18-15 WHBQ 13-22 KAKC
P3	6-5 KLIF 6-12 KFXM On-WLEE 12-18 WAMS 6-9 KSLY 17-21 WAYS 14-16 WAKY 12-20 WISM 6-10 WCFL 8-19 WPGC

NOTES: Fast sales drops, off on AAG too.

MARVIN GAYE
(Tamla)

Come Get To This

P1	6-12 KFRC 24-21 WFIL Debut 29-KSLQ 9-17 WRKO
P2	26-24 KRSP 20-17 KAKC 9-13 KLIV
P3	Extra-KSLY 28-24 KLIF Add-KFXM 26-22 WAMS On-WLEE

NOTES: Slow so far.

BOBBY GOLDSBORO
(United Artists)

Summer (The First Time)

P1	20-14 WRKO 13-21 KKDJ 17-14 KHJ
P2	26-23 KCBQ 14-15 WFUN 17-23 KAKC 6-8 KLIV 11-13 WMYQ 5-11 Y100 13-14 WHBQ
P3	23-26 KFXM 30-32 WPGC

NOTES:

GRAND FUNK
(GF/Capitol)

We're An American Band

P1	18-18 WIBG 15-18 13Q 24-26 KKDJ
P2	7-10 WMYQ 11-14 WIFE
P3	24-31 WPGC

NOTES:

HOLLIES
(Epic)

The Day That Curly Billy

P1	
P2	
P3	On-WCOL On-WLEE Extra-KSLY

NOTES: Slow beginnings - too soon to predict.

ISLEY BROTHERS
(T-Neck)

That Lady

P1	15-16 KHJ 22-22 KKDJ 28-29 WFIL 3-11 KFRC 2-8 WRKO
P2	6-10 KRIZ 14-13 KCPX 19-25 KAFY 13-16 KLIV 13-16 WMYQ 20-28 WFUN
P3	5-12 KSLY 16-20 WAYS

NOTES:

ELTON JOHN
(MCA)

Goodbye Yellow Brick Road

P1	14-4 KSLQ 1-1 KQV 19-19 CKLW 17-11 WORQ 13-10 WIBG 1-1 13Q 11-10 WFIL 6-2 KKDJ 8-3 KOWB 11-7 KHJ 4-2 KFRC 8-3 WRKO
P2	12-3 KAKC 2-3 WQXI 16-9 KSO 8-5 KCPX 5-3 WMYQ 12-4 Y100 2-1 KCBQ Add-WRC 13-7 KRIZ 8-4 KRSP 14-9 WHBQ 6-3 WSGA 3-5 KLIV 15-12 WOKY 17-14 KAFY 23-18 WIFE
P3	30-23 WAKY 13-10 KFXM 27-19 KLIF 11-9 WAMS 22-19 KJRB 31-17 WPGC 17-10 WHYY 21-16 WAYS 21-12 WCFL 15-10 WISM 14-7 WCOL 20-14 KSLY On-WLEE

NOTES: Still growing.

OLIVIA NEWTON-JOHN
(MCA)

Let Me Be There

P1	
P2	Debut 17-WJDX Add-WQXI
P3	Debut 38-KJRB Extra-WHYY 26-18 WCOL

NOTES: Could happen - getting immediate response where tried.

PARALLELS

EXAMPLE OF PARALLELS:

If you are a secondary market station playing a pretty tight playlist and you are considering the new Chicago record for addition to your playlist, you probably would want to know if any stations similar to yours in playlist size, record rotation patterns and market make-up, have added it, or how it's doing. All you have to do is look in

P2. If you are curious about stations that have a larger playlist than yours you look in P3. The idea is that a station that plays 40 to 50 records should not be compared to a station that plays 22. A 5 point movement of 22 to 17 on a tight-listed station should mean more than the same amount 40 to 35 on a larger listed station. Thus the reason for the parallels...to simplify the research time in comparisons.

EDDIE KENDRICKS (Tamlia)

Keep On Truckin'

P1 5-2 WFIL 4-2 KSLQ 12-16 WDRQ 18-18 KKOJ 20-21 KHJ 6-8 WIBG 8-4 KFRC 5-10 WRKO
P2 8-9 WRC 5-4 KAKC 1-2 WIFE 5-3 WFUN 25-20 WDKY Add-KRIZ 20-20 WJDX 4-12 KCPX 12-9 KLIV 9-10 KRSP 3-1 WHBQ 8-10 WSGA 8-17 WMYQ
P3 On-WLEE 4-3 KFxm 5-8 WAKY 7-3 KLIF 3-3 WAMS 1-2 KAFY 14-9 KJRB 7-15 WAYS 3-11 WPGC 3-3 KSLY 10-17 WISM 4-6 WCFL

NOTES:

CAROLE KING (Ode)

Corazon

P1 On KXOK
P2 20-15 WQXI Debut 18-Y100
P3 Debut 29-KFXM On-WLEE 26-23 WISM Debut 29-WCOL 22-19 WQAM 19-KILT. 27-25 WBBQ 22-WCAO

NOTES: Growing each week.

GLADYS KNIGHT & PIPS (Buddah)

Midnight Train To Georgia

P1 3-3 WFIL 5-7 CKLW 2-6 KSLQ 9-9 KKOJ 2-9 WORQ 7-10 KQV 9-7 KOWB 1-1 KHJ 3-6 WIBG 11-8 KFRC 3-2 WRKO 7-9 13Q
P2 3-2 WFUN 1-5 KAKC 9-5 Y100 9-7 KSO 17-14 KCBQ 18-11 KCPX 17-21 WOKY 7-8 KRSP 6-7 WJDX 1-5 WRC 2-3 KAFY 9-5 KRIZ 1-3 WHBQ 3-5 WSGA 12-11 WIFE 4-8 WMYQ
P3 1-1 KLIF 2-2 WAMS 3-5 KFxm 1-3 WPGC On-WLEE 1-4 WAKY 1-1 WCFL 1-4 WAYS 5-3 WISM 1-2 KSLY 13-25 WCOL Extra-KSLY 12-26 KJRB

NOTES: Still holding strong.

KRIS KRISTOFFERSON (Monument)

Why Me

P1 10-5 KHJ 12-13 KFRC 17-15 WRKO
P2 9-13 WHBQ 7-7 KLIV 4-11 KAKC 12-12 WSGA
P3 11-8 WISM 30-27 KFxm

NOTES:

LED ZEPPELIN (Atlantic)

D'yer Mak'er

P1 17-15 KDWB 14-14 KKDJ Debut 26-KSLQ
P2 Debut 30-KAKC Add-KSO Debut 27-KAFY 28-23 KCPX Debut 28-WMYQ 9-5 KCBQ 17-15 WRC 27-18 KRIZ 19-19 WSGA
P3 29-26 KLIF Add-WAMS 16-13 WHHY 23-12 WPGC 19-17 WCFL 30-25 WISM 15-11 WCOL

NOTES: Is now catching on, yet "Stairway" also getting revived.

LOGGINS & MESSINA (Columbia)

My Music

P1 Debut 22-WIBG 23-18 KDWB 29-27 KHJ 30-26 KFRC 22-21 WRKO
P2 Debut 28-KAKC Add-WOKY 28-23 WIFE 18-15 WJDX 23-15 KSO 25-18 KCPX 17-10 WQXI Add-WFUN Add-KRIZ 25-22 KRSP 27-23 WHBQ Debut 29-WSGA
P3 Debut 29-WAMS 35-31 KLIF On-KJRB 25-22 WHHY Extra-WAKY On-WLEE 27-22 WISM 22-20 WCOL Debut 20-KSLY

NOTES: Most think it will come through.

JOHN LENNON (Apple)

Mind Games

P1 21-16 KKDJ Debut 28-WFIL 24-19 KDWB 26-24 KSLQ 23-18 KFRC
P2 22-14 KAKC 23-22 KAFY Debut 13-WQXI Debut 28-WDKY 26-23 KSO Debut 30-WFUN Debut 28-WIFE 30-27 KCPX Add-WRC 16-13 KRIZ 27-23 KRSP 20-19 WHBQ 25-24 WSGA
P3 Debut 28-KFXM Debut 27-WAMS Debut 29-WAKY 40-35 KLIF 25-21 KJRB On-WLEE 34-26 WPGC 29-21 WCFL 26-24 WISM 24-14 WCOL

NOTES: Slow starter, many report lack of stock.

LIGHTHOUSE (Polydor)

Pretty Lady

P1 17-17 CKLW
P2 Add-WOKY
P3 12-7 WPGC Extra-WAKY 37-36 KLIF 15-14 WHHY Add-KJRB On-WLEE 10-12 WCOL Debut 24-KSLY

NOTES: Good numbers where played.

PAUL MC CARTNEY (Apple)

Helen Wheels

P1 Debut 23-KKDJ 22-20 WDRQ 30-26 KOWB 25-23 KSLQ 24-24 WRKO
P2 Debut 26-WDKY Add-KAKC Debut 26-KAFY Debut 30-KCPX Add-WQXI Add-WFUN 14-11 KRIZ On-KLIV Debut 26-KRSP Add-WHBQ 23-17 WSGA
P3 Debut 31-KJRB Add-KFXM Add-KLIF 36-31 WCFL Extra-WHY On-WLEE On-WCOL

NOTES: Strong immediate reaction.

HAROLD MELVIN & BLUE NOTES (Phil. Int'l.)

The Love I Lost

P1 25-19 KHJ 13-13 CKLW 8-12 WDRQ 21-17 KFRC 13-12 KSLQ 15-9 WFIL
P2 21-18 KAFY 23-21 KAKC Add-WJDX 12-12 WRC Add-WDKY Add-WQXI 26-22 WSGA 29-26 WIFE 8-11 WFUN
P3 19-16 KFxm 18-17 WAMS On-WLEE 36-32 KJRB Extra-WAKY 32-28 KLIF 11-10 WPGC 10-10 WAYS 25-18 WISM 9-13 WCOL 30-KSLY

NOTES: Slow, but steady growth.

STEVE MILLER BAND (Capitol)

The Joker

P1 27-23 KHJ Add-WIBG Add-KKDJ 28-22 KOWB 27-21 KFRC 30-22 WRKO
P2 Debut 24-KAKC Add-WDKY 15-9 KCPX Add-KSO Add-WQXI 29-16 WFUN Add-WJDX Add-Y100 28-20 KRIZ Add-KLIV Debut 29-KRSP Add-WHBQ 13-6 WSGA Add-WRC
P3 28-22 KFxm On-WAMS 28-25 WAKY 16-9 KLIF 21-16 KJRB 26-16 WHHY 15-4 WPGC Debut 24-WAYS 39-32 WCFL Add-WISM

NOTES: Strong gains.

DONNY OSMOND (MGM/Kolob)

Are You Lonesome Tonight

P1 8-10 13Q
P2 Debut 15-WOKY Debut 26-KCPX On-KLIV Extra-KRSP
P3 Debut 26-WCOL

NOTES:

MARIE OSMOND (MGM/Kolob)

Paper Roses

P1 13-6 KDWB 8-11 WIBG 8-11 KSLQ 8-11 KHJ 17-18 WFIL 6-8 KQV 11-12 WRKO 7-19 KKOJ
P2 1-1 WQXI 3-1 KAFY 5-5 WOKY 4-6 KSO 17-14 Y100 9-6 WIFE 4-4 KCBQ 5-8 WRC 2-6 KRIZ 4-9 KRSP 11-8 WHBQ 5-8 WSGA 23-22 WMYQ 27-26 WFUN 7-15 KCPX
P3 10-8 KLIF 2-9 KFxm 8-6 KJRB 6-11 WAMS 12-8 WAYS 18-29 WPGC 11-12 WAKY 3-6 WISM 8-11 WCFL

NOTES: Peaked and down to about 60% on AAG.

GILBERT O'SULLIVAN (MAM)

Ooh Baby

P1 5-4 KDWB Debut 17-KQV
P2 20-11 KRSP 16-16 WOKY Add-KAFY 19-19 KCPX 15-15 WIFE 18-18 KSO 10-14 WSGA
P3 10-8 WCFL 15-13 KFxm On-WLEE 14-12 WISM 20-17 KLIF 24-24 WHHY 11-17 WCOL 16-13 WAMS 21-28 WPGC 22-KSLY

NOTES: Mid-charting most places.

