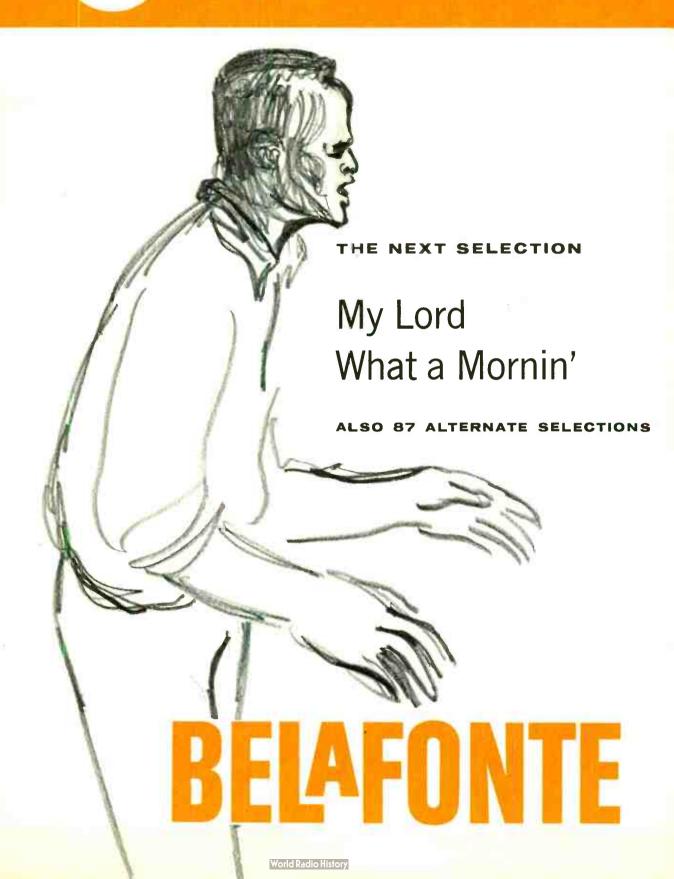
POPULAR NEWS

The monthly magazine of THE RCA VICTOR POPULAR ALBUM CLUB



EXT SELECT

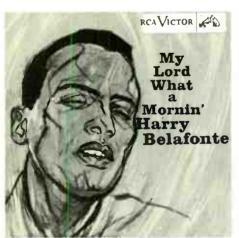
sincere, moving, tender, sometimes rhythmic...full, flavorsome support by the thrilling BELAFONTE FOLK

LUES AND SPIRITUALS," Harry Belafonte has said, "are in the area with which I have the strongest identification. They contain without doubt the most powerful songs in terms of lyric content in the American tradition. That's why people, no matter what their walk of life, always respond to them."

The brilliant folk singer proved half his point in a previous Club Selection, Belafonte Sings the Blues. Now, in MY LORD WHAT A MORNIN' -an album he was as eager to record as his fans were for him to record it -Belafonte sings eleven powerful Negro spirituals. He is accompanied (Continued on page 5)

All sketches of Harry Belafonte were drawn from life by Mozelle Thompson. They were made during rehearsal of Belafonte's smash hit show at the famed Palace Theatre in New York City

sings spiritualsexuberantly is provided SINGERS







MY LORD WHAT A MORNIN' HARRY BELAFONTE

With the Belafonte Folk Singers Conducted by Bob Corman

Swing Low, Sweet Charlot
Oh Let Me Fly
Ezeklel
My Lord What a Mornin'
Were You There When
They Crucifled My Lord?
Buked and Scorned
Steal Away
Wake Up Jacob
Stars Shinin'
Oh Freedom
March Down to Jordan

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING

LPM 2022 \$3.98



by the Belafonte Folk Singers conducted by Bob Corman.

To each of the widely varied songs chosen for this album Belafonte brings the superb musical and dramatic artistry that, according to *Down Beat's* Don Freeman, "hits all kinds of audiences in their emotions, hits them with such truth and honesty that differences in people seem to vanish."

Buked and Scorned, My Lord What a Mornin' and Swing Low, Sweet Chariot are reflective and touching; Wake Up Jacob, Ezekiel and Oh Let Me Fly are outgoing and jubilant. Stars Shinin' is almost childlike in its fragile simplicity; Oh Freedom, in which Belafonte asks everybody to sing with him in the revivalist manner, rocks with slashing excitement.

March Down to Jordan, underscored with the hypnotic rhythm of marching feet, marches strongly and surely to an explosive climax. And Were You There When They Crucified My Lord? and Steal Away (Belafonte sings this one unaccompanied) must certainly be counted among the most tender, moving and sensitive Belafonte performances ever recorded.

In his notes for MY LORD WHAT A MORNIN' poet-novelist-anthologist Langston Hughes makes an apt summary of this stunning new chapter in the remarkable Belafonte story: "Harry Belafonte's great versatility as a singer of folk music serves this material well, and his innate sense of the dramatic value of a song has never been more effectively projected than on this record."



