

# THE NETWORK

**FORTY®**

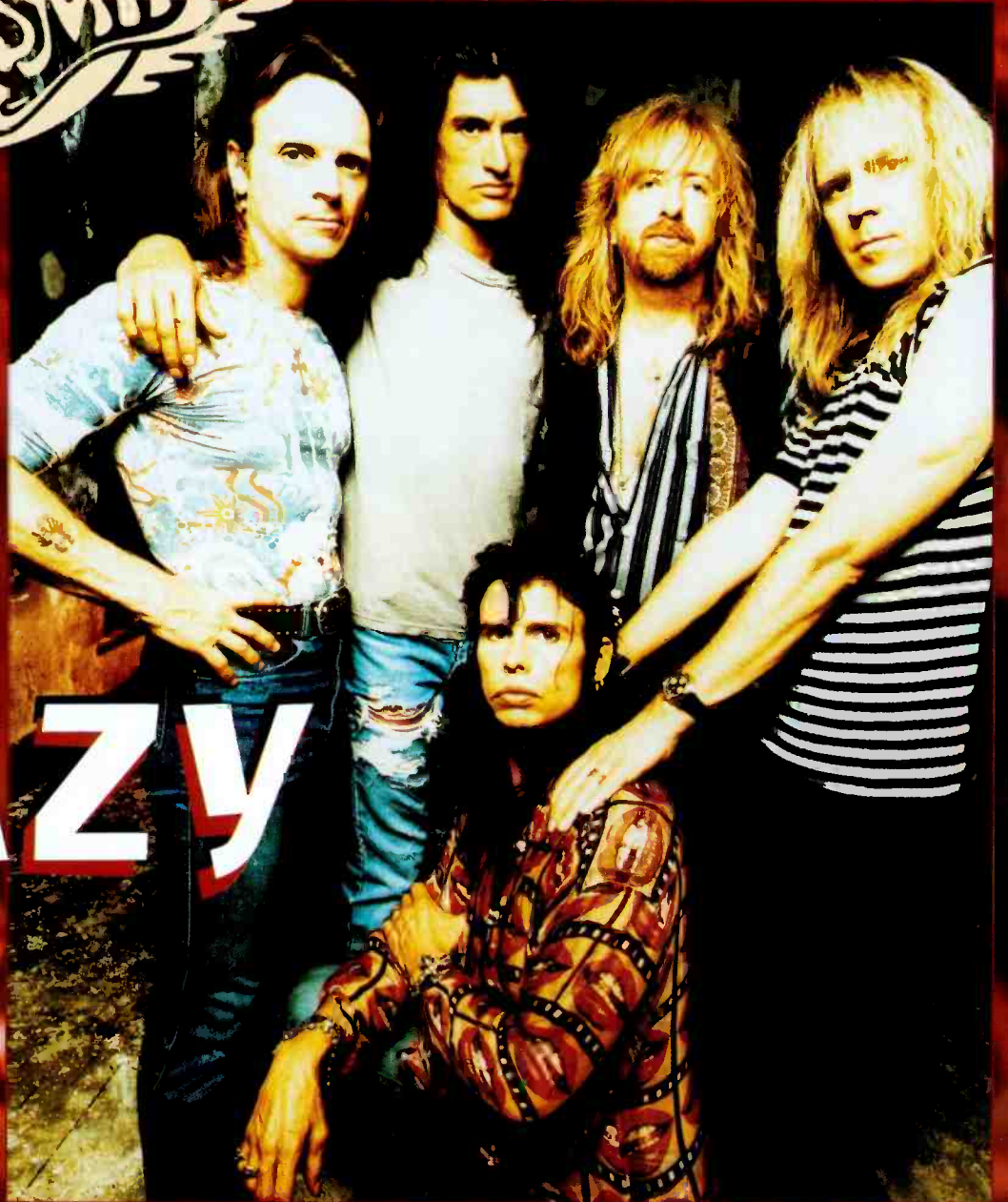
CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



**JON SECADA**

**APRIL 29, 1994 • Spotlight On KPOI Honolulu • Interview With Mason Dixon • World Famous Editorial**

**CERTIFIABLY  
AEROSMITH**



THE NEW TRACK FROM  
THE QUADRUPLE-PLATINUM  
ALBUM GET A GRIP

# CRAZY

**NOW ON  
WORLDWIDE  
TOUR**



PRODUCED BY BRUCE FAIRBAIN  
Mixed by Brendan O'Brien  
© 1994 Geffen Records, Inc.

# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	—	8084	8913
2 BIG MOUNTAIN. Baby I Love Your Way (RCA)	—	8192	8691
3 ACE OF BASE. The Sign (Arista)	—	8095	7966
4 COUNTING CROWS. Mr. Jones (DGC)	—	7612	7944
5 MADONNA. I'll Remember (Maverick/Sire/WB)	—	6946	7620
6 ENIGMA. Return To Innocence (Charisma/Virgin)	—	5682	6415
7 MARIAH CAREY. Without You (Columbia)	—	6733	6118
8 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	—	5740	5825
9 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	—	5290	5774
10 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	—	4640	5260
11 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	—	4131	5043
12 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	—	2358	4724
13 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	—	5315	4587
14 RICHARD MARX. Now And Forever (Capitol)	—	4786	4456
15 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	—	3870	4286
16 R. KELLY. Bump N' Grind (Jive)	—	3470	4063
17 ROSCO MARTINEZ. Neon Moonlight (Zoo)	—	3786	3907
18 CELINE DION. The Power Of Love (550 Music)	—	4286	3792
19 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	—	3761	3787
20 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	—	4743	3780
21 JULIET ROBERTS. I Want You (Reprise)	—	3613	3525
22 JANET JACKSON. Because Of Love (Virgin)	—	4136	3424
23 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	—	3436	3353
24 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	—	3357	3344
25 CELINE DION. Misted (550 Music)	—	2139	3144
26 BABYFACE. And Our Feelings (Epic)	—	3055	3042
27 THE CRANBERRIES. Dreams (Island/PLG)	—	2844	2993
28 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	—	3094	2775
29 BECK. Loser (Bong Load/DGC)	—	2660	2687
30 MICHAEL BOLTON. Completely (Columbia)	—	2955	2680
31 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	—	2245	2630
32 US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	—	2758	2595
33 ALICE IN CHAINS. No Excuses (Columbia)	—	2460	2574
34 GIN BLOSSOMS. Found Out About You (A&M)	—	2542	2436
35 SHERYL CROW. Leaving Las Vegas (A&M)	—	1792	2243
36 GABRIELLE. I Wish (Go! Discs/London/PLG)	—	1430	2139
37 MEAT LOAF. Objects In The Rear View Mirror (MCA)	—	326	2018
38 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	—	1491	1929
39 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	—	1672	1906
40 THE BREEDERS. Divine Hammer (4AD/Elektra)	—	1593	1770

## RETAIL SALES

NATIONWIDE PEAK COUNT SALES

ZW	LW	TW	ARTIST/LP	LABEL
1	1	1	PINK FLOYD. The Division Bell	Columbia
2	2	2	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
5	3	3	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
4	4	4	COUNTING CROWS. August And Everything After	DGC
6	7	5	ACE OF BASE. The Sign	Arista
7	6	6	R KELLY. 12-Play	Jive
3	5	7	BONNIE RAITT. Longing In Their Hearts	Capitol
—	8	8	NIRVANA. In Utero	DGC
8	9	9	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
10	10	10	SOUNDGARDEN. Superunknown	A&M
12	12	11	ENIGMA. The Cross Of Changes	Charisma/Virgin
25	18	12	TIM MCGRAW. Not A Moment Too Soon	Curb
17	14	13	SMASHING PUMPKINS. Siamese Dream	Virgin
9	11	14	PANTERA. Far Beyond Driven	EastWest/AG
—	19	15	ROLLINS BAND. Weight	Imago
11	13	16	YANNI. Live At The Acropolis	Private Music
13	15	17	BECK. Mellow Gold	Bong Load/DGC
◆ DEBUT	18	18	NAS. Illmatic	Columbia
15	17	19	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
14	16	20	TONI BRAXTON. Toni Braxton	LaFace/Arista
18	20	21	PHILADELPHIA. Soundtrack	Epic Soundtrax
19	21	22	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
◆ DEBUT	23	23	ALL-4-ONE. All-4-One	Blitz/Atlantic/AG
20	23	24	CELINE DION. The Colour Of My Love	550 Music
—	29	25	HOLE. Live Through This	DGC
16	22	26	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
24	24	27	MARIAH CAREY. Music Box	Columbia
22	25	28	REALITY BITES. Soundtrack	RCA
26	27	29	SALT-N-PEPA. Very Necessary	Next Plateau/London/PLG
27	28	30	TEVIN CAMPBELL. I'm Ready	Qwest/WB
31	31	31	THE CROW. Soundtrack	Atlantic/AG
—	39	32	GREEN DAY. Dookie	Reprise
21	26	33	MORRISSEY. "Vauxhall And I"	Sire/Reprise
30	32	34	ALICE IN CHAINS. Jar Of Flies	Columbia
34	34	35	US3. Hand On The Torch	Blue Note/Capitol
29	33	36	TORI AMOS. Under The Pink	Atlantic/AG
32	35	37	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
35	37	38	JODECI. Diary Of A Mad Band	Uptown/MCA
◆ RE-ENTRY	39	39	NIRVANA. Nevermind	DGC
23	30	40	PHISH. Hoist	Elektra

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

## Winter Arbitrons: Feast Or Famine

*Bumps, Wobbles Beset Top 40s*

It could've been the tumultuous weather or the natural disasters such as the L.A. earthquake. Whatever the reason, a majority of the Top 40s that showed ratings movement in the Winter book either enjoyed major bumps or took big hits. In general, good news outweighed the bad.

Ratings for about 52 Mainstream, Crossover, Adult or Alternative Top 40s came out last week. Thirty stations enjoyed up books, of which 17 were increases of over a half a point. On the down side, 22 stations took hits, of which 13 were a half-point or more. Niche-wise, Mainstream Top 40s fared the best (12 up, 5 down), followed by Adult 40s (4 up, 2 down), Alternative (6 up, 6 down) and Crossover (8 up, 9 down).

Mainstream stations comprised over half of the big winners, including WPRO's 8.7-9.7, WDJX's 7.0-8.6, WTIC's 5.1-6.7, WKDD's 5.5-7.1, KQKS' 4.2-5.1 and best of all, WAEB Allentown's orbit from 10.0-15.3. Big Crossover winners include WKSS (6.4-7.5), WERQ (4.5-5.4), WPOW (5.3-5.9) and WBBM FM (4.7-5.4). The lone Alternative station that made considerable progress was WENZ (2.6-3.3), while WKTI's Adult skew zoomed 5.3-6.8.

Basking in the glow of successful changes in musical direction are WNCI and KPLZ. Dave Robbins' move that brought 'NCI from an Adult 40 to a more aggressive

Mainstream approach paid off big-time: 5.8-7.4. Conversely, Casey Keating adopted the Adult "Star" moniker and saw KPLZ's numbers rise 2.6-4.4.



**CASEY KEATING**

Also, five Alternative, two Adult, three Crossover and three Mainstream stations enjoyed increases that ranged from .1 to .4. The hottest market for Top 40 was Hartford, where WTIC and WKSS increased the format's listenership by 3.7 ratings points. Seattle, with a 2.1 bump courtesy of KPLZ and KUBE; and Milwaukee, with WKTI and WLUM's combined jump of 1.9 points, also saw major improvements.

On the down side, 13 of the 22 Top 40 declines were greater than a half-point: 4 Mainstream, 4 Crossover, 3 Alternative and 2 Adult Top 40s. Tough towns for Top 40 were Atlanta (off a combined 2.1 ratings points) and Phoenix (down 1.5).

### INSIDE THIS ISSUE...

#### EDITORIAL: WORLD FAMOUS

VP/GM Gerry Cagle sings the praises of "the best sounding radio station in the country" and explains why. ...page 8.

#### CONFERENCE CALL

Programmers cite the most effective promotions that generated the loudest bang for little or no bucks. ...page 14.

#### MASON DIXON INTERVIEW

Outspoken WMTX Tampa OM/PD Mason Dixon on achieving Top 40 success, avoiding failure and the importance of a good memo. ...page 18.

#### BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

#### MUSIC MEETINGS

Mainstream and Crossover music reviews, along with programmer's hottest picks in "On The Tip." Begins on ...page 22.

#### THE X PAGE

The Alternative PPW chart, with Alternative news and reviews of records primed for Mainstream crossover as well as future Alternative hits. ...page 28.

#### SHOW PREP

"Play It, Say It" - bio liners on Jon Secada, Heart and Collective Soul - and "Rimshots" on drive-by Rap, a new *Gilligan's Island* and "The Blonde Bomb Shelter." ...page 30.

#### MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

#### HISTORICAL ARTIFACT

An unreasonable facsimile of a legendary memo - just leaked - that dictates how a radio station staff should take aim on success. ...page 41.

### THE FUTURE IS NOW

IFDMX isn't posing a big enough problem. EMI Music just joined Sony and Time Warner as equity partners in Digital Cable Radio Associates. They are the makers of Music Choice, a 30-channel pay cable audio service. Yet another nail goes into the coffin of Top 40's "More Music" positioning statement.

### COMING & GOING

WJMN Boston MD Erick Anderson added APD stripes and returns to the air in afternoon drive... Former KWOD Sacramento/Hot 97 N.Y. personality Jeff Thomas will do afternoon drive at The Power Pig Tampa, beginning May 23. Also at the Swine, Tom Steele was promoted from AMD to Music Director, filling the chair left vacant by Hawk Harrison's departure last February... Ed Bishop is leaving WXKB Ft. Myers on May 9 to do nights at WRHT New Bern.

### DICK TAKES WAPI ADULT

Dick Broadcasting flipped recently purchased WAPI FM Birmingham from Top 40 to Hot AC, changing its calls to WMXQ "Mix 94.5." Mix and its AM sister (which will still go by WAPI) will operate as a duopoly with WZRR/WJOX, although both operations will be conducted separately. WAPI/Mix retained VP/GM Bernie Barker and VP Programming Mark St. John, although MD Scott Bohannon was replaced by Sam Reynolds.

### ROANOKE'S NEW CHURBAN

Virginia Network Inc.'s WJJS Lynchburg has veered its Urban sound in a Churban direction - and it will be simulcast to Roanoke on WWOD "Jammin' 106." VP/Programming Jack Alix, PD Lee Cameron and MD J.J. Maxx have asked labels to provide "Churban and mass-appeal" product that, up to this point, WJJS has not been receiving.

## In Brief

### BAR/NONE'S NEW INDIE

Bar/None Records, an East Coast independent label that has been home for the likes of They Might Be Giants, Luka Bloom, Yo La Tengo and Freedy Johnston, has announced that it will be independently distributed through Koch International.

Bar/None was started in 1986 by Tom Prendergast in Hoboken, NJ. Glenn Morrow, whose band Rage

To Live supplied the label's first release, has since become co-owner. Bar/None currently has Health And Happiness Show, Ms. Lum and Touch of Oliver on its roster. The first releases under the new agreement will be by England's Tindersticks, whose self-titled album was cited by *Melody Maker* as "Album Of The Year." That record will be followed by new releases from The Wallmen and Shirk Circus.

### SEGWAY RECORDS DEBUTS

Artist management firm Stillman Entertainment Group announced that it will be launching its own in-house label, Segway Records. "We envision a boutique label that will serve as a new vehicle for our artists in support of their developing careers," states President Jon Stillman.

Segway's debut release will come from the up-and-coming Rock/R&B band XLM, and is due out in May.

# Prince's "Beautiful Girl" Gets Royal Plays

*Jon Secada Most Added, "MMM MMM" Rule Requests*

On week two of the all-PPW era, Prince's "The Most Beautiful Girl In The World" overtook Big Mountain's "Baby I Love Your Way" to become the most-played single among the 265 reporting Top 40 stations. In the add war, Jon Secada's "If You Go" was greeted with open arms by 159 stations, while the Crash Test Dummies' quirky "MMM MMM MMM MMM" saw its streak as most-requested single run to six weeks in a row.

Unlike last week, there were several changes in the PPW Top 10. Prince leapt from third to most-played on the strength of an additional 900 plays. Although Big Mountain's "Baby I Love Your Way" dropped from first to second, it still enjoyed an increase of 500 spins. Other hot records include Madonna's "I'll Remember" (#5, up 700 plays), Enigma's "Return To Innocence" (#8-6, up 750 spins), Tevin Campbell's "I'm Ready" (#10-9, up almost 500 plays) and Bonnie Raitt's "Love Sneakin' Up On You" (#13-10, up over 600 spins).

Regionally, Prince topped the Midwest, Northwest and West, while finishing second in the Northeast and East and third in the South. Other regional #1s include the Counting Crows' "Mr. Jones" (Northeast and South) and Ace Of Base's "The Sign" (still holding on in the Great Lakes region). More detailed information is available in the regional Breakouts that begin on page 48.



PRINCE

Three new records are destined for the Top 10, if not the Top 5. All-4-One's "I Swear" rocketed #32-12 from an increase of well over 2,000 spins. Celine Dion's "Misled" gained 1,000 plays and moved #34-25, while the biggest debut is Meat

Loaf's "Objects In The Rear View Mirror..." which hit the chart at #37, increasing its before-the-box PPW total by almost 1,700.

The Crash Test Dummies' "MMM MMM MMM MMM" basked in its sixth consecutive week as the most-requested single in overnights. However, its reign will be seriously threatened next week by All-4-One's "I Swear," which raced into the #2 spot in just two weeks. The rest of the Top 10 Requests were pretty much the same, with the lone exception of the re-entry of Madonna's "I'll Remember."

The race for most-added honors wasn't even close last week, as Jon Secada's "If You Go" overwhelmed the field by attracting 159 adds out-of-the-box. Coming in a respectable second was Tom Petty's "American Girl." The fact that the song is over a decade old didn't stop 57 stations from adding it last week. Obviously, it still sounds fresh today. Other singles doing well out-of-the-box include Gin Blossoms "Until I Fall Away" (51 adds), MPeople "Moving On Up" (32 adds) and Primal Scream "Rocks" (28 adds).

## Clinton Squares Off Against Radio

*Proposes User Fee Hike, Higher Airplay Royalties*

The National Association of Broadcasting is girding for some major legislative battles in the near future against some heavyweight opposition – the White House. The Clinton Administration has announced its support for legislation that would cost broadcasters considerably more money in broadcast royalties and user fees.

It began when the White House announced it would support a bill that would create a performance right for digital sound recordings. Royalties from that performance right would, for the first time, go to record companies. Currently, the licensing fee is only paid to songwriters and publishers through ASCAP and BMI. Two such bills are already

on the floor; the House version is sponsored by William Hughes (D-NJ) while a Senate version has been introduced by Dianne Feinstein (D-CA) and Orrin Hatch (R-UT).

Naturally, the Recording Industry Association of America, which represents the labels, has lobbied for legislation like this for years. They stepped up the fight with the advent of new digital technology that allows transmission and copying of CD-quality sounds over TV, radio and cable services. The NAB, of course, is lobbying opposition to the bills, citing the millions of dollars radio already pays for royalties. It has already brought a jingoistic slant to the battle, claiming the Clinton Administration is trying to lure a better

deal for American copyrighted works overseas during its recent global trade talks. As NAB lobbyist Jim May publicly claimed that Congress won't cotton to the idea of throwing 11,000 American-owned radio stations "to the foreign-based recording industry wolves" on the slim chance that it could land a better trade deal.

The NAB will also have to rally support to defeat the Clinton proposal that will increase user fees (that have only recently been instituted) to pay for jailing illegal alien felons. NAB President Eddie Fritts is determined to defeat the proposal, which could double the user fees. Obviously, he and his cohorts will have a lot to talk about when they start swamping Congressional offices.

## RECORDS

### ATLANTIC

At The Group, Erin Gilligan was named Mgr. of Intl. Media Relations and Alan Kennedy was Mgr. of Intl. Promotions... At Atlantic Records, Andrew Leary was named VP, A&R/Multimedia.

### BMG

Michael Benjamin was upped to Sr. VP, Finance to BMG N.A... At BMG Distribution, Karen Ross was upped to Director, Urban Marketing and Wendy Schlesinger was named Mgr. of Mainstream/Country Marketing... Jeff Dodes was named Mgr. of College and Alternative Distribution... In branch office moves, Susan Luke was named Sales Mgr., Ian Boxall was upped to Marketing Mgr., Don Cosgrove was named Product Dev. Coordinator, Eric Johnston was upped to Urban Product Dev. Coordinator, all out of Atlanta... Phil Verolla was upped to Sales Mgr. for Miami... Nate Volk was named Product Dev. Coordinator, Country music in Chicago... Kathy Hines was named Product Dev. Coordinator of Mainstream Music in San Francisco... Debbie Schwartz was named Product Dev. Coordinator in L.A... Andrew Kantor was upped to Product Dev. Coordinator, Alternative music in N.Y.

### CAPITOL

Sve Chamberlain was appointed as a consultant to the label. He was founder and Exec. VP/GM of Turner Hope Entertainment.

### COLUMBIA

Michael Camillo was appointed Assoc. Director, Jazz Promotion.

### EASTWEST

Keith Bailey was appointed Director of A&R.

### MCA

David Connelly was named VP Finance of MCA Entertainment Services... In Sales and Field Marketing, Rhonda Foreman was upped to Regional Dir., Northeast/Mid-Atlantic and Mick Stevanovich was promoted to Regional Dir., Midwest/Mid-Central... Robin Tacconelli was promoted to Director of Sales and Advertising Administration.

### SONY

Adrian White was appointed VP, Sony Music. She previously served as VP, Sr. Counsel on the West Coast... Frank Tropas was appointed Director, Sales Services for Sony Music.



## Flip-Flops

It's official. WAPI Birmingham has flipped from Top 40 to AC. The big question is who will fill the gap in the market? Several stations are contemplating a switch to Top 40.



Is Shamrock (which owns Z100 New York) going to change the format of Classic Rock KZFX Houston to an Alternative leaning Top 40? Will they be simulcasting John Lander's morning show? Will Steve Kingston consult?



Is AOR WMFX Columbia, SC studying possibilities of duoping Top 40 WNOK-FM and then swapping frequencies?



Is WMGV Oshkosh T-H-I-S-C-L-O-S-E to going Oldies? Will the new call letters be WVBO (Valley's Best Oldies)?

## Radio And Wreckage

Was it just us or did anyone else notice that last week's *R&R*, the one that was a day late and contained new charts that were impossible to understand, was Issue #1040? Really, the tax form is easier to figure out. Add Factors (?), Growth Ranks (?!) and weighting (?\*#!) aside, what we would really like to know is if subscriptions to *R&R* can be classified as charitable contributions?

## How Was Your Winter

More Arbitrons came out this week. Check out the News section for all the details.

## Ins And Outs

Sr. VP/GM Andy Allen has sailed from Island.



OM Jay Taylor at KEDG Las Vegas exits. Watch him surface somewhere else soon. (See News section and X for more.)



In search of a better martini, WIOQ Philadelphia APD Glen Kalina makes

a lateral (at best) move to something called *FMQB*.



John McMann is officially upped to MD at WWKX Providence.



WAPI Birmingham MD Scott Bohannon exits as the station turns AC.



Out in Myrtle Beach is WWXM OM Michael Parnell.



WBIZ/WSPT MD Jackie Johnson crosses the street and joins WIFC as MD.



WPGC mixer Jefferey Curtis was let go by Jay Stevens after playing an unauthorized half-hour House set last weekend. (Good PDs are always listening!)

## Where's Kiki?

Rumors flew when EMP's Billy Brill was caught in the arms of Sr. VP Promotions Ken Lane. (See Page 6 photo.) It turns out Billy just fainted when he found out Jon Secada was most-added this week. (Lizard note: Where's Ken's left hand?)

## RPWs

In keeping with our policy of listing the biggest Rumors Per Week (unweighted, ranked by number of mentions), here are the ones making the rounds.

#1: The biggest rumors surround PLG. Need we say more?

#2: Will the Eagles fly to Geffen? The band is currently unsigned and offers for an album are said to be monumental. Their *MTV Unplugged* sessions this week in Los Angeles were unbelievable and tour dates are being announced daily. Don't miss this concert.

#3: KUBE Seattle has been spinning a heavy dose of Alternative bands like Pearl Jam, Nirvana, Cranberries, Blind Melon, Stone Temple Pilots and Crash Test Dummies, just to name a few. This might seem an

anomaly since Seattle gave birth to the "Grunge" sound and Rhythm-formatted KUBE might just be taking advantage of home town habits. However, the Chrome Lizard hears this is more than a test. Is consultant Jerry Clifton beginning here and sliding more Alternative sounds onto his other radio stations? Listen for it to happen.

#4: A West Coast label exec, who has been skating on thin ice with his company for several weeks, has fallen through. Beware the Ides of May.

#5: *SIN*makers?

#6: A major Northeastern Top 40 outlet will have made major format adjustments by the time you read this.

## Check, Please

Was that Jerry St. James of Q106 San Diego's morning team Jeff & Jer sitting "close" to B100 PD Tom Gjerdrum last week?

## Pimping Ourselves

This week, you found *The Network Forty's* "Morning Line" on your fax machine Wednesday morning. You'll be getting it each Wednesday from now on. In it you'll find excerpts of news and satire featured in the upcoming issue as well as the industry's most innovative and up-to-date

overnight chart and music information. Reading the "Morning Line" each week from *The Network Forty* will make you smarter, funnier and better looking. We guarantee it. Lose the "hot wax." *The Network Forty's* "Morning Line" is grease-free!



The famous "bathroom" memo mentioned by Mason Dixon in this week's interview has been unearthed and reprinted on Page 41. Don't miss it.

## Call Sigourney Weaver

WHJX Jacksonville is attacking WAPE using sweepers with the sfx of an ape screaming after being shot.

## Changes In Latitudes?

Consultant Steve Perun has moved into new offices in... Minneapolis. Scratch rumors of his move to Denver.

## Gottagettagig?

A primo Great Lakes PD opening is about to happen. Watch this page for details soon.

## Buzz

Scott Shannon... Kandy Klutch... The Revenants... Rick Stone... Buzz Bennett... Bruce Tenenbaum...



"Honest, Daniel, we're just good friends!"

**INDUSTRY  
ADVISORY  
MCA HITS**

**WARNING:** THE FOLLOWING ADVERTISEMENT  
CONTAINS EXPLICIT LANGUAGE,  
ADULT THEMES, AND PARTIAL  
NUDITY. READER DISCRETION IS  
ADVISED.

