

## THE NEXT SELECTION

Shine On, Harvest Moon • That's Where My Listen to the Mockingbird • Flow Gently, Believe Me If All Those Endearing Young Sweet Rosie O'Grady • My Sweetheart's Goodbye, My Lover, Goodbye • When the Ezekiel Saw the Wheel • Three Blind Mice Annie Laurie • Hand Me Down My Walking Hello, Ma Baby • Blow the Man Down • Bluebells of Scotland • Oh Where Has My Loch Lomond • The Girl I Left Behind Me • So Long, Mary • Row, Row, Row Your Boat Down in the Valley • In the Good Old Pop! Goes the Weasel · Careless Love Love's Old Sweet Song • For He's a Jolly Tramp, Tramp, Tramp · Joshua Fit the Battle

# MORE JOIN BING

# OF EVERYBODY'S ALL-TIME FAVORITES

Money Goes • Harrigan • Today Is Monday Sweet Afton • 45 Minutes from Broadway **Charms** • Drink to Me Only with Thine Eyes the Man in the Moon • Wait for the Wagon Saints Go Marching In · Little Liza Jane Kathleen Mavourneen 

 Anchors Aweigh

 **Cane • While Strolling Through the Park** Oh Dear, What Can the Matter Be?. Juanita Little Dog Gone?•Comin' Through the Rye **Bill Bailey, Won't You Please Come Home**  Sweet Adeline
On Top of Old Smoky Summertime<Schnitzelbank<ThisOldMan Cindy • Where Did You Get That Hat? Good Fellow • Big Rock Candy Mountain of Jericho • Little David Play on Your Harp



Continued on the following page

#### THIS SELECTION WILL BE SENT TO MEMBERS UNLESS WE ARE



"It has taken the Old Master to supply the definitive triumph of the sing-along genre. He's in his jauntiest form here, leading an unusually robust chorus and backed by a vigorously steady rhythm section in performances which imperiously demand participation."

- HIGH FIDELITY

**D** NE of the most popular Selections in the history of the Club was **JOIN BING & SING ALONG.**\* Here's the delightful companion set to it.

Again the songfest is led by Bing Crosby, the world's most prolific hit-maker and, therefore, the perfect choice for the role of *kapellmeister*. His recording mates

\*JOIN BING & SING ALONG is still available as an alternate: LPM 2276, \$3.98 (stereo: LSP 2276, \$4.98)



#### **OTHERWISE INSTRUCTED ON THE ENCLOSED SUBSTITUTION FORM**

are a mellow chorus and a breezy little accordion-with-rhythm band.

The album includes fifty—yes, *fifty* —all-time favorites, almost three times the number of songs included in most of the sing-along collections currently available. Naturally, complete lyrics for the songs are another feature of each album.

Variety? Definitely! There are love ballads (Juanita), folk songs (On Top of Old Smoky), novelties (Schnitzelbank), spirituals (When the Saints Go Marching In), rounds (Three Blind Mice), country hits (Down in the Valley), service songs (Anchors Aweigh), barbershop-harmony classics (Sweet Adeline) and international favorites (Loch Lomond). Lilting waltzes (Sweet Rosie O'Grady) contrast pleasantly with rousing toe-tappers (Bill Bailey, Won't You Please Come Home?) and ear-ticklers the kids are sure to enjoy (*Pop! Goes the Weasel*). All in all, this album will turn any merely convivial evening into one that is completely hilarious.

So why not join in on the nation's latest pet pastime by blending in on the open spots with Bing and his friends? The Old Groaner offers this final bit of persuasion: "Naturally, you have to sing along with gusto and abandon. Don't look at the other fellow like he's giving an audition. Rear back and take your best shot, and you'll find out what I discovered long ago; there's really no trick to singing —it just takes guts."

#### IMPORTANT NOTICE ABOUT STEREO RECORDINGS

All albums listed in this issue of the *Popular Album News* are available in "Living Stereo" versions except where *regular L.P. only* is indicated. NOTE: Regular L.P. discs can be played on stereo phonographs; in fact, they will sound better than ever. However, stereo discs are designed to be played *only on stereo equipment*.

# BING CROSBY AND HIS FRIENDS

REGULAR L. P.- LPM 2460, \$3.98 · STEREO - LSP 2460, \$4.98 A Project Records Production



"The combination of Marty Gold's excellent string orchestra and Peter Nero's assured and brilliant pianism produces one of the most delightfully intimate concerts of pop standards to which I have listened in some time. Altogether this is a delightful set of miniatures." – John F. Indcox, *High Fidelity* 

# The magnificent piano of

OR a long time RCA Victor had been looking for a pianist who would be a combination of Roger Williams, Andre Previn and Ignace Paderewski.

This long-sought pianist would combine the distinctive touch and "big" technique of the classically trained pianist with the fertile imagination of the natural improviser. His ballad playing would be lush and rhapsodic without being overripe. At faster tempos he would generate excitement without getting raucous. And, ideally, his work would be threaded with a sense of humor.

RCA Victor found their man in Peter Nero.

He has been playing piano for twenty of his twenty-seven years. He attended the Juilliard School of Music on scholarship while still in high school, and received his music degree from Brooklyn College. Since then he has toured as a Gershwin soloist with the Paul Whiteman Orchestra and has appeared in many of the country's finest supper clubs. His TV credits include *The Dave Garroway Show* and *Revion Revue*.

## The Magnificent Piano of PETER NERO

Orchestra conducted by MARTY GOLD

My Funny Valentine Over the Rainbow Spring Is Here

In PIANO FORTE, which marks his debut as an exclusive RCA Victor recording artist. Nero has considerable stretching room for his provocative pianistic personality. His warm, moody side is heard best in I Can't Get Started, Spring Is Here and I've Grown Accustomed to Her Face. You'll hear a bumptious Surrey with the Fringe on Top, an ingenious Night and Day (into which he weaves the first movement of the Beethoven Moonlight Sonata), a Rachmaninoff-touched version of My Funny Valentine, a joyous performance of Nero's own Scratch My Bach, and several other surprises that are better heard than described.

The piano of Peter Nero is quite unlike anything you have ever heard. Listen to it and see what we mean. Surrey with the Fringe on Top That's All Get Me to the Church on Time I've Grown Accustomed to Her Face Cherokee I Can't Get Started Night and Day In Other Words (Fly Me to the Moon) Scratch My Bach REGULAR L.P. LPM 2334, \$3.98

STEREO LSP 2334, **\$4.98** 

### ANOTHER SUGGESTED ALTERNATE in place of-or in addition to-the next Selection

If you have a feeble phonograph or a flimsy speaker (or a faint heart) brother, don't mess with this album!