LPM 1022 - MARK TWAIN AND OTHER FOLK FAVORITES, \$3.98

LPM 1150 . BELAFONTE, \$3.98

LPM 1248 • CALYPSO, \$3.98 (Also available as a Dividend Album)

LPM 1402 · AN EVENING WITH BELAFONTE, \$3.98

LPM 1505 · BELAFONTE SINGS OF THE CARIBBEAN, \$3.98

LPM 1927 - LOVE IS A GENTLE THING, \$3.98

LPM 1972 - BELAFONTE SINGS THE BLUES \$3.98

LOC 6006 · BELAFONTE AT CARNEGIE HALL, \$9.98 (2 records)



MR. GUITAR'S FIRST DANCE ALBUM!

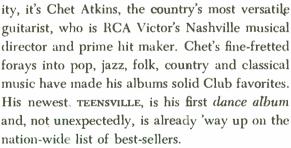
24 . 1

CHET ATKINS'

1. お子型をしたる

The phenomenon of Nashville Tennessee, as America's new popular-music capital was described in detail in a recent issue of the *Popular Album News*.

If any one man can be credited with Nashville's mighty surge of creativ-



TEENSVILLE is an album that appeals to young adults and adult youngsters—and to everyone else who enjoys happy dance music with a strong beat and good musical taste. Here Chet's famous fingerstyle guitar is showcased with a mellow choral group, a warm-toned tenor saxophonist, a crisp rhythm section and inventive arrangements of several recent and current hits.

The tunes are pretested hits:

Night Train, a Buddy Morrow trademark; Sleepwalk, an international favorite as performed by Santo and Johnny; White Silver Sands, presently writing a success story for Bill Black's combo;



TEENSVILLE

and *Hot Toddy*, introduced by Ralph Flanagan, are all done by Chet and Co. as slow rockers.

The Atkins beat becomes bright and swinging on *Oh Lonesome Me* and *Come Softly to Me*—king-sized hits for Don Gibson and the Fleetwoods, respectively. Another sharp swerve in mood and tempo gives smooth, madrigal-like grace to *Take a Message to Mary*, a big one for the Everly Brothers.

The rocking *One Mint Julep*, the rolling *Boo Boo Stick Beat* and *Teensville* are headed for the best-seller charts via singles by Chet himself.

Till There Was You is the pretty ballad hit from Broadway's The Music Man, and Django's Castle is Chet's lyrical tribute to the composer of the song, the late jazz guitarist Django Reinhardt.

TEENSVILLE, a delightful dancing and listening surprise package, is Nashville conception, sound and performance at their finest.

As for Chet Atkins' remarkable guitar playing in this album, we defer to this excerpt from the album liner notes written by the Everly Brothers: "What can you say about a man whose work changes only in that it gets better all the time?"

Other Chet Atkins Albums Available as Alternates

LPM 1544 · CHET ATKINS AT HOME, \$3.98

LPM 1577 . HI-FI IN FOCUS, \$3.98

LPM 1993 • CHET ATKINS IN HOLLYWOOD, \$3.98 (Also available as a Dividend Album)

LPM 2025 • HUM AND STRUM ALONG WITH CHET ATKINS (includes songbook), \$3.98



EDITOR'S NOTE: A new wrinkle is creasing the record industry. Several recent single records, excerpted from long-playing albums in an effort to help sell the complete albums, are, by themselves, turning into smash hits. One such single is Mr. Lucky,

taken from the main theme of the popular CBS-TV mystery series of the same name. We think you will enjoy the main theme from Mr. Lucky—and eleven other great Henry (Peter Gunn) Mancini compositions—in this exciting new RCA Victor album.

MUSIC FROM

Mr. LUCKY

Composed and conducted by

HENRY MANCINI

The following is from the album notes by Blake Edwards, creator of the Mr. Lucky and Peter Gunn television series

us a great deal here at Spartan Productions. One of the most important things we learned was that the proper background music makes a very sizable contribution to the dramatic qualities of a television show. We attribute much of *Peter Gunn's* success to the great descriptive scores created by our musical director, Henry Mancini.

It is not surprising, then, that Mancini was called in during the very early planning stages of our new series, *Mr. Lucky*. Once again he was given the assignment of coming up with fresh and exciting music. This time, however, the characters and situations demanded an entirely different approach.

"Lucky" is a true cosmopolite. He's been everywhere, seen and done just about everything and knows everybody. He has a suave, sophisticated, polished and international demeanor. His adventures may involve anyone from a Bowery bum to a deposed king. He's a mystery man, intriguing to women, admired and envied by men.

(Continued on page 19)

MUSIC FROM Mr. LUCKY

FROM THE CBS-TV SERIES

Mr. Lucky
My Friend Andamo
Softly
March of the Cue Balls
Lightly Latin
Tipsy
Floating Pad
One-Eyed Cat
Night Flower

Blue Satin That's It and That's All

Chime Time

A "NEW ORTHOPHONIC" HIGH FIDELITY RECORDING LPM 2198 \$3.98

Collector's Corner

Another suggested Alternate in place of -or in addition to-the next Selection

DOUBLE FEATURE

Selections from his first two films—
THAT MIDNIGHT KISS and
TOAST OF NEW ORLEANS

MARIO LANZA

HIS collector's album brings back the music from Mario Lanza's first two films, the two vehicles that were to serve as stepping stones to his greatest triumph of all—the leading role in *The Great Caruso*.

