Issue 233 • October 7, 1994

Interview With

DAVITT SIGERSON

EMI Records President

Editorial: R.I.P. Churban? ROTATION PHILOSOPHIES

Spotlight: WTCF Saginaw

STING

when we DANCE

The first single from

Twelve re-mastered classics, two remarkable new songs

Produced by Hugh Padgham and Sting Management: Miles Copeland and Kim Turner





#1 Most Added >







On The Cover:

EMI Records President/CEO Davitt Sigerson.

The whole truths, the half-truths and anything but the truth...

VP/GM Gerry Cagle discusses the plight of Churban radio.

EMI Records President/CEO Davitt Sigerson

Rotation Philosophies!

WTCF, Saginaw

Exclusive November Promo Planner.

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Oh, Wow!

All the pertinent data on every song in Network 40's Top 80 PPW chart.

The Most Added Records and those with the most Accelerated Airplay.

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To For subscription information or change of address notification,

TOM JONES "If I Only Knew" (INTERSCOPE/AG)

BOB RIVERS "Take This Baseball And Shove It" (ATLANTIC/AG)

BARRIO BOYZZ

"Try A Little Tenderness" (COLUMBIA)

STING

"When We Dance" (M&A)

FREEDY JOHNSON "Bad Reputation" (FLEKTRA)

CINDY MIZELLE "I've Had Enough" (EASTWEST)

DINOSAUR JR. "Feel The Pain" (SIRE/REPRISE)

EL DEBARGE "Where is My Love?" (REPRISE)

BONNIE RAITT "Storm Warning" (CAPITOL)

E.V.E.

"Groove Of Love" (GASOLINE ALLEY/MCA)

JOHN MELLENCAMP "Dance Naked" (MERCURY)

SAINT ETIENNE "Hug My Soul" (WB)

JIMMY PAGE & ROBERT PLANT "Gallows Pole" (ATLANTIC/AG)

News

RADIO

PD Shuffle, Cont'd.

Dain Craig resigned as PD at KISN Salt Lake City to become PD at crosstown KSFI FM. KISN MD Jim Morales picks up PD stripes at the Adult Top 40... Jerry Mac has left the WZJM Cleveland building. APD Geronimo! and MD "Big Dave" Eubanks stick around and will pick up the slack... Ted Taylor was promoted from MD to PD of KPOI Honolulu, replacing Kerry Gray, who left for CKEY Buffalo. Taylor plans on moving the station into a more 18-34 male-dominated stance.

COMING & GOING

KIIS L.A. shook up its veteran air staff, cutting middayer Whitney Allen loose, then giving morning co-host Ellen K a 10-noon shift (on top of mornings!), moving Bruce Vidal to noon-3 pm and newcomer Chuck Nasty to afternoons. At night, Domino hits the 7-11, Chris Leary does 11-2 and Big Watusi does overnights... Ex-WKLC Charleston morning man Steve Smith crossed the street to do afternoons at WVSR... Joe West was named MD at KSKG Salina... Curt Kruze moved from nights to afternoons at WVKS Toledo.

ALTERNATIVE TO WHAT?

There's a big ruckus as to whether WLUM Milwaukee's fresh handle, "New Rock 102.1," represents an actual format flip from its previous Crossover stance. Which raises two questions: 1) Why wasn't there such a to-do when Crossover WHYT Detroit's shift to Alternative as "The Planet?" And... 2) So? WLUM PD Tony Dee calls it a "'90s Top 40," and judging by Alternative station ratings (see News story, right), that explanation seems to fit just fine.

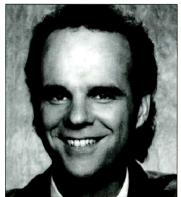
STERN-MANIA IN COURT

Apparently, top ratings, a best-selling book, an aborted gubernatorial campaign and a movie in production aren't enough to keep Howard Stern in the public eye. His caustic commentary on the O.J. Simpson murder trial has brought a comment from none other than Judge Lance Ito. According to the New York Daily News, the judge reportedly said, "I'm going to send Howard an autographed picture and I'm going to write on it, 'Howard - Enjoy the show, just don't get arrested in L.A.""

Evergreen Shakes Up West Coast Radio Staffs

Shakes, Santosuosso Promotions Key Changes At KMEL, KKBT

The promotions of Dave Shakes and Michelle Santosuosso highlights a series of moves Evergreen Media made at its three California radio stations. Shakes was promoted to OM of both KMEL and K101 San Francisco, while KKBT APD Michelle Santosuosso will fill Shakes' former post as PD of KMEL. Evergreen VP Programming Keith Naftaly also made three staff changes at KKBT to compensate for Santosuosso's departure.



DAVE SHAKES

Shakes' new duties will be to develop and oversee the programming department at the just-acquired A/C K101 as well as consult KMEL. "Dave came to KMEL and took care of business," Naftaly states. "He is a brilliant scientist and the master of strategy. He has KMEL sounding tighter and more hit-based

than ever. Now at K101, Dave will have the opportunity to guide Don Bleu's #1 morning show and get to work with PD Angela Perelli, who's incredibly bright."

"I love Evergreen's confidence in me and am thrilled with the opportunity," Shakes responds. "I can't wait to get started with [K101 VP/GM] Brent Osborne, Angela Parelli, Don Bleu and the K101 staff. And I get to assist [KMEL VP/GM] Dick Kelley and Michelle, and stay involved with KMEL."

Santosuosso was MD at Q106 San Diego and APD at KKBT Los Angeles before she was promoted to the KMEL gig. "Finding a replacement for Dave Shakes is a difficult task, but Michelle is an easy choice because of her unsurpassed experience and track record at both the radio and record industry level," Dick Kelley states.

"It's time for Michelle to move on, push the envelope, break new music, keep true to the street and lead the team to more awesome victories," Naftaly adds. "Michelle is definitely hungry and ready to rise to the occasion."

"KMEL has an historic impact on the music industry, redefining Top 40 radio," Santosuosso notes. "Keith's whole 'KMEL vibe' influenced me tremendously as a radio person, and it is nothing short of a dream to be there as PD to carry on that legacy." Santosuosso's departure from KKBT initiated a domino effect on other promotions and appointments. Harold Austin was promoted from MD to APD, Priority Records' Promotion Manager/former WIOQ Philadelphia MD Maurice DeVoe was named MD and Mariama Snider was appointed Music Coordinator.

"Harold is my radar and quite the junior executive," Naftaly states. "After two years of seamless music flow,



MICHELLE SANTOSUOSSO

his dedication and positivity has paid off with this well-deserved promotion. Maurice DeVoe is an exciting addition to the Evergreen team. Maurice will no doubt keep The Beat on the cutting edge and always a beat ahead. Finally, look out for Mariama. She's a goddess, her ears are golden and she's destined for music industry stardom."

Power 106, Q101, 91X Bask In the Summer Arbs

N.Y. Book Withheld After WPLJ Out-Cumes The Market

The first batch of results from the Summer Arbitrons hit the fan and the hottest stations were KPWR "Power 106" Los Angeles, WKQX "Q101" Chicago and XTRA "91X" FM San Diego. The ratings company abruptly with held the release of New York information after it was discovered that WPLJ was pulling numbers that were, to put it bluntly, off the wall.

In Los Angeles, KPWR's bump from 5.1-5.4 tied it with Spanish power-house KLAX. Elsewhere in town, KROQ and KIIS experienced negligible moves (4.7-4.6 and 3.9-4.0, respectively), while KKBT fell 3.6-3.2. In the

morning, Howard Stern's diatribes on KLSX again hit #1 (5.0-5.6), while KIIS' Rick Dees (4.7-4.9) and KPWR's Tha Baka Boyz (4.5-4.2) were neck and neck for cume supremacy (both at 8.1).

Down the coast, XHTZ "Z90" San Diego reclaimed the lead of the hit music pack, even though it fell 5.6-4.9. Spring book leader KKLQ "Q106" fell even farther, 6.0-4.3. The clear winner of this book has to be Alternative 91X, as it rose 3.8-4.4. The market's other Alternative, XHRM, rose 3.0-3.1.

Meanwhile, in Chicago, Alternative Q101 made its own history by going 3.8-4.3 and, for the first time ever, tying

longtime Top 40 leader WBBM FM "B96" (4.9-4.3) for third in the market.

Back east, Arbitron withheld the release of the Summer book for New York and Nassau-Suffolk (Long Island) when it discovered a calculation error in the 18-24 men demo for WPLJ FM. According to the obviously distorted figures, WPLJ zoomed 7.4-39.1 in the demo, generating an audience of 105,300. Which is one mean feat, considering that demo's total cume was only 86,000. Thus, 'PLJ's market-leading 5.1 book has been recalled. Arbitron officials wouldn't comment on when the correct reports would be available.

NEWS

Andy Allen Named ADA President

WEA, Indies Work In Alternative Distribution Alliance

Andrew D. Allen was named President of the Alternative Distribution Alliance. The ADA, launched in May, 1993, brings WEA and independent labels together to nurture and develop Alternative artists' careers and strengthen ties with independent music outlets.

Allen, 39, has worked in promotion for over 15 years. After starting at RCA, he moved to Island, where he worked his way up to VP Promotion and, finally, VP/GM of the label. "We're pleased to have an executive with Andy's talent and vision in this position to manage the phenomenal growth ADA has un-

dergone since its creation," states board member and Warner Music Group



ANDY ALLEN

Exec. VP Jerome Gold. "With his diverse experience, Andy brings to ADA a sensitivity to the independent and Alternative Rock markets and an impressive track record for promoting artists."

The ADA board of directors is comprised of representatives from Atlantic, Elektra, Interscope, Mute, Restless, Sub Pop, Warner Bros. and Warner Music Group. The ADA also distributes exclusive product and selects releases from 4AD, Asylum, Matador, Medium Cool, K, Flydaddy, Reprise, Scat, Seed, Slash, Skene and Twin/ Tone Records.

Columbia

ATLANTIC

Jed Corenthal was appointed Associate Director, Jazz Marketing. Previously, he was Associate Director, Columbia Label Sales for Sony Music Distribution.

Sean Carasov was appointed VP of

A&R. Previously, he was Director of

West Coast A&R for live Records...

The artiste who took the taxicab verité

cover shot of Sr. VP Andrea Ganis and

VP Promotion Danny Buch in last

week's issue was Matt Chook.

MCA

Three members of the national field promotion staff were promoted last week. Liz Healey was promoted to Regional Promotion Manager for Pittsburgh/Cincinnati... Anthony Miles Anzaldo was promoted to Regional Promotion Manager for San Francisco... Steve Goldstein was promoted to Regional Promotion Manager for Philadelphia/Washington, D.C./Baltimore.

SONY

David Pierce was appointed Sr. VP, Video Sales and Marketing, for Sony Music Distribution. Previously, he was Sr. VP for Columbia TriStar Home Video... Mark R. Eisenberg was appointed Counsel, Law Department for Sony Music Entertainment.

RELATED FIELDS

Vicki D. Greenleaf was named Sr. VP/GM of the Manning, Selvage & Lee Entertainment Group, a company run by the Manning, Selvage & Lee, one of the world's largest public relations firms. Previously, she was President of her own entertainment-based publicity firm, Contemporary Communications.



Nick Gatfield Named Polydor-U.S. President

Relocates Offices To L.A. To Work With A&M

To better its working relationship with A&M Records, Polydor Records' American division, under new President Nick Gatfield, will move its offices to Los Angeles. Doing so will enable A&M to provide optimum marketing, promotion and sales services for Polydor artists and those of Polydor's imprint label, Atlas Records.

"The utilization of A&M's marketing, promotion and sales savvy on Polydor's behalf makes perfect sense," explains A&M head Al Cafaro. "I look forward to working with Nick and hav-

ing more hit acts and a great catalog."

Gatfield was a member of the PolyGram group Dexys Midnight Runners before joining EMI-UK in A&R. There, he was involved with the signings of Jesus Jones, EMF, Radiohead and Blur. Last year, he started his own label, Atlas, and signed Alternative acts such as Fretblanket, Love Battery and Joya. He will now oversee Polydor, which represents artists such as Van Morrison and Sir Andrew Lloyd Webber and a catalog that includes product by The Who,

Eric Clapton and James Brown.

"The strength and breadth of Polydor's catalog is a testament to the label's history of strong artist development, a tradition I look forward to continuing and developing with the A&M team on our current roster and future signings."

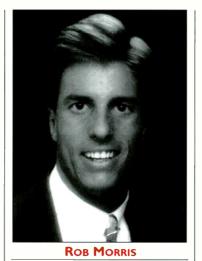
"In a time when good A&R is more important than ever, Nick Gatfield is the definition of good A&R," states PolyGram Pres./CEO Alain Levy. "I'm confident that Nick and the A&M team with the combined creative vision, will make Polydor a great label."

Rob Morris Lands APD/MD Gig At KDWB

WJMO/WAHC Vet Starts October 17

Rob Morris was named Assistant Program Director/Music Director for KDWB Minneapolis/St. Paul. The veteran programmer begins on Monday, October 17. He succeeds Kevin Peterson, who left to become Assistant Program Director at WSTR "Star 94" Atlanta.

Previously, Morris spent three years as PD/MD/morning personality at WAKS-FM/(WWHT-FM)/WAHC-FM Columbus and over seven years in the same programming/music capacity at stations such as WJMO-AM/FM Cleveland and WVKO-AM/WSNY-FM Columbus.



He was also an athletic trainer for the New York Jets football team.

"Rob Morris brings tremendous backup for me to this position," states KDWB PD Mark Bolke. "He has had considerable experience and success and I look forward to having Rob on our team."

"I'm thrilled to be joining KDWB, a legendary radio station," Morris exclaims. "It has a fantastic staff and many good people have worked at this station. I look forward to contributing to its success."

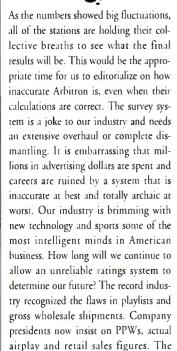
In a related appointment, Rick Thomas was promoted to AMD.

PAGE

RUMORS, HALF-TRUTHS AND OUTRIGHT LIE

Best Selling Fiction Book?

The latest Arbitron for New York is both good news and bad news. The good news for WPLJ is that the station went from a 7-share in men 18-24 to a 39-share. The bad news? Arbitron is recalling the book because of computation errors. WPLJ PD Scott Shannon agreed that the book should be re-evaluated. He thinks those 18-24 numbers should have been a little higher!



Convention Fallout

record industry demanded a change to

reality. It's time the radio industry did

the same.

Somewhat less than 10,000 people called to comment on the success of *Network 40*'s first convention last week. It was pointed out that no radio people showed up...about the same number that made it to the last *Monitor* and *Hitmakers* conventions combined.



For those of you who missed it, this week's Page 6 picture features *Network 40* staffers by the pool - and off the deep end - at the Motel Motel, site of the now-infamous convention. We apologize to those of you who registered late and had to stay in the *older* hotel. (Chrome Lizard note: Special thanks to Reprise Sr. VP/ Promotion Rich Fitzgerald who moonlights as the official *Network 40* photographer.)

Tee Time

It is that time again...time for the third, kind of annual Gerry Peterson Memorial Golf Tournament. The event is scheduled for October 28th and 29th at the Mirage Golf Course in Las Vegas. In keeping with Peterson's legacy, no money will be raised for charity. All funds go directly towards the legendary party Friday night. If you would like to join the Hollywood stats and industry low-lifes already signed up, call Gerry Cagle at Network 40 immediately. Because of the damage caused last year, space is extremely limited.

He The Man?

It comes as no great surprise (but a lot of industry congratulations) that the new KDWB Minneapolis APP/MD is Rob Morris. Rob and PD Mark Bolke agreed to terms Wednesday.



Rick Steele is the new MD/afternoon drive jock at WWCK Flint.



The new GM at WBBM Chicago is Don Marion.

Stars On 45

Elektra's Anita Baker gets her very own star on Hollywood Boulevard this Thursday(10/13).

New Formats?

After many weeks of "adjustments," WLUM Milwaukee turned the knob further to the right as they dropped the "Hot 102" moniker for "New Rock 102." The move should come as a surprise to few who follow the station. WLUM has been leaning more Mainstream/Alternative for a while and the new slogan just solidifies the stance. WLUM is one of several Churban stations to alter their musical stance this year. This week's Editorial focuses on the Churban format, the positives and negatives. Check it against your thoughts on Page 8.



After several days of smokescreens, PD Greg Strassell announces the new format at WCGY Boston - and it's not Alternative. The station is "Eagle 93.7"... an Arrow-style station.



Is the new WZJM Cleveland PD already living in Ohio?

National Association of Boredom Convention?

Hey, no more so than the rest of them! The NAB gets together in Los Angeles next week. Heavy on the management, sales and technical ends, the convention has no great drawing power for PDs...other than those using it as an excuse to venture into Hollywood.

Big News By The Bay

Evergreen announces some well-deserved promotions at San Francisco properties KMEL and KIOI. Programming superstar Dave Shakes moves up to VP of both properties. Michelle Santosuosso is PD at KMEL, joining former Network 40 covergirl Michelle Mercer of KPWR and Z90 San Diego's Lisa Vasquez as the third female to program big-time Churban stations. There's more information in the News section. What isn't in the News section is the fact that Mike Marino has left KMEL. Don't lose his phone number. His yank will be felt somewhere else almost immediately.

Welcome

WZOK Rockford and KCLD St. Cloud join *Network 40* as reporters this week.

Consulted

Consultant Bill Richards signs WVIC Lansing.

This Man Is An Island

Island Washington D.C. local Ed Green is headed to New York to do national, filling the vacancy left by Danny Ostrow's move to American.

Light A Candle

Prayers, please, for the much-loved Joe **Ianello**. Joe is in critical condition, suffering from a rare brain disease.

Planet Driscoll

Former coverboy Mark Driscoll is off the edge...WEDJ in Charlotte, that is. Captain Planet is leaving to form his own production firm, "Planet Creations." Driscoll will be moving to Los Angeles right after the first of the year.

KIISing Up?

As predicted several weeks ago on Page 6, KIIS Los Angeles PD Steve Perun is making changes on the air. Only morning legend Rick Dees remains unchanged. After Rick leaves at 10 am, morning co-host Ellen K continues on her own until noon. New in afternoons is Chuck Nasty, who worked with Steve in Kansas City. Any more changes? Not immediately.

Month-To-Month?

Is KYLD San Francisco PD Rick Thomas about to make a move?

What's New Pussycat?

Tom Jones blew away the House of Blues in Hollywood. If you missed the performance, play the record loud!

Buzz

Tony Novia...Pamela Jouan...Julie Bruzonni...Nick Gatfield...





"A tab! A tab! A double for a tab!"

HO NE



THE ONLY CHART THAT MATTERS

TW	LW	TITLE	ARTIST	COMBINED AUDIENCE (00)
1	1	I'LL MAKE LOVE TO YOU	BOYZ II MEN	721620
2	3	ALL I WANNA DO (SHERYL CROW)	SHERYL CROW	418054
3	2	WHEN CAN I SEE YOU	BABYFACE	403372
4	4	STAY (LISA LOEB & NINE STORIES)	LISA LOEB & NINE STORIES	369999
5	7	ANOTHER NIGHT	REAL MCCOY	355763
6	5	ENDLESS LOVE (LUTHER VANDROSS & MARIAH CAREY)	LUTHER VAN DROSS & MARIAH CAREY	332344
7	6	WILD NIGHT (JOHN MELLENCAMP)	JOHN MELLENCAMP	303462
8	18	SECRET (MADONNA)	MADONNA	293217
9	10	100% PURE LOVE	CRYSTAL WATERS	274035
10	8	STROKE YOU UP	CHANGING FACES	257211
11	9	SHINE (COLLECTIVE SOUL)	COLLECTIVE SOUL	249667
12	13	AT YOUR BEST (YOU ARE LOVE)	AALIYAH	235456
13	11	DON'T TURN AROUND (ACE OF BASE)	ACE OF BASE	226391
14	12	FANTASTIC VOYAGE	COOLIO	225938
15	17	NEVER LIE	IMMATURE	224385
16	15	DECEMBER 1963 (OH, WHAT A NIGHT)	FOUR SEASONS	223210
17	14	THIS D.J.	WARREN G.	202514
18	21	I'M THE ONLY ONE	MELISSA ETHERIDGE	189721
19	35	HERE COMES THE HOTSTEPPER	INI KAMOZE	175915
20	22	BOP GUN (ONE NATION)	ICE CUBE	164637
21	19	I MISS YOU (AARON HALL)	AARON HALL	151824
22	27	I'LL STAND BY YOU	PRETENDERS	149107
23	16	CAN YOU FEEL THE LOVE TONIGHT	ELTON JOHN	147684
24	24	YOU MEAN THE WORLD TO ME	TONI BRAXTON	147091
25	50	ALWAYS (BON JOVI)	BON JOVI	141876
26	25	COME TO MY WINDOW	MELISSA ETHERIDGE	139173
27	20	CRAZY (AEROSMITH)	AEROSMITH	138305
28	23	BACK & FORTH (AALIYAH)	AALIYAH	137591
29	44	ALWAYS IN MY HEART (TEVIN CAMPBELL)	TEVIN CAMPBELL	134247
30	29	ACTION (TERROR FABULOUS)	TERROR FABULOUS	131315
31	42	FLAVA IN YA EAR	CRAIG MACK	126455
32	47	MR. JONES	COUNTING CROWS	125299
33	34	FAR BEHIND	CANDLEBOX	123594
34	77	I WANNA BE DOWN	BRANDY	122591
35	26	LETITGO (PRINCE)	PRINCE	122003
36	39	NUTTIN' BUT LOVE	HEAVY D. & THE BOYZ	121449
37	51	WHAT'S THE FREQUENCY, KENNETH?	R.E.M.	120001
38	28	IF YOU GO	JON SECADA	119901
39	33	ROUND HERE	COUNTING CROWS	118126
40	40	BASKET CASE	GREEN DAY	117701

* Combined BDS totals for the week ending 10/3/94.



Was that Columbia's Charlie Walk moonlighting in afternoon drive with Chuck Geiger at KWNZ/Reno? Were they just renting a car, or is there a bigger story brewing off mike?

If current Star 94/Atlanta PD Tony Novia accepts that much rumored Radio & Records position, does this put Charlie Walk in the front-runner position to replace him?

What's up with KRBE's Tom Poleman and Charlie Walk?

Word on the street is that the reason behind the recall of the New York Arbitron was Charlie Walk. Seems as though Walk obtained 12 Diaries on his own and held them for ransom for airplay on Hot97, WPLJ, and Z100.

NEWS FLASH: Nark Driscoll exits his position at WEDJ/Charlotte. Was that former Boston native Charlie Walk behind that closed door with Pyramid's Steve Rivers and Richie Balsbaugh.

SINGLE OF THE WEEK

E.V.E. (Ebony Voices Everlasting)

"Groove Of Love"

First discovered on Shai's remix album, this stylish quartet blazes on the scene with an uptempo dance groove that's a hit!!! Already on KBXX, Z90 and WJJS, look for this one to snap its "Groove" onto playlists immediately!!!

COVER STORY Just What The World Needs...Another Chart

Let's face the facts: the radio marketplace is fragmented. Strategic Radio Research has identified over 37 distinct formats, with half a dozen permutations of CHR alone!!!

While most industry trade magazines have adopted a "rhythmic and everything else" approach to their charts, the editors of "The One Page Tipsheet" have a different perspective. We believe that regardless of formatic blend, Top 40 radio stations have certain identifiable elements in common: an 18-34 female target demo, upbeat delivery, personality orientation, strong produc-

tion values, and above all, they play the hits.

For this reason, we believe it makes more sense to view the charts from the perspective of which songs are performing amongst the widest audience, thereby showing which ones truly demonstrate their "mass appeal."

Whether your lean is urban, adult, alternative, or right down the middle the objective of our chart is to show which of the current songs are truly the hits.

How to use the chart: Looking at the IMMATURE single, you can see that with only 70 stations this sin-

gle has larger exposure to the mass audience than records with <u>twice</u> the total of stations playing. It is this quality vs. quantity issue that makes this chart much easier than any other chart in spotting which records are the real hits. (ed note: the single is the 3rd best selling single in the country this week).

We welcome your feedback. Send all correspondance, subscriptions, and commitments for airplay to The One Page Tip Sheet c/o Bruce & Mark, MCA Records, 70 Universal City Plaza, Universal City, CA 91608.

Sass Jordan

"Sun's Gonna Rise"

Most Added 3 Straight Weeks
 On WPLJ, Star94, WEDJ, WKBQ and WBLI

Live

• "I Alone"

4th Most Added

Buzz Clip
 Top 5 Alternative
 Gold Album

(advertisement)



 Read Page 6 for the latest industry buzz



R.I.P. CHURBAN?

Commentary by Gerry Cagle



re we witnessing the demise of Churban radio, even as we don't listen?

In more and more markets across the country, the format seems to be undergoing a directional change (at the very least) and a

complete overhaul (in extreme). So, what's up?

Those programming Churban radio stations are quick to say that the format is alive and well and doing better than ever. From a strictly 12+ Arbitron rating perception, in many cases this is true. But many more are finding problems with the format...both in its ability to draw audience in the *salable* demographics and in its ability to attract an audience that is attractive to advertisers.

The Churban format was born when Top 40 programmers wanted to separate their stations from the strictly Mainstream competition. Playing more R&B (remember that term?) and Rap was one way to set yourself apart. As radio stations became successful with this type of programming, the dichotomy became more complete. Suddenly it wasn't just playing more R&B and Rap, it was playing *only* R&B and Rap. Churban, once known for establishing a bridge between Mainstream and Urban, evolved from a hybrid into a format that stood on its own.

It wasn't a long time ago when there were two Churban stations in a lot of markets. Now, it's sometimes hard to find one. The reasons are varied, but they break down along ethnic and economic lines.

No one understands the format (the positives and negatives) better than I do, although a lot of people program it better than I ever did. Not to take away anything from those who are successful (particularly the guru, Jerry Clifton), but I submit that the very first Churban radio station in the country was KFRC. The format was born out of two necessities...ethnics and economics.

When I arrived in San Francisco in 1980, KFRC was losing to Urban KSOL in the ratings and behind about 10 other stations in billing. It was evident that KFRC was (a) not satisfying the core audience and (b) not attracting ethnic listeners. Since San Francisco is such a diverse ethnic city, it was a no-brainer to move the music to an ethnic mix catering to that audience.

And it worked. Brilliantly. And that's when the *economics* kicked in. National business went

through the roof, but local sales lagged behind. Our increased ratings were being countered on the local sales scene with the vague whispers that KFRC's audience was mostly ethnic and therefore the listeners had less disposable income. Fortunately, our numbers were so strong that we were able to overcome that counter-sales tactic. Plus, although KFRC leaned heavily Urban, in those days we were still able to play enough Mainstream music to more than balance it out.

Today's market is much different. The lines are more clearly drawn.

"Who listens
is often more
important than
how many."

Fast-forward to 1990. I was programming KWOD in Sacramento against KSFM. I say against, but a check of the dictionary would tell you that to be against something, you have to be close. KWOD wasn't. KSFM was then, and is now, a tightly formatted, highly professional, extremely competitive radio station that, quite frankly, kicked our ass. We weren't even close.

To counter KSFM's programming (and to disguise the fact that we couldn't beat them in a format I felt I knew better than anybody), we changed formats to a Mainstream/Alternative. It worked to perfection. Although KWOD never approached KSFM's 12+ ratings dominance, we managed to sell out the available commercial time by focusing on the salable 18-34 demographics. KSFM's target was 18-34-year-old Hispanic females. KWOD's target was 18-34-year-old, upper income (read white) males and females. We never managed more than 10% of KSFM's national billing, but locally, KWOD did extremely well.

Few owners or GMs will admit that race plays

a part in deciding on a format. The reality is much different. Major-market radio stations that perform well in the ratings won't have a sales problem. National advertising will take care of that. In smaller markets, because the majority of the sales are made up of local contacts, who listens is often more important than how many. This is one of the problems facing the Churban format.

Another, possibly more important, reason is that most Churban stations just aren't performing as well as in times past...no matter what the ethnic breakdown. There aren't as many programmers who are competent in their trade...and there's a reason for this. Chuck Field, PD of KSFM, says that the biggest problem with the Churban format is that it is regionally diverse. No other format depends on the specific market research that drives the Churban format. There are very few national Churban automatic adds because each market is different. Because Arbitron weights Hispanics, but not Blacks, in Sacramento, KSFM's core is Hispanic females. But in Orlando, Arbitron weights Hispanics and Blacks and the core is different. It's hard for one Churban station to relate to the success stories on another because the markets are different.

No less than consultant Jerry Clifton, the God of Churban, has been tinkering with many of his stations. In several cases, he has begun adding Alternative music to the mix, and in some instances he has changed the format to a more Mainstream/Alternative stance. When it is programmed correctly, the format can still be formidable. The proof can be found in New York at Hot 97 and in Los Angeles at KPWR and in Chicago at B96 and San Francisco at KMEL... just to name a few. The key is to narrow-focus on the music. Too many Churbans try to be too hip for the room and wind up playing too much new music. Most programmers agree that more than one new song an hour can put the format in jeopardy. Also, smart programmers rely on the heritage of the format and feature a lot of Old School (Oldies) music.

Most agree that Churban is facing a serious identity crisis. The format began as a niche and could wind up niching itself out of existence. Good programming cures many ills, but many see the Churban format becoming less viable in the future. As it is cut from above by Mainstream stations with an Alternative edge and from below by Rap and Urban stations, Churbans are being squeezed out of the large piece of the pie.

What's in the future? If I knew that, I would still be in radio.

THE DESTRE STORY

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Davitt Sigerson

Adding A Personal Touch To The Artist Perspective

INTERVIEW BY JEFF SILBERMAN

t's one thing for a record company head to speak of emphasizing the artist perspective in the signing and breaking of talent. It's quite another to live it - to have actually performed as an artist and have produced other artists.

