

# NETWORK <sup>40</sup>

Issue 234 • October 14, 1994

**Interview With**  
**BRUCE TENENBAUM**  
**AND MARK GORLICK**

**Editorial:**  
**RAINING IN MY HEART**

**Conference Call:**  
**THE CHURBAN**  
**CHALLENGE**

**Spotlight:**  
**WTIC-FM Hartford**





Hell Freezes Over

# EAGLES

## “GET OVER IT”



An All-New Studio Recording  
The First Track and Single  
From The Album **HELL FREEZES OVER**

The #1 Most Added  
With 154 Stations!

- WAHC
- B94
- B97
- WHYI
- KISF
- WKBQ
- Q106
- WKRQ
- WPRO
- Star 94
- WXKS
- WZPL
- KHMX
- WPLJ
- G105
- WFLY
- WKRZ
- WKSE
- KQKQ
- WXXL
- Y107



Produced by the Eagles with Elliot Scheiner and Rob Jacobs Personal Management: Irving Azoff ©1994 Eagles Recording Co.





## Alternatives Heat Up Summer Arbitrons

*Record Books For KOMA, KEGE, KNDD, WHFS*

The latest batch of Summer Arbitron ratings provided both good and bad news of Top 40 stations. As difficult as it is to make generalizations about the results, the biggest news of the current crop of returns concern the startling success of a handful of Alternative stations.

Nowhere was an Alternative hole in a market more pronounced than in San Jose, where KOMA's first full book saw it sky 2.8-5.3, passing every other local station except for one A/C. Its impact was even felt in the Bay Area, where it went 1.2-1.9. There were other notable Alternative firsts: KEGE Minneapolis slipped by her-

itage KDWB by leaping 5.3-6.5, from seventh to a best-ever third in the market. In Seattle, KNDD's 4.1-5.2 tied heritage Dance-turned-Alternative/Crossover hybrid KUBE. WHFS Washington, D.C. earned its best-ever numbers by going 3.3-4.1.

Other Alternative success stories were carded by KRBE Houston (4.4-a tied-for-second 5.7), KITS San Francisco (2.6-3.1) and WNNX Atlanta (5.6-5.7)

Naturally, not all Alternative stations fared well and several Mainstream and Crossover outlets enjoyed great books. Among them were WKSS (5.8-7.4) and WTIC-FM (6.2-6.7) Hartford, PRO FM Providence (7.4-

8.2) and WHHH Indianapolis (3.5-4.0). Kudos also have to go to two market leaders: WPGC Washington, D.C. (8.8) and KHKS Dallas (6.0).

### New York Revised

Arbitron officials got the egg off their faces long enough to put out a correct Summer book for New York City and while WPLJ's ratings didn't leave the galaxy, they still jumped a healthy 4.0-4.5. In fact, all three Top 40s enjoyed good books. WHTZ's leap from 4.1-4.6 took the format lead, with WQHT (4.4-4.5) and 'PLJ just a tenth of a ratings point behind. Expect an especially exciting and competitive Fall in the Big Apple.

### WIN/WIN RULING?

That's what we're supposed to make of Judge Thomas I. Vanaskie's decision on the "Payroll Payoff" contest. After WMGS Wilkes-Barre inked with Creative Media Management to run the promo, WKRZ started an "Ultimate Job" contest - which seemed so similar that 'MGS claimed infringement. The Judge agreed to the injunction, but left the door open for WKRZ to reformat its own promotion. That "decision" prompted CMM's Nancy Izor to claim "a clear victory for our industry's ability to continue providing market-exclusive services." After 'KRZ changed the name of its promo to "Winner's List," Key-market VP Frank Bell asserted that "The court has clearly rejected the notion of copyright protection applying to the idea of any work-related promotion with a building jackpot cash prize." So... is everybody happy?

### COMING & GOING

Dave Anthony was named PD at WIVY Jacksonville, replacing Kris Adams... KPNT St. Louis debuted the first all-female morning show in the market by moving afternooner Sarah Clark to wake-up service with Mary Ellen Owens. APD/MD Alex Luke moves to afternoon drive... Nighttimer "Dangers" Dem Jones was named MD of "The New Star 105.7," aka WMRV Binghamton. His window of phone opportunity is Thursdays from 3-5 pm... MD Stan Phillips was promoted to APD at WMGS Wilkes-Barre... Joe Larson was promoted from APD to PD at WZEE "Z104" Madison, after John Michaels left the building. So, Z104 is looking for a new MD/afternooner. Joe wants your T&Rs at 5721 Tokay Blvd., Madison, WI 53719... Rick Thomas was named AMD at KDWB Minneapolis... Joe West was named MD at KSKG Salinas.

### THIS & THAT

Pyramid Broadcasting sold WPXY Rochester to the Lincoln Group, reportedly because Rich Balsbaugh wants to concentrate on acquiring stations in larger markets. No word on any format flips at WPXY... Ray Yorke was named VP of Vallie/Gallup Consulting... And did you catch the secret message on page 53?

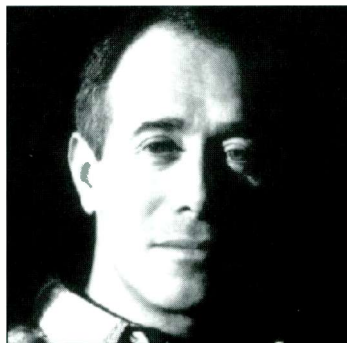
## "My Three Titans" Debut

*Spielberg, Geffen, Katzenberg Start Multimedia Studio*

Three of the biggest names in the entertainment industry - David Geffen, Steven Spielberg and Jeffrey Katzenberg - have combined their talents to start a new entertainment studio that will encompass film, TV, music, interactive and anything else they want to pursue.

In a recent press conference, Katzenberg offered sketchy details about the venture. He didn't even cite the name of the new company, although he did note that they will initially concentrate on producing animated movies. The exact nature of Geffen and Spielberg's

contribution and future music ventures were not spelled out.



DAVID GEFFEN

To be sure, this trio can pretty much do anything they want. Spielberg, 46, is the most successful producer/director in film history. *Forbes* Magazine recently pegged his net worth at about \$600 million. Geffen, 51, who went from the William Morris Agency mailroom to Asylum Records and then Geffen Records head, is said to be worth over \$1 billion. Katzenberg, 43, recently resigned as the #2 executive at Disney after being responsible for a string of animated hits, including *Aladdin* and *The Lion King*.

## SW: Sony, Warner To Hit Airwaves In '95

*To Offer Three Radio Networks, Five Weekly Niche Shows*

The Warner Music Group and Sony Software have embarked on a partnership to create interactive, full-service radio networks under the banner SW Networks, the Radio Picture Company.

The new venture will offer three 24-hour channels and five two-hour weekly shows featuring niche formats such as Alternative, Metal, Urban, Country and Talk Radio. The three 24-hour networks will consist of Classical (patterned after a British Classic FM outlet), motivational/self-improvement Talk and Adult Contemporary. Of the weekly niche programs, Russell Simmons is developing

a Hip-Hop show and Concrete Marketing is producing a Hard Rock program. The principals behind the other niche programs have not been announced. All programming, from the 24-hour channels to the weekly programs, will debut sometime in 1995.

The product will be distributed via radio, computer on-line systems, satellite and digital broadcast outlets. SW will also be delivered through Sony MiniDiscs. Warner Music Group Bob Morgado stated, "We are very pleased with this opportunity to expand the variety of formats and artists available. We are confident that by stimulating

interest in music, SW will contribute to the long-term health of the industry."

"We anticipate a tremendous response to the niche marketing approach taken by SW," adds Sony Software Chairman Michael Schulhof. "The time is exactly right for the kind of interactive services inherent in the concept. SW's vision of the future ensures its success."

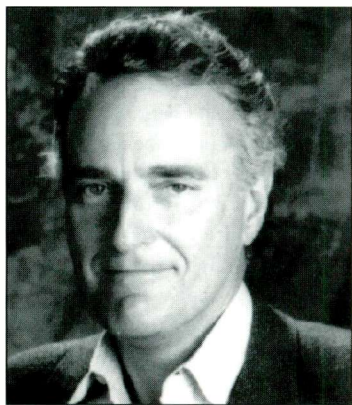
Susan Solomon, a longtime entertainment industry investment banker and attorney, was named President/CEO of SW. Also signing on to the new company are Corrine Baldassano, formerly of ABC Radio and Unistar, and Gary Fisher from Z100 New York.



# Herb Alpert & Jerry Moss Back In Business

*Almo Sounds To Debut in '95 Through Geffen*

A&M Records founders Herb Alpert and Jerry Moss announced their long-awaited return to the record business in the form of a new label, Almo Sounds. They signed a pressing and distribution deal for North America with Geffen Records and expect to release their first three albums by mid-1995.



**JERRY MOSS**

The new label is a division of Almo Sounds, Inc., under the aegis of Rondor Music International, Inc., which also encompasses the duo's formidable publishing companies Almo Music and Irving Music. "We have a successful publishing company, which is doing extremely well, but I like making records and I love working with musicians," Moss states. "The industry is in great shape and growing bigger and bigger. It's a great time to start a new record company, which is one of the few businesses in the corporate world where an individual human being can make a difference in the lives of so many people."

In an interview with *Network 40*, Moss notes that he and Alpert planned on starting a new label soon after they exited A&M in mid-'93. (They sold the label to PolyGram in late '89.) "We took a couple of months off to think about it and we decided it was what we wanted to do," he recalls. "The only people I really talked with were [execs at] Atlantic and they were very interested. I developed a plan, but then I got ill and had to take some time off to recuperate. Things changed a bit when I got back. Basically, I had a different idea of what I wanted to do, and that led us to Geffen."

Alpert and Moss have been friends

with Chairman David Geffen and Geffen Records President Ed Rosenblatt for over 30 years. Moss first met Rosenblatt when the latter was a GM for an independent distributor in Cleveland. In '67, Moss hired Rosenblatt to become an A&M Sales Manager, where he worked for three years.

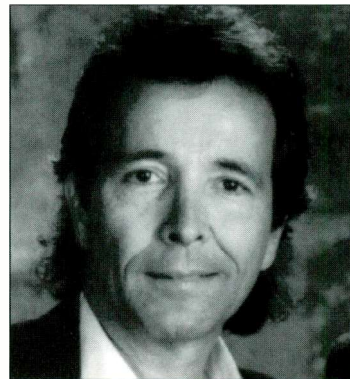
"These are extremely talented people with an incredible history of success in the record business," declares David Geffen. "Eddie and I have known them for many years and we're truly excited to be working together with two of the very classiest people in our industry."

"They share our belief that great records are made in the studio, not at a marketing meeting," Ed Rosenblatt adds. "They had the ultimate boutique record company and there's no doubt they'll continue to have great success."

To say the least, Alpert and Moss have gotten Almo Sounds off the ground running. Several acts are already signed. Records by Angel Corpus Christi (a San Francisco Alternative band), Rake's Progress (a NYC Rock group) and L.A. R&B singer Sherree Ford-Payne are tentatively set for release in March and April of 1995. "We actually hired (former Elektra A&R exec) Howard Thompson to head East Coast A&R out of New York in January," Moss says. "He signed Rake's Progress and Angel Corpus Christi. Sherree Ford-Payne comes from our publishing operation. She's a great songwriter."

Moss admitted that the industry's business climate has changed considerably since he and Alpert started A&M in 1962. "We're going to adjust to the times," he says. "What we did 30 years

ago was one thing. We didn't have the efficient technologies you have today. It's a whole different business, but as far as the feeling and spirit and what's in our hearts, that hasn't changed. We have the same desire for great music."



**HERB ALPERT**

Since announcing the new label and the hiring of Howard Thompson and his assistant, Bob Bortnick, Moss has just brought Andy Olyphant from Rondor to be Almo Sounds' West Coast A&R presence. However, contrary to rumors, longtime industry vet Charlie Minor is not part of the new team. "Charlie is a great friend," Moss states. "We have worked together in the past, but we haven't spoken about any job."

As eager as he is to get back into the business of music, Moss hesitated from setting any sales or financial goals. "Obviously, we'd like to be profitable as soon as possible," he says. "We'd definitely like to put out some quality records to add a bit of luster to the label. I think we'll be successful, beginning with our first releases in March or April of '95. But I don't set any real goals. I only believe in [making] good records."

## Eagles, Madonna On The Move

Two familiar names made a strong impact at Top 40 last week. The Eagles' eagerly-awaited comeback took off and soared, as "Get Over It" nabbed 154 stations to earn Most Added honors. Other strong out-of-the-box singles were John Mellencamp's "Dance Naked" (79 adds) and Sting's "When We Dance" (63 adds).

Madonna's new single, "Secrets," continued its meteoric rise to the upper echelons of the charts, as it earned the #1 Ac-

celerated Airplay position for the second week in a row. Top 40 stations played the song over 2,000 times more than the previous week, placing it well ahead of Ace Of Base's "Living In Danger" and Janet Jackson's "You Want This." In just three weeks, "Secrets" has become the fourth most-played single in the country.

Comprehensive information on all the Most-Added and Accelerated Airplay can be found on the Crunch Page on page 58.

# RECORDS

## BMG

Tom McIntyre was promoted to the newly-created position of Exec. VP and Chief Financial Officer of BMG Entertainment... Jay Moses was appointed Sr. VP/GM of BMG Interactive Entertainment. Previously, he was VP of Multimedia at Time-Mirror Magazines division.

## COLUMBIA

David Santaniello was promoted to Sr. Director, Special Marketing.

## LONDON

Bill Carroll was named National Director of Alternative Promotion. Previously, he was Assoc. Director of National Alternative Promotion at the PolyGram Label Group.

## MCA

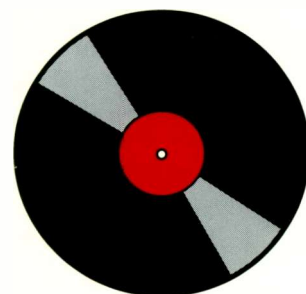
James Broadway was named National Director of Rap A&R, Black Music Division. Previously, he was in the A&R department of Loud/RCA Records.

## SONY

Jed Hilly was appointed Director, Merchandising of Sony Music Distribution. Previously, he was Manager of Sony Distribution's Point of Purchase department. The distribution division also appointed Kristen Hoag as Manager, Point Of Purchase Systems... and Debbi Haus as Manager, Point Of Purchase, Fulfillment.

## UNI

Bob Schnieders was promoted to Exec. VP, Sales and Marketing, for Uni Distribution.





## Bruce And Mark Get Serious?

Well, half-way, as you can see on the inside of the front cover. Of course, if they had the guts to go all the way, they would have made Page 6. Alas, the industry knows the pair can't pull the trigger...but fortunately, the industry also knows that the Chrome Lizard has a backlog of photos to grace this page. It's better for all of us this way.

## Music Music Music

It's a never-ending song. Just when you think you've heard it all, another cut is added. Did anyone ever believe that radio would be more stable than the music industry? In 1994, that hasn't been the case. And as the summer turns into fall, the leaves aren't the only thing turning.

The biggest story of the week focuses on the new president of Elektra Records. Seymour Stein, the founder of Sire Records, has been offered the job and is said to have accepted...albeit unofficially. Other suppositions center around who, if anybody, would go with him. Big talk pivots around Sire VI/GM and 415 genius Howie Klein. It will all shake out over the next week or so. And so will Elektra's final look. Rumors and panic attacks will soon be replaced by reality. The big question: Will Elektra and EastWest remain separate companies or will they be merged into a single entity? Smart money is on the latter.

Herb Alpert and Jerry Moss, who founded A&M Records and turned it into one of the industry's biggest success stories, are at it again. The two have joined forces to form Almo sounds Records, which will be pressed and distributed by Geffen Records. That done (see News section for details), will the next announcement be that Charlie Minor is joining them? The official word is that the principals haven't had any discussion, but those of us who have lost our paychecks at the track know the chalk isn't always right. Charlie was so closely tied with the success of A&M that to imagine Alpert and Moss not at least talking with him is a stretch.

And what about Bob? Sources say it is all but a done deal that former Elektra Chairman Bob Krasnow will soon be running a custom label distributed by Geffen Records. David Geffen and Krasnow have known and worked together for many years and the deal would seem to be the perfect fit.

## Make It A Priority

Sr. VP/Promotion Nancy Levin adds to her staff. Blakely Tuggle from WHYT will be doing the Detroit/Chicago area and Rick Austin from WXXL covers the Carolinas.

## It's On The Radio

Just because some major changes are going down in the record industry doesn't mean that the radio business totally silent. A few things are shaking.

After more than 40 years, the owners of WHOT Youngstown have sold it. (They also own WJET Erie and it wasn't part of the deal.) The new owners, who also own crosstown WBBG, plan no major changes at their new place. WHOT has been successful almost as long as it was owned by the previous group and that ain't a bad track record.

Look for yet another change at the top at WRHT Morehead City.

Pyramid spun off WPXY Rochester to Hot A/C WVOR. The sale came down last week, so put any of the rumored changes on hold for a while until the new bosses have a chance to settle in and check out the situation.

There are more rumors about the future format of KZFX than Elvis sightings. (Which, by the way, have dropped to zero since his daughter married Michael Jackson. Is this finally proof positive that the King is really dead?) The latest flap out of Houston has the station flipping to an Adult Contemporary hybrid or some form of A/C. Is there a format that they aren't going to switch to?

Eddie & Jobo of B96 Chicago fame pick up mornings at Q102 Philadelphia.

Dave Anthony is the new PD at WIVY Jacksonville. Former PD Kris Abrams has left the building.

Rick Thomas (aka Tommy Austin) is named Assistant Music Director at KDWB.

Joe West is the new MD at KSKG Salinas.

John Michaels is out as PD at WZEE Madison. Replacing John is APD/MD Joe Larson. Joe is looking for an afternoon jock and an MD. T&Rs as quick as possible!

## R.I.P.

Radio in general and *Network 40* in particular lost a close friend last week with the passing of Bill Thomas last week. Bill, better known to his listeners as The Birdman, died after a long battle with cancer. Bill was 39 years old. Several charities have been established in his honor. You can get a list by calling WHHY Montgomery. The one we're partial to has been set up to benefit the education of his son, Mitch. You can make a donation by contacting any South Trust bank in Montgomery. Make a call. Bill's memory deserves to be kept alive.

## I Got The Book Right Here!

Ratings are pouring in and sentiments are pouring out. You'll find a complete

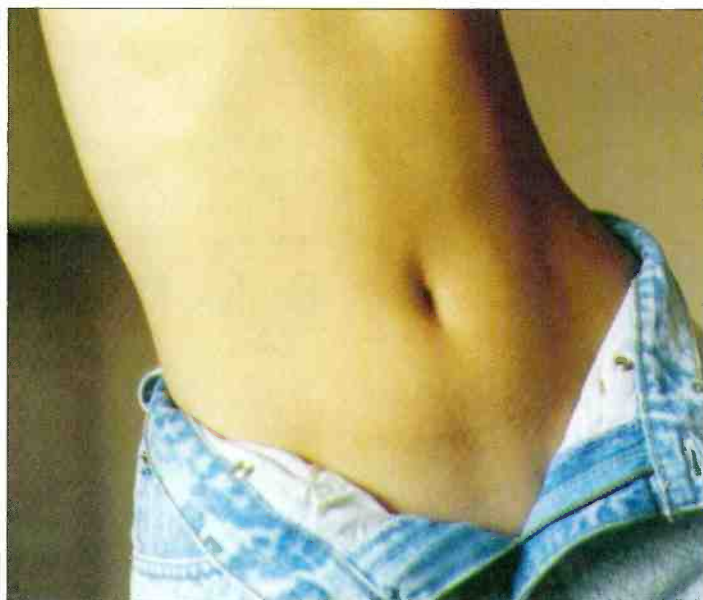
listing of all the Arbitron figures in the News section. Although there are some major success stories, the biggest stroke has to go to KHKS Dallas. Kiss is rated number one in the book...the first time ever that a Top 40 has garnered the top spot in big D.

## Tee It Up

If you're interested in playing golf at the Gerry Peterson Memorial Golf Tournament, better get your hand up quick. The two-day event takes place in Las Vegas, October 28th and 29th at the Mirage Golf Course. Room rates are a pittance for those who register. All the money goes to the party. Those who have already paid their green fees include Burt Baumgartner, Craig Lambert, Bob Garland, Justin Fontaine, Les Garland, Bill Pfordresher, Gary Bird, Steve Smith, Bruce Hix, Michael Prince, Jim Parson and, of course, co-hosts Gerry Cagle, Jack Nicholson and Arnold Palmer. There are also a handful of radio guys (we promised we wouldn't mention Marke Bolke, since his GM thinks he's visiting Arbitron headquarters) coming that we won't talk about because we don't want this to turn into a convention. There are a few selected slots left. Call Cagle immediately.

## Buzz

Barb Seltzer...Steven Spielberg...Rick Stacy...Brian Thomas...



Bruce's... or Mark's?



# THE ONE PAGE

TIPSHEET®

THE ONLY CHART THAT MATTERS™

TW	LW	TITLE	ARTIST	COMBINED AUDIENCE (00)
1	1	I'LL MAKE LOVE TO YOU	BOYZ II MEN	745767
2	2	ALL I WANNA DO (SHERYL CROW)	SHERYL CROW	439612
3	5	ANOTHER NIGHT	REAL McCOY	384519
4	3	WHEN CAN I SEE YOU	BABYFACE	383300
5	8	SECRET (MADONNA)	MADONNA	357709
6	6	ENDLESS LOVE (LUTHER VANDROSS & MARIAH CAREY)	LUTHER VANDROSS & MARIAH CAREY	305968
7	4	STAY (LISA LOEB & NINE STORIES)	LISA LOEB & NINE STORIES	301197
8	9	100% PURE LOVE	CRYSTAL WATERS	271110
9	12	AT YOUR BEST (YOU ARE LOVE)	AALIYAH	264253
10	7	WILD NIGHT (JOHN MELLENCAMP)	JOHN MELLENCAMP	244635
11	10	STROKE YOU UP	CHANGING FACES	243740
12	18	I'M THE ONLY ONE	MELISSA ETHERIDGE	242640
13	16	DECEMBER 1963 (OH, WHAT A NIGHT)	FOUR SEASONS	237759
14	15	NEVER LIE	IMMATURE	230978
15	11	SHINE (COLLECTIVE SOUL)	COLLECTIVE SOUL	220036
16	19	HERE COMES THE HOTSTEPPER	INI KAMOZE	209106
17	13	DON'T TURN AROUND (ACE OF BASE)	ACE OF BASE	202255
18	14	FANTASTIC VOYAGE	COOLIO	200704
19	34	I WANNA BE DOWN	BRANDY	190971
20	17	THIS D.J.	WARREN G.	162039
21	20	BOP GUN (ONE NATION)	ICE CUBE	161151
22	41	ON BENDED KNEE	BOYZ II MEN	161051
23	22	I'LL STAND BY YOU	PRETENDERS	156002
24	25	ALWAYS (BON JOVI)	BON JOVI	153760
25	21	I MISS YOU (AARON HALL)	AARON HALL	147225
26	24	YOU MEAN THE WORLD TO ME	TONI BRAXTON	139256
27	87	YOU WANT THIS	JANET JACKSON	138155
28	27	CRAZY (AEROSMITH)	AEROSMITH	136308
29	37	WHAT'S THE FREQUENCY, KENNETH?	R.E.M.	130847
30	31	FLAVA IN YA EAR	CRAIG MACK	128652
31	44	TURN THE BEAT AROUND (GLORIA ESTEFAN)	GLORIA ESTEFAN	120326
32	39	BASKET CASE	GREEN DAY	119328
33	28	BACK AND FORTH (AALIYAH)	AALIYAH	117425
34	36	NUTTIN' BUT LOVE	HEAVY D & THE BOYZ	116831
35	32	MR. JONES	COUNTING CROWS	116766
36	139	LIVING IN DANGER	ACE OF BASE	113642
37	38	IF YOU GO	JON SECADA	112453
38	23	CAN YOU FEEL THE LOVE TONIGHT	ELTON JOHN	111829
39	26	COME TO MY WINDOW	MELISSA ETHERIDGE	110050
40	33	FAR BEHIND	CANDLEBOX	109249

\* Combined BDS totals for the week ending 10/10/94.



Were those who saw Atlantic Senior VP Andrea Ganis's unfortunate cab accident on the cover of last week's trade interview further surprised to learn that DNA from her blood drops matched that of VP Promotions Danny Buch?

Will said DNA incident prevent government approval of Danny's planned new venture?

Tony Novia leaves Star 94 for R&R. Early names to replace him: Joel Denver, Andrea and Danny, Deon Sanders, or will an inside wildcard don the title?

In an unprecedented move, the O.P.T. has begun accepting advertising from labels, consultants, managers, research companies and other industry concerns. (See Andrea and Danny's ad in this issue.) Rates are negotiated on the sly. Call 818 777-4021 for details. Are you down with O.P.T.?

## BREAKTHROUGH OF THE WEEK

Immature  
"Never Lie"

Top five single continues with monster adds at KIIS FM, KKRZ, WNVZ, KS104 and due to breakthrough research an increase to stress rotation at MTV.

## COVER STORY - The Industry Responds

On the heels of its one-week anniversary, the one-page tipsheet has been universally acknowledged by the industry as having the only chart that matters. Based on pure audience impressions, the O.P.T. chart ranks those songs in order of exposure to reveal the true Mainstream hits. At this week's NAB, the editorial staff of O.P.T. will be unveiling their eagerly anticipated online system. Stop by their hospitality suite Thursday night at Pacific Dining Car for the latest

in airplay technology.

**ANNIVERSARY CONTEST: NAME THIS PAGE.**

After establishing itself in the crowded tipsheet marketplace, the editorial board has decided to change its name. Pick the new name and you'll win our **grand prize**: You'll become the head of promotion for a day! You and a guest will fly out to Universal City, where you'll be whisked by limousine to your corner office suite. Once inside, two assis-

tants will cater to your every whim, scream at the local staff, have your calls held, barge into marketing meetings late, argue with managers, tell radio programmers their research is wrong and dine in the posh studio commissary with senior label executives. All this can be yours if your entry is chosen. Send your entry to: Name the One Page Tipsheet, c/o Bruce and Mark, MCA Records, 70 Universal City Plaza, Universal City, Ca 91608. Void where prohibited by law.

(advertisement)

"An advertisement within an advertisement is more precious than truth." - PLAYDOH, 1812 B.C.

**BRANDY**  
"I Wanna Be Down"

• 72-34 On The Only Chart That Matters



**Sass Jordan**  
"Sun's Gonna Rise"

- More great stations every week
- Add PRO FM, MTX and WKT1 to WPLJ, WEDJ, WKBQ, WTIC, WBLLI, Star 94 and 70 others!
- On tour with Steve Perry

**Live "I Alone"**

- #3 Alternative
- 20-12 AOR
- Buzz Bin
- Sold out tour
- Over 600,000 sold
- David Letterman appearance
- Already rockin' on Z100, WLUM, WHYT, WHJX, WKBQ, B97 and WZJM

# RAINING

Commentary by  
Gerry Cagle

**I**t's raining so hard...I wish it would rain all night. (Do-dah) This is the time, I'd love to be holding you tight. (Do-do-de-de) I guess I'll have to accept... the fact that you are not here. (Do-do-diddley-do) I wish this rain would hurry up and clear... my dear."

Oh baby, baby.

I wax poetic...with a reason, I guess...and you hope. I woke up this morning and it was raining. For those of you reading this Editorial, you're probably saying, "No big deal." And it probably isn't raining where you live. But here in the land of the instant sunshine, rain is a surprise to most, a blessing to some and a downright shock to others.

When it rains in Los Angeles, drivers go completely insane. Nobody here has a clue how to drive when the pavement is wet. Get real. It never rains in Southern California. (I wonder if I'll hear that today?) The only thing that drips on our streets is blood. And we know how to drive through that...hit the gas, duck down in the seat and swerve from side-to-side to make a hard target.

Not so water. Especially water mixed with the oil that has accumulated on the asphalt all summer. We average about one wreck per mile. It makes for a slow commute.

Which brings me to the convoluted point I was trying to make when I began. I think.

Relatability. As it relates to radio. More specifically, how it relates to how your audience relates to your station.

Did I lose you? Or can you relate?

I make this point because I'm one of the few people in Los Angeles who can drive in the rain while listening to the radio (at the same time chewing gum and maybe even making a mobile phone call). And while I was doing all those things on my way to work this morning (while singing the lyrics that began this muse), I noticed that not one deejay was relating to what I was having to relate to. Given the fact that Howard Stern is on satellite out of New York, I could understand why he wasn't talking about the weather. But the rest of my favorite stations had no excuse.

In today's programming world of computer-generated music lists, quarter-hour liner cards

and force-fed slogans, most deejays have lost contact with their audience. Feel free to check me if I'm wrong, but if you lose contact with your audience, you're in a world of trouble. Don't misunderstand, I don't expect the guy I've got tuned in to know I spilled coffee in my lap, but it is raining outside, fella, something that hasn't happened in almost a year. The rain does affect my drive and the rest of my day. Am I asking too much that you at least acknowledge the fact? I know you've got to pimp that slogan and give away those concert tickets and read those stupid jokes you heard on last night's Letterman show, but damn it, "Can't You Feel The Rain?" I can.

*"The simple things are the most obvious...the most important...and the most often overlooked."*

In our haste to cut costs and please the internal audience (managers and sales people for the most part) of the radio station, it is easy to lose focus on what we as programmers are paid to do: Increase the audience share. Too often we paint broad strokes and forget about the fine brushes that make our radio station a favorite with the listeners.

In today's radio world, it's almost impossible to set yourself apart from your competition simply with the music mix. Unless you're extremely lucky, or in a tiny market, you are competing directly with other stations in your format and indirectly with many that sample the same music mix.

One of the elements that can't be duplicated by other stations in your market is your air talent. A good personality can rise above the mathematics of the format and edge your ratings higher. Of course, the converse is true...bad personalities can also tube it. So it is imperative that you take the

time to make your deejays be more than automations. They must relate. And to relate, they must cover the basics.

The simple things are the most obvious...the most important...and the most often overlooked.

These simple things can make the difference between winning and losing. One of the simplest is the most obvious...and most often overlooked.

Listening.

A program director must listen to the radio station. Not in the office. Not just on the way home...but the way the audience listens. A good programmer should take off one weekday each month and drive around the market with the radio playing loud. How can you expect the audience to listen if you don't? How can you expect the audience to relate if you can't? One day each month spent listening...and nothing else...can make a big difference.