FOREVER

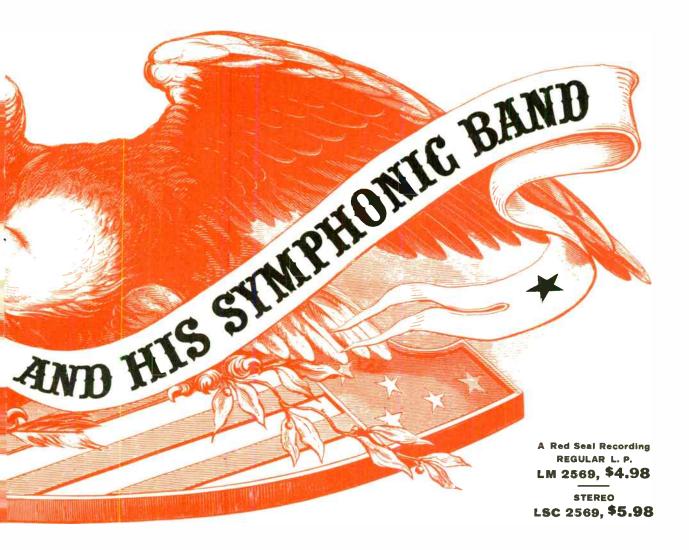
### **STRUTTING, SWINGING, SINGABLE SOUSA MARCHES — THE 14 BEST!**

MORTON GOITS

Stars and Stripes Forever (of course!)  $\star$  The Thunderer  $\star$  El Capitan  $\star$  The Gladiator  $\star$  Hands Across the Sea  $\star$  National Fencibles  $\star$  Manhattan Beach  $\star$  On Parade  $\star$  Washington Post  $\star$  High School Cadets  $\star$  Sound Off  $\star$  U.S. Field Artillery March  $\star$  The Corcoran Cadets March  $\star$  Semper Fidelis

SUPERB SYMPHONY-SIZE CONCERT BAND – A STAGGERING COLLECTION OF AMERICA'S BEST BRASS, PERCUSSION AND WOODWIND VIRTUOSOS CONDUCTED BY AN INSPIRED MASTER OF THE SOUSA STYLE

Stirring, stunning stereo and hi fi sound—something special for every item in your speaker system, plus a startling, realistic overall effect that's guaranteed to give a lift to every sagging spirit!



From the very beginning of its glorious career right down to the present day, a John Philip Sousa march has symbolized the American Style and Spirit. Today, with music lovers' ears attuned as never before to startlingly real stereo and hi fi phonograph reproduction, Sousa's incomparable marches stand for one more enjoyable entity sound.

Sousa wrote dozens of compositions for the stage, for orchestra and for individual instruments, but his true genius came forth in the music he wrote for band. Nobody before or since has been able to get as much out of that particular combination of brass, percussion and woodwinds. Sousa invented provocative, ear-pleasing and soul-stirring effects for every instrument from the thundering bass sousaphone (named for though not invented by him) to the shrill, piercing piccolo. He wrote strut and swagger into his rhythms, and in every one of his marches there are the accents of complete authority—the perfectly timed cymbal crash, the silvery ring of the triangle, the vibrant snap and rattle of the snares, the resounding boom of the bass drum—that perfectly set off the full-bodied, red-blooded melodies and harmonies so eloquently expressed by choirs of trumpets, trombones, euphoniums, clarinets and saxophones.

Yes, high fidelity (and, of course, stereo) and band music were made for each other. And John Philip Sousa composed the best band music ever written. As the March King, Sousa must have a place in the musicians' Valhalla as secure as that of another popular musical spirit, Vienna's Waltz (Continued on page 19)

### **Collector's Corner**

Another suggested Alternate in place of - or in addition to - the next Selection



FOURTEEN 1924-1930 PERFORMANCES BY THE LEGENDARY YOUNG MAN WITH A HORN WHOSE DISSOLUTE LIFE INSPIRED A NOVEL, A PLAY AND A MOVIE AND WHOSE ABSOLUTE CORNET INSPIRED A WHOLE GENERATION OF GREAT JAZZ MUSICIANS

HATEVER fame Bix Beiderbecke enjoyed during his short lifetime was spread by word of mouth among jazz musicians and record collectors. He died at 28, not knowing that anyone outside his little circle of admirers cared, or ever would care, that he had ever existed. So began the first great legend in jazz.

Leon Bismarck "Bix" Beiderbecke was born in Davenport, Iowa, on March 10, 1903. At 15, with eight years of mostly self-taught piano behind him, he took up cornet. By 1924, the exquisite tone and rolling legato phrases he had learned to coax from the stubby horn had steered the Wolverines, one of the first important Dixieland bands, from college dances in the midwest to the Cinderella Dance Palace in New York.

Bix left the Wolverines during their Cinderella engagement. He popped up in Detroit long enough to record the long-"lost" *I Didn't Know* with Jean Goldkette, then joined Charlie Straight's band in Chicago. During this period he began to improvise short, impressionistic pieces at the piano between sets, and after hours he sat in on jam sessions with King Oliver, Louis Armstrong and Jimmy Noone.

His next stop (in 1925) was Frankie Trumbauer's band, in St. Louis. With "Tram," the only major jazzman to have worked almost exclusively on C-melody sax, Bix formed a close musical relationship. They worked out delightful "chase" choruses, in which they would trade alternate four-bar phrases. Mutually intrigued by the impressionist composers, they attended concerts featuring the music of Ravel, Debussy, Stravinsky, MacDowell and Eastwood Lane.

That summer Bix and Tram joined the Jean Goldkette Orchestra, one of the finest dance-jazz bands in the country at the time. Its jazz wing included guitarist Eddie Lang, violinist Joe Venuti and arranger Bill Challis. Two years and several marvelous recordings later, Goldkette was having trouble meeting his expensive payroll and

 $\succ$ 



was forced to break up the band. Its jazz stars were hired by Paul Whiteman.

For a time the enthusiasm of the Bix-led Goldkette recruits and the brash singing of Bing Crosby and The Rhythm Boys spiced the big Whiteman band with a jaunty jazz flavor. Gradually, however, the swinging simplicity of the Challis arrangements gave way to the ponderous pop-concert formats of Ferde Grofé. Bix, never more than a passable reader, was constantly faced with new and complex scores. Now featured less and less with the orchestra, he began drinking more and more. Late in 1929 Whiteman sent him to Davenport for a rest. Within a year Bix rejoined the band in New York, but the reunion was short-lived-his health was shattered and he was farther off the wagon than ever. He spent some time doing radio jobs and weekend club dates, but much more time at Plunkett's speakeasy on 53rd Street.

