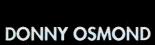
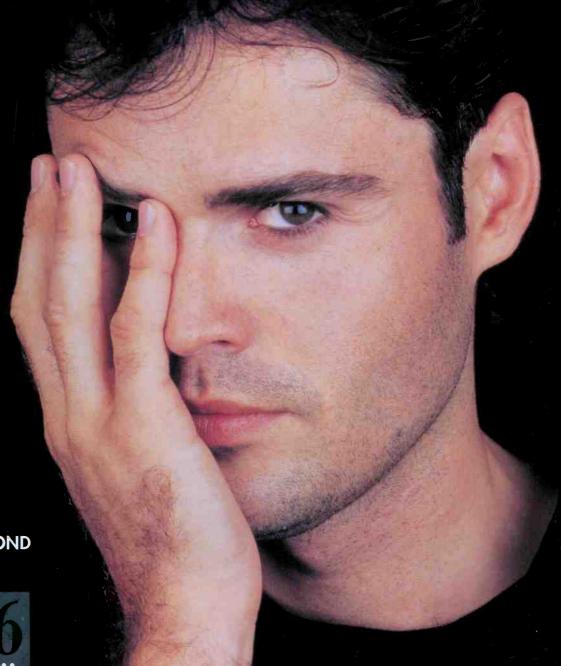
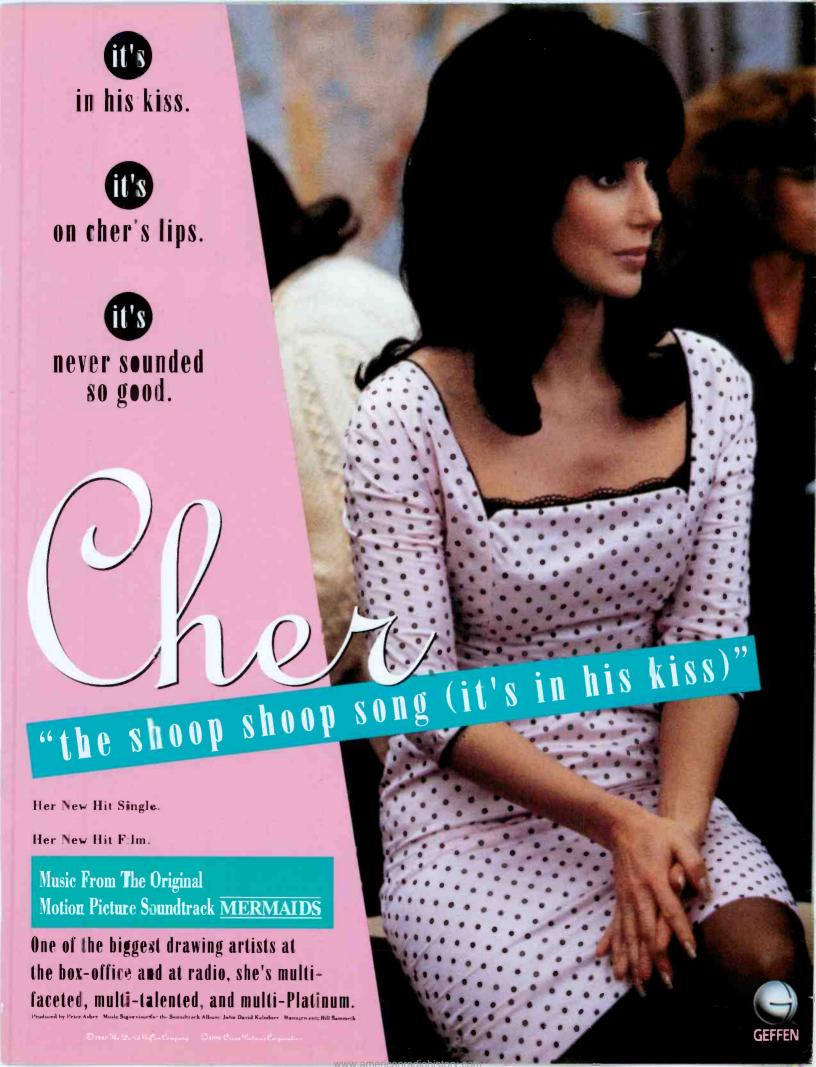
SAM REYNOLDS ♦ OKLAHOMA'S OK ♦ MALLING IT

FORTY



36





ISSUE 36 NOVEMBER 2, 1990

120 North Victory Boulevard, Burbank, California 91502 1-818-955-4040 Fax 1-818-846-9870

For anyone **TOP 40** who gives the gift of music this holiday THE BIZ season, Phil Collins' latest album ...But Seriously for the past seven years, is sure to be on their shopmost recently as VP/Adverping list. With four Top 10 tising and Merchandising. hits at Top 40, Rock and Now, Glen Lajeski has A/C radio, it's a present been named Vice Presithat can't go wrong. dent/Artist Development at Achieving most added the label, empowered to overstatus this week in The see all phases of the artist Network Forty, Phil's fifth development process. Richard hit will ensure him Palmese exudes, "Glen is, simply rack space front stated, invaluble to MCA!" We agree. and center in every K-Mart, Wal-Mart and Target store from Albuquerque to Ypsilanti. And during these times of disposable hits, is there anvone who can't afford to make space for one of the most popular artists of the past decade?



He's been with

MCA Records

It's a hot week at CROSSOVER Alternative radio,

with The Charlatans UK headlining the format. Sales exploded on the new album, Some Friendly, from the moment the delivery truck pulled up to retail. Red Hot & Blue, the AIDS benefit album, is already catching attention with tracks from U2, Sinead O'Connor and David Byrne, plus Iggy Pop and 9 Ways To Sunday are all examined in the Alternative Crossover section. If it's crossing, you'll find it first in The Network Forty!

| Mall Promotions | 5 | News | 18 | The Next 40 | 36 |
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THE MUSIC **MEETING**

ROBERT PALMER

"You're Amazing"

Palmer pulls the plug on old Powerstation sound. (EMI)

DEBBIE GIBSON

"Anything Is Possible"

Another Top 10 probable. (ATLANTIC)

MADONNA

"Justify My Love"

Queen M inaugurates "The Royal Box." (SIRE/WARNER BROS)

MAXI PRIEST "Just A Little Bit Longer"

After #1, Priest goes for the Maxi-mum. (CHARISMA)

ELTON JOHN "You Gotta Love Someone"

Flton cleans out his attic and up in the studio.

(MCA)

JUDE COLE "House Full

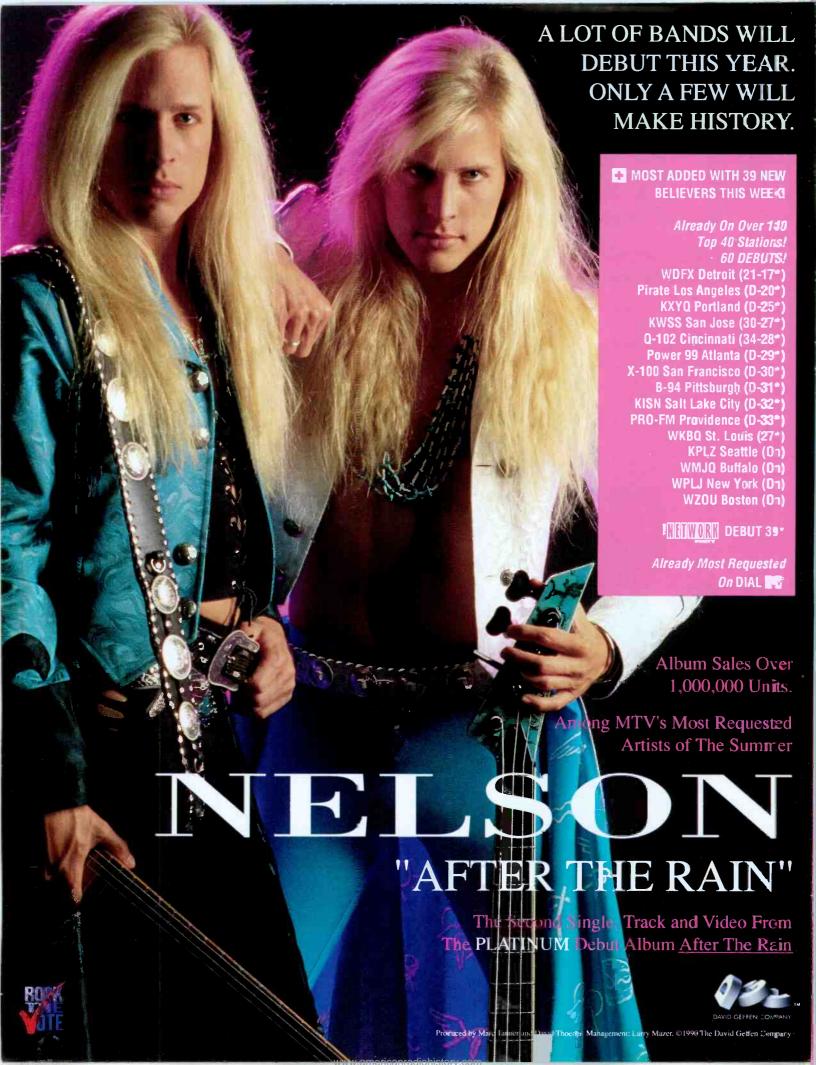
Of Reasons"

A full house hand for this budding writer. (REPRISE)

CHER "The Shoop Shoop Song"

A 60s hit makes beautiful movie music. (GEFFEN)

Gene Sandbloom's column, The Music Meeting," page 24



Shapping Mall MANIAL

The day after Thanksgiving. To some it means five extra pounds on the once slim waistline. To others it officially marks the beginning of the Christmas season and is consistently proven to be the biggest shopping day of the year! "Shop till you drop" is the motto as thousands of anxious gift givers, a.k.a. potential listeners, begin their search for that perfect something for that special someone. With this in mind, it could be very beneficial for a radio station to tie into this popular holiday pastime by engaging in mall promotions.

BY DESIREE STICH SCHUON

As emphasized repeatedly, directly involving your radio sta-

tion with your listeners makes you a real and significant part of their lives. Since the heaviest shopping days are just around the corner, most people,

at one time or another, will be at a mall. Thus it makes perfect sense to implement shoppingoriented promotions and take advantage of this excellent opportunity to attract attention and get some great exposure.

erry Christma

This week, The Network Forty talks promotion with several programmers, including Todd Pettengill, VP/Programming at WFLY/Fly 92 Albany and Aubrey Prince, Station Manager and Program Director of WOHT/Hot 95 Jackson. They've offered

some creative suggestions and ideas for promotions to do during the first real shop-

ping day/weekend of the 1990 holiday season. Happy shopping!

Secret Santa

Todd Pettengill describes a wildly successful mall promotion that Fly 92 has done. "The day after Thanksgiving, everybody's in the Christmas mode, so we do a promotion called 'Secret Santa.' We hire about twenty people to play Santa Clause to go mix in with the other 'real' Santa Clauses in various malls around town. We go on air with a promotion telling our listeners to look for 'The Fly 92 Secret Santa,' walk up to him and ask if he's 'The Fly 92 Secret Santa,' When the listeners get one,

they win cash instantly! We always heavily promote this event. It's really neat." Todd explains the beauty of this promotion. "With something like 'Secret Santa' on the busiest, most crowded shopping day of the year, you have a bunch of people walking around saying your call letters and talking

about your station."

Mall Pay Phone Pay Off

Pettengill also suggests, "A couple of weeks before the day or weekend of the promotion,

we have our personalities go to every major mall in town and write down the phone numbers of all the pay phones there. On the day of the promotion, we call all of the different pay phones and if someone answers with whatever phrase we determine, 'The phrase that pays,' they win money. So you have all of these pay phones ringing in the shopping malls with people rushing to answer them, while others hopefully notice and are aware of the station's connection."



Shopping Spree

As you know, one of the best shopping mall promotions you can do is the shopping spree. Just the thought of getting free run of a store to grab whatever you desire and pay absolutely zilch is quite tantalizing. For the radio station, the on-air hype prior to the event, plus the excitement generated when the spree itself happens, is great for listening and viewing. KAZY Denver got together with MasterCard to give away a \$1,000 shopping spree valid at any store or combination of stores in a local mall. Listeners qualified on air by being the correct caller when the cash register rang, automatically

winning albums, CDs or cassettes and specific store gift certificates in the dollar amount of the station's frequency. Their names were also placed in a drawing for the thousand dollars along with other listeners who came out to the mall

> to register the night of the drawing. This promotion is great for the clients as it generates traffic, enthusiasm and interest in their particular mall. And stationwise, it's good for imag-

ing and increasing exposure.

Pettengill describes a timed spree WFLY has run: "We've done a 92 second spree in a mall with a specific number of participating stores. The catch is that these stores could be spread out all over the mall. So to create more traffic, the station entices listeners to stop by the mall prior to the event and scout it out to see what stores they want to try to hit. Whatever items they grab during their 92 second spree (from the participating stores), they can keep."

Petitioning

WOHT's Aubrey Prince cites,
"Probably the biggest thing we did
in a shopping mall last year was a
petition drive to get The New Kids
On The Block to play in Jackson.

The deal was that if we could obtain 15,000 signatures on the petitions, they would come play Jackson. The signatures were gathered at shopping malls around town. We broadcast live, had all of our personalities come out, and our mascot 'The Hot Rockin' Rooster' was on hand, too. Prior to the promotion, we worked out the arrangements assuring that if we could get enough signatures. The New Kids would definitely play. But obviously, on-air we positioned it as urgent, and stressed the point that we were the station bringing The New Kids to town. We reached 27,000 signatures in three and a half days! It was pretty intense."

Merry Mascots

If your station has a mascot, now's a great time to have

him out in full force.
Prince

remarks, "WOHT's mascot, 'The Hot

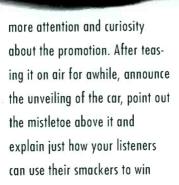
Rockin' Rooster' (which looks much like the San Diego Chicken) is out and in use all the time. For this Christmas season, we'll dress him up in Santa stuff and send him out to the malls to give away money and prizes. More than likely, we'll tie his appearances into some sort of a toy drive, too."

Prince adds, "In addition to going to the malls, we try to get out to some of the strip centers, because there are those who think the mall is too crowded and prefer going to other places to shop."

Car Kissing

side to draw

So you say you love your car?
Well, this promotion makes one
lip-locked winner really prove it.
Obtain a car to give away for the
Christmas season from a local
dealership. Arrange to put the car
on display in the center court of a
shopping mall and strategically
place it under a gigantic mass of
mistletoe! For even more of a
twist, cover the car and place station banners on each



it...all they have to do is kiss it...the longest. (You 'Kiss' stations should love this one!)



Listeners qualify on air and by filling out entry blanks at the display location. Choose 25 on air winners and 25 entries from the mall box. On the last day of the promotion, the day you plan to give the car away, all contestants need to be present at the mall so the car smoothing marathon can begin. Imagine the humorous picture of 50 people circled around a car with lips firmly planted everywhere on the vehicle! The visual impact alone should be enough to draw TV and print media participation.

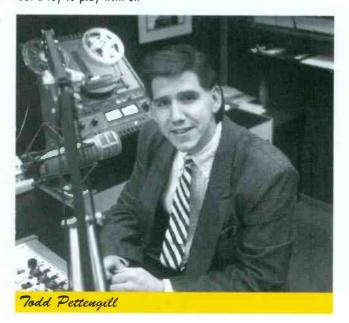
As lips begin to chap and contestants are eliminated, be sure they don't walk away too let down. Arrange for them to win free gift certificates from different stores in the mall for

their efforts. The last remaining car kisser who has fairly and squarely endured the cold metal the longest goes home with a brand new car...and a complementary wax job to remove all the other lip marks. The buzz created in the mall is tremendous before, during and after the event. You'll have fun with this one and you have to admit, it's an exceptionally creative way to give away a car!

Toys For Tots/ Food Drives

Just a reminder of a fail-safe holiday promotion that is excellent imaging for any radio station. Whether you do a drive to feed the less fortunate families in town or tackle the heart-breaking reality of a child without a toy to play with on

Christmas, drives to help the needy are relatively simple to organize and are very rewarding all the way around. By implementing the event early in the season, i.e. the weekend after Thanksgiving, you're more likely to catch people before they've spent their money less wisely. And by establishing a shopping mall as the location for the drive, you offer a convenient and familiar location as well as one where, if they don't bring something from home, they can go right into a store and buy something to donate. No matter if the drop off point is inside the mall or out in the parking lot; the potential visibility, impressions and exposure your station can receive for its good will are tremendous.





BOOMER SOONING

Oklahoma is called The Sooner State because, as the story goes, many of the first homesteaders were so eager to claim the rich land that they started to enter the territory "sooner" than was recommended for settlement. "Sooner" stands for ambition and enterprise, qualities which the state and its people possess to a large degree. Oklahomans of today hold to the best of these old customs and traditions, while the pioneering spirit still glows brightly in Oklahoma City, where a radio station has grown more rapidly than a mesquite tree on the prairie.

EXPLORATION AND SETTLEMENT

KJ-103 owes its importance and rapid growth to the great mind of Program Director Mike Mc-

Coy. A second generation radio broadcaster, McCoy has followed in his father's footsteps. "A terrible thing happened to me at birth," explains McCoy, "I was born with transistors in my veins. It's in my blood."

"For fifteen years my father has been the play-by-play announcer for the Phoenix Suns," says McCoy. "The ironic thing is that we both began our radio careers in the same part of the country, the state of Iowa to be exact. I grew up in Phoenix listening to all the greats of yesteryear, and eventually secured my first radio job at KIFG in Iowa Falls."

Through a series of radio experiences, from KRIV in Mason City to KLUC in Las Vegas, McCov decided he wanted to program when he was working at B-94 in Pittsburgh. "This is my third programming gig. I've been at KJYO for one year now, and I believe it's a tremendous radio market. Big radio people have come through this city...Charlie Tuna, M.G. Kelly, Bill Bailey and others. Years ago Oklahoma City was the market that everyone wanted to work because you could be heard all over the country. It may only be the 47th largest market, but people here have been nurtured on future Top 10 air talent. The competition is fierce!"

STRIKING ARBITRON OIL

Coming to an already solid marketplace, McCoy used his radio savvy and common sense to combat the rock heritage that had dominated for so many years. "Our research showed us that dance music was coming on strong and our competition was leaning more toward rock. We created a vibe by going in a dance direction, playing more dance than we ever have," says McCoy cheerfully. "Our ethnic base here in Oklahoma City is a small percentage, but we pulled it off! We were effective in the Spring book, tying with KZBS at a 7.5 dead even share. But this summer we just exploded!"

Decimating the competition, KJ-103 triumphantly soared to a 9.6 share while KZBS faltered to

a 5.4 share. Scoring #1 with women in the 18-34 age group, KJYO literally took it away from the competition. "KZBS is a good competitor, but you have to remember the war is not over. It never is in radio."

HERDS OF LISTENERS

The success of KJ-103 can be attributed to the bonding they have accomplished with the listeners. In a highly competitive market, a radio station has to stay close to the audience and meet their needs. "KJ-103 has trumpeted the city's prosperity," reveals McCoy. "Our radio station reflects what Oklahoma City is all about. We encourage community spirit and we have

monopolized the city events. We are reigning supreme in the eyes and, most importantly, the ears of the listeners."

With a cavalier attitude and the finesse of a seasoned programmer, McCoy has made the necessary changes to put the station on top. Instead of focusing on a mass media campaign, he quietly put together a new airstaff. "Most of the changes implemented were on the air," recalls McCoy. "We emphasized playing the most continuous music, highlighted by outrageous air personalities. Our morning team of Danny Douglas and Stacy Barton is crazy! Danny's from Grand Rapids and Stacy has been with the station for a number of years. They clicked instantly. Robbie Robertson assists the morning crew, and as a well-known TV sports personality he has contributed credibility to an already respected show. And with Stanley producing this cast, it's no wonder we've had such an impact."

Generating massive phone response with their topical sense of humor and interplay, the KJ Morning Crew has been pivotal to the station's success. McCoy continues, "Bringing in Tod Tucker from Z-95 in Corpus Christi has literally been an explosion on the airwaves. He is *so* hot. And I just promoted Robbie Robertson to afternoon drive and elevated him to Assistant PD, as well. This has made us a successful team."

