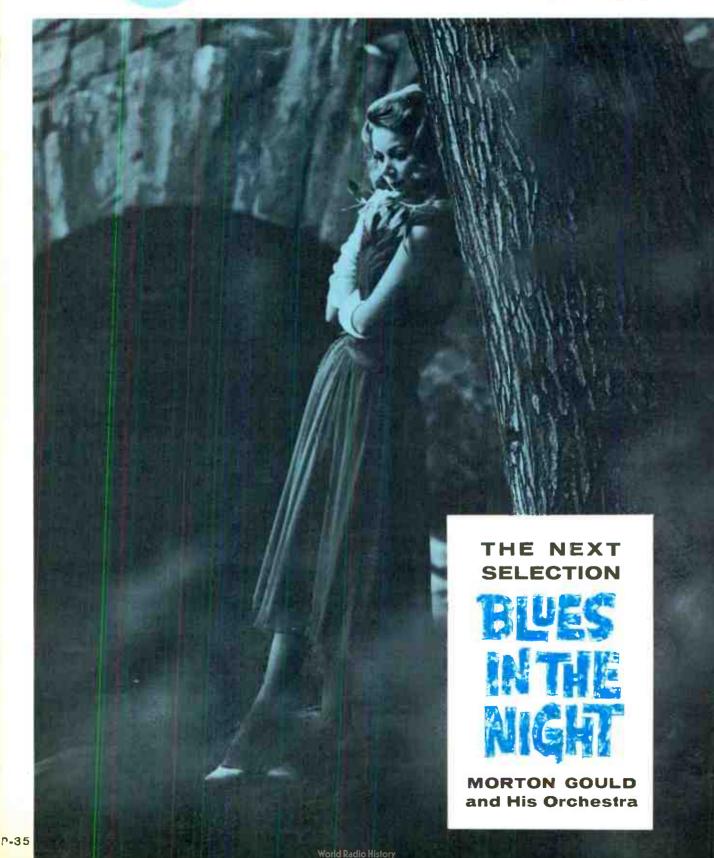
POPULAR NEWS

The monthly magazine of THE RCA VICTOR POPULAR ALBUM CLUB



THE NEXT SELECTION



is a brilliantly arranged,
performed and recorded Red Seal
orchestral mood-music collection
of great and sophisticated songs
whose overtones suggest
the dreamy (not the seamy),
the glad (not the sad) and
the romantic (not the "no-man
kick") side of the blues

Merton Geule

and His Orchestra





(Continued from page 2)

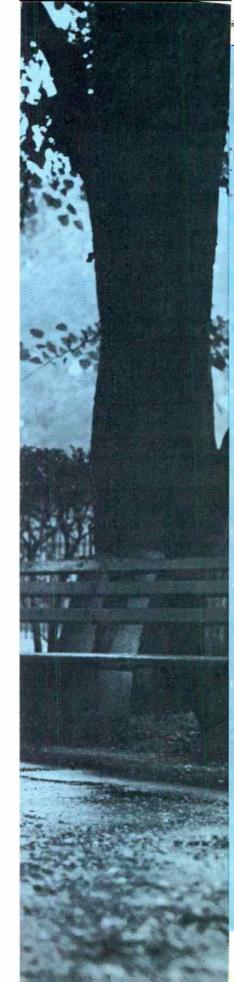
The sounds. No one should miss Morton Gould's smoky mix of strings, flutes and muted brass on Mood Indigo and Moonglow; his definition of Sophisticated Lady with skittering strings; his ragtime-y clarinets on St. Louis Blues; his dancing string variations on both St. Louis Blues and Birth of the Blues; his bittersweet raspy trumpets and mellow woodwinds on Blues in the Night; the spicy Latin flavor he lends Old Devil Moon; his banks of cascading strings on Nocturne, Big City Blues and Solitude; and the witty oriental touches he snakes slyly through Limehouse Blues.

The songs. Two prolific Negro composers are represented: Duke Ellington, with *Mood Indigo*, *Sophisticated Lady* and *Solitude*, and W. C. Handy, with *St. Louis Blues*. Harold Arlen wrote *Blues in the Night* as the title song for a 1941 film; Will Hudson's oldie, *Moonglow*, made a recent comeback as a countermelody to the theme music from a film called *Picnic*. Gould himself wrote the haunting *Big City Blues*.

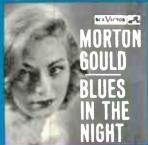
Two others came from revues: Birth of the Blues, from George White's Scandals of 1926, and Limehouse Blues, from André Charlot's Revue (1924). Peter De Rose's 1939 hit, Deep Purple, was adapted by him from a piano solo he had written six years earlier. Old Devil Moon is from Burton Lane's score for the Broadway hit Finian's Rainbow. Nocturne is one of Thomas Griselle's Two American Sketches, which won first prize of \$10,000 in a 1928 competition sponsored by the Victor Talking Machine Co.

The satisfaction. Morton Gould's ability to work rewardingly in a wide range of musical forms has already been demonstrated to Club members in the exotic COFFEE TIME (LPM 1656), the swaggering BRASS AND PERCUSSION (LM 2080), the stunning DOUBLING IN BRASS (LM 2308) and his recent sonic blockbuster, TCHAIKOVSKY'S 1812 OVERTURE AND RAVEL'S BOLERO (LM 2345).

Like its varied predecessors, the lush, romantic **BLUES IN THE NIGHT** bears the stamp of originality and individuality that is distinctly Morton Gould's. It is another striking example of why, among collectors of quality mood music which automatically doubles as a high fidelity conversation piece, a Gould man isn't at all hard to find.







BLUS MILL MIGHT

MORTON GOULD AND HIS ORCHESTRA

Blues in the Night
Birth of the Blues
Solitude
Old Devil Moon
Limehouse Blues
Mood Indigo
St. Louis Blues
Sophisticated Lady
Big City Blues
Moonglow
Deep Purple
Nocturne

A "New Orthophonic"
High Fidelity
Red Seal Recording
LM 2104 \$4.98

Members of THE TRAPP FAMILY SINGERS and Chorus sing and play the songs from the hit Broadway musical inspired by their life story



s you know, THE SOUND OF MUSIC is about the famous Trapp Family. Logically enough, members of the Trapp Family recorded its score. What resulted was one of the most delightful recording surprises of the year.

Because we felt it captured the spirit of the Rodgers and Hammerstein music so completely (and, certainly, authentically), we obtained the album for the Club. Best of all, this version of **THE SOUND OF MUSIC** by the Trapp Family Singers is available not at a premium price but at the regular Club prices.

Add to this the superbly wide-spread sound and one has the finest and most artistic presentation of the score now to be found on records.

Two greatly respected music magazines share our enthusiasm for the album HIFI/STEREO REVIEW