Encouraged by Challis, Bix managed to put several of his previously formless piano pieces (In a Mist, In the Dark, Flashes, etc.) on paper. He also made what were to be his last recordings-for Hoagy Carmichael and under his own namewith impressive personnels including the Dorseys, Benny (Continued on page 19)

#### JEAN GOLDKETTE AND HIS ORCHESTRA

Clementine (1927) I Didn't Know (1924) **Sunday** (1926)

#### **PAUL WHITEMAN AND HIS ORCHESTRA**

Changes—Excerpts from Take 1 (1927) **Changes—Take 2** (1927) Lonely Melody—Take 1 (1928) Lonely Melody—Take 3 (1928) From Monday On (1928) There Ain't No Sweet Man That's Worth the Salt of My Tears (1928) San (1928) Dardanella (1928) You Took Advantage of Me (1928)

**HOAGY CARMICHAEL AND HIS ORCHESTRA** 

Barnacle Bill the Sailor (1930)

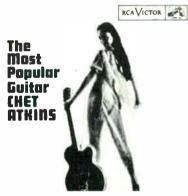
**BIX BEIDERBECKE AND HIS ORCHESTRA** 

I'll Be a Friend (with Pleasure) (1930)

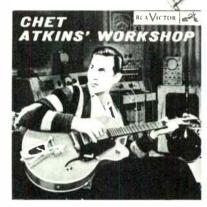
LPM 2323, \$3.98 **REGULAR L.P. ONLY**  **G** UITAR virtuoso Chet Atkins has been an RCA Victor recording star since 1947. His fine fretted forays into country, pop, folk, jazz, classical, international, mood and dance music have made him a top-ranking Club favorite.

In recent years Chet has also been doing notable work as RCA Victor's recording director in Nashville, Tennessee. Atkinsproduced hit albums featuring Chet

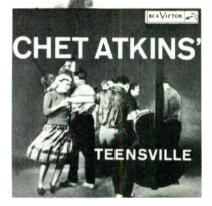
# CHET ATKINS on guitar



THE MOST POPULAR GUITAR. With lush strings, voices, rhythm. East of the Sun, Stay As Sweet As You Are, When Day Is Done, Vanessa, It Ain't Necessarily So, My Prayer, Rock-a-Bye Bay, Hi-Lili Hi-Lo, Intermezzo, Goin' Home. .LPM 2346, \$3.98 (Stereo: LSP 2346, \$4.98)



CHET ATKINS' WORKSHOP. Sound sorcery! Theme from A Summer Place, Sleep, Lullaby of Birdland, Tammy, Goofus, In a Little Spanish Town, Que Será Será, Hot Mockingbird, Bonita, Whispering, Marie, Lambeth Walk........LPM 2232, \$3.98 (Stereo: LSP 2232, \$4.98)



CHET ATKINS' TEENSVILLE. Till There Was You, Night Train, Sleep Walk, White Silver Sands, Come Softly to Me, Hot Toddy, Boo Boo Stick Beat, Oh Lonesome Me, Teensville, One Mint Julep, Django's Castle, etc......LPM 2161, \$3.98 (Stereo: LSP 2161, \$4.98)



MISTER GUITAR. I Know That You Know, Country Style, I'm Forever Blowing Bubbles, Hello Bluebird, Siesta, Show Me the Way to Go Home, Slinky, Piano Concerto (Tchaikovsky), Backwoods, Country Gentleman, Rainbow, etc... LPM 2103, \$3.98 (Stereo: LSP 2103, \$4.98)



FINGER-STYLE GUITAR. Malagueña, In the Mood, Unchained Melody, Liza, Heartaches, Swedish Rhapsody, Glow Worm, Dance of the Golden Rod, Petite Waltz, Adelita, Gavotte in D, Waltz in A flat (Brahms).....LPM 1383, \$3.98 (Regular L.P. only)



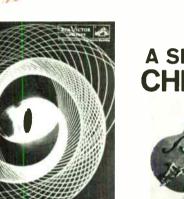
HUM AND STRUM ALONG WITH CHET ATKINS. With mixed chorus. In the Good Old Summertime, Beautiful Brown Eyes, Tennessee Waltz, John Henry, Birmingham Jail, Cold Cold Heart, Bill Bailey, Goodnight Irene, others.LPM 2025, \$3.98 (Stereo: LSP 2025, \$4.98)



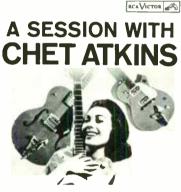
himself, Jim Reeves, Floyd Cramer, The Browns and other top-ranking performers have been key factors in transforming Nashville, the traditional stronghold of country and folk music, into America's new popmusical capital.

Here are thirteen such hit albums, all starring Chet. Imaginatively produced and handsomely recorded, they spotlight the many sides of the Atkins artistry in a sparkling variety of instrumental settings. Each promises, and delivers, superlative listening.

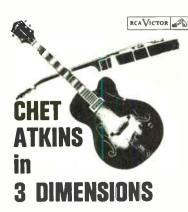




HI-FI IN FOCUS. El Cumbanchero, Shadow Waltz, Anna, Ain't Misbehavin', Tiger Rag, Walk Don't Run, Lullaby of the Leaves, Tara's Theme, Portuguese Washerwoman, Johnson Rag, Yesterdays, Bourrée (Bach), Avorada...LPM 1577, \$3.98 (Regular L.P. anly)



A SESSION WITH CHET ATKINS. Jazz group. South, Indiana, Alabama Jubilee, Have You Ever Been Lonely?, Red Wing, Old Man River, Caravan, Corinna Corinna, The Birth of the Blues, Frankie and Johnnie, more.....LPM 1090, \$3.98 (Regular L.P. anly)

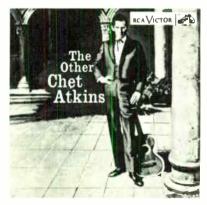


CHET ATKINS IN THREE DIMENSIONS pop, folk and classical. Arkansas Traveler, Londonderry Air, Dark Eyes, La Golondrina, Blues in the Night, Little Rock Getaway, Tenderly, Schon Rosmarin, Minute Waltz, more.....LPM 1197, \$3.98 (Regular L.P. anly)