SOCIAL AND CULTURAL ACHIEVEMENTS

With a large percentage of the college crowd tuning in, promotions directed toward that population have proved fruitful. "We do tie-ins with their sports teams that generate great listener response," McCoy remarks, "The football rivalry between the University of Texas in Austin and the Sooners had morning guy Danny Douglas betting with Austin DJ Mike Butts. Whoever lost the game had to shave his head with the opposing team's logo left imprinted on his scalp." Too bad for Danny...alas, the Longhorns came out on top. But even a lost bet can turn into a promotional victory. "Since we lost, the shaving ceremony is scheduled to take place at a local nightclub with Danny getting the Texas Longhorn implanted in his scalp. This promotion really clicked with the college spirit."

Even though Oklahoma City is a large metropolis, a sense of small town values still prevails. With the support of local media such as television and newspapers, KJ-103's promotions and community events never go unnoticed. "We are in the midst of a great promotion that has the local media scrambling for coverage. It's a hot issue and KJ-103 is in the middle of it...and willingly so," confesses McCoy. "It seems that the city wants to tear down an eyesore known to locals as Graffiti Bridge. It was built in the 1930s, and both longtime residents as well as newcomers have sentimental reasons to want to keep it. We immediately got involved and solicited a petition to halt the demolition of a cherished relic. What a response! Our party patrol has been out canvassing the city, collecting signatures and having the resi-



Mike McCoy, PD KJYO

dents unite together with community pride. We even delayed the tear-down!"

"The second phase of the promotion is the tie-in with Prince's motion picture and album, *Graffiti Bridge*," continues McCoy. "We're giving away movie tickets, cassettes, and a grand prize trip to Prince's hometown of Minneapolis. The winner will tour Paisley Park studios and receive VIP passes to the newest club sensation, Glam Slam. Our involvement has the newspapers reporting the progress and television chronicling the events. It basically started in the morning and now it's filtering over to the other dayparts. It just fell into our laps perfectly!"

RADIO TERRITORY

On November 16, 1907, Oklahoma was admitted to the Union as the 46th state. Exactly 82 years later, Mike McCoy was admitted to KJYO as the Program Director. He's combatted the competition with impressive and dignified radio, has contributed to the rapid growth of the community by being involved, and most importantly, loves the city in which he works. "This has been the best move for me," says McCoy. "It's a community that prides itself on strong work ethics and emphasis on family. The support that Clear Channel Communications has shown has been beneficial to our success, too. We're expecting big things ahead," he seriously reminds us, "We've only just begun!"



Phil Collins
"Something Happened On
The Way To Heaven"

Pebbles "Giving You The Benefit"

Anita Baker "Sweet Love"

Daryl Hall & John Oates *"So Close"*

Maxi Priest "Close To You"

Gloria Estefan
"Anything For You"

Taylor Dayne
"Heart Of Stone"

Johnny Gill "Rub You The Right Way"

Depeche Mode "Policy Of Truth"

Jeff Healey Band "Angel Eyes"

Deee-Lite "Groove Is In The Heart"

Richard Marx
"Hold On To The Night"

10 PROGRAMMER'S TEXTBOOK

FOURTH QUARTER: PRODUCT OVER SATURATION

by Sam Reynolds

Fourth Quarter (forth kwôr'ter) n. The last three months of the year during which both the radio and record industries inevitably go insane.

This week I counted over 100 records that were new or showing at least five reports while gaining adds or moving up. Of those CDs currently forming miniature skyscrapers on my desk, how many can I actually add? If I went to the extreme and added ten legitimate records, it wouldn't be unheard of; but let's not kid ourselves! At this time of year, no Top 40 station could possibly have a ten-add week on a regular basis. The station would either be delivering paper adds or would become so unfamiliar (and we all know how important familiarity is!) that the only people listening would be industry people like ourselves! "FM 95, the only station with a 95-song playlist!" Back to reality: Too many records!

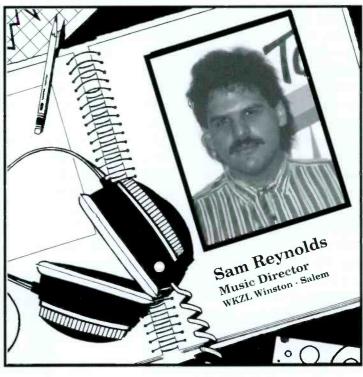
Record companies have an agenda that they must adhere to. After all, a multimillion or -billion dollar company can't spend tons of money on planning and then just wing it. There's as much strategy involved in the release of recorded material as there is in programming it. The record industry's plan for the fourth quarter: oversaturate the marketplace with product when consumer buying (music and otherwise) is at its height. "Give the gift of music" never rang so true. It makes perfect sense. At the same time that the record industry is realizing a profit from this deluge, it's also clearing the way for new projects that will surface the following year. The record industry is happy, and so is the consumer, who appreciates the variety of

material. ("FM 95, the only station with a 95-song playlist." Now that's variety!) Radio may not be so ecstatic.

The fourth quarter, despite its holidays and celebrations, becomes a time of frustration and confusion for even the most experienced programmer. "There are so many good records out there, but I only have room for two or three," are oft

spoken words these days. I must admit it's a treat to be stimulated by such a tremendous amount of varied tunes. It's my job and I like it. At the same time, the cranium exploding feeling of not being able to expose all of the "good" songs released during the fourth quarter is a bit overwhelming. I accept it, though, because I know that it wouldn't be practical or wise to alienate my audience with such overkill. And besides, where's the challenge of picking hits when you're playing every record?

True, some stations with no direct competition can afford to take chances on new records. Their listeners probably won't go anywhere. True, there are enough Top 40s in the US to, in one way or another, substantiate the play of whatever product is available. But what becomes of those potential hits that receive sporadic, limited exposure? First, they stiff. Ultimately, in most cases, they are added (no pun intended!) to the personal libraries of Music and Program Directors. Occasionally they are pulled and played and secretly



reminisced upon; that is the netherworld they belong to. In years to come, some gutsy programmer might succeed in bringing one of them back (if those ever-changing listeners happen to be receptive). But even then, record companies consider re-releases to be a royal pain; re-releases are in conflict with the record industry's planning.

In any event, we're definitely getting more than our fair share of music. It's unfortunate, however, that radio's sand castle is being flooded by this tidal wave of records during the fourth quarter. There just isn't enough room to do justice to all of the "real" records. Tom Petty sang it well: "You're jammin' me!"

Of the 26 years that Sam Reynolds has been alive, 12 have been spent either behind the microphone, at the computer screens of different music scheduling systems or on the phone with various radio and record maniacs. For the last two-plus years, he has held the position of Music Director/Afternoon Drive at Nationwide's WZKL, a Top 40 pioneer in Winston-Salem/Greensboro, NC.



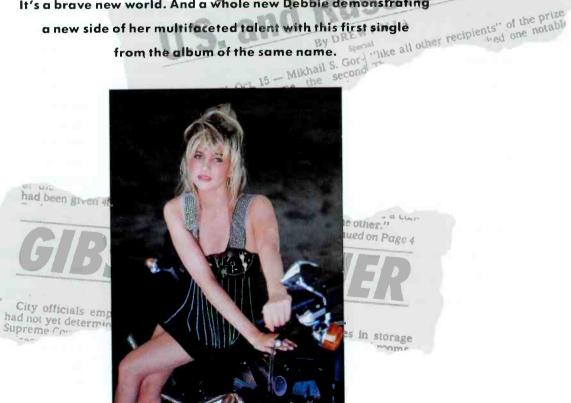
BY DAVE ROSEN ASHINGTON, Congress is I

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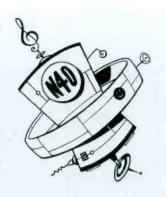
It's a brave new world. And a whole new Debbie demonstrating

a new side of her multifaceted talent with this first single





A CONFERENCE CALL



JOCKS SAY THE DARNDEST **THINGS: TAKE TWO**

by Tom Jeffries

Yes, it's back to those wacky, zany, funfilled jock stories that we love so much. We all know that jocks never screw up, or at least that's what they would like us to believe. There are three kinds of jocks. The first never wants to make a mistake of any kind for fear that the hotline will ring while they're on the air. The second will test the limits of his boundaries by saying and doing things on the air just to get the hotline to ring! And the third is just plain dumb! It's the stupid mistakes that we seem to like to read about the most. So...here we go!

QUESTION

The Network Forty: What's the best, or funniest, excuse for screwing up you've ever heard from one of your jocks?

Peter Falconi, PD, WERZ Exeter: I was sitting in my office one evening with my MD Jim Randall, with the station playing in the background. The night guy did a break, about a 20 second intro, and we both commented to each other that we couldn't understand him. His music was so hot that he was being drowned out by it. Over the next song he did the exact same thing! We walked in the studio to ask him what was going on. He said, "Some lady called and said she couldn't understand what I said, so I said it again." We just shook our heads and walked out. Here's another one for you that's my favorite! I had a morning guy who wanted to ask one of the local TV anchorwomen out for a date.



PETER FALCONI, PD WERZ EXETER

He was able to obtain her home phone number and called her live on the air at 6:30 in the morning. After several rings she answered the phone. My morning guy identified him-

self to her and she said, "Oh, do you want to talk to Mike?" Mike was the TV weatherman, and he was in bed next to her! It created quite a stir in the market and almost cost them all their jobs.

Louis Kaplan, PD, WYHY Nashville: I've got a scary story to share. I can't remember the call letters or the jock's name, but this is what happened at a small station in Alabama a few years back. A jock got a phone call from the same woman after every song he played. The woman would say, "Why are you playing that song? You know it was me and my boyfriend's song. He put you up to this, didn't



LOUIS KAPLAN, PD WYHY NASHVILLE

he? I'm going to kill you!" It didn't make any difference what the guy played. The last time she called, she said she was going to drive down to the station and kill him. The jock

didn't think much of it because you get calls from weirdos all the time. The guy signed off the station at two in the morning. Just to be on the safe side, he looked around the parking lot...and saw a woman sitting in a car. He called his roommate to ask if he'd drive to the station and pick him up. Ten minutes later, he heard frantic pounding on the back door. The jock saw that it was his roommate and opened the door. His roommate told him there was a woman in a car in the parking lot with a large knife. They called the police. The woman was an escaped mental patient and was arrested. (Editor's note: No wonder PDs have such a hard time getting the jocks to answer the phone!)

Bob Proud, GM, KEZB El Paso: I'm a former PD turned GM. I was programming in Cleveland years ago when this happened. We used to take winners live off the phones every hour. Now, of course, we tape this stuff and play it back, but back then we did them live. Here's what happened. The jock said, "Let's find another instant winner...Hi, who's this?" "Bill from Cleveland." "Bill, you've just won

the new George Harrison album, Living In A Material World...what do ya think of that?" Bill says, "F#*k you!" Then the jock says, "Well f#*k you, too!" and hits the jingle into a record. An absolute classic!

Dwayne Ward, PD, WZZG Charlotte:



DWAYNE WARD, PD WZZG CHARLOTTE

a guy who
worked here
when the call
letters were
WROQ. A kid
called him up
and asked him to
play a dedication
to his friend who
had just died.
The jock replied,

We used to have

"What are you gonna do...aim your speakers at the ground for him to hear it?" The furor of his remark on the air lasted for weeks. Jocks have got to think before they speak.

John Ivey, OM, WZOK Rockford: When I was in Owensboro, our all-night jock told the morning man that Liz Taylor died during the night. He told him that she died choking on a diamond. Bill Love, who was the morning man at the time, proceeded to announce Liz's death for the next four hours! The all-night guy turned on the station before he went to bed at 9:30 in the morning and heard Bill repeat the news. He called him to tell him it was only a joke, but Bill had announced the death numerous times. The funny thing about it was that no one called the station to find out about Liz. It was as though people were saving, "She's dead?...so what!"

Rick Thomas, PD, XHTZ San Diego:

My afternoon jock, Benny Martinez, has some great excuses for dead air. Once he told me, "I was in the bathroom taking a leak and I couldn't cut it off!" and "My phone-op pulled the wrong cart." Here at Z-90, a Mexico licensed radio station, we're required to play the Mexican National Anthem at the start of each broadcast day. Since we're on 24 hours a day, we play the Anthem at five in the morning. One morning, the jock couldn't find the Anthem cart, but he spoke Spanish, so he sang the Anthem on the air as best he could. He did a pretty good job, too! However, we haven't had any requests for a repeat performance.

Tom Jeffries, The Network Forty: The following story is true. It was told to me by two gentlemen who shall remain nameless, and is by far the best tale of jock shenanigans I have ever heard. It happened in the mid-70s in San Francisco at KFRC. There was some friction between the jocks and the GM. One Friday night, a couple of the jocks went out together and consumed large amounts of alcohol. Within hours, totally faced, they came up with a great idea to get back at the GM they disliked so much. They decided to drive out in the country in the station van and find some farm animals to give the GM as gifts! They picked up a goat and a sheep and headed back to the station around midnight. The two animal lovers tied the goat and the sheep to the door of the GM's office and left for the weekend. By Monday morning, the entire station smelled like a zoo. The carpeting around the GM's door had been eaten away, and there was enough...uh...fertilizer in the sales office to force everyone who came to work on Monday to go back home. The GM never found out who was responsible for the prank, but I will say that both of the guilty parties are now programmers at major market stations. Don't you wish this kind of fun still happened in radio today?

If you would like to participate in The Programmer's Conference Call, contact The Network Forty at 818/955-4040 Published By

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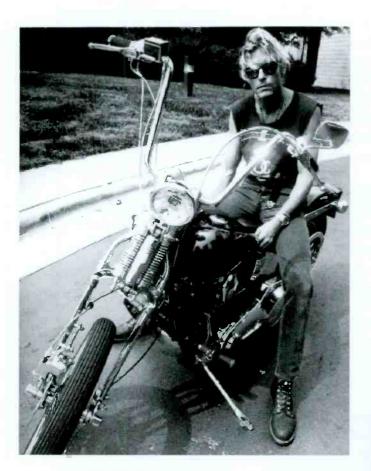
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A LEAR TO STR

Compiled by Diana Atchley



MAD MARK

Giving new meaning to the term Road Warrior, and major anxiety to the band's manager, Heart bassist Mark Andes travels from gig to gig aboard his Harley. Mark and his renegade entourage, which consists of his guitar technician and the band's wardrobe lady, gave up the luxury of the tour bus and all its comforts of home during the first leg of Heart's US tour. "It's a great feeling," explains Mark, "the wind against your face...Braving the elements blasts away all the nonsense and tedium of ordinary road travel, and you look forward to seeing your bandmates. It's intimate, it's sensual." And you thought that's what groupies

were there





Probably not, but WKSE Buffalo staff members are willing to give it a shot! Shown here rubbing shoulders with one of the most successful artists in music biz history, Capitol Records' midas man M.C. Hammer, are (L-R) jocks James Collen, Donnie Walker and AMD Dave Universal. Hey Dave, is that your real last name? And if it is, how do you feel about being called "Mr. Universal"!

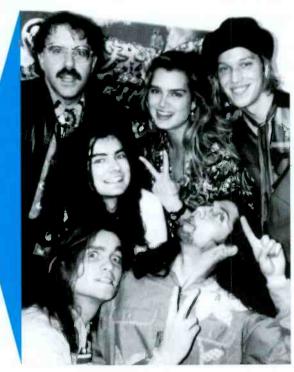


AND THE BEAT GOES ON...

Ever wonder how Phil Collins does what he does with the drums to make them sound so great? He doesn't use sticks! WPLJ's roving camera caught Phil in this candid shot during an impromptu lesson during his appearance at the station's studios in New York. Here's Phil showing WPLJ lucky listener Valerie Stoenk his tricks of the trade with a Rolling Writer.

BROOKE STUNG BY JELLYFISH

The last time we saw Brooke Shields, she was hob-nobbing with Michael Jackson. In this photo, we are witness to an amazing segue as Brooke is swept away by Charisma's San Francisco 70s-influenced quartet, Jellyfish. Turns out the actress/model is a big fan and wanted to meet the band after their opening set for World Party. Mugging it up in this oh-so candid shot are (L-R standing) Charisma Records National Director Album Promotion "Heavy" Lenny Bronstein, Brooke and Jellyfish's Jason Falkner; and (L-R kneeling) the rest of the band, Andy Sturmer, Roger Manning and Chris Manning. Wonder which one gets to escort Brooke to next year's Grammys...



A DISGUSTING DISPLAY

The Witches Of Eastwick have nothing on KC101 Tom APD/MD Poleman (L) and partner grime, PD Stef Rybak (R). This programming team got so "fed up" with Columbia Rep Charlie Walk's insistence that they add Warrant's

ed to give Charlie a taste of his own

medicine. They waited for Walk to pitch them on the record for the umpteenth time and then force-fed the poor guy (who was just doing his job, after all!) 16 cherry pies. That's Charlie in the center. And if you're wondering how he can grin through all that goo, it's because after the humiliation he suffered at the hands of this diabolical duo, they added the record.

"Cherry Pie" to rotation, they decid-

OMORROW...

UNHAPPY TRAILS!

As expected, it was another black Monday. GREAT TRAILS informed its staff at 92X COLUMBUS that they would be released within the week, due to a format switch to oldies. The new moniker is COOL 92!

DECISION 1990

While several names are being tossed around for the highly sought after programming position at KZZP PHOENIX, the consensus ground THE NETWORK FORTY offices suggests KC-101 NEW HAVEN PD STEF RYBAK and WZPL INDIANAPO-LIS PD DON LONDON, However, DAVE ROBBINS has been using the station's America West air trade to interview several aualified candidates. Stay tuned!

CHA-CHA-CHANGES

There's more action at NATIONWIDE **GS KWSS SAN JOSE PD LARRY MOR-**GAN and News Director SUSAN LENNON will be heading to mornings at KHMX HOUSTON. This comes to light on the heels of the announcement that SHAMROCK BROADCASTING will swap KMGC DALLAS for KWSS plus a cool five million in cash!

Both A&M and ISLAND RECORDS made large layoffs in their Sales and Marketing Departments late last week. All tolled, nearly fifty positions were eliminated at the POLYGRAM- owned labels.

Speaking of record label moves, rumor has it that COLUMBIA'S JERRY BLAIR may cross to SBK as VP of Promotion!

KITS SAN FRANCISCO PD RICHARD SANDS has been upped to Operations Manager.

X-100 SAN FRANCISCO night maniac SUPER SNAKE resigns to become afternoon personality in his hometown at KKFR PHOENIX.

KBEQ KANSAS CITY morning ace RANDY MILLER will be transferring to NOBLE BROADCASTING'S sister station, XTRA-AM SAN DIEGO, for mornings on the all sports station.

IS KROY SACRAMENTO PD JEFF MCCARTNEY first in line for the WAPE **JACKSONVILLE** programming position?

KQIZ AMARILLO has all sorts of connections at City Hall. Mayor KEITH ADAMS has become General Manager at KQIZ, the station's original owner when it first broadcast in 1976!



3...2...1...BLASTOFF!

INTERSCOPE RECORDS IS LAUNCHED

RECORDS"

m

00

INDUSTRY ENTREPRENEUR TED FIELD and record producer extraordinare Jimmy Iovine have teamed up with Atlantic Records to create

the new Interscope Record label, it was announced this week by Field and Atlantic President/COO Doug Morris. The label will be distributed by Atlantic's recently created East West America division.

Field is also currently Chairman of Interscope Communications, a

film and television production company that's credits include *Three Men And A Baby* (and the soon-to-be-released follow-up *Three Men And A Little Lady*), *Outrageous Fortune* and *Cocktail*. Iovine is a well-known producer whose projects include albums by U2, Tom Petty, Dire Straits and The Pretenders.

Atlantic parent company Time Warner Inc. Chairman Steven J. Ross notes, "Time Warner is pleased to once again enter into a business relationship with Ted Field. Years ago we became acquainted with Ted through Panavision (a company Field acquired in 1984 from Warner Communications), and

we are delighted to be reunited with him via Interscope Records. We admire the way Interscope Communications has built its en-

tertainment company from the ground up with quality products, and we anticipate significant growth as Atlantic Records and Interscope work together to build the new Interscope Records label."

Speaking jointly, Atlantic's Morris and Chairman/CEO Ahmet Ertegun comment,

"Interscope's team brings a successful track record into the music business that bodes well for the future of Interscope Records and we at Atlantic welcome the opportunity to work with them and their new organization."

Ted Field adds, "I'm very excited about the wonderful opportunities created by our association with Time Warner and I'm particularly happy to be working with Atlantic and the WEA sales and marketing team. I've always been passionate about music and I look forward to my day to day involvement with Interscope Records."

Interscope, which will have its own A&R, promotion, marketing and publicity departments, will deliver its premiere releases in 1991.

