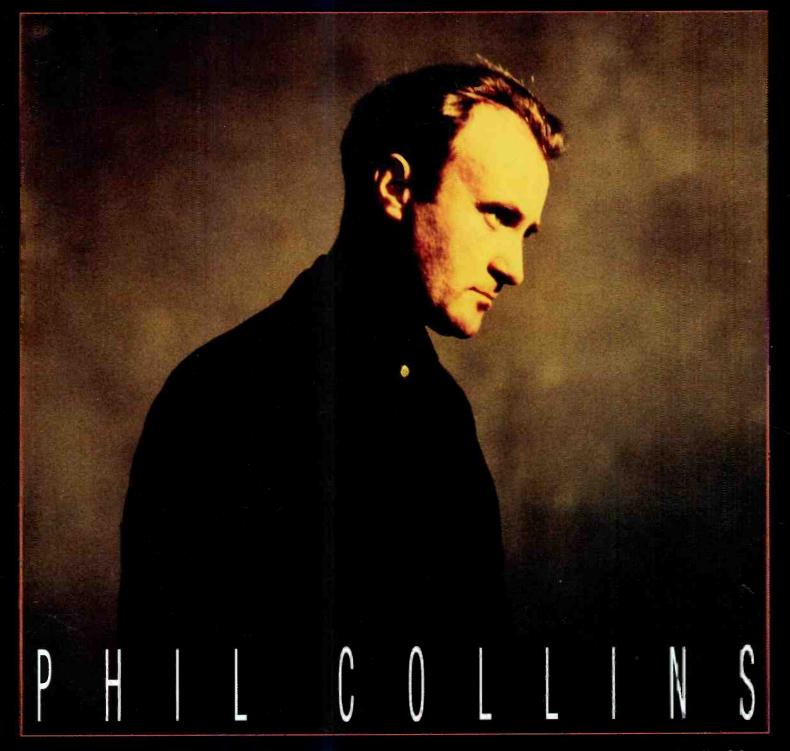
CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



NOVEMBER 5, 1993 • Spotlight On WZPL Indianapolis • Interview With Marc Ratner • Questionable Editorial

SoundScan Pop Single D-39* Approaching 200,000 Singles After Only 3 Days!



PRODUCED BY: CHRIS CHARITY AND DEREK LYNCH; CHARLIE "NOAH" MAROTTA FOR SOLID SCHEME MUSIC, INC.

MANAGEMENT

the return of the lunderlyroundbreaking sound

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THE CHARTS

M A I N S T R E A M

COMBINING AIRPLAY, SALES AND REQUESTS

2W LW	TW	ARTIST/SONG	LABEL
2 2	0	JANET JACKSON. Again	Virgin
1 1	2	ACE OF BASE. All That She Wants	Arista
4 3	•	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	MCA
12 8	4	MARIAH CAREY. Hero	Columbia
9 7	E	TONY TONI TONÉ. Anniversary	Wing/Mercury
5 4	6	BLIND MELON. No Rain	Capitol
7 5	7	HADDAWAY. What Is Love	Arista
18 14	1 6	BRYAN ADAMS. Please Forgive Me	A&M
16 12	2 @	XSCAPE. Just Kickin' It	So So Def/Columbia
15 13	3	ZHANE'. Hey Mr. D.J.	Flavor Unit/Epic
13 1	1	R.E.M. Everybody Hurts	WB
3 6	1:	MARIAH CAREY. Dreamlover	Columbia
25 17	7 (TEVIN CAMPBELL. Can We Talk	Qwest/WB
20 18	8 (2	MR. BIG. Wild World	Atlantic/AG
8 9	1	DEF LEPPARD. Two Steps Behind	Columbia
33 19	9 (PHIL COLLINS. Both Sides Of The Story	Atlantic/AG
6 10	0 1	7 TONI BRAXTON. Another Sad Love Song	LaFace/Arista
— 3	0 0	TONI BRAXTON. Breathe Again	LaFace/Arista
— 3	1 (MICHAEL BOLTON. Said Loved You But Lied	Columbia
22 2	0 @	JOHN MELLENCAMP. Human Wheels	Mercury
14 10	6 2	L LISA KEITH. Better Than You	Perspective/A&M
10 1	5 2 .	BILLY JOEL. The River Of Dreams	Columbia
26 2	3 @	STING. Nothing 'Bout Me	A&M
— 2	8 @	BILLY JOEL. All About Soul	Columbia
— 3	4 @	SALT-N-PEPA. Shoop	Next Plateau/London/PLG
36 2	9 2	HI-FIVE, Never Should've Let You Go	Jive
28 2	5 2	7 SPIN DOCTORS. Jimmy Olsen's Blues	Epic
38 3	5 @	JOSHUA KADISON. Jessie	SBK/ERG
27 2	6 2	TAYLOR DAYNE. Send Me A Lover	Arista
DEB	UT 🖸	JIMMY CLIFF. I Can See Clearly Now	Chaos
39 3	7 6	BEE GEES. Paying The Price Of Love	Polydor/PLG
		EXPOSE. As Long As I Can Dream	Arista
		BRUCE HORNSBY. Fields Of Grey	RCA
		INNER CIRCLE. Sweat (A La La La La Long)	Big Beat/Atlantic/AG
		10,000 MANIACS. Because The Night (from MTV Unplugged)	Elektra
	_	6 AEROSMITH. Cryin'	Geffen
11 2		-	WB
		COLOR ME BADD. Time And Chance	Giant/Reprise
			Capitol
		DRS. Gangsta Lean	
▶ DEB	UT Q	CULTURE BEAT. Mr. Vain	550 Music

MOST ADDED

IVI	O SI WAARA	
1.	Bobby Brown w/Whitney Houston, Something In Commo	n MCA
2.	Gin Blossoms, Found Out About You	A&M
3.	Toni Braxton, Breathe Again	LaFace/Arista
4.	Babyface, Never Keeping Secrets	Epic
5.	Celine Dion, The Power Of Love	550 Music
6.	Culture Beat, Mr. Vain	550 Music
7.	Pearl Jam, Daughter	Epic
8.	Elton John & Kiki Dee, True Love	MCA
8.	10,000 Maniacs, Because The Night (from MTV Unplug	
10.	Pet Shop Boys, Go West	EMI/ERG

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORT

2W	LW	TW	Artist/Song	STNS.	AVG. PPW	PLAYS
				0.4	40.4	4075
3	1	_	ACE OF BASE. All That She Wants	94	43.4	4075
6	2	_	JANET JACKSON. Again	96	42.3	4056
2	3	3	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	90	41.9	3772
1	4	4	BLIND MELON. No Rain	87	38.6	3361
10	5	9	HADDAWAY, What Is Love	80	35.3	2822
17	12	6	BRYAN ADAMS. Please Forgive Me	86	31.9	2747
4	6	7	MARIAH CAREY. Dreamlover	70	37.2	2601
13	14	0	MR. BIG. Wild World	71	33.5	2380
12	9	_	R.E.M. Everybody Hurts	77	30.9	2379
8	7		TONI BRAXTON. Another Sad Love Song	70	33.1	2315
5	8	_	DEF LEPPARD. Two Steps Behind	70	32.2	2253
25	17	_	MARIAH CAREY, Hero	82	26.4	2161
19	11	_	TONY TONI TONE. Anniversary	71	30.0	2132
_	18	_	PHIL COLLINS. Both Sides Of The Story	82	25.2	2066
7	10		BILLY JOEL. The River Of Dreams	65	31.7	2058
11	13	_	LISA KEITH. Better Than You	62	29.1	1802
18	19	D	JOHN MELLENCAMP. Human Wheels	59	30.5	1800
9	15	_	SWV. Right Here/Human Nature	66	27.3	1799
35	21	1	TEVIN CAMPBELL. Can We Talk	64	27.8	1779
15	16	20	INNER CIRCLE. Sweat (A La La La La Long)	57	29.6	1685
22	20	21	STING. Nothing 'Bout Me	62	26.1	1616
_	32	2	BILLY JOEL. All About Soul	68	22.6	1534
-	29	23	ZHANE'. Hey Mr. D.J.	49	28.5	1397
16	22	24	AEROSMITH. Cryin'	58	23.5	1365
_	28	2	XSCAPE. Just Kickin' It	48	28.4	1363
28	24	26	SPIN DOCTORS. Jimmy Olsen's Blues	58	23.4	1356
•	DEBUT	3	MICHAEL BOLTON. Said Loved You But Lied	59	20.8	1226
•	DEBUT	23	10,000 MANIACS. Because The Night (from MTV Unplugged).	56	21.8	1220
•	DEBUT	2	JIMMY CLIFF. I Can See Clearly Now	54	22.2	1197
26	23	30	JANET JACKSON. If	43	26.6	1144
21	26	31	SOUL ASYLUM. Runaway Train	49	23.0	1126
14	27	32	ROD STEWART. Reason To Believe	45	24.4	1096
•	DEBUT	33	THE CRANBERRIES. Linger	48	21.6	1039
•	DEBUT	34	JOSHUA KADISON, Jessie	48	21.6	1039
24	30	35	GIN BLOSSOMS. Hey Jealousy	47	22.0	1036
20	25	36	RED HOT CHILI PEPPERS. Soul To Squeeze	40	25.7	1026
•	DEBUT	3	COLOR ME BADD. Time And Chance	44	21.1	928
31	31	38	SHAI. Baby I'm Yours	35	26.3	922
36	36	39	TAYLOR DAYNE. Send Me A Lover	40	22.4	896
	DEBU	1 40	HI-FIVE. Never Should've Let You Go	40	22.0	878



NEWS

RADIO

INFINITY HEADACHE

The FCC upheld a \$6,000 fine levied against Infinity Broadcasting for Howard Stern's 1988 Christmas show. What next? If Infinity, as expected, refuses to pay the fine, it would force the FCC into launching a lawsuit to recover the money. That would force the entire mess into the courts to decide the constitutionality of the FCC's indecency rules and its ability to enforce the fines it assesses. Expect the competing law firms to have wonderful fiscal years for the foreseeable future.

COMING & GOING

More ch-ch-changes at WWHT/WAHC Columbus: Joe Bahama joins as Marketing Director/nights, Bo Michaels fills in as interim afternoons and Pete Dylan adds Production Director stripes to his midday gig... Sue Bell was named General Sales Manager at Wild 107 San Francisco... Mark Hunter was appointed PD at WAYV Atlantic City, as his predecessor, Jay Patrick decided to pursue an honest life as a teacher.

VALLIE/GALLUP EXPANDS

The bourgeoning Vallie/Gallup consulting and research partnership has brought Jay Billie into the fold as GM/Radio Research. Billie has been President of her own research group for seven years and for a decade before that, worked at Arbitron.

INFINITY HEADACHE CURE

Think thar's money in them thar radio hills? Infinity Broadcasting's profits rose an immodest 233% to a record \$6 million in the third quarter. The 20-cent share dividend compares to the 6-cent share last year. Net revenues increased by 12% to a record \$55.6 million. To reflect their good tidings, Infinity will split its stock three-for-two in the form of a dividend on November 19. And what of the future? Pending acquisitions of KRTH Los Angeles and WPGC AM/FM Washington, D.C. will give them 25 stations in 13 major markets, on top of the ever-expanding Howard Stern syndicated merning show.

Tom Poleman Assumes PD Reins At KRBE

Pledges Smooth Transition From Departing Wyrostok

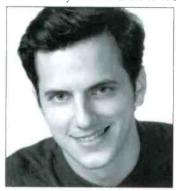
Almost immediately after KRBE Houston PD Steve Wyrostok announced his resignation, GM Nancy Vaeth promoted APD Tom Poleman to the post. While Wyrostok takes an extended vacation before pursuing new and different opportunities, Poleman expects to make very few changes in the station's direction.

Wyrostok, who has been with Susquehanna Broadcasting for almost his entire radio career, handled music and operations at Power 99 Atlanta before coming to KRBE and guiding it to its highest ratings in years. "I am indebted to everyone at Susquehanna - past and present for affording me the opportunity to learn, grow and prosper in an environment of patience and family," he states. "The KRBE project is safely in the green and I need to move on to new challenges. I am also proud to have developed a team that can produce such a talented and competent successor as Tom Poleman."

"Steve's contributions to KRBE have been phenomenal and we're

going to miss him," states GM Nancy Vaeth. "I'd like to extend best wishes and thanks to him and congratulate Tom on his new position."

While Wyrostok travels to the



TOM POLEMAN

South Pacific through the end of the year before embarking on new and different radio/music industry opportunities, Tom Poleman will be in charge of his first programming gig. Poleman had been APD and interim PD at KC101 New Haven before taking the APD gig in Houston. He told *The Network Forty* that no changes in programming or direc-

tion are needed.

"Wyro and I have worked together to build the station to where it is today," he says. "Obviously, I'm not looking to make any big changes. The station is sounding exactly the way I want it to sound. We have an incredible, stable air staff so I couldn't be happier with the way things are going right now."

While Poleman and Vaeth decide who they want to be APD, music programming remains in the capable hands of Paul Bryant. "We're trying to figure out who and what we need as APD, but as far as the music goes, Paul has a great set of ears and knows how to program music better than many 15-year vets," Poleman says.

Although KRBE is basking in its way-up 5.3 Summer book, Poleman believes that the station has yet to peak in popularity. "As far as I'm concerned, the way the station sounds now, the sky is the limit. The morning show is just getting in gear, so there's still plenty of room to grow."

KSOL APD Michael Martin Nixes KMEL Gig

KMEL Promotes Joey Arbagey To MD

The press releases announcing the job appointment had already been sent out, but that didn't stop KSOL "Wild 107" San Francisco APD Michael Martin from having second thoughts about accepting the KMEL APD gig. In fact, just before presstime, Martin called *The Network Forty* and said he was turning down the offer.

The last-second move puts a crimp in KMEL PD Dave Shakes' plan on rejuvenating the heritage Crossover station, which has seen its once-considerable lead shrink in the past few ratings books. While he will apparently go back to the drawing board to find a suitable APD, the promotion of Joey Arbagey to MD goes in effect.

Shakes, who came to KMEL from a very successful stint at WBBM-FM



MICHAEL MARTIN

"B96" Chicago, immediately found himself in a horse race with the increasingly popular Wild 107. Hiring Michael Martin, its APD who previously was MD at KIIS-FM Los Angeles, seemed like an especially savvy move to keep KMEL on top and lengthen its lead. Apparently, all that has gone for naught.

Nevertheless, Shakes still can trumpet the appointment of Arbagey to MD. "I've been impressed with Joey's skills," he states. "He'll be an outstanding music director."

Arbagey's rise at the station has been nothing less than meteoric. He started as an intern in June, 1992 and rose to Programming Coordinator before receiving his latest promotion. "I look forward to the challenge of maintaining KMEL's position as an industry leader," Arbagey says.

In other KMEL/Evergreen news, KMEL's Music Coordinator Efren Sifuentes shifted to full-time swing work while Music Assistant Mariama Snyder transferred to sister station KKBT Los Angeles in the same capacity.

NEWS

Capitol Ups, Expands Promotion Staff

Blalock, Palombi, Costelll, Reiner, Others Feted

Capitol Records reorganized and beefed up its promotion department with a series of appointments and promotions. New to the label are VP Promotion Phil Costello and National Director of Pop Promotion Bruce Reiner. Getting new stripes are Sr. Director National Pop Promotion Jeff Blalock, Sr. Director Field Promotion Frank Palombi and Sr. Director National AC Promotion Leslie Marquez.

Other promotions included new Director of College Promotion Dave Downey, Director of Alternative/Progressive Adult Promotion Greg Seese and Associate Director of AC Promotion Jody Glisman.

"Basically we had a reorganization of the staff and I was able to give some staff members some well-



JEFF BLALOCK

deserved promotions," states Sr. VP Promotion John Fagot. "Now, Frank will be working the Southwest and Midwest out of Dallas, while Jeffrey will be taking on a variety of new responsibilities."

Costello has actually been with the label for a while. He left Virgin for

the new gig at the Tower in September. "Phil's multi-format experience and relationships will be the catalyst to break new numerous new acts at Capitol," Fagot notes. Reiner, on the other hand, hits town from a National Director of Pop Promotion gig at Profile Records, where he helped break street records. "It's a pleasure to welcome Bruce to the Capitol promotion family," Fagot says. "His knowledge and expertise are needed and will continue to propel Capitol to the '90s method of promoting radio."

Describing the current staffing as "right where we want to be," Fagot expects the new team to flex their enhanced muscles on current and future projects by DRS, US3, Heart and at the end of the year, Richard Marx.

RECORDS

ARISTA

Andrew Berkowitz was named Associate National Director, National Video Promotion

ATLANTIC

Rick Blackburn was named President of Atlantic Nashville. Previously, he was VP/GM at the label.

BMG

Frederic S. Silber was named to the newly-created position of Sr. Director, Licensing and Administration at BMG Music Publishing.

CAPITOL

Charles Goldstuck was appointed Sr. VP/CFO. Previously, he was VP/Worldwide Controller at Warner Chappell Music.

EASTWEST

Walter Winnick was named National Director, Album Promotion.

EPIC

Awanda Booth was appointed Associate Director, A&R.

MCA

Darren Higman was promoted to Manager, Artist Development.

MUTE

Larry Wanagus was appointed President of Mute Records in North America. Previously, he was President of Bumstead Productions, the management company for k.d. lang.

REPRISE

Dave Stein was named National Sales Manager. Previously, he was Midwest Regional Sales Manager for Warner Bros. Records.

SONY

Jim Vellutato was appointed Director, Creative Affairs for Sony Music Publishing...

In Brief

SONY'S BLOCKBUSTER VENUE DEAL

Sony Music Entertainment, Blockbuster Entertainment and PACE Entertainment Corporation have formed a joint partnership to develop and operate musical concert amphitheaters in North America, Europe and other international markets. The three companies will merge their existing operations into the new entity.

Now working under one umbrella are Sony/PACE amphitheaters in Pittsburgh, Raleigh and two under development in Camden and Tampa; Blockbuster sires in Charlotte, Phoenix and San Bernardino; and PACE facilities in Houston and Nashville. PACE will manage the joint venture partnership.

"The opportunity to develop projects with Blockbuster Entertainment is ground-breaking," states Sony Music Entertainment President/CEO Thomas D. Mottola. "Together we can expand each other's entertainment capabilities and present great performers, in venues that will best showcase their talents, to audiences around the world."

ARISTA GETS BAD BOY

Arista Records has entered into a label/production agreement with Bad Boy Entertainment, a new label headed by industry prodigy Sean "Puffy" Combs. Arista will now marker and distribute all Bad Boy product. Currently on the label are street rapper Kraig Mack, female vocal trio Total 3 and Hip-Hop singer Q.

Combs, only 22, already has two double-Platinum albums, five Gold singles, eight #1 singles and two #1 albums to his credit, having worked with Jodeci and Mary J. Blige. He also produced and remixed tracks for Heavy D. & The Boyz, Father MC, Christopher Williams, Keith Sweat and Supercat. He has also directed videos for Jodeci, Heavy D. and Erick Sermon.

AMERICAN RATES XL RECORDS

American Recordings recently signed a deal with British-based underground Techno/Rave label XL Recordings. Under the new deal, selected XL product will be distributed in America through American Recordings, beginning with XL—The American Chapter, due on December 7.

XL was founded by Tim Palmer in the late '80s and it immediately built a rep for being on the cutting edge of the British Dance Rave scene. Acts on the label include The Prodigy, Liquid, Jonny L, Dome Patrol and Rap artists Louie Rankin and House of Pain (the latter two part of XL's sub-label Ruffness).

SCHULHOF KEYNOTES NARM

Sony Corp. of America President/CEO and Sony Music Entertainment Chairman/CEO Michael P. Schulhof will be the keynote speaker at the National Association of Record Merchandisers convention on March 20, 1994 at the Marriott Hotel in San Francisco.

"With his unique role as the first executive in our industry to head up both music software and hardware [Schulhof is also President of Sony Software Corp.], Schulhof can unite two distinct corporate cultures and help them understand the opportunities between the two businesses," notes NARM Exec. VP Pamela Horovitz. "This makes him an ideal choice as a keynote speaker. His address will have a powerful impact on our members."

– By The Chrome Lizard

Hold On A Second

KMEL PD Dave Shakes shook the Bay Area Tuesday with two major moves. Michael Martin was announced as the new APD as he crossed the street from crosstown rival KSOL. However, late Wednesday, it looked as if Michael had changed his mind. After being counter-offered from the management of KSOL, Michael has decided to stay put. Stay tuned. Joey Arbagey does, however, gain a lot of close, personal friends in the record community by becoming KMEL's MD.

He Does Promotion, Too?

ERG CEO Charles Koppelman was busier than a one-legged man in a butt-kicking contest Monday. First he appeared on *Good Morning America* touting Frank Sinatra's latest Capitol album. Then, after hearing Howard Stern bad-rapping Sinatra's efforts, Charles called Stern's radio show, got on the air and managed to hold his own with the Stern-i-nator. We are interested in the answer to the question Howard posed: "Exactly how much are you worth, Charles...\$400 million?"

Ask And You Will Receive

Last week, we published the telephone numbers of all our reporters. The response was so overwhelming that we've reproduced it this week as a pull-out so you can stick it on your wall and let your fingers do the walking.

Three Musketeers

You'll hear the new ballad sung by Rod Stewart, Bryan Adams and Sting next week. It has the distinct chance of going to #1 in a couple of weeks. It's off the Hollywood Records soundtrack from the movie. Hollywood and A&M will both promote the single. Brenda Romano and Rick Stone should both prop their feet up and begin taking bows in early December.

Let Him Sleep

Columbia's VP Pop Promotion Jerry Blair demonstrates his ability to sleep through anything except one of Don Ienner's staff meetings by dozing on Page 6.

Boom, Shake The Room!

Steve Wyrostok announced his resignation from KRBE. He's taking a hiatus from the business by traveling around the world with his family.



Taking the reigns as PD at KRBE is Tom Poleman. Speculation on who will join his team in an operational position is running rampant. There's more in the News section.

Fireman

Fires raged through 40,000 acres of suburban Los Angeles this week, torching much of Malibu. Several in our industry lost their homes. On the fire lines helping to control the blaze was Reprise VP Promotion Marc Ratner. You can read more about Marc's other job in the interview that begins on Page 16.

L.A. Shifts

Rumors were thick with changes at KIIS-FM. The big one was that the station would start an Alternative lean this week, culminating in a full-fledged move to Alternative over the next six months. Many of these rumors were no dobut spawned by PD Jeff Wyatt's New Wave haircut. Some Alternative lean! KIIS-FM's adds this week were Salt-N-Pepa and Tony Toni Toné. Wyatt says, "KIIS is playing the hits. While it is true that we are playing more songs with an Alternative edge than we were 10 weeks ago, the fact is that there are more Alterntive songs moving into the Mainstream." Translation? Don't expect to hear Rage Against The Machine or Ministry any time soon. As to the speculation, Jeff says, "I'm glad everyone's listening."

Let Him Sleep

Columbia's VP Pop Promotion Jerry Blair demonstrates his ability to sleep through anything except one of Don Ienner's staff meetings by dozing on Page 6.

Sure

R&R continues to accurately reflect our industry in their 20-year anniversary pull-out. Their "Programmer Of The Last 20 Years" is Scott Shannon, who doesn't

report to $R \Theta R$ as a Mainstream Top 40. In their record executives section, they list Charlie Minor and Mo Ostin as equals. We're sure the Warner Brothers' CEO and industry legend is relieved to know he finally achieved as much success as Charlie. Nothing against Charlie, of course. He belongs on $R \Theta R$'s pages.

Cummings and Goings

Former Elektra West Coast Promotions Head Del Williams has resigned to pursue management and marketing opportunities.



Former PD Kris Earl Phillips is out at WFKS Daytona Beach. He's headed for Rantel Research Corporation.



Corporate PD J.J. Cook is seeking an immediate replacement at WFKS. Contact him for the PD/PM-drive opening for this primo gig in the sun.



Mark Hunter is the new PD at WAYV Atlantic City, replacing Jay Patrick.



Programming Assistant/overnighter Mike Abrams is out at KKFR Phoenix. Look for more blood to spill in the desert soon.



The KZIO MD sweepstakes is down to three candidates. Look for the eventual winner to make a short move in a westerly direction when accepting the gig.

Formats Anyone?

Expect WWZZ Knoxville to take a more Adult Rock lean, abandoning its Crossover format. Also look for personnel changes.



WFHT Talahassee has changed slogans from Hot 101.5 to the New Star 101.5 and its calls to WXSR.

How Many?

Capitol's Sr. VP Promotions John Fagot was honored by luminaries of the industry last week on his 50th birthday. Many flew from around the country to celebrate his 40th. *The Network Forty* wishes John a Happy 30th!

Rumors

Is Q106 Tracy Johnson heading across the street to B100 and taking most of the staff with him?



Are Jim and Martha Sharp, the morning team on Star 94 Atlanta, getting a divorce? If this is true, who would get the show in the settlement?



Why was WBIZ/WSPT's MD Jackie Johnson arrested? And why did she call *The Network Forty*'s Pat Gillen for bail money?

In Packwood's Diary

Dave Shakes... Melanie Mackert... Buddy Scott... Bill Cahill,.. Shellie Hart... Tommy Frank...