CHET ATKINS IN HOLLYWOOD. With strings, orchestra. Greensleeves, Theme from Picnic, Limelight, Theme from a Dream, Santa Lucia, The Three Bells, Meet Mister Callaghan, Let It Be Me, Jitterbug Waltz, others....LPM 1993, \$3.98 (Sterea: LSP 1993, \$4.98)

Alsa available as a Dividend



THE OTHER CHET ATKINS. Romantic Spanish guitar. Begin the Beguine, Yours, Delicado, Peanut Vendor, Siboney, Sabrosa, Marcheta, Maria Elena, The Streets of Laredo, El Relicario, Poinciana, Tzena Tzena Tzena......LPM 2175, \$3.98 (Sterea: LSP 2175, \$4.98) Alsa available as a Dividend



CHET ATKINS AT HOME. Jungle Drums, You're Just in Love, Say "Si Si," In the Chapel in the Moonlight, Vilia, Sophisticated Lady, Ay-Ay-Ay, Nagasaki, Martha, Czardas, Yankee Doodle Dixie, April in Portugal.....LPM 1544, \$3.98 (Regular L.P. anly)



STRINGIN' ALONG WITH CHET ATKINS. 12th Street Rag, Oh by Jingo, Hello Ma Baby, The 3rd-Man Theme, Indian Love Call, St. Louis Blues, Alice Blue Gown, Blue Gypsy, Black Mountain Rag, Memphis Blues, more.....LPM 1236, \$3.98 (Regular L.P. anly)



# The story behind THE STARS AND STRIPES and other aspects of the Sousa legend\*

JOHN PHILIP SOUSA, the best-known march composer and band director of all time, was born in Washington, D.C., on November 6, 1854. During his lifetime he had to deny being a citizen of practically every nation in the world except the United States. Some German groups were given to believe that Sousa was born Sigismund Ochs. When he emigrated to America, the publicity agents maintained, the initials on his trunk were "S.O., U.S.A.," which, of course, spells Sousa. The English version was that he was born Sam Ogden, the same initials and destination. For an audience of Greeks, the story involved John Philipso, and so on.

Actually, Sousa's father, Antonio Sousa, was of Portuguese parentage, and his mother, the former Elizabeth Trinkhaus, was a native of Franconia, Bavaria.

**SOUSA'S COMPOSITIONS** include 154 marches, fourteen suites, thirteen operettas, four

\*Information and excerpts taken from *The March King and His Band* by Kenneth Berger, published by Exposition Press, \$3.00.

THE POPULAR-MUSIC SCENE

overtures, seventy-five songs (ranging from art songs to pop songs), nine waltzes, nineteen fantasies and about three dozen miscellaneous works. He also wrote many of his own song lyrics and operetta librettos. With all that, and a series of instrumental instruction books, Sousa still found time for a modest literary career (which is not to imply that Sousa was a modest man!). He wrote a juvenile novel, *Pipetown Sandy* (1905) and two adult novels, *The Fifth String* (1901) and *Transit* of Venus (1920). His autobiography, *Marching Along*, came out in 1928. He also wrote several dozen magazine articles.

STARS AND STRIPES FOREVER was conceived aboard the liner Teutonic during the latter part of 1896. The Sousas were vacationing in Europe when word came that David Blakely, manager of the band, had died. The remainder of the vacation was cancelled and the March King sailed from Naples for home. The anticipation of his return as well as the practical need for a new march to open his winter tour set a melody and a rhythm ringing in his ears. Although the theme haunted him throughout the voyage, he didn't write it down at that time. It wasn't until Christmas Eve of 1896 that the selection was placed on manuscript paper, and two days later it was publicly performed for the first time. Almost immediately it became, and has remained, the most popular march of all time. It is reported to have earned its composer (and his estate) more than \$300,000. After 1897 no member of the Sousa band can recall not playing Stars and Stripes at least once at every concert.

GENIUS SOLD SHORT, BUT NOT FOR LONG. Although Sousa died a rich man (on March 6, 1932), the biggest part of his fortune was earned not from his compositions but by playing "one-night stands." Some of his earlier works were sold for \$5 each. Washington Post, Semper Fidelis, The Thunderer, High School Cadets, The Crusaders, The Picadore and The Gladiator were each sold for \$35. On the other hand, Liberty Bell earned nore than \$35,000 within five years.

SOUSA'S IDEALS were Theodore Thomas as a

conductor and Richard Wagner as a composer. His admiration for Wagner was almost adoration, and he emulated the German genius in many ways. His larger compositions were, unfortunately, little more than imitations of Wagner's works, with a hint of a march in most of them. And like Wagner he was quite willing to speak or write with authority on almost any subject.

COLLECTOR'S NOTE. Sousa's first recordings, issued in 1898, were Dixie and Stars and Stripes Forever, both cut for the old Berliner Company, a pioneer in producing flat (seven-inch) discs. During the early years of recording, he etched several cylinders for the Edison Company and discs for the Elridge and Monarch labels. In 1901 Sousa began to record for Victor, and he eventually became an exclusive Victor artist. Collectors hunting for Sousa originals will be interested to know that all Victor band records before number 19749 (ten-inch) or number 35750 (twelve-inch) are acoustical recordings made prior to 1927. Several made in 1926 and all made subsequently were recorded with electric microphones. All Sousa recordings for other companies were made by the old acoustical process. The band's last recording was Sousa's Royal Welsh Fusiliers, cut late in 1931.

THE MUSIC MAN-THEN. From 1921 through 1923 one of Sousa's flute players was R. Meredith Willson, better known in recent years as composer, lyricist and librettist of one of Broadway's biggest all-time hit shows, *The Music Man*, as well as composer-lyricist of *The Unsinkable Molly Brown*. Willson was 17 when he joined Sousa.

**VOLSTEAD VOLLEY.** When the band played at Ocean Grove, New Jersey, in August, 1925, Sousa programed a comic number he had written called *Wets and Drys*, which was typical of the era. The managers, who were believers in prohibition, objected strongly and insisted that Sousa substitute another selection, which he did. His choice—*Follow the Swallow*!

For the finest contemporary collection of Sousa marches on L.P., see SOUSA FOREVER! - pg. 8

## PROVOCATIVE PERCUSSION... SYMPHONIC STYLE!

# BELA BARIOK

# Music for Strings, Percussion and Celeste

also Hungarian Sketches

This recording was winner of the NARAS\* Grammy Award (at right) as BEST PERFORM-ANCE BY AN ORCHESTRA-CLASSICAL DIVISION for 1960. It also was one of the final nominees in the category of BEST ENGINEERING CONTRIBUTION.