AXL JAILED FOR ASSAULTING NEIGHBOR

GUNS N' ROSES LEAD SINGER AXL ROSE was in the news again this week, as he was arrested for investigation of assault with a deadly weapon after allegedly clubbing his neighbor over the head with a wine bottle. Los Angeles County Sheriff's Officers took Rose into custody after they received a complaint from Gabriella Kantor, Rose's neighbor. Rose was released the same day after posting \$5,000 bail.

There are two very different sides to this story, however. Kantor alleges that Rose was playing music in his apartment too loud and that when the two confronted each other in the hallway of their 12-story luxury apartment building, Rose took her car keys, threw them over the balcony to the ground below, then took a wine bottle that Kantor was holding, emptied its contents and then hit her over the head with it.

Rose, in an interview conducted shortly after the incident with the Los Angeles Times, recounts a completely different episode. Rose said that the incident occurred at about 1am, as he and a group of friends were quietly gathered in his apartment, when they heard Kantor yelling. Rose recalls that he went into the hallway and told Kantor to "shut up." Rose says she retaliated by swinging a wine bottle at him. Rose then took the bottle away from her, at which time she threw her keys into his apartment. Rose says he then went inside, locked his door and threw her keys out of his window.

"She was pounding on the door, trying to get in. If she has any bruises, it's because she was throwing herself against the door. She was doing it to herself," says Axl. Axl will be in court on November 29 for arraignment on the assault charges.

LAJESKI UPPED TO VP

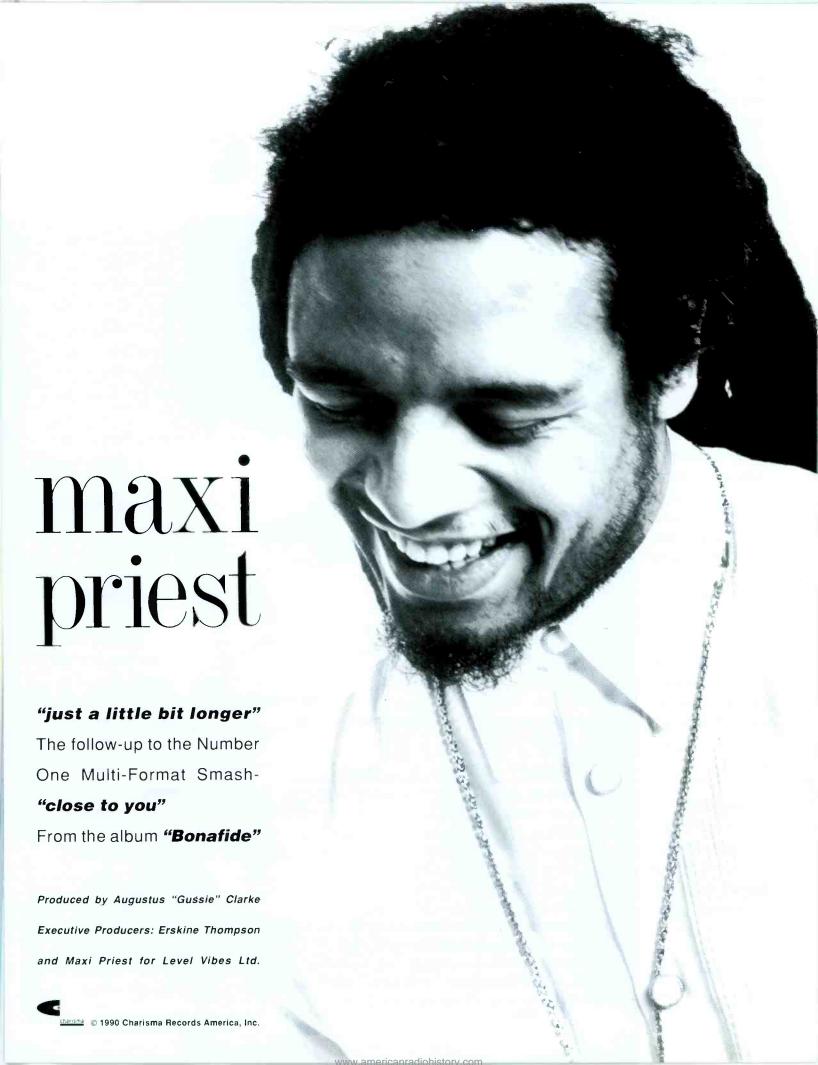
ARTIST DEVELOPMENT AT MCA RECORDS

MCA RECORDS SENIOR VP/CREATIVE AFFAIRS JONAS LIVINGSTON has announced the promotion of Glen Lajeski to the position of Vice President/Artist Development. Lajeski, most recently VP/Advertising and Merchandising, will now oversee all phases of the artist development process, articulating the long and short-term needs of artists and implementing them on a project by project basis.

Livingston notes, "Glen's many successes as a creative and dedicated executive are augmented by his extraordinary relationships with our artists, making him the perfect choice to head our new artist development division. His new position enables MCA

to further benefit from the taste, tenacity and creative vision that have earned Glen the respect of our industry."

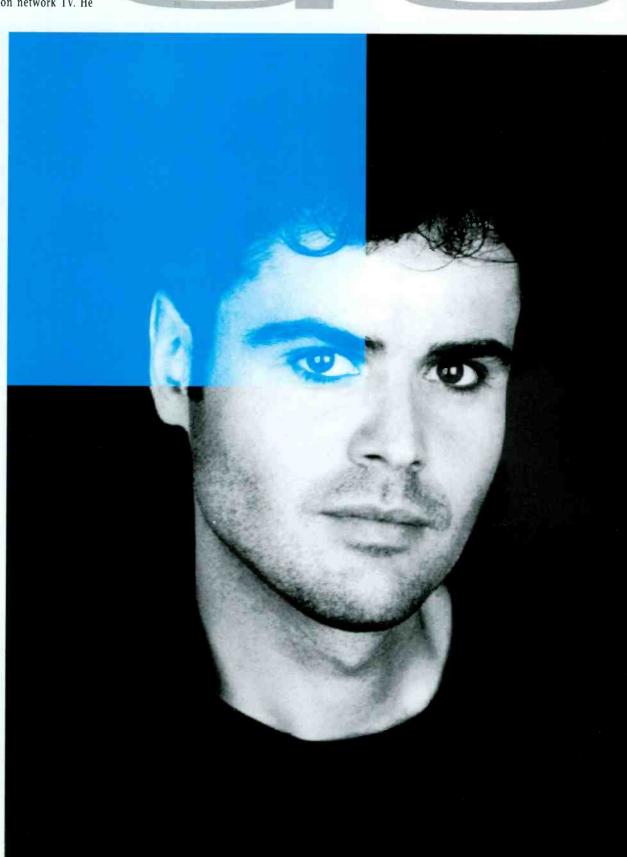
MCA Records President Richard Palmese adds, "Glen Lajeski is, simply stated, invaluable to MCA, our artists and executives. Admiring congratulations are certainly deserved."



At 32, Donny Osmond is still cute, and he hates it. He doesn't regret any of his teen hits, like "Go Away Little Girl," "Puppy Love" and 21 other Gold records. And he doesn't try to gloss over memories of the ultra-adorable Donny And Marie Show which ran four seasons on network TV. He

just doesn't want to be thought of like that anymore. Today, Donny hones his craft, and talks freely about everything from the difficulties in overcoming his bubble gum past to the dangers of censorship.

Last year, after a decade of attempts, he conquered a nation full of doubters when his debut solo album for Capitol Records, Donny Osmond, went Gold and had four chart hits. Back in the studio barely a year later, Donny really has his sleeves rolled up. "I got a lot of advice from people about what I should be doing," Donny remembers, "like, be sure you don't make an album that's got a lot of different stuff on it, because you confuse the audience. That never made any sense to me. Put yourself in my shoes; think about all the different careers I've had! I didn't want to have an album that was too one dimensional. So the word I use is eclectic. It's not everything to everybody, but I do go from one spectrum to another.









A track like 'Eyes Don't Lie' has a lot of Prince type funk, while 'Love Is A Fire' is straight ahead dance pop. 'Just Between You And Me' is heavier than anything I've done solo as far as rock 'n roll is concerned. And then we've got the ballads. There are some places where strings transition from one song to another. That's kinda like the classical part of the album."

His new album, Eyes Don't Lie, is like a miniature library of contemporary pop. A cool idea, but it can create havoc from an image and promotion standpoint. When an artist finally cracks the rock market then follows up with a dance hit, he might cause confusion for those at the record company seeking to define his musical genre. But Donny sees this diversity as a potential positive, saying, "They probably have the same problem with me as Paisley Park has with Prince. I'm not putting myself in the same category, nor would I ever, because he's a genius as far

"The first album had a

story. Let's admit it was a

comeback. For all intents

and purposes, I pulled it

off. This time around, it's

down to the music."

as music is concerned. I wanted to work with him on this album. I tried! But I think people are still cautious about working with Donny Osmond. Working with Peter Gabriel did break down a lot of barriers for

me, but people are still a little bit cautious."

Mindful of the many types of songs Donny has placed on his new album, he made sure not to lock in on any one sound. This made producer selection a job in itself, as Donny describes it, "Nowadays, who knows whose talent is really on the record? Jimmy Jam and Terry Lewis have done some amazing things (with different artists), but (their records) still had a certain feel. I admire them because they let the talent of the artist come out. If you can find a pro-

ducer who can bring out the talent of the artist as well, you're ahead of the game. But I've got three different producing teams on this album, because I didn't want the same type of sound; ten cuts of the same field. That's what would happen if I'd stuck with one producer."

Donny has heard the comeback hit by another 70s teen star, David Cassidy, and he is very much aware of how their former TV images can adversely affect serious musical endeavors. "David's song is good," he says, "and I sincerely hope that people don't look at it like, well Donny did it, maybe David can do it. It would certainly put me in a category I don't want to be in, making this all appear as just a trendy thing to do. That's not what I'm making music for right now. I've been working on this since The Donnie And Marie Show stopped. I came to Los Angeles and started writing, cutting, demoing and do-

ing everything I could to convince people that I am very serious about my music." Donny feels that the "teen idols of the past" perception "takes away from all the legitimacy."

You have to wonder,

having been through the teen star rise and fall, if he has any advice for today's new pack of young artists. "Grassroots," Donny targets. "Don't get caught up in the hype, don't get too big for your britches and don't be cheap in your promotion; cheap meaning tacky. You're on a roller coaster and no matter what you do, if it's successful, people will take shots at you. Human nature is really funny. They'll build you up to shoot you down, and young artists have gotta do exactly what I did. Let people

know you're serious, you've got talent, and that you don't just enjoy singing, it's your life. Not something just to make a buck on."

True to his word, Donny is very seriously, and carefully, planning his future direction. "You're going to see me make a lot of changes over the next few years. I like for people to say, 'You gotta be kidding! That's Donny Osmond?!' And when I do my live shows, I want people to walk away, not talking about the lighting or special effects, but I want them to say, 'Did you hear the sound?! Did you hear the music?!' That's my goal for this album, for people to really tune in with their ears. The first album had a story. Let's admit it was a comeback. For all intents and purposes, I pulled it off. This time around, it's down to the music. After they hear this album, people are hopefully going to say, 'This guy is a serious writer and a serious musician.'"

Besides doing most of his own writing, Donny sings and plays keyboards on his records. Beyond that point, the hunt for studio talent begins. "You gotta go out and get them. I had to do a bit of convincing that (this album) was going to be different. When I first called Scritti Politti's David Gamson, he was a little cautious as to what it would really be like...or what I would really be like. He realized that I'm seriously into the music, and that it would be a feather in his cap if this turns out really cool."

While most of the song credits on Eyes Don't Lie are Donny's, he does get some help from some of the biggest songwriters in the business, including Dianne Warren. Yet, for all his efforts, he doesn't believe such a thing as a perfect song exists. "It may be perfect in the writer's view, or the artist's in the way he performed it, but time goes on and things can be improved," he says, "I look back on what I do and on

donny

what I've done on this last album. There's a lot of stuff I'd have loved to have gone back and perfected. But (maybe) by leaving it alone it becomes perfect in its own way...even with its imperfections."

"There are some people I've written with who dominate the session. But it's good practice for me, because I'll be the first to admit I'm not the most prolific writer. I've written with a lot of different people because I can pick up and learn things. I have a philosophy that we all use each other. Here in this conversation, I'm using you to get more press, you're using me for an article. I look at writers the same way. I use them for their talent, they use me for mine. My motive when I write with people is to grow and to develop my own talents by learning something from them and learning different techniques."

"Lyrics are a lot more important than they used to be," states Donny, "As a teenager I didn't really pay attention. It was strictly the groove, and I have to admit to a certain extent, that is my position right now. But it has swung toward lyrics much more, particularly with the emergence of Rap. It's not just a fad or a trend, it's a social statement based upon lyrics. And because of it, people have started to listen to the words a little bit more. That's why we're hearing a lot of remakes and covers. One thing I'm starting to realize is that I'm really an actor. You may call me a singer, but I'm really playing a role. You involve and enthrall yourself in the story and the lyrics. And that's the way I try to sing a song."

Lyrics are important to Donny for another reason. Earlier this year, he testified before the Senafe Judiciary Committee, voicing strong opposition to S.B. 1481, a bill that would provide mandatory lyrics labeling on recorded music. He is concerned about

this not only as a musician, but as a father of three young boys. "There comes a time when a parent has to realize that children have

to start making decisions for themselves. I'm beginning to realize that right now in letting the grips go a bit on my oldest, who is 11. Child psychiatrists have done studies on children, and have determined that if you haven't taught proper principles and good disciplinary action by the age of six, there isn't much more you can do. It gets tougher and tougher. During those early teen years, you cannot suppress the child much more. If you do, they're gonna want those things you're suppressing

"Censorship takes place

with the individual. If that

turn his head, change the

individual disagrees, he

has the opportunity to

channel or tune to a

different radio station.

even more. If I've done my job along with my wife, that child is going to respect my opinion."

So how would Donny feel five years down the road if his 16-year-old son wanted to buy a copy of The 2 Live Crew's Nasty As

They Wanna Be? "I'd let him. But we'd sit down together and go over every lyric. If it ever presents itself, he is a free person, with the principles and values that I've taught him."

"What is happening right now is good, because it brings up things people need to start thinking about," Donny says. "If the government wouldn't do anything about it, then the music industry wouldn't do anything about it, either. If people would look at things a little more optimistically, this world would be a better place to live in. I don't try to look down on the government, because their motives are pure; they don't want filth. But they're going about it the wrong way. In the end I believe we're all going to win, because everybody will come to the determination that to suppress one's ability or freedom to say whatever they want to say is wrong."

Strong words from someone with a strict religious background like Donny's. So does that mean 100% artistic freedom for every kind of artist; from painters to photographers to musicians? "Absolutely!" he exclaims, "Censorship takes place with the individual. If that individual disagrees, he has the opportunity

to turn his head, change the channel or tune to a different radio station. Unless we change the moral thinking in this country and in this world, promiscuity and all kinds of filth will continue to grow. But take (Michelangelo's) David. People can, depending on how they think, look at that as filth."

As one of nine children born in a devout Mormon family, you can imagine the mixed signals they're getting back in his hometown of Ogden, Utah. "There were people who said 'How in the

world can you do this...support obscenities?' I say they should open their eyes. We have laws in this country that take care of obscenities. I'm talking about teaching principles at home and letting children make choices for themselves. You have the

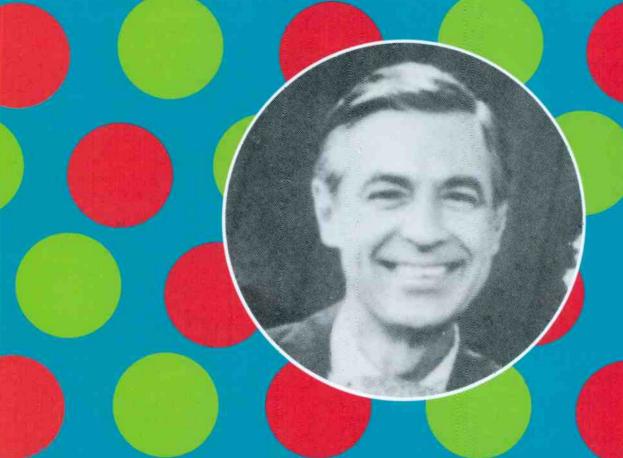
responsibility to teach your children. Why are you handing that responsibility to some committee to do it for you?"

From "Puppy Love" to fighting for the rights to record even potentially pornographic lyrics, Donny Osmond is succeeding in distancing himself from his early image. A tremendous leap, considering that just three years ago, several peers in the industry told him he'd have to change his name if he ever wanted to really have a new career. Finally over the hump, Donny can sit back and grin about it. "I did 'One Bad Apple' on the last tour and the response was great," he smiles, "They know I can look back to the past and acknowledge it...but it was a completely different version! As a matter of fact, on the B side of the new album I used samples of 'One Bad Apple.' Not everybody catches on, but it's a clever way for me to acknowledge the past and for people to realize that 'he doesn't take himself too seriously.""

And what would happen if Nick At Nite called and wanted to rerun the old Donny And Marie Show? "Not yet," he says, "Timing is everything."



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40 MUSIC MEETING

ROBERT PALMER

"You're Amazing" (EMI)

Robert Palmer's teeth are showing on his latest single. They're impeccably polished as usual, as is the production on this studio effort, and he is clearly addressing both his fans and Top 40 at large. The first time you heard Powerstation featuring Palmer's lead vocals, you could hear how well his voice jived with loud, fun and danceable music. It's been five years now since that group took "Some Like It Hot" and "Get It On" Top 10. So after a few years of hitting the dance button extra heavy, "You're Amazing" charges ahead into new territory by getting



back to the basics.

"Anything Is Possible" (Atlantic)

Gibson's 20 now, and judging from her latest collection of dance hits and ballads, she should have no trouble shedding what's left of her teen image. One look at her new video for "Anything Is Possible," and you'll see that musically, visually and theme-wise, Gibson is right on target. The idea of age perception among young stars has become somewhat of a science. Gibson, unlike some of her peers who often overshoot their true age group, leads the pack in talent, thanks to her skills as a songwriter, producer and musician, as well as a singer. For her third album, Anything Is Possible, this young talent collaborates for the first time, writing and producing with Lamont Dozier and Jellybean. Thus a 60s Motown feel is coupled with 90s dance production, giving the single and LP a comfortable, more natural sound. She's coming off a string of Top 10 hits...it's certainly "Possible" this will soon be among them.



MADONNA

"Justify My Love" (Sire/Warner Bros)

On this tune, one of two new studio tracks from her upcoming greatest hits package The Immaculate Collection, Madonna veers into yet another musical direction. Like a moody, 90s version of Donna Summer's "Love To Love You Baby," this very sexy song will definitely turn some heads with the participation of Lenny Kravitz, who co-wrote the track. Complementing the sexy, eerie nature is the debut of a brand new 3-D sound technique called Q-Sound, which will put Madonna and Lenny right into your listeners' laps. With four or five hits off just about every Madonna album, virtually all her records are greatest hits packages. But this first compilation (excluding her dance remix project You Can Dance) brings 15 of her biggest hits and two new songs together for the first time. And for those who get a big check in the stocking this Christmas, a hot investment is "The Royal Box" which features the album, all of her hit videos and a poster and postcards we can assume are as hot as this new single.

MAXI PRIEST

"Just A Little Bit Longer" (Charisma)

Like a Latin James Bond theme with Reggae undertones, Maxi Priest's second *Bona Fide* single is a stunning production. This original song, thanks to Maxi's soul treatment, digs a bit deeper than its #1 predecessor "Close To You." Another great all demo hit with Soul II Soul overtones that will strike a chord with your adults first. Charisma stuck with this project for months to bring it to #1, and with the LP now climbing into the National Top 40 at retail, this is the icing on the cake.

ELTON JOHN

"You Gotta Love Someone" (MCA)

The coolest thing about Elton John's new 67 song 4-CD box set isn't just the greatest hits, but the obscure rarities and new tracks he has recorded for the occasion. Taking two years to assemble, the package opens up with a track from Bluesology, which, as any hardcore Elton fan knows, was the obscure Blues Rock band that Elton joined before his solo career took off. After experiencing the solo acoustic versions of Elton's first hit "Your Song" in concert, fans will be ecstatic to find the original demo version of that song amid the classics here. Elton was hands down the biggest selling act of an entire decade, and already has three individual greatest hits packages to his credit. But to be continued... is like finding your favorite old albums in the attic along with a stack you bought but never listened to. "You Gotta Love Someone" is the first of four new songs from the collection. Penned with Bernie Taupin (who else?!) the ballad has a refreshing, natural sound that will bring back memories of the good old Tumbleweed Connection days.



eton john "you gotta love someone" THE FIRST SINGLE FROM TO BE CONTINUED...