Which brings us to Davitt Sigerson. Instead of working his way up the corporate ladder, Sigerson put out two solo albums and then produced the likes of The Bangles, Tori Amos and David & David. Those creative instincts will be put to good use in a very challenging situation. Sigerson's immediate goals: break the wide variety of music already out on the label, sign adventurous new talent and reinvigorate a label whose rep, of late, hasn't been stellar. In a refreshingly candid interview, Sigerson offers insight on how EMI will sell an art form.

Describe the type of music you created during your two-album career with Ze/Island Records.

I moved to the States in 1978, and landed a solo deal with Ze/Island soon thereafter. It was singer/songwriter music; people compared me to J.J. Cale and Bill Withers.

At that time, were you also interested in the machination behind the music husiness?

I was intensely curious, in the way that anyone whose career is on the line would be. I had no ambition to be working at a record company at the time. From there, I got involved with writing songs for people. I've always been into words and music, be it music journalism or songwriting. I wrote songs for (and with) KISS, Loverboy, the Motels, Graham Nash, Philip Bailey and Eddie Money. I was writing songs to achieve their vision, so I had

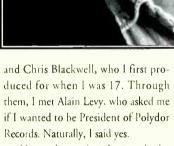
to figure out what their vision should be, what was good or bad about it.

Also at that time, I was developing a rep as a relatively cheap demo producer. The David & David project at A&M had reached an impasse. They had spent a lot of money and didn't have a record that they liked. I was a huge fan of their music and had been around the A&M lot, so they asked me if there was anything I could do with it. I jumped on it; we started from scratch and finished a record, *Boomtown*, which did well.

That opened the door for me as a producer. I got to work with The Bangles, John Doe, Olivia Newton-John, Ernie Isley and Tori Amos.

When did you move to the corporate side of the business?

Through a circuitous route, I developed a great relationship with Jerry Moss, who sold his label to PolyGram,



Up to that point, I never had a "job" of any kind in my entire life. I never earned a dime of income that wasn't reported on a 1099 form. But frankly, the frustration of producing artists, especially new arrists, was hard because I felt some of the labels didn't understand the artists and they basically dropped the ball. It was like giving birth to something and not being able to nurture it. The challenge of not just complaining about it, but changing sides and seeing if I could do better, was something I wanted to take on.

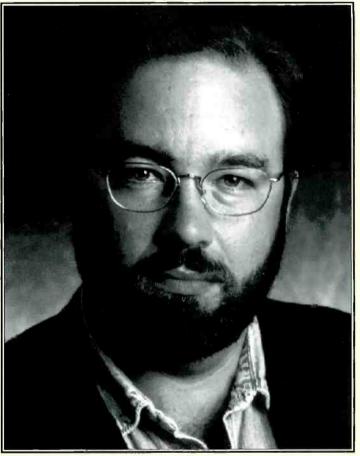
I spent three years at Polydor, which was a great learning experience. It was an opportunity to be more involved in the marketing and presenting

of the works - and I learned things that I can take into this job.

Can you pinpoint any one or two major things you learned about breaking records at Polydor that you've taken to EMI?

It confirmed my opinion that passion and hard work, over a long period of time, are the prerequisites for anything great to happen. If you look at the Cranberries, Pearl Jam or Soul Asylum, the lesson is to make a commitment, believe in the music and devote a long period of time to it without a regard for immediate returns.

On the other hand, with the tools we now have at our disposal, we get a continuing flow of information which tells us if we're getting closer or whether what we're doing is working or not. Yet we still need the dedication to hang in there while it develops. That's a lesson the whole industry has learned.



Between the increasing importance of touring, fanzine culture, the press in general and The BOX, the public can bond directly with music and musicians to form their own opinions. Our job is to invest in music we really believe in. Beyond that, we can help make a case to radio and retail, the gatekeepers, whose participation has to be there for the careers to take off.

Exactly how did the EMI opening come about?

Between Polydor and the current job, I worked for Charles Koppelman, doing A&R at EMI Records Group North America. I just started last July and was getting settled in when they approached me about this job. As much as I looked forward to making records and directing careers from an A&R position again, I couldn't pass up this opportunity.

When Gary Gersh took over Capitol, he first met with his promotion staff, pinpointed the specific records they were going to devote their energies to, and dropped a lot of other acts. Will you do the same at EMI?

I don't know exactly what he did, so I can't presume I'm going to do the same thing, but I agree that you do need that kind of focus. I'm not dropping a lot of acts here. I want to get to know them and their capabilities. You can't judge artists on what you hear in the trades or even from their records. You have to spend time hearing the music and seeing the bands. The one thing that is true is we'll be putting out fewer records and focusing on them more.

Already, we're in the process of identifying the records we care passionately about. Right now, we've got Sinead O'Connor, Jon Secada, Queensryche, Willie Nelson, Digable Planets, Joshua Kadison and Lords Of The Underground coming up.

In Sinead, Secada and Queensryche, you have three very different projects to break.

That's a good thing, because you've got more of your resources deployed. It's harder to exist on just the Top 40 component, which is certainly important, but there are different sectors to work these projects. So the Top 40 guys can work their priorities, the Alternative and AOR can work theirs

and the same goes for Urban. They're all ready to roll up their sleeves and do their jobs.

The last Queensryche went triple-Platinum and judging by the reaction to the new one, we expect big things. Sinead is exactly the kind of artist I want to champion. It's a great opportunity to take a stand on a record; it's a defining experience for the company.

Secada puts out passionate, beautiful records and churns out singles that

ture it. That kid probably has some radar that'll put him in the right place at the right time. Doing A&R by analyzing SoundScan and BDS is a truly hopeless pursuit.

When it comes to radio, whether Top 40 wants to deal with the music is less important than building a career. At a certain point, those things resolve themselves. The companies that do a good job focus on the career and not the record or the format.

can give people an object lesson in how we can build and support a career, we have to get there earlier and work a little harder. We have to explain to prospective talent what we can do for their music, so they can understand our vision of their audience and their potential.

EMI has developed a reputation for its promotion strategies. Do you intend to change that?

The perception of EMI as a promotion-driven company may have been accurate in the past, but now we're going to be known as an artist-driven company. Meaning it's not necessarily about getting a lot of adds on the board. There are probably more records where that isn't appropriate. Adds aren't as meaningful as rotations aren't meaningful unless the product has visibility and the artist has presence in the market. Those are the rules of breaking records today - and those are not optional. That's as true for Jon Secada as it is for Blur.

How is the morale of your staff?

What's important right now is directing our energy. I'm a very happy guy; I feel like Jimmy Johnson when he took over the Dallas Cowboys. We're 3-13, but the vibe in the building is really positive. We know we're going to do better.

Have you set any goal that would signify that your regime is now in gear, such as a #1 album or single?

No, because the minute you think you're back on track, you're beginning a decline. You should always have to prove yourself with every record, every time.

You, with Gary Gersh, Jimmy Iovine and Danny Goldberg, seem to represent a new generation of label heads - all of whom are from the creative side, be it artists, writers or producers. How will that affect the music?

It won't affect the music; only artists affect the music. It may affect the lives of the people making the music because we may be more sensitive to the process. And it definitely will make a difference for records previously perceived to be difficult or obscure. There won't be that pre-judgment, because so many difficult records have gone multi-Platinum in this era.

THE LONG AND WINDING ROAD DAVITT SIGERSON Phonogram Records (U.K.'s Fresh Air subsidiary) Solo Artist Black Music, Sounds, Melody Maker, Time Out (U.K.) Journalist Rolling Stone, The Village Voice Journalist Ze/Island Records Solo Artist David & David, The Bangles, Tori Amos, etc. Producer Polydor Records President EMI Records President

sell over time. We're at single #2 of a five-single project. With him, it's just a matter of getting the job done.

We're on Kadison's third single of a Gold album. We think this is the best track of the album, so there is so much to be done.

Historically, in this business the easy ones aren't the big ones. In any Top-10 sales chart, you'll see a lot of struggles and crusades. They don't always tend to be easy hits.

Will Alternative's growing popularity, especially on the radio, affect the artists you sign and how and where you'll promote them?

Whether the music sounds "popular" or not, my goal is to sign great talent and encourage them to make great records. The one thing I absolutely cannot do is anticipate where the market is going to go. The people who are best equipped to do that are great artists. The kid who, right now, is up in his room coming up with something that isn't like anything clse even though you may not know what the hell to do with it, you have to nur-

As a company, it's important to be adept at the art of the hand-off. It's pointless to get records on the radio if the artist and product aren't visible in the marketplace. These things are obvious, but the challenge is to get them done effectively all the time.

The starting point is always making great music. You don't ask artists to write music to fit a hot radio format. Visionary artists make the music and you take them where they have to go. The music changes the formats around, not the other way around. It's an artist-driven process.

It seems like the success of labels comes in cycles. EMI has been taking its lumps of late. Does the perception of EMI's position in the industry affect how you sign bands and work your music?

Absolutely, and being realistic about that is important. It's more dangerous to be affected by a false perception of your own success, which can make you smug and complacent, than by a realistic one that tells you what work you have to do. For EMI to be competitive in signing talent, until we

CONFERENCE CALL

ROTATION PHILOSOPHIES!

Regardless of the system used to execute the changes, enormous amounts of mental energy are used before implementing a music mix. Each week, program directors and music directors conduct their music meetings, then face their computers and diligently construct...and reconstruct...their music rotations. Obviously, everyone designs and creates the internal parameters for scheduling music, but what goes into the decision of determining the rotation adjustments? On this week's Programmer's Conference Call, we examine the philosophies behind the decisions.

This Week Featuring:

JONATHON RUSH

PD. WNOK Columbia

DON LONDON

PD, WNVZ Norfolk

KEN BENSON

PD, KKRZ Portland

Mark Todd

PD, KRQQ Tucson

JAMIE HYATT

PD, KTFM San Antonio

Network 40: Is there a standard music mix formula you use? Is it based on individual records - and how do you determine your rotation changes?

JONATHON: About three years ago, we used to slow them down during the day. Morning drive is a bit fast obviously because we don't play as many tunes. They turn in somewhere between 2:20 and 2:40, [Music Director] T.J. McKay goes in and hand-schedules as opposed to allowing Selector to do so. He prefers to do it this way. Nights run faster as well. We heavily daypart, so some of the categories are a little thinner. We use a couple of spike positions to fill in at night as well.

DON: It's a combination of research, requests and sales. We usually start records out in a light rotation and through the use of call-out as the primary factor, we may increase the rotations accordingly. Obviously, if something is receiving a lot of requests or selling like crazy, we have to factor that in as well. Sometimes, if we put a record in after a national picture has been established, we might accelerate

the airplay more than if we had gone on it earlier – especially in circumstances where we need a particular style of record, be it Rhythm-based, Alternative-based and so on.



"I have five records in power rotation today and this is

because there are so few massive big hit records out there at any given time."

– Mark Todd PD, KRQQ Tucson

We put records into call-out research immediately, sometimes before we put them into rotation. The records that go into call-out before we play them are usually those that are being exposed by other radio stations and other entities. Often, a song that shows potential even before we play it shows potential all the way through its life cycle.

KEN: We use a number of different sources. Call-our research, sales research within the market...and we look at the national picture if we have a doubt or are unsure about a specific record. We look at what other stations in the market are doing, we check on video airplay and if the band is coming to town. We consider all these variables. Most importantly is the strategic plan and goals of the

radio station. We make sure the records fit within the essence of the radio station before we rotate them. We usually wait a couple of weeks before we put records into callout, but if it's a record like Luther Vandross/Mariah Carey's "Endless Love," that blows out immediately to multiple formats, we may put it in immediately to get an early read. Ditto with remakes.

MARK: Rotation changes are based on retail, requests and weekly call-out. All the information is tabulated. Those records that score well in all three are powers, those that score well in two of the three are secondaries and so on. We call-out records after they have been established in rotation. Occasionally, we might slip something in if it is receiving heavy airplay at partisan outlets, especially if we're unsure or doubtful about the record.

JAMIE: It depends on how many hits you have each week. Some weeks you may have five powers, then other weeks you may have seven. Who knows? Sometimes you may have only three. It can also depend on daypart. In one week, you might have seven great night records and only three great midday records that belong in power. We adjust the clocks depending on what's available. We don't try to make the music fit into a standard rotation; we try to make the rotations fit the hits.

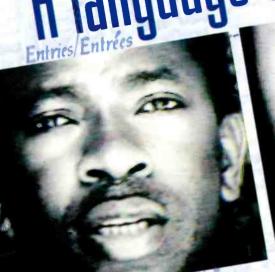
Network 40: How many songs do you have in the power category and how do you handle power rotations?

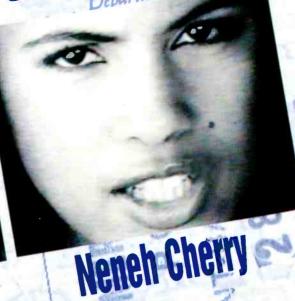
JONATHON: There are eight records in power rotation today, three that run at night. These three are designated specifically as night powers only. These three stand alone and are not categorized with the other five daytime powers.

DON: There are seven records in power altogether. Usually these are the records at the top of the stack in research. This could be a combination of research, requests and sales. We're careful not to let these records make us sound too slow or lean us further in one direction that we need to lean. Sometimes, we have to take what call-out dictates and incorporate our intuition as well.

KEN: There are four slots for powers...maybe five...if there is a packeting situation between day and night. We look at a lot of different criteria, but overall we want these to be the favorite songs of our core listeners. Powers are the records listeners are most passionate about. People don't complain about repetition when it's their favorite song. They complain when there is burn and fatigue.

A language We all understand. Entries/Entrées





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Youssou N'Dour

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CONFERENCE CALL

MARK: The criteria I previously mentioned – being callout, requests and retail – all have to come together with high scores before I put a record into a power category. I have five records in power rotation today and this is because there are so few massive big hit records out there at any given time. Right now, I have all three criteria on all five power records, which is a very nice luxury to have...one that doesn't happen that often.



"We make sure the records fit within the

essence of the radio station before we rotate them."

Ken BensonPD, KKRZ Portland

JAMIE: Well, we have this dart board in the back of the radio station and we have all the songs on there corresponding to a certain number. (laughs) We look at the same thing everyone else has already mentioned – plus gut instinct and top-of-mind research.

Network 40: What constitutes a power recurrent or recurrent in your rotations?

JONATHON: First and foremost is any burn on a record we may discover in our call-out research. There are some novelty records that may be in power for a period of time, then disappear altogether. Then there are records that work phenomenally at night; they're scheduled into what I call a "party rotation." These records may be scheduled in manually, sometimes during the week, but primarily from Thursday to Sunday. If a record has been in power rotation for some time and continues to score well in call-out, it will most likely go to a power recurrent rotation.

DON: If we really fry it, we'll rest it first or packet it in a secondary recurrent rotation. Usually, songs that are powers go to recurrent for a period of time after they have reached a level within the power rotations. Once a power reaches a

30% burn level, we usually slow down the rotation and move it to recurrent. Sometimes we'll move a song back to medium rotation before we move it to recurrent depending on how popular the record is.

KEN: Generally, and even on huge songs like Ace Of Base, you'll see the burn increase to a frighteningly level or you'll see the scores deteriorating because people are beginning to get sick of them. They may begin scoring considerably lower than their peak. This is the point where we look at the research and make our decision to either move it to recurrent or out. My burn factor is about 20% but this is within the overall score of the record...not just call-out burn.

MARK: Before a record goes into recurrent, it usually slows down to a medium rotation, then we slip into a power-recurrent rotation. These have to be massive hit records. The best recent example of this would be All-4-One's "I Swear," which is still a huge record. A record that never made it to power or hung around in a "B" rotation for its entire life would go to a regular recurrent rotation or it would just leave the radio station.

JAMIE: When my listeners tell me they're sick of hearing it every two hours. It's a song-by-song basis. Just because a record is showing some burn doesn't necessarily mean the majority of the listening audience is tired of it. For example, "I Swear" shows considerable burn but remains huge in callout. It's really just a gut call.

Network 40: At what point do you make the decision to pull a recurrent and move it to an older category or out of rotation completely?

JONATHON: There are several things. When you're listening to a radio station, your instinct sometimes may tell you, "This doesn't fit anymore." Most of these are reactionary night records. When these records begin to sound dated, your gut instinct will tell you it's time to move the record into another category or out of the schedule altogether. Most of these are extreme records and you just kind of know. Other indications are extreme burn in your call-out research and the results of a new auditorium test.

DON: We re-test recurrents and the whole library with an auditorium test, then we re-stack the categories. If a song is more than a couple of years old, it will usually find its place in a Gold category. Specific songs like Boyz II Men's "End Of The Road" obviously are going to get more airplay than other "Gold" categorized songs because they are still huge and test very well. Monster hit records are going to be rotated more. We usually do our auditorium tests before the Fall book.

KEN: We do several music tests a year. We look for burn and unfamiliarity scores. This is the result of auditorium testing conducted before the Spring and Fall books. Once we get the auditorium test results, we do most of the restacking of songs within categories. Some minor re-shuffling goes on year round.

MARK: This would depend on the overall strength of a record. If a record has a history of strength as a current, a strong history as a recurrent and the record is continuing to



"We don't try to make the music fit into a standard

rotation; we try to make the rotation fit the hits."

– Jamie Hyatt PD. KTFM San Antonio

do well in call-out, then it may end up in a Gold category. The key is the overall strength of the song. Sometimes your gut instinct will tell you to slip a particular record into call-out to check its strength; if it doesn't test well in most cases, it probably shouldn't have been in a power-recurrent rotation to begin with. You have to use your gut coupled with burn factor, but if it reaches 30-plus, we may have to rethink our position on it. We usually do our auditorium testing before the Spring book begins at the first of the year.

JAMIE: Again, it's an instinct call. It depends on how hot the song still is. If a song isn't hot, I probably won't play it at all. You need to know your marketplace and understand how the public perceives individual records. We do auditorium testing from time to time. I prefer to conduct auditorium testing whenever I can find the money in the budget to do it.

– Dwayne Ward

You, too, can participate in Network 40's Programmer's Conference Call. Contact Dwayne Ward at (800) 443-4001.

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"'Good Enough' tests better than Elvis, BBQ, and the Blues!!!"

- Tony Williams/96X, Memphis

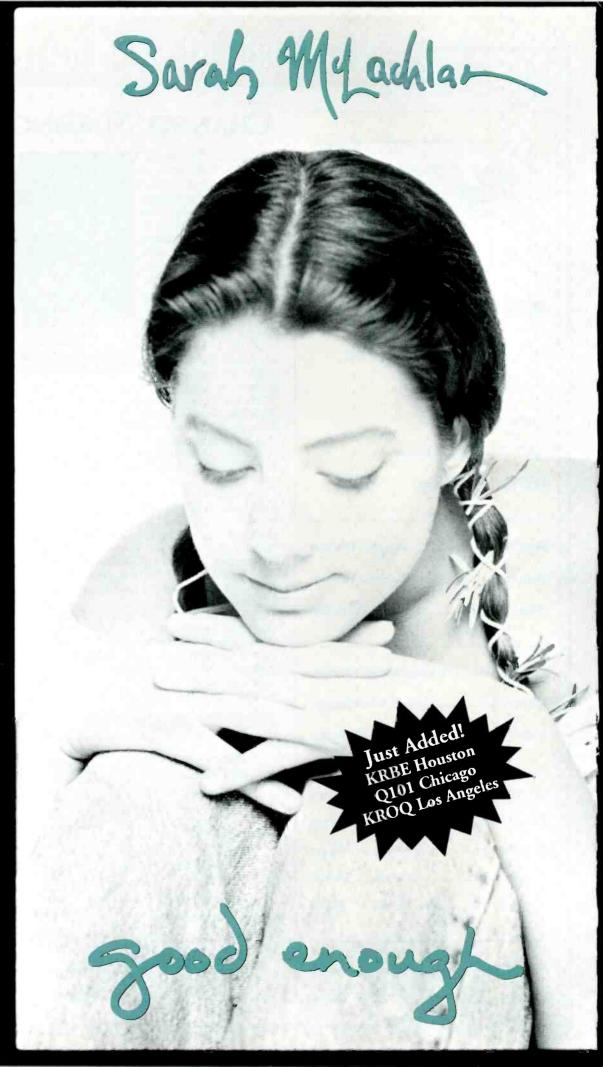
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100.5 Channel Fox

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Saginaw, MI 48603

(517) 797-1005 Office

(517) 797-7558 Fax

Steve WilliamsProgram Director

Greg FryAssistant PD/Music Director

Music Calls: MF 10am-4pm

Rich Panama.....VP Prog./Station Manager

Kim Jewel......General Sales Manager

Rick O'Shea.....Production Director

Steve Williams/Amy Wilde... 5:00 am - 10:00 am

Rick O'Shea 10:00 am - 3:00 pm

Rich Panama...... 3:00 pm - 7:00 pm

Greg Fry...... 7:00 pm - 12 Mid

Deb Kelly 12 Mid - 5:00 am

Ownership:.....Mid American Broadcasting

Consultant:None

CHANNEL SURFING IN SAGINAW

Saginaw's Top 40 station, "The Fox," has been moving towards a more Alternative music mix and recently updated its name to reflect that new position. "100.5 Channel Fox" is on the air now with a new music mix. PD Steve Williams describes his outlet as "a Mainstream Top 40 with an Alternative lean that's become more pronounced recently. In addition to the music, the thing that makes this station special

is the staff. Current overnighter Amy Wilde is a big part of the morning show. Rick does middays, then it's our Station Manager Rich Panama in the afternoon and APD/MD Greg Fry at night. We have a very professional sounding station because of the people on and off the air who take pride in our product!"

Saginaw is part of the Tri-Cities market of central Michigan that's about an hour north of Flint. "As far as who we share audience with, in town it's WIOG, the Hot AC that used to be our Top 40 competition. We went head-to-head with them for a short time, but they got out of the format and have been heading more and more AC.

What kind of city is Saginaw? "The area began as a timber and then an auto manufacturing area, but has since diversified. It's no longer a typical Michigan, blue-collar town. It's become a service-oriented economy."

Music is exciting right now for the new



Steve Williams

and improved Channel Fox. "There are some great new songs like Deadeye Dick's 'New Age Girl,' Hootie And The Blowfish's 'Hold My Hand' and the like that are spicing up our sound." Other prominent Alternative leaning titles include Green Day's 'Basket Case,' Nine Inch Nails' 'Closer,' Smashing Pumpkins' 'Today' and Offspring's 'Come Out And Play.' We're not solely Alterna-

tive. Sheryl Crow's 'All I Wanna Do,' Babyface's 'When Can I See You,' Ace Of Base's 'Don't Turn Around,' Boyz II Men's 'I'll Make Love To You' and Aaliyah's 'At Your Best (You Are Love)' all still have an important place on The Fox. About the only music that doesn't fly here is hardcore Rap.'

Promotionally, the station "has given away lots of big prizes and trips, and will continue to do so. In fact, our next big prize giveaway is a car, but I can't say just yet how we're going to do it. It will be fun!" In addition to the big prizes, "the little contests are important, too. We like to do weekend promotions on the air that have attitude. They help make the station sound unique. They also give the jocks something to focus on over the weekend, because the normal weekday things to talk about aren't available. Many of the weekend promos are music and topic-related – and that's a good hook for the weekends."

-Pat Gillen

9 AM SAMPLE HOUR

Shervl Crow

All I Wanna Do

Roxette

The Look

All-4-One I Swear

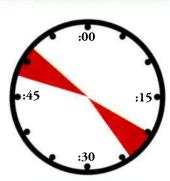
Blind Melon No Rain

Boyz II Men I'll Make Love To You

STOPSET

Mazzy Star Fade Into You

Depeche Mode People Are People



ON AIR SLOGAN

"100.5 Channel Fox!"



Collective Soul Shine

> Prince Letitgo

Talking Heads

Burning Down The House

STOPSET

Four Seasons

December 1963 (Oh, What A Night)

> Elton John Circle Of Life

The Cure

Just Like Heaven

426,000 In Three Weeks!

#4 SoundScan Album #2 R&B SoundScan Album

New York #5
Sacramento #8
Washington, D.C. #2
Raleigh #5

St. Louis #5

Philadelphia #5
Kansas City #8
Atlanta #3
Chicago #2
Milwaukee #8

Miami #4
San Francisco #8
Cincinnati #3
Tampa #8

ANITA BAKER Body & Soul

The premiere single and video from the new album Rhythm of Love.

Produced and Arranged by Anita Baker Executive Producer: Anita Baker





🕏 On Elektra compact discs and 👊 cassettes.

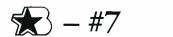
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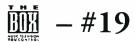
#24 SoundScan Single 2* R&R Urban 13*-9* R&R A/C WEDJ Add!

	<u>Plays</u>		<u>Plays</u>		<u>Plays</u>		Plays
KBXX	53	WERQ	51	WPGC	60	KKBT	53
WPOW	13	WSTR	24	WWKX	13	KISF	14
WHHH	15	KMXZ	24	KSFM	25	WBZZ	16
WJMH	41	KMEL	16	KCAQ	31	XHTZ	10
KKLQ	14	WBMX	11	KHTT	39	Y100	28
WAYV	26	WBIZ	26	KISR	32	KHKS	12



—Heavy! #11 With 20 Plays





THE NETWORK 40

- Compiled and edited by Jeff Silberman

November Promo Planner

CELEBRATIONS OF THE MONTH

• International Drum Month (1-30)

To celebrate the worldwide popularity of drums, except the ear kind. Contact: Jerome (212) 924-9175.

Homemade drum contest (with logo displayed somewhere on it)... drum trivia contest (listeners guess the song by opening beat)... most creative drum set contest (drums are actually pots, pans, etc.).

• Child Safety And Protection Month (1-30)

Promotes child safety and protection, to "Build A Safer World For Children And Youth." Contact: (312) 787-0977.

Hold a children's knife balancing contest and play "chicken" with lawn mowers - actually, buy a gross of safety goggles and sticker the sides with station logos... make refrigerator magnets that are used to write down emergency phone numbers, like the police, family doctor, hospital, etc... have jocks do remotes as street crossing guards near playgrounds or where children hang out.

1

• World Communication Week (1-7)

Stresses the importance of communication among the peoples of the world. Contact: Dr. Stanley Drake (704) 864-7906.

Every stopset have jocks speak in a different language and offer a prize (in tongue) to listeners who can translate what to do to win... play "Guess The Language," using obscene foreign words - and don't forget sign language!

2

· Spruce Goosed Flight

Howard Hughes' mammoth flying boat, H-2, flew its one and only flight for one mile at 70 feet above water.

Stage a "Spruce Moose" Olympics, where overweight people compete in events such as high hop, long lunge and the 10-foot dash... a "Spruce Goose" model airplane contest, where remote-controlled mini-airplanes fly with a cooked goose tied to them... listeners dress cooked geese for a "Spruce Goose Pageant."

• Dakotas Admission Day

Both Dakotas were admitted to the Union on this day in 1889, North was the 39th state. South was the 40th.

Start a Dakota reunification campaign... call North Dakotans and ask for some South Dakotan jokes (and vice versa)... call business/commerce offices of both states and say you're from Disney and you want to open a new Disneyland in one of the two Dakotas, have them pitch you on why their Dakota is better.

=

· Sandwich Day

276 years ago, John Montague, the Earl of Sandwich, was born. He created the world's first fast food. Contact: Mary Anne Surber, PO Box 68511, Indianapolis, IN 46268.

Client eatery tie-ins: Weirdest sandwich creation... sandwich art... name client's sandwiches after air staff or Top 40 hit acts.

• Roseanne's Older...Budweiser?

The 800-pound gorilla of sitcom TV is 41 today.

Hold a "Happy Birthday" singing contest; closest one to imitate Roseanne's National Anthem rendition wins... at a remote, give away free tattoos to listeners (or tattoo removal)... have a Roseanne soundalike DJ a stopset or two.

4

• Promotion Held Hostage

In 1979, about 500 Iranian "students" held 60 Americans and a few others hostage in the American embassy in Teheran. The seizure lasted 444 days.

Storm a Persian rug store and hold the carpets hostage... stage a "Religious Nuts" Ugly Contest; give Khomeini Awards to televangelists and others who make dire predictions or use the pulpit to espouse hatred... warm & fuzzy: contact one of the hostages if they live in the area; see how they're doing, and if they're into it, send em to a concert or dinner as a present from the listeners.

5

• Sadie Hawkins Day

Females are encouraged to ask men out for a date.

Hold a dance and have female listeners ask male jocks to dance... for (remote) dates, have male jocks act like princesses... have female "dates" come in and be jocks for the shift... be an on-air conduit for women to call men and ask them out for a date - only if it's a first-time request.

6

• National Split Pea Soup Week (6-12)

Promotes the use of split peas in split pea soup. Obviously conceived by some whole pea bigots. Contact: Victoria Scalise (208) 882-3023.

Hold a Linda Blair Split Pea Soup Spitting contest... a bobbingfor prizes event in tubs of split pea soup... split pea soup wrestling... split pea soup cook-off, with extra prizes for whoever adds most unusual piece of meat or seasoning to concoction.

7

• National Notary Public Day

To honor the death-defying exploits of notaries. Contact: Eugene Hines (202) 955-6162.

Make a jock, "Joe So-And-So, Notary Public At Large" and hit the streets, asking people if they need to be notarized... Create a notary stamp of station logo, stamp listener items for prizes...

9

• X-Rays Discovered; Medical Bills Double Physicist Wilhelm Conrad Roentgen discovered the viabil-

trystcist Wilhelm Conrad Roentgen discovered the viability of this process in 1895.