\*The National Academy of Recording Arts and Sciences

#### **FRITZ REINER conducting the Chicago Symphony Orchestra**

**ATTENTION AUDIOPHILES**: Bartók's scoring calls for two complete string groups, which are placed to the left and the right of the conductor; the percussion is in the center and double basses are at the rear. The Hungarian folk-flavored melodies jump back and forth in shuttlecock fashion, and eerie instrumental combinations emerge from various parts of the concert stage. When this recording was first released, the *New York Times* critic wrote, "This is the way to play a contemporary masterpiece! . . . Reiner makes the work an exciting experience. The tones, rhythms and colors of Bartók's imaginative creation are beautifully set in their place. From this and from the conductor's admirable sense of line and tempo the music takes its shape and expression."

A RED SEAL RECORDING · Regular L. P. - LM 2374, \$4.98 · Stereo - LSC 2374, \$5.98

# PREVIOUS CLUB SELECTIONS, ALTERNATES AND EXTRAS AVAILABLE

Dividend credit given · See page 20

CONTRACTOR CONTRACT

#### INSTRUMENTALS . MOOD MUSIC



TARA'S THEME - THEME FROM "EXOLUS" LOVE IS A MANY-SPLENDORED THING THEME FROM TA SUMMER MACE - EARLAND IN APRIL 10X5 - THE HIGH AND THE MIGHTY THE MISFITS - QUE SERA, SERA - RUBY LAURAY ALL THE WAY SP - LEOL O

RAY ELLIS AND HIS ORCHES-TRA 14 GREAT MOTION PICTURE THEMES. Previous Club Selection. La Dalce Vita, Tara's Theme (Gone with the Wind), Exodus, All the Way, Ruby, Speilbound, Que Será Será, April Love, A Summer Place, The Misfits.....IPM 2410, \$3.98 (Stereo: LSP 2410, \$4.98)

MORTON GOULD'S ORCHES-TRA: BLUES IN THE NIGHT. Great songs, lush arrangements, room-filling sound. Mood Indigo, St Louis Blues, Sophisticated Lady, Birth af the Blues, Solitude, Oid Devil Moon, Limehouse Blues, Moonglow, Deep Purple, others....LM 2104, \$4.98 (Stereo: LSC 2104, \$5.98)



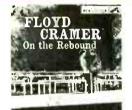
THE MELACHRINO STRINGS: MORE MUSIC FOR RELAX-ATION. Previous Selection. Never has so much gorgeous, timeless music been grouped on one L. P.I. Fascination, Misty, The Champagne Waltz, Among My Sauvenirs, Mam'selle, 10 more... LPM 2278, \$3.98 (Stereo: LSP 2278, \$4.98)

MAUNA LOA ISLANDERS: HAWAIIAN PUNCH. Soothing, sensuous songs, sounds and moods of the Islands in sunlit hi fi and stereo. Blue Hawaii, Drifting and Dreaming, A Song of Old Hawaii, Enchanted Island, Bali Ha'i, Hawaiian War Chant. LPM 2295, \$3.98 (Stereo: LSP 2295, \$4.98) film EXODUS by ERNEST GOLD



EXODUS. The original soundtrack music from the Otto Preminger film hit, composed and conducted by Ernest Gold. Lush, dramatic score includes the stirring title theme, the Ari and Karen themes, Prison Break, Summer in Cyprus, others. LOC 1058, \$4.98 (Stereo: LSO 1058, \$4.98

THE THREE SUNS: LOVE IN THE AFTERNOON. Nation's top instrumental trio plus rhythm, special strings. Pulsant dance and mood standards: I'm in the Mood for Lave, Dream, I'll Get By, Melancholy Baby, Let Me Call You Sweetheart, many more....IPM 1669, **\$3.98** (Stereo: LSP 1669, **\$4.98**)



FLOYD CRAMER: ON THE REBOUND. Hot new Nashville piano star plays the runaway hit title song and 11 others in a varied recital with strings and chorus. San Antania Rase; Carrina, Corrina, Wanderland by Night, Tammy, Faded Lave; others.... LPM 2359, \$3.98 (Stereo: LSP 2359. \$4.98)

A SENTIMENTAL JOURNEY WITH HUGO WINTERHALTER. Relaxing instrumental coliection includes Wish You Were Here, Moonlight in Vermant, Araund the World, Sleigh Ride, Sentimental Jaurney, Slaw Boatto China, Autumn in New York and others... LPM 1904, \$3.98 (Stereo: LSP 1904, \$4.98)



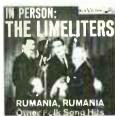
CARLOS MONTOYA: GUITAR A new, dazzling guitar recital by the Spanish flamenco king. Folk songs from various Spanish regions; mood, color from somber soulfulness to vivid excitement. Nana del Gitanito, Jata Aragonesa, El Vita, etc. LPM 2251, \$3.98 (Stereo: LSP 2251, \$4.98)

MR. LUCKY GOES LATIN. Latin an velvet! Henry Mancini takes his hit Mr. Lucky Theme and 11 suave new originals south of the border. Warm strings, organ, timpañola (Brazilian piano), exotic percussion, colorful variety of danceable Latin rhythms... LPM 2360, \$3.98 (Stereo: LSP 2360, \$4.98)

#### POP VOCAL STARS



THE BROWNS: OUR FAVOR-ITE FOLK SONGS. Pop-Country tric sings Clementine, Shenandoah, Down in the Valley, Graund Hog, Who's Gonna Shoe Your Pretty Little Foot?, My Pretty Quadroon, In the Pines, Poor Wayfaring Stranger and others. ...IPM 2333, \$3.98 (Stereo: LSP 2333, \$4.98)



THE LIMELITERS: TONIGHT, IN PERSON. Overnight sensation! Zestful foik songs and comedy. There's a Meetin' Here Tonight, Rumania, Rumania; Have Some Madeira, M' Dear; The Monks of St. Bernard; Hey Li Lee Li Lee, Headin' for the Hills.....IPM 2272, \$3.98 (Stereo: LSP 2272, \$4.98)



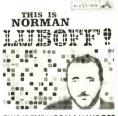
For the Young at Heart

PERRY COMO: FOR THE YOUNG AT HEART. Previous Selection. Tasteful! Young At Heart, Too Young, Hello Young Lovers; While We're Young; When You and I Were Young, Maggie; Yaung Love, Yau Make Me Feel Sa Yaung, Like Young; more....IPM 2343, \$3.98 (Stereo: LSP 2343, \$4.98)