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40 MUSIC MEETING



JUDE COLE

"House Full Of Reasons" (Reprise)

Combining musical elements from the past three decades, Jude Cole's third single contains more of his well-defined, Top 40 friendly elements. Building up from a simple Hornsby style piano, the song cruises through 60s Rock 'N Roll with the aid of crisp 90s production. Cole named his album A View From 3rd Street for the apartment he spent months holed up in, writing songs for the project. And it's on simple songs like this one that this native of East Moline, Illinois, shows how effortlessly he can write a hit song. Featured on Network Forty's CD TuneUp #30.

CHER

"The Shoop Shoop Song (It's In His Kiss)" (Geffen)

Touted as one of the surefire smashes of the upcoming holiday season, Cher's new film Mermaids gets the added backup of Top 40 radio via this first single from the film's soundtrack. A classic cover taken Top 10 back in 1964 by Betty Everett, Cher and her Andrews Sisters style singers give the song a similar treatment. With Cher's recent Heart Of Stone racking up Platinum and fans from the Rock to A/C arena, this song can't miss with the added film push.

NOTORIOUS

"The Swalk" (DGC)

In an effort to give you a mental picture of this British rock duo, you might compare them to INXS, Robert Palmer and Billy Squier. But this group's

sound is completely unique, and judging from the early returns, it's striking the right chord with music fans. Formed as a unique musical relationship, the group features veteran guitarist Robin George and vocalist Sean Harris. After toying around with different producers and players, the two started over when they realized the outside elements were causing the project to become far removed from the sound in Robin's and Sean's heads. At one point, Robin would send the track to Sean, who would write the lyrics and record the vocals and then send the finished song back. An innovative new Top 40 and Rock sound for 1990.

C&C MUSIC FACTORY

"Gonna Make You Sweat (Everybody Dance Now)" (Columbia)

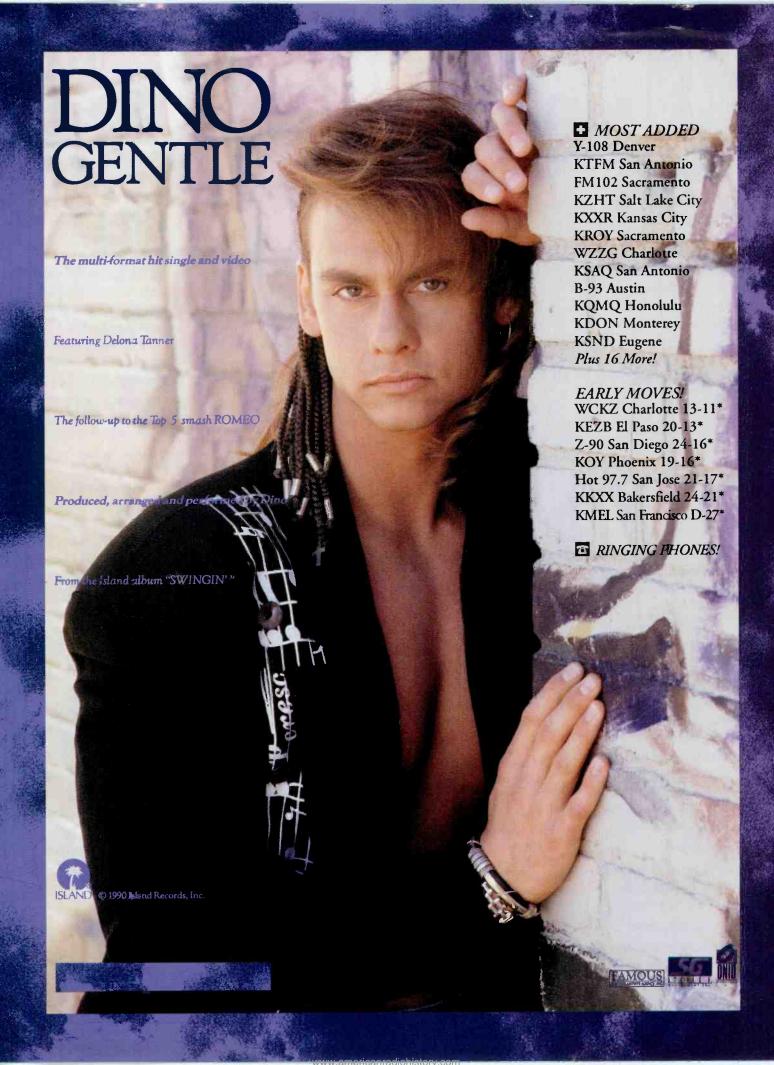
The C&C stands for veteran producers/writers David Cole and Robert Clivilles, who just might be the first American production team to emulate the sound and success of the great European staffs. Most notably, the sound takes on Germany's Logic team that spawned Snap! and Italy's Groove Groove Melody company which brought the Italian house music scene to America via Black Box. Featuring C&C's own discovery of Freedom Williams on vocals, this track is exploding off early airplay at KMEL and KKLQ.

CELINE DION

"Where Does My Heart Beat Now" (Epic)

Truly an Epic production, this huge ballad has everything but cannon fire and missile explosions. With the deep and sincere vocals of French Canadian Celine Dion, it will probably catch you by surprise that this is the 23year-old's first English language album. She's so good as a French singer in fact, that she was the first Canadian to ever receive a Gold record in France. For this English debut, she has an impressive contingent of writers/producers involved, including David Foster (Chicago, Barbra Streisand) and Christopher Neil (Sheena Easton, Mike + The Mechanics), who work magic on this debut single. Expect good callout research. Already receiving A/C crossover support.

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.



40 MOST REQUESTED

Power 106FM

KPWR Los Angeles, Frank Lozano

- 1. Vanilla Ice, Ice Ice Baby
- 2. Candyman, Knockin' Boots
- 3. Bell Biv DeVoe, B.B.D. (I Thought
- 4. Black Box, Everybody
- 5. Sweet Sensation, Each And
- 6. Mariah Carey, Love Takes



WFLY Albany, J.B. Good

- 1. Vanilla Ice, Ice Ice Baby
- 2. Black Box, Everybody
- 3. M.C. Hammer, Pray
- 4. Candyman, Knockin' Boots
- 5. Bell Biv DeVoe, Do Me
- 6. Deee-Lite, Groove Is In The
- 7. Stevie B, Because I Love You
- 8. Alias, More Than Words Can
- 9. Dino, Romeo
- 10. Warrant, Cherry Pie



KPLZ Seattle, Mark Allan

- 1. Stevie B, Because I Love You
- 2. Vanilla Ice, Ice Ice Baby
- 3. Damn Yankees, High Enough
- 4. M.C. Hammer, Pray
- 5. Alias, More Than Words Can
- 6. Faith No More, Falling To
- 7. Bette Midler, From A
- 8. UB40, The Way You Do The
- 9. Concrete Blonde, Joey
- 10. Dino, Romeo



KEGL Dallas, Michael Blake

- 1. Vanilla Ice, Ice Ice Baby
- 2. Poison, Something To
- 3. Deee-Lite, Groove Is In The



- 1. VANILLA ICE, ICE ICE BABY
- 2. STEVIE B, BECAUSE I LOVE YOU
- 3. Poison, Something To Believe In
- 4. DEEE-LITE, GROOVE IS IN THE HEART
 - 5. CANDYMAN, KNOCKIN' BOOTS
 - 6. M.C. HAMMER, PRAY
 - 7. 2 In A ROOM, WIGGLE IT
 - 8. Bell Biv DeVoe, Do Me
- 9. MARIAH CAREY, LOVE TAKES TIME
 - 10. WARRANT, CHERRY PIE
- 4. Alias, More Than Words Can
- 5. 2 In A Room, Wiggle It
- 6. Stevie B, Because I Love You
- 7. Candyman, Knockin' Boots
- 8. Warrant, Cherry Pie
- 9. Neneh Cherry, I've Got You



KHTK St. Louis, Mike Shannon

- 1. Vanilla Ice, Ice Ice Baby
- 2. New Kids, Let's Try It Again
- 3. The Party, I Found Love
- 4. Al B. Sure!, Missunderstanding
- 5. Stevie B, Because I Love You
- 6. Denise Lopez, Don't You
- 7. Candyman, Knockin' Boots
- 8. 2 In A Room, Wiggle It
- 9. Johnny Gill, Fairweather

98.5 KLUC, FM

KLUC Las Vegas, Cat Thomas

- 1. Vanilla Ice, Ice Ice Baby
- 2. Candyman, Knockin' Boots
- 3. Keith Sweat, I'll Give All
- 4. Cynthia & Johnny O, Dream
- 5. DNA w/Suzanne Vega, Tom's
- 6. Surface, The First Time
- 7. Depeche Mode, World In My
- 8. Deee-Lite, Groove Is In The

H 77 97 FM

WQHT New York, Freddie Colon

- 1. Vanilla Ice, Ice Ice Baby
- 2. Cynthia & Johnny O, Dream
- 3. Stevie B, Because I Love You
- 4. 2 In A Room, Wiggle It
- 5. Concept Of One, The Question

- 6. George LaMond/B.Starr, No Matter
- 7. Mariah Carey, Love Takes



WFLZ Tampa, Tim & Tom

- 1. Stevie B, Because I Love You
- 2. Vanilla Ice, Ice Ice Baby
- 3. Alias, More Than Words Can
- 4. 2 In A Room, Wiggle It
- 5. Candyman, Melt In Your Mouth
- 6. James Ingram, I Don't Have
- 7. Soho, Hippychick

WNC! 97.9

WNCI Columbus, Chris Davis

- 1. Vanilla Ice, Ice Ice Baby
- 2. Bell Biv DeVoe, Do Me
- 3. Righteous Bros., Unchained
- 4. M.C. Hammer, Pray
- 5. Mariah Carey, Love Takes
- 6. Donny Osmond, My Love Is A
- 7. UB40, The Way You Do The
- 8. Bette Midler, From A
- 9. Dino, Romeo



WPRO FM Providence, Big John Bina

- 1. Vanilla Ice, Ice Ice Baby
- 2. Stevie B, Because I Love You
- 3. Candyman, Knockin' Boots
- 4. M.C. Hammer, Pray
- 5. Bette Midler, From A
- 6. 2 In A Room, Wiggle It
- 7. Tony! Toni! Tone!, Feels
- 8. New Kids, Let's Try It Again
- 9. Johnny Gill, Fairweather
- 10. DNA w/Suzanne Vega, Tom's

GOT1026

WLUM Milwaukee, Chris Kerr

- 1. Vanilla Ice, Ice Ice Baby
- 2. Stevie B, Because I Love You
- 3. Candyman, Knockin' Boots
- 4. Deee-Lite, Groove Is In The
- 5. DNA w/Suzanne Vega, Tom's

music factory "C+C Music Factory ... if you flipped over Snap, you will know in one listen that this record will be absolutely mega. It's cool enough to take on the underground, but it's not weird-so it won't alienate the basic listener ... track this puppy down!" Michelle Santosvosso, Q106 "C+C Music Factory - wow -Hosh was right on this one!" - Al Tavera Power 106

"C+C Music Factory is gonna be big ... check it out!" - Albie D., WPGC

"C+C Music Factory is even better than Snap! Check it out!" - Lori Campbell, B94

(everybody dance now)

after producing and remixing hits for dozens of artists, including Seduction, Grace Jones, Natalie Cole, and Gover Girls, renowned DJ/Producers David Cole and Robert Clivilles - C+CMUSIC FACTORY present FREEDOM WILLIAMS on GONNA MAKE YOU SWEAT (Everybody Dance Now),

their much anticipated first single.

On Columbia.

40 MOST REQUESTED

X106

KXXR Kansas City, Kelly Urich

- 1. Vanilla Ice, Ice Ice Baby
- 2. Candyman, Knockin' Boots
- 3. Mariah Carey, Love Takes
- 4. Deee-Lite, Groove Is In The
- 5. 2 In A Room, Wiggle It

WHYT Detroit, Bo Jackson

- 1. Candyman, Knockin' Boots
- 2. Stevie B, Because I Love You
- 3. Too Short, The Ghetto
- 4. Information Society, Think
- 5. 2 In A Room, Wiggle It



KHQT San Jose, Dwaine Luna

- 1. Mariah Carey, Love Takes
- 2. Jasmine Guy, Try Me
- 3. George LaMond, Look Into My
- 4. Ralph Tresvant, Sensitivity
- 5. Candyman, Knockin' Boots



WAVA Washington DC, Cadillac Jack

- 1. Vanilla Ice, Ice Ice Baby
- 2. New Kids, Let's Try It Again
- 3. Bell Biv DeVoe, Do Me
- 4. DNA w/Suzanne Vega, Tom's
- 5. Poison, Something To
- 6. The Guys Next Door, I Was
- 7. Candyman, Knockin' Boots
- 8. Righteous Bros., Unchained
- 9. Deee-Lite, Groove Is In The



KDWB Minneapolis, Bobby Wilde

- 1. Poison, Something To
- 2. Bell Biv DeVoe, Do Me



ROCKETMAN

WXXX BURLINGTON

- 1. VANILLA ICE, ICE ICE BABY
- 2. STEVIE B, BECAUSE I LOVE YOU
 - 3. 2 IN A ROOM, WIGGLE IT
 - 4. Ѕоно, Ніррусніск
- 5. DEEE-LITE, GROOVE IS IN THE
- 3. Righteous Bros., Unchained
- 4. The Simpsons, Do The Bartman
- 5. Slaughter, Fly To The Angels
- 6. Vanilla Ice, Ice Ice Baby
- 7. Robert Palmer, You're Amazing
- 8. M.C. Hammer, Pray



WZOU Boston, Karen Blake

- 1. Vanilla Ice, Ice Ice Baby
- 2. Stevie B, Because I Love You
- 3. Bell Biv DeVoe, Do Me
- 4. Mrs. Fletcher, Life Call Rap
- 5. Candyman, Knockin' Boots



WZPL Indianapolis, Jeff Lewis

- 1. Vanilla Ice, Ice Ice Baby
- 2. M.C. Hammer, Pray

- 3. Poison, Something To
- e Bartman 4. Pebbles, Giving You The
 - 5. Janet Jackson, Black Cat
 - 6. Jon Bon Jovi, Miracle
 - 7. Donny Osmond, My Love Is A
 - 8. Alias, More Than Words Can
 - 9. Bell Biv DeVoe, Do Me



KKRZ Portland, Bill Kezley

- 1. Bette Midler, From A
- 2. Vanilla Ice, Ice Ice Baby
- 3. Poison, Something To
- 4. Hall And Oates, So Close
- 5. 2 In A Room, Wiggle It
- 6. M.C. Hammer, Pray
- 7. Mariah Carey, Love Takes
- 8. Nelson, After The Rain
- 9. Whitney Houston, I'm Your
- 10. Information Society, Think



WHTZ New York, Kid Kelly

- 1. Vanilla Ice, Ice Ice Baby
- 2. Jon Bon Jovi, Miracle
- 3. 2 In A Room, Wiggle It
- 4. Slaughter, Fly To The Angels
- 5. Deee-Lite, Groove Is In The



WDJX Louisville, Chris Randolph

- 1. Vanilla Ice, Ice Ice Baby
- 2. Pat & Mick, Use It Up
- 3. Soho, Hippychick
- 4. Damn Yankees, High Enough
- 5. Deee-Lite, Groove Is In The
- 6. M.C. Hammer, Pray
- 7. Donny Osmond, My Love Is A
- 8. Stevie B, Because I Love You
- 9. Tony! Toni! Tone!, Feels



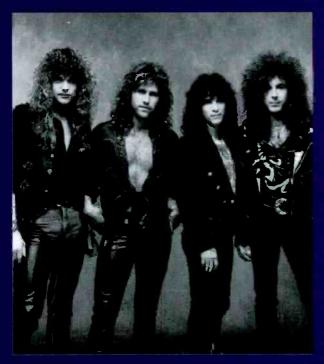
KKRD Wichita, Greg Williams

- 1. Vanilla Ice, Ice Ice Baby
- 2. Soho, Hippychick
- 3. Deee-Lite, Groove Is In The
- 4. Winger, Miles Away
- 5. Warrant, Cherry Pie
- 6. Denise Lopez, Don't You
- 7. Nelson, After The Rain
- 8. Stevie B, Because I Love You
- 9. Betty Boo, Doin' The Do

KIISEM

KIIS FM L.A., Hollywood Hamilton

- 1. Vanilla Ice, Ice Ice Baby
- 2. Candyman, Knockin' Boots
- 3. Mariah Carey, Love Takes
- 4. DNA w/Suzanne Vega, Tom's
- 5. New Kids, Baby I Believe In6. Tony! Toni! Tone!, Feels
- 7. Righteous Bros., Unchained
- 8. M.C. Hammer, Pray



Winger

"Miles Away"

Racking Up More Believers!

WAVA Washington, DC **WHYT Detroit** KKRZ Portland WPLI New York **KXYO Portland WABB** Mobile WKZW Peoria G-105 Raleigh KIKX Colorado Springs KWNZ Reno Plus 12 More!

NETWORK 35-31*

\$ Nearing Platinum!

18-16* On RockTracks!

Heavy Rotation And #1 Requests!

Miles Of Action!

WROK Canton 8-4* WVKZ Schenectady 10-6* WNTQ Syracuse 9-8* KHOP Modesto 14-8* KZZU Spokane 14-9* WZPL Indianapolis 12-9* **B-94 Pittsburgh 13-10*** WDFX Detroit 14-11* Pirate Los Angeles 14-11* KFMW Waterloo 17-12* WRON Toledo 17-14* KISN Salt Lake City 35-27* Z-95 Chicago D-27* Y-108 Denver D-29*



Joey Kid

"I'm Not In Love"

These Stations Aren't **Kidding Around!**

Kiss 108 Boston WPOW Miami KWOD Sacramento WNVZ Norfolk **WAEB Allentown KBOS Fresno** KISN Salt Lake City WKZW Peoria Plus 6 More!

Early Kid Moves!

B-96 Chicago 30-24* WPOW Miami D-25* KLUC Las Vegas D-28* Hot 97.7 San Jose D-33* WCKZ Charlotte D-36* **WAEB Allentown D-39***

This One's The Hit!



Kon Kan

Warming Up At These Stations!

Kiss 108 Boston **KYRK Las Vegas**

WNVZ Norfolk K106 Beaumont

Ready To Liberate Playlists Now!

KZHT Salt Lake City KMOK Lewiston



MOST REQUESTED

WAPW Atlanta, The Janitor

- 1. Vanilla Ice, Ice Ice Baby
- 2. Stevie B, Because I Love You
- 3. Chris Isaak, Wicked Game
- 4. Pat & Mick, Use It Up
- 5. Poison, Something To



WRQN Toledo, Kid Cunningham

- 1. Vanilla Ice, Ice Ice Baby
- 2. M.C. Homer, Don't Watch That
- Poison, Something To 3.
- 4. Soho, Hippychick
- 5. Winger, Miles Away
- 6. Bell Biv DeVoe, Do Me
- George Michael, Freedom 90
- 8. 2 In A Room, Wiggle It
- 9. Faith No More, Falling To



KRBE Houston, Paul Bryant

- 1. Vanilla Ice, Ice Ice Baby
- Depeche Mode, World In My
- Deee-Lite, Groove Is In The 3.
- 2 In A Room, Wiggle It 4.
- 5. M.C. Homer, Don't Watch That
- Concrete Blonde, Joey 6.
- 7. INXS, Suicide Blonde
- DNA w/Suzanne Vega, Tom's
- 9. Pet Shop Boys, So Hard

KQLZ Los Angeles, Batman Gomez

- 1. Warrant, Cherry Pie
- 2. Slaughter, Fly To The Angels
- AC/DC. Thunderstruck
- Poison, Something To
- 5. Anthrax, Got The Time



BREAKOUT!