Get your hands on an airport X-ray machine, so you can give boxes to people; they have to guess the contents by looking at them X-rayed... buy a mess of those X-ray glasses out of a comic book, stick your call letters on them and give 'em away... create an on-air X-ray machine, where the next song is "X-rayed" for listener (have a riff or a few beats efx'ed out); if they can guess the song, they win.

9

· Berlin Wall Is Opened

The Cold War died in 1989 when East Germany opened its checkpoints, allowing free movement of its peoples and the eventual reunification of Germany.

Demand the reunification of the Carolinas, the Dakotas, the Virginias and any ex-Siamese twins who come to mind... open the "Concert Wall" by giving away backstage passes... warm-and-fuzzy: reunite long-separated ex-friends, family members, etc.

10

• Miniature Golf Championship (10-13)

Players from North America head for Jacksonville, FL to participate in one of four age groups. Contact: (904) 781-4653.

Take over a mini-golf course, plaster the various "hazards" with stickers, throw some merchandise on the course as extra hazards and stage own mini-golf tourney, remote included... hold a tourney - with midget golfers... at remote tourney, have jocks do color commentary and be caddys for participating listeners. Of course, they only have to hold one club (for about three seconds between holes)

but it's the thought that counts... set up a mini-golf course in an office for midday office mini-golf tourneys.

11

• Southwest Rhino Exhibition (11-13)

Rhino aficionados buy, sell and trade rhino memorabilia. Contact: Judyth Lessee, Box 1285, Tucson, AZ 85702

Hold a rhino petting zoo at a remous, see who actually comes out and thinks they'd be able to do that)... or have a bunch of drunks there and tell them it's a wino petting zoo... rhino lookalike contest, using people or cars... get some fake rhino horus made (with station call letters carved in them) and give them away to offices as note spikes, or as canlbottle openers, or as party hats for a festive remote.

· Veterans Day

If you have to ask, try phone sales...

Warm-and-fuzzy: Visit VA hospitals... have a vet co-host a shift.

12

• First Pro Football Player

In 1882, William "Pudge" Heffelfinger became the first professional football player when he was paid \$25 for expenses and a cash bonus of \$500. Contact: Joe Härrigan, Football Hall Of Fame, 2121 George Halas Dr., Canton OH 44708.

Call Joe and ask why the other players weren't paid, or if Pudge was playing by himself... hold the first professional "amateur" jock contest; pay listeners who do best airchecks... Create a station football team. auction off "first" football, jock, helmet etc. of station team.

13

• National Geography Awareness Week (13-19)

To focus public awareness on having a knowledge of geography. Contact: National Geographic Society, Geography Education Program, Washington, D.C. 20036

Call an anti-pornography group and complain that a magazine is being honored that regularly runs pictures of topless women... make maps of malls, with locations of hidden prizes (in client stores), give out to listeners and let them run amok in mall.

14

• Happy Birthday, Chuckles

The Prince Of Wales, probably the dryest, most drab human being ever to walk this earth, is 46 today.

Hold a "Biggest Ears" contest... create royalty at the station, with jocks becoming King, Queen, Prince and Princess - then act like snobs at remotes and hold "secret" on-air conversation with other jocks... "Crown" listeners King, Queen, etc, then give them red carpet treatment at concerts, restaurants for the week.

15

• Holidays Are Pickles Days

To promote (duh) pickles. Contact: Myers Communi-Counsel, 510 Thornall St., Ste 380, Edison, NJ 08837.

Pickle sculpture exhibit... pickle nose lookalikes.. pickles as cigarette or candle holders... stage a "Find the pickle in my pocket or are you just glad to see me?" contest.

16

• Gingerbread House Contest (11/16-1/7/95)

Design, bake and decorate gingerbread houses in Lahaska, PA. Contact: (215) 794-4000.

Hold cooking competition; do them in shape of turkeys, celebrities and jocks' faces, a local landmark, etc... collect exotic gingerbread recipes, a la gingerbread pizza, gingerbread stuffing.

THE NETWORK 40

NOVEMBER PROMO PLANNER

17

• Homemade Bread Day

A day to enjoy homemade bread. Contact: Homemade Bread Day Committee, Box 3, Montague, MI 49437.

Weird-ingredient bread cook-off... put prizes in homemade bread and listeners have to eat entire loaf to claim it... homemade bread in shape of station's call letters... put yeast into other recipes to see if the dish will rise if it's cooked.

18

• Mickey Mouse's Birthday

Animated falsettoed rodent became Walt Disney's meal ticket in cartoon first screened in 1928.

Think Disney will be interested in promoting this? Why aren't you on the phone with them right now?... Have Mickey Mouse lookalike contest (listener/parents bring their kids to client location)...

• Milli Vs. Vanilli

NARAS demanded that Milli Vanilli return the Best New Artist Grammy after it was discovered that they didn't sing on their album. What, and you call what Bob Dylan does singing?

Nth caller after jock back-announces any hit song as "the latest by Milli Vanilli" wins tickets to a mime show... create "Milli Vanilli" Awards and give them to celebrities and loyal figures who claim to have done something, but actually didn't do them... Milli Vanilli lookalike contest... do on-air soundalike contest, listeners have to sound like anyone else.

19

• "Have A Bad Day" Day

For those who are revulsed with the dweebs who tell you to "have a nice day." Store and business owners tell their employees to tell their customers to "have a bad day." Contact: Thomas or Ruth Roy (212) 388-8673.

Award listeners having really bad days... go to race tracks and hospitals and wish everyone bad luck... hand out three-leaf clovers with station logo on them... go to client stores and ask employees and customers pessimistic questions ("Are you worried about getting germs from fat people's feet when you put on their shoes?")

20

• Live Turkey "Olimpiks"

Live turkeys compete in sprinting, the high jump, fastest eater and who's the most tender and juicy in New Preston, CT. Contact: David Kane (800) 525-3466.

Hold own turkey festival - then disqualify them all because all the birds are on steroids... hold "dead" turkey Olympics: turkey leg javelin, long jump into pit of stuffing, frozen turkey put...

21

• William Beaumont Born

(No relation to The Beaver.) A US Army surgeon treated a fur trapper who was shot point blank in the abdomen by a shotgun in 1822. Observing the digestive process through the opening in the abdominal wall, his findings on gastric juices were printed in a medical journal. The trapper lived, but Doc Beaumont wanted to study him further. The trapper resisted up to and beyond his death; he requested that he be buried eight feet underground to discourage any attempt at an autoosy.

Listeners recall MD horror stories; give Doc Beaumont Awards to "best" story... sing "Happy Entrails To You..." "autopsy" on a hit record, play just the drums, then bass line, then guitar line. First caller who IDs song before you play the lead vocal wins a prize.

22

• National "Stop The Violence" Day

Radio stations nationwide are encouraged to promote "Peace On The Streets" in New World Communications' annual campaign. Contact: Paige Neinaber (612) 929-2865.

Call Paige and ask him about what they've got planned.

• Duck Calling Contest (22-26)

Stuttgart, AR bash also includes duck gumbo cook-off, carnival, beauty pageant, etc. Contact: (501) 673-1602.

Best duck impersonator contest (not just calling, but contestants should be feathered or at least dipped in l'orange sauce)... best duck pick-up lines ("hey, you hot quacker, may I shine your... bill?")... give out station logo's duck callers and if they use them at a client store, they get a discount.

23

• Harpo Stays Silent

Harpo Marx, the silent Marx Brother, was born in 1893.

Harpo lookalike contest... Play snippets of Harpo's classic movie bits (dead air)... get a harp player to play Pop hits, whoever guesses the titles of the songs first wins... do a stopset without talking, but honking horus and banging on things to intro songs.

• First Football Play-By-Play Broadcast

In 1919, two announcers - one rumored to be Howard Cosell - covered the Texas vs. Texas A&M game.

Go to a client store and do play-by-play of a customer being serviced and buying something ("he picked up the 501s, but it's a fake, he puts them down and pulls an end-around the counter")... do a play-by-play of the tailgate parties before game... go to a local lovers' lane and do a play-by-play of the amorous action.

24

• Thanksgiving

Celebrates the wholesale slaughter, dismemberment and consumption of fat, defenseless birds. (Vegetarian interpretation.)

Eating on the Mayflower... turkey bowling.. (Editor's note: If you use any of the previously mentioned promos, you should be shot. Or at least wait a couple of weeks, for our own "Cluckarama Promotions.")

25

• Shopping Hell

The day after Thanksgiving is the year's most crowded shopping day.

Lease out an entire parking lot, give out spaces free to people with station stickers on their cars... take some golf carts to a mall to drive lucky shoppers from one client store to next... have jocks be mannequins at client stores; first listeners to ID them wins.

26

• Rename The Losers

In 1991, Rep. Ben Campbell introduced a bill to rename

Custer Battlefield as Little Bighorn Battlefield.

Star a campaign to rename Buffalo, NY as "NFC Champion," NY... or the Chicago Cubs to the Chicago Doormats... Have morning show do a remote from something going out of business as their "last stand"... Carve some pumpkins to look like Custer, then stage an archery contest, with the pumpkin as the target.

27

• Cutting Up The Wrong Tree

In 1759, Rev. Francis Gastrell, who was living in the home formerly occupied by William Shakespeare and P.O.'d by all the looky-lous who came by to look at an 150-year-old mulberry tree, cut it down and sold it for firewood. Upon hearing of it, the town of Stratford-upon-Avon kicked him out of town.

Poll listeners as to the biggest eyesore in town, do a remote from there and try to "tear it down"... Create the Gastrell awards to locals who do something really stupid for unthinkable reasons... Find out what trees are going to be cut down. Invite listeners down to carve out a message on the tree. Award prizzs to the most creative ones (especially if it's a call-letter carving contest!), and when you cut down the tree, keep the best carvings.

28

• Swiss Army Onions?

Berne, Switz. hold its most popular autumn market that features heaps of fresh onions.

Hold own onion fest with onion eating contest, onion breath kill-off... onion smashing contest (using a baseball bat, the farthest one can bash the onion)... onion cook-off... onion/crying/eyedrop comparison - judge how they clear eyes of someone who cut onions.

2

• Busby's B-day, Kick! Two! Three!

Mega-choreographer Busby Berkeley was born in 1895.

Get a mess of listeners to a remote and for tickets or whatever, line them up to get into shape of call letters and "Merrry Xmas," then on cue, have then high-kick to music. Film from high location, invite press to shoot it and if they don't use it, run it on billboards, ads, TV spots, etc... Have listeners in teams work on own routines.

30

• The Dick That Wouldn't Die

Dick Clark, the World's Oldest Teenager, can now apply for Social Security.

Jocks go to a client bar and "guess" who they should card or not. Anyone they card who's at least 30 wins a prize, over 25 gets in free... at a remote, listeners guess the age of jocks; prizes for those who guess right, bigger prizes to the most flattering answer (unannounced)... hold a "Mr./Mrs./Ms. Vain" contest, give away facelifts to people with most pathetic reasons to get them.

NOVEMBER

S M			VV			<u> </u>
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

MUSIC MEETING

MAINSTREAM

TOM JONES

"If I Only Knew"

(INTERSCOPE/AG)

Uptempo and masterfully done, this legendary performer cranks out an infectious smash. Already Most Requested at KCAQ Oxnard, this groover will not only surprise you, it will be a mass-appeal hit!

BOB RIVERS

"Take This Baseball And Shove It"

(ATLANTIC/AG)

The first release from the forthcoming *Bob Rivers & Twisted Radio* box set due out in mid-November. A timely novelty tune reflecting baseball fans' frustrations as we approach what should be the playoffs and World Series.

BARRIO BOYZZ

"Try A Little Tenderness"

(COLUMBIA)

A flavorful '90s version of a classic Otis Redding original. The debut single from the movie soundtrack, *I Like It Like That*, should rocket "the Boyz" into the Mainstream after building a strong Urban base.



Barrio Boyzz

STING

"When We Dance"

(A&M)

A mid-tempo fall classic from a legendary performer. Very polished and smooth, this track is a no-brainer.

FREEDY JOHNSON

"Bad Reputation"

(ELEKTRA)

Storming into the Mainstream ring with a solid Album Rock base, this track already has an enormous early buzz.

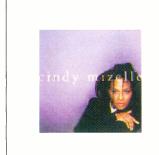
Very accessible for all dayparts; expect "Bad Reputation" to build nicely.

CINDY MIZELLE

"I've Had Enough"

(EASTWEST)

Emotional and smooth, this masterful epic is a sure bet for a multi-format hit. No stranger to the spotlight, this female soloist learned from the best as a backup vocalist to Mariah Carey and Luther Vandross.



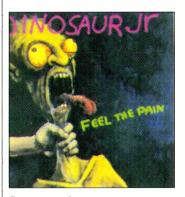
CINDY MIZELLE

DINOSAUR JR.

"Feel The Pain"

(SIRE/REPRISE)

A totally exceptional uptempo grunge number that is already approaching 1,000 Plays Per Week on Network 40's X chart. Accessible for afternoon and night play at Top 40. WHYT, 99X, KROQ, WENZ and WLUM couldn't wait; they started spinning the smash hit weeks early.



Dinosaur Jr.

EL DEBARGE

"Where Is My Love?"

(REPRISE)

The timing is perfect for a re-

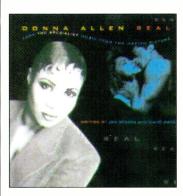
release of this slow groover. Accompanied and produced by superstar performer Babyface, the track is no less than stellar.

DONNA ALLEN

"Real"

(Epic)

This soulful, seductive ballad is earmarked by many programmers as a cross in style between Gladys Knight and Tina Turner. With those kind of comparisons on top of production by Emilio Estefan Jr., "Real" deserves immediate attention.



Donna Allen

EVE

"Groove Of Love"

(GASOLINE ALLEY/MCA)

This debut track by Eve will add spice to your playlist as a great balance tune. Urban radio is well aware of this number; they've been building a foundation for weeks. Now "Groove Of Love" steps into the starting gates at Top 40 radio.

JOHN MELLENCAMP

"Dance Naked"

(MERCURY)

Another powerful release for this Indiana rocker. Back in the forefront after a Top-5 finish with "Wild Night," Midwest radio is already spinning this song as other regions are soon to follow.

SAINT ETIENNE

"Hug My Soul"

(WB

Don't let this release surprise you; it's a well-produced slick project show-casing a uniqueness in style.

JIMMY PAGE & ROBERT PLANT

"Gallows Pole"

(ATLANTIC/AG)

A vintage track by two legendary performers from the much-anticipated No Quarter, Jimmy Page & Robert Plant (Unleaded) album. A live high-octane acoustic rendition that successfully spans decades.

MORE PROVEN RESEARCH:

FORWARD MOTION:

Don't overlook Eric Clapton's "Motherless Child" (Duck/Reprise) release. It's starting out just as strong at Top 40 radio as his classic "Tears In Heaven." With weekly sales over 135,000, airplay is drastically increasing, supported by the MTV World Premiere Video. Those stations showing early positive results include Atlantic City's WAYV and Hattiesburg's WNSL, among others... Catch the buzz on Lucas and "Lucas (With The Lid Off)" (Atlantic/AG). Streaking up Network 40's X chart, this reactionary tune is exploding at Detroit's WHYT, Saginaw's WTCF, as well as many majors... Bon Jovi's latest release, "Always," (Mercury) is quickly picking up positive research as all demos are reacting favorably to the ballad. WNOK Columbia, Wilmington's WSTW, Tupelo's WWKZ, Baton Rouge's WFMF and Idaho Falls's KFTZ are just a few of the stations claiming huge phones... Also reacting well is Weezer's "Undone-The Sweater Song" (DGC) and Harry Connick, Jr. and his smooth masterpiece, "(I Could Only) Whisper Your Pain" (Columbia)... Still increasing in momentum is Immature's "Never Lie" (MCA)... There's strong call-out on Gerald Levert's "I'd Give Anything" (EastWest)... Sales have rocketed through the roof on Anita Baker's smooth number, "Body And Soul" (Elektra)... Expect great response from Joshua Kadison's third release, "Picture Postcards From L.A." (SBK/EMI Records), as the video hits the airwaves.

WHAT A PERFORMANCE! Last week at the S.I.R. Theater in Hollywood, a packed-to-the-rafters invitation-only audience witnessed a tremendous show by youngster Tevin Campbell (Qwest/WB). Extremely energetic and packing a powerful punch, Campbell was simply phenomenal. At the conclusion of the brief concert, mega-producer Quincy Jones presented Tevin with a couple of Platinum albums, including his latest, I'm Ready.

–John Kilgo



no need to ergre

includes zombie

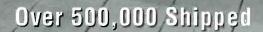
the new album, following their smash debut,

everybody else is doing it, so why coult we?

management: rough trade management & metropolitan entertainment, inc.

Most Added!

WAHC WHTZ WAAL WBBO KDUK WHJX KIOC WKCI WPST KWNZ



WHYT 45 Plays 99X 31 Plays KRBE 7 Plays KROQ 39 Plays WKSE 19 Plays 2100 5 Plays

MLUM 35 Plays WENZ 15 Plays







A/CCHART

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C 0	MEU	TER	CEN	ERAT	E O	AIRPLAY	REPORTS

	COMPUTER CENERATED AIRPLAY	REPORTS		
	Artist/Song/Label	2W	LW	TW
0	ELTON JOHN. Circle Of Life (Hollywood)	3278	3429	3691
2	AMY GRANT. Lucky One (A&M)	3672	3711	3607
0	LUTHER VANDROSS/MARIAH CAREY. Endless Love (Columbia)	2829	3066	3083
0	SHERYL CROW. All I Wanna Do (A&M)	1813	2265	<mark>260</mark> 0
•	BOYZ II MEN. I'll Make Love To You (Motown)	1773	2252	2523
6	JOHN MELLENCAMP. Wild Night (Mercury)	2691	2574	2500
Ð	JON SECADA. If You Go (SBK/EMI Records)	2553	2485	2488
0	HUEY LEWIS & THE NEWS. But It's Alright (Elektra)	2203	2346	2431
9	BABYFACE. When Can I See You (Epic)	1604	1944	2272
10	ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	2540	2223	<mark>211</mark> 2
11	MELISSA ETHERIDGE. Come To My Window (Island)	2029	2003	1970
Ø	ANITA BAKER. Body & Soul (Elektra)	1480	1577	1836
®	LAUREN CHRISTY. The Color Of Night (Mercury)	1659	1725	1746
14	WET WET. Love is All Around (London/Island)	1937	1724	1679
15	LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	2083	1881	1558
16	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1855	1739	1523
D	MADONNA. Secret (Maverick/Sire/WB)	_	813	1497
18	MARIAH CAREY. Anytime You Need A Friend (Columbia)	1643	1506	1465
1	HARRY CONNICK, JR. (I Could Only) Whisper Your Name (Columbia)	1269	1359	1428
20	EDIE BRICKELL. Good Times (Geffen)	1660	1678	1427
21	RICHARD MARX. The Way She Loves Me (Capitol)	2037	1698	1335
22	BONNIE RAITT. You (Capitol)	1954	1648	1322
23	ACE OF BASE. Don't Turn Around (Arista)	1247	1246	1293
2	GLORIA ESTEFAN. Turn The Beat Around (Epic)	658	1124	1266
25	JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	1259	1274	1172
26	SEAL. Prayer For The Dying (ZTT/Sire/WB)	1156	1060	1171
27	PRETENDERS. I'll Stand By You (Sire/WB)	1115	1150	1135
23	FOUR SEASONS. December `63 (Oh What A Night) (Curb Records)	7 85	865	1042
29	JON SECADA. Whipped (SBK/EMI Records)	814	809	848
30	MADONNA. I'll Remember (Maverick/Sire/WB)	1082	957	823
3	OLETA ADAMS/BRENDA RUSSELL. We Will Find A Way (RCA)	602	716	796
32	TYLER COLLINS. Thanks To You (Reprise)	630	686	757
3	SARAH McLACHLAN. Good Enough (Arista)	577	640	748
	JOSHUA KADISON. Picture Post Cards From L.A. (SBK/EMI Records)	76	315	728
35	ROLLING STONES. Out Of Tears (Virgin)	336	522	714
36	KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	51	330	688
3	PHIL COLLINS. Everyday (Atlantic/AG)	715	606	679
33	MELISSA ETHERIDGE. I'm The Only One (Island)	<mark>49</mark> 6	538	651
	TRAFFIC. Some Kinda Woman (Virgin)	643	581	604
40	GIN BLOSSOMS. Until I Fall Away (A&M)	501	476	582
				_

HOT NOTES

MOVIN' UP AND BACK: David Carr returns to KELI San Angelo as PD after a year stint at Dallas' KVIL. Michael Todd remains APD and will continue to take music calls on Mondays. Elsewhere, Geffen promoted Sue Naramore to Adult Alternative National Director, Tracy Skelly to Regional Promotion Manager/Los Angeles and Gabrielle Skolnek to AC/NAC/Jazz Manager.

ACCU-RATE THE POSITIVE: Passing out champers and some nicely aged brie are the good folks at WOMX Orlando, whose 9.5 Accurating in 25-54 topped Orlando.

CHEESER CHEESER: Who knew October was National Pizza Month (besides those who picked up our exclusive October Promo Planner)? Maybe the president of Pizza Hut or Domino's, but certainly Marc S. Cole from WINQ Winchendon. Q-FM will be helping staff members make pizzas Saturday afternoons. If listeners spot morning man Cole kneading dough, listeners will win free pizza dinners. If you want to catch up on promo opportunities for November, see page 18 for this month's Promo Calendar.

FRIENDLY REMINDER: Don't delay...fax your station news or hot ideas to (818) 846-9870 or call 1-800-443-4001.

COMING YOUR WAY OCTOBER 10TH:

MICHAEL BOLTON "Once In A Lifetime" (COLUMBIA)

From the movie soundtrack, *Only You*, comes a track that will satiate your listeners' Bolton craving just long enough to get to his next album.

AARON NEVILLE & TRISHA YEARWOOD "I Fall To Pieces" (MCA)

From the Platinum-plus album, *Rhythm, Country & Blues* comes a song that just can't miss. "I Fall To Pieces" is up for "Vocal Event Of The Year" and the album is going for "Album Of The Year" at this year's Country Music Awards - but by no means should it be left to the yeehaws.

4 P.M. "Sukiyaki" (Next Plateau/Island)

This a capella track is moving rapidly up the Network 40's Black Page chart. It's a given this record is a staple for Adult radio.

BONNIE RAITT "Storm Warning" (CAPITOL)

The third single from her latest album, *Longing In Their Hearts*, is the perfect follow-up to "You." The unmistakable vocals and heart-wrenching lyrics are Bonnie's signature. In the case of "Storm Warning," she signed on the dotted line to ensure another hit.

ALSO OUT THIS WEEK:

CELINE DION "Only One Road" (550 Music/Epic)

JOHN MELLENCAMP "Dance Naked" (MERCURY)

STING "When We Dance" (A&M)

FETISHES:

MAZZY STAR "Fade Into You" (CAPITOL)

Emerging from the California music scene is a haunting and romantic song that will seep under your skin and stay there long after the music's over. "Fade Into You" has risen to 29 on the *Network 40's* Black Page Chart.

Last but not least, there's visual proof of yours truly saying, "I Dew," with Wet Wet wet on page 42. I just couldn't help myself, but you can help yourself to their new single, "Goodnight Girl."

-Kristen Guarino

1 MADONNA Socret (Mauorick / Sire / W/R) +684

1	MADONNA. Secret (Maverick/Sire/WB)	+684
2	JOSHUA KADISON. Picture Post Cards From L.A. (SBK/EMI Records)	+413
3	KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	+358
4	SHERYL CROW. All I Wanna Do (A&M)	+335
5	BABYFACE. When Can I See You (Epic)	+328

most added

1	MADONNA. Secret (Maverick/Sire/WB)	27
2	JOSHUA KADISON. Picture Post Cards From L.A. (SBK/EMI Records)	21
3	KATHY TROCOLLI. If I'm Not In Love (Reunion/RCA)	19
4	GLORIA ESTEFAN. Turn The Beat Around (Epic)	15
5	TOAD THE WET SPROCKET Something's Always Wrong (Columbia)	10



FROM THE PLATINUM-PLUS ALBUM LONGING IN THEIR HEARTS

ON TOUR THROUGH '94!



VIII (



STREETCHART

		COMPUTER GENERATED AIRPLAY	REP		
		Artist/Song/Label	2W	LW	TW
	1	BOYZ II MEN. I'll Make Love To You (Motown)	3373	3383	3269
	0	AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	1591	1836	1971
	0	LUTHER VANDROSS/MARIAH CAREY. Endless Love (Columbia)	1840	1900	1940
	4	CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	2175	2084	1939
	5	BABYFACE. When Can I See You (Epic)	2203	2054	1921
	0	IMMATURE. Never Lie (MCA)	1186	1384	1695
	0	REAL McCOY. Another Night (Arista)	1192	1367	1434
	0	CRYSTAL WATERS. 100% Pure Love (Mercury)	1309	1283	1291
	9	LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1535	1282	1113
	0	SHERYL CROW. All I Wanna Do (A&M)	931	1008	1081
	0	ICE CUBE. Bop Gun (One Nation) (Priority)	998	994	1061
	12	WARREN G. This DJ (Violator/ral/Island)	1278	1246	1055
	13	COOLIO. Fantastic Voyage (Tommy Boy)	1411	1199	1042
	0	MADONNA. Secret (Maverick/Sire/WB)	_	385	1014
	Ð	4 P.M. Sukiyaki (Next Plateau/Island)	839	913	935
	16	AARON HALL. I Miss You (Silas/MCA)	1226	1030	899
	17	PRINCE. Letitgo (WB)	1122	968	850
	1	HEAVY D & THE BOYZ. Nuttin' But Love (Uptown/MCA)	771	755	821
	1	INI KAMOZE. Here Comes The Hot Stepper (Columbia)	308	579	797
	20	TERROR FABULOUS. Action (EastWest)	617	733	761
	3	SALT-N-PEPA. None Of Your Business (Next Plateau/London/Island)	591	672	678
	22	DA BRAT. Funkdafied (So So Def/Chaos)	1013	824	649
	23	FOR REAL. You Don't Know Nothin' (A&M)	557	650	639
	24	ANITA BAKER. Body & Soul (Elektra)	721	685	637
	25	TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	985	688	622
	20	GLORIA ESTEFAN. Turn The Beat Around (Epic)	437	529	585
	27	C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	787	685	569
	28	KARYN WHITE. Hungah (WB)	518	584	566
	29	TONI BRAXTON. How Many Ways (LaFace/Arista)	175	401	555
	30	JADE. 5-4-3-2 (Yo! Time Is Up) (Giant)	698	6 <mark>7</mark> 1	553
	3	RAPPIN' 4-TAY. Playaz Club (EMI Records)	423	543	545
	32	JANET JACKSON. Any Time, Any Place (Virgin)	681	544	512
	33	ACE OF BASE. Don't Turn Around (Arista)	839	703	492
	3	BONE THUGS-N-HARMONY. Thuggish Ruggish Bone (Ruthless/Realitivity)	265	394	472
	35	JOHN MELLENCAMP. Wild Night (Mercury)	547	532	469
	36	GERALD LEVERT. I'd Give Anything (EastWest)	642	513	468
	Ð	BLACK MEN UNITED. U Will Know (Mercury)	284	434	466
	3	BRANDY. I Wanna Be Down (Atlantic/AG)	144	246	462
	39	ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	483	465	447
	40	R. KELLY. Your Body's Callin' (Jive)	585	541	445
II.					

THYTHMNATION

EVERGREEN SHAKES UP: Evergreen upped KMEL PD Dave Shakes to OM of their San Francisco duopoly (KMEL and new air toy KIOI). Michelle Santosuosso leaves her KKBT L.A. APD gig to become KMEL's new PD. Which brings up a couple of nice trivia tidbits: 1) La Michelle has now worked at three Crossover powerhouses on the West Coast - Q106 (back when it was dancing with PD Kevin Weatherly), KKBT and now, KMEL; and 2) there are now three women programming Crossover kingpins - besides Michelle, you've got Lisa Vasquez at Z90 San Diego and Michelle Mercer at Power 106. Other new moves include KKBT's Harold Austin being upped to APD, ex-Priority and Q102 Philly MD Maurice DeVoe being named The Beat's new MD and Miriama Snider as their Music Coordinator. Hearty congrats to all on their uppages. P.S. - There's the party line and more in News.

CHICKEN, WAFFLES, TÉVIN AND ME: KPWR and the KKBT El Lay invited listeners to a Tevin Campbell showcase in Hollywood, complete with dancers, a smoke machine and an introduction by Qwest Records' main man, Quincy Jones. After hearing 10 exciting tunes covering material old and new, Greg Lee and Ritch Bloom held a small soirée at the legendary Roscoe's Chicken and Waffles. Power's Michelle Mercer, Bruce St. James (or was it the ghost of John Candy?), Dave Morales and the Nick half of Tha Baka Boyz, taught most in attendance the fine art of collard green and grits consumption. The corner booth was filled by the lovely Lucy B. of KCAQ Oxnard. Sonia Jimenez's familiar role of Lucy's sidekick (or is it the other way around?) was ably filled by Lucy's sister. This was the first performance for Tevin outside of a couple of Summer Jam appearances. It's scary to think that Tevin's Vegas years are still three decades away.

NO INCIDENTS, JUST LOTS OF FUN...I SWEAR: Kozman called to express delight at the monosyllabic responses to his live interview by the members of the group, All-4-One. Group PR hound Tony made the bit a *huge* success on the air. The group began to sing and phones began to ring. Huge also describes listener reaction to the 500 tickets KKXX Bakersfield gave away on the air for the All-4-One performance at the fair that evening. All this was filmed by a German TV station that was last seen driving away in a white Ford Bronco.