BELAFONTE AT CARNEGIE HALL. The entire concert. Belafonte at his best before a huge, live audience. Folk songs, calypsos, etc., include Matilda, Day-O, Hava Nageela, Danry Boy, Mama Look a Boo Boo. (2 records) LOC 6006, \$9.98 (Stereo: LSO 6006, \$11.98)

Counts as 2 purchases



THIS IS THE NORMAN LUBOFF CHOIR! Previous Selection —their gloriously sung and recorded RCA Victor debut album. Varied program: All the Things You Are, Get Happy, Beer Barrel Palka, Bara, It's Magic, Serenade, Midnight Sun, High Noon— 12 in all. .LPM 2342, \$3.98 (Stereo: LSP 2342, \$4.98)

#### HI-FI/STEREO SPECTACULARS

MARTY GOLD AND HIS OR-CHESTRA: SKIN TIGHT. Percussion spectacular! Nine drummers, dozens of percussive curiosities (Israeli clay drums, Chinese bell trees, African log drums, etc.), 3 different instrumental groups. Perdido, Lover, etc. IPM 2230, \$3.98 (Stereo: ISP 2230. \$4.98)

#### POPULAR CLASSICS

VIENNESE NIGHT AT THE BOSTON POPS. Fiedler conducts waltzes, polkas by the Strausses, Lehár, others. Merry Widow Waltz, Skaters Waltz, Pizzicato Polka, Bahn Frei Polka, Count of Luxemburg Waltzes, Thunder and Lightning Polka and more....IM 2548, \$4.98 (Stereo: LSC 2548, \$5.98)

#### Funny Valentine, Misirlou, The Peanut Vendor, Stumbling, etc. LPM 2289, \$3.98 (Stereo: LSP 2289, \$4.98) SSICS TCHAIKOVSKY'S FOURTH SYMPHONY: BOSTON SYM-PHONY ORCHESTRA. Pierre Monteux conducts the definitive discing of this melodious, exciting, sometimes

WILD PERCUSSION

HORNS A'PLENTY.

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Ensemble and brass choirs

play hide and seek in Chi-

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Lullaby of Broadway My

Dick

PHONY ORCHESTRA. Pierre PHONY ORCHESTRA. Pierre Monteux conducts the definitive discing of this melodious, exciting, sometimes in bombastic masterpiece. "Brilliant sound . . . a superior performance"— N.Y. Times. LM 2369 \$4.98 (Stereo: LSC 2369 \$5.98)

#### GERSHWIN'S RHAPSODY IN BLUE and AN AMERICAN IN PARIS. BOSTON POPS, Arthur Fiedler. Previous Selection is newest recording of two of Gershwin's finest symphonic pieces, with Earl Wild, America's top Gershwin specialist, at the piano. LM 2367, **\$4.98** (Stereo: LSC 2367. **\$5.98**)

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AND HARP. Dick Schory's

New Percussion Ensemble.

A big stereo best-seller.

More than 45 different

"struck" instruments-even

an anvil-and it's still mus

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more .... LPM 1866, \$3.98

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#### COMEDY . NOVELTY

HOMER & JETHRO: SONGS MY MOTHER NEVER SANG. Lots of rib-ticklin' musical mayhem by the mountain madmen. Includes hilarious "between-takes" ad libs. Please Help Me, I'm Falling; She Was Bitten on the Udder by an Adder; Sweet Violets; 8 others. . LPM 2286, \$3.98 (Stereo: LSP 2286, \$4.98) SPIKE JONES AND HIS CITY SLICKERS: THANK YOU, MUSIC LOVERS! All Spike's insonely funny original hits reissued on one disc. Cocktails for Two, My Old Flame, Der Fuehrer's Face, William Tell Overture, The Glow Worm, Laura, Chloe, others......LPM 2224, \$3.98 (Regular L. P. only)

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WILDCAT...starring LUCILLE (I LOVE LUCY) BALL. Original Broadway Cast recording of the lively, rowdy, tuneful score, which includes Hey, Look Me Over!, Give a Little Whistle, Tall Hope, What Takes My Fancy, You're a Liarl and others....LOC 1060, \$4.98 (Stereo: LSO 1060, \$4.98)

#### FINIAN'S RAINBOW. Original-cast recording of the 1960 Broadway production. Includes How Are Things in Glocca Morra?, Old Devil Moon, Look to the Rainbow, The Begat and others. Says HiFi/Stereo Review: "This one is a musical pot of gold."...LOC 1057, \$4.98 (Stereo: LSO 1057, \$4.98)

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TITO PUENTE: MUCHO CHA CHA. Sparkling, stimulating, hip-tickling interpretations of the most popular latin dance beat by the master, timbales-thumping Tito. This is the definitive cha-cha set for either beginners or experts. The sound is superlative.....IPM 2113, \$3.98 (Stereo: LSP 2113, \$4.98)



THE THREE SUNS: DANCING ON A CLOUD. Previous Selection. Songs, songs, songs! 41 great standards played in a zesty variety of fox trot, waltz, Latin and lindy tempos by the nation's top instrumental trio plus sparkling twin pianos. ...LPM 2307, \$3.98 (Stereo: LSP 2307, \$4.98)



BIG-BAND BOOGIE WOOGIE. Star Swing Era sidemen combine under Bradley and Guarnieri to re-create rockin' eight-to-the-bar dance-novelty hits in new speaker-to-speaker sound. Beat Me Daddy, Eight to the Bar; Down the Road a Piece; Roll 'Em. . LPM 2098, \$3.98 (Stereo: LSP 2098, \$4.98)

#### COUNTRY STYLE



HANK SNOW: WHEN TRAG-EDY STRUCK. Real tearjerkers sung in the trueblue country tradition by the Singing Ranger. The Letter Edged in Black, Old Shep, The Drunkard's Child, There's a Little Box of Pine on the 7.29, Nobody's Child, more....IPM 1861, \$3.98 (Regular L. P. only)



JIM REEVES: BIMBO and other early Reeves hits. Includes Mexican Joe, How Many?, Penny Candy, Drinking Tequila, Then I'll Stop Loving You, Let Me Love You Just a Little, Where Does a Broken Heart Go?, Gypsy Heart, Echo Bonita and others...IPM 1410, \$3.98 (Regular L. P. only)

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LOUIS ARMSTRONG: A RARE BATCH OF SATCH. 16 long-out-of-print rarities—the authentic trumpet and vocal sound of Louis in the '30s. Basin Street Blues; Mahogany Hall Stomp; High Society; When It's Sleepy Time Down South; St. James Infirmary; (I'll Be Glad When You're Dead) You Rascal, You; Laughin' Louis. IPM 2322, \$3.98