**MCA RECORDS PRESENTS:**

*Another* **SHITLOAD OF AIRPLAY\***

**MEATLOAF**

*"Objects In The Rear View Mirror May Appear Closer Than They Are"*

**#2 Most Increased Play – R&R**

**Breaker – R&R Back Page      Over 1500 Plays In The First Week**  
**Summer Tour Starts In 2 Weeks — Over 1/2 Million Tickets Sold In The First Day**  
**MTV Add – Stress Rotation**

**TOM PETTY & THE HEARTBREAKERS**

*"American Girl"*

**2nd Most Added Single In The Country**

**Album Approaching 3,000,000      The Biggest Album In Tom's Career!!**

**HEAVY D. & THE BOYZ**

*"Got Me Waiting"*

**Debut #1 SoundScan 12" Sales!!**

**19–13\* SoundScan Pop Singles      35–29\* R&R Back Page**  
**23–17\* Crossover Monitor      13–8\* R&R Rhythmic CHR**  
**Huge Callout at Hot-97, WPGC, 92-Q, WIOQ, The Box, MTV – Active Rotation**

**VINCE & GLADYS**

*"Ain't Nothin' Like The Real Thing"*

**Top 5 Callout Females 25–44 WRQX Washington**

**Over 500 Spins R&R      Female Phones at Q-106, KTMT, WZKX**  
**Album Over 1,000,000**

**\* And A Hell Of A Lot More Sales Too.**

**MCA**

# WORLD FAMOUS

Commentary by  
**Gerry Cagle**

**P**rogramming a radio station is one of the most difficult jobs in the world. The combined talents necessary to be successful stretch from psychological counseling to technical engineering and everything in between. In an industry that increasingly demands more "hands-on" managing, it is sometimes impossible to take the time to have fun. And to create a radio station that draws a young audience, a feeling of *fun* must be prevalent or the audience will take a hike.

It's hard to sound like you're having fun when you're not.

Face it, most of us got into radio to listen to music and meet members of the opposite sex. If those two items weren't high on your list in the beginning, you're lying... or should be in another line of work.

Many got the first chance at programming because the former PD was blown out quickly and the GM didn't have an immediate replacement. Or because the GM was convinced that someone else could do a better job. (In other words, the PD got stabbed in the back.) Some were promoted from the MD or APD position.

The point I'm trying to make is that most of us ascended to the job because of the right ambitions, but we were ill prepared for the reality.

Format clocks? Stop sets? Music rotations? *How do I find out if I'm doing it right?*

Jock meetings? Aircheck critiques? Promotions? *You mean I have to come up with promotional ideas?* Liners? Production? Jingles?

Daily meetings with the sales department? *You mean I have to have an ongoing dialogue with the sales manager?* *I hate sales.* Public affairs? *What is that all about?*

Record promoters? *I have to see all these guys every week? They're calling every hour! I can't play all their records.*

The GM is thinking about hiring a consultant? *I don't want a consultant. I don't have time to talk with him.*

*All I wanted to do was drink beer, play music and have a little fun. Now I'm too busy to have fun. Hell, I don't even have time to listen to my radio station.*

*Help!*

How does a baby programmer learn to do it right? In the days of AM, you could just DX a major market and copy. No longer. Even if you visit a large city,

there's no guarantee you'll learn anything. Many of those programming in major markets are clueless when it comes to creating great radio stations. Oh, a lot of them can pick the right music. (In today's information-heavy environment, who can't?) Some believe they can create a good vibe. (Until someone invents a "vibe meter," it doesn't matter.) But very few know how to program a great radio station. Why? Nobody *'splaind* it to them.

Enter *The World Famous KROQ*.

KROQ is the best sounding radio station in the United States... bar none.

Now I know some of my good friends and fellow programmers might take exception to this statement. I make it with no particular ax to grind or apples to polish. I know KROQ's GM Trip Reeb and PD Kevin

*"Ask yourself  
and your  
staff three times  
every day,  
'Are we having  
fun yet?'"*

Weatherly, but we've spent no real time discussing programming in-depth. I spoke with neither regarding this Editorial. I write it as a listener.

KROQ is my station of choice. I like a lot of the music they play, but the same could be said of every other station in Los Angeles. It's not the music that makes them my favorite. In the dynasouric demonology of Arbitron recall, it takes a lot more than music to make your station someone's favorite. It ain't KROQ's music. It's their presentation.

Seven days a week, 24 hours a day, every break, KROQ rocks. And rocks hard.

Why? It's hard to cite one specific element that makes KROQ stand out above the rest.

I've heard better air personalities. As a matter of fact, in the strictest sense of the term, KROQ's air talent doesn't fit the normal expectations of the breed. And

maybe that's what makes them, as a whole, great. There are no "big" voices, no rhyming wizards, just competent people who share their personalities. And their expertise. KROQ jocks offer current, hip information about artists and appearances. They don't just read liners.

Kevin Weatherly manages to make this menagerie work for the benefit of the station. Many programmers hire off-the-wall jocks and let them fly on their own with decidedly different results. KROQ allows the jocks to express their individual personalities, but *within* the structure of the format. Kevin came from Top 40 and he's brought to KROQ a structured format that makes the flow smooth, but allows the differing elements to keep the station fresh.

The positioners and sweepers are the best in the business. You don't hear any *staged* hype. Many programmers are quick to "borrow" from other stations. KROQ's are unique and absolutely off the wall. Like their slogan, "World Famous," the stagers often have little to do with a specific event, but paint a picture of controlled mayhem.

The time spent producing each of these little "Oh Wows" must be monumental, but well worth the effort. Every element sounds as if it was written and produced to be the best. And each comes off that way.

And every weekend, KROQ does something special. The weekends are different for the listeners and KROQ programs to the difference. No promotion or contest is ever thrown away.

How do they do it? Time and attention to detail is, I'm sure, the first element. But more important is the commitment from each person involved. The staff at KROQ really loves what they're doing. They sound like they're all having fun, because, I suspect, they are.

Kevin has evidently found a way to do all of the time-consuming, "no fun" things about his job description without letting it affect the sound of KROQ. He takes the time and *makes* time to listen. And it sounds like he's having fun doing it.

If you want to know how to do it right, listen to KROQ.

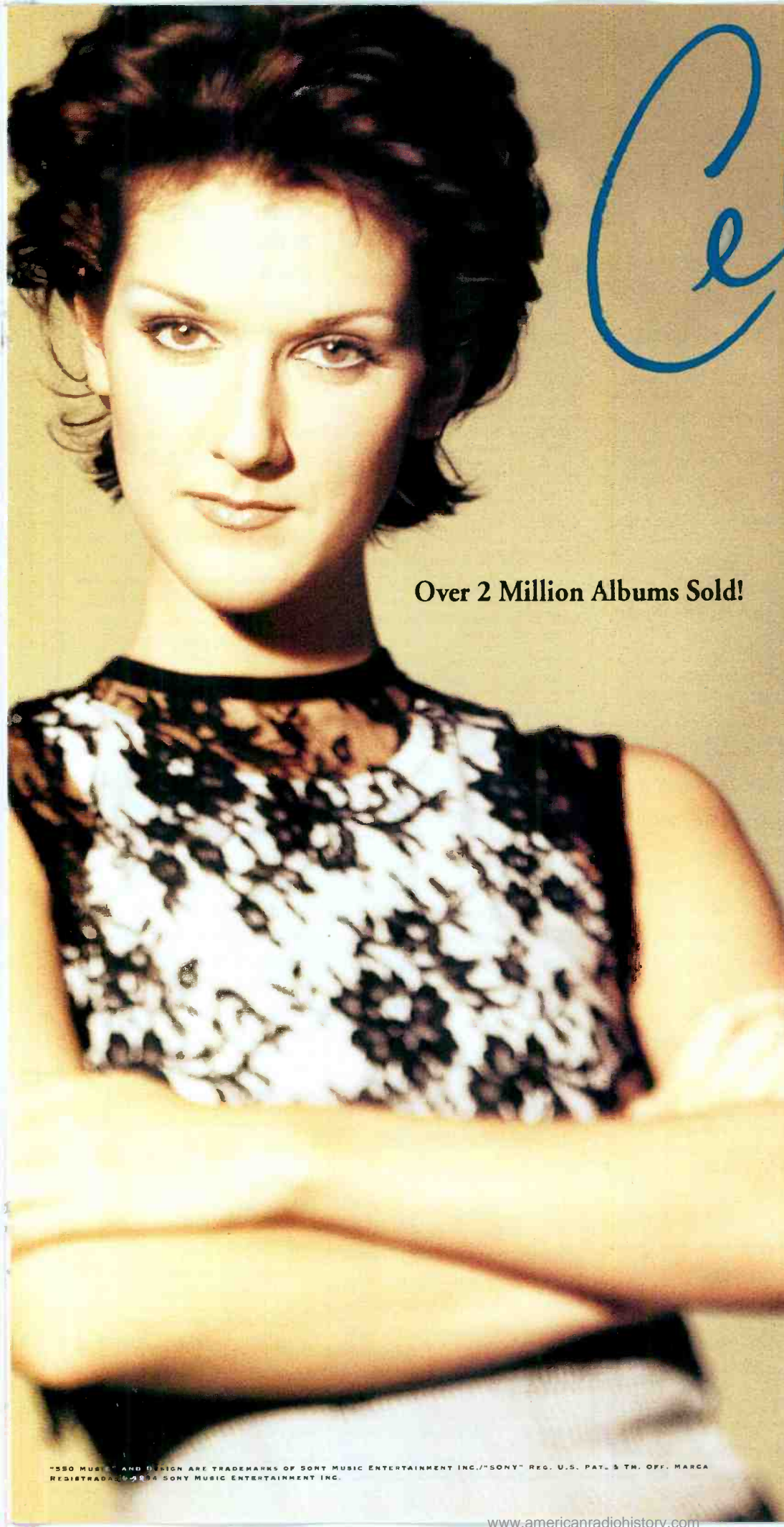
There are a lot of reasons a programmer can give to excuse a poor on-air presentation. But in the end, that's all they are... excuses.

Never forget the reasons for the beginning of your quest. Hey, through all of the tedious, emotionally draining, time-consuming elements that you hate, remember that programming a radio station beats working.

And ask yourself (and your staff) this question at least three times every day, "Are we having fun yet?"

The audience is listening. ■





# Celine DION

“ MISLED ”

Over 2 Million Albums Sold!

**NETWORK** 34-25\*

New Airplay on WEDJ Charlotte,  
Power 96 Miami And More!

Over 1500 Hot 100 Plays!  
34\* BDS T-40 Mainstream Monitor!

- |               |                  |
|---------------|------------------|
| WAHC 41 Plays | Y107 40 Plays    |
| KKRZ 36 Plays | PWR Pig 34 Plays |
| WNCI 34 Plays | B100 33 Plays    |
| KPLZ 30 Plays | Q106 29 Plays    |
| KISF 29 Plays | KIIS 26 Plays    |
| Y100 26 Plays | WZPL 26 Plays    |
| WEDJ 23 Plays | B94 22 Plays     |
| KTFM 18 Plays | PRO FM 15 Plays  |
|               | PWR 96 14 Plays  |



DON'T MISS CELINE  
ON TOUR WITH  
MICHAEL BOLTON  
STARTING JUNE 8TH.

EXECUTIVE PRODUCERS:  
VITO LUPRANO AND JOHN DOELP

PRODUCED BY RIC WAKE.

MANAGEMENT:  
RENÉ ANGELIL FOR FEELING PRODUCTIONS INC.



epic records group

“SONY MUSIC” AND DESIGN ARE TRADEMARKS OF SONY MUSIC ENTERTAINMENT INC. “SONY” REG. U.S. PAT. & TM. OFF. MARCA REGISTRADA. © 1994 SONY MUSIC ENTERTAINMENT INC.

# PROMOTIONS

## "THE 97X MODERN ROCK COOKBOOK"

WOXY, Cincinnati

Julie Maxwell

After asking Alternative artists, local personalities and their own staffers what their favorite recipes were, WOXY compiled, published and sold them to their listeners – with the profits going to a local food bank.

**COST:** COVERED BY SALES OF BOOK.

**RETURN:** GREAT PUBLIC SERVICE STUNT ATTRACTS OLDER, TARGET DEMO AUDIENCE AS WELL AS LOYAL CORE.

## DANCING BILLBOARD

KGGI, Bakersfield

Gina Davis

When Cal-Trans and the State Dept. of Transportation ordered KGGI to take some mannequins down from a billboard (put up there as an April Fools' Day stunt), station reps responded by having Gina Davis and other promo staffers dance on the billboard from 7 - 8 am. They created a tidy little traffic jam; the CHP dropped by and threatened to arrest them.

**COST:** BESIDES GINA'S HUMILITY, NOTHING.

**RETURN:** TONS OF LOCAL MEDIA, PLUS RUSH-HOUR TRAFFIC EXPOSURE.

## TIME-WARP CONCERT

WKRQ, Cincinnati

Von Freeman

To complement its popular week-daily "Time-Warp Lunch," WKRQ is throwing a "Time-Warp" concert featuring KC & The Sunshine Band. Tentatively hosting the event will be the actress who played

## SPOTLIGHT

### BUMPERSTICKER COUPONS

KROQ, Los Angeles

Stacy Seifert

For a six-week period, KROQ teams up with Tower Records, whose stores will be distribution spots for the new KROQ stickers. On the back of the stickers are instant-discount coupons for CDs by six new "KROQ artists" such as Lucy's Fur Coat, Enigma, Cracker, Green Day, etc. KROQ also

sponsors in-store concert appearances by some of those bands and others such as Crash Test Dummies.

**COST:** BUMPERSTICKER COST PAID FOR BY PARTICIPATING LABELS.

**RETURN:** GREAT IMAGING MOVE FOR ITS ACTIVE AUDIENCE, DELIVERS AD BUY FROM RECORD CHAIN AS WELL AS MEGA-SIGNAGE IN STORES.

Cindy Brady from *The Brady Bunch*. The station will sell tickets for \$5 each to cover production costs.

**COST:** TICKET SALES COVERS ALL COSTS, AS DOES CO-SPONSOR MILLER BEER.

**RETURN:** NOSTALGIA APPEAL ATTRACTS OLDER SEGMENT OF TARGET DEMO.

### GREAT AMERICA GETAWAY

KSFM, Sacramento

Shannon Anderson

Fifteen lucky listeners who answered presidential trivia questions and their guests get to board a party bus to Great America amusement park for the opening weekend of its new thrill ride as well as spend the night in a local motel for "The Ultimate Slumber Party."

**COST:** AMUSEMENT PARK AND ACCOMMODATIONS TRADED OUT. BUS CAME OUT OF PROMOTIONS BUDGET.

**RETURN:** ANOTHER HIGH-PROFILE "SUMMER FUN" PROMOTION BEFORE THE SEASON.

### ALMOST THE PREZ

KKLQ, San Diego

Michael Brownlee

On April Fools' Day, Q106 hired a Clinton lookalike to drive around town in a limo, pull over to press the flesh, kiss some

babies and do some photo opps at area restaurants and malls.

**COST:** LOOKALIKE DID IT FOR A SONG; LIMO TRADED OUT.

**RETURN:** NEAT TOPICAL STUNT GENERATED A LOT OF ON-STREET BUZZ.

### "LIGHT UP INXS"

KTRS, Casper

Martha Steele

To give an added tweak to the old concert ticket giveaway, 20 lucky KTRS listeners won free front row seats, backstage passes, an Alvarez guitar autographed by the band and got the chance to appear on stage as part of the light crew.

**COST:** TICKETS, GUITAR COURTESY OF LABEL.

**RETURN:** NEAT ACTIVE PROMOTION BOASTS AN ADDED KICK BY PUTTING WINNERS ON STAGE.

### \$10,000 TREASURE HUNT

WVAQ, Morgantown

Mike Tokash

A document is hidden somewhere in the Morgantown area. WVAQ gives out clues to its location. Whoever puts all the clues together to find it, wins \$10,000.

**COST:** WILD GUESS? AROUND \$10,000.

**RETURN:** SUREFIRE CUME AND TSL BUILDER; WVAQ BECOMES THE TALK OF THE TOWN.

### "I LOST MY SHIRT TO THE IRS"

WKQI, Detroit

Korky De Mascio

On the afternoon of April 15, jocks Marc Mitchell and Kelly Green will be at a local post office, where they'll give the first 200 people who drop off their tax returns a special edition Q95 Tax Day T-shirt that claims, "I Lost My Shirt to the IRS, so Q95 Gave Me This One."

**COST:** WKQI POPPED FOR THE SHIRTS.

**RETURN:** CAN'T-MISS WAY TO ALIGN STATION WITH THE WORKING MAN. PLUS, SHIRT WAS SHOWN ON LOCAL NEWSCASTS.

### "REQUESTS FOR DIMES"

KMGZ, Lawton

Robert Elfman

PD Robert Elfman broadcast 24 hours straight to raise money for the March of Dimes. He offered to take requests during that time only if the callers made a donation of at least \$3 to the March of Dimes' "Walk America." When all is said and done, Elfman expects to raise about \$1,500.

**COST:** NONE

**RETURN:** NICE, EASY-TO-DO PUBLIC SERVICE STUNT.

### "BRING YOUR DAUGHTERS TO WORK DAY"

WHYI, Miami

Rob Roberts

On April 28, morning show host Bobby Mitchell ferred "National Bring Your Daughters to Work Day" by bringing his two daughters to the studio.

**COST:** ZIP.

**RETURN:** WARM-AND-FUZZY FAMILY FEEL OFFERS NICE THEATRE-OF-THE-MIND.

From "Secret Lovers" to  
"Always" to "Masterpiece"  
**THEY'VE MADE A PERMANENT  
MARK IN MUSIC**



Now, a new classic has arrived to stand the test of time...

*The Arista debut of*  
**Atlantic Starr**



**"I'll Remember You"**

*The  
breakthrough  
first single  
from their  
forthcoming  
album  
Time*

**ARISTA**

© 1994 Arista Records, Inc. a  
Bertelsmann Music Group Company

# NETWORK FORTY SPOTLIGHT

## ALOHA 'TUDE!



**KPOI ..... 97.5 FM**

**The Edge**

741 Bishop St.

Honolulu, HI 96813

(808) 524-7100

(808) 524-1198 fax

**Kerry Gray ..... Program Director**

**Ted Taylor..... Music Director**

*Music Calls:..... Never*

**Chuck Cotton ..... General Manager**

**Mike Vassar ..... Sales Manager**

**Jamie Hartnett..... Promotion Director**

**Marti Kerton..... Production Director**

**Charly Espina.....News Director**

**Fil Slash .....Attitude Director**

**Charly & Kerry..... 5:30 am - 9:00 am**

**Ted Taylor..... 9:00 am - 2:00 pm**

**Lisa De La Cruz..... 2:00 pm - 7:00 pm**

**Fil Slash ..... 7:00 pm - 12:00 mid**

**Kennedy..... 12:00 mid - 5:30 am**

**Ownership:..... Kilohana Broadcasting**

**Consultant:..... Jacobs Media**

After idling in an AOR approach, Modern Rock KPOI took on more of a Top 40 presentation in its programming and now, just a few months later, the station is sitting on some pretty healthy trends. PD Kerry Gray describes KPOI's approach as "We play the hits, period. We live the lifestyle of our audience. Our target audience is 25-to-34. We all have conversations with 30-year-old women and 27-year-old men. We don't really care about the industry or about what records sell outside of our market. We serve locally. It's very gorilla, very personal and very 'screw the rest of the world.' This is Mars. Our typical listener doesn't know if Robyn Hitchcock is a man or a woman and thinks that Ultravox is a zit soap. They don't read *Alternative Press* and they find out about Modern Rock people by the cover of *Newsweek* and *People Magazine*. They are regular people who get up at 6:00 am, work out, feed their pet and perhaps their kid, go to work at 8:00, take lunch at noon, get off at 5:00 and if we're lucky, they've listened to the station an average of 2 1/2 hours a day.

"We play three-hour rotations of 10 currents and we have five to six-hour rotations on another 20 currents," he continues. "We play recurrences twice a day; everything else is in a library category, which is anywhere from 18 to 36 hours a day. The least-played song is spun three to four times a week. We play a limited number of currents, but the chance of the audience hearing the same currents in that brief period of time is small.

"In picking music, it's gotta have a hook and the hook has to come fast. We are the Modern Rock



**Gray and Breeder**

karaoke machine. We've been known to do edits of edits. This ultra-conservative programming is working. I hope it doesn't grow old real fast; then we'll have to sound like every other Modern Rock station in the country. But until then, why bother being a jukebox when you can be a pinball machine? As far as criteria for a song, we ask if it's on MTV (in a rotation that someone will actually see it)? Does it appeal to a female? Is it a one-listen hit? Is this a record we are going to play a year from

now, one we can play three times a day right now or for the next six months? Music meetings are done without the knowledge of the artist or label by a majority of staffers allowed in. So the song is listened to with unbiased ears. We listen to the song like the average listener. I've even gone as far as read the paper or turn on our competition to see if the song they are playing at that moment is better."

When it comes to promotions, KPOI emphasizes the lifestyle. "Recently, we did a promotion to fly your mother in anywhere from the mainland as part of a Mother's Day celebration. Listen for the "Edge Mom" and win a trip or a free phone call. Mothers of staffers did the drops, saying things like 'Aloha, this is Mrs. Gray, the first caller to tell my son to tuck his shirt in, drink less coffee and turn that crap down, will win. Get crazy with the cheeze.' I had a hard time getting my mom to quote Beck with that final line. We incorporate the music as well, such as the time Danzig's "Mother" played a part. We design all of our promotions to increase TSL and we sell them."

—Karen Holmes

### 9 AM SAMPLE HOUR

U2

"One"

Bjork

"Big Time Sensuality"

Dexy's Midnight Runners

"Come On Eileen"

Counting Crows

"Mr. Jones"

Cure

"Hot Hot Hot"

Farm

"Messiah"

Peter Gabriel

"Solsbury Hill"

Beck

"Loser"

Depeche Mode

"Strangelove"

**STOPSET**

Deep Forest

"Sweet Lullaby"

Clash

"Rock The Casbah"

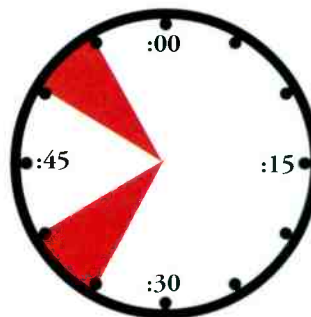
When In Rome

"The Promise"

**STOPSET**

Nirvana

"About A Girl"



### ON AIR SLOGAN

"New Music First"  
"The Cutting Edge  
of Rock"

don't let life get in your way

"Dream on Dreamer"

the first single from

the  
brand  
new  
heavies



the new album brother-sister

PRODUCED BY THE BRAND NEW HEAVIES  
EXECUTIVE PRODUCER: MICHAEL ROSS  
MANAGEMENT: WILDLIFE ENTERTAINMENT/UK

**A Multi-Format Hit!**

**NETWORK #19\***

**Approaching 3800 Plays  
Per Week!**

**Urban Moves #7\***

**Billboard Mainstream  
Monitor #26\***

**Rhythm/Crossover #39\*!**

**Billboard Club 9-7\***

**SALES:**  
*LP Approaching 300,000*

**VIDEO:**  
 **Buzz Bin!**

**Heavy! 2nd Most Played!**



**"We've been playing 'Dream On Dreamer' for over two months. It's the smoothest sounding record on our station, and sounds great during the day. We're seeing strong sales in the market."**

*— Kristie Weimer 92Q Baltimore (22 Plays Per Week)*

**"'Dream On Dreamer' is an adult record with an infectious hook. You don't have to wait for the payoff, this one works right away. We're playing it in all dayparts."**

*— Tom Gjerdrum 5100 San Diego (23 Plays Per Week)*

**"We went on 'Dream On Dreamer' out of the box, and it's still getting requests."**

*— Robin Flores KTFM San Antonio (33 Plays Per Week)*



THE ATLANTIC GROUP DIVISION OF ATLANTIC RECORDING CORPORATION © 1994 ATLANTIC RECORDINGS CORP. A TIME WARNER COMPANY

# PROGRAMMERS' CONFERENCE CALL

## WE HAVE NO CASH!

*In an era of economic down-sizing, promotional dollars are often hard to come by. How do you take nothing and turn it into something? Too many times PDs have run into the GM's office asking for money to react to a situation, only to hear there's absolutely nothing in the budget for the idea. On this week's Programmers' Conference Call, we come up with ways to conduct an effective promotion with little or no cash at hand.*

**What's the most effective promotion you've ever been involved with where you had little or no operating capital?**

### ALEX VALENTINE MD, KISF KANSAS CITY

A real fun one was when I worked at WQXA in York, Pennsylvania. We had done a bumper-sticker contest with McDonalds and there were a lot of stickers already out on the street. We then did a promotion on the air where we sent the van out spotting for stickers, and pulled over cars that had them on their bumpers. We then did cut-ins where the person we pulled over had to choose between us giving them a 6-pack of Pepsi or a pie in the face. The pie may or may not have had a really cool prize in it like cash or concert tickets. It was fun, and caused a lot of talk about the station.

### JOHN IVEY PD, WPMY ROCHESTER

That would have to be our 'Help The Homeless' weekend. It was a promotion where the morning guy broadcast live from the roof of a local mall for 3 days over the Thanksgiving weekend, helping to raise money, food and clothing for the homeless in the area. It's a great cause that gets the station involved in the community, and it got us free TV coverage and newspaper coverage as well.

### BILL MITCHELL PD, WNDU SOUTH BEND

When I was at 92X in Columbus, we did a concert with Kiss, Slaughter, Winger and some other long-haired Rock band, where you could only get tickets through 92X. The bands were

provided by the labels and all we had to get was security, which we traded for. We also traded food, beverages and other things that we needed for the day. It was great having the audience locked into the station, trying to get tickets all day and night.

### TERRY SIMMONS PD, WPXR QUAD-CITIES

A year or so ago, we got our hands on a trip to the Grammy Awards. Well, we have a nice baseball stadium here, one of the nicer ones for double-A ball and it's positioned where you can see it from a bridge that's heavily traveled. We took a box, painted it black with a question mark on the side of it and put it right by second base. It was just before the opening of baseball season last year. We got complete press coverage from TV, newspaper and other radio stations... everyone was wondering what the deal was with this mysterious black box. Officials with the ball team were working with us and were tight-lipped, so initially no one knew it was our box. After three weeks of mystery, we tied in the black box with the Grammy trip during the opening week of the baseball season. It went over very well and cost us almost nothing.

### CAT THOMAS PD, WZYP HUNTSVILLE

We had one last week that went great. We had Joshua Kadison come to town for a concert held exclusively for ladies 21 and older. We gave away free tickets to the show while our van was out on the street over a period of a couple of weeks leading up to the show. We held the show at the Marriott ballroom which holds about 400 people. We did the same thing previously with

Daryl Hall. Because of the small venue, listeners were crazed for tickets to this exclusive show. I got a note from the sales department saying the bar doubled their business, so the client was extremely happy and the only cost to the radio station was a piano rental. These type of promotions are extremely beneficial and cost-effective.

### JIM CERONE PD, WZPL INDIANAPOLIS

We did a promotion on a Friday the 13th that can only be classified as very dumb and very simple. We were looking for a way to give away some concert tickets tied into the superstitions that surround Friday the 13th. What we came up with was a "Friday the 13th obstacle course." We did it outside and people had to do things like crawl under a tiny ladder leaning against a wall, break a mirror with a hammer, walk on cracks in the sidewalk...all those things common to superstitions. It was a really goofy promotion, but a successful one. We even went so far as to have the participants wear crash helmets. We had to buy a couple of mirrors and some other supplies... total cost, maybe \$50.