But it shouldn't stop there. The air staff should also be forced to listen. It's not enough that a personality cuts to a traffic report. The deejay has to be able to relate to traffic problems...or weather problems...or whatever to make a connection with the audience. Every other month, each deejay should spend his shift in the car driving to work...or driving home...or visiting the malls...or wherever the audience is when the deejay is usually on the air. The personality must know what his listeners are going through...not just guess or assume.

Time spent with your air talent, one-on-one, is also extremely important. Don't expect them just to do their job. Demand it. Take the time to let them know what you want and explain it in a way they can understand.

In this business of communication, we too often fail to communicate with those who can make our station a success. Or maybe we don't know how.

Lorna Ozmon of Ozmon Media is one of the industry's leaders in developing talent. She's developed techniques based on theater arts and psychology disciplines. She has seven keys that she considers important in coaching air personality development.

Next week in this column, you can share her ideas and maybe translate them to your staff in a way that could give you immediate results in the sound and relatability of your station.

I can't list them now, because I hear Slim Harpo singing "Raining In My Heart" on the radio. I don't know what station because I just can't relate.

Maybe next week. ▀



# REAL

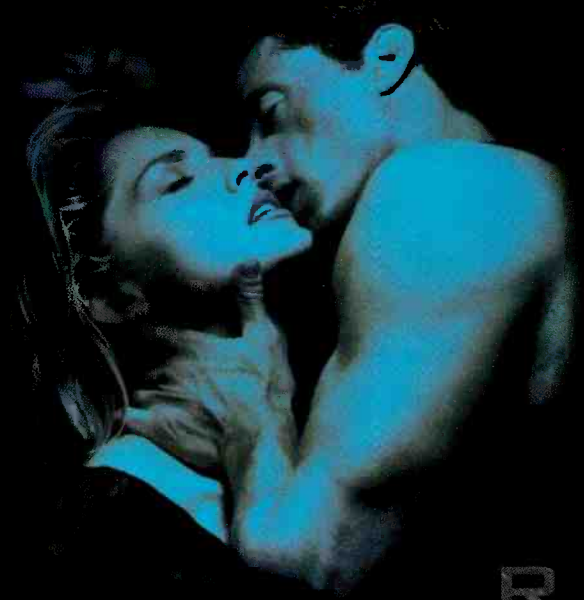
IF ONLY EVERY SONG  
COULD BE THIS REAL.

"THE Y100 AUDIENCE IS RESPONDING THAT DONNA ALLEN'S 'REAL' IS REAL!!"

*CASEY KEATING-Y100, MIAMI*

"DONNA ALLEN'S 'REAL' SOUNDS LIKE A HIT TO US. WE PUT IT RIGHT ON THE AIR!!"

*JOHN ROGERS-PWR96, MIAMI*



REAL

“REAL”

DONNA ALLEN'S

MEANINGFUL BALLAD

FROM

“THE SPECIALIST

MUSIC FROM

THE MOTION PICTURE”

REAL

PRODUCED BY EMILIO ESTEFAN, JR. AND  
LAWRENCE P. DERMER.

AND REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA/CRESCENT  
MOON RECORDS AND DESIGN ARE

TRADEMARKS OF CRESCENT MOON RECORDS, INC. /

© 1994 SONY MUSIC ENTERTAINMENT INC. MOTION PICTURE PHOTOGRAPHY  
AND ARTWORK TITLE:

© 1994 WARNER BROS. ALL RIGHTS RESERVED.

epic records group



REAL

# Bruce Tenenbaum / Mark Gorlick

## Promotion With Style

INTERVIEW BY GERRY CAGLE

**H**ope and Crosby. Penn & Teller. Abbott & Costello. Masters & Johnson. These are just a few of the classic entertaining duos in the business. You can add MCA Records' Sr. VP Promotion Bruce Tenenbaum & VP Promotion Mark Gorlick to that inglorious list because they share the best attributes of all of the above.

Like Hope and Crosby, Tenenbaum and Gorlick have a chemistry that not only successfully breaks a wide variety of talent, but they also possess a sharp comedic eye that makes them truly stand out from the pack. Like Penn & Teller, they have an unerring magicians' flair for breaking longshot records (such as those by the comeback artist of '94, Meat Loaf). Their similarity with Masters & Johnson can't be printed in a family trade publication. Nevertheless, they were willing to describe how their unique promotion style gives them a leg-four of 'em - up on the competition.



**Bruce, what were you looking for in a right-hand guy...and why did you hire Mark?**

(Bruce) To be successful in this business, you have to surround yourself with good people. I've known Mark for a long time and although Mark and I are two very different types (we both like penne, although Mark loves salmon and I hate fish), we do share certain qualities. He's intelligent, creative, aggressive, hard-working and committed to winning. He knows what needs to get done and how to do it. He could be a #1 guy at most companies. Above all, he's a big-picture guy in an industry where so many people focus on the little picture.

**What are the keys to running an effective promotion staff?**

(Bruce) We don't play politics. We have no hidden agendas. We respect each other's abilities and talents. We encourage honest communication and peo-

ple aren't afraid that voicing their opinions will get them in trouble. We hire good people and then train and motivate them. We help each other.

Our approach to our staff can't be overstated. On Tuesday, you need to get that add, but on a whole other level, it's about building something for the long term. The industry views MCA's promotion efforts in a completely different light than it did in 1991. This helps us attract and break even more great talent. Our reputation has also helped us attract more good promotion people. And the cycle builds upon itself. Good people beget more good people. There's no substitute; you *must* build a positive work environment.

**Richard Palmese came from promotion. Has that made it easier to do your job... or harder?**

(Bruce) Richard knows what we're up against; that certainly helps. He's shown a

great deal of respect and belief in our abilities and has supported our decisions. He also has a great deal of experience to draw from and has great Pop ears. I've learned that if he says it's a hit, it usually is.

**Label heads often claim to have an artist-driven company that's not totally dependent on a maximum number of adds. How do you reconcile that mentality when you have to get the most stations to play your record?**

(Both) Our job is about *selling* records and what it takes to get us there. Breaking artists was never about getting tons of adds. Some people think you can just spend a lot of money and buy a hit. They must ride dinosaurs to work. You need to get the right mix of airplay at the right stations at the right time. There are many other elements that need to come together; these vary from record to record. At the end of the day, though, almost every successful new artist must get

airplay somewhere.

**Has the trend toward Alternative in Top 40 affected the way you promote?**

(Both) Yeah, it makes it real difficult to get Immature on WHYT. By the same token, it's pretty difficult to get Live on KBXX. The reality is that a promotion person promotes the right records at the right stations. You can't worry about the latest craze at radio; you need to stay focused on the job at hand and be able to work with any kind of music. We've been through Adult Top 40, Disco, Urban, Rock 40 and many other trends.

In your interview, Davitt Sigerson made a great point. It's about great artists making great music. We just sign the best artists possible, let them make great music and then figure out how to market it. The artists are the driving force. They make the trends, not radio.

**Rap's been getting a decreasing amount of airplay from Top 40 these**



days. Has Rap's "teen image" affected how you promote artists like Heavy D?

(Mark) Big Hip-Hop records can permeate Pop culture. "Whoop! There It Is" was the theme song of the '93 Phillie Phanatic and is featured on a Gatorade commercial. "Rump Shaker" sold over four million records. That can't just be kids buying. Like any other hit record, big Hip-Hop records transcend generations. Heavy D has been around for 10 years, so he has developed a level of upper-end familiarity and acceptance. In fact, research on both of the first two singles off this album has shown tremendous upper-demo strength.

How do you promote a new artist like Sass Jordan when you're going up against a lot of heavyweight artists?

(Bruce) Sass is an incredibly talented performer. She was *Billboard's* Female Rock Artist Of The Year last year when she had three Top-10 Rock tracks off her first album. The new album is even better. When we heard "Sun's Gonna Rise," we knew it'd have tremendous Top 40 appeal. It's already in rotation at WPLJ, WPRO, WMTX, Star 94, WEDJ, WBLL, WTIC and 70 other stations.

Artists like Sheryl Crow and Melissa Etheridge have shown programmers what tremendous appeal female records can have. For a format that targeted females, there just weren't enough female artists on the radio. It's exciting to see the tremendous explosion of female Rock singers. I love Sarah McLachlan's latest album. I've also felt there aren't enough female programmers, either.

With Meat Loaf and *The Flintstones*, you broke relatively longshot projects and turned them into events. What's the key to doing that right?

(Bruce) Set-up. You can't succeed without it. You have to familiarize programmers with the music and the artist. It's easy to overlook something when you're at a large label like MCA, so you must be particularly vigilant.

We had our Rock VP, Gina Iorillo, oversee the set-up of Meat and she did a spectacular job. She's the hottest young promotion executive out there. Under her leadership, MCA has reached the top ranks of AOR labels and we've had our first #1 Alternative hit with Live. When I moved her to the Rock department, she was the only female VP of Rock at a major label. I don't understand why there aren't more women in this industry.

With Live, Patty Smyth, Elton John, Meat Loaf, Tom Petty, Jodeci, Mary J. Blige, Wreckx-n-Effect, Aaron Hall, Immature and Shai to break, do you ever slow down?

(Both) Although we work 14-hour days, it's very important to take time for yourself. A lot of our close friends in the industry have had a rough time this year. Some have passed away, while some continue to struggle with

week. Many people have told us that we have the *only* trade ads they read.

With so much data, have we reached a point of info overkill? Can you rely too much on BDS and SoundScan and not program from your gut?

(Both) We've seen many examples where BDS and SoundScan have been wrong and if people take it as gospel, they're praying to the wrong God! They certainly are superior systems to what ex-

the widest possible audience.

How do you respond to a PD's "Our ballad (or whatever) slot is full" line for not playing your record?

(Mark) We're sensitive to the balance the format needs to maintain, but you can never have enough hits. So when an Immature or an Aaron Hall shows all the classic signs of a hit record - requests, sales, call-out, video/TV exposure - it should be on the radio. The listeners just know what they like and are probably not thinking, "Wow, that's five ballads in the last half-hour!" For the most part, if it's a good song, they'd rather hear it than a bad record with tempo. Hits first - everything else second.

Aggressive PDs jump on tracks before they're released, while Adult Top 40 PDs milk every spin out of a hit regardless of when the follow-up single comes out. How do you schedule singles to appease both camps?

(Mark) While we obviously look at how much airplay life is left in the current song, there are many other factors to consider. A pressing need at retail for another single, support for a tour, major TV or video exposure or an avalanche of press are all elements we juggle before we press the button. We have no problem with programmers who are aggressive. Many times they've led us to hits. Those who like to "milk every spin" out of a single aren't a problem unless they added it fairly late in the game.

Describe how you interact MCA's promotion projects with that on Gasoline Alley, Uptown and Radioactive Records?

(Bruce) We don't differentiate between the separate rosters. All artists are important to us and we go after records aggressively regardless of label. The associated labels don't have Pop promo staffs, although they do have some promo people. Radioactive's Lisa Christiano is well respected in the Alternative world. She and their college promo people lay the base for their projects and when they're ready for prime time, we jump in. Gasoline Alley has several people, while Uptown just hired Wendi Cermak and she should be very helpful.

Who?...Any final thoughts?

(Both) We get a lot of the credit, but without great records and our incredibly talented national and local staffs to execute the plans, nothing would happen.

(Bruce) I'm single. And available. ▀

## THE LONG AND WINDING ROAD

### BRUCE TENENBAUM

WRCN FM, Riverhead, NY

Music Director

Atlantic Records

Nat. College Promotion Mgr.

Atlantic Records Local/Northeast Regional Promotion Dir.

Atco Records

Nat. Promotion Director

Impact Records

VP Promotion

MCA Records

Sr. VP Promotion

### MARK GORLICK

CBS Records

College Promotion Rep

Atlantic Records Local Promotion Rep, Denver/Seattle/L.A.

Atlantic Records

West Coast Regional Promotion Dir.

Uni/MCA Records

National Promotion Dir., West Coast

Atco Records

National Promotion Dir., West Coast

Atco/EastWest Records

VP Pop Promotion

MCA Records

VP Pop Promotion

life-threatening illnesses. It puts it all in perspective. Sometimes, we work so hard, we lose sight of our lives and the people in it. Enjoy your life, don't compromise your beliefs and treat people as you would have them treat you.

You seem to enjoy creating very clever print ads. Who comes up with the ideas?

(Bruce) Mark or I have a dumb idea and the other one makes it dumber. If it makes us laugh, we use it. It's a lot of fun. It's not intended to be mean-spirited; it's always tongue-in-cheek. We really don't spend a lot of time on them, but I am immensely proud of the results. You can't get people to focus on an artist if you first don't get their attention. Programmers actually look for our ads each

isted before, but they are just research tools and should only be *part* of the mix. Even if they were 100% accurate, there is no form of research that can predict future trends. That's where the gut takes over. Almost every groundbreaking record we've ever worked met with resistance at first because you can only research what has been - not what will be.

By the way, we developed our own chart. Our Top 40 Mainstream Airplay chart can be found on page 7. We feel the division of Top 40 into "Rhythm Crossover" and "Everything Else" is limited and arbitrary. There are over a dozen different Top 40 formats, so we created a chart that combines all niches, but ranks the songs by pure audience impressions. This gives us a true picture of the hits for

## THE CHURBAN CHALLENGE

*Citing the format flips of once-Churban WHYT Detroit and WLUM Milwaukee to Alternative, VPI/GM Gerry Cagle used last week's Editorial to state, "Most agree that Churban is facing a serious identity crisis." On this week's Programmer's Conference Call, we contacted some of the leading Churban-oriented programmers in the country and a programmer on the cutting edge of the Channel X format to discuss the current state and future of Churban radio.*

### This Week Featuring:

#### KEITH CLARK

PD, WHJX Jacksonville

#### JOHN CANDELARIA

PD, KPRR El Paso

#### RUSS ALLEN

PD, WERQ Baltimore

#### MICHELLE MERCER

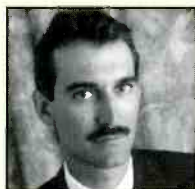
PD, KPWR Los Angeles

### Is Churban still a viable approach for contemporary formats?

KEITH: Possibly in some areas of the country. As I see it, the music that made Churban possible is evaporating in the contemporary music cycle. I'm sure there will be a resurgence at some point, but today there exists an evaporation. What made Churban viable was an uptempo rhythm music base that brought together a coalition of black and white listeners. It was less Urban than Urban. There was rhythmic music available that attracted non-ethnic listeners. This kind of Crossover Rhythmic music is in a decline. Urban is getting more Urban and appealing more and more to its ethnic base.

JOHN: Man, I like to think so...at least I hope so. There is a trend developing across the country with radio stations taking an Alternative stance. It all depends on the vibe of individual markets. People change, trends change and cities change. Is Churban still viable? Yes, but it's all relative to individual markets and you have to give listeners what they want to hear. If they're asking for Churban...give it to them. If they're screaming for the Smashing Pumpkins and Soundgarden of the world, you have to give that to them, too.

RUSS: Judging by the numbers that came out for my Summer book, maybe not. [laughs] I think it is viable when done properly. It also depends on each market's condition. You can only slice a pie up into so many pieces before you reach a level where people aren't getting enough to eat. If you have two or three Urbans in the market, then Churban may not make sense. If you don't have a solid ethnic audience base, it might not make sense.



*"The mainstream white audience, that was attracted to*

*Rhythmic Top 40 or R&B and Hip-Hop in the mid- to late-'80s, has begun to search out new styles of music."*

— Keith Clark  
 PD, WHJX Jacksonville

MICHELLE: I think so. I would justify the, "I think so," with the elaboration that in a large Urban ethnic market such as Los Angeles...yes.

*Are radio stations who have successfully been programming a Churban format switching to an Alternative slant for reasons other than available music?*

KEITH: I think it's two-fold. For a long time, Churban stations were able to claim, "We have an additional audience over and above the ethnic audience." Whether the base was African-American or Hispanic, it was a coalition of ethnic and white audience. With rhythm

music moving more and more to the soul or heart of the ethnic audience, it began to alienate the white portion of the total audience. Before, radio stations sold themselves from a sales standpoint as a Top 40 or as a mass-appeal radio station that concentrated on rhythmic music. As this coalition audience began to evaporate and the core went back to high levels of ethnic listeners, advertisers started to say, "We'll buy you when we want to reach the black or Hispanic communities, but if we want the mainstream audience...we need to go other places." The music began the process and as the music realigned itself with the core ethnic groups, the radio stations followed.

JOHN: It's hard to say because I don't know the internal situations of those radio stations who have flipped from Churban to Alternative. I would assume there was some research conducted and someone came back with a report indicating change was the necessary course of action. I hope it was a very solid research project before they made their decisions to switch.

RUSS: I don't have that much insight into the Detroit or Milwaukee markets. There has been industry speculation that the sales departments of these radio stations may have issued dictates. In other words, the numbers were there, but the sales department couldn't sell them. If that's the case, this is truly sad. Maybe they found gaping holes through extensive research projects in these markets. In this particular market, I don't think what they've done would work because there is an Alternative station here that has been doing it quite a while and is extremely entrenched in Baltimore.

MICHELLE: It may have something to do with the salability of a format like Churban versus Alternative than it does with the music product that is available. This is a difficult format to sell. We've been in this game for over three years now with this particular Hip-Hop lean and although we've done a great job of selling the format in years past, we're having our best year yet this year. That's because the market is finally warming up to a radio station that is playing Hip-Hop. It's a hard format to sell and it's hard to find a sales staff who understands the format and can explain it to advertisers who don't understand the Hip-Hop lifestyle or the music. This is a format of patience and you have to be patient to be successful.

*Are there lifestyle similarities between these formats or are these two totally different audiences?*

KEITH: The mainstream white audience, that was attracted to Rhythmic Top 40 or R&B and Hip-Hop in the mid- to late-'80s, has begun to search out new styles of music. The kids are now searching for new genres. Again, it's part of the cyclical nature of the music. I don't think R&B and Hip-Hop have run their course for everyone nor would I suggest that, but the music has returned to its roots...the ethnic audience. The mainstream out there has moved on to something new and as



“MOTHERLESS CHILD” ERIC CLAPTON

THE DEBUT SINGLE FROM THE ALBUM FROM THE CRADLE.

• **#3 SoundScan Chart**

**Weekly SoundScan  
Sales 123,495**

**Over 1.7 Million Ordered**

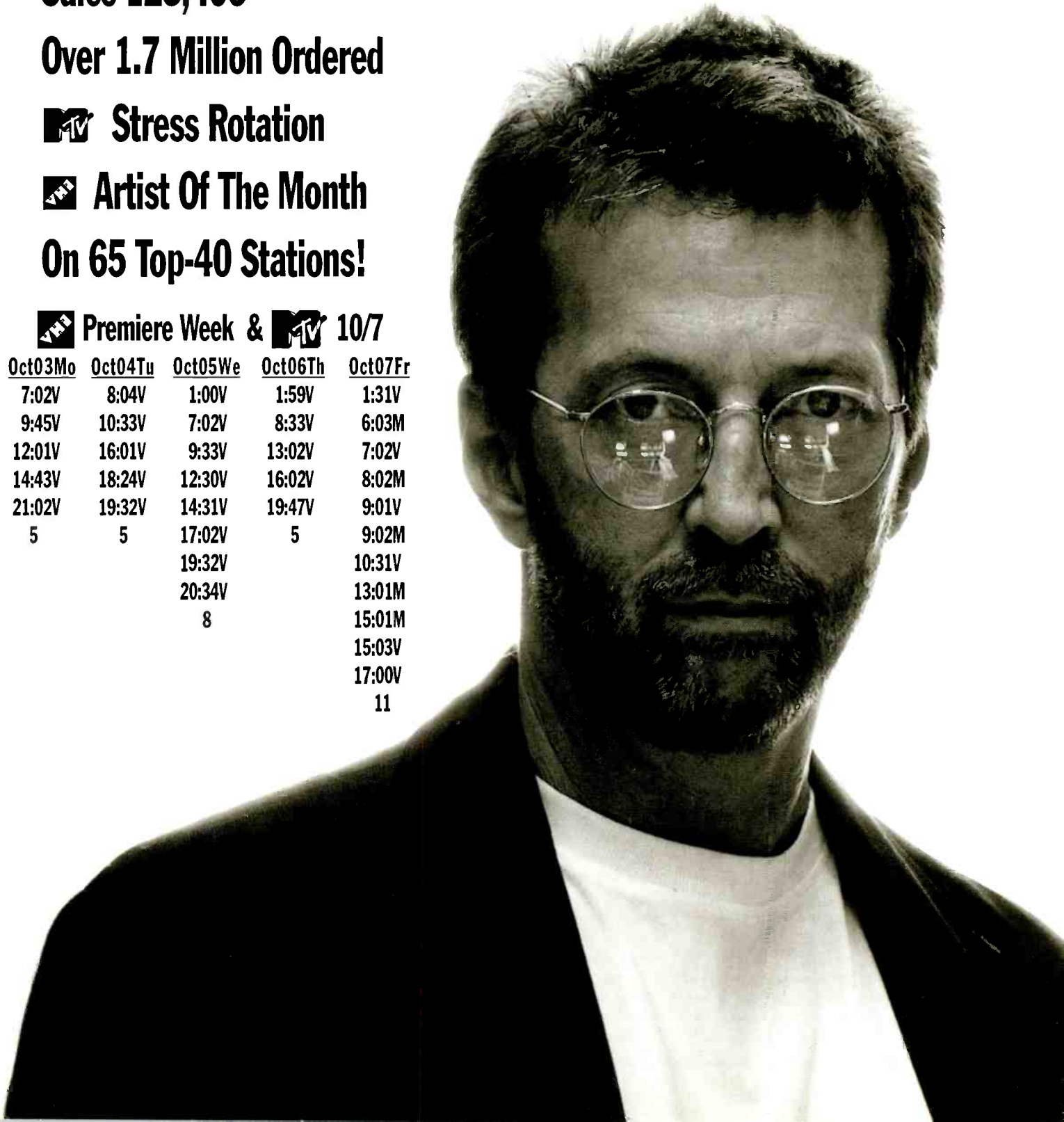
**MTV Stress Rotation**

**VME Artist Of The Month**

**On 65 Top-40 Stations!**

**VME Premiere Week & MTV 10/7**

Oct03Mo	Oct04Tu	Oct05We	Oct06Th	Oct07Fr
7:02V	8:04V	1:00V	1:59V	1:31V
9:45V	10:33V	7:02V	8:33V	6:03M
12:01V	16:01V	9:33V	13:02V	7:02V
14:43V	18:24V	12:30V	16:02V	8:02M
21:02V	19:32V	14:31V	19:47V	9:01V
5	5	17:02V	5	9:02M
		19:32V		10:31V
		20:34V		13:01M
		8		15:01M
				15:03V
				17:00V
				11



# PROGRAMMER'S CONFERENCE CALL

I see it...it's Modern Rock. Music that used to be labeled Alternative continues to become more and more Mainstream. This is the next step in the cycle of contemporary radio stations.

**JOHN:** Other than the fact that both Churban listeners and Alternative listeners like to go out and club, I don't see many similarities. Channel X is based on similarities but we're finding they don't truly exist between these two formats. I don't know that I could ever say that Hip-Hoppers like the Smashing Pumpkins...I just don't see it. The differences exist between these two groups in who they hang out with, the way each group talks, what movies they choose to see and what they talk about. Sorry, I can't find too many common threads. It's just a whole different lifestyle and a totally different mind-set.

**RUSS:** The similarity between listeners of these two types of music would be that on the young end...they're rebellious. But they're rebelling in different ways. Kids into Hip-Hop are wearing one type of clothing and conducting their day-to-day activities in a certain way. Kids into the Alternative sound are wearing a different type of clothing...the P.I.B.s, as I call them. [Editor's note: *We had to ask about P.I.B.s.*] C'mon man, these are the People In Black! Go to one of these clubs and you'll see people wearing nothing but black. Their hair is black,



*"You can only slice a pie up into so many pieces before you reach a level where people aren't getting enough to eat."*

— Russ Allen  
PD, WERQ Baltimore

their lipstick is black, the eyeliner is black, the clothing is all black...P.I.B.s. Not that this is always the case. I've been to promotions of Alternative radio stations where there were these people and people in suits and ties.

**MICHELLE:** Everything that I've seen (and this market research would be limited to Los Angeles) shows the two audiences, Hip-Hop and Alternative, are alike in their philosophy of consuming the music and how they consume the radio station, but differ in tastes. It would be

extremely different for us to incorporate Alternative music on Power 106, not only because KROQ owns such a strong Alternative image, but even if KROQ didn't exist, it would be difficult for us to own both images, play Ice Cube into Spin Doctors and have both audiences continue to listen.



*"Researching your sales in your marketplace should be an indicator for the direction of your station."*

— John Candelaria  
PD, KPRR El Paso

**How do record sales factor into the equation of Churban-versus-Alternative slanting radio? Does one outsell the other?**

**KEITH:** Record sales are certainly a factor, but each marketplace is different. This is why I hate to make any sweeping statement about this, because there are some markets where Hip-Hop may still be viable for the Mainstream audience. This is the same reason I don't make statements about why particular styles of music gain and lose popularity. I don't know why. All I can do is detect and reflect the trends of the day. I'm sure video channels factor into this because they've given Alternative artists an outlet that popularized the music. Any time a genre of music receives massive amounts of either video or audio air time, the masses will respond. Mainstream radio evolves and continues its evolution based on positive responses from the masses. Today's shift at many radio stations can be attributed to the mainstreaming of what used to be labeled Alternative music. The deeper Hip-Hop goes to the black experience, the more it alienates its white listeners, which results in less Hip-Hop with crossover appeal.

**JOHN:** Again, it depends on each market. Sure, some records sell better than others in specific cities. This city is basically a Churban/Dance rhythm style city. Researching your sales in your marketplace should be an indicator for the direction of your station. For example, we never thought we would play the Lisa Loeb record at this station, one labeled Churban, but it just blew out in

local sales research, so we found a way to play the record. I don't think we're defined as a Top 40/Churban more than we're defined as Top 40 for this particular market. This is what we have and will continue to do.

**RUSS:** In Baltimore, from a singles sales standpoint, the Urban records outsell Mainstream and Alternative Rock records by a huge margin with very rare exceptions. On the album side, there exists the opposite. The Alternative Rock Albums dominate the sales charts. When Depeche Mode puts out an album and there are people lined up at a store at midnight for the "Midnight Madness" sale and the record goes platinum in a couple of hours...that says something. Even though a Public Enemy LP may be shipped platinum, you don't find too many instances where people are lined up for blocks. This is not to say that people who want to buy the Public Enemy album wouldn't line up, but I can't think of an individual I personally know who likes Public Enemy so much that he or she'd stand in line the night the record is released to the public. That's just the nature of these two separate audiences.

**MICHELLE:** Both of these types of music are similar in that they serve a passionate audience and both are cyclical in nature when it comes to available product. At any given time, if you study the SoundScan Top 10 in Los Angeles, you can see eight out of 10 are records



*"...the two audiences, Hip-Hop and Alternative, are alike in their philosophy of consuming the music and how they consume the radio station, but differ in tastes."*

— Michelle Mercer  
PD, KPWR Los Angeles

we are playing that are very Rhythmic and Urban in feel and maybe the other two are Alternative records. I don't look at that and think I need to play these Alternative records because it's not representative of this radio station's audience. We're talking about two separate consumer bases.

— Dwayne Ward

*You, too, can participate in Network 40's  
Programmer's Conference Call.  
Contact Dwayne Ward at (800) 443-4001.*



she's backed up  
 the best. **cindy mizelle**  
 now she's breaking *out on her own*  
 i've had  
 enough



the first  
 unforgettable  
 ballad from her  
 forthcoming self-  
 titled debut album

Single produced by  
 Greg Charley & John Winston  
 for Civilized Rogue Productions.

**Cincy Mizelle.** Her voice has mesmerized The Rolling Stones, Mariah Carey, Luther Vandross and Sting. Let her mesmerize your audience!

***She's Mesmerizing Key Stations!***

**Z93 92Q PWR PIG KCAQ KZFM WGTZ**  
**KHTN WTWR And Many More!**

***"A great song. Will be big."***  
 - B.J. Harris, Power Pig

***"Check out this passionate ballad."***  
 - Lisa Adams, KFFM

***"Sounds like Toni Braxton. Great female ballad."***  
 - Tom Steele, Power Pig

***"The ultimate non-dedication song."***  
 - Lee St. Michaels, WWCK

***"Any woman who's been through a breakup will relate to this."*** - Tom Garrett, WZOK

***"Best ballad I've ever heard."***  
 - Cr. Dave Ferguson, KSFM

**#6 Most Added R/C!**

**Urban: 80% Closed! Over 550 Spins!**

**Single Sales:** Chicago Norfolk Miami Dayton Baltimore Flint Kansas City



THE ATLANTIC GROUP  
 DIVISION OF ATLANTIC RECORDING CORP.

© 1994 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY



# NETWORK 40 SPOTLIGHT



## WTIC FM ..... 96.5 FM

### 96.5 TIC FM

1 Financial Plaza, 19th Fl

Hartford, CT 06103

(203) 522-1080 Office

(203) 249-7509 Fax

Paul Cannon..... Program Director

Steve Salhany..... Assistant PD

Music Calls: ..... F 10 am - 2 pm

Gary Zenobi..... General Manager

Jennifer Berg..... Promotion Coordinator

Bill Grimmeisen ..... Production Director

Kelly & Kline..... 5:30 am - 10:00 am

Jeff Webster ..... 10:00 am - 1:00 pm

Tony Bristol ..... 1:00 pm - 4:00 pm

Damon Scott ..... 4:00 pm - 8:00 pm

Dana Lundon ..... 8:00 pm - 12 mid

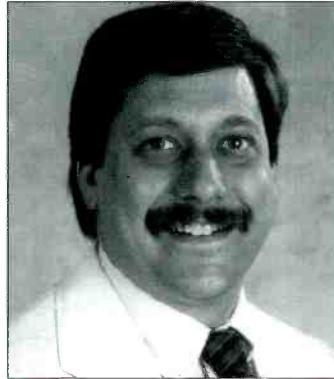
Mark The Shark ..... 12 mid - 5:30 am

Ownership:..... 1080 Corporation

## HARTFORD'S HERITAGE TOP 40

There aren't too many Top 40 stations in America with more heritage than WTIC-FM. The longtime Hartford powerhouse is programmed by Paul Cannon, who sums up his station as "heritage, great promotions, the best music on the radio, upbeat presentation and good old-fashioned personalities." How important is personality on a heritage station? "It's very important," says Cannon. "People listen to a station like TIC-FM for many reasons. One is because they remember when the station came on the air and they grew up with the personalities. That's just as important to us as the music we play."