DON'T CALL ME HOT: "New Rock 102.1" is what they're calling WLUM Milwaukee. I hope they're giving the receptionist a raise. Since the major shift in an Alternative direction, over 1,000 calls have swamped the switchboard, the majority of which have been positive according to MD Tommy Wilde. The new logo and positioner hit the streets in a matter of weeks. The college students return, the station flips format and football fans still wear cheese on their heads. Whatta country...

A PLEA, A STUNT AND A MASSIVE CUME: KSFM Sacramento went on the air Wednesday with an announcement that the station was changing to Rock and Roll. Listeners quite predictably went off and flooded the phone lines. Picketers appeared in angry hordes. Letters and faxes inundated the station. A TV station aired live broadcasts of personalities getting listeners to sign petitions to keep the Dance format. It may not have been April 1, but listeners eventually got a big kick out of FM 102's kick-off of the "Not Rocktober Weekend" with songs from Pete Rock and C.L. Smooth, "Rock With You" and "Planet Rock," etc. The temp at the front desk Friday morning deserved two raises.

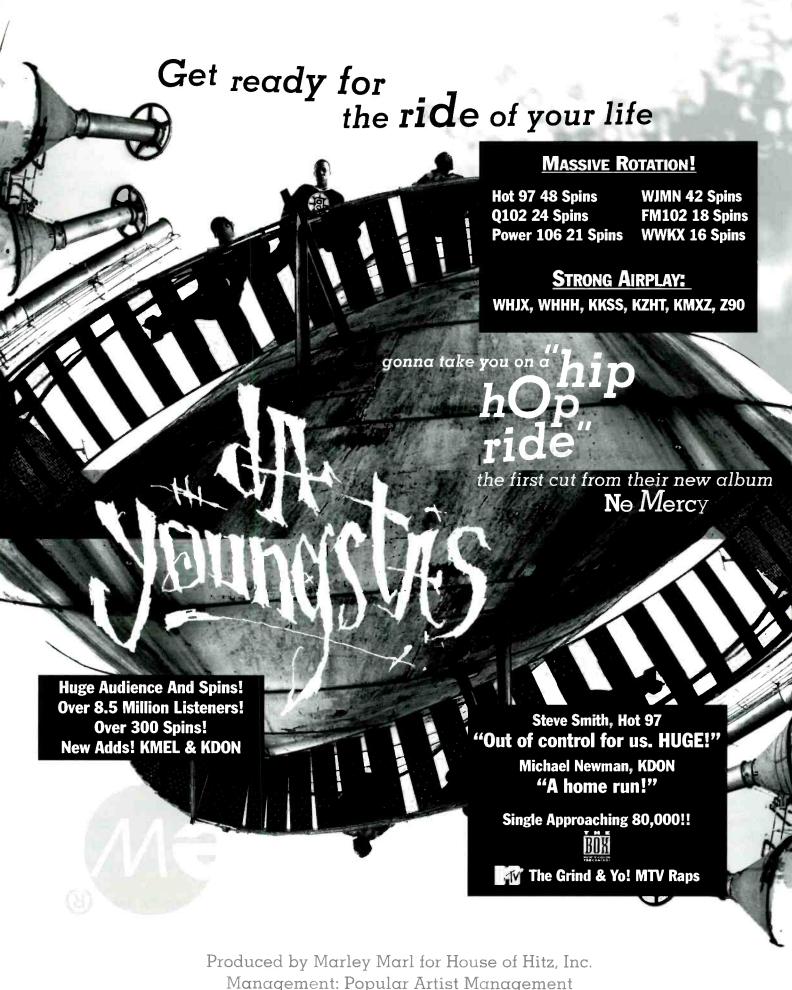
I GOT YOUR PUSSYCAT RIGHT HERE: The arrival of Tom Jones at the offices of *Network 40* created more of a commotion than lunchtime road construction. The record, by the way, features Tom rapping and is #1 request at Q105 Oxnard. The line for tickets for his performance at House of Blues should rival the demand to work the front desk at WLUM or KSFM.

STILL NO BITES ON THE PIÑATA: My second week finds the chair just a tad more comfortable. Met the guy at the Fishing Tackle store and we bonded. Had many days of exciting take-out food and lived to tell about it. They say we're getting new offices soon so I'm gonna wait to paint. Take my call and we'll know more about you. Peace.

– Stephen Meade

most added

1 JANET JACKSON. You Want This (Virgin)	28
2 ACE OF BASE. Living In Danger (Arista)	11
3 INI KAMOZE. Here Comes The Hot Stepper (Columbia)	9
4 BRANDY. I Wanna Be Down (Atlantic/AG)	8
5 DA RDAT Fo All Viall (So So Dof/Chans)	7



Management: Popular Artist Management

ROSSOVE

FU-SCHNICKENS

"Breakdown"

(TIVE)

Certified buzz on the record from Bruce St. James at KPWR. The style of Fu-Schnickens cannot be imitated. Mixes from Marc Niles and Rod K.P. Kirkpatrick give the disc a can'tmiss quality.



FU-SCHNICKENS

CASSERINE

"Why Not Take All of Me"

A mid-tempo smoker featuring her producer Cato. Early airplay at WIOQ & KCAQ and it's in the mix at KPWR, WIMH, KPRR, KHFI, WTIC and KS104. There's always room for another Diva...listen and agree.

ROB BASE

"Break of Dawn"

(QUALITY)

A rapper returning with a sterling reputation and a hot record. This one should work on both coasts.

BLACKGIRL

"Where Did We Go Wrong" (CAPER/RCA)

Real feeling went into the lyrics. This ballad may break the band. Blackgirl is an act with the energy to meet radio; introduce yourself with this track.



BLACKGIRL

BLACKSHEEP

"Without a Doubt"

(MERCURY)

Mighty like Isis, the record will be an

instant hit for many stations. I'm especially fond of Saalam's mix.

SILK

"I Can Go Deep" (JIVE/HOLLYWOOD)

Another one for the bedroom, this is from the soundtrack to A Low Down Dirty Shame. Seems like the successful formula of the first record continues with this one.

OUEEN LATIFAH

"I Understand" (Motown)

Melodic yet true to the street, a very clean Rap with an infectious hook. Quite a different feel from her last groove; look for this track on the latest Network 40 CD.



QUEEN LATIFAH

PARIS

"Guerrilla Funk"

(PRIORITY)

A huge street buzz on this slammin' track. The hook reminds me of Old School "Funkin for Jamaica."

BEATING THE MAILMAN

THE BIG GET BIGGER: The Ir. Vasquez mixes of Madonna's "Secret" (Maverick/Sire/WB) will give even more legs to the monster and convince the hold-outs that this record is for real... Jeru The Dajama and the slammin' "You Can't Stop The Prophet" (Payday) is worth more than one listen... Tony Terry has a club mix out that is getting some attention. "Can't Let Go" gives radio another reason to call Virgin than to beg for more Stones tickets... Da Youngsta's' latest has gotten the complete attention of the staff at KPWR as I hear it every time I get in the car... Those with slow jams should consult the mellow mix of "Hip Hop Ride" (EastWest)... Lil 1/2 Dead will find its way on to some playlists on both coasts. "Had To Be A Hustler" (Priority) is another lyrically strong record that grooves as long as a day at Network 40. - Stephen Meade

MICHAEL NEWMAN

KDON Salinas

Zhané "Vibe" Da Youngsta's "Hip Hop Ride" Raja-Neé "Turn It Up"

MARK ADAMS

KBOS Fresno

Coolio "I Remember" Da Brat "Fa All Y'All" Ace of Base "Living In Danger"

DAMION YOUNG

KHTY Santa Barbara

Toad The Wet Sprocket "Something's Always Wrong" Janet Jackson "You Want This" Ini Kamoze "Here Comes The Hotstepper"



BOBBY SATO

KPSI Palm Springs

Madonna "Secret" Lucas "Lucas with the Lid Off" Da Brat "Fa All Y'All"

TOM STEELE

WFLZ Tampa

Da Brat "Fa All Y'All" Ace Of Base "Living In Danger"

CAT THOMAS

KLUC Las Vegas

Madonna "Secret"

Ini Kamoze "Here Comes the Hot Stepper"

MC BOOGIE D

KJYK Tucson

Toni Braxton "How Many Ways" Da Brat "Fa All Y'All" Warren G. "Do You See"

JOE FRIDAY

WAEB Allentown

Lucas "Lucas With The Lid Off" Toni Braxton "How Many Ways"

ALAN CHASE

KHTN Modesto

Janet Jackson "You Want This" Ace of Base "Living In Danger"

JAY CRESSWELL

WXSR Tallahassee

Nirvana "About a Girl" Eric Clapton "Motherless Child" Ini Kamoze "Here Comes The Hotstepper"

LUCY B.

KCAQ Oxnard

Cassarine "Why Not Take All of Me" Barry White "Practice What You Preach" Tom Jones "If I Only Knew"

BRUCE ST. JAMES

KPWR

Fu-Schnickens "Breakdown" Paris "Guerrilla Funk" Various Artists "Jason's Lyric"

"SUKIYAKI" Md †

NEWOODER 1750 Plays Per Week!

Monitor R/C #18*

KIXY 37 Plays KMNZ 37 Plays KOKS 40 Plays KKER 41 Plays KINC 42 Plays WZPL 47 Plays KIKI 26 Plays KIIS 26 Plays **WILN Add** KFRX Add WQGN Add **WKSS Add** WFLY Add **bbA AOAW**

WKFR 5 Plays KDUK & Plays XHTZ 11 Plays KPWR 14 Plays KIKO TE Plays KGOT 20 Plays **MBMB 53 Plays** KPSI 24 Plays KEGI 27 Plays KCPI 30 Plays KXXX 32 Plays WHHH 36 Plays KEEM 38 Plays KHIN 43 Plays KZFM 50 Plays KPRR 67 Plays **WSPK Add**

WBIZ 5 Plays KISR 9 Plays KZEN T3 Plays WTWR 15 Plays KKLQ 16 Plays KZHT 22 Plays **MMCK 53 Plays** KLYV 25 Plays **MELZ 28 Plays** KKRD 30 Plays KHKS 33 Plays KJYK 37 Plays KMVR 40 Plays KZII 45 Plays KK22 25 Plays KHQT 79 Plays

WIFC Add

KSFM Add

Most Requested At:

And Many More!

KDON 7 Plays

WAYY 10 Plays

KHIK T3 Plays

KLLZ T2 Plays

WKQI 19 Plays

KOMQ 22 Plays

WAPE 23 Plays

WRKY 27 Plays

KKXX 29 Plays

KTFM 30 Plays

KLRZ 36 Plays

[910M bnA KMNZ KTNC KIKI **K2TO** KHKS Keel



WASE 5 Plays

WDD18 Plays

KKRZ 10 Plays

WKSI 14 Plays

KBLW TP blays

MDCG TO Plays

WIIS 23 Plays

KOHI 24 Plays

KUTQ 27 Plays

WMRV 30 Plays

KCAQ 31 Plays

KBO2 36 Plays





CHART

	COMPUTER GENERATED AIRPLAY	Z REPORTS		
	Artist/Song/Label	ŹW	LW	T₩
1	R.E.M. What's The Frequency, Kenneth? (WB)	1409	1474	1471
2	STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	1242	1271	1228
0	THE CRANBERRIES. Zombie (Island)	450	1028	1204
0	DINOSAUR JR. Feel The Pain (Sire/Reprise)	992	979	1064
6	OFFSPRING. Self Esteem (Epitaph)	1101	1045	1060
6	LIVE. Alone (Radioactive)	1044	1062	990
7	JESUS & MARY CHAIN. Sometimes Always (American/WB)	1048	940	906
8	TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	865	917	904
9	LIZ PHAIR. Supernova (Matador/Atlantic/AG)	671	785	902
0	VERUCA SALT. Seether (Minty Fresh)	664	725	815
0	GRANT LEE BUFFALO. Mockingbirds (Slash/Reprise)	689	751	784
Ø	SUGAR. Your Favorite Thing (Rykodisc)	728	761	767
13	MAZZY STAR. Fade Into You (Capitol)	980	867	757
14	LOVE SPIT LOVE. Am I Wrong (Imago)	1024	807	681
15	GREEN DAY. Basket Case (Reprise)	972	800	647
1	GREEN DAY. Welcome To Paradise (Reprise)	315	370	642
17	SHERYL CROW. All I Wanna Do (A&M)	874	764	628
13	OASIS. Supersonic (Epic)	378	476	590
19	SARAH McLACHLAN. Good Enough (Arista)	520	541	584
20	THEY MIGHT BE GIANTS. Snail Shell (Elektra)	657	640	573
21	SOUNDGARDEN. Fell On Black Days (A&M)	811	681	571
Œ	LUCAS. Lucas With The Lid Off (Atlantic/AG)	261	394	548
Œ	dada. All I Am <mark>(IRS)</mark>	452	478	545
24	WEEZER. Undone - The Sweater Song (DGC)	808	666	534
Œ	COWBOY JUNKIES. Sweet Jane (Nothing/Interscope/AG)	192	373	522
2	THE CULT. Coming Down (Drug Tongue) (Sire/Reprise)	173	369	48 <mark>9</mark>
Œ	HOLE. Doll Parts (DGC)	152	346	48 <mark>4</mark>
Æ	NIRVANA. About A Girl (DGC)	_	42	467
2	SONIC YOUTH. Superstar (A&M)	419	435	463
30	MAGNAPOP. Slowly, Slowly (Priority)	574	578	457
31	CRACKER. Euro-Trash Girl (Virgin)	599	533	448
32	LIGHTNING SEEDS. Lucky You (Trauma/Epic)	381	440	415
33	FREEDY JOHNSTON. Bad Reputation (Elektra)	367	395	391
34	COUNTING CROWS. Einstein On The Beach (DGC)	811	630	383
35	RANCID. Salvation (Epitaph)	360	389	378
I	LUSCIOUS JACKSON. City Song (Grand Royal/Capitol)	319	349	362
37	CANDLEBOX. Far Behind (Maverick/Sire/WB)	596	495	346
38	BAD RELIGION. Stranger Than Fiction (Atlantic/AG)	455	386	34 <mark>1</mark>
	SMASHING PUMPKINS. Landslide (Virgin)	-	182	333
Œ	VELVET CRUSH. Hold Me Up (Creation/550 Music)	331	331	332



WELCOME TO THE CLUB: Ted Taylor got the official nod up at KPOI Honolulu as PD moving up from the MD slot. Ted has been working as acting PD since Kerry Gray left last month to program CKEY Buffalo. Taylor plans to put a high-energy spin on the programming. Before his MD gig at KPOI, Taylor was PD for KUSF S.F., worked in A&M's Alternative Marketing and tour managed for Camper Van Beethoven... WLUM Milwaukee traded in their Hot 102 moniquer for a hipper name and a new morning staff. Now calling themselves "New Rock 102," the station has opened up some key jock slots to bring in a new attitude to fuel the new Alternative format. T&Rs should be sent in immediately, attention PD Tony Dee at 2500 N. Mayfair Rd. #390 Milwaukee, WI. 53226. No calls, please... WRXQ Memphis PD Tony Williams put his genius production skills to work in the studio and created a special version of Victoria Williams' "Crazy Mary" with Pearl Jam's version the group contributed to the Sweet Relief project. The blending of the two songs turned out phenomenally well. Call Tony at (901) 578-1100.

WEEN A FEW... Ween has announced the "The Ween World Tour" consisting of, well, four dates in L.A. I'm sure most Angelenos won't even get the humor in this since they think the planet drops off at the desert line. "Push The Little Daisies" was one of my favorite annoying songs of all time and it became a fixture in the most requested slot almost everywhere it was played. The new Ween record is nothing short of hysterical and musically enjoyable. The album artwork says it all. A keeper... Surprise, Most Added this week at Alternative Nirvana "About The Girl" (DGC)... Deadeye Dick's "New Age Girl" made the Top 40 chart, while Ichiban releases "Perfect Family" to Alternative. WNNX Atlanta has been spinning it for weeks.

MAFIA MAN: WFNX Boston's Kurt St. Thomas threatened to kick some major ass if WCGY even considered going Alternative. And to prove just how threatening he can be, WCGY flipped to "Rock Of The '70s." Yuck!.. New Go-Go's on the way with a reunion record due out on I.R.S. Records. KROQ's Rodney Bingenheimer debuted the group's reunion on his incredible new music show, "Rodney On The ROQ," by having the girls join him in the studio. Oh, he must have just hated that.

Karen Holmes

X's To BEAR

Cranberries, Cranberries, Cranberries, Cranberries "Zombie," "Zombie," "Zombie," "Zombie," (Island) Yippeee!

XCLAIMING ATTENTION AT ALTERNATIVE

THE CRAMPS "Ultra Twist" (MEDICINE/GIANT)

Thought Poison Ivy was long dead? Guess again. An icon to the allegiance of excessiveness, The Cramps reunite with Lux Interior's incredibly recognizable vocal style in rare form. A fun listen!

TOM JONES "If I Only Knew" (INTERSCOPE/AG)

If I only knew he was really this cool and I had my own radio station, I would create "Tom Jones Day" and have the studly man roam the hallways. He makes for great radio!

WEEN "Voodoo Lady" (ELEKTRA) My new favorite!

X "Shoot Out The Lights" (CAPITOL)

SMASHING PUMPKINS "Pieces Iscariot" (VIRGIN)

Incredible album of rare B-sides and phenomenal covers to treasure.

CANDLEBOX "Cover Me" (MAVERICK/SIRE/WB)

URGE OVERKILL. Girl, You'll Be A Woman Soon (MCA)

Every single charts, every video shoots into some regular, awesome rotation and every store is selling this group's debut record, which is now up to 2.3 million.

1 NIRVANA. About A Girl (DGC) 39 2 SMASHING PUMPKINS. Landslide (Virgin) 14 3 COMPULSION. Delivery (Interscope/AG) 12 4 SOUNDGARDEN. My Wave (A&M) 9

9



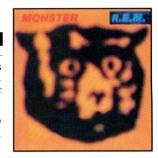


MIRAMAX

MIRANAX

nu	ıw.	THE	Berry / D			
2W	LW	TW	Artist/LP	LABEL		
•	DEBUT	0	R.E.M. Monster	WB		
1	1	2	ERIC CLAPTON. From The Cradle	Duck/Reprise		
3	2	3	ANITA BAKER. Rhythm Of Love	Elektra		
5	4	0	SHERYL CROW. Tuesday Night Music Club	A&M		
•	DEBUT	0	SLAYER. Divine Intervention	American		
_	6	6	LUTHER VANDROSS. Songs	LV Records/Epic		
2	3	7	BOYZ II MEN.	Motown		
6	5	8	OFFSPRING. Smash	Epitaph		
4	7	9	GREEN DAY. Dookie	Reprise		
٠	DEBUT	10	BARBRA STREISAND. The Concert	Columbia		
15	11	Φ	B.O.N.E. THUGS-N-HARMONY. Creepin' On Ah G	Come Up Ruthless/Relativity		
8	9	12	STONE TEMPLE PILOTS. Purple	Atlantic/AG		
11	12	13	CANDLEBOX. Candlebox	Maverick/Sire/WB		
_	15	1	LIZ PHAIR. Whip-Smart	Matador/Atlantic/AG		
•	DEBUT	Œ	LYLE LOVETT. Love Everybody	Curb/MCA		
10	10	16	NATURAL BORN KILLERS. Soundtrack	Nothing/Interscope/AG		
13	16	17	COUNTING CROWS. August And Everything After	er DGC		
7	8	18	FORREST GUMP. Soundtrack	Epic Soundtrax		
9	14	19	CARRERAS/DOMINGO/PAVAROTTI. Three Tenors	In Concert 1994 Atlantic/AG		
12	18	20	THE LION KING. Soundtrack	Walt Disney Records		
25	21	3	NOTORIOUS B.I.G. Ready To Die	Bad Boy/Arista		
20	20	22	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG		
18	19	23	SOUNDGARDEN. Superunknown	A&M		
•	DEBUT	2	BIG HEAD TODD AND THE MONSTERS. Strate	gem Giant		
21	22	25	MELISSA ETHERIDGE. Yes I Am	Island		
17	17	26	GERALD LEVERT. Groove On	EastWest/AG		
_	30	Ð	CRAIG MACK. Funk Da World	Bad Boy/Arista		
14	13		PETER GABRIEL. Secret World Live	Geffen		
16	23	_	WARREN G. RegulateG Funk Era	ral/Violator/Island		
•	DEBUT	_	JASON'S LYRIC. Soundtrack	A&M		
24	27		ROLLING STONES. Voodoo Lounge	Virgin		
19	25	32	CHANGING FACES. Changing Faces	Big Beat/Atlantic/AG		
22	26	33	JERKY BOYS. Jerky Boys 2	Select/Atlantic/AG		
26		34		Ensign/Chrysalis/EMI Records		
27		35 36	AALIYAH. Age Ain't Nothing But A Number	Blackground/Jive		
30 29	32 29	36 37	ACE OF BASE. The Sign MAZZY STAR. So Tonight That I Might See	Arista		
		_	•	Capitol		
26	DEBUT	_	WEEZER. Weezer	DGC Crand Paval /Capital		
36 33	37 21		BEASTIE BOYS. III Communication	Grand Royal/Capitol		
23	31	40	NEIL YOUNG & CRAZY HORSE. Sleeps With A	ngels Reprise		

Regional Sales Breakout: Out-of-the-box sales through the roof and into orbit. Dominant #1 reports in every market with the possible exceptions of Dallas and Ćolorado (where it's *only* as high as #2). Primary Media Exposure: Multi-format radio play, MTV "event video" rotation, rave reviews... what else do you need?



Regional Sales Breakout: West and Midwest strongest. Top-3 sales on entire West Coast, New England, Pittsburgh, Chicago, St. Louis, Michigan, Dallas, Colorado, Indiana, Arizona/Vegas.

Primary Media Exposure: Buzz from hardcore fans, who've been dying for this one. Almost literally.



Regional Sales Breakout: Midwest leads; West and East next. Top-10 sales in New York City, New England, Philadelphia, Maryland, Ohio/Indiana, Florida, northern California, Arizona/Vegas.

Primary Media Exposure: Huge Top 40/Urban play and video exposure lead the way.



Regional Sales Breakout: Strong everywhere but the South. Top-10 sales in New York City and state, Boston, Maryland, Chicago, California, Michigan. Primary Media Exposure: Huge media buzz incites word-of-mouth from longtime fans. Label's retail push also helping significantly.



Regional Sales Breakout: Consistent across country. Top-10 sales in Missouri, Indiana/Ohio, Georgia, Michigan, Austin, Colorado, Arizona, entire West Coast, New York City, Massachusetts. Primary Media Exposure: In-store play alerting fans; radio play and word-of-mouth also help.



"MOTHERLESS CHILD" ERIC CLAPTON

#3 SoundScan Chart

THE DEBUT SINGLE FROM THE ALBUM FROM THE CRADLE.

Weekly SoundScan Sales 128,125

Over 1.6 Million Ordered

Stress Rotation

Artist Of The Month

On 65 Top-40 Stations!



S-empleo

PLAY IT! SAY IT!

ERIC CLAPTON (REPRISE)

- This guitar legend was born on March 30, 1945 and was raised in Ripley, Surrey.
- As a teenager, he was drawn to the Blues and listened to the likes of Big Bill Broonzy, Robert Johnson and Muddy Waters. He joined the Yardbirds but, after artistic differences, left the band in 1965. He joined John Mayall's Bluesbreakers, where his exploits created a "Clapton Is God" movement among British guitar fans.
- He hit the international spotlight in 1968 when he founded Cream with Jack Bruce and Ginger Baker. They released singles such "Sunshine Of Your Love," "Crossroads" and "White Room."



- He founded Blind Faith two years later with Baker and Stevie Winwood, but that ended after one album. After a brief stint as guitarist for Delaney and Bonnie and with John Lennon's Plastic Ono Band, he formed Derek and the Dominos with guitarist Duane Allman.
- They also cut one album, which featured the classic, "Layla," but he and Allman were both strung out on heroin. Allman died; Clapton withdrew from music for two years
- His solo career began with 461 Ocean Blvd and from there he put out hits such as "I Shot The Sheriff," "Lay Down Sally" and "I Can't Stand It." His 1988 box set compilation release was one of the most popular compilations ever released and was followed by a tour that covered the entire planet.
- In 1991, his three-year-old son died, falling out of a 53rd floor window in New York City.
- Clapton regrouped and had a resurgence of his career in 1992 with the release of *Unplugged*, which has sold 14 million copies to date and contains the Grammy-winning Platinum single, "Tears In Heaven," which was about the loss of his son.
- His current single off his new Blues roots album, From The Cradle, is "Motherless Child."

LUCAS (ATLANTIC)

- Lucas was born in Copenhagen and is the son of internationally-known Danish artist Berta Moltke and Paul Secon, who has worked at *Billboard* and wrote lyrics for the Mills Brothers.
- His spent half his time in Europe and half in America when he was growing up. At 18, he moved to New York and became heavily interested in Hip-Hop culture and Rap.
- He enrolled at New York University and began taking classes in philosophy and the music business, but dropped out in 1990 to pursue a recording contract.
- This led to the release in 1991 of his debut album,



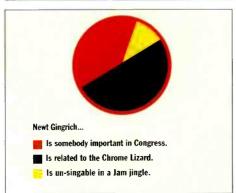
To Rap My World Around You, which was not a commercial success, but taught Lucas the basics of performing. He did 130 dates in one year.

- In 1993, he signed with Warner Music while living in London and was soon picked up by Big Beat/Atlantic in the States.
- LUCACENTRIC is the result and his current single is "Lucas With The Lid Off."

SHERYL CROW (A&M)

- Born and raised in the small town of Kennett, which is near Memphis, Sheryl Crow came from a family of big band musicians.
- She discovered she could play piano by the age of six and began taking lessons; also for the organ. She took up guitar during the early years of playing in bands, starting in high school.
- Early influences included Bessie Smith and Billie Holiday. When she decided to pursue her music full-time, her parents approved because of their musical backgrounds.
- Before becoming a solo artist, she contributed to albums by Eric Clapton and Wynonna Judd as a songwriter.
- While writing music for her first solo album, *Tuesday Night Music Club*, she cited as the most influential records the Rolling Stones' *Let It Bleed* and albums by Derek and the Dominos and Bob Dylan.
 - Her current single is "All I Wanna Do."





RIMSHOTS

By Dwayne & Jeff

STOP THE PRESSES! The John Lander called us (we're not worthy) to inquire about our upcoming daily Rimshots Hell. We called him back and when he picked up the phone we mistakenly asked for Howard Lander. (Click. Dial tone ...)

...

A study by Magnavox reveals that over half of Americans lose their TV remote up to five times a week. Six percent said they usually find it in their fridge.

However, 95% of married men responded that they find it in a painfully different location. They wouldn't specify the location, but they would say that their wives put it there and a proctologist has to get it out.

* * *

The ever-subdued Ted Turner told the National Press Club of his difficulties in buying a network when he alleged, "I'm being clitorized by Time Warner." Wife Jane Fonda, also in attendance, was reported to have winced.

There is no truth to the rumor that Turner and Fonda are converting to Judaism.

In her new book, Marilu Henner details her insatiable sexual appetite, adding: "My type's either the long-haired, neurotic Jewish type or the bad-boy neighborhood guy."



This just in: *Network 40* Editor Jeffilu Silberman has abruptly resigned to get in line for Marilu Henner's book signing.

...

Dolly Parton admits to cosmetic surgery where her cups runneth over, having told the doctor to "Do whatever you have to do to make' em firm...make 'em stand up so I don't have to wear a bra if I don't want to."

The miracle implant? We can't tell you what it is, but if she ever nursed a baby, it would speak in a *very*, *very* high voice.

* * *

Joey Buttafuoco plays a caretaker in an upcoming movie entitled *Cul-de-Sac*.

Other suggested names for the movie: Amy In The Sack, My Wife's #1 With A Bullet and At Least I Didn't Nail Lorena Bobbitt.

• • •

This just in: *Network 40* Top 40 Editor Dwayne Wardberg and Managing Editor Pat Gillenstein have also resigned to get in Marilu Henner's book signing line.

A A A

The Navajo Nation is griping that Oliver Stone used "sacrilegious" snakes in scenes of *Natural Born Killers*.

Hell, the least he could've done is find an atheist or an agnostic lawyer.

...

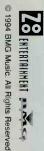
Licking the back of a postage stamp is worth .007 calories. Licking the back of an Elvis stamp is worth .777 calories, or 6,783 calories when stuck to a fried peanut butter-banan sandwich.

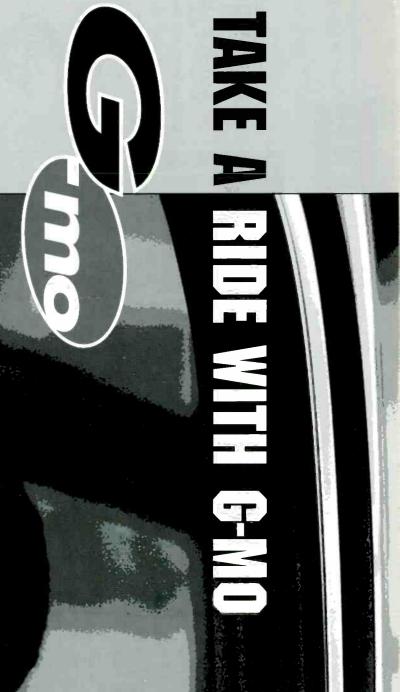
...

Anyone interested in filling the suddenly vacant position at *Network* 40, please immediately contact VP/GM Moishe Cagle.

* * *

Oy! Have we a daily *Rimshot Hell* for you! Call 1-800-443-4001!