### LISA MCKAY PD, WRVQ RICHMOND

Here's a timely one. Just the other day, after the Roseanne and Tom Arnold divorce story broke and the media whirlwind kicked in, we called the vendor for "Tom's Peanuts" and got a couple of cases shipped in. All we had to do was give them a couple of on-air mentions. After we received them, our morning show began giving away Tom's nuts to listeners who would call in and whine about their partner. As much as Roseanne's always sounds as if she's whining, it seemed to be an appropriate way to give away Tom's nuts.

### RICK ACKER PD, KKXL GRAND FORKS

Here's one we kicked off at the beginning of this month - the "April Showers of Music Weekend." Each time we would solicit for caller nine during an hour, they could win *any* CD this radio station plays. The only catch was

**Indelible melodies. Enduring emotions. Timeless soul.**

## **Always Erasure.**

### **On Over 60 Top 40 Stations With New New Adds Including:**

KIIS FM Los Angeles  
KROQ 34 Plays

KHFI 28 Plays  
WWKZ 21 Plays  
KIOC 25 Plays

Z100 New York  
KRBE 49 Plays  
WKBQ 24 Plays

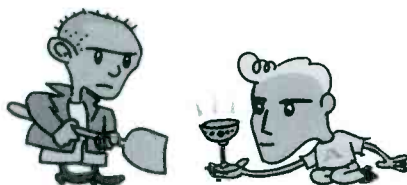
WHHY 25 Plays  
KQKQ 17 Plays  
WGLU 17 Plays

KTFM San Antonio  
KKFR 24 Plays  
WNVZ 11 Play

WAPE 14 Plays  
WWCK 28 Plays  
KTMT 20 Plays

Q106 San Diego  
B97 28 Plays

WXXL 25 Plays  
WTWR 16 Plays



**erasure**

**Always**

The premiere single and video from the forthcoming album **I Say I Say I Say**

### **Sales:**

### ***Huge Single Sales!***

Tower/Sunset #1  
Sound Warehouse/Denver #1  
Tower/New Orleans #4  
S.W. Wholesale #8

Tower/Austin #1  
Tower/Ann Arbor #1  
Tower/Sherman Oaks #5  
Tower/Rockville, MD #13

Tower/Chicago #1  
Tower/NYC-Downtown #1  
Tower/Westwood/#6

Disc Jockey/Denver #1  
Tower/San Diego #2  
Tower/Portland #8

Produced by Martyn Ware



On Elektra Compact Discs and **dialog** cassettes.

©1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company

# PROGRAMMERS' CONFERENCE CALL

they couldn't pick something that had already been picked by a previous winner. If they won, they went into a drawing to win one of everything that was picked all weekend. It cost the radio station absolutely nothing. It was simply a matter of asking all the record reps for two copies of various albums on CD. It was a nice weekend promotion and by not allowing them to pick a CD already won on the station by a previous player, it made them listen to the station more than usual.

## ALAN FEE PD, KFBQ CHEYENNE

It would have to be "Buffalo Bingo." We have a lot of buffalo in this area of the country, so we got a buffalo ranch to bring some buffalo to a parking lot where we'd made a bingo board on the surface of the lot. We numbered the squares, then allowed our listeners to pick a specific square. If they picked the square where the buffalo... well, crapped, they would win the prize assigned to the square. We traded out the prizes to the owner of the parking lot which was a "Sam's Warehouse." It went over very well; they actually crap a lot more than you would think. We just did another contest where listeners wrote in explaining why the morning show should do a show from their house. We concluded it this morning. It went over great. You'd be surprised at the access people will give you to their personal belongings and their house. It was very funny because of the sound affects available at any given house and the access we were given. We were going through mom and dad's underwear drawers at one point. Dumb, yes, but free and effective.

## SCOOTER STEVENS PD, KKMG COLORADO SPRINGS

Interestingly enough, we're preparing for Secretary's Day as we speak. We're going to conduct an "Office Olympics" promotion. We'll solicit for a bunch of secretaries to come out and do fun things like smash computer monitors, toss phones, anything sporting around office supplies. We get the equipment, which is old stuff, from an office supply company and the only thing that costs the radio station is a couple

of on-air mentions and some small prizes like CD packages. It sounds great on the air and targets the correct demos for a minimal price.

## ROOSTER RHODES PD, KCAQ OXNARD

A year or so ago, we traded out a truck with a local dealership. Since we had the truck and no real money to come up with a huge promotion, we came up with the idea of a "Car-a-Van." We had people meet us in their own cars at different locations each week. We would then drive to another location and have a picnic or barbecue. They had to keep up with the mileage between locations each time by following the truck. We had like 20 to 30 people join us every week, but they began dropping off after a couple of weeks. The final week, we had like 10 to 20 people left and we ended up at Magic Mountain, where we'd traded passes. We'd never told anyone why they were keeping the mileage of locations and these people who were still with us thought it was for the Magic Mountain passes. We gave the truck away by taking all their passes and their mileage totals. The person with the closest mileage total won the truck. The only cost was the truck trade-out and the Magic Mountain passes.

## PAUL WALKER PD, KIOK TRI-CITIES

We've been doing a "Teacher Of The Week" promotion with the local Safeway Drugstores in the market. School kids and their parents fill out a form at the Safeways, where they designate who their favorite teacher is. We have several other sponsors involved in the overall promotion and it works well for us because it targets both younger and older demos. Every Friday, we announce the Teacher Of The Week, who receives a plaque. Once a month we do a class party in this teacher's classroom. All the prizes are taken care of and the cost to the station is virtually nothing. Education is a real issue in the Northwest and this is a great way to be involved.

— Dwayne Ward

You, too, can participate in The Network Forty's Programmer's Conference Call. Contact Dwayne Ward at (800) 443-4001.

ISSUE 210  
Published By  
THE NETWORK FORTY, INC.

120 North Victory Boulevard  
Burbank, California 91502  
Phone: (818) 955-4040  
Fax: (818) 846-9870

GARY F. BIRD  
STEVE SMITH  
Publishers

GERRY CAGLE  
Vice President  
General Manager

### EDITORIAL STAFF

PAT GILLEN  
Managing Editor

DWAYNE WARD  
Radio Editor

JEFF SILBERMAN  
Editor

WENDI CERMAK  
Music Director/Crossover Editor

JOHN KILGO  
Mainstream Editor

KAREN HOLMES  
Alternative Editor

JOSIE CIANFLONE  
Research Director

KATHRYN DANYLUK  
Features Editor

THE CHROME LIZARD  
Page 6 Editor

### ART STAFF

KRISTEN N. GUARINO  
Production Director

HARMAN G. SMITH  
Senior Graphic Designer

HELEN WAGNER  
Graphic Designer

HEATHER RAE ROBERTS  
Graphic Designer

### OPERATIONS STAFF

VICTOR CABALLERO  
Imaging Center Manager

ALDEN KEITH STUBBLEFIELD  
Imaging Processor

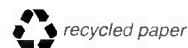
STAN PRIMMER  
Director Of Information Systems

ALYSON QUANDT  
Controller

SARA HUNTER  
Office Manager

©1994, The Network Forty, Inc. All rights reserved. The information compiled herein is deemed to be proprietary, and cannot be copied, distributed or commercially exploited without the written permission of The Network Forty. Printed in the USA and distributed throughout North America, Europe, Australia, New Zealand and Japan.

For subscription information or change of address notification, contact Jackie Bodner, Circulation Manager of The Network Magazine Group, at (818) 955-4000.



■ Percent of people who think Rwanda looks like it was hit by a bomb.  
■ Percent who think Bosnia looks worse.  
■ Percent who answered before they saw a production studio on a Friday.



# CHAPMAN & CARRACK



*Beth Nielsen Chapman*

**"IN THE TIME IT TAKES"**

DUET WITH PAUL CARRACK (OF MIKE & THE MECHANICS, SQUEEZE AND ACE)

FROM THE ALBUM

*You Hold The Key*

**ALREADY A SMASH AT A/C! NOW GOING FOR TOP 40 REPORTS**

 ©1993 REPRISE RECORDS



BRIAN AVNET/JOHN CUTCLIFFE/RON STONE GOLD MOUNTAIN ENTERTAINMENT

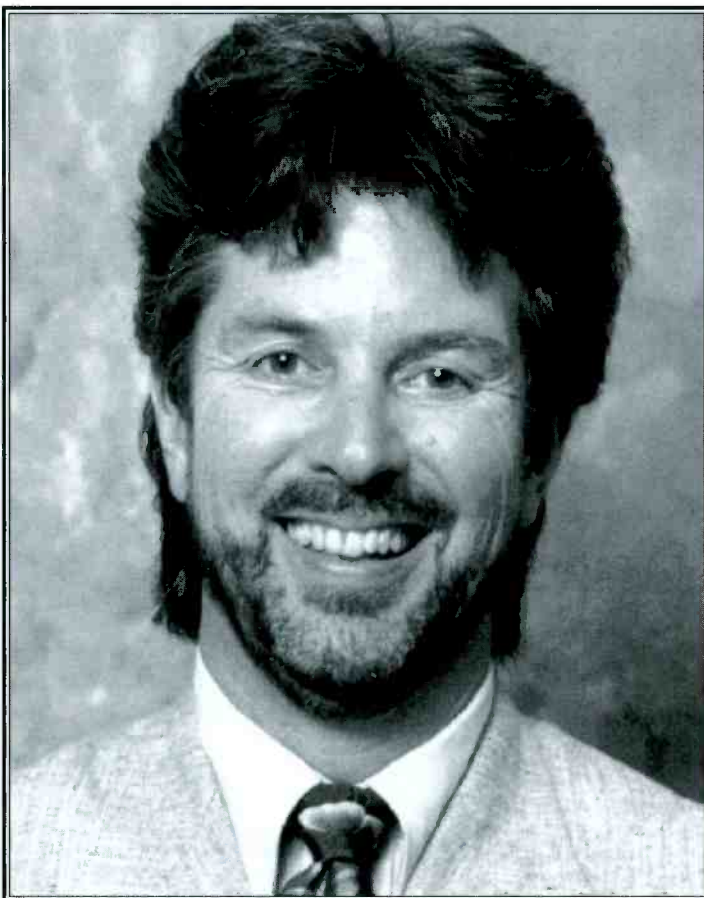
# Mason Dixon

## Radio On The Mason Dixon Line

INTERVIEW BY JEFF SILBERMAN

**M**ason Dixon's radio career would make for an entertaining and melodramatic made-for-TV movie. From humble beginnings in the South, Dixon learned about the art of radio programming... and its often hard-hearted bottom line. He helped lead Q105 to double-digit ratings that were the envy of the country, then, despite his warnings, saw everything he created be destroyed by mismanagement and inflated egos.

After unceremoniously being ushered out of town, Dixon returned and took what he learned to help put Q105 out of its misery. Now, in the sweetest of ironies, the now Country-formatted Q105 has helped Mix 96 achieve #1 status in the sought-after 25-54 demo. Dixon's perception of Top 40 in the '90s may not strike Mainstream programmers as being true to the format, yet Dixon's beliefs have taken him and Mix 96 to a lofty position in Tampa. He told Editor Jeff Silberman about Top 40 past, present and future... as well as some fond recollections of some guy named Peterson.



### Who most influenced the way you program?

There were three big influences on me – John Long, Gerry Cagle and Scott Shannon. Each one taught me a different aspect of the business. John was very disciplined and gave me a real grasp of the basics of radio programming. Gerry opened the door and brought more fun and frivolity into radio. Scott just opened the door up even wider and showed me how to be a “people’s programmer” and not a programmer’s programmer. He taught me how to take my knowledge and forget about dazzling the programmers across the street or in another market; concentrate on dazzling your audience. Once I finished all those lessons, I had a real grasp on how to run a complete station.

### That was at Q105, where you pulled some huge numbers...

At one point, we had an 18.9 12+ with a 30 share of 25-54s and a 28 share of 18-34s. What made it even better was that we achieved our highest numbers *after* Scott Shannon left. That’s no slam at Scott; it was the first time anyone took a station Shannon left to new heights.

### Of course, as the legend now has it, it all fell apart. Why?

It had to do with an out-of-control morning show that had too much power and management that thought *they* made Q105 instead of, like the rest of us, being a byproduct of the station. There was so much talent there, no one person can claim credit for its success. At one point, I had four PDs working under me.

Unfortunately, upper management has unrealistic expectations of where we could go to the next level. I kept telling them a cancer was growing at the foundation and if we didn’t clean it up, the whole thing would topple. This went on for 18 months. For two years in a row, Randy Kabrich and I got thrown out of Edens’ corporate budget meetings because we told them what was wrong with the station. We couldn’t convince them to do what was right to fix it.

This was *before* the Power Pig. A year before they came on the air, Randy and I told corporate what would happen if Jacor ever attacked us. We brought in two focus groups to show them what would happen – and they still wouldn’t listen. Then when the attack came, it was a matter of sitting back and giving them a weekly report card. By the fourth

week of Power Pig’s attack – four weeks into the fall book – Randy and I gave them a paper that predicted if the current trend continued, the next book would have the Pig at an 11 and we’d have an 8. The book came out... they had an 11.4 and we had an 8.6... and management started firing everybody. They shot the messenger.

### Kabrich actually quit before it all hit the fan, but you stayed on. Why?

This was my home and I didn’t understand why I couldn’t get through to these guys. I gave them a paper which predicted that our run as a teen and a 25-54 legend was over. We still had the cume, so my recommendation was to forget the teens, fix the morning show and basically do with Q105 what I’ve since done with Mix 96. The problem was, Garry Wall was their new golden

boy because of what he did at Q106 San Diego by playing Urban music. A trained hamster could've had success playing Urban music in San Diego. So Wall tells management to get rid of "Mason Dixon's guys" because we're all washed up and Tampa's tired of us. He wanted to make Q105 the Bart Simpson of radio – neon and Bart Simpson was his game plan. That's all well and good, but you can't do that with a station that doesn't have a hip image. Q105 had a strong, adult, community-serving image. The adults were its lifeblood.

But Gary Edens and the powers-that-be bought Garry's game plan. So, they fired everybody, started chasing Power Pig and basically killed themselves. And what they didn't kill... I got back a year later and showed them how old and worn out I was. It took WMTX about five minutes to kick their ass. Believe me, when that first book came in and we passed them, it was one of the greatest thrills of my life.

**You also cited an out-of-control morning show. Exactly how do you "control" a popular morning show star?**

First, you need the backing of management to ride herd. Now you can't force a morning guy to do specific liners and such. If you do that, you ruin him. But you've got to give him a corral to play in. Give him parameters; say "here's your six songs for the hour, get the news and traffic on time and the rest is yours." Then, maintain communication – but not through hotline phone calls in the middle of the break to complain about saying "damn" on the air. Suggest bits, compliment the ones that worked, then come in through the back door and cite the bits that didn't. You can't keep the lasso too tight, but you have to keep the rope out there.

**How does programming a morning show on an Adult 40 station differ from a younger-skewed station?**

It comes in presentation. Scott Shannon and I talked about this. I had already evolved Mix and he was about to evolve WPLJ. He noticed several differences. The swooshes and crashes of laser-blasting sweepers have no place

on a station like this. Our sweepers and positions statements are done with music stabs.

Second, you've got to watch your humor. Bathroom humor does not make it with adults. Of course, someone will always point out Howard Stern. Stern is a different animal. He's one of a handful of guys who mastered his technique. By-and-large, however, you've got to step up to the next level. Instead

**best of a variety of genres because the audience has split too far apart.**

The audience has been that way for the last three or four years. When Rap music hit, the audience went in two separate directions. If you play Snoop Doggy Dogg after Phil Collins, the people who like Collins won't sit through Snoop Doggy Dogg and vice versa. Certain new songs do have mass appeal from the get-go. We played Ace Of Base

THE LONG AND WINDING ROAD	
MASON DIXON	
WNAG, Grenada MS	morning/afternoon drive
WDXB, Chattanooga	late nights
WAVZ, New Haven	early evenings/afternoon drive
WHBQ, Memphis	nights
KCBQ, San Diego	combat pay (worked for a "Gerry Peterson")
KHJ, Los Angeles	nights
KCBQ, San Diego	afternoon drive
Q105, Tampa	Program Director/afternoon drive
KIX 106, Birmingham	Program Director
WMTX, Tampa	Operations Manager/Program Director

of jokes about Chelsea's zits, they have to be about the President's eating habits. **Musically, how aggressive can Mix be on new records?**

Obviously, you've got to play the hits, but it's even more critical with Adult Top 40. If you start injecting a lot of new music, your adults will be gone. So it takes a lot longer to build new music. I've had this battle with labels for years over getting off records too soon. There's a third Phil Collins single out now, yet I'm still getting Top-10 testing from the first single. The second single is just now resting into the Top 10.

**But Mainstream Top 40s have already gone through the first two Collins singles.**

Mainstream Top 40 really isn't playing Phil Collins, anyway. He doesn't appeal to the same person who wants to hear Nirvana or Tony Toni Tone.

**In other words, Top 40 can't play the**

when it came out; Toni Braxton has been big for us. We're playing Enigma and Crash Test Dummies.

**Obviously, you came back to Mix with fire in your eyes. Was there a danger taking the battle with Q105 too personally?**

Yes. I told my guys that we were going to get in Q105's face the first week we were on the air – but in a humorous, nonoffensive way. This market had enough of the slam-dunk, name-calling stuff from the Power Pig. So there were no sweepers that claimed, "Q105 sucks." After the first week, we stopped mentioning them at all. I gave myself and my team – many of whom were former Q105 personnel – a week to get it out of our systems.

**So who are your main competitors in terms of audience sharing – the Hot ACs or the Country stations?**

Our listeners come from the old

Q105 audience as well as all the other ACs in the market. We cut Warm, the Soft AC, to the bone. We had a good race with the Gannett AC and last summer, we pulled #1 25-54, finally beating out the longtime leader, Country station WQYK. Ironically, Q105 did us a favor. They went Country and finally hurt 'QYK enough to where we captured the brass ring.

**Now everyone's going to be gunning for you. How do you confront that?**

For the last six months, it's been real touch-and-go for us, because Metroplex sold us to Clear Channel which, ironically, is going to team us up with Q105 and put us in the same building.

We've been in limbo for six months now, without billboards, TV spots and no promotion budget. Cox ran at us with their "Arrow"-type format. While there was some initial "oh wow" and they got close to us 25-54, it turns out that 20% of their audience came from listener confusion after they changed frequencies.

When you've got a team that's used to having competition like we had at Q105, (a group used to dotting your I's, crossing your T's and not getting fat and lazy so someone can come in and kick your butt), you rise to the occasion and just sound better on the air. When Clear Channel gives us a promotional budget again, we're really going to be dangerous. **Finally, what's the funniest story regarding our fearless leader?**

The one that stands out the most happened at KCBQ. Those who have read and enjoyed Gerry's flamboyant essays on *ReR* know of his flair for writing. The first week I was there, I walked into the rest room and up on the wall in front of me was a memo about how to use the toilet. Evidently, it was a both-sexes toilet and the guys had a bad problem with their aim. Gerry wrote a memo that was so funny, I almost wet all over my shoes. I was laughing so hard. I came out of the bathroom in tears. People were looking at me like I was crazy. They were wondering what made the new guy in town cry in the bathroom. The man could write a memo. ■

# BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

**1 NAS**

*Illmatic*  
Columbia



**"The word-of-mouth on Nas is huge and people are starving for a new Rap release."**

— Michael Orbini, *Manifest Discs/Greenville*

Nas (real name: Nasir Jones) is not the newcomer that many wannabe hipsters think he is. His recording debut was one track on the Main Source *Breaking Atoms* album, then he freestyled with various rappers before MC Serch of 3rd Bass signed Nas to his production company.

Produced by DJ Premiere (of Gang Starr), Pete Rock, The Large Professor and Q-Tip from ATCQ, *Illmatic* is receiving great reviews, including one from *The Source* magazine. The single, "It Ain't Hard To Tell," incited a huge buzz months ago (it's still Top 5 at Rap radio). The current single, "The World Is Yours," was one of the Most Added at Rap Radio. Bang, zoom, *Illmatic* slams onto the Retail Chart at #18\*.

**Regional Sales Breakout:** West best, but consistent across country. California, Carolinas, Maryland, entire New York state, Washington, D.C., Detroit, Ohio.

**Primary Media Exposure:** Despite Rap radio play, biggest buzz coming from fans' word-of-mouth.

**2 ALL-4-ONE**

*All-4-One*  
Blitz/Atlantic/AG



**"It's just selling like crazy! 'I Swear' has sales buzzing."**

— Greg Shaver, *Music People/Oakland*

Hot on the heels of their smash single, "So Much In Love," comes the second smash-in-the-making from All-4-One. Last week, "I Swear" bolted onto the playlists of 83 programmers at Top 40 for a total of 2,358 PPWs. This week, it explodes on 167 stations and 4,724 PPWs.

Due to its romantic content, "I Swear" has been used in many weddings, with some people using the original version made famous by Country star (and Atlantic recording artist) John Michael Montgomery. Nevertheless, a second bonafide hit single has had immediate repercussions at retail. *All-4-One* tears 41-23\* on the Retail Chart. Chart — and it's far from peaking. In fact, 31 buyers just reported the album *debuting* on their charts.

**Regional Sales Breakout:** West by far. Northern California, Pacific Northwest, Tennessee, Colorado/Utah, Arizona, Nebraska.

**Primary Media Exposure:** Definitely a Top 40/Crossover singles band... *that sells!*

**3 MONKS OF SANTIAGO**

*Chant*  
Angel



**"This has tremendous crossover appeal."**

— James Kahn, *Rhino Records/Los Angeles*

James adds, "Chant is a very hot title for us, not only for our regular Classical customers, but for kids that are into Dead Can Dance and Enigma." You know you're reaching a broad customer base when you go from the DCD/Enigma crowd to customers who ask if *Chant* is available on vinyl! With near-Platinum sales in just seven weeks, *Chant* is obviously selling to more than just one type of consumer.

Talk about a phenomenon! A good 129 of 194 accounts list the album in their Top 10, with two weeks at #1 at 16 different stores! This is the sixth straight week that *Chant* is a Bin Burner, as it logs another 8,000 plus-increase in piece count totals, which helps it hold tightly onto the lofty perch of #3 on the Retail Chart.

**Regional Sales Breakout:** West and Midwest strong. West Coast, New York, New England, St. Louis, Arizona, Minneapolis, Ohio, Detroit.

**Primary Media Exposure:** Heavy press exposure started it; now word-of-mouth has taken over.

**4 ROLLINS BAND**

*Weight*  
Image



**"Weight is dead. We don't know why we bought so many — and I'm a LIAR!"**

— Frank Jenks, *Michigan Where House/Lansing*

Adds Frank Gulla of More Music Plus in Rome, "Because Henry's cool and has his hands in many things, people trust that the record is good and they just buy it!" He's a regular guest host on MTV's *120 Minutes* or *Alternative Nation*, he has written 11 poetry books, does tons of spoken word concerts and has performed on a bevy of late-night talk shows. Now, The Rollins Band will hit the road in May.

At Album radio, "Liar" has garnered 166 PPW, while *Alternative* has spun it 336 times. The video is in Box Tops on The BOX and in Active rotation on MTV. Plus *Weight* is now the most-played record in-store. That accounts for its 19-15\* jump on the Retail Chart.

**Regional Sales Breakout:** Consistent across country. Pacific Coast, Texas/New Orleans, Florida, St. Louis, New York state, Texas.

**Primary Media Exposure:** A lot of fans turning on friends. Word-of-mouth rules over radio, in-store play and MTV.

**5 HOLE**

*Live Through This*  
DGC



**"Following the initial rush, Hole posts a great sales increase, thanks to sale pricing and heavy in-store play."**

— Ross Hewson, *Record & Tape Trader/Baltimore*

While it's hard to downplay the notoriety Courtney Love has experienced with the suicide of husband Kurt Cobain and her own personal troubles, the fact is, *Live Through This* is an arresting, intense and powerful album that would be hailed, both by critics and by Alternative radio, if it came from a complete unknown. The disc simply *kicks...*

The first single, "Miss World," was quickly scooped up by Alternative programmers. It's now receiving 551 PPWs at the format, while the video is in On rotation at MTV. So, *Live Through This* runs 29-25\* on the Retail Chart and is #4\* on In-Store Play.

**Regional Sales Breakout:** West and East strongest. Entire West Coast, New England, Maryland, Chicago, Minneapolis, St. Louis, Atlanta.

**Primary Media Exposure:** Alternative radio play and heavy in-store playing strongest lures.

## ERASURE "always"

On Over 60 Top 40 Stations With New New Adds Including:

KIIS FM Los Angeles

KIIS 25 Plays

Z100 New York

KROQ 34 Plays

KRBE 49 Plays

KKFR 24 Plays

KTFM San Antonio

B97 28 Plays

Q106 San Diego

WKBO 24 Plays

WNVZ 11 Plays

### Huge Single Sales!

Tower/Sunset #1

Tower/Ann Arbor #1

Tower/Westwood/#6

Tower/Austin #1

Tower/NYC-Downtown #2

Tower/Portland #8

Tower/Chicago #1

Tower/San Diego #2

S.W. Wholesale #8

Disc Jockey/Denver #1

Tower/New Orleans #4

Tower/Rockville, MD #13

Sound Warehouse/Denver #1

Tower/Sherman Oaks #5

Over 1000 Total BDS Detections!  Buzz Clip! Stress!  
Most Added!

B97 New Orleans  
WKSI Greensboro  
WCL Carbondale 28 Plays  
KIOC Beaumont 21 Plays  
WZCQ Lima 14 Plays

WHY Montgomery  
WMEE Fort Wayne  
WRQK Canton 26 Plays  
WMBO St Louis 19 Plays  
WENZ Cleveland 14 Plays

KHTT Tulsa  
WRCK Utica  
WRFY Reading 25 Plays  
KZFN Moscow 19 Plays  
WPST Trenton 13 Plays

KIOC Beaumont  
WVIC Lansing  
WBHT Wilkes-Barre 23 Plays  
KYYY Bismarck 16 Plays  
KIOK Tri-Cities 13 Plays

KJ103 Oklahoma City  
WVSR Charleston  
WWKZ Tupelo 22 Plays  
WAZY Lafayette 15 Plays  
B97 New Orleans 8 Plays

KC101 New Haven  
WYCR York  
WZAT Savannah 22 Plays  
KQIZ Amarillo 14 Plays  
WXLK Roanoke 5 Plays

# primal scream



## rocks

Produced by Tom Dowd

Additional production and remix by George Drakoulias

From the new Sire/Warner Bros. album: *Give Out But Don't Give Up*

Management: Steve Rennie for REN Management



©1994 Sire Records Company

# MUSIC MEETING

## MAINSTREAM

### FRENTE!

"Bizarre Love Triangle"  
(MAMMOTH/ATLANTIC/AG)

Best described as a "new take on New Order," this track has exploded on *The Network Forty X* chart. Proving Frente! can react positively in the Main-stream, B94 Pittsburgh gave it one spin and "Bizarre Love Triangle" garnered Top-10 phones.

### MARIAH CAREY

"Anytime You Need A Friend"  
(COLUMBIA)

A shoe-in to keep Mariah's remarkable #1 streak alive. Already spinning at many majors that couldn't wait for this no-brainer any longer.