WINGER

"MILES AWAY"

WKBQ St. Louis #3

KKRD WICHITA #4

WRQN Toledo #5

KZZU SPOKANE #5

KAYI Tulsa #7



WLOL Minneapolis, Alan Kabol

- The Simpsons, Do The Bartman
- Stevie B, Because I Love You
- Vanilla Ice, Ice Ice Baby
- Deee-Lite, Groove Is In The
- Daryl D, My Ding-A-Ling
- Tony! Toni! Tone!, Feels
- Righteous Bros., Unchained
- Technotronic, Rockin' Over
- Candyman, Knockin' Boots

WYTZ Chicago, Danny Wright

- 1. Vanilla Ice, Ice Ice Baby
- Poison, Something To
- Bell Biv DeVoe, B.B.D. (I Thought
- 2 In A Room, Wiggle It

- 5. Stevie B, Because I Love You
- Tony! Toni! Tone!, Feels
- Jon Bon Jovi, Miracle
- 8. Soho, Hippychick



KZZU FM Spokane, Chuck Matheson

- 1. Vanilla Ice, Ice Ice Baby
- 2. Damn Yankees, High Enough
- 3. Slaughter, Fly To The Angels
- 4. M.C. Hammer, Pray
- 5. Winger, Miles Away
- Warrant, Cherry Pie
- 7. UB40, The Way You Do The
- Cheap Trick, Wherever Would



WYHY Nashville, Hawk Harrison

- 1. Vanilla Ice, Ice Ice Baby
- 2. Poison, Something To

- 3. Candyman, Knockin' Boots
- 4. Bell Biv DeVoe, B.B.D. (I Thought
- Deee-Lite, Groove Is In The
- 6. Biscuit, Biscuit's In The
- 7. Elisa Fiorillo, On The Way

KKFR Phoenix, Paco Lopez

- 1. Vanilla Ice, Ice Ice Baby
- 2. World Class Crew, Turn Off
- 3. Luke & 2 Live Crew. Mama
- 4. Bobby R. Avilla, I'm Your
- Guy, Wanna Get With U
- 6. Ralph Tresvant, Sensitivity
- 7. Candyman, Melt In Your Mouth

K77P104.7_{FM}

KZZP FM Phoenix, Jack Hammer

- 1. Vanilla Ice, Ice Ice Baby
- 2. Concrete Blonde, Joev
- DNA w/Suzanne Vega, Tom's
- 4. Poison, Something To
- Deee-Lite, Groove Is In The
- 6. Heart, Stranded
- 7. Depeche Mode, Policy Of
- 8. Nelson, Love And Affection



XHTZ San Diego, Kid Corona

- 1. Dino, Gentle
- 2. Vanilla Ice, Ice Ice Baby
- 3. Bobby R. Avilla, I'm Your
- 4. Stevie B, Because I Love You
- 5. 2 In A Room, Wiggle It
- 6. Bell Biv DeVoe, B.B.D. (I Thought
- 7. George LaMond/B. Starr No Matter



WKBQ St Louis, Jimmy Page

- 1. Poison, Something To
- 2. Vanilla Ice, Ice Ice Baby
- Winger, Miles Away
- 4. George Michael, Freedom 90
- Jon Bon Jovi, Miracle
- 6. Bell Biv DeVoe, B.B.D. (I Thought
- 7. Slaughter, Fly To The Angels

WIGGLING ITS WAY UP THE CHART!



WIGGLE IT











A Little Wiggle Keeps Everyone Happy!

New Wigglers!

WEGX Philadelphia 102 Cincinnati
KKRZ Portland KOY Phoenix
WRQN Toledo KAY 107 Tulsa
WABB Mobile KHFI Austin
Plus 10 More!

Wiggle Has The Moves!

WPLJ New York 10-4* WHYT Detroit 7-4*

Z-90 San Diego 12-6* WZOU Boston 11-8*

WLUM Milwaukee 18-13* KEGL Dallas 23-15*KROY

Sacramento 22-17* Power Pig Tampa 28-21*

NETWORK DEBUT 38*





CHICAGO'S HIT MUSIC STATION

#4







COUNTY OF STREET

brent bourgeois

"Time Of The Season"

A Timeless Classic For The Holiday Season!

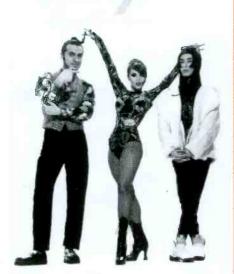
Early Believers!

KISN WAYS KYRK KZFN KMOK WQEN WCIR





Stevie B



Deee-Lite



UB40

40 HIT SINGLES (For The Research Week Ended 10/30/90)

| | ш, | | | | |
|--|--|---|--|--|--|
| 2V | N | LW | TW | Artist/Song | Label |
| ç |) | 4 | 0 | MARIAH CAREY. Love Takes Time | Columbia |
| 8 | 3 | 3 | 2 | VANILLA ICE. Ice Ice Baby | Ultrax/SBK |
| 6 | 3 | 5 | 8 | ALIAS. More Than Words Can Say | EMI |
| 1 | ĺ | 1 | 4 | JAMES INGRAM. I Don't Have The Heart | WB |
| 1 | 1 | 7 | 6 | M.C. HAMMER. Pray | Capitol |
| 3 | 3 | 2 | 6 | PEBBLES. Giving You The Benefit | MCA |
| 2 | 3 | 11 | 0 | WHITNEY HOUSTON. I'm Your Baby Tonight | Arista |
| 1 | 9 | 13 | 8 | POISON. Something To Believe In | Enigma/Capitol |
| 1 | 5 | 12 | 9 | DARYL HALL & JOHN OATES. So Close | Arista |
| 1 | 7 | 14 | 1 | HEART. Stranded | Capitol |
| 2 | 1 | 15 | • | BETTE MIDLER. From A Distance | Atlantic |
| 2 | 2 | 8 | 12 | JANET JACKSON. Black Cat | A&M |
| 2 | 7 | 17 | B | WILSON PHILLIPS. Impulsive | SBK |
| 3 | 2 | 28 | (4) | STEVIE B. Because I Love You | LMR/RCA |
| - 7 | 7 | 6 | 15 | AFTER 7. Can't Stop | Virgin |
| 3 | 0 | 24 | 16 | DEEE-LITE. Groove Is In The Heart | Elektra |
| 2 | 6 | 22 | Ø | DAMN YANKEES. High Enough | WB |
| 2 | 2 | 20 | Œ | CONCRETE BLONDE. Joey | IRS |
| 2 | 4 | 21 | Œ | HUMAN LEAGUE. Heart Like A Wheel | A&M |
| 9 | 5 | 30 | 20 | UB40 . The Way You Do The Things You Do | Virgin |
| 0 | U | 00 | 3 | CD40. The way fou Do The Things fou Do | 4118111 |
| | 5 | 23 | a | DAVID CASSIDY. Lyin' To Myself | Enigma |
| 2 | | 23 25 | 4 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick | Enigma Savage/Atco |
| 2 2 3 | 5 9 4 | 23 25 26 | 21 22 23 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good | Enigma Savage/Atco Wing/Polydor |
| 2 2 3 3 | 5 9 4 3 | 23 25 26 27 | 21 22 23 24 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle | Enigma Savage/Atco Wing/Polydor Mercury |
| 2 2 3 3 4 | 5 9 4 3 | 23 25 26 27 33 | 21 22 23 24 25 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 | Enigma Savage/Atco Wing/Polydor Mercury Columbia |
| 2 2 3 3 4 3 | 5 9 4 3 0 | 23 25 26 27 33 32 | 01 02 03 03 03 03 03 03 03 03 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol |
| 2 2 3 3 4 3 1 | 5 9 4 3 0 7 8 | 23 25 26 27 33 32 16 | 3 3 3 3 3 3 3 3 3 3 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia |
| 2 2 3 3 4 3 1 3 | 5 9 4 3 0 7 8 | 23 25 26 27 33 32 16 29 | 31 23 23 25 25 27 28 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic |
| 2 3 3 4 3 1 3 | 5 9 4 3 0 7 8 | 23 25 26 27 33 32 16 29 | 20 29 29 29 29 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor |
| 2 2 3 3 4 3 1 3 4 1 | 5 9 4 3 0 7 8 1 | 23 25 26 27 33 32 16 29 10 39 | 21 22 23 24 25 27 29 29 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin |
| 2 2 3 3 3 4 4 3 1 1 3 3 4 4 1 I 3 3 | 5 9 4 3 0 7 8 1 4 0 | 23 25 26 27 33 32 16 29 10 39 35 | 3 3 3 3 3 3 3 3 3 3 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man WINGER. Miles Away | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin Atlantic |
| 2 2 3 3 4 3 1 3 4 1 3 4 1 3 4 1 1 1 1 1 1 1 | 5 9 4 3 0 7 8 1 4 0 9 | 23 25 26 27 33 32 16 29 10 39 35 9 | 20 20 20 20 20 20 20 32 32 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man WINGER. Miles Away INXS. Suicide Blonde | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin Atlantic Atlantic |
| 2 2 2 3 3 4 4 3 1 1 3 4 4 I I 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 5 9 4 3 0 7 8 1 4 0 9 5 0 | 23 25 26 27 33 32 16 29 10 39 35 9 | 20 29 29 29 29 32 32 33 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man WINGER. Miles Away INXS. Suicide Blonde GEORGE MICHAEL. Praying For Time | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin Atlantic Atlantic Columbia |
| 2 2 3 3 3 4 4 3 3 4 4 I I 3 3 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 5 9 4 3 0 7 8 1 4 0 9 5 0 6 | 23 25 26 27 33 32 16 29 10 39 35 9 19 | 20 22 23 24 25 27 29 30 32 33 34 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man WINGER. Miles Away INXS. Suicide Blonde GEORGE MICHAEL. Praying For Time BLACK BOX. Everybody Everybody | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin Atlantic Atlantic Columbia de Construction/RCA |
| 2 2 2 3 3 4 4 3 1 1 3 4 4 1 1 1 1 1 1 1 D D | 5 9 4 3 0 7 8 1 4 0 9 5 0 6 EB | 23 25 26 27 33 32 16 29 10 39 35 9 19 18 | 27 29 29 30 32 33 34 49 | DAVID CASSIDY. Lyin' To Myself SOHO. Hippychick TONY! TONI! TONE!. Feels Good JON BON JOVI. Miracle GEORGE MICHAEL. Freedom 90 DONNY OSMOND. My Love Is A Fire WARRANT. Cherry Pie CANDYMAN. Knockin' Boots THE RIGHTEOUS BROTHERS. Unchained Melod STEVE WINWOOD. One And Only Man WINGER. Miles Away INXS. Suicide Blonde GEORGE MICHAEL. Praying For Time BLACK BOX. Everybody Everybody THE OUTFIELD. For You | Enigma Savage/Atco Wing/Polydor Mercury Columbia Capitol Columbia Epic y Verve/Polydor Virgin Atlantic Atlantic Columbia de Construction/RCA MCA |
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Drince

"New Power Generation"

ON OVER 80 TOP 40 STATIONS!

Prince Has The Power!

KDWB Minneapolis 23-18*

KXXR Kansas City 31-25*

KBOS Fresno 36-31*

KRBE Houston D-30*

WNVZ Norfolk D-30*

KZBS Oklahoma City D-30*

KKFR Phoenix 40-35*

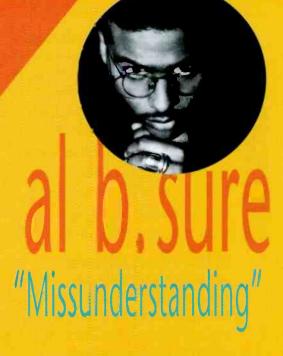
Y-107 Nashville D-35*

WATCH FOR THE MOVIE
PREMIERE OF
GRAFFITI BRIDGE

Paisley Park

next up: tevin campbell monie love paul simon jane's addiction





KS-104 Denver 15-11*

KIMZ Dallas 22-18*

FM102 Sacramento 18-15*

Q-106 San Diego 24-21*

OVER 40 TOP 40 STATIONS ARE SURE THIS IS A HIT!

Nothing Missing n These Moves!

KROY Sacramento 13-10*

KMEL San Francisco 13-12*

Y-107 Nashville 19-16*

KIKI Honolulu 20-18*

KKMG Colorado Springs 23-21*

KHTK St. Louis 26-24*

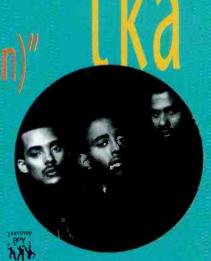
MOVES 6-4* ON URBAN ‡AMS!

MEDIUM ROTATION!

"Crash (Have Some Fun)"

Fun Adds The First Week Out!
B-96 Chicago
KRBE Houston
WLOL Minneapolis
KXXR Kansas City
KPRR El Paso
KBOS Fresno

Add Some Fun To Your Playlist...Get TKA!



TOP 40 THE NEXT 40

PHIL COLLINS

"Hang In Long Enough" (Atlantic)

Collins' ...But Seriously album hangs in for almost a year and yeilds what looks like its fifth Top 10 single. Early phones at KUBE as he pulls in the #1 most added spot for the week.



MOST ADDED: 103, including WBLI, WPLJ, WKCI, WKSS, WRQX, WHYI, WFLZ, WKRQ, WBZZ, KXXX, KPLZ, KXYQ

MTV SUPPORT: 2 weeks, in Heavy rotation



SALES BREAKOUT: LP is Triple-Platinum and Top 10 in NY, Buffalo, Cleveland, Ft. Lauderdale and LA

CROSSOVER: Breaking at A/C radio

INTERNATIONAL: LP is former Top 20 in UK

DNA FEATURING SUZANNE VEGA

"Tom's Diner" (A&M)

With a just finished video bringing MTV on board, this dance track with folk roots is Top 10 most added and chartbound with great moves on almost 90 stations.



TOP TEN: 8, including WKSS, WTIC, WKBQ, WTHT, WQGN

REQUEST ACTION: 14, including WPRO, WAVA, WBSB, WLUM, WLOL, WHYT, WKQI, KRBE, KOY, KIIS, KLUC, KRQQ

MAJOR MOVES: 33, including WKCI(25-19), WAVA(25-15), WPGC(9-5), WRBQ(27-17), WHYT(14-7), KSAQ(31-22), KOY(17-13), KIIS(15-10), KKLQ(18-11), KPWR(18-11)

MOST ADDED: 24, including WFLZ, KHYI, KSFM, KXYQ, WRCK, WNNK, WPST, WKHI, WNVZ, WTFX, KZIO, WKZL

MTV SUPPORT: Debuts in Buzz Bin rotation

SALES BREAKOUT: Top 20 National 12-inch sales

CLUBS: Top 30 National Club action

CROSSOVER: Former Top 15 at Alternative radio

JOHNNY GILL

"Fairweather Friend" (Motown)

This third #1 Urban single off the fast selling Johnny Gill LP mixes modern LA and Babyface style with this now classic soul voice. 89 stations.



TOP TEN: WPGC, KMEL, KROY, KSFM

REQUEST ACTION: WPRO, KHTK, WAPW, KHQT

MAJOR MOVES: 33, including WQHT(31-23), WZOU(18-15), WPGC(16-10), WFLZ(22-18), KTFM(29-22), KIIS(21-17)

MOST ADDED: 22, including WPLJ, KSAQ, WKHI, WNVZ, KQKQ, WZZG, WGTZ, WBXX, KJYO, KHFI, WXXL, WWGT

SALES BREAKOUT: LP is Platinum

CROSSOVER: Former #1 at Urban radio with Top 5 requests

SURFACE

"The First Time" (Columbia)

The debut track from this trio's latest LP transcends all formats with a chorus so hot it could melt the jacket. An instant Top 10 at KMEL leads the way for this week's second most added action. 89 stations.



REQUEST ACTION: KKFR, KLUC

MAJOR MOVES: 12, including KGGI(D-18), KKLQ(21-13), KMEL(12-9), WCKZ(18-15), WWCK(39-29), KEZB(19-14)

MOST ADDED: 49, including WKCI, WBBM, WLOL, KHTK, WFLZ, WRBQ, KEGL, KKBQ, KRBE, KQKS, KRXY, WRCK

CROSSOVER: Moves 30-24* at Urban radio

NETWORK FORTY TUNEUP: Featured on CD #30

BELL BIV DEVOE

"B.B.D.(I Thought It Was Me)?" (MCA)

This third single from the trio that made hip-hop a household word draws the usual phone response and nine new adds, including WRBQ, WGTZ and KWNZ. 92 stations.



REQUEST ACTION: 14, including WKSE, WMJQ, WLUM, WYTZ, WLOL, WKBQ, WPHR, KJMZ, KPWR, XHTZ, KSFM

MAJOR MOVES: 37, including KJMZ(1-1), WQHT(33-18), WPGC(21-16), WFLZ(18-13), KTFM(27-20), KIIS(20-15)

MTV SUPPORT: On YO! MTV Raps!

\$

SALES BREAKOUT: LP is Double Platinum and Top 10 in 18 markets, including Philly, Chicago, Indy, Atlanta, Nashville and San Fran CROSSOVER: Moves 3-2* at Urban radio with Top 5 requests

SWEET SENSATION

"Each And Every Time" (Atco)

One of the first young dance trios to break out of New York, Sweet's third single sees new action at WRCK and KCMQ. 99 stations.



REQUEST ACTION: WMJQ, WIOQ, KTFM, KPWR, KKRZ

 $\label{eq:major_moves: 33, including WQHT(26-22), WRBQ(22-19), KTFM(14-12), KKFR(24-21), KHQT(12-10), WHXT(25-21)}$

NETWORK FORTY TUNEUP: Featured on CD #29

LEGEND

10 TOP TEN

™ CROSSOVER

☎ REQUEST ACTION

↑ MAJOR MOVES

MTV SUPPORT

№ VH1 SUPPORT

\$ SALES BREAKOUT

CLUB SCENE

MOST ADDED

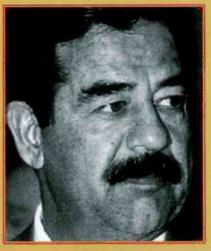
● INTERNATIONAL→ TOURING

RESEARCH

D NETWORK 40 TUNEUP

MOTION PICTURE

BEWARE THE COMPANY YOU KEEP...



BAND MMPANY UNITANIA

"If You Needed Somebody"

Check Out This Guest List!

WBBQ KHOP
KZZU WOKI
KZIO KOKZ
KIXY WJAD

Early Troop Movements!

KMYZ 6-2* WIQB D-13* WRQK D-27* WPXR D-28* WNTQ D-29* WVKZ D-31* WHHY D-32* WQUT D-36* WYYS D-37* WWCK D-38* WZYP D-40*

■ 24-15* On Rock Tracks!

Don't Kuwait To Add Bad Company!



40 TOP 40 THE NEXT 40

CATHY DENNIS

"Just Another Dream" (Polydor)

With help from Dancin' Danny D, who gave Dennis her start with D Mob, this Urban dance track is just the first stellar release from an album that will take this new star miles past the dance floor. Top 10 most added with phones at WKCI and KRBE. 89 stations.

↑ + \$ MAJOR MOVES: 17, including WQHT(17-13), WXKS(25-21), WKSS(14-8), KXXR(34-29), WWCK(36-28), KZFM(35-28)

MOST ADDED: 29, including WPOW, WFLZ, WXGT, KQKS, KKLQ, XHTZ, KSFM, WPXY, CKOI, WYCR, KKRD, WHHY

SALES BREAKOUT: Top 30 National 12-inch sales

CLUBS: Top 20 National Club action

ELISA FIORILLO

"On The Way Up" (Chrysalis)

Signed to her first record deal at 15, this Philly native has her eye on Minneapolis where she recorded her album at Prince's studio. Eight more adds, including KBFM, KZZP and WHXT, bring the station tally to 99.

⊕

TOP TEN: WLOL, KKMG, KAKS

REQUEST ACTION: WLOL, WYHY, KSND

MAJOR MOVES: 31, including KDWB(21-17), WLOL(7-6), WFLZ(15-11), WSPK(25-19), WKHI(29-21), WYHY(26-20)

CLUBS: Top 40 National club action

CARON WHEELER "Livin' In The Light" (EMI)

An early session singer for Phil Collins before she joined Jazzy B of Soul II Soul, Wheeler goes Top 10 on her own at WXKS as six new adds include KBTS, WDBR and KCHX. 88 stations.



MAJOR MOVES: 16, including KXXR(28-20), WKHI(33-24), KZFM(19-11), KKMG(22-18), KIKI(26-23), KBOS(25-22)

SALES BREAKOUT: Top 10 National 12-inch sales

CROSSOVER: Moves 7-5* at Urban radio with Top 10 requests

CLUBS: Top 5 National Club action

INTERNATIONAL: Former Top 20 in UK

BREATHE

"Does She Love That Man?" (A&M)

The third most added single of the week has this trio of self-confessed romantics already sailing at WWCK(34-23).