Hartford is Connecticut's capital and not particularly an over-radioed market. "There are just over a dozen signals in town. That's direct signals in the market. There are also signals that bleed in from Springfield, Massachusetts; New Haven, Connecticut; and New York City. The AM's from New York, particularly WFAN (Sports) and WABC (Talk/Sports) factor in to a small degree here. Our primary competitor in town is Kiss (WKSS). In addition, we also share audience with Mix (WZMX), and to a lesser degree, KC101 out of New Haven. It's strange, but even though New Haven is only 40 minutes away, people here are pretty home-grown and tend to listen primarily to the Hartford stations."



Paul Cannon

TIC-FM has undergone some musical changes as of late. "At one point in the life of this station, TIC-FM and Kiss were very similar musically. We were both leaning primarily on the Dance product. Now, TIC-FM is much more mainstream, more Pop-oriented. We're also a bit more aggressive on the Alternative product. Fortunately for us, music trends changed at the

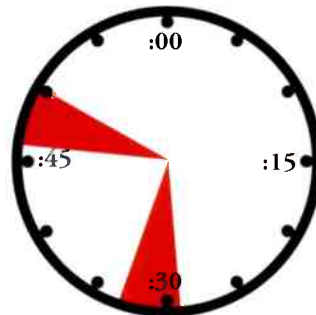
same time we did - and there's a lot of good available product for us to play now. Artists like Melissa Etheridge, Sheryl Crow, Gin Blossoms and the like are examples of music that, not too long ago, we wouldn't have touched. We also altered the Gold product to a degree and took out songs that didn't fit our new sound."

Promotionally, Cannon sees some trends nationwide among successful radio stations. "The days of the huge prizes, of buying your audience, are over. The one prize that's been constant, though, is cash. Cash is king. In fact, most listeners would seemingly rather win a \$100 bill than a \$250 gift certificate to a restaurant." What does TIC-FM plan promotionally in the future? "It depends on what has and hasn't worked for us. The new 96.5 TIC-FM will continue to dominate promotionally in the market as it has in the past."

- Pat Gillen

### 5 PM SAMPLE HOUR

Celine Dion  
*The Power Of Love*  
Fine Young Cannibals  
*She Drives Me Crazy*  
**TOP OF THE HOUR ID**  
Boyz II Men  
*I'll Make Love To You*  
Genesis  
*I Can't Dance*  
Luther Vandross/  
Mariah Carey  
*Endless Love*  
Level 42  
*Something About You*  
Ace Of Base  
*Don't Turn Around*



### ON AIR SLOGAN

Today's Top 40  
96.5 TIC-FM

Sass Jordan  
*Sun's Gonna Rise*  
**STOPSET**  
Gabrielle  
*Dreams*  
John Mellencamp  
*Wild Night*  
Steve Winwood  
*Higher Love*  
Babyface  
*And Our Feelings*  
Whitney Houston  
*I'm Every Woman*  
**STOPSET**  
Rod Stewart  
*My Heart Can't Tell You No*



# Joshua Kadison



## Picture Postcards From L.A.

**the new single from his GOLD debut album!**

**One Of The Most Added...Again!**

WHYI KHTT WNDU WOVV WVSR WZYP Plus Others!

**Already On Over 50 Stations! Almost 600 Plays Per Week!**

KPLZ 26 Plays	WMJQ 24 Plays	WBT 22 Plays	Star 94 19 Plays
WAEB 14 Plays	Q106 11 Plays	WZOK 10 Plays	WKQI 9 Plays
WDJX 7 Plays	WVIC 7 Plays	WWCK 6 Plays	

EMI Records



# PROMOTIONS

- Compiled by Jeff Silberman and Kathryn Danyluk

## "BABYSITTER GUIDE" MAGNET

WMXL, Orlando

Dale O'Brian

Mix 94.5 had some flat refrigerator magnets made that are basically wipe-on/off "Babysitter Guide" notepads. Besides the station logo, there's room to write down where the parents will be, things to remember and phone numbers to get help and/or in case of emergency. Of course, where to find the "Best Babysitting Music" is already written in. They went to local daycare centers and had them give the magnets away to parents. Once word got out, they gave them away to a flood of callers and at remotes.

**COST:** ABOUT \$1,000 FOR 5,000 MAGNETS.

**RETURN:** TALK ABOUT A PERFECT TARGET DEMO ITEM! HUGE DEMAND FOR THEM CREATES POSITIVE IMAGE AMONG PARENTS.

## "HONKERS"

KKLQ, San Diego

Amy Stevens

To "celebrate" the San Diego opening of a Hooters bar, Q106 morning team Jeff and Jer premiered their own cafe, called "Honkers," where the main entrees consisted of choice cuts of beef-cake and an "All-You-Can-See" muscle buffet. They converted a '50s diner into a one-day hunk haven and over 2,000 women lined up outside to get into the 300-seat diner, where they were entertained by a live Jeff and Jer broadcast and a hot "hardy" breakfast served by 13 well-oiled hunkerinos.

**COST:** ZIP RESTAURANT PROVIDED LOCATION AND FOOD FOR FREE; MODELS DID IT FOR CDS, TICKETS AND T-SHIRTS.

**RETURN:** GREAT WAY TO CREATE AN EVENT THAT ATTRACTED TONS OF TARGET DEMO LISTENERS - AS WELL AS LOCAL TV COVERAGE.

## "STREET SWEEP"

WQHT, New York

Rocco Macri

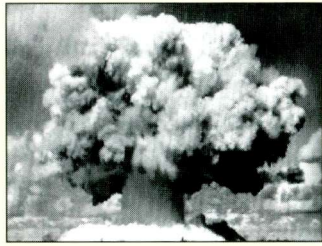
Hot 97 and Martin Paint collab'ed on a "Don't Dump On The Bronx" volunteer group to repaint a local library and community center.

**COST:** MINIMAL. MARTIN PAINT DONATED ALL SUPPLIES AND (DUH) PAINT.

**RETURN:** GREAT FOR PUBLIC SERVICE IMAGE AND BRINGS HOT 97 CLOSER TO PUBLIC.

## TOPICAL PROMO OF THE WEEK

### The End Of The World!...Well, Almost...



*Last August, Harold Camping, owner of the Family Radio group, predicted that the world would end and Christ would drop in by the end of September. Last week, L.A. Talk radio station KFI interviewed him about his slight miscalculation of Bible prophecy. No big deal; Camping "reasoned" that the Armageddon had just been moved back to the end of the year... so at least there's hope.*

## "THE FALL-FREE-FOR-ALL"

WAPE, Jacksonville

Damon Cox

The station is distributing frequent Listener Cards via a coupon magazine that is distributed throughout the area called *Mint Magazine*. On the card, listeners fill out basic information along with questions about the station. They mail the cards in and, each weekday morning, a name is picked and the listener wins \$100. This also qualifies them to be in the drawing for the grand prize of a 1995 Toyota with \$1,000 in the glove compartment, and two runner-up prizes of tickets from Northwest Airlines to fly anywhere in the continental United States. The contest runs through December 16th.

**COST:** A COMBINATION OF TRADE-OUT AND PROMO BUDGET.

**RETURN:** GREAT WAY TO BUILD CUMULATIVE LIST, A LARGE MAILING LIST AND CHEAP RESEARCH.

## DUMMY CHARITY WEDDING

WPXY, Buffalo

Tristano Korlou

A tractor/snowmobile salesman has created a local buzz by posting two mannequins near his dealership to promote sales. The dummies, now known as Ken and Alice, attracted at-

• "End Of The World Survival Kits" - With huge fanfare, give away to nth callers/at remotes: cheapie call-lettered sports bags that have toe tags, a call-lettered urn with space for "Your Name Here," a "Get Out Of Hell" card, a Grateful Dead T-shirt, etc.

• For rest of the year, throw "End Of The World" dances (near graveyards), be at client "End Of World Fire & Brimstone" sales, "The Very Last Date" matchmaking games, etc.

• Give away logo'ed "I Survived The End Of The World" T-shirts and free trips with one-way tickets.

• Set up a jury to decide if listeners should go to heaven - depending on their fashion sense, music taste, etc.

ention since the salesman (obviously a lonely guy with a deprived childhood) dressed the two in something different every day. One day, it was skiing and snowmobile suits; another it was formal attire as they dined by candlelight. Alas, the "relationship" soured as Ken was seen holding Alice by her feet and dunking her head in a bucket of water. Apparently they made up, because after that, Ken was seen on bended knee, proposing marriage. At this point, WPXY jumped into the fray, arranging a ceremony to take place on air with morning man Scott Spezzano officiating. Guests were asked to bring canned goods, which would be given to a local food bank. There was also a wedding cake and refreshments for attendees.

**COST:** JUST THE REFRESHMENTS. DUMMIES COURTESY OF THE DUMMY (SALESMAN).

**RETURN:** STATION JUMPS ON THE TOWN SO IT, TOO, CAN BE THE FOCAL POINT OF THE MARKET'S ATTENTION.

## THE ULTIMATE TASTE TEST

KITS, San Francisco

Stephanie Kelmar

On a recent morning show, host Alex Bennett sponsored the ultimate product test: He had consumer advocate and morning show regular Chuck Farnham put the Brita water filtering

system to the ultimate test. Farnham had to drink contaminated water cleaned by the Brita system - salt water, Pacific Ocean water and his own urine. After downing the first two without incident, Farnham submitted to the third taste test. A studio audience witnessed the event. Farnham survived, but a couple audience members made a beeline to the bathroom, however.

**COST:** ANY SEMBLANCE OF GOOD TASTE.

**RETURN:** THE ULTIMATE CONVERSATION PIECE AT THE WATER - ER, COKE MACHINE.

## KEANU REEVES LOOKALIKE CONTEST

WKSS, Hartford

Larry Hryb

This event accomplished two things: 1) it was tied in, quite naturally, with Reeves' movie, *Speed*, which was about a runaway bus, and 2) introduced the station's sleek black bus - actually, a city transit bus they painted all black with a huge hot pink station logo emblazoned on it. The contest was held at a theatre that was showing the film; the winner of the contest won a trip to Keanu's hometown of Toronto, CA. The bus is being used daily on alternate routes throughout the city as part of the city's mass transit fleet.

**COST:** TRIP TRADED OUT, BUT WKSS PAID THE CITY TO HAVE ITS BUS PAINTED AND DRIVEN AROUND FOR AN ENTIRE YEAR.

**RETURN:** A GREAT, EYE-CATCHING BILLBOARD (NOT JUST THOSE SMALL BUS POSTERS!) GENERATES HUGE EXPOSURE EVERY DAY - ESPECIALLY DURING RUSH HOUR.

## "THE BIG CHANGE"

WABB, Mobile

Dusty Hayes

In response to four local stations changing format, WABB started hyping their own "big change" that was to happen during the morning show later in the week. The listeners thought the station was going to change formats as well, but instead WABB gave away \$500 in change to the 97th caller.

**COST:** SOMEWHERE IN THE EXACT NEIGHBORHOOD OF \$500.

**RETURN:** CREATIVE WAY TO STAY IN THE MEDIA SPOTLIGHT THAT WOULD NATURALLY AIM AT THE OTHER STATIONS. GENERATED GREAT PRESS COVERAGE.





# GUERRILLA FUNK

**GUERRILLA ADDS:** KPWR WWKX  
**GUERRILLA AIRPLAY AT:** Hot 97! WIOQ WJMN The Beat  
KBXX WJMH KS104 KKSS Z90 KMEL KYLD KDON KJYK

**PRIORITY**  
RECORDS®

SCOTT  
PRODUCTIONS

# MUSIC MEETING

## M A I N S T R E A M

### SEAL

"Newborn Friend"

(ZTT/SIRE/WB)

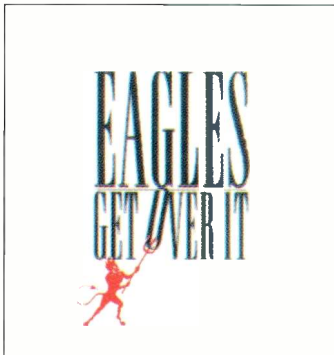
This cutting edge track contains a special remix that's very radio friendly. Many stations couldn't wait, including WAHC, WKFR and WJMX. Watch for Seal October 15th on *Saturday Night Live*.

### EAGLES

"Get Over It"

(Geffen)

A masterpiece that quickly reminds us of the glory years when this legendary group scored their multitude of hits. A premature leak of this Rock balance tune forced Geffen to rush-release the smash to all radio stations weeks early. It's already on 60 stations and in MTV Stress rotation.



EAGLES

### BORN JAMERICANS

"Sweet Honey"

(DELICIOUS VINYL/EASTWEST)

Spectacularly hip, this mid-tempo Rasta style track works at Top 40, Urban and Crossover. Complete with six remixes on the CD sampler, this release is their best single to date.

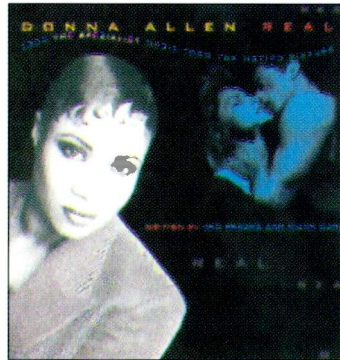
### DONNA ALLEN

"Real"

(EPIC)

This soulful seductive ballad is earmarked by many programmers as a stylistic cross between Gladys

Knight and Tina Turner. With that kind of comparison and production by Emilio Estefan, Jr., this track from the movie soundtrack, *The Specialist*, deserves immediate attention.



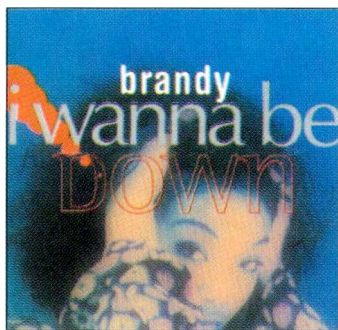
DONNA ALLEN

### BRANDY

"I Wanna Be Down"

(BIG BEAT/ATLANTIC/AG)

Carrying a solid Crossover base into the Mainstream circuit, this funky diva pumps out an infectious mid-tempo groover. Part of the hit equation is already solved as "I Wanna Be Down" racks up strong nationwide sales.



BRANDY

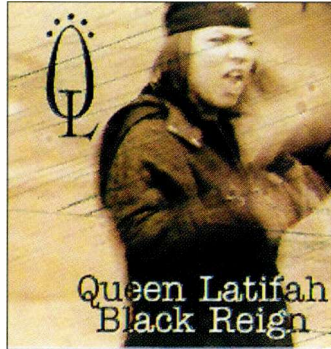
### QUEEN LATIFAH

"I Can't Understand"

(MOTOWN)

This uptempo Rap release follows nicely on the heels of the diva's Crossover radio and club hit "Weekend Love." You can't deny this smash; it's featured on

*Network 40's* CD sampler #73, which should already be on your desk.



QUEEN LATIFAH

### INXS

"The Strangest Party"

(ATLANTIC/AG)

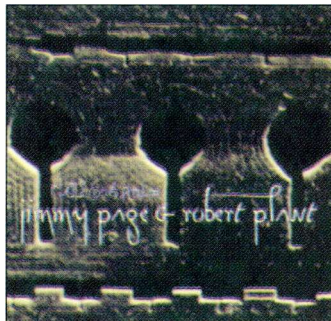
After not releasing projects in years, just like a kangaroo, the Australian sextet pulls a hit out of its pouch. This accessible tune, which will work at several formats as the "down under" phenomenon that charted five Top-20 smashes in the '80s, is on the rebound.

### JIMMY PAGE & ROBERT PLANT

"Gallows Pole"

(ATLANTIC/AG)

A vintage track by two legendary performers from the much anticipated *No Quarter*, Jimmy Page & Robert Plant (*Unleaded*) album. This live, high-octane, acoustic rendition successfully spans decades.



JIMMY PAGE & ROBERT PLANT

### BLACKSTREET

"Before I Let You Go"

(INTERSCOPE/AG)

Females will embrace this sexy soulful jam after just one listen. Very moving and meaningful lyrically, this number breaks into Mainstream carrying a significant Crossover buzz.

### FORWARD MOTION

**THE SPOTLIGHT IS ON:** Check out *Network 40's* Spotlight Station of the week on page 16. The latest programming strategies are discussed in detail for each particular market. If you'd like your station featured as the Spotlight station in an upcoming issue, contact us at (800) 443-4001. Also, if you're searching for that upcoming Crossover hit to get a leap ahead of your competition, check out "On The Tip," as top indicator PDs and MDs pick the next street songs to hit before their official Top 40 release.

**POWERFUL BALLAD:** Already showing early positive research is the down-tempo number from Cindy Mizelle. "I've Had Enough" (EastWest/AG) is beginning to explode at many majors, including San Diego's Z90 and Sacramento's FM102. Carrying a huge Crossover base, the funky diva is no stranger to hit records. Cindy has been background vocalist to Mariah Carey, Luther Vandross, The Rolling Stones and others. Watch this stellar-sounding epic make Cindy Mizelle a household name.

**THE CD IS HERE, THE CD IS HERE:** Chock full of new hit music is *Network 40's* new CD Tune Up #73. It contains 10 tunes that are heading for Mainstream airplay, including the first track that is stirring up a big buzz at Orlando's WXXL, Andru Donalds's smash release, "Mishale" (Metro Blue/Capitol).

**A BIG CIGAR:** Congratulations to WWKZ APD/MD Rick Stevens, who became the proud father of 7-pound, 6-ounce James Michael last weekend!

—John Kilgo



# BLACKGIRL

"WHERE DID WE GO WRONG"

THE NEW SINGLE



Early Adds Include:

WERQ  
WJMN  
WJJS  
KHTN

WFLZ  
KTFM  
KMXZ  
KMXZ

KKBT  
KBOS  
WIOQ  
Z90

WHHH  
KKSS  
WWKX  
KBOS

KHQT  
KLUC  
KCAQ  
KPRR







# A/C CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ELTON JOHN. Circle Of Life (Hollywood)	3429	3691	3803
2 AMY GRANT. Lucky One (A&M)	3711	3607	3560
3 LUTHER VANDROSS/MARIAH CAREY. Endless Love (Columbia)	3066	3083	2969
4 BOYZ II MEN. I'll Make Love To You (Motown)	2252	2523	2793
5 SHERYL CROW. All I Wanna Do (A&M)	2265	2600	2779
6 HUEY LEWIS & THE NEWS. But It's Alright (Elektra)	2346	2431	2399
7 JOHN MELLENCAMP. Wild Night (Mercury)	2574	2500	2388
8 BABYFACE. When Can I See You (Epic)	1944	2272	2350
9 JON SECADA. If You Go (SBK/EMI Records)	2485	2488	2329
10 MADONNA. Secret (Maverick/Sire/WB)	813	1497	2049
11 ANITA BAKER. Body & Soul (Elektra)	1577	1836	1948
12 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	2223	2112	1870
13 MELISSA ETHERIDGE. Come To My Window (Island)	2003	1970	1849
14 WET WET WET. Love Is All Around (London/Island)	1724	1679	1520
15 GLORIA ESTEFAN. Turn The Beat Around (Epic)	1124	1266	1466
16 LAUREN CHRISTY. The Color Of Night (Mercury)	1725	1746	1444
17 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1739	1523	1415
18 MARIAH CAREY. Anytime You Need A Friend (Columbia)	1506	1465	1363
19 HARRY CONNICK, JR. (I Could Only) Whisper Your Name (Columbia)	1359	1428	1213
20 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1881	1558	1203
21 PRETENDERS. I'll Stand By You (Sire/WB)	1150	1135	1191
22 ACE OF BASE. Don't Turn Around (Arista)	1246	1293	1174
23 SEAL. Prayer For The Dying (ZTT/Sire/WB)	1060	1171	1066
24 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	1274	1172	1048
25 BONNIE RAITT. You (Capitol)	1648	1322	1025
26 KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	330	688	1017
27 JOSHUA KADISON. Picture Post Cards From L.A. (SBK/EMI Records)	315	728	980
28 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	865	1042	956
29 RICHARD MARX. The Way She Loves Me (Capitol)	1698	1335	905
30 SARAH MCLACHLAN. Good Enough (Arista)	640	748	850
31 JON SECADA. Whipped (SBK/EMI Records)	809	848	823
32 OLETA ADAMS/BRENDA RUSSELL. We Will Find A Way (RCA)	716	796	819
33 TYLER COLLINS. Thanks To You (Reprise)	686	757	795
34 MELISSA ETHERIDGE. I'm The Only One (Island)	538	651	790
35 MADONNA. I'll Remember (Maverick/Sire/WB)	957	823	789
36 ROLLING STONES. Out Of Tears (Virgin)	522	714	752
37 EDIE BRICKELL. Good Times (Geffen)	1678	1427	750
38 JACKSON BROWNE. Sky Blue And Black (Elektra)	433	494	576
39 GIN BLOSSOMS. Until I Fall Away (A&M)	476	582	573
40 MICHAEL BOLTON. Once In A Lifetime (Columbia)	—	66	562

# HOT NOTES

**SHAKES AND BREAKS:** WIVY Jacksonville was recently acquired (September 1st) by the Prism Radio Partners, causing the evacuation of PD Kris Abrams (who can be reached at 716-472-8529) and the hiring of ex-KYA San Franciscan Dave Anthony to take over the helm.

**OVERWHELMING GENEROSITY:** B103.7 Richmond generated an overwhelming response after morning man Mike McCarthy learned of a three-year-old burn victim's plight. He was doused with gasoline and allegedly set afire by two neighborhood boys. WMBX encouraged an outraged community to raise \$30,000 to present to the boy's mother who had no medical insurance. B103.7 gained national attention when people from all over the country wanted to help. The check will be presented to the family this week.

**TOUCH BASE** with your station news and hot promotions by fax (818) 846-9870 or call me 1-800-443-4001.

### FETISHES:

I was one of the fortunate few to land a ticket to last Thursday's Tom Jones concert at The House Of Blues in Los Angeles. Opening with "It's Not Unusual" Jones dived headlong into his new single, "If I Only Knew" (Interscope/AG) and the remainder of a stupendous Vegas-style show. The biggest crowd-pleaser came when Jones belted out his 1965 hit, "What's New Pussycat." If you have the opportunity to catch Tom Jones live, grab it! He hasn't missed a beat in decades!

**REQUIRED LISTENING:** *Sam Cooke SAR Records Story* features the legendary soul singer's masterpieces from 1959-1965. It's an aural feast of Cooke's influential fusion of Gospel, Blues, and Pop. This double-CD set is a beautiful package and the "chatter" out-takes on some of the tracks make for excellent listening (ABKCO Records).

### COMING YOUR WAY OCTOBER 17TH:

#### BARBARA STREISAND "Evergreen" (COLUMBIA)

The video debuts at #1 and *Barbara Streisand, The Concert* debuts Top 10. Just proof of an instant classic, which is what "Evergreen" is.

#### JIMMY BUFFET "Frenchman For The Night" (MARGARITAVILLE/MCA)

The second release from Mr. Margaritaville's latest album contains the true-to-Buffett ambience that Key Westerners and the rest of the country know and love.

#### DONNA ALLEN "Real" (CRESCENT MOON/EPIC SOUNDTRAX)

This soulful ballad, written by Jon Secada and Diane Warren, is belted out by Donna Allen, who's blessed with a style reminiscent of Gladys Knight and Tina Turner. "Real" is featured in the film *The Specialist*.

### ALSO OUT THIS WEEK:

#### EAGLES "Get Over It" (Geffen)

#### KENNY LOGGINS "Rainbow Connection" (SONY WONDER)

#### EL DEBARGE "Where Is My Love?" (REPRISE)

#### DENNIS DEYOUNG "Once Upon A Dream" (ATLANTIC/AG)

-Kristen Guarino

## accelerated airplay

1 MADONNA. Secret (Maverick/Sire/WB)	+552
2 MICHAEL BOLTON. Once In A Lifetime (Columbia)	+496
3 KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	+329
4 STING. When We Dance (A&M)	+327
5 BOYZ II MEN. I'll Make Love To You (Motown)	+270

## most added

1 MICHAEL BOLTON. Once In A Lifetime (Columbia)	48
2 STING. When We Dance (A&M)	25
3 BONNIE RAITT. Storm Warning (Capitol)	24
4 JOHN MELLENCAMP. Dance Naked (Mercury)	21
5 CELINE DION. Only One Road (550 Music/Epic)	19



One Of The Most Added A/C!  
Watch For The Bonnie Raitt  
Christmas Special Coming Soon!

# BONNIE RAITT

“ S T O R M   W A R N I N G ”



## Tour Dates:

10/19 Richmond	10/21 Nashville	10/22 Atlanta	10/23 Raleigh
10/25 Austin	10/28 Dallas	10/29 Woodlands	10/30 New Orleans
11/02 Jackson	11/03 New Orleans	11/04 Knoxville	11/06 Birmingham
11/08 Charlotte	11/09 Charleston	11/11 Tampa	11/12 Orlando
11/14 Miami			

FROM THE PLATINUM-PLUS ALBUM **LONGING IN THEIR HEARTS**

ON TOUR THROUGH '94!



# CROSSOVER

TM

## STREET CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 <b>BOYZ II MEN.</b> I'll Make Love To You (Motown)	3383	3269	3179
2 <b>AALIYAH.</b> At Your Best (You Are Love) (Blackground/Jive)	1836	1971	1981
3 <b>LUTHER VANDROSS/MARIAH CAREY.</b> Endless Love (Columbia)	1900	1940	1839
4 <b>CHANGING FACES.</b> Stroke You Up (Big Beat/Atlantic/AG)	2084	1939	1833
5 <b>IMMATURE.</b> Never Lie (MCA)	1384	1695	1822
6 <b>BABYFACE.</b> When Can I See You (Epic)	2054	1921	1716
7 <b>REAL MCGOY.</b> Another Night (Arista)	1367	1434	1543
8 <b>MADONNA.</b> Secret (Maverick/Sire/WB)	385	1014	1372
9 <b>CRYSTAL WATERS.</b> 100% Pure Love (Mercury)	1283	1291	1207
10 <b>SHERYL CROW.</b> All I Wanna Do (A&M)	1008	1081	1087
11 <b>ICE CUBE.</b> Bop Gun (One Nation) (Priority)	994	1061	1086
12 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia)	579	797	1053
13 <b>LISA LOEB &amp; NINE STORIES.</b> Stay (I Missed You) (RCA)	1282	1113	975
14 <b>COOLIO.</b> Fantastic Voyage (Tommy Boy)	1199	1042	965
15 <b>4 P.M.</b> Sukiyaki (Next Plateau/Island)	913	935	919
16 <b>JANET JACKSON.</b> You Want This (Virgin)	—	412	905
17 <b>WARREN G.</b> This DJ (Violator/ral/Island)	1246	1055	890
18 <b>BRANDY.</b> I Wanna Be Down (Atlantic/AG)	246	462	839
19 <b>AARON HALL.</b> I Miss You (Silas/MCA)	1030	899	827
20 <b>SALT-N-PEPA.</b> None Of Your Business (Next Plateau/London/Island)	672	678	685
21 <b>ANITA BAKER.</b> Body & Soul (Elektra)	685	637	678
22 <b>TERROR FABULOUS.</b> Action (EastWest)	733	761	669
23 <b>GLORIA ESTEFAN.</b> Turn The Beat Around (Epic)	529	585	662
24 <b>HEAVY D &amp; THE BOYZ.</b> Nuttin' But Love (Uptown/MCA)	755	821	658
25 <b>TONI BRAXTON.</b> How Many Ways (LaFace/Arista)	401	555	651
26 <b>RAPPIN' 4-TAY.</b> Playaz Club (EMI Records)	543	545	585
27 <b>BONE THUGS-N-HARMONY.</b> Thuggish Ruggish Bone (Ruthless/Reality)	394	472	581
28 <b>PRINCE.</b> Letitgo (WB)	968	850	577
29 <b>FOR REAL.</b> You Don't Know Nothin' (A&M)	650	639	576
30 <b>BOYZ II MEN.</b> On Bended Knee (Motown)	249	335	568
31 <b>TEVIN CAMPBELL.</b> Always In My Heart (Qwest/WB)	688	622	503
32 <b>DA BRAT.</b> Funkdafied (So So Def/Chaos)	824	649	502
33 <b>BLACK MEN UNITED.</b> U Will Know (Mercury)	434	466	492
34 <b>C + C MUSIC FACTORY.</b> Do You Wanna Get Funky (Columbia)	685	569	481
35 <b>KARYN WHITE.</b> Hungah (WB)	584	566	475
36 <b>GERALD LEVERT.</b> I'd Give Anything (EastWest)	513	468	465
37 <b>JOHN MELLENCAMP.</b> Wild Night (Mercury)	532	469	432
38 <b>FOUR SEASONS.</b> December '63 (Oh What A Night) (Curb Records)	291	331	421
39 <b>JANET JACKSON.</b> Any Time, Any Place (Virgin)	544	512	420
40 <b>ACE OF BASE.</b> Living In Danger (Arista)	110	210	399

## RHYTHMNATION

**THE END OF THE WORLD AS WE KNOW IT:** As we near the holiday season, violence in the workplace increases alarmingly. Post office supervisors and radio station GMs are aware of this phenomenon and are keeping letter carriers and program directors in close surveillance. If you are thinking of burying your GM, snap on the O.J. trial and see if you can suppress the urge. **Scott Wheeler** at WHHH Indiana has a pair of tombstones in the lobby representing the times owner/GM **Bill Shirk** has been buried alive. If you thought *you* were working for someone mental, Bill uses Halloween as the excuse to lose his mind. Getting dropped in the river in a safe, dangling from a helicopter on a burning rope are just some of the ways Wild Bill can justify not buying billboards. Still undecided on what to do for this year's stunt, Bill is taking suggestions at (317) 293-9600.

**NICE PORSCHE, NICE ABS:** The latest **Janet Jackson** video was filmed in Palm Springs. So what? *The Player*, *Rainman* and even smaller budget stuff used that locale. KPSI's **Mike Keene** was not used as an extra in the video shoot, but is obviously not holding a grudge as "You Want This" (Virgin) moves up his list... It's "the season" now in P.S. and Mike is taking reservations for dinner at his favorite dives. Funny, label people always want to have lunch on Friday this time of year. If we can get some dance lessons and a S.A.G. card for Mike, he may get a call back from Janet's people next time.

**THE EAGLE HAS LANDED:** Groove radio is now playing at CD103.1 in Los Angeles. Swedish Eagle has landed his first affiliate in Monica Thomas' Jazz-formatted outlet. Starting this week, from midnight to dawn on Friday and Saturday mornings, you can hear mixes of Groove radio. For demos, call The Eagle at 310-947-7708. **David Sanborn** all day, Swedish Eagle all night.