Early in the late tenor's short but fabulous career, RCA Victor brought out individual teninch long-playing albums devoted to highlights from these early film performances — That Midnight Kiss, in 1949, and The Toast of New Orleans, in 1950. Several years ago the company discontinued its ten-inch albums, and subsequently thousands of Lanza fans were disappointed when they could no longer buy these two popular Lanza recordings. Now, at last, the original recordings have been reprocessed and revitalized via newly developed recording techniques, and are both available in a single twelve-inch album.

That Midnight Kiss was the first international showcase for Mario's incredible mastery of arias, Italian folk songs and American popular melodies. Thus Side One of this album contains two of the most popular tenor arias ever sung—Puccini's Che gelida manina, from La Bohème,

and Verdi's Celeste Aïda, from Aïda. Italian folk song is represented by two favorites that will be immediately familiar, Mamma mia che vo' sape? and Core 'ngrato. And how Mario sings them!

The "pop" tunes are the tender, ageless Jerome Kern favorite, *They Didn't Believe Me*, and *I Know*, *I Know*, *I Know*, written especially for the film—for Mario—by Bronislaw Kaper and Bob Russell. Fans will recall that Lanza's co-stars in this film were Kathryn Grayson, José Iturbi and Ethel Barrymore.

The Toast of New Orleans, which appeared the following year, again had Mario paired with the delectable Miss Grayson. This RCA Victor album includes highlights from that score — more popular operatic arias, among them the beloved Flower Song from Bizet's Carmen, the much-popularized M'appari from Martha by Flotow, and, from Meyerbeer's L'Africana, the passionate O Paradiso!, a one-time Caruso lung-buster.

Also included, for the first time in Lanza's disc career, were two operatic duets. For this recording his romantic partner was the glamorous young grand-opera star, soprano Elaine Malbin (Miss (Continued on page 19)





Filter lilters by Dick (The Pajama Game) Adler

The McGuire Sisters sing the praises of the

that singing commercials are getting to be better songs than the hit tunes our illiterate children are dancing to, to say nothing of having much better lyrics than have been written for the pop field in the last twenty years, then you are dead right.

I was lying in bed one day listening to the Kent commercial:

The paper is super porous Letting the cool air in.

And heat escapes from micropores—

A taste as fresh all outdoors.

Doesn't read so fluently but it sings beautifully and I wondered who wrote it. Well, sir, not to keep you in suspense, Dick Adler, who is co-author of *The Pajama Game* and author of many a hit tune, wrote the words and music, which are sung by the Hi-Los, a mighty fine group of singers.

Adler says: "I find it financially and emotionally advantageous to work for the Lorillard company. I've only done three jingles in my life—two for

Kent cigarettes and one for Newport. In the pop field, it's difficult to express yourself with the kind of music I like and can write. To have a hit, outside of show tunes, you have to write rock 'n' roll. I can't and I won't. I'm not ashamed of doing this. I really enjoy working for these people because I respect them and I've been given a lot of freedom to use the words and chords I want."

It's shocking but it's true. There's more talent and even more integrity going into singing commercials than into pop music, which has been largely junk for years. That Kent commercial is cool, progressive jazz. So is the Piel's singing commercial, a very good one, arranged and conducted by Buddy Weede.

Not only are the best song writers and musicians composing and playing singing commercials, but the top people in the business are singing them. If you listen to the radio, you must have heard the voices of Frank Sinatra, Debbie Reynolds and Rosemary Clooney raised on behalf of the new Ford. And, of course, if you reside anywhere on

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pause that refreshes

Debbie, Frankie and Rosie raise their voices in salute to a four-wheeled dreamboat

the planet, you have heard the McGuire Sisters trilling their attachment to Coca-Cola-for which they get paid \$250,000 a year.

Another voice you have all heard, though you probably don't recognize the name, is that of Darlene Zito, the queen of the jingles. I can't tell you the name of the jingles she sings because she won't let me. The agencies wouldn't hire her if they knew she did as many as she does. She does commercials for dozens of products that are on all day and all night all over the country to the largest audience of any singer. You can't listen to either radio or television anywhere in the country for more than fifteen minutes without hearing Darlene's voice shouting the virtues of a soap or a car or a beer or something-either solo or as a part of a singing group. She's the singing voice of WNEW and WCBS in New York and the Westinghouse weather girl outside New York. She has about a dozen voices-small, loud, soft, hard, anything you want-and she claims she can sing anything up to and including Tosca.

Her manager, Jimmy Rich, spoke up: "Sometimes on the big shows the commercials cost more than the show. If you do a spot commercial, you get paid every thirteen weeks. But if you do a commercial which goes on a show, you get paid every time it's done."

Buddy Weede, who has done commercials for four or five years now, has found that ad agencies are getting more progressive in their thinking since the success of the Piel's commercial. "There's a trend toward jazz. It's like everything else that's successful. They all jump on the bandwagon. This will go on for a couple of years—then we'll all go back to the organ.

"I believe that most of the commercials you hear on the disc jockey shows are better musically than the popular hits the same disc jockeys are playing. In fact, most of them are better. The problem with musical taste is that it all is in the hands of the teen-agers, and they are not in a position to build musical taste. They must take what's given them. It's discouraging."