MARIAH CAREY

### JON ANDERSON

"Close To The Hype"  
(GRIFFIN MUSIC)

Ever think you'd hear Yes in a Hip-Hop fashion? Uptempo and intriguing, this jam is totally reactionary.

### MEAT PUPPETS

"Backwater"  
(LONDON/PLG)

After a strong Top-10 showing on *The Network Forty X* chart, the Arizonan Puppets are ready to make their run at Mainstream radio.

### ATLANTIC STARR

"I'll Remember You"  
(ARISTA)

Sultry and smooth, the quartet that brought us smashes like "Always" and "Secret Lovers" in the mid-80's returns to the spotlight. Showcasing their stereotypical R&B adult sound, this polished ballad is poised for airplay.

### AEROSMITH

"Crazy"  
(GEPFEN)

Another strong multi-demo hit from Steven Tyler's gang. Hot on the heels of power ballads "Amazing" and "Cryin'," Aerosmith's "Crazy" will generate major airplay well into the summer.

## FORWARD MOTION

**SMOKIN' HOT:** Racking up nearly 2,400 Plays Per Week nationally last week on top of red-hot phones, is the second single from All-4-One. "I Swear" (Blitzz/Atlantic/AG) claimed #1 requests at WKSI and KFTZ, among others... Also working very well is the next release from the *Reality Bites* soundtrack. "Stay (I Missed You)" (RCA), from Lisa Loeb & Nine Stories, appears to be one of those summer ballads that will be long remembered. Researching positively in nearly all markets spinning the epic, this hit rocketed out of the South, first brought to our attention by B97's MD Joey G... Generating immediate response in the Northwest and South is the debut release from Died Pretty. "Soul's On Fire (Harness Up)" (Columbia) has all the elements of a Top-10 smash. WHYY's PD "Birdman" and KTMT PD R. Charles Snyder are just two programmers who are early believers. Don't let this one get lost in the shuffle; at least test it and let your listeners decide... A couple of totally accessible groove tunes are

testing well. The first release from MPeople entitled "Moving On Up" (deConstruction/Epic) and Jon Secada's "If You Go" (SBK/ERG) are perfect uptempo fun springtime songs that we're sure you'll be hearing a lot of during the sultry summer months... Adult-leaning Top 40 stations are showing good reaction from the Bee Gees' "For Whom The Bell Tolls" (Polydor/PLG). Add WXIL PD Larry Hughes to the list of programmers stating, "This song is really working for us."

**KING OF THE TOP 40 JUNGLE:** Circle May 4 on your calendars. That's when Hollywood Records will go all-out for the new Elton John single, "Can You Feel The Love Tonight." This elegant ballad is off the soundtrack to the most eagerly awaited film of the year, Disney's new animated wonder, *The Lion King*. How eagerly? Advance tickets to the film's June 22 opening are on sale now – the last time a studio did this was for *Gone With The Wind*. The official add date is May 9; be there or be gone.

## UPCOMING RECORD RELEASES

### NEXT WEEK:

#### ACE OF BASE

"Don't Turn Around"  
(ARISTA)

#### ELTON JOHN

"Can You Feel The Love Tonight"  
(HOLLYWOOD)

#### PINK FLOYD

"Take It Back"  
(COLUMBIA)

#### BC - 52's

"(Meet) The Flintstones"  
(MCA)

#### CROWDED HOUSE

"Distant Sun"  
(CAPITOL)

#### HUEY LEWIS AND THE NEWS

"(She's) Some Kind Of Wonderful"  
(ELEKTRA)

#### PRETENDERS

"Night In My Veins"  
(SIRE/WB)

#### JOHN MELLENCAMP

"Wild Night"  
(MERCURY)

### IN TWO WEEKS:

#### BOOKER T & THE MG'S

"Crusin'"  
(COLUMBIA)

#### CRYSTAL WATERS

"100% Pure Love"  
(MERCURY)

#### STAKKA BO

"Here We Go"  
(POLYDOR/PLG)

# Melissa Etheridge Come To My Window

**NETWORK #24\* With Over 3300 Plays Per Week!**  
**Over 1250 BDS Detections! Audience: 12,789,000.... Up 2 Million!**

**HOT ROTATIONS:**

WHTZ 38 Plays  
WPLJ 30 Plays  
WPLY 62 Plays  
WXXL 30 Plays  
KDWB 24 Plays  
WNVZ 22 Plays  
FM100 Add!

**HOT SALES:**

New York SoundScan LP Moves 35-28\* 2812 Pieces Sold!  
Philadelphia SoundScan LP #26\* 903 Pieces Sold!  
Orlando SoundScan LP D-83\*  
Minneapolis SoundScan LP Moves 120-87\*  
Norfolk SoundScan LP Moves 83-53\*  
Memphis SoundScan LP Moves 83-43\*

**NETWORK Most Requested...Overnight At WPRO FM Providence And WPLJ New York!**

from her album

## YES I AM

**Additional Major Market Airplay:**

KKFR 43 Plays	WAHC 35 Plays
WSTR 34 Plays	WNCI 34 Plays
WEDJ 31 Plays	WXXL 30 Plays
WEZB 26 Plays	WPRO 23 Plays
KDWB 24 Plays	KHMX 24 Plays
WENZ 19 Plays	WHYI 17 Plays
KRBE 15 Plays	



Produced by: Hugh Padham and Melissa Etheridge

Engineered by: Hugh Padham • Mixed by: Hugh Padham • WF Escondido Management

©1993 Island Records, Inc. Draw inside, wait by the light of the moon.



# CROSSOVER

TM

## STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 R. KELLY. Bump N' Grind (Jive)	—	2078	2479
2 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	—	1853	2190
3 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Bellmark)	—	1829	2126
4 BIG MOUNTAIN. Baby I Love Your Way (RCA)	—	1544	1928
5 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	—	1022	1819
6 ACE OF BASE. The Sign (Arista)	—	1542	1783
7 MARIAH CAREY. Without You (Columbia)	—	1519	1588
8 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	—	1419	1474
9 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	—	938	1238
10 ALL-4-ONE. So Much In Love (Blitzz/Atlantic/AG)	—	1359	1236
11 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	—	871	1165
12 ENIGMA. Return To Innocence (Charisma/Virgin)	—	826	1096
13 SWV. Anything (RCA)	—	772	1093
14 MADONNA. I'll Remember (Maverick/Sire/WB)	—	840	1037
15 CELINE DION. The Power Of Love (550 Music)	—	917	980
16 US3. Cantaloop (Flip Fantasia) (Blue Note/Capitol)	—	911	957
17 JANET JACKSON. Because Of Love (Virgin)	—	994	919
18 ZHANÉ. Groove Thang (Illtown/Motown)	—	1043	910
19 BABYFACE. And Our Feelings (Epic)	—	729	888
20 SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	—	777	839
21 JULIET ROBERTS. I Want You (Reprise)	—	751	769
22 GABRIELLE. I Wish (Go! Discs/London/PLG)	—	546	743
22 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	—	587	743
24 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	—	559	726
25 COUNTING CROWS. Mr. Jones (DGC)	—	678	707
26 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	—	624	654
27 MASTA ACE, INC. Born To Roll (Delicious Vinyl/EastWest)	—	555	648
28 JODECI. Feenin' (Uptown/MCA)	—	600	644
29 HEAVY D & THE BOYZ. Got Me Waiting (Uptown/MCA)	—	512	642
30 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	—	581	637
31 KEITH SWEAT. How Do You Like It? (Elektra)	—	648	631
32 XSCAPE. Love On My Mind (So So Def/Columbia)	—	396	606
33 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	—	391	540
34 ICE CUBE. You Know How We Do It (Priority)	—	522	531
35 R. KELLY. Your Body's Calling (Jive)	—	434	527
36 CONSCIOUS DAUGHTERS. Somethin' To Ride To (Fonky Expedition) (Scarface/Priority)	—	500	509
37 DOMINO. Sweet Potatoe Pie (Outburst/ral/Chaos)	—	323	474
38 ACE OF BASE. Don't Turn Around (Arista)	—	233	454
39 ETERNAL. Stay (1st Avenue/EMI/ERG)	—	467	444
40 CECE PENISTON. I'm In The Mood (A&M)	—	413	431

## RHYTHMNATION

**EL LAY TAKES A BITE OF THE BIG APPLE...** KPWR's morning crew, Tha Baka Boyz, broadcasted live from Hot 97 (4/25) as a preliminary to the *Source's* First Annual Hip-Hop Awards. Afterwards, the Two Fat Mexicans (as they refer to themselves on the air) dropped their laid-back Long Beach style on the city that never sleeps... As for the Awards: A Tribe Called Quest, Artist of the Year/Group; Dr. Dre, Artist of The Year/Solo and Producer of the Year; Snoop Doggy Dogg, Best New Artist/Solo and Lyricist; Dr. Dre's *The Chronic*, Album of the Year; Wu-Tang Clan's "Method Man," Single of the Year; *Menace II Society*, Best Soundtrack; Mary J. Blige, R&B Artist of the Year; Wu-Tang Clan, Best New Artist/Group; Buju Banton, Best Dancehall Artist and KRS-One, Best Live Performance.

**BAD TO THE BONE...** Want to make your record a hit in Chicago? Just give it to WBBM mixer Bad Boy Bill. His latest coup has the two-year-old "Follow Me" by Aly-Us (Strictly Rhythm) packing all the dance floors in the city. A mainstay in clubs and mix shows around the country, this track never gained a foothold in the Windy City — until now.

**GOTTAGETAGIG...** Mucho changes in the Crossover community: Tedd Patterson has left Emotive to start a promotion department at One Records, WIOQ Philadelphia APD Glenn Kalina will be the new Managing Editor at *FMQB*, former EMI Dance God John Trienis joins Next Plateau, Boyle Thomas becomes the National Director of Urban Promotion at TVT's new label, Blunt Records, and Dance Man John Parker is leaving Profile.

**MISS THANG, THERE IS NO GUEST LIST TONIGHT...** On the first and third Monday of every month, Relativity will hold a Hip-Hop party at Santa Monica's Renaissance club. Billed as Bizerk, the grand opening (5/2) will have Kokane performing. Los Angeles' hottest jocks will man the Technics. The second party (5/16) has The Beatnuts on the bill. Contact Joe Hecht (718-217-3615) for the 411.

**FIESTA FATALE...** An estimated one million people will attend the country's largest Cinco de Mayo celebration in Hollywood (5/1). Billed as La Fiesta Broadway, 75 artists, including Zapp & Roger, Tierra and Stevie B., will perform on 10 different stages. Over 300 food and craft booths will be set up.

**KIBBLES AND BITS...** KBFM McAllen/Brownsville is holding a "\$1,000 Double Play." The station plays two songs in a row; the 104th caller with the phrase that pays (of course) wins the moolah... Ice Cube is set to direct the video for "Love Signs" which will feature (his name is not) Prince and Nona Gaye... On May 2nd, catch Kid Stevenz' betrothal on *Vicki Lawrence*... What is up with Kimberly rising from the dead on *Melrose Place*?

**AND MORE BITS...** On May 8, KLUC Las Vegas will present Salt-N-Pepa, R. Kelly, K7 and Xscape... Kelly McKay, from WFLS Fredericksburg, fills the night slot at KCAQ Oxnard/Ventura... WHJX Jacksonville's Johnny D got married last weekend in Cleveland... Arista's Davey Dec and partner-in-crime, Columbia's John Strazza, dropped fierce tracks on unsuspecting listeners at Boston's Venus and Axis clubs last week... and both KMXZ Salinas APD Jason Silva and Geraldo are coming to Los Angeles. The planets must be aligning again.

— Wendi Cermak

### most added

1 JON SECADA. If You Go	SBK/ERG
2 SNOOP DOGGY DOGG. Doggy Dogg World	Death Row/Interscope/AG
3 MPEOPLE. Moving On Up	deConstruction/Epic
4 EL DeBARGE. Can't Get Enough	Reprise
4 XSCAPE. Love On My Mind	So So Def/Columbia



# "Back & Forth"

Now In Rotation: *The First Single From Her Debut LP*

WHYT Detroit 74 Plays

WJMH Greensboro 53 Plays

KJYK Tucson 46 Plays

Q102 Philadelphia 41 Plays

Hot 97 New York 37 Plays

WJMN Boston 30 Plays

Power 106 Los Angeles 26 Plays

KWIN Stockton 24 Plays

KMEL San Francisco 22 Plays

WHHH Indianapolis 18 Plays

92Q Baltimore 17 Plays

Z90 San Diego 13 Plays



Added!

Coming In June

Already Over 300,000 Units Shipped

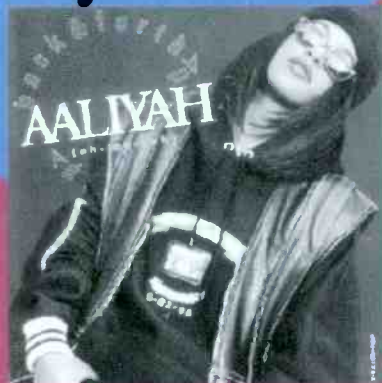
Just Added:

At B96 Chicago,

Hot 97 New York

And More!

# Aaliyah



# "Your Body's Callin'"

The Follow Up To The #1 Smash "Bump 'N' Grind"

Early Action At:

KHTN Modesto 55 Plays

92Q Baltimore 49 Plays

WJMN Boston 49 Plays

KJYK Tucson 44 Plays

Q102 Philadelphia 38 Plays

KGCI Riverside 36 Plays

WHYT Detroit 33 Plays

KMEL San Francisco 31 Plays

Hot 97 New York 27 Plays

KMXZ Salinas 27 Plays

Power Pig Tampa,

KCAQ Oxnard,

KDON Salinas,

KZFM Corpus Christi,

KFFM Yakima

KWIN Stockton 25 Plays

FM102 Sacramento 23 Plays

WJMH Greensboro 16 Plays

WHHH Indianapolis 15 Plays

WWKX Providence 15 Plays

KCAQ Oxnard 13 Plays

WPGC Washington, D.C. 9 Plays

Power 106 Los Angeles 9 Plays

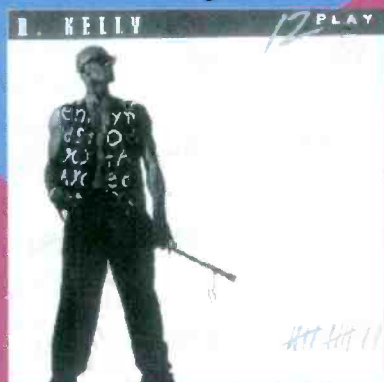
KISF Kansas City 8 Plays

KSOL San Francisco 5 Plays

And KJYK Tucson!

Approaching Triple Platinum LP

# R Kelly



**NETWORK** Most Requested...Overnight at: KGCI Riverside WJMN Boston KMEL San Francisco

Single In Stores May 6th



# CROSSOVER

## Tik Tok

"Jody's Got Your Girl"

(COLUMBIA)

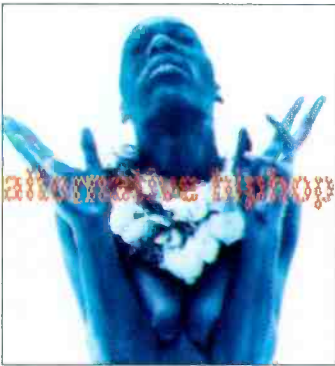
Mid-tempo mover. Remixed by Geoffrey Curtis.

## ME'SHELL NDEGÉOCELLO

"Outside Your Door"

(MAVERICK/SIRE/REPRISE)

Sophisticated and Street all at the same time. Big time rotations at KKBt, WERQ, WIOQ and WPGC – where it's also #1 in phones.



ME'SHELL NDEGÉOCELLO

## ULTRA NATÉ

"How Long"

(WB)

Remixes a'plenty on wax. The album version is a happy adventure into Acid Jazz and is highly recommended.

## 4 CORNERS

"Girls It Ain't Easy"

(MERCURY)

Mid-tempo Pop with a funky flair. Four girls from Riverside, CA, with production by A Lighter Shade Of Brown and remixes by DJ Digit and DJ EFX.

## A BEAT AHEAD

MAGIK CARPET RYDE... Buzzing around for weeks in clubs and mix shows, 2 In A Room's "El Trago (The Drink)" (Cutting) is in rotation at WQHT, WBBM and WPOW... Produced and written by Babyface, Aretha Franklin's next sultry gem, "Willing To Forgive," (Arista) will be on your

desk soon... Two records to spend more time with: Us3's "Tukka Yoot's Riddim" (Blue Note/Capitol) and Xscape's "Love On My Mind" (So So Def/Columbia)... and the remix on Heavy D & The Boyz' "Got Me Waiting" (Uptown/MCA) featuring Silk is where it's at; get it if you don't already have it.

URBANIZED... Check out Aaron Hall's "I Miss You" (Silas/MCA) and Nancy Wilson's remake of "Love Won't Let Me Wait" (Columbia)... In the Rap Kronikles, Lords Of The Underground top the most-added with "Flow On" (Pendulum/ERG). Just wait 'til you hear the Pete Rock remixes... Other Rap jams to watch for include Original Flavor's "All That" (Atlantic/AG), Hard 2 Obtain's "Ghetto Diamond" (Atlantic/AG) and 3 Feet's "Musical Sista" (London/PLG)... And give a listen to Big Beat's *Artifacts* sampler.

RECORD POOL... Fierce remixes on Patti LaBelle's "The Right Kind Of Lover" (MCA) by Darrin Friedman and Hex Hector... Advance cassettes of Colonel Abrams' "So Confused" (Great Jones/Island) are out... Remixes of B-Tribe's "You Won't See Me Cry" (Atlantic/AG) by DJ Pippi and DJ EFX have just shipped... And must-purchase of the week goes to the bootleg remixes of Sade's "Pearls." It comes on red vinyl and has very good sound quality – something you wouldn't expect from a bootleg!

THE BRITISH INVASION... Imports to purchase: Culture Beat's "World In Your Hands" (Epic), Judy Cheeks' "Reach" (Positiva), Loveland's "Let The Music (Lift You Up)" (Eastern Bloc), B.T. Express' "Express 1994" (PWL) and the Mount Rushmore and Faith 4 Life remixes of Andrea Mendez' "Real Love" (Azuli).

—Wendi Cermak

## ERIK BRADLEY

WBBM "B96" Chicago

Sir Mix-A-Lot "Ride"

Jon Secada "If You Go"

Aly-Us "Follow Me"

## JERRY MAC

WZJM Cleveland

MPeople "Moving On Up"

Aaliyah "Back & Forth"

Tony Toni Toné "Leavin'"

## MAURICE DEVOE

WIOQ "Q102" Philadelphia

All-4-One "I Swear"

Janet Jackson "Any Time, Any Place"

Aaliyah "Back & Forth"

## on the tip

## CAT THOMAS

KLUC Las Vegas

Tik Tok "Jody's Got Your Girl"

Heavy D & The Boyz

"Got Me Waiting" [remix]

Jocelyn Enriquez "I've Been Thinking About You"

## BOB BURKE

WBSS "Boss 97" Atlantic City

For Real "You Don't Wanna Miss"

Tik Tok "Jody's Got Your Girl"

Aaliyah "Back & Forth"

Ovis "Regular Thang"

## CHARLIE HUERO

KPWR "Power 106" Los Angeles

Warren G. & Slick Rick "Behind Bars"

KRS-One "Hip-Hop Vs. Rap"

Aaliyah "Back & Forth"

## BLAKELY TUGGLE

WHYT Detroit

Arrested Development "Ease My Mind"

#1 "Do You Know What I Mean"

Black Moon "I Got Cha Opin"

## BRUCE ST. JAMES

KJYK "Power 1490" Tucson

For Real "You Don't Wanna Miss"

Heavy D & The Boyz

"Got Me Waiting" [remix]

R. Kelly "Your Body's Calling"

## JOEY ARBAGEY

KMEL San Francisco

Aaliyah "Back & Forth"

Heavy D & The Boyz

"Got Me Waiting" [remix]

#1 "Do You Know What I Mean"

## TIM VIRGIN

WHJX "Channel X" Jacksonville

Collective Soul "Shine"

Offspring "Come Out And Play"

Heavy D & The Boyz

"Got Me Waiting" [remix]

## KEVIN KOSKE

KKXX Bakersfield

Atlantic Starr "I'll Remember You"

Aaliyah "Back & Forth"

Tik Tok "Jody's Got Your Girl"

#1 "Do You Know What I Mean"

Ahmad "Back In The Day"

Sound Factory "Good Time"

## LUCY B.

KCAQ "Q105" Oxnard/Ventura

Channel "Work That Body"

Aaron Hall & Jewell

"Gonna Give It To You"

Eternal "Oh Baby, I..."

# **SUDDEN CHANGE**

**"COMIN' ON STRONG"!**

**Rhythm/Crossover Jumps 33-30\*!  
Over 8 Million Listeners!  
Just Added At WZPL Indianapolis And  
WSPK Poughkeepsie!**

## **Strong Airplay!**

**WJMN 60 Plays  
WHHH 48 Plays  
WHJX 43 Plays  
Hot 97 York 41 Plays  
WPGC 39 Plays  
92Q 32 Plays  
WWKX 27 Plays  
Z90 17 Plays**

## **Strong Sales**

**Boston #17  
Indianapolis #11  
Jacksonville #3  
New York #25  
Washington, D.C. #6  
Baltimore #22  
Providence #20  
San Diego #40**

**Pop SoundScan Single #40  
Over 110,000 Singles Sold!**



**Strong Requests!**



**Heavy! Top 10 Request!**

**Don't You Get It Yet?**



## CHART

ARTIST/SONG/LABEL	ZW	LW	TW
1 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	—	1164	1151
2 ENIGMA. Return To Innocence (Charisma/Virgin)	—	1054	1001
3 LIVE. Selling The Drama (Radioactive)	—	825	911
4 SARAH McLACHLAN. Possession (Arista)	—	856	902
5 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	—	791	843
6 PRETENDERS. Night In My Veins (Sire/WB)	—	586	839
7 GREEN DAY. Longview (Reprise)	—	715	832
8 PAVEMENT. Cut Your Hair (Matador)	—	638	731
9 THE CHARLATANS. Can't Get Out Of Bed (Beggars Banquet/Atlantic/AG)	—	702	680
10 MEAT PUPPETS. Backwater (London/PLG)	—	700	646
11 PRIMAL SCREAM. Rocks (Sire/WB)	—	612	621
12 SOUNDGARDEN. Black Hole Sun (A&M)	—	459	612
13 TORI AMOS. God (Atlantic/AG)	—	721	599
14 COUNTING CROWS. Round Here (DGC)	—	496	581
15 ALICE IN CHAINS. No Excuses (Columbia)	—	747	573
16 ERASURE. Always (Mute/Elektra)	—	421	566
17 FRENT! Bizarre Love Triangle (Mammoth/Atlantic/AG)	—	575	559
18 HOLE. Miss World (DGC)	—	428	551
19 MATERIAL ISSUE. Kim The Waitress (Mercury)	—	550	551
20 THE SMITHEREENS. Miles From Nowhere (RCA)	—	450	520
21 THE GRAYS. Very Best Years (Epic)	—	461	467
22 GIN BLOSSOMS. Until I Fall Away (A&M)	—	396	453
23 CURE. Burn (Atlantic/AG)	—	417	444
24 SMASHING PUMPKINS. Disarm (Virgin)	—	458	436
25 SOUNDGARDEN. Spoonman (A&M)	—	468	426
26 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	—	290	424
27 WHALE. Hobo Humpin Sloba Babe (EastWest)	—	358	424
28 SHERYL CROW. Leaving Las Vegas (A&M)	—	467	414
29 ELVIS COSTELLO. 13 Steps Lead Down (WB)	—	575	413
30 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	—	523	400
31 MILLA. Gentleman Who Fell (SBK/ERG)	—	318	394
32 STAKKA BO. Here We Go (Polydor/PLG)	—	168	383
33 CROWDED HOUSE. Distant Sun (Capitol)	—	354	366
34 PEARL JAM. Dissident (Epic)	—	267	360
35 COLLECTIVE SOUL. Shine (Atlantic/AG)	—	157	346
36 FURY IN THE SLAUGHTERHOUSE. Every Generation Got Its Own Disease (RCA)	—	408	343
37 ROLLINS BAND. Liar (Imago)	—	314	336
38 STONE TEMPLE PILOTS. Big Empty (Atlantic/AG)	—	318	322
39 PHISH. Down With Disease (Elektra)	—	275	321
40 U2. All I Want Is You (RCA)	—	223	288

## most added

**TUNES OVER TALK:** KEDG Las Vegas OM Jay Taylor announced this week he will be leaving The Edge for a new undisclosed opportunity. His last official day is May 5th. Look for the very successful programmer to resurface elsewhere in the near future. In other Edge news, L.A.-based morning team Mark & Brian's syndicated show was dropped by Alternative Edge station KEDG Las Vegas. The KLOS-based duo, who are 5th overall in the L.A. market's morning ratings behind Howard Stern and Rick Dees, broadcast their final show this past Friday after a six-month run. Taylor noted, "it was a good run, but overall the response from this format's listeners was that music is more important than a talk-emphasis morning show."

**COMING & GOING:** No word yet from KPNT PD Jim McGuinn regarding rumors of D-Day's replacement at the St. Louis station. The APD/mornings gig has turned some interesting names in the rumor mill, most notable being KPOI PD Kerry Gray. A logical choice, since Gray, who was Jim's previous programming partner at WEQX Albany, is a savvy programmer who turned the dying AOR station, KPOI, into a thriving Modern Rocker. It now attracts a sizable number of upper-demo females. Check out his mindset as KPOI is this week's Station Spotlight on page 12.

— Karen Holmes

### X's To Bear

#### OFFSPRING "Come Out And Play" (EPITAPH)

Still a huge buzz record at Alternative, this indie release is enjoying power spins at the format's heavyweight outlets. Aggressive and hooky.

#### MILLA "Gentleman Who Fell" (SBK/ERG)

Actress/model/singer Milla showcases exceptional talents with this debut single. The song offers a captivating style not far removed from Kate Bush.

#### GREEN DAY "Longview" (REPRISE)

A Punk-flavored single from the Northern Calif.-based trio meshes Punk angst with an accessible hook and is illustrated in a high-energy MTV Buzz rotation video.

#### SARAH McLACHLAN "Possession" (ARISTA)

The third album release from this Canadian Powerhouse artist offers her passionate style amongst demanding lyrics in this Top-5 Alternative single and MTV video.

### XCLAIMING ATTENTION AT ALTERNATIVE

#### TOAD THE WET SPROCKET "Fall Down" (COLUMBIA)

A subtle groove affectionately draws in even complacent listeners. Perfectly orchestrated, this follow-up to their #1 hit singles warrants most-added status.

#### BOINGO "Hey" (GIANT)

Losing the "Oingo," while sharpening a harder rock edge and veering away from its college "party band" frivolities, "Hey" offers a new sound for Danny Elfman's familiar vocal mannerisms.

#### ALICE IN CHAINS "I Stay Away" (COLUMBIA)

Layne Staley's cryptic vocals soften around acoustic guitar strumming in this liberating ballad that's already getting airplay at KROQ, WEQX and WROX.

#### INDIGO GIRLS "Touch Me Fall" (EPIC)

The first single from the highly-anticipated *Swamp Ophelia* features violin, signature guitar stylings, crisp, rich vocals and superb lyrics.