**IF CASEY'S KID CAN, WHY NOT ME?** Direct from the nation's capitol comes another hot syndication idea. The United Stations' "Top 20 Double Play," dreamed up by **Jerry Clifton**, checks the country's best selling and most requested Rhythm-Crossover tracks. The weekly four-hour show debuts this November with WPGC's **Albie Dee** as host. No word yet on long distance dedications on profane references to dead animals. Demos on your desk now.

**THE LONG DRIVE HOME:** KDON Monterey/Salinas PD **Michael Newman** is searching for more ways to develop the perfect golf swing. Calls to KDON's request line during Michael's normally grueling two-hour airshift have been answered by part-timers recently. The latest Arbitron numbers for KDON put the station on top 18-34. Michael can now turn his attention to reducing his backswing and get on with what's really important in life.

**CALLS TO THE NETWORK 40 OFFICES WENT UNRETURNED?** If this is ever the case, it's because the guy with the skill saw is carving a hole in the drywall. New offices for our ever-expanding staff are being prepared as we yell over the din. A faux fireplace, less window space and a view of the atrium are in our future. Patience please; details soon.

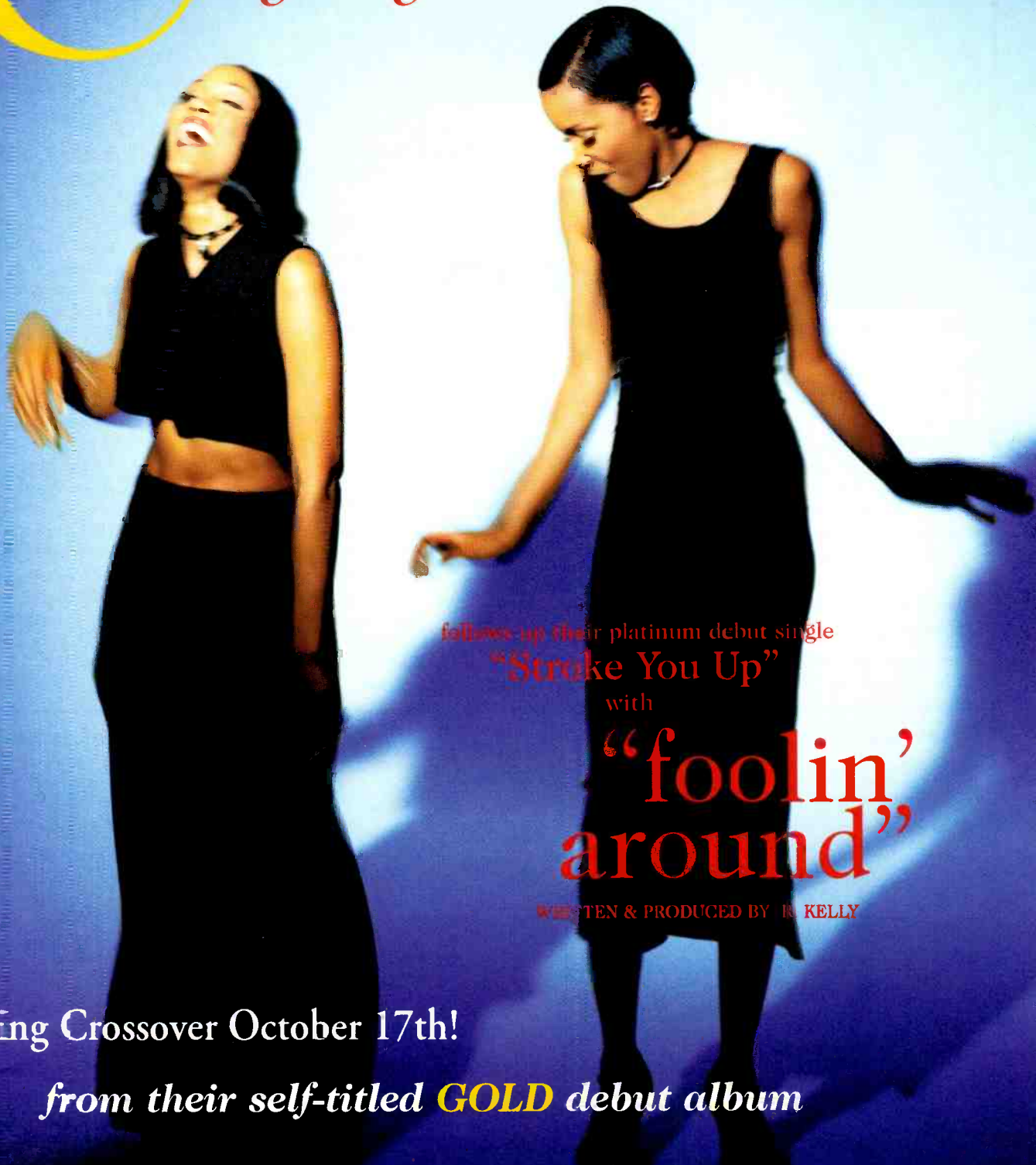
-Stephen Meade

## most added

1 <b>BLACKGIRL.</b> Where Did We Go Wrong (Kaper/RCA)	12
2 <b>ACE OF BASE.</b> Living In Danger (Arista)	8
3 <b>EAGLES.</b> Get Over It (Geffen)	6
3 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia)	6
3 <b>JADE.</b> Every Day Of The Week (Giant)	6



even better  
the second time around  
**Changing Faces**



follows up their platinum debut single

**"Stroke You Up"**

with

**"foolin'  
around"**

WRITTEN & PRODUCED BY **IK KELLY**

Impacting Crossover October 17th!

from their self-titled **GOLD** debut album

MANAGEMENT: SPOILED ROTTEN ENTERTAINMENT/MARK PITTS MANAGEMENT  
EXECUTIVE PRODUCERS: RIPPY "SMOOVE" KORNEGAY, CHARNISE CARTER, CRAIG KALLMAN



©1994 BIG BEAT RECORDS, INC.  
DISTRIBUTED BY ATLANTIC RECORDING CORP. A TIME WARNER COMPANY

# CROSSOVER

## CHANGING FACES

"Foolin' Around"

(BIG BEAT/ATLANTIC/AG)

The long-awaited second single from the ladies' debut album is also an R. Kelly track. Just as smooth as the first, just as good. Cassandra and Charisse are here to stay.



CHANGING FACES

## BIG MOUNTAIN

"I Would Find A Way"

(GIANT)

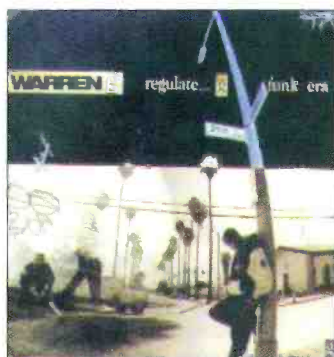
Penned by Diane Warren, this record will continue the course set by "Baby I Love Your Way." The phat hook will please Crossover and Mainstream radio and, best of all, it's uptempo.

## WARREN G.

"Do You See"

(VIOLATOR/RAI/ISLAND)

Here comes the third single



WARREN G.

from the 2.5-million-selling album. This track is already blowing up at KPWR. The radio mix is lifted from the clean disc.



HEAVY D & THE BOYZ

## HEAVY D & THE BOYZ

"Black Coffee"

(UPTOWN/MCA)

Radio has been familiar with this track for some time. It's true

to the formula that has made the name Heavy D a part of our daily lives. Wake up with "Black Coffee," as have KMEL, 92Q, WPGC and KBXX.

## SLICK RICK

"Behind Bars"

(DEF JAM/ISLAND)

The track features Warren G. and is in the tightest of rotations at KPWR. The Dum Ditty Dum mix is preferred by most. Sung with and *about* conviction by Slick Rick.

## NICE & SMOOTH

"Return of the Hip Hop Freaks"

(RAI/ISLAND)

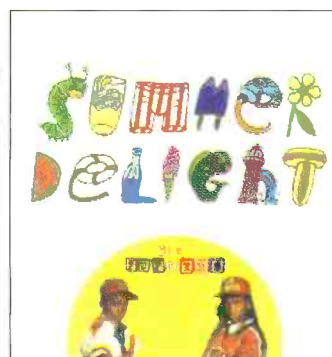
A slammin' track that gets in your face quickly. Boasting samples "What Does It Mean" and "Peach Fuzz," the radio edit is true to the original and deserves a number of spins.

## THE PUPPIES

"Summer Delight"

(CHAOS)

Dare I say it? This one is, well, more grown-up than the last. If there is any reason for not playing a tune called "Summer Delight" in October, I would love to hear it. Airplay will finance their college education.



THE PUPPIES

## A BEAT, ANY BEAT

**MEN AT WORK:** October has been declared "The Month of The Man" as RAI/Def Jam releases the latest from Method Man and Redman. So nice, they do it twice. Pick a track from the cassette sampler now, as vinyl and CDs will be shipping soon... The latest buzz from the clubs crossing to radio is from Corona "The Rhythm of the Night" (WEA). The Rapino Brothers' radio version is something for people in search of tempo...

Kylie Minogue dropped by the offices of *Network 40* last week to show us she really is shorter than Jean Claude Van Damme. (But can she do better splits?) In addition to some serious picture taking and small talk, the track, "Confide in Me" (Imago), was enjoyed by all. Look for Kylie's haunting vocals in November.

— Stephen Meade

## BOBBY DEE

KMXZ Salinas

Blackstreet "Before I Let You Go"

Paris "Guerrilla Funk"

Silk "I Can Go Deep"

## MARK ADAMS

KBOS "B95" Fresno

Jade "Every Day Of The Week"

Brandy "I Wanna Be Down"

Casserine "Why Not Take All Of Me"

## KEVIN KOSKE

KKXX "The Power Station" Bakersfield

Tom Jones "If I Only Knew"

Brandy "I Wanna Be Down"

## on the tip

## JAY CRESSWELL

WXSR Tallahassee

Sting "When We Dance"

Barrio Boyz "Try A Little Tenderness"

## CHARLIE MAXX

KZFM Corpus Christi

BMU "U Will Know"

Da Brat "Fa All Y' All"

Miranda "Round and Round"

## BRUCE ST. JAMES

KPWR "Power 106" Los Angeles

Silk "I Can Go Deep"

Blacksheep "Without A Doubt"

The Barrio Boyz "Try A Little Tenderness"

## SONIA JIMENEZ

KGGI "99 One" Riverside

Da Brat "Fa All Y' All"

Boogie "Shocked"

## LUCY B

KCAQ "Q105" Oxnard/Ventura

Jason's Lyric "Various Artists"

Lo-key? "Tasty"

Raja-nee "Turn It Up"

## SCOTT WHEELER

WHHH "Hoosier 96" Indianapolis

Ace of Base "Living In Danger"

Ini Kamoze "Here Comes The Hotstepper"

## ROY JAYNES

KKSS "97.3 Kiss" Albuquerque

Blackgirl "Where Did We Go Wrong"

Madonna "Secret"

Brandy "I Wanna Be Down"

## DAMION YOUNG

KHTY "Y-97" Santa Barbara

Cindy Mizelle "I've Had Enough"

Big Mountain "I Would Find A Way"

Brandy "I Wanna Be Down"

## MICHAEL NEWMAN

KDON Salinas/Monterey

Silk "I Can Go Deep"

Fu-Schnickens "Breakdown"

Jade "Every Day Of The Week"



# 4 P.M.

## "SUKIYAKI"

**NETWORK** Approaching 1900 Plays Per Week!

Monitor R/C #18\*

SoundScan Single Moves 120-77\*

**KMXV Add**

**KRQQ Add**

**WWKZ Add**

**KMCK Add**

*On Over 70 Stations!*

KPRR 64 Plays  
 KTFM 53 Plays  
 KZII 48 Plays  
 KHTN 44 Plays  
 KQMQ 39 Plays  
 KWNZ 34 Plays  
 KYYY 32 Plays  
 KKRZ 29 Plays  
 KLRZ 27 Plays  
 WFLY 25 Plays  
 KFRX 22 Plays  
 WJJS 20 Plays  
 WKSI 17 Plays  
 KISR 15 Plays  
 WIFC 12 Plays

Hot 97.7 59 Plays  
 KZFM 50 Plays  
 KQHT 47 Plays  
 KKFR 40 Plays  
 KGGI 38 Plays  
 WHHH 32 Plays  
 KZHT 31 Plays  
 KPSI 29 Plays  
 WAPE 26 Plays  
 KCPI 25 Plays  
 WTWR 22 Plays  
 G105 19 Plays  
 Q106 16 Plays  
 KMXV 15 Plays  
 KRQQ 12 Plays

KIIS 58 Plays  
 WZPL 49 Plays  
 KJYK 45 Plays  
 KIXY 40 Plays  
 KS104 37 Plays  
 KBOS 32 Plays  
 KCAQ 30 Plays  
 WRKY 28 Plays  
 KBFM 26 Plays  
 KFTZ 24 Plays  
 KKXX 21 Plays  
 WKQI 19 Plays  
 WSPK 15 Plays  
 KKRZ 13 Plays  
 WDDJ 11 Plays

KIKI 57 Plays  
 KFFM 49 Plays  
 KHKS 44 Plays  
 KMVR 40 Plays  
 KKSS 34 Plays  
 KLUC 32 Plays  
 WMRV 30 Plays  
 KDUK 27 Plays  
 WWCK 26 Plays  
 WBWB 23 Plays  
 Power Pig 20 Plays  
 KGOT 18 Plays  
 KLYV 15 Plays  
 KSFM 12 Plays  
 KJYO 10 Plays  
 Z90 8 Plays

*Most Requested At:*

**WFLZ**

**KGGI**

**KHKS**

**KKRZ**

**KQKS**

**WZPL**

**And More!**

*"As soon as it hits the airwaves, it becomes one of the most requested records on the radio. It will light up your phones."*

*- Guy Zapoleon*

*"The magic of this song is timeless. Shot to #1 in requests after just a few weeks of airplay. Playing it 58 times a week. People are ordering it in Sushi bars all over LA."*

*- Tracey Austin, MD, KIIS FM*

*"One of our biggest secret weapon records. We've played all year, #3 requests behind Boyz II Men and Sheryl Crow. It's the perfect Pop/Top 10 sound."*

*- Jeff McCarty, PD, WAPE*



## CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 R.E.M. What's The Frequency, Kenneth? (WB)	1474	1471	1558
2 THE CRANBERRIES. Zombie (Island)	1028	1204	1439
3 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	1271	1228	1309
4 NIRVANA. About A Girl (DGC)	42	467	1219
5 OFFSPRING. Self Esteem (Epitaph)	1045	1060	1176
6 DINOSAUR JR. Feel The Pain (Sire/Reprise)	979	1064	1115
7 LIZ PHAIR. Supernova (Matador/Atlantic/AG)	785	902	1064
8 TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	917	904	970
9 VERUCA SALT. Seether (Minty Fresh)	725	815	968
10 LIVE. I Alone (Radioactive)	1062	990	965
11 GRANT LEE BUFFALO. Mockingbirds (Slash/Reprise)	751	784	804
12 JESUS AND MARY CHAIN. Sometimes Always (American/WB)	940	906	800
13 SUGAR. Your Favorite Thing (Rykodisc)	761	767	755
14 GREEN DAY. Welcome To Paradise (Reprise)	370	642	752
15 MAZZY STAR. Fade Into You (Capitol)	867	757	728
16 OASIS. Supersonic (Epic)	476	590	711
17 SMASHING. Landslide (Virgin)	182	333	671
18 COWBOY JUNKIES. Sweet Jane (Nothing/Interscope)	373	522	667
19 HOLE. Doll Parts (DGC)	346	484	653
20 LUCAS. Lucas With The (BIG Beat/Atlantic)	394	548	649
21 SHERYL CROW. All I Wanna Do (A&M)	764	628	619
22 SARAH MCLACHLAN. Good Enough (Arista)	541	584	618
23 dada. All I Am (IRS)	478	545	609
24 GREEN DAY. Basket Case (Reprise)	800	647	591
25 SOUNDGARDEN. Fell On Black Days (A&M)	681	571	566
26 THE CULT. Coming Down (Drug Tongue) (Sire/Reprise)	369	489	565
27 THEY MIGHT BE GIANTS. Snail Shell (Elektra)	640	573	476
28 WEEZER. Undone - The Sweater Song (DGC)	666	534	474
29 MAGNAPOP. Slowly, Slowly (Priority)	578	457	463
30 SONIC YOUTH. Superstar (A&M)	435	463	452
31 SOUNDGARDEN. My Wave (A&M)	135	302	450
32 LOVE SPIT LOVE. Am I Wrong (Imago)	807	681	441
33 FREEDY JOHNSTON. Bad Reputation (Elektra)	395	391	434
34 LUSCIOUS JACKSON. City Song (Grand Royal/Capitol)	349	362	385
35 RANCID. Salvation (Epitaph)	389	378	365
36 CRACKER. Euro-Trash Girl (Virgin)	533	448	357
37 COUNTING CROWS. Einstein On The Beach (DGC)	630	383	354
38 LIGHTNING SEEDS. Lucky You (Trauma)	440	415	344
39 CANDLEBOX. Far Behind (Maverick/Sire/WB)	495	346	342
40 COMPULSION. Delivery (Interscope/AG)	118	168	318

## accelerated airplay

**ARBITRON GO BOOM:** How else can you describe what has happened to Alternative stations nationwide in the summer Arbs? Yeah, you could almost have predicted Q101 Chicago and WHFS Washington D.C.'s best-ever showings (a B96-tying 4.3 and 4.1, respectively)... as well as bumps for Live 105 San Francisco (3.1) and CIMX Detroit (3.3)... and KRBE's healthy rebound (4.4-5.7), which tied them for second in the market. But even the insiders at KNDD Seattle and KEGE Minneapolis have to be speechless after the former tied KUBE for the first time ever by going 4.1-5.2 (ninth to fifth in the market)... and KEGC beat heritage-since-forever Top 40 KDWB when it went 5.3-6.5 (third in the market).

**KOME AGAIN... BIG TIME!** Then we come to the main course - KOME San Jose who, in their first full book, merely inched up 2.8-5.3, passing longtime AOR foe KSJO, Hot 97.7 and a slew of others to go from 11th to third. APD Jay Taylor said, "It's amazing working for Infinity and receiving guidance from KROQ's GM Trip Reeb and PD Kevin Weatherly." And to think, they just finalized their air line-up! Complementing (if that's the right word) Howard Stern's syndicated diatribes in the morning (whose ratings, by the way, doubled) are 2 Cig's Jim aka Jim Corlette doing afternoons and production, ex-KEDG jock Holly Adams doing mid-days, ex-KROQer Whipping Boy doing nights and Radley on overnights.

**AND THAT'S NOT ALL, FOLKS!** WNNX "99X" Atlanta is #2 across the board in Atlanta with a 5.7 share 12+! "QMF2" Louisville, a relative newcomer to the format, came in with a 3.2 12+.

**EAST AGAINST WEST:** Was everyone at the WFNX Boston Birthday Bash with Hole, The Meat Puppets and The Soup Dragons, to name a few? Guess so, since everyone I tried to get a hold of called back from the Boston area code. Congrats to Kurt, Boy Troy, Ginnie and the gang and happy B-Day!... While most were partying it up in Boston, Interscope Records threw a bash on the West Coast. A recommendation to all is to become very best friends with everyone at Interscope (Hi, Lynn) so you can score an invite to any of their gatherings. By far, the hippest Alternative/Hollywood type party of all time was recently thrown at the House of Blues - and it was for Tom Jones! Cooler still, Tom will do the KEDG Las Vegas Acoustic Christmas show December 13th with The Cramps as his back-up band!!!

**OUT WITH THE IN CROWD:** Meanwhile, backstage at Interscope's party for Trent Reznor after Nine Inch Nails' performance turned out to have more famous people than not with Flea, Perry Farrell, members of White Zombie, Fem 2 Fem and Gene Simmons of Kiss who, yes, once again sat next to me for another concert event. Nice tonsils, Gene, but I'm supposed to be salivating my love for Interscope's Andy Cooper.

**NEW BIZ CARDS:** Rip at KRZQ Reno was upped to MD last week. Funny, hasn't he been doing that gig for years???? Also getting new stripes is Buzz Heschmann, who was upped to Production Director/Programming Assistant.

**AND MUSIC, TOO!** The new Melvins kicks my ass! But the intro for "Sweet Willy Rollbar," the second song on the single release of "Queen," drives my love for this band home! Sponge "Plowed" (Chaos) reminds me of Mike Ness' singing. Kate Bush does the most incredible version of "The Man I Love" on the *The Glory Of Gertrude* (Mercury). Listen at your own pleasure.

**New This Week:** London Suede "The Wild Ones" (Nude/Columbia), The Go-Go's "The Whole World Lost Its Head" (I.R.S.), Portishead "Sour Times (Nobody Loves Me)" (Go Beat/London), Dink "Green Mind" (Capitol), The Murmurs "You Suck" (MCA) and Korn "Clown" (Immortal/Epic).

-Karen Holmes

## most added

1 NIRVANA. About A Girl (DGC)	+752
2 SMASHING PUMPKINS. Landslide (Virgin)	+338
3 THE CRANBERRIES. Zombie (Island)	+235
4 SOUL ASYLUM. Can't Even Tell (Columbia/Chaos)	+175
5 HOLE. Doll Parts (DGC)	+169

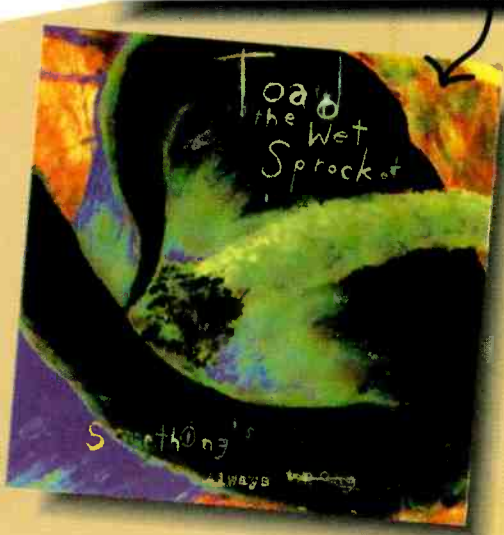
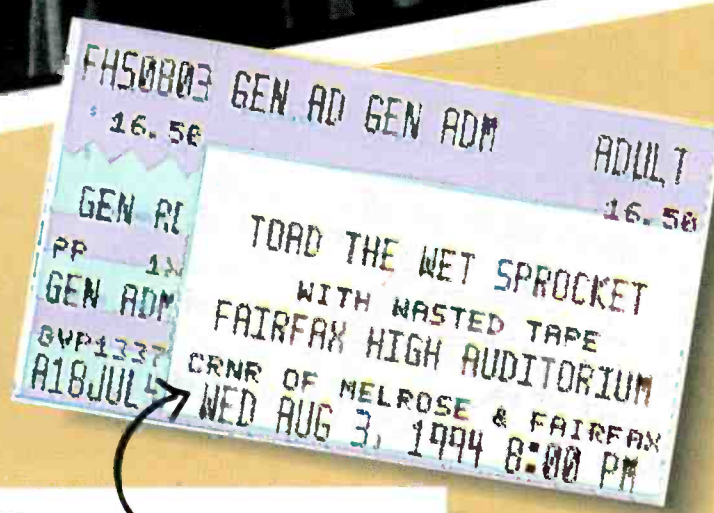
1 SOUL ASYLUM. Can't Even Tell (Chaos/Columbia)	25
2 STING. When We Dance (A&M)	21
3 SMASHING PUMPKINS. Landslide (Virgin)	12
3 CANDLEBOX. Cover Me (Maverick/Sire/WB)	12
4 THE CRAMPS. Ultra Twist (Medicine/Giant)	9





Toad  
the Wet  
Sprocket

*Something's Always Wrong*  
The 2nd track from the  
gold album "Dulcinea."



*They're back on tour  
in the U.S. this fall!*

"Nothing wrong with this hit, it's reacting well with our audience, researching already, and sounds great on the air. Looks like a hit from here."

-Al Scott • MD-KBBT

"Well, what can I say? We're playing the fuck out of it (30 spins last week), and it already sounds like a modern rock classic."

-Jim McGuinn • PD-KPNT

"Toad is a very important band for the format...and the record has researched through the roof for our station." -John Clay • PD-KEDJ

**13-9\***  
Billboard Modern Rock

Produced by Gavin Mackillop.  
Management: Blake & Bradford

COLUMBIA  
"Columbia" Reg. U.S. Pat. & TM Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

# RETAIL CHART

NATIONWIDE WEEK-END SALES

ZW	LW	TW	ARTIST/LP	LABEL
—	1	1	R.E.M. <i>Monster</i>	WB
1	2	2	ERIC CLAPTON. <i>From The Cradle</i>	Duck/Reprise
2	3	3	ANITA BAKER. <i>Rhythm Of Love</i>	Elektra
◆	DEBUT	4	SMASHING PUMPKINS. <i>Pisces Iscariot</i>	Virgin
◆	DEBUT	5	THE CRANBERRIES. <i>No Need To Argue</i>	Island
4	4	6	SHERYL CROW. <i>Tuesday Night Music Club</i>	A&M
6	6	7	LUTHER VANDROSS. <i>Songs</i>	LV Records/Epic
—	5	8	SLAYER. <i>Divine Intervention</i>	American
3	7	9	BOYZ II MEN. <i>II</i>	Motown
◆	DEBUT	10	MARY CHAPIN CARPENTER. <i>Stones In The Road</i>	Columbia
5	8	11	OFFSPRING. <i>Smash</i>	Epitaph
11	11	12	B.O.N.E. THUGS-N-HARMONY. <i>Creepin' On Ah Come Up</i>	Ruthless/Relativity
7	9	13	GREEN DAY. <i>Dookie</i>	Reprise
◆	DEBUT	14	DANZIG. <i>Danzig 4</i>	American
—	15	15	LYLE LOVETT. <i>I Love Everybody</i>	Curb/MCA
12	13	16	CANDLEBOX. <i>Candlebox</i>	Maverick/Sire/WB
9	12	17	STONE TEMPLE PILOTS. <i>Purple</i>	Atlantic/AG
—	10	18	BARBRA STREISAND. <i>The Concert</i>	Columbia
—	30	19	JASON'S LYRIC. <i>Soundtrack</i>	Mercury
16	17	20	COUNTING CROWS. <i>August And Everything After</i>	DGC
21	21	21	NOTORIOUS B.I.G. <i>Ready To Die</i>	Bad Boy/Arista
18	20	22	THE LION KING. <i>Soundtrack</i>	Walt Disney Records
20	22	23	NINE INCH NAILS. <i>The Downward Spiral</i>	Nothing/TVT/Interscope/AG
—	24	24	BIG HEAD TODD AND THE MONSTERS. <i>Strategem</i>	Giant
◆	DEBUT	25	DREAM THEATER. <i>Awake</i>	EastWest/AG
22	25	26	MELISSA ETHERIDGE. <i>Yes I Am</i>	Island
15	14	27	LIZ PHAIR. <i>Whip-Smart</i>	Matador/Atlantic/AG
8	18	28	FORREST GUMP. <i>Soundtrack</i>	Epic Soundtrax
10	16	29	NATURAL BORN KILLERS. <i>Soundtrack</i>	Nothing/Interscope/AG
17	26	30	GERALD LEVERT. <i>Groove On</i>	EastWest/AG
30	27	31	CRAIG MACK. <i>Funk Da World</i>	Bad Boy/Arista
14	19	32	CARRERAS/DOMINGO/PAVAROTTI. <i>Three Tenors In Concert 1994</i>	Atlantic/AG
19	23	33	SOUNDGARDEN. <i>Superunknown</i>	A&M
27	31	34	ROLLING STONES. <i>Voodoo Lounge</i>	Virgin
13	28	35	PETER GABRIEL. <i>Secret World Live</i>	Geffen
◆	DEBUT	36	BROOKS & DUNN. <i>Waitin' On Sundown</i>	Arista
23	29	37	WARREN G. <i>Regulate...G Funk Era</i>	ral/Violator/Island
—	38	38	WEEZER. <i>Weezer</i>	DGC
29	37	39	MAZZY STAR. <i>So Tonight That I Might See</i>	Capitol
◆	DEBUT	40	BARRY WHITE. <i>The Icon Is Love</i>	A&M

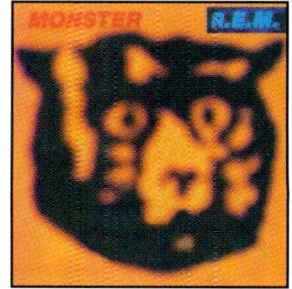
# BIN BURNERS

RECORDS WITH THE BIGGEST SALES INCREASES OVER THE PAST WEEK

## 1 R.E.M. *Monster* WB

**Regional Sales Breakout:** South sensational; everywhere else even better. Chart-topping reports continue nationwide, with miniscule second-week drop-off in a handful of markets - and *increases* reported in others.

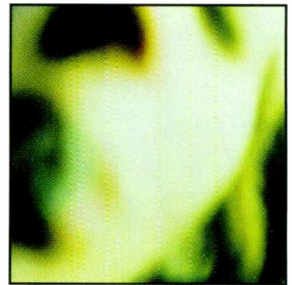
**Primary Media Exposure:** Multi-format radio play leads, with MTV rotation a strong second.



## 2 SMASHING PUMPKINS *Pisces Iscariot* Virgin

**Regional Sales Breakout:** Strong across the country. Top-3 sales in New England, upstate New York, Maryland, Chicago, Nebraska, Ohio/Indiana, Atlanta, Michigan, entire West Coast, Arizona, New Orleans, Austin.

**Primary Media Exposure:** Word-of-mouth, radio exposure and in-store play setting off sales fireworks.



## 3 THE CRANBERRIES *No Need To Argue* Island

**Regional Sales Breakout:** Strong everywhere. Top-5 sales in entire West Coast, New England, New York state, Maryland, Chicago, Missouri, Michigan, Texas/New Orleans, Arizona/Vegas.

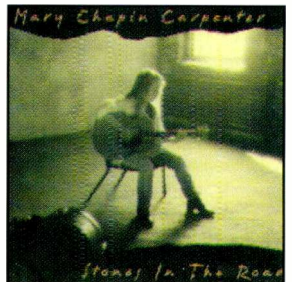
**Primary Media Exposure:** Mega-radio play creating biggest buzz; in-store play and MTV exposure well behind.



## 4 MARY CHAPIN CARPENTER *Stones In The Road* Columbia

**Regional Sales Breakout:** South slightly lagging behind rest of country. Top-10 sales in New York City, New England, Maryland, Minneapolis, Missouri, Omaha, Michigan, Austin, Denver, Bay Area.