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THE AMES BROTHERS: THE BEST OF THE BIG BANDS. Vocal harmony on Moonlight Serenade, You Made Me Love You, Marie, others.LPM 2273, \$3.98 (Stereo: LSP 2273, \$4.98)

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BROTHER DAVE GARDNER: KICK THY OWN SELF. His latest best-selling comedy album—and it's another big round of laughs.....LPM 2239, \$3.98 (Stereo: LSP 2239, \$4.98)

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MELACHRINO STRINGS AND ORCHESTRA: MUSIC OF VICTOR HERBERT. Lush orchestrations. Sweethearts, Kiss Me Again, Indian Summer. LPM 2129, \$3.98 (Stereo: LSP 2129, \$4.98)

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JONAH JONES AT THE EMBERS. "Muted jazz" trumpeter and his quartet. 12 show tunes, jazz classics: It's All Right with Me, more.... LPM 2004, \$3.98 (Regular L.P. only)

# SOUSA FOREVER

(Continued from page 9)

King, Johann Strauss, Jr. Critics and historians as well as a vast public are virtually unanimous in rating Stars and Stripes Forever as the greatest march ever written, the perfect composition of its class.

After that it's a toss-up among several other Sousa masterpieces—The Thunderer, Washington Post, El Capitan, The U. S. Field Artillery (The Caissons Go Rolling Along), High School Cadets, Manhattan Beach. All these, incidentally, are included in this incomparable collection.

**SOUSA FOREVER**! was conceived as a real blockbusting, lease-breaking Stereo Spectacular. Morton Gould, the man on the podium, has become known in the recording world as "Mr. Stereo," the conductor whose symphonic recordings of Tchaikovsky's 1812 Overture and Grofé's Grand Canyon Suite stood sound bugs on their ears and were responsible for some of the most impressive sales figures in the history of RCA Victor's Red Seal catalog.

And in addition to having an uncanny "sound sense" Gould knows and loves the Sousa style. He knows the sure-footed rhythmic strut, the patriotic fervor, the brilliant color, the melodious majesty of every gem of a Sousa march.

#### BIX BEIDERBECKE

(Continued from page 11)

Goodman, Pee Wee Russell, Bud Freeman and Gene Krupa.

1931 found Bix afloat in round-the-clock drinking parties at his Manhattan apartment. Friends helped him to escape temporarily by getting him to move to Queens. In June Bix worked at Princeton with one of the Dorseys. A cold he had been unable to shake was aggravated and thereafter got steadily worse. He collapsed on August 6 and died the next day of lobar pneumonia and edema of the brain.

The pure sound and the highly personal phrasing of Bix's golden horn can still be heard in a rich legacy of recordings with Goldkette, Whiteman, Carmichael and his own groups. Some of the finest of these are included in, and contributed significantly to, **THE BIX BEIDERBECKE LEGEND**.



### CURRENTLY AVAILABLE TO MEMBERS OF THE RCA VICTOR POPULAR ALBUM CLUB

#### IMPORTANT: PLEASE READ

You will begin receiving Dividend Certificates after you have completed your original membership agreement. Thereafter, one certificate is sent with every record you buy; you will always find it in the envelope with your bill. When you have received two of these certificates, they may be redeemed for any album described in the Dividend Album Section of the News, under the following conditions:

- 1. Both certificates must be filled out completely and have identical Information.
- 2. The certificates must be mailed before the date indicated on them.
- 3. The certificates are nontransferable; that is, they are redeemable only by the member to whom they are issued, and the member's account number and signature must appear on each certificate when it is presented.
- 4. The Club reserves the right to withhold Dividend Albums from members who have open accounts that have been in arrears more than thirty days, until the arrears have been paid.

#### PLEASE NOTE ESPECIALLY

A Dividend Certificate is given with every twelve-inch disc purchased by eligible Club members. This means that whenever a doublerecord album is purchased, two Dividend Certificates-redeemable for one additional record without charge-are given. Since you thus receive three twelve-inch records for every two you pay for, this represents a continuing 50% bonus on Club purchases.

All albums listed in this Dividend Album Section also are available for purchase at the specified prices. The usual Dividend credit will be given with each album you buy.

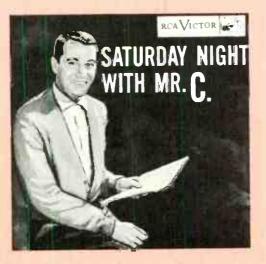
#### THREE NEW DIVIDEND ALBUMS

**PERRY COMO** 

# Saturday Night with Mr. C.

The Ray Charles Singers; Mitchell Ayres and His Orchestra

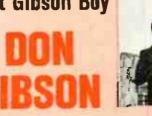
This collection closely follows the format of Perry's tasteful TV show. His three familiar themes, Dream Along with Me, Letters and You Are Never Far Away, frame satisfying performances by Como & Co. of eighteen sweet-to-swinging favorites. Says HiFi & Music Review: "Here we have an acknowledged master of the craft of popular singing performing an easy sampling of ballads and novelty songs of the '30s and '40s. It's pleasant to hear and obviously good for dancing and romancing."



Theme: Dream Along with Me • Accentuate the Positive • It Could Happen to You • Love Letters • Theme: Letters • Almost Like Being in Love • Little Man You've Had a Busy Day • Gypsy in My Soal • Whitfenpoof Song • Between the Devil and the Deep Blue Sea • Red Sails in the Sunset • Birth of the Blues • When I Fall in Love • Come Ram or Come Shine • You Made Me Love You • I May Be Wrong • Like Someone in Love • Vaya con Dios • It Had ta Be You • Twilight on the Trail • Theme: You Are Never Far Away

Regular L.P.-LPM 1971, \$3.98 • Stereo-LSP 1971, \$4.98

### That Gibson Boy





Even The' • It's My Way • Midnight • As Much • Do You Think • Didn't Work Out, Did It? • Won't 'Cha Come Back to Me? • I Wish It Had Been a Dream • Almost • Ages and Ages Ago • It Has to Be • Foggy River

Regular L.P.- LFM 2038, \$3.98 • Stereo-LSP 2038, \$4.98

Don Gibson triples as a bright star of the Grand Ole Opry, as a composer of such hit songs as Oh Lonesome Me, and as a singer whose RCA Victor records consistently find a home high up on the popularity charts. Don's likable crooning is heard here on twelve country charmers, including two of his own melodic compositions. Won't Cha Come Back to Me? and It Has to Be. For Gibson fans this set is a must. If you have yet to hear him, c'mon in-the listening's fine!