POINTER SISTERS

(Blue Thumb)

Yes We Can Can

P1	3-1 CKLW 5-1 WDRQ 16-15 WIBG 22-30 KDWB 16-17 KHJ 18-19 WFIL 15-20 KFRC 13-23 WRKO
P2	3-6 KAKC 23-23 WOKY 4-5 WIFE 9-15 KAFY
P3	15-15-KLIF 13-15 WCFL

NOTES:

BILLY PRESTON

(A&M)

Space Race

P1	4-2 CKLW 10-10 KSLQ Debut 21-WIBG 11-8 WDRQ 20-17 KDWB 9-8 WFIL 12-8 KHJ 17-10 KFRC 15-13 WRKO
P2	5-6 KCPX 6-2 KAKC 19-19 WIFE 15-12 Y100 Debut 21-KSO 17-17 WFUN 17-14 KRIZ 12-9 WJDX 3-6 WRC 13-5 KRSP 8-6 WHBQ 18-18 WSGA
P3	9-9 WISM 10-8 KFxm 26-23 KLIF 6-3 WAKY 10-8 WAMS On-WLEE 18-14 WCFL 2-5 WAYS 4-14 WPGC 8-4 KSLY

NOTES:

HELEN REDDY

(Capitol)

Leave Me Alone Ruby (Red Dress)

P1	12-7 KKDJ Debut 25-KSLQ Debut 19-KQV 21-17 WFIL 22-19 WIBG 25-20 KDWB 24-18 KHJ 25-19 KFRC 23-20 WRKO
P2	16-8 KAKC Debut 30-WIFE Debut 22-KSO 21-14 WJDX 11-6 WQXI 24-14 KCPX Extra-WRC 29-17 KRIZ On-KCBQ 20-15 KLIV 28-12 KRSP 21-16 WSGA 24-20 KAFY
P3	On-WAYS 20-14 WAMS 24-17 KFxm 30-25 WHHY Debut 28-WAKY Add-WPGC 23-18 KJRB On-WLEE 28-24 WCFL Debut 28-WISM 17-9 WCOL 21-KSLY 31-27 KLIF

NOTES: Super gains.

CHARLIE RICH

(Epic)

The Most Beautiful Girl

P1	Debut 26-WFIL 11-7 KQV Debut 27-KSLQ Debut 30-KKDJ Add-CKLW Add-WIBG 14-11 KDWB 30-25 KHJ Debut 22-KFRC Debut 30-WRKO Add-WABC
P2	Debut 29-KCPX 29-20 KAKC Debut 24-KAFY Debut 29-WIFE 6-2 WOKY 2-2 WQXI Debut 26-WMYQ 8-3 KSO On-Y100 Debut 29-WFUN Add-KRIZ Debut 20-KLIV Add-WHBQ
P3	1-1 WJDX 20-19 KFxm 4-3 KJRB 22-12 KLIF 7-7 WAKY On-WLEE 20-15 WHHY Debut 27-WPGC 13-3 WAYS Debut 33-WCFL 24-15 WISM 1-1 WCOL

NOTES: Still the strongest mover.

ROLLING STONES

(Rolling Stones)

Angie

P1	5-6 KHJ 12-12 KQV 6-9 KSLQ 4-4 WIBG 3-5 WDRQ 1-4 CKLW 4-6 KKDJ 5-4 13Q 6-12 WFIL 18-24 KDWB 14-24 KFRC 4-4 WRKO
P2	6-6 WFUN 10-10 WOKY 8-11 WJDX 7-7 WMYQ 3-3 WIFE 7-14 KSO 1-1 Y100 1-2 KCBQ 7-8 KRIZ 4-11 KLIV 11-16 KRSP 12-11 WHBQ 7-9 WSGA 14-19 WRC
P3	8-5 WAMS On-WLEEE 1-2 KFxm 6-11 WISM 3-5 KJRB 15-18 WAKY 2-5 KSLY 3-7 WAYS 14-16 WPGC 11-19 WCFL

NOTES: AAG drops to 70%.

DIANA ROSS & MARVIN GAYE

(Motown)

You're A Special Part Of Me

P1	18-15 KSLQ
P2	18-20 KRSP 7-6 KAFY 23-22 KCPX
P3	19-14 WISM 12-11 KFxm On-WLEE 6-9 WAYS 21-13 KLIF 16-13 KSLY

NOTES: New reservice seems to have given it new life.

TODD RUNDGREN

(Bearsville)

Hello It's Me

P1	Debut 28-KSLQ 2-2 KQV Debut 23-WORQ Debut 24-WFIL 4-2 13Q Add-KKDJ 15-10 KDWB Debut 29-KHJ Debut 28-KFRC 21-11 WRKO
P2	1-1 WFUN 19-18 KAKC 6-1 WMYQ 13-13 KSO 14-10 WJDX 10-10 WIFE 3-2 Y100 18-15 KCBQ Add-WRC 26-22 KRIZ Debut 19-KLIV 3-7 KRSP 20-19 KAFY 20-20 WSGA
P3	19-18 WPGC 18-15 KFxm 2-6 WHHY 11-6 KLIF On-WAMS 18-14 KJRB On-WLEE Extra-WAKY 25-23 WAYS 14-7 WCFL 16-13 WISM 17-15 KSLY

NOTES: Hitting a slow week, could pull up next week.

SEALS & CROFTS

(Warner Bros.)

We May Never Pass This Way Again

P1	13-6 KQV 11-16 WIBG 12-14 WFIL 6-12 KDWB
P2	22-21 WFUN 28-25 KAKC 7-16 WJDX 9-8 KCPX 10-10 KSO 15-14 WQXI 22-21 WIFE
P3	28-21 WPGC 10-4 WHHY 16-25 KFxm 13-8 KSLY 13-12 WAMS 9-13 WCFL 8-4 KLIF

NOTES:

PAUL SIMON

(Columbia)

Loves Me Like A Rock

P1	17-20 13Q 11-14 KSLQ 10-11 KQV
P2	17-20 WHBQ 20-21 KRIZ 13-20 WIFE
P3	27-27 WAKY

NOTES: New one is out.

JIM STAFFORD

(MGM)

Spiders And Snakes

P1	
P2	1-1 WSGA 5-3 WJDX Pick-WRC 30-26 WSGA
P3	Add-WPGC 38-34 KLIF 8-3 WHHY 12-6 WCOL

NOTES: Beginning to spread.

STAPLE SINGERS

(Stax)

If You're Ready

P1	23-19 KSLQ 14-14 CKLW 21-17 WRKO Add-KKDJ Debut 28-KHJ Debut 29-KFRC Debut 29-WRKO
P2	4-4 WQXI Add-KAKC 23-23 WFUN 20-13 WJDX Add-WOKY Debut 25-WHBQ 30-26 WSGA
P3	23-17 WAYS 29-23 WAMS On-WLEE 38-30 KJRB 19-13 WAKY 28-27 WHHY 37-34 WCFL 34-30 KLIF Debut 29-WISM Add-WCOL

NOTES: Strong gains, looks very good.

RINGO STARR

(Apple)

Photograph

P1	1-1 KSLQ 5-4 KQV 1-4 WDRQ 5-3 WIBG 6-6 CKLW 1-1 WFIL 1-2 KDWB 1-3 KKDJ 12-8 13Q 3-3 KHJ 5-5 KFRC 1-1 WRKO
P2	2-1 WIFE 3-3 KCPX 4-5 KAFY 5-5 WQXI 4-4 WFUN 6-3 KCBQ 1-3 KRIZ 1-3 KLIV 2-3 WRC 2-3 KRSP 5-4 WHBQ 2-2 WSGA 7-6 WOKY 2-5 WMYQ 11-8 WJDX 4-7 Y100
P3	1-1 WAMS 5-4 KFxm 14-11 KLIF 2-1 WPGC 12-6 WAKY On-WLEE 8-6 WAYS 7-4 KJRB 3-2 WCFL 1-2 WISM 5-3 WCOL 4-1 KSLY 4-8 WHHY

NOTES: Peak - many are playing "You're 16".

B.W. STEVENSON

(RCA)

River Of Love

P1	25-25 KRIZ
P2	30-28 WAMS On-KLIF Debut 34-KJRB Debut 30-WISM On-WCOL 26-KSLY
P3	

NOTES: Just now beginning, too early to predict.

STORIES

(Kama Sutra)

Mammy Blue

P1	
P2	
P3	Debut 30-KFxm Add-KLIF On-WLEE 34-29 KJRB 21-19 WHHY 26-18 WCFL 30-27 WCOL 23-KSLY

NOTES: Still slow as a follow-up.

STYLISTICS

(Avco)

Rockin' Roll Baby

P1	24-18 KSLQ 25-22 CKLW On-KXOK
P2	11-10 WRC 24-23 WSGA On-WIXY
P3	13-6 WPGC Add-WAMS 24-22 KLIF 16-10 WCOL 19-18 WHHY On-WLEE Extra-KSLY

NOTES: Has crossed and on its way up.

TAVARES

(Capitol)

Check It Out

P1	16-15 13Q
P2	18-16 KAFY
P3	26-23 KFxm New-KLIF

NOTES: Doing well where played.

PARALLELS

IAN THOMAS

(Janus)

Painted Ladies

P1	21-20 WIBG 18-18 CKLW Debut 28-KDWB
P2	11-7 KCPX Debut 29-WOKY 19-18 WRC 19-18 KRSP
P3	30-22 WCFL 24-21 WAMS 23-20 KLIF 27-22 KJRB 23-23 WHHY Add-WISM 16-15 WPGC On-WCOL

NOTES: Seems stuck mid-chart.

THREE DOG NIGHT

(Dunhill)

Let Me Serenade You

P1	19-15 WFIL Debut 30-CKLW 17-13 KKDJ 7-5 KDWB 23-20 KHJ 28-25 KFRC 29-27 WRKO
P2	25-23 KAFY 15-12 KAKC 20-17 KCPX 27-22 WOKY 19-19 KSO 30-22 WIFE Debut 7-WQXI 24-22 WFUN 16-14 WRC 4-4 KRIZ 19-17 WHBQ 17-15 WSGA 15-15 KRSP
P3	15-13 KJRB 21-18 KFXM 22-20 WHHY 25-21 KLIF 29-15 WAKY On-WLEE 25-20 WAMS 20-20 WPGC 27-23 WCFL 21-16 WISM 20-19 WCOL 25-KSLY

NOTES: Many report "very slow" - next week should make it or break it.

IKE & TINA TURNER

(United Artists)

Nutbush City Limits

P1	19-16 KOWB
P2	Debut 24-WJDX 19-18 WFUN 8-12 WQXI 18-14 WMYQ Debut 20-Y100 29-27 WSGA
P3	20-19 WAYS Extra-WAKY Add-KFXM

NOTES: Gaining weekly.

JOE WALSH

(ABC)

Rocky Mountain Way

P1	13-15 KHJ 7-5 CKLW 4-3 WDRQ 26-26 WRKO 16-17 KKDJ 13-12 13Q
P2	18-19 KRIZ 20-12 WMYQ 10-13 KAKC 10-16 Y100 8-12 KAFY
P3	17-17 WAKY

NOTES:

WAR

(United Artists)

Me And Baby Brother

P1	
P2	
P3	Add-WAMS 28-KSLY

NOTES: Slow.

WEDNESDAY

(Sussex)

Last Kiss

P1	23-26 CKLW
P2	Debut 27-WOKY
P3	New-WCOL Add-WAMS

NOTES: Growing, top requests.

AL WILSON

(Rocky Road)

Show And Tell

P1	29-27 KFRC 6-10 WDRQ 2-3 CKLW 22-16 KSLQ
P2	Add-KAFY Add-WOKY Debut 26-WJDX 19-11 WQXI Debut 24-WHBQ
P3	32-25 WCFL Add-KFXM Debut 30-WAKY 24-18 WAYS 36-32 KLIF On-WLEE Extra-KSLY 9-7 WHHY 23-16 WCOL

NOTES:

EDGAR WINTER

(Epic)

Free Ride

P1	25-28 KKDJ 23-27 WFIL
P2	24-22 WHBQ 16-18 WMYQ 21-26 KAKC 19-23 WJDX 20-24 WIFE
P3	20-27 WCFL 10-18 KSLY 26-26 WAKY

NOTES:

STEVIE WONDER

(Tamla)

Living In The City

P1	Debut 24-CKLW Debut 18-WDRQ Debut 39-WCFL 15-15 KKDJ Debut 30-KHJ Debut 30-KFRC Debut 28-WRKO
P2	
P3	Debut 22-WPGC 28-24 WAMS Debut 40-KJRB

NOTES: Catching on this week.

additional programming

"Boobs A Lot", Holy Modal Rounders, from a two-year-old album (Metromedia) now happening on KKDJ/LA and KLIV/San Jose. Received a great deal of progressive exposure when first released, now getting Top 40...good novelty appeal. Single is being rushed.