The following reviews have appeared in two different issues of this publication

PERFORMANCE: Sheer delight RECORDING: Lovely

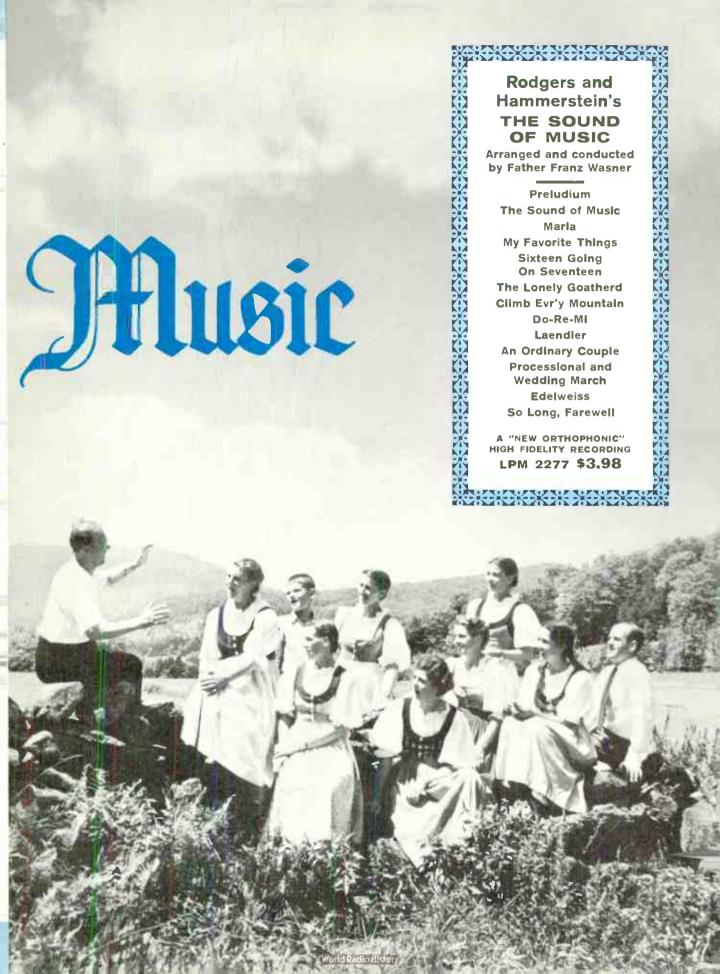
"Frankly, I prefer this release to that of the original cast. . . . The voices are better . . . and the score lends itself admirably to this kind of treatment. Moreover, there is the added attraction of having the music sung by members of the family about whom *The Sound of Music* was written."

PERFORMANCE: Charming RECORDING: Very good

"It is so logically right, so exactly proper . . . that the Trapp Family should reunite to sing the tunes of the musical they inspired. The album represents a double-barreled mixture of music and sentiment with tastefully contrived arrangements."

HIGH FIDELITY

"Rodgers' music gains immeasurably from the excellent arrangements and skillful direction of Father Franz Wasner. The almost folklike simplicity of the presentation here brings out details that the more commercial approach of the original-cast recording completely obscured."



INTRODUCING ... the crisp, cool, contemporary orchestra-and-chorus sound of

BOB THOMPSON

His Orchestra and Chorus

MM, NICE!, probably the most aptly titled album in the RCA Victor catalog, is the same album the nation's disc jockeys are going wild about while using it as a lead item in their encouraging return to "quality" programing.

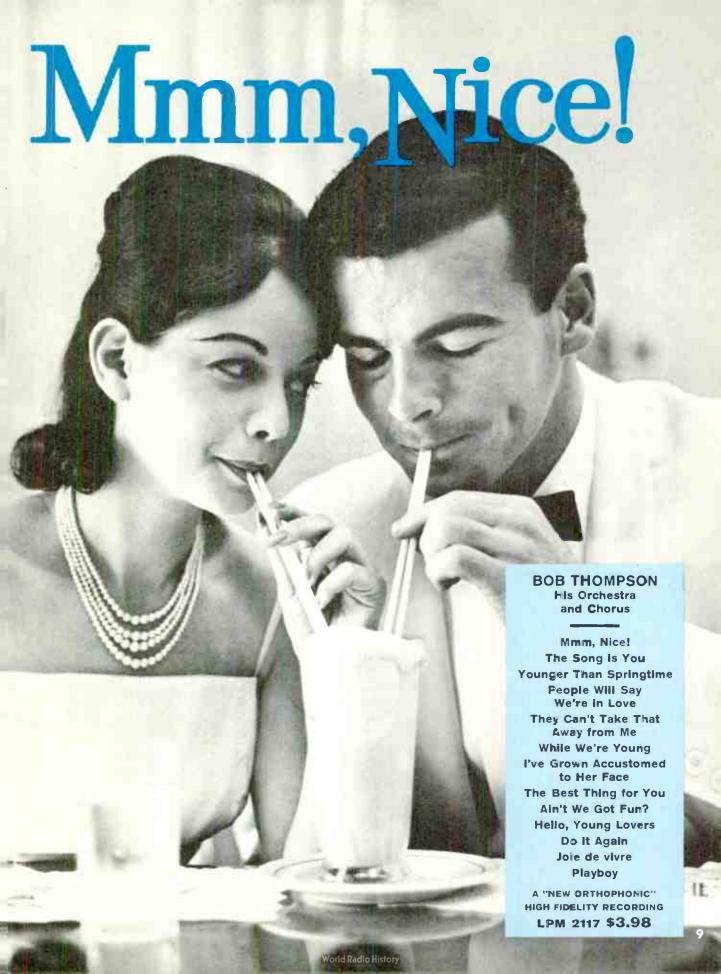
They are calling it one of the most imaginative albums of the year and are crediting arranger-conductor-composer Bob Thompson with creating a dewy-fresh new sound for young, modern ears.

From the standpoint of sound, the album is virtually a high fidelity demonstration record: note the rich contrapuntal patterns between the men's and women's voices and their instrumental counterparts; instrumental and vocal soloists flashing in and out of the ensembles; sudden swerves into exciting Latin rhythms; mellow trombones and slashing trumpets; ba-rooming kettledrums; rattling bongos; piping piccolos; and a gruff, cavernous tuba.

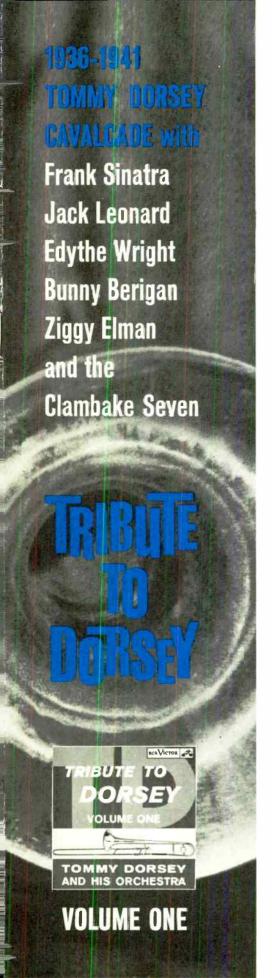
Thompson's arrangements put fine old wine into brand-new bottles. Ballads such as Gershwin's They Can't Take That Away from Me and Rodgers and Hammerstein's Hello, Young Lovers and Younger Than Springtime are played and sung with a gentle rhythmic lift. Assigning Gershwin's Do It Again to the female voices of the chorus turns out to be a particularly inspired idea, one that is better heard than described. A floating, almost ethereal I've Grown Accustomed to Her Face (from My Fair Lady, of course) may be the loveliest recorded version of this lovely song. Ain't We Got Fun? (with Do It Again the selection being played most often by the disc jockeys) is splashed with humor, including wry musical quotes from a well-known TV jazz theme and a circusy march.

MMM, NICE! is the first Bob Thompson album to be made available through the Club. We think that after you've heard it once, you'll agree with us that it won't be his last.