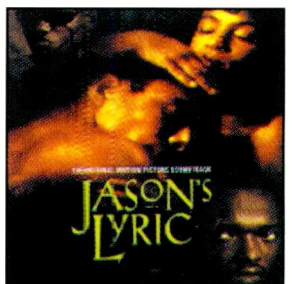
**Primary Media Exposure:** Country radio providing biggest kick; longtime fans generating own buzz as well.



## 5 VARIOUS ARTISTS *Jason's Lyric OST* Mercury

**Regional Sales Breakout:** Midwest strongest. Top-10 sales in upstate New York, Baltimore, Ohio, Atlanta, Tennessee, Michigan.

**Primary Media Exposure:** Strong film buzz, radio play and video exposure combine for potent out-of-the-box sales.





## #6 Album SoundScan

New York #3	Los Angeles #7	Chicago #5	Philadelphia #4	San Francisco #10
Dallas #4	Detroit #1	Washington, D.C. #2	Houston #2	Cleveland #7
Atlanta #2	Tampa #8	Miami #3	Pittsburgh #9	St. Louis #4
Baltimore #3	Hartford #9	Kansas City #8	Cincinnati #7	Charlotte #3
Nashville #6	Raleigh #5	New Orleans #2	Memphis #1	Jacksonville #1
Norfolk #2	Birmingham #2			

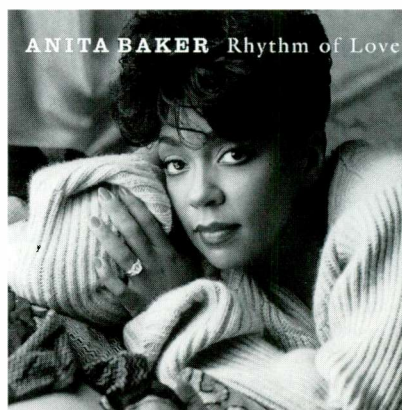
# ANITA BAKER


## *Body & Soul*

The premiere single  
and video from the new album

*Rhythm of Love.*

Produced and Arranged by Anita Baker  
Executive Producer: Anita Baker



 On Elektra compact discs and **digital** cassettes.

© 1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company.

## #25 Single SoundScan

<u>Spins</u>	<u>Spins</u>	<u>Spins</u>	<u>Spins</u>
KBXX 61	WERQ 47	WPGC 57	WSTR 23
KHKS 10	WJMH 41	KISF 20	WHHH 16
KMEL 25	KKBT 52	KMXZ 46	KSFM 16
KKLQ 18	KHTN 19	KWIN 19	Y100 26
WFLY 34	KZFM 29	WNNK 21	WOVV 18
WTWR 25	KCAQ 19	WVAQ 14	WAYV 27
WQXA 28	WJMX 20	WWKZ 24	KIOC 15
WDDJ 13	WZOQ 22	KSKG 38	WBWB 19
WKHQ 24	WBIZ 24	KIMN 25	KTMT 23



Heavy!



#2 Video Soul!

# SHOWprep

## PLAY IT! SAY IT!

### THE CRANBERRIES (ISLAND)

- Dolores O'Riordan, vocals.
- Noel Hogan, guitars.
- Mike Hogan, bass.
- Fergal Lawler, drums.
- The Cranberries (originally known as The Cranberry Saw Us) formed three years ago in Limerick, Ireland. Originally an all-male band, the Hogans and Lawler decided the vocals could use a feminine touch.
- They discovered Dolores O'Riordan in the Southwest countryside, who had little or no knowledge of popular music. Her experience consisted of singing traditional music in a Catholic church choir and singing Country-and-Western songs in local pubs.



- Their first single, a cassette-only release of "Nothing Left At All," elicited considerable response in their little neck of the woods.
- Signing to Island, they recorded *Everybody Else Is Doing It, So Why Can't We?*, which was produced by Stephen Sweet (Smiths, Psychedelic Furs).
- The quarter soon found a comfortable niche at Alternative radio. "Linger" crossed over and became a mainstream hit.
- Their first single off their new album, *No Need To Argue*, is "Zombie."

### GIN BLOSSOMS (A&M)

- Robin Wilson, vocals.
- Jesse Valenzuela, guitars, vocals.
- Bill Leen, bass.
- Scott Johnson, guitar.
- Phillip Rhodes, drummer.
- This Tempe, Arizona band first came together on Christmas Day, 1987.
- Following the trend established by other Alternative bands in the area, the Blossoms cut an independent album, *Dusted*, in 1989 and toured regularly, which earned them a spot as the only unsigned band on an MTV-aided CMJ Awards show (alongside the likes of Lou Reed, the Red Hot Chili Peppers and the Neville Brothers).
- After signing with A&M in 1990, they moved to L.A. When recording sessions with a name producer failed to produce anything worthwhile, they moved back to Arizona and cut a handful of tracks, which became the five-song EP, *Up And Crumbling*. The EP generated decent Rock radio and Alternative play.
- To cut their first full-length album for A&M, they traveled to Memphis' Ardent Studios and worked with producer John Hampton (The Replacements, Robert Cray).
- The finished product, *New Miserable Experience*, came out in late summer of '92.



- The band has toured relentlessly since then. The single, "Hey Jealousy," became a big Alternative hit, but MTV play was slow in coming. But the song's continued popularity never stopped growing.
- After enjoying hits like "Found Out About You," "Hey Jealousy" and "Until I Fall Away," their latest single is "Allison Road."

### REAL MCCOY (ARISTA)

- This Berlin-based group was created by O-Jay (Olaf Jeglitza), a 29-year-old musician who was influenced by everything from The Beatles and ABBA to classical music.
- In 1989, he began writing songs and looking for a collaborator. When he met Patsy (Patricia Petersen) from the band Jungle Club in Berlin, Real McCoy was born.
- The duo quickly hit the studio and worked with local producers Quickmix and J. Wind. They completed some tracks and began doing club dates in Germany, Spain and France and attracted heavy record company interest.
- Their first release in 1990 was called "It's On You" and it sold more than two million copies worldwide and hit #1 in 12 countries.
- One of the best parts of Top 40 success for O-Jay is travelling and playing in front of new audiences every night.
- Having sold over a half-million units in Europe, their current single, "Another Night," is presently doing very well in the States.



Percent Of Jocks Who Agree Troops Should Be Present In:

- HAITI.
- IRAQ.
- SALES MEETINGS.

## RIMSHOTS

By Dwayne & Jeff

Spokespersons for the Royal Family once again deny rumors that Prince Charles and Princess Di had extramarital trysts. They are so upset about the most recent "exposés" that they're turning off the red lights in their windows.

According to *Details* magazine, wearing Lacoste Polo shirts with alligators on them is hip *again*. (Personally, we prefer polo shirts with a chrome-colored lizard on them.)

Of course, the *true* trendies wear polo shirts with alligator shoes and handbags on them.

Madonna is on-line. Seems the Material Girl decided to jump on the I-way with her latest album, *Bedtime Stories*. Users found sound clips, a message from Madonna, album art and other related info.

Among the Madonna-speak... Bed-wetting that *isn't* an emotional problem.

A 22-year-old Cincinnati woman who claims she has multiple personalities accused a bus driver of sexual assault. Only two of her 10 personalities consented.

Apparently four personalities believe they were raped, three were too drunk to remember and one had a headache.

*Jurassic Park* establishes a new home video sales record on its opening day selling between 18 and 21 million.

That, of course, doesn't take into account Spielberg's special "kosher for passover" version, *Jewassic Park*.

We met Michael Richards of Kramer fame this week and, yes, he has *become* Kramer...same clothes and hair offstage.

We asked him what's happening with the series, *Seinfeld*, to which he replied, "Nothing."

In Burt Reynolds' "My Life," the autobiographer states that Dolly Parton offered to "hump" him before they started filming *The Best Little Whorehouse In Texas...* but not during. Why did he turn her down? Burt gets motion sickness.

After 30 arrests, 50 injuries and \$20,000 in damages coming from a recent concert, the Boston Metro District Commissioner says he'll allow Green Day back for another show "in 2094."

Of course, the band will likely have broken up by then. The Stones have agreed to perform in their place, though.

Techno Tip: Sony's Magic Link personal communicator. Strongest selling point is ability to send and receive e-mail and faxes. Price: \$999.

Weakest selling point: All transmissions are received in Japanese.

According to a survey recently published in the *L.A. Times*, only 30 percent of women surveyed like to *receive* oral sex!

Of course, the reason 29% of the women didn't like it was it got their ears all messy. And the last percent was afraid they'd catch hearing AIDS.

By the way, there's a hot new remix by mellow-music mixmaster/jock Mel St. Velour of Nine Inch Nails' incendiary single, "Closer." Remixed sample lyric: "I wanna discuss your feelings like an animal... I wanna emote you from the inside..."

Still taking names and numbers... for the soon-come-we-swear daily *Rimshot Hell*. Call 1-800-443-4001 for details.



# the cranberries

*no need to argue*

includes  
zombie

the new album, following their smash debut,

*everybody else is doing it, so why can't we?*

management: rough trade management & metropolitan entertainment, inc.

## **NEW ADDS INCLUDE:**

**KISF WPLY WFLY WXXL And More!**



### **NETWORK OVER 600 PLAYS PER WEEK!**

WHYT 47 Plays  
WENZ 23 Plays  
WHJK 19 Plays  
KQIX 17 Plays  
WTWR 15 Plays  
And More!

KROQ 42 Plays  
WANC 22 Plays  
WKSE 19 Plays  
WPST 16 Plays  
WCFL 14 Plays

WLUM 39 Plays  
KUTQ 20 Plays  
WRFY 19 Plays  
KDUK 15 Plays  
KRBE 13 Plays

WNNX 28 Plays  
WHIZ 19 Plays  
WGRD 17 Plays  
KFTZ 15 Plays  
KWYZ 13 Plays



# MOST REQUESTED

## 106 KMEL

**KMEL SAN FRANCISCO, ROSEMARY HART**

1. Bone Thugs-N-Harmony, Thuggish
2. Immature, Never Lie
3. Brandy, I Wanna Be Down
4. Rappin' 4-Tay, Playaz Club
5. R. Kelly, It Seems Like You're Ready
6. Y'N-Vee, Chocolate
7. Ice Cube, Bop Gun (One Nation)
8. Mac Mall, Ghetto Theme
9. Ini Kamoze, Here Comes The



**WHTZ NEW YORK, CHIO THE HIT MAN**

1. Green Day, Basket Case
2. Madonna, Secret
3. Bon Jovi, Always
4. Nirvana, About A Girl
5. R.E.M., What's The Frequency



**WQHT NEW YORK, BALTZARE**

1. Michie Me & Luc, Rich Girl
2. Brandy, I Wanna Be Down
3. Horris Brown, Case Your Love
4. Craig Mack, Flava In Ya Ear
5. Boyz II Men, On Bended Knee



**WBBM FM CHICAGO, GEORGE McFLY**

1. Boyz II Men, I'll Make Love
2. Real McCoy, Run Away
3. Da Brat, Fa All Y'all
4. Blackstreet, Booti Call
5. 2 Bad Mice, Bombscare

# MOST REQUESTED USA

1. Boyz II Men, I'll Make Love To You
2. Green Day, Basket Case
3. Real McCoy, Another Night
4. Sheryl Crow, All I Wanna Do
5. Deadeye Dick, New Age Girl
6. Madonna, Secret
7. Bon Jovi, Always
8. Crystal Waters, 100% Pure Love
9. Immature, Never Lie
10. Luther Vandross/Mariah Carey, Endless Love

## 106.1 KISS FM

**KHKS DALLAS, VALENTINE**

1. Boyz II Men, I'll Make Love
2. 2 Unlimited, Get Ready For This
3. Sheryl Crow, All I Wanna Do
4. 4 P.M., Sukiyaki
5. Coolio, Fantastic Voyage



**WZJM CLEVELAND, GERONIMO**

1. Deadeye Dick, New Age Girl
2. Bone Thugs-N-Harmony, Thuggish
3. Boyz II Men, I'll Make Love
4. Green Day, Basket Case
5. Salt-N-Pepa, None Of Your

## MIX 107.3 FM

*Washington's Best Music Mix*

**WRQX WASHINGTON, GEORGE MASON**

1. Martin Page, In The House Of
2. Gin Blossoms, Until I Fall Away
3. Lisa Loeb, Stay (I Missed You)
4. Sheryl Crow, All I Wanna Do
5. Madonna, Secret

## 99.1 KGGI FM

**KGGI RIVERSIDE, BO CORONA**

1. Ice Cube, Bop Gun (One Nation)
2. Brandy, I Wanna Be Down
3. Crystal Waters, 100% Pure Love
4. Aaliyah, At Your Best
5. Ini Kamoze, Here Comes The



**WJMN BOSTON, BUSHMAN**

1. Boyz II Men, On Bended Knee
2. Bone Thugs-N-Harmony, Thuggish
3. Craig Mack, Flava In Ya Ear
4. Boyz II Men, I'll Make Love
5. Ini Kamoze, Here Comes The

*Today's Best Music*



**WKHQ ST LOUIS, RIKK IDOL**

1. 20 Fingers, Short Short Man
2. Boyz II Men, I'll Make Love
3. Sheryl Crow, All I Wanna Do
4. Stone Temple Pilots, Interstate
5. Lucas, Lucas (With The Lid Off)



**KKRZ PORTLAND, SCOTT LANDER**

1. Boyz II Men, I'll Make Love
2. Real McCoy, Another Night
3. Sheryl Crow, All I Wanna Do
4. Changing Faces, Stroke You Up
5. 4 P.M., Sukiyaki



**WKRC CINCINNATI, RACE TAYLOR**

1. Boyz II Men, I'll Make Love
2. Pretenders, I'll Stand By You
3. Janet Jackson, Where Are You
4. Bon Jovi, Always
5. Sheryl Crow, All I Wanna Do



just like Bruce and Mark  
(mashurbae)





## Toad The Wet Sprocket

Something's  
Always Wrong

"All I Want" is to watch  
this grow week after week.

And it is. Approaching  
2,000 spins from superior  
stations including PRO FM,

WPLY, Y107, KDWB, WEDJ,  
WHJX, WZPL = Monitor Top  
40/Mainstream 36-27\*. See

the boys on tour, but  
before you go, watch the  
vibrating video on   
and .

## Ini Kamoze

Here Comes The  
Hotstepper

O.K. it is now time  
to wake up sleepy  
stations. The street  
spoke and they crossed  
over to you. 25,000  
singles sold this week.  
#12 National SoundScan.  
#1 New York City, #1  
Houston, #1 Norfolk.

Billboard Top 40/  
Crossover chart 12-7\*.  
1,100 Hot 100 spins.  
The Mainstream is Z100,  
Kiss108, KRBE, KMXV,  
KKFR. Wake the \*\*\*\* up.

## Mariah Carey

Merry Christmas

What will your listeners  
want for Christmas this  
year? The answer is  
simple. Mariah Carey's  
*Merry Christmas* CD.

In-store November 1.  
But Christmas can come  
early if you're smart.  
Plan your "Win it before  
you can buy it" weekends  
now. But hurry, because  
Santa has limited  
quantities. Ho, ho, ho.

COLUMBIA

Columbia Reg U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

# MOST REQUESTED



**WIOQ PHILADELPHIA, JO JO HOLLWOOD WRIGHT**

1. Boyz II Men, On Bended Knee
2. Ini Kamoze, Here Comes The
3. Lucas, Lucas (With The Lid Off)
4. Boyz II Men, I'll Make Love
5. Brandy, I Wanna Be Down
6. 69 Boyz, Tootsee Roll
7. 20 Fingers, Short Short Man



**WFLZ TAMPA, BUBBA THE LOVE SPONG**

1. Boyz II Men, I'll Make Love
2. Bone Thugs-N-Harmony, Thuggish
3. B.T.L.S., How Low Can U Go
4. Sir Mix-A-Lot, Ride
5. 4 P.M., Sukiyaki



**WEDJ CHARLOTTE, OPEN**

1. Boyz II Men, I'll Make Love
2. Bon Jovi, Always
3. Deadeye Dick, New Age Girl
4. 69 Boyz, Tootsee Roll
5. Offspring, Come Out And Play

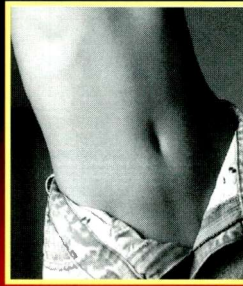


**WAHC COLUMBUS, MIKE DURAN**

1. Nine Inch Nails, Closer
2. Deadeye Dick, New Age Girl
3. Offspring, Self Esteem
4. Madonna, Secret
5. Boyz II Men, I'll Make Love
6. Black Men United, U Will Know
7. Counting Crows, Rain King
8. Hootie & The Blowfish, Hold
9. Green Day, Basket Case

## NIGHT PERSON OF THE WEEK

Rebecca Wild WKPK Traverse City



1. 20 Fingers, Short Short Man
2. Deadeye Dick, New Age Girl
3. Salt-N-Pepa, None Of Your Business
4. Offspring, Self Esteem
5. Green Day, Basket Case



**WZPL INDIANAPOLIS, ROB BLAIR**

1. Boyz II Men, I'll Make Love
2. Real McCoy, Another Night
3. Deadeye Dick, New Age Girl
4. 4 P.M., Sukiyaki
5. Green Day, Basket Case
6. Madonna, Secret
7. Weezer, Undone-The Sweater Song
8. Lucas, Lucas (With The Lid Off)
9. Stone Temple Pilots, Interstate



**WKSE BUFFALO, DONNY WALKER**

1. 20 Fingers, Short Short Man
2. Boyz II Men, I'll Make Love
3. Nine Inch Nails, Closer
4. Salt-N-Pepa, None Of Your
5. Deadeye Dick, New Age Girl



**WNVZ NORFOLK, JUSTIN STONE**

1. Boyz II Men, I'll Make Love
2. Nine Inch Nails, Closer
3. Deadeye Dick, New Age Girl
4. Salt-N-Pepa, None Of Your
5. Weezer, Undone-The Sweater Song
6. Nirvana, About A Girl
7. Collage, I'll Be Loving You
8. R.E.M., What's The Frequency
9. Offspring, Come Out And Play



**WRVQ RICHMOND, BILLY SURF**

1. Lucas, Lucas (With The Lid Off)
2. Green Day, Basket Case
3. Real McCoy, Another Night
4. Boyz II Men, I'll Make Love
5. 20 Fingers, Short Short Man



**WYHY NASHVILLE, GATOR HARRISON**

1. Deadeye Dick, New Age Girl
2. Boyz II Men, I'll Make Love
3. Crystal Waters, 100% Pure Love
4. Weezer, Undone-The Sweater Song
5. Ace Of Base, Living In Danger



**WVKS TOLEDO, BILL MICHAELS**

1. Boyz II Men, I'll Make Love
2. Immature, Never Lie
3. Luther Vandross, Endless Love
4. Green Day, Basket Case
5. Crystal Waters, 100% Pure Love



**WLAN LANCASTER, DANA DANA**

1. Boyz II Men, I'll Make Love
2. Green Day, Basket Case
3. Pretenders, I'll Stand By You
4. Madonna, Secret
5. Deadeye Dick, New Age Girl



**WABB FM MOBILE, CRASH**

1. Boyz II Men, I'll Make Love
2. Weird Al, Headline News
3. Crystal Waters, 100% Pure Love
4. Real McCoy, Another Night
5. All-4-One, I Swear
6. Lisa Loeb, Stay (I Missed You)
7. Madonna, Secret
8. Green Day, Basket Case



"After 6 weeks of airplay, it's the 8th best testing record among all demos and the 9th best testing record among all female demos. We moved to power rotation this week." - Steve Weed, WKQI



"After our first week in call-out, it's our 2nd best testing record with a 3.91 on a 5-point scale. I've never seen a record which is so new come back so strong. It's really unprecedented!"  
- Smokey Rivers, KYKY



"No matter whether this is next to Melissa Etheridge or Ace Of Base, it completes the mix. Audience reaction in both requests and sales proves 'Whisper Your Name' meets mass appeal standards."

- Tom Gjerdrum, Star 100.7



# Harry Connick, Jr.

## Whisper Your Name

It's happening all over the map.

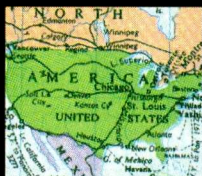


"After 7 weeks of airplay and continuous positive call-out research, we've seen consistent Top 25 sales and now 'Whisper Your Name' is a power for us. It should be obvious what this will do for your audience."

- Danny Clayton, WKTI

"Our morning show played and received 10 positive calls in a row. The next two days proved its uniqueness with the same exact results from adults. Expect this to be an active adult record."

- Dan Bowen, WNCI



800+ Hot 100 spins. Reaching 7.5 million listeners. Billboard Monitor Top 40/Adult chart: Top 20. Rotating at Kiss108, Star94, KKFR, WKSS, WPXY, WFMF, WTIC, KQKQ, KC101.

**"She" is Gold.**



COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

Produced by Tracey Freeman.  
Management: Wilkins Management, Inc.

# MOST REQUESTED

## WZYP

**WZYP HUNTSVILLE, WALLY B.**

1. Real McCoy, Another Night
2. Amy Grant, Lucky One
3. Boyz II Men, I'll Make Love
4. Gloria Estefan, Turn The Beat
5. Green Day, Basket Case
6. Crystal Waters, 100% Pure Love
7. Soundgarden, Black Hole Sun
8. Luther Vandross, Endless Love

## 107.3 KKRD

**KKRD WICHITA, GREG WILLIAMS**

1. 4 P.M., Sukiyaki
2. Green Day, Basket Case
3. Boyz II Men, I'll Make Love
4. Madonna, Secret
5. Four Seasons, December '63
6. Deadeye Dick, New Age Girl
7. Sheryl Crow, All I Wanna Do
8. Janet Jackson, You Want This
9. Real McCoy, Another Night
10. Changing Faces, Stroke You Up

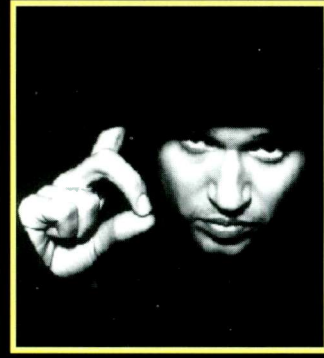


**KLUC LAS VEGAS, DANNY CRUZ**

1. Boyz II Men, I'll Make Love
2. 69 Boyz, Tootsee Roll
3. Immature, Never Lie
4. 20 Fingers, Short Short Man
5. 4 P.M., Sukiyaki
6. Rappin' 4-Tay, Playaz Club
7. Salt-N-Pepa/En Vogue, Whatta Man
8. Real McCoy, Another Night

## BREAK OUT

**ARTIST OF THE WEEK**



**LUCAS**

*"Lucas (With The Lid Off)"*

WRVQ	Richmond	#1
WIOQ	Philadelphia	#3
WBHT	Wilkes-Barre	#3
KYYY	Bismark	#3
WZPL	Indianapolis	#8

## 1-94

**HAWAII'S HOTTEST MUSIC**

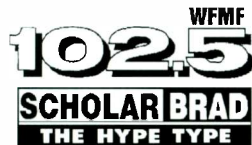
**KIKI HONOLULU, JARED J./AUGIE T.**

1. Boyz II Men, I'll Make Love
2. Immature, Never Lie
3. Heavy D & The Boyz, Nuttin'
4. Ini Kamoze, Here Comes The
5. Salt-N-Pepa, None Of Your
6. Aaliyah, At Your Best
7. Rappin' 4-Tay, Playaz Club
8. 4 P.M., Sukiyaki

## KIXY 94.7

**KIXY SAN ANGELO, JIMMY JAMM**

1. 20 Fingers, Short Short Man
2. Changing Faces, Stroke You Up
3. All-4-One, Oh Girl
4. 4 P.M., Sukiyaki
5. Ace Of Base, Living In Danger



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. Boyz II Men, I'll Make Love
2. Stone Temple Pilots, Interstate
3. Toad The Wet Sprocket, Something's
4. Crystal Waters, 100% Pure Love
5. John Mellencamp, Wild Night



**KIOK Tri-CITIES, MICHAEL DEAN**

1. Deadeye Dick, New Age Girl
2. Boyz II Men, I'll Make Love
3. Offspring, Come Out And Play
4. Real McCoy, Another Night
5. Green Day, Basket Case



**KDUK EUGENE, BRIAN BECK**

1. Madonna, Secret
2. All-4-One, Breathless
3. Boyz II Men, I'll Make Love
4. Jesus & Mary Chain, Sometimes
5. Changing Faces, Stroke You Up



**WXLK ROANOKE, AIR JORDAN**

1. Boyz II Men, I'll Make Love
2. Lucas, Lucas (With The Lid Off)
3. Offspring, Come Out And Play
4. Sheryl Crow, All I Wanna Do
5. Collage, I'll Be Loving You



**WJMX FLORENCE, C.J. MCKAY**

1. Stone Temple Pilots, Interstate
2. R.E.M., What's The Frequency
3. Madonna, Secret
4. Bon Jovi, Always
5. Collective Soul, Breathe



**WZEE MADISON, CATFISH COOPER**

1. Boyz II Men, I'll Make Love
2. Real McCoy, Another Night
3. Green Day, Basket Case
4. Pretenders, I'll Stand By You
5. Bon Jovi, Always
6. Crystal Waters, 100% Pure Love
7. Lucas, Lucas (With The Lid Off)
8. R.E.M., What's The Frequency



**WRHT MOORHEAD CITY, MR. ED**

1. Boyz II Men, I'll Make Love
2. Green Day, Basket Case
3. Real McCoy, Another Night
4. Changing Faces, Stroke You Up
5. Crystal Waters, 100% Pure Love
6. Janet Jackson, You Want This
7. Ini Kamoze, Here Comes The
8. Weird Al, Headline News
9. Ace Of Base, Living In Danger



# BARRIO BOYZZ

"TRY A LITTLE TENDERNESS"

"I Like It Like That"

from the upcoming movie

opening Friday October 14th

"It amazes me to see how much women love these guys in San Antonio. 'Try A Little Tenderness' is a total smash!"

Charles Chavez, MD 

"Otis would be proud of this classic remake. Their singing is flawless. Can you say Latino Boyz II Men?"

Bruce St. James, MD 

Also Featuring "I Like It Like That" By The Blackout Allstars

Produced by Dallas Austin & Arnold Hennings  
Management: Joe Jacket  
Barrio Boyzz courtesy of SBK Records / EFG

COLUMBIA

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. / © 1994 Sony Music Entertainment Inc.

# MOST REQUESTED



**WIXX GREEN BAY, STEVE LOUZIS**

1. Boyz II Men, I'll Make Love
2. Green Day, Basket Case
3. Warren G, This DJ
4. Candlebox, Far Behind
5. Bon Jovi, Always
6. Pretenders, I'll Stand By You
7. Crystal Waters, 100% Pure Love
8. Soundgarden, Black Hole Sun
9. Sheryl Crow, All I Wanna Do



**KISX TYLER, JEFF EVANS**

1. Bon Jovi, Always
2. Madonna, Secret
3. Sheryl Crow, All I Wanna Do
4. Boyz II Men, I'll Make Love
5. Soundgarden, Black Hole Sun
6. Real McCoy, Another Night
7. Ace Of Base, Living In Danger
8. Toad The Wet Sprocket, Something's
9. Prince, Letitgo



**WAOA MELBOURNE, DANNY WRIGHT**

1. Immature, Never Lie
2. Boyz II Men, I'll Make Love
3. Ace Of Base, Living In Danger
4. Janet Jackson, You Want This
5. Aaliyah, At Your Best
6. For Real, You Don't Know Nothin'
7. Gloria Estefan, Turn The Beat
8. Youssou N'Dour, 7 Seconds
9. Real McCoy, Another Night

# BUZZ RECORDS

1. Madonna, Secret
2. Janet Jackson, You Want This
3. Immature, Never Lie
4. Nirvana, About A Girl
5. Youssou N'Dour, 7 Seconds



**WAZY LAFAYETTE, STEVE CLARK**

1. Boyz II Men, I'll Make Love
2. Sheryl Crow, All I Wanna Do
3. Green Day, Basket Case
4. Crystal Waters, 100% Pure Love
5. Bon Jovi, Always
6. Luther Vandross, Endless Love
7. Hootie & The Blowfish, Hold
8. Pretenders, I'll Stand By You
9. Candlebox, Far Behind



**KQCR CEDAR RAPIDS, MICHELLE STEELE**

1. Madonna, Secret
2. Deadeye Dick, New Age Girl
3. Nine Inch Nails, Closer
4. Boyz II Men, I'll Make Love
5. Weezer, Undone-The Sweater Song
6. Crystal Waters, 100% Pure Love
7. Mazzy Star, Fade Into You
8. MC 900 Foot Jesus, If I Only



**WYYS ITHACA, CHRIS SHADOW**

1. Mazzy Star, Fade Into You
2. Crystal Waters, 100% Pure Love
3. Deadeye Dick, New Age Girl
4. Nirvana, About A Girl
5. Bon Jovi, Always
6. Boyz II Men, I'll Make Love
7. Rolling Stones, Out Of Tears
8. Luther Vandross, Endless Love



**KYYY BISMARCK, BOBBIE ROCK**

1. Real McCoy, Another Night
2. Green Day, Basket Case
3. Lucas, Lucas (With The Lid Off)
4. Madonna, Secret
5. Bon Jovi, Always
6. Janet Jackson, You Want This
7. Deadeye Dick, New Age Girl
8. Collective Soul, Breathe
9. R.E.M., What's The Frequency



**WBNO BLOOMINGTON, GREGGER**

1. Boyz II Men, I'll Make Love
2. Green Day, Basket Case
3. Sheryl Crow, All I Wanna Do
4. Changing Faces, Stroke You Up
5. Madonna, Secret



**WCIL CARBONDALE, MARK HOLLAND**

1. Boyz II Men, I'll Make Love
2. Sheryl Crow, All I Wanna Do
3. Luther Vandross, Endless Love
4. Amy Grant, Lucky One
5. Green Day, Basket Case



**KZMG BOISE, C.B.**

1. Green Day, Basket Case
2. Boyz II Men, I'll Make Love
3. Nirvana, About A Girl
4. Madonna, Secret
5. Real McCoy, Another Night



**WVME AUGUSTA, ARTY THE ONE MAN PARTY**

1. Boyz II Men, I'll Make Love
2. Green Day, Basket Case
3. Four Seasons, December '63
4. Bon Jovi, Always
5. Deadeye Dick, New Age Girl



**KWTX WACO, DINO**

1. Luther Vandross, Endless Love
2. Deadeye Dick, New Age Girl
3. Real McCoy, Another Night
4. Green Day, Basket Case
5. 2 Unlimited, Get Ready For



Get ready for  
the ride of your life

## WPGC Add!

### MASSIVE ROTATION!

WJMN 44 Plays  
WHJX 25 Plays  
KZHT 19 Plays  
KHTN 15 Plays  
WPGC 13 Plays  
WHHH 10 Plays

WWKX 35 Plays  
KWJN 25 Plays  
KPWR 18 Plays  
WERQ 13 Plays  
WIOQ 12 Plays  
KKSS 10 Plays

### STRONG AIRPLAY:

XHTZ, KHQT, WJMH, WZJM And More!

gonna take you on a "hip  
hop  
ride"

the first cut from their new album  
**No Mercy**

**Da Youngstas**

**Huge Audience And Spins!**

**Over 11 Million Listeners  
Caught The "Hip Hop Ride"**

Steve Smith, Hot 97

**"Out of control for us. HUGE!"**

Michael Newman, KDON  
**"A home run!"**

**Single Approaching 80,000!!**



**MTV The Grind & Yo! MTV Raps**

Produced by Marley Marl for House of Hitz, Inc.  
Management: Popular Artist Management



# the PICTURE<sup>TM</sup> page



## ▲ FIND THE BOLTON IN THE BUNCH

Columbia Records artist Michael Bolton's Bombers stung the WMXB Richmond Killer B's at a recent charity game. The group is too large to name individually, but Bolton is the one wearing the hat.