Sleeping Through R&R's On-Line Presentation?



New Believers!

WAQQ Charlotte
Q99 Salt Lake City
KAYI Tulsa
WMMZ Gainesville

Performing In These Markets!

KWTO Springfield 18-12*

WRFY Reading 19-13*

KIOC Beaumont 16-14*

WZAT Savannah 23-17*

KTUX Shreveport 21-18*

KLYV Dubuque 20-18*

WAAL Binghamton 22-19*

KQKQ Omaha 23-20*

KISR Ft Smith 30-21*

WPRR Altoona 23-21*

KFRX Lincoln 24-22*

WYCR York 30-25*

WBIZ Eau Claire 28-26*

WHTO Williamsport 28-26*

Y93 Bismarck 28-26*

WBNQ Bloomington #28*

WBBQ Augusta 32-29*

WKRZ Wilkes-Barre 33-30*

KTMT Medford #30*

KQIX Grand Junction 36-33*

KISX Tyler #33*

And Others!



EDITORIAL

Commentary by Gerry Cagle

'm confused. Again. Most of you who read this column already know that I get confused from time to time. Usually when it concerns R&R. But this time, I'm really confused.

It's hard enough for me to understand a *Hitmakers* convention. It's harder still to compre-

hend a *Hitmakers* convention with *R&R* Publisher Bob Wilson as a featured speaker. Excuse me, but what is this all about?

Why are radio programmers asked to pay to participate in a gathering sponsored by one trade magazine to hear another trade magazine make a sales pitch? Hey, maybe it's a merger.

Now I get it. It's like those Miller Lite commercials you see on television. If they can combine great taste and less filling, we could do it with *R&R* and *Hitmakers*. Let's see, if you combine Bob Wilson with Barry Fiedel, you get Barry Fiedel with shoes on. If you combine the back page of *R&R* with the front cover of *Hitmakers*, you get a back page that you have to pay for. And if you combine the *Hitmakers* Discovery Club with *R&R*'s vapor-ware, they might just discover an on-line system that offers hype and speculation.

Wilson has cracked. For years, he has sat upon the top of the heap, content with making money at the expense of radio. Have any of you in radio ever heard from Bob Wilson? Has he ever called to offer you help or advice? Would any of you recognize his face or voice? It's doubtful. Up to now, he's been as accessible as the Wizard of Oz.

Now, facing an industry that has lost faith in *R&R* and its entire process, the mountain comes to Mohammed in an effort to sell us the Holy Grail. Bob Wilson, unfortunately, believes that just because he tells us something, we'll believe it.

My question is: Where has he been the last 20 years? If Bob Wilson and R&R had been attentive to the problems of radio and concerned about the industry in the past, they wouldn't have to resort to a misguided, 11th-hour plea for support and understanding. Where have you been, Joe DiMaggio, when the industry complained and pleaded with you to change the reporting status of

radio stations? Where were you hiding when radio asked for clarification on reporting guidelines? Why did you not care that your system welcomed corruption and choked the record industry into a pattern that rewarded "reported" record play with no correlation to sales?

Bob Wilson was making money, that's where he was. And as long as the cash flowed, the system continued.

So why is he now, like a Scientology recruiter, speaking to an assemblage of radio programmers to hype his heralded vapor-ware? Because the

"Dwindling power and decreasing revenues brings Bob Wilson to the *Hitmakers* Convention."

radio and record industries have finally rebelled against R OR's dictatorial approach. This has caused ROR to lose power and with the loss of power comes the loss of money. Dwindling power and decreasing revenues brings Bob Wilson to the Hitmakers convention.

Does Bob Wilson believe that just because he is the founder and Publisher of $R \not e R$, the industry will embrace his empty promises with open arms? With all due respect, Joel Denver has done an admirable job in selling the coming of vaporware. It wasn't Joel's fault that the system has been delayed and flawed for years. Hey, he's just been following the company line. Empty promises are empty promises, no matter who delivers them. It ain't the messenger, it's

the message.

Had R&R been listening to the industry instead of dictating to it, maybe this point would be moot. Welcome to the '90s, Bob. The industry isn't buying hype and bullshit any more.

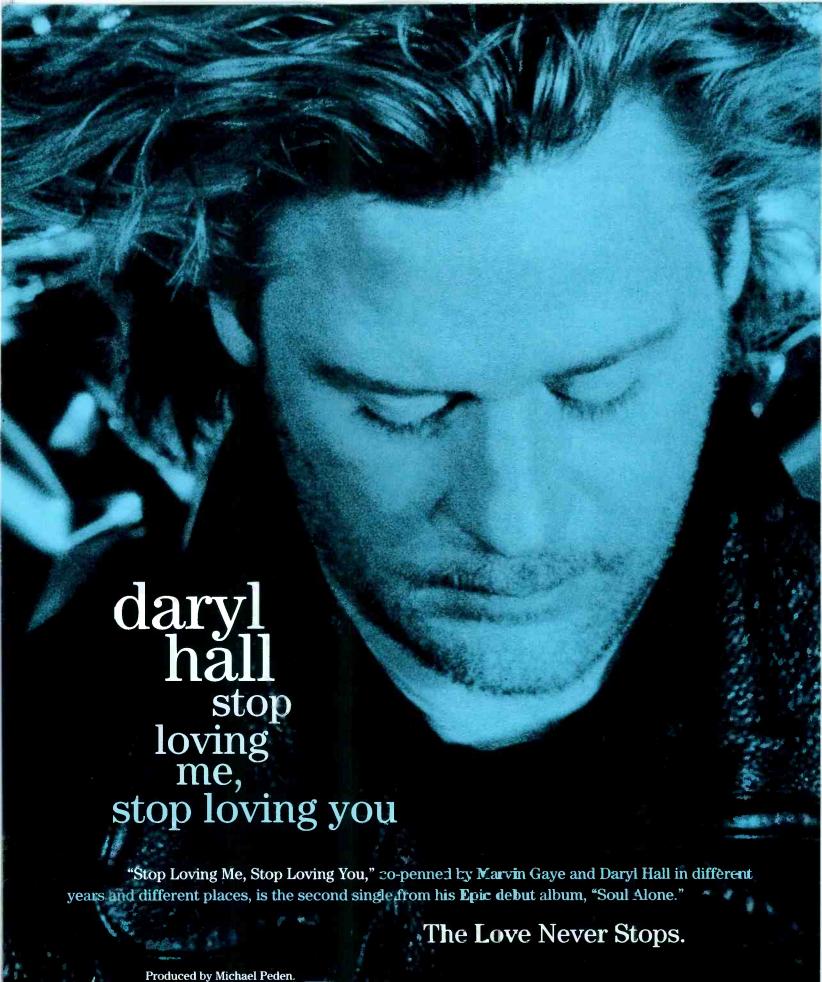
The emperor has no clothes.

Since I inexplicably wasn't invited to participate in this gathering of the greedy, I won't be in Hoot-lanta to pose questions to the podium. But if I was, here are some to ask, supplied by the readers of *The Network Forty*:

- #1: Please explain, in 500 words or less, the exact criteria for reporting status.
- #2: Why do you limit the number of reporting stations?
- #3: Why do you keep making promises about delivering this vapor-ware and not coming through?
- #4: How long would you allow a reporting station to *promise* to deliver information, then not doing it, before you wouldn't accept anything reported by the station as fact?
- #5: Exactly when will this vapor-ware be available? (This answer is easy... it's always "three months.")
- #6: How much is this going to cost? I know the company line is that the software is free for the first year, but what about hard costs and telephone charges and please spare us the MCI "Friends And Family" line.
- #7: Do you really think my life will change because I get "Street Talk" earlier? It's useless information anyhow.
- #8: Why isn't WPLJ (whose Scott Shannon was honored in *R&R* as the top programmer of the last 20 years) an *R&R* reporter?
- #9: Speaking of selling, R&R has been for sale for almost a year and no one has bought it. Why?
- #10: Do you still insist on predicting Plays Per Week and do you still think radio will participate?

Of course, the biggest question is when will the *R&R* monitor system go on line. Perhaps we'll invite *R&R* to answer that question at the 1994 *Network Forty* convention. And 1995. And 1996. And 1997.

Most of us won't be in Atlanta to hear Bob Wilson's speech, but we won't miss a thing. I'm sure, to quote from William Shakespeare's "MacBeth," "It will be a tale told by an idiot... full of sound and fury...signifying nothing."



Management: HOTIZON Entertainment Management Group, Inc.

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THE NETWORK FORTY -Compiled and edited by Jeff Silberman

PECEMBER PROMO PLANNER

Editor's note: Where The Hell's Christmas? It shouldn't take you long to notice a conspicuous absence of Christmas promotions. Well, I happen to be Jewish and... seriously, such a momentous holiday deserves its own special Promo Page, which is coming in two weeks.

CELEBRATION OF THE MONTH

Bingo's Birthday Month

Celebrates the "innovation" and manufacture of the game of bingo in 1929. Contact: Roger Snowden (800) 327-6437.

On-air bingo game, with songs taking the place of the numbers, ie: "This hour's tune: Madonna, 'Rain." (Labels pay for having their artists' catalog used in games)... make up Christmas carols, ie: "Bingo Bells," "Deck The Balls"... hold bingo games at client locations dur-ing special sales. Client products take place of numbers; winner gets products

Flossie Beadle Week (1-7)

Honors the first historian of Lakeside, Ca. Contact: (609)

Call and ask how just much history there is in "legendary" Lakeside and how many frigging historians the town needs, anyway... Hand out "Flossie Beadle" awards to listeners who can provide unknown history lessons about happenings in your market... Promote 14 days in advance to build interest as to who the hell she is.

Woody Allen's Birthday

Acclaimed actor/writer/family man is 58 today.

Spotlight listener May/December romances... start a Married Cousins' Club... hold a Woody Allen film festival, give out thick station-logo'ed glasses to winners who sing, "Soon-Yi, My Prince Will Come.

Mitten Tree Kick-off Ceremony

Bash inaugurates drive to collect mittens and gloves for needy in Baltimore. Contact: (410) 396-9177.

Do same in your market, or get some made with station logo on them and give them away to homeless - and save a few hundred pairs for listeners, too... do the same thing with scarves, knit caps and boots.

Artificial Heart Beats

In 1982, Barney Clark was given the first artificial heart. He survived for 112 days.

Make station logo'ed hearts and give away to listeners who do good deeds during Christmas season... have "artificial" jocks run station for 112 hours straight...

First Heart Transplant

In 1967, Dr. Christian Barnard performed the first successful heart transplant.

What is this, Heart-To-Heart Days?... start fund-raising drives for people in hospitals who need transplants... "Transplant Tunes" quiz listeners about current hits that are covers of obscure originals... call people who've had heart transplants, ask them how they are, do something special for them (and notify press).

St. Barbara's Day

On this day, if a young girl places a twig from a cherry tree in a glass of water and it blooms by Christmas Eve, she is certain to marry the following year.

Find a nursery, get cherry tree twigs and give them out to women at clothing stores or other places frequented by the target demo... give away lingerie, candy, etc. and a grand prize of a trip for two to women who come to station (or client location) after Christmas with blooming cherry twig.

Ouicksilver Eddie Aikau Memorial Big Wave Classic (5-28)

A big wave surfing competition in Oahu, held only when the waves are at least 20 feet or higher.

Hold an ice surfing contest down a hill... create a mock surfing doohickey (like a mechanical bull where people who hang 10 the longest win a prize)... in an indoor pool, hold a water-skating race, where listeners make plastic or styofoam "skates" to walk across water.

Joyce Kilmer Born

The poet who wrote the spectacularly mundane verse "Trees" was born on this day in 1886. (By the way, Joyce Alfred Kilmer was a dude, dude.)

Poetry contest; subject is station and/or jocks. "I don't think I'll ever hear, anything lovelier than KXER.'

Marie Tussaud Born

Creator of infamous wax museum chain was born in 1761.

Listeners create "mock wax" figures of jocks or music stars... a wax carving contest... create busts of people out of candles.

Delaware Digs The Constitution

In 1787, Delaware became the first state to ratify the proposed Constitution.

Prizes for listeners who come with best "Delaware is so small" jokes (Delaware is so small, its capitol is in Rhode Island... its zip code is just three numbers... when some guy got turned on, someone else was pushed across the state line.")

Samela Gets Happenin', Babe...

Multi-talented entertainer Sammy Davis, Jr. was born to-

Call Ted Danson, ask if he's going to play Sammy in the film of his life... do Sammy impersonations of popular songs: "Babe, all I can dig, is my life's a swingin' twig, ain't no rainin' on this cat, yeah!".. create a "Candy Man" toy, give out station logo'ed candy to com-muters or listeners at client location.

America's First Formal Cremation

In 1792, Henry Laurens made an ash out of himself in Charleston, SC.

"What's In The Ash Hole?" Burn a client prize beyond recognition, hold a contest at client store, people guess what it was. Winner gets a new one... "Cremate The Slugs!" Listeners bring pictures of former lovers, spouses, "lemon" cars or products to burn in a giant bonfire.

Melvil Dewey Calculated

Inventor of the Dewey decimal system came into the equation in 1851.

Create station's own "hit decimal system" for records: "Here's the Top 4.3-Squared at noon"... at remote, offer client products at decimal discounts ... give prizes to listeners who can list how many kids or records they have in station's own decimal system.

11

Eddie VIII Blows It All For A Babe

British King Edward VIII abdicated the throne in 1936 to married twice-divorced (at the time) American Zsa Zsa Gabor - okay, so it really was Wallis Warfield Simpson.

Honor market 'Quitters Of The Year" to listeners who blew off sure

thing for love or principle... have listeners recall valuable things they lost over a lover - for prizes, then "crown" the biggest loser/quitter.

Bonza Bottler Day

Stupid-ass faux holiday celebrates when the number of the day is identical to the number of the month. Contact: Elaine "Give This Bitch A Life" Fremont (803) 244-2023

Ask Elaine how she describes her "job" on her resume and/or tax form... create your own stupid holiday, such as when the number of the hour and day are the same... give away Bonza Bottler soda on that day; make up your ingredients.

Most Boring Celebrities Of The Year
Annual list of overexposed media a hos as compiled by Alan Caruba of The Boring Institute, (201) 763-6392.

Due to on-day demand, call Caruba early to pre-tape an interview... "honor" local market bores... name listeners' most boring movies and TV shows (but refrain from music for obvious reasons).

Nostradamus Predicts Own Birth!

French physician, who made predictions in rhymed quatrains, popped out of the womb in 1503.

Make own outrageous predictions that will come true ("A gastric disturbance will emanate from your being.") ... give prizes for listener "Nostras" who can predict the next song, commercial or the number of songs in a row.

South Pole Discovered

The elusive object of expeditions dating back to the 7th Century, Roald Amundsen, four companions and 52 sled dogs found (and used, respectively) the South Pole in 1911. One question: so fucking what?

Discover remote, ignored or unknown sites in market, like weird water fountains, pay phones without graffiti on them, etc.... erect a (station calls) pole somewhere in market, give prize to first listener to discover it. (Extra credit for hiding it at client location.)

15

Alexandre Eiffel Constructed

Famed French architect of not only the self-titled Tower, but a designer of the Statue Of Liberty as well, sacre'd his first bleu in 1832.

Listener construct mini-call letter Towers out of food, clay or some other messy substance... for Statue of Liberty, make it an artist representation with jock as "Liberty"... award prizes to listener who constructs something novel to help out in humdrum home life.

Man Will Never Fly Society

Group meets in Kitty Hawk, NC with the motto, "Birds fly, men drink." Can't argue with that logic. Contact: Ed North (919) 441-2424.

Paint wings on station van, drive listeners to concert, serve them as if they're on a plane with cheap, freeze-dried food, tiny drinks, four or five peanuts in a baggie, then drive around concert hall eight or nine times looking for a place to "land" (park).

George Santayana Born

Philosopher/poet (not related to Carlos) continually claimed he said, "Those who cannot remember the past are condemned to repeat it," but he forgot when he allegedly said it.

Honor people who make the same mistakes again and again... play the same song twice in an hour, give prize to person who ID's it ... ask listeners for Deja Vu stories, give them the same prize twice.

THE NETWORK FORTY

DECEMBER PROMO PLANNER

17

Underdog Day

To salute the unsung heroes and other schmucks who schlep around to help others get all the acclaim (ie: Sherlock Holmes' Dr. Watson) Contact: P. Moeller, Box 71, Clio, MI 48420.

Salute unsung heroes in market, nominated by listeners... call colleges whose football/basketball team is a huge underdog to rival in upcoming game, have listener predict the upset and if they ever come true, give prizes to correct listeners.

First Flight Anniversary

In 1903, the Wright Brothers completed the first successful heavier-than-air flight at Kitty Hawk, NC.

Listeners build their own contraptions to "fly" station hats, keychains or other prize across a certain distance... look in phone book for someone named Wright, call and ask how he enjoyed flying and if he gets frequent flyer miles, etc.

18

Steven Spielberg Born

Even back at his birth 46 years ago, people knew Steven would create popular attractions for the world. In fact, 32 million people attended his bris five days later.

Spielberg film trivia contest... Spielberg lookalike contest... mix-and-match characters from his movies into one "spectacular"...

19

U.S. Invades Panama

"Operation Just Cause" had American troops invading Panama to bust Manuel Noriega on drug charges in 1989.

Play music for listeners who want to get their ex-friendllover out of a location by blasting them with music they hate... stage a lottery to guess how many pockmarks are on Noriega's face... "invade" a client location for an "impromptu" remote, where you blast the music, give out station merchandise in fatigues, etc.

20

Louisiana Purchase Day

One of the greatest real estate deals in history in 1803: one million square miles of turf at \$20 per square mile.

Hold a "KXXX Purchase," sell something great dirt cheap for the holidays... honor listeners who get great deals, preferably at client stores... "buy" a concert or community event or celebration so you can give away tickets and/or passes.

21

Humbug Day

Allows everyone preparing for Christmas to vent their frustrations. Twelve "humbugs" allowed. Contact: Tom or Ruth Roy (717) 866-5193.

Ask listeners for "humbugs;" give out prizes to most imaginative, creative or chord-striking complaints.

National Flashlight Day

Held on the longest night of the year, when they could be used the most. Contact: James Morgan, 2693 Hawthorne Rd., Cuyahoga Falls, OH 44221.

Give away logo'ed flashlights at selected remotes (client stores open late, clubs appearances)...

22

Mrs. Beaver's Birthday

Barbara Billingsley celebrates her 71st birthday by doling out "hunks of milk" for Wally, Clarence, Eddie and the Beav.

Have a "Mrs. Beav" contest to honor listener nominees for the most Middle American TV mom... hold a "Leave It To Beaver" trivia contest. 23

Feast of The Radishes

Mexican holiday where figurines of people and animals are carved out of radishes.

Radish-carving contest (of Xmas figures)... radish-eating contest... radish badminton... radish hockey... radish-in-the-mouth stuffing contest.

Susan "Honored To Just Be Nominated" Lucci's Birthday

Soap queen and Denver Bronco/Buffalo Bills fan turns 44 gracefully today.... the birch.

Honor biggest perennial losers in the market from listener nominees with special Christmas gifts... call Lucci up and ask if Emmy is there. When she says, 'no,' you say, 'no kidding – not in your wildest dreams'... create a "Hall of Blame" for Lucci, the Bills, the Braves, the Broncos and others who get to the playoffs, then choke.

24

First Surface-To-Surface Guided Missile Anniversary

Werner von Braun launched the first missile of this kind in 1942. Doesn't that put you in a festive holiday mood?

Go to a toy store with some child shrink to analyze all the war and violent toys... go to local gun stores in a "secret" remote and ask for the holiday guns and ammo... every time you talk about this stuff, play "Silent Night" in the background with the sound of explosions.

National Roof-Over-Your-Head Day

Draws attention to the homeless to generate support for national efforts on their behalf. Contact: There But For The Grace Society, 7721 S. Luella Ave., Chicago, IL 60649

Do a remote from inside a box in an alley (a la homeless people) until you raise a certain amount of canned food, clothes, etc... rent out a local school gym or park district gym (that's closed for holidays) and use it as a shelter for homeless... or bring a tree and listener gifts to a local shelter so they can have a halfway-decent Christmas.

25

Christmas

What the hell, take a half-day off...

26

God-Awful Tie Day

Day set aside for men, the world over, who have to wear the Ties From Hell given to them by well-meaning but cheap friends and relatives. Contact: National FRUMPs of America, PO Box 1047, Winter Park, FL 32790

Create stylist station logo'ed ties that you'll give away at a client locale as a trade for the ugly gift ties... stage an "Ugliest Christmas Tie" contest... have listeners bring ugly ties to club to trade for free or discount drinks so they can "tie one on" – is this page on?

National Whiner's Day

Dedicated to people who return Christmas gifts for dubious reasons. The most famous whiners of the year will also be announced. Contact: (617) 352-7805 or (313) 235-3126.

Have jock work at return or complaint department at client store... I don't waaaaaannnnna come up with any more ideas!

27

Radio City Music Hall Anniversary

Venerable Rockette Room first opened on this day in 1932.

Stage a Best Kick Line contest in women, men and animal categories... give winners prizes and have them perform at station event in logo'd uniforms...

27

Holy Innocents Day (Childermas)

Commemorates King Herod's massacre of children in Bethlehem as a way for him to kill the baby Jesus. Early accounts claimed as many as 144,000 victims, but recently more objective historians, noting the extremely small population of Bethlehem, revised that estimate to between 6 and 20. Missed by thaaaaaaaaaaaaaaaaaaaaa much...

Honor the most outrageous exaggerations of the year... do news reports with unbelievable exaggerations: "Weather today, extremely cold, high of 93 below, so don't forget your scarf."

29

Ted Danson's Birthday

Yowsa, yowsa, yowsa, ebbybuddy know hid name now! He be 46 today.

Honor national and local figures as "Most Politically Incorrect" people of the year... do a show in blackface (think theatre of the mindless)... run a knee-jerk Politically Correct day, with jocks saying, "Here's a single by Samantha Fox, the mammary overabundant singer who we respect for her mind – as soon as she decides to use it"

30

There He Was...Bert's Birthday

Renowned host of the Miss America Pageant was born on this day in 1914.

Have listeners host a jock "beautiful voice" pageant... or host a phone talent contest... ask listeners mindless questions like, "if you win these concert tickets, how would you use them to create world peace?"

31

Make Up Your Mind Day

People who have a hard time coming to a conclusion about anything should make a decision on this day and follow through with it. Contact: A.C. Moeller and M.A. Dufour, Box 71, Clio, MI 48420.

Gee, I don't know what ideas to use here...

Noon Year's Eve Party

Party for early risers who can't stay awake until midnight. Bash includes Countdown to 12 (noon) and "Happy Noon Year!" greeting. Contact: Larry Ahrens, KOB Radio, 77 Broadcast Plaza SW, Albuquerque, NM 87103.

Stage your own early party... do it each hour for each time zone around the world... come up with a new early "Auld Lang Syne" to sing... do a remote and give out champagne coffee (actually coffee with soda water)... do a New Year's Hangover Party: start the count-down for noon the next day and do everything real softly (including very quiet parades and a very downplayed broadcast of a generic bowl game such as The Toilet Bowl or The Baggy-Eyed Bowl).

DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

NETWORK FORTY SPOTLIGHT



WZPL 99.5 FM

99.5 WZPL Party Radio!

3500 DePauw Blvd. Suite 1060

Indianapolis IN 46202

(317) 879-9999 Office

(317) 239-1099 Music

(317) 337-2434 Fax

Gary HoffmannOperations Manager

Fritz Moser......Music Director

Roger IngramGeneral Manager

Terry TrotterPromotion Director

Julie & Jay6:00 am - 10:00 am

Brian Stevens10:00 am - 2:00 pm

Open At Presstime......2:00 pm - 6:00 pm

Jim Vincent6:00 pm - 10:00 pm

Butter Kincaid 10:00 pm - 2:00 am

Randy Kenyon2:00 am - 6:00 am

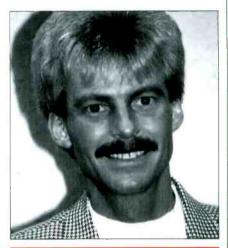
Ownership:Booth American Company

THERE'S A PARTY HAPPENING

If you're looking for a market where a Mainstream station rebounded against its Dance competitor, look no further than Indianapolis, Indiana. "In a time when true formats are winning again, WZPL is nothing short of a true, Mainstream Top 40 station" comments Gary Hoffmann, Operations Manager of WZPL. "We're real excited about the rebound of this station." To get the station back on course, Hoffmann targeted "16-to-29-year-old females. Previously, the target was a bit older and it didn't work. When your call letters are a strongly identified with youth and energy as ours are, it's a mistake to try to be something you're not."

Hoffmann understands the historical perspective of the station as well as anyone. This is, in fact, his third time programming WZPL. "I was the first PD of the station from 1983 to 1984. After that it was Mark Driscoll and Cat Simon before my second stint from '86 to '88. In 1988, the PD was Scott Wheeler (now at crosstown WHHH), followed by Don London before my most recent arrival. Including the time I spent as an in-house consultant, this go-round is going on five years." What are the biggest changes Hoffmann has seen the station go through? "The most recent re-focusing of the station is the most important. We've lost the Bette Midlers and Chicagos out of the Gold library and made the station more current and more exciting."