TOP 5 PHONES POWER PIG 24 SPINS

WE CHECK CAN'T KEEP IT IN STOCK." TIME WE PLAYED IT. RETAIL STORES "INSTANT REACTION FROM THE FIRST **POWER PIG / TAMPA**

THE CLUE TRAIN!" RAP AT ALL PEOPLE NEED TO GET ON IT'S A NO-BRAINER IF YOU PLAY ANY PEOPLE DANCING IN THE HALLWAYS. "I PLAYED IT IN MY OFFICE AND HAD **JEFF KAPUGI POWER PIG / TAMPA**



MOST REQUESTED



WHTZ New York, Chio The Hit Man

- 1. Green Day, Basket Case
- 2. Bon Jovi, Always
- 3. R.E.M., What's The Frequency
- 4. Offspring, Self Esteem
- 5. Madonna, Secret



KKRZ PORTLAND, SCOTT LANDER

- 1. Boyz II Men, I'll Make Love
- 2. Real McCoy, Another Night
- 3. Sheryl Crow, All I Wanna Do
- 4. Changing Faces, Stroke You Up
- 5. Crystal Waters, 100% Pure Love



WJMN BOSTON, RALPHIE MARINO

- 1. Ini Kamoze, Here Comes The
- 2. Da Brat, Fa All Y'all
- 3. Boyz II Men, I'll Make Love
- 4. Craig Mack, Flava In Ya Ear
- 5. Brandy, I Wanna Be Down



WBBM FM CHICAGO, GEORGE MCFLY

- 1. Boyz II Men, I'll Make Love
- 2. Blackstreet, Booti Call
- 3. Da Brat, Fa All Y'all
- 4. 2 Bad Mice, Bombscare
- 5. L.A.W., One More Chance For

MOST REQUESTED

- 1. Boyz II Men, I'll Make Love To You
- 2. Green Day, Basket Case
- 3. Sheryl Crow, All I Wanna Do
- 4. Real McCoy, Another Night
- 5. Deadeye Dick, New Age Girl
- 6. Madonna, Secret
- 7. Luther Vandross/Mariah Carey, Endless Love
- 8. Bon Jovi, Always
- 9. Crystal Waters, 100% Pure Love
- 10. Candlebox, Far Behind

MIX 107.3 FM Washington's Best Music Mix

WRQX WASHINGTON, GEROGE MASON

- 1. Lisa Loeb, Stay (I Missed You)
- 2. Sheryl Crow, All I Wanna Do
- 3. John Mellencamp, Wild Night
- 4. Amy Grant, Lucky One
- 5. Madonna, I'll Remember

ELECTIVE LEGERS ELANGED

WKBQ ST LOUIS, RIKK IDOL

- 1. Boyz II Men, I'll Make Love
- 2. Madonna, Secret
- 3. Stone Temple Pilots, Interstate
- 4. Sheryl Crow, All I Wanna Do
- 5. Offspring, Self Esteem

Q102

WKRQ CINCINNATI, RACE TAYLOR

- 1. Boyz II Men, I'll Make Love
- 2. Collective Soul, Shine
- 3. Blessid Union Of Soul, I Believe
- 4. Bon Jovi, Always
- 5. Toni Braxton, You Mean The



WZJM CLEVELAND, GERONIMO

- 1. Bone Thugs-N-Haimony, Thuggish
- 2. Deadeye Dick, New Age Girl
- 3. Boyz II Men, I'll Make Love
- 4. Salt-N-Pepa, None Of Your
- 5. Mazzy Star, Fade Into You

POWER 1064 FM

KPWR Los Angeles, Dave Morales

- 1. Boyz II Men, I'll Make Love
- 2. Immature, Never Lie
- 3. 20 Fingers, Short Short Man
- 4. Bone Thugs N-Harmony, Thuggish
- 5. JV, Nayba'hood Queen



WPRO FM Providence, T.J. Napp

- 1. Green Day, Basket Case
- 2. Boyz II Men, I'll Make Love
- 3. Deadeye Dick, New Age Girl
- 4. Madonna, Secret
- 5. Lisa Loeb, Stay (I Missed You)

106.1 **KISSFM**

KHKS DALLAS, VALANTINE

- 1. Boyz II Men, I'll Make Love
- 2. 2 Unlimited, Get Ready For This
- 3. Madonna, Secret
- 4. Sheryl Crow, All I Wanna Do
- 5. Real McCoy, Another Night
- 6. Ace Of Base, Living In Danger

107.1 KUSS FM

WAHC COLUMBUS, MIKE DURAN

- 1. Deadeye Dick, New Age Girl
- 2. Mazzy Star, Fade Into You
- 3. Weezer, Undone-The Sweater Song
- 4. Madonna, Secret
- 5. Black Men United, U Will Know
- 6. Offspring, Self Esteem
- 7. R.E.M., What's The Frequency
- 8. Nine Inch Nails, Closer
- 9. Hootie & The Blowfish, Hold My

BARRIDBOYZZ

"TRY A LITTLE TENDERNESS"

spening Friday October 14th

Impacting Top Forty October 11th

"Otis would be proud of this classic remake. Their singing is flawless. Can you say Latino Boyz II Men?"

Bruce St. James, MD POWER



uced by-Dallas Austin & Arnold Eemilings ogement: Joe Jacket agement: Joe Jacket io Boyzz courtesy of SBK Records/EFG

COLUMBIA

MOST REQUESTED



WNVZ Norfolk, Justin Stone

- 1. Boyz II Men, I'll Make Love
- 2. Nine Inch Nails, Closer
- 3. Green Day, Basket Case
- 4. Sheryl Crow, All I Wanna Do
- 5. Deadeye Dick, New Age Girl
- 6. Weezer, Undone-The Sweater Song
- 7. Stone Temple Pilots, Interstate
- 8. Soundgarden, Black Hole Sun
- 9. R.E.M., What's The Frequency



KHFI AUSTIN, BO NASTY

- 1. Boyz II Men, I'll Make Love
- 2. Real McCoy, Another Night
- 3. 20 Fingers, Short Short Man
- 4. K-Klass, Let Me Show You
- 5. Hope, Tree Frog



WRVQ RICHMOND, BILLY SURF

- 1. Lucas, Lucas (With The Lid Off)
- 2. Deadeye Dick, New Age Girl
- 3. Green Day, Basket Case
- 4. Boyz II Men, I'll Make Love
- 5. Nine Inch Nails, Closer



WPXY ROCHESTER, ARTIE THE ONE MAN PARTY

- 1. Boyz II Men, I'll Make Love
- 2. Real McCoy, Another Night
- 3. Luther Vandross, Endless Love
- 4. Green Day, Basket Case
- 5. DJ Miko, What's Up



- 1. Soundgarden, Black Hole Sun
- 2. Elton John, Circle Of Love
- 3. Toad The Wet Sprocket, Something's Always Wrong
- 4. Melissa Etheridge, I'm The Only One
- 5. Prince, Letitgo



WVKS TOLEDO, BILL MICHAELS

- 1. Boyz II Men, I'll Make Love
- 2. Green Day, Basket Case
- 3. Luther Vandross, Endless Love
- 4. Immature, Never Lie
- 5. Madonna, Secret



KDUK Eugene, Brian Beck

- 1. Boyz II Men, I'll Make Love
- 2. Madonna, Secret
- 3. Changing Faces, Stroke You Up
- 4. All-4-One, Breathless
- 5. Prince, Letitgo



WJMH GREENSBORO, BUSHMAN

- 1. Blackstreet, Booti Call
- 2. Snoop Doggy Dog, Murder
- 3. Bone Thugs-N-Harmony, Thuggish
- 4. Brandy, I Wanna Be Down
- 5. Boyz 2 Men, On Bended Knee



KRQQ Tucson, Ryno

- 1. Boyz II Men, I'll Make Love
- 2. Coolio, Fantastic Voyage
- 3. Sheryl Crow, All I Wanna Do
- 4. Lucas, Lucas (With The Lid Off)
- 5. Ace Of Base, Living In Danger
- 6. Changing Faces, Stroke You Up
- 7. Real McCoy, Another Night
- *y.*
- 8. Madonna, Secret



KLUC LAS VEGAS, DANNY CRUZ

- 1. Boyz II Men, I'll Make Love
- 2. 69 Boyz, Tootsee Roll
- 3. Immature, Never Lie
- 4. 20 Fingers, Short Short Man
- 5. Warren G., This DI
- 6. 4 PM, Sukiyaki
- 7. Da Brat, Fa All Y'all
- 8. Real McCoy, Another Night

WABB97FM

WABB FM MOBILE, CRASH

- 1. Boyz II Men, I'll Make Love
- 2. Four Seasons, December '63
- 3. Lisa Loeb, Stay (I Missed You)
- 4. Luther Vandross, Endless Love
- 5. Mazzy Star, Fade Into You
- 6. Pretenders, I'll Stand By You
- 7. Green Day, Basket Case
- 8. Ace Of Base, Don't Turn Around



WZEE MADISON, CATFISH COOPER

- 1. Boyz II Men, I'll Make Love
- 2. Green Day, Basket Case
- 3. Real McCoy, Another Night
- 4. Pretenders, I'll Stand By You
- 5. Coolio, Fantastic Voyage
- 6. Sheryl Crow, All I Wanna Do
- 7. Bon Jovi, Always
- 8. 20 Fingers, Short Short Man



WZYP HUNTSVILLE, WALLY B.

- 1. Amy Grant, Lucky One
- 2. Real McCoy, Another Night
- 3. Boyz II Men, I'll Make Love
- 4. Green Day, Basket Case
- 5. Sheryl Crow, All I Wanna Do
- 6. Crystal Waters, 100% Pure Love
- 7. Jon Secada, Whipped
- 8. Luther Vandross, Endless Love



WPRR ALTOONA, J.B. SAVAGE

- 1. Sheryl Crow, All I Wanna Do
- 2. Melissa Etheridge, I'm The Only
- 3. Amy Grant, Lucky One
- 4. Jon Secada, Whipped
- 5. Hootie & The Blowfish, Hold My

INI KAMOZE

[eye knee]

CROSSING OVER TO YOU.





























41,000 Singles Sold.

National Singles Chart 29-22

BDS Top Forty/Rhythm-Crossover 21-12*

here comes the hotstepper



COLLMRE

"Columbia"Reg.U.S.Pat.&"m.Off.Marca Regist ada./ © 1994 Sony Music Entertairment Ind

MOST REQUESTED



KKRD WICHITA, CRAIG WILLAMS

- 1. Boyz II Men, I'll Make Love
- 2. Coolio, Fantastic Voyage
- 3. Deadeye Dick, New Age Girl
- 4. Sheryl Crow, All I Wanna Do
- 5. Green Day, Basket Case
- 6. Madonna, Secret
- 7. Prince, Letitgo
- 8. Luther Vandross, Endless Love
- 9. Real McCoy, Another Night
- 10. Janet Jackson, You Want This



WAZY LAFAYETTE, STEVE CLARK

- 1. Boyz II Men, I'll Make Love
- 2. Green Day, Basket Case
- 3. Crystal Waters, 100% Pure Love
- 4. Luther Vandross, Endless Love
- 5. Pretenders, I'll Stand By You
- 6. Sheryl Crow, All I Wanna Do
- 7. Candlebox, Far Behind
- 8. Bon Jovi, Always
- 9. Aaron Hall, I Miss You



KBFM Brownsville, Hurricane Shane

- 1. Boyz II Men, I'll Make Love
- 2. Sheryl Crow, All I Wanna Do
- 3. Immature, Never Lie
- 4. Real McCoy, Another Night
- 5. Amy Grant, Lucky One
- 6. Babyface, When Can I See You
- 7. Miranda, Round & Round
- 8. Pretenders, I'll Stand By You
- 9. Hope, Tree Frog





KZZU FM Spokane, Casey Christopher

- 1. Youssou N'Dour, 7 Seconds
- 2. Madonna, Secret
- 3. Boyz II Men, I'll Make Love
- 4. Bon Jovi, Always
- 5. Sheryl Crow, All I Wanna Do
- 6. Real McCoy, Another Night
- 7. Melissa Etheridge, I'm The Only
- 8. Crystal Waters, 100% Pure Love
- 9. Candlebox, Far Behind



WFLY ALBANY, ELLEN ROCKWELL

- 1. Green Day, Basket Case
- 2. Boyz II Men, I'll Make Love
- 3. Changing Faces, Stroke You Up
- 4. Aaliyah, At Your Best (You Are
- 5. Weezer, Undone-The Sweater Song
- 6. Lucas, Lucas (With The Lid Off)
- 7. Real McCoy, Another Night
- 8. Bon Jovi, Always
- 9. Immature, Never Lie



WOVV WEST PALM, Dr. MIXX

- 1. Boyz II Men, I'll Make Love
- 2. 69 Boyz, Tootsee Roll
- 3. Green Day, Basket Case
- 4. 20 Fingers, Short Short Man
- 5. Immature, Never Lie
- 6. Changing Faces, Stroke You Up
- 7. Real McCoy, Another Night
- 8. Weezer, Undone-The Sweater Song
- 9. Madonna, Secret



WZOQ LIMA, JOE FRIDAY

- 1. Boyz II Men, I'll Make Love
- 2. Salt-N-Pepa, None Of Your
- 3. Warren G., This DJ
- 4. All For One, She's Got Skillz
- 5. Shanice, Turn Down The Lights
- 6. Aaron Hall, I Miss You
- 7. Weezer, Undone-The Sweater Song
- 8. Madonna, Secret



KZIO DULUTH, ERIC AUSTIN

- 1. Green Day, Basket Case
- 2. Boyz II Men, I'll Make Love
- 3. Bon Jovi, Always
- 4. Deadeye Dick, New Age Girl
- 5. Crystal Waters, 100% Pure Love



WVVS - 00 0EM / 100 3EM

WYYS ITHACA, CHRIS SHADOW

- 1. Crystal Waters, 100% Pure Love
- 2. Bon Jovi, Always
- 3. Boyz II Men, I'll Make Love
- 4. Mazzy Star, Fade Into You
- 5. Luther Vandross, Endless Love
- 6. Toni Braxton, How Many Ways
- 7. Amy Grant, Lucky One
- 8. Pretenders, I'll Stand By You



KZIMG Boise, C.B.

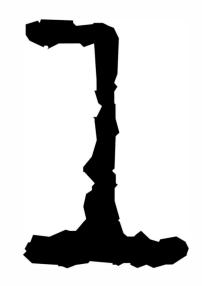
- 1. Nine Inch Nails, Closer
- 2. Green Day, Basket Case
- 3. Transatlantic C, Make It Last
- 4. Crystal Waters, 100% Pure Love
- 5. Boyz II Men, I'll Make Love



KQCR CEDAR RAPIDS, MICHELLE STEELE

- 1. Boyz II Men, I'll Make Love
- 2. Nine Inch Nails, Closer
- 3. Madonna, Secret
- 4. Deadeye Dick, New Age Girl
- 5. Green Day, Basket Case
- 6. Four Seasons, December `63
- 7. Bon Jovi, Always
- 8. Crystal Waters, 100% Pure Love

(juernent)



Toad The Wet Sprocket Something's Always Wrong

Something's going on.
Superior airplay at
Superior stations. Star94
29x, B97 35x, WEDJ 35x,
WKSE 22x, KMXV 35x, KDWB
27x, Y100 26x, KUBE 21x,
Q106 22x. New on WPLY, KRQ,
WHJX, G105. 12,000 albums
sold this week. Single instore now. The video is
making waves at

and 🐼.

Have you seen it?

Harry Connick, Jr. (I Could Only)

Whisper Your Name

"As I drove in to work last week, our morning show played 'Whisper Your Name' and received ten calls in a row. Ten positive adult calls.

The next two days proved its uniqueness with the same exact results from adults. Expect this to be an active adult record.

Imagine that."
Dan Bowen, APD/MD, WNCI

Sophie B. Hawkins

Right Beside You

But what about those records that appeal most to the passive audience? Since passive listeners (who never call request lines and are slow to react at retail) comprise the largest portion of your listeners, more so than your active audience, shouldn't continuous positive call-out research mean anything? Absolutely. Ask KRQ, #5 30-34 females.

COLUMBIA

MOST REQUESTED



WAOA MELBOURNE, DANNY WRIGHT

- 1. Green Day, Basket Case
- 2. Janet Jackson, You Want This
- 3. Boyz II Men, I'll Make Love
- 4. Four Seasons, December '63
- 5. Aaliyah, At Your Best (You Are
- 6. Bon Jovi, Always
- 7. Immature, Never Lie
- 8. Black Men United, U Will Know
- 9. Changing Faces, Stroke You Up



KIXY SAN ANGELO, JIMMY JAMM

- 1. Lucas, Lucas (With The Lid Off)
- 2. 20 Fingers, Short Short Man
- 3. Changing Faces, Stroke You Up
- 4. Boyz II Men, I'll Make Love
- 5. All-4-One, Oh Girl



WINNE AUGUSTA, ARTY THE ONE MAN PARTY

- 1. Green Day, Basket Case
- 2. Boyz II Men, I'll Make Love
- 3. Deadeye Dick, New Age Girl
- 4. Bon Jovi, Always
- 5. Four Seasons, December '63



WSPK POUGHKEEPSIE, SCOTTY MAC

- 1. Boyz II Men, I'll Make Love
- 2. Green Day, Basket Case
- 3. Offspring, Come Out And Play
- 4. Stone Temple Pilots, Interstate
- 5. Deadeye Dick, New Age Girl

- 1. R.E.M., What's The Frequency, Kenneth?
- 2. Bon Jovi, Always
- 3. Janet Jackson, You Want This
- 4. Madonna, Secret
- 5. Gloria Estefan, Turn The Beat Around



WXLK ROANOKE, AIR JORDAN

- 1. Offspring, Come Out And Play
- 2. Boyz II Men, I'll Make Love
- 3. Green Day, Basket Case
- 4. Coolio, Fantastic Voyage
- 5. Collage, I'll Be Loving You



WVIC LANSING, GERONIMO

- 1. Deadeye Dick, New Age Girl
- 2. Boyz II Men, I'll Make Love
- 3. Sheryl Crow, All I Wanna Do
- 4. Hootie & The Blowfish, Hold My
- 5. Weezer, Undone-The Sweater Song



WQGN New LONDON, ROB HAYES

- 1. Immature, Never Lie
- 2. Green Day, Basket Case
- 3. Boyz II Men, I'll Make Love
- 4. Madonna, Secret
- 5. Nine Inch Nails, Closer



KFTZ IDAHO FALLS, TODO SWAN

- 1. Boyz II Men, I'll Make Love
- 2. Crystal Waters, 100% Pure Love
- 3. Bon Jovi, Always
- 4. Green Day, Basket Case
- 5. Weezer, Undone-The Sweater Song



WBHT WILKES-BARRE, BILLY HAMMOND

- 1. Nirvana, About A Girl
- 2. Ice Cube, Bop Gun (One Nation)
- 3. Nine Inch Nails, Closer
- 4. Lucas, Lucas (With The Lid Off)
- 5. R.E.M., What's The Frequency



WBNQ BLOOMINGTON, GREGGER

- 1. Boyz II Men, I'll Make Love
- 2. Green Day, Basket Case
- 3. Luther Vandross, Endless Love
- 4. Sheryl Crow, All I Wanna Do
- 5. Bon Jovi, Always

WAYV ATLANTIC CITY, DEBORAH HEWITT

- 1. Boyz II Men, I'll Make Love
- 2. Hootie & The Blowfish, Hold My
- 3. Sheryl Crow, All I Wanna Do
- 4. Luther Vandross, Endless Love
- 5. Four Seasons, December '63



KKMG COL SPRINGS, RICH WARD

- 1. Green Day, Basket Case
- 2. Real McCoy, Another Night
- 3. Candlebox, Far Behind
- 4. Boyz II Men, I'll Make Love
- 5. Sheryl Crow, All I Wanna Do



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

- 1. Boyz II Men, I'll Make Love
- 2. Candlebox, Far Behind
- 3. Offspring, Self Esteem
- 4. Green Day, Basket Case
- 5. Weezer, Undone-The Sweater Song



KIMN FORT COLLINS, PATRICK KAY

- 1. Boyz II Men, I'll Make Love
- 2. Sheryl Crow, All I Wanna Do
- 3. Four Seasons, December '63
- 4. Luther Vandross, Endless Love
- 5. Mazzy Star, Fade Into You

KQHT GRAND FORKS, BOBBY BRADY

- 1. Deadeye Dick, New Age Girl
- 2. Boyz II Men, I'll Make Love
- 3. Four Seasons, December '63
- 4. 4 P.M., Sukiyaki
- 5. Candlebox, Far Behind



Seal Delivers. "Newborn Friend"

The next one from **SEAL** Featuring the "Silver" mix.

Appearing on Saturday Night Live October 15.

American tour kicking off in October. Watch for the video directed by Matt Mahurin. Produced by Trevor Horn Management: John Wadlow/Bob Cavallo

These Stations Couldn't Wait!

WAHC Add!

KMOK 37 Plays

KKLQ 18 Plays

KSKG 16 Plays

WKFR 10 Plays

WJMX 8 Plays

WYKS 5 Plays

the RE



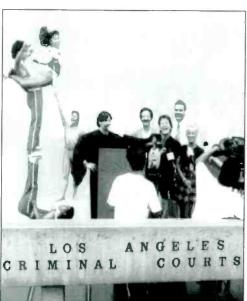
A BARITONE DEAF

Arista artist Brad Roberts of Crash Test Dummies stopped by KZIO Duluth recently to teach KZIO Promo Dir. Erik Austin the art of giving deep vocals.



▲ SSHE'S IN BOSTON

RCA artist Kathy Trocolli thought she was just seeing spots because of the camera flash...unfortunately for her and WSSH Boston PD Chuck Morgan (left), it was the clever duds of RCA Local Promo Mgr. Paul Calabretta.



■ MEDIA CIRCUS

KIIS Los Angeles morning ringmaster Rick Dees introduces a veritable Circus Of The Scars where O.J.'s trial is being held. (I-r) Judge Hero Ito, sports dweeb Vic "The Brick" Jacobs, Dees, Commander Chuck Street and Ellen "Special" K.



▲ WHAT IF HER SHIRT SHRUNK EVEN MORE?

Epic recording artist Danielle Brisebois poses with WPST Trenton staff as they interrupted her song in midriff. (l-r): WPST afternoon driver Andy Gury, WPST MD/APD Dave McKay and WPST morning man Eddie Davis.



▲ NOT A DRY EYE IN THE HOUSE

Network 40 A/C Editor Kristen Guarino (holding bottle) says "I dew" to members of Island recording artists Wet Wet Wet and Island Records' Laura Hinsen (second from left) and Linda Murdock (right).



EVERYTHING IS BEAUTIFUL

Jive Records and BMG recently celebrated the signing of rapper Keith Murray. (l-r): Jive Product Mgr. Cheryl Brown, Jive VP Mktg./Sales Tom Carraba, BMG Pres. Pete Jones, Keith Murray, Jive VP R&B Promo Larry Khan, Jive Sr. VP/GM Barry Weiss and Jive A&R Mgr. Jeffrey Sledge.

· You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 ·

Joshua Kadison



From L.A.

the new single from his GOLD debut album!

One Of The Most Added!

The New Single From His Gold Debut Album! A Great Call-out Artist.

Star94/Atlanta 20x

New At: Q106/San Diego WDJX/Louisville KC101 New Haven WZOK/Rockford WKSI/Greensboro WVIC/Lansing WNNK/Harrisburg WYCR/York WAEB/Allentown WWCK/Flint WXKB/Ft. Myers KLYV/Dubuque WBIZ/Eau Claire WHTO/Williamsport WLAN/Lancaster K106/Beaumont WERZ/Exeter and more!

the too



▲ SINGIN' FOR YOUR SUPPER

After a recent karaoke contest in a downtown parking lor, KDON Salinas' "M.G." (with cap) and Mike "Slopeback" Chase (right) flanked the listener who did a rendition of "My Way" that brought them to tears.



▲ GRAY MATTER

Virgin Records artist David Gray taught label honchos the art of graffiti at an L.A. club. (l-r): CEMA's Phil Fox, Virgin Sr. Dir. Alternative Promo Dawn Hood, Virgin Sr. Oper. Dir. Promo/Mktg. Bob Frymire, CEMA's Melanie Levy, Gray, Vernon Yard Records Dir. A&R Liz Brooks and KROQ Los Angeles' Zeke.



▲ No Holds Barrio

Columbia recording group The Barrio Boyzz stopped by the *Network 40* offices to sing a few tunes. (l-r, amidst the Barrios): Uptown Records Dir. Pop Promo Wendi Cermak (back left), Columbia Dir. Top 40 Secondary Promo Dana Keil (in stripes), *Network 40* VP/GM Gerry Cagle (behind Dana) and Crossover Editor Steve Meade (far right, standing).



Detroit In New York

London recording artist Marcella Detroit hung with label execs after a recent performance. (I-r): London Nat. Dir. Promo Bill Carroll, London VP Russ Rieger, Island VP Promo Joe Riccitelli, Island VP Alternative/Video Promo Steve Leeds, Marcella Detroit, Island Sr. VP Promo Sky Daniels, Detroit's Manager John Campbell and Island VP Mktg. Jeb Hart.



▲ Don't Funk With Her

WPLJ New York's Al Bandiero and Gloria "I Will Survive" Gaynor are hypnotized by the disco ball at the station's recent '70s Dance Party.



LET'S GET ON WITH THIS!

SBK/EMI artist Joshua Kadison stopped by the WDJX Louisville studios, but was undecided about who's ear to blow into. (I-r): EMI's Scott Gordon, WDJX PD Chris Shebel, Joshua Kadison and WDJX APD/MD Jill Meyer.

· You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 ·

LIVE 105 WKTI • B97 • KUSF · WMMS · WHFS · ZI00 · KEGE · WYZAWKAZ WASCEYAPIR . WHYT · WAQZ · WABB · Q101 · KQKQ · WMVC · WXXL · KPNT So Tonight That CRW · KNDD · I Mighty Seg · WBER • KJ103 • KUCB • WEDJ • 89X • WWCD · KISF · WNVZ · WOXY · WILUM · WKBQ · WENZ · WKSI · WEADELINTOXYOUT • MTV • Q106 • WDRE • VH-I • KDWB • WPLY • KNNC • KHTT one year later • WGRD • WGTZ • WRXQ • KC101 • WKSE • WRLG • WNVZ • Y97 · WRQKCYSSK: KHSI: KRQ · WKSS - KLZR · Q77 · THE BOX • KSDT • KRQ • Pauls MANY OTHERS •

the ICE 3



▲ Power Signing

KSSK Honolulu recently welcomed the Mighty Morphin Power Rangers to their "Say No To Drugs" campaign for kids. (I-r): "Billy The Blue Ranger" (aka David Yost), KSSK Promo Dir. Scott Mackenzie (center) and KSSK overnight jock Dawn Sweeney (right).



▲ BOLTON TO THE CHAPEL

Columbia Records mega-star Michael Bolton does the honors for a stunned WXLK Roanoke Promo Dir. Bryan Keller during a break in the charity softball game by proposing to Barb Branaman. Barb shows only a trace of disappointment after finding out that Keller was the real proposer.



▲ In-N-Out Urge

In-N-Out Burger just opened in Salinas, so KDON felt it their civic duty to test the food and make sure it was safe. (I-r): KDON morning show producer/sidekick "M.G." and KDON Promo Dir. Kim "Chipmunk Cheeks" Clark.



▲ Mo Honors

The R.I.A.A. recently surprised departing Warner Bros. Records Board Chairman Mo Ostin at the company's Burbank headquarters to present him with a plaque commemorating his 40 years as the music industry's most influential executive. (I-r): R.I.A.A. Pres. Jason Berman and Mo Ostin.



▲ Dancing On The Celine

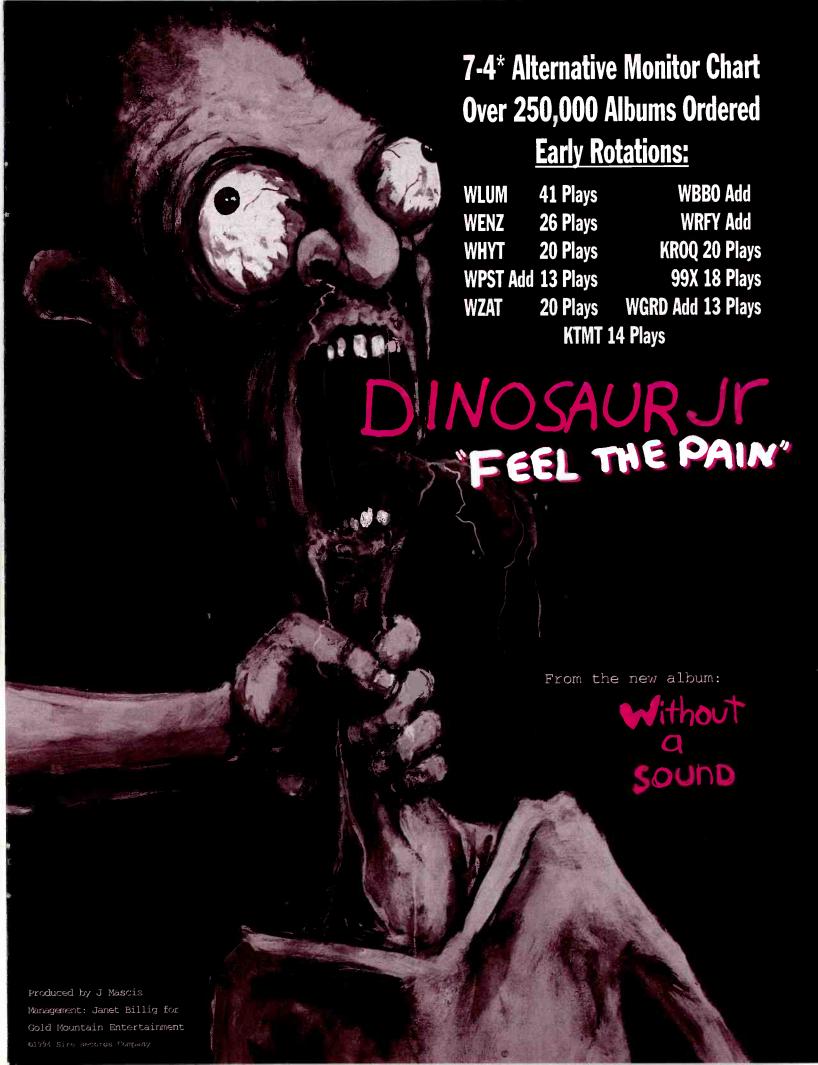
KFMB "Star 100.7" San Diego hung out backstage with 550 artist Celine Dion. (I-r): KFMB OM Tracy Johnson, Celine Dion, PD Tom Gjerdrum and 550 Music's Brian "Papple" Corona.