## ▲ MATERIAL GIRL

A meeting of the minds occurred recently when (l-r): KISF Kansas City morning man Boomer, KISF PD Mark Feather, ERG Sr. Dir. Natl. Top 40 Promo Monte Lipman, KHMV Houston PD Pat Paxton and KFMB San Diego PD Tom Gjerdrum tried to rock Cindi Dahlin to sleep.



## ▲ HER HANDS ARE FULL

KISR Ft. Smith's Julie Cruise got lucky recently when she met up with Virgin artist Joey Peters from Cracker (left) and A&M artist Robin Wilson from Gin Blossoms.



## ▲ LET ME CALL YOU SWEETHEART

Hanging with Arista artist Craig Mack are (l-r): Arista's Rob Stone, WWKX Providence PD Scotty Snipes, Curly the Mixer, Craig Mack and R.J.



## ▲ NOT LITERALLY SPEAKING

Stars of the new movie *Sleep With Me* stopped by the Z-100 Morning Zoo recently. (l-r): WHITZ's Ellior The Producer, *Sleep With Me* co-stars Eric Stoltz and Meg Tilly and WHITZ's John Lander, Patty Steele and John Bell.



## ▲ HE'S NOT UNUSUAL, THEY ARE

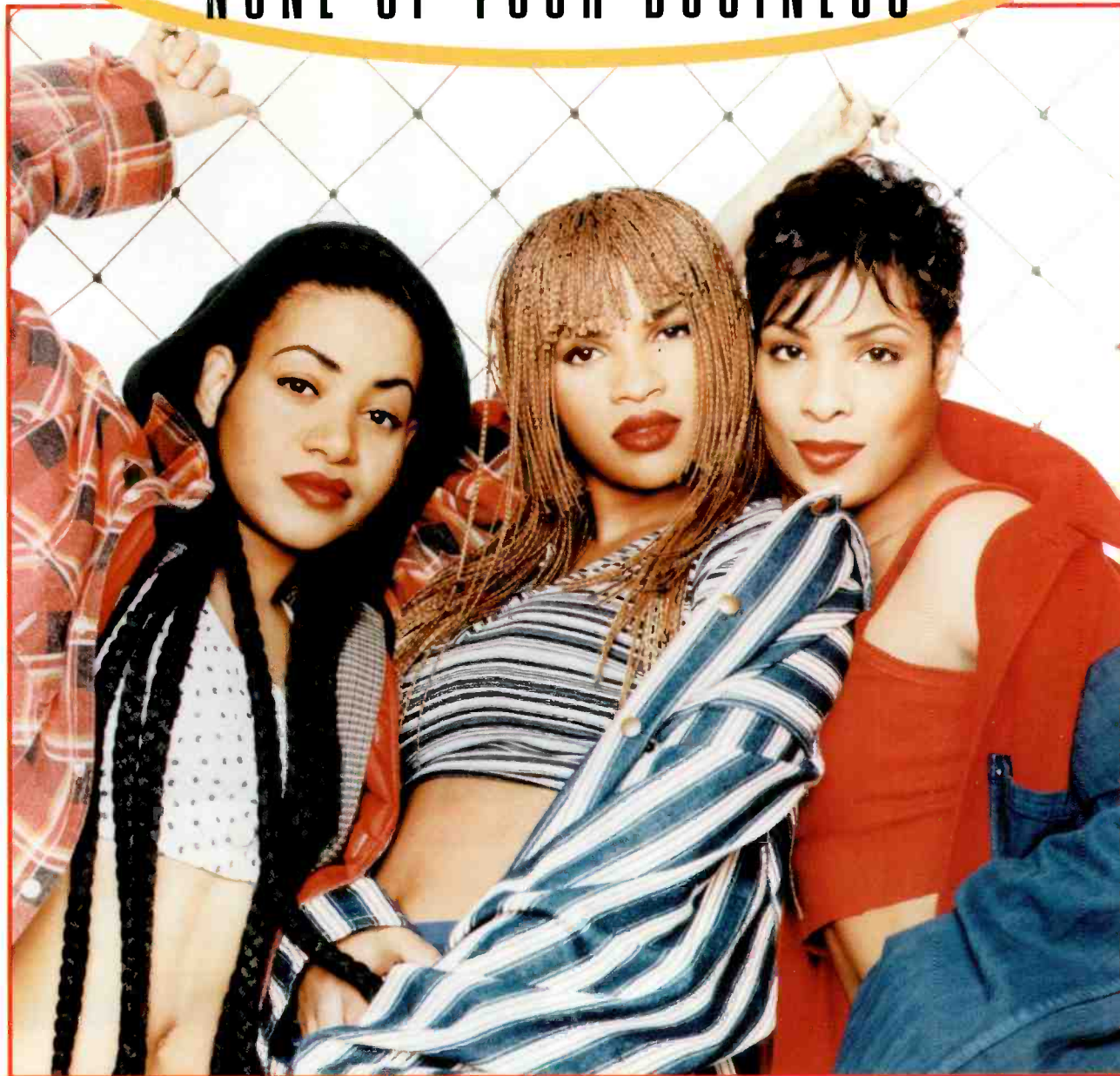
Interscope Records singing legend Tom Jones paid a visit to the *Network 40* offices recently and looked pretty confident in the fact that he still looks a helluva lot better than the two stiff's accompanying him. (l-r): *Network 40* VP/GM Gerry Cagle, Jones and Interscope Records' Mark Benesch.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



# salt-n-pepa

## NONE OF YOUR BUSINESS



**NETWORK Over 950 Plays Per Week!**  
**Monitor R/C #30\* SoundScan Single #23\***  
**SoundScan LP #70\***

THE  
BOX  
RECORDS

KKSS Add  
WHHH 35 Plays  
KZHT 18 Plays  
WZJM 14 Plays  
KMEL 9 Plays

KSMB Add  
KHKS 34 Plays  
KISF 15 Plays  
B96 13 Plays  
WPGC 7 Plays

WHJX 63 Plays  
WKSE 30 Plays  
KS104 15 Plays  
WNVZ 12 Plays  
WXKS 6 Plays

WJMN 41 Plays  
KLUC 22 Plays  
KSFM 15 Plays  
Power 96 12 Plays  
Hot 97.7 5 Plays

WWXX 36 Plays  
92Q 18 Plays  
WIOQ 14 Plays  
Power Pig 9 Plays  
Wild 107 5 Plays

Most Requested At: WNVZ, KS104, WZJM, WKSE, KLUC And More!  Heavy!





# the PICTURE™ page too



## ▲ It's RAINING, It's POURING

London Records' group Wer Wer recently schmoozed with London and Island staffs at a recent gig. (l-r): London Records VP Russ Rieger, Island Records VP Sales Dave Yeskel, WWW's Neil Mitchell, Tommy Cunningham and Marti Pellow, Island Records VP Promo Joe Riccitelli, WWW's Graeme Clark, Island Sr. VP Mktg. Matt Stringer and WWW's Graeme Duffin.



## ▲ JIVE TALKING, MON

Canadian Reggae sensation Whitney Don signs the roster of Jive Records. (l-r): Jive A&R Mgr. Jeff Sledge, Jive Sr. VP Artist Dev. Ann Carli, Atty. Zachary Taylor, Jive Sr. VP A&R Jeff Fenster, Jive Sr. VP/GM Barry Weiss and Zomba Recording Co. VP Business Affairs Dan Zucker. (seated, from right): Whitney Don and his DJ, Michael Prince.



## ▲ JETT LAG

Joan Jett stopped by the KUBE Seattle to visit people who like white undershirts. (l-r): KUBE APD Cher Buchanan, Joan Jett and KUBE MD Shellie Hart.



## ▲ SUPPORT FOR THE FOLICALLY CHALLENGED

KDON Monterey/Salinas welcomed Hair Club For Men President (and customer) Sy Speerling, who took part in heading up a Q&A with listeners to Mike Chase's morning show. (l-r): KDON morning man Mike Chase, PD (and future customer) Michael Newman, Sy Speerling and MD (and future donor) Jennifer Wilde.



## ▲ TONY AND GARTH...Not!

WSTR Atlanta OM Tony Novia (right) and Country legend Garth Brooks hung out at a recent charity softball event for child abuse.



## ▲ MORE DIRT ON ARCHIE BUNKER!

Epic artist Danielle Brisebois made the rounds at WPLY Philadelphia. (l-r, standing): WPLY morning guy Barsky and sidekick Shemp, Danielle Brisebois and WPLY Express Traffic announcer Kim Douglas. (seated): WPLY News Anchor Sherri Lee Stevens. (way left, cardboard) Shaquille O'Neal as Godzilla.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



WE ARE SURE YOU'VE HEARD THE BUZZ...

OVER 5 MILLION LISTENERS HAVE!

# **CORONA**

## **"THE RHYTHM OF THE NIGHT"**

SHIPS FRIDAY, OCTOBER 14TH!

BDS: 200 SPINS!

Q102 59 SPINS

WXKS 27 SPINS

WEDJ 33 SPINS

PWR96 32 SPINS

B96 20 SPINS

Y107 14 SPINS

PWR PIG 10 SPINS

**"THIS WILL BE ONE OF THE FEW DANCE RECORDS  
THAT COULD FIT ON WPGC."**

**- ALBIE DEE, WPGC**

**"ADD IT TO THE LIST OF CLUB CROSSOVER SMASHES!"**

**- TOM POLEMAN, KRBE**

**"CORONA'S MUSIC WAS MADE FOR B96. I'M EXPECTING  
HUGE THINGS FROM 'THE RHYTHM OF THE NIGHT'."**

**- ERIK BRADLEY, B96**

**#2 IN THE U.K.!**



# Now PLAYING

## MAJOR MARKETS

SELECTED MAJOR MARKET PPW REPORTS



WTVI, Miami (305) 620-9299 Casey Keating, Program Director Al Chio, Music Director

RANK	W	TW	ARTIST	TITLE
1	43	44	Jon Secada	"If You Go"
2	43	43	John Mellencamp	"Wild Night"
3	43	43	Boyz II Men	"I'll Make Love"
4	42	43	Four Seasons	"December '63 (O)"
5	43	42	Sheryl Crow	"All I Wanna Do"
6	41	42	Seal	"Prayer For The"
7	33	37	Elton John	"Circle Of Life"
8	28	31	Amy Grant	"Lucky One"
9	28	30	Richard Marx	"The Way She Lov"
10	24	30	Melissa Etherid	"I'm The Only On"
11	27	28	M People	"Movin' On Up"
12	27	28	Lisa Loeb & Nin	"Stay (I Missed)"
13	27	28	Melissa Etherid	"Come To My Wind"
14	34	27	Huey Lewis & Th	"But It's Alrigh"
15	24	26	Joshua Kadison	"Beautiful In My"
16	28	26	Anita Baker	"Body & Soul"
17	25	26	L. Vandross/M.	"Endless Love"
18	21	26	Des'ree	"You Gotta Be"
19	25	25	Sophie B. Hawk	"Right Beside Yo"
20	24	24	Elton John	"Can You Feel Th"
21	24	24	Madonna	"Secret"
22	25	24	Toni Braxton	"How Many Ways"
23	23	23	Bon Jovi	"Always"
24	17	23	Precenders	"I'll Stand By Y"
25	24	22	Gloria Estefan	"Turn The Beat A"
26	23	22	Steve Perry	"Missing You"
27	0	19	Ace Of Base	"Living In Dange"
28	13	19	10,000 Maniacs	"Because The Nig"
29	17	16	Billy Joel	"The River Of Dr"
30	12	16	Spin Doctors	"I Two Princess"
31	12	15	Gin Blossoms	"Found Out About"
32	10	14	All-4-One	"I Swear"
33	13	14	Haddaway	"What Is Love"
34	15	14	Bonnie Raitt	"Love Sneakin' U"
35	26	14	Celine Dion	"I Think Twice"
36	14	14	Lisa Keith	"Better Than You"
37	11	13	Bizarre Inc /A	"I'm Gonna Get Y"
38	10	13	Duran Duran	"Come Undone"
39	14	13	Duran Duran	"Ordinary World"
40	10	13	Gerald Lever	"I'd Give Anythi"



WPOW, Miami (305) 653-6796 Frank Walsh, Program Director John Rogers, Music Director

RANK	W	TW	ARTIST	TITLE
1	51	49	Boyz II Men	"I'll Make Love"
2	49	47	Corona	"Rhythm Of The N"
3	44	46	L. Vandross/M.	"Endless Love"
4	33	44	Madonna	"Secret"
5	34	42	Bon Jovi	"Always"
6	43	40	DJ Miko	"What's Up"
7	38	40	Terror Fabulous	"Action"
8	31	35	Acrosmith	"Crazy"
9	33	31	Sophie B. Hawk	"Right Beside Yo"
10	6	29	Four Seasons	"December '63 (O)"
11	24	27	Seal	"Prayer For The"
12	37	25	Gloria Estefan	"Turn The Beat A"
13	20	24	Aaron Hall	"I Miss You"
14	45	23	Lisa Loeb & Nin	"Stay (I Missed)"
15	18	22	B Tribe	"You Won't See M"
16	14	19	Real McCoy	"Another Night"
17	18	17	Immature	"Never Lie"
18	13	17	Nine Inch Nails	"Closer"
19	13	16	K7	"Move It Like Th"
20	0	16	Ace Of Base	"Living In Dange"
21	17	15	Toni Braxton	"How Many Ways"
22	14	14	Janet Jackson	"You Want This"
23	16	14	Changing Faces	"Stroke You Up"
24	13	13	Double You	"Run To Me"
25	12	13	Luke	"It's Your Birthda"
26	12	13	Jim Carrey	"Cuban Pete"
27	8	13	Celine Dion	"I Think Twice"
28	0	13	Jon Secada	"Mental Picture"
29	8	13	Coro	"One Night With You"
30	12	13	Warren G	"This DJ"
31	8	13	Tevin Campbell	"Always In My He"
32	10	12	Salt-N-Pepa	"None Of Your Bu"
33	14	12	Miranda	"Your Love Is So"
34	12	12	Soundgarden	"Black Hole Sun"
35	12	12	69 Boyz	"Toorsee Roll"
36	13	12	Anita Baker	"Body & Soul"
37	15	11	M People	"One Night In He"
38	11	11	Frente!	"Bizarre Love Tr"
39	12	11	Blast	"Crazy Man"
40	8	11	Lisa Stansfield	"Make It Right"



KUBE, Seattle (206) 285-2295 Mike Tierney, Program Director Shellie Hart, Music Director

RANK	W	TW	ARTIST	TITLE
1	72	76	Boyz II Men	"I'll Make Love"
2	73	71	Sheryl Crow	"All I Wanna Do"
3	77	69	Babyface	"When Can I See"
4	67	69	Lisa Loeb & Nin	"Stay (I Missed)"
5	42	57	Aerosmith	"Crazy"
6	36	54	Changing Faces	"Stroke You Up"
7	42	46	Real McCoy	"Another Night"
8	47	46	Collective Soul	"Shine"
9	74	46	Crystal Waters	"100% Pure Lov"
10	35	44	Madonna	"Secret"
11	49	43	Toni Braxton	"You Mean The Wo"
12	39	42	Des'ree	"You Gotta Be"
13	15	39	Elton John	"Can You Feel Th"
14	44	39	Coolio	"Fantastic Voyag"
15	43	35	John Mellencamp	"Wild Night"
16	35	35	Bon Jovi	"Always"
17	34	35	Lucas	"Lucas (With The"
18	22	33	Janet Jackson	"You Want This"
19	28	30	Ice Cube	"Bop Gun (One Na"
20	63	29	Janet Jackson	"Any Time, Any P"
21	30	27	Candlebox	"Far Behind"
22	26	27	Warren G	"This DJ"
23	22	25	Melissa Etherid	"I'm The Only On"
24	25	21	Weezer	"Undone-The Swea"
25	0	20	Gloria Estefan	"Turn The Beat A"
26	28	20	Green Day	"Basket Case"
27	22	20	R.E.M.	"What's The Freq"
28	0	19	Juliana Hatfield	"Spin The Bottle"
29	22	17	Mazzy Sta	"Fade Into You"
30	14	17	Soundgarden	"Black Hole Sun"
31	10	13	L. Vandross/M.	"Endless Love"
32	0	10	Nirvana	"About A Girl"



KPLZ, Seattle (206) 223-5703 John Dimick, Program Director

RANK	W	TW	ARTIST	TITLE
1	49	49	Elton John	"Circle Of Life"
2	49	49	Joshua Kadison	"Beautiful In My"
3	49	49	Toni Braxton	"You Mean The Wo"
4	49	49	Madonna	"I'll Remember"
5	49	49	Little Texas	"What Might Have"
6	49	49	Phil Collins	"Everyday"
7	49	49	Bryan Adams	"Please Forgive"
8	34	34	Jon Secada	"If You Go"
9	34	34	Huey Lewis & Th	"But It's Alrigh"
10	34	34	Amy Grant	"Lucky One"
11	34	34	Ace Of Base	"Don't Turn Arou"
12	34	34	Bonnie Raitt	"You"
13	34	34	Seal	"Prayer For The"
14	34	34	Wet Wet Wet	"Love Is All Aro"
15	34	34	Elton John	"Can You Feel Th"
16	34	34	Mariah Carey	"Anytime You Nee"
17	34	34	Hear	"Will You Be The"
18	34	34	Jon Secada	"I'm Free"
19	34	34	Babyface	"When Can I See"
20	34	34	Richard Marx	"Now And Forever"
21	26	26	Lisa Loeb & Nin	"Stay (I Missed)"
22	26	26	Madonna	"Secret"
23	26	26	Sheryl Crow	"All I Wanna Do"
24	26	26	Gin Blossoms	"Until I Fall Aw"
25	26	26	Richard Marx	"The Way She Lov"
26	26	26	Joshua Kadison	"Picture Post Ca"
27	26	26	Gin Blossoms	"Found Out About"
28	20	20	Ace Of Base	"The Sign"
29	20	20	Toni Braxton	"Breathe Again"
30	20	20	10,000 Maniacs	"Because The Nig"
31	20	20	Janet Jackson	"Again"
32	20	20	Mariah Carey	"Hero"
33	20	20	All-4-One	"I Swear"
34	20	20	Billy Joel	"The River Of Dr"

AAA, AOR,  
and  
Alternative radio  
have a  
Bad Reputation.



 **Heavy!**  
35 Plays

# Madonna "Secret"

 **Add**

**NETWORK** Moves 9-4\* With Over 7500 PPW

Monitor Mainstream 11-4\* Monitor R/C 22-15\*

More Than 4900 Total BDS Detections More Than 50 Million Listeners

More Than 3800 Top 40 BDS Detections

**B96 Add WHYT Add WHJX Add KKSS Add KISN Add On Over 240 Top 40 Stations!**

KMXV 72 Plays	KZHT 67 Plays	Power Pig 63 Plays	WZPL 62 Plays	Z100 61 Plays	KKFR 57 Plays
Q99 55 Plays	KIIS 52 Plays	WEDJ 49 Plays	KISF 48 Plays	WPRO 47 Plays	KHKS 44 Plays
Power 96 44 Plays	KUBE 44 Plays	Q106 42 Plays	KOKS 42 Plays	B94 41 Plays	KRBE 41 Plays
WAHC 37 Plays	WIOQ 36 Plays	Star 94 35 Plays	KKRZ 32 Plays	WNVZ 32 Plays	WKRQ 30 Plays



Most Requested At: WAHC WHTZ WKBQ WKRQ WZPL And More!



# Seal "Newborn Friend" Most Added!

Q99	WAEB	WIFC	KIOC	KKRD	WQGN	WSTW
WYCR	WZOK	WBNQ	WGIL	KIOK	KOKZ	KSMB
KTMT	KWTX	WDDJ	KISR	WKDY	KQHT	KTRS
WTWR	WYYS					

**Early Major Airplay**  
WAHC 23 Plays Q106 19 Plays



Catch Seal Live On His First U.S. Tour Opening For The Rolling Stones  
In October And Headlining In November And December!

 **Heavy!**

# R.E.M.

 **Add**

## "What's The Frequency, Kenneth?"

**NETWORK** Moves 38-25\* With Over 2900 PPW!

#1 SoundScan LP Chart 2nd Week!

522,030 Pieces Sold In The First 2 Weeks 1.9 Million Pieces Delivered!

Over 4400 Total BDS Detections Over 43 Million Total Audience

Over 1500 Top 40 BDS Detections Over 15 Million Top 40 Audience

Most Added Again Including: Q106 WABB WHOT WNNK WTIC Plus Many More!



**On Over 130 Stations!**

Q99 63 Plays	Z100 58 Plays	WHYT 51 Plays	WLUM 38 Plays	KROQ 37 Plays	WAHC 36 Plays	KRBE 33 Plays
WZPL 32 Plays	WENZ 30 Plays	WEDJ 27 Plays	KISF 26 Plays	WNNX 25 Plays	WZJM 23 Plays	WPLY 22 Plays
WBZZ 20 Plays	KUBE 20 Plays	WHJX 20 Plays	WXXL 19 Plays	WEZB 17 Plays	WKBQ 17 Plays	WSTR 12 Plays

Most Requested At Z100, WNVZ And Others!

# Now PLAYING

## LARGE MARKETS

SELECTED LARGE MARKET PPW REPORTS



WLUM, Milwaukee (414) 771-1021 Tony Dee, Program Director Tommy Wilde, Music Director

RANK	EW	TW	ARTIST	TITLE
1	36	39	The Cranberries	"Zombie"
2	41	39	Dinosaur Jr.	"Feel The Pain"
3	40	38	Live	"I Alone"
4	40	38	Green Day	"Basket Case"
5	40	38	Otispring	"Self Esteem"
6	39	38	R.E.M.	"What's The Freq"
7	41	37	Stone Temple Pt	"Interstate Love"
8	39	37	Mazzy Star	"Fade Into You"
9	28	35	Liz Phair	"Supernova"
10	41	31	Jesus And Mary	"Sometimes Always"
11	28	28	Sheryl Crow	"All I Wanna Do"
12	27	28	Sugar	"Your Favorite Thing"
13	28	27	Magnapop	"Slowly, Slowly"
14	24	27	Dada	"All I Am"
15	25	27	Pretenders	"I'll Stand By You"
16	0	27	Grant Lee Buff	"Mockingbirds"
17	26	27	Onsis	"Supersonic"
18	32	27	Counting Crows	"Einstein On The Beach"
19	30	27	Love Spit Love	"Am I Wrong"
20	27	26	Small Shell	"They Might Be G"
21	29	26	Soundgarden	"Fell On Black"
22	25	26	The Cult	"Coming Down"
23	30	26	Nirvana	"About A Girl"
24	25	26	Cowboy Junkies	"Sweet Jane"
25	28	26	Toad The Wet Sp	"Something's Always"
26	28	26	Cracker	"Euro-Trash Girl"
27	26	25	Weezer	"Undone - The Sweater"
28	27	25	Green Day	"Welcome To Paradise"
29	28	25	Vertica Salt	"Seether"
30	28	25	Sarah McLachlan	"Good Enough"
31	28	25	Nine Inch Nails	"Closer"
32	5	25	Freely Johnson	"Bad Reputation"
33	18	24	Hole	"Doll Parts"
34	0	24	Smashing Pumpkins	"Landslide"
35	29	24	Sonic Youth	"Superstar"
36	26	23	Gin Blossoms	"Allison Road"
37	16	23	Hootie & The Blowfish	"Hold My Hand"
38	14	20	Juliana Hatfield	"Spin The Bottle"
39	13	18	Frenzal	"Ordinary Angels"
40	13	17	Indigo Girls	"Lazar Complex"



KKLQ, San Diego (619) 565-6006 Greg Stevens, Program Director Ray Kalusa, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	46	46	Sheryl Crow	"All I Wanna Do"
2	45	43	Boyz II Men	"I'll Make Love"
3	40	42	Amy Grant	"Lucky One"
4	39	42	Madonna	"Secret"
5	23	40	Ce Ce Peniston	"I'm Not Over You"
6	27	40	For Real	"You Don't Know"
7	42	39	Elton John	"Circle Of Life"
8	30	31	Real McCoy	"Another Night"
9	28	31	Janet Jackson	"Games People Play"
10	0	31	Janet Jackson	"You Want This"
11	29	30	Des'ree	"You Gotta Be"
12	29	29	Melissa Etherid	"Come To My Window"
13	28	28	Pretenders	"I'll Stand By You"
14	25	25	L. Vandross/M.	"Endless Love"
15	10	24	Gerald Levert	"I'd Give Anything"
16	22	21	Toad The Wet Sp	"Something's Always"
17	18	19	Seal	"Newborn Friend"
18	17	18	Anita Baker	"Body & Soul"
19	0	18	CeCe Peniston	"Hit By Love"
20	19	17	Ace Of Base	"Living In Danger"
21	13	16	Rolling Stones	"Out Of Tears"
22	16	16	4 P.M.	"Sukiyaki"
23	28	16	Gloria Estefan	"Turn The Beat A"
24	18	16	Yousou N'Dour	"7 Seconds"
25	20	14	Toni Braxton	"How Many Ways"
26	23	14	Sophie B. Hawki	"Right Beside You"
27	0	13	Gin Blossoms	"Allison Road"
28	11	11	Karyn White	"Hungah"
29	15	11	Four Seasons	"December '63 (O"
30	9	11	Changing Faces	"Stroke You Up"
31	0	11	Joshua Kadison	"Picture Post Card"
32	11	10	Bon Jovi	"Always"
33	10	9	Aaliyah	"At Your Best (Y"
34	0	9	Mazzy Star	"Fade Into You"
35	0	8	Immature	"Never Lie"



WKTI, Milwaukee (414) 223-5339 Danny Claxton, Program Director John Reynolds, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	38	40	Sheryl Crow	"All I Wanna Do"
2	24	40	Melissa Etherid	"I'm The Only One"
3	36	39	Gin Blossoms	"Until I Fall Aw"
4	36	37	Wet Wet Wet	"Love Is All Aro"
5	27	29	Lisa Loeb & Nin	"Stay (I Missed)"
6	26	29	Martin Page	"In The House Of"
7	26	29	Jon Secada	"Whipped"
8	26	28	Harry Connick,	"(I Could Only)"
9	36	28	John Mellencamp	"Wild Night"
10	24	27	Mazzy Star	"Fade Into You"
11	26	27	Elton John	"Circle Of Life"
12	24	27	Babyface	"When Can I See"
13	24	26	Madonna	"Secret"
14	26	24	Celine Dion	"I Think Twice"
15	14	18	Bon Jovi	"Always"
16	0	13	Eagles	"Get Over It"
17	0	12	Sass Jordan	"Sun's Gonna Ris"



XHTZ, San Diego (619) 585-9090 Lisa Vazquez, Operations Manager Jeff Nelson, Music Director

RANK	EW	TW	ARTIST	TITLE
1	57	39	For Real	"You Don't Know"
2	59	39	Ini Kamoze	"Here Comes The"
3	57	38	Toni Braxton	"How Many Ways"
4	49	38	Da Brat	"Fa All Y'all"
5	57	28	Karyn White	"Hungah"
6	18	22	Immature	"Never Lie"
7	56	21	Spanish Fly	"Treasure Of My"
8	6	20	Janet Jackson	"You Want This"
9	57	19	Ace Of Base	"Living In Dange"
10	21	16	Boyz II Men	"I'll Make Love"
11	21	16	C + C Music Fac	"Do You Wanna Ge"
12	17	15	Brandy	"I Wanna Be Down"
13	22	13	Miranda	"Round & Round"
14	0	13	Coolio	"Fantastic Voyag"
15	17	13	Madonna	"Secret"
16	8	12	Bone Thugs-N-Ha	"Thuggish Ruggis"
17	22	12	CeCe Peniston	"Hit By Love"
18	14	11	Des'ree	"You Gotta Be"
19	18	11	Aaliyah	"At Your Best (Y"
20	0	11	Y'N-Vee	"Chocolate"
21	0	10	Changing Faces	"Stroke You Up"
22	7	10	Yousou N'Dour	"7 Seconds"
23	0	10	Cindy Mizelle	"I've Had Enough"
24	6	10	Rappin' 4-Tay	"Playaz Club"
25	13	9	Zhane	"Vibe"
26	10	9	Craig Mack	"Flava In Ya Ear"
27	4	9	Digable Planets	"9th Wonder"
28	23	9	Terror Fabulous	"Action"
29	7	9	E.V.E.	"Groove Of Love"
30	4	9	Tony Terry	"When A Man Crie"
31	11	8	4 P.M.	"Sukiyaki"
32	7	8	Da Youngstus	"Hip Hop Ride"
33	19	7	Spearhead	"People In Tha M"
34	7	7	Paris	"Guerilla Funk"
35	6	7	Quo	"Blowin' Up (Don"
36	13	6	Gerald Levert	"I'd Give Anythi"
37	12	6	Anita Baker	"Body & Soul"
38	0	6	Blackgirl	"Where Did We Go"
39	0	5	Ice Cube	"Boyz II Men (One Na"
40	8	5	Notorious B.I.G	"Juicy"

MTV and  
VH-1 have a  
Bad Reputation.