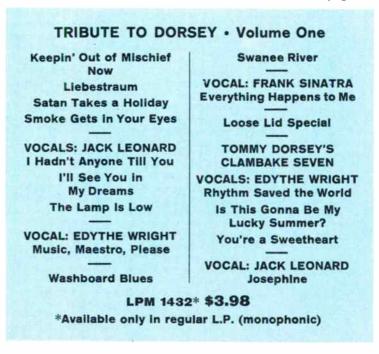
TOMMY DORSEY and His Orchestra

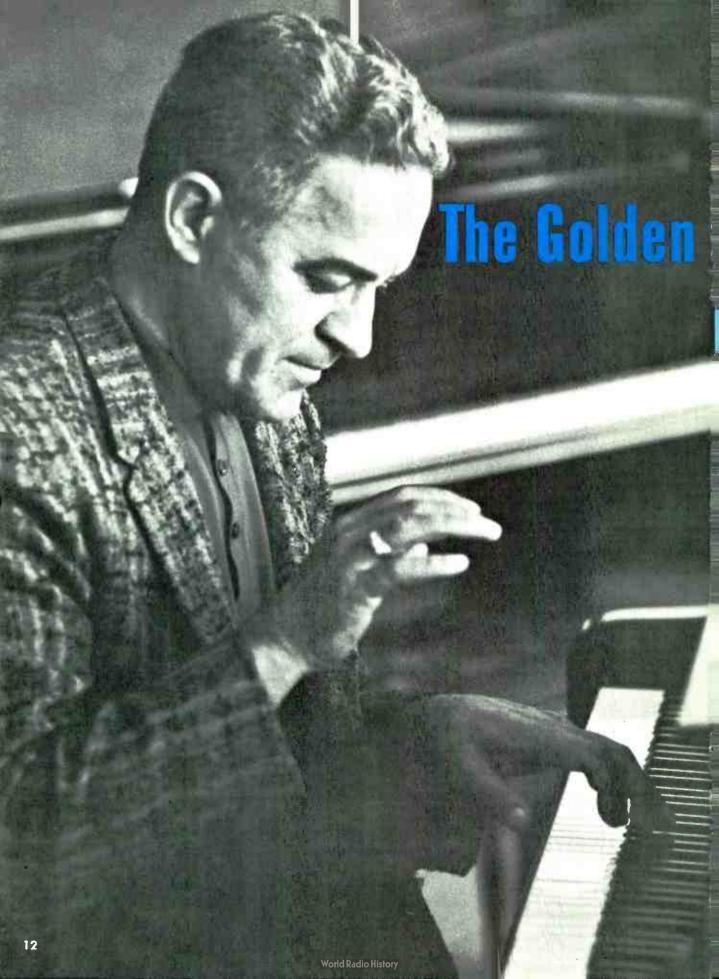
In answer to your requests, here is the companion set to TRIBUTE TO DORSEY, VOLUME TWO (LPM 1433), one of our most popular Collector's Corner Alternates.

The sixteen performances included in Volume One, recorded between 1936 and 1941, again display Dorsey's extraordinary talent for combining musicianship and showmanship, delightful dance music and tasty jazz.

The singers. From 1936 to 1939 the Dorsey vocalists were Edythe Wright and Jack Leonard. Edythe's genial singing style and engaging show-womanship kept her high in the popularity polls with such contemporaries as Helen Ward, Marion Hutton and Ella Fitzgerald. Jack, the smooth crooner on Dorsey's original hit recording of *Marie*, also inspired a large, loyal following. To this day, a hard core of Leonard partisans insist that Jack's place in the band was never *really* filled after he left it in 1939 for military service.

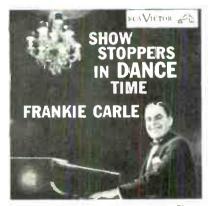
Others felt his place was more than adequately filled by the other vocalist heard in this collection, who joined (Continued on page 19)





These six special alternates feature pianist Frankie Carle in an attractive variety of instrumental settings (with rhythm, with orchestra, with flutes and trombones) and music (fine standards, show tunes, honky-tonk delights, Frankie's greatest all-time hits). For listening, they are refreshing fun. For dancing, they are perfect.

Touch of FRANKIE CARLE



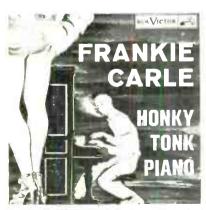
SHOW STOPPERS IN DANCE TIME. Pianowith-orchestra (flutes, trombones, rhythm) medleys of 30 all-time Broadway show hits from South Pacific; Kiss Me, Kate; Showboat; Carcusel; Oklohomal; Can-Can; The King and I; etc. Younger Than Springtime, Make Believe, People Will Say We're in Love, more. LPM 1963..........\$3.98

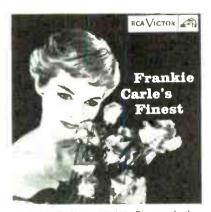


AROUND THE WORLD. Piano, rhythm, orchestra combine on Loch Lomond, Under the Bridges of Paris, Tales from the Vienna Woods, Dardanella, Too-Ra Loo-Ra Loo-Ra, Blue Hawaii, Hindustan, American Potrol, Arabian Nights, Sailor Boy, South American Way, Shina No Yoru, American Rock 'n' Roli. LPM 1499.........\$3.98



37 FAVORITES FOR DANCING. Piano, rhythm, 37 great songs in vari-tempo'd medleys. Embraceable You, Tea for Two, It Had to Be You, Somebody Loves Me, I Only Have Eyes for You, As Time Goes By, Dancing in the Dark, Someone to Watch Over Me, Night and Day, September in the Rain, Shadow Waltz, LPM 1868. . \$3.98







Art Buchwald in Paris

The Pen That Floated a Thousand Songs

An Interview with

RICHARD RODGERS



RODGERS AND HART

R. RICHARD RODGERS, the musical half of the team of Rodgers and Hammerstein, doesn't have any idea how many songs he

"I would guess," he told us in Paris, where he was stopping for a few days, "I've written over a thousand songs. The reason I don't know is that I might write twenty songs for a show and we might only use fourteen of them."

"What do you do with the other six?"

"I rarely, very rarely, use them for another show. And only once have I written a song which I used for something else. I wrote a tune called *Make Me a Star* for a picture which was supposed to star Jean Harlow. When Miss Harlow didn't make it, we changed the lyrics and called it *Blue Moon*."

When Mr. Rodgers said "we" he was talking about when he collaborated with Larry Hart. He said the only two men he worked with were Larry Hart and then Oscar Hammerstein. . . .

At the moment Rodgers and Hammerstein have one show on Broadway, *The Sound of Music*; a London production of *Flower Drum Song*; and an estimated 100 stock productions of their shows playing somewhere at all times. Their earnings from the show, records, publishing, movies and

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RODGERS AND HAMMERSTEIN

other income is probably over a million dollars a year before taxes....

One always thinks of a composer of music as someone who goes around with several tunes in his head at all times and can't wait to rush to a piano to get them down on paper.

Mr. Rodgers said he doesn't operate like that. He said he only writes when he's working on a show.

"Oscar and I work like this: we talk out a show for several months and then make a musical skeleton of what we want. Then Oscar disappears to his farm at Doylestown, Pa., and I go up to Fairfield, Conn., where I have a house, and we both work separately. We might meet in New York for conferences, and Oscar will give me the script he's worked on and the lyrics. Then I'll take them back to my house and set them to music.

"I've never had a tune come to my head, nor do I bank tunes for future shows." The relationship between Rodgers and Hammerstein, Mr. Rodgers said, is a rare one. "We're fond of each other, our wives like each other, and our partnership is like a marriage, barring one element. The only way we've succeeded for so many years was by deferring to each other.

"We have an unspoken rule that if one or the other doesn't like a song, it's out."...

Mr. Rodgers said he had no favorites among his own tunes. "They're all like children, and you love them each for something else. My favorite show is *Carousel*."

Of Mr. Rodgers' songs, he said the one that brings him the most income is Slaughter on Tenth Avenue, which was written for the ballet On Your Toes.

"The second biggest money maker," he said, "is You'll Never Walk Alone, which is played at both weddings and funerals and occasionally in between."

Classical Corner

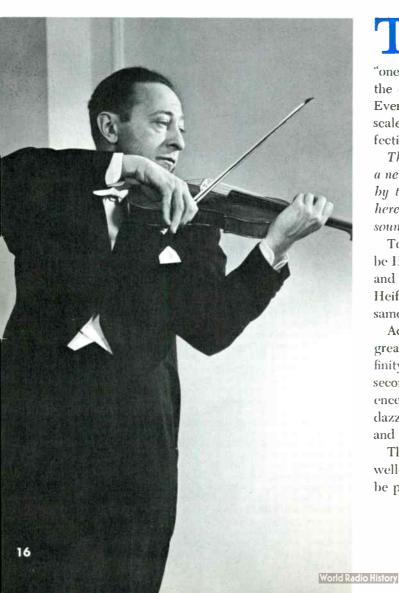
An RCA VICTOR RED SEAL RECORD suggested as an Alternate in place of—or in addition to—the next Club Selection

MENDELSSOHN: Violin Concerto in E minor

PROKOFIEFF: Violin Concerto No. 2 in G minor

Jascha Heifetz

BOSTON SYMPHONY ORCHESTRA conducted by CHARLES MUNCH



HE Mendelssohn Violin Concerto today is the most popular work of its kind in the world. According to Deems Taylor, it is "one of the most completely 'violinistic' works in the concert repertoire. Every bar of it 'sounds.' Every effect comes off. Without attempting to scale the heights, it is matchless in its sunny perfection."