▲ STERN MEATS THE PUPPETS

London/Island punksters the Meat Puppets recently guested on Howard Stern's radio show. (l-r): MP's Cris Kirkwood, Curt Kirkwood and Derrick Bostrom, Howard Stern, MP's Troy Meiss and Island Records VP Alternative/Video Promo Steve Leeds.

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SELECTED MAJOR MARKET PPW REPORTS



WIOQ, Philadelphia (215) 667-8100 Glenn Kalina, Program Director De De McGuire, Music Director

RANK LW	IW	ARTIST	IIILE
1 44	61	Immature	"Never Lie"
2 53 (61	Warren G	"This DJ"
		Real McCoy	"Another Night"
4 57 (60	Boyz II Men	"I'll Make Love"
5 48	59	20 Fingers	"Short Short Man"
6 57 5	58	Babyface	"When Can I See"
7 50 9	56	Terror FabulouS	"Action"
8 61 4	55	Lucas	"Lucas (With The"
		Ini KamozF	"Here Comes The"
10 45	48	Boyz 2 Men	"On Bended Knee"
11.50 4	46	C + C Music Fac	"Do You Wanna Ge"
1241	45	Sheryl Crow	"All I Wanna Do"
13 29	44	69 Boyz	"Tootsee Roll"
14 43	40	L. Vandross/M.	"Endless Love"
15 33 3	39	Lisa Loeb & Nin	"Stay (1 Missed"
16 36 .	39	Madonna	"Secrei"
17 3 8 :	37	Aaliyah	"At Your Best (Y"
18 49 .	37	Aaron Hall	"I Miss You"
19 25 3	31	Da Youngsias	"Hip Hop Ride"
20 27 3	22	Craig Mack	"Flava In Ya Ear"
21 9	15	Brandy	"I Wanna Be Down"
		Da Brat	"Fa All Y'all"
		Bone Thugs-N-11a	"Thuggish Ruggis"
24 32	14	Changing Faces	"Stroke You Up"
25 5	10	Salt-N-Pepa	"None Of Your Bu"

24 32 14 Changing Faces 25 5 10 Salt-N-Pepa



WPLY, Philadelphia (215) 565-8900 Garett Michaels, Program Director Chuck Tisa, Assistant PD RANK LW TW ARTIST TITLE

1 43 62	Gin Blossoms	"Until I Fall Aw"
2 43 62	Counting Crows	"Einstein On The"
3 61 61	Meat Puppets	"Backwater"
4 59 60	Sheryl Crow	"All I Wanna Do"
5 44 60	John Mellencamp	"Wild Night"
6 59 60	Melissa Etherid	"I'm The Only On"
7 60 58	Collective Soul	"Shine"
8 39 54	U2	"All I Want Is Y"
9 57 45	Soundgarden	"Black Hole Sun"
10 37 40	Live	"Selling The Dra"
11 37 39	Pretenders	"I'll Stand By Y"
12 38 39	Stone Temple Pi	"Big Empry"
13 30 39	Aerosmith	"Crazy"
14 39 39	Toad The Wet Sp	"Fall Down"
15 33 39	Smashing Pumpki	"Today"
16 40 38	Lisa Loeb & Nin	"Stay (I Missed"
17 39 37	Ace Of Base	"The Sign"
	The Cranberries	"Dreams"
	Ace Of Base	"Don't Turn Arou"
20 47 35	Elion Joh N	"Can You Feel Th"
21 35 31	Counting CrowS	"Round Here"
22 22 29	Gin Blossoms	"Allison Road"
23 49 27	Melissa Etherid	"Come To My Wind"
24 26 24	Mazzy Star	"Fade Into You"
25 22 23	R.E.M.	"What's The Freq"
26 51 23	Nirvana	"All Apologies"
27 0 22	Madonna	"Secret"
	Stone Temple Pi	"Interstate Love"
	Deadeye Dick	"New Age Girl"
	Green Day	"Basket Case"
31 0 17	INXS	"Beautiful Girl"
32 15 16	Indigo Girls	"Least Complicat"
	Stereo Mc's	"Connected"
	Candlebox	"Far Behind"
	Haddaway	"What Is Love"
	Nine Inch Nails	"Closer"
37 0 12	Toad The Wet Sp	"Something's Alw"



KPWR, Los Angeles (818) 953-4200 Michelle Mercer, Program Director Bruce St. James, Music Director RNIX LW TW Marist

1 47 58	Changing Faces	"Stroke You Up"
2 50 58	Aaliyah	"At Your Best (Y"
3 56 57	Babyface	"When Can I See"
4 55 56	Boyz II Men	"I'll Make Love"
5 53 56	Ice Cube	"Bop Gun (One Na
6 14 48	Tevin Campbell	"Always In My He"
7 36 47	Zhane	"Sending My Love"
8 34 36	lmmature	"Never Lie"
9 36 35	Queen Latifah	"Weekend Love"
10 30 35	Terror Fabulous	"Action"
11 32 33	20 Fingers	"Short Short Man"
12 20 32	Bone Thugs-N-Ha	"Thuggish Ruggis"
13 34 31	Heavy D & The B	"Nurrin' But Lov"
14 53 31	Warren G	"This DJ"
15 0 27	Sharon S	"So Wonderfu"
16 25 27	Snoop Doggy Dog	"Doggy Dogg Worl"
17 27 27	Aaron Hall	"I Miss You"
18 27 26	Coolio	"Fantastic Voyag"
19 52 26	R. Kelly	"Your Body's Cal"
20 24 25	Rappin' 4-Tay	"Playaz Club"
21 21 23	Bobby Ross Avil	"Let's Stay Toge"
22 29 21	Y?N-Vee	"Chocolare"
23 19 19	Da Youngsias	"Hip Hop Ride"
24 22 18	Notorius B.I.G.	"Juicy"
25 13 17	Warren G	"Do You See"
26 0 17	Coolio	"I Remember"
27 0 15	Ini Kamoze	"Here Comes The"
28 () 15	For Real	"You Don't Know"
29 0 14	4 PM	"Sukiyaki"



		102.7
KIIS, Los Ange	eles (818) 845-1027 Steve Perun, Pro	gram Director Tracy Austin, Music Dire
RANK LW TW	ARTIST	TITLE
1 87 88	Ace Of Base	"Don't Turn Arou"
2 50 88	Real McCoy	"Another Night"
3 88 87	Lisa Loeb & Nin	"Sray (I Missed"
4 86 83	Boyz II Men	"I'll Make Love"
5 40 56	4 PM	"Sukiyaki"
6 0 50	Madonna	"Secret"
7 47 47	Toni Braxton	"You Mean The Wo"
8 52 46	Crystal Waters	"100% Pure Love"
	2 Unlimited	"Get Ready For T"
10 49 46		"Always"
	Sheryl Crow	"All I Wanna Do"
12 45 42	Enigma	"Return To Innoc"
	Aerosmith	"Crazy"
14 41 39		"When Can I See"
15 38 37		"I'll Be Loving"
	L. Vandross/M.	"Endless Love"
17 34 36		"Yolanda"
18 44 29		"Fantastic Voyag"
	All-4-One	"I Swear"
20 9 24		"At Your Best (Y"
	Changing Faces	"Stroke You Up"
	Gin Blossoms	"Found Out About"
23 23 21		"Bop Gun (One Na"
	Big Mountain	"Baby I Love You"
	Jon Secada	"If You Go"
	Mariah Carey	"Anytime You Nee"
	Counting Crows	"Mr. Jones"
	Spin Doctors	"I'wo Princes"
	Soul Asylum	"Runaway Train"
	20 Fingers	"Short Short Map"
31 20 19		"Funkdafied"
	Elton John	"Can You Feel Th"
33 16 17		"Show Me Love"
	Blind Melon	"No Rain"
35 14 17		"Rhythm Is A Dan"
	Salt-N-Pepa w/E	"Whatra Man"
	New Order	"Bizzare Love Triangle"
-	Bizarre Inc f/A	"I'm Gonna Get Y"
39 1 13		"Camaloop (Flip"
40 11 12	Miranda	"Your Love Is So"

KMEL, S.F. (415) 391-1061 Dave Shakes. Program Director Joey Arbagey, Music Director

1 76 72	Boyz II Men	"I'll Make Love"
2 75 71	Aaliya	"At Your Best (Y"
3 73 68	Babyface	"When Can I See"
4 48 60	Ice Cube	"Bop Gun (One Na
5 35 58	Brandy	"I Wanna Be Down
6 65 50	Immature	"Never Lie"
7 62 44	Rappin' 4-Tay	"Playaz Club"
8 34 41	Terror Fabulous	"Action"
9 37 36	Heavy D & The B	"Nutrin' But Lov"
10 24 31	Shanice	"Turn Down The"
11 30 29	Changing Faces	"Stroke You Up"
12 26 27	Bone Thugs-N-Ha	"Thuggish Ruggis"
	L. Vandross/M,	"Endless Love"
14 0 21		"Seems Like Your"
	Y?N-Vee	"Chocolare"
	Notorius B.I.G.	"Juicy"
17 12 20		"I'll Remember"
		"! Miss You"
19 21 19		"You Don't Know"
20 15 17		"Fa All Y'all"
	Anita Baker	"Body & Soul"
22 16 15		"All For The Mon"
	Black Men Unite	"U Will Know"
	Toni Braxion	"How Many Ways"
	Craig Mack	"Flava In Ya Ear"
	Gerald Levert	"I'd Give Anythi"
	Karyn White	"Hungah"
	Salı-N-Pepa	"None Of Your Bu"
29 11 9		"Miss You"
	Paris	"Guerilla Funk"
31 0 7	Mac Mall	"Ghetto Theme"



"Seems Like Your"

KYLD, S.F. (415) 391-1077 Rick Thomas, Program Director Michael Martin, Music Director

69 64	Boyz II Men
2 70 63	Changing Faces
3 69 62	Babyface
4 67 61	Rappin' 4-Tay
5 67 60	Aaliyah
6 39 59	Immature
7 72 55	Ice Cube
8 31 51	Tevin Campbell
9 24 43	Brandy
10 37 43	Coolio
11 30 40	Warren G
12 30 36	Heavy D & The B
	Bone Thugs-N-Ha
14 29 32	Da Brat
15 34 31	Craig Mack
16 56 30	L. Vandross/M.
17 0 27	R. Kelly
18 6 26	Da Brat
19 31 23	Aaron Hall
20 22 22	Janet Jackson
21 22 21	R_Kelly
22 0 20	
23 0 17	Ini Kamoze
24 0 17	Coolio
25 16 17	Terror Fabulous
26 9 15	Notorius B.I.G.
27 0 14	Boyz 2 Men
28 0 12	Janet Jackson
29 24 9	Crystal Waters
30 5 7	Gloria Estefan
31 9 7	JV
22 10 6	C. I. N. D

32 19 6 Salt-N-Pepa 33 8 6 For Real 34 0 5 Paris

30 0 11 R. Kelly

"I'll Make Love"
"Stroke You Up"
"When Can I See"
"Playaz Club"
"At Your Best (Y"
"Never Lie"
"Bop Gun (One Na"
"Always In My He"
"I Wanna Be Down"
"Fantastic Voyag"
"This DJ"
"Nuttin" But Lov" "Nuttin' But Lov"
"Thuggish Ruggis"
"Funkdafied"
"Flava In Ya Ear" "Endless Love"
"Sex Me (Part 1)"
"Fa All Y'all"
"I Miss You" "Any Time, Any P"
"Your Body's Cal"
"Turn Down The L" "Here Comes The"
"I Remember" "Action"
"Juicy"
"On Bended Knee"
"You Want This"
"100% Pure Love"
"Turn The Beat A" "Nayba'hood Quee"
"None Of Your Bu"
"You Don't Know"
"Guerilla Funk"

luther vandross won't sing without her. "The best ballad I've ever heard!" -Dave Ferguson, FM102 Sacramento

Early Airplay! FM102 Z90 KHTN

Already A Smash At Urban! Over 525 Spins! Over 5 Million Listeners!





The Voice Behind:

Mariah Carey Luther Vandross Sting Rolling Stones Aretha Franklin

Now It's Her Turn...





SELECTED LARGE MARKET PPW REPORTS



WXXL, Orlando (407) 339-1067 Adam Cook, Program Director Larry D, Music Director

METH DW TH	MATIO	HILL .
1 53 57	Crystal Waters	"100% Pure Love"
2 54 55	Real McCov	"Another Night"
3 55 55	John Mellencamp	"Wild Night"
4 47 55	Counting Crows	"Round Here"
5 55 54	Sheryl Crow	"All I Wanna Do"
	Boyz II Men	"I'll Make Love"
7 30 46	Four Seasons	"December '63 (O"
8 43 46	Ace Of Base	"Don't Turn Arou"
9 49 43	Babyface	"When Can I See"
10 48 41	Sophie B. Hawk	"Right Beside Yo"
11 54 40	Lisa Loeb & Nin	"Stay (1 Missed"
12 35 37	Collective Soul	"Shine"
13 0 37	Toni Di Bart	"The Real Thing"
	Jocelyn Enrique	"Make This Last"
15 35 33	Pretenders	"I'll Stand By Y"
16 42 32	Jon Secada	"If You Go"
17 29 31	Melissa Etherid	"I'm The Only On"
18 27 28	Deadeye Dick	"New Age Girl"
19 30 28	Amy Grant	"Lucky One"
20 21 28	Gloria Estefan	"Turn The Beat A"
21 10 26	Madonna	"Secret"
22 23 26	Jaki Graham	"Ain't Nobody"
23 28 23	L. Vandross/M.	"Endless Love"
	Danielle Brisch	"What If God Fel"
25 21 21	Mazzy Star	"Fade Into You"
26 18 21	Candlebox	"Far Behind"
27 0 21		"Prayer For The"
	Toad The Wet Sp	"Something's Alw"
29 11 20	Bon Jovi	"Always"
30 19 19	Green Day	"Basket Case"
31 10 19		"You Gotta Be"
	Jon Secada	"Whipped"
33 0 18	Collage	"I'll Be Loving"
34 21 17		"What's The Freq"
35 13 17	Elron John	"Circle Of Life"
36 0.17	F.K.W.	"Seize The Day"
37 15 16	Nine Inch Nails	"Closer"
	Offspring	"Come Out And PI"
	Elron John	"Can You Feel Th"
40 37 16	Erasure	"Always"
		-



WHHH, Indianapolis (317) 293-9600 Scott Wheeler, Program Director Carl Frve, Music Director

MANK LW TW	ARTIST	THE
1 57 57	Real McCov	"Another Night"
2 56 57	Aaliyah	"At Your Best (Y"
3 55 57	Black Men Unite	"U Will Know"
4 54 56	Prince	"Letitgo"
5 57 55	Changing Faces	"Stroke You Up"
6 34 55	Ini Kamoze	"Here Comes The"
7 57 38	Boyz II Men	"I'll Make Love"
8 34 36	Coolio	"Fancastic Voyag"
9 37 36	All-4-One	"Breathless"
10 38 36	4 PM	"Sukiyaki"
11 33 36	Jade	"5-4-3-2 (Yo! Ti"
12 34 35	C + C Music Fac	"Do You Wanna Ge
13 34 35	Da Brat	"Funkdafied"
14 34 34	Karyn White	"Hungah"
15 33 33	Salt-N-Pepa	"None Of Your Bu"
16 37 31	L. Vandross/M.	"Endless Love"
17 27 28	Bone Thugs-N-Ha	"Thuggish Ruggis"
18 34 28	Aaron Hall	"I Miss You"
19 25 27	Toni Braxton	"How Many Wavs"
20 22 25	El DeBarge/Baby	"Where Is My Lov"
21 23 24	69 Boyz	"Tootsee Roll"
22 17 22	Shanice	"Turn Down The L'
23 23 21	Des'ree	"You Gotta Be"
24 18 20	Gloria Estefan	"Turn The Beat A"
25 19 20	Gerald Levert	"I'd Give Anythi"
	Ice Cube	"Bop Gun (One Na'
	Immature	"Never Lie"
28 15 19		"Fa All Y'all"
	Crystal Waters	"100% Pure Love"
30 20 19		"Right Beside Yo"
	Patti LaBelle	"The Right Kinda"
32 0 18		"Moving On Up"
33 0 18		"Love Sign"
34 0 18		"Don'r Turn Arou"
35 19 18		"You Don't Know"
	Babyface	"When Can I See"
	Mariah Carey	"Anytime You Nee"
	Aaliyah	"Back & Forth"
39 0 16		"Sending My Love"
40 26 15	Ahmad	"Back In The Day"



WZPL, Indianapolis (317) 879-9999 lim Cerone. Program Director Fritz Moser, Music Director

NUMBER OF	AKIISI	11102
1 68 70	Real McCoy	"Another Night"
2 60 64	Gin Blossoms	"Found Our About"
3 63 62	Four Seasons	"December '63 (O"
4 61 61	John Mellencamp	"Wild Night"
5 63 61	Crystal Waters	"100% Pure Love"
6 62 61		"Always"
7 59 61	Collage	"I'll Be Loving"
8 60 61	Sheryl Crow	"All I Wanna Do"
9 63 60	Prince	"Letitgo"
10 60 59	Amy Grant	"Lucky One"
11 60 59	Gloria Estefan	"Turn The Beat A"
12 56 56	Sophie B. Hawki	"Right Beside Yo"
	Lisa Loeb & Nin	"Stay (I Missed"
14 53 55	Boyz II Men	"I'll Make Love"
15 47 47	4 PM	"Sukiyaki"
	L. Vandross/M.	"Endless Love"
17 24 41	Pretenders	"I'll Stand By Y"
18 39 41	Babyface	"When Can I See"
19 42 41	Jon Secada	"Whipped"
20 25 40	Bon Jovi	"Always"
21 32 40	Melissa Etherid	"I'm The Only On"
22 24 40	Madonna	"Secret"
23 0 38	Andru Donalds	"Mishale"
24 39 35	Jaki Graham	"Ain't Nobody"
25 25 35	Green Day	"Basket Case"
26 21 34	Des'ree	"You Gorra Be"
27 35 33	Black Men Unite	"U Will Know"
28 0 29	Janet Jackson	"You Want This"
29 29 26	R.E.M.	"What's The Freq"
30 24 24		"Undone-The Swea"
	Elton John	"Circle Of Life"
32 22 22	Warren G	"This DJ"
	Deadeye Dick	"New Age Girl"
34 20 19	Lucas	"Lucas (With The"
	Changing Faces	"Stroke You Up"
	Offspring	"Come Out And PI"
	Total The Wet Sp	"Something's Alw"
	Janet Jackson	"Any Time, Any P"
	Aaron Hall	"1 Miss You"
40 0 12	Counting Crows	"Round Here"



usic Director

Tollag a Hottest Music			
KISF, Kansas City (816) 254-1073 Alex Valentine, Program Director Booker Madison, Mu.			
RANK ÉW TW	ARTIST	TITLE	
1 59 58	Sheryl Crow	"All I Wanna Do"	
	Boyz II Men	"I'll Make Love"	
3 54 53	Babyface	"When Can I See"	
4 43 51	Erasure	"Always"	
5 52 50	Lisa Loeb & Nin	"Stay (I Missed"	
6 45 49	Collective Soul	"Shine"	
7 31 46	Madonna	"Secret"	
8 40 44	Real McCov	"Another Night"	
9 37 40	Melissa Etherid	"I'm The Only On"	
10 31 40	Crystal Waters	"100% Pure Love"	
11 37 40	Elton John	"Can You Feel Th"	
12 38 36	Aaliyah	"Back & Forth"	
13 25 36	Prince	"Letitgo"	
14 41 35	John Mellencamp	"Wild Night"	
	L. Vandross/M.	"Endless Love"	
16 16 29	R.E.M.	"What's The Freq"	
17 36 29	Mariah Carey	"Anytime You Nee"	
	Janet Jackson	"You Want This"	
	20 Fingers	"Short Short Man"	
20 0 2,3		"Return To Innoc"	
	Amy Grant	"Lucky One"	
	DJ Miko	"What's Up"	
	Gabrielle	"Dreams"	
	Ace Of Base	"Living In Dange"	
25 22 20		"Fantastic Voyag"	
	Counting Crows	"Mr. Jones"	
	Big Mountain	"Baby I Love You"	
	The Cranberries	"Dreams"	
29 11 18		"Always"	
	Eric Clapton	"Motherless Chil"	
	Madonna	"I'll Remember"	
	Ce Ce Peniston	"I'm Not Over Yo"	
	Warren G	"This DJ"	
	Janet Jackson	"Any Time. Any P"	
	Ace Of Base	"Don't Turn Arou"	
	Jon Secada	"If You Go"	
	Changing Faces	"Stroke You Up"	
38 23 15	Tevin Campbell	"Always In My He"	

"None Of Your Bu"
"Basket Case"



KMXV. Kansas City (816) 753-0933 Tom Land, Program Director Ion Anthony, Assistant PD

RANK LW TW	ARTIST	TITLE
1 71 73	Boyz II Men	"[']] Make Love"
	Real McCoy	"Another Night"
	Ce Ce Peniston	"I'm Not Over Yo"
	Babyface	"When Can I See"
	Madonna	"Secret"
6 42 44	Crystal Waters	"100% Pure Love"
7 39 42	Lisa Loeb & Nin	"Stay (I Missed"
8 43 42	Sheryl Crow	"All I Wanna Do"
9 42 41	Gloria Estefan	"Turn The Beat A"
10 33 40	Ace Of Base	"Don't Turn Arou"
11 37 40	John Mellencamp	"Wild Night"
12 39 39	Youssou N'Dour	"7 Seconds"
13 30 39	Mariah Carey	"Anytime You Nee"
14 43 35	Prince	"Letitgo"
15 24 33	Four Seasons	"December '63 (O"
16 11 32	Toad The Wet Sp	"Something's Alw"
17 34 31	Elton John	"Can You Feel Th"
	Gerald Levert	"I'd Give Anythi"
19 12 31		"Stroke You Up"
	2 Unlimited	"Get Ready For T"
	Toni Braxton	"You Mean The Wo"
	L. Vandross/M.	"Endless Love"
	Haddaway	"What Is Love"
2 4 23 22		"Back & Forth"
25 21 22		"Show Me Love"
	Spin Doctors	"Two Princes"
27 21 22		"Don't Walk Away"
28 18 22		"Lately"
	All-4-One	"1 Swear"
	Jon Secada	"If You Go"
	Spin Doctors	"Little Miss Can"
32 19 16		"Fantastic Voyag"
	Jimmy Cliff	"I Can See Clear"
	Toni Brasson	"Breathe Again"
	Janet Jackson	"Any Time, Any P"
37 0 13	Janet Jackson	"That's The Way"
	Warren G. & Nat	"Dreams"
		"Regulate"
	Janet Jackson	
40 23 12	Collective Soul	"Shine"

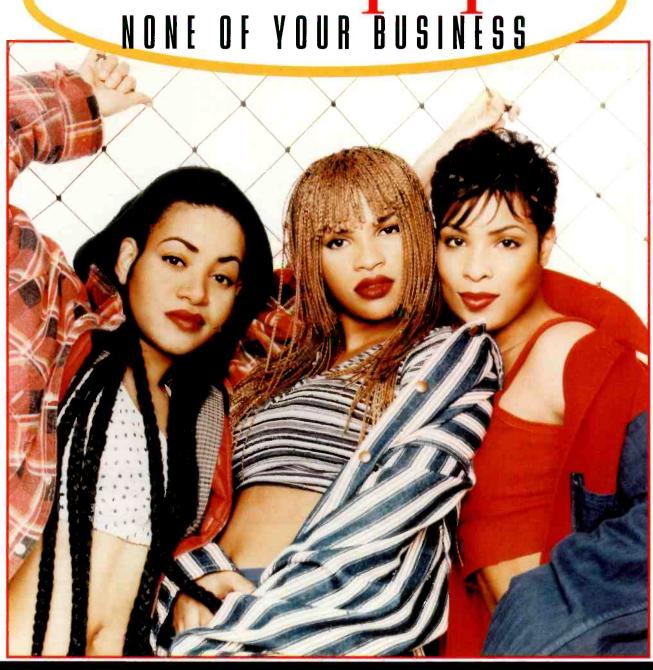


WEDJ, Charlotte (704) 399-6195 Mike Donovan, Program Director (open), Music Director

RANK LW TW	ARTIST	TITLE
1 49 77	Boyz II Men	"I'll Make Love"
	Melissa Etherid	"I'm The Only On"
	Real McCov	"Another Night"
	Pretenders	"I'll Stand By Y"
	John Mellencamp	"Wild Night"
	Hootie & The Bl	"Hold My Hand"
	Sheryl Crow	"All I Wanna Do"
	Babyface	"When Can I See"
	Counting Crows	"Round Here"
	Collective Sou	"Shine"
11 47 49	Steve Perry	"You Betrer Wair"
	Gin Blossoms	"Until I Fall Aw"
13 53 48	Cracker	"Get Off This"
	Stone Temple Pi	"Big Empty"
	Four Seasons	"December '63 (O"
16 53 46	U2	"All I Want Is Y".
17 36 44	Smashing Pumpki	"Today"
	Ace Of Base	"Living In Dange"
19 36 38	Toad The Wet Sp	"Something's Alw"
20 17 33	Sass Jordan	"Sun's Gonna Ris"
21 36 30	Gin Blossoms	"Allison Road"
22 30 30	Mazzy Star	"Fade Into You"
23 29 29	Counting Crows	"Einstein On The"
24 22 25	Ace Of Base	"Don't Turn Arou"
25 5 24	Madonna	"Secret"
26 0 19	2 Unlimited	"No Limit"
27 16 14	DJ Miko	"What's Up"
28 5 14		"What's The Freq"
29 16 13	Stone Temple Pi	"Interstate Love"
	Denine	"I Remember You"
31 0 11		"The Most Beauti"
	Blind Melon	"No Rain"
	2 Unlimited	"Get Ready For T"
	Nirvana	"About A Girl"
	Deadeye Dick	"New Age Girl"
	Collage	"I'll Be Loving"
37 14 10		"Please Don't Go"
	Technotronic	"Move This"
	Red Hot Chili P	"Under The Bridg"
40 14 6	Nine Inch Nails	"Closer"

39 17 14 Salt-N-Pepa 40 10 14 Green Day

salt-n-pepa





NETWORK Over 900 Plays Per Week! nitor R/C #26* SoundScan Single #20* SoundScan LP #66* Monitor R/C #26*



KSFM Add WHJX 63 Plays **KZHT 23 Plays** KISF 14 Plays B96 10 Plays KMEL 9 Plays

KHFI Add WJMN 58 Plays 92Q 18 Plays WZJM 14 Plays WIOQ 10 Plays WKSS 7 Plays

KJYO Add WWKX 36 Plays WPGC 18 Plays Power Pig 13 Plays Power 96 10 Plays Wild 107 6 Plays

WNTQ Add WHHH 33 Plays Z90 17 Plays WNVZ 13 Plays KS104 10 Plays KMCK Add WKSE 30 Plays KSFM 15 Plays G105 11 Plays WXKS 10 Plays

Most Requested At: WNVZ, KQKS, WZJM, WKSE And More! Heavy!