Comedy Albums are America's newest

Pastime. People find them delightful listening for the whole family and ready-made entertainment for parties.

These special Alternates, many of them best-sellers, are the top bananas in them best-sellers comedy catalog.

RCA Victor's comedy catalog.

So, if you're looking for the funniest in rib-tickling entertainment.

DIS MUS' BE DA PLACE.



BOB AND RAY ON A PLATTER. The NBC-CBS TV-radio comedy stars kid the pants off TV-radio giveaway shows, weather-sports programs, roving reporters, record-hop guests, adversing, interview shows, plus the coveted (?) Bob and Ray "Salute to Shoddy Showmanship" Awards. This album is really a howl! LPM 2131......\$3.98



HOMER AND JETHRO: LIFE CAN BE MISERABLE. Country comedy at its best. Banjo-pluckin' gagsters in havoc-raisin' parodies and such. Oh Lonesome Me, The Drafted Volunteer, The Monkey and the Baboon, Don't Monkey Around My Widder, I'll Go on a Diet Tomorrow, There's an Empty Hanger in My Closet, 6 others. LPM 1880.....\$3.98

MAGOO-HI-FI



MAGOO IN HI-FI. The near-sighted cartoon character, played by Jim Backus, in a series of hilarious antics designed to show off your hi firig. Le Jazz Warm, Portrait of Mister Magoo, If I Had the Wings of an Angel, etc. Also Dennis Farnon's whimsical instrumental Mother Magoo Suite. LPM 1362......\$3,98



THE WORST OF HOMER AND JETHRO. The country comics' wackiest, most famous parodies of pop hits. Zany side-splitters include Don't Let the Stars Get in Your Eyeballs, That Hound Dog in the Window, Hart Brake Motel, Jam-Bowl-Liar (Jambalaya), Pal-Yat-Chee, The Huckle Buck, Love and Marriage, 5 more. LPM 1560......\$3.98



BERNIE GREEN'S ORCHESTRA: MUSICALLY MAD. Mad, mad musical slapstick and satire in the spirit of Mad magazine. Mad commentary by Henry Morgan on Wagner, Gilbert and Sullivan. Flight of the Bumble Bee; Anvils, of Course; Gunsmirk Suite; Mad Fans' Square Dance; Clinkerated Chimes; more. LPM 1929. ..\$3.98



GUCKENHEIMER'S SOUR KRAUT BAND: MUSIC FOR NON-THINK-ERS. The worst German band you've ever heard! Here, in highest fi, they fracture Liszt's Hungarian Rhapsody, Stars and Stripes Forever, Raymond Overture, Come Vere the Band Ist Playing, Trinklieder, Kommes ein Birdie Yet, Katarina Polka, etc. LPM 1721......\$3.98



A SPECIAL IMPORTED MEXICAN ALTERNATE

NEW SOUNDS! THE LATEST RECORDING BY MEXICO'S (and the world's) GREATEST MARIACHI GROUP - RECORDED IN MEXICO - MANUFACTURED IN MEXICO - AND IMPORTED EXPRESSLY FOR MEMBERS OF THE RCA VICTOR POPULAR ALBUM CLUB

EL MEJOR MARIACHI DEL MUNDO

Volume 2

THE MARIACHI VARGAS OF TECALITLAN

The claim of this album's title—THE BEST MARIACHI OF THE WORLD—has never been disputed. This Vargas group is internationally recognized as the best all-around purveyor of Mexican folk music in our time. Here is a lively, colorful, enthusiastic band of trumpets, guitars, violins, singers and native rhythm instruments that's certain to delight you.

The selections are all best-loved folk songs and



Las Alozonos
El Carretero
Ciudod Victorio
Teotro Principol
Florecitos Mexicanas
Comino Reol de Colimo
El Gusto
Goyito
Jugueteondo
Tiempos Aquellos
El Tronchete
Lo Negro

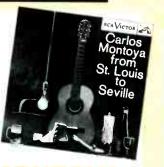
polkas—all of them bursting with melodic and rhythmic flavor. If you have even a drop of Mexican blood, or if you can look back on a typically sunny Mexican vacation, this set will bring back wonderful memories.

If you happen to be a hi fi bug, here is a fascinating assortment of unusual sounds for North American ears.

MKL 1224 • \$4.98 • UN DISCO "NUEVO ORTOFONICO" ALTA FIDELIDAD • NOT AVAILABLE IN CANADA

A SPECIAL GUITAR ALTERNATE

From St. Louis to Seville



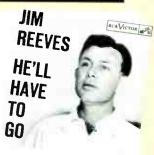
CARLOS MONTOYA

and His Guitar, with Rhythm Accompaniment

"An unusual package, wherein the great flamenco guitarist works with a jazz group on one side and gives his unique and expressive interpretations of five pop tunes, best of which is a virtuoso treatment of *St. Louis Blues*. The other side spotlights the usual exciting flamenco guitar work on five Latin items."—*The Billboard*