Specifically, the focus has shifted to take advantage of WZPL's competitors' strengths. "We share a lot of audience with Q95 (the heritage AOR). That stems a lot from their strong morning show of Bob and Tom, so everyone in the market shares with them. We also share with WHHH (Dance 40) and WENS (AC). Musically we're lucky because of the songs that are coming out right now. They're perfect for us. Meat Loaf and Def Leppard are perfect WZPL



Gary Hoffmann

songs. As for new music on the station, we have a research department, but they don't dictate the music on the station as they had done in years past. We also look at SoundScan and requests. I think it's also important to know all the club jocks in town. I own the #1 mobile DJ company here in town and I use the information we gather on the streets to help make decisions about music here."

WZPL's current promotions revolve around bumper stickers. "During the month of October, we had a party van on the streets spotting stickers. Leading up to Halloween, we called that 'Stick-er Treat.' We'd pull people over in their cars and offer them one of nine envelopes containing prizes from Party Radio T-shirts to concert flyaways or \$1,000 cash. In November, we'll continue the sticker promotion under the heading of 'Tanks-giving,' where we'll be giving away anywhere from one to 99 tanks of gas."

-Pat Gillen

6 PM SAMPLE HOUR

Jazzy Jeff & Fresh Prince

Boom! Shake The Room

Billy Joel

The River Of Dreams

Jodeci Lately

Gabrielle

Dreams

STOPSET

Jesus Jones

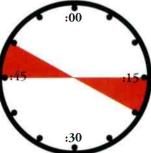
Right Here Right Now

Mariah Carey

Dreamlover

Rod Stewart

Have I Told You Lately



ON AIR SLOGAN

"99.5 WZPL Party Radio! Continuous Music!" Tag Team
Whoomp! (There It Is!)

PM Dawn

Looking Through Patient Eyes

Mr. Big

Wild World

Bobby Brown w/ Whitney Houston Something In Common

STOPSET

Spin Doctors

Two Princes

Toni Braxton

Another Sad Love Song

Arrested Developement
Mr. Wendal



The new single from SONGS OF FAITH AND DEVOTION. If you missed DNI on their sold-out U.S. tour, be sure

to see the new video, directed by Anton Corbijn. Produced by Depeche Mode and Flood Mixed by Chris Dickie, Depeche Mode and Flood.







🕠 宜 👌 ©1993 Sire Records Compan.

Records Tha

"Gorhead, this doesn't suck... Over 100 ADDS OUT OF THE BOX! including STAR94, KISF, PRO-FM, WJMO, WHYT, Z90, KKRZ, WZPL, WHHH, WWHT, WAQQ, PWRPIG, KTFM, Power 96, WWKX, WTIC, B94!

Of course, it's

Bobby Brown and Whitney Houston "Something In Common"

#1 Most Added Record In America!

"Man, this **Weat Loaf** record gives me major wood.

#1 selling single, #2 selling album, over 2.4 million albums and
1 million singles sold. It's MTV's #1 testing video, enormous at
VH1 and THE BOX and it's still <u>GROWING IN AIRPLAY!</u>

New this week at KUBE, KTFM, KHKS,

KKSS, WWHT and KKFR!

#1 Record Billboard Hot 100 for 2 weeks!

#10000 #3*!

"I'd Do Anything For Love."
Yeah, no kidding.

Ranked as the #1 artist at Top 40 and AC for the last 20 years and coming off his biggest record in

15 years, is there anyone cooler than **Elton John**? You'd have to be a major BUTTHEAD not to play his great new duet with **Kiki Dee**, "True Love". His new album will ship over 1,000,000 albums and this song is on over 170 Top 40 and AC stations with a plus 20 conversion factor and already getting calls.



MCN.HEHHEHH

t Don't Suck!



COOL!

FORHEAD

FEHHEHHEHHEH!

Marc Ratner

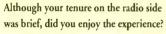
Breaking Hits And Saving Lives

INTERVIEW BY JEFF SILBERMAN

n the ultra-competitive and intense arena of the music industry, it's very easy to get totally immersed in the business at the expense of one's personal life. Yet contrary to unpopular opinion, there is more to happiness and life than getting two records added in one week on a major-

market radio station or having an up book.

Marc Ratner is mastering the art of balancing career, public service and personal life. Not only has he successfully worked up the music business ladder to become VP Promotion at Reprise Records, he's also Captain of a mountaineering search-and-rescue team - and he just started a married life. During a brief, rare respite, Marc offered his insight into the evolution of Top 40 promotion and in juggling his three passions.



Very much. It was a much more unsophisticated business at the time and I wasn't that knowledgeable about it. Yet it was very interesting. I always enjoy theorizing why some stations and programmers do well and why others don't. Just because I work in records doesn't reduce my enthusiasm for radio. I spend as much time talking about radio as I do about records. You've worked promotion at a variety of labels. Was the promotion process the same or did each have a different philosophy?

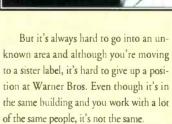
You're always learning and every time you work for different people, you pick up different things. You take everyone else's experiences and mold them into a style of your own.

Was working promotion at a major label like Warners significantly different than what you did at RSO and Island?

Absolutely. Warner Bros. has such a heavy volume of product that a lot more people do individual functions, be it artist relations, production or publicity. At a smaller company, those responsibilities tend to bleed over a little bit.

When they decided to re-start Reprise, was the opening there an opportunity you couldn't pass up?

Not at all. One of the key reasons I did it was that Rich Fitzgerald was moving over to run the label. We have a strange history; we worked together at RSO for over four years. When I was at Elektra, he worked at a label that was distributed by Elektra. When I first went to Warner Bros., he was working at Geffen. We were promoting their records at the time, so I worked with him in that capacity. Then he came over to run Warner Bros. and we were together until he took the Reprise job. We work great together, so that was the major factor in my moving to Reprise.



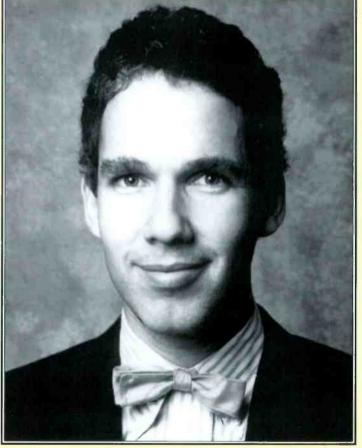
There can be times in a major label/sister label situation when it's difficult to get the proper push for a sister label release when the major label has something out at the same time. How do you deal with that?

It's not a problem. Although there are people in the building who perform functions for both labels in-house, whenever the work load is too great for any particular area, doing both Warners and Reprise, it presents an opportunity to have a new separate Reprise employee. For example, our new Director of Sales, Dave Stein.

We are a separate label. Whatever problems we face with a major Warners release are the same ones we face with a major Columbia release. Competition is competition.

One of the advantages that we try to give all Reprise acts is individual attention. Back when I was on the music side, a long-lost A&R person told me that nobody goes into a studio and makes a record they don't believe in. Someone puts their heart and soul into every record that comes out. It's not my position to sit there and make a decision about records. The only people who really decide whether the record deserves a shot is the public. My job is to make sure that every record gets an opportunity to be heard by the public. Once they decide that they like it, in terms of sales and requests, that determines how much harder you go after the record.

There seems to be a debate among label reps about breaking a second or third single off an album. Even if the first single is a major hit, the follow-ups don't come through. Some say the album should still be worked regardless.



What's your take on that?

You should work every record that makes a good single. If there's another good single on an album, you should definitely go after it and the commitment should be there. Top 40 has always been a song-based format, so you can have a situation where two singles don't connect and the third single is the big record. The audience is basically responding on a song-by-song basis. Conversely, just because you have a big first single doesn't mean the public will have a loyalty to a second. That record has to stand out on its own.

Certainly there are times when we make mistakes and pick the wrong songs as singles. As much as you try to make business decisions, this is an art, not a science. It comes down to your gut; even though you may not see the forest for the trees, you have to give each record a shot.

It basically starts with getting programmers to listen to the record. We find people who think it might work for their audience, get them to play it and see if it starts to translate. That's the nature of promotion.

You've been promoting records for almost 20 years. Over the years, has the way you promote changed?

Radio has become much more sophisticated in the way they conduct business, especially with tools like Sound-Scan and BDS. They give a more scientific and exact layout of what's actually going on with a record. Programmers respond to that more than saying, "hey, I really like this record" stuff. The hype doesn't have anywhere near the impact it once had. Of course, I *never* have hyped records... (chuckles)... Seriously, with more sophisticated tools at our disposal, we have to be more professional in the way we conduct our business.

Although PDs may not claim they're programming for their specific market (while studying "The Back Page") anymore, isn't there a danger of saying the same thing today - while studying the BDS of stations in other markets?

Radio stations are definitely looking at other markets to get a clue of what records are working, but they're not looking at a generic market. In the old days when I started, if KHJ Los Angeles added a record, the rest of the country would add it the next week. With all the sophistication today, programmers are looking at the playlists of other stations that program to the same psychographic.

A station targeting Hispanic females 18-34 is not going to look at a BDS of a station that targets Urban males. They'll look at stations that attract the same target demos.

When do you decide to move a record from niche stations such as Crossover or Alternative to work it Mainstream - only when it has peaked at the niche stations?

There is no best time to do it. Every record happens differently. Some work better going Crossover to Urban instead of going from Urban to Crossover and Mainstream. The problem for labels comes when we look for the easy, univer-

be in much better shape. I can do mountaineering search-and-rescue. There's public service work other people do that I could never do. If everybody could find their own ways of helping out, no matter what it is, it would be great.

How often do you go out?

We have two scheduled trainings a month and other rescue patrol days, then we're on call for whenever rescues happen. There's no busy season for them. There's no rhyme or reason, no schedule. Whenever it happens, we're there. You may have nothing for three weeks, then have three in two days.

the forest for the trees. Sometimes you get so close to something, you have to step back, look at it and reevaluate what you do. You need a personal life. You can't let this business dominate your life. You have to rejuvenate yourself to come back with a new burst of energy and attack. I find that getting away makes me better at this than when I didn't.

One other thing I did not expect is how many people, who I deal with on a business level (in an industry where people are totally consumed by their work), are interested in my extracurricular activities. Being a more well-rounded person makes me more interesting to them. I can talk about more than news, weather and sports.

You just got married. How does the time, and energy you put into that affect your halance?

We work on it. My wife has a job that requires her to work long hours; I try to balance everything so she comes first and everything else comes into focus after that. I've been doing the rescue business long enough that I can cut back there. I have enough experience so I don't have to be as committed to some of the training that I used to do.

Now that you're married and balancing that with the volunteer work and your career, have your goals changed in what you want to accomplish at Reprise?

I don't look at the business in terms of goals for myself. I look at the business and see that it's changing incredibly quickly. Top 40 has repositioned itself in a way that really affects the way we promote records. The great thing about working for Time Warner is the company is involved in so much future media, in terms of interactive cable and all that. It's very exciting to be involved in a company that is looking towards the future. I want to look ahead - not so much to see what I can do for myself, but to see where the company's going and how I can help steer it in the right direction.

I got into this business in the first place as a musician who has been crazy about music my entire life. Now I'm in a situation where I can think of how else I can expose the public to great music. There's so much music that never gets a chance to be adequately heard. So, instead of setting personal goals, I look at it in terms of what I can do to better help people hear music they would enjoy and love.

THE LONG AND WINDING ROAD

MARC RATNER

Performer	FOIK SINGET/GUITATIST
WMEX, Boston	MD
Discount Records	Clerk
Haven Records	Secondary promotion
Island Records	Secondary promotion
RSO Records	National Secondary Promotion
Elektra Records	National Promotion Manager
Warner Bros. Records	National Promotion Manager
Reprise Records	National Promotion Director
Reprise Records	VP Promotion

sal crossover answer. It isn't there; every record is an individual, unique situation. Somehow, you also find time to do some search-and-rescue volunteer work. How'd you get into that?

I started doing it in 1987. I used to do a lot of mountaineering with the Sierra Club. On one trip, I met people who were part of a mountaineering searchand-rescue team. We spent a couple of days skiing together; they told me what they did and I applied to join the team. It's part of the L.A. Country Sheriff's department; I spent a lot of time going through their training programs. With my medical training, I'm now a certified EMT (Emergency Medical Technician).

It's nice to have a balance. When you're hanging off a rock at 3:00 am in the pouring rain, helping to save somebody's life, it gives you a real good perspective. If everybody could do some sort of public service work, the country would

Do you have permission to leave work to do this?

They [Reprise] basically trust me and my good sense. My responsibility at Reprise comes first. Very rarely will I leave work for an operation. When a situation happens during work hours, fortunately for us, our team members have many different kinds of employment. Some have jobs with more flexible time. Others are paramedics who have a completely different work schedule than the 9-to-5 Monday-through-Friday routine. There's always someone available. As it turns out, most of our operations are on nights and weekends.

Besides the balance it gives you and how it totally takes your mind off your work for that length of time, does the volunteer work also affect how you do business at the label?

It's not so much what I do; the fact that I get away helps me when I can't see

MUSIC MEETING

DARYL HALL

"Stop Loving You, Stop Loving Me"

(Epic)

Blending traditional and modern, Hall's distinctive vocals depict a lovers' struggle with their dual needs for commitment and independence on this Marvin Gave-influenced gem. The next track from his solo album, Soul Alone, this all-demo song is a prime find for Top 40 and AC radio. The Philadelphia Soul'ed, midtempo piece will win over your audience after just a couple of spins. A "Best Bet" in this week's Morning Line on page 55.

LINDA RONSTADT

"Heartbeats Accelerating"

(Elektra)

This bright, upbeat song vaults the super-soloist into her fourth decade by seriously heading toward the top. With a familiar tempo and texture, "Heartbeats Accelerating" has a sing-at-first-listen chorus underlined by Linda's traditionally optimistic performance. A great programming record to sandwich between Dance and Rock tunes, this Top40/AC track will break first with upper demos, then carry across the board.

DEPECHE MODE

"One Caress"

(SIRE/REPRISE)

Recognized by many Alternative pundits as the best song on the Songs Of Faith And Devotion album, this British quartet continues to mesmer-



LINDA RONSTADT

ize audiences by packaging Psychedelia/Pop/Dance into a striking presentation. Knocking down formatic walls, Depeche Mode remains to be one of the more satisfying success stories of the '90s. Keeping a cutting edge on Top 40 radio, the reception to "One Caress" should be phenomenal.

STONE TEMPLE PILOTS

"Creep"

(ATLANTIC/AG)

The volatile SoCal quartet cranks out their second smash with a power ballad from their nearly triple-Platinum album, *Core.* Equal in its intensity and three-format potential to the first single, "Plush," STP

melds an endless stream of Pop hooks into a tasty, unforgettable concoction. Lead vocalist Weiland demonstrates a wide range of vocal qualities on a tune that is both intimate and menacing, but at the same time delivers an overdriven upper-register sound. "Creep" should garner immediate phone response from all demographics and put STP back into the Top-10 sales chart seen on *The Network Forty* Retail page.

KENNY G

"Sentimental"

(ARISTA)

Quite the female magnet, this saxophone soloist hits a home

run in a romantic fashion aptly described in the song's title. The #1 instrumental album of all time, *Breathless* spawns yet another smash highlighted with lushful overtones. Combining Jazz, R&B and Pop, Kenny G continues to stake out new territory, obtaining new fans by churning out another mega-hit.

ADAM SANDLER

"The Thanksgiving Song"

As we approach the Christmas season, novelty tunes begin to slam the airwaves to set the Holiday mood. Already well known as one of the stars on Saturday Night Live, Sandler

stone temple pilots

C Per C C C

from their double platinum debut album CORE

PRODUCED BY BRENDAN O'BR EN MANAGEMENT: STEVE STEWART



The Atlantic Group
© 1993 Atlantic Recording Corp. A Time Warmer Company

MUSIC MEETING

mixes comedy and music from his *They're All Gonna Laugh At You* album. Perfect for morning airplay, all audiences should react positively to this live version that'll spice up the Holiday season.

K7

"Come Baby Come" (TOMMY BOY)

This isn't your stereotypical Rap-meets-Reggae song. On top of Reggae-inspired toasting dropped over a rhythmic Hip-Hop beat, Gospelish female vocals, paired with cadenced male chantings, defy simple categorization. Props to their self-interpretation of Paula Abdul's "Straight Up" done acapella, K7 is experiencing huge success at Crossover radio (Top 20 on the Street Chart); it's now ready for Mainstream rotation. A "Best Bet" in this week's Morning Line.

FAST FORWARD

ON DECK: The much-anticipated release from an unlikely but unique duo, Bono and Frank Sinatra, "I've Got You Under My Skin" (Capitol) hits your desk within 10 days. The duet is already receiving early airplay at many Alternative-



K7

leaning Top 40 stations and is set to explode out-of-the-box in mid-November... It has been a while since we've heard fresh material from Heart, but the long wait is almost over. Expect "Will You Be There" (Capitol) to be one of the most-added singles come November 30th.

STILL AHEAD: Superstar writer and soloist Jackson Browne, currently on a nation-wide tour, is ready to crank out a mass-appeal tune soon. Look for a complete review in *The Network Forty* Mainstream Music Meeting of "I'm Alive" (Elektra) next week... With

many Top 40 stations spinning Robert Plant's "I Believe" (Es Paranza/Atlantic/AG), a re-service of the single is on the horizon. Breaking in the Midwest and recently increased rotation on *MTV* justifies another listen to this upcoming hit.

-John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK:

AEROSMITH "Amazing" (GEFFEN)

JACKSON BROWNE

"I'm Alive' (ELEKTRA)

DAVID MORALES

"The Program"
(MERUCRY)

Me'SHELL NDECFOCELLO

"Dred Loe/Boyfriend"
(MAVERICK/SIRE/REPRISE)

NKRU

"Computer Love'

PM DAWN

"You Got Me Floatin"
(GEE STREET/REPRISE)

PRINCE

"Peach" (PAISLEY PARK/WB)

CHANTAY SAVAGE

"Betcha'll Never Find" (id/RCA)

FRANK SINATRA W/BONO

"I've Got You Under My Skin"
(CAPITOL)

TASHAN

"Love Is Forever" (CHAOS)

TAG TEAM

"Addam's Family Whoomp' (ATLAS/PLG)

US3

"Cantaloop"
(BLUE NOTE/CAPITOL)



BEEGEES

"Paying the Price of Love"

Moves 37-31*

BDS Over 570 Detections!

WPLJ #8*

WHYI 11-9*

WROX #12*

KEMB 18-14*

WKQ1 16-14*

WKRO 23-18*

KTFM #19*

PRO-FM #20*

KS104 23-21*

Q99 25-21*

Kiss 108 25-22*

KKRZ #24*

FM102 #24*

B97 #25*

WKBO #26*

B94 D-28*

WPOW D-34*

This Is The Best Sounding Adult Record On The Radio!







CRANBERRIES

"Linger"

Buzz Bin!

LP Now Gold! SoundScan Single Moves 81-61*

BDS +280 To 854 Total Plays!

WNVZ Add!

KPLZ Add!

WDJX Add!

WPXY Add!

KRQ Add!

KWOD 3-1*

KROQ 2-2*

KRB巨4-3*

WENZ 17-5*

B97 14-10* G105 16-10*

Z100 15-12*

WAPE 18-14*

Q99 22-16*

KIIS 19-17*

WPLY 21-17*

PRO-FM #22*

Star 94 29-24*

WXXL 30-24*

WAQQ 30-26*

Kiss 108 D-28*

WPXY D-28*

WKBQ #29*

WNVZ D-30*





MAINSTREAM

Most Requested



KQKS DENVER, J.B. GOOD

- 1. Janet Jackson, Again
- 2. Xscape, Just Kickin' It
- 3. Meat Loaf, I'd Do Anything
- 4. Aerosmith, Cryin'
- 5. Ice Cube, Check Yo Self
- 6. Zhane', Hey Mr. D.J.
- 7. Haddaway, What Is Love
- 8. Cypress Hill, Insane In The

106.1 **KISSFM**

KHKS DALLAS, SEAN VALENTINE

- 1. Bryan Adams, Please Forgive
- 2. Shaggy, Oh Carolina
- 3. Meat Loaf, I'd Do Anything



WHTZ New York, CHIO THE HITMAN

- 1. Pearl Jam, Daughter
- 2. Meat Loaf, I'd Do Anything
- 3. Janet Jackson, Again
- 4. Duran Duran, Fem Fatal
- 5. Smashing Pumpkins, Disarm



WKBQ ST LOUIS, RICK IDOL

- 1. Janet Jackson, Again
- 2. Adam Sandler, Lunch Lady
- 3. Meat Loaf, I'd Do Anything
- 4. Ace Of Base, All That She
- 5. Haddaway, What Is Love



- 1. Janet Jackson, Again
- 2. Ace Of Base, All That She Wants
- 3. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
- 4. Bryan Adams, Please Forgive Me
- 5. Xscape, Just Kickin' It
- 6. Salt-N-Pepa, Shoop
- 7. Snoop Doggy Dog, What's My Name?
- 8. Mariah Carey, Hero
- 9. Blind Melon, No Rain
- 10. Zhane', Hey Mr. D.J.



WZPL INDIANAPOLIS, JIM VINCENT

- 1. Bryan Adams, Please Forgive
- 2. Salt-N-Pepa, Shoop
- 3. Janet Jackson, Again
- 4. Meat Loaf, I'd Do Anything
- 5. Ace Of Base, All That She
- 6. Mariah Carey, Hero
- 7. Snoop Doggy Dog, What's My
- 8. Theory, Why Do Fools Fall
- 9. Big Daddy Kane, Very Special
- 10. Blind Melon, No Rain



KKRZ PORTLAND, RICH E. CUNNINGHAM

- 1. Ace Of Base, All That She
- 2. Janet Jackson, Again
- 3. Bryan Adams, Please Forgive
- 4. Meat Loaf, I'd Do Anything
- 5. Color Me Badd, Time And



WKRQ CINCINNATI, RACE TAYLOR

- 1. Bryan Adams, Please Forgive
- 2. Meat Loaf, I'd Do Anything
- 3. Lisa Keith, Better Than You
- 4. Mariah Carey, Hero
- 5. Inner Circle, Sweat



WPLY PHILADELPHIA, JIM KELLY

- 1. Ace Of Base, All That She
- 2. Bryan Adams, Please Forgive
- 3. Janet Jackson, Again
- 4. Meat Loaf, I'd Do Anything
- 5. Blind Melon, No Rain



WKSE BUFFALO, SUE O'NEIL

- 1. Meat Loaf, I'd Do Anything
- 2. Salt-N-Pepa, Shoop
- 3. Ace Of Base, All That She
- 4. K7, Come Baby Come
- 5. Culture Beat, Mr. Vain



KJYO OKLAHOMA CITY, TOD TUCKER

- 1. Snoop Doggy Dog, What's My
- 2. Flaming Lips, She Don't Use
- 3. Janet Jackson, Again
- 4. Bryan Adams, Please Forgive
- 5. Haddaway, What Is Love
- 6. Spin Doctors, Jimmy Olsen's
- 7. Tag Team, Whoomp!
- 8. U2, Lemon



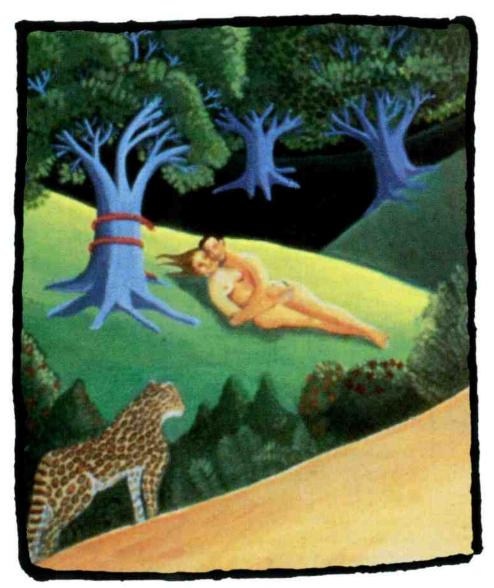
WGTZ DAYTON, WILBUR WRIGHT

- 1. Bryan Adams, Please Forgive
- 2. Snoop Doggy Dog, What's My
- 3. Duran Duran, Too Much
- 4. Meat Loaf, I'd Do Anything
- 5. Mariah Carey, Hero
- 6. Inner Circle, Sweat
- 7. Blind Melon, No Rain
- 8. 2Pac, Keep Ya Head Up



WIMEE FORT WAYNE, TYLER AT NIGHT

- 1. Janet Jackson, Again
- 2. Meat Loaf, I'd Do Anything
- 3. Bryan Adams, Please Forgive
- 4. Gin Blossoms, Hey Jealousy
- 5. Xscape, Just Kickin' It
- 6. Ace Of Base, All That She
- 7. Inner Circle, Sweat
- 8. Tag Team, Whoomp!



Billy Joel All About Soul

BDS Airplay Over 2000 Detections! Over 14 Million Listeners Reached! BDS Mainstream Chart Debuts at 38*

Produced by Danny Kortchmar.