The musical public has waited a long time for a new recording of its favorite violin work played by the greatest violinist of our generation. And here it is, in full-range modern high fidelity sound!

To many, the main attraction of this album will be Heifetz's performance of the lyrical, emotional and vital Prokofieff Violin Concerto No. 2, which Heifetz himself introduced to America with this same Boston Symphony Orchestra in 1937.

According to Heifetz, this is one of the world's great concertos, and certainly he has a special affinity for the piece. When he played the emotional second movement for that Boston première audience, many listeners cried. Then he proceeded to dazzle and delight them with the fast, brilliant and triumphant finale.

These are two of the basic concertos for any well-rounded record library, and now they may be purchased on just one superb disc.

A "New Orthophonic" High Fidelity Red Seal Recording • LM 2314 \$4.98

PREVIOUS CLUB SELECTIONS, ALTERNATES AND EXTRAS AVAILABLE

Dividend credit given · See page 20

VOCALS I

JOIN BING ALONG



JOIN BING & SING ALONG. Previous Selection. Crosby, chorus, etc., in the best, breeziest sing-olong of oll. 33 oll-time top tunes, song sheets too. When I Grow Too Old to Dream; Toot, Toot Tootsie; Heart of My Heart; I Love You Truly; Oh Them Golden Slippers; etc. LPM 2276..........\$3.98



PERRY COMO: 1 BELIEVE. Inspirational best-seller. Great songs at all faiths: Ave Maria; Abide with Me; Bless This House; The Lord's Prayer; Eli, Eli; The Rosary; Onward Christian Soldiers; Kol Nidrei; Nearer, My God, to Thee; 1 Believe; Goodnight Sweet Jesus; etc. LPM 1172* \$3.98



(Counts as 2 purchases)





INSTRUMENTALS . MOOD MUSIC

DENNIS FARNON'S ORCHESTRA: THE ENCHANTED WOODS. A special fourway delight—perfect dance tempos, relaxing mood magic, gorgeous "new" hi fill woodwind sounds (no bross) and a full deck of your favorite tunes. Mooniove, Day by Day, Cecelia, etc. LPM 1897.........\$3.98

HENRY MANCINI'S ORCHESTRA: THE MANCINI TOUCH.
Previous Selection. Jozz-in-flected listening doncing scorings by Peter Gunn composer for oll-stor 35-mon orchestro (with strings). Like Young, My One and Only Love, That's All, Trav'lin' Light, etc.
LPM 2101............\$3.98

TV JAZZ





MUSIC FROM MR. LUCKY. Composed, conducted by Henry (Peter Gunn) Moncini, this is the lotest modern-jazz TV soundtrack olbum to storm the best-seller chorts! Includes the Mr. Lucky theme plus 11 more Mancini originals—hot, cool and mood-provoking. LPM 2198...\$3.98



THE MUSIC FROM PETER GUNN. Composed and conducted by Henry Moncini. Hottest, most imitoted olbum of recent years, from hit NBC-TV series. Big- and small-band jazz with "mood" overtones, all-stor personnel. LPM 1956 \$3.98 MORE MUSIC FROM PETER GUNN. LPM 2040.....\$3.98

ORGAN VARIETIES



MARJORIE MEINERT AT THE ALLEN ORGAN: HI-FI AND MIGHTY. Americo's finest new organist of the fotsounding 3-monuol electronic organ with built-infor-hi-fi effects. Voried virtuoso solo performances include Rhapsody in Blue, Valencia, Stor Dust, 9 more. LPM 2169......\$3.98



DANCE DISCS



CHET ATKINS' TEENSVILLE. Mr. Guitar's first dance album has universal appeal. Zesty, tasty, beatful Atkins arrangements of pretested hits, including Night Train, Sleep Walk, White Silver Sands, Oh Lonesome Me, Boo Boo Stick Beat, Till There Was You, etc. LPM 2161......\$3.98



TITO PUENTE AND HIS OR-CHESTRA: MUCHO CHA-CHA. "One of the real masters offers a whole collection of cha chas, all with the danceoble beat but going o good bit further thon competitive sets in his superior, imoginative arrongements" - The Billboard. LPM 2113.....\$3.98

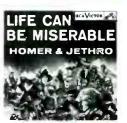


ON TOUR WITH THE NEW GLENN MILLER ORCHESTRA. Directed by Ray McKinley. Previous Selection. For the first time on records the new Miller bond ploys hi fi versions of 8 original Miller arrongements (plus 4 new numbers). Kalamazoo, Pennsylvania 6-5000, Perfidia, etc. LPM 1948..\$3.98

NOVELTY . COMEDY



TV-NIGHTCLUB COMIC DAVE GARDNER: REJOICE, DEAR HEARTS! An out-of-left-field best-seller by one of Jack Paar's favorite guest stars. "One of the funniest of the year. A mishmosh of beotnik and biblical phroseology in cornpone occents" - The Billboard. LPM 2083*.....\$3.98



HOMER AND JETHRO: LIFE CAN BE MISERABLE. Country comedy at its best. Banjo-pluckin' gagsters in havoc-raising parodies ond such. Oh Lonesome Me, The Drafted Volunteer, The Monkey and the Baboon, Don't Monkey Around My Widder and 8 others, LPM 1880.....\$3.98

ALL-TIME SHOW HITS

PORGY AND BESS. Rise Stevens, Robert Merrill ond the Robert Shaw Chorole sing highlights from Gershwin's mosterpiece. Hi fi versions of Summertime; It Ain't Necessorily So; Bess, You Is My Womon Now; I Got Plenty o' Nuttin'; A Woman Is a Sometime Thing; etc. LM 1124*..\$4.98 KISS ME, KATE. Previous Club Selection. Cole Porter's sossy melodies, lyrics ond rhythms get fun-filled treatment from Howard Keel, Gogi Grant, Anne Jeffreys and great Henri René scorings. True hi fi, of the populor price. "A complete delight!" - HiFi Review. LPM 1984....\$3.98 SOUTH PACIFIC. The origi nal soundtrack recording from the Rodgers-Hommerstein film hit. This previous Club Selection contoins the Overture and 15 perennial song fovorites (two new songs odded for the film)recorded for the first time in true high fidelity. LOC 1032.....\$4.98

THE HELEN MORGAN STORY. Original film soundtrock recording featuring the warm, full voice of Gogi Grant. 8ig progrom lists 24 all-time great tunes. Why Was I Born?, More Than You Know, Bill, Body ond Soul, The Man I Love, Can't Help Lovin' Dat Man, etc. LOC 1030*......\$4.98

CAROUSEL. The Rodgers-Hammerstein hit show with on all-star cost - Patrice Munsel, Robert Merrill, Florence Henderson, Gloria Lone, others—at the popular price. Lyricol score includes Carousel Waltz, If I Loved You, Soliloguy, You'll Never Walk Alone, more. LPM 1048*...\$3.98

COUNTRY · WESTERN

HITS BY JOHNNIE AND JACK. Fresh remokes of the 'singin', pickin', grinnin' " duo's biggest hits. Ashes of Love, Whot About You, I Get So Lonely, Just When I Need You, I Con't Tell My Heart That, Goodnight It's Time to Go, No One Dear But You, etc. LPM 2017...... \$3.98