MOST ADDED: 47, including WXKS, WKSE, WXGT, KSAQ, KPLZ, WERZ, WNTQ, WNVZ, KKRD, KQKQ, WABB, WHHY

CROSSOVER: Breaking at A/C radio

NETWORK FORTY TUNEUP: Featured on CD #30

VAUGHAN BROTHERS

"Tick Tock" (Epic)

In good company in the Top 5 on the National Retail chart with M.C. Hammer and Vanilla Ice, the brothers pull 11 new adds, including WHYI, WAYS and KKHT. Good conversions at almost 83 stations.



MAJOR MOVES: 30, including KSAQ(27-19), WRQK(17-14), WVKS(28-23), KTUX(15-10), KBTS(14-10), KRZR(15-12)



MTV SUPPORT: 5 weeks, in Active rotation



VH1 SUPPORT: 3 weeks, in Development rotation SALES BREAKOUT: LP is Top 10 in 90 markets, including NY, Boston, Philly, Chicago, KC, St. Louis, Dallas, New Orleans,

Boston, Philly, Chicago, KC, St. Louis, Dallas, New Orleans, Denver, Phoenix, LA, San Diego, San Fran, Portland and Seattle CROSSOVER: Former Top 5 at Rock radio with Top 5 requests

PRINCE

"New Power Generation" (Paisley Park/WB)

As the long awaited film Grafitti Bridge opens this week, Prince's second single to be featured in the film generates five new adds, including WTBX, KSLY and KZIO. 80 stations.



REQUEST ACTION: WLOL, KSFM, KKRZ, WNVZ, KAYI

MAJOR MOVES: 21, including KDWB(23-18), WLOL(24-20), KXXR(31-25), WHHY(32-22), WWCK(19-11), KCAQ(37-30)



SALES BREAKOUT: LP is near Gold

CROSSOVER: Moves $42\text{-}37^*$ at Urban radio

INTERNATIONAL: LP is former Top 10 across Europe

FILM: From Grafitti Bridge



The third single from this Hawaiian born artist's third LP has phones reacting at KKRZ. Adding up to 64 stations.



MAJOR MOVES: WZPL(27-23), KKFR(25-22), WHHY(33-23), KKMG(38-31), WJMX(39-28), KAMZ(24-16), WLOL(34-31)

MOST ADDED: 20, including WPLJ, KRBE, WQXA, KZIO, WCGQ, WAEB, KZFM, KBOS, WWFX, WNYP, WQGN, KQCR

NETWORK FORTY TUNEUP: Featured on CD #30

DON HENLEY

"New York Minute" (Geffen)

Henley's first studio LP in five years has already been on the chart for more than a year as the fifth single is most added. 62 stations.



MOST ADDED: 28, including KSAQ, KWSS, KXXX, KUBE, WPST, WKHI, WCGQ, WAPE, WOMX, WYHY, WZZG, WKDD

SALES BREAKOUT: LP is Double-Platinum

CROSSOVER: Moves 38-30* at Rock radio



"FOR YOU

ON OVER 145 TOP 40 STATIONS!

+ MOST ADDED!

Kiss 108 Boston Y-100 Miami KWOD Sacramento Q-105 Tampa **KWSS San Jose** KISN Salt Lake City FLY92 Albany **KYRK Las Vegas WNTQ Syracuse** KIKX Colorado Springs And 14 More!

ALREADY CLIMBING PLAYLISTS!

WPHR Cleveland 20-18* KHMX Houston D-24* WAPE Jacksonville D-24* WGRD Grand Rapids D-25* WZZG Charlotte 30-26*

NETWORK DEBUT 35*!

MOVES 31-20* ON ROCK TRACKS!

From The MCA Debut Album "Diamond Days"

BELL BIV DEVOE

"B.B.D. (I THOUGHT IT WAS ME)?"

BELIEVE IN THEIR B.B.D.S!

NEW THIS WEEK!

Q-105 Tampa KWNZ Reno G-98 Portland KEZB El Paso And 4 More! WGTZ Dayton

THE MOVES AT THE MAJORS **TELL THE STORY!**

Power Pig Tampa 18-13* KIIS Los Angeles 20-15* WHYT Detroit 16-14* WPGC Washington, DC 21-16* Y-108 Denver 21-17 FM102 Sacramento 19-17* Hot 97 New York 33-18* WZOU Boston 21-18* KTFM San Antonio 27-20* WLUM Milwaukee D-23*

- ON YO! MTV RAPS!
- MOVES 3-2* ON URBAN JAMS!
- \$ ALBUM NEARING TRIPLE PLATINUM!

RALPH TRESVANT

"SENSITIVITY"

MORE HOT NEW EDITIONS!

KIIS Los Angeles Y-108 Denver

Kiss 108 Boston **KROY Sacramento** Hot 97.7 San Jose WKSS Hartford

Power Pig Tampa KLUC Las Vegas

And 11 More!

MOVES THAT MAKE SENSE!

KMEL San Francisco 15-11* KOY Phoenix 25-22* Power 106 Los Angeles 34-29* FM102 Sacramento 25-12* Q-105 Tampa 30-26* Q-106 San Diego D-30*

KJMZ Dallas 30-22* Hot 97 New York D-27* WLOL Minneapolis 35-32*

MOVES 25-12* ON URBAN JAMS!

Glenn Medeiros

"Me-You=Blue"

ALREADY ON OVER 60 TOP 40 STATIONS!

NEW THIS WEEK! WPLJ New York KRBE Houston **KZFM Corpus Christi** WWFX Portland WDBR Springfield AND 15 MORE!

GLENN+YOU=MOVES!

KAMZ El Paso 24-16* WZPL Indianapolis 27-23* WMJQ Buffalo D-28*

KKFR Phoenix 25-22* KFRX Lincoln D-25* Y-108 Denver 30-28*

() FEATURED ON CD TUNEUP #30!



MCA RECORDS

THE NEXT 40

BLACK CROWES

"Hard To Handle" (Def American/Geffen)

When this group did their first paid gig five years ago in Tennessee, the check bounced. As their major label debut goes Gold, in comes request action at WGLU and five new adds, including KTUX, KIOC and WYCR. 59 stations.



MAJOR MOVES: 20, including WAAF(19-14), WVKZ(20-18). WAYS(27-23), WOKI(28-24), WQUT(20-16), WYYS(18-15), WIQB(11-9), KATM(25-22), KRZR(10-6), KFMW(22-19)



MTV SUPPORT: 8 weeks, in Active rotation SALES BREAKOUT: Gold and Top 10 in Indy, Canton, Nashville and LA

CROSSOVER: Moves 2-1* at Rock radio with #1 requests

VIXEN

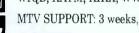
"Love Is A Killer" (EMI)

A killer ballad with Vixen's trademark aggressive guitars has phones reacting at WNCI. Another most added week delivers a total of 60 stations.



MAJOR MOVES: 12, including WNCI(26-23), WOKI(29-25), WQUT(34-28), KRZR(D-15), KLYV(32-23), WJMX(36-27)

MOST ADDED: 16, including KQLZ, WFLY, WKXX, WHOT, WIQB, KATM, KIKX, WWFX, WNYP, WTBX, KSKG, WJAD



MTV SUPPORT: 3 weeks, in Medium rotation

CROSSOVER: Moves 79-66* at Rock radio

TOURING: Currently in Wisconsin



This Miami group returns scaled down to a duo and features new lead singer Elin Michaels. The 10cc cover ties for fourth most added honors out of the box. 47 stations.



MOST ADDED: 39, including WPLJ, KXXR, WAPW, WPOW, WRBQ, KKBQ, KRXY, KKFR, KOY, KIIS, KHQT, KMEL

PET SHOP BOYS

"So Hard" (EMI)

With a debut album that sold more than 5 million copies, the Boys seize the opportunity for six new adds, including KKBQ, KHTK and WOHT. Phones at KRBE; 52 stations.



MAJOR MOVES: WXKS(19-17), KXXX(18-15), CKOI(31-26), KZBS(30-25), KKMG(35-28), WWGT(33-27), KTMT(33-29)

SALES BREAKOUT: Top 20 National 12-inch sales

CROSSOVER: Former Top 30 at Alternative radio

CLUBS: Top 30 National Club action

INTERNATIONAL: Top 10 in UK and across Europe

DINO

"Gentle" (Island)

This former DJ from Las Vegas and his new protege Delona Tanner follow in the Top 5 footsteps of "Romeo" with this Top 10 most added song. Phones at KTFM and XHTZ; 42 stations.



MAJOR MOVES: KOY(19-16), XHTZ(24-16), KHQT(21-17), WCKZ(13-11), KLUC(29-25), KKXX(24-21), KEZB(20-13)



MOST ADDED: 28, including KXXR, KSAQ, KTFM, KRXY, KROY, KSFM, WQXA, KQKQ, WOHT, WZZG, KBTS, KZFM

CROSSOVER: Most added at Urban radio

RALPH TRESVANT

"Sensitivity" (MCA)

Produced by Jimmy Jam and Terry Lewis, this debut from the last edition of The New Edition earns most added status. Rocketing up the Urban charts, this ballad is on 39 stations.



REQUEST ACTION: KJMZ, KKFR, XHTZ, KHQT, KSFM MAJOR MOVES: 13, including KJMZ(30-22), KGGI(D-19),

KMEL(15-11), KSFM(25-12), WCKZ(35-18), KIKI(D-16)



MOST ADDED: 21, including WXKS, WKSS, WFLZ, KQKS, KRXY, KIIS, KHQT, KROY, WNOK, WWCK, KIOC, KZFM

CROSSOVER: Moves 25-12* at Urban radio

AL B. SURE!

"Missunderstanding" (Warner Bros)

At the tender age of 10, this natural born singer from Boston appeared in the video production of Sesame Place Park. New action this week at KTRS and WVKS. This sure fire single is already Top 10 at KROY with phones at KHTK and KJMZ. 39 stations.



MAJOR MOVES: 13, including KQKS(15-11), KKLQ(24-21), WQXA(21-18), WYHY(19-16), KBOS(18-14), WFHT(18-16)



MTV SUPPORT: Debuts in Medium rotation

SALES BREAKOUT: Top 40 National 12-inch sales CROSSOVER: Moves 6-4* at Urban radio with Top 10 requests

BAD COMPANY

"If You Needed Somebody" (Atco)

Climbing the charts at Rock radio with urgency, this enchanting power ballad has 13 new stations finding a need for some Bad Company this week, including WBBQ, KZZU and WRQK. Top 10 marks at KMYZ. 33 stations.



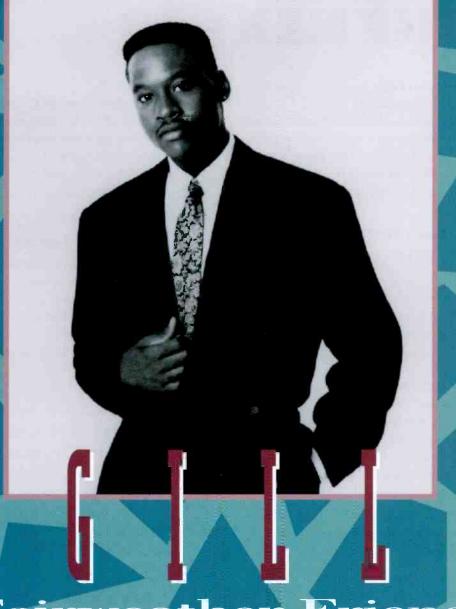
MAJOR MOVES: WIQB(D-13), KMYZ(6-2), KTUX(38-35)

SALES BREAKOUT: LP is Top 10 in Chicago and Syracuse CROSSOVER: Moves 24-15* at Rock radio

TOURING: Currently in Ohio, Illinois, Kentucky and Wisconsin

NETWORK FORTY TUNEUP: Featured on CD #30

JOHHHY



"Fairweather Friend"

On Nearly 100 Top 40 Stations And The Forecast Keeps Getting Brighter!

WPLJ New York WZZG Charlotte WGTZ Dayton KSAQ San Antonio WXXL Orlando KQKQ Omaha

KJ-103 Oklahoma City KHFI Austin WBXX Battle Creek WNVZ Norfolk KKSS Albuquerque Plus 10 More!

More blue Sky Action!

KMEL San Francisco 10-8*
FM102 Sacramento 13-9*
WZOU Boston 18-15*
KOY Phoenix 22-18*

KROY Sacramento 10-8*
WPGC Washington, DC 16-10*

KIIS Los Angeles 21-17*
Power Pig Tampa 22-18*

\$ Album Is Nearing TRIPLE Platinum!

Former #1 On Urban Jams!

The Third Straight Hit From The Biggest Selling Motown Album Of The Past Decade!

Produced By L.A. & Babyface For LA Face, Inc.





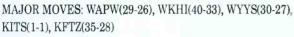
THE NEXT 40

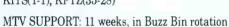
SOUP DRAGONS

"I'm Free" (Big Life/Mercury)

This almost grungy, outspoken quartet from Glasgow, Scotland, breathes fire into eight new stations this week, including KRBE, WKZL and WPFR. A Top 10 ranking at KITS, this anthem is getting Top requests at KZZU. 36 stations.







SALES BREAKOUT: LP is Top 10 in Boston, Chicago, Houston

and San Fran

CROSSOVER: Former Top 5 at Alternative radio

CLUBS: Top 30 National Club action

INTERNATIONAL: Former Top 5 in UK

NETWORK FORTY TUNEUP: Featured on CD #29

CARLY SIMON

"Better Not Tell Her" (Arista)

In 1971, this incredible artist released her debut LP that contained the hit "That's the Way I've Always Heard It Should Be." 1990 marks Carly's 20th anniversary as a solo recording artist and the year of this comparable chart topper. 24 stations.



MOST ADDED: 23, including WPRO, WXKS, KSAQ, WERZ, WAYS, WCGQ, WANS, WBBQ, WVKS, KTUX, KISN, WWGT

VH1 SUPPORT: 3 weeks, in Development rotation

SALES BREAKOUT: LP is Top 10 in NY and Boston

CROSSOVER: Top 10 at A/C radio

TOO SHORT

"The Ghetto" (Jive/RCA)

Starting with "The Ghetto," this California native says his goal is to make a few million and then live a life of leisure. Seven new adds include WHYT, WFHT and KAKS, with a Top 10 slot at KJMZ. 22 stations.



REQUEST ACTION: WHYT, KJMZ, KKFR, KSFM, KKSS MAJOR MOVES: KKFR(28-24), KJMZ(D-9), KGGI(17-15),

KMEL(22-19), KBOS(34-28)

MTV SUPPORT: On YO! MTV Raps!



SALES BREAKOUT: LP is Gold and Top 10 in 33 markets, including Baltimore, Milwaukee, Detroit, Atlanta, Houston, Denver, Phoenix, Vegas, LA, San Fran and Portland

CROSSOVER: Moves 45-38* at Urban radio. Top 20 National Rap record

HI-FIVE

"I Just Can't Handle It" (Jive/RCA)

The debut LP from this five member group of All-American boys offers a new hip hoppin' sound to the Next 40. Eleven new stations slap their hands together, including WPGC, KTFM and KZII. Top requests at KJMZ; 26 stations.



MAJOR MOVES: KJMZ(16-12), WCKZ(36-27), KKMG(40-37)

CROSSOVER: Moves to 17* at Urban radio

FAITH NO MORE

"Falling To Pieces" (Slash/Reprise)

Beginning in 1982 by touring in a '66 Dodge and a stolen trailer, this group of rockers' road work paid off with their smash hit single "Epic." Their follow-up gets new action at WPXR and is Top 10 at WDFX. 30 stations.



REQUEST ACTION: WHTZ, WDFX, KQLZ, KPLZ, WRQN, KATM, KZZU



MAJOR MOVES: 9, including WDFX(10-7), WPST(19-14), KRZR(17-13), KZZU(32-28), WQEN(29-26), KZFN(35-32)

MTV SUPPORT: 10 weeks, in Medium rotation

SALES BREAKOUT: LP is Top 10 in 10 markets, including Rochester, Chicago, Ft. Lauderdale, Phoenix and LA

CROSSOVER: Former Top 30 at Alternative radio. Top 50 at Rock radio

TOURING: Currently in Alberta and British Columbia INTERNATIONAL: LP is former Top 30 in UK and former Top 5 in Australia

IGGY POP

"Candy" (Virgin)

Don't worry, he's no stranger, you can take candy from Iggy! Referring to a teenage girlfriend named Betsy, this tune is Top 10 at KROQ and gets Top requests at KQLZ. Nine new adds include KHTK, KQLZ and WPST. 19 stations.



MTV SUPPORT: 10 weeks, in Active rotation

CROSSOVER: Former Top 5 at Alternative radio

PAUL MCCARTNEY

"Birthday" (Capitol)

During his recent visit to the LA area, Paul revealed plans to go back into the studio to cut a new LP in 91, with a tour to follow. Five new adds, including KEGL, WXGT and KSAQ with early moves at WVKZ(30-26). 20 stations.



MTV SUPPORT: 3 weeks, in Medium rotation

CROSSOVER: Top 40 at Rock radio

TOP AN HIS



HEI WORL



THE ONLY CD SAMPLER THAT COVERS BOTH RADIO AND RETAIL!

Paul Simon
Bad Company
Breathe
The Outfield
Robert Cray
Duran Duran
Jude Cole
Surface

One Cause One Effect
Roger Waters/Bleeding Heart Band
(Featuring Cyndi Lauper)
Glenn Medeiros

Jane's Addiction
Blue Pearl
Cat In The Hat

The Obvious Child (WB)

If You Needed Somebody (Atco)

Does She Love That Man? (A&M)

For You (MCA)

The Forecast (Calls For Pain) (Mercury)

Serious (Capitol)

House Full Of Reasons (Reprise)

The First Time (Columbia)

Midnite Lover (Bust It/Capitol)

Another Brick In The Wall-Part II (Mercury)
Me-You=Blue (MCA)
Been Caught Stealin' (WB)
Naked In The Rain (Mercury)
Green Eggs And Ham (Dr. Sues)







"NEXT 40"#30

ARE ON TURE TESK TODAY

40 THE NEXT 40

BETTY BOO

"Doin' The Do" (Sire/Reprise)

The star of The Beatmasters' "Hey DJ/I Can't Dance (To That Music You're Playing)" which went Top 10 last year. Betty's first solo single gets new action at WPOW and WGTZ, with Top 10 status at KQKS and KZHT. 20 stations.

1

REQUEST ACTION: WLOL, KHYI, KKRD

MAJOR MOVES: KXXR(26-22), KQKS(11-8), KZHT(8-7)

SALES BREAKOUT: Top 5 National 12-inch sales

CLUBS: Former # 1 National Club record

INTERNATIONAL: LP is former Top 5 in UK

THE PARTY

"I Found Love" (Hollywood)

This five member group of teenagers, ranging in age from 14-16, might not be able to drive yet, but can grab two new stations this week, WGRD and WOMP.



REQUEST ACTION: WBBM, KHTK, WGTZ, WNYP

MAJOR MOVES: 10, including WBBM(26-20), WFLZ(35-31), WOKI(30-27), WYHY(29-26), WGTZ(18-15), WNYP(32-24)

KEITH SWEAT

"I'll Give All My Love To You" (Vintertainment/Elektra)

No sophomore jinx for this Harlem born artist who captures feelings of love so expertly. Heating up new listeners on KIOC and KBOS, with phones at KHQT and KLUC. 17 stations sweating.



MAJOR MOVES: 11, including KKLQ(12-10), KHQT(28-19), KMEL(4-3), KROY(26-19), KSFM(10-7), KDON(16-13)

SALES BREAKOUT:LP is Platinum and Top 10 in Richmond, Indy, Tallahasee, Memphis and Vegas

RESEARCH: Positive females 18-34

JOEY KID

"I'm Not In Love" (Atlantic)

We kid you not. This artistic remake of the 1975 classic has 14 new stations, including WXKS, KIOC and KPAT, that are intoxicated with its smooth, alluring sound. Moves at WBBM(30-24);18 stations.



REQUEST ACTION: WBBM, KLUC

DURAN DURAN

"Serious" (Capitol)

Pairing down to the roots of music, this quintet has hit upon a whole new stream of artistic brilliance. Getting serious on eight stations, including WVKS, CKOI and KZZU. 16 stations.



CROSSOVER: Former Top 30 at Alternative radio

C&C MUSIC FACTORY

"Gonna Make You Sweat" (Columbia)

This perfectly slick and self-assured dance tune is making noise at 10 new stations, including WQHT, WKSS and KIIS. 13 stations.