Management: Schock Entertainment

COLUMBIA

Columbia Reg U.S. Pai. & Tm. Off. Marca Registrada /@1993 Sony Music Enterlainment inc

www.americanradiohistory.com

M A I N S T R E A M

Most Requested



WVSR CHARLESTON, T.J. STEVENS

- 1. Zhane', Hey Mr. D.J.
- 2. Bryan Adams, Please Forgive
- 3. Ace Of Base, All That She
- 4. Jody Watley, Your Love
- 5. Janet Jackson, Again
- 6. Bobby Brown, Something In Common
- 7. Meat Loaf, I'd Do Anything
- 8. Gabrielle, Dreams
- 9. Hi-Five, Never Should've

KKRD EM 107

GOOD IDEAS. . . GREAT RESULTS!

KKRD WICHITA, GREG WILLIAMS

- 1. Meat Loaf, I'd Do Anything
- 2. Ace Of Base, All That She
- 3. Bryan Adams, Please Forgive
- 4. Janet Jackson, Again
- 5. Tony Toni Toné, Anniversary
- 6. Bobby Brown, Something In Common
- 7. Tevin Campbell, Can We Talk
- 8. Pearl Jam, Daughter
- 9. Hi-Five, Never Should've
- 10. Xscape, Just Kickin' It



WFLY ALBANY, ELLEN ROCKWELL

- 1. K7, Come Baby Come
- 2. Janet Jackson, Again
- 3. Bryan Adams, Please Forgive
- 4. Ace Of Base, All That She
- 5. Meat Loaf, I'd Do Anything
- 6. Salt-N-Pepa, Shoop
- 7. Mariah Carey, Hero
- 8. Xscape, Just Kickin' It
- 9. Culture Beat, Mr. Vain
- 10. Snoop Doggy Dog, What's My



- 1. Janet Jackson, Again
- 2. Meat Loaf, I'd Do Anything For Love (But I Won't Do That!)
- 3. Mariah Carey, Without You
- 4. Ace Of Base, All That She Wants
- 5. Blind Melon, No Rain



WKCI New Haven, Kelly Nash

- 1. Bryan Adams, Please Forgive
- 2. Janet Jackson, Again
- 3. Ace Of Base, All That She
- 4. Blind Melon, No Rain
- 5. Salt-N-Pepa, Shoop



WDJX LOUISVILLE, MIKE SHANNON

- 1. Janet Jackson, Again
- 2. Ace Of Base, All That She
- 3. Meat Loaf, I'd Do Anything
- 4. Bryan Adams, Please Forgive
- 5. Mariah Carey, Hero
- 6. Culture Beat, Mr. Vain
- 7. Blind Melon, No Rain
- 8. Aerosmith, Cryin'
- 9. Tony Toni Toné, Anniversary



WZEE MADISON, CATFISH COOPER

- 1. Ace Of Base, All That She
- 2. Janet Jackson, Again
- 3. Bryan Adams, Please Forgive
- 4. Pearl Jam, Daughter
- 5. Meat Loaf, I'd Do Anything
- 6. Xscape, Just Kickin' It
- 7. Blind Melon, No Rain
- 8. Aerosmith, Cryin'



WVKS TOLEDO, KURT CRUISE

- 1. Janet Jackson, Again
- 2. Meat Loaf, I'd Do Anything
- 3. Ace Of Base, All That She
- 4. Tony Toni Toné, Anniversary
- 5. Blind Melon, No Rain



KYIS OKLAHOMA CITY, MIKE ALEXANDER

- 1. Janet Jackson, Again
- 2. Ace Of Base, All That She
- 3. Bryan Adams, Please Forgive
- 4. Meat Loaf, I'd Do Anything
- 4. Meat Loar, 1 d Do Anythin
- 5. Michael Bolton, Said I



WPXY ROCHESTER, ARTIE THE ONE MAN PARTY

- 1. Ace Of Base, All That She
- 2. Salt-N-Pepa, Shoop
- 3. Bryan Adams, Please Forgive
- 4. Mariah Carey, Without You
- 5. Pearl Jam, Daughter



WRCK UTICA, B.B. GOOD

- 1. Janet Jackson, Again
- 2. Meat Loaf, I'd Do Anything
- 3. Ace Of Base, All That She
- 4. Snoop Doggy Dog, What's My
- 5. 2Pac, I Get Around



WXKB FT MEYERS, JIM SHARP

- 1. Janet Jackson, Again
- 2. Mariah Carey, Hero
- 3. Meat Loaf, I'd Do Anything
- 4. Haddaway, What Is Love
- 5. Snoop Doggy Dog, What's My

WPST 97.5/FM

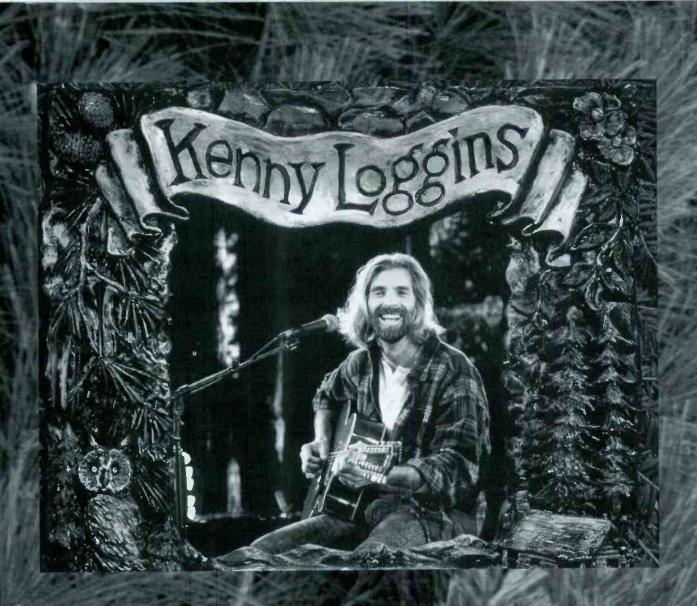
WPST TRENTON, DAVE MCKAY

- 1. K7, Come Baby Come
- 2. Pearl Jam, Daughter
- 3. Culture Beat, Mr. Vain
- 4. The Cranberries, Linger
- 5. Nirvana, Heart-Shaped Box



KZZU FM SPOKANE, CASEY CHRISTOPHER

- 1. Janet Jackson, Again
- 2. Bryan Adams, Please Forgive
- 3. Ace Of Base, All That She
- 4. John Mellencamp, Human
- 5. Haddaway, What Is Love
- 6. Aerosmith, Cryin'
- 7. Red Hot Chili Peppers, Soul
- 8. Lisa Keith, Better Than You



SPEND AN AFTERNOON WITH KENNY IN A REDWOOD GROVE.

Conviction Of The Heart

What A Fool Believes (Duet with Michael McDomald)

Your Mama Don't Dance

I Would Do Anything (Duet with Shanice)

Now And Then

Angry Eyes

If You Believe

Celebrate Me Home

Love Will Follow (Duet with Shanice)

Leap Of Faith

This Is It

Footloose

I'm Alright

In everyone's life there comes a moment when one decision can change everything...

THIS IS IT

The first single and video from his new live album "OUTSIDE: FRCM THE REDWOODS"

COLUMBIA

Produced by Kenny Loggins and Terry Nelson. Management: Next Step/Denzyl Feigelson.

M A I N S T R E A M

MOST REQUESTED



KQKQ OMAHA, ADAM THUNDER

- 1. Tag Team, Whoomp!
- 2. Color Me Badd, Time And
- 3. Taylor Dayne, Send Me A
- 4. Bryan Adams, Please Forgive
- 5. Meat Loaf, I'd Do Anything



WMME AUGUSTA, JEFF ANDREWS

- 1. Meat Loaf, I'd Do Anything
- 2. K7, Come Baby Come
- 3. Janet Jackson, Again
- 4. Ace Of Base, All That She
- 5. Jazzy Jeff & Fresh, Boom!



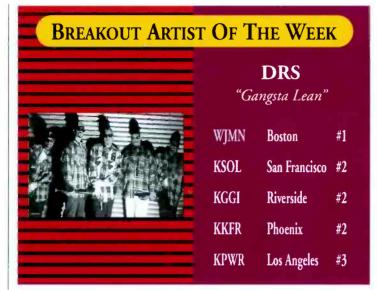
WXLK ROANOKE, Mo Fo

- 1. Janet Jackson, Again
- 2. Bryan Adams, Please Forgive
- 3. Ace Of Base, All That She
- 4. Inner Circle, Sweat
- 5. Meat Loaf, I'd Do Anything



WSNX GRAND RAPIDS, LUKE SANDERS

- 1. Janet Jackson, Again
- 2. Tony Toni Toné, Anniversary
- 3. Bobby Brown, Something In Common
- 4. Meat Loaf, I'd Do Anything
- 5. Zhane', Hey Mr. D.J.





WYAV MYRTLE BEACH, BOOKER MADISON

- 1. Ace Of Base, All That She
- 2. Janet Jackson, Again
- 3. Zhane', Hey Mr. D.J.
- 4. Xscape, Just Kickin' It
- 5. Bryan Adams, Please Forgive
- 6. Tony Toni Toné, Anniversary
- 7. Blind Melon, No Rain
- 8. Color Me Badd, Time And



WIXX GREEN BAY, STEVE LOUIZOS

- 1. Meat Loaf, I'd Do Anything
- 2. Janet Jackson, Again
- 3. Bryan Adams, Please Forgive
- 4. Ace Of Base, All That She
- 5. Mariah Carey, Hero
- 6. Inner Circle, Sweat
- 7. Haddaway, What Is Love
- 8. Culture Beat, Mr. Vain
- 9. Def Leppard, Two Steps



KIXY SAN ANGELO, ROBERT ELFMAN

- 1. Janet Jackson, Again
- 2. Salt-N-Pepa, Shoop
- 3. Ace Of Base, All That She
- 4. Snoop Doggy Dog, What's My
- 5. Culture Beat, Mr. Vain
- 6. Tevin Campbell, Can We Talk
- 7. Xscape, Just Kickin' It
- 8. Color Me Badd, Time And
- 9. 7669, So High



WSPK POUGHKEEPSIE, SCOTTY MAC

- 1. Snoop Doggy Dog, What's My
- 2. Janet Jackson, Again
- 3. K7, Come Baby Come
- 4. 2Pac, Keep Ya Head Up
- 5. Bryan Adams, Please Forgive
- 6. Big Daddy Kane, Very Special
- 7. Salt-N-Pepa, Whatta Man
- o chiai D
- 8. SWV, Downtown
- 9. Toni Braxton, Breathe Again



WKDD AKRON, Ms. CRUZ

- 1. Meat Loaf, I'd Do Anything
- 2. Janet Jackson, Again
- 3. Bryan Adams, Please Forgive
- 4. Ace Of Base, All That She
- 5. Blind Melon, No Rain

THE HOT FM 96.3 HOTWRHT

WRHT NEW BERN, CHRIS CROSS

- 1. Meat Loaf, I'd Do Anything
- 2. Salt-N-Pepa, Shoop
- 3. K7, Come Baby Come
- 4. Xscape, Just Kickin' It
- 5. Snoop Doggy Dog, What's My



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

- 1. Meat Loaf, I'd Do Anything
- 2. Adam Sandler, Lunch Lady
- 3. Bryan Adams, Please Forgive
- 4. Pearl Jam, Daughter
- 5. Ace Of Base, All That She



KZIO DULUTH, JIMI JAMM

- 1. Bryan Adams, Please Forgive
- 2. Tag Team, Whoomp!
- 3. Janet Jackson, Again
- 4. Adam Sandler, Lunch Lady
- 5. Ace Of Base, All That She



FM 106.9

KROC ROCHESTER, JAMES RABE

- 1. Bryan Adams, Please Forgive
- 2. Janet Jackson, Again
- 3. Ace Of Base, All That She
- 4. Mariah Carey, Hero
- 5. Bee Gees, Paying The Price

TONY TONE TONE

TONY TONI TONÉ
Anniversary

NETWORK Moves 7-5*!

New Believers!

WAEB WAYV WABB WKRQ KIIS WKHQ WSNX **J**VIC WJMK **Big Moves And 88 Top-10 Mention!** WPGC 3-2* Hot 97.7 7-3* WCKZ 7-1* FM102 1-1* WLU VI 3-2* Power Pig #5* WHHH 5-4* Q99 5-4* KZHT 5-4* 92Q #5* B97 12-9* KMEL #7* KUBE #7* KSOL 9-8* **WWHT 3-6*** Kiss 108 11-10* PRO-FM ~ 0-9* WIOQ 11-10* KTFM #10*

Most Requested...Overnight! 1 Stress Rotation!



JOHN MELLENCAMP Human Wheels

LETWORK #20*!

			יוושוון ייבי
WKRQ 10-8*	WZP L 13-3 *	WKBQ #9*	Star 94 #10*
	B97 234*	KISF 25-22*	KDWB #23*
WQL 2-1*	W N NK ∠-2 *	KTUX 5-3*	WIFC 6-4*
WRF* 7-4*	W H HY 7- 5*	WMEE 13-8*	WVKS 11-8*
	W HOT 10- 9*	WPXR 11-9*	KZMG 15-10*

Heavy Rotation!



BRIAN McNIGHT The Way Love Goes

		Bridge Co.	
B97 Add!	WGTZ Acd!	KQIX Add!	WVAQ Add!
WIOQ 26-24*	WIOQ 26-24*	92 Q #27 *	KMEL #27*
KTFMI Add!	KFFM Acd!	WRKY Add!	FM 102 #22*
	Hot 97.7 27-25*	WHH 29-27*	B94 D-29*



Goodnight Song

			L6 New Adds!
KISX	WMIJIZ	WNDU	WQUT
WRQK	WSTW	Z104	KCHX
KFRX	WJIAX	WPRP	KZII
W BWB	KMDK	KQCF	WVAQ
25-21*	WKRQ 25-22*	KWT0 D-24*	WBNQ D-27*
32-29*	WZAT 34-29*	KZZU D-3C*	₩ WIFC D-33*





KIOC 23-18*

WHTO

WIXX



2W	LW	TW	Artist/Song -	LABEL
1	1	0	JANET JAČKSON. Again	Virgin
2	2		XSCAPE. Just Kickin' It	So So Def/Columbia
3		_	ZHANE'. Hey Mr. D.J.	Flavor Unit/Epic
5		_	ACE OF BASE, All That She Wants	Arista
4		_	TONY TONI TONÉ. Anniversary	Wing/Mercury
7	6	_	TEVIN CAMPBELL. Can We Talk	Qwest/WB
10	7	_	TONI BRAXTON. Breathe Again	LaFace/Arista
9	8	_	MARIAH CAREY. Hero	Columbia
16	-	_	SALT-N-PEPA, Shoop	Next Plateau/London/PLG
19		_	DRS. Gangsta Lean	Capitol
6	9	_	MARIAH CAREY, Dreamlover	Columbia
35	17	_	SNOOP DOGGY DOG. What's My Name?	Death Row/Interscope/AG
18		_	HI-FIVE. Never Should've Let You Go	Jive
12		_	HADDAWAY. What is Love	Arista
26	18	Œ	2PAC. Keep Ya Head Up	Interscope/AG
8	11	16	INTRO. Come Inside	Atlantic/AG
38	31	1	BABYFACE. Never Keeping Secrets	Epic
21	20	13	K7. Come Baby Come	Tommy Boy
31	26	19	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	MCA
34	24	20	ZAPP & ROGER. Slow And Easy	Reprise
23	22	3	GABRIELLE. Dreams	Go! Discs/London/PLG
27	25	2	COLOR ME BADD. Time And Chance	Giant/Reprise
-	33	3	CULTURE BEAT. Mr. Vain	550 Music
			TONI BRAXTON. Another Sad Love Song	LaFace/Arista
11		_	SWV. Downtown	RCA
		_	BLIND MELON. No Rain	Capitol
15			DR. DRE. Let Me Ride	Death Row/Interscope/AG
		_	BRYAN ADAMS. Please Forgive Me	A&M
			JANET JACKSON. If	Virgin
			INNER CIRCLE. Sweat (A La La La La Long) 2PAC. I Get Around	Big Beat/Atlantic/AG Interscope/AG
			DINO. Endlessly	EastWest
37		_	LONNIE GORDON. Happenin' All Over Again	SBK/ERG
			BOBBY BROWN w/WHITNEY HOUSTON. Something In Common	MCA
		-	U.N.V. Straight From My Heart	Maverick/Sire/WB
			REALITY. Yolanda	Strictly Rhythm
		_	BIG DADDY KANE. Very Special	Cold Chillin'/Reprise
			JODY WATLEY. Your Love Keeps Working On Me	MCA
		_	AEROSMITH. Cryin'	Geffen
			SWV. Right Here/Human Nature	RCA

Hi-Five, Never Should've Let You Go

	nost add	ed
1.	Bobby Brown w/Whitney Houston, Some	thing In Common MCA
2.	Babyface, Never Keeping Secrets	Epic
3.	Toni Braxton, Breathe Again	LaFace/Arista
4.	Culture Beat, Mr. Vain	550 Music
4.	DRS, Gangsta Lean	Capitol
6.	Das EFX, Freakit	EastWest
6.	Snoop Doggy Dog, What's My Name?	Death Row/Interscope/AG
6.	Salt-N-Pepa, Shoop	Next Plateau/London/PLG
9.	Eazy-E, Real Compton City G's	Ruthless/Relativity

THINGS THAT GO BUMP IN THE NIGHT... No, that wasn't just another ghastly ghoul at Knott's Scary Farms (Los Angeles) last Saturday (10/30); it was KSOL APD Michael Martin. He particularly enjoyed the Merry-Go-Round and Camp Snoopy Land. However, the roller coaster and bumper cars left him a little queasy. And no, that wasn't a costume he was wearing - he looks like that everyday... It was a "safe" Halloween weekend in Modesto. Streets were blocked off for a carnival that featured rides and booths set up by local merchants who handed out goodies to costumed kiddies. KHTN provided special bags for the Trick-Or-Treaters... I must admit that I thought I was taking my life into my hands by going to the Cypress Hill concert on Halloween night. Surprisingly, there was absolutely no violence. Lots of flannel shirts and stage diving, though and the smoke was thicker than L.A.'s recent firestorms. KPWR's Tha Baka Boyz - Eric and Nick Vidal - were in the house, hanging backstage. At the end of the show, all five groups on the Soul Assassins Tour - Cypress Hill, Funkdoobiest, House Of Pain, Fatal and the Whooliganz - did a special version of "Back From The Dead," which slammed. Of course, the highlights were the seven-foot-high bong, the gargantuan blunt and the flying pumpkins.

THAT BLOWED UP REAL GOOD... Last week, famed Las Vegas casino The Dunes was brought to the ground by a demolition crew. Broadcasting live from across the street at Bally's, KLUC held a tailgate party for over 3,000 listeners. It was quite an event, to say the least, as over 200,000 people were in the streets to witness the destruction (only 150,000 came out for New Year's). While the explosives were detonating, the crowd chanted, "Whoomp! There it goes!"

EX-SQUEEZE ME... Recently at the En Vogue/Luther Vandross concert in NYC, WQHT's Steve Smith and Tracy Cloherty and EastWest's Craig Lambert and Kevin Carroll inadvertently sat in Robert DeNiro and Chaz Palmateri's (writer and co-star of A Bronx Tale) seats. The nerve of some people! Speaking of Hot 97, they've lined up Onyx, Mary J. Blige, SWV, Wu-Tang Clan, Naughty By Nature, Lords Of The Underground, Das Efx and Zhane' for their Hot Night New York on December 14.

LOW-RIDER... On November 22, XHTZ will hold their annual "Cruise For Peace" to commemorate the day (JFK shot and killed) that violence changed the country. Last year's event drew over 5,000 cars and this year's Cruise is expected to draw even more. Four of Z90's buses and eight of their vans will be interspersed throughout the procession. Any labels that can help out with liners and artist appearances should call Steve Wall right away.

BRIEFLY STATED... KCAQ Promotion Director Lloyd Maxwell is off to WROX Norfolk (the new Alternative station) as APD. He will be replaced by Heather Draughon... KKXX PD Ken Richards has just hired new weekend overnighter Wendi Who? (never heard of her)... Props to KMEL's Joey Arbagey who just pinned on his MD stripes... And Happy Birthday greetings to John McHugh (11/3).

What's the happs in your hood? Call me!

Wendi Cermak

DJ Lynnwood, KGGI "99 One" Riverside

Reality, Yolanda Mista Grimm, Indo Smoke Snoop Doggy Dog, What's My Name? Nightcrawlers, Push The Feeling On Total Devastation, Many Clouds Of Smoke Tha Alkaholiks, Make Room Culture Beat, Mr. Vain Salt-N-Pepa, Shoop Zhane', Hey Mr. D.J. Hi-C, Got It Like That

Strictly Rhythm Death Row/Interscope/AG Great Jones/Island PGA/Arista Loud/RCA 550 Music Next Plateau/London/PLG Flavor Unit/Epic Skanless/Hollywood

Jive

LEABS Into Your Arms!

MAJOR ACTION!

	Plays
Z100 New York	30
KPLZ Seattle	22
99X Atlanta	30
WPST Trenton	16
WNNK Harrisburg	18
91X San Diego	16
B97 New Orleans	22
WDRE New York	30
Q102 Cincinnati	13
Z102 Savannah	22
WENZ Cleveland	21
KNDD Seattle	23
	-

BUZZ BIN!

Pulling Major Requests!

Breaking Big At Top 40, Alternative & Aor!

Major Market Tour Is On Now!

ROBIN (*What I Do Best")

Major Believers!

Q102 PHILADELPHIA ADD!
WPGC WASHINGTON, D.C. ADD!
WKSS HARTFORD ADD!
92Q BALTIMORE #15* 47 PLAYS!

HOT 102 MILWAUKEE ADD! 17 PLAYS!

WKSE BUFFALO 29-27* 10 PLAYS!

WWKX Providence 27-23 12 Plays!

INTRO "Come Inside"

Top 20 Single Sales In Over 15 Major Markets!

Top 20 Singles In Over 16 Major Markets! SoundScan Single Sales Over 20,000 This Week!

	Plays	SoundScan Single Sales
920	47	10
WJMN	36	18
WJMH	66	19
WHHH	24	14
HOT 97.7	30	18
HOT 102	42	21
B96	18	15
KMEL	17	18

NULE

"Rock With You"

14 Out-Of The Box Adds!

Power Pig Tampa
Q99 Salt Lake City
Z90 San Diego
WAYA Melbourne
WGLU Johnstown
KJ103 Oklahoma City
KKMG Colorado Springs

WMMZ Gamesville WAYV Atlantic City

KGLI Sioux City
WKMX Do han

KMCK Fayetteville

KMGZ Lawton

KWTO Springfield

The Follow Up To 2 Top 10 Hits!

Major Market Tour Kicks Off November 9th!

Exclusive North American Reoresentation Bruce

Garfield/The Garfield Group





FATHER

"69"

(UPTOWN/MCA)

KPWR's Michelle Mercer tipped us off to this jam several weeks ago. This ain't just any father; it's the MC kinda Father. Produced and remixed by Teddy Riley, this single has a rolling bass line and infectious vocals. The catchy chorus was written and performed by Buttnaked Tim Dawg. The added groove of familiarity comes from Kool & The Gang's "Jungle Boogie."

To BE CONTINUED

"One On One"
(EASTWEST)

Wow, what a fresh tune! From the opening guitar refrain to the chorus, this number grabs you and just won't let go. Coming with an Arrested Development-meets-TLC-meets-En Vogue sound, "One On One" was produced by Thomas McElroy and Denzil Foster of En Vogue fame. The Funky Diva references don't stop there, as both Terry and Maxine of En Vogue deliver the silky backing vocals.

LISETTE MELENDEZ

"Goody Goody"

(FEVER/RAL/CHAOS)

It's been a while since we've heard from the Diva of Freestyle and it looks like the wait was worth it. Lisette's sensuous vocals slide over a mid-tempo New Jack Swing-ish beat. The Hip-Hop mix stays true to the street with guest vocals from Greg Nice. All remixes on the six-cut Pro-CD are by Louie "Phat Kat" Vega, except for the "House Mix Radio Edit." That's by Roger Pauletta, Boogie Lou and Docta Dee.

ULTRA NATE

"Show Me"

(WB)

Divas are definitely in da house this week. Ultra Nate may not be well

known to many radio programmers, but she's a household name in the clubs. This particular track is just what ballad-saturated stations need right now. There are several mixes to choose from for that special sound you're looking for, as the Basement Boys and Masters At Work have both provided their remixing skills. Production by Soulshock. On the air at KDON, KKXX, WERQ, WFLZ, KISF, WWHT, WHHH, KSFM and WKSS.

DADDY-0

"Brooklyn Bounce"
(ISLAND/PLG)

This jam was the hottest buzz record to come out of the fella's mouth a few weeks ago. This is strictly underground Funk for the man in you. Great bass line and lyrical stylings – it may take more than one spin to hear the appeal of this record. The "Radio Edit" and the "More Bounce Mix" have that "I've heard this somewhere before" groove. The first mix contains a sample from Zapp's "More Bounce To The Ounce," while the latter takes a riff from Freedom's "Get Up And Dance."