l'il Never Be Free • The Swingin' Shepherd Blues • Midnight Have I Stayed Away Too Lang? • Stormy Weather • Trouble in Mind • Tricky • Blues Stay Away from Me • Re-enlistment Blues • The Lonesome Road • Yesterdays • Forever

Regular L.P.- LPM 2151, \$3.98 • Stereo-LSP 2151, \$4.98

Young Grand Ole Opry pianist Cramer has played on several top sellers by Chet Atkins, Jim Reeves, The Browns and other Nashville-based stars. His unique style, which combines elements of country music, rhythm & blues and jazz, is currently the piano sound in the record industry. Here Floyd and a spirited Nashville combo are heard in a bluesy excursion through a dozen songs of varying origins. "Should appeal across all musical lines"—The Billboard.

Smoochin' Time AMES BROTHERS Sid Ramin's Orch.

THE AMES BROTHERS: SMOOCHIN' TIME. Quartet sings 12 ramantic songs. Fools Rush In, Two Sleepy People, etc....IPM 1855, \$3,98 (Stereo: LSP 1855, \$4,98)

THE BAND OF Mathematical THE COLDSTREAM GUARDS



MARCHING DOWN BROADWAY WITH THE COLDSTREAM GUARDS. Britain's best marching band. 76 Trambanes, Get Me to the Church on Time, Lida Rose and others......LPM 1944, \$3.98 (Stereo: LSP 1944, \$4.98) THE BROWNS SING THEIR HITS. Vocal trio—Lonely Little Robin, Lavender Blue..LPM 2250, \$3.98 (Stereo: LSP 2260, \$4.98)

BIG HITS OF PRADO MAMBO JAMBO AS MAMBO B MAMBO JAMBO AS MAMBO B MAMBO 5.4 A MY ROBERTA IN A LITTLE SPANISH TOWN A S GUAGLIONE #RULETERO WHY WAIT & CABALLO NEGRO PARIS ACHERRY PINK& APPLE BLOSSOM WHITE & PATRICIA

PEREZ PRADO'S BIGGEST HITS. Fiery hi fi/sterea remakes of Patricia, 11 more cha chas and mambas.....LPM 2104, \$3.98 (Stereo: LSP 2104, \$4.98)

EDDY ARNOLD: A DOZEN HITS. Tennessee Waltz, Sixteen Tons, Someday, etc., LPM 1293, \$3.98 (Regular L.P. only)

THE VOICES OF WALTER SCHU-MANN: SCRAPBOOK. Shimmering music. Blue Moon, Autumn Nocturne, etc. .... LPM 1465, \$3.98 (Regular L.P. only)

A MARIO LANZA PROGRAM. Opera arias, Neapolitan songs, American hits, even Lanza's spoken comments recorded at a 1958 Lanza concert. . LM 2454, \$4,98 (Stereo: LSC 2454, \$5,98)

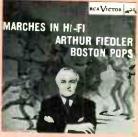




VICTORY AT SEA, Vot. 1. Robert Russell Bennett canducts new recording of Richard Rodgers' unforgettable score for the dromatic TV series. LM 2335, \$4.98 (Stereo: LSC 2335, \$5.98)



GISELE MacKENZII. 12 ballads-Ebb Tide, Hey There, Stranger in Paradise, etc. LPM 1790, \$3.98 (Stereo: LSP 1790, \$4.98)



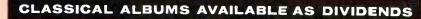
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THE 2 RALPH HUNTER CHOIRS: TWO'S COMPANY. I'll Get By, My Fueny Volentine\_IPM 2115, \$3.98 (Stereo: LSP 2115, \$4.98)

RICHARD RODGERS' SLAUGHTER OM TENTH AVENUE ond Other Baliet Favorites. BOSTON POPS, Arthur Fiedler.....IM 2294, \$4,98 (Stereo: ISC 2294, \$5,98)



FRANKIE CARLE: TOP OF THE MARK. Pianist, orchestra, 13 varied "in person" dance gems. Extra—full-color picture guideto San Franciscol. LPN 2233, \$3.98 (Stereo: LSP 2233, \$4.98)



Since long-playing albums in the Red Seal series have a nationally advertised price of \$4.98 for regular L.P. discs (\$5.98 for stereo), your selection of Red Seal Dividend Albums makes possible even greater savings on your album purchases.



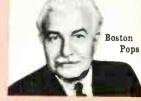
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and RAVEL: Balera, Morton Gould's Band, Orchestra, Cannons, gong "roats," massed strings, brass. ... LM 2345, **\$4.98** (Stereo: LSC 2345, **\$5.98**)

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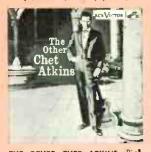
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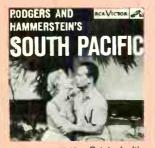
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SOUTH PACIFIC. Original film soundtrack recording. Overture, 15 beloved hits. LOC 1032, \$4.98 (Stereo: LSO 1032, \$5.98)

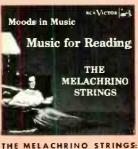


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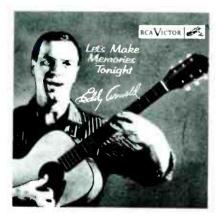
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Since his very first RCA Victor hit (*That's How Much I Love You*) in 1945, Eddy Arnold has been "making memories" night and day for listening America. Certainly he has been one of the key pioneers in breaking the sound barrier that once existed between country and pop music. In his latest album Eddy sings a nostalgic collection of country standards, inspirational favorites and pop evergreens in the relaxed, persuasive style that has made him one of the nation's most listened-to vocalists. A particularly worth-while addition to your Arnold collection.

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Harrison Baker, a fresh young comedian, touches lightly and impolitely on a wide variety of topical subjects. Says Time magazine: "Beginning with the Pentagon ('a building that has five sides-on almost every issue'), Baker discusses the cold war in a deadpan style. Joseph Kennedy's way to solve the Cuban problem, he says, is to buy Cuba and sink it. . . . That Russia was first to send a cosmonaut into space does not unduly dismay Baker. 'We may not be the first to get a rocket to the moon,' he says, 'but we'll be the first to send foreign aid." Recorded at the hungry i, the San Francisco nightclub that launched Mort Sahl, Shelley Berman, the Kingston Trio and Johnny Mathis.

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