DON GIBSON: THAT GIBSON BOY. Opry stor's lotest includes Even Tho'; It's My Way; Midnight; Won't Cha Come Back to Me?; Ages and Ages Ago: Almost: It Has to Be; Foggy River; I Wish It Had Been a Dream; Do You Think; As Much; Didn't Work Out, Did It? etc. LPM 2038......\$3.98

HANK LOCKLIN: FOREIGN LOVE. Current top-selling country warbler groups his older hits Fraulein and Geisha Girl with other exotically inspired favorites: Mexicali Rose, Blue Hawaii, Filipino Baby, My Wild Irish Rose, Blue Grass Skirt, Lili Marlene, etc. LPM 1673*.....\$3.98

POPULAR CLASSICS

THE MELACHRINO ORCHES-TRA: STRAUSS WALTZES. Shimmering, strings-swept, danceoble versions of The Blue Danube; Roses from the South; Tales from the Vienna Woods; Artists' Life; Emperor Waltz; Wine, Women and Song, Wiener Blut; Treasure Waltz; etc. LPM 1757.....\$3.98

GERSHWIN'S RHAPSODY IN BLUE and AN AMERICAN IN PARIS. BOSTON POPS, Arthur Fiedler. Previous Selection is newest recording of Gershwin's finest symphonic pieces, with Eorl Wild, America's top Gersh win specialist, at the piano. Sound, performances are stunning, LM 2367.....\$4.98

COLLECTOR'S ITEMS-REISSUES

SPIKE JONES AND HIS CITY SLICKERS: THANK YOU, MUSIC LOVERS! The obsolutely inimitable, insane originals: Cocktails for Two, Der Fuehrer's Face, Laura, My Old Flame, William Tell Overture, Chloe, Glow Worm, You Always Hurt the One You Love, None But the Lonely Heart, 3 more. Screamingly funny! LPM 2224*......\$3.98

HAL KEMP AND HIS ORCHESTRA. The original versions of 12 ultra-elegant dance masterpieces. Vocals by Skinnay Ennis, 8ob Allen, Nan Wynn, The Smoothies. Got a Date with an Angel, Lamplight, A Foggy Day, A Heart of Stone, Let's Do It, Remember Me, Love for Sale, Time on My Hands, F.D.R. Jones, etc. LPM 2041 * \$3.98

THIS IS BENNY GOODMAN. Original instrumental hits by the big band, pre-1940. Features Krupa, James, Berigan, Elman, Musso, Freeman, Stacy, Tough, etc. Swingtime in the Rockies, Sugarfoot Stomp, Big John Special, Camel Hop, Sometimes I'm Happy, Life Goes to a Party, Wrapping It Up, etc. LPM 1239*.....\$3.98

GLENN MILLER PLAYS SELECTIONS FROM THE GLENN MILLER STORY AND OTHER HITS. The original recordings of Moonlight Serenade, In the Mood, Tuxedo Junction, String of Pearls, Little Brown Jug, American Patrol, St. Louis Blues, Kalamazoo, Pennsylvania 6-5000, Farewell Blues, more. LPM 1192*.....\$3.98

LOUIS ARMSTRONG: TOWN HALL CONCERT PLUS. Jazz masterpiece stars Satchmo with Hackett, Teagarden, etc., in 6 highlights of brilliant 1947 concert, plus others (with Hodges, Byas, Bigard, Ory, etc.) from the same period. Rockin' Chair, St. James Infirmary, Back o' Town Blues, Pennies from Heaven, etc. LPM 1443*.....\$3.98

WAYNE KING'S ORCHESTRA: MELODY OF LOVE Original recordings of ultra-romantic hits, including recitations by Franklyn MacCormack. Josephine, I Love You Truly, None But the Lonely Heart, Why Do I Love You?, Just a Dream of You Dear, Alone, Amour, The Day is Done, etc.

HI FI JAZZ

JACK WEBB'S ALL-STAR 7: PETE KELLY AT HOME. Delicious modified Dixieland as featured in both the film Pete Kelly's Blues ond the TV series. Van Eps, Matlock, Cathcart, Lincoln, Fatool, etc., play Mandy, Collegiate, Sweet Eloise, Do You Know What It Means to Miss New Orleans? and others. LPM 1413*......\$3.98

DUKES OF DIXIELAND starring PETE FOUNTAIN: AT THE JAZZ BAND BALL. Those ebullient, strutting, hi-fi-genic Dukes in their basic collection of Dixieland classics with ace Fountoin on clarinet. When the Saints Come Marching In, Muskrat Ramble, Tin Roof Blues, That's A-Plenty, etc. LPM 2097*.....\$3.98

JONAH JONES AT THE EMBERS. Tasty "muted jazz" recital of show tunes and jazz classics by America's hottest-selling jazz quartet. Hi fi ballads and jumpers include It's All Right with Me, All of You, Lullaby of Birdland, High Society, Something's Gotta Give, Muskrat Ramble, Tin

DDDDDGGGGG DDDDDGGGGGG

THESE BEST-SELLERS STILL AVAILABLE

MUSIC OF THE ISLANDS: THE MAUNA LOA ISLANDERS. Hawaii in hi fil Languoraus versions af 12 all-time Hawaiian hits. Sweet Leilani, Aloha Oe, Hawaiian Wedding Sang, Sauth Sea Island Magic, etc. LPM 2061...........\$3.98

VICTORY AT SEA, VOL. 2. LM 2226.....\$4.98

JEANETTE MacDONALD AND NELSON EDDY FAVORITES IN HI-FI. Mast of their big solo and duet performances. Indian Love Call, Wanting You, etc. LPM 1738.......\$3.98

Albums starred (*) available only in regular L. P. (monophonic)



TRIBUTE TO DORSEY

(Continued from page 11)

Dorsey in 1940 after a year with the Harry James band. His warm, supple phrasing, modeled after Dorsey's trombone playing, provided the foundation for a whole new school of pop singing. His name: Frank Sinatra.

The sidemen. During the 1936-1941 period a succession of brilliant sidemen was heard with Dorsey, including Bunny Berigan, Ziggy Elman, Pee Wee Erwin and Max Kaminsky—trumpets; Bud Freeman and Don Lodice—tenor saxes; Joe Dixon and Johnny Mince—clarinets; Joe Bushkin—piano; Dave Tough and Buddy Rich—drums.

The Clambake Seven. In 1936, competing with Benny Goodman's Trio and Quartet and indulging his personal love for Dixieland, Dorsey formed a smaller group within the big band, calling it the Clambake Seven. ("Clambake" was a musician's term for sharp criticism of a very bad jam session or warm approval of a very good one.)

The highlights. As you might expect, the program is patently enjoyable throughout. But there are certain highlights that deserve mention:

Tommy's mellow trombone on practically everything, but especially on *Smoke Gets in Your Eyes* (muted) and *The Lamp Is Low* (open)... Edythe's airy vocal on *Rhythm Saved the World* and her admiring "My, my!" postscript, obviously directed at the Clambake Seven's rollicking accompaniment... the strutting Dixieland sound of the 1936 band in *Keepin' Out of Mischief Now*...

The Marie-ish atmosphere created as Jack Leonard and the chorus from the band team up on I'll See You in My Dreams... Berigan's two jolting choruses on Liebestraum... Sinatra's tender treatment of Everything Happens to Me (with its memory-prodding reference in the lyrics to "bank night at a show")... Mince's Goodman-rooted clarinet on Wabash Blues... the 1940 switchover to a Jimmie Lunceford-like style, engineered by ex-Lunceford arranger Sy Oliver, on Swanee River, which features some of the most moving Ziggy Elman trumpet on records...

You will discover many, many more highlights for yourself in this satisfying collection of endearing, enduring classics by the late, much-missed Sentimental Gentleman of Swing.