1 VIOLENT FEMMES. Breakin' Up	Elektra
2 SONIC YOUTH. Bull In The Heather	DGC
3 INDIGO GIRLS. Touch Me Fall	Epic
4 THE FARM. Messiah	Sire/Reprise
5 PAUL WELLER. Sunflower	Go! Discs/London/PLG

# THE CHARTS

## PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 PRINCE. The Most Beautiful Girl In The World (N.P.G. Records/Belmark)	—	8084	8913
2 BIG MOUNTAIN. Baby I Love Your Way (RCA)	—	8192	8691
3 ACE OF BASE. The Sign (Arista)	—	8095	7966
4 COUNTING CROWS. Mr. Jones (DGC)	—	7612	7944
5 MADONNA. I'll Remember (Maverick/Sire/WB)	—	6946	7620
6 ENIGMA. Return To Innocence (Charisma/Virgin)	—	5682	6415
7 MARIAH CAREY. Without You (Columbia)	—	6733	6118
8 CRASH TEST DUMMIES. MMM MMM MMM MMM (Arista)	—	5740	5825
9 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	—	5290	5774
10 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	—	4640	5260
11 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	—	4131	5043
12 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	—	2358	4724
13 BRUCE SPRINGSTEEN. Streets Of Philadelphia (Columbia)	—	5315	4587
14 RICHARD MARX. Now And Forever (Capitol)	—	4786	4456
15 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	—	3870	4286
16 R. KELLY. Bump N' Grind (Jive)	—	3470	4063
17 ROSCO MARTINEZ. Neon Moonlight (Zoo)	—	3786	3907
18 CELINE DION. The Power Of Love (550 Music)	—	4286	3792
19 THE BRAND NEW HEAVIES. Dream On Dreamer (Delicious Vinyl/EastWest)	—	3761	3787
20 ALL-4-ONE. So Much In Love (Blitz/Atlantic/AG)	—	4743	3780
21 JULIET ROBERTS. I Want You (Reprise)	—	3613	3525
22 JANET JACKSON. Because Of Love (Virgin)	—	4136	3424
23 SALT-N-PEPA w/EN VOGUE. Whatta Man (Next Plateau/London/PLG)	—	3436	3353
24 MELISSA ETHERIDGE. Come To My Window (Island/PLG)	—	3357	3344
25 CELINE DION. Misdled (550 Music)	—	2139	3144
26 BABYFACE. And Our Feelings (Epic)	—	3055	3042
27 THE CRANBERRIES. Dreams (Island/PLG)	—	2844	2993
28 TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance (MCA)	—	3094	2775
29 BECK. Loser (Bong Load/DGC)	—	2660	2687
30 MICHAEL BOLTON. Completely (Columbia)	—	2955	2680
31 JOSHUA KADISON. Beautiful In My Eyes (SBK/ERG)	—	2245	2630
32 US3. Cantalooop (Flip Fantasia) (Blue Note/Capitol)	—	2758	2595
33 ALICE IN CHAINS. No Excuses (Columbia)	—	2460	2574
34 GIN BLOSSOMS. Found Out About You (A&M)	—	2542	2436
35 SHERYL CROW. Leaving Las Vegas (A&M)	—	1792	2243
36 GABRIELLE. I Wish (Go! Discs/London/PLG)	—	1430	2139
37 MEAT LOAF. Objects In The Rear View Mirror (MCA)	—	326	2018
38 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	—	1491	1929
39 MORRISSEY. The More You Ignore Me, The Closer I Get (Sire/Reprise)	—	1672	1906
40 THE BREEDERS. Divine Hammer (4AD/Elektra)	—	1593	1770

## RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/LP	LABEL
1	1	1	PINK FLOYD. The Division Bell	Columbia
2	2	2	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
5	3	3	BENEDICTINE MONKS OF SANTO DOMINGO. Chant	Angel
4	4	4	COUNTING CROWS. August And Everything After	DGC
6	7	5	ACE OF BASE. The Sign	Arista
7	6	6	R KELLY. 12-Play	Jive
3	5	7	BONNIE RAITT. Longing In Their Hearts	Capitol
—	8	8	NIRVANA. In Utero	DGC
8	9	9	CRASH TEST DUMMIES. God Shuffled His Feet	Arista
10	10	10	SOUNDGARDEN. Superunknown	A&M
12	12	11	ENIGMA. The Cross Of Changes	Charisma/Virgin
25	18	12	TIM MCGRAW. Not A Moment Too Soon	Curb
17	14	13	SMASHING PUMPKINS. Siamese Dream	Virgin
9	11	14	PANTERA. Far Beyond Driven	EastWest/AG
—	19	15	ROLLINS BAND. Weight	Imago
11	13	16	YANNI. Live At The Acropolis	Private Music
13	15	17	BECK. Mellow Gold	Bong Load/DGC
◆ DEBUT	18	18	NAS. Illmatic	Columbia
15	17	19	SNOOP DOGGY DOGG. Doggystyle	Death Row/Interscope/AG
14	16	20	TONI BRAXTON. Toni Braxton	LaFace/Arista
18	20	21	PHILADELPHIA. Soundtrack	Epic Soundtrax
19	21	22	RHYTHM, COUNTRY & BLUES. Rhythm, Country & Blues	MCA
◆ DEBUT	23	23	ALL-4-ONE. All-4-One	Blitz/Atlantic/AG
20	23	24	CELINE DION. The Colour Of My Love	550 Music
—	29	25	HOLE. Live Through This	DGC
16	22	26	NINE INCH NAILS. The Downward Spiral	Nothing/TVT/Interscope/AG
24	24	27	MARIAH CAREY. Music Box	Columbia
22	25	28	REALITY BITES. Soundtrack	RCA
26	27	29	SALT-N-PEPA. Very Necessary	Next Plateau/London/PLG
27	28	30	TEVIN CAMPBELL. I'm Ready	Qwest/WB
31	31	31	THE CROW. Soundtrack	Atlantic/AG
—	39	32	GREEN DAY. Dookie	Reprise
21	26	33	MORRISSEY. "Vauxhall And I"	Sire/Reprise
30	32	34	ALICE IN CHAINS. Jar Of Flies	Columbia
34	34	35	US3. Hand On The Torch	Blue Note/Capitol
29	33	36	TORI AMOS. Under The Pink	Atlantic/AG
32	35	37	TOM PETTY & THE HEARTBREAKERS. Greatest Hits	MCA
35	37	38	JODECI. Diary Of A Mad Band	Uptown/MCA
◆ RE-ENTRY	39	39	NIRVANA. Nevermind	DGC
23	30	40	PHISH. Hoist	Elektra

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.





# THE CHARTS

## PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZIV	LW	TW
41 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	—	1872	1749
42 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	—	1289	1613
43 GABRIELLE. Dreams (Go! Discs/London/PLG)	—	1909	1610
44 ZHANÉ. Groove Thang (Illtown/Motown)	—	1985	1598
45 TAYLOR DAYNE. I'll Wait (Arista)	—	1337	1570
46 PHIL COLLINS. We Wait And We Wonder (Atlantic/AG)	—	1268	1537
47 TONI BRAXTON. Breathe Again (LaFace/Arista)	—	1847	1534
48 ETERNAL. Stay (1st Avenue/EMI/ERG)	—	2032	1505
49 AEROSMITH. Amazing (Geffen)	—	1697	1503
50 MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	—	2076	1488
51 ACE OF BASE. Don't Turn Around (Arista)	—	907	1476
52 PHIL COLLINS. Everyday (Atlantic/AG)	—	1614	1423
53 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	—	1006	1403
54 SWV. Anything (RCA)	—	858	1381
55 HEART. The Woman In Me (Capitol)	—	1236	1367
56 SMASHING PUMPKINS. Disarm (Virgin)	—	1088	1316
57 COLLECTIVE SOUL. Shine (Atlantic/AG)	—	1031	1263
58 JON SECADA. If You Go (SBK/ERG)	—	22	1256
59 OVIS. Regular Thang (Restless)	—	1047	1240
60 JIMMY CLIFF. I Can See Clearly Now (Chaos)	—	1305	1212
61 TONY TONI TONÉ. Leavin' (Wing/Mercury)	—	190	1097
62 COLOR ME BADD. Let's Start With Forever (Giant/Reprise)	—	1034	1091
63 LITTLE TEXAS. What Might Have Been (WB)	—	1137	1080
64 I TO I. The Right Time (Next Plateau/ffrr/PLG)	—	982	1075
65 NIRVANA. All Apologies (DGC)	—	1003	1024
66 ACE OF BASE. All That She Wants (Arista)	—	1149	1022
67 BRYAN ADAMS. Please Forgive Me (A&M)	—	1294	1017
68 CECE PENISTON. I'm In The Mood (A&M)	—	1155	944
69 ERASURE. Always (Mute/Elektra)	—	585	921
70 CRACKER. Low (Virgin)	—	679	909
71 SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	—	856	909
72 MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	—	950	873
73 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	—	887	838
74 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	—	623	796
75 MARIAH CAREY. Hero (Columbia)	—	1025	767
76 PEARL JAM. Daughter (Epic)	—	673	757
77 KEITH SWEAT. How Do You Like It? (Elektra)	—	752	741
78 MPEOPLE. Moving On Up (deConstruction/Epic)	—	98	735
79 XSCAPE. Love On My Mind (So So Def/Columbia)	—	463	730
79 VINCE GILL & GLADYS KNIGHT. Ain't Nothing Like The Real Thing (MCA)	—	551	730

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 JON SECADA. If You Go (SBK/ERG)	159
2 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	57
3 GIN BLOSSOMS. Until I Fall Away (A&M)	51
4 MPEOPLE. Moving On Up (deConstruction/Epic)	32
5 PRIMAL SCREAM. Rocks (Sire/WB)	28
6 DIED PRETTY. Soul's On Fire (Harness Up) (Columbia)	25
7 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	23
8 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	22
9 ACE OF BASE. Don't Turn Around (Arista)	21
10 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	19
11 EL DeBARGE. Can't Get Enough (Reprise)	15
12 SNOOP DOGGY DOGG. Doggy Dogg World (Death Row/Interscope/AG)	14
12 TONY TONI TONÉ. Leavin' (Wing/Mercury)	14
14 GABRIELLE. I Wish (Go! Discs/London/PLG)	13
14 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	13

## MOST REQUESTED

ARTIST/SONG	LABEL
1 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
3 BECK. Loser	DGC
4 R. KELLY. Bump N' Grind	Jive
5 ENIGMA. Return To Innocence	Chrisma/Virgin
6 SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
7 PRINCE. The Most Beautiful Girl In The World	N.P.G.Records/Bellmark
8 ACE OF BASE. The Sign	Arista
9 MADONNA. I'll Remember	Maverick/Sire/WB
10 COUNTING CROWS. Mr. Jones	DGC

It's been 2 million years...  
what's another 2 weeks?

**THE STONES**

...are coming



Miracles & Destiny - you make your own Reality  
"Look Up To The Sky"

## THE INDIANS

"'Look Up To The Sky' has a presence on the air that's just  
stunning! It was in heavy rotation for over 5 weeks!"

- Leslie Fram, APD 99X Atlanta

from their debut album "Indianism"

### New Adds Include:

WAAL    KHTT    KIOC  
WNSL    KWTO    WZAT

### 2nd Week Plays Per Week!

WRFY 18 Plays	WPXY 15 Plays
WRQK 12 Plays	KCHX 12 Plays
KTMT 10 Plays	WZAT 10 Plays
KIOK 9 Plays	WXSR 9 Plays
KWTO 7 Plays	WPST 6 Plays
WHTO 6 Plays	And Many More!



*LP Sales Approaching  
100,000!*

### Early Sales At:

Blockbuster  
Music Plus  
Atlanta CD  
Lechmere  
Virgin Megastore  
Down In The Valley Minneapolis



© 1994 PolyGram Records, Inc.



PolyGram Label Group

# SHOWprep

## PLAY IT

On The Cover:

### JON SECADA (SBK/ERG)

• Jon Secada was born in Cuba and raised in Miami, the city he still calls home.

• Secada didn't get into music until he hit his teens, but once he did, he jumped into it headfirst. He developed through conservatory training, becoming an accomplished jazz musician while completing a Master's degree in Jazz Vocal Performance at the University of Miami.

• While in school, Secada first started songwriting and met fellow musicians who'd later become part of his band.

• After graduation, Secada worked in Miami, where one of his demos caught the attention of Emilio Estefan. It led to Secada being hired in the Miami Sound Machine.

• Secada spent five years with the group, co-writing "Coming Out Of The Dark" and "Can't Forget You" for Gloria Estefan.

• While touring with Gloria, an SBK A&R rep heard his demo and signed him to a solo deal. Secada brought a lot of old musician friends into the fold and started recording.

• His self-titled debut album sold over eight million copies worldwide and featured the hits "Just Another Day," "Do You Believe In Us" and "I'm Free."



• He then cut a Spanish-language album which won a Grammy for Best Latin Pop album.

• Just out is his new album, *Heart, Soul And A Voice*, with its first single, "If You Go."

### HEART (CAPITOL)

• Seattle born-and-raised Ann and Nancy Wilson first formed a band called The Army in 1973. They played the Seattle and Canadian club circuit, changing their name to White Heart and finally shortening it to Heart in '74.

• They moved to Vancouver, Canada in '75, when their manager was drafted, and signed with Mushroom Records. When amnesty was declared, the band moved back to Seattle and was signed to CBS Portrait in 1976.

• Before being signed, they released their first album, *Dreamboat Annie* on Mushroom Records. It featured the hits "Crazy On You" and "Magic Man."

• Their first Portrait album, *Little Queen*, went multi-Platinum and featured the hit, "Barracuda." More albums and hits followed: "Straight On," "Tell It Like It Is," "Never," "These Dreams," "Nothin' At All," "Alone," "Who Will You Run To" and "All I Wanna Do Is Make Love To You."



• Ann and Nancy have performed as an acoustic duo for environmental benefits and other political causes. The two formed an offshoot group, The Lovemongers, to play in Seattle clubs. They also cut a four-track EP and contributed a cover of Led Zeppelin's "Battle of Evermore" to the *Singles* soundtrack, a film written and directed by Nancy's husband, Cameron Crowe.

• The current single, "The Woman In Me," is from Heart's latest album, *Desire Walks On*.

### COLLECTIVE SOUL (ATLANTIC/AG)

Ed Roland, guitar/vocals.

Ross Childress, lead guitar.

Dean Roland, guitar.

Will Turpin, bass.

Shane Evans, drums.

• The band's name is taken from Ayn Rand's "The Fountainhead." The main character in the novel refers to mankind as a "collective soul."

• Ed Roland and his brother Dean grew up in a strict household where they were discouraged from listening to the radio. Nevertheless, they were influenced by Elvis and Jerry Lee Lewis.

• Ed studied guitar at the Berklee School of Music in Boston for a year, then worked at an Atlanta recording studio.



• For five years, Ed and drummer Shane Evans played in a variety of bands before evolving into Collective Soul. After achieving, at best, limited success, Ed decided to shift creative directions and emphasize his songwriting.

• The first song he wrote in the new mindset was "Shine." They put it on their independently-pressed debut album and it generated airplay on Atlanta's influential College station, WRAS. Soon, area Album Rock stations began playing the tune as well.

• That success caught the eyes and ears of Atlantic Records, which signed the band, remastered the debut album and released "Shine" as the first single.

## SAY IT!

## RIMSHOTS

By Dwayne & Jeff

"Bugs Bunny On Broadway II" begins at The Hollywood Bowl on July 1st. While the animated features run on a big screen, the toons will be set to music by the Los Angeles Philharmonic Orchestra.

◆◆◆

Starring as the voice of Elmer Fudd: Tom Arnold.

◆◆◆

The long-awaited Snoop Dogg/Dr. Dre tour looks like it will finally hit the road in early June. Hammer may or may not be on the bill.

◆◆◆

To illustrate the duo's Gangsta Rap roots, they will perform in cars to give drive-by raps.

◆◆◆

*Gilligan's Island* is coming to the big screen. (Knee-jerk response: *Why?*) Possible leading roles are *Saturday Night Live*'s Chris Farley as the Skipper and Adam Sandler as Gilligan.

◆◆◆

We'd prefer Barry Fiedel as Skipper, "Urkel" as Gilligan, Ross Perot and Katherine "Wobble-Neck" Hepburn as Mr. and Mrs. Howell, Tonya Harding and Nancy Kerrigan as Maryann and Ginger, *dis*respectively.

◆◆◆

Look for Dr. Seuss books to debut on CD-ROM by early 1995. By the way, what's the real name of the author and illustrator of the Dr. Seuss books?

◆◆◆

Expect to see photos of Roseanne Arnold donning a blond wig to debut in the tabloids soon. Seems a photog caught Rosy exiting a Beverly Hills dinery last week in the disguise. Tentative headline: "The New Blonde Bomb Shelter."

◆◆◆

Odds on the Viacom, Blockbuster merger happening: 10:1

◆◆◆

Tips R Us: Stocks - TransTexas Gas; Techno - Sega Genesis CDX (a Sega CD, a portable CD player and a Genesis); Movies - *Speed*.

◆◆◆

The real "Dr. Seuss:" Theodore Geisel.

◆◆◆

Some clown formerly named Peter Eastman Jr. has renamed himself Trout Fishing In America after a counterculture book published in 1967.

◆◆◆

That's all for now from your buds, Crime & Punishment Ward and Joy Of Sex Silberman.

**15 New Adds Including:**

92Q Baltimore  
WHYT Detroit  
WBMX Boston

KHTN Modesto  
WQGN New London  
WRCK Utica  
CK105 Flint  
KZFM Corpus Christi  
KFFM Yakima  
WHTO Williamsport  
KHTY Santa Barbara  
KLYV Dubuque  
KOKZ Waterloo  
KZII Lubbock  
KJYK Tucson

**Major Market Rotations!**

92Q Baltimore 24 Plays  
KTFM San Antonio 21 Plays  
KMEL San Francisco 20 Plays  
KJYK Tucson 18 Plays  
FM102 Sacramento 11 Plays  
Power 106 Los Angeles 9 Plays  
WHYT Detroit 8 Plays

***Far And Away The Most Added  
Record At Urban Radio!***

***R&R Urban Chart  
63/55 Debut 38\****

# el DeBARGE

**"can't get enough"**

**Produced by Babyface**

From the album **Heart, Mind & Soul**

Management: Fred Moultrie, MOULTRIE ENTERTAINMENT GROUP 

©1994 Reprise Records 

# MOST REQUESTED



**WIOQ PHILADELPHIA, EASY ST.**

1. R. Kelly, Bump N' Grind
2. SWV, Anything
3. Janet Jackson, Any Time,
4. Salt-N-Pepa, None Of Your
5. Tevin Campbell, I'm Ready



**WHTZ NEW YORK, CHID THE HITMAN**

1. Frenel, Bizarre Love
2. Duran Duran, Thank You
3. Nirvana, All Apologies
4. Enigma, Return To Innocence
5. Madonna, I'll Remember



**WKRC CINCINNATI, RACE TAYLOR**

1. Crash Test Dummies, MMM
2. Mariah Carey, Without You
3. Counting Crows, Mr. Jones
4. The Brand New Heavies, Dream
5. Huey Lewis, (She's) Some Kind



**KKRZ PORTLAND, SCOTT LANDER**

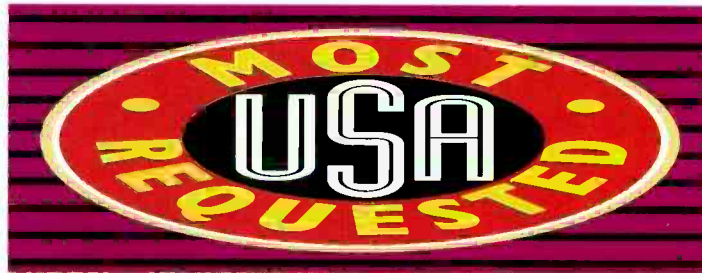
1. Beck, Loser
2. All-4-One, I Swear
3. Salt-N-Pepa, Whatta Man
4. Mariah Carey, Anytime You
5. Gabrielle, Dreams

Today's Best Music



**WKBQ ST LOUIS, RIKK IDOL**

1. All-4-One, So Much In Love
2. R. Kelly, Bump N' Grind
3. Salt-N-Pepa, Whatta Man
4. 12 Gauge, Dunkie Butt
5. Erasure, Always



1. Crash Test Dummies, MMM MMM MMM MMM
2. All-4-One, I Swear
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Enigma, Return To Innocence
6. Salt-N-Pepa w/En Vogue, Whatta Man
7. Prince, The Most Beautiful Girl In The World
8. Ace Of Base, The Sign
9. Madonna, I'll Remember
10. Counting Crows, Mr. Jones



**KPWR LOS ANGELES, DAVE MORALES**

1. Warren G., Regulate
2. Snoop Doggy Dogg, Lodi Dodi
3. R. Kelly, Bump N' Grind
4. Ahmad, Back In The Day
5. Masta Ace, Inc., Born To



**WQHT NEW YORK, BALTAZAR**

1. All-4-One, I Swear
2. Domino, Sweet Potatoe Pie
3. Smif-N-Wessun, Bucktown
4. Doug E. Fresh, Freaks
5. Ill & Al Skratch, Where My



**KUBE SEATTLE, CHET BUCHANAN**

1. Warren G., Regulate
2. All-4-One, I Swear
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, None Of Your
5. Pearl Jam, Daughter
6. R. Kelly, Bump N' Grind
7. Counting Crows, Mr. Jones



**WWKX PROVIDENCE, MOJO & WENDI**

1. Snoop Doggy Dogg, Lodi Dodi
2. All-4-One, I Swear
3. Aaliyah, Back & Forth
4. Ahmad, Back In The Day
5. R. Kelly, Bump N' Grind
6. Masta Ace, Inc., Born To
7. Xscape, Love On My Mind



**KOKS DENVER, J.B. GOODE**

1. Enigma, Return To Innocence
2. Prince, The Most Beautiful
3. Counting Crows, Mr. Jones
4. R. Kelly, Bump N' Grind
5. Collage, I'll Be Loving You
6. Salt-N-Pepa, Whatta Man
7. Beck, Loser
8. Gabrielle, I Wish



**WVNZ NORFOLK, JUSTIN STONE**

1. Beck, Loser
2. Crash Test Dummies, MMM
3. R. Kelly, Bump N' Grind
4. Smashing Pumpkins, Disarm
5. Ace Of Base, The Sign
6. All-4-One, So Much In Love
7. Enigma, Return To Innocence
8. Lisa Loeb & Nine Stories, Stay
9. Us3, Cantalooop



**WKSE BUFFALO, DONNY WALKER**

1. All-4-One, I Swear
2. Snoop Doggy Dogg, Gin And
3. Crash Test Dummies, MMM
4. Counting Crows, Mr. Jones
5. Beck, Loser



**WPXY ROCHESTER, ARIE THE ONE MAN PARTY**

1. All-4-One, I Swear
2. Collage, I'll Be Loving You
3. Beck, Loser
4. Enigma, Return To Innocence
5. Crash Test Dummies, MMM

# Xscape



## Love On My Mind

**BDS Rotations Double Again! 1486 Total BDS Detections-30 New Stations!  
10 Point Jump On SoundScan Single Chart to 56\***

**Super Club 119-38 200% Increase In Single Sales!**

**Trans World 38-32 40% Increase In Single Sales!**

**Southwest Wholesale 20-11 Warehouse 56-37 Valley Onestop 49-35**

*See Xscape on tour with R. Kelly and Salt-N-Pepa*

May 6-7 Orlando, Fla.  
May 13 Louisville, KY

May 8 Las Vegas, NV  
May 14 Cleveland, OH

May 9 Salt Lake City, UT  
May 15-16 Chicago, Ill.

May 10 Englewood, CO  
May 19 Anaheim, CA

May 12 Kansas City, MO



COLUMBIA



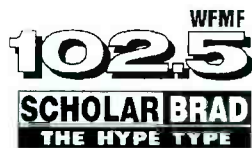
Produced by Jemaine Dupri for SoSoDef Productions. Management: Entertainment Resources International  
Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

# MOST REQUESTED



**KZIO DULUTH, TOMMY SHAW**

1. Crash Test Dummies, MMM
2. Beck, Loser
3. Enigma, Return To Innocence
4. Smashing Pumpkins, Disarm
5. Madonna, I'll Remember



**WFMF BATON ROUGE, SCHOLAR BRAD**

1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Salt-N-Pepa, Whatta Man
4. Gabrielle, Dreams
5. 12 Gauge, Dunkie Butt
6. Enigma, Return To Innocence
7. Smashing Pumpkins, Disarm
8. MPeople, Moving On Up



**KDON SALINAS, DARRIN STONE**

1. All-4-One, I Swear
2. Warren G, Regulate
3. R. Kelly, Bump N' Grind
4. SWV, Anything
5. Conscious Daughters, Somethin'
6. 12 Gauge, Dunkie Butt
7. Lighter Shade Of Brown, Two
8. Ice Cube, You Know How We



**KJYO OKLAHOMA CITY, TOD TUCKER**

1. Beck, Loser
2. Crash Test Dummies, MMM
3. Nirvana, All Apologies
4. Enigma, Return To Innocence
5. All-4-One, I Swear
6. Us3, Cantaloop
7. Madonna, I'll Remember
8. Ace Of Base, Don't Turn



## NIGHT PERSON

OF THE WEEK

ADAM THUNDER  
KQKQ OMAHA

1. East 17, House Of Love
2. Beck, Loser
3. Madonna, I'll Remember
4. Taylor Dayne, I'll Wait
5. Ovis, Regular Thang



**WZYP HUNTSVILLE, WALLY B.**

1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Juliet Roberts, I Want You
4. R. Kelly, Bump N' Grind
5. The Cranberries, Dreams
6. Big Mountain, Baby I Love
7. Prince, The Most Beautiful
8. I To I, The Right Time



**WDJX LOUISVILLE, MIKE SHANNON**

1. Enigma, Return To Innocence
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Prince, The Most Beautiful
5. Madonna, I'll Remember
6. Ace Of Base, Don't Turn
7. Salt-N-Pepa, Whatta Man
8. All-4-One, So Much In Love
9. MPeople, Moving On Up



**KIKI HONOLULU, LANAI BOY/AUGIE DOGG**

1. Ice Cube, You Know How We
2. Xscape, Love On My Mind
3. Tevin Campbell, I'm Ready
4. Conscious Daughters, Somethin'
5. Heavy D & The Boyz, Got Me
6. Warren G, Regulate
7. Keith Sweat, How Do You
8. Color Me Badd, Let's Start



**KPRR EL PASO, VICTOR STARR**

1. 12 Gauge, Dunkie Butt
2. All-4-One, I Swear
3. Domino, Sweet Potatoe Pie
4. Ace Of Base, The Sign
5. Daize, Misery
6. Masta Ace, Inc., Born To
7. Prince, The Most Beautiful
8. R. Kelly, Bump N' Grind
9. Hammer, Pumps And A Bump



**WQVW WEST PALM BEACH, DR. MIXX**

1. Snoop Doggy Dogg, Gin And
2. Ace Of Base, The Sign
3. R. Kelly, Bump N' Grind
4. Crash Test Dummies, MMM
5. The Immortals, Mortal Kombat
6. Beck, Loser
7. Warren G, Regulate
8. Counting Crows, Mr. Jones
9. All-4-One, I Swear



**KZZU FM SPOKANE, CASEY CHRISTOPHER**

1. Madonna, I'll Remember
2. Aerosmith, Amazing
3. All-4-One, I Swear
4. Enigma, Return To Innocence
5. Us3, Cantaloop
6. Big Mountain, Baby I Love
7. Sheryl Crow, Leaving Las
8. Crash Test Dummies, MMM
9. Counting Crows, Mr. Jones



**WFLY ALBANY, ELLEN ROCKWELL**

1. Crash Test Dummies, MMM
2. R. Kelly, Bump N' Grind
3. Beck, Loser
4. Warren G, Regulate
5. Enigma, Return To Innocence
6. I To I, The Right Time
7. Madonna, I'll Remember
8. 12 Gauge, Dunkie Butt
9. Xscape, Love On My Mind
10. All-4-One, I Swear

*feel  
the  
heat*

*“From the land  
Down Under comes  
a tune with an  
unrelenting hook.  
Picking up some early  
airplay at A<sup>3</sup>, this  
uptempo entry has the  
goods to catch fire  
at Top 40.”*

*– Dave Sholin,  
Gavin Top 40 Editor*

*soul's on fire  
(harness up)  
the new single  
from the  
new album  
“trace.”*



Produced by Hugh Jones  
Management: Mike's Artist Management Ltd.