WKRZ, Wilkes-Barre (717) 883-9850 Ken Medek, Program Director Jerry Padden, Music Director

		Program Director Jerry Padden, Musi
RANK EW TW	ARTIST	mue
1 46 42	Boyz II Men	"I'll Make Love"
2 41 41	Four Seasons	"December '63 (O"
3 41 41	Melissa Etherid	"I'm The Only On"
4 25 33	Garth Brooks &	"Hard Luck Woman"
5 20 32	Crystal Waters	"100% Pure Love"
6 32 32	U2	"All I Want Is Y"
7 14 31	Candlebox	"Far Behind"
8 29 31	Sheryl Crow	"All I Wanna Do"
9 29 31	Real McCoy	"Another Night"
10 30 30	Bon Jovi	"Always"
11 27 29	Pretenders	"I'll Stand By Y"
	Sass Jordan	"Sun's Gonna Ris"
13 24 21	Sophie B. Hawki	"Right Beside Yo"
14 0 24	Spin Doctors	"Mary Jane"
	John Mellencamp	"Wild Night"
	Madonna	"Secret"
	Counting Crows	"Einstein On The"
18 21 22	Gin Blossoms	"Until I Fall Aw"
19 20 21	Seal	"Prayer For The"
	Toad The Wei Sp	"Something's Alw"
21 8 21	Hootic & The Bl	"Hold My Hand"
22 18 21		"Shine"
	Steve Perry	"You Better Wait"
	Meat Puppers	"Backwater"
	Jon Secada	"Whipped"
	Tom Perry & The	"American Girl"
27 17 18	Gin Blossoms	"Allison Road"
28 19 17		"Selling The Dra"
	Elton John	"Circle Of Life"
	I., Vandross/M.	"Endless Love"
	Ace Of Base	"Don't Turn Arou"
	Counting Crows	"Round Here"
	Melissa Etherid	"Come To My Wind"
	Huey Lewis & Th	"But It's Alrigh"
	Stone Temple Pi	"Interstate Love"
36 12 11		"You Gorea Be"
	Green Day	"Basket Case"
38 0 10		"Lucas (With The"
	Deadeye Dick	"New Age Girl"
40 9 9	Offspring	"Come Out And PI"



WWCK, Flint (810) 744-1570 Lee St Michaels, Program Director		
RANK LW TW	ARTIST	TITLE
1 40 38	Melissa Etherid	"I'm The Only On"
2 34 38	Des'ree	"You Gotta Be"
3 39 38	Amy Grant	"Lucky One"
4 24 38	Madonna	"Secret"
5 22 37	Bon Jovi	"Always"
6 39 37	Sheryl Crow	"All I Wanna Do"
7 38 37	Real McCoy	"Another Night"
8 35 37	Deadeye Dick	"New Age Girl"
9 38 37	John Mellencamp	"Wild Night"
10 38 37	Boyz 11 Men	"I'll Make Love"
11 32 35	All-4-One	"Breathless"
12 37 35	L. Vandross/M.	"Endless Love"
13 32 34	Gloria Estefan	"Turn The Beat A"
14 35 34	Gerald Levert	"I'd Give Anythi"
	Sione Temple Pi	"Interstate Love"
16 28 34	Green Day	"Busket Case"
17 28 33	Four Seasons	"December '63 (O"
18 21 33	Hootic & The Bl	"Hold My Hand"
19 36 32	Collective Soul	"Shine"
20 33 31	Elton John	"Circle Of Life"
21 33 31	Babyface	"When Can I See"
22 34 31	Steve Perry	"You Better Wair"
23 26 28	Jon Secada	"Whipped"
24 27 28	Candlebox	"Far Behind"
25 30 27	Richard Marx	"The Way She Lov"
26 11 27	Toni Braxton	"How Many Ways"
27 29 27	Pretenders	"I'll Stand By Y"
	Gin Blossoms	"Allison Road"
29.31.26	Karyn White	"Hungah"
30 25 26		"Letitgo"
31 27 25		"7 Seconds"
32 18 24	Changing Faces	"Stroke You Up"
33 20 23		"Sukiyaki"
	Lisa Stansfield	"Make It Right"
	Toad The Wet Sp	"Something's Alw"
36 17 21	Lauren Christy	"The Color Of Ni"
	Black Men Unite	"U Will Know"
	Sarah McLachlan	"Good Enough"
39 19 19		"Undone-The Swea"
40 24 19	Soundgarden	"Black Hole Sun"

WBHT, Wilkes-Barre (717) 655-2271 Kid Kelly, Program Director Danny Ocean, Music Director

RANK EW TW	ARTIST	TITLE
1 79 79	Boyz II Men	"I'll Make Love"
2 78 79	Sheryl Crow	"All I Wanna Do"
3 78 78	Coolio	"Fantastic Voyag"
4 79 77	Smashing Pumpki	"Today"
	Green Day	"Basket Case"
6 79 76	Soundgarden	"Black Hole Sun"
7 76 76	CandleboX	"Far Behind"
8 28 74	Prince	"Leritgo"
9 29 33	Real McCoy	"Another Night"
10 30 33	John Mellencamp	"Wild Night"
11 29 33	Live	"Selling The Dra"
12 30 32	Precenders	"I'll Stand By Y"
	Melissa Etherid	"I'm The Only On"
14 29 32	Babyface	"When Can 1 See"
	Counting Crows	"Round Here"
16 30 32	Juliet Roberts	"I Want You"
17 29 31	Aerosmith	"Crazy"
	Collective Soul	"Shine"
	Four Seasons	"December '63 (O"
	Nine Inch NailS	"Closer"
21 18 26		"Bnp Gun (One Na"
	Stone Temple Pi	"Interstate Love"
23 26 24		"Lucas (With The"
24 72 24		"Back & Forth"
	L. Vandross/M.	"Endless Love"
	Yousson N'Dour	"7 Seconds"
27 19 22		"Undone-The Swea"
	Deadeye Dick	"New Age Girl"
29 26 21		"Get Off This"
	Mazzy Star	"Fade Into You"
31 19 21		"What's The Freq"
	MC 900 Foot Jes	"If I Only Had A"
	Salt-N-Pepa	"None Of Your Bu"
	Offspring	"Come Out And PI"
35 15 17		"What's Up"
	Warren G	"This DJ"
37 0 15		"Always"
38 16 12	Counting Crow	"Einstein On The"



WVKS, Toledo (419) 531-1681 Mike Wheeler, Program Director Curt Kruse, Music Director

RANK LW TW	ARTIST	TITLE
1 44 49	L. Vandross/M.	"Endless Love"
2 43 49	Amy Grant	"Lucky One"
3 47 49	Sheryl Crow	"All I Wanna Do"
	Boyz II Men	"I'll Make Love"
5 43 41	Four Seasons	"December `63 (O"
6 34 40	Janet Jackson	"And On And On"
7 36 37	Babyface	"When Can I See"
	Jon Secada	"Whipped"
9 32 37	Pretenders	"I'll Stand By Y"
	Toad The Wet Sp	"Something's Alw"
11 36 34		"Leritgo"
	Gerald Levert	"I'd Give Anythi"
	Melissa Etherid	"I'm The Only On"
	Bon Jovi	"Always"
	Elton John	"Circle Of Life"
	Karyn White	"Hungah"
17 23 27		"Right Beside Yo"
18 16 24		"At Your Best (Y"
	Anita Baker	"Body & Soul"
	Gloria Esrefan	"Turn The Beat A"
	Toni Braxton	"How Many Ways"
	Changing Faces	"Stroke You Up"
23 0 15	Madonna	"Secret"
	Immature	"Never Lie"
	Soundgarden	"Black Hole Sun"
	Green Day	"Basket Case"
	Huey Lewis & Th	"But It's Alrigh"
	Hootie & The Bl	"Hold My Hand"
	Candlebox	"Far Behind"
	Melissa Etherid	"Come To My Wind"
31 11 9	Stone Temple Pi	"Interstate Love"
32 0 9	Eric Clapton	"Motherless Chil"
33 0 7	Crystal Waters	"100% Pure Love"

WABB, Mobile (205) 432-5572 Dusty Hayes, Program Director Michael Squart, Music Director

RANK LW TW	ARTIST	mue .
1 57 58	Sheryl Crow	"All I Wanna Do"
	Boyz II Men	"I'll Make Love"
3 56 58	John Mellencamp	"Wild Night"
4 58 57	Lisa Loeb & Nin	"Stay (1 Missed"
5 59 56	Four Seasons	"December '63 (O"
6 58 56	Babyface	"When Can I Sec"
7 31 54	L. Vandross/M.	"Endless Love"
8 54 35	Elton John	"Can You Feel Th"
9 33 33	Real McCoy	"Another Night"
10 32 33	Melissa Etherid	"I'm The Only On"
11 33 33	Amy Grant	"Lucky One"
12 33 32	Collective Soul	"Shine"
13 23 32	Bon Jovi	"Always"
14 33 31	Counting Crows	"Round Here"
	Pretenders	"I'll Stand By Y"
16 22 24	Elton John	"Circle Of Life"
17 25 24	Mazzy Star	"Fade Into You"
18 35 24	Crystal Waters	"100% Pure Love"
19 22 24	Counting Crows	"Mr. Jones"
20 23 23	Melissa Etherid	"Come To My Wind"
21 24 23	Ace Of Base	"The Sign"
22 021	Aerosmith	"Crazy"
23 22 21	All-4-One	"I Swear"
24 33 20	Ace Of Base	"Don'i Turn Arou"
	Garth Brooks &	"Hard Luck Woman"
	Madonna	"Secret"
27 22 19	Deadeye Dick	"New Age Girl"
	Gloria Estefan	"Turn The Beat A"
	Mariah Carey	"Anytime You Nee"
	Green Day	"Basket Case"
	Youssou N'Dour	"7 Seconds"
	Soundgarden	"Black Hole Sun"
	Big Mountain	"Baby I Love You"
	Stone Temple Pi	"Interstate Love"
	Candlebox	"Far Behind"
	Hootie & The Bl	"Hold My Hand"
	Tond The Wet Sp	"Something's Alw"
	Jon Secada	"If You Go"
	Sophie B. Hawki	"Right Beside Yo"
40 6 8	All-4-One	"Breathless"

1073KKRD

KKRD. Wich	ita (316) 832-9600 Jack Oliver, G	General Manager Greg Williams, Music Director
RANK LW TW		TITLE
1 79 79	Boyz II Men	"I'll Make Love"
	Sheryl Crow	"All I Wanna Do"
	Ace Of Base	"Don't Turn Arou"
	Babyface	"When Can I See"
	L. Vandross/M.	"Endless Love"
	John Mellencamp	"Wild Night"
	Four Seasons	"December '63 (O"
	Toni Braxton	"You Mean The Wo"
	Amy Grant	"Lucky One"
	Crystal Waters	"100% Pure Love"
11 40 41		"I'll Be Loving"
	Mariah Carey	"Anytime You Nee"
13 38 39		"Fantastic Voyag"
	Deadeye Dick	"New Age Girl"
	Madonna	"Secret"
	Lisa Loeb & Nin	"Stay (I Missed"
17 30 36		"Letitgo"
	Bon Iovi	"Always"
19 0.30		"Sukiyaki"
	Gloria Estefan	"Turn The Beat A"
	Elion John	"Can You Feel Th"
	Real McCoy	"Another Night"
	Collective Soul	"Shine"
	Changing Faces	"Stroke You Up"
	Soundgarden	"Black Hole Sun"
	Ion Secada	"If You Go"
	Stone Temple Pi	"Interstate Love"
	Melissa Etherid	"I'm The Only On"
	Ion Secada	"Whipped"
	Gin Blossoms	"Allison Road"
	Anita Baker	"Body & Soul"
	Sophie B. Hawki	"Right Beside Yo"
	Pretenders	"I'll Stand By Y"
	Elton John	"Circle Of Life"
	Toad The Wet Sp	"Something's Alw"
	Soul Asylum	"Runaway Train"
	Janet Jackson	"That's The Way"
	Ace Of Base	"The Sign"
	Gin Blossoms	"Hey Jealousy"
	Counting Crows	"Mr. Jones"





GUERRILLA

GUERRILLA ADDS: HOT 97! KS104 The Beat WJMH KMXZ
GUERRILLA AIRPLAY AT: KMEL KYLD KHQT WWKX









KGLI, Sioux City (712) 258-5595 Mark Hahn, Program Director BJ Bradely, Music Director

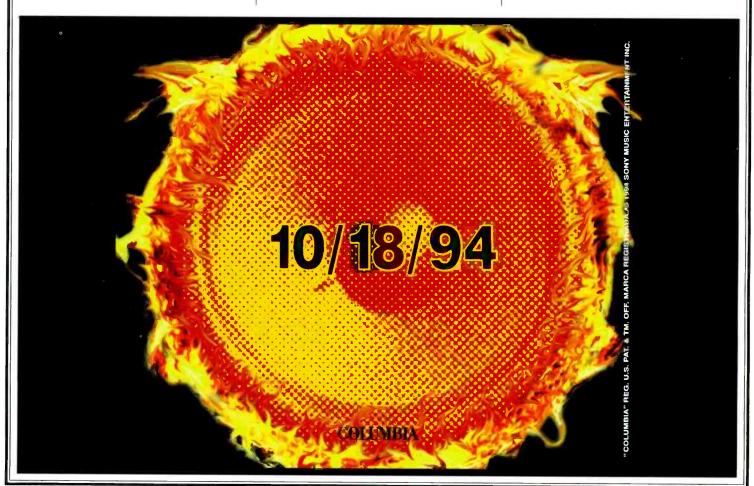
		gram Director by bradely, Music Directo
RANK LW TW	ARTIST	TITLE
1 38 37	Sophie B. Hawki	"Right Beside Yo"
2 32 36	Boyz II Men	"I'll Make Love"
3 37 35	Crystal Waters	"100% Pure Love"
4 37 35	Amy Grant	"Lucky One"
5 35 34	Four Sensons	"December '63 (O"
6 32 32	Pretenders	"I'll Stand By Y"
7 33 32	Sheryl Crow	"All I Wanna Do"
8 29 30	Jon Secada	"Whipped"
9 27 30	L. Vandross/M.	"Endless Love"
10 26 29	Huey Lewis & Th	"But It's Alrigh"
11 29 29	John Mellencamp	"Wild Night"
12 29 28	Prince	"Leritgo"
	Elton John	"Circle Of Life"
14 26 27	Gin Blossoms	"Allison Road"
	Rolling Stones	"Out Of Tears"
16 26 26	Real McCoy	"Another Night"
17 21 26	Karyn White	"Hungah"
18 23 25		"Always"
	Gloria Estefan	"Turn The Beat A"
	Stone Temple Pi	"Interstate Love"
	Janet Jackson	"You Want This"
	Madonna	"Secrei"
23 20 22		"As I Am"
	Mazzy Star	"Fade Into You"
	Toni Braxton	"How Many Ways"
	Jimmy Cliff	"I Can See Clear"
27 0 16	Haddaway	"What Is Love"
	Robin S.	"Show Me Love"
	Zhane	"Groove Thang"
	Sting	"If I Ever Lose"
	Tony Toni Tone	"If I Had No Loo"
	Deadeye Dick	"New Age Girl"
	Green Day	"Basker Case"
	Janet Jackson	"Because Of Love"
35 0 13		"Cantaloop (Flip"
	Gin Blossoms	"Hey Jealousy"
	Ace Of Base	"All Thai She Wa"
	Garth Brooks &	"Hard Luck Woman"
	Stereo Mc's	"Connected"
40 0 12	Mariah Carey	"Dreamlover"



KCHX, Midland (915) 570-8833 Claston Allen. Program Director		
RANK LW TW	ARTIST	TITLE
1 32 33	Wet Wct Wet	"Love Is All Aro"
2 32 33	Sheryl Crow	"All I Wanna Do"
	L. Vandross/M.	"Endless Love"
4 32 30	Amy Granu	"Lucky One"
5 31 30	Boyz II Men	"I'll Make Love"
6 31 28	Melissa Etherid	"I'm The Only On"
7 22 26	Sophie B. Hawki	"Right Beside Yo"
8 20 25	Bon Jovi	"Always"
9 21 23	Mazzy Star	"Fade Into You"
10 18 23	Pretenders	"I'll Stand By Y"
11 16 20	Elron John	"Circle Of Life"
12 18 19	Jesus And Mary	"Sometimes Alway"
13 17 19	Collective Soul	"Breathe"
	Candlebox	"Far Behind"
	Sarah MeLachlan	"Good Enough"
	Madonna	"Secret"
	Stone Temple Pi	"Interstate Love"
	Four Seasons	"December '63 (O"
	Toad The Wet Sp	"Something's Alw"
	Gin Blossoms	"Allison Road"
	Anita Baker	"Body & Soul"
	Rolling Stones	"Out Of Tears"
	Erasure	"Run To The Sun"
	Yousson N'Dour	"7 Seconds"
	Huey Lewis & Th	"But It's Alrigh"
	Des'ree	"You Gotta Be"
	Real McCoy	"Another Night"
	Gloria listefan	"Turn The Beat A"
	Crystal Waters	"100% Pure Love"
	Nine Inch Nails	"Closer"
	Weezer	"Undone-The Swea"
	Jon Secada	"Whipped"
	Danny James	"Good Times (They Don'i"
	Deadeye Dick	"New Age Girl"
	Shanice Design to the Design to	"Turn Down The L"
	Danielle Briseb	"What If God Fel"
37 5 5	Sass Jordan	"Sun's Gonna Ris"

KLBQ, El Dorado (501) 863-5121 Brandt Heisner, Program Director Ron Steel, Music Director

	10.7107	TITLE
1 48 49	Melissa Etherid	"I'm The Only On"
2 47 48	Babyface	"When Can I See"
3 46 47	Amy Grant	"Lucky One"
4 45 47	Prince	"Letitgo"
5 48 47	Boyz II Men	"I'll Make Love"
6 47 46	L. Vandross/M.	"Endless Love"
7 48 46	Pretenders	"I'll Stand By Y"
	Sheryl Crow	"All I Wanna Do"
	Elton John	"Circle Of Life"
10 0 26	Four Seasons	"December '63 (O"
11 35 25	Anira Baker	"Body & Soul"
12 27 25		"Right Beside Yo"
13 27 21	Huey Lewis & Th	"But It's Alrigh"
14 22 20		"Black Hole Sun"
15 14 17		"I Can't Let Go"
	Real McCoy	"Another Night"
	Jackson Browne	"Sky Blue And Bl"
	Sarah McLachlan	"Good Enough"
	Toad The Wet Sp	"Something's Alw"
	Stacy Maller	"A Little Bit Of"
	Hoorie & The Bl	"Hold My Hand"
	3rd Marinee	"Freedom Road"
	Rolling Stones	"Out Of Tears"
	Gloria Estefan	"Turn The Beat A"
25 15 14		"What's The Freq"
	Green Day	"Basker Case"
	Candlebox	"Far Behind"
	Stone Temple Pi	"Interstate Love"
	Jon Secada	"Whipped"
	Gin Blossoms	"Allison Road"
	Collective Sou	"Shine"
	Edie Brickell	"Good Times"
	Rolling Stones	"Love Is Strong"
	Toad The Wei Sp	"Fall Down"
	John Mellencamp	"Wild Night"
	Seal	"Prayer For The"
	Lisa Loeb & Nin	"Stay (1 Missed"
	Huey Lewis And	"(She's) Some Ki"
39 10 8	Steve Perry	"You Better Wait"



U HUGGED YOUR

ODAY

saint etienne

INYSOL

From <u>Tiger Bay</u>
The new album and follow-up to the critically-adored <u>So Tough</u> (One of **SPIN's Top 20 Albums of 1993)**.

Journalists who've got a firm grip on their soul!

"The history of swinging Britain from the '60s onward, with Darnaby Street's mid-'60s bustle marking one border, the postpunk dub explosion another, a folkie coffeehouse in the background, and a warehouse full of ravers ahead. Go directly to your local second store. Buy this album. Immediately. Kill if you must."—SPIN

"Such peaks of consistent perfection that it's impossible to believe they haven's conquered the universe." —Alternative Press



SELECTED A/C MARKET PPW REPORTS

WMXV, New York (212) 752-3322 Bob Dunphy, Program Director Mary Franco, Music Director

RANK LW TW	ARTIST	IITE °
1 49 47	Melissa Etherid	"Come To My Wind"
2 46 47	John Mellencamp	"Wild Night"
3 45 46	Joshua Kadison	"Beautiful In My"
4 46 43	Elton John	"Circle Of Life"
5 32 33	Sheryl Crow	"All I Wanna Do"
6 33 33	Gloria Estefan	"Turn The Beat A"
7 34 33	Jon Secada	"If You Go"
8 29 32	Huey Lewis & Th	"But h's Alrigh"
9 27 31	Rolling Stones	"Out Of Tears"
10 31 31	L. Vandross/M.	"Endless Love"
11 27 30	Ace Of Base	"Don't Turn Arou"
12 29 29	Boyz II Men	"I'll Make Love"
13 30 29	Babyface	"When Can I See"
14 31 29	Seal	"Prayer For The"
15 26 28	Acc Of Base	"The Sign"
16 27 27	Billy Joel	"All About Soul"
	Toni Braxton	"You Mean The Wo"
18 23 24	Mariah Carey	"Hero"
19 26 23	Phil Collins	"Everyday"
20 9 23	Harry Connick	"(I Could Only)"
	Elton John	"Can You Feel Th"
	Mariah Carey	"Anyrime You Nee"
	Rod Stewart	"Having A Party"
24 11 11	Richard Marx	"Now And Forever"

WBMX, Boston (617) 236-6898 Greg Strassell, Program Director Any Boyle, Music Director

1 25 28	Joshua Kadison	"Beauriful In My"
2 27 28	Madonna	"I'll Remember"
3 24 27	Toni Braxton "You M	can The Wo"
4 19 25	Elton John	"Circle Of Life"
5 24 25	Elton John	"Can You Feel Th"
6 22 23	L. Vandross/M.	"Endless Love"
7 23 23	Jon Secada	"If You Go"
8 19 22	Wet Wet Wet	"Love Is All Aro"
9 21 21	Huey Lewis & Th	"But It's Alrigh"
10 20 20	Mariah Carey	"Anytime You Nee"
11 17 19	Gloria Estefan	"Turn The Beat A"
12 22 18	Aretha Franklin	"Willing To Forg"
13 19 18	John Mellencamp	"Wild Night"
14 16 17	Boyz II Men	"I'll Make Love"
15 15 16	Gerald Leverr	"I'd Give Anythi"
16 0 15	Madonna	"Secret"
17 12 12	Babyface	"When Can I See"
18 11 11	Anita Baker	"Body & Soul"
19 13 10	Amy Grant	"Lucky One"
20 1 9	Melissa Etherid	"Come To My Wind"
21 9 8	Lauren Christy	"The Color Of Ni"
	Take 6	"The Biggest Par"
23 7 5	Julia Fordham	"I Can'r Help My"
24 7 5	O. Adams/B. Rus	"We Will Find A"
25 0 5	Swing Out Siste	"La La Means I L"
26 0 4	Kathy Trocolli	"If I'm Not In L"
	Sheryl Crow	"All I Wanna Do"
	Harry Connick,	"(I Could Only)"
	Seal	"Prayer For The"
	Luther Vandross	"Hello"
	Luther Vandross	"What The World Needs"
-	Luther Vandross	"Killing Me Softly"
33 3 1	Jackson Browne	"Sky Blue And BI"

"Lucky One"

WBEB, Philadelphia (610) 667-8400 Mark Hamlen, Program Director

1 28 28 Amy Grant

2	28	28	Anita Baker	"Body & Soul"
3	28	28	Elron John	"Circle Of Life"
4	19	28	Boyz II Men	"I'll Make Love"
5	28	28	Lauren Christy	"The Color Of Ni"
6	19	28	Huey Lewis & Th.	"But It's Alrigh"
7	28	28	L. Vandross/M.	"Endless Love"
8	19	19	Joshua Kadison	"Picture Post Ca"
9	0	19	Babyface	"When Can I See"
0	7	19	Kathy Trocolli	"If I'm Not In L"
1	28	19	Richard Marx	"The Way She Lov"
2	28	19	Bonnie Raitt	"You"
3	19	19	Edie Brickell	"Good Times"
á	19	19	Tyler Collins	"Thanks To You"
5	7	7	Sarah McLachlan	"Good Enough"
6	7	7	Madonna	"Secret"
7	7	7	Rolling Stones	"Out Of Tears"
В	7	7	Dave Koz	"Faces Of The He"
•	0	7	O Adams/B Rue	"We Will Find A"

Y-98

KYKY, St. Louis (314) 531-9898 Smokie Rivers, Program Director Greg Hewitt, Music						
RANK	LW T	W ARTIST	TITLE			
- 1	0.3	7 Melissa Etherid	"Come To My Wind"			
2	0.3	7 Sheryl Crow	"All I Wanna Do"			
3	0.3	7 Joshua Kadison	"Beautiful In My"			
4	0.3	6 Toni Braxton	"You Mean The Wo"			
5	0.3	6 Four Seasons	"December '63 (O"			
6	0.3	6 Elron John	"Circle Of Life"			
7	0.30	6 John Mellencamp	"Wild Night"			
8	0 2	8 Gloria Estefan	"Turn The Beat A"			
9	0.2	8 Madonna	"Secret"			
10	0.2	6 Huey Lewis & Th	"But It's Alrigh"			
1.1	0.20	6 Harry Connick,	"(I Could Only)"			
12	0.2	4 Boyz II Men	"I'll Make Love"			
1.3		4 Babyface	"When Can I See"			
14	0.2	4 Amy Grant	"Litcky One"			
15	0.2	3 Scal	"Prayer For The"			
16		Vandross/M.	"Endless Love"			
17		2 Elton John	"Can You Feel Th"			
18		1 Jon Secada	"II You Go"			
19		Billy Joel	"The River Of Dr"			
20	0.10	D Bonnie Raitt	"Love Sneakin" U"			
21		Ace Of Base	"The Sign"			
22) Aaron Neville	"Don't Take Away"			
23		Filly Joel	"All Abour Soul"			
24		Mariah Carey	"Dreamlover"			
25		Jon Secada	"I'm Free"			
26		Rod Stewart	"Have I Told You"			
27		3 Madonna	"I'll Remember"			
28		7 Phil Collins	"Everyday"			
29		All-4-One	"I Swear"			
30		Mariah Carey	"Anytime You Nee"			
31		Meat Loaf	"I'd Do Anything"			
32		Richard Marx	"Now And Forever"			
33		Bryan Adams	"Please Forgive"			
34 35		Toni Braxton	"Breathe Again"			
36		Linde Texas	"What Might Have"			
37		Jimmy Cliff Geline Dion	"I Can See Clear"			
38		Soul Asylum	"The Power Of Lo			
39		Richard Marx	"Runaway Train"			
40	0 2		"The Way She Lov" "I'm Every Woman"			
70	., .	- Hinney Flouston	thi Every woman			

MIX 107.5 FM Denver's Best Music Mix

KWMX, Denver (303) 321-0950 John Peake, Program Director

MUTHE BUT I'M	70011273	11114
Secondary Cor	itact:	
1 39 39	Little Texas	"What Might Have"
2 30 38	Elton John	"Circle Of Life"
3 39 38	Ace Of Base	"The Sign"
4 38 36	Elron John	"Can You Feel Th"
5 31 31	Melissa Etherid	"Come To My Wind"
6 31 31	Amy Grant	"Lucky One"
7 31 30	Jon Secada	"If You Go"
8 23 29	Madonna	"I'll Remember"
9 23 29	Bonnie Raitt	"Love Sneakin' U"
10 5 27	Madonna	"Secret"
11 40 26	Joshua Kadison	"Beautiful In My"
12 27 26	Wei Wei Wer	"Love Is All Aro"
13 14 25	Sheryl Crow	"All I Wanna Do"
14 19 24	Mariah Carey	"Anytime You Nee"
15 33 24	L. Vandross/M.	"Endless Love"
16 29 23	Huey Lewis & Th	"But It's Alrigh"
17 22 23	Phil Collins	"Everyday"
18 25 23	Gloria Estefa	"Turn The Beat A"
19 31 22	John Mellencamp	"Wild Night"
20 0 5	Michael Bolton	"Once In A Lifet"

KBIG 104

KBIG, Los Angeles (213) 874-7700 Dave Ervin, Program Director Dave Verdery, Music Director

32 32	Elton John	"Can You Feel Th"
32 32	Toni Braxton	"You Mean The Wo"
32 32	Mariah Care	"Anytime You Nee"
32 32	Jon Secada	"If You Go"
32 32	Elton John	"Circle Of Life"
32 32	Boyz II Men	"I'll Make Love"
32 31	Babyface	"When Can I See"
32 30	Bruce Springste	"Streets Of Phil"
32 29	Richard Marx	"Now And Forever"
32 28	Toni Braxton	"Breathe Again"
24 24	Celine Dion	"The Power Of Lo"
24 24	Melissa Etherid	"Come To My Wind"
24 24	All-4-One	"I Swear"
24 23	Madonna	"Secret"
24 23	Lisa Loel & Ni	"Stay (1 Missed"
24 23	Ace Of Base	"Don't Turn Arou"
24 22	Mariah Carey	"Hero"
16 13	Madonna	"I'll Remember"
16 13	Phil Collin	"Everyday"
16 11	L. Vandross/M.	"Endless Love"

ELTON JOHN



Greatest Hits! Top 5 Most Played!

The #1 Selling LP Of The Year

NETWORK Moves 15-14* With 4650 PPW!

A 40% Increase BDS Spins Over The Last 3 Weeks!

A 36% Singles Sales Increase This Week!

#1 A/C

Circle of Life

WS'	TO	Add
Q106	42	Plays
WPLJ	29	Plays
WMTX	23	Plays
WXX	17	Plays
WAPE	8	Plays

KKRZ 53	Plays
XHMX 37	Plays
WKQI 28	Plays
WZPL 22	Plays
WPRO 14	Plays
WKRQ 7	Plays
_	•

KISN 52	Plays
STAR 94 34	Plays
WKTI 26	Plays
KDWB 19	Plays
KISF 12	Plays
WEDJ 5	Plays

KPLZ 49	Flays
WH71 33	Flays
WBMX 25	Flays
B97 19	Flays
WPXY 12	Ilays
Power Pie 5	I'lays

Plays
Plays



The New Single

From The Original Motion Picture Soundtrack
Of Walt Disr.ey Pictures

LION KING

Produced by Chris Thomas.
Thon John appears courses of Mr. a Research. Photo by Rick Diamond.
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Halloween Tunes

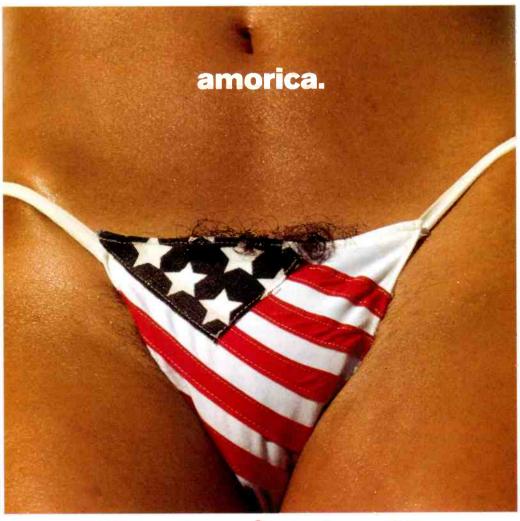
1. Black CatJanet Jackson
2. Cat Scratch FeverTed Nugent
3. Cat PeopleDavid Bowie
4. Monster MashBobby Pickett
5. MinistryEvery Day Is Halloween
6. GhostbustersRay Parker, Jr.
7. ThrillerMichael Jackson
8. Do You Believe In MagicLovin' Spoonful
9. Witchy WomanEagles
10. Black Magic WomanSantana
11. Anything By Big Head Todd & The Monsters
12. Devil With A Blue Dress OnMitch Ryder
13. SpookyAtlanta Rhythm Section
14. MonsterSteppenwolf
15. The Vampire SongConcrete Blonde
16. SuperstitionStevie Wonder
17. This MasqueradeGeorge Benson
18. Frankenstein
19. Werewolves Of LondonWarren Zevon
20. Bad Moon RisingCreedence Clearwater Revival
21. I Want CandyStrangeloves
22. Welcome To My NightmareAlice Cooper
23. Ghost Riders In The SkyOutlaws
24. Thunderkiss `65White Zombie
25. Anything By Smashing Pumpkins

THE ALBUM NETWORK, VIRTUALLYALTERNATIVE & NETWORK 40

PRESENT

The Planetary Premiere Broadcast Special of





Tuesday, October 25

A worldwide broadcast originating via satellite from London, England

This is an international radio event starring America's premier rock band THE BLACK CROWES. The band will take questions from an international studio audience, talk about and playback songs from their new album "Amorica." The broadcast will climax with THE BLACK CROWES performing LIVE VIA SATELLITE from the UK!