DIVIDEND ALBUMS

CURRENTLY AVAILABLE TO MEMBERS OF THE RCA VICTOR POPULAR ALBUM CLUB

IMPORTANT: PLEASE READ

You will begin receiving Dividend Certificates after you have completed your original membership agreement. Thereafter, one certificate is sent with every record you buy; you will always find it in the envelope with your bill. When you have received two of these certificates, they may be redeemed for any album described in the Dividend Album Section of the News, under the following conditions:

- 1. Both certificates must be filled out completely and have identical information.
- 2. The certificates must be mailed before the date indicated on them.
- 3. The certificates are nontransferable; that is, they are redeemable only by the member to whom they are issued, and the member's account number and signature must appear on each certificate when it is presented.
- 4. The Club reserves the right to withhold Dividend Albums from members who have open accounts that have been in arrears more than thirty days, until the arrears have been paid.

PLEASE NOTE ESPECIALLY

A Dividend Certificate is given with every twelve-inch disc purchased by Popular Album Club members. This means that whenever a double-record Selection or Alternate is purchased, two certifi-

cates—redeemable for an additional record without charge—are given. Since you thus receive three twelve-inch records for every two you pay for, this represents a continuing 50% bonus on Club purchases.

All albums listed in this Dividend Album Section also are available for purchase at the specified prices. The usual Dividend credit will be given with each album you buy.

DIVIDEND ALBUM SECTION

Two NEW
Dividend
Albums now
available



HARRY BELAFONTE: SWING DAT HAMMER. Nakedly emotional work songs and chain gang songs by Belafonte and the Belafonte Singers, with sounds of driving spikes, earthy bunkhouse talk, etc., adding to the electric atmosphere. Grizzly Bear, Diamond Joe, Go Down Old Hannah, 7 others. "A powerful musical wallap"—Variety. LPM 2194.......\$3.98



LARRY ELGART'S ORCHESTRA: NEW SOUNDS AT THE ROOSEVELT. The tasty, sophisticated swing dance style of the Elgart band, recorded during its recent stay at New York's Roosevelt Hotel. Nicely varied tunes and tempos, jazz-textured arrangements by Al Cohn. Mountain Greenery, Sleepy Time Gal, I Cried for You, Yearning, 9 more. LPM 2045. \$3.98

OTHER POPULAR ALBUMS AVAILABLE AS DIVIDENDS



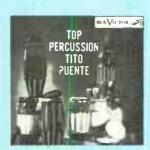


THE DIAMOND HEAD BEACH-COMBERS: ALOHA FROM HAWAII. Island troubadours, Hawoiian guitars, lush strings. To You, Sweetheart, Aloha; Song of the Islands; Beyond the Reef — 12 in oll. LPM 2059.\$3.98



PEREZ PRADO - ROSEMARY CLOONEY: A TOUCH OF TABASCO. His pungent cha-cha rhythms, her spicy bilingual vocals on Adios, Magic Is the Moonlight. Mack the Knife, in a kittle Spanish Town, etc. LPM 2133....\$3.98





TITO PUENTE: TOP PERCUSSION.
Outstanding percussionists,
chanters, "sound"-worthy pop-Latin rhythms. LPM 1617...\$3.98



MELACHRINO: THE MUSIC OF SIGMUND ROMBERG. Shimmering strings. Wonting You, One Kiss, 10 more, LPM 2106.........\$3.98



TRE AMES BROTHERS: HELLO
AMIGOS. 16 Latin-Americon hits
sung in Spanish. Frenesi, Amax,
enc. LPM 2100.................\$3.98



SOUTH PACIFIC. Original soundtrack recording from Rodgers-Hammerstein film hit. Overture, 15 all-time hits. LOC 1032..\$4.98

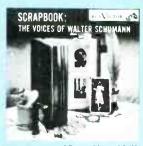
DIVIDEND ALBUM SECTION



THE AMES BROTHERS: SMOOCHIN'
TIME. Quartet sings 12 romantic
songs. Fools Rush In. My Baby
Just Cares for Me, Two Sleepy
People, etc. LPM 1855.......\$3.98



 DAVE "BABY" CORTEZ: HAPPY ORGAN. Swinging sounds for modern ears. LPM 2099....\$3.98 Not available in Canada



THE VOICES OF WALTER SCHU-MANN: SCRAPBOOK. Shimmering choral mood music. I'll Remember April, Blue Moon, Autumn Nocturne, etc. LPM 1465*..\$3.98

EDDY ARNOLD: A DOZEN HITS by country-pop star. Tennessee Waltz, Sixteen Tons, etc. LPM 1293*.....\$3.98

HENRI RENÉ: COMPULSION TO SWING. Listening and dancing sparklers. Baubles, Bangles and Beads, 11 more. LPM 1947..\$3.98

DUKE ELLINGTON: IN A MELLO-TONE. "A" Train, Perdido, I Got II Bad, Cotton Tail, 12 more by 1940-42 band with Webster, Hodges, Stewart, Carney, Ivie Anderson. LPM 1364*......\$3.98



THIS IS GLENN MILLER. Original versions of At Last, Chattanooga Choo Choo, Anvil Choras, Serence in Blue, Sun Valley Jump, Johnson Rag, Bugle Call Rag, Donny Boy, etc. LPM 1190* \$3.98



SHORTY ROGERS' JAZZ ALL-STARS: THE WIZARD OF OZ AND OTHER HAROLD ARLEN SONGS. Over the Rainbaw, etc. LPM 1997....\$3.98



GISELE. La MacKenzie, 12 warm bollads. Stranger in Paradise, Ebb Tide, etc. LPM 1790....\$3.98

TOMMY DORSEY. Swanee River, Chicago, Hawaiian War Chant, On the Sunny Side of the Street. Rich, Elman, etc. LPM 1234*..\$3.98 Not available in Canada

GRANTED.... IT'S GOGI GOGI GRANT



GOGI GRANT: GRANTED . . . IT'S GOGI. Warm, sensitive vocals on That's My Desire, I'm Confessin', 10 more. LPM 2000.............\$3.98

JAN PEERCE IN LAS VEGAS. Bluebird of Happiness, I Believe, Around the World, Granada, etc. LPM 1709......\$3.98

WITH LOVE FROM A CHORUS.
Male Chorus of the ROBERT SHAW
CHORALE sings 18 all-time favorite love songs. Aura Lee,
Juanita, etc. LM 1815*......\$4.98



THE THREE SUNS SWINGIN' ON A STAR. Top dance unit plus rocking rhythm section, gutty tenor sax. Out of Nowhere, Moonglow, etc. LPM 1964.......\$3.98

CLASSICAL ALBUMS AVAILABLE AS DIVIDENDS

NOTE: Since long-playing albums in the Red Seal series have a nationally advertised price of \$4.98, your selection of Red Seal Dividend Albums makes possible even greater savings on your popular album purchases. For example: if you purchase two popular albums at \$3.98 each, you receive two Dividend Certificates. You may redeem these certificates for one \$4.98 Red Seal Dividend Album.