A SPECIAL POP-COUNTRY ALTERNATE

He'll Have to Go



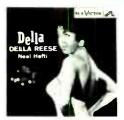
JIM REEVES

"A survey of Reeves' most recent pop and country hits... such beautiful ballads as *Partners*, *Home*, *Billy Bayou*, *I'd Like to Be* and the smash title tune. His deep, rich voice comes through winningly on these and other songs, and leaves no doubt as to the reasons for his success. It's a captivating session."—The Cash Box

PREVIOUS CLUB SELECTIONS, ALTERNATES AND EXTRAS AVAILABLE

Dividend credit given · See page 20

VOCALS





(Counts as 2 purchases)



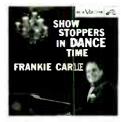
COMO SWINGS. Previous Selection has Perry swinging smoothly through 12 stunningly arronged and recorded oldies in his best "lazy daddy" style. Linda, St. Louis Blues, Dear Hearts and Gentle People, Mood Indigo, I've Got You Under My Skin, Donkey Serenode. LPM 2010......\$3.98





NEIL SEDAKA. This teenage rock-and-roll star sings for real! Also he writes his awn songs. Disc includes his hit versions of I Go Ape and The Diary, plus hits he wrote for others—Stupid Cupid, Another Steepless Night, etc. Solid musical bockings for dancers, LPM 2035...........\$3.98

DANCE DISCS



FRANKIE CARLE: SHOW STOPPERS IN DANCE TIME. Previous Selection. Pionowith-orchestra (flutes, trombones, rhythm) in dance-tempoed medleys of 30 all-time Broadway show hits from South Pacific; Oklohoma!; Kiss Me, Kate; Show Boat; Carousel; Can-Can; others. LPM 1963\$3.98



MUCHO CHA-CHA: TITO PUENTE AND HIS ORCHESTRA. "One of the real masters offers a whole collection of cria chas, all with the donceable beat but going a good bit further than competitive sets in his superior, imaginative arrongements." — The Bill-board. LPM 2113.....\$3.98



PEREZ PRADO'S ORCHESTRA: POPS AND PRADO.
"Lusty, engoging, good-humoredly angry brass, ensemble gruntings, tinklings, scrapings and thuds....Two electric organs add a sort of carousel flavor."—Salurday Review. Cha-cha versions of Manhattan, Ida, 10 more. LPM 2028..S3.98



HENRI RENÉ'S ORCHESTRA: COMPULSION TO SWING. Swinging dance music for the hi fi era. Eor-perking effects combined with an irresistible beot throughout make this the dancing-listening surprise package of the year. Baubles, Bangles and Beads; Cry Me a River; more. LPM 1947.......\$3.98



ON TOUR WITH THE NEW GLENN MILLER ORCHESTRA. Directed by Ray McKinley. Previous Selection. For the first time on records the new Miller band plays hi fiversions of 8 original Miller orrongements (plus 4 new numbers). Kalamazoo, Pennsylvania 6-5000, Perfidia, etc. LPM 1948...\$3.98

ORGAN VARIETIES

VIVE LA DIFFÉRENCE! MARJORIE MEINERT, LOW-REY ELECTRONIC ORGAN. In auspicious olbum debut this TV, radio and concert star plays bubbling versions of 12 hits about Paris. La Vie en rose I Love Paris, C'est si bon, Autumn Leaves, April in Paris, etc. LPM 2124............\$3.98

REMINISCE WITH LARRY FERRARI AT THE HAMMOND ORGAN. Cifted pop organist plays 12 hardy standards in hi fi. Jalousie, It Might As Weil Be Spring, You'll Never Know, Moanlight Cocktail, When You Wish Upon a Star, Over the Rainbow, Red Sails in the Sunset. LPM 1850. \$3.98

HUGO WINTERHALTER'S OR-CHESTRA: WISH YOU WERE HERE. A dreamy hi fi tr p to romontic places. Lush, luxuriant instrumental versions of On a Slow Baat to China (with chorus), Around the World, Paris in the Spring, Moonlight in Vermont, Sentimental Journey, more. LPM 1904. \$3.98 REG OWEN'S ORCHESTRA: GIRLS WERE MADE TO TAKE CARE OF BOYS. Instrumental mood music; 12 great, smartly paced standards; sumptuous recorded-in-London sound. September in the Rain, As Time Goes By, It Hod to Be You, Samebody Loves Me, Trust in Me, etc. LPM 1908....\$3.98

INSTRUMENTALS . MOOD

EXOTICA · HI FI SPECIALTIES



JAMES MICHENER'S FA-VORITE MUSIC OF HAWAII. 13 exotic, authentic songs of Howaii and Tahiti selected by best-selling outhor (of Howaii, etc.), performed by orchestra, chorus of Honolulu Oratorio Society. Includes full-color photos, text by Mr. Michener. LPM 2150......\$3.98



THEMES FOR AFRICAN DRUMS. Much-publicized Guy Warren of Ghona plays his "talking drum" ond chants with aid of severol drummers. African material occasionally blends with jazz in an exciting, exotic, hypnotic set. "Foscinating," says Variety. LPM 1864......\$3.98