"American Tune" Paul Simon...just out and right on WFIL, KCPX, KSLY (Columbia).

Barry White beginning to cross over (20th Century). 18-15 WDRQ, Debut 38 KLIF, 10-8 CKLW, Debut 24-WPGC, On WLEE and WCOL.

Bachman-Turner Overdrive (Mercury) "Blue Collar" played heavily by progressive stations months ago, now out as a single and doing well. 15-12 CKLW, Nite KJRB, Debut 40-WCFL.

Johnny Taylor (Stax) 16-13 KSLQ, 29-24 KFXM, Debut 33-KJRB, 18-16 KSLY.

The New Grand Funk is still in the shadows of "American Band", which is still Top 20 at several stations. The new Funk is now on WPGC (33), WHHY, 29-25 KCPX, 30-KRSP.

Albert Hammond (Mums) on WPGC, 33-27 KJRB, Add-WCOL, Add-KCPX, on WHHY.

Love Unlimited Orchestra and "Love's Theme" (20th Century) debuted No. 25 at KCBQ.

David Essex 33-29 KLIF, on WCOL and 36-KJRB (Columbia).

Four Tops (ABC) still holding 19-18 KLIF, on WAMS, WCOL.

LEGEND

PARALLEL 1

CKLW DETROIT/WINDSOR
KFRC SAN FRANCISCO
KHJ LOS ANGELES
KKDJ LOS ANGELES
KQV PITTSBURGH
KSLQ ST. LOUIS
KXOK ST. LOUIS
WABC NEW YORK
WDRQ DETROIT
WRKO BOSTON
WXLO NEW YORK
KDWB ST. PAUL/MINN
WFIL PHILADELPHIA
WRC WASHINGTON D.C.
13Q PITTSBURGH

PARALLEL 2

KCBQ SAN DIEGO
KCPX SALT LAKE CITY
KIMN DENVER
KING SEATTLE
KLIV SAN JOSE
KRIZ PHOENIX
KRSP SALT LAKE CITY
WAMS WILMINGTON
WGRQ BUFFALO
WHBQ MEMPHIS
WIFE INDIANAPOLIS
WOKY MILWAUKEE
WMYQ MIAMI
WOXI ATLANTA
WSGA SAVANNAH
KAKC TULSA
KAFY BAKERSFIELD
Y100 MIAMI

PARALLEL 4

Black Demographic	C&W
Examples	Demographic
DETROIT	Examples
WASHINGTON D.C.	NASHVILLE
CHICAGO	LOUISVILLE
SHREVEPORT	MEMPHIS
RALEIGH	HOUSTON
RICHMOND	DALLAS
PHILADELPHIA	

PARALLEL 3

KAAY LITTLE ROCK
KDZA PUEBLO
KEEL SHREVEPORT
KEZY ANAHEIM
KGW PORTLAND
KIOA DES MOINES
K100 LOS ANGELES
KILT HOUSTON
KLEO WICHITA
KLIF DALLAS
KOIL OMAHA
KOMA OKLAHOMA CITY
WAYS CHARLOTTE
WBBQ AUGUSTA
WCAO BALTIMORE
WCFL CHICAGO
WCOL COLUMBUS
WHB KANSAS CITY
WHY MONTGOMERY
WISM MADISON
WIXY CLEVELAND
WMAK NASHVILLE
WPGC WASHINGTON D.C.
WQAM MIAMI
KUDL KANSAS CITY
KSLY SAN LUIS OBISPO
WMEX BOSTON
KFXM SAN BERNARDINO

PARALLEL 5

ABC-FM	NEW YORK BASE
KDAY	LOS ANGELES
KLOL-FM	HOUSTON
KLZ-FM	DENVER
KMET-FM	LOS ANGELES
KRMH-FM	AUSTIN
KSAN-FM	SAN FRANCISCO
WABX	DETROIT
WBBM-FM	CHICAGO
WBCN-FM	BOSTON
WCAR	DETROIT
WEBN	CINCINNATI
WHCN-FM	HARTFORD
WYSP	PHILADELPHIA



Hee Haw's Lisa Todd looks on as Connie Gay spins rare disc from his private country collection.

Washington Country Stations Honor CMA President

Washington, D.C.'s country stations WPIK-WXRA celebrated International Country Music Month with the help of several special visitors. On hand at both stations for a week was Connie B. Gay, founding president of the Country Music Association. Connie sat in with all the jocks, and played numerous historic tapes from his personal country music collection.

Connie's week culminated with a live party broadcast over WXRA. Such guests as Country Music's honored Entertainer Of The Year Roy Clark, and Lisa Todd, of Clark's *Hee Haw* show. Also partaking, were members of the Stoneman Family, I. Clint Miller of the Virginia House of Delegates, and Alexandria mayor Charles Beatley. More than 200 guests attended the festivities



Roy Clark horns in on WPIK/WKRA's Country Music Month celebration. Roy and Connie Gay flank operations mgr. Jay Perri.

Country Radio

KFOX REYNOLDS RAP

...Long Beach's KFOX will be "exposing the bare facts on Burt Reynolds". They're doing a promotion around his new Mercury LP, *Ask Me What I Am*, giving away albums and posters, and featuring the centerfold-turned country singer in an on the air interview...

WIRE PREMIERES CASH FLICK

...WIRE, Indianapolis, premiering Johnny Cash's new movie, *The Gospel Road*. Cash himself was in town to attend the opening, presented as a benefit for the Indianapolis Youth For Christ Council....

MORE TURKEY TALK

... Fargo's KFGO having a Thanksgiving turkey hunt featuring a character called "Zeke The Turkey Freak". Sound effects on rotating carts simulate Zeke tramping around and shooting, and callers win turkeys if Zeke manages to "hit" one. For some reason, Zeke's more often inclined to hit cows, lions and other animals (via appropriate effects)....

A MALL'S NIGHT VISITORS

...Greenville, Mississippi's WGVM presented a live broadcast from the local downtown mall. The free concert, capping the end of Country Music Month, featured Billy Joe Mack and assorted local talent.

...Houston's KENR ran a type of Hi-Lo contest, giving listeners hourly chances to win their cash jackpot, which got up to \$5379.19....

A LOT OF COUNTRY FORUM

...A regular series of country concerts slated for New York's Felt Forum. Scheduled already: Buck Owens, Tammy Wynette, Merle Haggard, Lynn Anderson, Bill Monroe & the Blue Grass Boys...

LYNN'S POWER PLAY

...Recording star Lynn Anderson recently "turned on" Salt Lake City's KSOP-FM onto maximum power. The 24-hour Country station has augmented its regular transmission facility by feeding its signal through an extensive cable radio system, and now reaches most of Utah, and parts of Nevada,

Idaho and Wyoming. First record played over the combined transmission was Lynn's "Top Of The World". PD Larry Hunter says KSOP's 3650 ft. antenna makes the station the most powerful Country outlet in the Intermountain states....

COL UNBOTTLES VINTAGE C&W

...Columbia embarking on an ambitious rerelease package for vintage Country music. Released in original mono, and researched through the facilities of the Country Music Hall of Fame in Nashville, the first LPs are *The Bob Wills Anthology* and *Lefty Frizzell Sings The Songs Of Jimmie Rodgers*....

CHARLOTTE CHICKEN COUPE

...Despite the fact it's turkey season, Charlotte's WAME is basing their current promotion on another kind of fowl; jocks are riding around in a custom-built, feathered Chicken Coupe, yellow in color and not unlike the Batmobile. The coupe parks at local shopping center lots, where contestants try to guess the weight of both the car and the WAME personalities inside; winner gets the Coupe.

COUNTRY CORRESPONDENTS

- | | |
|------|-------------------|
| KLAK | HOUSTON |
| WCMS | NORFOLK |
| KWJJ | PORTLAND |
| WHOO | ORLANDO |
| WIRE | INDIANAPOLIS |
| KIKK | HOUSTON |
| WKDA | NASHVILLE |
| KCKC | SAN BERNARDINO |
| KQIN | SEATTLE |
| WMC | MEMPHIS |
| WINN | LOUISVILLE |
| KLAC | LOS ANGELES |
| KFOX | LONG BEACH |
| KHOS | TUCSON |
| KRAK | SACRAMENTO |
| KFGO | FARGO |
| WEET | RICHMOND |
| WUBE | CINCINNATI |
| KTUF | PHOENIX |
| KUZZ | BAKERSFIELD |
| KFYV | ARROYO GRANDE |
| KENR | HOUSTON |
| KMBY | BILLINGS |
| KERE | DENVER |
| WRCP | PHILADELPHIA |
| WPLO | ATLANTA |
| WGVM | GREENVILLE, MISS. |
| WAME | CHARLOTTE |
| WONE | DAYTON |
| KSON | SAN DIEGO |
| WSLR | AKRON |
| WJJD | CHICAGO |
| WHN | NEW YORK |

NASHVILLE

...Johnny Darrell re-signed with United Artists, where he started almost ten years ago. His old (former) producer Kelso Herston will produce...The *Orange Blossom Special*, last week on CBS-TV, carried enough ratings strength to make it a regular for the net who dropped *Hee Haw* two seasons ago to upgrade their programming stature....

...George "Goober" Lindsay and Loretta Lynn will be co-hosts on their own weekly uptown country show, so says producer Sam Luvullo (hope they don't make it too classy!)... "Song Of The Year" writer Kenny O'Dell recorded in Macon, Ga. (country, he says)...November 5th marked the 13th anniversary of the death of Johnny Horton...Arlene Harden begins a four-month retirement on December 1st, anticipating a March Stork Delivery...Patti Page was in again to record (or did I tell you) with her producer Norro Wilson, also Tammy Wynette, Connie Smith (she's expecting next month), and Peggy Little (she's not!) sessioned at Columbia studios...Bette Midler left them standing at the War Memorial Auditorium in Nashville last week. I've never read such glowing reviews from Nashville entertainment editors...Until Liza Minelli came...Liza's not the hot record act Bette is, but she can hold her own in any crowd, on stage. And tho she "ain't country", she's almost good enough to be!..Another non-country package made a Stompede of the 11,500 at Murphy Center, Middle Tennessee State University. Chicago cooked!

As the Oak Ridge Boys branch out, they become less hypocritical,

evidently. Bill Golden, the newly-signed Columbia Records act's leader/manager allowed a bold quote to Nashville reporter Bill Hance: "We have quit being hypocrites. The gospel field is full of fakes and phonies." They'll work Tahoe and Vegas with Johnny Cash next month...Black Pop/R&B singer Dobie Gray says he has been going in a deliberate country direction for some time. Of that, he says, "I know a lot of blacks will say I'm copping out, and a lot of whites will say I'm gettin' on the bandwagon, but I don't care what they say!"...Hank Snow's new RCA album is his 76th album in his 38 contracted years with the label....

...Bobby Lewis finished his *Too Many Memories* LP last week. Man, he has never sung better! And Ace Of Hearts label has never looked better.

Dave Mack, one of the most imaginative promo people I've known, made the hit of the convention traffic with the stagecoach carrying conventioners (some of them needed carrying) around town, and got attention for his Elektra label. Ditto Melba Montgomery's first shot on the newly-country baptized label.

...Barbara Mandrell and her dog did a series of dog food commercials. The dog has gained 70 pounds, Barbara hasn't gained an ounce. The other side of the coin: Jeannie Pruett lost a lot; she took one look at Loretta Lynn and said, "Between us, Loretta and I have lost enough to start a new girl singer!"

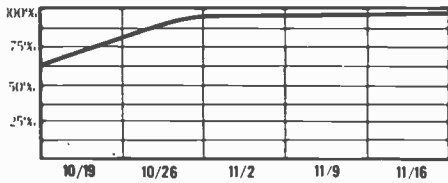
by Biff Collie

● signifies fastest moving records.