WALTZES OF FRANZ LEHÁR. London Proms Symphony, Robert Sharples, conductor. Full-length versions of the Merry Widow Waltz, Gypsy Love, Gold and Silver Waltz, etc. LM 2299. \$4.98



BOSTON TEA PARTY. BOSTON POPS, Arthur Fiedler. Hits from opera, operetta, musical comedy and the films: theme from Picnic, Greensleeves, Hernando's Hideaway, etc. LM 2213 ...\$4.98

TCHAIKOVSKY: Capriccio Italien. RIMSKY - KORSAKOFF: Capriccio Espagnol. The RCA Victor Symphony with Kiril Kondrashin conducting. LM 2323............\$4.98



FRANCK: Symphony in D minor. Boston Symphony, Charles Munch. A monument of the 19thcentury romantic school. LM 2131.....\$4.98

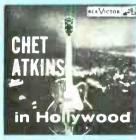
DIVIDEND ALBUM SECTION



DEL WOOD'S HONKY-TONK PIANO: RAGS TO RICHES. 12 ricky-ticklers: Side by Side, Hello Ma Baby, My Gal Sal, Chormaine, etc. LPM 1633......\$3.98

GEORGE FEYER: TODAY'S HITS —
TOMORROW'S MEMORIES. Elegont piano in Around the World,
Tammy, Young at Heart, All the
Way, etc. LPM 2051.......\$3.98

PETE KELLY'S BLUES. Pete Kelly's 8ig Seven. All-stor Dixieland jozz from NBC-TV show. Motlock, Miller & Co. play Bye Bye Blackbird, etc. LPM 2053*..\$3.98



CHET ATKINS IN HOLLYWOOD. Flawing guidar backed by ush strings. The Three Bells, Estration, Greensleeves, Santa Lucia, Limelight, etc. LPM 1993...\$3.98

COMO'S GOLDEN RECORDS. 14 of Perry's million-sellers. Prisoner of Love, Temptation, Catch a Falling Star, Papo Loves Mambo, etc. LPM 1981*.....\$3.98



SATURDAY NIGHT WITH MR. C. 18 great standards by PERRY COMO and his TV cast. Birth of the Blues, Accentuate the Positive, Love Letters, etc. LPM 1971...\$3.98



TITO PWENTE: DANCING UNDER LATIN SKIES. Puente's losning band plays cho chas, mombos, sambas, etc. LPM 1874.....\$3.98

IMPACT: BUDDY MORROW'S OR-CHESTRA. TV mystery and western themes—M Squad, Perry Mason, etc. LPM 2042............\$3.98





HUGO WINTERHALTER GOES
LATIN. 12 rhythmic, romantic instrumentals. Granada, The Peanut Vendor, Vaya con Dios.
LPM 1677.................\$3.98

FRANKIE CARLE: 37 FAVORITES FOR DANCING. Piano with-rhythm fox trots, waltzes, lindys and Lotin donces. LPM 1868....\$3,98



THE MELACHRINO STRINGS: MUSIC FOR READING. Clair de lune, Greensleeves, Flirtation Waltz, Serenade, Waltz in C shorp minar. 7 more. LPM 1002...\$3.98



HARRY BELAFONTE: CALYPSO. His all-time best-selling album! Day O, Jamaica Farewell, Mon Smort, Come Back Lizo, Brown Skin Gol, more. LPM 1248*....\$3.98

MORTON GOULD'S ORCHESTRA: JUNGLE DRUMS. Rhythmic, lush, colorfu – exotico unlimited! Malagueña, Carovan, Ritual Fire Dance, etc. LM 1994........\$4.98

MARIAN ANDERSON: THE LADY FROM PHILADELPHIA. Documentory of her world tour and "See It Now" telecost. IM 2212*..\$4.98

MULTIPLE-RECORD DIVIDENDS

The albums described below contain more than one twelve-inch record. A two-record album may be obtained for four Dividend Certificates, a three-record album for six Dividend Certificates. Please be sure that all certificates which you submit for each of these Dividend Albums are filled out completely and have identical information (see page 20).

A SPECIAL
TWO-RECORD
DIVIDEND ALBUM
(Available for four
Dividend Certificates)



 A SPECIAL
TWO-RECORD
DIVIDEND ALBUM
(Available for four
Dividend Certificates)



DOUBLE IMPACT

Buddy Morrow

AND HIS ORCHESTRA

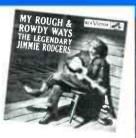


Theme from Men Into Space • Theme from Johnny Staccata • Theme from Hawaiian Eye • Theme from The Deputy • Theme from Riverboat • Theme from Baurbon Street Beat • Theme from Bananza • Theme from Twilight Zone • San Froncisco Blues (Theme from The Lineup) • Theme from The Untouchables • Theme from Markham • Theme from International Detective.........LPM 2180, \$3.98

Slashing excitement, stunning wall-to-wall sound! Dramatic big-band treatments of 12 top TV action-show themes, with crackling moods ranging from the Creole dens of Bourbon Street to the uncharted regions of outer space (for which the sound effects used are actually those of the satellite Explorer 3).

A SPECIAL COUNTRY-FOLK ALTERNATE

The Legendary JIMMIE RODGERS



MY ROUGH AND ROWDY WAYS

16 railroad, country, jazz and blues classics by the "Father of Country Music," the direct inspiration for many of today's finest country and western artists and songwriters. They span his fabulous recording career from his first millionplus seller, Blue Yodel No. 1 (1927) to his Last Blue Yodel, made days before his death in 1933.

*Available only in regular L.P. (monophonic)

RAISINS and ALMONDS



CHA CHAS AND MERENGUES

Johnny Conquet, His Piano and Orchestra

Raisins and Almands Cha Cha • Freilach Merengue (Happy Merengue) • Shein vi di Lavone Cha Cha (Beautiful As the Moan) • Merengue Mania (Roumania-Raumania) • Searching • Mambo a Bisel • Sher Cha Cha • Mazel Tov Merengue • Dates and Figs • Meanwhile Back at the Harem • Matzoh Ball Merengue • Siracco.....LPM 1789, \$3.98

Johnny Conquet's piano and orchestra Latinize a bundle of long-standing Borscht Belt classics. The melodies are catchy and the rhythms are perfect for either beginners or experts in Latin dancing. Delightful dance music!

A SPECIAL ALTERNATE FOR THE YOUNGER SET

FLOYD ROBINSON

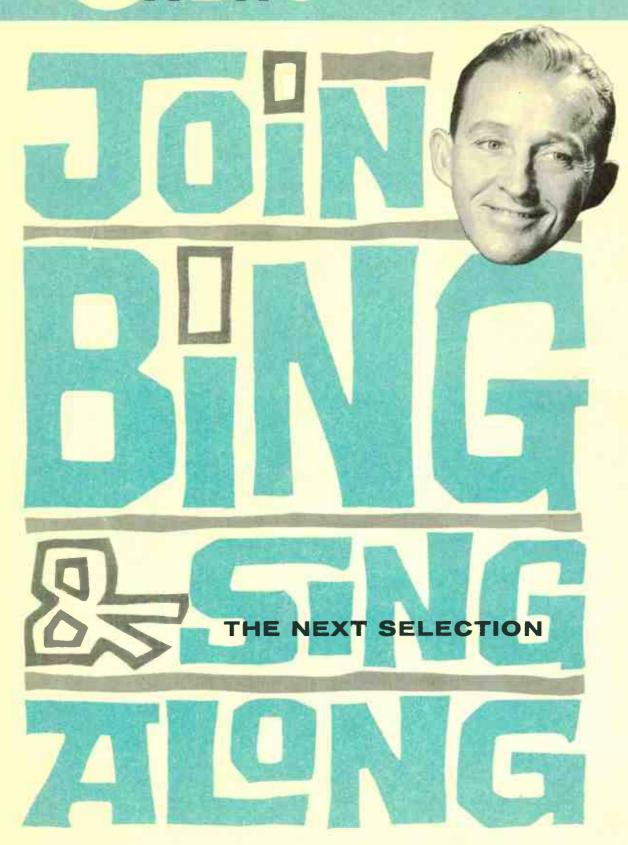
An appealing album debut by the fresh new vocal sensation whose very first RCA Victor pop single, *Makin' Love*, rocketed him to stardom. This varied set includes *Makin' Love* plus 11 top standards and bouncy teen-age-appeal-type country-flavored ditties. Recorded, and brilliantly, in Nashville, Tennessee.

THE RCA VICTOR POPULAR ALBUM CLUB

UNDER THE DIRECTION OF BOOK-OF-THE-MONTH CLUB, INC., \$46 HUDSON STREET, NEW YORK 14, N. Y.