Domino

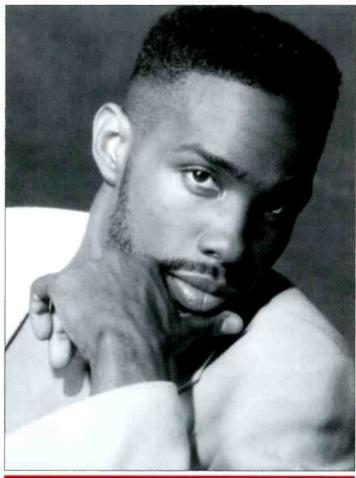
"Getto Jam"

(OUTBURST/RAL/CHAOS)

What, you don't have this? Call Johnny Coppola right now (212-833-5053) and get it. Straight out of Long Beach, this jam is "The Colonel's Original Recipe." Low-groove Funk with the mellowest of vocals, added coolness from Jazzy guitar injections. And you thought DRS was the hippest new jam... On the air at KPWR, WIOQ, WPGC, KMEL, WQHT, KSOL, KBXX and KUBE.

A BEAT AHEAD

DAZED AND CONFUZED... Glad to know that we weren't the only ones who were unsure of Cypress Hill's new single. By popular demand, Columbia



FATHER

Records has changed the single from "When The Ship Goes Down" to "I Ain't Goin' Out Like That" (Ruffhouse/Columbia). So, if you didn't know, don't feel like you're alone.

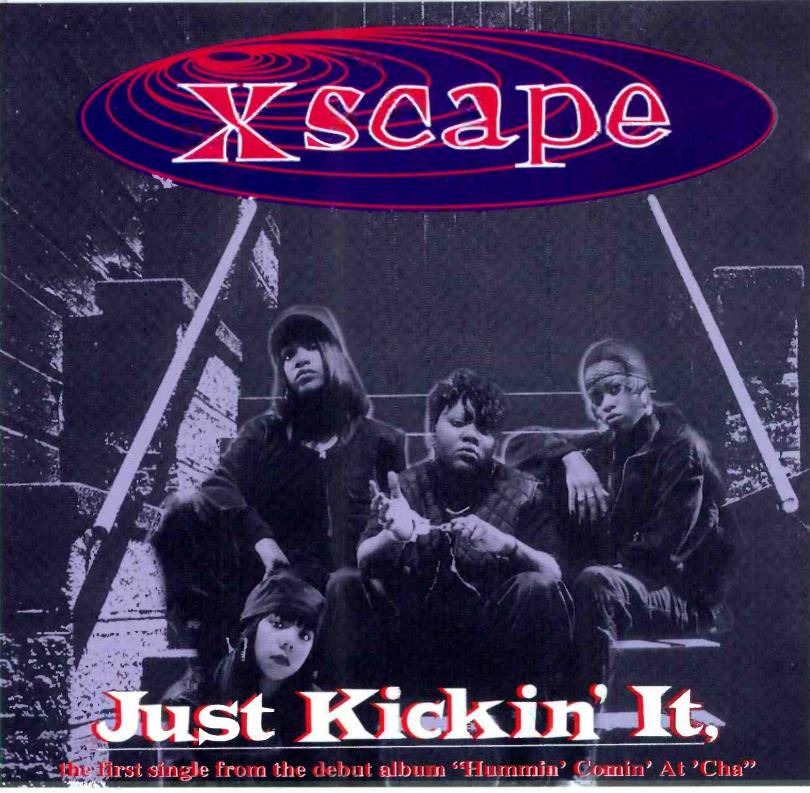
THE TEMPLE OF BOOM... In a few weeks, you should receive a very special 12-inch of George Clinton's "Martial Law" (Paisley Park/WB). You should already have the full-length CD, Hey Man... Smell My Finger – check out cut #14, the single version. This shit is in there! We're talking in-your-face Funk – if you haven't heard it, you're missing out on one serious jam!

OVER THERE... A stop by your favorite import store should provide you with lots of fun stuff. First up is the hot, hot, hot "Never" by Jomanda

(Big Beat-UK). With remixes by Sasha and Band Of Gypsies, it comes on a double-pack... Write this down: Cutoff f/Thea Austin's "Don't Stop" (Extra Music). You won't be able to get it just yet, but keep your eyes open. This is one of the best new songs to come out of Germany this year. In the mid- to uptempo range, it will leave you breathless... And Inner City does it again with "Ahnongay" (Six By Six-UK). This colored 10-inch promo is a keeper.

WINTER WONDERLAND... The holiday season is upon us and the inthe-Housebroken (and slightly left-of-edge) Jeff Silberman has put together quite an array of interesting ideas for the December Promo Planner. Check it out. And leave the driving to us...

- Wendi Cermak



Produced by Jermaine Dupri for So So Def Productions

Xplodin'





#2 On The Street Chart!

#1 BDS Rhythm Chart (3rd Week)!

#3 SoundScan Single!

Single Certified Gold!

Moves 40-34* BDS Mainstream!

Over 4000 BDS Detections!

55 Million Listeners Reached!

COLUMBIA

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WBBM FM WBBO WBBQ KBFM WBHT WBIZ WBNQ KBOS WBPR WBSS WBT FM WBWB	Todd Cavanah Mike Murphy Bruce Stevens Billy Santiago Bill Sheridan Darren Lee Scott Robbins Tony Dee Michael Parnell Nick Giorio Mike Donovan Tony Manes	(312) 944-6000 (803) 233-9393 (803) 279-6610 (210) 383-4961 (717) 655-2271 (715) 835-1007 (309) 829-1221 (209) 237-9361 (803) 236-9800 (609) 645-8400 (704) 374-3500 (812) 336-8000	Chicago, IL Greenville, SC Augusta, GA Brownsville/McAllen, TX Wilkes-Barre, PA Eau Claire, WI Bloomington, IL Fresno, CA Myrtle Beach, SC Atlantic City, NJ Charlotte, NC Bloomington, IN	KIIS FM KIKI WILN KIMN KIOC KIOK WIOQ KISF KISN KISR KISX WIXX	Jeff Wyatt Jeff Hunter Todd Shannon Susan Moore Mark Landis Paul Walker Jefferson Ward Mark Feather John Dimick Fred Baker Jr. Larry Kent Dan Stone Mike Steele	(213) 466-8381 (808) 531-4602 (904) 233-6606 (303) 482-5991 (409) 769-2475 (509) 586-2151 (215) 667-8100 (816) 254-1073 (801) 262-9797 (501) 785-2526 (903) 581-0606 (414) 435-3771 (915) 949-2112	Los Angeles, CA Honolulu, HI Panama City, FL Fort Collins, CO Beaumont, TX Tri-Cities, WA Philadelphia, PA Kansas City, MO Salt Lake City, UT Ft. Smith, AR Tyler, TX Green Bay, WI San Angelo, TX
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WIMINIZ	Bill McCown	(904) 622-5600	Gainesville, FL	WTBX	Bill Klaproth	(218) 262-4545	Hibbing, I
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KMYZ	Mel Myers	(918) 665-3131	Tulsa, OK	KTUX	Ken Shepard	(318) 635-9999	Shreveport,
N				WTWR	Terri McCormick	(313) 242-6600	Toledo,
WNCI	Dave Robbins	(614) 224-9624	Columbus, OH	U			
WNDU	Mark Durocher	(219) 239-1616	South Bend, IN		0.1.0.	(000) 000 4000	Caettle
KNIN	J.J. McKay	(817) 855-6924	Wichita Falls, TX	KUBE	Bob Case	(206) 322-1622 (801) 264-8250	Seattle, \ Salt Lake City,
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WNNX	Brian Phillips	(404) 266-0997	Atlanta, GA	V			
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WNTQ	Dave Edwards	(315) 446-9090	Syracuse, NY	WVIC	Jim Lawson	(517) 487-5986	Lansing,
WNVZ	Don London	(804) 497-1067	Norfolk, VA	WVKS	Mike Wheeler	(419) 531-1681	Toledo,
0		T To		WVSR	Bill Shahan	(304) 342-3136	Charleston, 1
KOKZ	Dan Olsen	(319) 233-3371	Waterloo, IA	W			
WOVV	M.J. Kelli	(407) 478-9688	West Palm Beach, FL	wwck	Lee St. Michaels	(313) 744-1570	Flint,
	III.0. NOIII	(407) 470 3000	WOST TAIN DOUGH, TE	WWCP	Nicki Donovan	(518) 382-5400	Schenectady,
P		98.		WWFX	Pat Tibbetts	(207) 989-7363	Bangor,
WPFM	Mike Stone	(904) 234-8858	Panama City, FL	WWHT	Rob Morris	(614) 492-2000	Columbus,
WPGC	Jay Stevens	(301) 441-3500	Washington D.C.	KWIN	Bob Lewis	(209) 951-8165	Stockton,
WPLJ	Scott Shannon	(212) 613-8900	New York, NY	WWKX	Scotty Snipes	(508) 222-1321	Providence
WPLY	Eric Johnson	(215) 565-8900	Philadelphia, PA	WWKZ	Jim McDonald	(601) 844-2134	Tupelo,
KPLZ	Casey Keating	(206) 223-5703	Seattle, WA	KWNX	John Peake Ray Kalusa	(303) 321-0950 (702) 333-0123	Denver, Reno,
WPOW	Frank Walsh	(305) 653-6796	Miami, FL	KWOD	Alex Cosper	(916) 929-5000	Sacramento,
WPRO FM	David Simpson	(401) 433-4200	Providence, RI	KWTO	Dave Alexander	(417) 883-9000	Springfield,
KPRR WPRR	Michael Daniels Tommy Edwards	(915) 532-6515 (814) 944-9456	El Paso, TX Altoona, PA	KWTX	Tom Martens	(817) 776-5989	Waco,
KPSI	Michael Keane	(619) 325-2582	Palm Springs, CA	wwwq	Jason Dean	(502) 651-8375	Bowling Green,
WPST	Michelle Stevens	(609) 924-3600	Trenton, NJ	WWZZ	Clay Gish	(615) 531-2000	Knoxville,
KPWR	Rick Cummings	(818) 953-4200	Los Angeles, CA	X		10.50	
KPXR	Jason Palmer	(907) 243-3141	Anchorage, AK	WXIL	Larry Hughes	(304) 485-7425	Parkersburg, \
WPXR	Terry Simmons	(309) 786-1800	Quad-Cities, IL.	WXKB	Chris Cue	(813) 997-2103	Ft. Meyers,
WPXY	John Ivey	(716) 454-2600	Rochester, NY	WXKS FM	Steve Rivers	(617) 396-1430	Boston,
0	The second second	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW		WXLK	Ashby Coleman	(703) 774-9200	Roanoke,
	A PROVI	(0.10) 000 0007	0 1 0 11 14	WXXL	Adam Cook	(407) 339-1067	Orlando,
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WQGN KQHT	Liz Jordan	(203) 446-1980 (701) 746-1413	New London, CT Grand Forks, ND	KXYQ	Jim Ryan	(503) 226-6731	Portland,
WQHT	Jay Murphy Steve Smith	(212) 840-0097	New York, NY	Y			
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WSTR	Lee Chestnut	(404) 261-2970	Atlanta, GA	Mu	isic & N	News Re	source.
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WFLZ TAMPA, BONER

- 1. Ultra Naté, Show Me
- 2. Toni Braxton, Breathe Again
- 3. Snoop Doggy Dog, What's My
- 4. 95 South, Whoot, There It Is
- 5. Reality, Yolanda

99.1 KGGI^{FM}

KGGI RIVERSIDE, JOEY DEEE

- 1. Mista Grimm, Indo Smoke
- 2. DRS, Gangsta Lean
- 3. Snoop Doggy Dog, What's My
- 4. Xscape, Just Kickin' It
- 5. Salt-N-Pepa, Shoop



WJMN BOSTON, MARC CLARK

- 1. DRS, Gangsta Lean
- 2. Salt-N-Pepa, Shoop
- 3. Janet Jackson, Where Are
- 4. K7, Come Baby Come
- 5. 2Pac, Keep Ya Head Up

POWER 92FM

KKFR PHOENIX, KID CORONA

- 1. Snoop Doggy Dog, What's My
- 2. DRS, Gangsta Lean
- 3. Bryan Adams, Please Forgive
- 4. Salt-N-Pepa, Whatta Man
- 5. Eazy-E, Real Compton City

H 797^{FM}

WQHT NEW YORK, BALTAZAR

- 1. 2Pac, Keep Ya Head Up
- 2. Jodeci, Cry For You
- 3. Wu-Tang Clan, Method Man
- 4. Das EFX, Freakit
- 5. Eazy-E, Real Compton City



NIGHT PERSON OF THE WEEK

CHET BUCHANAN

KUBE Seattle

- 1. DRS, Gangsta Lean
- 2. Snoop Doggy Dog, What's My Name?
 - 3. Xscape, Understanding
 - 4. Ace Of Base, All That She Wants
 - 5. Snoop Doggy Dog, Gin And Juice



KPWR LOS ANGELES. THA BAKA BOYZ

- 1. Mista Grimm, Indo Smoke
- 2. Snoop Doggy Dog, What's My
- 3. DRS, Gangsta Lean
- 4. Xscape, Just Kickin' It
- 5. Blood Of Abraham, Stabbed



WWKX Providence, Jammer

- 1. Total Devastation, Many
- 2. Salt-N-Pepa, Shoop
- 3. Snoop Doggy Dog, What's My
- 4. Janet Jackson, Again
- 5. Xscape, Just Kickin' It
- 6. 2Pac, Keep Ya Head Up



KSOL SAN FRANCISCO, JOJO WRIGHT

- 1. Xscape, Understanding
- 2. DRS, Gangsta Lean
- 3. Collage, I'll Be Loving You
- 4. Toni Braxton, Breathe Again
- 5. Reality, Yolanda
- 6. Salt-N-Pepa, Shoop
- 7. 2Pac, Keep Ya Head Up



KCAQ OXNARD, ROSIE G.

- 1. Janet Jackson, Again
- 2. Mista Grimm, Indo Smoke
- 3. Snoop Doggy Dog, What's My
- 4. Tony Toni Toné, Anniversary
- 5. Zapp & Roger, Slow And Easy
- 6. DRS, Gangsta Lean
- 7. Reality, Yolanda
- 8. Zhane', Hey Mr. D.J.



KZFM CORPUS CHRISTI, RAVEN DAVEN TODO

- 1. Zhane', Hey Mr. D.J.
- 2. Tag Team, Whoomp!
- 3. Xscape, Just Kickin' It
- 4. Janet Jackson, Again
- 5. Salt-N-Pepa, Shoop
- 6. Mariah Carey, Without You
- 7. Ace Of Base, All That She
- 8. Color Me Badd, Time And



KPRR EL PASO, VICTOR STARR

- 1. Snoop Doggy Dog, What's My
- 2. Janet Jackson, Again
- 3. Cypress Hill, Insane In The
- 4. Ace Of Base, All That She
- 5. Salt-N-Pepa, Shoop
- 6. Collage, I'll Be Loving You
- 7. Nightcrawlers, Push The
- 8. K7, Come Baby Come
- 9. DRS, Gangsta Lean



WBBO GREENVILLE, JAMMIN' JEFF HAYES

- 1. Culture Beat, Mr. Vain
- 2. Tag Team, Whoomp!
- 3. Meat Loaf, I'd Do Anything
- 4. Janet Jackson, Again
- 5. Ace Of Base, All That She

KUBE JAMS

KUBE SEATTLE, CHET BUCHANAN

- 1. DRS, Gangsta Lean
- 2. Snoop Doggy Dog, What's My
- 3. Xscape, Understanding
- 4. Ace Of Base, All That She
- 5. Snoop Doggy Dog, Gin And
- 6. R. Kelly, Sex Me
- 7. 2Pac, I Get Around





On THE COVER

PHIL COLLINS (ATLANTIC/AG)

• Collins was born on January 30, 1951 in Chiswick, England. He took up the drums at 12, although he started playing a toy drum at 5.

• At 14, Phil starred as The Artful Dodger in the West End (London) production of "Oliver!"

- In 1969, he formed the band Flaming Youth, which released just one album in England before breaking up. At 19, he answered a classified ad in the UK trade *Melody Maker*: "Band seeking drummer sensitive to acoustic music." After auditions, he was hired; the band was Genesis.
- In 1975, lead singer Peter Gabriel left the band for a solo career. Collins, who had been singing backup vocals, became the new lead singer. Also, he started a jazz-influenced side group, Brand X.
 - · On top of recording with both groups,



Collins did session work for the likes of Thin Lizzy, John Cale, Brian Eno, Robert Fripp and Rod Argent.

• In 1981, he started a parallel solo career with the album, *Face Value*, which featured the hit song, "In The Air Tonight."

- Besides having hits with Genesis, his solo work also topped charts with tunes such as "Against All Odds (Take A Look At Me Now)," "Easy Lover" (with Phillip Bailey), "One More Night," "Sussudio," "Take Me Home" and the hits went on and on...
- Collins also acted in a episodic role on the TV series, *Miami Vice* and starred in the film, *Buster*.
- His latest single, "Both Sides Of The Story," is off the just-released album of the same name.

SPIN DOCTORS (EPIC)

Christopher Barron, lead vocals. Eric Schenkman, guitar. Mark White, bass.

Aaron Comess, drums/percussion.

- Three of the four members of the band first came together three years ago, while they were students at New York's School for Social Research. Mark White joined the band in May of '89.
- They soon began an intense gigging schedule, playing four to six nights every week at every-

thing from frat parties at Columbia University (where they played their very first gig) to hole-inthe-wall clubs and environmental and social benefit concerts.

• Their downhome, organic Rock approach quickly endeared itself to a considerable East Coast following. That grassroots support led to a



deal with Epic Records.

- First off, they cut a six-track EP, *Up For Grabs*, which captured the band live at Wetlands, a Lower Manhattan club that served as their creative incubator.
- In January, 1991, they went into Westchester Studios to cut their first full-length album. That record, *Pocketfull Of Kryptonite*, slowly but surely became an across-the-board smash, thanks to singles like "Little Miss Can't Be Wrong" and "Two Princes"
- Spin Doctors headlined MTV's *Alternative Nation* tour, which also featured Soul Asylum and Screaming Trees.
- The current single is "Jimmy Olsen's Blues."

TONI BRAXTON (LAFACE/ARISTA)

- Born in Severn, MD as the daughter of a minister, Toni started singing at an early age in the church choir with her four younger sisters.
- Her earliest inspirations to be a singer came after watching Janet Jackson sing to Jimmy Walker on the TV sitcom, *Good Times*. Other



early influences include Quincy Jones, Stevie Wonder and Chaka Khan.

• At that time, she also began writing songs and singing at local talent shows. In 1989, producer/songwriter Bill Petteway caught one of her competitions and, in turn, introduced her to

Ernesto Phillips of the group Starpoint.

- After hearing Toni and auditioning her sisters, Phillips signed the group to his production company, which led to a deal with Arista Records. The 1990 release, "The Good Life," garnered some chart action, but more importantly, brought them to the attention of superstar producers L.A. Reid and Babyface.
- When the two heard Toni sing and play piano, they immediately signed her as a solo act to their LaFace Records in 1991. But before they started working on her debut album, she was offered the opportunity to participate on their soundtrack to the film, *Boomerang*. The song, "Love Shoulda Brought You Home," established Braxton as a new presence on the music scene.
- She just completed her debut solo album. The follow-up to the first single, "Another Sad Love Song," is "Breathe Again."

ACE OF BASE (ARISTA)

- Siblings Jenny, Joker and Linn (they prefer to just use their nicknames) formed the group with their friend, Buddha, in their home town of Gothenburg, the "Liverpool" of Sweden.
- The three grew up on Classical music; Linn and Jenny first sang in a church choir, while Joker developed an interest in synthesizers.
- Joker and Buddha started producing local Reggae bands at a Gothenburg rehearsal/recording studio. The two keyboardists were each involved in separate projects, but a few inspiring jam sessions convinced them to work together.



- They recruited Jenny and Linn to sing. After initially dabbling with dark, Rave-based sounds, the girls' clear, high voices convinced them to brighten their sound.
- The first Ace Of Base show took place in August 1990 on the same night The Rolling Stones hit town. Nevertheless, the show was a success and they honed their sound.
- After building a fan base in Sweden, the group got signed to the Danish indie Mega Records. Their first single, "Wheel Of Fortune," took off in Denmark before breaking into Norway. After touring Scandanavia, the German label Metronome secured a licensing arrangement for them.
- The first single released under the new deal was "All That She Wants," a continental smash which attracted MTV Europe play. Suddenly, they were major Pop stars. Arista got wind of their success and has released "All That She Wants" in the States.

"GANGSTA LEAN"

#2 On The SoundScan Singles Chart! Over 100,000 Singles Sold Last Week!

#1 Selling Single In These Markets:

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Houston St. Louis Sacramento Charlotte

Betroit **New Orleans** Atlanta San Antonio Kansas City **Nashville**

New Airplay At WXKS, B96, WWHT, KISF, POWER 96, KKFR, KLUC And Many More!

1216 Total Plays...A +287 Increase!

An Audience Reach Of 24 Million...And Growing Fast! Major Phones All Across The Country!

WHYT 75 Plays! WJMN 55 Plays!

KUBE 74 Plays! W100 54 Plays!

WLUM 62 Plays! KSFM 47 Plays!

KBXX 58 Plays! **KSOL 43 Plays!**

WPGC 56 Plays! Hot 97 39 Plays!

#1 Most Requested!



#9 Most Requested! Heavy Rotation!

Ready For Mainstream Airplay!

Capitol.



rly Airplay:

Added In Active Rotation!

This Is The HIPPEST Record Out There!







CHART

_	Cc	D 3/4 1	BINING AIRPLAY, SALES AND	REQUESTS
2W	LW	TW	ARTIST/Song	LABEL
3	3	0	THE CRANBERRIES. Linger	Island/PLG
1	2	2	NIRVANA. Heart-Shaped Box	DGC
3	1	3	THE BREEDERS. Cannonball	4AD/Elektra
4	4	0	PEARL JAM. Go	Epic
6	5	•	THE LEMONHEADS. Into Your Arms	Atlantic/AG
7	6	6	CRACKER. Low	Virgin
11	7	7	INXS. The Gift	Atlantic/AG
_	16	0	PEARL JAM. Daughter	Epic
16	10	9	BELLY. Gepetto	Sire/Reprise
14	13	10	JAMES. Laid	Fontana/Mercury
19	14	0	10,000 MANIACS. Because The Night (from MTVs Unplugged)	Elektra
21	20	Ø	SMASHING PUMPKINS. Today	Virgin
10	8	1.3	THE CONNELLS. Slackjawed	TVT
12	9	14	BUFFALO TOM. Sodajerk Megadisc/Beg	gers Banquet/EastWest
18	15	Œ	MACHINES OF LOVING GRACE. Butterfly Wings	Mammoth/Atlantic/AG
5	11	16	U2. Lemon	Island/PLG
22	18	Ð	THERAPY? Sreamager	A&M
26	19	1	GIN BLOSSOMS. Found Out About You	A&M
17			THE WONDER STUFF. On The Ropes	Polydor/PLG
8			KATE BUSH. Eat The Music	Columbia
31			BEST KISSERS IN THE WORLD. Miss Teen U.S.A.	MCA
24			CONCRETE BLONDE. Heal It Up	I.R.S./Capitol
		_	US3. Cantaloop	Blue Note/Capitol
23		_	KIRSTY MacCOLL. Can't Stop Killing You	I.R.S.
_		_	R.E.M. w/ NATALIE MERCHANT. Photograph	Rykodisc
		-	THE POGUES. Tuesday Moming	Chameleon/Elektra
		_	DEAD CAN DANCE. The Ubiquitous Mr. Lovegrove	4AD/WB
		_	THE AFGHAN WHIGS. Debonair	Sup Pop/Elektra
			WAILING SOULS. Wild Wild Life	Chaos
9			THE OCEAN BLUE, Sublime	Sire/Reprise
		-	ACE OF BASE. All That She Wants	Arista
			BLIND MELON. No Rain	Capitol
			CATHERINE WHEEL, Crank	Fontana/Mercury
			SQUEEZE, Everthing In The World	A&M
			TRIPPING DAISY. My Umbrella	Island/Red
			KATE BUSH. Rubberband Girl	Columbia
			SOUL ASYLUM. Without A Trace	Columbia
		_	MATTHEW SWEET. Time Capsule	Zoo
₽UL	iud	<u> </u>	SOUL ASYLUM. Sexual Healing	Arista



GEN

GONE BUT NOT FORGOTTEN: Halloween's festivities darkened into real doom and gloom at KKDI "The Edge" in Fresno. PD Don Parker and MD Sat Bilas announced to the music community that the station will no longer be programming the strictly Alternative format. Although speculation still looms regarding its future sound, Bilas notes the station is most likely to turn towards Album Rock. (Talk about raising the dead...) KKDJ management attributed the Edge's demise to poor sales. Dean Opperman will return to KKDJ after working there just over a year ago. "Don and I were offered the opportunity to continue in our positions with the new format, but we declined," Sat notes. "Our commitment to this format is too strong now. An ideal situation for me would be to work with Don again." Coming from a Top 40 background, Parker was new to the format, but he quickly gained respect in the Alternative community. Sat Bilas, an England native, has worked with the format since 1976 from the club level on up and says he will continue working with this music "as long as I am around on this place called Earth." Both Don and Sat can be reached for a couple more weeks at the station (209) 226-5591. Sat can also be reached by voice mail (209)263-4824. Expect to see their names pop back up in Alternative world in the near future.