**COLUMBIA**

Columbia Reg U.S. Pat. & Tm. Off. Marca Registrada / © 1994 Sony Music Entertainment Inc.

# DIED PRETTY

# SOUL'S ON FIRE

## (HARNESS UP)

# MOST REQUESTED



**KKMG COLORADO SPRINGS, KEVIN KINCAD**

1. Enigma, Return To Innocence
2. Prince, The Most Beautiful
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Big Mountain, Baby I Love
6. Beck, Loser
7. Ace Of Base, The Sign
8. The Cranberries, Dreams
9. R. Kelly, Bump N' Grind



**WDJB FORT WAYNE, CHRIS CAGE**

1. Beck, Loser
2. Enigma, Return To Innocence
3. Björk, Big Time Sensuality
4. 12 Gauge, Dunkie Butt
5. R. Kelly, Bump N' Grind
6. Prince, The Most Beautiful
7. Snoop Doggy Dogg, Gin And
8. Crash Test Dummies, MMM
9. Salt-N-Pepa, Whatta Man
10. CeCe Peniston, I'm In The



**WBIZ EAU CLAIRE, DAVE DANIELS**

1. Madonna, I'll Remember
2. Enigma, Return To Innocence
3. All-4-One, I Swear
4. General Public, I'll Take
5. Joshua Kadison, Beautiful



**WCIL CARBONDALE, SHAWNA MATTHEWS**

1. All-4-One, I Swear
2. Ace Of Base, The Sign
3. Celine Dion, Mised
4. Mariah Carey, Without You
5. Meat Loaf, Objects In The



## NIGHT PERSON OF THE WEEK

**CATFISH COOPER**  
WZEE Madison

1. Beck, Loser
2. Ace Of Base, Don't Turn Around
3. Crash Test Dummies, MMM MMM MMM MMM
4. Enigma, Return To Innocence
5. Salt-N-Pepa w/En Vogue, Whatta Man



**WBNO BLOOMINGTON, GREGGER**

1. All-4-One, I Swear
2. Crash Test Dummies, MMM
3. Prince, The Most Beautiful
4. Enigma, Return To Innocence
5. Jon Secada, If You Go



**WBHT WILKES-BARRE, BILLY HAMMOND**

1. Primal Scream, Rocks
2. A Lighter Shade Of, Hey DJ
3. R. Kelly, Bump N' Grind
4. Nirvana, All Apologies
5. Jazzy Jeff, Summertime



**KCGQ CAPE GIRARDEAU, J.J. ELLIOTT**

1. Toni Braxton, You Mean The
2. General Public, I'll Take
3. The Brand New Heavies, Dream
4. Juliet Roberts, I Want You
5. Madonna, I'll Remember



**KMXZ SALINAS, CHRISTOPHER LANCE**

1. Lil' Suzy, Real Love
2. M17, Rockin' Down The House
3. All-4-One, I Swear
4. Heavy D & The Boyz, Got Me
5. Conscious Daughters, Somethin'
6. Rocky Padilla, Confessing



*The Beach's Biggest Hits!*

**WWXM MYRTLE BEACH, JAMES GREGORY**

1. Prince, The Most Beautiful
2. Crash Test Dummies, MMM
3. Madonna, I'll Remember
4. The Cranberries, Dreams
5. Big Mountain, Baby I Love



**KJYK TUCSON, KILLER KEITH DUNCAN**

1. Snoop Doggy Dogg, Lodi Dodi
2. All-4-One, I Swear
3. Warren G, Regulate
4. Aaliyah, Back & Forth
5. Snoopoggyogg, Gin And
6. R. Kelly, Bump N' Grind
7. Domino, Sweet Potatoe Pie



**KQHT GRAND FORKS, BOBBY BRADY**

1. Counting Crows, Mr. Jones
2. Madonna, I'll Remember
3. Prince, The Most Beautiful
4. Cracker, Low
5. Beck, Loser
6. Meat Loaf, Objects In The
7. Smashing Pumpkins, isarm
8. The Knack, My Sharona



**KFBQ CHEYENNE, WOODY HARRELSON**

1. R. Kelly, Bump N' Grind
2. All-4-One, So Much In Love
3. Ace Of Base, The Sign
4. Crash Testummies, MMM
5. Prince, The Most Beautiful
6. Salt-N-Pepa, Whatta Man
7. Enigma, Return To Innocence
8. Beck, Loser
9. General Public, I'll Take



**WVAQ MORGANTOWN, LACY NEFF**

1. All-4-One, I Swear
2. Beck, Loser
3. R. Kelly, Bump N' Grind
4. Crash Testummies, MMM
5. Tevin Campbell, I'm Ready
6. Salt-N-Pepa, Whatta Man
7. Prince, The Most Beautiful
8. Juliet Roberts, I Want You
9. Counting Crows, Mr. Jones
10. General Public, I'll Take



As promised,  
The Network Forty's

Next 40

On  
Your

Desk  
Now!

CD

*Tuneup*

#68

Contains Classic  
Airchecks of  
WZOU and WXKS Boston.

# MOST REQUESTED



**KDUK EUGENE, TODD BAKER**

1. All-4-One, I Swear
2. Masta Ace, Inc., Born To
3. Ace Of Base, Don't Turn
4. Beck, Loser
5. Crash Test Dummies, MMM



Today's Best Music!

**KIOK Tri-Cities, MICHAEL DEAN**

1. All-4-One, I Swear
2. Lisa Loeb & Nine Stories, Stay
3. Beck, Loser
4. Collective Soul, Shine
5. Smashing Pumpkins, Disarm



**WRHT New Bern, CHRIS CROSS**

1. All-4-One, I Swear
2. R. Kelly, Bump N' Grind
3. Beck, Loser
4. Crash Test Dummies, MMM
5. Prince, The Most Beautiful

**92 MOOSE**  
Today's Best Music

**WMME AUGUSTA, JEFF ANDREWS**

1. All-4-One, I Swear
2. Beck, Loser
3. Crash Test Dummies, MMM
4. Salt-N-Pepa, Whatta Man
5. Counting Crows, Round Here



**KMVR LAS CRUCES, BOBBY CORONA**

1. Jodeci, Feenin'
2. All-4-One, I Swear
3. Xscape, Love On My Mind
4. Keith Sweat, Howo You
5. Heavy D, Got Me Waiting

## BREAKOUT ARTIST OF THE WEEK

### ACE OF BASE

"Don't Turn Around"



WZEE	Madison	#2
WMEE	Fort Wayne	#3
WSNX	Grand Rapids	#5
WDJX	Louisville	#6
KJYO	Oklahoma City	#8



**WSNX GRAND RAPIDS, LUKE SANDERS**

1. Crash Test Dummies, MMM
2. All-4-One, I Swear
3. Beck, Loser
4. R. Kelly, Bump N' Grind
5. Ace Of Base, Don't Turn



**WMEE FORT WAYNE, ZACK SKYLER**

1. All-4-One, I Swear
2. Ace Of Base, Don't Turn
3. Toni Braxton, You Mean The
4. Madonna, I'll Remember
5. Enigma, Return To Innocence
6. Prince, The Most Beautiful
7. Rosco Martinez, Neon
8. R. Kelly, Bump N' Grind

**YES-FM**

WYYS • 99.9FM / 100.3FM

**WYYS ITHACA, DANGEROUS DEM JONES**

1. Crash Test Dummies, MMM
2. Prince, The Most Beautiful
3. All-4-One, I Swear
4. Smashing Pumpkins, Disarm
5. Enigma, Return To Innocence
6. Counting Crows, Mr. Jones
7. Collective Soul, Shine
8. The Cranberries, Dreams



**KISX TYLER, JEFF EVANS**

1. All-4-One, I Swear
2. Madonna, I'll Remember
3. Crash Test Dummies, MMM
4. Lisa Loeb & Nine Stories, Stay
5. Tevin Campbell, I'm Ready
6. Rosco Martinez, Neon
7. Collective Soul, Shine
8. Babyface, And Our Feelings
9. Ace Of Base, The Sign



**KBFB BROWNSVILLE/MC ALIB, HURDRE SINE**

1. 12 Gauge, Dunkie Butt
2. Beck, Loser
3. Salt-N-Pepa, Whatta Man
4. Counting Crows, Mr. Jones
5. All-4-One, So Much In Love
6. All-4-One, I Swear
7. Aerosmith, Amazing
8. Big Mountain, Baby I Love
9. Ace Of Base, The Sign



**WAZY LAFAYETTE, STEVE CLARK**

1. All-4-One, I Swear
2. Enigma, Return To Innocence
3. Beck, Loser
4. All-4-One, So Much In Love
5. Collective Soul, Shine
6. Crash Test Dummies, MMM
7. Cracker, Low
8. Prince, The Most Beautiful
9. Big Mountain, Baby I Love



**WIXX GREEN BAY, STEVE LOUIZOS**

1. All-4-One, I Swear
2. Gabrielle, Dreams
3. Beck, Loser
4. Crash Test Dummies, MMM
5. Counting Crows, Mr. Jones
6. Ace Of Base, The Sign
7. All-4-One, So Much In Love
8. Little Texas, What Might
9. Salt-N-Pepa, Whatta Man



**WSPK POUCHKEEPSIE, SCOTTY MAC**

1. All-4-One, I Swear
2. Sudden Change, Comin' On
3. R. Kelly, Bump N' Grind
4. Dawn Penn, You Don't Love
5. Xscape, Love On My Mind
6. Domino, Sweet Potatoe Pie
7. Crash Test Dummies, MMM
8. Warren G., Regulate
9. I To I, The Right Time

# collective soul

## "Shine"

**Approaching 1300 Plays Per Week Nationwide!**

**TV Heavy!**

### New Adds Include:

**WAHC Columbus**

WFHN New Bedford

WCIL Carbondale

**WKBQ St Louis**

KISX Tyler

KGOT Anchorage

**KKFR Phoenix**

WNJU South Bend

KMWR Las Cruces

WVIC Lansing

KZFN Moscow

KZMC Boise

### Hot Rotations Include:

WEDJ Charlotte 26 Plays

WEZB New Orleans 14 Plays

KROQ Los Angeles 24 Plays

KKFR Phoenix 23 Plays

WHTZ New York 16 Plays

WYCR York 52 Plays

KTYT Bismarck 32 Plays

WZAT Savannah 30 Plays

KZL Lubbock 28 Plays

KIOC Beaumont 47 Plays

WWKZ Tupelo 31 Plays

WBHT Wilkes-Barre 29 Plays

KQIX Grand Junction 27 Plays

WRGK Canton 46 Plays

KISF Ft Smith 31 Plays

WCL Carbondale 28 Plays

WRFY Reading 26 Plays

WHY Montgomery 32 Plays

KQID Alexandria 30 Plays

KTMT Medford 28 Plays

KTRS Casper 26 Plays

THE ATLANTIC GROUP



# frente!

## "Bizarre Love Triangle"

**Added At WKBQ St Louis And WXXX Burlington!**

**TV Buzz!**

### Early Believers!

KROQ Los Angeles 41 Plays

KHKS Dallas 19 Plays

WHTZ New York 39 Plays

WEZB New Orleans 11 Plays

WENZ Cleveland 24 Plays

WBHT Wilkes-Barre 49 Plays

WPST Trenton 23 Plays

KSMB Lafayette 25 Plays

KIOC Beaumont 16 Plays

WXXX Burlington 24 Plays



**Most Requested... Overnight At Z100 New York!**

mamm6th

THE ATLANTIC GROUP



# francis dunnery

## "American Life In The Summertime"

**Immediate Adds!**

**TV Add!**

KRBE Houston

WVKS Toledo

WJMX Florence

KTMT Medford

WAAL Binghamton

WWCK Flint

WNSL Hattiesburg

KCPI Albert Lea

KIOC Beaumont

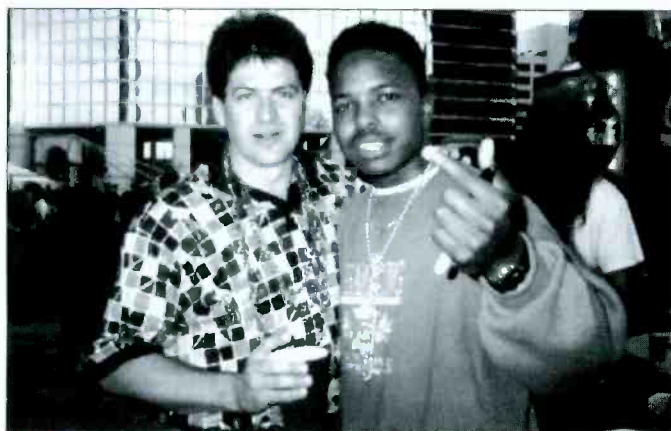
WYCR York

KQID Alexandria

WHOB Manchester

THE ATLANTIC GROUP





▲ **CHECK MATE**

Beckoning the photographer to join him in a game of chess on WFLZ Tampa PD BJ Harris' shirt (left) is Chaos Records' artist Domino.



▲ **BIRTHDAY BASH**

PLG artist Melissa Etheridge (2nd from left) stopped by to help WPST Princeton celebrate its 20th Anniversary. (l-r): PLG's Danny Ostrow, Etheridge, WPST PD/middays Michelle Stevens and PLG's Rich Tamburro.



▲ **BITE THIS**

*Reality Bites* director and star Ben Stiller (l) congratulates Quino, lead singer of Big Mountain on the success of the single, "Baby I Love Your Way."



▲ **ATHLETIC SUPPORTERS**

KIOK Tri-Cities Washington morning crew Tim Taylor (left) and Jolynn Winter recently did a live broadcast in their underwear as part of a bet with the team owner of the local professional basketball team.



▲ **JUST HER LUCK**

Celebrating quintuple-Platinum sales of *Luck of the Draw* are (l-r): Capitol Records Sr. VP/GM Bruce Kirkland, Bonnie Raitt, Sr. VP Sales Lou Mann, VP A&R Tim Devine, Exec. VP Ralph Simon and Mktg. VP Tom Corson.



▲ **BAKKA'S DOZEN**

ERG group Gangstarr recently hung out with Tha Bakka Boys on KPWR Los Angeles. (l-r): ERG Nat'l. Dir. Rap Marcus Morton, Empire Mgmt's Patrick Moxey, ERG Nat'l. Dir. Promo./Mktg. Monte Lipman, Gangstarr's Guru, KPWR Bakka Boys Prod. Stretch, Bakka Boy Eric Viddiel and (kneeling): Gangstarr's D.J. Premiere and Bakka Boy Nick Viddiel.

# HISTORICAL ARTIFACT

TO: The Male Members of the "Q" Crew  
FR: Gerry Peterson  
DT: 3/12/76  
RE: Pee

In the past several weeks, I've received many complaints from our female employees regarding the condition of the bathroom. I'm aware of the inconveniences all of us undergo in sharing one common commode, however, a little consideration of the next person is not too much to ask.

PLEASE COMPLY WITH THE FOLLOWING RULES GOVERNING TOILET USE IN THE FUTURE:

- (1) First, when you feel the need to use the bathroom, just go. Comments such as, "I've got to water the lizard," "I've got to let the monster loose," and "Jeeze, I gotta take a piss" are unwarranted.
- (2) Knock gently on the door to ascertain that the bathroom isn't occupied. Several employees have filed for workers' compensation after having Gieger walk in on them.
- (3) Lock the door. (See above.) We know the "Q" mascot likes to follow many of us into the bathroom and lick the bowl. This will discourage him.
- (4) Face the toilet. Relax. Take several deep breaths. You should feel no undue pressure to perform.
- (5) Lift the toilet seat using your left hand. Some of you insist on leaving it down. This isn't a contest. Accuracy is no proof of your manhood. Besides, no one is that good.
- (6) Bend your knees and arch your back, then unzip your pants.
- (7) Find your unit. (Some will find this harder than others.) Don't spend time in false admiration. We aren't impressed.
- (8) Grasp your unit mid-length between your thumb and first finger. Do not use more than one finger as this could constitute masturbation which, as you know, is strictly forbidden by KCBQ policy unless you're on the air, jacking-off the audience.
- (9) Take aim. Some of you can do this naturally. Others need to take more time. Close your left eye, sight down the shaft with your right and release the tension.
- (10) You may exhale in satisfaction with the flow. However, keep your voice low. Shouts of "Oh, baby," "Good God," and "Listen to John Boy go long and deep" won't be tolerated.
- (11) When you are finished, shake your unit gently to get rid of the final drops. Do not use both hands to twist and "wring it out." Do not wipe the tip on the wall. Do not jump up and down.
- (12) Replace your unit. Be careful to avoid the zipper. Don't rush this procedure. Charlie zipped too soon last Friday. The two stitches were bad enough, but psychological damage was done to the unknowing request operator who saw Harrigan trying to help him and just didn't understand.
- (13) After your unit is safely tucked away, zip up your pants. We have a hard enough time with our image as it is. (Gieger is excused from this process as his pants are usually unzipped anyhow.)
- (14) If some spray inadvertently splashes on the floor or on the sides of the toilet, use tissue to wipe it clean. Or your shirt.
- (15) Flush the toilet. No exceptions.
- (16) Unlock the door and return to your duties. And try to keep the smile off you face.

If you still have a problem, sit on the seat like a girl. See Julie for instructions and silk panties.



### ▲ DANCING ON THE CELINE

Epic Records and Sony 550 Music execs hand out the hardware for Celine Dion's Platinum-selling album, *The Colour of My Love*. (l-r): Epic Records Group Chair, David Glew, Epic Sr. VP Mktg. John McL. Doelp, 550 Music artist Celine Dion, 550 Music GM Polly Anthony, Dion's manager Rene Angelil and Sony Music/Canada Co-head A&R Vito Luprano.



### ▲ ANN MARGROCK?

Ann Margaret, Elvis' secret boink, the baked bean woman from *Tommy* and star in the upcoming movie, *The Flintstones*, stopped by KSOL San Francisco morning man Mancow Muller's show to enlighten his audience about what Elvis used to spread peanut butter on his bread and bananas. Some things are better left unsaid.



### ▲ SPOT THE HICK

Proving here that you don't have to be rich or famous to schmooze with the best of them are (l-r): *The Network Forty's* Mainstream Music Editor John "Festus" Kilgo, ERG artist Jon Secada and ERG Pres./CEO Daniel Glass.



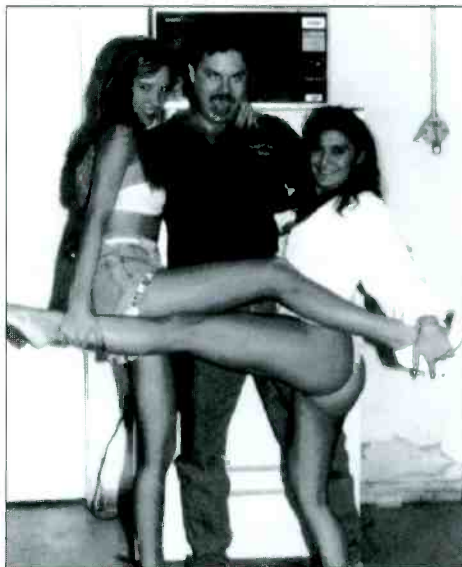
### ▲ BEANING WITH PRIDE

KROQ Los Angeles morning guys Gene "Bean" Baxter (left) and Kevin Ryder recently played host to supermodel Cindy Crawford, who brought her *House of Style* crew in to tape K&B's weekly "Melrose Place Update" as part of a special she is preparing for MTV.



### ▲ THE GANG'S ALL HERE

Mercury Records' group Lighter Shade of Brown performed for KDON Salinas listeners to benefit the Second Chance Youth Program, a gang intervention group in the Monterey Bay area. (l-r): KDON PD Michael Newman, LSOB's DJ Jammin' James and Bobby Ramirez, KDON night man Darrin Stone, LSOB's Robert Gutierrez and KDON weekends MG.



### ◀ CHEEKS TO CHEEK...

WVSR Charleston OM Burke Allen asks target demo listeners some probing questions about listening and hair removal preferences. Who said research is boring?

# The Cranberries



#27 \* With Close To 3000 Plays Per Week! **"Dreams"**

BDS Approaching 1000! # 37 Mainstream Monitor!

KIIS 60 Plays

KKFR 44 Plays

WAHC 42 Plays

WXXL 38 Plays

WPLY 38 Plays

WEZB 36 Plays

WKBG 24 Plays

WNVZ 21 Plays

KISF 16 Plays

WHTZ 12 Plays

KKLQ 12 Plays

WNCI 9 Plays

KROG 9 Plays

KRBE 8 Plays

WKCI Add!



# I To I

(pronounced eye to eye)



# "The Right Time"

Approaching 1100 Plays Per Week!

From The London Soundtrack "Four Weddings And A Funeral"

The #1 Box Office Smash In America!

BDS Approaching 800!

KHFI 53 Plays

KHKS 40 Plays

KZHT 39 Plays

KIIS 36 Plays

WEDJ 35 Plays

WXXL 30 Plays

KQKS 24 Plays

WFLZ 23 Plays

KTFM 23 Plays

WSTR 21 Plays

WAHC 16 Plays

WPOW 16 Plays

WTIC 14 Plays

WNCI 9 Plays



Most Requested... Overnight At KIIS FM Los Angeles!



# Gabrielle



D-36 \* With Over 2100 Plays Per Week! **"I Wish"**

1031 BDS Detections! Audience Up 1 Million!

Moves 38-29# Top 40/Rhythm Crossover Monitor!

WAHC Add!

WAPE Add!

WXXL Add!

KIIS 39 Plays

WHHH 37 Plays

KZHT 37 Plays

WFLZ 31 Plays

WEDJ 29 Plays

KTFM 27 Plays

WZPL 23 Plays

WWKX 22 Plays

WERQ 21 Plays

KISF 21 Plays

KKLQ 21 Plays

WKSS 21 Plays

KKRZ 20 Plays

WPXY 20 Plays

WKSE 19 Plays

WHYT 18 Plays

WPRO 18 Plays

WDCG 16 Plays

WPGC 11 Plays

WXKS 11 Plays

WBBM 10 Plays

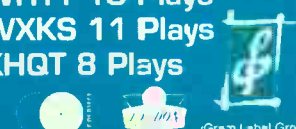
WPOW 10 Plays

KQKS 9 Plays

KHQT 8 Plays

WJMN 8 Plays

WZJM 5 Plays



# Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WKSS, Boston (617) 396-1430 Steve Rivers VP Operations, Cadillac Jack, Music Director

RANK	EW	TW	ARTIST	TITLE
1	53	59	Counting Crows	"Mr. Jones"
2	58	59	Ace Of Base	"The Sign"
3	57	58	Gabrielle	"Dreams"
4	48	52	Richard Marx	"Now And Forever"
5	43	46	Prince	"The Most Beautiful"
6	44	44	Big Mountain	"Baby I Love You"
7	34	41	Babyface	"Never Keeping S"
8	37	41	Gin Blossoms	"Found Out About"
9	37	37	Salt-N-Pepa w/E	"Whatta Man"
10	35	36	Robin S.	"Love For Love"
11	43	35	Janet Jackson	"Because Of Love"
12	40	30	Aerosmith	"Amazing"
13	42	29	Def Leppard	"Miss You In A H"
14	25	27	Keith Sweat	"How Do You Like"
15	20	26	Collage	"I'll Be Loving"
16	28	25	Crash Test Dumm	"MMM MMM MMM MMM"
17	25	25	All-4-One	"I Swear"
18	24	24	Enigma	"Return To Innoc"
19	20	23	10,000 Maniacs	"Because The Nig"
20	27	23	Jimmy Cliff	"I Can See Clear"
21	10	22	MPeople	"Moving On Up"
22	28	21	Celine Dion	"The Power Of Lo"
23	35	20	The Knack	"My Sharona"
24	0	20	Aerosmith	"Crazy"
25	22	20	All-4-One	"So Much In Love"
26	27	20	Pearl Jam	"Daughter"
27	15	19	Tevin Campbell	"I'm Ready"
28	20	18	Meat Loaf	"Objects In The"
29	13	18	Toni Braxton	"You Mean The Wo"
30	21	16	Michael Bolton	"Said I Loved Yo"
31	9	13	Beck	"Loser"
32	15	13	Alice In Chains	"No Excuses"
33	0	11	U2	"All I Want Is Y"
34	16	11	Xscape	"Love On My Mind"
35	12	11	Gabrielle	"I Wish"
36	11	11	NKOTB	"Never Let You G"
37	13	11	Babyface	"And Our Feeling"
38	0	9	Toni Toni Tone	"Leavin"
39	7	9	Juliet Roberts	"I Want You"
40	7	8	Robin S	"I Want To Thank"



WKSS, Hartford (203) 249-9577 Jay Beau Jones, Program Director Kandy Klutch, Music Director

RANK	EW	TW	ARTIST	TITLE
1	56	56	Big Mountain	"Baby I Love You"
2	57	55	Counting Crows	"Mr. Jones"
3	54	54	Gin Blossoms	"Found Out About"
4	58	54	Ace Of Base	"The Sign"
5	57	52	Prince	"The Most Beautiful"
6	35	47	Janet Jackson	"Because Of Love"
7	55	47	Salt-N-Pepa w/E	"Whatta Man"
8	54	43	Aerosmith	"Amazing"
9	41	41	All-4-One	"I Swear"
10	27	38	Richard Marx	"Now And Forever"
11	35	36	Mariah Carey	"Without You"
12	32	35	Zhané	"Groove Thang"
13	33	33	Robin S.	"Love For Love"
14	21	32	Madonna	"I'll Remember"
15	32	32	Crash Test Dumm	"MMM MMM MMM MMM"
16	50	31	Celine Dion	"The Power Of Lo"
17	31	30	All-4-One	"So Much In Love"
18	34	30	Gin Blossoms	"Hey Jealousy"
19	32	28	Eternal	"Stay"
20	27	27	SWV	"I'm So Into You"
21	0	26	MPeople	"Moving On Up"
22	31	26	Enigma	"Return To Innoc"
23	0	23	Xscape	"Love On My Mind"
24	19	23	The Knack	"My Sharona"
25	36	22	Juliet Roberts	"I Want You"
26	27	22	R. Kelly	"Bump N' Grind"
27	41	22	General Public	"I'll Take You T"
28	30	22	Tevin Campbell	"I'm Ready"
29	32	21	Gabrielle	"I Wish"
30	22	20	Robin S.	"Show Me Love"
31	25	19	Salt-N-Pepa	"Shoop"
32	0	19	Janet Jackson	"If"
33	13	17	U3	"Cantaloop (Flip)"
34	11	16	Pearl Jam	"Daughter"
35	20	16	Collage	"I'll Be Loving"
36	12	15	Rosco Martinez	"Neon Moonlight"
37	10	14	Beck	"Loser"
38	15	14	TLC	"Baby Baby Baby"
39	22	14	Spin Doctors	"Two Princes"
40	0	14	Toni Braxton	"You Mean The Wo"