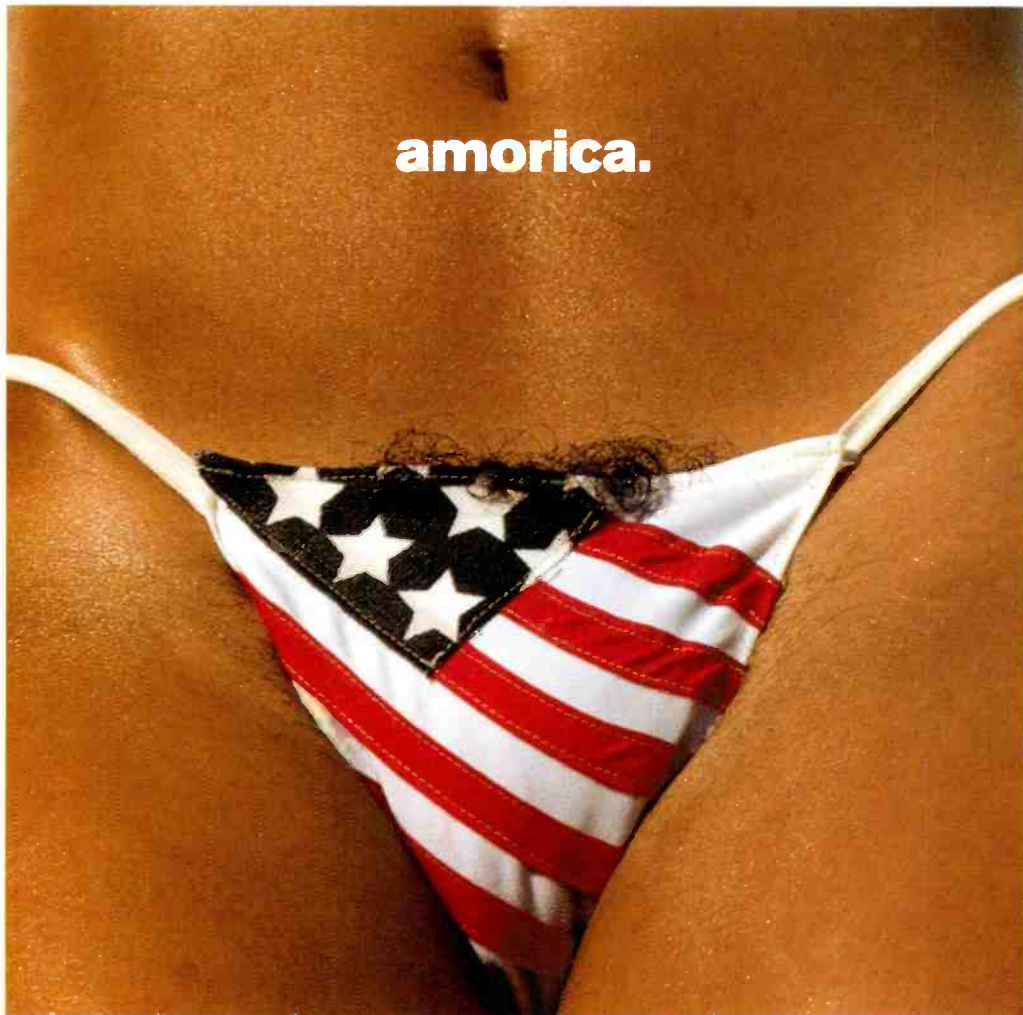


# THE ALBUM NETWORK, VIRTUALLYALTERNATIVE & NETWORK 40

P R E S E N T

*The Planetary Premiere Broadcast Special of*

## THE BLACK CROWES



**Tuesday, October 25**

**A worldwide broadcast originating via satellite from London, England**

This is an international radio event starring America's premier rock band THE BLACK CROWES. The band will take questions from an international studio audience, talk about and playback songs from their new album "America." The broadcast will climax with THE BLACK CROWES performing LIVE VIA SATELLITE from the UK!

***THE BLACK CROWES Planetary Premiere is available to every radio station in AMERICA and the rest of the world.***

For more information contact Dwayne Ward at Network 40 (818) 955-4040.

ANGELUS  
ENTERTAINMENT



THE  
ALBUM  
NETWORK



NETWORK

# Now PLAYING

## MEDIUM MARKETS

SELECTED MEDIUM MARKET PPW REPORTS

### WINK 104

WNKK, Harrisburg (717) 238-1041 John O'Dea, Program Director Scott Shaw, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	27	37	Sophie B. Hawki	"Right Beside Yo"
2	31	37	Melissa Etherid	"I'm The Only On"
3	35	36	Huey Lewis & Th	"But It's Alright"
4	31	36	Gloria Estefan	"Turn The Beat A"
5	26	35	Boyz II Men	"I'll Make Love"
6	35	35	Jon Secada	"Whipped"
7	28	33	Pretenders	"I'll Stand By Y"
8	22	32	Seal	"Prayer For The"
9	27	32	Elton John	"Circle Of Life"
10	19	32	Babyface	"When Can I See"
11	24	31	Collage	"I'll Be Loving"
12	18	30	Madonna	"Secret"
13	17	29	Bon Jovi	"Always"
14	18	27	Deadeye Dick	"New Age Girl"
15	24	26	Sheryl Crow	"All I Wanna Do"
16	14	25	Crystal Waters	"100% Pure Love"
17	16	25	Real McCoy	"Another Night"
18	17	24	Des'ree	"You Gotta Be"
19	14	24	Aretha Franklin	"Willing To Forg"
20	23	24	Celine Dion	"Think Twice"
21	15	22	Hootie & The Bl	"Hold My Hand"
22	14	22	Anita Baker	"Body & Soul"
23	14	22	Rolling Stones	"Out Of Tears"
24	22	20	Four Seasons	"December '63 (O"
25	7	19	Toni Braxton	"How Many Ways"
26	18	17	Prince	"Letitgo"
27	10	16	Toad The Wet Sp	"Something's Alw"
28	17	16	Karyn White	"Hungah"
29	0	14	Ace Of Base	"Living In Dange"
30	15	13	Gerald Leven	"I'd Give Anythi"
31	9	13	Green Day	"Basket Case"
32	24	13	Counting Crows	"Round Here"
33	8	12	Cause & Effect	"It's Over Now"
34	23	12	L. Vandross/M.	"Endless Love"
35	0	9	C.C. Pevenston	"Hit By Love"
36	10	8	Stone Temple Pt	"Interstate Love"
37	0	8	Joshua Kadison	"Picture Post Ca"
38	0	8	Gin Blossoms	"Allison Road"
39	0	6	Mazzy Star	"Fade Into You"
40	0	6	Nirvana	"About A Girl"

### 102 Jamz

WIMH, Greensboro (910) 605-5200 Brian Douglas, Program Director Jonathan Dunnings, Music

RANK	LAST WEEK	TW	ARTIST	TITLE
Director				
1	68	68	Boyz II Men	"I'll Make Love"
2	65	65	Boyz II Men	"On Bended Knee"
3	65	65	Blackstreet	"Bootie Call"
4	56	56	Brandy	"I Wanna Be Down"
5	53	53	Angel Moore	"Ecstasy"
6	51	51	Immatur	"Never Lie"
7	50	50	Black Men Unite	"U Will Know"
8	49	49	Zhane	"Sending My Love"
9	41	41	Craig Mack	"Flava In Ya Ear"
10	41	41	Anita Baker	"Body & Soul"
11	38	38	Aaliyah	"At Your Best (Y"
12	37	37	Changing Faces	"Stroke You Up"
13	36	36	Snoop Doggy Dog	"Murder Was The Case"
14	34	34	Da Brat	"Funkdafied"
15	33	33	Gerald Levert	"I'd Give Anythi"
16	32	32	Bone Thugs-N-Ha	"Thuggish Ruggis"
17	30	30	Heavy D & The B	"Nuttin' But Lov"
18	28	28	69 Boyz	"Tootsee Roll"
19	27	27	Da Brat	"Fa All Y'all"
20	26	26	Tanya Blount	"Through the Rai"
21	25	25	Ill Al Skraich	"I'll Take Her"
22	25	25	Ini Kamoze	"Here Comes The"
23	25	25	Patti LaBelle	"The Right Kinda"
24	25	25	Bary White	"Practice What Y"
25	23	22	Warren G	"Whar's Next"
26	22	22	Usher	"Can You Get Wit"
27	22	22	Paris	"Guerilla Funk"
28	22	22	Aaron Hall	"I Miss You"
29	21	21	L. Vandross/M.	"Endless Love"
30	20	20	Zhane	"Vibe"
31	19	19	Babyface	"When Can I See"
32	19	19	Mad Lion	"Juicy"
33	18	18	Notorius B.I.G.	"Take It Easy"
34	18	18	Ice Cube	"Action"
35	17	17	Rayvon	"No Guns, No Mur"
36	16	16	Warren G	"This DJ"
37	15	15	Patia	"Romantic Call"
38	14	14	Toni Braxton	"How Many Ways"
39	10	10	Terror Fabulous	"Action"
40	8	8	Aretha Franklin	"Willing To Forg"

### 96.7 KIFI

KIFI, Austin (512) 474-9233 John Roberts, Program Director Fernando Ventura, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	63	65	Ace Of Base	"Living In Dange"
2	65	64	The Cranberries	"Dreams"
3	58	64	Real McCoy	"Another Night"
4	64	63	Crystal Waters	"100% Pure Love"
5	63	62	Boyz II Men	"I'll Make Love"
6	44	57	John Mellencamp	"Wild Night"
7	46	57	Korrell	"Paradise"
8	64	53	Babyface	"When Can I See"
9	62	50	Lisa Loeb & Nin	"Stay (I Missed)"
10	45	46	Robin S.	"Love For Love"
11	42	45	L. Vandross/M.	"Endless Love"
12	41	45	Easure	"Run To The Sun"
13	0	45	K-Klass	"Lei Me Show You"
14	39	44	Aaron Hall	"I Miss You"
15	43	42	Melissa Etherid	"Come To My Wind"
16	33	41	Madonna	"Secret"
17	34	40	Sheryl Crow	"All I Wanna Do"
18	34	34	Miranda	"Round & Round"
19	23	33	Jade	"Every Day Of Th"
20	32	32	Glam	"Sex Drive"
21	13	30	2 Unlimited	"Get Ready For T"
22	27	30	Counting Crows	"Mr. Jones"
23	32	28	Staxx Of Joy	"Joy"
24	32	28	Reality	"Yolanda"
25	25	27	Easure	"Always"
26	25	26	Gin Blossoms	"Until I Fall Aw"
27	21	25	Toni Braxton	"You Mean The Wo"
28	26	25	Ace Of Base	"Don't Turn Arou"
29	23	22	Nomar	"Zoomin'"
30	35	22	Elton John	"Can You Feel Th"
31	19	20	Offspring	"Come Out And Pl"
32	0	20	Mazzy Star	"Fade Into You"
33	22	20	Collective Soul	"Shine"
34	16	19	20 Fingers	"Short Short Man"
35	24	14	Warren G	"This DJ"
36	0	12	Salt-N-Pepa	"None Of Your Bu"
37	0	10	Haddaway	"What Is Love"



KZZL, Spokane (509) 536-5555 Ken Hopkins, Program Director Casey Christopher, Music Coordinator

RANK	LAST WEEK	TW	ARTIST	TITLE
1	50	49	Melissa Etherid	"I'm The Only On"
2	49	48	Boyz II Men	"I'll Make Love"
3	48	48	Sheryl Crow	"All I Wanna Do"
4	30	48	Gin Blossoms	"Until I Fall Aw"
5	48	48	Amy Grant	"Lucky One"
6	40	47	Gabriele	"I Wish"
7	48	39	John Mellencamp	"Wild Night"
8	35	38	Pretenders	"I'll Stand By Y"
9	31	31	Yousou N'Dour	"7 Seconds"
10	28	30	Gloria Estefan	"Turn The Beat A"
11	28	30	Jon Secada	"Whipped"
12	47	30	Elton John	"Circle Of Life"
13	31	29	Madonna	"Secret"
14	26	29	Des'ree	"You Gotta Be"
15	30	28	Sophie B. Hawki	"Right Beside Yo"
16	27	28	Real McCoy	"Another Night"
17	31	28	Counting Crows	"Round Here"
18	28	28	Seal	"Prayer For The"
19	27	28	Babyface	"When Can I See"
20	0	27	Toad The Wet Sp	"Something's Alw"
21	0	27	Ace Of Base	"Living In Dange"
22	21	27	Bon Jovi	"Always"
23	27	24	Toni Braxton	"How Many Ways"
24	26	21	L. Vandross/M.	"Endless Love"
25	23	20	Collective Soul	"Shine"
26	20	19	Prince	"Letitgo"
27	18	18	Rolling Stones	"Out Of Tears"
28	11	17	Crystal Waters	"100% Pure Love"
29	10	13	Anita Baker	"Body & Soul"
30	10	10	Candlebox	"Far Behind"

The critics  
have a  
Bad Reputation.



The  
ALBUM  
NETWORK

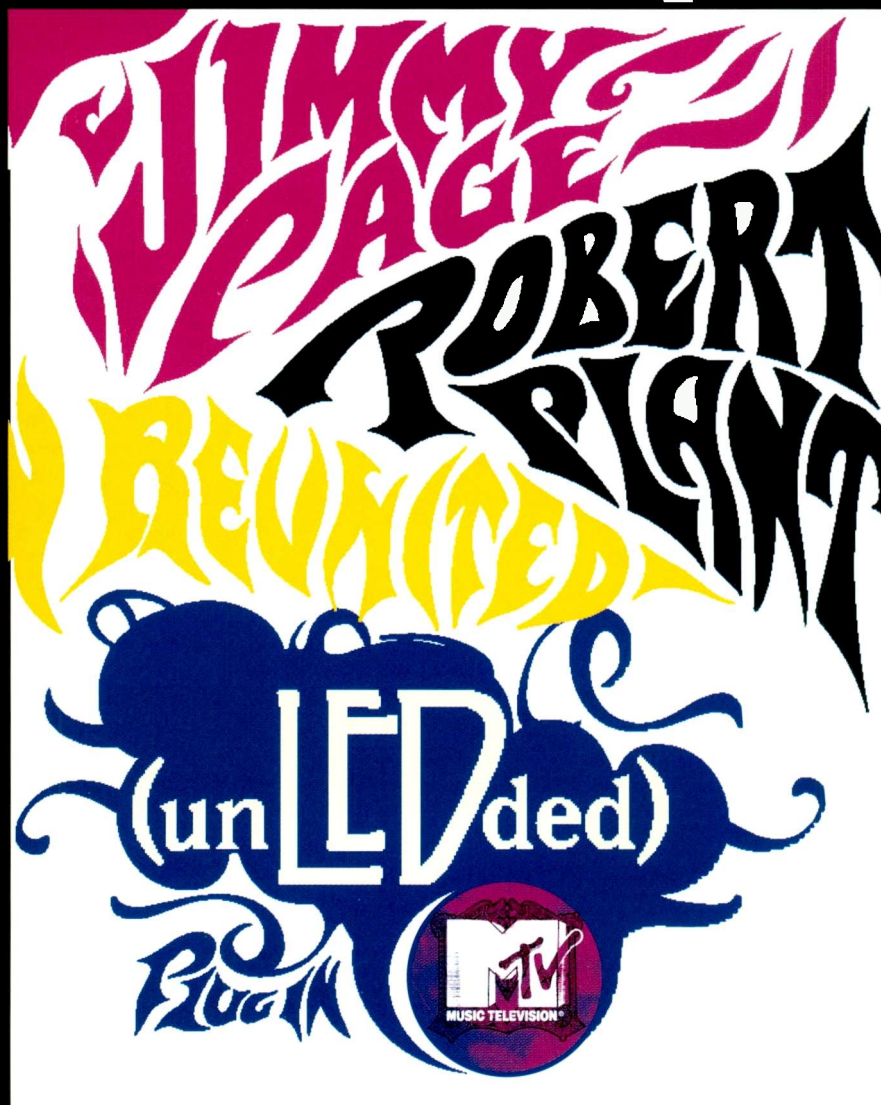
and



present

the radio-only

# UnLEDded preview...



**Wednesday, October 12**

**9pm Eastern and Pacific, 8pm Central**

The radio-only UnLEDded special begins one hour before MTV's UnLEDded broadcast premiere. During that hour, Jimmy Page and Robert Plant will appear exclusively on the radio, talking about their 25 years together as Led Zeppelin, and 1994's historic reunion.

The radio show climaxes with a digital stereo simulcast of the first set of the UnLEDded television special.  
Your radio host is Tommy Nast.

**THIS PROGRAM IS OFFERED TO ALL MUSIC RADIO STATIONS ON A NON-EXCLUSIVE BASIS!**

**For more information call (818) 955-4040**



**NETWORK**



VIRTUALLYALTERNATIVE

# Now PLAYING

## SMALL MARKETS

SELECTED SMALL MARKET PPW REPORTS

### WPRR 100.1

Central PA's #1 Hit Music Station

WPRR, Altoona (814) 944-9456 Tommy Edwards, Program Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	45	46	Amy Grant	"Lucky One"
2	45	46	Boyz II Men	"I'll Make Love"
3	46	46	Melissa Etherid	"I'm The Only On"
4	46	46	Pretenders	"I'll Stand By Y"
5	40	46	Four Seasons	"December '63 (O"
6	46	45	Sheryl Crow	"All I Wanna Do"
7	29	41	Sophie B. Hawki	"Right Beside Yo"
8	26	29	Sarah McLachlan	"Good Enough"
9	29	29	L. Vandross/M.	"Endless Love"
10	28	29	Gloria Estefan	"Turn The Beat A"
11	29	29	Huey Lewis & Th	"But It's Alrigh"
12	29	29	Jon Secada	"Whipped"
13	29	29	Hootie & The Bl	"Hold My Hand"
14	27	29	Toad The Wet Sp	"Something's Alw"
15	29	29	Elton John	"Circle Of Life"
16	21	27	Gin Blossoms	"Allison Road"
17	21	27	Rolling Stones	"Out Of Tears"
18	20	27	Sass Jordan	"Sun's Gonna Ris"
19	20	21	Collective Soul	"Breathe"
20	21	21	Bon Jovi	"Always"
21	15	20	Madonna	"Secret"
22	15	20	Eric Clapton	"Motherless Chil"
23	10	19	R.E.M.	"What's The Freq"
24	13	15	Steve Perry	"You Better Wait"
25	14	15	Seal	"Prayer For The"
26	14	15	Babyface	"When Can I See"
27	14	15	Spin Doctors	"You Let Your He"
28	15	15	Erasure	"Always"
29	0	15	Ace Of Base	"Living In Dange"
30	13	15	Green Day	"Basket Case"
31	0	15	Janet Jackson	"You Want This"
32	13	14	Enigma	"Return To Innoc"
33	15	14	Michael Bolton	"Ain't Got Nothi"
34	14	14	Mazzy Star	"Fade Into You"
35	13	14	Lisa Loeb & Nin	"Stay (I Missed)"
36	15	14	John Mellencamp	"Wild Night"
37	14	14	Weezer	"Undone-The Swea"
38	13	14	All-4-One	"I Swear"
39	13	14	Ace Of Base	"Don't Turn Arou"
40	14	13	Toni Braxton	"You Mean The Wo"

### WRKY 103.5

WRKY, Steubenville (614) 283-4747 Steve Klein, Program Director Scott Fiest, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	43	43	Amy Grant	"Lucky One"
2	42	43	Sheryl Crow	"All I Wanna Do"
3	43	43	Boyz II Men	"I'll Make Love"
4	43	43	Huey Lewis & Th	"But It's Alrigh"
5	44	42	L. Vandross/M.	"Endless Love"
6	39	42	Pretenders	"I'll Stand By Y"
7	26	42	Melissa Etherid	"I'm The Only On"
8	27	28	4 P.M.	"Sukiyaki"
9	28	28	Lauren Christy	"The Color Of Ni"
10	28	28	Hootie & The Bl	"Hold My Hand"
11	26	28	Bon Jovi	"Always"
12	29	28	Anita Baker	"Body & Soul"
13	28	27	Lisa Stansfield	"Make It Right"
14	26	27	Elton John	"Circle Of Life"
15	18	26	Gloria Estefan	"Turn The Beat A"
16	26	26	Sophie B. Hawki	"Right Beside Yo"
17	17	26	Jon Secada	"Whipped"
18	28	26	Des'ree	"You Gotta Be"
19	0	18	John Mellencamp	"Dance Naked"
20	18	18	Rolling Stones	"Out Of Tears"
21	0	17	Eric Clapton	"Motherless Chil"
22	19	17	Gin Blossoms	"Allison Road"
23	19	17	Madonna	"Secret"
24	18	17	Toad The Wet Sp	"Something's Alw"
25	0	17	Joshua Kadison	"Picture Post Ca"
26	9	11	Sass Jordan	"Sun's Gonna Ris"
27	9	11	Stone Temple Pi	"Intestate Love"
28	0	11	Deadeye Dick	"New Age Girl"
29	10	10	Karyn White	"Huggah"
30	11	10	Collective Soul	"Breathe"
31	9	10	R.E.M.	"What's The Freq"
32	8	7	Harry Connick,	"(I Could Only)"
33	0	6	Eagles	"Get Over It"

### 104.7 KCLD

KCLD, St. Cloud (612) 251-1450 John Ramsey, Program Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	58	59	Sheryl Crow	"All I Wanna Do"
2	55	58	Keita	"Boy You Are The"
3	60	58	Real McCoy	"Another Night"
4	57	52	Boyz II Men	"I'll Make Love"
5	50	50	Babyface	"When Can I See"
6	49	50	Lisa Loeb & Nin	"Stay (I Missed)"
7	45	44	Collage	"I'll Be Loving"
8	41	43	Melissa Etherid	"I'm The Only On"
9	36	41	Madonna	"Secret"
10	41	41	Erasure	"Always"
11	40	39	Elton John	"Can You Feel Th"
12	17	37	Crystal Waters	"100% Pure Love"
13	38	35	Jon Secada	"If You Go"
14	24	35	L. Vandross/M.	"Endless Love"
15	9	33	Changing Faces	"Stroke You Up"
16	31	32	John Mellencamp	"Wild Night"
17	21	32	Bon Jovi	"Always"
18	33	31	Janet Jackson	"Any Time, Any P"
19	22	31	Elton John	"Circle Of Life"
20	25	29	Sarah McLachlan	"Good Enough"
21	29	29	Amy Grant	"Lucky One"
22	30	29	Aaliyah	"At Your Best (Y"
23	28	26	Eric Clapton	"Motherless Chil"
24	21	22	Deadeye Dick	"New Age Girl"
25	0	20	Nirvana	"About A Girl"
26	21	19	Collective Soul	"Shine"
27	18	18	Ace Of Base	"Living In Dange"
28	18	18	Green Day	"Basket Case"
29	23	18	Toad The Wet Sp	"Something's Alw"
30	19	17	Coolio	"Fantastic Voyag"
31	0	16	Sting	"When We Dance"
32	15	15	Salt-N-Pepa	"None Of Your Bu"
33	15	13	Offspring	"Come Out And Pl"
34	0	11	20 Fingers	"Short Short Man"
35	11	11	Nine Inch Nails	"Closer"
36	11	10	Soundgarden	"Black Hole Sun"
37	12	10	Rolling Stones	"Out Of Tears"
38	12	9	Warren G	"This DJ"
39	6	8	Lucas	"Lucas (With The"
40	6	8	Gin Blossoms	"Allison Road"

### KT102

KZII, Lubbock (806) 794-7979 Chuck Luck, Program Director J Shannon, Music Director

RANK	LAST WEEK	TW	ARTIST	TITLE
1	48	57	Madonna	"Secret"
2	58	57	Sheryl Crow	"All I Wanna Do"
3	54	56	B Tribe	"You Won't See M"
4	48	56	Ace Of Base	"Living In Dange"
5	48	53	Marisa Sanchez	"Desesperada"
6	48	52	Bon Jovi	"Always"
7	29	51	Crystal Waters	"100% Pure Love"
8	58	50	Collage	"I'll Be Loving"
9	54	49	Boyz II Men	"I'll Make Love"
10	45	48	4 P.M.	"Sukiyaki"
11	25	47	Toni Braxton	"How Many Ways"
12	46	46	Amy Grant	"Lucky One"
13	42	44	Elton John	"Circle Of Life"
14	47	42	L. Vandross/M.	"Endless Love"
15	7	41	Pretenders	"I'll Stand By Y"
16	54	41	Enigma	"Return To Innoc"
17	7	30	2 Unlimited	"Get Ready For I"
18	28	29	Janet Jackson	"You Want This"
19	25	29	Aaliyah	"At Your Best (Y"
20	29	29	Gin Blossoms	"Allison Road"
21	28	29	Inmature	"Never Lie"
22	28	29	Sophie B. Hawki	"Right Beside Yo"
23	29	29	U2	"All I Want Is Y"
24	28	29	Erasure	"Always"
25	28	28	Real McCoy	"Another Night"
26	28	28	Aaliyah	"Back & Forth"
27	26	27	Gabrielle	"Dreams"
28	0	26	Melissa Etherid	"Come To My Wind"
29	48	26	Steve Perry	"You Better Wait"
30	29	26	Jon Secada	"If You Go"
31	27	26	Gabrielle	"I Wish"
32	25	25	Candlebox	"Far Behind"
33	23	25	Aerosmith	"Crazy"
34	24	25	Lisa Loeb & Nin	"Stay (I Missed)"
35	46	25	John Mellencamp	"Wild Night"
36	23	24	Gin Blossoms	"Until I Fall Aw"
37	26	24	Ace Of Base	"Don't Turn Arou"
38	23	24	Babyface	"When Can I See"
39	0	23	Toni Braxton	"You Mean The Wo"
40	23	22	Janet Jackson	"Any Time, Any P"

Now you have a  
Bad Reputation, too.  
Let your audience  
know October 24.



© 1994 Electric Entertainment, a division of Music Communications Inc. A Time Warner Company.



The Hottest  
New Music

NEW YORK

CD

#1!

Coming Your Way Soon!

Hold up to mirror for secret message!

# Now PLAYING

## A/C MARKETS

SELECTED A/C MARKET PPW REPORTS

### Y98 FM

KYKY, St. Louis (314) 531-9898 Simoké Rivers, Program Director Greg Hewitt, Music Director

RANK	LW	TW	ARTIST	TITLE
1	37	37	Melissa Etherid	"Come To My Wind"
2	37	37	Sheryl Crow	"All I Wanna Do"
3	37	37	Joshua Kadison	"Beautiful In My"
4	36	36	Toni Braxton	"You Mean The Wo"
5	36	36	Four Seasons	"December '63 (O)"
6	36	36	Elton John	"Circle Of Life"
7	36	36	John Mellencamp	"Wild Night"
8	28	28	Gloria Estefan	"Turn The Beat A"
9	28	28	Madonna	"Secret"
10	26	26	Huey Lewis & Th	"But It's Alrigh"
11	26	26	Harry Connick	"I Could Only"
12	24	24	Boyz II Men	"I'll Make Love"
13	24	24	Babyface	"When Can I See"
14	24	24	Amy Grant	"Lucky One"
15	23	23	Seal	"Prayer For The"
16	22	22	L. Vandross/M.	"Endless Love"
17	22	22	Elton John	"Can You Feel Th"
18	11	11	Jon Secada	"If You Go"
19	10	10	Billy Joel	"The River Of Dr"
20	10	10	Bonnie Raitt	"Love Sneakin' U"
21	9	9	Ace Of Base	"The Sign"
22	9	9	Aaron Neville	"Don't Take Away"
23	9	9	Billy Joel	"All About Soul"
24	9	9	Mariah Carey	"Dreamlover"
25	9	9	Jon Secada	"I'm Free"
26	9	9	Rod Stewart	"Have I Told You"
27	8	8	Madonna	"I'll Remember"
28	7	7	Phil Collins	"Everyday"
29	6	6	All-4-One	"I Swear"
30	6	6	Mariah Carey	"Anytime You Nee"
31	5	5	Meat Loaf	"I'd Do Anything"
32	5	5	Richard Marx	"Now And Forever"
33	5	5	Bryan Adams	"Please Forgive"
34	5	5	Toni Braxton	"Breathe Again"
35	5	5	Little Texas	"What Might Have"
36	3	3	Jimmy Cliff	"I Can See Clear"
37	3	3	Celine Dion	"The Power Of Lo"
38	2	2	Soul Asylum	"Runaway Train"
39	2	2	Richard Marx	"The Way She Lov"
40	2	2	Whitney Houston	"I'm Every Woman"

### KEZ 99.9

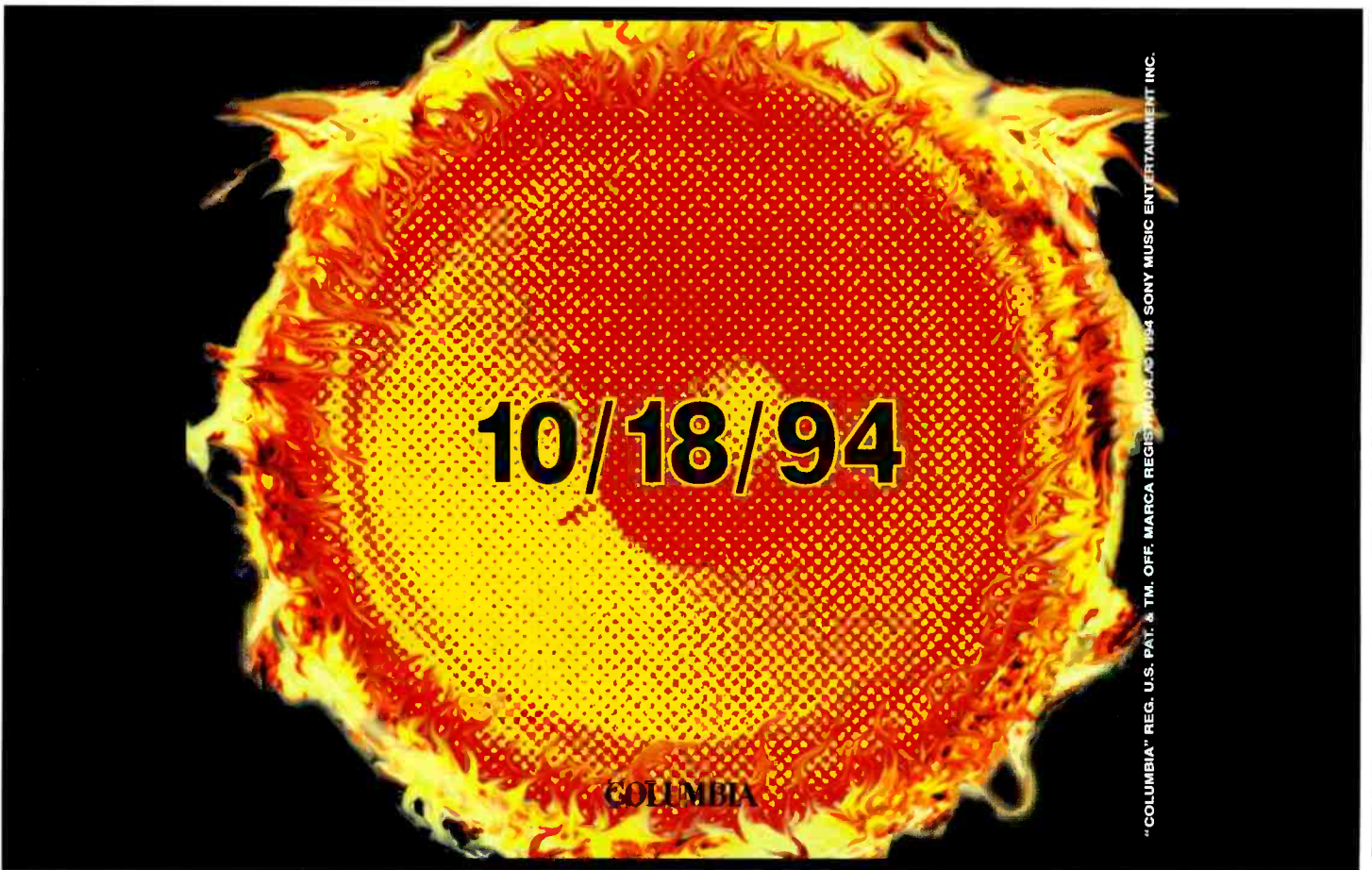
KESZ, Phoenix (602) 207-9999 Mike Del Rosso, Program Director Monica Reid, Music Director