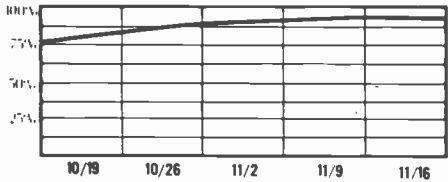
Country TOP TWENTY

Friday, November 16, 1973

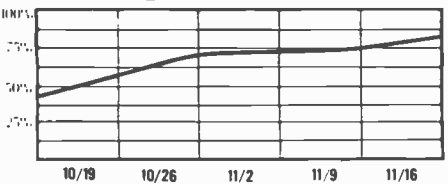
1 CHARLIE RICH
The Most Beautiful Girl (Epic)
LW: 2



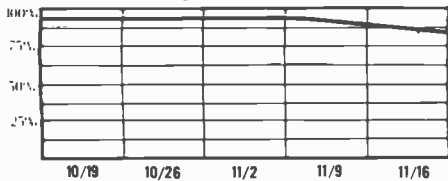
2 MARIE OSMOND
Paper Roses (MGM/Kolob)
LW: 1



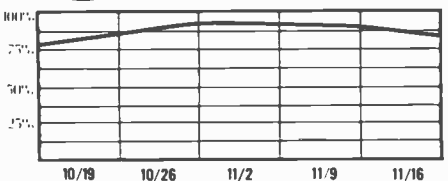
3 DOTTIE WEST
Country Sunshine (RCA)
LW: 4



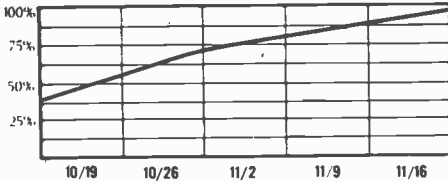
4 GEORGE & TAMMY
We're Gonna Hold On (Epic)
LW: 6



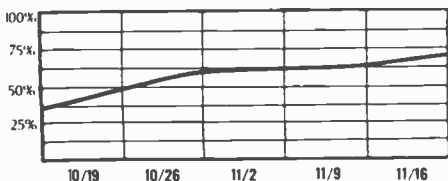
5 MEL TILLIS
Sawmill (MGM)
LW: 5



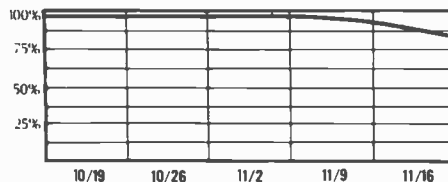
6 CHARLEY PRIDE
Amazing Love (RCA)
LW: 11



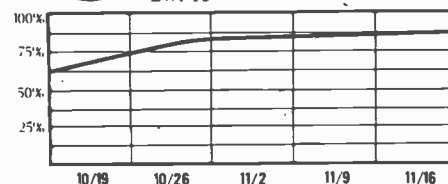
7 JEANNE PRUETT
I'm Your Woman (MCA)
LW: 8



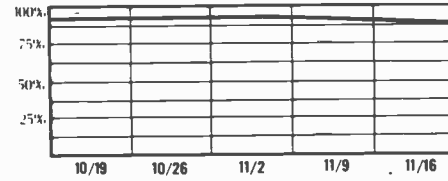
8 JOHNNY RODRIGUEZ
Ridin' My Thumb (Mercury)
LW: 7



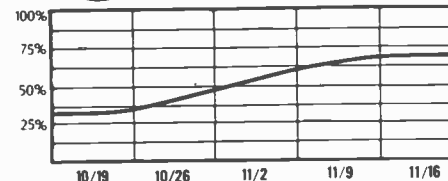
9 DONNA FARGO
Little Girl Gone (Dot)
LW: 13



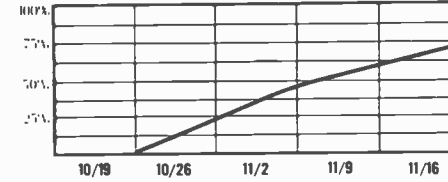
10 OLIVIA NEWTON-JOHN
Let Me Be There (MCA)
LW: 12



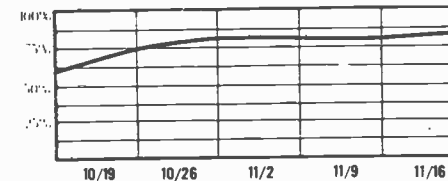
11 LYNN ANDERSON
Sing About Love (Columbia)
LW: 9



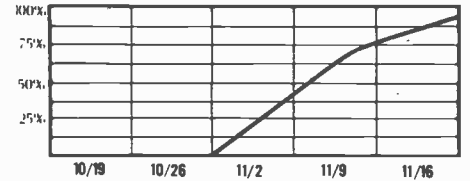
12 FREDDY HART
If You Can't Feel It (Capitol)
LW: 16



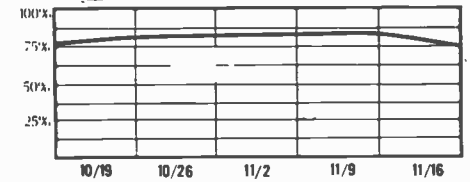
13 BILLY "CRASH" CRADDOCK
Till The Water Stops (ABC)
LW: 10



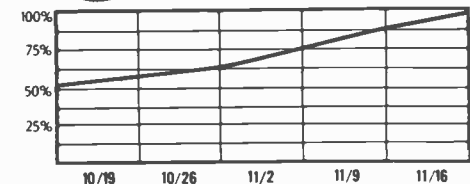
14 TOMMY OVERSTREET
I'll Never Break These Chains (Dot)
NEW ENTRY



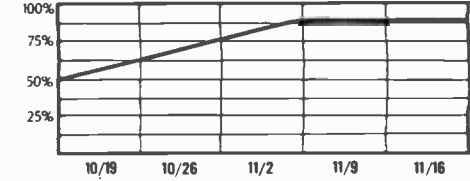
15 JERRY WALLACE
Don't Give Up On Me (MCA)
LW: 3



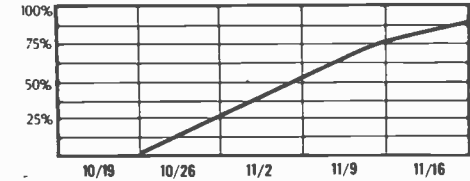
16 WAYLON JENNINGS
You Ask Me To (RCA)
LW: 18



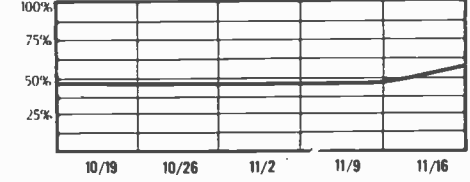
17 JERRY LEE LEWIS
Memory Ain't Enough (Mercury)
LW: 15



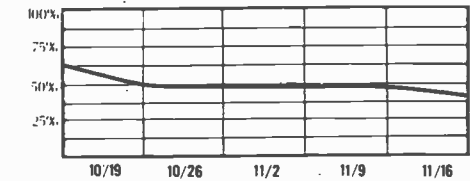
18 MERLE HAGGARD
If We Make December (Capitol)
NEW ENTRY



19 WILLIE NELSON
Stay All Night (Atlantic)
NEW ENTRY

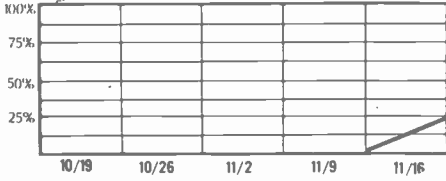


20 JOHNNY RUSSELL
Rednecks, White Socks (RCA)
LW: 14

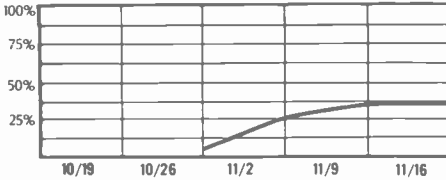


Country SINGLES

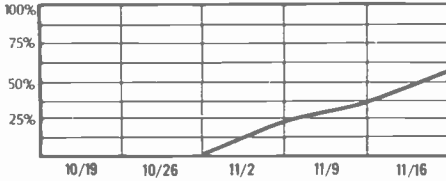
JIM ED BROWN
Sometime Sunshine (RCA)



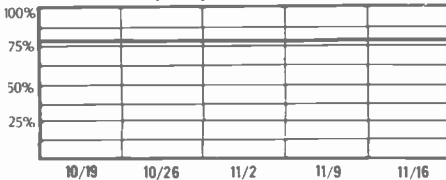
HENSON CARGILL
Same Old California Memory (Atlantic)



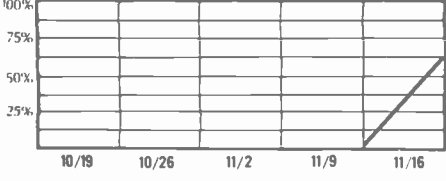
ROY CLARK
Somewhere Between Love & Tomorrow (Dot)



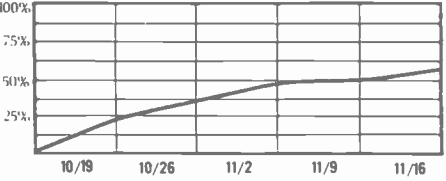
JOHNNY DUNCAN
Talkin' With My Lady (Columbia)



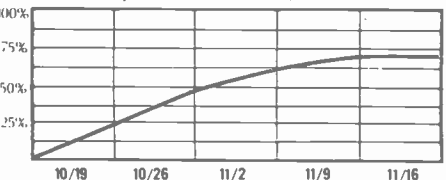
DICK FELLER
Biff The Friendly Purple Bear (UA)



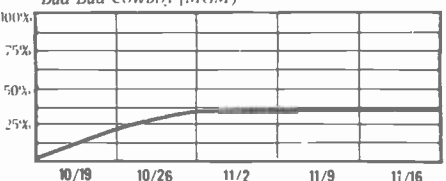
NARVEL FELTS
All In The Name Of Love (Cinnamon)



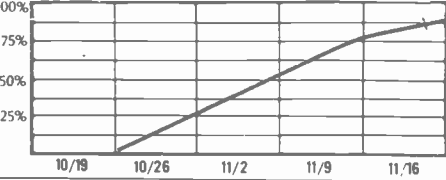
LARRY GATLIN
Sweet Becky Walker (Monument)



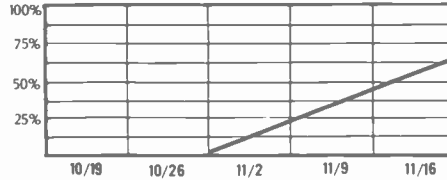
TOMPALL GLASER
Bad Bad Cowboy (MGM)



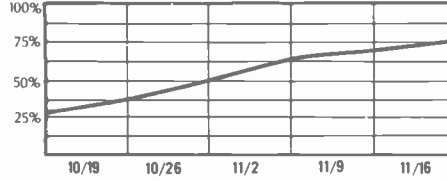
MERLE HAGGARD
If We Make It Through December (Capitol)



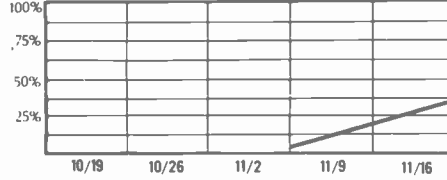
TOM T. HALL
I Love (Mercury)



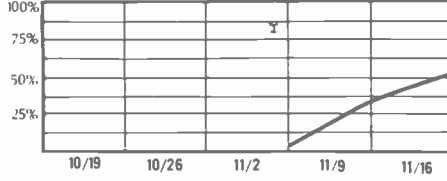
DOYLE HOLLY
Lila (Barnaby)



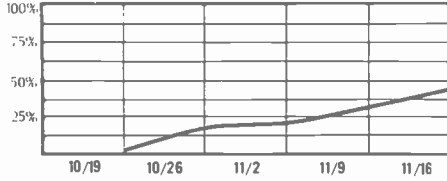
DAVID HOUSTON
Lady Of The Night (Epic)



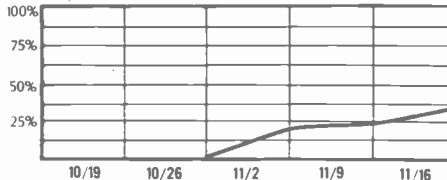
GEORGE JONES
Once You've Had The Best (Epic)