MUSIC OF THE BEDOUIN BANDITS. Fuad Hassan Ensemble. North African sonic spectacular swirls with exotic melodies, loshing rhythms, on incredible violinist, "All the sound of a tribol orgy. One can almost see the harem ladies in their wild dances."-The Billboard, LPM 1991 .\$3.98



XIMENEZ-VARGAS: BALLET ESPANOL. "For sheer blazing excitement, this could be the most thrilling flamenco olbum of them all . . . castanets, heel-clicking, wild gypsy loments, virtuoso guitar playing. . The sonics are positively hair-raising!" - The Billboard, LPM 1952..\$3.98



ESQUIVEL AND HIS OR-CHESTRA: STRINGS AFLAME. Dozzling virtuoso strings in fiery, written-for-high-fidelity scorings of colorful favorites. Malagueña, Guadalajara, I Love Paris, Misirlou, Parade of the Wooden Soldiers, Scheherazade, Gypsy Lament, Andalusian Sky, etc. LPM 1988....\$3.98

FILMS · SHOWS

TAKE ME ALONG. Originalcast recording of Broadway's newest musical hit (based on O'Neill's Ah. Wilderness) stors Jackie Gleason, Walter Pidgeon, Eileen Herlie, others. "Abounds with delectable moments, superb company."-HiFi Review. LOC 1050.....\$4.98

KISS ME, KATE. Previous Club Selection. Cole Porter's sassy melodies, lyrics and rhythms get fun-filled treatment from Howard Keel, Gogi Gront, Anne Jeffreys and great Henri René scorings. True hi fi, at the papular price, "A camplete delight!" - HiFi Review. LPM 1984......\$3.98 GIGI. Melodious, lilting film score by Lerner and Loewe, writers of My Fair Lady. Special disc production stars Gagi Grant and Tony Martin with Dennis Farnon's Orchestro and Chorus. Gigi, The Night They Invented Champagne, The Parisians, other delights, LPM 1716.....\$3.98

COUNTRY · RELIGIOUS =

HANK SNOW SINGS JIMMIE RODGERS SONGS, 12 flavorful classics evoke warm memories of the late father of country music. Down the Old Road to Home, Blue Yodel #10, Any Old Time, Moonlight and Skies, One Rose, Roll Along Kentucky Maan, Never Na Mo' Blues, etc. LPM 2043..\$3.98 DON GIBSON: NO ONE STANDS ALONE. Soul-satisfying sacred selections by the star who hit the top last year with Oh Lonesome Me. Welcome new material includes Faith Unlocks the Door, Evening Prayer, My God Is Real. Taller Than Trees, etc. LPM 1918.....\$3.98

POPULAR CLASSICS

TCHAIKOVSKY: 1812 OVER-TURE and RAVEL: BOLERO. MORTON GOULD and His Orchestra and Band, The sonic blockbuster (and earbuster) of the Hi Fi Age. Military connons and gong "roars" as you've never heard them, plus magnificent massed strings and brass. LM 2345......\$4.98 GERSHWIN: RHAPSODY IN BLUE and AN AMERICAN IN PARIS. BOSTON POPS, Arthur Fiedler. Previous Selection is newest recording of Gershwin's finest symphonic pieces, with Earl Wild, America's top Gershwin specialist, at the piano. Sound is stunning. LM 2367.....\$4.98

DVOŘÁK: NEW WORLD SYMPHONY. Chicago Symphony Orchestra, Fritz Reiner, conductor. "A virile, broad, exciting conception of this popular romantic work with Reiner's boton making the orchestra soar. A solid addition to the basic library."—The Billboard. LM 2214..\$4.98 TCHAIKOVSKY: THE SLEEP-ING BEAUTY (Excerpts). Landon Symphony, Pierre Monteux. One of Tchaikovsky's most delightful scores, popularized in this country by the Sadler Wells Ballet. "Music of beauty and charm. . . . Tchaikovsky at his best.''-Deems Taylor. LM 2177.....\$4.98

TCHAIKOVSKY: THE NUT-CRACKER (Excerpts). BOS-TON POPS, Arthur Fiedler. The ballet fovorite for all ages! Excerpts include Overture: March: Waltz al the Snow Flakes; Donce of the Sugar Plum Fairy: Waltz of the Flowers; Chocolate (Spanish Dance); etc. LM 2052......\$4.98

COLLECTOR'S ITEMS

THANK HEAVEN FOR MAURICE CHEVALIER! "The material here was recorded when Chevalier was at the top of his game."-Variety. Includes the original 1930-35 versions of Mimi, My Ideal, You Brought a New Kind of Love to Me and 7 others plus his 1947 versions of Louise and Valentine. Enhanced sound. LPM 2076......\$3.98

GLENN MILLER PLAYS SELECTIONS FROM THE GLENN MILLER STORY AND OTHER HITS. The original recordings of Moonlight Serenade, In the Moad, Tuxedo Junction, String of Pearls, Little Brown Jug, American Patrol, St. Louis Blues, Kalamazoa, Pennsylvania 6-5000, more. LPM 1192.....\$3.98