WDCG, Raleigh 1-(919) 361-1051 Brian Bridgman, Program Director Sean Sellers, Music Director

RANK	EW	TW	ARTIST	TITLE
1	58	52	Big Mountain	"Baby I Love You"
2	52	52	Prince	"The Most Beautiful"
3	52	45	Enigma	"Return To Innoc"
4	46	45	Gin Blossoms	"Found Out About"
5	24	42	Richard Marx	"Now And Forever"
6	44	42	Tom Petty & the	"Mary Jane's Las"
7	38	40	Celine Dion	"The Power Of Lo"
8	34	40	Salt-N-Pepa w/E	"Whatta Man"
9	40	39	Gabrielle	"Dreams"
10	33	38	10,000 Maniacs	"Because The Nig"
11	37	33	Madonna	"I'll Remember"
12	14	33	All-4-One	"I Swear"
13	43	31	Counting Crows	"Mr. Jones"
14	31	30	General Public	"I'll Take You T"
15	59	29	Ace Of Base	"The Sign"
16	28	29	Ace Of Base	"Don't Turn Arou"
17	47	29	Mariah Carey	"Without You"
18	33	25	Babyface	"And Our Feeling"
19	23	25	Ovis	"Regular Thang"
20	23	25	R. Kelly	"Bump N' Grind"
21	28	21	Janet Jackson	"Where Are You N"
22	26	21	Beck	"Loser"
23	20	21	Gin Blossoms	"Hey Jealousy"
24	26	20	Crash Test Dumm	"MMM MMM MMM MMM"
25	8	20	Aerosmith	"Amazing"
26	20	20	Bryan Adams	"Please Forgive"
27	22	19	Tevin Campbell	"I'm Ready"
28	20	18	U3	"Cantaloop (Flip)"
29	23	18	Toni Braxton	"Breathe Again"
30	17	18	All-4-One	"So Much In Love"
31	22	18	Janet Jackson	"Again"
32	15	17	Duran Duran	"Come Undone"
33	18	17	Def Leppard	"Two Steps Behin"
34	0	16	Gabrielle	"I Wish"
35	18	16	Whitney Houston	"Queen Of The Ni"
36	21	16	Robin S.	"Love For Love"
37	16	15	Haddaway	"What Is Love"
38	17	14	Ace Of Base	"All That She Wa"
39	13	14	Mariah Carey	"Hero"
40	14	13	Soul Asylum	"Runaway Train"



WNVZ, Norfolk (804) 497-1067 Don London, Program Director Larry Davis, Music Director

RANK	EW	TW	ARTIST	TITLE
1	99	99	Ace Of Base	"The Sign"
2	95	94	Salt-N-Pepa w/E	"Whatta Man"
3	95	91	Mariah Carey	"Without You"
4	67	78	Pearl Jam	"Daughter"
5	52	76	Counting Crows	"Mr. Jones"
6	61	66	U3	"Cantaloop (Flip)"
7	63	66	Gin Blossoms	"Found Out About"
8	61	58	Xscape	"Understanding"
9	54	56	10,000 Maniacs	"Because The Nig"
10	60	54	Gabrielle	"Dreams"
11	54	46	Big Mountain	"Baby I Love You"
12	68	42	All-4-One	"So Much In Love"
13	41	40	Zhané	"Groove Thang"
14	33	38	The Breeders	"Cannonball"
15	32	37	Smashing Pumpki	"Disarm"
16	44	37	Beck	"Loser"
17	33	34	Crash Test Dumm	"MMM MMM MMM MMM"
18	32	26	Enigma	"Return To Innoc"
19	16	25	Alice In Chains	"No Excuses"
20	26	25	R. Kelly	"Bump N' Grind"
21	1	22	Melissa Etherid	"Come To My Wind"
22	7	21	The Cranberries	"Dreams"
23	13	19	Lisa Loeb & Nin	"Stay (I Missed)"
24	23	18	Tevin Campbell	"I'm Ready"
25	13	13	Rosco Martinez	"Neon Moonlight"
26	14	12	The Brand New H	"Dream On Dreame"
27	18	11	Madonna	"I'll Remember"
28	0	8	Erasure	"Always"
29	0	6	Cocoteau Twins	"Bluebeard"



WHYY, Detroit (313) 871-3030 Rick Gillette, Operations Manager Mark Jackson, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	71	83	Warren G. & Nat	"Regulate"
2	79	80	R. Kelly	"Bump N' Grind"
3	76	79	Ace Of Base	"The Sign"
4	34	74	Aaliyah	"Back & Forth"
5	54	51	Domino	"Sweet Potatoe P"
6	19	48	Hammer	"Pumps And A Bum"
7	79	47	Swet Sable	"Old Times Sake"
8	0	46	#1	"Do You Know What I Mean"
9	32	43	Heavy D & The B	"Got Me Waiting"
10	45	37	CeCe Peniston	"I'm In The Mood"
11	31	37	Tevin Campbell	"I'm Ready"
12	39	37	Chanelle	"Work That Body"
13	43	37	Jodeci	"Feenin'"
14	35	36	SWV	"Anything"
15	39	34	Prince	"The Most Beauti"
16	34	33	R. Kelly	"Your Body's Cal"
17	10	29	Indonesia	"Do Thangz"
18	19	29	2 Live Crew	"You Go Girl"
19	0	27	Coolio	"Fantastic Voyag"
20	0	23	Simple M	"Play My Feelin"
21	23	12	Gauge	"Dunkie Butt"
22	41	22	Master Ace, Inc.	"Born To Roll"
23	27	19	U3	"Cantaloop (Flip)"
24	16	19	Crystal Waters	"100% Pure Love"
25	13	18	Gabrielle	"I Wish"
26	13	17	Madonna	"I'll Remember"
27	0	13	All-4-One	"I Swear"
28	15	12	Real 2 Real	"I Like To Move"
29	0	12	Da KO Boyz	"Da Booty Call"
30	0	10	Arrested Develop	"Ease My Mind"
31	10	8	Xscape	"Love On My Mind"
32	0	8	DelBarge	"Can't Get Enough"
33	0	5	Snoop Doggy Dog	"Doggy Dog World"
34	5	5	MPeople	"Moving On Up"
35	7	5	Nas	"It Ain't Hard T"



WZEE, Madison (608) 274-1070 John Michaels, Program Director Joe Larson, Music Director

RANK	EW	TW	ARTIST	TITLE
1	58	62	Counting Crows	"Mr. Jones"
2	41	61	Crash Test Dumm	"MMM MMM MMM MMM"
3	40	60	Whitney Houston	"Queen Of The Ni"
4	58	60	Mariah Carey	"Without You"
5	62	59	Bruce Springste	"Streets Of Phil"
6	59	57	Gin Blossoms	"Found Out About"
7	55	57	Ace Of Base	"The Sign"
8	50	51	10,000 Maniacs	"Because The Nig"
9	51	51	Gabrielle	"Dreams"
10	51	50	Eternal	"Stay"
11	15	34	Melissa Etherid	"Come To My Wind"
12	60	33	Tom Petty & the	"Mary Jane's Las"
13	28	33	Enigma	"Return To Innoc"
14	28	31	Madonna	"I'll Remember"
15	10	27	All-4-One	"I Swear"
16	28	27	Tevin Campbell	"I'm Ready"
17	8	24	Big Mountain	"Baby I Love You"
18	11	24	The Cranberries	"Dreams"
19	22	23	Bonnie Raitt	"Love Sneakin' U"
20	15	23	The Knack	"My Sharona"
21	20	21	Gin Blossoms	"Hey Jealousy"
22	11	21	Beck	"Loser"
23	20	20	U3	"Cantaloop (Flip)"
24	15	18	Salt-N-Pepa w/E	"Whatta Man"
25	25	17	Def Leppard	"Miss You In A H"
26	18	14	Joshua Kadison	"Beautiful In My"
27	19	14	Pearl Jam	"Daughter"
28	25	12	The Brand New H	"Dream On Dreame"
29	0	11	Jon Secada	"If You Go"
30	0	10	Ace Of Base	"Don't Turn Arou"
31	0	9	R. Kelly	"Bump N' Grind"
32	0	9	Dan Henley	"Sit Down, You"
33	6	8	Juliet Roberts	"I Want You"
34	6	7	Toni Braxton	"You Mean The Wo"
35	0	5	Aerosmith	"Amazing"
36	0	5	Gabrielle	"I Wish"
37	0	5	Joshua Kadison	"Jessie"
38	5	5	Michael Bolton	"Completely"
39	0	5	Toni Toni Tone	"Leavin"





LP In Stores Now!

**NETWORK** The 17th Most Played Song  
In The Country!

Over 3900 Plays Per Week!

**Major Rotations!**

WAHC Columbus 47 Plays  
WXXL Orlando 37 Plays  
WKBO St Louis 20 Plays  
WFLZ Tampa 25 Plays  
WTIC Hartford 17 Plays  
WNVZ Norfolk 13 Plays

WHFI Austin 39 Plays  
WHYI Miami 32 Plays  
WPRO Providence 20 Plays  
WBZZ Pittsborgh 19 Plays  
WAPE Jacksonville 16 Plays  
KKLQ San Diego 12 Plays

KTFM San Antonio 38 Plays  
KOWB Minneapolis 28 Plays  
WZPL Indianapolis 20 Plays  
WKSE Buffalo 18 Plays  
WKSS Hartford 15 Plays  
WXXS Boston 7 Plays

**On The Air Across America!**

KISR Ft Smith 55 Plays  
WNDU South Bend 45 Plays  
WWKZ Tupelo 44 Plays  
WSPK Poughkeepsie 42 Plays  
WQGN New London 41 Plays  
WAOA Melbourne 40 Plays  
KKXL Grand Forks 40 Plays  
KFTZ Idaho Falls 39 Plays  
WKMX Dothan 38 Plays  
KMOK Lewiston 37 Plays  
WCIL Carbondale 36 Plays  
KZFN Moscow 36 Plays  
KZIO Duluth 35 Plays  
WZKX Gulfport 34 Plays  
WXLK Roanoke 32 Plays  
WTWR Toledo 32 Plays  
KZZU Spokane 31 Plays  
KGLI Sioux City 31 Plays  
WIFC Wausau 29 Plays  
WGLU Johnstown 28 Plays  
KSMB Lafayette 28 Plays  
KCAO Oxnard 27 Plays  
WPXY Rochester 27 Plays  
KZII Lubbock 27 Plays  
WNTQ Syracuse 26 Plays  
WYYS Ithaca 26 Plays  
KJYO Oklahoma City 25 Plays  
WNOK Columbia 25 Plays  
WBIZ Eau Claire 25 Plays  
WHTO Williamsport 25 Plays  
KTMT Medford 25 Plays  
And Many, Many More!

WSBG Stroudsburg 54 Plays  
WZOQ Lima 45 Plays  
KQID Alexandria 43 Plays  
KZFM Corpus Christi 42 Plays  
KSKG Salina 41 Plays  
KISX Tyler 40 Plays  
WKSJ Greensboro 39 Plays  
KIMN Fort Collins 39 Plays  
KOOO Cape Girardeau 38 Plays  
WFLY Albany 36 Plays  
KWTX Waco 36 Plays  
WABB Mobile 35 Plays  
KGOI Anchorage 35 Plays  
WRCK Utica 33 Plays  
KLYV Duhague 32 Plays  
WPXR Quad-Cities 31 Plays  
KIOK Tri-Cities 31 Plays  
WYKS Gainesville 31 Plays  
KMCK Fayetteville 29 Plays  
WHHY Montgomery 28 Plays  
WBHT Wilkes-Barre 28 Plays  
WJET Erie 27 Plays  
KCHX Midland 27 Plays  
WERZ Exeter 26 Plays  
WJMX Florence 26 Plays

WAZT Lafayette 47 Plays  
KMVR Las Cruces 45 Plays  
KRUC Rochester 43 Plays  
WGTE Dayton 41 Plays  
KTRC Casper 41 Plays  
WFKS Daytona 40 Plays  
WKSJ Tallahassee 39 Plays  
KQIX Grand Junction 39 Plays  
KLBQ El Dorado 37 Plays  
WVCF Flint 35 Plays  
WKHI Ocean City 35 Plays  
KQIZ Amarillo 35 Plays  
WVKS Toledo 34 Plays  
KY77 Bismarck 33 Plays  
KQKY Kearney 32 Plays  
WVSR Charleston 31 Plays  
WAYV Atlantic City 31 Plays  
KFRX Lincoln 30 Plays  
KDUK Eugene 28 Plays  
WRKY Staubenville 28 Plays  
KIGLS Spencer 28 Plays  
WNNK Harrisburg 27 Plays  
WXXM Myrtle Beach 27 Plays  
WFHN New Bedford 26 Plays  
WGRG Binghamton 26 Plays

# neon moonlight

**Getting Requests!**  
**Latino Medium Rotation!**

Produced and arranged by PeterWolf



© 1994 BMG Music. All Rights Reserved.

Management: Richard A. Burkhart : Stage Door Entertainment

# Now PLAYING

FEATURED PLAYS PER WEEK LISTS

Today's Best Music



WKBR, St. Louis (314) 644-1380, Program Director Kenny Knight, Music Director

RANK	EW	TW	ARTIST	TITLE
1	50	55	Nirvana	"All Apologies"
2	55	55	Big Mountain	"Baby I Love You"
3	55	54	Counting Crows	"Mr. Jones"
4	54	54	Ace Of Base	"The Sign"
5	55	44	Crash Test Dumm	"MMM MMM MMM MMM"
6	55	44	Gin Blossoms	"Found Out About"
7	52	41	Salt-N-Pepa w/E	"Whatta Man"
8	36	36	Ovis	"Regular Thang"
9	28	36	Alice In Chains	"No Excuses"
10	35	35	Smashing Pumpi	"Disarm"
11	23	34	Beck	"Loser"
12	36	33	Enigma	"Return To Innoc"
13	32	33	Juliet Roberts	"I Want You"
14	0	31	10,000 Maniacs	"Because The Nig"
15	18	31	Erasure	"Always"
16	30	30	Prince	"The Most Beauti"
17	28	30	All-4-One	"So Much In Love"
18	18	30	Sheryl Crow	"Leaving Las Veg"
19	26	29	Lisa Loeb & Nin	"Stay (I Missed)"
20	35	25	Urban Cookie Co.	"The Key, The Secre"
21	38	24	The Cranberries	"Dreams"
22	24	24	Morrissey	"The More You Ig"
23	29	20	Rosco Martinez	"Neon Moonlight"
24	18	20	Cracker	"Low"
25	17	19	Primal Scream	"Rocks"
26	12	19	R. Kelly	"Bump N' Grind"
27	28	17	Pearl Jam	"Elderly Woman B"
28	15	16	Psychosonik	"Welcome To My M"
29	15	14	12 Gauge	"Dunkie But"
30	0	13	Tevin Campbell	"I'm Ready"
31	15	9	Madonna	"I'll Remember"
32	13	9	Melissa Etherid	"Come To My Wind"
33	13	9	General Public	"I'll Take You T"
34	0	9	The Breeders	"Divine Hammer"
35	0	9	MPeople	"Moving On Up"
36	0	6	Meat Loaf	"Objects In The"
37	0	6	Cocteau Twins	"Bluebeard"



KRZR, Portland (503) 226-0100 Ken Benson, Program Director Eric Murphy, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	58	57	Eternal	"Stay"
2	53	54	Bruce Springste	"Streets Of Phil"
3	46	53	Prince	"The Most Beauti"
4	60	47	Gabrielle	"Dreams"
5	33	44	Madonna	"I'll Remember"
6	37	44	Toni Braxton	"You Mean The Wo"
7	32	38	Tevin Campbell	"I'm Ready"
8	37	37	Zhané	"Regular Thang"
9	31	35	Celine Dion	"Misled"
10	47	35	Ace Of Base	"The Sign"
11	39	33	Richard Marx	"Now And Forever"
12	21	33	All-4-One	"I Swear"
13	41	32	Phil Collins	"Everyday"
14	30	31	Mariah Carey	"Anytime You Need"
15	28	31	Enigma	"Return To Innoc"
16	12	28	Jon Secada	"If You Go"
17	20	24	Lisa Loeb & Nin	"Stay (I Missed)"
18	15	21	Salt-N-Pepa w/E	"Whatta Man"
19	0	20	Gabrielle	"I Wish"
20	20	18	Counting Crows	"Mr. Jones"
21	19	18	Crash Test Dumm	"MMM MMM MMM MMM"
22	17	15	For Real	"You Don't Wanna"
23	26	15	Big Mountain	"Baby I Love You"
24	25	13	Xscape	"Understanding"
25	17	13	The Brand New H	"Dream On Dreame"
26	24	12	Bonnie Raitt	"Love Sneakin' U"
27	10	11	Us3	"Cantaloup (Flip)"
28	0	11	Ace Of Base	"Don't Turn Arou"
29	0	8	Beck	"Loser"
30	0	7	Joshua Kadison	"Beautiful In My"
31	0	5	Tony Toni Toné	"Leavin'"



KPWR, Los Angeles (818) 953-4200 Rick Cummings, Program Director Michelle Mercer, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	68	65	Warren G. & Nat	"Regulate"
2	67	64	R. Kelly	"Bump N' Grind"
3	68	64	Masta Ace, Inc.	"Born To Roll"
4	63	62	Conscious Daugh	"Somethin' To Ri"
5	64	61	Tevin Campbell	"Shhh"
6	43	59	Ice Cube	"You Know How We"
7	42	58	Babyface	"Never Keeping S"
8	69	48	Prince	"The Most Beauti"
9	39	43	Jodeci	"Feenin'"
10	35	38	Tevin Campbell	"I'm Ready"
11	19	37	Miranda	"So Divine"
12	42	36	Dajae	"U Got Me Up"
13	20	35	Queen Latifah	"Just Another Da"
14	35	34	H-Town	"Part Time Lover"
15	23	34	Ahmad	"Back In The Day"
16	62	31	#1	"Do You Know What I Mean"
17	30	30	Zhané	"Hey Mr. D.J."
18	28	30	2Pac	"Keep Ya Head Up"
19	30	28	Zapp & Roger	"Slow And Easy"
20	0	27	SWV	"Anything"
21	0	26	Aaliyah	"Back & Forth"
22	30	25	Snoop Doggy Dog	"Gin And Juice"
23	24	23	Gang Starr	"Mass Appeal"
24	15	21	Snoop Doggy Dog	"Doggystyle"
25	39	20	Coolio	"Country Line"
26	34	20	Toni Braxton	"Breathe Again"
27	24	18	Coolio	"Fantastic Voyage"
28	0	18	Warren G.	"This DJ"
29	0	17	Outkast	"Players' Ball"
30	15	15	Xscape	"Just Kickin' It"
31	12	14	Mista Grimm	"Indo Smoke"
32	14	14	Chaka Demus & Pl	"I Wanna Be Your Man"
33	15	13	Onyx	"Slam"
34	12	13	Dr. Dre	"Let Me Ride"
35	12	13	Domino	"Getto Jam"
36	13	13	Nightcrawlers	"Push The Feelin"
37	15	13	Janet Jackson	"That's The Way"
38	17	12	Naughty By Nature	"Hip Hop Hooray"
39	13	12	Robin S.	"Show Me Love"
40	14	12	SWV	"I'm So Into You"



KQKQ, Omaha (402) 342-2000 Dan Kieley, Program Director Michael Steele, Music Director

RANK	EW	TW	ARTIST	TITLE
1	63	64	Counting Crows	"Mr. Jones"
2	62	64	Big Mountain	"Baby I Love You"
3	36	62	Prince	"The Most Beauti"
4	63	62	Celine Dion	"The Power Of Lo"
5	62	61	Tom Petty & the	"Mary Jane's Las"
6	30	40	Madonna	"I'll Remember"
7	38	38	Crash Test Dumm	"MMM MMM MMM MMM"
8	35	36	Ace Of Base	"The Sign"
9	36	36	Us3	"Cantaloup (Flip)"
10	37	36	All-4-One	"So Much In Love"
11	34	36	Salt-N-Pepa w/E	"Whatta Man"
12	31	36	Enigma	"Return To Innoc"
13	61	35	Gabrielle	"Dreams"
14	34	35	Mariah Carey	"Without You"
15	31	34	The Brand New H	"Dream On Dreame"
16	24	31	Ovis	"Regular Thang"
17	0	30	Lisette Melende	"Will You Ever S"
18	27	28	Juliet Roberts	"I Want You"
19	0	28	Meat Loaf	"Objects In The"
20	36	27	Babyface	"And Our Feeling"
21	26	27	Beck	"Loser"
22	26	26	Tevin Campbell	"I'm Ready"
23	27	26	East 17	"House Of Love"
24	28	26	Melissa Etherid	"Come To My Wind"
25	22	24	Alice In Chains	"No Excuses"
26	25	23	Bruce Springste	"Streets Of Phil"
27	17	21	Janet Jackson	"Because Of Love"
28	22	21	Mint Condition	"U Send Me Swing"
29	21	20	Erasure	"Always"
30	0	20	Lisa Loeb & Nin	"Stay (I Missed)"
31	17	20	Gin Blossoms	"Found Out About"
32	17	20	Sheryl Crow	"Leaving Las Veg"
33	20	19	Blind Melon	"No Rain"
34	16	19	Aerosmith	"Amazing"
35	18	18	General Public	"I'll Take You T"
36	16	18	Ace Of Base	"All That She Wa"
37	0	17	Gabrielle	"I Wish"
38	12	17	Toni Braxton	"Another Sad Lov"
39	38	16	Meat Loaf	"Rock And Roll D"
40	15	15	Haddaway	"Life (Everybody)"



KUBE, Seattle (206) 322-1622 Bob Case, Program Director Shellie Hart, Music Director

RANK	EW	TW	ARTIST	TITLE
1	79	96	R. Kelly	"Bump N' Grind"
2	81	95	All-4-One	"I Swear"
3	54	93	Crash Test Dumm	"MMM MMM MMM MMM"
4	77	90	Enigma	"Return To Innoc"
5	37	87	Nirvana	"All Apologies"
6	61	80	Snoop Doggy Dog	"Gin And Juice"
7	62	55	Pearl Jam	"Daughter"
8	41	55	Counting Crows	"Mr. Jones"
9	62	51	Salt-N-Pepa w/E	"Whatta Man"
10	58	46	Blind Melon	"No Rain"
11	32	45	Salt-N-Pepa	"None Of Your Bu"
12	47	44	All-4-One	"So Much In Love"
13	31	43	Warren G. & Nat	"Regulate"
14	0	40	Alice In Chains	"No Excuses"
15	27	38	The Cranberries	"Linger"
16	0	35	Janet Jackson	"Anytime, Anypla"
17	41	34	Mariah Carey	"Without You"
18	0	34	Ice Cube	"You Know How We"
19	0	34	Ace Of Base	"The Sign"
20	0	32	Aerosmith	"Ciyin'"
21	17	28	Spin Doctors	"Two Princes"
22	35	28	Us3	"Cantaloup (Flip)"
23	20	28	Beck	"Loser"
24	29	28	Salt-N-Pepa	"Shoop"
25	31	21	Stane Temple Pi	"Plush"
26	0	5	Tony Toni Toné	"Leavin'"



KYIS, Oklahoma City (405) 942-3399 Jon Zellner, Program Director

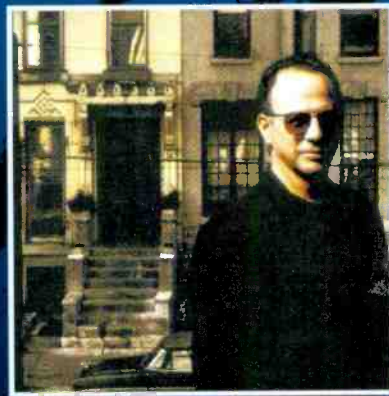
RANK	EW	TW	ARTIST	TITLE
1	41	42	Ace Of Base	"The Sign"
2	42	42	Mariah Carey	"Without You"
3	40	40	Bruce Springste	"Streets Of Phil"
4	40	40	Madonna	"I'll Remember"
5	30	39	Big Mountain	"Baby I Love You"
6	25	32	Prince	"The Most Beauti"
7	26	27	Michael Bolton	"Completely"
8	26	27	Bonnie Raitt	"Love Sneakin' U"
9	37	27	Janet Jackson	"Because Of Love"
10	27	27	Counting Crows	"Mr. Jones"
11	23	24	Toni Braxton	"You Mean The Wo"
12	12	23	Celine Dion	"Misled"
13	25	23	Richard Marx	"Now And Forever"
14	21	22	Enigma	"Return To Innoc"
15	16	20	Crash Test Dumm	"MMM MMM MMM MMM"
16	18	18	Tevin Campbell	"I'm Ready"
17	14	15	Babyface	"And Our Feeling"
18	11	15	General Public	"I'll Take You T"
19	0	15	Jon Secada	"If You Go"
20	12	12	Joshua Kadison	"Beautiful In My"
21	12	12	Phil Collins	"We Wait And We"
22	11	11	Vince Gill & Gl	"Ain't Nothing L"
23	16	11	Tom Petty & the	"Mary Jane's Las"
24	11	11	The Cranberries	"Dreams"
25	24	11	All-4-One	"So Much In Love"
26	10	10	Sheryl Crow	"Leaving Las Veg"
27	0	9	Meat Loaf	"Objects In The"
28	0	9	All-4-One	"I Swear"
29	13	8	The Brand New H	"Dream On Dreame"
30	17	8	Melissa Etherid	"Come To My Wind"

**FEATURING  
THE THEME FROM THE  
CRITICALLY ACCLAIMED  
ABC TELEVISION  
SERIES**



# MIKE POST

INVENTIONS FROM THE BLUE LINE



**WMTX Tampa 5 Plays**

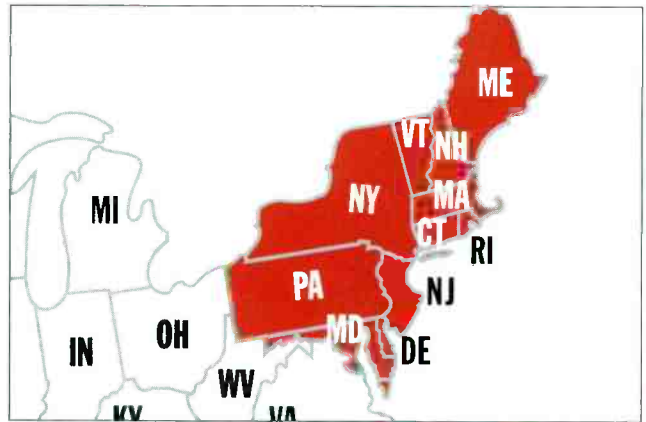
**KXYQ Portland 5 Plays**

**AMERICAN GRAMAPHONE®**

© 1994, American Gramophone, 9130 Mormon Bridge Road, Omaha, NE 68152, 402-457-4341

## N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	COUNTING CROWS. Mr. Jones	42	42.6	1790
2	PRINCE. The Most Beautiful Girl In The World	40	41.8	1671
3	MADONNA. I'll Remember	41	39.7	1626
4	BIG MOUNTAIN. Baby I Love Your Way	39	41.5	1617
5	ACE OF BASE. The Sign	38	40.6	1542
6	TEVIN CAMPBELL. I'm Ready	38	31.9	1211
7	ENIGMA. Return To Innocence	36	32.9	1186
8	BONNIE RAITT. Love Sneakin' Up On You	36	31.1	1121
9	CRASH TEST DUMMIES. MMM MMM MMM MMM	36	31.1	1119
10	MELISSA ETHERIDGE. Come To My Window	35	31.9	1117
11	RICHARD MARX. Now And Forever	34	32.6	1107
12	GENERAL PUBLIC. I'll Take You There	37	28.3	1048
13	TONI BRAXTON. You Mean The World To Me	37	28.2	1045
14	MARIAH CAREY. Without You	28	30.8	863
15	BRUCE SPRINGSTEEN. Streets Of Philadelphia	28	30.6	856
16	ROSCO MARTINEZ. Neon Moonlight	32	25.3	808
17	THE BRAND NEW HEAVIES. Dream On Dreamer	32	24.7	791
18	R. KELLY. Bump N' Grind	28	27.9	781
19	THE CRANBERRIES. Dreams	29	25.6	741
20	ALL-4-ONE. I Swear	32	22.8	730
21	JULIET ROBERTS. I Want You	27	26.6	717
22	BABYFACE. And Our Feelings	27	25.9	699
23	CELINE DION. The Power Of Love	21	33.1	696
24	JANET JACKSON. Because Of Love	24	28.9	693
25	ALICE IN CHAINS. No Excuses	33	19.5	645



### NORTHEAST REGIONAL ANALYSIS

**MAJOR GAINER:**

•All-4-One kicks in regionally and debuts at #20 with 730 total plays on 32 stations. It's averaging 25.6 PPW.