RANK	LW	TW	ARTIST	TITLE
1	23	23	Jon Secada	"If You Go"
2	23	23	Bonnie Raitt	"You"
3	23	23	L. Vandross/M.	"Endless Love"
4	23	23	Elton John	"Circle Of Life"
5	23	23	Amy Grant	"Lucky One"
6	23	23	Anita Baker	"Body & Soul"
7	20	20	John Mellencamp	"Wild Night"
8	19	18	All-4-One	"I Swear"
9	16	18	Wet Wet Wet	"Love Is All Aro"
10	16	16	Celine Dion	"I Think Twice"
11	16	16	Gloria Estefan	"Turn The Beat A"
12	16	16	Boyz II Men	"I'll Make Love"
13	11	16	Joshua Kadison	"Picture Post Ca"
14	16	16	Kathy Troccoli	"If I'm Not In L"
15	11	16	Madonna	"Secret"
16	16	16	Lauren Christy	"The Color Of Ni"
17	14	14	Lisa Loeb & Nin	"Stay (I Missed)"
18	16	12	Madonna	"I'll Remember"
19	16	12	Mariah Carey	"Anytime You Nee"
20	12	12	Maverick	"Oh What A Thril"
21	12	12	Dan Hill	"Sometimes When"
22	0	12	Strig	"When We Dance"
23	0	12	Michael Bolton	"Once In A Lifer"
24	11	11	Edie Brickell	"Good Times"
25	9	9	Sheryl Crow	"All I Wanna Do"
26	7	7	Julio Iglesias	"Fragile"

### K101 TOT 3 FM

K101, S.F. (415) 956-5101 Angela Dorelli, Program Director Jimmy Decastro, General Manager

RANK	LW	TW	ARTIST	TITLE
1	42	41	Elton John	"Can You Feel Th"
2	26	37	Little Texas	"What Might Have"
3	34	35	Jon Secada	"If You Go"
4	41	34	Joshua Kadison	"Beautiful In My"
5	17	33	Dave Koz	"Faces Of The He"
6	24	32	Ace Of Base	"The Sign"
7	13	30	Boyz II Men	"I'll Make Love"
8	25	29	John Mellencamp	"Wild Night"
9	8	27	Wet Wet Wet	"Love Is All Aro"
10	20	25	Elton John	"Circle Of Life"
11	15	24	Madonna	"Secret"
12	20	22	Melissa Etherid	"Come To My Wind"
13	15	16	Babyface	"When Can I See"
14	41	15	Toni Braxton	"You Mean The Wo"
15	8	14	Madonna	"I'll Remember"
16	19	14	Harry Connick	"(I Could Only)"
17	8	12	Janet Jackson	"Where Are You N"
18	8	12	Big Mountain	"Baby I Love You"
19	14	12	Amy Grant	"Lucky One"
20	0	11	Sheryl Crow	"All I Wanna Do"
21	0	11	Joshua Kadison	"I Swear"
22	9	11	Michael Bolton	"Said I Loved Yo"
23	11	10	All-4-One	"I Swear"
24	7	10	Mariah Carey	"Dreamlover"
25	0	9	Phil Collins	"Everyday"
26	9	9	Mariah Carey	"Anytime You Nee"
27	0	9	Mariah Carey	"Hero"
28	9	9	Richard Marx	"Now And Forever"
29	8	9	Bryan Adams	"Please Forgive"
30	8	9	Janet Jackson	"Again"
31	9	8	Gerald Levert	"I'd Give Anythi"
32	0	8	Ace Of Base	"All That She Wa"
33	25	8	Huey Lewis & Th	"But It's Alrigh"
34	0	8	Toni Braxton	"Breathe Again"
35	11	7	Bonnie Raitt	"You"
36	0	7	Rolling Stones	"Out Of Tears"
37	0	6	Rod Stewart	"Have I Told You"
38	7	6	Anita Baker	"Body & Soul"
39	0	5	Kathy Troccoli	"If I'm Not In L"
40	0	1	Gloria Estefan	"Turn The Beat A"





# OVERNIGHT SENSATION

Everybody's Talking About...

To Get On-Line, Call: 1-800-443-4001

NETWORK

**NEWS**  
 Vol. 1 No. 25  
 "All the hits that's news to us"  
 October 12, 1994

---

**APERT, MOSS START NEW LABEL**  
 Herb Apert and Jerry Moss, founders of Herb Apert and Jerry Moss, founders of Apert Moss Records, have formed a new label, Apert Moss Records, to promote and distribute records they signed a pressing and distribution deal with. Apert Moss Records will have their first three albums by mid-1995, notes Apert. Apert Moss Records will have their first three albums by mid-1995, notes Apert. Apert Moss Records will have their first three albums by mid-1995, notes Apert.

---

**ALTERNATIVES BLAZE IN SUMMER ARTS**  
 Alternative Top 40 generated the most heat in the last summer. Artists continue to break new ground with alternative rock. Artists continue to break new ground with alternative rock. Artists continue to break new ground with alternative rock.

---

**TRIBE GAINS**  
 The latest word among...  
 The latest word among...  
 The latest word among...

---

**CHURBAN CHALLENGE**  
 After over 40 years, the...  
 After over 40 years, the...  
 After over 40 years, the...

---

**SCOOP-DO-BE-DO...**  
 It was the first decent run of the season...  
 It was the first decent run of the season...  
 It was the first decent run of the season...


---

**TOM JONES "IF I ONLY KNEW"**  
 Most Added 45 Stations Out-Of-The-Box!  
 Early Believers include WLUW, P.106, 99.9, WFMN, WKSE, CK105, WHTO and more!

Reforming Line

Questions? Comments? 1-800-443-4001

# SPIN@CYCLE

TW	ARTIST NAME	SONG TITLE	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
1	Boyz II Men	I'll Make Love To You			11870	242	1	3	1	49.2
2	Sheryl Crow	All I Wanna Do			10725	235	1	2	4	45.8
3	Luther Vandross/Mariah Carey	Endless Love			8153	227	0	12	10	35.9
4	Madonna	Secret	Page 47		7593	241	11	0	6	31.9
5	Melissa Etheridge	I'm The Only One			7158	195	3	3	85	37.0
6	Babyface	When Can I See You			6975	188	0	13	32	37.1
7	John Mellencamp	Wild Night			6261	169	0	15	50	37.0
8	Real McCoy	Another Night			6234	178	3	0	3	35.6
9	Pretenders	I'll Stand By You			5781	184	6	4	22	32.3
10	Amy Grant	Lucky One			5779	172	0	13	35	33.6
11	Four Seasons	December '63 (Oh What A Night)			5537	156	0	4	16	35.4
12	Lisa Loeb & Nine Stories	Stay (I Missed You)			5469	153	0	12	44	35.7
13	Bon Jovi	Always			5099	190	4	3	7	27.4
14	Crystal Waters	100% Pure Love			5030	151	2	7	8	33.7
15	Elton John	Circle Of Life			4828	179	0	2	95	26.9
16	Gloria Estefan	Turn The Beat Around			4329	173	5	5	44	25.3
17	Sophie B. Hawkins	Right Beside You			3886	134	0	8	99	29.0
18	Toad The Wet Sprocket	Something's Always Wrong	Page 29		3546	165	8	3	50	22.5
19	Collective Soul	Shine			3459	113	1	23	76	30.8
20	Gin Blossoms	Allison Road			3348	152	9	0	50	23.4
21	Jon Secada	Whipped			3112	127	1	23	41	24.7
22	Aaliyah	At Your Best (You Are Love)			3049	105	3	3	23	29.8
23	Prince	Letitgo			3046	115	0	33	43	26.4
24	Mazzy Star	Fade Into You			3019	137	10	0	34	23.7
25	R.E.M.	What's The Frequency, Kenneth?	Page 47		2935	148	21	3	17	22.2
26	Green Day	Basket Case			2908	148	1	6	2	19.7
27	Changing Faces	Stroke You Up			2823	99	3	8	33	29.1
28	Ace Of Base	Don't Turn Around			2813	92	0	20	76	30.5
29	Des'ree	You Gotta Be			2782	115	3	10	24	24.4
30	Stone Temple Pilots	Interstate Love Song			2778	146	2	1	23	19.1
31	Deadeye Dick	New Age Girl			2719	114	3	2	5	24.2
32	Hootie & The Blowfish	Hold My Hand			2649	115	10	4	32	24.7
33	Ace Of Base	Living In Danger			2561	159	48	0	26	20.4
34	Candlebox	Far Behind			2558	117	0	9	11	21.8
35	Elton John	Can You Feel The Love Tonight			2425	95	0	19	91	25.5
36	Immature	Never Lie	Page 7		2371	96	9	1	9	26.9
37	Huey Lewis & The News	But It's Alright			2353	87	1	8	90	27.0
38	Jon Secada	If You Go			2339	82	0	12	87	28.5
39	Seal	Prayer For The Dying			2293	88	0	17	93	26.0
40	Janet Jackson	You Want This			2219	125	29	0	29	21.5



# SPINCYCLE

TW	ARTIST NAME	SONG TITLE	INDEX		TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW	
41	Anita Baker	Body & Soul	Page 31		2163	119	2	15	98	18.4
42	Melissa Etheridge	Come To My Window			2092	74	0	5	81	28.2
43	Toni Braxton	How Many Ways			2077	109	10	2	82	20.3
44	Rolling Stones	Out Of Tears			1999	117	7	2	50	17.8
45	Gin Blossoms	Until I Fall Away			1942	72	1	10	76	27.3
46	Soundgarden	Black Hole Sun			1908	91	0	24	35	20.9
47	4 P.M.	Sukiyaki	Page 27		1878	70	4	5	18	27.6
48	Counting Crows	Round Here			1873	81	0	20	96	23.1
49	Steve Perry	You Better Wait			1833	68	0	23	94	26.9
50	Nirvana	About A Girl			1797	127	24	0	26	15.7
51	Wet Wet Wet	Love Is All Around			1634	56	0	7	99	29.1
52	Toni Braxton	You Mean The World To Me			1574	57	0	8	96	27.6
53	Coolio	Fantastic Voyage			1492	59	0	9	41	25.2
54	Weezer	Undone-The Sweater Song			1471	104	6	2	13	14.8
55	Aerosmith	Crazy			1449	59	0	19	34	24.5
56	Sarah McLachlan	Good Enough			1411	90	4	0	93	16.2
57	Sass Jordan	Sun's Gonna Rise	Page 7		1345	89	13	2	38	17.2
58	Mariah Carey	Anytime You Need A Friend			1301	52	0	11	86	25.0
59	Richard Marx	The Way She Loves Me			1286	50	0	19	98	25.7
60	Karyn White	Hungah			1263	59	1	20	87	21.4
61	Collage	I'll Be Loving You			1262	37	0	4	50	34.1
62	Lucas	Lucas (With The Lid Off)			1242	89	28	2	11	19.1
63	Gerald Levert	I'd Give Anything			1209	56	0	19	89	21.5
64	Yousou N'Dour	7 Seconds			1194	65	2	4	44	18.3
65	Eric Clapton	Motherless Child	Page 13		1149	65	3	1	83	17.9
66	Ini Kamoze	Here Comes The Hotstepper	Page 35		1139	50	11	1	25	25.8
67	Ice Cube	Bop Gun (One Nation)			1126	41	3	1	44	29.6
68	Aaron Hall	I Miss You			1103	33	0	20	42	33.4
69	Warren G.	This DJ			1084	43	0	11	30	25.2
70	For Real	You Don't Know Nothin'			1066	52	0	10	59	20.5
71	Harry Connick, Jr.	(I Could Only) Whisper Your Name	Page 37		1009	67	9	1	99	16.8
72	Nine Inch Nails	Closer			969	54	0	11	18	17.9
73	Erasure	Always			962	42	0	14	96	22.9
74	Salt-N-Pepa	None Of Your Business	Page 43		953	58	2	3	20	16.7
75	Jaki Graham	Ain't Nobody			903	41	4	0	84	23.7
76	All-4-One	I Swear			896	44	0	12	99	20.3
77	Brandy	I Wanna Be Down			855	30	7	0	30	34.2
78	Aaliyah	Back & Forth			842	29	0	9	99	29.0
79	Janet Jackson	Any Time, Any Place			816	36	0	12	95	22.6
80	Black Men United	U Will Know			787	44	4	1	50	19.6

# C#CRUNCH

## MOST ADDED

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	TOTAL/ADDS
1 <b>EAGLES.</b> Get Over It (Geffen) WPLJ WSPK WAYV WPST WHOB WXKS KISX KNIN WRQX KHMV	154/154
2 <b>JOHN MELLENCAMP.</b> Dance Naked (Mercury) WSPK WAYV WHOB KNIN KHMV KIOC WKDD WRQK WSTR KZIO	88/79
3 <b>STING.</b> When We Dance (A&M) WHTZ WSPK KROQ WAYV WPST WHOB KISX WRQX KIOC WNNX	64/63
4 <b>ACE OF BASE.</b> Living In Danger (Arista) WSPK WBBM WIOQ WKDD KUBE WVAQ KQKS WZYQ WAOA WHHH	159/48
5 <b>TOM JONES.</b> If I Only Knew (Interscope/AG) KISX KNIN WRQK KZIO KHTN KWNZ WQGN KKLQ WLUM WKSE	48/45
6 <b>JANET JACKSON.</b> You Want This (Virgin) WBBM WIOQ KISX WPGC KQKS KKRZ WDCG WNCI WSNX WVIC	125/29
7 <b>LUCAS.</b> Lucas (With The Lid Off) (Big Beat/Atlantic/AG) WSPK KHKS WAOA WXXL WHHH KISF WEDJ WDCG WAHC WSNX	89/28
8 <b>NIRVANA.</b> About A Girl (DGC) WSPK KFFM WKBQ WZYQ WAOA WZPL WKSE WDJX WCIR WKSI	127/24
9 <b>SEAL.</b> Newborn Friend (ZTT/Sire/WB) KIOC WQGN KTMT KUTQ WYCR WAEB WSTW KISR KKRD WTWR	31/23
10 <b>R.E.M.</b> What's The Frequency, Kenneth? (WB) KISX KFFM WQGN WTIC KKLQ WAZY KDUK WKFR WNNK WABB	148/21
11 <b>JOSHUA KADISON.</b> Picture Post Cards From L.A. (SBK/EMI Records) WHYI WWSR WOVV KISR KHTT WDDJ WZYP KOKZ WXXM WNDU	52/14
12 <b>LIVE.</b> I Alone (Radioactive) WKBQ KWNZ WQGN WHJX WAAL WYYS WPXR KQCR WWKZ WGLU	45/13
12 <b>SASS JORDAN.</b> Sun's Gonna Rise (Impact/MCA) KISX KNIN WMTX WVAQ KDUK WKTI WVIC WJET WPRO KOKZ	89/13
14 <b>BLACKGIRL.</b> Where Did We Go Wrong (Kaper/RCA) KKBT KHQT KMXZ WJMN WFLZ WERQ WHHH KTFM KKSS KBOS	17/12
14 <b>JADE.</b> Every Day Of The Week (Giant) WFLZ KQKS KKFR WHHH KMGZ WILN WXSX WJJS KQKQ KIXY	21/12
16 <b>CINDY MIZELLE.</b> I've Had Enough (EastWest) KCAQ KFFM KHTN WERQ XHTZ KTMT KZFM KISR WTWR WZOQ	13/11
16 <b>THE CRANBERRIES.</b> Zombie (Island) WSPK WPLY KROC WXXL WBWB KISF WFLY WWKZ WPRR KMVR	49/11
16 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia) KPSI KRBE KWIN WOVV WILN WXSX KJYK KLUC KCLD KMXV	50/11
16 <b>MADONNA.</b> Secret (Maverick/Sire/WB) WBBM WHYI WMJQ KISN WKZL KKSS WHJX WKHQ WLRW KQMQ	241/11
20 <b>HOOTIE &amp; THE BLOWFISH.</b> Hold My Hand (Atlantic/AG) WKCI WTIC WFLY WSTW WNTQ WXLK WNDU WHOT KGOT WKPK	115/10

## ACCELERATED AIRPLAY

ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	TOTAL/ADDS
1 <b>MADONNA.</b> Secret (Maverick/Sire/WB) WSPK WHTZ KPSI KHTY KGGI KMXZ KISX KDWB WPOW WBZZ	+2034
2 <b>ACE OF BASE.</b> Living In Danger (Arista) KCAQ KPSI KIS WPST WAYV KNIN KHKS KISX WHYI WSTR	+1619
3 <b>JANET JACKSON.</b> You Want This (Virgin) WSPK KIS KPSI KCAQ WIOQ KMXZ WJMN KNIN WPGC KROC	+1512
4 <b>NIRVANA.</b> About A Girl (DGC) WHTZ KNIN WHYI WRQK WNNX KROC KUBE KWNZ WQGN WXXL	+1498
5 <b>GIN BLOSSOMS.</b> Allison Road (A&M) WRQK WVAQ WQGN KKLQ WAZY WAHC WSNX WJET KUTQ WDJX	+758
6 <b>BON JOVI.</b> Always (Mercury) KNIN KROC WZYQ WQGN WXXL KDUK WAHC WVIC WNVZ WFHN	+722
7 <b>REAL MCCOY.</b> Another Night (Arista) KKXX KPSI KRBE KDWB WTBX KKFR KWNZ KISF WNCI WKFR	+721
8 <b>EAGLES.</b> Get Over It (Geffen) WAYV KNIN WRQX KIOC KHMV WRQK KZIO WHYI WKEQ KWNZ	+685
9 <b>MELISSA ETHERIDGE.</b> I'm The Only One (Island) WHTZ KZIO WBZZ WVAQ WTIC WZPL KDUK WKTI WLUM WNCI	+576
10 <b>R.E.M.</b> What's The Frequency, Kenneth? (WB) KRBE WRQK WSTR KZIO WBZZ WZYQ WEDJ KUTQ WFHN WLAN	+574
11 <b>TOAD THE WET SPROCKET.</b> Something's Always Wrong (Columbia) WRQK WVAQ WKBQ WZYQ WQGN WZPL WVIC WNVZ WKMX WXSX	+525
12 <b>GLORIA ESTEFAN.</b> Turn The Beat Around (Epic) WPLJ KHTY KMXZ WXKS KHMV KROC KUBE KQKS KISF WNCI	+516
13 <b>SASS JORDAN.</b> Sun's Gonna Rise (Impact/MCA) WSPK WRQK WSTR WBIZ WTIC WKTI WYHY WWSR WAEB KISR	+410
14 <b>HOOTIE &amp; THE BLOWFISH.</b> Hold My Hand (Atlantic/AG) WPST KIMN WJET WPRO WLAN WABB KKRD WKDY WXXM WNOK	+392
15 <b>BRANDY.</b> I Wanna Be Down (Atlantic/AG) KPWR KGGI KKBT WIOQ KMXZ KHQT KYLD WJMN WPGC KBXX	+383
16 <b>JOSHUA KADISON.</b> Picture Post Cards From L.A. (SBK/EMI Records) WAYV KIOC WBIZ KKLQ KTMT WKFR WLAN WAEB WHTO WIFC	+360
17 <b>LUCAS.</b> Lucas (With The Lid Off) (Big Beat/Atlantic/AG) KPSI WHYI KBXX WKBQ KHTN WEDJ WEZB KUTQ KZHT WWKX	+350
18 <b>MAZZY STAR.</b> Fade Into You (Capitol) KHTY WHOB WHYI KROC KISF KUTQ WNVZ WFLY WYKS WHJX	+341
19 <b>THE CRANBERRIES.</b> Zombie (Island) WHTZ WPST KWNZ KDUK KTMT WAHC KUTQ WHJX WTWR WDDJ	+335
19 <b>TONI BRAXTON.</b> How Many Ways (LaFace/Arista) KMXZ KBXX WFLZ WERQ WBWB WVIC WJET KYIS KZHT WLAN	+335

**Top 10 Most Requested . . . . . Page 34**  
**Hottest Buzz Records Of The Week . . . . . Page 40**  
**Spin Cycle – In-Depth Airplay Analysis . . . . . Pages 56-57**  
**The Chart Page . . . . . Page 60**



throwing copper

**LIVE**

**ON THE STREET**

already **gold**, heading for **platinum**

**IN THE AIR**

"i alone" • **mtv buzz clip**

**top 3 alternative** • **breaking at aor**

• **now at chr**

"selling the drama" #1 alternative for 5 weeks • #1 college • #1 vmj • top 5 aor

**IN THE MEDIA**

★★★★ — *rolling stone*

"truly inspired" — *new york times*

"every inch a classic" — *kerrang*

or david **letterman october 7**

sold out april-may **u.s. tour**

**ON STAGE**

womad • woodstock

**u.s. tour** with weezer and fat ma mansions **october 1 - november 23**

**STAY TUNED**

produced by jerry harrison and live • executive producer: gary kurfirst  
management: peter freedman and david sestak • media five entertainment, peter freedman entertainment



radioactive

# NETWORK <sup>40</sup>

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 <b>BOYZ II MEN.</b> I'll Make Love To You (Motown)	11855	11941	11870
2 <b>SHERYL CROW.</b> All I Wanna Do (A&M)	10026	10590	10725
3 <b>LUTHER VANDROSS/MARIAH CAREY.</b> Endless Love (Columbia)	8119	8319	8153
4 <b>MADONNA.</b> Secret (Maverick/Sire/WB)	2193	5559	7593
5 <b>MELISSA ETHERIDGE.</b> I'm The Only One (Island)	5960	6582	7158
6 <b>BABYFACE.</b> When Can I See You (Epic)	8083	7698	6975
7 <b>JOHN MELLENCAMP.</b> Wild Night (Mercury)	7535	7113	6261
8 <b>REAL McCOY.</b> Another Night (Arista)	4692	5513	6234
9 <b>PRETENDERS.</b> I'll Stand By You (Sire/WB)	5078	5558	5781
10 <b>AMY GRANT.</b> Lucky One (A&M)	5997	6143	5779
11 <b>FOUR SEASONS.</b> December '63 (Oh What A Night) (Curb Records)	4974	5445	5537
12 <b>LISA LOEB &amp; NINE STORIES.</b> Stay (I Missed You) (RCA)	6843	6148	5469
13 <b>BON JOVI.</b> Always (Mercury)	2895	4377	5099
14 <b>CRYSTAL WATERS.</b> 100% Pure Love (Mercury)	4819	5052	5030
15 <b>ELTON JOHN.</b> Circle Of Life (Hollywood)	4199	4650	4828
16 <b>GLORIA ESTEFAN.</b> Turn The Beat Around (Epic)	3156	3813	4329
17 <b>SOPHIE B. HAWKINS.</b> Right Beside You (Columbia)	3976	4026	3886
18 <b>TOAD THE WET SPROCKET.</b> Something's Always Wrong (Columbia)	2373	3048	3573
19 <b>COLLECTIVE SOUL.</b> Shine (Atlantic/AG)	4585	4159	3459
20 <b>GIN BLOSSOMS.</b> Allison Road (A&M)	1843	2590	3348
21 <b>JON SECADA.</b> Whipped (SBK/EMI Records)	3620	3605	3112
22 <b>AALIYAH.</b> At Your Best (You Are Love) (Blackground/Jive)	2507	2859	3049
23 <b>PRINCE.</b> Letigo (WB)	4652	4343	3046
24 <b>MAZZY STAR.</b> Fade Into You (Capitol)	2459	2678	3019
25 <b>R.E.M.</b> What's The Frequency, Kenneth? (WB)	1656	2361	2935
26 <b>GREEN DAY.</b> Basket Case (Reprise)	2745	2870	2908
27 <b>CHANGING FACES.</b> Stroke You Up (Big Beat/Atlantic/AG)	3027	3008	2823
28 <b>ACE OF BASE.</b> Don't Turn Around (Arista)	4130	3440	2813
29 <b>DES'REE.</b> You Gotta Be (550 Music)	2639	2670	2782
30 <b>STONE TEMPLE PILOTS.</b> Interstate Love Song (Atlantic/AG)	2358	2638	2778
31 <b>DEADEYE DICK.</b> New Age Girl (Ichiban)	2253	2444	2719
32 <b>HOOTIE &amp; THE BLOWFISH.</b> Hold My Hand (Atlantic/AG)	1989	2257	2649
33 <b>ACE OF BASE.</b> Living In Danger (Arista)	564	942	2561
34 <b>CANDLEBOX.</b> Far Behind (Maverick/Sire/WB)	2645	2580	2558
35 <b>ELTON JOHN.</b> Can You Feel The Love Tonight (Hollywood)	3715	3054	2425
36 <b>IMMATURE.</b> Never Lie (MCA)	1741	2119	2371
37 <b>HUEY LEWIS &amp; THE NEWS.</b> But It's Alright (Elektra)	2544	2581	2353
38 <b>JON SECADA.</b> If You Go (SBK/EMI Records)	2899	2539	2339
39 <b>SEAL.</b> Prayer For The Dying (ZTT/Sire/WB)	3283	2818	2293
40 <b>JANET JACKSON.</b> You Want This (Virgin)	19	707	2219

ARTIST/SONG/LABEL	2W	LW	TW
41 <b>ANITA BAKER.</b> Body & Soul (Elektra)	2386	2342	2163
42 <b>MELISSA ETHERIDGE.</b> Come To My Window (Island)	2440	2253	2092
43 <b>TONI BRAXTON.</b> How Many Ways (LaFace/Arista)	1078	1742	2077
44 <b>ROLLING STONES.</b> Out Of Tears (Virgin)	1484	1811	1999
45 <b>GIN BLOSSOMS.</b> Until I Fall Away (A&M)	2497	2148	1942
46 <b>SOUNDGARDEN.</b> Black Hole Sun (A&M)	2922	2351	1908
47 <b>4 P.M.</b> Sukiyaki (Next Plateau/Island)	1516	1750	1878
48 <b>COUNTING CROWS.</b> Round Here (DGC)	3080	2526	1873
49 <b>STEVE PERRY.</b> You Better Wait (Columbia)	3507	2716	1833
50 <b>NIRVANA.</b> About A Girl (DGC)	12	299	1797
51 <b>WET WET WET.</b> Love Is All Around (London/Island)	1796	1808	1634
52 <b>TONI BRAXTON.</b> You Mean The World To Me (LaFace/Arista)	1942	1745	1574
53 <b>COOLIO.</b> Fantastic Voyage (Tommy Boy)	1993	1760	1492
54 <b>WEEZER.</b> Undone-The Sweater Song (DGC)	1245	1385	1471
55 <b>AEROSMITH.</b> Crazy (Geffen)	2043	1873	1449
56 <b>SARAH McLACHLAN.</b> Good Enough (Arista)	1101	1327	1411
57 <b>SASS JORDAN.</b> Sun's Gonna Rise (Impact/MCA)	509	935	1345
58 <b>MARIAH CAREY.</b> Anytime You Need A Friend (Columbia)	1873	1599	1301
59 <b>RICHARD MARX.</b> The Way She Loves Me (Capitol)	2545	1842	1286
60 <b>KARYN WHITE.</b> Hungah (WB)	1683	1629	1263
61 <b>COLLAGE.</b> I'll Be Loving You (Metropolitan)	1247	1301	1262
62 <b>LUCAS.</b> Lucas (With The Lid Off) (Big Beat/Atlantic/AG)	635	892	1242
63 <b>GERALD LEVERT.</b> I'd Give Anything (EastWest)	1747	1585	1209
64 <b>YOUSOU N'DOUR.</b> 7 Seconds (Chaos)	1029	1096	1194
65 <b>ERIC CLAPTON.</b> Motherless Child (Reprise)	198	818	1149
66 <b>INI KAMOZE.</b> Here Comes The Hotstepper (Columbia)	614	863	1139
67 <b>ICE CUBE.</b> Bop Gun (One Nation) (Priority)	1035	1108	1126
68 <b>AARON HALL.</b> I Miss You (Silas/MCA)	1849	1378	1103
69 <b>WARREN G.</b> This DJ (Violator/ral/Island)	1517	1322	1084
70 <b>FOR REAL.</b> You Don't Know Nothin' (A&M)	1087	1148	1066
71 <b>HARRY CONNICK, JR.</b> (I Could Only) Whisper Your Name. (Columbia)	499	766	1009
72 <b>NINE INCH NAILS.</b> Closer (Nothing/TVT/Interscope/AG)	1131	1087	969
73 <b>ERASURE.</b> Always (Mute/Elektra)	1413	1274	962
74 <b>SALT-N-PEPA.</b> None Of Your Business (Next Plateau/London/Island)	848	917	953
75 <b>JAKI GRAHAM.</b> Ain't Nobody (Criteria)	646	738	903
76 <b>ALL-4-ONE.</b> I Swear (Blitz/Atlantic/AG)	1335	1093	896
77 <b>BRANDY.</b> I Wanna Be Down (Atlantic/AG)	246	472	855
78 <b>AALIYAH.</b> Back & Forth (Blackground/Jive)	1336	1064	842
79 <b>JANET JACKSON.</b> Any Time, Any Place (Virgin)	1476	1162	816
80 <b>BLACK MEN UNITED.</b> U Will Know (Mercury)	676	757	787