HAL KEMP AND HIS ORCHESTRA. The original versions of 12 ultra-elegant dance masterpieces. Vocals by Skinnay Ennis, Bob Allen, Nan Wynn, The Smoothies. Got a Date with an Angel, Lamplight, A Foggy Day, A Heart of Stane, Let's Do It, Remember Me, Lave for Sale, Time on My Hands, F.D.R. Jones, etc. LPM 2041......\$3.98

BUNNY BERIGAN AND HIS ORCHESTRA. The classic extended versions of I Can't Get Started and The Prisoner's Song plus 10 others by the Swing Era's trumpet king and his 1937-38 allstar (Auld, Rich, Dixon, Bushkin, etc.) dance band. Caravan, Black Bottom, Trees, Jelly Rall Blues, Swanee River, etc. LPM 2078......\$3.98

TOMMY DORSEY: YES INDEED! With Sinotra, Stafford, Pied Pipers, Berigan, Rich, Collector's bonanza, all the big ones: Marie, Song of India, Boagie Woogie, Wha?, Opus No. 1, I'll Never Smile Again, Star Dust, I'm Gettin' Sentimental Over You, Once in a While, Little White Lies, Royal Garden Blues, others. LPM 1229....\$3.98

THIS IS BENNY GOODMAN, Original instrumental hits by the big bond, pre-1940. Features Krupa, James, Berigan, Elmon, Musso, Freeman, Stacy, Tough, etc. Swingtime in the Rockies, Sugarfoot Stomp, Big John Special, Camel Hop, Sametimes I'm Happy, Life Goes to a Party, Wrapping It

RECENT JAZZ

THE MUSIC FROM MICKEY SPILLANE'S MIKE HAMMER. SKIP MARTIN. Another hit modern jazz album from TV! Star sidemen include Pete Condoli, Bud Shank, Bob Cooper, Ted Nash, Dan Fagerquist, Jimmy Rowles, etc. "A really good big-band set played with brightness, warmth and enthusiasm."-High Fidelity. LPM 2140....\$3.98

ROMPIN' AND STOMPIN'. BOB SCOBEY'S FRISCO BAND, guest-starring pionist Art Hodes, roars through hat, happy, hi fi Dixieland instrumental versions of Colonel Bagey March, Fidgety Feet, Shake It and Break It, Canal Street Blues, The Pearls, Buddy Bolden's Blues, Kansas City Stomp, London Blues, The Chant, etc. LPM 2086....\$3.98

RED PLAYS THE BLUES. RED NORVO'S vibes ride herd on the blues-languid, finger-snapping and roaring-with a sextet and a big band. Red even slips in one of his rore vocals. All-star personnel includes Ben Webster, Harry Edison, Willie Smith, Jimmy Rowles, etc. The sound is Up, etc. LPM 1239.....\$3.98 sumptuous. LPM 1729.....\$3.98

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STILL AVAILABLE	
THE MUSIC FROM PETER GUNN. Composed and canducted by Henry Mancini. The most hanored and imitated album of recent years, from hit NBC-TV series. Modern moad jazz, all-star persannel. LPM 1956	
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VICTORY AT SEA, VOL. 1. Richard Rodgers' TV score, perennial best-seller. Rabert Russell Bennett conducts RCA Victor Symphony Orchestra. LM 2335	
VICTORY AT SEA, VOI. 2. LM 2226\$4.98	
THE AMES BROTHERS SING FAMOUS HITS OF FAMOUS QUARTETS. Paper Dall, To Each His Own, Sweetheart of Sigma Chi, I'll Never Smile Again, etc. LPM 1954\$3.98	
BELAFONTE SINGS THE BLUES. Harry Belafonte. Blues and blues types, jazz backings. LPM 1972\$3.98	
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JALOUSIE and other BOSTON POPS STOPPERS, newly re- recorded by the Boston Pops, Fiedler conducting. Also Skaters Waltz, Liebestraum, etc. LM 2270	
MARCHES IN HI-FI. THE BOSTON POPS ORCHESTRA, Arthur Fiedler conducting, plays 15 stirring marches by such composers as Sousa (Semper Fidelis), Alford (Colonel Bogey), Willson (76 Trombanes). LM 2229	
SHOW BOAT. Previous Club Selection. Gogi Grant, Howard Keel, Anne Jeffreys star in a new hi fi production. Kern-Hommerstein classics include Bill, Make Believe, Ol' Man River, Why Do I Love You?, etc. LOP 1505\$4.98	
GEORGE BEVERLY SHEA: THE LOVE OF GOD. The baritone voice of Billy Groham's Crusade in 12 soothing, satisfying devotional songs. LPM 1949\$3.98	
MELACHRINO: STRAUSS WALTZES. Shimmering, strings- swept, danceable versions of The Blue Danube, Tales from the Vienna Woods, 10 more. LPM 1757\$3.98	
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JONAH JONES AT THE EMBERS. "Muted jazz" trumpeter and his quartet. 12 show tunes, jazz classics include It's All Right with Me, Tin Roof Blues, etc. LPM 2004\$3.98	
CAROUSEL. The Rodgers-Hammerstein hit show with an all-star cast—Patrice Munsel, Robert Merrill, Florence Henderson—at the popular price. Carousel Waltz, If I Loved You, You'll Never Walk Alone, etc. LPM 1048.\$3.98	
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BING WITH A BEAT. Crosby on a jozz lork, abetted by Bob Scobey and his Dixieland oll-stors. 12 oldies: Exactly Like	

You, Let a Smile Be Your Umbrella. LPM 1473......\$3.98

MUSIC FROM MR. LUCKY

(Continued from page 9)

Mancini's ambitious assignment was to project, musically, Lucky's involved personality, along with those of Andamo, his amusing sidekick, and his beautiful girl friends. Since we were fully aware of Mancini's creative talent, we were not at all surprised when he again delivered exactly what we wanted. We also knew, from experience, that this excellent music would continue week after week.