MORE ADIEUS: Elizabeth Daubel exits WIIZ Lafayette, IN to pursue other job interests. Daubel's impressive music knowledge and promotion skills have earned her considerable admiration from the National Alternative Record reps. So, don't be surprised to see her name on a label business card soon. Time will tell. Meanwhile, WIIZ overnighter Shawn Campbell will fill her shoes. Campbell, who has been with WIIZ for four months, moves over with a few lessons learned from WWCD. She will have the same music hours as PD Buzz Fitzgerald, from 3-5 pm (Eastern time) on Mondays and Tuesdays... Congratulations to Tom Poleman, upped to PD at KRBE Houston. Steve Wyrostok is taking some time off before he tackles new ventures. (See the News section.)

COMPILE *THIS*: In the overpopulated world of compilation albums, Alternative programmers have to consider a flurry of singles, made even more confusing with all the important causes. Be sure not to overlook the organizations involved when backannouncing anything from the *Born To Choose* (Rykodisc), *No Alternative* (Arista) and *In Defense Of Animals* (Restless) albums – all out now.

THANKS FOR THE MEMORIES: R&R's Alternative Editor Shawn Alexander cut quite a dashing figure when we crossed paths at the New Music Seminar Symposium last June and yet again at The Juliana Hatfield Three show at the Roxy. Yet, I'll never forget (and he'll never remember) our most recent tete a tete at his home base last week. Even though he didn't seem to remember me, it was 5000 kind of him to give me a full demonstration on the workings of R&R's Out-of-Line system. Apparently, he forgot the Cardinal Rule on female Alternative trade reporters - we all have red hair. Apparently, male Alternative trade geeks have red faces. (P.S. For more pithy comments on R&R's snake oil spiel, check out the Editorial.)

-Karen Holmes



The Verlaines Offer No Alternative!



Lead singer, guitar and songwriter Graeme Downes of the Verlaines gave us a bird's eye view of the New Zealand-based quartet and their sixth album release *Way Out Where.* The new disc has the best chance to catapult their Down Under success into the States on the small yet clever label, Slash Records. "We can't speak more highly of this record label," says Downes.

Verlaine members have come and gone over their six-album history, yet Graeme has managed to always keep it together. Throughout their career, the band remained a trio. "It made it easier logistically, plus it's less labor-intensive," he notes. "Each member you bring in adds more time to rehearsals etc." Now, however, they added a fourth member – guitarist Paul Winders. "He came up to play one time and it just fell together," Graeme explains. "We never really planned on becoming a four-piece, but his presence has helped our sound live. Michael Stoodley,

the bass player, has been with the band for about five years now. Our drummer is new this tour; Darren Stedman was always around playing in different bands in New Zealand. He's just a really good drummer.

I've watched him play for years."

Graeme offers more than your typical musical/Rock star banter. With an honors degree from the University of Otago and a PhD on the music of Gustav Mahler, his educational background would humble most musicians, "There isn't a lot of difference [between Classical and Rock]," he explains. "There's chords, rhymes and melodies in each. Popular music is written in three and four-minute scales instead of a 40-minute scale. So for me, there really hasn't been much of a conflict. I do this music instead of Classical because I like messing around with a total concept including lyrics," he explains. "Experimenting with this style of music allows me to appreciate my Classical studies more. Plus, I also get the opportunity to write words, which is always fun and important to me as well."

Downes writes most of the music for the songs and feels it's his true form of expression.

"Music gets me through the most crucial times." So how does he feel about critics? "I'm probably a harsh critic myself," he replies. "I don't think everything I do hits the mark, so if some critic takes off on something I'm dubious about myself, than there's no problem at all. Sometimes, I get wound up when some-body criticizes something strongly. I feel they haven't gotten what's happening in the song. Simply, it's misunderstood."

However, his Classical training hasn't turned him into a musical snob. "Everyone has a set of ears and are capable of understanding music," he says. "They may not be able to explain what is going on in a song, but a listener can feel a passion without clearly understanding it. Feeling that passion is what's really important."

The Verlaines first toured the States in 1989; *Ready To Fly* was the first record released here on Slash, which they supported with a tour in 1992. "When we got off that tour, we wanted to come back to start recording straight away. And we are looking at touring much more extensively this time round," he notes.

Breaking out of New Zealand is no small feat. "It wasn't difficult to get recognized in New Zealand, but it becomes a numbers game as to how many people you can reach with your music there. Plus it's hard to get bookings," he adds. "We finally just had to push ourselves to move on in fear of not

being able to continue this as our living."

About comparisons, "we have a certain amount of respect for those bands from our homeland, yet I don't think we have much in common musically with, for instance, Midnight Oil." Graeme confesses that he doesn't keep up with a lot of new music. It's not until the band is on tour and different tapes get put into the car player that he catches up to what's out there. "Probably my favorite artist right now is Neil Young. I like Dinosaur Jr., Inclined and Grant Lee Buffalo" (who also happens to be on Slash).

The Verlaines also appear on the No Alternative album singing "Heavy 33," something the band is very proud of. Their contribution was written with the project in mind. "I wrote it while on the road. A TV crew was watching the band the day we recorded the song back home. They asked us what the title of the song was and we didn't have one. So, Joe Chiccarelli, our producer, picked up my instrument case and it had a luggage tag that read 'Heavy 33.' He turned to the reporter and said it's 'Heavy 33," Graeme laughs. "I met one of the organizers of the project during its early development in New York and I expressed interest in doing something. I told the guy if he ever got it up and running, give me a call and lo and behold, he did last January. We're happy to have done it. We wanted to help the project."

TEENAGE FANCLUB "Hang On" (DGC)

Teenage Fanclub's contribution on the multi-Platinum *Judgment Night* soundtrack whetted our appetites for the Scottish group's first single from their third album, *Thirteen*. With a continued Retro '70s flair, "Hang On" offers a super Pop sound with a gritty guitar opener. The combination of sing-along lyrics and angst aggression offer a near-perfect blend of Pop assault. Their simple lyrics roll over the mind time and time again, making each note memorable. Energized listeners are caught waiting less-than-patiently for the next quick fix, which is right around the corner on

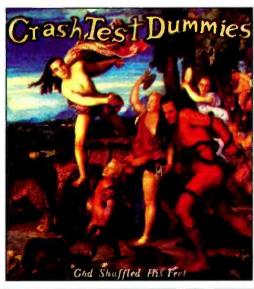
such album cuts as "Norman 3" and "Fear Of Flying."

CRASH TEST DUMMIES "MMM MMM MMM MMM" (ARISTA)

The baritone is back! A cross between Peter Murphy and Johnny Cash, Brad Roberts brings new meaning to baritone, projecting his thick musky style over Ellen Reid's sweet harmonies, creating an appealing and unique contradiction. The soulful "MMM MMM MMM MMM MMM MMM is doesn't leave a dry eye in the house, yet the lyrics give away the false front. Introduced here in the States with the comical ditty, "The Superman Song," in 1991, The Dummies' new single offers come-

dy in just trying to backanounce this one. The Winnipeg quintet twists up a medley of vocal opposites along with extensive instrumentation, including piano, keyboards, accordion, mandolin and harmonicas, to name a few. The Canadians' debut record sold over 600,000 in North America. Expect a full tour early next year with possibly a second female singer in the band.

-By Karen Holmes



GOTTAGETAGIST

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WANTED

KISS 98.5 BUFFALO seeks weekend personalities who will arrive on time, sober and wearing deodorant. Send tape, resume, food stamps, and permission from your mommy to: WKSE, 695 Delaware Ave. Buffalo, NY 14209.

WBBQ AUGUSTA, GEORGIA has a full-time opening for nights. Strong production and personal appearance skills a must. T&R to: Bruce Stevens, WBBQ AM & FM, PO Box 2066, Augusta, Georgia 30903-2066. EOE.

MORNING SHOW HOST WANT-ED! WXLK in Roanoke, VA has an immediate opening for a morning show host. Rush T&R to: Ashby Coleman, OM, 3934 Electric Rd. SW, Roanoke, VA 24018.

WE LOST OUR MORNING GUY TO THE MAJORS! WYAV Myrtle Beach's #1 Hit Music station is looking to replace our morning host who is heading to Denver. T&R to Tank Sherman, PD, WYAV, 1571 Trade Street, Myrtle Beach, SC 29577 No calls, please. EOE.

APPLICATIONS NOW BEING ACCEPTED for overnight position at world-famous beach resort station WBPR in Myrtle Beach. Rush T&R to: Michael Parnell, OM, 350 Wesley, Suite 301, Myrtle Beach, SC 29577. No phone calls, please. EOE.

WZYP FM Huntsville, Alabama has an immediate opening for a full-time afternoon-drive personality. Send T&R to: WZYP, PO Box 389, Athens, AL 35611. No phone calls, please. EOE.

PIRATE RADIO is currently looking for KILLER ROCK JOCKS for 7 pm-12 pm. T&R to: Jim Stacy, WTBB, 8317 W. Hwy 98 #21, Panama City Beach, FL 32407.

ISLAND 106, the most-listened-to Top 40 in northwest Florida, needs high-quality, low-maintenance PMdrive air talent, 2 pm-6 pm. Send T&R to: Todd Shannon, PD, WILN, 8317 W. Hwy 98 #21, Panama City Beach, FL 32407.

ISLAND 106, the most-listened-to Top 40 in northwest Florida, needs high-quality, low-maintenance Production Geek. Great \$ for the right person. Send T&R to: Todd Shannon, PD, WILN, 8317 W. Hwy 98 #21, Panama City Beach, FL 32407.

WANTED: PRODUCTION KILLER! B-95 needs super-creative Production Director immediately! If you can take copy points and make magic, rush your best stuff to: Tony Dee, PD, B-95, 2020 E. McKinley, Fresno, CA 93703.

KZIO has an immediate opening for a Music Director with an afternoon-drive airshift. Great Top 40 personalities should rush a tape, resume and salary requirements to: John Michaels, PD, KZIO-FM, 1105 E. Superior, Duluth, MN 55802. No phone calls, please.

MORNING NEWS PERSON/SIDE-KICK wanted. 1-2 years experience preferred. Females encouraged. T&R to Neal Sharpe, PD, WJET, 1635 Ash Street, Erie, PA 16503.

WEEKEND AIR TALENT needed at Top 40. Z104, Madison. Call Mr. Ed at 608-274-1070. Local preferred.

ON-AIR PD WANTED for Top-50 market Top 40. 98.7 Kiss FM. Send complete package ASAP to Stan Thomas, WKSI, PO Box 16924, Greensboro, NC 27416. EOE. No phone calls, please.

URGENT!!! Morning sidekick/news person wanted ASAP! Females strongly encouraged to apply. Qualified parttimers also considered. T&R to J.J. Cook, WKSF, 13 Summerline Road, Asheville, NC 28806. No phone calls, please. EOE.

KKXL (XL-93) has a rare morning slot available. Must be a team player, an adult communicator with a strong desire to win. Good pipes with production duties possible. Send T&R Today! KKXL, 505 University Ave., Grand Forks, ND 58201. Attention: Rick Acker.

LOOKING FOR A DRIVE-TIME air personality. Must be quick-witted and music-intensive. Rush T&R to: Sherman Cohen PD, XHRM, 2434 Southport Way, Suite A, San Diego, CA 91950. No phone calls, please.

LOOKING

10-YEAR PRO Top-40 market Blaine Kellis has his bags packed and ready for your call. Reach him at 704-532-5580.

ATTENTION: JOHN MICHAELS I want the MD gig! What will it take?! The answer is in your building. PLEASE!!! Jimi – 218-728-3944.

WILLING AND WAITING former Hot 105/Hot107 Columbus Ohio night jammer ready for that next opportunity. Good numbers and great references. Call Joby at: 614-837-6098.

NOW AVAILABLE FOR CENTRAL FLORIDA the one, the only Ric

Austin. Ready for part-time OR full-time work. Former morning co-host and Music Director at WFHT, Tallahassee. Give him a call at 407-657-5814.

MEDIUM-MARKET VETERAN ready for next step wherever that may be. Outstanding qualifications. Held Production Director Position at the last 4 stations including KWTO and formerly morning dude at KWTO in Springfield, MO as well. Interested employers feel free to phone Jay Shannon 417-882-5971.

IT'S TRUE, radio killer Robert O'Dell is on the beach! Ready to win big? Call 602-325-1436.

BILL RUSS 60+ voices, \$2,000 winner on America's Funniest People, 5-year experience, most recently WAFX, Norfolk looking to be a sidekick in Top-50 or host in Top-100. Be caller #6 and leave me a year's supply of anything I can sell to pay the rent. 804-495-6946.

DESPERATELY SEEKING on-air postition. SWF with college radio experience. Looking to get a break and use her skills in any format. Willing to relocate. Call Mary 503-245-9861.

YOU'VE NEVER MET ANYONE SO PASSIONATE ABOUT MUSIC than me. Hard working, dedicated female looking for on-air MD position in any market. Selector friendly. Call Tunes at 216-467-7644.

GERONIMO Hot 105/107 Columbus APD and afternoon-drive searching for a new opportunity. 16-track production, Selector and a helluva airshift waiting for you now. All formats, shifts and markets considered, but ya gotta have fun and ya gotta have heart!! 419-692-2511.

STOP! I'm right here! Are you looking for an excellent air talent who's not afraid to live on spamwiches? Looking for any format, preferably Top 40, 3 years experience. Call Tom 617-381-1674.

EXPERIENCED PROFESSIONAL seeks position as GM or GSM. Experienced in major market, retail, co-op specialist. Looking for northeast market. Call Rich 201-429-7323.

LOOKING for midwest/south opportunity in Top 40 or Rock. Air talent, production wiz, definitely a team player. Let's talk! Please leave message: 919-277-4277, James Gregory.

SUCCESSFUL DJ/Good Numbers medium and major-market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to re-locate to southeast before the snow flies. Give me a call. Eddie: 814-454-5102.

SWM is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my 2 years experience in a major market. Interested? Call Thom 617-381-1674. I'm waiting!!

BLAKE THUNDER recent APD at HOT105, Columbus, OH, middays, afternoon, multi-track, voice-over is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for afternoons, middays, nights. Excellent references. 614-861-4567.

MAKE ME YOURS! Fun female with over two years Top 40 experience. Ideal for middays or morning sidekick. Call Patti 402-477-4606.

TEN-YEAR VET looking for full-time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

EXPERIENCED, HARD WORK-ING, ATTRACTIVE male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And I've done middays. I'm seeking any full-time position at a Churban, Urban or Top40. Call now: 402-477-0513.

JEFF ST. JOHN former B104 mornings and drive-time jock is a 16-year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

EMPLOYED MAJOR-MARKET APD/MD/AFTERNOON MAN (previously nights) at a contract impasse, will consider all shifts, formats and markets. Excellent radio man seeks excellent radio people. "Mr. Smith" 419-692-2511.

RESCUE ME FROM ALABAMA! looking for a format primarily in Oklahoma, Texas, Louisianna or Arkansas. Call Eddie 205-598-4459.

SERVICE WITH A SMILE! Air personality with 5 years experience and powerful productions. Some writing and multi-track experience. Call Smilin' Steve. 717-223-0340.

How To

Selector (Version 12)

- From the "Main Menu," press "6 Analysis."
- From the "Analysis Menu," press "1 Historical Analysis."
- From the "Historical Analysis" Menu, press "4 Most Frequently Played."
- Press the "F2" button.
- Screen will ask, "For What Date/Hour Range?"
- Set for the 7-day period prior to that Tuesday's playlist. For example: The airplay information needed for reporting on Tuesday, July 27, would look this way on Selector: "From TUE 7/20/93 At 12:00AM To MON 7/27/93 At 11:59PM Wrap."
- Press the "F2" button to analyze.
 The report will come up on-screen when finished.
- Press the "F9" button to print.
- The screen will ask "Print The Top
 ____"? Fill in at least 50.
- Press the "F9" button again.
- Press "1 Print."

This will print the airplay analysis needed to report to The Network Forty.

MusicScan

- From the "Main Menu," press "H History."
- From the "History Menu," press "S Sorted."
- From the "Sorted Menu," you can set various fields to print this report.
- Choose "Custom Play History Analysis."
- · Choose to sort by "Total Plays."
- Set "First Date" and "Last Date."
 For example, the airplay information needed for reporting on
 Tuesday, July 27 would look this
 way on MusicScan: "First Date:
 TUES 7/20/93 Last Date:
 7/27/93." If the hours aren't already
 set for "All," change to reflect that.
- Choose which categories you wish to include in this report. To report to The Network Forty, include all current categories.
- Set the output to "Printer."
- Press "G Go."

This will print the airplay analysis needed to report to The Network Forty.

Powerplay

- From the "Main Screen," press "H History."
- From the "History Screen," press "T Title Rank."
- On the "Title Rank Screen," you can specify "How Many Days?"

 Specify "7."
- Press "F5" to print.
- Screen will allow you to specify which categories you want included in this report. Highlight your currents.
- Press "Escape."
- Screen will ask how many titles you want included in this report. Specify at least "50."
- Send output to "Printer."

This will print the airplay analysis needed to report to The Network Forty.

Auto-Jock (The Network Forty Report)

- From the "Main Menu," press "R Reports."
- From the "Reports Menu," press "H History."
- On the "History Screen" enter the size of the report. Specify 40 titles.
- Enter the one week date range.
- Select to print title and artist.
- Send output to printer or a disk file for editing with your word processor.

This will print the airplay analysis needed to report to The Network Forty.

...and that's all there is to it. Now all you have to do is *do it!*

Fax your station's Plays Per Week information by Tuesday 5:00 pm Pacific Time to The Network Forty Magazine

1 (818) 846-9870

For additional information, call Pat Gillen at 1-800-443-4001





▲ Boyz II ELVIS

Z100 N.Y. afternoon-driver Elvis Duran (center) chats with Motown megastars Boyz II Men.



▲ DE LA PEACE

Hangin' at Q102 Philadelphia's "Peace On The Streets" bash are (top row, l-r): Q102's Jay Ski and Kool B, De La Soul's Posdnuos, Q102's Al'D/MD Glenn Kalina, De La Soul's Trugoy The Dove. (Bottom row, l-r:) Q102's Zulu and Shelle, PD Jefferson Ward, Joe Mamma.



▲ YES, SHE IS

After performing her latest Yes I Am album on MTV's Unplugged, Melissa Etheridge (third from left) acknowledges plaudits from (I-r) PLG's Steve-Leeds, MTV's Tracy Jordan, Etheridge, MTV's John Cannelli, PLG's Exec. VP John Barbis, manager Bill Leopold and PLG's Sky Daniels.



& 8 Non Blondes

Coagulating after 4 Non Blondes' Baltimore concert (top row, 1-r): WKHI Ocean City MD Danny Ocean, station contest winners, PD Jack Da Wack. (Front row, 1-r:) 4 Non Blondes' Roger Rocha, Dawn Richardson and Linda Perry, Interscope Regional rep Pam Grund.



▼ You Look Fabio!

Hot 97.7 San Jose air personality Lisa Foxx gets up close and personal with Power Pig MD Hawk Harrelson. (A paid apolitical announcement.)



▲ KISS THIS

Hobnobbing after a Best Kissers In The World concert in L.A. are: (standing I-r) MCA Sr. VP A&R Ron Oberman, Sr. VP Marketing Randy Miller, VP Artist Development Glen Lajeski, BKIW's Jeff Stone, VP Album Promotion David Fleischman, VP Rock Promotion Gina Iorillo, BKIW's Tim Arnold, National Director Alternative/Rock Promotion Gary Spivack, National Director Alternative Promotion Sherri Trahan, VP Product Management Robbie Snow. (Kneeling, I-r) MCA President Richard Palmese, BKIW's Gerald Bollier, A&R Rep Jennifer Jay, BKIW's Dave Swafford.

ZAPP & ROGER "slow and easy"



KGGI Riverside 8-6*
WHYT Detroit 17-14*
KKFR Phoenix 17-16*
KKSS Albuquerque Add!
KMEL San Francisco #21*
KIXY San Angelo Add!
WHHH Indianapolis 28-25*
KDON Salinas 32-25*
Hor 97.7 San Jose D-29*

#27* BDS Rhythm/Crossover Chart D-39* Billboard LP Charts

I

"i never even told you"

Early Action!

WKBQ St Louis KIOC Beaumont Add! CK105 Flint Q99 Salt Lake City WHTO Williamsport Add! Star 94 Atlanta Kiss 108 Boston KKSS **Al**buquerque Add! KISR Ft Smith KLYV Dubuque WZOQ Lima Add!



Selly"gapatto"



T

KPLZ Seattle Add!
KWOD Sacramento 26-22*
KAYI Tulsa Add!
KWTO Springfield D-27*
KJ103 Oklahoma City Add!
KIOC Beaumont 36-29*
WSTW Wilmington Add!
KCHX Midland 35-30*
CK105 Flint D-40*

99X Atlanta 17-16*
WAAL Binghamton Add!
WYCR York 29-24*
WERZ Seacoast NH Add!
KROQ Los Angeles #28*
WNNK Harrisburg Add!
WRFY Reading D-29*
WBHT Wilkes-Barre D-36*



Buzz Clip!



the too



▲ STATION BREAK

KQKQ Omaha MD Michael Steel and PD Dan Kieley finally find a station they can really work for!



▲ THEOLOGICAL PUNK

Toasting Atlantic Records' Bad Religion after their New York concert are (l-r): Atlantic VP Marketing Karen Colamussi, BR's Mr. Brett, Atlantic VP/A&R Jason Flom, BR's Jay Bentley, Greg Graffin and Greg Hetson, Atlantic Dir./Alternative Promotion Tod Elmore, BR's Bobby Schayer and Atlantic A&R rep Mike Gitter.



▲ TRY TO HELP YOURSELF

Backstage at KKRZ Portland's "Last Chance Summer" bash are (l-r) four Joey Lawrence dancers, MCA heartthrob Joey Lawrence, KKRZ PD Ken Benson, and MCA Seattle Rep Mark Rose.



▲ SHAL GUYS

Hanging at the Puyallup Fair with KPLZ Seattle are Gasoline Alley/MCA recording artists Shai. (Back row, l-r:) Shai's Marc, Carl, Darnell and Garfield; KPLZ DJ Greg Thunder. (Front row, l-r:) KPLZ Promotion Assistant name withheld pending investigation, Promotion Director Linda Brault.



▲ THE DAYNE IN SPAIN...

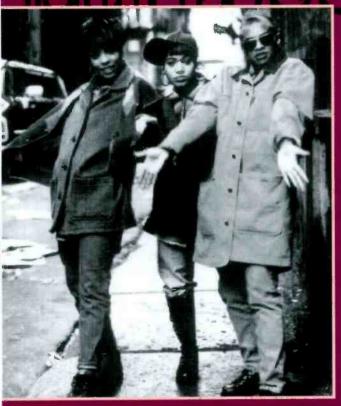
Showing off their new Flowbee one-finger do-it-yourself manicure are (l-r): Mix 98.5 Boston Promotion Director Lee Anne Callahan, MD Amy Doyle, Arista Records' diva Taylor Dayne, PD Greg Strassell; and Promotion Coordinator Karen McGrath.



▲ FINGER FOOD

Quickly learning the art of sign language are (l-r) Jive's Hi-Fivers Mac Sanders, Terrence Murphy and Treston Irby, Mercury artist Joe, Hi-Fivers Shannon Gill and Tony Thompson.

salt-n-pepa "shoop



Minum Moves 34-25*

Stress Rotation! BDS Over 1750 Detections! Up 557 To 1767 Total Plays!

SoundScan Single Sales #6*

Moves 12-7* Rhythm/Crossover Chart!

Hot 97 Add! FM102 Add! **WWKX 11-3*** KBXX 16-9* KSOL 13-12* **KUBE D-14* KZHT 22-17*** Power 106 D-25* WPOW D-26*

KIIS Add! Y107 Add WJMO 9-4* KGGI 10-9™ Kiss 108 15-12* Hot 97.7 20-16* B94 27-18*

WCKZ Add! WLUM Add! **WHYT 3-2*** WHHH 4-3* 920 #7* **WJMN 9-7* KMEL #12*** KTFM #9* WPGC 17-13* B96 14-13* KS104 19-16* Power Pig 23-17* WWHT 25-19* **WIOQ 24-18* KISF D-28*** WZPL 34-26*





Top 3

Requests!



DS Over 950 Plays!

WHHH Add! KKXX Add!

WKSE 6-5*

KISF 9-6*

WHYI #7*

Star 94 #11*

Hot 97.7 21-17*

KSOL #23*

WWHT Add!