ONE CAUSE ONE EFFECT

"Midnite Lover" (Bust it/Capitol)

Rap's latest co-ed duo has a debut album that's burstin' with funky rhythms, fun rhymes and a definite message. Phone action at KSFM, with new adds KGGI, KKMG and KEZB seeing the effects. 17 stations.



MAJOR MOVES: KROY(14-9), KSFM(9-5), KPRR(30-27),

KIKI(24-21), KBOS(26-23), KDON(20-16)

CLUBS: Former Top 10 National Club action

NETWORK FORTY TUNEUP: Featured on CD #30

GUY

"I Wanna Get With U" (MCA)

This modernized version of a love sonnet has radio and its listeners deep in thought. This guy is putting the moves on KJMZ(D-20); with 14 stations.



REQUEST ACTION: KKFR, WZZG

MOST ADDED: 3, including KOY, KSFM, KKMG

CROSSOVER: Moves 19-13* at Urban radio

TECHNOTRONIC

"Rockin' Over The Beat" (SBK)

This album features a variety of singers who create their own sensuous hooks and mesmerizing sounds. A Top 10 mention on KPRR, with WQHT now rockin' to the beat. 19 stations



REQUEST ACTION: WLOL, KTFM, WZZG, KKSS

MAJOR MOVES: WBBM(18-14), WLOL(23-19), KTFM(19-16), KZFM(23-17), KBOS(39-35), KPWR(35-32)

INTERNATIONAL: LP is Former Top 30 in UK

TRIXTER

"Give It To Me Good" (Mechanic/MCA)

Signed to a record contract before they graduated from high school, this quartet has earned honorary degrees at KQLZ(20-18) and WVKS(27-19). Adding WYYS, WIQB and KMYZ to the curriculum; 11 stations.



MTV SUPPORT: 5 weeks, in Medium rotation

CROSSOVER: Moves 30-27* at Rock radio

Touring Data Courtesy Of

PERF®RMANCE



Candyman "Knockin' Boots" Cinderella "Shelter Me"

Colin James "Keep On Loving Me, Baby" DNA "Tom's Diner"

George Michael "Freedom '90" Al B. Sure "Missunderstanding"

Steve Winwood "One And Only Man"

ROTATIONS:

Exclusive Videos

Cinderella "Shelter Me"
George Michael "Freedom '90"
Traveling Wilburys "She's My Baby"
Wilson Phillips "Impulsive"
Steve Winwood "One And Only Man"

Heavy Rotation

Jon Bon Jovi "Miracle"
Phil Collins "Hang In Long"
Heart "Stranded"
Janet Jackson "Love Will Never Do"
Polson "Something To Belleve In"
Paul Simon "The Obvious Child"
Slaughter "Fly To The Angels"
Vanilla Ice "Ice Ice Baby"
Winger "Miles Away"

Active Rotation

AC/DC "Thunderstruck"
The Black Crowes "Hard To Handle"
Concrete Blonde "Joey"
Deee-Lite "Groove Is In The"

HOT NEW VIDEOS:

Hot New Videos

Cinderella "Shelter Me"

DNA "Tom's Diner"

Edie Brickell "Mama Help Me"

George Michael "Freedom '90"

Steve Winwood "One And Only Man"

Active Rotation (Continued)

Damn Yankees "High Enough"
Hall & Oates "So Close"
Whitney Houston "I'm Your Baby"
Information Society "Think"
Iggy Pop "Candy"
Queensryche "Empire"
Scorpions "Tease Me, Please Me"
UB40 "The Way You Do The Things"
Vaughan Brothers "Tick Tock"

Medium Rotation

Allas "More Than Words"
Edle Brickell "Mama Help Me"
Cheap Trick "Wherever Would"
Neneh Cherry "I've Got You"
Faith No More "Falling To"
House Of Lords "Can't Find"
Colin James "Keep On Loving"
King's X "It's Love"
Maggle's Dream "Love & Tears"
Paul McCartney "Birthday"
Nelson "After The Rain"
Judas Priest "A Touch Of Evil"
Al B. Sure "Missunderstanding"
Trixter "Give It To Me Good"
Various Artists "Listen Up"

Stress

Jellyfish "The King is Haif" Urban Dance Squad "Deeper"

Breakout Rotation

An Emotional Fish "Celebrate"
Candyman "Knockin' Boots"
David Cassidy "Lyin' To Myself"
The Cure "Never Enough"
Rembrandts "Just The Way It is"
Social Distortion "Story Of My"
Soho "Hippychick"
Tony! Ton!! Tone! "Feels Good"

Buzz Bin

DNA "Tom's Diner"
The Replacements "Merry"
Soup Dragons "I'm Free"

NEW ON:

120 Minutes

Concrete Blonde "Caroline"

Mojo Nixon "Destroy All"

PIL "Don't Ask Me"

The Replacements "Merry"

The Flaming Lips "Unconsciously"

YO! MTV Raps

A Tribe Called Quest "Can I"

Audio Two "I Can Get The"

JJ Fad "We In The House"

Kid Frost "That's It"

Tairrie B "Swingin' Wit' 'T'"

Headbangers Ball

Dio "Hey Angel"
Judas Priest "A Touch Of Evil"
King's X "It's Love"
Ratt "Shame"
Scorpions "Tease Me"

CROSSOVER RETAIL S

AC/DC

The Razors Edge (Atco)

It doesn't take long for a buzz, whether good or bad, to circulate both in the music industry and on the street. In the case of AC/DC. good news travelled fast. Proof that these Australians deliver cutting edge, groovefilled rock on The Razors Edge lies in the immediate airplay and sales picture. For several weeks, the first track, "Thunderstruck," has been the #1 most requested song and LP at Rock radio. Retailers continue to give the record heavy in-store play and MTV has the video in Active rotation. Out of 167 Top 50 mentions, 99 are Top 10 or better, including Musicland Minneapolis (#7), National Record Mart Pittsburgh (#2), the Turtles Chain Atlanta (#6), Trans World Albany (#3) and the Karma Records Chain Indianapolis (#3).

THE VAUGHAN **BROTHERS**

Family Style (Epic)

This tragically last collaboration of two brothers, Family Style, stands on its own with strong material. The well established base that Jimmy and Stevie Ray have built for themselves in their previous efforts has carried over here, and when you add the incredible support of Rock radio, retail and MTV, it all adds up to major sales. Top 10 sales can be found at Buffalo Enterprises Buffalo (#8), Michigan Where House Lansing (#9), Harmony House Chain Detroit (#7), Circles Phoenix (#5), Kemp Mill Baltimore (#2) and Musicland Minneapolis (#8).

PAUL SIMON

The Rhythm Of The Saints (Warner Bros)

Paul Simon stunned the world with the Triple-Platinum selling Graceland, then took some time off. Now he returns with another amazing record in The Rhythm Of The Saints. Those drums! That video! A definite

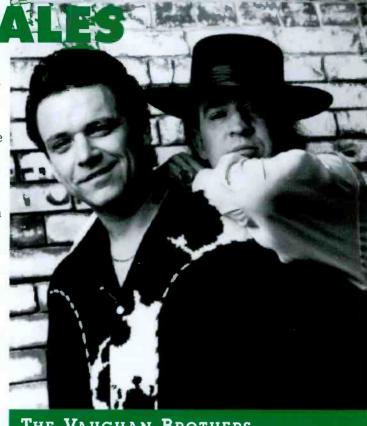
contender for Record Of The Year. Following last week's Top 20 sales debut on the Retail chart, even more amazing sales can be found in the form of Top 10 action at National Record Mart Pittsburgh, Musicland Minneapolis, Strawberries Boston, Streetside Records St. Louis, Flip Side Chain Chicago, Wherehouse Entertainment LA and many, many more. The video is in Heavy

rotation on MTV and VH-1.



Under the watchful eye of the Elektra staff and a growing buzz that got its start in the dance clubs and at retail, sales on Deee-Lite are breaking wide open. Debuts include Musicland Minneapolis (#25), National Record Mart Pittsburgh (#28), the Sam Goody Chain Philadelphia (#14) and Peaches Seattle (#13). Significant upward moves include the Sound Warehouse Chain Dallas (39-26), J&R Music World NYC (24-13) and Music + LA (12-9). MTV jumped on the video 11 weeks ago and now has it in their heaviest rotation: Stress. Bruce Godwin of Record Rack Houston says, "Deee-Lite's upcoming shows are generating tons of excitement here. Now that radio and video have picked

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.



THE VAUGHAN BROTHERS

up on it, people want to hear more than just the single. This is a very infectious record that has been our #1 for three straight weeks."

CARON WHEELER UK Blak (EMI)

In 1989, Soul II Soul broke musical boundaries and sold Platinum with Back To Life and Keep On Movin'. The pure, silky vocals on both belong to Caron Wheeler, who has just released her debut solo album. UK Blak is her personal statement on the life and trials of the British Blak (a spelling she prefers over Black because of its West Indies feel) generation and promises to bring her fame as a soloist. Strong sales debuts include J&R Music World NYC (#22), the Kemp Mill Chain Baltimore (#38) and Tower Records Downtown NYC (#8), while Record Theatre Buffalo Chain shows a 21-14 increase.

- Yvette Ziraldo

GROOVE IS IN THE TOP TEN





featuring the Top 40 smash "GROOVE IS IN THE HEART"

On Over 200 Top 40 Stations!

INTIMORII 24-16*

A Garden Of Earthly Deee-Lites!



And it's just the first single... on Elektra cassettes and compact discs.

AD RETAIL SALES (As Reported By The Album Network)

| | 100 | | | | |
|--|--|--|--|---|--|
| 2 V | V | LW | TW | Artist/Song | Label/Catalog |
| 1 | | 1 | 0 | VANILLA ICE. To The Extreme | Ultrax/SBK/95325 |
| 2 | 2 | 2 | 2 | M.C. HAMMER. Please Hammer Don't Hurt 'Em | Capitol/92857 |
| 4 | Į. | 3 | 3 | AC/DC. The Razors Edge | Atco/91413 |
| |) | 19 | 4 | PAUL SIMON. Rhythm Of The Saints | WB/26098 |
| 8 | 3 | 5 | 6 | VAUGHAN BROTHERS. Family Style | Epic/46225 |
| 3 | } | 4 | 6 | INXS. X | Atlantic/82140 |
| 7 | 7 | 7 | Ø | WILSON PHILLIPS. Wilson Phillips | SBK/93745 |
| 10 | 0 | 8 | 8 | MARIAH CAREY. Mariah Carey | Columbia/45202 |
| 5 | 5 | 6 | 9 | GEORGE MICHAEL. Listen Without Prejudice | Columbia/46898 |
| Ι |) | 20 | 10 | ZZ TOP. Recycler | WB/26265 |
| 1: | 2 | 11 | 1 | GARTH BROOKS. No Fences | Capitol/93866 |
| 1 | 4 | 12 | 12 | BELL BIV DEVOE. Poison | MCA/6387 |
| 9 |) | 9 | 13 | WARRANT. Cherry Pie | Columbia/45487 |
| 1 | 5 | 14 | 1 | TOO SHORT. Short Dogs In The House | Jive/RCA/1348 |
| 1 | 6 | 15 | (b) | IRON MAIDEN. No Prayer For The Dying | Epic/46905 |
| 6 | 3 | 10 | 16 | QUEENSRYCHE. Empire | EMI/92806 |
| 1 | 3 | 13 | 17 | LL COOL J. Mama Said Knock You Out | Def Jam/Columbia/46888 |
| 1 | 7 | 17 | 18 | MEGADETH. Rust In Peace | Capitol/91935 |
| 1 | 8 | 18 | 19 | POISON. Flesh And Blood | Enigma/Capitol/91813 |
| Т | 1 | 00 | (1) | DEED LINE W Clients | Elektra/60957 |
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| 1 | | | | GHOST OST. Ghost Ost JUDAS PRIEST. Painkiller | |
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| 1 2 3 | 1 | 16 22 | 21 22 23 24 | GHOST OST. Ghost Ost JUDAS PRIEST. Painkiller BETTE MIDLER. Some People's Lives AL B. SURE!. Private TimesAnd The Whole 9! | Varese/MCA/5276 Columbia/46891 Atlantic/82129 WB/26005 |
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TO CROSSOVER URBAN JAMS

PRINCE

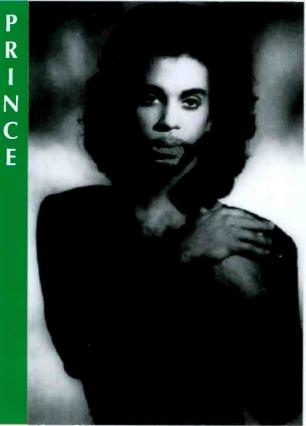
"New Power Generation" (Paisley Park/Warner Bros)

With his long-delayed fourth feature film Graffiti Bridge hitting the screens this weekend, it's only fitting that Prince should have a rousing new single to herald the event. "New Power Generation" is a youth anthem of extremely funky proportions. In the chorus, Prince sings over a marching beat, "We are the New Power Generation / We want to change the world / The only thing that's in our way is you / Your old fashion music, your old ideas / We're sick and tired of you telling us what to do." Going on to proclaim music and making love as the only things worth fighting for, Prince is pushing his familiar vision of a freewheeling Utopia. Twenty-two stations added this third Urban single from the soundtrack album, with many more sure to follow once the movie proves itself at the box office.

THE TIME

"Chocolate" (Paisley Park/Reprise)

The rivalry between Prince and The Time. an integral plot device in Graffiti Bridge, will be mirrored in real life on the charts as this second single from the band's Pandemonium album goes head up with singles from Prince's soundtrack. "Chocolate" is currently being played on more than 50 Urban stations, and the band has been putting in overtime to reacquaint themselves with their audience. They've been the subject of an MTV Rockumentary, performed live on The Arsenio Hall Show, The Tonight Show and Saturday Night Live, plus made the rounds to Soul Train and BET's Video Soul show. The Time didn't get their reputation as the baddest R&B band in the land just primping in Morris Day's mirror; "Chocolate," with its steady bass groove and Day's hilarious self-



deprecating performance, is one of nine exhibits that prove it on the *Pandemonium* album.

THE WHISPERS

"My Heart Your Heart" (Capitol)

The Whispers' second single from their *More Of The Night* album finds them moving in step for the sumptuous mid-tempo fling "My Heart, Your Heart." Written by one of sweet soul's finest songwriters, Gary Taylor, 97 Urban outlets have been "steadily rockin" this gem, and it's headed straight for the Top 5. This veteran vocal group's style has always been a grand exception to the rules in the crossover game, in that it never needs to be altered in anyway for mass appeal. Be it irresistible dance numbers, or ultra-sexy ballads, The Whispers are always welcome at Top 40 radio, and they "just get better with time!"

THE WOOTEN BROTHERS

"Friendz" (A&M)

This family trio is going to surprise a lot of people with the excellent singing, writing and producing skills displayed on their debut album *Try My Love*. This catchy first single is just a hint at what Louis, George and Gary Wooten can do. "Friendz" is currently on over 50 stations, with recent adds reported from WBLS New York, KDKO Denver and KPRS Kansas City. Strong upward chart movement is also evident at WQMG Greensboro (47-30) and WVOI Toledo (16-13). If you want to invest in a hot future, these guys have *guaranteed* stamped across their foreheads!

BASIC BLACK

"Nothing But A Party" (Motown)

When a band is the opening act for, or backs up, successful groups like Guy and Today, you'd better believe they know a thing or two about partyin'! Basic Black is just such a band. They debuted earlier this year with a Top 10 Urban single called "She's Mine," and have followed it up with another great dance club jam called "Nothing But A Party." Over 60 stations are already playing it, with strong BET video play and dance chart activity to boot. It's already a Top 10 single at eight Urban stations, including KMJM St. Louis, KKDA Dallas, XHRM San Diego and WPEG Charlotte, where it is also a Top 5 request. Grab a kegger and a partner, then join the Basic Black bash.

- A. Scott Galloway

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.



Whitney Houston



Ralph Tresvant



Tony! Toni! Tone!

GAS Reported By The Urban Network)

| 2 | W | LW | TW | Artist/Song | Label |
|-----|----------------|----------------------|------------------------|--|-----------------------------|
| | 3 | 1 | 0 | MARIAH CAREY. Love Takes Time | Columbia |
| 4 | 4 | 3 | 2 | BELL BIV DEVOE. B.B.D. (I Thought It Was Me)? | MCA |
| į | 5 | 4 | 3 | GERALD ALSTON. Slow Motion | Motown |
| 1 | 7 | 6 | 4 | AL B. SURE!. Missunderstanding | WB |
| (| 6 | 7 | 6 | CARON WHEELER. Livin' In The Light | EMI |
| { | 8 | 8 | 6 | M.C. HAMMER. Pray | Capitol |
| 2 | 2 | 14 | 0 | WHITNEY HOUSTON. I'm Your Baby Tonight | Arista |
| 1 | 1 | 11 | 8 | ANITA BAKER. Soul Inspiration | Elektra |
| 2 | 0 | 15 | 9 | TEVIN CAMPBELL. Round And Round | Paisley Park/WB |
| 1 | 6 | 13 | 1 | THE WHISPERS. My Heart Your Heart | Capitol |
| 2 | 2 | 2 | 11 | SAMUELLE. So You Like What You See | Atlantic |
| 3 | 5 | 25 | P | RALPH TRESVANT. Sensitivity | MCA |
| 2 | 6 | 19 | 13 | GUY. I Wanna Get With U | MCA |
| 1 | 2 | 12 | 14 | VANILLA ICE. Ice Ice Baby | Ultrax/SBK |
| 1 | 9 | 16 | (| CYNDA WILLIAMS. Harlem Blues | Columbia |
| 2 | 4 | 21 | 16 | LEVERT. Rope A Dope Style | Atlantic |
| 2 | 1 | 17 | 1 | HI-FIVE. Just Can't Handle It | Jive/BMG |
| 2 | 9 | 22 | 13 | TONY! TONI! TONE!. It Never Rains In Southern California | Wing/PolyGram |
| 1 | 8 | 18 | 19 | TODAY. I Got The Feeling | Motown |
| 1 | 1 | 5 | 20 | KEITH SWEAT. Merry-Go-Round | Vintertainment/Elektra |
| 3 | 6 | 27 | 21 | FREDDIE JACKSON. Love Me Down | Capitol |
| 2 | 7 | 23 | 22 | JASMINE GUY. Try Me | WB |
| 3 | 0 | 24 | 23 | CANDYMAN. Knockin' Boots | Epic |
| 3 | 8 | 30 | 24 | SURFACE. The First Time | Columbia |
| 1 | 0 | 10 | 25 | TROOP. That's My Attitude | Atlantic |
| 3 | 1 | 28 | 26 | LISTEN UP. Listen Up | Qwest/Reprise |
| 3 | 7 | 31 | 20 | GEOFF MCBRIDE. No Sweeter Love | Arista |
| 3 | 4 | 29 | 28 | E.U I Confess | Virgin |
| Ι |) | 34 | 239 | BASIC BLACK. Nothing But A Party | Motown |
| Ι |). | 37 | 30 | SPECIAL GENERATION . Love Me Just For Me | Capitol |
| 4 | 0 | 32 | 3 | AFTER 7. My Only Woman | Virgin |
| 3 | 9 | 36 | 322 | TAKE 6. I L-O-V-E U | Reprise |
| D | EB | BUT! | 33 | JEFFREY OSBORNE. Only Human | Arista |
| Ι |) | 38 | 34 | STEVIE WONDER. Keep Our Love Alive | Motown |
| Ι |) | 39 | 35 | GRADY HARRELL. Don't Turn Your Back On Me | RCA/BMG |
| Ι |) | 40 | 36 | THE BOYS. Thing Called Love | Motown |
| T | , | | | | |
| _ | | BUT! | 37 | PRINCE. New Power Generation | Paisley Park/WB |
| D | EΒ | | | TOO SHORT. The Ghetto | Paisley Park/WB Jive/BMG |
| D D | EB EB EB | BUT! BUT! BUT! | 38 39 | | Jive/BMG SBK |
| D D | EB EB EB | BUT! BUT! | 38 39 | TOO SHORT. The Ghetto | Jive/BMG |

40 CROSSOVER ROCK TRACKS

DON HENLEY

"New York Minute" (Geffen)

Don Henley's LP The End Of The Innocence has already spawned the hit singles "The End Of The Innocence," "The Last Worthless Evening," "How Bad Do You Want It" and "The Heart Of The Matter," as well as the smash Rock radio tracks "I Will Not Go Quietly" and "If Dirt Were Dollars." Don Henley is now gracing the format with "New York Minute," a track that has quickly climbed to the Top 40 on the Rock chart. The former Eagle has secured his position as a recognized artist of intelligence and tremendous mass appeal. Given this artist's roots, solo track record, upper demo appeal and recognition level, this tune displays substantial crossover viability.