THE BLACK CROWES Planetary Premiere is available to every radio station in AMORICA and the rest of the world.

For more information contact Dwayne Ward at Network 40 (818) 955-4040.



MAILBAG



Sunday, September 25, 1994

Gerry Cagle Vice President Network 40 120 North Victory Blvd. Burbank, CA 91502

Dear Gerry:

I noticed your letter from Les Garland concerning your "Commentary Gerry Cagle," issue #229, September 9, 1994. I must applaud those who share those views.

One thought however: I asked a room of 30 PDs recently at a PD seminar I held, what the definition of cume and quarter-hour were. No one could tell me. Not that knowing this "makes you a good PD." Far from it. Yet, I believe it's important for up-and-coming PDs who want to get to the major markets, like you and Mr. Garland did, to understand these basic issues. In today's environment, they'll most likely need to know certain things like this to make it to that level. A PD questionnaire can certainly help a GM find out about a PD's qualifications "on that level.

It's up to us to help teach inexperienced PDs these things. I'm afraid that many PDs are afraid to ask, for fear of looking stupid. Hence, they continue to move up without gaining important and necessary knowledge.

But 600 questions? I think not. My idea for a questionnaire is to force a PD to commit his/her beliefs to paper and answer a few basic questions. I find it a good exercise in helping them develop and commit their individual philosophies to paper. And Les, I absolutely agree that the questionnaire should include questions about music philosophies.

In conclusion, I think a questionnaire is a good idea if – and only if – it's limited to a few basic issues and includes room for a PD to show me what he/she believes in After all, a PD will get a job based on a GM's judgment of that person's qualifications. To me, it's always been about how his/her station sounds and the ratings they garner. Yet, in the real world, that's not always the case.

Kindest personal regards, - Rolands

Bill Richards President

> 5338 Pitch Pine Drive Orlando, FL 32819 409.292.4423 Fax. 407.292.4646

> > Something on your mind? Mail your opinion to Network 40.

there's this guy TIC who's totally obsessed with Tadio.

he spends every second of his day getting unique facts, researching wild stories, brainstorming gags and creating outrageous audience involved bits. last week Tic's head almost exploded from having too much radio stuff in it. that's when Tic got another idea

(which could've been dangerous due to his condition).

he decided to pick up the phone and offer his services to a company that could handle all his COOI radio material the others couldn't.

We gladly agreed. Tic will write a daily properce for us and fax it to jocks who want to turn fresh ideas into brilliant radio.

Tic's calling these daily faxes "Ric Tower's Power Sheets".

if you want fresh ideas everyday call us. but hurry.

Tic is only giving his Power Sheets to One station per market.

Tic hates sounding like everybody else. don't you?

POWER'S POWER'S SHEETS

experienced major market morning show producer · phone-in topics
 etunts · promotions · etupid news · contests

(S)s entertainment

MAILBAG TOO



Thanks for the great time! It's conventions like yours that make me proud to be in radio. The round-table discussions I was unable to attend were equally uneventful.

Next year, give us a little extra time to not book airfare. The plane I was not on was not ready for so many radio/record people.

Spoon Program Director

P.S. If I wasn't at this non-event...why am I so happy?

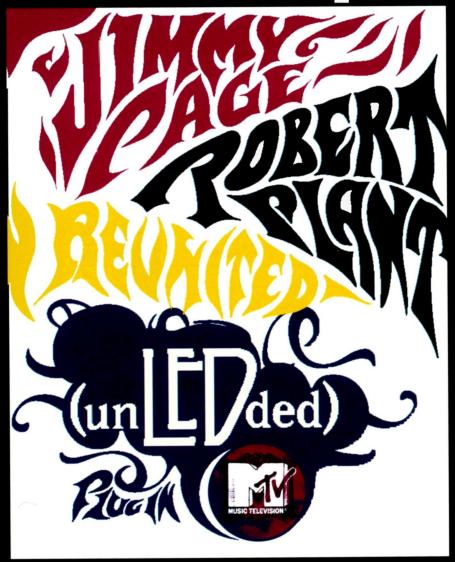
P.P.S. Did I win a Macaroni Award?

WSTO-FM • Box 1828 • Owensboro, KY 42302 • (502) 685-2991 (812) 897-5402 Fax: (502) 685-7098

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the radio-only UnlEDded preview...



Wednesday, October 12 9pm Eastern and Pacific, 8pm Central

The radio-only UnLEDded special begins one hour before MTV's UnLEDded broadcast premiere. During that hour, Jimmy Page and Robert Plant will appear exclusively on the radio, talking about their 25 years together as Led Zeppelin, and 1994's historic reunion.

The radio show climaxes with a digital stereo simulcast of the first set of the UnLEDded television special. Your radio host is Tommy Nast.

THIS PROGRAM IS OFFERED TO ALL MUSIC RADIO STATIONS ON A NON-EXCLUSIVE BASIS!

For more information call (818) 955-4040













TW	ARTIST NAME	SONG TITLE INDEX	P	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW
1	Boyz II Men	I'll Make Love To You	11941	244	0	•	1	48.9
2	Sheryl Crow	All I Wanna Do	10590	235	0	1	3	45.0
3	LutherVandross/Mariah Carey	Endless Love	8319	238	1	5	7	34.9
4	Babyface	When Can I See You	7698	197	1	13	30	39.0
5	John Mellencamp	Wild Night	7113	181	0	13	56	39.3
6	Melissa Etheridge	I'm The Only One	6582	190	4	5	34	35.0
7	Lisa Loeb & Nine Stories	Stay (I Missed You)	6148	162	0	21	28	37.9
8	Amy Grant	Lucky One	6143	184	0	5	22	33.3
9	Madonna	Secret	5559	231	28	0	6	25.8
10	Pretenders	I'll Stand By You	5558	181	3	3	14	31.0
11	Real McCoy	Another Night	5513	174	1	2	4	31.6
12	Four Seasons	December '63 (Oh What A Night)	5445	158	5	2	18	34.9
13	Crystal Waters	100% Pure Love	5052	155	5	2	9	32.8
14	Elton John	Circle Of Life Page 57	4650	181	1	6	68	25.8
15	Bon Jovi	Always	4377	186	9	2	8	24.3
16	Prince	Letitgo	4343	151	0	20	34	28.7
17	Collective Soul	Shine	4159	135	0	16	60	30.8
18	Sophie B. Hawkins	Right Beside You Page 39	4026	141	1	14	92	28.7
19	Gloria Estefan	Turn The Beat Around	3813	171	10	3	50	23.3
20	Jon Secada	Whipped	3605	151	0	8	39	23.8
21	Ace Of Base	Don't Turn Around	3440	109	0	27	56	31.5
22	Elton John	Can You Feel The Love Tonight	3054	110	0	24	60	27.7
23	Toad The Wet Sprocket	Something's Always Wrong Page 39	3048	158	12	2	50	20.5
24	Changing Faces	Stroke You Up	3008	100	2	8	11	30.0
25	Green Day	Basket Case	2870	151	2	3	2	19.0
26	Aaliyah	At Your Best (You Are Love)	2859	104	6	1	21	28.8
27	Seal	Prayer For The Dying	2818	103	2	20	86	27.3
28	Steve Perry	You Better Wait	2716	92	0	21	91	29.5
29	Mazzy Star	Fade Into You Page 45	2678	125	17	1	26	23.7
30	Des'ree	You Gotta Be Page 9	2670	122	3	6	43	22.4
31	Stone Temple Pilots	Interstate Love Song	2638	144	5	2	29	18.4
32	Gin Blossoms	Allison Road	2590	143	23	0	60	20.8
33	Huey Lewis & The News	But It's Alright	2581	96	1	11	90	27.1
34	Candlebox	Far Behind	2580	122	0	11	10	21.1
35	Jon Secada	If You Go	2539	92	0	14	93	27.6
36	Counting Crows	Round Here	2526	101	1	21	73	25.0
37	Deadeye Dick	New Age Girl	2444	113	5	4	5	22.4
38	R.E.M.	What's The Frequency, Kenneth?	2361	129	27	0	17	21.8
39	Soundgarden	Black Hole Sun	2351	111	0	25	22	21.1
40	Anita Baker	Body & Soul Page 17	2342	131	4	13	85	18.4



TW	ARTIST NAME	SONG TITLE	INDEX	P	TOTAL STNS.	ADDS	DROPS	REQ. RANK	AVG. PPW
41	Hootie & The Blowfish	Hold My Hand		2257	108	19	3	32	24.0
42	Melissa Etheridge	Come To My Window	- 4 200	2253	76	0	14	82	29.6
43	Gin Blossoms	Until I Fall Away		2148	80	0	12	83	26.8
44	Immature	Never Lie	Page 7	2119	83	8	1	14	27.8
45	Aerosmith	Crazy		1873	77	0	12	84	24.3
46	Richard Marx	The Way She Loves Me		1842	71	0	24	94	25.9
47	Rolling Stones	Out Of Tears		1811	109	6	1	87	17.4
48	Wet Wet Wet	Love Is All Around		1808	63	1	9	88	28.7
49	Coolio	Fantastic Voyage		1760	67	0	12	27	26.2
50	4 P.M.	Sukiyaki	Page 27	1750	72	9	1	31	27.3
51	Toni Braxton	You Mean The World To Me		1745	62	0	15	95	28.1
52	Toni Braxton	How Many Ways		1742	98	14	1	50	19.5
53	Karyn White	Hungah		1629	78	0	8	73	20.8
54	Mariah Carey	Anytime You Need A Friend		1599	61	0	10	89	26.2
55	Gerald Levert	I'd Give Anything		1585	75	0	21	96	21.1
56	Weezer	Undone-The Sweater Song		1385	100	9	1	14	15.0
57	Aaron Hall	I Miss You		1378	53	1	22	38	26.5
58	Sarah McLachlan	Good Enough	Page 15	1327	86	8	2	97	16.3
59	Warren G.	This DJ		1322	53	0	5	24	24.9
60	Collage	I'll Be Loving You		1301	40	0	6	98	32.5
61	Erasure	Always	_	1274	54	1	12	96	23.5
62	Janet Jackson	Any Time, Any Place		1162	47	0	12	94	24.7
63	For Real	You Don't Know Nothin'		1148	58	3	4	43	20.5
64	Ice Cube	Bop Gun (One Nation)	-	1108	38	1	0	39	29.1
65	Youssou N'Dour	7 Seconds	Page 13	1096	65	5	5	56	17.9
66	All-4-One	I Swear	_	1093	49	0	22	81	22.3
67	Nine Inch Nails	Closer	-	1087	62	0	6	12	17.5
68	Aaliyah	Back & Forth		1064	38	0	9	91	28.0
69	Ace Of Base	Living In Danger		942	107	85	0	60	22.4
70	Sass Jordan	Sun's Gonna Rise	Page 7	935	78	17	0	84	14.3
71	Garth Brooks & KISS	Hard Luck Woman		922	37	0	9	92	24.9
72	Salt-N-Pepa	None Of Your Business	Page 51	917	58	5	1	19	16.9
73	Madonna	I'll Remember		903	43	0	12	77	21.0
74	Lucas	Lucas (With The Lid Off)		892	59	15	1	19	18.9
75	All-4-One	Breathless		886	43	0	19	39	20.6
76	Ini Kamoze	Here Comes The Hotstepper	Page 37	863	42	9	0	68	25.3
77	Offspring	Come Out And Play		855	53	0	13	12	16.1
78	Heavy D & The Boyz	Nuttin' But Love		821	25	0	3	87	32.8
79	Eric Clapton	Motherless Child	Page 31	818	65	17	1	93	15.4
80	Tevin Campbell	Always In My Heart		809	27	0	7	92	29.9



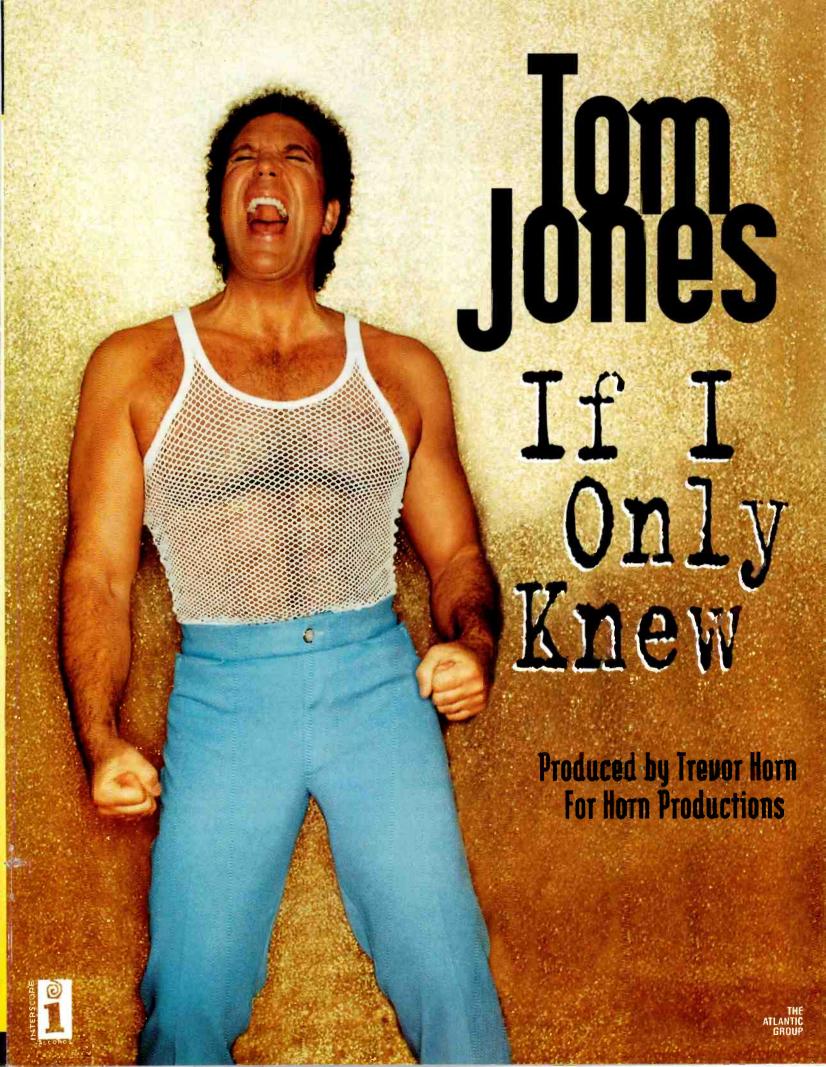
MOST ADDED

	Artist/Song/Label (Stations Listed Show Largest Increases)	TOTAL/ADDS
1	NIRVANA. About A Girl (DGC)	101/98
	WPST WHOB KNIN WHYT KIOC KRBE WRQK WNNX KROC KZIO	
2	JANET JACKSON. You Want This (Virgin)	96/88
_	WQHT WSPK KCAQ KIIS KPSI KHQT KMEL KMXZ WJMN WXKS	400 /05
3	ACE OF BASE. Living In Danger (Arista)	106/85
4	WHTZ KCAQ KIIS KPSI WAYV WPST KISX KNIN WHYT KIOC JOSHUA KADISON. Picture Post Cards From L.A. (SBK/EMI Records)	41/31
4	WAYV KIOC WBIZ KPLZ WKCI KKLQ KTMT WKFR WVIC WLAN	41/31
5	MADONNA. Secret (Maverick/Sire/WB)	231/28
·	KGGI WPLY KMXZ WKDD WZJM KDWB KWIN WOSC WZYQ WJET	
6	LIVE. Alone (Radioactive)	32/27
	WHYT KIOC WKCI KDUK KTMT WAHC WBBO WEZB WGRD KJYO	,
6	R.E.M. What's The Frequency, Kenneth? (WB)	128/27
	KNIN WSTR WBZZ KIMN WZYQ WSNX KMGZ WFHN WLAN WDJX	
8	THE CRANBERRIES. Zombie (Island)	36/25
•	WHTZ WPST KIOC KWNZ WKCI KDUK KTMT WAHC WBBO WGRD	440 (00
9	GIN BLOSSOMS. Allison Road (A&M) WHYT WROK KDWB WVAO WKBO KKLO WAZY WNNK WDJX WOW	143/23
10	HARRY CONNICK, JR. (I Could Only) Whisper Your Name (Columbia)	58/19
10	WVAQ KKFR KWNZ WTIC WNCI WMXQ WKMX WWCK KSKG WTWR	36/13
10	HOOTIE & THE BLOWFISH. Hold My Hand (Atlantiç/AG)	108/19
	WPST WTBX KIMN KIYO WPRO WLAN WILN WAPE KKRD WIXX	,
12	ERIC CLAPTON. Motherless Child (Reprise)	65/17
	WTBX WVSR WXIL KHTT WIXX WYYS WWFX WZPK WWXM WWKZ	
12	JULIANA HATFIELD. Spin The Bottle (RCA)	43/17
	KHTY WHOB WHYT WHHY WCIR WTCF KKRD WZOQ KIOK WPXR	
12	MAZZY STAR. Fade Into You (Capitol)	125/17
40	WHOB KNIN KROC WKSS KKLQ WNCI WJET WNNK WIFC KHFI	70 /17
12	SASS JORDAN. Sun's Gonna Rise (Impact/MCA) WPLJ WSPK WRQK WSTR KFFM WTIC WYCR WVSR WAEB WKDY	78/17
16	LUCAS. Lucas (With The Lid Off) (Big Beat/Atlantic/AG)	59/15
10	KPSI WZJM WKBQ KHTN WKCI WQGN WEZB WFHN WWKX WTCF	55/ 25
17	TONI BRAXTON. How Many Ways (LaFace/Arista)	98/14
	KMXZ WKSS WBWB WVIC KTFM KHTT KQKQ WMME WDDJ KIKI	•
18	TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	158/12
	WPLY WVAQ WZYQ WQGN WVIC WHJX WMME KZZU KRQQ WZEE	
19	GLORIA ESTEFAN. Turn The Beat Around (Epic)	171/10
	KQKS KISF WKEE WPXY WPXR WXLC KCGQ KZMG WKXJ WNNJ	BA /6
20	4 P.M. Sukiyaki (Next Plateau/Island)	72/9
	WSPK KSFM WKSS WQGN WAOA WFLY WILN WIFC KFRX	

ACCELERATED AIRPLAY

	ARTIST/SONG/LABEL (STATIONS LISTED SHOW LARGEST INCREASES)	TOTAL/ADDS
1	MADONNA. Secret (Maverick/Sire/WB)	+3366
	WHTZ WSPK KIIS KCAQ KHTY KPSI WPLY WBSS WPST KDON	
2	BON JOVI. Always (Mercury)	+1482
	WSPK WBSS WAYV KNIN KHMX WZJM WKDD KROC KUBE WPOW	
3	REAL McCOY. Another Night (Arista)	+821
	WHTZ KIIS KPSI WTBX KQKS KKLQ WEDJ WDCG WNCI WJET	. 747
4	GIN BLOSSOMS. Allison Road (A&M)	+747
_	WAYV KIOC KDWB WKBQ KIMN WQGN WAHC WBBO WGRD WVIC R.E.M. What's The Frequency, Kenneth? (WB)	+705
5	KNIN WHYT KZIO KTMT KISF KMGZ WHHY WHJX WAPE KMCK	7103
6	JANET JACKSON. You Want This (Virgin)	+688
٠	WQHT WBSS KDON KYLD WXKS WFLZ KUBE KFFM WPOW KWIN	
7	TOAD THE WET SPROCKET. Something's Always Wrong (Columbia)	+675
	WSPK WAYV WPLY KRBE KKFR KWNZ WZPL KISF WKFR WGRD	
8	TONI BRAXTON. How Many Ways (LaFace/Arista)	+664
	KPSI KDON KMEL KISX WPOW KKFR WAOA KKRZ KTFM WPRO	
9	GLORIA ESTEFAN. Turn The Beat Around (Epic)	+657
	KCAQ KMXZ WZYQ WTIC KKLQ WSNX KYIS KTFM WPRO WLAN	
10	MELISSA ETHERIDGE. I'm The Only One (Island)	+622
44	WHTZ KHTY KISX WKQI KUBE KKFR WZYQ WNCI WKFR WJET	
11	ERIC CLAPTON. Motherless Child (Reprise)	+620
10	WSPK WHOB KNIN KISX WBIZ WTBX WVAQ WQGN KTMT WBBO SHERYL CROW. All I Wanna Do (A&M)	+564
12	KHKS KISX WRQX WRQK KQKS KWMX WAZY KKRZ WDCG WNCI	7304
13	PRETENDERS. I'll Stand By You (Sire/WB)	+480
10	WAYV WHYI KKFR WZYQ WZPL WKRQ WNCI KMGZ WPRO WFHN	
14	FOUR SEASONS. December `63 (Oh What A Night) (Curb Records)	+471
	WHTZ WZJM KDWB WFLZ KIMN WZYQ WAOA WXXL WAZY WDCG	
15	ELTON JOHN. Circle Of Life (Hollywood)	+451
	KHMX KPLZ KIMN WZYQ WZPL WTCF WNKI KQKQ WLRW WWXM	
16	SASS JORDAN. Sun's Gonna Rise (Impact/MCA)	+426
	WPL KZIO WAOA WEDJ WYHY WCIR WKRZ WRFY WKMX WWCK	
17	ACE OF BASE. Living In Danger (Arista)	+378
4-	KIOC KZIO WFLZ KWIN WKSS KKLQ WKSE KMGZ WTCF KWTX	. 070
17	IMMATURE. Never Lie (MCA)	+378
10	WQHT KGGI WIOQ KDON KYLD KHQT WJMN KSFM KWIN KHTN AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	+352
13	KPSI KIIS KKXX KGGI KHKS WFLZ KQKS KSFM WKSS KJYO	7332
20	JULIANA HATFIELD. Spin The Bottle (RCA)	+334
	KIOC WLUM WAHC WGRD WYCR WOVV WRFY WXSR WTWR KLYV	

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PLAYS PER WEEK

	Artist/Somc/Label	2W	LW	TW
0	BOYZ II MEN. I'll Make Love To You (Motown)	11648	11855	11941
8	SHERYL CROW. All I Wanna Do (A&M)	9249	10026	10590
0	LUTHER VANDROSS/MARIAH CAREY. Endless Love (Columbia)	7390	8119	8319
4	BABYFACE. When Can I See You (Epic)	8312	8083	7698
5	JOHN MELLENCAMP. Wild Night (Mercury)	8062	7535	7113
6	MELISSA ETHERIDGE. I'm The Only One (Island)	5277	5960	6582
7	LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	7647	6843	6148
8	AMY GRANT. Lucky One (A&M)	5830	5997	6143
9	MADONNA. Secret (Maverick/Sire/WB)	-	2193	5559
0	PRETENDERS. I'll Stand By You (Sire/WB)	4725	5078	5558
0	REAL McCOY. Another Night (Arista)	4100	4692	5513
Ø	FOUR SEASONS. December `63 (Oh What A Night) (Curb Records)	4395	4974	5445
₿	CRYSTAL WATERS. 100% Pure Love (Mercury)	4444	4819	5052
0	ELTON JOHN. Circle Of Life (Hollywood)	3841	4199	4650
13	BON JOVI. Always (Mercury)	663	2895	4377
16	PRINCE. Letitgo (WB)	4734	4652	4343
17	COLLECTIVE SOUL, Shine (Atlantic/AG)	5157	4585	4159
13	SOPHIE B. HAWKINS. Right Beside You (Columbia)	3660	3976	4026
Œ	GLORIA ESTEFAN. Turn The Beat Around (Epic)	2083	3156	3813
20	JON SECADA. Whipped (SBK/EMI Records)	3398	3620	3605
21	ACE OF BASE. Don't Turn Around (Arista)	4730	4130	3440
22	ELTON JOHN. Can You Feel The Love Tonight (Hallywood)	4540	3715	3054
23	TOAD THE WET SPROCKET. Something's Always 'Arong (Columbia)	1558	2373	3048
24	CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	2972	3027	3008
25	GREEN DAY. Basket Case (Reprise)	2372	2745	2870
	AALIYAH. At Your Best (You Are Love) (Blackgrour d/Jive)	2144	2507	2859
	SEAL. Prayer For The Dying (ZTT/Sire/WB)	3944	3283	2818
28	STEVE PERRY. You Better Wait (Columbia)	4501	3507	2716
_	MAZZY STAR. Fade Into You (Capitol)	2155	2459	2678
I	DES'REE. You Gotta Be (550 Music)	2380	2639	2670
3	STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	2038	2358	2638
	GIN BLOSSOMS. Allison Road (A&M)	902	1843	2590
	HUEY LEWIS & THE NEWS. But It's Alright (Elektra)	2576	2544	2581
	CANDLEBOX. Far Behind (Maverick/Sire/WB)	2604	2645	2580
	JON SECADA. If You Go (SBK/EMI Records)	3395	2899	2539
_	COUNTING CROWS. Round Here (DGC)	3855	3080	2526
_	DEADEYE DICK. New Age Girl (Ichiban)	2075	2253	2444
	R.E.M. What's The Frequency, Kenneth? (WB)	1035	1656	2361
	SOUNDGARDEN. Black Hole Sun (A&M)	3469	2922	2351
40	ANITA BAKER. Body & Soul (Elektra)	2393	2386	2342

	Artist/Song/Label	2W	LW	TW
4	HOOTIE & THE BLOWFISH. Hold My Hand (Atiantic/AG)	1737	1989	2257
42	MELISSA ETHERIDGE. Come To My Window (Island)	2660	2440	2253
43	GIN BLOSSOMS. Until I Fall Away (A&M)	2796	2497	2148
4	IMMATURE. Never Lie (MCA)	1359	1741	2119
45	AEROSMITH. Crazy (Geffen)	2652	2043	1873
46	RICHARD MARX. The Way She Loves Me (Capitol)	3200	2545	1842
D	ROLLING STONES. Out Of Tears (Virgin)	860	1484	1811
4 B	WET WET. Love is All Around (London/Island)	2029	1796	1808
49	COOLIO. Fantastic Voyage (Tommy Boy)	2370	1993	1760
50	4 P.M. Sukiyaki (Next Plateau/Island)	1326	1516	1750
51	TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	2392	1942	1745
32	TONI BRAXTON. How Many Ways (LaFace/Arista)	313	1078	1742
53	KARYN WHITE. Hungah (WB)	1455	1683	1629
54	MARIAH CAREY. Anytime You Need A Friend (Columbia)	2295	1873	1599
55	GERALD LEVERT. I'd Give Anything (EastWest)	2143	1747	1585
5 6	WEEZER. Undone-The Sweater Song (DGC)	978	1245	1385
57	AARON HALL. I Miss You (Silas/MCA)	2382	1849	1378
5 8	SARAH McLACHLAN. Good Enough (Arista)	884	1101	1327
59	WARREN G. This DJ (Violator/ral/Island)	1540	1517	1322
<u> </u>	COLLAGE. I'll Be Loving You (Metropolitan)	1352	1247	1301
61	ERASURE. Always (Mute/Elektra)	1785	1413	1274
62	JANET JACKSON. Any Time, Any Piace (Virgin)	2039	1476	1162
63	FOR REAL. You Don't Know Nothin' (A&M)	909	1087	1148
64	ICE CUBE. Bop Gun (One Nation) (Priority)	1038	1035	1108
⊕	YOUSSOU N'DOUR. 7 Seconds (Chaos)	837	1029	1096
66	ALL-4-ONE. Swear (Bitzz/Atlantic/AG)	1645	1335	1093
67	NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	1113	1131	1087
_	AALIYAH. Back & Forth (Blackground/Jive)	1547	1336	1064
69	ACE OF BASE. Living In Danger (Arista)	484	564	942
7	SASS JORDAN. Sun's Gonna Rise (Impact/MCA)	53	509	935
71	GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	1557	1156	922
W	SALT-N-PEPA. None Of Your Business (Next Plateau/London/Island)	740	848	917
73	MADONNA. I'll Remember (Maverick/Sire/WB)	1099	1061	903
Ø	LUCAS. Lucas (With The Lid Off) (Big Beat/Atlantic/AG)	254	635	892
75	ALL-4-ONE. Breathless (Blitzz/Atlantic/AG))	1307	1291	886
	INI KAMOZE. Here Comes The Hot Stepper (Columbia)	331	614	863
77	OFFSPRING. Come Out And Play (Epitaph)	1290	1102	855
7	HEAVY D & THE BOYZ. Nuttin' But Love (Uptown/MCA)	840	764	821
TP	ERIC CLAPTON. Motherless Child (Reprise)	11	198	818
80	TEVIN CAMPBELL, Álways In My Heart (Qwest/WB)	1493	980	809