WPOW 6-5*

WHYT #6*

KTFM #6*

KS104 #10*

KPLZ 18-15*

92Q #23*

Q99 D-27*

A #1 Billboard Club Record! Top 10 Billboard Club Sales! SoundScan Single Moves 88-81*

SaundScan Local Sales:

New York 32-18*

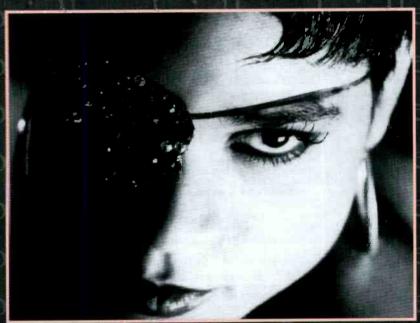
Seattle 47-30*

Kansas City 19-8*

Philadelphia 70-63*

Miami 22-16*

West Palm Beach 9-9*



rielle



MASS ME IA



BUZZ ROTATION

The Breeders "Cannonball"

The Cranberries "Linger"
The Lemonheads "Into Your Arms"

Smashing Pumpkins "Today"

STRESS ROTATION

10,000 Maniacs "Because The Night" (from MTV's Unplugged)

Ace Of Base "All That She Wants"

Blind Melon "Tones Of Home"

Bobby Brown w/Whitney Houston "Something In Common"

Tevin Campbell "Can We Talk"

Mariah Carey "Hero"

Phil Collins "Both Sides Of The Story"

Dr. Dre "Let Me Ride"

Gin Blossoms "Found Out About You"

Robert Plant "| Believe

Rush "Stick It Out"

Tony Toni Toné "Anniversary"

Xscape "Just Kickin' It"

Zhane "Hey Mr. D.J."

HEAVY ROTATION

Aerosmith "Cryin"

Janet Jackson "Again"

Meat Loaf "I'd Do Anything For Love (But I Won't Do That)"

John Mellencamp "Human Wheels"

Nirvana "Heart-Shaped Box"

R.E.M. "Everybody Hurts"

Red Hot Chili Peppers "Soul To Squeeze"

Salt-N-Pepa "Shoop"

Stone Temple Pilots "Wicked Garden"





ON

Rick Astley "Hopelessly"

Blind Melon "No Rain"

Mariah Carey "Hero"

Lauren Christy "Steep"

Jimmy Cliff "I Can See Clearly Now"

Taylor Dayne "Send Me A Lover"

Duran Duran "Too Much Information"

Expose "As Long As I Can Dream"

Joshua Kadison "Jessie"

Lisa Keith "Better Than You"

Aaron Neville "Don't Fall Apart On Me Tonight"

SWV "Right Here/Human Nature"

Tony Toni Toné "Anniversary"

U2 "Lemon"

Security of the control of the contr

The Cranberries	Dayton OH	Nov 14
	Jacksonville FL	Nov 19
	Miami FL	Nov 20
Meat Loaf	Dallas TX	Nov 12
	St. Louis MO	Nov 16
	Chicago IL	Nov 17
Pearl Jam	New Orleans LA	Nov 16-17
	New Orleans LA	Nov 19
	Nacog TX	Nov 20
Rod Stewart	Largo MD	Nov 15
	Birmingham AL	Nov 17
	Orlando FL	Nov 18
Tears For Fears	Houston Tx	Nov 13
	Tampa FL	Nov 18
	Miami Fl	Nov. 10

The Pie Chart



- Overnight jocks who remembered to "Fall Back" last weekend.
- Overnight jocks who forgot.
- Overnight jocks who didn't know what time it was to start with.

ETCETERA

Movie Stiffs: Last week, we reported River Phoenix to be the interviewer in the film, An Interview With A Vampire, which is scheduled to begin production November 30th. The River ran dry, no replacement has been named. Another film in production, Dark Blood, had only three weeks shooting left when Phoenix, a lead character, cashed in his chips. That film is on hold.

Other films in production to be on the look-out for: City Slickers II, Beveriy Hills Cop III and The Naked Gun 33-1/3 (The Final Insult).

Stock tip: "Blockbuster.

The first annual Hard Rock Cafe employees' Top-10 Albums results are in. Number one: **Pearl Jam**. *Ten*.

Stock waming: Lloyd's Of London, the insurance company of the rich, has lost \$8 billion in the last three years.

From a Times/CNN poll, 77% think **Howard Stern** has a cruel and juvenile sense of humor. So? It's from the same poll where 41% say **Rush Limbaugh** is demeaning to women and 65% who believe water is wet.

Now that the film, *The Beverly Hillbillies* has raked in millions, expect to see the folks at *Saturday Night Live* spoof it with *Beverly Hillbillies 90210...* or how about *Deep Space 9 – 0210?*

Joan Rivers' low-rated TV talk show now sleeps with Hello, Larry. Can We Shop, a home shopping show hosted by Rivers, will premeire January 3rd.

Shaq becomes digitized! Orlando Magic's Jurassician center Shaquille O'Neal will turn up in a video game for Nintendo and Sega Genesis just in time for Christmas.

Blind Melon Bee Girl update: Real name – Heather Deloach; age – 10; favorite artist other than Blind Melon – Janet Jackson; favorite drink – Cutty Sark and Hi-C.

Trendiest boxer shorts to wear: ones with condoms sewn into the leg, covered in plastic with a line written above condom saying, "Break glass in case of emergency."

Latest rumor regarding **Michael Jackson**: He may remain in permanent exile from the U.S. to avoid criminal charges. But will he hire **Roman Polanski** to direct his videos?

Mentioned in the "100th anniversary" issue of SPIN magazine: KROQ Los Angeles for supporting L.A.-based band, Rage Against The Machine. Apparently, the band was pissed at KROQ for editing some of their tunes. For some unfathomable reason, not even KROQ is ready to air "motherfucker." For details on what programmers will air, check out next weeks Programmers Conference Call column.

by Dwayne Ward

Is it just us or have **Luke** and **Laura** undergone a bit of cosmetic *enhancement*. If you hold your ear close to Laura's cleavage, you can hear the ocean. After all, it is *General Hospital*.

Barbra Streisand will perform at the new MGM Grand in Las Vegas; two shows for... \$20 million! Anyone care to bet how much the good seats will go for *before* scalpers?

On the auction block at Christie's East in New York on December 18: the minature Oscar given to Judy Garland as 1939's Best Juvenile Actress for The Wizard Of Oz. Estimated going rate... \$70,000 – \$90,000. If that's not good enough for the mantlepiece, Sotheby's in New York is auctioning Vivien Leigh's Oscar for Scarlett O'Hara a couple days before. Estimated price... \$150,000. Meanwhile, Pat Gillen's Billboard Operations Manager Of The Year Award plaque is being auctioned Monday. Estimated price... \$10 bucks.

Technology stuff: Bose's new stereo system comes complete with a remote that works around corners and through walls. From the Spy Factory catalogue: a shotgun mike allowing users to monitor conversations in moving vehicles on freeways.

Lollapalooza organizers have met with the **Smashing Pumpkins** and **The Beastie Boys** about possibly co-head-lining the '94 trek.

46

THE NETWORK FORTY



Prepared Exclusively For The Network Forty



For The Week Ending: November 5, 1993

BOX TOPS MARKET FOCUS

ANCHORAGE, AK

- 1. Meat Loaf "I'd Do Anything For Love (But I Won't Do That)" (MCA)
- 2. Snoop Doggy Dog "What's My Name?" (Death Row/Interscope/AG)
- 3. Weird Al Yankovic "Jurassic Park" (White Label)
- 4. Lisette Melendez "Goody Goody" (Fever/rai/Chaos)
- 5. Melissa Etheridge "I'm The Only One" (Island/PLG)

TEXAS A&M

- 1. DRS "Gangsta Lean" (Capitol)
- 2. R. Kelly "Sex Me (Part 1)" (Jive)
- 3. Salt-N-Pepa "Shoop" (Next Plateau/London/PLG)
- 4. Total Devastation "Many Clouds Of Smoke" (PGA/Arista)
- 5. Bloods & Crips "Steady Dippin'" (Dangerous/Pump/Quality)

Washington, D.C.

- 1. Blood Of Abraham "Stabbed By The Steeple" (Ruthless/Relativity)
- 2. Fat Joe "Watch The Sound" (Relativity)
- 3. Salt-N-Pepa "Shoop" (Next Plateau/London/PLG)
- 4. Clutch "A Shogun Named Marcus" (EastWest)
- 5. Tevin Campbell "Can We Talk" (Qwest/WB)

BREAKIN' OUT OF THE BOX

Lisette Melendez "Goody Goody"

(Fever/ral/Chaos)

Even more sexy than the last time we've seen her, Lisette steps off of the Freestyle and into a Pop flavored Dance track.

A Tribe Called Quest "Award Tour" (Jive)

The long anticipated new single from the Tribe was definitely worth the wait. Should have no problem at radio.

NEW VIDS THIS WEEK

Belly "Gepetto" (Sire/Reprise)

Culture Beat "Mr. Vain" (550 Music)

Cypress Hill "I Ain't Goin' Out Like That"

(Ruffhouse/Columbia)

Da Youngstas "Wild Child" (EastWest)

Chaka Demus & Pliers "Tease Me"

(Mango/Island)

E-40 "I Practice Hard Looking Good" (Sick Wid It)

Eazy-E "Real Compton City G's"

(Ruthless/Relativity)

H-Town "Keepin' My Composure" (Luke)

Jazzy Jeff & Fresh Prince "I'm Looking For The One

(To Be With Me)" (Jive)

Luke "The Hop" (Luke)

Alan Parsons "Turn It Up" (Arista)

Pet Shop Boys "Go West" (EMI/ERG)

Positive K "Carhoppers" (Island/PLG)

Ren & Stimpy "Happy Happy Joy Joy"

(Nickelodeon/Sony Wonder)

Sepultura "Territory" (Epic)

Suicidal Tendencies "Institutionalized" (Epic)

US3 "Cantaloop" (Blue Note/Capitol)

Keith Washington "Stay In My Corner"

(Owest/WB)

20 OF THESE

- 3 1 Bobby Brown w/Whitney Houston "Something In Common" MCA
- 2 Meat Loaf "I'd Do Anything For Love (But I Won't Do That)" MCA
- 3 Janet Jackson "Again" Virgin
- 4 Tevin Campbell "Can We Talk" Owest/WB
- 5 Jane Child "Do Whatcha Do" WB
- 6 Mariah Carey "Hero" Columbia 11
- 7 Clutch "A Shogun Named Marcus" EastWest
- 8 Toni Braxton "Another Sad Love Song" LaFace/Arista
- 9 Ace Of Base "All That She Wants" Arista
- 4 10 Janet Jackson "If" Virgin
- 6 11 Mariah Carey "Dreamlover" Columbia
- 12 Color Me Badd "Time And Chance" Giant
- 19 13 Another Bad Creation "I Don't Wanna Be Grown Up" Motown
- 9 14 Raven-Symone "That's What Little Girls Are Made Of" MCA
- 8 15 Michael Jackson "Will You Be There" MJJ/Epic
- 7 16 TLC "Get It Up" LaFace/Epic
- 10 17 En Vogue "Runaway Love" EastWest
- 18 18 Melissa Etheridge "I'm The Only One" Island/PLG
- Polydor/PLG 12 19 Abba "Dancing Queen"
- 13 20 Whitney Houston "Run To You" Arista

20 OF THOSE

- 1 1 DRS "Gangsta Lean" Capitol
- 15 2 Snoop Doggy Dog "What's My Name?" Death Row/Interscope/AG
- 3 Salt-N-Pepa "Shoop" Next Plateau/London/PLG
- 4 2Pac "Keep Ya Head Up" Interscope/AG
- 5 Total Devastation "Many Clouds Of Smoke" PGA/Arista
- 6 R. Kelly "Sex Me (Part 1)"
- 7 Bloods & Crips "Steady Dippin'" Dangerous/Pump/Quality
- 8 Shaquille O'Neal "(I Know i Got) Skillz"
- 9 Too \$hort "I'm A Player" live
- 7 10 Xscape "Just Kickin' It" Columbia
- 5 11 Bloods & Crips "Piru Love" Dangerous/Pump/Quality
- 12 Queen Latifah "U.N.I.T.Y." Motown
- 13 Lisette Melendez "Goody Goody" Fever/ral/Chaos
- Rowdy/Arista RE 14 Illegal "We Getz Buzy"
- 15 A Tribe Called Quest "Award Tour"
- Atlantic/AG 11 16 Intro "Come Inside"
- Rap-A-Lot — 17 Scarface "Now | Feel Ya"
- Wing/Mercury 8 18 Tony Toni Toné "Anniversary"
- Relativity 17 19 Fat Joe "Watch The Sound"
- 12 20 Bell Biv DeVoe "Something In Your Eyes" MCA

live



R H Y T H M / C R O S S O V E R

COMPUTER GENERATED AIRPLAY REPORTS

		O N	APUTER GENERATED AIRPLAY	REP	ORT	S
214	LW	TW	Artist/Song	STNS.	AVO.	PLAYS
_		_	INIT HOVEON A TO	20	47.7	4 104
2	1	_	JANET JACKSON. Again	30	47.7	1431
10	4	_	XSCAPE. Just Kickin' It	30	46.3	1389
1	2	3	MARIAH CAREY. Dreamlover	28	44.4	1242
6	3	4	ZHANE'. Hey Mr. D.J.	27	44.9	1211
8	5	_	ACE OF BASE. All That She Wants	23	49.5	1139
3	6	Ξ	TONY TONI TONE. Anniversary	29	37.2	1080
13	7		TEVIN CAMPBELL. Can We Talk	28	38.1	1067
4	8		SWV. Right Here/Human Nature	21	43.6	915
9	9	9	JANET JACKSON. If	23	38.0	873
5	10		SHAI. Baby I'm Yours	22	33.1	728
12	11	_	2PAC. Get Around	16	43.6	697
15	21		TONI BRAXTON. Breathe Again	20	34.8	696
38	20	_	SALT-N-PEPA. Shoop	22	29.9	658
_	25	_	SNOOP DOGGY DOG. What's My Name?	15	42.3	635
11	16	_	TONI BRAXTON. Another Sad Love Song	19	32.8	624
16	12	16	BIG DADDY KANE. Very Special	15	34.5	518
29	28	_	MARIAH CAREY. Hero	21	23.9	502
7	17	18	SWV. Downtown	12	40.1	481
19	24		DRS. Gangsta Lean	11	43.4	477
_	32	20	COLOR ME BADD. Time And Chance	16	29.4	470
8	13	21	HADDAWAY. What is Love	13	36:0	468
7	15	22	JODECI. Lately	18	25.9	466
1	23	23	BELL BIV DeVOE. Something In Your Eyes	12	37.3	447
4	31	23	HI-FIVE. Never Should've Let You Go	16	27.8	445
-	34		2PAC. Keep Ya Head Up	15	29.3	439
)	EBUT	26	ZAPP & ROGER. Slow And Easy	15	26 5	398
3	14	27	INNER CIRCLE. Sweat (A La La La Long)	13	29.5	384
26	19	28	INTRO. Come Inside	13	26 6	346
9	22	29	JADE. One Woman	10	30.7	307
• 0	EBUT	30	BABYFACE. Never Keeping Secrets	10	30.2	302
30	27	31	K7. Come Baby Come	11	27.2	299
10	33	32	SALT-N-PEPA w/EN VOGUE. Whatta Man	12	24.7	296
22	18	33	TAG TEAM. Whoomp! (There It Is!)	15	19:1	287
₽R	E-ENTR	Y	ZAPP & ROGER. Mega Medley	9	29.2	263
+ 1	EBUT	33	CULTURE BEAT. Mr. Vain	9	28 6	257
	30		DR. DRE. Let Me Ride	11	21.7	239
			MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	7	31.1	218
R	E-ENTR	Y 🕕	UB40. Can't Help Falling In Love	9	22.0	198
0	26	39	CYPRESS HILL. Insane In The Brain	8	23.4	187
D O	EBUT	40	JODY WATLEY. Your Love Keeps Working On Me	8	20.8	166

MAINSTREAM/ADULT

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	T₩	Artist/Song	STINS.	AVG. PPW	PLAYS
2	1	0	MEAT LOAF. I'd Do Anything For Love (But I Won't Do Thát)	27	45.1	1217
6	3	_	ACE OF BASE. All That She Wants	26	41.4	1077
9	5		JANET JACKSON. Again	28	36.5	1021
5	2	4	BLIND MELON. No Rain	26	38.1	990
13	10	6	BRYAN ADAMS. Please Forgive Me	26	35.8	931
7	6	_	TONI BRAXTON. Another Sad Love Song	23	33.6	772
4	11		MARIAH CAREY. Dreamlover	21	36.7	771
11	8	0	HADDAWAY. What Is Love	22	34.9	767
3	4	9	DEF LEPPARD. Two Steps Behind	23	32.0	735
20	15	0	MR. BIG. Wild World	20	36.2	723
15	12	0	R.E.M. Everybody Hurts	23	30.3	698
1	9	12	BILLY JOEL. The River Of Dreams	20	33.1	662
_	18	1	PHIL COLLINS. Both Sides Of The Story	23	26.1	601
10	7	14	LISA KEITH. Better Than You	21	28.2	593
18	13	15	JOHN MELLENCAMP, Human Wheels	18	31.7	571
27	22	1	MARIAH CAREY. Hero	21	26.3	552
8	14	17	ROD STEWART. Reason To Believe	17	30.4	517
21	17	18	STING. Nothing 'Bout Me	17	28.9	491
-	32	19	BILLY JOEL, All About Soul	20	24.5	490
25	16	20	TONY TONI TONÉ. Anniversary	17	28.8	489
17	21	_	AEROSMITH. Cryin'	16	27.4	438
		22		17	25.4	431
14	23	-	SWV. Right Here/Human Nature	19	22.3	423
-	30	_	JIMMY CLIFF. I Can See Clearly Now	20	21.2	423
16	19	25	INNER CIRCLE. Sweat (A La La La Long)	16	26.3	421
12	20	26	RICK ASTLEY. Hopelessiy	15	26.5	397
24	27	27	0	16	23.0	368
23	24	28	SOUL ASYLUM. Runaway Train	16	22.6	361
_	33	_	TEVIN CAMPBELL. Can We Talk	15	22.6	339
32	26		SPIN DOCTORS. Jimmy Olsen's Blues	15	21.8	327
19	25	31	RED HOT CHILI PEPPERS. Soul To Squeeze	12	26.4	317
22	28	32	GIN BLOSSOMS. Hey Jealousy	12	26.4	317
33	29	33	TAYLOR DAYNE. Send Me A Lover	13	22.5	293
31	31	34	BRUCE HORNSBY. Fields Of Grey	14	20.7	290
		3	10,000 MANIACS. Because The Night (from MTV Unplugged)	12	21.9	263
		_	CLIVE GRIFFIN. Commitment Of The Heart	11	23.1	254
		Ξ	JODY WATLEY. Your Love Keeps Working On Me	11	21.9	241
		Ξ	THE CRANBERRIES. Linger	11	20.3	223
	EBUT	_	JOSHUA KADISON. Jessie	.9	23.4	211.
-	40	40	UB40, Can't Help Falling In Love	11	19.1	210



Active Rotation! ***Chart #18** #28* Billboard Top 100 Sales Closing In On Gold!

Mainstream Radio:

	<u>Rank</u>	<u>Total Plays</u>
Z100 New York	<i>32</i>	18
WXKS Boston	34	16
WTIC Hartford	34	19
WKSS Hartford	<i>22</i>	<i>2</i> 7
WKSE Buffalo	<i>22</i>	18
WFLY Albany	31	16
WPST Trenton	<i>28</i>	20
KISF Kansas City	<i>25</i>	<i>23</i>
WOVV W. Palm Beach	<i>38</i>	1 5
KHFI Austin	<i>33</i>	20
KPLZ Seattle	<i>39</i>	20
WFHN Providence	49	12
WTLQ Wilkes Barre	<i>50</i>	12
WNOK Columbia	47	8
WWZZ Knoxville	48	8

Just Starting:

WBZZ Pittsburgh! WKSI Greensboro! WBBO Greenville! WKCI New Haven!

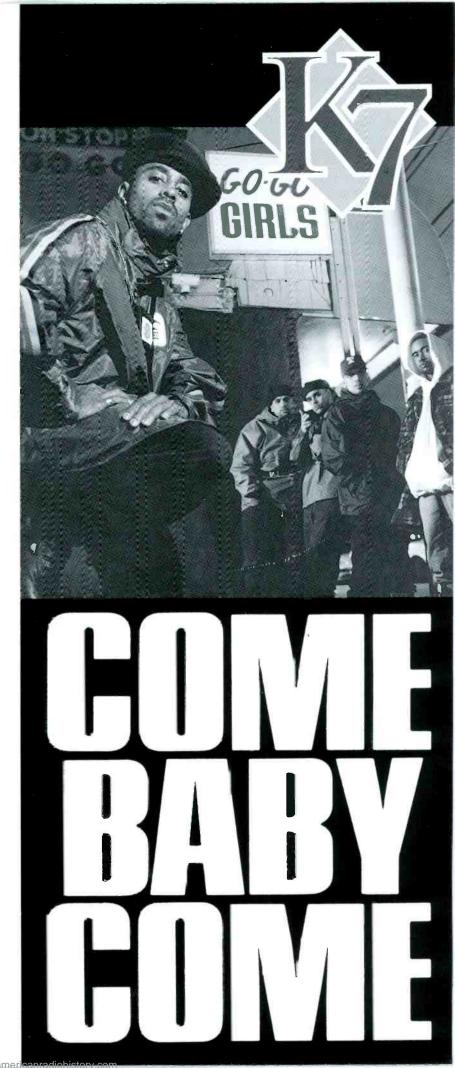
Reported And Playing:

WSPK 30-26* KZFM Add-26* WMMG 17-8* KQCR 21-19* KBFM D-25* WRHT Add-25* KLYV 31-20* KCAQ 24-22* KDON 16-12* KFFM 39-28* WBSS 1-1*

Heavy Phones:

KPRR EI Paso! WPST Trenton! WMME Augusta! WYYS Ithaca!





K



24 44.1 1058 JANET JACKSON. Again ACE OF BASE. All That She Wants 24 43.1 1035 3 **MEAT LOAF.** I'd Do Anything For Love (But I Won't Do That) 21 46.6 978 22 41.0 4 **BLIND MELON.** No Rain 903 5 HADDAWAY. What Is Love 22 34.4 757 TONI BRAXTON. Another Sad Love Song 6 19 36.1 685 7 BRYAN ADAMS. Please Forgive Me 19 34.6 657 8 **DEF LEPPARD.** Two Steps Behind 19 34.5 656 9 R.E.M. Everybody Hurts 21 28.7 602 MARIAH CAREY. Dreamlover 10 15 40.1 601 11 TONY TONI TONÉ. Anniversary 21 28.3 595 JOHN MELLENCAMP. Human Wheels 12 19 30.7 583 22 25.5 13 MARIAH CAREY. Hero 561 14 SWV. Right Here/Human Nature 19 29.0 551 MR. BIG. Wild World 17 32.4 15 551 16 LISA KEITH. Better Than You 19 27.7 526 17 PHIL COLLINS. Both Sides Of The Story 20 24.7 494 INNER CIRCLE. Sweat (A La La La La Long) 16 29.1 18 465 19 BILLY JOEL. The River Of Dreams 15 30.7 461 20 TEVIN CAMPBELL. Can We Talk 17 25.5 434 STING. Nothing 'Bout Me 15 25.8 387 22 XSCAPE. Just Kickin' It 13 28.9 376 23 AEROSMITH. Cryin' 15 23.6 354



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GREAT LAKES REGIONAL ANALYSIS

- Janet Jackson makes a slight comeback and is in a virtual dead heat with Ace Of Base as the Great Lakes' most-played song.
 Regionally, Bryan Adams (16th to 7th with an average 34.6 PPW),
 Mariah Carey "Hero" (21st to 13th with an average 25.5 PPW),
 Tevin Campbell (26th to 20th with an average 25.5 PPW) and Billy
 Joel (debuts #24 with an average 23.3 PPW) are hottest.
- Songs breaking out in this region include Michael Bolton (#28 with an average 24.6 PPW), 10,000 Maniacs (#29 with an average 22.9 PPW), Hi-Five (#30 with an average 23.8 PPW), Bee Gees (#34 with an average 26.9 PPW), Zhane' (#35 with an average 24.2 PPW) and The Cranberries (#44 with an average 23.1 PPW regionally).