NELSON

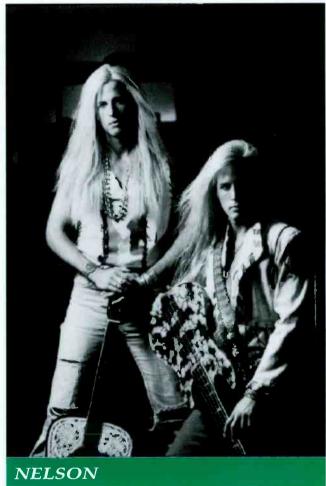
"After The Rain" (DGC)

Nelson has been one of the great artist development stories of 1990. Rock radio loved their first single, "Love And Affection," and MTV can't get over the look and style Matthew and Gunnar emote on the tube. It's time for round two, and with their latest, "After The Rain," they are sure to reach those same heights once again. This baby really rocks and is a great showcase for the vocal talents of the fair-headed duo. Don't miss the video for the song...it is stunning. These guys have a great combination of female appeal and rock sense. The album is Gold, the video is in Medium rotation. Introductions are over; your audience is ready and waiting for more.

SCORPIONS

"Tease Me. Please Me" (Mercury)

Achtung! The Scorpions are back and they sound great! "Tease Me, Please Me" is the first single from their forthcoming LP *Crazy World*, and it cooks with the same excitement Rock radio has come to know from this



German powerhouse. The tune has already leaped into the Top 20 on Rock radio, with most requested honors out of the box. This is the Scorpions' eighth project for Mercury and the first recorded in the US. The band has taken on a new producer in Keith Olsen, and he has done a brilliant job in harnessing the power of Klaus Meine and his boys. The excitement at Rock radio for the Scorpions' new record may only be surpassed by the glee at retail.

THE BYRDS

"Love that Never Dies" (Columbia)

The American folk rock style was created and brought to the forefront by The Byrds. They set the pace for the music revolution that can be felt in contemporary bands and songs to this day. The Byrds originally formed in LA back in 1964, and they've documented their history in a box set that includes four hours of music (90 songs in all), digitally remastered from the original tapes. It also contains four new tracks. including "Love That Never Dies," which has climbed into the Top 30 on Rock radio. Roger McGuinn, Chris Hillman and David Crosby have produced a tune that is vintage Byrds with beautiful harmonies and their signature guitar sound. This tune is sure to please Byrds fans from the 60s and 70s, and bring them many new fans in the 90s.

THE ALARM

"The Road" (IRS)

This Welsh band has earned a reputation on both sides of the Atlantic as an ensemble that creates Rock 'N Roll with passion and conviction. In celebra-

tion of The Alarm and their ongoing and ever expanding body of work, IRS has prepared a "best of" package which includes a new tune, "The Road." This single quickly grabs the attention of Rock radio and flies into the Top 40 out of the box. This group has been a mainstay of the Rock format and a favorite of concertgoers for the past decade. The Alarm has drawn countless comparisons to countless other groups, but has always maintained a style all their own.

-Roger Mayer

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.



Bad Company



ZZ Top



The Outfield

ROCK TRACKS (As Reported By The Album Network)

| | ,0 | | (As Reported By The Album Network) | |
|--|--|--|--|--|
| 2W | LW | TW | Artist/Song | Label |
| 5 | 2 | 0 | BLACK CROWES. Hard To Handle | Def American/Geffen |
| 9 | 4 | 2 | TRAVELING WILBURYS. She's My Baby | Wilbury/WB |
| D | 5 | 3 | STEVE WINWOOD. One And Only Man | Virgin |
| 1 | 1 | 4 | ZZ TOP. Concrete And Steel | WB |
| 2 | 3 | 5 | DAMN YANKEES. High Enough | WB |
| 10 | 8 | 6 | DEEP PURPLE . King Of Dreams | RCA |
| 14 | 9 | 0 | LED ZEPPELIN. Travelling Riverside Blues | Atlantic |
| 18 | 12 | 8 | POISON. Something To Believe In | Enigma/Capitol |
| 11. | 10 | 9 | HOUSE OF LORDS. Can't Find My Way Home | Simmons/RCA |
| 17 | 14 | 1 | GARY MOORE. Still Got The Blues | Charisma |
| 4 | 6 | 11 | AC/DC. Thunderstruck | Atco |
| D | 20 | P | SCORPIONS. Tease Me, Please Me | Mercury |
| 19 | 16 | 13 | JON BON JOVI. Miracle | Mercury |
| 8 | 11 | 14 | ERIC JOHNSON. Cliffs Of Dover | Capitol |
| D | 24 | (B) | BAD COMPANY. If You Needed Somebody | Atco |
| 23 | 18 | 16 | WINGER. Miles Away | Atlantic |
| 7 | 7 | 17 | STYX. Love Is The Ritual | A&M |
| | 0.77 | 1B | ZZ TOP . My Head's In Mississippi | WB |
| D | 37 | • | LE TOT . My Tread to the Milototoppe | |
| D D | 34 | ® | THE BYRDS. Love That Never Dies | Columbia |
| - | | | | Columbia MCA |
| D | 34 | ® | THE BYRDS. Love That Never Dies | |
| D 40 | 34 31 | 19 20 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You | MCA |
| D 40 25 | 34 31 22 | (B) (20) (20) (20) (20) (20) (20) (20) (20 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You PAUL SIMON. The Obvious Child | MCA WB |
| D 40 25 D | 34 31 22 35 | 19 20 21 22 23 24 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You PAUL SIMON. The Obvious Child THE ALARM. The Road HEART. Stranded COLIN JAMES. Keep On Loving Me Baby | MCA WB IRS Capitol Virgin |
| D 40 25 D 29 26 27 | 34 31 22 35 27 | (B) (20) (20) (20) (20) (20) (20) (20) (20 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You PAUL SIMON. The Obvious Child THE ALARM. The Road HEART. Stranded COLIN JAMES. Keep On Loving Me Baby JOHNNY VAN ZANT. Hearts Are Gonna Roll | MCA WB IRS Capitol Virgin Atlantic |
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| D 40 25 D 29 26 27 21 32 | 34 31 22 35 27 25 26 21 30 | 9 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You PAUL SIMON. The Obvious Child THE ALARM. The Road HEART. Stranded COLIN JAMES. Keep On Loving Me Baby JOHNNY VAN ZANT. Hearts Are Gonna Roll TOY MATINEE. Last Plane Out TRIXTER. Give It To Me Good | MCA WB IRS Capitol Virgin Atlantic Reprise Mechanic/MCA |
| D 40 25 D 29 26 27 21 32 20 | 34 31 22 35 27 25 26 21 30 19 | 9 30 30 39 39 26 29 28 | THE BYRDS. Love That Never Dies THE OUTFIELD. For You PAUL SIMON. The Obvious Child THE ALARM. The Road HEART. Stranded COLIN JAMES. Keep On Loving Me Baby JOHNNY VAN ZANT. Hearts Are Gonna Roll TOY MATINEE. Last Plane Out TRIXTER. Give It To Me Good QUEENSRYCHE. Empire | MCA WB IRS Capitol Virgin Atlantic Reprise Mechanic/MCA EMI |
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40 CROSSOVER ALTERNATIVE

THE CHARLATANS UK

"The Only One I Know" (Beggars Banquet/RCA)

Stand back! We're not sure how big this one's going to get! The Charlatans UK have been making serious waves at Alternative radio in this country all summer with this hit, "The Only One I Know." Featuring a lush, Deep Purple-ish dance groove, it got airplay at virtually every Alternative station. Now, with the release of their album, Some Friendly, the band has simply taken off, landing in the Top 5 on the Alternative charts its first week out. Sales, you ask? One store in Los Angeles was reportedly answering their phones, "This is the only place you can buy The Charlatans UK album" on the record's first day of release. Fans were literally buying the album off the UPS trucks! And one day sales totals created enough activity for the album to appear on the sales charts. Enough said...check it out.

9 WAYS TO SUNDAY

"Come Tell Me Now" (Giant/Reprise)

As a staff writer for a large music publishing house, 9 Ways To Sunday lead vocalist William Robertson was supposed to come up with pop hits. Instead, he often found himself penning tunes that leaned more toward the eclectic side of things. Hence, he and producer Dave Dale formed 9 Ways To Sunday to serve as the percussive, bass-driven vehicle for his written works. The lead track from their self-titled debut album, "Come Tell Me Now," has shown a great deal of promise. Receiving airplay on several major market Alternative stations, it's already showing significant chart action.



IGGY POP
"Candy" (Virgin)

What do you get when you put two explosive singers together on one song? A hot little duet called "Candy," by Iggy Pop and The B-52's Kate Pierson, featured on Iggy Pop's latest LP *Brick By Brick*. No doubt brought together by mutual producer Don Was, these two singers are amicably suited, and the video for "Candy," which has received tremendous response since its debut ten weeks ago on MTV, proves it indubitably. Iggy has had a great run at Alternative radio for the past few months, and this single lengthened his stay on the charts with support from every commercial Alternative station across the country.

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.

RED HOT & BLUE

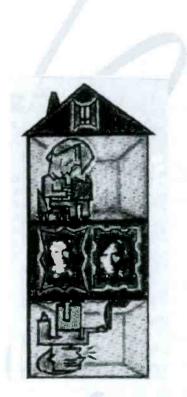
"Night And Day" (Chrysalis)

The statistics are unquestionably gruesome. Someone dies of AIDS every 30 minutes. And there are 212 new cases every day. To help combat this devastating epidemic, a worldwide organization called Red Hot & Blue has been formed to benefit AIDS research and relief. Chrysalis Records, one of the organization's main contributors, has released an incredible collection of Cole Porter songs, covered by a diverse group of today's most popular artists. U2, Sinead O'Connor and David Byrne are just a few of the stars who have donated their time to this worthy project, and the proceeds go to national AIDS charities. Classic Cole Porter has stood well the test of time, and this is a fine and pleasurable way to make your own contribution to a cause that affects us all.

- Diane Tameecha



Charlatans UK



Brian Eno/John Cale

140

ALTERNATIVE

(As Reported By The Album Network)

| | - | atitional and | | (As Reported by The Album Network) | |
|----|-----|---------------|-----------|--|---------------------|
| | 2W | LW | TW | Artist/Song | Label |
| | 1 | 1 | 0 | REPLACEMENTS. All Shook Down | Sire/Reprise |
| | 13 | 4 | 2 | CHARLATANS UK. Some Friendly | Beggars Banquet/RCA |
| | 2 | 2 | 3 | COCTEAU TWINS. Heaven Or Las Vegas | 4AD/Capitol |
| | 3 | 3 | 4 | JANE'S ADDICTION. Ritual De Lo Habitual | WB |
| | 7 | 7 | 6 | RUBAIYAT. Rubaiyat | Elektra |
| | 5 | 5 | 6 | LIVING COLOUR. Time's Up | EPIC |
| | 4 | 6 | 7 | THE CURE. "Never Enough" | Elektra |
| | 9 | 8 | 8 | SOUL ASYLUM. And The Horse | Twin/Tone/A&M |
| | 15 | 10 | 9 | DARLING BUDS. Crawdaddy | Columbia |
| | 12 | 12 | 10 | WATERBOYS. Room To Roam | Chrysalis/Ensign |
| | 40 | 20 | 1 | BRIAN ENO/JOHN CALE. Wrong Way Up | Opal/WB |
| | 16 | 14 | P | INDIGO GIRLS. Nomads - Indians - Saints | Epic |
| | 20 | 18 | B | PUBLIC IMAGE LIMITED. Greatest Hits So Far | Virgin |
| | 6 | 11 | 14 | SOUP DRAGONS. Lovegod | Big Life/Mercury |
| | 17 | 16 | 15 | THE POSIES. Dear 23 | DGC |
| | 18 | 17 | 16 | REDD KROSS. Third Eye | Atlantic |
| | 10 | 13 | 17 | IGGY POP. Brick By Brick | Virgin |
| | 11 | 15 | 18 | INXS. X | Atlantic |
| | 8 | 9 | 19 | THE PIXIES. Bossanova | 4AD/Elektra |
| | 26 | 21 | 20 | THE CONNELLS. One Simple Word | TVT |
| | 27 | 22 | 21 | LILAC TIME. And Love For All | Fontana/Mercury |
| | 38 | 24 | 22 | PAUL SIMON. Rhythm Of The Saints | WB |
| | 30 | 23 | 23 | AN EMOTIONAL FISH. An Emotional Fish | Atlantic |
| | 14 | 19 | 24 | BOB MOULD. Black Sheets Of Rain | Virgin |
| | D | 30 | 25 | HINDU LOVE GODS. Hindu Love Gods | Giant/Reprise |
| | 28 | 28 | 26 | ULTRA VIVID SCENE. Joy: 1967-1990 | 4AD/Columbia |
| | 34 | 27 | 20 | INSPIRAL CARPETS. "Commercial Rain" | Elektra/Mute |
| | 21 | 29 | 28 | HEART THROBS. Cleopatra Grip | Elektra |
| | DE | BUT! | 29 | TRASH CAN SINATRAS. "Only Tongue Can Tell" | Polydor |
| | 39 | 33 | 30 | PRIMAL SCREAM. Come Together | Sire/WB |
| | | BUT! | _ | EDIE BRICKELL. "Mama Help Me" | Geffen |
| | DE: | BUT! | 32 | PYLON. Chain | Sky Records |
| | D | 35 | 33 | PREFAB SPROUT. Jordan: The Comeback | Epic |
| | 35 | 34 | 34 | THE CALL. Red Moon | MCA |
| | | BUT! | | GALAXIE 500. This Is Our Music | Rough Trade |
| | | BUT! | _ | THE ALARM. "The Road" | IRS |
| Ι, | DE | BUT! | 37 | WILLIAM S. BURROUGHS. Dead City Radio | Island |
| | 19 | 25 | 38 | BOB GELDOF. Vegetarians Of Love | Atlantic |
| | D | 39 | 39 | FLAMING LIPS. In A Priest Driven Ambulance | Restless |
| | DE | BUT! | 40 | WATER WALK. (thingamajig) | Nettwerk/IRS |
| | | | | | |

40 STATS

+++++ MOST ADDED +++++

Top 40

- 1. Phil Collins, Hang In Long Enough
- 2. Surface, The First Time
- 3. Breathe, Does She Love That Man?
- 4. Nelson, After The Rain
- 4. Will To Power, I'm Not In Love
- 5. Steve Winwood, One And Only Man
- 6. Stevie B, Because I Love You
- 7. Cathy Dennis, Just Another Dream
- 8. Dino, Gentle
- 8. Don Henley, New York Minute

Urban

- 1. Pebbles, Love Makes Things Happen
- 2. L.L. Cool J, Around The Way Girl
- 3. Teena Marie, If I Were A Bell
- 4. En Vogue, You Don't Have To Worry
- 5. Jeffrey Osborne, Only Human
- 6. Lalah Hathaway, Baby Don't Cry
- 7. Oleta Adams, Get Here
- 8. Loose Ends, Don't Be A Fool
- 9. Big Daddy Kane, 'Cause I Can Do It Right
- 9. Dino, Gentle

Rock

- 1. U2, Night And Day
- 2. The Alarm, The Road
- 3. INXS, Disappear
- 4. ZZ Top, My Head's In Mississippi
- 5. The Byrds, Love That Never Dies
- 6. Bad Company, If You Needed Somebody
- 6. King's X, Its Love
- 7. Scorpions, Tease Me, Please Me
- 8. Living Colour, Pride
- 9. Jeff Healey Band, Full Circle

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Top 40

- 1. Whitney Houston, I'm Your Baby Tonight
- 2. Mariah Carey, Love Takes Time
- 3. Wilson Phillips, Impulsive
- 4. Daryl Hall & John Oates, So Close
- 4. Poison, Something To Believe In
- 5. Bette Midler, From A Distance
- 5. George Michael, Freedom 90
- 6. Stevie B, Because I Love You
- 7. Alias, More Than Words Can Say
- 8. Donny Osmond, My Love Is A Fire

Urban

- 1. Ralph Tresvant, Sensitivity
- 2. Tevin Campbell, Round And Round
- 2. Whitney Houston, I'm Your Baby Tonight
- 3. Al B. Sure!, Missunderstanding
- 3. Freddie Jackson, Love Me Down
- 4. Guy, I Wanna Get With You
- 4. Surface, The First Time
- 5. The Whispers, My Heart Your Heart
- 6. Tony! Toni! Tone!, It Never Rains In...
- 7. LeVert, Rope A Dope Style

Rock

- 1. Traveling Wilburys, Vol. 3
- 2. Black Crowes, Shake Your Money Maker
- 3. Deep Purple, Slaves And Masters
- 4. The Byrds, The Byrds
- 5. Poison, Flesh And Blood
- 6. Bad Company, Holy Water
- 7. Winger, In The Heart Of The Young
- 8. Gary Moore, Still Got The Blues
- 8. The Outfield, Diamond Days
- 9. Led Zeppelin, Led Zeppelin

কককক MOST REQUESTED কককক

Top 40

- 1. Vanilla Ice, Ice Ice Baby
- 2. Stevie B, Because I Love You
- 3. Poison, Something To Believe In
- 4. Deee-Lite, Groove Is In The Heart
- 5. Candyman, Knockin' Boots
- 6. M.C. Hammer, Pray
- 7. 2 In A Room, Wiggle It
- 8. Bell Biv DeVoe, Do Me
- 9. Mariah Carey, Love Takes Time
- 10. Warrant, Cherry Pie

Urban

- 1. Mariah Carey, Love Takes Time
- 2. Bell Biv DeVoe, B.B.D. (I Thought It Was Me)
- 3. Gerald Alston, Slow Motion
- 4. Samuelle, So You Like What You See
- 4. Vanilla Ice, Ice Ice Baby
- 5. M.C. Hammer, Pray
- 6. Caron Wheeler, Livin' In The Light
- 7. Keith Sweat, Merry-Go-Round
- 8. Al B. Sure!, Missunderstanding
- 9. Candyman, Knockin' Boots

Rock

- 1. Black Crowes, Hard To Handle
- 2. AC/DC, Thunderstruck
- 3. Damn Yankees, High Enough
- 4. Gary Moore, Still Got The Blues
- 5. Eric Johnson, Cliffs Of Dover
- 6. Poison, Something To Believe In
- 6. Winger, Miles Away
- 7. Led Zeppelin, Travelling Riverside Blues
- 7. ZZ Top, Concrete And Steel
- 8. Scorpions, Tease Me, Please Me

\$\$\$\$ RETAIL SALES \$\$\$\$

Bin Burners

- 1. Paul Simon, Rhythm Of The Saints
- 2. ZZ Top, Recycler
- 3. Led Zeppelin, Led Zeppelin
- 4. Al B. Sure!, Private Times...And The Whole 9!
- 5. Lynch Mob, Wicked Sensation
- 6. Pretty Woman, Pretty Woman OST
- 7. Deee-Lite, World Clique
- 8. Black Crowes, Shake Your Money Maker
- 9. Bette Midler, Some People's Lives
- 10. Vanilla Ice, To The Extreme

Hot Futures

- 1. Traveling Wilburys, Vol. 3
- 2. The Cure, Mixed Up
- 3. Edie Brickell, Ghost Of A Dog
- 4. Big Daddy Kane, Taste Of Chocolate
- 5. Pet Shop Boys, Behavior
- 6. Whitney Houston, I'm Your Baby
- 7. Steve Winwood, Refugees Of The Heart
- 8. Bobby McFerrin, Medicine Music
- 9. Various Artists, Red Hot & Blue 10. Skinny Puppy, Too Dark Park

In-Store Play

- 1. Paul Simon, Rhythm Of The Saints
- 2. ZZ Top, Recycler
- 3. Charlatans UK, Some Friendly
- 4. Vaughan Brothers, Family Style
- 5. Led Zeppelin, Led Zeppelin
- 6. Replacements, All Shook Down
- 7. Deee-Lite, World Clique
- 8. Los Lobos, The Neighborhood
- 9. Cocteau Twins, Heaven Or Las Vegas
- 10. Hindu Love Gods, Hindu Love Gods

The Network Forty

IICE COLE "House Full Of Reasons" The New Single Produced by David Tyson From the album A View From 3rd Street

Management: E.L. Manag∋ment Inc./Ed Leffler

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