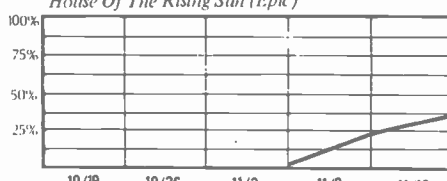
BOB LUMAN
Still Loving You (Epic)



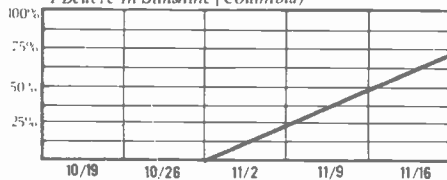
LORETTA LYNN
Hey Loretta (MCA)



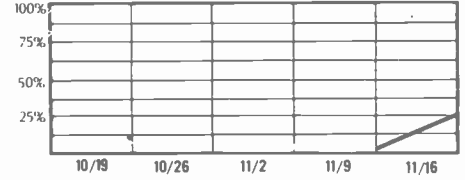
JODY MILLER
House Of The Rising Sun (Epic)



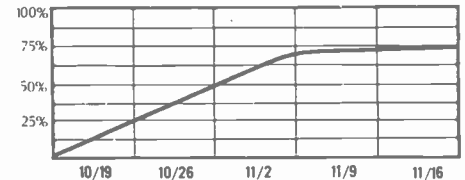
ROGER MILLER
I Believe In Sunshine (Columbia)



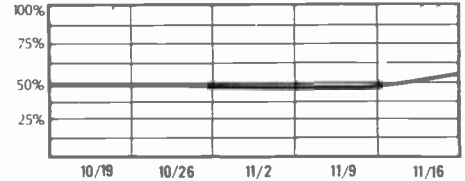
RONNIE MILSAP
Girl Who Waits On Tables (RCA)



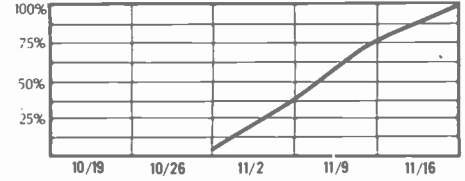
MELBA MONTGOMERY
Wrap Your Love Around Me (Elektra)



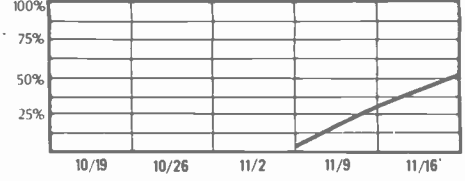
WILLIE NELSON
Stay All Night (Atlantic)



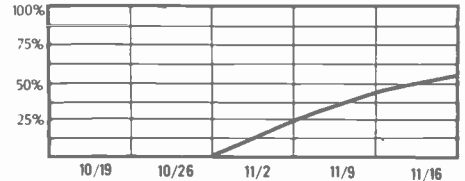
TOMMY OVERSTREET
I'll Never Break These Chains (Dot)



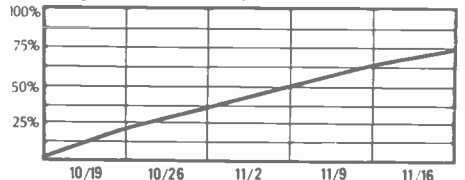
BUCK OWENS
Big Game Hunter (Capitol)



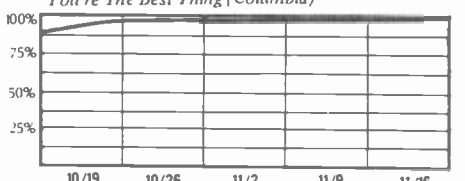
DOLLY PARTON
Jolene (RCA)



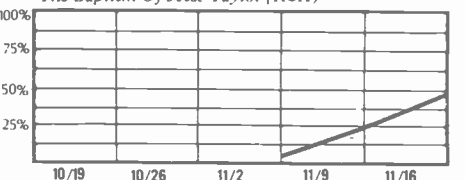
JOHNNY PAYCHECK
Song And Dance Man (Epic)



RAY PRICE
You're The Best Thing (Columbia)

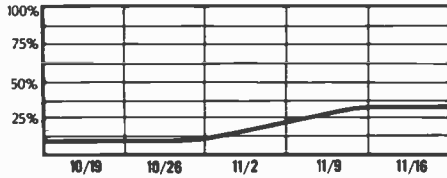


JOHNNY RUSSELL
The Baptism Of Jesse Taylor (RCA)

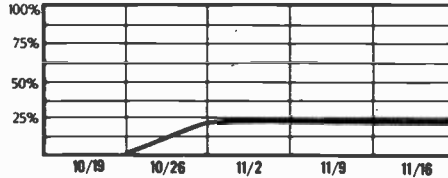


Country SINGLES

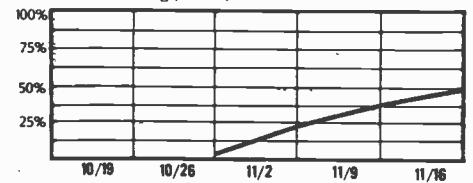
LEON RUSSELL
Rollin' In My Sweet Baby's Arms (Shelter)



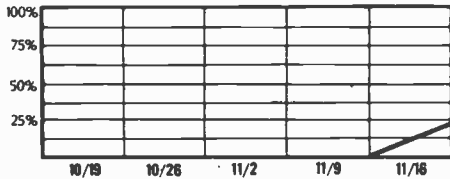
RED STEAGALL
Fiddle Man (Capitol)



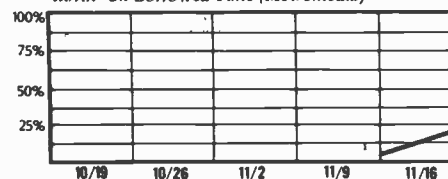
HANK WILLIAMS JR.
The Last Song (MGM)



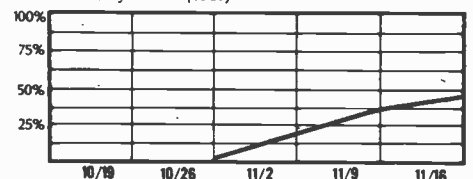
CONNIE SMITH
Ain't Love A Good Thing (RCA)



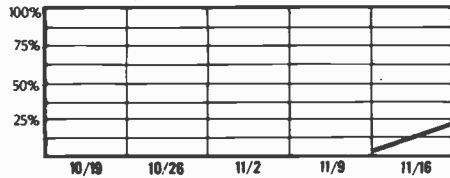
MEL STREET
Lovin' On Borrowed Time (Metromedia)



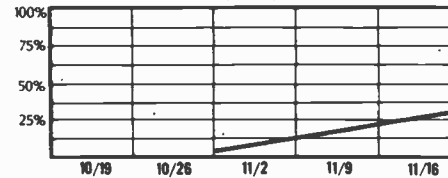
DON WILLIAMS
Atta Way To Go (JMI)



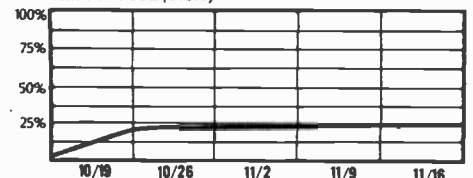
TERRY STAFFORD
Amarillo By Morning (Atlantic)



LITTLE DAVID WILKINS
Too Much Hold Back (MCA)



NORRO WILSON
Ain't It Good (RCA)



ALBUMS

The albums and selected cuts listed reflect a compilation of the most played this week as reported to R&R by our radio station correspondents

BILLY "CRASH" CRADDOCK
Mr. Country Rock (ABC)

CUTS: I'm In Love Again-She's Mine

MARIE OSMOND
Paper Roses (MGM/Kolob)

*CUTS: Fool No. 1 - Sweet Dreams
Too Many Rivers - Least Of All You*

JOHNNY RODRIGUEZ
All I Ever Meant To Do (Mercury)

*CUTS: All I Ever Meant To Do Was Love You
That's The Way Love Goes-Release Me*

DON GIBSON & SUE THOMPSON
Warm Love (Hickory)

CUT: That's The Way Love Is

TOMMY OVERSTREET
My Friends Call Me T.O. (Dot)

*CUTS: Sleep My Lady
Welcome To My World*

LINDA RONSTADT
Don't Cry Now (Asylum)

*CUTS: Love Has No Pride
Silver Threads - I Believe In You*

TOMPALL GLASER
Charlie (MGM)
*CUTS: Bad Bad Bad Cowboy-Sold American
Cowboys And Daddies-Big Jim Colson*

DOLLY PARTON
Bubbling Over (RCA)
CUTS: Jolene-Bubbling Over

LEON RUSSELL
Hank Wilson's Back Vol. I (Shelter)
*CUTS: Goodnight Irene-Truck Drivin' Man
Rollin' In My Sweet Baby's Arms*

**KRIS KRISTOFFERSON &
RITA COOLIDGE**
Full Moon (A&M)
*CUTS: Loving Arms-Bluebird Song
From The Bottle To The Bottom*

RAY PRICE
She's Got To Be A Saint (Columbia)
*CUTS: Help Me
That's The Way Love Goes*

STATLER BROTHERS
Carry Me Back (Mercury)
*CUTS: Take Good Care Of Her
Whatever Happened To Randolph Scott*

LORETTA LYNN
Love Is The Foundation (MCA)
*CUTS: Hey Loretta-I Gave Everything
I Love You I Love You*

CHARLEY PRIDE
Sweet Country (RCA)
*CUTS: Pass Me By - A Shoulder To Cry On
Don't Fight The Feelings*

MEL TILLIS
Sawmill (MGM)
*CUTS: Leona-Remembering
Cheap Imitation*

ROGER MILLER
Dear Folks (Columbia)
*CUTS: The Animal Of Man
Mana Used To Love Me*

JEANNE PRUETT
Satin Sheets (MCA)
*CUTS: Hold On Woman-Sweet Sweetheart
Baby's Gone-What My Thoughts Do All The Time*

CONWAY TWITTY
You've Never Been This Far Before (MCA)
*CUTS: Darlin'-Each Season Changes You
She Needs Someone To Hold Her-Born To Lose*

RONNIE MILSAP
Where My Heart Is (RCA)
*CUTS: You're Stronger Than Me
Comin' Down With Love*

CHARLIE RICH
Behind Closed Doors (Epic)
*CUTS: Sunday Kind Of Woman
We Love Each Other*

JERRY WALLACE
Primrose Lane-Don't Give Up On Me (MCA)
*CUTS: I Can't Keep My Hands Off Of You
Ruby Red Wine-Primrose Lane*

PAUL WILLIAMS, SONGWRITER

From Tiny Tim B-Sides To The Carpenters

The roll call of Paul Williams' hits makes an impressive roster. In addition to the bank commercial-turned-Carpenters trademark, "We've Only Just Begun", there's "Out In The Country", "Family Of Man" and "Just An Old-Fashioned Love Song" for Three Dog Night, "Rainy Days And Mondays", "Let Me Be The One" and Maureen McGovern's "I Won't Last A Day Without You", among others. Though the songs are familiar, and the number of artists who've recorded them grows daily, it's not generally known that Paul was a relative newcomer to music five years ago when Tiny Tim handed him his first hit, recording "Fill Your Heart" as the flip to "Tiptoe Through The Tulips".

"I was an out of work actor at the time, and I had just met Biff Rose. He was writing comedy songs and he had one he played for me that he thought had a funny melody. It didn't sound funny to me; it sounded beautiful, and I sat down and wrote a lyric to it. I didn't even know I could write lyrics. I just did it. I called the song "Fill Your Heart". Richard Perry, who was producing Tiny Tim, heard it and got Tiny to record it, and that started the whole thing.

"All of a sudden, I was at A&M, and I was a professional songwriter. I owe a lot to Chuck Kaye there, because he helped me place a lot of songs before I actually became known as a writer. I was getting constant coverage on albums and B-sides before 'the hits started comin'' because of good publishing. Before I got a hit, people within the business were aware of me."

CLAUDINE LONGET

"Claudine Longet was one of the first to record my songs. She did 'It's Hard To Say Goodbye' on her *Love Is Blue* album, which was the first song I'd ever cowritten with Roger Nichols. Roger and I have done a lot together.