**UP-AND-COMING:**

•In a fairly stagnant chart, gainers include Madonna (5-3), Bonnie Raitt (14-8), General Public (13-12) and Rosco Martinez (19-16). Also working are Joshua Kadison (#28/579 PPW) and Gabrielle (#40/381 PPW).

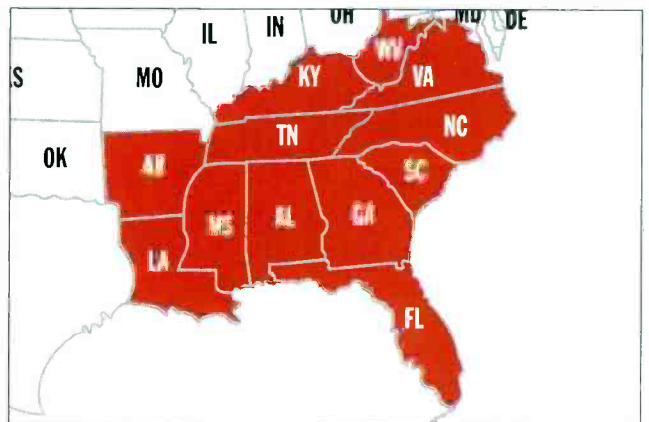
**TIP OF THE WEEK:**

•Meat Loaf has hit #3 as "Objects..." lands at #36 with 462 PPW on 32 stations. It's averaging 14.4 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.*

## S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	COUNTING CROWS. Mr. Jones	46	42.9	1973
2	BIG MOUNTAIN. Baby I Love Your Way	46	40.0	1842
3	PRINCE. The Most Beautiful Girl In The World	43	42.2	1813
4	ACE OF BASE. The Sign	44	40.7	1789
5	MARIAH CAREY. Without You	45	37.2	1674
6	MADONNA. I'll Remember	49	33.7	1651
7	ENIGMA. Return To Innocence	44	31.7	1393
8	CRASH TEST DUMMIES. MMM MMM MMM MMM	41	32.1	1316
9	BONNIE RAITT. Love Sneakin' Up On You	40	32.8	1312
10	RICHARD MARX. Now And Forever	39	31.5	1227
11	TONI BRAXTON. You Mean The World To Me	43	27.4	1180
12	BRUCE SPRINGSTEEN. Streets Of Philadelphia	35	31.8	1114
13	TEVIN CAMPBELL. I'm Ready	34	30.2	1028
14	ALL-4-ONE. I Swear	39	26.2	1022
15	CELINE DION. The Power Of Love	31	31.4	974
16	ROSCO MARTINEZ. Neon Moonlight	31	29.4	911
17	GENERAL PUBLIC. I'll Take You There	34	26.8	910
18	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	30	29.5	884
19	ALL-4-ONE. So Much In Love	28	30.0	840
20	JULIET ROBERTS. I Want You	34	23.8	809
21	THE BRAND NEW HEAVIES. Dream On Dreamer	35	22.7	793
22	CELINE DION. Misled	37	21.0	776
23	US3. Cantaloop (Flip Fantasia)	27	28.3	763
24	BECK. Loser	29	24.8	719
25	SALT-N-PEPA w/EN VOGUE. Whatta Man	26	27.3	710



### SOUTH REGIONAL ANALYSIS

**MAJOR GAINER:**

•Toni Braxton jumps from 14th to 11th most-played, gaining almost 200 total plays.

**UP-AND-COMING:**

•Increasing airplay are Enigma (9-7), Bonnie Raitt (11-9), Rosco Martinez (18-16) and Celine Dion (D-22). Also hot are Joshua Kadison (#31/588 PPW) and Meat Loaf (#38/463 PPW).

**TIP OF THE WEEK:**

•The Breeders continue to grow. "Divine Hammer" is on 24 stations with 394 regional Plays Per Week.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.*

 **BUZZ BIN!**

*5th Most Played Video*

**NETWORK** #39\* *Over 1900  
Plays Per Week!*

*#1 BDS Modern Rock Monitor  
6th Consecutive Week!*

**Adds This Week Include:**

**WNVZ Norfolk and  
WZPL Indianapolis!**

**MORRISSEY**

*"The More You Ignore Me,  
The Closer I Get"*

PRODUCED BY STEVE LILLYWHITE

KKFR Phoenix 48 Plays	WBHT Wilkes-Barre 45 Plays
KIOC Beaumont 44 Plays	WHYH Montgomery 41 Plays
WHTZ New York 40 Plays	WCIL Carbondale 36 Plays
WWKZ Tupelo 32 Plays	WXLK Roanoke 32 Plays
WXSX Tallahassee 32 Plays	KISR Ft Smith 32 Plays
KRBE Houston 31 Plays	KROQ Los Angeles 31 Plays
KIIS Los Angeles 30 Plays	KFAV St. Louis 30 Plays
WYYS Ithaca 29 Plays	KDUK Eugene 28 Plays
WWCK Flint 28 Plays	WYCR York 28 Plays
WENZ Cleveland 28 Plays	KROC Rochester 28 Plays
WQGN New London 26 Plays	WRFY Reading 25 Plays
WKBQ St Louis 24 Plays	WYHY Nashville 23 Plays
WPLY Philadelphia 23 Plays	WKRZ Wilkes-Barre 22 Plays
WRCK Utica 22 Plays	WKCI New Haven 21 Plays
KHFI Austin 18 Plays	WPRO Providence 16 Plays
KKLQ San Diego 15 Plays	WPST Trenton 15 Plays
WEZB New Orleans 10 Plays	

NEW ALBUM!

**"VAUXHALL AND I"**

**G R E A T L A K E S**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. The Sign	30	43.5	1305
2	PRINCE. The Most Beautiful Girl In The World	31	40.9	1269
3	BIG MOUNTAIN. Baby I Love Your Way	32	38.4	1228
4	COUNTING CROWS. Mr. Jones	32	37.1	1187
5	MADONNA. I'll Remember	35	32.1	1123
6	BONNIE RAITT. Love Sneakin' Up On You	30	33.1	993
7	RICHARD MARX. Now And Forever	26	32.9	855
8	ENIGMA. Return To Innocence	30	28.3	849
9	MARIAH CAREY. Without You	27	31.1	841
10	TEVIN CAMPBELL. I'm Ready	26	31.0	805
11	CRASH TEST DUMMIES. MMM MMM MMM MMM	28	27.4	767
12	BRUCE SPRINGSTEEN. Streets Of Philadelphia	23	31.3	720
13	GENERAL PUBLIC. I'll Take You There	26	25.9	674
14	TONI BRAXTON. You Mean The World To Me	28	24.0	673
15	MELISSA ETHERIDGE. Come To My Window	25	26.6	664
16	ALL-4-ONE. So Much In Love	20	31.6	632
17	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	20	31.5	629
18	THE BRAND NEW HEAVIES. Dream On Dreamer	25	23.6	589
19	ROSCO MARTINEZ. Neon Moonlight	23	24.8	571
20	CELINE DION. Misled	24	22.8	548
21	CELINE DION. The Power Of Love	16	33.4	534
22	JULIET ROBERTS. I Want You	22	22.5	495
23	MEAT LOAF. Rock And Roll Dreams Come Through	15	31.9	479
24	ALL-4-ONE. I Swear	21	22.8	479
25	JANET JACKSON. Because Of Love	19	24.9	474


**GREAT LAKES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Bonnie Raitt makes a nice move, jumping from 9th to 6th most-played while adding almost 100 total plays.

**UP-AND-COMING:**

•Songs continuing to grow include Enigma (14-9), General Public (19-13), Toni Braxton (20-14) and The Brand New Heavies (22-18). Also happening are Meat Loaf (#38/278 PPW) and The Breeders (#40/268 PPW).

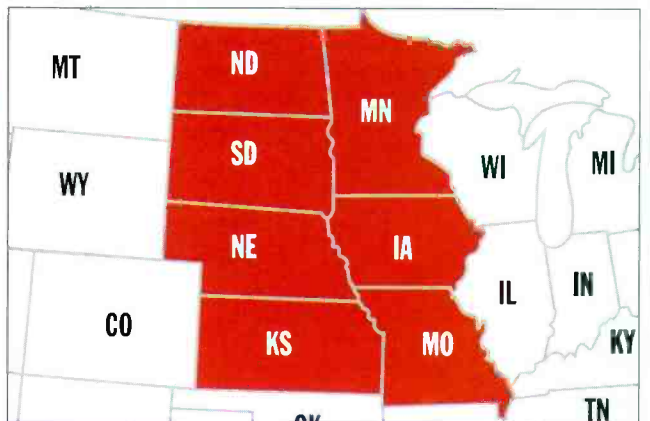
**TIP OF THE WEEK:**

•Joshua Kadison should debut Top-25 next week. It's #27 with 463 Plays Per Week on 25 stations this week.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.*

**M I D W E S T**

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	PRINCE. The Most Beautiful Girl In The World	27	44.1	1191
2	COUNTING CROWS. Mr. Jones	30	39.0	1169
3	BIG MOUNTAIN. Baby I Love Your Way	27	42.2	1139
4	CRASH TEST DUMMIES. MMM MMM MMM MMM	30	35.5	1066
5	MADONNA. I'll Remember	28	36.3	1015
6	ENIGMA. Return To Innocence	27	33.0	892
7	BONNIE RAITT. Love Sneakin' Up On You	26	32.6	848
8	ACE OF BASE. The Sign	23	35.5	817
9	BRUCE SPRINGSTEEN. Streets Of Philadelphia	24	27.8	668
10	THE BRAND NEW HEAVIES. Dream On Dreamer	24	26.0	625
11	ROSCO MARTINEZ. Neon Moonlight	22	27.7	610
12	MARIAH CAREY. Without You	19	31.7	603
13	TOM PETTY & THE HEARTBREAKERS. Mary Jane's Last Dance	18	32.6	587
14	ALL-4-ONE. So Much In Love	17	34.5	586
15	TONI BRAXTON. You Mean The World To Me	23	25.3	581
16	TEVIN CAMPBELL. I'm Ready	18	31.8	573
17	THE CRANBERRIES. Dreams	20	26.5	529
18	RICHARD MARX. Now And Forever	20	25.3	506
19	GENERAL PUBLIC. I'll Take You There	23	21.9	503
20	ALICE IN CHAINS. No Excuses	25	20.1	502
21	SHERYL CROW. Leaving Las Vegas	24	20.9	501
22	JULIET ROBERTS. I Want You	21	21.7	456
23	CELINE DION. The Power Of Love	16	28.4	455
24	BECK. Loser	20	22.1	442
25	MELISSA ETHERIDGE. Come To My Window	17	25.6	435


**MIDWEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Enigma won't stop as it moves 9th to 6th while adding over 150 total plays in the Midwest.

**UP-AND-COMING:**

•Other titles workings in this region include The Brand New Heavies (15-10), Toni Braxton (22-15) and Sheryl Crow (D-21). Additionally, All-4-One (#27/370 PPW) and Meat Loaf (#34/299 PPW) are working.

**TIP OF THE WEEK:**

•Phil Collins is strong in the Midwest with 263 plays on 14 stations. It's averaging 18.8 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.*

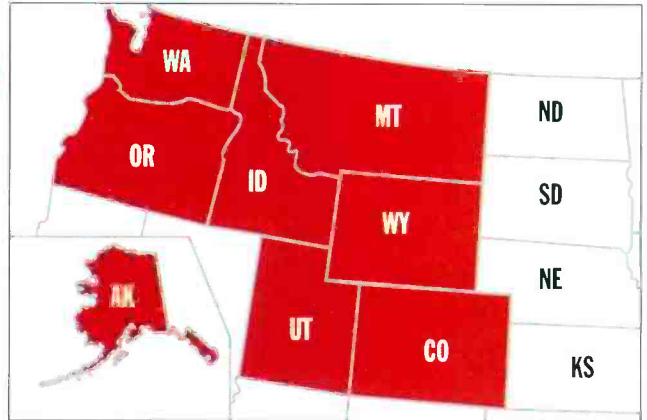


# Shanice

**Add It Now!**



***Coming Soon The New Single From Shanice!***

**NORTHWEST/ROCKIES**

**NORTHWEST/ROCKIES REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Prince returns to #1 with 2 new regional stations and an additional 150 total plays.

**UP-AND-COMING:**

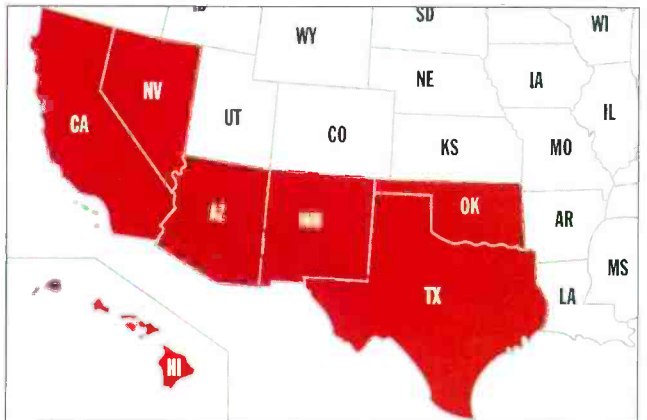
•Songs adding new rotations include General Public (14-11), All-4-One (D-15), Celine Dion (24-17) and The Brand New Heavies (D-19). Also working are Gabrielle (#34/255 PPW) and Morrissey (#37/240 PPW).

**TIP OF THE WEEK:**

•Meat Loaf should kick in next week. It's #38 with 227 total plays on 13 stations with an average 17.5 PPW.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.*

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	PRINCE. The Most Beautiful Girl In The World	21	44.0	923
2	BIG MOUNTAIN. Baby I Love Your Way	22	40.7	896
3	COUNTING CROWS. Mr. Jones	21	39.7	834
4	CRASH TEST DUMMIES. MMM MMM MMM MMM	21	37.8	794
5	ENIGMA. Return To Innocence	20	39.4	788
6	MADONNA. I'll Remember	20	35.5	710
7	ACE OF BASE. The Sign	22	32.0	705
8	BRUCE SPRINGSTEEN. Streets Of Philadelphia	20	31.5	630
9	TONI BRAXTON. You Mean The World To Me	21	27.6	580
10	BONNIE RAITT. Love Sneakin' Up On You	18	31.9	574
11	GENERAL PUBLIC. I'll Take You There	16	30.5	488
12	RICHARD MARX. Now And Forever	16	29.1	466
13	MARIAH CAREY. Without You	17	26.8	456
14	TEVIN CAMPBELL. I'm Ready	13	34.3	446
15	ALL-4-ONE. I Swear	16	27.3	436
16	ROSCO MARTINEZ. Neon Moonlight	14	31.0	434
17	CELINE DION. Misled	19	22.5	428
18	THE CRANBERRIES. Dreams	13	32.4	421
19	THE BRAND NEW HEAVIES. Dream On Dreamer	15	26.9	403
20	ALICE IN CHAINS. No Excuses	14	27.6	386
21	R. KELLY. Bump N' Grind	9	39.9	359
22	JOSHUA KADISON. Beautiful In My Eyes	16	22.2	355
23	ALL-4-ONE. So Much In Love	11	31.7	349
24	SALT-N-PEPA w/EN VOGUE. Whatta Man	10	34.2	342
25	SHERYL CROW. Leaving Las Vegas	15	22.0	330

**W E S T**

**WEST REGIONAL ANALYSIS**
**MAJOR GAINER:**

•Tevin Campbell is a regional smash. It's up to 3rd most-played, and gains close to 100 plays over last week.

**UP-AND-COMING:**

•Additional rotations are posted by All-4-One (13-7), Enigma (11-9) and Babyface (23-20). Also happening are General Public (#29/457 PPW), I To I (#30/456 PPW) and Ice Cube (#37/379 PPW).

**TIP OF THE WEEK:**

•Ace Of Base's new one is already #35 with 381 PPW on 10 Western stations.

*Please Report Your Adds & PPWs By Tuesday At 5 p m.  
PPW Regional Analysis By Pat Gillen*

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	PRINCE. The Most Beautiful Girl In The World	42	44.8	1882
2	BIG MOUNTAIN. Baby I Love Your Way	38	49.2	1869
3	TEVIN CAMPBELL. I'm Ready	35	44.6	1562
4	ACE OF BASE. The Sign	32	47.3	1514
5	R. KELLY. Bump N' Grind	31	44.8	1389
6	MARIAH CAREY. Without You	33	41.6	1372
7	ALL-4-ONE. I Swear	34	39.3	1336
8	MADONNA. I'll Remember	31	41.0	1271
9	ENIGMA. Return To Innocence	32	33.3	1066
10	SALT-N-PEPA w/EN VOGUE. Whatta Man	26	38.8	1009
11	TONI BRAXTON. You Mean The World To Me	33	26.5	876
12	CELINE DION. The Power Of Love	24	36.0	863
13	COUNTING CROWS. Mr. Jones	21	39.8	836
14	ALL-4-ONE. So Much In Love	24	34.5	829
15	JANET JACKSON. Because Of Love	25	32.4	810
16	CRASH TEST DUMMIES. MMM MMM MMM MMM	19	36.2	687
17	JULIET ROBERTS. I Want You	23	29.2	672
18	WARREN G. & NATE DOGG. Regulate	20	33.3	665
19	US3. Cantaloup (Flip Fantasia)	18	34.4	619
20	BABYFACE. And Our Feelings	23	26.2	602
21	JOCELYN ENRIQUEZ. I've Been Thinking About You	14	42.3	592
22	THE BRAND NEW HEAVIES. Dream On Dreamer	21	28.2	592
23	GABRIELLE. I Wish	23	25.5	587
24	SWV. Anything	25	23.0	576
25	LISETTE MELENDEZ. Will You Ever Save Me	24	22.7	545





## May 8th's Most Played Mother's Day Songs

1. Mother .....Danzig
2. Roll On Big Mama.....Joe Stampley
3. Your Mama Don't Dance.....Kenny Loggins & Jim Messina
4. Mama Used To Say .....Junior
5. More Than A Woman .....Tavares
6. Mother's Talk .....Tears For Fears
7. Does Your Mother Know .....Abba
8. Ladies Night .....Kool & The Gang
9. She's A Bad Mama Jama .....Carl Carlton
10. Mama .....Genesis
11. Another Mutha Further.....Mother's Finest
12. One Hell Of A Woman .....Mac Davis
13. Mama Told Me (Not To Come) .....Three Dog Night
14. Superwoman.....Karyn White
15. Mama Don't Let Your Babies Grow Up To Be Cowboys ...Waylon & Willie
16. Sylvia's Mother .....Dr. Hook
17. Three Times A Lady.....The Commodores
18. Mama We're All Crazee Now .....Quiet Riot
19. I Am Woman .....Helen Reddy
20. Mother And Child Reunion .....Paul Simon
21. Mama's Pearl .....Jackson 5
22. Mother.....John Lennon
23. Mother's Little Helper .....Rolling Stones
24. One Good Woman .....Peter Cetera
25. Mama Can't Buy You Love .....Elton John

# THE CHARTS

## PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORT

ARTIST/SONG/LABEL	ZW	LW	TW
41 10,000 MANIACS. Because The Night (from MTV Unplugged) (Elektra)	—	1872	1749
42 LISETTE MELENDEZ. Will You Ever Save Me (Fever/ral/Chaos)	—	1289	1613
43 GABRIELLE. Dreams (Go! Discs/London/PLG)	—	1909	1610
44 ZHANÉ. Groove Thang (Illtown/Motown)	—	1985	1598
45 TAYLOR DAYNE. I'll Wait (Arista)	—	1337	1570
46 PHIL COLLINS. We Wait And We Wonder (Atlantic/AG)	—	1268	1537
47 TONI BRAXTON. Breathe Again (LaFace/Arista)	—	1847	1534
48 ETERNAL. Stay (1st Avenue/EMI/ERG)	—	2032	1505
49 AEROSMITH. Amazing (Geffen)	—	1697	1503
50 MEAT LOAF. Rock And Roll Dreams Come Through (MCA)	—	2076	1488
51 ACE OF BASE. Don't Turn Around (Arista)	—	907	1476
52 PHIL COLLINS. Everyday (Atlantic/AG)	—	1614	1423
53 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	—	1006	1403
54 SWV. Anything (RCA)	—	858	1381
55 HEART. The Woman In Me (Capitol)	—	1236	1367
56 SMASHING PUMPKINS. Disarm (Virgin)	—	1088	1316
57 COLLECTIVE SOUL. Shine (Atlantic/AG)	—	1031	1263
58 JON SECADA. If You Go (SBK/ERG)	—	22	1256
59 OVIS. Regular Thang (Restless)	—	1047	1240
60 JIMMY CLIFF. I Can See Clearly Now (Chaos)	—	1305	1212
61 TONY TONI TONÉ. Leavin' (Wing/Mercury)	—	190	1097
62 COLOR ME BADD. Let's Start With Forever (Grant/Reprise)	—	1034	1091
63 LITTLE TEXAS. What Might Have Been (WB)	—	1137	1080
64 I TO I. The Right Time (Next Plateau/ffrr/PLG)	—	982	1075
65 NIRVANA. All Apologies (DGC)	—	1003	1024
66 ACE OF BASE. All That She Wants (Arista)	—	1149	1022
67 BRYAN ADAMS. Please Forgive Me (A&M)	—	1294	1017
68 CECE PENISTON. I'm In The Mood (A&M)	—	1155	944
69 ERASURE. Always (Mute/Elektra)	—	585	921
70 CRACKER. Low (Virgin)	—	679	909
71 SNOOP DOGGY DOGG. Gin And Juice (Death Row/Interscope/AG)	—	856	909
72 MICHAEL BOLTON. Said I Loved You... But I Lied (Columbia)	—	950	873
73 A LIGHTER SHADE OF BROWN. Hey DJ (Mercury)	—	887	838
74 JOCELYN ENRIQUEZ. I've Been Thinking About You (Classified)	—	623	796
75 MARIAH CAREY. Hero (Columbia)	—	1025	767
76 PEARL JAM. Daughter (Epic)	—	673	757
77 KEITH SWEAT. How Do You Like It? (Elektra)	—	752	741
78 MPEOPLE. Moving On Up (deConstruction/Epic)	—	98	735
79 XSCAPE. Love On My Mind (So So Def/Columbia)	—	463	730
79 VINCE GILL & GLADYS KNIGHT. Ain't Nothing Like The Real Thing (MCA)	—	551	730

## MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 JON SECADA. If You Go (SBK/ERG)	159
2 TOM PETTY & THE HEARTBREAKERS. American Girl (MCA)	57
3 GIN BLOSSOMS. Until I Fall Away (A&M)	51
4 MPEOPLE. Moving On Up (deConstruction/Epic)	32
5 PRIMAL SCREAM. Rocks (Sire/WB)	28
6 DIED PRETTY. Soul's On Fire (Harness Up) (Columbia)	25
7 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	23
8 MEAT LOAF. Objects In The Rear View Mirror May Appear Closer Than They Are (MCA)	22
9 ACE OF BASE. Don't Turn Around (Arista)	21
10 HUEY LEWIS AND THE NEWS. (She's) Some Kind Of Wonderful (Elektra)	19
11 EL DEBARGE. Can't Get Enough (Reprise)	15
12 SNOOP DOGGY DOGG. Doggy Dogg World (Death Row/Interscope/AG)	14
12 TONY TONI TONÉ. Leavin' (Wing/Mercury)	14
14 GABRIELLE. I Wish (Go! Discs/London/PLG)	13
14 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	13

## MOST REQUESTED

ARTIST/SONG	LABEL
1 CRASH TEST DUMMIES. MMM MMM MMM MMM	Arista
2 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
3 BECK. Loser	DGC
4 R. KELLY. Bump N' Grind	Jive
5 ENIGMA. Return To Innocence	Chrisma/Virgin
6 SALT-N-PEPA w/EN VOGUE. Whatta Man	Next Plateau/London/PLG
7 PRINCE. The Most Beautiful Girl In The World	N.P.G.Records/Bellmark
8 ACE OF BASE. The Sign	Arista
9 MADONNA. I'll Remember	Maverick/Sire/WB
10 COUNTING CROWS. Mr. Jones	DGC

It's been 2 million years...  
what's another 2 weeks?

**THE STONES**

...are coming



# WHITNEY HIGHTOWER UNDETERMINED STOOD

**listen.  
and think  
again.**

**the new single.  
they want to make something perfectly clear.**



produced by Bob Rock. management: Doug Thaler/Top Rock Development Corp.  
on Elektra compact discs, **Real Gone** cassettes, and mini-discs.  
© 1994 Elektra Entertainment, a division of Warner Communications Inc. A Time Warner Company.