	W I D W E	S		I
TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Again	21	47.5	997
2	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	21	45.4	953
3	ACE OF BASE. All That She Wants	20	46.5	930
4	BLIND MELON. No Rain	21	44.0	925
5	R.E.M. Everybody Hurts	20	34.8	696
6	HADDAWAY. What Is Love	19	35.2	668
7	MR. BIG. Wild World	17	35.5	604
8	BRYAN ADAMS. Please Forgive Me	19	31.4	597
9	DEF LEPPARD. Two Steps Behind	16	35.6	569
10	JOHN MELLENCAMP. Human Wheels	18	31.2	561
11	TONY TONI TONÉ. Anniversary	18	31.2	561
12	PHIL COLLINS. Both Sides Of The Story	19	28.2	536
13	MARIAH CAREY. Dreamlover	14	36.2	507
14	MARIAH CAREY. Hero	17	28.3	481
15	STING. Nothing 'Bout Me	18	25.4	457
16	BILLY JOEL. The River Of Dreams	15	29.6	444
17	JIMMY CLIFF. I Can See Clearly Now	16	26.3	420
18	AEROSMITH. Cryin'	16	26.0	416
19	TONI BRAXTON. Another Sad Love Song	12	34.7	416
20	SWV. Right Here/Human Nature	17	24.4	414
21	SPIN DOCTORS. Jimmy Olsen's Blues	16	24.3	389
22	TEVIN CAMPBELL. Can We Talk		31.2	374
23	BILLY JOEL. All About Soul	16	23.3	373
24	LISA KEITH. Better Than You	14	24.4	342
25	10,000 MANIACS. Because The Night (from MTV Unplugged)	15	22.3	335



MIDWEST REGIONAL ANALYSIS

- Janet Jackson also rebounds in the Midwest, edging past Meat Loaf for the top PPW spot regionally. Also increasing rotations are Mr. Big (14th to 7th with an average 35.5 PPW), Bryan Adams (15th to 8th with an average 31.4 PPW), Mariah Carey "Hero" (21st to 14th with an average 28.3 PPW) and Jimmy Cliff (25th to 17th with an average 26.3 PPW).
- Look for Xscape to debut in the Top 25 next week (#27 this week with an average 32.6 PPW). Also warming up regionally are The Cranberries (#30 with an average 24.1 PPW), Hi-Five (#31 with an average 26.5 PPW), Bee Gees (#34 with an average 26.2 PPW) and Michael Bolton (#36 with a local average of 18.8 Plays Per Week).

24

BILLY JOEL. All About Soul

JIMMY CLIFF. I Can See Clearly Now

15 23.3

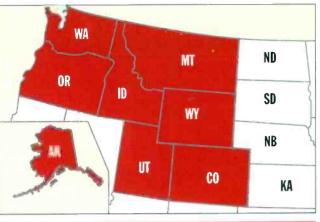
15 22.8

350

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ı	0	R	T	K	W	E	S	Ť	/	R	0	C	K	E	S
TW	ARTIST/S	ong		97			Į.	H			AH.		STNS.	AVG. PPW	PLAYS

TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. All That She Wants	16	45.3	724
2	JANET JACKSON. Again	15	45.9	689
3	BLIND MELON. No Rain	15	39.5	593
4	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	14	41.6	583
5	BRYAN ADAMS. Please Forgive Me	14	35.4	496
6	HADDAWAY. What Is Love	13	32.5	423
7	MR. BIG. Wild World	10	41.8	418
8	TONI BRAXTON. Another Sad Love Song	12	34.2	410
9	R.E.M. Everybody Hurts	10	40.7	407
10	BILLY JOEL. The River Of Dreams	12	33.8	405
11	TONY TONI TONÉ. Anniversary	13	29.5	384
12	STING. Nothing 'Bout Me	13	26.2	341
13	JOHN MELLENCAMP. Human Wheels	10	34.1	341
14	TEVIN CAMPBELL. Can We Talk	11	30.5	336
15	PHIL COLLINS. Both Sides Of The Story	13	25.8	335
16	MARIAH CAREY. Hero	12	27.6	331
17	LISA KEITH. Better Than You	11	29.2	321
18	BILLY JOEL. All About Soul	12	24.9	299
19	JIMMY CLIFF. I Can See Clearly Now	13	22.8	296
20	MARIAH CAREY. Dreamlover	9	31.8	286
21	THE CRANBERRIES. Linger	11	24.5	269
22	SPIN DOCTORS. Jimmy Olsen's Blues	9	29.7	267
23	JANET JACKSON. If	7	37.0	259
24	DEF LEPPARD. Two Steps Behind	8	28.6	229
25	RED HOT CHILI PEPPERS. Soul To Squeeze	8	27.3	21 8



NORTHWEST/ROCKIES REGIONAL ANALYSIS

- Ace Of Base slips past Janet Jackson as the most-played song in the Northwest/Rockies region. Also gaining in this area are Mr. Big (10th to 7th with an average 41.8 PPW), John Mellencamp (18th to 13th with an average 34.1 PPW), Tevin Campbell (23rd to 14th with an average 30.5 PPW) and The Cranberries (debuts #21 with an average 24.5 PPW).
- Outside the Top 25, the hottest songs are Mariah Carey "Without You" (#28 with an average 32.5 PPW), 10,000 Maniacs (#29 with an average 22.3 PPW), Clive Griffin (#33 with an average 23.0 PPW), Expose (#34 with an average 26.1 PPW), Michael Bolton (#36 with an average 21.6 PPW) and Zhane' (#37 with an average 34.0 PPW).

	N E S			I
TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Again	14	43.3	606
2	ACE OF BASE. All That She Wants	13	44.8	583
3	ZHANE'. Hey Mr. D.J.	11	42.6	469
4	TEVIN CAMPBELL. Can We Talk	12	37.0	444
5	XSCAPE. Just Kickin' It	8	52.1	417
6	TONY TONI TONÉ. Anniversary	11	36.8	405
7	SWV. Right Here/Human Nature	10	35.8	358
8	MARIAH CAREY. Dreamlover	9	38.1	343
9	BLIND MELON. No Rain	8	38.8	31 0
10	TONI BRAXTON. Another Sad Love Song	9	29.0	261
11	INNER CIRCLE. Sweat (A La La La Long)	6	43.5	261
12	HADDAWAY. What Is Love	8	32.5	260
13	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	8	31.6	253
14	SNOOP DOGGY DOG. What's My Name?	5	49.4	247
15	MARIAH CAREY. Hero	11	22.0	242
16	2PAC. I Get Around	4	59.0	
17	BIG DADDY KANE. Very Special	6	38.8	
18	SHAI. Baby I'm Yours	8	26.4	211
19	CULTURE BEAT. Mr. Vain	7	28.7	
20	DR. DRE. Let Me Ride	6	31.7	190
21	BRYAN ADAMS. Please Forgive Me	7	26.4	185
22	COLOR ME BADD. Time And Chance	8	23.1	185
23	MR. BIG. Wild World	6	30.0	
24	SALT-N-PEPA. Shoop	5	35.6	178
25	ZAPP & ROGER. Slow And Easy	6	29.3	176



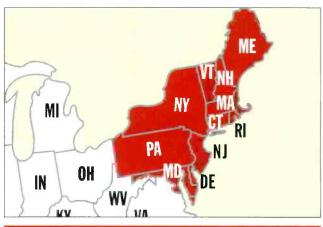
WEST REGIONAL ANALYSIS

- Janet Jackson tops the Western Plays-Per-Week regional chart once again, with Ace Of Base remaining #2. Moving up to third (from 7th last week) is Zhane', with an average 42.6 PPW. Incredibly hot regionally are Xscape (10th to 5th with an average 52.1 PPW) and Snoop Doggy Dog (25th to 14th with an average 49.4 PPW).
- Off the regional chart, the hottest titles include Hi-Five (#26 with an average 21.6 PPW), Jody Watley (#33 with an average 19.8 PPW), Toni Braxton "Breathe Again" (#36 with an average 35.3 PPW) and DRS (#37 with an average 34.8 PPW).

PPW Regional Analysis By Pat Gillen

COMPUTER GENERATED AIRPLAY REPORTS

	N O R T H E A	5	3	
TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	17	44.5	756
2	JANET JACKSON. Again	16	43.7	699
3	ACE OF BASE. All That She Wants	14	49.0	686
4	MARIAH CAREY. Dreamlover	13	42.6	554
5	BLIND MELON. No Rain	15	36.9	554
6	MR. BIG. Wild World	14	36.5	511
7	BRYAN ADAMS. Please Forgive Me	17	30.0	510
8	HADDAWAY. What Is Love	12	41.5	498
9	PHIL COLLINS. Both Sides Of The Story	17	26.3	447
10	MARIAH CAREY. Hero	14	30.6	428
11	BILLY JOEL. The River Of Dreams	13	32.8	427
12	DEF LEPPARD. Two Steps Behind	14	30.4	426
13	R.E.M. Everybody Hurts	14	29.6	415
14	TONY TONI TONÉ. Anniversary	12	29.5	354
15	BILLY JOEL. All About Soul	15	23.5	35 3
16	AEROSMITH. Cryin'	14	25.1	352
17	SWV. Right Here/Human Nature	10	32.2	322
18	ZHANE'. Hey Mr. D.J.	11	29.1	320
19	TONI BRAXTON. Another Sad Love Song	9	34.3	
20	INNER CIRCLE. Sweat (A La La La La Long)	10	29.8	298
21	JANET JACKSON. If	10	29.5	295
22	TEVIN CAMPBELL. Can We Talk	11	26.4	290
23	SPIN DOCTORS. Jimmy Olsen's Blues	12	23.0	
24	RED HOT CHILI PEPPERS. Soul To Squeeze	9	30.4	
25	ROD STEWART. Reason To Believe	11	24.3	267



NORTHEAST REGIONAL ANALYSIS

- It's Meat Loaf at #1 for the third straight week in the Northeast. Janet Jackson, Ace Of Base, Mariah Carey and Blind Melon continue to round out the regional power rotation. Other titles increasing airplay include Phil Collins (12th to 9th with an average 26.3 PPW) and Billy Joel (26th to 11th with an average 32.8 Plays Per Week).
- Outside the Top 25, the hottest songs are Xscape (#27 with an average 24.1 PPW), 10,000 Maniacs (#31 with an average 27.3 PPW), Gabrielle (#32 with an average 30.6 PPW), Color Me Badd (#36 with an average 24.1 PPW) and Michael Bolton (#37 with an average 15.5 PPW). Biggest downward move belongs to Sting, dropping off the chart after a #17 ranking last week.

	S O U T			H
TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	20	40.7	813
2	JANET JACKSON. Again	19	35.6	676
3	ACE OF BASE. All That She Wants	18	35.1	631
4	BRYAN ADAMS. Please Forgive Me	18	33.8	608
5	BLIND MELON. No Rain	17	33.8	575
6	TONI BRAXTON. Another Sad Love Song	18	31.3	563
7	HADDAWAY. What Is Love	17	31.9	543
8	MARIAH CAREY. Dreamlover	16	32.4	
9	BILLY JOEL. The River Of Dreams	14	35.7	500
10	DEF LEPPARD. Two Steps Behind	16	31.3	500
11	LISA KEITH. Better Than You	14	33.4	468
12	R.E.M. Everybody Hurts	16	27.8	444
13	MARIAH CAREY. Hero	17	24.5	
14	PHIL COLLINS. Both Sides Of The Story	17	23.3	396
15	MR. BIG. Wild World	13	29.9	
16	TEARS FOR FEARS. Break It Down Again	14	26.6	
17	SWV. Right Here/Human Nature	14	25.8	361
18	INNER CIRCLE. Sweat (A La La La La Long)	14	24.6	345
19	MICHAEL BOLTON. Said Loved You But Lied	14	24.1	337
20	BILLY JOEL. All About Soul	14	23.1	323
21	ROD STEWART. Reason To Believe	12	26.3	315
22	JIMMY CLIFF. I Can See Clearly Now	14	21.0	294
23	AEROSMITH. Cryin'	12		283
24	SOUL ASYLUM. Runaway Train	12	23.6	283
25	TONY TONI TONÉ. Anniversary	11	25.2	277



SOUTH REGIONAL ANALYSIS

- For the second week in a row, Meat Loaf has the South's most-played song. Others doing well regionally include Bryan Adams (10th to 4th with an average 33.8 PPW), Phil Collins (18th to 14th with an average 23.3 PPW), Michael Bolton (debuting #19 with an average 24.1 PPW) and Billy Joel (24th to 20th with an average 23.1 PPW).
- Up-and-comers in this part of the country include Jody Watley (#29 with an average 18.7 PPW), Tevin Campbell (#30 with an average 19.9 PPW), 10,000 Maniacs (#33 with an average 18.8 PPW), Taylor Dayne (#38 with an average 20.8 PPW), The Cranberries (#41 with an average 17.6 PPW) and Zhane' (#46 with an average 16.3 PPW).

SALES

NATIONWIDE PIECE COUNT SALE

2W	LW	TW	Artist/Title	LABEI
_	- 1	0	PEARL JAM. Vs.	Epic Associated
1	3	0	MEAT LOAF. Bat Out Of Hell II: Back Into	MCA
2	2	3	NIRVANA, in Utero	DGC
_	- 4	0	RUSH. Counterparts	Anthem/Atlantic/TAG
_	- 15	6	EAZY-E. It's On (Dr. Dre) 187um Killa	Ruthless/Relativity
3		-	MARIAH CAREY. Music Box	Columbia
15	9	0	VARIOUS ARTISTS. Common Thread: The Songs Of The Eagle	s Giant
D	EBUT	_	TOO SHORT. Get In Where Ya Fit In	Jive
₽ D	EBUT	9	10,000 MANIACS. MTV Unplugged	Elektra
7		-	BILLY JOEL. River Of Dreams	Columbia
5	5	11	TONI BRAXTON. Toni Braxton	LaFace/Arista
13	12	Ø	SMASHING PUMPKINS. Siamese Dream	Virgin
8	8		JANET JACKSON. janet.	Virgin
11	10	14	JUDGMENT NIGHT. Soundtrack	Immortal/Epic Soundtrax
9	11	15	BLIND MELON. Blind Melon	Capitol
18	16	16	THE CRANBERRIES. Everybody Else Is Doing It	Island/PLG
D I	EBUT	D	JACKSON BROWNE. I'm Alive	Elektra
20	18	13	WHITE ZOMBIE. La Sexorcisto: Devil Music	Geffen
29	20	1	XSCAPE. Hummin Comin At Cha'	So So Def/Columbia
4	13	20	SPICE 1. 187 He Wrote	Jive
21	21	3	REBA MCENTIRE. Greatest Hits Volume Two	MCA Nashville
6			DEF LEPPARD. Retro Active	Mercury
			STONE TEMPLE PILOTS. Core	Atlantic/TAG
			PEARL JAM. Ten	Epic Associated
		_	GEORGE STRAIT. Easy Come Easy Go	MCA Nashville
		_	ERICK SERMON. No Pressure	RAL/Def Jam/Chaos
			CYPRESS HILL. Black Sunday	Ruffnouse/Columbia
14			GARTH BROOKS. In Pieces	Liberty
			SLEEPLESS IN SEATTLE. Soundtrack	Epic Soundtrax
		_	TEVIN CAMPBELL. I'm Ready	Qwest/WB
		_	SALT 'N PEPA. Very Necessary 2 PAC. Strictly 4 My N.I.G.G.A.Z.	London/Next Plateau/PLG
		_	JOHN MELLENCAMP. Human Wheels	Interscope/TAG
			BABYFACE. For The Cool in You	Mercury Epic
		-	TONY TONI TONE'. Sons Of Soul	Wing/Mercury
		-	AEROSMITH. Get A Grip	Geffen
		37		EMI/ERG
17		-	MELISSA ETHERIDGE. Yes I Am	Island/PLG
30				eath Row/Interscope/Priority
DE	BUT	1	CONCRETE BLONDE. Mexican Moon	Capitol/IRS

IN STORE PLAY

1.	Pearl Jam, Vs.	Epic Associated	
2.	Concrete Blonde, Mexican Moon	Capitol/IRS	
3.	Jackson Browne, I'm Alive	Elektra	
4.	10,000 Maniacs, MTV Unplugged	Elektra	
5.	Buffalo Tom, Big Red Letter Day Beggars Banquet/EastWest/TAG		
6.	The Velvet Underground, MCMXCIII	Sire/WB	
7.	The Lemonheads, Come On Feel The Lemonhead	s Atlantic/TAG	
8.	Bob Dylan, World Gone Wrong	Columbia	
9.	Rush, Counterparts A	Anthem/Atlantic/TAG	
10.	Nirvana, în Utero	DGC	

BEST BUYS

LIBERTY HORSES

Joyland
(GRAMAVISION)

Literally, a Liberty Horse is a large, beautiful, spirited creature that is free from restriction or control. In reality, it's a trained animal free of rein, yet controlled by voice commands, performing tricks for the captivated onlookers at the Piccadilly Circus. On Joyland, the debut album from Liberty Horses, the brothers Neill and Calum MacColl (half-brothers to Kirsty MacColl and sons of Peggy Seeger and Ewan MacColl—no strangers to the world of Folk music), along with Leroy Lendor and Robert Bond, have written and performed 12 shimmering, English-flavored, Folk/Alternative pieces. They use the analogy of the Liberty Horses to explore and expose the beauty, sorrow, despair and everpresent hope they feel and live daily. Joyland brings back together members of The Bible (The english band that backed up Boo Hewerdaine). They spin delicate, dimensional layers of music and vocals with lyrics that truly reflect a mix of pure joy and everyday reality. "Shine," the lead single, has been receiving Adult and Alternative Radio play in major markets, but it's actually for all listeners who are looking for something that lasts longer in their head than the actual length of the CD itself.

- Holly Sharpe

ALSO NEW

BEE GEES

Size Isn't Everything (Polydor/PLG)

FRANK SINATRA

Duets (Capitol)

LISA STANSFIELD

So Natural (Arista)

INXS

Full Moon, Dirty Hearts (Atlantic/AG)

JODY WATLEY

Intimacy (MCA)

CELINE DION

The Colour Of My Love (550 Music)





BOBBY BROWN w/WHITNEY HOUSTON128/127 "Something In Common" (MCA)

MAJOR MOVES: WILN(D-17), WSNX(D-18).

NEW ADDS: WPRO. WWKX, KISF, WSTR, WPOW, WFLZ, WAQQ, WJMO, WHHH, WBZZ.

Exploding out-of-the-box, this Dance/Pop duet is headed for the top in record time. The only question is how long will the song stay at the #1 position. Set to debut on The Network Forty chart next week, this tune will work around the

THE CRANBERRIES115/18

"Linger" (Island/PLG)

MAJOR MOVES: WHTZ(15-12), WSTR(29-24), WAQQ(30-26), WEZB(14-10), KRBE(4-3), KUTQ(22-16).

NEW ADDS: WNVZ, KPLZ, WPXY, WQGN, WLAN, WKZW, WNOK, WDJX, WWCK, WFMF.

Just another example of Mainstream radio embracing a hot Alternative act, this Irish quartet continues to pick up stream. Already a Top-3 smash on The Network Forty X chart, the Cranberries are tasting huge success with "Linger."

CLIVE GRIFFIN.....

CLIVE GRIFFIN 112/9

"Commitment Of The Heart" (550 Music)

MAJOR MOVES: KPLZ(14-11), WFHN(34-26), WNNK(23-19), WMMZ(28-20), WDCG(18-15), WKDD(21-17).

NEW ADDS: KDWB, WNTQ, WNDU, KZFM, KOKZ, WXIL, KSMB, WRQX, KIMN.

.....97/28

"Your Love Keeps Working On Me" (MCA)

MAJOR MOVES: WFLZ(21-16), WSPK(35-29), WFHN(26-23), WKDD(26-20), WWCK(29-26), KISX(39-34).

NEW ADDS: WINQ, WTLQ.

GABRIELLE "Dreams" (Go! Discs/London/PLG)
MAJOR MOVES: KISF(9-6), WPOW(6-5), KHQT(21-17), WKSE(6-5), WST0(25-21), WOVV(7-5). NEW ADDS: WHHH, WWHT, WGLU, KKXX, WRKY, KOKZ, KGOT, KFBQ.

REAKOUT

SNOOP DOGGY DOG.....74/23

"What's My Name?" (Death Row/Interscope/AG) MAJOR MOVES: WOHT(D-18), WJMN(21-16), WWKX(D-14), WPGC(28-17), KISF(28-24), WFLZ(26-19).

NEW ADDS: WWKX, WBZZ, WFLY, WSPK, WFHN, WRCK, WKSS, WTIC, WNOK, WGTZ.

Another huge double-digit week grants the Dog Breakout status. Smoking sales and phone reaction is being felt nationwide from this Crossover smash that's working across the board. Wait no longer, the irresistable sing-along groove is now poised for airplay at your station.

"Found Out About You" (A&M)

MAJOR MOVES: WRQK(D-20), WINQ(20-13), WSNX(31-21).
NEW ADDS: WHTZ, WEZB, WFHN, WAAL, WRCK, WKRZ, WYCR, WKZW, WIFC, KKRD.

BABYFACE......60/41

"Never Keeping Secrets" (Epic)

MAJOR MOVES: W100(5-3), WPGC(20-16), WBBM(29-25), KSOL(25-20), WJMH(6-3), KWIN(28-21).

NEW ADDS: WWKX, KISF, WFLZ, WWHT, WHYT, KTFM, KUTQ. KGGI, XHTZ, KHQT.

Many Top 40 program directors are calling this track their favorite on the album. If your station needs the all-important females, this solo artist pulls the trigger with this saucy down-tempo hit. Again showcasing his impressive talents, Babyface scores big and should rocket up The Network Forty charts.

LONNIE GORDON.....

"Happenin' All Over Again" (SBK/ERG)

MAJOR MOVES: WFLZ(27-20), WFLY(35-31), WSPK(33-27), WTIC(28-23), KKXX(6-5), KDON(37-33). NEW ADDS: KPSI.

NEW ADDS: WEZB, KTFM, WGTZ, WRKY, KQIX, KFFM, WVAQ.

.....50/29

PEARL JAM "Daughter" (Epic)

MAJOR MOVES: WHTZ(17-15), WEZB(D-18), WRQK(18-10), KIOC(37-30), WNNX(12-2), KRQQ(4-1).

NEW ADDS: KUTQ, KPLZ, WPXY, WKCI, WNNK, WPST, WYCR, WRVQ, WMEE, WZEE.

.....43/5

"Come Inside" (Atlantic/AG)

MAJOR MOVES: KBXX[23-15], WFHN[8-5], KIKI[17-15], KDON[17-14], KHTY[6-4], KUMZ[6-4],
NEW ADDS: KZHT, KMGZ.

.....30/26

MAJOR MOVES: WYYS[8-4], WENZ[0-20].
NEW ADDS: KUTQ, WFLY, WKSE, WNTQ, WMGV, WZAT, WOVV, WTCF, WWCK, KIOC.

TIA CARRERE....."

"I Never Even Told You" (Reprise)

MAJOR MOVES: KISR(37-29).
NEW ADDS: KIOC, KKSS, WHTO, WZOQ.

KENNY LOGGINS21/17

"This Is It" (Columbia)

MAJOR MOVES: WMC(11-8). NEW ADDS: KUTQ, WSTW, WQUT, WKDD, KTUX, KIOC, WHTO, WCIR, WBNQ, KNIN.



CONSENSUS PICK

No Consensus Pick This Week

BEST BETS

K7, "Come Baby Come" (Tommy Boy)

Daryl Hall, "Stop Loving Me, Stop Loving You" (Epic)

To Be Continued, "One On One" (EastWest)

HANDICAPPER'S PICK

Karen Holmes & Dwayne Ward

Adam Sandler, "The Thanksgiving Song" (WB)

TEST TUBE BABY

George Clinton, "Martial Law" (Paisley Park/WB)

GUEST HANDICAPPER

Greg Fry, MD, WBPR, Myrtle Beach

Babyface, "Never Keeping Secrets" (Epic)

Tears For Fears, "Goodnight Song" (Mercury)

The Cranberries, "Linger" (PLG)

TOTAL NETWORK FORTY REPORTING STATIONS

Total Reports Recieved: Did Not Report:

260 WBSS, KDUK

262

PAST PERFORMANCE

Bobby Brown w/ Whitney Houston, "Something In Common" (MCA)

Last week's *Consensus Pick* and the *Test Tube Baby* from 10/15 is #1 most-added this week, as 127 total stations obviously have the same thing in common with *The Network Forty* staff - we all think it's a smash.

Toni Braxton, "Breathe Again" (LaFace/Arista)

One of the *Best Bets* from 10/22 is #3 most-added this week, as 43 more stations breathe a sigh of relief while they watch this hit shoot up the chart from #30 to #18*.

10,000 Maniacs, "Because The Night (from MTV's Unplugged)" (Elektra)

Our Consensus Pick from 10/15 and Guest Handicapper KIIS FM PD Jeff Wyatt's pick debuts on the chart this week at #35* with a total of 138 stations.

Jimmy Cliff, "I Can See Clearly Now" (Chaos)

A *Best Bet* from 10/1 debuts on the chart this week at #30*, with a total of 138 stations clearly seeing the future of this song.

Babyface, "Never Keeping Secrets" (Epic)

A *Best Bet* from 10/8 is #4 most-added this week with 60 total stations unable to keep this hit a secret.

Michael Bolton, "Said I Loved You...But I Lied" (Columbia)

The *Consensus Pick* from 10/22 picks up another 23 stations this week, pushing this smash up the chart from #31 to #19*... and we aren't lying either.

Culture Beat, "Mr. Vain" (550 Music)

Last week, *Guest Handicapper* and WYYS Ithaca PD Wally McCarthy chose this house-jumpin' hit as one of his picks. This week, it's #6 most-added and it debuts on the chart at #40*.

Snoop Doggy Dog, "What's My Name?" (Death Row/Interscope/AG)

A *Best Bet* from 10/22 grabs another 23 adds this week, giving this puppy 74 total stations.

LINDA RONSTADT



HEARTBEATS ACCELERATING

the premiere single and video from her new album

WINTER LIGHT

PRODUCED BY GEORGE MASSENBURG AND LINDA RONSTADT WITH PETER ASHER

Management: Ira Koslow for Peter Asher Management, Inc.

POP ADD DATE: NOVEMBER 8

On Elektra Compact Discs and digalog "Cassettes

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