"I wish all the songs had great stories attached to them, but most of the time writing a song is a matter of just sitting down and writing. I try to get to the piano and write *some* every day, but the last couple years, it's harder and harder to find as much time as I need. It's suddenly become the most valuable thing I have."

"WE'VE ONLY JUST BEGUN"

While Paul maintains he and Roger have never written any songs specifically tailored to a particular artist, the song which gained the team their first flash of notoriety came from an unlikely alliance.

"The guy who'd been commissioned to write the commercial for United California Bank broke his arm in a skiing accident, so Roger and I agreed to take a crack at it. It turned out to be "We've Only Just Begun". We didn't think that much of it. It still doesn't sound like a hit to me, but it sure was.

"None of the ones that are hits, *sound* like hits to me. The ones that make me say, 'Now there's one. That's a hit!', usually wind up at No. 237 with an anchor, you know."

"OLD-FASHIONED"

"'Rainy Days And Mondays' started out with just that one line: 'rainy days and Mondays always get me down'. It took two months to get the song finished: Roger finished the music and I figured out the rest of the lyrics.

"Whereas 'Old Fashioned Love Song' was a 20-minute song, I went over to pick up Patti Dahlstrom, with whom I had a date that night. As I was leaving the office, I found out I'd just got a gold record for something (I can't remember what song), and I joked to myself, 'Well, the Kid did it again, with an old-fashioned love song!'"

"When I got to Patti's, I sat down at the piano with that phrase. She came in and said, 'OK, we're ready to go', and I said 'Oh no, we're not'. She put on a

people who I'd never expect would record my songs, do. Gladys Knight just did 'A Perfect Love', and so did Ray Charles. I was really thrilled when I heard that. And Art Garfunkel did 'Travelling Boy'.

"Sinatra does a song I wrote with John Williams, 'Dream Away', on his new *Ol' Blue Eyes Is Back* album, and that's probably the greatest single thrill I've had. You've got to figure where I'm coming from — the Midwest, you know, and that's a pretty big thing, to have

Basically, I'm still a writer of love songs, but this album generally has more of a *pulse* than my first two albums.

"Recording this album got me off more than any other record I've ever made. I used the band I've been using on the road for a year. Everybody knows one another, so the whole thing came together extremely smoothly."

THE PHANTOM

In addition to writing the entire musical content, Paul will have a major acting role in *The Phantom*, a full length feature scheduled for mid-January release. "They're trying to have it ready to show at the Cannes Film Festival.

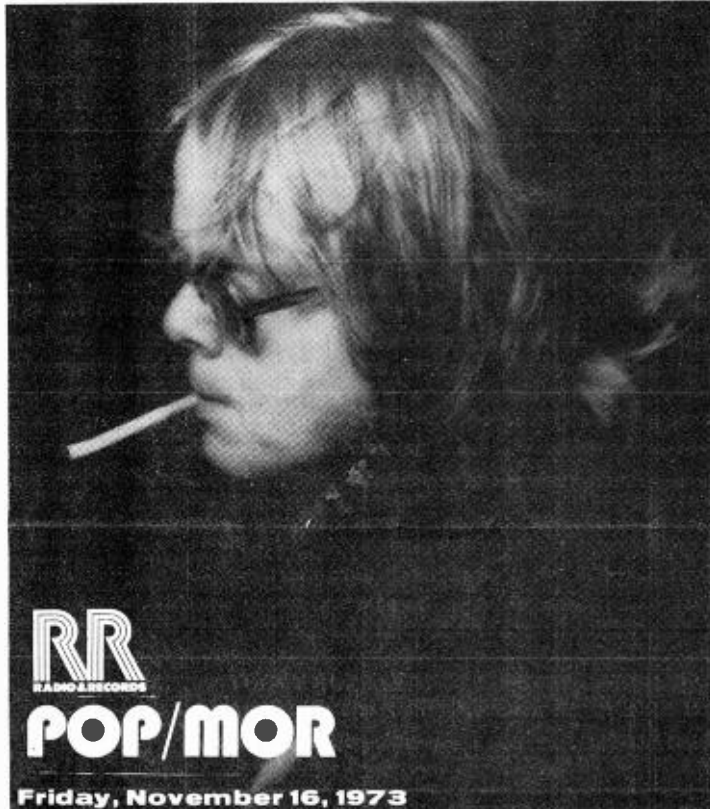
"Sha Na Na appears as a rock band in the picture, and I wrote all of their music. I'm really getting off doing this score, writing different kinds of music that I usually don't write or play.

"If the film has any comment to make, it's about losing touch with what is theatre and what is reality.

"Right now, I feel like I'm doing exactly what I want to do. I'm writing my music, I'm on the road performing, I'm acting. I'm a little tired, but I feel good. I think when you've 'arrived', you have no place else to go. I'm pretty satisfied with the momentum, the way the whole thing's going now.

"Someone once said, 'The only thing constant is change.' Things keep changing, and I feel great. If I ever feel that I have said it all, or done everything I wanted musically, then I'm going to go to Canada and write books that don't sell, because all the fun will be out of it."

—GENE SCULATTI



pot of coffee and I finished the song right there on the spot."

Since he's only been composing since 1965 (when he picked up a guitar in an idle moment while on the set of *The Chase*, which he appeared in), piano practice is still a fact of professional life for Paul. "Most of the songs I write, I often can't play, because every time I sit down to practice them, I start writing something else."

WRITING AS THERAPY

"I write songs for a therapeutic reason. It's either that, or rob liquor stores, you know. I've got to get the tension out some way. This has worked out as the best way. Liquor stores I don't think would be the answer, and analysts are expensive.

"I really started writing just because it felt good. That's why I write today. I write about the things I feel, and it feels good to get them out on paper. And, when other people relate to what I've written, that's great. It makes me feel a little less alone, to know somebody else feels the same things. And if it's a hit, that's an accident that happens to be the hard work of a lot of promotion men and disc jockeys who believe in what you're saying.

"The biggest thrill for me is when

one of your tunes recorded by Sinatra. I'm basically a lyricist, and I think Sinatra sang a lyric better than anybody.

"Elvis just recorded one of my songs, which was really exciting because I grew up to his music. I immediately wanted to find Helen Zinderman who I sat next to in ninth grade and say, 'Hey listen, Helen. You shoulda taken a shot at me when you had a chance! You know that guy you were crazy about? He just did one of my songs. That'll show you, Helen.'"

NEW SINGLE AND ALBUM

Paul Williams is hardly one to rest on his laurels. In addition to Nevada shows with Liza Minelli, his own concerts in Los Angeles, and his appearances on the *Tonight Show* (he agreed to do one and has done 18 to date), he's found time to write the music score and act in a forthcoming movie, as well as begin recording his second and third A&M albums.

"'Inspiration' is the new single, and the album, *Here Comes Inspiration*, should be out in January. The single is a different kind of thing for me: the album covers a wider spectrum of emotions than I've done before.

POP/MOR Radio

AIRWAVES MEET AIRLINES

...Los Angeles' KMPC still running their "Flight Line" contest. They've sent couples on luxury vacations to the Orient and ski trips to Sun Valley, Idaho. Next: round-trip tickets to the Dec. 2 Rams-Bears game in Chicago, with accommodations at the Chicago Playboy Club Hotel.

ANDY-GRAMMY TIGHT AGAIN

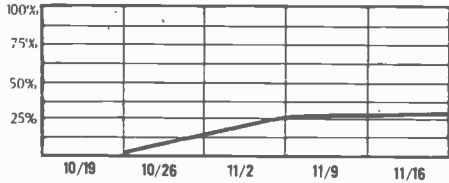
...Andy Williams set to host the 15th Annual Grammy Awards March 2, from the Hollywood Palladium. This is the fourth year in a row Williams has hosted the show....

KRDS: MOR MUSIC

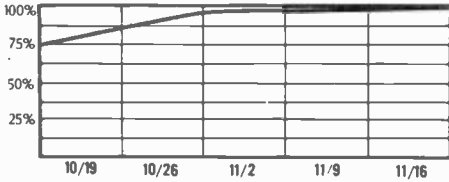
...KRDS, Phoenix, which recently switched from Country to Contemporary MOR (with some easy Country) wants to appraise labels of their format change. Station is combining audience participation talk, news with basic music programming. 5:30 AM-10 AM, Michael Dixon; 10 AM-2 PM, Reggie Buckingham; Charlie Ochs does 2-6 PM; Greg Austin handles 6 PM-midnight, while Jay Anthony does midnight-5:30 AM....

POP/MOR SINGLES

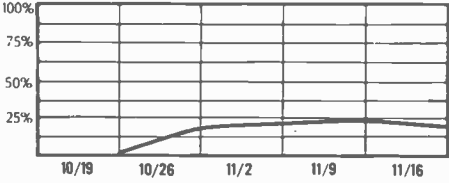
PAUL ANKA
Flashback (Fane)



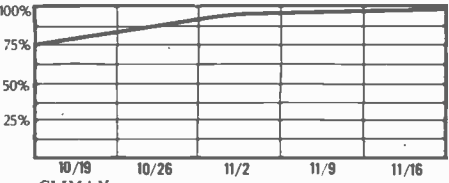
CARPENTERS
Top Of The World (A&M)



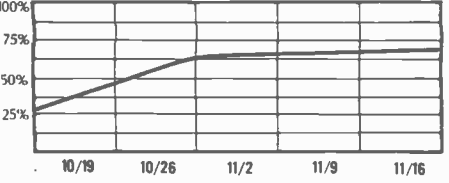
RAY CHARLES
Come Live With Me (Crossover)



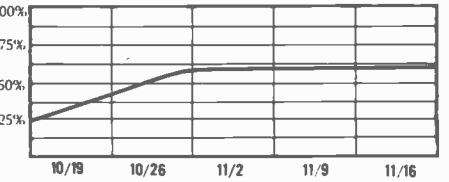
CHICAGO
Just You And Me (Columbia)



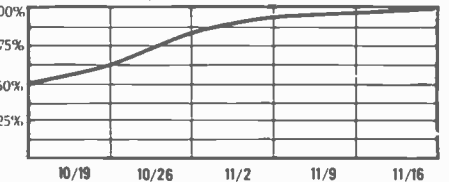
CLIMAX
Walkin' In The Georgia Rain (Rocky Road)



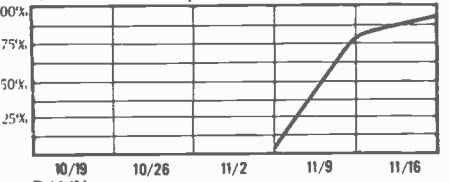
PERRY COMO
Love Don't Care (RCA)



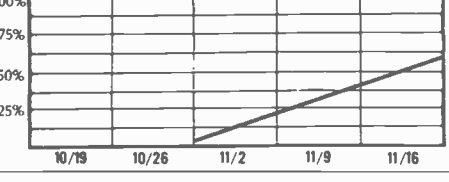
JIM CROCE
I Got A Name (ABC)



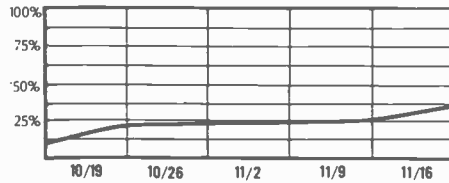
JIM CROCE
Time In A Bottle (ABC)



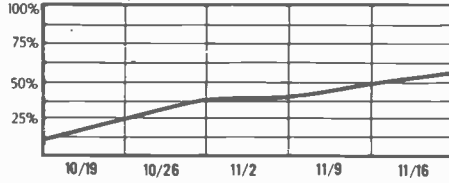
DAWN
Who's In The Strawberry Patch With Sally (Bell)



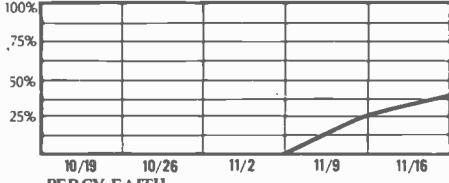
NEIL DIAMOND
Be (Columbia)



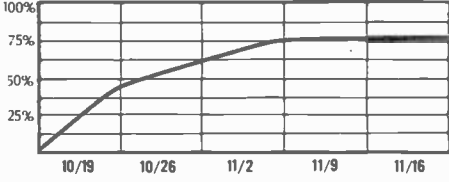
DRUPI
Vado Via (A&M)