The monthly magazine of THE RCA VICTOR POPULAR ALBUM CLUB

The monthly magazine of





Meet Me in St. Louis, Louis • Cuddle Up When I Grow Too Old to Dream • Mairzy Aura Lee • Ta-ra-ra Boom Der-ay • After the The Bowery • K-K-K-Katy Heart of My Heart Doodle Doo-Doo I Love You Truly Toot, Toot, Tootsie! Long, Long Ago Alice Blue Gown Linger Awhile

BING CROSBY AND HIS FRIENDS

SING ALONG

a Little Closer • Oh Them Golden Slippers Doats • A Hot Time in the Old Town Tonight Ball • All I Do Is Dream of You • You Were Meant for Me • Old MacDonald Had a Farm Take Me Out to the Ball Game • On the Road to Mandalay • Give My Regards to Broadway Peggy O'Neil • Mary's a Grand Old Name Shoo Fly, Don't Bother Me • You're a Grand Old Flag•On the Banks of the Wabash•Daisy Bell • I Was Seeing Nellie Home • Good Bye, My Lady Love • When You Wore a Tulip





LPM 2276 \$3.98 Three copies of

lyrics included

"NEW ORTHOPHONIC" HIGH FIDELITY RECORDING Today everyone loves to sing along with, or listen along to, sing-along albums. Accordingly, we went out and found the best singalong album on the market and have arranged to make it available to you through the Popular Album Club.

It is called JOIN BING & SING ALONG. Here's why we think vou'll enjoy it.

Quality. Its star is Bing Crosby, the world's most popular and versatile singer of American popular music and, therefore, the perfect choice for the role of king kapellmeister.

Quantity. The album contains thirty-three sing-along treasures, about twice the number

included in any other sing-along album currently available.

Accompaniment. A mellow mixed chorus and a breezy, banjo-spanked band make singing along and listening along an effortless, fun-full delight. For further singing-along ease, three sets of lyrics are included with each album.

Tempos, keys. According to Bing Crosby's album notes, "the tempos were selected by an old saloon singer from New York's Third Avenue, and the keys which have been chosen are guaranteed not to give anyone a slipped disc."

Songs, songs! The numbers—all thirty-three of 'em-form a superb collection of America's most inviting sing-alongers. There are ballads, lullabies, marches,

Orchestral arrangements by BOB THOMPSON Chorus and orchestra conducted by JACK HALLORAN A Project Records Production issued by Warner Bros.

IMPORTANT NOTICE ABOUT STEREO RECORDINGS

All albums listed in this issue of the Popular Album News are available in both regular L.P. (monophonic) and stereo versions, except those marked with an asterisk (*), which are available only in regular L.P. (monophonic) versions, and not in stereo. Members who wish the stereo version of any album listed should so indicate on the Substitution Form enclosed by writing the word "stereo" alongside the catalog number and title. The price of stereo discs is \$1 more than the price of regular L.P. discs. waltzes, finger-snappers and foot-tappers. There are love songs, folk songs, sport songs, patriotic songs, fireside songs, barbershop-harmony songs, sad songs and glad songs, dear songs and beer songs, torch songs and porch songs, nonsense songs and no-nonsense songs. There are songs of the North, South, East and West, of Broadway and the Bowery, songs for soft-shoe dancing and *beaucoup* romancing. All in all, these are songs that will turn any merely convivial evening into one that is completely hilarious.

Bing leads the way, here leading the singing or booting things along with his frisky ad libs and scat singing, there whistling cheery countermelodies or singing rich harmonies. In urging you to "blend on the open spots and sing along with the gang and me," Bing's album notes also offer this sage postscript:

"Naturally, you have to sing along with gusto and abandon. Don't look at the other fellow like he's giving an audition. Rear back and take your best shot, and you'll find out what I discovered long ago: there's really no trick to singing—it just takes guts."

THE MUSIC TRADE PAPERS SAY:

"A wonderful collection of nostalgia....Crosby seems the most likely purveyor of this kind of music."

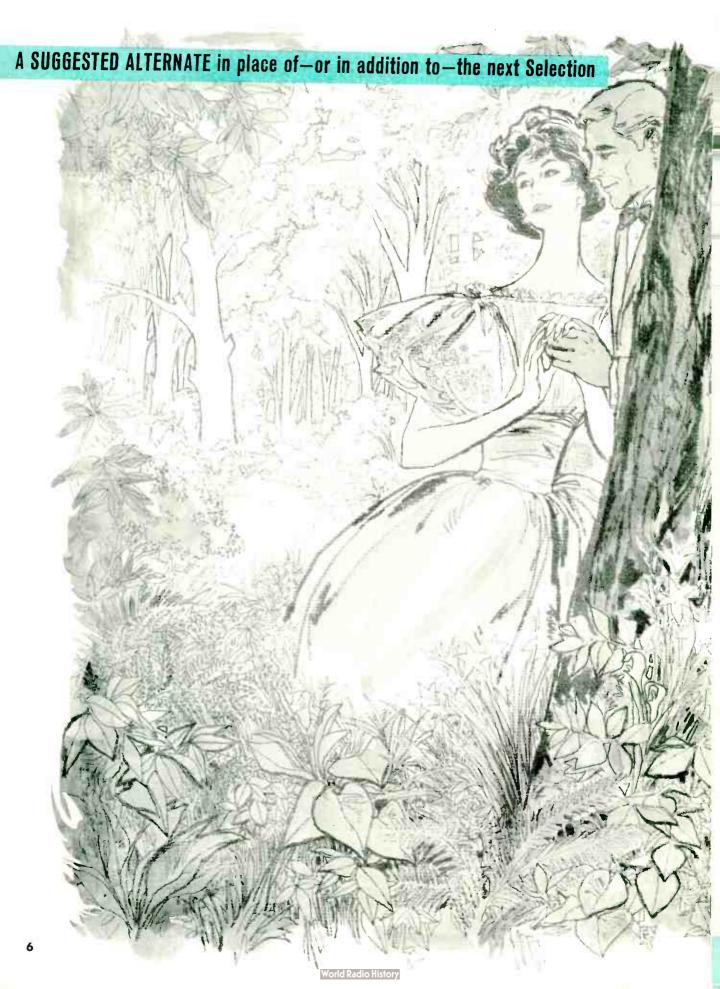
—The Cash Box

"First-rate, due to the presence of the old master, Bing Crosby. These thirty-three old-time tunes, ranging from When I Grow Too Old to Dream to I Was Seeing Nellie Home, are made to order for The Groaner, and he sings them so infectiously everyone is sure to sing along with him."

—The Billboard



-





A soothing, satisfying mood program by England's master manipulator of lush orchestral sound — handsomely recorded in British full-range high fidelity

Deep in a Dream

REG OWEN and His Orchestra

The following is from the album notes by FRANK JACOBS

Take twelve lilting melodies that please the ear. Add an expert touch of rhythm and a dash of spice. Mix well with mellow violins, muted trumpets and sweet clarinets. Stir well, blending in the finest in high fidelity sound, and serve on a 33½ RPM revolving turntable. Turn over when one side is finished. Result will satisfy any number of guests, from one to several hundred, and will fill their hearts with tuneful nourishment. Do not be surprised if you receive requests for second helpings, or if they ask you for the ingredients.

Indeed, DEEP IN A DREAM is a tasteful confection. As served up by Reg Owen and his orchestra, the music becomes a fit companion for those in-between hours of relaxation. More than just a collection of background music, it is an album designed to play an essential role in your evening's entertainment. For here is a disc that takes no back seat to the other elements of good living. Although not the main course, it will embellish your mood, much as a good wine is enhanced by its bouquet.

The songs selected here are of the finest vintage. Agreeably aged, they have stood the test of time, through years of drought and years of plenty. And now, sparkling and clear, they emerge to await the pleasure of your company.

The oldest song in this collection (Indian Summer) was composed by Victor Herbert in 1919. The newest (Now I Know) was turned out by

Harold Arlen in 1944. It would be difficult to find another twenty-five-year period in which so many outstanding songs were written. The melodies here are expert examples from the portfolios of this country's top-flight composers. Richard Rodgers is represented by With a Song in My (Continued on page 19)



*Available only in regular L. P. (monophonic)