Because of the wide scope of the characterizations, Hank uses a variety of instruments and ideas. When strings are called for, you hear them. If the mood or character demands a jazz inflection, there it is. Whether the situation is romantic, humorous, tragic, ironic or full of action, Mancini creates exactly the right musical mood.

Each of the selections in this album is based on a theme used in the *Mr. Lucky* series. Their dramatic value is already proven. Beyond that, however, these compositions have all the ingredients of fine music apart from the show: originality, excitement, compelling themes, colorful orchestration, inventive harmonies and interesting rhythms.

So this album is *Mr. Lucky* and it is good music. In addition, it is Henry Mancini. That, in itself, is sufficient recommendation for me.

MARIO LANZA

(Continued from page 10)

Grayson was under contract to another recording company). Here are two thrilling voices in two thrilling duets, one from Verdi's *La Traviata*, the other from Puccini's *Madama Butterfly*.

Lanza, like so many great natural talents, lived strenuously and died young. Success eventually brought complications and self-doubts, but when these recordings were made he was thoroughly enjoying his new-found success. His youthful enthusiasm comes across unrestrained. Consequently, these are some of the most exciting and enjoyable "takes" Mario Lanza ever made.

NOTE: If you have not already done so, you will want to order the soundtrack recording from Lanza's third and biggest film success, The Great Caruso. It is a previous Collector's Corner Alternate—LM 1127, \$4.98.



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- 2. The certificates must be mailed before the date indicated on them.
- 3. The certificates are nontransferable; that is, they are redeemable only by the member to whom they are issued, and the member's account number and signature must appear on each certificate when it is presented.
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A Dividend Certificate is given with every twelve-inch disc purchased by Popular Album Club members. This means that whenever a double-record Selection or Alternate is purchased, two certifi-

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MARIO LANZA: FOR THE FIRST TIME. Soundtrock recording from Lanza's last film. Come Prima, Vesti la giubba, O sole mio, Finole from Otello, Morch from Act I of Aïda, more. "Brilliant."

—The Cash Box. LM 2338....\$4.98





MORE MUSIC FROM PETER GUNN.
Henry Moncini. Shelly Monne,
many other West Coast modernjazz stars in swinging sequel ta
the year's most honored and imitated TV "mood jazz" album
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HENRI RENÉ: COMPULSION TO SWING. Listening and doncing delight! Baubles, Bangles and Beads, 11 more. LPM 1947..\$3.98



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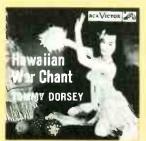


DEL WOOD'S HONKY-TONK PIANO: RAGS TO RICHES: Side by Side, Hello Ma Baby, Charmaine, My Gal Sal, etc. LPM 1633 .\$3.98

DIVIDEND ALBUM SECTION

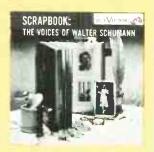


THE AMES BROTHERS: SMOOCHIN'
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ROY ROGERS, DALE EVANS: SWEET HOUR OF PRAYER. Hymns for young and old. In the Garden, etc. LPM 1439............\$3.98



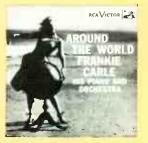
THIS IS GLENN MILLER. Original versions of At Last, Chottanooga Choa Choo, Anvil Chorus, Serenode in Blue, Sun Valley Jump, Johnson Rag, Bugle Call Rag, Danny Boy, etc. LPM 1190. \$3.98



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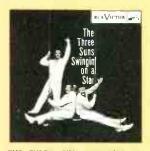


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POPS, Arthur Fiedler. Hits from opera, operetto, musicol comedy and the films: theme from Picnic, etc. LM 2213........\$4.98



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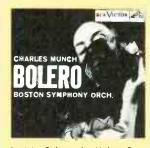


THE THREE SUNS SWINGIN' ON A STAR. Top dance unit plus rocking rhythm section, gutty tenor sax. Out of Nowhere, Moonglow, etc. LPM 1964........\$3.98

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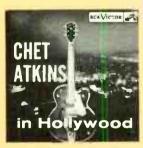
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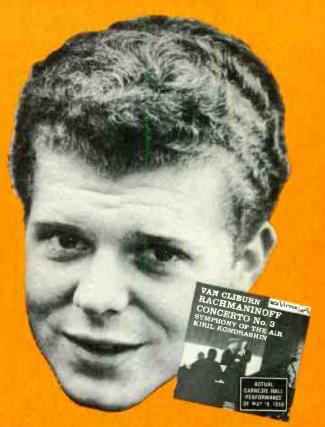
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