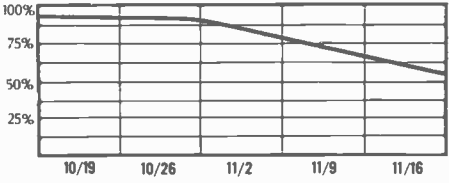
EL CHICANO
Tell Her She's Lovely (MCA)



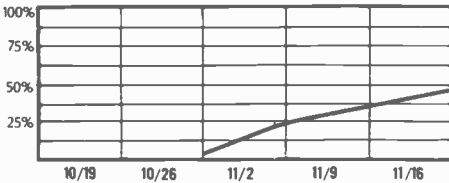
PERCY FAITH
Crunchy Granola Suite (Columbia)



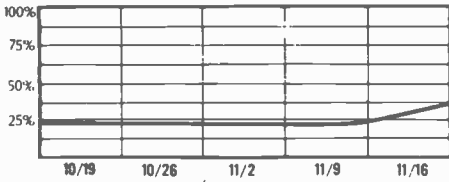
ART GARFUNKEL
All I Know (Columbia)



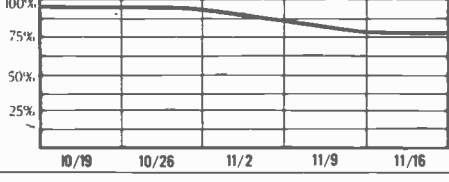
GARY & DAVE
Could You Ever Love Me Again (London)



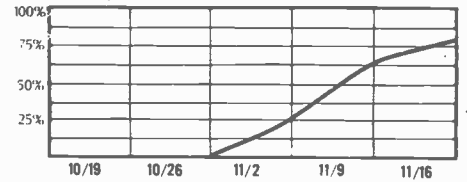
DAVID GATES
Sail Around The World (Elektra)



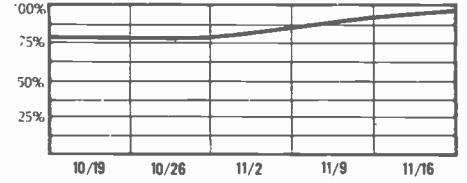
BOBBY GOLDSBORO
Summer (The First Time) (United Artists)



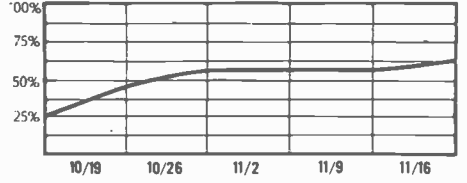
ELTON JOHN
Goodbye Yellow Brick Road (MCA)



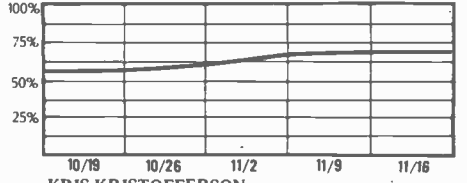
OLIVIA NEWTON-JOHN
Let Me Be There (MCA)



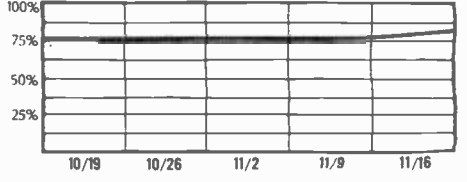
CAROLE KING
Corazon (Ode)



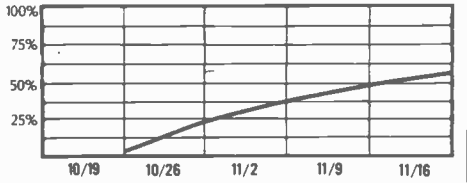
GLADYS KNIGHT & THE PIPS
Midnight Train To Georgia (Buddah)



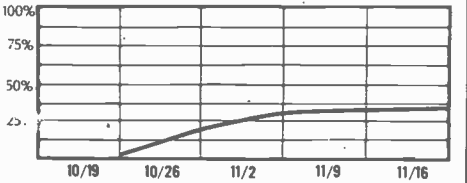
KRIS KRISTOFFERSON
Why Me (Monument)



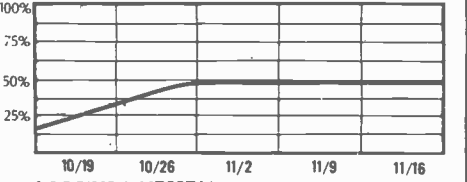
KRIS & RITA
A Song I'd Like To Sing (A&M)



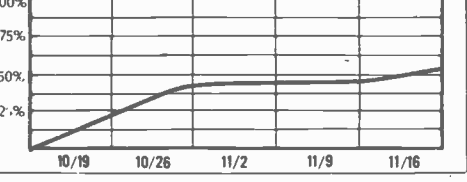
VICKI LAWRENCE
Ships In The Night (Bell)



LOBO
There Ain't No Way (Big Tree)

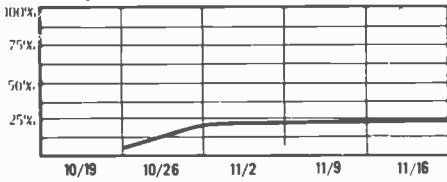


LOGGINS & MESSINA
My Music (Columbia)

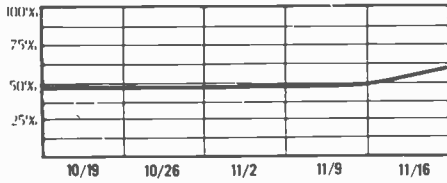


POP/MOR SINGLES

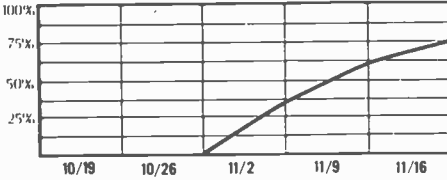
MARK-ALMOND
Lonely Girl (Columbia)



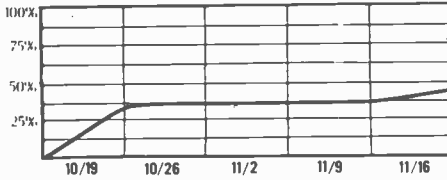
MAUREEN MC GOVERN
I Won't Last A Day Without You (20th Century)



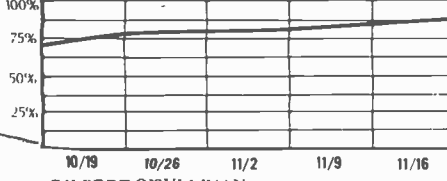
MOCEDADES
Eres Tu (Tara)



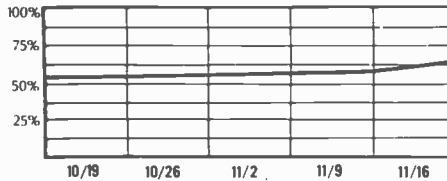
RICK NELSON
Lifestream (MCA)



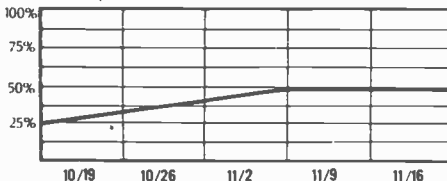
MARIE OSMOND
Paper Roses (MGM/Kolob)



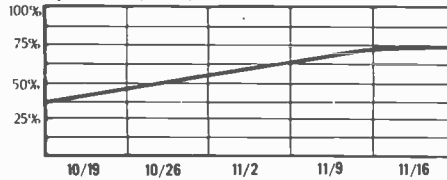
GILBERT O'SULLIVAN
Ooh Baby (MAM)



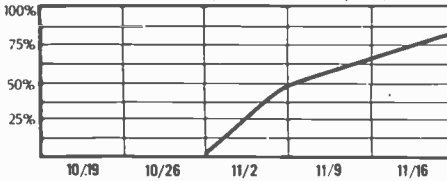
CHRISTOPHER PAUL
Venus (MGM South)



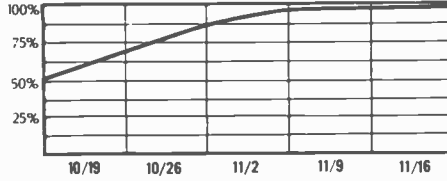
BILLY PRESTON
Space Race (A&M)



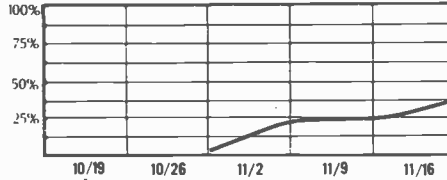
HELEN REDDY
Leave Me Alone (Ruby Red Dress) (Capitol)



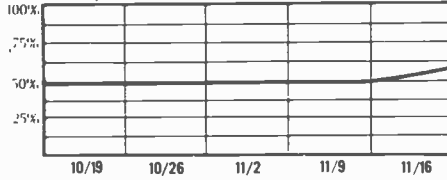
CHARLIE RICH
The Most Beautiful Girl (Epic)



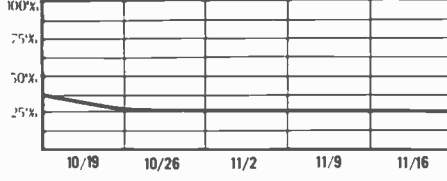
TODD RUNDGREN
Hello It's Me (Bearsville)



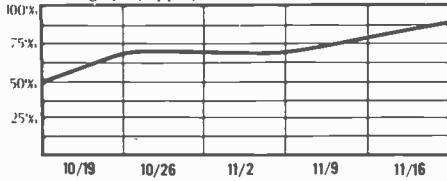
SEALS & CROFTS
We May Never Pass This Way Again (WB)



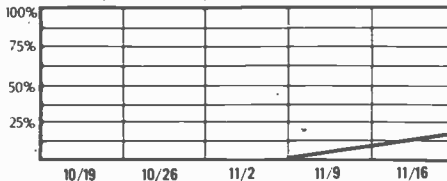
PAUL SIMON
Loves Me Like A Rock (Columbia)



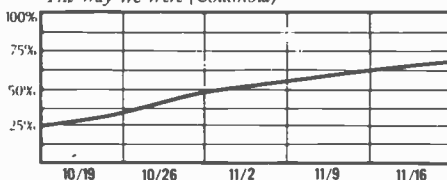
RINGO STARR
Photograph (Apple)



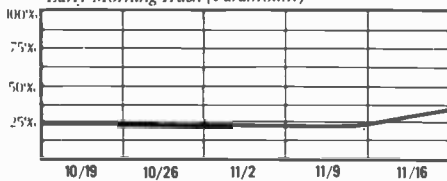
B.W. STEVENSON
River Of Love (RCA)



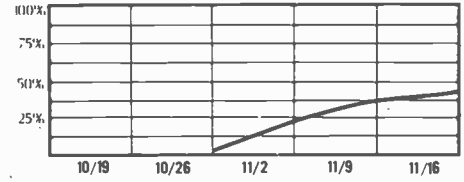
BARBRA STREISAND
The Way We Were (Columbia)



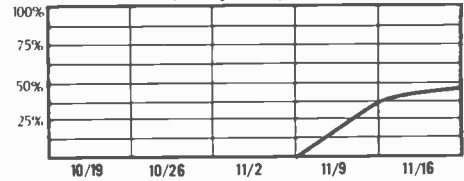
B.J. THOMAS
Early Morning Hush (Paramount)



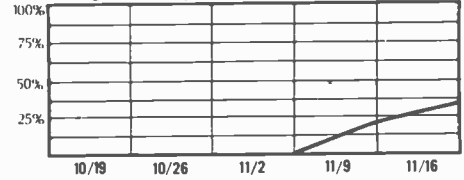
PAUL WILLIAMS
Inspiration (A&M)



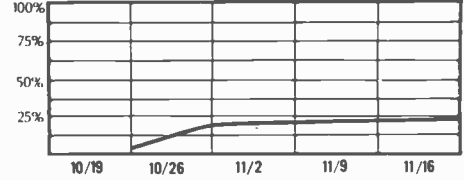
AL WILSON
Show And Tell (Rocky Road)



STEVIE WONDER
Living In The City (Tamla)



VOGUES
Wonderful Summer (20th Century)



POP/MOR additional programming

Gary & Dave (London) is beginning to show good phone action at many key stations. Many added the new Aretha, "Until You Come Back" (Atlantic)

Other music standing out:

Frank Sinatra "Seagull", flip of single "Walk Right Back", flip of Perry Como getting airplay at KMPC/L.A.

The new Petula Clark "Silver Spoon" (MGM) picked up a good deal of adds in the last two weeks.

The instrumental version of "The Morning After" by Peter Nero (RCA) picking up good play.

Trini Lopez's latest, "We Gotta Make It Together" is getting some picks.

Kevin Johnson "Rock & Roll" (Mainstream) solidifying. Jim Stafford "Spiders And Snakes" (MGM) is growing and spreading every week.

Two records both on 20th Century are picking up strong action: The Magic Circle "It's A Sin To Tell A Lie" and the new "Love's Theme" by The Love Unlimited Orchestra.

Frankie Valli "The Scalawag Song" (Motown) picked up some late week adds and could come through.

Finally the B.W. Stevenson "River Of Love" (RCA) is getting good action and requests, and the Dawn "Who's In The Strawberry Patch" is receiving excellent audience reaction this week.

The strongest comers:

Donny Osmond "When I Fall In Love", (MGM)

"Biff The Purple Bear" Dick Feller (UA)

"Flashback" Fifth Dimension (Bell)

"Could You Ever..." Gary & Dave (London)

"It's A Sin To Tell A Lie" Magic Circle (20th Century).

POP/MOR ALBUMS

DAWN

New Ragtime Follies (Bell)

CUTS: *Daydream--Steppin' Out*
Who's In The Strawberry Patch With Sally (single)**ELTON JOHN**

Goodbye Yellow Brick Road (MCA)

CUTS: *Harmony--Grey Seal*
Goodbye Yellow Brick Road (single)**ELVIS PRESLEY**

Raised On Rock (RCA)

CUTS: *Are You Sincere*
*Find Out What's Happening***NEIL DIAMOND**

Jonathan Livingston Seagull (Columbia)

CUT: *Sky Bird***JOHNNY MATHIS**

I'm Coming Home (Columbia)

CUTS: *Sweet Child*
Stop Look & Listen
*Life Is A Song Worth Singing -Stone In Love***BILLY PRESTON**

Everybody Likes Some Kind Of Music (A&M)

CUTS: *My Soul Is A Witness*
*How Long Has The Train Been Gone***PERCY FAITH**

Corazon (Columbia)

CUTS: *Pata Pata*
Crunchy Granola Suite (single)**ROGER MILLER**

Dear Folks (Columbia)

CUTS: *The Day I Jumped*
I Believe In Sunshine (single) *Qualalinta***HELEN REDDY**

Long Hard Climb (Capitol)

CUTS: *Loving You*
Leave Me Alone (single)**ART GARFUNKEL**

Angel Clare (Columbia)

CUTS: *I Shall Sing*
*Traveling Boy***WAYNE NEWTON**

Pour Me A Little More Wine (Chelsea)

CUTS: *Just Yesterday*
*Stan & Ollie***FRANK SINATRA**

Ol' Blue Eyes Is Back (Reprise)

CUTS: *Nobody Wins--Dream Away*
Let Me Try Again (single)**BOBBY GOLDSBORO**
(United Artists)CUTS: *Sing Me A Smile*
*Mississippi Delta***GILBERT O'SULLIVAN**

I'm A Writer Not A Fighter (MAM)

CUTS: *Who Knows Perhaps Maybe*
*If You Love Me Like You Love Me***THREE DOG NIGHT**
Cyan (Dunhill)CUTS: *Let Me Serenade You* (single)
Story Book Feeling

Radio News

CONTINUED FROM PAGE 3

SAN JOSE'S PINBALL WIZARD

...KLIV's ass't. MD Bob Ray, 23, has long been an aficionado of pinball machines, and recently he's taken to the air to protest a longstanding San Jose city ordinance prohibiting minors from playing the 3-for-a-quarter "games of skill". Last week he conducted a phone poll and pulled 325 unanimous votes for repeal of the law, and Tuesday he spoke as "San Jose's self-proclaimed No. 1 pinball player" at an official city hearing considering a proposed repeal. Final results: by a unanimous vote of the city council, it's off the books, and from Dec. 13 on, San Jose kids will be able to pinball, legally, happily ever after...Ray, who admits "maybe I'm entering my second childhood", owns several vintage machines and plays constantly.

WIFE'S BIGGEST

...Indianapolis's WIFE beginning their biggest contest ever, called "Right On WIFE". Details later....

MIAMI MAUNDERINGS

...WYMQ finished their "Guess The Letter The \$100 Is Behind" contest, are starting "Magnum One" promotion, which Jack McCoy promises will be the biggest prize giveaway in radio history....

...Y100's Hundred Dollar Buzz-Off Weekend awarded 87 \$100-bills to winners; from the lucky 87, they selected three \$1000-bill winners...

...Latest Hooper for first week of November, Miami/Ft. Lauderdale area, looks like this:

Y100	31.0 (Ft. L)	13.3 (M)
WYMQ	1.8 (Ft. L)	4.3 (M)
WQAM	3.4 (Ft. L)	5.6 (M)

IT'S JUST A STAMP AWAY!

Stardom, that is. When you take advantage of this unique offer and help out R&R's beleaguered staff. The gals 'n' guys are trying to compile a comprehensive graphics file for use in the weekly Radio News section of R&R. What they need: photos, of air personalities, staff and management, pictures of facilities, logos and surveys. What you get: Fame, Prestige, Peer Group Acceptance. It's simple; graphics complement text. When you make news, if we have an accompanying picture, we're able to make your item more newsworthy. Keep 'em comin' to: **RADIO & RECORDS, 6255 SUNSET BLVD., SUITE 719, HOLLYWOOD, CALIF. 90028.** You'll be glad you did.

MARV GRAY

(-Continued from Page 1)

on to become an executive producer of the nationally syndicated television program, *The Joe Pyne Show*, for some time.

Gray was also a columnist for the *New York World-Telegram*, author of several books, and was once publisher of the major daily newspaper in the Philippines.

KFI General Manager James Wesley called Gray "an outstanding talent". He noted that, in Gray's short three weeks with the station, "initial audience response pointed toward a very promising association" between the talk-show host and KFI. "We're all deeply saddened by his loss," Wesley said.

News

Charles Lourie, Director of Merchandising for Epic and the Columbia custom labels, last week announced the appointment of Lee Trippett as Associate Director of Merchandising.

Ms. Trippett will handle all West Coast product management responsibilities, involving herself with the planning of advertising and merchandising for artists headquartered here. with Epic for ten years, she was previously West Coast Product Manager.

Two weeks ago, the label named Eddie Wenrick Director of Talent Acquisition for the West Coast. Wenrick came to the long vacant position from being Columbia A&R Director in New York.

FREE CLASSIFIED ADS!!

Free classified ad space is available on a first come basis. If you have something to advertise from a job position to equipment for sale, call or write R & R, 213-466-1605, 6255 Sunset, Suite 719, Hollywood, Calif. 90028.

JOCKS:

WEET, Richmond, Va., looking for day personality, position available February; tapes, resumes to Ben Peyton, P.O. Box 27184, Richmond 23601 (no calls).

WNBC, New York, looking for afternoon personality.

WRKO, Boston, in need of top talent jock, must have medium market experience at least; call, or tape to Geny Peterson.

WCCC, Hartford, needs all night man; contact Rusty Potz.

KJRB, Spokane, needs weekend and full-time Public Affairs man; contact Steve West, 509 535-8861.

KNUS, Dallas, seeks clever morning personality; contact Ken Dowd.

WAIR, Winston-Salem, seeks heavy-voiced midday man; tapes, resume to Art Gibson.

KSTT, Davenport, Iowa, looking for creative jock; tapes, resume to Ray Dennis.

NEWS:

WTAE, Pittsburgh, looking for contemporary newsmen, major market exp.; contact Kieve Berman, 412-242-4300.

KLIF, Dallas, needs newsmen; contact Ron McCallister, 214 747-9311.

KRTH, Los Angeles, looking for evening newsmen with production credits; tapes and resume to Jim Pewter.

WACO, Waco, Texas, needs newsmen; tapes and resume to Jim Miller, PO Box 7912, Waco.

JOBS WANTED:

Jock looking for major or medium market position; 3½ years experience at four stations. Rock is my bag, but am familiar with modern country, automation; Ray "Mighty" Quinn, PO Box 383 ROG, Elkton, Maryland 21921. 301 287-2359.



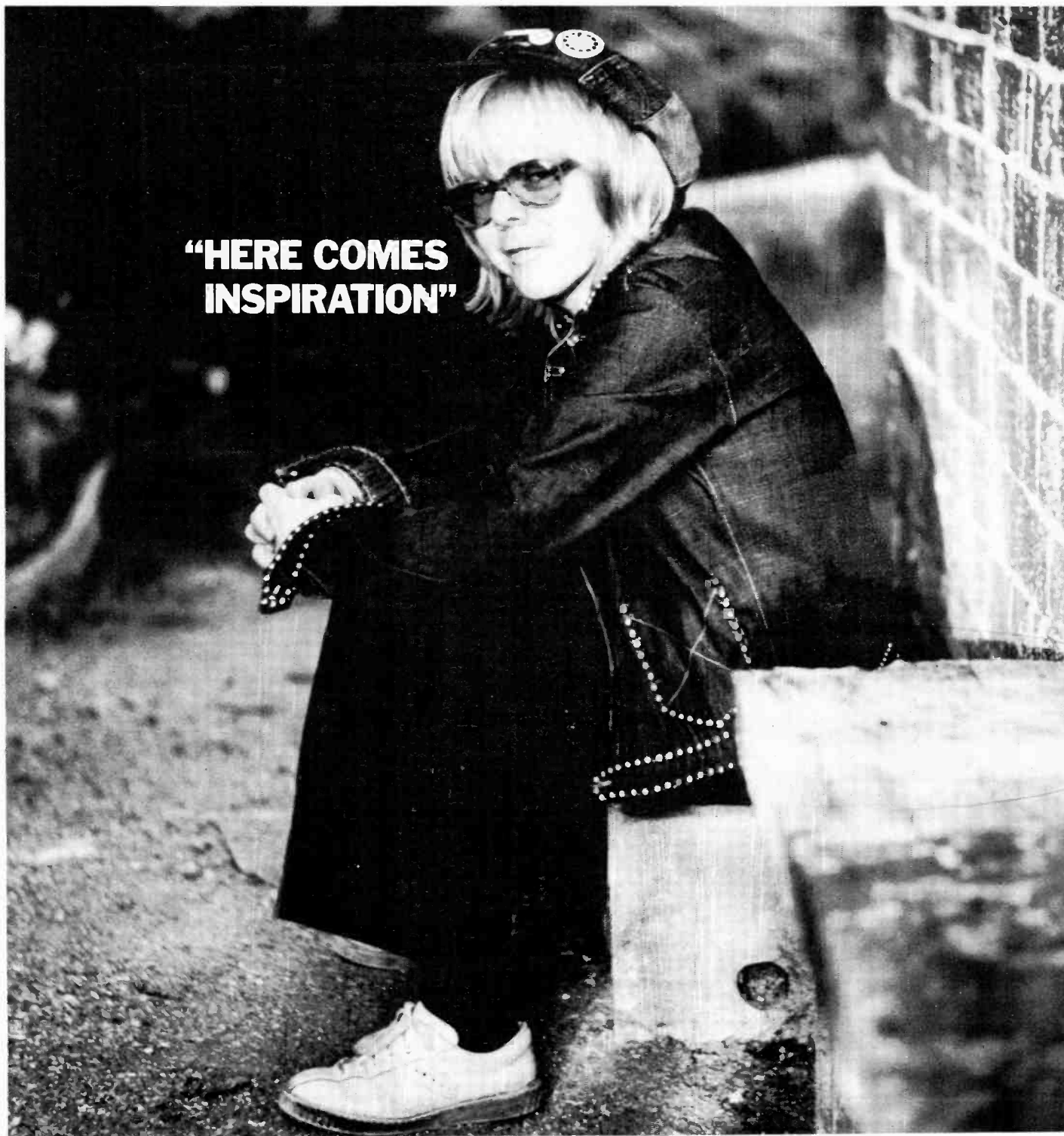
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